PROGRAMS FOR WEEK BEGINNING SEPTEMBER 14

Biggest give-away ... DISC JOCKEY (PAGE 4) AWARDS SELF AS BABY SITTER

The Ear Inspires the Pen

Mrs. W. B. Burns, 146 East 55th Street, Long Beach 5, Calif.

Sirs: Answering W. P. Shepherd's letter in Radio Life, July 13, suggesting you publish an index giving names of sponsors, etc.:

Does W.P. tune off during the commercials? We surely get enough of an index of sponsors, products and on-and-on over the air, until we're ready to tear our hair. No! No! No! Please don't take up space in your very interesting magazine for the suggested index. We enjoy Radio Life very much, and only wish it were twice as large!

Mrs. Ruby Edwards, 240½ West 41st Street, Los Angeles 37, Calif.

Sirs: I do hope you will publish the police codes soon! I try to get one of your magazines each week, but can't always find one. I don't sleep very well, and like to listen to the police late at night, and I would like to know what the numbers mean.

Radio Life visits the vital operating circuit of Los Angeles' police system in the pages of its September 7 issue. Police codes will be included.



Sirs: I've been reading your fine

magazine for a

very long time, and have finally

decided to write and tell you how

I have one request. Will you

please print a picture of Fred Haney,

KLAC baseball an-

much I enjoy it.



Fred Haney

nouncer? I enjoy his very fine broadcasts.

★ Harold Anderson, 822 West 64th Street, Los Angeles 44, Calif.

Sirs: We have listened to the Union Oil program, "Richard Davis, Private Investigator" regularly during the past year, not because its stars have the finest voices, because it is good radio, or because we are mystery fans.

No---we have listened to "Richard Davis" solely out of an insatiable curious fascination as a result of



hearing the same people (other than the principals) play the same roles week after week.

Some night, a *different* actor is going to be murdered, a *different* actor will play the lawyer, the nephew, the spurned lover, etc., and my wife and I WANT TO BE BY OUR RADIO WHEN IT HAPPENS!

We know of no other radio show on the air that makes such an obvious practice of using the same performers so often in the same type roles until their spontaneity is totally lacking, and the listener can very often tell "Whodunit" simply by recalling a previous show.

It can't be that these few are the most competent actors, but rather that the person casting is completely lacking in interest or imagination or more obviously, is just plain lazy!



Sirs: Too much cannot be said for the scientific programs, of which there are all too few. The war work most of us did gave us an interest in such matters, and I feel there is a definite need and desire to continue this education. Knowledge, to be acquired by a person who has only to turn the dial, should be presented interestingly, with just the right amount of pathos, humor and suspense. "Exploring the Unknown" is one perfect example. May there be many more like it. Also Quincy Howe, heard last week for the first time. seems very good. Any chance of him getting an evening hour?

And for me, there aren't enough programs like "Tapestries of Life," "Tobe Reed's Scrapbook" and "So the Story Goes." By the way, how's for one of the Los Angeles stations putting on the last-mentioned program? It's really good.

Can you tell me where "Something to Talk About" has moved?

You probably heard Quincy Howe on a substituting stint, Mrs. Finley, as he is not regularly carried by CBS out here on the coast. "So the Story Goes" is a transcribed series featuring Johnnie Neblett, who was killed not long ayo in a plane crash. As you say, the program is excellent, but some stations are not using it due to the death of its narrator. "Something to Talk Aboul" is currently off the KNX schedule, but may return soon, with either a new time or different call-letters.

★ Charles W. Schafer, Olive View, Calif.

- Sirs: Radio is a marvelous thing, and it is doing good work. It can, and will do much better.

Mystery stories are interesting and entertaining. Some are clever, but there seems a tendency toward an assembly-line pattern, with a soliloquizing hero. I seldom miss the "Johnny Moderos," but such programs as "Menace in White" and "The Sunny Side of the Atom" clearly outweigh the "bang-bang boys." Here's to radio and its great pos-

Here's to radio and its great possibilities. Let's enjoy the odor of the flowers and discount the garbage.

Page Two

T.PEU. 99

Sym-Bo-la, Rt. 2, Box 177, Escondido, Calif.

Sirs: Never have I read a comment in Radio Life, which I feel hit the bull'seye, dead center, as the in-terpretation of the ten command-ments, by Arthur M. Harris, of Upland, California, in the July 27 issue.

Generation of vipers: How long will decent people have to bow their heads in shame when someone else turns on the radio and they are forced to listen to some of the "stuff" forced to listen to some of the "stuff" which comes forth? No wonder little children's minds are filled with thoughts of murder, sex, etc. And even parents seem to think it is funny, saying thaat their youngsters have to hear this sometime, so let them find out what life is all about early. No wonder there is so much juvenile delinquency.

I seldom turn the radio on anymore, except for news and good music, and I refuse to buy the products of sponsors who produce such shows. If all decent people would take a



stand against these things, spon-sors would come through QUICK with some wholesome programs. Dollars talk loud and fast.

Sponsors claim they give the peo-ple what they want, but do they? How do they know what we want unless we tell them? Refusing to buy their products would be a good object lesson. What do you think?

We think you have a point, of course. We wonder too why some of you pen-wise "Ear Inspires" people don't com-municate with one another to gain your end. Lots of names on a petition to the sponsor might carry more weight.

Mrs. A. W. Barker, 201 East Beacon, Alhambra, Calif.

Sirs: I have looked in vain in the index of your magazine for a notice about the "Sweet Chariot Hour." am a white woman, but love this program. The singers are very fine, and the program is far more worth. while than many regularly on the air. I have no doubt missed many of their programs because I could not find them listed. Please include them always in your future maga-zines. That is what we are paying for, is it not?

of, is it not: "Sweet Chariot Hour" is heard on KXLA, Saturdays at 6:30 p.m., and is listed accordingly in our Saturday log. The tremendous list of programs makes it impossible to include many of these good but smaller times on the alphabet-ical booking as well, but you'll gener-ally find what you want on the daily schedule . . . accuracy and helpfulness our object!

Mrs. Dorsey Hunnell, 548 South Normandie Avenue, Los Angeles 5, Calif.

Sirs: I've had the pleasure of at-tending a "Noah Webster Says" broadcast, and I also listen to the program every Thursday night, if I possibly can. I always learn a new word, or perhaps several!

I must admit that Haven MacQuarrie has a wonderful personality and also a perfect voice for radio. Pro-fessor Charles Lindsley is a definite intellectual. But why not mention also Doug Gourlay, who has a charming manner, and one of the most musical voices I have heard among announcers?

Your praise of Mr. Gourlay's announcing lal-nls has been noted, Mrs. Hunnell, and we've already jotted him for a fu-lure "Mikeman" story.

RADIO LIFE * CARL M. BIGSBY, Publisher

Sept. 14, 1947 44 Vol. 16, No. 2

- Published Weekly at Los Angeles, California. Business and Editorial Offices: 6361 Selma Ave. Hollywood 28, Phone Hillside 9275.
 Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Irrepaid Subscriptions, \$4.25 year, \$2.25 six months. Single Copies on sale at leading Independent Grocers in Southern California. Single Copies by mail 10c.
- EVELYN A. BIGSBY, Editor

- EVELYN A. BIGSBY, Editor Editorial Department: Feature Editor, Joan Buchanan. Art Director, Ray Wheeler. Log Editor, Hul Julian. Business Department: General Manager, B. W. Lewis. Advertising Manager, Gene Jones. Office Manager, Georgia Caywood. All material used by Radio Life is specially prepared by its own staff writers, and re-printing in whole or in part, without pub-lisher's permission strictly forbidden.



TWO GENTLEMEN OF MERIT WHO JOIN FORCES AT 9:05 A.M. MONDAY THROUGH FRIDAY ON KFI TO BRING TO LISTENERS "LADIES DAY" ARE BILL STULLA AND BOB MITCHELL. THIS EX-CEPTIONALLY FINE PROGRAM ALSO FEATURES PAUL OWEN AND BUDDY JOBE.

Bill Stulla



BILL STULLA, who won National acclaim for his announcing skill, writes and emcees "Ladies Day.", He is also a staff announcer at KFI and half of the "Cabbages and Kings" team.

Bob Mitchell



BOB MITCHELL contributes music on the electric organ and piano to "Ladies Day." He also conducts the KFI Staff Orchestra for "Conquest" and is the leader of the famed Mitchell Boychoir.

> THAT'S KFI --- DIAL 640 -Advertisement Page Three

HERE'S KIEV'S DICK WHITTINGHILL as he sits at his mike ask ing a true or false question concerning traffic regulations. This ranks as the most important contest on the air—it gives away Dick!





Radio Shows Have Given Away Homes Planes, Trips, Refrigerators and Other Fabulous Gifts, But Here's The First PERSON Given as a Prize

By Joan Buchanan

DICK ARRIVES at the home of Mr. and Mrs. Charles E. Weatherby who won Dick's services as baby sitter for their two little girls. It was the first night out together the couple had been able to manage in over a year!



Tuesday, Wednesday, Saturday, 6;00 a.m. KIEV



Y program", Dick Whittinghill of KIEV told us, "is the only one that has given away people!"

The person who is given away is Dick himself, of course, and in the last three months he has made a present of himself and his service to twelve different families. Like many bright ideas, this one was strictly spur-of-the-moment. "I had a guessthe-vocalist contest on the station, and one morning the listeners had a terrible time guessing. Suddenly I said, 'For the first person who calls up with the right answer, I'll come over and sit with your children Saturday night while you go out.' I meant it as a gag, but people have held me to it," Dick smiled.

So every Saturday night for the last three months has found Dick sitting alone in some Glendale parlor while Daddy and Mommy stepped out for the evening. Along with winning Dick's services from six o'clock until eleven at night, the lucky Mr. and Mrs. also receive a corsage from the Town and Country flower shop in Glendale, dinner (with champagne) at the Monterey, an evening at the Alex theater, two dozen diapers and a week's free laundry service from the Valley Diaper Service. Not only that, they

WHITTINGHILL TAKES UP HIS CHARGES for the long vigil as the Weataerbys and brother Calvin A. Weatherby and wife set off for an evening's pleasure. Five-year-old Jenny Lee and baby Dotty Dee say their "goodbyes" with Dick from the front porch.



FIRST STOP on the date route is the Town and Country Flower Shop where manager C. A. Cyr pins an orchid corsage on the two Mrs. Weatherbys.

may take another couple along on their prize-winning outing.

"Do you now that some people haven't been able to go out together in over a year!" he exclaimed. "I've met so many interesting couples since I've been doing this — and they're all so nice. They trust me completely. They always tell me to make myself at home and look into the icebox if I get hungry."

Wife Helps

Dick didn't know much about children until he got started on his present routine. "I was really scared at first," he smiled. "My wife stays at home with a baby book on her lap. Every once in a while I call her frantically and say 'Check on this!" Dick's wife, Willy—short for Wilamet—doesn't mind missing out on Saturday night outings with her husband. She's just as enthusiastic as Dick is about giving young mothers and fathers a little leisure. She just stipulates that there be an age limit on Dick's charges—no eighteenyear-old babies!

Dick has had to change diapers three times so far—first time in his life he'd ever tried it. Usually takes his Time Magazine along to read if he gets the chance. Sometimes he doesn't as in the case of a recent five-year-old. Her little baby brother had been put to bed but she announced that she was going to stay up and "help" Dick. Her idea of helping was to go out into the kitchen and mix up her version of a cherry phosphate for Dick. "It tasted awful." he told us, "and when I looked into the kitchen—it was a mess! I spent the whole evening cleaning cherry phosphate off the ceiling." Incidently, Dick hazards the statement, based on his three months record that little girls are more mischievous than little boys. "They always play me for a sucker. When



the parents leave, they usually say, 'Now, the kids go to bed at eight o'clock. Don't let them pester you to stay up later'. I look at the little girl and she has a sly look that says, 'He's good for ten o'clock at least.'" And Dick admits that he usually is.

Another bit of briefing that he is usually given is, "and if he starts to cry—don't pick him up. Leave him alone and let him cry". "But I can't do that," Dick sighed. "I sneak in and pick him up. It's a good thing I'm not around them all the time— I'd spoil them all!" Most kids are good and easy for a baby-sitter to care for, he has decided.

Dick brings quite a background to the business of baby-sitting. He's a graduate of the University of Montana where he played the trumpet in the band and was a Sigma Chi member. He's been a Californian off and on for about eight years. He was one of the original founders of the Pied Pipers singing group when it started out with seven members. He admits that when he plays records he bears down rather heavily on Pied Piper selections, though he can't find copies of "Dixieland Stomp", "Polly Wolly Doodle", "All of Me" and "What Is This Thing Called Love", present-day collector's items which he made with the aggregation.

Dick spent four-and-one-half years in the army, starting as private and attaining a captaincy. He was in New Guinea and the Philippines a great part of the time and became a member of Armed Forces Radio Service in Japan. Hospitalized for six months, he's been home for almost two years and on KIEV for about five months.

Dick hasn't done any singing for a long time—except to the babies when they cry. "They seem to like me", he volunteered modestly. Yes, he's had to miss out on some Saturday night fun himself, including the KIEV party at the Del Mar Club.

Still and all, Dick's final word on the subject is, "Babies-I love 'em!"

DICK HAD to change diapers for four-months-old Dotty Dee. Here Dick and Dotty regard each other with equal perplexity.

CHEF DICK DICKSON AND MANAGER HAP NEILSON of the Monterey in Glendale stop by the Weatherby table to congratulate the winners. The winning couple is allowed to take another couple along to share the evening.





FRANK SUNDSTROM. "HE NEEDS ONLY to be accepted by American audiences. He is a finished actor with a pair of soulful eyes that tell his story to the camera, and that women, everywhere, will swoon over. He has the required experience and it will take but one good role to bring him to stardom—of course, that role that becomes the divine coincidence of person and part. It is my hope he gets it soon. Maybe 'Song of My Heart' is it''.—(Mrs. Rogers and Miss Brady are with Sundstrom in this photo).

Eight Week Break

Lela Rogers Takes Over "Skippy Hollywood Theater" for an Eight Week Series Airing Her Selections of Six Stars of Tomorrow





Wednesday—8:30 p.m. KFI

ELA ROGERS has set an enviable record of achievement, not only for herself but for the young people she has sponsored in careers. She has an in-

ternational reputation as theatrical coach, discoverer and friend of such stars as Betty Grable, Lucille Ball, Alan Curtis, Russell Hayden, Anita

ALAN HALE, JR. He has all the promise of another Alan Hale, and that's good. These juniors have a tough time of it, for nobody wants to believe in them. But, lightning can strike twice in the same place and I believe it has. Alan Junior has profited much by his close association with his father and the privilege of being daubed, all his life, with grease paint. He's a good actor, sensitive and vigrant. He knows what he wants and has the stickability to master it eventually. He knows the theater and has a healthy respect for it. I predict that he will make the grade."

RUTH BRADY. "Here is a girl with an unusual brand of comedy. She feels it, but as yet has had nothing into which she could set her teeth, though she's been at M-G-M for three years. Her work in the picture 'The Clock', with Judy Garland gave me my first glimpse of her possibilities. She would make a 'different' comedienne beautiful, a little zany, a giggle provoker, and as her dramatic sinews toughen, an important adjunct to theater and screen. Both mediums are starving for this type. They are not easily come by". Colby and, of course, her famous daughter, Ginger Rogers.

As hostess for a special series on "Skippy Hollywood Theater", she is bringing to the air young motion picture personalities for whom she predicts stardom. Starred on her eight-week transcribed series were Barbara Lawrence, seventeen-yearold Twentieth-Century Fox actress and her bridegroom of less than a month, John Fontaine; Frank Sundstrom, Swedish actor who recently completed his first American film, "Song of My Heart" in which he plays Tschaikowsky; Ruth Brady, comedienne starlet of stage and screen. To be heard in coming weeks are Alan Hale, jr., son of the famous character star; Audrey Long, familiar screen leading lady; William Roy, composer-actor discovery of Davis.

As a climax to the series, Ginger Rogers will star in "Return to America" and Mrs. Rogers. on the final program, will switch from hostess to actress in the play, "The Check".

In view of her past ability to select those qualities which make for stars, Mrs. Rogers discloses these reasons for her predictions:

"There are several contributing factors to my choice of these particular young actors. It is not that these are the only ones coming forward today that I could believe in. There, are many others and most attractive ones, but those under contract to studios were not permitted by their studios to make a contract for a platter show, with the exception of Twentieth Century-Fox's B ar b ar a Lawrence. Hence, the other five are free-lance players.

"Only six could be used-narrowing the choice again. However, all WILLIAM ROY. "He is probably the most talented youngster of his age in Hollywood. He is a finished radio actor and already an important composer in the field of music. He knows the value and meaning of lines. He will undoubtedly become a character leading man doing the type of roles the straight leading men find beyond their scope. He will be an actor in the Paul Muni bracket when age gives him authority as a human being. Bette Davis believes in him, as I do, and he acquitted her faith in him when he played with her in 'The Corn Is Green'. Such know-how is bound to find its place in the sun of this industry.'

those appearing on the series were on my original list of selections, and I am most happy with them. In common they have the prime requisites upon which to build a knowledge of their chosen craft, and each, in my opinion, has a chance for success, depending, mostly, upon themselves and the future handling of their careers.'

The Schedule

Behind the Rogers presentation is a producing writing organization that will give these youngsters the best in radio showcasing. Les Mitchel is the producer-director of the series. Announcer Van des Autels and musical director Del Castillo are veteran radio craftsmen. Writers Gerry Day, Ray Wilson, Harry Treveaven, Jr., Maurice Zimm, Helen Sloan Sorrells and Robert C. Dennis supply the dramatizations that give these newcomers their chance on the air.



The schedule of stars heard is as follows:

BARBARA LAWRENCE. "SHE HAS a piquant beauty and an elfin charm that could be developed. Of course, she is still very young and unformed, dramatically, lacking the experience that develops individual form in acting, but given time and work, using the stamina I believe she possesses, she can go far. Barbara has a good head on her shoulders, she applies herself and takes direction beautifully. On the screen, she photographs like an angel. "(Barbara's husband, John Fontaine, appeared with her on the show when this picture was taken).



- August 13-Barbara Lawrence and John Fontaine in "Strange Courtship
- August 20-Frank Sundstrom in "Distortion"
- August 27—Ruth Brady in "Take It from Mr. Shakespeare"
- September 3-Alan Hale, jr., in "The Great Johnny Rex"
- September 10-Audrey Long in "Out of the Fog"
- September 17-William Roy in 'Smuggler's End"
- September 24-Ginger Rogers in "Return to America"
- October 1—Lela Rogers in "The Check"



AUDREY LONG. "She is a leading woman that studios, for many pictures to come, will still be calling 'adequate'. But Audrey has qualities that make for stardom, though she will have to win through the hard way. To me her one great asset is dramatic good taste. I've watched her over eight pictures in three years and in each one she gains more authority and sureness. She studies, analyzes and benefits by the advice of the stars she plays with. She's humble before her craft and realizes the long roadway up. She's lovely to look at, photographs beau-tifully, and as experience rounds her out and solidifies her knowledge, she will be important to pictures. She has plenty of time and much determination".

LELA ROGERS AND HER DAUGHTER Ginger once donned these similar make-ups for a movie. Ginger appears on the air with her mother for the first time when she is heard in " 'Return to America" on the "Skippy Hollywood Theater" series.





TED MALONE, THE HUMAN INTEREST story-teller, looked like this as he left his Radio City offices in New York to board the first of a series of planes which carried him more than 15,000 miles in an eleven-day jaunt that took him across the country and back —twice!

left New York again that day and arrived in Hollywood on Monday! Two days later he was off for San Francisco, Seattle and Portland. "How do I budget my time?" he echoed us. "It's easy—a guy without money has no trouble budgeting what he hasn't got—with me it's time. It's the flattery that keeps me going," he laughed. "People say such nice things that they make me féel good all the time."

The only trouble with the Constellation New York-to-Hollywood flying that Ted's been doing is that "you never see the country. You get the impression that New York and California are next to each other."

The Reasons

He admits-that the secret of his ability to take this strenuous enrouteing in his stride is because, "until I went overseas I'd never been anyplace before." Another reason for Ted's evident enjoyment of his rigorous schedule is that he is the kind of a person who looks for the best in everything and everyone. And to

Monday-Friday, 10:15 a.m. ABC-KECA Sunday, 7:30 p.m. MBS-KHJ-KFXM,KYOE Sunday, 1:00 p.m. CBS-KNX

AM A MIND reader," Ted Malone tells the crowds who gather for autographing sessions at the book departments he visits across the country. "I can tell you what

country. "I can tell you what you are thinking," pursues Ted. "You're saying to yourself, 'Why, I didn't think he'd look like *that!*" The laugh I get," Ted told us as he related this tale, "is a positive insult. I always tell them, 'Well, my folks were surprised, too—*they* thought I was going to be a girl."

We met Ted for the second time during his recent cross-country jaunt.

Malone On the Move

A Former Stay-at-Home Adopted Seven League Boots to Bring Human Interest Stories to Stay-at-Home Dial Siders

By Joan Buchanan

Or jaunts is more like it—he left on a Thursday morning for California, arrived here Friday morning for his show, left Friday night for New York, did his Sunday show in the morning,



Ted "best" is not a synonym for "biggest," "richest" or "most important."

Ted's theory is that "it's the little things in life that make you happy." He thinks it's the homely facts people hear over the air that give them a sense of "being on the spot" with the broadcaster. In Athens, Ted didn't interview the big shots—he told the audience about using a dial phone in the Acropolis and quoted the prices charged to sightseers, one dollar on moonlit nights, fifty cents customarily.

At home, too, Ted's philosophy of the "little things" goes. After midnight, he hates to get up and turn off the radio that plays softly as he catches up on his reading. Recently he bought a clock that performs this (Please Turn to Page 32)

Page Eight



For Love o' Mike (General Comment)

Rumors Are Flying

And here are the latest ones: Arnold Stang, ace zany of the Henry Morgan show ("Gerard") and the Milton Berle program, may desert those bosses for Eddie Cantor in Hollywood ... Jane Ace may star in another live show scripted by, and occasionally featuring, husband Goodman Ace. ... William Bendix' pretty daughter, Lorraine, has gone to New York to try the stage. ...Joan Crawford's transcribed show plattered for ABC. ...New York reportedly relaxing on comedy censorship. ..Dennis Day goes long-hair for a discing of an aria from Wagner's "Tristan and Isolde" for Victor. ... Procter and Gamble took option on Ken Krippene's "Road to Gold", recently previewed on KFWB.

Your Cue ($\frac{Shows You}{May Like}$)

Ozzie and Harriet

CBS' "Ozzie and Harriet" bowed into the new season with the same delightful charm with which they bowed out last season. You'll rediscover that the Nelsons (KNX, Sundays at 2:00 p.m.) are every bit as good as you've remembered them.

We believe the only people who don't go along with us on "Ozzie and Harriet" are those who claim to have been badly bitten by "family shows" and so refuse to listen to this one. If that's what you think about "Ozzie and Harriet"—give a listen and find out how wrong you've been.

Tommy Bernard and Henry Blair as the Nelson children, David and Rickey, invest their parts with the true downto-earthiness of small fry in contrast to their whimsical, wavering father, Ozzie. Plaintive but reasonable femininity is well represented by mother Harriet.

Perhaps you'll recall that this show received a Distinguished Achievement Award for script writing from Radio Life last season — well, writers Sol Saks, Poot Pray, Ben Gershman and Paul West, headed by Nelson, are still manipulating their characters and situations with humor and taste. And of course the fine cast of radio-ites headed by neighbor John Brown lives up to every minute of it.

You may have foretold the denouement of last week's script, when Ozzie thought himself snubbed by a neighborhood party gotten up to surprise



NEXT WEEK

Jeanne Grey, the very pretty girl who dreamed up and delivered KMPC's "Woman's Voice," has a background story matched by few dramatic fiction tales. Next week read how a little girl who grew up in Hollywood went to New York to find success and returned a one-day bride to witness the tragic death of her flier husband. You'll find, as we did, that Jeanne's courage is matched by her charm.

Present-day stars in their early radio starts and former favorites no longer heard are pictured in a big two-page photo feature with the accent on nostalgia. We went through our own old files to find these precious bits of radio-and which we're flashing to you under the title "Flashbacks!"

A professor turned radio actor —that's the fascinating story behind that favorite character actor, Herb Butterfield, who holds the brief for spontaneity on the air.

Lucille Norman, the blonde charmer who's getting all that attention from movie scouts these days, reveals a lovely face behind her lovely singing voice —plus brains!

A "Hollywood Barn Dance" story spotlights popular Merle Travis on next week's cover. Join your country cousins for some rollicking fun—Barn Dance style.

"Myrt and Marge" step back into "Spotlight on Serials" with pictures of the new cast and a heart-warming word from originator Myrtle Vail who tells you why she's brought her popular twosome back to the mike.

Meet our Mikeman, Terry O'Sullivan, a gay guy whose velvet voice is heard on so many network shows. And join in the fun with KFXM's "Open House."

* She wanted to read it, but she missed it.

the Nelsons, but the true to-life humor and real-life characterizations were as fresh as ever.

"Pleasure Parade"

That Dean of American Musical Commentators, Milton Cross, is heading a talent array, Tuesday nights at 6:00 over KFI, that is known as "The Pleasure Parade." Into fifteen minutes, some magic of formatting has packed the smooth vocals of Bob Kennedy and Kay Lorraine, Paula Kelly and the Modernaires, the spirited rhythms of Irving Miller's orchestra, and plenty of Mr. Milton Cross' personality.

Christopher Chocolates sponsor the time, and provide a weekly award for the chosen "Gracious Lady" of the week on whom the spotlight has fallen. The "GL" is a listener, chosen from audience response via the mails, to emcee Cross' suggestion that you and you write and tell him why the spotlight should swing toward the particular lady of your choice.

This air time flies by more quickly and melodiously than most you'll hear.

"Our Foreign Policy"

Whether or not you are in agreement with all points of the U.S. foreign policy will have no bearing on your enjoyment of NBC's "Our Foreign Policy", heard on KFI, Saturdays at 3:00 p.m. You'll be so busy finding out so much you didn't know before that your personal views will be obscured by new enlightenment.

Because the series attacks current problems as they come before the public, most listeners will find themselves fore-armed with enough information to follow the discussions intelligently. Last winter when a pressing question before the public was why we should be bothering to feed the Germans, a representative of the State Department presented the official U.S. stand. More recent discussions have been "Key to the Marshall Plan", with explanations by Willard Thorp, assistant secretary of state, and Major General William H. Draper, Jr., economic adviser to the commander-in-chief of the European Theater, and "Can We Have Free World Airways?" with commentation by two officials of the International Civil Aviation Organization.

Sterling Fisher, director of the NBC University of the Air, is the moderator and questioner on this series. His job of moderation is unlike those whose programs are intended to pit one faction against another. Rather, Fisher asks the questions the man-in-thestreet finds himself putting to his friends on these topics or interpolates

(Please Turn to Next Page)





BY VIRGINIA WEST

Bowing in this week on ABC's transcontinental airlane is that famous newspaper columnist. Dorothy Kilgallen, who will be heard in a weekly quar-ter-hour of Hollywood and Broadway news, every Thursday morning at 11:30 on KECA. Miss Kilgallen's air column will be sponsored by the Drackett Com

will be sponsored by the Drackett Com-pany, for the next 52 weeks. . . Also in the new sponsor column is General Elec-tric, who now bankroll the half-hour dramas concerning the adventures and mis-adventures of that lovable but somemis-adventures of that lovable but some-times confused young man, Willie Piper. "Tales of Willie Piper," with Billy Red-field in the title role, is now heard at 9 o'clock on Thursday nights over KECA.

Adding to their current radio schedule, the Toni permanent wave people this month began sponsorship of the opening quarter-hour of ABC's famed "Breakfast Club" (KECA, Monday thru Friday, 8 to 9 a.m.) . . . By the way, Toastmaster Don McNeill has signed vocalist Patsy Lee for an additional 13 weeks with his merry crew.

... Always a Best Listening Bet ... 790 ...

Two broadcasts of ABC's "I Do" show, "Bride and Groom", will originate from the Fairmont Hotel in San Francisco Sept. 15 and 16 . . . Speaking of touring shows, plans are underway for a cross-country tour by Tom Breneman and his "Breakfast in Hollywood" troupe in October. Traveling by air, fans in Kansas City, Memphis, Minneapolis, and many other cities, will get to greet their favorite morning emcee in person. The nationwide trek climaxes with a final broadcast from New York's Madison Square Garden on October 31, after

... Always a Best Listening Bet ... 790 ...

CAME BACK FROM VACATION TO FIND . . . that award winning forum



phones important people in the news, at the new Monday thru Friday time of 6 p.m. . . . And, of importance to all Angelenos, a new quarter hour news roundup by Sid Fuller, concerning strictly local happenings each weekday at 6:15 p.m.

... Always a Best Listening Bet ... 790 ...

LOOKING FORWARD TO OCTOBER ... when Bing Crosby comes back to the air on Wednesday nights over ABC-KECA. .. Abbott and Costello join the star-studded Wednesday night lineup at 8 o'clock. .. Lionel Barrymore and his "Mayor of the Town," "Vox Pop" with Parks Johnson and Warren Hull, also join the trek to the ABC airlane, to share honors with Jack Paar, Henry Morgan ... and company ... for the biggest thing in radio ... Wednesday nights on ABC. -Advertisement

... Always a Best Listening Bet ... 790 ...

Billy Redfield, alias Willie Piper

which Tom and company return to his Hollywood restaurant.

on current problems, America's Town Meeting, a new Tuesday feature, KECA

at 9 p.m., with the sage and well-bal-anced news commentary, The Monitor Views the News, also on Tuesday nights at 8:15. . . . Henry Morgan back on the air with his whimsy and satire at the old stand, KECA, 9:30 p.m., Wednesdays . . . Newsmen Winchell, Pearson and Davis back again in their familiar time slots. . . . As you know, most of Walter Winchell's vacation time was devoted to that cause so near his heart, the Damon Runyon Memorial Cancer Fund, and other local cancer fund drives to which he gave his time'so generously. . . Drew Pearson and Elmer Davis both made observation tours of the European news fronts. . . . Their findings will no doubt help increase listeners' understanding of the world situation as months go by.... "Headline Edi-tion," that ABC co-op which covers news of the world and brings to the micro-

Record collectors must go half mad

through Friday evenings at 6:30, is best identified as Frank Bull's show.

KFWB's "America Dances", Monday

Radio in Review

(Continued from Preceding Page) current public feeling into the discus-

Because most of the people who appear on this University of the Air feature have an official connection with the government, the listener will seldom find himself lost in theorizing.

Official stands are emphasized and explained in terms the layman will

"America Dances"

sions.

find concrete.

with envy.

Not only does Frank parade a series of off-label records, old and new, that command an audience the winners on a juke-box poll wouldn't reach, he also leaves rhetoric and voice control exercises to the brotherhood less interested in records and listeners than they are in themselves.

Aside from good music, you'll find an element of unwitting entertainment. Because of his unorthodox, re-laxed ways, Mr. Bull can get away with more ridiculousness in the way of station breaks, chatter about sponsors Marshall and Clampett, and person-alities, than just about any man on the air. But he's always kind.

A small portion of each evening's fifty-five minutes is devoted by Frank to being go between for estranged romancers, both of whom are "America Dances" followers. "Clem" may write in and want Frank to set him in solid again with "Becky". So Frank calls "Becky", dispatching his message and duty in a way befitting a real diplomat.

Probably Mr. Frank Bull's tremendous following arises not only from his vast knowledge of music, but from his complete lack of that annoying "down-the-nose" attitude that is tingeing some of his fellow jockeys' deliveries.

Mary Lee Taylor

A double-barreled effort aimed at catching the Saturday stay-at-homes is Mary Lee Taylor's combination re-cipe-drama program, KNX, Saturdays at 11:00 a.m. The first half of the program is given over to domestic dramas usually concerned with a wife's adjustment to a variety of household problems. Two recent plots dealt with a marriage that nearly cracked up because a very young bride objected to her very young husband throwing dirty clothes on the bathroom floor, and how a highspirited, impulsive housewife learned to calm down and budget her time in order to accomplish something worthwhile. These earthy little dramas are tagged with some realistic advice from Miss Taylor.

