

Black Metro Rankings & Populations

Fall 2022

Sorted by Ethnic Rank

MARKET	MKT CODE	BLACK 12+ RANK	TYPE	FREQ	BLACK 12+ POPULATION	BLACK SDS CODE	BLACK SDS FREQUENCY; DATA COMBO
New York	001	1	PPM	13	2,696,600	901	MONTHLY
Atlanta	047	2	PPM	13	1,844,400	917	MONTHLY
Washington, DC	015	3	PPM	13	1,359,600	908	MONTHLY
Chicago	005	4	PPM	13	1,347,600	903	MONTHLY
Dallas-Ft. Worth	024	5	PPM	13	1,161,800	912	MONTHLY
Houston-Galveston	033	6	PPM	13	1,129,200	913	MONTHLY
Philadelphia	007	7	PPM	13	969,900	904	MONTHLY
Detroit	011	8	PPM	13	845,600	906	MONTHLY
Los Angeles	003	9	PPM	13	799,200	902	MONTHLY
Miami-Ft. Lauderdale-Hollywood	429	10	PPM	13	787,400	916	MONTHLY
Baltimore	021	11	PPM	13	733,000	909	MONTHLY
Charlotte-Gastonia-Rock Hill	093	12	PPM	13	571,100	924	MONTHLY
Memphis	075	13	PPM	13	519,400	925	MONTHLY
Norfolk-Virginia Beach-Newport News	109	14	PPM	13	466,600	929	MONTHLY
San Francisco	009	15	PPM	13	456,400	905	MONTHLY
St. Louis	017	16	PPM	13	443,600	907	MONTHLY
New Orleans	053	17	12S	12	392,300	922	BIANNUAL; WI/SP or SU/FA
Boston	013	18	PPM	13	379,300		
Raleigh-Durham	115	19	PPM	13	368,300	930	MONTHLY
Tampa-St. Petersburg-Clearwater	087	20	PPM	13	358,900		
Cleveland	019	21	PPM	13	358,300	911	MONTHLY
Orlando	131	22	PPM	13	341,000	940	MONTHLY
Minneapolis-St. Paul	027	23	PPM	13	325,700		
Greensboro-Winston-Salem-High Point	166	24	PPM	13	320,300	932	MONTHLY
Richmond	105	25	12S	12	319,400	926	BIANNUAL; WI/SP or SU/FA

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FREQ (Frequency): Number of reports annually

TYPE (Type of Measurement Service): PPM – PPM, 12S – Diary Standard Continuous Measurement, 2S – Diary Standard Measurement, 2C – Diary Condensed Measurement, 2A – Diary 2-Book Average

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Columbus, OH	045	26	PPM	13	317,100	914	MONTHLY
Jacksonville	107	27	PPM	13	314,300	927	MONTHLY
Seattle-Tacoma	039	28	PPM	13	310,400		
Las Vegas	257	29	PPM	13	303,000		
Indianapolis	049	30	PPM	13	284,500	919	MONTHLY
Birmingham	095	31	12S	12	280,400	923	BIANNUAL; WI/SP or SU/FA
Phoenix	057	32	PPM	13	274,800		
Nashville	073	33	PPM	13	250,800	921	MONTHLY
Cincinnati	031	34	PPM	13	250,100		
Baton Rouge	223	35	12S	12	247,900	931	BIANNUAL; WI/SP or SU/FA
Kansas City	041	36	PPM	13	244,000		
Nassau-Suffolk (Long Island)	321	37	PPM	13	241,300		
Milwaukee-Racine	043	38	PPM	13	239,900		
West Palm Beach-Boca Raton	299	39	PPM	13	232,800	950	MONTHLY
Columbia, SC	183	40	12S	12	212,400	944	BIANNUAL; WI/SP or SU/FA
Middlesex-Somerset-Union	413	41	PPM	13	204,600		
Hudson Valley	393	42	2S	2	200,900	977	BIANNUAL; FA/SP or SP/FA
Jackson, MS	169	43	12S	12	194,600	938	BIANNUAL; WI/SP or SU/FA
Pittsburgh, PA	023	44	PPM	13	190,000		
Riverside-San Bernardino	379	45	PPM	13	188,800		
Augusta, GA	305	46	2S	2	178,700	952	BIANNUAL; FA/SP or SP/FA
Louisville	055	47	12S	12	176,400	920	BIANNUAL; WI/SP or SU/FA
Greenville-Spartanburg	191	48	12S	12	175,800	937	BIANNUAL; WI/SP or SU/FA
Denver-Boulder	035	49	PPM	13	174,300		
Sacramento	065	50	PPM	13	171,100		
San Antonio	059	51	PPM	13	167,600		
Charleston, SC	231	52	12S	12	163,600	933	BIANNUAL; WI/SP or SU/FA
Austin	135	53	PPM	13	159,600		
Macon	265	54	2S	2	157,600	957	BIANNUAL; FA/SP or SP/FA

