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It ... is ... alive ...

We thought FM6 stations were headed into the sunset, but nope



Paul McLane **Editor in chief**

online engineering chatter in the early aughts, and our use of it helped the term become widespread.

adio World didn't coin

the term Franken FM.

but we were among

on its appearance in

the first to pick up

As you know by now, the name refers to U.S. low-power TV station licensees that decided to

program their audio channels - just below the FM band and accessible on many devices — essentially as standalone radio stations, and to market them as such.

(Early on, a few readers wondered if the term somehow referred to Al Franken, the comedian and former U.S. senator and radio personality. But it is a nod to Frankenstein's monster, as in "an unholy and unintended patch-up of two different media forms." Some have called them mongrels. A less judgmental term is "FM6 stations.")

At first the Federal Communications Commission didn't seem to pay much attention to this practice, which seemed to me, at least, to be an obvious misuse of a rule loophole. While the commission did eventually wake up and ask for public input, it seemed content to let the pending digital TV transition put the practice to a natural death. because LPTVs in general were obliged to turn off their analog service last July unless they

But surprise — the ATSC 3.0 digital TV migration seems in fact to have brought fresh interest and possibility to this idea.

In this issue of Radio World, James O'Neal continues his series on what we call Franken FM 2.0, focusing in this part on the technical aspects. If you missed Part 1, find it at radioworld.com, search "nextgeneration franken." Watch for his third and final part in an upcoming issue.

What's your take on whether the commission should allow such services? Email radioworld@ futurenet.com and send me a letter to the editor.

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NAB's Curtis LeGeyt and Chris Brown cut the ribbon to open the 2022 NAB Show exhibit floor. (NAB Photo)

News Watch

LeGeyt: Wrap Up Ownership Review

The FCC should conclude its long-overdue, congressionally mandated quadrennial review of whether its media ownership regulations are necessary and in the public interest, National Association of Broadcasters CEO Curtis LeGeyt told FCC Chairwoman Jessica Rosenworcel in April, according to an FCC filing.

A politically tied FCC is unlikely to approve reregulation of broadcasters, and as of late April there had been no movement on a Senate confirmation vote on Gigi Sohn, the Democratic nominee who would break that tie.

In a meeting with Rosenworcel as well as fellow Democrat Commissioner Geoffrey Starks, LeGeyt and other NAB executives said it was past time to wind up the 2018 review.

They said that some delay was understandable given that the Supreme Court had heard an appeal of the FCC's broadcast reg rollback, but now that that decision was "far back in the rearview mirror," the FCC needed to wrap it up.

NAB recognized that could be problematic without a full commission, so said it was urging Rosenworcel to complete the rulemaking ASAP after a full commission is seated, but that if that does not happen "in the near term," it needs to finish up anyway.

FCC Proceeding Explores Receiver Performance

The Federal Communications Commission has opened a proceeding to explore options for promoting improvements in radiofrequency receiver performance, "including through use of incentives, industry-led voluntary approaches, commission policy and guidance, or regulatory requirements."

The commission said its spectrum management efforts have tended to focus on transmitter regulations.

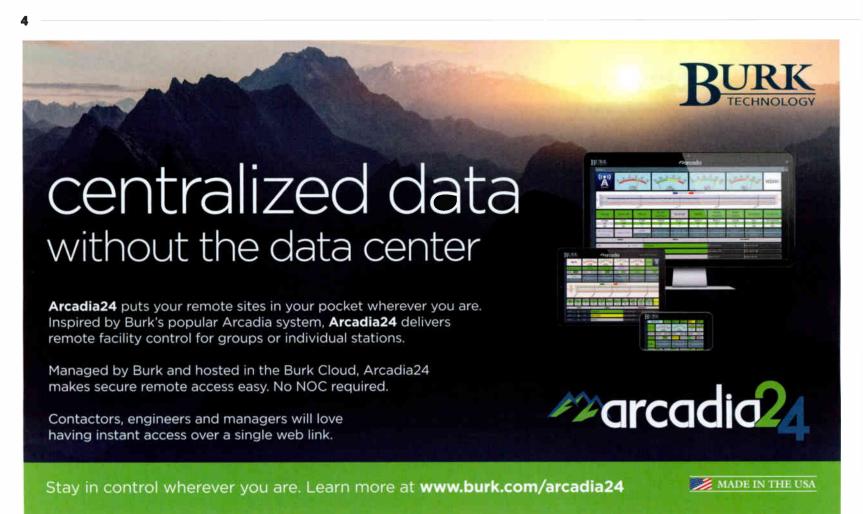
"The notice of inquiry adopted today will take a fresh look at the role of receivers and how improved receiver performance can promote more efficient spectrum use and enable valuable new services to be introduced that will benefit the American public," it stated.

"Wireless communications require RF systems to transmit and receive radio signals, making both transmitters and receivers vital for enabling innovative and efficient spectrum use."

It said the NOI will support its efforts to gather up-to-date information on receiver performance, advances in receiver technologies and "various approaches for promoting development and adoption of more interference-resilient receivers while fostering innovation in the marketplace."

The goal: "To lay the foundation for future actions that could help create a more transparent and predictable radio frequency environment for all spectrum users."

It said that receivers without sufficient interference immunity performance "can diminish opportunities for innovative spectrum uses that drive economic growth, competition, security, and innovation."



World Radio History

James E.
O'Neal
Longtime
Radio World
contributor
and former
technology
editor of
TV Tech.