Second half of the program is given over to recipes read intelligently and slowly enough by Miss Taylor. Both halves of this program are made en-

Page Ten

RADIO LIFE

tertaining and informative, and though we won't say which is the better, we just can't get last week's recipe for Melon Whip out of our minds.

"Mystery Theater"

If you delight in the occasional cropping up, in your magazine reading, of a really bang up mystery story, you'll enjoy the weekly tuning to KFI's Friday night at 9:30 "Molle Mystery Theater."

Geoffrey Barnes hosts and narrates the series, and a whole series of really excellent actors and actresses lend their talents to tossing these hairraisers around.

Typical is the tale in which a masquerade party provided first a handy disguise, and then a trap, for a murderer. Adult listeners always find it easier to imagine unjustly imprisoned convicts, harried - beyond - endurance spouses, or just plain crooks perpetrating crime, than it is to picture ghouls and ghosts exercising mysticism full force.

Nor, in these varied and tense stories, does the same tired private eye emerge triumphant. Some of the story solutions leave a culprit faced with doom of one kind or another, some carry the popular "Lady or the Tiger" ending. All are credible dilemmas that will satisfy moralists and realists alike. Just ordinary old mystery fans will be more than satisfied ... they will be jubilant at the find.

Playbacks (Critical)

No Commercial Better Than a Half

The spirited comment which has formerly arisen from commercials will seem like gentle murmurings when the odd-million listeners all get an earful of Arrid's latest horror.

Not revolting enough was the "halfsafe" spiel, designed to induce enough terror of being just that . . . half-safe . . . to cause the most calloused hearer to run right out and buy some Arrid. Now friend sponsor has hired a male chorus which intones the stupid chant to the tune of "The Volga Boatman." Chief complaint lies in their not having changed the title to "The Vulgar Boatman."



"Eastside Show"

Gene Norman still parades his marvelous voice and those marvelous records nightly from ten till midnight over KFWB. Both are a pleasure. Added attractions are Tuesday and Friday evenings. Tuesdays, Gene and Daxe Dexter, Jr., exchange mutual admiration and play records holding the kicks for jazz enthusiasts. Between them comes up some of the best in unobtainable waxings. Mary Lou Williams, Bob Zurke, Bix, Tram and Lang records, all mouth-watering, are just a few among the array of old timers we otherwise seldom get to hear.

Friday nights a guest record collector, chosen from the ranks on the merits of his letter to Gene Norman, appears with his pile of beloved discs. He usually gets a tongue-lashing he'll not soon forget, but bravely goes right ahead playing his stack . . . and they have all, so far, been good choices.

Other nights Gene plays it fairly straight for general popular taste. He's managed to generate such a degree of admiration or trepidation among the ranks of performers that they all streak down to KFWB to make personal appearances, so listeners enjoy that treat as often as two or three nights a week.

For several minutes, guest chit-chat runs along the lines of these artists' plans and recent records. Then talk always turns to Gene's forthcoming jazz concert-the latest and fourth in the "Just Jazz Concerts" being September 9 in Pasadena Civic Auditorium (it'll probably be as fine as its pred-ecessors). Gene puts heart, soul, and airtime into promoting the concert and seeing to it that good big-time artists appear. We'd like to have him be a little less patronizing toward listeners and a little more hospitable toward his guests, especially those with current bookings and airshows, for quite frequently we gather the impression that their concert appearances are made only because of Norman. We won't be so mean as to say that it's plug night, every nightwith Norman-for Norman.

However, with a faithful audience, his appealing voice, and those rare records, why not?

"Mystery of the Week"

Most occupied "dick" on the dials is Agatha Christie's "Hercule Poirot," French-accented by Harold Huber on KHJ's nightly (9:15 p.m.) "Mystery of the Week."

For Poirot sleuths through not one broadcast per week, but five. A new case ("The Deadly Lover," "The Formal Duck," etc.) begins each Monday and winds itself up each Friday, with the polite little Parisian bloodhounding every gasp of the way. Sadly, we feel, the quantity of time allotted to such intent pursuit of crime is not apace with the quality.

A running program like this keeps itself going only by thrill stops and starts. Carlton E. Morse employed the trick on his hurtling "I Love a Mystery" serials, and the same sustained "Cliff Hanger" action may be observed on the "Jack Armstrong" and "Buck Rogers" chapters which pack the kids into the movies of a Saturday. But the Poirot adventures are introduced with too much yattatayattata and signed off with too much dragged-out organ climax, to sell the continuing suspense element with efficiency.

and the second sec

Scenes blink from hither to thither with bewildering rapidity, and the supporting actors all seem to be reading with soap-opera-ish "You...don't ... mean ...?.. (pause)... Not ...?" inflection, at each point, away from Poirot, where the action focalizes.

Alfred Bester, who also scripts for "Charlie Chan," writes these maintained situations, and his lines would be lively enough given more intelligent interpretation. Huber's enactment of Poirot is suave and authentic. In our opinions, a more brisk approach to drama and a pitiless chopping of the "summarizing" which precedes each evening's detecting would snap this little show to attention and make it a very listener-commanding article.

"The Story of Holly Sloan"

It's a little too early to tell how adequately the travails of "Holly Sloan," small-town beauty and legal secretary, are going to fill the shoes vacated by "Masquerade."

When Irna Phillips' long-run serial left the air last week and "Holly" took over (10:30 a.m. daily KFI) a fairly hostile audience observed the switch. "Masquerade" was indeed a thoughtful dramatic pattern of exceptional standing. And the line-up of "Today's Children," "Woman in White" and "Light of the World" which complete the hour makes a high-caliber one to match.

So far, "Holly" (Gale Page), and her supporting cast of Bob Bailey ("Let George Do It"), Victor Perrin, and Georgia Backus, have faced this super-critical analysis and collection of hard facts quite well, They are (Please Turn to Next Page)

Image: Sunday I:30

Image:

Radio in Review

(Continued from Preceding Page) 21. we'd like to add, fine dramatists.

A great deal of ecstatic description is being devoted to "Miss Sloan's" classic loveliness. With emotion, the narrator impresses upon you that "Holly's" Aunt Cotura is blind, but valiantly philosophical. Bob Bailey's role of vacationing radioman "Johnny Starr" is a rakishly "hat tilted to the side" one; and "Holly's" old-manwith-young-ideas boss eyes his sec with some pretty disconcerting leers. All these exaggerations are rather necessary, however, for establishment of the characters.

Miss Page's melodious voice is pleasing . . . she has a nice alto, and it's unusual to find a soap opera heroine who can sing. That plans are afoot to spotlight her talent more throughout the story is evident. Nobody needs to hit us over the head with the "coincidence" that the dashing "Johnny Starr" is a broadcasting man visiting from "the big city."

So the ingredients seem to indicate a very tasty recipe. Our suggestion to you, as listeners . . . better hang around the pantry till the cook is really ready to carry his *piece de resistance* in to the table. We intend to!

On Mike (About Studio)

Burrows Breaks 'Em

Quite in keeping with the hilarity that reigned on Abe Burrows' program last Sunday night was his announcer's closing station identification.

We don't know whether or not the young man had been as fractured by Burrows as we had, but at any rate, at the close of the program he intoned "This is CBS, the Columbia Broadcasting Systicum!"

Record Cleanup

Let it be hoped that in the wholesale cleanup of songs considered double-entendre that is being undertaken at KFWB, other than lyrics will be taken into that consideration. In getting rid of the few "offensive" platters, some very fine instrumentation and vocal work appearing on only little-known labels stands to get the axe.

It won't be too hard to get along without "Hurry On Down to My House, Baby," "Snatch It and Grab It" or "Aren't You Kind of Glad We Did?," but there are many, many records whose lyrics are as indigenous to the g of artists who perform on them a their ability to make music. A cl. scrutiny of these lyrics would fin. them offensive, but their obscure references are meaningful only to the singers. Casual listeners to music for music's sake wouldn't get it at all. These are the records that could stay. Some of the blues records Jimmy Page Twelve

Rushing sang with Count Basie's band are collector's items, yet the lyrics would scarcely bear scrutiny.

Of course the jockeys have brought this on themselves. Let them explain to a disappointed faction that they alred the tunes indiscriminately and against their better judgment of selfcensorship, in hope of attracting attention to their air hours. Reserving these records for an hour and a group of listeners from whom no righteous complaint would have arisen might have kept the finger off.

More Darts and Dough

One of the most amazing records of current shows is that held by "Darts for Dough," the ABC audience participation show that combines action and prizes. Orval Anderson, the program's emcee, and his partner, producer Burt Mitchell, started the gay get-together on a small Texas station, and just one year later it was brought to the ABC chain. Since that time, "Darts for Dough" has added an average of one station a week for 160 weeks.

Incidentally, the program changes from Sundays on October 2 to Thursdays at 6:30 p.m. on KECA.



Video Ventriloquist

Young Shirley Dinsdale and her alter ego, "Judy Splinters," seem to have been discovered by the ideal medium, television. Shirley, whose clever ventriloquial act has been heard on many network shows and recently on extensive camp tours, is now heard and seen on KTLA, Monday through Saturday at 7:30 p.m.

Red-Heads

Red Skelton's "Junior" will have a "Mother" in his coming fall series. After considerable auditioning, the role was awarded to versatile Lurene Tuttle. "I think they gave me the part because of my hair," says Lurene, whose carrot-top is as fiery as "son" Skelton's is.

Real Life Character

It gave us quite a turn to discover the other day that a sign on a local apartment house revealed that Phillip Marlowe, realtor, was offering it for sale. However, we decided that NBC's "Philip Marlowe" hadn't gone out of the detective business when we belatedly noted that Realtor Marlowe spells his first name with two ll's.

At any rate, we bet he's sick of jokes about radio and detectives, just as Martin Block, manager of the Hollywood Bookstore, is weary of being asked about his many record programs. Fellas, it's either that or change your names.

Something for the Kids

A new idea for a children's show written by actress-author Marion Graham and titled provocatively "Annie-Mehit" may be heard soon if recom-

mendations and approval from the Board of Education, the Parent-Teacher's Association and Parent's Magazine have anything to do with it.

The title is taken from the nickname of the show's leading character, "Anastasia-Mehitabel," portrayed by Marion Richman, a little girl whose dream-fantasies are the basis of the dramatizations. Music is by Bob Mitchell, a whimsical man at the keyboard. Plans are also in progress to bring out "Annie-Mehit" as a book and as a character doll or puppet.

Ozzie and Harriet in Legit Theater

Ozie and Harriet returned from their eastern vacation still in the grip of nervousness. It seems that when they made a side tour from New Jersey, where they were visiting Ozzie's parents, they stopped at Shawnee-onthe-Delaware, famed summer resort and home of an up-and-coming little theater.

Their re-uniting to do a play for the theater there marks the first stage work on the legit side the two have participated in since their radio show's inception. The play was a one-nighter, an original comedy by one of the little theater members. Doesn't sound too much unlike one of their own air shows, but the medium terrified even these experienced performers.

Alvina and Edward G. Marry

"Just Married" are Alvina Temple, radio actress and daughter of Brooke "Red Ryder" Temple, and Edward G. Bergen, advertising executive. The Bergens are honeymooning on a New Mexico ranch.



"LUCKY LADY," -- KFOX (Long Beach) 10:45 a.m. Monday through Friday-The "L.L." whose name is selected at random from the telephone directory during the program will be awarded a valuable gift. Other prizes for correct answers to hostess Betty Allen's current event questions given away daily.

"THREE ALARM,"—KMPC, 1:05 p.m. Monday through Friday—Contestant" whose entry card hits the actual time of the alarm's sound will be the lucky recipient of a Hallicrafter Console, Model 404, valued in excess of \$600. Hear program for details.

of \$600. Hear program for details. "MYSTERY OF THE WEEK,"--KHJ, 9:15 p.m. Monday through Friday-Your participation in the Dreft Prize Carnival is invited. \$140,000 worth of prizes will be given away, including grand award of \$10.000 and ten awards of \$1000. Also to be given, 1000 Motorola combination radio-phonographs. Contest blanks, listing twenty-five uses for Dreft, can be obtained from Dreft dealers, and lists checking off in order the fifteen uses most popular with American housewives win.

"HOLLYWOOD HOLIDAY,"—KECA, 11:30 p.m. nightly—"The Girl in the Horn.Rim'd Spectacles" will receive a "Hollywood Holiday," an appearance in an RKO picture, and \$300 worth of spectacles especially designed for her by Barbours of Houston, in this unique beauty contest now in progress. Hear program for details.

RADIO LIFE

UNDAY RELIGIOUS PROGRAMS

6:00 a. m. KNX-Church of the Air KFAC—Hymns. KXLA—W. B. Record.

6:15 a.m. KFI-Songs of Faith.

6:45 a. m. KWKW-Rev. Quintana.

7:00 a.m. KFI—Highlights of the Bible. KECA—Church in the Wildwood. KHJ, KGB, KFXM, KVOE—Radio Bible Class. KMPC—Voice of Prophecy. KIEV—Sacred Heart.

7:05 a. m. KNX-Wings Over Jordan

7:15 a, m. KLAC—Chapel in the Sky. KWKW—Rev. Rodelo.

7:30 a.m.

KNX—Salt Lake Tabernacle KHJ, KGB, KFXM—Young People's Church. KMPC—Bible Class. KVOE—Rev. Percy Crawford.

8:00 a, m. KECA—Message of Israel. KFAC—Country Church. KWKW-Pan-American Mission.

KFVD-Voice of Calvary. KFOX—Memories of Calvary. KFSD—Call to Worship. KFMB—Revival Hour.

8:05 a. m.

KGER-Rev. Markham.

8:15 a.m. KLAC—Church of Christ. KPRO, KSDJ—Showers of Blessing.

8:30 a. m.

KFI—The Eternal Light KHJ, KGB, KFXM, KVOE—Voice of Prophecy. KECA—Hour of Faith. KMPC—Chapel Hour. KFWB—Union Rescue Mission. KLAC—Unity. KFVD—Church of Christ. KGFB—Swedenborg Hour KGER-Swedenborg Hour. KFOX—Morning Bible Hour. KPRO—Voice of Prophecy. KFSD-Devotional Hour.

8:45 a.m.

KOWL-Sunday School,

9:00 a. m. KHJ, KGB, KVOE-Pilgrim Hour. KFAC—Liberal Catholic Hour. KPPC—Prelude to Worship. KFXM-Ave Maria Hour.

9:05 a. m. KLAC—Catholic Hour. KGER—Bible Treasury Hour.

9:30 a. m. KHJ, KGB, KFXM, KVOE - Lutheran Hour. KPPC—Sunday School. KGER—Hymn Time.

10:00 a. m.

KWKW—Hungarian Baptist Church. KPPC—Adults' Sunday School.

10:05 a. m. KGER-Radio Revival. 10:15 a.m. KFOX-People's Independent

Church.

10:45 a.m. KFOX-Cumberland Presbyterian Church.

10:50 a.m. KPPC-Pasadena Presbyterian Church Service.

11:00 a.m.

KFAC—First Methodist Church. KFVD—Hollywood First Baptist Church. KPRO—Temple Baptist Church. KFXM—Church Service. KSDJ—First Presbyterian Church. KVOE—St. Peter's Lutheran Church.

11:30 a.m.

KECA—Sunday Vespers. KWKW—All Saints Church. KIEV-Congregational Church. KFOX-Christian Church. KGER-Bible Class.

12:15 p. m. KPRO-Hour of St. Francis.

12:30 p. m.

KWKW-American Jewish Hour. KFXM-Sacred Harmonies,

1:00 p. m. KFMB-This Is My Church.

1:30 p. m. KXLA-Church in the Barn.

2:00 p.m. KFI-Catholic Hour.

2:30 p. m. KFOX-Gospel Harbor Light.

3:00 p. m. KFWB-Gospel and Song. KFOX-Rev. Earl Ivie.

3:15 p.m. KPRO-The Christians.

3:30 p. m.

KECA, KFMB, KPRO-The Greatest Story Ever Told. KXLA—Challenge to Youth. KWKW—Wings of Healing. KGER—Back to God. KFOX—Pentecostal Church. KSDJ—Old Fashioned Revival Hour.

4:00 p. m.

KFWB—Old Fashioned Revival. KXLA—Kirk of the Air. KFOX-Sunshine Mission. KGER-Old-Fashioned Revival. KFXM-Old Fashioned Revival.

4:15 p.m. KWKW-Voice of Prophecy.

4:30 p. m.

KXLA—Lincoln Ave. Church. KVOE—Grace and Truth.

5:00 p. m.

KFOX-Evangelist Hogan.

5:05 p.m.-KGER-Tom Westwood.

5:30 p. m.

KRKD-Floyd B. Johnson. KGER-Young People's Church.

6:05 p. m. KGER-First Brethren.

6:15 p.m.

KPPC-Sacred Song Recital.

6:30 p. m.

KFWB—Gospel and Song. KXLA—Lutheran Gospel Hour. KOWL—Hymns of All Churches. KPPC—Children's Corner. KGER—Lutheran League.

7:00 p. m.

KFWB—Union Rescue Mission, KFOX—Full Gospel Assembly.

7:30 p. m.

KXLA—Church of the Open Door. KFOX—The King's Service.

7:45 p. m.

KFWB-Catholic Answers.

8:00 p. m.

KFWB-Hollywood Presbyterian Church.

KFAC—First Methodist Church. KFOX—Presbyterian Church. (First, Third and Fifth Sundays of Month, Christian Science.) KPPC—Sunday Evening Hour. KVOE—Christian Youth.

\$:05 p.m.

KGER-Floyd B. Johnson.

8:30 p.m.

KPPC-Sacred Music.

8:45 p. m.

KPPC-Word of Life. KFMB-Message of Israel.

9:00 p. m. KXLA, KPRO-Old-Fashioned Revival.

KGFJ-Ave Maria Hour,

9:05 p. m. KGER-Bethel Church.

9:30 p. m. KFWB—Pacific Lutheran Hour. KGER—Christian Hour, KFOX—Sunshine Mission. KSDJ—Grace Dotson. KVOE—Minister's Hour.

9:45 p. m. KFMB—Parson Roberts.

10:00 p. m. KMPC, KFOX, KFXM, KVOE—Old-Fashioned Revival. KXLA-Sacred Records. KPRO-Riverside Union Church.

10:15 p. m. KFI-Chapel Quartet.

10:30 p.m. KFWB-Echoes of Eden. KXLA-Kirk of the Air.

11:00 p. m. KFOX-Antioch Church.

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SEPTEMBER 14, 1947

RADIO LIFE



TIME CHANGES

- Monday, September 15—"Tobe Reed's Scrapbook," KECA, 8:15 p.m. (15 min.) Tobe turns pages on his twiceweekly story series at a new time and evening scheduling. Will now be heard Mondays and Thursdays. Previously KECA, 7:30 p.m. Tuesdays and Wednesdays.
- Tuesday, September 16—"Report to the People," KECA, 7:30 p.m. (15 min.) Civic and state leaders from various points throughout California combine opinions at this new time. Formerly heard KECA, 9:15 p.m. Mondays.
- Thursday, September 18—"Mr. President," KECA, 7:30 p.m. (30 min.) Edward Arnold enacts the nation's executives at this hour-earlier period. Formerly KECA, 8:30 p.m. Thursdays
- Thursday, September 18—"The Clock," KECA, 8:30 p.m. (30 min.) Judgment ticks off its relentless pattern at a new-evening time. Formerly KECA, 8:30 p.m. Mondays.

Friday, September 19-"The Tavern,"



KFI, 8:15 p.m. (15 min.) Songs of the good old days are sung at this new time. Previously KFI, 7:00 p.m. Saturdays.

WHAT'S NEW

Variety

Monday, September 15-"Sunrise Salute," KNX, 6:15 a.m. (40 min.) Replacing the western music format which the show has used for the past year. Jack McCoy takes over as morning disc-jockey. Burritt Wheeler will continue to do the commercials.

\star Music

- Sunday, September 14—"Sheaffer Pa-rade," KFI, 11:00 a.m. (30 min.) Eddy Howard, singer-maestro and composer of ballads, stars with his orchestra. The Howard arrangements will be heard hereafter for Sheaffer on a five-year contract. Replacement for Carmen Cavallaro, his piano and his orchestra.
- Wednesday, September 17—"Songs by Val Delmar," KNX, 6:30 p.m. (15 min.) Lyric tenor Delmar, discovered by CBS talent scouts when he recently appeared on "Command Per-formance," stars in his own show formance," stars in his own show with the Wilbur Hatch orchesira. The boy is still on active duty with the U.S. Army and is an ambulatory patient at the McCormick Veterañs' Hospital, Pasadena.

Participation

- Sunday, September 14—"Take It or Leave It," KFI, 6:00 p.m. (30 min.) Garry Moore, former crew-haircutted foil for Jimmy Durante, takes over the \$64 questions as emcee. Moore succeeds Phil Baker in the spot. Format remains basically the same.
- Monday, September 15—"Voice of the Neighborhood," KMPC, 11:15 a.m. (15 min.) Johnny Courcier, as emcee, tours independent drug stores thruout Southern California in this new folks-on-the-street interview series.

* Mystery

Saturday, September 20 — "Diary of Fate," KECA, 7:00 p.m. (30 min.) Narrator Herb Lytton narrates this new shades of terror series replacing the Barton "Mystery Is My Hobby" cases.

\star

Sports

Saturday, September 13-Dean Cromwell and Tom Hanlon, KNX, 10:15 p.m. (15 min.) Cromwell, USC and

Olympic team coach, and Hanlon, Columbia sports authority and caster, join on this weekend series of game and athlete analysis. Saturday and Sunday program.

WHAT'S BACK

Comedy

Tuesday, September 16—Bob Hope Show, KFI, 6:00 p.m. (30 min.) Skinosed Hope returns to the air with Vera Vague, and with Les Brown's orchestra replacing Desi Arnaz. Whether Jerry Colonna will be in the cast is not yet set, but Hope announces that he is "streamlining" his writing staff.

Participation

Friday, September 19—"People Are Funny," KFI, 8:30 p.m. (30 min.) Art Linkletter and cast return for another season. Special guest is Keln Re, native of the Marshall Islands where discovery of a plastic Islands, whose discovery of a plastic globe in the Pacific Ocean terminated a stunt started on the program Friday, November 30, 1945.

\star Commentary

Monday, September 15—"Lucky Lady," KFOX (Long Beach) 10:45 a.m. (15 min.) Betty Allen's informal and popular commentary program re-turns to the air, with a new running contest series for feminine listeners. Monday through Friday.

WHAT'S PLAYING

Drama

- Monday, September 15—"Cavalcade of America," KFI, 7:30 p.m. (30 min.) Lionel Barrymore takes the star's microphene in "Better the star's microphone in "Return to Glory," the life of John Adams.
- Tuesday, September 16—"Return Engagement," KNX, 10:30 p.m. (30 min.) A unique version of the wellknown American folk legend, as Columbia dramatizes the story of "John Henry."
- Wednesday, September 17 "Skippy Hollywood Theatre," KFI, 8:30 p.m. (30 min.) William Roy is star of the week, in a racing story titled "Smug-gler's End."
- Thursday, September 18—"Suspense," KNX, 8:00 p.m. (30 min.) "The Visitor" stars Donald O'Connor.

\star Music

- Monday, September 15—"Musical Di-gest," KGFJ, 6:00 p.m. (2 hrs.) Ros-sini's "Siege of Corinth Overture." "Chopiniana," "Don Quixote," "Mother Goose Suite," "Force of Des-tiny" and "The Planets" among classics to be heard during the work classics to be heard during the week. Monday through Saturday.
- Tuesday, September 16—"Melodies America Loves." KNX, 6:30 p.m. (30 min.) Marilyn Cotlow, soprano, and Harold Patrick, now singing in the Greek Theatre's "Great Waltz," are guest co-stars on the program.

SEPTEMBER 14, 1947

Forum

- Sunday, September 14—"Open Forum," KMPC, 9:00 p.m. (1 hr.) "Is the Taft-Hartley bill a step toward industrial peace?" will be panel consideration.
- Sunday, September 14—"Chicago Round Table," KFI, 11:00 p.m. (30 min.) A not-yet-announced panel of experts will parley discussion of "The United Nations." Program originates from Tarrytown, New York, on tour.

- Sports
- Saturday, September 13—Chicago Bears vs. Philadelphia Eagles, KECA 11:00 a.m. (to concl.) This charity football event between the National League champs last year and the runner-up in the Eastern Division will be described direct from Franklin Field by Joe Hasel and Tom Moorehead.
- Friday, September 19-Dons vs. Dodgers, KFWB, 8:30 p.m. (2½ hrs.) At the Los Angeles Coliseum, the Los Angeles Dons meet the Brooklyn Dodgers, Dick Fishell broadcasting pitch-and-play.

WHO'S GUESTING

Variety

- Sunday, September 14 "Front and Center!" KFI, 4:30 p.m. (30 min.) The "sublime and the ridiculous" as Henry Fonda and comic Jack Paar are guests of the U.S. Army and show's hostess, Dorothy Lamour.
- Saturday, September 20-"Grand Ole KFI, 6:30 p.m. (30 min.) Ern-Opry,' est Tubb will be guest of Red Foley and the Nashville, Tennessee barn. dance entertainers.

\star

Music

- Sunday, September 14-"Sound Off!" KNX, 4:00 p.m. (30 min.) Jo "Cin-derella Stump" Stafford is co-guest of the show with Alvy and his Little Band. Mark Warnow conducts this half-hour for the Army.
- Monday, September 15 "The Tele-phone Hour," KFI, 8:00 p.m. (30 min.) Gladys Swarthout sings, as guest diva of the Donald Voorhies orchestra.

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Public Interest

Wednesday, September 17-"Casa Colina," KMPC, 9:45 p.m. (15 min.) Jack Smith "smiles when he sings" for the crippled children at this Chino convalescent center.

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Commentary

Friday, September 19-"The Woman's Voice," KMPC, 4:15 p.m. (15 min.) Mabel E. Kenny, outstanding civic leader of Los Angeles, will be Jeanne Gray's program visitor.

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Sports

Saturday, September 20—"The Golf Doctor," KMPC, 7:00 p.m. (15 min.) Fred Astaire will be Olin Dutra's

RADIO LIFE

guest on this quarter hour of tips to tee-offers.

WHAT'S SPECIAL

Public Interest

- Sunday, September 14-Salute to United Nations, KFI, 7:00 p.m. (¹₂ hr.) Secretary of State George C. Marshall opens this exclusive NBC tribute to United Nations Week with a special address
- Tuesday, September 16—"The Time Is Now," KNX, 6:00 p.m. (30 min.) On the opening day of the United Na-tions Conference at Lake Success, Columbia broadcasts this half-hour documentary on the significance and problems of the General Assembly. Norman Corwin will direct, and Alan Sloane write, as program is broadcast throughout the major Englishspeaking networks of the world.

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Sports

Saturday and Sunday, September 13 and 14—National Champion Tennis Matches, KWKW, 11:00 a.m. (2 hrs.) The matches direct from Forest Hills, Long Island.



- Mrs. Anita L. Sweek, 1531 Woodbury Road, Pasadena 7, Calif.
- Heard on "House Party":
- Jack McCoy: What is alimony? Youngster: A place in Texas.

David Parsons, Jr., 339 Swarthmore Avenue, Pacific Palisades, Calif.

Heard on "Noah Webster Says": MacQuarrie: What are fire dogs? Contestant: Your feet, when you sit

in front of a fireplace.

Lavonne Reynolds, 305 Second Street, Huntington Beach, Calif.

Heard on "It Pays to Be Ignorant": Lulu: Just call me an automobile, I've got a classy chassis.

Alice Grace, 1816 South Ardmore, Los Angeles 6, Calif.

Heard on the Sweeney and March Show:

Newsboy: Extra! Extra! Margaret Truman sings at Bowl, Republicans pray for rain!

Mrs. Mabel Guyette, 1309 Bates Avenue, Los Angeles 27, Calif.

Heard on "House Party":

Jack McCoy: What is a diplomat? Young Girl: A person that's been in jail a long time.

Stuart Towne, 910 North Avenue 65, Highland Park, Calif.

Heard on "You're Only Young Once": Emcee: So you are studying ballet? Then you must have learned the names of some of the positions. Suppose I stand on my toes like this, with (Please Turn to Page 32)





MALE VOCAL OF THE WEEK:

Eight re-issues of Hoagy Carmichael compositions featuring the vocal and piano work of the lad himself comprise "The Stardust Road". . . "Rockin' Chair", "Washboard Blues", "Riverboat Shuffle", "Hong Kong Blues" and "Stardust" are done with the nostalgic something which is only Hoagy and for collectors they're easily in the three-note class-(Decca Album).

GIRL YOCAL OF THE WEEK

Here is an eight-sided tribute to one of the top song-stylists, Ella Fitzgerald....and eight good reasons why Ella should stay right up with the best . . . good selection of standard tunes, all superbly done, makes this group and supering to listen to the warmth and sincerity of "Can't Help Lovin" Dat Man" and you'll see why Mansfield pegs all eight sides as a Chord In G'er (Decca Album),

JUVENILE OF THE WEEK

Maybe you'll buy it for the kids, but the oldsters will get a bang out of Mel Blanc's famous movie cartoon characterizations of "Bugs Bunny", "Porky Pig" and "Daffy Duck". . . ably assisted by Elmer Fudd (Arthur Q. Bryan) and Billy May's Orch. . . Stories are so well produced you can almost imagine yourself in a theatre. . . and when the ant chorus (Dinning Sisters at fast speed) chimed in, we should, "three notes, hey!" (Capitol Album).

WESTERN OF THE WEEK

Tex Williams and his Western Caravan (plus harp, yet) have a new polka album that should make you git up and git-maybe even shake a leg if you know how to polka. Here's western swing at its best with danceable arrangements and nary a yodel . . . it's tops in its field for a BIG and very pleasing two notes (Capitol Album).

INSTRUMENTAL OF THE WEEK

In their first album, the popular "Three Suns Present", you'll find eight most delightful sides by this top organ-guitar-accordion group . . . selections are all standards and just what the doctor ordered for a quiet half-hour of soft relaxation . . it's the Three Suns shining at their best for a radiant three notes! (RCA-Victor Album.)



