

Relax

FEBRUARY 1957



Relay

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FEBRUARY 1957

OUR COVER

During the day Regina Fanning works as an Assistant Bookkeeper in the General Accounting Division, after hours she dons the light blue uniform of a volunteer hospital worker at the New York Infirmary. See story on Page 7.

Prepare Our Youth To Fight Communism

There's new hope that American youth will be equipped for the ideological battle against Communism as the result of the formation of the Committee on American Education and Communism.

The committee, sponsored by the American Political Science Association and the Foundation for Religious Action, will advocate courses which warn high school and college students of the dangers of Communism.

In a message to the group, President Eisenhower said:

"The competition for men's minds begins when they are students. This is when they must be taught to discriminate between truth and falsehood."

A sound point. We have been so concerned about the danger of Communists teaching in our schools that we have forbidden our schools to give students the knowledge they need to fight Communism.

You can't quarrel with the concern about advocacy of Communism in the schools. But the concern shouldn't be extended to courses intended to give students facts.

Let's not handicap ourselves needlessly in the effort to protect the nation against the insidious sophistry with which Communists have had world-wide successes.

RCA Elects Two Top Executives

Frank M. Folsom Becomes Chairman of the Executive Committee – John L. Burns Elected President – David Sarnoff Continues as Chairman of the Board and Chief Executive Officer

David Sarnoff, Chairman of the Board of Directors of the Radio Corporation of America, announced on January 15 the election of Frank M. Folsom as Chairman of the Executive Committee of the Board and John L. Burns as President and a director of RCA. General Sarnoff continues in his present capacity as Chairman of the Board and as chief executive officer of the Corporation.

Mr. Burns will assume the Presidency of RCA on March 1. Until that date Mr. Folsom continues to function as President.

Mr. Folsom has served as President of RCA since 1949. Mr. Burns has been a senior partner and Vice Chairman of the Executive Committee of the management consultant firm of Booz, Allen and Hamilton, which he joined in 1941.

"This action was taken at the request of Mr. Folsom, who informed me of his intention of retiring from active service upon reaching retirement age in two years," General Sarnoff said. "He asked that his successor as President be selected at this time to permit an orderly transition in

management.

"The election of Mr. Folsom as Chairman of the Executive Committee and the assumption by Mr. Burns, as President, of the key operating responsibility will enable our organization to keep pace with the changing demands and great opportunities of the rapidly expanding electronics industry.

"In the past ten years RCA's business has grown from an annual volume of \$236 million to \$1 billion and \$125 million. This growth has increased the complexity of the company's activities. Our rate of growth is such that each of our executives is carrying many times his responsibilities of even five years ago and the requirements continue to increase.

"Mr. Burns' years of experience in solving the organization and related problems that accompany business growth will prove invaluable as RCA continues to advance. Working with Mr. Burns, Mr. Folsom and I will concentrate on the company's major objectives, policies and programs during the period ahead which we



Top Executives of RCA — (l. to r.): Frank Folsom, newly elected Chairman of the Executive Committee, John L. Burns, new RCA President, and David Sarnoff, Chairman of the Board of Directors of RCA.

believe will be the greatest in the history of the electronics industry.

“Mr. Burns is no newcomer to RCA, for he has been intimately associated with our activities for the past ten years. He has worked closely with us in our periodic reviews of the company’s objectives, policies, organization planning and our business programs and operations. All our executives are enthusiastic about working with him.

“In selecting Mr. Burns, who is only 48 years of age, for this important post, we are continuing to build for the future. He brings

to our company a unique combination of scientific and engineering knowledge, experience in industrial production and operation, and an exceptionally broad understanding of business generally.

“We are doubly fortunate in that Mr. Folsom has agreed to continue with RCA in a counseling capacity for five years after his retirement from active duty in 1959.”

A recognized leader in merchandising with forty years’ experience in the field, Mr. Folsom joined RCA in 1944 after World War II service as chief of the Procurement Branch of the

United States Navy Department. With RCA he served first as a Director and Vice President in charge of the RCA Victor Division, became Executive Vice President in charge of the RCA Victor Division on June 1, 1945, and was elected President of RCA on December 3, 1948.

"I am pleased with the action taken by the Board of Directors," Mr. Folsom said. "I have known and worked with Mr. Burns ever since I first retained the services of his organization for RCA. He is ideally qualified to coordinate and direct the efforts of our splendid executive team.

"Under the new setup, in addition to my work with General Sarnoff and Mr. Burns on the Company's major policies and programs, I shall now be able to give increased attention to merchandising activities which are fundamental to our future growth."

