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THE PULSE OF RADIO'S COMPARATIVE RATINGS GUIDE

Fall Edition, Spring '89 Data

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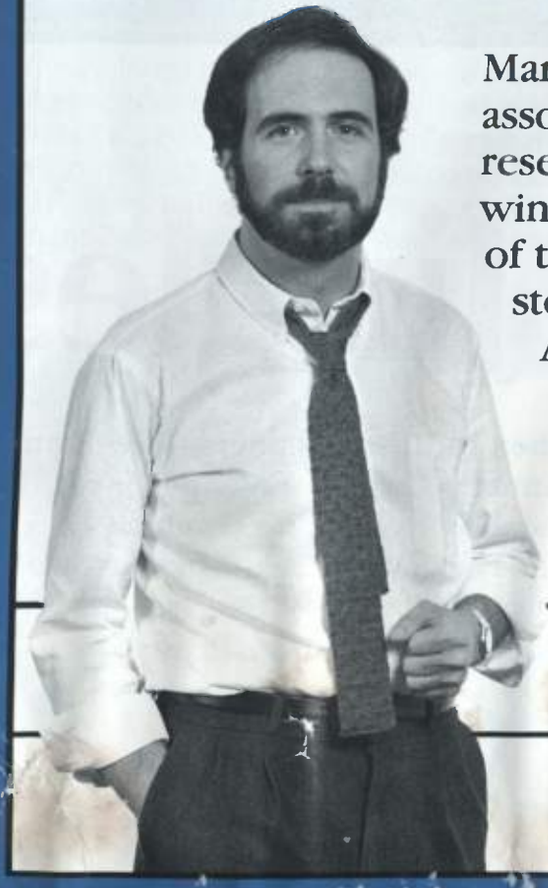

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Comparative Ratings Guide Fall '89 Edition

Based On Spring '89 Arbitron and Birch Shares

The following pages contain ***The Pulse of Radio*** **Comparative Ratings Guide, Fall '89 Edition**, an extensive effort by *The Pulse* and Strata Marketing, with the cooperation of Arbitron Ratings Co. and Birch Radio.

The Pulse **Comparative Ratings Guide** is a station-by-station comparison of the Spring '89 Arbitron and Birch 12-plus shares in the top 110 Arbitron Radio markets. Each graph represents the 10 top Arbitron-ranked stations together with their Birch shares.

The Pulse produced the guide with data provided by Strata Marketing, a Chicago-based firm serving the broadcast industry that writes and markets computer software for ratings and qualitative sales presentations.

The methodology used to produce the ratings by Arbitron and Birch is different. Simplified, Arbitron uses a diary-keeping system from consumers, while Birch samples households by telephone interviews. Both processes involve hours of research, compilation and computation of data.

Each graph is shown with the top 10-ranked Arbitron stations in each market, based on 12-plus shares, for Spring '89. There will be instances where the Birch shares of another station might be higher than the top-ranked Arbitron station.

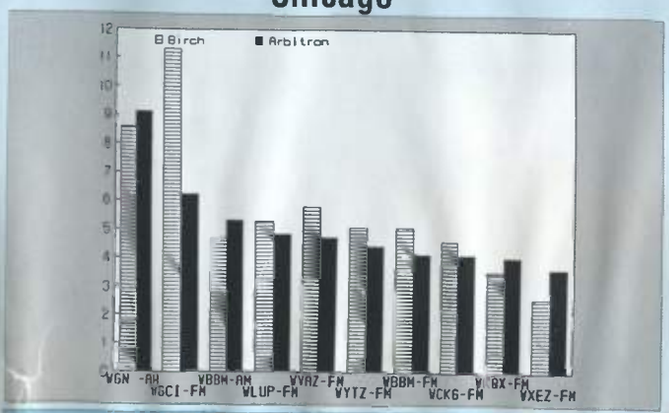
The following graph from Chicago is an example of the graphs contained in *The Pulse* **Comparative Ratings Guide**. Each graph also contains a chart showing the stations' shares and a percentage of difference between Arbitron and Birch.

The graph reads from left to right. The first bar is the Birch share for Spring '89, while the second bar is the Arbitron share for Spring '89. Look at the table to determine the share per station, per ratings service and then the percent-share difference.

The graph is designed for several purposes. It allows station executives to compare numbers side-by-side. Secondly, it allows them to compare ratings in other markets that run similar formats. For reasons of space consideration, we have not included formats. *The Pulse* **Comparative Ratings Guide** will be published quarterly and measure markets according to the availability of ratings for that particular period of time.

The Pulse wishes to acknowledge the cooperation of Arbitron Ratings Co. and Birch Radio, and the efforts of Bruce Johnson and Roger Skolnik of Strata Marketing for their cooperation.—*The Editor*

Chicago



Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqSh Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WGN-AM	8.6	9.1		6	WYTZ-FM	5.1	4.4	-13.7
2	WGCI-FM	1 3	9.2		7T	WBBM-FM	5.1	4.1	-19
3	WBBM-AM	7	5		7T	WCKG-FM	4.6	4.1	-10.9
4	WLUP-FM	5.3	4.8		9	WXEX-FM	3.5	4.0	14.3
5	WVAZ-FM	5.8	4.7	-19.0	10	WXEZ-FM	5	3.6	38.5

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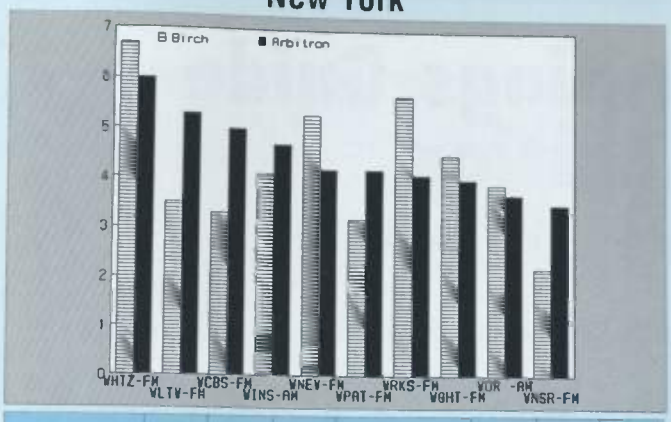
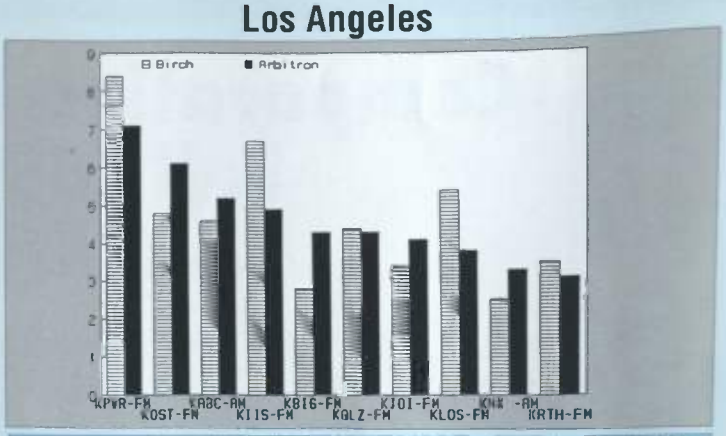
New York



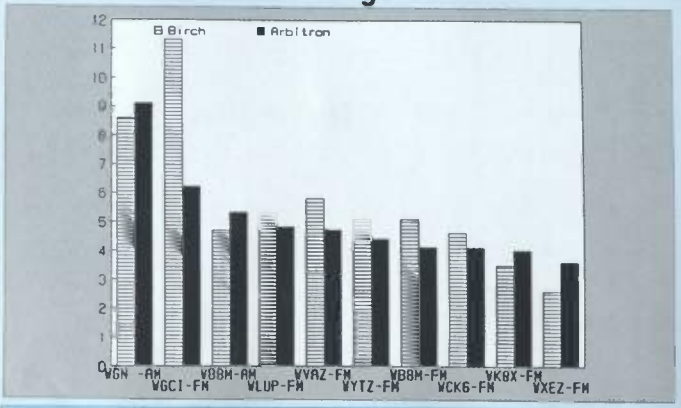
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WHTZ-FM	6.7	6.0	-10.4	5T	WPAT-FM	3.2	4.2	31.2
2	WLTW-FM	3.5	5.3	51.4	7	WRKS-FM	5.7	4.1	-28.1
3	WCBS-FM	3.3	5.0	51.5	8	WQHT-FM	4.5	4.0	-11.1
4	WINS-AM	4.1	4.7	14.6	9	WOR-AM	3.9	3.7	-5.1
5T	WNEW-FM	5.3	4.2	-20.8	10	WNSR-FM	2.2	3.5	59.1

Los Angeles



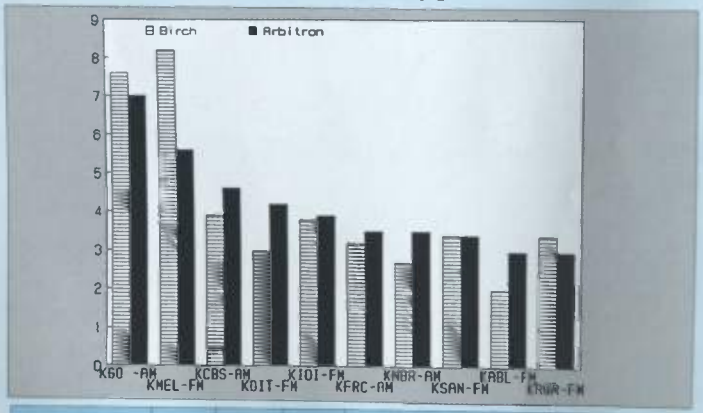
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	KPWR-FM	8.4	7.1	-15.5	5T	KQLZ-FM	4.4	4.3	-2.3
2	KOST-FM	4.8	6.1	27.1	7	KJOI-FM	3.4	4.1	20.6
3	KABC-AM	4.6	5.2	13.0	8	KLOS-FM	5.4	3.8	-29.6
4	KIIS-FM	6.7	4.9	-26.9	9	KNX-AM	2.5	3.3	32.0
5T	KBIG-FM	2.8	4.3	53.6	10	KRTH-FM	3.5	3.1	-11.4

Chicago



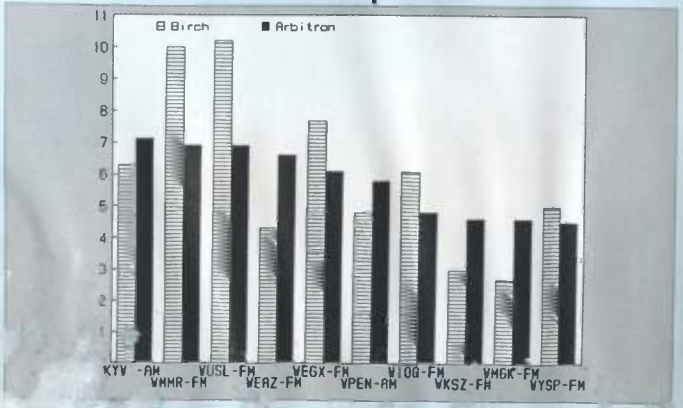
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WGN-AM	8.6	9.1	5.8	6	WYTZ-FM	5.1	4.4	-13.7
2	WGCI-FM	11.3	6.2	-45.1	7T	WBBM-FM	5.1	4.1	-19.6
3	WBBM-AM	4.7	5.3	12.8	7T	WCKG-FM	4.6	4.1	-10.9
4	WLUP-FM	5.3	4.8	-9.4	9	WKQX-FM	3.5	4.0	14.3
5	WVAZ-FM	5.8	4.7	-19.0	10	WXEZ-FM	2.6	3.6	38.5

San Francisco



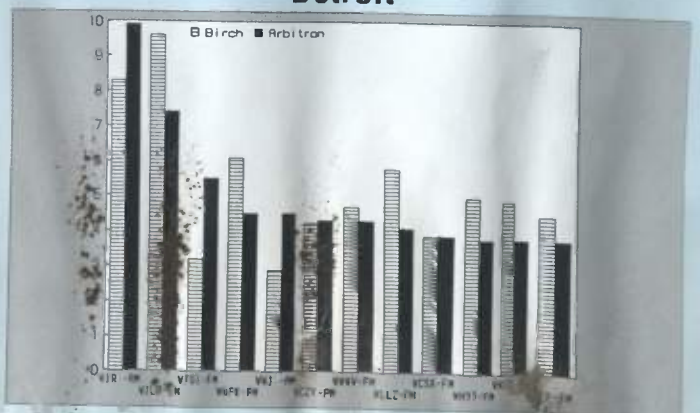
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	KGO-AM	7.6	7.0	-7.9	6T	KFRC-AM	3.2	3.5	9.4
2	KMEL-FM	8.2	5.6	-31.7	6T	KNBR-AM	2.7	3.5	29.6
3	KCBS-AM	3.9	4.6	17.9	8	KSAN-FM	3.4	3.4	0.0
4	KOIT-FM	3.0	4.2	40.0	9	KABL-FM	2.0	3.0	50.0
5	KIOI-FM	3.8	3.9	2.6	9T	KRQR-FM	3.4	3.0	-11.8

Philadelphia



	Sp89	Sp89	Diff		Sp89	Sp89	Diff
	6.3	7.1		WPEN-AM	4.8	5.8	20.8
M	10.0	[illegible]		WIOQ-FM	6.1	4.8	-21.3
	[illegible].2	6.9	8T	WKSZ-FM	3.0	4.6	53.3
	4.9	6.[illegible]	8T	WMGK-FM	2.7	4.6	70.4
	7.7	[illegible]	10	WYSP-FM	5.0	4.5	-10.0

Detroit



Ranked on: AqShr Sp89		Bir Sp89	ARB Sp89	% Diff	Ranked on: AqShr Sp89		Sp89	ARB Sp89	% Diff
	WJR-AM	6.3	8.9	38.3	4T	WWWW-FM	4.7	4.3	-8.5
	WJLB-FM	7.5	7.4	-22.9		WLLZ-FM	5.8	4.1	-29.3
3	WJOI-FM	7.9	6.5	71.9		WCSX-FM	3.2	3.9	3.0
4T	WDFX-FM	4.1	6.5	36.2	10T	WHTZ-FM	5.0	3.5	-24.0
4T	WWJ-AM	4.5	6.5	55.2	10T	WNIC-FM	4.9	3.8	-22.4
6T	WCZY-FM	4.2	4.3	2.4	10T	WRIF-FM	4.5	3.8	-15.6

E RATINGS GUIDE

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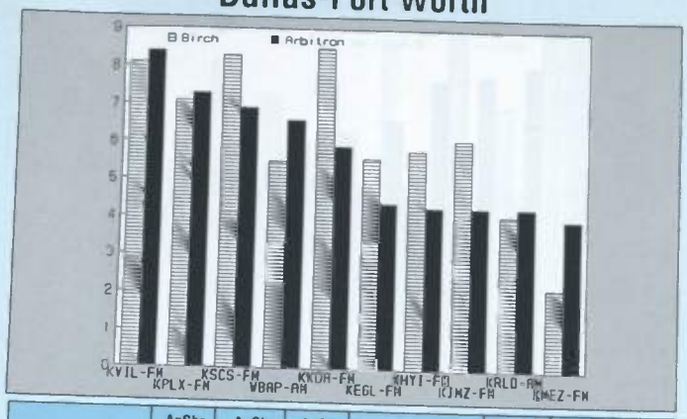
Boston

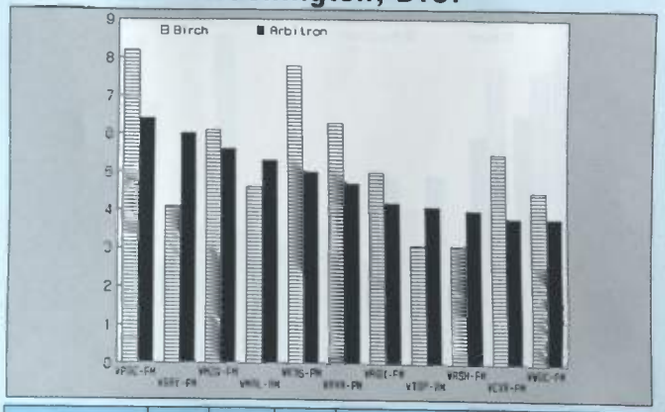
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WKKS-FM	9.7	7.7	-20.6	6 WBCN-FM	7.1	5.8	-18.3
2 WZOU-FM	7.7	6.6	-14.3	7 WMJX-FM	2.6	4.7	80.8
3 WRKO-AM	7.0	6.5	-7.1	8 WHDH-AM	3.6	4.6	27.8
4 WJIB-FM	4.7	6.3	34.0	9 WSSH-FM	3.4	3.9	14.7
5 WBZ-AM	6.0	5.9	-1.7	10 WODS-FM	4.3	3.7	-14.0

Dallas-Fort Worth



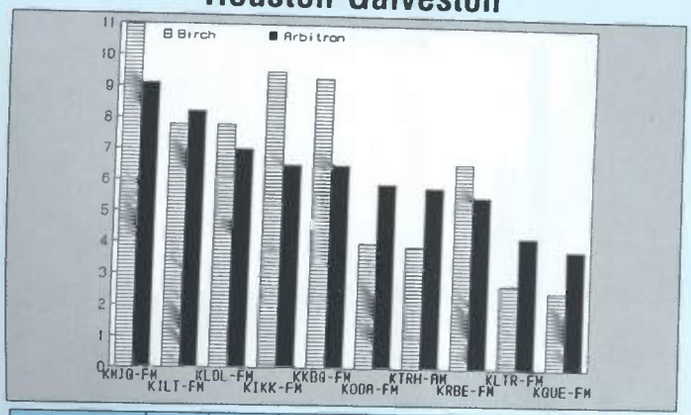
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KIVL-FM	8.1	8.4	3.7	6 KEGL-FM	5.6	4.4	-21.4
2 KPLX-FM	7.1	7.3	2.8	7T KHYI-FM	5.8	4.3	-25.9
3 KSCS-FM	8.3	6.9	-16.9	7T KJMZ-FM	6.1	4.3	-29.5
4 KBAP-FM	5.5	6.6	20.0	7T KRLD-FM	4.1	4.3	4.9
5 KKDA-FM	8.5	5.9	-30.6	10 KMEZ-FM	2.2	4.0	81.8

Washington, D.C.



