

# Pat O'Brien

Summer Prescription

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# FISHING & HUNTING CLUB: Hears from 48,000 Fans! Page 33

# The Ear Inspires the Pen

# bell Avenue, Alhambra, Calif.

Sirs: I didn't hear Red Skelton's remarks about Diaper Delinquents, but I have read the comment about it in your "Ear Inspires the Pen"-column, and I don't agree.

If they would take some of those terrific, and I mean terrific, murder stories off the air and put more of Red Skelton, Bob Hope, Fibber and Molly, "Point Sublime", and "One Man's Family" on, there would probably be a few less killings. Most radio murders come on while children are still up. Also, please tell Red to have more of his little boy and grandma act.

#### Gladdis Eiland, 1897 West Adams Boulevard, Los Angeles, Calif.

Sirs: I'm very much ashamed. I am one of the many who wrote you criti-cizing the new "Pat Novak." Is my face red! I am now one of his staunchest admirers, in fact, he's crowded out the old "Pat Novak," who is now "Johnny Modero."

This has been a lesson to me. Always give a fellow time, he may make good eventually. Wish to thank the many people who wrote me. They were very nice letters.



Mrs. Eugene A. Strutt, 1205 South Camp- J. T. Ellers, 913 Bonnie Brae Avenue, Los Angeles, Calif.

Sirs: Radio Life is tops with us. We especially appreciate your impartial attitude. We enjoyed your "Headline Celebri-



ties" program, but we were disappointed that you failed to mention their excellent announc-er, J i m Hadlock. He adds lots of friendliness to the show. In fact, we almost enjoy his commercials. We've

Jim Hadlock

heard him on other radio programs around town, and he's o.k. Please give us a picture and story about him real soon, huh?

#### Phyllis Croughan, 1466 East Chevy Chase, Glendale 6, Calif.

Sirs: I agree with Ruby Spring, June Evans and others that Al Jolson is good . . . but a short time ago I read that he is worth millions and charges an enormous sum for each guest star appearance he makes.

I hardly think that one man is that good! Why do we, the common man, hear all about give to this, give to that, give, give, give . . . while these people make as much in a night as we do in a year? They're probably giving, too, but just what gives?

I am disappointed in the fact that all the local stations did not arrange their programs as before, when some changed for daylight saving time, but we can't have everything we want. Radio is doing its best, more power to it.

#### Mrs. W. R. Rae, 212 Hill Street, Ocean Park, Calif.

Sirs: We have been reading in recent editions of Radio Life complaints on commercials, and I too have one. Why is it that so much time is taken up on daily radio serials by repeated commercial messages, leaving only five minutes or so of dialogue? Hope someone does something about it soon, or here's one listener who won't be!

#### RADIO LIFE $\star$ ★ $\star$ \*

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#### Mrs. A. B. Wallis, 409 North Condon Drive, Beverly Hills, Calif.

Sirs: While they're knocking some of the material on the comedy shows, I should like to make a big complaint against Al Jarvis for playing on two consecutive days "Strip Tease Polka" by Johnny Mercer. If there ever was a "juvenile delinquent" record that's one. I have made repeated requests for Mr. Jarvis to play wholesome records, but he's never yet complied. I don't mind him not playing my specific requests, but I do protest him picking the "Polka" instead of many other finer selections he must have been asked for by his listeners.

#### William Winter, c/o Dr. Harold Cobin, 117 West 197th Street, New York 63, N.Y.

Dear Miss Bigsby:

Celia and I have been interviewed in many parts of the world by a motley assortment of scribes, and invariably had to shrug off some glaring error in reporting. Interviews are so frequently written out of context, with emphasis on some irrélevant triviality, that a competent piece like yours is genuinely refreshing.

Carl Kraatz sent me a copy of his letter to you, together with a copy of the Radio Life issue in which our story appeared, and we want to subscribe to his thanks to you.

Our latest bit of news is that we are both going on television here in New York, for NBC, with the motion picture films we took on our Oriental journey. Celia and I won't appear before the camera (we'd break it) but will do a narration together.

The series, which is to run for thirteen weeks, will start in the next week or two, as soon as we receive from Teleways the set of music recordings we produced overseas for film purposes. You see, in addition



to the radio transcriptions, we recorded music that accompanied dances we photographed in the Philippines, Siam, Indonesia, etc. And this authentic native music will be synchronized with the film for television.

Thereafter we want to sell the film, with the recorded commentary and original native music, for commercial theatre release.

In addition, I am in the throes of giving birth to a book.

In our spare time we manage to get in a few hours of sleep.

# Ward Sheidon, 489 Arizona Avenue, Los Angeles 22, Calif.

Sirs: I note a letter written by Catherine Wright of San Pedro, regarding G. Allison Phelps. I too, would like very much to hear G. Allison on the radio again with another of his wonderful programs. He did so much good, and helped so many needy people with his "Over the Hump Club" and I'm sure those good people would be glad to hear hs voice again over the air.

I would like to hear if he still has the "Indoor Sports Club" for snutins? I sincerely hope we can hear him again real soon.

G. Allison Phelps has no radio programs at the present time. Our "Preeasis" will follow any future schedulings.

#### Lida Perner, 1250 South Western Avenue, Los Angeles, Calif.

Sirs: We understand you know everything about the inside of Radio Life. We have called the Columbia Broadcasting System about little Norma Jean Nilsson, who was on the Jack Carson show, and they tell us she is on a vacation.

Can you tell us if she is going to be back on this show? We loved listening to her, and ever since March 26th we haven't heard a sound of her.

Norma Jean has just finished audition records for two new programs, her mother tells ws, and will be back on the air quite shortly, after a muchneeded rest.

\*

#### Olive L. Warburton, 118 East Park, Ontario, Calif.

Sirs: I, too, have only heard Tom Breneman while visiting my mother, and always tried not to drop in at that time. However, I recently happened in at 9:30 one morning and mama *didn't* have him on. So, maybe some of our dear (young) old ladies are getting a little fed up with his sarcastic remarks, too. Orchids to Jack Bailey. He teases, but doesn't get nasty.

"Leave It to the Girls" is priceless. Long may they wave on the airwaves, Have been a subscriber to Radio Life several years, and wouldn't be without it.

(Please Turn to Next Page)



STANDARD OF CALIFORNIA PRODUCTS

HIGH ON THE LIST OF "FAVORITE" DAY - TIME LISTENING ARE THE DRAMATIZED STORIES, PRESENTED IN SERIAL FORM. TWO OF THESE PROGRAMS, WITH A LARGE FOL-LOWING, ARE "JOYCE JORDAN" AND "ROAD OF LIFE," BOTH HEARD ON KFI.

Betty Winkler



BETTY WINKLER plays the title role when "Joyce Jordan" is heard over KFI at 2:15 Monday through Friday. It's the story of a woman doctor who tries to combine her career, romance and the raising of an adopted son.

Matthew Crowley



MATTHEW CROWLEY portrays the leading role, that of Dr. Brent, on "Road of Life" heard Monday through Friday at 2:00 on KFI. The story revolves around the family life of a doctor.

> THAT'S KFI — DIAL 640 ... Advertisement Page Three

Galifornia Rotogravare Co.

The Ear Inspires the Pen

(Continued from Preceding Page) Elsie Marshall, 440 Howland Canal, Venice,

It's always

idea to

Use Scotch

**Triple-Action** 

Cleanser

-the scouring powder

that contains soap

rom

Mary

6

as it SCOURS

as it SHINES

NS

(e)

B

# Calif.

Sirs: I'm quite a radio fan, and follow Radio Life every week. Before I settle back to read the latest, I always skim through to see if my favorite swooner is mentioned.

Now comes my question, why don't they build Frankie Laine up more than they do? I have his records, his album is wonderful. The only times I've heard him as a real guest star are on ABC and "Teen and Twenty Time".

I've told the girls at my office about him, and at first they said "I've never heard of him." So I brought some records, and they're all fans. On Saturdays, it breaks my evening to stop and hear him sing from the Club Morocco, but in the long run it's really worth it. Wish you'd do a story on him, and help a few more people learn to know him.

We, too, are long-time fans of the very different Frankic Laine style. Will try to do a "men of music" feature on him as soon as scheduling permits.

#### Sam Fogel, 22571/2 South Beverly Glen, West Los Angeles, Calif.

Sirs: I think my favorite female singer is getting pushed around on the Dick Haymes Auto-Lite show. My opinion is shared by many listeners, I'm sure. I've always liked Helen Forrest's voice. Her style of singing and her enunciation are among the best. I have almost all the records she made with Artie Shaw, Benny Goodman, Harry James and Dick Haymes, and by herself.

Perhaps some of these so-called authority disc jockeys overlook the fact that Helen Forrest is plenty good. Wonder if they've ever heard her recordings with Lionel Hampton and when the Benny Goodman band was at its best. Why haven't her new MGM records had the play her previous records have? Hmmmmm? Disc riders, take note.

#### 1

#### Miss Nance Chappell, 145 North Wilson Street, Pasadena, Calif.

Sirs: Could you tell me if Jack Carson's new girl friend, Joyce, is Warner starlet Peggy Knudsen? If it isn't the voice, it certainly sounds like hers. I would like to give a twentyone-gun salute to the top production in radio . . "Radio Life!"

Your sleuthing is correct. Peggy Knudsen 18 the young lady in ques-

#### Stanley Herman, 7017 Waring, Hollywood 38, Calif.

Sirs: What is the theme song on "The Count of Monte Cristo?"

"Monte Cristo" music is the "March Processional of Bacchus" from Delibes' "Sylvia" ballet.

#### C. P. Frisbie, 567 South Humphreys Avenue, Los Angeles 22, Calif.

Sirs: Kindly inform what became of (1) Al Pearce and his gang (2) Tiz Lish, McKeon, Bob Lathington?" Also, who sponsors "Mr. Fact Finder," and it would be interesting to hear some personality notes and background on him.

ackground on mm. (1) Al Pearce has been off the air, due to illness, He's okay now. (2) Tiz Lish, McKeon, Bob Lathington seem unusually hard for us to locate. We wonder if some of our readers know? (3) "Mr. Fact Finder" is enacted by Delmar Edmondson and sponsored by the Metropolitan Life Insurance Com-pany. We have noted your request for a storu. pany. W a story.

#### Mr. and Mrs. Mario Goglio, 1652 Sawtelle Boulevard, Los Angeles 25, Calif.

Sirs: For all listeners who still have an ear for good ol' quartet harmonizin', we'd like to call attention to an all-too-short program on KFI at 10:15 Saturday night called "The Tavern." We'd like more and longer programs of this kind. Are there any more on the air now?

Pasadena's KXLA carries a special Barbershop Quortei time Saturdays at 8:15 p.m. And, we think you'd prob-ably also enjoy "The King's Men" who sing in harmony over KFI, each Fri-day evening at 8:00.

#### Harold Seeler, 800 North Sycamore Avenue, Hollywood 38, Calif.

Sirs: Could you please tell me the name of the theme song on the Burns and Allen show?

Also, will Allan Jones come back on the "Hollywood Music Hall" program, or will he have his own program?

Theme music for the Burns and Allen Theme music for the Burns and Atten show, now off for the summer, is the old favorite "Love Nest." No "specific information as to Allan Jones" future radio plans is available. We shall keep you "Precast" posted.

# Alan Reed, Jr., 621 North Maple Drive, Beverly Hills, Calif.

Sirs: I want to thank you for such a wonderful radio magazine. It covers all stories of all radio programs. I wish you lots of continued success.

Will you please give us a story, with pictures, of the cast of the "Baby Snooks" show? Also, please keep up your Album Page, your autographs, and your Radioite News.

Thank you for your enthusiasm, Alan Jr. Six stories in all (with pic-tures) have been done on the Baby Snocks time, however—last coverage, January 12, 1947.

#### \* Ida Neuman, Los Angeles, Calif.

Sirs: I am a constant reader of Radio Life. Will you please tell me who takes the part of Irma on the "My Friend Irma" show? It's a very clever program.

"Friend Irma" is pretty, blonde skeedaddle-brained Marie Wilson, Full cast was in our June 29 issue,



By Judy Maguire

Big Verne Smith Doesn't Believe In Rabbits' Feet—But Obviously He Carries a Very Special One!

uite swashbuckling," we registered when we first saw mustached announcer Verne Smith tramping vigorously towards us across the NBC lobby. Measuring a squelched 5 feet 2 inches against his towering 6 feet and way some, we hastily acknowledged introductions and suggested sitting down.

But once comfortably settled at a reassuring eye-level, we found our slight nervousness at his overpowering height and presence rapidly diminish. And, a few good words and laughs later, we mentally also added "Quite Swell."

To Verne, it seems a very blessed five years indeed, since he and flicker-radio star Bob Bailey piled their lives and fortunes together into a coupe and drove out to the coast from Chicago.

Up until that time (August, 1942) Verne had spent twelve progressive turns of the calendar in Kansas City and Chicago radio, alternating between acting and announcing. He had begun at K. C.'s KMBC in 1930, when he was only seventeen, but possessor of the same deep microphone voice which he has now at thirty-four. This first job had been the inspiration of writer Johnny Franke, to whom Vern now feels he owes "all the gratitude in the world."

Franke had both written and directed several little theater projects in which Verne had appeared. With reflective interest, he had noted the unusual poise of the high school youngster to whom acting seemed more important than a means of "creating a worthy impression." Into one of his plays, he had experimentally jotted a brief part for an "announcer." Verne had read it through, to nods of satisfaction. "Why don't you," Franke had casually suggested, "Just try KMBC. Might be an opening where they could use you."

"John must have laid some pretty fine groundwork for me ahead of time," remembers Verne. "When I called for an appointment they offered me a part on a show instead!" The program was "Phenomenon," and during it Verne played John Alden proposing to Priscilla. His leading lady was perky Chick Condon (now married to airways veteran Hugh Studebaker). And she did her best to steady Verne's first case of radio nerves. "The script was typed on onionskin... must have sounded like the studio was on fire!"

During his next two years at Kansas City College, Verne found the openings he could pick up in radio a sizeable bolster to his budget. All during this time, as well, Johnny Franke kept him in mind, calling him frequently to Chicago to make recorded dramatic shows. But by 1936, when the railroad fare to and fro was totaling up ominously, Verne left the "security" of his fifteen- dollar-a-week staff announcer's post, and moved completely to the Windy City to free-lance instead. Just beginning to get nervous financially, he looked at his first check . . . for a one-time part on "Jack Armstrong, The All-American Boy," \$117!

#### Permanent Date

In the spring of '36, Verne had a call from Wilding Picture Studios, where he was "on file" dramatically. June Benoit, New York Powers girl, APOLOGETICALLY, VERNE SMITH admits he has no "hard-luck story to tell," that people have been mighty swell to him every inch of the way. Personally, he's the kind of nice guy we don't mind seeing that happen to at all.

Gene Lester Photo

and one of Chicago's most photographed models as well, wanted a "tall, good-looking male" to stand in with her on a few standard magazine ads. Wilding wondered if Verne would consider the job? A little wary, Verne self-consciously reported at the gallery, where a slim, aristocratically lovely blonde briskly introduced herself as Miss Benoit, efficiently straightened his tie, and shoved him into position for the final "click." Thoroughly "taken" with his job by this time, Verne smiled ingratiatingly and made a date for the next possible evening. They were married three years later, on April 22, 1939!

Still Chicagoans, June and Verne found the prospect of traveling California-way a little impractical, until their friends, the Bob Baileys, began to talk persuasively of making a semi-caravan. Since June was to have a baby, Bob and Verne decided to go ahead and make all necessary business and housing arrangements before sending for their respective families. Their wire that all was "fine. Start packing" arrived in a state of complete confusion. Complications had set in, and June was in the hospital. Mrs. Balley had decided to stay with her until she was able to travel. Consequently, Verne and Bob were bachelors for longer than expected, and Verne didn't see "Sparkie," alias June, Jr., until she was five months old!

Another shuffle in circumstances had taken place in the meantime. Both Verne and Bob had especially wanted to break into pictures, and after a few months of concentrated

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IVER'S END, home of "Paul Christian", nestles on the thickly wooded banks of a big river. Tall, stately pines and birches, maples and elms that show a feathery green at the earliest hint of spring, then turn into a pinwheel riot of color at the first touch of old Jack Frost grow heavily here. On the side of the river runs River Road, following the curve of the bank.

Ending in a park and a playground for the town's children is the main thoroughfare, State Street.

If you look closely at the tiny tags on the map you can locate the old U. S. Hotel. (No matter what its former name, no one has ever known it as anything but the U. S. since Lincoln stopped there.) Next is the Farmers and Merchants Trust Company, referred to simply as "the bank." Along with the post office it occupies a position of prominence in the main block along here.

Radio's Mythical

**River's End** 

An entire corner is imposingly taken up by the court house, with its walks and benches. The business section of River's End is typical of a part of all small American communities . . the little barter and social center where housewives meet and chat as they shop, or where business men just happen to congregate for that ten o'clock morning coffee.

A little farther upstream is the

residential section, where the town's best people hedge their lawns and raise prize zinnias. The more-thanan-acre site of the glistening new hospital is out just beyond this district.

The good farm land lies to the west; to the north, the poor farm land. The big prosperous dairy farms are to the east, near the lumber yard and the awning works.

#### **Typical Town**

It's the kind of town that holds much of peace and fulfillment. But like the real little towns we know, (Please Turn to Page 32)





# Pine Ridge

F YOU were to stop at "Lum and Abner's" Jot 'Em Down General Store some lazy summer afternoon, you would probably find the boys smack in the middle of "a argy ment about a new hitchin' rack fer out in front." But they'd no doubt be glad of the opportunity to walk with you down Pine Ridge's shady Main Street and tell you all about their small friendly town.

First off you'd probably be shown the Pine Ridge Meeting House just behind the boys' Jot 'Em Down General Store. They're mighty fond of the pretty little white clapboard church. "Somehow or other, the week wouldn't be brought to a fitten' close if it weren't fer going to the Meeting House on Sunday. There ain't hardly anybody here in Pine Ridge that air real bad fokes, and nobody that air too good to stand a little spiritual breshing up now and then ... and the Meeting House is the place to do it in."

You'd wander on down the board sidewalk to Luke Spear's Lunch Room, and there would probably be no peevishness attached to the explanation of their old friend Luke's business practices. Just a statement as to how things were:

"One thing we never been able to

figger out about Luke's place is how he's always fresh out of most everything offered on that eating card. The minute you try to order anything that ain't baked beans or ham sanrich you're going to find out that Luke sold the last order not moren five minutes ago! And right across the street from Luke's here, there in the park, you kin see Lum's 'King of the Hogs' statue. Mighty purty, too."

The corner that seems to be the important spot in Pine Ridge is bounded by Mose Moot's, Caleb Weehunt's Blacksmith Shop and Huddleston's General Store and Post Office.

"One thing fer sure, whenever you got any politickin' to do, or you're looking fer a feller you can't find no other place in Pine Ridge, you'll generally find him right down here in front of Mose Moot's. Mose's is our Pine Ridge tonsorial emporium. Mose knows everything that goes on around these parts and he ain't tetchy about telling a feller, neither.

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**PRETTY DOLORES CRANE** of CBS' "Stars Over Hollywood" relaxes in this glamorized version of the frontier motif by Addie Masters. The flannel slacks are topped by a white silk blouse with luxurious sleeves hand-painted and besequinned in Indian designs. CBS Photo

ISN'T THIS A PRETTY little ruffled playsuit that blonde GeGe Pearson almost has on? The NBC star of the "Red Skelton Show" is wearing a Louis - Paul original in Pacific blue broadcloth.



FOR WRITING LOVE letters in the sand (or is NBC's Jan Ford looking for pennies?) the most practical outfit is this checked gingham swim and sun suit by Catalina. The suit is shirred with elastic to give a snug fit to the top, waist and bloomers.

NBC-Earl Zeigler Photo .



Radio Girls Are as Pert in Play Things As They Are Competent in Front of Mike

SYMBOL OF SUMMER IS BLONDE, BLUE-EYED AND TAN Barbara Fuller, "Claudia" on NBC's "One Man's Family," who wears an elasticized sharkskin suit by Catalina. (Now, Barbara, what will the Chamber of Commerce say if they see you insisting that even the swimming pools are cold?)



# RADIO IN REVIEW NEWS and COMMENT

# For Love o' Mike (General Comment)

# A Foot in the Door

Since we've been nosing around Radio Row, we've met so many discouraged young people who had started out highly ambitious to get a show on the air. In many cases they had written a whole thirteen-week series and had sperit their own money to hire actors, rent recording facilities and record a sample of their dream show. The record, which represented a precious investment of funds and talent, was taken to an agency, the agency accepted it — and there the story ended. The kids had tried, the agency had tried, but the radio doors were closed and the record that meant so much is lying on a shelf gathering dust in some office.

At least, that's where the story used to end. KFWB's Harry Maizlish is helping to open a door to radio and placing some of those unheard records where they belong—on the air. Titled "Preview Theater of the Air" and heard each Friday on KFWB at 8:00 p.m., Maizlish's program will supply free air time to well-produced audition shows that have not had a hearing. Maizlish has always been proud of the talent developed at KFWB and anxious to discover new talent. His "Preview Theater" experiment is an outgrowth of his desire to aid radio hopefuls.

Another step in the right direction is Charles B. Brown's decision to open thirteen half-hour periods on KFI for live programs developed by the agencies. These audition programs will be furnished with free rehearsal and air time and given the use of the staff orchestra. Starting July 1, this series will be heard Tuesdays at 8:00 p.m.

We're as interested in new radio talent and ideas for their own sake as prospective sponsors are for their advertising appeal, so we'll be listening when air time comes for these new entries. Why don't you?

# Voices on Vine Street

"I got more laughs than the star, so they dropped me." . . . "Everything was going along fine until I got killed in the serial — now I have to find another job." . . . "You should have heard the eastern broadcast, I was a riot." . . . "The trouble with radio producers is, they never listen to the radio." . . . "I'm just fooling around in radio until this talkie craze blows over." . . . "Just because she read the 'Lux' commercial in dialect, she thinks Keighley should star her in his next picture." . . . "I read for the part of the mother, but the producer said my voice was too young for the role."... "Jack Benny really isn't funny — people just think he is."... "Listen, just because I act in radio doesn't mean I gotta listen to it, too."... "Why, I was a Keith star when Bud Abbott was a candy butcher in Philly."... "So I signed with the agent and then sat around for six months without a job." ... "She ought to do those neurotic

"Lady, I'm in the cast of that show and I can't get tickets to it." . . . "If I had his writers, I'd have his Hooper." ... "I'm going to start dieting—tomorrow."

DON'T BE A MissDit\*

#### "Hum-m-m" dingers! That's what we call "The Sportsmen", popular singing group, in next week's story. They've been around for years, busy as beavers, but last season attained fresh fame as the quartet on Jack Benny's show. We think you'll like being brought up to date on them.

So many of you have asked for a story on Thomas Cassidy, whose dignified voice aircees the Gas Company's "Evening Concert". Watch for the article next week!

Arrangements are integral parts of all shows with music, but we think just about the "happiest arrangement" is that of the "Summer Electric Hour" —none other than Peggy Lee, Woody Herman, and Dave Barbour. Radio Life cornered this wonderful trio in time for a new story which features the July 13 issue.

Two more cities, those of "One Man's Family" and "Mayor of the Town" are mapped for fans of our mythical cities series. Enterprising young Helen Gerald is profiled, "Lora Lawton" is spotlighted for soap opera fans, and Tobe Reed shows you how to be lazy in seven easy lessons.

Something for everybody in next week's issuel

\*She wanted to read it but she missed it.

# Time Shift

Too late to make a correction flashes word of an important time change affecting this week's magazine feature on the Pat O'Brien-Lynn Bari show. New time for the series is Wednesday, starting July 2 at 6:30 p.m. Jimmy Durante will inherit the same time come fall.

Kay Kyser, former inhabitant of the Wednesday, 6:30 slot will move to Friday nights, 7:30, the previous Alan Young half hour. Or are you still with us?



# Carmen Cavallaro

If you've been missing Carmen Cavallaro lately because you consider 11:00 a.m. on Sundays an off hour to listen to an orchestra, we'd suggest you put down those Sunday comics next week at that time and tune KFI.

When you listen to Cavallaro, you're hearing more than just a piano player and his band. Carmen is one of the most unusual musicians in the popular field. His ability qualifies him for the concert stage, and that ability applied to popular tunes of the day makes them more impressive than you'd have dreamed possible.

The program is arranged in several segments. Carmen plays a "Waltz of the Week", an "Album Time" selection and a "Selection from the Sheaffer Scrapbook". Frank Gallagher supplies the vocalizing and the last five minutes of the program is devoted to a news summary.

Carmen shines in the "Scrapbook" number in which he does a piano solo of a semi-classical nature, but our favorite is still his medley of forgotten, once-popular tunes. In line with a recent comment of ours that someone should start going through the files and rediscovering neglected hits with which to dilute our straight diet of current overplayed selections, Carmen's our boy. "Cross My Heart", "Love Never Went to College", "Love Is a Dancing Thing", "Get Out of Town" and other tuneful and seldomplayed songs are given that magic Cavallaro treatment. We hate to wait a whole week to hear that medley, but Sunday morning or no Sunday morning, Carmen's worth waiting for.

# "Supper Club"

Chesterfield knew what it was up to when it introduced as summer hosts on the "Supper Club", Tex Beneke and Frankie Carle. The "Club" is still (Continued on Next Page)

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#### BY VIRGINIA WEST

Off the air for a brief summer vacation this week is that award-winning program, "Theatre Guild on the Air." When the hour-long dramas return to ABC's coast-to-coast network in September, the series will be heard at the earlier hour of 6:30 to 7:30 p.m. . . . Filling the 7 to 8 o'clock Sunday evening spot on KECA during the summer will be "Hour of Music" . . . Aired from Chicago, Rex Maupin and his orchestra will present a program of familiar melodies, featuring works of such popular composers as Jerogram of Annual Romberg, George Gershwin, and others . . . Baritone Norwood Smith is due back on July 7, from his "busman's holiday" in Texas . . . Woody's popular afternoon song-sessions have been absent from KECA's dial (3:30 p.m.) for the past five weeks, while the young singer has appeared in a starring role in the Dallas Municipal Opera Company's production of "Showboat."

One of radio's oldest variety programs, "The Breakfast Club," began its

fifteenth year on the air recently ... Tops on the list of popular daytime listening, Toastmaster Don McNeill and the gang are still receiving congratulations from their friends in show business and out. ... Have you heard ABC's new "Mr. President," with Edward Arnold (KECA, Thurs-day nights at 9:30)? A dramatic show based on interesting human incidents in the live of our Provident of the live of the the lives of our Presidents, the plays stimthe lives of our Presidents, the plays stim-ulate your memory of schoolday history courses, since the name of the President in the story is not revealed until the end of the show ... "Lassie," beloved canine star of pictures and radio (KECA, noon on Sundays) gets the warmest of wel-comes when she visits veterans hospitals with trainer Rudd Weatherwax ... "At some time or another almost every guy some time or another, almost every guy has had a dog he has loved," is the train-er's explanation . . . "Even when we visit

the wards where the boys suffering from mental disorders are, our reception has been heartwarming," Weatherwax says.

If you buy your copy of Radio Life ahead of issue date, as I do . . . then you'll read this bit of news in time . . . Philosopher Lin Yutang, member of the you'll read this bit of news in time ... Philosopher Lin Yutang, member of the oldest surviving civilization, and Dr. Harlow Shapley, director of the Harvard Observatory, will be among the speakers to discuss the subject ... "Has 20th Century Civilization Inproved Mankind?"... during America's Town Meeting over KECA at 8:30 p.m., on Thursday, July 3rd ... And since we're talking about the first week in July, another "timely topic" will be drama basis on the Listening Post, booked for July 4th (KECA at 11:30 a.m.) ... Titled "Oil and Saints Don't Mix," the play concerns an adventure of the representative of an American oil company in the land of Iraq. ... 790 ... It's the Spot ... ABC Director of Music, Paul Whiteman, due to arrive in Los Angeles on Tuesday, is scheduled to conduct the



... 790 ... It's the Spot ... Page Ten

Tuesday, is scheduled to conduct the Gershwin Memorial concert in Hollywood Bowl on July 12th. . . . Earl Wilde, pianist, frequently heard on ABC, will be soloist woodcarvings will be shown in Southern California art galleries during summer exhibits. . . . Stoess, who learned woodcarv-

Advertisement.

Radio in Review

(Continued from Treceding Page

presented Monday through Friday nights at 7:00 over KFI. Both the maestros brought with them great. faithful fan throngs.

Mr. Beneke is a talented and smart young man who stands by the Miller arrangements with an excellency that will always assure the listeners their jumps with their nostalgia, Mondays, Wednesdays and Fridays.

And pianist Carle, irrespective of the true "cats' " opinions, has been tinkling along happily and successfully for years. His Tuesday and Thursday hosting stint makes some very satisfying noises, and when Frankie whis-peringly tells you he's visiting the Big Apple or Charleston eras, he picks some good ones.

The introduction of the two bands is more, by far, than a "summer replacement". It's a good show all five times a week.

# "Philip Marlowe"

It's a pity that Raymond Chandler's "Philip Marlowe" is one of the latest private eyes to hit the air (KFI, 9:00 p.m. Tuesday, instead of one of the first, because "Marlowe" has always seemed to us to be the original upon which a bunded and one other determined which a hundred and one other detective heroes have been patterned. So many weird examples of the "Mar-lowe" school have lately been forced on us in movies, detective fiction and on the air that the punch that attend-ed a first reading of "Farewell, My Lovely" or "Lady in the Lake" is minimized in the air version that stars Van Heflin as "Philip".

Loking on the bright side, we'd say that Heflin more than lives up to our preconceived notion of what "Philip" should sound like. The acting that won him an Academy Award is very much in evidence in his appealing handling of his air role.

Chandler's characters, in the cap-able hands of writer Milton Geiger, do the old master credit, even though Geiger has a scant half-hour to do to the customers what a movie or novel takes a couple of hours to accomplish. The picturesque language which has been standard equipment among private eyes since the initial appearance of "Marlowe" on the printed page, is in evidence on this show too, but it is less outrageous than that used on most current programs, and Heflin's use of it is mercifully un-selfconscious.

Lyn Murray's musical bridges are unusual and effective. Jim Fonda's production is excellent and Wendell Niles is, as ever, tops in announcing.

There are an awful lot of detectives out detecting on the air this season, but "Marlowe" fans (and we're one) are loyal souls and, happily, they'll find their favorite in capable hands in Heflin's version. And people who love mysteries just because they're mys-teries will have another excellent show to add to their list.



Don McNeill

#### JULY 6, 1947

# Robert Q. Lewis

Why Robert Q. Lewis bills his high octane comedy show, heard on KNX at 8:00 p.m. on Saturdays, as the "Robert Q. Lewis *Little* Show" is beyond us. Any show that gets as many laughs as Lewis's does, we'd label gigantic.

In spite of the fact that at times Lewis sounds like a blood brother to Henry Morgan, he's instituted quite a few original comedy ideas that will probably be seized upon with welcome shouts by the less inventive members of radio's laugh frat. In years to come Lewis will possibly be pointed to as the genius who discovered how to control studio audiences at a comedy show. He puts 'em to work. The audience is given lines to read on the show—and why there should be some. thing funny about a couple of hun-dred people saying en masse, "Oh, yeah? That's what you say, Lewis!" we don't know, but it makes us laugh. Conceivably, the members of the audience are concentrating on their lines and don't have the time to set up the usual ruckus under the audience mikes.