A native of Watertown, Mass., where he was born November 16, 1908, Mr. Burns was graduated as an electrical engineer from Northeastern University in 1930. He received his Master's and Doctor of Science degrees in metallurgy at Harvard, and taught there and at Lehigh University. While a student and instructor he was employed by the Western Electric Company and Dewey & Almy Chemical Company before joining Republic Steel Corporation in 1934. There he served in various executive capacities such as Director of Metallurgical Laboratories, Director of Quality Control, Director of Process Engi-

neering, Superintendent of Large Ingot Manufacture, Manager of the Grand Crossing Works and Superintendent of the Wire Division, until he left in 1941 to become a partner in Booz, Allen and Hamilton.

As a management consultant he and his firm have made studies and implemented programs for one-third of the hundred largest corporations in the country, covering 350 of the 500 different lines of business in the United States, as well as practically every department of the executive branch of the Federal Government and a number of foreign governments and public institutions.

The author of many papers on scientific and business subjects, Mr. Burns has served as a director of several important business and industrial corporations. He is married, the father of two children and lives in Greenwich, Conn. He is prominent in public affairs both locally and nationally.

Commenting on his election to the Presidency of the Radio Corporation of America, Mr. Burns said: "During the past ten years of fine personal association with General Sarnoff and Mr. Folsom and their executive staff, I have acquired great admiration for the RCA team, what it does and what it stands for. As I considered the future, I was deeply impressed with the opportunity for public service offered by this job. The potentialities of RCA are so great and varied that, like a small boy in a pantry full of cookie jars, I find the appeal and challenge of my new assignment irresistible."

After Hours:

The Gift of Time and Work

Here in a city that is too often referred to as, "The Asphalt Jungle," the parable of the good Samaritan is unfolding every day and night throughout the wards and corridors of our hospitals and public institutions.

We learned something of these present day good Samaritans during a recent visit to the New York Infirmary, where we found six women, all members of the RCA family, devoting their spare time and energy to the care and welfare of the sick.

One of the most serious hospital problems today is the shortage of trained personnel. Our institutions have found partial solution to the problem through the generosity of the men and women who supplement the work of professional people.

The in-service volunteer workers at the New York Infirmary came into prominence during World War II when they helped to meet the emergency caused by the shortage of staff personnel. Since that time they have established themselves as an integral part of the non-professional activities of the hospital. Their light blue uniforms have become a familiar and welcome sight throughout the wards and corridors, and they have taken over a variety of



The babies at the N. Y. Infirmary are worth their weight in gold. Here Head Nurse A. Caulter and Volunteer Rita Fulham entertain a little heavyweight.

functions in every department. The presence of these volunteers gives a lift to staff members and patients alike, for they symbolize the spirit of helpful, devoted personal service.

The shortage of professional hospital personnel is no less acute than the continuing need for more and more volunteers. At the present time the New York Infirmary is getting along with just fifty evening volunteers. The actual need is closer to 100 particularly on week-ends. The only requirement for service as a volunteer is your free time. No previous training is necessary.



Evening visitors to the hospital are greeted and assisted by Eileen Sexton, shown here at the main reception desk. Eileen is Executive Secretary to OVP Tom Meala.

The women who make up the volunteer corps come from all walks of life. They are housewives, secretaries, factory workers, bookkeepers, business and professional people. They contribute at least six hours a week to the hospital, and their only reward is the satisfaction of helping others.

It is the aim of the volunteer service to place these women in

the kind of work and environment they will most enjoy. We found members of the RCA group, caring for children in pediatrics, administering to the sick as Nurse's Aides, serving coffee in the Hospitality Shop, holding down the reception desk, typing and filing in various departments, and working as librarians. All seemed happy in the work they were doing. For some, their hospital

Florence Helfant visits patients with the bookmobile. Florence has been active in volunteer work for more than eight years. She is employed during the day as a Secretary with NBC.



The Hospitality Shop is staffed by volunteers who serve as sales girls and waitresses. Rita Fulham (facing camera) with 16 months service as a volunteer, is our Administrator of Employment.



assignments were in no way related to their daily jobs. The Nurse's Aide is a secretary by day, the waitress is a bookkeeper, and the typist is a housewife. But all of them had one thing in common. The personal satisfaction that comes from doing a job and doing it well. For the volunteer this compensation is even more rewarding since it stems from the knowledge that what they do di-

rectly or indirectly helps a fellow human being in distress.

The New York Infirmary is one of the 425 agencies which you help each year when you contribute to the Greater New York Fund. The gift of money is one way of meeting our obligation to the community. But how much more rewarding it would be for many of us if we could also give the gift of time and work!

