

Audio

Black Metro Rankings & Populations Fall 2023

Sorted by Ethnic Rank

MARKET	MKT CODE	BLACK 12+ RANK	TYPE	FREQ	BLACK 12+ POPULATION	BLACK SDS CODE	BLACK SDS FREQUENCY; DATA COMBO
New York	001	1	PPM	13	2,696,600	901	MONTHLY
Atlanta	047	2	PPM	13	1,844,400	917	MONTHLY
Washington, DC	015	3	PPM	13	1,359,600	908	MONTHLY
Chicago	005	4	PPM	13	1,347,600	903	MONTHLY
Dallas-Ft. Worth	024	5	PPM	13	1,161,800	912	MONTHLY
Houston-Galveston	033	6	PPM	13	1,129,200	913	MONTHLY
Philadelphia	007	7	PPM	13	969,900		MONTHLY
Detroit	011	8	PPM	13	845,600	906	MONTHLY
Los Angeles	003	9	PPM	13	799,200	902	MONTHLY
Miami-Ft. Lauderdale-Hollywood	429	10	PPM	13	787,400	916	MONTHLY
Baltimore	021	11	PPM	13	733,000	909	MONTHLY
Charlotte-Gastonia-Rock Hill	093	12	PPM	13	571,100	924	MONTHLY
Memphis	075	13	PPM	13	519,400	925	MONTHLY
Norfolk-Virginia Beach-Newport News	109	14	PPM	13	466,600	929	MONTHLY
San Francisco	009	15	PPM	13	456,400	905	MONTHLY
St. Louis	017	16	PPM	13	443,600	907	MONTHLY

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New Orleans	053	17	12S	12	392,300	922	BIANNUAL; WI/SP or SU/FA
Boston	013	18	PPM	13	379,300		
Raleigh-Durham	115	19	PPM	13	368,300	930	MONTHLY
Tampa-St. Petersburg-Clearwater	087	20	PPM	13	358,900		
Cleveland	019	21	PPM	13	358,300	911	MONTHLY
Orlando	131	22	PPM	13	341,000	940	MONTHLY
Minneapolis-St. Paul	027	23	PPM	13	325,700		
Greensboro-Winston-Salem-High Point	166	24	PPM	13	320,300	932	MONTHLY
Richmond	105	25	12S	12	319,400	926	BIANNUAL; WI/SP or SU/FA
Columbus, OH	045	26	PPM	13	317,100	914	MONTHLY
Jacksonville	107	27	PPM	13	314,300	927	MONTHLY
Seattle-Tacoma	039	28	PPM	13	310,400		
Las Vegas	257	29	PPM	13	303,000		
Indianapolis	049	30	PPM	13	284,500	919	MONTHLY
Birmingham	095	31	12S	12	280,400	923	BIANNUAL; WI/SP or SU/FA
Phoenix	057	32	PPM	13	274,800		
Nashville	073	33	PPM	13	250,800	921	MONTHLY
Cincinnati	031	34	PPM	13	250,100		
Baton Rouge	223	35	12S	12	247,900	931	BIANNUAL; WI/SP or SU/FA
Kansas City	041	36	PPM	13	244,000		
Nassau-Suffolk (Long Island)	321	37	PPM	13	241,300		
Milwaukee-Racine	043	38	PPM	13	239,900		
West Palm Beach-Boca Raton	299	39	PPM	13	232,800	950	MONTHLY

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Columbia, SC	183	40	12S	12	212,400	944	BIANNUAL; WI/SP or SU/FA
Middlesex-Somerset-Union	413	41	PPM	13	204,600		
Hudson Valley	393	42	2S	2	200,900	977	BIANNUAL; FA/SP or SP/FA
Jackson, MS	169	43	12S	12	194,600	938	BIANNUAL; WI/SP or SU/FA
Pittsburgh, PA	023	44	PPM	13	190,000		
Riverside-San Bernardino	379	45	PPM	13	188,800		
Augusta, GA	305	46	2S	2	178,700	952	BIANNUAL; FA/SP or SP/FA
Louisville	055	47	12S	12	176,400	920	BIANNUAL; WI/SP or SU/FA
Greenville-Spartanburg	191	48	12S	12	175,800	937	BIANNUAL; WI/SP or SU/FA
Denver-Boulder	035	49	PPM	13	174,300		
Sacramento	065	50	PPM	13	171,100		
San Antonio	059	51	PPM	13	167,600		
Charleston, SC	231	52	12S	12	163,600	933	BIANNUAL; WI/SP or SU/FA
Austin	135	53	PPM	13	159,600		
Macon	265	54	2S	2	157,600	957	BIANNUAL; FA/SP or SP/FA
San Diego	063	55	PPM	13	156,900		
Little Rock	123	56	12S	12	155,900	947	BIANNUAL; WI/SP or SU/FA
Oklahoma City	083	57	12S	12	155,200	956	BIANNUAL; WI/SP or SU/FA

