Latest Licence Figures

MARCH AND APRIL, 1935

NEW SOUTH WALES

| iľ |
|----|
| 4 |
| 3 |
| 2 |
| 4 |
| 2 |
| 7 |
| |

| VIC | TORIA | |
|------------------|---------|---------|
| New Issues | 3,883 | 4.070 |
| Renewals | | 13,996 |
| Cancellations | 1,523 | 2,273 |
| Monthly Total | 232,116 | 233,913 |
| Nett Increase | 2,360 | 1,797 |
| Population Ratio | 12.63 | 12.73 |

| QUEEN | ISLAND | |
|------------------|--------|--------|
| New Issues | | 1,438 |
| Renewals | 3,711 | 3,453 |
| Cancellations | 368 | 454 |
| Monthly Total | 64,605 | 65,589 |
| Nett Increase | 902 | 984 |
| Population Ratio | 6.74 | 6.83 |

| | USTRALIA | |
|------------------|----------|---------|
| New Issues | 1,233 | 1,394 |
| | 3,928 | 4.472 |
| Cancellations | 581 | 508 |
| Monthly Total | 74,408 | .75,294 |
| Nett Increase | 652 | 886 |
| Population Ratio | 12.62 | 12:77 |

| WESTERN | AUSTRALIA | |
|------------------|-----------|--------|
| New Issues | 861 | 913 |
| Renewals | 1,922 | 2,272 |
| Cancellations | | 194 |
| Monthly Total | 39,249 | 39,968 |
| Nett Increase | 699 | 719 |
| Population Ratio | 8.87 | 9.03 |

| TASMANIA | Ł |
|----------|---|
|----------|---|

| New Issues | 487 | 512 |
|------------------|--------|--------|
| Renewals | 828 | 841 |
| Cancellations | 321 | 345 |
| Monthly Total | 19,486 | 19,653 |
| Nett Increase | 166 | 167 |
| Population Ratio | 8.42 | 8.53 |

COMMONWEALTH

| New Issues | 12.346 | 12.881 |
|---|----------|---------|
| Renewals | 38,307 | 39,757 |
| Cancellations | 4,619 | 6,306 |
| Monthly Total | 702,206 | 708,781 |
| Nett Increase | 7,727 | 6,575 |
| Population Ratio | 10.47 | 10.57 |
| The above figures in Total Free Licences | nclude : | |
| to the Blind Total Paid Experi- | 1,545 | 1,614 |
| mental Licences | 1,251 | 1,292 |
| | | |

May 24th, 1935. Latest Record Releases

Some Rattling Good Numbers H.M.V.'s latest recordings are indeed a pleasure to listen to. Peter Dawson renders a magnificent new version of "The Floral Dance," His voice never wearies the listener.

Jack Hulbert in one of his brightest and snappiest numbers, "Who's Been Polish-ing the Sun," is indeed worth adding to the library and listening to.

Menuhin

This 18 year old violinist, who is at present visiting Australia, stands ac-claimed as one of the 5 great violinists of the world. Like so many of the world's leading musicians, the veteran composer, the late Sir Edward Elgar, had the highest admiration for Menuhin's marvellous gift, and he also felt for the lad a warmth of affection which, at a time when he began to feel the world rather empty by the passing of old friends, enabled him to write: "Your friendship . . . has given me a new zest in life." The two friends collaborated in a memorable performance at the Albert Hall, in London, of Elgar's great B Minor Concerto, and also in a gramophone re-

cording of the same work. B.6547—"What a Little Moonlight Can Do" and "Don't You Cry When We Say Good-Bye" (both from film "Roadhouse"). played by Jack Jackson and His Orchestra.

EA.1460—"Who's Been Polishing the Sun," played by the New Mayfair Dance Orchestra, and taken from film "The Camels Are Coming," with Jack Hulbert, and "Ole Faithful," played by Jack Jack-son's Orchestra. son's Orchestra.

EA.1461—"June In January," and "With Every Breath I Take," played by Richard Himber and His Orchestra. (Both are from film "Here Is My Heart") EA.1459—"The Phantom of the Rhumba," played by Enric Madriguera and His Orchestra, and "Down T' Uncle Bill's," played by Frankie Trumbauer and His Orchestra

NEW TUNES BY NOEL COWARD B.6535—"I Travel Alone" and "Most of Evy Day," played by Jack Jackson and His Orchestra, all with vocal refrain. C.2698—"The Floral Dance," and "The Lute Player," sung by Peter Daw-

son, with orchestral accompaniment. Peter Dawson's famous old record of these two favourite songs was made in

BROKEN HILL STEPS OUT

Over 150 calls were broadcast during the 61 hours transmission by 2BH Broken Hill on Mothers' Day. This established a record for radio greetings on that Station. The staff was kept busy all day answering the telephone and attending to those who delivered messages personally. It was the first time that mothers in Broken Hill had had the opportunity of having a special Mothers' Day session, and judging by reports, they certainly appreciated it.

the very early days of electrical record-ing. C.2698 is a new recording and

BROADCASTING BUSINESS

should be in everyone's collection. EA.1387—"Shamus O'Brien," and "I'm Leaving Tipperary," played by Dan Sullivan's Shamrock Band (with vocal refrains).

Thousands of people will welcome the issue of "Shamus O'Brien," played by Dan O'Sullivan's Shamrock Band and sung by a true son of Erin. This wonderful old song is as well known as "The Stone Outside Dan Murphy's Door." RICHARD CROOKS SINGS TWO

FAVOURITES.

