

# RELAY

1959 APRIL



World Radio History



#### **VOLUME 19**

**NUMBER 4** 

Published monthly in the interest of employees and friends of RCA Communications, Inc., 66 Broad Street, New York 4, N. Y. TMKS. (R)

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All contributions must reach the editorial office in New York on or before the 15th of each month.



# Brooklyn - Where Green \$ \$ \$ Grow

When you get your hands on that "long green" next pay day, you can thank the chemical industry and the borough of Brooklyn, New York, for helping to keep our money green. The color comes from the Reichhold Chemical plant in Brooklyn, which will make 350,000 pounds of dry pigment this year so the U.S. Treasury Department can print more money than ever before.

#### What Is Success?

It is being able to carry money without spending it; being able to bear an injustice without retaliating; being able to do one's duty even when one is not watched; being able to keep on the job until it is finished; being able to accept criticism without letting it whip you.

## **Growing Older**

A recent analysis of achievements of 400 famous men throughout history is highly encouraging to all who think they are growing old.

The study revealed that more than one-third achieved their greatest accomplishments after they passed the age of 60. A surprising 23% scored their greatest success in life after the age of 70.

#### **Our Cover**

The saying goes, "April showers bring forth May flowers" but the cute little Miss on this month's cover is taking no chances on Mother Nature ruining her "flower garden."

# **Every American**

# A Capitalist

The Russians have made at least one observation about Americans that is true. One Russian government representative in New York said:

"These United States are no good. No good for Russia. The trouble with these United States is their capitalists—they all have a proletarian background. And, even worse, the trouble with these United States is with the proletariat—every last one of them have capitalistic ambitions."

The Kremlin spokesman urged workers of the world to unite—against those workers of American industry who have nothing to lose but their cars, homes, comfortable clothes, three square meals a day, and such old-fashioned American ideals as "life, liberty and the pursuit of happiness."

Americans are capitalists. Twenty-five million of our people own their own homes and over 109 million hold insurance policies. More than 21 million Americans own savings accounts while 10 million are shareholders of industry and business.

This is a fact, not a figure of speech, and worthy of thought dur-

ing Invest-in-America Week, April 26 through May 2.

When you put money in a savings account, buy insurance, a home, stock or bonds, you become an investor—a capitalist. The money you save and invest supplies the capital on which industry thrives... builds new plants and products and services... creates employment for the million young Americans who need new job opportunities every year.

That's why Invest-in-America Week seeks to impress upon every American that he is not only a citizen, worker and consumer but an investor in the system that keeps our nation growing.

It's a good time to remember that the American system is the most promising of any system devised by man, both for the development of justice and distribution of the rewards of the prosperity that it creates.



# Indians Bartered On Dutch Canals Where Broad Street Property Stands

Along with the news of the proposed demolition of our buildings in downtown Manhattan, and the changes it would bring to the corner of Broad and Beaver Streets, comes a note of nostalgia over the prospect of changing a scene that has been familiar to us for many years.

This has been our headquarters since 1920. We made history here. and it contains a lot of memories for veterans and youngsters alike. Many of us started our careers with the company in the main building, as Messengers, Clerks and Radio Operators. True, there were times when we cussed out the old place because it just couldn't keep pace with our rapid growth. And we made so many changes, alterations and renovations that some people will try to tell you that the buildings are held together with wire and cable.

Who can forget the puzzling aspect of the address on the main building. The entrance is commonly referred to as "66" although the number "68" is plainly carved in stone above the portal.

Maybe we didn't have all the modern conveniences that the proposed new building will provide, but this was our "home away from home" for almost forty years and it's not going to be easy to say goodbye to an old friend.

Being in a reminiscent mood we spent some time digging through the archives recently for historical background on this valuable piece of Manhattan real estate. This section of old New York has an interesting history, and we would like to take you back some 300 years to relate to you what life was like along Broad and Beaver Streets in 1659.

Where Broad Street is now would be a canal leading out into the East River, known then as Heere Gracht—Broad Canal—of New Amsterdam. In Beaver Street another canal—Beaver Gracht—particularly bad smelling, led halfway up to Heere Straat—Broad Street—which is now Broadway.

