



CAESAR ROMERO and JEANNETTE MAC DONALD



PERRY COMO and LIZBETH SCOTT

IN THIS ISSUE



So You Want to Be a Disc Jockey

BY 25 TOP
DISC JOCKEYS

February, 1950

Complete Reviews and Listings of all New World Radio History Popular, Red Seal and Bluebird Records

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FRANK M. FOLSOM, president of RCA, receives plaque from John B. Kelly and Albert M. Greenfield in recognition of his support of National Jewish Hospital, Denver.



TED HUSING is seen celebrating third anniversary of his "Bandstand" disc jockey show with staff members (l. to r.) Bob McKenna, Hal Arden and Ray Sugahara.



BILL LAWRENCE opened Sister Kenny Drive in Jersey City with appearance at Medical Center. (Disc: "In My Little Red Book.")



JOSE ITURBI happily puffs on a cigar and discusses his latest film, "That Midnight Kiss." (He has album of music from film.)



LISA KIRK gets ready for April showers a little early this year. (Her newest record on RCA Victor is film tune: "Copper Canyon.")



DENNIS DAY offers greetings for Feb. 14 by popping out of Valentine. (His latest disc: "Dear Hearts and Gentle People.")

LATE FLASHES

Stan Kenton now has a new band consisting of 40 men. He departs on a series of 80 concert dates this month (Feb.) with a completely new music library . . . Vaughn Monroe is so pleased with the results of his first starring movie, "Singing Guns" (see page 15), he's decided to make two films a year. His band will remain intact, however . . . New books: January 27 is the publication date for "Interrupted Melody" by Marjorie Lawrence, soprano who was once stricken with paralysis . . . The new "Collectors' Guide to American Recordings" has a foreword by Giuseppe De Luca. The book lists all of the "serious" records issued between 1895-1925.

THE DISC JOCKEYS SPEAK

On pages 12 and 13 is our feature article, "So You Want to be a Disc Jockey." In it one of the most influential groups of people in the music business pass along their own opinions of their careers, plus some advice to those who would aspire to join their ranks.

The exact effect which the disc jockey has on the American popular music scene is a difficult thing to ascertain, although everybody in the business recognizes them as a prime force. In some instances they have actually shaped the taste of the public; in others they have simply bowed to the desire of their listeners. In both capacities they have filled an absolute need and performed a vital service. With this article we are happy to pass along the individual views of a necessarily limited number of their group.

COVER

The top picture on our cover shows popular Jeanette MacDonald, in Hollywood. With her, at a recent film colony get-together, is fellow film star Caesar Romero. Miss MacDonald's latest record is, "Vilia" and "If You Were Mine."

Our other cover shot shows Perry Como and film star Lisabeth Scott, a recent guest on his Chesterfield "Supper Club." This calls attention to our story on Perry's TV show (opposite page).

CONTENTS

RECORD REVIEWS

| | Page |
|---------------------------|------|
| Red Seal by Ralph Lewando | 7 |
| Popular by Sammy Kaye | 10 |

RECORD LISTINGS

| | |
|----------------------|-------|
| New Pop and Red Seal | 8 & 9 |
|----------------------|-------|

FEATURES

| | |
|---------------------|---------|
| Bach Bicentennial | 4 |
| Sammy Kaye Opening | 5 |
| So You Want to be a | |
| Disc Jockey | 12 & 13 |
| Menhins in Italy | 11 |

COMO IS THE ONLY SINGING STAR ON TV

Perry's Chesterfield "Supper Club" leads the way

The pictures on this page represent something of an entertainment milestone, for they show the first major singing star in the country to be featured in his own television program.

Since last year Perry Como has been developing as one of the most popular television personalities in the business. Como's relaxed and confident manner is a natural for the new medium. He has surrounded himself with people who work together in a well functioning team. Another reason for his success: he constantly strives to build a show which is more than a little different. Example:

When the program went on for the first time this year The Fontane Sisters appeared as gay nineties motorists stranded in a broken down car. Under the car was a mechanic. Later, when the mechanic stood up it turned out to be Milton Berle.

One week six dwarfs trotted before the cameras, pulling a cart in which Como rode, dressed as an Italian street merchant. In Italian he sang a burlesque of "Mule Train."

Each week Perry sits at the piano and in the intimate manner which has become his trade mark renders one of the tunes from his own "Chesterfield Supper Club Favorites" album.

On each show Perry has a visiting girl singer and there is also a child actress who plays the part of his daughter. The program has a novel ending. It is as if the show is over and the cameras follow Perry out of the studio where he stops and buys his evening paper from a newsboy. It is then that he sings his weekly hymn. (Perry's latest disc: "A Dream Is a Wish Your Heart Makes" and "Bibbidi-Bobbidi-Boo".)

COMO'S SOLOS are one of the high spots of show. It is broadcast each Sunday, 8 P.M. over NBC-TV.

BERLE IN SKIT with Perry (below) is typical of the show which Chesterfield puts on weekly.



COMO THOUGHTFULLY WATCHES A REHEARSAL OF HIS VIDEO SHOW

LUCILLE BALL is kidded by Perry as he imitates her Latin bandleader husband, Desi Arnaz.

JANET BLAIR, who once sang with Hal Kemp's band, rehearses a number with Como.



AT PIANO, Perry accompanies himself, lending an informal note to television program.



HOAGY CARMICHAEL visited Perry, gagged, sang solo, joined Como in duet of favorites.



THE FONTANE SISTERS work with Perry on both TV and radio Chesterfield "Supper Club."



TV ACTRESS was at new-stand one week (see above) when Perry ended show with hymn.





SETTING of this Robert Shaw picture is Berkshire Music Center. With RCA Victor Chorale and Orchestra, Shaw pays homage to Bach with a new recording "Motet No. 3: Jesus, Dearest Master."



BACKDROP of San Francisco frames Pierre Monteux in this photo. His new contribution to Bach recorded repertory is "Passacaglia and Fugue in C Minor," made with San Francisco Symphony.

1950: YEAR OF THE BACH BICENTENNIAL

The year of 1950 is a monumental one for music, for it commemorates the two-hundredth anniversary of the death of Johann Sebastian Bach, the great genius whose shadow still dominates the entire music scene.

The gigantic flood of work which Bach produced during his lifetime can be gauged by the fact that during his 23 years in Leipzig he composed 265 of his total of 295 church cantatas (of which 202 survive), a number of secular cantatas, 6 motets, 5 masses, 4 Passions, the Italian Concerto, the Goldberg Variations, the second part of the "Forty-Eight," and various other works for clavier, organ and other instruments. He also

contributed 16 hymns during this period.

It is interesting to note that of the 60 large volumes of Bach works in the modern complete edition only 9 or 10 were printed during his lifetime. It was only during the nineteenth century that his great significance was realized. But this is due largely to the fact that he composed in his own day in a spirit that was alien to the times. His contemporaries considered him "old fashioned," whereas today most of the works, popular then, have been forgotten.