DB.2337 — "Killarney" and "Good-Bye," sung by Richard Crooks, with orchestral accompaniment.

If it had been left to you to name the songs that you would best like to hear Richard Crooks sing, the chances are a hundred to one that you would have included the two provided on this record. Crooks sings them superbly, yet with restraint, and if you love these songs-and who does not?-you will never have an opportunity of obtaining on the one record more beautiful renderings of them hoth

BROWNING MUMMERY-STAR OF THE FULLER OPERA SEASON C.2684—"A Clown No Longer" "Pagliacci" Act 2) and "Flower Song" "Carmen" Act 2) sung by Browning Mummery with orchestral accompaniment.

Few singers could give more vivid interpretation of these favourite operatic scenes or sing them better than Browning Mummery, the world-renowned Australian tenor. Singing in English, he conveys the rage and grief of the jealous Canio as effectively as he does the earnest devotion and intense passion of Don Jose for Carmen

PAUL ROBESON — AMAZING VERSATILITY

B.8219 — "The Banjo Song" and "St. Louis Blues," sung by Paul Robeson with orchestral accompaniment.

Paul Robeson brings the full value of his wonderfully sonorous voice to bear upon that classic of syncopated melodies "St. Louis Blues," and puts a wealth of pathos into "The Banjo Song." This is a fine example of his amazing versatility. B.8228-"In Your Arms To-night, and "I'm Away in Killarney With You," sung by James Foran (Tenor) with or-

The second s 2TM AND "CAMILLE"

chestral accompaniment.

Station 2TM Tamworth is featuring the serial "Camille," the well known adapta-tion from "Il Trovatore," which is suc-ceeding the popular "Jane Eyre" radio play featuring Ellis Price.

Also on the 2TM programme is a popular session of "Nothing But the Truth," sponsored by the Associated Genr eral Electric Industries Ltd., and which has proved to be a great favourite with listeners.

Printed by F. H. Booth & Son Ltd., 31 Burton Street, Sydney, for the Publisher, Oswald F. Mingay, Woodside Avenue, Lindfield, of Australian Radio Publications Ltd., 15 Castlereagh St., Sydney.

Thrills and Spills . . . before the Mike 3AW Stage Amateur Night

"Something new, something different and something they have not heard before," that is the motto which 3AW justified on Saturday night last when the first amateur night was broadcast. Probably this is the first time in Australia that this novel entertainment has been broadcast and judging from the appreciation shown by listeners, more of it is wanted. No less than 200 odd 'phone calls were registered during the evening-the full capacity of the 3AW switch.

It happened this way. 3AW's pro-gressive manager, Stuart Bridgeman, for a long time had cherished the idea of an amateur night. It had been a success in America, why not in Australia? At last it became a reality and it was decided to invite those people who believed they possessed talent but had never used it, to broadcast. There were to be no rehears-als, no long instructions about microphone technique. Just a few necessities

and then "let'em go." Applications there were from people who thought they had a good voice and from people whose friends had told them they were better sopranos than Gladys Moncrief. There were dramatists and mouth organists and humorous reciters and silvery tenors. From out of this lot 3AW selected what they thought would most appeal to the listeners and brought. them in for the amateur night.

The success of the evening was bound up with the surprise of the whole affair. No one knew just what was coming. The artists arrived at 7.45 and the first one went on the air at 8:30, the only oppor-tunity given to "practice" being those few minutes in the studio to grasp the atmosphere. Listeners were invited to send to the station criticisms of what they

heard and to adjudicate on the performers. It was arranged that the best performer should have his or her item recorded by "Featuradio," and that this should be presented from the studio during the amateur night on the following Saturday. A short engagement would later follow with the station.

The public rose to the occasion and supplied vigorous and sincere criticisms of the items. Two letters are reproduced herewith, which, if not literary gems, are sincere and to the point.

Probably the "gem" of the evening was a play entitled "The Stabbing Af-fair." Mr. Bridgman had had the manuscript in his drawer for about nine months and was waiting for such an opportunity to present it. On Saturday night those famous Lee Murray Players put it over with all embellishments. The "atmos-phere" was created by Rodney Gainford, 3AW's star anouncer. In his well known dramatic voice he read the instructions: "A man and a girl are in a structions: "A man and a girl are in a dark room. The man gives a slight groan," and here the "extras" slightly groan, "then the girl runs calling for the police," and the "extras" pit-pattered away from the microphone. "The voice can then be heard off the stage," and the voice obliged. "They enter when the constable goes to switch on lights," and the light goes on with a bang. And Mary says, "Come, constable, come quick, there's someone in the house!" And the

drama is being enacted.

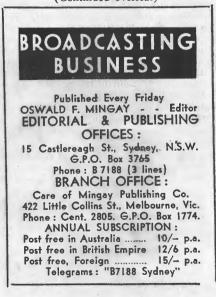
The evening was a brilliant success and much must be said for 3AW's enterprise in introducing such novel entertainments to its listeners. The following are the two letters received from appreciative listeners:---



To Station 3AW. One Hour with the Amateurs.