Another startling Lewis innovation is his guest star policy. He uses big

#### RADIOTRAITS

names—but the names are attached to unknown people. Recently he introduced Benny Goodman, handed Benny a clarinet and bid him deliver one of his famous solos. Goodman tried to oblige, but the fact that this particular Goodman was in the soft drink business in Newark and had never tried to play a clarinet before, rather hampered the musical effect. Rumor has it that Lewis goes through the phone book looking for people who happen to own famous names to introduce in his guest spot — guess that's as good a way as any to cope with the guesting situation.

There's something sharp and New Yorkish about Lewis' comedy — he may take a little getting used to (especially if you laven't been listening to Morgan) but you'll find there are enough laughs to keep you coming back in the following weeks.

#### Atom Age

Public-spirited KFWB is presenting a series, Monday through Thursday nights at 8:00, given over to debunking fear-inspiring headlines and straightening out ambiguities surrounding the United Nations efforts. KFWB commentators hoist the can-

by Bill Wagner



ards on atom development and control and then nullify them with coldly uncompromising data. Only touch of drama is the appearance of various guests who also deal in pure, dry fact. Last Wednesday night Edward G. Robinson put in an appearance to read the "Preamble to the United Nations Charter." We have been warned repeatedly that the split atom is man's servant only through knowledge, and that the split atom cannot split our world if we govern it with knowledge. Stressing this fact is the purpose of these programs. Schedule includes Monday's "United Nations"; Tuesday's "This Way Is Unity"; Wednesday's "Atomic Age"; and Thursday's windup of "United Nations in Review". Listeners who feel they can do without sensationalism for fifteen minutes four nights a week are in for some worthy listening.

# "Lawyer Dan Tucker"

Native "Down-easter" Parker Fennelly is right at home lobbing witty maxims as KNX-Thursday-night-at-9:00 visitor, "Lawyer Dan Tucker".

As a small-town lawyer whose consideration of the human element in legal questions causes him many times to sidestep the letter of the law for the spirit, Dan Tucker becomes trouble-embroiled again and again. His sister and housekeeper, Sarah Tucker, abets the comedy element with her tart remarks. Mark, a reform school graduate who serves as Dan Tucker's office boy and protege, is the fulcrum of much movement on everyone's part to keep him on the straight and narrow.

"Lawyer Dan Tucker" is a warm, human show, and a great relief from you-know-what. You'll like "the law" in the role of a rather weary but shrewd barrister who has retired from probate work with hopes of a quiet life, but is called by his heart back into the courtroom, usually to defend the underdog. Just as usually he generates premature ill-will on the part of his fellow-citizenry, but that is dissolved by his wit and understanding in untangling a criminal procedure. It's satisfying to the kind-hearts department who like a dash of lightening humor.

Playbacks ( Critical Comment

# "Private Practice Of Dr. Dana"

"Dr. Steve Dana" being advertised as a medico-humanitarian, one would anticipate "Dr. Christianish" problems on this Sunday, 4:00 p.m. KNX, halfhour.

But it's going too far when the dialer is beguiled to tune into a harmless-sounding series, and finds himself trapped by a horror show in camouflage.

And what camouflage! The action is so altogether mystifying that you're not quite sure what happens, save that Ira Grissel and Mary Lansing, (Continued on Next Page)

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#### JULY 6, 1947

# Radio in Review

#### (Continued from Preceding Page)

(as co-starring Doc and Secretary,) are on a spy chase of some sort or other, involving disease instead of dastardly crime.

No cops and robbers racing around. No dead bodies to step over on the dining room floor. So it isn't murder or mystery. But ample compensation are the gasping, gurgling sounds of humanity in the last throes of dread plague... scenes you'll probably hear with the frozen fascination of a hypnotized bunny-rabbit while you attempt to muster strength to flick off the dial.

#### Thumbs Down

No matter whether the script figure be a priest, rabbi, or minister, we don't like to hear him portrayed as a toughcracking hombre and that's why we think the priest-adviser role written into the Wednesday night "Johnny Modero" scripts is not in the best of taste.

A kindly, dignified delivery softens his characterization, but most listeners are apt to feel an uncomfortable resentment when a cleric says such lines as, "I couldn't unload that old pipe organ for forty bucks," or "Wine with dinner is one of the advantages of this job." And when Modero recently told his friend of the untimely death of a musician, the script called for this flip answer from the priest: "Well, if he's going in the right direction, he'll find plenty of work!"

The best writing, we think, humanizes but doesn't degrade. "Modero", with Jack Webb's breathily-suspenseful acting and simile-loaded script, doesn't have to distort to startle.

# "Meet Marty Drake"

Martin Fitzpatrick Drake is the man's full name, and with the aid of our handy thesaurus we'd call him "capsizing", "caterwauling" and "cataelysmic" all at once!

Every kind of excuse is used on this bustling Saturday, KHJ, 10:00 p.m.'er to wiggle Marty into another of his vocal take-offs... which range from a Danny Kaye-ish gibberish to a highpitched "gurgling under water" rendition of "Flight of the Bumblebee." Betwixt numbers is a fast line of clipped comedy... featuring the usual "Duh!" stooge and a "Duffy's Tavern" telephone routine with Marty's girl-friend, Vera.

The talent of this new singer-comic is a conglomeration of everybody else's in radio, with just a dash of his terrific own. It's this dash that keeps us interested. On his first few songs he sounds like a subdued Frankie Laine, minus that familiar "nnnnuh!" quality. Then, you'd swear he's a Junior Eddie Cantor . . . and once in awhile he's even got the pitch of a Jean Sablon. His funnyman voice is equally rambling . . from Morgan to "Senator Claghorn." And then, all by himself, he's Marty Drake.

It's a noisy half-hour, but music Page Twelve from Four Chicks and a Chuck, in company with Emerson Buckley's orchestra, helps to relieve the strain. And while Drake is almost "a large economy package" in radio entertainment, he definitely shows signs of promise, once he eventually gets his own technique sorted out of the clatter!



# Know a Good Guy?

You've frequently heard Meredith Willson wind up his show with a "good guy" introduction. Remember his telling about that boy in L.A. who wouldn't give up his job of driving a truck for any other job he knows?

The boy's boss is pretty hard-boiled in seeing that all deliveries are made in time and in good shape. But then you have to be particular when your cargo is a load of fresh flowers to be distributed anonymously to shut-ins whose only contact with the outdoor world comes through the blossoms brought to their bedside.

The young driver never minds being questioned about deliveries, nor does he weary of responsibility. He gets real pleasure from reporting to the nurseryman "boss" that everything went okay. You see, the "boss" can't go along and superintend, because he can't leave his wheelchair.

Every so often Meredith searches out another "good guy", and you can help him. You might know a policeman who for years has stood in rain or heat to guide youngsters over that school crossing. Or an ageless little druggist down the street might be a nominee, for the sympathy and free cones he's dispensed.

If you know of someone in your community who has established himself firmly in a lot of hearts by the nice little things he does, why don't you drop a note to Meredith Willson, KNX, Hollywood, telling the maestro all about this "good guy"?

# Off Mike ( Personalities )

## The Big Haircut

The other day at the rehearsal of Mel Blanc's final show, Mel, Joe Kearns, Mary Jane Croft and Jim Backus were crowded around a table, making sounds and displaying interest that surely only a burning table top could have commanded.

When they cleared to make way for other interested bystanders, an electrifying glimpse of that well-known character actor and dialectician (and always funnyman), Hans Conried, enlightened everyone as to the cause of the commotion. Mr. Conried had been given the Goliath treatment, and you could actually see his shirt collar! Not since the fatal day Uncle Sam took clippers in one hand, Hans in the other, have we seen this imposinglooking actor so shorn.

Mr. Conried's concession to summer is very becoming.

## Saturday Visit

Juvenile actor Joel Davis recently gave away eight Shepherd pups which had been presented to the Davis household by Joel's dog, Lady. Friends of Joel's who live in San Fernando Valley were the recipients of the precious pooches.

On a recent Saturday, he announced to his mother that he was going to get on his bike and visit "every one of my dogs". That night a weary Joel arrived home. He had conscientiously visited every pup and had also learned that the San Fernando Valley is a mighty big place to cover on a bicycle. "Dogtired" is the word, Joel.

## Get Rich Quick Scheme

Last Saturday afternoon after a newscaster had given us the winners of the Poughkeepsie Regatta, we tuned to another station in time to hear a re-broadcast of the same shell race. Banking on the assumption that our companion had not been paying attention to the newsman, we hazarded, "Hmmm — bet Navy wins the Regatta, with Cornell second and Washington third, what do you think?"

"I don't know," he mumbled.

"Bet you ten dollars they finish in that order," we claimed, secure in our previous information. The race started, our excitement considerably less than that of the sports announcer — we already knew who was going to win. The race ended Navy, Cornell, Washington.

"Where's our ten dollars?" we asked our companion.

He gave us a steady glance. "You know what they did to Bugsy Siegel," he said knowingly.

## Charm Girls

A New York spy sends interesting word of an afternoon spent recently with Phil and Evelyn Spitalny, and some of the "Hour of Charm" girls, mostly "talking clothes."

The girls were being fitted for two new complete changes of costume, and talk went back to what they wore, and what it cost, back in 1935 (first "Hour of Charm" year on the air).

Evelyn pulled out some costumes she'd saved. A twelve-year-old white satin with red eyelets and sash was one; originally about \$30. "We called them our Heidi dresses," she explained. "Today I don't even believe you could buy this material, much less made up at that price.

Phil had recollections too ... about the year they'd had fifty blue, white and black plaid taffeta dresses made, costing \$60 apiece. "The stage looked as though someone had poured ink over it." The girls wore the dresses once.

"In other words," smiled Evelyn, "we've learned the hard way. There's been a great but gradual change in our styles. No more straight lines, and no more glaring colors. Flatteringlycut bodices, full skirts, soft pastel shades, and long sleeves create the best and most charming effect ... and charm, you see, is what we're after." JULY 6, 1947

Laber Lielines 1115

# By Evelyn Bigsby

RADIO WAS WELL-REPRESENTED at Theta Sigma Phi's "Rexall Radio Luncheon" last week when the national journalistic sorority was holding its fifteenth annual convention in Hollywood. Toastmistress Jean Meredith, the fair-haired girl of Columbia's Press Information, lined up ABC's Craig Rice and CBS' and NBC's Irna Phillips as speakers. Asked how to go about writing a

book, Miss Rice, who scripts "Murder and Mr. Malone", replied: "You stick a sheet of paper in the typewriter and write the word 'the', as almost all books begin that way. From there on out, you're on your own."

Miss Phillips grabbed the chance to defend daytime serials, "or soap operas, if you will", by telling about the class she had conducted in radio writing at Northwestern. First assignment she gave them was to list in running story form the events and chief influences in their lives. The most-named influences were: divorce, death, illness, frustration, poverty, family. When serials deal with these forces, they're being true to life, she claims.

Enjoyed chatting with CBS' Educational Director, Nancy Holme, about whom Radio Life did a recent story; also pretty brunette Madelyn Pugh, who's now working on the writing of "The Couple Next Door". Producer Helen Mack, looking like a million despite the fact she's also been subbing for Producer Larry Berns of the Bill Goodwin show. Larry's heart's been acting up again and he has everyone worried. His wife, Sandra Gould, whom you'll probably recognize more familiarly as "Miss Duffy", was so concerned she collapsed during rehearsal the other day. Helen was re-marking about her "Date With Judy" cast of the previous night. Louise Erickson had just shaken the measles in time to make the mike and *Dick Crenna*, who does "*Oogie*", had hurt his foot and was hobbling around the stage with a big bandage where a shoe should have been.

HAVING MORE FUN than anybody at Cantor's party at the Beverly Hills Club for his summer replacement, Dave Rose, was a jolly clique of Eddie, Irving Berlin and George Jessel putting their heads together to tell old jokes and break into old vaudeville routines. Al Jolson is set for a regu-lar show next fall, folks! He'll head up "Kraft Music Hall" beginning October 2, and he'll do it live, thus putting to rest the talk that he didn't want to be tied down every week and would consider broadcasting only if he could transcribe a la Crosby. Hear tell Al will get around \$7500 weekly for the job. After a five year run as emcee of "We, the People", Milo Boulton is being replaced in August. CBS, which has lost so many programs lately, is jubilant over selling its house show, "My Friend Irma", to Lever Brothers. It'll take the place of the Joan Davis show, dropped as "too expensive".

MOSEYING AROUND THE MIKES: Dropped into "Supper Club" rehearsal and saw Frankie Carle run-ning over the numbers with his daugh-Hughey Hughes, who plays piano. They'll probably do their song, "I'm the Chick With the Band", again be-fore the season is over. Little Trudy Erwin and her carbon copy daughter with the same twinkly eyes, hurrying out of the NBC corridor ... Fran Heflin, Van's sister, playing the part of a distracted heroine on her broth-er's "Philip Marlowe" show. Study in contrasts: during rehearsal lull, outside an NBC studio, a group of old timers, including Joe Forte, Harry Lang, Ed Gardner, Horace Murphy, clustering around their hilarious reminiscences and wonderful old routines: across the hall a group of earnest, starry-eyed students from the NBC-UCLA Radio Institute being sedately dismissed from classes.

WHEN YOU HAVE a spare moment and are sauntering down Vine Street, take a look at the tourists outside Tom Breneman's restaurant and see if you can tell from their dress what part of the country they represent.

Hans Conried was responsible for that fine performance as guest star Ludwig von Beethoven on Jack Paar's 1847 disc jockey session. One of the funniest spots on the air this season. Never did like those commercials on Red Skelton's show, but they sound more incongruous than ever pushed alongside *Romberg's* divine music.

#### \* \*

# LEYDEN LEADS JOCKEYS

Latest returns in the "Hollywood Platter Party" disc jockey contest reveal Bill Leyden in the lead, with Peter Potter second, Bill Anson third, Gene Norman fourth, and Martin Block fifth.

The competition, conducted by Wendell Noble and Steve Allen of KHJ's 11 p.m. nightly "Hollywood Platter Party", aims to choose the West Coast's top platter spinner. If you have not yet voted for your favorite, you may send your selection in care of the program, to KHJ, Hollywood 38. Allen and Noble have modestly declared themselves ineligible in the balloting.



By ANDY MANSFIELD

## 1 note-fair 2 notes—pleasing 3 notes-very good Chord in G—tops



(This week's column is by Andy's capable little missus, Virginia Lee, pinch-hilting for Andy, who was called east by the death of his mother.—Editor.)

#### ALBUM OF THE WEEK

Here's an eight-sided album by Frankie Carle that displays the easy, smooth style for which this nimblefingered eighty-eighter is known. Of all the standard numbers in the album, most outstanding for musical finesse are "Deep Purple", "I Want a Girl" and "If You Were the Only Girl". For the lovers of boogie, Frank-ie's added "Chopin's Polonaise in Bacacio". It'. Boogie". It's the combination of all these numbers that arpeggios this album into a smooth Chord in G. (Columbia).

#### PHIL HARRIS

Mrs. Harris' boy has done it again with a fast-tempoed "I'm So Right, Tonight" and "George Washington, Abraham Lincoln, Ulysses S. Robert E. Lee". It's the inimitable Harris style that makes this one a three-noter. (RCA-Victor).

#### DORIS DAY

There's something about this young lady that gets you-maybe it's the little catch in her voice. She has another good number in "My Young and Foolish Heart" but it took the reverse side "Tell Me, Dream Face" to put it in the three-note class. (Columbia).

#### FREDDIE STEWART

You'll like Freddie Stewart more every time you hear him. He has the huskiness of a crooner and the pitch of a tenor. With two potential hits to work on, "Sincerely Yours" and "There's That Lonely Feeling Again", he does a smooth job to the tune of three notes. (Capitol).

#### EDDY HOWARD AND HIS ORCH.

If it's novelty you're after, you'll like the nice arrangement on "Rag-time Cowboy Joe", podner—but eef eet's a slow-tempoed ballad, senor, then you are sure to like "On the Old Spanish Trail". Together they rate a new plassing two petter (Meinstie) very pleasing two notes. (Majestic).

#### DICK HAYMES & HELEN FORREST

Two good standard numbers done in smooth, easy style, "Till We Meet Again" and "Something to Remember You By". It's always good to hear Haymes and Forrest together and this time they rate a very good two notes.



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#### RADIO LIFE



### TIME CHANGES

- Şunday, July 6—"Sound Off," KNX, 2:30 p.m. (30 min.) Militantly musical Mark Warnow and the Lyn Murray chorus march into the former Kate Smith time. Ballad-singing Evelyn Knight guests. Series previously KNX, 9:00 p.m. Tuesdays.
- Sunday, July 6—"Property Owners," KMPC, 7:00 p.m. (15 min.) News to builders and property owners at a new Sunday time. Previously KMPC, 7:30 p.m. Sundays.
- Sunday, July 6—"So Proudly We Hail," KMPC, 7:15 p.m. (15 min.) This patriotic drama series debuts at its new Sunday time. Previously KMPC, 7:00 p.m. Sundays.
- Monday, July 7—"Bob and Victoria," KFI, 3:45 p.m. (15 min.) The happily-marrieds of serial fame debut at their new network place and time. Previously KNX, 11:00 a.m. Monday through Friday.
- Monday, July 7---"My Friend Irma," KNX, 7:30 p.m. Marie "Irma" Wilson and Cathy "Jane" Lewis, radio roommates on a brand new winter comic series, move to a new place on the network, as the program becomes sponsored. Previously heard KNX, 6:30 p.m. Fridays.
- Tuesday, July 8 "The Wizard of Odds," KHJ, 9:45 p.m. (15 min.) Leo Guild's research program on "the odds" of varied interesting subjects moves to a new time. Previously KHJ, 9:15 p.m. Tuesdays and Thursdays.
- Tuesday, July 8—"Women's Forum," KNX, 6:00 p.m. (30 min.) New time for these feminine forum discussions, as series switches from KNX, 9:00 p.m. Wednesdays.
- Tuesday, July 8..."(Retribution," KECA, 9:00 p.m. ((30 min.) Crime is punished at a new time, as this weekly chiller series moves from its previous scheduling, KECA, 9:30 p.m. Thursdays.
- Wednesday, July 9—"Rexall Summer Theatre," KFI, 6:30 p.m. (30 min.) This new summer show, starring Pat O'Brien and Lynn Bari in the adventures of Dan Carson, small town drug store owner, starts in a new time spot. Previously announced for premiere on KFI, 7:30 p.m. Friday.

- Saturday, July 12 "Robert Q. Lewis Little Show," KNX, 8:00 p.m. (25 min.) Radio's biggest threat to Henry Morgan moves in on a new broadcasting time. Previously KNX, 8:30 p.m. Fridays.
- Saturday, July 12—Sweeney and March show, KNX, 7:30 p.m. ((30 min.) Bob and Hal move their half-hour of comedy to this new Saturday evening time. Previously KNX, 8:30 p.m. Wednesdays.
- Saturday, July 12—Vaughn Monroe show, KNX, 8:30 p.m. (30 min.) Monroe and the Moon Maids swing into a new time. Previously KNX, 8:00 p.m. Saturdays.

## \* WHAT'S NEW

#### Variety

- Sunday, July 6—"Front and Center," KFI, 4:30 p.m. (30 min.) Sarong siren Dorothy Lamour stars in this half-hour entertainment in behalf of Army Recruiting. Thirteen week replacement for Fred Allen. Probably not one, but TWO weekly guest stars.
- Monday, July 7 Arthur Godfrey show, KNX, 3:30 p.m. (30 min.) Effective this week, Godfrey's threea week half-hour of variety becomes a Monday through Friday show.
- Wednesday, July 9 "Scout About Town," KHJ, 7:15 p.m. (15 min.) Famously original acts of stage, screen and radio take the spotbeam, as Mutual launches this new partyshow featuring Barry Gray as emcee and a new guest each week. Sylvan Levin's orchestra.

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#### Drama

- Friday, July 11—"Preview Theatre of the Air," KFWB, 8:00 p.m. (30 min.) For the benefit of the public and the agencies, KFWB presents this halfhour weekly, starring show-auditions of new radio ideas.
- Saturday, July 5—"The Red Feather Man," 3:45 p.m. (15 min.) A new weekly transcribed drama series issued by your local Community Chest.
- Tuesday, July 8—"Scarlet Queen," KHJ, 6:30 p.m. (30 min.) Episodes from the ship's log of the adventureschooner "Scarlet Queen," starring Elliott Lewis as Captain Phil Kearney. Jim Burton produces scripts by Gil Doud and Bob Tallman.
- Monday, July 7---"CBS Is There," KNX, 9:00 p.m. (30 min.) In terms of modern journalism, famous events in history are recreated for documentary listening. First of series is

"on-the-spot" account of President Lincoln's assassination, by CBS newsman John Daley.

Friday, July 11—"American Novels," KFI, 7:30 p.m. (30 min.) Helen Hunt Jackson's stirring Indian romance, "Ramona," will be dramatized, as this new summer series of American prose fiction premieres. Program is an NBC "University of the Air" production.

#### ★ Music

- Monday, July 7—"Spotlight Stars," KMPC, 6:45 a.m. (15 min.) A special recording artist shines each day on this new morning series. Monday through Friday.
- **Monday, July 7** "Songs of Bing Crosby," KMPC, 4:30 p.m. (15 min.) Der Bingle's recordings star on this daily platter piece. Monday through Friday.
- Monday, July 7—"Melody Theatre," KHJ, 5:15 p.m. (15 min.) Adaptations for children of the best in classical music, with "Aida" scheduled for the premiere week. Bret Morrison is "Master of Melodies." Monday through Friday.
- Monday, July 7—"An Album of American Music," KMPC, 9:45 p.m. (15 min.) Favorite music of the nation, now heard Monday through Friday.

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#### Public Interest

- Thursday, July 10—"American Tradition," KECA, 7:30 p.m. (15 min.) A narrative program with running musical effects, setting forth events and worthy causes in important American communities. Frank Morris will write this new "Four Freedom" series.
- Thursday, July 10—"Doorway to Life," KNX, 10:30 p.m. (30 min.) A new series on the training of children, especially "idea'd" by the CBS program department.

#### ★ Comedy

Monday, July 7—"The Johnson Family," KHJ, 9:15 p.m. (15 min.) Jimmy Scribner's one-man but twentyvoiced show adds a new quarterhour time to its daily schedule. Program will also continue to be heard at 3:15 p.m. Monday through Friday.

#### $\star$

#### Sports

Saturday, July 12—The Races, KNX, 12:00 p.m. (15 min.) For an indefinite period, KNX presents a series of the week's outstanding track events, covered by staff sports announcers.



#### Mystery

Tuesday, July 8—"Mr. and Mrs. North," KNX, 7:30 p.m. (25 min.) Joseph Curtin and Alice Frost again play "Pam and Jerry North" as radio's mystery-addicted couple returns to the air.

# WHO'S GUESTING

#### Music

- Monday, July 7—"The Telephone Hour," KFI, 8:00 p.m. (30 min.) Nelson Eddy, guesting, sings "Love Is the Time," from his new picture "Northwest Outpost."
- Wednesday, July 9 --- "Summerfield Band Concert," KFI, 7:30 p.m. (30 min.) Peggy Mann is the "Bandstand's" guest pin-up girl, singing in harmony with new croon sensation Ken Carson.
- Wednesday, July 9—"Paul Whiteman Assembly," KECA, 8:30 p.m, (30 Assembly," KECA, 8:30 p.m, (30 min.) Bob Burns totes in his bazooka for a guest solo with the Whiteman orchestra.

### Participation

Thursday, July 10—"Noah Webster Says," KFI, 8:30 p.m. (30 min.) Ben Alexander will pose the word-puzzlers in a summer guest substitution for regular emcee Haven Mac-Quarrie, who returns to the program August 7.

#### $\star$ Forum

Sunday, July 6— "Open Forum," KMPC, 9:00 p.m. (1 hr.) Upton Close, Rupert Hughes, Garrett Graham, and a special representative from the Screen Writers' Guild, guest panel a discussion of "Should we belittle Communism's influence in the mo-

# WHAT'S PLAYING

#### Variety

tion picture industry?"

Saturday, July 5—"Saturday Show-case," KFI, 11:00 a.m. (30 min.) An all-Gershwin concert will be pre-sented by St. Louis (Missouri) sta-tion VSD starsing Dura Deside tion KSD, starring Russ David's music and the vocals of Julie O'Neill and Bert Granville.

# +

#### Drama

- Monday, July 7-"Screen Guild Play ers," KNX, 6:00 p.m. (30 min.) "My Reputation" will be the program story, with guesting actress not yet determined. This will be last "Screen Guild" performance of the current winter season.
- Monday, July 7—"Plays by Ear," KFI, 7:30 p.m. (30 min.) A man who finds a way to live comfortably without working describes the secret of his success in "Uncommon Stock." Hector Chevigny, blind author, writes and hosts the series.

# KFVD EARLY MORNING LOGS

(Which we carelessly omitted from last week's schedule)

10:00 p.m.-1:00 a.m.-Spade Cooley Time 6:00-7:00 a.m.—Chuck Wagon

- Rodeo
- 7:00-8:30 a.m.—Wake-up Ranch (Cliffie Stone)

Tuesday, July 8—"The Count of Monte Cristo," KHJ, 8:00 p.m. (30 min.) Dumas' swashbuckling hero of the eighteenth century lends his whipping sword to the aid of the French Navy in an encounter with Mediterranean piracy.

# WHAT'S SPECIAL

#### Sports

- Sunday, July 6-Tam O'Shanter Golf Tournaments, KFI, 1:55 p.m. (5 min.) Results of the Tournaments will be announced in a five-minute special talk with top golfing names.
- Tuesday, July 8 Annual All-Star Baseball Game, KHJ, 10:15 a.m. (to conclusion). From Wrigley Field, Chicago, announcers Mel Allen and Jim Britt radio-grandstand the pitch and throw in this yearly diamond epic.



Mrs. Minaker Jenks, 1028 West 67th Street. Los Angeles, Calif.

Heard on "Noah Webster says" Haven MacQuarrie: If an inhabitant

of Moscow is called a Muscovite, and a resident of Boston is a Hubbite, what is a dweller in Paris? Contestant: A Parasite!

#### F. McKim, 952 South Bonnie Brae Street, Los Angeles, Calif.

Heard on Bing Crosby's show:

Bing (referring to Hope): He's more monkey than a barrel of fun.

Cyril Buyer Wiener, 818 South Broadway, Los Angeles 14, Calif.

Heard on "Breakfast Club": Don McNeill: I notice the men in New York will stand for anything ... that is, anything but a woman in a bus.

# Henry Bontemps, 962 South Vermont Ave., Los Angeles 6, Calif.

Heard on "Noah Webster Says":

Haven MacQuarrie: You have correctly defined four out of five in this "Rite" category. Now define the last "ite, "Obsequy". Contestant (excit-edly): That's it! As you say, "Obse-quy" is the last rite!

#### \* \*

WARDROBE MISTRESS

Evelyn Harclerode, secretary to Ed "Archie" Gardner, has been forced to serve as wardrobe mistress in addition to her many duties around "Duffy's Tavern''. Under her care come "Archie's" battered hat and celebrityautographed apron; Charlie "Finne-gan" Cantor's fright wig; and Alan "Officer Clancy" Reed's full-fledged policeman's uniform. Bring on your television!

# **OFFICE** SLEUTHS

Lon Clark, Mutual Don Lee's "Nick Carter", forced the office personnel to become sleuths themselves-in order to find their telephone books. When the various staffs reported for work one recent Monday morning there wasn't one phone book to be seen. A complete check of studio facilities located them in the one used by Lon for his "Nick Carter" drama the day be-The actor apologized, but said fore he needed the books for the sound effect of a huge book shelf being tumbled over.



There's a Connecticut state cop who may never know that the other day

he was pushing Superman's car. Clay-ton "Bud" Collyer, who portrays "Su-perman" over Mutual-Don Lee's week-day series, was stuck on the highway and was pushing his car when the officer came along and gave him a helping hand, muttering to Bud as he pushed—"A guy can kill himself push-ing the load alone. Who do you think you are, Superman?"

Collyer thought silence the most discreet plan at the moment.



#### SPECIAL MEMORIES

From among all the hundreds of hit tunes she has introduced and sung, Mutual's Kate Smith says she likes best that old-time favorite, "Melan-choly Baby," which today is still top request, too, of her fans.



