

Audio

# Black Metro Rankings & Populations Spring 2024

Sorted by Ethnic Rank

MARKET	MKT CODE	BLACK 12+ RANK	TYPE	FREQ	BLACK 12+ POPULATION	BLACK SDS CODE	BLACK SDS FREQUENCY; DATA COMBO
New York	001	1	PPM	13	2,771,900	901	MONTHLY
Atlanta	047	2	PPM	13	1,927,400	917	MONTHLY
Washington, DC	015	3	PPM	13	1,391,800	908	MONTHLY
Chicago	005	4	PPM	13	1,363,500	903	MONTHLY
Dallas-Ft. Worth	024	5	PPM	13	1,200,600	912	MONTHLY
Houston-Galveston	033	6	PPM	13	1,182,100	913	MONTHLY
Philadelphia	007	7	PPM	13	995,700	904	MONTHLY
Detroit	011	8	PPM	13	854,300	906	MONTHLY
Miami-Ft. Lauderdale-Hollywood	429	9	PPM	13	808,100	916	MONTHLY
Los Angeles	003	10	PPM	13	796,500	902	MONTHLY
Baltimore	021	11	PPM	13	747,900	909	MONTHLY
Charlotte-Gastonia-Rock Hill	093	12	PPM	13	590,000	924	MONTHLY
Memphis	075	13	PPM	13	531,000	925	MONTHLY
Norfolk-Virginia Beach-Newport News	109	14	PPM	13	475,600	929	MONTHLY
St. Louis	017	15	PPM	13	450,600	907	MONTHLY
San Francisco	009	16	PPM	13	440,300	905	MONTHLY

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New Orleans	053	17	12S	12	392,300	922	BIANNUAL; WI/SP or SU/FA
Raleigh-Durham	115	18	PPM	13	380,300	930	MONTHLY
Boston	013	19	PPM	13	376,400		
Tampa-St. Petersburg-Clearwater	087	20	PPM	13	370,500		
Cleveland	019	21	PPM	13	359,100	911	MONTHLY
Orlando	131	22	PPM	13	352,300	940	MONTHLY
Richmond	105	23	12S	12	327,600	926	BIANNUAL; WI/SP or SU/FA
Minneapolis-St. Paul	027	24	PPM	13	326,900		
Greensboro-Winston-Salem-High Point	166	25	PPM	13	325,700	932	MONTHLY
Jacksonville	107	26	PPM	13	324,500	927	MONTHLY
Columbus, OH	045	27	PPM	13	322,200	914	MONTHLY
Seattle-Tacoma	039	28	PPM	13	302,400		
Indianapolis	049	29	PPM	13	296,500	919	MONTHLY
Las Vegas	257	30	PPM	13	295,300		
Birmingham	095	31	12S	12	289,000	923	BIANNUAL; WI/SP or SU/FA
Phoenix	057	32	PPM	13	277,100		
Cincinnati	031	33	PPM	13	261,100		
Nashville	073	34	PPM	13	258,200	921	MONTHLY
Baton Rouge	223	35	12S	12	255,200	931	BIANNUAL; WI/SP or SU/FA
Nassau-Suffolk (Long Island)	321	36	PPM	13	252,200		
Kansas City	041	37	PPM	13	249,300		
West Palm Beach-Boca Raton	299	38	PPM	13	240,800	950	MONTHLY
Milwaukee-Racine	043	39	PPM	13	238,600		

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Columbia, SC	183	40	12S	12	220,700	944	BIANNUAL; WI/SP or SU/FA
Middlesex-Somerset-Union	413	41	PPM	13	215,500		
Hudson Valley	393	42	2S	2	201,700	977	BIANNUAL; FA/SP or SP/FA
Jackson, MS	169	43	12S	12	196,700	938	BIANNUAL; WI/SP or SU/FA
Riverside-San Bernardino	379	44	PPM	13	196,600		
Pittsburgh, PA	023	45	PPM	13	193,700		
Greenville-Spartanburg	191	46	12S	12	184,900	937	BIANNUAL; WI/SP or SU/FA
Augusta, GA	305	47	2S	2	183,700	952	BIANNUAL; FA/SP or SP/FA
San Antonio	059	48	PPM	13	181,200		
Louisville	055	49	12S	12	179,800	920	BIANNUAL; WI/SP or SU/FA
Sacramento	065	50	PPM	13	176,000		
Denver-Boulder	035	51	PPM	13	174,400		
Austin	135	52	PPM	13	171,200		
Charleston, SC	231	53	12S	12	168,700	933	BIANNUAL; WI/SP or SU/FA
Little Rock	123	54	12S	12	160,500	947	BIANNUAL; WI/SP or SU/FA
San Diego	063	55	PPM	13	160,200		
Macon	265	55	2S	2	160,200	957	BIANNUAL; FA/SP or SP/FA
Oklahoma City	083	57	12S	12	160,100	956	BIANNUAL; WI/SP or SU/FA