At last my prayers seem to have been answered, just how long have I yearned for a program which has not an Orches-tral Number for every second item. The worst of it three parts of them are Ameri-can, lord how I love those Americans, their Crooners, their Jazz Bands and their Nasal Spoken Plays, that is when it is not an Orchestra to put up, with not an Orchestra to put up with, of course their Plays are quite in keeping with their books, which are as bad, and sir, to think of it, people are saying that Australia is becoming more Americanized every day. No wonder that Japanese Minister recently stated that we were a mad country. Having on an average more people in the Asylums than any other country in the world. I hate to say it, but I blame the Broadcasting Stations, just as much as I blame the American pictures and books, for sending us all Loco. Oh lord deliver us from this American music etc.

But at last, just when I was about to kick the lights out of my Wireless Set. along comes your Amature Hour, and what an idea, I won't have it that you got that idea from the Yanks. Of course it might be possible that their own music (Continued overleaf)



THRILLS AND SPILLS-(Contd.)

drove them to it (just heard a record come over the Wireless, the singer says her baby is a Crooner, although he is only two I alwys wondered where they got the idea from). Well the Amature Hour is here and here to stay I hope, I hope you will forgive me for mentioning the Yanks, but whenever I think of American music or books ect., I see red.

You asked for any criticism on the items which were put over well here they are.

No. 1-The lady that sang One Night of Love.

Wait this is a coincidence, it being sung now by Grace Moore. "Ye Gods," after hearing that, no sir, I've overheard it said that I was a good hearted bloke. but I'm sorry I can't forgive your Amature for singing that I know she is a brave woman, seeing as how everyone has been listening to that song being sung by Grace Moore. No sir, I got to say it. if it rested with me and me alone the r would be no One Night of Love for that lady and (I'm single). No. 2.—The Yodeller. "Splendid," If all the Milk men

around Thornbury could yoedel like him I would deal off the lot. But he made one mistake in composing the piece. If he had put the Mississippi River, Rocky Mountains, etc. instead of mentioning our rivers he would make a fortune broadcasting and selling the composition to Australian Public.

No. 3.-Kathleen Mavourneen, Arise from Your Slumber...

Well Sir, you can tell that bloke, from me Kathleen Mavourneen ain't nowhere in this country or I meant to say, she was nowhere within four hundred yards of a wireless set when he sung that song If she had been she would have arised all right and long before he had finished that song. Oh! Believe me Sir, he would have heard about it too.

No. 4 .- Bang Crosby the crooner.

Wait till I get hold of myself. Well, you might guess, I've got as much time for Bang Crosby as I have for the rest of his crowd of crooners, still if I ever meet Bang, I'll apologise. There is worse than him. But I'll say this, I know thou sands like this sort of thing. But if Bang Crosby has the gift of crooning, some of those people who sleep. Your crooner could start a fight anytime.

No. 5 .- The Two Brothers . . . Composed own songs.

Very good for that class of thing. One trouble some of the singers words were hard to catch, especially on the low notes. No. 6-Cello.

No judge of this sort of thing. Still comparing the effort with other . cello items I have heard it did not sound too had

No. 7 .- The lady which won your reward.

That lady I have no doubt (I take your word for it) has not before appeared before the mike but judging by the way that nuber come over I'll guess she has

appeared in public a few times. Very good but still I don't think that sort of thing goes too well with the general public.

No. 8 .- Bird Imitator.

Good. Splendid. That is provided the listener was not bred in the bush. 1 was. Still not bad for a boy of sixteen. No. 9.-Mouth Organ.

Pretty good. Quite a change from or-

chestras

No. 10 .- Banjo Patterson.

Yanks

Don't blame him for stamping his feet. Not a bit. Reminds me too much of the No. 11 .- Steel Guitars. Fairly good.

Another good change.

No. 12 - Quartette.

You stated that one of these ladies was 65 and she had sung her part ever since she was 15. or thereabouts. You did not state the ages of the others or how long they had sung etc. but taking a line from the lady that is 65 I surmised they are all the same age. If that is the case I will judge them fair. Seeing that all they require is practice.

No. 13-God forgive me. I could not place this number. Anyhow the devil's number would suit it well. In the 'art of the city that 'ad no 'art. I wondered where the devil she could have been brought up the instant she started.

There was one consolation . . . You had to put up with it too!

Yours truly, SUFFERING JOE. (But getting better thanks to you.)

Dear Pow Wow Factory,

Your amatur session this evening was, on the whole, just so-so. For your edification I append a somewhat edited and very much bowdlerized version of my thoughts as the sesion progressed.

Miss Weston .- An ambitious choice, but to reedy to do such a song justice.

Mr. Morgan .--- News report of the last sixteen months have lead us to believe that Kensington is more suited to breeding mermaids and mermen than producing Alpine yodelling experts. However, Mr. Morgan proved himself quite proficient at his art and pleasing to the ear. (This item suffered from a certain amount of echo.)

Mis Prudence Bottoms .- Though would hate to be rude, the best thing I can say is "Bottom to Miss Bottoms!

Miss Gwen Clarke on the Cello. The Raspberry. Hopeless in the upper regis-ter. Jack O'Hagan concludes this item with the remark that this is the type of talent which will be heard during th's session. Dear Mr. O'Hagan! we hope NOT!

Mr. Bryant renders "Kathleen Mavour-Poor Kathleen! However, Mr. neen." Bryant may yet earn fame-as a Cockney Costermonger. (Smith's Weekly, if they

BROADCASTING BUSINESS May 31st, 1935.

were listening, would probably award the

"Fair Cow."), Mr. Crooks on the Mouthorgan. Thumbs down! Saturday Pop standard. Mr. J. Noble bemoans that "the Pai that I loved stole the girl that I loved," but I suspect that the girl left of her own accord. God made noses to breathe through, not to sing through.