# SUNDAY, JULY 6

Indicates News Broadcast.
-KF1-Grandpa Owens Reads the Funnies.
KNN-Invitation to Learning. KECA-Message of Israel.
KHJ, K(B, KVOE-News.
KBMC, KLAC, KIEV, KGER -News.
KFWB-Funnies.
KFAC-Country Church.
KRKD-Ranch Program.
KWK-Pan-American Mission.
KGFJ-Public Messenger. Mission. KGPJ--Public Messenger., KXLA-Music Land Revue. KFVD--Voice of Calvary. KFND-Call to Worship. KFNB--Call to Worship. KFMB--Revixal Hour. 8:05--KGER--Rev. Markham. 8:15--KHJ, KGB, KVOE--Dixie Four Quartat. ListenTo SUNDAY MORNING 3:15 on Station KMPC (710 on your dial) California Temperance Federation WRITE • • P.O. BOX 16, Los Angeles KMPC—Sunday Morning Melodies,
KLAC—Church of Christ,
KEV—Musical Bandwagon,
KFI—The Elternal Light,
KNY—As Others See Us.
KHJ, KGB, KFNM, KVOE— Voice of Prophecy.
KECA—Hour of Faith,
KMPC—Chapel Hour,
KFWB—Union Rescue Mission
KLAB-Bell Bandstand,
KWKW—Buenas Nuevas,
KFAC—Paity,
KFVD—Church of Christ,
KFOX—Morning Bible Hour,
KFSD—Devotional Hour,
KFGER—Frank and Ernest,
KFL—Frank and Ernest,
KFL—For the Family, KMPC-Sunday Morning # :30-8:45 KFI-For the Family. KNX, KSDJ-People's Plat-KNN, KSDJ-People's Plat-form, KFMB-News, KHJ, KGB, KVOE-Pilgrim Hour, Across the Footlights, KMPC-Across the Footlights, KKLAC-News, Beach Report, KKKD-Sunday Serenade, KFAC-Uberal Catholic Hour, KFYD-Waltz Time, KGFJ-Hollywood House Presents, 12 BGFJ→HOIJWOOd House Presents.
 KXLA→Bell Bandstand.
 KWKW→Italian Hour.
 KPFU→Sunday Morning Devotional.
 KEEV→Bing Crosby Time.
 ★KEEN→News. Bible Treasury Hour, Provide Research RFOX-Popular Melodies. 9:05-KLAC-Catholic Hour, 9:154KECA-Washington Inside Out RFAC-Concert Music. KFPC-Prelude to Worship. KEV-Dinah Shore Sings. 9:30-KFI-Sports Polio. \*KNN, KFVD-News. KECA-Sunday Strings. KHVC-Music for Sunday. KHVC-Music for Sunday. KHVC-Gilbert and Sullivan. KFAC-Gilbert and Sullivan. KFAC-Housic. \*KFMB-News, Music. Hour. KFOX-Popular Melodies. 10-KFI, KFSD-KCA-Victor KPI, KFSD—KCA-Victor Show.
 KNN—Weekly News. Review. KECA—Musicale.
 KHL, KGB, KFNM, KVOE— News. Glenn Hardy.
 KHPC—Western Federal Music Hour.
 KFWB—Peter Potter's Platter Parade.
 KLAC—Andy Mansfield.
 KFAC—Gilbert and Sullivan.
 KXLA—Slavic Program.
 KWK—Hungarlan Baptist.
 KPKD—Sunday Serenade.
 KGFJ—Hits of the Week.
 Sixteen

Page' Sixteen

2

KIEV—Morning Serenade. ★KGER—News. KFVD—Sunday Roundup. ★KFOX—L. A. Sentinel Broadcast. Broadcast. 10:05-KGER-Radio Revival. 10:13-KHJ, KGB, KFNM, KVOE-Commander Scott. KECA-Radio, the American Way. (KFOA-People's Church. 10:30-KFI, KFSD-Harvest of Stars. KN, KSDJ-Here's, to You. KECA, KFMB-Sammy Kaye Nerenade. KPCA, KEMDD-Sammy Baye Serenade.
KHJ, KGB, KVOE-Married for Life.
KNLA-Czech Program.
KPPC-Church News.
KWKW-Halian Melodies.
KHEV-Top Tunes.
KGER-Voice of Prophecy.
10:40-KPPC-Töwer Chimes.
10:55-KFOX-Cumberland Church.
10:55-KECA-Facts and Fiction With Myron Wallace. 11-KFI, KFSD-Carmen Caval- BFI, KFSD—Carmen Caval-laro Parade.
 KNN—CLSS Symphony Orch, KFCA—Warriors of Peace, KILL, KGB—Band Concert, KMPC—Sunday Record Session,
 KFWB—Peter Potter's Platter Parade.
 KLAC—Andy Mansfield,
 KCFL—Mondow Mansfield, 12:45 KFWB-Peter Potter's Platter Parade, KLAC-Andy Mansfield, KGFJ-Morning Moods, KNLA-Roundup Time, RFAC-1st Methodist Church, RWKW-Italian Melodies, KFVD-Hollywood First Bartist Church, KIEV-Top Tunes, KFVC, KFRO, KFXM, KVOE -Church Services, KFOX-Presbyterian Church, \*KGER-News, Music, 11:30-KFI, KFSD-One Man's Fam-ily, KGB-Bill Cunningham, KGFJ-Song of the Islands, KWKW-All-Saints Church, KIEV-Devotional, KGER-Bible Class, 11:45-KHJ, KGB-Charay Pet Show 12-KFI, KFSD-Quiz Kids, KFI, KFSD-Quiz Kids, KNN-CBS Symphony Orch, KECA, KFMB, KPRO-Lassie \*KHJ-Broadway News, KMPC-Sunday Record Session. Session. KFWB—Peter Potter's Platter Parade. SUNDAY Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 3:00—Jack Paar, KFL 4:00—Alec Templeton, KFL 4:30—Dorothy Lamour, KFL 7:33—Blondie, KNX, 8:39—Jack Paar, KFL 8:30—Couple Next Door, KNX. Quiz, Participation 2:00-Quiz Kids, KF1. 2:00-Daris for Dough, KECA. 6:00-Take It or Leave It, KNX. 6:30-Listen Carefully, KHJ. 6:30-Hope Chest, KNX. 2:30-Leave It to the Girls, KHJ. 1:30—True Detective Mysteries, KHJ, Store Detective Mysteries, Si30—Counterspy, KECA. 2:30—Abbott Mysteries, KHJ, 3:00—Deadline Mysteries, KECA. 5:00—Crime Doctor, KNX, 9:00—Crime Doctor, SNX, 9:00—Crime Doctor, SN 8:00-Twenty Questions, KHJ. Drama 11:30—One Man's Family, KF1, 12:00—Lassie, KECA, 2:00—Silver Theater, KNX, 6:30—The Play's the Thing, KF1, 9:30—Romance of the Ranchos, KNX, 9:00-Sam Spade, KNX. 9:30-Rogue's Gallery, KFI.

Music

1/1 IISIC 7:30—Salt Lake Tabernacle, KNN. 10:30—RCA-Victor Show, KFI. 10:30—Harvest of Stars, KFI. 11:00—Carmen Cavallaro, KFI. 11:00—CBS Symphony, KNN. 12:30—Hour of Charm, KNN. 12:30—Hour of Charm, KNN. 1:00—Symphony, KFI. 1:00—Spanily Hour, KNN. 1:00—Senalty, KNN. 4:30—Bene Autry, KNN. 4:30—Bollywood Musie Hall, KECA. 5:30—Albym of Familiar Musi

5:30-Album of Familiar Music.

KLAC KEI KEGA KHJ KEVO KXLA KESG KGEJ KEXM KEAG KGER KWKW KEMB I KESO KMPC KIEV KEWB KNX I KRKO I KPPC KEØX KGB KPRO KVOE 570 640 790 930 1020 1110 I 1230 I 1330 1390 1440 1498 600 710 870 980 1070 1150 1240 1280 1360 1430 1450 ★KIEV. KGER, KFXM, KGB, KVOE-News. KVOE-News. KLAC-Andy Mansfield. KGFJ-Say It With Music. \*KFVD-Rose Room, News. KWKW-Italian Novelties. KXLA-Roundup Time. KFOX-Popular Melodies. BASEBALL KLAC KF0X-Popular Melodies. 12:05-KGER-Sunday Serenade. 12:15-KHJ-Bobby Norris. KECA-Johnny Thompson. KECA-Johnny Thompson. KFYD-Contrasts on Wax. KEVD-Contrasts on Wax. KEV-Perry Come Sings. KPTC-Afternoon Concert. 12:30★KFL-Radio News Weekly. I2:30★KFL-Radio News Weekly. KN, KSDJ-Hour of Charm. ★KECA, KPRO-This Week Around the World. KFWB-Wizard of the Ivories KLAC-Music. KFAC-Music. KFAC-Music. KFAD-Fun with Fables. KWKW-American-Jewish Hour. KIEV-Widday Musical 1:30 P.M. Sunday 8:05 Nightly KLAC—Baseball, KFVD—Piano Parade, KGFJ—Keyboard Magic, KIEV—Show Tunes, KGER—Light and Life 1:45 ★ KNX—Chet Huntley, KMPC—Garden Hints, KFWB—Dr. Cyclo, KWKW—Hoyos Hour, KFVD—Rose Room, KFOX—Varieties, KEL Catholic Hour KWKW-H0308 Hour.
KFVD-Rose Room.
KFU-Catholic Hour.
KNN-Silver Theatre.
KECA, KFRO, KFMB-Darts for Dough.
KHJ, KGB, KFNM, KVOE-Those Websters.
KFWB-Displaced Persons.
KFWB-Displaced Persons.
KLAC-Baseball.
KGFJ-Anryhody's Hit Parade.
KFWD-Harlen Holiday.
KFWD-Harlen Holiday.
KFWD-Harlen Holiday.
KFWD-Musical Favorites.
KFWD-Marlen Band.
KFND-Author Meets Critic.
2:15-KM'C-Dave Rose.
KFWD-Strolling Tom.
KFND-Sound Off.
KECA, KPRO, KFMB-Countersp.
RHJ, KGB, KFNM, KVOE-The Aboot Mysteries.
KM'C-Bave Rose.
KFWB-Strolling Tom.
KFON-Soophia Civoru.
2:30\*KFL, KFWB-Sveniling Tom.
KFON-Soophia Civoru.
2:30\*KFL, KFWB-Sound Off.
KECA, KPRO, KFMB-Countersp.
RHJ, KGB, KFNM, KVOE-The Abbott Mysteries.
KM'C-Baveride Composers.
2:45-KM'C-Baveride Composers.
2:45-KM'C-Baveride Composers.
2:45-KH'B-Councert Masters.
KFWB-Concert Masters.
KFWB-Concert Masters.
KFWB-Concert Masters.
KFWB-Concert Masters.
KFI, KFSD-Jack Faar Show.
KNN, KSD-Guede Char Show. Hour. KIEV-Midday Musicale. KFSD-All-Star Western. KFI—Time Out for Music. KFAC—Concert Potpourri. -KF1, KFSD—Symphony Orch. KNN—The Family Hour. KECA—Are These Our Children? Children? KHJ, KGB, KFNM, KVOE— House of Mystery. KMPC—Manhattan Highlights. KFWB—Musical Pageant. KNLA, KGER—News. KLAC—News, Beach Report. KGFJ—Charm School of the Air. KLAC-News, Beach Report.
 KGFJ-Charm School of the Air.
 KFAC-Piano Parade.
 KFKD-The Record Show.
 KWW-American Jewish Br.
 KPPC-Afternoon Concert.
 KIEV-Meet the Maestro.
 KIEV-Italian-American Hr.
 KIEV-Hetet the Maestro.
 KIEV-Hetet the Maestro.
 KIEV-Fiano School.
 1:05-KLAC-Sports Review.
 KILA-Miniature Concert.
 KPAC-Miniature Concert.
 KPAC-Miniature Concert.
 KEAC-Miniature Concert.
 KEAC-Miniature Matinee.
 KECA-Wayne King Show.
 KHJ, KGB, KFNM, KV0E-True Detective Mysteries.
 KNPC-Samuel B. McKee.
 KFAC-Good Neighbor Salute.
 KXLA-Church in the Barn. KFWB—Concert Masters. -KFI, KFSD—Jack Paar Show, KNN, KSDJ—Giene Autry. KHJ, KGB, KFNM, KVOE— High Adventure. KKOE, KFMB—Deadline Mystery. KMPC—Symphony Hour. KFWB—Gosnel and Song. KLAC—Baseball. KFAG—Baseball. KFAG—Showcase of Hits. KGFJ—Saludos Amigos. KFVD—Rose Room Record Party. 3 6 in Doulace. 6:00-Jack Smith, KFC 7:30-Standard Hour, KFL 9:30-Chicago Theatre, KFJ, 10:15-Chapel Quartet, KFL 11:15-Bridge to Dreamland, KECA. Party. Learn RADIO BROADCASTING Comment-Narration 10:15—Commander Scott. KHJ. 6:00—Walter Winchell, KECA. 6:15—Louella Parsons, KECA. 6:30—Jimmie Fidler, KECA. Mystery-Detective

Public Interest-

Information 8:00-Invitation to Learning, KNX. 8:30—As Others See Us, KNX. 9:00—People's Platform, KNX. 6:00—Exploring the Unknown,

6:00-Exploring the Unknown, KHJ. 1:00-Author Meets the Critics, KFI. 9:00-Open Forum, KMPC. 9:00-Sunday Evening Club, KEAC. 10:30-Radio and the Public, KNX. 11:00-Chicago Round Table, KFI.



Accepted FREDERICK H, SPEARE The West's Outstanding Radio School 6671 Sunset-Studio 1501-HO, 2325

Sunset-Studio 1501-H0. 2325 KNLA-Frederick H. Speare. KPPC-Afternoon Concert. KLEV-Sweet and Swing. KGER-News, Song Styles. KFOX-Rev. Earl Ivie. NKFL-Easy Listening. KNN-Jack in All Trades. KECA. EFMB. KPR0-The Greatest Storr Ever Told. KYJ, KGB. KFXM, KVOE-Harlem Hospitality Club. KFWB-Think and Grow Rich. KFWD-Hank, the Night Watchman. 3:30-

KWKW-Wings of Healing, KXLA-Challenge to Youth, KGER-Back to God, KFOX-Pentecostal Church, KFSD-Rogue's Gallery, -KF1, KFSD-Alec Templeton. KNX—Dr. Dana. KECA, KPRO, KFMB—Willie Piper. KHJ, KGB, KVOE—Manhunt. KHJ, KGB, KVOE-Manhunt. KMPC-Land of the Free. KFWB-Old Fashioned Revival. RLAC-B -ball. RLAC-B -ball. RFAC-B -ball. RFAC-B -cose of Hits. KNA-Lincoln Ave. Church. RGFJ-Public Interest. RWKW-Classic Hour. \*RIFV-News. KPPC-Afternoon Concert. RFON-Sunshine Mission. RGER-Old-Fashioned Revival RFNM-Sacred Harmonies. 4:15-KMPC-Piano Rhapsody. RWKW-Voice of Prophecy. RWKW-Voice of Prophecy. RWKW-Voice of Prophecy. RWKW-Voice of Prophecy. SHOW-Modern Concert Hall. 4:30-KFT. KFSD-Dorothy Lamour Show. KLAC-B shall. 4:30-KFT, KFSD-Dorothy Lamour Show, KNX, KSDJ-The City, KHJ, KGB-Reviewing Stand, KECA, KPRO, KFMB-Hollywood Music Hall, KMPC-Bolero Time, KNLA-Western Council Forum, KGFJ-Curtain Calls, KPVD-Carter Wright, KIEV-Bing Crosby Sings, KFVD-Carter Wright, KIEV-Grace and Truth,
4:30-KFVD-Organ Moods, KWKW-Church of the Nazarene, KIEV-Trade Winda Tempos,
4:35KNX, KSDJ-Ned Calmer, E-KFL, KFSD-Manhatian KLEY - IFade winds Tempos.
 4:55 trial and the second an ARAD-Reversion Rick.
T-RFI-Author Meets Critic. RPCA, KFMB, KPR0-A Guy Named Jones VOE-Gabriel Heatter Show. KFWB-Union Reseue Mission KFAC-Property Owners. KFWB-Union Reseue Mission KFAC-Vour Concert.
\*KLAC, KGER-News.
\*KLAC, KGER-News.
\*KLAC-National Voice.
\*KGFJ-Overtore to Evening.
KFPC-Organ Revital.
\*KLA-National Voice.
\*GFJ-Overtore to Evening.
\*KFMC-Unulls We Hail.
\*KLAC-Best in Variety.
\*KLAC-Best in Variety.
\*KLAC-Best in Variety.
\*KNA-Blondie.
\*KIN-Blondie.
\*KIN-Blondie.
\*KNA-Blondie.
\*KNA-E.F. H. LaGuardia.
\*KLAC-Chasterworks. KWKW-Magic Circle Theater. 3:30-KFI, KFSD-American Album of Familiar Music. KNX, KSDJ-Tony Martin. KHJ, KGB, KFXM, KVOE-Nick Carter. KFVD-Rose Room Record Parts. Party. KWKW-Exploring Starry Skies. KIEV—Musical Mardi Gras. KIPC—Exits and Entrances. KRKD—Floyd B. Johnson.

# SUNDAY LOGS

KGER—Church of the Air. KFON—Sons of Guns. 5:45-KLA()—Basehall Roundap. KWKW—Army Recruiting. KFON—Natl. Safety Council. 5:55+KNN—Ned Calmer. KGER—Music. KFON—The King's Service. KGB—Sunday Seconade. KFWB—Catholic Answers. KMPC—Waltz to Remember. KNX-Romance of the KNA-Romance of the Raachos. KHJ, KGB-Chicago Theatre. KFWB-Pacific Lutheran Hr. KFAC-Gateway to Music. KGFJ-Here's to Vets. KFOX-Sunshine Mission. KGER-Christian Hour. KFMB-Voice of the Army. KVDE-Minister's Hour. 7:13--KFI, KFSD-Standard Hour, 6-KFI, KFSD-The Drene Show KNX, KSDJ-Take It or Leave It. ★KECA, KPRO, KFMB-Walter Winchell. KNX-Corliss Archer. \*KECA, KPRO, KFMB-Drew KNA-Cordiss Archer.
 KECA, KFNB, KFNB-Drew Pearson.
 KHB, KGB, KFNM-Twenty Questions.
 KMPC, KLAC-News.
 KFWB-Hollywood Presbyte-rian Church.
 KGFJ-Waltz Invitation.
 KFAC-First Methodist Church.
 KLA-Open Door Church.
 KGER-News. Floyd B. Johnson.
 KPC-Streams of Life.
 StD-KCA, KFNB, KFNG-Mon-day Morning Headlines.
 KNYC-Noire of Labor.
 KLAC-Mavine Corps.
 S:30-KFI. KFNB, KFNM, KV0E-Walter Winchell.
 KMPC-Marical Highlights.
 KGFJ-Stylings in Blue.
 KPC-Sared Music.
 KFMB-Bing Croshy.
 S:45-KHJ, KGR, KFXM, KV0E-KGEJ—Operetta Potpourri, KGER—Music, KFMB—Parson Roberts, 10\*KF1, KFSD—The Reporter. KFN, KFSD—The Reporter. KECA—Tommy Dorsey Orch. KHJ, KGB—Chicago Theatre. KMPC—Old-Fashioned KMPC-Old-Fashioned Revival. KFWB-Sons o' Guns. \*KLAC-News. WFAC-Gateway to Music. KGFJ-Concert Nocturne. KFVD-Space Cooley Time. KNLA-Spaced Records. HPRO-Riverside Union Church. Church, KVOE, KFXM—Old-Fashioned Revival, KFOX—Reverand Entlar KFOX-Reverend Fuller. \*KGER-News, Music. - KFI-Chapel Quartet. - KFI-Chapel Quartet. - KST-University Explorer. - KFWB-Concert Hour. - KFAC-Concert Hour. - KFAC-Concert Hall. - KFSD-Concert Hall. 10:15 KFMB—Bing Crosby. 8:45—KHJ, KGB, KFXM, KV0E-Sheila Graham. KLAC—Drama. KPFC—Word of Life. KFAC—Your Soloist. KGFJ—Sports Tidings. KFMB—Message of Israel. 8:55—KNX—Ona Munson. 9-KFI-Styles in Music. KNN, KSDJ-Sam Spade. KECA-Pat Novak for Hire. \*KIJ, KGB, KFNM, KVOE-News, Glenn Hardy. KHPC-Open Forum. \*KFWB, KLAC-News. KGFJ-Ave Maria Time. KFAC-Sunday Evening Club. KNA, KPRO-Old-Fashioned Revival. KFON-Your Business Reporter. \*KGER-News, Bethel Church. KFSD-First Piano Quartet. StJ+KIJ, KGB, KPNM, KVOE-Rev Miller. KFWB-Navy Recuting. KLAC-Organ Treasures. 9:30-KFJ, KFSD-Rogue's Gallery. KFI-Styles in Music EASTSIDE SERENADE 9:30 TO 10:00 P.M. Every Sunday

# KrSD→Concert nati. 10:30★KFI→Carveth Wells, Inside the News, KNN→Radio and the Public, KECA→Eddy Howard Orch. KHJ, KGB→Mutual Music Box KFWB→St, Paul's Baptist ("Durch Church, KFAC—Music for Listening, KNLA—Just Music, 10:45-KFI-Melody Time. KNX-Guest Star. KFSD-News. 10:55-KFI-Police Bulletins. 10:35 KFI-Police Bulletins. 11-KFI-Chicago Round Table. KKNX, KLAC-News. RECA-X. Cugat Orch. KHJ, KGB-E. Heckscher Orch. KMPC-Dance Parade. KFWB-St. Paul's Church. RFAC-Music for Listening. RGFJ-Concert Nocturne. KLA-Seven Seas Cafe. KFVD-Spade Cooley Time. KFOX-Antioch Church. KFSD-Music in the Night. 11:5-KECA, KPRO, KFMB-Bridge to Dreamland. RLA-Set Heckscher Orch. KLA-Set Heckscher Orch. KLA-Set Heckscher Orch. KLA-Set Music. 11:30-KFI-America United. KNX-Gen-Nu Strand Orch. KBJ, KGB-Nat Brandwynne Orch. KFWB-Music You Want. KHJ, KGB--Nat Brandwynne Orch. KFWB--Music You Want. KNLA-The Hawthorne Thing KFOX--Dance Music, KFND-St. Francis Orch. 11:45--KNN, KNN-tra Music, \*KHJ, KGB--News, 11:53\*KNN, KFSD--News. KECA KECA-Eastside Serenade.

## ANXIOUS AERONAUTICS

Dwight Weist, CBS male lead on "The Second Mrs. Burton", indulged in some fancy flying a weekend or so ago. Driving over to Tomahawk Lake, New York, to launch his Seabee Amphibian on its daily trip to Manhattan, he discovered that a mild storm had wrenched the plane loose from its temporary mooring. The craft had drifted until one wing was hanging over the dam, and in a few more inches and minutes would have been "shooting the rapids"

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# THE SMILING IRISHMAN

On his way east to spend a few days with his close friend, New York's Mayor William O'Dwyer, is CBS sum-mer star Pat O'Brien. The Mayor is godfather of the youngest O'Brien child, and it's rumored that Pat will enact the O'Dwyer career in a forthcoming picture role.

"Archie's Little Love Song." that sentimental ballad written by "Archie" himself, and serving as theme for NBC's "Duffy's Tavern," has been recorded by an unbeatable quartet: Ed "Archie" Gardner, Eddie "The Waiter" Ed Green, Alan "Clancy, the Cop" Reed and Charlie "Clifton Finnegan" Cantor.

COLLECTOR'S ITEM

KFI-Author Meets Critic.

The record is being rushed to Milwaukee, Wisconsin, as a finals entry in the annual competition of the Society for the Preservation and Encouragement of Barber Shop Quartet singing in America.

# \* \*

# MEN WHO WEAR GLASSES

Rehearsing for a recent NBC show, Fred Allen and his guest star, Rochester, discovered they wear exactly the same eyeglass prescription. Rochester had left his glasses at home, so Allen handed him his just for laughs. The lenses fit perfectly!

Folks tell us they no longer see radioite Bob Mayfield at Romanoff's or on the Sunset Strip. Answer is: he's migrated to WGAD, Gadsden, Alabama. Good luck to you, Bob, but how we'll miss that voice!

MAYFIELD'S WHEREABOUTS?

## $\star \star$ FROWSY

Bud Abbott and Lou Costello, NBClowns, make up two-tenths of the "10 worst-dressed male stars in Hol-lywood," according to a recent list compiled by Ray Driscoll, filmtown fashion expert.

#### \* $\star$ SALUTE TO "KATE"

Irving Berlin has just finished a new song called "Kate," dedicated to MBS' Kate Smith, who has introduced more Berlin songs than any other vocalist, including the classic "God Bless America.



#KFVD-News. 2:50-KWKW-Swing Session. 2:55-KGFJ-Sports Flash. -KFI, KFSD-This Woman's → KFI, KFSD—This Woman's Secret. KNX—Burritt Wheeler. KECA. KPRO, KFMB—Ladies Be Seated ★KHJ, KXLA, KGER—News. KMPC—Major League Ball. KFWB—Bill Anson. ★KLAC—News, Sports. KFAC—Musical Favorites. KGFJ—Armchair Concert. KIEV—A Matter of Records. KFKD—Tops in Pops. &WKW—Swing Session. ★KKAC—Hall of Records. 3 3:05-BGER-Hall of Records. 3:15\*KFI-News. KHJ-Johnson Family. KLAC-Music from Hollywood JUKE BOX MATINEE with Carl Bailey 5:30 3:15-5:30 p.m. KXLA Monday thru Saturday KXLA—Juke Box Matinee. KFVD—Stringtime. 3:25—KGFJ—Sports Flash. 3:30—KFI—Backstage Wife. KNN, KSDJ—Arthur Godfrey. KECA—Norwood Smith Selects KHJ—Gas Again. MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KGFJ-Among My Souvenirs. KWKW-Sam Rowland and His Waxworks. KFVD-Back o' the Rack. -KFI-Bob and Victoria. KECA-Frances Scully. BHJ, KVOE-Quaker City Serenade. KFAC-Musique Continental. KFVD-Rumba Rhapsody. KFSD-Bob Ripley. 3:45-3:55#KFWB-News. KGFJ-Sports Flash. A-KFI-Downtown and All Around. KECA-Frances Scully. \*KHJ, KGB, KFXM, KVOE-Fulto Lewis, Jr. \*KMPC, KIEV, KFOX, KGER \*KMPC, KIEV, KFON, KGER -News,
 \*KWB—Melody Matinee.
 \*KLAC—News, Sports.
 \*KFAC—Musical Masterpleces.
 \*KGFJ—What's Dp?
 \*KFVD—Crosbiana.
 \*KWKW—Waxworks.
 \*KXLA—Juke Box Matinee.
 \*KRKD—Piano Paintings.
 4:05—KGER—Hall of Records. 4:15-KFI-Port of Missing Hits. KNX, KSDJ-Melody House. \*KECA-Alvin Wilder. KHJ, KGB, KFXM, KVOE-Reserve. Reserve. KMPC-Musical Merry-Go-Round. KLAC-Pet Program. KFVD-Pioneertown. KRKD-Spollight on Star. KIEV-Show Tunes. -KFI---Art Baker's Notebook. KNX--You're Only Young Once. 4:30 Once. KECA-Three of a Kind. KMPC-Bing Crosby Sings. KHJ, KGB-Two-Ton Baker. KKFWB-News. KLAC-Racing Roundup. KGFJ-Record Jackpot. KFVD-Favored Fifteen. KKWW-News, Music. KKKU-Tunes of the Day. KIEV-Bing Crosby Sings. KECA, EFMB-Tennessee Jed. KNJ-KGB, KVOE-News. KMPC-Green Light Revue. KFWB-Stunt Hamblen. KLAC-Studio Frolic. 4:45 \*KRKD-News. KWKW-Baces and Sports.

KIEV-Trade Winds. 4:55 #KNN, KSDJ-Bill Henry. KHEV—Trade Winds.
4:35/±KNN, KSDJ—Bill Henry.
5/±KNI—KRDJ—Bill Henry.
5/±KNI—Knox Manning, News.
KECA, KIPRO, KIYMB—Terry and the Pirates.
KHJ, KGR, KVOE—Hop Harrigan.
\*KNFC—News. Teen & Twenty.
KFWB—Stuart Hamblen.
\*KLAC—Fred Henry Reports.
KWKW—Today at the Races.
KILA—Juke Box Matince.
KIEVD—Platter Preview.
KRKD—Songs of the Saddle.
\*KOER—News. Wishing Ring.
\$:15±KFI, KFAC, KFSD—News.
KIX-Tom Hanlon.
KECA, KFMB—Sky King.
KHAC—Sunset Screnade.
KGFJ—Race Recap, R. Dixon.
KWKW—Ken Barton, Y. Kapel, Warden, Sonts.
KGFJ—Race Recap, R. Dixon.
KWKW—Ken Barton, Sports.
KGFJ, KFSD—Dr. I. Q.
\*KN, KSDL—Harry Flannery. KFI, KFSD-Dr. I. Q.
 KNN, KSDJ-Harry Flannery.
 KECA-Headline Edition.
 KHJ, KGB, KVOE-Adventure KHJ, KGB, KVOE—Adventure Parade. KLAC—Al Jarvis. KFAC—Whoa Bill Club. KGFJ—Songs for You. KXLA—Future Pianists. KWKW—Cactus Jack. KFVD—Sweet and Low. KIEV—Melodies Mardi Gras. KRKD—Hit Tunes. KGER—High School Hit Parade. KECA—Frank Hemingway. MWKW-Vets' Rehabilitation.
KWKW-News.
KFI, KFND-Carnation' Contented Hour.
KNN-Screen Guild Players.
KKJ, KGB, KFNM, KVOE-News. Gabriel Heatter.
KECA-Treasury Agent.
KKWB. KLAC. EFVD, KIEV.
KGER, KFOX-News.
KGFJ-Musical Digest.
KFAC-Prelude to Evening.
KXLA-Toastmaster Club.
KKKD-Musical Varieties.
KLAC-Al Jarvis.
KGER-Sports Roundup.
KKW-Bab Kelley. Sports.
KKFWB-On the Century.
KFWB-On the Century.
KGER-Twilight Time.
KKKD-Hawaiian Memories.
KWW-Classie Hour.
KGER-Twilight Time.
KKCA-So You Want to Lead a Band.
KHJ, KGB. KFXM, KVOE-Guy. Jonato Orch.
KMPC-Frankie Carle.
KFWB-America Dances.
KEAC-Sam Balter Sports-book.
KFAC-Hour of Music.
KFVD-People and Places.
KKWM-Halvod Schmidt.
KFVD-Heand Schmidt.
KFVD-Harlong in Rhythm.
KIEV-Halv Bemory Room.
KGER-Helene Smith.
KIAC-Iravin Allen.
KXIA-Jimmie Dolan.
KYAC-Hour Ithours.
KYAC-Hourel Thomas.
KYAC-Hean Super Club. 6:15-KNLA-Jimmie Dolan. 7-KFI, KFSD-Supper Club, KNX-Lowell Thomas. KHJ, KGB, KFXM, KVOE-California Melodies. KECA, KFMB-Lone Ranger. KMPC-Security Symphonia. \*KLAC, KNLA. KRKMD-News. KFWB-America Dances. KFAC-Hour of Music. KGFJ-Musical Digest. \*KGER-News; Dr. Fagan. 7:15\*KFI, KFSD-Fleetwood Lawton. KNX-Reserve. Lawton. KNX-Reserve. KLAC-Jan Garber Orch. KXLA-Music for You. KRKD-Three-Quarter Time. -KFI-Plays by Ear. KNX-MW Friend Irma. KECA, KFMB-Reserve. KHJ, KGB, KFXM, KVOE-Cisco Kid. KMPC-Firestone Favorites. 7:30-

6

6:05-

6:30-



EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB—Eastside Show. KXLA—Sacred Quartet. KGFJ—Concert Nocturne. KFOX—Amateur Fights. Western Music Fans! Hear Your Favorites! "MUSICAL **ROUNDUP**" with Vance Lane 10 to 12 P. M. Monday thru Saturday By Courtesy of Central Chevrolet Co. KGER 1390 on your dial 10:05-KGER-Musical Roundup. 10:15-KFI-Barry Wood Show. KNX-Bob Elson. ★KECA, KHJ, KV0E-News. KMPC-Bridge Club. KLAC-Don Otis. KXLA-This Is Our Duty. 10:30★KFI-Inside the News. KNX-Symptomette. ★KECA-Elmer Davis. KHJ, KGB-ABC Record Party. Party. KMPC-Rancho Grande. KMIC--Kancho Grando KKLA--Just Music. 10:45--KFI--Melody Time. KECA--D'Varga Orch. \*KFSD--News. 10:55--KFI--Police Bulletins. \*KFSD-News. 10:55-KFL-Police Bulletins. 11:55-KFL-Police Bulletins. 11:4\*KNX-Nelson Fringle. KHJ, KGB-Smile Time. KFVD-Dance Parade. KFWB-Eastside Show. KGFJ-Concert Nocturne. KFAC-Lucky Lager Dance. KNA-Seven Seas Cafe. KFVD-Spade Cooley Time. KGER-Musical Roundup. 11:15-KFL-Believe It or Not. KNX-In My Opinion. KECA-Chuck Gould Orch. KLAC-Don Otis. 11:30-KFL-Here's to Vets. KNX-Tonmy. Pederson Orch. KECA-D'Varra Orch. KXLA-The Hawthorne Thing 11:45-KFL-Hollywood Bowl Reporter. KNX-Jaek Barrows. \*KGB, KVOE-News. KXLA Presents ALEX Pickupacupplebucks COOPER

ENEMY TERRITORY

SUNDAY

Largest sales per capita on Robert Merrill's famed re-cording of the Yale "Whif-fenpoof Song" are in Cam-bridge, Massachusetts ... the home of Harvard!