The four albums mentioned on this page form a tribute to this master composer, this giant of giants in the world of music.



SURROUNDINGS of his home in Spain puts 'cellist Pablo Casals in relaxed mood. Masters of his latest, Bach's "Suites Nos. 4 and 5 for Unaccompanied 'Cello," were imported from Europe.



SCENE of Wanda Landowska photo is her N. Y. apartment. Bach's "Well-Tempered Clavier" has been her major concern recently. First 8 preludes and fugues from Book 1, are out now. Others will follow.



SAMMY BEAMS AT HIS FRIENDS AND FANS FROM THE BANDSTAND AT THE STATLER ON OPENING NIGHT

SAMMY KAYE OPENING

First night at Hotel Statler is important New York event

An opening at New York's famous Statler (formerly Pennsylvania) Hotel is always an important event in the music world, but Sammy Kaye's recent first night there brought out more than the usual number of noteworthy celebrities. On this page are pictured some of the

ones who turned out to welcome Sammy back to New York.

As at all such openings the song pluggers and writers were on hand, not only to wish Kaye the best, but at the same time see to it that he was aware of their latest offerings. One such song writer, Irving

Fields (below), is a fellow recording artist with Sammy. (Kaye's newest release is his "Heart of the Islands in Song" album, and "It Isn't Fair." Irving's latest: "Send Ten Pretty Flowers to My Girl in Tennessee." Needless to say, Sammy's opening was a grand success.



CELEBRITY Ralph Flanagan (right), one time Kaye arranger, and RCA's Joe Caida attended. (Ralph's disc: "Where or When.")



EXECUTIVE Richard Dougherty, consultant to N.Y. Central System and Mrs. James McCabe, wife of Statler manager, talk with Sammy.



SPORTSWRITER Mark Scott and football fan Kaye forget surroundings, got into discussion about game. Note diagram on table.



SAMMY & SONG PLUGGERS



HOST Frank ("Meadowbrook") Dailey gets trade gossip from Sammy Kaye while *Variety* music editor Bernie Woods listens.



SAMMY & PIANIST IRVING FIELDS



MOVIE STAR BASIL RATHBONE AND LOTTE LEHMANN ENJOY THEMSELVES IN A HOLLYWOOD NIGHT CLUB

HOLLYWOOD'S LEHMANN SCORES IN NEW YORK

When soprano Lotte Lehmann appeared in a film recently she just about stole the whole show. Her major part in "Big City," opposite such established scene stealers as Margaret O'Brien, Robert Preston, George Murphy and Betty Garrett, firmly established her in the inner circles of Hollywood, where she makes her home.

But Hollywood triumphs are not all the victories that Mme. Lehmann is used to, for she has shown that she can master most, if not all, of the arts. She was famous as a writer even before coming to this country and produced both prose and poetry in German.

Her chief "extra-curricular" interest lately has been painting, and at about the time she appears at Town Hall on the

eighteenth of February she will have a "one man" show of her art at the Schaeffer Galleries on East 58th Street.

The recital on the eighteenth will be a milestone for Mme. Lehmann, for it will be her fiftieth appearance there. Appropriately, she will sing several of the songs from her latest album, "A Lotte Lehmann Song Recital."

Her appearance in New York in concert, as well as her art exhibit, points up the tremendous range of this artist, who is unique in the music world as a personality whose creative talents have bloomed to full flower in the three fields of music, literature and art.

Following her Town Hall concert, Mme. Lehmann will leave New York and journey westward for a recital in Chicago on February 25.

RED SEAL
February, 1950

Giacca, La: Act III; DANCE OF THE HOURS (Ponchielli) Boston Pops Orch., Fiedler, Cond. 12-1059 1.25
▼WDM-1059 .95

GYMNOPIEDIE Nos. 1 and 2 (Satie—Debussy)
Boston Symp. Orch., Koussevitzky, Cond. 12-1060 1.25
▼WDM-1060 .95

IF YOU WERE MINE (Katz—A. Rubinstein—Previn)
Jeanette MacDonald, Sop. 10-1512 1.00
▼WDM-1059 .95

RED SEAL
BEST SELLERS

AMOR BRUJO, EL (Falla)
Leopold Stokowski and Holly-wood Bowl Symp. Orch., Nan Merriman, Mezzo-sop., soloist
D.M.-1089 4.75
▼WDM-1089 3.35

CAPRICE (Myronoff)
William Primrose, Violist
10-1176 1.00
▼WDM-1089 .95

CONCERTO FOR PIANO AND ORCHESTRA (1936) (Khatchaturian)
William Kapell, Pianist, with Boston Symp. Orch., Koussevitzky, Cond. D.M.-1084 6.00
▼WDM-1084 4.30

CONCERTO IN D MINOR FOR TWO VIOLINS AND ORCHESTRA (J. S. Bach)
Both solo parts played by Jascha Heifetz, Violinist, with RCA Victor Chamber Orch., Waxman, Cond. D.M.-1136 3.50
▼WDM-1136 2.20

ETUDES, Op. 10 and 25 (Chopin)
Alexander Brailowsky, Pianist
D.M.-1171 11.00
▼WDM-1171 8.10

FROM A VLADIMIR HOROWITZ PROGRAM
3 Chopin Selections
D.M.-1034 4.75
▼WDM-1034 3.35

GAITÉ PARISIENNE (Offenbach—Orchestrated by Rosenthal) Boston Pops Orch., Fiedler, Cond. D.M.-1147 6.00
▼WDM-1147 4.30

GRADUATION BALL (Johann Strauss, Jr.—Dorati)
Dallas Symp. Orch., Dorati, Cond. D.M.-1180 6.00
▼WDM-1180 4.30

GRAND CANYON SUITE (Grafé)
Arturo Toscanini and NBC Symp. Orch. D.M.-1038 6.00
▼WDM-1038 4.30

ORPHEUS (Stravinsky)
Igor Stravinsky conducting RCA Victor Symp. Orch. D.M.-1320 6.00
▼WDM-1320 4.30

PEER GYNT SUITE No. 1, Op. 46 (Grieg)
Cincinnati Symp. Orch., Goo-SENS, Cond. D.M.-1100 3.50
▼WDM-1100 2.20

QUARTET IN G MINOR, Op. 10 (Debussy)
The Paganini Quartet
D.M.-1213 6.00
▼WDM-1213 4.30

SONATA IN F MINOR, Op. 57 ("Appassionata") (Beethoven) Artur Rubinstein, Pianist D.M.-1018 4.75
▼WDM-1018 3.35

STRAUSS WALTZES (1 Selections)
Miliza Korjus, Sop., with RCA Victor Orch., Bamboschek, Cond. D.M.-1114 3.50
▼WDM-1114 2.20

