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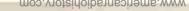
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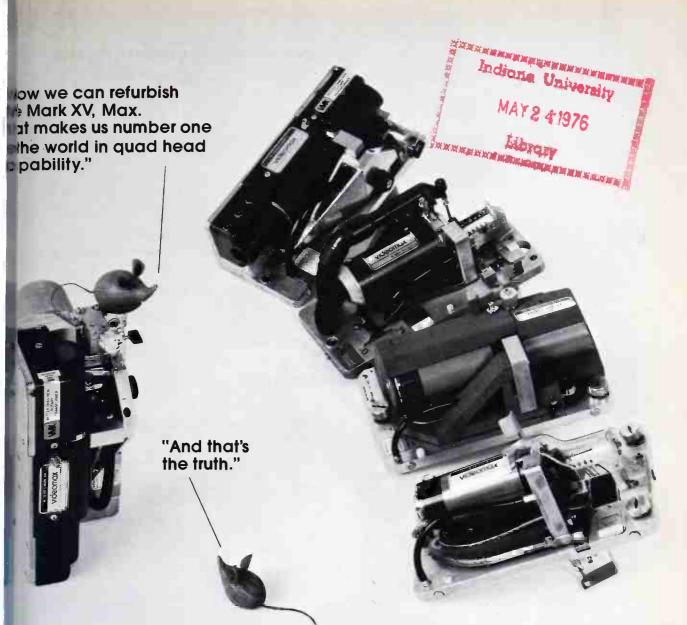
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*Includes the Tempo 78 Editor only.

Does not include VTR Interface
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Circle 101 on Reader Service Card





"Fantastic" is the word used by visitors to describe the new equipment on display at NAB '76. "Fantastic" is the word used by exhibitors to describe both traffic and interest in new equipment—in both Radio and TV. Read about what was on display beginning on page 33.

BROADBAND INFORMATION SERVICES, INC.

295 Madison Ave. New York, N.Y. 10017 212-685-5320

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MAY 1976/VOLUME 12/NUMBER 5

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Distortion of Audience Ratings

NAB SHOW-IN-PRINT 1976

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- 33 On the TV Side—Three-Ring Event With Other Major Attractions.

 ENG cameras, ENG recorders, VTRs, graphics generators, production switchers, editors, TBCs, synchronizers, video enhancers, electronic still store, studio cameras, telecines, lenses, picture monitors, videotape /film and miscellaneous video devices.
- 36 Session Vignettes

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104 How To Measure Short Term Time-Base Error, Simply, Inexpensively

Timing errors that occur between sync pulses in a video signal have been largely ignored, both in measurement and in correction. With a reliable, inexpensive measurement technique apparently worked out, we can't avoid the second problem: How are we going to correct the error?

108 Great Idea Contest

Here's the second installment of BM/E's all new 1976 contest. Read the entries, vote on the Reader Service Card and send in your Ideas!

112 Broadcast Equipment

New and significant products.

BM/E, BROADCAST MANAGEMENT/ENGINEERING, is published monthly by Broadband Informatio Services, Inc. All notices pertaining to undeliverable mail or subscriptions should be addressed to 2% Madison Ave., New York, N.Y. 10017. BM/E is circulated without charge to those responsible for station operation and for specifying and authorizing the purchase of equipment used in broadcast facilities. These facilities include AM, FM, and TV broadcast stations; CATV systems; ETV stations; networks and studios; audio and viderecording studios; consultants, etc. Subscription prices to others: \$15.00 one year, \$25.00 two years. Foreign Air Mail: additional \$24.00. Copyright © 1976 by Broadband Information Services Inc., New York City. Controlled circulation postage paid at East Stroudsburg, PA.

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BROADCAST INDUSTRY

A Door To The Future: Auto Transmitter Rules Proposed

In an action that could change the face of broadcasting over the next few years from what it has meant to engineering personnel for decades, the FCC issued on April 8th the proposed rules opening the way to use of automatic transmitters. From the timing of the comments requested (on or before June 12th) and the Commission's current spirit of do-it-now, evident in many recent actions (see next items), it seems likely that the auto transmitter rules will become official well before the end of the present year.

The FCC sees automatic transmission systems (ATS) as a *third* option for broadcasters, after direct and remote control; moreover, the proposal is for permission to use automation in any parts of the operation the broadcaster chooses; he can be partially automatic, partially "manual". Prior authority for ATS would not be required, except that AM stations with directional antennas would have to submit certain advanced showings. Others simply notify the FCC that they will do it.

The FCC proposes that stations adopting ATS for all specified functions will *not* be required to have a first-class radio-telephone operator in full time employment. Such an operator must be available for inspections, measurements and adjustments made at specified intervals, for all on-air adjustments, and for check-out at the end of maintenance work. However, since the law now specifically requires it (amendment is anticipated), the ATS station must have a continuous-duty operator with at least a restricted operator permit.

The FCC proposes that ATS can be adopted by adding a "black box" to an existing transmitter—completely new transmitters are not required, although eventually there will certainly be transmitters with the automation built in.

As to the black box itself, it is clear that recent developments in microprocessor control systems have showed the way toward extremely compact, inexpensive and reliable quasi-computer systems that would have more than enough memory for all the functions of a transmitter needing monitoring and automatic control. The FCC lists functions that would be controlled, a very comprehensive list starting with output modulation, loss of signal, etc., and specific conditions calling for automatic shut-off, with others merely activating an alarm.

Every broadcast station manager and engineer must study the ATS proposal; if copies are not on hand at station, the FCC should be asked for them. Certainly no drastic events will take place the day the rules are adopted, but over several years a major evolution in broadcast engineering practice seems certain.

FCC Realigns '77 Rebuild Cable Channel And Access Rules

An important realignment of the cable channel capacity rules, under discussion for several years, was another item in the current big-decision splurge at the FCC. It makes a substantial attempt to meet the industry's criticisms of the earlier rules as impractical, economically. The old rules included: a requirement for 20-channels in "new" systems (starting after March 31, 1972); in major markets, one nonbroadcast channel for every broadcast channel; facility for non-voice two-way service; four dedicated channels, one each for public, educational, local government and leased access; complete program facilities for local access. Systems in operation before March 31, 1972, were to be given until March 31, 1977 to come up to these standards.

The new rules, effective May 1st, 1976, eliminate channel capacity and access rules for systems with fewer than 3500 subscribers; delete entirely the one-nonbroadcast-for-one-broadcast rule, provide that for larger systems, the rules apply on a head-end, rather than a community basis.

Further, the new rules delete the requirement that older systems reconstruct to provide four dedicated channels or that new ones install them before commencing; require that systems provide the four channels only if they have the activated capacity (but systems with more than 3500 subscribers must accomodate access ser-

vices, even if it involves use of a bro cast channel during duplicated netwitime).

But a system must expand acc channels up to the limit of activa channel capacity based on demonst ted use, in no case to require the use converter. Two-way capacity must installed in all systems with 3500 more subscribers, but no system is quired to reconstruct solely for t purpose. Finally, the "large" systemust reconstruct to comply with 20-channel and two-way requirement in not more than ten years.

New Alloy Extends Life Of Magnetic Heads

The development of a new wear-res ant alloy by the Nortronics Co. n makes it possible to significar extend the life of magnetic heads. At two years of extensive testing by N tronics of the alloy developed by C penter Technology of Reading Pa., long-wear properties of the high I meability type magnetic alloy nan Wear-Resistant Hy Mu 800 were c firmed. Nortronics will be the I magnetic head manufacturer to o the new alloy in its products.

"Fairness" Reaffirmed: No Change Will Be Made

In another of the "big" decisions poing out of the FCC in March and Ap the Commission gave a flat "no" number of requests for elimination or changes in, the Fairness Doctr under attack by a covey of critics. FCC restated the basic two-part "F ness'' duty of licensees as: devotir reasonable proportion of air time public issues; making the coverage in the sense that there is opportunity contrasting viewpoints to be heard. FCC rejected the proposal that " ness" be evaluated only at reneal time, saying that this could allow broadcaster to get way "off bas jeopardizing renewal, and could let the issues get "stale". Also reje was bringing commercials under trule ("... they do not inform public on any side of an issue of puis importance," nor would oppo commercials provide any substar continued on pa



Now-

All the advancements in audio and video were shown at the NAB Show. Very likely your video equipment has been modernized, but can you say the same about your audio equipment? Does some of it go back almost to the days of black and white TV? Our highest quality audio equipment gives life to your sound, as color does to video. We offer performance specifications unsurpassed by any equipment anywhere in the world.

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NEWS

balance). A third proposal rejected with taking of fairness action only evidence that a station managementh deliberately ordered a slanting of the news. The FCC said that the press system strives for a "delicate balance among the interests of all concerned is "outlined with specific procedurequirements and with substanting guidelines upon which viewer and censee may rely. The Commission at tailored its actions so as not to become in effect, the broadcast journalist programmer."

FCC Briefs

The proceeding looking toward regulation of "hypoing" (Doc 20501) has been dropped by the Ff because of difficulties in defin "right" and "wrong" actions, p sible unfairness in the application, a First Amendment problems from juing programs on content No certified equipment can now be sho at Trade Shows, says the FCC, if carries clear notice that it is not for s until certified The FCC nounced formation of a Consumer / sistance Office, at headquarters, 19 M St., NW, Washington, wh members of the public, citizen grou and licensees will get information: assistance.

The FCC proposes to add to "eq time" a requirement that a stat giving time to a candidate within hours prior to an election day, mediately notify opposing candida (comments by May 17)... Require for VHF and FM translator power 10 watts in areas east of the Mississi (now restricted to 1 watt) were turn down by the FCC as not warranted the facts; it promised to consider strequests on a case-by-case basis.

Cox Pres., Researchers See Continued Upswing Broadcasting & Econom

The rebound in radio and TV vertising sales indicates the nation gradually coming out of the recess in a very healthy way, Clifford M. Kaland, Jr., President of Cox Brocasting Corp., commented at the corpany's annual Shareholders Meetile "We frequently state that broadcas reflects the national economy," said. "The solid momentum which broadcasting finished 1975 chaitly is continuing. We see a lesser of inflationary pressures and a pickut consumer confidence."

Kirtland remarked on broadcas continued on pag

VIX-114 production switcher with STAR studded

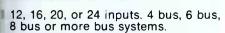
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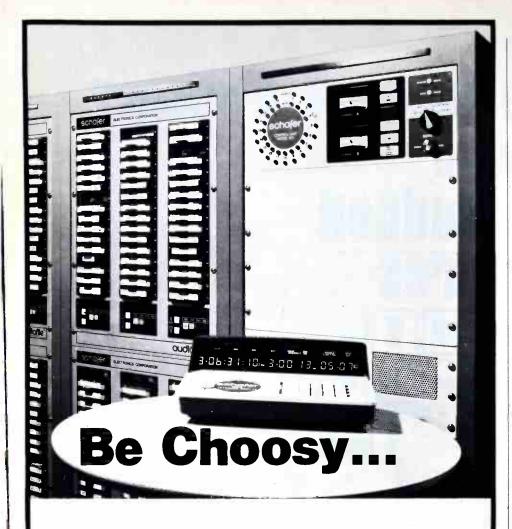
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NEWS

which accounts for the largest centage of Cox's revenues and e ings, "With more Bicentennial grams, the summer Olympics and accelerating political campaign be us, indications are that broadcast vertising time will be in dem throughout the year."

In agreement with Kirtland is B Eastman Dillon & Co., the New Y City investment researchers. In recent industry service report Broadcasting-Television tertainment (Volume 1, No. 2), the sees continued strength in broad billings that started in the latter par 1975 and predicts that 1976 f quarter industry revenues will incre between 10% and 14% for all the categories—network, national spot local. Looking at the total picture 1976, the company says that due to tight supply of available broadcast! and increased demand, including m companies new to the medium, the rise in industry revenues should a about 111/2% with the gain at the 1 level somewhat higher than network national spot. In addition, advertirates will increase due to the ac demand of political advertisers.

Taylor Buys Atlanta Common Carrier Compa

Edward L. Taylor recently annous the acquisition of 100% of the asse Southern Satellite Systems I (S.S.S.) a common carrier complete formerly owned by Turner Commications Corp. of Atlanta, Ga. Tay President of S.S.S., was formerly President of Marketing for Will Satellite Systems of Western Unic

Taylor also announced an agreer in principle with R.C.A. Global C munications Inc. for lease of one hour transponder on the R.C. Satcom Domestic Satellite for the tribution of the signal of WTCG Channel 17, Atlanta, to CATV tions.

TPT Manhattan Plans Election Year Programs

Teleprompter Manhattan Cable TVa announced plans for a series of polyprograms which they plan to profor this election year. The comfeels that since much national atterwill be given to New York City year due to the upcoming Democrational Convention, the comfishould give its viewers the most plete coverage possible. The first gram in the series was on April 6 was devoted exclusively to the continued on par

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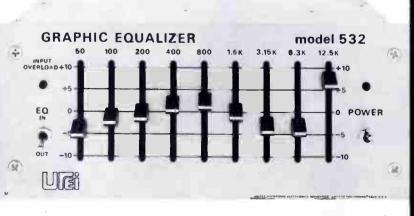
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NEWS

York City results of the statewide Pridential primary.

CATVers Urged To Impro Campaign Communication

The President of the NCTA has ure the nation's CATV operators to jet together in an industry-wide pubservice effort to help improve commications during the 1976 electivear. In a special letter to the NC membership, President Robert Schmidt called upon the CATV ind try to undertake a national demonstation of CATV's capability to assist facilitating the flow of informat about vital national and local issues the public.

Schmidt urged CATV operat wherever possible to provide free low-cost cable time to bona fide can dates for public office, and to courage use of CATV channels public discussion of campaign iss by candidates.

NRBA Board Actions

The National Radio Broadcasters sociation made several important de sions at its meeting last March 22 Chicago. The Board voted to opp reducing the channel spacing of FM broadcast band from 200 KHz 150 KHz or 100 KHz as had been p posed in a recent report by the Cl Engineer of the FCC and a fact-find committee was designated to furl study that proposal. The special pr lems faced by daytime radio bro casters were discussed and NR General Counsel Tom Schattenf was instructed by the Board to d comments to the Commission supp ing pre-sunrise authorities for all c time broadcasters who do not 1 have them.

The Board also planned a serie regional sales seminars during months of May and June. Rebroadcasters from across the couwill be invited to attend one-day wishops in such cities as Chicago, Porleans, New York and Seattle. seminars will follow NRBA's training panel discussion format. For their information call the NRBA 212-869-8873.

TV's Worldwide Popular Rivals Telephone & Cars

It took only 30 years for TV to 1 both the telephone and the motor hicle in worldwide popularity, accing to RCA. Based on latest static available, it is estimated that there 364 million TV sets in the work compared with 360 million telephone.

00 million automobiles and . The U.S. leads internationally categories, with approximately sillion TV sets, 144 million teles and 130 million motor ve-

size of the worldwide TV -t is impressive since the indusrommercial growth began only in The telephone is 100 years old ear and the motor vehicle close to virs old.

Wants More Channels TV Remote Pickups

AB has asked the FCC to allocate bonal channels to provide more mencies for remote TV pickups. requested that the 6425-6525 band be shared by TV broads on a co-equal basis with the non carriers. This band is curallocated to the common carriers e specific purpose of providing nickup service for TV broadcast

15 Introduces New ion Equipment Line

(Broadcast Industry Automation m), a division of Data Communiis Corp., has unveiled its new S 202 Terminal System," which it ecome standard equipment for the II system, the latest automation s n introduced for station operc Developed to provide a wide of efficient information access, ew station equipment includes a Data General mini-computer, 2 CRT's (Cathode Ray Tubes) and itronics Printer.

pt Makers, Programmers Many Video Cassettes

ars of TV programs and comcials are making heavier and Ber use of video cassettes, accord-MPCS Video Industries, in New which has large studio facilities issette recording. Most of the largd agencies, says MPCS, have nd to videocassettes for talent tests, sommercials and TV "pilot" pro-

addition, the advent of the time corrector has allowed a number of rogram producers to do the whole n cassettes, with stations going on er directly from cassette recording. test commercials, for example, hh pass the audience trials, often go tly to broadcast without further Insive processing.

DAD/COMM '76 **Be Held**

hU.S. Dept. of Commerce has anliced that "BROAD/COMM '76,"

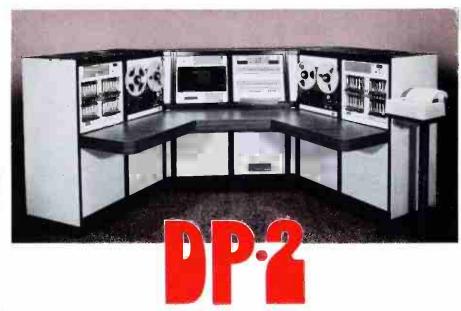
an Exhibition of Professional Broadcasting and Communications Equipment, will be held at the U.S. Trade Center, Mexico City, from June 14-18, 1976. This exhibition, which honors the U.S. Bicentennial, marks the second exhibition of this successful theme at the Mexico City Trade Center. The first telecommunications exhibition in June 1974 closed with projected sales of almost \$20 million. Participation in this exhibition is limited to U.S. manufacturers of communications and broadcast equipment. For further information contact Mary R.

Wiening, DIBA/OIM, Room 4031, U.S. Dept. of Commerce, Washington, D.C. 20230; 202-967-4463.

Newsradio Technician Named "Black Achiever"

Carole Browne, the first woman to be hired as a radio technician at WEEI Newsradio, Boston, has been named a "Black Achiever" by the Greater Boston Young Men's Christian Association. The first annual Black Achiever Awards were presented last

continued on page 17



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It's here! The all-new DP-2. Microprocessor controlled, it offers more custom features than any other unit available today... features such as 8,000 event capacity; built-in external function control; automatic record of network; automatic transmitter logging option; mag tape, paper tape and solid state storage facilities; interfacing to business computers; sub-routines in any size; video readouts and programming; and up to forty audio channels.

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ra Large Memory

ss VIRS or VITS through a signal corrector, the line instantaneous input window of the 2020 is With this wider window, editing and tape ne lockup tolerances will not cause shifts in oning of test signals. The extra wide window elps absorb inertial errors from portable VTR's.

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Better than image enhancement! Eliminates the soft transitions and blurriness that are characteristic of low cost helical formats. Front panel control of image crispness. No additional delay through the system! No "enhancement" of noise as with conventional, delay-line image enhancers.

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spe from any source can be processed with

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Every integrated circuit in the 2020 undergoes accelerated aging at 125°C for 96 hours and 100% tested before assembly into circuit cards. The P.C. cards are then tested and built into units to be temperature and power cycled for 96 hours. Finally, the completed 2020's are vibration stressed for one hour at varying frequencies. The result—the most stringent reliability standards in the industry and the most reliable system of its kind! Microtime—the reliable one.



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DOC A digital design which replaces missing horizontal line picture information with the correct information from previous color lines. Velcor A digital velocity correction design which corrects line to line color distortions caused by velocity errors in higher writing speed formats.

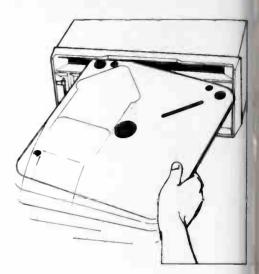
Here's a broadcast color Frame-Stor that electronically stores 400 slides---200 on-line-at a total cost of \$13,250. Need 3200 slides? Just add 7 DISCASSETTE records for \$525. Total system cost: \$13,775.

--- talk about your dollars and sense! Fact is, if you don't need 3200 color

slides (and how many broadcasters do) buy only what you need and can afford and add capacity later. Each flexible DISCASSETTETM Record electronically stores 400 frames. Their cost? \$75, less than 20¢ a slide.

What makes all this possible is the new ARVIN/ECHO EFS-1 DISCASSETTETM Frame-Stor.TM The basic unit sells for \$13,250. We also offer external DOC for \$2,500.

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ary to black people in the Boston Massachusetts area who have eved degrees of success in busieducation and social services.

wice Expected To p Curb Film Pirating

lectronic coding system to combat leil duplication or "pirating" of rams from videotape has been debed under a joint engineering venby Byron Motion Pictures, Telecs International and Goldmark munications Corp. Each organizaprovides major program transfer ces from tape and film to magnetic otape for TV viewing.

though the system has undergone visive laboratory testing, further ment is needed to make the p-Copy' system compatible with pes of videocassette players used 1. An early design version for most sing recorders will be made availafor a licensing fee to be determined cospective licensees for immediate against film pirating.

v Film Distribution npany Formed

w film distribution company called 1 Media has been formed by Fonu Kincheloe, formerly of Modern aing Picture Services. The company distribute sponsored films for panies, associations and govental agencies, as well as selected ational films on a rental basis. Adtnally, the company will provide alized consulting and marketing ices for sponsors, producers and Br distributors. For more ination contact Karol Media, P.O. t2000, S. Hackensack, N.J. 07606; 652-7779.

metco To Join Pay TV, ble, Movie Operations

fine display of "if you can't lick ioin 'em,' Wometco Enterprises munced it would buy the Blonderque pay-TV operation in Newark, including station WBTB-TV, and Vision, the pay-TV systems dee per. The move has special interest e use of Wometco's earlier strong gs against pay-TV and cable, as a to owner of movie theaters.

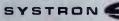
ouis Wolfson II, senior vice presin charge of broadcasting and at TV, said that Wometco is conit the station could become profitb with a mix of specialty programis and pay-TV. In addition, he said, would be strong cooperation with 42 systems, and also with movie continued on page 18

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NEWS

theatres, along lines which he decl to elaborate.

Quinlan Says Six Hours May Be TV Watch Limit

Commenting on the fact that televiwatching per family dropped from hours 14 minutes a day in 1974 to hours seven minutes a day in !! Sterling ("Red") Quinlan, TV vet and author of several books, says new book that "... there is a lim how much television Americans watch. Six hours a day may be Quinlan goes on: "We believe per should, and must, find time for o pursuits . . . we do not want to be cused of stifling the ability of you sters to (read and) write . . . We only work harder to make our probetter for those who watch our grams as much as they presently (
The new book, titled "TV Turn
The Viewers Revolt," is schedulet publication this month.

Westar Service Expand€

Western Union recently annous that, with the concurrence of the F the Westar domestic communicat satellite system is now offering a broadcasting channels on 19 route tween seven Satellite Access Ci First customer for the new Westar vice is Robert Wold Co. of Angeles, a leading packager of bra cast arrangements for sports even Wold Co. has reserved a number Type II audio channels (50-7,500 for high-quality AM broadcast baseball games. Type I audio cha are provided in the 300-3,600 range, and will be used primarily inserts of news events "actualitie"

The new Westar service is offer broadcasters in the cities of New \ Los Angeles, Chicago, Washin San Francisco, Dallas and Atlant

New Supply "Hotline"

Comprehensive Service Corp. rec announced that the firm has instal. hationwide toll-free "hotline" commercial film and video use locating supplies and sundries. company says that by dialing 223-5460 from anywhere in the co (except within New York State, \ the number is 212-586-6161), pr sionals can find over 2,000 freq ly-and not-so-frequentlyitems, most of which can be sh immediately from either their Ea West-Coast warehouses. In the that Comprehensive doesn't ca particular item, they will refer the to another source.

TV System

San Jose, Calif. CATV system inrated its pay-TV service with a ing of "The Towering Inferno"; the TV broadcast technique of M station sound simulcasting to ealism for the viewer. By carrying and portion of the program simulusly on the pay-TV channel, and unused channel in the cable FM m, the cable subscriber had the n of using his FM receiver/ er system to create a "home e" environment.

ska Radio Station

northernmost radio station in the KBRW-AM, Point Barrow, a, began broadcasting shortly le last Christmas with a Harris 1, 1 kW solid state AM transar. The transmitter was purchased he Alaska Educational Broading Commission and was installed and day's time in minus 50° tempera-

d Company Major User Westar Satellite

arranging the first live transon of a TV program transmitted tellite between two points within ontinental U.S. (a baseball telecast ugust 9, 1975) the Robert Wold pany has become the largest single mer for scheduled TV transon on Western Union's Westar ite. Wold Company also places terrestrial orders for radio and TV AT&T Long Lines than any other idual company.

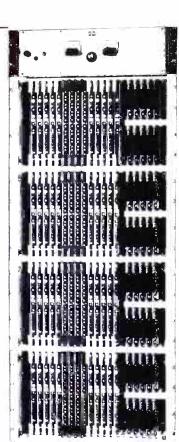
Angeles Developing FV Master Plan

iversity of Southern California reher is working with Los Angeles officials and community repretives to develop a comprehensive y for urban communication in Los les. Herbert Dordick, associate tor of the Center of Communication Series School of Communications, is linating the development of a per plan for CATV communication is Angeles for the Dept. of Public lies and Transportation.

ordick said that because the current hises for CATV in Los Angeles ue to expire at the end of 1976, the has taken this opportunity to exe a wide range of cable communin issues, including policy for the d of franchises, franchise districts, questions of ownership. Citizen continued on page 20

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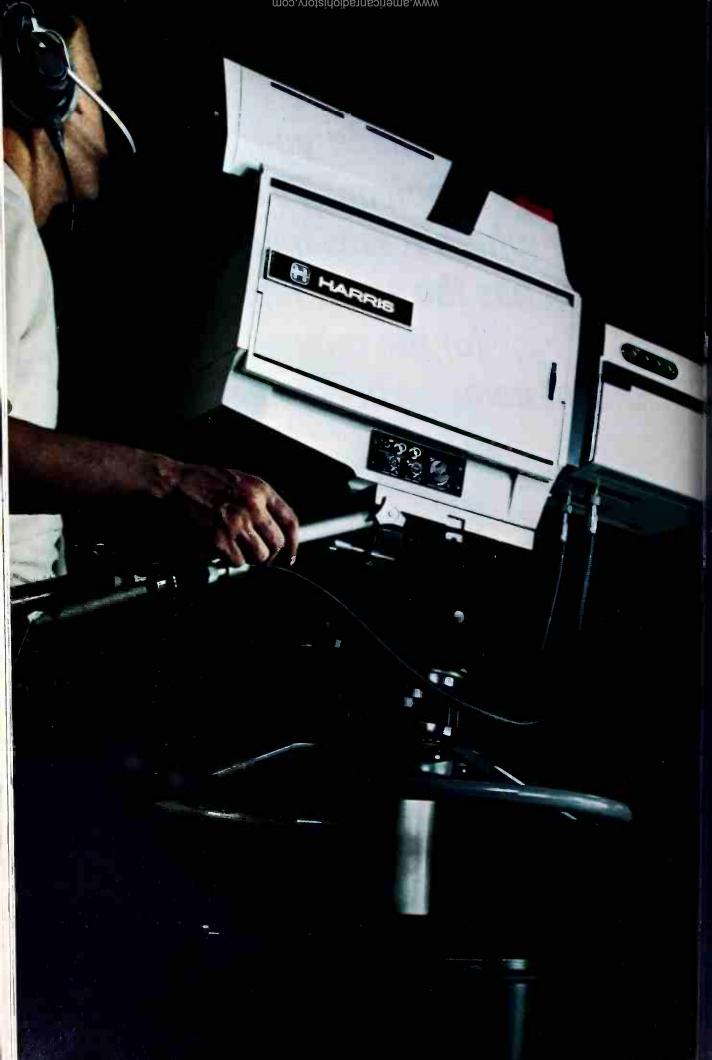
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INTERPRETING THE FCC RULES AND REGULATIONS

Distortion Of Audience Ratings

By Frederick W. Ford and Lee G. Lovett of Pittman, Lovett, Ford and Hennessey, Washington, D.C.

For a number of years, the Commission has maintained a basic policy against distortion of audience ratings of broadcast stations by misuse of audience survey results. Such distortions are termed "hypoing." Several Public Notices concerning "hypoing" were issued in the early 1960's. Following a Federal Trade Commission determination that "hypoing" activities constituted "unfair methods" of competition, or unfair or deceptive acts or practices in violation of . . . the Federal Trade Commission Act," the FCC adopted its 1963 Public Notice. The Commission stated therein that it intended to refer "hypoing" complaints to the Federal Trade Commission for action. However, the Commission declared that it would take into account any FTC findings regarding "hypoing" when determining if a broadcast licensee is operating in the public interest (either at license renewal time or during the license period.)

The FCC issued another Public Notice in 1965 in response to a series of "guidelines" issued by the FTC concerning deceptive use of audience survey results. The FCC stated that it would consider a broadcaster's compliance with the 1965 FTC Statement guidelines when determining whether the licensee is operating in the public interest. The FTC's 1965 guidelines were, in abstract, as follows:

1. A person (or firm) making a claim concerning the size, composition or other important characteristics of a listening or viewing audience is responsible for seeing to it that the claim is truthful and not deceptive. If he bases his claims on the results of an audience survey, he assumes responsibility for interpreting the data accurately. Thus, he should not engage in activities calculated to distort or inflate such data—for example, by conducting a special contest, or otherwise varying his usual programming, or instituting unusual advertising or other promotional efforts, designed to increase audiences only during the survey period. Such variation from normal practice is known as "hypoing."

It is also improper to cite or quote from the survey report or survey data in such a way as to create a misleading impression of the results of the survey, as by unfairly basing audience claims on results achieved only during certain periods of the broadcast day or on a survey of only a segment of the total potential audience.

2. Audience data are based on sample surveys not derived from complete measurements of the audiences. As such, they are statistical estimates, and, at best, are of only limited reliability due to errors and distortions inherent in the statistical methods yielding such data. Claims as to audience coverage based on audience surveys, should therefore be qualified in recognition of the fact that survey data are inherently imperfect. Any such claim should be accompanied by a disclosure that any figures cited or quoted are estimates only or are based upon estimates, and are not accurate to any precise mathematical degree unless based upon a true probability sample. Audience surveys are not in practice based upon true probability samples.

3. Such claims should not be based upon data obtained in a survey that the person (or firm) making the claim knows or has reason to know was not designed, conducted, and analyzed in accordance with statistical principles and procedures, reasonably free from avoidable bias or based upon a properly selected sample of adequate size. Such claims should not be based upon survey reports or data that do not reliably reflect current audience coverage, either because the passage of time has made the data outdated, or because a later survey reports on the data outdated, or because a later survey reports or one compassing essentially the same area has been published, or because of the entry or departure of a competitor or for any other reason.

Since 1965, the FCC has enforced the above-of FTC guidelines on a case-by-case basis. The FCC had three basic methods of enforcement. First, it issued letters of admonition to broadcast stations gaging in distortion or misuse of audience ratir Second, the FCC has designated license renewal hear issues of ratings distortion in some cases. Third, the F has granted short-term renewals to those stations gu of more serious audience ratings distortions. The FC enforcement of the FTC guidelines, in conjunction the FTC's own investigation of broadcast licensees gaged in distortion practices, became a "double relled" deterrent to audience ratings distortions.

FCC's Proposed Rulemaking

In spite of the efforts of the FCC and the FTC, mi and distortion of audience ratings continue. In respo the FCC recently initiated a rulemaking proceeding

... to define distortion and misuse of ratings, prohib such practices, and enable (the FCC) to apply the acditional sanction of monetary forfeiture.

The proposed rule would prohibit the broadcast censee from doing any of the following:

(1) Undertaking, within four weeks before or during rating period unusual advertising, contest or pr motional activities which are not conducted reg Jarly throughout the year by the licensee.

(2) Undertaking, within three months of a rating peric any advertising, contest or promotional activ which rewards people for stating that they listen the licensee's station.

(3) Quoting from audience surveys in a misleadi. way, either by misrepresenting survey results or quoting accurately the results of an improper conducted survey.

(4) Quoting survey results which are not the me recent available for the market.

The Commission received numerous comm nearly all of which opposed the proposed rule. Mathe comments raised questions concerning the Contionality of such a rule which would dictate programing content (e.g., some programs used to dratings would be permitted (a station's "best" making while other programs used for the same purpose value prohibited (high-value prize contests). Commentatives asserted that the proposed rule would violated First Amendment freedom of speech guarantee at Communications Act. 3

Formulation of a concrete rule permitting some gramming and prohibiting other programming to continued on pe

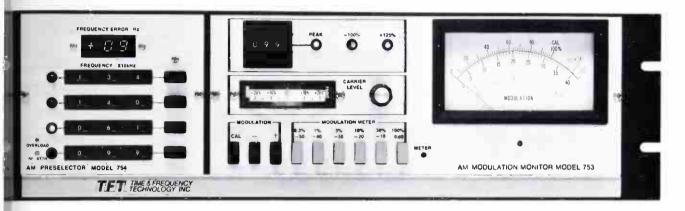
¹As enumerated in *Report and Order in Docket NO. 20501*, FCC 76-226, at para. 3; adopted: March 10, 1976; released: March 17, 1976.

²Notice of Proposed Rulemaking in Docket No. 20501, FCC-643; adopted May 29, 1975.

³Section 326.

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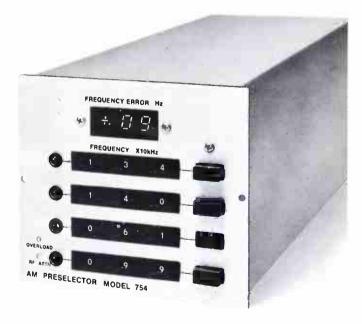
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FCC RULES & REGS

nate distortion of audience ratings would too closely tangle the Commission in the determination of programmiter of the value of different types of promotional programming activity.

Rulemaking Denied

Although the Commission admitted that F Amendment and programming discretion consideration entered into consideration of the proposed rulemaking shied away from basing its decision to adopt or reject new rule upon those issues. Instead, the Commiss said:

impending dangers to the public interest that clearly outweigh possible First Amendment, Section 326 and [other] problems . . . that are inherent in any propose Rule which would discriminate between forms of entertainment programming on the basis of program content.

The Commission concluded that in light of the abcited ''balancing'' test, that the audience rating tortion rule should not be enacted. The Commisbased its decision, in part, upon the Supreme Constatement that ''Calculated risks of abuse are taker order to preserve higher values.⁴'' Clearly, said Commission, the value that might accrue from inturby the FCC into the sensitive area of programming cretion would be outweighed by damage to the national policy of a free, uncensored complement of comperboadcast media programming. The Commission on to say that the problems inherent in the distortional audience ratings simply do not lend themselves to cise or mechanistic regulation.