SUNDAY, SEPTEMBER 14

★Indicates News Broadcast. ●-KFI-Grandpa Owens Reads 8 -KFI-Granidpi Owens Reads the Funnies. KNX-Invitation to Learning. KECA-Message of Larnel. KKHJ, KGB, KVOE-News. KKHYC. KLAC, KIEV, KGER -News. KFAC-Funnies. KFAC-Country Church. KFAC-Country Church. KKBD-Ranch Program. KRKD-Ranch Program. KWKW-Pan-American Mission. KGFJ-Public Messenker. KJLA-Music Land Revue. KOWL-Church Bulletins. KFYD-Voice of Calvary. KFSD-Call to Worship. KFRD-Reviral Hour. 8:05-KGER-Rev. Markham. KOWL-Listen to Leihert. 8:15-KGHJ, KGB, KVOE-Dixle Four Quartet. 10:30stenTo SUNDAY MORNING MELODIES 8:15 on Station KMPC (710 on your dial) California Temperatice Federation WRITE • • P.O. BOX 16, Los Angeles KMPC-Sunday Morning Melodies. KLAC-Church of Christ. KOWI-Waring's Pennsyl-KUWI-waring's rennsyl-ranians, KIEV-Musical Bandwagon, -KFI-The Eternal Light, KNN, KSDJ-As Others See 11-1:30. - KI-- Ine Elernal Light. KNX. KSDJ--As Others See UA. KHJ. KGB, KFXM, KVOE, KPRO-Voice of Prophecy. KECA--Hour of Paith. KMFW--Chapel Hour. KFWB--Union Rescue Mission KTA-Bell Bandstand. KFWB--Union Rescue Mission KUA-Bell Bandstand. KFWB--Chapel Hour. KLAC--Chity. KLAC--Strolling Tom. KLAC--Strolling Tom. KLAC--Chity. KLAC--Chity. KAC--Chity. KGCH--Dable Christ. KGEY--Dublic Interest. KGEY--Dublic Interest. KGEX--Swedenhorg. KFSD--Devotional Hour. KFSD-Devotional Hour. KGGJ--Quiet Moments. KGEI--Tarlor Made Melodies. 8:45--KFI-Taylor Made Melodies. KNX. KSDJ-People's Plat- 9-KFI-Taylor Made Melodies.
 KNX. KSDJ-People's Platform.
 *KECA. KPRO. KFMB-News.
 KHJ. KGB. KVOE-Pilgrim Hour.
 *KRD-Sunday Serenade.
 KFAC-Uheral Catholic Hour.
 *KFAC-Lineral Catholic Hour.
 KFAC-Lineral Catholic Hour.
 KKEKA-Bing Crosby Time.
 *KFOX-Pielide to Worship.
 *KFOX-Pielide To Morship.
 *KFOX-Pielide To Worship.
 *KFOX-Pielide To Worship.
 *KFOX-Pielide To Worship.
 *KFOX-Washington Inside Out KFAC-Catholic Hour.
 *KECA-Sanday Strings.
 *KECA-Sanday Strings.
 *KHJ. KGB, KFYM, KVOE-Lutheran Hour.
 *KFWB-Pieler Potter's Platter Parade.
 *KFAC-Gilbert and Sullivan. Morning Programs Appear in Evening Progr Comedy-Variety 2:00-Ozie and Harriet, KNX. 3:00-Jack Paar, KFI. 4:00-Charlie McCarthy, KFI. 4:30-Front and Center, KFI. 6:30-Jie Big Break, KFI. 6:30-Jim Backus Show, KHJ. 7:30-Riondie, KNX. 8:30-Jack Paar, KFI. 8:30-Couple Next Door, KNX. Quiz, Participation Quitz, I ariterpation 12:00-Quiz Kids, KFI. 12:30-Juvenile Jury, KHJ. 2:00-Darts for Dough, KECA. 6:00-Take It or Leave It, KFI. 2:30-Quick as a Flash, KHJ. 5:30-Leave II to the Girls, KHJ. \$:00-Twenty Questions, KHJ. KFWB—Peter Fotters Linter Parade. KFAC—Gilbert and Sullivan. KXLA—Record Review. KGEJ—Hollywood House 11:30-One Man's Family, KFL 12:00-Lassie, KECA. 2:00-Ozzie & Barriet, KNX, 3:00-Rennion, KHJ. 6:30-Theatre Guild, KECA. 9:30-Romance of the Ranchos. KNX, KGFJ—Hollywood House Presents. KPPC—Children's Sunday School. KIEV—Latin Quarter. KGER—Hymn Time. ★KFMB—News. Music. 9:45—KFI—Home Town Parade. KNX, KSDJ—Howard K. Smith. ★KECA, KPRI)—Raymond Swing. Music 7:30—Salt Lake Tabernacle, KNN. 10:00—RCA-Victor Show, KFI. 10:30—Harvest of Stars, KFI. 11:00—CES Symphony, KNX. 1:00—Symphony, KFI. 1:00—Symphony, KFI. 1:00—Symphony, KFI. 1:30—Family Hour, KNX. 1:30—Jean Sahion, KNX. 2:30—Pause That Refreshes, KNX. 3:00—Gene Autry, KNX. Swing. KOWL—Latin Americana. KFVD—Remembered Rhythms. KIEV—Meet the Band. 10-KFI, KFSD-RCA-Victor Show. *KNX-Weekly News Beview. KECA-Musicale. *KHJ, KGB, KFXM, KVOE-Page Sixteen

News, Glenn Hardy. KMPC-Western Federal Music Hour. KFWB-Peter Potter's KFWB—Peter Potter's Platter Parade. KLAC—Andy Mansfield. KFAC—Gilbert and Sullivan. SULA—Slavic Council. KWKW—Hungartan Baptist. KOWL—Romance in Music. KPPC—Adust Bible Class. GGFJ—Hits of the Week. KRKD—Sundas Serenade. KIEV—Morning Serenade. KIEV—Morning Serenade. ★KGER—News. KFVD—Sundar Roundup. ★KFON—L. A. Sentinel Broadcast. 10:05—KGER—Radio Revival. 10:15—KHJ, KGB. KFNM, KVOE— Commander Scatt. KECA—Radio, the American Way Way. Way. KFOX—People's Church. KFI, KFSD—Harvest of Stars KNX, KSDJ—Boh Reid Sings. KECA, KFMB—Sammy Kase KCA. KFMB-Sammy Kase Serenade. KHJ, KGB, KVOE-Mutual Music Show. KXLA-Crech Program. KOWL-Echoes from Opera. KPPC-Church News. KKW-Tialian Melodies. KGER-Voice of Prophecy. 10:40-KPPC-Tower Chinnes. 10:45-KNX, KSDJ-Here's to You. KFOX-Cumberland Church. 10:55-KECA-Facts and Flotion With Myron Wallace. 11-KFJ, KFSD-Eddy Howard Prade. BP1, KFSD—Eday nuwatu Parade, KNX—CBS Symphony Orch. KECA—Miracles in Music. KHJ, KGB—Band Concert. KMPC—Sunday Record KHJ, KGE-Band Concert.
KMPC-Sunday Record Session.
KFWB-Peter Potter's Platter Parade.
KLAC-Andy Manstield.
KGFJ-Morning Moods.
KXLA-Western Roundup.
KFAC-lat Methodist Church.
KOWL-Hawaiian Reveries.
KFVD-Hollywood First Baptist Church.
KIEV-Top Tunes.
KFVD-FRO, KFXM. KVOE -Church Services.
KFON-Preshyterian Church.
KGER-News. Music.
11:15-KGFJ-Piano Parade. SUNDAY Prog

Drama

Music

11:30-KFI, KFSD-One Man's Fam-	KFAC—Piano Parade. KOWL—Sunday Stars.
KECA-Sunday Vespers.	KOWL—Sunday Stars. KFVD—Piano School. KWKW—American Jewish Hr.
KHJ, KGB—Bill Cunningham. KGFJ—Songs of the Islands. KOW1—Modern Concert Hall.	KRKD-May the Hired Hand.
KIEX — Devotional	KPPC—Afternoon Concert, KIEV—Meet the Masstro.
KFOX-Christian Church. KGER-Bible Class.	KFOX-Italian-American Hr.
	1:15-KLAC-Sports Review.
4 9-KFI, KFSD-Quiz Rids.	1:05-KGER-Stamp's Quartet. 1:15-KLAC-Sports Review. KLA-Miniature Concert. KFAC-Miniature Matinee.
KNN-CBS Symphony Orch. KECA, KFMB, KPRO-Lassie	1:30-KNX-Jean Sabion. KECA, KPRO-California
KECA, KFMB, KPRO-Lassie *KHJ-Broadway News. KMPC-Sunday Record	Caravan.
Session. KFWB—Peter Potter's Platter	KHJ, KGB, KFXM, KV0E— True Detective Mysteries, KMPC—Samuel B. McKee, KFWB—Peter Potter, KFAC—Good Neighbor Salute, KXLA—Church in the Barn, KFVD—Church SW, Hamp,
Dawada	KMPC—Samuel B. McKee. KFWB—Peter Potter.
*KLAC, KIEV. KGER. KFXM, KGB, KVOE-News.	KFAC-Good Neighbor Salute.
KGFJ-Show Time.	KFVI)-Charles W. Hamp.
KUB, KVUD-Mene. KGFJ-Show Time. KFVD-Max the Hired Hand. KWKW-Tennis Matches. KNLA-Western Roundup. KFAC-Music.	1
KNLA-Western Roundup, KFAC-Music.	BASEBALL
KOWL-Kostelanetz Conducts.	· · · · · · · · · · · · · · · · · · ·
KOWL-Kostelanetz Conducts. KFOX-Popular Melodies. 12:05-KLAC-Dick Haynes.	KLAC
KGER-Sunday Serenade.	
12:13-KHJ-REBUCE. KECA-Johnny Thompson. KIEV-Perry Como Sings. KPPC-Afternoon Concert.	1:30 P.M. Sunday
KPPC-Afternoon Concert.	8:05 Nightly
12:30 KFI-Radio News Weekly. KNX, KSDJ-Hour of Charm.	
KECA-Are These Our	KLAC-Baseball. KGFJ-Say It With Music.
KHJ, KGB-Juvenile Jury.	KGFJ—Say It With Music. KOWL—Sunday Bouquet. KIEV—Show Tunes.
Children? KHJ, KGB-Juvenile Jury. KFWB-Wizard of the lvories KIKD-Music. *KOWL-Robert S. Allen. KGFJ-Sunday Noon Serenade FIEV-Midday Musicale.	KIEV—Show Tunes. KGER—Light and Life.
*KOWL-Robert S. Allen. KGFJ-Sunday Noon Serenade	1.45 + KNX-Chet Huntley.
RIEV—Midday Musicale. KFSD—All-Star Western.	KMPC—Fred Waring. KOWL—Jesse Crawford. KWKW—Hoyos Hour.
12:45-KFI-Time Out for Music.	KWKW—Hoyos Hour. KEVD—Bose Boom.
12:45-RFI-Time Out for Music. KFAC-Concert Potpourri. KOWL-Ballads by Bing. ★KRKD-News.	KFVD—Rose Room. KFOX—Varieties.
*KRKD-News.	2-KFI-Catholic Hour. KNX-Ozzie & Harriet.
1-KFI, KFSD-Symphony Orch. KNX-The Family Hour.	KECA KPRO, KFMB-Darts
KECA—Wayne King Show. KHJ KGB, KEXM, KVOE—	for Dough. KHJ, KGB, KFNM, KVOE-
RECA-Wayne King Show. KHJ, KGB, KFXM, KVOF- House of Mystery. KMPC-Manhattan Highlights.	KHJ, K(I), KFXM, KVOE- Those Websters. KMPC-Musical Holiday. KLAC-Baseball.
KMPU-Mannatian mightights.	KLAC—Baseball.
	EGEL_Anyhody's Hit Parade.
	EEAC Sunday Promonade
KFWBMISCAL FAREAL. ★KNLA, KGER-News. ★KLAC-News, Beach Report. KGFJ-Intermission.	EEAC Sunday Promonade
KF WDMISSIA FARMAN KLA, KGERR-News. KLAC-News, Beach Report. KGFJ-Intermission.	KGFJ2-ANDAGY Fromenade. KFAC-Sunday Fromenade. KRKD-Max the Hired Hand. KFVD-Harlen Holiday. KWKW-Hoyos Hour.
KF WDMISSIA FARMAN KLA, KGERR-News. KLAC-News, Beach Report. KGFJ-Intermission.	KGFJ2-ANDAGY Fromenade. KFAC-Sunday Fromenade. KRKD-Max the Hired Hand. KFVD-Harlen Holiday. KWKW-Hoyos Hour.
*RLAC REFERENCE *RLAC-News, Beach Report. RGFJ-Intermission.	KGFJAnymous's First Falance KFK2CSunday Fromenade. KFKDHarten Holiday. KWKWHoyos Hour. KXLASunday Concert. KOWLLullahy of Broadway. KIEVMusical Favorites. EDC A Georgeon Concert
KF WDMINICAL FARMAGE KRLAC-News, Beach Report. KGFJ-Intermission. ram Highlights Lightface Type: Afternoon and ams in Buldface.	KGFJAnymous's First Falance KFK2CSunday Fromenade. KFKDHarten Holiday. KWKWHoyos Hour. KXLASunday Concert. KOWLLullahy of Broadway. KIEVMusical Favorites. EDC A Georgeon Concert
KF WDMINICAL FARMAGE *KLAC-News, Beach Report. KGFJ-Intermission. ram Highlights Lightface Type: Afternoon and ams in Buldface. 4:30-Hollywood Music Hall,	KGFJ-Anynous & Rat Parade KFAC-Sunday Fromenade. KFKD-Max the Hired Hand. KFVD-Harlem Holiday. KWKW-Hoyos Hour. KNLA-Sunday Concert. KOWL-Lullahy of Broadway. KIEV-Musical Favorites. KPCC-Affernon Concert. KGER-Long Beach Band. KFOX-Good News. ★KFSD-News.
TABLE AND A STREAM	KGFJ-Anynous & Rat Parade KFAC-Sunday Fromenade. KFKD-Max the Hired Hand. KFVD-Harlem Holiday. KWKW-Hoyos Hour. KNLA-Sunday Concert. KOWL-Lullahy of Broadway. KIEV-Musical Favorites. KPCC-Affernon Concert. KGER-Long Beach Band. KFOX-Good News. ★KFSD-News.
KF WDMINICAL FARMAC KRUAC, KGER-News. KRLAC-News, Beach Report. KGEJ-Intermission. Tam Highlights Lightface Type: Afternoon and ams in Boldface. 4:30-Hollywood Music Hall, KECA. 5:30-Albrin of Familiar Music,	KGFJ-Anynous & Rat Parade KFAC-Sunday Fromenade. KFKD-Max the Hired Hand. KFVD-Harlem Holiday. KWKW-Hoyos Hour. KNLA-Sunday Concert. KOWL-Lullahy of Broadway. KIEV-Musical Favorites. KPCC-Affernon Concert. KGER-Long Beach Band. KFOX-Good News. ★KFSD-News.
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KF WDMINICAL FARMAC KRUAC, KGER-News. KRLAC-News, Beach Report. KGEJ-Intermission. Tam Highlights Lightface Type: Afternoon and ams in Boldface. 4:30-Hollywood Music Hall, KECA. 5:30-Albrin of Familiar Music,	KGFJAnymous's Kill ratione KFAC-Sunday Fromenade: KFKDMax the Hired Hand. KFKDMax the Hired Hand. KFVDHarlen Holiday. KWKWHoyos Hour. KOWLLullahy of Broadway. KIEVMusical Favorites. KPVCAfternoon Concert. KGERLong Beach Band. KFDX-Good News. ±KFSD-News. 2:15KFWBStrolling Tom. KFOX-Sophia Civorn. KFSD-Sophia Civorn. KFSD-Sophia Civorn. KFSD-Here's to Vets. 2:30±KFL KGER-News. KNX, KSDJ-Pause That Refreshes. KECA., KFRO, KFMB-
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KF WDMINIAL FARMAL KK VLA, KGER-News. KLAC-News. Beach Report. KGEJ-Internission. Tam Highlights Lightface Type; Afternoon and ams in Boldface. 4:30-Hollywood Music Hall, KECA. 5:30-Standard Bour, KFL 7:30-Standard Bour, KFL 9:30-Chicago Theatre, KEJ. 10:15-Chapel Quartet, KFL 11:15-Bridge to Dreamland, KECA.	 RGFJ-Anymous & Het Falance RFRO-MINAX the Hired Hand. RFRD-MIAX the Hired Hand. RFVD-MIAY the Hords RWKW-Hoyns Hour. RXUA-Sunday Concert. ROWL-Lullahy of Broadway. RFUC-Affernoon Concert. RGER-Long Beach Band. RFOX-Good News. ★KFSD-News. 2:15-KFWB-Strolling Tom. KFSD-News. 2:30★KFI, KGER-News. KEXA-Sub-Pause That Refreshes. KECA. KPRO, KFMB-Contester, Contersop. KHJ, KGI, KFSM, KVOE-Quick as a Flash.
KF WD-ANIStan Frakman KR VLA, KGER-News. KRLAC-News. Beach Report. KGFJ-Internission. ram Highlights Lightface Type; Afternoon and ams in Boldface. 4:30-Hollywood Music Hall, KECA. 5:00-Sunday Evening Hour, KECA. 5:30-Album of Familiar Music, KFI. 7:30-Standard Hour, KFI. 9:30-Chicago Theatre, KEJ. 10:15-Chapel Quartet, KFI. 11:15-Bridge to Dreamland, KECA. Comment-Narration	RGFJ-Anymous & Rd Falance RFAC-Sunday Fromenade: RFRD-Max the Hired Hand. RFVD-Miarten Holiday. RWKW-Hoyos Hour. RXUA-Sunday Concert. ROWL-Lullahy of Broadway. RIEV-Musical Favorites. RFPC-Afternoon Concert. RGER-Long Reach Band. RFOX-Good News. \$15-KFWB-Strolling Tom. KFOX-Good News. \$15-KFWB-Strolling Tom. KFOX-Sophia Civorn. KFOX-Sophia Civorn. KFOX-Sophia Civorn. KFOX-Sophia Civorn. KFON-Here's to Vets. \$130*KFI, KGER-News. KX, KSDJ-Pause That Refreshes. RECA. RFO, KFMB- Counterspy. RHJ. KGH, KFXM. KVOE- Quick as a Flash. RFWB-Pro Foothall. RFWB-Pro Foothall.
KF WDMINIAL FARMAL KK VLA, KGER-News. KLAC-News. Beach Report. KGEJ-Internission. Tam Highlights Lightface Type; Afternoon and ams in Boldface. 4:30-Hollywood Music Hall, KECA. 5:30-Standard Bour, KFL 7:30-Standard Bour, KFL 9:30-Chicago Theatre, KEJ. 10:15-Chapel Quartet, KFL 11:15-Bridge to Dreamland, KECA.	RGFJ-Anymous & Rd Falance RFAC-Sunday Fromenade: RFRD-Max the Hired Hand. RFVD-Miarten Holiday. RWKW-Hoyos Hour. RXUA-Sunday Concert. ROWL-Lullahy of Broadway. RIEV-Musical Favorites. RFPC-Afternoon Concert. RGER-Long Reach Band. RFOX-Good News. \$15-KFWB-Strolling Tom. KFOX-Good News. \$15-KFWB-Strolling Tom. KFOX-Sophia Civorn. KFOX-Sophia Civorn. KFOX-Sophia Civorn. KFOX-Sophia Civorn. KFON-Here's to Vets. \$130*KFI, KGER-News. KX, KSDJ-Pause That Refreshes. RECA. RFO, KFMB- Counterspy. RHJ. KGH, KFXM. KVOE- Quick as a Flash. RFWB-Pro Foothall. RFWB-Pro Foothall.
KF WLA, KGER-News. *KLAC-News, Beach Report. KGEJ-Intermission. ram Highlights Lightface Type: Afternoon and ams in Buldface. 4:30-Hollywood Music Hall, KECA. 5:30-Sunday Evening Hour, KECA. 5:30-Album of Familiar Music, KEI. 7:30-Standard Bour, KFI. 10:15-Chapel Quartet, KFI. 11:15-Bridge to Dreamland, KECA. Comment-Narration 10:15-Commander Scott, KHJ. 6:15-Louella Parsons, KECA.	 KGFJAnymous & River Frances KFAC-Sunday Fromenade: KRKDMax the Hired Hand. KFVDIlarlem Holiday. KWKWHoyos Hour. KXLA-Sunday Concert. KOWLLullahy of Broadway. KIEVMusical Favorites. KPICAfternoon Concert. KGER-Long Beach Band. KFOX-Good News. ★KFSD-News. 2:15-KFWB-Strolling Tom. KFOX-Sophia Civorn. KFSD-News. 2:30-★KFL KGER-News. 8:30-★KFL KGER-News. KECA. KPRO, KFMB-Counterspy. KHJ, KGIL, KFXM. KVOE-Quick as a Flash. KFWB-Pro Foothall. KOWL-Eighty-Eight Keys. KWKW-Don Pancho Hour. KFON-Gospet Harbor Light. KFON-Gospet Harbor Light.
KF WLA, KGER-News. *KLAC-News, Beach Report. KGEJ-Intermission. ram Highlights Lightface Type: Afternoon and ams in Boldface. 4:30-Hollywood Music Hall, KECA. 5:30-Standard Bour, KFL. 9:30-Chicago Theatre, KFL. 10:15-Chapel Quartet, KFL. 11:15-Bridge to Dreamland, KECA. Comment-Narration 10:15-Commander Scott, KHJ. 6:15-Louella Parsons, KECA. Mystery-Detective	 RGFA-Anymous & Rate rational RFAC-Sunday Fromenade: RFRD-Max the Hired Hand. RFVD-Milariem Holiday. RWKW-Hoyos Hour. RXUA-Sunday Concert. ROWL-Lullahy of Broadway. RIEV-Musical Favorites. RFC-Affernoon Concert. RGER-Long Beach Band. RFSD-News. 2:15-RFWB-Strolling Tom. RFSD-News. 2:35-KFWB-Strolling Tom. RFOX-Good News. *KFSD-News. 3:30*KFI, KGER-News. S:30*KFI, KGER-News. RCA. RFO, KFMB-Counterspy. RHJ, KGIK, RFXM, KVOE-Quick as a Flash. RFWB-Pro Foothall. RFWB-Pro Foothall. RFWB-Pro Foothall. RFWB-Pro Foothall. RFWB-Don Pancho Hour. RFSD-Heavorite Composers. 2:40-KGER-Long Beach Band. 2:45-KFI-Melody Parade. 2:45-KFI-Melody Parade.
KFVNLA, KGER-News. *KLAC-News. Beach Report. KGEJ-Internission. ram Highlights Lightface Type: Afternoon and ams in Buldface. 4:30-Hollywood Music Hall, KECA. 5:00-Sunday Evening Hour, KECA. 5:30-Album of Familiar Music, KEI. 7:30-Standard Hour, KFL 10:15-Chapel Quartet, KFL 11:15-Bridge to Dreamland, KECA. Comment-Narration 10:15-Commander Scott, KHJ. 6:15-Louella Parsons, KECA. Mystery-Detective 1:30-True Detective Mysteries, KEI.	 RGFJ-Anymous & Rd Formenade. RFRO-Max the Hired Hand. RFRO-Max the Hired Hand. RFVD-Ularlem Holiday. RWKW-Hoyos Hour. RXUA-Sunday Concert. ROWL-Lullahy of Broadway. REV-Musical Favorites. REV-Afternoon Concert. RGER-Long Reach Band. RFOX-Good News. ★KFSD-News. 2:15-KFWB-Strolling Tom. RFOX-Sophia Civorn. RFSD-Here's to Vets. \$:30 ★ KF1. KGER-News. KEXA., RSDJ-Pause That Refreshes. RECA. RFRO, KFMB-Counterspy. RHJ. KGH, KFXM. KVOE-Quick as a Flash. KFWB-Pro Foothall. ROWL-Fighty-Eight Keys. RWW-Don Pancho Hour. KFSD-Herborite Composers. 2:40-RGER-Long Reach Band. SCHE-Long Reach Band. SCHE-Long Reach Band. KFON-Gospel Harbor Light. KGER-Long Reach Band. KFSD-Herborite Composers. CHER-Long Reach Band. KFSD-Herborite Composers.
KF VILA, KGER-News. *KLAC-News. Beach Report. KGEJ-Internission. ram Highlights Lightface Type: Afternoon and ams in Buldface. 4:30-Hollywood Music Hall, KECA. 5:00-Sunday Evening Hour, KECA. 5:30-Album of Familiar Music, KECA. 5:30-Album of Familiar Music, KEI. 10:15-Chapel Quartet, KFL. 11:15-Bridge to Dreamland, KECA. Comment-Narration 10:15-Commander Scott, KHJ. 6:15-Louella Parsons, KECA. Mystery-Detective 1:30-Chuergo Theotec, KNS.	 RGFJ-Anymous & Rd Formenade. RFRO-Max the Hired Hand. RFRO-Max the Hired Hand. RFVD-Ularlem Holiday. RWKW-Hoyos Hour. RXUA-Sunday Concert. ROWL-Lullahy of Broadway. REV-Musical Favorites. REV-Afternoon Concert. RGER-Long Reach Band. RFOX-Good News. ★KFSD-News. 2:15-KFWB-Strolling Tom. RFOX-Sophia Civorn. RFSD-Here's to Vets. \$:30 ★ KF1. KGER-News. KEXA., RSDJ-Pause That Refreshes. RECA. RFRO, KFMB-Counterspy. RHJ. KGH, KFXM. KVOE-Quick as a Flash. KFWB-Pro Foothall. ROWL-Fighty-Eight Keys. RWW-Don Pancho Hour. KFSD-Herborite Composers. 2:40-RGER-Long Reach Band. SCHE-Long Reach Band. SCHE-Long Reach Band. KFON-Gospel Harbor Light. KGER-Long Reach Band. KFSD-Herborite Composers. CHER-Long Reach Band. KFSD-Herborite Composers.
KF WLA, KGER-News. *KLAC-News. Beach Report. KGEJ-Internitission. ram Highlights Lightface Type: Afternoon and ams in Boldface. 4:30-Hollywood Music Hall, KECA. 5:00-Sunday Evening Hour, KECA. 5:30-Album of Familiar Music, KFI. 7:30-Standard Hour, KFI. 9:30-Chicago Theatre, KHJ. 10:15-Chapel Quartet, KFI. 11:15-Bridge to Dreamland, KECA. <i>Comment-Narration</i> 10:15-Commander Scott, KHJ. 6:15-Lowella Parsons, KECA. <i>Mystery-Detective</i> 1:30-True Detective Mysteries, KHJ. 2:30-Counterspy, KECA. 4:30-Meet Miss Sherlock, BNX. 7:00-Pat. Novak for Hire,	 KGFJ-ADJODUS S HI FORMERALE. KFKO-MAX the Hired Hand. KFKO-MAX the Hired Hand. KFKD-MAX the Hired Hand. KFVD-Ilarlem Holiday. KWKW-Hoyos Hour. KNUA-Sunday Concert. KOWL-Lullahy of Broadway. KIEV-Musical Favorites. KPIC-Afternoon Concert. KGER-Long Beach Band. KFOX-Giood News. ★KFSD-News. 2:15-KFWB-Strolling Tom. KFOX-Sophia Civorn. KFOX-Sophia Civorn. KFSD-Here's to Vets. 2:30-KFI, KGER-News. KOX, KSDJ-Pause That Refreshes. KECA. KPRO, KFMB- Countersys. KHJ, KGR, KFXM. KVOE- Quick as a Flash. KFWB-Pro Foothall. ROWL-Feighty-Eight Keys. RWKW-Don Pancho Hour. KFSD-Favorite Composers. 2:40-KGER-Long Beach Band. 2:45-KFI-Melody Parade. KOWL-Rainhow Trio. KKN, KSDJ-Ghone Autry. KHJ, KGB, KFXM, KVOE- Reinelody Farade. KOWL-Rainhow Trio. KKN, KSDJ-Ghone Autry. KHJ, KGB, KFXM, KVOE-
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B-Music Ay phony Hour. Football. hall. crase of Hits. erick H. Speare. os Amigos. Room Parky. City Nevs. noon Concert. and Swing. s. Song Styles. Earl Ivie. Se Suns. Alt Trades. IS, KPRO-The tory Ever Told. KFYM, KVOE-ospitality Club. k, the Night Watchman. HWKW-Wings of Healing. KXLA-Challenge to Youth.

1400

1300

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SEPTEMBER 14, 1947



RADIO LIFE 7:23-KNX, KSDJ-Surprise The-

KADIC KOWL-Morton Gould Concert. KWKW-Curtain Rises. KRRD-Tones of the Day. KIEV-8 o'Clock Record Ride. KFVD-Military Academy. KIPC-Afternoon Concert. KERC-News. 3:35-KGER-Bible Treasury Hour. 3:35-KGER-Bible Treasury Hour. 3:35-KGER-Bible Treasury Hour. 3:35-KGER-Bible Treasury Hour. 3:36-KFYD-Tea Time Tunes. KWKW-Magic Circle Theater 5:30-KFI, KFSD-American Album of Familiar Music. ENX. KSDJ-Tony Martin. KHJ, KGB, KFXM, KVOE-Nick Carter. EFVID-Rose Room Party. KGFJ-Keyshoard Magicale. EOWL-Sizing Up Sports. KIEV-Evening Dance. KFOX-Sons o' Guns. 3:45-KLAC-Baseball Roundup. KOWL-Quartet Time. KWKW-The Fiend. KFOX-The Singing Crow. 6-KFI, KFSD-Take It or Leave ater. ater. b=KFI, KFSD—Standard Hour. KNX—Blondie. KECA—Jimmy Fidler. KHJ, KFXM, KVOE—Leave It to the Girls. KMPC—Glee Club. ★KFWB—F. H. LaGuardia. KXLA—Church of Open Door. KFUX—The King's Service. KGB—Sunday Serenade. 5-KECA—Reserve. KFWB—Catholic Answers. -KFI. KFSD—Standard Hour. 7:45--KFI, KFSD-Standard Hour. KNK-Corliss Archer. ★KECA. KPRO, KFMB-Drew Pearson Pearson. KHJ, KGB, KFXM-Twenty KHJ, KGB, KFXM-Twenty Questions.
 ★KMPC, KLAC-News.
 KFWB-Hollywood Presby-terian Church.
 KGFJ-Waltz Invitation.
 KFAC-First Methodist Church.
 KXLA-Open Door Church.
 ★KGER-News, Floyd B. ★KGER—News, Floyd B. Johnson.
 KPPC—Sunday Evening Hour.
 KVOE—Streams of Life.
 \$:15★KECA, KFMB, KPRO-Mon-day Morning Headlines.
 KMPC—Voice of Labor.
 KLAC—Marine Corps. G-EFI, KFSD-Take II or Leave It. KNX, KSDJ-Reserve. ¥KECA, KPRO, KFMB- Walter Winchell. KHJ, KGR, KFXM, KVOE- Voices of Strings. ¥KMPC, KFWB, KFOX, KLAC, KXLA, KGER-News. KFAC-Your Concert. KGFJ-Twilight Rhapsody. KOWL-Treasure Chest. KWKW-Passadens Speaks. KRND-Concert Classics. 6:10-KLAC-Jan Garber Orch. KFWD-Concert Classics. 6:10-KLAC-Jan Garber Orch. KFVD-Concert Classics. 6:10-KLAC-Jan Garber Orch. KFVD-Deconcert Speaks. KNN, KSDJ-Hope Chest. KFVB-Dr. Cyclo. KOWL-World News. KTJA-University Explorer. KFVB-Dr. Dr. Big Break. KNX, KSDJ-Hope Chest. KECA, KFRO. The Big Break. KNX, KSDJ-Hope Chest. KECA, KFRO. The Big Break. KNX, KSDJ-Hope Chest. KECA, KFRO. KFMB- Theatre Guild. KHJ, KGR, KFXM, KVOE- JIm Backus Show. KMPC-Mother's Album. KFWB-Gospel and Sog. KLAC-University Consert Hour KOWL-Hymns of All Churches. KWEW-Ebilywood Bowl. KWEW-Ebilywood Bowl. -KFI, KFSD-Take It or Leave KIT. KFSD-Jack Paar. KNX, KSDJ-Couple Next 8:30-D₀ KECA, KPRO—The Green Hornet.
 KKHJ, KGB, KFXM, KVOE— Jergen's Journal.
 KMPC—Magic of Electricity.
 KLAC—American Dream.
 KGFI—Stylings in Bluo.
 KPC—Sacred Music.
 KFMB—Bing Crooby.
 8:43—KHJ, KGB, KFXM, KVOE— Sheila Graham.
 KLAC—Drama.
 KPPC—Word of Life.
 KFMB—Mesage of Israel.
 8:55—KNX, KSDJ—Ona Munson. KECA, KPR0-The Green 3:55-KNX, KSDJ-Ona Munson.
 9-KFI-Ellery Queen.
 KNX, KSDJ-Sam Spade.
 KECA-Pat Norak for Bire.
 ★KHJ, KGB, KFXM, KVOE-Neuva, Glenn Hardy.
 KMPC-Open Forum.
 KFWB-Voice of the Army.
 ★KLAC-Neuva.
 KGFJ-Ave Maria Hour.
 KFAC-Sunday Evening Club.
 KVLA, KPRO-Old-Fashioned Revival. KOWL-Hymns of All Churches, KWEW-Hollywood Bowl, KPPC-Children's Corner. BGER-Lutheran League. KFOX-Hal's Memory Room. 6:45-BECA, KPRO, KFMB-Prelude for Strings. KMPC-Mayor Bowron, KLAC-South American Way. KPPC-Story Time. KRKD-Sunset Serenade. Revival. KFOX-Your Business KFOX-Your Business Reporter. *KGER-News, Bethei Church. KFSD-Music by Shrednick. 9:15*KHJ, KGB, KFXM, KVOE-Rev Miller. KFWB-Evening Melodies. KIAC-Meet the Band. KFOX-Organ Treasures. 9:30--KFI-Rogue's Gallery. BRBD-Scientary of State Marshall.
 KN. KSDJ-Crime Doctor.
 KECA, KFMB, KPRO-Theatre Goild.
 KHJ, KGB, KIXM, KVOE-Gabriel Heatter Show.
 KMPC-Property Ownera.
 BFWB-Union Reacue Mission KFAC-Youp Concert.
 KKLAC, KGER-News.
 BPPC-Organ Recital.
 KXLA-National Voice.
 KGFJ-Overture to Evening.
 KFOX-Full Gospel Assembly.
 T:15-KMPC-Prousity Queen.
 T:15-KMPC-Prousity Ver Hail.
 KLAC-Best in Variety.
 KNDA-Life and Health.
 KPC-Masterworks. -KFI-Secretary of State EASTSIDE SERENADE 9:30 TO 10:00 P.M. Every Sunday KECA KECA-Eastside Serenade. KNX-Romance of the KNA—Romance of the Ranchos. BHJ, KGB—Chicago Theater. KFWB—Pacific Lutheran Hr. KFAC—Gateway to Music.