Mrs. David Sarnoff, wife of the Chairman of the Board of RCA, is a Vice President on the Board of Trustees of the N. Y. Infirmary. Mrs. Sarnoff has been in charge of volunteer work since 1939. She devotes considerable time to this work

Mrs. Lee Engler, wife of our General Sales Manager, is Vice Chairman of the Volunteer Department. Mrs. Engler has been active in this work for more than eight years. She is responsible for interviewing and working with volunteers.



APRIL FOOLISHNESS

A preview of the night before Tax Day based on human nature and information from the American Institute of Accountants. This article was checked for accuracy by the Internal Revenue Service.

NOW TO FIGURE UP THAT OLD INCOME TAX!

In other words, Ralph, the fight is on: fight the form, fight the deadline and fight the temper. This is the night of April 14, and tomorrow is the deadline for filing your federal income tax return for 1956. You, like millions of other people, have succeeded in putting this matter off until you have all of one evening to rush through a job that might save you more money than you earn in a week.

NO, ALICE, I'LL NOT NEED YOUR HELP THIS YEAR. TOO MANY COOKS SPOIL THE SOUP YOU KNOW. YOU SIT RIGHT THERE AND READ YOUR PAPER.

A typical year's spoilt soup included one million returns filed without signatures — (or with only one signature instead of the required two on a joint return). Also, arithmetic errors resulting in *over*-payment by taxpayers of more than \$19,000,000 — not to mention an even larger amount of underpayments. Uncle Sam, who checks every return, catches these errors. But don't expect him to look for all the deductions or exemptions you missed.

MUST GET ORGANIZED! ALICE, WOULD YOU MIND BRINGING ME THAT PEN FROM THE DINING ROOM TABLE?

Best you bring him a pencil for that first draft, Alice, especially if he is going to itemize deductions. Since Mr. Organizer waited until T-Day-minus-one, chances are he will only have time to

repeat last year's performance and take the 10% standard deduction in the end. But it is early yet, and he realizes that many taxpayers can save by itemizing such expenses as charitable or religious donations, interest paid on mortgages or loans, medical and dental expenses, and state and local taxes.

WHATEVER DID I DO WITH THAT TAX BLANK? ALICE, DEAR, HOW ABOUT GETTING IT FOR ME OUT OF MY COAT POCKET IN THE HALL CLOSET?

Alice retrieves beautifully, and she is also good for a \$600 exemption on the tax return. And Ralph, don't forget to take a \$600 exemption for yourself. Anyone 65 or over gets an additional \$600 exemption, and there is still another exemption for blindness. These special exemptions for age and blindness do not apply to dependents, but you can get the regular \$600 exemption for each dependent, as explained in the instructions — even when you provide less than 50% support in some cases.

NOW THAT YOU ARE UP, HONEY, WOULD YOU ADD UP THIS COLUMN OF FIGURES AND ENTER THE TOTAL IN ITEM 10? CERTAINLY, I'M SURE IT'S ITEM 10. O.K.A.Y., SHOW ME. JUST SHOW ME, WHERE IT SAYS ITEM 11 IN THE INSTRUCTIONS!

Without taking sides on this particular issue, it might be suggested that everyone who may have to file a return (including anyone whose income was less than \$600, but who wants a refund

for tax withheld) should read carefully the instruction book which the government provides free. Since there is usually some change in the tax laws each year, you might miss a deduction or exemption to which you are entitled if you fill out the form without first reading the instruction book.

THEN OF COURSE WE'LL ENTER IT IN ITEM 11. WHERE ELSE WOULD YOU PUT IT? LET'S TRY TO BE INTELLIGENT ABOUT THIS THING ALICE!

Yes, Alice, try to be intelligent about these tax matters. Remember how stupid it was of you not to give birth to the twins before midnight December 31, which would have qualified two more dependents for 1956? And as if that weren't bad enough, how about the \$5000 you won on that quiz program? Didn't you realize that such a prize is taxable?

DOESN'T THIS TAKE THE CAKE. LOOK AT THIS, ALICE. HOW CAN THOSE TAX PEOPLE IN WASHINGTON EXPECT ME TO REMEMBER EVERY LITTLE DOCTOR BILL I HAD TO PAY FOR YOU LAST YEAR?