Further, the Commission noted that the proposed assumes that all variations in promotional patterns motivated solely by an intent to distort audience rati. This, in fact, is not true. The Commission went on to a number of situations in which independent busic considerations, and not an intent to distort audience ratings, underlie initiation and continuation of protional activities by broadcast licensees. Put another the existence of certain outside competitive facts simply negates a broadcaster's intent to distort audientings. The Commission's examples of those situat which would not constitute true distortion of audientings follow:

(1) Television stations normally increase advertising and promotional activity at the onset of (a) the net fall programming season (when new series are introduced) and (b) the second programming season (mid-winter).

(2) Contest, promotional and advertising activity offer increases when "special event" programs (e.g., the Super Bowl, the Olympics) occur; such special events are obviously not scheduled to coincide with audience survey activity.

(3) A licensee whose station increases power qui naturally desires to heavily promote the station new potential listeners.

(4) A station that changes its program format has legitimate interest in promoting the date that the change will occur in order to attract the largest pc sible audience.

(5) A radio station has a legitimate interest in creasing its advertising, promotional and continuous

*Columbia Broadcasting Company v. Democratic National Committe
U.S. 94, 125 (1973).



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FCC RULES & REGS

activity when another radio market competite changes to the station's programming format.

(6) A broadcast licensee has a legitimate interest

promoting (a) its station anniversary, (b) the ar dition of an air personality to the announcing sta and (c) the sudden availability of a long-sought at vertising opportunity (e.g., a uniquely attractive a vertising position within a newspaper's televisic program listings).

(7) A broadcaster has a legitimate interest in initiatir a concentrated advertising campaign to promote particular aspect of its own coverage (e.g., a pa ticular sport) to counteract an intensive advertising campaign by another media source such as

newspaper.

(8) An independent TV station (especially a UHF) ha an interest in maintaining concentrated advertising and promotion activities to counteract the stron new program offerings of the networks during the Fall season, the mid-winter second season and the summer re-run season. Especially in the third case UHF's have a special opportunity to increase the ratings, which they would not normally have during the initial run of network shows.

Commission Policy

Having declined to adopt the proposed Rule, the l concluded that the practice of intensifing promotic advertising, or contest activity "at times at w scheduling or program modifications are made" does constitute an unfair method of competition as define the FTC. The FCC views the goal of such activit merely "to persuade viewers to sample a station's gram schedule." The FCC also concluded that such tivities "reflect a healthy competition among licen that is both economically important and in the pu interest.'

The Commission distilled from the Comments file response to the proposed rulemaking that "the go: seasonal promotion is not to exert short-term, tempo influence on any particular rating survey." Rather, t promotional activities are aimed at the justifiable perfectly legitimate goal of attracting new viewers to

particular licensee's program fair.

Conclusion

The Commission declined to adopt a rule relatir the distortion of audience ratings because such a would be too mechanistic and pose extremely com enforcement problems. The Commission will contin enforce the FTC's 1965 Statement guidelines (as sented above) to detect and eliminate unfair trade tices by broadcasters who misuse survey results.

Further, the Commission explicitly stated tha censees will henceforth be required to exercise "rea able diligence" to determine what surveys are b made in their markets. The Commission will here forward copies of complaints relating to distortio misuse of audience ratings to the FTC for pos action. The Commission will continue to consider findings (or cease and desist orders) regarding disto of audience ratings in determining whether a license discharged its public interest obligations.

Finally, the Commission issued a stern warning t failure of the rating industry, itself, to take "effe measures" against ratings distortions might cause Commission to recommend Congressional legislatic the subject in the future.











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How does a VTR compensate for signal irregularities introduced during the recording phase? In the past, those corrections were made on the basis of

"average" information. In the

new AVR-3, with Super High Band Pilot, signal correction triggered on a continuous Color velocity errors and eqization variables are "seen" corrected before they can be displayed. The result? Perfepictures. You can see the difference.



irst "Intelligent" VTR



With Super High Band you'll get a picture at 7½ s per second that's virtually od as you've learned to t from 15 ips High Band. the tape speed means half as a tape. It's a money saver.

ecording options

When you order your 3, you'll be able to choose of the following pairs of ding bands: Super High Pilot/High Band; High Low Band Color; Low Color/Low Band Monome. And no matter which of bands you specify, you'll oth 15 ips and 7½ ips capability.

"Intelligent"

ng the Brain to Work.

The first thing you'll notice t your new AVR-3 is the t'knows" how a given tape was recorded. It'll auto-cally sense the recording and the band you used, will switch to the right play-configuration. Intermixing won't be a problem, bethe AVR-3 always knows to sort them out.

The second feature you'll te is the way your AVR-3 les tape. Punch up a fast le, and AVR-3 programs the eration from a gradual to speeds up to a flying 375 Then, as the tape approaches of-reel (or a cue point), the

program takes over again, producing a smooth deceleration curve to a precise, dead stop. You'll never damage a tape as you run it back and forth, time after time, on an AVR-3.

Editing

If You Can Imagine It, You Can Accomplish It.

The standard AVR-3 editor permits manual insert and assemble edits. If your needs are simple, you can stop right here.

The optional Edit Controller takes you the rest of the way. Using either time code or tape timer information, it includes search capability. This feature gives you separate video and audio edit points, and the keyboard control allows you to move or enter edit points at will.

There's more. An optional color framer eliminates all color ambiguities between edited segments. A time code generator and reader and a character generator are other handy options.

Housekeeping and computer control

What else does the AVR-3 IQ do to make your life easier? Once the video and audio edit points are keyed in, Edit Controller takes over the house-keeping. It automatically computes and controls pre-roll addresses, acceleration/deceleration profiles, synchronizing information, and all switching

necessary for precise edits. An optional computer interface lets you work with any external editing system, such as the fully computerized Ampex EDM-1.

Economics

Good at First, Better Every Year.

Even the basic AVR-3 model will outperform most previous top-of-the-line VTRs. And no matter how you equip your AVR-3, it'll cost less than you'd expect and then pay for itself with many years of reliable, professional service.

Complete technical data and performance specifications are now available in our AVR-3



brochure. Contact your Ampex Video Sales Engineer, or write us for your free copy.

AMPEX

Ampex Corporation Audio-Video Systems Division 401 Broadway, Redwood City California 94063, (415) 367-2011

-|:|•]=

... and the company whose innovations over the past 10 years revolutionized color television cameras in the U.S. and throughout the world, now puts its 3-Plumbicon picture and a beam-splitter prism into the most exciting new lightweight camera value on the market.

The PHILIPS LDK-11. Full broadcast quality for both ENG and commercial production!

With the LDK-11 no longer must broadcasters or production companies sacrifice picture quality or operational features for portability. Broadcasters started using the LDK-11 in January, 1976 and the reactions have been outstanding. A typical report from one of the first stations to get delivery... "the field pictures look as if they were shot in our studio!"

control either remotely or at the backpack, the LDK-11 has all the key Philips engineering features that make it like no other comparable camera in the world. These features include Philips famed 3-Plumbicon* tube picture, beam-split prism with bias light and Philips linear matrix for superb colorimetry. Also included are H & V contours. auto iris, auto white balance, genlock sync generator, switchable gain and gamma, built-in color bars, remote VTR and zoom controls, and two audio channels.

All this and more add up to the

utmost flexibility and economy for ENG, local remote and studio production...without compromise. And the LDK-11 is available now!

Send for more information. Or, better still, have your Philips representative set up a demo for you. But do it today before you get TKO'd into anything else. Broadcast Products, Philips Audio Video Systems Corp., 91 McKee Drive, Mahwah, New Jersey 07430. (201) 529-3800.



Circle 126 on Reader Service Card

SHOW-IN-PRINT—A Fantastic Affair, More Exhibits e Eager Buyers Than Ever Before.

Radio It Was Go From The Start—See Page 78.

TV It Was a Three Ring Event With Major tractions.

be center ring, it was helical VTRs; in the flanking rings it was in one and digital processing in the other. There were dozens of shows, some of them major attractions.



Harly signs pointed to the 1976 Convention as an ENG show erating Thomson-CSF Microcam algoing to be unveiled representing makthrough in size and weight (11 22 watts); NEC said it was bringthe MNC-61, also low in weight Sower drain by virtue of microitry. And Hitachi, Ikegami and is a also promised new, compact ra designs. Sony, for months, alked about unveiling an entirely line of broadcast equipment, items in the ENG class. All of 😘 events did happen but NAB 1976 mot an ENG show! To the surprise ost, it was a VTR show—more vesely a helical VTR show. Three ar developments made it so:

big push by Bosch-Fernseh to esin its BCN line, introduced last Mat Montreux, as the non-quad standinflooth internationally and in the U.S. ne days immediately preceding onvention, Bosch-Fernseh worked rigreements with IVC, Philips and whereby these three giants would and sell the BCN segmentedsystem. (At the convention both and Philips announced they were ng up to produce the BCN line.) he unveiling by Sony of an enw new but compact, full-broadcast ity one-inch helical VTR, the 1-1000. This unit was capable of still-frame and slow motion and displayed no tracking problems. A "one and a half" head design—one video head scanning a full field followed by a second head to pick up vertical interval pulses between fields—was a unique design feature.

• The springing of another coup by Ampex—and one bigger than the announcement of the AVR-2 two years ago—this time in the helical area. Ampex took the wraps off of a totally new unit, the VPR-1, which like the Sony unit provides still-frame and slow motion. The VPR-1 incorporates an automatic scan tracking (AST) system to completely eliminate tracking and interchange problems. AST was so effective there was absolutely no noise bar crossing the monitor during slow motion or frame stepping.

While the main focus as far as helical VTRs were concerned was on one-inch formats that could compete with quad for on-the-air broadcasts and teleproduction jobs, there was an important side show running and that was on improving the signal quality of U-matic cassette devices. The stars here were not the VTR manufacturers (indeed, Sony's new ENG recorder/player models did not change as far as video specs were concerned) but the time base corrector people and others.

• In the video enhancement area there

were new standalone devices from Corning, TRI, and Yves Faroudja, Inc., all designed to sharpen the picture coming from cassette players. The Crisp-matic by Faroudja, not only did not hurt the S/N ratio it improved it.

• In the broader signal processing area, the standout product was the new Microtime 2020 Signal Processor. This unit was considerably more than a TBC; it also increased resolution, reduced visual noise, and improved color quality. (In getting it all together, Microtime adopted the crispener circuitry developed by Faroudja.)

All of these items will be discussed in more detail later, after we establish the point that the NAB television show was more than ENG and more than a helical VTR show. Continuing advancements in such areas as digital processing and disc recording added the third main ring to the show. The star performers had slightly different acts, but it all added up to new approaches to graphics production and new special effects:

• One group of performers were the character generator people. Leading in their ability to create new dynamic effects were Chyron, 3M and TeleMation. These companies showed assorted shapes and forms digitally and then set them in motion (performing in



Highlight of convention was celebrating video tapes 20th birthday. Ampex pioneers feted (l. to r.) Chas. Ginsberg, Alex Maxey, Ray Dolby, Chuck Anderson.

NAB SHOW-IN-PRINT

a variety of colors).

- Another entourage was from the floppy disc sector but those who were storing analog signals. Arvin Systems and Eigen starred here—partly as a new means of adding animation, or as an inexpensive method of storing still slides.
- Getting into this act from yet another technology were the primarily time base corrector people. Video Systems Labs showed a few effects called 3-D—you could see an entire picture rotate about an axis parallel with the screen. Central Dynamics said they would be adding this feature to switchers. The power of the computer in creating effects operating in several planes was shown by Computer Image.

There were many other new developments and new products either discussed in technical sessions or shown in the TV arena—new cameras, a new super intelligent quad recorder, electronic still store, new editors, new switchers, new accessories of many sorts. We'll start with the category of ENG cameras.

Those ENG cameras were remarkable

Most camera manufacturers had their cameras trained on attractive la femme models. Thomson-CSF was different: it had female models handling the camera! We're referring, of course, to the new bantam weight Microgram. And handle it they did! A favorite maneuver was to swing it high over one's head to demonstrate without a doubt the camera's light weight. At 8-lbs., the Microcam with lens and viewfinder is the lowest weight ENG camera around. The electronic hip pack adds another 3-lbs. but the total is still only 11-lbs.

Thomson-CSF made a strong point out of the fact that the Microcam is more flexible than most and that one can therefore increase the number of camera angles in getting an interesting story in sports or the upcoming political conventions. CBS Network reports that it will take most of the first 50 cameras (priced at \$30,000) that Thomson-CSF can turn out (for use at the political conventions) and that thereafter it has an option to purchase every other camera produced.

One of the important features of the Microcam is image enhancing. Specially-designed horizontal and vertical comb filter image enhancing techniques are built into the camera to monitor the color segments of the television picture as it is transmitted to



The bantam weight Thomson-CSF Microcam.



The RCA TK-76 on convention floor.

sharpen the image and provide the viewer with crisper pictures on the television set.

Other features are stability over a wide temperature range (-20° C to $+60^{\circ}$ C) and a sensitivity of 5 ft. candles at fl.4. Camera has a number of builtin auto circuits.

While the Thomson-CSF Microcam is somewhat in a league by itself by virtue of its small sized head and separate hip pack (and extra connectors as critics point out), it was only one of six of the latest generation of full broadcast backpackless cameras. The complete line up at NAB included the RCA TK-76 weighing 19-lbs., the NEC MNC-61 weighing 13.5-lbs. with lens, the Ikegami HL 77 weighing 13.2lbs., the Hitachi SK-80 weighing 16.7-lbs. and the Asaca 2000 weighing 143/4-lbs. (These aforementioned weights includes the viewfinder but not a lens except the NEC unit.)

The TK-76 was the first camera of this latest generation to be announced (last year) and it certainly was in most prominent display at NAB since RCA had a roving ENG crew around McCormick Place. The camera helped enhance the RCA exhibit area by bringing in live fresh flower scenes every day—from the gigantic flower show going on simultaneously with NAB, one flight up at McCormick Place. Engineers were heard to comment, "Fi-



The compact NEC MNC-61 ENG camer.



The backpackless Ikegami HL77.

nally an American ENG camera the Japanese will have to respect."

The NEC camera got a little double exposure by virtue of being adopted Ampex as its own portable EN system. At the Ampex exhibit the camera was called the BCC-4. The unit incorporates microcircuits and but the lightest, lowest power drain unitial the new entries save for the Microcam. A 5½-lb. battery belt provided 1.5 hours of operation since the consumption is only 25 watts. The unitial features auto white balance, bias lightly flair compensation, aperture containing etc. The unit uses a standary C-mount lens.

Not a great deal of information wavailable on the new Ikegami HLI but it appears to be fully competit with all of the other new models. U was affectionately dubbed the "Ike The head weighs only 13.2-lbs. wi out lens and it uses three 3/3-in. Plu bicons along with prism optics. It I the same performance, stability, col imetry, and sensitivity of the HL-35 has both a +6 dB and a +12 dB g switch which means minimum set illumination could be as low as 6 candles at f 1.4.

The Hitachi camera display was pressive in that it included feameras suitable for ENG. In the secontained category there withree—with the new SK-80 topp

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ahi's new SK-80 and other cameras.



sa Asaca ENG 2000 camera

hdist. Least expensive was the FP II. In between was the FP 1600. of the latter are one-tube cameras the FP 1600 having a little edge in evivity. (The fourth ENG camera is dSK-70-introduced last yearthe has a backpack but unusual in it adapts readily to studio use.) 2 le SK-80 is a full feature camera andding I and Q encoder, image enmement (both H and V), bias light, bars, auto white balance, auto 166 dB gain switch, indicators in the infinder. Standard lens is a Fujinon 10:1 zoom but the unit also takes bount lenses. The SK-80 sells for than \$20,000 and is ready for ment in June. The FP 3030 is in elow \$5000 category. ne Asaca 2000 was shown as a

type and it too had a great many eres of studio cameras: S/N better -50 dB, over 550 lines of reso-Un, a sensitivity of f 2.8 at 2000 (186 ft. candles), enhancement, k registration, etc. The camera is ared at \$22,000.

M/E did not inspect the interior of e cameras. From reports from dcasters some looked as if they 1 ht be hard to maintain because of her small size. On this score the intly larger RCA unit was judged as good in design.

he self-contained units did appear ake the play away from those rening backpacks. Producers of the were quick, however, to justify addition of a backpack as a means oming up with higher capabilities. is may or may not be true. Certainly one-inch Plumbicon units should be capable of doing a better job. There were fewer new cameras in the backpack category. The familiar ones-all introduced earlier—were the Fernseh KCN, the IVC 7000P, the Philips LDK-11 and the Ampex BCC-2. The brand new units were the HL 37 from Ikegami and the Sony BVP-100. The latter included all of the usual goodies typical of its class. Additional features were a -9 dB high-light-level/lownoise-level switch, test scan points for easy set up, VTR video switchable to the viewfinder for playback monitoring, prism optical system, negative green for ease of registration, etc.

Several innovations have been added to earlier cameras. Bosch Fernseh's KCN can now be connected to the processor of the automatic color camera, KCK, via an interface backpack, thus making it a portable studio camera with automatic line up and

operational controls.

The IVC 7000 P portable camera is now available in a studio version. A special mounting configuration includes a seven-inch viewfinder.

Incidentally, there were several other exhibitors showing ENG cameras. Harris showed what it called the TC-3 portable live color camera. It is actually the Asaca ACC-3000 unit carrying the Harris' name plated. Akai was present and featured the VTS-150 system. JVC exhibited the 4800 and Panasonic the WV-2000 feather weight. In the Philips booth was the Magnavox handheld. Camera Mart, a distributor, offered a number of brands either for sale or lease.

In the ENG accessory category were various braces, stands, etc. (Camera Mart) and hot items at Cine 60's booth were power belts and power paks. (See also Camera Accessories.)

ENG recorders still only Sony and JVC?

There was plenty of big news in video tape recorders as a result of the new one-inch helical formats offered which we will cover in detail in a moment. But as far as ENG recorders were concerned, the show was almost anti-climatic.

The only cassette sources remain as they were before—Sony and lately JVC. JVC has been promoting the CR-4400 U portable and CR-8300 U studio unit heavily since January (see BM/E Feb. and March). The CR 4400 is remarkable because of its low power drain. It was busy at NAB and got a boost in promotion since Ampex adopted JVC units as part of its ENG system.

Sony, as everyone knows, has been advising the industry publicly since January (and privately before that) to

wait for NAB for its ENG announcement. What it unveiled was, of course, its successor to the 2850/3800 models. The new units are designated the BVU-100 (studio) and the BVU-200 (portable).

The units boast new features but prices went up to \$9000 and \$4500 respectively. Among the new features were the ability to record and playback SMPTE code on an auxiliary track, a framing servo, video agc reference to sync amplitude, new audio level control, chroma level control, new video outputs, new connectors. No spec sheets were available at the show but we understand video performance is rated the same as was the VO 2850.

It is not entirely correct to imply that Sony and JVC are the only source of ENG recorders. It is true as far as U-matics are concerned. The Bosch-Fernseh BCN at 44-lbs. can be used as a ENG unit. The Asaca AVS-3200 is another alternative. The latter is in use in Japan for news gathering. It's a very



Sony's BVU-200, right.



Asaca's 1-in. quad portable VTR.

high performance system using four heads in a transverse scanning mode. It's not standard quad, however, (tape is one-inch) and stations may be reluctant to try this recorder without having compatible playback units available (such as the Asaca AVS-3300 highband VTR). Although the 3200 is a portable unit it does have master erase, fast forward, rewind and converter continued on page 36

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playback controls. The APA 300 playback unit supplies color and provides time base correction for on-the-air broadcasting.

Although we have talked about the ENG recorder as a separate device, we should point out that many exhibitors stressed ENG systems by which they meant a camera/recorder combo and perhaps also a TBC and editor. Asaca, for example, linked its ACC 2000 portable camera together with the AV5-3200 VTR and APA playback unit and called it a 9000 system.

Sony, by virtue of now making its own TBC and editor, could boast of producing most components in an ENG system, but by not having a top grade backpackless camera of its own (its BVP-100 is a private label entry) it didn't quite have it all together.

Ampex referred to its BCC-4 as a system. It coupled the JVC 4400 portable cassette unit and the JVC studio unit with the 8300 along with Ampex's TBC-800 and the NEC hand held camera to make a system. JVC and Akai, of course, linked closely their own cameras with their own recorders to make systems.

To help you get information on NAB products, reader service numbers are given for selected products in the various categories. Circle the appropriate number.

For more ENG equipment information, Thomson-CSF 340; NEC MNC-61 (Ampex BCC-4) 341; Hitachi SK-80 342; Asaca 2000 343; Ikgeami HL-77 339; Sony camera 344; Sony BVR-100/200 345; JVC recorders 346.



Bosch-Fernseh BCN studio version.



Bosch-Fernseh BCN 20 portable.

On Licensing, Renewal, Etc.

Let me assure you today that reregulation will continue to be our number one priority in the year ahead We have made considerable progress along the path I laid out two years ago . One very large task ahead. development of a rational, coherent and pragmatic licensing and renewal I support the enactment by Congress of a five year license for both radio and television stations this action is right, it is in the public interest and it is long overdue. The problem which remains, however, is the comparative case—either among a group of qualified applicants for a "new" facility or between a challenger and an incumbent licensee How do you compare an apple with an orange? You can't. Congress should meet the issue straight on and abolish the comparative process involving an incumbent licensee The FCC, on its own motion and with the aid of citizen input, carefully scrutinizes licensee performance at renewal time and does not hesitate to take strong remedial action against the deficient performer. We would continue to undertake such oversight even in the absence of the comparative renewal process. Re new applications we can only speculate concerning which applicant, among a group of qualified newcomers, is likely to provide the "best" broadcast service. The selection process might be better based on some kind of an objective, non-discriminatory method of selection: for example, a lottery.

-Richard E. Wiley, Chairman, FCC.

A new game in VTRs: pick another standard

Twenty years after it all began (1976 is the 20th anniversary of videotape recording), players of the videotape Monopoly game are back to "Go." The game is still remarkably fluid and exciting inasmuch as one block of property on the board had never been developed and others are being abandoned and therefore available for renewal. How the board looked *before* NAB 1976, is shown in the chart below.

Before 1976, the situation could be fairly easily appraised. Ampex and RCA shared the quad side of the board from Kentucky through Marvin Gardens; both had developed these properties quite fully up to the hotel level in most cases. As 1975 drew to a close, Ampex was raking in the most. It wasn't always so—RCA got some hotels first with the TCR-100. But Ampex recovered by fielding the AVR-2 ahead of the TR-600.

IVC was sitting on Park Place and Boardwalk with the ultimate machine, its segmented helical IVC 9000 but customers were, except for a few teleproduction houses, slipping by it.

Up until the present, Ampex was the embarassing position of having the least valuable helical propertid Mediterranean and Baltic. IVC on was in a good position in the helic world by holding St. Charles Place, al—a more desirable address the Oriental, etc. held by assort Japanese manufacturers. But IV lately, was being passed up by cutomers who favored the U-matic casette. Sony was sitting pretty on James, Tennessee, and New Yo Ave.

After NAB, 1976, the game look like it was about to change. Up f grabs was that whole block of proper between quad land (Go To Jail-I Not Pass Go) and Park Place. Bosc Fernseh staked out a claim Pennsylvania with its segmented-so system using the Echo Science tran port. It looked like it might be able sweep up North Carolina and Pacil since it had commitments from IVI RCA and Philips to develop this pro erty by cross licensing sales and man facturing agreements. But at the show Sony was laying claim to Pacific Av with its BVH-1000 unit already sold CBS (Hollywood) and Ampex car along with the VPR-1. The VPR continued on page

Monopoly name (pre NAB '76)	Format	Player/owner
Mediterranean, Baltic	helical	Ampex
Oriental, Vermont, Connecticut	EIAJ, etc.	Various Japanese manufacturers
Charles Place, State, Virginia	helical	IVC
St. James, Tennessee, New York Ave.	U-matic	Sony
Kentucky, Indiana, Illinois	quad	RCA
Atlanta, Ventnor, Marvin Gardens	quad	Ampex
Pacific, North Carolina, Pennsylvania	?	none
Park Place, Boardwalk	segmented helical	IVC





When we promised a commitment to the industry, we weren't kidding.

1. BVH-1000 High-Band Production Recorder

This is the most significant high-band recorder ever made by Sony, or anyone else, for that matter. It incorporates amazing signal capability with the economy of one-inch tape. Its transparent picture quality is so crisp and clean, you might even think its playback is E/E camera output.

The BVH-1000 is non-segmented. Which means its production capabilities are infinitely versatile. And unlike ordinary broadcast recorders, Sony's unit combines optimum broadcast performance with compact size. It has fast, accurate edit and bi-directional search logic. So it's really suited for the studio as well as remote locations.

No other direct color high-band recorder surpasses the picture quality and production capabilities of Sony's BVH-1000.

2. BVT-1000 Digital Time Base Corrector

Sony has combined a wide window of $\pm 2H$ with a unique moving window concept. This means your picture can hold its lock, even though you may have wide error excursions. The BVT-1000 assures you transparent picture quality. It also comes with full NTSC advanced sync, built-in processor and velocity compensation.

When it comes to time base correction, there is no better value than Sony's BVT-1000.

3. BVU-100 Portable U-Matic® Recorder

This light-weight unit can vastly improve your picture quality. Thanks to Sony's unique SMPTE address track and special comb filtering, your ENG broadcasts can become high-quality broadcasts.

Your picture is sharp and distinct. Sony's BVU-100 is compact, rugged and ready to go.

4. BVU-200 Editing Recorder

Why do so many broadcast engineers consider this unit to be the state-of-the-art U-Matic videocassette recorder? For one thing, it has frame servo editing as well as bi-directional search capability. It too lets you take advantage of Sony's new and unique SMPTE address track. But that's not all. Sony's BVU-200 comes with a stable DC servo system, too.

5. BVE-500 Editing Console

Designed for use with Sony's BVU-200, this new control unit lets you achieve insert and assemble editing too. It also lets you preview as well as review your edit, and trim frames at either end of the edit.

What's more, this system features two separate counters and remote controls. All of which means fast, accurate editing—anywhere, anytime.

6. BVP-100 3P Color Camera

This high-quality portable color camera can do double duty. It's ideal for ENG. And at the same time, it will give you excellent results in the studio.

It features three 2/3" Plumbicon* tubes. So it's capable of handling just about any assignment with optimum quality.

Plus, other products shown: 7. Camera Base Station; 8. AC Power Supply; 9. Color Pack; 10. Camera Control Unit; 11. Remote Search Control: 12. Remote Control Unit for BVR-510.

These new products are one cornerstone of Sony's commitment to your industry. A commitment that is backed by Sony's new approach to service, training and engineering.

And this is just the beginning.

Sony Broadcast

Sony Corporation of America. 9 West 57 Street, New York, New York 10019

could vie for the whole tract of Pacific through Pennsylvania and it meant renewal of Mediterranean and Baltic. If IVC didn't do something else, Ampex might win the whole market for American helicals. Between Electric Company and Free Parking sat Sony, but JVC was threatening to cut in.

Could broadcasters avoid landing on less than all four of these properties—helical, U-matic, quad and segmented helical? They might be forced to use at least three. Quad land was getting too rich. The BCN format, the Sony one-inch and the rejuvinated Ampex with AST, not to overlook the IVC 9000 at half speed, were all real alternatives offering accommodations at low daily (operating) rates. Whether any one of these new contenders could manipulate a monopoly was hard to figure. Dazzled by it all at NAB, broadcasters were reluctant to predict what they thought might happen.

Lest this allegory be misinterpreted, let's describe what's happening another way. NAB '76 demonstrated quad no longer need be the only video tape standard. You can do things with other formats sometimes better, sometimes cheaper and sometimes both benefits accrue. True, we said this in 1973 when the IVC 9000 was announced and the world has not changed all that much since. The IVC has proven valuable to teleproduction houses as a mastering machine but it couldn't totally compete in broadcasting—largely because the AVR-2 and the TR 600 gave quad a new lease on life.

However, since 1973, one new tape standard has definitely evolved and it has led broadcasters to realize quad is not sacred. We're referring, of course, to the Sony U-matic cassette format. The U-matic is no threat as a quad replacement but it did open eyes to the



The Sony BVH-1000 1-in. system.



The Ampex VPR-1.

fact that you can get a stable picture cheaply thanks to TBCs. Further, broadcasters have begun to realize that the helical format with its still frame and jogging capability simplifies production.

All of the three new formats offered for customer consideration at the NAB convention, the Bosch Fernseh BCN system, the Sony BVH-1000, and the Ampex VPR-1, offer some things quad cannot without compromising picture quality in any way. Bosch appears in a strong position with RCA, IVC and Philips behind it, and it has been in production for a year making it a here and now system. But there is no compelling reason to believe it can beat out the other systems-not yet. In terms of the most "elegant" design, the VPR-1 with its automatic scan tracking system would have to take the honors. It features guaranteed interchangeability, still frame, slow motion, a second head for monitoring, and fast forward and reverse.

Whether the Ampex AST scheme is easier or harder to make and maintain than the Sony approach of precision guides and sensitive servos, only time will tell. At the show the VPR-1 worked faultlessly, and AST eliminated noise bars on slow motion. Sony couldn't make that latter claim but, of course, slow motion isn't a normal mode for most programming.

A most telling Ampex point was its guarantee that an AST-equipped VPR-1 could play any Ampex helical format tape. This means one could use Video Memory's VM1000—with the VPR-1. But interchange (between Sony machines) is absolutely no problem for the BVH-1000 either according to Sony spokesmen and so the two may be at a standoff on this score. (At NAB Sony played sixth generation dubs intermixed with the master and you'd be hard pressed to know where the switches were made.)

New Competition for 35mm film. The big feature of both the Ampex and Sony units is that they offer a production alternative to 35mm film in producing TV shows. Already, videotape is proving popular for sitcoms. These



Details of VPR-1 AST system.

new recorders make it even easier put together TV shows. Because their low initial cost, low operati expense, and small size and ease operation, users can simply assign VTR to each camera and record ever thing. This means one would nev have to lose the ideal camera shot cause of a mistake or error on the pi duction board. You've captured eve camera on tape and you simply put gether the final show the way y would edit on film because both t VPR-1 and the BVH-1000 ha Moviola like capability—fast forwar fast reverse, still frame.

Similarities and differences betwe Sony and Ampex. Both the VPF and the BVH-1000 offer good tracing, still frame, slow motion a frame-by-frame editing. The So achieves good tracking by virtue four servo systems—a drum servo dual capstan servo system and re take-up servos. The dual capstan fiture meters tape onto and off the driving with even tension. So that the service lose control, a second sypulse head picks up where the vide head leaves off. This is a unique fiture of the Sony design.

The VPR-1's automatic scan tra system employs a special head system that moves in two planes. This tenique allows the head to be electronally deflected over the actual via path during playback to automatical follow any deviation from the "idea

The sensitive AST system instar adjusts to a tracking error or in change problem during playback wi out causing any picture disturban The customary guard band "nc bar'' which shows up as the head sh to a new track when the tape is slov down are entirely eliminated on Ampex unit. It is quite remarkable see a perfect picture maintained on VPR1 even during slow speed: still-framing. (This feature means A can also play back many tapes with may have been improperly recon and would be otherwise unrecovera because of severe tracking errors.)

continued on page

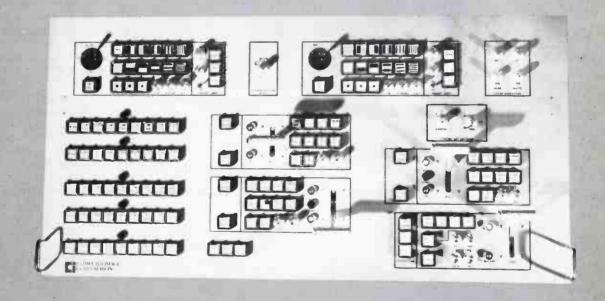
Attention Production / Post Production Houses:

Introducing the new P-5000 Production Switcher!

It was designed by and for Production houses. The P-5000 offers you maximum flexibility, top broadcast quality, big system capabilities (\$35 to 37,000 class) and, it costs less! (As little as \$24,000) What do you get for your savings?

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The AST system includes a video head for conformity proof. This feature allows the user to see a simultaneous reproduction of a recording as it is being made.

To handle the special demands imposed by the slow motion and stillframe capability of the AST system, a special digital time base corrector accessory is offered. The TBC includes a dropout compensator which replaces missing video information with material from the previously corrected phased line, and a velocity compensator, which insures high quality multiple-generation dubs. A burst-lock color recovery system is also available.

Both Sony and Ampex offer two full bandwidth audio tracks plus a cue channel. Both have built-in SMPTE time code generators and readers for easy editing. The Sony has the ability to always edit on the beginning of a frame (the edit always dumps at the end of an even field and begins on an odd field).

Sony's price is \$32,000 without the TBC, approximately \$45,000 with. A completely equipped VPR-1 is in the same order of magnitude although a unit without the AST feature starts at \$20,000.

Sony is beginning to make some deliveries now. The first three go to CBS, Hollywood. Other customers are WXLT-TV, Sarasota, Fla., the Kentucky ETV network, the Video Group, Omaha, and the Transcendental Meditation Group (which recently bought 10 IVC 9000s). The Ampex VPR-1 becomes available late this summer. The first customer is Sask-Media, Regina, Saskatchwan.

The BCN design is fundamentally different. To circumvent the tracking problems heretofore encountered in helical machines, the BCN system uses two heads and a segmented scan approach. The length of any field is

Calls For Broadcaster Militancy

The time has come for broadcasters to become militant and match the influence of others in our society The day is over when a strong sales force, good engineering and imaginative programming is enough has become another department at stations and broadcasters must spend more time and money to become effective in combating its inroads and pay cable are two massive reefs upon which our free television system may become shipwrecked. Broadcasters are no longer constrained by the 1971 consensus agreement with cable.

-Vincent T. Wasilewski, president, NAB.

thus half that of one head machinesin the BCN it is only 80mm. The field is divided into a number of segments. Each segment consists of a package of 52 lines (the precise number of segments per field depends on whether the system is PAL or NTSC). The BCN system boasts absolutely no inter-changeability problems. Two heads means there is the possibility of banding occuring but this is automatically adjusted for the BCN. In terms of comparison with early quad machines, the system occupies about one third the space and consumes one third of the power. Tape consumption is one third.