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**TUESDAY, JULY 8** 8-KFI, KFSD-Fred Waring, KECA, KFRO, KFMB-Don McNeill's Breakfast Club, KKHJ, KGB-Cecil Brown. KFWB-Morning Melodies. KFWB-Morning Melodies. KFAC-Country Church. KGFJ-Concert Pastelle. -News. HAVEN OF REST KXLA, 8:30 A.M. Monday, Wednesday, Friday 10:15 KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KRKD, KFOX-Haven of Rest. KWKW—Andy Mansfield. KFVD—Wakeup Ranch. KGER—News, Mizpah. ★KHJ-News, shepan ★KHJ-News. KMRC-Market Report, Sports KLAC-Haynes at the Reins. KIEV-Musical Bandwagon. -KXLA-Musical Bandwagon. -KXLA-Music. -KFI, KFSD-Jack Berch. KNX, KSDJ-Helen Trent. KHJ, KGB, KVOE-Editor's Diary. 8.30 KMPC "A SONG FOR YOU" with BILL LEYDEN 8:30 - 8:45 A. M. Monday thru Friday Holmes P. Tuttle, Sponsor **— DIAL 710** KMPC—Bill Leyden, KFWB—Lou Marcelle, KXLA—Baptist Brothers, #KFAC, KRKD—News, #KWKW—News, Devotions, KIEV—Public Interest, KFON—Words of Life, AFUN-words of Life. -KIT, KFSD-Lora Lawton, KNX, KSDJ-Our Gal Sunday KHJ-Merv Griffin Show. KFWB-Science of Mind. KFAC-Keyboard and Cousole. KWEW-Wings of Healing. KHEV-Musical Memories. KGER-Tom Westwood. KGB-Elbert LaSchelle. 2:4K RFAC-Keyboard and Console KWKW-Wings of Healing. KWKW-Wings of Healing. KWKW-Wings of Healing. KUEY-Musical Memories. KGEA-Tom Westwood, KGB-Elbert LaSchelle.
HFI, KGER-News.
HKI, KGEK-News.
HKI, KGEK-News.
HKI, KGEK-News.
HKK, KKGE-Kaite Smith Speaks.
MFC-David Anderson. KFWB-Bing Crosby.
KIAC-News.
MFC-David Anderson. KFWB-Bing Crosby.
KIAC-News.
KGF-Your City at Work. KFAC-Unity.
KKLA. KFSD-News.
KKLA. KFSD-News.
KKD-Bing Crosby Time.
KKD-Sagebrush Serenade.
KFM-Margebrush Serenade.
KFM-Margebrush Serenade.
KFM-Margebrush Serenade.
KWW-Yolee of China.
KFM-Margebrush Serenade.
KWK-Nole of China.
KHC-Alagebrush Serenade.
KWK-Nole of China.
KHC-Neither Margebrush Serenade.
KWKW-Yolee of China.
KHC-Neither Margebrush Serenade.
KWKW-Yole of China.
KHC-Neither Margebrush Serenade.
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KLAC KEI KECA KHJ KEVD KXLA KESG KGEJ KENM KEAG KGER KWKW KEMB I KESDI KMPCIKIEV I KEWBIKNX I KRKO I KPPC KEOX I KGBI KPRO KVDE JOLLI O.
 TO-KFI, KFSD-Today's Children.
 KFN.-Wendy Warren.
 KHJ, KGB, KFXM, KVOE-News, Glenn Hardy.
 KECA, KFMB, KPRO-Galen Drake.
 KMPC-News.
 KFWB-Martin Block.
 KLAC-AI Jarvis Balfrom.
 KWKW, KGFJ-Racing News.
 KFAC-Musical Encores.
 KFAC-Musical Encores.
 KFKD-Crazy Rhythm.
 KEV-Ted Lenz.
 KYLA-Piano Parade.
 KXLA-Piano Parade.
 KKIAN, KGER-News.
 10:15-KFI, KFSD-Woman in White 600 710 870 980 1070 0-KFI, KFSD.-Pepper Young. KNX-Second Mrs. Burton. KECA, KPRO, KFMB-Listening Post. KGFJ-Reminiscent Rhythms. KFAC-Dr. Alhert W. Palmer. KKIA-T. Texas Tyler. KFVD-Housewives' Exchange KRKD, KF0X-News. KIEV-Latin Musicana. KGER-The Last Word. 5-KFI, KFSD--Right to Happi-ness. 11:30-11:45- KFON, KGER—News.
 KFI, KFSD—Woman in White KNX—Perry Mason.
 KECA—Ted Malone.
 KHJ, KGB, KFXM, KVOE— All-Star Baseball Game.
 KMFUC—Bill Leyden.
 KGFJ—Serenade for You.
 KKLA—News.
 KWKW—Morning Melodies.
 KFOX—Assembly of God.
 KGER—Music.
 KGER—Snorts Flash 12-KFI-Farm Reporter. KFUX-Assembly of God. KGER-Music. 10:25-KGFJ-Sports Flash. 10:30-KFI, KFSD-Masquerade. KNX, KSDJ-Lone Journey. KECA, KI'RO, KFMB-My True Story. KNLA-Woman's World. KGFJ-Upbent Session. \*KFAC, KWKW-News. KFVD-Union Rescue Mission. 10:40-KFI, KFSD-Betty Crocker. 10:45-KFI-Light of the World. KNX, KSDJ-Rose of My Dreams. KFAC-Fashions in Music. 10:55-KECA, KFMB-Hymns of All Churches. KGFJ-Sports Flash. **11**-KFI, KFSD-Life Can Be Beautiful. KNX, KSDJ-Double cr -KFI-Farm Reporter. KNX-Rosemary. KECA. KIEV, KGER-News. KMPC-The Man Savs Yes. KFWB-Martin Block. KLAC-Al Jarvis Baltroom. KGFJC-Uncheon Concert. KWKW-Memories in Wax. KRKD-Prairie Schoner. KFVD-Editor of the Air. KNLA-Dinner Bell Roundup. S-KGER-Western Music. RALA-Dinner Ben Round 12:05-KGER-Western Music. 12:15-KFI, KFSD-Stella Dallas. KNX-Knox Manning. KECA-Kiernan's News #KECA-Kiernan's News Corner. KGFJ-Keyboard Magle. KIEV-Lunchtime Melodles. 12:25--KGFJ-Sports Flash. 12:30--KFI, KFSD-Lorenzo Jones. KNX-Evelyn Venters. KECA, KFMB-Paul White-man Club. KHJ-Louise Massey. KMPC-Weather; Today in History. KXLA-Red Murrell. Beautiful. KNN, KSDJ—Double or Nothing. KECA, KFMB—Hymns of All KECA, KFMB—Hymns of All Churches.
KHJ, KGB, KFXM, KVOE— Baseball.
KMPC—Music in the Air.
KFWB—Martin Block.
KLAC—Al Jarvis Ballroom.
KFAC—''and of Woltzes.
KRKD—Pan Americana.
KNLA—Easy Listening.
KWKW—Voice of the Army.
KGFJ—Across the Footlights.
KIEV—Perry Como, Songs.
\*KFVD—K KGER—News.
\*KFAC—Baukhage Talking.
KFVD—Violet.
\*KXLA—Pasadena News. FARM NEWS 12:30 - 12:45 p.m. Daily K W K W 11:15 KFVD—Violet. ★KXL3—Pasadena News. KIEV—This Rhythmic Age. KGER—Helene Smith. 11:20—KWKW—Want Ad News. 11:25—KGFJ—Sports Flash. KWKW-Farm News. KGFJ-Internission. KFVD-Violet. KFI, KFSD-Widder Brown. KNX-Myrt and Marge. 12:45 **TUESDAY Program Highlights** Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. 8:30-Club 15, KNX. 8:30-Music Supreme, KMPC. 10:00-Concert Nocturne, KGFJ. 10:00-Lucky Dance Time, KFAC. 10:00-Eastside Show, KFWB. 12:00-Rhapsody in Wax, KHJ. Comedy-Variety 3:30—Arthur Godfrey, KNX. 5:30—Date With Judy, KFI. 7:30—Milton Berle, KFI. Quiz, Participation Comment-Narration \$:00-McNeill's Breakfast Club, 7:45-Fred Beck, KNX. 9:00-Kate Smith, KHJ. 10:00-Galen Drake, KECA. 10:15-Ted Malone, KECA. 3:00-Burrit Wheeler, KNX. 4:30-ArttBaker, KFI. S:00-McNeill's Breakfast C KECA.
 9:30-Welcome, Travelers, KECA.
 9:30-Brenennan's Breakfast. KECA. 1:00-House Party, KNX. 1:05-Three Alarm, KMPC. 1:30-Meet the Missus, KNX. 2:00-What's Doin', Ladies? KECA. 2:30-Bride and Groom, KECA. 3:30-Gas Again, KHJ. Mystery-Detective 6:30-Scarlet Queen, KHJ. 7:30-Mr. and Mrs. North, KNX. 8:00-Big Town, KNX. 8:30-The Falcon, KHJ. 9:00-Philip Marlowe, KFI. Drama Public Interest-9:30-Call the Police, KFI. Information Music 10:30-Open Hearing, KNX. 8:00—Fred Waring, KFI.
4:00—Musical Masterpieces, KFAC.
6:00—Musical Digest, KGFJ.
6:30—Melodies America Loves, KNX.
6:30—Sigmund Romberg, KFI.
7:00—Supper Club, KFI.
8:00—Evening Concert, KFAC.
8:30—Fred Waring, KFI. Sports 10:00-Race Lineup, KWKW. 10:00-Racing, KGFJ. 2:30-Major League Ball, KMPC. 5:15-Hollywood Park, KLAC. 5:43-Race Results, KRKD. 6:30-Hollywood Park, KMPC. 9:30-Inside Sports, KHJ. 10:00-Sports Page, KECA.

570 1 640 1 790 1 930 1 1020 1 11 0 1 1230 1 1330 1 1390 1 1440 1 1490 1240 1280 1360 1430 1450 KHJ—Singin' Sam, ★KFAC—News. KIEV—Gals on Record. KGER—Gorden School. KMPC—Bill Hay Reads the Pible—Bill Hay Reads the Bible. Bible. KXLA—Dinner Bell Roundup. 12:554 KGFJ—Sports Flash. KGFJ-Sports Flash. -KFJ, KFSD-When a Girl Marries. KNX, KSDJ-House Party. KECA, KFMB-Paul White-man Club. KHJ, KGB, KVOE-Reservg. KMPC-Financial News. KFWB-Bill Anson. \*KLAC-News, Sports. KGFJ-Sunset and Vine. KRKD-Siesta Time. KFAC-Neisesta Time. KFAC-Piano Parade. KXLA-Community Broadcaster. \*KFVD, KGER-News. KWKW-Music from Holly-wood. wood. KIEV-Meet the Maestro. -KMPC-Three Alarm. KGER-Out of the Band Box. 1:05-KMPC-Three Alarm. KGER-Out of the Band Box.
1:15-KFI, KFSD-Portia Faces Life. KHJ-Nancy Dixon. KLAC-570 Club. KNLA-Farm Program. KFAC-Music in the Amer-ican Manner. KFVD-Plano Parade. KGB, KVOE-Johnson Family.
1:25-KGFJ-Sports Flash.
1:30-KFI, KFSD-Just Plain Bill. KN, KSDJ-Meet the Missus KECA-Hits and Encores. KHJ-Happy Homes. KGFJ-Today's Hits. KKIA-Vocal Varieties. KFVD-Fact and Fancy. KWKW-Afternoon Melodies. \*KNKD-News. KEEV-Organ Moods.
1:45-KFI, KFSD-Front Page Far-rell. KECA-Ethel and Albert. \*KNX. ASDJ-Eric Sevareid. KECA-Ethel and Albert. \*KNX, KSDJ-Eric Sevareid. KECA-Sports Flash.
2-KFI, KFSD-Road of Life. \*KNX, KSDJ-Eric Sevareid. KECA, KFNO, KFMB-What's Doin', Ladies? KHJCA-Three Alarm. KFVD-Flact Matinee. KIAC-News, Sports. KHZA-News, Sports. KFYD-Hain Matinee. KHZA-Three Alarm. KFYB-Bill Anson. \*KLAC-News, Sports. KEAC-Corect Matinee. KILAC-News. KEAC-Colorect Matinee. KILAC-News. KEAC-News. K KFAC-Concert Matinee.
KFAC-Concert Matinee.
KXLA-Approved for Listen-ing.
KGFJ-Serenade to Afternoon.
KWKW-Vocal Varieties.
KRKD-Public Service.
KIEV-News.
KIEV-News.
KGER-Long Beach Band.
2:15-KET, KFSD-Joyce Jordan.
KNX-Something to Talk About.
KLAC-570 Club.
KFVD-To the Men.
KIEV-Land o' Song.
2:20 ± WKW-News.
2:20 ± WKW-News.
2:20 ± KECA-Spotlight on Hollywood.
KGFJ-Sports Flash.
2:30-KFI, KFSD-Aunt Mary.
KNX-Bill Bryan.
KECA, KFMB, KPRO-Bride and Groom.
KHJ-Melody Matinee.
KMKD-Tunes in Tempo.
KFXD-Tones Without Words.
KEV-Musical Dept. Store.
KRKD-Tunes in Tempo.
KFVD-Song Without Words.
KEV-Musical Potpourri.
XGFJ-Sports Flash.
2:45-KFI, KFSD-Dr. Paul.
\*KFN-Rich Hottelet, News.
KGFJ-Air-otorials, Harpel.
\*KFVD-News.
2:55-KGFJ-Sports Flash.
3-KFI, KFSD-This Woman's Secret.
KNX-Buritt Wheeler. 3 Secret. KNX-Burritt Wheeler. KECA, KI'RO, KFMB-Ladies Be Seated. KHJ, KXLA, KGER-News. KMPC-Major League Ball. KFWB-Bill Anson. KLAC-Fred Henry Reports. KFAC-Musical Favorites. KFAC-Musical Favorites. KGFJ-Armchair Concert, KFVD-Song Stylists, KWW-Swing Session. KIEV-A Matter of Becords. Secret.

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KFWB-Eastside Show.

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# WEDNESDAY, JULY 9 8-KFI, KFSD-Fred Waring. -KFI, KFSD--Fred Waring. KNX--Johnny Murray. KECA, KPRO, KFMB--Don McNeill's Breakfast Club. \*KHJ, KGB--Cecil Brown. \*KHJ, KGB--Cecil Brown. \*KMPC, KNLA, KLAC, KIEV, KGER-News. KFWB-L, A. Breakfast Club. KGFJ--Concert Pastelle. KWW--Andy Mansfield. KFAC--Country Church. KFKD, KFON-Bible Institute S--KNX--Want Jenny. \*KHJ-News. KLAC-Haynes at the Reins. KLAC--Musical Bandwagon. -KXLA-Music. 0-KFI, KFSD--Jack Berch. KNX, KSDJ--Romance of Helen Trent. KHJ, KGB, KVOE--Editor's Diary. KMPC--Bill Leyden. KMPC-Bill Leyden. 10:55 HAVEN OF REST KXLA, 8:30 A.M. 11 Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KXLA-Haven of Rest. #KFAC, KWKW-News. #KFKD-News, Music. KHEV-Musical Memories. KGEB-Hammond. KKF, KFSD-Lora Lawton. KNX, KSDJ-Our Gal Sunday KHJ-Merv Griffin Show. KFAC-Keyboard and Console. KWKW-Wings of Healing. KGEB-Tom Westwood. KGB-Elbert La Schelle. 8:45-MFFAC-Keyboard and Console. KWEW-Wings of Healing, HGEE-Tiom Westwood. KGEE-Elbert La Schelle. KFI, KALA, KGEB-News. KELA, KFRO, KFME-Weloome, Travelers. \*KHJ, KGB, KYOE-Kate Smith Speaks. \*KMPC-David Anderson. KFWE-LA. Breakfast Club. \*KLAC, KFSD-News. KGJ-Fublic Messenger. KFAC-Unity. KFAC-Unity. KFWD-KARSON Serenade. KWW-Voice of China. KEEV-Bing Crosby Time. KFYD-Waltz Time. KRKD-Sagebrush Serenade. KWW-Voice of China. KEEV-Bing Crosby Time. KFAC-Luitieran Hour. 9:05-KFI-Ladies' Day. KGER-Lutheran Hour. 9:15-KN-Ma Perkins. KHJ, KGB, KFYM, KVOE-Victor H. Lindlahr. KMPC-Bill Leyden. KLAC-Racing News. KFAC-Voice of Health. KHEV-Dinah Shore Sings. KALA-Western Roundup. KWEW-News. 9:20+KNJ-News. 9:20-KNJ-Noung Dr. Malone. KHJ-Bill Gwinn Show. KECA, KPRO, KFMB-Breneman's Breakfast. KFWE-Hi Homemakers. KLAC-Al Jarvis Ballroom. \*KFWB-Mest. KGEB-Musica. 9:35-KFI-What Do You Say? KNN-Wees. KWW-Bea Boynton Pictors. KFWB-KKRD-News. SHYD-Remembered Rhythms. KECA, KFMB, KIRO-Galen Drake. \*KNS-Weews. KWW-Bea Boynton Pictors. KWW-Bea Boynton Pictors. KFWB-KKRD-Today's Children. KNN-Weews. KWKW-Bea Boynton Pictors. KFWB-KKARD-News. KWW-Bea Boynton Pictors. KFWB-KARD-Today's Children. KFYD-Remembered Rhythms. KECA, KFMB, KIRO-Seen Hardy. \*KWW-Bea Boynton Pictors. KFWB-KARA. KECA. KFMB. KIRO-KECA. KECA. KFMB. KIRO-KECA. KECA. <l 11:15 1020 6. Page Twenty-two

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KECA, KPRO, KFMB-Ted KECA, KFRU, KFMD-100 Malove, KHJ-Jackie Hill, KMPC-Bill Leyden, KGFJ-Serenade for You. KRLA-News; KWKW-Morning Melodies, KGER-Music, 11:30-KFI, KFSD-Pepper Young's Family,
KNX-Second Mrs. Burton,
KECA, KFRO, KFNB-Listening Post.
KHJ, KGB, KFXM, KYOE-Queen for a Day,
KFVD-Housewives' Exchange
KIA-T. Texas Tyler.
KGFJ-Reminiscent Rhythm.
KFAC-Gems of Melody.
KRED, KFOX-News.
KGER-The Last Word.
11:45-KFL, KFSD-Right to Manni-10:25-KGFJ-Sports Flash. 10:23-KGFJ-Sports Flash. 10:30-KFI, KFSD-Masquerade. KNX, KSDJ-Lone Journey. KECA, KPRO, KFMB-My True Story. KHJ-Ben Alexander Show. KGFJ-Upbeat Session. KXLA-Woman's World. \*KFAC, KWKW-News. KFYO-Union Rescue Mission. KGB, KVOE-Martin Block. 10:40-KFI, KFSD-Betty Crocker. 10:45-KFI-Light of the World. \*KNX, KSDJ-Rose of My Dreams. 11:45-KFI, KFSD-Right to Happi-Dreams. KFAC—Fashions in Music. KBKD—Midnight Mission. KFOX—Hebrew Christian Hr. -KECA, KFMB-Hymns of All Churches. KGFJ-Sports Flash. -KFI, KFSD-Life Can Be Krish Krsb-Life Can be Beautiful,
 KNX, KSDJ-Double or Nothing,
 KECA, KFMB-Hymns of All Churches, KUCA, KILL-HAD-HAD MINS OF AM Churches. KMPC-Music in the Air. KFWB-Martin Block. KLAC-Al Jarvis Ballroom. KXLA-Easy Listening. KFAC-Festival of Waltzes. KGFJ-Across the Footlights. KWKW-Calling All Veterans. KWFVD, KGER-News. KIEV-Jo Stafford, Songs. KHJ, KFSD-Ma Perkins. KHJ, KGB, KVOE-Erskine Johnson. KHJ, KGB, KVOE—Erskine Johnson. ★KECA—Baukhage Talking. ★KXLA—Pasadena News. KFAC—Piano Gems. KEEV—This Rhythmic Age. KFFVD—Violet. KGER—Helene Smith. 11:20-KKKW—Want Ad News. 11:25-KGFJ—Sports Flash. 

 KMPC—Weather; Today in History.

 KNLA—Red Murrell.

 KWKW—Farm News.

 KGFJ—Intermission.

 KFVD—Violet.

 -KFI, KFSD—Widder Brown.

 KNJ—Myrt and Marge.

 KHJ—Singin' Sam.

 KMPC—Bill Hay Reads the Bible.

 Housewives' Exchange JACK SHERMAN The Skipper of the 12:45 5000 WATES Airs today at 11:30 a.m. MIC-Bill Hay Reads the Bible. KXLA-Dinner Bell Roundup. #KIEV-Gals on Record. KGER-Garden School. eck KFVD WEDNESDAY Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. 5 in Boldface. 6:00-Musical Digest, KGFJ. 7:00-Supper Club, KFI. 7:30-Summerfield Band Concert, KFI. 8:30-Club 15, KNN. 8:30-Music Supreme, KMPC. 9:30-Meredith Willson, KNX. 10:00-Lackside Show, KFWB. 10:00-Concert Nocturne, KGFJ. 12:00-Rhapsody in Wax, KHJ. Comedy-Variety Comedy-variety 3:30-Arthur Godfrey, KNX. 6:30-Edulah, KECA. 6:30-Edule Albert, KECA. 9:00-Ten and Jinx, KFI. 9:00-Ten Silvers, KECA. 9:30-Henry Morgan, KECA. Quiz, Participation 8:00-McNeill's Breakfast Club, KECA.
9:00-Welcome, Travelers, KECA.
9:30-Breneman's Breakfast, KECA.
1:30-Queen for a Day, KHJ.
1:00-House Party, KNX.
1:05-Three Alarm, KMPC.
1:30-Meet the Missus, KNX.
2:00-What's Doin' Ladies? KECA.
2:30-Bride and Groom, KECA.
3:30-Gas Again, KHJ.
8:00-Name That Song, KHJ. 8:00-McNeill's Breakfast Club, Comment-Narration 7:45-Fred Beck, KNX. 9:00-Kate Smith, KHJ. 10:00-Galen Drake, KECA. 10:15-Ted Malone, KECA. 3:00-Burritt Wheeler, KNX. 4:30-Art Baker, KFI. Mystery-Detective 8:30-Johnny Modero, KHJ. 9:30-Mr. District Attorney, KFI Public Interest-Drama 6:30-Rexall Summer Theater, KFI. 7:30-Dr. Christian, KNX. 8:30-Hollywood Theater, KFI. Information 2:00-Your L. A. Police, KGFJ. Sports *Sporis* 10:00—Racing, KGFJ. 2:30—Major League Ball, KMPC. 5:15—Hollywood Park, KLAC. 5:30—Hollywood Park, KMPC. 9:30—Inside Sports, KHJ. 10:00—Sports Page, KECA. Music 8:00—Fred Waring, KFI, 4:00—Melody Hour, KNX, 4:00—Musical Masterpieces, 6:00—Rhapsody in Rhythm, KNX.



the second

 3-KFI, KFSD—This Woman's Secret.
 KNN—Burritt Wheeler.
 KECA, KPRO, KFMB— Ladies, Be Seated.
 \*KHJ, KNLA, KGER—News.
 \*KHWB—Bill Anson.
 \*KLM'—Fred Henry Reports.
 KGEJ—Armenhair Concert.
 KFAC—Musical Favorites.
 KFND—Tops in Pops.
 KWKW—Swing Session.
 KIEV—A Matter of Records.
 3:05-KGER—Hall of Records.
 3:15\*KFI-News.
 KHI-J-Johnson Family -KFI, KFSD-This Woman's KFI—Fail of Records. KFI—Johnson Family. KLAC—Music from Hollywood KFyD—Stringtime. KXLA—Juke Box Matinee. 3:25-KGFJ-Sports Flash. 3:30-KGFJ-Sports Flash. S:30-KFI-Backstage Wife. KNX, KSDJ-Arthur Go KECA-Norwood Smith Salarity Godfrey. Selects. KHJ—Gas Again. MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC—Mild and Mellow. KGFJ—Among My Souvenirs. KWKW—Sam Rowland's Wayworks Waxworks, KFVD—Back o' the Rack, KFOX—Your Girl Friend, 3:45—KF1—Boh and Victoria, KECA—Frances Scully, RHJ, KVOE—Quaker City Serenade, KFAC, Maximum Constitution Serenade. KFAC-Musique Continental. KFVD-Rumba Rhapsody. KFSD-Bob Ripley. KRKD-Tea Time Tunes. 3:55±KFWB-News. KGFJ-Sports Flash. HEL Duretare set All KGFJ--Sports Flash. 4-KFI-Downtown and All Around. KNN-Melody Hour. \*KHJ, KGB, KFXM, KVOE--Fulton Lewis. KECA-Frances Scully. \*KMPC, KIEV, KGER, KFON -News. KFWB--Melody Matinee. \*KLAC--News, Sports. KLAC--Nuke Box Matinee. KFAC--Musical Masterpicees. KGFJ-What's Up? KWKW-Waxworks. KFYD-Croabiana. KRKD--Piano Paintings. 4:35-KGER-Hall of Records. 4:35-KGER-Hall of Records. 4:35-KGER-Hall of Records. KKECA-Alvin Wilder. KHJ, KGB. KFXM, KVOE-Reserve. KMPC-Musical Merry-Go-Round. KLAC-Betty Phillips. KFXD-Pioneertown. KRKD-Spotlight on Star. KEV-Show Tunes. 4:30-KGEJ-Art Baker's Notebook. KNN-You're Only Young Once. KH3, KGB, KFXM-Two-Ton A-KII-Downtown and All Once. KHJ, KGB, KFXM—Two-Ton Baker. KECA—Three of a Kind. • 'BING CROSBY SONGS' 4:30-4:45 p.m. Monday thru Friday Sponsored by Holmes P. Tuttle DIAL 710 KMPC-Bing Crosby Songs. **KKFWB**-News. **KLAC**-Racing Roundup. **★KWKW**-News, Music. **KGFJ**-Record Jackpot. **KFVD**-Favored Fifteen. **KFKD**-Tunes of the Day. **KHEN**-Ding Crosby Sings. **KHEN**-Did Age Pension. **★KFAD**-Old Age Pension. **★KFAD**-The Todds. **★KHJ**. **KFVD**. **KRKD**. **KGB**. **KNYC**-Green Light Revue. **KMPC**-Green Light Revue. **KMPC**-Gruen Light Revue. **KMPC**-Studio Frolic. **KWKW**-Baces and Sports. 4:45

KIEV-Trade Winds Tempos. KF0X-The Singing (row. 4:55+KNX, KSDJ-Bill Heary. KGFJ-Sports Flash. 5+KF1-Feature Wire. 5+KNN-Knox Monning. \*KN1—readure Wire. \*KNN\_Knox Manning, News. KHJ, KGB, KVOE—Hop Harrigan. KECA, KI'RO, KFMB—Terry and the Pirates. \*KMPC—News, Teen & Twenty. KFWB—Stuart Hamblen. \*ELA(-News. \*KMPC-News, Teen & Twenty. KFMD-Stuart Hamblen.
 \*KLAC-News.
 \*KFAC-Sunset Serenade.
 KNLA-Juke Box Matinee.
 RGFJ-Jive at 5.
 KWKW-Today at the Races.
 KFVD-Platter Preview.
 KRKD-Songs of the Saddle.
 KHEV-L. A. Duily Reporter.
 KFSD-Anniversary Date.
 KFOX-Sunshine Mission.
 \*KGER-News, Wishing Ring.
 5:15\*KFI. KFSD, KFAC-News.
 KNX-Tom Hanlon.
 KHX-Tom Hanlon.
 KKAC- Hollywood Park.
 KGFJ-Race Recap, R. Dixon.
 KWKW-Ken Barton. Sports.
 KGER-Sons o' Guns. KWKW-Ken Barton, Sports.
KGER-Sons o' Guns.
5:30-KFI-Casa Cugat.
\*KNN, KSDJ-Harry Flannery.
\*KECA-Headline Edition.
KHJ, KGR, KFNM, KVOE-Adventure Parade.
KLAC-Al Jarvis,
KGFJ-Songs for You.
KFAC-Whoa Bill Club.
KNLA-Future Pianists.
KVD-Sweet and Low.
KWKW-Cactus Jack.
KHV-Metodies Mardi Gras.
KRKD-Hit Tunes.
\*KFOX-News.
KGER-Music With Appeal.
KFSD-So the Story Goes.
\$:45\*KFI, KFSD-Elmer Peterson.
\*KHY, KGR, KFNM, KVOE-Tom Mix.
KMPC-Top Tunes.
KMPC-Top Tunes.
KMPC-Top Tunes.
KMPC-Top Sunes.
KKED-Race Results.
KGER-Stamp's Quartet.
\$:50+KWKW-Vets' Rehabilitation.
\$:55+KNY-News.
KGFI-The American Way.
KNN, KSDJ-Rhapsody in -KFI-The American Way. KNX, KSDJ-Rhapsody in Rhythm. KECA, KFMB-The Beulah Show. **\*KHJ, KGB, KFXM, KVOE**— Gabriel Heatter. **\*KMPC**—News, Neshitt. **\*KFWB, KLAC, KFVD, KIEV, KGER, KFOX**—News. **KALA**—Dinner Music. **KGFJ**—Musical Digest. **KGFJ**—Musical Digest. **KGFAC**—Prelude to Evening. KFAC-Prelude to Evening. 6:05-KLAC-At Jarvls. KEV-Twilight Tempos. KGER-Sports Roundup. 6:15-KHJ, KGB-Real Stories. KMPC-Bob Kelley. Sports. KFVD-Sundown Serenade. KWKW-Classic Hour. KKWD-Hawaiian Memories. KGER-Voice of the Army. 6:30-KFI, KFSD-Rexall Summer Theatre. DR. WALLACE STERLING And his analysis of THE NEWS WEDNESDAYS 6:30 PM . KNX CITIZENS NATIONAL BANK ★KNX—Dr. Wallace Sterling. KECA, KFMB, KI'RO—Eddie Albert Show. Albert Show. KHJ, KGB, KFNM, KVOE— American Forum. KMPC—Hollywood Park. KFWB—America Dances. KFAC—Hour of Musie. KLAC—Sam Balter Sports-back. book, KXLA—Bandstand Review, KYLD—People and Places, KRKD)—Harmony in Rhythm, KWKW—Harold Schmidt, KIEV—Dinner Dance, KFOX—Hal's Memory Room, KGER—Helene Smith, KNX—Hobby Hours, KLAC—Irwin Allen, KXLA—Jimmie Dolan, book. 6:45 8:30-



