

PROGRAMS FOR WEEK BEGINNING MAY 4

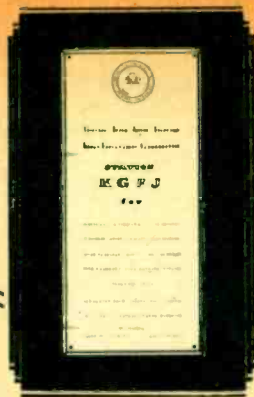
# RADIO *Life* 8¢

FORTY PAGES



**BOB BAILEY**  
**Lucky With Thirteen**  
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**JOAN DAVIS:** *Comedy Queen wants to do "Camille"* (Page 5)  
**DO YOU WANT TO RIDE A MAGIC CARPET?** (See Page 36)



**“ . . . for  
outstanding achievement  
in program creation and promotion”**

This station has just received the highest award in the national radio contest sponsored annually by the City College of New York, the “Academy Award” of radio. Cited for top honors as “the most effective Public Service programs” were KGFJ’s popular afternoon features on modern Medicine and the Law...

**“IF THEY HAD LIVED”**

*narrated by Stanley K. Cochems, Exec. Secy.  
Los Angeles County Medical Association  
5:45-5:55 p. m. Mon.-Wed.-Fri.*

**“THE LAW IS YOUR SERVANT”**

*Program of the Los Angeles Bar Association  
narrated by David Ballard  
5:45-5:55 p. m. Tues. & Thurs.*

A cordial thanks to all our listeners who helped bring this award to the station, to the Los Angeles County Medical Association and the Los Angeles Bar Association for their splendid cooperation, to Paul Forrest, the producer, to Les Ecklund, the writer, and to our advertising agency, Sudler Company, who so ably assisted in the presentation.

THELMA KIRCHNER, Manager

**KGFJ**  
*Hollywood House*

THE TWENTY-FOUR HOUR STATION . . . 1230 ON THE LOS ANGELES DIAL



## Stardust for Sherlee

(Continued from Page 34)

arship in the speech department at Northwestern and terminating her final program for station WIRE, Sherlee decided to strike out for Hollywood and big-time radio. Like hundreds of others, she found that it wasn't an easy job. She won her first part on "Hollywood Mystery Time" and followed with "Nero Wolfe" and "Blind Date".

With dozens of others she auditioned for the "Hoagy Carmichael Show"—and won.

### Lives Modestly

Sherlee's sitting on top of the world these days. On the show since last fall, she was as excited about it when we talked to her as she had been the first day of the broadcast.

She lives at the Hollywood Studio Club with many other movie and radio aspirants while her parents reside in Long Beach. Back at Yale is her boy friend, whom she is planning to marry—in the meantime she goes dancing with her oldest brother. ("He's a wonderful dancer!" adds Sherlee).

Her name is spelled in that original manner "because mother wanted it that way—don't ask me why." She likes to dance, swim and play tennis. She wears low heels all the time in spite of the fact that she is a mere five-foot-two-and-one-half, because she likes them. "I guess I'm really a low-heel personality", she laughed. "And, after all, there are enough high-heel personalities in Hollywood already!"

## Mikemen

(Continued from Page 35)

of him, "Say, kid, what's your name?"

Fort Pearson departed from his NBC Chicago announcing post in 1943, when he went into the Navy. He served for two-and-a-half years, in the Photographic Division.

"It was quite a switch," the mikeman pointed out, "from radio to motion pictures. Suddenly, I found myself an actor, writer, and director of movies. I learned a lot, and I liked it."

Pearson's previous experience along these lines had been restricted to radio-acting assignments on such shows as "Lights Out," and a writing-producing stint for a series of air adaptations of Edgar Allan Poe stories.

### May Enter Movies

Today, there is a possibility of his utilizing the motion picture experience he gained while in service. He may soon augment his radio work with movie roles. "I'd be the 'heavy' (the villain)." Fort smiled, which means the camera would accentuate the mikeman's dark moustache and sleek black hair.

Actually, the genial Mr. Pearson

bears no real-life resemblance to any villainous character. He is a likeable guy with an enthusiasm for such outdoor pastimes as hunting, fishing and riding, and such indoor sports as gin rummy and backgammon. He has been married for sixteen years and has two sons, six-year-old Fort Jr. and four-year-old Jimmy. He confesses to a genuine enjoyment and questionable skill at the kitchen range, and to a firm ambition to own some day a range on which cattle will roam.

"I really know a little something about cattle-raising," he explained more earnestly. "My father was in that business, and back in Illinois, I had a farm."

Fort Pearson transferred his talents from Chicago to Hollywood radio upon his discharge from the Navy in 1945. (Yes, of course, he's now sold on California!) Since then, listeners have heard his voice on "An Evening with Romberg", the Carmen Cavallaro show, "The Alka-Seltzer Newspaper of the Air", and broadcasting Rams games.

Oh yes—and since December of 1945, he's been Jack Bailey's right-hand man, ministering to the wants and wishes of Mutual's lucky "Queen for a Day"!

## Men of Music

(Continued from Page 38)

But he's never too busy to stop and help Daryl. "Daryl loves to conduct," commented his father. "He'll creep in and spend long minutes conducting while I'm recording or playing records. I like to encourage him . . . more because it helps him overcome a certain amount of shyness he has than because I hope he'll turn out a musician. Both the older boys seem musically inclined, but if they choose another field of work, that's all right, too. I made my choice . . . I had started out to study medicine."

Being a smart young business man, Carmen stays conversant with, and studies the trend of, modern music. "Just now it tends toward a classical touch, with a good deal of tenderness in the popular ballads, and I try to follow this, with my own ideas. And I don't ever hold back any of my own ideas on arrangements. I feel that my musicians, either here in this eleven-piece outfit for the 'Snooks' show or the bigger band on the Drene Show, can execute any departure in arrangement. Too, there are a lot of the same fellows in each group, and they know my work."

### Many Interests

Both the Dragons are strictly homebodies. Into Carmen's conversation comes one reference after another to doing this or that "at home." Knowing he liked gardening, amateur motion picture-making, and using his television equipment or home recording outfit, we asked in what he found the most enjoyment. He grinned . . . "the children."

Carmen admitted that nearly every musician has a dream of some day having his own complete show, and that he was no exception. "But I have a lot to learn in radio before that." Then, forgetful entirely of his own musical ability, diligence and extreme charm, he self-abnegatingly assured us, "I've had some good breaks." He continued half-jokingly, "And half the fun of my work now is seeing how it comes out each week. You see, one show goes off like clockwork . . . I get the script on time, have plenty of time to set up new tunes, arrange for the band, cue the show, and rehearse. The other . . . well, let's say there's an occasional slip. Things don't go quite as smoothly, so it keeps me busier. But as to which is which . . . I'll let you guess."

## Introducing KSDJ

(Continued from Page 37)

with agricultural authorities — all of which make the program a "must" for rural listeners. Mail returns for this program have been terrific — in content as well as number.

"What's the Word" — A show similar to "Noah Webster Says" using the reverse twist of this national twin — definitions given, contestants, supply the word. Heard Saturday evenings, 7:00-7:30. A sponsored audience participation show originating in KSDJ's studio theatre. Capacity audience every broadcast; many turned away.

"Civic Center Reporter" — Heard Monday, Tuesday and Friday from 8:15-8:30 p.m. John D'Alfonso, San Diego Daily Journal columnist, passes along the behind-the-scenes information about the City and County governments and their personnel. Of much value in creating and sustaining civic interest among the local citizenry. The first program of its kind in San Diego.

These are only a few of the choice air offerings already being broadcast by KSDJ. Looks as if Friday, the thirteenth, was lucky not only for the station, but for San Diego listeners!

## The Bible on the Airways

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Lawn Bowling Association. He recently organized and participated in the first international lawn bowling tournament ever held in the United States, in which 700 contestants from England, Canada and the United States took part.

However, his first love is the radio program he conducts, and the satisfying reaction he receives from reading the Bible has more than compensated for the years he has devoted to offering spiritual comfort to his thousands of listeners.





◀ **CARMEN AT WORK** leading an interval of melody for one of the two shows for which he composes and arranges. *NBC-Herb Ball Photo*

which are consistent highlights of Miss Brice's "Snooks" show.

#### With Willson

Like any other business man, upon graduation from college Dragon started in earnest on a musical career. For nine years, this ace arranger scored for Meredith Willson. It was while Carmen was doing the scoring of the Johnson Wax summer show, "Show Boat," and MGM's "Good News" that he became associated with Mr. Willson. A more important meeting during this time was with pretty, dark-eyed Eloise Rawitzer, who was in the chorus of "Show Boat". She is now Mrs. Dragon, and the mother of three little Dragons, Douglas, Daryl and their new little brother.

It's little Daryl who invades the

Sunday, 6 p.m.  
NBC-KFI-KFSD  
Friday, 8 p.m.  
CBS-KNX

# Men of Music

No. 33 in a Series

*Carmen Dragon*

*Makes Music a Business, but While One Show Goes Like Clockwork, the Other Sometimes Keeps Him Humming*

**By Jane Pelgram**

ONE DAY recently, Radio Life stopped backstage at the El Capitan Theater after a rehearsal of Fanny Brice's "Baby Snooks" show. We had dropped by to talk to Carmen Dragon, the Brice show orchestra leader, and by this came across at least one departure from the legendary temperamental Hollywood musicians.

We knew Carmen was an accomplished musician, furnishing compositions and arrangements for two top-flight radio shows, and we could see he was a handsome six-footer. We discovered for ourselves that here among musicians was a sane, sensible business man who has organized his music-making into a pleasurable vocation.

The husky maestro is a native of Antioch, California, and majored in music and psychology at San Jose Teachers College. "Majored in music" hardly tells the story of his playing bass in the symphony orchestra, and trombone in the military band, performing on accordion, tuba, piano and trumpet.

At the same time he was leading his own band, a purely extra-curricular bit of business, which traveled up and down the coast playing fraternity dances. Carmen still speaks fondly of that little group.

"That was a great little band. We

used to get old Duke (Duke Ellington, of course) records, or Basie, or the old Goodman bunch, and copy them note for note. I still like those old records. I still think the Duke offered a lot to popular music."

That experience augmented Dragon's study of the classics in school, and probably helps account for his fine handling of music on the Drene Show, for which he also composes and arranges the music for Danny Thomas' weekly wacky lyrics, and for Carmen's musical specialties,

privacy of his father's long hoped-for, and finally realized, "study," to interrupt while Daddy is working out scorings for two radio shows and such motion pictures as "Dishonored Lady", his latest, or "Strange Woman". For his excellent handling of the latter, Carmen is holder of the 1945 Academy Award for movie music. "But I still like radio work better. Radio is a quick, clean process . . . once a show is done, it's done."

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➤ **BILL THOMPSON**, emcee of "Nasty Naybor", being his nastiest. He also does "Memory Room" and serves as sports and fights announcer.

**Diego City Zoo and KSDJ.** Heard at 9:30 p.m. every Tuesday. Has an "Information Please" set-up without the idea of trying to stump the "experts." San Diegans send in questions about the zoo itself and about the animals, and Ken Stott, C. B. Perkins, and Jacqueline Schermerhorn give them all the answers. Stress is, of course, on items that are of most interest to the layman. The aforementioned persons are heads of the different departments of the zoo.

**"1170 Club"**—Audiences are growing daily on this across-the-board week-day program heard at 10:30 a.m. This audience participation show uses both the studio audience and the listeners — the latter are contacted by phone while the show is in progress. Prizes are given daily by the sponsors. The ladies love it—which is due in large measure to the crackling, pace-setting atmosphere created by Dan Cubberly and Deane Long, co-emcees.

**"Junior Talent Show"** — New radio show for San Diego. Gives kiddies twelve years old and under a chance to exploit their talent and win a prize. Produced every Saturday at 9:30 a.m., starting February 15. Program sponsored and prizes given by Boldrick's Fine Shoes, San Diego. Auditions are held a week prior to each broadcast, all kinds of talent considered. Program is very informal and everyone has a good time.

**"Nasty Naybor"** — Early morning grouch-dispersing platter show, daily except Sunday, 6:15-7:30 a.m. — starts 6:30 Saturdays. Features the biggest "nasty" of them all, announcer Bill Thompson. Hear it



➤ **FOOLED YOU**, didn't we? It's Bill Thompson again, his disagreeable mask dropped for his own pleasant personality as staff announcer.

inform and entertain, the station has scheduled several noteworthy programs, among them the following:

**"Junior Town Meeting of the Air"** — A public service show jointly sponsored by the County and City Boards of Education and KSDJ. Heard Monday evenings at 7:30—audience welcomed in the studio theatre of the station. One high school is represented on each broadcast by four students. As participants on the program, they have a round-table discussion of topics of local, national, and international interest to them. Program is moderated by Peter Samson, minister of the First Unitarian Church of San Diego. Helps to give the students a more serious outlook and form definite opinions about problems and activities of the times.

**"Animal Kingdom"** — A public service show sponsored by the San

once and you won't miss it again—a laugh-a-line performance. Mail response is one of the largest. People are writing in requesting membership in the "Nasty Naybor Club." Amount of mail is all the more significant in that there is no "come-on" attached to it.

**"Home on the Ranch"** — Heard Monday through Friday from 12:30-1:00 p.m. A program slanted to the ranchers and farmers of San Diego County. Contains news and information from national and local agricultural associations; weather report direct from Lindberg Field, San Diego; about meetings and activities of local organizations; interviews

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➤ **ED TIDWELL**, KSDJ PROGRAM manager, here goes over script with visiting Hollywood celebrity, Randy Stuart, formerly songstress on Jack Carson's CBS show.



➤ **RANDY BEAMS APPROVAL AS** she displays station's "Watt Holder" certificate given charter advertisers of KSDJ. Holding up other end of parchment is station manager, "Mike" Gould.







POWER BEHIND SAN DIEGO'S new Columbia-affiliated station is Clinton D. McKinnon, energetic publisher of the San Diego Journal and owner of KSDJ.

# Introducing KSDJ

*San Diego's Newest Radio Station  
Is CBS Affiliate, Dialed at 1170*

"Junior Town Meeting" are originals in San Diego and help in realizing a well-rounded radio service for the community. The station's CBS affiliation has made it possible for network shows to be heard more effectively by many owners of small sets.

Guiding the programming are two radio veterans: "Mike" Gould, general manager, and his right-hand man, Ed Tidwell, program manager. Gould has a background which includes station, agency, and operation of seventeen AFRS stations in the Pacific, the Mosquito Network. He also served as chief of the Broadcast Service Section of AFRS in Los Angeles. Tidwell served as radio officer in charge of AFRS' Jungle Network and was also on General Douglas MacArthur's special staff. Both men held the rank of lieutenant-colonel.

Programming of KSDJ has been no haphazard affair. With an eye to

**W**E GUESS they can just about do anything they please down in San Diego's KSDJ — walk under ladders, spill the salt, bust all the mirrors, and ignore coal-black cats who wander across the pathway.

KSDJ, you see, flaunted superstition by taking to the air on Friday, December 13, 1946. Its 5000 watts are now going greater guns than ever and its 1170 kilocycles have fast become a popular dialing spot for San Diegans.

A little digging around below the

surface of things routs out plenty of reasons for KSDJ's success. First should come its owner, Publisher Clinton D. McKinnon, a thirty-nine-year-old, diminutive Irish power house of personality. Starting less than ten years ago he, alone, built a fine newspaper, the San Diego Journal. When his KSDJ took to the air, he topped his spectacularly successful journalistic empire with a radio empire which might well be the pride of a generation of builders.

Following McKinnon's ideas, KSDJ set its course to become indispensable in public service and entertainment to listeners of its locality. Its ultimate realization is to be far and away the outstanding instrument for community service in San Diego.

## Wide Appeal

Another factor aiding the station's growth is its studio theater which makes it possible to offer such audience participation shows as the "1170 Club" and "What's the Word," programs of a type San Diegans have long wanted. Furthermore, the station's 5000 watt power and "Home on the Ranch" have given KSDJ many regular listeners among the city's rural population. Three weather reports are also an added service of KSDJ.

"Civic Center Reporter" and

**WOMEN'S EDITOR**, Sally Dean, is "Aunt Sally" on the Saturday morning kiddie talent hunt, "Junior Talent Revue". In real life she's Eleanor Kennedy.



**DAN CUBBERLY**, staff announcer, defied Friday the thirteenth in every possible manner, still has made success of "1170 Club", which he co-emcees with Deane Long.





# Mikemen

No. 3 of a Series

## Fort Pearson



THIS COMELY "QUEEN for a Day" turned out to be quite an accomplished songstress—so Pearson (Fort, that is) and Bailey (Jack, that is) joined her on the show to make it a trio. The girl is Donna Keeter of Ogden, Utah.

*He Started Out as a Singer, Would Like to Be Rancher, Is Aide to MBS' "Queen"*

By Lynn Roberts

Monday through Friday, 11:30 a.m.  
Mutual-KHJ-KGB-KFXM-KVOE

Irna Phillips daytime serials. In addition, football fans throughout the country soon became familiar with his smooth sports announcing as, with such fellow sportscasters as Graham McNamee and Bill Slater, he related with speed and clarity the thrilling details of gridiron classics.

### Inauspicious Start

In this vein, Pearson recalled two amusing memories. One was concerned with his initial assignment to cover a football game in Texas. It was a clash between Rice U. and Arkansas, and Fort was relating it in great style until the moment that the paper on which were written the

names of all the players, was somehow lost. Pearson was left with the ticklish task of giving an accurate play-by-play account of the game's action in spite of the fact that only two of the players were known to him. Somehow, he surmounted this somewhat overwhelming handicap, and this calamitous broadcast marked the start of a notable sportscasting career that later included splicing stints at the Indianapolis race meets.

The other amusing incident Pearson recalled for us concerned the day he first met and worked with his idol, Graham McNamee. Introducing him on the microphone, McNamee gave him an elaborate verbal build-up, then turned and asked bewilderedly

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**I** THINK almost all announcers are disappointed singers," smiled Fort Pearson. "At least, it seems that way, and I'm no exception."

Top air spieler Pearson first started in radio as a singer, on a Shreveport, Louisiana station. "Now," he concluded, "I sing only for my own amazement."

His musical aptitude even led him to a period of involuntary violin playing as a child, but is today confined to a relaxed position near his radio-phonograph, where he listens in contented inactivity to his pet musical programs and prized Bix Beiderbecke waxings.

Nevertheless, his singing assignment at a microphone led to a good deal of activity in the realm of radio—a busy career which is now well into its second decade.

It was in Chicago, on NBC, that Pearson's progress gained real momentum and made Fort's pleasing voice and easy manner at the microphone familiar to every dialer. During the ten years he was located there, Fort Pearson was prominently identified with such popular Windy City air offerings as "First Nighter" (with Don Ameche), "Beat the Band" (with Ted Weems, Perry Como and Garry Moore), "Fitch Bandwagon," Alec Templeton, and the

**AT HOME, MIKEMAN** Pearson puts his famous voice to work on a Disney comic book for the amusement of his young sons, six-year-old Fort Jr. and four-year-old Jimmy.



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▲ "THIS IS HOW THE PROGRAM LOOKS WHEN WE'RE ON THE AIR", Sherlee told us. Sherlee loves "Mr. C.'s" voice and listens attentively to his every word. She claims to have learned much from Hoagy's singing and line reading. Her secret ambition is to sing, too.

▲ HERE'S SHERLEE TURNER, the girl behind the intriguing voice of Hoagy Carmichael's secretary on his Sunday airshow. Hoagy calls her "Baby"—Sherlee calls Hoagy "Mr. Carmichael" or "Mr. C." (John Mason Photo).

Sunday, 1:30 p.m.  
CBS-KNX

LET'S talk about my boss", suggested pert Sherlee Turner. Sherlee's "boss" happens to be a certain Hoagy Carmichael, to whom she plays secretary on his weekly radio series—and what better spot could you find for a Carmichael fan? "'Cause, golly, I haven't done very much," she added. "Have you heard his new song, 'Ivy'? No? Oh, you'll love it! And wait until you hear his newest one, 'The Old Man's Sleeping'. It's just darling!" Which should give you an idea of Sherlee's enthusiasm for the talents of the guy with whom she trades banter every Sunday afternoon.

Like everyone else from Indiana, Sherlee's been a Carmichael fan since she can remember — Hoagy's the number one favorite Hoosier son. Sherlee won the air spot over dozens of other aspirants, however, not because she was a fellow-Indianian, but because of the warm, chatty quality of her voice.

Most fan letters sent to Sherlee ask for her picture—people want to see the face that goes with that voice. To say that they're not disappointed is a masterly understatement. Sherlee's peaches-and-cream

complexion, big brown eyes and mass of shining brown hair add up to a piquant appearance that matches her air personality.

When Sherlee bemoans the fact that she's really "done nothing" in radio, she paints a very dim picture of what is a very bright career for one still in her very early twenties.

#### "No" Becomes "Yes"

At fifteen she decided to go into radio. So, matter-of-factly, she went to station WLBC in Muncie, Indiana, and presented her idea of an air show. Though the first answer was "no", Sherlee hung around until, after an audition, the answer changed to "yes". Every Sunday afternoon she dished out fifteen minutes of

Hollywood gossip and philosophic wisdom for the younger set.

After a year, station WIRE in Indianapolis invited her to do a fifteen-minute spot called "Mostly About Hollywood". The next step was as impresario of a half-hour program, "Sub-debia", a variety show featuring a band and visiting celebrities.

All this sandwiched in between classes at Shortridge High School and later Northwestern University! When we asked Sherlee if she still called this "doing nothing" in radio, her wide-eyed comment was, "Now, how in the world did I talk them into all of that!"

After taking advantage of a scholarship (Please turn to Page 39)

## Stardust for Sherlee

*Air Secretary to Hoagy Carmichael  
Is the Dream Job of Sherlee Turner,  
Who Climbs to Success in Low Heels*

**By Betty Hammer**



**BELOVED BY RADIO LISTENERS** is Bill Hay, whose reading of the Scriptures evokes thousands of letters from appreciative listeners.

*Ralph Forney Photo*

Monday-Friday, 12:45 p.m.  
KMPC

**THE MAN** who "Reads the Bible" on KMPC is Bill Hay.

For the past nineteen years, Bill Hay has read the Scriptural passages of the Bible to radio audiences in Chicago and Los Angeles. The script for these radio broadcasts is a leather-bound edition of the King James version of the Bible, which Mr. Hay has used since the inception of this program. A record of the various Biblical stories and passages quoted throughout the years is maintained on the Bible's margin so that Hay rarely repeats himself unless specifically requested to do so by his listeners.

There is no stringent outline for the daily broadcasts. Biblical stories are selected from either the Old or New Testament or both, or an entire Psalm or story may be read. Bill Hay does not interpret any of the Bible stories, but reads them verbatim.

The theme for this program was conceived in Chicago during the summer of 1928 over WGN as a summer replacement show. Because of the astonishing response to this kind of program, it became a regular feature of the station's schedule. From 1928 until 1937, Bill Hay "read the Bible" for midwestern listeners on stations WGN and WMAQ.



# The Bible on the Airways

*The Scriptures, Read by Bill Hay,  
Have Brought Solace to Thousands*

**By Betty Hudson**

He moved to California in 1937 and five years ago convinced Forest Lawn Memorial Park that this program was ideal for its requirements. It has been under continuous sponsorship since 1942 and has been broadcast on KMPC since last summer from 12:45 to 1:00 p.m. The popularity of the program is evidenced by the thousands of letters which Mr. Hay receives from listeners who experience spiritual encouragement from his reading the Bible.

## **Tremendous Background**

Born in Scotland, Mr. Hay had no presentiment that he would carry

the Bible message to millions in the United States. Educated at Dunfries Academy in Scotland, he sailed to America in 1909 and made Chicago his initial home. From 1909 to 1921 he resided in Chicago and then moved farther west to Hastings, Nebraska, and became a staff member of KFKX, learning the things that make a radio station function, such as announcing, programming, music and office procedure. He later returned to Chicago and became general manager of WGN for two years, then commercial manager of WMAQ from 1929 to 1936.

A great fan of "Amos 'n' Andy", and a co-worker for many years, Bill Hay decided to come out to California when their show was transferred to the West Coast. He remained with them as chief announcer until five years ago, when he introduced his "Read the Bible" program to Los Angeles listeners.

During his residence in Chicago, Mr. Hay met his future wife while he was singing for a professional church quartet for which she was the accompanist. They have been married for thirty years and are now confirmed California enthusiasts.

To further carry the message of the Bible, Bill Hay made two record albums of "Transcriptions" in 1945, which consist of Bible readings. These recordings contain popular Bible stories such as the story of Adam and Eve; Story of the Creation; Abraham and Isaac and the Song of Solomon.

Extremely interested in athletics, Mr. Hay schedules much of his available time to participating in some sport. His most dominant interest is lawn bowling and he is international president of the American Lawn Bowling Association and president of the Southern California

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Life Can Be Beautiful. KFI, 11 a.m. M-F  
 Lightnin' Jim. KECA, 8 p.m. F  
 Life of Riley. KFI, 7:30 p.m. Sa  
 Light of the World. KFI, 10:45 a.m. M-F  
 Lindahl, Victor. KHJ, 8:45 a.m. M-F  
 Listening Post. KECA, KFMB, 11:30 a.m. Tu-F  
 Lombardo, Guy. KHJ, 6:30 p.m. M  
 Loue Journey. KNX, 10:30 a.m. M-F  
 Loue Ranger. KECA, 7 a.m. M, W, 8 p.m. Sa  
 Lorenzo Jones. KFI, KFSD, 12:30 p.m. M-F  
 Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa  
 Lum & Abner. KECA, KFMB, 8 p.m. M-Th  
 Luncheon at Longhams. KHJ, 2:30 p.m. M-F  
 Lutheran Gospel Hour. KRBD, 4:30 p.m. Su  
 Lutheran Hour. KHJ, KYOE, 9:30 a.m. Su  
 Lux Theatre. KNX, 9 p.m. M

MacConnell, Mary Jane. KWKW, 12 N. Sa  
 Madison 2345. KFI, 9:45 p.m. Tu  
 5:30 p.m. Sa

Make-Believe Ballroom. KLAC, 9:30 a.m., 5:30 p.m. M-Sa  
 Ma Perkins. KFI, KFSD, 11:15 a.m. F  
 KNX, 9:15 a.m. M-F

\*Malone, Ted. KECA, 10:15 a.m. M-F  
 Manhattan Merry-Go-Round. KFI, 6 p.m. Su  
 Man Called X. KNX, 8:30 p.m. Th  
 Man Named Jordan. KFI, 4:30 p.m. Su  
 Man on the Farm. KFI, 12:15 p.m. Sa  
 \*Man Says Yes. KMPC, 12 N. M-F  
 Manners, Zeke. KECA, 7:45 a.m. M-F  
 \*Manning, Knox. KNX, 12:15 p.m., 3 p.m. M-F  
 Mansfield, Andy. KWKW, 5 a.m. M-F  
 Market Reports. KMPC, 8:15 a.m. M-Sa  
 Martin, Tony. KNX, 8:30 p.m. Su  
 Masquerade. KFI, 10:30 a.m. M-F  
 Massey, Louise. KHJ, 12:30 p.m. M-Sa  
 Maupin, Rex. KECA, 6:30 p.m. Tu  
 \*May, Dr. Harry S. KLAC, 4:45 p.m. M-F  
 Mayor of the Town. KNX, 7:30 p.m. Sa  
 \*McClure, Hank. KFI, 12:30 p.m. M-F  
 McNeill's Breakfast Club. KECA, 8 a.m. M-F  
 Meet the Author. KFI, 9:30 a.m. Sa  
 \*Meet the Missus. KNX, 1:30 p.m. M-F  
 Meet the Press. KHJ, 7 p.m. F  
 Melodies America Loves. KNX, 6:30 p.m. Tu  
 Melody Hour. KNX, 3:30 p.m. Tu, Th  
 Melody House. KNX, 4:15 p.m. M-F  
 Melody Parade. KFI, 2:45 p.m. Su  
 Melody Time. KFI, 10:45 p.m. Su-F  
 Message of Israel. KECA, 8 a.m. Su  
 Midnight Flyer. KFI, 12 p.m. M-Sa  
 Midnight Merry-Go-Round. KNX, 12 p.m. D  
 Midnight Special. KGFI, 12 p.m. D  
 Mild and Mellow. KMPC, 3:30 p.m. M-F  
 Milestones in Melody. KFI, 11:15 p.m. M-Sa  
 Miller, Marvin. KGFI, 9:45 p.m. M-F  
 \*Miller, Rex. KHJ, 4:15 p.m. M-F  
 KHJ, 9:15 p.m. Su

Mirandy. KECA, 9:15 a.m. Sa  
 \*Monitor Views News. KECA, 7:45 p.m. Th  
 Missing Heirs. KECA, 6:30 p.m. W  
 Money on the Line. KNX, 4 p.m. M-F  
 Monroe, Vaughn. KNX, 8 p.m. Su  
 Moon Dreams. KGFI, 9:45 p.m. M-F  
 Moore, Garry. KNX, 9:30 p.m. F  
 Morgau, Henry. KECA, 9:30 p.m. W  
 Morning Bible Hour. KFOS, 8:30 a.m. Su  
 Mutter's Album. KMPC, 6:30 p.m. Su  
 Mr. District Attorney. KFI, KFSD, 9:30 p.m. W  
 Murder and Mr. Malone. KECA, 9:30 p.m. Sa  
 Murray, Johnny. KNX, 8 a.m. M-F  
 Museum of Modern Music. KFI, 9 p.m. Tu  
 Music Box. KMPC, 9 a.m. Su  
 Music Library. KECA, 4:30 p.m. Sa  
 Music to Shave By. KECA, 7:15 a.m. M-Sa  
 Music Supreme. KMPC, 8:30 p.m. M-F  
 Music to Shave By. KECA, 7:30 a.m. M-Sa  
 Music With a Smile. KHJ, 9:30 a.m. M-F  
 Musical Closeups. KECA, 10 a.m. Sa  
 Musical Department Store. KXLA, 2:30 p.m. M-F  
 Musical Favorites. KFAC, 3 p.m. M-Sa  
 Musical Jewel Box. KFAC, 7:30 p.m. M-F  
 Musical Masterpieces. KFAC, 4 p.m. M-F  
 Musical Portraits. KFAC, 12:15 p.m. D  
 Musical Digest. KGFI, 12:15 p.m. M-Sa  
 Myrt and Marge. KNX, 12 N. M-F  
 Mysterious Traveler. KHJ, 6:30 p.m. Tu  
 Mystery is My Hobby. KFI, 9 p.m. Su  
 Mystery Theater. KFI, KFSD, 9:30 p.m. F  
 My True Story. KECA, KFMB, 10:30 a.m. M-F

National Farm & Home. KFI, 10 a.m. Sa  
 National Radio Pulpit. KFI, 7 a.m. Su  
 National Vespers. KECA, 11:30 a.m. Su  
 \*Neshift, Norman. KMPC, 8 a.m., 8 p.m. M-F

\*News Feature Page. KECA, 8:15 p.m. M-Th  
 \*News of the Week. KFI, 2 p.m. Sa  
 \*News of World. KFI, 3:15 p.m. M-F  
 New York Philharmonic. KNX, 11 a.m. Su  
 Nick Carter. KHJ, KGB, KYOE, 2:30 p.m. Su  
 \*Noah Webster Says. KFI, 8:30 p.m. Th  
 Notes at Nine. KHJ, 9 a.m. M-F

Olympic Fights. KLAC, 10:05 p.m. Tu  
 One Man's Family. KFI, KFSD, 11:30 a.m. Su  
 On the Beach. KMPC, 9 p.m. Sa  
 Open Forum. KMPC, 9 p.m. Sa  
 Open Hearing. KNX, 10:30 p.m. Tu  
 Operation Daybreak. KFI, 5:30 a.m. M-Sa  
 Osborn, Dr. Ernest. KHJ, 12:15 p.m. Su  
 Otis, Don. KHJ, 9:30 a.m. M-F  
 Otis, Don. KLAC, 7:30 p.m. M-Sa  
 Our Foreign Policy. KFI, 3 p.m. Su  
 Our Girl Sunday. KNX, 9:45 a.m. M-F  
 Our Town Speaks. KECA, 11 a.m. Sa  
 Owens, Tom. KFI, 6:30 a.m. M-F  
 Ozie and Harriet. KNX, 8 p.m. Su

Pacific Lutheran Hour. KFWB, 9:30 p.m. Su  
 Parker, Frank. KECA, 11:45 a.m. M-F  
 \*Parsons, Louella. KECA, KFMB, 8:15 p.m. Su  
 Rat Novak for Hire. KECA, 9 p.m. Su  
 \*Pearson, Drew. KECA, KFMB, 8 p.m. Su  
 People's Platform. KNX, 9 a.m. Su  
 People Are Funny. KFI, KFSD, 8:30 p.m. F  
 Pepper Young's Family. KFI, 11:30 a.m. M-F  
 Perry Mason. KNX, 10:15 a.m. M-F  
 \*Peterson, Elmer. KFI, KFSD, 5:45 p.m. W-Sa  
 \*Pettegill, Sam. KECA, 12:45 p.m. M-F  
 Philharmonic Reporter. KFI, 11:45 a.m. M  
 Philadelphia Orchestra. KNX, 1 p.m. Sa  
 Philo Vance. KECA, 8:30 p.m. Th  
 Piano Playhouse. KECA, 5 p.m. Sa  
 Pilgrims Hour. KHJ, KYOE, 9 a.m. Su  
 Pleasure Parade. KFI, 9:30 p.m. Tu  
 Policing L.A. KHJ, 1:45 p.m. Sa  
 Portia Faces Life. KFI, KFSD, 1:15 p.m. M-F  
 Potter, Peter. KFI, KFSD, 9:30 a.m. Su

Pro Arte Quartet. KHJ, KGB, 10:30 p.m. M-Sa  
 Property Owners. KGB, 8 a.m. Sa  
 \*Pringle, Nelson. KNX, 7:15 a.m., 11 p.m. M-F

\*Queen for a Day. KHJ, KGB, 11:30 a.m. M-F  
 Quick as a Flash. KHJ, 1:30 p.m. Su  
 Quiz Bowl. KLAC, 8:05 p.m. M  
 \*Quiz Kids. KFI, 12 N. Su  
 Quiz of Two Cities. KHJ, 7 p.m. Sa

Radio and the Public. KNX, 10:30 p.m. Su  
 Radio Bible Class. KHJ, KYOE, 7 a.m. Su  
 \*Radio News Weekly. KFI, 12:45 p.m. Su  
 Radio Reader's Digest. KNX, 6 p.m. Th  
 Radio, the American Way. KECA, 11:30 a.m. Sa

Radio Voices. KWKW, 11:50 a.m. M-W-F  
 Rancho Grande. KMPC, 10:30 p.m. M-F  
 RCA-Victor Show. KFI, KFSD, 10 a.m. Su  
 Real Stories. KHJ, 6:15 p.m. M-F  
 Real Story. KECA, 8:30 p.m. Th  
 Record Party. KHJ, 10:30 p.m. M-Sa  
 Red Ryder. KHJ, KYOE, 7:30 p.m. Th, Sa  
 Remember That Music. KFI, 10:15 p.m. Tu  
 Report from Washington. KNX, 11:15 p.m. F  
 Report to the People. KECA, 9:15 p.m. M  
 Retribution. KECA, 9:30 p.m. Th  
 Reviewing Stand. KHJ, 4:30 p.m. Su  
 Richard Davis, Private Investigator. KHJ, 8 p.m. M

\*Richfield Reporter. KFI, KFSD, 10 p.m. Su-F  
 Right to Happiness. KFI, KFSD, 11:45 a.m. M-F  
 Rise & Shine. KHJ, 6 a.m. M-Sa  
 Road of Life. KNX, 9:45 a.m. M-F  
 KFI, 2 p.m. M-F

Robbins, Fred. KNX, 12 N. Su  
 \*Roberts, Clete. KMPC, 9:30 p.m. M-F  
 Romance of Helen Trent. KNX, 8:30 a.m. M-F  
 Romance of the Ranchos. KNX, 9:30 p.m. Su  
 Rose of My Dreams. KNX, 10:45 a.m. M-F  
 Rosemary. KNX, 3:15 p.m. M-F  
 Rowland, Sam. KWKW, 3:30 p.m. M-Sa  
 Russell, Betty. KECA, 7:45 p.m. W

Sablou, Jean. KNX, 8:30 p.m. Sa  
 Safeguards for America. KMPC, 5:15 p.m. Sa  
 Salt Lake Tabernacle. KNX, 7:30 a.m. Su  
 Saludos Amigos. KGFI, 7 a.m. M-F  
 Sam Rowland's Wax Works. KWKW, 3:30 p.m. M-Sa

Sam Spade. KNX, 9 p.m. Su  
 Saturday Night Serenade. KNX, 9 p.m. Sa  
 Science of Mind. KFWB, 10:45 a.m. M-F  
 Scotland Yard. KHJ, 7 p.m. M  
 Scout Jamboree. KFI, 4:30 p.m. Sa  
 \*Scramby Amby. KHJ, 4:30 p.m. Sa

Screen Guild Players. KNX, 6 p.m. M  
 Scully, Francis. KECA, 3:45 p.m. M-F  
 Second Mrs. Burton. KNX, 11:30 a.m. M-F  
 Security Symphonies. KMPC, 7 p.m. M-F  
 \*Sevareid, Eric. KNX, 9 p.m. M-F  
 Shadow. KHJ, KGB, KYOE, 3:30 p.m. Su

