**PROGRAMS FOR WEEK BEGINNING JANUARY 4** 

SPIKE JONES Slick Trio Page 4

FORTY PAGES

INSIDE STORY: "Miss Hush" Contest from Kick-off to Pay-off - Page 6 UNCLE WHOA BILL: For Children Under 90 - Page 35

# The Ear Juspires the Pen

# Ronny (with a Y) Mansfield, Station KWIK, Burbank Calif.

Sirs: Hello! Just read in the November 23rd issue that my whereabouts are unknown. I gladly surrender!

I had been out of radio for over a year, until a few weeks ago when I became music director of KWIK, the new Burbank station in the San Fernando Valley. I am doing two song shows daily, Monday through Friday, at 2:15 and 5:45 p.m.

Please convey my sincere thanks to E. A. Rich of San Bernardino for his (or her) very nice letter. Best wishes to radio's best magazine.

#### Henry Miller, 962 Neola Street, Los Angeles 41, Calif.

Sirs: Re an item from E. A. Rich, San Bernardino, in Ear Inspires the Pen of November 23. Ronny Mansfield has two programs daily on KWIK, Burbank (250 watts, 1490 kilocycles) at 2:15 p.m. and 5:45 p.m.

ycless at 2.15 p.m. and 345 p.m. Thanks for the follow-up, Mr. Miller. Your letter and the foregoing one from Ronny himself were appreciated help in answering E.A. Rich's inquiry. Hope you noticed, too, our inclusion of Ronny in the KWIK picture-article, issue of November 30.

## CLEANS BEST



# COSTS LESS

Sparkling Super KENU makes a sudsy ... silky-soft cleansing solution that neutralizes soilemulsifies grease-in a remarkable new way. And you get 2 full pounds for less than the price of a few ounces of many detergents. Save money - save work-with wonderful KENU! At all grocers.

"Lightens Housework Through Chemistry"

#### Marilyn Hicks, 301 East 10th, Holdenville, Oklahoma.

Sirs: When I was in Hollywood



Del Sharbutt



Tobe Reed

Block, Del Sharbutt, and Tobe Reed. They are my favorite radio announ-Cers.

Stories and several miscellaneous feature articles have been done on all three, Messrs, Block, Sharbutt and Reed, but here are those pictures.

#### "The Smithereens," Jack Smith Fan Club, c/o Delores Feeney, 1827 South Bronson Ave., Los Angeles, Calif.

Sirs: In your issue of Radio Life, October 26, you printed a letter from Mrs. Edward Suchman. She mentioned the fact that the idea of swing music is strictly for teenagers and should not be played over the radio. Now really does that woman have to believe such a thing as that? We don't think that she realizes the fact that the modern music of today is the part of this generation that their songs and poems were when she was our age. From her letter, the "Smithereens" got the idea that Mrs. Suchman does not want time to move on, but to stay as she had it in her teenage days. Of course we teenagers all know that swing and jazz will not be famous all our lives, but really, don't we want a little variety in our lives? It would be a pretty dull world if there wasn't.

Thank you very much for the copy of Radio Life with the story of Jackson in it. How about having a nice story on "Teen and Twenty Time"? The kids in Southern California would be very happy with that.

Mauri Cliffer and his "Teen-Twenty Time" got a full treatment in our April 7, 1946 issue, but we'll cogitate pos-sibility of a more recent urticle when schedules allow. Hokay?

#### Mrs. L. S. Overall, 5908 Hazelbrook, Bellflower, Calif.

Sirs: There is one question that puzzles me that I think you can answer. What in the world happened to that wonderful character, "Johnny Modero, Pier 23," that was on the air Wednesdays at 8:30 p.m.? I so thoroughly enjoyed the program that I would give up other engagements just to hear it. Yes, I know there is another program about the same, "Pat Novak for Hire," but it still doesn't come up to "Johnny Modero," in my opinion. Please see what you can do for all of us who enjoyed him so much, about getting him back on the air.