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-Ambition Begs

THURSDAY, JULY 10 \*Indicates News Broadcasts.
 \*KFL, KESD—Fred Waring.
 \*KRN—Johnny Murray.
 \*KECA, KPRO, KFMB—Don McNeill's Breakfast Club,
 \*KHJC, KUA, KLAC—News.
 \*KFWB—Morning Melodies,
 \*KGFJ—Concert Pastelle. HAVEN OF REST KXLA, 8:30 A.M. Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday uesday, Thursday, Saturday KRKD, KFUX—Haven of Rest KFAC—Country Church. KFVD—Wakeup Ranch. \*KGER—News, Mizpah. KWKW—Andy Mansfield. 5-KNX—Annt Jenny. \*KHJ—News. KMPC—Markets: Sports. KLAC—Haynes at the Reins. KIEV—Musical Bandwagon. 0-KXJA—Music. 10-KFJ. KFND—Helen Trent. KHJ, KGB, KVOE—Editor's Diary. KMPC—Bill Leyden. KFWG. KRND—Helen Trent. KFWC—Bill Leyden. KFWC—Bill Leyden. KFWC—Bill Leyden. KFWC—Bill Leyden. KFWC—Bill Leyden. KFWC—Bill Leyden. KFWC—Bill Interest. KGER—Hammond. 5-KFJ. KFSD—Lora Lawton. KNX, KSDJ—Our Gal Sunday. KFWC—Keyboard and Console. KWKW—Wings of Healing. KIEV—Musical Memories. KGER—Tom Westwood. KGE 8:15-8:20-8:45 KIEV-MUSICHT MEMORIES, KGER-TOM Westwood, KGB-Elbert LaSchelle,
 KEI, KXLA, KGER-News, KEI, KXLA, KGER-News, KECA, KIRO, KIMB-Wel-come, Travelers, \*KHJ, KGE, KVOE-Kate Smith Speaks,
 KRWC-David Anderson, KFWC-Ning Crosby, \*KLAC, KFSD-News, KGEJ-Vour County at Work, KFVD-Waltz Time, KIEV-Bing Crosby Time,
 Schutter, KFW, KYOE-KATE, KRKD-Sagebrush Sercande, KWW-Voice of China, KFVD-Waltz Time, KIEV-Bing Crosby Time,
 Schutter, KFXM, KVOE-Victor H. Lindlahr, KHYO-Wilt Leyden, KHYO-Billing Toon, KLAC-Bacing News, KFAC-Unit Leyden, KFAC-Unit Songe, KEV-Bing Common, KLAC-Bacing News, KFAC-Voice of Health, KNA-Western Roundup, KWW-Rev, Wildman, KIEV-Dinah Shore Sings, \*FFUD-Nows, S:0+KGEJ-News, Bill Harpel, 9:30-KRN-Young Dr. Malone, KEWS-Bill Gwinn Shove, KECA, KFRO, KFMR-Toon RECA, KFWB-WOMAR'S Page. AL JARVIS Make-Believe Ballroom KLAC 9:30 a.m. — 1:00 p.m. 5:30 p.m. — 6:30 p.m. Monday thru Saturday KLAC-Al Jarvis Baliroom. \*KWKW-News. KGFJ-Open Album, KGFJ-Open Album, KFYC-Musical Encores. KIEV-Meet the Band. KGEN-Kostelanetz. KFYD-Show Tunes. 9:45-KFL-What Do Yon Say? KNN-The Guiding Light. \*KFWB, KRKD-News. KWKW-Bea Boyaton. KFYD-Remembered Rhythms. KEV-Rhythm Road. KGER-Freddy Martin Orch. KGER-Freddy Martin Orch. KGER-Freddy Marten. Pase Twenty-four

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KLAC KEI KECA KHJ KIVO KXLA KESE KEFJ KEXM KEAC KEER KWKW KEMB I KESU KMPC KIEV KEWU KNXI KAKB I KPPC KEOX KEBI KPRO KVOE 570 1640 1790 1930 1020 1110 I 1230 I 1330 1390 1440 1440 KECA, KFMB, KPR0— Galen Drake. ★KHJ, KGB, KFXM, KV0E— Glenn Hardy, News. ★KMIC—News. 600 710 870 980 1070 1150 \*KHJ, KGB, KFXM, KV0E— Glenn Hardy, News.
\*KHJ, KGB, KFXM, KV0E— Glenn Hardy, News.
\*KHVC-News.
KFWB-Martin Block.
KLAC-AI Jarv's Ballroom.
KGEJ-Racing News, Dixon.
KNLA-Tiano Parade.
KFVD-Rev. Louis T, Talbot.
KIEV-Ted Lenz.
KRKD-Crazy Riythms.
\*KWEW -Racing Lineup.
\*KGER. KFOX-News.
10:13-KFI, KFSD-Woman in White.
KNN-Perry Mason.
KHJ-Jackie Hill.
KECA, KFMB-Ted Malone.
KMPC-Rill Leyden.
\*KXLA-News.
10:39-KFI, KFSD-Mone Journey.
\*KGER-Three Suns.
10:39-KFI, KFSD-Mone Journey.
KGEA-Screnade for You.
KWK W-Morning Melodies.
KGEA-Story.
HIJ-Ben Alexander Show.
KGEI-Sports Flash.
10:40-KFI, KFSD-Betty Crocker.
10:40-KFI-Light of the World.
\*KND-Ress.
KFAC-Fashions in Music.
KRD-Mainshi Mission.
KGER-Ray Block.
10:35-KECA.
KFMD-Lines Insm.
10:35-KFI-Light of the World.
KNN, KNDJ-Rose of My Dreams.
KFAC-Fashions in Music.
KFAC-Fashions in Music. 12 Churches. KGFJ-Sports Flash. **11**-KFI, KFSD-Life Can Be Beautiful. KN. KSDJ-Double or Nothing. KECA, KFMB-Hymns of All Churches. KHJ-Reports in Motiou. KMPC-Music in the Air. KFWB-Martin Block. KLAC-AI Jarvis Ballroom. KFAC-Festival of Waltzes. KGFJ-Across the Footlights. KKLA-Easy Listening. KKKU-Pan Americana. KKKU-Perry Como. Nangs. KKKU-Perry Como. Nangs. KKVE-Certic Foster. KKU-Perry Como. Mangs. KKU-Perry Com 12:30-Comedy-Variety 3:30—Arthur Godfrey, KNN. 6:00—Abbolt and Costello, KFI. 6:30—Mutual's Block Party. KHJ. 9:00—Music Hall, KFI. Quiz-Participation Quiz-Participation 8:00-McNeill's Breakfast Club, KECA. 9:00-Welcome, Travelers, KECA. 9:30-Breneman's Breakfast, KECA. 11:30-Queen for a Day, KHJ. 1:00-House Party, KNN. 1:30-Rote the Missus, KNN. 2:00-Who's Doin', Ladies?, KECA. 2:30-Bride and Groom, KECA. 3:30-Gas Again, KHJ. 8:30-Noah Webster Says, KEL. Drama Drama

Drama 6:00-Reader's Digest, KNX, 7:00-Family Theater, KHJ, 9:30-Grand Marquee, KFI, 9:30-Grand Marquee, KFI, 9:30-Mr. President, KECA, Music 8:00-Fred Wartag KFI. 4:00-Musical Masterpieces, KFAC. 6:00-Musical Direct, KGEJ. 7:00-Supper Club **KFI**. 7:30-Concert of the Nations, KFI.

KGER—Helene Smith. 11:20—KWKW—Want Ad News. 11:25—KGFJ—Sports Plash. 11:30—KFI, KFSD—Pepper Young's Family. KNS—Second Mrs. Burton. KHJ, KGB, KFXM, KVOE— Queen for a Day. KECA, KI'RO, KFMB— Listening Post. KXLA—T, Texas Tyler. KGFJ—Reminiscent Rhythm. #EKD, KFOX—News KGFJ—Reminiscent Rhy(0m. ★KRKD, KF0X—News. KFAC—Salvation Army Band. KFVD—Housewives' Exchange KIEV—Latin Musicana. KGER—The Last Word. 11:46-KFI, KFSD-Right to Happi-→ FFI, KFSD—Right to Happiness, Resa, KNX—Grand Slam, KFCA—Frank Parker Show, KMPC—Hits and Headlines, ★KGFJ—News, Bill Harpel, KFAC—Gems of Melody, KRKD—Crosby Records, KFVD—Forever Tops, KALA—Dinner Bell Roundup, KGER—Crosby Sings, → KGFJ—Sports Flash, → KFI — Same Resource. →KGFJ—Sports Flash, )—KEI—Farm Reporter, • KNN—Rosemary, ★KECA, KH4, KIEV, KGER, KGR, KVOE—News, KMPC—The Man Says Yes, KFWB—Martin Block, KLAC—Al Jarvis Ballroom, KGFI—Public Messenger, KRKD—Prairie Schooner, BELL TAILORS Presents Dinner Bell Round Up 12:00 noon, Mon. thru Fri. KXLA KNLA—Dinner Bell Roundup, KFAC—Luncheon Concert, KWKW—Menuories in Wax, KFVD—Editor of the Air, 12:05—KGER—Western Music, 12:15—KFI, KFSD—Stella Dallas, ★KFCA—Kiernan's News Cor-nec, ★RFCA—Rieman's area nec. KGFJ—Sing, America, Sing, KGFJ—Keybaard Magic, KFEV—Lunchtime Melodies, ★RFUA—News, KFENB—Word to the Wives, →RFJR—Word to the Wives, →KFJR, KFSD—Lorenzo Jones, KNN—Evelyn Winters.

# **THURSDAY Program Highlights** Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. s in Boldface. 8:00<sup>±</sup>Frances Langford, KFI. 8:00-Evening Concert, KFAC. 8:30-Club 15, KNN. 8:30-Music Supreme. KMPC. 10:00-Lucky Dance June, KFAC. 10:00-Lastside Show, KFWB. 10:00-Concert Noctorne. KGFJ. 12:00-Rhapsody in Wax, KHJ.

Comment-Narration 7:45—Fred Beck, KNN, 9:00—Kate Smith, KHJ, 10:00—Galen Drake, KECA, 10:15—Ted Malone, KECA, 3:00—Burritt Wheeler, KNN, 4:30—Art Baker, KFI, Mystery-Detective 8:30—The Man Called X, KNX. 8:00—Suspense, KNX. 9:39—Crime Photographer, KNX. Public Interest-Information 8:30—Town Meeting, KECA. 10:15—Mayor Bowron, KFI. Sports 10:00—Race Lineup, KWKW, 10:00—Racing, KGFJ, 2:30—Maior Leagne Ball, KMPC 5:15—Hollywood Park, KLAC, 5:45—Race Results, KRKD, 6:30—Hollywood Park, KMPC, 9:30—Speaking of Sports, KFOX 10:00—Sports Page, KECA.

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★KFVD—News. 2:55—KGFJ—Sports Flash. 3-KFI, KFSD.-This Woman's Secret.
 KN-Burritt Wheeler.
 KECA, KPRO, KFMB-Ladies, Be Scated.
 \*KIJ, EXLA, KGEN-News.
 KFWB-Bill Anson.
 \*KEM-C-Major League Ball.
 KFWB-Bill Anson.
 \*KLAC-Fred Henry Reports.
 KFYD-Song Stylists.
 KGFJ-Armchair Concert.
 KFKD-Tops in Pops.
 KWW-Swing Session.
 KIEV-A Matter of Records.
 3:15\*KGFR-Hall of Records.
 3:15\*KFI-News of the World.
 KHA-Juhnsic from Hollswood KNLAC-Music from Hollswood KNLAC-3-KFl, KFSD-This Woman's elects KHJ, KGB, KFXM, KVOE-Gas Again. MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KGFJ-Among My Souvenirs. KWKW-Sam Rowland and His Waxworks. KFON-Your Girl Friend. KFFD-Back o' the Rack. #KRKD-News. 3:45-KFI-Boh and Victoria. KECA-Frances Sculy. KHJ, KVOE-Quaker City Serenade. Screnade. KFAC-Musique Continental. KFVD-Rumha Rhapsody. KRKD-Tea Time Tunes. KFSD-Bob Ripley. 3:55★KFWB-News. KGFJ-Sports Flash. 4-KFI-Downtown and All - KFI-Downtown and All Around, KNX-One for the Book, KECA-Frances Scully, KEHJ, KGB, KFXM, KVOE-Fulton Lewis, KMPC, KIEV, KGER, KFOX —News, KFWB—Melody Matinee, \*KLAC—News, Sports, KXLA—Juke Box Matinee, KWKW—Rowland's Wax-KNLA-JUKE BOX marines. KWKW-Rowland's Wax-works. KFAC-Musical Masterpieces. KGEJ-What's Up? KRKD-Plano Faintings. 4:05-KUD-Crossiana. 4:13-KFI-Port of Missing Hits. KNX-L. A. Story. \*KECA-Alvin Wilder. KHJ, KGB, KFXM, KVOE-Reserve. KMPC-Twilight Tales. KLAC-Belle Martel. KFVD-Pioneertown. KRKD-Spotts Flash. 4:36-KGFJ-Sports Flash. 4:36-KGFJ-Art Raker's Notebook. KNX-You're Only Young Once. BECA-Three of a Kind. KNN--You're Only Young Once. KECA--Three of a Kind. KHJ, KGB, KFXM, KYOE--Flit Frolics. KMPC--Bing Crosby Songs. ★KFWB--News. KLAC--Racing Roundup. ★KWKW--News. Music. KFYD-Favored Hifteen. KGFJ--Record Jacknot. KRKD--Tunes of the Day. KIEV--Bing Crosby Sings. 4:43--KECA, KFMB--Tennessee Jed KNX--The Todds. ★KHJ, KFYD, KRKD, KGB, KYOE--Sevs. KMPC--Green Light Revue. KFWB--Stuart Hamblen KLAC--Stuart Hamblen KLAC-Stuart HAMBLAC-Stuart HAMBLAC-S -Tennessee Jed. KGFJ-Sports Flagm. 5★KFI-Feature Wire. 5★KNN-News, Knov Manning. KECA, KPRO, KFMB-Terry and the Pirates. KHJ, KGB, KVOE-Hop Harrigan. +KMPC-News, Teen & Twenty.

KFWB-Stuart Hamblen.
★KLAC-News.
KFAC-Sunset Serenade.
KGFJ-Jive at 5.
KWKW-Today at the Races.
KRKD-Songs of the Saddle.
KLAM-Juke Box Matinee.
KFVD-"2" or Preview.
KHEV-L. A. Daily Reporter.
KFOX-Sunshine Mission.
★KGER-News, Wishing Ring
\$13★KFI, KFSD, KFAC-News.
KNX-TOM Hanlon.
KECA, KFMB-Sky King.
KHJ, KGB, KFXM, KV0E-The Music Box.
KLAC-Hollywood Park.
KGFJ-Race Recap. R. Dixon.
KWKW-Ken Barton, Sports.
KGER-Neace Recap. R. Dixon.
KWK Ken Barton, Sports.
KGEA-Headline Edition.
S10-KFI-Casa Cugat.
★KCA-AHadle.
KLAC-AI Jarvis.
KGFJ-Sngs for You.
KFAC-Whon Bill Club.
KXAC-Whon Bill Club.
KXAC-Whon Bill Club.
KXKW-Western Serenade.
KFWD-Sweet and Low.
KIEV-Melodies Mardi Gras.
KRED-Hit Tunes.
\$:45±KFI, KFSD-Elmer Peterson. KFWB-Stuart Hamblen. KRED-Hit Tunes. -KFI, KFSD-Abbott aud Costello. KNN, KSDJ—Radio Reader's Digest. KECA—Challenge of the Digest. KECA-Challenge of the Tukon. \*KHJ, KGB-Gabriel Beatter. \*KMPC-News, Neebit. \*KFWB, KFVD, KFDN-News. KGFI-Musical Digest. KFAC-Prelude to Evening. KNLA-U. S. Marines. \*RLAC-News, Al Jarvis. \*RLAC-News, Tempos. \*RLAC-News, Tempos. \*RLAC-News, Tempos. \*REV-News, Tempos. \*RGER-News, Tempos. \*RGER-News, Sports. 6:15-KH4, KGB-Beal Stories. KMFWB-On the Century. KALA-Technocracy. KWKW-Clossic Hour. KFWB-Mandown Serenade. KGER-Civil Service. 6:30-KFI, KISD-Blue Ribbon Music Time. KNN. KSDJ-Man Called X. KPAJ, KGB. KVOE-Block Party. KECA-Reserve. KMPC-Hollywood Park. Party. RECA—Reserve. RMPC—Hollywood Park. KFWB—America Dances. KFAC—Hour of Music. KLAC—Sam Balter Sports-boot. KDM, -Sam Daher Spoils-book,
 KNLA-Bandstand Review,
 KFVD-People and Places,
 KUKD-Harmony in Rhythm,
 KWW-Harold Schmidt,
 KUEV-Dinner Dance,
 KGER-Herene Smith,
 KFOX-Hal's Memory Room
 5:45-KLAC-Irwin Allen,
 KNLA-Jinmie Dolan,
 KKILA-Linmie Dolan,
 KKSN-Lowell Thomas,
 KWCA-Reserve,
 KHJ, KGB, KVOE-Family, Room. Theatre, KMPC—Security Symphonia, KFWB—America Dances, KFAC—Hour of Music, KGPJ—Musical Digest, \*KIAC, KNLA, KRKD—News, \*KGPR—News: Dr. Fagan, 7:15\*KFI, KFSD—Fleetwood Law-ton, KNX-Reserve. KRXD-Three-Quarter Tin KFAC-Little Music Room. KLAC-Jan Garber. KXLA-Music for You. Time. KYLA—Music for Yon. KFON—Fishing Pals. 7:35★KFWB—News. 7:30—KFI, KFSD—Concert of Na-tions. KNN—Reserve. KECA—American Tradition. KHJ, KGB, KFXM, KVOE— Red Ryder. KMPC—Firestone Favorites. KEVP Surver Firet. KMPC—Firestone Favorites, KFWB—Sports Final, KLAC—Don Otis, KFAC—Little Music Room. DARGE IIME

RADIO LIFE

KRKD—Do You Know? KGER—Markham. 7:40—KFWB—Gay Bag. 7:45★KECA, KFMB—Monitor Views the News. KFWB—Moods in Music KNLA—Ford Lewis. ★KFAC, KFOX—News. 7:555★KNN—News. **SODD WATTS** ★KFWB—Falstaff Rhymes the News, 10,0 -KLAC-Baseball. KGER-Stardust. 8:05-8:15#KECA-News Feature Edition. KMPC-Ridge Riders. KFWB-Wes Younghlood. KGFJ-Starlit Moods. KNLA-Too Tunes. 8:30-KFL, KFSD-Noah Webster 10:05- KI M. Son, Marth Webster Says,
 KNX-Bob Crosby,
 KECA-America's Town Meeting,
 KHJ, KFXM, KVOE-Crime Chab, Canb. KMPC—Music Supreme. ★KFWB—News. KXLA—97th Street Corral. KGFJ—Vocal Varieties. KFOX—Judge Gardner. 8:45 KNN-Bob Tront, News. KFWB-Warner Bros. Orch. KGFJ-Evening Interlude. KGFJ-Evening Interlude.
9-KFI, KFSD-Kraft Music Hall,
KNN, KSDJ-Lawyer Dan Tucker.
KECA-America's Town Meeting.
KKHJ, KGB, KFYM, KVOE-News, Gleno Hardy.
KKMPC-Durid Anderson.
KFWR, KGER-News.
KNLA-Seaboard Home Hour.
KLAC-Evening Concert.
KGFJ-Hollywood House Party. 10:45 10:55-RGF 3-HOHSWOOD HOUSE Party. RFOX-Fishing Facts, 9:05-KGER-Music in the Night, 9:15-KHJ, KGB, KFYM, KVOE-Johnson Family, \*KMPC-Clete Roberts, KFWB-Show Time. OLAN SOULE starring in "GRAND MARQUEE" NBC Thursday, 9:30 p.m. Rayve Creme Shampoo 9:30-EFI, KFSD-Grand Marquee, EHJ, KGB, KVOE-Inside of Sports, Photographer, KEX-Crime Photographer, KEX-Mr, President, KMFC-Album of American WeaklY Music. KFWB—Music Box. KFUX—Speaking of Sports. 9:15—KHJ, KGB, KVOE—Wizard of Odds. 10\*KFI, KFSD—The Reporter. \*KNN—Chet Huntley, News. KECA—Sports Page of the KEAA-Spirits rate of the Air. Fullo, KGB, KFNM, KVOE-Fullon Lewis, Jr. KGFJ-Concert Nocturne. KKMPC, KGER-News. KLAC-Baseball. 2 hours popular music FAC SDA 10 to 12 EVERY NIGHT LUCKY LAGER

**KFAC-Lucky** Lager Dance.

# THURSDAY LOGS



KXLA — The Hawthorne Thing 11:45-KNN-Ted Fio-Rito Orch, KECA-Dale Cross Orch, 11:55 KFT, KECA, KNX, KFSD-News.

## The Champ

So accustomed to thundering from her radio role in "The Second Mrs. Burton" to her theatre role in "Portrait in Black", is busy Mary Michael, that she now makes the trip in splitsecond time. Recently, with an elevator waiting for her on the fifth floor of CBS and a taxicab at the curb, she made her usual mad dash . . only to realize, when she reached the Booth Theatre, that it was Thursday. No matinee.



8

"WOMAN'S WORLD" KXLA 10:30 a.m. Mon.-Fri. KXLA—Woman's World,
 ★KFAC—News.
 KGER—Dorney Brothers.
 KGB, KVOE—Martin Block.
 →KFI, KFSD—Betty Crocker.
 →KFI—Light of the World.
 KNX, KSDJ—Rose of My Dreams.
 KFAC—Fashions in Music.
 KFAC—Fashions in Music.
 KFAC—Fashions in Music.
 KFAC—Hay Block.
 KFOX—Hebrew Christian Hr.
 5-KECA, KFNB—Hymns of All Churches.
 KGFJ—Sports Flash.
 →KFI, KFSD—Life Can Be Brandiful. 10:45-10:35-11 Beautiful KNX, KSDJ-Double or Noth- Beautrini,
 Beautrini,
 KNX, KSDJ-Double or Nothing,
 KECA, KFMB-Hymns of All Churches,
 KHJ, Reserve,
 KHJ, Reserve,
 KHMB-Martin Block,
 KFAC-Pestival of Waltzes,
 KGEJ-Arcoss the Footlights,
 KRKD-Pan Americana,
 KKFVD, KGER-News,
 KWEV-Jo Stafford Songs,
 KKEAC-Piand Mericana,
 KKFVD, KGER-News,
 KWEV-Ja Stafford Songs,
 KKCA-Bask Loss Taking,
 KHSD-Ma Perkins,
 KKEAC-Fiand Basking,
 KHSM-Marking,
 KHJ, KGB, KVOE-Ersking,
 Joinson,
 KFAC-Piano Gems,
 KEV-This Rhythmic Age,
 KFVD-Violet, 11:15-Comedy-Variety 3:30—Arthur Godfrey, KNX, 8:30—Hank McCune, KFI, 9:00—Arthur's Place, KNX, 9:30—Talent Scouts, KNX, Quiz, Participation Quiz, Participation 8:00-MeNeill's Breakfast Club, KECA. 9:30-Breneman's Breakfast, KECA. 9:30-Breneman's Breakfast, KECA. 1:30-Queen for a Day, KHJ, 1:00-Honse Party, KNN, 1:30-Dirre Alarm, KNN, 1:30-Meet the Missue, KNX, 2:00-What's Doin', Ladies? KECA. 2:30-Bride and Groom, KECA. 3:30-Gas Again, KHJ, 6:00-It Pays to Be Ignorant. KNN, 9:00-Break the Bank, KECA.

9 Years on the Air

Drama 7:30—American Novels. KFI. 8:00—Preview Theater, KFWB. Music 8:00—Fred Waring, KFI, 4:00—Musical Masterpieces, KFAC, 6:00—Musical Digest, KGFJ, 7:00—Supper Club, KFI, 8:00—Evening Concert, KFAC.

6

 
 KLAC
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 KEVD
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 870
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 1150
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 1280
 1360
 1430
 1450
 KFVD-Rev. Louis T. Talhot. KIEV-Ted Lenz. \*KF0N. KGER-News. 10:15-KFI. KFSD-Woman in White KNN-Perry Mason. RDCA, KPRO. KFMB-Ted Malone. KHJ-Jackie Hill. KMFC-Bill Leyden. KGEJ-Serenade for You. \*KLA-News. KWKW-Morning Melodies. KFOX-Assembly of God. KGER-Three Suns. 10:35-KGFJ-Sports Flash. 10:30-KFI. KFSD-Masquerade. KNX, KSDJ-Lone Journey KECA, KPRO. KFMB-My True Story. KGFJ-Upbeat Session. KFVD-Union Rescue Mission. KGER—Helene Smith. 11:20—KWKW—Want Ad News. 11:25—KGFJ—Sports Flash. 11:30—KFI. KFSD—Pepper Young's Family. KNS—Second Mrs. Burton. KHJ. KGB. KFXM. KV0E— Queen for a Day. KECA. KPRO. KFMB— Listening Post. KFAC—Dr. Albert W. Palmer. KMPC-Weather; Today in MITC---Weather; Tod History, KXLA--Red Murrell, KGEJ--Intermission, KFVD--Violet; KWKW-Farm News, 12:45--KFI, KFSD-10008 Brown, KNX--Myrt and Marge, KHJ--Singin' Sam, KNIC--Bill Hay Reads Bible, KNIA--Dinner Bell Boundup, \*KFAC--News, KWKW--Gals on Record, KGER--Garden School, 12:55\*KIWB--News, KGFJ-Sports Flash, < -KFI, KFSD--When a Girl -KFI, KFSD-Young Widder Palmer. KXLA—T. Texas Tyler. KGFJ—Reminiscent Rhythms. KKRKD. KFOX—News. SWELL PRIZES Housewives' Exchange KFI, KFSD-When a Girl Marries.
KNX, KSDJ-House Party.
KECA, KFMB-Paul White-man Club.
KHJ, KGB, KVOE-Reserve.
KHPC-Financial News.
KFWB-Bill Anson.
KLAC-News, Sports.
KGEJ-Sunset and Vine.
KFAC-Piano Parade.
KNLAC-Ommunity Broad-caster.
KKFVD, KGER-News.
KWKW-Music from Hollywood.
KRKD-Music.
KIEV-Meet the Maestro. with Jack Sherman 1020 KC. 11:30 a.m. 5000 WATTS BOB and MARIAN LEE eck K 1 KFVD—Honsewives' Exchange KIEV—Latin Musicana, KGER—The Last Word, 11:45—KFI, KFSD—Right to Happinees, KNN-Grand Slan, KECA-Frank Parker Show, KMPC-Hits and Headlines, KGFJ-News, Bill Harpel, KFYD-Forever Tops, KBKD-Croshy Records, KNLA-Dinner Bell Roundup, KGFJ-Croshy Sings, -KGFJ-Sports Flash, -KFT-Kurn Recordsr KRKD-Music. KIEV-Meet the Maestro. KGER-Crosby Sings, 11:35-KGEJ-Snorts Flash, 12:35-KGEJ-Snorts Flash, \*RECA, KHJ, KGB-News. KNPC-The Man Says Yes, KPWB-Martin Block, KLAC-AI Jarvis Ballroom, KGEJ-Veterans' Interview. KFAC-Luncheon Concert, KNA-KON-Prairie Schooner, KNKW-Korow Maning, \*KECA-Kiernan's News (Corner, KIJJ-Sing, America, Sing, KGEJ-Keyhoard Masic, KIEV-Lunchtime Meiodies, 12:30-KFI, KFSD-Lorenzo Jones, KNA-Evelyn Winters, KECA, KFMB-Paul White-man Club, KHJ-Louise Massey. 11:55-**FRIDAY Program Highlights** Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 18 in Doddate. 8:30-Cub 15, KNX. 8:30-Waltz Time, KMPC. 9:00-Waltz Time, KFI. 10:00-Concert Nocturne, KGFJ. 10:00-Lucky Dance Time, KFAC. 10:00-Eastside Show, KFWB. 12:00-Rhapsody in Wax, KHJ.

Comment—Narration 2:15-7:45—Fred Beck, KNX, 9:00—Kate Smith, KHJ, 10:00—Galen Drake, KECA, 10:15—Tred Malone, KECA, 3:00—Burritt Wheeler, KNX, 4:30—Art Baker, KFI, Mystery-Detective 6:30—The Sheriff, KECA. 8:30—This Is Your FBI, KECA. 9:30—Mystery Theater, KFI. Public Interest-6:30-Opinionaire, KHJ, 8:45-California Caravan, KHJ. Sports Oforts 0:00-Race Lineup, KWKW, 10:00-Racing, KGFJ, 2:30-Major League Ball, KMPC 5:45-Race Results, KRKD, 6:30-Bill Stern, KFI, 7:00-Covalcade of Sports, KECA, 7:30-Your Sports Page, KECA, 9:30-Inside of Sports, KHJ, 10:00-Sports Page, KECA.

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# RRKD-Music. KIEV-Meet the Maestro, 1:05--KNPC--Three Alarm. KGPR-Out of the Band Box. 1:15--KFI, KFSD-Portia Faces Life. KHJ-Nancy Divon. KLAC-570 Club. KLAC-570 Club. KLAC-570 Club. KLAC-Farm Program. KFAC-Music in the American Manner. KIEV-Junior C. of C. KFYD-Piano Pnrade. KGB. KVOE-Johnson Family. 1:25-KGPJ-Sports Flash. 1:30-KFI, KFSD-Jones. KIJ-Maner. KGFI-Today's Hits. KGFI-Today's Hits. KFVD-Fract and Fancy. KWKW-Afternoon Melodies. KKEV-Organ Moods. 1:35-KFI, KFSD-Front Page Farrell. KECA-Ethel and Albert. KFVD-Masic. 1:55-KGFJ-Sports Flash. 2-KFI, KFSD-Road of Life. 5-5--KGFJ-Sports Flash. 2--KFI, KFSD-Road of Life. \*KNX, KSDJ-Eric Sevareid. KEUA, KPRO, KFMB-What's Doin', Ladies? KHJ, KGB, KFXM, KVOE-Heart's Desire. KMIC-Three Alarm. KFWB-Bill Anson. \*KLAC-News, Sports. KFAC-Concert Matinee. KXLA-Approved for Listen-ing. ing. KGEL-Serenade to Afternoon. KWKW-Vocal Varieties. KEVD-For the Ladies. KRKD-Feminine Voices. KKI-N-News. KEON-Fiesta Mexicana. KGER-Long Beach Band. -KHT, KFSD-Jozee Jordan. KNN-Something to Talk 2:15-KIT, KFSD-Joyce Jordan, KNX-Something to Talk About. KLAC-570 Club. KFVD-To the Men. KEY-Land o' Song. 2:20+KKW-News. 2:25-KECA-Spotlight on Hollywood. KGFJ-Sports Flash. 2:30-KFI, KFSD-Aunt Mary. KNX-Background for Living. KECA, KFMB, KPRO-Bridé and Groom. KHJ-Melody Matinee. KHJ-Melody Matinee. KHJ-Melody Matinee. KHJ-Melody Matinee. KHJ-Misleal Dept. Store. KWW-Swing Session. KIEV-Innes in Tempo. KFVD-Song Without Words. KIER-Long Beach Band. 2:40-KGER-Long Beach Band. 2:45-KGFJ-Sports Flash. 2:55-KGFJ-Sports Flash. KFSD-This Woman's Secret 3 -KFI, KFSD-This Woman's Secret. KNX-Burritt Wheeler,

KECA, KPRO, KFMB-Ladles, Be Seated. \*KHJ, KXLA, KGER-News. KMPC-Major League Ball, KGFJ-Armchair Concert. \*KLAC-Fred Henry. KEFAC-Musical Favorites. KKKD-Tops in Pops. KWKW-Swing Session. KFVD-Song Stylists. KIEV-A Malter of Records. -KGER-Hall of Records. KIEV-A Matter of Records. 3:05-KGER-Hall of Records. 3:15\*KFL-News of the World. KHJ-Johnson Family. KLAC-Music from Hollywood KNLA-Juke Box Matinee. KFVD-Stringtime. 3:35-KGFJ-Sports Flash. 3:30-KFI-Backstage Wife. KNN, KSDJ-Arthur Godfrey. KFCA-Norwood Smith Selects. KHJ-Gas Again. MILD & MELLOW 3 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow, KWKW-Sam Rowland and His Waxworks, KGFJ-Among My Souvenirs, KFVD-Back o' the Rack, KKRMD-News, Music, 3:45-KFI-Bob and Victoria, KECA-Frances Scully, KHJ, KVOE-Quaker City Serenade, KFAC-Musique Continental, KFVD-Rumba Rhapsody, KRKD-Tea Time Tunes, KFND-Bob Ripley, 3:55KFWB-News, KGFJ-Sports Flash, A-KFI-Downtown and All -KFI-Downtown and All →KFI→Downtown and All Around.
 KNN→George Fisher.
 KECA→Frances Seuly.
 ★KHJ, KGB, KFNM, KVOE→ Fulton Lewis, Jr.
 ★KBPC, KIEV, KGER, KFON
 →News.
 ★KLAC→News. Sports.
 ★KLAC→News. Sports.
 ★KLAC→News. Box Matinee.
 KFWB→Melody Matinee.
 KGFJ→What's Up?
 KWKW→Watworks.
 KFVD→Crosbiana.
 KFAC→Mexical Masierpieces.
 ⇒KGEF→Hall of Records. 4 4:05-KGER-Hall of Records. 4:15-KF1-Port of Missing Hits, KNX, KSDJ-Melody House. \*KECA-Alvin Wilder. KHJ, KGB, KFNM, KVOE-Reserve. Reserve. KMPC—Musical Merry-Go-Round. KLAC—Churm College. KFVD—Pioneertown. KIKD—Spotlight on Star. KIEV—Show Tunes. 4:25-KGFJ-Sports Flash. 1:30--KFI-Art Baker's Function
1:30--KFI-Art Baker's Function
NX-You're Only Young Once.
KECA-Three of a Kind.
KHJ, KGB, KFYAM, KVOE-Two-Ton Baker.
KMPC-Bing Crosby Songs.
\*KKWB-News. Rusic.
KGFJ-Record Jackpon.
\*KWKW-News. Music.
KGFJ-Record Jackpon.
\*KWK-Bing Crosby Sings.
4:45-KECA, KFMB-Tennessee Jed.
KNX-The Todds.
\*KHPC-Green Light Revue.
KFWB-Staart Hamblen.
KLAC-Studio Frolic.
KWKW-Races and Sports.
\*KFVD. Fraze King Crow.
4:55+KNX, KSDJ-Bilt Heury.
KGFJ-Records Fish.
\*KFI-Feature Wire.
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\*KFI-Feature Wire. 4:30-KFI-Art Baker's Notebook. KNX-Yon're Only Young KGFJ—Sports Flash. 5★KFI—Feature Wire. ★KNX—Knox Manning. KECA, KPRO, KFMB—Terry and the Pirates. KHJ, KGB, KVOE—Hop Harrigan. KFWB—Stuart Hamblen. ★KMPC—News, Teen & Twenty. ★KLAC—News. KFAC—Sunset Screnade. KGFJ—Jive at 5.