Shady Valley. KHJ, 12:45 p.m. M-F  
 Sherlock Holmes. KECA, 7:30 p.m. M  
 Shopping News. KFI, 4:15 p.m. M-F  
 Shore, Dinah. KNX, 9:30 p.m. W  
 Simms, Ginny. KNX, 9 p.m. F  
 Sinatra, Frank. KNX, 9 p.m. W

Sincerely Yours. KFI, 2:30 p.m. Su  
 Sing, America, Sing. KHJ, 12:15 p.m. M-F  
 Skelton, Red. KFI, KFSD, 6:30 p.m. Tu  
 Sky King. KFI, 8:30 a.m. M-F  
 Smith, Ed McConnell. KFI, 8:30 a.m. Su  
 Smith, Howard. KNX, 9:45 a.m. M-F

Smith, Jack. KNX, 7:15 p.m. M-F  
 Smile Time. KHJ, KYOE, 11:15 a.m. M-F  
 Smith, Kate. KNX, 10 a.m. M-F  
 KNX, 6:30 p.m. Su

Smith, Norwood. KECA, 3:30 p.m. M-F  
 Solitary Time. KFI, 11 p.m. Sa  
 Song for You. KMPC, 8:30 p.m. M-F  
 Songs for You. KGFI, 5:30 p.m. M-Sa  
 Sons of the Pioneers. KNX, 12:45 p.m. M-F

Sa Proudly We Hail. KFI, 2:15 p.m. Sa  
 Sound off. KECA, 6 p.m. Sa  
 So You Want to Lead a Band. KECA, 6:30 p.m. M

Spade Cooley Time. KFVD, 9 p.m. D  
 Speaking of Songs. KECA, 12:15 p.m. Sa  
 Spence, Frederick. KXLA, 3 p.m. Su  
 Special Investigator. KHJ, KGB, 7:15 p.m. Tu

Sports Newsreel. KFI, KFSD, 6:30 p.m. F  
 Sports Final. KFWB, 7:30 p.m. M-F  
 Sports Follies. KFI, 9:30 a.m. Su

Spotlight Stars. KECA, 2:25 p.m. M-F  
 Spotlight Stars. KMPC, 9 p.m. M-F  
 Standard Hour. KFI, KFSD, 7:30 p.m. Tu

Starmakers Radio Theater. KFWB, 9 p.m. Tu  
 Stars in the Afternoon. KECA, 1 p.m. Sa

Stars Over Hollywood. KNX, 8:30 a.m. Sa  
 Stella Dallas. KFI, KFSD, 12:15 p.m. M-F  
 Steve Knight. KHJ, 9:15 p.m. M-F  
 Steven Graham. KHJ, 6:30 p.m. Sa  
 Strollin' Tom. KFAC, 8:30 a.m. Su  
 Sunday Evening Club. KFAC, 9 p.m. Su  
 Sunrise Salute. KNX, 6:15 a.m. M-Sa  
 Sunset Roundup. KECA, 12:30 p.m. M-F  
 Supper Club. KFI, KFSD, 7 p.m. M-F

Surprise Theater. KNX, 7:25 p.m. Su  
 Superman. KHJ, KGB, KYOE, 5:15 p.m. M-F  
 Suspense. KNX, 8 p.m. Th  
 Sweeney and March. KNX, 10:30 p.m. Th  
 \*Swing, Raymond. KECA, 9:45 a.m. Su

Symphonette. KNX, 10:30 p.m. M, W, F  
 Symphony. KFI, 1 p.m. Su  
 \*Take It or Leave It. KNX, 6 p.m. Su

Talbot, Dr. Louis. KHJ, KGB, 8 a.m. Su  
 KFVD, 10 a.m. M-F  
 Talent Circus. KFI, 12:30 p.m. Su

Tapestries of Life. KNX, 9:30 p.m. Tu  
 Taylor, Henry J. KHJ, KGB, 9:45 p.m. M-F  
 Taylor, Mary Lee. KNX, 11 a.m. Sa  
 Teen-Age Adviser. KECA, 3:30 p.m. Sa

Teen and Twenty Time. KMPC, 5:05 p.m. M-F  
 Teen Timers Club. KFI, 11 a.m. Sa  
 Telephone Hour. KFI, KFSD, 8 p.m. M  
 Tell Me, Doctor. KECA, 10:45 a.m. Sa

Tennessee Jed. KECA, 4:45 p.m. M-F  
 Terkel, Studs. KECA, 6 p.m. Th  
 Terry & the Pirates. KECA, KFMB, 5 p.m. M-F  
 Theater Guild. KECA, 7 p.m. Su

Theater of Today. KNX, 8 a.m. Sa  
 The City. KNX, 4 p.m. Su  
 The Clock. KECA, 8:30 p.m. M  
 The Falcon. KHJ, KGB, KYOE, 8:30 p.m. Tu

The Mighty Casey. KHJ, 6 p.m. Sa  
 The Play's the Thing. KFI, 6:30 p.m. Su  
 The Sheriff. KECA, KFMB, KPFO, 6:30 p.m. F  
 Thin Man. KNX, 8:30 p.m. F  
 Think and Grow Rich. KFWB, 3:30 p.m. Su

This is Hollywood. KNX, 6:15 p.m. Sa  
 This is Jazz. KHJ, 10:30 a.m. Sa  
 This is Your FBI. KECA, 8:30 p.m. F  
 This Woman's Secret. KFI, KFSD, 3 p.m. M-F  
 \*Thomas, Lowell. KNX, 7 p.m. M-F

Those Sensational Years. KECA, 6 p.m. F  
 Those Websters. KHJ, KGB, KYOE, 2 p.m. Su  
 Three Alarm. KMPC, 1:05 p.m. M-F  
 Three Suns. KFI, 1:30 p.m. Sa

Tillamook Kitchen. KFI, KFSD, 9:45 a.m. Sa  
 \*Today's Children. KFI, KFSD, 10 a.m. M-F  
 Tom Mix. KHJ, KGB, 5:45 p.m. M-F  
 Town Meeting. KECA, KFMB, 6:45 p.m. Th

Treasure Hour of Song. KHJ, 6:30 p.m. Th  
 Treasury Agent. KECA, 6 p.m. M  
 Treasury Show. KECA, 1:30 p.m. Sa  
 \*Trout, Bob. KNX, 2:45 p.m. M-F

True Detective. KHJ, KGB, 12:30 p.m. Su  
 Truth or Consequences. KFI, 7 p.m. Sa  
 Twenty Questions. KHJ, 8 p.m. Su  
 Twilight Tales. KMPC, 4:45 p.m. Tu, Th

United Nations. KFWB, 8 p.m. M-F  
 University Explorer. KNX, 10:15 p.m. Su  
 Venter, Mel. KHJ, 9:15 p.m. M, W, F

Veterans' Voice. KHJ, 12:45 p.m. M-F  
 Voice of Business. KECA, 4 p.m. Sa  
 Voice of Firestone. KFI, KFSD, 8:30 p.m. Su  
 Voice of Labor. KMPC, 8:15 p.m. Su

Voice of Prophecy. KHJ, KGB, 8:30 a.m. Su  
 Vox Pop. KNX, 8:30 p.m. Tu  
 \*Wallace, Myron. KECA, 10:55 a.m. Su

Waltz Time. KFI, KFSD, 9 p.m. F  
 Warden Lawes Report. KFI, KFSD, 8 a.m. M-F  
 Warburg, Fred. KFI, KFSD, 8 a.m. M-F  
 Warriors of Peace. KECA, 12 a.m. Su

\*Washington Inside Out. KECA, 9:15 a.m. Su

Wax Shop. KHJ, 8 a.m. Sa

\*Weekly News Review. KNX, 10 a.m. Su

\*Wells, Carvel. KFI, 10:30 p.m. Su-F

What Do You Say? KFI, 3:45 p.m. M-F

\*What's Doin', Ladies? KECA, 2 p.m. M-F

\*What's the Name of That Song? KHJ, 8 p.m. W

What the Veteran Wants to Know. KHJ, 11 p.m. M

\*Wheeler, Burrill. KNX, 3 p.m. M-F

When a Girl Marries. KFI, KFSD, 1 p.m. M-F

Whistler. KNX, 8 p.m. M

Whiteman, Paul. KECA, 6 p.m. W

Whoa Bill Club. KFAC, 5:30 p.m. M-F

\*Wildor, Alvin. KECA, 4:15 p.m. M-F

Willie Piper. KECA, 4 p.m. Su

\*Winchell, Walter. KECA, KFMB, 6 p.m. Su

Wings Over Jordan. KNX, 7:05 a.m. Su

Wismar, Harry. KECA, 5:30 p.m. Sa

Wizard of Odds. KFI, 5 p.m. Tu

Women's Forum. KNX, 6 p.m. Tu

Woman in White. KFI, KFSD, 10:15 a.m. M-F

Wood, Barry. KXLA, 10:30 a.m. M-F

Word From the Country. KFI, 10:15 p.m. W

World Security Workshop. KECA, 9 p.m. Th

Young, Alan. KFI, 7:30 p.m. F

Young America Speaks. KFI, 9 a.m. Su

Young, Norma. KHJ, 1:30 p.m. M-F

Young Dr. Malone. KNX, 9:30 a.m. M-F

Young People's Church. KHJ, 7:30 a.m. Su

Young Wilder Brown. KFI, 12:45 p.m. M-F

Youth Asks the Government. KECA, 6 p.m. Sa

Ziff, Sid. KECA, 10 p.m. M-F



# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
★ Indicates programs of news and commentary.

|   |   |   |
|---|---|---|
| ★Abbe, James.....KECA, 7:30 a.m. M-F            | Chicago Theater.....KHJ, KGB, 9:30 p.m. Su      | Griffin, Merv.....KIH, 9:15 a.m. M-F            |
| Abbott and Costello.....KFI, 6 p.m. Th          | Christian Science.....KFI, 10:45 a.m. Sa        | Hackridge, Edmund.....KHJ, 4 p.m. Sa            |
| Adventure Club.....KNX, 10:30 a.m. Su           | Christian Science.....KHJ, 5:15 p.m. Su         | Hall's Memory Room.....KFOJ, 6:30 p.m. D        |
| Adventures of Tom Mix.....KHJ, 5:45 p.m. M-F    | Church in the Wildwood.....KFOJ, 8 a.m. Su      | Hale, Arthur.....KHJ, 9:45 p.m. Tu, Th          |
| Adventure Parade.....KHJ, 3:30 p.m. M-F         | Church of the Air.....KECA, 7 a.m. Su           | Haley, Jack.....KFI, 10:30 p.m. M-F             |
| Air-o-torials.....KGFJ, 2:45 p.m. M-Sa          | Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F       | Hambley, Stuart.....KFWB, 4:45 p.m. D           |
| Album of Familiar Music.....KFI, 5:30 p.m. M-Sa | Cleveland Symphony.....KHJ, 11 p.m. Sa          | Hanlon, Tom.....KNX, 5:15 p.m. M-Sa             |
| ★Alcott, Carroll.....KNX, 7:55 p.m. M-Sa        | Club Times.....KECA, 11:30 a.m. M               | Happy Homes.....KHJ, 1:30 p.m. M-F              |
| Aldrich Family.....KFI, 7:30 p.m. Th            | Commander Scott.....KHJ, KVOE, 10:15 a.m. Su    | Harris, Phil.....KFI, 3:30 p.m. M-F             |
| Alexander, Ben.....KHJ, 10:30 a.m. M-F          | Complinsky Trio.....KHJ, KVOE, 9:15 p.m. Su     | Harvest of Stars.....KFI, KFOJ, 10:30 a.m. M-Sa |
| Allen, Fred.....KFI, KFSO, 4:30 p.m. Su         | Concert Nocturne.....KGFJ, 10 p.m. D            | KFOX, 8 a.m. Tu-Sa                              |
| Allen, Irwin.....KLAC, 5:15 p.m. M-Sa           | Conquest.....KFI, 9:30 p.m. Su                  | KHJ, 3 p.m. Sa                                  |
| All-Star Western Theatre.....KNX, 3:30 p.m. Su  | Contented Hour.....KFI, KFSO, 6 p.m. M          | KHJ, 6:30 p.m. M-F                              |
| Ameche, Don.....KFI, KFSO, 6 p.m. Su            | Cooper, Alex.....KXLA, 12 p.m. D                | KHJ, 10:15 a.m. M-F                             |
| America Dances.....KFWB, 6:30 p.m. M-F          | Corliss, Archer.....KNX, 8 p.m. Su              | KHJ, 10:15 a.m. M-F                             |
| America United.....KFI, 11 p.m. M-F             | Count of Monte Cristo.....KHJ, KGB, 8 p.m. Tu   | KHJ, 10:15 a.m. M-F                             |
| American Farmer.....KECA, 9:30 a.m. Sa          | Counterspy.....KECA, KFMB, KPFO, 2:30 p.m. Su   | KHJ, 10:15 a.m. M-F                             |
| American Forum.....KHJ, 6:30 p.m. W             | County Fair.....KNX, 9:30 a.m. Sa               | KHJ, 10:15 a.m. M-F                             |
| American Melody Hour.....KNX, 3:30 p.m. Tu, Th  | County Medical Assn.....KFAC, 10:15 a.m. Sa     | KHJ, 10:15 a.m. M-F                             |
| American Sports Page.....KECA, 7:30 p.m. Th     | Crime Cases.....KHJ, 7 p.m. F                   | KHJ, 10:15 a.m. M-F                             |
| American Way.....KFI, 9:30 p.m. M               | Criminologist.....KHJ, 7 p.m. Su                | KHJ, 10:15 a.m. M-F                             |
| Amos 'n' Andy.....KFI, 8 p.m. Tu                | Crimes of Carelessness.....KHJ, 3 p.m. Su       | KHJ, 10:15 a.m. M-F                             |
| Amson, Bill.....KFWB, 11 a.m. M-Sa              | Crocker, Betty.....KFI, 10:40 a.m. M-F          | KHJ, 10:15 a.m. M-F                             |
| Arden, Eve.....KFI, 10:30 p.m. Sa               | Crosby, Bing.....KECA, KGEI, 9 p.m. W           | KHJ, 10:15 a.m. M-F                             |
| Are These Our Children?.....KECA, 1 p.m. Su     | Crow Show.....KWKW, 2 p.m. M-F                  | KHJ, 10:15 a.m. M-F                             |
| Art Baker's Notebook.....KFI, 4:30 p.m. M-F     | Curtain Time.....KFI, KFSO, 3:30 p.m. Sa        | KHJ, 10:15 a.m. M-F                             |
| As Others See Us.....KNX, 8:30 a.m. Su          | Cunningham, Bill.....KHJ, 11 a.m. Su            | KHJ, 10:15 a.m. M-F                             |
| Atomic Age.....KFWB, 8 p.m. W                   | Damone, Vic.....KHJ, 7:15 p.m. W                | KHJ, 10:15 a.m. M-F                             |
| Aunt Jenny.....KNX, 8:15 a.m. M-F               | Dance Time.....KFAC, 10 p.m. M-Sa               | KHJ, 10:15 a.m. M-F                             |
| ★Aunt Mary.....KFI, KFSO, 2:30 p.m. M-F         | Dark Venture.....KECA, 8:30 p.m. Tu             | KHJ, 10:15 a.m. M-F                             |
| Autry, Gene.....KNX, 3 p.m. Su                  | Darts for Dough.....KECA, KFMB, 2 p.m. Su       | KHJ, 10:15 a.m. M-F                             |
| Avenger.....KECA, 7 p.m. Su                     | Date Nite.....KHJ, 10 p.m. Sa                   | KHJ, 10:15 a.m. M-F                             |
| Baby Snooks.....KNX, 8 p.m. F                   | Date With Judy.....KFI, KFSO, 5:30 p.m. M-F     | KHJ, 10:15 a.m. M-F                             |
| Backgrounds for Living.....KNX, 2:30 p.m. M-F   | Date With Melody.....KMPC, 9:30 p.m. M-F        | KHJ, 10:15 a.m. M-F                             |
| Backstage Wife.....KFI, 3:30 p.m. M-F           | ★Davis, Elmer.....KECA, 10:30 p.m. M-F          | KHJ, 10:15 a.m. M-F                             |
| Date Night.....KHJ, 10 p.m. Sa                  | Davis, Joan.....KNX, 7:30 p.m. M                | KHJ, 10:15 a.m. M-F                             |
| Baker, Kenny.....KHJ, 12:15 p.m. Sa             | Day, Dennis.....KFI, 8 p.m. W                   | KHJ, 10:15 a.m. M-F                             |
| Balter, Sam.....KLAC, 6:45 p.m. M-Sa            | Deadline Mystery.....KECA, 3 p.m. Su            | KHJ, 10:15 a.m. M-F                             |
| Bands for Bands.....KHJ, 9 a.m. Sa              | Detroit Symphony.....KECA, 5 p.m. Su            | KHJ, 10:15 a.m. M-F                             |
| Bandwagon.....KFI, KFSO, 3:30 p.m. Su           | Dick Tracy.....KECA, 4:30 p.m. Su               | KHJ, 10:15 a.m. M-F                             |
| Baseball Scoreboard.....KHJ, 5:30 p.m. Su       | Dinner Bell Roundup.....KHJ, 12 m. M-F          | KHJ, 10:15 a.m. M-F                             |
| ★Backstage Talking.....KECA, 11:15 a.m. M-F     | Dix, Dorothy.....KECA, 12:45 p.m. M-F           | KHJ, 10:15 a.m. M-F                             |
| Barbers.....KFI, 10:30 a.m. M-F                 | Dixon, Nancy.....KHJ, 1:15 p.m. M-F             | KHJ, 10:15 a.m. M-F                             |
| Benny, Fred.....KNX, 7:45 a.m. M-F              | Doctors Talk It Over.....KECA, 9 p.m. M         | KHJ, 10:15 a.m. M-F                             |
| Beryl, Jack.....KFI, 3 p.m. Su                  | Doctors Then and Now.....KFI, 1 p.m. Sa         | KHJ, 10:15 a.m. M-F                             |
| Bergen, Edgar.....KFI, 4 p.m. Su                | Double or Nothing.....KHJ, KVOE, 6:30 p.m. Su   | KHJ, 10:15 a.m. M-F                             |
| Berle, Milton.....KFI, 7:30 p.m. Tu             | Doyle, Bobby.....KECA, 7:30 p.m. Tu             | KHJ, 10:15 a.m. M-F                             |
| Bethel Show.....KECA, 8:30 p.m. W               | Drake, Helen.....KECA, 10 a.m. M-F              | KHJ, 10:15 a.m. M-F                             |
| Bible Messages.....KECA, 10:30 a.m. M-Sa        | Dr. Christian.....KNX, 7:30 p.m. Su             | KHJ, 10:15 a.m. M-F                             |
| Big Sister.....KNX, 9 a.m. M-F                  | Dr. Graham.....KHJ, 6:30 p.m. Sa                | KHJ, 10:15 a.m. M-F                             |
| Big Story.....KFI, 8 p.m. W                     | Dr. L. Q.....KFI, 6:30 p.m. M                   | KHJ, 10:15 a.m. M-F                             |
| Big Town.....KNX, 8 p.m. Tu                     | Dr. Paul Harvey.....KFI, KFSO, 2:30 p.m. M-F    | KHJ, 10:15 a.m. M-F                             |
| ★Bishop, Pat.....KFI, 9:05 a.m. M-F             | Dr. Taverne.....KFI, 8:30 p.m. W                | KHJ, 10:15 a.m. M-F                             |
| Bishop Stevens.....KMPC, 9:45 p.m. Su           | Durante-Moore Show.....KNX, 9:30 p.m. F         | KHJ, 10:15 a.m. M-F                             |
| Blaine, Mel.....KNX, 7:30 p.m. Tu               | Eastside Show.....KFWB, 10 p.m. M-Sa            | KHJ, 10:15 a.m. M-F                             |
| Blind Artists Guild.....KFWB, 4:30 p.m. Sa      | Eastside Serenade.....KECA, 9:30 p.m. Su        | KHJ, 10:15 a.m. M-F                             |
| Board of Education.....KHJ, 1:30 p.m. Sa        | Editor of the Air.....KFSO, 12 N. M-F           | KHJ, 10:15 a.m. M-F                             |
| Board of Missing Heirs.....KECA, 6:30 p.m. W    | Editor's Diary.....KHJ, 8:30 a.m. M-F           | KHJ, 10:15 a.m. M-F                             |
| Bob and Victoria.....KNX, 11 a.m. M-F           | Edwards, Cliff.....KECA, 12:15 p.m. M-F         | KHJ, 10:15 a.m. M-F                             |
| Borge, Victor.....KFI, KFSO, 5:30 p.m. M        | Elson, Bob.....KNX, 10:15 p.m. M-F              | KHJ, 10:15 a.m. M-F                             |
| Boston Blackie.....KHJ, 8 p.m. Sa               | Eternal Light.....KFI, 8:30 a.m. Su             | KHJ, 10:15 a.m. M-F                             |
| Boston Symphony.....KECA, 9 p.m. Tu             | Ethel and Albert.....KECA, 1:45 p.m. M-F        | KHJ, 10:15 a.m. M-F                             |
| Boston, Fletcher.....KFI, 10:15 p.m. Th         | Evelyn Whittier.....KNX, 12:30 p.m. M-F         | KHJ, 10:15 a.m. M-F                             |
| Boy Scouts.....KMPC, 6:45 p.m. Su               | Evening Concert.....KFAC, 8 p.m. M-Sa           | KHJ, 10:15 a.m. M-F                             |
| ★Break the Bank.....KECA, KFMB, 9 p.m. F        | Exploring the Unknown.....KHJ, KVOE, 6 p.m. Su  | KHJ, 10:15 a.m. M-F                             |
| Brennan's Breakfast.....KECA, 9:30 a.m. M-F     | Fact and Fallacy.....KHJ, 5:45 p.m. M-F         | KHJ, 10:15 a.m. M-F                             |
| Brice, Fanny.....KNX, 8 p.m. F                  | Fact and Fiction.....KECA, 10:55 a.m. Su        | KHJ, 10:15 a.m. M-F                             |
| Bridge Club.....KMPC, 10:15 p.m. M-F            | Fairy Land.....KGB, 11 a.m. Su                  | KHJ, 10:15 a.m. M-F                             |
| ★Bride and Groom.....KECA, 2:30 p.m. M-F        | Family Hour.....KNX, 1 p.m. Su                  | KHJ, 10:15 a.m. M-F                             |
| Bridge to Dreamland.....KECA, 11:15 p.m. Su     | Family Theater.....KHJ, 7 p.m. Th               | KHJ, 10:15 a.m. M-F                             |
| ★Broadway Feature Page.....KECA, 8:15 p.m. M-Th | Famous Jury Trials.....KECA, 9:30 p.m. F        | KHJ, 10:15 a.m. M-F                             |
| ★Broadway News.....KHJ, 12 N. D                 | Farm Reporter.....KFI, 12 N. M-Sa               | KHJ, 10:15 a.m. M-F                             |
| Bull, Frank.....KMPC, 8 a.m., 6 p.m. D          | Fat Man.....KECA, 8:30 p.m. Sa                  | KHJ, 10:15 a.m. M-F                             |
| ★Brown, Cecil.....KFWB, 6:30 p.m. M-F           | Favorite Story.....KFI, 9 p.m. Su               | KHJ, 10:15 a.m. M-F                             |
| Burns and Allen.....KHJ, 8 a.m. M-F             | Faye, Alice.....KFI, 3:30 p.m. Su               | KHJ, 10:15 a.m. M-F                             |
| Burns, Bob.....KFI, 7 p.m. Su                   | FBI in Peace and War.....KNX, 7:30 p.m. Th      | KHJ, 10:15 a.m. M-F                             |
| By Request.....KFI, 9:15 a.m. Sa                | ★Feature Wire.....KFI, 5 p.m. M-F               | KHJ, 10:15 a.m. M-F                             |
| Cabbages & Kings.....KFI, 6:45 p.m. F           | Festival of Waltzes.....KFAC, 11 a.m. M-Sa      | KHJ, 10:15 a.m. M-F                             |
| California Caravan.....KHJ, KGB, 8:45 p.m. F    | Fibber McGee.....KFI, 8:30 p.m. Tu              | KHJ, 10:15 a.m. M-F                             |
| California Legislature.....KNX, 10:45 p.m. Su   | ★Fidler, Jimmie, KECA, KFMB, 6:30 p.m. Su       | KHJ, 10:15 a.m. M-F                             |
| California Melodies.....KHJ, KGB, 8:30 a.m. Th  | Firststone Favorites.....KMPC, 7:30 p.m. M-F    | KHJ, 10:15 a.m. M-F                             |
| Can You Tie That?.....KLAC, 7:30 p.m. Su        | Fisher, George.....KNX, 3:45 p.m. M, W, F       | KHJ, 10:15 a.m. M-F                             |
| ★Can You Top This?.....KFI, KFSO, 8:30 p.m. Sa  | Fishing & Hunting Club.....KHJ, 9:30 p.m. Sa    | KHJ, 10:15 a.m. M-F                             |
| Canary Pet Shop.....KHJ, KGB, 11:45 a.m. Su     | Fishing Pals.....KFOJ, 7:15 p.m. Tu, Th, F      | KHJ, 10:15 a.m. M-F                             |
| Canova, Judy.....KFI, 6 p.m. Sa                 | ★Fleming, Harry.....KNX, 5:30 p.m. M-Sa         | KHJ, 10:15 a.m. M-F                             |
| Cantor, Eddie.....KFI, KFSO, 6:30 p.m. Th       | Flight Into the Past.....KGB, 8:30 a.m. Sa      | KHJ, 10:15 a.m. M-F                             |
| Captain Midnight.....KHJ, KVOE, 5:30 p.m. M-F   | Foodcraft Carnival.....KHJ, 11 a.m. M, W, F     | KHJ, 10:15 a.m. M-F                             |
| Carman, Hank.....KNX, 1:30 p.m. Su              | ★Free for All.....KNX, 8:30 p.m. W              | KHJ, 10:15 a.m. M-F                             |
| Carnation Hour.....KFI, 6 p.m. M                | Frontiers in Science.....KNX, 11:15 p.m. Tu     | KHJ, 10:15 a.m. M-F                             |
| Carson, Jack.....KNX, 8 p.m. W                  | Front-Page Farrell.....KFI, KFSO, 1:45 p.m. M-F | KHJ, 10:15 a.m. M-F                             |
| Chas. Cugat.....KFI, 5:30 p.m. W-F              | ★Fuller Sid.....KHJ, 12 N. M-F                  | KHJ, 10:15 a.m. M-F                             |
| Chasebook of G. Hood.....KHJ, KGB, 8:30 p.m. M  | Funnies.....KFWB, 8 a.m. Su                     | KHJ, 10:15 a.m. M-F                             |
| Catholic Answers.....KFWB, 7:45 p.m. Su         | Gangbusters.....KECA, KFMB, KPFO, 9 p.m. Su     | KHJ, 10:15 a.m. M-F                             |
| Catholic Hour.....KFI, 2 p.m. Su                | Garden Hints.....KMPC, 1:45 p.m. Su             | KHJ, 10:15 a.m. M-F                             |
| Cavalcade of America.....KFI, KFSO, 7:30 p.m. M | ★Garred, Bob, KNX, 7:30 a.m., 5:45 p.m. M-Sa    | KHJ, 10:15 a.m. M-F                             |
| Cavalcade of Sports.....KECA, KFMB, 7 p.m. F    | Give and Take.....KNX, 10 a.m. M                | KHJ, 10:15 a.m. M-F                             |
| Cavallaro, Carmen.....KFI, KFSO, 11 a.m. Su     | Goodman, Benny.....KFI, KFSO, 5:30 p.m. M       | KHJ, 10:15 a.m. M-F                             |
| Challenge to Youth.....KNIA, 3:30 p.m. Su       | Graham, Sheila.....KHJ, KGB, 8:45 p.m. Su       | KHJ, 10:15 a.m. M-F                             |
| Champion Koll Call.....KECA, 6:55 p.m. F        | Grand Central Station.....KNX, 9 a.m. Sa        | KHJ, 10:15 a.m. M-F                             |
| Chapel Hour.....KMPC, 8:30 a.m. M               | Grand Marquee.....KFI, 9:30 p.m. Th             | KHJ, 10:15 a.m. M-F                             |
| Chapel Quartet.....KFI, 1:15 p.m. Su            | Grandpa Owens.....KFI, 8 a.m. Su                | KHJ, 10:15 a.m. M-F                             |
| Charlie McCarthy.....KFI, 4 p.m. Su             | Grandpa's Day.....KFI, 10:15 p.m. Sa            | KHJ, 10:15 a.m. M-F                             |
| Checkerboard Time.....KHJ, 1 p.m. M-F           | Grand Old Opry.....KFI, KFSO, 6:30 p.m. Sa      | KHJ, 10:15 a.m. M-F                             |
| Chicago Round Table.....KFI, 9:30 p.m. Su       | Grand Slam.....KNX, 11:45 a.m. M-F              | KHJ, 10:15 a.m. M-F                             |
|   | Great Gildersleeve.....KFI, 7:30 p.m. W         | KHJ, 10:15 a.m. M-F                             |
|   | Greatest Story Ever Told.....KECA, 3:30 p.m. Su | KHJ, 10:15 a.m. M-F                             |
|   | Green Hornet.....KECA, 8:30 p.m. Su             | KHJ, 10:15 a.m. M-F                             |



★KFSD-Edward Tomlinson.  
 EGB-Open House.  
 2:40-KGER-Long Beach Band.  
 2:45-KMPC-Y.W.C.A.  
 KFWB-Music.  
 KGFJ-Air-o-torials.  
 ★KFVD-News.  
 2:55-KGFJ-Sports Flashes.  
 3-KFI, KFSD-Our Foreign Policy.  
 KNX-Reserve.  
 KECA-Junior Junction.  
 KHJ, KGB, KFXM, KVOE-Hawai Calls.  
 KMPC-Boy Scouts.  
 KFWB-Music.  
 KEAC-Famous Musical Favorites.  
 ★KLAC, KXLA, KGER-News.  
 KGFJ-Armchair Concert.  
 KFVD-Daily Reporter.  
 KWKW-Swing Session.  
 KIEV-Jive Alive.  
 KRKD-Matinee Melodies.  
 KFOX-Los Angeles Sentinel.  
 3:05-KLAC-Music Room.  
 KGER-Record Shop.  
 3:15-KMPC, KFWB-American Cancer Society.  
 KXLA-Juke Box Matinee.  
 KFVD-Stringtime.  
 3:25-KGFJ-Sports Flash.  
 3:30-KFI, KFSD-Curtain Time.  
 KECA-Teen-Age Adviser.  
 KHJ, KGB, KFXM, KVOE-Music.  
 KMPC-Record Room.  
 KFWB-Helen Louise.  
 KGFJ-Among My Souvenirs.  
 KFVD-Back o' the Rack.  
 KWKW-Sam Rowland and His Wax Works.  
 KIEV-Musical Masterpieces.  
 ★KRKD-News, Music.  
 3:45-KECA-Labor, U.S.A.  
 KFWB-Music.  
 KRKD-Bowling News.  
 KFVD-Rumba Rhapsody.  
 3:55-KGFJ-Sports Flash.  
 4-KFI-Reserve.  
 KNX-Reserve.  
 KECA-Voice of Business.  
 KHJ, KGB, KFXM, KVOE-Edmund Hackridge.  
 KMPC-Record Room.  
 KFWB-Gospel and Song.  
 ★KLAC, KIEV, KFOX-News.  
 KWKW-Wax Works.  
 KXLA-Juke Box Matinee.  
 KGFJ-What's Up?  
 KEAC-Musical Masterpieces.  
 KFVD-Console and Keyboard.  
 KRKD-Piano Paintings.  
 ★KIEV, KFOX-News.  
 ★KGER-News, Record Shop.  
 4:15-KECA-Highland Swing.  
 KLAC-Peggy Lee.  
 KRKD-Movieland Quiz.  
 KIEV-Modern Concert Hall.  
 KFOX-Meet the Band.  
 4:25-KGFJ-Sports Flash.  
 4:30-KFI-Scout Jamboree.  
 KECA-Music Library.  
 KHJ, KGB, KFXM, KVOE-Scramby Amby.  
 KFWB-Blind Artists' Guild.  
 KLAC-Ellingtonia.  
 KGFJ-Record Jackpot.  
 ★KWKW-News, Music.  
 KRKD-Tunes of the Day.  
 KIEV-Bing Crosby Sings.  
 KFOX-Old-Age Penions.  
 4:45-KFWB-Stuart Hamblen.  
 KWKW-Races and Sports.  
 ★KFVD, KRKD-News.  
 KIEV-Trade Winds Tempos.  
 KGER-Air Forte Ground School.  
 KFOX-Favorites.  
 KFWB-Red Cross.  
 4:55-KGFJ-Sports Flash.  
 5-KFI-Wizard of Odds.  
 ★KNX-Ernest Manning, News.

KECA-Piano Playhouse.  
 ★KHJ, KGB, KVOE-News, Hemingway.  
 ★KMPC-News, Perry Como.  
 KFWB-Stuart Hamblen.  
 KXLA-Peter Potter.  
 KFAC-Sunset Symphonette.  
 ★KLAC, KGER-News.  
 KGFJ-Jive at Five.  
 KWKW-Today at the Races.  
 KFVD-Sweet and Low.  
 KRKD-Songs of the Saddle.  
 KIEV-Record Ride.  
 KFSO-Columbia Record Shop.  
 KFOX-Sunshine Mission.  
 KFMF-Tell Me, Doctor.  
 5:05-KGER-Music With Appeal.  
 5:15★KFI, KFAC-News.  
 KNX-Tom Hanton.  
 KHJ, KGB, KVOE-Proof That Christian Science Heals.  
 KMPC-Safeguards for America.  
 KLAC-Irwin Allen.  
 KGFJ-Race Recap.  
 KWKW-Crown City Four.  
 5:30-KFI-Madison 2345, Times Information.  
 ★KNX, KSDJ-Harry Flannery.  
 KECA-Harry Warner, Sports.  
 KHJ-Baseball Scoreboard.  
 KFWB-Howdy Neighbors.  
 KLAC-Al Jarvis.  
 KMPC-Floyd Allen.  
 KFAC-L.A. City College.  
 KGFJ-Songs for You.  
 KXLA-Future Pianists.  
 KRKD-Hit Tunes.  
 KFVD-Sandown Serenade.  
 KWKW-Far Eastern Rhythms.  
 KIEV-Melodies Mardl Gras.  
 ★KFOX-News.  
 KFSD-Whistling Parson.  
 KGB, KFXM, KVOE-Music.  
 5:45★KFI, KFSD-Elmer Peterson.  
 ★KNX, KSDJ-Garred, News.  
 ★KECA-Frank Hemingway.  
 KHJ-Joe August Piano Magic.  
 KMPC-Bishop Stevens.  
 KGFJ-Nat'l Safety Council.  
 KXLA-Serenade.  
 KRKD-Race Results.  
 KWKW-Races and Sports.  
 KGER-Stamp's Quartet.  
 KFOX-Musical Cocktails.  
 KGFJ-Sports Flash.  
 5:55-KFI, KFSD-Judy Canova Show.  
 KNX-Reserve.  
 KECA-Youth Asks the Government.  
 KHJ, KGB, KFXM, KVOE-The Mighty Casey.  
 ★KMPC, KFVD, KIEV-News.  
 ★KFWB, KGER, KFOX-News.  
 KGFJ-Musical Digest.  
 ★KLAC-News, Al Jarvis.  
 KFAC-Symphony.  
 KXLA-Junior Town Meeting.  
 KWKW-Classic Hour.  
 KRKD-Music.  
 KFMF-S.D. Looks Ahead.  
 6:05-KIEV-Twilight Tempos.  
 KGER-Sports Parade.  
 6:15-KNX-This Is Hollywood.  
 KMPC-Bob Kelley, Sports.  
 KFWB-On the Century.  
 KFVD-Music.  
 KFOX-Vesper Bells.  
 KGER-Twilight Time.  
 6:30-KFI, KFSD-Grand Ole Opry.  
 KECA-Music of Manhattan.  
 KHJ, KGB, KVOE-Steven Graham, Family Doctor.  
 KMPC-Tanforan Races.  
 KFWB-Star Time.  
 KLAC-Doyle O'Dell.  
 KFAC-Music.  
 KXLA-Sunset Ave. Church.  
 KFOX-Hal's Memory Room.  
 KGER-Lukin Valley Church.  
 6:45-KNX-Reserve.  
 KLAC-Sam Balter Sportsbook

7-KFI, KFSD-Truth or Consequences.  
 KECA, KPRO-The Avenger.  
 KHJ-Quiz of Two Cities.  
 KMPC-Glee Club.  
 KFWB-Adventures in Music.  
 KFAC-Dr. James Fifield, Jr.  
 KGFJ-Musical Digest.  
 KXLA-Nazarene Church.  
 ★KLAC, KRKD, KGER-News.  
 KFOX-Judge Gardner.  
 KGB-Man and His Music.  
 7:05-KLAC-Harness Races.  
 KGER-Across the Footlights.  
 7:15-KRKD-Three-Quarter Time.  
 KFMF-Popular Tunes.  
 7:30-KFI, KFSD-Life of Riley.  
 KNX-Mayor of the Town.  
 KECA, KPRO, KFMF-I Deal in Crime.  
 KHJ, KGB, KFXM, KVOE-Red Ryder.  
 KMPC-Challenge to Youth.  
 KFWB-Showtime.  
 KLAC-Don Otis.  
 KEAC-Dr. Frank Fagerburg.  
 KXLA-Bible Institute.  
 KRKD-Do You Know?  
 KGER-Dinner Music.  
 KFOX-Dr. Clem Davies.  
 7:45-KFWB-Twilight on the Trail.  
 ★KFAC-News.  
 7:55★KNX-Carroll Alcott.  
 8-KFI, KFSD-Your Hit Parade.  
 KNX-Vaughn Monroe Orch.  
 KHJ-Boston Blackie.  
 KECA-The Lone Ranger.  
 ★KMPC, KLAC-News.  
 KFWB-American Sketches.  
 KFAC-Evening Concert.  
 KGFJ-Caucasian Memories.  
 ★KGER-News, Grace Detson.  
 KFOX-County Barn Dance.  
 KGB, KVOE-Crime Club.  
 KFMF-Piano Playhouse.  
 8:05-KLAC-Baseball.  
 8:15-KMPC-Glenn Miller Orch.  
 KFWB-Story of Israel.  
 KGFJ-Starlit Moods.  
 KXLA-Barber Shop Quartet.  
 8:30-KFI, KFSD-Can You Top This?  
 KNX-Jean Sablon.  
 KECA, KFMF-Dashell Hammett's Fat Man.  
 KHJ, KGB, KVOE-Did Justice Triumph?  
 KMPC-Music Supreme.  
 KGFJ-Seville Serenade.  
 KXLA-The Corral.  
 KGER-Jamboree.  
 8:45-KFWB-Here's to Veterans.  
 KGFJ-Evening Interlude.  
 9-KFI, KFSD-Mystery Is My Hobby.  
 KNX-Saturday Night Serenade.  
 KECA, KPRO, KFMF-Gang Busters.  
 ★KHJ, KGB, KFXM, KVOE-News.