On the bridge across the Broad Canal, at Bridge Street, men probably would be fishing, possibly talking about how Philippe du Truex, who lived about where 22 Beaver Street is, was killed by Indians.



In 1659 the East River waterfront ran along Pearl Street. This is what the area looked like in those days. The building with the bell tower is the Dutch City Hall.

Photo from N. Y. Historical Society

Even on this imaginary morning 300 years ago the neighborhood would have been busy. Broad Street gained early the prestige as a center of exchange which it always has maintained. In 1660 the paths on either side of the canal, that extended to Wall Street, were paved and became market sites for New Amsterdamers to trade with farmers and with Indians who paddled their canoes up the inlet. Pearl Street then was the water front, and there were some forty-three shops along the street.

The first record of a land pur-

chase related in the Iconography of Manhattan Island is that of Thomas Fredericksen who, in June 1656, bought Surgeon Pieter van Linden's grant of 200 feet along the Broad Canal, stretching north from the northwest corner of the Beaver Canal. His purchase extended as far as what is now 52 Broad Street.

This fellow Thomas Fredericksen knew his real estate. Perhaps he had heard of the paving plans of 1660. His tract had an average depth of 35 feet and shut off from a frontage on the canal all the land lying back of it. After he and his wife had lived only six years in the house they built on the present site of 66 Broad Street, Thomas had made enough selling Broad Canal lots to owners of interior grants to retire and go back to Bergen, Norway.

A tailor by the name of Boele Roeloffson, and a sailor named Dirck Jansen bought from Fredericksen the two lots just north of the corner one, which also are included now in the 66 Broad Street site. The west part of the property, now 29 Beaver Street, was owned by Toussaint Briel, French Hugenot, a warehouse porter, who built a house on the next lot west of Number 29.

More interesting than any attempt to trace the property through the long list of owners is the hint of the values of the land in those days. A civil suit was brought against a widow by the name of Annitie Dircks, who balked on payment when she decided she was cheated on a price of 640 guilders, about \$256, for a Broad Street lot a few hundred feet north of the Beaver Street corner, which she contracted to buy on May 23, 1661. She said William Jansen van Borckelo, who talked her into paying such a high price, had given her to understand the house on the property had four rooms and it was so described in the contract signed before a notary.

The burgomeisters and schepens made Annetje pay the \$256, stung or not, but rebuked Pelgrum Clock, the notary, for that and other misdoings and forbid him to draw up any papers for six weeks, Annetje's \$256 lot probably is worth somewhere around a million dollars today.

Jacob Mensen from Emden, owned property at 52 Broad Street in 1667, according to tax records, but his widow was living in the Diaconies Huys, the poor house, a few doors north on Broad Street, in 1686.

As the years went by, Heere Gracht and Beaver Gracht were filled in and Broad and Beaver Streets became outstanding thoroughfares. George Washington traveled these streets on his way to meetings at Fraunces Tavern. Even to this day a bronze plaque commemorates an historic event that took place on Broad and Beaver Streets during the Revolutionary War. Marinus Willet bravely seized from the British forces on June 6, 1776, the muskets with which he armed his men.

The record does not disclose to what use the site was put by the various owners, but it is known that for many years before the Morris family built the present building in 1892 at a cost of \$600,000, there had been a fruit market where "66" now stands.

When RCA moved into the building in 1920, it occupied only a small corner of the space on the second floor. Within two years the organization grew so rapidly that on November 5, 1922 the Radio Real Estate Corporation of America purchased the building for our entire operations.

In 1892 the Morris Building, as it was then known, was among the

largest office buildings in this area. Indeed, in the beginning it was considered a "skyscraper." But in time men really began to build skyscrapers that blocked out the sunlight, and left old "66" standing in the shadows of their towering

majesty.

It seems to us most appropriate, that present plans call for a facelifting job on the old building so that once again it can take its place among the elite office buildings in lower Manhattan.



This photograph of the main building at Broad and Beaver Streets was taken in 1929 prior to the construction of the IT&T building. As long as the building across the street is standing, no other photograph of "66" can be taken in true perspective.