You can itemize and deduct all medical-dental expenses in excess of 3% of your income, within certain top limits. Be sure to list fees of doctors, dentists, hospitals and nurses. You may not deduct expenses paid or reimbursed by insurance, but your medical insurance premiums count as medical expense. Now, Ralph, do you remember when you twisted your back removing the storm windows last August? If you were absent from work due to an injury and received "sick pay" from your employer or his insurance company, you do not have to pay tax on \$100 per week of this income. The same applies to sickness,

except that unless you were hospitalized for at least one day, the payments for the first 7 calendar days of absence are *not* tax free.

HOW LONG HAVE YOU BEEN HIDING THESE RECEIPTED BILLS AND CANCELLED CHECKS IN THIS DESK DRAWER? FINE THING, ALICE! WHAT IF YOU FORGOT WHERE YOU PUT THEM?

There is little chance that Alice has forgotten where she was carefully filing the receipts of bills paid. She knows you must keep receipted bills and cancelled checks to prove payment of such important, deductible items as state and local taxes, interest included in mortgage payments, union dues, the fee Alice had to pay the employment agency for her part-time job, and child-care expenses (you may be entitled to a deduction of up to \$600 if, while you worked, it was necessary for you to pay someone to care for a child under 12 or anyone who is physically or mentally incapacitated.

I GIVE UP! THIS IS IMPOSSIBLE. ALICE, WE'LL JUST HAVE TO GO TO JAIL.

This fight may be over late in the 14th round of April. It happens to the best of last-minute filers: the form wins by a TKO. If you want to give yourself the best possible break on your federal income tax, the American Institute of Accountants advises that you prepare your return carefully, file early and save your records to back up deductions. And, if you find that Uncle Sam owes you money, early filing means a quicker refund.

YES, ALICE, I'LL REMEMBER TO CHECK YOUR FIGURES BEFORE I SIGN THE FORM. AND DEAR, DON'T YOU FORGET TO PUT A STAMP ON THE ENVELOPE WHEN YOU MAIL IT!

People and Jobs

The following changes on the staff were announced last month:

Yuk L. Liang from Combination Clerk to Automatic Operator, San Francisco.

Charles W. Cooper from Automatic Operator to Radio Operator, San Francisco.

Rudolph W. Niemi from Automatic Operator to Radio Operator, San Francisco.

Clarence F. Ming from Automatic Operator to Printer Chief, San Francisco.

Miriam R. Sacks from Secretary II to Secretary I, Commercial Activities Department.

Albert E. Simmons Service Clerk to Automatic Operator, New York.

Lawrence Bloom from Traffic Clerk to Service Clerk, New York.

Thomas W. Chandler from Traffic Clerk to Service Clerk, New York.

Francis X. Sheehan from Traffic Clerk to Service Clerk, New York.

Nicholas V. Cuoco from Traffic Clerk to Service Clerk, New York.

Sebastiano B. Spacca from Traffic Supervisor to Ass't. Traffic Superintendent, Tangier.

Andre L. Gazel from Operating Technician to Traffic Supervisor, Tangier.

George E. Vincent from Traffic Clerk to Automatic Operator, New York.

Anthony J. Barbara from Cler-

ical Chief to Supervisor, Check Section, New York.

Antonio S. Annibell from Automatic Operator to Radio Operator, New York.

Ernest A. Simmons from Traffic Clerk to Automatic Operator, New York.

Gabriel Lamberto from Chief Operating Technician to Traffic Plant Superintendent, Manila.

Jose P. DelaCruz from Radio Operator to Ass't. Traffic Supervisor, Manila.

Gregoria Aggabao from Counter Clerk to Branch Office Manager, Manila.

Fortunato G. Bustos from Printer Operator to Branch Office Manager, Manila.

Soter Tusalem from Printer Operator to Branch Office Manager, Manila.

Juan G. Severo from District Engineer Okinawa to Engineering Ass't., Manila.



Vincent D. Sodowski appointed Superintendent, Clerical Service, CRO, New York.

The Lighter Side

Obstacles are those frightful things you see when you take your eyes off the goal.

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The Value of Education: Life-time earnings of the average elementary school graduate, according to a recent study, will be \$116,000; of average high school graduate, \$165,000; of average college graduate, \$268,000.

* * * * *

A mistake is at least proof that someone was trying to accomplish something.

* * * * *

Profit? Why?

The engineer doesn't buy his own locomotive; the office girl doesn't own her own typewriter; the metal lathe operator doesn't buy his own lathe. Most people individually can't afford to buy the big power tools used in producing things. It takes about \$14,000 investment for building

space, supplies, power tools and the rest of the things a single factory workman needs on his job.

But millions of people, by pooling their savings, can and do buy the tools. Today, upwards of ten million Americans own shares of those tools — own stock in American business and industrial corporations. Those people risk their money — they put their dollars to work — because, naturally, they want a profit.