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Wilmington, DE	139	58	2S	2	156,700	979	BIANNUAL; FA/SP or SP/FA
Mobile	133	59	12S	12	144,200	948	BIANNUAL; WI/SP or SU/FA
Montgomery	173	59	2S	2	144,200	953	BIANNUAL; FA/SP or SP/FA
Fayetteville, NC	359	61	2S	2	141,000	954	BIANNUAL; FA/SP or SP/FA
Hartford-New Britain-Middletown	061	62	PPM	13	139,700		
Dayton	067	63	12S	12	134,300	918	BIANNUAL; WI/SP or SU/FA
Lafayette, LA	253	64	2S	2	133,700	955	BIANNUAL; FA/SP or SP/FA
Shreveport	111	65	2S	2	133,300	951	BIANNUAL; FA/SP or SP/FA
Buffalo-Niagara Falls	037	66	12S	12	133,000	935	BIANNUAL; WI/SP or SU/FA
Huntsville	327	67	12S	12	117,900	946	BIANNUAL; WI/SP or SU/FA
Savannah	285	68	2S	2	116,600	959	BIANNUAL; FA/SP or SP/FA
Rochester, NY	079	69	12S	12	115,100	958	BIANNUAL; WI/SP or SU/FA
Providence-Warwick-Pawtucket	077	70	PPM	13	111,300		
Columbus, GA	235	71	2S	2	107,700	961	BIANNUAL; FA/SP or SP/FA
Lakeland-Winter Haven	311	72	2S	2	105,000		
Metro Fairfield County	189	73	12S	12	97,300	881	ANNUAL; FA/WI/SP

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Gainesville-Ocala	550	74	2S	2	96,900		
Killeen-Temple, TX	562	75	2A	2	92,100		
Ft. Pierce-Stuart-Vero Beach	517	76	2S	2	90,800		
Tallahassee	333	77	2S	2	86,400		
Akron	081	78	12S	12	84,400	974	ANNUAL; FA/WI/SP
Tulsa	103	79	12S	12	83,900		
Beaumont-Port Arthur, TX	149	80	2A	2	82,500		
Toledo	097	81	12S	12	82,000	943	BIANNUAL; WI/SP or SU/FA
Fredericksburg	416	82	2S	2	81,300		
Albany-Schenectady-Troy	069	83	12S	12	80,500		
Ft. Myers-Naples	515	84	12S	12	79,700		
Biloxi-Gulfport-Pascagoula	533	85	2S	2	77,800	976	BIANNUAL; FA/SP or SP/FA
Roanoke-Lynchburg	277	86	2S	2	75,100		
Pensacola	317	87	2S	2	74,900		
Chattanooga	181	88	12S	12	73,000	936	ANNUAL; FA/WI/SP
Florence, SC	554	89	2A	2	72,500		
New Haven	062	90	2S	2	72,000		
Omaha-Council Bluffs	085	91	12S	12	71,800		
Flint	163	92	2S	2	71,300	962	BIANNUAL; FA/SP or SP/FA
Albany, GA	580	93	2A	2	70,800	963	BIANNUAL; FA/SP or SP/FA
Daytona Beach	341	94	2S	2	69,500		
Salisbury-Ocean City	271	95	2S	2	65,000		
Tyler-Longview	502	96	2S	2	64,600		
Tuscaloosa, AL	596	96	2A	2	64,600		
Trenton	537	98	2S	2	64,100		

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Harrisburg-Lebanon-Carlisle	119	99	12S	12	63,500		
Lexington-Fayette	259	100	2S	2	61,900		
Melbourne-Titusville-Cocoa	331	101	2S	2	60,700		
Myrtle Beach, SC	510	102	2A	2	55,800		
Victor Valley	419	103	2S	2	55,700		
Laurel-Hattiesburg, MS	522	104	2A	2	53,700		
Dothan, AL	501	105	2A	2	48,700		
Monroe, LA	585	106	2A	2	48,400		
Youngstown-Warren	129	107	2S	2	47,800		
Valdosta, GA	433	108	2A	2	46,700		
Lansing-East Lansing	195	109	2S	2	46,300		
Newburgh-Middletown, NY	542	110	2A	2	45,100		
Ann Arbor, MI	581	111	2A	2	41,600		
Atlantic City-Cape May	367	112	2S	2	40,000		
Rockford	279	113	2S	2	36,300		
Saginaw-Bay City-Midland, MI	281	114	2A	2	34,100		
Frederick, MD	528	115	2C	2	33,700		
South Bend, IN	287	116	2A	2	33,000		
Waco, TX	309	116	2A	2	33,000		
Peoria	137	118	2S	2	32,900		
Quad Cities (Davenport-Rock Island-Moline)	157	119	2S	2	31,600		
Poughkeepsie, NY	518	119	2A	2	31,600		
Jackson, TN	289	121	2A	2	31,400		
Kalamazoo	251	122	2S	2	28,900		
Bryan-College Station, TX	549	123	2A	2	26,000		
Muskegon, MI	566	124	2A	2	21,700		
Panama City, FL	573	125	2A	2	19,600		

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Columbia, MO	564	126	2A	2	19,200		
St. Cloud, MN	575	127	2A	2	18,400		
Brunswick, GA	513	128	2A	2	18,200		
Bloomington	323	129	2S	2	16,200		
Waterloo-Cedar Falls, IA	297	130	2A	2	12,900		

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