# People and Jobs

The following promotions and transfers were announced last month:

Edward J. Miletich from Automatic Operator, San Francisco to Automatic Operator, CRO, New York.

Felix Caruna from Porter-Elevator Operator to Handyman-Porter.

**Peter Artesona** from Automatic Operator to Radio Operator.

Charles M. Cotignola from Messenger to Porter Elevator Operator.

John F. O'Connor from Radio Operator to Printer Chief.

Larry Codacovi from Service Clerk to Traffic Accounting Clerk.

Charles E. Slaten from Automatic Operator to Combination Technician, San Francisco.



John A. Clark promoted to Manager, Marine Traffic, Radiomarine.



Leslie H. Strong appointed General Manager, Coast and Ship Station Operations,
Radiomarine.

Joseph Morvan from Chief Operating Technician to Traffic Plant Superintendent, Tangier.

Nicholas V. Cuoco from Traffic Accounting Clerk to Key Punch Operator.

Antonino G. Basile from Check Clerk to Automatic Operator.

Allan F. Schneider from Radio Operator to Operating Technician.

Malcom M. Organ from Radio Operator to Operating Technician.

Gustav U. Anderson from Radio Operator to Operating Technician.

Herman E. Olsen from Radio Operator to Operating Technician.

Leonard A. Losacco from Radio Operator, CRO New York, to Radio Operator, San Francisco.

Thomas F. Meyer from Check Clerk to Automatic Operator.

Fred Danziger from Branch Office Clerk to Automatic Operator "D" Office.

#### OUR CAMERA VISITS



## N. Y. Public Offices

Back in 1920, our first public office, "WB" was hidden away on the 18th floor of the Woolworth Building. Today, with few exceptions, branch offices of RCA Communications are strategically located in the heart of the business districts they serve, easily accessible to the public through attractive store fronts on the street level.

Through 16 public offices in the metropolitan area we serve thousands of customers who are directly connected to these branches or to the Central Radio Office by means of printer tie-lines, telephone tie-lines, Deskfax and messenger call boxes. More than 5,000 call boxes are in use throughout the city to provide messenger pick-up and delivery service for those customers who do not have the tie-line connections.

Although more and more customers are constantly being added to the growing list of subscribers with direct connections into the Central Radio Office, the public offices continue to be an integral part of the company's operations. At the present time approximately 43% of the daily traffic volume in New York City is handled by the public offices. In terms of personnel, it may surprise you to learn that 25% of our staff in New York now work in the branches. Out of a total of 1,658 men and women employed in the metropolitan area, 403 are assigned to public offices.

At the invitation of Albert G. Robertson, Manager Public Offices and Sales, we plan to visit each one of the 16 public offices in the city.

This month we will visit BR Office ...



BR Office is one of the few N. Y. Public Offices situated above the street level. Located on the second floor of 31 Union Square West, it serves that section of the city where a combination of textile, publishing, toy and novelty manufacturing firms are concentrated.



Commercial Representative James Murphy leaves our Office in Room 201 to start his daily round of calls on customers in this district. The BR Office covers an area from 8th Street to 23rd Street from river to river. It is Jim Murphy's job to sell the public on the advantages of filing their averseas messages "Via RCA."

and Radio Operator.

Al Metz, Manager BR, looks out his office window across Union Square on a scene very familiar to him since he has been in charge of this office for the past twelve years. Mr. Metz has been managing branch offices since 1930. Prior to that time he served as a Commercial Representative



The day we visited our office on Union Square we were just in time to celebrate Mr. Metz' 64th birthday. He is shown here cutting the birthday cake presented to him by members of the staff. Our photographer reports the cake was delicious.

# Mr. Motorist, Can You Stop On A Dime?

When a driver says he can stop on a dime, he means the last dime at the end of a long row of dimes. At 20 miles per hour, including time of reacting and braking, it takes 47 feet, three car lengths or 846 dimes to stop safely. Including time for perception it takes even longer. Here's the formula:

#### 

**PERCEPTION**—Awareness of dangerous traffic situation and decision how to handle it. Involves:

Knowledge of accident-causing conditions.