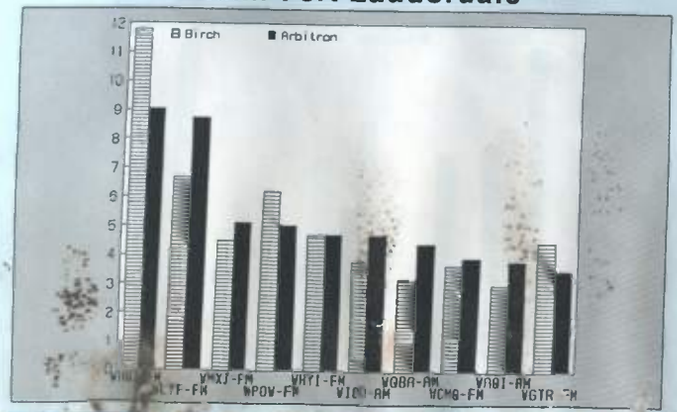
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WPGC-FM	8.2	6.4	-22.0	7 WRQX-FM	5.0	4.2	-16.0
2 WGAY-FM	4.1	6.0	46.3	8 WTOP-AM	3.1	4.1	32.3
3 WMZQ-FM	6.1	5.6	-8.2	9 WASH-FM	3.1	4.0	29.0
4 WMAL-AM	4.6	5.3	15.2	10T WCXR-FM	5.5	3.8	-30.9
5 WKYS-FM	7.8	5.0	-35.9	10T WWDC-FM	4.5	3.8	-15.6
6 WAVA-FM	6.3	4.7	-25.4				

Houston-Galveston



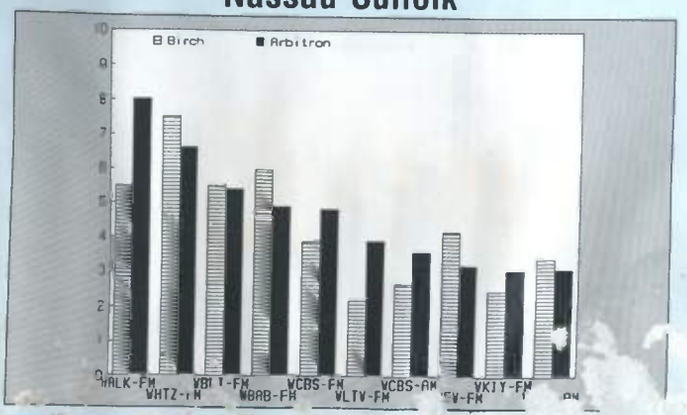
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KMJQ-FM	11.0	9.1	-17.3	6 KODA-FM	4.0	5.9	47.5
2 KILT-FM	7.8	8.2	5.1	7 KTRH-AM	3.9	5.8	48.7
3 KLOL-FM	7.8	7.0	-10.3	8 KRBE-FM	6.6	5.5	-16.7
4T KIKK-FM	9.5	6.5	-31.6	9 KLTR-FM	2.7	4.2	55.6
4T KKBQ-FM	9.3	6.5	-30.1	10 KQUE-FM	2.5	3.8	52.0

Miami-Fort Lauderdale



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WHQT-FM	11.9	9.0	-24.4	5T WKIS-AM	2.8	4.7	67.9
2 WLYF-FM	6.7	5.7	-14.9	7 WQBA-AM	3.2	4.4	37.5
3 WMXJ-FM	4.5	5.1	13.3	8 WCMQ-FM	3.7	3.9	5.4
4 WPOW-FM	3.8	5.0	31.6	9 WQAM-AM	3.0	3.8	26.7
5T WHYI-FM	4.7	4.7	0.0	10 WGTR-FM	4.5	3.5	-22.2

Nassau-Suffolk



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89
1 WALK-FM	5.5	3.8	-30.9	6 WLTW-FM	2.2
2 WHTZ-FM	2.5	4.5	80.0	7 WCBS-AM	2.1
3 WBLI-FM	5.5	5.4	-1.8	8 WKJY-FM	4.2
4 WBAB-FM	6.0	4.9	-18.3	9 WPLJ-FM	2.5
5 WCBS-FM	3.9	4.8	23.1	10 WAPP-FM	3.1

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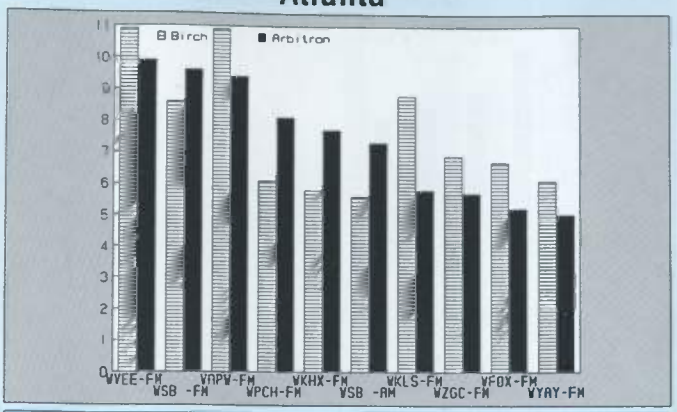
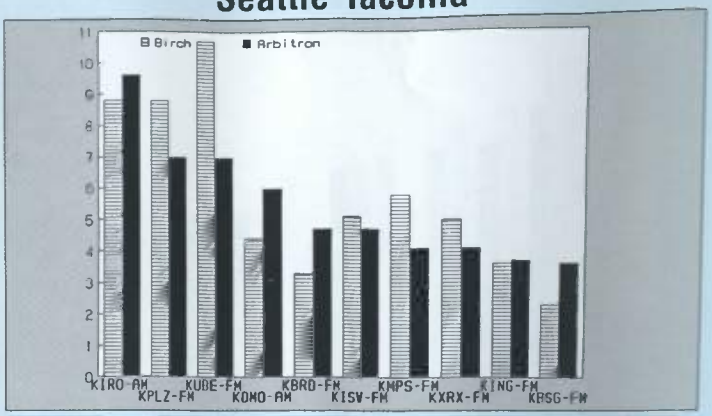
Atlanta



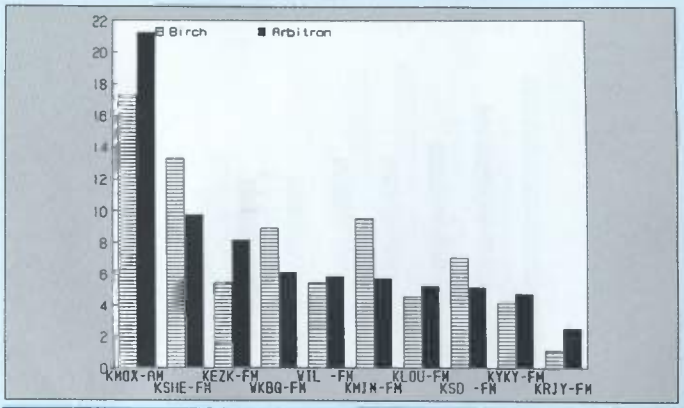
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WVEE-FM	10.9	9.9	-9.2	6 WSB-AM	5.6	7.3	30.4
2 WSB-FM	8.6	9.6	11.6	7 WKLS-FM	8.8	5.8	-34.1
3 WAPW-FM	10.9	9.4	-13.8	8 WZGC-FM	6.9	5.7	-17.4
4 WPCH-FM	6.1	8.1	32.8	9 WFOX-FM	6.7	5.2	-22.4
5 WKHX-FM	5.8	7.7	32.8	10 WYAY-FM	6.1	5.0	-18.0

Seattle-Tacoma



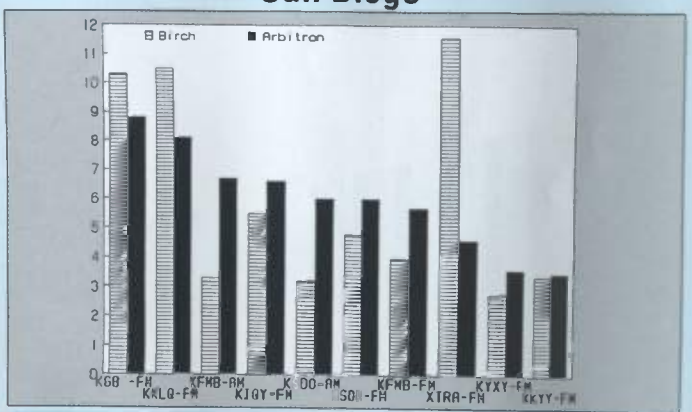
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KIRO-AM	8.8	9.6	9.1	5T KISW-FM	5.1	4.7	-7.8
2T KPLZ-FM	8.8	7.0	-20.5	7T KMPS-FM	5.8	4.1	-29.3
2T KUBE-FM	10.7	7.0	-34.6	7T KXRX-FM	5.0	4.1	-18.0
4 KOMO-AM	4.4	6.0	36.4	9 KING-FM	3.6	3.7	2.8
5T KBRD-FM	3.3	4.7	42.4	10 KBSG-FM	2.3	3.6	56.5

St. Louis



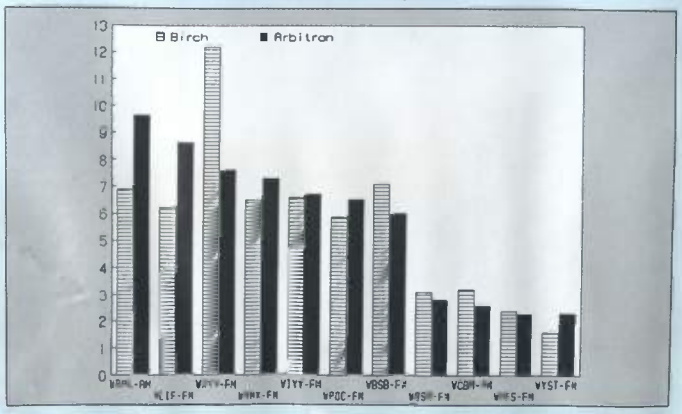
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KMOX-AM	17.3	21.2	22.5	6 KMJM-FM	9.5	5.7	-40.0
2 KSHE-FM	13.3	9.7	-27.1	7 KLOU-FM	4.5	5.2	15.6
3 KEZK-FM	5.4	8.1	50.0	8 KSD-FM	7.0	5.1	-27.1
4 WKBQ-FM	8.9	6.1	-31.5	9 KYKY-FM	4.1	4.7	14.6
5 WIL-FM	5.4	5.8	7.4	10 KRJY-FM	1.1	2.5	127.3

San Diego



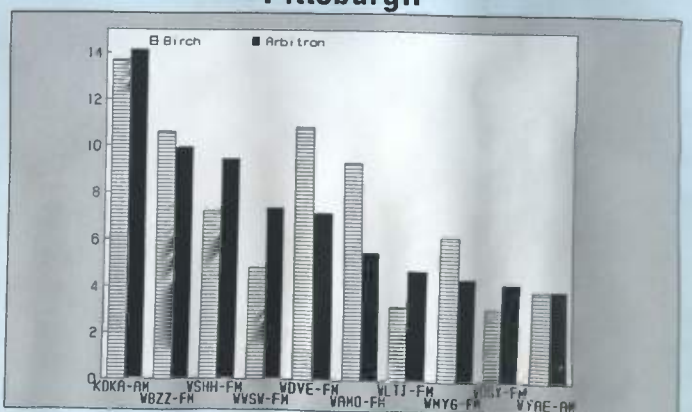
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KGB-FM	10.3	8.8	-14.6	5T KSON-FM	4.8	6.0	25.0
2 KKLQ-FM	10.5	8.1	-22.9	7 KFMB-FM	4.8	5.7	42.5
3 KFMB-AM	3.3	6.7	103.0	8 XTRA-FM	11.8	4.6	-60.3
4 KJQY-FM	5.5	6.6	20.0	9 KYXY-FM	2.8	3.6	28.6
5T KSDO-AM	3.2	6.0	87.5	10 KKYY-FM	3.4	3.5	2.9

Baltimore



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WBAL-AM	6.9	9.6	39.1	6 WPGC-FM	5.9	6.5	10.2
2 WLIF-FM	6.2	8.6	38.7	7 WBSB-FM	7.1	6.0	[illegible]
3 WXYV-FM	12.2	7.6	-37.7	8 WQSR-FM	3.1	2.8	[illegible]
4 WWMX-FM	8.5	7.3	-12.3	9 WCBM-AM	3.2	2.6	-16.8
WHFS-FM	2.[illegible]	[illegible]	[illegible]	10T WHFS-FM	2.[illegible]	[illegible]	[illegible]
WYST-FM	6.6	6.7	1.5	10T WYST-FM	1.6	[illegible]	43.7

Pittsburgh



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
KDKA-AM	3.7	14.1	2.9	6 WAMO-[illegible]	[illegible]	[illegible]	[illegible]
WBZZ-FM	10.6	9.9	-6.6	7 WLTJ-[illegible]	[illegible]	[illegible]	[illegible]
WSHH-FM	7.2	9.4	30.6	8 WMYG-FM	[illegible]	[illegible]	[illegible]
WWSW-FM	4.8	7.3	52.1	9 WDVE-FM	[illegible]	[illegible]	[illegible]
WDVE-FM	10.8	7.1	-34.3	10 WYAE-AM	[illegible]	[illegible]	[illegible]

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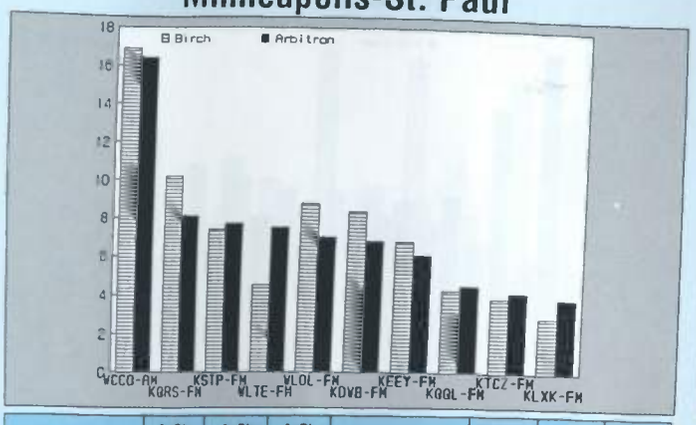
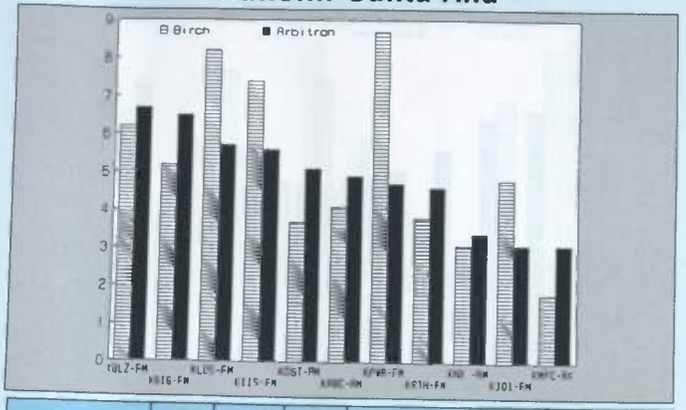
Minneapolis-St. Paul



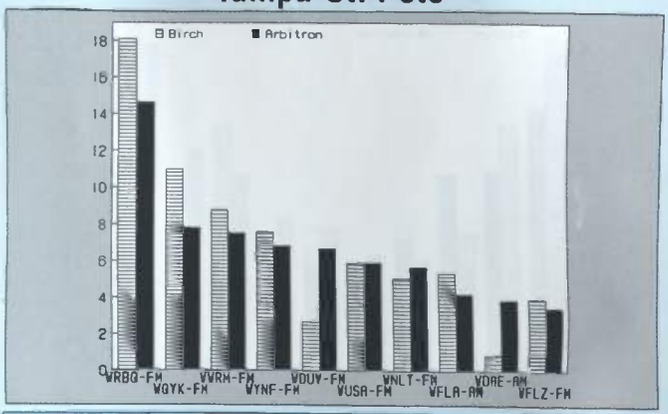
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WCCO-AM	16.9	16.4	-3.0	6 KDWB-FM	8.4	6.8	-19.0
2 KQRS-FM	10.2	8.1	-20.6	7 KEEY-FM	6.8	6.1	-10.3
3 KSTP-FM	7.4	7.7	4.1	8 KQQL-FM	4.3	4.5	4.7
4 WLTE-FM	4.5	7.5	66.7	9 KTCZ-FM	3.9	4.2	7.7
5 WLOL-FM	8.8	7.0	-20.5	10 KLXK-FM	2.9	3.9	34.5

Anaheim-Santa Ana



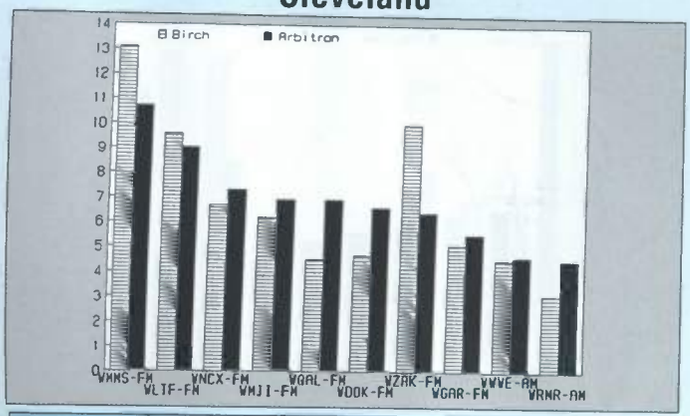
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KQLZ-FM	6.2	6.7	8.1	6 KABC-AM	4.1	4.9	19.5
2 KBIG-FM	5.2	6.5	25.0	7 KPWR-FM	8.7	4.7	-46.0
3 KLOS-FM	8.2	5.7	-30.5	8 KRTH-FM	3.8	4.6	21.1
4 KIIS-FM	7.4	5.6	-24.3	9 KNX-AM	3.1	3.4	9.7
5 KOST-FM	3.7	5.1	37.8	10T KJOI-FM	4.8	3.1	-35.4
				10T KMPC-AM	1.8	3.1	72.2

Tampa-St. Pete



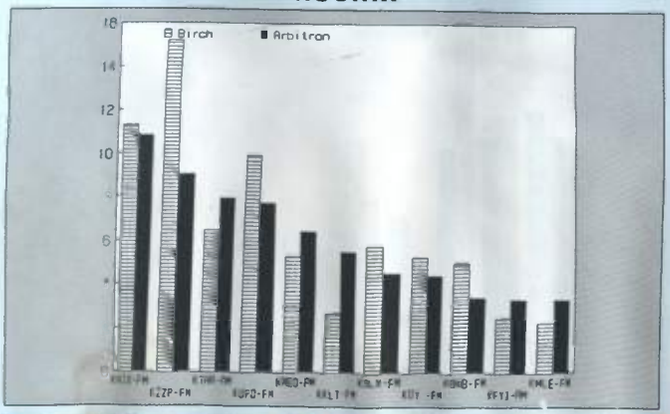
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WRBQ-FM	18.1	14.6	-19.3	6 WUSA-FM	5.9	5.9	0.0
2 WQYK-FM	11.0	7.8	-29.1	7 WNLT-FM	5.1	5.7	11.8
3 WYRM-FM	8.8	7.5	-14.8	8 WFLA-AM	5.4	4.2	-22.2
4 WYNF-FM	7.6	6.8	-10.5	9 WDAE-AM	0.9	3.9	333.3
5 WDUV-FM	2.7	6.7	148.1	10 WFLZ-FM	4.0	3.5	-12.5

Cleveland



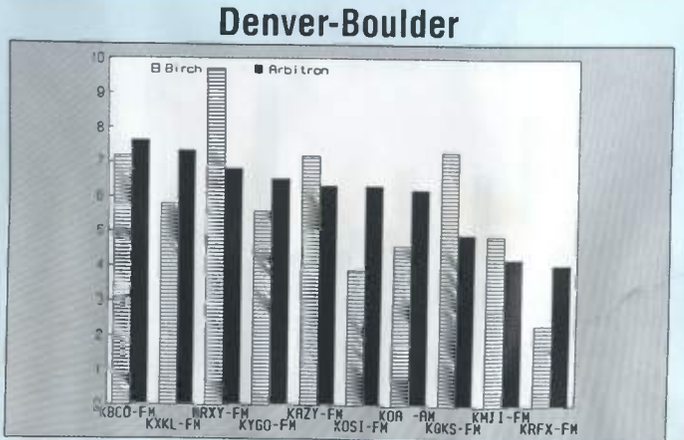
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WMMS-FM	13.1	10.7	-18.3	6 WDOK-FM	4.7	6.6	40.4
2 WLTF-FM	9.6	9.0	-6.3	7 WZAK-FM	10.0	6.4	-36.0
3 WNCX-FM	6.7	7.3	9.0	8 WGAR-FM	5.1	5.5	7.8
4T WMJI-FM	6.2	6.9	11.3	9 WWWE-AM	4.5	4.6	2.2
4T WGAL-FM	4.5	6.9	53.3	10 WRMR-AM	3.1	4.5	45.2

Phoenix



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % D
1 KNIX-FM	11.[illegible]	10.8	-7.4	6 KKLT-FM	2.7	5.5	
2 KZZP-FM	15.2	9.0	-40.8	7 KSLX-FM	5.8	4.5	
3 KTAR-FM	6.5	7.9	21.5	8 KQYT-FM	5.3	4.4	
4 KUPD-FM	[illegible]	7.7	22.2	9 KDKB-FM	3.0	3.4	
5 KMEO-FM	5.3	6.4	20.8	10 KFYI-AM	2.5	3.3	
				10T KMLE-FM	2.3	3.3	

Denver-Boulder



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KBCO-FM	7.2	7.8	8.3	5T KOSI-FM	3.9	6.3	61.5
2 KXKL-FM	5.8	7.3	25.9	7 KOA-AM	4.6	6.2	34.8
3 KRXY-FM	9.7	6.8	-29.9	8 KGKS-FM	7.3	4.9	-32.9
4 KYGO-FM	5.6	6.5	16.1	9 KMJI-FM	9	4.2	-14.3
5T KAZY-FM	7.2	6.3	-12.5	10 KRFX-FM	2.3	4.0	73.9

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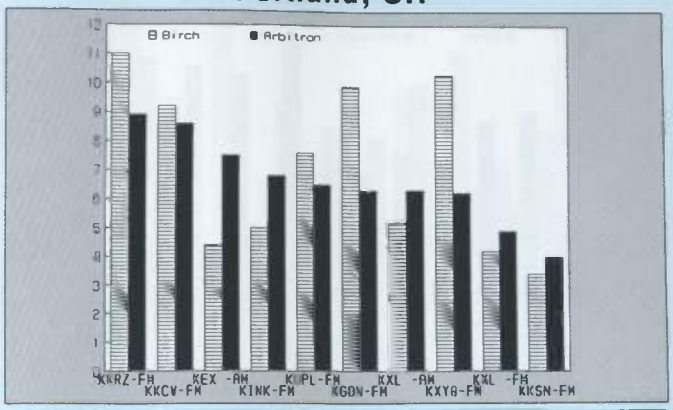
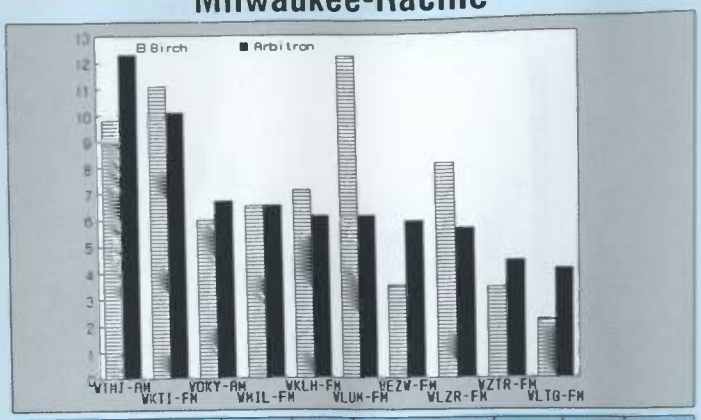
Portland, OR