16 air. "Johnny," as we've explained to other inquirers, left MBS largely because of failure to latch onto a sponsor. How-ever, you're probably mainly interested in the possessor of that wonderful voice, star Jack Webb. Listen to him on "Mur-der and Mr. Malone" and "Escape," where he appears frequently, and watch for a bigger role for him in the near future. He was the original "Pat Novak," you know.

## Howard Duffies, c/o Nancy and Myrna Hale, 6504 Selma Avenue, Hollywood 28, Calif.

Sirs: Maybe the Ear usually Inspires the Pen, but with us it was the Eye. We're writing to thank you for the swell story on Howard Duff in the October 19 issue of Radio Life. The pictures were swell too. A special bouquet to Jane Pelgram for writing such a super story on our favorite radio and picture star, Mr. Duff.

#### Mr. Gil Bogner, 5919 East Florence, Bell Gardens, Calif.

Sirs: I think all Radio Life readers should know KXLA's wonderful news broadcast daily at 11:15 a.m. No advertising, no commercials-nothing but news. Also they feature good western music on KXLA's "Bar Nothing Ranch" time at 9:15 a.m. daily --though I wish they would play more Ernest Tubb records.

#### \*

#### Mrs. Helen Talbott, 14850 Spinning Avenue, Gardena, Calif.

Sirs: I like the "Fitch Bandwagon" show, and in appreciation I'd like to say I could honestly listen to it much longer than the half-hour. I would especially like to hear Alice and Phil sing a duet. Thanks for your fine group of writers and photographers. I always wait patiently for each new "Radio Life" to show up.







magazine, and I have enjoyed

all the issues that

I've read. I went to

quite a few radio

programs in Holly-

Please publish pictures and ar-

ticles about Martin

informative.

#### Jack Wirth, 1168 Glendale Boulevard, Los Angeles 26. Calif.

Sirs: Two popular national quiz shows have been getting my entries for years, and are no doubt bored to death by this time. The questions and answers I submit are not copied, but thought out and created from much research. Eight years I've been at it, and I've pestered these par-ticular two shows for about six. Why not have a show with prizes for those who have never won a prize?

hose who have never won a prize? If we knew to which specific two shows you refer, Mr. Wirth, perhaps we could obtain a more definite reply for you. But we do know that the mail received by all of radio's give-away and quiz programs verges on the fabulous every week, and that it's just a matter of trying again and again. Also, there is no show in radio, to our knowledge, which does not use an unbiased and fair method of selection, so you may be sure your entries are considered as thoroughly as the next fellow's. That's quite an idea, though, a program for folks who have never won a prize. Who knows ... maybe some roving agency eye will sense its possibilities!

\*

#### Lorraine L. Anslow, Past President Nat'l. Contesters Ass'n., 112 South Manhattan Place, Los Angeles 4, Calif.

Sirs: I have been a contest hobbyist for the past eight years, and having had some experience both as a prize winner and as a judge of contests, I feel qualified to advise Mrs. C.O., whose letter was printed as "The Letter of the Week" on October 19th.

Unwittingly, Mrs. C.O. answers her own problem by stating: "One's lucky number ought to come up some time." In contesting, it is pluck, not luck, that puts one's name on the winning list. The "magic formula" this lady appeals for can be answered in two words: hard work. Folks who enter prize contests often fail to realize that the number of entries received makes the odds on their entry winning any-where from 400 to 1 up to 5000 to 1. In other words, your entry must be of sufficient merit to be best out of any 400 or 5000, contingent upon the contest. Obeying the rules is not enough-your entry must say something.