Ability to make decisions quickly. Good physical and mental condition.

Ability to see out of car.
Attention to job of driving.
(Perception time not included in chart at bottom of page)

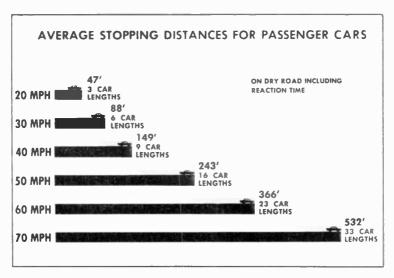
**REACTION**—Time between making up your mind to brake and getting foot on the brake pedal.

**APPLICATION**—Execution of decision to apply brakes. Involves:

Physical coordination.
Ability to apply brakes.

Wasted time here means trouble an instant later. Actual braking does not occur until brake shoes are in firm contact with brake drums. Firm, steady contact must be held until the car stops.

For stopping finesse: Observe posted safe speed limits when entering curves. Pump brakes gently on slippery roads. Reduce speed drastically on snow and ice because of increased stopping distances.



# Radioteleprinter Service Opened With Colombia

An exchange of radioteleprinter messages between the Colombian Embassy in Washington, D. C., and the American Embassy in Bogota on March 16 officially marked the opening of the first commercial telex service linking the United States and Colombia.

This new communications service, provided jointly by RCA Communications, Inc., in the U.S. and Empresa Nacional de Telecomunicaciones in Colombia, now makes it possible for teleprinter subscribers in both countries to engage in direct two-way radioteleprinter conversations.

Dr. Jose Gutierrez-Gomez, Colombian Ambassador to the United States and John M. Cabot, American Ambassador to Colombia exchanged the first messages transmitted over the circuit. Greetings were also sent by Colombian officials at United Nations Headquarters in New York to the ministry of Communications in Bogota.

The addition of Colombia brings to forty the number of countries now connected to the United States via the RCA telex network. The service is available to more than 40,000 business firms equipped with TWX and RCA teleprinters.



C. J. Rennie (left) VP & District Manager, Washington, D. C. congratulates Dr. Jose Gutierrez-Gomez, Colombian Ambassador to the U. S. after Colombia was added to the growing RCA telex network at ceremonies held last month in Washington.



#### QUESTION: What Are The Best Years Of Your Life?



Vincent Scotto, Radio Operator: "The past five years, because my boyhood dreams have been realized early in life. I say this because at age 34 I consider myself very lucky. I have my own home, two fine children, a secure job, and a hobby, which is music, that is both satisfying and profitable. To achieve all this took a lot of hard work both for myself and my wife who made most of this possible. Blessed with a good wife, good health and good

fortune, what more could a man ask for?"

Mrs. Hattie L. Moss, Automatic Operator: "My first reaction was to say the teen years when you are free from care and responsibility. But on second thought I would say the time of life when you fall in love, get married and share your life with someone else. Only then do we cease to be self-centered and divert our thoughts to others. If we are fortunate enough to have children then we have that much more love to go around. After all, the



bible teaches us that it is more blessed to give than to receive."



Henry Engel, Combination Technician: "My first forty-five. I figure that living through two wars, a depression, four years overseas (for free) married life, two children, and the hectic turmoil of work here at RCA, should be enough excitement to satisfy anyone. Outside of major instances, such as marriage and induction into the Army (same thing!) I've had a humdrum existence. Maybe the next 45 years!"

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Charles Frank, Radio Operator: "When I was in my teens and single. In those days I could go out every night with no questions asked as to where I was and what I was doing. Boy what a life! The best part of those years was NO TAXES! I always had a dollar in my pocket. Ask me now how much I have and I'll show you the little blue book."





Viola V. Glaus, Secretary: "Perhaps there are no really best years. I think every year has its own special meaning and importance. Certainly no two years are ever the same, the uncertainties of life make it so. We usually judge the so-called best years of our life by comparing them with earlier experiences. But since we all live in hope that the future will be brighter, I like to think that the best years of my life are still ahead of me. This is a

more realistic approach to making life worth living."