Mr. S. D. Frinlan. No mean accomplishment for a sixteen-year-old. A little weak on the blackbird, but otherwise tip-

top. Master Louis Watson. Another satisfactory juvenile, though the recitation caught us off our guard.

Mr. A. G. Baker and his banjo. If this chap ever has the nerve to return to

the studio again, you might suggest that even bad banjoists can show improvement if they tune their instruments now and again. Yarraville Ladies' Quartet. (My thoughts would shock your ears as much

as this item shocked mine!)

Miss Betty Crawford. Quite the most satisfactory item up to date. Later. J. O'H. adjudges this item best. I think it runs second to the Mathews-Rush Hawaiian number.)

The Goldsmith Boys. Seem to be holding up the tail. Numbers not bad . (Note to Studio: Banging tin cans is not always a good substitute for clapping.)

Mr. and Mrs. Mathews and Mr. Rush. Would like to hear you some more. They compare with any recorded stuff.

On the whole, not so hot! It takes a Radio Competition or a Shirley Temple Competition to reveal exactly how much conceit and elephant hide goes to make up the average intelligence.

Although the programme comprised the usual local-concert selection of banjoes, mouth organs and vocal excrutiations, except for Miss Crawford who produced something along the lines of the famous Norman Long, no one took the time or trouble to exploit the trend of modern humour fostered by "Murgatroyd and Winterbottom," and the "Weston Bros.

My due thanks to the Managers, Assistant's, Deputy's offsider who consigns this screed to the wastepaper basket. And so to bed.

GHANDI.



BROADCASTING BUSINESS May 31st, 1935.

Broadcast Listeners' Licences in Force in Areas within 50 Miles of Principal Cities and Towns

QUARTER ENDED 31st MARCH, 1935.

(Figures for the previous quarter were published in "Broadcasting Business" for March 1st, 1935, Page 2).