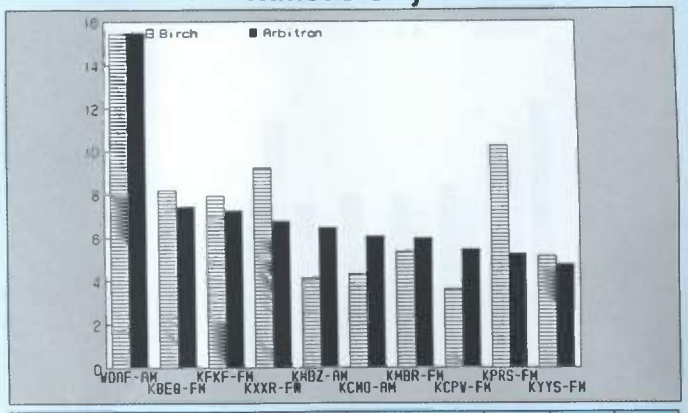
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KKRZ-FM	11.0	8.9	-19.1	6T KGON-FM	9.9	6.3	-36.4
2 KKCW-FM	9.2	8.6	-6.5	6T KXL-AM	5.2	6.3	21.2
3 KEX-AM	4.4	7.5	70.5	8 KXYG-FM	10.3	6.2	-39.8
4 KINK-FM	5.0	6.8	36.0	9 KXL-FM	4.2	4.9	16.7
5 KUPL-FM	7.6	6.5	-14.5	10 KKSN-FM	3.4	4.0	17.6

Milwaukee-Racine



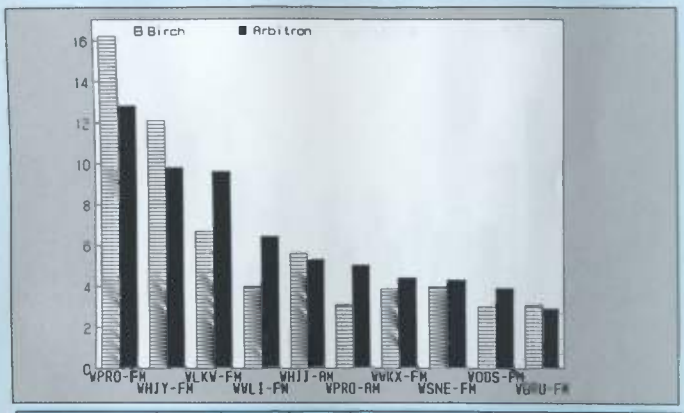
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WTMJ-AM	9.8	12.3	25.5	5T WLUM-FM	12.2	6.1	-50.0
2 WKTI-FM	11.1	10.1	-9.0	7 WEZW-FM	3.5	5.9	68.6
3 WOKY-AM	6.0	6.7	11.7	8 WLZR-FM	8.1	5.6	-30.9
4 WMIL-FM	6.5	6.5	0.0	9 WZTR-FM	3.4	4.4	29.4
5T WKLH-FM	7.1	6.1	-14.1	10 WLTQ-FM	2.2	4.1	86.4

Kansas City



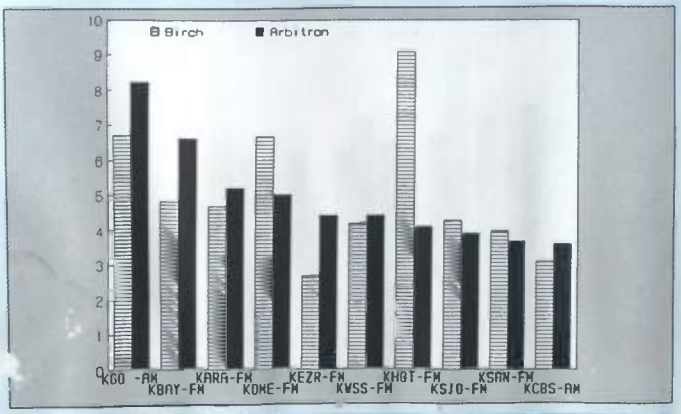
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WDAF-AM	15.5	15.5	0.0	6 KCMO-AM	4.3	6.0	39.5
2 KBEQ-FM	8.2	7.4	-9.8	7 KMBR-FM	5.3	5.9	11.3
3 KFKF-FM	7.9	7.2	-8.9	8 KCPW-FM	3.6	5.4	50.0
4 KXXR-FM	9.2	6.7	-27.2	9 KPRS-FM	10.2	5.2	-49.0
5 KMBZ-AM	4.1	6.4	56.1	10 KYYS-FM	5.1	4.7	-7.8

Providence-Warwick



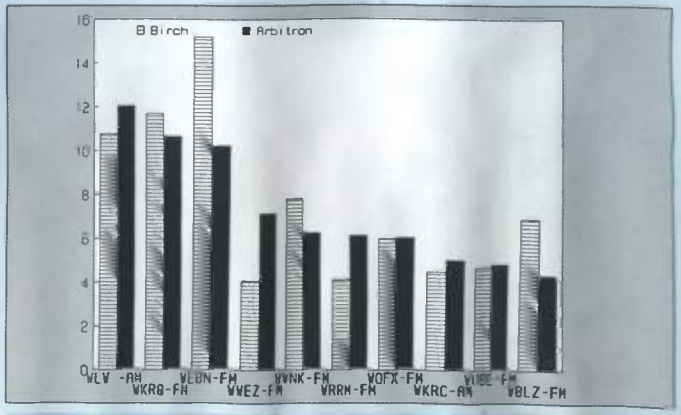
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WPRO-FM	16.2	12.8	-21.0	6 WPRO-AM	3.1	5.0	61.3
2 WHJY-FM	12.1	9.8	-19.0	7 WWKX-FM	3.9	4.4	12.8
3 WLKW-FM	6.7	9.6	43.3	8 WSNE-FM	4.0	4.3	7.5
4 WWLI-FM	4.0	6.4	60.0	9 WODS-FM	3.0	3.9	30.0
5 WHJJ-AM	5.6	5.3	-5.4	10 WBRU-FM	3.1	2.9	-6.5

San Jose



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KGO-AM	6.7	8.2	22.4	5T KWSS-FM	4.0	4.4	4.8
2 KBAY-FM	4.8	6.6	37.5	7 KHQT-FM	4.1	4.1	-54.9
3 KARA-FM	4.7	5.2	10.6	8 KSJO-FM	4.1	3.9	-9.3
4 KOME-FM	6.7	5.0	-25.4	9 KSAN-FM	4.0	3.7	-7.5
5 KEZR-FM	2.7	4.4	3.0	10 KCBS-AM	3.1	3.6	16.1

Cincinnati



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WLW-AM	10.8	12.0	11.1	6 WRRM-FM	4.1	5.1	24.4
2 WKRQ-FM	11.7	10.6	-9.4	7 WOFX-FM	5.6	5.0	-10.7
3 WLBN-FM	15.2	10.2	-32.9	8 WKRC-AM	4.5	5.0	11.1
4 WWEZ-FM	4.1	7.1	73.2	9 WUBE-FM	4.7	4.8	2.1
5 WWNK-FM	7.8	6.2	-20.5	10 WBLZ-FM	4.1	2.6	-37.7

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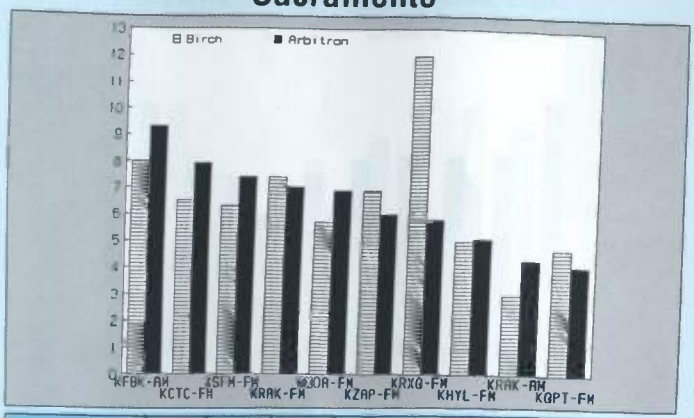
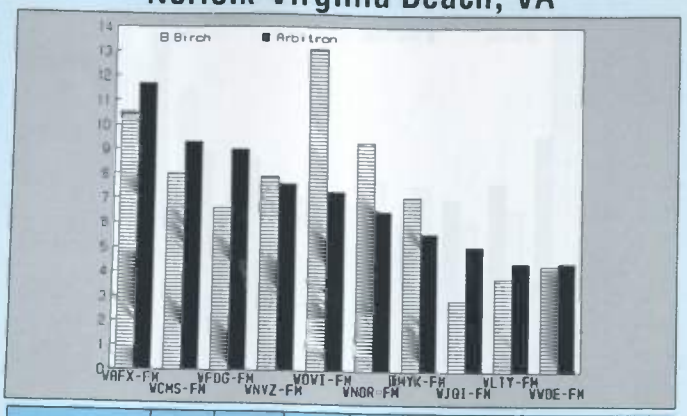
Sacramento



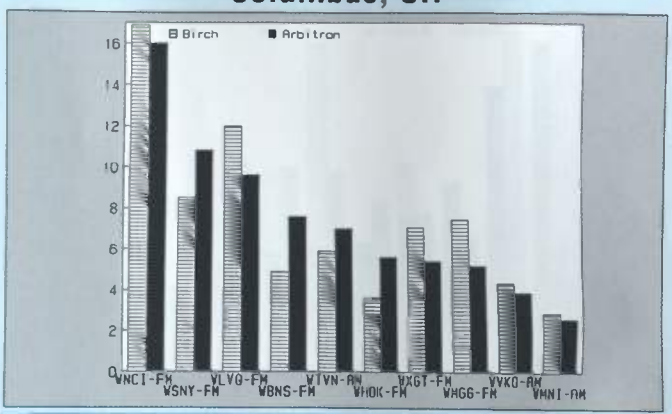
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KFBK-AM	8.0	9.3	16.3	6 KZAP-FM	6.9	6.0	-13.0
2 KCTC-FM	6.5	7.9	21.5	7 KRXQ-FM	12.0	5.8	-51.7
3 KSFM-FM	6.3	7.4	17.5	8 KHYL-FM	5.0	5.1	2.0
4 KRAK-FM	7.4	7.0	-5.4	9 KRAK-AM	3.0	4.3	43.3
5 KXOA-FM	5.7	6.9	21.1	10 KQPT-FM	4.7	4.1	-12.8

Norfolk-Virginia Beach, VA



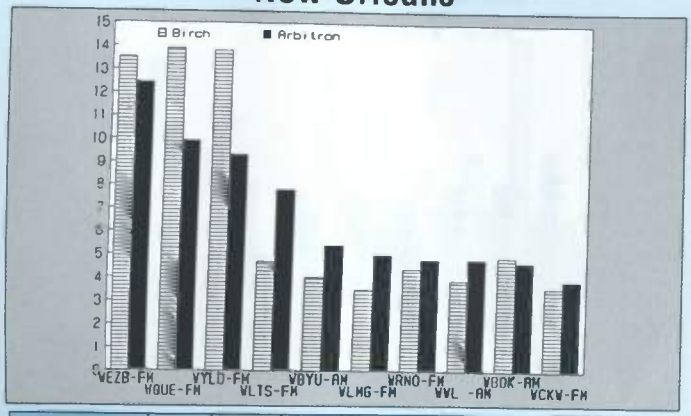
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WAFX-FM	10.5	11.7	11.4	6 WNOR-FM	9.3	6.5	-30.1
2 WCMS-FM	8.0	9.3	16.3	7 WMYK-FM	7.1	5.6	-21.1
3 WFOG-FM	6.6	9.0	36.4	8 WJOI-FM	2.9	5.1	75.9
4 WNVZ-FM	7.9	7.6	-3.8	9T WLTY-FM	3.8	4.4	15.8
5 WOWI-FM	13.1	7.3	-44.3	9T WWDE-FM	4.3	4.4	2.3

Columbus, OH



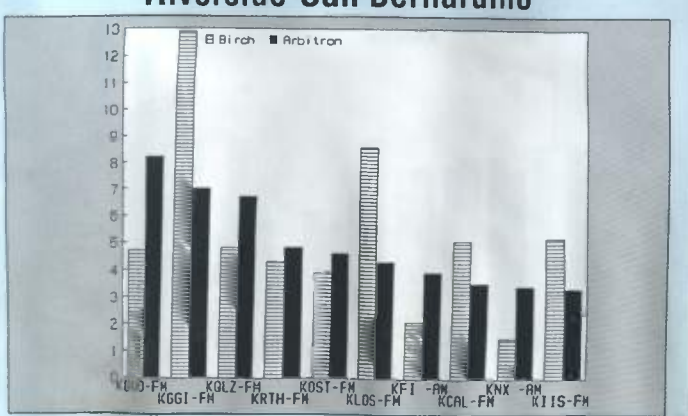
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WNCI-FM	16.9	16.0	-5.3	6 WHOK-FM	3.6	5.6	55.6
2 WSNY-FM	8.5	10.8	27.1	7 WXGT-FM	7.1	5.4	-23.9
3 WLVQ-FM	12.0	9.6	-20.0	8 WAGG-FM	7.5	5.2	-30.7
4 WBNS-FM	4.9	7.6	55.1	9 WVKO-AM	4.4	3.9	-11.4
5 WTVN-AM	5.9	7.0	18.6	10 WMNI-AM	2.9	2.6	-10.3

New Orleans



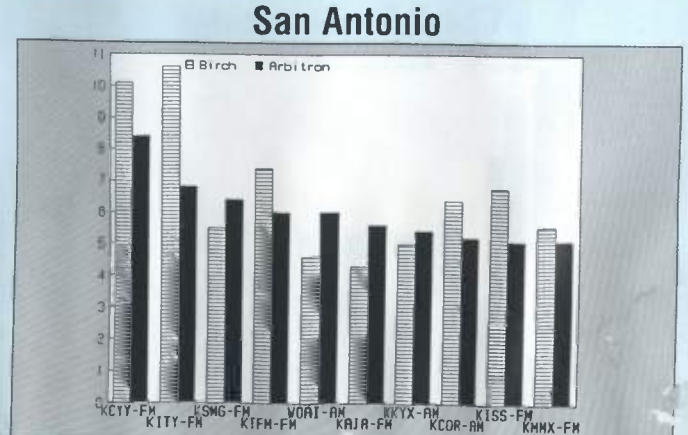
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WEZB-FM	13.5	12.4	-8.1	6 WLMG-FM	3.5	5.0	42.9
2 WQUE-FM	13.9	9.9	-28.8	7T WRNO-FM	4.4	4.8	9.1
3 WYLD-FM	13.8	9.3	-32.6	7T WWL-AM	3.9	4.8	23.1
4 WLTS-FM	4.7	7.8	66.0	9 WBOK-AM	4.9	4.7	-4.1
5 WBYU-AM	4.0	5.4	35.0	10 WCKW-FM	3.6	3.9	8.3

Riverside-San Bernardino



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 [illegible]	[illegible]	8.2	74.5	6 KLOS-FM	8.3	4.3	-48.0
2 KGGI-FM	[illegible]	7.0	-45.7	7 KFI-AM	2.1	2.3	8.7
3 KQLZ-FM	4.8	4.7	-2.6	8 KCAL-FM	5.1	3.5	-31.4
4 KRTH-FM	4.3	4.8	11.6	9 KNX-AM	1.5	3.4	126.7
5 KOST-FM	3.9	4.6	17.9	10 KIIS-FM	5.2	3.3	-36.5

San Antonio



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KCYY-FM	10.1	8.4	-16.8	6 KAJA-FM	4.3	5.6	30.2
2 KITY-FM	7.6	6.8	-35.8	7 KKYX-AM	5.0	5.4	8.0
3 KSMG-FM	[illegible]	7.4	16.4	8 KCOR-AM	6.4	5.2	-18.8
4T KIFM-FM	[illegible]	6.0	-18.9	9T KISS-FM	6.8	5.1	[illegible]
4T WOAI-AM	4.1	6.0	39.[illegible]	9T KMMX-FM	5.6	5.1	[illegible]

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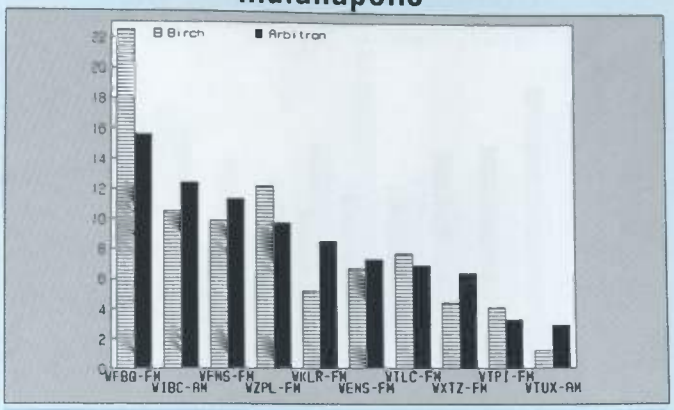
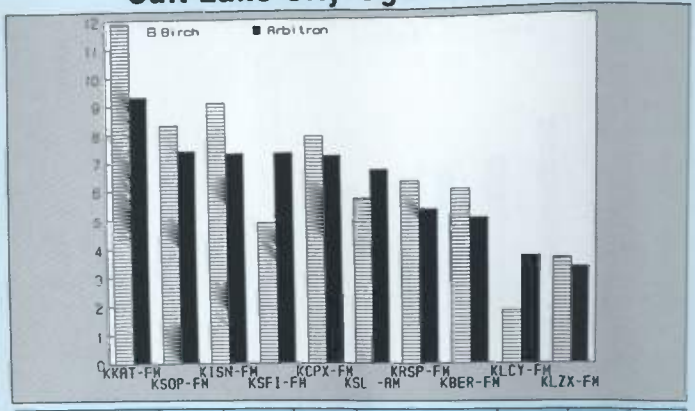
Indianapolis



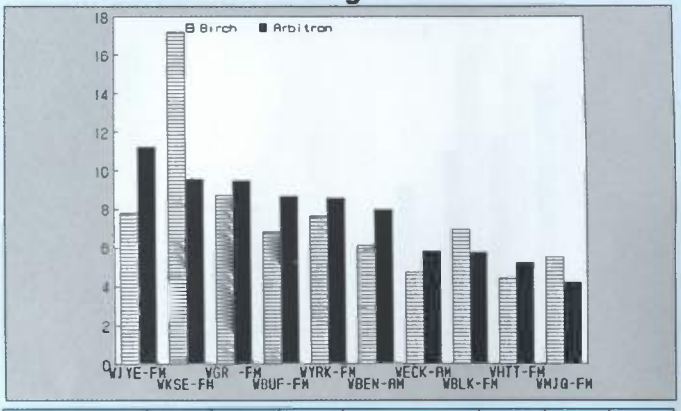
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WFBQ-FM	22.5	15.6	-30.7	6 WENS-FM	6.7	7.3	9.0
2 WIBC-AM	10.5	12.4	18.1	7 WTLC-FM	7.7	6.9	-10.4
3 WFMS-FM	9.9	11.3	14.1	8 WXTZ-FM	4.4	6.4	45.5
4 WZPL-FM	12.2	9.7	-20.5	9 WTPI-FM	4.1	3.3	-19.5
5 WKLR-FM	5.2	8.5	63.5	10 WTUX-AM	1.2	2.9	141.7

Salt Lake City-Ogden-Provo



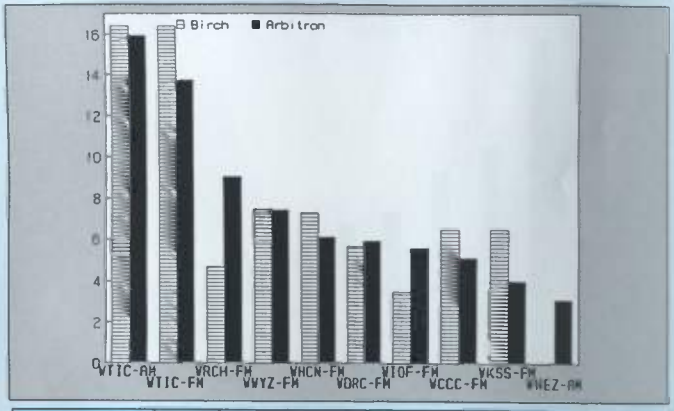
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KKAT-FM	11.9	9.3	-21.8	6 KSL-AM	5.7	6.7	17.5
2 KSOP-FM	8.3	7.4	-10.8	7 KRSP-FM	6.3	5.3	-15.9
3T KISN-FM	9.1	7.3	-19.8	8 KBER-FM	6.0	5.0	-16.7
3T KSFI-FM	4.9	7.3	49.0	9 KLCY-FM	1.8	3.7	105.6
5 KCPX-FM	7.9	7.2	-8.9	10 KLZX-FM	3.6	3.3	-8.3

Buffalo-Niagara Falls



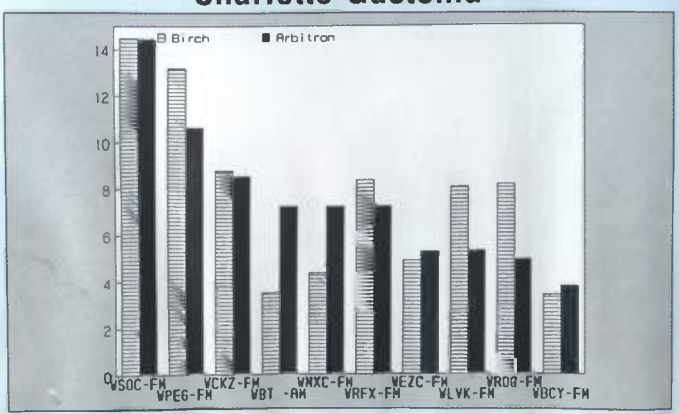
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WJYE-FM	7.8	11.2	43.6	6 WBEN-AM	6.1	7.9	29.5
2 WKSE-FM	17.2	9.5	-44.8	7 WECK-AM	4.7	5.8	23.4
3 WGR-FM	8.7	9.4	8.0	8 WBLK-FM	6.9	5.7	-17.4
4 WBUF-FM	6.8	8.6	26.5	9 WHTT-FM	4.4	5.2	18.2
5 WYRK-FM	7.6	8.5	11.8	10 WMJQ-FM	5.5	4.2	-23.6