SWAN, THE (Saint-Saens)
William Primrose, Violist
10-1176 1.00
▼WDM-1176 .95

SYMPHONY No. 9, IN D MINOR, Op. 125 ("Choral") (Beethoven)
Boston Symp. Orch., Koussevitzky, Cond.; Berkshire Music Festival Chorus, Shaw, Choral Dir., and Soloists
D.M.-1190 11.00
▼WDM-1190 8.10

JOSÉ ITURBI PLAYS "THAT MIDNIGHT KISS" MUSIC
3 Selections José Iturbi, Pianist
D.M.-1344 3.00
▼WDM-1344 2.20

LOTTE LEHMANN SONG RECITAL, A
7 Selections Lotte Lehmann, Sop.
D.M.-1312 4.00
▼WDM-1312 3.35

Motel No. 3: JESUS, DEAREST MASTER (J. S. Bach) Robert Shaw conducting RCA Victor Choral and Orch.
D.M.-1339 5.00
▼WDM-1339 4.30

PASSACAGLIA AND FUGUE IN G MINOR (J. S. Bach—Trans. Respighi); Christmas Oratorio: SINFONIA (J. S. Bach) (final side) San Francisco Symp. Orch., Monteux, Cond.
D.M.-1310 3.50
▼WDM-1310 2.20

ROUMANIAN FOLK DANCES Nos. 1—6 (Bartók—Szekely) Yehudi Menuhin, Violinist 12-1061 1.25
▼WDM-1310 .95

SHOW BOAT (Highlights from Show Boat) (Hammerstein II—Kern) 6 Selections Dorothy Kirsten, Sop., and Robert Merrill, Bar. D.M.-1341 4.00
▼WDM-1341 3.35

SUITES Nos. 4 and 5 FOR UNACCOMPANIED CELLO (J. S. Bach); Toccata in C: ADAGIO (J. S. Bach—Trans. Siloti and Cavali) (final side) Pablo Casals, Cellist
D.M.-1302 9.75

Tannhäuser: Act III; ELISABETH'S PRAYER (Wagner)
Kirsten Flagstad, Sop. 12-1062 1.25
▼WDM-1302 .95

VILIA (Ross—Lehár)
Jeanette MacDonald, Sop. 10-1512 1.00
▼WDM-1302 .95

WELL-TEMPERED CLAVIER, THE: BOOK I: PRELUDES AND FUGUES Nos. 1-8 (J. S. Bach) Wanda Landowska, Harpsichord (Pleyel)
D.M.-1338 8.50
▼WDM-1338 6.20

POPULAR

List Price
78 RPM records 75¢ each
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unless otherwise noted

ALL THE BEES ARE BUZZIN' 'ROUND MY HONEY
Mindy Carson 20-3602
▼WDM-1180 4.30

BIBBIDI-BOBBIDI-BOO
Perry Como and The Fontane Sisters 20-3607
▼WDM-1180 4.30

BLOW THEM BLUES AWAY
Juanita Hall 20-3603
▼WDM-1180 4.30

CAN I CANOE YOU UP THE RIVER (V.R.)
Tex Beneke's Orch. 20-3616
▼WDM-1180 4.30

CINDERELLA WORK SONG, THE
The Fontane Sisters 20-3621
▼WDM-1180 4.30

COME DANCE WITH ME (V.R.)
Wayne King's Orch. 20-3612
▼WDM-1180 4.30

CONFIDENTIALLY
Lisa Kirk 20-3610
▼WDM-1180 4.30

COPPER CANYON
Lisa Kirk 20-3610
▼WDM-1180 4.30

CRY-BABY HEART
Bill Lawrence 20-3615
▼WDM-1180 4.30

DREAM IS A WISH YOUR HEART MAKES, A
Perry Como 20-3607
▼WDM-1180 4.30

FAIRY TALES
The Fontane Sisters 20-3621
▼WDM-1180 4.30

HAVE I TOLD YOU LATELY THAT I LOVE YOU
Tony Martin and Fran Warren 20-3613
▼WDM-1180 4.30

HOME TOWN BAND (V.R.)
Freddie Martin's Orch. 20-3614
▼WDM-1180 4.30

I SAID MY PAJAMAS
Tony Martin and Fran Warren 20-3613
▼WDM-1180 4.30

I'LL NEVER BE FREE (V.R.)
Lucky Millinder's Orch. 20-3622
▼WDM-1180 4.30

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ITTY-BITTY POLKA (V.R.)
The Merrie Musette Orch. 25-1145
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JUST ONE MORE POLKA (V.R.)
Johnny Vadnal's Orch. 25-1144
▼WDM-1180 4.30

MARLENE WALTZ (V.R.)
Ernie Benedict's Polkateers 25-1143
▼WDM-1180 4.30

PRETTY GIRL WALTZ (V.R.)
The Merrie Musette Orch. 25-1145
▼WDM-1180 4.30

RED BARN POLKA
Ernie Benedict's Polkateers 25-1143
▼WDM-1180 4.30

YOU IN MY ARMS—Waltz (V.R.)
Johnny Vadnal's Orch. 25-1144
▼WDM-1180 4.30

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RCA VICTOR 45 RPM RECORDS

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AN ALBUM FOR THE CHILDREN!

Just released...

ILENE WOODS "Cinderella"
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A two-record album with the movie voice of Cinderella telling the story, singing the songs ... Pages of colorful illustration in this gay Story Book album

SINGLES FOR EVERYBODY!

PERRY COMO
Bibbidi-Bobbidi-Boo
A Dream Is a Wish Your Heart Makes
K-20 4.00
▼WDM-1180 4.30

VAUGHN MONROE
So This Is Love
The Cinderella Work Song

THE FONTANE SISTERS
The Cinderella Work Song

ON BLUEBIRD
ILENE WOODS
A Dream Is a Wish Your Heart Makes
The Cinderella Work Song
Bibbidi-Bobbidi-Boo
So This Is Love

INTERNATIONAL
List Price 75¢ each

CROATIAN
LA PALOMA
EJ PROPIO SE STARI ASAN AGA
Balkan Tamburitza Orch. 25-3068

GERMAN
MARIANDL
GEH' MACH DEI FENSTERL AUF
Maria Ribbing 25-4119

GREEK
TOFAGES TO PEDI
ANTHROPI, ANTHROPI
M. Ninou & Stellas 26-8226

AN DEN IXA KI' ESENA TI THA GINOMOUNA
Koula Nicolaidou & T. Maroudas
21-0153

MELACHRINOULA—Rumba
Koula Nicolaidou 26-8227

IRISH
THE MEETING OF THE WATERS
THE BARD OF ARMAGH
Michael O'Duffy 26-7514

ITALIAN
VERDE LUNA—Fox Bolero
CIUCCIARELLO BIANCO (Somarell bianco)
Nilo Ossani 25-7125