T.t

SUNDAY LOGS

KLAC, KGFJ-Here's to Vets. KFOX-Sunshine Mission. KGER-Christian Hour. KFXM-Famous Radio Players, cago Round Table, **BFSD**—Chicago Round Table, **KFMB**—Voice of the Arm, **KVOE**—Minister's Hour, **KUOE**—Minister's Hour, **KUAC**—Guest Star. **KLAC**—Guest Star. **KFMB**—Parson Roberts, 9:45 KLAC-Guisst Nar.
KFMB-Piarson Roberta, **10** * RFI. KFSD-The Reporter.
* KNX-(het Huntley, Newa.
KECA-Frankie Masters Orch.
KHJ. KGB-Chicago Theatre.
KMPC, KVOE-Old-Fashioned Reviral.
KFWB-Sons e' Guns.
* KLAC-News.
* KLAC-Oreera of Music.
KGFJ-Concert Nocturne.
KFVD-Spade Cooley Time.
KVA-Sared Record Shop.
KPRO-Riverside Union Church.
KFOX-Reverend Fuller.
* KGER-News. Music.
10:1b-KFL-Chapel Quartet:
KNX-Dean Cromwell and Tom Hanion.
KFWB-Concert Rour.
KFWB-Concert Rour. Please. **EFAC**—Conservatory Masterpieces. **KFSD**—Concert Hall. KFSD—Concert Hall. 10:30★KFI—Carreth Wells, Inside the News. ENX—Time for Reason. EECA—Eddy Howard Orch. KHJ, KGB—Quiet, Please, KFWB—Echoes of Eden. EFAC—Music for Listenius. KLA—Kirk o' the Air. 10:45—KFI—Melody Time. ENX—Guest Star. ★KFID—News. 10:35—KFI—Police Bulletins. 4 — KFI—Chicare Round Table. **KFND-News. 10:55-KFI-Police Bulletins. 11-KFI-Police Bulletins. KECA-Ciro's Orch. BHJ, KGB-Harold Kanner Orch. KMPC-Dance Parade. KFWB-Echoes of Eden. KFAC-Music for Listening. KGA-Concert Nordurne. KFAC-Music for Listening. KGA-Concert Nordurne. KFND-Snade Cooley Time. KFND-Music in the Night. 11:5-KECA, KFRO. KFMB-Bridge to Dreamland. KHJ, KGB-Nat Brandwynne. KIAC-Across the Footlights. 11:30-KFI-America United. KIAC-Across the Footlights. 11:30-KECA-Music for Welk Orch. KIAC-Across the Footlights. 11:30-KFI-America United. KNJ, KGB-Nat Brandwynne. KFWB-Music You Want. KFWB-Music You Want. This is *** HAWTHORNE -Egbert Plays Records? 11:30 - 12:00 4 Nightly -İn KXLA Hat a for the of a fort a fort a fort a fort KXLA—The Hawthorne Thing. KFSD-St. Francia Orch. 11:45★KHJ, KCB-News. 11:55★KNX-News.

"PINNED"

Gene Baker, of ABC's "Lum and Abner" show, has just announced the engagement of his thirteen-week-old daughter, Karen Keith. The lucky "man" is Christopher Michael LeFevre, young son of radiative Nod LeFevre, young son of radioites Ned LeFevre and Barbara Luddy. Master Christopher gave Karen a teething ring via Mother Barbara, to show his intentions are good for the next fifteen or twenty years. "After all our trouble to bring them together," speculates Gene, "wouldn't it be just like them to hate each other?"

NEW ALLEN TUNE

"Barbecued Ribs," latest song hit by pianist-composer-emcee Steve Allen (CBS' "It's a Great Life") has been waxed by Jack McVea for release in the near future.

* *

ANOTHER CLARENCE DAY?

Announcer Gene Baker is writing a play entitled "Sam Houston" in collab. oration with his wife, Nancy Houston Baker. The story is about Nancy's very picturesque great-uncle.

AVOIRDUPOIS

Chubby "Heart's Desire" emcee Ben Chubby "Heart's Desire" emcee Ben Alexander talks so much about his added poundage during the Mutual show that his mother is beginning to object. Says Mrs. Alexander: "I do wish Ben would stop discussing his weight on the air. I can't imagine what some of those women must think he looks like by now!" But from Ben's fabulous fan club of, feminine lis-teners thirty-and-over, we'd say his new avoirdupois is "drawin' 'em" rather than "droppin' 'em."

Page Seventeen 11:00

MONDAY, SEPTEMBER 15 #Indicates News Broadcasts GEORGE MILNE'S **Garden Chats** 1020 KC Now 6:45 a.m. Daily SOBB WATTS LOSANGELES KFI, KFSD-Fred Waring. 8 KIN.→Johny Murray. KECA, KPRO, KFMB→Don McNeill's Breakfast Club, ★KHJ, KGB→Cecil Brown, ★KMPC, KLAC, KXLA, KIEV ★KMPC, KLAC, KXLA, KIEV —News, KFWB—Morning Melodies, KGFJ—Dr. Frederick Bailes, KFAC—Breakfast Symphony, KOWL—Bing Crosby, KWKW—Rafael Mendez, KRKD—Bible Institute, KFFD—Wakeup Banch, ★KGER—News, Mizpah, 5—KNX—Aunt Jenny, ★KJJ—News, Mizpah, KHJ—News, Kizaki, KHJC—Markets: Sports, KLAC—Haynes at the Reins, KOWL—Sophisticated Sere-nade. 8:1 ROWL--Sopusticated Serv-nade. RGFJ-Concert Pastelle. RIEV-Musical Bandwagon. \$:20-KNLA-Music. -KALA-MOSIC -KFI, KFND-Jack Berch, KNX, KSDJ-Romance of Helen Trent, RIJJ, KGB, KFNM, KVOE-Editor's Diary, KMPC-A Song for Vou. KLAC-Binnic and Mike. 9:30-KWKW HAVEN OF REST KXLA, 8:30 A.M. Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KPCA, 6:00 A. M. Tuesday, Thursday, Saturday KXLA—Haven of Rest. KKPB, KFAC, KWKW, KRKD, KOWL—News. KFVD—John Raift. KIEV—Musical Memories. KGER—Hammond. 8:45-KFI, KFSD—Lora Lawton. KN, KSDJ—Our Gal Sunday. KHJ—Eibert La Schelle. KMPC—Bill Leyden. KFWE—Science of Mind. KFWE—Strolling Tom. KGEA, KPRO, KFNB— Welcome, Travelers. KKMPC—David Anderson. KFWE—Strolling Tom. KGFJ—Delinquency Forum. KGFJ—Delinquency Forum. KGEA—Lufteran Hour. Stowl—Pinane Portraits. KKW—Voice of China. KWV—Voice of China. KEV—Bing Crosby Time. Stowl—Pinane Portraits. KHNX—Ma Perkins. KHNX—Ma Perkins. KHNX—KMA Perkins. KHX—Bing Crosby Time. Stowl—Heidlahr. KFWE—Bing Crosby. KLA—Bar Nothing Ranch. KWW—Dir, Michelson. KIEV—Dinah Shore Sings. KHEVD—News. AL JARVIS Drama Make-Believe Ballroom KLAC 9:30 a.m. — 1:00 p.m. 5:30 p.m. — 6:30 p.m. Monday thr# šaturdaÿ Music 8:00—Fred Waring, KFI. 1:30—Eddy Duchin, KECA. 4:00—Musical Masterpieces, KFAC.





KFVD-Hall of Records. KOWL-American Folk Songs. KRKD-Your Neighbors. KFOX-Fiesta Mexicana. 2:05-KGER-Monday Matinee. 2:15-KFI, KFSD-Joyce Jordan. KN-In My Opinion. KOWL-Musical Impressions. KRKD-Musical Impressions. KRKD-Musical Impressions. KRKD-Musical Impressions. KRKD-Musical Impressions. KRKD-Musical Impressions. KRKD-Musical Index 2:20+KWKW-News. 2:20+KWKW-News. 2:30-KECA-Spotlight on Hollywood KGFJ-Sports Flash. 2:30-KECA-Spotlight on Hollywood KGFJ-Sports Flash. 2:30-KECA-Spotlight on Hollywood KGFJ-Sports Flash. 2:45-Kerboard Mayic. KRKD-Tunes. 18 Kers. KRKD-Tunes in Tempo. 2:45-KFI, KFSD-Dr. Paul. KNX, KSDJ-Mr. Informa-tion. *KPUP. KGFJ-News. tion. **KFVD**, KGFJ—News. 2:55—KGFJ—Sports Flash. 3-KFI, KFSD-This Woman's Secret 3:05-3:05-KGEK-Hall of Records. 3:15+KFI, KFSD, KGB-News. KLAC-Tommy Dorsey Show. EXLA-Juke Box Matinee. 3:25-KGFJ-Sports Flash. 3:30-KFI-Backstage Wife. KNN, KSDJ-Arthur Godfrey. KECA-Norwood Smith Sings. KHJ-Song of the Stranger. MILD & MELLOW 3:30 to 4 P.M. Mendey Through Friday KMPC KMPC-Mild and Mellow. KGFJ--Among My Souvenirs. RWKW-Sam Rowland. *KOWL. KRKD--News, Music, 3:45-KFI-Bob and Victoria. KEJ. KVOE-Gas Again. KLAC-Better Buys. 3:55*KFWB-News. KGFJ-Sports Flash. -KFI-Downtown and All KGFJ-Sports Flash.
-KFI-Downtown and All Around.
KNX-George Fisher.
KECA-Frances Scully.
*KHJ, KGB, KFXM, KVOE-Fulton Lewis.
*KMPC, KLAC, KIEV, KFOX, KGER-News.
KGER-News.
KGER-News.
KGER-News.
KKLA-Juke Box Matines.
KOWL-Classics in Music.
KKKD-Piano Paintings.
4:35-KGER-Hall of Records.
*KECA-Alvin Wilder.
*KECA-Alvin Wilder.
*KECA-Alvin Wilder.
*KFWB-Melody House.
*KECA-Alvin Wilder.
*KFWB-Melody Matines.
KFWB-Melody Matines.
*KECA-Alvin Wilder.
*KFWB-Melody Matines.
*KECA-Alvin Wilder.
*KFWD-Molody House.
*KECA-Alvin Wilder.
*KFWB-Melody Matines.
*KEV-Show Tunes.
*KEV-Show Tunes.
*KEV-Show Tunes.
*KEV-Show Tunes.
*KEV-Arist Notebook.
*KN-Youre Only Young Once.
*KE(A-viriety Parade. A-KFI-Downtown and All Once. KECA-Once. KECA-Variety Parade. KHJ, KGB, KVOE-Wen Noble. KMPC-Bing Crosby Sings. KLAC-Racing Roundup. KGFJ-Record Jackpot. *KFVD, KOWL, KWKW-*BFYD, BUYL, BUYL, BURN News, KIEV-Bing Crosby Sings, KRKD-Symphony in Swing, 4:35+KWKW-Averill Berman, 4:45-KNX-The Todds, KMPC-Green Light Revus.



RADIO LIFE KRKD—Harmony in Rhythm. KWKW—Harold Schmidt. KFOX—Hal's Memory Room. KGER—Helene Smith. 6:45—KLAC—Irwin Allen. KXLA—T. Texas Tyler. KFWB-United Nations. KLAC-Navy Show. 9:30-KFI-The Big Story. KECA-Ken Harvey Orch. KHJ, KGB, KVOE-Inside of KHJ, KGB, KVOE—Inside ox Sports. KMPC—Barbershop Quartet. KFWB—Music Box. KLAC—Vacation Show. KGER—Dr. Clem Davies. S:45—KHJ, KGB, KFXM, KVOE— Henry J. Taylor. KMPC—The Flying Public. KXLA.-T, Texas Tyler. **7**-KFI, KFSD-Supper Club. ***KNX-Lowell Thomas.** KHJ. KGB, KFXM-California Melodies. KECA, KFMB-Lone Ranger. KMCC-Firestone Farorites. ***KLAC, KXLA, KRKD-News.** KFWB-America Dances. KFWB-America Dances. KFGFJ-Musical Digest. ***KGFJ-Musical Digest. *KOEE-News: Dr. Fagan.** KVOE-Overell Trial. KMPC-The Flying Public. 10*EFI, KFSD-The Reporter. *KNX-Chet Huntler, News. *KHJ, KGB, KFXM, KVOZ-Fulton Lewis. KECA-Ted Bentley. Sports. *KMPC, KLAC, KGER-News. EASTSIDE (KVOE—Overell Trial. 7:15★KFI, KFSD—Fleetwood Lawton. KNX→Jack Smith. KLAC—Maxwell Stiles, Sports. KRKD—Three-Quarter Time. 3:30—KFI—Cavalcade of America. KECA, KPRO—Treasury Acent ę SHOW KECA, KPRO-Treasury Agent. KHJ, KGB, KFXM, KVOE-Cisco Kid. KMFC-Those Were the Days. KFWB-Sports Final. KLAC-Don Otis. KFAC-Echoes and Encores. KXLA-Ford Lewis. KKKD-Twilight Serenads. 7:45-KFWB-Jerry Lawrence. *KFOX-News. 7:55±KNX, KSDJ-News. 10 TO 12 P.M. Every Night Except Sunday KFWB KFWB-Eastaide Show. KXLA-Dance Time. KFAC-Lucky Lager Dance. KFAC-Lucky Lager Dance. KFFUD-Spade Conley Time. 10:05-KGER-Musical Roundup. 10:15-KFI-Barry Wood Show. KNX-Bob Elson. *KECA, KHJ. KVOE-News. KMPC-Bridge Club. KLAC-Don Utis. KXLA-This Is Our Duty. 10:30 KFI-Inside the News. KNX-Elmente the News. KHJ, KGB-ABC Record Farty. KMPC-Rancho Grande. Television, W6XAO, Tonight 8:00-10:30 p.m. KFI, KFSD-Telephone Hour. 8 KNN, KSDJ-Inner Sanctum. KECA, KFMB-Lum & Abner. KHJ., KGB-ABC Record Farty. KHJ., KGB-ABC Record Farty. KMPC-Rancho Grande. KXLA-Music for Monday. 10:456-KFI-Melody Time. KECA-DV arga Orch. 10:55-EKTI-Police Bulletins. 11*KFI, KECA, KLAC-News. KHJ., KGB-Wendell Noble. KHJ. Concert Nocturne. KFJ-Clucky Lager Dance. KXLA-Seven Seas Cafe. KYD-Spade Cooler Time. KGER-Musical Roundup. 11:15-KFI-Biltmore Orch. KNX-Breaking All Records. KE(A-Ciro's Orch. KXLA-Fishing News. -.30-KFI-Here's to Vets. KECA-Hollywood Holiday. KXLA-Tommy Pederson Orck. 11:45-KFI-Bollywood Bowll Reporter. +KBC-KI-KOWE-News. **MYSTERY** X 1 RICHARD DAVIS. tivate Investige 10 MONDAY ON MUTUAL 8:00 P.M. KHJ, KGB, KFXM, KV0E-Richard Davis, Prirate Investigator. ★KIPC-News, Hemingway. ★KFWB-E! Rancho. ★KAC, KNLA, KGER-News. KFAC-Evening Concert. KGFJ-Caucasian Memories. KFAC-Fishing Facts. 8:15-KGER-Concert. 8:14-Concert. KMPC-Red Rowe. KGFJ-Piano Parade. KNLA-Top Tunes. KLAC-Spotlight Serenade. 8:30-KFI, KFSD-Voice of Fire-Reporter, *KGB, KVOE-News. 11:55*KFI, KNX, KECA-News. KXLA Presents ALEX Pickupacupplebucks KXLA—Top Tunes. KLAC—Spotlight Serenade. 8:30—KFI, KFSD—Volce of Fire-stone. KN, KSDJ—Club 15. EHJ, KGB, KFXM. KVOE— Adventures of Charlie Chan. KECA, KPRO—Reserve. KMPC—Parade of Hits. KKFWB—News. KLAC—Fred Haney. KXLA—The Corral. 8:45 KN, KSDJ—Bob Trout. KFWB—Where to Dine. KGFJ—Casa de la Rumba. KLAC—Behind Studio Gates. G-KFI-Music by Mitchell. KNX, KSDJ—Lux Radio Theatre. KECA, KPRO—Doctors Talk It Over. KFWB—Lux Radio Theatre. KFWB, KLAC—News. KFWB, KLAC—News. KFWB, KLAC—News. KFAC—Evening Concert. KGFJ—Hollywood House Party. KMA—Scaboard Home Hour. COOPER 12:30-5:00 a.m. TUESDAY THRU SUNDAY LOGIC "I'm going to play a record now, and I want you to guess what city the singer reminds you of," a New York disc jockey told his listeners re-cently. Out on the air went the familiar husky tones of Mel Torme. A bright lad in Manhattan immediately K(FJ-Hollywood Mouse Party. KNLA-Seaboard Home Hour. KGER-Concert. 9:15-KHJ, KGB, KFXM-Mystery of the Week. KECA-Buddy Weed Trio. KMPC-Bomance and Rhythm. grabbed the phone and submitted "London, England." What else to describe "The Velvet Fog"?

MONDAY LOGS

Page Nineteen





RWOBEB KGER-Pappy Smith. 12:25-KGFJ-Sports Flash. 12:30-KFI, KFSD-Lorenzo Jones. KNN-Evelyn Winters. *KMPC, KOWL-News. KIA-Tex Carmen. KFAC-Luncheon Concert. KECA, KFMB, KPK0-Panl Whiteman Club. KHJ-Louise Massey. KWKW-Farm News. KGFJ-Intermission. KVFD-Violet. KGFJ-Intermission. KVFD-Violet. 12:45-KFI, KFSD-Widder Brown. KNX-Myrt and Marge. KHJ-Singin' Sam. KMPC-Bill Hay Reads Bible. KFAC-News. KWKW-Andy Mansfield. KOWL-Luncheon Musicale. KEV-Gais on Record. KGER-Garden School. KIA-Top Western Tunes. 12:55-KFWB-News. KGFJ-Sports Flash. - KFI, KFSD-When a Girl −KFI, KFSD--When a Girl Marries.
KNX, KSDJ--House Party.
KECA, KEYMB, KPRO--Paul Whiteman Club.
KHJ-Sons of the Pioneers.
KMPC--Financial News.
KFWB-Bill Anson.
★KLAC--News, Sports.
★KGFJ-Sunset and Vine.
KRKD-Siesta Time.
KFAC--Piano Parade.
KNA--Community Broadcaster.
KGVD--Console Intermezzo.
★KFVD, KGER-News.
KWKW--Andy Mansfield.
KIEV--Meet the Maestro.
KGB, KVOE--Faith in Our Time. -KFI, KFSD-When a Girl MIR, EVEL—Faith in Our Time.
1:05-KMPC—Three Alarm.
KGER—Out of the Band Bex.
1:15-KFI, KFSD—Portia Faces Life.
KHJ—Nancy Divon.
KLA—Farm Program.
KWW—Sam Rowland.
KFAC—Music in the Amer-ican Manner.
KOWL—Souvenirs.
KFVD—Charlie Hamp.
KGB, KVOE—Johnson Family KFO.—Perital Time.
1:30-KFI, KFSD—Just Plain Bill.
1:30-KFI, KFSD—Just Plain Bill.
KNN, KSDI—Meet the Missus.
KECA—Miracles in Music.
KHJ—Hanny Homes.
KGFJ—Today's Hits.
KKID—Conzil Varieties.
KFVD—Thill of Records.
KKID—Conz Symphony.
KOWL_Content Listening.
1:35-KGFJ—Sworts Flash.
2:36-KFI, KFSD—Front Page Far-rell.
KEV—Corgan Moods.
1:35-KGFJ—Sworts Flash.
2:45-KFI, KFSD—Front Page Far-rell.
KEV—Corgan Moods.
KEVA—Vors.
KEV-Swing Strings.
1:55-KGFJ—Sports Flash.
2-KFI, KFSD—Road of Life.
KFND—Feric Sevareid. Time. KIEV-Sudar Stylings.
 1:55-KGFJ-Sports Flash.
 2-KFI, KFSD-Road of Life.
 *KNN, KSDJ-Eric Sevareid.
 *KECA, KPRO, KFMB-What's Doin' Ladies?
 KHJ, KGB, KFXM, KVOE-Heart's Desire.
 KMPC-Three Alarm.
 KFWB-Bill Anson.
 *KLAC, KUEV-News.
 KFAC-Contert Matinee.
 KXLA-Concert Matinee.
 KKLAC, KUEV-News.
 KGFJ-Sevande to Afternoon.
 KGKD-Masical Bouquet.
 KGFD-Sovande to Afternoon.
 KKKD-Masical Bouquet.
 KFYD-Hall of Records.
 KGFD-Mosical Bouquet.
 KGWL-Murican Folk Songs.
 KEKD-Mosical Bouquet.
 KGWL-Murican Folk Songs.
 Schere.
 KLAC-Stollight on
 Hollywood.
 KGFJ-Sports Flash.
 2:30-EFI, KFSD-Aunt Mary.
 KLCA, SUMB, KPRO-Bridt and Groom.
 KHJ, KGS-Meldy Matinee.
 KMPC-Tior Lesque Ball. KECA, KFMB, KPR0-Bridt and Groom. KHJ, KCB-Melody Matinee. KMFC-Theor League Ball. KKEW-Swing Session. KKWM-News, 88 Keys. KRKD-Tenes in Tempo. KREV-Musical Potpourti. -KFI, KFSD-Dr. Paul.

1100

1000

800

1200

1300

1400

KNX, KSDJ—Mr. Information #KFVD, KGFJ—News. 2:30—KWKW—Swing Session. 2:55—KGFJ—Sports Flash. 3-KFI, KFSD-This Woman's Secret.
 KN-Burritt Wheeler.
 KECA, KPRO, KFMB-Ladies Be Seated.
 KHJ-Melody Matinee.
 KMPC-Lajor League Ball.
 KFWB-Bill Anson.
 KKLAC, KNLA, KGER-News.
 KFRD-Tops in Pops.
 KGFJ-Armchair Concert.
 KFVD-Hall of Records.
 KWKW-Swing Session.
 KIEV-A Matter of Records.
 3:15-KGER-Hall of Records.
 KLAC-Tommy Dorsey Show. -KFI, KFSD-This Woman's 3

JUKE BOX MATINEE with Carl Bailey 3:15 - 5:30 p.m. KXLA Monday thru Saturday KXLA-Juke Box Matinee, 3:25-KGFJ-Sports Flash, 3:30-KFI-Backstage Wife, KNX-Arthur Godfrey, KECA-Norwood Smith Sings. KHJ, KGB, KV0E-Song of the Stranger. MILD & MELLOW 3:30 to 4 P.M.

Monday Through Friday KMPC KMFC--dild and Mellow. KWKW-Sam Rowland. *KOWL, KRKD-News. KGFJ--Among My Souvenirs. 3:33-KRKD-Tea Time Tunes. KWL--Caravan of Melody. 3:43-KFI-Bob and Victoria. KECA-Frances Scully. KHJ, KGS, KFXM, KVGE--Gas Again. KLAC-Better Buys. KFSD-Bob Bipley. 3:55+KFWB-News. 3:55 KFWB-News, KGFJ-Sports Flash. A-KFI-Downtown and All

- KGFJ-Sports Flash. **4**-KFI-Downtown and All Around.
 KNX-Radio Views.
 KECA-Frances Scully. ***KHJ**, KGB, KFXM, KVOE-Fulton Lewis. ***KFWB**-Jerry Lawrence. ***KFWB**-Jerry Lawrence. ***KLAC**-News. Sports. **KFAC**-Musical Masterpieces. **KGFJ**-What's Lp? **KWK** W-Waxworks. **KFVD**-Crosbiana. **KOWL**-Classics in Music. **KRKD**-Piano Paintings. **4**:195-KGER-Hall of Records. **4**:13-XFI-Port of Missing Hits. **KNX**-LA. Story. ***KECA**-Alvin Wilder. ***KECA**-Alvin Wilder. ***KFWB**-Mendoy Matinee. **KIAC**-Belle Martel. **KFVD**-Musical Finups. **KIKW**-Spotlight on Star. **KIEV**-Sports Flash. **4**:30-KFI-Art Baker's Notebook. **KNX**-LA. **KNX**-LA.
- 4:30-KFI-Art Baker's Notebook. KNX-You're Only Young Once. KECA-Variety Parade. KHJ, KGB, KFXM, KYOE-Wen Noble Show. KMPC-Bing Crosby Sings. KLAC-Racing Roundup. KGFJ-Record Jackpot. *KOWL, KWKW, KFVD-News. KEV-Bing Crosby Sings. KEV--Bing Crosby Sings. KEV--Bing Crosby Sings. KEV--Bing Crosby Sings. KEV--Bing Crosby Sings. KKD-Symphony in Swing. 4:35-KWKW-Averill Berman. 4:45-KN-The Todds. KMPC-Green Light Revue. KFWD-Stuart Hamblen. KLAC--Studio Frolic. KFWD-Afternoon Potpourtl. *KRKD-News.

6:43

7

+KNX-Lowell Thomas.

KIEV—Trade Winds Tempos. 4:45 XNX, KSDJ—Bill Henry. *KECA—News. KGFJ—Sports Flash. *KFI-Feature Wire. *KNX-Knox Manning. News. KHJ, KGB, KVOE-Hop Harrigan. KECA, KPRO, KFMB-Dick KECA, KPRO, KFMB-Dick Tracy. *KMPC-News, Teen & Twenty. KFWB-Stuart Hamblen. *KLAC-Fred Henry Reports. KGFJ-dive at Five. KGKD-Songs of the Saddle. KNLA-Juke Box Matinee. KOWL-The Choristers. KWWW-Today at the Races. KFVD-Sundown Roundup. KIEV-Record Ride. KGER-Del Mar Races. 5:15**+KFI, KFAC**—News. KNN—Tom Hanlon. KECA, KFMB—Terry and the Pirates. Pirates. Firates. KHJ, KGB, KFXM, KVOE— Melody Theatre. KWKW—Ken Barton, Sports. KLAC—Music Room. KGFJ—Race Recap. B. Dixon. KGFJ—Race Recap. B. Dixon. KGER—Music with Appeal. KGER-Music with Appeal.
5:30-KFI, KFSD-A Date With Judy.
KENN, KSDJ-Harry Flannery.
KECA-Sky King.
KECA-Sky King.
KHJ, KGB, KFXM, KVOE-Adventure Parade.
KFAC-Whoa Bill Club.
KLAC-Al Jarvis Ballroom.
KGFJ-Songs for You.
KFVD-Sweet and Low.
KWW-Little Sisters.
KXLA-Future Pianiets.
KOWL-News, Music.
KRKD-Charles A. Clifton.
KIEV-Evening Dance.
5:40-KOWL-Sports Roundup. -KOWL-Sports Roundup. 5:40-KOWL-Sports Roundup. 5:45±KNX, KSDJ-News, Garred. KHJ, KGB, KFXM, KVOE-Adventures of Tom Mix. KNLA-Miniature Concert. KFVD-This Side of Heaven. KGFJ-Music. KWKW-Races and Sports. KOWL-Harmony Isle. KRKD-Race Results. 5:40-EV KW-Vets' Rehabilitation. 5:50-KWKW-Vets' Rehabilitation. 5:55**KNX-News.** KGFJ-Sports Flash. KUI-Bob Hope. KNX-The Time Is Now. KECA-Headline Edition. KEHJ, KGB-Gabriel Heatter. KEMPC-Clete Roberts Reports. KEWB, KLAC, KGER, KFOX. -News. *KFWB, KLAC, KGER, KFON -News.
 KFAC--Prelude to Evening. KGFJ--Musical Digest.
 KNA--Beyond Victory.
 KOWL--Singing Strings.
 KRED--Musical Varieties.
 6:05--KLAC--Al Jarvis.
 EGER-Sports Roundup.
 6:15*KECA-News.
 KHJ, KGB--Real Stories.
 KMPC--Bob Kelley. Sports.
 KFWB--Dinner Music.
 KNTWB--Dinner Music.
 KWZW--Classic Hour.
 KRKD--Hawaiian Memories.
 KGER-Stamps Quartet.
 6:30--KFI, KFSD--Red Skelton. 8 Melodies America Loves Marilyn Cotlow Soprano Harold Patrick Baritone **Concert** Orchestra Earl Towner, Director KNX-Tuesday-6:30 P.M. INGLEWOOD PALK CEMETERY ASS N KNX-Melodies America Loves. KECA-Summer Serenade. KHJ, KGB, KFXM-Scotland Yard. KMPC-Del Mar Races. KFWB-America Dances. KFAC-Sam Balter Sports-KLAC-Sam Balter Sports-book. KFAC-Hour of Music. KXLA-Baudstand Review. *KOWL-News, Twilight Time. KWEW-Harold Schmidt. KRKD-Halvs Memory Room. KGER-Helene Smith. -KLAC-Jrwin Allen. KXLA-T. Texas Tyler. -KFI, KFSD-Supper Club. -KFI, Layell Thomas.

3:40-

RADIO LIFE

KHJ, KGB-Warden's Crime



TUESDAY LOGS



Van Heflin (NBC's "Philip Marlowe") turned up a silver dollar in his garden just recently. The coin proved to be one of the rare collector's pieces put out by the old Carson City, Nevada, mint. Page Twenty-one

WEDNESDAY, SEPTEMBER 17

 KFI, KFSD-Fred Waring,
 KNX-Johnny Murray,
 KECA, KPRO. KFMB-Don McNeill's Breakfast Club.
 KKHK, KGB-Cecil Brown.
 KKMPC. KNLA, KLAC, KIEV,
 KGER-News.
 KFWB-L. A. Breakfast Club.
 KGFJ-Dr. Frederick Bailes.
 KFAC-Country Church.
 KOWL-Bing Crosby.
 KFVD-Wakeup Ranch.
 KKW-Rafael Meudez.
 KKW-Rafael Meudez.
 KKW-And Jenny.
 KKHA-News.
 KKHA-News.
 KKHA-News.
 KKHA-News.
 KKGFJ-Concert Pastelle.
 KOWL-Sophisticated Serenade. 8:05-8:15-KOWL-Sophisticated Sere-nade. KEV-Musical Bandwagon. 8:20-KNLA-Music. 9:30-KFI, KFSD-Jack Berch. KNX, KSDJ-Romance of Helen Trent. KHJ, KGB, KFXM, KVOE-Editor's Diary. KMPC-A Song for You. KLAC-Binnle and Mike. HAVEN OF REST KXLA, 8:30 A.M. Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KNLA-Haven of Rest.
KFAC, KOWL, KRKD, KWKW-News.
KFAC, KOWL, KRKD, KUKW-News.
BID-OID Call Sunday KHJ-Elbert La Schelle.
SKJK, KSDJ-Our Gal Sunday KHJ-Elbert La Schelle.
KMFC-Bill Leyden.
KFAC-Keyboard and Console.
KFAC-KEYBO-News.
KGER-Tom Westwood.
KKN-Bic Sister.
KECA, KPRO, KFMB-Welcome, Travelers.
KHJ, KGE. KFXM, KVOE-Kale Smith Speaks.
KKM'C-David Anderson.
KFWB-L. A. Breakfast Club.
KLAC, KFSD-News.
KGFJ-Public Messenger.
KFYD-Waltz Time.
KGFJ-Public Messenger.
KFYD-Waltz Time.
KGER-Lutheran Hour.
SEFX-Rev. Earl Ivie.
MSGER-Lutheran Hour.
SEFX-Ma Perkins.
KHJ, KGE, KFXM, KVOE-Victor H. Lindlahr.
KMCC-Dr. R. L. McMaster.
KFAC-Dr. R. L. McMaster.
KIAC-Bar Nothing Ranch.
KWK-Dr. Michelson.
KFAC-Dr. Album.
KFAC-Morning Melodies.
KWK-Dr. Ming Concert.
KFYD-News.
SCA-KFRO, KFME-Breaceman's Breakfast.
KFWD-News.
SCA-KFRO, KFME-Breaceman's Breakfast.
KFWD-News.
SCA-KFRO, KFME-Breaceman's Breakfast.
KFWD-News.
SKA-CA-Maring Concert.
KFWD-Wong Dr. Malone.
KHAC-Maring Concert.
KFWD-Word Bradines.
KWKW, KOWL-News.
KGFJ-One: Album.
KEAC-Maring Concert.
KFWD-Word Bradines.
KWKW, KOWL-News.
KGER-Mathy Brose.
KEAC-Maring Concert.
KFWD-News.
KEAC-Maring Concert.
KFWD-Word Bradines.
KWKW, KOWL-News.
KGER-Mathy Brose. -KFI. KFSD-Today's Children. 10 KFSD-Today's Childre
 KNX-Wendy Warren.
 KECA, KFMB, KPRO Galen Drake.
 *KHJ, KGB, KFXM, KVOE News, Glenn Hardy.