Race Resume RESULTS OF RACES FROM ALL LEADING TRACKS 5 to 5:15 PM DAILY KWKW Race Results Throughout the Day KWKW—Today at the Races. KRKD—Songs of the Saddle. KKLA—Jake Box Matinee. KFFU—Platter Treview. KIFV—L. A. Daily Reporter. KKFRD—Anniversary Date. KFSD—Anniversary Date. 5:15★KF1, KFSD, KFAC—News. KNX—Tom Hanlon, KECA, KFMB—Sky King. KHJ, KGB, KFNM, KVUE— The Music Box. KLAC—Hollywood Bowl. KGFJ—Race Recap. R. Dixon. KWKW—Ken Barton. Sports. KGER—Music with Appeal. 5:30—KFL—Casa. Cargat KGER-Music with Appeal, 6-KFI-Caaa Cugat. ★KNX, KSDJ-Harry Flannery, ★KCA-Headline Edition, KHJ, KGB, KFXM, KVCE-Adventure Parade. KLAC-AI Jarvis Ballroom, KFAC-Whoa Bill Club, KGFJ-Songs for You, KGFJ-Songs for You, KULA-Future Pitanists, KWKW-Cactus Jack, KFVD-Sweet and Low, KIEV-Melodies Mardi Gras, KRFMD-Hit Tunes. ★KFOX-News, KFSD-So the Story Goes. 55★KFI, KFSD-Elmer Peterson, KFSD—Sö the Story Goes.
 5:45\*KFI, KFSD—Elmer Peterson, \*KNX, KSDD—Elmer Garred.
 \*KKX, KSDD—News, Garred.
 \*KKLA—Frank Hemingway.
 KHJ, KGB, KFNM, KVØE— Adventures of Tom Mix.
 KMLA—Mininture Concert.
 KWKW—Races and Sports.
 KGPJ—ff They Hud Lived.
 KFVD—This Side of Heaven.
 KRD—This Side of Heaven.
 KGER—Stamp'\* Quartet. 5:50−KWKW−Vets' Rehabilitation, 5:55★KNA−News, KGFJ−Sports Flash, -KFI-Reserve. →KFI→Reserve.
 KNN→It Pays to Be Ignorant.
 ★KHJ, KGB, KFNM, KVOE→ Gabriel Heatter.
 KECA→Reserve.
 ★KMPC→News, Nesbitt.
 ★KFWB, KLAC, KFVD, KIEV, KGER, KFON→News.
 KGFJ→Musical Digest.
 KFAC→Prelude to Evening.
 ★KLA→Labor News Review.
 ★KILA→Labor News Review. \*KXLA-Labor News Review
 6:05--KEEV-Twilight Tempos, KGER-Sports Roundap,
 6:15--KHJ, KGB-Real Stories, KMPC-Bob Kelley, Sports, KFWB-On the Century, KLAC-Al Jarvis Ballroom, KFVD-Sundown Seremade, KXLA-Federated Women's (Clubs, KLAU-J. Sundown Serenaide.
KFVD-Sundown Serenaide.
KVLA-Federated Women's Clubs.
KRKD-Hawaiian Memories.
KWKW-Classie Hour.
KGER-Decision Now.
KFI, KFSD-Sports Newsreel.
KNX, KNJJ-My Friend Irma.
KCA, KPRO, KFMB-The Sheriff.
KHJ-Opinionaire.
KMPC-Hollywood Park.
KFWB-America Dances.
KLAC-Hour of Music.
KFWB-Harold Schmidt.
KNA-Bandstand Review.
KFVO-Holf Submidt.
KNA-Bandstand Review.
KFVD-People and Places.
KIEV-Dinner Dance.
KRKD-Harmony in Rhythm.
KGB, KFNM, KVOE-Bulkdog Drummond
KFI-Cabbnges and Kings.
KLAC-Irwin Allen.
KND-Prep Parade.
KECA, KFNB, KYRD-Champion Bolt Call.
KFSD-Supper Club.
KNX-Lowell Thomas. 6:55-Champion Rolf Call, -KF1, KFSD-Supper Club, KNX-Lowell Thomas, KECA, KPRO, KFMR-Cavulcade of Sports, KHJ, KGB, KFXM, KVOE-Meet the Press, KMPC-Security Symphonia, \*KLAC, KRKD-News, KFWB-America Dances, \*KLAC-Hour of Music, KFAC-Hour of Music, KFAC-Hour of Music, KFAC-Hour of Music, KFAC-News, Fagan, KFSD-Mystery Theatre,

5:30

6:30-

6:45-

RADIO LIFE

# 7:15★KFI, KFSD—Fleetwood Lawton. KNN—Reserve. ★K1A—Jan Garber. KRD—Three-Quarter Time. KFON—Fisting Pals. 7:25★KFUB—News. 7:30—KFI—American Novels. KN—Free for All. KECA, KPRO—Your American Novels. KM—CFree for All. KECA, KPRO—Your American Sports Page. Chicon Kid. KMPC—Firestone Favorites. KFWE—Sports Final. KLAC—Don Otis. KFAC—Little Music Room. KALA—Music for You. KRKD—Twilight Serenade. KGR—Fit. Wayne Gospel. KFON—Dr. Clem Davies. 7:40—KFWB—Moods in Music. KKAC., KPON—News. ★KFAC, KFON—News. ★KFAC, KFON—News. ★KFAC, KFON—News. ★KFAC, KFSD—The King's Men. 8 KN, KSDJ—Fita. KGFJ--Caucusian Memories, KKRD-Spinning Wheel. 8:15--KFI--Paul Owen. 8:15--KFI--Paul Owen. KMPC--Red Rowe Ridge Riders. KLAC--Spotlight Serenade. KGFJ--Starfit Moods. 8:30--KFI--Hank McCane Show. KN-N-Bob Crosby. KECA, KPRO, KFMB--This Is Your F.B.I. KHJ. KGB, KFNM, KYOE--Barl Ives Show. KMPC-Music Supreme. KRFWB-News. KRFW-News. KRFD-Vocal Varieties. KRED-Vocal Varieties. KRED-Convert Favorites. KFO-TFloyd B. Johnson. 8:45--KHJ, KGB, KFXM, KVOE--KFWA-cioya 6. Johnikan. -KHJ, KGB, KFXM, KVOE→ California Caravan, ★KNN-Bob Trout. KFWB-Warmer Bros, Orch, KGFJ-Evening Interlude. KGEJ-Evening Interlude, -KEI, KFSD-Waltz Time, KNX, KSDJ-Arthur's Phace, KECA, KPRO, KFMB-- Break the Bank, \*KMJ, KGB, KFXM, KVOE-News, Glenn Hardy, \*KMPC-David Anderson, \*KFWB, KLAC-News, KFAC-Evening Concert, KYAC-Evening Concert, KXLA-Seaboard House Party, KGEJ-Hollywood House Party, KKBD-Western Hit Parade, \*KGER-News, Concert, Farty, KRKD-Western Hit Parade. KKD-News, Concert. 9:15-KHJ, KGB, KFYM, KVOE-Johnson Family, KBPC-Clete Roberts, KFWB-Show Time, KLAC-Melody Parade, KCD-Nows, 9:30-KFI-Mystery Theater. SKNPC-Barbershop Quartet. KEOX-Famous Jory Trials. KHJ, KGB, KVOE-Inside of Sports. KFWB-Music Box, KGBC-Dr. Clem Davies. KFND-America United. 9:45-KHJ, KGB, KFYM, KVOE-Henry J, Taylor. KMPC-Album of American Music. Music. Music. **10**\*KF1, KFSD—The Reporter. \*KNN—Chet Huntley, News. \*KIJ, KGB, KENM, KVOE— Fulton Lewis. KECA—Sports Page of the \*KMPC, KLAC. KGER-News. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KFVD-Spade Cooley Time.

# FRIDAY LOGS



participating in stunts or as the result of prizes given them. This coming September a school teacher will make the longest junket of all when she flies around the world by way of collecting the prize she won on a recent broadcast of the NBC program.

SATURDAY, JULY 12 8-KFI-Jump-Jump of Holiday ─KFI--Jump-Jump of Holiday
 House.
 KNN, KSDJ--Theater' of Today.
 KECA--Songs of the Sagebrush.
 KHJ-Wax Shop.
 ★KMPC, KXLA, KLAC-News.
 KFWME-Morning Melodies.
 KFAC--Country Church.
 KGFJ-Concert Pastelle.
 KWKW-Breakfast Serenade.
 ★KIEY, KGER--News. HAVEN OF REST KXLA, 8:30 A. M. Monday. Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KRKD, KFOX-Haven of Rest KFVD-Wakeup Ranch. KGB, KFXM, KVOE-KGB, KFXM, KVOP---Reserve. KFSD-Eight o'Clock Special. KFMB-The Timekeeper. S--KGER-Mizpah. S--KFI-Coffee Concert. \*KHJ-News. KMPC-Market Reports. 8:05 8:15 KH-I-News.
 KMPC-Market Reports. Sports.
 KLAC-Haynes at the Reins.
 KEVE-Musical Bandwagon.
 KEVE-Musical Bandwagon.
 KEVE-Musical Bandwagon.
 KEVE-Week in Washington.
 KNN-Stars Over Hollywood.
 KECA-Wake Up and Smile.
 KHJ, KGB, KFXM, KV0E-Play Ball, Son.
 KMPC-Three Suns.
 KFWB-Lou Marcelle.
 KEFAC, KW KW-News.
 KSLA-Tailored Tunes.
 KEFAD-Wew, Music.
 KEFAD-Wew, Music.
 KEFAD-Wew, Music.
 KEFAD-Wewk Up and Smile.
 KEPME-Unidren's Story Time.
 KGER-Hannmond.
 KFMB-Wake Up and Smile.
 KHM-Business Talk.
 KFAC-Keyboard and Console.
 KWEV-Noice I Menories.
 KFAC-Keyboard Heard.
 KEYA-Waiscal Memories.
 KGER-Gospel Story Hour.
 -KFI-Nature Sketches. 8:30 8:45-RIVA WITT ACTUE ALCONTING.
RIVA WITT ACTUE ALCONTING.
RIPATION ALCONTING.
RETAIL ALCONTING AND ALCONTING.
RETAIL ALCONTANT AND ALCONTING.
RETAIL ALCONTANT AND ALCONTANT AND ALCONTANT.
REAL ALCONTANT AND ALCONTANT.
REAL ALCONTANT AND ALCONTANT.
REAL ALCONTANT.</l 10-KFI, KFSD-National Farm and Home Hour. Page Twenty-eight

KNX, KSDJ-Give and Take. KECA-Fascinating Rhythm, KHJ, KGB, KFNM, KVOE-News, Glenn Hardy, KFWB-Martin Block. KFWB-Martin Block. KFAC-Musical Encores, KYI.A-Piano Parade. KGFJ-Racing News, R. Divou, KN1.A—Piano Parade.
KGFJ—Racing News, B.
Divon,
KWKW—Race Linenp,
KRKD—Crazy Rhythms,
KFVD—Song Stylists,
★KIEV, KFON, KGER—News,
10:05—KGFR—Easy Rhythm.
10:15—KHJ—Songs of Good Cheer,
KGFJ—Serenade for You,
KFAC—L.A., Medical Ass'n,
★KNLA—News,
KWKW—Morning Melodies,
KIEV—Stars of Song,
KFON—Assembly of God.
10:23—KGFJ—Snorts Flash.
10:30—KFJ—The Baxters,
KMX, KNJJ—Adventure Club,
KECA—The Hill Toppers,
KHAU—D, Hiss Cluic,
★KFAC, KWKW—News,
KGFJ—Uphent Session,
KNLA—Reeds and Strings,
KFVD—Here Comes the Parade, 12 KFVD—Here Comes the Parade, KRKD—Pop Concert, KIEV—Western Tune Time, KGER—Children's Hour, KTND—Heaven on Earth, KFNB—What America Plays, KGB, KVOE—This 1s Jazz, -KFI—Christian Science, KECA—Radio, the American Way. 10:45-Way. Way. KFAC—Music. KFEV—Western Songs. KFEV—Thought for Youth. KFSD—Camp Meetin' Choir. -KGFJ—Sports Flash. 10:55-→KGFJ—Sports Flash, →KFI—Saturday Showcase, KNX→Mary Lee Taylor, KECA, KFMB, KPR0— Our Town Speaks, KHJ→This Is Jazz, KMPC—Keith Hetherington, KFWB—Martin Block, KFAC—Festival of Waltzes, KRKD—Pan-American Pano-rama, 11-KLAC – News, ...
KRKD – Pan-American rama, rama, rama, KRKD – Music. ...
KGFJ – Across the Footlights.
KFVD – News, ...
KLAC – Music for You, KWKW – Army Recruiting, KFVD – Perry Como, Songs, KGFR, Hail the Champ, KFSD – Vietor Showcase, KGS, KVOE – Burry Gray, Show, ...
11:35 – KWLA – Pasadena News, KFAC – Piano Gems, KFAC – Piano Gems, KFVD – Pino Parade, KIEV – This Rhythmic Age, KIEV – Snorts Flash, ...
11:30 – KNX – Let's Pretend, KIEV – Veterans' Adviser, KIEV – Sonset Ronndup, ... SATURDAY Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 6:30—Bill Goodwin, KNX 8:00—Robert Q. Lewis, K 10:30—Eye Arden, KFL KNX. Quiz, Participation 8:30-Smiling Ed McConnell, KFL 9:30-County Fair, KNX. 7:00-Quiz of Two Cities, KHJ. 8:30-Can You Top This? KFL Drama 8:00—Theater of Today, KNN, 8:30—Stars Over Hollywood, KNN, 9:00—Grand Central Station, KNN, Music 9:00-Keith Hetherington. KMPC. 3:00-St. Louis Opera, KNX. 4:00-Musical Masterpieces, KFAC. 6:00-Saturday Night Serenade, KNX.

8:00-Hit Parade, KF1.

KLAC KEI KECA KHJ KEVD KXLA KESE KGEJ KEXM KEAC KGER KWKW KEMB TKEST KMPC KIEV KEWTKNX TKRKU TKPPC KEUX KGBT KPRO KYBE 570 T640 790 T930 1020 1110 T 1230 T 1330 1390 1440 1498 600 710 870 990 1070 1150 KHJ, KGB, KFXM, KVOE-Sports Parade. KGFJ-Reminiscent Rhythm. KNLA-T, Texas Tyler. KFVD-Violet. KFVD-Violet. KKBD, KFOX-News. KIEV-Latin Musicena. KGER-Music. KFSD-Debher Date. 11:45-KFI-Here Comes the Baud. KNLA-Noontime Tunes. KKGFJ-News, Bill Harpel. KKGER-Crosby Records. KGER-Crosby Sings. KGEJ-Sports Flash. CFJ-Sports Flash. KFI-Noon Farm Reporter. --KFI--Noon Farm Reporter. KNX-Races. KECA--Horse Races. \*KHJ, KGER, KFSD, KGB--News. KMPC--Keith Hetherington. KFWB--Martin Block. \*KLAC--News, AI Jarvis. KGFJ--Hollywood Casting Formu KFWB-marce.
\*KLAC-News, Al Jarvis.
KGF1-Hollywood Casting Forum.
KFAC-Luncheon Concert.
KXLA-Tuning Around.
KYU-Salvation Army.
KWKW-Memories in Wax.
KKN-Prairie Schooner.
2:05-KGER-Western Music.
2:13-KFI-Man on the Parm.
KNN-The Chicagoans.
KGL-Strairie Schooner.
2:14-KFI-Man on the Parm.
KNN-The Chicagoans.
KGL-Strairie Schooner.
KFV-Salvation Army.
KKU-Prairie Schooner.
2:15-KGER-Western Music.
KFW. KFON-News.
KGFJ-Keyboard Magic.
KHJ-Louise Massey.
KGJ-KAN-Western Farm Journal.
KHJ-Louise Massey.
KGJ-Harmission.
KWA-Parm News.
KGFJ-Intermission.
KWA-Parm News.
KGJ-Manes of Tomorrow.
12:5-KFI-Easy Listening.
KHJ KCME-Veteranst.
Voice.
KGJ-Conse Masset.
KKM-U-S. Anny Presents.
KWW-Races and Sports.
KEM-Chas on Record.
Stork KFI-Edward Tomiliason.
KNA-KDSD-Cross Section.
KNA-KDSD-Cross Section.
KNA-KAD-Chastastering.
KKI-Ledward Tomiliason.
KNA-KAD-Chastastering. 1\*KFI-Edward Tomliason, KNX, KSDJ-Cross Section, U.S.A. BECA-Speaking of Songs. U.S.A. KECA—Speaking of Songs. KHJ—Brother Charlie Arling-KHJ→Brother Charlie Arling-ton, KFWB⊂-Keith Hetherington, KFWB−-Bill Anson, KFFAC→Piano Parade, KGFJ→Sunset and Vine, ★KLAC, KFVD, KGER→News, KLA-Community Broadcaster, 8:00-Evening Concert, KFAC, 8:30-Vaughn Monroe, KNX, 8:30-Vaughn Monroe, KNY, 9:00-Saturday Night Serenade, KNN, 19:00-Concert Nocturne, KGFJ, 10:00-Locky Dance Time, KFAC, 10:00-Eastside Show, KFWB, Mystery-Detective 7:30—I Deal in Crime, KECA. 9:00—Adventures of Bill Lance, KECA, 9:30—Murder and Mr. Malone, KECA. Public Interest-Information 9:30-Meet the Author, KFI. 11:00-Our Town Speaks, KECA. 3:00-Our Foreign Policy, KFI. 9:30-Conquest, KFI. Sports 10:00-Race Lineup, KWKW, 10:00-Racing, KGFJ, 19:00-Races, KNX, 4:45—Hollywood Park, KLAC. 5:45—Race Results, KRKD. 6:30—Hollywood Park, KM °C.

1240 1280 1360 1430 1450 KWKW-Musie from Holly-KWKW-Music from Holly-wood. KRKD—Siesta Time. KIEV-Meet the Maestro, ★KFSD—Fdward Tomlinson. KGB, KV0E—For Your Approval. 1:15—KGER—Ont of the Bandbox. 1:15—KGER—Ont of the Bandbox. KLAC—Voice of the Army. KXLA—Adventures in Research. Research. KFAC—Music in the American Manner. KFVD—Matinee Melodies. KWKW—Races and Sports. 1:25-KGFJ-Sports Flash. 1:30-KFI, KFSD-The Three Suns. KNN-L. A. Story. KECA-Buddy Weed Trio. KLAC-Music from Hollywood KGFJ-Today's Mits. KNLA-Musical Merry-Go-Bound KIEV-Swing Stylings.
KFOX-Voice of the Army.
1:55-KGFJ-Sports Flash.
2\*KFI-News of the Week.
KNX-Diana Gayle.
KECA, KPRO, KFMB-Saturday Concert.
KHJ-Brother Arlington.
KMPC-Baseball Roundup.
KFWB-Bill Anson.
\*KLAC-News. Sports.
KFAC-Concert Matinee.
KXLA-Columbia Record Shop KGFJ-Screenade to Afternoon.
KKEA-Columbia Record Shop KGFJ-Screenade to Afternoon.
KKEM-Navy Recruiting.
\*KIEV-News.
KGER-Long Beach Band.
KFON-For the Ladies.
KFN-Concert Miniature.
KKLAC-Modern Concert Hall.
KFON-Salvation Army.
2:20\*KWKW-News.
2:20\*KWKW-News.
2:20\*KWKW-News.
2:20\*KWKW-News.
2:30-KFI-Home Is What You Make It.
KWKO-News. Music.
KGER-Fenture Story.
KGER-Fenture Story.
KGER-Fenture Story.
KGER-Fenture Story.
KGER-Fenture Story.
KGER-Fenture Story.
KFND-News.
KFND-News.
KFND-News.
XHSD-Art of Living.
2:55-KGFJ-Sports Flashes.
3-KFI, KFSD-Our Foreign Policy.
KNN, KSDJ-St. Louis Opera. 2:55-KGPJ-Sports Finshes,
-KFI, KFSD-Our Foreign Policy.
KNN, KSDJ-St. Louis Opera. KECA-Junior Junction.
KHJ-Brother Arlington.
KHYO-Fored Waring.
KFWB-Bill Anson.
KLAC-News, Sports.
KLAC-News, Sports.
KLAC. News, Sports.
KLAC. KER-News.
KGFJ-Armichair Concert, KFVD-Console and Keyboard.
KWKW-Swing Session.
KHEV-Jive Alive.
KRKD-Tops in Pops.
KFN-Los Anzeles Sentinel.
KGB, KFNM, KVOE-Hawaii Calls.
3:05-KGPR-Hall of Records.
3:15-KMPC-Building for Peace.
KLAC-Peugy Lee.
KNA-Juke Box Matinee.
KFYD-Stringtime.
3:30-KGFJ. Sports Flash.
3:30-KGFJ. Haring Ensemble.
KMPC-Buingtonia.
KGFJ-Among My Souvenirs. 3-KFI, KFSD-Our Foreign Policy

KFVD—Back o' the Rack. KWKW—Sam Rowlaud and His Waxworks. KEEV—Musical Favorites. KCRB. —News, Music. KCB, KV0E—Sideshow. KGB, KVOE-Sutesnow. 3:45-KECA-Labor, U.S.A. KNX-Juan Rolando, Music. KMPC-Red Feather Man. KFAC-Musique Continental. KRKD-Tea Time Tunes. KFVD-Rumba Rhapsody. 3:55 KFWB-News. KGFJ-Sports Flash. A-KFI-For You. → KFI—For You. KNX—Rolly Langley. KECA—Voice of Business. KHJ—Brother Arlingtou. KMPC—Record Room. ★KFWB, KLAC—News. KWKW—Waxworks. KXLA—Juke Box Matinee. KGFJ—What's Tp? KFAC—Musical Musterpieces. KFYD—Crowbiana. KREV.—Piano Paintings. ★KIEV. KFON. KGER—News. KGB, KVOE—Edmund Hockridge. KGB, BYOL Hockridge, KFSD—Prelúde to Dusk KFSD—Prelude to Dusk, -KGER—Hall of Records, -KFI—So Proudly We Hail, KNN, KSDJ—Calling Tokyo, KECA—Harry Wismer, KFWB—Helen Louise, KLAC—Philic Service, KFAD—Philic Service, KFKD—Spotlight on Star, KIEV—Show Tunes, KFON—Meet the Band, -KGEL—Snortz Flash 4:05-KFON—Meet the Band. -KGFJ—Sports Flash, -KFJ—Reserve, KEVA—Candid Microphone, KFWB—Blind Artists' Guild, KFWB—Blind Artists' Guild, KLAC—Raciug Roundup, KGFJ—Record Jackpot, KWKW—Business Reporter, KWKW—Business Reporter, KFVD—Favored Fitteen, KKKD—Tones of the Day, BLEV—Bing Crosby Sings, BLEV—Bing Crosby Sings, KFON—Old-Age Pensions, KGD, KVOE—The Better Half, -KFWB—Stnart Hamblan 4:25-KGB, KVOE—The Better Haif. 4:45—KFWB—Stuart Hamblen. KLAC—Hollywood Park. KWKW—Races and Sports. ★KFVD, KKED, KFSD—News. KIEV—Tradle Winds Tempos. KFON—Favorites. KFMB—Red Cross. 4:55★KN, KSDJ—Ned Calmer. KGFJ—Sports Flash. KGES Set Const. AGFJ-Sports Flash, Roundup,
 \*EIN-Saturday Sports Roundup,
 \*ENN-Knox Manning, News, KECA-Finno Playhouse,
 \*EHJ, KGB, KVDE-News, Hemingway.
 \*EWB-Stuart Hamblen,
 \*KFAC-News, Perry Como, KFWB-Stuart Hamblen,
 \*KISAC-News, sports,
 ENLA-Juke Box Matinee,
 KGFJ-Jive at Five,
 KWKW-Today at the Races,
 KFAC-Songs of the Saddle, KIEVD-Sweet and Low,
 KRKD-Songs of the Saddle,
 KIEV-L, A. Daily Reporter,
 KFO-Sunsei for Yun,
 KFO-Sunsei for Yun,
 KFO-Sunsei for Yun,
 KFO-Sunsei for Yun,
 KFOR-Sunshie With Appent,
 5:155-KGER-Music With Appent,
 5:155-KFI, KFAC-News,
 KJJ, KGB, KV0E-Proof That Christian Science Heats 5-KFI-Saturday Sports

KMPC-Sons o' Guns. KLAC-Music Recap, Dixen. KGFJ-Race Recap, Dixen. KWKW-Crown City Fouc. KFSD-Here's to Vefs. -KFI-Riddles in Rhythm. KKNX, KSDJ-Harry Flannery. KECA-Highland Swing. KHJ-Jan August, Plannery. KHZ-Al Jarvis. KMPC-Floyd Alten. KFAC-Music. KGFJ-Songs for You. KXLA-Future Planists. KKND-Hits and Misses. KWKW-Steening Music. KEFVD-Hits Mardi Gras. KFFOX-News. KFFOX-News. KFFD, KFSD-Elmer Peterson. KFSD—Colonial Quiz. 5:45★KFI, KFSD—Eimer Peterson, ★KNX, KSDJ—Garred, News. ★KECA—Frank Hemingway. KMPC—Bishop Stevens. KGFJ—Nat'l Safety Council, RXLA—Miniture Concert. KWKW—Races and Sports. KGER—Stamp's Quartet. Stan EWKW, Voto Rebuilds also 5:50—KWKW—Vets' Rehabilitation, 5:554KNX—News, KGFJ—Sports Flash, -KFI, KFSD-Songs for 6 Saturday. KNX—Saturday Night KNX→Saturday Night Serenade.
 KECA→Youth Asks the Government,
 KHJ, KGB, KYOE—The Mighty Casey.
 ★KMPC, KFVD, KIEV—News,
 ★KWB, KGER, KFON—News,
 ★GFJ—Musical Digest.
 ★KLAC—News, Al Jarvis,
 ★KFAC—Saturday Concert.
 KNLA—Sons o' Guns,
 KFMB—S.D. Looks Ahead,
 →KIEV—Twilight Tempos, KFMB—S.D. Looks Ahead, 6:65—KEV—Twilight Tempos, KGER—sports Roundup, 6:15—KMPC—Bob Kelley, Sports, KNLA—Dinner Music, KFWB—On the Century, KFVD—Sundown Serenate, KWKW—Classic Hour, KFOX—Vesper Bells, KGER—Twilight Time, 6:20 KEU KING of A data KGER—Twitight Time, -KFI, KFSD—Grand Ole Opry, KNX—Bill Goodwin Show, KECA—Music of Manhattan, KHJ, KGB, KVOE—Steven Graham, Family Doctor, KMPC—Holywood Park, KFWB—Star Time, KLAC—Sam Balter Sports-book. 6-30-KLAC-Sam Balter Sports-book, KXLA-Sweet Chariot Hour, KFVD-People and Places, KRKD-Hawilan Memories, KWKW-Voice of Greece, KIEV-Dinner Dance, KFOX-Hal's Memory Room, KGER-Lakin Valley Charch, 6:45-KLAC-Irwin Allen, 6:45-KLAC-trivin Allen.
7-KFI-The Wax Museum.
7-KN-All-Star Western Theater.
KECA-The Avenger.
KHJ-Quiz of Two Cities.
KMPC-Giee Chub.
KFWB-Gospel and Song.
KFWB-Gospel and Song.
KFWB-Gospel and Digest.
KLAC-Nizarene Church.
★KLAC. KRKD. KGER-News.
KFOX-Judge Gardner.
KGB-Man and His Music.
7:05-KGER-Western Music.

RADIO LIFE



# BAKER BACK ON 'TAKE IT'

Phil Baker has returned from his first real vacation in seven years to once again be \$64 question man on CBS' "Take It or Leave It." During During Baker's five-week absence from the show, reportedly due to illness, Red Barbour acted as host. Actually, Baker and his wife were reported taking a long and leisurely tour of Southern California's vacation spots, getting away from the extreme pressure of radio over-work.

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# NICKEL, NICKEL, NICKEL

Current top grosser in the nation's juke boxes is CBS maestro Vaughn Monroe, according to coin machine operators. Next up are Crosby and the Ink Spots.

"Talking People", second book au-thored by CBS' Meredith Willson, is making the rounds of New York's publishing houses. The work is a whim-sical history of the radio business, as seen through the eyes of an airlanes pioneer. First book written by the noted musician-composer, and widely used in schools throughout the coun-try, was "What Every Young Musician Should Know.

COMING BEST-SELLER

# \* \*

# BACK IN CIRCULATION

Remember Dick Jones, who was the third "Henry" on NBC's "The Aldrich Family" before he went into the army two years ago? Well, he's out of the service and has just finished high school, Hollywood radio has beckoned and he'll be heard from here soon.