Martin McHugh, Traffic Supervisor: "The best years of my life are the present years. One cannot live in the past or in the future. He must live, share in and enjoy each day as it occurs. Every day brings us new adventure, developments and opportunities for better living. Think back to the so-called "good old days", the six day work week, before radio, refrigeration, jet planes and Telex and compare them with the present. I'm sure that if



you ask me the same question ten years from now my answer would be the same — there's no time like the present."



Barbara Sulkowski, Secretary: "In my opinion, the best years are those of our childhood. What better years can one remember than those in which the world and its problems seemed farthest away, and joy and surprise were our prevalent emotions. Our childhood passes all too quickly, and we turn into serious minded, young adults. If the spirit of childhood, so guileless and happy, could be kept within us for all times, I am sure not only our

younger years, but all the years of our life could be cited as nothing but the best."



Ed Buckmann (right), Buyer in the Purchasing Division receives a \$15 suggestion award from Assistant Controller Arthur Aymong. Ed suggested a method of saving time in handling transportation accommodations.



Pictured with President Mitchell is Dr. Shago Namba, Director-in-Charge, Research and Development "KDD" Japan. Dr. Namba toured the operations of our Central Radio Office during his recent visit to the U. S.

## They're All U.S. Citizens Now



Paul Sciberras (right) Porter, Real Estate Division, and his wife, Salina (left) are shown at the Bureau of Immigration and Naturalization after witnessing ceremonies making their seven children citizens of the United States by derivation. Mr. and Mrs. Sciberras originally came from Malta.



Arthur J. Costigan is shown at his retirement party last month with three of his former secretaries (l. to r.): Thalia Andrews, Marion Smith and Helen Heller were on hand to wish "Mr. Radiomarine" a long, happy retirement. Mr. Costigan served as VP Radiomarine Department until his retirement on March 1.

With Best Wishes . . . Those three little words accompanied by gifts presented by Edith Wulff and Pauline Valli express to Jean Mazzola (seated) the sentiments of the many friends she made while working as a Secretary since 1946. Jean left last month to play a more rewarding role of mother to be.





Mary Kelly, (wearing corsage) part-time Matron, was feted at a party given in her honor to mark her retirement last month after ten years service with the Company. She is shown here with other members of the matron force of the Real Estate Division.

# About Us...

David Liebman, Telephone Recording Operator, died suddenly of a heart attack on March 12 at the age of 48. Mr. Liebman joined the Company in 1928 as a Check Clerk and served as a Telephone Recording Operator since 1945.

Mary Teresa Wittnebert (better known to her friends at Broad Street as Mae O'Malley) died suddenly of a heart attack on March 16 at the age of 50. Mrs. Wittnebert resigned in 1956 after more than 30 years with the Company.

Alfred Steele, former Messenger at HF Office, passed away after a brief illness at the age of 30. Mr. Steele was a recent graduate of the RCA Institutes.

Matty Rehm, Manager Program-Radiophoto Service, addressed a joint meeting of the A.I.E.E. and I.R.E. on April 1. The subject of his talk was, "Overseas Radio Communication Techniques."

The old RCA station at Marion, Mass., which was taken over by the Air Force during WW II, has been declared surplus property and will be available for town acquisition.

The 143-acre property, including five buildings and antennas, would be available for recreation purposes, or as a park, if the town fathers decide to comply with the laws governing surplus property.

Vital Statistics . . . A boy, Mario Joseph, for Delivery Clerk Mario Conte . . . Radio Operator Earl H. Condit reports the birth of his son, Earl . . . Automatic Operator John Cosenza of "D" Office reported that his new son, Joseph, weighed in at 8 lbs. 3 ozs. . . . Roy Andres, Assistant Manager, E & S Design, announced the birth of his first son, Roy, Jr., on March 7.

Rosemary Scozzare, Secretary PRS, announced her engagement to Stan Fafinski on March 14.