| New South W | ales and | Federal (| Capital Terr | itory | | Quee | ensland | D .: (T ! | |
|------------------------------|----------|---|----------------|---------|-----------------------|--------------|------------------|--------------------------|---------|
| | • | | Ratio of Licer | ices to | Locality | Liconcos | Population . | Ratio of Licer 100 of | |
| Locality | Licences | Population | 100 o | f | LOCALLY | LICENCES | T OPMation . | Population Dw | |
| (1) | (2) | (2) | Population Dw | (| Brisbane | 42,101 | 400,684 | 10.50 | 45 |
| (1) Suda au | (2) | (3) - 1,441,811 | (4) | (5) | Remainder of State | 22,504 | 559,068 | 4.02 | 17 |
| Sydney Remainder of State | | 1,203,841 | 6.12 | 27 | C | CA COE | 050 752 | 674 | 20 |
| Xemander of State | 13,14) | 1,205,041 | 0.12 | 2., | State | 64,605 | 959,752 | 6.74 | 29 |
| State (inc. F.C.T.) | 272 342 | 2,645,652 | 10.29 | 44 | Ayr | 1,999 | 37,957 | 5.26 | 22 7 |
| state (Inc. 1.0.1.) | LIL, J+L | 2,047,072 | 10.27 | | Cairns | 898 | 48,850 | 1.87 | 1.4 |
| Albury- | | - | | | Mackay | 944 | 29,065 53,527 | 3.24 | 19 |
| N.S.W. Sec. | 2,636 - | 30,792 | 8.56 | 38 | Maryborough | 2,580 | | 4.82 | 30 |
| Vic. Sec | 2,495 | 38,016 | | 28 | Rockhampton | 3,327 | 47,944 | 6.93 6.77 | 30 |
| Bathurst | | 93,390 | 5.99 | 25 | Toowoomba | 8,337 | | 5.02 | 22 |
| Broken Hill (exc. | | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | Townsville Warwick | 2,012 | 40,055 | 1.02 | 24 |
| S.A.) | 2,154 | 28,257 | 7.62 | . 30 | Q'Ind. Sec | 4,953 | 84,287 | 5.87 | 26 |
| Canberra— | -, | , | | | N.S.W. Sec | 125 | 4,052 | 3.08 | 11 |
| (inc. N.S.W.) . | 2,434 | 33,586 | 7.25 | 31 | N.S. W. Sec | | | 5.00 | 11 |
| Corowa- | _, | , | | | ~ | South | Australia | | |
| N.S.W. Sec | 2,924 | 32,168 | 9.09 | 41 | Adelaide | 57,327 | 393,587 | 14.56 | 58 |
| Vic. Sec | 2,833 | 48,963 | 5.78 | 24 | Remainder of State | 17,081 | 195,699 | 8.73 | 39 |
| Dubbo | 1,767 | 31,277 | 5.65 | 25 | | | | | |
| Goulburn | 3.862 | 61,541 | 6.28 | 28 | State (inc. N.T.) | 74,408 | 589,286 | 12.62 | 52 |
| Grafton | 1,997 | 42,314 | | 21 | | | | | |
| Gunnedah | 2,190 | 47,214 | | 21 | Crystal Brook | 6,135 | 50,128 | 12.23 | 52 |
| Lismore- | 2,170 | ,==. | | | Port Lincoln | 803 | 7,196 | 11.15 | 48 |
| N.S.W. Sec | 3,867 | 90,680 | 4.26 | 20 | Port Pirie | 4,804 | 43,330 | 11.08 | 49 |
| Q'ld Sec | 196 | 5,812 | 3.37 | 14 | Mt. Gambier | , | , | | |
| Aoss Vale | 9,256 | 114,179 | 8.11 | 35 | S.A. Sec | 969 | 17,181 | 5.64 | 23 |
| Vewcastle | | 242,606 | | 42 | Vic. Sec | 1,066 | 7,922 | 13.45 | 56 |
| Orange | 3,461 | 79,855 | | 19 | Murray Bridge (exc | | | | |
| Famworth | 2,519 | 50,312 | | 23 | Metrop. area) | 5,830 | 47,142 | 12.36 | 49 |
| Wagga | | 73,086 | | 28 | Renmark | 1,627 | 13,070 | 12.44 | 51 |
| Wollongong- | 4- | | | | | | Australi | | |
| Inc. Sydney | 195,967 | 1,392,480 | 14.07 | 58 | | | | | ~ 1 |
| Exc. Sydney | | 147,073 | 10.34 | 42 | Perth | 29,601 | 238,407 | 12.42 | 53 |
| | , | | | | Remainder of State | 9,648 | 204,299 | 4.72 | 19 |
| | | | | | State | 39,249 | 442,706 | 8.86 | 37 |
| | Vie | ctoria | | • | A 11 | 626 | 0.416 | 6.64 | 25 |
| | | | | | Albany | 626 1,645 | 9,416 33,848 | 4.86 | 19 |
| Melbourne | 180,688 | 1,203,822 | 15.00 | 62 | Bunbury | 1,622 | 35,470 | 4.57 | 17 |
| Remainder of State | | 633,767 | | 34 | Collie | 477 | 9,984 | 4.79 | 22 |
| | | | | | Geraldton | 1,079 | 23,257 | 4.64 | 18 |
| State | 232,116 | 1,837,589 | 12.63 | 52 | Kalgoorlie | 1,320 | 14,537 | 9.08 | 38 |
| | | | | | Katanning | 898 | 15,031 | 5.97 | 25 |
| Ballarat | 17,941 | 161,826 | 11.09 | 44 | Merredin | 754 | 15,847 | 4.76 | 20 |
| Bendigo | | 126,454 | | 27 | Narrogin | 777 | 1,0+7 | 1,70 | 20 |
| Geelong- | ., | | | | Northam- | 1,498 | 37,782 | 3.96 | 17 |
| inc. Melbourne . | 182,280 | 1,148,212 | 15.87 | 66 | (exc. Perth) | 1,498 | 17,767 | 5.84 | 25 |
| exc. Melbourne | | 156,164 | | 52 | Wagin | 1,039 | 10,348 | 1.64 | 4 |
| Hamilton | | 55,555 | | 33 | Wiluna | | | 1.01 | |
| Horsham | 3,369 | 44,380 | | 32 | | | mania | 10.11 | |
| Mildura | | ., | | | Hobart | 10,758 | 101,383 | 10.61 | 46 |
| Vic. Sec | 1,967 | 23,976 | 8.28 | 36 | Remainder of State | 8,728 | 130,070 | 7.48 | 32 |
| N.S.W. Sec | 253 | 3,584 | | 28 | | | | 0.40 | |
| Sale | 4,019 | 49,869 | | 33 | State | 19,486 | 231,453 | 8.42 | 36 |
| hepparton- | | | | | - | | | | |
| Vic. Sec | 6,135 | 79,996 | 7.61 | 31 | Burnie | 3,692 | 48,377 | .7.63 | 34 |
| N.S.W. Sec | | 3,085 | | 35 | Devonport | 7,079 | 86,597 | 8.17 | 3 |
| Swan Hill- | | .9.5- | | | Launceston | 6,598 | 82,196 | 8.02 | 34 |
| Vic. Sec | 2,013 | 29,583 | 6.80 | 29 | Queenstown | 744 | 9,719 | 7.65 | 31 |
| | 269 | 5,490 | | 22 | Ulverstone | 3,323 | 80,697 | 4.11 | 18 |