Hartford-New Britain-Mdltn



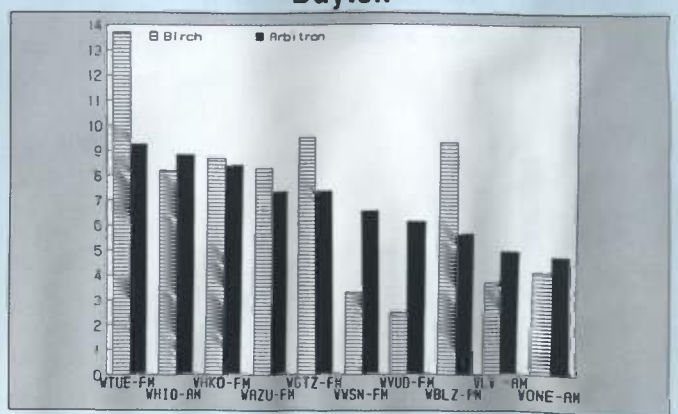
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WTIC-AM	16.4	15.9	-3.0	6 WDRC-FM	5.7	5.3	-7.5
2 WTIC-FM	16.4	13.7	-16.5	7 WTOF-FM	3.5	5.6	60.0
3 WRCH-FM	4.7	9.0	91.5	8 WCCC-FM	6.5	5.1	-21.5
4 WWYZ-FM	7.5	7.4	-1.3	9 WKSS-FM	6.5	4.0	-38.5
5 WHCN-FM	7.3	6.1	-16.4	10 WNEZ-AM	0.0	3.1	100.0

Charlotte-Gastonia



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WSOC-FM	14.5	14.4	-0.7	4T WRFX-FM	8.4	7.2	-14.3
2 WPEG-FM	13.2	10.6	-19.7	7T WEZC-FM	4.9	5.3	8.2
3 WCKZ-FM	8.8	8.5	-3.4	7T WLYK-FM	8.1	5.3	-34.6
4T WBT-AM	3.5	7.2	105.7	9 WROQ-FM	8.2	4.9	-40.2
4T WMXC-FM	4.4	7.2	63.6	10 WBCY-FM	3.4	3.8	11.8

Dayton



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WTUE-FM	13.7	9.2	-32.8	6 WVSN-FM	3.3	6.5	97.0
2 WHIO-AM	8.2	8.8	7.3	7 WVUD-FM	2.5	6.1	144.0
3 WHKO-FM	8.7	8.4	-3.6	8 WBLZ-FM	9.3	5.6	-39.8
4T WAZU-FM	8.3	7.3	-12.0	9 WLW-AM	3.7	4.9	32.4
4T WGTZ-FM	9.5	7.3	-23.2	10 WONE-AM	4.1	4.7	14.6

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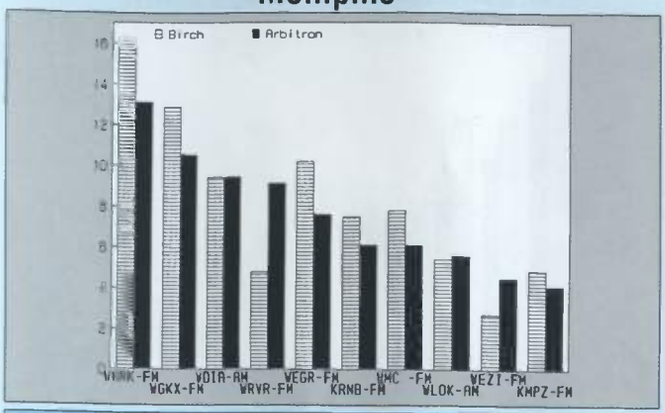
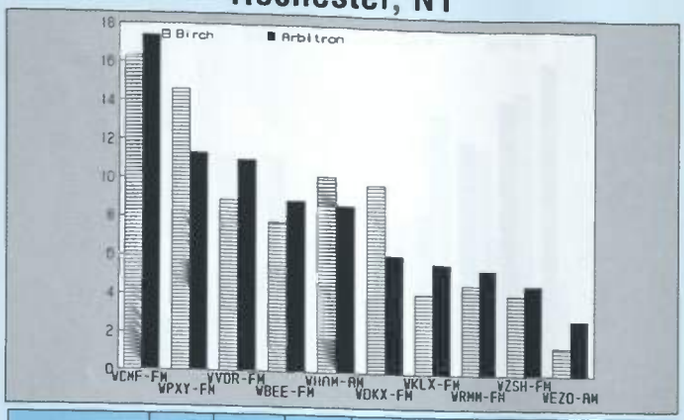
Memphis



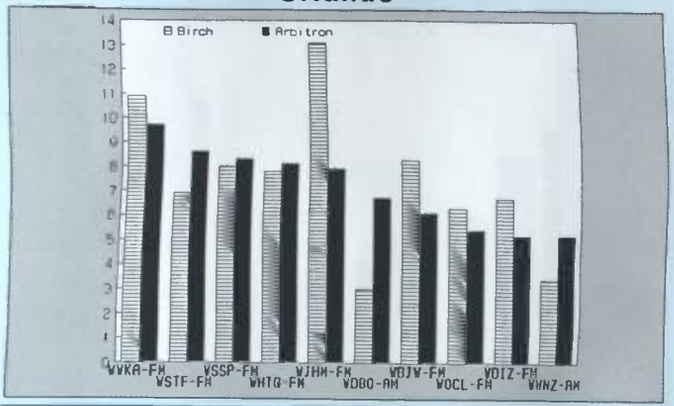
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WHRK-FM	16.3	13.1	-19.6	6T KRNB-FM	7.5	6.1	-18.7
2 WGKX-FM	12.9	10.5	-18.6	6T WMC-FM	7.8	6.1	-21.8
3 WDIA-AM	9.4	9.4	0.0	8 WLOK-AM	5.4	5.6	3.7
4 WRVR-FM	4.8	9.1	89.6	9 WEZT-FM	2.7	4.5	66.7
5 WEGR-FM	10.2	7.6	-25.5	10 KMPZ-FM	4.9	4.1	-16.3

Rochester, NY



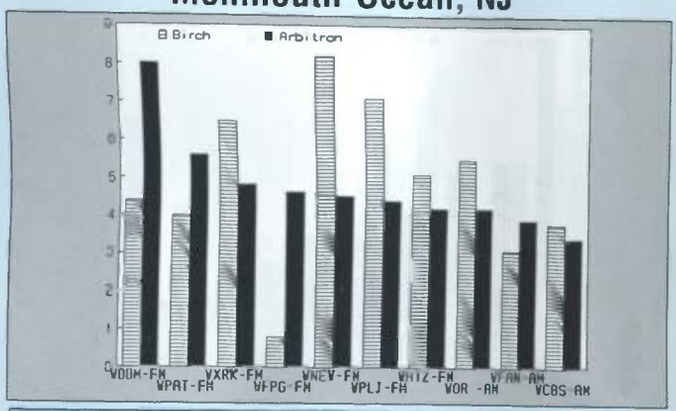
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WCMF-FM	16.3	17.4	6.7	6 WDKX-FM	9.8	6.2	-36.7
2 WPXY-FM	14.6	11.3	-22.6	7 WKLX-FM	4.2	5.8	38.1
3 WVOR-FM	8.9	11.0	23.6	8 WRMM-FM	4.7	5.5	17.0
4 WBEE-FM	7.8	8.9	14.1	9 WZSH-FM	4.2	4.7	11.9
5 WHAM-AM	10.2	8.7	-14.7	10 WEZO-AM	1.5	2.9	93.3

Orlando



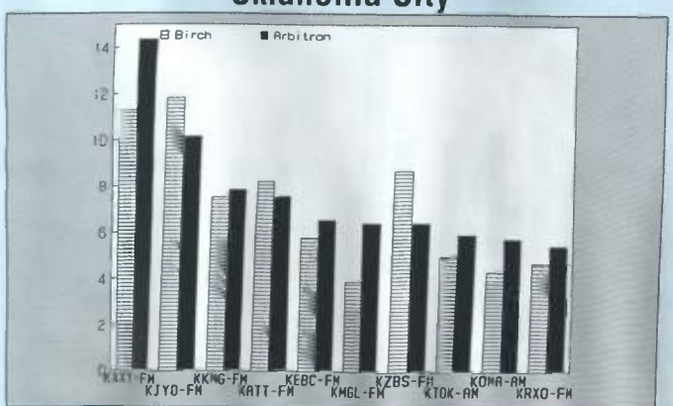
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WWKA-FM	10.9	9.7	-11.0	6 WDBO-AM	3.0	6.7	123.3
2 WSTF-FM	6.9	8.6	24.6	7 WBJW-FM	8.3	6.1	-26.5
3 WSSP-FM	8.0	8.3	3.8	8 WOCL-FM	6.3	5.4	-14.3
4 WHTQ-FM	7.8	8.1	3.8	9T WDIZ-FM	6.7	5.2	-22.4
5 WJHM-FM	13.1	7.9	-39.7	9T WWNZ-AM	3.4	5.2	52.9

Monmouth-Ocean, NJ



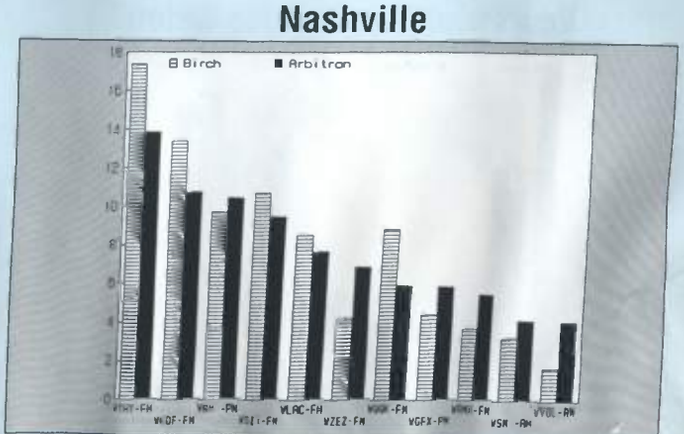
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WOBM-FM	4.4	8.0	81.8	6 WPLJ-FM	7.1	4.4	-38.0
2 WPAT-FM	4.0	5.6	40.0	7T WHTZ-FM	5.1	4.2	-17.6
3 WXRK-FM	6.5	4.8	-26.2	7T WOR-AM	5.5	4.2	-23.6
4 WFPG-FM	0.8	4.6	475.0	9 WFAN-AM	3.1	3.9	25.8
5 WNEW-FM	8.2	4.5	-45.1	10 WCBS-AM	3.8	3.4	-10.5

Oklahoma City



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KXXY-FM	11.3	14.3	26.5	6T KMGL-FM	3.9	6.4	64.1
2 KJYO-FM	11.8	10.1	-14.4	6T KZBS-FM	8.7	6.4	-26.4
3 KKNG-FM	7.5	7.8	4.0	8 KTOK-AM	5.0	5.9	18.0
4 KATT-FM	8.2	7.5	-8.5	9 KOMA-AM	4.3	5.7	32.6
5 KEBC-FM	5.8	6.5	12.1	10 KRXO-FM	4.7	5.4	14.9

Nashville



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WYHY-FM	17.4	13.8	-20.7	6 WZEZ-FM	4.2	6.8	61.9
2 WKDF-FM	13.4	10.7	-20.1	7 WQQK-FM	8.8	5.9	-33.0
3 WSM-FM	9.7	10.4	7.2	8 WGFX-FM	4.4	5.8	31.8
4 WSIX-FM	10.7	9.4	-12.1	9 WRMX-FM	3.7	5.4	45.9
5 WLAC-FM	8.5	7.6	-10.6	10T WSM-AM	3.2	4.1	28.1
				10T WVOL-AM	1.7	4.1	141.2

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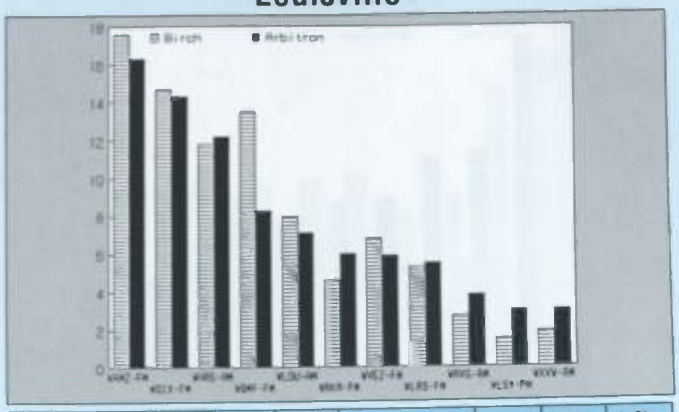
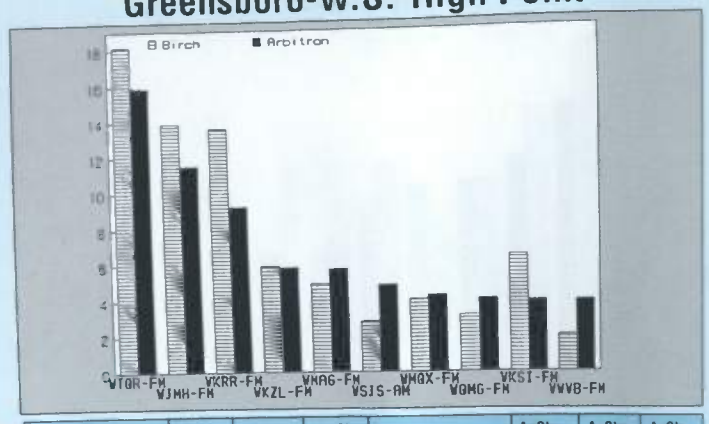
Louisville



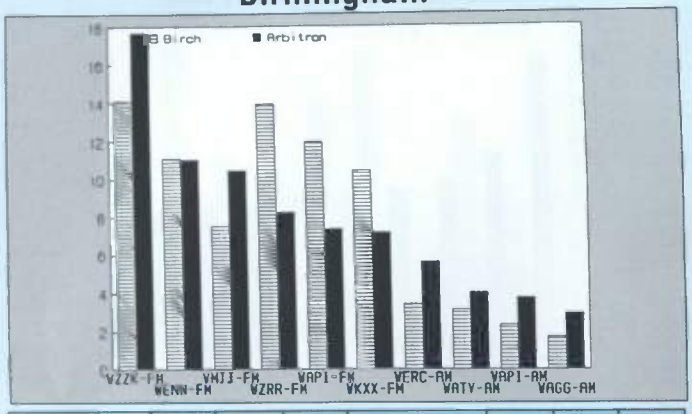
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WAMZ-FM	17.6	16.3	-7.4	6 WRKA-FM	4.6	6.0	30.4
2 WDJX-FM	14.7	14.3	-2.7	7 WVEZ-FM	6.8	5.9	-13.2
3 WHAS-AM	11.8	12.2	3.4	8 WLRS-FM	5.3	5.5	3.8
4 WQMF-FM	13.5	8.3	-38.5	9 WAVG-AM	2.7	3.8	40.7
5 WLOU-AM	8.0	7.1	-11.3	10T WLSY-FM	1.5	3.0	100.0
				10T WXVW-AM	1.9	3.0	57.9

Greensboro-W.S.-High Point



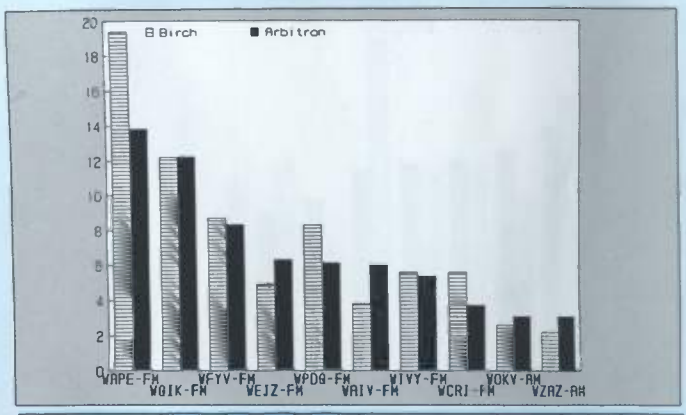
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WTQR-FM	18.2	15.9	-12.6	6 WSJS-AM	2.8	4.8	71.4
2 WJMH-FM	13.9	11.5	-17.3	7 WMQX-FM	4.0	4.2	5.0
3 WKRR-FM	13.6	9.2	-32.4	8 WQMG-FM	3.1	4.0	29.0
4 WKZL-FM	5.9	5.8	-1.7	9T WKSI-FM	6.4	3.9	-39.1
5 WMAG-FM	4.9	5.7	16.3	9T WWWB-FM	2.0	3.9	95.0

Birmingham



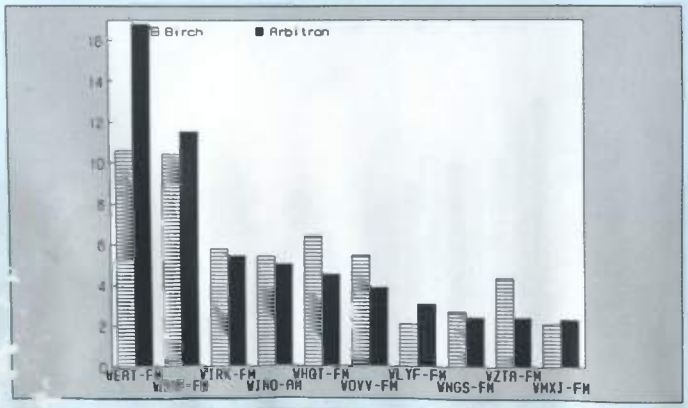
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WZZK-FM	14.1	17.7	25.5	6 WKXX-FM	10.4	7.1	-31.7
2 WENN-FM	11.1	11.0	-0.9	7 WERC-AM	3.4	5.6	64.7
3 WMJJ-FM	7.5	10.4	38.7	8 WATV-AM	3.1	4.0	29.0
4 WZRR-FM	13.9	8.2	-41.0	9 WAPI-AM	2.3	3.7	60.9
5 WAPI-FM	11.9	7.3	-38.7	10 WAGG-AM	1.7	2.9	70.6

Jacksonville



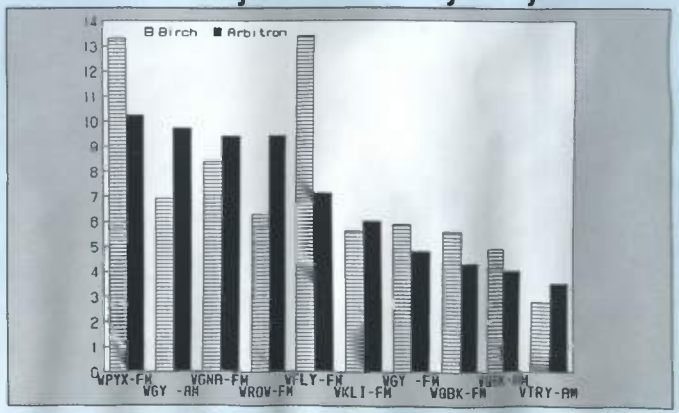
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WAPE-FM	19.4	13.8	-28.9	6 WAIV-FM	3.8	6.0	57.9
2 WQIK-FM	12.2	12.2	0.0	7 WIVY-FM	5.6	5.4	-3.6
3 WFYV-FM	8.7	8.3	-4.6	8 WCRJ-FM	5.6	3.7	-33.9
4 WEJZ-FM	4.9	6.3	28.6	9T WOKV-AM	2.6	3.1	19.2
5 WPDQ-FM	8.3	6.1	-26.5	9T WZAZ-AM	2.2	3.1	40.9

West Palm Beach-Boca Raton



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WEAT-FM	10.6	16.6	56.6	6 WOVV-FM	5.5	[illegible]	[illegible]
2 WRMF-FM	10.4	11.5	10.6	7 WLYF-FM	2.1	[illegible]	[illegible]
3 WIRK-FM	5.8	5.4	-6.9	8T WNGS-FM	2.7	[illegible]	[illegible]
4 WJNO-AM	3.4	5.0	-7.4	8T WZTA-FM	4.4	[illegible]	[illegible]
5 WHQT-FM	6.4	4.5	-29.7	10 WMXJ-FM	2.1	[illegible]	[illegible]

Albany-Schenectady-Troy



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WPYX-FM	13.3	10.2	-23.3	6 WKLI-FM	[illegible]	6.0	7.1
2 WGY-AM	6.9	9.7	40.6	7 WGY-FM	[illegible]	4.0	-18.6
3T WGNA-FM	8.4	9.4	11.9	8 WQBK-FM	[illegible]	4.1	-23.2
3T WROW-FM	6.3	9.4	49.2	9 WGNA-FM	[illegible]	4.0	18.4
5 WFLY-FM	13.2	7.1	-47.0	10 WTRY-FM	[illegible]	3.5	25.0

