

Feature

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Other pictures showed Mr. Smith boarding a train after his plane was grounded in Pittsburgh, the unloading of the slayer handcuffed to the detectives in a blinding snow storm in a remote railroad yard on his return to Cleveland and his booking at the central police station.

One of the scenes which particularly roused the ire of the opposition newspaper was that showing the murderer at the scene when he reenacted the killing for the police. The shots were made with a telescopic lens from a bedroom of a nearby house.

Another scene showed the jail doors slamming on the prisoner with a head "still" of the winsome child victim.

Apprehension of the confessed murderer came after tips by two Clevelanders outside of the police force. The tips were motivated in part by a \$5000 reward offered by the *Cleveland Press*, parent Scripps-Howard paper. The two Clevelanders destined to split the reward also appeared on the WEWS program and were thanked by the father of the 8-year-old victim.

Many new production problems were met and solved by the camera and news crews of WEWS which went on the air late in December. Lighting problems centered around scenes shot in dim railroad cars and stations, dingy jails and through cold-clouded windows of moving police cars.

Station executives credited the outstanding job done to a large staff of former Army and Navy combat newsreel photographers and veteran newsmen. Mr. Hanrahan was a former *Des Moines Register Tribune* reporter. Mr. Weidman has a long background as a reporter on Ohio newspapers and Mr. Hartley was director of news and special features with NBC before going to Cleveland. Other members of the station personnel are experienced reporters, and, like Messrs. Hanrahan and Hartley had seen combat war service.

MAGNAVOX Co., Fort Wayne, Ind., has issued new catalogue covering all Magnavox loud speaker models from 4x6" elliptical to 15" size. Catalogue also presents compilation of pertinent engineering data concerning both electro dynamic and magneto dynamic versions of all models.



Republicans and Democrats Plan Heavy Use of Airlanes

PLEASED with the effectiveness of its Jan. 2 nationwide radio rally [BROADCASTING, Dec. 22], the Democratic National Committee last week announced plans for a second radio rally on Jan. 25, this time over NBC from 4-4:30 p.m.

Speakers will include Sen. J. Howard McGrath of Rhode Island, chairman of the Democratic National Committee, Secretary of Agriculture Clinton Anderson, Secretary of Labor Lewis Schwellenbach, and Federal Security Administrator Oscar Ewing. As in the last rally, the party will ask its members to form listening groups in the various cities.

The committee reports receipt of hundreds of letters in regard to the Jan. 2 rally and is said to be much impressed by radio's coverage. The party estimates that the program was carried on approximately 400 of the nation's 472 Mutual outlets.

Arrangements also have been made for the broadcast of many Jefferson-Jackson Day dinners around the country next month. The main dinner, featuring President Truman and honoring the Democratic Committee's centennial will be carried by ABC, NBC and MBS from 10-10:30 p.m. Feb. 19.

In addition it will be televised on stations in Washington, Baltimore, Philadelphia and New York.

Court

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it felt to be on the "other end" of a Mayflower Decision where they were reprimanded but had no grounds for review.

Commission authorities contended that the opinion would have no effect on their conduct of the case involving WBAL's license-renewal application and the Pearson-Allen bid for WBAL's 1090-kc, 50-kw clear-channel facilities. They pointed out that FCC has consistently ruled that the case would be decided on the basis of evidence presented at the hearing rather than on Blue Book information.

Similarly, spokesmen for Messrs. Pearson and Allen said the decision would not affect their own presentation. They said they had had no intention of offering evidence with respect to WBAL's operation under its former ownership. The hearing has been under way intermittently since early November and is now scheduled to resume Jan. 26.

ADDRESS of David E. Lillenthal, chairman of the U. S. Atomic Energy Commission, scheduled for Jan. 8 before the Radio Executives Club of New York was postponed due to Mr. Lillenthal's illness. The Atomic Energy Commission chief will speak before the club at a Feb. 5 luncheon meeting at New York's Hotel Roosevelt.

Convention TV

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one on the convention floor could possibly get because of the many points from which we'll be able to pick up pictures."

