

10 Uhfs, 3 Vhfs Granted by FCC

(Continued from page 59)

Danville a permit for uhf Ch. 24, the Commission conditioned the authorization upon Mrs. Edna N. Gourley, 0.96% stockholder, disposing of her 0.004% interest in WDVA Danville.

WITH-TV Baltimore, new uhf Ch. 60 grantee, will be an independent outlet according to Thomas G. Tinsley Jr., president and general manager. Project for independent uhf operation in the major market has been worked out by Mr. Tinsley and Jake Embrey, WITH sales manager. No commencement date has been set but negotiations are underway for equipment, he said.

KFDX-TV Wichita Falls, vhf Ch. 3 grantee, hopes to get on the air in 90 days. D. A. Cannan, president and general manager, reported. RCA equipment has been ordered and the tower is on hand. The AM outlet is an ABC affiliate, represented by O. L. Taylor Co.

WAZL Date Not Set

WAZL-TV Hazleton, awarded uhf Ch. 63, has no target date but is negotiating with RCA for equipment, according to Victor C. Diehm, president and general manager. Robert T. Meeker & Assoc., representing the AM station, will also handle national business for the TV outlet, he said. WAZL is affiliated with Mutual and NBC.

WSGN-TV Birmingham, uhf Ch. 42 permittee, has no target date nor equipment at this time but plans will be announced soon, Henry P. Johnson, managing director, reported. WSGN is an ABC outlet.

KGKL-TV San Angelo, vhf Ch. 3, does not have a prospective commencement date at this time but John E. Pearson Co. will be representative, Lewis O. Seibert, general manager, stated. KGKL is Mutual.

Southland Telecasters' new uhf Ch. 25 outlet at Lake Charles hopes to begin operation sometime between April and June, depending upon equipment deliveries, according to Tom E. Gibbens, vice president and manager. GE equipment is specified and Adam J. Young Jr. Inc. will be representative, he said. Mr. Gibbens reported that associated WAFB-TV Baton Rouge, uhf Ch. 28 outlet authorized earlier, hopes to commence in January if RCA equipment is delivered in time.

Easton Pub. Co., operator of WEEX (FM) Easton and new uhf Ch. 57 grantee, plans commencement sometime in the spring using DuMont equipment, according to J. L. Stackhouse, president-treasurer.

Chautauqua Broadcasting Corp., uhf Ch. 17 grantee at Buffalo, is hoping for target date of April 1 and expects to have settled negotiations on equipment, network and representative in about 10 days, Sherwin Grossman, president.

Meanwhile, RCA has announced

shipment plans for its first factory produced uhf transmitters, all going to new uhf grantees WFGP-TV Atlantic City, WSBT-TV South Bend, Ind., WBRE-TV Wilkes-Barre, Pa., and WSBA-TV York, Pa. (see story page 59).

Reports also have been received from other new grantees concerning commencement plans.

Val Lawrence, general manager of KROD-TV, vhf Ch. 4 grantee in El Paso, Tex., said the station began commercial programming week ago yesterday (Dec. 14) and is operating from 4:20 p.m. to 10:30 p.m. daily. Time sales are "excellent" for the CBS-TV and DuMont affiliated station, he reported.

Richard O. Dunning, president and general manager of KHQ-TV Spokane, vhf Ch. 6 grantee, said that as soon as FCC grants authority for commercial operation, which has already been requested, the station will begin commercial programming with full effective radiated power of 100 kw visual. Operating schedule for the first week or two is not definite, Mr. Dunning said, but he expects to telecast at least three hours of programming a night, or about 20 hours a week. Because Spokane is not an interconnected city, KHQ-TV will use kinescopes of network programs for its first few months of operation.

Ed Craney, KXLY-TV Spokane general manager, said that although there was a chance that the station could have gone on the air with low power, he is going to wait a few extra days and begin operations with effective radiated power of 100 kw visual.

He said RCA shipped a vhf Ch. 13 transmitter instead of one tuned for vhf Ch. 4, so certain modifications had to be made in it. Mr. Craney said no airplanes had been landing in Spokane for five days, but that now the weather outlook was better—even though there is about 12 feet of snow atop Mt. Spokane, KXLY-TV transmitter site.

KXLY-TV has been operating

its studio equipment in closed circuit programming from 11 a.m. to 8:30 p.m. daily, he said, so that the staff will be ready to begin immediate operations as soon as the transmitter is ready. He still hopes to be on the air by Dec. 25, but was afraid he might not make that date.