As a judge, I can agree with much of what the CBS correspondent said. In addition to illegible and highly decorated entries, many disregard

rules and many, many more don't say a thing-merely a jumble of words. However, along with hundreds of other hobbyists, I deplore the shortsightedness displayed by skimping on the budgets allowed departments handling contest material. Surely a department so vital to public relations deserves a liberal allotment to insure proper handling. My sympathy goes out to that lone steno pouring over the mail. An industry that can pay a disc jockey (!) \$50,000 a year CAN afford to hire an experienced staff to assure prompt, efficient handling of contest entries.

#### \*

#### Irene C. Nelson, 1150 South Lake Street, Los Angeles, Calif.

Sirs: In a recent issue, you state the summer season on the radio was pretty disappointing, giving credit only to Jack Paar as a newcomer. How about Tex and Jinx on Wednes day nights? I found them delightful and their guests well worth meeting. I should like to see them continued.

Thanks for rapping the Arrid commercial. Some commercials on the air, while not revolting, are like some symphonies-have a difficult time ending.

We agree that Tex and Jinx were good this summer, but they were not newcom-ers to the air, except transcontinentally. They've had a New York show for some

#### RADIO LIFE

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WITH THE LATEST NEWS AL-WAYS OF PRIMARY INTEREST TO LISTENERS, KFI OFFERS SOME OF THE FINEST COVER-AGE IN THE WEST. TWO FAVOR-ITE NEWS MEN ARE PAT BISHOP AND FLEETWOOD LAWTON.

Pat Bishop



PAT BISHOP is heard on the "Feature Wire" with analyses of top news stories, human interest yarns and local coverage at 5:00 p.m., and with the latest news at 7 and 10:30 a.m. Monday through Friday.

#### **Fleetwood Lawton**



FLEETWOOD LAWTON arrives at the KFI News Room around 2:30 each morning to compile and carefully analyze the news for his 7:15 broadcasts heard Monday through Saturday mornings.

> THAT'S KEI-DIAL 640 -Advertisement Page Three



curtain goes up. But you ought to see that stage after a few demolishing renditions of "Cocktails for Two," "Popcorn Sack," or "The Sheik of Araby!"

#### A MAJOR SOLO PERFORMER on both the CBS and stage revues is happy chappy Doodles Weaver, whose "nonce and stuff sense" was a sure draw at night clubs throughout the country before he joined the Jones Boys.



# By Judy Maguire

Friday, 7:30 p.m. CBS-KNX

XCEPT THAT ALL the maniacs are wearing costumes, backstage at a Spike Jones show is like the inside of any other booby hatch.

Several harrowing minutes of skipping about before the onrush of tubas, bass violins and xylophones, and the first concern of the casual visitor becomes snatching a spot out of the way "fast!" And from the isolated observation point of a wardrobe trunk or a stack of boxes, the performance behind-curtain is dizzier than the one slated for footlight time.

The Slickers derive a big delight out of setting up their own cacophony. Which is fortunate. Experienced stage-hands at most of the theaters and radio studios featuring the show on its current USA duotour have been dismayed to helplessness by the proper placement of washboards, flit guns, car horns, pop bottles and doorbells. This involved process of assembly is as blinding as it is deafening. Spike has had special Hoffman woolen suits (ranging from exhilarating plaids to electric fuchsias, greens and oranges), made up for the members of his band. He himself, arriving in a quiet well-cut gray, is soon a changed man emerging from his dressing room in one of the five festive ensembles which he switches during the show.

While a spontaneous operatic scale floats breezily over the crowd, assorted wild-looking souls amuse themselves in various ways: hammering busily away at the bandstand, stepping up behind one another and firing off pistols and seltzer bottles; wandering abstractedly about carrying pigeon cages and moonshine jugs; or just standing in corners making burbling noises. Borrowing the trite but accurate words of another observer: "Don't have to be nuts, but it helps."

But while there's certainly no room for inhibitions in the cast, Spike



FANCY CRATING THIS SET-UP from radio studio to theater stage . . . from theater stage to radio studio? That's right . . . regular prop technicians have so far bowed quietly out of the picture, while Spike's inimitable madmen have moved, installed and shifted their own clanking equipment. (CBS photo.)