KMPC-On the Beam.  
 KFWB-Show Time.  
 KLAC-Baseball.  
 KFAC-Evening Concert.  
 KFVD-Spade Cooley Time.  
 KGFJ-Hollywood House Party.

KXLA-Western Caravan.  
 ★KGER-News, America Slags.  
 KFOX-Record Session.  
 9:15-KHJ-Steven Knight, Criminologist.  
 KGB, KFXM-Holly House.  
 9:30-KFI-Conquest.  
 KNX-Reserve.  
 KHJ, KGB, KFXM, KVOE-Fishing and Hunting Club.  
 KECA-Murder and Mr. Malone.  
 KFWB-Maurice Hart.  
 KXLA-Texas Jim Lewis.  
 KGER-Clem Davies.  
 KFSD-Lot Cabin Farms.  
 KFMF-Ave Maria Hour.  
 10★KFI, KGER, KFSD-News.  
 ★KNX-Chet Hunter.  
 KECA-Bobby Byrne Orch.  
 KHJ, KGB, KFXM-Date Nite.  
 KMPC-Candlelight and Silver

## EASTSIDE SHOW

10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

KFWB-Eastside Show.  
 KLAC-Baseball.  
 KXLA-Pasadena Civic Dance.  
 KFVD-Spade Cooley Time.  
 KGFJ-Concert Nocturne.  
 KFOX-Hawaiian Music.  
 KFMF-Melody Lane.  
 KFAC-Lucky Lager Dance.  
 10:05-KGER-Saturday Spotlight.  
 10:15-KFI-Grandpa's Day.  
 KNX, KSDJ-Hollywood Barn Dance.  
 KFOX-Album Favorites.  
 KFSD-Sports Recap.  
 10:30-KFI-Jack Haley and Eve Arden.  
 KECA-Freddy Martin Orch.  
 KHJ, KGB-Peter Potter's Record Party.  
 KMPC-Bolero Time.  
 KLAC-Baseball Roundup.  
 KXLA-Music.  
 KFOX-Music Moderne.  
 KFSD-Chalk Talk & Jive.  
 KFMF-Trade Winds Tavern.  
 10:45-KNX-Talk.  
 KLAC-Don Otis.  
 KXLA-Music.  
 11-KFI-Solitary Time.  
 11★KNX-Nelson Pringle.  
 KHJ, KGB, KVOE-Cleveland Orchestra.  
 KECA-Jan Savitt Orch.  
 KMPC-Dance Time.  
 ★KLAC, KGER-News.  
 KFWB-Eastside Show.  
 KGFJ-Concert Nocturne.  
 KFAC-Lucky Lager Dance.  
 KFVD-Spade Cooley Time.  
 KXLA-Eagle Club.  
 KFOX-Music Maestro.  
 KFSD-Baltimore Orch.  
 KFMF-Cheating on Sandman.  
 11:05-KGER-Saturday Spotlight.  
 11:15-KFI-Milestones in Melody.  
 KNX-Glen Gray Orch.  
 KECA-Pinky Tomlin Orch.  
 KLAC-Don Otis.  
 11:30-KFI-Hal Pruden Orch.  
 KNX-Les Brown Orch.  
 KECA-Les Nichols Orch.  
 KXLA-Music.  
 KFSD-St. Francis Orch.  
 11:55★KFI, KECA, KNX, KFSD-News.

## MAESTRO TO MAESTRO

KECA's Sammy Kaye has just acquired the personal music library of Isham Jones, famous bandleader, now retired. One of the many hit tunes Jones wrote, "No Greater Love", is currently being revived.

★ ★

## 'MELODIES AMERICA LOVES'

Beginning next Tuesday, "Melodies America Loves" will be heard over KNX one hour earlier. The new time is 6:30 p.m. Tuesday's concert features Eula Beal, prominent Southland contralto with the orchestra conducted by Earl Towner.

## LEWIS JAZZ HISTORY

Elliott Lewis, winner of Legion of Merit for Armed Forces Radio Service chores, is narrating thirty-three discs telling the history of jazz music. He continues appearances on NBC's Harris-Faye show as Frankie, the guitar player.

★ ★

## ANOTHER DRAGON BALLAD

"Another Day Goes By", romantic ballad written by Carmen Dragon, with lyrics by Jack Brooks of "Ole Buttermilk Sky" fame, will soon be published, and will be on the nation's stands about the middle of July.

## MOTHERS' MR. ANTHONY

Impressed by Jack Barry's success in handling children on Mutual's "Juvenile Jury" Sunday afternoons, mothers throughout the country write asking for advice about troubles with their offspring. None realize, of course, that Jack is a bachelor and has no children of his own.

★ ★

## YOUNG MAN'S FANCY

Spring has turned the thoughts of NBC's Bob Burns, and he is spending all of his spare time aboard his boat, fishing.



# SATURDAY, MAY 3

- 8-KFI-Jump-Jump of Holiday House.  
KNX-Theater of Today.  
KECA-Songs of the Sagebrush.  
KHJ-Wax Shop.  
★KMPC, KXLA, KLAC-News.  
KFWB-Morning Melodies.  
KFAC-Country Church.  
KGJF-Concert Pastelle.  
KWKW-Rev. Norheim.  
★KIEV, KGER-News.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Monday thru Saturday  
KFOX, 8:00 A.M.  
Tuesday thru Saturday

- KRKD, KFOX-Haven of Rest  
KFVD-Wakeup Ranch.  
KGB, KVOE-Pro Arte Quartet.  
KFSD-Eight o'Clock Special.  
KFMB-The Timekeeper.  
8:05-KGER-Mizpah.  
8:15-KFI-Coffee Concert.

- ★KHJ-News.  
KMPC-Market Reports, Sports.  
KLAC-Haynes at the Reins.  
KXLA-Saturday Serenade.  
KIEV-Musical Bandwagon.  
8:30-KFI, KFSD-Smilin' Ed McConnell.  
KNX-Stars Over Hollywood.  
KHJ-Taylor-Made Melodies.  
KMPC-Three Suns.  
KGJF-Waltz Invitation.  
★KFAC, KWKW-News.  
KXLA-Bell Bandstand.  
★KRKD-News, Music.  
KFVD-Morning Serenade.  
KIEV-Children's Story Time.  
KGER-Hymn Time.  
KFOX-Know Your Bible.  
KFMB-Wake Up and Smile.  
8:45-KMPC-Jr. Army on March.  
★KFWB-News.  
KFAC-Organ Moods.  
KWKW-Sacred Heart.  
KIEV-Musical Memories.  
KFOX-Voice of China.

- 9-KFI-Young America Speaks.  
KNX-Grand Central Station.  
KECA-Texas Jim Robertson.  
KHJ, KFXM-Bands for Bonds.  
KMPC-Kelth Hetherington.  
★KFWB-Bing Crosby.  
★KLAC, KGER-News.  
KGJF-Public Messenger.  
KFAC-Unity.  
KXLA-Bell Bandstand.  
KFVD-Waltz Time.  
KRKD-Sagebrush Serenade.  
KIEV-Bing Crosby Time.  
KWKW-Voice of China.  
KGB-Quiz Down.  
KFMB-Junior Spotlite Revue.  
9:05-KGER-Lutheran Hour.  
9:15-KFI-By Request.  
KECA-Mirandy.  
KFWB-Morning Melodies.  
KLAC-Storybook Hour.  
KFAC-Morning Concert.  
KWKW-Rev. Wildman.

- ★KFVD-News.  
KIEV-Kate Smith Sings.  
KFSD-Make Believe.  
KVOE-Pro Arte Quartet.  
9:20-KGJF-News.  
9:30-KFI-Meet the Author.  
KNX, KSDJ-Country Fair.  
KECA-KPRO-American Farmer.  
KHJ, KGB, KVOE-Roy Robbin Orch.  
KFWB-By Way of Comparison.  
KLAC-Al Jarvis Ballroom.  
★KWKW-News.  
KGJF-Open Album.  
KFAC-Musical Encores.  
KXLA-Music Land Revue.  
KFVD-Slow Tunes.  
KIEV-Meet the Band.  
KGER-Music.  
KFOX-Bethesda.  
KFMB-Kids' Bible Club.  
9:45-KFI, KFSD-Tillamook Kitchen.

- ★KRKD-News.  
KWKW-Bing Crosby.  
KFVD-Remembered Rhythms  
KIEV-Rhythm Road.  
KGER-Voice of China.  
10-KFI, KFSD-National Farm and Home Hour.  
KNX, KSDJ-Give and Take.  
KECA-Musical Closeups.

- ★KHJ, KGB, KFXM, KVOE-News, Glenn Hardy.  
KMPC-Kelth Hetherington.  
KFWB-By Way of Comparison.

- ★KLAC, News, Al Jarvis.  
KGJF-Racing News.  
KFAC-Musical Encores.  
KXLA-Plano Parade.  
KWKW-Racing News.  
KRKD-Music.  
KFVD-Song Stylists.

- ★KHJ, KFOX, KGER-News.  
10:15-KHJ-Songs of Good Cheer.  
KGJF-Serenade for You.  
KFAC-L.A. Medical Ass'n.

- ★KXLA-News.  
KWKW-Morning Melodies.  
KIEV-Stars of Song.  
KGER-Easy Rhythm.  
KFOX-Assembly of God.  
10:25-KGJF-Sports Flash.  
10:30-KFI-The Baxters.  
KNX, KSDJ-Adventure Club.  
KECA-Bible Messages.  
KHJ, KGB, KVOE-This Is Jazz.

- ★KFWB, KFAC, KWKW-News  
KGJF-Uplent Session.  
KXLA-Tuning Around.  
KRKD-Music.  
KFVD-Here Comes the Parade.

- KIEV-Western Tune Time.  
KGER-Children's Hour.  
KFMB-What America Plays.  
10:35-KWKW-Varsity Views.  
10:40-KFWB-Music.

- 10:45-KFI-Christina Science.  
KECA-Tell Me, Doctor.  
KFAA-Gypsy Airs.  
KXLA-U.S. Marines.  
KFOX-Rev. Earl Iyle.

- ★KFSD-Elmer Peterson, News.  
10:55-KGJF-Sports Flash.  
11-KFI-Teentimers Club.  
KNX-Mary Lee Taylor.  
KECA, KFMB, KPRO-Our Town Speaks.  
KHJ, KGB, KVOE-Art Mooney Orch.  
KMPC-Kelth Hetherington.  
KFWB-Bill Anson.

- ★KLAC-Festival of Waltzes.  
KLAC-News, Al Jarvis.  
★KGJF-Across the Footlights.  
★KFVD, KGER-News.  
KXLA-Theatre of Melodies.  
KWKW-Sergeant Mac.  
KIEV-Show Tunes.  
KRKD-Music.

- KFSD-Victor Showcase.  
11:15-KXLA-Hawaiian Melodies.  
KFAC-Gems of Melody.  
KFVD-Piano Parade.  
KIEV-This Rhythmic Age.  
KGER-Gospel Story Hour.  
KFOX-Rit of the Blues.

- 11:20-KWKW-Want Ad News.  
11:25-KGJF-Sports Flash.  
11:30-KFI-Reserve.  
KNX-Let's Pretend.  
KECA-Radio, the American Way.

## SATURDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00-Judy Canova, KFI.  
7:30-Life of Riley, KFI.  
10:30-Jack Haley, KFI.

### Quiz, Participation

- 8:30-Smiling Ed McConnell, KFI.  
9:30-County Fair, KNX.  
12:30-Can You Tie That? KLAC.  
7:00-Quiz of Two Cities, KHJ.  
7:00-Truth or Consequences, KFI.

- 8:30-Can You Top This? KFI.

### Drama

- 8:00-Theater of Today, KNX.  
8:30-Stars Over Hollywood, KNX.

- 9:00-Grand Central Station, KNX.  
6:15-This Is Hollywood, KNX.  
7:30-Mayor of the Town, KNX.

### Music

- 8:00-Pro Arte Quartet, KGB.  
9:00-Kelth Hetherington, KMPC.  
1:00-Philadelphia Orchestra, KNX.  
4:00-Musical Masterpieces, KFAC.

| KLAC | KFI  | KECA | KHJ  | KFVD | KXLA | KFSG | KGJF | KEXM | KFAC | KGER | KWKW | KFMB |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KFSB | KMPC | KIEV | KFWB | KNX  | KRKD | KPPC | KFOX | KGB  | KPRO | KVDE |      |      |
| 570  | 640  | 790  | 930  | 1020 | 1110 | 1230 | 1390 | 1390 | 1440 | 1490 |      |      |
| 600  | 710  | 870  | 980  | 1070 | 1150 |      | 1240 | 1280 | 1360 | 1430 | 1450 |      |

- KHJ, KVOE-Sports Parade.  
KGJF-Reminiscent Rhythm.  
KFAC-Theater of the Air.  
KFVD-Violet.

- ★KXLA, KRKD, KFOX-News.  
KWKW-Music.  
KIEV-Latin Musicana.  
KGER-Star Time.  
KFSD-Debbier Date.  
KGB-Fairy Tales.

- 11:45-KFI-Here Comes the Band.  
KECA, KFMB-This Is for You.

- ★KGJF-News.  
KXLA-T. Texas Tyler.  
KRKD-Hawaiian Melodies.  
KGER-Junior Safety Patrol.  
KFOX-Tempos of the Times.

- 11:55-KNX-News.  
KGJF-Sports Flash.

- 12-KFI-Noon Farm Reporter.  
KNX-Fred Robbins.

- ★KECA, KHJ, KMPC, KGER, KFSD-News.  
KFWB-Bill Anson.

- ★KLAC-News, Al Jarvis.  
KGJF-Hollywood Casting Forum.

- KFAC-Luncheon Concert.  
KWKW-Mary Jane MacConnell, Songs.

- KXLA-Music.  
KFVD-Salvation Army.  
KRKD-Prairie Schooner.

- KFOX-Sandwich Seasoning.  
12:05-KGER-Western Music.  
12:15-KFI-Man on the Farm.

- KECA-Speaking of Songs.  
KHJ-Kenny Baker Program.  
KMPC-Western Stars.

- KGJF-Keyboards Magic.  
KFAC-Musical Portraits.  
KXLA-Music for You.

- KFVD-Melodist Speaker.  
KIEV-Lunchtime Melodies.  
★KFXM, KFOX-News.

- 12:20-KWKW-Rhapsody in Wax.  
12:25-KGJF-Sports Flash.

- 12:30-KNX-Reserve.  
KECA-Sunset Roundup.  
KHJ-Louise Massey.

- KMPC-Emil Cote.

## CAN YOU TIE THAT?

with Al Jarvis

KLAC — 570

Saturday 12:30 P.M.

KLAC-Can You Tie That?

★KFWB-News.  
KGJF-Intermission.  
KWKW-Farm News.

- KXLA-Red Murrell.  
KFVD-Matinee Melodies.  
KGER-B&R Cafe.  
KFOX-Bowling Caster.  
KGB, KVOE-Towne Orch.

- 12:45-KFI-Easy Listening.  
KHJ-Veteran's Voice.  
KMPC-Fun With Music.

- ★KFAC-News.  
KFVD-Violet.

- KXLA-U.S. Army Presents.  
KWKW-Races and Sports.  
KIEV-Gals on Record.

- 12:50-KWKW-Vets' Rehabilitation.  
12:55-KGJF-Sports Flash.

- 1-KFI, KFSD-Doctors Then and Now.  
KNX, KSDJ-Philadelphia Orchestra.

- KECA, KPRO-Stars in the Afternoon.  
KHJ, KGB, KVOE-For Your Approval.

- KMPC-Romance in Rhythm.  
KFWB-Bill Anson.  
KFAC-Music in the American Manner.

- KGJF-Sunset and Vine.  
★KLAC, KFVD, KGER-News.  
KXLA-Community Broadcaster.

- KRED-Music.  
KIEV-Meet the Maestro.  
1:05-KGER-Out of the Bandbox.

- 1:15-KLAC-Voice of the Army.  
KXLA-Adventures in Research.

- KFVD-Crosbiana.  
KIEV-Sports Calendar.  
1:20-KWKW-Lee Brown, Pianist.

- 1:25-KGJF-Sports Flash.  
1:30-KFI-The Three Suns.

- KECA-Treasury Show.  
KHJ-Board of Education.  
KLAC-Music from Hollywood

- KGJF-Today's Hits.  
KXLA-Vocal Varieties.  
KFVD-Hits and Misses.

- ★KRKD-News.  
KIEV-Organ Moods.  
KWKW-Afternoon Melodies.

- KFOX-Alternative to Boogie.  
KFSD-Names of Tomorrow.  
KGB, KVOE-F. Nagel Orch.

- 1:35-KRKD-Music.  
1:45-KFI-King Cole Trio.

- KHJ-Policing L.A.  
★KLAC-Dr. Harry S. May.  
KFAC-Piano Briefs.

- KXLA-Music.  
KIEV-Swing Stylings.  
KFOX-Voice of the Army.

- 1:55-KGJF-Sports Flash.  
2-KFI-News of the Week.

- KNX-Reserve.  
KECA, KPRO, KFMB-Saturday Concert.

- KHJ, KGB, KFXM, KVOE-For Your Approval.  
KMPC-Tommy Dorsey.  
KFWB-Bill Anson.

- ★KLAC, KIEV-News.  
KFAC-Concert Matinee.  
KXLA-Record Shop.

- KGJF-Serenade to Afternoon.  
KWKW-Mythical Tales.  
KFVD-Hits and Misses.

- KRKD-Navy Recruiting.  
KGER-Long Beach Band.

## CLAUDE LAPHAM

"Song Hits of The Future"

New Songs and Singers

Featuring

PEGGY CHANDLER

Station KFOX

(1280)

SATURDAYS AT 2 P.M.



KFWB—Announcer's Choice.  
KGFJ—Armchair Concert.  
KFAC—Musical Favorites.  
KRRD—Music.  
KWKW—Swing Session.  
KFVD—L. A. Daily Reporter.  
KIEV—A Matter of Records.  
★KGER—News, Blue Skies.  
3:15★KFI—News of the World.  
KHJ—Johnson Family.  
KLAC—Music Room.

## JUKE BOX MATINEE

with Carl Bailey

3:15 - 5:30 p.m.

KXLA

Monday thru Saturday

KXLA—Juke Box Matinee.  
KWKW—Races and Sports.  
KFVD—Stringtime.  
3:25—KGFJ—Sports Flash.  
3:30—KFI, KFSO—Backstage Wife.  
KNN—Rolly Langley.  
KECA—Norwood Smith Sings.  
KHJ—Adventure Parade.

## MILD & MELLOW

3:30 to 4 P.M.

Monday Through Friday

KMPC

KMPC—Mild and Mellow.  
KFWB—Woman's Page.  
KLAC—Barclay Allen Orch.  
KWKW—Sam Rowland and  
His Wax Works.  
KGFJ—Among My Souvenirs.  
KFVD—Back o' the Rack.  
★KRRD—News, Music.  
KGER—Take It Easy Time.  
3:45—KFI—What Do You Say?  
KNN—George Fisher.  
KECA—Frances Scutly.  
KHJ—Fact and Fallacy.  
KFWB—Music.  
KFVD—Rumpus Rhapsody.  
KRRD—Bowling News.  
3:55—KGFJ—Sports Flash.  
4★KFI, KMPC, KLAC, KIEV,  
KGER, KFOX—News.  
KNN—Pedigree Presents  
Money on the Line.  
★KECA—Headline Edition.  
★KHJ, KGB, KFXM, KVOE—  
Fulton Lewis, Jr.  
KXLA—Juke Box Matinee.  
KFWB—Gospel and Song.  
KGFJ—What's Up?  
KWKW—Wax Works.  
KFVD—Dinahue Music Shop.  
KRRD—Piano Paintings.  
KECA—Musical Masterpieces.  
4:05—KGER—Take It Easy Time.  
4:15—KFI—Shopping News.  
KNN, KSDJ—Melody House.  
★KECA—Ain't Wilder.  
KHJ, KGB, KFXM, KVOE—  
Rex Miller.  
KMPC—Pleasure Time.  
KLAC—Sons o' Guns.  
KRRD—Movie Land Quiz.  
KIEV—Modern Concert Hall.  
4:25—KGFJ—Sports Flash.  
KFWB—What Do You Know?  
4:30—KFI—Art Baker's Notebook.  
KNN—Reserve.  
KECA, KFMB—Dick Tracy.  
KHJ, KGB, KVOE—Erskine  
Johnson.  
KMPC—Russ Morgan Orch.  
KLAC—Kiddie Klub.  
★KWKW—News, Music.  
KGFJ—Record Jackpot.  
KRRD—Times of the Day.  
KIEV—Bing Crosby Sings.  
4:45—KECA, KFMB—Tennessee Jed  
★KHJ, KGB, KVOE—News.  
KMPC—Headline Celebrities.  
KFWB—Stuart Hamblen.  
★KLAC—Dr. Harry S. May.  
KWKW—Races and Sports.  
★KFVD, KRRD—News.  
KIEV—Trade Winds Tempos.  
KGER—Air Force Ground  
School.  
★KFSO—H. V. Kallenborn.  
4:55—KGFJ—Sports Flash.  
5★KFI—Feature Wire.  
★KNN—Knox Manning.  
KECA, KPRO, KFMB—Terry  
and the Pirates.  
KHJ, KGB, KVOE—Hop  
Harrigan.  
KFWB—Stuart Hamblen.  
★KMPC—News, Teen & Twenty.  
★KLAC—Fred Henry Reports.

KFAC—Sunset Symphonette.  
KGFJ—Jive at 5.  
KWKW—Today at the Races.  
KRRD—Songs of the Saddle.  
KXLA—Juke Box Matinee.  
KFVD—Sweet and Low.  
KIEV—Record Ride.  
★KGER—News, Wishing Ring.  
KFSO—Anniversary Date.  
5:15★KFI, KFSO, KFAC—News.  
KNN—Four Hanlon.  
KECA, KFMB—Sky King.  
KHJ, KGB, KFXM, KVOE—  
Superman.  
KLAC—Irwin Allen.  
KGFJ—Race Recap.  
KWKW—Ken Barton, Sports.  
KGER—Music with Appeal.  
5:30—KFI—Casa Cugat.  
★KNN, KSDJ—Harry Flannery.  
KECA, KPRO, KFMB—  
Jack Armstrong.  
KHJ, KGB, KFXM, KVOE—  
Captain Midnight.  
KFWB—Howdy, Neighbors.  
KLAC—Al Jarvis.  
KFAC—Whoo Bill Club.  
KGFJ—Songs for You.  
KXLA—Future Planets.  
KWKW—Carol Lynn.  
KFVD—Sundown Serenade.  
KIEV—Melodies Mardil Gras.  
KRRD—Hit Times.  
★KFOX—News.  
KFSO—So the Story Goes.  
5:45★KFI, KFSO—Elmer Peterson.  
★KNN, KSDJ—News, Garred.  
★KECA—Frank Henningway.  
KHJ, KGB, KFXM, KVOE—  
Adventures of Tom Mix.  
KMPC—H. Allen.  
KXLA—Miniature Concert.  
KWKW—Races and Sports.  
KGFJ—If They Had Lived.  
KRRD—Race Results.  
KGER—Stamps' Quartet.  
5:55—KGFJ—Sports Flash.  
6—KFI—Hank McCune Show.  
KNN—It Pays to Be Ignorant.  
★KHJ, KGB, KFXM, KVOE—  
Gabriel Heatter.  
KECA, KFMB—Those Sensa-  
tional Years.  
★KMPC—News, Neslitt.  
★KFWB, KFVD, KIFV, KGER,  
KFOX—News.  
KGFJ—Musical Digest.  
KFAC—Prelude to Evening.  
KWKW—Classic Hour.  
KRRD—Music.  
★KLAC—News, Al Jarvis.  
KXLA—Books Bring  
Adventure.  
6:05—KIEV—Twilight Tempos.  
KGER—Sports Parade.  
6:15—KHJ, KGB—Real Stories.  
KMPC—Bob Kelley, Sports.  
KFWB—On the Century.  
KFVD—Music.  
KXLA—Federated Women's  
Clubs.  
KGER—Decision Now.  
6:30—KFI, KFSO—Sports Newsreel.  
KNN—Reserve.  
KECA, KPRO, KFMB—  
The Sheriff.  
KHJ—Crime Club.  
KMPC—Tanforan Races.  
KFWB—America Dances.  
KLAC—Dore O'Dell.  
KFAC—Hour of Music.  
KXLA—Help Wanted.  
KRRD—Show Times.  
KFOX—Hill's Memory Room.  
KGER—Helene Smith.  
KGB, KFXM, KVOE—Bulldog  
Drummond.  
6:45—KFI—Cabbages and Kings.  
KLAC—Sam Balter Sportbook  
KXLA—Jimmie Dolan.  
KRRD—Pren Parade.  
6:55—KECA, KFMB, KPRO—  
Champion Roll Call.  
7—KFI, KFSO—Supper Club.  
KNN—Lowell Thomas.  
KECA, KPRO, KFMB—  
Cavalcade of Sports.  
KHJ, KGB, KFXM, KVOE—  
Meet the Press.  
KMPC—Security Symphonies.  
★KLAC, KRRD—News.  
KFWB—America Dances.  
★KXLA—Averill Berman.  
KFAC—Hour of Music.  
KGFJ—Musical Digest.  
★KGER—News, Fagan.  
KFSO—Mystery Theatre.  
7:05—KLAC—Harness Races.  
7:15★KFI, KFSO—Fleetwood  
Lawton.  
KNN—Jack Smith.  
KXLA—Music.  
KRRD—Three-Quarter Time.  
KFOX—Fishing Enls.  
7:30—KFI, KFSO—Alan Young  
Show.  
KNN—Reserve.  
KECA, KPRO—Your Ameri-  
can Sports Page.  
KHJ, KGB, KFXM, KVOE—  
Cisco Kid.  
KMPC—Firestone Favorites.  
KFWB—Sports Final.

KLAC—Don Otis.  
KFAC—Musical Jewel Box.  
KXLA—Dance Time.  
KRRD—Do You Know?  
KGER—Fl. Wayne Gospel.  
KFOX—Dr. Clem Davies.  
7:45—KFWB—Moods in Music.  
KXLA—Hank Penny.  
★KFAC, KFOX—News.  
KRRD—Father Vaughan.  
KFSO—The Three Suns.  
7:55★KNN—Carroll Alcott.  
8—KFI, KFSO—The King's Men.  
KNN—Fanny Brice.  
KECA—Lightnin' Jim.  
KHJ, KGB, KFXM, KVOE—  
George Do It.  
★KMPC—News, Henningway.  
KFWB—United Nations.  
★KLAC, KXLA, KGER—News.  
KFAC—Evening Concert.  
KGFJ—Caucasian Memories.  
KRRD—South Seas Serenade.  
8:05—KLAC—Baseball.  
KGER—San Pedro Forum.  
8:15—KFI—Latin Serenade.  
KMPC—Red Rowe Ridge  
Riders.  
KFWB—Twilight on the Trail.  
KGFJ—Starlit Moods.  
KXLA—Organ Dream Time.  
8:30—KFI, KFSO—People Are  
Funny.  
KNN—The Thin Man.  
KECA, KPRO, KFMB—  
This Is Your F.B.I.  
KHJ, KGB, KFXM, KVOE—  
Burl Ives Show.  
KMPC—Music Supreme.  
★KFWB—News.  
KGFJ—Seville Serenade.  
KXLA—97th Street Corral.  
KRRD—Merry Go-Round-Up.  
KGER—Your Army.  
KFOX—Flord B. Johnson.  
8:45—KHJ, KGB, KFXM, KVOE—  
California Caravan.  
KFWB—Warner Bros. Orch.  
KGFJ—Evening Interlude.  
KGER—Concert.  
9—KFI, KFSO—Waltz Time.  
KNN—Ginnv Simms.  
KECA, KPRO, KFMB—  
Break the Bank.  
★KHJ, KGB, KFXM, KVOE—  
News, Glenn Hardy.  
KMPC—Spotlight Stars.  
KFWB—Musical Comedy.  
KLAC—Baseball.  
KFAC—Evening Concert.  
KXLA—Seaboard Home Hour.  
KFVD—Spade Cooley Time.  
KGFJ—Hollywood House  
Party.  
KRRD—Western Hit Parade.  
★KGER—News, Concert.  
9:15—KHJ, KGB, KFXM, KVOE—  
Mel Venter's Pictorial.  
★KMPC—Clete Roberts.  
KFWB—Guest Star.  
★KFOX—News.  
★KFSO—Here's to Veteran  
9:30—KFI—Mystery Theatre.  
KNN—Dramatic & Music.  
KMPC—Date With Melody.  
KECA—Famous Jury Trials.  
KHJ, KGB, KVOE—Inside of  
Sports.  
KFWB—Maurice Hart.  
KGER—Dr. Clem Davies.  
KFSO—S. D. Talks It Over.  
9:45—KHJ, KGB, KFXM, KVOE—  
Henry J. Taylor.  
KMPC—Maid With a Band.  
KGFJ—Moon Dreams, Poetry &  
Music with Marvin Miller.  
10★KFI, KFSO—The Reporter.  
★KNN—Chet Huntley, News.  
KECA—Sid Ziff, Sports.  
★KHJ, KGB, KFXM, KVOE—  
Fulton Lewis, Jr.  
★KMPC, KGER—News.

## EASTSIDE SHOW

10 TO 12 P.M.

Every Night Except Sunday

KFWB

KFWB—Eastside Show.  
KLAC—Baseball.  
KFVD—Spade Cooley Time.  
KXLA—Hollywood Stadium.  
KGFJ—Concert Nocturne.  
KRRD—Merry Go-Round-Up.  
KFAC—Lucky Lager Dance.  
10:05—KGER—Riverside Ranch.  
10:15—KFI—Barry Wood Show.  
KNN—Bob Elson.  
★KECA, KHJ, KGB—News.  
KMPC—Bridge Club.  
KFSO—Constant Invader.  
10:30★KFI—Carveth Wells, Inside  
the News.  
KNN—Symphonette.



★KECA—Elmer Davis.  
KHJ, KGB—Peter Potter  
Record Party.

2 hours popular music

## KFAC

10 to 12 EVERY NIGHT

## LUCKY LAGER DANCE TIME

KMPC—Rancho Grande.  
KLAC—Baseball Roundup.  
KGER—Western Music.  
10:45—KFI—Melody Time.  
KECA—Freddie Martin Orch.  
KLAC—Don Otis.  
★KFSO—News.  
11★KFI, KECA, KLAC—News.  
★KNN—Nelson Pringle.  
KHJ, KGB—H. King Orch.  
KMPC—Dance Time.  
KFWB—Eastside Show.  
KFAC—Lucky Lager Dance.  
KFVD—Spade Cooley Time.  
KGFJ—Concert Nocturne.  
KXLA—Pasadena Civic.  
KRRD—Merry Go-Round-Up.  
★KGER—News, Roundup.  
KFSO—Biltmore Hotel Orch.  
11:15—KFI—Milestones in Melody.  
KNN—Report from  
Washington.  
KECA—Jack Finn Orch.  
KHJ, KGB—J. Barrow Orch.  
KLAC—Don Otis.  
11:30—KFI—Hal Pruden Orch.  
KNN—Les Brown Orch.  
KHJ—John Wolahan Orch.  
KXLA—Music.  
KFSO—St. Francis Orch.  
11:45—KECA—Red Nichols Orch.  
KHJ, KVOE—News.  
11:55★KFI, KECA, KNN, KFSO—  
News.

## VERSATILE

Phil Baker, of CBS' "Take It or Leave It" renown, has been a vaudeville comedian of headliner proportions, a stellar night club attraction in both New York and London, and a musical comedy star. He has been in several successful motion pictures and also appeared on the legitimate stage in "Idiot's Delight" in the role Alfred Lunt created for Robert Sherwood, the author.

★  
FOR MEN ONLY

The "Crew-cut Club", its purpose being to induce men to wear crew haircuts for comfort, has been formed by charter members Peter Lind Hayes of CBS' Ford Show, and Garry Moore, Jimmy Durante's sidekick. Honorary memberships will be awarded to Edgar Bergen and Jimmy Durante if they can have crew-cut toupees made for them.

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# THURSDAY, MAY 1

\*Indicates News Broadcasts.

- 8-KFI, KFSD-Fred Waring.  
KXN-Johnny Murray.  
KECA, KPRO, KFMB-Don McNeill's Breakfast Club.  
\*KHJ, KGB-Cecil Brown.  
\*KMPC, KXLA, KLAC-News.  
KFWD-Easy Listening.  
KGFJ-Concert Pastelle.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Monday thru Saturday  
KFOX, 8:00 A.M.  
Tuesday thru Saturday

KRKD, KFOX-Haven of Rest.  
KEAC-Country Church.  
KFVD-Wakeup Ranch.  
\*KGER-News, Mizpah.  
KWKW-Andy Mansfield.

- 9:15-KXN-Aunt Jenny.  
\*KHJ-News.  
KMPC-Markets; Sports.  
KFWD-Morning Melodies.  
KLAC-Hymns at the Reins.  
KIEV-Musical Bandwagon.  
8:30-KFI, KFSD-Jack Berch.  
KXN KSDJ-Lane Journey.  
KHJ-Editor's Diary.  
KMPC-Tuttle's Tune Time.  
KGFJ-Waltz Invitation.  
KFVD-Binnie and Mike.  
\*KEAC, KRKD-News.  
\*KWKW-News, Devotions.  
KXLA-Baptist Brothers.  
KIEV-Public Interest.  
KGER-Hymn Time.  
8:45-KFI, KFSD-Laura Lawton.  
KXN, KSDJ-Our Gal Sunday.  
KHJ, KGB, KFXM, KVOE-Victor H. Lindahl.  
\*KFWD-News.  
KEAC-Organ Duets.  
KWKW-Wings of Healing.  
KIEV-Musical Memories.

- 9-KFI, KXLA, KGER-News.  
KXN-Big Sister.  
KECA, KPRO, KFMB-Kenny Baker Show.  
KHJ, KGB-Notes at Nine.  
KMPC-Music in the Air.  
KFWD-Health Talk.  
\*KLAC-News.  
KGFJ-Public Messenger.  
KEAC-Unity.  
KRKD-Sagebrush Serenade.  
KWKW-Voice of China.  
KFVD-Waltz Time.  
KIEV-Bing Crosby Time.  
9:05-KFI-Pat Bishop Reporting.  
KGER-Lutheran Hour.  
KFI-Ladies' Day.  
9:15-KXN-Ma Perkins.  
KHJ, KGB-Merv Griffin Show.

- KFWB-Strolling Tom.  
KLAC-Songs by Crosby.  
KEAC-Voice of Health.  
KXLA-Harmony Homestead.  
KWKW-Rev. Wildman.  
KIEV-Kate Smith Sings.  
\*KFVD-News.  
9:20-KGFJ-News.  
9:30-KXN-Young Dr. Malone.  
KHJ-Music With a Smile.  
KECA, KPRO, KFMB-Tom Breneman's Breakfast.  
KMPC-Hits, Headlines.  
KFWD-Music.  
KLAC-Al Jarvis Ballroom.

- \*KWKW-News.  
KGFJ-Open Album.  
KEAC-Musical Encores.  
KIEV-Meet the Band.  
KGER-Bible Treasury Hour.  
KFVD-Show Tunes.  
9:45-KXN-Road of Life.  
\*KFWD, KRKD-News.  
KWKW-Bing Crosby.  
KFVD-Remembered Rhythms.  
KIEV-Rhythm Road.  
KGER-Voice of China.  
KFSD-It's a Good Idea.  
KGB-Molly More.

- 10-KFI, KFSD-Today's Children.  
KXN-Kate Smith.  
KECA, KFMB, KPRO-Galen Drake.  
\*KHJ, KGB, KFXM, KVOE-Glen Hardy, News.  
\*KMPC-News.  
KFWD-Sweet Music.  
KLAC-Al Jarvis Ballroom.  
KGFJ-Racing News.  
KXLA-Piano Parade.  
KEAC-Musical Encores.  
KFVD-Rev. Louis T. Talbot.  
KRKD-Music.  
KWKW-Racing Lineup.  
\*KIEV, KGER, KFOX-News.