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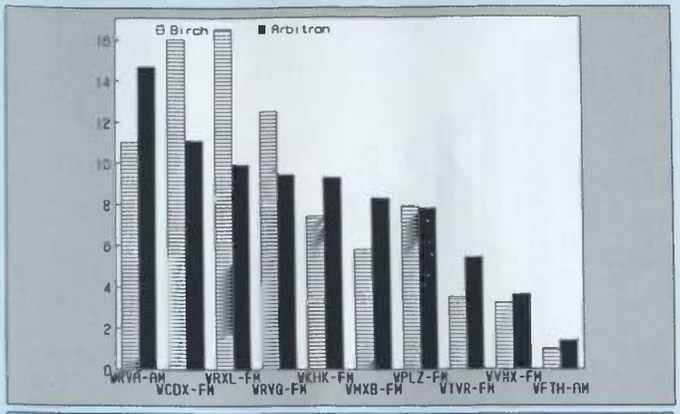
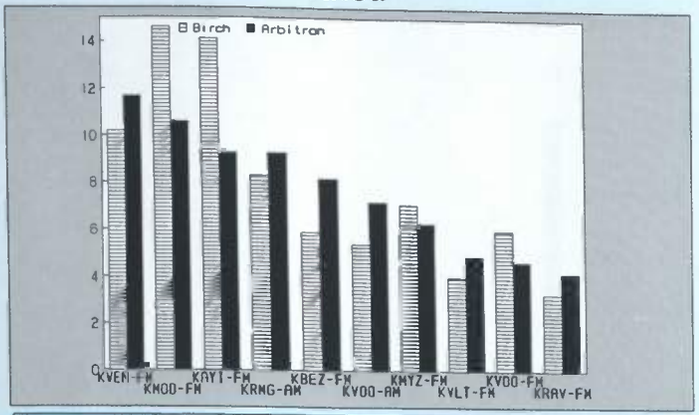
Richmond



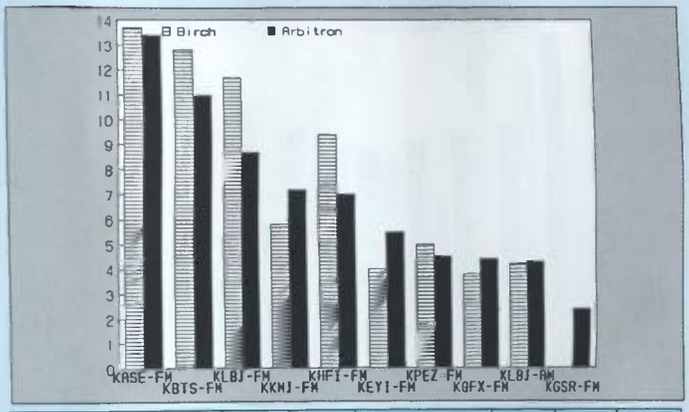
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WRVA-AM	11.0	14.7	33.6	6 WMXB-FM	5.8	8.3	43.1
2 WCDX-FM	16.0	11.1	-30.6	7 WPLZ-FM	7.9	7.8	-1.3
3 WRXL-FM	16.5	9.9	-40.0	8 WTVR-FM	3.5	5.4	54.3
4 WRVQ-FM	12.5	9.4	-24.8	9 WVMX-FM	3.2	3.6	12.5
5 WKHK-FM	7.4	9.3	25.7	10 WFTH-AM	1.0	1.4	40.0

Tulsa



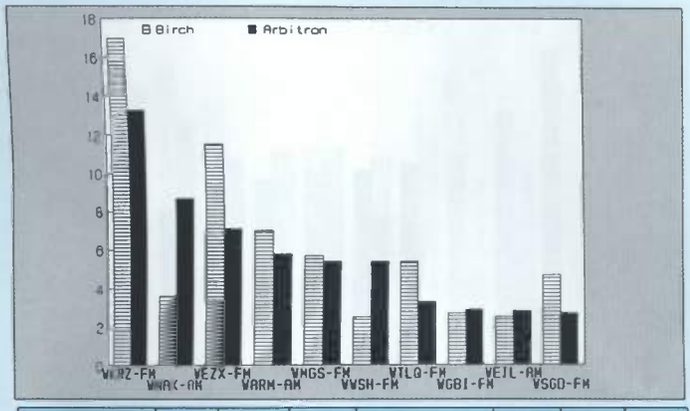
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KWEN-FM	10.2	11.7	14.7	6 KVOO-AM	5.4	7.2	33.3
2 KMOD-FM	14.6	10.6	-27.4	7 KMYZ-FM	7.1	6.3	-11.3
3T KAYI-FM	14.1	9.3	-34.0	8 KVLT-FM	4.0	4.9	22.5
3T KRMG-AM	8.3	9.3	12.0	9 KVOO-FM	6.0	4.7	-21.7
5 KBEZ-FM	5.9	8.2	39.0	10 KRAV-FM	3.3	4.2	27.3

Austin



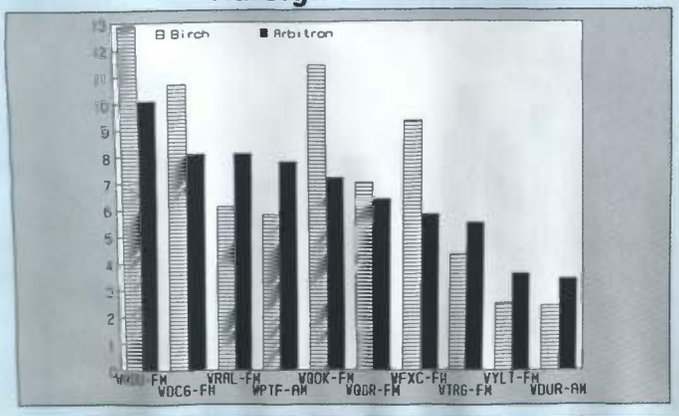
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KASE-FM	13.7	13.4	-2.2	6 KEYI-FM	4.0	5.5	37.5
2 KBTS-FM	12.8	11.0	-14.1	7 KPEZ-FM	5.0	4.5	-10.0
3 KLBJ-FM	11.7	8.7	-25.6	8 KQFX-FM	3.8	4.4	15.8
4 KKMJ-FM	5.8	7.2	24.1	9 KLBJ-AM	4.2	4.3	2.4
5 KHFI-FM	9.4	7.0	-25.5	10 KGSR-FM	0.0	2.4	100.0

Wilkes Barre-Scranton



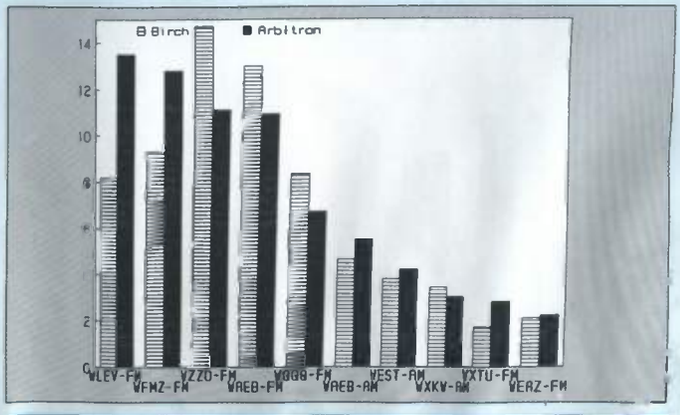
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WMRZ-FM	17.0	13.3	-21.8	5T WWSH-FM	2.5	5.4	116.0
2 WNAK-AM	3.6	8.7	141.7	7 WTLQ-FM	5.4	3.3	-38.9
3 WEZX-FM	11.5	7.1	-38.3	8 WGBI-FM	2.7	2.9	7.4
4 WARM-AM	7.0	5.8	-17.1	9 WEJL-AM	2.5	2.8	12.0
5T WMGS-FM	5.7	5.4	-5.3	10 WSGD-FM	4.7	2.7	-42.6

Raleigh-Durham



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WRDU-FM	12.9	10.1	-21.7	6 WQDR-FM	7.0	6.4	-8.6
2T WQOK-FM	10.7	8.1	-24.3	7 WFXC-FM	9.3	5.8	-37.6
2T WRAL-FM	6.1	8.1	32.8	8 WTRG-FM	4.3	5.5	27.9
4 WPTF-AM	5.4	7.2	34.5	9 WYLT-FM	2.5	3.6	44.0
5 WDCG-FM	7.2	7.2	-[illegible]	10 WDUR-AM	2.4	3.4	[illegible]

Allentown-Bethlehem



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 [illegible] FM	8.2	13.5	64.6	6 WAEB-AM	4.6	5.5	19.6
2 [illegible]	9.3	12.8	37.6	7 WEST-AM	3.8	4.2	10.5
3 [illegible]	14.7	11.1	-24.5	8 WXKW-AM	3.4	3.0	-11.8
4 [illegible]	4.6	5.5	19.6	9 WXTU-FM	1.7	2.8	64.7
5 [illegible]	6.3	6.7	-19.3	10 WEAZ-FM	2.1	2.2	4.8

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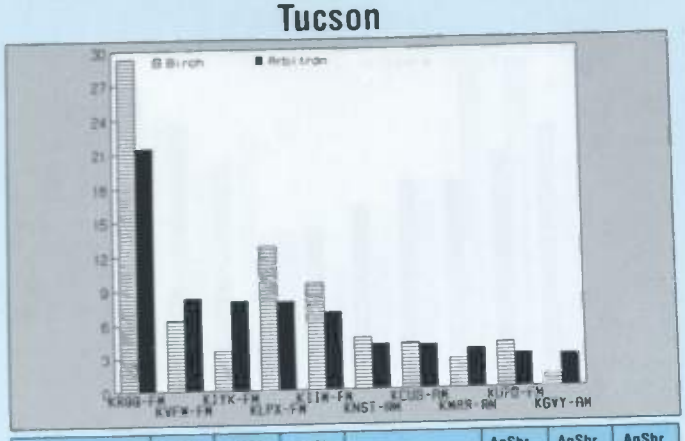
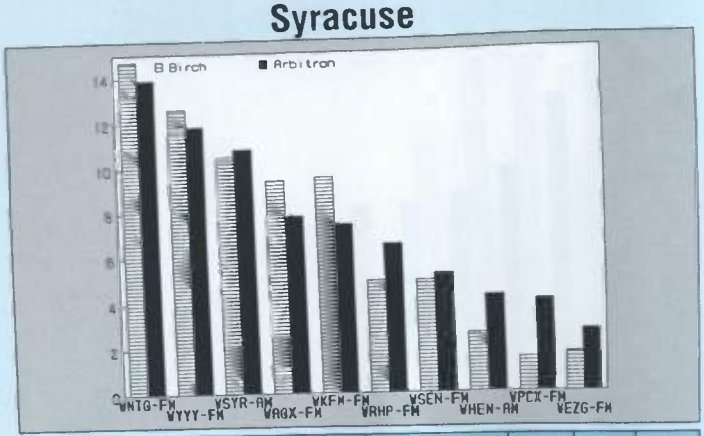
Tucson



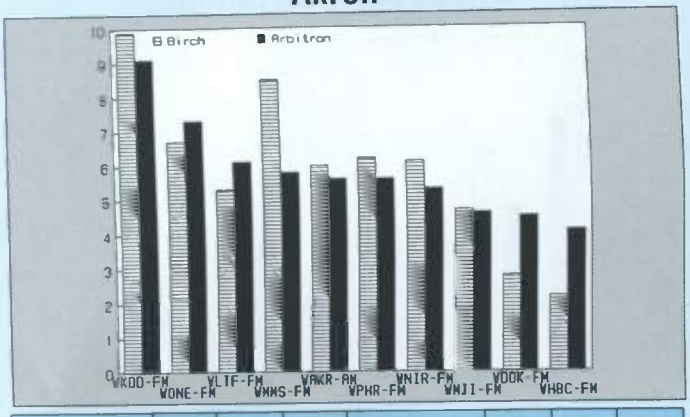
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KROQ-FM	29.3	21.5	-26.6	6 KNST-AM	4.6	4.0	-13.0
2 KWFM-FM	6.4	8.3	29.7	7 KCUB-AM	4.1	3.9	-4.9
3 KJYK-FM	3.6	8.0	122.2	8 KMRR-AM	2.6	3.5	34.6
4 KLPX-FM	12.8	7.9	-38.3	9 KUPD-FM	4.0	3.0	-25.0
5 KIIM-FM	9.5	6.9	-27.4	10 KGVY-AM	1.0	2.9	190.0

Syracuse



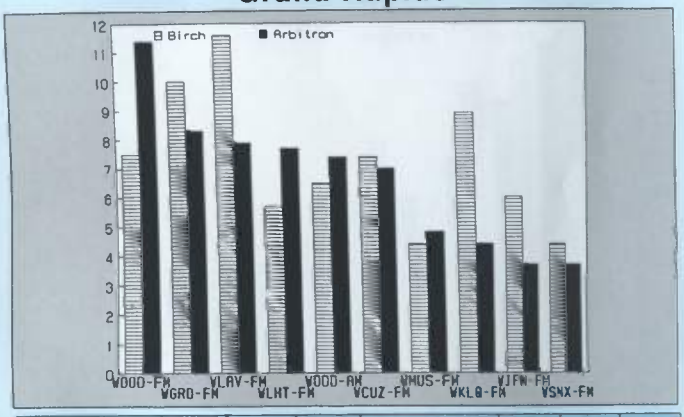
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WNTQ-FM	14.7	13.9	-5.4	6 WRHP-FM	4.9	6.5	32.7
2 WYYY-FM	12.6	11.8	-6.3	7 WSEN-FM	4.9	5.2	6.1
3 WSYR-AM	10.5	10.8	2.9	8 WHEN-AM	2.6	4.2	61.5
4 WAQX-FM	9.4	7.8	-17.0	9 WPCX-FM	1.5	4.0	166.7
5 WKFM-FM	9.5	7.4	-22.1	10 WEZG-FM	1.7	2.7	58.8

Akron



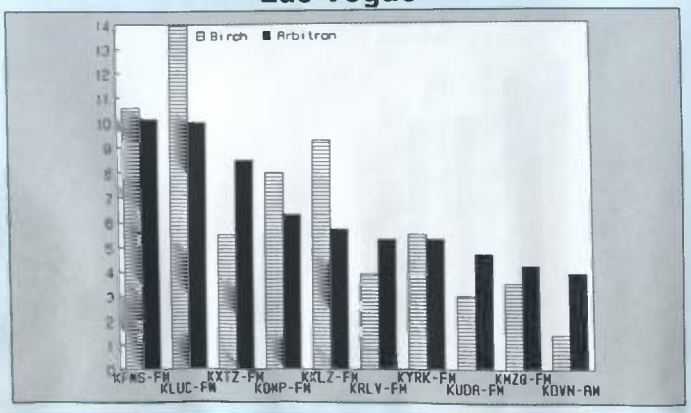
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WKDD-FM	9.9	9.1	-8.1	5T WPHR-FM	6.2	5.6	-9.7
2 WONE-FM	6.7	7.3	9.0	7 WNIR-FM	6.1	5.3	-13.1
3 WLTF-FM	5.3	6.1	15.1	8 WNJI-FM	4.7	4.6	-2.1
4 WMMS-FM	8.5	5.8	-31.8	9 WDOK-FM	2.8	4.5	60.7
5T WAKR-AM	6.0	5.6	-6.7	10 WHBC-FM	2.2	4.1	86.4

Grand Rapids



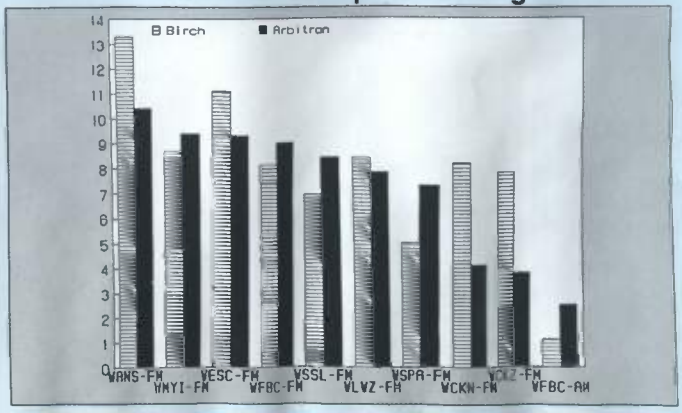
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WOOD-FM	7.5	11.4	52.0	6 WCUZ-FM	7.4	7.0	-5.4
2 WGRD-FM	10.0	8.3	-17.0	7 WMUS-FM	4.4	4.8	9.1
3 WLAV-FM	11.6	7.9	-31.9	8 WKLQ-FM	8.9	4.4	-50.6
4 WLHT-FM	5.7	7.7	35.1	9T WJFM-FM	6.0	3.7	-38.3
5 WOOD-AM	6.5	7.4	13.8	9T WSNX-FM	4.4	3.7	-15.9

Las Vegas



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KFMS-FM	10.6	10.1	-4.7	6T KRLV-FM	3.9	5.3	35.9
2 KLUC-FM	14.0	10.0	-28.6	6T KYRK-FM	5.5	5.3	-3.6
3 KXTZ-FM	5.5	8.5	54.5	8 KUDA-FM	3.0	4.7	56.7
4 KOMP-FM	8.0	6.3	-21.2	9 KMZQ-FM	3.5	4.2	20.0
5 KKLZ-FM	9.3	5.7	-38.7	10 KDWN-AM	1.3	3.9	178.6

Greenville-Spartanburg



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WANS-FM	13.3	10.4	-21.8	6 WLWZ-FM	5.4	7.8	-7.1
2 WMYI-FM	8.7	9.4	8.0	7 WSPA-FM	5.0	7.3	46.0
3 WESC-FM	11.1	9.3	-16.2	8 WCKN-FM	4.9	4.1	-50.0
4 WFBC-FM	8.1	9.0	11.1	9 WCKZ-FM	3.2	3.8	-51.3
5 WSSL-FM	6.9	8.4	21.7	10 WFBC-AM	1.1	2.5	127.3

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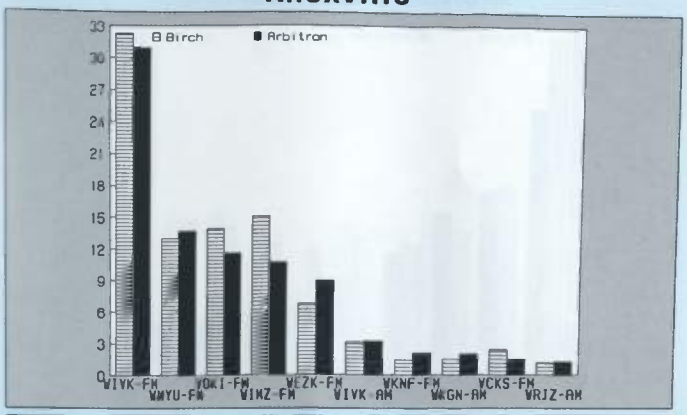
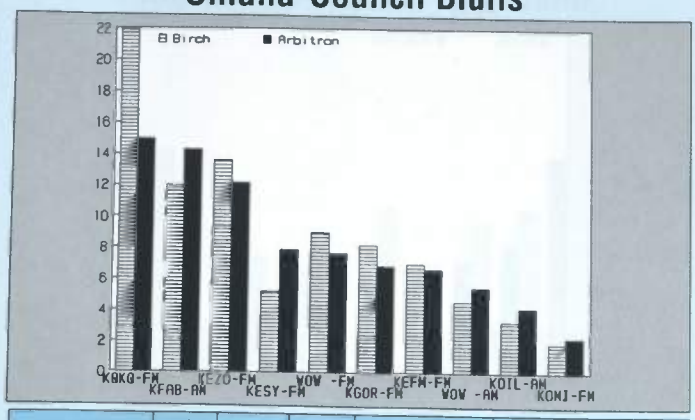
Knoxville



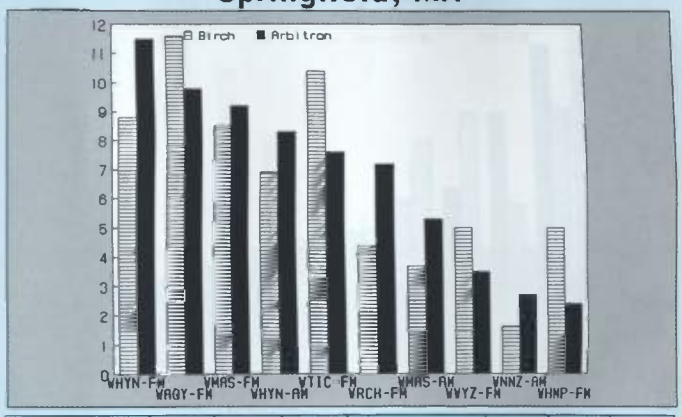
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WIVK-FM	32.3	31.0	-4.0	6 WIVK-AM	3.1	3.2	3.2
2 WMYU-FM	13.0	13.7	5.4	7 WKNF-FM	1.4	2.1	50.0
3 WOKI-FM	13.9	11.6	-16.5	8 WKGN-AM	1.5	2.0	33.3
4 WIMZ-FM	15.0	10.7	-28.7	9 WCKS-FM	2.4	1.5	-37.5
5 WEZK-FM	6.7	8.9	32.8	10 WRJZ-AM	1.2	1.3	8.3