The tech behind Franken FMs Version 2.0

We continue our look at this new breed of mixed-mode creatures

n the March 30 issue of Radio World we described the recent development of a "new breed" of Channel 6 "Franken FM" TV/radio operations. Several members of the ATSC 3.0 television standards group voiced their opinions as to the validity and usefulness of these hybrid facilities that began popping up last year.

This time, we look at the engineering side of this "May/ December" broadcasting marriage, one that weds an ATSC 3.0 digital television signal with an analog FM audio transmission.

The first station to try out the technology was Venture Technologies' San Jose, Calif. Station, KBKF-LD, which began airing "second-gen" Franken signals last spring via an FCC Special Temporary Authority (STA) arrangement.

This initial hybrid configuration was the creation of two RF technology companies, SYES (System Engineering

Solutions) and Com-Tech.

"We worked together on this low VHF TV/FM combiner, beginning back in the late spring of 2020," said SYES Vice President of Sales for the Americas Alessandro Annoni. "We designed a low-V transmitter working with a specific modulation/bandwidth and distortion, and a hybrid filter to avoid any type of interference or intermodulation. The amazing tech team of Venture Technologies, Daniel Bisset and Will Brownlie, helped us to get this new system working in San Jose, back in February 2021."

Jampro Antennas has also been working with LPTV Ch. 6 licensees to move to this new digital/analog broadcasting platform. President Alex Perchevitch said that while some amount of engineering effort was necessary to get the technology to the point where it could serve as a "proof of concept," his company already had assisted analog Ch. 6 stations in delivering "standalone" FM radio services on 87.75 MHz.

"We were approached by a

CH6 INPUT

COMBINED OUTPUT

well-known consulting group on how to combine the FM audio with the Ch. 6 [video], and used modified diplexers similar to those we have produced since the 1960s for analog TV stations of various power levels," he said.

Jampro's recent grafting of 3.0 DTV with analog FM required the use of a modified Jampro VHF mask filter and some reworking the FM side of the operation to achieve a happy marriage. However, his company had a lot of experience working with installations involving the combining of multiple FM signals into a common antenna.

"This was not a new endeavor for us or one that required development of a new product group," said Perchevitch. "We often supply FM combiners for frequency spacings as close as 400

Above Keeping signals close in frequency from interfering with each other is essential in creating a hybrid ATSC 3.0/analog FM signal. It's relatively easy to accomplish with today's filters, combiners and computer modeling. Courtesy Jampro **Antennas**

87.75 MHz INPUT

Radio Regulation

kHz and this experience and product group provided the [expertise] and product to use for this hybrid TV/FM application."

Even so, the initial assembly of a hybrid 3.0 DTV/ analog FM Ch. 6 station did not exactly follow a "plug and play" script.

"We spent several months re-developing the filter technology to meet the requirements," said Perchevitch. "Certainly, anytime you are trying to combine frequencies which are so closely spaced and achieve high isolation with low insertion loss, it is a challenge."

Franken FMs and ATSC 1.0?

Inasmuch as the technology for combining closely spaced dissimilar RF signals has been available for some time now, one might naturally ask why such hybrid DTV/ analog FM operations were not attempted by Ch. 6 licensees much sooner — perhaps coincident with the start of ATSC 1.0 broadcasting.

Actually, at least one full-power Ch. 6 station

On the air in New York

The latest of the new wave of hybrid DTV/ analog FM radio stations, WNYZ(LD), took to the air in March as a fully-licensed "NextGen TV" station in the New York City borough of Queens.

In doing so, it bested the full-power TV operations for the title of being the first in the Big Apple to air ATSC 3.0 television broadcasts.

The 3 kW ERP TV CH. 6 (82–88 MHz) station is licensed to Sound of Long Island Inc. (SOL) and transmits Korean-language TV and radio broadcasts to the metropolitan New York City area and eastward towards Long Island, using a directional antenna to avoid interference with a full-power Channel 6 operation in Philadelphia, southwest of WNYZ's transmitter location.

According to Clarence Beverage of Communications Technologies Inc., the consulting engineer who set up the station, it's one of a dozen or so second-generation hybrid TV Ch. 6 DTV/FM stations that had previously operated as analog "Frankens" for a number of years before the FCC sunset all remaining analog LPTV broadcasts last July.

Beverage said that Young Kwon, SOL's president, knew about the Venture Technologies team in California and their groundbreaking work employing the new NextGen TV broadcast TV transmission standard, developed by the Advanced Television Systems Committee, which enables broadcaster to deliver an array of new services and enhanced content features to consumers.

Beverage said he gives a lot of credit to Venture, as they looked at FCC rules and realized that the implementation plan for ATSC 3.0 was not to just allow for television, but for other signals such as data, narrowband audio and the like.

He said that Young Kwon had followed the progress of Venture Technologies in licensing their KBKF(LD) former analog Ch. 6 LPTV for ATSC 3.0 and in obtaining an STA in June to allow it to transmit an analog FM signal on their former analog TV 87.75 MHz audio carrier.

"When Mr. Kwon saw KBKF's success he felt it was time to go forward to order equipment and formalize a lease for the new facilities for the [NYC] Ch. 6 DTV with ancillary audio signal," said Beverage. "KBKF, in receiving their approvals, gave the SOL team a basis to begin to move things forward and allowed Mr. Kwon to plan to use the facility to provide separate minority-focused program content, 24 hours per day, for both television and radio signals."

Beverage noted that WNYZ's transmission setup mirrors that used by Venture Technologies' KBKF with an equipment package provided by Italian firm SYES.

