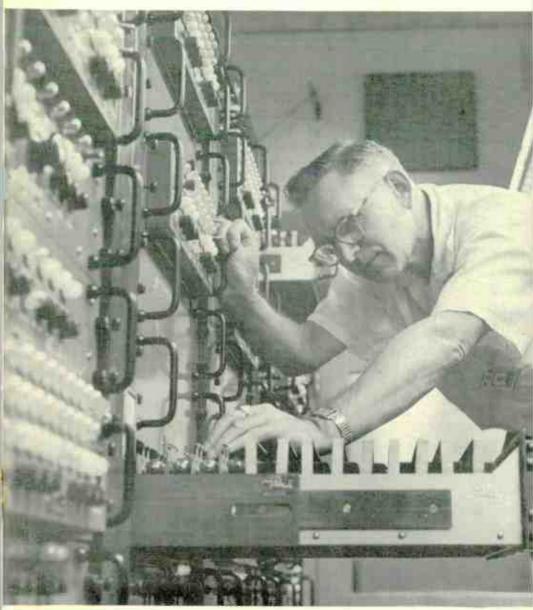


RELAY

SEPTEMBER 1960



RELAY

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Published monthly in the interest of employees and triends of RCA Communications, Inc., 66 Broad Street, New York 4, N. Y. TMKS. (R)

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All contributions must reach the editorial office in New York an ar before the 15th of each month.

Our Cover

Operating Technician Joseph Hindmarsh examines components in one of the transmitter drawers of the RCA Mux/ARQ 1. This is the equipment which not only provides additional channels, but also greatly reduces the chance of signal mutilation. This is another in a series of operational photographs which appear on our cover from time to time.

Short Hauls . . .

When the other fellow takes a long time to do something, he's slow. But when I take a long time to do something, I'm thorough.

When the other fellow doesn't do it, he's too lazy. But when I

don't do it, I'm too busy.

When the other fellow does something that pleases the boss, he's polishing the brass. But when I do something that pleases the boss, that's cooperation.

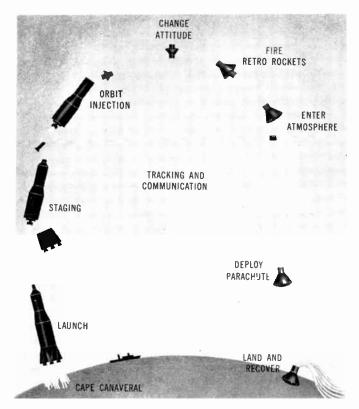
When the other fellow gets ahead, he sure had the lucky breaks. But when I manage to get ahead, Man! hard work did that! Funny, isn't it?

The finest test of a gentleman is his respect for those who cannot be of any possible service to him.

They say a necessity is something you can't get along without, but do, and a luxury is something you ought to get along without, but don't.

There's a four-word recipe for success that applies equally to organizations or individuals—make yourself more useful.

The Way It Is—In the business world an executive knows something about everything, a technician knows everything about something, and the switchboard operator knows everything.



Project Mercury

Last month RELAY carried the announcement that RCA Communications had been selected to provide a portion of the global communications network for Project Mercury, the National Aeronautics and Space Administration's initial manned space flight program. This is a report on the part we will play in this important project, schedules to take place sometime next year.

By James R. McDonald Operations Engineer

Seven military test pilots now are undergoing intensive training at Langley Field, Virginia, in preparation for man's first flight into outer space.

Some day next year one of these

Astronauts will sit in a satellite capsule atop an Atlas rocket waiting for the moment when a thrust of 360,000 pounds will lift him off the ground at Cape Canaveral, Florida. If all goes as planned, five

minutes later he will go into an orbit about 100 miles above the earth. This program is known as Project Mercury, and according to the National Aeronautics and Space Administration (NASA) "the basic objective of Project Mercury is the investigation of man's capabilities in the space environment and his safe return from orbit."

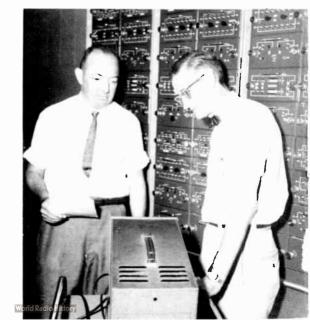
NASA already has begun a series of test rocket launchings which will set the stage for placing a man-carrying space capsule into orbit around the earth. All of the instrumentation capsules which have been fired into space, thus far, have been gathering information which will enable man to take the first big step toward human space travel. It is now felt that by 1961 one of these specially trained Astronauts can be placed into orbit around the earth and be safely returned.