LATIN-AMERICAN
SI LA ENVIDIA FUERA TIÑA—Guaracha
PA' LA HABANA ME VOY—Guaracha
Myrta Silva 23-1450

ME QUIERO CASAR—Guaracha Mambo
POBRECITA—Bolero Moruno
Trío Urquiza 23-1451

POR MENTIROSA—Bolero Mambo
ALLÍ DONDE TÚ SABES—Bolero
Luisito Pía y sus Guaracheros 23-1452

NOCHE DEL GUAJATACA—Bolero
TE VAS DE MÍ—Bolero
Gilberto Rodríguez 23-1453

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SPIRITUALS

List Price
78 RPM records 75¢ each
45 RPM records 65¢ each
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DRIFTIN' BLUES (V.R.)
Johnny Moore's Three Blazers with Oscar Moore 22-0059
▼WDM-1180 4.30

IF I CAN'T HAVE YOU
Joe Robinson 22-0054
▼WDM-1180 4.30

I'LL FIND MY WAY
Tampa Red 22-0057
▼WDM-1180 4.30

I'M JUST A FOOL IN LOVE
The Four Tunes 22-0058
▼WDM-1180 4.30

LONESOME ROAD, THE
The Four Tunes 22-0058
▼WDM-1180 4.30

MY BABY IS GONE
Roosevelt Sykes' Original Honeydrippers 22-0056
▼WDM-1180 4.30

ROLL WITH THE BOOGIE
Joe Robinson 22-0054
▼WDM-1180 4.30

SO LONG (V.R.)
Johnny Moore's Three Blazers with Oscar Moore 22-0059
▼WDM-1180 4.30

SOUTHERN BLUES
Roosevelt Sykes' Original Honeydrippers 22-0056
▼WDM-1180 4.30

THAT'S HER OWN BUSINESS
Tampa Red 22-0057
▼WDM-1180 4.30

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78 RPM records 75¢ each
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Roy Rogers and The Sons of the Pioneers 21-0154
▼WDM-1180 4.30

DAY OF WRATH, THE
The Carter Sisters and Mother Maybelle 21-0119
▼WDM-1180 4.30

FOOLISH TEARS (V.R.)
Spade Cooley's Orch. 21-0150
▼WDM-1180 4.30

FOR OLD TIMES SAKE
Johnnie and Jack's Tennessee Mountain Boys 21-0153
▼WDM-1180 4.30

I GOTTA HAVE MY BABY BACK
Dave Denney 21-0117
▼WDM-1180 4.30

I HEARD MY SAVIOUR CALL
Johnnie and Jack's Tennessee Mountain Boys 21-0153
▼WDM-1180 4.30

IT'S SATURDAY NIGHT
Dale Evans 21-0114
▼WDM-1180 4.30

I'VE GOT A HOME UP IN GLORY
The Carter Sisters and Mother Maybelle 21-0119
▼WDM-1180 4.30

LITTLE HULA HONEY
Roy Rogers 21-0148
▼WDM-1180 4.30

MAMA AND DADDY BROKE MY HEART
Eddy Arnold 21-0146
▼WDM-1180 4.30

INTERNATIONAL
List Price 75¢ each

CROATIAN
LA PALOMA
EJ PROPIO SE STARI ASAN AGA
Balkan Tamburitza Orch. 25-3068

GERMAN
MARIANDL
GEH' MACH DEI FENSTERL AUF
Maria Ribbing 25-4119

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TOFAGES TO PEDI
ANTHROPI, ANTHROPI
M. Ninou & Stellas 26-8226

AN DEN IXA KI' ESENA TI THA GINOMOUNA
Koula Nicolaidou & T. Maroudas
21-0153

MELACHRINOULA—Rumba
Koula Nicolaidou 26-8227

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CIUCCIARELLO BIANCO (Somarell bianco)
Nilo Ossani 25-7125

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SI LA ENVIDIA FUERA TIÑA—Guaracha
PA' LA HABANA ME VOY—Guaracha
Myrta Silva 23-1450

ME QUIERO CASAR—Guaracha Mambo
POBRECITA—Bolero Moruno
Trío Urquiza 23-1451

POR MENTIROSA—Bolero Mambo
ALLÍ DONDE TÚ SABES—Bolero
Luisito Pía y sus Guaracheros 23-1452

NOCHE DEL GUAJATACA—Bolero
TE VAS DE MÍ—Bolero
Gilberto Rodríguez 23-1453

BLUEBIRD (POPULAR)
List Price 46¢ each

BIBBIDI-BOBBIDI-BOO
Ilene Woods 30-0019
▼WDM-1180 4.30

BUT I'LL GO CHASIN' WOMEN
Jesse Rogers' '49ers 33-0002
▼WDM-1180 4.30

CINDERELLA WORK SONG, THE
Ilene Woods 30-0020
▼WDM-1180 4.30

CRY-BABY HEART
Jesse Rogers' '49ers 33-0002
▼WDM-1180 4.30

DEAR HEARTS AND GENTLE PEOPLE (V.R.)
Ralph Flanagan's Orch. 30-0016
▼WDM-1180 4.30

DREAM IS A WISH YOUR HEART MAKES, A
Ilene Woods 30-0020
▼WDM-1180 4.30

I'LL NEVER SLIP AROUND AGAIN
The Honeydrippers 30-0021
▼WDM-1180 4.30

SIX TIMES A WEEK
The Honeydrippers 30-0021
▼WDM-1180 4.30

SO THIS IS LOVE
Ilene Woods 30-0019
▼WDM-1180 4.30

SORRY
Eddie Fisher 30-0018
▼WDM-1180 4.30

TRAIL OF THE LONESOME PINE, THE
Ralph Flanagan's Orch. 30-0017
▼WDM-1180 4.30

WAY BACK HOME (V.R.)
Ralph Flanagan's Orch. 30-0017
▼WDM-1180 4.30

WHERE OR WHEN (Hart-Rodgers)
Ralph Flanagan's Orch. 30-0016
▼WDM-1180 4.30

YESTERDAY'S ROSES
Eddie Fisher 30-0018
▼WDM-1180 4.30

BEST SELLING POPULAR RECORDS

List Price
78 RPM records 75¢ each
45 RPM records 65¢ each
unless otherwise noted

1. **A DREAMER'S HOLIDAY**
Perry Como and The Fontane Sisters 20-3513
▼WDM-1180 4.30

2. **I'VE GOT A LOVELY BUNCH OF COCONUTS (V.R.)**
Freddie Martin's Orch. 20-3551
▼WDM-1180 4.30