- 10:15-KFI, KFSD-Woman in White.  
KXN-Perry Mason.  
KHJ, KVOE-Jackie Hill.  
KECA, KFMB-Ted Malone.  
KMPC-Bill Leyden.  
KFWD-Concert Masters.  
\*KXLA-News.  
KGFJ-Serenade for You.  
KWKW-Morning Melodies.  
KRKD-Talk Music.  
KIEV-Stars of Song.  
KGER-Markham.

- 10:25-KGFJ-Sports Flash.  
10:30-KFI, KFSD-Masquerade.  
KXN, KSDJ-Lone Journey.  
KECA, KPRO, KFMB-My True Story.  
KHJ-Ben Alexander Show.  
KFWD-Piano, Jerry Marlowe.  
KGFJ-Upbeat Session.  
KXLA-Woman's World.  
KFVD-Union Rescue Mission.  
KIEV-Western Tune Time.  
KGER-Across the Footlights.

- 10:40-KFI, KFSD-Betty Crocker.  
10:45-KFI-Light of the World.  
KXN, KSDJ-Rose of My Dreams.  
KFWD-Science of Mind.  
KEAC-Fashions in Music.  
KRKD-Midnight Mission.  
10:55-KECA, KFMB-Hymns of All Churches.  
KGFJ-Sports Flash.

- 11-KFI, KFSD-Life Can Be Beautiful.  
KXN, KSDJ-Bob & Victoria.  
KECA, KFMB-Hymns of All Churches.  
KHJ-Bill Harrington.  
KMPC-Bill Leyden.  
KFWD-Bill Anson.  
KLAC-Al Jarvis Ballroom.  
KEAC-Festival of Waltzes.  
KGFJ-Across the Footlights.  
\*KFVD, KGER-News.  
KXLA-Melody Time.  
KWKW-Song Parade.  
KIEV-Show Tunes.

- \*KVOE-Cedric Foster.  
11:15-KFI, KFSD-Ma Perkins.  
KXN-Reserve.  
\*KECA-Banquet Talking.  
KHJ, KGB, KFXM, KVOE-Smile Time.  
KEAC-Gems of Melody.  
KXLA-Morning Melodies.  
KFVD-Violet.  
KIEV-This Rhythmic Age.  
KGER-Helene Smith.

- 11:20-KWKW-Want Ad News.  
11:25-KGFJ-Sports Flash.  
11:30-KFI, KFSD-Pepper Young's Family.  
KXN-Second Mrs. Burton.  
KHJ, KGB, KFXM, KVOE-Queen for a Day.  
KECA, KPRO, KFMB-Listening Post.  
KGFJ-Reminiscent Rhythm.  
\*KRKD, KXLA, KFOX-News.  
KEAC-Music.  
KFVD-Forever Tops.

## THURSDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 6:00-Abbott and Costello, KFI.  
6:30-Eddie Cantor, KFI.  
7:30-Aldrich Family, KFI.  
8:00-Burns and Allen, KFI.  
9:00-Music Hall, KFI.  
10:30-Sweeney and March, KXN.

### Quiz-Participation

- 8:00-McNeill's Breakfast Club, KECA.  
9:00-Kenny Baker, KECA.  
9:30-Breneman's Breakfast, KECA.  
11:30-Queen for a Day, KHJ.  
1:00-House Party, KXN.  
1:05-Three Alarm, KMPC.  
1:30-Meet the Missus, KXN.  
2:00-What's Doin', Ladies?, KECA.

- 2:30-Bride and Groom, KXLA.  
4:00-Money on the Line, KXN.  
8:30-Noah Webster Says, KFI.

### Drama

- 6:00-Reader's Digest, KXN.  
7:00-Family Theater, KHJ.  
9:30-Grand Marquee, KFI.

### Music

- 8:00-Fred Waring, KFI.  
9:30-Hits and Headlines, KMPC.  
4:00-Musical Masterpieces, KEAC.  
6:00-Musical Digest, KGFJ.  
7:00-Supper Club, KFI.  
7:15-Jack Smith, KXN.

| KLAC | KFI  | KECA | KHJ  | KFVD | KXLA | KFSE | KGFJ | KFXM | KFAC | KGER | KWKW | KFMB |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KFSJ | KMPC | KIEV | KFWB | KXN  | KRKD |      | KPPC | KFBX | KGB  |      | KPRO | KVDE |
| 570  | 640  | 790  | 930  | 1020 | 1110 |      | 1230 |      | 1330 | 1390 | 1440 | 1490 |
| 800  | 710  | 870  | 980  | 1070 | 1150 |      | 1240 | 1280 | 1360 | 1430 | 1450 |      |

- KIEV-Latin Musicana.  
KGER-Feminine Fare.  
11:45-KFI, KFSD-Right to Happiness.  
KXN-Grand Slam.  
KECA-Frank Parker Show.

- \*KGFJ-News.  
KEAC-Piano Gems.  
KRKD-Hawaiian Melodies.  
KXLA-T. Texas Tyler.  
KGER-Crosby Slugs.  
11:50-KWKW-Rhapsody in Wax.  
11:55-KGFJ-Sports Flash.

- 12-KFI-Farm Reporter.  
KXN-Myrt and Marge.  
\*KECA, KHJ, KIEV, KGER, KGB, KVOE-News.  
KMPC-The Man Says Yes.  
KFWD-Bill Anson.  
KLAC-Al Jarvis Ballroom.  
KGFJ-Gypsy Strings.  
KRKD-Prairie Schooner.

## BELL TAILORS

Presents

### Dinner Bell Round Up

12:00 noon, Mon. thru Fri.

## KXLA

- KXLA-Dinner Bell Roundup.  
KEAC-Luncheon Concert.  
KWKW-Rhapsody in Wax.  
KFVD-Editor of the Air.  
12:05-KGER-Western Music.

- 12:15-KFI, KFSD-Stella Dallas.  
\*KXN-Knox Manning.  
KECA-Cliff Edwards.  
KHJ-Sing, America, Sing.  
KEAC-Musical Portraits.  
KGFJ-Keyboard Magic.  
KIEV-Lunchtime Melodies.

- \*KFOX-News.  
KFMB-Word to the Wives.  
12:25-KGFJ-Sports Flash.  
12:30-KFI, KFSD-Lorenzo Jones.  
KXN, KSDJ-Evelyn Winter.  
\*KECA, KFMB, KPRO-Edwin C. Hill.  
KHJ-Louise Massey.  
KMPC-Waltz Time.

- \*KFWD-News.  
KWKW-Farm News.  
KGFJ-Intermission.  
KEAC-Melodic Sketches.  
KFVD-Violet.  
KXLA-Red Murrell.  
KGER-BAR Cafe.

- 12:45-KFI, KFSD-Widder Brown.  
KXN-Sons of the Pioneers.  
KECA, KFMB-Dorothy Dix.  
KHJ-Shady Valley Folks.  
KMPC-Bill Hays Reads Bible.  
\*KEAC-News.

- KXLA-Farm Program.  
KIEV-Gals on Record.  
KGER-Garden School.  
KGB-Songs of Praise.

- 12:50-KWKW-Vets' Rehabilitation.  
12:55-KGFJ-Sports Flash.  
1-KFI, KFSD-When a Girl Marries.  
KXN, KSDJ-House Party.  
KECA-Hits and Encores.  
KHJ, KGB, KVOE-Checkboard Time.

- \*KMPC-News.  
KFWD-Bill Anson.  
KEAC-Music in the American Manner.  
\*KLAC, KFVD, KGER-News.  
KRKD-Music.  
KGFJ-Sunset and Vins.  
KXLA-Community Broadcaster.  
KIEV-Meet the Maestro.

- 1:05-KMPC-Three Alarm.  
KGER-Out of the Baudbox.  
1:10-KLAC-Music from Hollywood.  
1:15-KFI, KFSD-Portia Faces Life.  
KECA-Hollywood Tour.  
KHJ-Nancy Dixon.

- KFVD-Piano Parade.  
KXLA-Here's to Veterans.  
KGB, KVOE-Johnson Family.  
1:25-KGFJ-Sports Flash.  
1:30-KFI, KFSD-Just Plain Bill.  
KXN, KSDJ-Meet the Missus.  
\*KECA-Kiernan's News Corner.

- KHJ-Happy Homes.  
KFVD-Matinee Melodies.  
KGFJ-Today's Hits.  
KXLA-Vocal Varieties.  
KWKW-Afternoon Melodies.  
\*KRKD-News.  
KIEV-Orkan Moods.  
KGB-Shady Valley Folks.

- 1:45-KFI, KFSD-Front Page Farrell.  
KECA-Ethel and Albert.  
KEAC-Piano Briefs.  
\*KXLA-News.  
KRKD-Music.  
KIEV-Swing Stylings.  
KVOE-Radio Tour.

- 1:55-KGFJ-Sports Flash.  
2-KFI, KFSD-Road of Life.  
\*KXN-Erle Savareid.  
KECA, KPRO, KFMB-What's Doing, Ladies?  
KHJ, KGB, KVOE-Heart's Desire.

- KMPC-Three Alarm.  
\*KLAC, KIEV-News.  
KFWD-Bill Anson.  
KEAC-Concert Matinee.  
KGFJ-Serenade to Afternoon.

THIS IS

HAWTHORNE

EGbert pLAYS REcOrdS?

KXLA

Mediocre Music  
Long Commercial

2:00 P.m.-Mon. thru Fri.  
11:30 p.m. SUNDAY

KXLA-Hawthorne's Nut House.

KWKW-The Crow Show.  
KRKD-Public Service.  
KFVD-Fac the Ladies.

KFOX-Pan-American.  
KGER-Long Beach Band.

2:15-KFI, KFSD-Joyce Jordan.  
KXN-Rosemary.  
KLAC-Picture Album.

KIEV-Land o' Song.  
KRKD-Concert Melodies.  
KFVD-To the Men.

2:20-KWKW-News.  
2:25-KECA-Spotlight on Hollywood.

\*KFWD-News.  
KGFJ-Sports Flash.

2:30-KFI, KFSD-Aunt Mary.  
KXN-Backgrounds for Living.

KECA, KFMB, KPRO-Bride and Groom.  
KHJ-Luncheon at Long-champs.

KMPC-Baseball Recreations.  
KFWD-Music.  
KXLA-Musical Dept. Store.

\*KRKD-News, Music.  
KWKW-Melody Room.  
KFVD-On the Upbeat.  
KIEV-Musical Potpourri.  
KGER-Feature Story.



- 2:40-KGER-Long Beach Band.  
 2:45-KFI, KFSB-Dr. Paul.  
 KXN-Bob Trout.  
 KFWB-Slightly from Hunger.  
 KGFJ-Air-atorials.  
 \*KFVD-News.  
 2:55-KGFJ-Sports Flash.  
 3-KFI, KFSB-This Woman's Secret.  
 KXN-Burritt Wheeler.  
 KECA, KPRO, KFMB-Ladies Be Seated.  
 \*KHJ, KLAC, KXLA-News.  
 KMPC-Baseball Recreations.  
 KGFJ-Architect Concert.  
 KFWB-Anniversary Chorus.  
 KFAC-Musical Favorites.  
 KFVD-L. A. Daily Reporter.  
 KRKD-Melrose Melodies.  
 KWKW-Swing Session.  
 KIEV-A Matter of Records.  
 3:05-KGER-Under Blue Skies.  
 3:15-KFI-News of the World.  
 KHJ-Johnson Family.  
 KLAC-Music Room.  
 KFVD-Stringtime.  
 KXLA-Juke Box Matinee.  
 KFSB-Joyce Jordan.  
 3:25-KGFJ-Sports Flash.  
 3:30-KFI, KFSB-Backstage Wife.  
 KXN-Reserve.  
 KECA-Norwood Smith Sings.  
 KHJ-Adventure Parade.

## MILD & MELLOW

3:30 to 4 P.M.  
 Monday Through Friday

KMPC

- KMPC-Mild and Mellow.  
 KFWB-Melody Matinee.  
 KLAC-Barclay Allen Orch.  
 KGFJ-Among My Souvenirs.  
 KWKW-Sam Howland's Wax Works.  
 KFVD-AFRA Workshop.  
 KFOX-Your Girl Friend.  
 KGER-Take It Easy Time.  
 3:45-KFI-What Do You Say?  
 KXN-George Fisher.  
 KECA-Frances Scully.  
 KHJ-Fuel and Fuelers.  
 KRKD-Bowling News.  
 3:55-KGFJ-Sports Flash.  
 4-KFI, KMPC, KLAC, KIEV, KGER, KFOX-News.  
 KXN-Pedigree Presents Money on the Line.  
 \*KHJ, KGB, KFXM, KVOE-Fulton Lewis.  
 \*KECA-Headline Edition.  
 KFWB-Gospel and Song.  
 KXLA-Juke Box Matinee.  
 KFAC-Musical Masterpieces.  
 KGFJ-What's Up?  
 KWKW-Wax Works.  
 KFVD-Donahue Music Shop.  
 KRKD-Piano Paintings.  
 4:05-KGER-Take It Easy Time.  
 4:15-KFI-Shopping News.  
 KXN-Melody House.  
 \*KECA-Alvin Wilder.  
 \*KHJ, KGB, KFXM, KVOE-Rex Miller.  
 KMPC-Pleasure Time.  
 KLAC-Betty Phillips.  
 KRKD-Movie Land Quiz.  
 KIEV-Modern Concert Hall.  
 \*KFSB-News.  
 4:25-KGFJ-Sports Flash.  
 KFWB-What Do You Know?  
 4:30-KFI-Art Baker's Notebook.  
 KXN-Reserve.  
 KECA, KFMB-Dick Tracy.  
 KHJ, KVOE-Erskine Johnson  
 KMPC-Russ Morgan Orch.  
 KLAC-Kiddie Klub.  
 \*KWKW-News.  
 \*KGFJ-Record Jackpot.  
 KRKD-Times of the Day.  
 KIEV-Bing Crosby Sings.  
 KFOX-Old Ace Pension.  
 4:45-KECA, KFMB-Tennessee Jed.  
 \*KHJ, KFVD, KRKD, KGB, KFXM, KVOE-News.  
 KMPC-Headline Celebrities.  
 KFWB-Stuart Hamblen.  
 \*KLAC-Dr. Harry S. May.  
 KWKW-Races and Sports.  
 KIEV-Trade Winds Tempos.  
 KGER-Air Force Ground School.  
 \*KFSB-H. V. Kallenborn.  
 4:55-KGFJ-Sports Flash.  
 5-KFI-Feature Wire.  
 \*KXN-Knox Manning, News.  
 KHJ, KGB, KVOE-Hop Harrigan.  
 KECA, KPRO, KFMB-Terry and the Pirates.  
 \*KMPC-News, Teen & Twenty.  
 KFWB-Stuart Hamblen.

- \*KLAC-News, Fred Henry.  
 KFAC-Sunset Symphonette.  
 KXLA-Juke Box Matinee.  
 KGFJ-Jive at 5.  
 KWKW-Today at the Races.  
 KFVD-Sweet and Low.  
 KRKD-Songs of the Saddle.  
 KIEV-Record Bids.  
 KFSB-Anniversary Date.  
 KFOX-Sunshine Mission.  
 \*KGER-News, Whaling Ring.  
 5:15-KFI, KFSB, KFAC-News.  
 KXN-Tony Hanlon.  
 KHJ, KGB, KFXM, KVOE-Superman.  
 KECA, KFMB-Sky King.  
 KLAC-Irwin Allen.  
 KGFJ-Race Recap.  
 KWKW-Ken Barton, Sports.  
 KGER-Sons o' Guns.  
 5:30-KFI-Casa Cugat.  
 \*KXN, KSDJ-Harry Flannery.  
 KECA, KPRO, KFMB-Jack Armstrong.  
 KHJ, KGB, KFXM, KVOE-Captain Midnight.  
 KFWB-Howdy, Neighbors.  
 KLAC-Al Jarvis.  
 KGFJ-Songs for You.  
 KFAC-Whom Bill Club.  
 KXLA-Future Pianists.  
 KFVD-Sundown Serenade.  
 KWKW-Songs in the Sunset.  
 KIEV-Melodies Mardi Gras.  
 KRKD-Hit Tunes.  
 \*KFOX-News.  
 KGER-Music With Appeal.  
 KFSB-So the Story Goes.  
 5:45-KFI, KFSB-Elmer Peterson.  
 \*KXN, KSDJ-News, Garded.  
 \*KECA-Frank Henningway.  
 KHJ, KGB, KFXM, KVOE-Tom Mix.  
 KMPC-H. Allen.  
 KXLA-Miniature Concert.  
 KGFJ-If They Had Lived.  
 KWKW-Races and Sports.  
 KRKD-Race Results.  
 KGER-Stamp's Quartet.  
 5:55-KGFJ-Sports Flash.  
 6-KFI, KFSB-The Big Story.  
 KXN, KSDJ-Reserve.  
 KECA, KPRO, KFMB-Paul Whitman Assembly.  
 \*KHJ, KGB, KFXM, KVOE-Gabriel Heister.  
 \*KMTV-News, Nighthit.  
 \*KFWB, KLAC, KFVD, KIEV, KGER, KFOX-News.  
 KGFJ-Musical Digest.  
 KFAC-Prelude to Evening.  
 KRKD-Music.  
 KXLA-Pasadena Community Playhouse.  
 KWKW-Classic Hour.  
 6:05-KLAC-Al Jarvis.  
 KIEV-Twilight Tempos.  
 KGER-Sports Parade.  
 6:15-KHJ, KGB-Real Stories.  
 KMPC-Bob Kelley, Sports.  
 KFWB-On the Century.  
 KFVD-Music.  
 KGER-Twilight Time.  
 6:30-KFI, KFSB-Ray Kyser.  
 KXN, KSDJ-Information, Please.  
 KECA, KFMB-Board of Missing Heirs.  
 KHJ, KGB, KFXM, KVOE-American Forum.  
 KMPC-Tanforan Races.  
 KFWB-America Dances.  
 KFAC-Hour of Music.  
 KLAC-Dore O'Dell.  
 KXLA-Help Wanted.  
 KFOX-Hal's Memory Room.  
 KGER-Helene Smith.  
 KFSB-Barry Wood Show.  
 6:45-KLAC-Sam Baizer Sportsbook.  
 KXLA-Jimmie Dolan.  
 7-KFI, KFSB-Supper Club.  
 KXN-Lowell Thomas.  
 KECA, KFMB-Lone Ranger.  
 KHJ, KGB, KFXM, KVOE-American Forum.  
 KMPC-Security Symphonies.  
 KFWB-America Dances.  
 \*KXLA-Averill Bernan.  
 KFAC-Hour of Music.  
 KGFJ-Musical Digest.  
 \*KLAC, KRKD-News.  
 KPRO-Pasadena Musicians.  
 \*KGER-News: Dr. Fagan.  
 7:05-KLAC-Harness Races.  
 7:15-KFI, KFSB-Fleetwood Lawton.  
 KXN-Jack Smith.  
 KHJ, KGB, KFXM, KVOE-Vic Danone.  
 KXLA-Top Roll.  
 KRKD-Three-Quarter Time.  
 KPRO-Ocean Realist.  
 7:30-KFI, KFSB-The Great Guildsteere.  
 KXN-Dr. Christian.  
 KHJ, KGB, KFXM, KVOE-Clisco Kid.  
 KECA, KFMB-Music Preferred.  
 KMPC-Firestone Favorites.

- KFWB-Sports Final.  
 KLAC-Dinah Shore.  
 KFAC-Musical Jewel Box.  
 KXLA-Dance Time.  
 KRKD-Do You Know?  
 KPRO-Teen Tunes and Topics.  
 KGER-Prophecy Speaks.  
 KFOX-Dr. Clem Davies.  
 7:45-KECA-Betty Russell.  
 KFWB-Moods in Music.  
 \*KFAC, KFOX-News.  
 KXLA-Hank Penny.  
 7:55-KXN-Carroll Allcott.  
 8-KFI, KFSB-A Day in the Life of Dennis Day.  
 KXN-Jack Carson.  
 KECA, KFMB-Lum & Abner.  
 KHJ, KGB, KFXM, KVOE-What's the Name of That Song?  
 \*KMPC-News, Hemingway.  
 KFWB-Atomic Age.  
 \*KLAC, KXLA, KGER-News.  
 KFAC-Evening Concert.  
 KGFJ-Consensus Memories.  
 KPRO-Midweek Devotional.  
 KFOX-Presbyterian Church.  
 BASEBALL  
 KLAC  
 8:05 Nightly  
 1:30 P.M. Sunday  
 8:05-KLAC-Baseball.  
 KGER-Veterans' Program.  
 8:15-KECA-News Feature Edition.  
 KMPC-Ridge Riders.  
 KFWB-Twilight on the Trail.  
 KGFJ-Stardust Moods.  
 KXLA-Organ Dream Time.  
 KGER-Navy Show.  
 8:30-KFI, KFSB-Duffy's Tavern.  
 KXN-Reserve.  
 KECA-Beulah Show.  
 KHJ, KGB-Johnny Madero, Pier 23.  
 KMPC-Music Supreme.  
 \*KFWB-News.  
 KGFJ-Seville Serenade.  
 KPRO-Silhouettes and Shadows.  
 KXLA-97th Street Corral.  
 KGER-Man With a Band.  
 KFOX-Record Review.  
 8:45-KFWB-Show Time.  
 KGFJ-Evening Interlude.  
 9-KFI, KFSB-Skippy Hollywood Theatre.  
 KXN-Songs by Sinatra.  
 KECA, KFMB, KPRO-Bing Crosby.  
 \*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy.  
 KMPC-Spotlight Stars.

Listen Tonight, 9:00 P.M.

The New  
 BING CROSBY-  
 PHILCO SHOW  
 KGER  
 1390 kc.

- KGER-Bing Crosby Show.  
 KFWB-Musical Comedy.  
 KLAC-Baseball.  
 KFAC-Evening Concert.  
 KXLA-Sunboard Home Hour.  
 KGFJ-Hollywood House Party.  
 KFVD-Spade Cooley Time.  
 KPRO-Siesta Fiesta.  
 9:15-KHJ, KGB, KFXM, KVOE-Mel Venter's Pictorial.  
 \*KMPC-Clete Roberts.  
 \*KPRO-Music.  
 \*KFOX-News.  
 9:30-KFI, KFSB-Mr. District Attorney.  
 KXN-Dinah Shore.  
 KECA, KFMB, KPRO-Henry Morgan Show.  
 KHJ, KGB, KVOE-Inside of Sports.  
 KMPC-Date With Melody.  
 KFWB-Maurice Hurt.  
 KPRO-County Museum.  
 KGER-Dr. Clem Davies.  
 9:45-KHJ, KVOE-Land of the Free.  
 KFWB-Man With a Band.  
 KGFJ-Moon Dreams, Poetry & Music with Marvin Miller.  
 KPRO-Listen, Mr. Citizen.

- 10-KFI, KFSB-The Reporter.  
 \*KXN-Chet Huntley, News.  
 KECA-Sid Ziff, Sports.  
 KHJ, KGB, KFXM, KVOE-Fulton Lewis, Jr.  
 \*KMPC, KLAC, KGER-News.

## EASTSIDE SHOW

10 TO 12 P.M.  
 Every Night Except Sunday

KFWB

- KFWB-Eastside Show.  
 KLAC-Baseball.  
 KFVD-Spade Cooley Time.  
 KGFJ-Concert Nocturne.  
 KFAC-Lucky Lager Dances.  
 KXLA-Olympic Fights.  
 KFOX-Amateur Fights.  
 10:05-KGER-Riverside Rancho.  
 10:15-KFI-Barry Wood Show.  
 KXN-Bob Elson.  
 \*KECA, KHJ, KGB-News.  
 KMPC-Bridge Club.  
 KFSB-Honored Music.  
 10:30-KFI-Inside the News.  
 KXN-Symphonette.  
 \*KECA-Elmer Davis.  
 KHJ, KGB-Record Party, Peter Potter.  
 KMPC-Rancho Grande.  
 KLAC-Baseball Roundup.  
 KGER-Western Music.  
 10:45-KFI-Melody Time.  
 KECA-Freddy Martin Orch.  
 KLAC-Music.  
 \*KFSB-News.  
 11-KFI, KECA, KLAC, KGER-News.  
 \*KXN-Nelson Pringle.  
 KHJ-Henry King Orch.  
 KMPC-Dance Time.  
 KFWB-Eastside Show.  
 KFAC-Lucky Dance Time.  
 KXLA-Eagle Club.  
 KGFJ-Concert Nocturne.  
 KFVD-Spade Cooley Time.  
 KFOX-Here's to Vets.  
 KFSB-Biltmore Orch.  
 11:05-KGER-Musical Roundup.  
 11:15-KFI-Milestones in Melody.  
 KXN-Word from the Country.  
 KECA-Jack Fina Orch.  
 KHJ-Henry King Orch.  
 KLAC-Music.  
 11:30-KFI-Hal Pruden Orch.  
 KXN-Les Brown Orch.  
 KHJ, KGB-Jack Barrow  
 KXLA-Music.  
 11:45-KHJ, KGB, KVOE-News.  
 KECA-Pinky Tomlin Orch.  
 11:55-KFI, KECA, KXN, KFSB-News.

Alex Cooper

"THE MAD MONK"

KXLA 12:00-5:00 a.m.

TUESDAY THRU SUNDAY

BECK'S BAG

CBS' early morning columnist of the air, Fred Beck, has invented an avocado picker. It's a long aluminum pole with a bag on the end. You reach up, hold it so the avocado will fall into the bag - which it does unless you miss when you pull the string that releases the knife blade that snips off the avocado! Now Fred wants to convert it into a clam digger.

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# WEDNESDAY, APRIL 30

8-KFI, KFSD-Fred Waring.  
KNN-Johnny Murray.  
KECA, KPRO, KFMB-Don  
McNeill's Breakfast Club.  
\*KHJ, KGB, Cecil Brown.  
\*KMPC, KXLA, KLAC, KIEV.  
KGER-News.  
KFWB-L. A. Breakfast Club.  
KGFJ-Concert Pastelle.

*Everybody's*  
**DIALING 1430**  
  
**ANDY MANSFIELD**  
8:00-8:30 A.M. Mon.-Fri.

KWKW-Andy Mansfield.  
KFAC-Country Church.  
KFVD-Wakeup Ranch.

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Monday thru Saturday  
KFOX, 8:00 A.M.  
Tuesday thru Saturday

KRKD, KFOX-Haven of Rest  
8:05-KGER-Mizpah.  
8:15-KNN-Aunt Jenny.  
\*KHJ-News.  
KMPC-Markets: Sports.  
KLAC-Baynes at the Reins.  
KIEV-Musical Bandwagon.  
8:30-KFI, KFSD-Jack Berch.  
KNN, KSDJ-Romance of  
Helen Trent.  
\*KHJ-Editor's Diary.  
KMPC-Song for You.  
KGFJ-Waltz Invitation.  
KXLA-Haven of Rest.  
\*KFAC, KWKW-News.

HAVE BREAKFAST WITH  
**Binnie & Mike**

8:30 to 9:00 a.m.

*Check* **KEVD**  
LOS ANGELES

KFVD-Binnie and Mike.  
\*KRKD-News, Music.  
KIEV-Public Interest.  
KGER-Hymn Time.  
8:45-KFI, KFSD-Laura Lawton.  
KNN, KSDJ-Our Gal Sunday  
KHJ, KGB, KFXM, KVOE-  
Victor H. Lindlar.  
KFAC-Oran Moods.  
KWKW-Wings of Healing.  
KIEV-Musical Memories.

9-KFI, KXLA, KGER-News.  
KNN-Big Sister.  
KECA, KPRO, KFMB-  
Kenny Baker Show.  
KHJ, KGB-Notes at Nine.  
KMPC-Music in the Air.  
KFWB-L. A. Breakfast Club.

\*KLAC-News.  
KGFJ-Public Messenger.  
KFAC-Unity.  
KFVD-Waltz Time.  
KRKD-Sagebrush Serenade.  
KWKW-Voice of China.  
KIEV-Ring Crosby Time.

9:05-KFI-Pat Bishop Reporting.  
KGER-Lutheran Hour.  
9:15-KFI-Ladies' Day.

KNN-Ma Perkins.  
KHJ-Merv Griffin Show.  
KLAC-Songs by Crosby.  
KFAC-Voice of Health.  
KIEV-Kate Smith Sings.  
KXLA-Harmony Homestead.  
KWKW-Rev. Wildman.

\*KFVD-News.  
9:20-KGFJ-News.  
9:30-KNN-Young Dr. Malone.  
KHJ-Music With a Smile.  
KECA, KPRO, KFMB-  
Breneman's Breakfast.  
KMPC-Hits. Headlines.  
KFWB-Hi Homemakers.  
KLAC-Al Jarvis Ballroom.  
\*RWK-News.

RGFJ-Open Album.  
KFAC-Musical Encores.  
KFVD-Show Tunes.  
KIEV-Meet the Band.  
KGB-Marino Band.  
KFSD-Time to Relax.  
KGER-Bible Treasury Hour.  
9:45-KNN-Road of Life.  
\*KFWB, KRKD-News.  
KWKW-Ben Boynton Pic-  
torial.  
KFVD-Remembered Rhythms.  
KIEV-Rhythm Road.  
KGER-Voice of China.  
KFSD-It's a Good Idea.  
KGB-Molly Morse.

10-KFI, KFSD-Today's Children  
\*KNN-Kate Smith.  
KECA, KEMB, KPRO-  
Galen Drake.  
\*KHJ, KGB, KFXM, KVOE-  
News, Glenn Hardy.  
\*KMPC-News.  
KFWB-Sweet Music.  
KLAC-Al Jarvis Ballroom.  
KFAC-Musical Encores.  
KRKD-Music Talk.

KWKW, KGFJ-Racing News.  
\*KIEV, KFOX, KGER-News.  
KFVD-Rev. Louison.  
KXLA-Piano Parade.  
10:15-KFI, KFSD-Woman in White  
KNN-Perry Mason.  
KECA, KPRO, KFMB-Ted  
Malone.  
KHJ, KVOE-Jackie Hill.  
KMPC-Bill Leyden.  
KFWB-Concert Masters.  
KGFJ-Serenade for You.

\*KXLA-News.  
KWKW-Morning Melodies.  
KIEV-Stars of Song.  
KGER-Kingdom Within.

10:25-KGFJ-Sports Flash.  
10:30-KFI, KFSD-Masquerade.  
KNN, KSDJ-Lone Journey.  
KECA, KPRO, KFMB-My  
True Story.

KHJ-Ben Alexander Show.  
KFWB-Piano, Jerry Marlowe  
KGFJ-Uphbeat Session.  
KXLA-Woman's World.  
KFVD-Union Rescue Mission.  
KIEV-Western Tune Time.  
KGER-Across the Footlights.

10:40-KFI, KFSD-Betty Crocker.  
10:45-KFI-Light of the World.  
KNN, KSDJ-Rose of My  
Dreams.

KFWB-Science of Mind.  
KFAC-Fashions in Music.  
KRKD-Midnight Mission.  
KFOX-Hebrew Christian Br.  
10:55-KCA, KFMB-Hymns of All  
Churches.  
KGFJ-Sports Flash.

11-KFI, KFSD-Life Can Be  
Beautiful.  
KNN, KSDJ-Rob & Victoria.  
KHJ-Foodcraft Carnival.  
KECA, KFMB-Hymns of All  
Churches.  
KMPC-Bill Leyden.  
KFWB-Bill Anson.

|      |      |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KLAC | KFI  | KECA | KHJ  | KFVD | KXLA | KFS6 | KGFJ | KFXM | KFAC | KGB  | KWKW | KFMD |
| KFS1 | KMPC | KIEV | KFWB | KNN  | KRKD |      | KPPC | KFOX | KGB  |      | KPRO | KVDE |
| 570  | 640  | 790  | 930  | 1020 | 1110 |      | 1230 |      | 1330 | 1390 | 1440 | 1490 |
| 600  | 710  | 870  | 980  | 1070 | 1150 |      | 1240 | 1280 | 1360 | 1430 | 1450 |      |

KLAC-Al Jarvis Ballroom.  
KXLA-Easy Listening.  
KFAC-Festival of Waltzes.  
KGFJ-Across the Footlights.  
KRKD-Music.  
KWKW-Calling All Veterans.  
\*KFVD, KGER-News.  
KIEV-Show Tunes.  
11:15-KFI, KFSD-Ma Perkins.  
KNN-Reserve.  
KHJ, KGB, KFXM, KVOE-  
Smile Time  
\*KECA-Baukhage Talking.  
KXLA-Morning Melodies.  
KFAC-Gems of Melody.  
KIEV-This Rhythmic Age.  
KFVD-Violet.  
KGER-Helene Smith.

11:20-KWKW-Want Ad News.  
11:25-KGFJ-Sports Flash.  
11:30-KFI, KFSD-Pepper Young's  
Family.

KNN-Second Mrs. Burton.  
KECA, KPRO, KFMB-  
Listening Post.  
KHJ, KGB, KFXM, KVOE-  
Queen for a Day.  
KFVD-Forever Tops.  
KGFJ-Reminiscent Rhythm.  
KFAC-L. A. City College.  
\*KRKD, KXLA, KFOX-News.  
KIEV-Latin Musicana.  
KGER-Feminine Fare.

11:45-KFI, KFSD-Right to Happi-  
ness.  
KNN-Grand Slam.  
KECA-Frank Parker Show.

\*KGFJ-News.  
KFAC-Piano Gems.  
KRKD-Hawaiian Melodies.  
KXLA-T. Texas Tyler.  
KGER-Crossy Since

11:50-KWKW-Radio Voices of  
Tomorrow.  
11:55-KGFJ-Sports Flash.

12-KFI-Farm Reporter.  
KNN-Mrk & Marge.  
\*KGB, KVOE-News.

\*KHJ-Broadway News.  
KMPC-The Man Says Yes.  
KFAC-Bill Anson.  
KLAC-Al Jarvis Ballroom.  
KGFJ-Gypsy Strings.  
KFAC-Luncheon Concert.  
KFVD-Editor of the Air.  
KWKW-Rhapsody in Wax.  
KXLA-Dinner Bell Roundup  
KRKD-Prize Schooner.  
KFSD-Life Can Be Beautiful.

12:15-KFI, KFSD-Stella Dallas.  
\*KNN-Knox Manning.  
KECA-Chiff Edwards.

KHJ-Sing, America, Sing.  
KFAC-Musical Portraits.  
KGFJ-Keyboard Mazie.  
KIEV-Lunchtime Melodies.  
KGER-Western Music.  
12:25-KGFJ-Sports Flash.

12:30-KFI, KFSD-Lorenzo Jones.  
KNN, KSDJ-Evelyn Winters.  
\*KECA, KPRO, KFMB-Edwin  
C. Hill.

KHJ-Louise Massey.  
KMPC-Waltz Time.  
\*KWKW-News.

\*KWKW-Farm News.  
KGFJ-Intermission.  
KFAC-Melodic Sketches.  
KFVD-Violet.

KXLA-Red Murrell.  
KIEV-Glendale High.  
KGER-B&R Cafe.

12:45-KFI, KFSD-Widder Brown.  
KNN-Sons of the Pioneers.  
KECA, KFMB-Dorothy Dix.  
KHJ-Shady Valley Folks.  
KMPC-Bill Hay Reads the  
Bible.

\*KFAC-News.  
KXLA-Farm Program.  
KNN-Gals on Record.  
KGER-Garden School.

12:50-KWKW-Vets' Rehabilitation.  
12:55-KGFJ-Sports Flash.

1-KFI, KFSD-When a Girl  
Marries.  
KECA, KPRO, KFMB-  
Hill and Encores.

KNN, KSDJ-House Party.  
KHJ, KGB, KVOE-Checker-  
board Time

\*KMPC-News.  
KFWB-Bill Anson.  
KFAC-Music in the Ameri-  
can Manner.

\*KLAC, KFVD, KGER-News.  
KRKD-Music.  
KGFJ-Sunset and Vine.  
KXLA-Community Broad-  
caster.

KIEV-Meet the Maestro.  
1:05-KMPC-Three Alarm.  
KGER-Out of the Band Box.

1:10-KLAC-Music from Hollywood  
1:15-KFI, KFSD-Portia Faces  
Life.

KECA-Hollywood Tour.  
KHJ-Nancy Dix.  
KXLA-This Is Our Duty.  
KFVD-Piano Parade.

KGB, KVOE-Johnson Family.  
1:25-KGFJ-Sports Flash.  
1:30-KFI, KFSD-Just Plain Bill.  
KNN, KSDJ-Meet the Missus

\*KECA-Klernan's News  
Corner.  
KHJ-Happy Homes.

KXLA-Vocal Varieties.  
KWKW-Afternoon Melodies.  
\*KRKD-News.

\*KGFJ-Today's Hits.  
KFVD-Matinee Melodies.  
KIEV-Organ Moods.

1:45-KFI, KFSD-Front Page  
Farrell.  
KECA-Ethel and Albert.  
KFAC-Piano Briefs.

\*KXLA-News.  
KIEV-Sing Stylings.  
KWKW-Music.

KVOE-Radio Tour.  
1:55-KGFJ-Sports Flash.

2-KFI, KFSD-Road of Life.  
\*KNN, KSDJ-Eric Sevareid.

KECA, KPRO, KFMB-  
What's Doin' Ladies?  
KHJ, KGB, KVOE-Heart's  
Desire.

KMPC-Three Alarm.  
KFWB-Bill Anson.  
KFAC-Concert Matinee.  
KGFJ-Serenade to Afternoon.

KXLA-Hawthorne's Nut  
House.  
KWKW-The Crow Show.