Omaha-Council Bluffs



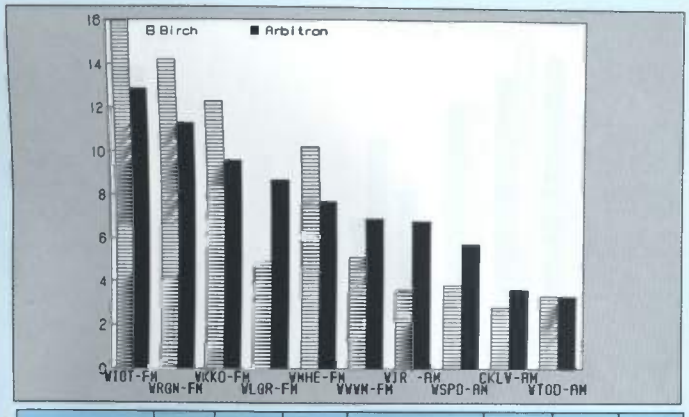
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KQKQ-FM	21.9	15.0	-31.5	6 KGOR-FM	8.2	6.9	-15.9
2 KFAB-AM	12.0	14.3	19.2	7 KEFM-FM	7.0	6.7	-4.3
3 KEZO-FM	13.6	12.2	-10.3	8 WOW-AM	4.6	5.5	19.6
4 KESY-FM	5.2	7.9	51.9	9 KOIL-AM	3.3	4.2	27.3
5 WOW-FM	9.0	7.7	-14.4	10 KOMJ-FM	1.9	2.3	21.1

Springfield, MA



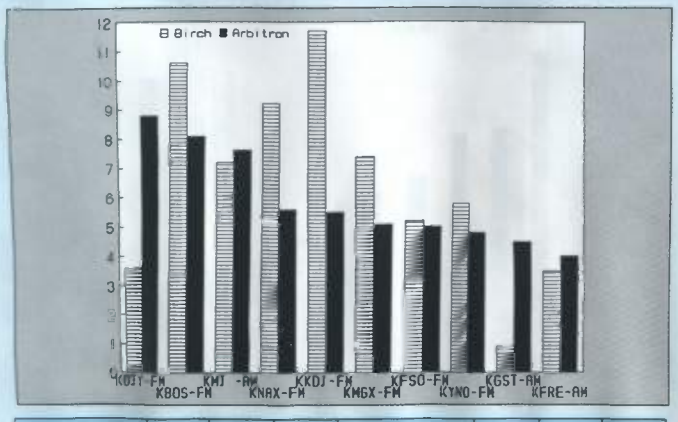
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WHYN-FM	8.8	11.5	30.7	6 WRCH-FM	4.4	7.2	63.6
2 WAQY-FM	11.6	9.8	-15.5	7 WMAS-AM	3.7	5.3	43.2
3 WMAS-FM	8.5	9.2	8.2	8 WWYZ-FM	5.0	3.5	-30.0
4 WHYN-AM	6.9	8.3	20.3	9 WNNZ-AM	1.6	2.7	68.8
5 WTIC-FM	10.4	7.6	-26.9	10 WHMP-FM	5.0	2.4	-52.0

Toledo



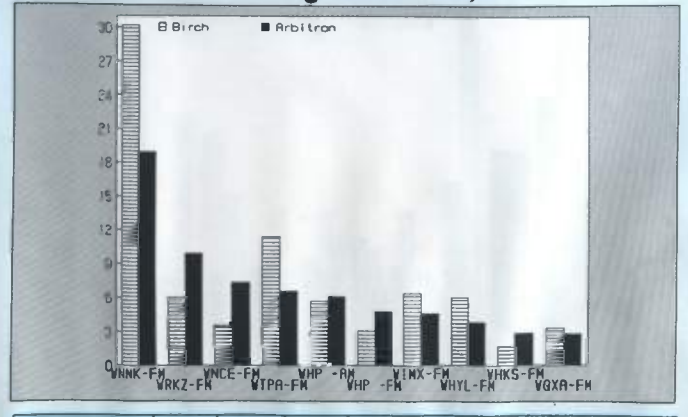
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WIOT-FM	16.0	12.9	-19.4	6 WWWM-FM	5.1	6.9	35.3
2 WRQN-FM	14.2	11.3	-20.4	7 WJR-AM	3.6	6.8	88.9
3 WKKO-FM	12.3	9.6	-22.0	8 WSPD-AM	3.8	5.7	50.0
4 WLQR-FM	4.9	8.7	77.6	9 CKLW-AM	2.8	3.6	28.6
5 WWHE-FM	10.2	7.7	-24.5	10 WTOD-AM	3.3	3.3	0.0

Fresno



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KOJY-FM	3.6	8.8	144.4	6 KMGX-FM	7.4	5.1	-31.1
2 KBOS-FM	10.6	8.1	-23.6	7 KFSO-FM	5.2	5.0	-3.8
3 KMJ-AM	7.2	7.6	5.6	8 KYNO-FM	5.8	4.8	-17.2
4 KNAX-FM	9.2	5.6	-39.1	9 KGST-AM	0.9	4.5	400.0
5 KKDJ-FM	11.7	5.5	-53.0	10 KFRE-AM	3.5	4.0	14.3

Harrisburg-Lebanon, PA



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WNNK-FM	30.2	19.0	-37.1	6 WHP-FM	3.1	4.8	54.8
2 WRKZ-FM	6.0	9.9	65.0	7 WIMX-FM	6.4	4.6	-28.1
3 WNCE-FM	3.6	7.4	105.6	8 WHYL-FM	6.0	3.9	-35.0
4 WTPA-FM	11.4	6.6	-42.1	9 WHKS-FM	1.8	2.9	61.1
5 WHP-AM	5.7	6.1	7.0	10 WQXA-FM	3.3	2.8	-15.2

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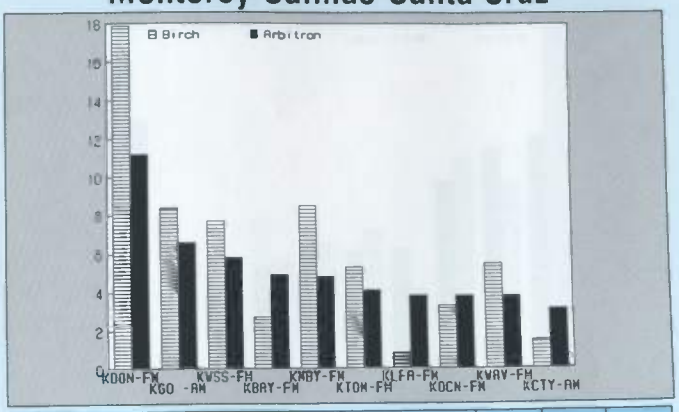
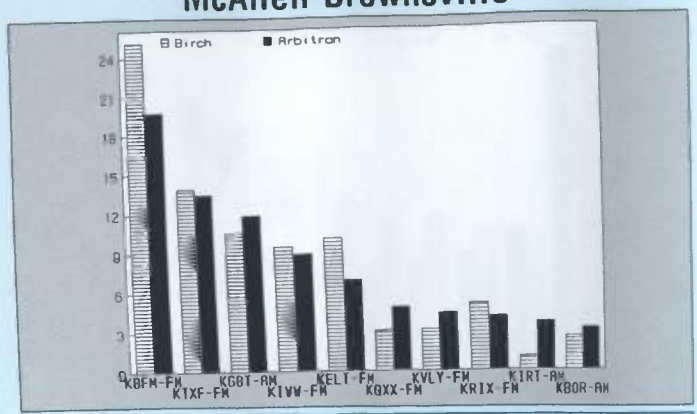
Monterey-Salinas-Santa Cruz



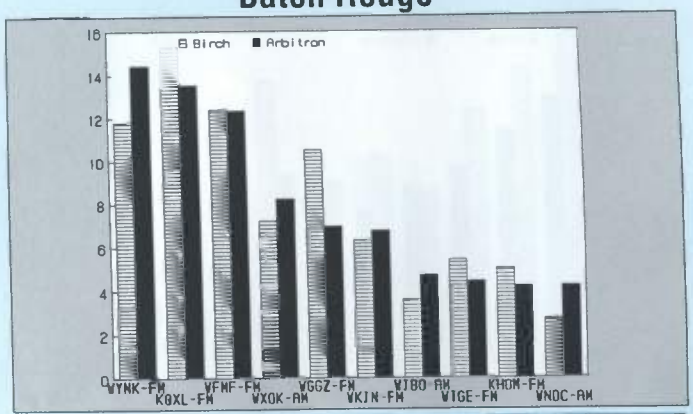
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KDON-FM	17.9	11.2	-37.4	6 KTOM-FM	5.3	4.1	-22.6
2 KGO-AM	8.4	6.6	-21.4	7T KLFA-FM	0.8	3.8	375.0
3 KWSS-FM	7.7	5.8	-24.7	7T KOCN-FM	3.3	3.8	15.2
4 KBAY-FM	2.7	4.9	81.5	7T KWAV-FM	5.5	3.8	-30.9
5 KMBY-FM	8.5	4.8	-43.5	10 KCTY-AM	1.5	3.1	106.7

McAllen-Brownsville



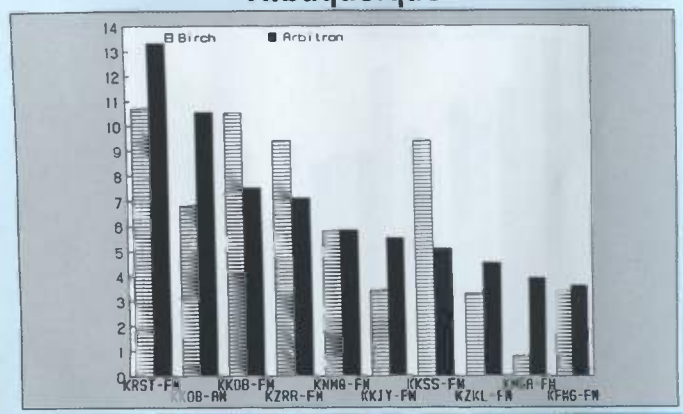
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KBFM-FM	25.1	19.7	-21.5	6 KQXX-FM	3.0	4.7	56.7
2 KIXF-FM	13.9	13.4	-3.6	7 KVLY-FM	3.1	4.3	38.7
3 KGBT-AM	10.5	11.8	12.4	8 KRIX-FM	5.0	4.0	-20.0
4 KIWW-FM	9.4	8.8	-6.4	9 KIRT-AM	1.0	3.6	260.0
5 KELT-FM	10.0	6.8	-32.0	10 KBOR-AM	2.5	3.1	24.0

Baton Rouge



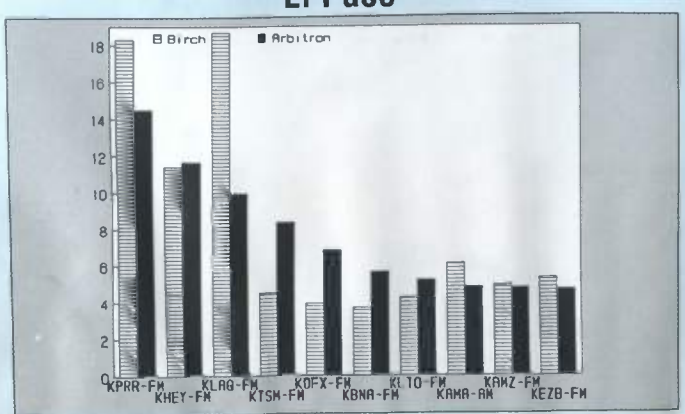
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WYNK-FM	11.8	14.4	22.0	6 WKJN-FM	6.3	6.7	6.3
2 KQXL-FM	15.3	13.5	-11.8	7 WJBO-AM	3.6	4.7	30.6
3 WFMF-FM	12.4	12.3	-0.8	8 WTGE-FM	5.4	4.4	-18.5
4 WXOK-AM	7.2	8.2	13.9	9T RHOM-FM	5.0	4.2	-16.0
5 WGGZ-FM	10.5	6.9	-34.3	9T WNOC-AM	2.7	4.2	55.6

Albuquerque



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KRST-FM	10.7	13.3	24.3	6 KKJY-FM	3.4	5.5	61.8
2 KKOB-AM	6.8	10.5	54.4	7 KKSS-FM	9.4	5.1	-45.7
3 KKOB-FM	10.5	7.5	-28.6	8 KZKL-FM	3.3	4.5	36.4
4 KZRR-FM	9.4	7.1	-24.5	9 KMGA-FM	0.8	3.9	387.5
5 KNMQ-FM	5.8	5.8	0.0	10 KFMG-FM	3.4	3.6	5.9

El Paso

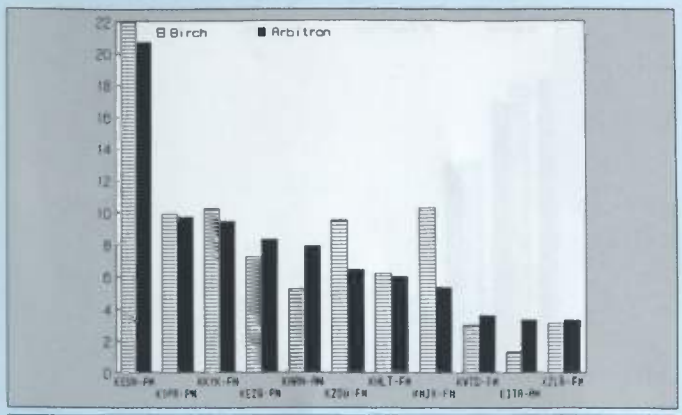


Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KPRR-FM	18.3	14.4	-21.3	6 KBNA-FM	3.7	5.6	51.4
2 KHEY-FM	11.4	11.6	1.8	7 KLTO-FM	4.2	5.1	21.4
3 KLAQ-FM	18	9.5	-47.1	8 KAMA-AM	6.1	4.8	-21.3
4 KTSM-FM	4.5	8.3	84.4	9 KAMZ-FM	4.9	4.7	-4.1
5 KOFX-FM	[illegible]	6.8	74.4	10 KEZB-FM	5.3	4.6	-13.2

Youngstown-Warren

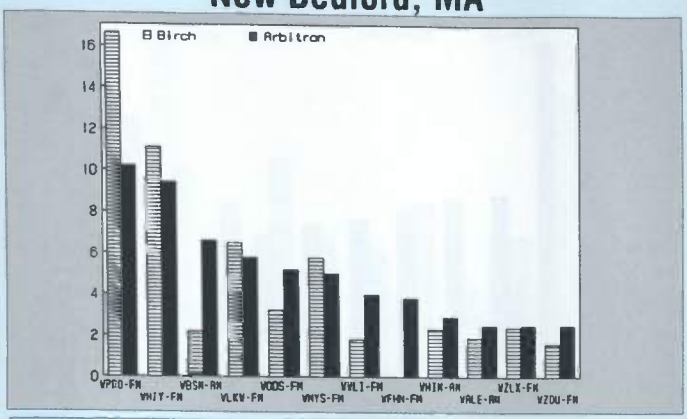
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WHOT-FM	[illegible]	14.4	-8.9	6 WNCD-FM	7.5	5.2	-30.7
2 WYXK-FM	[illegible]	10.6	9.8	7 WYFM-FM	5.9	4.9	-16.9
3 WKBN-FM	[illegible]	10.6	51.1	8 WKKU-AM	4.8	4.7	-2.1
4 WBBG-FM	[illegible]	[illegible]	-7.5	9 WRKU-FM	4.7	4.5	-4.3
5 WKBW-AM	[illegible]	10.0	19.4	10T WBBW-AM	4.1	3.9	-4.9
				10T WMGZ-FM	[illegible]	3.9	-25.6

Little Rock



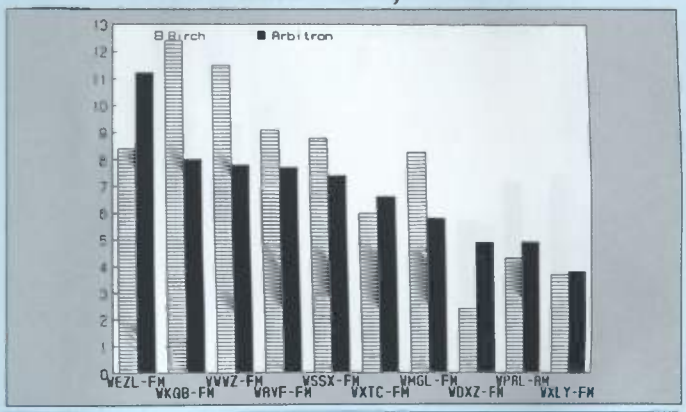
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KSSN-FM	22.0	20.7	-5.9	6 KZOU-FM	9.5	6.4	-32.6
2 KIPR-FM	9.9	9.7	-2.0	7 KHLT-FM	6.2	6.0	-3.2
3 KKYK-FM	10.2	9.4	-7.8	8 KMJX-FM	10.3	5.3	-48.5
4 KEZQ-FM	7.2	8.3	15.3	9 KWTD-FM	3.0	3.6	20.0
5 KARN-AM	5.2	7.9	51.9	10T KITA-AM	1.3	3.3	153.8
				10T KZLR-FM	3.1	3.3	6.5

New Bedford, MA



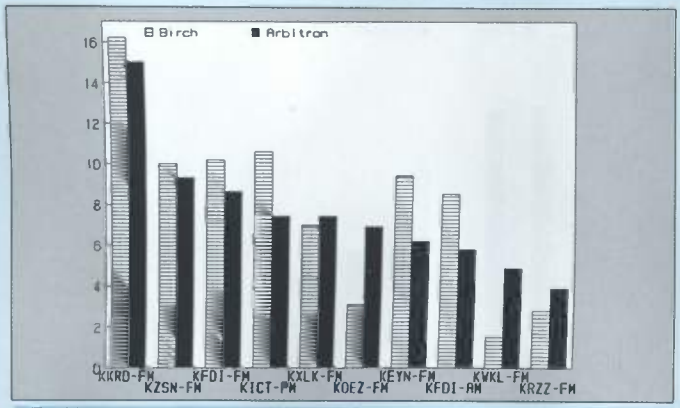
Ranked on: AqShr Sp89	Bir Sp89	ARB Sp89	% Diff	Ranked on: AqShr Sp89	Bir Sp89	ARB Sp89	% Diff
1 WPRO-FM	16.6	10.2	-38.6	7 WWLI-FM	1.8	4.0	122.2
2 WHJY-FM	11.1	9.4	-15.3	8 WPHN-FM	0.0	3.8	100.0
3 WBSM-AM	2.2	6.6	200.0	9 WHIM-AM	2.3	2.9	26.1
4 WLKW-FM	6.5	5.8	-10.8	10T WALE-AM	1.9	2.5	31.6
5 WODS-FM	3.2	5.2	62.5	10T WZLX-FM	2.4	2.5	4.2
6 WMYS-FM	5.8	5.0	-13.8	10T WZOU-FM	1.6	2.5	56.3

Charleston, SC



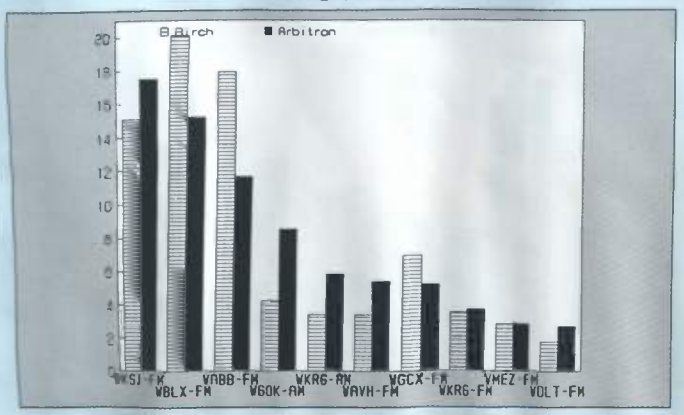
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WEZL-FM	8.4	11.2	33.3	6 WXTC-FM	6.0	6.6	10.0
2 WQKB-FM	12.4	8.0	-35.5	7 WMGL-FM	8.3	5.8	-30.1
3 WWWZ-FM	11.5	7.8	-32.2	8T WDXZ-FM	2.4	4.9	104.2
4 WAVF-FM	9.1	7.7	-15.4	8T WPAL-AM	4.3	4.9	14.0
5 WSSX-FM	8.8	7.4	-15.9	10 WXLY-FM	3.7	3.8	2.7

Wichita



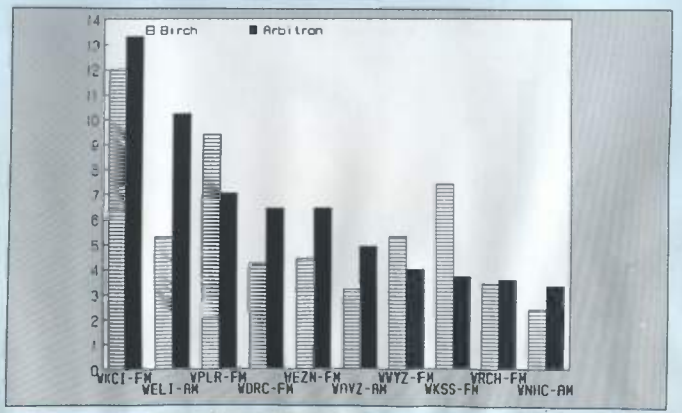
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KKRD-FM	16.2	15.0	-7.4	6 KOEZ-FM	3.1	6.9	122.6
2 KZSN-FM	10.0	9.3	-7.0	7 KEYN-FM	9.4	6.2	-34.0
3 KFDI-FM	10.2	8.6	-15.7	8 KFDI-AM	8.5	5.8	-31.8
4T KICT-FM	10.6	7.4	-30.2	9 KWKL-FM	1.5	4.9	226.7
4T KXLK-FM	7.0	7.4	5.7	10 KRZZ-FM	2.8	3.9	39.3