3. **THERE'S NO TOMORROW**
Tony Martin 20-3582
▼WDM-1180 4.30

4. **THE OLD MASTER PAINTER (V.R.)**
Phil Harris' Orch. 20-3608
▼WDM-1180 4.30

5. **MARTA**
Tony Martin 20-3598
▼WDM-1180 4.30

6. **MY HERO**
Ralph Flanagan's Orch. 46¢
30-0006
▼WDM-1180 4.30

7. **BIBBIDI-BOBBIDI-BOO**
Perry Como and The Fontane Sisters 20-3607
▼WDM-1180 4.30

8. **ENVY**
Fran Warren 20-3551
▼WDM-1180 4.30

9. **DON'T CRY JOE (V.R.)**
Ralph Flanagan's Orch. 46¢
30-0007
▼WDM-1180 4.30

10. **I WANNA GO HOME**
Perry Como and The Fontane Sisters 20-3586
▼WDM-1180 4.30

11. **I CAN DREAM, CAN'T I (V.R.)**
Tex Beneke's Orch. 20-3553
▼WDM-1180 4.30

12. **DRY BONES**
Tommy Dorsey's Orch. 20-3523
▼WDM-1180 4.30

13. **JEALOUS HEART**
Bill Lawrence 20-3539
▼WDM-1180 4.30

14. **MAMA AND DADDY BROKE MY HEART**
Eddy Arnold 21-0116
▼WDM-1180 4.30

15. **ALL THE BEES ARE BUZZIN' 'ROUND MY HONEY**
Mindy Carson 20-3602
▼WDM-1180 4.30

All prices shown are suggested list, subject to change without notice and exclusive of Local Taxes. Prices of all single records, 45 RPM, Bluebird and Children's Albums, and Red Seal Two-Pocket envelope Albums do not include Federal Excise Tax. All other prices include Federal Excise Tax.

The POPULAR PICTURE

a page of popular record reviews



Guest
Reviewer

Sammy Kaye

Believe it or not, a bandleader doesn't get much chance to listen to music, other people's that is. Playing one nighters, and even hotels and theaters doesn't allow much time for sitting back and listening to a stack of discs. That's why I've enjoyed this assignment of reviewing this group of new RCA Victor records so much.

The first few discs I listened to were from Walt Disney's latest cartoon feature, "Cinderella." Recently I saw an advance preview of the film and am happy to say that these records by Perry Como, Vaughn Monroe and Ilene Woods catch the feeling of this wonderfully romantic and entertaining movie perfectly.

PERRY COMO—A DREAM IS A WISH YOUR HEART MAKES and **BIBBIDI-BOBBIDI-BOO**. The first side is the principal number in "Cinderella" and is heard from beginning to end. Perry's version will lead the parade on this one. The other side is the delightfully daffy magic song which the Fairy Godmother sings as she turns Cinderella's mice into coachmen. A catchy tune, which Perry makes his own.

VAUGHN MONROE—SO THIS IS LOVE. Vaughn plays this in waltz tempo, which makes the record reminiscent of the scene at the ball where Cinderella dances with the Prince. Monroe makes it one of the top love songs of the season with The Moon Maids joining him on the vocal.

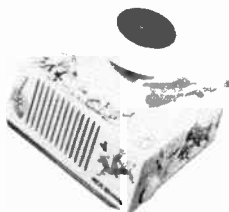
ILENE WOODS—BIBBIDI-BOBBIDI-BOO and **SO THIS IS LOVE, A DREAM IS A WISH YOUR HEART MAKES** and **THE CINDERELLA WORK SONG**. Cute Ilene Woods is the young lady who supplies both the speaking and singing voice of the heroine in "Cinderella" and on these two Bluebird discs she emerges as a top flight recording artist you are going to be hearing a lot about.

TONY MARTIN & FRAN WARREN—I SAID MY PAJAMAS. If you think you've heard songs with tricky lyrics, you haven't heard anything. If you think you've heard records where a boy and girl sing in an intimate style, you've heard nothing until you've listened to this one. This is the sort of thing you want to hear over and over to be sure you haven't missed a thing. This will make Tony & Fran the biggest team around.

RALPH FLANAGAN—DEAR HEARTS AND GENTLE PEOPLE and **WHERE OR WHEN—WAY BACK HOME** and **THE TRAIL OF THE LONESOME PINE**. Here are two Bluebird records that I'm very happy to recommend, for two reasons. First, they're terrific dance music. Second, Ralph is one of the greatest guys and the most talented orchestrators and arrangers in the business. I knew him when—he used to turn out arrangements for my band. "Dear Hearts" is a very-much-in-demand Western flavored melody that Ralph plays in slick, beautiful fashion. "Where or When" has "Long, Long Ago" worked into

it as a tricky counterpoint figure. On "Way Back Home"—an oldie that you'll recognize right away—Harry Prime turns in his best vocal job to date. "Lonesome Pine" is a standard that Ralph gives a new lease on life with plenty of quiet bounce.

MINDY CARSON—ALL THE BEES ARE BUZZIN' 'ROUND MY HONEY. Mindy is a budding sensation who represents the group of singers who oppose a set style, and has the flexibility to put what she believes into practice. Up till now her discs have been mostly in the romantic ballad department but here she attempts—with great success—a cute novelty with a light bounce.



The swing's to "45"

FREDDY MARTIN—HOME TOWN BAND. Freddy does a switch on this one, altering his style to the needs of this rousing, march-tempo number. The lyric is brimming over with civic spirit and you can be sure that you'll hear the local radio station playing it over and over.

SAMMY KAYE—IT ISN'T FAIR. You'll note that in the above Freddy Martin review I mentioned that Freddy altered his style to the needs of the song. Well, we've done the same thing here. This is the old Richard Himber theme song and we used a solo tenor sax in front of the ensemble in the introduction to establish the proper mood. To keep our identity intact, however, I used one of our spoken introductions, just before the vocal. Don Cornell, with the example of Russ Columbo (who sang on the Himber disc) delivers what is to me not only his finest singing job, but also the most dramatic vocal by anybody in recent years.



The swing's to "45"

BILL LAWRENCE—IN MY LITTLE RED BOOK. Happy music! That's the thought that came to me as I listened to this one. The tune has that all-too-rare lilting quality that makes you feel good when you listen to it. One of Bill's finest records, here's a disc that does everybody proud. The number's right for Bill. Bill's the guy for this particular song.

SPIKE JONES—MORPHEUS. How funny can you get? Spike should know, but apparently he doesn't, because each disc gets more comical. That lyric in the beginning of the record had me practically rolling in glee, and some of these weird harmonies (or are they dissonance?) even Stravinsky never thought of. I'm sure.

LISA KIRK—COPPER CANYON. Everybody's square dance happy, so this one is right in the spirit of the times. The tune is from a new picture and Lisa puts a lot of life into the number and brings along the proper western atmosphere.