* * * * *

Perfect English: The wife of an English professor entered his office to find his secretary sitting on his lap. "George!" cried she, "I'm surprised!" "No, my dear," admonished the professor. *We* are surprised. *You* are astounded."

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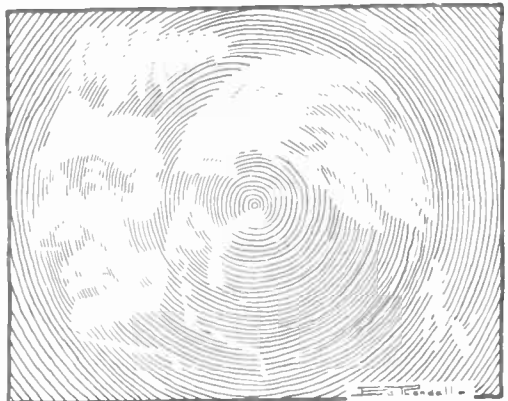
(Aside to Housewives) — Yale University of Medicine tests show that the average man is less susceptible than the average women to "dishpan hands." Pass the hand lotion, dear!

"As a very important source of strength and security, cherish public credit. One method of preserving it is to use it as sparingly as possible."

—George Washington.

"Those who deny freedom to others deserve it not for themselves, and, under a just God, cannot long retain it."

—Abraham Lincoln



Let's Stop Government Waste!

By Clarence Francis
National Chairman

Citizens Committee for the Hoover Report

This is the SECOND article dealing with the problems of cutting waste in our Federal Government. Here is what the bipartisan second Hoover Commission found in its two-year study of waste and inefficiency. Here is what can be done to make sure that your taxes are used wisely and efficiently.

The first article showed some of the waste and duplication in the Federal Government which the second Hoover Commission found. The Commission did not stop there. It made specific recommendations on how this waste could be stopped.

The first Hoover Commission completed its work in 1949. In all it made 273 recommendations for "streamlining" Uncle Sam and reducing his "wasteline." Between 1949 and 1952 some 72 percent of these recommendations were adopted by Congress and the Administration. The total savings thus far resulting from these actions are estimated at over \$7 billion. And that, in non-technical language, "ain't hay."

Among the many benefits of the Commission's work were:

1. Great gains in unification of the Armed Services.
2. Rebuilding and strengthening of the Department of Labor to Cabinet Status.
3. Creation of a Department of Health, Education and Welfare.

4. Consolidation of four agencies into a single General Services Administration to do the Government's "housekeeping" more efficiently and at less cost.

5. Reorganization of the Internal Revenue Service eliminating much confusion and corruption.

6. Separation of subsidies from payments to airlines for carrying mail.

One good move begets another. The General Services Agency made a survey and found one government unit that had a 93-year supply of fluorescent bulbs on hand, another with a 247-year supply of looseleaf binders. Had there been no first Hoover Commission, there would have been no General Services Agency to discover these things and correct them.

Thus the first Hoover Commission set a great precedent by showing that something could be done to root out the weeds of waste in the gardens of government. But federal reorganization is a colossal task or, as former

President Truman put it, a "never-ending job." The first Commission left much "unfinished business."

Thus, in 1953, was born the second Hoover Commission, also unanimously created by Congress pretty much in the image of the first. The second Commission labored for two years and produced a 3.3 million-word report which showed among other things:

—that federal paperwork, much of it unnecessary, engages the full-time services of 750,000 persons and costs \$4 billion a year (enough to run the whole government 25 years ago)

—that one federal ship line which claimed to be making a profit of \$4 million a year was actually losing about \$100 million a year, because it failed to mention certain items of cost in its accounting

—that the government suffers heavily from a 25 percent per year turnover in employees due to antiquated personnel procedures; for example, the government has 144 different pay scales for its 2.3 million employes.

Now, why was the first Hoover Commission successful, and what is the outlook for action on the second Commission's recommendations?

The first Commission succeeded because, for the first time in history, citizens of both parties from coast to coast united in support of the recommendations when the Commission completed its work. The Citizens Committee for the Hoover Report was formed early in 1949. Under the leadership of Temple University's President Robert L. Johnson, the Citizens Committee helped bring the work of the Hoover Commission before the American public. Without the voice of the citizen, the Hoover recommendations would have died in the dusty pigeonholes of Washington.

