

WIBC

LEADS IN INDIANA

FIRST IN
COMMUNITY
SERVICE

Among the many certificates and awards received by WIBC for outstanding public service is the Army and Air National Guard Certificate of Commendation for distinguished service during a recent national test alert. WIBC is proud of this award because it, among others, reflects the station's participation in national preparedness and its leadership in public service in Indianapolis.

FIRST IN
AUDIENCE

WIBC not only sets the public service pace in Indianapolis, but WIBC programs lead in audiences, too. In the 31 county Indianapolis trading area, WIBC programs rank first during 447 out of 504 rated quarter hours each week.*

*Pulse Area Study, Sept.-Oct., 1955

FIRST IN THE
HEARTS OF THEIR
LISTENERS

WIBC's well-known personality salesmen . . . Gordon Graham, Al Brooks, Robin Bright, Jim Shelton, and many others are chiefly responsible for the station's leadership in both public service and big audiences. These same personalities are available on a "first come, first serve" basis to help you sell your product or service.

WIBC 1070 KC

The Friendly
Voice of Indiana

2835 N. Illinois St.
Indianapolis 8, Indiana

JOHN BLAIR & COMPANY
NATIONAL REPRESENTATIVES

GOVERNMENT

More Competition Expected On 152-162 Mc Remote Band

BROADCASTERS using the 152-162 mc band for remote voice pickup are going to find they have twice as much competition as before. This is expected to result from the FCC's decision making final the split channel use of mobile service channels in the 152-162 mc band, effective Nov. 1.

There are nine 60-kc channels which broadcasters have been using for aural remote pickups (both radio and tv) on a share basis with other users—government, industrial, maritime, public safety and transportation. The broadcasters' use of these frequencies has been secondary to the other services using the band, with protection afforded to the non-broadcast users.

In its action last week, the FCC opened the way for these frequencies to be used by non-broadcast services on a 30 kc per channel basis. It decided, however, not to specify who may use these narrow-band operations until later. It also declared it looked forward to cutting these channels down to 15 kc as a "distant future" goal.

NARTB, which entered the proceeding in behalf of broadcasters, had agreed to the split-channel idea provided the nine 60 kc channels (152.84-153.38 mc) were assigned for broadcaster use on an exclusive basis. The FCC's decision failed to provide for this.

The Commission also decided not to split channels in the 25-50 mc band because of international interference and the "unpredictable" future of ionospheric scatter. It urged mobile services using these bands to consider moving to higher frequencies.

FCC Denies Defense Petitions Involving Tv Towers' Height

IN TWO ACTIONS involving so-called "tall-tower" tv proposals, the FCC has denied Dept. of Defense petitions aimed at preventing tower height increases for ch. 5 KGEO-TV Enid, Okla., and ch. 8 WSLA (TV) Selma, Ala.

The Dept. of Defense had requested rehearing of a May 2 grant to KGEO-TV [B•T, May 7] permitting, besides a transmitter-site change, an increase in antenna height from 816 to 1,356 ft. The department also asked for review of a hearing examiner's ruling denying its request to reopen the record in the WSLA case. WSLA, among other things, is seeking a tower height increase from 387 to 1,993 ft.

The FCC said the Dept. of Defense petitions were largely a repetition of material already considered by the Commission. As to a Dept. of Defense proposal to offer into evidence testimony of Air Force officers involved in a collision with the 435-ft. tower of WOAI San Antonio, Tex., during a training flight last April, the FCC doubted whether such evidence would be relevant in either the KGEO-TV or WSLA cases. The FCC said Defense had not shown such evidence was pertinent to the matter of possible air hazard at different locations with different conditions and circumstances.

WISC-TV Asks 'Crash' Unit Be Held to Original Five

REQUEST that the organization committee overseeing the FCC's "crash" uhf program be maintained at its present level of five groups was filed with Dr. W. R. G. Baker, GE, chairman of the organizing subcommittee, and with the FCC by Arthur W. Scharfeld, Washington attorney (Scharfeld & Baron) for ch. 3 WISC-TV Madison, Wis.

Mr. Scharfeld referred to the Sept. 20 or-

ganization meeting [B•T, Sept. 24] and to what he called "some implication . . . that the matter of membership and participation might not have been definitely resolved and that the organization committee then formed and/or the Commission itself might further consider the possible addition of other participating members to the program. It is definitely hoped that this is not in fact the case."

Alluding to his representation of WISC-TV, Mr. Scharfeld went on: "Stations such as WISC-TV are extremely desirous that the *objective engineering facts* concerning these aspects of the vhf-uhf matter be adduced and placed before the Commission as one basis for its policy evaluations on television allocations. These stations have every confidence in and know they have nothing to fear from an objectively factual study by an impartially-balanced organization, with properly limited objectives of engineering research and analysis."

But, the Washington attorney added, WISC-TV is "apprehensive" that special-interest groups who are more concerned with policy than objective research may be added to the initial group. This would not only upset the balance of interests, Mr. Scharfeld declared, but might "pervert" the aims and efforts of the study.

If it is decided that membership is open, WISC-TV said it wanted to participate on the same basis as any others.

FCC Rescinds Its Action Extending KOB's Service

FOLLOWING an appeals court order last month ordering the FCC to resolve the KOB Albuquerque, N. M., 770 kc case [B•T, Oct. 1], the FCC last week rescinded its Sept. 26 action extending KOB's special service authorization to continue operating on 770 kc but authorized the New Mexico outlet to continue on 770 kc until it issues a further order to effectuate the court's decision.

The U. S. Court of Appeals in Washington ordered the Commission to either take KOB off 770 kc or restrict its operation so as to protect WABC New York, the Class 1-A station on that frequency. The court gave the Commission 60 days to act and required that the FCC report what it intended to do or had done in 45 days. KOB has been operating temporarily on 770 kc since 1941; it is officially assigned to 1030 kc.

KRSM (TV) Wants Cp Back

KRSM (TV) Yakima, Wash. (ch. 23), deleted by the FCC for failure to prosecute its application [B•T, Sept. 24], has asked the Commission for a six-month reinstatement. The station told the Commission that it is going through a financial reorganization, has received a firm affiliation commitment from a national network and plans to proceed with construction of the station.

The Continental
Divide Station
TV 4
Montana