TEX BENEKE—CAN I CANOE YOU UP THE RIVER. This is the Beneke of "Chatanooga Choo Choo," with the engaging vocal and the infectious beat behind him. All the ingredients for a hit record are here and Tex makes the most of them.

THE HONEYDREAMERS—SIX TIMES A WEEK. This is the first Bluebird disc by this group. You've probably heard of them as the stars of the "Salute" shows at the College Inn, and currently the New Yorker. For their initial disc offering they have two western-type tunes that they handle with polish and professional know-how.



The swing's to "45"

The RED SEAL PICTURE

a page of red seal record reviews



Guest
Reviewer

Ralph Lewando
Music Critic
Pittsburgh Press

In issuing its February Red Seal list RCA Victor again has come forth with a wealth of important and treasureable recordings. Consistent with high standard these discs represent a perfect union of impeccable artistic performance and progressive technical development. Leading the impressive array of recordings are compositions of Johann Sebastian Bach (1685-1750) the bi-centenary of whose passing is being widely observed throughout the music world.

WANDA LANDOWSKA, Harpsichord (Pleyel) THE WELL-TEMPERED CLAVIER: BOOK I PRELUDES AND FUGUES Nos. 1 to 8 (J. S. Bach) (Album) Bach's "Well-Tempered Clavier" of 48 preludes and 48 fugues is called the pianist's bible. Bach had no modern piano of grand sonority, tonal power and depth. Instead he had the clavichord and harpsichord, the piano's forerunners.

And it is on the harpsichord that amazing performances are being recorded for RCA Victor by Mme. Wanda Landowska, most eminent exponent of this old instrument and the foremost authority on musical ornamentation. If there is such a thing as perfection, it is in the playing by Mme. Landowska of Preludes and Fugues 1 to 8, inclusive. Here is classic playing de luxe for everyone.

ROBERT SHAW conducting the RCA VICTOR CHORALE AND ORCHESTRA MOTET No. 3: JESUS, DEAREST MASTER (J. S. Bach) (Album) Bach, the world's greatest organist of his time and a violinist of distinction, also was a master of composing for the voice. His numerous masses, cantatas and oratorios are magnificent tonal creations of vocal expression.

Beautifully recorded is Motet No. 3: "Jesus, Dearest Master," by the RCA Victor Chorale and Orchestra conducted by Robert Shaw.

Under Mr. Shaw's stimulating direction a ten-strike pressing goes into the catalog as a major musical effort. Each of the 11 sections reveals topflight vocal ensemble and expressive power.

You will want these recordings to play again and again. Choir-masters and choristers should make a run on this edition for there is much to acquire in performance method and musical details.

PABLO CASALS, 'Cello Suites Nos. 4 and 5 FOR UNACCOMPANIED 'CELLO (J. S. Bach) (Album) In these days of 'cello virtuosos and individual build-ups there emerges triumphantly with nobility the personality of the incomparable and ever-modest artist of the 'cello—Pablo Casals, the idealist. Red Seal enthusiasts cherish this player's remarkably played previous RCA Victor recordings, especially the Bach Suites Nos. 1-2-3 and 6 for unaccompanied 'cello.

And now, to complete the set, Mr. Casals has recorded Suites

4 and 5, in E-Flat and C-Minor respectively. To write of Mr. Casals' superlative contribution to his art through these recordings is to fall short in use of adjectives. Included on the final disc is the Adagio from the Toccata in C of Bach in the Siloti-Casals setting with Nicolai Mednikoff, pianist.

SAN FRANCISCO SYMPHONY ORCHESTRA PIERRE MONTEUX, Conductor PASSACAGLIA AND FUGUE IN C MINOR (J. S. Bach) (Album) Another treasureable Bach work is the great C-minor Passacaglia and Fugue transcribed by Respighi and played by the San Francisco Orchestra under the direction of Pierre Monteux.

Originally Bach had composed this work for harpsichord with two keyboards and pedals. Its polyphonic makeup offers great opportunity for orchestral setting which Respighi has done so fascinatingly. It is music that awes and uplifts.

Under the baton of Mr. Monteux—one of the greatest living conductors—the San Francisco Orchestra gives an unforgettable presentation of the Passacaglia. Included on the final side is the lovely Sinfonia from Bach's "Christmas" Oratorio.

DOROTHY KIRSTEN, Soprano ROBERT MERRILL, Baritone HIGHLIGHTS FROM SHOW BOAT (Kern) with Orchestra, John Scott Trotter, Conductor (Album) From Bach we shift to the gay, well-sung recordings of "Highlights from Show Boat." Jerome Kern's tuneful work based on the text of Oscar Hammerstein II. The singers are "Met" stars Dorothy Kirsten, soprano, and Robert Merrill, baritone. With John Scott Trotter conducting they toss off delectably such melodic hits as "Make Believe," "Ol' Man River," "Can't Help Lovin' Dat Man," "You Are Love," "Why Do I Love You?" and "Bill."

LOTTE LEHMANN, Soprano with Paul Ulanowsky at the Piano A LOTTE LEHMANN SONG RECITAL (Album) "A Lotte Lehmann Song Recital" album will be welcomed by many singers and admirers of this noted artist. With Paul Ulanowsky at the piano Mme. Lehmann pours forth her art in the recording of four French and three German art songs. These include "Psyché," (Pala-dille); "Infidélité," (Hahn); "La Vie Antérieure," (Duparc); and Richard Strauss' "Die Zeitlose," "Wozu Noch Mädchen" and "Du Meines Herzens Kronelein."

All of these distinguished songs are sung within the compass of the middle voice with entrancing color and appeal.

Of tasty single Red Sealers there are a bevy of engaging items. **Arthur Fiedler and the Boston Pops Orchestra** give a rousing evocation to the Ponchielli's "Dance of the Hours," **Serge Koussevitzky and the Boston Orchestra** charm with the Satie-Debussy "Gymnopédie Nos. 1 and 2" and Violinist **Yehudi Menuhin** with Pianist Marcel Gazelle play with sparkle and warmth the Bartók-Szekély "Roumanian Folk Dances" Nos. 1-2-3-4-5-6.

"Elisabeth's Prayer" from Wagner's "Tannhäuser" is sung by Soprano **Kirsten Flagstad** in her accustomed style with the Philharmonia Orchestra conducted by Issay Dobrowen.

Popular Soprano Star **Jeanette MacDonald** sings with taste "Vilia" from Lehár's "The Merry Widow" and "If You Were Mine" based on Rubinstein's "Romance."



The swing's to "45"



The swing's to "45"



The swing's to "45"



HAMMERSTEIN'S BOOK

LYRICIST Oscar Hammerstein (right), whose new book "Lyrics" has just been published by Simon & Schuster, is seen above with his partner Richard Rodgers and singer Martha Wright. Martha sings at the Maisonette of the St. Regis in New York City.