Gloria Connelly, Henrietta Greco, Helen Keever, Miriam Sacks, Gerda Tittel and Thelma Armstrong attended the Fourth Annual Secretarial Workshop sponsored by New York City Chapter, National Secretaries Association (Int'l) at Hunter College on Saturday, April 18. The theme of the Workshop was "The Woman in Today's Business World."



The above photo and the following message was received from Tom Meola, VP & European Manager: "At my farewell party I received a can full of coins and strictly enjoined to scatter them in the Trevi Fountain in Rome, Italy. Well, I kept my promise, but I didn't throw all the money away. As a practical matter, I intend to turn it over to some worthy charity."

Andrew W. Long 30 Years



Policarpio N. Dizon 30 Years

# Emblem Awards

Policarpio N. Dizon, Assistant Traffic Supervisor, Manila. (30 Years)

Anthony F. Staiano, Check Clerk, New York.

(30 Years)

John Niskoch, Registration Clerk, New

York. (30 Years) Stanley F. Rizzo, Assistant Manager, Credit Division, New York. (30 Years)

Robert L. Robertson, Transmitting Technician, Rocky Point. (30 Years)

Martin McHugh, Traffic Supervisor, New York. (30 Years)

Andrew W. Long, Manager New York Plant. (30 Years)

John V. Peterson, Operating Technician, New York. (30 Years)

William King, Personal Service Bureau Writer, New York. (25 Years)

George H. Kroncke, Manager Purchasing Division, New York. (25 Years)

Alexander Johnson, Messenger "D" Office, New York, (25 Years)

Franklin P. Cray, Operating Maintenance Technician, New York. (20 Years)

Harry E. Newton, Mechanic, Rocky Point. (20 Years)

Alfredo de Los Santos, Inward Check Clerk, Manila. (20 Years)



Stanley F. Rizzo



Anthony F. Staiano 30 Years



John Niskoch 30 Years



Martin McHugh 30 Years



Robert L. Robertson 30 Years



John V. Peterson 30 Years



Alexander Johnson 25 Years



William King 25 Years



George H. Kroncke 25 Years



Alfredo de Los Santos 20 Years



Franklin P. Cray 20 Years



Harry E. Newton 20 Years

## SF Federal Credit Union Pays 4% Interest

The following information has been submitted for publication by the Employees Federal Credit Union at San Francisco:

FINANCIAL AND STATISTICAL REPORT

10-570g 110000 For Period Ended December 19 58 Charter No 5880 RCAC FEDERAL CREDIT UNION 135 Market Street, San Francisco, 5, California Address STATEMENT OF INCOME AND EXPENSE ACCT. THIS YEAR ASSETS UNPAID BALANCES 9,573.82 101 401 Interest on Loans 1,135.00 DELINQUENT 405 Income from Investments 2,024.30 2 months to 6 months Gain on Sale of Bonds 504.42 (15-) 6 months to 12 months 409 Other Income 12 months and over 2,528.72 10,708.82 Current and less than (d) 2 months delinquent 203 115,787.63 (e) Total Loans 209 118,316.35 EXPENSES 1,500.00 202-1 Treasurer's Salary 16.083.91 900.00 104 Cash 202-2 Other Salaries 10.00 Petty Cash 202.3 672.21 Borrowers' Insurance 104 Change Fund 202 4 802.09 Life Savings Insurance U. S. Government Obligations 254.25 107 202.5 League Dues 108 Savings & Loan Shares 10,000.00 Surety Bond Premium 90.55 202 A 109 Leans to Other Credit Unions 36,000.00 202 7 Examination Fees 207.92 42.00 112 Furniture, Fixtures and Equipment 1.00 202-8 Supervision Fee Unamortized Organization Cost 113 202.0 Interest on Borrowed Money 114 Prepaid Insurance 552.50 202 10 101.61 Stationery and Supplies 115 Other Assets 202-11 Cost of Space Occupied 202 12 Educational Expense 17,15 202 13 Collection Expense Depreciation of Furn, Fix and Equip 90.00 202-14 202-15 Social Security Taxes 54.00 180,963.76 Total Assets 202-16 Other Insurance 202-17 Recording Fees- Chattel Lien Ins 202-18 Communications 301 Accounts Payable 202 19 Losses on Sale of Bonds 302 Notes Payable 202-20 Cash Over and Short 108.00 304 Withholding Taxes Payable 202 21 Other Lesses Social Security Taxes Payable 27.00 Bank Service Charge 202 22 133.00 Officers Expense Repair on Machine 52.50 Years Service Charge 17,40 310 169,503.01 311 Regular Reserve 4,803.98 316 Special Reserve for Delinquent Loans 4,939.40 202-30 Aliscellaneous General Expense 312 **Undivided Earnings** 752.35 **Total Expenses** 5,769.42 313 Gain on: tutt 5,769.42 313 Net Earnings Total Liabilities 180,963.76