Three units are available that are designed to meet all applications. The BCN-20 portable battery powered unit (44 lbs) offers one hour of recording time and features an assembly edit capability. The BCN 40 is designed for use in OB vans. The BCN 50 is a full studio machine including processing, time base correction, a monitor, oscilloscope and vectorscope.

Two rotating erase heads on the headwheel permit electronic editing with single-frame accuracy. There is a fast forward and reverse mode (30 X)

to find edit points quickly.

The same standard scanner is employed in all three system versions. Its weight is one-third that of conventional quadruplex machines. The scanner (a self-contained, independent unit which also incorporates the driving motor) can be replaced easily

Automatic "air lubrication" between headwheel and tape is a special

feature of the headwheel. A better th 300 hour life of the video heads (ma of hot-pressed ferrite), is expected.

The BCN format has four addition tracks: two broadcast studio aud tracks suitable for stereo recordii with the Dolby "A" noise reduction system, another for cue recordi (e.g., time code, etc.), as well as control track for the servo system.

Bosch Fernseh demonstrated e cellent pictures at NAB (including demonstration of eleventh generation dubs). Very effective brochures we distributed, B 010, general, and

010-T, technical.

In the way of a comparison, all the new one-inch systems offer low initial costs, lower tape costs and qui ity equal or better than that offered quad. All three machines made a l point of low head maintenance cos The average for quad is about 3 hours at which time one spends \$9 for refurbishing. Bosch guarante 300 hours on headwheels which it sa can be replaced in minutes (the sca ner comes out in seconds). Sony st it guarantees 500 hours from its her and that a replacement of its sing crystal ferrite head is only \$30 Changing a head is a 20 minute ju We don't have a figure from Amp The Ampex does have a second v ification head. Presumably this add cost and to tape wear since there two heads riding the tape. Operat and replacement costs of heads bound to be a factor which bro casters will look at closely.

Ampex offers super high band pilot; other alternatives, includ disc

While we've devoted a lot of spi to the new one-inch machines, all v not quiet on other fronts. RCA demi strated that the TR 600 could produ good pictures at half speed and an I engineer gave a paper discussing gç results from an IVC half track reco er. The big news in quad was Ampe introduction of the AVR-3, which called the world's first intellig VTR. Obviously Ampex sees a fut market for both helical and quad-

continued on pag€"

CATV—To Deregulate Or Not?

People used to worry that radio would be doomed by television. That has proved untrue and so will commercial television's fears about growth of but more needs to be done in the areas of signal carriage, cable systems syndication exclusivity rights and certification requirement. Cable television has in many cases increased revenues for local broadcasters by increasing the range of advertising markets.

—Jay Wagner, North Central Television, Sandusky, Ohio.

I can name at least 14 stations harmed financially by cable competition. Cable systems do not abide by regulations that now exist Cable TV could destroy the small broadcaster . . . we need a slowdown on deregulation until cable has tried operating for a while under existing rules. If 30 commercial stations go bankrupt, it will then be too late for rule changes.

-Bill Bengston, KOAM-TV, Plttsburg, Kansas.

CANON **NCES** OU DIO L



extender
with 2x range extender
Maximum relative aperture

Zoom ratio Image format covered

Minimum object distance from front vertex Object dimension at minimum object distance Wide Tele

Back focal distance Glass compensation Wavelength range for color correction Weight Dimensions Focus and Zoom control Range extender control 1.1 6 (f = 12-172mm) 1:2 0 (f = 216mm)

18x 128x96mm, 160mm dia

0.7m (27.6")

1.2 1 (f=16-230mm 1.2 7 (f=288mm) 18x 17.1 x 12.8mm; 21.4mm

0.7m (27 6")

103.2 x 77.4cm: 129.0cm diameter 5.3 x 4 0cm; 6 7cm diameter 62.65mm (in air) 78.08mm (in air)

69 2mm (BK7) 70.2mm (BK7)

400-700nm 400-700nm 23kg (approx. 50 lbs.) 23kg (approx. 50 lbs.) 466 5mm length x 284mm width x 260.5mm height

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The AVR-3 is a dualband VTR and is compatible with existing broadcast equipment. It features a new development called Super High Band Pilot (SHBP) which enables the AVR-3 to provide incomparable picture quality SHBP virtually eliminates "banding" due to velocity and internal errors.

Equipped with an optional Edit Controller, the AVR-3 can be programmed to handle a wide range of editing functions currently possible only with computer-editing systems.

The AVR-3 also offers automatic switching between bands and tape speeds. It can be configured with one of several pairs of bands for NTSC, PAL and SECAM: SHBP/High Band; High Band/Low Band color; or Low Band color/Low Band monochrome and for 15 ips and 7.5 ips operation.

Standard on the AVR-3 are a digital time base corrector, editor, a new digital autotracking system, fully servoed reels, constant-tension tape servo, video head optimizer and vacuum capstan. Prices for the AVR-3 range from \$105,000 to \$137,000.

Since super high band and pilot has been a subject of some controversy in the past between RCA and Ampex, Ampex issued a position paper on the subject setting forth its strong views on the matter.

The half speed IVC machine is called the 9000-4. At 4 ips, a single reel runs four hours. S/N ratio is 47 dB (as good as most quads). Prime application is archival storage for big savings in tape. A standard 9000 can be converted to play at 4 ips in about 15 minutes.

Other alternatives were offered at NAB. Recortec talked about R Mod and Merlin Engineering showed how it upgrades torque motors and converts existing machines to high band work, etc. Merlin also showed how to test VTRs with its sweep generator.

Speaking of alternatives, two independent head refurbishers were on hand—Videomax and Computer Magnetics. Videomax stressed that it could refurbish any Ampex or RCA head.

There were fresh developments in disc recorders at NAB—at two ends of the price spectrum. At the lower end, using flexible discs, were Arvin Systems and Eigen Video. Arvin Systems unit was intended primarily for still storage and is described later

For more information on VTRs, Bosch Fernseh BCN 347; Sony BVH-1000 348; Ampex VPR-1 349; Ampex AVR-3 350; IVC90004 351; Ampex HS 100C 352; Data Disc 353; Eigen 354.



Ampex intelligent quad, the AVR-3



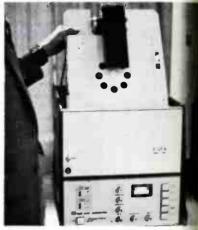
Data Disc compact disc recorder.

on. Eigen's units are intended for slow-motion (sports, editing, freeze frame, animation). Three units were offered. New were the 20-second unit (priced at \$27,500) and a 30-second unit (priced at \$40,000). Eigen also showed a 10-second unit announced last fall (\$12,500).

These units record consecutive fields as alternate tracks in each direction to achieve continuous "loop" operation, vital to sports slow-motion work. Each track is erased before rerecording by dual-gap magnetic heads. A signal-to-noise performance of 46-50 dB is achieved. The flexible disc eliminates catastrophic head crashes.

Ampex updated the HS-100 by introducing a new model, the HS-100C. The new unit includes a built in TBC, an integral clean air system, and automatic circuitry. To avoid damage to the disc or heads, automatic head lifters lift heads free of the disc until rotation stops. To avoid damage during freeze frame, a flashing light alerts operator when it's time to move the head to the next location. Prices start at \$95,540.

Last year Data Disc created a stir by showing a unit smaller in size than the HS 100, and lower in price. Data Disc claimed unusual reliability since it has had experience designing such units for NASA. No push was made to promote this product to broadcasters last year but the company was back at



Eigen Video flexible disc.

NAB again, this time saying it's reato go. The unit features continuous variable slow motion, both forward reverse.

New patterns, graphics and effectione digitally—as well as better alpha-numerics

It was clear at NAB that new p. duction tools, operating in the digi mode, were coming to the fore. type is the graphics generator—inst of storing alphanumeric data as is do in character generators, you sti graphics, patterns and the like and the set them in motion. Chyron prefer to call its unit of this sort the Dynar Montage Unit. You could anim graphics on the DMU without have to follow a computer program. El tronic memory captures the position of a large number of patterns mak up the 'frame' of each event. Any the patterns so captured can be p tioned anywhere on the screen, peated, and assigned value of hue, uration and intensity. They can made to flash or fade. Each patter individually identified in memory can be called out when desired.

The designer can work with a 1 pen, a cursor control for ruling scanning, and a composing easel camera (with zoom lens) to enter expenses to enter expenses

continued on page



BROADCAST TRANSMITTERS FCC TYPE ACCEPTED



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ing patterns into the memory.

The DMU uses a hierarchy of memories:

- a. Working Memory—a semiconductor memory capable of storing (in dot pattern) every element of a full television frame.
- Mosaic Memory—a semiconductor memory for storing the pattern outline and locations (together with their identification data) of up to 64 groups of areas identified by pattern number.
- c. Characteristic Memory—a semiconductor memory storing the digital control information with which to make the various patterns and to display them under different hues, saturation, intensity, flashing priority, etc.
- d. Mosaic Store—a hard disc capable of storing approximately 40 mosaics with access to a new mosaic requiring less than one second.
- Event Control Store—flexible disc capable of storing all of the events and mosaic control information required for an entire program.
- f. Mosaic Library—magnetic tape cartridges each one capable of storing approximately 20 mosaics.

A program is created by selecting patterns and then picking a series of events to control the display and characteristics of the patterns.

3M was also showing a system (D-8000) that was capable of introducing patterns and certain preset effects and events (3M used such words as colorization, synthesis, movement, reposition, rotation) such as hue, saturation, etc.

Both Chyron and 3M said they were now ready to implement these concepts into specific hardware options that could be purchased.

It's difficult to distinguish clearly between titling generators and graphics generators and, indeed, TeleMation unveiled Compositor I which it called a Titling/Graphics System. Graphics in this unit refers to graphic quality characters and the introduction of other graphics. The Compositor I showed unusual smoothness in its characters by using character elements smaller than the limiting resolution and provides horizontal elements of 29 nsec width as contrasted with the 45 and 50 nsec typical of many units.

For more information on Pattern Generators and Character Generators, Chyron 355; 3-M 356; TeleMation 357; Thomson-CSF 358; RCA 359; Systems Concepts 360; Knox 361; Video Data 362.



Vidifont Mark IV can use light pen to "edit" artwork.



TeleMation's Compositor 1 intrigued visitors.

The Compositor I uses a full minicomputer which offers numerous features and future program expansion. A RAM active font memory (32K × 12 bits) has capacity for from one to three 92-character working fonts. These can be mixed with others added by the keyboard or mixed with those stored on a disk (256K).

Among the features of the new unit are variable horizontal character width spacing, and inter-character spacing (0 to 31 spacing elements) permitting the letter 'A' to be closely spaced to 'V', etc. Vertical inter-row spacing can be made proportional to the character height which can be one of 8 sizes. An optional colorizer permits characters, rows, or pages to be colorized from a selection of 28 basic colors-consisting of seven hues, each available at four luminance levels. Selectable bordering and shadowing is possible, making it possible to create logos from the keyboard.

Single-button random access page sequencing is another feature. The disk memory is of the hard disk type. Custom graphics and logotype generation is expected as a future option. The input technique will use an X-Y grid system as opposed to a TV camera and an A/D converter.

Thomson-CSF introduced the Vidifont Mark IV at the show. It too was called an electronic-character-graphic display system. Although it did not go as far as Chyron and 3M in pattern generation capability, it did allow for fonts and limited graphics to be generated from artwork (or electronically synthesized) and recorded on flexible disks.



Panasonic's digital controller.



System Concepts Q-IV showed power microcomputer.

Among the features: two 91 character fonts, 18 to 128 scan lines height, loadable into font memor three or more different font styles at sizes mixed on the same display roautomatic character spacing allowing for overlapping characters such AW; adjustable inter-row spacing an individual basis, preview display (option) permitting simultaneous proposition of two different message edge position controls; eight speeds roll and crawl (plus pause and move

The flexible disk storage of the uprovides random access time of proximately 0.3 seconds.

RCA showed a new version of I graphics system called the Video Compared to the Video IV, it adds to tures such as two program chann which can be used on the air simulataneously. (The second channel can used as an edit channel.)

A larger font capacity makes p sible the intermix of three stands sizes of characters—64, 48, and lines high—in a single symbol fo The system also now uses a small dot to compose characters smoother appearance and better pearance when a second color is ulfor edging. Keyboard operation is remote control operation have be simplified, reducing the number of strokes necessary (compared to earlier model) to compose a messa

In the titler side of the business new character generator—the Q-was shown by a new company, Syst Concepts. Using a state of the microcomputer from Intel (all with the 17 × 17 × 5¼ in. console).

continued on page



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SHOW-IN-PRINT

provided a lot of features found in more expensive computer cond units. It offered 12 character absolute centering, color hics separators, 8-pages of pory, random and sequential page tion, color background by row, espeeds of crawl, roll and flash, pecial displays (such as keyboard action of three logos). Line graphics raits display of boxes, graphics, Basic price of the unit is only 50. An unusual accessory is the massette console which was styled n on top of the console. Each cascontains one 8-page file which be transferred to the RAM pory in less than six seconds. Albigh the font shown at NAB was not graphics" quality, a high resoin font will be available for another 40.

diother new company in the titling Mat NAB was Knox Ltd. which ded a high resolution generator of pages for only \$3250. Its feature atrue lower case letters and four invariations. A non additive video or added titles to the video with ntnum phase and gain distortion.

hunit was expandable.

mong the other character ator companies displaying their cucts were Laird Telemedia, as State Network and Video Data ems. The latter showed a new €00 system, an economical (£155) system that featured two inels, two character sizes and 16 as of memory.

though we have stressed digital iques in pattern generation in this in there is an alternative: BJA ms Inc. offers an analog system maton 14, that can add moving ms and color to B&W camera art. at NAB was the Telestrator overlays lines on a TV picture gh a light pen input.

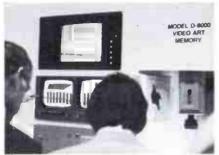
fuction switchers reveal new ploaches

obming up with some alternative aches to simplify the size and olexity and operability of fulloution switchers were Central mics and American Data.

(ntral Dynamics, which unveiled a new line labeled the CD 480 (Sequential Effects System), It its new device more than just a wswitcher—it's a smart switcher said. CDL boasted that the new the pt would be more significant whe introduction of the mix-effect ifier built in 1969. The other new Pach came from American Data



Chyron's Dynamic Montage Unit created intéracting graphics.



3M's D8000 demonstrated the power of a graphics generator.

Corp. Its 558 Production Switcher uses a four channel video mixer to achieve multiple functions on a single mix-effect amplifier.

While CDL demonstrated what the smart switcher could do, it didn't say how it did it (for patent reasons). The descriptive brochure issued by CDL portrayed graphically the sequence that could be achieved with the Smart Switcher. Here's a verbal description:

A single CD 480 SFX Amplifier gives complete control over four signal levels. Each level may be controlled independently or in conjunction with any or all of the other signal levels.

Levels 1 and 2 are used for Keying, with full transistion control (Cuts, Dissolves and Wipes) to and from the processed signals.

Levels 3 and 4 are used for the Background video signals with the ability to Cut, Dissolve or Wipe between them.

This unique arrangement makes it

"The Week That Was" Reported By FCC Technical

In their annual appearance in public to field questions on technical matters from hot or bothered station operators, the panel of top staffers from the FCC were highly persuasive, with substantive answers to most of the questions

On the panel were Wallace Johnson, chief of the Broadcast Bureau; Phil Horne, chief of the Field Operations Bureau; Neil McNaughten, assistant chief of the Broadcast Bureau; Ray W. Seddon, chief of the Emergency Broadcast Division; and Dennis Williams, chief, Existing Aural Facilities.

A good part of their success sprang from the fact that the FCC is officially supplying answers, a result of the spirit of do-it-now that has been in evidence at the FCC lately. In fact, Wallace Johnson, leading off the discussion, was able to describe more than half a dozen important FCC actions just in the week before the Convention, which certainly justified his calling it "The Week That Was.

Among those actions were: finally, the long-promised rule-making on automatic transmitters, issued March 19th, which asks for industry comment on a wide range of questions (see details in news story in this issue); the development of a "short-form renewal," a one-page form with questions on both sides that will be available for most renewal operations, to be ready in a few months, along with an instruction book modelled somewhat after the IRS instruction book—the user is led through the numbered questions one after the other; a rule-making on non-commercial FM broadcasting to settle whether or not many 10-watt licensees in the lower 20 channels are blocking higherpowered FM educational assignments (as many educators have alleged), with proposals such as putting the 10-watters on commercial channels, or arranging the sharing of channels by two or more stations. Broadcasters interested in any of these matters should be sure to get copies of the proposed rulemakings and make their comments to the FCC by the dates specified

Promised very shortly (two weeks) was a rule-making on circularly-polarized TV antennas. Described as actively in discussion, with "early" resolution hoped for, were: the proposal for VHF frequencies for wireless microphones; the National Quadraphonic FM report (called an excellent report by FCC staffers-see BM/E, Feb.); and the "clear channel" proceeding, looking toward the possible authorization of powers in excess of 50 kW for Class 1-A stations.

Johnson made the point that using "super-power" to describe these proposals (which contemplate levels such as 100,000 to 200,000 watts) would be amusing in such a country as Costa Rica, for example, which is building a one megawatt AM station on 625 KHz.

In contrast to meetings of some earlier years, the questions from the floor were uniformly polite, non-accusatory, information-seeking. Among them: Should a graphic equalizer be taken out or disabled during proof of performance? (Yes); In a stereo station, which channel for EBS transmissions? (The "Main" channel, or effectively, mono); Does a station with an approved sampling system for antenna parameters still have to send an engineer every other day to read at the towers? (No—once the sampling system is approved).

possible to perform effects sequences such as:

- Wipe from a title over one background to another title over another background.
- Wipe to a new background behind a title.
- Wipe over a chroma key and a title over a chorma key.
- Wipe to a new background behind the chroma key and title.
- Wipe from a title keyed over a chroma key over a third source to a fourth source.

Transistions other than wipe could, of course, be used—cut, dissolve, soft wipe, color bordered wipe, etc.

A single SD 480 SFX Amplifier can easily perform complex sequences with no pre-planning. The CD 480 automatic preview system always keeps one step ahead of you, showing the composite result of your next tran-

The American Data Model 558 Production Switching System (shown last year in a non-working state) turns out to be a remarkably versatile, state-ofthe-art package able to do things normally calling for a board with triple re-entry. The matrix is organized in a 20 input format with 10 available output buses.

Each crosspoint module contains a high input impedance amplifier with an adjustable delay of the input to effectively provide a matrix system with little or no path length variations. Output amplifiers incorporate fast acting dc restorers to eliminate "bounce" when switching between sources with APL changes.

The heart of the Model 558 is the all new "Quad EVA" control element, or, four channel video mixer. This new approach in video processing provides the tremendous flexibility. Each mix/effects system receives input signals to be processed from the following four sources: the A and B switching buses, the output of the colorizer which is associated with the particular M/E amplifier, and the video from the "Chroma Key fill video buss." The outputs of the four channels are combined, as in a video mixer, according to the logic commands or control signals provided by the logic system. The logic system is addressed by the control panel operator as to the mode of operation, i.e. wipe, mix, key, chroma key, etc. Since the logic system is not interreacting, multiple functions may be accomplished simultaneously on a single mix effects amplifier. An example of these single mix/effects, simultaneous, multiple modes of operation would include mix or disolve to





The Grass Valley APC-2000 system.



Central Dynamic's CD480 switcher.



Computer Image's 7243B switcher.

or from a preset wipe behind a chroma key or to or from an electronic spot-

light behind a chroma key, etc.

The ADC one-bus-quad-split feature allows functions to be done over a quad split on either mix/effects system.

Each mix effects system, the primary matrix, the quad split, and the optional downstream keyer incorporate independent color background generators, allowing different colors to be used as borders, backgrounds, mattes and edges throughout the system.

Conventional cascaded reentries are used in the 558 system along with program output switching to place the output of M/E-1, M/E-1 or the M/E-2 'A'' bus directly on line.

The 558 switching matrix uses the well known and compact ADC 900 cross point switching system which, incidentally, now uses monolithic ICs instead of proprietary hybrid circuits. These ICs are available from several sources

The Vital exhibit, one of the liveliest at the show, was centered around last year's VIIX-114 but it included several new things. To get around the almost super human effort that it takes to fully utilize a large switcher, Vital used a computer. The computer is used not just to handle preset switching but to achieve dynamic results by con-

trolling special effects. New dia special effects was an attraction o Vital booth. These included a heart, key hole, and others. By gramming the computer such thing a rotary wipe, changing shapes colors could be achieved.

Another exhibit, incidentastressing digital effects was Marc Part of the Marconi booth covered Vision Mixer, which used mod construction.

Grass Valley's large exhibit shared by the APC-2000 series mation system at one end and a ! demonstration of production swite. at the other. The switcher wast 1600 7J series. Grass Valley als 1 troduced the 1600-TR switd. system designed for master control plication. The system includes face connections for adding on a 2000 series automation system.

The video section accomodate sources. A combined mixing and cial effects system provides mix, and key operation. The audio seed accomodates 23 audio follow sources and 10 audio only source

Computer Image demonstrates switchers; the 7243B produ switcher and the 2241 MC N Control switcher. The 7243B int four mix/effects amplifiers and 9 effects generators plus pattern

continued on pa



Bye, bye brute.

o so long, spot. Ta-ta tener.
weell, fay-lite. Miss you maxi
te and Molevator, too.
We've got something better:
nething you've got to see—
i try—to believe. Belden/Lee
mpact Source lodide discharge
ips. A two-luminaire system
t's better than a warehouseof conventional film, TV, still
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specially for location work.
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They're brighter at 100' and full spot, one 2kW twin delivers 200 foot candles. At 20' and full spot, it actually delivers 5000 fc!

They're flexible— change patterns without relamping.

They're far more efficient—single requires 1000 watts (compares with 3-5000 watts and up); twin, 2000 (compares with 6-10,000 and up). In other words, CSI lamps draw only ½ to ½ the power of any comparable day-

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light corrected source.

They're more economical— PAR64 CSI bulb delivers lowest operating costper-hour of any large source lamp.

They're versatile—output is perfect for video; can be filtered up for daylight; down for tungsten. Low heat output and weatherproof, too. Head can be operated 500' from ballast.

Now that you know what Belden/Lee CSI lights can do, why not find out more about what they can do for you. Write or call us for more information on purchase or rental.

> SUSTAINING SUPTE MEMBER

pmpea

ulators and a mid-stream chroma key.

Computer Image boasts 85 basic special effects patterns available through push button selection. In addition, an optional special pattern generator multiplies the number of basic patterns . . . creating literally hundreds of effects.

A unique third and related option, the pattern modulator, provides electronic modulation of the patterns. The operator may continuously very the selected pattern to create unlimited special effects. The modulated pattern may remain fixed, or can then be modulated at variable rates to produce artistic, moving patterns.

New mid-stream keying, an optional feature on the 7243B, and other models, is comparable to having two switchers in one unit and permits operations heretofore possible only by using an auxiliary switcher.

Richmond Hill was back as a production switcher exhibitor. It showed the VPM 3000 series, a full-capability board with a new RHL linear key cir-



American Data's switch-module with second sourced ICs.



The TRI portable PPC-1.

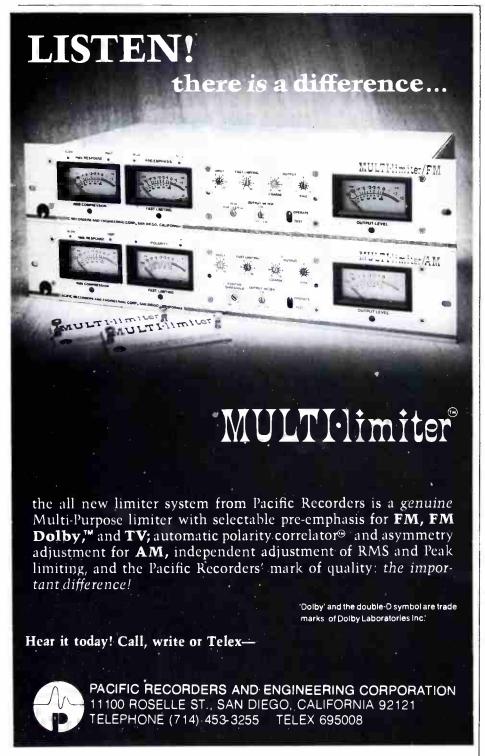
cuit. The VPM 3000 has a number o technical features built in as standar and prices are in the \$11,000 t \$33,000 range. The company put a k of emphasis on its automated A/ switcher. The system provides ful transition capability. Unique feature claimed are the ease in which even can be changed (via a keyboard), dat error indicator, look ahead for possib malfunctions.

Across the street at McCormick Ir another new switcher was show Duca-Richardson (new company) d monstrated its state-of-the-art 400 switcher which it claimed to be the t timate in operating simplicit Through use of function module seven switcher functions can be it tiated with a single pushbutton.

Editing switchers were popular this year's NAB but we'll descri them under editors. In the mediu sized switchers category were Indu trial Science Inc. (which does built large customized units), Telemet (w its 7960 expandable switcher) a Ross Broadcast Products. Ross "compact cost-effective video produ tion switcher" boasted more produ tion power than many four-bi switchers. It includes 24 wipe fur tions including a soft wipe, soft ke Ross has several models.

Also in the medium size-economi range was the 3M Model 11 switcher. It's loaded with features usual for its price according to 3 The preview channel allows accur set up of effects before use, includ preset wipes and modulation. keys/over effects funtion adds a n dimenstion to special effects.

In the small switcher category \ all of the bigger and medium si companies plus others including S



TRI and E&O Systems (of (la). Shintron showed a small ner, the 367 for ENG application. luded a SMPTE Edit Code r. TRI showed the suitcase Port-Production Console, the PPC-1. PPC-1 System includes a 5-in. Trinitron monitor for program foring, a high quality six-input al interval switcher, a five-input mixer, sync generator and all sary intercom amplifiers, pulse poution amplifiers, etc. It's priced 2,500.

E&O Systems DME-406 mer is a compact low-cost unit includes five effects modes, six , keying with 3-way insert selecall designed to work with helical ssette machines. It starts at Comtech was another company ng a small switcher.

rs: new developments in wal areas

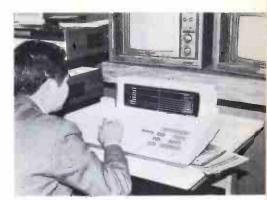
Here was a lot happening on sevallonts in editing equipment. In the is counting ENG area Sony anated a new editor to work with its BVU-100 recorder. Convergence in ted several add-ons—a program miter and a separate joy stick conr individual video cassettes. TRI an audio accessory, the BAA 1 andance lines). CMX announced a lower cost ENG editor, the 34X; Datatron, the Tempo '76. Is nething new in the computer area was the appearance of g-switchers. Such units, such as mpex EDM-1, permit the ad-t of artistic special effects. CMX muced the microprocessor as an aidual interface (thus freeing the nel processor for other tasks). Both and Datatron stressed exmble systems. Datatron extended soncept of expandability to enhass both pulse counting system MPTE time code editor system. time code generator and reader here were a number of new dements including a small battery ted generator to add to full usa-

beauty of expandable systems is t'ou don't obsolete earlier pur-The Datatron Tempo '76, for tible, provides the basic Control unit for \$7,600 and allows the add on SMPTE Time Code caby with the simple addition of MPTE readers (Model 5250).

more information on Switch-

circle bold face # on RSC: Data Model 558, 363; CDL's 480, 364; Computer Image, 📆; Duca Richardson's 4000, 366; 3's 1114, 367; E&O's DME406, 3; Comtech, 369; Grass Valley Stems, 370; Vital Systems, 371. The total price is considerably below the cost of today's SMPTE Time Code

The key unit of this new approach is the Editing Programmer which incorporates "Time Sync." The Editor can function equally well using standard SMPTE Edit Code or the standard control track pulses. When using the standard SMPTE Edit Code, the code is recorded on one audio channel of the program material source tape and the master tape. Since each recorded event coincides with a specific time value to continued on page 56



Datatron's new Tempo '76 editor.



- 4 BEV-50 Versa Consoles The ultimate compacts with large console features. 4 mixers, 10 inputs and both line and PA outputs.
- 50 Series Mono and Stereo Quality 4 mixer consoles with full cuing, muting and monitor features.
- 100/200 Series Mono and Stereo -5 or 8 mixers, switchable inputs, low noise FET switching and dual channel operation with many other features for your studio.
- Series 3006 Slide Type Mono and Stereo Versatile slide type consoles with 10 mixers, dual channel operation and intercom features.
- Series 4006 Modular Mono and Stereo Advanced design completely modular slide consoles with plug-in electronics and input modules. Unique features including cuing without disturbing preset levels.







TK-76 PROVES ITS PICTURE QUALITY —AND MORE—WITH ITS OWN DEMO TAPE.

Steel mill to supermarket.

Your RCA Representative has an unusual TV camera tape to show you: the TK-76 portable camera demonstrating its capabilities.

In available light situations as varied as a steel mill and the interior of a supermarket, the TK-76 proved its unusual adaptability. Even when taping the



contrast of brilliant molten metal and the mill's shadowy surroundings, the TK-76's automatic features held color balance while the camera produced excellent color resolution and consistent picture quality.

Good operating characteristics came through in overcast weather, in the bright artificial lighting of a



flower shop—even transmitting faces illuminated only by low light

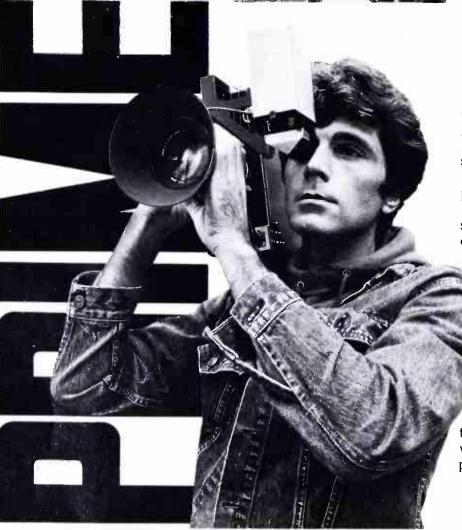
Designers surprised.

The TK-76 was created to bring film camera freedom and high quality pictures to electronic journalism. This new camera was planned for secondary uses in sportscasting, documentary and local on-location commercial production.

Now, its performance has surprised even its designers. It is eminently suited to its proposed

application, yet it's also a surprisingly good studio camera—as its own demo tape clearly shows.

Among the studio sequences are scenes of a girl's face that show the excellent closeups and detailing the TK-76 can achie and a slow panning across recognizable commercial produto demonstrate the clarity with which the TK-76 can show a product.



ew camera generation.

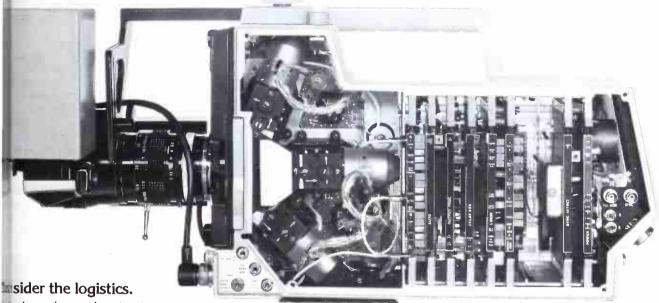
TK-76 is the first camera to k big-camera electronics into a bound package without a repack, all at a most attractive ie: under \$35,000.

nong the desirable features of ∘ew-generation TK-76 are: of-contained—no backpack or sparate CCU clusive shock-mounted optical system sm optics -f: /1.4; freedom n reflections Sture quality equal to or better in that produced with

enmonly used news film is light-less lag in low light ee 2/3-inch PbO's

- Built-in sync generator—genlocks to external black burst or complete signal
- Vertical and horizontal contour enhancement—with comb filter and coring
- Rugged cast aluminum case
- T-bone construction—holds optical alignment
- Sealed camera case
- 1½" (38 mm) diagonal viewfinder
- Fully adjustable viewfinder
- · Interchangeable pentaprism viewers
- Automatic iris control with manual override
- Automatic white balance control
- Video level indicator in VF senses peak white or flesh level

- +9dB video gain switch—for extremely low light levels
- +12 volt DC power source
- Lightweight (6 lb.) battery belt
- Optional AC.power adaptor
- Flat mounting base
- Convenient carrying handle
- Shoulder-balanced-minimizes fatique
- Light weight—only 20 lb.
- Instant "on" from standby
- Fast warmup-5 to 7 seconds from cold start
- High sensitivity-450 LUX f: /1.6
- Full bandwidth encoder
- Operates from -10° F. to $+120^{\circ}$ F. Built-in filter wheel
- Flare correction



u have been planning to enter recronic journalism or improve the hility of your teleproduction ties, you have probably inhed the cost-versus-quality of ble cameras quite carefully. ne prime purpose of EJ is to station ratings and reputation is exciting, where-it's-happening prtage. An inflexible, limited-SEJ camera cannot achieve this thus even its reasonable cost pensive. Nor is a costly EJ lera a good return on investment performance can be equalled medium priced camera. nat medium-priced high ormer is here: the TK-76. It is

the first camera to combine the picture quality of expensive EJ cameras with the handling ease of a limited-capability portable. As bonuses, the TK-76 offers a high degree of studio capability, plus film camera freedom of movement and picture quality.

The logistics favor the TK-76!



See the TK-76 tape.

Your RCA Representative will gladly screen the TK-76 demonstration tape. We think you'll find it a most rewarding twenty minutes.

Contact him today—and join the scores of TV stations and teleproducers who have already ordered new TK-76 cameras.





Ampex EDM-1 computer editor.



CMX 340-X with microprocessor interface.

the frame, any scene can be located by running the tape to a designated time on the Tempo '76. When editing in a control track mode, "Timesync" counts these pulses, making it possible to perform insert edits and automatically search for the actual frame of video information required to generate the EE master.

It is possible to build ultimate editing capabilities gradually. You start with a two deck Control Track Editor (Tempo Series 7610). To expand, two SMPTE Time Code readers (Tempo Series 7620) are added. Once the transition to SMPTE has been made, additional expansion is possible, such as three decks and three readers (Tempo Series 7630) or a three-deck system with memory for storage of up to 50 edit decisions and automatic assembly capability (Tempo Series 7640). A three-deck system with all of the above and special effects switcher control and teletype (Tempo Series 7650) is also possible.