Present at this meeting, in addition to Mr. Bowley and Mr. Singer, were: Dave J. Miller, Jr., secretary of the subcommittee, of WFIL-TV Philadelphia; Robin D. Compton, *The Bulletin-WCAU-TV* Philadelphia; Frank W. Harvey, WMAL-TV Washington; Scott Helt, Du Mont New York; Alfred E. Jackson, NBC New York; George O. Milne, ABC New York; C. J. Nopper, WMAR-TV Baltimore; Orville Sather, alternate for Paul Wittlig, CBS New York; and Mr. Reeves, WATV Newark, and alternate for Frank F. Bremer.

The work of this subcommittee will be put in the form of recommendations to the general committee on television coverage for the 1948 political conventions, of which J. R. Poppele is coordinator. The general committee is expected to act on the recommendations some time this week.

"It is necessary to work fast," said Mr. Singer. "We estimate that just installing all the equipment will be a job of from six to eight weeks."

15 NBC NEWSCASTERS SIGN TV CONTRACTS

PLAN to integrate NBC's sound and video news coverage by putting the full resources of its news-gathering organization behind its video division, and the signing of supplemental contracts for television with 15 NBC commentators and newsmen were announced last week by William F. Brooks, vice president in charge of news and international relations, and Noran E. Kersta, director of television operations.

Adolph J. Schneider, assistant manager of operations for the NBC news department, will serve as liaison between the news and video sections, coordinating information and news ideas to be fed to the newsreel and production units.

NBC newsmen who have been signed for video work as well as sound broadcasting are: Leon Pearson, H. V. Kaltenborn, Morgan Beatty, Henry Cassidy, Edward Tomlinson, Ray Henle, W. W. Chaplin, John Cameron Swayze, Elmer Peterson, Ralph Howard, Alex Dreier, John MacVane, Leif Eid, Richard Harkness and Robert McCormick.

Mack Leaves NBC

LATHROP MACK resigned Jan. 14 as NBC western manager of national spot sales, no replacement yet named. Mr. Mack has disclosed no future plans. During ten years with network he has served as salesman, manager of New York guest relations department, assistant manager of special events in New York and on the news desk.

IN CELEBRATION of Lincoln's birthday and in conjunction with its annual Lincoln Day dinners, the Republican National Committee has arranged for a series of network and local broadcasts beginning next month.

Each of the four major networks will air at least one show during February and, in addition, at least 50 cities reportedly will have programs of their own. The committee said that, in response to numerous requests, its Washington Speakers Bureau will furnish programs for a number of cities. Among speakers requested by state committees and local groups are Senators Arthur Vandenberg and Robert Taft, Speaker of the House Joseph Martin, Representatives Charles Halleck and Clarence Brown, Republican Chairman Carroll Reece and many other legislators and governors, according to the committee.

Kickoff program will be the annual congressional dinner in Washington on Feb. 5 at which the featured speakers will be Speaker Martin and Rep. Everett Dirksen of Illinois. Proceedings will be carried over MBS from 10:30-11 p.m. Speaker Martin will be heard again on Feb. 7, this time over NBC from St. Louis, where the Missouri State Republican Club will be holding its affair.

A CBS broadcast on Feb. 10 will spotlight Chairman Carroll Reece speaking from his home town, Johnson City, Tenn. On Feb. 12, Mr. Reece will talk from Indianapolis, where WIBC will pick him up and feed the broadcast to 11 other Mutual stations in Indiana. The speech also will be carried by WLW Cincinnati and possibly WGN Chicago. Another Feb. 12 show has been set for 10:30-11 p.m. over ABC.

Million Dollar Slander Suit to Exempt Network

TOWN HALL Inc. has been named one of seven defendants in a \$1,000,000 slander suit brought in the Los Angeles Superior Court by Emmet Lavery, playwright, against Mrs. Lela Rogers for labeling him "communist" during debate on communistic influences in Hollywood in Los Angeles on the Sept. 2 ABC *Town Hall Meeting of the Air* broadcast. Town Hall Inc. is program packager.

Total punitive damages of \$200,000 were filed against all defendants, including Sam Wood, Morris Ryskind, Robert Arthur, James McGuinness, Ayn Rand O'Connor and Frank O'Connor, described as having aided Mrs. Rogers in preparation of her script. ABC was exempted from punitive action. Network affiliates, totaling 226, and the cooperative sponsors concerned were not named in action.