The actual flight will consist of

orbiting the earth three times. and then the capsule will re-enter the earth's atmosphere and be retrieved by awaiting ships. Each orbit will take about 90 minutes. On the third orbit, retro rockets will be fired slowing the capsule so that gravitational force will cause it to re-enter the earth's atmosphere. Parachutes will be deployed lowering the capsule for a programmed ocean landing in the Atlantic Missile Range several hundred miles off the Florida Coast. Recovery ships in the area will retrieve the capsule and the astronaut.

The success of this entire project depends upon the ability of some 16 tracking and communications stations to track the capsule while in orbit, to keep in communication with the astronaut, and to record his physiological reactions during space flight. This information must be instantaneously transmitted to a compu-

Sumner H. Fifield, Manager Plant Operations (right) is in overall charge of the technical aspects of the project. Here he observes operations on the Bermuda circuit with W. H. Schnaars, Manager Operating Technicians. The equipment in the background is new transistorized RCA/ARQ 2 which will further insure reliability of the Mercury circuits.



ting and communications center in Washington, D. C., and to the Mercury Control Center at Cape Canaveral. This means, of course, that once the rocket leaves the launching pad the entire project—the successful collection of scientific data, man's physical reactions in space, and his safe return to earth—depends to a large extent upon the efficiency of the communications network which will be stretched around the earth.

Early in 1959, the Western Electric Company, which been assigned by NASA to build and test the global communications and tracking network, approached RCA Communications with the request that we provide circuits from several of the overseas tracking stations to States, Domestic Sales Manager Martin K. Pitts was assigned to act as the main liaison between our Company and Western Electric, and arranged a series of meetings between engineers of WE, NASA personnel, and our engineering staff, to discuss the technical requirements of the Project Mercury circuits.

Many of the required project circuits called for linking points where we do not normally provide overseas service, and the method of operation was somewhat different from our normal operating procedure, as a result a considerable amount of research and planning was done by Sumner H. Fifield, Manager Plant Operations, and his staff. A preliminary report was prepared setting forth our assurance that not only could

we provide the services in question, but we added a survey on the expected reliability of each RCA circuit, and the frequency complements required for continuous, uninterrupted operations.

As a result of our ability to do the job required by NASA project engineers, RCA Communications was awarded a contract to provide a number of international teleprinter and voice channels required for administrative command purposes preceding the launching and during the orbiting of the first U.S. Astronaut. It was agreed that we would provide teletype cable channels between London and New York, teletype radio channels between Bermuda and New York, teletype radio channels between the Mid-Atlantic tracking ship and New York, and a voice and teletype channel between Sydney. Australia and Honolulu.

The responsibility for meeting the tight time-table set by NASA in establishing these facilities now rests with the Plant Operations Division, and other engineering and technical sections of the Company. On August 1, 1960 we gave evidence of our ability to meet the schedule when the first of three radio channels between Bermuda and New York was put into operation. The overall program calls for the erection of fourteen new antennas at Rocky Point, Riverhead, and Hawaii, the procurement and installation of six Single Side-Band transmitters and receivers at New York and Honolulu, and the installation of



This is the team that determined the reliability of RCA circuits for Project Mercury. They determined radio frequencies, transmitters, and antennas required to meet the high standards of this important project. (I. to r.): A. W. Gray, C. N. Macpherson, and J. H. Nelson.

a large amount of terminal equip ment at central radio offices in New York and Honolulu.

Because of the very nature of Project Mercury, the highest quality equipment is being assigned to these circuits, and the quantity is such that each circuit will have a complete complement of stand-by equipment capable of being pressed into service on a moment's notice. This will eliminate circuit interruptions in case of equipment failure, as well as during radio frequency changes.

Another phase in establishing these circuits called for coordinating with the distant terminals the operating methods and procedures to be used to meet the special needs of the project. In order to keep a continuous surveilance on the performance of each circuit

during the exercises, there will be both transmit and receive monitors on each channel. There will also be direct liaison channels from all central radio offices to the control centers at the distant terminals for the immediate transmission of operational information relative to radio frequency changes and checks for circuit troubles.