Mobile



1 WKSJ-FM	15.1	17.5	15.9	6 WAVH-FM		5.4	5.8
2 WBLX-FM	20.1	15.2	-24.4	7 WGCX-FM		5.2	-24.8
3 WABB-FM	17.9	11.6	-35.2	8 WKRG-FM		3.7	5.7
4 WGOK-AM	5.2	8.5	102.4	9 WMEZ-FM		2.8	0.0
5 WKRG-AM	4.4	6.8	70.6	10 WDLT-FM		2.7	50.0

New Haven



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqSh % Di
1 WKCI-FM	12.0	10.7	-10.8	6 WAVZ-AM	3.2	4.9	53.1
2 WELI-AM	5.3	10.2	92.5	7 WWYZ-FM	5.3	4.0	-24.5
3 WPLR-FM	9.4	7.0	-25.5	8 WKSS-FM	7.4	3.7	-50.0
4T WDRC-FM	4.2	6.4	52.4	9 WRCH-FM	3.4	3.6	5.9
4T WEZN-FM	4.4	6.4	45.5	10 WNHC-AM	2.4	3.3	37.5

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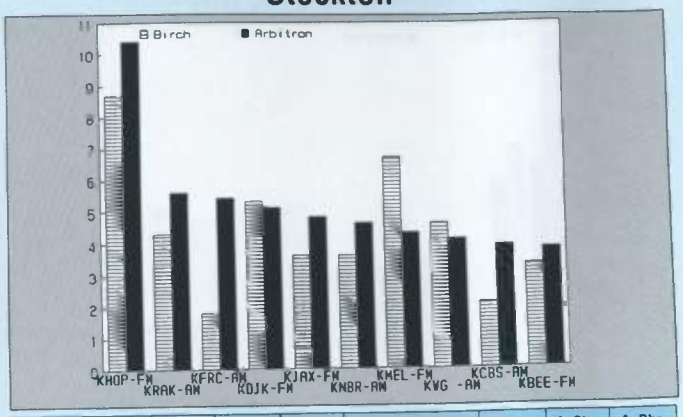
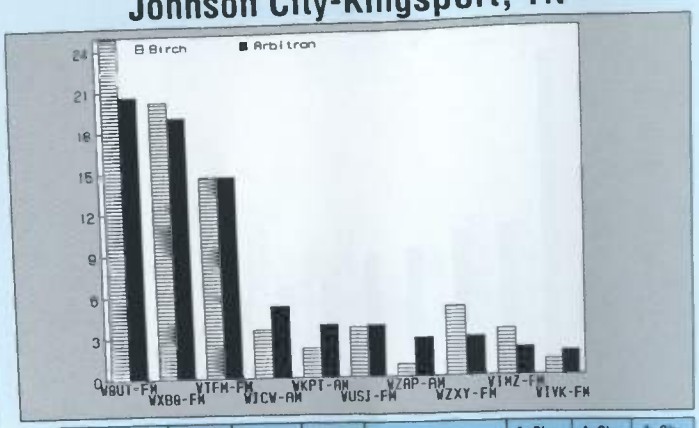
Stockton



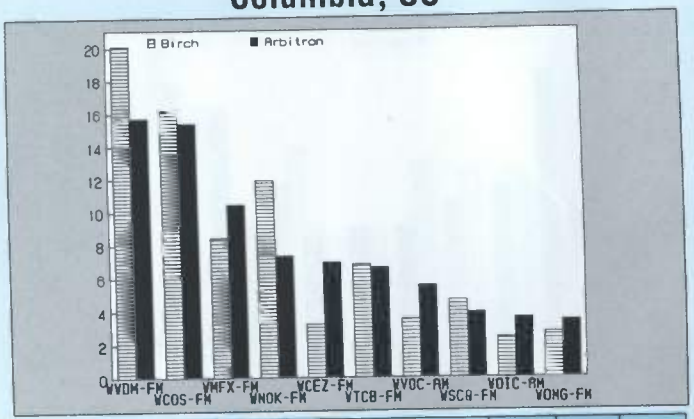
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KHOP-FM	8.7	10.4	19.5	6 KNBR-AM	3.6	4.6	27.8
2 KRAK-AM	4.3	5.6	30.2	7 KMEL-FM	6.7	4.3	-35.8
3 KFRC-AM	1.8	5.4	200.0	8 KWG-AM	4.6	4.1	-10.9
4 KDJK-FM	5.3	5.1	-3.8	9 KCBS-AM	2.1	3.9	85.7
5 KJAX-FM	3.6	4.8	33.3	10 KBEE-FM	3.3	3.8	15.2

Johnson City-Kingsport, TN



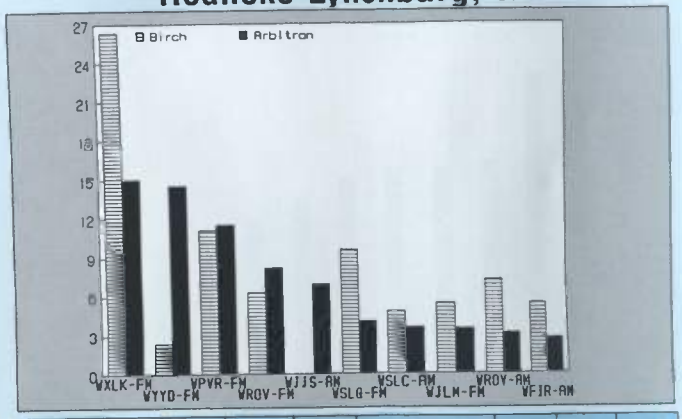
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WBUT-FM	25.0	20.6	-17.6	6 WUSJ-FM	3.6	3.7	2.8
2 WXBQ-FM	20.2	19.0	-5.9	7T WZAP-AM	0.9	2.8	211.1
3 WTFM-FM	14.6	14.6	0.0	7T WZXY-FM	5.0	2.8	-44.0
4 WJCW-AM	3.5	5.2	48.6	9 WIMZ-FM	3.3	2.0	-39.4
5 WKPT-AM	2.1	3.8	81.0	10 WIVK-FM	1.1	1.7	54.5

Columbia, SC



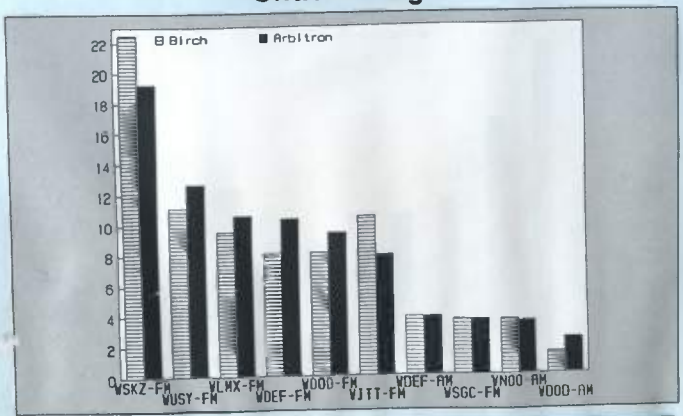
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WWDM-FM	20.1	15.7	-21.9	6 WTCB-FM	6.8	6.6	-2.9
2 WCOS-FM	16.2	15.4	-4.9	7 WVOC-AM	3.5	5.5	57.1
3 WMFX-FM	8.4	10.4	23.8	8 WSCQ-FM	4.6	3.9	-15.2
4 WNOK-FM	11.9	7.3	-38.7	9 WOIC-AM	2.4	3.6	50.0
5 WCEZ-FM	3.2	6.9	115.6	10 WOMG-FM	2.7	3.4	25.9

Roanoke-Lynchburg, VA



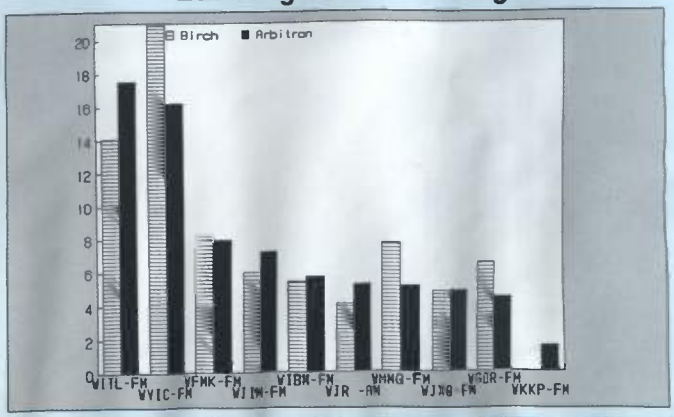
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WXLK-FM	26.4	15.0	-43.2	6 WSLQ-FM	9.6	4.0	-58.3
2 WYYD-FM	2.4	14.5	504.2	7 WSLC-AM	4.8	3.0	-37.1
3 WPVR-FM	11.1	11.5	3.6	8 WJLM-FM	5.4	3.4	-37.0
4 WROV-FM	6.3	8.2	30.2	9 WROV-AM	7.2	3.1	-56.9
5 WJJS-AM	0.0	6.9	100.0	10 WFIR-AM	5.4	2.7	-50.0

Chattanooga



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WSKZ-FM	22.5	19.2	-14.7	6 WJTT-FM	10.5	7.9	-24.8
2 WUSY-FM	11.1	12.6	13.5	7 WDEF-AM	3.8	3.8	0.0
3 WLMX-FM	9.5	10.5	10.5	8 WSGC-FM	3.6	3.6	0.0
4 WDEF-FM	8.0	10.3	28.8	9 WNOO-AM	2.3	3.6	56.5
5 WDOD-FM	8.1	9.4	16.0	10 WDOD-AM	1.4	2.3	64.3

Lansing-East Lansing



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WITL-FM	14.1	17.5	24.1	6 WJR-AM	6.1	9.2	26.8
2 WVIC-FM	20.9	16.2	-22.5	7 WMMQ-FM	7.6	5.1	-33.8
3 WFMK-FM	8.3	7.9	-4.8	8 WJXQ-FM	4.8	4.8	0.0
4 WJIM-FM	8.0	7.2	20.0	9 WQDR-FM	6.5	4.4	-32.3
5 WIBM-FM	5.4	5.7	5.6	10 WKKP-FM	3.0	1.5	100.0

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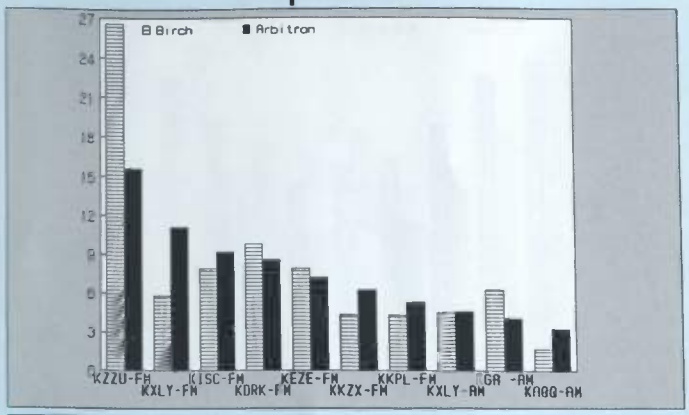
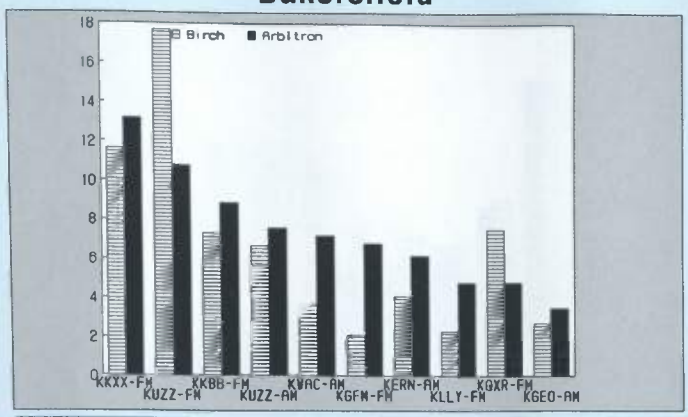
Spokane



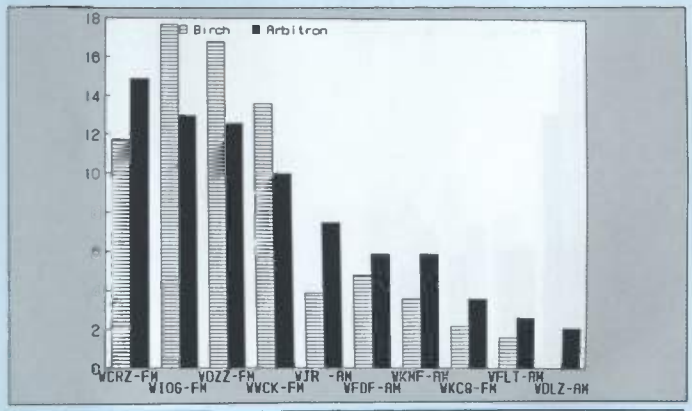
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KZZU-FM	26.6	15.6	-41.4	6 KKZX-FM	4.3	6.3	46.5
2 KXLY-FM	5.8	11.1	91.4	7 KKPL-FM	4.3	5.3	23.3
3 KISC-FM	7.9	9.2	16.5	8 KXLY-AM	4.5	4.6	2.2
4 KDRK-FM	9.8	8.6	-12.2	9 KGA-AM	6.3	4.1	-34.9
5 KEZE-FM	7.9	7.2	-8.9	10 KAQQ-AM	1.7	3.3	94.1

Bakersfield



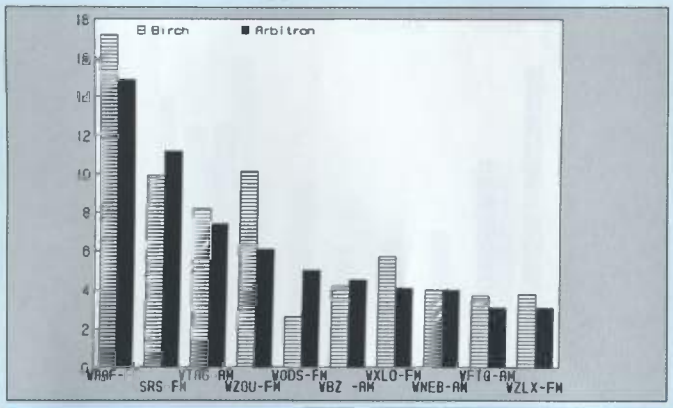
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KKXX-FM	11.6	13.2	13.8	6 KGFM-FM	2.1	6.8	223.8
2 KUZZ-FM	17.7	10.8	-39.0	7 KERN-AM	4.1	6.2	51.2
3 KKBB-FM	7.3	8.9	21.9	8T KLLY-FM	2.3	4.8	108.7
4 KUZZ-AM	6.7	7.6	13.4	8T KQXR-FM	7.5	4.8	-36.0
5 KWAC-AM	3.7	7.2	94.6	10 KGEO-AM	2.7	3.5	29.6

Flint



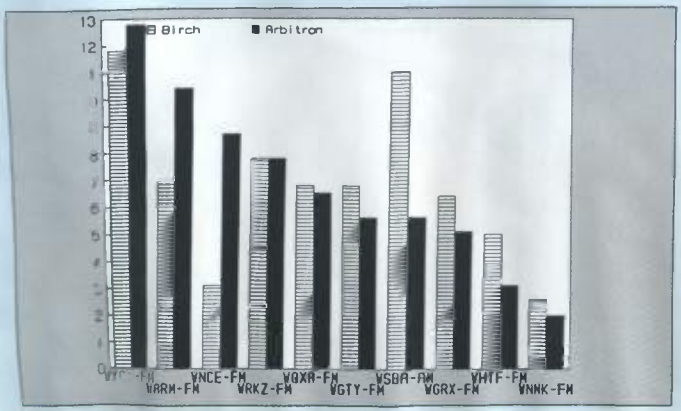
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WCRZ-FM	11.7	14.9	27.4	6T WFDF-AM	4.8	5.9	22.9
2 WIOG-FM	17.7	13.0	-26.6	6T WKMF-AM	3.6	5.9	63.9
3 WDZZ-FM	16.8	12.6	-25.0	8 WKCQ-FM	2.2	3.6	63.6
4 WWCK-FM	13.6	10.0	-26.5	9 WFLT-AM	1.6	2.6	62.5
5 WJR-AM	3.9	7.5	92.3	10 WDLZ-AM	0.0	2.1	100.0

Worcester



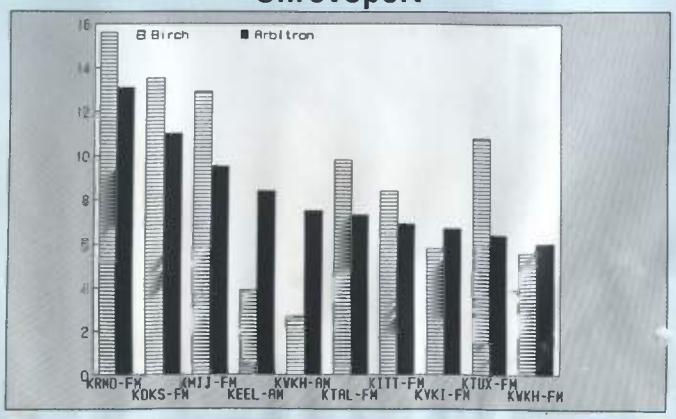
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WAAF-FM	17.2	14.9	-13.4	6 WBZ-AM	4.2	4.5	7.1
2 WSRS-FM	9.9	11.2	13.1	7 WXLO-FM	5.7	4.1	-28.1
3 WTAG-AM	8.2	7.4	-9.8	8 WNES-AM	4.0	4.0	0.0
4 WZOU-FM	10.1	6.1	-39.6	9T WFTQ-AM	3.7	3.1	-16.2
5 WODS-FM	2.6	5.0	92.3	9T WZLX-FM	3.8	3.1	-18.4

York



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WYCR-FM	11.8	12.8	8.5	6T WGTY-FM	6.8	5.6	-17.6
2 WARM-FM	7.0	10.4	48.6	6T WSBA-AM	11.0	5.6	-49.1
3 WNCE-FM	4.1	8.7	180.6	8 WGRX-FM	6.4	5.1	-20.3
4 WRKZ-FM	7.8	7.8	0.0	9 WHTF-FM	5.0	3.1	-38.0
5 WQXA-FM	6.8	6.5	-4.4	10 WNNK-FM	3.6	2.0	-43.1

Shreveport



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KRMD-FM	15.6	13.1	-16.0	6 KTAL-FM	9.8	7.3	-25.5
2 KDKS-FM	13.5	11.0	-18.5	7 KTTI-FM	8.4	6.9	-17.9
3 KMJJ-FM	12.9	9.5	-26.4	8 KVKI-FM	5.8	6.7	15.5
4 KEEL-AM	3.9	8.4	115.4	9 KTUX-FM	10.8	6.4	-40.7
5 KVKH-AM	2.7	7.5	177.8	10 KVKH-FM	5.6	6.0	7.1

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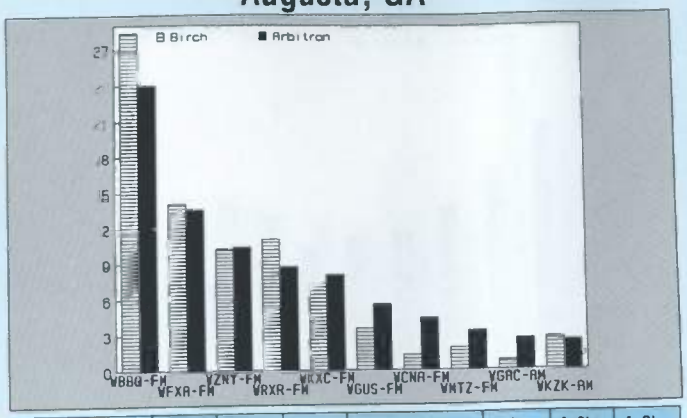
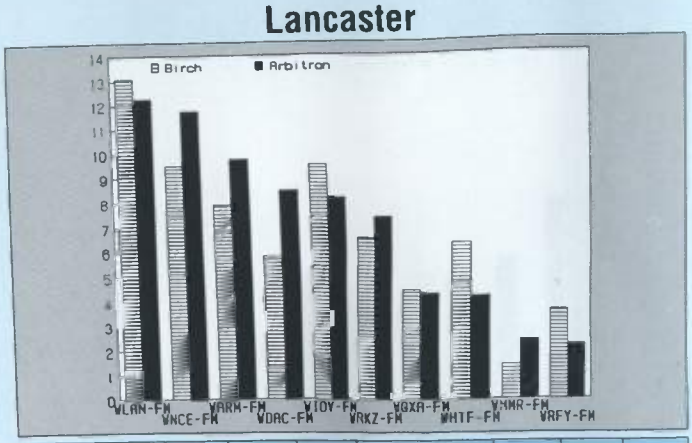
Augusta, GA



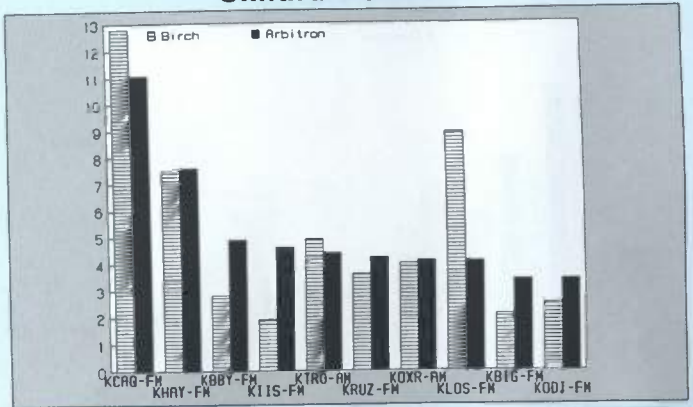
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WBBQ-FM	28.4	24.1	-15.1	6	WGUS-FM	3.5	5.6	60.0
2	WFXA-FM	14.1	13.7	-2.8	7	WCNA-FM	1.3	4.4	238.5
3	WZNT-FM	10.3	10.5	1.9	8	WMTZ-FM	1.9	3.3	73.7
4	WRXR-FM	11.1	8.8	-20.7	9	WGAC-AM	0.8	2.6	225.0
5	WKXC-FM	7.4	8.1	9.5	10	WKZK-AM	2.7	2.5	-7.4