The Tempo '76 Editor offers desktop ease-of-operation and flexibility for either off-line or on-line editing systems. All editing parameters are conveniently displayed in amber on an alphanumeric, gas-paneled display field of black for easy readability. Hours are indicated in addition to minutes, seconds and frames.

Expandability was the theme of CMX also—the X in the 340X and the



Cooke time code generator.



EECO's submin TCG.

34X is for X-pandable. CMX did not bridge the gap between pulse counting systems and SMPTE time code, choosing only to offer the SMPTE units. But it introduced the concept of separate microprocessor interfaces so that almost any machine could be added to a system without burdening the central processor. The CMX can inter-marry, control and mix quad, helical, VTRs, video discs, synchronous audio recorders and switchers. Up to 32 different interfaces can be added.

At the heart of the system is an interactive keyboard display and computer unit that generates signals, questions and responds to the operator's commands and replies. The computer's memory logs all edit decisions, made during the course of an edit session. This decision list can be outputted to a punched tape or other command medium for future auto assembly. The Editor works from a management list that appears on the CRT. He can restructure this list easily.

A feature of the 340X program is time compression. This is a lookahead cue and pre-roll function which maneuvers the record VTR to be ready for the next function. This can save hours, CMX says.

The 34X ENG unit is basically a computer assisted video tape editing system. The basic 34X is a cuts only editor which links two VTRs to a com-

puter by interfaces (as in the large system 340X). Various options an available.

Both the Datatron and CMX editor were working with switchers supplied by Computer Image (2061ED switcher). These are 6 or 8 input, buss, audio-follow-video switcher designed for operation under full computer control in post-production editing situations.

The editing/switching system show ing the greatest special effects capa bility was the Ampex EDM-1 system (using a CDL designed switcher). I featured a computer-controlle switcher with special effects and floppy disc memory which can store a many as 3200 edited scenes. It can interface with up to eight on-line confesion of the confesion of the

Unlike other computer editing systems which store and recall scene by digital time code address, the EDM-1 has an exclusive compute filing system that permits individuate scenes to be identified by both time code and real language. This means the operator can call up a particulate scene by its real language tag without having to cross reference the scene description with a set of numbers.

The EDM-1 also has time savir features. It remembers where eat scene is recorded on the master tal and calculates the most efficient witto assemble them with the leat amount of shuttling. Each scene then transferred to the precise location required for perfect sequential assembly.

Edited scenes can be manipulated that if the change in one scene affect the time of other parts of the sequence the EDM-1 automatically calculate change and "ripples" (modification accordingly.

A unique creative feature of I system allows the director to practice dissolve, wipe or key until he satisfied with the finished product. I EDM-1 "learns" this transition key, stores the proper instructions, a repeats it in exactly the same manuduring the "execute" mode. EDN prices begin at \$95,000. Deliveries slated to begin in October.

Applying concepts used in editors both the function of editing and function of controlling tape machifor automatic play purposes was cortec. The key to these devices again the microprocessor.

The Edimatic 100 is one of the devices. This editing control system performs frame accurate edits with SMPTE code by counting control trapulses. The difference in performation provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic is in the push button specific provided by the microprocessor in Edimatic provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the microprocessor in the push button specific provided by the micropro

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with which edit points may be selected and the ability of the Edimatic-100 to perform assembly of up to ten memorized edit points.

The Edimatic-100 at \$7500, unlike many other low cost editors, is equally capable of editing tapes on quad and helical video tape recorders. On-line or off-line edits and edits from camera to VTR may be performed simply and easily.

Quad VTR editing is provided through Recortec's Reel-Servo Modification (R-MOD). This unit also provides electronic tape timing with frame accurate time display. It works directly with other buffered tape handlers such as the Ampex AVR-1, IVC-9000 and the Video Memory helical VTR, the VM-1000.

In this Recortec family of related products is the Video Spot Assembly. The VSA is a microprocessor-based system designed to do what a cartridge system does at a fraction of its cost. The VSA uses the same two VTR's used for A-B rolls for spot/spot sequences. It provides random access for up to 100 spots, access to slides and film chains; no restrictions on spot length (even 2 second spots); playing of 10 second spots back-to-back; plays up to 100 breaks without reprogramming; programming of up to eight events per break; and, last minute spot changes up to the last break time. It costs \$8,950.

Another similar device is the Tape Search Unit which stores up to ten cue points for random record and automatic search.

Central Dynamics exhibit included demonstrations of its well-known editing systems, the PEC 102 Computer Editing System—a macro system built on a modular design philosophy so that it could handle almost any job—and the EDS-200 microcomputer editing system. TRI showed its familiar EA-5 editing system.

A surprise exhibitor was TeleFilm with its TEM-V video tape editing system. This is the system used by Don Stern Productions to edit off-line such TV network shows as "All In The Family," "Big Eddie" and some 48 others. The system uses five Sony 8650 reel-to-reel decks controlled by microprocessors. Operators rock reels to see one complete field, or hear the sound track syllable by syllable. Tele-Film was selling the five unit system for \$69,325 or the three for \$43,500.

For more Editor Information, Sony 372; Datatron Tempo 373; CMX 340X 374; CMX34X 375; Ampex EDM-1 376; Telefilm 377; Cooke 378; Electro Optical 379; ESE 380; Convergence 381; You could work on a monthly lease plan starting at \$1,039 a month...

Several interesting cueing aids were shown: K&M Electronics demonstrated an edit/auto cue system to facilitate cueing video cassettes. Count down times are inserted and the device parks the cassette at the appropriate pre-roll time. Microprobe Inc. showed an ATS edit controller which stores edit points "on the fly." A feature was quick adjustments to the edit point made by operating trim panel buttons. System doesn't require use of control track pulses or SMPTE time code.

In the time code reader, generator and programmer category there were a number of devices on the floor. Datatron showed, as we mentioned, a battery operated time code generator that would fit in the RF modulator slot of the Sony VO 3800 recorder. Unit is designated the 510P. It also offered a VaraScan viewing system designed to work with the new Sony BVU-200 VTR and other U-matic machines, VaraScan features slow (1/5) speed and fast (2X) speed in both reverse and forward motion. It is also capable of stop and pause action. From the freeze-frame mode, tape can be stepped forward, precisely one frame at a time. In any mode of operation, including freeze-frame, the edit point can be marked for editing.

CMX showed a small time code generator in a small box. A fist-sized TCG unit made by EECO was on the floor. It was built around a CMOS/LSI chip. Recortec had a time lock system which is a time code reader which displays accurate tape time. Beta Technology showed an editor, edit timing control and automatic timing console system including a tape timer.

A line of time code systems was shown by Cooke Engineering. These included the TCG-5000, and the TCR-6000 time code reader and character generator. An ancillary device was the DTT-4000 digital tape timer. Another source is Time Tech Corp.

A new source of time code readers (and video character generators) showing hours, minutes, seconds and frames was Electro-Optical Systems, Ltd. Features were a counter hold, an indicator hold, and a LED display. A whole range of timers was shown by ESE. Among its collection was a new ES-230 Time Calculator/Timer capable of adding and subtracting minutes and seconds. It was priced at \$275.

We mentioned earlier the Convergence PC-3 Triple Function Program Computer. What the unit does is provide automatic bi-directional tape search, continuous tape timing and insert during duration timing—all programmable with a hand-held calculator keyboard. Precision accuracy in the

system is maintained by a unique "closed loop" system of country control track pulses of normal vide cassette tapes.

Time base correctors, synchronizers, and more

Time base correctors, as everyor knows, have made it possible to me inexpensive helical machines on air meeting FCC sync and frequent requirements. Since the signal from the VTR has to pass through the TR it was natural to improve the signal other ways if possible. Drop out cor pensators, proc amps, etc. we common additions. This year at NA Microtime showed a device the dramatically improved the signal of a U-matic cassette. Not only did correct timing deviation but it creased the signal to noise level sharpened picture softness. Further picture breakup caused by tape de movement during recording solved. All of these features are corporated in the Microtime 201 Electronic Signal Processor.

Video noise off-tape is reduced by dB, resulting in a playback S/N m approaching 50 dB. Picture "crispe ing" is provided by the built IMAGE-EX, with front panel cont of image, compensating for the eness exhibited by ¾-in. U-matics

The 2020 also eliminates and U-matic characteristic, that of shifting of chroma relative to lunance as head wear progresses. A catrol is provided which will machroma over a range of 4 nanoseconds.

The correction range of the 2021 ±2H lines, approximately 30% grethan prior units. To eliminate pict breakup caused by a moving deck. Auto-Trac feature is incorporated.

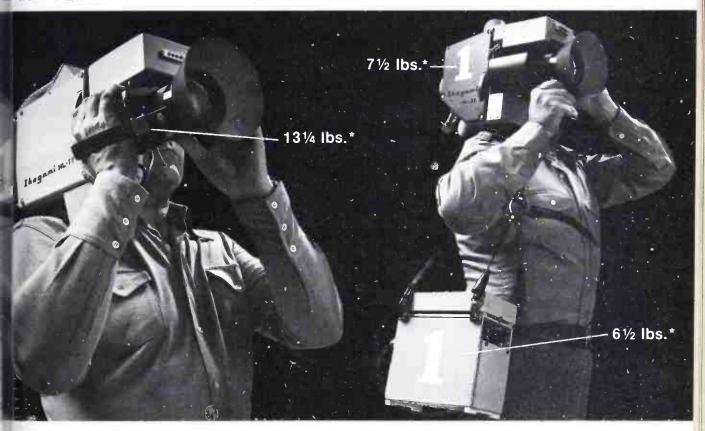
A new digital "universal" signocessor capable of producing brocast-quality signals from all continued on page



Proof of 2020's capability shown by n tor and S/N test equipment.

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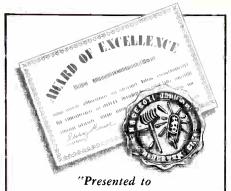
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Stereo Generator is away from Studio and Unauthorized Tampering.

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NAB SHOW-IN-PRINT

videotape recorders was introduced at NAB by IVC. The new TBC-2200 works with direct and heterodyne helical machines, non-capstan-servoed VTRs, and segmented field VTRs.

The TBC-2200 has a three and three-quarter line-correction window and a five-line store. This wide correction range permits correction of extremely difficult-to-handle color signals.

A "look-ahead" velocity compensator measures errors line-by-line and corrects on that basis. A dropout compensator reinserts correctly timed luminance and chrominance of the proper hue and saturation as long as the dropout lasts.

When used in conjunction with an ENG system the TBC-2200 accepts non-standard synchronization sometimes inherent in hand-held cameras and produces a standard output.

Non-capstan servoed VTRs require the use of the MDA-150 power amplifier to play back synchronized, standard NTSC signals. Produced by Quantel Ltd., for IVC, the TBC-2200 is priced at \$18,000.

CVS surprised broadcasters by introducing a 9-bit, four times subcarrier sampling technique in its new CVS Model 520. The higher sampling rate means improved bandwidth capability, K-factor specs, and signal to noise ratio (60 dB p-p signal to rms noise).

The 520 is designed to handle quads, the IVC 9000, helicals, and Ú-matic machines. It will stabilize non-capstan servo (line-locked) VTRs (although maybe not to broadcast standards).

In "Line Lock," the internal sync generator can also supply drives to auxiliary equipment, allowing inexpensive VTR's to be used for live production sources. By engaging the color interlace switch, time base corrected tapes can be dubbed to any master recorder, including quads. When played back, these tapes will contain color interlaced signals.

By locking the output signal from the 520 with other sources through a special effects generator, fades, wipes, etc., are possible from inexpensive VTRs.

The window is 1.5 lines. With a capstan-servoed VTR, the lock up time is in milliseconds. The unit includes a built-in DOC, VELCOMP, and PROC AMP.

CVS also introduced a \$5500 TBC, the CVS 510. This unit employs a 6-bit, four times subcarrier sampling circuit. The window is one horizontal fine of correction. Unit includes a built in EIA sync generator plus a PROC AMP, DOC and color interlace.



Microtime calling attention to the initia error correction features of the 2020.



CVS 20 TBC has 9 bit sampler at 4X subcarrier.

One of Sony's new broadcast pro ucts was a TBC. Among its featu were a large window ($\pm 2H$), for price range (\$12,000), a "superio S/N ratio, extremely fast lock up tin a built-in DOC, VELCOMP (line line), and EIA composite advar sync. Technical literature was not as BM/E went to press so we do have values on these characteristics

Digital Video Systems (forme DVLabs) showed the DVL-2002 which has a six-line correct window (±3 lines). DVS uses 4x s carrier having pioneered that conce The company claims improved sig to noise, wider and flatter freque response, improved differential g and differential phase. The dynami line correction window makes it p sible to use a motor drive amplifier provide vertical lock for non-caps servo VTRs.

Standard with the DVL 2002 i broadcast digital sync generator v gen-lock, a digital processing ami fier that adds reference color burst blanking prior to digital to analog ¢ version, auto color phasing to cor. for wrong field VTR lock-up or wro field edits.

The 2002-01 is priced at \$13,5 The motor drive microprocessor lt board provides frequency reference the vertical lock of non-capstan se VTRs and costs \$950.00.

Digital Video drew particular at tion to its booth by playing a r capstaned VTR to on-air standards by showing new digital effects. such effect is that best described 3-D. The picture can be made to volve around various axes to give:

or more Information on TBCs icrotime 2020, 382; IVC-2200; VS 520, 383; CV520, 384; Digital ideo Systems, 385; MCI-Quantel, 36; RCA synchronizer, 387; nasonic AV-7000, 388.

on of depth.

e of the most fascinating demonions to watch was that created by Digital Video Processing System, V-7000 by Panasonic. This unit compress and squeeze pictures nethen process them through a 16-

production switcher.

e AV-7000, through the use of a processor, can create remarkable ts. This system can take an ining, non-synchronized video Il. such as a microwave transon and reference it to studio sync. ections can be made for contus shifts in the subcarrier phase of ioncoming signal caused by remote amission. The picture can be reand to any size in real time and posid anywhere on the screen. Quad is (four way split screens) can be sormed with ease. The digital wipe orrator produces rotating wipe patn for truly spectacular effects.

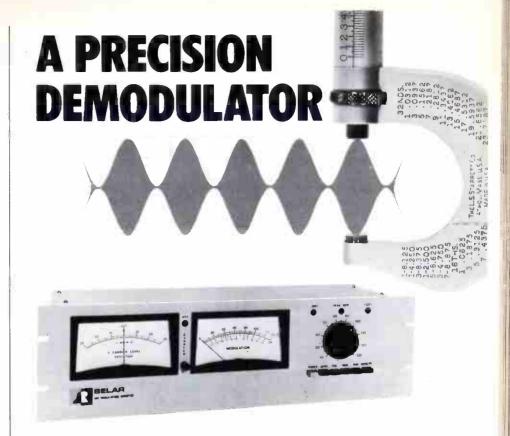
- joystick position permits desired mement of a compressed picture here on the screen. No price or every schedule was set for the unit with so much interest shown at 14, it seems likely Panasonic will

m the U.S. market.

ie Panasonic AV-7000 was by no ns the only new frame syn-nizer present. As reported in E in March, one new source ld be the Micro Consultant/ intel device. MCI was at NAB with FS-3000 which is remarkable beme of its small size-unit takes up 84-in. of rack space and stores complete fields. Another new ne was RCA which unveiled its III-121 system. But first a little more at the DFS-3000, priced at

ecause the DFS-3000 is small and umes little power (250VA), it is portable. The DFS-3000 is also #first digital synchronizer to offer time base correction capability. sause the TBC function can be inorated into the existing package, dcasters can, for the first time, ide both synchronization and time correction for any VTR, at te locations.

number of options for the DFSwere demonstrated at NAB, all which can be "plugged-in" to the ac system. In addition to the Infinite dow Time Base Corrector options a Video Compressor that reduces Dicture to ¼ standard size and posis it in any one of four quadrants on screen; a Joystick Control that wes the compressed image; Frame



The AMM-2 AM Modulation Monitor

- RF frequency range 200 kHz to 160 MHz
- 100% negative peak modulation light independent of input carrier level
- 125% positive peak modulation light independent of input carrier level
- Peak modulation light adjustable from 40 to 130%, calibrated in 1% increments - independent of input carrier level
- True peak reading modulation meter responds to shortest duration program peaks
- Carrier level meter indicates true carrier shift
- Phase-linear filter no overshoots from clipped modulation peaks
- Remote outputs outputs for both meters and peak lights
- **Built-in modulation calibration**
- Built-in carrier-off alarm
- Outputs for listening as well as test functions
- 115/230 volts, 50/60 Hz operation
- **FCC Type Approved**

The AMM-2 Modulation Monitor sets new standards in accurate AM monitoring - the first AM monitor to incorporate true ratio-type peak indicators. The AMM-2 contains a unique modulation cancellation scheme to recover unmodulated carrier to reference the modulation peaks to. Thus the instantaneous program peaks are referenced to the instantaneous carrier without the need of time-constants, as with AGC devices. True carrier is indicated even with the asymmetrical modulation encountered in today's high positive peak modulation, and the peaks are automatically referenced to this true carrier to give the most accurate indication of program peaks.

The AMM-2 incorporates a phase-linear filter that does not produce overshoots when a negative peak clipper is used in the transmitter. The true modulation peak is measured instead of a false, higher peak introduced by the non-linear phase filters found in other monitors.

With the AMM-2, you can turn up your level to where it belongs for maximum loudness.

\$850 **DELIVERY FROM STOCK**

There are well over 3000 Belar AM, FM and TV monitors currently in use worldwide.



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and Field Freeze; and a Remote Control Panel.

The RCA unit stores a full frame and it uses a 14.3 MHz (4x subcarrier) sampling rate. In addition, since only the active picture information (120) IRE units) is coded, amplitude samples are more representative of the original analog signal, and quantizing errors are less significant, RCA said.

Still picture, joystick positioning and picture compression capabilities will be available as optional accessories. The still picture mode of operation allows a single picture to be retained as long as desired.

The RCA unit will not be available for delivery until later in the year.

Others displaying TBCs at NAB were Ampex and Kansas State Network. Other frame synchronizer sources were CVS and NEC. All of these manufacturers have been regular sources.

Details on those video enhancers. chroma correctors

We made a point earlier that NAB '76 had a number of devices devoted to improving the video signal of U-matic VTRs particularly. What follows is a run down of some of these devices-for ENG and other applications.

Corning Glass Works showed a new line of image enhancers headed up by the 6100 ENG unit. The Series 6100 ENG unit is well-suited for use when minimal picture information content is



Corning image enhancer.



Crisp-Matic from Yves Faroudja

available at sub-carrier frequency, a common circumstance at remote locations, Corning said. Unlike most available enhancers it does not adversely affect the picture noise. Key specifications for Corning's Series 6100 ENG image enhancers are: signal/noise -65 dB (rms noise referenced to 1-volt peak-to-peak); bandwidth, flat ±0.25 dB to 6 MHz; tilt 0.5%; differential gain 0.5%; differential phase 0.5°; K factor (2T) 1%. The vertical detail range is adjustable 0 to 100%. A correction signal is automatically generated for sharp line-toline black-to-white transitions. The Series 6100 ENG image enhancer is available for immediate delivery offthe-shelf and is priced at \$3800.

Other Corning enhancers included the Series 6200 RGB unit ideal for film chain cameras. It generates a contour signal from the green channel and adds it to all three channels. The unit can be used with any camera lacking a builtin enhancer. Again the S/N ratio is -65 dB. Price is \$3650.

Corning also showed a new Series 7000 unit for CCTV work priced at \$1750.

Another device aimed at crispening the picture and reducing the noise inherent in the picture was the Step I from TRI. It is specifically designed to interface with various "color-under" type helical VTR's to subjectively improve the image of the picture. No specifications were available but the price was right-\$1,495.00. The Model Step-I comes in a 19-in, rack mount configuration, 1\%-in. high.

The unit that claimed to improve S/N ratio rather than worsen it was a Crisp-Matic shown by Yves C. Faroudja, Inc. It reduced noise and chroma/luminance crosstalk. provement was stated to be 3 dB for an input S/N of 40 dB or better.

Details were not available because of a pending patent but apparently the rise time of signals is improved. The Crisp-Matic does use a special horizontal enhancement process which depends upon the generation of new frequencies in the luminance path which are above 2 MHz and give the subjective impression of a full bandwidth. The residual subcarrier and other interfering modulation products are combed out of the composite signal and noise coring is used to improve the S/N ratio. Price of the unit is \$2,500.

There were other corrective devices at NAB such as the Matthey Chroma Corrector which compensates for luminance and chrominance amplitude and delay inequalities. This year Matthey came up with a new device (Television Equipment Associates booth) called the automatic video equalization device. The unit works

For information on Video Enhancers, Corning Glass 389; Faroudja 390; TRI 391; Matthey (TEA) 392.

from ITS or a VIR signal and correct the following: video gain-maintains peak white signal; tilt-reshapes # bar correcting If distortion; syl level-maintains sync level; gain—alter it to 714 µs (no loss of fi detail); chroma gain-achieves corre color saturation; burst gain-maintai burst level; step up-adjusts vid pedestal; delays-stabilizes 2 chroma and burst delay.

New electronic still store approaches.

At the Winter SMPTE Meeting Detroit CBS revealed its plans for electronic still storage (ESS) syste designed to eventually replace t telecine. The ESS system described CBS (see BM/E, March) was t



Arvin frame store device.

result of a joint effort between it Ampex. At NAB, Ampex engine described the system further. But the exhibit floor, the Ampex-CBS I approach was upstaged by a number other companies who showed dem strations of still other systems.

Chyron showed how it would at electronic still storage in an nomical way" (the Ampex ESS un a \$150,000 plus system). Using so of the same memory devices used in Dynamic Montage Unit (se conductor memory, low-cost ranch access and disk storage), Chy showed how still frame storage color was possible. Basically, frames are stored in the semicondu memory. This memory is in supplied with digital data from megabyte disk memory which is c ble of holding approximately 120 frames. In turn the main file is

continued on pag

Different Demodulators for Broadcast and Cable



w Telemet has the right demodulator for every broadcast and cable application.

Tiunable VHF ● Fixed Channel VHF Fixed Channel UHF ● Chopper Low Input Sensitivity

coldcasters can now have all the quality and dependability to a Telemet 4501 Precision Demodulator in an all VHF nel version, Model 4501A1/4505A1. Whether it's your pary demod, a standby for multiple station operations or for it demodulation as an auxiliary pickup on network feeds, the elemet Precision Demodulator remains the finest quality abodulator available today—at any price.

stations can also get the superior performance

characteristics and quality that VHF stations get through the use of Telemet's improved downconverter which minimizes RF interference. This unit is only available as a fixed channel demod, Model 4501A2.

Cable installations can now have a single tunable demodulator Model 4502B1 for standby operation, that provides all the quality, performance and dependability that broadcasters have come to expect from any demodulator bearing the Telemet name. A fixed channel demodulator, Model 4500B1 is available for all VHF channels; Model 4500B2 is the industry's best fixed channel UHF demodulator.

Select the right demodulator for your application from the following chart.

SPECIFICATIONS

man and a second							
odel No.	4501A1	4501A2	4501A3	4501A1/4505A1	4500B1	4500B2	4502B1
quency Range	VHF	UHF	VHF	VHF	VHF	UHF	VHF
lication	Broadcast	Broadcast	Broadcast	Broadcast	CATV	CATV	CATV
Tier	Fixed	Fixed	Fixed	Variable	Fixed	Fixed	Variable
pper	Yes	Yes	Yes	Yes	No	No	Yes
√ 30 Frequency							
esponse	$\pm 0.5\mathrm{db}$	$\pm 0.5\mathrm{db}$	$\pm 0.5 db$	$\pm 0.5\mathrm{db}$	$\pm 0.75\mathrm{db}$	$\pm 0.75\mathrm{db}$	$\pm 0.75\mathrm{db}$
Prential Gain	$\pm 0.5db$	$\pm 0.5\mathrm{db}$	$\pm 0.5 \mathrm{db}$	$\pm 0.5\mathrm{db}$	$\pm 0.5 db$	$\pm 0.5 db$	$\pm 0.5\mathrm{db}$
Prential Phase	±1°	±1°	±1,°	±1°	±3°	±3°	±2°
Sensitivity							
/lin.)	5 'mv	5 mv	1 mv	5 mv ; 1 mv	0.3 mv	0.3 mv	0.3 mv
e	\$3800	\$3975	\$3975	\$4775	\$1700	\$1750	\$2475

NEW! SYNCHRONOUS DETECTOR \$1,050

The New Telemet Model 4504A1 Synchronous Detector, enables measurement of Transmitter Quadrature Distortion, when used with Model 4501 Precision Demodulator.

Both the Synchronous Detector and Demodulator's envelope detector utilize the identical RF, IF and pand-shaping networks. Comparison of the differential phase between the two detection circuits enables the proadcaster to determine the amount of incidental phase caused by quadrature distortion. For detailed information, write or call today.



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TW-510-227-9850

tained in magnetic tape cartridges each of 20 megabyte capacity and thus capable of holding approximately 45

By proper system organization the contents of the 50 megabyte active file (the disk memory) are readily updated on a daily basis using either manual or automatic means.

In the manual mode a keyboard suffices to direct all of the requisite activities:

- a. Conversion of the original artwork (slides or graphics) to the digitized form to store.
- b. Store and located the active frames on the disc memory.
- c. Purge undesired frames from the disc memory.
- d. Control the "take" to air of a desired frame.

Arvin Systems showed that you could save still more dollars in still store if you used its new EFS-1 Broadcast Color Discassette Frame-Stor. Its \$12,500 system (analog) was one of the "smash hits" at the show and orders for over 60 were taken. ABC plans to use the unit in spring baseball coverage. In practice, the EFS-1 will probably not be used as a direct replacement for a slide projector but rather as a storage device to work in conjunction with a character generator. Once a frame of information is prepared it can be stored on the EFS for easy recall. The medium is a flexible magnetic disc record in a "cassette." Each record stores 400 stills (200 per side). The record is virtually crash proof, reusable, mailable, storable and interchangeable with any EFS-1 system anywhere.

The EFS-1 is compact, weighing only 38 lbs. Bandwidth is 4.2 MHz (at the 3 dB point) and S/N is 42 dB (on the innermost track). Step rates are freeze single step, and automatic rates of 1, 3, 6, 10 and 15 tracks per second. The head is warranteed for 500 hours.

Yet another approach to still store was shown by RCA. It showed how lasers could be used for high density video recording. As many as 10,000 TV pictures on a single 12-in. disc are possible, said RCA.

At the convention, RCA used laboratory-built equipment under minicomputer control to show how the stored TV pictures can be randomly accessed and displayed in a fraction of a second. The demonstration recordings used only a 1-in, band on the disc. The developmental system can store one frame of TV information in only three-thousandths of a square inch (tracks for 30 TV pictures occupy space only as wide as a human hair).

While the demonstration covered only still pictures, RCA said the technology also was capable of recording motion, from film, video tape or "live" sources. In making a reco ing, a medium power laser, module by an electro-optic modulator, is cused to a very fine spot on the di spinning at 1,800 revolutions minute. The disc has a special the film coating which, when affected the laser, provides a permanent rece ing of a single TV frame in one reve tion of the disc.

Movement along the disc radius accomplished by using a mechani actuator, permitting rapid access to approximate location of the desired corded track. Precise location is m possible by using an electronic e system to deflect the laser beam. system's mini-computer keeps track the pictures in storage and controls preparation of picture sequences broadcasting.

For more information on Still Store, Chyron 393; Arvin Systems 394. Circle Reader Service No.

Studio cameras galore

In the studio camera class # were some new developments at N adding to the already ample supp Harris came out with what it calls first American built Triax camera. TC-80. Its remote range extends to mile. At McCormick Place. Hall strung some 3000-ft. of cable to a the roof and showed scenes of

A Look At TV's Future

TV programming is like a pendulum—if a show is popular it is imitated until the audience tires of that type and then it swings back to something else. As the medium gets more competitive it will turn to program sources not used before. The creative sources in Hollywood are structured, those in London are not New York is in the middle. Television is now tapping the New York market where there are theater, book and emerging writers not found in Hollywood. [However,] this is a great risk because the writers do not know television.
—Oscar Katz, CBS TV Network.

Audiences are becoming more sophisticated and want something different not just the series programming Proof? The enormous success, and high ratings, for such shows as "Rich Man, Poor Man," the Olympics, "60 Minutes" and the recent PBS program "The Incredible Machine."

—David Gerber, David Gerber Productions, Hollywood, Calif.

Television will be going more for the long form of programs and that the creative people are gravitating toward feature films because there is more time to make them and more money spent on production Unlike the medium's early days, television audiences want more realism.

-Phil D'Antoni, producer/director of "French Connection."

Television stations, like radio, will become individualized in order to survive and it will not be in the too distant future that there will be all-news television stations Anchormen on news shows will not be as we now know them. Their primary function will be to question reporters—who will be specialists in their fields—and their knowledge will be derived from their many sources Anchormen will act as surrogates for the viewer.

-Richard Wald, President, NBC News

The future already is here in bits and pieces The prime time access rule is stimulating new productions . . . This Fall nine new series have been produced, and local stations are producing more programs at that level. -Marvin Shapiro, Group W Station Group, New York, N.Y.

RCA TKP-45 on new Ford van.



The new Harris TC-80:



7000 camera



ps LDK-11 and LDK-5.

orago skyline, Meigs Field, etc. All and operational controls were located at the CCU. Camera is heavily matic—digital black and white ence, H and V centering, a three ad automatic iris, etc. The sealed on optical system included integral light for minimum lag at low light ls. A unitized optical bed-plate mbly is used; ACT Plumbicons be used.

he convention served to introduce A's newest studio TV camera, the 46, an updated and improved verof its widely-used predecessors of the more than 1,000 are in regular ice in this country and abroad. The TK-46 is described as a deluxe era and incorporates new preamps improved S/N performance, yield-pictures that are sharp and low in

A e. A new tiltable viewfinder re-

s into the camera profile for stowand improved transport.

mpex had one of the most elabme camera displays ever and an enway new line since a year ago. Headthe list was the BCC-1, a high lity studio camera followed by the -2, a portable field studio camera, the BCC-3, a lower cost studio era. The hand portable ENG em rounds out the line and it is bed the BCC-4.

El introduced a 52-lb. 287 studio lel to complement its model 280 io camera and 290 portable proion camera. It features a 7-in. tiltiviewfinder, a low lab optical em and a 50 dB S/N ratio. CEI on a price-performance basis the era couldn't be matched.

EI also introduced a small medical licam 300 camera offering broadquality. Displaying this unit was uitous for CEI since the Chicago

continued on page 66

STRAIGHT TALK FROM YOUR DITCH WITCH MAN



"Let's talk about the reasons the Modularmatic concept can save you a lot of money!"

"A Ditch Witch Modularmatic can do more different underground jobs than any other machine!

One vehicle using interchangeable work modules — that's what our Modularmatic concept is all about. An example of what this can mean to you: Let's say you have a big trenching job now — buy the right Modularmatic vehicle with a trenching module. When that job is finished, a vibratory plow contract comes up. Your major investment — the Modularmatic vehicle — is already bought and paid for. All you need is a vibratory plow module and you're ready to go. Modularmatics get the job done, give you greater job flexibility and help spread equipment costs.

We'd like the chance to tell you more. We'd like to give you a free demonstration to show you what a Modularmatic can do. Remember, at Ditch Witch, we tell it to you straight!"

Call (800) 654-6481 Toll Free for the name of the dealer nearest you.



This Ditch Witch Modularmatic is equipped with the Combo module for both trenching and vibratory plowing; a backhoe module is mounted on the front

Ditch Witch . . . equipment from 7- to 195-HP.

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show tended to draw visitors from disciplines outside of the broadcast area.

Among the other traditional camera manufacturers showing "standard" cameras were Philips, Bosch Fernseh, Marconi and IVC. Thomson-CSF which made its debut last year was back this time stressing the ENG Microcam as well as the TTV-1515 Triax and TTV-1515P portable. As last year, Ikegami stressed a high quality studio camera, the HK-312, a unit which features a push button microprocessor for fast set up. Hitachi and Panasonic showed quality lowerpriced cameras. Top of Panasonic's line was the AK-900, a three Plumbicon camera for less than \$30,000.

In the tubes-for-cameras category, English Electric Valve announced a one-inch Leddicon replacement for the X1070 Plumbicon. Tubes feature short lag, high sensitivity and low dark current. RCA Electro Optics also showed substitution tubes. Three series of one-inch Vistacons were shown including an extended red series.

Camera Lenses

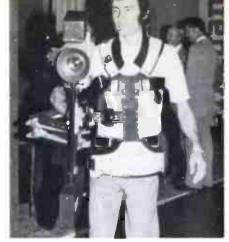
As might be expected, lenses continue to proliferate to keep pace with camera developments. Canon introduced the PV 18X12B2 as a new ultimate lens for \(\frac{1}{3} \)-in. Plumbicons and the P18X16B2 for 1-in. tubes.

This series is a 16-288 mm zoom. With its f2.1 maximum relative aperature, $18 \times$ zoom and 0.7 meter minimum object distance, Canon says it offers the best relative aperature in its range plus superior wide angle and short MOD.

Canon showed a wide number of lenses but the PV25X16B-D2 stood out as one of the largest low-cost lenses designed for %-in. tubes.

TeleCine also showed a huge array, to numerous attention. Among them were a 30X Schneider field lens with a focal length of 34-1020 mm rated at f2.1/f5.3 (weight 35-lbs.). Another was a new wide angle close work 15 × lens with a focal length of 12.5 to 190 mm. It's a f1.6 lens with a close working distance of 15 inches.

Fujinon also had a large array of lenses including a high power zoom for \(^{2}\)-in. ENG cameras. The A22X12.5RW has a zoom of 22 \times, a focal length of 12.5 mm to 275 mm and a f 1.6 rating. Angenieux took the prize for the largest zoom with its new 42X16E11/f 2 studio lens. It also showed a new 15x12.5 f 2.5 2-lb. lightweight 24-in. close focussing lens for ENG. Comquip showed fixed lens adaptors. Dynasciences showed a lens stabilizer system.



The CP/TK-76 Camera Stabilizer.