Jones and his performers are (penetratedly speaking) a collection of quite sharp and remarkable mentalities. Since September 7, 1942, (when, as the press releases say, "Der Fuehrer's Face" became der band's fortune) the Slickers have hooted, burped, shrieked, gargled, leapfrogged and "Chloe'd" their way from semi-obscurity to mad, mad prosperity.

#### То Тор

And with this fall season, after five busy years of varied night club, radio and recording contracts, they've really made a clean sweep of it . . . signing up for two shows at once, the Coca-Cola "Spotlight" time (CBS Fridays, 7:30 p.m.) and their own stage production, "The Musical Depreciation Revue," now touring the coun-

DOROTHY SHAY, "The Park Avenue Hillbilly," who shares billing with Spike on his new CBS show, is today one of America's most popular radio-recording artists—who made her own way after several earnest years at Pasadena Playhouse and picking up singing breaks in New York and local restaurants. (CBS photo.)



try's theatrical and network circuits simultaneously.

With Spike on the radio show is Dorothy Shay, the "Park Avenue hillbilly," and Columbia Records' "Feudin', Fussin' and Fightin'" gal. Sharing frequent billing on both the stage and air performances are such specialists of the "giddy goin's-on" as Doodles Weaver, Sir Frederick Gas, midget Frank Little and Dr. Horatio Q. Birdbath.

Crowds following this coast-tocoast hilarity have been of the most gratifying and diversified type. "Look!" we heard someone exclaim outside the Philharmonic Theatre, where the "Revue" made its Los Angeles stand, "There goes Edward G. Robinson. He wants to see what the guy who imitates him looks like."

At intermission, probably downing a half-gallon of coffee and "a stack



**"REALY, BOYS?**" This year has been one of Spike's biggest since 1942, when the Slickers became a twentyfour-hour smash with their recording of "Der Fuehrer's Face." In addition to the CBS "Spotlight" time, the band is currently co-touring the country with its "Depreciation Revue," a box-ollice sellout at all points contacted, (Eddie Hoff photo.)

so high" of sandwiches, one finds out, too, what Spike Jones, the energetic organizer, brainster and promoter of it all "looks like." He's been working hard this year, and Spike is generally tired between the acts. But getting both shows off to a start and gradually shifting part of the work to responsible cooperators has been a long and wearing process, only now beginning to lessen its demands on his time.

Apparent also is the reason Spike's recent recording of the Tschaikowsky "Nutcracker Sui-e" (including parts: "The Little Girl's Dream," "The Land of the Sugar Plum Fairy," "The Fairy Ball," "The Mysterious Room," and "Back to the Fairy Ball") is so much in contrast to his other highly shellacked and "nothing sacred" renditions. Far from being considered a

(Please Tirn to Page 32)

"STOP IT! STOP IT! THE NOISE IS KILLING ME!" complains the central figure in this special personality line-up, as the show goes on, regardless. Clockwise (from fa: left): George Rock, Doodles Weaver, Freddie Morgan, Horatio Q. Birdbath, Dick Morgan and Spike.



# "Miss Hush" Contest from Kick-off to Pay-off

The Factual Story of Radio's Most Stupendous Prize Package

# **By Evelyn Bigsby**

## Suturday, 8:30 p.m. NBC-KFI-KFSD

HEN the "Miss Hush" contest started October

contest started October 18, 1947, only four per-sons knew who "Miss Hush" was: Ralph Ed-wards, the "debbil" of NBC's "Truth or Consequences"; his production head, Al Paschall; Engineer Harry Krelk of NBC, New York; and Martha Graham There were choose to doubt Graham. There were, choose to doubt if you wish, people who didn't want to know her identity, for instance NBC top man Niles Trammell, who personally chose Krelk as the trustworthy engineer cutting in the voice of "Miss Hush" when weekly she recited: "Second for Santa, first for me ..."