KMPC, KFOX, KGER-News, KFWB-Martin Block, KFAC-Al Jarvis Ballroom, KFAC-Morning Concert, KRKD-Crazy Rhythm, KFVD-Rev, Louis T, Talbot, KEV-Becky O'Reenie, KALA-Red Murrell, KWKW, KGFJ-Reing News, KOWL-Romance in Music, -KFI, KFSD-Woman in White KNX-Perry Mason, KECA, KPRO, KFMB-Ted Malone, 10:13-10.15-KI, KISD-WORLAN IN WIRE KNX-Perry Maison.
KECA, KFRO, KFMB-Ted Malone.
KHJ, KVOE-Pictsweet Show.
KMFC-Bill Leyden.
KGFJ-Serenade for You.
KKAA-News.
KWKW-Morning Melodies.
KGER-Music.
10:25-KGFJ-Sports Flash.
10:30-KFI, KFSD-Holly Sloane.
KNX, KSDJ-Lone Journey.
KECA, KPRO, KFMB-My True Story.
KHJ-Ben Alexander Show.
KGFJ-Upeat Session.
KXLA-Woman's World.
KFCA, KOWL-News.
KFVD-Union Rescue Mission.
KFKD-Pop Concert.
KWKW-Meet Me for Lunch.
KGB, KVOE-Say It With Music.
KFAC-Koll, of the World.
KNX, KSDJ-Betty Crocker.
10:45-KFI-Light of the World.
KFAC-Waitzes of the Korld.
KGFJ-Sports Flash.
11 -KFI, KFSD-Life Can Be Beautiful. -KFI, KFSD-Life Can Be -KFI, KFSD—Life Can Be Beautiful, KNX, KSDJ—Double or Nothing. KECA, KFMB—Betty Crocker. KHJ—Two-Ton Baker. KMPC—Music in the Air. KFMC—Music in the Air. KFMC—Al Jarvis Ballroom. KILA—Easy Listening. KFAC—Festival of Music. KGGJ—Across the Footlights. BOWL—Morning Symphony. KRRD—Pan Americana. KWKW—Your County Super-visor. 11-12:05-12:15-KWKW→1our County Super-wisor. ★KFVD. KGER-News. KHEV-Becky O'Reenie. 5-KFI, KFSD-Ma Perkins. KHJ, KGB, KFXM, KV0E-Erskine Johnson. ★KECA-Bankhage Talking. KMPC-Voice of the Neigh-burbard 11:15 borhood. *KXLA-Pasadena News. KFVD-Violet. WEDNESDAY Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 3:30-Arthur Godfrey, KNX. 6:30-Eddie Albert, KECA. 7:30-Great Gildersleeve, KFI, 7:30-Beulah, KECA. 8:00-Dennis Day's Day, KFI, 8:00-Phil Silvers, KECA. 9:30-Henry Morgan, KECA, Quiz, Participation 8:00-McNeill's Breakfast Club. NECA. 9:00-Welcome, Travelers, 9:00-Welcome, Travelers, KECA.
9:30-Breneman's Breakfast, KECA.
9:30-Double or Nothing, KNN.
11:00-Double or Nothing, KNN.
12:00-Whan Says Yes, KMPC.
1:00-House Party, KNX.
1:00-House Party, KNX.
1:30-Moret the Missus, KNX.
2:00-What's Doin' Ladirs?
KECA.
2:30-Bride and Groom, KECA.
3:45-Gas Again, KHJ.
8:00-Name That Song, KHJ.
11:30-Hollywood Holiday, KECA. Drama 6:30—Rexall Summer Theater, KFI. 7:30—Dr. Christian, KNX. 8:30—Hollywood Theater, KFI. Music 8:00-Fred Waring, KFI. 1:30-Eddy Duchin, KECA. 4:00-Meledy Hour, KNX. 4:00-Musical Masterpieces, KFAC.



Page Twenty-two

2:35-KECA-Spotlight on Holly-wood. KGFJ-Sports Flash. 2:30-KFI, KFSD-Aunt Mary. KNX-Backgrounds for Liv-KIN - Backgrounds for Lix-ing.
KECA, KFMB, KPRO-Bride and Groom.
KHJ, KGB-Melody Matimee.
KMPC-Major League Ball.
KGPJ-Kerboard Magic.
KWW-Swing Session.
KRWL-News, Music.
KRKD-Tunes in Tempo.
KIEV-Musical Potpourti.
KGER-Feature Story.
2:45-KFI, KFSD-Dr, Paul.
KNN, KSDJ-Mr. Information
KFJ-News Notebook.
Harpet. Harpel. ★KFVD—News. 2:35—KGFJ—Sports Flash. 2:55-KGFJ-Sports Flash.
-KFI, KFSD-This Woman's Secret.
KNN-Burritt Wheeler.
KECA, KPRO, KFMB-Ladies, Be Scated.
KHJ-Melody Matinee.
KHJ-Melody Matinee.
KHWB-Bill Auson.
*KLAC, KNLA, KGER-News.
KGFJ-Armchair Concert.
KFVD-Hall of Records.
KHVD-Tops in Pops.
KHW-A Matter of Records.
3:152-KGFJ-Sports Flash.
3:30-KGFJ-Sports Flash. 3-KFI, KFSD-This Woman's MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KGFJ-Among My Souvenirs. KWKW-Sam Rowland. *KOWL, KRKD-News. 3:35-KRKD-Tea Time Tunes. KOWL-Caravan of Melody. 3:43-KFI-Bob and Victoria. KETA-Frances Scully. KHAC-Better Buys. KLAC-Better Buys. KFWB-News. KGFJ-Sports Flush. -KET-Downtown and All KFI—Downtown and All Around.
 KNX—Melody Hour.
 ★KHJ. KGB, KFXM, KYOE— Fulton Lewis.
 KECA—Frances Scully.
 ★KMPC, KHEV, KGER—News.
 ★KMCA, Serry Lawrence.
 ★KLAC—News, Sports.
 KNLA—Juke Box Matinee.
 KFAC—Musical Masterpieces.
 KGFJ—What's Up?
 KWKW—Waxworks.
 KOWL—Classics in Music.
 KFVD—Crosbiana.
 KRKD—Piano Paintings.
 5—KGER—Hall_of_Records. -KFI-Downtown and All KRKD—Pinno Paintings, 4:05—KGER—Hall of Records, 4:15—KFI—Port of Missing Hits, ★KECA—Alvin Wilder, ★KHJ, KGB, KFNM—Prank Hemingway, KMPC—L, A, Rams vs, New York Giants, KFWB—Melody Matinee, KLAC—Betty Phillips, KFVD—Musical Pinups, KRKD—Spotlight on Star, KIEV—Show Tunes, 1:25—KEL=Snow Fulsh 4:25-KGFJ-Sports Flash, 4:30-KFI-Art Baker's Notebook, KNX-You're Only Young 4:30-Brie-av.
KNN-You're Only Young Once.
KHJ, KGB, KFXM, KVOE-Wen Noble Show.
KETA-Variety Parade.
KLM'-Racing Roundup.
KGFJ-Record Jackpot.
KRKD-Symphony in Swing.
KREV-Reing Croshy Sings.
KIEV-Bing Croshy Sings.
KIEV-Old Age Pension.
4:35+KWKW-Averill Berman.
4:45-KNN-The Toilds.
KLAC-Studio Frolie.
KWKW-Asces and Sports.
KFVD-Favored Fifteen.





KGER-Man with a Band, 8:45★KNX, KSDJ-Bob Trout, KFWB-Where to Dine, KGER-Woice of the Army, KGER-Voice of the Army, KFI, KFSD—Tex and Jinx, KNN, KSDJ—The Saint. KECA, KFMB, KPRO—Phil Silvers, Strand, HOL-Hu *KHJ, KGB, KFXM, KVOE--Neves, Glenn Hardy, *KFWB-News. KLAC-Buseball, KFAC-Evening Concert, KVLA-Seaboard Home Hour, KGF1-Hollywood House Party, KFPC-Siesta Fiesta. KGER-Crosby Guest House. KPPC-Siesta Fiesta. KGER-Crosby Guest House. 9:15-KHJ, KGB, KFNM-Mystery of the Week. KMPC-Romance and Rhythm KFWB-Hitler Lives. KPPC-Music. *KFON-News. 9:30-KFI, KFSD-Mr. District Attorney. KNN, KSDJ-Meredith Willson. KECA, KFMB-Henry Morgan Show. Show. KHJ. KGB, KVOE-Insidé of KHJ, KGB, KVOE—Inside or Sports. KMPC—Bachershop Quartet. KFWB—Music Box. KFWC—Golden Dreams. 9:45—KHJ, KGB—Land of the Free. KMPC—Casa Colina. 10*KFI, KFSD—The Reporter. *KNX—Chet Huntley, Nows. *KKHJ, KGB, KFXM, KVOE— Fulton Lewis. *KMPC, KGER—News. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show, KLAC-Baseball, KFWD-Spade Cooley Time, KFWD-Spade Cooley Time, KFWD-Spade Cooley Time, KGEN-Concert Nocdurne, KN-A-Olympic Fights, KFDC-Wasic, KFOX-Swingtime Serenade. 10:15-KFI-Barry Wood Show, KNX-Rob Elson, KKCA-Elmer Davis, KMPC-Bridge Club, 10:30*KFI-Inside the News, KNX-Symphonette, KHCA-Elmer Davis, KHJ, KGR-Record Party, Peter Profter, KMPC-Baseball Boundup, 10:35-KFI-Melody Time, KECA-Eddy Howard Orch, KLAC-Don Otis, 10:35-KFI-Police Bulletin, 10:35-KFI-Police Bulletin, 11:55-KFI-Police Bulletin, 11:55-KLAC-Don Otis. 10:55-KFI-Police Bulletin. 11:★KFI, KECA, KLAC-News. ★KNX-Nelson Pringle. KHJ-Wendell Noble. KHJ-Wendell Noble. KFWB-Eastside Show. KEAC-Lucky Lager Time. KGFJ-Concert Nocturne. KGEA-Club Monocco Orch. KLAC-Frankie Masters Orch. KLAC-Frankie Masters Orch. KLAC-Frankie Masters Orch. KLAC-Hollywood Holiday. KLAC-Don Otis. KLAC-Don Otis. KLAC-Don Otis. KLAC-Net Hawthorne Thing. 11:40-KNX-Jinmy Dorsey Orch. 11:45★KGP. KVOE-News. ON WAX SOON

Thesp Jack Edwards, Jr. is preparing a half-hour radio show called "International Story," we hear, in which he'll do his famous cowboy characterization. Program is in process of recording now. Pane Twentwettere

THURSDAY, SEPTEMBER 18 +Indicates News Broadcasts. Indicates News Broadcasts.
 R-KFI, KFSD—Fred Waring.
 KNX—Johnny Murray.
 KECA, KFRO, KFMB—Don McNeill's Breakfast Chub.
 KHHJ, KGB—Cecil Brown.
 KMI'C, KXLA, KLAC—News.
 KGFWB—Morning Melodies.
 KGFJ—Dr. Prederick Bailes.
 KOWL—Dinah Shore. HAVEN OF REST KXLA, 8:30 A.M. Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KRKD, KFOX—Haven of Rest KFAC—Country Church, KFVD—Wakeup Ranch. KWKW—Rafael Mendez. ★KGER—News, Mizpah. ■ BODIL - Aunt Jenny. → KNJ-Aunt Jenny. → KHJ-News. KMPC-Markets; Sports. KGFJ-Concert Pastelle. KGWL-Sophisticated Sere-nade 8:15 nade. KIEV-Musical Bandwagon. 8:20-KXLA-Music. → KXLA-Music.)→ KKLA-Music. KNN, KSDJ-Helen Trent. KHJ, KGB, KFXM, KVOE-Editor's Diary. KKFWB-News. KLAC-Binnie and Mike. ★KFKB-News. KLAC-Binnie and Mike. ★KFKB-News. Devotions. KKIAD-News. Devotions. KKIAD-John Raitt. KFFUD-John Raitt. KFFUD-John Raitt. KFFUD-John Care Lawton 8:30 10:55-KLEV-Public Interest. -KFT, KFSD-Lora Lawton. KNX. KSDJ-Our Gal Sunday. KHJ-Elbert La Schelle. KMPC-Bill Leyden. KFAC-Bill Leyden. KFAC-Keyboard and Console. KFAC-Keyboard and Console. KFAC-Keyboard and Console. KFAC-Wings of Healing. KOWL-Salute to Americas. KGER-Tom Westwood. 8:45 11 KGER-Tom Westwood.
SKET. KXLA, KGER-News.
KECA, KPRO, KFMB-Welcome, Travelers.
KNX-Big Sister.
KKNK-Big Sister.
KRPC-David Anderson.
KFWB-Strolling Tom.
KLC, KFSD-News.
KGFJ-Your County at Work.
KFAC-Unity.
KOWL-Plano Portraits.
KRKD-Sagebrush Serenade.
KFVD-Waltz Time.
KUEV-Bing Crosby Time.
KWW-Volce of China.
Sto5-KFI-Ladies' Day. -KFI-Ladies' Day. KGER-Lutheran Hour. 9:03-KGER-Lutheran Hour. 5-KNX-Ma Perkins. KHJ, KGB, KFYM. KVOE-Victor H. Lindlahr. KMPC-Bill Leyden. KFWB-Bing Crosby. KLAC-Racing News. KFAC-Por. R. L. McMaster. KXLAC-Bar Nothing Ranch. KGFJ-Community Chest. KOWL-Hollywood Headlines. KWKW-Dr. Michelson. KHEV-Dinah Shore Sings. *KFVD-News. 0+KGFJ-News. Bill Harnel. 9:20 KGFJ-News, Bill Harpel. 9:30 KNX-Young Dr. Malone. KHJ-Johnson Family. KLAC-Al Jarvis Ballroom. KECA, KPRO, KFMB-Tom Breneman's Breakfast. KFWB-Woman's Prage. KGFJ-Open Album. KFFAC-Morning Concert. KIEV-Meet the Band. KGEJ-Meet the Band. KGEJ-Mort Janes. 9:45-KFI-What Do You Say? KNX-The Guiding Light. 9:20 KGFJ-News, Bill Harpel. KNX—The Guidding Light. KHJ—Hospitality Time. KKWB, KRKD—News. KWKW—Bea Boynton. KFVD—Remembered Rhythms. KOWL—Island Magic. KUEV—Rhythm Road. KFI, KFSD-Today's Children KNX-Wendy Warren. 10-

Page Twenty-four

KRKD—Midnight Mission.
KFSD—Bob and Victoria.
→ECA, KFMB—Betty Crocker Magazine of the Air.
KGEJ—Sports Flash.
→EFI, KFSD—Life Can Be Beautiful.
KNN, KSDJ—Double or Nothing
KECA, KFMB—Hymns of All Churches.
KHJ—Two-Ton Baker.
KHJ—Two-Ton Baker.
KHYC—Music in the Air.
KFWB—Martin Block.
KLAC—Al Jarvis Ballroom.
KFA—Festival of Music.
KGFJ—Across the Footlights.
★KFVD—Yang Sprahen.
KWW—Song Parade.
KREV—Becky O'Reenie.
★KVOE—Cedric Foster.
5—KFI, KFSD—Ma Perkins. 11:15-KFI, KFSD-Ma Perkins. Comedy-Variety 3:30-Arthur Godfrey, KNX. 6:30-Mutual's Block Party, KHJ. 8:00-Burns and Allen, KFI. 9:09-Music Hall, KFI. Quiz-Participation 8:00-McNeill's Breakfast Club, KECA. 9:00-Welcome, Travelers, 9:00-Welcome, Travelers, KECA. 9:30-Breneman's Breakfast, KECA. 11:00-Double or Nothing, KNX. 12:00-Man Says Yes, KMPC. 10:00-House Farty, KNX. 10:5-Three Alarm, KMPC. 10:00-Mhert the Missus, KNX. 2:00-What's Don', Ladies?, KECA. KECA. 2:30-Bride and Groom. KECA. 3:45-Gas Again. KHJ. 8:30-Noah Webster Says, KF1. 11:30-Hollywood Holiday, KECA. Drama 6:00-Reader's Digest, KNX. 7:00-Family Theater, KHJ. 7:30-Mr. Keen, KNN. 7:30-Edward Arnold, KECA. Music 8:00—Fred Waring, KFI. 4:09—Musical Masterpieces, KFAC. 6:00—Musical Digest, KGFJ. 7:00—Supper Club. KFI.



KIEV-Land o' Song. 2:20+KWKW-Nens. 2:32-KECA-Spotlight on Hollywood. KGFJ-Sports Flash. 2:30-KPI, KFSD-Aunt Mary. KNN-Bill Bryan. KECA, KFMB, KPRO-Bride and Groom. KHJ, KGB-Melody Matinee. KMFC-Major League 6alt. KGFJ-Keyboard Magic. KKBD-Tunes in Tempo. *KOWI-News. Music. KKBW-Tunes in Session. KIEV-Musical Polynourri. KGER-Feature Story. 2:40-KGER-Long Feach Band. 2:40-KGER-Long Beach Band, 2:45-KFI, KFSD-Dr. Paul. KNX, KSDJ-Mr. Informa-★RGFJ-News Notchook. ★RFVD-News. -KGFJ-Sports Flash. 2:55 3-KFI, KFSD-This Woman's Scoret: NN—Burritt Wheeler, KECA, KPRO, KFMB— Ladies, Be Sealed, KHJ—Melody Matinee. KMPC—Major League Ball. KFWB—Bill Anson. ★KLAC, KXLA, KGER—News. KFAC—Musical Favorites. KFFO—Hall of Records. KGFJ—Armchair Concert. KOWL—Radio Outlook. KKBD—Tops in Pops. KWKW—Swing Session. KUEV—A Matter of Records. Secret. 3:05-KGER-Hall of Records. 3:15+KUEA-HAH OL Revolus.
3:15+KUEA-HAH OL Revolus.
KLAC-Tommy Dorsey Show.
KAAC-Juke Box Matinee.
3:25-KGFJ-Sports Flash.
3:30-KFI-Backstage Wife.
KNS-Arthur Godfrey.
KECA-Norwood Smith Sings.
KHJ, KGB, KVOE-Song of the Stranger. MILD & MELLOW 3:30 to 4 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KGPJ-Among My Souvenirs. KWKW-Sam Rowland +KOWI, KRKD-News. 3:35-KRKD-Tea Time Tunes. -KOWI-Caravan of Melody. 3:45-KFI-Boh and Victoria. KECA-Frances Scully. KHJ, KGB, KFXM, KVOE-Gas Again. KLAC-Britter Buys. 3:55+KFWB-News. KGPJ-Sports Flash. EFEL Domeson and All A-KFI-Downtown and All →KFI→Downtown and All Around. KNX—George Fisher. KECA—Frances Scully. ★RHJ, KGB, KFXM, KVOE— Fulton Lewis. ★KMPC. KH2Y, KGER—News. KKWI→Jerry Lawrence. ★KLAC—News, Sports. KXLA—Juke Box Matinee. KWKW—Rowland's Wax-works. KXLA-Juke Boy Matinee.
KWKW-Rowland's Wax-works.
KFAC-Musical Masterpieces.
KOVL-Classics in Music.
KGFJ-What's Up?
KRKD-Piano Paintings.
KFYD-Croshiana.
KFSD-Col. Humphrey Flack.
4:15-KGER-Hall of Records.
4:15-KGER-Hall of Records.
4:15-KFI-Port of Missing Hits.
KN-One for the Book.
KECA-Alvin Wilder.
KFWB-Melody Matinee.
KLAC-Helle Martel.
KFWD-Musical Pinups.
KRKD-Spotlight on Star.
KEV-Show Tunes.
4:20-KGFI-Art Raker's Notebook.
KNX-You're Only Young Once.
KECA-Variets Parado. KNX-1oure Unity Among Once. KECA-Variety Parade. KHJ, KGB, KFXM, KVOE-Wendell Noble Show. KMPC-Bing Crosby Songs. KLAC-Racing Roundup. -KGFJ-Record Jackpot. -KOWL KFVD-News. KRKD-Symphony in Swing.

* * BOWL

KIEV—Bing Croshy Sings. 4:35★KWKW—Averill Berman. 4:35★KNX—The Tolds. KNVC—Green Light Revue. KFWB—Stuart Hamblen. KLAC—Studin Frolie. KOWL—Afternoon Potpourti. KWKW—Races and Sports. KFVD—Favored Fiftcen. KKD—News. KIEV—Trade Wind Tempos. 4:35★KNX, KSDJ—Bill Henry. ★KECA—News. KGFJ—Sports Flash. ■★KFI—Feature White. KGLJ—Sports Flash.
KGLJ—Sports Flash.
KFI—Feature Wire.
KECA, KPRO, KFMB—Dick Tracy.
KHJ, KGB, KVOE—Hop Harrigan.
KMPC—News, Teen & Twenty.
KFWB—Stuart Hamblen.
KLAC—Fred Henry Reports.
KFAC—Sunset Serenade.
KGLJ—Jire at 5.
KWKW—Tuday at the Races.
KRKD—Songs of the Saddle.
KOWL—The Choristers.
KFVD—Sundown Roundup.
KIEV—Record Bilde.
KGER—Det Mar Races.
Statk-I. KFAC—News. 5:15*KFI, KFAC-News, KNX-Tom Hanton, KECA, KFMB-Terry and the Pirates, KUX-FOR Pirates. MHJ, KGB, KFXM, KVOE— Melody Theatre. KLAC—Music Room, KGFJ—Race Recap, R. Dixon, KWKW—Ken Barton, Sports, KGER—Music with Appeal. KIEV-Evening Dance. 5:40-KOWL-Sports Roundup. 5:43±KFI, KFSD-Elmer Peterson. ±KNN, KSDJ-News, Garred. KHJ, KGB, KFNN, KVOE-Adventures of Tom Alix. KMIC-Top Tunes. KNLA-Miniature Concert. KFVD-This Side of Heaven. KGFJ-Law Is Your Servant. KOWL-Harmony Isle. KWKW-Races and Sports. KRKD-Race Results. KWKW-Lat's Relabilitation. 5:50—KWKW—Vets' Rehabilitation. 5:55★KNX—News. KGFJ—Sports Flash. KFI, Wax Museum. KNN, KSDJ—Radio Reader's KNN, KSDJ→Radio Reader's Digest.
 ★KECA→Hraddioe Edition.
 ★KHJ, KGB→Gabriel Heatter.
 ★KMPC→Clete Roberts Reports.
 ★KGEA→Musical Digest.
 KKAC→Prelude to Evening.
 KKLAC→News. Al Jarvis.
 KUAC→News. Al Jarvis.
 KUKA→Naining. Strings.
 KRED→Varieties in Musice.
 ★KGER→News. Sports.
 ★KGER→News. ★KGER—News, sports. →KBCA—News, KKECA—News, KKPC—Bob Kelley, Sports, KFWB—Dinner Music, KNLA—Technocracy, KWKW—Classic Hour, KRKD—Hawaiian Memorie! KGER—Stamps Quartel. EEE (Sev.) Mennaries. -KFI, KFSD—Blue Ribbon Music Time. KNX, KSDJ—Man Called X. KBJ, KGB, KFXM—Block 6:30-KHJ, KGB, KFXM—Block Farty.
KECA—The Real Story.
KEWB—America Dances.
KFWB—America Dances.
KFAC—Hour of Music.
KLAC—Sam Balter, Sports.
KXLA—Bandstand Review.
KOWL—News, Twillight Time.
KRWL—Harmony in Rhythm.
KWW—Harnold Schmidt.
KGER—Helene Smith.
KGER—Helene Smith.
KYOE—Overell Trial.
6:45± KECA—Earl Godwin.
KLAC—Earl Godwin.
KLAC—Earl Schwin.
KLAC—T. Texas Tyler.
¬KKI., KFSD—Supper Club. ě → KFI, KFSD—Supper Club.
 ★ KNN—Lowell Thomas.
 KECA—Challenge of the Yukon.
 KHJ, KGB, KVOE—Family Theatre.

5:30-

6:12

KMPC—Firestone Favorites. KFAC—Hour of Music. KGFJ—Musical Digest. #KLAC, KXLA, KRKD—News. #KGER—News; Dr. Fagan. 7:15*KFI, KFSD-Fleetwood Lawton ton, KNN—Jack Smith, KRKD—Three-Quarter Time, KLAC—Jan Garber Orch, KNLA—Record Review, KFOX—Fishing Pals, 7:25+KFWB-News. 7:25★KFWB—News, 7:30→KFL=Concert of Nations, KNI→Mr. Keen, – KECA=Edward Arnold, KHJ, KGB, KFNM, KVQE— Red Ryder, KMPC=Those Were the Days, KFWB—Sports Final, KLAC=Don Otis, KFLAC=Edwes and Encores, KNLA=Ford Lewis, KRKD=Twilight Serenade. 7:45—KFWB—Moods in Music. ★KFOX—News, 7:55★KNX—News, 8-KFI, KFSD-Burns and Allen. -KLAC—Baseball. KGER—Music in the Nigh4. 8:05-8:15-KECA-Toby Reed's KULA-Joby Kura Scrapbook, KMPC-Red Rowe, KGFJ-Piano Parade, KXLA-Top Tunes, KNLA—Top Tunes. 8:30—KFI, KFSD—Noah Webster Says KNN, KSDJ—Club 15. KECA—The Clock. KHJ, KGB—Ice Follies. KMPC—Parade of Hits. ★KFWB—News. KNLA—Oth Street Corral. ★KFCJ—Averill Berman. KFON—Judge Gardner. 8:55+KN KSD.—Rob Trout 8:45 KNN, KSDJ-Bob Trout, Neurs KFWB-Warner Bros. Orch. KGFJ-Casa de la Rumba. 9-KFI, KFSD-Kraft Music Hall, KNN, KSDJ-Dick Haymes Show, Show, Show, KECA-Willie Piper, *KRIZ, KGB, KFNM, KVOE-News, Glenn Hardy, *KRMPC-David Anderson, *KFWB, KGER-News, KVLAC-Basehall, KFAC-Evening Concert, KGFJ-Hollywood House Party. Party. KFOX—Fishing Facts. 9:05-KGER-Music in the Night. 9:15-KHJ, KGB, KFVM-Mystery of the Week, KMFC-Romance and Rhythm, KFWB-United Nations. KFWB—United Nations, 9:30—KFI—Mystery in the Air, KHJ, KGB, KVOE—Inside of Sports, KN—Crine Pholographer, KECA—Retribution, KMPC—Barber Shop Quartel, KFWB—Music Box, KFOX—Speaking of Sports, KGER—Dr. Clem Davies, Science Construction, Charlow Construction, KGER—Dr. Clem Davies, 9:45-KHJ, KGB, KFNM-The Wizard and the Odds. KMPC-G, 1. Doc. ABITC - G. & DUE. A BODE - The Reporter, A KNX-Chet Huntley, News, R RCA- Ted Bentley, KHJ, KGB, KFNM, KV0E Fulton Lewis, KMPC, KGER-News. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KLAC-Baseball. GFJ-Concert Nocturne. XLA-Beyond Victory. FVD-Spade Cooley Time.

THURSDAY LOGS 2 hours popular music KFAC Star 10 to 12 EVERY NIGHT LUCKY LAGER DANCE TIME KFAC-Lucky Lager Dance 10:05-KGER-Musical Roundup. 10:15-KF1-Mayor Bowron. KNX-Bob Elson. ★KECA, KHJ-News. KMPC-Bridge Club. KNLA-Dance Time. 10:30★KF1-Inside the News. KNX-Doorway to Life. ★KECA-Elmer Davis. KHJ, KGB-Pteter Potter Record Party. KMPC-Rancho Grande. KLAC-Baseball Roundup. 10:45-KF1-Melody Time. KLAC-Don Otis. 10:55-KF1-Police Bulletins. **4 ★**KF1, KECA, KLAC-News. -Lucky Lager Dance. RUAN-DOR Otis. 10:55-KF1-Police Bulletins. 11*KF1, KECA, KLAC-News. *KNX-Nelson Pringle. KHJ-Wendell Nohle. KMPC-Dance Parade. RFWB-Eastside Show. KXLA-Seven Seas. KGEI-Concert Nocturne. KFYD-Spade Cooley Time. KGER-Musical Roundup. 11:15-KF1-Biltmore Orch. KECA-Ciro's Orch. KECA-Ciro's Orch. KLAC-Frankie Masters Orch. KLAC-Bance Time. 11:30-KF1-Reindezvous in Paris. KECA-Hollywood Holiday. KLAC-Don Otis. See Our Big Ad on A A A Page 17 This is N.V HAWTHORNE A AV AV Egbert Plays Records? 11:30 - 12:00 Nightly K KXLA ллллллллл KXI.A—The Hawthorne Thing, 11:40—KNN—Jimmy Dorsey Orch. 11:45—KFI—Music. 11:55★KFI, KECA, KNX—News.

DELAYED

"Dear Tom," wrote Mrs. Mary Youngs of New Ross, Indiana, to that Breneman man recently. "Your program was the cause of my baby being born in our auto en route to the hospital. I just wouldn't leave the house un-til I'd heard 'Breakfast in Hollwood' through and ard Hollywood' through, and as a result, waited too long! Incidentally, the baby nicknamed "Tommy," is despite the fact it's a girl.

\star BRUNCH ON WAY

New twosome waiting to join the ranks of Mr. and Mrs. commentators is GeGe Pearson and husband, Hal Gerard, who have a brunch session ready for the air.