KFVD-For the Ladies.  
KRKD-Public Service.  
KGER-Lone Ranch Band.  
KFOX-Pan-American.

2:15-KFI, KFSD-Joyce Jordan.  
KNN-Rosemary.  
KLAC-Picture Album.

KFVD-To the Men.  
KIEV-Land o' Song.  
KRKD-Concert Melodies.

2:20-KWKW-News.  
2:25-KECA-Spotlight on Holly-  
wood.

\*KFWB-News.  
KGFJ-Sports Flash.  
2:30-KFI, KFSD-Aunt Mary.  
KNN-Backgrounds for Liv-  
ing

KECA, KFMB, KPRO-Bride  
and Groom.  
KHJ-Luncheon at Long-  
champs.  
KMPC-Baseball Recreations.  
KFWB-Music.

## WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type: Afternoon and  
Evening Programs in Boldface.

### Comedy-Variety

7:30-Great Gildersleeve. KFI.  
8:00-Jack Carson. KNN.  
8:00-Dennis Day. KFI.  
8:30-Duffy's Tavern. KFI.  
9:00-Ring Crosby. KECA.  
9:30-Dinah Shore. KNN.  
9:30-Henry Morgan. KECA.

### Quiz, Participation

8:00-McNeill's Breakfast Club.  
KECA.  
9:00-Kenny Baker. KECA.  
9:30-Breneman's Breakfast.  
KECA.

11:30-Queen for a Day. KHJ.  
1:00-House Party. KNN.  
1:05-Three Alarm. KMPC.  
1:30-Meet the Missus. KNN.  
2:00-What's Doin' Ladies?  
KECA.

2:30-Bride and Groom. KECA.  
4:00-Money on the Line. KNN.  
6:30-Ray Kyr. KFI.  
6:30-Information, Please. KNN.  
8:00-Name That Song. KHJ.

### Drama

4:00-The Big Story. KFI.  
1:30-Dr. Christian. KNN.  
8:30-Johnny Madero. KHJ.  
9:00-Hollywood Theater. KFI.

### Music

\*KNN-Fred Waring. KFI  
9:30-Hits and Headlines. KMPC

### 4:00-Musical Masterpieces.

KFAC.  
6:00-Musical Digest. KGFJ.  
7:00-Supper Club. KFI.  
7:15-Jack Smith. KNN.  
8:00-Evening Concert. KFAC.  
8:30-Music Supreme. KMPC.  
9:00-Frank Sinatra. KNN.  
9:00-Hollywood House Party.  
KGFJ.

10:00-Enstaide Show. KFWE.  
10:00-Lucky Dance Time. KFAC.  
12:00-Rhapsody in Wax. KHJ.

### Comment-Narration

7:45-Fred Beck. KNN.  
10:00-Kate Smith. KNN.  
10:00-Galen Drake. KECA.  
10:15-Ted Malone. KECA.  
3:00-Burritt Wheeler. KNN.  
4:30-Art Baker. KFI.  
9:45-Moon Dreams. KGFJ.

### Mystery-Detective

9:30-Mr. District Attorney. KFI.

### Sports

10:00-Race Lineup. KWKW.  
10:00-Racing. KGFJ.  
2:30-Baseball. KMPC.  
6:30-Tanforan Races. KMPC.  
9:30-Inside Sports. KBA.  
10:00-Sid Ziff. KECA



3:15★ **KWKW**—Swing Session.  
**KIEV**—A Matter of Records.  
**KHJ**—Johnson Family.  
**KLAC**—Music Room.  
**KXLA**—Juke Box Matinee.  
**KFVD**—Stringtime.  
**KFSD**—Joyce Jordan.  
 3:25 **KGEJ**—Sports Flash.  
 3:30 **KFI**, **KFSD**—Backstage Wife.  
**KXN**—Melody Hour.  
**KECA**—Newwood Smith Sings.  
**KHJ**—Adventure Parade.

## MILD & MELLOW

3:30 to 4 P.M.  
 Monday Through Friday

**KMPC**

**KMPC**—Mild and Mellow.  
**KFWB**—Melody Matinee.  
**KLAC**—Barclay Allen Orch.  
**KWKW**—Sam Rowland and His Wax Works.  
**KGEJ**—Among My Souvenirs.  
**KRRD**—News Music.  
 ★ **KFVD**—Back of the Rack.  
**KFOV**—Your Girl Friend.  
**KGER**—Take It Easy Time.  
 3:45 **KFI**—What Do You Say?  
**KECA**—Frances Scully.  
**KHJ**—Fact and Fallacy.  
**KFVD**—Rumba Rhapsody.  
**KRRD**—Bowling News.  
 3:50 **KWKW**—Wax Works.  
 3:55 **KGEJ**—Sports Flash.  
 4 **KFI**, **KMPC**, **KLAC**, **KIEV**,  
**KXN**—Pedigree Presents  
 Money on the Line.  
 ★ **KECA**—Headline Edition.  
 ★ **KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Fulton Lewis, Jr.  
**KFAC**—Musical Masterpieces.  
**KFWB**—Gospel and Song.  
**KXLA**—Juke Box Matinee.  
**KGEJ**—What's Up?  
**KWKW**—Wax Works.

THE FINEST MUSIC IN  
 AL DONAHUE  
 MUSIC SHOP  
 Daily at 4:00 p.m.

**Check KEVD**  
 LOS ANGELES

**KEVD**—Donahue Record Shop.  
**KRRD**—Plano Paintings.  
 4:05 **KGER**—Take It Easy Time.  
 4:15 **KFI**—Shopping News.  
**KXN**, **KSDJ**—Melody House.  
 ★ **KECA**—Alvin Wilder.  
 ★ **KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Rex Miller.  
**KMPC**—Pleasure Time.  
**KLAC**—Belle Martel.  
**KRRD**—Movieland Quix.  
**KIEV**—Modern Concert Hall.  
 ★ **KFSD**, **KFMB**—News.  
 4:25 **KGEJ**—Sports Flash.  
**KFWB**—What Do You Know?  
 4:30 **KFI**—Art Baker's Notebook.  
**KXN**—Reserve.  
**KECA**, **KFMB**—Dick Tracy.  
**KHJ**, **KVOE**—Eskline Johnson.  
**KMPC**—Russ Morgan Orch.  
**KLAC**—Kiddie Klub.  
**KGEJ**—Record Jackpot.  
**KRRD**—Tunes of the Day.  
 ★ **KWKW**—News, Music.  
**KIEV**—Bing Crosby Sings.  
 4:45 **KECA**, **KFMB**, **KPRO**—  
 Tennessee Jed.  
 ★ **KHJ**, **KGB**, **KFXM**, **KVOE**—  
 News.  
**KMPC**—Twilight Tales.  
**KFWB**—Stuart Hamblen.  
 ★ **KLAC**—Dr. Harry S. May.  
**KWKW**—Races and Sports.  
 ★ **KEVD**, **KRRD**—News.  
**KIEV**—Trade Winds Tempos.  
**KGER**—Air Force Ground  
 School.  
 4:55 **KGEJ**—Sports Flash.  
 5 **KFI**—Feature Wire.  
 ★ **KXN**—Knox Manning, News.  
**KHJ**, **KGB**, **KVOE**—Hop  
 Harrigan.  
**KECA**, **KPRO**, **KFMB**—Terry  
 and the Pirates.  
 ★ **KMPC**—News, Teen & Twenty.  
**KFWB**—Stuart Hamblen.  
 ★ **KLAC**—Fred Henry Reports.  
**KFAC**—Sunset Symphonette.  
**KGEJ**—Five at Five.  
**KRRD**—Songs of the Saddle.  
**KXLA**—Juke Box Matinee.  
**KWKW**—Today at the Races.  
**KEVD**—Sweet and Low.  
**KIEV**—Record Ride.  
 ★ **KGER**—News, Wishing Ring.

5:15★ **KFI**, **KFAC**, **KFSD**—News.  
**KXN**—Tom Hanlon.  
**KECA**, **KFMB**—Sky King.  
**KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Superman.  
**KLAC**—Irwin Allen.  
**KGEJ**—Race Recap.  
**KWKW**—Ken Barton, Sports.  
 5:30 **KFI**, **KFSD**—A Date With  
 Judy.  
 ★ **KXN**, **KSDJ**—Harry Flannery.  
**KECA**, **KPRO**, **KFMB**—Jack  
 Armstrong.  
**KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Captain Midnight.  
**KFWB**—Howdy, Neighbors.  
**KFAC**—Whom Bill Club.  
**KLAC**—Al Jarvis Ballroom.  
**KGEJ**—Songs for You.  
**KRRD**—Hit Tunes.  
**KFVD**—Sundown Serenade.  
**KWKW**—Songs in the Sunset.  
**KXLA**—Future Pianists.  
**KIEV**—Melodies Muri Gras.  
**KGER**—Music With Appeal.  
 ★ **KFOV**—News.  
 5:45★ **KXN**, **KSDJ**—News, Garred.  
**KECA**—Frank Hemingway.  
**KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Adventures of Tom Mix.  
**KMPC**—H. Allen.  
**KXLA**—Miniature Concert.  
**KGEJ**—The Law Is Your  
 Servant.  
**KWKW**—Races and Sports.  
**KRRD**—Race Results.  
**KGER**—Stump's Quartet.  
 5:55★ **KXN**—Bill Henry.  
**KGEJ**—Sports Flash.  
 6 **KFI**, **KFSD**—Bob Hope.  
**KXN**—Women's Forum.  
**KECA**—Page Cavanaugh Trio.  
 ★ **KHJ**, **KGB**—Gabriel Heatter.  
 ★ **KMPC**—News, Neatbit.  
 ★ **KFWB**, **KLAC**, **KFVD**, **KIEV**,  
**KFOV**—News.  
**KFAC**—Prelude to Evening.  
**KGEJ**—Musical Digest.  
**KXLA**—Alhambra H. S.  
**KWKW**—Classic Hour.  
**KRRD**—Early Dancette.  
 6:05 **KLAC**—Al Jarvis.  
**KIEV**—Twilight Tempos.  
 6:15 **KECA**—Music Preferred.  
**KHJ**, **KGB**—Real Stories.  
**KMPC**—Bob Kelley, Sports.  
**KFWB**—On the Century.  
**KXLA**—Mary Burke King.  
**KFVD**—Music.  
**KGER**—Here's to Vets.  
 6:30 **KFI**, **KFSD**—Red Skelton.

Melodies America Loves

**EULA BEAL**

Contralto  
 Concert Orchestra

Earl Towner, dir.

**KXN**—Tuesday—6:30 P. M.

INGLEWOOD PARK CEMETERY ASS'N

**KXN**—Melodies America  
 Loves.  
**KECA**, **KFMB**—Rex Maupin  
 Show.  
**KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Mysterious Traveler.  
**KMPC**—Tanforan Races.  
**KFWB**—American Dances.  
**KLAC**—Doye O'Dell.  
**KFAC**—Hour of Music.  
**KXLA**—Help Wanted.  
**KRRD**—Show Tunes.  
**KFOV**—Hal's Memory Room.  
**KGER**—Helene Smith.  
 6:45 **KLAC**—Sam Balter Sportsbook  
**KXLA**—Jimmie Dolan.  
 7 **KFI**, **KFSD**—Supper Club.  
**KXN**—Lowell Thomas.  
**KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Warden's Crime Cases.  
**KECA**, **KFMB**—Museum of  
 Modern Music.  
**KMPC**—Security Symphonica.  
**KFWB**—American Dances.  
**KFAC**—Hour of Music.  
 ★ **KXLA**—Averill Berman.  
**KGEJ**—Musical Digest.  
 ★ **KLAC**, **KRRD**—News.  
 7:05 **KLAC**—Harness Races.  
 7:15★ **KFI**, **KFSD**—Fleetwood  
 Lawton.  
**KXN**—Jack Smith.  
**KHJ**, **KGB**, **KVOE**—Special  
 Investigator.  
**KXLA**—Top Rail.  
**KRRD**—Three Quarter Time.  
**KFOV**—Fishing Pals.  
 7:30 **KFI**, **KFSD**—Milton Berle  
 Show.  
**KXN**—Mel Blanc.  
**KECA**—Bobby Doyle Show.  
**KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Red Ryder.  
**KMPC**—Firestone Favorites.  
**KFWB**—Sports Final.

**KLAC**—Frank Sinatra.  
**KFAC**—Musical Javel Box.  
**KXLA**—Dance Time.  
**KRRD**—Do You Know?  
 7:45★ **KECA**—Alvin Wilder.  
**KFWB**—Mooda in Music.  
 ★ **KFAC**, **KFOV**—News.  
**KXLA**—Hank Penny.  
 7:55★ **KXN**—Carroll Alcott.  
 8 **KFI**, **KFSD**—Amos 'n' Andy.  
**KXN**—Big Town.  
**KECA**, **KFMB**—Lam & Abner.  
**KHJ**, **KGB**, **KVOE**—Count of  
 Monte Cristo.  
 ★ **KMPC**—News, Hemingway.  
**KFWB**—Let Freedom Ring.  
 ★ **KLAC**, **KXLA**, **KGER**—News  
**KFAC**—Evening Concert.  
**KGEJ**—Caucasian Memories.  
 8:05 **KLAC**—Baseball.  
**KGER**—Music in the Night.  
 8:15★ **KECA**—News Feature Edition.  
**KMPC**—Red Rowe Ridke  
 Riders.  
**KFWB**—Twilight on the Trail.  
**KGEJ**—Starlit Moods.  
**KXLA**—Oran Drenm Time.  
 8:30 **KFI**, **KFSD**—Fibber McGee  
 and Molly.  
**KXN**—Vox Pop.  
**KECA**, **KPRO**, **KFMB**—  
 Dark Venture.  
**KHJ**, **KGB**, **KFXM**, **KVOE**—  
 The Falcon.  
**KMPC**—Music Supreme.  
 ★ **KFWB**—News.  
**KGEJ**—Serenade Seville.  
**KXLA**—97th Street Corral.  
 8:45 **KFWB**—Wayne Hoss, Orch.  
**KGEJ**—Evening Interlude.

**The BULLOCK'S SHOW**  
 Favorite Story  
 THIS WEEK  
**OLIVER  
 TWIST**  
**KFI**  
 9.00 P. M. TUESDAYS

9 **KFI**—Favorite Story.  
**KXN**—Reserve.  
 ★ **KHJ**, **KGB**, **KFXM**, **KVOE**—  
 News, Glenn Hardy.  
**KECA**, **KPRO**, **KFMB**—  
 Boston Symphony Orchestra.  
**KMPC**—Spotlight Stars.  
**KFWB**—Sturmtrakers Radio  
 Theater.  
**KLAC**—Baseball.  
**KFAC**—Evening Concert.  
**KXLA**—Seaboard Home Hour.  
**KEVD**—Spade Cooley Time.  
 ★ **KGER**—News.  
**KGEJ**—Hollywood House  
 Party.  
 9:05 **KGER**—Music in the Night.  
 9:15 **KHJ**, **KGB**, **KFXM**, **KVOE**—  
 Reserve.  
 ★ **KMPC**—Clare Roberts  
 9:30 **KFI**—Pleasure Parade.

**Tapestries  
 Of Life**  
 narrated by  
 Theo. Von Eltz  
 written by  
 David Hanna  
**KNX**  
 TUESDAY  
 9:30 P.M.  
 Presented by  
**FOREST LAWN**

**KXN**—Tapestries of Life.  
**KHJ**, **KGB**, **KVOE**—Inside of  
 Sports.  
**KMPC**—Date With Melody.  
**KFWB**—Maurice Hart.  
**KGER**—Dr. Clem Davies.  
**KFSD**—Murder at Midnight.  
 9:45 **KFI**—Madison 2345.  
**KHJ**—Arthur Hale.  
**KFAC**—Man With a Band.  
**KGEJ**—Moon Dreams, Poetry &  
 Music With Marvin Miller.  
 ★ **KFI**, **KFSD**—The Reporter.  
 ★ **KXN**—Chet Huntley, News.

**EASTSIDE  
 SHOW**  
 10 TO 12 P. M.  
 Every Night Except Sunday  
**KFWB**

★ **KHJ**, **KFXM**, **KGB**, **KVOE**—  
 Fulton Lewis, Jr.  
**KGEA**—Sid Ziff, Sports.  
 ★ **KMCC**, **KLAC**, **KGER**—  
 News.  
**KFWB**—Eastside Show.  
**KFAC**—Lucky Lager Dance.  
**KGEJ**—Concert Moderne.  
**KXLA**—Tuesday at Ten.  
**KEVD**—Spade Cooley Time.

## Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. **KLAC**

10:05 **KLAC**—Olympic Boxing.  
**KGER**—Riverside Rancho.  
 10:15 **KFI**—Remember That Music.  
**KXN**—Bob Elson.  
 ★ **KECA**, **KHJ**, **KGB**, **KVOE**—  
 News.  
**KMPC**—Bridge Club.  
 10:30★ **KFI**—Inside the News.  
**KXN**—Open Hearing.  
 ★ **KECA**—Elmer Davis.  
**KHJ**, **KGB**—Record Party.  
**KMPC**—Rancho Grande.  
**KXLA**—Music.  
 10:45 **KFI**—Melody Time.  
**KECA**—Freddie Martin Orch.  
 ★ **KFSD**—News.  
 11 **KFI**, **KECA**, **KLAC**, **KGER**—  
 News.  
 ★ **KXN**—Nelson Pringle.  
**KHJ**, **KGB**—H. King Orch.  
**KMPC**—Dance Time.  
**KFWB**—Eastside Show.  
**KFAC**—Lucky Lager Dance.  
**KEVD**—Spade Cooley Time.  
**KGEJ**—Concert Moderne.  
**KXLA**—Eagle Club.  
 11:05 **KGER**—Musical Roundup.  
 11:15 **KFI**—Milestones in Melody.  
**KXN**—Frontiers in Science.  
**KECA**—Philharmonic  
 Reporter.  
**KHJ**, **KGB**—D. Beckner Orch.  
**KLAC**—Music.  
 11:20 **KECA**—Jack Flina Orch.  
 11:30 **KFI**—Guest Star.  
**KXN**—Les Brown Orch.  
**KXLA**—Music.  
 11:45 **KFI**—Music.  
 ★ **KHJ**, **KGB**, **KVOE**—News.  
**KECA**—Pinky Tomlin Orch.  
 11:55★ **KFI**, **KXN**, **KECA**, **KFSD**—  
 News.

Interested in Radio  
 Broadcasting?

Become A  
 Radio Personality!

Audition Now

For increasing opportunities in  
 this fascinating field.

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Your Voice Recorded Free  
 ANNOUNCING, ACTING,  
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 Under supervision of noted radio  
 star, HAL STYLES.

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 agencies throughout America.)

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 School of Radio**

8800 Wilshire Bl., Beverly Hills  
 Bradshaw 2-1400  
 "Approved for Veterans"

**JAZZ TO OPERA**

Whitey Ford, the comic  
 Duke of Paducah on NBC's  
 "Grand Ole Opry," is cele-  
 brating his twenty-third an-  
 niversary in radio. He began  
 as banjo player with a Dixie-  
 land jazz band over a Hot  
 Springs, Arkansas, station.



# TUESDAY, APRIL 29

**8**—KFI, KFSO—Fred Waring.  
KXN—Johnny Murray.  
KECA, KPRO, KFMB—Don  
McNeill's Breakfast Club.  
★KHJ, KGB—Cecil Brown.  
★KMPC, KXLA, KLAC—News.  
KFVB—Easy Listening.  
KFAC—Country Church.  
KGFJ—Concert Pastelle

## HAVEN OF REST

KXLA, 8:30 A.M.  
Monday, Wednesday, Friday  
KRKD, 8:00 A.M.  
Monday thru Saturday  
KFOX, 8:00 A.M.  
Tuesday thru Saturday

KRKO, KFOX—Haven of  
Rest.  
KWKW—Andy Mansfield.  
KFVD—Wakeup Ranch.  
★KGER—News, Mizpah.  
8:15—KXN—Aunt Jenny.  
★KHJ—News.  
KMPC—Market Report, Sports  
KFVB—Morning Melodies.  
KLAC—Haynes at the Reins.  
KIEV—Musical Bandwagon.  
8:30—KFI, KFSO—Jack Herch.  
KXN, KSDJ—Helen Trent.  
KHJ—Editor's Diary.  
KMPC—Song for You.  
KGFJ—Waltz Invitation.  
KXLA—Baptist Brothers.  
★KFAC, KRKD, KGB—News.  
★KWKW—News, Devotions.  
KFVD—Bible and Mike  
KIEV—Public Interest.  
KGER—Hymn Time.  
KFOX—Words of Life.  
8:45—KFI, KFSO—Laura Lawton.  
KXN, KSDJ—Our Gal Sunday  
KHJ, KGB, KFXM, KVOE—  
Victor H. Lindahl.  
★KFVB—News.  
KFAC—Organ Moods.  
KWKW—Wings of Healing.  
KIEV—Musical Memories.

**9**★KFI, KGER—News.  
KXN—Big Sister.  
KECA, KFMB, KPRO—  
Kenny Baker Show.  
KHJ, KGB—Notes at Nine.  
KMPC—Music in the Air.  
KFVB—Blac Crosby.  
★KLAC—News.  
KGFJ—Your City at Work.  
KFAC—Unity.  
★KXLA, KFSO—News.  
KRKD—Sagebrush Serenade.  
KWKW—Voice of China.  
KFVD—Waltz Time.  
KIEV—Blac Crosby Time.  
KFOX—Firebrands for Jesus.  
9:05★KFI—Pat Bishop Reporting.  
KGER—Lutheran Hour.  
9:15—KFI—Ladies' Day.  
KXN—Ma Perkins.  
KHJ, KGB—Merv Griffin  
Show.  
KFVB—Strolling Tom.  
KLAC—Songs by Crosby.  
KGFJ—Philharmonic Reporter.  
KFAC—Voice of Health.  
KXLA—Harmony Homestead.  
★KFVB—News.  
KWKW—Rev. Wildman.  
KIEV—Kate Smith Sings.  
KFVD—Top of the Day.  
9:20★KGFJ—News.  
9:30—KXN—Young Dr. Malone.  
KECA, KPRO, KFMB—  
Breneman's Breakfast.  
KHJ—Music With a Smile.

**10**—KFI, KFSO—Today's Children.  
★KXN—Kate Smith.  
★KHJ, KGB, KFXM, KVOE—  
News, Glenn Hardy.  
KECA, KFMB, KPRO—  
Galen Drake.  
★KMPC—News.  
KFVB—Sweet Music.  
KLAC—Al Jarvis Ballroom.  
KWKW, KGFJ—Racing News.  
KFAC—Musical Encores.  
KRKD—Music, Talk.  
KFVD—Rev. Louis T. Talbot.  
★KIEV, KFOX, KGER—News  
KXLA—Piano Parade.  
10:15—KFI, KFSO—Woman in White  
KXN—Perry Mason.  
KECA—Ted Malone.  
KHJ, KVOE—Jackie Hill.  
KMPC—Bill Leyden.  
KFVB—Concert Masters.  
KGFJ—Serenade for You.  
★KXLA—News.  
KWKW—Morning Melodies.  
KIEV—Stars of Song.  
KFOX—Assembly of God.  
KGER—Markham.  
10:25—KGFJ—Sports Flash.

10:30—KFI, KFSO—Masquerade.  
KXN, KSDJ—Lone Journey.  
KECA, KPRO, KFMB—My  
True Story.  
KHJ—Ben Alexander Show.  
KFVB—Piano, Jerry Marlowe.  
KXLA—Woman's World.  
KGFJ—Uppbeat Session.  
★KFAC, KWKW—News.  
KFVD—Union Rescue Mission.  
KIEV—Western Tune Time.  
KGER—Across the Footlights.  
10:40—KFI, KFSO—Betty Crocker.  
10:45—KFI—Light of the World.  
KXN, KSDJ—Rose of My  
Dreams.  
KFVB—Science of Mind.  
KFAC—Fashions in Mod.  
KRKD—Midnight Mission.  
KFOX—Hebrew Christian Hr.  
10:55—KECA, KFMB—Hymns of All  
Churches.  
KGFJ—Sports Flash.

**11**—KFI, KFSO—Life Can Be  
Beautiful.  
KXN, KSDJ—Bob and Vie-  
torin.  
KECA, KFMB—Hymns of All  
Churches.  
KHJ—Songs of Good Cheer.  
KMPC—Bill Leyden.  
KFVB—Bill Anson.  
KLAC—Al Jarvis Ballroom.  
KFAC—Festival of Waltzes.  
KRKD—Music.  
KXLA—Melody Time.  
KWKW—Army Recruiting.  
KGFJ—Across the Footlights.  
KIEV—Show Tunes.  
★KFVD, KGER—News.  
11:15—KFI, KFSO—Mr. Perkins.  
KXN—Reserve.

| KLAC | KFI  | KECA | KHJ  | KFVD | KXLA | KFSO | KGFJ | KFXM | KFAC | KGER | KWKW | KFMB |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KFSO | KMPC | KIEV | KFWB | KXN  | KRKD | KPPC | KFOX | KGB  | KPRO | KVDE |      |      |
| 570  | 640  | 790  | 930  | 1020 | 1110 | 1230 | 1390 | 1440 | 1490 |      |      |      |
| 600  | 710  | 870  | 980  | 1070 | 1150 | 1240 | 1280 | 1360 | 1430 | 1450 |      |      |

KHJ, KFXM, KVOE—Smile  
Time.  
KFAC—Gems of Melody.  
KFVD—Violet.  
KXLA—Morning Melodies.  
KIEV—This Rhythmic Age.  
KGER—Helen Smith.  
11:20—KWKW—Want Ad News.  
11:25—KGFJ—Sports Flash.  
11:30—KFI, KFSO—Pepper Young.  
KXN—Second Mrs. Burton.  
KECA, KPRO, KFMB—  
Listening Post.  
KHJ, KGB, KFXM, KVOE—  
Queen for a Day.  
KGFJ—Reminiscent Rhythms.  
KFAC—Dr. Albert W. Palmer.  
KFVD—Forever Tops.  
★KRKD, KXLA, KFOX—News.  
KIEV—Latin Musiciana.  
KGER—Feminine Fare.

11:45—KFI, KFSO—Night to Happi-  
ness.  
KXN—Grand Slam.  
KECA—Frank Parker Show.  
★KGFJ—News.  
KFAC—Piano Gems.  
KRKD—Hawaiian Melodies.  
KXLA—T. Texas Tyler.  
KGER—Crosby Sings.  
11:50—KWKW—Rhapsody in Wax.  
11:55—KGFJ—Sports Flash.

**12**—KFI—Farm Reporter.  
KXN—Myrt and Marge.  
★KECA, KHJ, KIEV, KGER,  
KGB, KVOE—News.  
KMPC—The Man Says Yes.  
KFVB—Bill Anson.  
KLAC—Al Jarvis Ballroom.  
KGFJ—Public Messenger.  
KFAC—Luncheon Concert.  
KWKW—Rhapsody in Wax.  
KRKD—Prairie Schooner.  
KFVD—Editor of the Air.  
KXLA—Dinner Bell Roundup.

12:05—KGER—Western Music.  
12:15—KFI, KFSO—Stella Dallas.  
★KXN—Knox Manning.  
KXN—Cliff Edwards.  
KHJ—Sing, America, Sing.  
KGFJ—Keyboard Magic.  
KFAC—Musical Portraits.  
KIEV—Lunchtime Melodies.  
12:25—KGFJ—Sports Flash.  
12:30—KFI, KFSO—Lorenzo Jones.  
KXN, KSDJ—Evelyn Winter.  
★KECA, KPRO, KFMB—Edwin  
C. Hill.

GHJ—Louise Massey.  
KMPC—Waltz Time.  
★KFVB—News.  
KGFJ—Intermission.  
KFAC—Melodic Sketches.  
KXLA—Red Murrell.  
KWKW—Fair News.  
KFVD—Vigil.  
KFOX—Jelling.  
KGB—Fashion Fantasy.

12:45—KFI, KFSO—Wildier Brown.  
KXN—Sons of the Pioneers.  
KECA, KFMB—Dorothy Dix.  
KHJ—Shady Valley Folks.  
KMPC—Bill Hay Reads the  
Bible.  
★KFAC—News.  
KXLA—Farm Program.  
KIEV—Gals on Record.  
KGER—Garden School.

12:50—KWKW—Vets' Rehabilitation.  
12:55—KGFJ—Sports Flash.  
**1**—KFI, KFSO—When a Girl  
Marries.  
KXN, KSDJ—House Party.  
KFAC—Hits and Encores.  
KHJ, KGB, KVOE—  
Checkerboard Time.

★KMPC—News.  
KFVB—Bill Anson.  
KGFJ—Sunset and Vine.  
★KLAC, KFVD, KGER—News.  
KRKD—Music.  
KFAC—Music in the American  
Manner.  
KXLA—Community  
Broadcaster.  
KIEV—Meet the Maestro.

1:05—KMPC—Three Alarm.  
KGER—Out of the Band Box.  
1:10—KLAC—Music from Holly-  
wood.  
1:15—KFI, KFSO—Portia Faces  
Life.

KECA—Hollywood Tour.  
KHJ—Nancy Dixon.  
KXLA—Beyond Victory.  
KFVD—Piano Parade.  
KGB, KVOE—Johnson Family.  
1:25—KGFJ—Sports Flash.  
1:30—KFI, KFSO—Just Plain Bill.  
KXN, KSDJ—Meet the Missus  
—KECA—Klernan's News  
Corner.

KHJ—Happy Homes.  
KGFJ—Today's Hits.  
KXLA—Vocal Varieties.  
KFVD—Matinee Melodies.  
KWKW—Afternoon Melodies.  
★KRKD—News.  
KIEV—Organ Moods.  
1:45—KFI, KFSO—Front Page Far-  
rell.  
KECA—Ethel and Albert.  
KFAC—Piano Briefs.  
★KXLA—News.  
KIEV—Singing Stylings.

1:55—KGFJ—Sports Flash.  
**2**—KFI, KFSO—Road of Life.  
★KXN, KSDJ—Eric Sevareld.  
KECA, KPRO, KFMB—  
What's Doin', Ladies?  
KHJ, KGB, KVOE—Heart's  
Desire.  
KMPC—Three Alarm.  
KFVB—Bill Anson.  
★KLAC, KIEV—News.  
KFAC—Concert Matinee.  
KXLA—Hawthorne's Nut  
House.

KGFJ—Serenade to Afternoon.  
KWKW—The Crow Show.  
KRKD—Public Service.  
KFVD—For the Ladies.  
KGB—Long Beach Band.  
2:15—KFI, KFSO—Joyce Jordan.  
KXN—Rosemary.  
KLAC—Picture Album.  
KFVD—To the Man.  
KIEV—Land of Song.

2:20★KWKW—News.  
2:25—KECA—Spotlight on  
Hollywood.  
★KFVB—News.  
KGFJ—Sports Flash.  
2:30—KFI, KFSO—Aunt Mary.  
KXN—Backgrounds for Living  
KECA, KFMB, KPRO—Bride  
and Groom.  
KHJ—Luncheon at Long-  
champs.

KMPC—Baseball Recreations.  
KFVB—Music.  
KWKW—Melody Room.  
KXLA—Musical Dept. Store.  
★KRKD—News, Musical  
KFVD—On the Upbeat.  
KIEV—Musical Potpourri.  
2:45—KFI, KFSO—Dr. Paul.  
★KXN—Bob Trout.  
KFVB—Strictly from Hunger  
KGFJ—Al-n-torials.

★KFAC—News.  
2:50—KWKW—Spring Session.  
2:55—KGFJ—Sports Flash.  
**3**—KFI, KFSO—This Woman's  
Secret.  
KXN—Herritt Wheeler.  
KECA, KPRO, KFMB—  
Ladies Be Seated.  
★KHJ, KLAC, KXLA—News.  
KMPC—Baseball Recreations.  
KFVB—Announcer's Choice.  
KFAC—Musical Favorites.  
KRKD—Matinee Melodies.  
KGFJ—Armchair Concert.  
KFVD—L. A. Daily Reporter.

## TUESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and  
Evening Programs in Boldface.

### Comedy-Variety

5:30—Date With Judy, KFI.  
6:00—Bob Hope, KFI.  
6:30—Red Skelton, KFI.  
7:30—Mel Blanc, KXN.  
7:50—Milton Berle, KFI.  
8:00—Amos 'n' Andy, KFI.  
8:30—Fibber and Molly, KFI.

### Quiz, Participation

8:00—McNeill's Breakfast Club,  
KECA.  
9:00—Kenny Baker, KECA.  
9:30—Breneman's Breakfast,  
KECA.  
11:30—Queen for a Day, KHJ.  
1:00—House Party, KXN.  
1:05—Three Alarm, KMPC.  
1:30—Meet the Missus, KXN.  
2:00—What's Doin', Ladies?  
KECA.

2:30—Bride and Groom, KECA.  
4:00—Money on the Line, KXN.  
8:30—Vox Pop, KXN.

### Drama

9:00—Favorite Story, KFI.  
9:00—Starmakers Radio Theater,  
KFVB.

### Music

8:00—Fred Waring, KFI.  
9:30—Hits and Headlines, KMPC  
3:30—American Melody Hour,  
KXN.  
4:00—Musical Masterpieces,  
KFAC.

### Comment-Narration

5:00—Musical Digest, KGFJ.  
5:30—Melodies American Loves,  
KXN.  
7:00—Supper Club, KFI.  
7:15—Jack Smith, KXN.  
8:00—Evening Concert, KFAC.  
8:30—Music Supreme, KMPC.  
9:00—Hollywood House Party,  
KGFJ.  
9:00—Boston Symphony, KECA.  
10:00—Lucky Dance Time, KFAC.  
10:00—Eastside Show, KFVB.  
12:00—Rhapsody in Wax, KHJ.

### Mystery-Detective

8:00—Big Town, KXN.  
8:30—The Falcon, KHJ.

### Public Interest—

### Information

10:30—Open Hearing, KXN.

### Sports

10:00—Race Lineup, KWKW.  
10:00—Racing, KGFJ.  
12:30—Bowling, KFOX.  
2:30—Baseball, KMPC.  
6:30—Tanforan Races, KMPC.  
9:30—Inside Sports, KHJ.  
10:00—Sid Ziff, KECA.

**KMPC**  
F. C. Nash Dept. Store  
presents  
"HITS AND HEADLINES"  
Monday thru Friday  
9:30-10:00 P.M.  
**DIAL 710**

KMPC—Hits, Headlines.  
KFVB—Music.  
KLAC—Al Jarvis.  
★KWKW—News.  
KGFJ—Open Album.  
KFAC—Musical Encores.  
KFVD—Show Tunes.  
KIEV—Meet the Band.  
KGER—Bible Treasury Hour.  
9:45—KXN—Road of Life.  
★KFVB, KRKD—News.  
KFAC—Remembered Rhythms.  
KWKW—Blac Crosby.  
KIEV—Rhythm Road.  
KGER—Hammond.  
KFSO—It's a Good Idea.  
KGB—Molly Morse.



KMPC—Baseball Recreations.  
KFVB—Music.  
KWKW—Melody Room.  
KIEV—Musical Potpourri.  
KFVD—On the Upbeat.  
★ KRKD—News, Music.  
2:45★ KFI, KFSB—Dr. Paul.  
★ KXN—Bob Trout, News.  
KFVB—Strictly from Hunger.  
KGFJ—Air-o-lorain.  
★ KFVB—News.  
★ KRKD—Light Concert.  
2:50★ KWKW—Swing Session.  
2:55★ KGFJ—Sports Flash.  
**3**★ KFI, KFSB—This Woman's Secret.  
KXN—Burrill Wheeler.  
KECA, KPRO, KFMB—Ladies Be Seated.  
★ KHJ, KLAC, KXLA—News.  
KMPC—Baseball Recreations.  
KFVB—Announcer's Choice.  
KFAC—Musical Favorites.  
KGFJ—Armchair Concert.  
KIEV—A Matter of Records.  
KFVD—L. A. Daily Reporter.  
KWKW—Swing Session.  
★ KGER—News, Blue Skies.  
3:15★ KFI—News of the World.  
KHJ—Johnson Family.  
KLAC—Music Room.

**JUKE BOX  
MATINEE**  
with Carl Bailey  
3:15 - 5:30 p.m.  
**KXLA**  
Monday thru Saturday

KXLA—Juke Box Matinee.  
KFVD—Stringtime.  
3:25★ KGFJ—Sports Flash.  
3:30★ KFI, KFSB—Backstage Wife.  
KXN—Reserve.  
KECA—Norwood Smith Sings.  
KHJ—Adventure Parade.

**MILD &  
MELLOW**  
3:30 to 4 P.M.  
Monday through Friday  
**KMPC**  
KMPC—Mild and Mellow.  
KFVB—Melody Matinee.  
KLAC—Barclay Allen Orch.  
KGFJ—Among My Souvenirs.

*Everybody's*  
**DIALING 1430**  
**KWKW**  
**SAM ROWLAND**  
and His  
**WAX WORKS**  
3:30-4:30 P.M. Mon.-Sat.

KWKW—Sam Rowland and His Wax Works.  
KFVD—Back o' the Rack.  
KGER—Take It Easy Time.  
3:45★ KFI, KFSB—What Do You Say?  
KXN—George Fisher.  
KECA—Frances Scully.  
KHJ—Fact and Fallacy.  
KFVD—Rumba Rhapsody.  
KRKD—Bowling News.  
3:55★ KGFJ—Sports Flash.  
**4**★ KFI, KMPC, KLAC, KIEV, KFOX—News.

Have fun and win prizes with  
**MONEY ON THE LINE**  
Sponsored by *Adigrace*  
CANNED DOG FOOD  
KNX  
Monday thru Friday at 4 P.M.