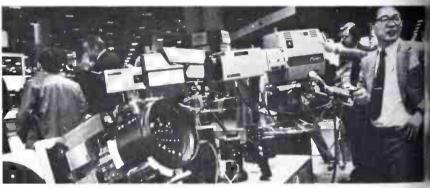
Listec (Vinten) crane.



Quick Set TV stands.



Dynasciences lens stabilizer.



Fujinon lenses.

Camera Accessories—Something New

Normally, this topic is not terribly exciting. True the Listec (Vinten) low angle dollies and cranes are attention getters but you don't marvel over them. This year there was a show stopper—the Cinema Products ENG camera stabilizer. Designed to work

For more information on Studio Cameras, Harris TC-80 395; RCA TK-46 396; Ampex BCC1 397; Ampex BCC2 398; Ampex BCC3 399; CEI 287 250; Leddicon tube 251; Vistacon.Tube 252.

For more information on Lenses, Canon P18 series 253; Schneider 30X 254; Schneider 15X 255; Fujinon ENG 256; Angenieux 42 X 257.

For more information on the Cinema Products, TK-76 Brown Stabilizer 258; Dynasciences lens stabilizer 259.

with the RCA TK-76 camera, system permits a cameraman to weave or jog and still come up w stable picture. The full designation the unit is the CP/TK-76 Stabil Video Camera System incorporathe Brown Stabilizer.

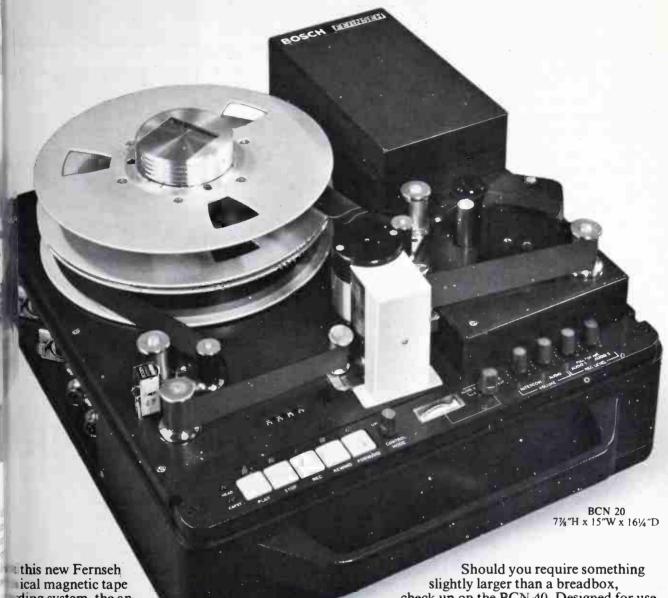
The system consists of a body that and support arm connected to a call through a free-floating gimbal. It includes a high-intensity 3-in, more so that the picture can be seen with an eye glued to an eyepiece system complete with the TK-7 priced at about \$45,000 and is a able from Cinema Products.

In the traditional pedestal, dolly stands area, were Listec, as tioned, showing a complete Quick-Set, Innovative Televi Equipment and a new exhibit, O nor Engineering.

Quick-Set was featuring the nacquired Houston Fearless produc as well as ENG stands. ITE had a

continued on pa-

full broadcast quality color VTR o bigger than a breadbox.



ding system, the anto your portable VTR alems is well in hand. 3CN 20, with a swing at of only 48.5 lbs. and a

ding time of 52 minutes, offers full broadcast ity color VTR in a completely portable, battery-*red package. Equipped with an automatic nbly system, the BCN 20 allows immediate

production of "on-air" tape from recorded takes. Used in conjunction with the portable KCN reporter camera, the BCN 20 can open up new perspectives in field production, while lowering your operating

Circle 145 on Reader Service Card

check up on the BCN 40. Designed for use in both O.B. vans and studios, it consists of tape deck and electronics unit providing on-the-spot editing facilities. Or add a processor unit and move up to the BCN 50 and take all your studio facilities into the field.

Fernseh BCN systems. Setting new standards of recording efficiency in studio and field production equipment.

For detailed information concerning the new Fernseh BCN, VTR system contact Fernseh, Robert Bosch Corporation, at one of the offices listed below. Saddle Brook N.J., Headquarters (201) 797-7400/ Chicago (312) 865-5200/Houston (713) 688-9171/ Los Angeles (213) 649-4330.

FERNSEH means television.

BCN 50

hydro head for ENG cameras and Listee had new models for ENG applications. O'Connor showed a line of fluid camera heads and hydro pedestals. Power Optics showed remote control camera pedestals.

In the connector area, Boston Insulated Wire stressed field repairable connectors. Mohawk and Kings Electronics showed connectors, the latter specializing in Triaxial types.

Telecines

The big news in telecines this year was the fact that Harris introduced a new telecine unit, the TF-100, featuring true-film gamma corrector and flexibility. A number of marketing shifts have taken place: the Cohu 1550 telecine is now marketed by Thomson-CSF. TeleMation is no longer selling the TCF-3000 to broadcasters—its requests in that area have been turned over to Harris. Cohu continues to market directly the lower cost telecine the CAT (Cohu Automated Telecine) and TeleMation offers the TCF-3000 but only to closed circuit or instructional TV customers

In the category of automated telecines, Marconi stressed the features of the B3404. This basic unit has been shown before, but never with such a degree of automatic operation. RCA showed the automated TCP-1624 film

Showing a super quiet telecine was Rank Precision Industries. Also on the floor was a TKC-950 film chain from Ikegami, a flying spot telecine from Thomson-CSF, the TTV 2520. Philips showed the LDH-16 integrated color telecine. L-W Athena showed the 4000TSM film chain including an image rotating device.

Film and videotape

Eastman Kodak built its exhibit around film—the basic medium—and stressed film for quality news. Ektachrome Video News Film 7240 (Tungsten) was introduced which allows shooting as low as five foot candles—with extended processing. As usual E-K's literature rack was filled with excellent educational material

For more information Telecines, Harris TF100 260; Marconi B3404 261; Rank Precision 262; Ikegami 263; Thomson-CSF 264; Philips 265. For more information Videotape, 3-M 8250 266; Ampex 195 267;

Tentel gauge 268.



The new Harns TF-100 telecine



The Marconi automatic telecine

It was videotape's 20th anniversand several new products were nounced to celebrate the occass 3M unveiled Scotch High Audio 82. This new tape regains the notice signal to noise loss that results from continued on page.

R-MOD AUTOMATES YOUR OLD VTR

LAST YEAR we said R-MOD is for all quads except AVR-1

THIS YEAR they even R-MOD'D AVR-1 into AVR-3;

NOW we can safely say R-MOD is good for all quads.

R-MOD upgrades the transport portion of your old VTR giving it many more years of operation at the same performance level as new VTRs. It's not a new VTR but it is the best investment for your VTR. Every R-MOD owner is a good reference. Call us toll free for details, (800) 538-1586.

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WHO-TV Eyewitness News is all over town, doubling news on film.

"There isn't a single piece of newsfilm equipnent in this studio that hasn't paid for itself, one way or another," claims Lisle Shires, broudly. And that's only one aspect of their ilm production facility that has doubled the mount of film coverage for half-hour shows n one year.



isle Shires, Newsfilm director of WHO-TV in Des Joines, Iowa

Jack Cafferty, WHO's Television News diector, recalls: "WHO-TV used to average bout six film reports per show. Then, mangement made some drastic changes in news rogramming.

"We jumped from six to twelve film stories er news show, as a result, and we now have a

ozen reporter-photographers.

"WHO-TV has always had a high percentege of film footage winding up on the air. Now ve're shooting two to two-and-a-half times as

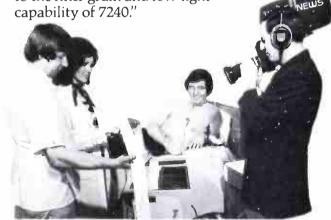
lere's Lisle with Robert Kress in the smoothunctioning, surgically clean environs of WHO's eluxe processing lab.



much film and one-third of it is still being broadcast.

"Our field reporters have some of the finest film equipment available today. And although some of our film is still shot with silent cameras, we have a continuing program to upgrade our sound equipment.

"Presently, we're shooting all prestriped Kodak Ektachrome EF film 7242 (tungsten). You never can tell when we may want to add voice-over later or use silent footage as a B roll with sound effects. We're in the process of converting to the new Eastman Ektachrome video news film 7240 (tungsten) and while 7242 looks good on the air, we're looking forward to the finer grain and low-light



One of the most popular film features is "Cafferty is —," in which Jack takes on different jobs. Like driving a semi or in this case, working in a hospital where he first gives — and then gets — a cardiogram.

Cafferty anticipates continued heavy use of film. "With film, I can send a man out with a 16-pound camera and he'll come back with pictures that are simple to edit—and to store, too.

"One more thing—our news is getting a lot of attention. We've been getting very good response from our viewers. And that's what it's all about, isn't it?"

Film is good news.

splitting the audio track into stereo. Ampex introduced series 195 premium grade video tape. Tape is said to surpass industry specs for drop out (particularly high frequency), chroma noise, S/N, and picture performance. Each roll is 100% tested, said Ampex.

Fuji Film stressed the superior performance of Beridox video cassette tape as well as H701 quad tape. Its line now includes audio tape. More lines will be coming, spokesmen said. Memorex, as last year, stressed Chroma 90 (Is it live or is it Memorex?) The Video Tape Co. stressed VTC 1000 as mastering tape costing only \$160. Studio Tape Exchange Inc. was at NAB buying old tape as well as selling reprocessed tape—\$45 for a half hour.

Incidentally, a very interesting device at NAB was the Tentel Tentelometer for measuring tape tension in a U-matic. (If you set tension properly, interchangeability is assured.)

Lighting—for all occassions

Lighting control was the dominant theme of exhibitors in the category of lighting—a category that included a company making NAB for the first time, Electronics Diversified Inc. This company showed a range of studio lighting control equipment. Kliegl hammed it up a bit by presenting a "Perils of Pauline" drama (involving a model railroad). Idea was to demonstrate how complex situations could be



Lighting control at Berkey-Colortran.



Electronics Diversified's lighting system.





The Tentelométer tape tension gauge.

Video Tape Co. stressed VTC-1000.

controlled by Q Level 2000, "an advanced lighting memory control system." The Q Level system controlled the model train.

Berkey Colortran emphasized memory assisted lighting but also showed a multi-purpose Mark III grid system—and custom dimming systems. Skirpan stressed how its lighting control systems have been key to the success of professional theatres and studios. Strand Century showed a modular memory system.

Lighting fixtures, kits, etc., were the products most stressed by Mole Richardson, Rosco Labs showed filters for shooting under fluorescents and a 200-watt portable daylight source. Sylvania exhibited lamps, as usual.

Picture monitors

Four new broadcast monitors were introduced at NAB by Conrac, the 6000, 5700, 5300 and DZB.

The Model 6000 is a completely new precision and compact (19-in.) color television monitor designed for NTSC, PAL, or SECAM operation. The 6000 has been designed for the utmost stability and incorporates a new Conrac development, beam current feedback (BCF), which automatically stabilizes CRT color temperature reference. Color temperature stability in television monitors has been limited. by the stability of the cathode-ray tube itself. This system samples the beam

For more information on Electronics Diversified Lighting 269.

For more information on Picture Monitors, Conrac series 270; World Video 271; Rohde and Schwarz (Barco) 272.

current from each CRT gun and co rects for any deviation from a set n erence. Circuit modules are accessil from the front without removing t monitor from the rack. The 6000 tal up only 15%-in. of vertical rack space

The Model 5700 is a compact his resolution, shadow-mask, 13V co monitor for VTR over-console 10 in. tape bridge mounting. Model 53 is a 19V professional broadcast me tor specifically designed for budg limited applications in broadcastiand teleproduction. The Model DZP

continued on page



World Video's CDR 990 twins.



Conrac demo'ed high resolution moni

lour best buy n small screen monitors



Suggested user net Dual Ten Monitor \$485

Suggested user net Triple Six

Monitor \$690

veryone makes rge monitors-but we're e leader in small screen units.

tchell Carlson gives you a definite advantage in small screen video unitors with 9 different models to choose from, in 5", 6" and 10" screens. one else offers such a wide selection.

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cuitry, up front controls, regulated power supply,

nt panel screwdriver adjustments for rtical linearity, height and focus.

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a newly styled 15V professional monochrome broadcast monitor for VTR 12½-in. tape bridge mounting. Deliveries for these new monitors are scheduled for the last quarter of 1976.

Compact CDR 9000 color rack monitors were a feature attraction at World Video. The 9000 will directly replace console-mounted monochrome monitors using 8¾ inches of vertical rack space.

Electrohome stressed a full line of

monitors as did Ball Brothers. The latter showed a 23-in. unit for data display. Tektronix was of course another exhibitor of monitors. The famous Belgium Barco line of monitors was featured this year in the Rohde and Schwarz exhibit area. R & S is now the U.S. distributor. We saw a new monitor in the Sony exhibit area but no detailed information on it was available.

Microwave gets a big play at NAB

Microwave Associates was not



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We've packaged our compact Criterion three different ways.

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a single compact
unit. One, two, or three
decks may be operated
at the same time, each
feeding a different
program input. Handles
A & B cartridges. Mount
twin playback units side
by side in 12-1/4"
rack space.

For more information, write Harris Corporation, Broadcast Products Division, Quincy, Illinois 62301.





Harris...originators of the tape cartridge machine.

alone. Competing on a number fronts with them were Farinon, raCom and a newcomer, Tepco.

Farinon stressed the FV P s which it called "Frequency (finger tip tuning) hetrodyne sys imaginatively designed for the hig quality transmission." The all sistate system is available in the 2 and 13 GHz bands. Convenience reliability in using the system in porary situations was stressed. I could be optimized for ENG threspecial low-pass filtering, aural carrier, video equalization and rowband filtering.

TerraCom made its first appear at NAB showing their ENG por microwave systems, featuring a TCM-5 Series transmitter and ceiver. Available in the 2, 7, 0 GHz bands, the TCM-5 is designe portable or remote pickup. The weighs only 23 lbs. and is 3½-in. 15¼-in. W × 12½-in. deep. It ates on either 24 volt battery pow 120 VAC.

The TCM-5 Series is patterned the widely used TCM-6 Series able units and incorporates the test and alignment features. The features total flexibility in mou and operation, and can be used w wide choice of antennas.

With all solid-state, modular structed and removable printed c boards, the TCM-5 offers an opt program subcarrier and the pi quality essential to good news gaing. Completely compatible with TCM-6 Series the TCM-5 offe small, light weight package for overstuffed vehicle or helicopter.

TerraCom also offers a TCM-manpack operation. (The TCM-(tripod or rack-mounted unit.)

Although Tepco may be not known to many broadcasters is been around 15 years. It showed NAB with an all solid-state rece REM-4A, and a solid-state-ex for-the-klystron transmitter. TEM-4A (1 watt through 13 CThe company claims high

MAY, 1976-

rance, high reliability and low For Television Auxiliary Broad-Stations, the TEM-7 and TEM-13 rels were shown. The company has a I watt VHF TV translator. icrowave Associates stressed its liar ENG line but had a number of products—a new all channel retr the MA-2GE (the unit covers all 2GHz auxiliary broadcast chanand offers remote control selection a PA-1202 Power Amplifier to be output of the AM-12G transfer to 2 watts, a universal power

pack for the 13 CP, a video clamper and other products.

In the ENG antenna area, Nurad showed a dual-band quad polarized antenna and a low-windload 2 GHz Goldenrod antenna for vehicles.

The new dual quad polarized antenna is capable of both simultaneous and independent operation in the 2 GHz and 7 GHz bands. The antenna is the key element in the unique 20/70 QP1 Receive Antenna System. The system embodies four of the dual-band antennas. Each antenna covers its own



MCI shows how transmitter polarization overcomes obstacle.

on FV-P series for ENG.



's golden rod transmitting antenna.



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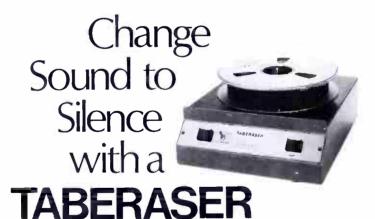
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NAB SHOW-IN-PRINT

directional quadrant and is fully in pendent of the other three. Furth each antenna is quad-polarized, that it can be operated in clockwise-cilar, counterclockwise-circular, has zontal-linear, or vertical-linear polization modes. In addition to dual be operation two or more simultaneor originated pickups, the system of the ability to obtain the best available signal by selection of the optime polarization mode while rejecting other modes, thereby eliminating sundesirable multipath effects as ghing or smearing.

Micro Communications I stressed the series 94300 van-moul transmitting system that uses a polarization corrector to handle si tions that occur in "real-life." C tinuous control of the corrector alle for an infinite set of polarizations opposed to the traditional four mo (H, V, LC, RC). In a working dem stration at the show, MCI showed lits system could quickly compent for obstructions added between the transmitter and receiver.

A microwave antenna for the 1 to 13.25 band was shown Anixter-Mark. Andrew showed 5 microwave antennas.

Miscellaneous video devices

As we scan over what we've reped so far and look over what notes have left, we find we haven't put perspective several observation Routing switchers for example. I year we had a lot on the contribut of American Data, Comtech, Dyr TeleMation and Datatek. These copanies again stressed routing switch but the products were the same those shown last year.

Lenco had an overwhelming a of video accessories on hand as parits 300 series universal system—generators, test signal general pulse and video distribution uprocessors, encoders, switchers, tulators, etc. This line is growing you aren't up to date, check them

Television Equipment Assochad a couple of unclassifing goodies—an ENG portable test senerator (puts out an NTC-7 is posite signal) and a video cassette cleaner and evaluator.

Power Optics showed (in additithe remote camera control system which it is well known), an electrolor analyzer. This unit (mad continued on page continued o

For more Microwave information Farinon 320; Terracom 321; N 322; Nurad 323; MCI 324.

Good Reasons to See the Datavision D-3000 Video Character Generator Before

Booo Character Generator produces video-type eellent clarity (1120-element character upn). Each letter is smooth and precise. Idnow you have a greater selection of type fonts nuding Upper and Lower Case, selected math to, and accented foreign language characters. We used with the optional D-4000 Random Access you can store up to 1,000 pages on each or diskette. With our new Animation Mode orl), you can play out full frames at a rate of 6 or trecond from the D-4000 Memory, creating

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MINCOM DIVISION



Grafikon) is designed for fast, accurate and objective color balancing of TV monitors.

We could have mentioned them under production aids but we didn't—we're referring to the new RGB linear chroma keyer from Dynair and the Downstream Chroma Keyer from Dynasciences (also new).

The Dynair SE-361A unit (formerly made by Chromatech) offers proportional soft keying in a standalone unit. It combines two sources of signals into one composite picture without ragged or tearing edge effects. The unit will key from red, green or blue foreground scenes.

The Dynasciences 7200 chroma keyer is capable of keying on any color in the NTSC spectrum. A comb filter is provided for minimum noise and chroma crawl. The output is delayed exactly 280 nanoseconds relative to the inputs. Since this is exactly one cycle of 3.58 MHz subcarrier, the output signal appears as if it had zero color phase shift.



Lenco video modules.



Dynair soft key chroma keyer.

Richmond Hill offered a chroma keyer to be used with an SEG having an external key input. Unit features a 360° potentiometer to get the desired keying color.

Video Aids of Colorado got a big play on its general purpose video line isolator—apparently there are a lot of stray current problems in the field. These units using an electro-optic isolator provide 80 dB power line isolation. Prices are \$250 each. Another popular item was the burst phase meter (introduced last year) which is a \$437 substitute for a Vectorscope.

A radically different transparency illuminator which eliminates cleaning problems was shown by Telecommunications Industries. The unit provides even illumination over the entire area of an 8 × 10 in. transparency. It's

For more information on Video Accessories Lenco 274; Dynair keyer 275; Dynasciences keyer 276; Video Aids Of Colo. line isolator 277; Telecommunications illuminator 278.



Matthey automatic video equalizer.

a 20-in. diameter sphere the inside which is painted with E-K white refletance coating 6080.

In the VTR related area were unusual units: Microtime showed D itrol 2, a device for controlling eighours of programming stored videocassettes. Oregon Magnet showed a multi-purpose servo to grade line-locked VTRs to true vertilock—for correct speed, vertical interval editing etc.

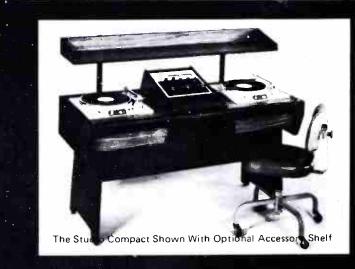
TV transmitters—plentiful, too

There were fewer TV transmitted on the floor than in previous years, there were still more than plenty broadcasters looking to upgrade plants.

Harris and RCA, of course, long-standard suppliers of TV train mitters, included their TV lines in the elaborate show stands.

Harris was emphasizing the lollevel IF modulation of visual and au carriers, as the source of very h

continued on page



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efficiency.

CCA, as part of its "comeback", announced a whole line of TV transmitters, 1 to 12.5 kW on VHF, 15 to 100 kW on UHF.

Another name of the past reappeared—Townsend Associates. Its current product was an exciter for UHF, the TN-2EU. It had literature on hand describing a new series of VHF (1200 W to 35 kW) transmitters and UHF klystron amplifiers (30 kW and 55 kW units).

Acrodyne showed their line of TV translators, powers from 1 W to 1 kW, with a new model, the totally solid state T-210V for 10 Watts output on VHF.

EMCEE showed new S-band TV transmitters for ITFS and MDS, a new 5 watt backpack transmitter for VHF, along with their established line of low-power TV transmitters for all bands.

TV Antennas—CP in many models

As described in the March issue, several firms have developed circularly-polarized (CP) antennas for

TV, anticipating a change in the FCC rules that will make such antennas legal. Harris, Jampro, and RCA have been the pioneers, and all three were showing their CP designs at the show. Jampro president Peter Onnigian, in a talk at the convention, summarized the findings of a two-year test program of the Jampro antenna at station KLOC (Channel 19), Modesto, CA. All the expected benefits were found in comprehensive on-air tests, including a reduction of ghosting and improvement of the S/N with practically every kind of indoor receiving antenna. The complete Jampro report has gone to the FCC to encourage and guide the rule-making on CP antennas, understood to be nearly ready for issue.

Another firm, CCA, joined the CP antenna movement with an interesting design (developed by Bogner): a horizontally-polarized TV antenna which, with the bolting on of an additional member, becomes a CP antenna.

Two other firms emphasized their involvement with CP antenna designs—Micro Communications Inc. and Alford Mfg. Co. MCI, in fact, has had its designs in use for several years by stations outside the U.S. Alford showed a model of a twin-Z design



Harris' BT-25L1 VHF transmitter.

that was promoted as suitable either FM or TV CP use

All of the developers of CP TV tennas also showed lines horizontally-polarized types for mediate applications.

For more information on Transmitters, Antennas, Emcee 5-wat backpack unit 279; Emcee S-bane 280; CCA TV transmitter line 281 Acrodyne, 10-2 translator 282; CCP antenna 283; Townsend 284 MCI CP ant. 285; Alford CP and 286.

The NAB's Radio Show: It Was Go From The Sta

From transmitters to cart players to turntables, through tape recorders and audio consoles, and especially in automation and audio processing, the spirit of *radio* at the 54th Convention was strongly upbeat, with plenty of new products, high broadcaster interest.

What kind of *radio* show did the NAB put on during its four-day stand at McCormick Place in Chicago?

On the two most important counts, the radio show was the best in recent years. The radio broadcaster had more relevant, useful information directed toward him, from people who really knew the score, than he could possibly handle in four days. And the exhibitor of radio hardware had a wonderful four days on the exhibit floor, with enough sales and promises of sales to more than wipe out any distress from last year's show at Las Vegas, or distress from his battle with the unions at McCormick Place, a very common complaint on the floor.

Radio did not set this high selling pace by competing with television in glamour and excitement. Television had the pretty girls under bright lights, the far-out new devices, the big new trends like ENG (see the preceding report on the TV show). Radio hardware sold well because radio broadcasting had had a good year and station owners were ready to replace, up-

grade, expand, hoping to make next year even better. There were plenty of new, better products to make this upgrading, replacing, process seem attractive and cost effective. Also contributing to the show's success, as our "Panel of 100" survey discovered, was a general feeling that Chicago is more accessible than Las Vegas. A much higher proportion of radio managers and engineers made the trip than did the year before.

So maybe it takes a combination of good business, an accessible location, and care on the part of the NAB that radio gets a fair shake, to make radio broadcasters and hardware producers happy at NAB conventions. Now, here is our show-in-print report on the radio show at McCormick Place.

More of everything from nearly everybody

If one word could cover the radio show if would be "more"—there were more firms moving into radio hardware from related fields, and d were more products from both old new firms than ever before. The lency of specialty firms to move to full-line coverage was strong radio station owner is a cat with pepushing bowls of cream toward. The intensifying competition methat radio hardware makers have offer better performance, new kine efficiency, to stay in the game.

Among the long-established moving strongly into broadcasting Sony, with a whole line of product and Matsushita, (Panasonic) heavy emphasis on several profor broadcasters (details below)

An example of a firm expanding coverage greatly was McMarting enough new radio transmitters to most of the slots in the assign scale. Other firms with new kind products added to old ones. Philips, moving into audio constructions, into radio automation; linto cart recorders and players on these and other similar velopments follow below.

continued on pa

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Some General Comments

The all-solid state transmitter, a big splash at Houston and Las Vegas, was not a tidal wave, but it showed real strength and clear promise of a big future (more below). Radio automation was very strong, with a number of new systems giving broadcasters more options. Open reel tape recorders and audio consoles, which were one and two on this year's "most wanted" radio list, were on the floor in the greatest abundance, with many refinements over last year but no major technical breakthroughs. There was a micro-explosion in wireless microphones. There was a movement toward automation in testing and measurement, with several new systems that put measurement operation onto pushbuttons, guaranteeing very high accuracy automatically.

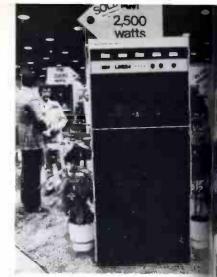
The transmitters march in strong

Transmitters were not on everyone's shopping list but for some NAB visitors they were a high priority item. Awareness has been growing that

today's transmitter is superior to yesteryear's. Transmitter makers were prepared to cash in on this renewed interest.

The "breakthrough" in radio transmitters is, of course, the all-solid-state design, with all that means in higher reliability, higher efficiency, and ultimately, better performance. At last year's show in Las Vegas, Harris and Westinghouse stood out as the pioneers, Harris with its ready-to-go I KW AM, Westinghouse with its prototype 5 kW AM.

This year, Harris' MW-1 is a widely-used broadcast transmitter, on the air in many stations and proving out all the expectations for the superiority of the solid-state design. Westinghouse was not on the floor, but the influence of its design was felt in another way: just before the show, RCA announced that a series of all-solidstate AM transmitters were "on the way," including a 5 kW and 10 kW model, with higher powers to be readily available by paralleling. It is understood that RCA has taken up the Westinghouse design, and will put it through extensive further development to produce a series of transmitters realizing all the potential advantages of all solid-state. RCA spokesmen would not furnish a date for appearance of ready models, but trade



McMartin's 2.5 kW AM transmitter, partifull line.

rumors said the aim is for late this year or early next.

In any case, the logic of the a solid-state transmitter is so strong that it is clearly a sure thing: an addition push for it comes from the relevance, its reliability and simplicity to t automatic transmitter, which is al surely coming (see news story, this surely).

There were other all-solid-stransmitters on the way, too. Spa staked out a strong position in sol state with the new SS AM series, we continued on page



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phased input video signal, so no control timing pulse is necessary for the VTR. Our Super Synchronizer lets you operate with a single connecting cable.

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*N.V. Philips, **Hitachi, ***Tokyo Shibaura Electric Co., Ltd.

1 kW, 2.5 kW and 5 kW models projected: the 1 kW is promised for early this summer. The design includes a high-level modulator with a 650 watt



CSI showed line of AM, FM transmitters



American Electronic Labs had new 5 kW FM and AM series.

"super-hi-fi" amplifier to drive the transmitter. Sparta also added the new SS500F, a 500 watt all-solid-state FM, to their SS250F, 250-watt FM, available for a couple of years.

Further, a new all-solid-state FM transmitter, at 250 watts, was brought in by Wilkinson Electronics, a standard source for broadcast transmitters for a couple of decades. Wilkinson's addition to the solid-state trend should be ready before this sees print.

But solid-state was not the whole story. There was a spate of new transmitters with at least one vacuum-tube apiece. They came from nearly every established manufacturer. McMartin, as already noted, added several models, both AM and FM design, so that their line now runs from 500 to 27,500 watts in FM, up to 3 kW in AM. CCA, with every show of vigor after the recent change in management, came in with a large line of AM, FM, transmitters and a new 40 watt stereo exciter with precision characteristics. AEL had a new 5 kW FM; CSI showed total AM and FM lines, from 25 W to 13 kW.

Collins emphasized their "Generation Four" line of FM transmitters, and their "Phase 4" stereo exciter, new last year and now selling widely in this country and abroad. Sintronics had FM designs from 10 watts to 25



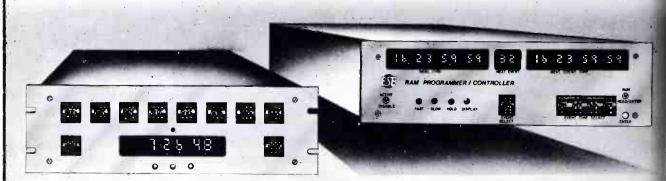
Sparta introduced a totally solid-state kW AM.

kW; Continental Electronics, kno primarily for super-power AM tra mitters (up to 1 megawatt and aboused in other countries), showed the 5, 10, and 50 kW AM designs that aimed at the American market.

The radio transmitter sect of the show gave the lie to the idea transmitter design is on a no-adva plateau. The competition is fierce, I like that in the audio console field forcing design ahead, besides giv the broadcaster far more choices the can easily sort out.

Moreover, FM quadraphonics is the horizon and AM stereo is not far beyond: RCA was demonstrat continued on page

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Circle 161 on Reader Service Card

NAB SHOW-IN-PRINT

their proposed AM stereo design in a complete turntable-through-receiver system. And the newly formed National AM Stereo Committee of the EIA already has three proposals before it, as reported in BM/E in February.

Tape recorder/players

The broadcasters who put these units at the top of their shopping lists could swim in top-grade machines. Ampex demonstrated their new MM1200 studio machine, which handles up to 2-in. tape, introduced just a few months before the show—an all-out try for the total studio recorder. Scully/Metrotech had new options for the 280 series—a DC capstan servo drive, a variable-speed accessory to go with it. There was also a new Scully model, the 285B, a play-only machine.

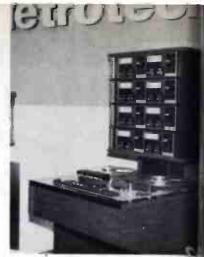
Studer showed their established A80 series, and their less expensive A67. ITC had a new series—the 750, billed as "professional at a moderate price." Revox showed their long popular A77 and A700; introduced a new remote control and variable pitch system for the A700. Otari had their line of moderately priced machines—and also showed a new cassette machine, the MX-555, aimed at professional users and available before the end of the year.

United Recording's Auto-Tec line, among the best available for a number of years, was on display. So were the machines of MCI (in the Pacific Recorders and Engineering booth). The JH series by this Florida maker are extremely interesting, as noted in BM/E's coverage in the February, 1975 issue, with plenty of automation in controls, a "joy stick" that lets you move the tape forward or back any distance at any speed, and specs on the frontiers of the art.

Others were Telex, with their "1400 Series" introduced two years ago; and U.S. Pioneer, which is making a very strong impression with their expanding series of open-reel machines. Nagra was on hand with the small battery portables, in three sizes, that are used everywhere. And Electro-Sound showed their very popular ES-Series, to round out a tape-recorder display of extreme richness and variety.

Cart recorder/players

All the established makers of cart equipment were on hand, and there were some new ones. Sparta had a new Century II series, with optional fast forward, in all configurations of one to



Multi-channel tape recorders shown t Scully/Metrotech.



ITC had new Series 750 open-reel recorders.

three units, with cue tones, sf finder, peak reading meters. showed their heavy-duty set Broadcast Electronics had three se the 1000 (economy), 2000 and 3 top of the line. Harris had their QRK the Citadel line, Rapid-Q the Ampro showed their widely-used as did Telex.

Two newcomers were UMC, we completely new set of cart mach built around the Beau inside motors and called "Beaucart"; Audi-Cord, a new firm our Bloomington, Illinois, promisil line of new cart machines by midsummer, with emphasis serviceability, operating ease, ability. Most of the new carts she advances over earlier designs in Idetails, but not great leaps ahead, the standard cart becoming cent the operation of more and more stations, we can expect more and emphasis on cart quality.

Both Fidelipac and Capitol netics emphasized the ability of

to handle stereo material with imum phase error. Fidelipac had new Master Cart on active dispersion, with equipment for reading performance of any of 400 carts, led by the observer. Capitol Mages showed the internal features of Audiopak aimed at precision permance.

iternational Audio also showed line of audio carts.

io heads: new, refurbished,

ny broadcaster who has lost his idence in the heads on his opentape machine, or the audio heads is VTR, can get new heads, or ilt heads, or have his old ones e new, at any of several firms ializing in this service (new heads also come from the makers of the order, of course). On the exhibit were the following:

dinnesota Magnetics offers to oly audio heads for virtually any thine with "new head" guarantees. or provides roughly the same kind service: total reconditioning of machine heads, or audio heads VTR's, at considerably less than lost of brand new heads.

aber also showed their comensive line of accessories for tape ording, especially their well-known erasers.

ortronics had data on their very plete line of replacement heads for tically any tape machine on the



idcast Electronics had heavy-duty machines.

ransmitters: Sparta, SS AM eries, SS-F series 200; Wilkinson, 50-w FM 201; McMartin, new FM eries, 202; CCA, 40-watt stereo xciter, new AM, FM models, 203; LL, 5 kW FM, 204; CSI, new AM, M models, 205.

ape recorders: Ampex MM 1200,

art recorders/players, carts: parta Century II, 207; UMC Beauart, 208; Audi-Cord, 209; Fidelipac Aaster Cart, 210.