The second Commission finished its great service in June, 1955. It left 314 recommendations which, if fully adopted, would eventually save over \$5 billion a year—and that's about \$100 per average American family per year! Down to now some 39 percent of the Commission's recommendations have already been adopted with eventual annual savings of \$532 million a year. That's a good start, but what are Congress and the Executive Branch going to do about the remaining 61 percent of the recommendations in 1957?

The answer is up to us.

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Editor's Note: In his next article Clarence Francis will discuss the vast size and scope of the Federal Government in its meaning to you, the citizen, today.



Chester M. Jackson
San Francisco
40 Years

February Emblem Awards



Alanson W. Aird
Rocky Point
40 Years



Patricio Esquivel
Manila
30 Years



Paul W. Rosenquist
New York
30 Years



Teofilo Y. Balenbin
Manila
30 Years



Henry Zelner
New York
20 Years



Francis V. Spicer
San Francisco
20 Years



John Redecha
New York
20 Years

OLD TIMER'S PAGE



This view of the Central Radio Office goes back more years than most of us care to remember. If you have any old photographs send them along for our Old Timer's Page.

Collector Of Shaggy Dog Stories

From all over the world, kennel people come to Swift's Nutritional Research Kennels in Chicago to get the latest data on dog feeding. At least that is their primary purpose but they generally carry away something extra in the way of humorous anecdotes.

It happens that Clarence M. Olson, manager of the Pard Department of Swift has a most unusual but appropriate hobby—he collects shaggy dog stories and he likes to share them with visitors. The shaggier the dog stories, the better Mr. Olson likes them. For example, one of his favorites concerns a man and a dog who came into a bar where the man ordered two martinis. When they came he handed one to the dog who promptly drank the cocktail, ate the glass until only the base and stem remained, walked to the door and left.

The bartender viewed this with amazement and announced that this was the craziest thing he had ever seen.

"Yeah," the man said, "he's a dumb dog. The stem is the best part."

Mr. Olson has been garnering stories like this for retelling since Swift set up its Research Kennels in 1934 to test the nutritional benefits of various ingredients of dog foods and to study the best methods of feeding dogs.

He, says, however, that the department would never have been necessary if all dogs could talk, like the one at the auction in one

of his favorite stories. In this yarn it appears that a dog was being offered for sale at auction and a man in the back of the crowd, liking its appearance, was finally the successful bidder. However, he had to pay a pretty high price as there was someone in the front of the room bidding against him.

He was a little chagrined at having paid so much but went forward to claim the dog and was surprised to get a bill of sale made out for "one talking dog."

"You mean this dog can talk?" he asked.

"Who do you think was bidding against you?" replied the auctioneer.



Since the dogs at Swift's aren't that clever, they can't explain the reasons behind their eating habits and they must be carefully studied by humans. In such studies a num-

ber of remarkable facts have been unearthed. For example, variety of diet is of little importance to a dog. He can eat the same mixture (if it is the right mixture) all his life and be the picture of health.

On the other hand, Mr. Olson's fictional shaggy dogs do not always stay well.

One dog was complaining to another dog that he felt poorly. Nothing physical . . . just bored, always tired, never really in top form.

"Why don't you see a psychiatrist?" the friend suggested.

"How can I see a psychiatrist? You know I'm not allowed on couches.

All of the dogs in the Swift Kennels are pure bred — but so far as is known there are no snobs like the ones in Mr. Olson's story of the Poodle, the Pekingese and the plain mutt that were shipped in the same baggage car. The mutt made friendly overtures to the other two who finally recognized his presence.

"Since we must be together for some time," the Poodle said, "we might as well introduce ourselves. My name is Fi Fi, spelled f-i, f-i."

The Pekingese nodded slightly and said, "My name is KoKo, spelled k-o, k-o."

The mutt looked from one to the other and then said, "My name is Fido, spelled p-h-i-d-e-a-u-x".

Customers and staff members of the Pard Department contribute to Mr. Olson's collection of stories almost daily. One that he has most recently received concerns two travelers lost in a

snow storm in the Alps who were found by a Saint Bernard equipped with the usual cask of brandy.

The first to see the dog approach grasped his companion by the arm:

"Look! At Last! Man's best friend!"

"Yes, and look," cried the other, "a dog is carrying it."



The cream of these anecdotes, selected by Mr. Olson, have recently been published by the Pard Department of Swift and Company for the enjoyment of their friends.

The final yarn in this shaggy booklet, called "PARDonable Dog Stories," is about two men who were having a fine time telling stories in a bar when a Saint Bernard came in, took a stool next to them, and ordered a drink.

"Careful," one of the men whispered to the other, "no more shaggy dog stories."

About Us . . .