"There were really a limited number of people talking about manufacturing equipment for this application," said Beverage. "SYES started early for the operation in California, and we thought they were the best choice. When we were ready to place the order, SYES was the only company with a station on the air with this configuration."

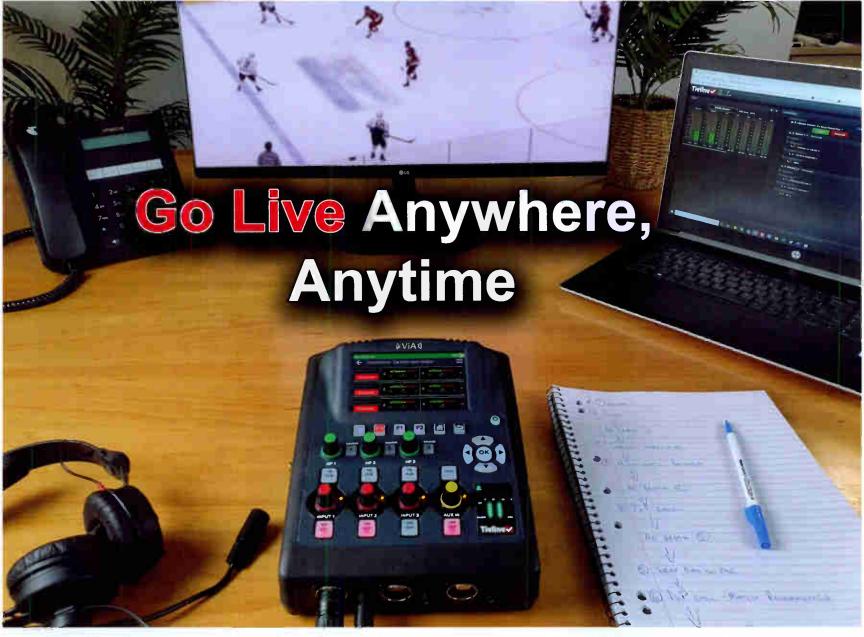
He added that key to implementation of any NextGen TV operation is the ATSC 3.0 encoding gear, and the current price tag of around \$80K for this technology has



made it prohibitive for many low-power TV broadcasters.

"SYES worked with an encoder manufacturer to produce an encoder without a lot of bells and whistles," said Beverage. "This one was \$40,000, but is able to be expanded." He added that many people probably are not aware of what it takes to put an ATSC 3.0 TV station on the air, and that unlike some of their earlier analog TV Franken precursors, the current stations are designed and operated to fully comply with extremely specific FCC rules and regulations.

"This is a really professional ly-engineered no-interference very, very controlled implementation."



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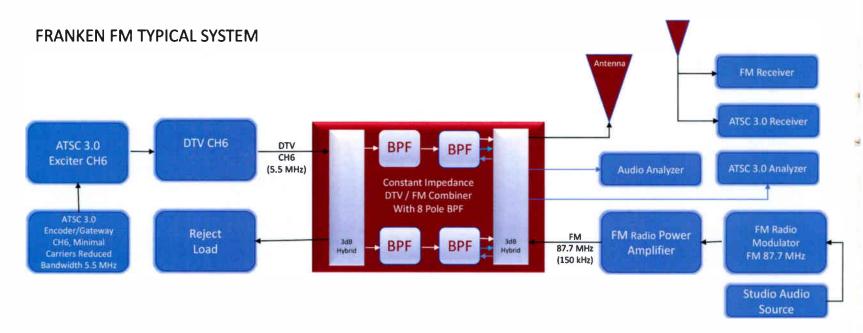
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Radio Regulation



Above Block diagram of an ATSC 3.0/ analog FM transmission system. Courtesy

Jampro Antennas

experimented with such a mixed transmission mode, but the results were less than satisfactory, and the FCC refused to sanction it.

As explained by the Sinclair Broadcasting Group's Senior Vice President of Advanced Technology Mark Aitken, the reason for the failure of 1.0/FM pairing is simple.

"ATSC 1.0 really precluded bifurcating spectrum occupancy," he said. "As soon as you tried to shorten the bandwidth of the 1.0 signal, you broke it; 3.0 is a different story."

Beginning of a tsunami?

Could the apparent success of KBKF(LD) and the other "second-gen" Frankens now on the air lead to the adoption of this hybrid mode of broadcasting by full power Ch. 6 operations?

Perchevitch was asked if he saw any barriers that

Franken FMs are all about addressing radios and the revenue from radio listeners, something [mainstream] TV to date has not been able to capitalize on.

would preclude these Ch. 6 stations from airing dualaudience broadcasts.

"It's certainly possible," he said. "And we believe it's very possible that there will be more hybrid Channel 6 stations in the future."

Perchevitch views this new breed of hybrid stations with optimism, as they squeeze additional utility of their 6-MHz chunks of spectrum, and added that he was not at all surprised at their rapid emergence.

"Lower-power broadcasters and the consultants serving that industry have always been very creative in seeking ways to be competitive and generate revenue," he said.

"The use of CPOL (circular polarization) and EPOL (elliptical polarization) by LPTVs is a great example. Long before large numbers of full-power stations broadcast signals with EPOL or CPOL, LPTVs often were operating with elliptical or circular polarization. Franken FMs are all about addressing radios and the revenue from radio listeners, something [mainstream] TV to date has not been able to capitalize on."

Targeting older receivers

Bill Harland, vice president of marketing at Electronics Research Inc. (ERI), was not particularly surprised with the launching of what might be the vanguard of a common broadcasting practice.