JAMES' FAMILY

TRUMPETER Harry James and Betty Grable supervise daughter Vicki's piano practice. Harry just completed sound track work on "Young Man with a Horn." Grable is in "Wabash Avenue" which also has Phil Harris in cast. (New disc: "The Old Master Painter.")



MINDY'S FANS

SINGER Mindy Carson shows new wedding band to Jerry Colonna at Ciro's in Hollywood. Since her date there many stars have become Carson fans. Mindy has new N B C show which is on 3 times a week, 11:30 P. M. (New disc: "All the Bees Are Buzzin'.")

MORE FROM LESS ON RCA'S "45"

BEFORE . . .



OLD WAY of making records involved a lengthy process in which it was necessary to import materials from as far off as India before a record could be made. Shellac, a substance secreted by an Indian insect, was one; Copal Gum, from the Dutch East Indies was another. Pictured above are the various ingredients that went into an old type record. All of these items added to the eventual price of the record which a customer bought.

. . . . AFTER



NEW WAY, with RCA Victor's "45," shows progress in record industry. Instead of varied materials, new type record requires only two. Both are domestic. One, the white powder shown above, is vinyl plastic, which results in a non breakable record. The other is dye, used to give record color, distinguishing one musical category from another. Now, consumer gets non-breakable record at less cost than before.

FOR!

The quotes appearing below and elsewhere on this page are from a cross section of disc jockeys throughout the country, in answer to the question, "Do you like being a disc jockey well enough to recommend the career to someone else?"

AL JARVIS, KLAC, HOLLYWOOD: "Would recommend career only for people who are as lazy as I am. That's why I enjoy RCA '45.' it's a lazy way of playing records."

MARTIN BLOCK, WNEW, NEW YORK: "If anyone can think of a more pleasant way of making a buck, I'd like to know it . . . There's one thing a disc jockey should bear in mind . . . Most disc jockeys live pretty well. They have to remember that many of their listeners may be listening from a cold water flat . . . Letting them know that you recognize that they have a burden, and that you would like to lighten that burden by giving them this entertainment, makes them more appreciative of your work."

TED HUSING, WMGM, NEW YORK: "I like it. But, rumor to the contrary, it is one of the most time-consuming types of programs on the air, requiring hours of research and record auditioning daily to present musically well-balanced and entertaining shows."

JERRY MARSHALL, WNEW, NEW YORK: "Being a disc jockey is a swell career if you're interested in people and have a flair for showmanship. You've got to like different types of music and be a salesman."

SAMMY TAYLOR, KWJJ, PORTLAND, OREGON: "To me it's more than a job, it's my whole life. It's a very competitive field, so sincere liking of music and people is very important to a newcomer."

BILL ANSON, KLAC, LOS ANGELES: "I recommend being a disc jockey if one likes all kinds of music, likes meeting interesting people and likes to make money. Indeed, it's a fine profession."

JACK ORANCH, WVOS, LIBERTY, N. Y.: "To me it's a chance to express my innermost feelings through music. And the people I draw mail from are people I imagine to be very much like myself."

BOB WELLS, WEBR, BUFFALO: "If you love music and people, it's the greatest profession in the world."

NICK NICKSON, WARC, ROCHESTER, N. Y.: "Yes, I would recommend it to someone who has ability or potential in radio."

JOHN MOUNTEER, WPTR, ALBANY: "Definitely."

JOE DEANE, WHCC, ROCHESTER, N. Y.: "Of course I like it well enough to recommend it to someone else. Why not?"

KURT WEBSTER, WBT, CHARLOTTE: "I find my position most enjoyable. In other words should I be given the opportunity to study for a career as president or disc jockey, I would still spin records."

SO YOU WANT TO BE...

"It's wonderful" some say— but others blast the glamour



AL JARVIS



TED HUSING



JOE GRADY & ED HURST



SAMMY TAYLOR



JERRY MARSHALL



BILL ANSON



PAUL BRENNER



ZENAS SEARS



EARL PUDNEY



BOB WELLS



JOE DEANE



MORT NUSBAUM

Unlike their brother disc jockeys, this group either presented in equal terms both the good points of their profession as well as the bad, or side-stepped the whole question by simply offering advice to would-be disc jockeys.

LES MALLOY, KYA, SAN FRANCISCO: "Being a radio disc jockey is a cinch. TV disc jockey field is also great work without too many grey hairs."

PETER POTTER, KFWB, SAN FRANCISCO: "The disc jockey field always has room for

another entry if that entry has sufficient musical

knowledge and entertainment ability. Salesmanship is being stressed more and more and unless a person has a flair for selling merchandise, music, his show and himself he cannot be a good disc jockey."

EARL PUDNEY, WGY, SCHENECTADY: "I get a bang out of giving other people

IN THE

...A DISC JOCKEY

of playing records all day— according to a coast-to-coast survey

AGAINST!

In contrast with the group of disc jockeys who are definitely "for" (see opposite) their careers, here is a group who seem to fully recognize the shortcoming of their profession.

DOUG ARTHUR, WIBG, PHILADELPHIA:

"I don't like being known as a disc jockey. You* should be known as an editor, not a 'flack.' Jack Harris, the finest music promotion man I know, is not in my opinion, a 'song plugger.' In other words, I'm an announcer, and that's a line I heartily recommend to anyone who will sell and will not believe his own publicity."

*(Mr. Arthur's statement came in the form of a personal letter.)

PAUL BRENNER, WAAT, NEWARK:

"I don't exactly thrill at the prospect of arising at 7 A.M.—after retiring at 3 A.M. (too often for comfort). No, it isn't much fun to have to listen to the thousand-and-one beefs of sponsors, time salesman, music publishers and listeners. When the mail reads, 'Shut up—you talk too much' I don't exactly jump for joy. Nor am I flattered by phone calls at home at 1 A.M.—to reprimand me for not playing enough 'Como.' But I manage to count to ten. Which is also good advice when some conceited ass practically takes over your program during an interview. And say, have you ever had 30 song pluggers pouring their problems and pleas into your ear in one day? Or been asked to MC a 'terrific variety show' for the Men's Club . . . when you feel more like heading for the hospital. Think you'd like that? . . . Frankly, I love it!"

EDDIE HUBBARD, WIND, CHICAGO:

"I would strongly advise anyone against becoming a disc jockey unless they love music, enjoy playing that music for others, like talking into a microphone and . . . oh, yes, money."

LOU ROCKE, WCAX, BURLINGTON, VERMONT:

"If you're a bear for insecurity, lack of stability, love destructive criticism, and are immune to ulcers, then you'll love it."

MORT NUSBAUM, WHAM, ROCHESTER, N. Y.:

"You have to be egotistical—hammy—vain—have a strong nervous constitution, no sense of hours. Wonderful racket if one can stand all this."