The N. Y. Chapter of the Armed Forces Communications and Electronics Association elected Col. Benjamin H. Oliver Jr., President at their last meeting. Mr. Oliver is an Assistant VP of AT&T. The AFCEA was formed after the last war to maintain and improve the cooperation between the Armed Forces and Industry in the design, production, maintenance and operation of communications, electronic and photographic equipment. Col. Ludwig R. Engler, our General Sales Manager was re-elected Vice President and President T. H. Mitchell was re-elected to the Board of Directors. Mr. Mitchell is a past President of the Chapter.

Thomas R. Mullen Sr., former Manager N. Y. Service Section (retired) passed away on December 21 at the age of 65. Mr. Mullen accepted early retirement in June 1949 because of ill health. He started with the Company in 1921 as a Service Clerk. His son, Thomas R. Mullen Jr., is employed here as a Traffic Accounting Clerk.

Elmer Riddle is five pounds heavier following his Florida vacation. The sunny south had nothing to do with it, he's eating twice as much since he gave up cigarettes!

At the Silver Skates Derby in Madison Square Garden on January 7, Edward Somerville, son of Charlie Somerville, Assistant Manager, Subscriber Services, set a new record for the 220-yard

Boys' Special Midget class.

Traffic Clerk Sheldon Saltzman was married to Pauline Pilch on January 27 at the Clinton Plaza in Manhattan.

The following increases in the family circle were reported to us during the past month: Radio Operator Joseph A. Fisher announced the birth of Wynne Beth on November 6, this is the third child for the Fishers. . . . Radio Operator John F. O'Connor a boy, Eugene Michael on December 9. . . . Storekeeper Robert Foglia a daughter, Cynthia Ann on December 15. . . . Automatic Operator C. Bifalco and his son, Michael, met for the first time on December 23. . . . And to keep it all in the family Al Creswell became a grandfather on January 2 when his son Danny, former Mail Clerk, announced the birth of his daughter, Patricia Mary. . . . Radio Operator Eugene Accardi announced the birth of Joan Marie on December 15. . . . It was a boy on January 17 for John and Lorraine Peterson. John is a Telephone Recording Operator. . . . On December 26 a girl, Lisbeth, was born to Mr. and Mrs. Rudolph Masseria. Rudy is an Automatic Operator. . . . Office Assistant Armando Rossi passed out cigars on January 17 to celebrate the birth of his son, Gregg.

James Frearson, former Insurance Manager (retired) died on January 21 at the age of 65. Mr. Frearson joined the Company in 1931 as a Bookkeeper in the Washington office, and later served as Manager, Foreign Remittance. He retired in 1954.



news in brief

An airborne radar beacon which will enable commercial and business aircraft to notify air traffic control centers automatically of their presence and identity was announced by RCA.

The compact 25-pound device, known as an Air Traffic Control Transponder Beacon (AVQ-60), is hardly bigger than a tool kit, yet has a receiving and transmitting range in excess of 200 miles.

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The Communications Products Department of RCA is now distributing and providing worldwide service for the complete line of merchant ship navigating instruments manufactured by the Marine Division of the Belock Instrument Corporation.

The addition of the Belock line will enable RCA to equip merchant ships with complete deck electronic systems and navigating devices, as well as communications equipment.

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The RCA color television picture tube, which has made possible the successful introduction of color television on a nation-wide basis, will soon be produced with an all-glass, as well as metal envelope for home color television receivers.

A new round all-glass bulb and a new technique of glass sealing have been developed by glass man-

ufacturers with the cooperation of the Engineering Group at RCA's Lancaster, Pennsylvania, plant. The tube has the same excellent performance in the glass envelope as it does in the metal envelope.

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A new application of closed-circuit television provides immediate comparative data of chemical activity within live normal and cancer cells.

The new technique, made possible by a developmental RCA ultra-violet-sensitive TV camera tube is undergoing experimental examination at the National Institutes of Health, Bethesda, Maryland.

The RCA ultraviolet TV system is being used with a high-power microscope and an electronic oscilloscope to obtain direct observations and oscillographic measurements of the metabolism of living cells.

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Radio Corporation of America flatly denied the charges made by Philco Corporation in a suit filed by Philco against RCA, General Electric Company, and American Telephone and Telegraph Company.

RCA stated that the obvious purpose and intent of the litigation was to throttle development of

color television by reiteration of unfounded charges made in other pending and undecided cases involving RCA.

RCA stated that the RCA license to Philco expired as of December 31, 1954, and since that time Philco professed to be negotiating in good faith with RCA for a renewal of its licenses under RCA patents, which they are currently using, including those used in color television.

Although Philco claims in its litigation to have developed a color system of its own, the public has yet to see any such color set. Only RCA has had the courage and faith in color television to spend \$100 million in pioneering and development to bring it to the American people.

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Fundamental policies of RCA with regard to servicing were reaffirmed and amplified in an open letter to the servicing industry released by Frank M. Folsom, President of RCA.

Mr. Folsom declared:

"1. RCA believes that full customer satisfaction depends on a vigorous and healthy independent service industry and, therefore, RCA will continue to make available to the servicing profession the information and knowledge it acquires in its own operations.

"2. RCA believes in the free competitive system in the operation of its factory service business. In this, independent service organizations must have equal opportunity to compete with RCA factory service for consumer ser-

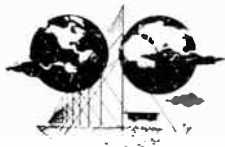
vice arrangements on RCA Victor television sets. It is our further belief that in any plan under which the original price of the television receiver includes service through the warranty period, dealers must have full freedom to provide their own service or provide the service through independent service organizations or RCA factory service. In the exercise of this choice the dealer must not be restricted to 'captive service.'

"3. RCA believes in, and plans to continue, its service organization's program for procuring replacement parts and other material on a basis that is fair and competitive with the independent service dealers.

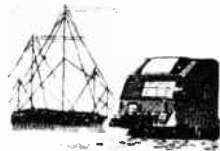
"4. RCA believes that good customer service requires broad distribution of replacement parts. It will continue its long established policy of making all repair and replacement parts available to the service industry through all of its distributors.

"5. RCA believes in supporting every forward-looking industry-wide program aimed at increasing the respect of the consuming public for this vital arm of the American distribution system. RCA will continue to recognize the independent service industry in its advertising program and printed literature."

As a preface to these five points, Mr. Folsom recalled that the radio-television-electronics industry had just completed its greatest year in history, with a contribution of more than \$11 billion to the national economy.



POINT TO POINT



MANILA

By Dela Vicente

The past year has been most eventful and we thank all of our friends in the RCA family, through this column, for the friendly cooperation and good fellowship we have enjoyed during the year.

Looking back over 1956, the Manila District was most happy to have played host to many distinguished visitors. We were especially pleased to have entertained OVP Tom Meola on his first visit to the Philippines. It was also enjoyable to meet once again Bob Voss and Merwin Fickas. Charles Jennings our VP in Japan also visited Manila for the first time. We were pleased to have all of them visit us and we hope they will return soon.

Arcady Sholkin is back with us again, this time to assist in the installation of Mux-ARQ equipment.

It should please Frank Ursitti and everyone else connected with the Bigaa project to know that we have nothing but praise for this new transmitting station. It is an impressive sight to see the formidable array of antennas arranged with geometric precision, spreading over a wide expanse of green fertile fields. The network of new

copper wires strung intricately among the poles, gleam in the sun and look very much like a giant gossamery spider web. While there is still work to be done at Bigaa, we can now safely say that when the job is finally completed all who had a part in this project can feel nothing but pride and satisfaction. It is truly a splendid engineering achievement.

WASHINGTON

By Robert E. Hurley

At this writing, cosmopolitan and somewhat blase Washington is agog with the approach of its biggest civic and social event, the inauguration, on January 21. Tickets for the inaugural ball, even at \$30 a couple, are very scarce. However, our own politico, Earl Wilkinson, has been able to obtain a few tickets.

Edgar Van Buskirk is back from his usual winter sojourn to Miami Beach.

Norman Roberts spent his two weeks vacation driving his new convertible to various nearby points of interest.

Melville Bradford vacationing in town, taking care of some home repairs in lieu of an expensive vacation trip. Mel is an accomplished and an enthusiastic do-it-yourself man, very handy with tools and such.

FORTY THOUSAND FUNERALS

**WILL RESULT FROM
TRAFFIC ACCIDENTS THIS YEAR!
...will yours be one of them?**

Death—sudden and unexpected—will strike over 40,000 men, women and children in traffic accidents in 1957. *accidents that don't have to happen!*

They *can* be prevented . . . with your cooperation.



HERE'S HOW YOU CAN HELP STOP TRAFFIC TRAGEDIES

1 Drive safely and courteously yourself. Observe speed limits and warning-signs.

Where drivers stay alert and obey the law, deaths go DOWN!

2 Insist on strict enforcement of traffic laws in your community. They work *for* you, not against you.

Where traffic laws are strictly enforced, deaths go DOWN!

Support your local safety organization