Lancaster



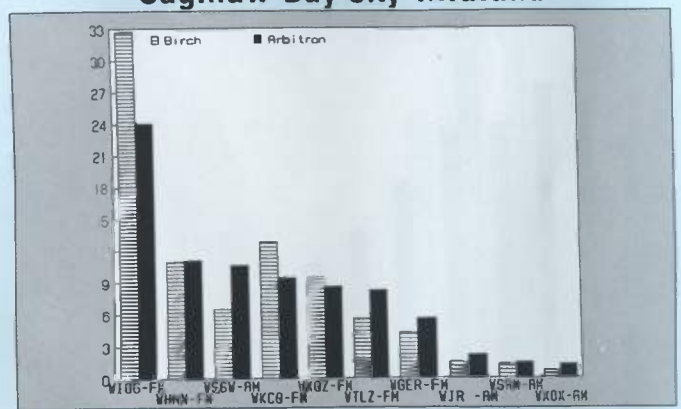
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WLAN-FM	13.1	12.3	-6.1	6	WRZK-FM	6.5	7.4	13.8
2	WNCE-FM	9.5	11.8	24.2	7	WQXA-FM	4.4	4.3	-2.3
3	WARM-FM	7.9	9.8	24.1	8	WHTF-FM	6.3	4.2	-33.3
4	WDAC-FM	5.8	8.5	46.6	9	WMMR-FM	1.4	2.4	71.4
5	WIOV-FM	9.5	8.2	-13.7	10	WRFY-FM	3.6	2.2	-38.9

Oxnard-Ventura



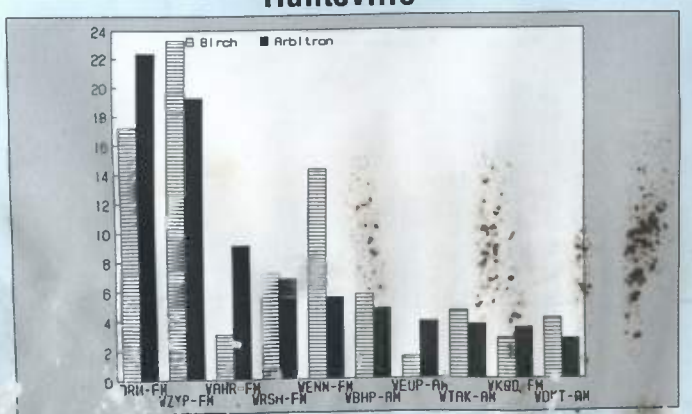
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	KCAQ-FM	12.8	11.1	-13.3	6	KRUZ-FM	3.6	4.2	16.7
2	KHAY-FM	7.5	7.6	1.3	7T	KOXR-AM	4.0	4.1	2.5
3	KBBY-FM	2.8	4.9	75.0	7T	KLOS-FM	8.9	4.1	-53.9
4	KIIS-FM	1.9	4.6	142.1	9T	KBIG-FM	2.1	3.4	61.9
5	KTRO-AM	4.9	4.4	-10.2	9T	KODJ-FM	2.5	3.4	36.0

Saginaw-Bay City-Midland



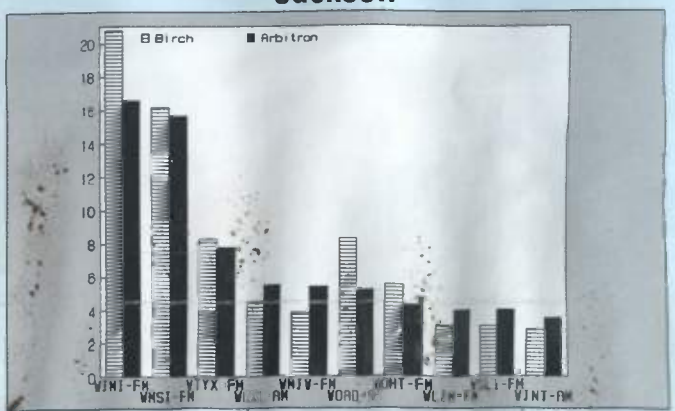
Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WIOG-FM	32.7	24.1	-26.3	6	WTLZ-FM	5.5	8.2	49.1
2	WHNN-FM	10.9	11.1	1.8	7	WGER-FM	4.2	5.6	33.3
3	WSGW-AM	6.5	10.6	63.1	8	WJR-AM	1.5	2.2	46.7
4	WKCQ-FM	12.8	9.4	-26.6	9	WSAM-AM	1.3	1.5	15.4
5	WKQZ-FM	9.4	8.6	-8.5	10	WXOX-AM	0.7	1.3	85.7

Huntsville



Ranked AqShr		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
		.2	22.4	30.2	6	WBHP-AM	5.8	4.8	-17.2
		.3	19.3	-17.2	7	WEUP-AM	1.5	3.9	160.0
		.1	9.1	193.5	8	WTAK-AM	4.6	3.7	-19.6
		.1	6.8	-4.2	9	WKQD-FM	2.8	3.5	25.0
		.4	5.5	-61.1	10	WDKT-AM	4.1	2.7	-34.1

Jackson



Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WJMI-FM	20.0	16.6	-20.2	6	WOAD-AM	8.3	5.2	-37.3
2	WMSI-FM	16.2	15.7	-3.1	7	WOMT-FM	5.5	4.3	-21.8
3	WTYX-FM	8.3	7.8	-6.0	8T	WJDN-FM	3.1	4.0	29.0
4	WKXI-AM	4.5	5.5	22.2	8T	WSKI-FM	3.0	4.0	33.3
5	WMJW-FM	3.8	5.4	42.1	10	WJPH-AM	2.8	3.5	25.0

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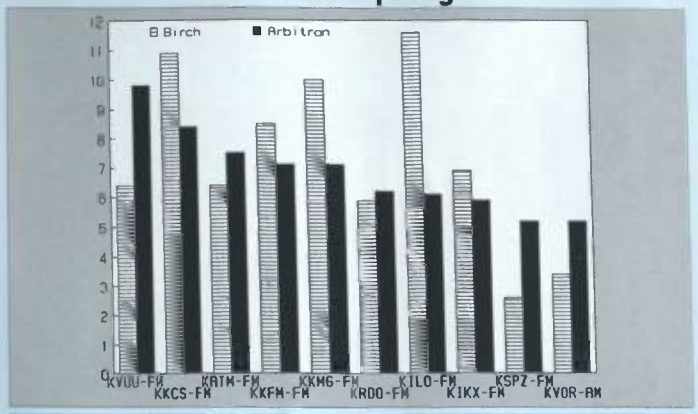
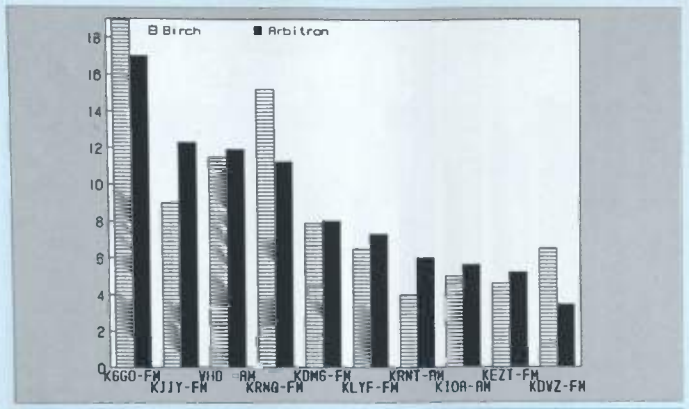
Colorado Springs



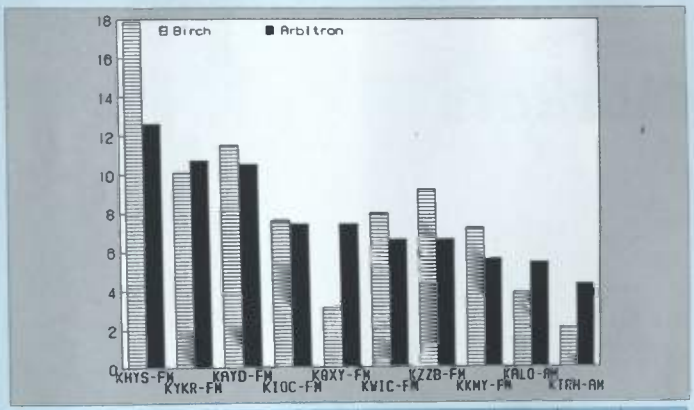
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KVUU-FM	6.4	9.8	53.0	6 KRDO-FM	5.9	6.2	5.1
2 KKCS-FM	10.9	8.4	-22.9	7 KILO-FM	11.6	6.1	-47.4
3 KATM-FM	6.4	7.5	17.2	8 KIKX-FM	6.9	5.9	-14.5
4T KKFM-FM	8.5	7.1	-16.5	9T KSPZ-FM	2.6	5.2	100.0
4T KKMG-FM	10.0	7.1	-29.0	9T KVOR-AM	3.4	5.2	52.9

Des Moines



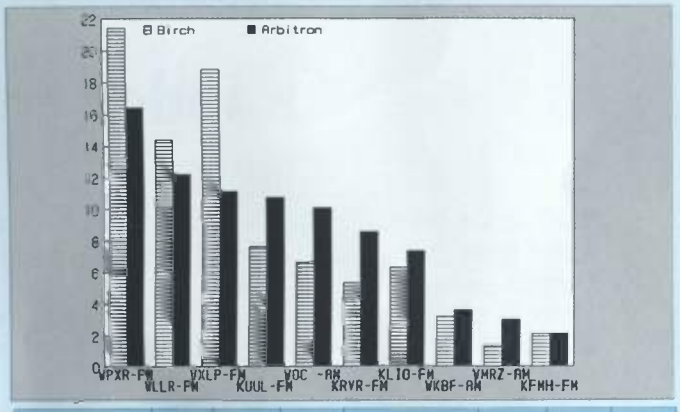
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KGGO-FM	19.0	17.0	-10.5	6 KLYF-FM	6.5	7.3	12.3
2 KJJY-FM	9.0	12.3	36.7	7 KRNT-AM	4.0	6.0	50.0
3 WHO-AM	11.5	11.9	3.5	8 KIOA-AM	5.0	5.6	12.0
4 KRNQ-FM	15.2	11.2	-26.3	9 KEZT-FM	4.6	5.2	13.0
5 KDMG-FM	7.9	8.0	1.3	10 KDWZ-FM	6.5	3.4	-47.7

Beaumont-Port Arthur



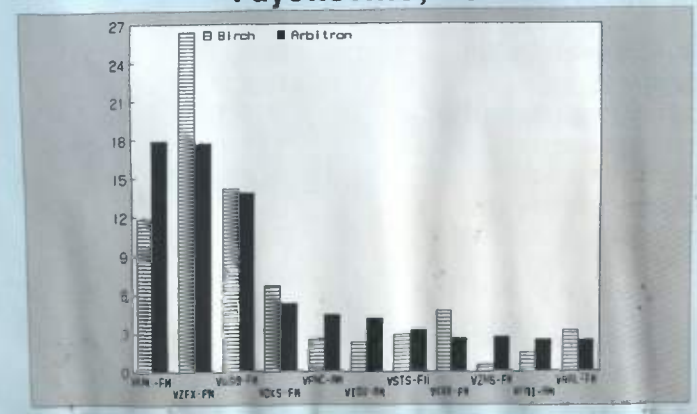
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 KHYS-FM	17.9	12.6	-29.6	6T KWIC-FM	8.0	6.6	-17.5
2 KYKR-FM	10.1	10.7	5.9	6T KZZB-FM	9.2	6.6	-28.3
3 KAYD-FM	11.5	10.5	-8.7	8 KKMY-FM	7.2	5.6	-22.2
4T KIOC-FM	7.6	7.4	-2.6	9 KALO-AM	3.9	5.4	38.5
4T KQXY-FM	3.1	7.4	138.7	10 KTRH-AM	2.1	4.3	104.8

Quad Cities



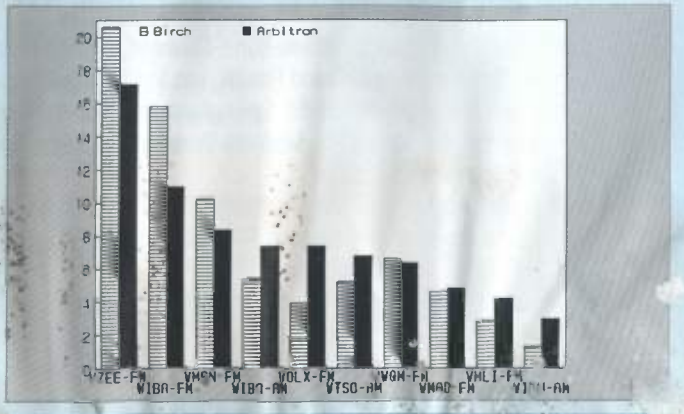
Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WPXR-FM	21.4	16.4	-23.4	6 KRVR-FM	5.3	8.5	60.4
2 WLLR-FM	14.4	12.2	-15.3	7 KLIO-FM	6.3	7.3	15.9
3 WXLP-FM	18.8	11.1	-41.0	8 WKBF-AM	3.2	3.6	12.5
4 KUUL-FM	7.6	10.7	40.8	9 WMRZ-AM	1.3	3.0	130.8
5 WOC-AM	6.6	10.0	51.5	10 KFMH-FM	2.1	2.1	0.0

Fayetteville, NC



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WKML-FM	11.8	17.8	50.8	6 WIDU-AM	2.9	4.1	41.4
2 WZFX-FM	26.4	17.6	-33.3	7 WSTS-FM	2.5	3.2	28.0
3 WQSM-FM	14.1	13.7	-2.8	8T WKRB-FM	4.7	2.6	-44.7
4 WQKS-FM	6.7	5.3	-20.4	8T WZMS-FM	0.5	2.6	420.0
5 WFNC-AM	2.5	4.3	72.0	10T WFAI-AM	1.5	2.4	60.0
				10T WRAL-FM	3.2	2.4	-25.0

Madison



Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff	Ranked on: AqShr Sp89	AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1 WZEE-FM	20.6	17.1	-17.0	6 WTSO-AM			3.9
2 WIBA-FM	15.8	10.9	-31.0	7 WWQM-FM			4.5
3 WMGN-FM	10.2	8.3	-18.6	8 WMAD-FM			
4T WIBA-AM	5.4	7.3	35.2	9 WMLI-FM			
4T WOLX-FM	3.9	7.3	87.2	10 WJMI-AM			

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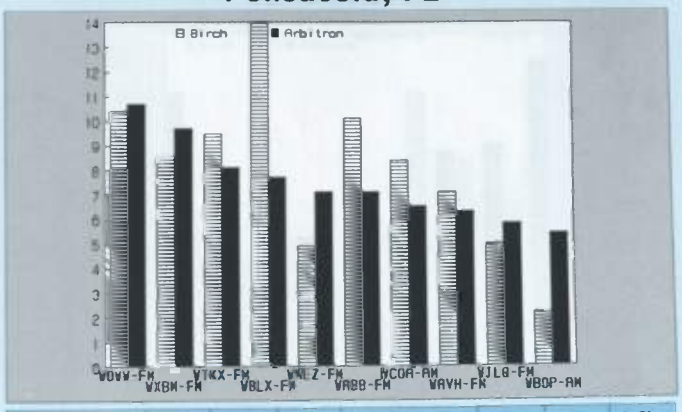
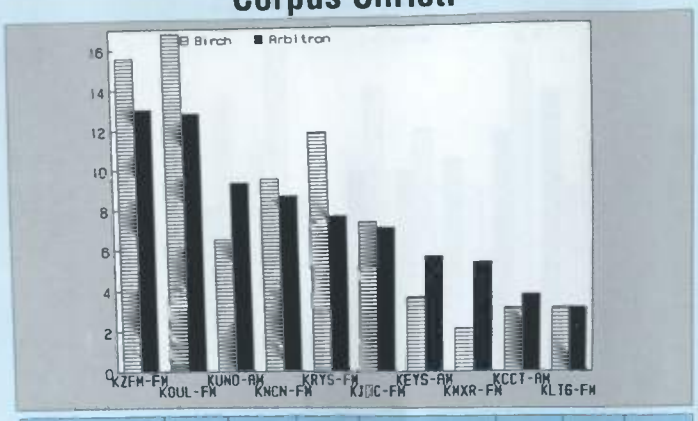
Pensacola, FL



Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	WOWW-FM	10.4	10.7	2.9
2	WXBM-FM	8.6	9.7	12.8
3	WTKX-FM	9.5	8.1	-14.7
4	WBLX-FM	14.0	7.7	-45.0
5T	WMEZ-FM	4.9	7.1	44.9

Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
5T	WABB-FM	10.1	7.1	-29.7
7	WCOA-AM	8.4	6.5	-22.6
8	WAVH-FM	7.1	6.3	-11.3
9	WJLQ-FM	5.0	5.8	16.0
10	WBOP-AM	2.2	5.4	145.5

Corpus Christi



Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
1	KZFM-FM	15.6	13.0	-16.7
2	KOUL-FM	16.8	12.8	-23.8
3	KUNO-AM	6.5	9.3	43.1
4	KNCN-FM	9.5	8.6	-9.5
5	KRYS-FM	11.6	7.6	-35.6

Ranked on: AqShr Sp89		AqShr Bir Sp89	AqShr ARB Sp89	AqShr % Diff
6	KJOC-FM	7.3	7.0	-4.1
7	KEYS-AM	3.6	5.6	55.6
8	KMXR-FM	2.1	5.3	152.4
9	KCCT-AM	3.1	3.7	19.4
10	KLTG-FM	3.1	3.1	0.0

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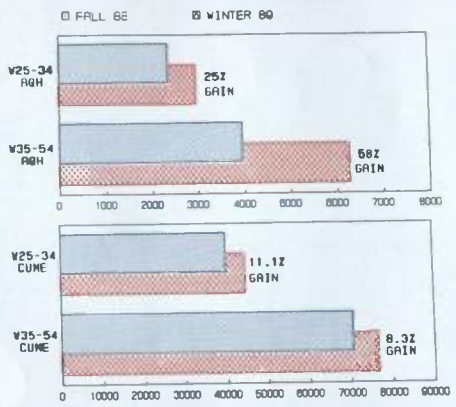
No other Radio Ratings Software can give you Graphics like this...

KQZY 105.3 fm

WOMEN 25-54

KQZY POSTS GROWTH IN BOTH CELLS!



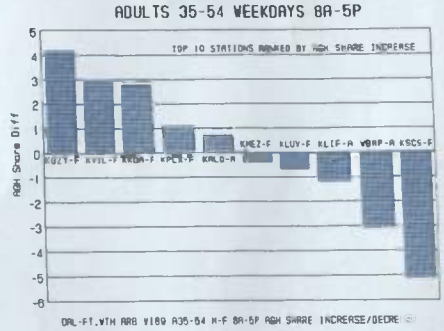
DALLAS-FT.WORTH ARB FA88 & WI89 W25-34 &35-54 M-SU 6A-MID

Represented nationally by GROUP W RADIO SALES

KQZY 105.3 fm

KQZY LEADS MARKET IN SHARE INCREASE

ADULTS 35-54 WEEKDAYS 6A-5P

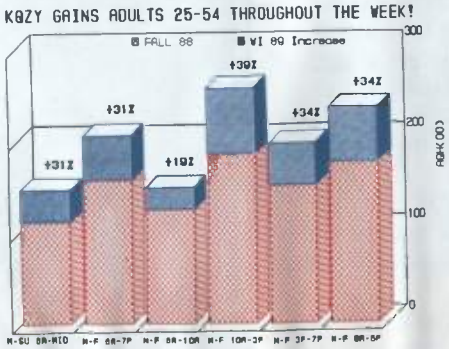


DAL-FT.WTH ARB WI89 A35-54 M-F 6A-5P AQH SHARE INCREASE/DECRE

Represented nationally by GROUP W RADIO SALES

KQZY RESEARCH

KQZY GAINS ADULTS 25-54 THROUGHOUT THE WEEK!

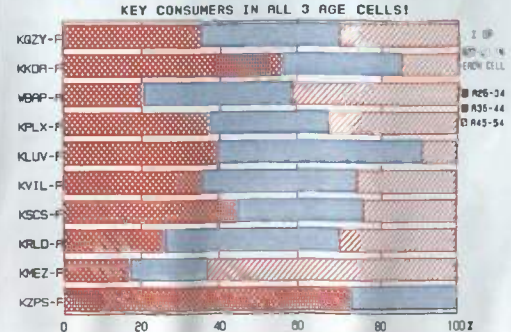


DALLAS-FT.WORTH A25-54 AQH INCREASE FA88 TO WI89

KQZY RESEARCH

KQZY DELIVERS A BALANCED 25-54 BUY!

KEY CONSUMERS IN ALL 3 AGE CELLS!



DALLAS-FT.WORTH ARB WI89 TOP 10 STATIONS A25-54 M-SU 6A-MID AUD.COMP.

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