

CCC begins expansion moves

Phoenix broadcaster plans to buy Oklahoma TV for \$6.5 million

Combined Communications Corp., Phoenix-based group broadcaster formed through the merger of the Karl Eller companies and KTAR Broadcasting Co. (BROADCASTING, Oct. 27), last week announced its first acquisition since becoming a single entity. CCC is buying KOCO-TV Oklahoma City from Cimarron Television Corp., subject to FCC approval, for \$6.5 million and assumption of liabilities in excess of \$1 million.

KOCO-TV is a channel 5 ABC-TV affiliate with 83.2 kw visual.

Principals of Cimarron include John E. Kirkpatrick, president; Ben K. West, vice president and KOCO-TV general manager; Leonard Savage, Jean I. Everest, Loyd Benefield and Standard Life and Accident Insurance Co., Oklahoma City. Jean Everest and Messrs. Savage and Benefield each have 33⅓% interest in KOFM(FM) Oklahoma City. Messrs. Kirkpatrick and West and Standard Life and Accident Insurance

Co. have minority interest in KBMT(TV) (ch. 12) Beaumont, Tex.

The CCC broadcast properties are KTAR-AM-FM Phoenix; KTAR-TV Phoenix-Mesa; KBLU-TV and KYUM(AM), both Yuma, and KYCA(AM) Prescott, all Arizona.

Other CCC wholly owned subsidiaries include Eller Outdoor Advertising Co. of Arizona, Phoenix and Tucson; Eller Outdoor Advertising of Michigan, Detroit; Eller Outdoor Advertising Kansas City, Kansas City, Mo., and Kansas City, Kan. In addition, CCC owns Myers-Leiber Sign Co., *Phoenix* and *Arizona Wildlife Sportsman* magazines and a Muzak background music franchise, all in Phoenix.

For the first nine months of 1969, CCC had net income of \$737,000.

Pastore license bill stirs to life again

The Pastore bill emerged from hibernation last week. Further hearings on the proposal to protect broadcast licensees from competing applications at renewal time are scheduled to begin Dec. 1 before the Senate Communications Subcommittee. A list of witnesses was to be released Friday (Nov. 14).

The bill, which is regarded by broad-

casters as the most important single media-related measure now before the Congress, was the subject of three days of hearings last summer (BROADCASTING, Aug. 11), and had clearly won substantial subcommittee support. But when the subcommittee put the bill aside after the August recess because of other pressing business, rumors began to circulate that its chief sponsor, subcommittee Chairman John O. Pastore (D-R.I.), had cooled on his own proposal. The senator and those close to him consistently denied the rumors.

More substantial reports indicate that some of the senators, possibly including Chairman Pastore, will support minor modifications of the bill, although it is still unclear what the modifications are. Nevertheless, the bill's immediate future—that is, its chance of passing the subcommittee—still seems good. Six of the subcommittee's 11 members are among the bill's co-sponsors—Senators Pastore, Vance Hartke (D-Ind.), Frank Moss (D-Utah), Howard Cannon (D-Nev.), Hugh Scott (R-Pa.) and Howard Baker (R-Tenn.). A near-majority of the full committee (nine of 19) has also co-sponsored the bill; in addition to the senators listed above, these include Commerce Committee Chairman Warren Magnuson (D-Wash.), ranking minority member Norris Cotton (R-N.H.) and Senator James Pearson (R-Kan.). Other committee members have spoken favorably of the bill.

Meanwhile, CATV operators were urged to support the Pastore bill by retiring National Cable Television Association President Frederick W. Ford. Addressing the California CATV Association in San Diego, Calif., Mr. Ford said that the renewal provisions of the Communications Act never were meant to be used to permit competing applications. If broadcasters are put into this jeopardy, he said, cable television operators may find themselves facing the same difficulties.

See you at the NAB Portland Conference

at the Sheraton Motor Inn

Colin Selph and Roy Rowan will be in Oregon for the fall meeting, November 20 and 21. We hope you'll take a breather from your busy schedule to chat, ask questions, learn more about us. It could be very profitable.

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Changing Hands

Announced:

The following station sales were reported last week and will be subject to FCC approval (for other FCC activities, see "For the Record," page 78):

- KOCO-TV Oklahoma City: Sold by John E. Kirkpatrick and other to Combined Communications Corp. for \$6.5 million and assumption of liabilities in excess of \$1 million (see this page).
- WEOK-AM-FM Poughkeepsie, N.Y.: Sold by Paul Smallen and others to Robert Dyson for \$730,000. Mr. Dyson