ITEM		NUMBER	AMOUNT	ITEM		AMOUNT
1	No. of accounts at end of period	275		5	Loans charged off since organization	485.47
			XXXXXXXXXXX	6	Recoveries on loans charged	
2	No. of potential members	311	XXXXXXXXXXX		off since organization	None
3	Loans made year to date	272	152,799,32	C	ertified correct by:	

804,223.89

1792

Francis M. M. garty

Leans made since organization

Form FCU 109 Rev 53



# POINT TO POINT



#### RIVERHEAD

By Connie Mattie

This has been an unfortunate winter for a number of RD employees. George Lehmkuhl and Al Walters lost their fathers: Lennie Nedosik was fortunate to escape with smoke damage when his house caught fire; and Wes Rogers has been laid up since December with a heart condition. However, word from Wes at this writing, is that he is much improved and may pay us a visit soon. Even our pets have been affected as Joe Herbert lost his dog from old age and Wilbur Bender's puppy was killed by a car.

The rash of foreign cars continues with Charlie Terry now driving a Zephyr while George Lehmkuhl and Bill Bennett are the latest additions to the station wagon set. Bill Bennett finally retired his faithful bicycle.

Jury Duty beckoned a number of us this winter with Bud Lindsay, Tom Monahan, George Palmer and Bill Szabat having received the call while Paul Winans had the distinction of serving on the "Extraordinary" Grand Jury on one of Suffolk's scandals trials.

The Suffolk County Civil Defense held several meetings here at the station to instruct personnel in the use of equipment and to determine the amount of radioactive fallout should there be an attack. It is hoped a trip to Brookhaven National Lab to see this equipment at work under actual conditions can be arranged.

Moise Abithol and family returned from a 2-months' vacation in sunny Tangier during one of our colder spells and could easily have been persuaded to take the next boat back.

Riverhead Labs were sorry to hear that Joseph Meehan, who retired from there not too long ago, passed away in March.

#### ROCKY POINT

By Bob Oliver

Neil Beck is as proud as a peacock and rightfully so. His son, Neil, Jr., has just been awarded a four year college scholarship at the Westhampton Beach High School. This is an official New York State Regents' award which entitles the recipient to attend the college of his choice within this state. Heartiest congratulations from all of us.

Glad to see Bill Forrest on the job again after his back injury. Sorry to report that Jim Ennis is

again ailing and will be out for some time to come.

It was nice to welcome Finlay McDougall back to the fold after his two year sojourn in Guam.

Your reporter just returned from a two week's vacation in San Juan and St. Croix, U. S. Virgin Islands. We spent most of our time at the latter spot which has the most perfect climate we ever experienced. We were unable to get out to our San Juan installations but we did talk to Frederick Wilhelm on the phone.

Bill Hughes, Jr., has advanced his wedding date with Miss Madeline Lund of Smithtown and the happy event will take place on Saturday, April 25th. Just had word that Ken Tooker intends to spend a three week vacation in Florida in April, probably in the Miami area.

#### WASHINGTON

By Robert E. Hurley

As the 1959 baseball season gets under way all we can say is that the Senators are still in the American League. But we look forward to bigger and better things when the Washington Municipal Stadium, with a seating capacity of 50,000, is completed in 1961.

Bob Wahl has been appointed Athletic Director of the local CYO. Bob was a three-letter man in his high school days, and is doing a bang-up job of keeping the youth of our community interested in other things besides juvenile delinquency.