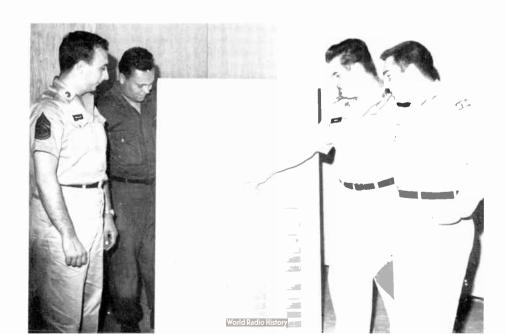
A great amount of time and effort has already gone into the first phase of Project Mercury. The actual operation of these circuits will require additional effort and attention to duty on the part of many more employees. It is a challenging task, but a rewarding one. RCA Communications and all of its employees should feel proud in the knowledge that they are actively contributing to such a history making event.



Citizen-Soldiers

The 359th Army Signal Group recently spent two weeks on active duty at Fort Dix, N. J. Headquarters Detachment Unit of this group which is sponsored by the Company was responsible for the administration and training of some 700 officers and enlisted men from New York and New Jersey.

Officers and employees of the RCAC affiliated unit are shown in photo above (l. to r.): Ch. Warrant C. E. Somerville, I.t. Col. M. P. Rehm (Commanding Officer), Maj. R. J. Caroll, and Ch. Warrant P. F. DeVitto. Enlisted members of the unit shown below are (l. to r.): M. Sgt. A. Popolato, Sp4 E. M. Gastol (RCA Harrison), M. Sgt. J. P. Fezza, and Sp4 F. A. Virga.



Demolition Halted Temporarily Now Old "66" Stands Alone

Demolition work on the new building project came to a halt in July after all buildings, with the exception of 54-56 Broad Street and 52-54 New Street, were demolished. The buildings involved in the temporary suspension of the demolition work were the last to go because they were on land leased by RCA in 1929 under the 99-year Reynolds lease. This lease had to be substantially modified before demolition could continue.

The original lease contained certain restrictions pertaining to the construction of any new building on the plot. It provided that any new structure partly on the leased land had to be "severable" from the remainder of the new building. In other words, Uris Brothers would be expected to erect that portion of the new structure overlapping the Reynolds property in such a way that it could be made a separate building in the event the lease were terminated or expired.

From the standpoint of design and construction it was found that a more desirable building, both in appearance and general utility, could be built only by eliminating the necessity of a "severable" building. Under the terms and conditions of the old lease Uris Brothers would be required to erect special steelwork up to 38 stories on the property line, and provide for the possible installation of a separate elevator system on the Revnolds plot. This complicated the building plans because the design of the new structure was planned in such a way that the tower, or set-back above the tenth floor would overlap the Reynolds property line because it necessarily had to be integrated with the 66 Broad Street building. In addition, the "separable" building provisions would have added materially to the over-all cost of the project.

The modification agreement to the lease, which now permits the erection of a single building, was in the making for several months and finally resolved on August 5. The document is said to be one of most involved real estate agreements in the city of New York. This agreement is unusually complex in nature and involves the long-term rights and obligations of six different parties. As part of the new arrangement, RCA Communications, Inc., assigned the long-term lease to Uris Broad and Beaver Corporation, although the Company remains liable for payment of the rent and the performance of other obligations, such as taxes, under the lease. It

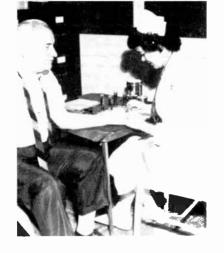


is interesting to report that the original Reynolds lease contained only 33 pages while the modifications to this same lease consists of 65 pages.

President T. H. Mitchell executed the agreement for the Company, and along with similar action by the other five parties, the way was then cleared for the fi-

nal phase of demolition which moved swiftly to completion last month.

Despite the legal entanglements Uris Brothers report that they are well ahead of schedule on the demolition work, and they expect to start the first phase of construction of the new building this month.





They Give Blood

During the recent visit of the Red Cross Bloodmobile 133 employees in the New York offices rolled up their sleeves to donate a pint of blood to the Company-Union Blood Bank.

Of the 133 pints collected on B-Day (July 22) 89 pints will be held in reserve by the Red Cross for distribution to employees and members of their immediate families. One-third of our total donations, 44 pints, went to the Red Cross to be used by them in case of national disaster or epidemics.

All employees are reminded that this blood bank exists solely for their benefit. Whenever the need





So Others Might Live

for blood arises in your family all you do is call Howard Moyer (Ext. 310) Secretary of the Blood Bank Program, and arrangements will be made to take care of your requirements.

The need for blood donors is a continuing one. If for some reason you were unable to donate blood

this time you can still join this life-saving crusade by presenting yourself as a donor at any of the Red Cross Blood Donor Centers in this area.