"There are a number of Channel 6 LPTV stations in the U.S. that have been operating in major markets as FM stations for many years," said Harland. "These are established facilities with significant listenership and the FCC rules do not specifically prohibit offering these ancillary services."

Keith Pelletier, vice president and general manager of



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Radio Regulation

Dielectric, did raise an eyebrow at the sudden arrival of "second-gen" Frankens.

"It certainly caught me off guard. The business model seems to be targeted for older vehicle receivers. In the future, as the older receivers get replaced it will be important to have a receiver that will go below 88 MHz, and not just vehicle receivers. Also, it will be an all-digital world at some point I would think, so analog services even in the FM world may go away."

Nonetheless, Dielectric is ready to supply Ch. 6 TV stations with the technology needed to add analog FM if they desire to do so.

"Our sales team has been approached by multiple license holders," said Pelletier. "We have manufactured two antennas to date and have discussed multiple more deployments that should happen in 2022."

He added that while the antenna portion of such a 3.0/FM installation wasn't especially challenging, the

combiner was a somewhat different story.

"In contrast to the antenna, the combiner needed more simulation work as well as development in the lab," he said. "This work was done using circuit simulation tools, HFSS (3D electromagnetic simulation software), and finally a prototype was manufactured to prove out the system."

ERI's Harland also said such combining of dissimilar signals was not especially challenging.

"ERI manufactures filters and diplexers that could be adapted for this application and we would design and manufacture the components required for a transmitter supplier to build systems for this application."

At this point, the technology is in place, as are operators and their audiences, so it appears that only time will tell as to whether these Ch. 6 hybrid DTV/FM stations will proliferate, and whether the FCC will sanction their operations beyond STAs by with steps to codify their existence and operating practices.

FCC Seeks More Comment on Geo-Targeting

The commission wants to know what the industry thinks about recent trials of geo-targeting using FM boosters. The trials were conducted at stations in California and Mississippi.

You'll recall that in December of 2020 the commission opened a notice of proposed rulemaking on a proposal from GeoBroadcast Solutions to modify the rules to allow geo-targeting in certain limited circumstances, the idea being that stations could then super-serve very specific parts of their coverage areas with particularly relevant advertising and information.

Comments and replies on that were filed by March of last year. So why open another round of comments?

The Media Bureau answers: "Since that time, GeoBroadcast Solutions sought, and the bureau has approved, experimental authority to test the technology in San Jose, Calif., with station KSJO(FM), and in Jackson, Miss., with station WRBJ-FM."

As part of that authority, GeoBroadcast Solutions was required to file technical reports in the commission's Electronic Comment Filing System about the testing it conducted for both stations.

"Those reports contain detailed technical discussions about the

operation of GeoBroadcast Solution's booster technology, its compatibility with the Emergency Alert System and its impact on digital FM broadcasts. This technical information was not available to the public at the time

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54.0 to 60.0 to 70.0

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comments and reply comments were due."

With that in mind, the FCC now invites public comment on these reports as well as other documents filed in the proceeding since mid-March of last year.

Radio World has posted the reports at https://tinyurl.com/rw-ksjo and https://tinyurl.com/rw-wrbj.

New comments will be due 30 days after this FCC announcement appears in the Federal Register; dates had not been set at press time. Use the commission's ECFS to file and reference MB Dockets 20-401 and 17-105.





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Bisset CPBE

With more than 50 vears in broadcasting, the author is in his 32nd year writing Workbench He handles western U.S. radio sales for the Telos Alliance and is a past recipient of the SBE's Educator of the Year Award.

anagers of radio stations, houses of worship, universities and corporate and government meeting rooms all face the guestion, "How can we effectively disinfect our microphones after an event?"

iSEMcon, which is in the "front of house" business, recently introduced the Li.LAC Microphone Disinfector. It uses controlled exposure to

ultraviolet light (UV-C) to kill over 99% of bacteria and viruses on microphone surfaces, metal grilles and the windscreens underneath.

It's a rugged product, designed by live event touring professionals and mounted in a 19-inch, 3RU rackmount format.

Load up to three microphones or several lavalier or headset microphones, headsets or belt packs, close the drawer, and press "Start." Disinfection takes 12 minutes or less.

The Li.LAC Microphone Disinfector is available online at www.isemcon.net/shopus. It lists for \$1,599. The company is based in Germany and has an office in Ohio; general info is available at www.isemcon.net/en/.

The company notes that the simple operation of this device speeds a job that's critical in today's environment. We're not completely out of the woods with respect to COVID-19; and even when we get there, microphone hygiene will remain important.

Many arms, light work

In the Feb. 15 Workbench, we discussed a useful circuit called an Octopus. Its purpose is to analyze components while they are in a circuit.

in everything from transmitters to audio processors and

found that inductors almost never failed.

Removing components from a printed circuit board was a nuisance, so Paul used signal injection and an Octopus to

the components. Those specs avoided having the

semiconductor junctions respond to the test signal. By the angle of the trace on the oscilloscope, Paul could measure the equivalent series resistance of the capacitor; an ESR of less than 0.1 Ohms usually indicates a good electrolytic capacitor, as does an ellipse.

Longtime Workbench friend Paul Sagi first encountered the Octopus years ago in Popular Electronics magazine. At one of his first radio station jobs, he had to repair numerous switched-mode power supplies, as are found

The most common failure components were capacitors

followed by MOSFETs, ICs and other semiconductors; Paul find faulty capacitors and the rare faulty inductor. Paul fed a 100 kHz sine wave, 200 mV peak into

66 Removing components from a printed circuit board was a nuisance, so Paul used signal injection and an Octopus to find faulty capacitors and the rare faulty inductor.