As soon as Krelk was selected (he had just come out of service) he called Paschall in code and was informed that in all future dealings with one another, they would refer to "Miss Hush" as "Mrs. Wilson," Subsequently Paschall sent a letter to Krelk, telling him "Mrs. Wilson" lived at such-and-such address and would like to see him. Krelk immediately called at Miss Graham's

ACTUAL WORK ON THE "MISS HUSH" CONTEST started late in August when L. Ralphs Edwards (center) asked his idea men to submit suggestions for the mystery lady. Here, left to right, writers Mel Vickland, Bill Berch, Phil Davis and Mort Lewis toy with such names as Edna Ferber, Mary Jane Truman, Margaret Truman, one of the Dionne quints, and Greta Garbo, all discarded for various reasons.



tiny Greenwich Village apartment and installed a private line which was connected directly to master control of NBC, New York. Thereafter, e a c h Saturday afternoon, the engi-neer masqueraded as an author who was collaborating on a book with Miss Graham.

Although intricate arrangements were not completed for the "Miss Hush" contest until just a week before it opened, the project actually started last year as the "Mrs. Hush" scramble concluded, for at that time Edwards and his staff decided to carry on this year with "Miss H." By the end of August, 1947, when "Truth or Consequences" resumed after its summer hiatus, the show's idea men wore submitting likely presents for were submitting likely prospects for were submitting likely prospects for the mystery lady. None of these seemed to hit the mark with Ed-wards, who was still groping as time drew closer for the opening gun. Then, a name he had heard at a party while he was touring for dis-abled vets simmered to the surface of his thoughts and finally came to a his thoughts and finally came to a boil: Who else but Martha Graham? ... she's a dancer and that'll be an excellent tie-in for the polio drive . . . she's a foremost dancer . . . has won many top awards . . . dis-tinguished in her field . . .

#### Not a Radio Fan

Miss Graham was most gracious in accepting the responsibility. She had never heard "Truth or Conse-quences" on the air, because her whole life has been the dance. She didn't want to accept any money for what she was to do, but said. "I am most interested in crippled children because a dancer is so aware of legs, arms, and the body. Yes, I will be your 'Miss Hush.'" Then one small, (Please Turn to Page 32)



2. ON OCTOBER 14, DANCER MARTHA GRAHAM indicated her willingness to be "Miss Hush," was briefed on her duties, one of which was affiliation with the American Federation of Radio Artists (AFRA). Here she signs application card for membership. Her small scale check for each week's "performance" was donated to the March of Dimes.



3. "TRUTH OR CONSEQUENCES" PRODUCTION chief Al Paschall immediately hopped on the telephone to line up the dazzling array of prizes, which finally ceilinged to \$21,500 in value. Foundation for the awards was laid two years ago with the "Mrs. Hush" contest and Al still gives preference to those manufacturers who were willing to go along with the idea then. All "Miss Hush" prizes were donated except the Buick and the \$2000, which came out of Ralph Edwards' pocket.

4. EDWARDS PUTS THROUGH THE FIRST CALL asking a listener to identify "Miss Hush." Guesses hazarded included Elsa Maxwell, Spring Byington, Sister Kenny, Tallulah Bankhead, Mary Pickford, Maude Adams, Mary Garden, WAC Colonel Mary Halloran, Marjorie Lawrence, and Charlotte Greenwood.

5. INDISPENSABLE LINK in the contest set-up was NBC's chief operator in Hollywood, Billie Clevenger, who moved heaven and earth to put through Edwards' summonses to participants. The three names to be called each week were delivered to her by the contest judges, the Reuben H. Donnelley Company of Los Angeles. On the final Saturday, as a precaution against tapped wires, names of those to be called were carried in person to Miss Clevenger by Mrs. Ralph Edwards. It was feared someone learning the identity of those to 'be called might give guessers "Miss Hush" tips in exchange for a share of the loot.