KXN—Pedigree Presents Money on the Line.  
★ KECA—Headline Edition.  
★ KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.

KFWB—Vocal Varieties.  
KFAC—Musical Masterpieces.  
KGFJ—What's Up?  
KWKW—Wax Works.  
KXLA—Juke Box Matinee.  
KRKD—Piano Paintings.  
★ KGER—News, Take It Easy.  
4:15★ KFI—Shopping News.  
KXN, KSDJ—Melody House.  
★ KECA—Alvin Wilder.  
★ KHJ, KGB, KFXM, KVOE—Rex Miller.  
KMPC—Pleasure Time.

**THE PET PROGRAM**  
Featuring  
**IRENE**  
Every Monday, 4:15 P. M.  
**KLAC**

KLAC—Pet Program.  
KIEV—Modern Concert Hall.  
4:25★ KFWB—What Do You Know?  
4:30★ KFI—Art Baker's Notebook.  
KXN—Reserve.  
KECA, KFMB—Dick Tracy.  
KHJ, KVOE—Erskine Johnson.  
KMPC—Russ Morgan Orch.  
KLAC—Kiddie Klub.  
KGFJ—Record Jackpot.  
★ KWKW—News, Music.  
KRKD—Tunes of the Day.  
KIEV—Bing Crosby Sings.  
4:45★ KECA, KFMB—Tennessee Jed.  
★ KHJ, KFVD, KRKD, KGB, KVOE—News.  
KMPC—Headline Celebrations.  
KWKW—Races and Sports.  
KFVB—Stuart Hamblen.  
★ KLAC—Dr. Harry S. May.  
KIEV—Trade Winds.  
KGER—Air Force Ground School.

**5**★ KFI—Feature Wire.  
★ KXN—Knox Manning, News.  
KECA, KPRO, KFMB—Terry and the Pirates.  
KHJ, KGB, KVOE—Hop Harrigan.  
★ KMPC—News, Tens & Twenties.  
KFVB—Stuart Hamblen.  
★ KLAC—Fred Henry Reports.  
KFAC—Sunset Symphonette.  
KGFJ—Jive at 5.  
KWKW—Today at the Races.  
KXLA—Juke Box Matinee.  
KIEV—Record Ride.  
KRKD—Songs of the Saddle.  
★ KGER—News, Wishing Ring.

5:15★ KFI, KFAC, KFSB—News.  
KXN—Tom Hanton.  
KECA, KFMB—Sky King.  
KHJ, KGB, KFXM, KVOE—Superman.  
KLAC—Irwin Allen.  
KGFJ—Race Recap.  
KWKW—Ken Burton, Sports.  
5:30★ KFI, KFSB—Victor Borze and Benny Goodman.  
★ KXN, KSDJ—Harry Plannery.  
KHJ, KGB, KFXM, KVOE—Captain Midnight.  
KECA, KPRO, KFMB—Jack Armstrong.  
KFVB—Howdy, Neighbors.  
KLAC—Al Jarvis.  
KFAC—Whon Bill Club.  
KGFJ—Songs for You.  
KXLA—Future Pianists.  
KWKW—Songs in the Sunset.  
KFVD—Sundown Serenade.  
KGFJ—If They Had Lived.  
KIEV—Melodies Mardi Gras.  
KRKD—Hit Tunes.  
KGER—Life Begins at 17.

5:45★ KECA—Frank Hemingway.  
★ KXN, KSDJ—News, Carred.  
★ KHJ, KGB, KFXM, KVOE—Adventures of Tom Mix.  
KMPC—H. Allen.  
KXLA—Miniature Concert.  
KWKW—Races and Sports.  
KRKD—Race Results.  
**6**★ KFI, KFSB—Carnation Contested Hour.

KXN—Screen Guild Players.  
★ KHJ, KGB, KFXM, KVOE—News, Gabriel Heatter.  
KECA, KFMB—Treasury Agent.  
★ KMPC—News, Nesbitt.  
★ KFVB, KLAC, KFVD, KIEV, KGER, KFOX—News.  
KGFJ—Musical Digest.  
KFAC—Prelude to Evening.  
KXLA—Toumaster Club.  
KWKW—Classic Hour.  
KRKD—Music.  
6:05★ KLAC—Al Jarvis.  
KIEV—Twilight Tempos.  
KGER—Sports, Parade.  
6:15★ KHJ, KGB—Real Stories.  
KMPC—Bob Keller, Sports.  
KFVB—On the Century.  
KFVD—Music.  
KGER—Twilight Time.

6:30★ KFI, KFSB—Dr. I.Q.  
KXN—Bob Hawk Show.  
KECA—So You Want to Lead a Band.  
KHJ, KFXM—Guy Lombardo Orch.  
KMPC—Frankie Carlo.  
KFVB—America Dances.  
KLAC—Doye O'Dell.  
KECA—Hour of Music.  
KXLA—Help Wanted.  
KFXN—Hal's Memory Room.  
KGER—Helene Smith.  
6:45★ KLAC—Sam Butler Sportbook.  
KXLA—Minnie Dolan.  
**7**★ KFI, KFSB—Supper Club.  
KXN—Lowell Thomas.  
KXN—Screen Guild Players.  
KHJ, KGB, KVOE—Scotland Yard.  
KECA, KFMB—Lone Ranger.  
KMPC—Security Symphonies.  
★ KLAC, KRKD—News.  
KFVB—America Dances.  
★ KXLA—Averill Berman.  
KFAC—Hour of Music.  
KGFJ—Musical Digest.  
★ KGER—News: Dr. Fagan.  
7:15★ KFI, KFSB—Fleetwood Mac.  
KXN—Jack Smith.  
KLAC—Don Amerche.  
KXLA—Top Ball.  
KRKD—Three-Quarter Time.  
7:30★ KFI, KFSB—Cavalcade of America.  
KXN—Joan Davis Show.  
KECA, KFMB—Adventures of Sherlock Holmes.  
KHJ, KGB, KFXM, KVOE—Cisco Kid.  
KMPC—Firestone Favorites.  
KFVB—Sports Final.  
KLAC—Jo Stafford.  
KLAC—Musical Jewel Box.  
KXLA—Dance Time.  
KRKD—Do You Know?  
7:45★ KFWB—Musical Comedy.  
★ KFAC, KFOX—News.  
KXLA—Hank Penny.  
7:55★ KXN—Carroll Alcott.

Television, W6X40, Tonight  
8:00-10:30 p.m.

**8**★ KFI, KFSB—Telephone Hour.  
KXN, KSDJ—The Whistler.  
KECA, KFMB—Lum & Abner.

**MYSTERY**  
*RICHARD DAVIS, Private Investigator*  
**MONDAY ON MUTUAL**  
8:00 P.M.

KHJ, KGB, KFXM, KVOE—Richard Davis, Private Investigator.  
★ KMPC—News, Hemingway.  
KFVB—United Nations Forum.  
★ KLAC, KXLA, KGER—News.  
KFAC—Evening Concert.  
KGFJ—Caucasian Memories.  
KFOX—Fishing Facts.  
8:05★ KLAC—Quiz Bowl.  
KGER—Junior Debates II.  
8:15★ KECA—News Feature Edition.  
KMPC—Red Rover Riders.  
KFVB—Twilight on the Trail.  
KGFJ—Starlit Moods.  
KXLA—Ocean Dream Time.  
8:30★ KFI, KFSB—Voice of Firestone.  
KXN, KSDJ—Inner Sanctum.  
KHJ, KGB, KFXM, KVOE—Casebook of Gregory Hood.  
KECA—The Clock.  
KMPC—Music Supreme.  
★ KFVB—News.  
KLAC—Fred Haner.  
KGFJ—Seville Serenade.  
KXLA—The Corral.  
KGER—Concert Tapestry.  
8:45★ KFVB—Warner Bros. Orch.  
KGFJ—Evening Interlude.  
KLAC—Behind the Garden Gate.  
**9**★ KFI—Hollywood Bowl Auditions.  
KXN—Lux Radio Theatre.  
KECA, KPRO—Doctors Talk It Over.

★ KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
KMPC—Spotlight Stars.  
KFVB—Musical Comedy.  
KFAC—Evening Concert.  
KFVD—Spade Cooley Time.  
KGFJ—Hollywood House Party.  
★ KLAC, KGER—News.  
KXLA—Seaboard Home Hour.  
9:15★ KHJ, KGB, KFXM, KVOE—Mel Venter's Pictorial.  
KECA—Report to the People.  
★ KMPC—Clete Roberts.  
KFVB—Music.  
KLAC—The House Is Hunted.  
9:30★ KFI—The American Way.  
KECA—Dick Dilldine Orch.  
KHJ, KGB, KVOE—Inside of Sports.  
KMPC—Dale With Melody.  
KLAC—Campus Magazine.  
KFVB—Maurice Hart.  
KGER—Dr. Clem Davies.  
9:45★ KHJ, KGB, KFXM, KVOE—Henry J. Taylor.  
KMPC—Voice of the Army.  
KGFJ—Moon Dreams, Poetry & Music with Marvin Miller.

**10**★ KFI, KFSB—The Reporter.  
★ KXN—Chet Hunter, News.  
★ KHJ, KGB, KFXM, KVOE—Fulton Lewis, Jr.  
KECA—Sid Ziff, Sports.  
★ KMPC, KLAC, KGER—News.

**EASTSIDE  
SHOW**  
10 TO 12 P. M.  
Every Night Except Sunday  
**KFWB**  
KFWB—Eastside Show.  
KFAC—Lucky Lager Dance.  
KFVD—Spade Cooley Time.  
KXLA—Little Sisters.  
KGFJ—Concert Nocturne.  
KFOX—Amateur Fights.  
10:05★ KGER—Riverside Rancho.  
10:10★ KLAC—Meet the Band.  
10:15★ KFI—Barry Wood Show.  
KXN—Bob Elson.  
★ KECA, KHJ, KGB—News.  
KMPC—Bridge Club.  
KXLA—Music for You.

10:30★ KFI—Inside the News.  
KXN—Symphonettes.  
★ KECA—Elmer Davis.  
KHJ, KGB—ABC Record Party.  
KMPC—Rancho Grande.  
10:45★ KFI—Melody Time.  
KECA—Red Nichols Orch.  
★ KFSB—News.  
★ KFI, KECA, KLAC—News.  
KXN—Nelson Pringle.  
KHJ—Vet. Wants to Know.  
KMPC—Dance Time.  
KFVB—Eastside Show.  
KGFJ—Concert Nocturne.  
KFAC—Lucky Lager Dance.  
KXLA—Eagle Club.  
KFVD—Spade Cooley Time.  
★ KGER—News, Roundup.  
11:15★ KFI—Milestones in Melody.  
KXN—In My Opinion.  
KECA—Jan Savitt Orch.  
KHJ, KGB—Denny Beckner.  
KLAC—Music.  
11:30★ KFI—Here to Veterans.  
KXN—Tommy Pederson Orch.  
KECA—Red Nichols Orch.  
KXLA—Music.  
11:45★ KFI—Philharmonic Reporter.  
★ KHJ, KGB, KVOE—News.  
11:55★ KFI, KXN, KECA, KFSB—News.

**REAL COWBOY**  
Joel McCrea, who recently starred in the western saga, "Smoky," on CBS' "Lux Radio Theatre" is right at home in the saddle in real life as well as on the screen. He arrived at "Lux" rehearsals in full cowboy regalia, from his three-thousand-acre ranch just north of Hollywood. Joel explained that during round-up time on his ranch, he's just another cowboy hand.



# MONDAY, APRIL 28

★ Indicates News Broadcasts.  
**8** KFI, KFSB—Fred Waring.  
 KNN—Johnny Murray.  
 KECA, KPRO, KFMB—Don  
 McNeill's Breakfast Club.  
 ★KHJ, KGB—Cecily Brown.  
 ★KMPC, KLAG, KXLA, KIEV  
 —News.  
 KFWB—Easy Listening.  
 KGFJ—Concert Pastelle.  
 KFAC—Breakfast Symphony.

## HAVEN OF REST

KXLA, 8:30 A. M.  
 Monday, Wednesday, Friday  
 KRKD, 8:00 A. M.  
 Monday thru Saturday  
 KFOX, 8:00 A. M.  
 Tuesday thru Saturday

KRKD—Haven of Rest.  
 KWKW—Andy Mansfield.  
 KFOX—Voice of Faith.  
 KFSB—Wakeup Ranch.  
 ★KGER—News, Mizpah.  
**8:15**—KNN—Aunt Jenny.  
 ★KMPC—Markets Sports.  
 KFWB—Morning Melodies.  
 KLAC—Haynes at the Balms.  
 KIEV—Musical Bandwagon.  
**8:30**—KFI, KFSB—Jack Berch.  
 KNN, KSDJ—Romance of  
 Helen Trent.  
 KHJ—Editor's Diary.  
 KXLA—Haven of Rest.  
 ★KFAC, KWKW—News.  
 KMPC—Song for You.  
 KGFJ—Waltz Invitation.

## HAVE BREAKFAST WITH

Binnie & Mike

8:30 to 9:00 a.m.

1070 KC.  
 5000 WATS

**Check KEVD**  
 LOS ANGELES

KEVD—Binnie and Mike.  
 ★KRKD—News, Music.  
 KIEV—Public Interest.  
 KGER—Hymn Time.  
**8:45**—KFI, KFSB—Laura Layton.  
 KNN, KSDJ—Our Gal Sunday.  
 KHJ, KGB, KFMB, KVOE—  
 Victor Lindner.  
 ★KFWB—News.  
 KFAC—Organ Moods.  
 KWKW—Wings of Healing.  
 KIEV—Musical Memories.  
**9**★KFI, KXLA, KGER—News.  
 KNN—Big Sister.  
 KHJ, KGB—Notes at Nine.  
 KECA, KPRO, KFMB—  
 Kenny Baker Show.  
 KMPC—Music in the Air.  
 KFWB—Bing Crosby.  
 ★KLAC—News.  
 KGFJ—Public Messenger.  
 KFAC—Only.  
 KEVD—Waltz Time.  
 KRKD—Sagebrush Serenade.  
 KWKW—Voice of China.  
 KIKV—Ring Crosby Time.  
**9:05**★KFI—Pat Bishop Reporting.  
 KGER—Lutheran Hour.  
**9:15**—KFI—Ladies' Day.  
 KNN—Ma Perkins.  
 KHJ—Merv Griffin Show.  
 KFWB—Strolling Tom.  
 KLAC—Songs by Crosby.  
 KFAC—Voice of Health.  
 KXLA—Harmony Homestead.  
 KWKW—Rev. Wildman.  
 KIEV—Kate Smith Sings.  
 ★KEVD—News.  
**9:20**★KGFJ—News.  
**9:30**—KNN—Young Dr. Malone.  
 KHJ—Music With a Smile.  
 KECA, KPRO, KFMB—  
 Brennan's Breakfast.  
 KMPC—Hits, Headlines.  
 KFWB—Hi Homemakers.  
 KLAC—Al Jarvis Ballroom.  
 ★KWKW—News.  
 KGFJ—Open Album.  
 KFAC—Musical Encores.  
 KEVD—Show Tunes.  
 KIEV—Meet the Band.  
 KGER—Bible Treasury Hour.  
**9:45**—KNN—Road of Life.  
 ★KFWB, KRKD—News.  
 KWKW—Ben Boynton  
 Pictorial.  
 KEVD—Remembered Rhythms.  
 KIEV—Rhythm Road.  
 KGER—Harmony.  
 KGB—Molly Morse.  
**10**—KFI—Today's Children.  
 ★KNN—Kate Smith.

Page Eighteen

KECA, KPRO, KFMB—  
 Galen Drake.  
 ★KHJ, KGB, KFMB, KVOE—  
 News, Glenn Hardy.  
 ★KMPC, KIEV—News.  
 KFWB—Sweet Music.  
 KFAC—Musical Encores.  
 KLAG—Al Jarvis Ballroom.  
 KRKD—Music Talk.  
 KWKW, KGFJ—Racing News.  
 KFSB—Rev. Louis T. Talbot.  
 KXLA—Piano Parade.  
 ★KGER—News, Music.  
**10:15**—KFI, KFSB—Woman in  
 White.  
 KNN—Perry Mason.  
 KECA, KPRO, KFMB—Ted  
 Malone.  
 KHJ—Jackie Hill Show.



HEAR  
 BILL LEYDEN'S  
 "MUSIC HALL"  
 Monday thru Friday  
 10:15-12:00 noon  
**DIAL 710**  
 KMPC—Bill Leyden.  
 KFWB—Concert Masters.  
 KGFJ—Serenade for You.  
 ★KXLA—News.  
 KWKW—Morning Melodies.  
 KIEV—Stars of Song.  
 KGER—Markham.  
**10:25**—KGFJ—Sports Flash.  
**10:30**—KFI, KFSB—Masquerade.  
 KNN, KSDJ—Lane Journey.  
 KECA, KPRO, KFMB—My  
 True Story.  
 KHJ—Ben Alexander Show.  
 KFWB—Jerry Marlowe, Piano.  
 ★KFAC, KWKW—News.  
 KGFJ—Uppbeat Session.  
 KXLA—Woman's World.  
 KIEV—Western Tune Time.  
 KEVD—Union Rescue Mission.  
 KGER—Across the Footlights.  
**10:45**—KFI, KFSB—Betty Crocker.  
 KFI—Light of the World.  
 KNN, KSDJ—Rose of My  
 Dreams.  
 KFWB—Science of Mind.  
 KFAC—Fashions in Music.  
 KRKD—Midnight Mission.  
**10:55**—KFA, KFMB—Hymns of All  
 Churches.  
 KGFJ—Sports Flash.  
**11**—KFI, KFSB—Life Can Be  
 Beautiful.  
 KNN, KSDJ—Bob and  
 Victoria.  
 KECA, KFMB—Hymns of All  
 Churches.  
 KHJ—Footcraft Carnival.  
 KMPC—Bill Leyden.  
 KFWB—Bill Anson.  
 KLAG—Al Jarvis Ballroom.  
 KXLA—Easy Listening.  
 KFAC—Festival of Waltzes.

## MONDAY Program Highlights

Morning Programs Appear in Lightface Type. Afternoon and  
 Evening Programs in Boldface.

### Comedy-Variety

7:30—Joan Davis, KNN.

### Quiz, Participation

8:00—McNeill's Breakfast Club.  
 KECA.  
 9:00—Kenny Baker, KECA.  
 9:30—Brennan's Breakfast.  
 KECA.  
**11:30**—Queen for a Day, KHJ.  
**1:00**—House Party, KNN.  
**1:05**—Three Alarm, KMPC.  
**1:30**—Meet the Missus, KNN.  
**2:00**—What's Do'n', Ladies?  
 KECA.  
**2:30**—Bride and Groom, KECA.  
**4:00**—Money on the Line, KNN.  
**6:30**—Dr. I. Q., KFI.  
**6:38**—Bob Hawk, KNN.

### Drama

6:00—Screen Guild, KNN.  
 7:30—Cavalcade of America,  
 KFI.  
 9:00—Lux Radio Theater, KNN.

### Music

8:00—Fred Waring, KFI.  
 9:30—Hits and Headlines, KMPC.  
 4:00—Musical Masterpieces,  
 KFAC.  
 5:30—Victor Borge, KFI.  
 6:00—Musical Digest, KGFJ.

|      |      |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KLAG | KFI  | KECA | KHJ  | KFVB | KXLA | KFSB | KGFJ | KEXM | KFAC | KGER | KWKW | KFMB |
| KFSB | KMPC | KIEV | KFWB | KNN  | KRKD | KPPC | KFOX | KGB  | KPRO | KVDE |      |      |
| 570  | 640  | 790  | 930  | 1020 | 1110 | 1230 | 1240 | 1280 | 1360 | 1430 | 1450 |      |
| 800  | 710  | 870  | 980  | 1070 | 1150 |      |      |      |      |      |      |      |

KGFJ—Across the Footlights.  
 KRKD—Vocal Varieties.  
 ★KFSB, KGER—News.  
 KWKW—Song Parade.  
 KIEV—Show Tunes.  
**11:15**—KNN—Reserve.  
 ★KECA—Bankage Talking.  
 KHJ, KGB, KFMB, KVOE—  
 Smile Time.  
 KXLA—Morning Melodies.  
 KFAC—Gems of Melody.  
 KIEV—This Rhythmic Age.  
 KEVD—Violet.  
 KGER—Helene Smith.  
**11:20**—KWKW—Want Ad News.  
**11:25**—KGFJ—Sports Flash.  
**11:30**—KFI, KFSB—Pepper Young.  
 KNN—Second Mrs. Burton.  
 KHJ, KGB, KFMB, KVOE—  
 Queen for a Day.  
 KECA—Club Time.  
 KFAC—Mayor Bowron.  
 KGFJ—Reminiscent Rhythm.  
 KEVD—Forever Tops.  
 ★KRKD, KXLA, KFOV—News.  
 KIEV—Latin Musicana.  
 KGER—Feminine Fare.  
**11:45**—KFI—Right to Happiness.  
 KNN—Grand Slam.  
 KGFJ—Frank Parker Show.  
 KFAC—Piano Gems.  
 ★KGFJ—News.  
 KXLA—T. Texas Tyler.  
 KRKD—Hawaiian Melodies.  
**11:50**—KWKW—Voices of Tomorrow.  
**11:55**—KGFJ—Sports Flash.  
**12**—KFI—Farm Reporter.  
 KNN—Myrt and Marge.  
 ★KFA, KIEV, KGER, KPRO,  
 KGB, KVOE—News.  
 ★KHJ—Broadway News.  
 KMPC—The Man Says Yes.  
 KFWB—Bill Anson.  
 KLAG—Al Jarvis Ballroom.  
 KGFJ—Luncheon Concert.  
 KXLA—Dinner Bell Roundup.  
 KWKW—Rhapsody in Wax.  
 ★KEVD—Editor of the Air.  
 KRKD—Prairie Schooner.  
**12:15**—KFI, KFSB—Stella Dallas.  
 ★KNN—Knox Manning.  
 KECA—Cliff Edwards.  
 KHJ—Sing, America, Sing.  
 KFAC—Musical Portraits.  
 KGFJ—Keyboard Magic.  
 KIEV—Luncheon Melodies.  
 KGER—Western Music.  
**12:25**—KGFJ—Sports Flash.  
**12:30**—KFI, KFSB—Lorenzo Jones.  
 KNN, KSDJ—Evelyn Winters.  
 ★KECA, KPRO, KFMB—Edwin  
 C. Hill.  
 KHJ—Louise Massery.  
 KMPC—Waltz Time.  
 ★KFWB—News.  
 KGFJ—Intermission.  
 KFAC—Melodic Sketches.  
 KEVD—Violet.  
 KXLA—Red Murrell.  
 KWKW—Farm News.

KGER—R&R Cafe.  
**12:45**—KFI, KFSB—Wilder Brown.  
 KNN—Songs of the Pioneers.  
 KECA, KFMB—Bartholomew.  
 KHJ—Shady Valley Folks.  
 ★KFAC—News.  
 KXLA—Farm Hour.  
 KIEV—Gals on Record.  
**12:55**—KGFJ—Sports Flash.  
**1**—KFI, KFSB—When a Girl  
 Marries.  
 KNN, KSDJ—House Party.  
 KECA—Hits and Encores.  
 KHJ, KGB, KVOE—  
 Checkerboard Time.  
 ★KMPC—News.  
 KFWB—Bill Anson.  
 KFAC—Music in the American  
 Manner.  
 KGER—Sunset and Vine.  
 ★KLAC, KEVD, KGER—News.  
 KWKW—Vets' Rehabilitation.  
 KXLA—Community  
 Broadcaster.  
 KRKD—Music.  
 KIEV—Meet the Maestro.



Prizes, Music, Guests  
 on KMPC's  
 "THREE ALARM"  
 Daily 1:05 — 2:30 P. M.  
**DIAL 710**  
**1:05**—KMPC—Three Alarm.  
 KGER—Out of the Band Box.  
**1:10**—KLAC—Music from Hollywood.  
**1:15**—KFI, KFSB—Portia Faces  
 Life.  
 KECA—Hollywood Tour.  
 KHJ—Nancy Dixon.  
 KEVD—Piano Parade.  
 KXLA—Philharmonic  
 Reporter.  
 KFOX—Verdict Rendered.  
 KGB, KVOE—Johnson Family.  
**1:25**—KGFJ—Sports Flash.  
**1:30**—KFI, KFSB—Just Plain Bill.  
 KNN, KSDJ—Meet the Missus  
 ★KECA—Klennan's News  
 Corner.  
 KHJ—Happy Homes.  
 KGFJ—Today's Hits.  
 KXLA—Vocal Varieties.  
 KEVD—Melting Melodies.  
 KWKW—Afternoon Melodies.  
 ★KRKD—News.  
 KIEV—Organ Moods.  
**1:45**—KFI, KFSB—Front-Page  
 Farrell.  
 KECA—Ethel and Albert.  
 KLAC—Piano Briefs.  
 ★KFAC—News.  
 KEVD—Musical Serenaphone.  
 KIEV—Swing Stylings.  
**1:55**—KGFJ—Sports Flash.  
**2**—KFI, KFSB—Road of Life.  
 ★KNN, KSDJ—Eric Sevareid.  
 KHJ, KGB, KVOE—Heart's  
 Desire.  
 KECA, KPRO, KFMB—  
 What's Do'n' Ladies?  
 KMPC—Three Alarm.  
 KFWB—Bill Anson.  
 KGFJ—Serenade to Afternoon.  
 KFAC—Concert Matinee.  
 ★KLAC, KIEV, KGER—News.  
 KXLA—Hawthorne's Nut  
 House.  
 KWKW—The Crow.  
 KEVD—For the Ladies.  
 KRKD—Public Service.  
**2:05**—KGER—Monday Matinee.  
**2:15**—KFI, KFSB—Joyce Jordan.  
 KNN—Rosemary.  
 KLAC—Picture Album.  
 KIEV—Land o' Song.  
 KEVD—To the Men.  
**2:20**★KWKW—News.  
**2:25**—KECA—Spotlight on Hollywood  
 ★KFWB—News.  
 KGFJ—Sports Flash.  
**2:30**—KFI, KFSB—Aunt Marr.  
 KNN—Background for Living.  
 KHJ—Luncheon at Long-  
 champs.  
 KECA, KFMB, KPRO—Bride  
 and Groom.

## MUSICAL DEPARTMENT STORE

Featuring Jim Hawthorne  
 Monday thru Friday

**KXLA** 2:30 - 3:00 P.M.

KXLA—Musical Dept. Store.



KHJ, KGB, KFXM, KVOE—  
The Shadow.  
KFVB—Think and Grow  
Rich.  
KFVD—Hank, the Night  
Watchman.  
KWKW—Wings of Healing.  
KXLA—Challenge to Youth.  
KGER—Back to God.  
KFOX—Pentecostal Church.

- 4-KFI, KFSD—Charlie Mc-  
Carthy Show.  
KNX—The City.  
KECA, KPRO, KFMB—Willie  
Piper.  
KHJ, KVOE—I Was a  
Convict.  
KMPC—Land of the Free.  
KFVB—Jazz Session.  
KLAC—Baseball.  
KFAC—Showcase of Hits.  
KXLA—Lincoln Ave. Church.  
KGFJ—Appointment With  
the Clergy.  
KWKW—Sunday Interlude.  
★KIEV—News.  
★KPCC—Afternoon Concert.  
KFOX—Sunshine Mission.



### OLD FASHIONED REVIVAL

Charles E.  
Fuller,  
Director.

P. O. Box 123,  
Los Angeles,  
Calif.

KGER—4:00-5:00 P. M.

### REBROADCAST

KXLA—9:00 P. M.  
KPRO—8:00 P. M.  
KFOX—10:00 P. M.  
KVOE—10:00 P. M.  
KFXM—10:00 P. M.  
KMPC—10:00 P. M.

- KGER—Old-Fashioned Revival  
KFMB—Sacred Harmonies.  
4:15-KMPC—Proudly We Hail.  
KLAC—Broadway Hits.  
KWKW—Voice of Prophecy.  
KRKD—Hawaiian Melodies.  
KVOE—Nazarene Church.  
4:30-KFI, KFSD—Fred Allen Show.  
KNX—Man Named Jordan.  
KHJ, KGB—Relieving Stand.  
KECA, KPRO, KFMB—  
Hollywood Music Hall.  
KMPC—Sons of Gung.  
KXLA—Western Council  
Forum.  
KFVB—Show Time.  
KGFJ—Curtain Calls.  
KFVD—Carter Wright.  
KIEV—Bing Crosby.

Hear The  
**LUTHERAN  
GOSPEL HOUR**  
Now on KRKD—1150 KC  
Sundays, 4:30 P. M.  
R. NORHEIM, Director

KRKD—Lutheran Gospel  
Hour.

- KFOX—Concert Master.  
KVOE—Grace and Truth.  
4:45-KMPC—Swing 14.  
KFVD—Music and Money.  
KWKW—Church of the  
Nazarene.  
KIEV—Popular Tempos.  
5-KFI, KFSD—Manhattan  
Merry-Go-Round.  
KNX—Reserve.  
KECA, KPRO, KFMB—Detroit  
Symphony Orchestra.  
KHJ, KGB, KVOE—Juvenile  
Jury.  
KMPC—Parade of Hits.  
KFVB—Stuart Hamblen.  
KLAC—Baseball.  
KGFJ—Easy Rhythm.  
KFAC—Bowlers' Sportscast.  
KXLA—Labor Arbitration.  
KRKD—Platter Time.  
KIEV—Twilight Tempos.  
KFVD—Music and Money.  
KPCC—Afternoon Concert.

- ★KGER—News.  
KFOX—Rev. R. H. Hogan.  
5:05-KGER—Bible Treasury Hour.  
5:15-KFAC—Random Records.  
5:30-KFI, KFSD—American Album  
of Familiar Music.  
KHJ, KGB, KVOE—Reserve.  
KFAC—Music in the Air.  
KFVD—Rose Room Record  
Party.  
KIEV—Latin-American Hour.  
KRKD—Moyd B. Johnson.  
KPCC—Exits and Entrances.  
KGER—Young People's  
Church.  
KFOX—Sons of Gung.  
5:45-KHJ, KGB, KFXM, KVOE—  
Stars in the Spotlight.  
KLAC—Baseball Roundup.  
KFOX—Nat'l. Safety Council.

- 5:55★KNX—Ned Calmer.  
6-KFI, KFSD—Don Ameche  
Show.  
KNX—Take It or Leave It.  
★KECA, KPRO, KFMB—Walter  
Winchell.  
KHJ, KGB, KFXM, KVOE—  
Exploring the Unknown.  
★KMPC, KFVB, KFOX, KLAC.  
KXLA, KGER—News.  
KGFJ—Your Concert.  
KGFJ—Twilight Rhapsody.  
KIEV—Latin-American.  
KRKD—Opera Classics.  
KPCC—Byways of Verse.  
6:05-KGER—First Brethren.  
6:10-KLAC—Jan Garber Orch.  
KFOX—Favorite Hymns.  
6:15-KECA, KFMB, KPRO—  
Louella Parsons.  
KMPC—Parade of Melody.  
KFVB—Gems from Classics.  
KXLA—University Explorer.  
KPCC—Sacred Song Recital.

- 6:30-KFI, KFSD—The Play's the  
Thing.  
KNX—Katie Smith.  
KECA, KPRO, KFMB—  
Jimmie Fidler.  
KHJ, KGB, KFXM, KVOE—  
Double or Nothing.  
KMPC—Mother's Album.  
KFVB—Gospel and Song.  
KLAC—Doye O'Dell.  
KXLA—Beyond Tomorrow.  
KPCC—Children's Corner.  
KGER—Lutheran League.  
KFOX—Hal's Memory Room.

- 6:45-KECA, KPRO, KFMB—The  
Policewoman.  
KMPC—Mayor Bowron.  
KLAC—Guest Star.  
KPCC—Story Time.  
KRKD—Reverend Kirk.  
7-KFI, KFSD—Bob Burns Show  
KNX—Crime Doctor.  
KECA, KFMB, KPRO—  
Theater Guild on the Air.

- KHJ, KGB, KFXM, KVOE—  
Gabriel Heatter Show.  
KMPC—Bolero Time.  
KFVB—Union Rescue  
Mission.  
KFAC—Your Concert.  
★KLAC, KGER—News.  
KPCC—Organ Recital.  
KXLA—National Voice.  
KGFJ—Overture to Evening.  
KFOX—Full Gospel Assembly.  
7:05-KGER—Dr. Matthews.  
7:15-KXLA—Life and Health.  
KPCC—Kiddies' Record  
Parade.  
7:25-KFI, KFSD—Surprise Theater.  
7:30-KFI, KFSD—Standard Hour.  
KNX—Blondie.  
KHJ, KFXM, KVOE—Leave  
It to the Girls.  
KMPC—Property Owners.  
KFVB—Gems from Classics.  
KXLA—Can You Tie That?  
KXLA—Bible Institute.  
KPCC—Masterworks.  
KGER—Embers.  
KFOX—The King's Service.  
KGB—Sunday Serenade.

- 7:45-KFVB—Catholic Answers.  
★KMPC—Sam Pettengill.  
8-KFI, KFSD—Standard Hour.  
KNX—Corliss Archer.  
★KECA, KPRO, KFMB—Drew  
Pearson.  
KHJ, KGB, KFXM—Twenty  
Questions.  
★KMPC, KLAC—News.  
KFVB—Hollywood  
Presbyterian Church.  
KGFJ—Waltz Invitation.  
KFAC—First Methodist  
Church.  
KXLA—Door Church.  
★KGER—News, Floyd B.  
Johnson.  
KFOX—Presbyterian Church.  
KPCC—Sunday Evening Hour.  
KVOE—Christian Youth.

- 8:15★KECA, KFMB—Monday Morn-  
ing Headlines.  
KMPC—Voice of Labor.  
KLAC—UCLA Idea Exchange.  
8:30-KFI, KFSD—Jack Benny.  
KNX—Tony Martin.  
KECA—The Green Hornet.  
★KHJ, KGB, KFXM, KVOE—  
Walter Winchell.  
KMPC—Magic of Electricity.  
KGFJ—Stylings in Blue.  
KPCC—Sacred Music.  
KFMB—Bing Crosby.  
8:45-KHJ, KGB, KFXM, KVOE—  
Sheila Graham.  
KLAC—Drama.  
KPCC—Word of Life.  
KFAC—Your Soloist.  
KGFJ—Sports Tidings.  
KFMB—Message of Israel.

- 9-KFI, KFSD—Reserve.  
KNX, KSDJ—Sam Spade.  
KECA—Pat Novak for Hire.  
★KHJ, KGB, KFXM, KVOE—  
News, Glenn Hardy.  
KMPC—Open Forum.  
KFVB—Evening Concert.  
★KLAC—News.  
KGFJ—Ave Maria Time.  
KFVD—Spade Cooley Time.  
KFAC—Sunday Evening Club.  
KXLA, KPRO—Old-Fashioned  
Revival.  
KFOX—Organ Treasures.  
★KGER—News, Bethel Church.  
9:15★KHJ, KGB, KFXM, KVOE—  
Rex Miller.  
KLAC—Complinsky Trio.  
9:30-KFI, KFSD—Chicago Round  
Table.  
KNX—Romance of the  
Ranchos.

## EASTSIDE SERENADE

9:30 TO 10:00 P. M.  
Every Sunday  
**KECA**

- KECA—Eastside Serenade.  
KHJ, KGB—Chicago Theatre.  
KFVB—Pacific Lutheran Hr.  
KFAC—Gateway to Music.  
KGFJ—Here's to Vets.  
KFOX—Sunshine Mission.  
KGER—Curtain Calls.  
KFMB—Voice of the Army.  
KVOE—Minister's Hour.  
9:45-KGFJ—Public Service.  
KFMB—Parson Roberts.  
KVOE—Organ.  
10★KFI, KFSD—The Reporter.  
★KNX—Chet Huntley, News.  
KECA—Bobby Byrne Orch.  
KHJ, KGB—Chicago Theatre.  
EMPC—Old-Fashioned  
Revival.  
KFVB—Concert Hour.  
★KLAC—News.  
KFAC—Gateway to Music.  
KGFJ—Concert Nocturne.  
KXLA—Sacred Records.  
KFVD—Spade Cooley Time.  
KPRO—Riverside Union  
Church.  
KVOE, KFXM—Old-Fashioned  
Revival.  
KFOX—Reverend Fuller.  
★KGER—News, Music.  
10:15-KFI—Chapel Quartet.  
KNX, KSDJ—University  
Explorer.  
KLAC—Meet the Band.  
KFAC—Conservatory  
Masterpieces.  
KFSD—Honored Music.  
10:30★KFI—Carveth Wells,  
Inside the News.  
KNX—Radio and the Public.  
KECA—Freddie Martin Orch.  
KHJ, KGB—Jack Barrow  
Orch.  
KFVB—St. Paul's Baptist  
Church.  
KFAC—Music for Listening.  
KXLA—Humbar Family.  
10:45-KFI—Show Time.  
KNX—California Legislature.  
★KFSD—News.  
11-KFI—America United.  
★KNX, KLAC—News.  
KECA—Pinky Tomlin Orch.  
KHJ, KGB—H. King Orch.  
KMPC—Dance Time.  
KFVB—St. Paul's Church.  
KECA—Music for Listening.  
KGFJ—Concert Nocturne.  
KXLA—Music.  
KFVD—Spade Cooley Time.  
KFOX—Antioch Church.  
KFSD—Music in the Night.  
11:05-KNX—Les Brown Orch.  
11:15-KECA, KPRO, KFMB—Bride  
to Dreamland.  
KLAC—Across the Footlights.  
11:30-KFI—Hal Pruden Orch.  
KNX—Munsey Strand Orch.  
KHJ, KGB, KFXM—Joe  
Reichman Orch.  
KFVB—Music You Want.  
KXLA—Hawthorne.  
★KFOX—News, Dance Music.  
KFSD—St. Francis Orch.  
11:45-KNX—KNX-tra Music.  
★KHJ, KGB, KFXM—News.  
11:55-KFI, KNX, KFSD—News.