E G

UMC introduced new line of cart machines called "Beaucart."

For more info on NAB products circle bold face numbers on reader service card.

Garner's conveyor eraser for carts was shown by McMartin.

The Third Radio Conference at the NAB, Chicago

President of the RAB, Miles David, presented five radio consultants, with their expectations and predictions for the future of the radio industry.

Dwight Case, RKO Radio president, spoke on the rise of the computer and the decline of the typical salesman. Predicting the use of computers for buying, selling and evaluating radio space, he indicated that one of the real advances in this area would be the ability to determine almost immediately what the sales on a given product are following the airing of their advertisement. Instead of the traditional salesman, Case sees the development of a well-educated marketing man, making contact with the client at the highest levels, rather than at the advertising agency.

Clint Fornby, president of Fornby Stations, Texas, discussed the future of the small market radio. Interpreting changes in America as prime movers for changes in the small market radio industry, Fornby predicts that ½ of the small market radio stations will be located in depressed areas in the next 5-7 years. As city populations decline, the economic environment will affect the market. He sees computers as helping cut costs and providing more capabilities. Additionally, he predicts that program automation will be a part of every small market within the next 5 years; AM Stereo seems likely. As challenges to the success of the small market radio stations, cable penetration will be higher and will therefore present continued and substantial competition. Mr. Fornby made two other observations: He foresees an absence of qualified engineers in the future and he expressed his disdain at the lack of industry support for field internships.

Richard Harris, president of the Group W Westinghouse Broadcasting Radio Stations discussed the most serious challenges facing radio as a continuing viable medium. He advocated continuous evaluation of the listener, the advertisers and the position of the owner as a profit-maker. With the expansion of news commentary and investigative reporting, costs will jump—and to be responsible to the needs of the community these costs must be evaluated in light of the coverage required. In other words, the cost of news is rising, but news is a necessary function of programming. The radio industry must adopt a competitive attitude and programming direction must be kept relevant and responsive to sustain radio as a viable, profit-making business.

Donald G. Jones, president of PSB Radio Group, addressed himself to the question of finance—he sees continued expansion for the radio industry, with qualifications. He advised that every owner, investor, or manager must now also be a business man. He suggested evaluating the profit margins of radio in relationship to the Gross National Product. And he advised the audience that salaries are now going to constitute 50% of radio's costs.

George Wilson, President of Bartell Broadcasters, attacked radio automation and expressed his feeling that automation (machines) would not be necessary if more attention was paid to the listener and his programming needs. Also attacked by Wilson, was the amount of money spent on contests—money he feels would be better spent for research in the local community as to the real listening preferences.

www.americanradiohistory.com

NAB SHOW-IN-PRINT

market, plus specialty heads of various designs for particular purposes. Nortronics also introduced some new items in their extensive line of tape recorder maintenance items and operation accessories. A new lapping block for hand-polishing down to an even surface on audio heads uses three grades of replaceable lapping paper, with the finest grade having roughness of only three microns dimension: cost of the block and an initial supply of paper is \$50. A new semi-automatic splicer is a slide that fits over the splicing block, guides the razor blade across the tape at the right angle.

Optek showed a new automatic bulk tape degausser with some useful new ideas. Their Model 7400 takes a reel of tape (up to 16-in. diameter) on the hub, and on the push of the "operate" button moves the whole reel horizontally into the field, while rotating it slowly. At the end of the rotation the reel is automatically moved slowly out of the field again, which is turned off when the reel is fully removed. The whole cycle takes about 45 seconds. The field pattern can be horizontal or vertical or both, so that either audio/ helical VTR, or quad VTR, can be efficiently degaussed. Claimed degaussing levels are -90 dB for audio and digital recordings, -70 dB for quad video tape.

Audio consoles

If tape machines were plentiful, audio consoles were overflowing; more than 20 firms showed consoles, many with extensive lines. Some new lines were imported from England: Philips brought Pye consoles, Rank brought Audix, both long established in the Old Country. Studer brought in a new series. Roughly, there were three classes of console (with some in betweens): portables, often battery operated (and there were some good new ones); boards of five to ten channels, in the older box-with-knobs-onfront style, appropriate both in cost (up and down from \$5000) and in capability for the smaller radio stations; the "flat-tops," (\$10,000— \$50,000) now practically always with each of the 12 to 30 channels in a thin modular case, together with adjustable equalization, cue controls, elaborate in



Cetec showed new console



Micro-Trak had operating studio assembly.

and out switching, and all the "fancy" features integral with module.

Ramko provided some innova with a totally-dc control system, audio on the front panel, poi toward extremely low noise. It's solidstate, with ceramic metal of trols-not only the level control the switching is accomplished way. The metering is also solidstal string of LED's follow a peak stantaneously up, but with VU listics on the way down. With appriate filters, a set of these LED meters can function as a spect analyzer.

These classes of consoles have developing for a number of years the big flat-tops, borrowing tech ogy from recording studio prac sweeping in but not displacing older knob-on-front types, which tinue to be designed, improved, to state-of-the-art standards. Thus broadcaster today can choose to simple or as complicated as he w in a console. It was obvious comments gathered by BM/E the classes were popular.

knot The under-12-channel, front class was represented by ! Ampro, Broadcast Electronics, § McMartin, Russco, Sparta, Co Big flattops came from Cl Auditronics, Neve, Automated esses, Ward-Beck, Dipol: some

continued on pa

What The Experts Said—Contemporary Music Panel (All AMers)

Most important-do more music research but don't trust the charts. -Rick Sklar, Moderator, ABC, N.Y.

Charts at best are accurate for only three to five records. The hot hundred have become a reflection of ego trips—the record company, the artist, the artist's manager. It is virtually impossible to use the top 100 as a reflection of what is happening in your market. Surveys and chart analysis have been overworked. The classical research designs are contaminated with variables We should be following CapCities slogan "We talk to the people." Do we live with our audience, understand them, set up responses for them and do we talk to them? I suggest that we got out of the record business and back into the

music radio business. -Mardi Nehrbass, Music Director, RKO General, Los Angeles.

At WFIL (Philadelphia) we are "home town radio." We try to select the music preferences of our listeners in our playlist. Rock-and-roll is a stigma to be erased entirely.

-Jay Cooke, Manager, WFIL.

At KEEL (Shrevesport) we have been contemporary radio and not rock-androll for 14 years. We go for the 18 to 49 age group. Because of strong ethnic station competition, because the largest single age group is 34-49 and because it is the teenager that buys records, we do not stick to the top 100 lists. We do survey local outlets (which vary according to the section of the city). After 10-14 weeks we move a hit to the old gold-and still play it. We censor sexoriented music. Announcers can make a difference in keeping the older audience. Commercials must not tuné listeners out.

-Marie Gifford, Manager, KEEL.

Trust only credible promoters (those who tell you which of their records are not good for your market). Trust your own ear. We play the top 40 per week plus three to seven more depending on what is released. During peak time we play 20 minutes of commercials. They have to be produced right to keep listeners. During drive time, use just the most popular—two short records are better than a five minute one. With a slight adjustment of our play list, we have not lost to ethnic stations

Gary Lane, Manager, WMID, Atlantic City.

THE ADC 1290-B

Two years ago we introduced the 1290 OBQS (One Bus Quad Split). It afforded you with new versatility in both studio and remote applications.

Today we bring you a new and versatile package which more offers an optional Quad Pattern Selector. Now standard splits and split vertical displays are available - along with a new diagonal split. Each display provides adjustable positioning and adjustable width borders on standard and split vertical displays. Also available is an internal border colorizer and full relay tally. As the 1290, the 1290B can be used with any switcher or used as a stand alone device.







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Circle 162 on Reader Service Card



Broadcast Electronics' new "Spotmaster" console.



Custom console by Audio Designs and Mfg.



Automated Processes radio console.



Console series shown by Ampro.



Ward-Beck audio board for TV production.

intermediate would be Robins, Audix (Rank), Pye (Philips), Revox, McCurdy. Good portables came from Studer, Revox, CCA, Pye. Nearly all the consoles showed design innovations of one kind or another, mostly in the area of making operation easier, more fool-proof. For example: Automated Processes brought a new multichannel board designed specifically for broadcasters (WBEN has bought several), with pushbuttons for nearly all functions (mono, stereo, quad, air, cancel, preset, etc). To expand from stereo to quad takes only a few new plug-in cards—controls are already set up.

Each mike input is gated to eliminate noise when there is no acoustic input, and has a limiter to hold peaks. Screw-driver controls set balancing levels. The objective, said Automated Processes, was to take all engineering adjustments off the controls, let the engineers do them, make it simple for

For more information on:
Audio consoles: Ramko DC
Control, 211; Philips (Pye), 212;
Rank (Audix), 213; Cetec, 214;
Robins, 215; Ward-Beck, 216.
Audio processors: Broadcast
Electronics CLE-FM, 217; Orange
County audio control system, 218;
Orban Optimod, 219; MicMix Series
C reverb units, 220; Sine Systems
peak AM limiter, 221;
Thomson-CSF FM Volumax, 222.

the DJ or other programmer to run the board. Similar design philosophy was in evidence on boards from Cetec, Ward-Beck, Auditronics, Neve, and others.

Audio processing equipment

There was a little excitement here, with the introduction of Orban's radically new Optimod, FM generator-limiter-compressor, (described in detail in BM/E's October, 1975 issue), and the new FM Volumax by Thomson-CSF. Orban reported excellent sales right on the floor.

The new FM Volumax, Model 4101 (mono- \$1065) and 4111 (stereo-\$1860) is being delivered from stock, according to Thomson-CSF. The design is aimed at very low distortion control of FM signals, at high modulation levels. It splits the signal into low, middle, and high-frequency bands and controls each independently. As in the earlier Volumax, the control is with dynamic frequency compensation, which eliminates the need for steadystate clipping, often a source of harmonic distortion. Along with the Optimod, the new Volumax reflects and enhances the trend to higher audio quality in FM signals, a trend noted in BM/E over several years and still gathering force.

Sine Systems, a new firm, showed

new peak limiter designed for AM vice only, called the PL-1. The m claims an extremely high level of a age modulation with very low tortion, based on automatic circuithe only adjustments are for input k output level, and the desired amoupositive modulation (continuous 1 to 130%).

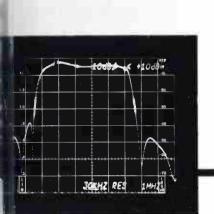
Several units by the California Inovonics were shown by distril David Lint, of Mountain View, These included the Model 201 ave and peak limiter, the Model 210 quency selective broadband peak iter, and the Model 220 audio optimizer. Prices range from about to about \$700.

Other audio processing equip was on the floor from Pacific Re ers and Engineering, Broadcast tronics, Orange County, Mic PR&E's Multilimiter, shown last is a flexible system adaptable to the AM or FM with appropriate plut and with widely controllable chartistics.

Orange County showed a two
"audio shaping" system with
new ideas. The sweep equalized
tion covers the complete audio
trum twice, once with narrow and
with wide bandwidth control, C
40 dB range. Selected parts C
spectrum can be emphasized w

continued on pa

ow you can have deband analysis, plus...





and lower sideband response at 10 dB/div.. ntensity markers.

ew capability by combining a performance spectrum anair with a sideband anlyzer:

our regular sideband test

ow a log amplitude display of seband response.

rform in-service testing and ectrum analysis of the transter.

sasure aural transmitter devi-

asure swept differential gain. asure antenna vswr (with ditional coupler).

sasure baseband response and rform complete loop testing, bluding STL.

New 1405 TV Sideband Anaris an adapter to be used with 7L12 or 13 to analyze the re-

sponse of a TV transmitter. The 1405 generates a composite video signal, the picture portion of which is a constant amplitude sine wave signal that sweeps from 15-0-15 MHz. When this signal is used to modulate the TV transmitter, the sideband response of the transmitter will be displayed on the spectrum analyzer. The 1405/ spectrum analyzer combination can be used to display the frequency response characteristics of rf and if stages of any vhf or uhf transmitter used today in the world. Video circuits from 0 to 15 MHz can also be analyzed.

Want a demonstration or more information?

Ask your Tektronix TV Field Engineer or representative, or write: Tektronix, Inc., Box 500A, Beaverton, OR 97077. In Europe, write: Tektronix Limited, P.O. Box 36, St. Peter Port, Guernsey, Channel Islands.

1405 TV Sideband Adapter (NTSC Markers) \$2700
1405 Option 1 TV Sideband Adapter (International) ... to be announced
7L12 Spectrum Analyzer ... \$5200

7613 Variable Persistence

U.S. Sales Prices, F.O.B. Beaverton, Oregon

Mainframe \$2950



1976-BM/E

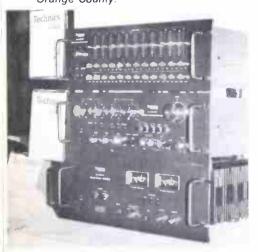
affecting other parts, for example, 30 to 40 Hz can be boosted up to 20 dB with no "muddiness." This unit looks especially attractive for broadcast stations or recording studios looking for strong musical "effects." The second unit is a compressor/limiter, with variable threshold, and an expander/gate to cut noise at low levels. The peak limiter uses FET circuits to reduce transient distortion; flat response or FM preemphasis are switch selectable.

Broadcast Electronics introduced the CLE-FM Sound Britener, a compressor/limiter/expander for FM which further contributes to the higher-quality-in-FM movement. It provides a maximum of 30 dB compression before clipping, 20 dB of expansion; it has controls for average/peak ratio, expansion rate, for normal or limiter use only, for flat, 75, or 25 microsecond preemphasis. The maker says it is fully compatible with the Dolby B encoder, and can be used ahead of the encoder for compression, or behind it for limiting only.

MicMix, steadily expanding their



New audio processing system from Orange County.



Graphic equalizer, control unit, amplifier by Panasonic.

line of reverb units, brought their new "C" series, packaged for mono or stereo, with electronics built in with variable decay controls, mixing amplifiers, built in delay, etc. A stereo system starts at \$1795, mono at \$950. The new series further extends the MicMix reverb philosophy of recreating the timing, amplitudes, etc., of actual room reverberation.

AM and FM monitoring units

New AM and FM monitors at the

show continued the advance in montor design that has been evident if several years. Belar showed their ne M-3, an FM modulation and frequent monitor with digitally tuned RF and plifier, which reads the carrier for quency, the pilot frequency, the moulation percentage, and in addition in an indicator display which shows it stantaneous modulation with a row LED's; overmodulation peaks light reindicators at the end of the row.

Time and Frequency Technology brought in their new Model 753 A continued on page:

- V

Recap: NAB Engineering News Highlights

John D. Silva, winner of NAB's Engineering award last year, urged TV broadcast engineers to learn all they can about digital techniques—as soon as they can. Predicting that the whole videotape process will be mostly, if not entirely, digital in 5 to 10 years, he warned that time is running out. In the near future for digital TV, Dr. Silva sees the following: automatic film cartridges and special effects equipment; video switchers; frame synchronizers; and electronic slide apparatus that may eliminate the need for multiple standard TV slide projectors.

A third-dimensional "time" element improves high fidelity music. This element is the reverberation that comes milliseconds after direct reception and echoes from the stage. William Hall, vp of engineering for MicMix Audio Products, advocated use of what he calls "auditorium ambience." Such an effect can be synthesized through echoes from recording studio patterns or artificial chambers having good reverb characteristics. To achieve this, addition of a good delay-type reverberation chamber to the rear channels is needed.

Operating on ultra high frequencies, a wireless microphone system with a range of up to ½ mile, was described by Vincent E. Rocco of the CBS TV Network, New York. The new device overcomes crosstalk and other problems related to simultaneous operation, by the use of a high dynamic range into the receiver front-end, and by a signal processing technique designed to improve receiver selectivity. The transmitter design achieves proper stability at the 950 MHz band. Power is supplied by two 9-volt transistor-type radio batteries and one 1.5-volt AA cell.

Do as the FCC does when making checks for overmodulation. This was the advice given radio engineers for monitoring their stations. Use of a tunable receiver with a good IF strip and an oscilliscope of good quality was recommended. Overmodulation is generally caused by variations in power line voltages, due to severe cold or extreme heat. Care in setting the limiters and their proper levels will not insure protection from voltage variations. The safest and most effective way is to follow the same procedures used by the FCC.

Christopher Payne, chief engineer of KYW Radio, Philadelphia, a 24-hour-a-day, 7 day-a-week, all news-operation, described how his station established its own 2-way communications system for on-air or taped broadcast from almost anywhere in its community. This remote pickup system features UHF base stations arranged for automatic repeater and full duplex operation. The multiple receiver installations incorporate a "voting" system whereby one of the receivers of a multiple series set out around the city, locks onto the signal from a portable transmitter. The receiver receiving the strongest signal activates, the other, receiving weaker signals, passes. Each "voting" receiver sconnected to the main studio by 5 kHz telephone lines resulting in program quality voice connection. Also described was a hand-held portable unit called the "funchbox." It is used with a broadcast microphone with tape input as well as full duplex capabilities that enables cues and talkback while on the air.

John B. Bullock of RCA's Missile & Surface Radar Div., described an anode pulser that regulates the output of a station's power amplifier—resulting in power savings that can amount to \$14,000 annually in UHF transmissions. He predicted that anode pulsing will become both an effective energy saver and a worthwhile investment.

A circularly polarized antenna system capable of reducing ghosting was described by R.E. Fisk and J.A. Donovan of Gates Broadcast Equip. Div. This method can overcome most aberrations, caused by multi-path signals. Two major features of the design are the exceptional pattern and impedence bandwidth capability, and the excellent on and off axial ratio.

Shopping for a Distribution Switcher?

SAVE SPACE.

ne of our competitors describes their 40 x 60 AFV vitcher as occupying only two equipment racks. An quivalent TVS/TAS-1000 switcher takes about 2/3 of a ngle rack — without compromising performance specs judio hum and noise measures -80 dBm on the TVS/AS-1000 vs. -57 dBm on the competitive unit) and ithout use of single-source custom hybrid components.

SPEND LESS.

conother competitor boasts of video switching at less than \$30 per crosspoint. The TVS-1000 sells for as attle as \$23 a crosspoint, and this price includes professional quality vertical interval switching, on-board electronic latching, and 100% computerized testing of all parameters through all crosspoints.



40 x 50 AFV Switcher

SPECIFY THE SWITCHER WITH PROVEN RELIABILITY.

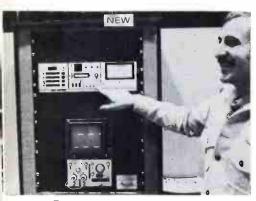
he TVS/TAS-1000 is more reliable because its simple esign requires fewer active components in the signal ath. This reliability has been proven at installations aroughout the world in configurations ranging from 0×10 to 80×50 . To find out more about the one witcher offering compact, cost-effective signal distribution with true broadcast quality and reliability, contact ne nearest TeleMation sales office.

TVS/TAS-1000 Video/Audio Distribution Switchers





TeleMation, Inc. P. O. Box 15068, Salt Lake City, Utah 84115 (801) 487-5399. Other sales offices located in: San Francisco 415) 348-3322 ■ Los Angeles (213) 845-7831 ■ Chicago (312) 729-5210 ■ Atlanta (404) 451-1801 ■ Washington, D. C. 301) 937-8700 ■ New York (212) 575-1466 ■ London ■ Rio de Janeiro ■ Sao Paulo ■ Santiago ■ Mexico City ■ Cairo.



TFT had new precision AM monitor.



FM monitor from Belar with LED peak indicators.



QEI showed line of AM and FM monitors.

McMartin had AM, FM monitors, EBS units.

To help you get information on NAB products, reader service numbers are given for selected products in the various categories. Circle the appropriate number.



Self-discipline By Radio

Exert self-discipline to avoid strangulation by government regulation The corner cutters in our profession are few, but that's all it takes to justify the regulators. It would not take more than one rape of our Representative Republic to get us all gelded Equal time is a nuisance, until you think of it this way: Many Americans believe that the news media has proved itself capable of overthrowing the United States government.

-Paul Harvey, veteran newsman.

Harvey Observations

People feel bedeviled with so many little problems these days mainly because they have no big ones.

These are challenging days for newsmen. We're having to try to make something out of an FDA suspicion concerning the red dye in jello. TV newsmen, with nothing to cry about, try laughing.

We cover a one-state political primary with more manpower than we used to commit to a world war.

People have the impression things are worse than ever today It isn't that the world is worse, however. It is just that the coverage of news has gotten better.

-Paul Harvey, veteran newsman.

For more Information on: AM/FM Monitoring: Belar, Model M-3, 223; T&F, Model 753, 224; QEI, 225. Microphones: Beyer (Revox), M320, 226; Shure head-band mikes, 227; Sony ECM-50P, C37P and MCX, 228; Vega diversity system 229; Electro-voice M221, 230; Swintek line, 231; Comrex, 232; Thomson-CSF diversity system, 233.

modulation monitor, which shows forward monitor trend with line phase filter to cut transient overshomodulation meter and peak flashe separate digital flashers for 100% native and 125% positive modulate built-in calibration. The optional prelector, Model 754, adds 100 mic volt sensitivity, thumbwheel tun with 10 KHz resolution. Carrierand noise level are also covered.

Other high-quality AM and monitors were familiar units for Marconi, McMartin, Harris, RC Rohde and Schwarz, Sparta, Wilkson, OEI.

Microphones, turntables, studio equipment

Every important maker of brocast-quality microphones was on floor with a comprehensive miked play. Shure had two new mikes headbands, for hands-free use; one sembly includes a headset. Shure a had a new miniature lavaliere mi with a clip for attaching the cable to belt.

Revox showed, as in earlier year the Beyer mikes, a very complete li a new model is the M320, a ribb mike with the up-to-the-minute desi features that are helping this classi mike design pull off something of comeback. Studer showed its line condenser mikes. Philips had the Al microphones. Sony showed 1 ECM-50P, a new small clip-on of denser mike, finished in black to av flare reflections in the ENG pickui Sony also had the C-37P, a new, 1 proved version of the C-37; and \(\begin{aligned}
\text{-37} \\
\text{-3 new condenser shotgun mikes, M 16 and 17, to be ready later this yes

The five brands of wireless mikes the floor gave the broadcaster m choices than he ever had before in ! area. Vega showed its well kno line, with the addition of a new div sity system: two receiver paths, w automatic selection of the bet Electro-Voice, in addition to its lo established line, came in with the p Model 221, a wireless system with versity capability, on the 150-MHz band. Swintek, an English ma with a most elaborate line of wire mikes, got a U.S. outlet via Al Gordon Enterprises of Hollywo Comrex showed its line, also on

continued on page



S 520 satisfies capabilities esired by broadcasters.
Ind segmented (Quads, IVC setc.) and non-segmented al, U-matic, etc.) video signals times subcarrier, PCM sampling technique.

ications include:

al-to-noise greater than 60 db brential Phase less than 2° brential gain less than 2%

ard Features include:

-by-line velocity correction all color modes

matic Direct/Heterodyne lor switching

t-in Drop out compensator t-in adjustable Proc-amp

o level meter

tal outputs on rear panel for ture expansion capability

Il size, low power quirements

VS 520 provides full flexivith high quality performance ary in any studio facility. The CVS 504B NTSC and CVS 503 Pal/Secam digital TBC's have become the standard of the television industry worldwide. The proven dependability and capability of these TBC's have and will continue to contribute substantially to the advancement of this industry.

The CVS "TBC buying guide" is a great success. Do you have your free copy yet? If not, contact CVS. We'll help you in evaluating the real world of digital time base correction.



The CVS 510 is designed to satisfy the requirements of the non-broadcast facility where the technical needs are great but the budget small. Standard heterodyne color and B/W video signals are time base corrected utilizing a 6 bit, 4 times subcarrier digital sampling technique.

Specifications include:

- 1 h window of correction
- · Signal-to-noise 48 db
- Differential phase 3°
- Differential gain 3%

Standard Features include:

- Built-in Drop out Compensator
- Built-in Proc-amp
- Operation with V-lock, line lock and non-standard sync VTR's
- Dub-up to quad capability
- Front panel video level controls
- Small size, low power requirements.

The CVS 510 can do much to add dependability and quality in performance in any Cable TV, Pay TV or Closed Circuit TV facility.



Convolidated Video Systems

3300 Edward Avenue Santa Clara, California 95050 (408) 247-2050 Telex: 35-2028

Original and largest manufacturer of digital TBC's.

Circle 165 on Reader Service Card for more information Circle 166 on Reader Service Card for a demonstration

play last year in Las Vegas, designed specifically to free mikes of cable runs in ENG including a new diversity system.

Thomson-CSF announced a brandnew variety, developed by R.F. Technology and operating in the 950 MHz band, with the objective of getting more bandwidth than on the 26 MHz or 450 MHz bands. It also has diversity capability and the maker claims very high stability, freedom from drop-outs, a useful range of one-half mile. Very low intermodulation makes it possible, says Thomson-CSF, to use up to 15 channels in a single studio.

Turntables continued to show forward movement.

Panasonic, in their Technics line, came in with an improved direct-drive SP-10 (the machine now in use in many broadcast stations), called the SP10 Mk. 2, which reaches full speed in 25 degrees of revolution from a dead start. A combination of mechanical and reverse electrical braking provides a 0.3 second stop. The table also has a new speed control system: a crystal-controlled oscillator provides a



Russco showed new turntable, consoles.

reference for the turntable speed, and the servo, says Panasonic, then keeps speed within $\pm .002\%$, or ± 0.036 second on a 30-minute side. Suggested retail price is about \$700.00.

Russco showed a completely new turntable, using a synchronous motor and electronic speed control, with belt drive to the outer rim. Because of requests from radio operators, Russco has included an optional 48 rpm speed (along with the standard 33½ and 45) for "speedy rock," evidently a spreading practice allowing the DJ to pile more tunes in per hour.

QRK showed their familiar and widely used tables as did CCA, Harris

and RCA.

In phono pickups, Stanton showed a new series of extra-rugged units, 680 EL and 680 EE, designed primarily for disco use but probably also attraction broadcast applications. Stanton extensive line of other units, many them very high on broadcaster's list were also there. Shure, the other maj supplier of phono cartridges to broadcasters, also had data on their line pickups.

There was a new entry among the firms supplying complete study systems, with all furniture, discatape units, consoles, etc., in place Ampro. This firm has developed a life of modular studio furniture units, it which the equipment can be installed with the whole designed to the catomer's need.

McCurdy, long a principal suppl of such custom studios, had a conplete system in operation on the flot McCurdy introduced a "reel-taswitcher," a push-button unit switching among several tape source with remote start-stop capability.

Microtrak also showed studio un assembled into complete systems. troduced was the new System D, compact audio control center, the turntables with control console litween in a unit with folding lest transportable in a station wagon a set up in minutes. Also new was 1 Model D1 production controll which remotely controls two turntable and two tape machines. It provide time-delayed sequenced starts making spots directly.



Session on Automated Programming, NAB, Chicago

The benefits and future of automated programming were discussed by a panel of four. Andy McClure, of Schafer Electronics spoke to the time efficiency and personnel productivity that can be achieved through automation. He views automation as a tool that will cut costs without sacrificing quality.

Lee Bayley of Drake Chenault, believes that automation, as a function of modernization, works. He feels that the listener does not know or care if the station he is listening to is automated—provided he likes what he hears.

Marlin Taylor, Bonneville Broadcasting Consultants, discussed the consistency and control that automation permits. He sees its function as more than a cost-saver—as a contribution to quality radio, provided that programming is kept relevant to the listener.

Chris Dante, WTSV-WECM-FM, Claremont, New Hampshire, included advertising as an element of radio requiring audience appeal. Through automation, Dante feels, the creative talents of the staff are freed-up to devote more time to improving the quality of advertising and the quality of the overall program format.

All panelists were in agreement that radio automation is not a panacea, but that as a tool it can improve the existing product, that it can save money, and, that it is here to stay.

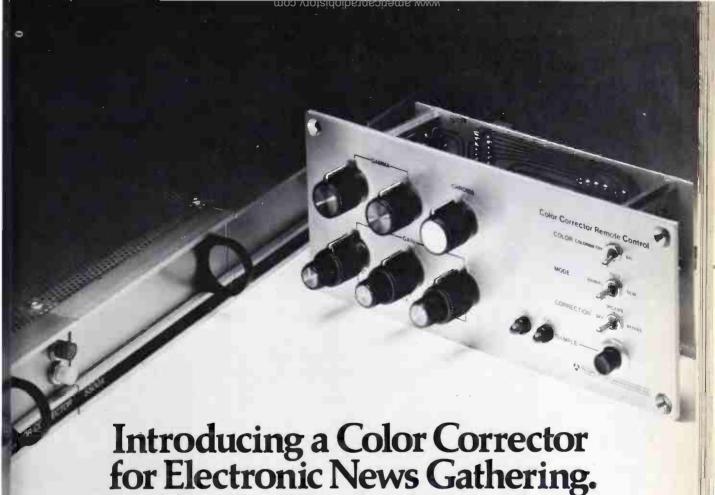
Radio antennas—some new designs

There was no shortage of radio tennas, all power levels, all shap CCA showed a new series of FM continued on page

For more information on:

Turntables, etc.: Panasonics, SP10 mk2, 234; Russco, new bell drive table, 235; Stanton, 680EL and 680EE, 236; Ampro, studio funiture, 237; McCurdy, reel-tape switcher, 238; Microtrak System D 239.

Antennas: CCA, high-power FV antenna, 240; Harris Corp., high power FM antenna, 241; Delta AAM-1 antenna monitor, 242.



Electronic News Gathering makes tough demands upon the broad-caster. Color imbalance and colorimetry problems are frequently encountered. Matching remote camera shots to indoor studio programs or assembling tapes from different locations or cameras is "chancy" at best. Often that fast-breaking story doesn't allow for camera rebalancing!

Thomson-CSF Laboratories now provides a solution to such difficult encoded signal color problems. With the Model 5500A Color Corrector, you'll be able to rebalance and match video signals *after* encoding. It can be used either after the play-back tape machine or following the microwave receiver during live coverage. In most cases, a noticeably improved color picture will result. For ease of operation, a Remote Control unit is included as standard equipment.

As an added feature, an optional automatic Sensor unit is also available to control the Color Corrector for telecine use.

Whether for Electronic News Gathering, tape production or telecine use, the Thomson-CSF Laboratories Color Corrector System should be working for you. Interested? Give us a call.

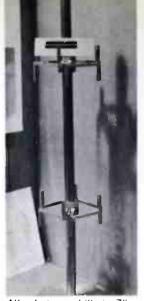


THOMSON-CSF LABORATORIES, INC.

37 Brownhouse Road, Stamford, Connecticut 06902 (203) 327-7700 / TWX (710) 474-3346 Circle 167 on Reader Service Card



CCA had hi-power FM antenna with "strap" elements.



Alford showed "twin-Z" FM antenna.

tennas, with a high-power unit handling 50 kW in one bay; low-power, 10 kW. The large gap form factor eliminates the need for feed point straps and insulators. The design has circular polarization with the same phase center for horizontal and vertical components.

Other firms showing lines of antennas were: Phelps Dodge, with their comprehensive FM series; Harris, with a new 40 kW endfire antenna, the energy all contained in the large tubular members until radiated.

Alford Manufacturing described their long-known line of high-power antennas for FM, including circularly-polarized types. RCA showed their established line of AM and FM antennas

Antenna monitoring

Potomac Instruments showed its line of digital and analog antenna monitors. Delta, as noted below, introduced a new antenna/transmitter remote control system which can be interfaced with their antenna monitors. There was also a new monitor, the AAM-1 digital system for AM directional arrays; it can handle up to eight inputs without external switching, and reads both the relative phase and the current ratio simultaneously, on two front-panel meters. The unit has FCC type approval.

Transmission line and cable

Several firms were on the floor with complete lines of coaxial cable and high-power transmission line for broadcast applications. Cablewave Systems showed their many cables, including a 50 kW, 3½-in. "Welflex" cable with polyethelene helix dielectric. Andrew Corp. showed Heliax

coax cables and rigid lines. Phelps Dodge showed their very comprehensive variety of rigid coaxial lines and accessories (in addition to their FM antennas, mentioned already).

Remote control, pickup

moo, vrotsidoiberne

The established suppliers of remote pickup, remote control and STL equipment were on hand, in most cases with improved equipment. Delta brought a new combined antennatransmitter monitoring and remote control system, the TMCS-2, with up to 30 channels of monitoring, complete transmitter control, interface to regular antenna monitors.

Moseley had an innovation: a color CRT data display for remote control systems, allowing groups of data to be segmented by color for quick, accurate reading. Moseley also showed a new STL transmitter, Model 505, with RF amplification at the carrier frequency of 960 MHz, with a claimed reduction in noise. McMartin showed their complete line of remote pickup equipment. Marti also showed their longestablished remote control and STL systems, with a new system, RMC-20, providing digital remote control, telemetry, and status-limit alarm. It is available with 5, 10, 15 or 20 channels, has single button channel select, can use radio or wire connect; accuracy of telemetry is 0.1%, based on digital transmission with a system crystal clock.

Comrex showed their "radio ENG" system, high quality remote pickup on the high VHF band, for remote triggering of car-borne mobile transmitters.

A new firm, Teledata Systems, introduced a digital remote control system, Digitel X32, with interesting features. Digital control data are sent twice, on two separate channels, and

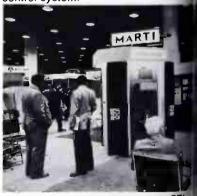
control relays are activated only if a parallel words match, reducing emogreatly. The system also provid status indication of relays, switche etc., plus analog telemetering; interested in 2-wire telephone, volgrade, or radio equivalent. Another it troduction by the firm is a unit, Digit X-10, for pushbutton remote control receiving antennas in live journalism

EBS Signal Equipment

With that April 15th deadline cloing in on them, broadcasters who had not yet bought their new EBS two-tor signal equipment were naturally looing hard at what the show offere continued on page 1



Teledata introduced digital remote



Marti had line of remote control, STL systems.



Moseley had aural STL, sub-carrier equipment.

DFS-3000 Digital Framestore Synchronizer

would take a wall full of equipment to handle the job nat DFS-3000 does in just 8.75 inches of rack space. I fact, every synchronous treatment needed for the full pectrum of NTSC compatible broadcast activities is terally at your fingertips in this light, rugged, fully ortable system that goes anywhere.

ust check this list of available features:

Two complete fields of store for full broadcast versatility.