| New South Wa | ues and | regeral | Capital Terr | nory | | Que | ensland | Ratio of Line | nces 4 |
|---------------------|----------|------------|-------------------|------|---------------------|----------|-----------------------|---|---------|
| | | D 1.1 | Ratio of Licen | | Locality | Licences | Population . | Ratio of Licer 100 of | f |
| Locality | Licences | Population | | | | | | Population Dw | |
| (1) | (2) | (3) | Population Dw (4) | (5) | Brisbane | 42,101 | 400,684 | 10.50 | 4 |
| Sydney | | | 13.77 | 58 | Remainder of State | 22,504 | 559,068 | 4.02 | 1 |
| | | | 6.12 | 27 | | 64 60 8 | 0.00 0.00 | 6 17 4 | 0 |
| Remainder of State | 15,14) | 1,203,841 | 0.12 | 21 | State | 64,605 | 959,752 | 6.74 | 2 |
| Etite (in EGT) | 070 040 | 2645652 | 10.29 | 44 | Ayr | 1,999 | 37,957 | 5.26 | 2 |
| State (inc. F.C.T.) | 272,342 | 2,645,652 | 10.29 | 44 | Cairns | 898 | 48,850 | 1.87 | |
| | | | | | Mackay | 944 | 29,065 | 3.24 | 1 |
| Albury | | | 0 */ | | Maryborough | 2,580 | 53,527 | 4.82 | 1 |
| N.S.W. Sec. | 2,636 - | 30,792 | 8.56 | 38 | Rockhampton | 3,327 | 47,944 | 6.93 | 3 |
| Vic. Sec | 2,495 | 38,016 | 6.56 | 28 | Toowoomba | 8,337 | . 123,059 | 6.77 | 3 |
| Bathurst | 5,596 | 93,390 | . 5.99 | 25 | Townsville | 2,012 | 40,055 | 5.02 | 2 |
| Broken Hill (exc. | - | • | | | Warwick | _, | | | |
| S.A.) | 2,154 | 28,257 | 7.62 | 30 | Q'Ind. Sec | 4,953 | 84,287 | 5.87 | 2 |
| Canberra— | | | | | N.S.W. Sec | 125 | 4,052 | 3.08 | ī |
| (inc. N.S.W.) . | 2,434 | 33,586 | 7.25 | 31 | N.J. W. Jet | | | , 5.00 | |
| Corowa- | 2,101 | | | | - | South | Australia | | |
| N.S.W. Sec | 2,924 | 32,168 | 9.09 | 41 | Adelaide | 57,327 | 393,587 | 14.56 | 5 |
| | 2,833 | 48,963 | 5.78 | 24 | Remainder of State | 17,081 | 195,699 | 8.73 | 3 |
| Vic. Sec | | | 5.65 | 25 | ivemaniaer of state | 17,001 | 177,077 | 0.75 | |
| Dubbo | 1,767 | 31,277 | | 28 | State (in NIT) | 74 400 | 500 204 | 12.62 | 5 |
| Goulburn | 3,862 | 61,541 | 6.28 | | State (inc. N.T.) | 74,408 | 589,286 | 12.02 | , |
| Grafton | 1,997 | 42,314 | | 21 | | C 1 0 H | FO 100 | 10.00 | |
| Gunnedah | 2,190 | 47,214 | 4.64 | 21 | Crystal Brook | 6,135 | 50,128 | 12.23 | 4 |
| Lismore | | | | | Port Lincoln | 803 | 7,196 | 11.15 | 4 |
| N.S.W. Sec | 3,867 | 90,680 | | 20 | Port Pirie | 4,804 | 43,330 | 11.08 | |
| Q'ld Sec | 196 | 5,812 | 3.37 | 14 | Mt. Gambier | | | | |
| Moss Vale | 9,256 | 114,179 | 8.11 | 35 | S.A. Sec | 969 | 17,181 | 5.64 | 1 |
| Newcastle | 23,814 | 242,606 | 9.81 | 42 | Vic. Sec | 1,066 | 7,922 | 13.45 | 5 |
| Orange | 3,461 | 79,855 | 4.33 | 19 | Murray Bridge (exc | | * | | |
| Tamworth | 2,519 | 50,312 | | 23 | Metrop. area) | 5,830 | 47,142 | 12.36 | 4 |
| Wagga | 4.442 | 73,086 | | 28 | Renmark | 1,627 | 13,070 | 12.44 | 5 |
| Wollongong- | y | , | | | | | | 11 Mar 1997 | |
| Inc. Sydney | 105 967 | 1,392,480 | 14.07 | 58 | | W estern | Australia | a | |
| Exc. Sydney | | 147,073 | 10.34 | 42 | Perth | 29,601 | 238,407 | 12.42 | 5 |
| Exc. Sydney | 1),199 | 117,075 | | | Remainder of State | 9,648 | 204,299 | 4.72 | 1 |
| | 1.1.1 | | | | State | 39,249 | 442,706 | 8.86 | 3 |
| | Vie | ctoria | | • | Alberry | 626 | 9,416 | 6.64 | 2 |
| | | | | | Albany | 626 | 33,848 | 4.86 | 1 |
| Melbourne | 180.688 | 1,203,822 | 15.00 | 62 | Bunbury | 1,645 | | 4.57 | 1 |
| Remainder of State | | 633,767 | | 34 | Collie | .1,622 | 35,470 | 4.79 | 2 |
| | 11,100 | | | | Geraldton | 477 | 9,984 | | 1 |
| State | 232 116 | 1,837,589 | 12.63 | 52 | Kalgoorlie | 1,079 | 23,257 | 4.64 | 3 |
| Viait | 232,110 | 1,037,709 | 12.03 | | Katanning | 1,320 | 14,537 | 9.08 | |
| D = 11 = | 17 041 | 161 004 | 11.09 | 44 | Merredin | 898 | 15,031 | 5.97 | - |
| Ballarat | | 161,826 | | | Narrogin | 754 | 15,847 | 4.76 | 2 |
| Bendigo | 8,811 | 126,454 | 6.96 | 27 | Northam- | | and the second second | and the second se | |
| Geelong- | | | | | (exc. Perth) | 1,498 | 37,782 | 3.96 | 1 |
| inc. Melbourne . | | 1,148,212 | | 66 | Wagin | 1,039 | 17,767 | 5.84 | : |
| exc. Melbourne | | 156,164 | | 52 | Wiluna | 170 | 10,348 | 1.64 | |
| Hamilton | 4,324 | 55,555 | 7.77 | 33 | ··· | | mania | | |
| Horsham | 3,369 | 44,380 | | 32 | | | | 10.11 | |
| Mildura | | | | • | Hobart | 10,758 | 101,383 | 10.61 | 4 |
| Vic. Sec | 1,967 | 23,976 | 8.28 | 36 | Remainder of State | 8,728 | 130,070 | 7.48 | |
| N.S.W. Sec | 253 | 3,584 | 1 Inc. et al. | 28 | | | | | · · · · |
| | 4,019 | 49,869 | | 33 | State | 19,486 | 231,453 | 8.42 | |
| Sale | 7,019 | 49,009 | 0.07 | | | | , | | |
| Shepparton- | 6 125 | 70.004 | 7.61 | 31 | Burnie | 3,692 | 48,377 | .7.63 | |
| Vic. Sec | 6,135 | 79,996 | | 35 | | 7,079 | 86,597 | 8.17 | |
| N.S.W. Sec | 276 | 3,085 | 8.95 | 5) | Devonport | 6,598 | 82,196 | 8.02 | 3 |
| Swan Hill- | | | C 00 | 00 | Launceston | | 9,719 | 7.65 | 3 |
| Vic. Sec | 2,013 | 29,583 | | 29 | | 744 | 80,69 | | 1 |
| | 269 | 5,490 | 4.90 | 22 | Ulverstone | | | | |

