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HOW WE REPORT DIGITAL RADIO

HD-MULTICAST STATIONS AND THE STREAMS OF AM, FM AND HD-MULTICAST STATIONS ARE ELIGIBLE TO BE REPORTED IN OUR RADIO DIARY AND PPM SERVICES.

HOW WE IDENTIFY RADIO STATIONS IN OUR SERVICES AND REPORTS

BAND ID	STATION	EXAMPLE
AM	Analog AM station	WAAA-AM
FM	Analog FM station	WBBB-FM
IA	Internet stream of an AM station	WAAA-IA
IF	Internet stream of an FM station	WBBB-IF
F2, F3…	HD-multicast station	WBBB-F2, WBBB-F3
G2, G3…	Internet stream of an HD-multicast station	WBBB-G2, WBBB-G3

CREDITING AND REPORTING HD-MULTICAST STATIONS AND RADIO STATION STREAMS

The table below summarizes our crediting and reporting policy for digital radio stations in the Radio Diary and PPM services.

STATION TYPE	BAND ID	RADIO DIARY		RADIO PPM	
		INCLUDED IN PUR?	STATION ESTIMATES REPORTED?	INCLUDED IN PUMM?	STATION ESTIMATES REPORTED?
HD-primary station	WAAA-HF	YES	YES+	YES	YES+
HD-multicast stations	WAAA-F2, WAAA-F3	YES	YES	YES	YES
Internet stream of an AM station	WAAA-IA	YES	YES	YES	YES
Internet Stream of an FM station	WAAA-IF	YES	YES	YES	YES
Internet stream of an HD-multicast station	WAAA-G2, WAAA-G3	YES	YES	YES	YES
Satellite Radio	N/A	YES	NO	NO*	NO
Pure-Play Streams	N/A	NO	NO	NO	NO
Non-licensed radio	N/A	NO	NO	NO	NO

+We automatically include an FM station's HD-primary listening in the estimates published for the FM station.
*At the time of this writing, SiriusXM™ has elected not to encode any of its channels for purposes other than testing.