PAUL FLANAGAN, WTRY, TROY, NEW YORK:

"The most successful disc jockey, seems to me, is the guy with two heads and four hands. Here's what I mean:

The phone rings . . . the record's thru.
Your head aches . . . your eyes hurt too.
'Of course, Madam . . . Yes, Sir.
Sorry, friend . . . no wax by her.
The closing theme . . . time to go.
Gosh! . . . hope they liked the show.
Tie, tied . . . shoes are laced.
Tonight's show . . . poorly paced?
To bed at last . . . eyes closed.
Bells in your ears . . . can't doze.

"Would I recommend the life to someone else? Absolutely, try it anyway . . . even if you don't have two heads and four hands."



MARTIN BLOCK



EDDIE HUBBARD



DOUG ARTHUR



PETER POTTER



KURT WEBSTER



LES MALLOY



JOHN EDWARDS



JOHN MOUNTEER



NICK NICKSON



LOU ROCKE



JACK ORANCH



PAUL FLANAGAN

MIDDLE

a lift; if it works I'll be happy."

ZENAS SEARS, WGST, ATLANTA: "Don't consider radio unless you can't help yourself. The glamour comes only after years of hard work, if ever. Go to college so you can learn to read. Be sure you have a good voice and a flair for showmanship by indulging in amateur dramatics. Go to the smallest station you can find for your first job . . . Never work for free for 'the experience.'"

ED HURST, WPEN, PHILADELPHIA: "My advice is to start at a small station . . . Experience is vital as there are so many people who have aspirations to get into radio, especially what they term the glamorous end."

JOE GRADY, WPEN, PHILADELPHIA:

"There is one thing to remember . . . save your money while you make it because as most everyone knows, there is no security in any type of show business."

JOHN EDWARDS, KATL, HOUSTON: "You can't be an introvert and be a disc jockey."



MENUHIN IN ITALY

Recently violinist Yehudi Menuhin was engaged for concerts abroad. One of them was in Venice, Italy. While there Menuhin, who makes it a point to take his wife and young son "Smitty" practically every place he goes, took in the famous sights of the city. The pictures on this page show the Menuhins against the backdrop of the Italian tourist center.

Aside from the pleasure which the Menuhins derived from the tour, there was also the matter of sold out houses and enthusiastic audiences. Further evidence of Menuhin's world-wide popularity is the fact that between now and next September he will give concerts in leading cities of Europe, the British Isles, South Africa, South and Central America and the Scandinavian countries.

But even while he is away from this country, Menuhin's popularity continues here through his records, which are constantly being played on the air. For instance, on Feb. 28, on RCA Victor's "Music You Want When You Want It" (heard on 150 stations), he will be featured playing Lalo's "Symphonie Espagnole."

THE MENUHINS RELAX DURING A VENICE SIGHTSEEING TOUR



A STREET VENDOR sells the Menuhins some post cards of the city of Venice. Another favorite pastime of the violinist is spaghetti (below). Menuhin's latest record release is "Habanera," by Sarasate.



A PICTURE SESSION occurs in Menuhin's hotel room. Son "Smitty" (christened Gerard) is favorite subject. Menuhin, like any proud father, delights in playing with his son, tossing him in the air (below).





"THE GREAT LOVER"

RCA VICTOR
PICTURE covers Broadway and Hollywood
RECORD REVIEW

VAUGHN MONROE IN "SINGING GUNS"



VAUGHN SLAPS costar Ella Raines in the process of making his first cowboy movie. Starting out as a villain he eventually becomes the hero. During the film, Monroe in addition to getting himself into fist fights, gun battles (see below) and love scenes,

sings "Mule Train" and "Singing My Way Back Home." He's recorded both, "Singing Guns," adapted from the Max Brand western classic, also stars Ward Bond and Walter Brennan. The movie is scheduled for release this month (Feb.) with a west coast premier.



"SAMSON AND DELILAH"



BOB HOPE clowning through this with Rhonda Fleming (above). Score has new song, "A Thousand Violins." (Tony Martin disc.)

KENNY DELMAR stars in Johnny Mercer's new Broadway musical production with Mary Hatcher and Betty Lou Keim.



VAUGHN THREATENS



VAUGHN FIGHTS



VAUGHN REFORMS



HEDY LAMARR and Victor Mature have leading parts in this De Mille spectacle. Victor Young's score is outstanding.

VIRGINIA MAYO stars with Milton Berle and Ruta Roman in this movie which is all about video. Score has 8 new songs.



"TEXAS, LI'L DARLIN"



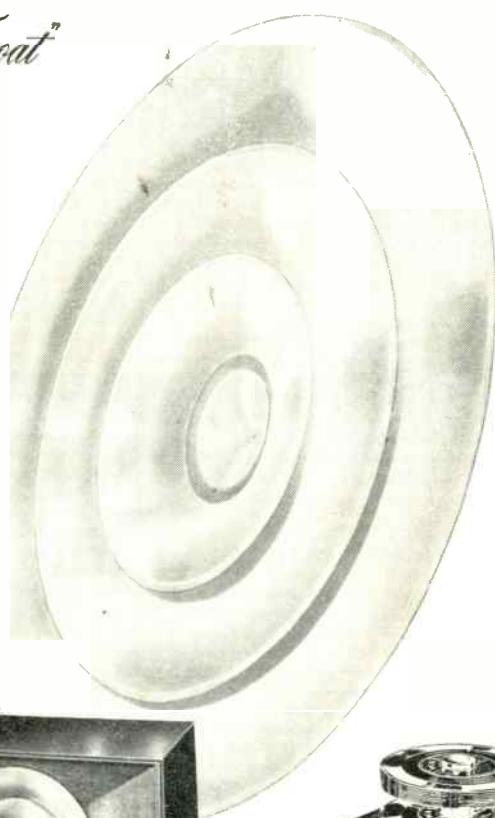
"ALWAYS LEAVE THEM LAUGHING"

Tone you could never get before in a Table model



"Golden Throat"

Finest tone system
in RCA Victor history



here's a big 8-inch speaker in this dramatic radio with the "Golden Throat." The cabinet's less than a cubic foot in size, yet you feel you are listening to a full-sized console! Dramatic in styling, too, with its golden center against rich mahogany "Fine-Wood" finish on plastic. (Blond "Fine-Wood" finish for a few dollars more.) And there's a "phono-jack" for attaching the "45" automatic record changer. RCA Victor 9X571. \$39.95.

Prices are subject to change without notice—are higher in Far West and South.



RCA Victor "45" plays the new 45rpm records THROUGH ANY SET! It's the world's finest, fastest automatic record changer. And the records? They're 7-inch size, non-breakable, last up to 10 times longer. AC. Model 9JY, only \$12.95



RCA VICTOR

Division of Radio Corporation of America

WORLD LEADER IN RADIO . . . FIRST IN RECORDED MUSIC . . . FIRST IN TELEVISION!

FROM: