

RELAY

FEBRUARY 1958



THE FAMILY MAGAZINE OF RCA COMMUNICATIONS, INC. • A Service of

World Radio History



RELAY

VOLUME 18

NUMBER 2

Published monthly in the interest of employees and friends of RCA Communications, Inc., 66 Broad Street, New York 4, N. Y.
TMKS. (R)

THOMPSON H. MITCHELL President
JOHN Q. CANNON Secretary
FREDERICK J. SAGER V.P. & Treasurer

Gene McAuliffe Editor
Member American Association Industrial Editors

Correspondents

Robert Oliver	Rocky Point
Robert Hurlley	Washington
Constance P. Mattie	Riverhead
C. M. Cherrigan	Point Reyes
Herb Lundmark	Bolinas
Beverley Parks	San Francisco
G. C. Seaman	Kahuku
Bruce Flood	Honolulu
Raymond J. Knapp	Guam
Mimon Israel	Tangier
Dela Vicente	Manila
Bob Hilton	Okinawa

All contributions must reach the editorial office in New York on or before the 15th of each month.

Our Cover

The Central Radio Office at San Francisco is the West Coast gateway for trans-Pacific operations. From an operating standpoint San Francisco is a prototype of everything we do here in the East. There is only one significant difference — the clock on the wall in SF is three hours behind ours in N. Y. But when you send your messages "Via RCA" even time becomes insignificant.

Credit Lines

The following people made this issue possible:

Community Relations, Camden, for their report on the RCA Service Company's contribution to the missile program (Page 3).

Pet Milk Company of St. Louis, Mo., for the idea behind the story of the Three Legged Stool (Page 4-5).

The RCA Messenger who was 20 minutes late for work (Page 5).

The January issue of *Electronic Age* for page 6 on record care.

J. Walter Thompson Co., for reminding us that we have a tax date with Uncle Sam (Page 7-8).

NBC for the photograph of Jerry Tucker on page 10.

George McEwen who drove our compositor nuts setting type for page 11.

Walt Matthews, Station Engineer, Point Reyes for the picture coverage on the launching of the ICDM on page 12-13.

Friends and critics who over the years contributed to the gobbledegook on page 14.

The National Conference of Christians and Jews for reminding us that Feb. 16-23 is Brotherhood Week. (Page 15).

Emblem Awards (Page 17-18) thanks to the nine "old timer's" whose combined service totals 260 years.

And before we run out of space — thanks to the boys and girls with the pencils and pads who report regularly from our outlying districts.

RCA Missile Test Project Lauded “Milestone In Weapon Development”

A tribute to the RCA people who have been helping to make possible the successful testing of missiles and rockets at Cape Canaveral, was recently paid by Major General D. N. Yates, Commander of the Air Force Missile Test Center, Patrick Air Force Base, Florida.

The RCA people maintain and operate the complex electronic, optical and other equipment used to check out the missiles and gather data on their performances in test and in flight. Many work in remote down-range stations, stretching thousands of miles across the Caribbean Sea and Atlantic Ocean.

Pan American World Airways is the prime contractor in the operation of the AFMTC, for which the RCA Service Company provides supporting services.

The commendation by General Yates singled out the performance of RCA associates in the successful 5,000-mile test flight of the SNARK guided missile. Developed by Northrop Aircraft, the SNARK reached Ascension Island on its test last October 31, described by General Yates as “a milestone in weapon development.”

In his letter of commendation to Stephen D. Heller, Vice President of the RCA Missile Test Project, General Yates wrote:

“I believe that the AFMTC Range support of this mission also was a truly significant contribu-

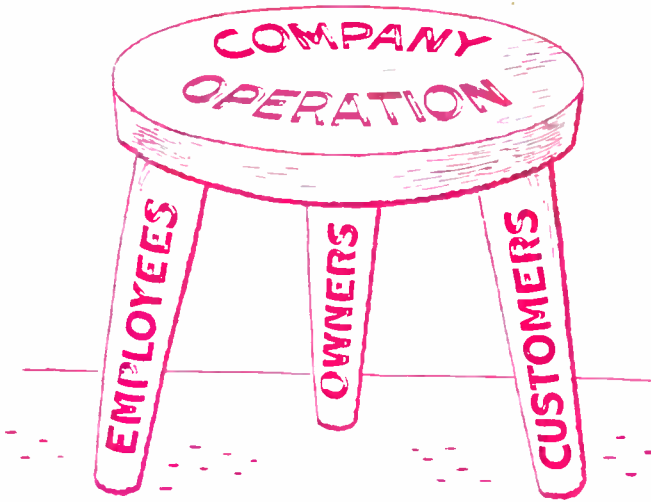
tion to the maintenance of national strength sufficient to deter the forces dedicated to the eclipse of the United States as a world power.

“I congratulate both Pan American Airways and the Radio Corporation of America Service Company on their performance in the many range tasks related to preparing for and conducting the SNARK mission.

“This is but one of the series of major operations which this Center must support with equal facility in the months to come, if we are to fulfill our responsibility to the Department of Defense. The success of the Range in this important test greatly strengthens my conviction that AFMTC will be equal to the challenges of the future.”

The Northrop Snark Missile has a range exceeding 5,000 miles.





Which Is The Most Important Leg?

Some people will try to tell you that one leg of this three-legged stool is more important than the other. Let's examine this question a little closer, and see for ourselves.

Most businesses are started by people with money to invest. These people (owners) provide the necessary capital to get the business started. In return, they expect a reasonable profit on their investment. Nothing wrong with that, profits work both ways. If you don't keep making a profit you can't provide steady employment. Without profits you cannot grow or get the new equipment needed to make progress. Nor can you put forth the selling-effort required to induce the public to buy your products or services. So, there is much to be said for the owners of a business, and money is certainly one

important leg of the stool.

Now a company must be a good place to work before it can expect to gain public favor. No company could stay in business very long without good employees. Through its employees a company becomes alive, it assumes a character and a personality. Its standing in the business community is measured by the day-to-day performances of its people. Employees working together to provide a high standard of public service, doing the many varied jobs required to keep the business going in these highly competitive times, they too, make up an important part of this three-legged stool.

The final leg needed to keep the stool from upsetting is the customer. Every dollar earned for either the stockholders or employ-

ees comes from the people who use our services.

Every job we perform, and every effort we put forth should be aimed at one target — the customer! From day-to-day the continuance of our jobs and future security is in the hands of thousands of customers when they decide to use or not to use our services. In the final analysis, the customer is the real boss, for when we please him we all profit.

Holding all three legs together is the job of combined company operations — or “management” as it is sometimes called.

Company operations is far from simple. In our case it is a complex business of fixed tariffs or prices, regulations, taxes, constantly changing techniques, and increasing competition. It is often quite a feat to keep abreast of ever changing conditions. Making well calculated decisions therefore, calls for careful planning. It must be remembered that a decision made today may not be reversible for months or even years. Money must be set aside to implement many of these decisions, and to meet the constant changes brought about by competition and other economic factors.

In company operations the customers, employees and stockholders must all be considered. A management neglecting any one group would soon have problems.

So, don't let anyone tell you that one leg is more important than the other. You and I know that it takes all three to make the three-legged stool stand up.

Messenger Saves Man On Subway Tracks

John Griffin 16-year old part-time Messenger at FA Office was twenty minutes late getting to work on January 11. The local newspapers explained it this way:

2 Boy Heroes Save Man From BMT Tracks

“Two modest teen-age boys careless of the danger to themselves rescued a 53 year old man from the tracks of the BMT line after he became ill and toppled from the platform. One boy didn't even bother to give his name. The other, John Griffin of 632 Bergen Street, Brooklyn, didn't think to mention the feat to his supervisor at the RCA Communications office at 25 West 43rd Street, although he was twenty minutes late. They found out from newsmen who converged on the RCA office to take pictures of a hero.”



John has been employed at FA since last August. He is a senior at Manual Training High School.



Proper record care gives even better results on the RCA Victor Mark VI Orthophonic hi-fi "Victrola."



Advice from experts for record collectors

If you follow these simple do's and don'ts of record care they will save you money, and give you greater enjoyment and satisfaction from your record collection:

Before playing a record, it is advisable to dampen a lint-free cloth in water and pass it lightly over the record's surface. This will insure its being dirt free before you play it.

It is advisable not to play the record at the store where you buy it. This will prevent scratching by a bad stylus.

Records should be kept away from radiators, heaters, fire places and other excessively warm places.

The weight of your tone arm is critical. Excessive weight can cause wear. And the stylus should always be in good condition.

It is wise to remember that a diamond stylus can give 400 to 500 hours of play, a sapphire stylus can give about forty to fifty, and

a steel tip lasts four to five hours.

In turning a record over, it should be flipped by holding on to its outer edges. If oil or dirt on the hands gets on a record it will attract and collect dust which acts as an abrasive that the stylus grinds into the record's grooves.

A warped record can make those on top of it sound "off." Make sure that warped records are not played with others.

To keep records from warping, it is wise to stack them on end rather than flat, even though their stiff jackets are designed to keep them from warping.

It doesn't usually injure records to play them on old equipment, but remember, that the tone arm is usually heavier on old equipment, which usually doesn't have a diamond stylus and whose sound could be inferior.

Well cared-for records can give years of satisfying play.



Your Tax Date With Uncle Sam

Millions of Americans every year neglect to take all the income-tax deductions they have coming to them, according to the Internal Revenue Service.

Many others find themselves tangling with the tax authorities because they don't have the necessary papers and documents to support the deductions they do take. Last year, for example, more than two million Americans, or roughly one in 30, were summoned to justify their tax returns.

Both pitfalls can be easily overcome. It's all a matter of lining up your records ahead of time. And with Uncle Sam cracking down harder every year on people who claim deductions they can't prove,

the tax experts offer the following advice on how to get ready for Uncle Sam's bill:

First, list all your deductions according to required tax-form categories, such as contributions to charity, medical and dental expenses, interest you've paid on debts during the year, authorized business expenses, and city, county and state taxes.

Second, study carefully the instructions that come with your tax form. Add any deductions to your list which you missed and cross out any that don't qualify. The instructions will tell you about dozens of legitimate deductions which most people never even think of. For example, under

Form 1040
U. S. INDIVIDUAL INCOME TAX RETURN—1957

U. S. Treasury Department
Internal Revenue Service

1957 Filing
(PLEASE TYPE OR PRINT)

Name (If this is a joint return of husband and wife, use first names of both)
Home address (Number and street or rural route)
(City, town or post office)
(Postal zone number)
State

Your Social Security Number
Occupation
Wife's Social Security Number
Occupation

If Income Was All From Salaries and Wages, Use Pages 1 and 2 Only. See Page 3 of the Instructions.

Exemptions

- Check blocks which apply. Check for wife if she had no income or her income is included in this return.
 - (a) Regular \$600 exemption
 - (b) Additional \$600 exemption if 62 or over and of taxable year
 - (c) Additional \$600 exemption if blind at end of taxable year
- List first names of your children who qualify as dependents, give address if different from yours
- Enter number of exemptions claimed for other persons listed at top of page 2
- Enter the total number of exemptions claimed on lines 1, 2, and 3
- Enter all wages, salaries, bonuses, commissions, tips, and other compensation received in 1957, before payroll deductions.
 - (a) Wages, etc.
 - (b) Income tax withheld
- Less: (a) Travel reimbursed expenses etc.
(b) Excludable "Sick Pay" in line 5
- Balance (line 5 less line 6)
Profit (or loss) from business from separate Schedule C
Profit (or loss) from farming from separate Schedule F
Interest, dividends, interest, rents, pensions, etc.)

HERE • Income

Enter totals here →

If social security tax (FICA) withheld from your wages exceeded \$94.50, see instructions, page 5.

medical and dental expenses, you can deduct for false teeth, glasses, braces, medicine and drugs, and premiums on hospital or medical-insurance policies.

Third, make sure you have canceled checks or receipts to back each claim. Canceled checks are recognized as proof of payment in any court of law. This fact, together with the "built-in" book-keeping system which checkbooks provide, contributes much to keeping good tax records. It may partly account, too, for the fact that 90 percent of all money transactions in the country today are paid by check.

Your check should indicate the specific purpose for which it was used when you make a tax claim. A check made out to "cash" for instance, is not conclusive evidence of a business entertainment expense. If you can't supply real proof, it's safer to forget about the deduction.

Finally, since many of your tax records are irreplaceable, you should store them from April to April in a safe-deposit box at your local bank. There, they'll be safe from fire and theft and yet remain completely private, because no one but you, or someone you authorize, can see the contents of your box.

Keep canceled checks showing payment of federal and state taxes indefinitely. It's also a good idea to keep copies of your tax return forms of previous years forever, because they provide a running record of your own financial progress.

After four years, however, you can throw out canceled checks and receipts supporting tax deductions because no additional assessment can be made more than three years after your filing date, except in cases of fraud, or if you fail to report 25 percent or more of your income.

The Red, White, and Blue Boy

(This is the second installment from the life of one of our employees who was a former Hollywood child star.)

PART II

A star shines just so long, and Jerry Tucker's star was no exception. After ten years in Hollywood, and more than 100 motion pictures to his credit, at age 14 he was a has-been.

The child star had grown up, and with adolescence came unemployment. In 1939 the family moved to New York City, and Jerry made the rounds of the Broadway producers and theatrical booking agents. For the next two years he had mild success in radio here in the East, appearing on several network shows and playing juvenile parts in daytime serials.

By the time he was 16, the war in Europe was already two years old. America was just one month away from Pearl Harbor when Jerry made the first important decision of his life. He ran away from home, hitch-hiked to Montreal, Canada, and offered his services to the Royal Canadian Navy. Somewhere he had heard that the Armed Forces of Canada were accepting young fellows his age, but it didn't work for Jerry. He was told to go home to his mother, "and when you get there, send your older brothers around." Despite the fact that his mother had a five-state alarm out for him, he made his way back home without a police escort. Time solved the problem of getting into the ser-

vice. When he was 17 years old he talked his Mother into signing him into the U. S. Navy.

For the first time in his life he was really on his own. Navy life appealed to Jerry because it was so different from anything he had ever known before. He made friends fast, and found much in common with other fellows in the service. His ability to make friends however, had no bearing on his past life because he served until the end of the war without once being recognized as Jerry Tucker. He enlisted under his family name and made no attempt to reveal his past. He recalls now, with much delight, how one night aboard ship one of his old movies was being shown to the crew. Jerry sat on the fantail with some of his buddies watching himself on the screen, wondering if he might be recognized. But the men aboard the U.S.S. Sigsbee never discovered that the boy in the picture was one of their shipmates.

Jerry passes off his Navy war record almost as casually as he tries to dismiss his motion picture career. But the record states that he volunteered for extra hazardous duty — underwater demolition. As a member of UD Team 3, during the Marcus Island campaign, he sustained a shrapnel wound in the right eye. The injury wasn't considered serious enough to terminate his Navy career, but



Here is Jerry at the age of 15 during a rehearsal for a popular daytime serial on the NBC network.

it did put an end to his underwater duty. The Navy then sent him to radio operating school, he qualified for the rating of Sonarman third class, and was assigned to destroyer duty in the Pacific. His ship took part in twelve Pacific campaigns over a period of three years. Once he got back to the states for a 20-day leave and it was during this period that he met and married Myra Heino, a girl from Minnesota. In 1944 his ship was sunk off Manila by a kamikaze. Jerry was captured by the Japanese and sent to the Santo Paulo prisoner of war camp in the Philippines. Three months later together with 16 other Americans, he escaped with the help of U. S. Marines who effected a daring raid on the Santo Paulo prison camp. He was taken aboard a submarine, transferred to an aircraft carrier, and finally hospitalized at

Pearl Harbor.

On Christmas Day 1945 he was honorably discharged from the Navy at Lido Beach, New York. He was only twenty years old, and for the second time in his young life he looked about for a place to start all over again. Jerry was sure of one thing, he had no desire to become an actor again. There was his wife, Myra, to consider now.

His Navy training in radio operating and sonar equipment led him to seek employment in some branch of radio. In April 1946 he walked into the Personnel Office at 60 Broad Street and filed an application for employment with RCA Communications, Inc.

(In the next issue we will reveal Jerry Tucker's true identity by reporting to you the name he signed on his application for employment.)



NEWS! FROM OUR FRIENDS

in retirement

(Editor's Note: Just because some of you guys out there are retired that's no reason to forget your old friends in the Company. Drop us a line, tell us what you have been doing, and keep in touch through this column. 73's to all.)

George E. McEwen, former Commercial Representative, and Toastmaster emeritus, makes his home in Boonton, New Jersey. When he retired in March 1951 he told us he would "not go into mothballs." "You will hear from me from time to time, and we'll share a smile together."

In typical McEwen style, George recently sat down at an old typewriter and sent along the following contribution for our retirement page:

XVXN THOUGH MY TYPXWRTXR IS AN OLD MODXL, IT WORKS QUITX WXLL XCVPT FOR ONX OF THX KXYS.

IT IS TRUX THAT THXRX ARX FORTY-SIX KXYS THAT FUNCTION WXLL XNOUGH, BUT ONX KXY NOT WORKING MAKXS THX DIFFXRXNCX.

YOU MAY SAY TO YOURSXLF, 'WXLL, I AM ONLY ONX PXRSON,

I WON'T MAKX OR BRXAK A PROGRAM'. BUT IT DOXS MAKX A DIFFXRXNCX. TO BX XF-FXCTIVX, ANY PROGRAM A BUSI-NXSS INITIATXS NXXDS THX ACTIVX COOPXRATION OF VXRY MXMBXR OF THX ORGANIZATION. XACH PXRSON IS A PART OF A CONCXNTRATXD XFFORT.

SO THX NXXT TIMX YOU THINK YOU ARX ONLY ONX PXRSON AND THAT YOUR XFFORTS ARX NOT NXXDXD, RXMXBXR MY OLD TYPX-WRTXR, AND SAY TO YOURSXLF, "I AM A KXY PXRSON IN MY COMPANY, AND MY SUPPORT IS NXXDXD VXRY MUCH."

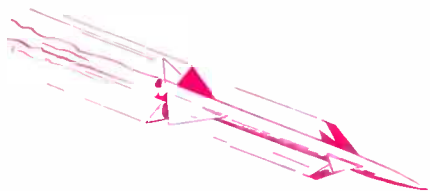


George E. McEwen

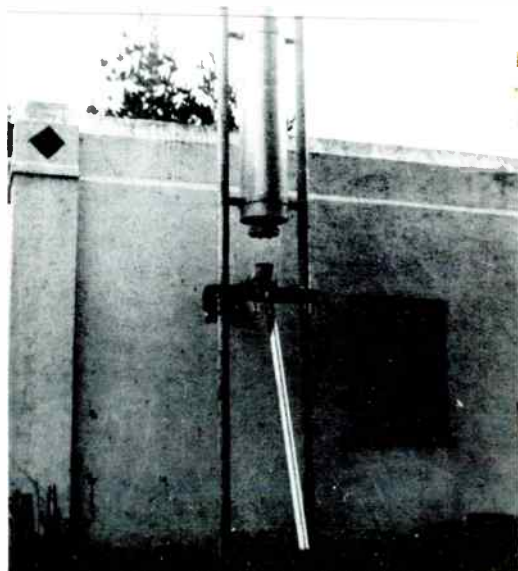
Point Reyes Launches the ICDM*

In this series of dramatic and exclusive photos RE-LAY presents the first launching of an ICDM. Just to keep the record straight, RCA Communications is still in the international telecommunications business, and this has nothing to do with national defense.

* * * *

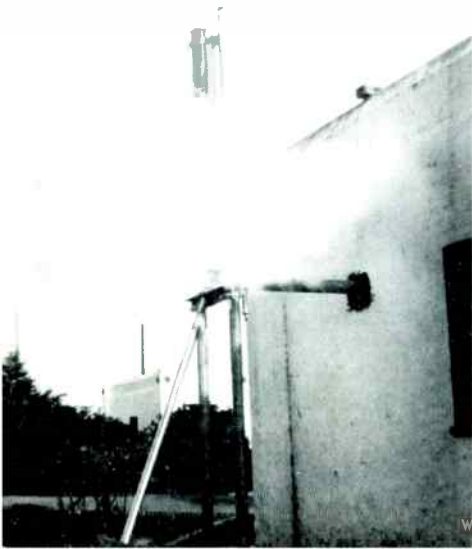


2. First stage firing.



1. The "rocket" prior to firing, nearing minus zero.

3. "Rocket" leaves firing platform.



What The ICDM* Is All About

The launching of the ICDM was truly a crash program brought about by pressure from the home office in the person of Frank Ursitti, Manager of the Construction Division. It seems that Frank kept insisting on progress reports relative to the installation of a new diesel power plant at Point Reyes.

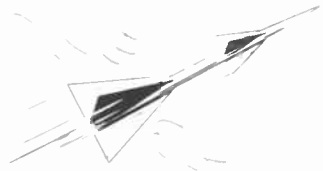
Now progress reports can be pretty dull reading (apologies to the Engineering Department) especially in this age of rockets and missiles. But to bring Frank up to date and possibly steal some of the Riverhead staff's thunder and attendant publicity resulting from Russia's Sputnik, Troy Everhart RS Mechanic "invented" the ICDM. By fastening a rain shield to the top of the diesel motor muffler to simulate a "rocket" (See photo No. 1) Troy then started the engine inside the power plant building without bothering to connect the exhaust manifold to the muffler. Before he threw the switch he invited station personnel to witness the launching just in case the "rocket" did take off. Well, the results may not have been as noteworthy as some of the firings at Cape Canaveral, Florida, but we understand they are still looking for the rain shield!

P.S. Last week Frank Ursitti received the final progress report, it read: "Project completed — all hands safe — attached is Plant Retirement Report for 1 rain shield!"

* *Inter-Company Diesel Muffler.*



4. Official observers Rigger Lee Richardson and W.I. Matthews, Jr.



5. Station personnel at nearby observation post.



Red Tape Language

All of us would do well to ponder some of the daffy definitions listed here. Naturally they don't apply to YOU, we're just passing them along for what you think they're worth:

We will look into it — By the time the wheels make a full turn, we assume you will have forgotten about it too.

A Program — Any assignment that can't be completed by one telephone call.

Expedite — To confound confusion with commotion.

Channels — The trail left by interoffice memos.

Coordinator — The Guy who has a desk between two expeditors.

Consultant (or expert) — Any ordinary guy more than 50 miles from home.

To Activate — To make carbons and add more names to the memo.

To Implement a Program—Hire more people and expand the office.

Under Consideration — Never heard of it.

Under Active Consideration — We're looking in the files for it.

A meeting — A mass mulling by master-minds.

A conference — A place where conversation is substituted for the dreariness of labor and the loneliness of thought.

To negotiate — To seek a meeting of minds without knocking together of heads.

Re-Orientation — Getting used to working again.

Reliable Source — The guy you just met.

Informed Source — The guy who told the guy you just met.

Unimpeachable Source — The guy who started the rumor originally.

Clarification — To fill in the background with so many details that the foreground goes underground.

We are making a Survey — We need more time to think of an answer.

To Note and Initial — Let's spread the responsibility for this.

See me — or Let's discuss — Come down to my office, I'm lonesome.

Let's get together on this — I'm assuming you're as confused as I am.

Give us the benefit of your present thinking — We'll listen to what you have to say AS LONG as it doesn't interfere with what we've already decided to do.

Will advise you in due course — If we figure it out, we'll let you know.

With modifications — Will be shipped to you in kit form — Put together (If you can) yourself. Glue optional.

To give someone the picture — A long confused and inaccurate statement to a newcomer.

In abeyance — A state of grace for a disgraceful state.

Have you any remarks? Give me some idea of what this is all about.

In Conference — Gone out — Don't know where he is.

The Issue is closed — I'm tired of the whole affair.

YOU'VE GOT TO BE TAUGHT TO HATE



Courtesy Oakland Cal., Tribune

Man To Man

*By Philip M. Talbott, President
The Chamber of Commerce of the United States*

It has always seemed to me that brotherhood must exist between men — as men — before it can exist between races, religious persuasions, or political creeds. It follows, therefore, that brotherhood must exist first in an individual's own heart, before it can exist in a neighborhood, a community, or between nations. Surely the Almighty Himself and the Almighty alone is the fountainhead of brotherhood, and our love of Him the beginning of our love for others. Here are the greatest commandments and the most difficult. But until man obeys them he cannot fulfill his destiny on earth.

Broadcast Straight From The Heart

February is Heart Month. It would take many volumes to describe all the strides that medical science has made toward conquering heart disease just since last Heart Month, a year ago. Some of these developments are as exciting in their own way as earth satellites are in theirs.

Consider a recently developed and tested microphone, for instance, so small that it can be passed through an artery or vein directly into any part of the heart — a procedure that holds great promise in the fight against heart disease. The mike is of ultra-sensitive design, measures only $\frac{1}{20}$ of an inch in diameter and $\frac{3}{4}$ of an inch in length.

With the help of a radiologist — a physician who specializes in the diagnostic and therapeutic use of x-rays — the mike is guided carefully and accurately into the heart. When it is manipulated to the exact location of the heart, the precise sounds of the heart beat and blood flow in that area are picked up.

Thus the examining physician is able to diagnose the sounds of the heart directly rather than indirectly or “second hand” by a stethoscope. What’s more, the mike eliminates interference of extraneous noises such as breathing, digestive activity in the stomach and the normal sounds of a room. It also eliminates natural inaccuracies that may develop in use of the stethoscope because the heart sounds must travel through the

lung and body tissues of the chest walls before reaching the stethoscope, and finally the doctor’s ears.

There is another advancement in radiology, a delicate method for doing an x-ray examination of the heart’s interior, and now regarded as a relatively safe procedure. The kind of radiological examination is called “selective angiocardigraphy.” By injecting an opaque material directly into the heart, it is possible for the attending radiologist to make a detailed and accurate x-ray film study of the living human heart with relatively little discomfort to the patient.

Paralleling these developments, the new mechanical heart helps to make heart surgery — considered extremely daring only about five years ago and still a major procedure — even safer. Where there is need for surgery, improved heart-lung machines now give the surgeon enough time to repair a heart defect while the breathing and blood-pumping functions of the patient’s heart and lungs are taken over by the machine.

So while February may be the birth of “greats” in United States history — Washington, Lincoln, Edison — it also serves to remind us of the great steps modern science has and is taking in the fight against heart disease.



Emblem Awards



For February



George Street
New York
40 Years



Joseph Fennell
New York
35 Years



John J. McBride
New York
30 Years



Charles H. Frank
New York
30 Years



Ernest A. Silvain
New York
30 Years



Ralph E. Thomas
Kahuku
30 Years

People and Jobs

The following changes on the staff were announced last month:

Abraham Andrews from Check Clerk II to Automatic Operator.

Edward T. Hank from Check Clerk II to Automatic Operator.

Thomas R. Penry from Combination Clerk to Service Writer, San Francisco.

Lloyd M. Gaskin from Porter to Combination Clerk, San Francisco.

John J. Bisbee from Operating Technician to Combination Technician.

George H. Eccleston from Check Clerk II to Automatic Operator.

Merton F. LaBad from Check Clerk II to Automatic Operator.

Thalia D. Andrews from Steno-Clerk to Secretary, Radiomarine.

John P. Landry from Check Clerk II to Automatic Operator.

George Nagle from Check Clerk II to Router.

Frederick F. Neger from Traffic Accounting Clerk to Router.

Michael A. Poulas from Check Clerk II to Automatic Operator.

George C. Hartford from Technical Supervisor to PRS Assistant.

Vincent A. Attardi from Storekeeper to Combination Clerk.

William R. Hunter from Assistant Bookkeeper to Bookkeeper, San Francisco.

Patricia A. Harner from Traffic Accounting Clerk to Key Punch Operator, San Francisco.

Wanda M. Ficken from Traffic Accounting Clerk to Key Punch Operator, San Francisco.

Sandra L. Mikkelsen from Traffic Accounting Clerk to Key Punch Operator, San Francisco.

Rudolph R. Grillo from Router to Traffic Accounting Clerk.

Catherine M. Burlingame from Key Punch Operator to Asst. Bookkeeper, San Francisco.

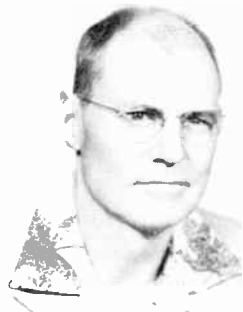
Richard Kestner from Traffic Accounting Clerk to Key Punch Operator.

Hugo J. Scavone from Asst. Bookkeeper to Bookkeeper, Plant Valuation Division.

Harry Unger from Asst. Bookkeeper to Bookkeeper, Plant Valuation Division.



Neil J. Beck
Rocky Point
25 Years



Roger H. Andrews
Kokohead
20 Years



Chester C. Rokitski
New York
20 Years

news in brief

A new electronic counting system, which can total simultaneously the output of forty different production, processing, or packaging operations was announced by RCA.

Theodore A. Smith, Executive Vice President, RCA Industrial Electronic Products, said the multiple-source counting system, first of its kind, uses transistors throughout, a memory system, and high-speed electronic switching for lightning-fast counting of up to 120,000 units a minute.

First installation of the RCA electronic counting system is now under way at the printing plant of The Detroit News, where it will make it possible for the newspaper to obtain immediate, precise accounting of the output of each edition, to limit newspaper production to a specified number of copies and virtually eliminate wasteful and costly over-runs or premature press shut-downs.

* * * * *

Paced by a sharp increase in industrial uses of electronics in the next seven years, the American electronics industry will almost double its present \$12 billion business volume by 1965, according to Frank M. Folsom, Chairman of the RCA Executive Committee.

Mr. Folsom said the greatest growth in the electronics industry is expected to take place in what might be called industrial electronic products. This includes electronic equipment for industrial use, microwave and other forms of radio communication, closed-circuit TV, broadcasting equipment and electronic data processing systems. The projected growth approaches 300 per cent. Within this field, the most significant advances will occur in automated sensing and control devices for production and in data processing.

* * * * *

RCA's two billionth electron tube came off an assembly line at the Harrison, New Jersey tube plant last month.

In twenty-eight years of tube-making, RCA has produced enough entertainment-type receiving tubes and picture tubes to equip 17½ million TV sets and 300 million radios. The rest of the two billion total consisted of various receiving-type industrial tubes, power tubes, and tubes for television cameras, oscilloscopes and microwave equipment.

At the present time, about 25 per cent of the tube industry's sales volume is accounted for by defense operations.

The Lighter Side

"What's your idea of prosperity?"

"A combination of 1912 taxes, 1928 dividends, 1982 prices, and 1957 wages."

* * * * *

Fortune Teller to bride of a few months: "You wish to know about your future husband?"

Bride: "No. I wish to know about the past of my present husband for future use."

* * * * *

A little flattery now and then, makes husbands out of single men.

* * * * *

What Is Money?

A London newspaper offered a prize for the best definition of money. This was the winning answer:

Money is an instrument that can buy you everything but happiness, and pay you fare to every place but heaven."



About That Painting —

The painting many of us remember most from our history books of "Washington Crossing the Delaware," was painted by a German artist, Emanuel Leutze, in 1860. It was painted for Congress, but since a studio fire had damaged the canvas, it was never delivered. Leutze sold it to the German government. He made a copy which now hangs

in the Metropolitan Museum of Art in New York City.

The original hung in a building at Hamburg, Germany for generations, until an Allied air raid destroyed both the building and painting in 1942. It is interesting that this painting, so symbolic of our fight for freedom, should have been destroyed in our defense of freedom.

* * * * *

Facts are worthless to men if they have to keep running to somebody else for advice on how to use them.

* * * * *

Solution?

Then there was the traffic court judge who said, "I wish to commend you two drunks for running into each other instead of some innocent persons. If this sort of thing can be encouraged we may solve a very serious problem."

* * * * *

<p>TAKES 15 FACIAL MUSCLES TO <u>SMILE</u></p>	
	<p>TAKES 65 FACIAL MUSCLES TO <u>FROWN</u></p>
<p>R.N. SO...WHY OVER-WORK?</p>	

About Us...

The Courier-News of Elgin, Illinois, carried a story of how local residents have helped a polio victim and mother of three children. One of the people mentioned in the article, whose hobby is mechanical devices, made life a little easier for this courageous woman. He devised numerous gadgets enabling her to dial a telephone, adjust the temperature of an electric blanket, handle the controls on a rocking bed used as a breathing aid, and installed an intercom system in her home. The good neighbor in question is none other than Michael F. Snow, Regional Manager, Chicago.

Messenger Walter Connelly of EX Office was rewarded for the return of a ladies watch he found in the lobby of 24 State Street. It so happened the lady who lost the watch was one of our good customers.

Charles Dodt, Tab Operator now on military leave, stopped in to visit his friends in Traffic Accounting prior to his leaving for overseas duty in Germany. As you probably know, Charles is engaged to Grace Paradiso, Key Punch Operator.

A baby shower for Catherine Moreno was attended by 16 girls from Traffic Accounting who presented her with gifts at a luncheon in Fusco's.

The LX Office in the Chrysler Building is moving from Arcade 12 to Arcade 8—larger quarters.

The only blessed event reported this month came from "D" Office where Automatic Operator Bob Walker and his wife, Joan, announced the birth of their daughter, Karen, on January 19.

His many friends in CRO are planning a retirement dinner for Lloyd Nunn on Saturday, March 1 at O'Connell's Restaurant, 90 Cortland Street.

Mux Operator Gene Coleman and Check Clerk Ed Murray waited until the snow fell here before they took off on their Florida vacation. So what happens? It was so cold down south they were glad to get back to little old New York.

Congratulations to the following recently engaged couples: Radio Operator Joseph Cinquimani and Bernice Sansone... Mux Operator Chester Rosenbaum and Joann D'Agostino... Service Clerk Joseph Gaiamo and Antoinette Taormina.

The mother of a 15 year old high school student called the Personnel Office the other day inquiring about a job for her son. She said she called up because of the nice story in the newspapers about how one of our messengers rescued a man on the subway tracks. The lady is quoted as saying, "RCA must be a good place to work if you have people like that working for you." She was referring, of course, to John Griffin whose story appears elsewhere in this issue.

Radio Operator Vincent Scotto is appearing every Saturday night with the Bob Michaels orchestra at the Fort Hamilton Officers Club in Brooklyn.

Point-to-Point

WASHINGTON

By Robert E. Hurley

February being the birth month of both the Father of Our Country and the Great Emancipator, perhaps it is appropriate to describe briefly the memorials to these two great Americans.

The Washington Monument is the tallest structure in the world of stone and masonry. It is 555 feet high. From the 500-foot level can be seen the whole panorama of Washington, and parts of Maryland and Virginia. The cornerstone was laid on July 4, 1848, but it was not completed until December of 1884.

The Lincoln Memorial, is not to be compared with any other memorial in the world for grace of structure, grandeur of design or the sheer effectiveness of the tribute. One cannot approach the edifice without being awe struck. At night, floodlighted and reflected in the long pool between it and the Washington Monument, the sight is especially inspiring. No small part of the effect of the memorial is the giant statue of Lincoln himself. On the south wall the Gettysburg Address is inscribed, and on the north wall the second inaugural address. Next time you're down this way, visit these memorials, they will help to reaffirm your faith in Americanism.

Now for the person-to-person side of Washington: February is also the birth month of our own Jack Farber and Frank Caputo.

Bob Wahl's midget basket-ballers started the season auspiciously with a 23 to 5 win . . . And further along in the realm of sports Duckpinner Gil Schmelz recently scored an amazing 380 for three games.

HONOLULU

By Bruce E. Flood

Belated good wishes for a Happy New Year to our many friends around the system. Let's hope we break all records in 1958.

Honolulu experienced its first "quiet" New Year's Eve in many years. A new law against fireworks proved very successful for those who like it quiet. Normally Honolulu erupts at midnight with a bang that we're sure can be heard in San Francisco, but this year we slept through the whole thing.

In the new arrival department Kim Sutton of our Hawaiian Village Branch Office recently became the mother of a baby boy. Messenger Joe Oliviera is equally proud of his new son. Congratulations all around.

We recently received an orchid from Mr. J. H. O'Donnell, one of our good customers and prominent citizens. The note reads: "Your staff is among the unseen who were very understanding and most kind during a recent period of sadness. I would like to say 'thank you' to each and every one of them for their kindness to me on messages received via your service.

RIVERHEAD

By Connie Mattie

Weddings are in the news as Grant Hansell's daughter Barbara, and Ferd Schoenborn's daughter, Frieda, were recently married.

After converting their Volkswagen autobus into a home on wheels, the Roy Winterbottom's were disappointed with their Florida trip. The weather there turned out to be anything but sunny.

The "longest mile" in the opinion of a good many RD employees is the walk from Rt. 113 to Bldg. 10—especially with 10 inches of snow on the ground.

Bob McGraw, H. Jones and W. Ceruti have been active on the ham bands this winter. Del Botorff has purchased a DX-100 ham transmitter and will soon join them.

The Bud Lindsay's thought they were invaded by robbers when their Christmas tree fell over in the middle of the night.

Did you know that Al Dyosky is an avid "Rock 'n' Roll" fan with quite a collection of records?

Walter Olsen's son is recuperating following an operation after a serious sledding accident. LS seems to have more than his share of hard luck.



The Manila District with 35 members of the Twenty-Five Year Club now claims more "old timers" than any other district outside the U. S. This photograph was taken during their recent annual reunion.



'No Sale' Sign Tied to 'No Help Wanted'

EVERY time a prospective customer says 'No Sale' to one of the company's products, a little bit of a job disappears. The job may be an existing one or one that might have been created at some future time. In any case, 'No Sale,' happening often enough, can lead only to the other sign—'No Help Wanted.'

There is no easy road to the sales the company must make in order to stay in business and provide jobs. The customer can't be made to buy. All the labor contracts, wage agreements, government decisions, strikes, boycotts and speeches ever made can't make the public buy the company's products.

ONLY that combination of quality and price we call value will lead the public to buy. Everybody is clearly aware of the factors of value and competition when he goes into a store as a customer.

On the job, this matter of value is even more important, for it is our future welfare that is at stake. There is only one way to continue to increase the value of the company's products — by teamwork. It is not only the management, sales and engineering forces that are concerned with competition. Every job is important and every job is competitive. When you help to build better value, you help keep 'No Help Wanted' off the door.