RADIO LIFE

FRIDAY, SEPTEMBER 19 700 +Indicates News Broadcasts. ★BHJ, KGB, KFNM, KVOE-News, Glenn Hardy, KECA, KFMB, KPR0-KFI, KFSD--Fred Waring. - KFI, KFSD-Fred Waring. KNX-Johnny Murray. KECA, KPRO. KFMB-Don McNeill's Breakfast Club. KRB, KGB-Ccell Brown. KFWPC, KXLA, KLAC-News. KFWPC, FXLA, KLAC-News. KGFJ-Dr. Frederick Balles. KGWL-Bing Crushy. KRKD, KFOX-Bible Insti-KECA, KFMB, KPRO-Galen Drake, KMPC, KFON, KGER-News, KFWB-Martin Block, KLAC-AI Jarvis Ballroom, KWKW, KGFJ-Racing News, KFAC-Morning Concert, KOWL-Romance in Music, KFAC-Morning Concert, KOWL-Romance in Music, KFAD-Reav, Lonis T, Talbot, KFEV-Rev, Lonis T, Talbot, KFEV-Rev, Lonis T, Talbot, KFEV-Becky O'Reenie Show, -RFI, KFSD-Woman in White KNX-Pergy Mason, KPCA, KFRO, KFMB-Ted Malone, *EMP KKRD, BEON-DOINE and tote. KFAC-Country Church, KFVD-Wakeup Ranch, KWKW-Rafaci Mendez. KGER-News, Mizpah. 10:15-11:15-*KU2an-Arws, angum j-KNV-Aunt Jenny, *KHJ-News, KMPC-Markets; Sports, KLAC-Markets at the Reins, KGFJ-Concert Pastelle, KOWL-Sophisticated Sere-and \$:15-Malone. KHJ, KVOE—Pictsweet Show. KMPC—Will Lerden. KGFJ—Seronade for You. KKNA—News. KWKW—Morning Melodies. KFON—Assembly of God. KGER—Three Suns. Malone KOWI — Sophisticated Sere-nade. KIEV — Musical Bandwagon. 8:20—KXLA—Music. 8:30—KFI, KFSD — Jack Berch. KNN, KSDJ—Helen Trent. ★KHJ, KGB, KFNM, KVOE— Editor's Diary. KMI°C-A Song for You. ★KFWB, KFAC, KOWI — News. KLAC—Binnie and Mike. KGER—Three Suns. -KGEJ—Sports Flash. -KFI, KFND—Holly Sloane. KNX KSDJ—Lone Journey. KECA, KFRO, KFMB—My True Story. KHJ—Ren Alexander Show. KGFJ—Upheat Session. KFVD—Union Rescue Mission. 10:30-HAVEN OF REST 9 Years on the Air **BOB** and MARIAN LEE KXLA, 8:30 A.M. "WOMAN'S WORLD" Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. KXLA 10:30 a.m. Mon.-Fri. Tuesday, Thursday, Saturday KNLA-Woman's World. *KFAC, KOWL-News. KRKD-Pop Concert. KGER-Dorsey Brothers. KVOE-Say It with Music. KXLA—Haven of Rest. *KWKW—News, Devotions. KFVD—John Raitt. *KRKD—News, KHEV—Musical Memories. KGER—Hammond. -KFI, KFSD—Lora Lawton. KNX, KFSD—Lora Lawton. KNX, KFSD—Lora Lawton. KMYC—Bilt Leyden. KFWB—Science of Mind. KFAC—Keybourd and Console. KFVD—Vocal Favoriles. KOWL—Salute to Americas. KWKW—Wings of Healing. KGER—Tom Westwood. *KFI, KXLA, KGER—News. 10:40-KFI, KFSD-Betty Crocker. -KFI-Light of the World. KNX, KSDJ-Rose of My 10:45-8:45 RNA, RSDJ-ROSE OF My Dreams, KFAC-Waltzes of the World, KOWL-World in Music, KRKD-Midnight Mission, KGER-Ray Block, KTSD-Bob and Victoria, ROWIL-Solute to Americas. RWKW-Wings of Healing. RGER-Tom Westwood. KER-Tom Westwood. KER-Tom Westwood. KKTA-Rig Sister. KHJ, KGR, KFXM, KVOE-Kate Smith Speaks. KECA, KIMB, KPRO-Welcome, Travelers. KFWB-Strolling Tom, KEMPC, KLAC, KFSD-News. KGFI-Cublic Messenger. KFAC-Unity. KOWL-Piano Portraits. KRKD-Sagebrush Screnade. KWW-Voice of China. KFYD-Waltz Time. Steff-Lutheran Hour. Store Lutheran Hour. Store Lutheran Hour. KGER-Lutheran Hour. KGER-Lutheran Hour. KKAC-Bar K. L. McMaster. KFW-Bing Crosby Time. KGER-Lutheran Hour. KKMC-Walen. KFW-Bing Crosby. KLAC-Bar Nothing Ranch. KNV-Ma Fekins. KLAC-Bar Nothing Ranch. KOWL-Hillywood Headlines. KEVA-Mar Stadast. KECA, KPKO, KFMB-Tom Breneman's Breakfast. KHJ-Hollywood Headlines. KECA. KPKO, KFMB-Tom Breneman's Breakfast. KIAC-AI Jarvis Baltroom. KECA-Morning Concett. KFYD-Show Threes. KECA-Morning Concett. KFYD-Mow Threes. KEV-Dinakers. KEV-Meit Hospitality Time. KEV-Meit Hospitality Time. KEV-Mestelanet2. KEV-Mestelanet2. KEV-D-Remembered Rhythms. KEV-D-Remembered Rhythms. KEV-D-Remembered Rhythms. KEV-Mest Hie Gardes Gate. KOWL-Harmony Isle. KEV-Nith Road. 10:55—KECA, KFMB—Betty Crocker Magazine of the Air. KGFJ—Sports Flash. 11-KF1, KFSD-Life Can Be Reputiful Beautiful, KNN, KSDJ-Double or Nothing KECA, KFMB-Hymns of All Churches KHJ—Two-Ton Baker. KMPC—Music in the Air. FRIDAY Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 3:30—Arthur Godfrey, KNX. 8:00—Raby Snooks, KNX. 9:00—Arthue's Place, KNX. Quiz, Participation 8:00-McNeill's Breakfast Club, KECA. 9:00-Welcome, Travelers, KECA. 9:00-Welcome, Travelers, KECA. 9:30-Breneman's Breakfast, KECA. 1:00-Double or Nothing, KNX. 1:30-Gueen for a Day, KHJ. 1:30-Gueen for a Day, KHJ. 1:05-Three Alarm, KMPC. 1:05-Three Alarm, KMPC. 1:30-Wet the Missus, KNX. 2:00-What's Doin' Ladies? KECA. 2:30-Bride and Groom, KECA. 3:45-Gas Again, KHJ. 6:00-H: Pays to Be Ignorant, KNX. 8:30-People Are Funny, KFI. 9:00-Break the Bank, KECA. 1:30-Hollywood Holiday, KECA. Drama 9:00-Preview Theater, KFWB. Music Gate. KOWL—Harmony Isle. KIEV—Rhythm Road. KGER—Freddy Martin Orch. 10—KFI, KFSD—Today's Children KNX—Wendy Warren. 8:00—Fred Waring, KFI. 1:30—Eddy Duchin, KECA. 4:00—Musical Masterpieces, KFAC. 6:00—Musical Digest, EGFJ. 7:00—Supper Club, KFI.

KLAC-Al Jarvis Ballroom, KFWB-Martin Block, KFAC-Festival of Music, KVLA-Easy Listening, KOWL-Morning Symphony, KGEJ-Accoss the Footlights, KRKD-Pan Americana, *KFVD, KGER-News, KWKW-Tratfic Quiz, KDEA-Bankhage Talking, KHJ, KGE, KFNM, KVOE-Erskine Johnson, KMI, KGB, KFNM, KVOE-KHJ, Cole of the Neigh-horhood, *KVLA-Pasadena News, KFVD-Volet, KGER-Helene Smith, 9-KWKW-Want Ad News, KECA. KFMB, KPRO-Paul Whiteman Club. KHJ-Lauise Massey. *KMPC KOWL-News. KXLA-Tex Carmen. KFAC—Luncheon Concert. KGFJ—Intermission. KFVD—Violet. KWKW—Farm News. KWKW-Farm News. 12:45-KFI, KFSD-Young Widder Brown, KNX--Myrt and Marge. KHI-Sinzin' Sam. KMPC--Bill Hay Reads Bible. KNLA-Top Western Tunes. *KFAC--News, KWKW--Andy Mansfield. KOWL--Luncheon Musicale. KIEA--Garden School. 19:454E EWIL-News KGER-Helene Smith. 11:20-KWKW-Want Ad News. 11:25-KGFJ-Sports Flash. 11:30-KFF, KFSD-Pepper Young's Family. KNX-Second Mrs. Burton. KHJ, KGB, KFXM, KVOE-Queen for a Day. KECA, KFRO, KFMB-Listening Post. KNLA-Dinner Bell Roundup. KGFJ-Reminiscent Rhythms. *KOWL, KRKD, KFOX-News. KFVD-Housewives' Exchange KGER-Vaughu Monroe Orch. 11:45-KFL KFSD-Right to Hanpi-12:55 KEWB-News. KGFJ-Sports Flash. -KFI, KFSD-When a Girl -KF1, KFSD-When a Girl Marries. KNX, KSDJ-House Party. KECA, KFHB, KFRO-Pau Whiteman Club, KHJ-Sons of the Pioneers. KH7C-Pinane Pioneers. KFWB-Bill Anson. KGF4-News, Sports. KGF4-News, Sports. KGF4-Piane Parade. KLA-Community Broad-caster. KGEK-Vaugnu Monroe Orch. 11:45-KFI, KFSD-Right to Happi-ness. KNN-Grand Slam. KECA-Frank Parker Show. ★KGEJ-Airotorials, Harpel. KRKD, KGER-Bing Crosby. 11:55-KGFJ-Sports Flash. KOWL-Fishing Outlook. KNLA--Community Broad-caster. KOWL--Console Intermezzo. KEVD. KGER--News. KWKW--Andy Mansfield. KRKD--Siesta Time. KIEV--Meet the Maestro. KGB, KVOE--Faith in Our Time. KGB, KVOE—Faith in Our Time.
1:05—KMPC—Three Alarm. KGER—Out of the Band Box.
1:15—KFI, KFSD—Portia Faces Life.
KHJ—Nancy Divon.
KLAC—570 Club.
KNAC—Ganden Hints.
KOWL—Nonvenirs.
KFAC—Music in the Amer-ican Manner.
KWKW—Sann Rowland.
KFVD—Charlie Hamp.
1:25—KGFJ—Sports Flash.
1:30—KFI, KFSD—Just Plain Bill.
KNX, KSDJ—Meet the Missus.
KGEJ—Today's Hits.
KGEJ—Today's Hits.
KGEJ—Today's Hits.
KEVD—Charl of Records.
KKOWL, KRKD—News.
KEV—Organ Moods.
1:45—KFI, KFSD—Front Page Farrell.
KECA—Ethel and Albert.
KKLA—News.
KIEV—Junior C. of C.
1:55—KGFJ—Sports Flash. **2**—KFI, KFSD—Road of Life. 12-KFI-Farm Reporter. KNN-Rosemary. *KECA, KIIA, KGR-News. KFRCA, KIIA, KGR-News. KFWB-Mattin Block. KELAC-AI Jarvis Ballroom. KGEJ-Veterans' Interview. KFAC-Music at Twelve. KFAC-Music at Twelve. KFAC-Music at Twelve. KFAC-Music at Twelve. KIA-Dinner Bell Ronndup. KUM-Daydreams & Noon. KWW-Paydreams & Noon. KWW-Parisiden Panorama. KRKD-Prairie Schooner. *KIKD-Babden Music. 12:05-KGER-Western Music. 12:15-KGER-Western Music. *KNN-Know Munning. *KECA-Kiernmi's News KFI-Farm Reporter. Corner. KHJ-Sing, America, Sing. KIJ-Sing, Anerica, Sag. KGFJ-Piano Interiude. KIEV-Lunchtime Melodies. 12:25-KGFJ-Sports Flash. 12:30-KFI, KFSD-Lorenzo Jones. KNX-Evelyn Winters. 1:55-KGFJ-Sports Flash.
2-KFI, KFSD-Road of Life.
*KN. KSDJ-Eric Sevareid.
KECA, KPRO, KFMB-What's Doin', Ladies?
KHJ, KGB, KFXM, KVOE-Heart's Desire.
KMIC-Three Alarm.
KFWB-Bill Anson.
*KLAC-News, Sports.
KFAC-Concert Matinee.
KXLA-Concert Matinee.
KXLA-Concert Matinee.
KKCA-Songet Hour.
KGFJ-Serenude to Atternoon.
KWKW-Memories in Wax.
KFVD-Hall of Records.
KOWL-American Folk Songs.
KIKD-Board of Supervisors.
KEV Nore. ms in Boldface, 7:13-Jack Smith, KNX, 8:00-David Street Show, KFL 8:30-Evening Concert, KFAC, 8:30-Club 15, KNN, 9:00-Waltz Time, KFL 10:00-Concert Nocturne, KGFJ, 10:00-Concert Nocturne, KGFJ, 10:00-Existide Show, KFWB, 12:00-Rhapsody in Way, KHJ, Comment-Narration Comment—IN arration. 7:45—Fred Beck, KNN. 9:00–Kate Smith, KHJ. 10:00–Galen Drake, KECA. 10:15–Ted Malone, KECA. 3:00–Burritt Wheeler, KNX. 4:30–Art Baker, KFI. Mystery—Detective 6:30–The Stariff ETCC: KOWL-American Folk Songs.
KIKD-Board of Supervisors.
KIEV-News.
KIEV-News.
KGPR-Long Reach Band.
2:15-KFI, KFSD-Joyce Jordan.
KNX-Report from U.N.
KLAC-570 Club.
KOWL-Musical Impressions.
KRKD-Musical Monquet.
KIEV-Land o' Song.
2:20 + KVKW-News.
2:20 + KVKW-News.
2:30-KECA-Spotlight on Hollywood.
KGFJ-Sports Flasb.
2:30-KECA, KFIB. KFRO-Bride and Groom.
KHJ, KGB-Meloy Matince.
KUC-Major League Ball.
KGFJ-Keyboard Magic.
KWW-News, Music.
KWKD-Nurs, Music.
KRKD-Tunes in Tempo. DAVSIERY—Detective 6:30—The Sherift, KECA. 7:30—The Thin Man, KNX. 8:30—This Is Your FBI, KECA. 9:15—Mystery of Week, KHJ. 9:30—Mystery Theater, KFI. 9:30—Fill in Peace and War, KNX. Sports Shorts 0:00-Racing, KGFJ. 2:30-Major Lengue Bull, KMPC 5:45-Race Results, KRKD. 6:30-Sports Newsreel, KFI. 6:30-Sam Balter, KLAC. 7:00-Cavalende of Sports, KECA. 7:30-Your Sports Page, KECA. 8:05-Coast Lengue Ball, KLAC. 9:30-Inside of Sports, KHJ. 10:00-Ted Bentley, KECA.

900

800

1000

1100

1200

1300

1400

1500

1600

KIEV—Musical Potpourri. KGER—Feature Story. 2:40—KGER—Long Beuch Band. 2:45—KFI, KFSD—Dr. Paul. KNX, KSDJ—Mr. Information ★KGFJ—News Notebook. ★KFVD—News. 2:55—KGFJ—Sports Flash. -KFI, KFSD-This Woman's KFI, KFSD—This Woman's Secret.
 KNN—Barritt Wheeler,
 KECA, KFRO, KFMB— Ladies, Be Sented.
 KHJ—Melody Matinee.
 KMPC—Major League Ball.
 KFWB—Bill Anson.
 KGFJ—Armchair Concert.
 KLAC, KNLA, KGER—News.
 KOWL—Radio Outlook.
 KFAC—Musical Favorites.
 KKKD—Tops in Pops.
 KWKM—Swing Session.
 KFVD—Halt of Records.
 KEV=Matter of Records. 3 3:05-KGER-Hall of Records. 3:15★KFI-News of the World. KLAC-Tommy Dorsey Sho KXLA-Juke Box Matinee. KWKW-Races and Sports. Show. 3:25-KGFJ-Sports Flash. 3:30-KFI-Backstage Wife, KNX, KSDJ-Arthur Godfrey, KECA-Norwood Smith Sings, KHJ-Song of the Stranger, MILD & MELLOW 3:30 to 4 P.M. Manday Through Friday KMPC KMPC-Mild and Mellow, KWKW-Sam Rowland and His Waxworks, KGFJ-Among My Souvenirs, KGWI, KIRKD-News, 3:33-KRKD-Tea Time Tunes, KOWL-Caravan of Melody. 3:45-KFI-Bob and Victorin, KECA-Frances Scully, KIJ, KVOE-Gas Again, KLAC-Better Buys, KFSD-Bob Ripley, 3:55+KFWB-News, KGFJ-Sports Flash, -KFI-Downtown and All KGFJ-Sports Flash.
KFI-Downtown and All Around.
KNN-George Fisher.
KECA-Frances Scully.
KKHJ, KGB, KFXM, KVOE-Fulton Lewis.
KKMPC, KIEY, KGER-News.
KLAC-News, Sports.
KKLA-Juke Box Matinee.
KGFJ-What's Up?
KWWB-Jerry Lawrence.
KGFJ-What's Up?
KWKW-Waxworks.
KKLO-Classics in Music.
KRKD-Piano Paintings.
KFAC-Musical Masterpieces.
4:05-KGER-Hall of Records.
4:15-KFI-Port of Missing Hits.
KNX-Melody House.
KECA-Alvin Wilder.
KHO, KGB, KFXM-Frank Hemingway.
KMPC-A Woman's Voice.
KFMB-Welody Matinee.
KLAC-Voice of the Army.
KFU-Musical Plaups.
KRKD-Spottight on Star.
KIEV-Show Tunes.
4:30-KFI-Art Baker's Notebook.
KNX-You're Only Young Once.
KECA-Dirick Parade. 4-KFI-Downtown and All 4:30-KFI-Arf Baker's Notebook. KNX-You're Only Young Once.
KECA-Variety Parade.
KHJ, KGB, KFXM, KVOE-Wendeli Noble Show.
KMPC, KIEV-Bing Crosby.
KLAC-Racing Roundup.
★KOWJ, KFYD-News.
KGFJ-Record Jackpot.
KRKD-Symphony in Swing.
4:35+KWKW-Averill Berman.
4:45-KNA-The Todds.
KMPC-Green Light Revue.
KFWB-Stnart Humblen.
KLAC-Studio Frolice.
KWKW-Races and Sports.
KON-The Todds.
KFWD-Favored Fifteen.
★KFUD-Favored Fifteen.
★KFU-Trade Winds Tempos.
KFOX-The Singing Crow.
4:55+KNN, KSDJ-Bill Heury.
★KECA-News.
KGFJ-Sports Flash.
★KFI-Feature Wire. 5*KFI—Feature Wire. *KNX—Knox Manning. KECA, KPRO, KFMB—Dick Tracy.

strail a parti-Class

KHJ, KGB, KVOE—Hop Harriggn.
KFWD—Shart Hamblen.
★KMPC—News, Teen & Twenty.
★KLAC—Fred Henry Reports.
KFAC—Sunset Merenade.
KGFI—Jive at 5.
KRKD—Songs of the Saddle.
KILA—Juke Box Matinee.
KOWL—The Choristers.
KFVD—Sundown Roundap.
KIFV—Record Ride.
KOFR—Del Mar Itaces.
KWKW—Today at the Races.
5:15\$KFI, KFAC—News.
KNN—Tom Haulon.
KECA, KFPIM=Terry and the Pirates.
KUMP KHJ, KGB, KVOE-Hop 6139 MPI, RFAU-News.
KIN.-Tom Haulon.
KUCA, KFMB-Terry and the Pirates.
Mid, KGR, KFNM, KV0E-Meloy Terry.
Melody Theatre.
KLAC-Music Room.
KGFJ-Race Recap, R. Dixon.
KWW-Ken Barton, Sports.
KOWL-Lafin Americana.
KGER-Music with Appeal.
530-KFI-Casa Cugat.
*KN-Haary Flannery.
KHJ, KGB, KFNM, KV0E-Meloy Mathematicana.
KGER-Music with Appeal.
530-KFI-Casa Cugat.
*KN-Haary Flannery.
KHJ, KGB, KFNM, KV0E-Meloy Ballroom.
KFAC-Aback Armstrong.
KLAC-AJ Jarvis Ballroom.
KFCA-Jarck Armstrong.
KLAC-M Jarvis Ballroom.
KFCA-Waa Bill Club.
KGFJ-Songs for You.
KIKD-Charles A. Clifton.
KIEV-Evening Dance.
*KOWL, KFOA-News.
5135 KFI, KFSD-Elmer Peterson.
*KNX, KSDJ-News, Garred.
KHJ, KGB, KFXM, KVDE-Adventures of Tom Mix.
KMPC-Top Tomes.
KXLA-Miniature Concert.
KWKW-Race Results.
S:50-KWKW-Vets' Rehabilitation.
S:55+KN-News.
KGFJ-Bir Dray Realls.
S:50-KWKW-Vets' Rehabilitation.
S:55+KN-News. KGFJ—Sports Flash,
 —KFI—Paul Owen,
 KNX—It Pays to Be Ignorant,
 ★KHJ, KGB, KFXM, KV0E— Gabriel Heatter,
 ★KECA—Headline Edition,
 ★KFWB, KLAC, KGER,
 KFOX—News,
 KGFJ—Musical Digest,
 KFAC—PreInde to Evening;
 ★KNLA—Labor News Review,
 KOWL—Singing Strings,
 KRKD—Varieties in Music,
 ★KGEA—Sourts Rognduo. KRKD-Variettes in Music. 6:05-KGER-Sports Roandup. 6:15-KF1-Tonight's Tunes. KHJ, KGB-Real Stories. ★KECA-News. KMPC-Bob Kelley, Sports. KFWB-Dinner Music. KLAC-A1 Jarvis Ballroom. KXLA-Federated Women's Clubs. Clubs, KRKD—Hawaiian Memories, KWKW—Classic Hour, KGER—Stamps Quartet, KGER-Stamps Quartet. KNK, KFSD-Sports Newsreel. KNX, KSDJ-Free for All. KECA, KPRO, KFMB-The Sheriff. KHJ, KGB, KFXM-The Shadow of the Mind. KMPC-Del Mar Races. KFWB-America Dances. KFAC-Hour of Music. KKKW-Harnold Schmidt. KNLA-Bandstand Review. ★KOWL-News, Twilight Time. KFKD-Harmony in Rhythm. KFKO-Harmony in Rhythm. KFGX-Helene Smith. SGER-Helene Smith. 6:30-KFOX-Hal's Memory Room.
KCER-Helene Smith.
6:45-KFI-Cabbages and Kings.
KLAC-Irwin Allen.
KNA-T. Texas Tyler.
6:55-KECA, KFMB, KFRO-Champion Roll Call.
7-KFI, KFSD-Supper Club.
KECA, KFMB, KFNB-Cavalcade of Sports.
KHJ, KGB, KFXM, KV0E-Meet the Press.
KMPC-Firestone Favorites.
KKLAC-Hour of Music.
KFAC-Hour of Music.
KFAC-Hour of Music.
KFAC-Hour of Music.
KFO-Twilight Mood.
7:05-KGER-Fagan.
7:135 KFI, KFSD-Fleetwood Lawton.
KNA-Tack Smith.
KLAC-Fare or club.
KLAC-Fare of Review.
KKAC-There of Context.
KCAC-Hour Smith.
KLAC-Fare of Review.
KKAC-There of Review.
KKCA-There of Review. Time. KRKD-Three-Quarter KFOX-Fishing Pals.

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7:30-KFI-Reserve.
KN-The Thin Man.
KECA, KPR0-Your American Sports Page.
KHJ, KGS, KFNM, KVOE-Cisco Kid.
KMPC-Those Were the Days.
KFWB-Sports Final.
KLAC-Don Otis.
KFAC-Echors and Encores.
KIAD-Ford Sawis.
KIKD-Twilight Screenade.
KFON-Dr. Chem Davies.
7:45-KFWB-Jerry Lawrence.
KIKD-J. Vindent O'Sullvan.
7:354KN, KSDJ-News.
SHOW.
KNN-Baby Snooks. KRN., KSDJ—News.
KFI, KFSD—David Street Show.
KN—Baby Snooks.
KECA—Music by Bovero.
KHI, KGB, KFNM, KVOE— Let George Do It.
KMPC—News, Hemingway.
KFWR—Cactus Carl.
KRWPC—Cactus Carl.
KRWC—Cactus Carl.
KRAC—Eveniax Concert.
KGFJ—Caucussian Memories.
RGF—Harbor Forum.
RGF—Harbor Forum.
S—KLAC—Baseball.
RGFI—Pinno Parade.
KMPC—Red Rowe.
KGFJ—Pinno Parade.
KIA—The Tayern.
MPC—Red Rowe.
KGFJ—Pinno Parade.
KIA—Top Tunes.
Barl Ives Show.
KMPC—Red Rowe.
KGFJ—Parade of Hits.
KFWB—L. A. Dons vs.
Brooklyn Dodgers..
KNLA—S7th Street Corral.
KGEJ—Averill Berman.
KGEJ—Carell Bernan.
KGEJ—Carell Bernan.
KKD—Merry-Go-Ronnd-Up.
KGEL—Carell Bernan.
KGFJ—Carell Bernan.
KGFJ—Carell Bernan.
KGEJ—Carell Bernan.
KRKD—Merry-Go-Ronnd-Up.
KGEL—Carell Bernan.
KGEL—Carell Bernan.
KRFUB—Carell Bernan.
KRFUB—KNN, KSDJ—Bob Trout.
KGFJ—Casa de la Rumba.
SHAN, KSDJ—Bob Trout.
KGFJ—Casa de la Rumba.
KNN, KSDJ—Bob Trout.
KGFJ, KFND—Waltz Time.
KNN, KSDJ—Arthur's Place [^] KGFJ—Casa de la Rumba. —KFI, KFSD—Waltz Time. KNN, KSDJ—Arthur's Place. KECA, KPRO, KFJB— Break the Bank. ★KIJ, KGB, KFYM, KVOE— News, Gleun Hardy. ★KPC—News. KFWB—Dons vs. Dodgers. KLAC—Basehall. KFAC—Evening Concert. KYIA—Seathoard Home Hour. KGFJ—Hollywood House Party. KXLA-Seindard Home Honr KGFJ-Hidlywood House Party. KRKD-Western Hit Parade. ★KGER-News. Concert. 9:15-KHJ, KGB, KFXM-Mystery of the Weck. KMPC-Romance and Rhythm ★KFON-News. 9:30-KFI-Mystery Theater. KNN-F.B.I in Peace & War. KNN-F.B.I in Peace & War. KECA-Famous Jury Trials. KHJ, KGB, KVOE-Inside of Sports. KMPC-Barbershop Quartet. KGER-Dr. Clem Davies. KFSD-America United. 9:45-KHJ, KGB, KFXM, KVOE-KMPC-Report from Congress." KMPC-Report from Congress. 10*KNN-Chet Huntley, News. *KHJ, KGB, KFNM, KVOE-Fulton Lewis. KECA-Ted Bentley, Sports. *KHPC, KGER-News. KLAC-Baseball. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB—Eastside Show, KGFJ—Concert Nocturne. SPADE COOLEY TIME with Max the Hired Hand LQ20 KC. 10:00 p.m.-2:00 a.m. 7 nights a week 5000 WATTS

FRIDAY LOGS

KFVD-Spade Cooley Time. KFAC-Lucky Lager Dance. K.:ED-Merry-Go-Round-Up.



 K. c.
 K. LA—Hollywood Stadium.
 10:35-K GER—Musical Roundup.
 10:15-K FI—Barry Wood Show. KNN—Hob Elson.
 ★KECA, KILJ, K YOE—News; KMPC—Bridge Club. KFSD—Concert Hall.
 10:30★KFI—Carveth Wells, Inside the News, KNN—Symphonette.
 ★KECA—Elmer Davis.
 KILJ, K GB—Peter Potter Record Parts.
 KMPC—Raucho Grande.
 10:45-KFI—Melody Time.
 KECA—Eldy Howard Orch.
 ★KFSD—News.
 10:55★KFI—Police Balletins. 10:55⁺ KF1−Police Balletins. **11** ★KF1, KECA, KLAC−New0. KHJ−Wendell Noble. KHJ−Wendell Noble. KHVC−Dance Parade. KFWB−Eastside Show. KFAC−Lucky Lager Dance. KFVD−Spade Cooley Time. KGFJ−Concert Nocturne. KGFJ−Concert Nocturne. KGFJ−Concert Nocturne. KGFJ−Concert Nocturne. KGFJ−Baldeno Civic. KGER−Musical Roundup. KGER−Musical Roundup. KFSD−Biltmore Hotel Orch. KGB−M. Valdez Orch. 11:15-KE1−Biltmore Orch. KGB-M, Valdez Orch. 11:15-KFI-Biltmore Orch. KNN-Breaking All Records. KECA-Club Moroece Orch. KLAC-Frankie Masters Orch. 11:30-KFI-Harry Ovens Orch. KECA-Hollywood Holiday. KLAC-Dou Otis. KNA-Du Otis. KNA-The Hawthorne Thing. KEND-St. Francis Orch. 11:40-KNN-Jinny Dorsey Orch. 11:455±KFI, KECA, KNX-News.

Ask Gift For TEACHER

A school teacher is getting a token of the regard her former students have for her, thanks to a letter from five of the students to Mutual's "Heart's Desire." The five boys, who preferred to be anonymous, wrote that Miss Vida Kuntze of Escanaba, Michigan, does many things for the poor youngsters in her classes, including giving them tickets to functions they can't afford. "Heart's Desire" agreed with the boys that such generosity should have a reward and is sending Miss Kuntze a console radio.



Winner of Columbia's "House Party" search for the woman with the most chil-dren turned out to be Mrs. Esther Tubin of Los Angeles, who at seventy-three was the parent of twenty-two people. ...eleven boys and eleven girls. ...seventeen of whom are still living.

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Page Twenty-seven

SATURDAY, SEPTEMBER 20 8 – KFt-Coffee Concert. KNX, KSDJ-Theater of Today. KECA-Al Pearce and His KECA—Al Pearce and His Gang. KHJ—Wax Shop. ★KMPC, KXLA, KLAC—New KFWB—Morning Melodies. KFAC—Country Church. KGFJ—Concert Pastelle. KOWL—Dinah Shore. KWKW—Assemblies of God. ★KIEV, KGER—News. -News. HAVEN OF REST KXLA, 8:30 A. M. Monday, Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KRED, KFOX-Haven of Rest KFVD-Wakenp Ranch, KGB, KFXM, KVOEl'an Americana. KFSD-Eight o'Clock Special. KFMB-The Timekeeper. 8:05-KGER-Mizpah. -KFI-Public Affairs * KH1 KHJ-News. KMPC-Market Reports. Sports. KLAC—Haynes at the Reins. KXLA—Saturday Serenade. KOWL—Sophisticated Sere- BADA
 BADA
 BADA
 Sophisticated Serenate
 MRCOMEL
 KIEV—Musical Bandwagon.
 ★KV0E—This Is Washington.
 Connell.
 KNX—Stars Over Hollywood.
 KHY KGB, KFXM, KV0E— Flight Into the Past.
 KMPC—Dinah Shore.
 ★KFWB. KFAC, KWKW,
 KOWL, KBKD—News.
 KFVD—John Raitt.
 KIEV—Children's Story Time.
 KFVD—Lacky Break.
 KGFR—Hannond.
 KFMPC—Jr. Army on March. \$:50-KFMB—Wake Up and Smite. —KMPC—Jr. Army on March. KFWB—Bing Croshy. KFAC—Keyboard and Console. KNLA—U. S. Army. KLAC—Business Talk. KFVD—Vocat Favorites. KOWL—Salute to Americas. KOWL—Salute to Americas. KWKW—Sacred Heart. KIEV—Musicat Memories. KFON—Voice of China. KGER—Gospel Story Hour. —KFI—Jamp-Jamp of Holiday House. 8:45 KGER-Gospel Story Hour.
 KGER-Gospel Story Hour.
 KGER-Gospel Story Hour.
 KGEN-Jump-Jump of Holiday House.
 KNX, KSDJ - Grand Ceatral Station.
 KECA-Texas Jim Robertson.
 KHJ-Mery Griffin.
 KMYC-Keith Hetherington.
 KFWB-Song Session.
 KEAC. KLA., KGER,
 KFAC-Unity.
 KFAC-Hoirs.
 KFAC-Hoirs.
 KFAC-Hoirs.
 KFAC-Hoirs.
 KFAC-Hoirs.
 KFAC-Morning Crosby Time.
 KEAC-Morning Concert.
 KEAC-Morning Concert.
 KEAC-Morning Concert.
 KEYD-News.
 KIAC-Racing News.
 KIAC-Morning Concert.
 KEYD-News.
 KIAC-Morning Concert.
 KEYD-News.
 KIEV-Dinal Shore Sings.
 KIEV-Denses.
 KIEV-Dinal Shore Sings.
 KIEV-Veteran Wants to Know.
 KIAC-Al Jarvis Ballroom. BELAC-AI Jarvis Ballroom.
KLAC-AI Jarvis Ballroom.
KLAC-AI Jarvis Ballroom.
★KWKW, KOWL-News,
KGFJ-Open Album.
KFAC-Morning Concert.
KFVD-Show Tunes.
KIEV-Show Tunes.
KIEV-Show Tunes.
KIEV-Show Tunes.
KFVD-Show Tunes.
KIEV-Meet the Band.
KFVD-Show Tunes.
KFVD-Show Tunes.
KIEV-Meet the Band.
KFMB-Kids' Bible Club.
9:45-KFI, KFSD-Tillamook
Kitchen.