Microphone Disinfector uses UV-C light to disinfect the mics.

Above Right

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Workbench submissions are encouraged and qualify for SBE recertification credit. Email johnpbisset@ gmail.com.

Take DAT!

Buried away in your storage closet may be a defective Digital Audio Tape machine or two. Before you toss these finicky machines, Paul Sagi also passes along a document from Eddie Ciletti that describes machine repair tips for Sony and Panasonic DAT models. Find it at https://www.tangible-technology.com/machines.html.

Bright ideas from Darkwood

Projects engineer Dan Slentz found a neat site that has a variety of Windows freeware, developed by Paul Marshall of Darkwood Designs using Borland Delphi.

Offerings includes individual and multiple volume metering indicators, a dB graphical display of audio frequencies, an audio tone generator and a jpeg image cropper.

At https://darkwooddesigns.co.uk, click on "More PC Software."

More free posters

Tektronix has put together a couple of interesting posters showing the fundamentals of oscilloscopes. The posters are in color and free to download. Head over to *tektronix.com*, and in the search block enter "Anatomy of an oscilloscope" and "Basic features and

functions of an oscilloscope."

The posters provide a good review for seasoned engineers as well as an excellent training tool for the entry-level engineer; and they will liven up your office.

Let's go to the tape

If you work with conduit or rigid transmission line, take a look at the T1 Tomahawk Digital Tape Measure.

This is the tape measure for all measurements! It has a physical tape plus an OLED measurement display; and its ROCK Measuring App allows the T1 to synchronize any measurements with your iOS or Android phone.

The display can be zeroed from any position, regardless of the amount of conventional measuring tape extended. A special bracket will hold a pencil or a Sharpie (or similar brand) marker. There is a side-mounted "E-paper" feature that records an unlimited number of measurements — no more writing the measurements down on a piece of paper! Measurements are recorded electronically on the T1.

The T1 Tomahawk Digital Tape Measure also includes a high-visibility green laser.

For a good introduction go to YouTube and search "T1 Tomahawk Digital Tape Measure Overview."

This tool is not cheap, listing for around \$250, but judging from the reviews on the Reekon Tools website, the time savings and accuracy may make it a worthwhile investment. Find it at https://reekon.xyz/t1.

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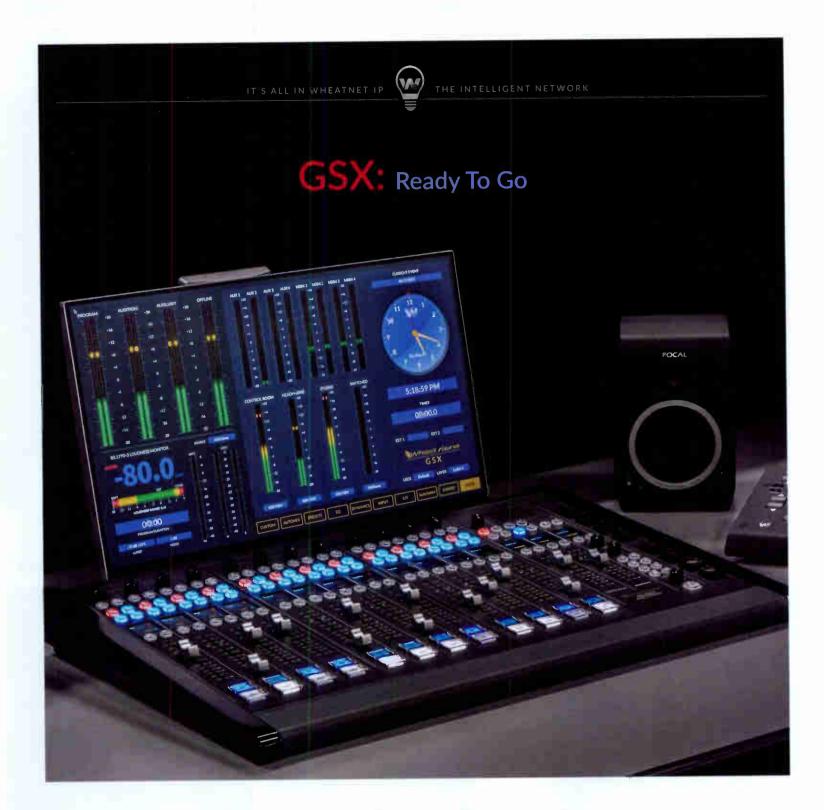


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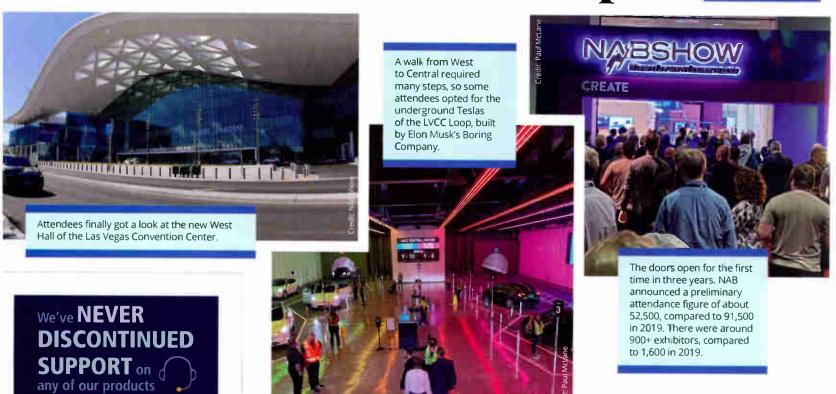


the camera.