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San Diego	063	55	PPM	13	156,900		
Little Rock	123	56	12S	12	155,900	947	BIANNUAL; WI/SP or SU/FA
Oklahoma City	083	57	12S	12	155,200	956	BIANNUAL; WI/SP or SU/FA
Wilmington, DE	139	58	2S	2	152,700	979	BIANNUAL; FA/SP or SP/FA
Mobile	133	59	12S	12	144,800	948	BIANNUAL; WI/SP or SU/FA
Greenville-New Bern-Jacksonville	361	60	12S	12	144,600	945	BIANNUAL; WI/SP or SU/FA
Montgomery	173	61	2S	2	138,300	953	BIANNUAL; FA/SP or SP/FA
Buffalo-Niagara Falls	037	62	12S	12	135,200	935	BIANNUAL; WI/SP or SU/FA
Fayetteville, NC	359	63	2S	2	133,500	954	BIANNUAL; FA/SP or SP/FA
Shreveport	111	64	2S	2	132,900	951	BIANNUAL; FA/SP or SP/FA
Hartford-New Britain-Middletown	061	65	PPM	13	131,900		
Lafayette, LA	253	66	2S	2	128,400	955	BIANNUAL; FA/SP or SP/FA
Dayton	067	67	12S	12	127,600	918	BIANNUAL; WI/SP or SU/FA
Huntsville	327	68	12S	12	115,300	946	BIANNUAL; WI/SP or SU/FA
Savannah	285	69	2S	2	113,000	959	BIANNUAL; FA/SP or SP/FA
Rochester, NY	079	70	12S	12	112,900	958	BIANNUAL; WI/SP or SU/FA
Providence-Warwick-Pawtucket	077	71	PPM	13	109,700		
Columbus, GA	235	72	2S	2	107,900	961	BIANNUAL; FA/SP or SP/FA
Metro Fairfield County	189	73	12S	12	99,400	881	ANNUAL; FA/WI/SP
Lakeland-Winter Haven	311	74	2S	2	97,800		
Gainesville-Ocala	550	75	2S	2	95,500		
Killeen-Temple, TX	562	76	2A	2	94,900		
Tallahassee	333	77	2S	2	84,900		
Akron	081	78	12S	12	82,000	974	ANNUAL; FA/WI/SP

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Beaumont-Port Arthur, TX	149	79	2A	2	81,500		
Ft. Pierce-Stuart-Vero Beach	517	80	2S	2	81,000		
Toledo	097	81	12S	12	79,200	943	BIANNUAL; WI/SP or SU/FA
Ft. Myers-Naples	515	82	12S	12	77,900		
Biloxi-Gulfport-Pascagoula	533	83	2S	2	77,000	976	BIANNUAL; FA/SP or SP/FA
Fredericksburg	416	84	2S	2	75,200		
Roanoke-Lynchburg	277	85	2S	2	73,600		
Pensacola	317	86	2S	2	73,300		
Florence, SC	554	87	2A	2	71,400		
New Haven	062	88	2S	2	71,300		
Flint	163	89	2S	2	70,600	962	BIANNUAL; FA/SP or SP/FA
Chattanooga	181	90	12S	12	70,300	936	ANNUAL; FA/WI/SP
Albany, GA	580	91	2A	2	69,200	963	BIANNUAL; FA/SP or SP/FA
Daytona Beach	341	92	2S	2	67,700		
Tyler-Longview	502	93	2S	2	64,800		
Trenton	537	93	2S	2	64,800		
Salisbury-Ocean City	271	95	2S	2	64,500		
Harrisburg-Lebanon-Carlisle	119	96	12S	12	61,900		
Tuscaloosa, AL	596	96	2A	2	61,900		
Lexington-Fayette	259	98	2S	2	60,300		
Victor Valley	419	99	2S	2	54,800		
Myrtle Beach, SC	510	100	2A	2	54,600		
Laurel-Hattiesburg, MS	522	101	2A	2	53,200		
Melbourne-Titusville-Cocoa	331	102	2S	2	53,100		
Monroe, LA	585	103	2A	2	49,200		
Dothan, AL	501	104	2A	2	49,000		
Youngstown-Warren	129	105	2S	2	46,700		
Newburgh-Middletown, NY	542	106	2A	2	46,300		
Lansing-East Lansing	195	107	2S	2	45,700		
Valdosta, GA	433	108	2A	2	45,600		
Lake Charles, LA	584	108	2A	2	45,600		
Ann Arbor, MI	581	110	2A	2	41,800		
Atlantic City-Cape May	367	111	2S	2	39,600		
Rockford	279	112	2S	2	39,100		
Saginaw-Bay City-Midland, MI	281	113	2A	2	33,900		

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South Bend, IN	287	114	2A	2	33,400		
Poughkeepsie, NY	518	115	2A	2	32,700		
Waco, TX	309	116	2A	2	32,200		
Peoria	137	117	2S	2	31,600		
Jackson, TN	289	118	2A	2	31,100		
Kalamazoo	251	119	2S	2	28,900		
Frederick, MD	528	120	2C	2	28,600		
Bryan-College Station, TX	549	121	2A	2	26,300		
Muskegon, MI	566	122	2A	2	21,800		
Columbia, MO	564	123	2A	2	19,500		
Brunswick, GA	513	124	2A	2	19,300		
Florence-Muscle Shoals, AL	404	125	2A	2	17,900		
Panama City, FL	573	126	2A	2	17,800		
Wichita Falls, TX	209	127	2A	2	13,700		

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