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Wilmington, DE	139	58	2S	2	152,700	979	BIANNUAL; FA/SP or SP/FA
Mobile	133	59	12S	12	144,800	948	BIANNUAL; WI/SP or SU/FA
Greenville-New Bern-Jacksonville	361	60	12S	12	144,600	945	BIANNUAL; WI/SP or SU/FA
Montgomery	173	61	2S	2	138,300	953	BIANNUAL; FA/SP or SP/FA
Buffalo-Niagara Falls	037	62	12S	12	135,200	935	BIANNUAL; WI/SP or SU/FA
Fayetteville, NC	359	63	2S	2	133,500	954	BIANNUAL; FA/SP or SP/FA
Shreveport	111	64	2S	2	132,900	951	BIANNUAL; FA/SP or SP/FA
Hartford-New Britain-Middletown	061	65	PPM	13	131,900		
Lafayette, LA	253	66	2S	2	128,400	955	BIANNUAL; FA/SP or SP/FA
Dayton	067	67	12S	12	127,600	918	BIANNUAL; WI/SP or SU/FA
Huntsville	327	68	12S	12	115,300	946	BIANNUAL; WI/SP or SU/FA
Savannah	285	69	2S	2	113,000	959	BIANNUAL; FA/SP or SP/FA
Rochester, NY	079	70	12S	12	112,900	958	BIANNUAL; WI/SP or SU/FA
Providence-Warwick-Pawtucket	077	71	PPM	13	109,700		
Columbus, GA	235	72	2S	2	107,900	961	BIANNUAL; FA/SP or SP/FA

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Metro Fairfield County	189	73	12S	12	99,400		ANNUAL; FA/WI/SP
Lakeland-Winter Haven	311	74	2S	2	97,800		
Gainesville-Ocala	550	75	2S	2	95,500		
Killeen-Temple, TX	562	76	2A	2	94,900		
Tallahassee	333	77	2S	2	84,900		
Akron	081	78	12S	12	82,000	974	ANNUAL; FA/WI/SP
Beaumont-Port Arthur, TX	149	79	2A	2	81,500		
Tulsa	103	80	12S	12	81,300		
Ft. Pierce-Stuart-Vero Beach	517	81	2S	2	81,000		
Toledo	097	82	12S	12	79,200	943	BIANNUAL; WI/SP or SU/FA
Ft. Myers-Naples	515	83	12S	12	77,900		
Albany-Schenectady-Troy	069	84	12S	12	77,100		
Biloxi-Gulfport-Pascagoula	533	85	2S	2	77,000	976	BIANNUAL; FA/SP or SP/FA
Fredericksburg	416	86	2S	2	75,200		
Roanoke-Lynchburg	277	87	2S	2	73,600		
Pensacola	317	88	2S	2	73,300		
Omaha-Council Bluffs	085	89	12S	12	71,700		
Florence, SC	554	90	2A	2	71,400		
New Haven	062	91	2S	2	71,300		
Flint	163	92	2S	2	70,600	962	BIANNUAL; FA/SP or SP/FA
Chattanooga	181	93	12S	12	70,300	936	ANNUAL; FA/WI/SP
Albany, GA	580	94	2A	2	69,200	963	BIANNUAL; FA/SP or SP/FA
Daytona Beach	341	95	2S	2	67,700		
Tyler-Longview	502	96	2S	2	64,800		
Trenton	537	96	2S	2	64,800		

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Salisbury-Ocean City	271	98	2S	2	64,500		
Harrisburg-Lebanon-Carlisle	119	99	12S	12	61,900		
Tuscaloosa, AL	596	99	2A	2	61,900		
Lexington-Fayette	259	101	2S	2	60,300		
Victor Valley	419	102	2S	2	54,800		
Myrtle Beach, SC	510	103	2A	2	54,600		
Laurel-Hattiesburg, MS	522	104	2A	2	53,200		
Melbourne-Titusville-Cocoa	331	105	2S	2	53,100		
Monroe, LA	585	106	2A	2	49,200		
Dothan, AL	501	107	2A	2	49,000		
Youngstown-Warren	129	108	2S	2	46,700		
Newburgh-Middletown, NY	542	109	2A	2	46,300		
Lansing-East Lansing	195	110	2S	2	45,700		
Valdosta, GA	433	111	2A	2	45,600		
Ann Arbor, MI	581	112	2A	2	41,800		
Atlantic City-Cape May	367	113	2S	2	39,600		
Rockford	279	114	2S	2	39,100		
Saginaw-Bay City-Midland, MI	281	115	2A	2	33,900		
South Bend, IN	287	116	2A	2	33,400		
Poughkeepsie, NY	518	117	2A	2	32,700		
Waco, TX	309	118	2A	2	32,200		
Peoria	137	119	2S	2	31,600		
Jackson, TN	289	120	2A	2	31,100		
Quad Cities (Davenport-Rock Island-Moline)	157	121	2S	2	31,000		
Kalamazoo	251	122	2S	2	28,900		
Frederick, MD	528	123	2C	2	28,600		
Bryan-College Station, TX	549	124	2A	2	26,300		

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St. Cloud, MN	575	125	2A	2	22,100		
Muskegon, MI	566	126	2A	2	21,800		
Columbia, MO	564	127	2A	2	19,500		
Brunswick, GA	513	128	2A	2	19,300		
Panama City, FL	573	129	2A	2	17,800		
Bloomington	323	130	2S	2	14,400		
Waterloo-Cedar Falls, IA	297	131	2A	2	13,000		

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