18

nautel

nautel.com



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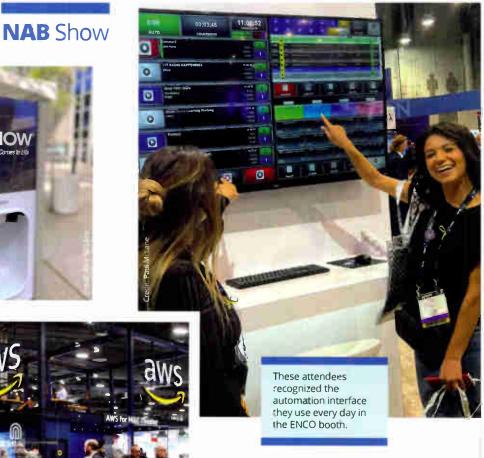
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Health and safety measures included

hand sanitizers. Proof of COVID-19 vaccination or a negative test were required for entry. Masks were optional.

20





The booth of Amazon Web Services was prominent and busy.

> Despite the pandemic, the percentage of international attendees was still more than one in five.



An on-site campaign

Credit: NAB Show

encouraged support for Ukraine and truthful media. Lanyards in the colors of Ukraine were available.

HD MULTICAST+ **HD MULTICAST+** Combined Importer/Exporter with optional Orban audio cards

radioworld.com | May 11 2022

James Ragsdale became only the second full-time executive

year, and this was his first in-

person NAB Show in that role.

director of the Society of Broadcast Engineers early last







Audio Chameleon C4
Livestream processor







22

BUYER'SGUIDE

Visual Radio

About Buyer's Guide

The Buyer's Guide section appears in every other issue, focusing on a particular category of equipment and services. It is intended to help buyers know what's on the market and gain insight into how their peers are using such products.

Below

The main studio of

Onda Madrid, with

three cameras and

monitor with the

generated video.

Onda Madrid turns radio into television with AEQ

Listeners appreciate visuals and extra content provided by the system

nda Madrid is a public radio station run by the Regional Government of Madrid, Spain. It has been using AEQ equipment and applications since its inception more than 35 years ago.

"AEQ has accompanied us through all the changes in technology," said Technical Director José Luis Granado.

"Very recently, we installed a Visual Radio system in our main studio that is equipped with an AEQ Arena console. The console sends the information with regards to the levels for each microphone channel over the IP network. This allows the video switcher to detect which microphones are active."

Additionally, the station programmed keys on the console to signal the video switcher to execute exceptions, change camera angle, go to curtain, etc.

"We have created camera presets for the main presenter, studio overview or beauty shot, guests to the left and to the right, and so on," he said. "We continue rehearsing and testing out new angles and views. Summarizing, programmed macros make the system automatically follow whomever is speaking, take a wide shot or play a clip."

The AEQ Visual Radio system is based on a Broadcast Pix video switcher that manages the signals and automatically switch and mix, delivering the final product to be broadcast or streamed. It can also record its own generated signal.

"When a station has both radio and TV channels like us, sometimes the video signals produced in the radio studio turn into content for the TV station itself. Therefore, it is essential that the switcher has a video broadcast quality and processing capacity similar to that of television channels in a box. This switcher also provides a broadcast-grade video output for television in various formats and in parallel with a streaming output."

In the event the production requires a bit more sophisticated signal treatment, the AEQ / Broadcast Pix system allows for the connection of an external mixing control panel and that can be manually operated in the traditional way.

"And to make it enjoyable, in addition to having several cameras as we do and changing camera positions

automatically or by forcing a macro, the system has a professional graphics engine. Additionally, a two-channel video clip server and the possibility to split the image on several displays and even source and play content coming from social networks are all standard features.

"All this makes an excellent product that is aligned with the great service that is part of the AEQ brand name." 3





Buyer's Guide

Tech Update

NewTek Highlights TC1 Pro, PTZ3

NewTek describes TriCaster 1 Pro as the most complete production system on the market.

"Complex visual radio production is made easier with teleprompter-based automation through Live Story Creator and macro variables to create dynamic workflows that are simple to control through a customizable LivePanel web interface."

Features include streaming encoders, SDI and NDI outputs, multichannel recording, and social media publishing. The Live Call Connect



feature supports Zoom, Microsoft Teams, Facetime, WhatsAp and other communication platforms so users can bring in callers to display the faces behind remote hosts, presenters and guest callers.

Neural Voice Isolation removes background noise even for remote participants. TC1 Pro supports native integration for analog, SDI, NDI plus Dante and AES 67 standards.

The company also makes the PTZ3, which it says is the first camera to incorporate automated capabilities with ease in and out created as a pre-set recall.

Users can select NDI | HX 3 as an option for better video with reduced latency and a fraction of the bandwidth.

Features include single-cable connectivity, smooth movement between camera pre-sets, and an improved lens and sensor. "Another feature unique to the NewTek PTZ3 is professional-level audio connectivity, again raising the standard for audio quality achieved in a PTZ camera, making it perfect for use in visual radio."

The PTZ3 can be added into a workflow with only an ethernet cable for HD video up to 1080/60p, audio, PTZ pre-sets and control, tally and PoE. Users can control it from any device via NDI.