Our top golfer, (he has a passion for anonymity so we will not mention his name) is planning to devote a week to the ancient Scottish game while vacationing in Hot Springs, Va.

Henry B. Tooker (left) Rocky Point Mechanic, receives \$10 suggestion award from Tube Engineer Lloyd E. Peterson. Mr. Tooker proposed a mechanical change in tube connectors to reduce risk of damage when changing tubes.



#### BOLINAS

#### By Herb Lundmark

Technician Mike Kapukui, our only "Mobile Ham" started off the January vacation schedule by hopping the Pacific to visit his home in Hawaii for two weeks.

Also crossing the Pacific was Chid Cahill, son of Mary Lou Cahill, our number one secretary, who arrived home in time for Christmas from Okinawa after a 2½ year tour with the Seabees on that far flung outpost. This made for a Merry Christmas season indeed for the Cahill family.

The bowling bug has bitten the BL/RS boys and with a new Bowlarena having opened in Marin county, we expect this sport to snowball. Maybe we can challenge CRO SF who can boast some notoriety in the three fingered leagues. Some typical averages will be divulged later.

Technician Ivan Nielsen, driving his new Pueguet sedan, is off for a two weeks jaunt to Seattle and environs.



Our office in Port-au-Prince, Haiti is located at Maison Leger and Place Geffrard, the Superintendent is Roger Lannoix. We hope this picture will stimulate more photographs and news items from the Caribbean District.

# You can figure on **MORE INCOME**

The disposable income of the American family, after taxes, is today at an all-time high average of \$5,300—and is expected to pass \$7,000 by 1975.

Yet even this does not tell the whole story. The *real* wages of American workers (wages in relation to prices) have increased to *four times* what they were in 1850.

The best measure of what an average American gets out of our abundance is what one hour's labor will buy. Because of high and increasing productivity (output per man per hour) he gets constantly more in return for the hours he works, despite inflation and higher prices.

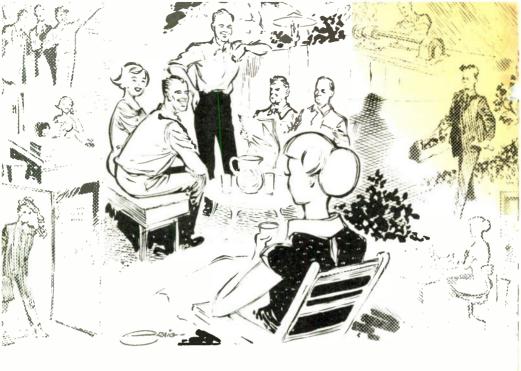
The chart below shows how much labor an average factory worker had to give to earn some typical products in 1914, compared with how much it took to earn similar or better products in 1955.

	1914	1955
WOMEN'S SHOES	20 hours 48 minutes	4 hours 51 minutes
TON OF SOFT COAL	24 hours 29 minutes	10 hours 59 minutes
ELECTRIC LIGHT BULB	102 minutes	6 minutes
POUND OF BUTTER	1 hour 37 minutes	23 minutes

Figures From U.S. Bureau of Labor Statistics

"O America because you build for mankind I build for you."





## Public Relations Is Your Business, Too

PUBLIC relations is a vitally important part of business today. Good public relations makes friends for the company. It is more than merely making the company and its products known. Good public relations conveys to the people who have contacts of any kind with the company an appreciation of the company's character—its attitudes, integrity, and its problems in operating as an asset to the community.

Good public relations not only helps to increase sales, but also to establish the kind of faith in the company that forms a foundation for growth and expansion and future job security.

A COMPANY's public relations is made up of thousands of things, large and small, beyond the regular activities of the public relations department.

Everybody in the company, in fact, is part of public relations. Each piece of quality work turned out...every letter typed, every phone call handled...every meeting with plant visitors...has its effect on public relations. Whenever you speak, write, or act as a company employee—whether the contact is personal or indirect—you influence the public's opinion of the company. To those who meet you, or know your work, you are the company.