W. O. Pape, president of WALA-TV Mobile, Ala., said delay in getting RCA equipment will prevent the station from going on the air Dec. 20, as originally expected. He said the station may be on the air by Jan. 1, however. Assigned vhf Ch. 10, WALA-TV will be affiliated with ABC-TV and CBS-TV.

Equipment Delay

R. H. Moore, commercial manager for WKAB-TV, uhf Ch. 48 grantee, said equipment delay was going to prevent that Mobile, Ala., station from making its Dec. 15 target date. The first GE uhf antenna was to have been shipped last Friday, Mr. Moore said, and the station should be on the air about Jan. 1.

Karl Wyler, KTSM-TV El Paso, vhf Ch. 9 permittee, said the station will beat its Jan. 1 target date by a week. He expects KTSM-TV will begin programming either Christmas Eve or Dec. 25, even though there have been some delays in getting RCA equipment. Network affiliation will be NBC-TV.

Wallace Dunlap, WICC - TV Bridgeport, Conn., program director, said the station was number one on Federal Telephone and Radio Corp.'s list for uhf transmitters. Mr. Dunlap said the studios and transmitter building are all ready and the uhf Ch. 43 station is completely staffed. He expects to begin telecasting between Jan. 15 and 31.

Dahl W. Mack, part-owner of WTVU (TV) Scranton, Pa., uhf Ch. 73 grantee, said his station was number two on Federal's list and was working for a February or March starting date. He reported that Jan King, former manager of WEAV Plattsburg, N. Y., is general manager of WTVU (TV), and

Charles Halle, formerly with WXEL (TV) Cleveland, is chief engineer. Donald Cooke Inc. will be national sales representative, Mr. Mack said.

George Smith, vice president and general manager of KFOR-TV Lincoln, Neb., vhf Ch. 10 permittee, said the station now is aiming for an April 1 starting date. RCA equipment will be used.

WBCK-TV Battle Creek, Mich., new grantee on uhf Ch. 58, is planning commencement target date of August, according to Robert A. Wilbur, chief engineer.

WWLP (TV) Springfield, Mass., uhf Ch. 61, expects to begin telecasting Jan. 15, according to present plans.

KVTV (TV) is call assigned to new Cowles' TV outlet on vhf Ch. 9 at Sioux City, Iowa, and April 1 is proposed starting date, Robert R. Tincher, vice president and general manager of Cowles' WNAX Yankton, S. D., has reported. Katz Agency is to be national representative and the station hopes to affiliate with all four networks with CBS-TV basic, he said.

All equipment has been ordered, Mr. Tincher stated, and the staff should be completed shortly after the first of the year.

Test Pattern Date Named

WLBC-TV Muncie, Ind., uhf Ch. 49 permittee, expects to achieve its predicted March 1 test pattern date, according to President-Treasurer Don Burton. Programming would begin March 8. Walls are almost completed on a 65 ft. extension to the station's present AM studios to accommodate a TV studio.

KCBD-TV Lubbock, Tex., vhf Ch. 11 permittee, which plans commencement in the early spring, has started construction of transmitter and studio facilities at the southern edge of the city, it has been reported by Choc Hutcheson, news director.

WONE-TV Dayton, Ohio, uhf Ch. 22, expects to be on the air by July, Ronald B. Woodyard, president, has reported. Total investment is predicted to run \$700,000 to \$1 million, including downtown studios.

No target date is set for WTVF (TV) Decatur, Ill., uhf Ch. 17 according to W. L. Shellabarger, president, but delivery of a 1 kw RCA transmitter has been promised for early in the summer.

Similarly, WKLO-TV Louisville has no commencement date at this time but equipment for the uhf Ch. 21 outlet is expected in the spring. Joe Eaton, general manager, reported present radio studios in the Henry Clay Hotel are spacious enough to accommodate TV. WKLO is an ABC basic affiliate.

WDSU-TV New Orleans, pre freeze vhf Ch. 6 outlet which has been newly authorized to increase effective radiated power to full 100



SIGNAL Hill Telecasting Corp., Belleville, Ill., which aims to have its WTVI (TV) on the air May 1, signs contract with Graybar Electric Co. for delivery of more than \$250,000 worth of Federal equipment, including a TV transmitter of 220 kw ERP. At signing were (l to r) John P. Lenkerd, manager, Electronic Sales, Graybar; Ted Westcott, Signal Hill vice president in charge of programming; Bernard T. Wilson, president, Signal Hill; C. S. Powell, Graybar district manager, and John Hyatt, Signal Hill vice president for sales. WTVI was granted its construction permit Nov. 20 for uhf Ch. 54.