2:35-KOWL-Music.
2:35-KOWL-Music.
2:10-KiteR-Long Beach Band.
3:43±KNX, K5DJ-Larry Lesueur, News.
KHPC-U. S. Treasury, #EGFJ-News Notebook, Harpel.
*EFVD-News, KFSD-Art of Living.
2:55-KGFJ-Sports Flash.
*FFI, KFSD-Our Foreign Policy.
KNX-Seth Greiner Show, KECA-Junior Junction.
KHJ-Brother Arlington.
KHYB-Bill Anson.
*KLAC-News, Sports.
KFAC-Musical Favorites.
*KNLA, KGER-News.
*KGFJ-Armethair Concert.
KOWL-Radio Outlook.
KFYD-Hall of Records.
KWKW-Swing Session.
KIEV-Jive Alive.
KKBD-Parade of Hits.
KFOX-Modern Concert Hall.
KGB, KFXM, KVOE-Hawaii Calls.
2:30-KGFJ. Sports Flash.
2:30-KGFJ-Sports Flash.
2:30-KGFJ-Durate Songs.
KMPC-Caust Guard.
KNA-Bill Bryan Trio.
KEGFJ-Sports Flash.
2:30-KGFJ-Sports Flash.
3:30-KMPC-Caust Guard.
KMPC-Business Reporter.
KGFJ-Sports Flash.
3:30-KMPC-Caravan of Melody.
KEW-Meworks.
KHW-Sam Rowland and His Waxworks.
KECA-Japan Rowland, Madie.
3:35-KMPC-Tea Time Tunes.
3:46-KCA-Ta Flash.
3:45-KCA-Labor, U.S.A.
KNX-Juan Rolando, Music.
3:55-KEWB-News.
KEGA-Labor, U.S.A.
KNX-Bourts Flash.
*Kowl-Caravan of Melody.
KRWD-Tea Time Tunes.
KKD-Tea Time Tunes.
KKD-Tea Time Tunes.
KKD-Tea Time Tunes.
KKHD-Tea Time T KLAC—Music, KWKW—Races and Sports. KFVD—Favored Fifteen. KOWL—Atternoon Potpourti. ★KRKD—News. KFVA—Favorites. KFND—Red Winds Tempos. KFND—Red Cross. 4:55★KNX, KSDJ—Ned Calmer. KGFJ—Sports Flash. ■ KFL—Saturday Sports HIRD--Boogs of Bide.
HIRD--Record Ride.
HFND-Housewarming.
HFND-Housewarming.
HFND-Housewarming.
KFND-Ton Haulon.
KKERL Del Mar Races.
KFMB-Tell Me, Doctor.
SIN-From Haulon.
KNN-Tom Haulon.
KHJ, KGB, KVOE-Proof That Christian Science Heals
KMPC--Sons of Gans.
KGFJ-Race Recap. Divon.
KGFJ-Songe Forum.
KLAC-MAUD-Harry Flannery.
KKECA, KOWL, KFOX-News.
KHD-Sports Review.
KHD-Sports Review.
KHPC-Floyd Allen.
KFYD-Sweet and Low.
KKW-Corown City Four.
KKD-Charles A. Citton.
KEV-Evening Dance.
KFSD-Colonial Quiz.
S:0-KOWI.-Sports Roundup.
S:35-KFI, KFSD-Elmer Pteterson.
KEX-A-Is Bide, Sports.
KHJ-Jan August Piano Magic.
KMPC-Floher Craig.
KMCC-Floher Craig. ECA-NAM Summer Show.
 ECA-NAM Summer Show.
 EHJ, KGB, KVOE-Bill Symes, Sports.
 EMPC-Record Roon.
 EFWB-Jerry Lawrence
 ELAC-Baseball.
 EWW-Waxworks.
 EXIA-Juke Box Mathnee.
 EGFJ-What's Up?
 EGFJ-What's Up?
 EGFJ-What's Up?
 EFAC-Musical Masterpieces.
 EFFU-Crossiana.
 EKEV. EFVO.
 EGER-Hall of Records.
 413-EFI-So Proudly We Hall.
 ECCA-Harry Wismer.
 EFU-So Proudly We Hall.
 ECCA-Harry Wismer.
 EFWB-Helen Louise.
 EFWB-Helen Louise.
 EFWB-Show Tunes.
 EFWB-Show Tunes.
 EFSD-Sports Flash.
 4:30-EFI-Platter Prom.
 ENX-Saturday Afternoon at the Chase.
 RECA-Highland Swing.
 KECA-Racing Roundup.
 EGF-Recend Jackpot.
 KAC-Racing Roundup.
 EGFD-Record Jackpot.
 KEVB-Symphony in Swing. KHJ-Jan August Piano Magie. KMPC-Father Craig. KGFJ-Nat'l Safety Council. KXLA-Miniature Concert. KWKW-Races and Sports. KGWL-Harmouy Isle. KRKD-Race Results. KFVD-This Side of Heaven. KFVD-This Side of Heaven. Side KKW-Vets' Rehabilitation. 5:55 KKX-News. KGFJ-Sports Flash. -KFI. KFSD-Judy Canova. 5:55*KNX-News.
KGFJ-Sports Flash.
G-KFI, KFSD-Judy Canova.
KNX-Saturday Night Serenade.
KECA-Youth Asks the Government.
KHJ, KGB, KVOE-Listen Carefully.
*KMPC-News.
*KFPC-News.
*KFAC-News, Al Jarvis.
KFAC-News, Al Jarvis.
KFAC-News, Al Jarvis.
KFAC-Saturday Symphony.
KXLA-Dinner Coucert Hour.
KOWL-Singing Strings.
KKBD-Varieties in Music.
KFMB-S.D. Looks Ahead.
8:05-KGER-Sports Roundup.
6:13-KMPC-Bob Kelley. Sports.
KFKD-Hawaiian Memories.
KFKD-Hawaiian Memories.
KGER-Stamps Quartet.
6:30-KFI, KFSD-Grand Ole Opry. *KOWL, KWKW, KFVD-News. KRKD-Symphony in Swing. KIEV-Bing Crosby Sings. KFVS-OH-Age Pensions. KFVS-Rendervous Room. KGB, KFXM, KVOE-The Beiter Half. 4:35*KWKW-Averill Berman. KOWL-Genus of Melody. 4:45-KE(A-This Is for You. KFWB-Stuart Hamblen.

RADIO LIFE

5-KFI-Saturday Sports

KFI-Saturday Sports
Roundup,
KNX-Why Isn't Something Done About This?
BECA-Miracles in Music.
★KHJ, KGB, KVOE-News,
Hemingway.
★KMPC-News, Perry Como.
KFWB-Stuart Hamblen.
★KLAC-News, Sports.
KKLA-Juke Boy Matinee.
KKLAC-Sunset Serenade
KGFJ-Jive at Five.
KOWL-The Choristers.
KWKW-Today at the Races.
KFVD-Sundown Roundup.
KRKD-Songs of the Saddle.
KFOX-Meastering.
KFOX-Sunshine Mission.

KNX-Bill Goodwin Show. KNX-Bill Goodwin Show. KECA-Music of Manhattan. KHJ, KGB, KVOE-Edmund Huckridge Show. KMPC-Del Mar Races. KFWB-Star Time. KLAC-Sam Baiter Sports. KXLA-Sweet Chariot Hour. ★KOWL-News, Twilight Tune. KRKD-Harmony in Rhythm. KWKW-Your Business Ee² porter. *KOWL-News, Twilight Tune, KRKD-Harnony in Rhythm. KWKW-Your Business Ref-porter.
KFON-Hal's Memory Room. KGER-Lukin Valley Church.
6:45-KLAC-Irwin Allen.
7-KFI, KFSD-Life of Riley.
7KN-All-Star Western Theater.
KECA-Diary of Fate.
KHJ, KGB, KVOE-High Adventure.
KMPC-Golf Doctor.
KFWB-Gospel and Song.
KFAC-Dr. Jances Fifield, Jr.
KGFJ-Musical Digest.
KLAC -Iwayarene Church.
*KLAC, KRKD, KGER-News.
KFON-Judge Gardner.
7:15-KMPC-Kate Smith.
KLAC-Jan Garber Orch.
KRKD-Three-Quarter Time.
KFMB-Popular Tunes.
7:30-KFI, KFSD-Tuth or Consequences.
KN. KSDJ-Sweeney and March.
KECA Fina Orch.
KHJ, KGB, KFXM, KVOE-Jack Fina Orch.
KFWB-Guest Star.
KLAC-Don Otis.
KFOX-Dr. Clem Davies.
KFOX-Dr. Clem Davies.
KFOX-Dr. Clem Davies.
KFOX-Dr. Clem Davies.
KFOX-Dr. Respondent Music.
*KFAC-News.
KED-News.
KHJ-Weather Report.
KHJ-Weather Report.
KNY KSDJ-News.
KHJ-Weather Report.
KHJ-Weather Report.
KHY-Newster Music.
*KFAC-News. BHJ-Weather Report.
 B-KFI, KFSD-Your Hit Parade.
 KNX-It's a Great Life.
 KECA-The Lone Ranger.
 KHJ, KGB, KVOE-Latin-American Seremade.
 KMPC, KLAC-News.
 KFWB-American Sketches.
 KFAC-Evening Concert.
 KNLA-American Repertory KNLA-Americal Reperior, Theatre, KGFJ—Caucasian Memories, KGRA-News, Grace Dotson, KFOX—County Barn Dance, KFMB—Piano Playhouse, KFOX-County Barn Dance.
KFMK-Phano Playhouse.
8:10-KLAC-Tommy Dorsey Show.
8:15-KMPC-Proudly We Hail.
KFWB-Story of Israel.
KGFJ-Starlit Moods.
8:25-KNX-Fact or Fantasy.
8:30-KFT, KFSD-Can You Top This?
KNX-Yaughn Monroe Orch.
KECA-Dashiell Hammett's Fat Man.
KH2-Hawail Calls.
KMPC-Parade of Hits.
KFWB-Cactus Carl.
KGFJ-Vocal Varieties.
KMLA-The Corral.
KGFJ-Vocal Varieties.
KMLA-The Corral.
KGER-Popular Music.
KGER, KV0E-Bulldog Drummond.
9-KFI-Bates Boys.
KN, KSDJ-Man Named Jordan.
KECA, KFNO, KFMB-Gaugbusters.
KHJ, KFWB, KLAC, KGB. KECA, KFRO, KFMD-Gaugusters. *KHJ, KFWB, KLAC, KGB, KFXM, KYOE-News. KMPC-Music in the Air. KFAC-Evening Concert. KGFJ-Hollywood House

SATURDAY LOGS

3

KXLA—Western Caravan. ★KGER—News, America Sings. KFOX—Record Session. 9:15-KHJ, KFXM-Veteran's Voice KFWB-Here's to Veterans. KLAC-Metody Parade. -KFI-Conquest. KNN, KSDJ-Barn Dance. KHJ, KFXM-Fishing and 9:30-Hunting Club. KECA-Murder and Mr. KECA-Murder and Mai, Malone, KFWB-Music Box, KALA-Redondo Roundup, KGER-Dr. Clem Davies; KFSD-Edgewater Orch, KFMB-Ava Maria Hr. 10*KT, KLAC, KGER-News. KNX-Chet Huntley. KECA-Dark Venture. KHJ, KGB, KFXM, KV0E-Nat Brandwynne Orch. KMPC-Laymen's Hour. EASTSIDE ĕ SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KXLA-Pasadena Civic Dance KFVD-Spade Cooley Time. KGFJ-Concert Noctarne. KFOX-Music Moderne. KFMB-Melody Lane. KFMB-Melody Langer Dance. KIAC-Ducky Lager Date 10:05-KGER-Musical Roundup, 10:13-KFI-Police Bulletins, KNX-Dean Cromwell and Tom Hanlon, KLAC-Don Otis, KFSD-Sports Recap. LAC - Don Oils.
 KFDD-Sports Recap.
 10:20-KFI-Close Harmony.
 10:30-KFI-Village Store.
 KNN, KSDJ-Jimmy Dorsey Orch.
 KCA-Eddy Howard Orch, KHJ, KGB-Peter Potter's Record Party.
 KMPC-Candlelight and Silver.
 KLAC-Baseball Roundup.
 KXLA-Poppy Trail Villa.
 KFOX-Music Maseiro.
 KFMB-Trade Winds Tavern.
 10:45-KLAC-Don Otis. KFMD-... 10:45-KLAC-Don Otis. 11-KEI-Soltair Time. KKNX-Nelson Pringle. KHJ, KGB, KVOE-Harold Kanner Orch. KMPC-Dance Parade. *KLAC-News. KWFB-Eastside Show. KGFJ-Concert Nocturne. KGFJ-Concert Nocturne. KWFB—Enstside Show. KGFJ—Concert Nocturne. KFAC—Lucky Lager Dance. KFVD—Spade Cooley Time. KXLA—Fishing Forecasts. KGER—Musical Roundup. KFON—Dial Varieties. KFSD—Biltmore Orch. KFMB—Cheatia' on Sandman KFI-Bitmore Orch. KSI-Bitmore Orch. KECA-Date Cross Orch. KHJ, KGB-John Walahan Orch. KXLA-Dance Time. KLAC-Frankie Masters Orch. 11:15-KI-A-Drankie Anasters Oran KET-Hurry Owens Orch. KHJ, KGB, KVOE-Miguelito Valdez Orch. KLA-The Hawthorne Thing. KLAC-Don Otis. 11:30-

11:40-KNX-Lawrence Welk Orch. 11:55 KFI, KECA, KNX-News.

THANKS ANYWAY, BUT

Mutual's Erskine Johnson reports this recent conversation between Garry Moore and Gary Cooper. Moore asked Moore and Gary Cooper. Moore asked Cooper if he knew of an apartment. "Apartment!" scoffed Cooper, "Man, you're getting soft. Why don't you live out in the open air? Let old Mother Nature cover you with a blanket of stars and have the blue sky above for a roof?" "Well, frankly," hesitated Moore, "I had in mind some-thing just a little smaller."

1

11 . 12

IN REVERSE

Party.

Harold (Bud) Swanton and Joel Malone, writing team for Columbia's "The Whistler," divulge a trade secret when they admit they write their plays backward!

Swanton and Malone, who polish every "Whistler" script purchased and rewrite it in the famous and very popular form for which the series has become noted, also write about one out of every five of the originals. "We get an idea for an ending, how the criminal will be paid back in

kind," the team explains, "and then we plot the drama back to its start. As we plct, we figure little bits of inside information that the Whistler will know and will tell the listeners as the story progresses. We hope we don't make it sound too easy-because it really isn't!"



Fanny Brice is planning to make . record album for children, using her "Baby Snooks" character throughout. Page Twenty-nine

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RADIO LIFE

ALPHABETICAL PROGRAM FINDER

Club Time

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type. \bigstar Indicates programs of news and commentation.

...KECA, 11:30 a.m. Tu

 American Way
 KF1, 6 p.m. W.

 #Andrevson, David...KMPC, 9 a.m., 9 p.m. M-F

 Andrews, Archie
 KF1, 11 a.m. Sa

 Auson, Bill.
 KFWB, 1 p.m. M-F

 Are These Our Children". KECA, 12:30 p.m. Sa

 Arrold, Edward
 KECA, 12:30 p.m. Ma

 Arnold, Edward
 KECA, 12:30 p.m. M.

 Arrold, Edward
 KECA, 12:30 p.m. Ma

 Arthur's Place
 KHJ, 12:45 p.m. Sa

 Arthur's Place
 KF1, 4:30 p.m. M-F

 Arthur's Place
 KNX, 9 p.m. F

 Aunt Jenny.
 KNX, 8:30 a.m. Su

 Aunt Jenny.
 KNX, 8:30 p.m. M-F

 Auth Mary.
 KF1, KFSD, 2:30 p.m. M-F

 Autry, Gene.
 KF1, KFSD, 2:30 p.m. M-F
 +Averilt Berman..... KGFJ, 8:30 p.m. M-F

 Baby Snooks.
 KNN, 8 p.m.

 Backgrounds for Living
 KNN, 8 p.m.

 Backgrounds for Living
 KFI, 3:30 p.m. M. F

 Backgrounds for Living
 KFI, 3:30 p.m. M. F

 Backgrounds
 KHI, 6:30 p.m. M. F

 Backgrounds
 KHI, 6:30 p.m. M. F

 Barbershop Quartet
 KHP, 6:30 p.m. M. S

 Bartbershop Quartet
 KNY, 9:30 p.m. S

 Bartlett, Tommy
 KECA, 9:30 a.m. S

 Bartlett, Tommy
 KECA, 9:30 a.m. S

 Bartlett, Tommy
 KECA, 9:30 p.m. S

 Bates Brothers.
 KFL, 9 p.m. Sa

 *Baukhage Talking.
 KFL, 19 p.m. Sa

 *Baukhage Talking.
 KFL, 19 p.m. Sa

 Baxters.
 KFL, 10:30 a.m. M. F

 Beck, Fred.
 KNX, 7:45 a.m. M-F

 Berte, Mitton.
 KFL, 10:30 a.m. M. F

 Berte, Mitton.
 KFL, 8:30 a.m. M. F

 Berte, Mitton.
 KFL, 7:30 p.m. Tu

 Berte, Mitton.
 KFL, 7:30 p.m. Tu

 Beite Britter
 KFL, 7:30 p.m. Tu

 Builah Show
 KFCA, 7:30 p.m. Tu

 Bible Institute. KRKD, KFON, 8 a.m. M, W, F
 Bible Institute. KRKD, KFON, 8 a.m. M. W, F

 Big Stere
 KNX, 9 a.m. M. F

 Big Story
 KFI, 6:30 p.m. Sa

 Biock, Martin.
 KFWR, 10 a.m. M-Sa

 Biock, Martin.
 KFWR, 10 a.m. M. Sa

 Biock, Martin.
 KFWR, 10 a.m. M. Sa

 Biock, Farty.
 KHJ, 6:30 p.m. Sa

 Biock, Hartin.
 KFWR, 10 a.m. M. Sa

 Biode Farty.
 KHJ, 6:30 p.m. Sa

 Biode, Ira.
 KECA, 5:45 p.m. Sa

 Biue Ribbon Music Time.
 KECA, 5:45 p.m. Sa
 Blue, Ira. KECA, 7:30 p.m. Sa Blue, R. KECA, 5:45 p.m. Sa Blue, Bibbon Music Time. KFI, 6:30 p.m. Th Bob and Victoria. KFI, 3:45 p.m. M-F Bowron, Fletcher. KFI, 10:15 p.m. M-F Break the Bank. KECA, KFMB, 9 p.m. F Breaking All Records. KNX, 11:15 p.m. M-Sa Breneman's Breakfast. KECA, 9:30 a.m. M-F Bridge Club. KMPC, 10:15 p.m. M-F Bridge Club. KMPC, 10:15 p.m. M-F Bridge to Dreamland. KECA, 11:13 p.m. Sa Bull, Frank. KFWB, 6:30 p.m. M-F Burns and Allen. KHJ, 8 a.m. M-F Burns and Allen. KHJ, 8 a.m. Th Business Reporter. KMPC, 3:30 p.m. Sa Bryan, Bill. KNN, 2:30 p.m. Sa Blue, Ira. Blue Blbbon Music Time... Bob and Victoria..... Bowron, Fletcher.....

 Club Time
 KECA, 11:30 a.m. Tu

 Coffee Concert
 KF1, 8 a.m. Sa

 Columbia Symphony
 KN, 11 a.m. Su

 Commander Scolt
 KH4, KV0E, 10:15 a.m. Su

 Concert Festival
 KRAC, 11 a.m. Su

 Concert Nocturne
 KGF1, 16 p.m. D

 Concert of Nations
 KF1, 7:30 p.m. Th

 Concert of Nations
 KF1, 7:30 p.m. Sa

 Concert of Nations
 KF1, 7:30 p.m. Sa

 Contented Hour
 KF1, KFSD, 6 p.m. M

 Cooper, Alex
 KNLA, 12:30 a.m. D

 Contented Hour
 KF1, 8:30 p.m. Sa

 Coupter Strenger
 KNN, 8:30 p.m. Sa

 Coupter Alex
 KNLA, 12:30 a.m. D

 Counterspy, KECA, KFMB, KPR0, 2:30 p.m. Sa
 Counterspy, KECA, KFMB, KPR0, 2:30 p.m. Sa

 Counterspy, KECA, KFMB, KPR0, 2:30 p.m. Sa
 Counterspy, KECA, KFMB, KPR0, 2:30 p.m. Sa

 Counterspy, KECA, KFMB, KPR0, 2:30 p.m. Sa
 Crime Cube

 Counterspy, KECA, KFMB, KPR0, 2:30 p.m. Sa
 Counterspy, KECA, KFMB, KPR0, 2:30 p.m. Sa

 Crime Cube
 KD4J, 8:30 p.m. Mage
 Sa

 Crime Cube
 KD4J, 8:30 p.m. Mage
 Sa

 Crime Doctor
 KNN, 9:30 p.m. Mage
 Sa

 Crime Doctor
 KNN, 9:30 p.m. M Cronwell, Dean Cross Section, U.S.A. Curtain Time Cunningham, Bill KNX, 10:15 p.m. Su, Sa KNX, 1 p.m. Sa KFI, KFSD, 3:30 p.m. Sa KHJ, 11:30 a.m. Su Cunning ham, Bill KI, KI, KIJ, 11:30 a.m. Su Dauce Time KFAC, 10 p.m. M-Sa Darts for Dough KECA, 10 p.m. Su Darts for Dough KECA, 10 p.m. Su Darts for Dough KECA, 10 p.m. Su Datte Night KECA, 10:30 p.m. To David Street Show KF, KFSD, 5:30 p.m. To David Street Show KF, KFSD, 5:30 p.m. M-F #Davis, Elmer KECA, 10:30 p.m. M-F Day in Dennis Day's Life KFT, 8 p.m. W #De Lima, Peter KNLA, 7 p.m. Tu, F Del Mar Races KMCC, 6:30 p.m. M-Sa Dick Tracy KECA, 5 p.m. M-Sa Dick Tracy KECA, 5 p.m. M-F Dinner Bell Roundup KXLA, 11:30 a.m. M-F Dixon, Naucy KECA, 5 p.m. M-F Dixon, Naucy KLA, 11:30 p.m. M-F Doother y to Life KNX, 10:30 p.m. Th Doorway to Life KNX, 10:30 p.m. Th Doorway to Life KNX, 10:30 p.m. M-F Double or Nothing KNX, 11 a.m. M-F Drake, Galen KECA, 1:30 p.m. M-F Drake, Galen KNX, 7:30 p.m. M-F Drake, Galen KNX, 5 p.m. M-F Duching KNX, 5 p.m. M-F Drake, Galen KFT, KPSD, 2:45 p.m. M-F Duching KKT, KFSD, 2:45 p.m. M-F Duching KKY, KFSB, 10 p.m. M-F Duching KKY, KFWB, 10 p.m. M-Sa Eastside Show. Eastside Show Eastside Serenade... Eastside Serenade... Editor of the Air..... Editor's Diary..... Elsou, Bob... Elsou, Bob... Ether and Albert... Ethel and Albert... Evenium Connect Evening Concert Family Hour...... Family Theater. Family Theater...... Famons Jury Trials....... Farm Reporter......... Fat Man.... Favorite Story........... FBI in Peace and War..... Fib in Peace and War. KNX, 9:30 p.m. FFBI in Peace and War. KNX, 9:30 p.m. FFestival of Music. KFAC, 11 a.m. M-F Festival of Music. KFAC, 11 a.m. M-F Firstine, Jinunie. KIIJ, 4:30 p.m. Sn KECA, 7:30 p.m. Sn Firstone Favorites. KMPC, 7 p.m. M-F First Piano Quartet. KFI, 6:30 p.m. M. Fishing Pals. KFOX, 7:15 p.m. Tu, Ti, F Fishing Pals. KFOX, 7:15 p.m. M-Sa Flying Public. KHJ, 8:30 p.m. M-Sa Flying Public. KHJ, 8:30 p.m. Sn Front and Center. KNY, 4:30 p.m. Sa Frontiers of Science. KNX, 2:15 p.m. Tu Front-Fage Farrell. KFI, KFSD, 1:45 p.m. M-F Frontage Farrell. KFI, KFSD, 1:45 p.m. M-F Funnies. KFUB, 8 a.m. Sa KECA, 9 p.m. Sa Ganghusters

Guiding Light KNX, 9:49 a.m. Mr Hackridge, Edmund KIIJ, 6:30 p.m. Sa KNX, 10:15 p.m. Su, Su Harben, Staart KFR, 4:45 p.m. M-Sa Hanblen, Staart KFR, 4:45 p.m. M-Sa Hanblen, Ton KNX, 5:15 p.m. M-Sa Happy Homes KNX, 5:15 p.m. M-Sa Happy Homes KIIJ, 1:30 p.m. M-S Harvest of Stars KFI, KFSD, 10:30 a.m. Su Haven of Rest KVIA, 8:30 p.m. Su Haven of Rest KVIA, 8:30 p.m. Su Haven of Rest KVIA, 8:30 p.m. M. W. Havaii Calls KD, KNX, 8 a.m. Tu, Th, Sa Hawaii Calls KD, KNX, 8 a.m. Tu, Th, Sa Hawaii Calls KD, KNX, 8 a.m. M, W. Hawhorne KXLA, 11:30 p.m. M-Hawhorne KYI, KFSD, 7:45 p.m. M-F Hay, Bill KHFSD, 7:45 p.m. M-Sa Hay, Bill KFI, KFSD, 7:145 p.m. M-F +Haynes, Bick KFI, KFSD, 7:145 a.m. M-Sa Haynes, Dick KFI, KFSD, 7:145 a.m. M-Sa KHJ, 6 p.m. M-F Heatiter, Gabriel KHJ, KGB, 7 p.m. Sn +Headline Edition KECA, 6 p.m. M-F +Hemingway, Frank KHJ, 4:15 p.m. M-Fa KHIC, 8 p.n. M-Sa KHZ, 8 p.m. M-Sa
 \star Hemingway, Frank
 KMirC, 8 p.m. M-Sa

 \star Hemry, Bill
 KNX, 4:35 p.m. M-F

 \star Hemry, Fred
 KLAC, 5 p.m. M-F

 Here Comes the Band
 KF1, 11:45 a.m. Sa

 Here's to Veteraus
 KF1, 11:30 p.m. M

 Here's to Vou
 KNX, 10:45 a.m. Su

 Here's to You
 KNX, 10:45 a.m. Su

 High Adventare
 KH1J, 7 p.m. Sa

 High Adventare
 KH1J, 7 p.m. Sa

 High Adventare
 KH1J, 7 p.m. Sa

 High Adventare
 KH1, 10:30 p.m. M

 Holby Hours
 KNX, 6:45 p.m. W

 Holly Soane
 KF1, 11:30 p.m. M-F

 Holly Wood Casting Forum
 KGF1, 9 p.m. M-Sa

 Hollywood Hours
 KCA, 11:30 p.m. M-F

 Hollywood Theater
 KF1, 8 p.m. M-Sa

 Hollywood Treate
 KF1, 9 p.m. M-Sa

 Hollywood Theater
 KF1, 8 p.m. Sa

 Hollywood Theater
 KF1, 8 p.m. Sa

 Hollywood Theater
 KF1, 9 p.m. M-Sa

 Hollywood Theater
 KF1, 9 p.m. M-Sa

 Hollywood Theater
 KF1, 8 p.m. Su

 Hollywood Theater
 KF1, 9 :30 p.m. Su

 Hollywood Theater
 KF1, 5 p.m. M-F

 Hour of Charm ★Henry, Bill ...

 winning, Chet., KAX, 10 p.m. b, 7:30 p.m. F

 Ives, Burl.
 KHJ, 8:30 p.m. F

 I Deal in Crime.
 KECA, 7:30 p.m. Sa

 I Want It.
 KFI, 5:30 p.m. Sa

 I Want It.
 KFI, 5:30 p.m. Sa

 I Geral Ites
 KHJ, 8:30 p.m. Th

 If They Had Lived...KGFJ, 5:45 p.m. M, W, F
 Inglewood Park Concert...KNX, 6:30 p.m. Th

 In My Opinion.
 KNX, 2:15 p.m. M, Th

 Inner Sanctum.
 KNX, 2:15 p.m. M, Th

 Hinside the News.
 KFI, 10:30 p.m. Su-F

 Invitation to Learning.
 KNX, 8 a.m. Su

 It's a Great Life
 KNA, 8 p.m. Sa

 Irwin, Ted. It's a Great Life. KNX, 8 p.m. Sa KNX, 6 p.m. F It Pays to Be Ignorant. KECA, 10:30 a.m. Su KMPC, 6:15 p.m. M-Sa KFAC, 8:45 a.m. D Kaye, Sammy..... Kelley, Bob..... Keyboard aud Console..... Kiernan's News Corner er KECA, 12:15 p.m. M-F KECA, 11:30 a.m. Th KECA, 1 p.m. Su KFI, KFSD, 9 p.m. Th Kilgallen, Dorothy King, Wayne King, Wayne Kraft Music Hall...... Is. A. Breakfast Club L. A. Story...KNX, 4:15 p.m. Labor, U.S.A. KE Ladies, Be Seated KE Ladies' Day ³ KI yLa Guardia, F. H. KF La Schelle, Elbert KH Lamour, Dorothy... Land of the Free. KF

RADIO LIFE

Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa Lum & Ahner. KECA, KFMB, 8 p.m. M-Th Lutheran Hour. KHJ, KVOE, 9:30 a.m. Su Lux Radio Theater KECA, 18:15 p.m. Tu Major League Ball. KMPC, 2:30 p.m. M-F Make-Believe Ballronm. Madison 2345. KFI, 8:15 p.m. Tu Major League Ball. KMPC, 2:30 p.m. M-F Make-Believe Ballronm. Make-Believe Ballronm. KLAC, 9:30 a.m., 5:30 p.m. M-F Maharian Merry-Go-Round. KFI, 5 p.m. Su Man Called X. KNN, 9:15 a.m. M-F Yanhatian Merry-Go-Round. KFI, 5 p.m. Su Man on the Farm KFI, 12:15 p.m. Sa Man on the Farm KFI, 12:15 p.m. M-F Manners, Zeke KECA, 7:45 a.m. M-F Mansfield, Andy KWKW, 12:45 p.m. M-F Mansfield, Andy KWKW, 12:45 p.m. M-F Mansfield, Andy KWKW, 12:35 p.m. M-F Massey Louise. KHJ/C, 8:130 p.m. M-Sa Massey, Louise. KHJ, 12:30 p.m. M-Sa Massey, Louise. KHJ, 12:30 p.m. M-Sa Moisser, Dr. R. L. KFAC, 9:15 a.m. M-Sa Massey, Louise. KNN, 1:30 p.m. M-F Meet Miss Sherlock KNN, 4:30 p.m. M-F Meet the Press. KNN, 1:30 p.m. M-F Meiody Hour. KNN, 4 p.m. Y Melody Hour. KNN, 4 p.m. M-F Meiody Parade. KFI, 0:45 p.m. Su-F Meiody Time KFI, 10:45 p.m. Su-F Meiody Time KFI, 10:30 p.m. M-F Midinghi Hyer. KECA, 9:30 p.m. M-F Meiody Time KKI, 4:35 p.m. Su-F Meiody Time KKI, 4:35 p.m. M-F Music in the Air, KFI, 0:30 p.m. Th Mr. President KKI, 4:35 p.m. M-F Music on Shave S KECA, 7:30 p.m.