- Infinite window TBC corrects time base errors on any VTR including ENG.
- Look Ahead Velocity Compensator cleans up color vectors on direct color VTR's for truer color presentation across entire picture.
- Video Compressor enables producer to insert second live image in any quadrant of screen.
- Jo stick Control allows compressed picture to be positioned anywhere on screen.
- Broadcast Quality SPG permits synchronizer to be used as station reference.
- Memory Analyzer ensures system integrity.

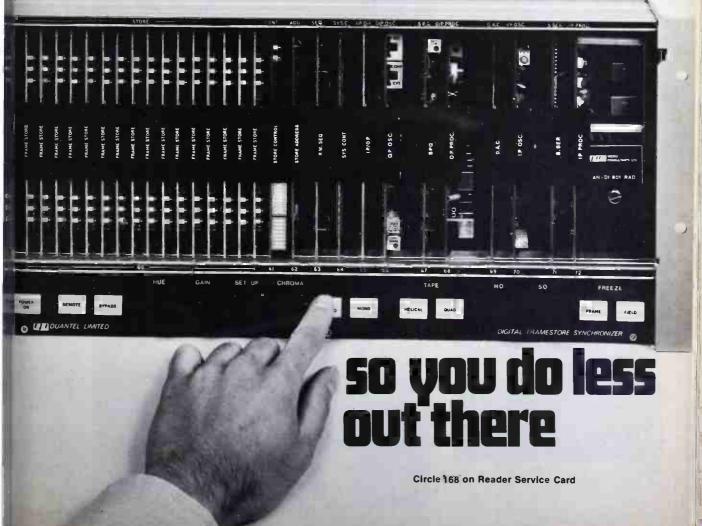
- Frame or Field Freeze for special effects.
- Remote Control Panel for production flexibility.
- Synchronous clean-up of non-synchronous switches eliminates picture tearing and rolling.

All these features, and broadcast quality too, are packaged complete with power supply and analog circuitry in this fully modular system that weighs less than 60 lbs. Even more significant, power consumption is a mere 250 VA, keeping heat problems to a minimum.

For information on our demonstration program, call or write George Grasso, MCI, P.O. Box 10057, Palo Alto, CA. 94303. Phone: (415) 321-0832.



We pack more in here...



Only two firms, Time and Frequency Technology, and McMartin, actually had EBS units on the floor, and both reported excellent sales. ESE announced an EBS encoder-decoder for somewhat later delivery; it had been put on the market too late for inclusion in BM/E's December and January summaries. It has a crystal oscillator with solid-state division down to the 853 and 960 Hz tones, phase-locked loop frequency selectors in the decoder, a switch to connect generator to decoder for test, decoder operable on receiver output from 100mV to 5V,

and FCC approvals.

Automation

Radio automation looked even more vigorous than in prior years. There was plenty of new, more costeffective, more versatile equipment; radio broadcasters signed up for automation in larger numbers than at any previous show.

One major trend is the use of the micro-processor or mini-computer to enable full-scale automation systems to do more than ever, in very compact space and at reasonable cost. In another direction was continuation of the

movement, noticeable at the two vious shows, toward somewhat costly systems that give the DJ flex push-button call-up capability, extended sequential cart play m easy.

Examples of the newer su versatile systems: RCA's new PAG using a mini-computer, with stor for 3000 events, control of 15 source readily expandible to 10,000 ev and 100 sources, with CRT display show present and future event sta the new Schafer 903E, 8,000 e memory, control of 19 sources; new SMC DP-2, using a mic processor for 2,000 to 8000 event st





TFT piled up new EBS two-tone units.



Marc VII was new automation system from IGM



Microprobe had new 100-A auto programmer.



Harris showed improved System 90 automation.



Collins introduced A-7600 automation system.



SMC showed new "RAS-PR automation.



Schafer's new automation has 'three day memory.



Your new automatic distortion measuring system for balanced measurements

UDUCED OPERATOR ERROR

re's something you'll like — Sound s new distortion measuring instrufor use in balanced work.

- distortion analyzer. It's a system. It's a system that greatly simplifies ouring gives you fast measuring usimple operation that reduces opereror.
- are example, push the frequency butand you set both generator and azer. Push "Distortion" and you have reading. Automatically. No slow,
- mus manual null-searching.

 Atures in the new 1710A include:
 - a balanced, floating output (600/
- 150 ohms)
- a balanced (bridging) input
- a high-level + 26 dBm signal

- +26 to -90 dBm attenuator
- distortion measurements to .002%
- fast 5-second measuring speed
- automatic nulling, optional automatic set level.
- both harmonic and optional intermodulation distortion measurements.

SPECIAL OUTPUT CIRCUIT

In the 1710A you get a transformerless audio generator output that's balanced and floating. No transformer means no transformer distortion. Floating and balanced means you can connect to virtually any audio circuit regardless of configuration. And you can set the output from +26 to -90 dBm in 0.1 dB steps.

FAST, SIMPLE MEASURING

Automatic nulling and the automatic set level option (ASL) give you ex-

tremely fast measuring and little chance for operator error. You can measure in 5 or 6 seconds. With ASL you can measure distortion vs. frequency, and distortion vs. voltage or power without resetting level.

IM OPTION

An additional optional bonus is that the 1710A also measures intermodulation distortion. After you've made a harmonic measurement, just push the "IMD" button. In 3 seconds you'll have the IM reading. With this option you'll be ready for future IM requirements.

CALL/SEND NOW FOR LITERATURE

It's worth while getting the information on this major new distortion measuring system. Call Larry Maguire or Bob Andersen now and get our new product brochure. It's ready and waiting.



SOUND TECHNOLOGY

1400 DELL AVENUE CAMPBELL, CALIFORNIA 95008 (408) 378-6540

Circle 169 on Reader Service Card

age; the Harris System 90, introduced last year but available in an improved version, with similar large event storage; the IGM/NTI 700 series, computer controlled, available for several years. All these systems will run the programming of a radio station just about totally for extended periods, (up to a week) handling the most complicated programming assignments, but allow "live" intervention at any time for announcements, DJ chatter, or changes in the program set up, right up to air time for any segment. They will do everything but answer the front door, and that could undoubtedly be programmed in with the addition of a few external relays, and an automatic telephone answering device. It would be a far simpler operation than many the systems do.

Control Design, another major source of "full scale" automation. was also on the floor with its series of systems familiar from earlier years. These include the Control Design rotary multicart machine with the removeable drum, handy for storage of carts and for quick change of the total cart assignment.

Collins Radio introduced some full-scale automation systems based on Control Design components. A major effort is toward specializing the design for the customer's need. Response, as to all the suppliers of "large" systems, was strong.

In the direction of "easy DJ control and sequencing" for somewhat less money, there were two important new systems: the SMC "RAS-PRO" and the IGM Marc VII. The RAS-PRO has a basic 1000-event random access memory into which format is entered directly, controlling up to 20 audio sources. The system will randomaccess up to six multicart machines, each of which can have its own memory for sequencing play. A small keyboard allows entry of all programming instructions, and controls play; the digital switcher allows for overlapping, fading, logging, as well as start and stop.

The Mark VII is somewhat similar in results: it also has a very compact keyboard for entry of cart identification into the memory, a CRT screen on which playing and upcoming sequence are shown through their digital designations

A new unit for an even simpler and less costly-kind of automation, somewhat like a number of others introduced in recent years, was the Model 100-A Programmer introduced by Microprobe Electronics. This will play, from up to six tape machines, up to 24 "events" in any chosen sequence, automatically. By adding two multi-cart machines in place of two of the open-reel machines, says Microprobe, the system becomes a miniautomation system, playing commercials within a five minute window at each break time, and providing about three hours of walk-away time, before the four open reel machines would need reloading.

A system with similar performance was shown by ESE, their ES780 series of RAM programmer-controllers. These will hold up to 32 events in memory, with entry by thumbwheel and pushbutton. Time for each event is entered; LED readouts show real time and next event time. When the start button is pushed the controller will automatically play each event at the specified time. Internal crystal oscillator, with battery back-up, supplies the time base. Prices are \$1200 to \$1500.

Syndicated programmers—an excellent first year on the exhibit floor

This year the NAB let the producers of syndicated radio programs on the exhibit floor for the first time, and the results abundantly justified, in the syndicators' view, their push to get there. The five firms actually on the floor all reported their finest selling period in years. Some half-dozen others did turn up in hotel suites, and they mostly liked the results. But evidently, as might be expected, those on the floor were much better placed to sell their product.

The floor exhibitors were: Broadcast Programming International, of Bellingham, Wash., a 16-year old firm now serving roughly 250 radio stations; Drake-Chenault of Los Angeles, another long-established syndicator with something like the same number of stations; Radio Programs, Inc., a new firm, with headquarters in Las Vegas, and a full complement of varied "formats" that parallels more or less the offerings of the others; Camex International, of Los Angeles, which supplies automation systems and the programs to go on them; and HG Productions of Scottsdale, AZ, with a variety of formats.

Each of the syndicators has a corps of "personalities"—announcers, interviewers, DJ's—who can be "bought" along with the programs, and integrated into the station's own programs so thoroughly that they become, in effect, part of the station's staff. But the station's own staff, and local effort, are vital to success—they cannot be totally replaced by syndicated programming. As Drake-Chenault's Art Astor said in a published interview (see BM/E Aug 1975, for a full story on this to automation doesn't replace local grammers: the good programming vice makes room for local creative

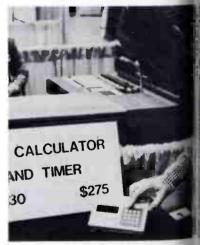
Time: counted, measured, add etc.

Several firms showed produ having to do with time. ESE, specializes in this area, showed rep sentative models from their extens line of digital timing devices—cloc up and down timers, etc. A new uni the ES 230 time calculator, which c add or subtract minutes and secon and can be switched to serve as straight 60-minute timer. Another i Master Timing System, a five u system with a master clock, a rem digital display, an impulse cle driver, a battery and charger, and remote impulse display.

Pacific Recorders showed a tape locity indicator, the TV1, digital w able speed drive for the MCI JH ser tape recorders. They also showed DT-2 "digitimer family," a series digital clocks with real and elap time on pushbutton selection. Anot unit has digital readout in the cent RED's around the edge to sh seconds sweep.

Chronotron Systems, of Miner

NY, had a digital timing system ba on a WWV receiver-synchroniz master clock, a power driver for



ESE showed ES 230, time calculator i

For more information on: Remote control, etc.: Delt TMCS-2, 243; Moseley Model 505 244; Marti RMC-20, 245; Comreradio remote, 246; Teledata Digite X32 and Digitel X-10, 247.

Automation: RCA, PAC-1, 248 Schafer 903E, 249; SMC DP-2 287; Collins automation, 288; SMI 287; Collins automation, 288; SM "RAS-PRO," 289; IGM Marc VI 290; Microprobe 100-A, 291.

clocks, and an extensive line of se clocks from 5-in. to 16-in. in eter, a number with selfsination from circular flourescent

The master-clock-receiver ins an internal crystal-controlled base oscillator phase locked to gnal derived from WWV recep-Outputs are: 1 pps on time, TTL pulse; 100 KHz, locked to V; serial time code.

oke Engineering showed their of digital clocks, based totally MOS circuits. Included are day s and calendar clocks (showing on, day of month, hours minutes, ds). Crystal-controlled 1 MHz ator, or line frequency, is the refe. Standard output is computer matible BCD-1248, serial by cter.

dio miscellany

interesting exhibit not classiin any proceding group: Key meting Corp. showed their "In-11", system for automatic telepolling and recording of the sers. A recorded message is deed to any phone dialed; the ament automatically records the onses, which can be tabulated at se. The system has been used not by broadcast stations, for audisurveys, but also for political

hsh Technology's latest strobe on system for antenna towers was eration, with the low-level (night) directed into the structure-filled ig of the hall. Called the FTBit puts out 200,000 or 100,000 arelas during the day, automatically 3 to 20,000 at twilight and 4000 at

. A "hot tower" version is availinstallation and maintenance are si lifted by having two low voltage and no others, from controller acon.

ree firms had exhibits specially ted to high-power electron tubes. ic, an extremely alive old veteran righ-power vacuum tube history, on display their X2159 tetrode,

1.25 megawatt plate dissipation, egawatt output, and the X2170, a ar design with exactly half the ratings. They are naturally ly used in other countries, but furnish an impressive "top" for aried Eimac line.

nomson-CSF had a special booth low the high-power tubes of the ch manufacturer, especially their HE TV applications.

co Communications entered the e as a distributor for professional ron tubes of all makers.

continued on page 102

MC MARTIN announces LOW FM MONITOR PRICES

FM MODULATION

TBM-3500B



with STEREO or SCA (TBM-2200A or TBM-2000B)\$2,625.00 with STEREO and SCA (TBM-2200A & TBM-2000B) 3,950.00 for "OFF-AIR" drive, add the LL-35B

FM MODULATION and FREQUENCY

TBM-3700

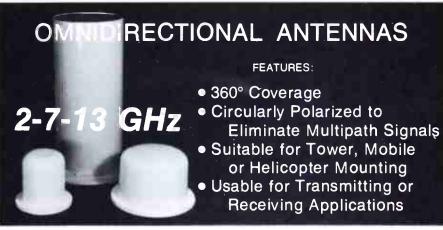


with STEREO or SCA (TBM-2200A or TBM-2000B)\$2,810.00 with STEREO and SCA (TBM-2200A & TBM-2000B) 4,135.00 for "OFF-AIR" drive, add the TBM-2500C

McMartin.

4500 South 76th Street Omaha, Nebraska 68127 (402) 331-2000 telex 048-485.

Circle 170 on Reader Service Card



NURAD MODELS 20 CO1, 70 CO1, 130 CO1

These circularly polarized omnidirectional antennas are designed to be employed in either transmit or receive operations. Their gain is 6.0 dB referenced to a like polarized isotrope. Coverage is a full 360° in azimuth and 19° in elevation at the half-power level.

Now through the use of Nurad's circularly polarized antennas, multipath signals that cause "ghosting" or "smearing" are greatly reduced or eliminated entirely.

2165 Druid Park Drive Baltimore, Md. 21211

301-462-1700

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Testing—By Push-Button

Accuracy and versatility of broadcast test equipment have been rising year by year and so has the availability of automated and full-system testing. Marconi introduced a new one, the "television automatic monitoring equipment." It samples in rapid succession all the wanted parameters of a TV system while it is in operation, and not only reports "findings" at any remote location, but can be set for tolerance limits and will give warning if any tolerance is exceeded. The search for a faulty section of the transmitter is by push-button, with each section called "on the carpet" in turn. It can be interfaced with a computer for complete automation of testing and adjustment sequences.

Philips showed their automatic VITS analyzer, PM5578, which measures automatically 21 parameters of the VITS signal. It has front-panel data display plus teletype output of all

data; alarm settings for out of tolerance findings; external inputs for housekeeping functions.

Tektronix showed a whole sweep of equipment for AM, FM, TV and audio testing, including their spectrum analyzers, wave form analyzers, vectorscopes, generators. A new item was the Model 1450 demodulator, aimed at the higher accuracy of the best current TV testing systems. It has a synchronous video detector, for no quadrature distortion of the video signal, zero carrier reference pulse, digital signal strength readout, audio monitoring, other advanced modes. Also new were the 1410 sync pulse and test generator, and the 1470 CCTV color sync and test generator.

Further, the Tektronix "Measurement Theatre," on a seven-showaday schedule, had Tektronix personnel demonstrating, successively, TV, RF, AM and FM proof of performance and maintenance measurements, with complete systems simulating broadcast stations set up. The "show" was SRO over and over, and the lively questions left no doubt that the subject matter had strong appeal.

Several other firms brought new TV demodulators to make it a whole gen-

For more information on:
Test equipment: Marconi, auto Ty
test, 292; Tektronix 1450 demodulator, 1410 generator, 293; Telemet
demodulators, syn detector, 294;
Scientific Atlanta, 6250 demodulator, 295; Comark 2400 demodulator, 296; Sound Technology 1710
audio test, 297; W.&G. ROR audio
analyser, 298; R.&S. RF power
meters, 299; Telcomex programmable oscillator, 334; Tentel H12L5
gauge, 335; Potomac FM71 fieldstrength meter, 336; Bird highpower RF wattmeters, water booster, 337; Electro-Impulse hi power
loads, 338.

eration of higher precision units this essential in TV testing. Telen had new Models 4501A1 and 4501 with push-button channel selection all VHF channels, with high sensit ity, (one millivolt), and with a n optional synchronous detector allo ing accurate tests of quadrature d tortion. Scientific Atlanta introduc their demodulator, Model 6250, wh similarly has a number of feature aimed at extremely low distortion. synchronous detector is an option: supplied, switching shifts from s chronous to envelope detection at w Comark Industries showed their Mo 2400, which uses Schottky ban diodes for detection with a vie



"Instructor" discusses test in Tektronix "measurement theater.



Sound Technology showed automated audio distortion tel

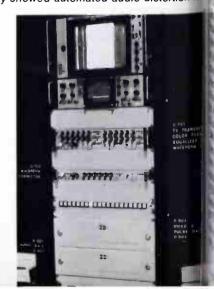


Dielectric had series of RF wattmeters, dummy loads.



Bird showed FM filter couplers, RF wattmeters.

Datatek had video test, waveform correctors, color equalizer.



izer at the detector output to pro-

flat response.

und Technology showed their nated audio distortion measuring ment, Model 1710A. It has natic tracking of the signal from built-in ultra-low distortion rator; automatic nulling of the mental; automatic calibration of rout: all these operations are button, and the measurement ars, to an accuracy of .002% of tion, with no 'tweaking' of pls. A new option adds pushn intermodulation testing to the m. It would be hard to imagine a ner approach to audio distortion g-married, in this case, to accuthat the limits of the art.

N.&G. Instruments (American it for the German-made test inments of Wandel and Goltermann) and another automated audio test im. Their ROR 300 Audio ayzer system uses a special plug-in Tektronix Model 5103-D11 oscillape (no modifications), which sets with switches and pushbuttons for than a dozen important tests that them: frequency response, with IB resolution; transmission meas-

urement; level and noise test; harmonic distortion; low distortion sweep generator; stereo phase and level differences; return loss and impedance; and with optional accessories, many more.

Rohde and Schwarz, as always, had a great array of test units and systems, including automated TV test systems introduced in earlier years. Among the new items this year: in-line RF power meters for the 1 GHz to 4 GHz band; new video noise meter; new video demodulators for waveform analyzers and other TV test systems. Added to their test line this year were the Barco picture monitors, made in Belgium and introduced in the U.S. last year by Barco U.S. of Los Angeles. Distribution will in the future be by R&S.

Datatek had their series of TV test instruments, including units for measuring differential phase and gain, en-

velope delay.

Some other test units brought to the show: the Telcomex (distributed by McCurdy) programmable oscillator, with a sequence programmed and controlled by internal clock; Tentel's new tape-tension gauge, the Model H12L5, for Sony 2600 and 2800 series;

Potomac's new FM71 field-strength meter, like most of the new test units advancing the sensitivity and accuracy of its section of the art; and the same firm's SD21 frequency synthesizer, for bridge measurements of antenna impedance; Bird's new high-power RF wattmeters, continuing the long tradition of innovation by that company in RF power measurement.

A new unit in that firm's termination equipment is the Water Booster, which allows equipment to be operated safely on weak or intermittent water supplies.

A very complete line of RF directional wattmeters was introduced by Dielectric of Sola Basic, along with RF loads for every power level, both dry and water cooled. Series 1000 wattmeters, for example, are portable instruments measuring forward and reflected RF power, with plug-in elements that provide ranges from 5 watts to 10 kW.

A third firm showing comprehensive equipment for RF power testing, with directional wattmeters and dummy loads, was Electro Impulse. Coaxial watercooled loads go to 80 kW; air-cooled AM loads are available to 400 kW, TV-FM to 75 kW.

usiness utomation burishing

the principal suppliers of busiautomation for radio and TV stawere on the floor, and all reportbest industry response of recent s—Paperwork Systems, for exe, said they sold all their "deinstrators" off the floor and ac-

now, the advantages of autod data processing in the handling ales, traffic, accounting etc, are ersally known; the fresh trend is woward "total" automation, based interface between the business m and automated switching. This been gathering force for several s as reported in BM/E and elsee, but has reached something like al acceptance" on the evidence of 54th NAB, with every important lier either doing it or preparing to. ata Communications Corporation onstrated on the floor the interface BIAS system with Vital, Central mics, and Grass Valley autod TV switchers. Kaman Sciences he same with their new BCS 1100 m, which can handle AM/FM and



Paperwork Systems showed compact, on-location automation.

TV simultaneously. Jefferson Data, which has specialized in automation systems tied by line to their large computers at headquarters in Charlotte, NC, is readying a new optional system with an "on location" mini-computer that does the whole job on the customer's premises. Called System 80, it has a 65 K processor, has CRT readout as well as printout, supports up to 8 input. Jefferson is also about ready with an interface system for connecting to either radio or tv automated switching.

Paperwork Systems brought a newtop-of-the-line system, Bat 1750, that packs very high versatility into roughly the same space that earlier systems took. PSI systems use onlocation computers, are sold outright. Base price for the Bat 1750 is about \$57,000. PSL also announced installation of a Bat 1500 system at WBEN, in Buffalo, which will interface with that station's AM and FM automation. So "total automation" is here in radio as well as in television.

Cox Data showed their new completely in-house system, which handles either radio or TV. They also demonstrated their interface to automated switching in the Grass Valley booth near theirs. Like the other automation suppliers, they were delighted with the response of broadcasters on the floor, and considered it the opening of another excellent year for the business.

www.americanradiohistorv.com

How to Measure Short Term Time-Base Error, Simply, Inexpensively By Robert W. McAll

Timing errors that occur between sync pulses in a video signal have been largely ignored, both in measurement and in correction. With a reliable, inexpensive measurement technique apparently worked out, we can't avoid the second problem: How are we going to correct the error?

A 1971 NAB Subcommittee report mentions that in typical network remotes as many as six proc amps can be in the circuit on a remote feed. It also states that, "It is evident that four processing amplifiers are used on a typical network feed by the time the signal reaches the station transmitter..." The report goes on to indicate that proc amps add jitter (time base error) to the sync of an incoming signal only, to the detriment of recording and subsequent playback.

The point is that in a modern TV plant quite often the sync/luminance/chrominance/burst are separated from each other, either separately or in groups, processed for some legitimate reason, and subsequently put back together again. It is immediately obvious that if time base error (jitter) is added to just a portion of the signal and then the signal is recombined, a "burned in distortion" is created that is very difficult to correct.

An example is the VTR, in which the playback is error-corrected on the assumption that sync edges represent the true time base error of the picture. They do not necessarily do so. They do represent the error introduced by the recorder, however. The time-base-corrected picture with the VTR's error added to incoming error now enters the output proc amp of the VTR. Here new, stable, plant pulses are added, more or less successfully.

Thus, with one pass we have burned in time base error of a kind which up to now has been almost impossible, or very expensive, to measure. Moreover, with these processing techniques in use, time base error of this kind is additive.

There are numerous other examples. A technique is needed that will measure the time base error of sync/luminance/chrominance/burst separately without reference to each other. Such a technique should take advantage of equipment already found in a broadcast facility, be accurate, repeatable, and easy to make on a routine basis.

A faintly remembered fact about the color bar signal

Have you ever wondered what the "Bow Tie" shaped trace is at the center of the color bar on the vector display? Actually, there are several "Bow Ties". One is caused by the harmonic of the edges of sync which lie at

Mr. McCall is Northeastern Regional Manager for Vital Industries, Inc. He is also chairman of EIA Subcommittee TR4.4.1, which is revising the RS170 standard for color.

3.58 MHz. (See Fig. 1.) The vectorscope unblanks after the leading edge of sync has passed, so only the trailing-edge "Bow Tie" is seen. It occurs just prior to burst so that burst tends to "modify" it and make it less visible. The timing angle of burst with respect to that edge of sync determines the angular position of the "Bow Tie".

The second "Bow Tie" occurs later in time than burst and is caused by the leading edge of the first (grey) bar. In other words, it is caused by picture related luminance. (See Fig. 1.)*

The last elements or sections of the signal can be broken into two parts; namely burst and chrominance. These are represented on the vectorscope by the burst vector and the various six-bar vectors. Thus, the vector display presents, at one time, all four parts of the television signal, sync/luminance/chrominance/burst.

The next thing we realize is that any short-term angular rotation of the vector display, or any portion of it, represents jitter (time base error) over the period of time you are viewing it, provided that the subcarrier you are using to demodulate the encoded signal is stable and itself has no jitter!

The action of the vectorscope is to demodulate the TV signal on a radial time display somewhat like a revolving weather radar. The vectorscope display is a radial time base in that it displays the electrical signal behavior of 360° of modulation information in 279 ns. In other words, 279 ns/360° = 0.77 ns/deg. Or, rounded off, 0.8 ns/deg. There is a one-to-one relationship between jitter on sync/luminance and jitter on their harmonics.

Since that is the case, then any angular rotation of the "Bow Ties", or burst, or the vectors, represents jittel (time base error) of the affected part with respect to the external subcarrier supplied to the vectorscope. Thus the accuracy of the vectorscope is not a consideration here. We are only making a relative measurement.

A word is in order to explain further the behavior o "Bow Ties". The amplitude of the "Bow Ties" is a direct function of the sync/luminance amplitude. The larger the sync/amplitude the larger the peak-to-peal amplitude on the vector display. The "broadness" (the side-to-side width in degrees) is an inverse function of the risetime. That is, the faster the risetime the smaller the "broadness" of the "Bow Tie". The "Bow Tie" is continued on page 10

MAY, 1976-BM/

^{*}To see the Bow Tie from the leading edge of sync it is necessary to delay the video in to the vectorscope (externally synced). This will overcome the Inherent unblanking delay. Be careful, however, too much delay will allow the vectorscope clamps to clamp on the front porch rather than the sync dep-

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It is the ultimate in simplicity of operation, achieved grouping ALL of the operating controls on ONE sified FUNCTION MODULE subpanel, where any of even switcher functions can be initiated with a SINGLE ishbutton. The result is a cluster of controls within sy reach and a display of switcher status easily visible a glance.

You can preselect any of 99 wipe patterns, 9 key odes, and automatic transition rates from 0.1 second 9.9 seconds by depressing pushbuttons on an innovae KEYBOARD, similar to those on hand calculators. In enumbers corresponding to selected modes appear a display Register. By depressing the Transfer Button, a numbers shift from the Register to one of the Mode splays and simultaneously enables the appropriate ode control in the FUNCTION MODULE.

With a special dual function transition, you can splay a CHROMA KEY in the foreground, AND

independently controlled MIXES OR WIPES, in the background. INLINE KEYERS added to the buses give you a titling capability BEHIND the chroma key so that title keys can be wiped or mixed as transitions are made from bus to bus. Bilevel techniques eliminate the halos and edge noise and allows you to chroma key on very thin shadows.

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SOFT COLORED BORDERS are also possible. You can independently adjust width, softness and color of pattern borders, to give you colored borders which can vary from wide to narrow and soft to sharp in any combination.

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equipment and be hazardous to personnel.

You may not know all the problems common-mode ground loop can cause - especially when using your video equipment in an unfamiliar remote location. With your video equipment connected to one AC power source and your camera connected to another, you can get common-mode ground loop hum that tears up video signals. Dangerous voltage potentials due to faulty AC power distribution can damage

Traditional devices reject typically less than two volts peak-to-peak common-mode noise, and you still have problems. AC re-routing is usually impractical. Video transformers cause low frequency tilt, high frequency roll off, and loss of levels. Clamping leaves glitches that can roll through the picture. Differential amplifiers don't always meet differential gain and phase specifications in color. Humbucking coils create phase shift.

Circle the bingo card. Learn more about VACc VL-1 video line isolator. It passes your DC to 8 MHz video signal over an integrated circuit light pipe giving you 80 dB isolation at potentials as high as 1500 Vac. A warning indicator on the VL-1 tells you when ground loop potential is greater than 70 V. You know when a hazardous condition exists.

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TIME ERRORS



Fig. 1 Expanded center of color bar showing "Bow The leading edge of grey Bar (No. 1) and modified "Bow I sync (No. 2). Note absence of jitter both with respect to other and also over the two-field period of the exposu



Fig. 2 Expanded center of color bar. One (1) line of 52 half of "Bow Tie" from Grey Bar (luminance) and half of B from sync. Photo time is one second. Therefore, this is the line integrated 15 times. Note stability is excellent of at components (burst, sync, luminance)

a symmetrical figure 8 because the NTSC subca phase alternates every line. Although the harmonic sync/luminance is always in the same direction, vector display inverts this harmonic's apparent p every line, thereby creating the figure 8. (See Fig.

We should mention the period of time over which measurement is made. The vectorscope normally blanks for two fields and therefore presents the posite addition of all 525 lines. However, it is possib use the line strobe output from a waveform monit control the unblanking of the vectorscope (be su consult the vectorscope manual for the unblatmod.). In this manner, it is possible to look at the havior of 1, 2 or 15 lines of video. The last (15) st be of help when looking at velcomp performance.

It is apparent that by measuring the peak-to-peal gular deviation of the various elements of a colo



color lock of test signal generator (pulse and bar).
Trst lock is jitter free while approximately 3 degrees of sent on the luminance harmonic. There is negligible sync "Bow Tie." 3 degrees of jitter is approximately



buble exposure of a color bar signal before and after ough a proc amp. Note: No. 1 is sync incoming 3. 2 is sync outgoing—3 degrees or approximately 2.4 Subsequent recording and playback results in spitter added to the picture with jitter free sync added stable for subsequent generations of tape.

when demodulated against external, stable, subthat it is possible to draw accurate repeatable ions about the short-term time base stability of ous parts of the TV signal with respect to each. The measurement may be stated in so many of subcarrier or converted directly to ns by ying by 0.8 (an approximation obtained by round-0.774 ns/deg. at subcarrier).

possible to resolve one degree on the display Therefore, the sensitivity of the technique is more requate. When using several fields for unblanking thinique holds up well in severe signal to noise ments. Previous techniques utilized (using the on voltage of a T.B.C.) were limited to 4 ns on and were expensive. This technique takes adopt of equipment normally found in a broadcast BM/E

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Circle 174 on Reader Service Card

GREAT IDEA CONTEST

You asked for it! The 1976 Great Idea Contest is underway. Vote for the idea that impresses you most on the Reader Service Card. Enter your own Great Ideas. (See April, p. 58 for rules.)

6. Cable Short And Open Identifier.

Bill Ruck, CE, KUSF Radio, San Francisco, Calif.

Problem: To devise a cable checker that will show continuity or shorts between the three pins of a mike connector, and the shell as well.

Solution: With the circuit as shown you can tell whether or not the shell is connected to any of the three pins, and if so, which pin is connected to which shell in addition to the usual continuity checks.

You will have to make sure that both connectors are insulated from the chassis, or use cable connectors and four conductor cable. Switchcraft A3F and A3M connectors provide a terminal lug for connecting the fourth wire to the connector shell independently of the other three pins.

The entire circuit can be contained within a small hand held box, and a standard 9 volt transistor radio battery provides power.

If the cable is wired so that the shells are not connected to any of the pins, the two shell LED's will not light up, but the corresponding LED will. If the cable is not wired properly, the wrong LED will light up, and if any pin is shorted to the shell, the corresponding shell LED will light up, identifying both the pin that is shorted and which end of the cable has the short to the shell.

7. Reading Antenna Common-point Data.

Frank S. Colligan, A.D. Ring Assocs., Washington, D.C.

Problem: To provide ready ac to common-point current and phase formation.

Solution: For the last several vehave been recommending that di tional A.M. stations replacing their tenna monitors order their new (with one extra R.F. input beyond number of towers in their syste with which to sample and monitor common point. A simple but 1 loop, such as a toroid loop, may located at the common point ar short length of RG-58 cable ro from it to the extra monitor input. provides continuous sampling of common point current that is con iently and smoothly integrated into remote control metering system remote common point current rea requirement. The common poin simply considered to be an a 'tower'. It is also useful as a d tional antenna maintenance tool. observing the phase angle of common point current as well as magnitude, troubles with any tower may be located quickly easily. The common point loop ma used to temporarily replace the r ence tower input to the mo whereupon the ratios and phase ar of all towers may be read with re: to the common point. The tower" will be the one whose cu ratio and/or phase angle show! greatest departure from normal respect to the common point. used it on several occasions to spe continued on page

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CA power tubes of the future ave a remarkable past: ctual lifespans up to 30,000 hours.

Up to 5 kW	24,142 hrs.	21,329 hrs 19,200 hrs	
Types 8890 & 8806	12,263 hrs.		
Aural service	16,200 hrs.	14,000 hrs.	
 Up to 12.5 kW	10,096 hrs.	10,525 hrs.	
Type 8891	9, 402 hrs.		
Visual service			
Up to 17.5 kW	16,600 hrs.	18,300 hrs	
Type 8807	29,800 hrs.	21,200 hrs	
Visual service	30,100 hrs.	20,400 hrs.	
Up to 27.5 kW	9,778 hrs.	9,776 hrs	
Type 8916	7,875 hrs.	13, 183 hrs	
Visual service	10,799 hrs.		

RCA power tubes are at work now in new-generation color transmitters. Proving their value with an excellent combination of high gain, high linearity, plus long operating life.

Documented long life. In the table, you can see actual operat-

ing hours reported by 20 TV stations. That reliability comes from RCA's sturdy, coaxial CERMALOX® construction and thoriated-tungsten mesh filament, which minimize inductances and feed-thru capacitances. So you can use simple, economical broadband circuitry.

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For high performance and proven long life in a wide range of power tubes, there's one thing to do. Contact your RCA Representative. Or, RCA Power Tube Marketing, Lancaster, PA 17604. Telephone 717/397-7661.



RGA

Circle 175 on Reader Service Card

GREAT IDEAS

"sour tower" on arrays with mysteriously drifting parameters, one case being that of an electrically broken johnny ball insulator at the tower and another where the FM coax isolation hardware had broken loose to an unstable condition due to weather's wear and tear over a period of time.