Malone. Malone. KFWB—Music Box, KALA—Redondo Roundup, KGER—Clem Davies. KFSD—Music & Malarkey, KFMB—Ave Maria Hour. 10\*KFI, MGER-News. KECA—Tommy Dorsey Orch, KNX—Chet Huntley, KHJ, K6B, KFXM—Martin Drake. KMPC-Male Chorus. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB—Eastside Show. KLM —Baseball. KALA—Pasadena Civic Dance KFVD—Spade Cooley Time. KGPJ—Concert Noclurne. KFON—Music Moderne. KFMB—Melody Lane. BFAC—Lacky Lager Dance. KFSD—Jimmy Lyons Party. 10:05-KGER-Saturday Spotlight. 10:15-KFI-Police Bulletins, KNX-Tony Pastor Orch, KHJ, KGB-Brandywynne Orch. Orch -KFI-Close Harmony, -KFI-Village Store, KECA-Eddy Howard Orch, KUJ, KGB-Peter Potter's Record Party, KMPC-Candlelight and Silver. KNLA-Poppy Trail. KFOX-Music by Request. KF0S-Trade Winds Taveru, KYS, Cons Kerner, Auch 10:45-KNN-Gene Krupa Orch. KLAC-Don Otis, 10:13-KAX-Gerie Krapa Orei.
KLAC-DOn Olis.
11.-KFI-Solitair Time.
KHJ, KGB, KVOE-John Walshan Orch.
KECA-X. Cugat Orch.
KECA-X. Cugat Orch.
KBPC-Dance Parade.
KLAC-News.
KEWE-Eastside Show.
KGEL-Concert Noturne.
KFVD-Spade Cooley Time.
KFVD-Diat Varieties.
KFVD-Diat Varieties.
KFVB-Cheatin' on Sandman.
11:13-KFI-Milestones in Melody. 11:15-KFI-Milestones in Melody, KNX-Glen Gray Orch, KECA-Date Cross Orch, KLAC-Don Otis, BLAV - ton one. 11:30-KFI-Harry Owens Orch. KNX-Marny Strand Orch. KECA-D'Varra Orch. KHJ, KGB, KVOE-Vojces of KHJ, KGB, KVOE—Volces of Strings. KNLA—The Hawthorne Thing, ★KFON—News. 11:40—KFON—Disc Jockey. 11:45-KNN→Dick Aurandt Musle. 11:55★KFL, KECA, KNN—News.

### EXCELSIOR!

Listeners who write one letter to Mutual's "Heart's Desire" and then give up should take a lesson from Jean Kochanowski, Chicago, Illinois, who tried twenty-nine times before her letter was finally picked by emcee Ben Alexander. Jean wanted, and won, a suit for her sister of whom she has been taking care for the past two and a half years during a serious illness.

#### $\star \star$

### PLAYS IT STRAIGHT

Jackie Kelk, "Homer" on NBC's "Ald-rich Family", is putting his nasal twang on ice for the summer while he plays straight dramatic roles on the straw hat circuit.

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#### RADIO LIFE

# ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type  $\bigstar$  indicates programs of news and commentation.

Avenger Backgrounds for Living KNX, 2:30 p.m. M, W, Th, F 

 Backgrounds for Living

 Backgrounds for Living

 KNX, 2:30 p.m. M, W, Th. F

 Backgrounds for Living

 Backgrounds

 Bandwinge

 Backgrounds

 KFI, 0:30 p.m. M-F

 Beleve It or Not

 Berley, Aick

 KFI, 11:15 pm. M-F

 Berley, Milton

 KFI, 12 pm. M-F

 Berley, Milton

 KFI, 130 p.m. M-F

 Bibel Institute

 KRDX, 7:30 p.m. Su
 \*Break the Bank Breneman's Breakfast. Bridge Club. \*Bride and Groom Bridge to Dreamland... \*Broadway Feature Page \*Broadway News Building for Peace Bull, Frank KFT, 7:45 a.m. Su
 KFWB, 6:30 p.m. M-F
 KHJ, 8 a.m. M-F
 KMIC, 3:30 p.m. Sa
 KFI, 6:45 p.m. F
 KHJ, KGB, 8:45 p.m. F
 KHJ, KGB, 8:45 p.m. F
 KHJ, KGB, 8:45 p.m. To
 KHJ, Si D, D, D, Sa
 KFI, 6:15 p.m. Sa
 KFI, 6:16 p.m. Sa
 KFI, 6:17 p.m. M
 KFI, 6:17 p.m. M
 KFI, 6:17 p.m. M
 KFI, 6:17 p.m. Sa
 KFI, 6:17 p.m. Sa
 KFI, 6 p.m. M
 KFI, 6 p.m. M
 KFI, 6 p.m. M
 KFI, 6 p.m. M
 KFI, 2 p.m. Su
 KECA, 4:30 p.m. Sa
 KFI, 2 p.m. Su
 KECA, KFNB, 7 p.m. F
 KFI, KFSD, 11 a.m. Su
 KECA, 6:10 p.m. Sa
 KECA, 6:10 p.m. Sa
 KECA, 8:30 p.m. Su
 KECA, 6:30 p.m. Su
 KFI, 10:15 p.m. Sa
 KFI, 10:35 n.m. Sa Carnation Hour. Casa Cugat. Catholic Answers. Catholic Hour. Cavaleade of Sports. I Cavalaro, Carmen. CBS Is There. Challenge of the Yukon. Challenge to Youth. Champion Roll Call. Chapel Hour Chapel Quartet. Chicago Round Table. Chicago Theater Christian Science Christian Science Christian Science Christian Science Christian Science Church in the Wildwood. Church of the Air

Page Thirty

rked with an asterisk (\*) are of the contest, Indicates programs of news and commentatic Cisco Kid\_\_\_\_\_KHJ, KGB, 7:30 p.m. M, W, F Club Time\_\_\_\_\_KECA, 11:30 a.m. M Columbia Symphony\_\_\_\_KNX, 11 a.m. Su Concert Nocturne\_\_\_\_KGFJ, 10:15 a.m. Su Concert Nocturne\_\_\_\_KFI, 7:30 p.m. Th Conquest\_\_\_\_\_KFI, Str30 p.m. Su Contert Hour\_\_\_\_KFI, KFSD, 6 p.m. M Cooper, Alex\_\_\_\_KFI, KFSD, 6 p.m. M Cooper, Alex\_\_\_\_KKJ, KFR, 8:30 p.m. Su Count of Monte Cristo\_KHJ, KGB, 8 p.m. Su Count of Monte Cristo\_KHJ, KGB, 8 p.m. Tu Counterspy KECA, KFMB, KPRO, 2:30 p.m. Su County Fair\_\_\_\_KNX, 8:30 p.m. Su County Medical Assn\_\_KFAC, 10:15 a.m. Sa Crime Cases\_\_\_\_\_\_KNX, 8:30 p.m. Th Crocker, Betty\_\_\_\_KFI, 10:40 a.m. M-F Crossy Section, U.S.A, KKNX, 8:30 p.m. M-F Crossy Section, U.S.A, KKNX, 8:30 p.m. Su County fuir\_\_\_\_\_KFI, 10:40 a.m. M-F Crossy Section, U.S.A, KKNX, 1 p.m. Sa Crow Show\_\_\_\_\_KKY, KSN3, 0:30 p.m. Sa Crow Show\_\_\_\_\_KKY, KSN3, 0:30 p.m. Sa Dance Time\_\_\_\_\_KFAC, 10:9 p.m. M-F Curtain Time\_\_\_\_\_KFAC, 10:9 p.m. Sa Dance Time\_\_\_\_\_KFAC, 10 p.m. M-Sa Dark Venture\_\_\_\_\_KFAC, 10 p.m. M-Sa Dark Venture\_\_\_\_\_KFAC, 10 p.m. M-Sa Dark Venture\_\_\_\_\_KFAC, 10 p.m. M-F Dutie With Melody\_KKPC, 9:30 p.m. M-F Phavis, Elmer\_\_\_\_\_KECA, 6:30 p.m. M-F Datie With Melody\_KKMPC, 9:30 p.m. M-F Datie With Melody\_KKMAC, 9:30 p.m. M-F Datie With Melody\_KKMAC, 9:30 p.m. M-F Davite Sell Roundup\_KXLA, 11:45 a.m. Su Divon, Nancy\_\_\_\_KECA, 10 a.m. M-F Downtown and All Around KFI, 4 p.m. M-F Downtown and All Around KFI, 4 p.m. M-F Davite Solary\_\_\_\_KHJ, 8:15 a.m. Su Divon, Nancy\_\_\_\_KHJ, 8:15 a.m. Su Divon, Crahallin\_KNYL, 12:30 p.m. Su Fator of the Air\_KFI, KFSD, 5:30 p.m. Su Dr. Dana\_\_\_\_KECA, 10:30 p.m. Su Fator of the Air\_KFI, KFSD, 5:30 p.m. Su Dr. Dana\_\_\_\_KECA, 10:30 p.m. Su Fator of the Air\_KFI, 5:30 p.m. Su Fator of the Air\_KFI, 5:30 p.m. Su Fator of the Air\_KFI, 8:50 a.m. Su Editor of the Air\_KFI, 8:50 a.m. Su Editor of the Air\_KFI, 8:50 a. +Feature Wire..... Festival of Waltzes KFI, 5 p.m. M-F KFAC, 11 a.m. M-Sa Festival of waltzes. KFAU, f1 a.m. M-Sa Ffider, Jimmie. KECA, KFAUB, 6:30 p.m. Su Fieston Favorites. KMPU, 7:30 p.m. M. F Fisher, George. KNX, 4 p.m. M. F Fishing A Hunting Club. KHJ, 9:30 p.m. Sa Fishing Pals. KFOX, 7:15 p.m. Tu, Th, F F Flannery, Harry. KNX, 5:30 p.m. M-Sa Fiesta Firestane Favorites KMPC (1.00 p.m. M, F Fishing A Huating Club KHJ, 9:30 p.m. Sa Fishing Pals. KFOX, 7:15 p.m. To, Th, F \*Flaumery, Harry KNX, 5:30 p.m. M-Sa \*Fletcher, Graene KECA, 7:30 a.m. M-F Fit Frolics KHJ, KGB, 4:30 p.m. Ta, Th For the Family KFI, 4 p.m. Sa \*Free for All KGB, KVOE, 1 p.m. Sa \*Free for All KNN, 7:30 p.m. Tu Frontiers of Science KNN, 11:15 p.m. Tu Frontiers of Science KNN, 11:15 p.m. Tu Front-Page Farrell KF1, KFSD, 1:45 p.m. M-F \*Fuller, Sid KFCA, 8:15 p.m. M-Th KFCA, 8:15 p.m. M-Th Funnies. Garden Hints... KFWB, 8 a.m. Su KMPC, 1:45 p.m. Su 

 
 KRKD, KFOX, 8 a.m. Tu, Th, Sa

 Hawaii Calls
 KHJ, 8:30 p.m. Sa

 Hawk, Bob
 KNX, 6:30 p.m. M

 Hawkhorne Thing
 KXLA, 11:30 p.m. D

 Hay, Bill
 KMPC, 12:45 p.m. M-F

 Hayes, Sam
 KFI, KFSD, 7:45 a.m. M-Sa

 Heatter, Gabriel
 KHJ, 6 p.m. M-F

 With Weither
 KHJ, 6 p.m. M-F
 Headline Edition...... ★Hemingway, Frank......KECA, 5:45 p.m. M-Sa KMPC, 8 p.m. M-Sa 

 KMPC, 8 p.m. M-Sa

 KMPC, 8 p.m. M-Sa

 KHerry, Bill
 KNX, 4:55 p.m. M-F

 Herry, Bred
 KLAC, 5 p.m. M, 3 p.m. Tu-F

 Here Comes the Band
 KFI, 11:45 a.m. Su

 Here's to You
 KNX, 10:30 a.m. Su

 Here's to You
 KNY, 10:30 a.m. Su

 Here's to You
 KNY, 10:30 a.m. Su

 Here's to You
 KMPC, 6:30 p.m. Tu-Sa

 Hetherington, Keith
 KMPC, 6:30 p.m. Sa

 Highlights of the Bible
 KFI, 7 a.m. Su

 Highlights of the Bible
 KFI, 7 a.m. Su

 Hill, Jackie
 KHJ, 10:16 a.m. M-F

 Hill Parade
 KFI, 8 p.m. Sa

 Hollywood Bowl Auditions
 KFI, 9 p.m. M

 Hollywood Bowl Auditions
 KGFJ, 9 p.m. M-Sa

 Hollywood House Party
 KGFJ, 9 p.m. M-Sa

 Hollywood Hause Party
 KGFJ, 9 p.m. M-Sa

 Hollywood Park
 KMPC, 6:30 p.m. Su

 Hollywood Park
 KMPC, 6:30 p.m. Sa

 Hollywood Park
 KMPC, 6:30 p.m. Sa

 Hollywood Park
 KMPC, 6:30 p.m. Sa

 Hollywood Park
 KMPC, 6:30 p.m. Su

 Hollywood Park
 KNN, 1:35 p.m. M-F

 Hollywood Park
 KNN, 1:30 p.m KNX, 4:55 p.m. M-F +Henry, Bill .... #Inside China.... KFI, 11:30 p.m. W KGER, 8:05 p.m. Su KFON, 8:30 p.m. F Joyce Jordan, M.D. KFON, 8:30 p.m. F Juke Box Matinee KNLA, 3:15 p.m. M-Sa Jump-Junp of Holiday House KFI, 8 a.m. Sa Junior Dehates It. KGER, 8:05 p.m. M-Junior Junction. KECA, 3 p.m. Sa Just Plain Bill KFI, KFSD, 1:30 p.m. M-F Kaye, Sammy KECA, 10:30 a.m. Su Kelley, Bob. KMPC, 6:15 p.m. M-Sa Keyboard and Console KFAC, 8:45 a.m. D Keiter, 8:05 p.m. M-Sa 

 King, Wayne
 KECA, 12:15 p.m. M-F

 Kraft Music Hall
 KFI, KFSD, 9 p.m. Sn

 Labor, U.S.A.
 KECA, 1:30 p.m. Sn

 Labor, U.S.A.
 KECA, 3:45 p.m. M-F

 Ladies, Be Seated
 KECA, 3:45 p.m. M-F

 Ladies, Be Seated
 KECA, 3:45 p.m. M-F

 Ladies, Day
 KFI, 4:30 p.m. Sn

 Lamour, Dorothy
 KFI, 4:30 p.m. Su

 Lamour, Dorothy
 KFI, 4:30 p.m. Su

 Lamour, Dorothy
 KFI, 4:30 p.m. Su

 Lamour, Borthy
 KFI, 8:20 p.m. Su

 Langley, Rolly
 KNN, 4 p.m. Sa

 Lassie
 KECA, 12 n. Su

 \*Lawton, Fleetwood
 KMPC, 7:30 a.m. M-Sa

 \*Lawton, Fleetwood
 KMPC, 7:30 a.m. M-Sa

 KI-1, 3:0, p.m. M-F
 Lasyer Dan Tucker

 KNN, 9 p.m. M-F
 Stawton, Sa

 

RADIO LIFE

JULY 6, 1947

Liberal Catholia I	
Liberal Catholia I	
Liberat Catholic I	Iour
Life Can Be Beau	tiful
Light of the Wool	KECA, 8 p.m. F
Lindlahr, Victor	Jour
Listen Carefully	KHJ. 6:30 p.m. Su
Listening Post K	ECA, KFMB, 11:30 a.m. Tu-F
Little Music Roon	L
Lombardo, Guy	KHJ, 6:30 p.m. M
Lone Journey	KNA, IU:30 a.m. M-F
Lorg Lawton	KFI 8-15 om M.F
Lorenzo Jones	KFI. KFSD, 12:30 p.m. M-F
Lucky Lager Dan	te TimeKFAC, 10 p.m. M-Sa
Lum & Abner	KECA, KFMB, 8 p.m. M-Th
Lutheran Hour	KHJ, KVOE. 9:30 a.m. Su
Maior Leogue Bol	EMPC 2:20 p.m. M.F.
Make-Believe Ball	room
KLA	C, 9:30 a.m., 5:30 p.m. M-Sa
Ma Perkins	KEL KESD, 11:15 a.m. M-F
	KNX. 9:15 a.m. M-F
+Malone, Ted	<b>KECA</b> 10:15 am M-F
Manhattan Merry-	Go-Round KFI, 5 p.m. Su
Man Called X	KNX, 9:15 a.m. M-F KECA, 10:15 a.m. M-F Go-Bound
Man Named Jords	KNX, 5 p.m. Su
Man on the Farm	KF1, 12:15 p.m. Sa
Manhunt	KHI Apm Su
Manners Zeke	KECA. 7:45 am M-F
+Manning Knox	ENV 12:15 pm 5 pm M-F
Mansfield, Andy	KWKW. 8 a.m. M-F
	KLAC, 10:05 a.m. Su
Market Reports	KMPC. 8:15 a.m. M-Sa
Married for Life	KHJ, 10:30 a.m. Su
Martin, Tony	KNX, 5:30 p.m. Su
Massay Louise	EHI 19:30 a.m. M-F
McCune, Hank	KFI 9.30 p.m. F
McNeill's Breakfa	st Club. KECA. 8 a.m. M-F
Meet Marty Drake	KHJ, 10 p.m. Sa
Meet the Author	
Meet the Missus	
Melodies America	Loves KXX 6.20 pm Tu
Melody Hour	KNX, 4 p.m. W
Melody House	KNX, 4:15 p.m. M, F
Melody Matinee	
Melody Parade	
Melody Time	<b>KEI 10:45 pm Su-F</b>
Message of Israel	KECA. 8 a.m. Su
Midnight Flyer	
Midnight Merry-G	-Round
Mild and Mallow	EMBC 2.20 pm ME
+Miller, Rex	KHJ 9:15 nm Su
Mirandy	KECA, 9:15 a.m. Sa
★Monitor Views 2	iews
Monroe Vaughn	KNV 8:30 p.m. W
Morgan, Henry	KECA. 9:30 n.m. W
Morning Bible Hou	IT
Mother's Album	KMPC, 6:30 p.m. Su
Mr. and Mrs. Nor	th
Mr President	KECA 9.30 p.m. Th
Munson, Ona.	KNX, 8:55 p.m. Su
Murder and Mr. M	alone
Murray, Johnny	KNX, 8 a.m. M-F
Music in the Air	WPC 11 om ME
Music Preferred	KECA, 6:15 p.m. Tu
Music Supreme	<b>EMPC</b> , 8:30 p.m. M-F
Music to Shave B	KECA, 7:15 a.m. M-Sa
Musical Departmen	KEAC 2 p.m. M.S.
Musical Masterpie	res KFAC. 4 p.m. M-Sa
Musical Digest	KGFJ, 6 p.m. M-Sa
Mutual Music Box.	
Myrt and Marve	<b>EXX 12.45 nm M.F</b>
Myrt and Marge. Mysterious Travele	KNX, 12:45 p.m. M-F r
Myrt and Marge Mysterious Travelo Mystery Theater	
Myrt and Marge Mysterious Travele Mystery Theater My True Story	KNX, 12:45 p.m. M-F FKHJ, 8 p.m. Th KFI, KFSD, 9:30 p.m. F KECA, KFMB, 10:30 a.m. M-F
Myrt and Marge Mysterious Travele Mystery Theater My True Story National Farm &	KNX, 12:45 p.m. M-F KHJ, 8 p.m. Th KFI, KFSD, 9:30 p.m. F KECA, KFMB, 10:30 a.m. M-F Home
Myrt and Marge Mysterious Travell Mystery Theater My True Story National Farm & Nature Sketches Network Sketches	KNX, 12:45 p.m. M-F KHJ, 8 p.m. Th KFI, KFSD, 9:30 p.m. F KECA, KFMB, 10:30 a.m. M-F Home
Myrt and Marge Mysterious Travell Mystery Theater My True Story National Farm & Nature Sketches *Nesbitt, Norman Neus Feature F	KNX, 12:45 p.m. M-F KHJ, 8 p.m. Th KFI, KFSD, 9:30 p.m. F ECA, KFMB, 10:30 a.m. M-F Home
Myrt and Marge Mysterious Traveld Mystery Theater My True Story Nature Sketches *Nesbitt, Norman *News Feature E. *News of the We	KFT, 12:15 p.m. Sa           KMPC, 12 n. M-F           KHJ, 4 p.m. Su           KEQA, 7:45 a.m. M-F           KNX, 12:15 p.m., 5 p.m. M-F           KUKW, 8 a.m. M-F           KUKW, 8 a.m. M-F           KUK, 3:15 a.m. M-Sa           KHJ, 10:30 a.m. Su           KNX, 12:15 p.m., 5 p.m. M-F           KLAC, 10:05 a.m. Su           KNY, 5:30 p.m. Su           KFI, 10:30 a.m. M-F           KHJ, 10:30 p.m. M-F           KHJ, 10 p.m. Sa           KFT, 8:30 p.m. F           Club, KECA, 8 a.m. M-F           KEA, 8 a.m. M-F           KHJ, 10 p.m. Sa           KFT, 9:30 a.m. Sa           KFT, 9:30 a.m. Sa           KNX, 1:30 p.m. M-F           KHJ, 7 p.m. N           KNX, 4:15 p.m. M.F           KHJ, 5:15 p.m. M-F           KFT, 12:45 pm. Su           KFT, 12:45 pm. Su           KFT, 12:45 pm. Su           KFT, 12:45 pm. Su           KFT, 10:45 p.m. Su-F           KFT, 12:2 p.m. M-Sa           P.Cound         KNX, 12 p.m. D.           KHJ, 9:15 p.m. M-F           KHZ, 3:30 p.m. M-Sa           P.Round         KNX, 1:30 p.m. M-Sa           P.Round         KNX, 1:20 p.m. M-Sa
Myrt and Marge Mysterious Travel Mystery Theater Ng True Story National Farm & National Farm & Nature Sketches ★Nesbitt, Norman ★News Feature Et ★News of the We ★News of World	KNX, 12:45 p.m. M-F KHJ, 8 p.m. Th KFI, KFSD, 9:30 p.m. F KECA, KFMB, 10:30 a.m. M-F Home KFI, 10 a.m. Sa KHPC, 8 a.m., 6 p.m. M-F ditionKECA, 8:15 p.m. M-Th ek KFI, 3:15 p.m. Yu. Th, F
Myrt and Marge. Mysterious Travele Mystery Theater. My True Story National Farm & Nature Sketches *Nesbitt, Norman *News Feature E: *News of the We *News of tworld Nick Carter	KNX, 12:45 p.m. M-F KHJ, 8 p.m. Th KFI, KFSD, 9:30 p.m. F KECA, KFMB, 10:30 a.m. M-F Home KFI, 10 a.m. Sa KHPC, 8 a.m., 6 p.m. M-F fition. KECA, 8:15 p.m. M-Th ek KFI, 2 p.m. Sa KHJ, 3:15 p.m. Tu, Th, F KHJ, 3:30 p.m. Su
Myrt and Marge Mysterious Travelt Mystery Theater My True Story Nature Sketches *Nesbitt, Norman *News Feature Et *News of the We *News of World Nick Carter *Noah Webster Sa	KNX, 12:45 p.m. M-F KHJ, 8 p.m. Th KFI, KFSD, 9:30 p.m. F ECCA, KFMB, 10:30 a.m. M-F Home
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           Jact         KHJ
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           Jact         KHJ
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*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
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*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
*News of the We *News of World Nick Carter *Noah Webster Sa Norris, Bobby	KFI, 3:15 p.m. Tu, Th, F           KFI, 3:15 p.m. Tu, Th, F           KHJ, 5:30 p.m. Su           ys         KFI, 8:30 p.m. Th           KHJ, 12:15 p.m. Su           User         KFI, 8:30 p.m. Su
Knews of the We Knews of the We Knews of World. Nick Carter. "Noah Webster Sa Norris, Boby. Norwood Smith Se Official Detective. Olympic Fights. One Man's Family On the Beam. Open Forum. Open Hearing. Open Forum. Open Hearing. Open Forum. Open Speaks. Our Gal Sunday. Oar Town Speaks. Owen, Paul.	kc
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 KECA, 10:15 a.m. Su

 Radio Views
 KNX, 4 p.m. Tu

 Rancho Grande
 KNVC, 10:30 p.m. M-F

 RCA-Victor Show
 KFI, KFSD, 10 a.m. Su

 Real Stories
 KHJ, 6:15 p.m. M-F

 Record Party
 KHJ, 10:30 p.m. M-Sa

 Red Kyder
 KHJ, KVOE, 7:30 p.m. Tu, Th, Sa

 Remember That Music
 KFI, 10:15 p.m. M

 Report from U.N
 KNX, 11:15 p.m. M

 Report to the People
 KECA, 9 p.m. Tu

 Reports in Motion
 KHJ, 11 a.m. Th

 Retribution
 KECA, 9 p.m. Tu

 Revail Summer Theatre
 KFI, 6:30 p.m. W

 Relawing Stand
 KHJ, 4:30 p.m. W

 Rhapsody in Rhythm
 KNX, 6 p.m. W

 Bichard Davis, Private Investigator
 KHJ, 8 p.m. M

 \* Richfield Reporter
 KFI, KFSD, 10 p.m. Su-F
 Saludos Amigos. Saludos Amigos. KGFJ, 7 am. M-Sa Sam Rowland's Waxworks Sam Rowland's Waxworks Sam Spade. KWKW, 3:30 p.m. M-Sa Saturday Concert. KKNX, 9 p.m. Su Saturday Nayht Serenade. KHZ, 2 p.m. Sa Saturday Showcase. KFI, 9:15 a.m. Sa Saturday Showcase. KFI, 11 a.m. Sa Scarlet Queen. KHJ, 6:30 p.m. Tu Science of Mind. KFWB, 8:45 a.m. M-F Scotland Yard. KHZ, 11 a.m. Sa Scarlet Queen. KHJ, 8:30 p.m. M-F Scotland Yard. KHZ, 10 a.m. M-F Scotland Yard. KHZ, 10 a.m. M-F Second Mrs. Burton. KNX, 2 p.m. M-F Second Mrs. Burton. KHZ, 10 a.m. M-F Second Mrs. Burton. KHZ, 11:30 a.m. M-F Second Mrs. Burton. KHZ, 11:25 p.m. M-F Singer. Samith, Sack. KHZ, 11:25 p.m. M-F Singer. Samith, Jack. KHZ, 11:25 p.m. M-F Swilter Parade. KGFJ, 8:15 p.m. M-F Singer. Samith, Jack. KHZ, 11 p.m. M-F Smilin' Ed McConnell. KFI, 15 p.m. M-F Song for You. Sonth, Kate. KHZ, 11 p.m. Sa Something to Talk About. KNX, 2:15 p.m. M-F Songs for Saturday. So You Want to Lead a Band. So You Want to Lead a Band. Soports Newsreel. KFI, 9:30 p.m. Su So You Want to Lead a Band. Sports Folio. KFI, 9:30 p.m. Sa Soports Newsreel. KFI, 9:30 p.m. Sa Sports Roundup. KFI, 4:15 p.m. Sa Sports Roundup. KFI, 5:20 p.m. M-F Sports Final. KFI, KFSD, 6:30 p.m. M Sports Review. KNX, 2:30 p.m. Sa Sports Roundup. KFI, 5:20 p.m. M-F Sports Final. KFI, 4:15 p.m. Sa Sports Roundup. KFI, 5:20 p.m. M-F Sports Final. KFI, KFSD, 6:30 p.m. Sa Sports Roundup. KFI, 5:20 p.m. M-F Sports Final. KFI, KFSD, 7:30 p.m. Sa Sports Roundup. KFI, 5:20 p.m. M-F Sports Final. KFI, KFSD, 7:30 p.m. Sa Sterling Dn. Wallace. KFX, 6:30 p.m. Sa Sterling Tom. KFI, 4:15 p.m. Sa Sterling Tom. KFI, 4:15 p.m. Sa Sterling Tom. KFI, 4:15 p.m. Sa Sterling Tom. KFI, 5:20 p.m. M-F

	Styles in Music	
	Summer Theatre	KFI, 6:30 p.m. W
	Sunday Evening Club	KFAC. 9 n.m. Su
	Sunday Evening Hour	
	Sunday Morning Melodie: Sunday Vesners	SKMPC, 8:15 a.m. Su KECA 11:30 em Sn
	Sunny Side of the Atom	KNX, 9 p.m. M
	Suprise Salute	KNX, 6:15 a.m. M-Sa
	Supper Club	FI. KFSD. 7 p.m. M-F
	Surprise Theater	KNX, 7:25 p.m. Su
	Sweeney and March	KNX, 7:30 n.m. Sa
	Swing, Raymond	KECA. 9:45 a.m. Su
	Symphonette	KNX, 10:30 p.m. M-F
	Symphony	
	"Take It or Leave It	KEVD 10 am M-F
	Talent Scouts	KNX, 9:30 p.m. F
	Tapestries of Life	KNX, 9:30 p.m. Tu
	Taylor, Mary Lee	KNX, 11 a.m. Sa
	Teen and Twenty Time	.KMPC, 5:05 p.m. M-F
	Templeton Alec	KFL 4n.m. Su
	Tennessee Jed	.KECA, 4:45 p.m. M-F
	Terry & the PiratesKE	CA, KFMB, 5 p.m. M-F
	The Chase	KNX, 1:45 p.m. Sa
	The Clock	KECA, 8:30 p.m. M
	The Mighty Casey.	KHJ. 6 p.m. Sa
	The Play's the Thing	KFI, 6:30 p.m. Su
	The Sheriff KECA EF	NB. KPRO. 6:30 n.m. F
	The Tavern	
	The Todds.	KFI 12:45 p.m. M-F
	Think and Grow Bich	
	This Is Jazz	KHJ, 11 a.m. Sa
	Styles in Music. Summer Theatre. Summer Theatre. Sunday Evening Club. Sunday Evening Hour. Sunday Vespers. Sunay Side of the Atom Sunses Roundup. Susperse Theater. Susperse Theater. Suspense. Sweney and March. #Swing, Raymond. Symphony. *Take It or Leave It. Taibot, Dr. Louis. Talent Scouts. Talent Scouts. Talent Scouts. Talent Scouts. Taylor, Henry J. KH, Horry J. Telephone Hour. Tempistes Jed. Thery & the Pirates. KE Thease. The Flace	World
	~	
	This Woman's Secret. B	FI, KFSD, 3 p.m. M-F
	Thompson, Johnny	KECA, 12:15 p.m. Su
	Those Websters KHJ,	KGB, KVOE, 2 p.m. Su
	Tillamook KitchenKF	T. KFSD, 9:45 a.m. Sa
	Today in History	KMPC, 12:30 p.m. M-F
	Tom Mix KH	I, KCB, 5.45 p.m. M-F
	+Tomlinson, Edward	KFI. 1 p.m. Sa
	Tonight's Tunes.	KFI, 8:15 p.m. W
	Treasury Agent	KECA. 6 p.m. M
	Treasury Show	KECA, 12:30 p.m. Sa
	True Detective	HI KGR 1.30 n.m. Su
	Twenty Questions	KHJ, 8 p.m. Su
	This Week Around the This Woman's Secret. E *Thompson, Johnny	MPC, 4:15 p.m. Tu, Th VOE 4:30 p.m. M.W.F
	Two-Ion BakerKHJ, E Under Arrest	VIII 5 pm Su
	United Nations	KFWB, 8 p.m. M-F
	University Explorer	KNX, 10:15 p.m. Su
	Veterans' Adviser	KFI, 11:30 a.m. Sa
	Veterans' Voice	KHJ, 12:45 p.m. Sa
	Voice of Business	KECA, 4 p.m. Sa
	Voice of FirestoneKE	I, KFSD, 8:30 p.m. M
	Voice of Prophecy	HJ, KGB, 8:30 a.m. Su
	+Wallace, Myron	KECA, 10:55 a.m. Su
	Waltz Time	KFI, KFSD, 9 p.m. F
	Waring, Fred.	FI, KFSD, 8 a.m. M-F
	KF	I, KFSD, 8:30 p.m. Tu
	Warriors of Peace	KECA, 11 a.m. Su
	+Washington Inside On-	KECA. 9:15 a.m. Su
	Wax Museum	KFI, 7 p.m. Sa
	Weekly News Review	KNX, 10 a.m. Su
	Welcome, Travelers	KECA, 9 a.m. M-F
	What Do You Say?	
	*What's Doin', Ladies?	KECA, 2 p.m. M-F
	What's the stant of its	KHJ, 8 p.m. W
	+Wheeler, Burritt	ENX, 3 p.m. M-F
	Whistler.	KNX, 8 p.m. W
	Whiteman, Paul	KECA, 12:30 p.m. M-F
	Whoa Bill Club	.KFAC, 5:30 p.m. M-F
	Wilder, Alvin	.KECA, 4:15 p.m. M-F
	Willson, Meredith	KNX, 9:30 p.m. W
	Voice of Firestone. KE Voice of Prophecy. Ki Woice of Prophecy. Ki Waltz Time. Warten's Crime Cases. Warning, Fred. KF Warren, Wendy. Warriors of Peace. *Washington Inside On Wax Museum Wax Nop. *Weekly News Review. Welcome, Travelers. *Wells. Curveth. What Do You Say? *What's Doin', Ladies? *What's He Name of Tr *Wheelen, Burritt. Wheen a Girl Marries. K Whiteman, Paul. Whiteman, Paul. Whiteman, Paul. Whiteman, Paul. Whiteman, Paul. Whiteman, Paul. Whiteman, Harry. Wille Poer. Willson, Meredith. *Winchell, Walter. KE Wincs Over Jordan. Wisard of Odds. Women's Forum. Woman in White, KFI, T Women's World. Youth Asks the Governm Young Dr. Malone. Young People's Church. Your Navy. You're Only Young Once.	CA. KFMB, 6 p.m. Su KVOE, \$130 p.m. Su
	Wings Over Jordan	KNX, 7:05 a.m. Su
	Wismer, Harry.	KECA, 4:15 p.m. Sa
	Women's Forum	KNX, 6 p.m. Tu
	Woman in White, KFI, I	KFSD, 10:15 a.m. M-F
	Wood, Barry KF	I, 10:15 p.m. M. W. F
	Youth Asks the Governm	entKECA, 6 p.m. Sa
	Young, Norma	KHJ, 1:30 p.m. M-F
	Young People's Church	
	Young Widder Brown	KFI, 12:45 p.m. M-F
	You're Only Young Once.	
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Page Thirty-one

# Mikemen--Verne Smith

#### (Continued from Page 5)

attack, Verne had been handed a contract for the fourth lead in "The Story of Dr. Wassel." Just before he affixed his signature, he read the small print and stopped cold. He had signed only one week before to be on the Kay Kyser show, which called for being out of town every Wednesday all during the t i m e DeMille's picture would be before the cameras. Wisely deciding that two such careers would continue to conflict drastically, Verne stuck with radio, and in doing so, left himself wide open for more luck than he could handle.