 Pat Novak for Hire
 KECA. 9 p.m. Su

 Pause That Refreshes.
 KNX. 2:30 p.m. Su

 Pearson, Drew
 KECA. 8 a.m. Sa

 ★Pearson, Drew
 KECA. 8 p.m. Su

 People Are Funny
 KFI, 8:30 p.m. F

 People's Platform
 KNX, 9 a.m. Su

 Perper Young's Family
 KFI, 8:30 p.m. F

 People's Platform
 KNX, 10:15 a.m. M-F

 Peterson, Elmer
 KFI, KFSD, 5:35 p.m. W-Sa

 Piano Playhouse
 KECA, 10:30 a.m. Su

 Pidrism Hour
 KHJ, KVCE, 9 a.m. Su

 Pilarins Hour
 KHJ, KVCE, 9 a.m. Su

 Pilater Prom
 KFI, 4:30 p.m. Su

 Pilater Parade
 KFI, 10:55 p.m. Su-F

 Policing L. A.
 KHJ, 59:45 p.m. M-F

 Port of Missing Hits
 KFI, KFSD, 1:15 p.m. M-F

 Portia Faces Life
 KFI, KFSD, 1:15 p.m. M-F

 Portia Faces Life
 KFI, KFSD, 1:15 p.m. M-F

 Portia Peter
 KFWB, 9:30 a.m. Su

 Protyperty Owners
 KHWC, 7 p.m. Su

 Property Owners
 KHVC, 7 p.m. Su

 * Pringle, Nelson
 KHZ, KGB, 11:30 a.m. M-F

 *Queen for a Day....KHJ, KGB, 11:30 a.m. M-F *Quick as a Flash......KHJ, 2:30 p.m. Su Quict, Please........KHJ, 10:30 p.m. Su *Quiz Kids...........KHT, 12 p. Su

 Quiet, Please
 KHJ, 10:30 p.m. Su

 *Quiz Kids
 KFI, 12 n. Su

 *Radio Bible Class
 KFI, 12 n. Su

 *Radio News Weekly
 KFI, 12:30 p.m. Su

 *Radio News Weekly
 KFI, 12:30 p.m. Su

 *Radio American Way
 KECA, 10:15 a.m. Su

 *Radio State
 KNX, 6 p.m. Th

 Radio Views
 KECA, 10:15 a.m. Su

 Radio State
 KMYC, 10:30 p.m. M-F

 RA-Victor Show
 KFI, KFSU, 10 a.m. Su

 Real Stories
 KHJ, 61:5 p.m. M-F

 Record Party
 KHZ, 61:30 p.m. M-Sa

 Red Ryder
 KHZ, 61:30 p.m. M-Sa

 Red Ryder
 KHZ, 81:5 p.m. M, Th

 Report from Congress
 KFI, 10:15 p.m. Tu

 *Keport from U.N.
 KNX, 21:5 p.m. Tu

 *Keport from U.N.
 KNX, 21:5 p.m. Tu

 Report from U.N.
 KNX, 10:30 p.m. Tu

 Retribution
 KECA, 9:30 p.m. Tu

 Returber
 KHZ, 51:30 p.m. Tu

 Retail Summer Theatre
 KFI, 6:30 p.m. W

 Rhapsody in Rhythm
 KHJ, 8:30 p.m. M-F

 Rise & Shine
 KHJ, KYB, 11:45 a.m. M-F

 Rise & Shine
 KHJ, 8:20 a.m. M-F

 Road of Life
 Rosemary Bowland, Sam KWKW, 1:15 p.m., 3:30 p.m. M-Sa

SEPTEMBER 14, 1947

Sunday Evening Club
Sunday Morning MelodiesKMPC, 8:15 a.m. Su
Sunday Vespers
Sunset Roundup
Surprise Theater
Sunday Evening Club
Sweet Unariot Hour
★Swing, Raymond
Symphony BF1, 1 p.m. Su
Take It or Leave It
Tapestries of Life
Taylor Made Melodies
Teen and Twenty TimeKMPC, 5:05 p.m. M-F
Terry and the Pirates
Tex and Jux
Theater of Today
The FalconKHJ, KGB, KVOE, 8:30 p.m. Tu
The Shadow
The Tayern KFL, 8:15 p.m. F
The Todds
This Is For You
This is your FBI. KECA, 8:30 p.m. F This Women's Second KEI KECA, 9:30 p.m. F
Thomas, Lowell KEY, KYSD, a p.m. M-F
Those Websters
Three Alarm
Time for Reason KNX, 10:30 p.m. Sa *Today's ChildrenKFI. KFSD, 10 a.m. M-F
Tom Mix
Tominson, Edward
Torme, Mel
Treasury Agent. KECA, 7:30 p.m. M Treasury Show KECA 19:30 p.m. Sa
Trout, Bob
*Truth or Consequences
Twenty Questions
Symphonette
United Nations
Vacation Show
Veteran Wants to Know
veterans' Adviser
Village Store
Voice of Labor
Voice of the Neighborhood KMPC, 11:15 a.m. M. W. F
Vacation Show
Wallace, Myron
Waltzes of the World KFAC, 10:45 a.m., M-F
Waring, Fred
KFI, KFSD, 8:30 p.m. Ta Warren, Wendy
Warriors of Peace
Way Museum
Weekly News Review. KNX, 10 aam. Su Welcome Travelers KFCA 9 am. M-F
Weils, Carveth KFI, 10:30 p.m. Su-F
"What's Doin', Ladies?KECA, 2 p.m. M-F
Wheeler, Burritt KNX 3 n.m. M-F
When a Girl Marries, KFI, KFSD, 1 p.m. M-F Whistler
Whiteman, Paul. KECA, 12:30 p.m. M-F
Whoa Bill Club. KFAC, 5:30 p.m. M-F Why Iso't Something Done? KNY 5 p.m. Sa
Wilder, Alvin
Willson, Meredith
Wings Over Jordan KNX, 7:05 a.m. Su
Wizard and the OddsKHJ, 9:45 p.m. Tu, Th
Women's Forum
Woman in White, KFI, KFSD, 10:15 a.m. M-F Women's World
Voices of Strings EMPC, 11:15 a.m. M, W, F Voices of Strings EMPC, 11:15 a.m. M, W, F Wallace, Myron KECA, 10:55 s.m. Su Waltzes or the World, KFAC, 10:45 a.m. M-F Warder's Crime Cases KHJ, 7 p.m. F Warder's Crime Cases KHJ, 7 p.m. Tu Waring, Fred KFI, KFSD, 8:30 p.m. Tu Warren, Wendy KNN, 10 a.m. M-F Warriors of Peace EECA, 8:30 p.m. Tu Warriors of Peace KECA, 9:16 a.m. Su Wax Museum KFI, 47 S.m. Su Wax Museum KECA, 9:16 a.m. Su Wax Museum KECA, 9:16 a.m. Su Wax Museum KECA, 9:30 p.m. Tu Wax Museum KECA, 9:16 a.m. Su Wax Museum KECA, 9:30 p.m. Tu Wax Museum KECA, 9:16 a.m. Su Wax Museum KECA, 9:30 p.m. M-F What's Door), Ladies? KECA, 2 p.m. M-F What's the Name of That Song? What's a.m. M-F Wheeler, Burritt KNX, 3 p.m. M-F What's the Name of That Song? Will son, M-F Whiteman, Paul KECA, 12:30 p.m. M-F Whiteman, Paul KECA, 4:35 p.m. M-F Willso
Youth Asks the GovernmentKECA, 6 p.m. Sa Young, Norma
Young Dr. Malone
Young Widder Brown
tou ie only toung once Kit A, 4:50 p.m. Mer

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SEPTEMBER 14, 1947

Lifelines 35

By Evelyn Bigsby

DELAYED REACTION? This time last year, when Bing Crosby made his bow on ABC via transcription, Radio Row earnestly debated whether The Groaner's move would set the pace for other stars, long since wearied of punching the clock for live shows and still more onerous live repeats for the Coast. Some pucker-browed pessimists predicted that Crosby's was the wedge that would result in the collapse of net-work broadcasting. Then came the basis, building Whiteman as a tran-

first Philco transcribed show, with its respectable but modest rating, and pro-networkers heaved a sigh of relief. No drastic change appeared imminent in radio.

WE'RE WONDERING NOW if the Crosby set-up wasn't like the first innocuous trickle through the dike, for now, a year later, quite a few streams are running through unplugged holes.

There has been a general relaxation of the "no transcription" playing rule on the networks. CBS-KNX was most liberal this past summer, transcribing early Eastern broadcasts for much later Coast release. A couple of weeks ago, when Milton Berle became ill between his Eastern and Western shows, (something he said, no doubt) NBC broke a rule and let the Coast hear a transcription of the earlier broadcast.

RALPH EDWARDS RECENTLY won a long-contended point when the net-work granted "Truth or Consequences" permission to transcribe its early show for playback on the Coast Saturday night. It was stated with the announcement that Edwards was not setting a precedent-that he would be the exception—but it's difficult to un-derstand how T. or C. would be al-lowed to transcribe for later release and **"People Are Funny"** and other such programs would be required to do two live shows.

Meanwhile, ABC and MBS are fol-lowing through on their usual liberal policies of allowing transcriptions, the former grabbing off, transcribed, Abbott and Costello on a cooperative (different sponsor in different cities)



Page Thirty-two

basis, building Whiteman as a tran-scribed disc jockey, and the latter (MBS) getting "Information, Please", another co-op, with first show transcribed. Latest recruit seems to be Joan Davis, whose deal for a cooperative show, likely transcribed, appears well on the way to air realization.

RADIO LIFE

We are not touching on the merits or drawbacks of transcriptions as to quality and playback smoothness. But these aforementioned trickles have seeped along almost imperceptibly within the past few months, yet they seem, when viewed en masse, to pre-sent a rather provocative trend. Maybe those who sat back when Bing went on wax will still live to see some changes made. What do you readers think?

* * * *

SUMMING UP THE SUMMER: It was pretty disappointing, but not as bad as last year. Jack Paar still looks like brightest spot to us and **Dorothy La-**mour improved so noticeably that she's now one of our favorites. As always, we're sorry to see Romberg and Alec Templeton exit until next year and we wish their personal appearances and other demands made it possible for them to air year-round. Now that Carmen Cavallaro is signing off, we'd like to see him with a fifteen-minute (transcribed?) five-a-week,

TUMULT AND SHOUTING: We like the George V. Dennys and "America's Town Meeting" but after attending the broadcast last week at Philharmonic and hearing the Communism issue debated (?) we felt quite hopeless. Certainly no one's opinion was changed . . .the most to be hoped for was that some remarks would be provocative-provocative of listener thought, and not insult and personal mud-slinging among participants. The latter we thought a disgrace far outweighing

* * * *

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any benefits.

PROJECT

Never at a standstill, Perry Como's cross-country fan clubs are now busily holding a contest to select a nickname for their favorite NBC baritone. Among leading stickers are "The Oriole," "The Heart-throb," "The Tone," "The Balladier," "The Mello-Man," and "The Pipes."

GAGS OF THE WEEK

(Continued from Page 15)

my hands over my head. What do you call that?

Seven-year-old: Silly!

Mrs. Leslie C. Crandall, 1028 West 67th Street, Los Angeles 44, Calif.

Heard on "Noah Webster Says":

MacQuarrie: According to Benjamin Franklin, the hardest word to say has only two letters. Do you know what this word is?

Contestant (unhappily): No.

MacQuarrie: That's right! No is the correct answer.

Richard Amerian, 2041 West 80th Street, Los Angeles 44, Calif.

Heard on "Blondie"

Mr. Dithers: What would you charge to fall in a man-hole?

Dagwood: Cover-charge.

Mrs. R. L. Travers, 1046 Rio Hondo Parkway, El Monte, Calif.

Heard on "It Pays to Be Ignorant": McNaughton: The first year my aunt was married her favorite song was "Room for One" and she had a boy. Then her favorite song was "Tea for Two" and she had twins. Ther her favorite song was "Three's a Crowd" and would you halive its the Crowd" and would you believe it, she had triplets. But now my uncle is worried.

Tom Howard: Why?

McNaughton: Her favorite song is "Thanks a Million."

Malone On the Move

(Continued from Page 8)

A.M. task for him. "It's wonderful," enthuses Malone, "it's things like that that make me feel like a millionaire!"

Make believe millionaire Malone was making plans for his August trip to Europe when we talked to him. He was looking forward to tak-ing his listeners to Stockholm, Oslo, Copenhagen, Berlin, Amsterdam and Shannon. Previously, he has jour-neyed from New England to California and acted as war correspondent in England, France, Germany, Bel-gium, Italy, Greece and Iceland. After the war, dialers caught him in Casa-blanca, Calcutta, Shanghai, Tokyo, Manila and other famous spots.

Speaking of his enjoyment of this. junketing, Malone smiles, "It didn't even rain!"

On his brief visit here, Ted took his mother and his Aunt Vinnie, who live in Glendale, to see Tom Brene-man's "Breakfast in Hollywood." Ted slipped the word to Tom that Aunt Vinnie was afraid that she wasn't going to get a Breneman kiss. That's all Tom needed-he gave Aunt Vinnie a good smackeroo. When she was awarded the wishing ring,' she assailed Malone's international reputa-tion for veracity by exclaiming. "I wish that Ted Malone would learn to tell the truth!"

BEAMING OVER THE heads of his Talking People is Willson, as he supervises, left to right, Norma Zimmer, John Rarig, Bob Hamlin, Bob Stevens, and Betty Allen.—KNX photo.

Wednesday (9:30 p.m. CBS-KNX-KSDJ

HEY shine like a bright new penny in a handful of grimy coins—or, if you'll pardon us while we be-

come commercial, like a spanking new Ford among a lot full of jalopies "They" meaning Meredith Willson's Talking People, whose leavening treatment of commercials has been one of the season's most delightfully relieving experiences.

Meredith conceived the idea for his Talking People when he came out of the Army. "We had found out some curious things about commercials," he explained. "The guys had received



The Talking People Meredith Willson's Picked Group Of Five Lends Zest and Interest To Tired Old Commercial Routines

By Evelyn Bigsby

de-commercialized AFRS radio programs with mixed feelings. Most of them didn't mind loss of the repetitious commercials which they hated. But they missed 'Jell-O' and other clever sponsor identification which comprised aspects lending a certain aura to radio as they knew it. I felt that commercials could be done in such a way they could be entertaining and would not be tuned out by the listeners."

Willson first thought about using a choir of twelve or sixteen voices, which, instead of singing, would talk and read the commercial. In addition to stressing sponsor identification, this group would also do a selling job, delivering a complete sales message.

Audition Held

Chance to put his idea into use arrived when Willson cut an audition record three years ago for an allmusical program employing a thirtysix piece orchestra and sixteenvoiced male choir. Product to be plugged on the audition was mythical—a motor car—and Willson arranged a clever commercial which his group practiced for three weeks, but somehow or other couldn't read in complete unison.

"Then it hit me in the middle of the night," he said, "and I asked myself, "Why not write what they have to say like music?" I got up and wrote out the commercial, which started, 'How would you like to have an automobile made of glass, hm-m-m?" The audition was set for the next day. Although up to now the choir had been shaky on delivery, the minute they had the commercial written out like music, they were able to keep together beautifully."

Willson's audition platter attracted widespread attention in the industry, but probably, due to the fact the show was an expensive one to put on the air (\$17,500 weekly) and was a musical, which practically precluded the possibility of it getting a husky rating, it did not sell. However, when the maestro-humorist went on the air for Canada Dry last fall, he carried over his idea by installing the five Talking People, whose popularity has grown to fan mail proportions. They're picked People, able to read music readily and with nice sense of humor. They caught onto the trick of talking together, then learned to laugh, to cry, sneeze, snore, cough, and clear their throats together.

They even developed a repertoire of laughs together. There's the fivefold, or dead pan laugh; the six and seven-fold laugh; the jerky laugh. and the biggest, or thirteen-fold laugh.

"If you can sing it, you can say it," intone the Talking People—two gals and three fellows. Grouped closely around the mike, they are directed by Meredith, following a score much like the church chants in the hymnal.

Others Try to Copy

Naturally, others are trying to imitate the Talking People. but without outstanding success or anywhere near duplicating their unanimity. Maybe Willson has a knack or a special trick of making five sound like one! Anyway, listeners like Willson's People, although many letters do accuse Meredith of resorting to a trick mike and his own voice to achieve the effect.

"Ninety per cent of the Willson Show fan mail mentions the Talking People," Meredith stated proudly. "And seventy per cent of our Good Guy mail mentions them."

As the People themselves, always say, "Isn't that interesting, hmmm?"



Inside "the Memory Room"

Where KFOX's Hal Nichols, "Barty the Cat" And Canaries, "Dixie and Trixie", Pleasantly Host a Quiet Time of Nightly Memory Music



THE "MEMORY ROOM" STUDY in Hal's Long Beach home is a hodge-podge of fav-orite furniture and knick-knacks. Hal's broadcasts originate directly from this comfortable little den, with a specially-rigged microphone picking up the voices of the Memory Room canaries, Dixie and Trixie.

Nightly, 6:30 o'clock KFOX

AL NICHOLS, KFOX owner and manager, knows the ingredients of a good radio pro-gram. He's learned them first-hand from the listeners, themselves,

For more than five years, the pleasant Long Beach air executive has conducted a twilight half-hour from his "Memory Room" study, featuring a type of music and comment which hundreds of letters from listeners have applauded as most acceptable.

"Melodies 'n' Memories," a title given the show by its dialers, started out as something quite different . . . but is now thirty minutes of "re-member when" music, casual comment in a light philosophical vein, and random reminiscences by the Memory Room Maestro from his lifelong association with both music and radio.

Hal greets KFOX listeners not as a radio executive, but as a friendto-friend, encouraging notes and suggestions on general station programming and policy as well as about the Memory Room program. The Nichols mail pull is one of the heaviest among local radio personalities.

During his half-hour, seven-nighta-week time (which is not available for sponsorship at any price) Hal

THREE KFOX SECRETARIES HELP HAL SORT the listener mail on the occasion of "Barty's" birthday. Evelyn Frushour is handing Hal another greet-ing card, while Jo Martin makes a count in the background. Bringing in another tray of letters is Dorothy Phillips. The girls also help Hal mail out Memory Room membership cards and weekly souvenir folders, in ever-increasing numbers.





PERUSING A LEARNED VOLUME in search of ideas for use with "Barty", his faithful but temperamental mascot, is the genial KFOX station manager and program host. Beside Hal stands "Little Joe", familiar to listeners through Nichols' constant description of his home life and surroundings. Hal believes that dialers take great interest in all such personal details. -

has learned many things. He's found that most people want to hear songs like "The Rosary," "Ah, Sweet Mystery of Life" and "The Rose of Tralee," which, with the hymn, "The Old Rugged Cross," are most-requested Memory Room melodies.

Animals Appear

He has found that folks are interested in details of his or another's personal life—hobbies, pets, experiences, and so on. "Barty," Hal's cat, is a star performer on the show, purring a greeting into the Memory Room mike upon provocation. Since "Barty" began making air appearances, dozens of "Barty" namesakes have appeared in the cat population of Southern California. "Dixie and Trixie," Nichols' German roller canaries, also add their voices to the music of the Memory Room phonograph, much to listener delight.

Since its modest beginning, Hal Nichols' program has become quite an undertaking. An offer of membership cards brought thousands of requests, and at the present time Hal mails out several dozen new ones each week. A souvenir calendar folder with Memory Room pictures and information is also mailed each month to the KFOX bossman's thousands of nightly radio guests. All Memory Room mail receives Hal's personal attention and two secretaries to help him handle it.

IIal believes the secret of the pro-



gram's phenomenal success lies in the fact that he comes to his hearers, not as a performer, but as a person. And that he invites active participation in a pleasurable thing. At the same time, he can thank his fans for their listening loyalty to the Hal Nichols station—and Hal believes radio ought to show more appreciation than it does for such tuning support.

For he's proved that humanizing radio, bringing station operator and listener together on a collaborating basis, can pay off—not just in terms of show success but, more important to Hal Nichols, in terms of personal satisfaction! FROM AMONG HIS COUNTIESS ALBUMS of Hit Paraders of the Past, Hal chooses a book of "Memory Waltzes" featuring Frank de Vol's orchestra, and typical of "Memory Room" music caliber. Records are Nichols' own vast private stock, and include every type of the world's varied rhythms.



BESIDE THE MEMORY GARDEN FOND, just a few steps from the Memory Room, Hal takes it easy, recalling how he's often picked up the voice of "Hoppy" the frog, a garden visitor, on a special mike, and relayed it to fans of his nightly program.





Literally Overnight He Got in the Prese Where Training And Experience Are Necessary, Yer He Possessed Neither

HE CLOSING of business doors, then the questionings of tourists, first put John Laing on the track of an announcer's job. This accomplished, a period of hirings and firings set his heart on becoming established in such a berth.

When he was eighteen, John, who had been brought up in Canada, descended upon New York City with enthusiasm and a yen for journalism. The nearest he got to working for a magazine was to sell it from door to door of the business houses in the metropolis.

When the moratorium came, these portals were closed to everyone . . . particularly salesmen. So despondent John heeded the grapevine, hied himself away to Radio City and into a guide's uniform.

"I guess I got carried away touring around the building describing it to people, and probably hammed it up, because pretty soon people were asking me if I was training to be an announcer. The ideas those remarks set up, dealt, among other things I can't tell you, more with the respective paychecks of announcers' and guides' than with the desirability of being an announcer."

Spieling the wonders of Radio City to crowds several times each day had done away with any self-consciousness on young Laing's part. Ridded of this encumbrance, being possessed of good looks and a fine voice, John marched through a series of auditions, one of which landed him a staff announcer's job.

A few days later, another station made a more attractive offer. John snapped it up, but three days later, studio politics crept in and he found himself out on the pavement.

By Bobbie Cole

Wrong Record

Needing work, he allowed himself to be lured to South Carolina, where he played records, read news and staff-announced on a split shift that was guaranteed to tire. One fatal night, in a haze of fatigue, he recalls, he slipped a wrong record into a series of marches he'd been spinning. The second that "Marching Through Georgia" hit the air lanes, the phones nearly rang off the walls. One of the calls was from the station manager, and next day John was enroute for New York and a brandnew series of auditions. These dervish-like spins of fate occurred in a period of ten days, but with teen-age tenacity, John decided to stick by radio and the where-with-all possible from it.

That was in 1933. Any ten day period in 1947 finds John Laing, happily married and living in a lovely home in North Hollywood, California, dividing his talents among several air shows and wishing he could get building materials for an elevenunit housing set-up to be erected right in his own front yard.

The fourteen-year gap is filled with auditions, jobs, more auditions, better jobs, and in 1939 an RKO contract which transplanted him to this preferred clime he calls "home".

"I knew I couldn't act, but the studio didn't, so first thing they had me do was a local playhouse presentation in the role of an old man with a broken leg.

"The lead in the play was little Connie Keane, who, as Veronica Lake, went right ahead. I didn't, and as soon as I got a release from my contract, I started all over again, this time out here, in radio."

His first regular assignment was Rudy Vallee's "Sealtest Show," and John is now in his fifth year as announcer for these products. Between announce stints handsome six-foot Mr. Laing reads the blurbs on "Private Detective Michael Shayne" and "Richard Davis, Private Investigator."

Away from the mike John sticks at home, eyeing his big pool wistfully while he keeps right on with hammer and nails, dividing his house into two separate establishments and converting his garage into a three-room apartment.

Pet hobby, aside from not unsuccessful efforts to satisfy that stillpresent journalistic bent, is working at the creation of a little center of dwellings on that large one-hundred by three-hundred foot lot the Laing's own.

"I want to make it a place where people with children and dogs can live. The pool is big enough to keep a lot of kids happy, and by building small units around it, a nice little group of apartments could be fixed up. Soon as building materials loosen up I hope to finish the project."

When John and the beautiful Mrs. Laing do sneak off from duties, it's usually for a fishing trip or a visit to the boarding schools of his children, a son and daughter by a former marriage.

While he expresses no decided likes nor dislikes, John does say he doesn't care for motion pictures nor for parties, unless they are given at home. Asked about radio, he declares, "Working in it is swell," then admits. "Listening to it . . . I don't know. I always forget to turn it on."



A NATIVE OF SAN FRANCISCO, Katz was such a prodigy that he appeared in recital at U.C.'s Greek Theater when he was only twelve. He came to Hollywood in 1936, is remembered for his old program, "Katz on the Keys".

> Likes to Pioneer Unusual Effects, Builds Bridges with Interest, Does Own Arranging

By Charles J. Levin

S A youngster, nothing gave me more pleasure than attending an afternoon screening in a silent movie when the or-

the picture. It was music which I he orunfolded, orchestra music would well up inside of me and keep pace with the picture. It was music which I felt was more appropriate than the hackneyed scores of that era."

Bernard Katz, music director of "Mayor of the Town" and "Richard Davis — Private Investigator," was talking about music and radio—and himself, the last under almost continuous prompting. He was at home at his piano and had just completed a duet with young son, Nolan Herbert, age twelve. A few feet away, his charming and devoted wife (the former Florence Beale of New York) was listening quietly.

"Perhaps this interest and challenge," Katz continued, smiling, "have been the reasons I so enjoy my work despite the aggravating difficulties which it often presents."

Though known as one of the most creative and original composers and conductors in radio, Bernard almost wound up a concert pianist. Born and educated in San Francisco, he was a piano student at eight and began playing the instrument at four without formal instruction.

Sernard Ka

His progress was prodigious. At twelve he was good enough to appear in recital before 5,000 in the University of California's Greek Theatre at Berkeley. Bernard played for two hours and forty minutes. His debut, arranged by his teacher, Louis Felix Raynaud, was a phenomenal success. One month later, Katz made radio history by repeating thirty minutes of his concert over San Francisco's Station KLS, sponsored by the San Francisco News. He became the first pianist to present a live music broadcast in an era when phonograph records were the accepted presentation.

He began to take a music career seriously, and at nineteen he was pianist for the California Theatre, one of the city's best movie houses. In addition to playing with the house orchestra, he was a featured

MRS. KATZ (the former Florence Beale of New York) complements her talented hubby by being a placid person. Both of them like to collect rare china and recordings. —Pierce Grant photos. HOBBIES OF THE MAESTRO include hunting and fishing and playing piano duets with his son, Nolan, shown here. The boy, however, prefers a radio acting career to music, probably due to the influence of his cousin, Mel Blanc.

soloist and introduced many of his own compositions. His background of eight years of study in harmony, counterpoint and composition began to yield tangible results.

Into Radio

His first radio job came in 1932 as chief staff pianist for NBC in San Francisco. For the next five years he built up a wide reputation for his keyboard virtuosity.

"I played everything from Bach to boogie," Katz recalled. "Radio fascinated me and I said goodbye to a concert career after four appearances with the very splendid San Francisco Symphony Orchestra."

Following his radio start, he came to Hollywood in 1936 as pianist, organist and arranger for Mutual's (Please Turn to Page 39)

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JEAN SABLON (CENTER) AUTOGRAPHS his latest record for use as "cornerstone" for new KFWB record room, added to accommodate another 40,000 discs. Inauguration of room was occasion for party, here being emceed by Bill Anson, left, and Peter Potter.—McElroy and Fisher photo. PLAYING LEADING roles on Mutual's new program, "Song of the Stranger" is Elaine Rost, who helps unfold musical dramas of the French underground.





SEEN ON THE RADIO SCENE

PAYING TELLER FOR ABC's quizzer, "Break the Bank," is comely Jean Pugsley, who makes receiving the money an extra pleasure. She's also a Powers model. TOM HARMON, left, interviews lootball "great," Glenn Davis of famous Army football team, Blanchard-Davis, during a recent KMPC "Parade of Sports" program.—Ralph Forney photo.

KAY EYSER watches paternally while his one-year-old pride and joy. Kimberly Ann, strides a merry-goround horse for the first time.—Earl Zeigler photo.





Men of Music Bernard Katz

(Continued from Page 37)

KHJ. His original program, "Katz on the Keys", fifteen minutes three times a week, achieved a large network following.

He began his pioneering with instruments, a research spirit which has not left him, by being the first in Hollywood to use the electric organ and Novachord on the air in solo capacity. Effects which he secured for Arch Oboler's "Lights Out" mystery series have today been accepted as standard practice.

"Although I have the greatest respect for orthodox conceptions in radio music composition and direction," Katz added, "I never hesitate to use original effects so long as they are in authentic support of the script."

A good example of this viewpoint was his alert use of six Balinese drums played by native drummers to augment his orchestra on "This Is My Best" when it adapted the screen's "Passenger To Bali" with Charles Laughton. Another sparkling score was his unusual treatment of "Snow White and the Seven Dwarfs". Prepared in just two-and-one-half days, it delighted even such a critical producer as Orson Welles.

Incidentally, Katz does all of his own arranging.

His debut as a full-fiedged music director and conductor came with "Point Sublime" in 1941. His compositions for it, for "Adventures of Michael Shayne" and other programs were evidences of a new and fresh trend in radio scoring.

Lionel Barrymore, long an admirer of Bernard's work, was spe-

POPULAR KEYBOARD manipulator is Eddy Duchin, heard thrice weekly (Mon., Wed., Fri.) on KECA, 1:30 p.m.



IN CHARACTERISTIC POSE is balladeer, Burl Ives, who draws folksong-loving listeners to his Friday night 8:30 sessions on Mutual.

cially intrigued by the "Point Sublime" scores. In 1942 he was instrumental in calling Katz to the podium of "Mayor of the Town", a post which he has since held. Bernard was also at one time associated with John Barrymore in "Four Star Theatre."

Other Assignments

In 1944, he became music director for "This Is My Best" and led one of the largest orchestras employed for a dramatic show. He also composed and directed for "Hollywood Players".

As a builder of melody bridges, Katz is one construction man who crosses his bridges before he builds them. His bridges, built of notes rather than steel, have become a recognizable trademark for the nation's listeners. One of his greatest contributions to radio scoring was to make incidental music tuneful in its own right without sacrificing the technical demands of the script.

"I strive to make all my bridges, even the shortest," Katz explained, "complete compositions in themselves—each a sort of a musical microcosm—yet the music must be simple and effective. The timing must be so perfect as to attract little attention from either the studio or the unseen audience."

He is a perfectionist. On "Mayor of the Town" his men have played the Lionel Barrymore theme at least 200 times. Yet before each broadcast, Bernard spends fifteen to twenty minutes polishing it until it emerges weekly as bright and silky smooth as a brand new composition.

All New Material

"I am also a bit of a fanatic in the matter of completely fresh scores for each broadcast," he stated, while on this theme of perfectionism. "I am completely convinced that a new score adds to the brightness of any program broadcast. Under normal circumstances I do not repeat the scoring of any show or any segment of it on another program. It takes more time, but I feel better about it."

To what does he attribute his distinctive style?

"I believe it is through keeping bridges and backgrounds interesting with the use of melodies which develop musically along with the plot."

Lack of rehearsal time was, of course, (and still is) the music director's greatest problem. "I have often had to compose and to orchestrate from twenty-five to twentyseven minutes of continuous underscoring in less than two days. The screen would have allowed three weeks for this volume of music."

The diminutive but dynamic Katz believes that radio scoring is still in



its infancy. He would urge more rehearsal time, better arrangement of instruments, improved studio acoustics, microphone development including more careful placing, and better, more sensitive speakers for reception.

Bernard's hobbies are hunting and fishing, and playing piano duets with his son. The young Nolan, however, is casting eyes on a radio acting career. His idol is Cousin Mel Blanc, possibly radio's outstanding comedy specialist.

The Katz household lives comfortably in Hollywood. The placid "lady of the house" wonderfully complements her more volatile and gifted husband. The couple collects rare china and recordings.

What is Katz' ambition?

It is to lead a symphony orchestra. He eyes this goal with almost reverent fidelity—a fine tribute to his respect for good music and good musicians.

NORMA JEAN NILSSON and Bobby Ellis are new additions playing "Cookie" and "Alexander" on CBS" "Blondie" show.





GEORGE KAINAPAU, featured soloist on "Hawaii Calls", tunes his trusty üke before broadcast time.



POSING AT WAIKIKI with Diamond Head as background are members of KHON's famous Al Perry troupe heard over Mutual's "Hawaii Calls", Saturday, KHJ, 8:30 p.m.



SEEN ON THE RADIO SCENE

THE WAIKIKI GIRLS, heard on "Hawaii Calls" from the Moana Hotel's Banyan Court, here wear traditional Hawaiian Holokus.

"BELIEVE IT OR NOT" RIPLEY Theard Mon.-Fri., KFI, 11:15 p.m.), poses in antique chair dating from 17th century-one of treasures he's collected in recent years.



BILL ANSON, KFWB "Have a Happy Alternoon" disc jockey, carried on broadcasts from beach Wednesdays and Fridays in effort to beat the heat.