Info: www.newtek.com



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www.broadcasttools.com



Tech Update

A Visualization Solution From **Broadcast Bionics**



Camera One enables radio stations to create live video streams and sharable video clips quickly and easily.

"For 10 years Broadcast Bionics has helped broadcasters achieve millions of likes, views and shares," the company stated. "Now Camera One delivers this same functionality

in a way that anyone can use and everyone can afford."

It says the intuitive HTML5 interface makes setup and operation quick and easy.

"Camera One brings automated camera switching, ISO record, graphic generation, recording, streaming and sharing within the reach of every studio. Take control and choose your shots with manual mode when you need to. It's so simple to capture and share your best radio moments! All you need is a Blackmagic ATEM Mini/Mini Pro, cameras and a PC."

Caller One is available in the United States via Broadcasters General Store.

Info: www.bionic.radio

Tech Update

Visuals for **OmniPlayer**



Netherlands-based M&I Broadcast Services describes OmniPlayer as a stable, robust production and playout solution.

"The latest version of the OmniPlayer system packs an upgraded and new set of sophisticated applications," it stated.

"From functionality using speech-to-text for text-based audio editing to a Hook Editor and a Workflow Engine designed to make the lives of its users a whole lot easier. But most importantly: with OmniPlayer OmniVeo you can create flawless visual radio."

This allows broadcasters to add videos, stills, graphics and live feeds to audio, to create deeper audience engagement and loyalty.

"With OmniVeo, visual radio is as easy as 1-2-3; anyone can install the system without special training. All you need to do within OmniPlayer is attach relevant video files to the audio files you want to broadcast. Metadata, such as titles and artists, is shown automatically, hence making this an easy process."

To broadcast visual radio, hit "play" on an audio track in OmniPlayer; the audio and video will air in sync.

Info: https://omniplayer.com/ or email sales@omniplayer.com.







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Buyer's Guide



LiveShot provides a sports Guaranty

Comrex system is used to produce daily visual radio content



comrex.com.

uaranty Media is a media company located in Baton Rouge, La. They operate five FM radio stations, two of which are simulcast, as well as a podcast network and digital marketing services.

Guaranty has deep roots in the local community, and just celebrated its 100th anniversary as a family-owned Louisiana company.

Much of Guaranty Media's programming is oriented toward sports coverage in Baton Rouge. Between college sports and the NFL, Baton Rouge is a big sports town.

"The market is almost insatiable," said Beau Wegmann, senior engineer for Guaranty Media. "It's like we can't make enough."

In 2018, Beau and his colleagues found that there was high demand for video to accompany their slate of local programming.

"With all these opportunities, why not try to grow revenue and grow market share?" said Beau.

After renting multiple bonded IP video solutions, they decided to invest in a LiveShot system to produce live video of their radio shows. Now they're producing nine hours of visual radio content from their studio each day, as well as two hours of content remotely on weekday evenings.

Guaranty recently won the Louisiana Association of Broadcasters 2022 Prestige Award for Best Live On-Site Remote in the large market category for their coverage of the LSU vs. UCLA Rose Bowl.

Beau became familiar with Comrex through his use of their radio products. "I grew up in radio, and I've been around it my whole life," Beau said. "We use Comrex Access, and our guys have been trained to use the Comrex user interface for years now." Beau appreciated how easy it was for his staff to use LiveShot, as well as how portable it is.

Comrex technical support was another big selling point. "I tell my on-site producers to call Comrex directly, because I know they'll be helpful," said Beau. "And it works great, especially when they're in the field and feeling the pressure."

As Guaranty's visual programming continues to grow, LiveShot is making it easier to create outside the studio. "We've used LiveShot to go live from outside of stadiums, and we're going to do more," said Beau. 🔞

Tech Update

Sprite Media Introduces **Dashboard Express**

Sprite Media notes that broadcast facilities tend to have plenty of televisions stashed on counters, cabinets, walls, and tables.

"But what's on them," it asks. "Local TV? Slide shows? Or are they just sitting there, collecting dust?"

The company now offers Dashboard Express, a customconfigured media player that integrates a combination of station information, logos and sponsorships while being able to update content constantly.

Content may include Twitter feeds, Flickr images, weather from the National Weather Service, and news from your station's news provider, as well as other material. It can welcome guests, announce events and provide accurate clock calendars. "And the most exciting part? No recurring fees! You buy it, you own

it. And your digital sign updates forever without any expense or ads."

The media player comes configured out of the box; hook it up to a local internet connection and plug it into the TV and power.

> The Sprite Media Command page can be accessed on site on a computer, tablet or smartphone, to make changes to your guest list and display.

The Sprite Media Sprite Dashboard Express is available through Broadcasters General Store.

Info: www.sprite-media.com or BGS at www.bgs.cc



ruz is on track to begin April 4 . Public defenders are poised to go on strike

Tech Update

Multicam AirBridge allows a station to invite a guest to remote into a show while still controlling everything including that guest's video.

"You can now interview anyone, anywhere, without the confinement of the studio walls," the company says. "All your guest needs is a laptop or smartphone, and they can join the show from anywhere, both audio and video,"

Multicam Airbridge can connect up to four remote guests' audio and video; guests just click a link received via email.

Airbridge also offers a video-calling feature, ability to publish the show URL and manage the queue of video calls.

"You can now stay at home but keep it professional with ease." Quickly adjust gamma and contrast with a click of a button. Combine Airbridge with a Multicam system and you have a fully automated remote production."