He went into Armed Forces Radio Service, for instance, in 1944. By December of the same year, he was out with a medical discharge, and minus job prospects. One week later, Kay opened auditions for his newly sponsored series. Verne's voice was picked immediately. Two weeks after this, he was also on the Judy Canova show, and by the first of '45 he had been named announcer for Roy Rogers over Mutual! This last season alone, Verne has handled "Ozzie and Harriet" Sundays, Judy Canova Tuesdays, Kay Kyser and Dennis Day Wednesdays. No rabbits' feet, fourleaf clovers or horseshoes involved ... just a healthy attitude of expecting things to "work out."

Just recently Verne and June have moved into their own home at Long Ridge Estates in the Valley, finally completed after two creeping years of contract difficulties and shortages. The weekend before our interview, Verne had enthusiastically waxed the floors and woodwork with as much verve as a kid with a new set of railroad cars, and June had finished her last industrious stitching of drapes, slipcovers and bedspreads. They've been living in a crowded apartment housing project for so long it "feels great" to expand through a series of rambling rooms, and Verne is already hammering away delightedly on a special "hobby shop" where he can do woodcarving and photography.

#### Cute Subject

His main hobby, however, he insists, is "Sparkie," his five-year-old, a happy little girl with a tangle of blonde curls, whose pictures, in various stages of growing up, he carries in a special leather billfold. . favorite pose, as a two-year-old charmer sitting in the kitchen dishpan with a skeezix curl spiraling straight up and soap bubbles floating around her.

As a family, the Smiths are singularly harmonious. Verne and June both believe in treating each other with the same respect and admiration they felt when they first met. Verne insists that June has "the most unbelievable disposition in the world. Can't pick a tiff with her about anything." Only critical difference of opinion thus far is as to Page Thirty-two what kind of a dog they'll buy for their new home. "Sparkie" wants a taffy-colored spaniel, but Verne has in mind "something a little larger. Maybe a Doberman-Pinscher." June doesn't care, just as long as she doesn't have to feed and walk it "all the time."

# **River's End**

#### (Continued from Page 6)

it, too, holds its petty bits of rivalries, narrowness, and sometimes bitter moments. And to "Dr. Paul Christian" (Jean Hersholt) and the lovely-looking and competent nurse, "Judy Price," (Rosemary DeCamp) any ailment of the hearts or minds of their neighbors and patients is just as important as their physical ailments.

"Dr. Christian's" big white house is surrounded by a wide lawn. Around it are dotted gardens in which flowers and vegetables are usually all planted together. State Street and River Road bound the rambling home. It has a side entrance so that patients can go directly into the waiting room, for it is the doctor's house and office combined.

You're as familiar as we with the scattered houses along Back Mountain Road, the big new school and the playgrounds syrrounding it. Perhaps in a smoke ring that drifted ceilingward, perhaps in that patch in the rug your eye falls to, perhaps tucked away in a corner of your mind . . . there you've seen this town many evenings as you sat by your radio following "Dr. Christian" and "Judy" and their friends as they go about River's End.

#### \* \*

#### HIS FAVORITE BLONDE

There's a tall blonde on her way to W. Duane Wilson, "Free for All" prize winner in Greybull, Wyoming, but he'll probably have to dress her himself! It's not as shocking as it sounds, however, since the lady in question is a tall, blonde mannikin, which Wilson's letter won for his dress shop.



"THREE ALARM," KMPC, 1:05 p.m, Monday through Friday—Materials for a new home, "from cellar to roof," will be presented the "Jackpot" or "Bulls-eye" winner whose entry, "I would like to own a Wall-Block Home because" states the best reasons. Contest runs for next thirteen weeks. Address program.

"WESTERN FARM JOURNAL," KNX, 12:30 p.m. Saturdays—A new 1947 Willys Universal Civilian Jeep, worth \$1400, will be given each week to an outstanding Western farmer or grower, in recognition of significant contributions to agriculture.

nificant contributions to agriculture. "THE BETTER HALF," KHJ, 9:30 p.m. Saturdays—For the most convincing letter describing his marital troubles America's winning hen-pecked husband gets an allexpense-paid vacation in Bermuda away from the little woman. "Bringing Up Father," "Biondie" and "They'll Do it Every Time" cartoon-creators act as judges. Address "The Better Half," KHJ, Hollywood 38.

# **Pine Ridge**

#### (Continued from Page 7)

And upstairs is our Lodge Hall. Besides being the only building that's an upstairs on, it's where our city councils hold forth on meeting day. Another thing the hall gets used fer is band practice by our Pine Ridge Silver Cornet Band. The band was first organized to help Lurh out in the campaign fer president.

"Now across the street south there is Caleb Weehunt's. When it comes to free and fancy weight-lifting, general shoeing or fixing up things, there, ain't nobody in Pine Ridge can come up to Caleb, our blacksmith."

And your two guides would be generous in their praise of their competitor.

#### **Political Headquarters**

"That over there is Dick Huddleston's General Store, and on top of runnin' about the best store in these parts, Dick is postmaster. Being hooked up with the giverment that way, Dick has got to know more about politicks than most any other feller hereabouts, and most everybody stops by to talk with Dick about who to vote fer in any kind of an elecktion. And ever once in awhile the giverment sends Dick a new batch of pictures and descriptions about fellers that's wanted. Dick could keep all those pictures hisself if he wanted to, and when one of these fellers come along, Dick could collect the reward. But 'he don't do that. No siree, he plasters those pictures out in plain sight all over town!

"Wished you could see up the street to the new Pine Ridge School House. When they first started at that same school the children had to set on seats made out of rough pine boards, and not them smooth maple slats the children use nowdays.

"Glad you came up this way. Since last time a city feller was here, Abner was elected Mayor of Pine Ridge, and I, Lum, always has the best interests of the community at heart, so any way you look at it we're kind of a Chamber of Commerce for Pine Ridge."

(Now we've never been to Pine Ridge, Arkansas, the real life town named after "Lum and Abner's" creation, and maybe if you were to go there you'd dig up a lot of different history and pictures. This impression came out of the same spirit of good fun that Chester Lauck and Norris Goff, the creators of "Lum and Abner", use in preparing their broadcasts.)

#### \* \*

#### STAMPEDED BY STAMPS

Answering CBS' appeal for stamps of unusual interest, thousands of listeners have sent in postage. Stamps are being sent to veterans' hospitals for use of bed-ridden patients, who find genuine therapeutic value in collecting and identifying the bits of paper.

#### Saturday, 9:30 p.m. MBS-KHJ-KFXM-KVOE

HAT KIND of a dog is a walker? Is fresh water tackle suitable for salt water fishing? What is the best sportsmanlike way to hunt ground hogs?

The answers to these questions together with many other interesting facts and stories pertaining to life in our great outdoors are heard on Mutual's "Fishing and Hunting Club of the Air," a program dedicated to good sportsmanship, and to the conservation and propagation of the nation's vast natural and wildlife resources.

Sportsmen, hunters and lovers of the great outdoors receive timely tips, expert advice and 'an opportunity to win valuable prizes when the panel of experts convenes around the hot stove for the informal bull sessions.

The listeners who in the opinion of the judges send in the most interesting questions have their letters answered on the air, and suitable outdoor prizes such as guns, gun sights, outboard motors, camp stoves, fishing tackle and hunting coats are awarded to the lucky listeners whose questions are used.

The panel of experts includes Dave Newell, former Editor of Field and Stream, who acts as dean of the experts; Jim Hurley, Outdoor Editor of the New York Daily Mirror and authority on fresh water and deep sea angling; and John Hightower, Associate Editor of Field and Stream, an expert on upland game and small game hunting. Roland Winters, sportsman and for many years an ardent camping and boating enthusiast, is master of ceremonies.

#### **Rich Background**

All of the members of the panel boast an extensive background in outdoor lore that makes them well qualified to officiate at the weekly meetings of the club. Dave Newell has hunted and fished from Alaska to Brazil, and with words, artist's pencil and camera he has recorded what he has seen. He started as a writer and artist in 1919, after having served in World War I, later wrote outdoor features for the St. A PAIR OF EXPERTS take advice from another expert as Dave Newell (left) and Jim Hurley, co-experts on Matual's "Fishing and Hunting Club of the Air," scan a copy of Izaak Walton's "The Compleat Angler." Written in the early 1600's by the father of modern angling, the book offers many fishing methods still favored by the present-day sportsman.



Great Outdoors Lovers Cluster Around Radio to Hear "Fishing and Hunting Club's" Tips and Advice on Sports

Louis Post Dispatch, Chicago Daily News and many other newspapers and periodicals.

John Hightower was born in Georgia and hunled and fished in the abundant forest land of his native state during his boyhood. He is a graduate of the University of Virginia and at one time was secretary to John D. Eockefeller Jr., but fifteen years ago decided to make the outdoors his career and has been doing it ever since.

Roland Winters is an actor by profession but a sports lover at heart. He's a native Bostonian, and camping and boating have been his passion for many years.

Jim Hurley has fished from Maine to Florida and hunted from New York to the Pacific Coast. A native of Massachusetts, he has devoted twenty years of his life to living, breathing, and writing about his first love, fresh water and deep sea angling.

#### Phenomenal Mail

Listener response to this popular program is little short of phenomenal. Victor Seydel, producer and director of the series, reports that the average weekly take in questions and fan mail is 5000 letters, with some weeks netting an even higher number. Recently, the all-time peak was reached when the weekly mail hit 48,000 letters. In order to handle adequately the tremendous volume of mail, a specially trained staff of clerks selects and classifies the letters according to various categories, such as trout fishing, casting, surf fishing, deep sea fishing, spear fishing and winter fishing. Every letter received is read and given complete consideration.

The judges, who are all outdoor (Please Turn to Page 39)

ROLAND WINTERS is master of ceremonies for weekly broadcasts. JIM HURLEY, popular sports editor, contributes lishing advice. JOHN HIGHTOWER offers listeners tips on hunting. DAVE NEWELL, former editor of Field and Stream, is another participant.





span.



PAT O'BRIEN INTRODUCES his youngest, Kathleen Bridget, to the camera. The young man in the noisy sweater is six-year-old Terence Kevin O'Brien. — RKO Radio Pictures Photo

#### Friday, 8:30 p.m. NBC-KFI-KFSD

ome thirty-three years ago as a fourteen-yearold punk by the name of Bill O'Brien, I went to work after school and Saturdays behind the counter of Stoltz's drug store in Milwaukee," said the popular movie Irishman, Pat O'Brien. Now that Pat's radio star in the role of druggist "Dan Carson," he thinks he should have paid a little more attention to his first drug store job. "Not that I had any particular ambition to become a druggist," he con-tinued. "I worked there to pass the time until I reached the age of seventeen so that I could join the Navy to help win World War Ibut, believe me, I wish I'd watched Mr. Stoltz more closely back in the days when I was jerking those sodas. If I had, I'd probably know a lot more about the part I'm playing on the 'Rexall Theater.' "

According to Pat, his "Mr. Stoltz was very much the same type of person that the mythical "Dan Carson" is. "I remember well that he was the first-aid expert to the whole neighborhood, and was also consultant for nearly every one of his customers in the neighborhood's every-day probNavy gunner's mate school at the Great Lakes Naval Training Station. Disliked Law

Following his hitch, Pat returned to Milwaukee and enrolled in the law school at Marquette. A part in the college drama club production of "Charley's Aunt" kindled his interest in acting and increased his distaste for law, so he left college to try his luck on Broadway. He got a few bits, but returned to the home town when his father became ill. He re-entered Marquette just long enough to discover that he still didn't like law, and returned to New York and the Sargent School of the Drama.

A job with a road company established the roots for a successful Broadway and Hollywood career and brought him into contact with such stars of today as Jimmy Gleason, Frank McHugh, Josephine Hutchinson and Helen Hayes. He also met and married his wife, Eloise, while both were appearing in "Broadway" in Des Moines, Iowa.

Parts in such New York hits as "A Man's Man," "Coquette" and his stepping-stone to films, "The Front Page," followed. Since his start in films, Pat has appeared in more than forty pictures. His latest is "Fighting Father Dunne."

Pat is the father of four children and says "It's wonderful to be a father." Daughter Mavourneen, thirteen, was just graduated from Mary-

# For Your Summer Listening, Star Pat O'Brien Essays the Role of Small Town Druggist Dan Carson

Dan Carson

lems. 'Dan' is also a lovable guy who takes a personal interest in every one of his customers, and the problems that arise from his close friendships with the patrons form the plots that will be dramatized in the series."

Pat is a native of Milwaukee. Christened William Joseph Patrick O'Brien, he is still called "Bill" by his old-time friends in Milwaukee. During school days at the Church of the Gesu parochial school he started a friendship with Spencer Tracy that endured for more than thirty-five years. They went through school and joined the Navy together, when Pat was eighteen and in his third year at Marquette. His Navy career was brief, however, for the Armistice was signed eleven months after the pair had enlisted and were attending mount School, Patrick Sean is eleven, Terence Kevin O'Brien is six, and the newest arrival, Kathleen Bridget, is just one. Mayor William O'Dwyer of New York City, a close family friend, came to Hollywood to attend the christening of the young O'Brien colleen. The O'Brien family spent the month of June as house guests of Mayor O'Dwyer.

The O'Briens had tentatively settled on a trip to Ireland this summer, but Pat's "secretly glad" it's off. Kathleen Bridget is too young to go and Pat says he'd hate to be away from her that long. Looking forward to spending the summer in his role of "Dan Carson," Pat says, "It's really a great honor to be the first actor to portray a druggist as star in a radio series—I only hope that I'll be able to represent them correctly." LYNN BARI VISITED radio co-star O'Brien on the set of his newest film, "Fighting Father Dunne." Lynn's next filmatic appearance will be in "A Texas Story."



#### Friday, 8:30 p.m. NBC-KFI-KFSD



FTER her first stage appearance, Lynn Bari gave up her ambition to become an actress. Cast as "Portia" in "The Merchant

of Venice", Lynn now says of her performance, "I was so bad that I never wanted to see a stage again."

Born Marjorie Fischer in Roanoke, Virginia, Lynn attended private school in New Hampshire until her parents moved to California. After they had been in Hollywood a few months, Lynn entered dramatic school. "Mother didn't care if I ever saw the inside of a movie studio," Lynn explained, "but she thought I should take a course in dramatics to gain poise and get rid of my selfconsciousness." Then came the unhappy "Portia" experience.

A small ad in a Hollywood newspaper changed Lynn's mind for her. The ad stated that tall girls with dancing ability were wanted to play in a chorus sequence in the Joan Crawford movie, "Dancing Lady". Lynn had never thought about dancing before, but she answered the ad and lined up with two hundred other girls for the test. She was so scared, the dance director didn't even ask her if she could dancewhich she couldn't. However, she was one of three chosen, and by the time the dance director discovered she had absolutely no knowledge of dance routines, he kept her on as a showgirl. Lynn immediately started taking dancing lessons!

Her dancing proved an entree to musical pictures and in 1938 she received her big break—the role of the maid in the William Powell picture, "The Baroness and the Butler". Lynn received favorable notices, and better parts rolled her way. Since that time, nine years ago, she has appeared in approximately fifty features. She is currently being co<sup>5</sup> starred with James Craig in "A Texas Story". She is very serious about her



Lovely Lynn Bari Has Supplied Just That in Many a Hit Movie. As Nurse Susan Read She's O'Brien's Co-Star

work and constantly studies for bigger and better screen roles.

Lynn prefers swimming and horseback riding, and never worries about dieting. She's a recently turned candid camera enthusiast, and now develops and prints as well as takes her own pictures.

#### How She Looks

A comparatively Lall girl, Lynn stands five feet six inches. She has dark brown hair and hazel eyes. Her hair was a dark blonde during her early years in pictures, but a serious illness brought about the change in color.

Radio is not exactly a new experience for Lynn—she has made many appearances on the big dramatic shows and has created some of her original screen roles on the air—but it is her first series. She is cast as "Susan Read", head nurse at the local hospital, and according to Pat O'Brien "she's the feminine counterpart of 'Dan Carson' in the matter of taking to heart the problems of our fellow townsmen."



A TICKET TO the Policemen's Ball for one to a Buddy Baker broadcast might have been a deal then. Officer Bob re-enacts the scene of tagging the bandleader, but it's all in fun. Kem-Pix Pholos



**By Jane Pelgram** 

tunes to vanish overnight. Such was the case with his family, and during Bob's last year at Beverly Hills High School, he and his brother drew straws to see which would remain in school, which would leave and go to work. Bob's straw was the short one, and he began a period that saw him as a car attendant in a garage parking lot, as a theater usher, as an elevator operator, then motorcycle policeman.

#### Evolution

While Bob's mishap prevented him from joining the armed forces, he was able to secure work at Douglas. Aircraft, in the payroll department. An idea contribution to the war bond drive within the plant led Bob to be made head of a special exploitation division, aligning talent and promotional stunts.

"All that was good experience, but it was a typical good break that landed me on the road to radio. I walked into the newscast room at Douglas one day, and as the announcer left the booth in some emergency, he shoved both script and mike into my hand, assuming I was his replacement. I could do

Bob McLaughlin's Ideas and Efforts Are Hacking Out a Good Spot in a Field Still Almost New to Him. Ill Fortune Was The End of One Career and the Beginning of This New One

Monday-Friday, 2 p.m. KLAC

N SEPTEMBER of the year 1941, a young man in the dark uniform of the Beverly Hills Motorcycle Policemen whizzed down one of our wide thoroughfares clocking the speeding car in front of him. A confused motorist in another car, attempting to negotiate a corner ahead of them, pulled directly into the path of the fast-moving motorcycle. The policeman who was the victim of that terrifying accident was Bob McLaughlin. We hear him today from KLAC, where he has his own record show called the "570 Club", spins the discs for Al Jarvis and generally contributes some pretty fancy ideas tying music in with make- believe.

Bob McLaughlin was the product of that upset period of economics during the early thirties when it wasn't unheard-of for family fornothing other than read the news as best I knew how. Probably through my stumbling sincerity it sounded acceptable, but I didn't dream they would make me relief man, and finally newscaster. I was the rankest sort of an amateur, but this was my start."

For three years Bob crowded a wartime work schedule with three hours of radio study and practice each night in the week. Twenty-four (Please Turn to Page 39)

ANDY RUSSELL STEPPED RIGHT OUT of Bob's Album of favorites to join him at "The 570 Club." Repeated meetings on the air have turned guest and host into good friends.







# "C.P." Does It Again

Comes Up With "Proudly We Hail", Star-Transcribed Program Used To Build Up U. S. Peacetime Army

By Mal Boyd ----

VER SINCE he became the first radio producer to record any motion picture personalities when talkies came into public acceptance, C. P. MacGregor has exercised an amazing influence over various branches of show business. Known to millions of listeners as the emcee of "Hollywood Radio Theater", MacGregor is currently producing and emceeing "Proudly We Hail", Army Recruiting show heard weekly over 825 stations from coast to coast (locally over KFI at 4:15 p.m. and KMPC at 8:15 p.m. Saturdays).

"Proudly We Hail", credited with being a major factor in the discontinuance of Selective Service as a means of building up America's peacetime Army, grew out of an idea MacGregor dreamed up about simple economics. Men who are not making large salaries, have not had the advantages of college education, lack travel experience and have no idea about a good trade or profession, need advantages offered by the Army. At least, this is the way Mac-Gregor figured things out, and the Army seconded his idea. "Proudly We Hail", which began airing on 200 stations, is now heard on more stations weekly than any other program in the United States. Rounding out its first year, it has just been renewed for another fifty-two weeks.

Clark Gable volunteered to be the first guest star to appear on Mac-Gregor's newest radio series, and he was followed by a "Who's Who" of Hollywood screen and radio celebrities, including Academy Award winner Anne Baxter, Joe E. Brown, Pat O'Brien, George Murphy, Alan Ladd, Yvonne DeCarlo, Veronica Lake, Barry Fitzgerald, Jack Carson, Hal "Gildersleeve" Peary. Robert Young, Don Ameche, and a score of others.

A pioneer in the field of transcriptions, MacGregor can boast about having the oldest musical library of its kind in the world. "Hollywood Radio Theater" became one of the most popular dramatic programs on the air and MacGregor once again pioneered by transcribing it. With the transcribed "Proudly We Hail" he can no longer be considered as being out on a limb, since Bing Crosby joined the ranks of transcribed radio stars this year and more or less made it official.

#### Disc Deluge

MacGregor's biggest job in the field of transcribed radio came about during the war years, however, and his record is an important part of the too-little-recalled work done by radio for the education and entertainment of American troops. Mac-Gregor recorded more than fifty per cent of all the air shows that went overseas during the war, totaling more than one million discs.

"C. P." remembers the day when an important radio executive was sitting in his office, telling his ideas about the war. The visiting executive believed we were losing the war. He said D-Day would never arrive. MacGregor nodded his head and agreed. But what the radio man didn't know was that MacGregor had just finished transcribing the twelvehour D-Day program to be heard by



C. P. MacGREGOR, whose "Proudly We Hail" program has just been renewed by Army Recruiting for another year. It's heard on 800 stations weekly and stars personalities such as Clark Gable, Walter Pidgeon, Veronica Lake.



\*\*\*\* YYONNE DeCARLO SIGNS guest book following her appearance on "Proudly We Hail." Idea of program is to build America's peacetime forces.

American troops overseas exactly three weeks later!

Another phase of activity Mac-Gregor didn't anticipate became a (Please Turn to Page 39)

TIME OUT FOR A PLEASANTRY. MacGregor and actor Vincent Price hold tight to their scripts but loosen up with the quips during a break in rehearsal.

COLONEL L. W. JEFFERSON, head of Army Recruiting for Southern California, congratulates Marilyn Maxwell following her guesting on the "Proudly We Hail" program.







RADIO SCENE

MANY VETS AND THEIR FAMILIES have been united in comfortable living quarters through the KGFJ housing broadcasts. Here, flanked by Albright and Station Manager Thelma Kirchner, is Sergeant Van Gundy, who was shot down over Linz, Austria, and spent seven months as a German war prisoner. TYPICAL OF VETS appearing on KGFJ's AWVS Housing Bureau program over KGFJ, Friday noon, are these men and their families. Left to right, Program Emcee Eddie Albright; former AEM 3/c Sy Olinger with his baby son; ex-Navy lieutenant Skipper Rostker with his wife and child; Douglas Udall, former AAF fighter pilot; and Staff Sergeant Dale Van Gundy.

THANKING KGFJ and its listeners for cooperation in locating homes for veterans through the station's Friday noontime broadcasts are Mrs. Frances Lane, Chairman AWVS housing Unit, and Mrs. Grace Carpenter, AWVS head in Los Angeles. Eddie Albright, emcee of program, holds mike. All Photos by Gene Lester





# **Bull Sessions**

#### (Continued from Page 33)

specialists, are then given a group of letters pertaining to the particular category of sport in which they are expert. No judge reads any letters that are in a category foreign to him. Letters which are heard on the broadcasts are chosen for their originality and general interest. Many letters duplicate each other and this is also a factor in the judges' decisions. Through a gradual process of reading and sifting, approximately thirty letters are selected for a broadcast. Time does not permit all of these letters to be aired, but generally from eleven to sixteen are answered on the broadcasts. The remainder are held over until the following week.

During a broadcast, an atmosphere of complete informality prevails. Every person connected with the program is a sporting enthusiast, and that includes announcer Tom Reddy, director Victor Seydel and engineer Al King. Because of this common love of the great outdoors, interest runs high, wisecracks and tall stories fly thick and fast, and everyone thoroughly enjoys himself.

#### Easy Does It

A half hour before air time, the boys gather around the discussion table, running through the questions before them. Usually the air is thick with smoke, and before a broadcast is over some member of the panel will make a wisecrack about John Hightower's sour old briar pipe. By the time the program hits the air everyone is completely relaxed, and the humor and comradeship which prevailed during the warm-up continue during the broadcast.

Stories, anecdotes and colossal lies sometimes find their way into the program. During a recent broadcast emcee Roland Winters interrupted Jim Hurley with this one:

Or if your taste runs to tall stories, here's one of Jim Hurley's favorites:

"A crusty old codger was seated on a bridge, fishing for bass in a small creek. As he attempted to bait the hook with his last frog, it slipped from his grasp and a snake snapped it up. Reaching into his shirt, this old character withdrew a bottle of whiskey, pried open the snake's mouth and poured a few drops down the reptile's throat. The snake immediately released the frog. A few minutes later, the man felt a tug on his pants leg. Looking down, he saw the snake, with three frogs in its mouth, looking at him in thirsty anticipation."

. . . And if you're still not convinced, John Hightower offers the final straw:

"Down in South Carolina not so long ago we had a rookie on a deer hunt who couldn't hit the broad side of a barn. Time and again we drove deer right past his nose and he'd fire and miss. Now everybody knows deer like sweet potatoes, and we have to fence in our crops to keep the deer out. One of the boys got the bright idea that if we cut holes in the fence bordering one of these fields of sweet potatoes, we could lure a deer in. Sure enough, next morning there was a young buck inside. We tied him up, lashed him to a post and told the tenderfoot to shoot him. And would you believe it, this gol-darned tenderfoot is such a poor shot that when he fires the gun the critter escapes."

# From Motorcycling To Kilocycling

#### (Continued from Page 36)

hours after he auditioned at KLAC (then known as KMTR) he started work there as staff announcer. This meant he picked five and a half hours of music each night, and read the news on the hour, every hour.

"Bob, you should have a show for the girls!" was the off-heard remark that finally led his defensive reflex to answer, "All right, I will think up a show for the girls!"

A few evenings after so rashly committing himself, Bob, with Esther, his wife, was looking through a photograph album. Then the idea hit. "This is it, Esther. I'll have an album of the world's greatest male vocalists... the listeners themselves can choose them. Each day a guest can step out of the album and appear on the show. I can call it just that ... "something for the girls".

With the same enthusiasm that keynotes everything Bob does, he set about compiling his album, using the thirty favorites chosen through mail requests . . by the girls! The voice tracks that accompanied the magic appearances were written and recorded on Bob's own time. Each afternoon as he turned the pages of the big book for his audience, out would step Andy Russell, Bing Crosby, Vaughn Monroe, Johnny Mercer, Eddy Howard, Nat Cole or others of the top popular thirty, for a few minutes' chat and many minutes of music.

The success of the show was so evident that an idea for a more musically comprehensive sketch that would also spotlight orchestras and small combos came into being. The new show bears the call letters of station KLAC, and is called the "570 Club". Fred Henry and Bob write and produce the show together, with the musical selections being left to Bob. These he chooses from his personal library of over two thousand records. In attendance at this mythical club are the world's greatest musical organizations, who perform for the patrons from the revolving stage, or at Bob's invitation step up from the floor of the club to participate. It's all in fun, of course, but the show is so skilfully done that the illusion of a real night club exists.

"A record show isn't a visual thing that can be guided to perfection through rehearsals," says Bob. "It has two possible appeals, the ear and the mind. I rather imagine the listening audience during the time my show is on the air wants selections that are relaxing, so I try to pick pleasant music suggestive of a good time. Predominantly the sweet, with a beat."

Bob candidly terms Andy Russell his favorite. "Andy is also one of the finest men, personally, I have met in this business. And certainly one of the finest vocalists."

The McLaughlins' playground is Balboa Bay, and any summer Sunday finds them afloat on their paddle boards in the middle of the blue.

# "C. P." Does It Again

#### (Continued from Page 37)

reality when the government asked him to combat Tokyo Rose at her own game. Hundreds of Japanese-Americans were rounded up, and MacGregor immediately went to work transcribing programs in Japanese, ranging from dramatic shows to disc jockey offerings, featuring an old recording of "Alexander's Ragtime Band"—in Japanese!

Of course, MacGregor was just as surprised at the reception accorded his ideas about building a peacetime Army. "Proudly We Hail" has proved its worth in gold, but MacGregor is still so m e wh at taken aback. Although he considered himself a good salesman, he had no idea he could sell the Army.

While he has proved his ability at looking ahead, MacGregor can also look back over the exciting years since his honorable discharge from the Army following World War I in 1919. He has been in business for himself since 1929 and has been instrumental in the national success of a large number of topflight personalities today. Stan Kenton signed his first transcription contract with MacGregor. So did the King Cole Trio. And he introduced such names as Abe Lyman. Ben Bernie, Paul Ash and Ted Fio Rito.

He remembers when Betty Grable was a vocalist with Fio Rito's band. And he remembers when he recorded such "comers" in the field as Kay Kyser, Horace Heidt, Anson Weeks and Phil Harris. MacGregor will never forget recording Bing Crosby's original record, "Please."

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