Remember, when you give blood you can save a life; and the life you save might be your own.



People and Jobs

The following changes on the staff were announced last month:

William J. Gallagher from Clerical Chief to Supervisor, Service Section.

Robert Simbala from Check Clerk to Traffic Accounting Clerk.

Robert Crowley from Automatic Operator to Operating Maintenance Technician.

George Berman from Automatic Operator to Operating Maintenance Technician.

Peter Theodore from Storekeeper to Operating Maintenance Technician.

Carlo Balsamo from Automatic Operator to Operating Maintenance Technician.

Alfred Donisi from Automatic Operator to Operating Maintenance Technician.

Julius J. Woll from Payroll Clerk to Check Clerk II.

Shizue Matsumura from Combination Clerk to Automatic Operator, Honolulu.

William R. Arnold from Key Punch Operator to Automatic Operator.

Fernando DaSilva from Traffic Accounting Clerk to Storekeeper.

Raymond E. Bolling from Check Clerk II to Automatic Operator.



Julio F. Vasquez was elected Vice President and General Manager, Cuba Transatlantic Radio Corporation on August 10. In this capacity, Mr. Vasquez will be responsible for the operation and conduct of business affairs of C.T.R.C. Mr. Vasquez previously served as Traffic Manager. He joined CTRC in 1929 as a Delivery Clerk.

Walfredo S. Velez from Clerk-Messenger to Automatic Operator, Manila.

Robert C. Voss from District Manager, Okinawa to International Representative, London.

Hedley B. Morris from District Manager, Caribbean to Special Projects Engineer, New York.

Vincent L. Quirino from Check Clerk II to Maintenance Assistant.

George Mimozo from Service Writer to Clerical Chief.

Calvin J. Jack from Messenger to Traffic Accounting Clerk.

Joseph M. Carbone from Traffic Accounting Clerk to Router.

Charles J. DeLuca from Traffic Accounting Clerk to Key Punch Operator.

Charles E. Slaten from Combination Technician to Operating Technician, San Francisco.

Thomas M. Muscarella from Confidential Clerk to Traffic Analyst.

Harold O. Podd from Automatic Operator to Telephone Recording Operator.

James G. Flynn from Check Clerk II to Automatic Operator.

Jack C. Blanz from Supervisor, Procedures and Audits to Traffic Accounting Supervisor, Marine Accounting.

Robert D. Rogers from Marine Accounting Clerk to Jr. Assistant Bookkeeper, Plant Valuation Division.

Joseph D. Ciaccia from Messenger to Traffic Accounting Clerk.

John P. Lyons from Assistant Manager "D" Office to Supervisor of Delivery, CRO New York.

Teresa F. Gill from Secretary, Procedures and Audits to Secretary, Office of the President.

Margaret Cifarelli from Secretary, Real Estate Division to Secretary, Purchasing Division.

Frederick W. Hulbert from Key Punch Operator to Confidential Clerk.

Ned Jackson from Check Clerk II to Automatic Operator.

Paul White from Check Clerk II to Automatic Operator.

Philip A. Rauso from Check Clerk II to Automatic Operator.

A Customer Writes:

Mr. Leslie Strong, RCA Communications, Inc. 66 Broad Street New York, N.Y.

Dear Mr. Strong:

It may have come to your attention that our tanker, the S/S George MacDonald foundered at sea on June 30th.

The first news of the vessel's distress on the night of June 27th was picked up and transmitted to this office through your Savannah, Georgia, station. (WSV)

After routing the message in the normal manner, Mr. Alton Daley (Chief Operator, WSV) telephoned our Mr. E. J. Brickley at home and advised him of the situation. Mr. Daley volunteered to keep the station open all night; and, from then on he was available at all times to transmit numerous messages direct between this office and the vessel. When the vessel's radio receiver no longer functioned, he transmitted messages to her through attending Coast Guard vessels.

We take this opportunity to thank Mr. Alton Daley in particular and RCA in general for the excellent cooperation we received during this disaster.

Very truly yours,
SINCLAIR REFINING COMPANY

/s/ E. J. McDermott, Marine Manager.

Our congratulations to Alton Daley, Chief Operator, WSV Savannah, Georgia, for a job well done.



Briefly Told . .

FASTEST SWITCHING DEVICE: The world's fastest switching device - a radically improved tunnel diode that could conceivably count ten billion one-dollar bills in a second or make computer "decisions" with equal speed - was introduced by RCA.