₹4

Broadcasting Gossip

Mr. E. R. Voigt, the well known manager of Station 2KY, sailed last Saturday for a trip overseas. Mr. Voigt has been associated with wireless for many years, and the success of 2KY is in no small measure due to his energetic efforts on behalf of radio. He is a seasoned traveller, and knows his way about most parts of the world. Broadcasting inter-ests overseas will find in Mr. Voigt a personage possessed of a very good know-ledge of his job.

Gordon Marsh, who was chief announcer of 4BK, Brisbane, prior to that with 3HA Victoria, and associated with Philips and other interests in the past, has just . been appointed general manager of Station 5DN Adelaide, in which, it is understood, 2GB has a substantial interest. This young man has made a mark for himself in radio broadcasting circles. As an announcer he has few peers. He pos-

MR.



sesses a personality which should enable him to go far in the broadcasting world At the present time he has been attached to 2GB for a few days, to have a good look on the inside of that very well managed organisation, and to see if he can take over some of their progressive ideas to Station 5DN. Everybody will wish Mr. Marsh the best of success in his new sphere.



It is a pity that the radio session over 2UW, conducted by Mr. Power, does not express the state of affairs more specifically than it actually does. Mr. Power unfortunately believes that amateurs are the only people who can make short wave receivers. Commercial firms have, for some time past, been manufacturing commercial short wave receivers, not only in large quantities, but of a very high standard, and we venture to suggest that the commercial products of the best factories will definitely out-perform the hay-wire products of the average amateur. We do not suggest that 2UW endorse the remarks of that session, but we do suggest that the remarks are not in accordance with conditions which have existed for some time.

A bright session is the Lucullus guest artist programme from 3AW. It started last week with Strella Wilson (of Rhapsodies of 1935 fame) and Alec Kellaway. Lucullus are sponsoring this session once a week.

Before John Dudley, Melbourne's leading tenor, left for England last week he

made a farewell appearance before 3AW's microphone. Claiming to be the oldest member of a radio club in the world, Grannie Moore of Melbourne, joined 3DB's Smile-Away Club last week. She is exactly 102, and was so fit that she climbed the stairs to 3DB to enrol herself. She was scheduled to present the pipes and tobacco given

by Charlie Vaude of the Club's community singing. Tilly's voice is no longer heard from 3DB, now that Miss Margaret Troy has become a Mrs. "Tilly the Telephone Girl" had such an intriguing voice that it is said that 90 per cent. of her male audience either wanted to meet her or to be given her address. Apparently someone succeeded.

Charlie Vaude of the Smile-Away

An addition to 3DB's staff is Miss Dolly Stewart, who has been appointed as the night woman announcer. Miss Stewart has travelled extensively in Australia broadcasting with the A.B.C.

LANDS v. 2KY PART HEARD

HE summons taken out by plaintiff in this suit, calling on defendant to file an affidavit setting out the names of the co-partners in 2KY, as on February 5, was again before the Court. An affidavit filed by defendant's solicitor stated that there were no individual owners of shares in 2KY, which was owned by the Labor Council of New South Wales, a registered trade union, and the licence so issued by the Postmaster-Gene-

His Honour said that the case was clearly within rule 78. He had no doubt on the present evidence that the business was being carried on by 2KY Broadcasting and that the name was a "fancy" name, adopted no doubt for good reason. That being so, some person or persons (Continued foot of next column)

BROADCASTING BUSINESS May 31st, 1935.



WORLD-WIDE BROAD-CAST -

7 HAT is believed to be the most comprehensive broadcast ever attempted will be brought to Australian listeners, Monday morning next, 3rd June, between 6 and 7 a.m., when Judge Rutherford, world famed lecturer and Bible student, will deliver a speech from Washington, U.S.A., on "Government."

HE speech will be heard over a network of 317 stations throughout America, transmitted by means of radio telephone to London and Europe where, in addition to numerous stations on the Continent handling the speech, a number of the largest halls throughout Britain will be fitted with loud-speakers. The radio telephone will then bring the speech to India, where extensive arrangements have been made for a comprehensive broadcast from Indian stations, thence to Malay States and to Australia.

Station 2UE Sydney will act as the key station for the distribution of this worldwide speech to 20 stations situated throughout the Commonwealth.

In addition to the above arrangements, a network of short-wave stations in different parts of the world will transmit the speech for the benefit of short-wave listeners.