6. AT HER END of the line in New York, Martha Graham recited her verse and as the contest wore on, dropped more and more pointed clues as to her identity. Her one fear was that the public might feel she was trying to cash in publicity-wise for a revue which she has been rehearsing for the past several months. "She was marvelously cooperative!" states Edwards. That's engineer Krelk, of course, standing by. Hmmm . . . he does look like an author! (George Karger, N.Y. photo.) 7. TWO NBC SECRETARIES, Ginny Simms and Jane Hawkins, weekly stood by to take down conversations between Edwards and guessers. Preliminary conversation between Miss Clevenger and person being called was also of detailed nature to assure that party giving guess (or any member of his family) was not connected with sponsor Procter and Gamble, Compton Advertising Agency, "T. or C." or NBC.







8. MONEY FOR THE MARCH OF DIMES starts pouring in. Here Edwards shuffles dollar bills sent in by listeners, who also contributed crutches and braces. On day contest closed (December 6) 717,000 letters had yielded \$350,000. Mrs. Subbie, of Fort Worth, Texas, winner of the contest, submitted thirty-six entries. Four days after contest closed, mail was still being opened, has reached 900,000 with contributions topping last year's half million dollars.



9. GIRLS AT REUBEN H. DONNELLEY COMPANY open contest letters and sort mail while Edwards looks on anxiously. Following their usual procedure, Donnelley Company opened every letter, screened entries four times to select weekly winners. Girls became so skillful in noting entries that they could tell when one person was submitting many from different parts of the country (listeners were entitled to submit as many slogans as they wished, provided each was accompanied by polio donation).



10. EDWARDS HAS A WINNER! On stage at Norman, Oklahoma, he joyfully shouts that it is Mrs. Ruth Annette Subbie, forty-live-year-old housewife of 1712 Frederic Place, Fort Worth, Texas. Afraid lest he be unable to lure listeners away from their telephones to attend the show in Norman, Edwards provided that any person called, if in his audience, could answer from a phone in the auditorium. Contest ended at eighth week of fun.

11. THE WINNING LADY AND HER LOOT. Here, Mrs. Subbie stands on the stage of Studio E in Hollywood's Radio City, one week after she guessed "Miss Hush." Hysterical the night she won, Mrs. Subbie had regained her composure by the time she planed into Hollywood, accompanied by her husband. She plans to keep most of the prizes, although she must pay tax at wholesale value on all but the first \$5000. Mother of two grown daughters and a son, she wanted to accept three \$500 fur coats instead of the \$1500 beaver; took the Buick, as the family had no car; wanted venetian blinds for all twenty-six of her windows; thought the machine shop was the only prize she would sell. "Truth or Consequences," whose rating before the contest opened had been about 17, proudly chalked up 26.7 on night "Miss Hush" was guessed. Finis.





# For Love o' Mike (General Comment)

## Rumors Are Flying

Scheduled to go on the air shortly after the first of the year over Mutual alter the first of the year over Mutual is a United States Army Air Forces radio show starring Tex Beneke with his band and entertainers... A vari-ety show over CBS is also being con-sidered for U. S. Army sponsorship. ... Hal "Gildersleeve" Peary will go before the movie cameras soon after the first of the year in a resumption of his film series . . . New sponsorship for Henry Morgan is in the discussion stage . . . Cooperative sponsorship is dangling for Edward Arnold's "Mr. President". . . When Spike Jones takes his band to the London Palladium, his band to the London Palladium, he'll be paid the largest salary ever guaranteed an American act at the famed English theater — \$20,000 a week for six weeks . . . Paulena Car-ter, Meredith Willson's teen-age piano discourse with sale with the Los An discovery, will solo with the Los Angeles Symphony some time in Febru-ary ... "Me and Mollie," a play based on the famous radio serial. "The Goldbergs," is being readied for Broadway by Gertrude Berg, who has written and will star in it . . . "Rebuttal," a half-hour show on which those who feel they've been wronged or misquoted by columnists or commentators would have a chance to talk back, has so interested Clifton Fadiman that he would like to be emcee when it hits the air . . . Bing is recorded ahead to March 15.