Already, the Department of Defense is studying these new tunnel diodes with a view to developing a computer that will operate at a speed of a billion cycles per second - 100 times faster than any computer in existence.

The device is one of four new types already in production and available commercially. Because of their tremendous speed, they are expected to have wide use in a variety of electronic systems including data processing, missiles, satellites and various communications equipment.

NEW SITE FOR BMEWS: Full-scale construction of the Ballistic Missile Early Warning System (BMEWS) installation in Yorkshire, England is now under way.

The Yorkshire base, located at Fylingsdales Moor, is the third site of the BMEWS system designed to give advance warning of any missile attack from Iron Curtain countries across the top of the world. The other two are at Thule, Greenland, and Clear, Alaska. RCA is prime system contractor to the Air Force for construction of BMEWS.

\$100,000,000-A-YEAR BUSINESS: Color Television has become more than a \$100,000,000-a-year business according to RCA President John L. Burns. This figure represents the current annual retail volume for color television receivers, tubes and other equipment, servicing, and for local independent broadcasting.

A remarkable feature of color's growth is that it achieved the status of more than \$100,000,000 enterprise in just six years. By comparison, it took the American automobile industry 12 years to hit the \$100,000,000 mark, the aircraft industry 25 years, the petroleum industry 40 years.

BMEWS DATA-PROCESSING SYSTEM: Mass attacks on the United States by intercontinental ballistic missiles are being simulated in the form of magnetic tape and then fed for test purposes into two huge electronic data processing systems.

The systems, now located at the RCA West Coast Missile and Surface Radar plant, will be installed this fall at headquarters of the North American Air Defense Command at Colorado Springs and the Strategic Air Command at Omaha, Neb. There, they will process, with lightning speed, all signals flashed back from the radar bases of the Ballistic Missile Early Warning System, for which RCA is prime contractor to the Air Force.

MORE COLOR ON NBC: The most advanced type of color camera tube -- the new RCA 4401, which requires no greater lighting than for black-and-white telecasting -- will play an important role in the advance of color television this fall.

As a result, NBC's color programming for 1960 will total more than 1,000 hours, nearly 50 per cent more than last year's 720 hours.

NEW POWER UNIT: A new electronic device which produces electricity directly, without moving parts, from the heat provided by ordinary fuels has been developed by RCA scientists for space vehicles and as a possible low-cost, mass-production power source for a wide range of earth-bound uses that might ultimately include even automobiles and homes.

The unit, a tube of the type known as a thermionic energy converter was described as a "major advance" in continuing research for economical methods of producing substantial power by direct conversion from solar energy in space and from conventional heat sources, such as burning gasoline and natural gas.

RCA PROFITS OFF 7%: Sales of the Radio Corporation of America for the first half of 1960 achieved a new record of \$707,000,000, an increase of 12 per cent over the same period of 1959. Profits after Federal income taxes amounted to \$18,100,000 for the first six months, compared with \$19,400,000 for the 1959 period, a decline of 7 per cent.

Drive Grows To Get More Citizens To Participate In 1960 Elections

In a nonpartisan drive that has the backing of national organizations with memberships exceeding 100,000,000 persons, citizens across the country are being urged to register, vote and contribute to the party of their choice in this election year.

The drive, which promises to be the biggest ever undertaken to interest Americans in the workings of their government, was launched in June under the leadership of the American Heritage Foundation and the Advertising Council. Its supporters now include the two major political parties and 155 organizations.

In a statement issued as the campaign got under way, Brig. General David Sarnoff, Chairman of the Boards of the Radio Corporation of America and of the Heritage Foundation, pointed out the basic importance of the drive.

"Our American heritage of personal freedom and human dignity has provided more blessings and advantages to more people than any system of government in the history of mankind," said General Sarnoff, "The American Heritage Foundation believes that the key to preserving this treasured heritage is personal participating citizenship. Only by exercising the responsibilities of personal, participating citizenship can we strengthen the freedoms which are the fountainhead of cur national strength, achieve the great goals and purposes of our free society and demonstrate to ourselves and the world that the way of free men is best.

"In keeping with this philosophy, The American Heritage Foundation has again joined forces with our partner since Freedom Train days, The Advertising Council, in an all-out service program in this important election year. You will recall that in 1958, at the request of the Democratic and Republican National Committees, the foundation and council added to their continuing register and vote movement a new element. asking Americans to contribute to the political party or candidate of their choice.