The Watch Tower Society, in making these arrangements, have done so with the object of allowing English-speaking peoples in all parts of the earth to hear this important lecture and would appreciate reports from listeners everywhere.

The following are the stations participating in Australia: 2UE, 2HD, 2GN, 2GF, 2XN, 2MO, 2AY, 2WG, 3BO, 3BA, 3HA, 3AK, 4BC, 4MK, 4AY, 4MB, 4TO, 5KA.

This National hook-up in Australia has been arranged by A.W.A.

were carrying on business under a name which was not his or their own. Plaintiff was, therefore, entitled to an order that defendant within 14 days file a statement, verified upon oath by its manager or the secretary of the Labor Council of New South Wales, showing the names and addresses of the person or persons who on February 5 were carrying on business as 2KY. Costs to be costs in the cause. The matter stands part heard.

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What The Figures Show

Over 20,000 Increase in 3 Months

HE quarterly release by the P.M.G.'s Department of licence figures in force in areas within 50 miles of principal cities and towns throughout Australia as at March 31, make most interesting reading for all persons commercially connected with broadcasting and the radio trade. This data gives a clear picture of the progress being made by radio in all parts of the Commonwealth.

N.S.W. and F.C.T.

URING the first quarter of 1935 the total licences in N.S.W. increased from 262,988 to 272,342, a net result of 9,354 or 3.5 per cent., while the ratio of licences to 100 of population went up to 10.29 from 9.97 and the 43 to 44. The licences in the Sydney area increased from 191,878 to 198,597, a net result of 6,719 at a percentage of 3.5 while the remainder of the State went from 71,110 to 73,745, a net of 2,635 or 3.7 per cent.

The Albury district figures increased from 5,064 to 5,131, Bathurst from 5,301 to 5,596, Broken Hill from 2,099 to 2,154, Canberra from 2,376 to 2,434, Corowa from 5,673 to 5,757, Dubbo from 1,692 to 1,767, Goulburn from 3,741 to 3,862, Grafton from 1,936 to 1,997, Gunnedah 2,132 to 2,190, Lismore 4,019 to 4,063, Moss Vale 8,961 to 9,256, Newcastle 22,634 to 23,814, Orange 3,179 to 3,461, .Tamworth 2,484 to 2,519, Wagga 4,283 to 4,442 and Wollongong (excluding Sydney) 14,672 to 15,199.

Victoria.

HE three months under review showed Melbourne as increased from 176,098 to 180,688, a net rise of 4,590 or 2.6 per cent. The re-

mainder of the State went from 51,037 to only 51,428, with a net result of 391 at a percentage of 0.7. The whole State increased from 227,135 to 232,116, a net of 4,981 or 2.19 per cent. Ballarat increased from 17,441 to 17,941, Bendigo 8,430 to 8,811, Gee-long (ex. Melbourne) down from 19,753

Oueensland

N increase of 1,884 was recorded throughout Queensland from 62,721 to 64,065, a percentage increase of 3 in the past three months. Increase of 3 in the past three months. Brisbane went from 40,712 to 42,101, a net of 1,389, equal to 3.4 per cent. The remainder of the State increased from 22,009 to 22,504, a net of 495 and a percentage increase of 2.2. Cairns showed a decrease of 55 from 953 down to 898. Mackay rose from 925 to 944, Maryborough dropped from 2,945 to 2,580, while Rockhampton went up to 3,327 from 3,180. Toowoomba from 8,102 to 8,337, Townsville 1,957 to 2,012, and Warwick from 5,059 to 5.078.

South Australia

HE increase over the whole State was 1,932 from 72,476 to 74,408, a percentage rise of 2.66. The Adelaide area went from 54,749 to 57,327, a net of 2,578 at 4.7 per cent. The balance of S.A. decreased by 646 from 17,727 to 17,081. Crystal Brook went up from 6,012 to 6,135; Port Lincoln 785 to 803, Port Pirie 4,686 to 4,804, and Mount Gambier from 1,953

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to 19,318, Hamilton 4,318 to 4,324, Mil-dura 2,151 to 2,220, Sale 3,914 to 4,019, Shepparton 6,269 to 6,411, and Swan Hill 2,209 to 2,282.

to 2,035. Two new areas are given in March 31 figures, viz., Murray Bridge (ex. metropolitan area) 5,830, and Renmark, 1,627.

Western Australia

OR the three months under review the Perth area increased by 1,290 or 4.55 per cent., from 28,311 to 29,601. The remainder of Western Australia increased by 542, a percentage of 5.9 from 9,106 to 9,648. The whole 5.9 from 9,106 to 9,648. The whole State went up by 1,832, a percentage of 4.89 from 37,417 to 39,249. Albany increased from 597 to 626, Bunbury 1,545 to 1,645, Collie from 1,530 to 1,622, Geraldton from 472 to 477, Kal-goorlie from 903 to 1,079, Katanning from 1,254 to 1,324, Merredin 858 to 898, Narrogin 710 to 754, Northam (ex. Perth) 1,402 to 1,498, Wagin 992 to 1,039 and Wiluna 159 to 170.

Tasmania

THE increase in Tasmania for the quarter ending March 31, was 3.1 per cent., with a net of 589 from 18,897 to 19,486. In the Hobart area

the net increase was 3.2 per cent., at 338 from 10,420 to 10,758. The re-mainder of the State increased by 2.9 per cent., with a net of 251 from 8,477-to 8,728. Burnie increased from 3,642 to 3,692, Devonport from 6,933 to 7.079.



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