## DUFFY A BIRD

There's a new sea-going mascot acting as caretaker on Ed "Archie" Gardner's yacht when Ed, the star of NBC's "Duffy's Tavern", is away at the show. This mascot is a Galapagos island penguin, obtained by Ed on his recent visit to Florida, and naturally the bird's name is "Duffy."



## ROY ROGERS, DESIGNER

Western singing star Roy Rogers finally decided that formal events do come up that demand full evening dress, so conceived a sketch for a cowboy tuxedo. Black serge, satin lapels, but cut in true western fashion. He'll top the costume with a black western hat.

## REAL STORIES

Bob Garred, dynamic young CBS newscaster and four-year Navy combat intelligence veteran, is one of the most sought-after speakers for the high school students of the many schools in the hundred-odd cities and communities of Southern California.



## WHICH TO SMOKE?

CBS' Frank Sinatra has just received a fan letter from Sofia, Bulgaria, requesting an autographed picture and several recordings. In exchange for same, wrote young Dimitir Siverski, Frank can expect some oil of roses and Bulgarian cigarettes.

## SWEET SALESMANSHIP

When Fanny Brice was twelve years old she got a job in a candy store so she could eat candy all day long. A brilliant stroke of salesmanship occurred when Fanny found stacked on a shelf a very long penny stick of candy that children left unbought in favor of sacks of candy. Fanny cut each stick into sixteen pieces, wrapped each in tissue paper and sold them!



## BIRTHDAY

NBC's Fred Waring is celebrating twenty-five years in radio. He made his first broadcast in April, 1922, over Station WWJ in Detroit.



# SUNDAY, APRIL 27

|      |      |      |      |      |      |      |      |      |      |      |      |      |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| KLAC | KFI  | KEGA | KHJ  | KFVD | KXLA | KFS6 | KGFJ | KFXM | KFAC | KGER | KWKW | KFMB |
| KFSO | KMPC | KIEV | KFWB | KXN  | KRKD | KPPC | KFOX | KGB  | KPRO | KVOE |      |      |
| 570  | 640  | 790  | 930  | 1020 | 1110 | 1230 | 1330 | 1390 | 1440 | 1490 |      |      |
| 800  | 710  | 870  | 980  | 1070 | 1150 |      | 1240 | 1280 | 1360 | 1430 | 1450 |      |

★Indicates News Broadcasts.

- 8**—KFI—Grandpa Owens Reads the Funnies.  
 KXN—Invitation to Learning.  
 KECA—Message of Israel.  
 KHJ, KGB, KVOE—Dr. Talbot and Choir.  
 ★KMPC, KLAC, KIEV, KGER—News.  
 KFWB—Funnies.  
 KFAC—Country Church.  
 KRKD—Ranch Program.  
 KWKW—Pan-American Mission.  
 KGFJ—Public Messenger.  
 KXLA—Music Land Revue.  
 KFVD—Voice of Calvary.  
 KFOX—Memories of Calvary.  
 KFSO—Call to Worship.  
 KFMB—Revival Hour.  
 8:05—KGER—Rev. Markham.

**Listen To—**  
**SUNDAY MORNING MELODIES**  
 8:15 on Station KMPC (710 on your dial)  
**California Temperance Federation**  
 WRITE • P.O. BOX 16, Los Angeles

- 8:15—KMPC—Sunday Morning Melodies.  
 KLAC—Church of Christ.  
 KIEV—Musical Bandwagon.  
 KFI—The Eternal Light.  
 KXN—As Others See Us.  
 KHJ, KGB, KFXM, KVOE—Voice of Prophecy.  
 KECA—Hour of Faith.  
 KMPC—Chapel Hour.  
 KFWB—Union Rescue Mission.  
 KXLA—Bell Bandstand.  
 KWKW—Buenas Nuevas.  
 KFAC—Strolling Tom.  
 KLAC—Christ Church Unity.  
 KFVD—Church of Christ.  
 KIEV—Musical Memories.  
 KGER—Swedenborg.  
 KFOX—Morning Bible Hour.  
 ★KFSO—News.  
 8:45—KFAC—Organ Melodies.  
 KGFJ—Quiet Moments.  
 KGER—Frank and Ernest.

- 9**—KFI—Taylor-Made Melodies.  
 KXN—People's Platform.  
 ★KECA, KFMB—News.  
 KHJ, KGB, KVOE—Pilgrim Hour.  
 KMPC—Music Box.  
 ★KLAC—News, Catholic Hour.  
 KRKD—Sunday Serenade.  
 KFAC—Liberal Catholic Hour.  
 KFVD—Waltz Time.  
 KGFJ—Hollywood House Presents.  
 KXLA—Bell Bandstand.  
 KWKW—Italian Hour.  
 KPPC—Sunday Morning Devotional.  
 KIEV—Ring Crosby Time.  
 ★KGER—News, Bible Treasury Hour.  
 KFOX—Popular Melodies.  
 9:15—★KECA—Washington Inside Out.  
 KFAC—Concert.  
 KPPC—Prelude to Worship.  
 KIEV—Kate Smith Sings.  
 9:30—KFI—Sports Follies.  
 ★KXN, KFVD—News.  
 KECA—Sunday Strings.  
 KHJ, KGB, KFXM, KVOE—Lutheran Hour.  
 KFWB—Peter Potter's Platter Parade.  
 KFAC—Musical Montage.  
 KXLA—Coral Time.  
 KPPC—Sunday Morning Club.  
 KIEV—Meet the Band.  
 KGLR—Westley Radio League.  
 ★KFMB—News, Music.  
 9:45—KFI—Home Town Parade.  
 KXN—Howard K. Smith.  
 ★KECA—Raymond Swing.  
 KWKW—Red Cross.  
 KFVD—Remembered Rhythms.  
 KIEV—Rhythm Road.

- 10**—KFI—RCA-Victor Show.  
 ★KXN—Weekly News Review.  
 KECA—Tailor-Made Melodies.  
 ★KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.  
 KMPC—Western Federal Music Hour.  
 KFWB—Peter Potter's Platter Parade.  
 KLAC—Musical Cavalcade.  
 KFAC—Musical Montage.  
 KXLA—Slave Program.  
 KWKW—Hungarian Baptist.  
 KPPC—Sunday Morning Club.  
 KRKD—Sunday Serenade.  
 KGFJ—Music.  
 ★KIEV, KGER—News.  
 KFVD—Sunday Roundup.  
 ★KFOX—L. A. Sentinel Broadcast.

- 10:05—KGER—Radio Revival.  
 10:15—KHJ, KGB, KFXM, KVOE—Commander Scott.  
 KXN—Stars of Song.  
 KFOX—People's Church.  
 10:30—KFI—Harvest of Stars.  
 KXN—Here's to You.  
 KECA, KFMB—Sammy Kaye Serenade.  
 KHJ, KGB—Reserve.  
 KXLA—Czech Polkas.  
 KPPC—Church News.  
 KWKW—Italian Melodies.  
 KIEV—Top Tunes.  
 KGER—Voice of Prophecy.  
 10:45—KPPC—Tower of Babel.  
 10:45—KFOX—Cumberland Church.  
 10:50—KPPC—Church Service.  
 10:55—KECA—Facts and Fiction With Myron Wallace.  
**11**—KFI, KFSO—Carmen Cavalero Parade.  
 KXN—New York Philharmonic.  
 KECA—Dude Martin Orch.  
 KHJ—Bill Cunningham.  
 KMPC—Off the Record.  
 KFWB—Peter Potter's Platter Parade.  
 KLAC—Musical Cavalcade.  
 KGFJ—Cocktail Hour.  
 KXLA—Roundup Time.  
 KFAC—1st Methodist Church.  
 KWKW—Italian Melodies.  
 KFVD—Hollywood First Baptist Church.  
 KIEV—From the Album.  
 KPRO, KFXM, KVOE—Church Services.  
 KFOX—Presbyterian Church.  
 ★KGER—News, Adventists.  
 11:15—KHJ, KGB—Band Concert.  
 11:30—KFI, KFSO—One Man's Family.  
 KECA—National Vespers.  
 KGFJ—Song of the Islands.  
 KWKW—All Saints Church.  
 KIEV—Congregational Church.  
 KFOX—Christian Church.  
 KGER—Bible Class.  
 11:45—KHJ, KGB—Canary Pet Shop.  
**12**—KFI, KFSO—Quiz Kids.  
 KXN, KSDJ—New York Philharmonic Orch.  
 KECA, KFMB—Warriors of Peace.  
 ★KHJ—Broadway News.  
 KFWB—Peter Potter's Platter Parade.  
 ★KMPC, KIEV, KGER, KFXM, KGB, KVOE—News.  
 KLAC—Musical Cavalcade.  
 KGFJ—Say It With Music.  
 KFVD—Dream Time.  
 KWKW—Italian Novelties.  
 KXLA—Roundup Time.  
 KFOX—Popular Melodies.

- 12:05—KGER—Sunday Serenade.  
 12:15—KHJ—Dr. Ernest Osborn, Child Psychologist.  
 KMPC—Off the Record.  
 KFAC—Musical Portraits.  
 KIEV—Keys to Rhythm.  
 KPPC—Afternoon Concert.  
 KGB—George Jessel.  
 12:30—KFI—Talent Circus.  
 KXN—Hour of Charm.  
 KECA—The Vagabonds.  
 KHJ, KGB, KVOE—True Detective Mysteries.  
 KFWB—Jesse Leonard.  
 KLAC—Musical Moments.  
 KFAC—Music.  
 KRKD—Fun with Fables.  
 KWKW—American Jewish Hour.  
 KIEV—Midday Musicals.  
 12:45—★KFI—Radio News Weekly.  
 ★KECA, KPRO—Sam Petten-kill.  
 KFAC—Concert Potpourri.  
**1**—KFI, KFSO—Symphony Orch.  
 KXN—The Family Hour.  
 KECA, KPRO—Are These Our Children?  
 KHJ, KGB, KFXM, KVOE—House of Mystery.  
 KMPC—Manhattan Highlights.  
 KFWB—Songs of the Islands.  
 ★KLAC, KXLA, KGER—News.  
 KGFJ—Charm School of the Air.  
 KFAC—Piano Parade.  
 KRKD—The Record Show.  
 KWKW—American Jewish Hr.  
 KPPC—Afternoon Concert.  
 KIEV—Meet the Maestro.  
 KFOX—Italian-American Hr.  
 KFVD—Piano School.  
 1:05—KGER—Stamp's Quartet.  
 1:15—★KFAC—News.  
 KLAC—Sports Review.  
 KXLA—Blend of Melody.  
 KFVD—Forever Tons.  
 KXN—Hoagy Carmichael.  
 KECA—Wayne King Show.  
 KHJ, KGB, KFXM, KVOE—Quick as a Flash.  
 KMPC—Samuel B. McKee.  
 KFWB—George Jessel.  
 KFAC—Good Neighbor Salute.  
 KXLA—Church in the Barn.  
 KLAC—Baseball.  
 KFVD—Piano Parade.  
 KIEV—Organ Memories.  
 KGER—Light and Life.  
 KFOX—Varieties.  
 KFSO—Western Theatre.  
 1:45—★KXN—Chet Huntley.  
 KMPC—Garden Hints.

## BASEBALL KLAC

1:30 P.M. Sunday  
8:05 Nightly

- KFWB—Dr. Cyclo.  
 KWKW—Hoyos Hour.  
 KFVD—Contrasts on Wax.  
 KIEV—Show Tunes.  
**2**—KFI—Catholic Hour.  
 KXN—Ozzie and Harriet.  
 KECA, KPRO, KFMB—Darts for Dough.  
 KHJ, KGB, KFXM, KVOE—Those Websters.  
 KMPC—Dave Rose.  
 KFWB—Americanism.  
 KLAC—Baseball.  
 KGFJ—Anybody's Hit Parade.  
 KFAC—Cavalcade of Classics.  
 KRKD—The Record Show.  
 KFVD—Harlem Holiday.  
 KWKW—Hoyos Hour.  
 KXLA—Western Roundup.  
 ★KIEV—News.  
 KPPC—Afternoon Concert.  
 KGER—Long Beach Band.  
 KFOX—Good News.  
 2:15—KFWB—Strolling Tom.  
 KIEV—Latin Quarter.  
 KFOX—Sophia Ciorra.  
 2:30—KFI—Sincerely Yours.  
 KXN—Hope Chest.  
 KECA, KPRO, KFMB—Counterspy.  
 KHJ, KGB, KFXM, KVOE—Nick Carter.  
 KMPC—This Is Television.  
 KFWB—Heat Wave.  
 KWKW—Don Pancho Hour.  
 KIEV—Popular Tempos.  
 KFOX—Gospel Harbor Light.  
 2:45—KFI—Melody Parade.  
**3**—KFI, KFSO—Jack Benny.  
 KXN—Gene Autry.  
 KHJ, KGB, KFXM, KVOE—Crimes of Carelessness.  
 KECA, KFMB—Deadline Mystery.  
 KMPC—Symphony Hour.  
 KFWB—Music.  
 KLAC—Baseball.  
 KFAC—Showcase of Hits.  
 KGFJ—Saludos Amigos.  
 KFVD—Rose Room Record Party.

## SUNDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface

### Comedy-Variety

- 2:00—Ozzie and Harriet, KXN.  
 3:00—Jack Benny, KFI.  
 3:30—Phil Harris and Alice Faye, KFI.  
 4:00—Charlie McCarthy, KFI.  
 4:30—Fred Allen, KFI.  
 4:50—Don Ameche, KFI.  
 5:30—Kate Smith, KXN.  
 6:00—Bob Burns, KFI.  
 7:30—Blondie, KXN.  
 8:30—Jack Benny, KFI.

### Quiz, Participation

- 12:00—Quiz Kids, KFI.  
 1:30—Quick as a Flash, KHJ.  
 2:00—Darts for Dough, KECA.  
 2:30—Hope Chest, KXN.  
 3:00—Take It or Leave It, KXN.  
 6:30—Double or Nothing, KHJ.  
 7:30—Leave It to the Girls, KHJ.  
 8:00—Twenty Questions, KHJ.

### Drama

- 11:30—One Man's Family, KFI.  
 7:00—Theater Guild, KECA.  
 9:30—Romance of the Ranchos, KXN.

### Music

- 7:30—Salt Lake Tabernacle, KXN.  
 10:00—RCA-Victor Show, KFI.  
 10:30—Harvest of Stars, KFI.  
 11:00—Carmen Cavallaro, KFI.  
 11:00—New York Philharmonic, KXN.  
 12:30—Hour of Charm, KXN.  
 1:00—Arturo Toscanini, KFI.  
 1:00—Family Hour, KXN.  
 1:30—Hoagy Carmichael, KXN.  
 3:00—Gene Autry, KXN.

### Comment-Narration

- 4:30—Hollywood Music Hall, KECA.  
 5:00—Detroit Symphony, KECA.  
 5:30—Album of Familiar Music, KFI.  
 7:30—Standard Hour, KFI.  
 9:30—Chicago Theatre, KHJ.  
 10:15—Chapel Quartet, KFI.  
 11:15—Bridge to Dreamland, KECA.

### Mystery-Detective

- 10:15—Commander Scott, KHJ.  
 6:00—Walter Winchell, KECA.  
 6:15—Louella Parsons, KECA.  
 6:30—Jimmie Fidler, KECA.  
 12:30—True Detective Mysteries, KHJ.  
 2:30—Counterspy, KECA.  
 4:30—Man Named Jordan, KXN.  
 7:00—Crime Doctor, KXN.  
 8:00—Pat Novak for Hire, KECA.  
 9:00—Sam Spade, KXN.

### Public Interest-Information

- 8:00—Invitation to Learning, KXN.  
 8:30—As Others See Us, KXN.  
 6:00—Exploring the Unknown, KHJ.  
 9:00—People's Platform, KXN.  
 9:00—Open Forum, KMPC.  
 9:00—Sunday Evening Club, KFAC.  
 9:30—Chicago Round Table, KFI.  
 10:30—Radio and the Public, KXN.

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 KPPC—Afternoon Concert.  
 KIEV—Matinee Melodies.  
 ★KGER—News, Music.  
 KFOX—Rev. Earl Ivis.  
 3:15—KWKW—Magic Circle Theatre  
 3:30—KFI, KFSO—Phil Harris and Alice Faye.  
 KXN—All-Star Western Theatre.  
 KECA, KFMB—The Greatest Story Ever Told.



# Close-Up of KSDJ

James L. Graham

(Editor's Note: Elsewhere in this issue, on Pages 36-7, appears an introductory story on San Diego's new CBS-affiliated station, KSDJ. Objectives of the outlet and typical local programs are discussed. The following account, detailed by Mr. Graham, who is also responsible for the photographs of Miss Randy Stuart, gives a more informal picture of KSDJ and its personnel.)

WITH FIVE times the power of any other station in San Diego, KSDJ first filled its collective lungs and aired its well-modulated voice over the ether lanes on—of all days—Friday, December 13, 1946.

Considerably impressed with the shows emanating from this new CBS outlet, Randy Stuart, lovely starlet (formerly with the CBS Jack Carson show) boarded an American Airliner and winged her way southward to investigate KSDJ personally.

She found there an organization functioning with the efficiency of an atomic bomb and the unity of a loyal family.

Deane Long, glib, jovial production chief, was the first to greet Randy as she stepped from the elevator.

They sat down to discuss the interview which she was to give on Long's "1170 Club" show. Midway in the talks, the red sweep hand on an electric clock across the room approached another jumping-off point and Long bolted, leaving behind him as clever and witty a cohort as any production chief ever found: Dan Cubberly, complete with bow tie, horn-rimmed glasses, and an unusual understanding of things radio.

There was still a little time before the "1170 Club" went on the air, and although a radio station's commodity is time, there never seems to be enough to go around. So when Randy and Dan found some precious minutes to spare, they embarked upon a tour of the spacious studios, picking up, en route, the man responsible for and subservient to quality, Ed Tidwell—KSDJ's veteran program director.

Tidwell is a veteran in all senses of the word. He came to KSDJ backed with experience gained under some of the most difficult circumstances. A veteran of five years' Army service, he was discharged with the rank of lieutenant colonel. He served thirty-seven months in the South Pacific, partly in the 41st

Infantry Division and later as radio officer in charge of the Armed Forces Radio "Jungle Network." As a member of General Douglas MacArthur's special staff, he installed radio stations from New Guinea to the Philippines, rated a Combat Infantry Badge and the Bronze Star Medal. It seems a little superfluous to mention here just how much the Jungle Network meant to our men in the Pacific area. The fame of that chain has been affirmed far more effectively by the men who listened in during odd moments when a radio was available. Prior to his Army service, Tidwell was production manager for KGB, another San Diego station.

## Into Studio

Graying slightly at the temples, tall and a little on the lean side, with serious, penetrating eyes, Tidwell laughed when Randy Stuart and Dan related a gag they had cooked up for the "1170 Club" program. That old red sweep second hand on clocks all over the station approached another jumping-off point again and the little party dashed into the auditorium just two strides ahead of your reporter.

Deane Long and Dan Cubberly, who together write and produce the show, went into their routine, designed to wring the last laugh and cackle from the predominantly feminine audience of three hundred and fifty which attends this daily fun fest. For a while they quizzed, joked, and passed out gifts to the housewives. Then they brought in Randy.

The highlight of the interview was Randy's first public announcement of her marriage to Ed George of Santa Monica. She also related how, when Frank Sinatra appeared as a guest star on the Carson show, she had looked forward to the event as a means of seeing, for herself, "just what makes the bobby-soxers swoon like they do." She said, "Frankie was scheduled to sing, and then my line was to be 'Oh, Frank, that was wonderful!' I sat there, listening to him sing. Then as he neared the end of the second chorus, I walked to my place at the microphone to wait for my cue." She chuckled a little as she recalled it. "The applause died out—time for my line. I didn't say a word. I was speechless. Frank nudged me back to my senses just in time to avoid a major disaster. I guess that proves that Frank is really a great artist!"

Accompanied by photographer Lar-

ry Miller (Incidentally, his baby daughter is named "Randi") and steered by Lisle Shoemaker, public events director, Randy then visited Mike Gould, who is general manager of KSDJ. Mike is a quiet, unassuming executive who has been in radio for fourteen years, the last ten with station WFBR in Baltimore. He left the Gould & Kuff Advertising Agency, Baltimore, to take over managing chores for Clinton D. McKinnon, owner of the station. Like Tidwell, Gould was recently discharged from the Army a lieutenant colonel. At that time he was chief of the Broadcast Service Section of the Armed Forces Radio Service in Los Angeles. Prior to that assignment, he established and operated seventeen AFRS stations in the Pacific, which were dubbed by grateful GI's the "Mosquito Network."

Earlier the same day, while breakfasting at the U. S. Grant Hotel, Randy had noticed a column in the "Journal" which attracted her attention, and which was written by Forrest Warren. Chiefly, the column seemed to be devoted to securing relief for some of the more unfortunate families in San Diego. Randy wanted to see Warren.

He had just been visiting the county relief agency, scanning its rolls for outstanding cases of need. Family No. 2 attracted Randy's attention. It consisted of a mother with eleven children, deserted by the father; the circumstances Warren described were indeed bleak.

We found Warren's office in the Journal Building strewn with gifts which had been sent in by his faithful readers for the families he wrote about. He told us that he had received unbelievably large amounts of money destined for families which were identified only by a number in his columns. It was clear to me that Randy and Forrest had things to talk about and so I left.

Soon Randy came from his pleasant, small office. She wore a soft, warm smile.

Forrest Warren, a short, rotund, pleasant little man in his fifties, perhaps because of the humanitarian work he has always been associated with, resembled old St. Nick without the beard.

Be that as it may, we think he is the embodiment of the goal which KSDJ has elected to achieve. "The Voice of the San Diego Journal" will indeed articulate with a heavy accent on public service.

★ ★

## BERGEN PREXY

The newly-formed Academy of Television Arts and Sciences recently elected NBC star Edgar Bergen as their first president. He will serve for six months. The choice was by virtue of unopposed nomination. Bergen's long interest in television also resulted in the completion of a suite of modern video studios in his building on Sunset Boulevard, Hollywood.



# Precasts & Previews

## WHAT'S NEW

### Music

**Sunday, April 27**—"Music Box", KMPC, 9:00 a.m. (1 hr.) With George Irwin as emcee, this popular musical program returns to KMPC each Sunday morning.

**Saturday, April 26**—"Song Hits of the Future", KFOX, 2:00 p.m. (15 min.) A new series of weekly radio shows featuring new songs and singers, and famous guest artists.

**Thursday, May 1**—"Don Otis", KLAC, 7:30 p.m. (30 min.) One of the southland's best-known disc jockeys joins KLAC for a series of night-time record programs. Monday through Saturday.



### News

**Sunday, April 27** — "Chet Huntley", KNX, 1:45 p.m. (15 min.) CBS' Western Division Director of Public Affairs and News brings KNX listeners a new analysis. Sunday only. Replaces Joseph Harsch.

Listen to . . .

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A new kind of newscast—timely and entertaining too!

Both programs presented by Sid Fuller—The Broadway Newscaster.



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Broadway - Los Angeles Broadway - Hollywood  
Broadway - Pasadena

## Public Interest

**Saturday, May 3** — "Safeguards for America", KMPC, 5:15 p.m. (15 min.) An expose on Communism in the United States, prepared by the Knights of Columbus, is now aired each Saturday at this time.



## WHAT'S BACK

### Variety

**Saturday, April 26** — "Stars in the Afternoon", KECA, 1:00 p.m. (30 min.) Frances Scully back with her show, now that the racing season draws to a close.



## WHO'S GUESTING

### Variety

**Sunday, April 27**—Tony Martin show, KNX, 8:30 p.m. (30 min.) Funnymen "Abbott and Costello" join Tony's cast tonight.

**Sunday, April 27** — Fred Allen show, KFI, 5:30 p.m. (30 min.) Don McNeill, "Breakfast Club" Master of Ceremonies, will come in from Chicago for the Allen guest spot tonight.

**Wednesday, April 30** — Bing Crosby, KECA, 9:00 p.m. (30 min.) The show emanates from Chicago, with Skitch Henderson, Groucho Marx and that Park Avenue Hillbilly, Dorothy Shay, guesting.



### Music

**Sunday, April 27**—"Harvest of Stars", KFI, 10:30 a.m. (30 min.) The show again airs from Hollywood with James Melton guesting.

**Monday, April 28**—"The Telephone Hour", KFI, 8:00 p.m. (30 min.) Violinist Jascha Heifetz is guest artist.

**Wednesday, April 30**—Frank Sinatra, KNX, 9:00 p.m. (30 min.) French balladeer Jean Sablon will be a guest star on Frank's show tonight.



## WHAT'S PLAYING

### Drama

**Saturday, April 26**—"This Is Hollywood", KNX, 6:15 p.m. (30 min.) Previously announced "Adventuress" moves to May 10 and is replaced by "The Private Affairs of Bel Ami" starring Douglas Fairbanks, Jr., and Michele Morgan.

**Sunday, April 27** — "Theater Guild," KECA, 7:00 p.m. (1 hr.) George Sanders and Penelope Ward in "Escaped."

**Monday, April 28** — "Screen Guild," KNX, 7:00 p.m. (30 min.) Jackie

Cooper and Gus Schilling in "Stork Bites Man."

**Monday, April 28**—"Lux Radio Theater", KNX, 9:00 p.m. (1 hr.) Henry Fonda, Cathy Downs and Richard Conte in "My Darling Clementine".

**Monday, April 28** — "Cavalcade of America", KFI, 7:30 p.m. (30 min.) Anne Baxter, film actress, stars in "Frontier Widow".

**Wednesday, April 30** — "Hollywood Theater," KFI, 9:00 p.m. (30 min.) Frankie Albertson stars in "Three on a Honeymoon".

**Thursday, May 1**—"Suspense", KNX, 8:00 p.m. (30 min.) Actress Ava Gardner stars in "Lady in Distress".

**Saturday, May 3**—"This Is Hollywood", KNX, 6:15 p.m. (30 min.) "Centennial Summer" starring Cornel Wilde and Jeanne Crain.



## WHAT'S SPECIAL

### Religion

**Sunday, April 27**—"Hour of Faith", KECA, 8:30 a.m. (30 min.) Father Edmund D. Benard, associate editor of "The American Ecclesiastical Review" and a director of the graduate seminar at Catholic University, will deliver "The Daughter of Jairus".

**Sunday, April 27**—"National Vespers", KECA, 11:30 a.m. (30 min.) Dr. John Sutherland Bonnell of the Fifth Avenue Presbyterian Church of New York presents "Is Morality on the Decline?"



### Forum

**Sunday, April 27** — "Open Forum", KMPC, 9:00 p.m. (1 hr.) "Should Old Age Pensions Be Increased to Seventy-Five Dollars Per Month?"

## PLEASE NOTE:

This week, with daylight saving time going into effect in many states (but not California) radio time schedules are undergoing their annual upheaval. Some programs will be heard an hour earlier here on the coast to accommodate the greater portion of listeners east of the Rockies. Other broadcasts will be transcribed and played at opportune times during the broadcasting day. There seems to be no rule in general. Right up until press time, Radio Life's log editor was busy poring over schedules sent in by networks and stations. Within all human bounds, he endeavored his best to correct oops and Program Finder. We trust his results meet with your approval and help straighten out your tony-turvy radio world. With an eye to conserving space, no attempt has been made this week to give time changes. You'd better keep Radio Life right on top of your radio for easy reference during the coming weeks.



## On Mike (About Studio Happenings)

### *Knight's Right*

On the May 4th broadcast of the CBS Tony Martin show, Evelyn Knight intends to sing a tuneful little number entitled "Two Little Fishes and Five Loaves of Bread". As the title indicates, it is a melody based on the Biblical incident. Miss Knight's interpretation of this spiritual-like melody will be patterned to the contours of her own particular song styling, but she hopes that any modern improvising she may do will not be regarded as disrespectful of the song's content.

Our own thought is that Miss Knight, who so frequently gives voice to such highly listenable and seldom-heard melodies as this, deserves a nod of appreciation for taking a refreshing turn away from the stereotyped paths trod by so many of today's vocalists.

## Off Mike (Personalities)

### *Long May He Wave*

Haywood Charles, the young man who sits on the flagpole on our front lawn, courtesy of "People Are Funny" and the cancer drive, informs us that one of the hazards of flagpole sitting is not boredom.

Conducting an informal interview at the top of our voice we learned from the handsome Haywood that he usually goes to bed between ten and eleven at night and gets up about six in the morning. The first night things were a little more hectic and he didn't get to sleep until two o'clock in the morning.

Meals aren't too much of a problem—he doesn't do enough to get hungry. He does a little exercising to keep in shape and eats one meal a day at seven o'clock in the evening. Breakfast is merely orange juice and coffee and lunch is a sandwich about two in the afternoon.

The heat wave that rocked the city the first few days of Haywood's ascendancy didn't bother him at all. He was already fortified with a tan (which grows darker by the minute) so he didn't even get sunburned. He scorns the umbrella placed on the pole, prefers to get the full benefit of the California sun (how full can it get!)

He says he's met lots of people in the last week and they drop by every once in a while to see how he's getting along. Question most often asked him is "Where are you from?" The answer is Williamsburg, Virginia, which is a far cry from the top of a flagpole in Hollywood, California.

When we wondered if there was anything he particularly missed from a street-level existence, Haywood insisted that he didn't miss a thing. "I like it up here," he shouted through cupped hands, "and I'm willing to stay up as long as they want me to."

Haywood isn't married and hasn't

received any proposals since gaining his glamorous spot. "Met some pretty girls, though," he added.

Incidental information we gleaned from him is that he's twenty-eight, six feet and one-half inch tall when he's not on a flagpole, went to William and Mary College and was in the army for two years.

He passes some of his time in reading and occasional singing—usually something by Romberg, Friml or Herbert, we discovered.

He isn't going to write a book about flagpole sitting after he gets down. He claims his first move will be to get a good haircut and then soak for a long time in a nice hot bath.

By the time this is in print, Haywood should have the public address system promised him. Drop around and say hello.

### *Lost and Found*

Remember the way Hal March raved about his beautiful brand-new automobile in the story Radio Life recently carried on CBS' "Sweeney and March?" Well, last Saturday (April 12) we met Hal in the corridor at Columbia Square and he was looking like he'd lost his last friend. His beautiful brand-new automobile had been stolen!

All's well now, though. The University Street police station found the car two days later, its bright beauty marred only by one crumpled fender. The thief was a twenty-two-year-old youth who had tried it before but still hadn't learned.

## Contests and Offers

James Abbe, KECA, 7:30 a.m. Monday through Friday. A car a month will be given away for the best entry completing the sentence "I like Fisher's Cake Flour because . . ." in twenty-five words or less. Each entry must contain one Fisher's Cake Flour box top or facsimile. Entries will be judged for aptness and originality. Anyone living in the eleven western states may participate. Address: James Abbe, Box 84, Seattle, Washington. Closing date for first contest: May 31, 1947.

Ted Malone, KECA, 10:15 a.m. Monday through Friday. Ted Malone reads five poems on his program and asks listeners to write to him indicating which poem they prefer. His object is to determine whether romantic, adventurous, intellectual, contented or humorous poems are preferred. He will send copies of the poems to each writer. Address: Ted Malone, American Broadcasting Company, New York 20, New York. No closing date indicated.

"One Man's Family", KFI, 12:30 p.m. Sunday. Tenderleaf Tea offers eight packages of flower seeds containing many new varieties for twenty-five cents and a box top from a package of Tenderleaf Tea. Send with your name and address to Tenderleaf Tea, Box 4, New York City, New York. Closing date indefinite.

"Carnation Contented Hour", KFI, 7:00 p.m. Monday. For free recipe book, Velvet Blend book and Baby Book, send name and address to Carnation Company, Milwaukee 2, Wisconsin.

Fred Waring, KFI, 8:00 a.m. Monday through Friday. For booklet, "Basic Beef Cuts and How to Cook Them", send name, address and ten cents in coin to American Meat Institute, Box 1133, Chicago, Ill. No closing date indicated.

## GAGS OF THE WEEK

Jim Elsas, 2812 Rosanna Street, Los Angeles 26, Calif.

Heard on the "Red Skelton" show:  
Junior: You hit me, and you broke the teeth . . . you broke the teeth!

Grandma: Don't be silly. How could I break your teeth?

Junior: Not mine . . . Grandpa's. They are in my back pocket.

Mrs. T. Brubaker, 546½ East Verdugo Avenue, Burbank, Calif.

Heard on the "Charlie McCarthy" show:

Ray Noble: Can you guarantee to get me up bright and early?

Charlie: Well, in your case, just early.

Norma Ward, 111 North Lamer Street, Burbank, Calif.

Heard on the Bob Hope show:

A telephone conversation between Jerry Colonna and Bob Hope:

Hope (answering phone): Hello.

Colonna (whispering): Hello.

Hope (yells): Hello.

Colonna (still whispering): Hello.

Hope: Say, Colonna, what's the matter with you?

Colonna: No nickel.

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "It Pays to Be Ignorant":

Mr. Howard: You should pay your income tax with a smile.

Mr. McNaughton: I tried that . . . but they wanted cash!

Cyril Wiener, 818 South Broadway, Los Angeles 14, Calif.

Heard on Phil Harris show:

Alice: I wonder where Phil is?

Julius: Probably the wolves ate him.

Alice: No, Julius, they never eat their own kind.

# MARTIN BLOCK

IS COMING TO

WARNER BROS. **KFWB**





# Radio in Review

(Continued from Page 10)

an unpretentiously pleasant quarter-hour of radio fare brewed of these interesting ingredients. Californians (native or otherwise) should find it of particular fascination, as it dramatizes little-known stories of our state's colorful past, spinning romantically embellished but basically factual tales set in local territories familiar to us all.

Produced and written (by free-lance scripters) under the supervision of Lou Holzer, "California Caravans" weekly skits are realistically enacted by familiar Afra-ites (Virginia Gregg, Paul Frees, Hy Averbach and others), with Bob Purcell as announcer-narrator. The program's sponsor is the California Medical Association, which inserts public service-spirited messages which are also of particular interest to this state's residents.

Our criticism of the show is that its musical score, so vital in establishing and enhancing the mood of any dramatization, is "canned" (previously recorded) and resultantly sounds "tinny" and false.

## Friend Irma

For months now we've been hopefully eyeing bulletins about the audition of this show, and at last, on Friday, April 11 (CBS-KNX, 7:30 p.m.), "My Friend Irma", featuring Marie Wilson and Cathy Lewis, made its official microphone bow—although, unfortunately, still minus sponsorship.

We feel certain, however, that this comedy series will sell and will be a part of your regular radio diet for a long time to come, so if you haven't yet heard it, do so soon. You'll regard roommates "Irma" and "Jane", and their boyfriends, "Al" and "Richard", as old friends and you'll enjoy being in on their happy goings-on right from the beginning.

The program is expertly put together by Cy Howard, its creator-writer-producer, with musical embellishments by Lud Gluskin and orchestra, and a song insert by The Sportsmen. Best of all, the cast members fit their roles like two pairs of trim, hand-tailored gloves — George Neise as the rich young employer who finds the "wit" of his secretary's roommate (that's "Irma") highly "refreshing"; John Brown as a blow-hard no-good whose ambitious talk meets with only one receptive listener (that's "Irma"); Cathy Lewis as the sensible, indulgent, barbed-tongued young lady who says she puts up with her zany chum (that's "Irma") only because apartments are hard to find; and Marie Wilson as "Irma", the cause of all the hilarity.

It's surely high time that someone did the obviously smart thing in bringing Marie Wilson's inimitable dumb comedy delivery to radio. This program idea, with Marie's rollicking naivete perfectly complemented by Cathy Lewis' smooth interpretation

(she's getting—and very much rates—kudos from every direction for her skilled delivery of laugh dialogue) appears to be the perfect vehicle.

## "Museum of Modern Music"

Milton J. Cross is undergoing an extensive musical education at the hands of a group of jazz musicians on ABC's "Museum of Modern Music", heard at 7:00 p.m. on Tuesdays. Milton, that hardy perennial of the opera and symphony seasons, has been taken in hand by the Hank D'Amico band and drummer George Wettling in particular with the purpose of teaching him how to introduce the jazz numbers on the program.

You'll find all this more than slightly reminiscent of the two excellent programs of this type that preceded this edition, "Bughouse Rhythm" and "Chamber Music Society of Lower Basin Street," with the added attraction of a much better musical crew than either of the earlier series boasted. The Buddy Weed Trio and the Hank D'Amico Quintet alternate between the big band numbers and lovers of their type of music will need no explanation of what to expect. Those who have no great affection for hot music may find some of the band numbers too brassy for their blood, but the Trio and Quintet work is of the quiet, melodic variety. Happily, the bass and guitar in most of the arrangements are audible—a nice departure from the usual musical set-up which manages to wall them in behind the louder instruments. "Stompin' at the Savoy," "Big John Special," "Sweet Lorraine" and similar jazz classics are given a whirl every once in awhile and supply the best musical moments.