"This program strengthened the political life of our nation by getting millions, for the first time, to contribute to the support of our political system. Estimated total in small gifts resulting from this campaign ranges from three to as high as fifteen million dollars.

"Our campaign this year will be greatly expanded, encouraging all Americans not only to study the issues and to register and vote, but also to contribute to and participate in the political party of their choice."

Participating in this expanded campaign are labor and business people at all levels and in growing numbers of offices and plants.



The major political parties joined hands in a drive to stir interest in this year's elections. Chairman Paul Butler (left) of the Democratic National Committee shakes hands with his GOP counterpart, Senator Thruston Morton, at a ceremony launching the campaign organized by the American Heritage Foundation and the Advertising Council. Observing the event is Brig. General David Sarnoff, RCA Board Chairman and Chairman of the Heritage Foundation.

Trick Or Treat For UNICEF

Countless American boys and girls are getting ready to follow the example set ten years ago by a few Sunday school pupils who donated their Halloween "treats" of coins to the United Nations Children's Fund. From this original venture of a small Sunday school class in 1950 there has grown the wholehearted participation of well over two million boys and girls in more than 10,000 American communities in world's greatest and most heartwarming effort by children to help children.

The fun, the excitement, the colorful costumes traditionally associated with Halloween have remained unchanged, but something new has been added. Now the joy of giving enhances the pleasure of receiving, the spirit of helping brings a new significance to an evening of merriment. Enthusiastic Trick or Treaters know that in many parts of the world, the most coveted "treat" is treatment for a maining disease. They know that the apples and candy they foresake can mean that another child will escape the ravages of malnutrition. They are proud to contribute the coins they collect to such a cause.

Young Americans who wrap the familiar orange and black UN-ICEF label around a milk carton know that a single penny given to the Children's Fund can mean enough vaccine to protect a youngster against TB; a nickel can represent the penicillin to cure a case of yaws; 20¢ represents the antibiotics to treat a child for trachoma; 50c can supply enough DDT to protect four children from malaria for a year; and \$1.00 can provide sufficient sulfone tablets to treat a young leprosy victim for three years.

It is not surprising, therefore, that year after year, more and more schools, churches, clubs and civic groups have encouraged America's direct participation in this 20th century crusade against illness and hunger among children.

Anyone can take part in a UNICEF Halloween. The U.S. Committee provides a Trick or Treat Kit, complete with planning materials and all necessary information. If you want to be a good neighbor simply write to U.S. Committee for UNICEF, P.O. Box 1618, Church Street Station, New York 8, N.Y.



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25-Year Club Reunion Dinner October 7

The Seventeenth Annual Reunion of the Twenty-Five Year Club of RCA Communications will be held at the Hotel St. George on Friday, October 7.

This year forty new members will be welcomed into this "exclusive" club and receive gold watches to commemorate their quarter century of service with the Company. The total membership of this group, including active and retired personnel, now stands at 592.

Open Cable Link To Rotterdam

Direct communication with Rotterdam via trans-Atlantic coaxial cable was inaugurated on Aug. 1.

The N. Y.-Rotterdam circuit is one of a group of over sixty co-axial cable channels recently leased by the Company to supplement its world-wide radio network in the European area. The new connection with Rotterdam will provide businessmen in both countries with a rapid means of communication between this important mercantile center and the United States.

Emblem

Awards

For September



Carl J. Cosci New York 30 Years



Frank Pingitore New York 30 Years



Robert A. Henderson New York 30 Years



George M. Dorr New York 30 Years



Hector McMillan New York 30 Years



John English New York 30 Years



Gustav U. Anderson New York 25 Years



William J. Johnston New York 25 Years



George Mott New York 25 Years



Harold J. Bailey New York 25 Years



John J. Nawracaj Rocky Point 20 Years



John Klotsche New York 20 Years

BREVITIES

The Terminal Facilities group was happy to welcome back Claude L. Kennedy after his recent illness.

Jim Hepburn (Engineering) is spending six weeks in Tokyo as part of our personnel exchange program with our Japanese associates, KDD.

Congratulations to Evelyn Best (Plant Operations) on her recent engagement to Jack Mittelman. They plan to wed sometime in January.

No more crowded subways for Rosemary Fafinski, (PRS) she is sporting around town in a 1960 Valiant.

By this time next month, Barbara Inglese (Construction) will be Mrs. Mike Kenny.

Radio Operator Wallace Carnegie, Jr., became the proud papa of a boy . . . Jerry Brown (Plant Valuation) calls his new son, Thomas Gerard. . . It was a girl for Anthony Dagrosa (ES Office).

