

Hilmer Lindahl appointed vp in charge of radio broadcast equipment at International Radio & Electronics Corp., Elkhart, Ind. He has been with company for nine years.

George R. Appleton appointed assistant sales manager of James Cunningham, Son & Co., Rochester, N.Y., producer of electronic switching equipment. Mr. Appleton formerly was with Stromberg-Carlson Div. of General Dynamics.

W. Bradford Gove named manager-facilities planning for Electronic Services Div. of Raytheon Co.

Stanley A. Lawrence named assistant division manager for special projects for Collins Radio, western division, Burbank, Calif.

Cecil S. Bidlack, formerly engineering advisor of National Assn. of Educational Broadcasters, joins Carl E. Smith Consulting Radio Engineers, Brecksville, Ohio. He will specialize in tv and fm allocations and field services.

J. Philip Reichmann Jr., formerly communications counsellor at American Medical Assn., returns to Motorola Inc., as assistant to manager of con-

sumer products distribution. He will work on sales and other activities.

Dr. Steward S. Flaschen named manager of research and advanced development for Semiconductor Products Div. of Motorola Inc., Phoenix, Ariz.

Curtis R. Hammond appointed director of commercial sales development for Raytheon Co., Waltham, Mass. He had been director of regional commercial administration.

Allied Fields

James Higson, program director of KHJ-TV Los Angeles, resigns to form Higson-Frank Radio Enterprises, new broadcast investment and management company, in association with **Peter Frank**, president of RPF Enterprises. RPF divisions include Stars International, producer of *The Big Sound* for radio, and Delwood Assoc., Radio-Tv Finance Co. Higson-Frank offices will be in Time-Life Bldg., New York, and at 5402 Melrose Ave., Los Angeles.

George Gagnon, Home Testing Institute, Port Washington, N.Y., named director of research. **Helen Hildebrand** becomes assistant to president. **Herbert**

Altman, formerly research statistician, ABC, joins HTI as client contact supervisor on tv. **Stuart Gray**, senior research associate, NBC, becomes HTI client contact and **William Lett**, formerly with John Felix Assoc., N.Y., joins HTI as tabulating department head.

Bruce W. Neal joins ARB Surveys, N.Y., as senior research analyst. **Anne Schuetz Zanes**, general manager of ARB, named senior research analyst. **William A. Glenn**, assistant general manager, becomes general manager.

Dik Twetd, manager of research development of Leo Burnett Co., Chicago, joins Visual Research Inc. as president of Faison & Twetd, marketing and psychological research subsidiary.

International

H.J. Snelgrove appointed assistant general manager of CKVR-TV and vp of CKBB, both Barrie, Ont. Other appointments: **Harold Atkinson** to chief engineer of both stations and **George Harper** to regional sales manager of CKVR-TV.

William E. McDonald elected president, Kastor Hilton Chesley Clifford & Atherton Ltd., Toronto, new subsidiary of KHCC&A, N.Y.

Consuelo Roman, director of international media department, Erwin Wasey, Ruthrauff & Ryan, N.Y., elected treasurer, International Media Buyers Assn.

Deaths

Louis E. Caster, 63, president of WREX-TV Rockford, Ill. and KOCO-TV Oklahoma City, died May 15 of heart attack.

William Shinnick, 51, formerly vp of Young & Rubicam, N.Y., died May 16 of heart attack. He joined Y&R in 1947 as account executive, was named vp in 1951 and left to go into motel business in 1957.

Joseph F. Witkowski, retired electronics consultant and technical writer, died May 5 of heart attack. Prior to his retirement in 1958, Mr. Witkowski was director of School of Electrical Communications, International Correspondence Schools, Scranton, Pa. He was also senior member of Institute of Radio Engineers.

Ted R. Gamble, 54, formerly president of Mt. Hood Radio & TV Broadcasting Corp., operators of KOIN-AM-TV Portland, Ore., and associated with **C. Howard Lane** in KOMO-TV Seattle, Wash., died May 18 of cerebral hemorrhage. Aside from broadcasting and theatre interests, Mr. Gamble was national chairman of War Finance Committee in World War II.

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