A rattling barroom piano plays "St. Louis Blues" behind Milton J. Cross' whimsical announcements and sets a nice mood for the music that follows. And hearing Milty expound in his best modulated tones such phrases as, "Don't bring me down, man—grab a squat and dig my lingo" will make you realize just how far he's gotten under Wettling's influence. In fact, Milton himself signs off with "This has been 'The Museum of Modern Music,' or 'The Unhappy Adventures of Milton J. Cross'".

Heaven knows what condition he'll be in for next season's Metropolitan Opera series!

## Playbacks (Critical Comment)

### "The Big Story"

The glamorous business of being a newspaper man is given another chapter in the new series airing from New York, "The Big Story," heard on KFI, Wednesday nights at seven. Whatever its faults, this series presents this popular American hero type in a much more sensible portrayal than he usually gets in the movies, where, as everyone knows, he wears

dirty shirts, keeps a portable bar in the bottom drawer of his desk and spends less time writing stories than he does catching murderers.

Each week a "Big Story" award is presented on the program to a newspaper reporter for "outstanding service in journalism." Then through the narration of Barry Kroeger the listener follows the steps that the reporter took in order to get his "Big Story."

Though the writing isn't too original (sample dialogue from an aging crook: "The doc says I have a bum ticker,") the element of suspense is well retained with the payoff usually supplied by a personal telegram from the actual reporter concerned. The background music is excellent as supplied by Vladimir Seifsky. We were particularly cheered by hearing a rendition of that fine old forgotten tune, "Was That the Human Thing to Do?"

Where the program really takes a nose-dive is in the commercial department. On a show with so much masculine appeal, the commercials sound as if they had wandered over from the "Lady Esther" series, background music and all.

## Leave It

Jimmy Durante is a very funny guy. And a very welcome guest on every show he visits. And Phil Baker, quiz-master on "Take It or Leave It" has not missed much that show business has to offer, and is also a very funny guy. So, when we heard that Jimmy was to visit Phil, we made sure we would be by our radios to catch this artistry in ad lib.

From the moment Jimmy stepped to the mike and announced that he wouldn't pick a category, it was fun. Phil said that was okeh, that Jimmy could just answer general questions. Of course Durante blurted out, "General! I don't know nothin' about the army!"

In answer to the sixty-four-dollar question, "What three men contributed the most to music?" Jimmy highlighted his visit with his inimitable rendition of "Toscanini, Iturbi and Me."

Maybe we're the greedy type, but we found ourselves unconsciously putting us in the possible contestants' places, and unwillingly wondering if the comedy, good as it was, wasn't taking up an awful lot of time that otherwise would be spent by some lucky soul taking a crack at that sixty-four dollars. Of course Jimmy walked off with none of the loot. Had he even been answering legitimate questions, he still wouldn't. He's not that kind.

But we took a small neighborly poll, and the result substantiated our conclusion. Breaks our hearts to say it about Durante, but he (and the other guest artists who have visited this show) really would do better to stick to non-price, non-participation shows. It's like ordering mince pie, then halfway through your treat, having chocolate ice cream substituted. Both are delicious, but you'd ordered mince pie ... and wanted it all!

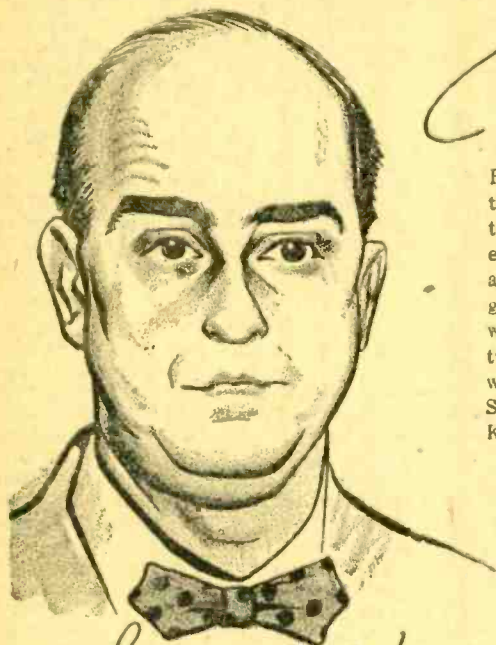


# KNX Autographs



*Ben Alexander*

BEN ALEXANDER has gained the title of the busiest artist on radio row. He writes two full shows a day, is emcee on an audience participation program, announcer on a mystery show, narrator on another program, and has just created a new show which he writes. As a sideline, he operates two of the largest filling stations in Hollywood. Ben can be heard on "The Baby Snooks Show," Friday night at 9:00 over KNX.



*Frank DeVol*

FRANK DeVOL has suddenly become a comedian after years of success as an orchestra leader. Ginny Simms' writers discovered DeVol's dry wit during a rehearsal. Comedy lines were written for him and he clicked overnight in the new role. Three motion picture companies are now offering DeVol contracts — not as a musician, but as a comedian. He's heard every Friday night at 6:00 on the "Ginny Simms Show" over KNX.



*Wes Battersea*

WES BATTERSEA was in his second year as a law student when he decided to trade courtrooms for radio. Famed dramatic coach Herbert L. Drake heard Battersea pleading a case in a mock court session. He told him, "With delivery like that you should be on the stage, not in a musty courtroom." Wes finally gave up law and entered the field of radio. Battersea is master-of-ceremonies on "Free For All," heard every Saturday at 1:30 P.M. over KNX.

*Evelyn Knight*

EVELYN KNIGHT has received more honorary titles than any other radio songstress. The Armed Forces bestowed more than 150 honorary titles on her for personal appearances in camps and hospitals. She has appeared on three "Command Performances" for President Truman, and has received the Treasury Department's Silver Medal for her untiring efforts in selling War Bonds. Evelyn is featured vocalist on the "Tony Martin Show," Sunday nights at 6:30 over KNX.



# KNX

1070 ON YOUR DIAL





# KECA mike memos

BY VIRGINIA WEST

Something to crow about, if we do say so ourselves, is the Friday night lineup of entertainment on ABC and KECA. Starting with "The Sheriff" at 6:30, and ending with the quiz show that pays off in big money, "Break the Bank", from 9 until 9:30 . . . It's no wonder all wise ears all Friday evening are literally glued to 790 on their dial!

There's Champion Roll Call with ace sportscaster, Harry Wismer, and the headline fight of the week from either New York's Madison Square Garden or St. Nicholas Arena on "Cavalcade of Sports," the adventures of that frontiersman, "Lightnin' Jim" . . . and "This Is Your FBI." Speaking of the latter show . . . here's Stacy Harris who plays the role of Jim Taylor, special agent, in the authoritative radio production. Harris is a recent arrival on the coast, along with Jerry Devine, writer-producer-director, Dean Carlton, narrator, and Fred Steiner, orchestra leader, on "This Is Your FBI," aired over KECA at 8:30 p.m.

Another important thing to remember about Friday nights on ABC is that unlike most bigtime shows . . . this whole lineup of entertainment will remain on the air all summer . . . So get the Friday night habit now!

. . . Try 790 Friday Night . . .

Those longtime favorites, "The Green Hornet" and "Famous Jury Trials" get a new sponsor in June . . . 52 weeks under sponsorship of General Mills, Inc. The Green Hornet is now aired on Sunday nights at 8:30, and Friday nights at 9:30 is the new time for "Famous Jury Trials" . . . A recent addition to KECA's Friday night schedule . . . 6 p.m. . . is "Those Sensational Years," half-hour dramatization of major news events of the last 25 years. The series is woven around the experiences of Quin Ryan, pioneer radio reporter, who sets the scene for each drama . . . So far Brooklynites seem to be most concerned about family problem essays . . . for letter writers from that city lead in America's Town Meeting contest on "How Can We Strengthen the Family" . . . Los Angeles is running second in the number of letters, and Chicago third. The contest ends May 1st . . . so this is your last week to enter! . . . Also closing on May 4, is ABC's "Breakfast Club" jingle contest . . . First prize in the "for women only" contest is a trip around the world by Pan American Clipper . . . James Abbe, whose Observations make interesting listening every Monday thru Friday morning on ABC-KECA at 7:30, is just under way on his "Pontiac-a-Month" contest . . . Lend an ear to Abbe and learn details.

. . . Try 790 Friday Night . . .

HERE AND THERE: Tom Breneman has just been elected Honorary Mayor of Encino for a third term. Tom was also named honorary treasurer of the American Cancer Society drive for funds to be used in research, prevention and education concerning the disease, which is nearing its climax . . . Another ABCer, Walter Winchell, recently turned over to the Society \$226,463, raised in the Damon Runyon Memorial Fund which Winchell launched in memory of his friend . . . Announcer Jack McElroy, who sings the song each "Bride and Groom" select daily, premiered Nick Kenny's new song, "Do You Love Me Just As Much As Ever," on a B & G show the other day . . . Renewed for another 52-week period on ABC was the five-a-week "My True Story." The Libby, McNeill and Libby renewal covers 202 ABC stations across the nation. Here's lovely young actress Mary Hull, who plays starring roles in the 10:30 a.m. dramatic series . . . Craig Rice, authoress of ABC's



Mary Hull

"Murder and Mr. Malone," has added to her other writing chores by turning columnist . . . She'll do a newspaper book review column.

. . . Try 790 Friday Night . . .

Advertisement.

## Radio In Review

(Continued from Preceding Page)

ever, there's been entirely too much business of exchanging guest shots during recent weeks. Of course, everybody's interested in winding up the season with sensational ratings and adopts this formula to achieve results. We gave up in dismay the other night: we'd heard wonderful Jimmy Durante on his own show Friday night. Then Sunday he guested on Phil Baker's program. Wednesday, there he was again on Bing Crosby's opus. Suddenly we were very tired.

Everybody, it seemed, was getting into the act . . . on someone else's program.

Your Cue (Shows You )  
May Like

### "The Mighty Casey"

Whether or not you're familiar with the old ballad concerning the Mighty Casey of baseball fame, his further adventures on Mutual's new show provide something in the way of entertainment for nearly everyone whom you may have packed into your home over the weekend.

Casey himself is a big, stumbling, kind-hearted guy with a delivery William Bendix could be proud of, and all the appeal of a basketful of puppies. The object of his affections, widow "Gladys", is a comic of the Brenda Cobina school, tempered by her love for her son, "Artie" a snide little soul who usually has a hand in arranging the predicaments in which poor Casey becomes embroiled. The suspenseful part of the show is provided by your own wish that poor Casey emerge triumphant. His characterization acts that way on you.

For instance, Artie recently persuaded Casey that "Old Betsy", his time-honored bat, was so worn that "its termites were collecting social security", and that what he needed was a new Greenberg bat. Of course Artie fell heir to "Old Betsy", and too late Casey discovered that Artie's conception of a Greenberg bat meant that endorsed by Horace Greenberg, the local high school baseball idol, and not Hank Greenberg!

Casey's would-be helpful sidekick, the stupid Coomby; his team, the Mudville Sluggers; and other oily-tongued, quick-witted characters brought in to add to the strikes against Casey, add, too, to the homey funniness of this show.

Try KHJ at 6:00 p.m. some Saturday, but watch the Junior in your home from that day forward. "Artie" is done well enough to get across with the kids.

### "California Caravan"

A blending of the two ingredients history and human interest, in our estimation makes for fairly sure-fire entertainment. "California Caravan" (KHJ-Don Lee, Friday, 8:45 p.m.) is

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# RADIO IN REVIEW

## NEWS and COMMENT

### For Love o' Mike (General Comment)

#### *There Goes That Song Again*

We've decided that radio singers should stop worrying about *how* they sing and spend a little more time worrying about *what* they sing. A song like "Managua Nicaragua" isn't such a work of art that we can spend a whole evening listening to various renditions of it!

We've had an uncomfortable feeling about popular songs for quite a while now, but it took the combined efforts of Jack Smith and Perry Como to bring it forcibly to our attention. Twice in the last week singers Como and Smith have duplicated each other's tunes within the same half hour. One was the aforementioned "Managua Nicaragua" and the other, "Old Devil Moon". Both these boys are fine singers with a large following, so far be it from us to urge them to be a little more adventurous in their selection of material. But, after all, if you'll consider how many thousands of popular songs have been penned in the last few years you'll see how foolish it is to go on being "To Each His Owned" and "Open the Door, Richarded" to death. What's wrong with tunes like "Someone to Watch Over Me", "Just Couldn't Say Goodbye", "I'm Through with Love", "I've Got Five Dollars" and "Love Walked In", outside of the fact that nobody bothers to sing them any more?

#### *Help! Help!*

We don't want to get involved in an argument about states' rights vs. the federal government. It's way too hot and we've got too much else to do. But we feel as low as a stripped Christmas tree the day after New Year's. All on account of daylight saving time whamming into action this week. It makes West Coast radio logs look like a pan of scrambled eggs. Why can't all the states stick together and either have (or have no part of) daylight saving time, together? An extra hour of daylight here would make for better leisure, better listening, and better dispositions among radio log editors.

#### *Whaddaya Bet*

We've long lamented the fact that radio's excellent actors and actresses have so seldom been allowed to showcase effectively their extraordinary abilities on the screen. Even Hollywood's foolish commercial idea that a girl has to be pretty and a man handsome to attain film fame can't be

### NEXT WEEK

#### DON'T BE A MissDit



A show that is programmed to please its public is "Standard Hour", whose sponsor dispenses with commercials, polls the listeners to learn exact type of program content they prefer. "Standard Hour" receives a verbal salute in next week's Radio Life.

Want to hear what a comedienne has to say when she's being serious—well, almost serious? Joan Davis answers twenty provocative queries in next week's Radio Life.

Have you ever stopped to think of the work involved in preparing the program schedule of an entire radio station? That's Dick Cutting's job, and he tells us all about it in next week's Radio Life.

We know "he" is the radio personality you've been longing to meet! So, turn to Page 7 of your upcoming issue of R. L. and let us introduce you to that pet of the "Ladies' Dav" show, "Sylvester"!

Our album page next week offers a debonair portrait of that dashing impresario of "Duffy's Tavern", Ed "Archie" Gardner.

To find out what really happens when a group of women gather around a microphone to have their say, we talked with "Women's Forum" moderator Chet Huntley, who is in a position to know!

You're sure to enjoy, too, our informative word-profile on the lovely hostess of "Family Hour" Rise Stevens.

And you'll be amazed by the on-the-spot account of the "magic carpet" excursion accorded to the lucky winners of Photoplay's daily "Hollywood Tour"—with pictures to prove the fairy-godmotherish goings-on!

\*She wanted to read it but she missed it.

blamed for this oversight. There are a lot of Afra gals and guys who can easily pass the good-looks test and at the same time have more talent in their little fingers than some of screendom's so-called stars. Why aren't girls like Shirley Mitchell, Janet Waldo, Cathy Lewis and Sharon Douglas, and fellows such as Elliott Lewis, Pat Patrick, Tip Corning and Hans Conried being brought before motion picture audiences in the versatile roles they could so skillfully handle?

Attempting to call to mind radioites who have managed to make any headway toward satisfactory screen careers, we can think of but a few—notably Agnes Moorehead and Rosemary De Camp. More recently, we have been heartened to hear that gifted Lurene Tuttle will bow before the cameras in an effective character assignment in "Heaven Only Knows", and handsome Howard "Sam Spade" Duff has now joined the ranks of forthcoming film heroes.

But these are certainly few in number in contrast to the crowded ranks of Afra-ites who deliver so capably on your loudspeakers as many as four, five and six times a day. That their ability so often surpasses that of top flicker personalities is oft-proved when the two join ranks for many of our guest-star-peppered programs. But that Hollywood is still more concerned with a commercial "name" than with real artistry will be demonstrated again—we can pretty safely bet—when the feminine star is chosen for the upcoming screen adaptation of the Lucile Fletcher "Suspense" story, "Sorry, Wrong Number".

It would be just too simple and too smart to bring Agnes Moorehead to the screen in the role that she has portrayed so brilliantly on the radio that listeners have requested that it be repeated four times to date and that she record it in album form for their home phonographs.

#### *Surfeited*

It was more than a gag... it was truth as bitter as quinine when Al Jolson made a crack on Bob Hope's show. Bob said, "Why don't you get your own radio show?" and Jolson answered, "What! And be on the air only once a week?"

So far, Jolson's popularity, which has engulfed radio like a tidal wave, hasn't subsided with dialers. They can't seem to get enough of him. Every time he has guested on a show, he has hoisted the ratings anywhere from 2.2 (with Burns and Allen) to 8.7 on his most recent appearance with Bing. Ride 'em cowboy!

With the exception of Jolson, how-  
(Continued on Next Page)





➤ **REPLICA OF LOS ANGELES'** first self-propelled vehicle, original of which was built and driven by Earle C. Anthony, adorned stage when KFI recently commemorated 43rd anniversary of Earle C. Anthony Inc. Left to right are Producer Ken Higgins, Hy Averbach, Paul Owen, Alice Drake, Leo Cleary, Ed Penney, and Charlie Anderson. (Coy Watson Photo).



➤ **HOSTESS OF KFWB'S** "Hi Home-makers!" program is Carol Clark, heard Monday, Wednesday, Friday at 9:30 a. m.

➤ **TWO GREAT SHOWMEN** recently combined talents when Al "Mammy Boy" Jolson guested on Eddie "Pop Eye" Cantor's NBC program.



➤ **FRANK GRAHAM, LEFT,** Dennis Day, and Van Des Au-tels set up alarm clocks to ring on KMPC's new show, "Three Alarm", heard Monday through Friday from 1:05 to 2:30 p. m. (Ralph Forney Photo).

## SEEN ON THE RADIO SCENE

➤ **JOHN F. WHITEHEAD,** center, representing agency of same name and said to be first advertising agency sponsoring its own airshow, signs contract purchasing time on KGFJ for "Moon Dreams". Left to right, KGFJ Manager Thelma Kirchner, Carl F. Kraatz, Whitehead, Marvin Miller (star of program) and Warren White, soloist. (Herbert Dallinger Photo).







CBS Photo

# Girl and Boy Next Door

*They Speak Softly Now—  
But It Wasn't Ever Thus*

**By Eleanor Corrigan**

Wednesday, 6-7 p.m.  
CBS-KNX-KSDD

**W**E USED to shout each other. But these days, the softer we can make it, the better," admit Dinah Shore and Frank Sinatra when they reminisce about their not-so-good old days as a pair of singing hopefuls.

Now top favorites of the Columbia network and stars of half-hour programs, with Frank's show just preceding Dinah's airtel every Wednesday evening, Dinah and Frank are known to their millions of radio listeners as the airwaves' "girl and boy next door." Since their rise to fame, their fans have heard them chit-chat amiably and sing duets many times when they guested on each other's show. But what most of them never heard was the combined Shore-Sinatra program back in 1939, when the chit-chat wasn't so amiable and the duets far from the soft, sweet blends of today.

It all happened this way. Dinah, just out of Vanderbilt College in Nashville, talked her father, the late S. A. Shore, into letting her try for a singing career in New York. Father Shore wasn't sold on the idea of his daughter warbling with a band, so

Dinah plugged hard for a radio commitment and wound up with a half-hour daily morning show at WNEW.

A Passaic, New Jersey, merchant sponsored the time slot, and though Dinah's only reward was the opportunity to make herself heard, she was happy about the whole thing. In fact, she didn't even mind when she learned that the station had decided to add a male voice to the program to give it a more romantic tinge.

## He Predominated

Dinah greeted the new singer, a lad named Frank Sinatra, with true Nashville hospitality. "But my enthusiasm died," said Dinah, "when Frank got too enthusiastic with his singing. Because he and the sponsor were both from New Jersey, he concluded it was more important for him to be heard than me. Isn't that so, Frank?"

"Aw, now, Honey Chile," Frank said, "I don't believe that was it. Could be I thought that, according to age-old tradition, the male should predominate—so I just went ahead and predominated."

"Maybe so," Dinah said, "but it certainly was a blow to my pride when I'd had the program all to myself and then had to put up with

such loud competition—plus the fact that they gave you carfare since you commuted from Hoboken. That landed you in the paid entertainer class, boy. Of course, when the station informed us that our duets were far from romantic and we could go bellow somewhere else, do you remember how we felt?"

"Yeah, we didn't get the word in time, did we? We were so anxious to get our own golden tones right out there in front of everybody that we forgot to give a listen to the combined effect. And what an effect! About as sweet and lovely as Durante's piano-wrecking act—only very unfunny!"

"Despite our sudden exit from WNEW, Frank, I always knew you'd be famous."

"Oh, sure, you were all the time telling me I wouldn't have any trouble getting ahead, on account of my name being Sinatra. You insisted I'd get there, riding on Ray Sinatra's glory, remember?"

"Touché," Dinah said, "and you kept saying, 'Oh, you. You won't have any difficulty either. That molasses southern accent of yours isn't exactly chop-liver, sugar.'"

On that note, it seems Dinah and Frank parted. Friendly, but neither one too sold on the idea that the other would make the grade on merit alone. Dinah went to the Strand Theater, where she appeared with Leo Reisman and his band and, as a result, won a recording contract. Frank joined Tommy Dorsey and made records, too. Dinah's discovery that she and Frank were on the same recording team occasioned the first Shore swoon.

Walking down the hall toward a record-cutting session, Dinah chanced to hear a familiar and pleasing voice singing "I'll Never Smile Again." Dinah stopped dead and whirled around, as thrilled as anyone could be when she realized it was the other half of that former duo of

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**▲ NOW IS THIS ANY WAY** for a six-foot-four, 220-pound ex-G. I. to act? Well, yes, 'cause it's Bob Corley getting into character for "Beulah". Bob's made all Marlin Hurt's fans happy by continuing this popular character. Scripter Charles Stewart and Jess Kirkpatrick ("Mr. Frings") from the original show continue with the new "Beulah".

**▲ THIS IS BOB BEING HIMSELF.** Bob had never done any theatrics until he played the lead in a high school play. He thought he wanted to be a newspaperman until a taste of radio set him on the right track. Now he calls radio his career and his hobby. (ABC Photos).

# Beulah, the Second

*Young Bob Corley Has Journeyed from Georgia to Hollywood Radio to Take Marlin Hurt's Place at Beulah's Side*

**By Joan Buchanan**

*Monday, 9:00 p.m.  
ABC-KECA-KFMB*

**T**HOUGH Marlin Hurt has been dead for over a year, miraculously he has left his big-hearted gal, "Beulah", to keep us happy and laughing. Twenty-three-year-old Bob Corley from Atlanta, Georgia, has undertaken the role of the beloved "Beulah" and is currently heard carrying on Marlin's great characterization.

Never before in radio has a character survived its creator, and that "Beulah" should be first of all

Bob's idea. As an announcer and entertainer on an Atlanta station, Bob had a program on which he did five to seven voice imitations a broadcast. One of these was the voice of a jolly colored woman. Bob was a great "Beulah" fan and was able to mimic her perfectly. When Marlin Hurt died, Bob wrote to Ken Dolan, head of the agency that handled the "Beulah" show, and enclosed a record of his imitation, suggesting that it would be nice to keep "Beulah" on the air as a memorial to Marlin.

Last August he was called to Hol-

lywood where he auditioned again. He went back to Atlanta and waited. And waited. "I was ready to give up," he smiled, "when the call came through." When we talked to Bob he had been in Hollywood only two weeks.

He admits that his "Mom" back in Atlanta is a little worried about him. "She doesn't want me so far from home," he said. Bob, who is six feet four and weighs two hundred and twenty pounds, looks as if he could take care of himself in any situation. The fact that he found an apartment his first day in Hollywood by merely walking down the street until he came to an apartment house and then going in and asking to rent one, should prove to his "Mom" that her worries are groundless!

Bob's previous network air experience has been much less glamorous than his present assignment. "I was one voice of a two-voice commercial on 'Spotlight Bands' when they were in Atlanta, and Cedric Foster's announcer on Mutual," he answered when we asked about his air background.

## Is 'Aggressive

Though no one in his family has ever been associated with show business in any form ("I come from a long line of audiences," is the way Bob puts it), Bob had been eager to get into radio from his high school

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**ANNOUNCERS STATIONED AT STRATEGIC POINTS** throughout the audience pass hand-mikes to participants for their answers to the "Doctor's" queries. This white-haired gentleman seems bent on winning some silver dollars—or maybe it's that box of Snickers he has his eyes on.



**JOHN STORM DOLES OUT A HANDFUL** of silver to this scholarly-looking gentleman who evidently proved that his appearance wasn't deceiving. (Lady in foreground isn't scornful, just flash-bulb shy). "Dr. I. Q." doesn't give contestants hints to make them winners. Audience participants are on their own. Show is educational one, put to classroom use by many schoolteachers.

"You see," he smiled, "our original intention was to get someone who looked more like 'Dr. I. Q.'"

#### Wrote Soapers

Although Mr. Valentine may be lacking in a physical resemblance to one's mental picture of "Dr. I. Q.," he is well qualified for the role, in view of his long and varied radio background. Starting out as an announcer-singer ("if vaudeville hadn't folded, that's probably where I would

have landed"), he worked his way into the production manager's post at WLW, Cincinnati. That was back in 1935, when that station was the origination point of such shows as "Famous Jury Trials" and "Hymns of All Churches" (both of which Valentine directed), and boasted such talent as Jay "Mr. D. A." Jostyn, Jane Froman and many others. In those days, Valentine's radio chores included writing soap operas—"and

getting up at four in the morning to trudge miles through the snow to the station for choir rehearsals."

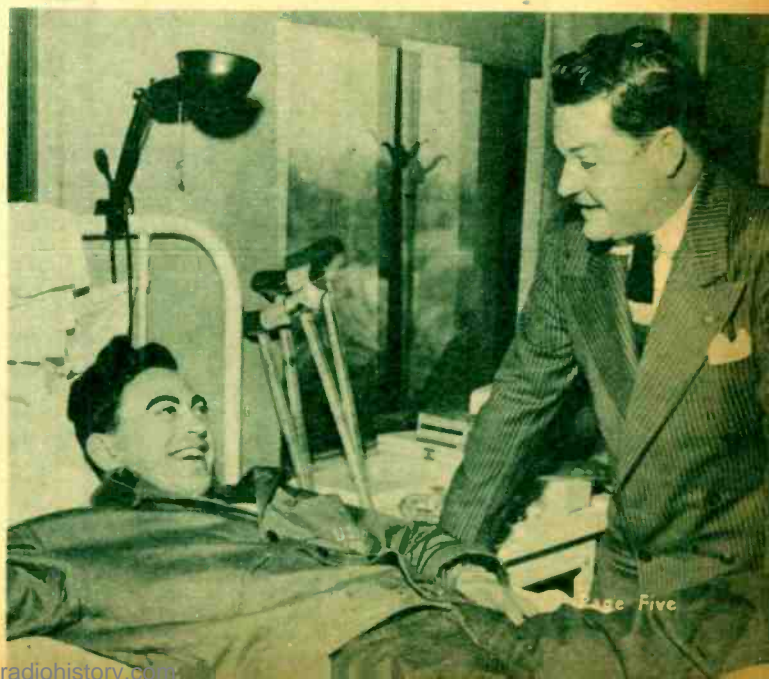
Ever since his acquisition of the "I. Q." role, Lew Valentine has been active in the entertainment field—even during the three years he served in the Army, when Jimmy McClain took over his radio part. In the Aleutian Islands, Valentine appeared in "Dough Girls" (as the

(Please Turn to Page 32)

**REASON TO SMILE—A STACK OF SILVER DOLLARS!** That's Frank Barton with the mike in hand. "Dr. I. Q." told us that show has no worry about nervous reaction of contestants which might provoke censorable ad-libs as on other participation shows. This program boasts of eight years' broadcasting without such an "incident".



**BETWEEN BROADCASTS, VALENTINE AND HIS PROGRAM** crew stage shows at veterans' hospitals. Here, "Dr. I. Q." is at McCormack General Hospital in Pasadena, quizzing Tech. Sgt. Robert Black, whose bomber was shot down over the South Pacific. Veterans like this one especially prize those cartons of Mars candy bars!





HERE'S LOU VALENTINE IN HIS RADIO ROLE AS "Dr. I. Q.", conducting the Monday night air quiz from the stage of Hollywood's Grauman's Chinese Theater. Valentine is a microphone veteran, started out on airplanes as announcer-singer. NBC-Elmer Holloway Photos

# Six-Week Citizens

*"Dr. I.Q." and His Broadcast Troupe Encounter Touring Difficulties Worse Than "One-Nighters"*

By Delle Hunter

Monday, 6:30 p.m.  
NBC-KFI-KFSD

**R**ECENTLY, Hollywood's famed Grauman's Chinese Theater underwent once more the elaborate technical preparations (the placement of close to a dozen microphones throughout the auditorium and the installation of some two thousand feet of wiring beneath the floor) re-

quired for the several-week series of Hollywood-born broadcasts of NBC's popular eight-year-old air offering, "Dr. I. Q." Movie patrons in attendance to view the theater's current screening were supplemented by throngs of radio fans welcoming this rare opportunity to view one of the quiz show's broadcasts and perhaps to participate in its question-and-answer sessions.

Radio Life took equal advantage of the program's arrival in our city to arrange an interview appointment with "Dr. I. Q." himself, Mr. Lew Valentine. Getting together with him one afternoon during his stay in Hollywood, we found the good "Doctor" to be a sturdy-figured, hearty-mannered youngish fellow who was not at all as one might picture the quizmaster to be. Mr. Valentine explained.

When "Dr. I. Q." was conceived, the brain-child of Texas business man Lee Segall and advertising agency head Will C. Grant, an audition record was cut by the agency's vice-president, Lew Valentine, who had just retired from a long and varied radio career "to get away from the microphone." But when an agency client, Mars Candy, chose the "I. Q." program, Mr. Valentine was drafted into the "Doctor's" role for the initial test broadcast at Atlanta, Georgia. From that experimental starting point, however, the program zoomed immediately to top radio popularity with no time to pause for a switch of quizmasters. So, Mr. Valentine found himself back in radio, although for over a year after assuming the broadcasting assignment, he retained his agency vice-presidential duties as well.

**TIME-OUT FROM** his radio chores, but "Dr. I. Q." has a "busman's holiday" at a party given in the show's honor. He quizzed air actresses Nancy Gates, Lucille Norman and Barbara Eiler on the location of "Glocca Mora". Looks as if no one agrees.



Perry D. Doam, Jr., Los Angeles, Calif.

Sirs: Much glamour is claimed for "Leave It to the Girls." Well, give us their photos! ... in the land of glamour!

We did on February 17, 1946. Will try to run a repeat picture.



Norma Ward, 111 North Lamer Street, Burbank, Calif.

Sirs: My parents and I always listen to "The Sheriff" starring Mark Chase. We would like to know what has become of Olen Landis and his marvelous impersonation of "Cousin Cassie". Since he is not on any more, the program is not very good.

When, as, and if the comedy element re-enters the show, Cousin Cassie and Bobby will return.



Jean Estep, 1940 Tamarind Avenue, Hollywood 28, Calif.

Sirs: Much has been said about the disagreeable radio commercials. Now I would like to pay a compliment...not a complaint. There is

one show which has commercials which are very pleasant and easy to listen to. This is Meredith Willson's "Sparkle Time." Orchids instead of brickbats to them.

I, too, would like the return of "Those We Love."

## ON OUR COVER

Film beauty Jane Russell, a recent addition to Kay Kyser's NBC "College of Musical Knowledge," trained herself for her present radio assignment, as vocalist on "Kyser's College" (NBC-KFI-KFSD, Wednesday, 6:30 p.m.), by singing to the accompaniment of the Old Professor's recordings. So, when it came time for her to audition with Kay's band, she didn't even have to learn their arrangements. She knew them already! Jane is a local girl who made good—and sorry, fellas, she's married. Her husband is football star Bob Waterfield.



THOROUGHLY AWAKE AND ALREADY ON THE JOB BEFORE THAT TORTURE INSTRUMENT, THE ALARM CLOCK, RUDELY JOGS YOU FROM YOUR SOFT, SWEET SLUMBERS ARE GEORGE DVORAK AND BOB PHILLIPS, KFI STAFF ANNOUNCERS.

George Dvorak



GEORGE DVORAK announces himself to his early morning fans by way of a unique program called "Operation Daybreak", heard Monday thru Saturday at 5:30 a.m. via KFI. George reverses the usual procedure for early morning shows by urging his listeners to stay in bed and playing soft sweet music.

Bob Phillips



You can't beat Bob Phillips up in the morning unless you didn't go to bed at all, because Bob's shift on KFI begins at 1:00 a.m. and ends after he finishes the Regional Farm News (5:00 to 5:30 a.m.) On the Farm News, Bob gives the weather reports, national farm news, plays western music and interviews western celebrities.

That's KFI — Dial 640

Advertisement.

Page Three

# Cut your cake costs in Half

with A. & S. WHITE CAKE MIX

Leading home economists say, "Your spring-time cake, made with A. & S. White Cake Mix, will cut your baking costs in half." Try this delicious time and money saving product at your grocer's today. All ingredients are in the box. Just add water and bake.

PUTS A  
TOUCH OF  
SPRINGTIME  
ON YOUR TABLE

White Cake  
Supreme

Bake A. & S. Brand White Cake according to package directions. Frost with 7-minute icing. Sprinkle with coconut and top with curls of shaved chocolate. The family will love it! It's Good 'N' Quick.

Auger's  
A & S BRAND





# The Ear Inspires the Pen

Charles F. Schoener, 6261½ South Hoover Street, Los Angeles 44, Calif.

Sirs: I was surprised to receive so many letters from Radio Life readers interested in the type of program I mentioned in a recent letter to you, which you published. I had written it some time before I listened to "Start the Day Right" with Maurice Hart on KFWB from 6:00 to 7:00 a.m. each day. He gives you the correct time, reads your letters, says "Happy

Birthday" to you or your friends, and you will enjoy his wit. I suggest you send him your short poems and perhaps he or Miss Charlotte Davis can be persuaded to read some each day.

I would like to suggest listeners also turn to John Lake on "Melody House" each Monday, Wednesday and Friday at 4:15 p.m. and perhaps your poems will win you a Majestic radio.



Anne Neal, 2625 March Street, Los Angeles, Calif.

Sirs: I get so tired of the same style of affairs that the serial, "The Strange Love of Evelyn Winters" brings each day. We know she loves her guardian, and he loves her, so why not get her married so we can listen to her marital affairs? Surely all the housewives would like that better than hearing about her going with this boy or that one. Or am I wrong?

I enter "Heart's Desire" every week and never win a thing. Do you know of anyone who ever had their "Heart's Desire" granted?

*One lucky individual has her "Heart's Desire" granted each day, five days a week. Winners are chosen on the merits of the desire they express... so keep trying.*



Dorothy Sparks, 2053 Eleanor Drive, Glendale 6, Calif.

Sirs: One of my favorite religious programs is "The Voice of Prophecy", heard over Mutual each Sunday morning. I would appreciate it very much if you would give us a story on this outstanding and enjoyable program. I am sure that many others would enjoy hearing the fine speaker and the fine quartet, "The King's Heralds." I shall look forward to hearing more about them. Thank you.



Dee Randall, Sunland, Calif.

Sirs: Last September I wrote to you, asking for a picture and a story about Norwood Smith, whose grand

program is heard daily at 3:30 p.m., KECA. He had his first anniversary on the air February 20th, and sang a group of four songs that he used on his first program. I hope you haven't forgotten that you said you would consider my request and that you can comply soon.

*Our January 26th issue of Radio Life carried a full story, with pictures, of Norwood Smith. We hadn't forgotten. Guess you were a Miss Dill!*



Mrs. L. H. Cook, 3240 McCarthy Drive, Los Angeles 41, Calif.

Sirs: I think Radio Life gets better with each issue. I want to give you a big "thank you" for the Sunday Religious Programs you recently listed. They are wonderful to have.

As for commercials, some of them I enjoy. Others cause me to wonder if the firms advertising think the listeners are morons. They certainly sound like it.

## FREE ☆ FREE

Genuine Oil Landscape Paintings (not prints) . . . Save seals from six packages of

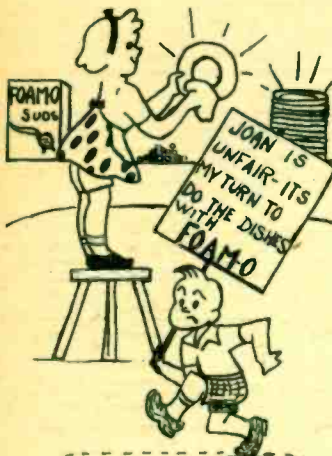
## FOAMO

The Miracle Suds Detergent and get an Original Full Color Oil Painting FREE

— Ask your Grocer —

FOAMO cleans dishes, pots and pans, floors, woodwork, walls, bathtubs, automobiles, woolens, nylons, lingerie and baby clothes.

Suds in soft or hard water. FOAMO never leaves scum or tub rings.



## ARE YOU LONELY?



Thousands of lonely folk everywhere are finding true happiness through introductions by mail. Why not you? I'll show you PROOF. Send for FREE particulars in a plain sealed envelope.

NANCY JORDAN  
P. O. Box 466RL  
San Francisco, Calif.



### MOTHER KNOWS BEST

**MOTHER KNOWS**  
Dina-Mite gives youngsters needed energy for school and play.

**MOTHER KNOWS**  
Dina-Mite contains Nature's whole grains, so essential to "Daily Musts." She knows she is helping to solve this health problem.

**YES, AND MOTHER KNOWS**  
that Dina-Mite's rich, nutty flavor makes it the Number One breakfast for the whole family.

**THE REAL "GOOD MORNING" CEREAL**



## HEAD OF THE PARADE!



# ACME

..the beer with the high I.Q. (It Quenches!)

Brewed in Los Angeles by ACME BREWING CO.  
Distributing Company  
LOS ANGELES 11

★ ★ RADIO LIFE ★ ★  
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