Audio from guests can be embedded to SDI, NDI or via Dante, Livewire and AES67. Integration with audio consoles via Multicam audio detection activates Al-based solutions like Multicam Radio or CONF technology that help grow your audience and revenue stream.

Info: http://multicam-systems.com

Tech Update

WinMedia Releases New Version of winCAM

WinMedia has introduced an improved version of its winCAM visual radio system.

"It is capable of controlling the zoom speed of the PTZ cameras or even the focus, white balance, iris and shutter if the camera allows it." said CEO Stephane Tesoriere.

"And now you can use external sources for visual identity graphics, have live camera preview snapshots for each position memory preset within the PTZ adjust tab, automated opener media can be assigned to each show preset and image icons assigned to each title line preset for easy visual identification."

He said broadcasters like RCJ, Nasional FM, Alpha Blondy FM and Generations are users of winCAM.

Buyer's Guide

"Some still think that you need to be somehow experienced in video broadcast



in order to run such a visual radio system, but in fact it takes only an average of 10 to 15 minutes for a complete newbie to understand and use winCAM," he said.

> "Using winCAM will make you realize it maybe has never been easier to have a great live video production alongside your radio show streamed simultaneously to up to three different destinations like YouTube, Facebook or Twitch, each one with separate encoding settings and also recording your output or even each camera input for post-production purposes."

Info: https://winmedia.org/prod-wincam/

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MA3 digital audio coverage in an ICE vehicle.

Why Bother With NextGen TV?

I think Fred Baumgartner's article "NextGen TV Is Tapping Us on the Shoulder" misses a very important point: Why bother?

While he argues that ancient modulation on the MW band and even FM on the VHF band cannot compete with ATSC 3.0 on the UHF band for OTA distribution for most of the global audience, he forgets that wireless transmission in general is passe except for time spent in motion, commuting, etc. Fiber to the home is rapidly replacing copper circuits of all types and is far more reliable than any OTA signal.

Do we need ATSC 3.0 to reach commuters? Nope. Sure, we could use its data formats with 5G OTA, but that's really optional. Once you have an IP connection, any data format will work. ATSC 3.0 TV transmission, even synchronous repeaters, pales in comparison with cellular carriers, who will be providing thousands of cell sites in any one community.

If you look at rural areas, especially those with very hilly or mountainous terrain, OTA remains highly challenged. And that includes 5G cellular service. But many of these same areas are being rewired with fiber.

So, for that magnificent 8K TV screen, fiber will likely rule. Do the kids in the family van really need 8K for the 24-inch screen built into the backrests of the seats in front of them?

In the world of Internet of Things, will traditional TV license holders matter? Nope. These devices require two-way connectivity. Only the wireless carriers are in a position to expand and prosper. And at home, the bits can be uplinked more efficiently with wireless modems connected to the world via fiber than 5G.

Ira Wilner

The author is chief engineer of Monadnock Broadcasting Group and Saga Communications. Opinions are his own.

Failings of Shortwave Today

Regarding "Shortwave Radios Keep Up With Tech" by James Careless (originally published in late 2021 and found at radioworld.com):

If I were to spend money on a radio receiver — and expected more than just Reverend Send More Money and WWV — I wouldn't buy any of the receivers suggested by the author, nor would I expect them to receive anything reliably without a good antenna.

The Laws of Physics are written in stone.

Most commercial Chinese-made products — high-voltage neon transformers, automatic meter readers, plasma televisions, switch mode power supplies — make noise in all parts of the spectrum. This makes it almost impossible to listen to most of the content still available.

The cheapest entry-level option is to use an online remote receiver such as WebSDR (www.websdr.org).

Most new shortwave listeners tire of the lack of content, and the radio becomes a novelty.

Amateur radio may appeal to anyone in broadcasting, since you can both talk and listen, exchanging your opinions and your knowledge with people all over the world. There is no code, the exam is cheap or free (e.g. The Laurel VEC), and it gives you free bandwidth to experiment with radio and antenna designs.

Jerry Bosak, W3DO

Early Encouragement

Thanks for the article "John Warner Dies, Was Respected AM Engineer" (radioworld.com, search John Warner).

From the replies I saw, he was well respected in the radio industry.

I am amazed that as a youngster he received a telephone pole for his birthday to receive radio signals, and that he experimented with curtain array antennas, stuff that international shortwave broadcasters used to target their audiences overseas.

I am a little jealous, as my father didn't encourage my interest of electronics and radio when I was growing up. It shows that the father believed in his son and his possible future, hence his success in AM radio engineering. I got along fine in my career in telecom, but wish I'd gotten that extra attention when I was younger and curious. Good for Mr. Warner. He made it.

Dan Ramos !



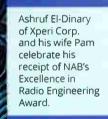
Radio World welcomes comment on all relevant topics. Email cadioworid@ futurenet.com with "Letter to the Editor" in the subject NAB

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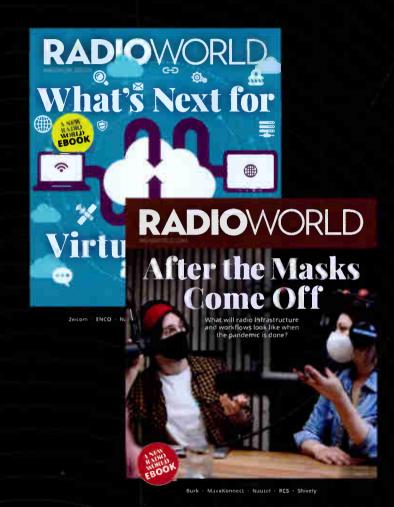




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