Specifying an extra input on a newly ordered antenna monitor is well worth the investment.

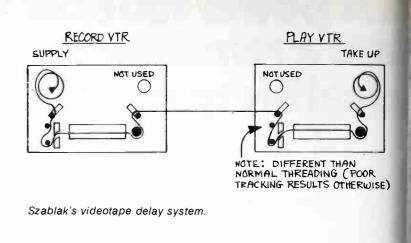
8. Videotape Delay.

Al Szablak, Technician, WKTV, Utica, N.Y.

Problem: To provide a videotape delay for live programming.

Solution: The AVR-2 provided the solution with it's excellent tape tension throughout a 64-minute reel with the set-up shown in the drawing. If any tracking problems occur, the TBC maintains perfect sync. The Ampex 1200 was also tried but often caused tracking errors due to uneven tape path tension.

The first playback roller should be bypassed. A common start such as that used in dubbing should also be used.



The play VTR should be stopped first. Push stop and manually reduce the take up tension until the arms activate the stop circuit.

In addition to the delay, many unusual effects can be created by mixing the playback machine with the record input.

WIN A CALCULATOR, ENTER YOUR GREAT IDEA NOW.

9. Public Info Added to

George Grubbs, Production Mager, KNOE-TV, Monroe, Louisian

Problem: To utilize the TV state identification segment as a service the public, as well as to satisfy FCC requirements.

Solution: The TV station be usually consists of from two to programming segments, one of whis the identification of the state. After pondering what might be don



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the ID more effective and func-, I came up with the idea of prog a public service to the viewing once by incorporating the correct temperature, and a special event the station identification. E-TV began this practice in Jan-1971, and as far as can be dened, we were the first station to l use of this technique.

ie set-up includes a digital readout s, a digital readout temperature s, and hot press supers of special B, days, weeks, and months. The units are fitted into a plywood sure, with appropriate openings te readout clock and temperature , and a slot for sliding in the spenessage. The entire unit is faced a black mask for keying. The all message is lighted by an exfixture. A single black and white n camera is used to key the set-up over the ID slide.

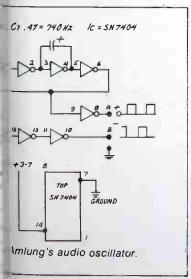
s cially edited and produced three, e and 10 second, and one minute cartridge tapes supply the audio on of the ID instead of the usual announcement. Several sets of tapes were produced and are romonthly

s station ID concept has had treous audience response over the ve years. We have also been flatby stations from various states eting us about our station ID. al local and regional stations vadopted a similar ID. In the last we of years, we have noticed that onic companies have developed a n, similar to ours, which can be ased by TV stations.

Very Inexpensive io Oscillator.

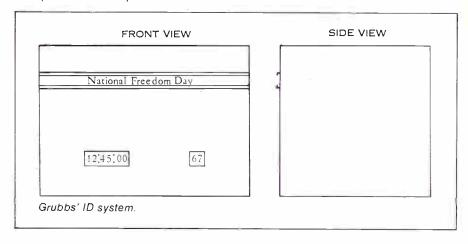
Md Amlung, Nutley, N.J.

blem: To design an extremely Pensive audio oscillator.





Example of KNOE-TV public service ID.



Solution: Here is my answer. It has a wide range, about 1 Hz-15 1Hz-15MHz. It's the ideal super-compact oscillator with only three parts in-

cluding the battery. Output is between A and ground (positive) or B and ground (negative). Voltage for power is 3—7 volts dc at 10 Ma.

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BROADCAST EQUIPMENT

For more information circle bold face numbers on reader service card.

Professional audio series includes a quartz-controlled turntable, stereo control center, amplifier, and universal frequency equalizer. The high torque (6 kg·cm) Model SP-10Mk2 turntable (\$699.95 without arm) needs only 1/4 second or 25° of revolution to reach rated 33.3 rpm. The platter can be braked to a halt in 0.3 second via remote control. The control center (SU-9600P, \$629.95) features 4-stage direct coupling, two phono inputs, calibrated volume control and rackmounting design. The power amplifier (SE-9600P, \$799.95) is rated at 220 watts at 8 ohms. The frequency equalizer (SH-9090P) uses 12 active filters. Filter Q is variable from 0.7 to 7.0. TECHNICS/PANASONIC 300

Diversity wireless microphone



system uses Models 54 or 55 transmitters, Model 58 receiver, and Model 62 diversity combiner. System reduces the effects of fades and dead spots caused by interference between direct and reflected radiation that cancel. The two receivers are placed three feet or further apart. The combiner selects the receiver with the greater signal strength. VEGA

Mixer Series 422, forms a tailored multi-channel, multi-track system. Quadriphonic pan faders are used in each source channel to form an 8/4 system. The submixer (type 426) pro-

vides six input channels. Each in has an adjustable sensitivity over range of 100 dB, with a maxin gain of 90 dB. Input noise figure dB. The 4-channel in/out jacks al the four mixing busses to be cour for four channel or quadriphonic or for the addition of submix Built-in limiters provide a c pression ratio of 20:1. LAMB LABO TORIES

Portable stereo mixing systems, Models M82 II/S42 II, feature



age-controlled gain stage in each l channel allowing direct interfa continued on page

Optimod FM

Optimod-FM is a revolutionary signal processing system for FM which replaces conventional compressors, limiters, and stereo generators with a single package. Optimod achieves up to 3 dB more effective modulation than conventional systems by eliminating stereo generator lowpass filter overshoot. Yet the unique Optimod lowpass filter fully protects the stereo signal from the distortion characteristic of stereo generators without filters.

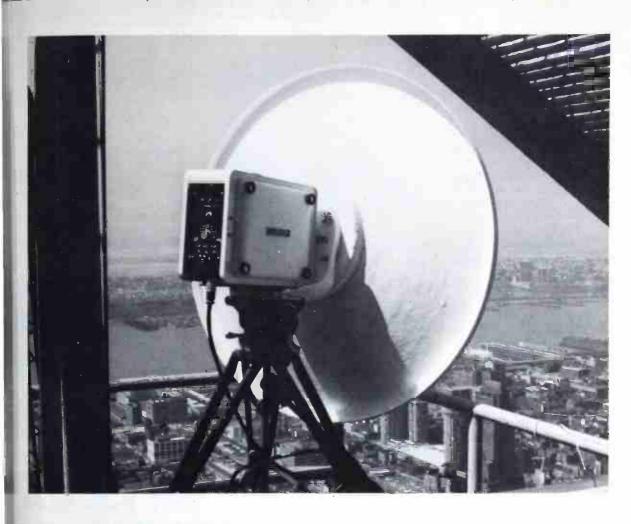
The Optimod filter is complemented by broadband and high frequency limiters matched with unique psycho-acoustical accuracy to the characteristics of the ear. The result is unprecedented naturalness: bass is tight, midrange is detailed, and highs are open and transparent.

Installation is easy, and Optimod is fully FCC-authorized. For a reprint of our technical paper, and further information, we invite you to contact us directly at the address below. Price: \$2950.00

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You can plug in video monitors, or clampers, or up to three sub-carrier channels.

You can run 500 feet of cable between the RF head and the FMT or FMR remote unit without roll-off or equalization.

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Circle 178 on Reader Service Card

PRODUCTS

with automated mixdown equipment and electronic music synthesizers. Available in 8, 12, 16, 20, and 24 input channel formats, expandable as desired. RICHMOND SOUND DESIGN,

10-Meter Polar-Mounted video earth terminal is designed to receive video transmissions from any domestic satellite. The terminal features 50 dB gain, all-aluminum construction, plus the ability to change rapidly from one satellite to another. The antenna is available either alone or as part of a complete system. RF SYSTEMS, INC. 304

Modular broadcast color television camera, the BCC-1, was introduced last May at Montreux, Switzerland and was shown for the first time in the U.S. at this year's NAB convention. The head housing of the BCC-1 provides assembly, disassembly, and transport of the camera for use on location. The optical assembly is suspended on a single front casting, uses a hook-on lens mount with one-point suspension to permit quick lens change. A five-position filter wheel is sealed in the light-proof assembly. The tiltable viewfinder can be detached or rotated to either side during maintenance. A return viewfinder feed enables the operator to view the same picture as that of the director. Prices for the BCC-1 range from \$70,000 to \$107,000 depending on accessories. AMPEX CORP.

VTR editing module, the Model SM-2, is designed for use with VTR's such as the Sony VO-2850, VO-2800, BVU-200 and the JVC 8300. Search



capability is up to five times normal speed. The SM-2 also provides cue capability programmable from 1 to 10 seconds, and full transport controls, including fast forward, rewind, stop and play. \$1,600. CONVERGENCE CORP.

Tone encoder, Model 501-A, measures $1\frac{1}{2}$ -in. \times 1-in. wide \times ½-in. high. The frequency range is 20 Hz to 3,000 Hz; stability is $\pm 0.5\%$ over a temperature range of -40° C to 100° C. Output is adjustable to 2.5 V rms.

ALPHA ELECTRONIC SERVICES, INC.

Oil vapor removal filter for the rafiltration of compressed air remo smoke, oil aerosol, particles (as sn as 0.01 μ , nominal) and conden moisture. Free air flow is 45 cfm at psi and working pressure is 100 Designed for a remote mount tubing or hose, and it has a 4-in. N inlet and outlet. Overall size is 5 $(dia.) \times 6-in.$ high. MOTOR GU CORP.

Film processors, one for the M process and the other for the VN process, are designated the Model (ME-4/VNF process) and model VNF (VNF process only). Each quires less than 20 sq. ft. of f space. Film speed is 17 ft./min HOUSTON PHOTO PRODUCTS, INC.

Zoom lens for 1-in. and 3 C-mount vidicon cameras, Mil V6x18-fl.6, has a speed of f throughout the zoom range, a f length of 18 mm at wide angle, 108 mm at telephoto. The lens has proper exit pupil for use with the § Trinicon series models DXC-11 DXC-1200 and SXC-1600. manual version is \$775; a cable ¢ version is \$1,375. CANON, U. INC.

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What makes the DYNAIR TX-3A the OUTSTANDING **MATV** modulator?



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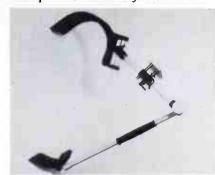


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PRODUCTS

cameras, the Model MSP-75, weighs three pounds. Three adjustments suit it



to the cameraman's body, plus two other adjustments align it to his eye. \$180. VIDEO COMPONENTS, INC. 312

Conductive heat-shrinkable polyolefin tubing and molded shapes are alternatives to metal braid and connector backshell braid adapters. They provide lightweight, flexible EMI/RFI shielding and strain relief for cables,



connector terminations and coax splices. Called Cho-Shrink, the materials are coated with a silver-based resin which contacts the polyolefin without cracking. Typical shielding: 50 dB @ 100 MHz. Tubing is available in diameters of ¼-in. to 4-in. It shrinks to half its original diameter. CHOMERICS 311

Digital time base corrector, the CVS 520, is designed to handle segmented VTR's and signals from non-



segmented machines. Specifications include: signal-to-noise greater than 60 dB; differential phase less than 2°; differential gain less than 2%. The active video portion of the last 8 lines of vertical blanking may be individually selected to pass vit, vir, and other test signals. CONSOLIDATED VIDEO continued on page 116



Recorder/Reproducer \$775 (Reproducer \$550)

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PRODUCTS

SYSTEMS, INC.

313

Automatic lifeline safety system, Model 6006, consists of a safety lifeline and ½-in. dia. three-strand nylon



rope having a minimum breaking strength of 6,000 lbs. Lifeline is threaded onto the rope and, once attached to the worker's safety belt, allows free vertical movement during normal working conditions. It travels up and down freely without manual adjustment and meets OSHA require-

ments. RESEARCH & TRADING CORP. 314

Rain covers for CP-16 reflex and non-reflex cameras are made of



naugahyde. Available in two versions: Model 1L255 is for CP-16R cameras, Model 1L134 is for CP-16. Both versions permit access to camera controls. \$74 each. CINEMA PRODUCTS CORP.

Telephone line equalizer, the Model 133, uses a 25 dB gain-regulating amplifier to compensate for flat line loss. The basic frequency response is from 10 Hz to 70 kHz. Impedance is 135 ohms. Balance and impulse noise is specified at 20 hits in a 10 minute period with a threshold of 54 dBRN from 40 Hz to 50 kHz bandwidth. TM SYSTEMS

Film-sound console, the AVEX-1, is a self-contained, 4-ft., film/sound production facility. Some of the conENTER GREAT IDEAS CONTEST, PAGE 111

sole capabilities are direct tape magnetic film stripe transferring of or 35 mm, work track preparation, fingertip control pick-up record Standard models are available with 3-, and 4-track master recorder, 135 mm. MULTI-TRACK MAGNET INC.

RF peak wattmeters, the Mr 4314, a directional peak & cw strument, costs \$395, down f \$475. Frequency and power ranges 0.45 to 2.3 GHz from 1 watt to 101 depending on the plug-in elen selected. BIRD ELECTRONIC CORP.

Oscilloscope with digitally-delatimebase, the PM3261, features MHz bandwidth, 3 ns-risetime veramplifiers, main and delayed-switime bases with 5 ns/division mmum sweep speeds, triggering bey 200 MHz. Additionally, a semode is provided in which the st slowly scans a selected part of the stream for checking contents for presence of glitches. The LED disprovides indication of the bit b checked. \$2,495. PHILIPS TES MEASURING INSTRUMENTS

Reduce your replacement costs with Beau audio heads.



Stereo Heads: \$69.50



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From the maker of Beau motors and Beaucart cartridge tape machines comes a broad new line of long-life audio replacement heads. Cost savings techniques and quantity production permit the introduction of moderately priced, quality audio heads to the replacement market. Remember: These tape heads fully meet all applicable NAB cart machine standards.

Beau audio heads are available from stock and may be used in Ampro, ATC, Beaucart, Collins, Garron, Gates, ITC, RCA, Sono-Mag, Sparta, Spotmaster, and other popular machines. Order as follows:

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Nortronics P/N	Beau P/N	Nortronics P/N	Beau P/N	Nortronics P/N	Beau P/N			
2003	BH 2001	2051	BH 3002	5701	BH 5001			
2053	BH 2002	2057	BH 3003	5703	BH 4001			
2002	BH 2003	2052	BH 6001	5751	BH 5002			
2001	BH 3001			5753	BH 4002			

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Other models available. For further information and electrical specifications, please contact the factory directly at (203) 288-7731.



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VS continued from page 20

entatives for certain Setchell on Video products . . . Town-Associates, a Massachusetts manufacturer of TV transmitting ment, has announced a licensing ment with NERA A/S, a Norweompany which has been produc-V transmission equipment for the ational market since 1960.

agreement has been reached be-RCA Corp. and GTE Sylvania, or the sale of machinery, parts, naterials, work in process and cal data related to the manue of Nuvistors and certain other ing tubes that were produced at CA plant in Harrison, N.J. As a of this understanding, the plant closed last April 30 . . . An nent to acquire Corotek Corp. of n Grove, Calif. for cash of an closed amount was announced by

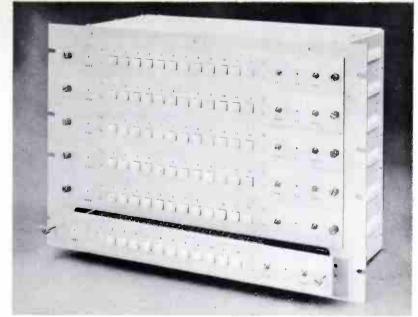
Basic Industries mond, Va. firm that produces musndio and TV advertising, and film intion has been acquired by R. Lawrence, founder of Canple Productions The In, N.Y. CATV system has been do Stefran, Inc.

madcast Electronics, Inc., Silver g, Md. has announced the apment of Neff Communications of ngton, Md. as its representative assactions and negotiations with all

government agencies on Associates has been named to sent nationally System Concepts, nelmatic Electronics, and SSC a group of manufacturers Talizing in program automation es . . . Bird Electronic Corp. nnounced the establishment of a nal sales office for the Eastern at 800 Olde Hickory Road, Lan-

t, Pa. 17601; 717-569-0467. S Radio announced that on h 1st WITH Radio, Baltimore, and WKHM Radio, Jackson, became Network affiliates . . . Video Group, Inc. of Detroit has ted its name to videogroup ness Music of Arkansas, Inc., AK franchisee for Central Arkannow offers MUZAK EMER-CY WARNING SYSTEM VS) as part of its 24-hour service President Vincent T. Wasilewski ied to the Radio Board of Direcof the National Association of dcasters recently a multifaceted am designed to provide additional ces for its radio members. One aid to radio is the promotion of les T. Jones Jr., to the newly and post of Vice President for Affairs . . . Two IVC 9000 stape recorders have been deed to MCA Disco-Vision Inc.,

continued on page 118



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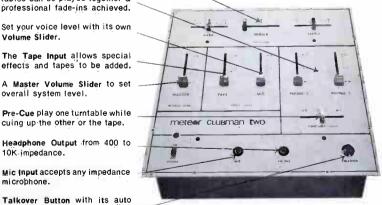
cuing up the other or the tape.

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NEWS

Torrance, CA and will be used to transfer videotape copies of movie films to Disco-Vision discs. With the delivery of the MCA recorders, IVC has produced over 100 9000 recorders Station KNTV, San Jose, Calif., has acquired two ACR 25 video cassette recorders . . . New York State Assemblyman Jose E. Serrano has sponsored Legislative action resulting in the appropriation of \$50,000 to the New York State Commission on Cable Television for the development of the South Bronx Media Access Center Construction has commenced on a new CATV system on Saipan in the Mariana Islands, which is soon to become a U.S. Commonwealth.

Continental Electronics Mfg. Co. of Dallas has been awarded a \$3,305,551 contract from General Electric Co. for the design and manufacture of radar transmitters and related equipment for use in an Over-The-Horizon Prototype Radar System (PRS) ... A \$1.6 million contract has been awarded CCA Electronics by the U.S. Army Corps of Engineers for the installation and one year maintenance of a multichannel radio network in Saudi Arabia ... Magnetic Components Ltd. has received world-wide orders for over \$600,000 for cassette-

and cartridge-player recording-heads.

A new company, EAGLE Com-Tronics, has been formed to supply electronic products to the CATV industry. For more information contact A.F. Tresness, EAGLE Com-Tronics, 8016 Chatham Dr., Manlius, NY 13101; 315-682-2650 Television **Technology Corp.** has moved to 5970 W. 60th Ave., Arvada, CO 80003; 303-423-1652 from Maryland The definitive agreement to merge Rixson-Firemark, Inc. into a subsidiary of Conrac Corp. has been authorized by the boards of directors of both companies and will be submitted to their shareholders . . . Dropped digit correction: 44 Fernseh KCU cameras were used at Winter Olympics, not 4 as stated in caption on pg 38, April BM/E.

Meetings

The Canadian CATV Association has announced that it will hold its 19th Annual Convention June 1-4 at the Four Seasons Sheraton Hotel, Toronto, Canada. For more information call 613-232-2631.... The Fifth Annual Publi-Cable Conference will be conducted on the campus of Kutztown State College on June 3 and 4. The Conference theme is "Public Service Cable At The Crossroads." Contact Dr. Robert P. Fina, Kutztown State

College, Kutztown, Pa. 19530 details . . . Imero Fiorentino sociates has announced that its four Television Lighting & Staging Sen nar/Workshop will be held June 7.0, the Univ. of Wisconsin's new Tel communication Center, Madiso Wisconsin. For further information contact the Education Div. of the con pany at 212-787-3050 . . . An inte sive, full-time, five-week Film P duction Workshop will be offered New York University's School of Co tinuing Education starting Monda June 28. All materials, laboratory se vices and instructions are included the \$725 tuition. For further 1 formation call 212-598-2375 The 19th Annual Motion Picture La oratories Seminar will be held July and 24 at Memphis State Universit Memphis Tenn. For further is formation write MPL Seminar, B 1758, Memphis, Tenn. 38101 IFSA, the International Scienti Film Assoc., will hold its 30th annu congress and festival from August through 14 in conjunction with SC COM '76 in Philadelphia. For furth information contact SCI/COM University City Science Center, 36 Market St., Philadelphia, Pa. 191
The fourth annual Midw Seminar on Videotape and Film w be held October 8 and 9 in Chicago

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arriott Hotel, near O'Hare air-For information write Midwest ar on Videotape and Film, P.O. 1376, Chicago, Ill. 60611. ites for SMPTE's 118th Techniinference and Equipment Exhave been changed to October This is a week earlier than origiinnounced. The Conference and It will be held at the Americana lin New York. For information SMPTE, 862 Scarsdale Ave., ale, NY 10583, 914-472-6606.

mencial Briefs

1975 Annual Report, Cox revenues of 46,028, a 10% increase over It's income before taxes was 218,902, a 8% increase over 1974 company's net income was 04,490, a 12% increase over

B/CECO Industries has reboth increased revenues and s for the six month period that November 30, 1975 with net up 207% over the same period Fairchild Industries has buced that its financial results for of rth quarter and the year ended ber 31, 1975 showed fourth earnings were \$1,195,000 or r share on sales of \$56,570,000. compares with earnings of 000 of \$.25 per share on sales \$11(142,000 for the fourth quarter of For the full year 1975, earnings 3,198,000 or \$.70 per share on sles of \$218,538,000. This comwith earnings of \$6,022,000 or 2 per share on total sales of 1,92,000 in 1974.

the highest net earnings for any or first half in its history for the and six months ended January 31, Net earnings for the second quarfiscal 1976 advanced by 43% to Emillion from \$32.7 million in Net earnings for the six months ed by 45% to \$92.8 million from 1.2 million recorded last year. eer-Standard has announced rudited financial results of 1975. des for the nine months ended mber 31 were \$25,923,124 com-to \$24,760,250 in 1974, net te is \$808,000 compared to 000 the previous year, dividends are were \$.15 compared to \$.135

Western Industries has re-

eprompter Corp. has reported or 1975 revenues increased to .848,000 form \$86,809,000 in an improvement of 39,000 or 17%; the corporation's ss declined to \$4,387,000 in 1975 from \$7,335,000 in 1974.

Wometco Enterprises reports that in its fiscal 1975, revenues were \$180,677,000 compared \$160,871,000 in 1974 an increase of 12.4%, and net income was \$11,615,000 compared to \$9,007,000 in 1974 an increase of 28.9%.

The Zenith Radio Corp. Annual Report 1975 shows net sales of \$901 million compared to \$911 in 1974, income before taxes of \$45 million compared to \$15 million in 1974. income taxes of \$19 million compared to \$5 million in 1974, and a net income of \$31 million compared to \$11 million in 1974.

People

The Board of Directors of Multronics Inc. has announced the election of John F. Watter to the office of President . . . Neal P. Monda has been elected Vice-President and General Manager of Q.E.I. Inc. Nat C. Myers, Jr., has joined Goldmark Communications Corp. as Vice President Thomas J. Brady has been named Vice-President, Finance for RCA Global Communications John M. Seavey has been named Vice-President of Engineering for RF Systems Inc. Brian Matley has joined Micro Consultants, Inc. as Vice-President of Engineering and Chief Technical Officer and George Grasso, formerly Marketing Vice President of CEI, has joined the company as Vice-President of Marketing . . . Louis A. Arpino has been appointed Vice-President and General Manager of the Rhode Island Div. of Amperex Electronic Corp. . . . GTE Sylvania has announced that **J.** Clayton Stephens has been appointed Western Regional Vice President-Marketing and that James A. Roden has been appointed Manager-Marketing Information.

Zenith Radio Corp. has promoted James A. Stark to Executive Director, Purchasing . . . Bill Mansfield, a Datatron founder, has resigned as a full time employee to join Electro Units, Inc., a San Jose based start-up company. Mansfield will remain a Datatron Director and Consultant
... David L. "Les" Werschker

has been named to head Image Transform's new United Kingdom-Europe operation Scientific Atlanta has appointed Joseph O'Connor as Manager of its Optima Division and has appointed John Edwards to the newly-created post of Director of Administration and Operations

John H. McGuire has been promoted to Director of Minicomputer Services

continued on page 120



FEATURES

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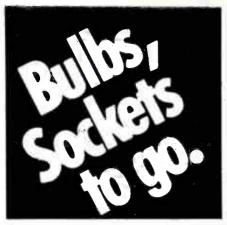




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NEWS

for Cox Data Services John Bridal has been named Manager of Special Accounts at Ditch Witch, a Division of Charles Machine Works United Systems Corp. has appointed Richard Pitner to the position of Product Manager for digital printers, thermometers and data acquisition systems and components . . . Mrs. Bonnie Kraig has been elected Corporate Secretary for Goldmark Communications Corp.

William R. Brock has been appointed Manager, Dealer Sales for Auditronics, Inc. . . . E.D. (Don) De Cesare has joined the Teleprompter Corp. as Director of Marketing . William Adikes has been appointed Marketing Manager of the Thomson-CSF Electron Tubes Div. of DuMont Fredrick Feuerhake has been appointed Director of Export Sales and Licensing for the Entertainment Products Div. of GTE International James M. Hollen has been appointed Sales Supervisor, professional recording & broadcast markets, Magnetic Audio/ Video Products Div., 3M Co. Donald V. Pascarella has been appointed Vice President, Sales of the

NEWS

CATV Div., Oak Industries Inc., and Joseph W. Spells, Jr. has been appointed Manager of Engineering . . . Gerald J. Sperry has been named General Sales Manager of "videogroup" in Detroit.

John J. Schroder has been appointed Eastern Regional Sales Manager for Nikko Electric Corp. . . . RCA Broadcast Systems has announced that Paul Bergouist has become Manager, Midwestern Area Sales and Ray Harding has been appointed Western Area Sales Manager.

Frank Maynard has been appointed Chief Engineer of stations WILS and WILS-FM, Lansing, Mich. . . . KEVN-TV/KIVV-TV has announced that **Don Stafford** has joined its staff as Chief Engineer and Jim Kozora has joined its staff as Assistant Chief Engineer ... Robert W. McDermott has been named General Manager of Radio Station WKKE, Asheville, North Carolina KYTV, Springfield, Mo. has announced the appointment of Raymond A. Gilvard as Program Director WJCT, Jacksonville, Fla. has announced the appointment of Richard V. Brown to the new position of Vice President for Programming and Eric Sass has been promoted to Vice President of Development ... WCBS-FM, N.Y., NY has promoted disc jockey Jack Miller to the position of Music Director.

The appointment of Rita Sands as a CBS Radio News Reporter has been announced . . . The National Association of Broadcasters has announced the appointment of the following radio station executives to the Small Market Radio Committee: David Brown, president and general manager, WTVL AM & FM, Waterville, Me.; Glodean Kent, vice president and general manager, KKZZ & KOTE FM, Lancaster, Ca. and Ernest Sparkman, owner and manager, WKIC-WSGS, Hazard, Ky. The National Cable Television Association has announced the following personnel changes; Thomas E. Wheeler has been named Executive Vice President, Director of Government Relations; Don Shuler, Carl Gainer and Patrick J. Nugent have been elected to the Board of Directors; and James H. Doolittle has been elected District Five Director (North Carolina, South Carolina, Georgia,

Alabama, Florida and Mississippi) Douglas I Sheer, Advertising and Sales Promotion Manager of JVC Industries, has been elected to the Board of Directors of the National Audio Video Assoc. . . . Eric Hauenstein, Vice President and eral Manager of Radio Station KDI Mesa, Ariz., has been named Prog Chairman for NRBA's National R. Broadcasters Conference & position.

Former Senator Sam J. Ervin. of North Carolina was the first re ient of the NAB's annual Grover Cobb Memorial Award at this v convention for his work in improbroadcasting's relationship with federal government Sam Da for a CBS Radio Mystery The script, and Norman Morris and I Minor, for "The American heritance," have been named win in the 1975 Writers Guild of Ame Annual Script Awards competi . . The NCTA has presented V. Schneider with the Robert H. isswenger Memorial Award for total involvement and commitmer the CATV industry and Richard Hickman of Cox Cable Comm cations, and Archer S. Taylor, an gineering consultant, have been na recipients of the Technical Achie ment Awards . . . The American ciety of Lighting Directors rece presented Gold Honor Awards honorary memberships to GTE vania Inc. and three of its executi Melvin H. Moehring, Thomas Holland and Dr. Robert E. Levi

Kenneth V. Jaeggi has been moted to the position of Direct Manufacturing/Material Finan Control, at Zenith Radio Corp. . Dr. Wesley H. Weisenberger joined Communications Trans Corp. as Manager of Research and velopment Sola Basic Indus has announced that Glenn E. F will head the Electronics and Con nications Group consisting of Dil tric Communications, Sola Electric Warren G-V Communications sions . . . R. Don Webster has appointed Manager, Marketing A sis, for GTE Lenkurt Inc. Douglas C. Johnson has been pointed Marketing Manager of Berd Laboratories . . . Ronald B. W has been named Manager of Communications Corp.'s System Programming Dept. . . . John I has been appointed Manager of I rials for Theta-Com .

Frank J. Morris, West Coast ager of the NAB's Code Auth died of a heart attack January 26 age of 56 Ernest E. Free Jr., President of General Instru Corp subsidiaries Chicago Min Lamp Works and Drake Manufact Co., died January 26 at the age ... Richard J. Raiczyk, Šr

sistant Controller of CCA Electr died of a heart attack on February the age of 52.

continued on pa

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Vital Industries

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Phone: (904) 378-1581

EMPLOYMENT OPPORTUNITIES

West Coast Sales Engineer

Professional audio console manufacturer requires aggressive sales engineer to establish West Coast Office. Solid background in professional audio sales and/or engineering with minimum of 5 years experience. All replies treated in confidence: Send resume and salary requirements to: Box #NY5-3, BM/E Magazine, 295 Madison Ave., N.Y., NY 10017.

MAINTENANCE TECHNICIAN: An opening with a Hallmark Cards subsidiary In Crown Center, Kansas City, Missouri. We need a Maintenance Technician for a closed circuit color TV system. Cameras include both studio and ENG type equipment. Emphasis on %4-in. U-MATIC video cassette format. RF or MATV experience helpful, but not necessary. In addition to a good salary commensurate with experience, we offer outstanding benefits including company-paid hospitalization, life insurance and profit sharing. Call Virgina Kirlin, collect, (816) 274-5663. Hallmark Cards, Kansas City, Missouri 64141. An equal opportunity M/F employer.

ELECTRONIC TECHNICIAN — operation and maintenance of Norelco, Ampex and CDL equipment preferable. Opening available immediately at full service Midwest quad tape facility. Send resume and date available to: Box NY5-1, c/o BM/E Magazine, 295 Madison Ave., N.Y., NY 10017.

TELEVISION TECHNICIANS. Excellent career opportunity in public broadcast station operated by West Virginia University located 70 miles south of Pittsburgh, PA in scenic mountainous area. Experience in color studio operations and maintenance. First class FCC license required. Forward resume and salary requirement to: Mr. E.J. Podeszwa, Personnel Officer. West Virginia University, Morgantown, W. V. 26506. An Equal Opportunity/Affirmative Action Employer M/F.

COMBO CE/DJ. Expanding group has opening in West. Full time non-directional in excellent family growth area. Possible group chief. Valid first. Sharpoly CC regs and maintenance. \$750 month. EOE/MF. c/o Box 576-1, BM/E Magazine, Blue Ridge Summit, PA 17214.

EQUIPMENT FOR SALE

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on Stage, Studio and Projector lamps. Complete stocks. Rapid service. SITLER'S SUPPLIES, INC., 215 N. lowa Ave., P.O. Box 10-M, Washington, lowa 52353. Phone (319) 653-2123.

F.M. Receivers to use with your E.B.S. Systems

Crystal controlled Fixed Frequency. Sensitivity 3uV. R.C.A.I.C. Dec. Circuit S/N 60 dB I.C. Audio Circuit. Complete in Walnut cabinet, or on aluminum chassis for rack mount. Catalog Spec. sheet available. Fixtune Electronics, One W. 30th St., N.Y.C. 10001.

RCA Television Equipment: TR-lb \$1,000.00, TR-2 \$1,000. TR-3 Low Band Color \$5,000.00, 2 TK-42 Color Cameras \$7,000.00 ea. 2 TK-15 B&W Cameras \$500.00 ea. Call Rich or Greg 301-927-2254.

ME-4 Color Film Processor — Excellent condition. Complete with manuals and some spare parts. Write Michael Laemers, PO Box 1616, Battle Greek, MI 49016 e/o WUHQ-TV . . . or call (616) 968-9341.

BROADCAST (3) external 1&Q Encoders Shibaden CC-1200 \$495. Each new factory rebuilt. One slightly damaged CVS-500 Time Base Corrector \$2500. Ninety rolls 3M 1VC 1" tape used \$3.00 each. Video Inc. Las Vegas (702) 457-1315.

EQUIPMENT FOR SALE

GE PE-250 Color camera, GE Ty-106B helical antenna ch. 22, Collins stereo console 212S-1, more items on list. S.R. Cathrall, WEZF-TV, Box 22, Burlington, Vermont 05401 (802) 655-3663.

SMPTE-Edit Code Video Tape Editing Computer. Central Dynamics EDS-200. Slightly used. \$8,500. Dudkowski Associates, 610 Main Street, Sausalito, CA 94965 (415) 332-1316.

CARTS — All good. 50¢ each in lots of 50. KKZZ, Box 1152, Lancaster, CA 93534.

TR-22 Hyband Color Video Tape Machine. Also one CE-1280 Plumbicon broadcast camera. Write WXON-TV, Box 2020, Southfield, MI 48075 or call (313) 355-2901.

EQUIPMENT WANTED

Fair to good condition used low band TV transmitter, 5 KW or larger, air cooled only. Would consider aural/visual final amplifier, 5 KW or larger, compatible with GE, TT49A 1 KW driver, Contact Jack Cowart, WCIX-TV, Miami, FL 305-377-0811.

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INSTRUCTIONS

First phone through tape recorded lessons at home plus one week personal instruction in Washington, D.C., Atlanta, Boston, Detroit, New Orleans, Minneapolis, Seattle, Denver, Portland, Los Angeles. Proven results Our 17th year teaching FCC license courses. Bob Johnson Broadcast License Training, 1000D Duncan, Manhattan Beach, Calif. 90266, 213-379-4461.

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BM/E READER SERVICE CARD May 1976 Issue

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OT 157

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