Engineering Assistant Andrew McNerney will be married to Mary Walsh on September 17.

It was family reunion time in Ohio last month when Jack Sugrue (Storekeeper) took his six children to visit their grandparents. Jack's sister-in-law, with her five children, was visiting there at the same time, so we would imagine that grandma and grandpa now deserve a long vacation for themselves.

Pat Heffernan (Personnel) is currently vacationing in Ireland and England.



Gerard Bogdan, 13 year old son of Clerical Chief Walter C. Bogdan, was an honor graduate from Our Lady of Consolation R. C. School, Brooklyn. He won awards from American Legion, the AAA, and was selected to represent his school at Brooklyn College where honor students from Kings County were feted on June 9.

Newlywed Grace Dolloff, (Automatic Operator) now Mrs. William Struhs, has set up house-keeping in Astoria, L. I.

Ralph Mangini (ES Office) is back on the job after his recent appendectomy.

Hector Rubians of the General Superintendent's Office, is studying typing at night school with an eye toward passing the test for Automatic Operator.

Robert Perry (ES Office) toured Washington, D. C. during his two weeks vacation.

The Bowling League starts the 1960-61 season on September 15. Once again, the teams will assemble at the Strand Lanes in Brooklyn on Thursday nights. If you are interested in joining the league we suggest you contact either George Paton or Jack Farber.

Frank Cyrankowski (Records Management) is back at his desk after spending six months military leave with Uncle Sam.

The Construction Division welcomed two new members to their group last month, Bill Farrell and Gail Kirschenbaum.



RIVERHEAD

By Connie Mattie

The Alton Medsger's have announced the engagement of Carol, the oldest of their two pretty daughters.

Recent vacationists include the Bill Day's, Leslie Grout's and Sam Sadler, all of whom visited upstate New York; Wes Rogers and family and the John Benedicts toured New England; while Phil Warner, although not exactly on vacation, enjoyed a tour of duty with the Coast Guard Reserve in Maryland.

Our 40 year club is growing. Recent members include L. C. Doane and J. W. Ashmore.

RD families are well represented in Riverhead's Little Leagues this year. Paul Terry, son of Charlie Terry is a member of the Minor League Giants which Charlie helps coach; Wilbur Bender is Asst. Manager of the Drillers, an Intermediate League team, manager of which is Jim Mattie, husband of your correspondent. Freddie and Charles Bender and Billy Benedict are all members of the Drillers, while Johnny Ellwood, son of Supervisor A. T. Ellwood, plays first base for the Kiwanis in the same league. In the softball department, John Guy is the enthusiastic but long-suffering manager of the Riverhead Lanes team.

Recent new arrivals in RD families are boys for the Fred Siegal's and Dave Carter's and a girl for Dan Crews and wife.

ROCKY POINT

By Bob Oliver

It is with deep regret and a feeling of sadness that we report on the passing of Bill Dunn. Our retired former Chief Rigger had been ill for many months and passed away on the afternoon of July 19. Bill joined RCA in 1921, retired in 1954, worked at Bolinas, Tuckerton, New Brunswick, and finally at Rocky Point where his unusual knowledge of construction and rigging work made him invaluable as our Chief Rigger. He had led quite a colorful life prior to his being with RCA and often told your reporter stories about his past experiences as a professional boxer and wrestler, his activities in South America Europe, and also around United States. As a eulogy, it may be said that no job was too tough for Bill, he did every job well, his fellow-man liked him, and he will be sorely missed by his many friends.

Greetings to new TT's Harry T. Newman and George E. Wash.

Congratulations to newlyweds Maurice Samuels and the former Helen Hocker of Miller Place, L.I.

Elvar Lawson has returned from his honeymoon which included a trip to Maine (where else?).

Henry Tooker is spending his vacation at Westhampton Beach, L.I.

WASHINGTON

By Robert E. Hurley

Two of our staff members, Leonard Lyle and Bill Steadman both lost their sisters recently.

Al Schwamberger our former Chief Accountant, was in town recently on a short business trip. Nice to see you again, Al.

Volunteer Fireman Bill Farr journeyed to Ocean City, Maryland to attend the Firefighter's Convention.

Bill Grimes is our latest golf tyro, and he is progressing nicely.

