

drew. However, they said, if the Commission refuses them standing under the protest rule, then they want a rehearing under Sec. 405 of the Communications Act.

KCEB said two weeks ago that it had invested \$850,000 in building the uhf station, and that it was losing about \$30,000 monthly in anticipated revenues following the grant of the Muskogee facilities.

Gen. Teleradio Claims Legal Station Limit

In reply to FCC, company says that Director Poor is selling his interest in WARE to comply with the rules. Similarly, three officers, with tv applications pending, have resigned elected positions with company.

GENERAL TELERADIO Inc. filed its formal reply with FCC last week contending its radio holdings should not be held to violate the Commission's multiple ownership limitation of seven stations [B•T, April 5]. Firm indicated adjustments are being made to comply with the Commission's new rule interpretations.

Earlier, FCC had advised Westinghouse Broadcasting Co. it did not comply with the multiple ownership rules because of other broadcast holdings of 3 of 20 directors in parent Westinghouse Electric Corp., but WBC has asked for a year to comply with the interpretation [B•T, March 29].

The statement showed General Teleradio operates WNAC-AM-FM-TV Boston, WOR-

AM-FM-TV New York, KHJ-AM-FM-TV Hollywood, WEAN Providence, KFRC San Francisco and KGB San Diego and has 55% interest in WGTH-AM-TV Hartford, with the *Hartford Times* holding the remaining 45% in the latter.

FCC was informed that General Teleradio is owned "slightly more than 90%" by General Tire & Rubber Co. with R. H. Macy & Co. owning the remainder, slightly less than 10%. Thomas F. O'Neil, General Teleradio president, votes the General Tire stock while E. F. Chinlund, Macy director, votes the Macy stock, FCC was told.

Kilgore Buys WARE

John B. Poor, director, member of the executive committee and general counsel of General Teleradio, is selling his 100% interest in WARE Ware, Mass., to comply with the FCC requirement. WARE is sold for \$43,600 to H. Scott Kilgore, owner of WKXL Concord, N. H., subject to FCC consent.

General Teleradio advised the Commission that the Gordon Gray who is its vice president and director has no interest in WSJS-AM-TV Winston-Salem, N. C. He had been confused by FCC with the WSJS owner of the same name.

General Teleradio also reported resignations of three officers who are connected with television applications at Montgomery, Ala., and Oakland, Calif., in order to comply with the rules.

Dwight W. Martin, FCC was told, has resigned as vice president of General Teleradio, as executive vice president-director of its subsidiary, General Telecasting Corp., and as vice president-director of General-Times Television Corp., operator of WGTH-AM-TV. However,

he continues as television consultant until FCC makes final the initial decision to grant ch. 5 at Mobile, Ala., to Mobile Television Corp., of which he is president and 15% owner [B•T, Feb. 15]. He then would sever the remaining connection with General Teleradio.

Similarly, Ward D. Ingram has resigned as vice president-director of General Teleradio and vice president of its Don Lee Division, continuing only as general manager of the latter. He is president-treasurer of San Francisco-Oakland Television Inc., contestant for ch. 2 at Oakland. General Teleradio itself once was ch. 2 applicant, but withdrew.

William D. Pabst has resigned as director of General Teleradio and vice president of its Don Lee Division, but continues as general manager of KFRC. He is executive vice president-secretary of San Francisco-Oakland Television, FCC was told.

General Teleradio informed FCC that in the event the San Francisco-Oakland tv application is granted, it will purchase and lease to the grantee all of the facilities needed for its tv station operation, the lease to run 10 years at cost of facilities plus 6% per year on the unpaid balance of the base rental. General Teleradio contended FCC has approved other such lease arrangements.

General Teleradio also held that its option to purchase up to 40% in the proposed station after July 1, 1957, and before Jan. 1, 1958, is only a legal right and "cannot conceivably be charged . . . as an 'interest'."

As to confusion about the O'Neil family because of similarity of names, General Teleradio explained that W. F. O'Neil (generally identified as W. O'Neil) is president, chairman of the board and a minority stockholder in General Tire & Rubber. William M. O'Neil, son of W. O'Neil, is president, director and sole owner of WJW Cleveland and a minority stockholder in General Tire & Rubber.

William M. O'Neil has exercised no voice in General Tire affairs and will not do so in the future, while W. O'Neil has nothing to say about WJW operation or policy, hence the "intent" of the multiple ownership rule is observed, FCC was told. The Commission was asked to waive the specific application of the rule, however, should it apply.

Thomas F. O'Neil, another son of W. O'Neil, is General Teleradio president, while M. G. O'Neil, also a son, is a director of General Teleradio.

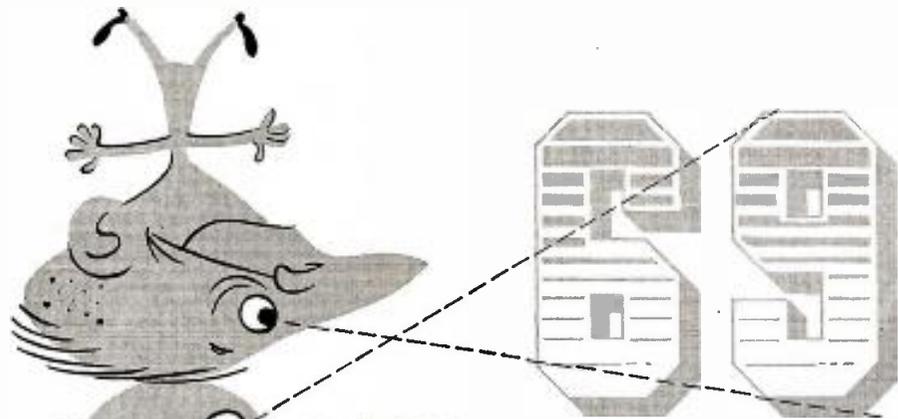
The reply called attention to radio holdings of one Macy officer, although "it does not appear pertinent" to the multiple ownership issue. James F. Brownlee, director and less than 1% owner of Macy, is chairman and 4.95% owner of WKLO-AM-TV Louisville. He also is a director of Whitney Co., which has purchased KOTV (TV) Tulsa for \$4 million, subject to FCC approval [B•T, April 12].

KOTA, WGKV, KSGA TRANSFERS APPROVED

APPROVAL was given by FCC last week to the transfer of control of KOTA-KOZY (FM) Rapid City, S. D., WGKV-AM-FM Charleston, W. Va., and KSGA Cottage Grove, Ore. In both the WGKV and KSGA cases, Commissioners Hennock and Bartley dissented.

Control of KOTA-KOZY (FM) was transferred from Robert J. Dean and associates to Helen S. Duhamel through sale of 84.49% interest for \$148,200. Miss Duhamel, previously a director and 15.51% stockholder of the stations, now will be sole owner.

Robert J. Dean had been considered in 1953 as a candidate for the vacancy on the FCC



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