Vacation Notes: Ed Van Buskirk after a few days of luxurious living at Miami Beach, spent the remainder of his vacation with his fellow skin divers exploring the depths of the Caribbean. These intrepid lads observed the habitats, habits and behavior of sharks and other tropical fish. Warren Adams and Stanley Jones vacationed in fashionable Rehobeth Beach. Jack Hale to Nags Head, North Carolina for some deep sea fishing. Tom Stansbury enjoyed the same pastime along the north Jersey shore. The Frank Eddys' went in the opposite direction to Hollywood, Florida. It was westward ho for Mike Shaw and Frank Lee. Mike to Bluefield. West Virginia and Frank to Gary, Indiana. Fred Constantine took a fast week-end trip to Myrtle Beach to bring his family back home after their summer vacation. And last but not least we recognize the stay-at-home vacationers: Earl Wilkinson, Bob Francisco, Bob Wahl, Vivian Hays and Edison Trickett.



Pricilla Jane T.:rall (left) and Nancy Asmus of our Honolulu staff stand ready to serve Wayne Hawks, Assistant to Presidential Press Secretary James C. Haggerty. This photo of the RCA Press Center in Hawaii arrived too late to be included in last month's issue reporting on President Eisenhower's good will tour. We publish it now so as not to disappoint these lovely wahines.



Mr. and Mrs. Mohamed ben Abdelkader following their recent wedding. Mr. Abdelkader is a Junior Service Clerk in Tangier.

Report from Haiti:

The Company recently installed a one-kilowatt transmitter at its Port-au-Prince office in the Caribbean District, which will greatly improve RCA radiotelegraph service between Haiti and the United States.

Roger Lanoix, Superintendent of our Port-au-Prince installation, stated that the new transmitter and allied equipment will add top efficiency and speed of service between the island of Haiti and the Central Radio Office in New York.

To provide customers with even faster delivery on the island two new motorcycles have been added to the messenger fleet; and a general face-lifting and complete renovation of the office completes the scene at Maison Leger, Place Geffrard in Port-au-Prince, Haiti.

An Orchid From San Juan

Mr. F. Wilhelm RCA Communications, Inc., San Juan, P.R.

I would like to compliment you on your service. There's one person who works for your company whose name is Miss M. Lugo. While I was a guest at the La Concha Hotel, in San Juan, I found it necessary to use your service.

This very charming Miss Lugo was very kiud, helpful, friendly and courtcous to me at all times.

This is a very rare thing to find in any organization today. I would like to congratulate you on selecting such fine people to work for you.

Please accept my congratulations. Customer relations is the most important part of running a business. When everyone in your organization does the same thing, no competition in the world can hurt you.

Yours truly,

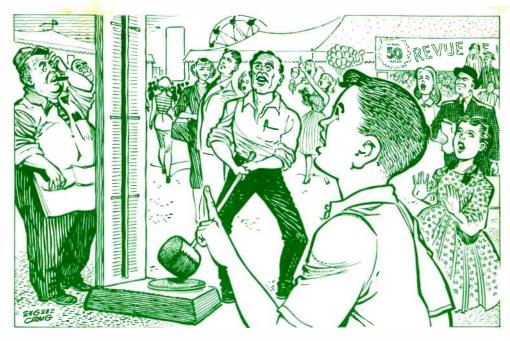
Mrs. Mabel Ogle Miami, Florida.



"Estrellas de Alonso"



The CTRC Softball Team, winners of the Sugar Bowl Softball League in Habana, Cuba. They call themselves "Estrellas de Alonso" (Stars of Alonso) Senor Alonso the team manager is shown fifth from the left. The fair lady is Senorita Fuentes, Printer Operator in CRO, who never misses a game.



How High Can Wages Go? (Without Disappearing)

A CCORDING to some of the current theories, there would seem to be practically no limit to how high wages can go. When wages go up so fast that they leave productivity far behind, all business has to do is add the increases to prices—say those who accept inflation as inevitable if not desirable. The idea is that the big unions are so powerful that inflationary wage demands cannot be resisted.

Then, so that there will be enough money to go around, at the new high levels of wages and prices, the government would further inflate the money supply. All this seems simple enough, but there are a few serious flaws in it.

FIRST, wage increases don't help much when prices have to go up along with wages—which are the biggest part of the price of almost everything. Second, the value of insurance policies, pension funds and savings keeps going down as dollars get cheaper and cheaper.

Third—and most important—a lot of people can't or won't poy the higher prices. They won't buy, or they'll buy the lower-priced foreign goods arriving here in an increasing flow. A time then comes for many an employee when last week's high wage is just a memory. For his company has been priced out of the market and he has been priced out of a job.