## That's No Joke, Son

A dim view of Christmas was taken by a couple of holiday jokers this season past, it's unpleasant to relate. People were in a receptive mood and proved much easier prey than they might have ordinarily.

Favorite stunt seemed to be to choose a name at random from the telephone book, dial and ask "Are you listening to such and such a pro-gram?" Of course the parties called weren't, because shows were a hoax as well as the ensuing horseplay. Mrs. as well as the ensuing norseptay. Mis. Housewife was usually pressed to identify a song, suggest a number ... or was informed point-blank that she'd won anything from a cheest of silver to a new car. But whatever the simulation is the solution of the simulation of the gimmick, it was done in a breathand arousing, and threw the unlucky soul who stood by into a state where he or she was willing to follow any instructions.

Once in a while the phoners sent a cab. This made an even better game

of it. Supposed "winners" piled in and rode miles in search of the bogus addresses at which they'd been told they'd find their mythical prizes. They found, instead, that they owed taxi-drivers preposterous sums for



Newest comedy sensation! Abe Burrows took the world's worst songs and parodied and parlayed 'em into 1948's fastest and funniest one-man comedy show. Read about the Bard from Brooklyn-next week.

Latest radio record! "So Proudly We Hail" adds its one thousandth station and becomes one of the most widely heard programs. Esther Williams is on hand to help them celebrateboth on the show and on our cover.

Frankest answers! Popular Perry Como answers our "Twenty Questions" and aids us in giving the best feature we've ever had on this disc dreamboat.

Fastest news! Nelson Pringle, your Yankee reporter, covers his own newsbe t. We cover Pringle -next week.

Nicest introduction! The folks at station KGIL are presented to their listeners and our readers in these pages.

Finest sentiments! Jimmy Fidler tell us how and why he has revised his original chatter program to include "Americana" on the air.

Biggest Musical! The famed "Chicago Theater" is thoroughly profiled in a two-page picture story-next week.

And the rarest pictures! "Flashbacks!" of course — next week.

\*She wanted to read it but she missed it.

even more preposterous goose-chases.

Doesn't it all sound like a human, friendly game? It would probably have become extra pleasant for the originators had they been actually able to see what disappointment they achieved in anticipating hearts.

At risk of crimping any more of this gay, mad telephone nonsense, may we remind you that any legitimate telephone call from a radio station is going to have the name of that station, the program and the sponsor clearly repeated as often as necessary? Give-aways are for advertising purposes, and keeping names a secret isn't exactly promotive.

May we further suggest that before you spend any "earned" cash riding around in a cab, you find who sent it to your door, and whether or not the trip is "paid"? If neither fact is cheerfully available, don't get in. You'll probably be "taken for a ride."

#### Stop, Look and Listen

One of last week's most important broadcasts had nothing to do with big production, stars or expensive radio time. It dealt with a much more im-portant subject—safety. "Policing L. A.," on KHJ, Saturdays at 9:15 a.m., presented traffic court Judge Wallace W. Sully in a holiday broad. a.m., presented trainc court judge Wallace W. Sully in a holiday broad-cast listing the dangers of holiday traffic. Because the holiday spirits will still be soaring as this reaches you, we're reprising some of the statements made on that broadcast,

The ordinary driver can do a great deal to prevent automobile accidents, according to Judge Sully. Every acci-dent is a result of a law violated. Speeding is the greatest cause of traf-Speeding is the greatest cause of trai-fic injury and death. Second most common cause is plain lack of court-esy—the Dr. Jekylls who become Mr. Hydes behind the wheel. Courtesy for others should be exercised particularly in the violative of schools and obile in the vicinity of schools and children's playgrounds.

Pedestrians as well as drivers must obey the rules of traffic. If you have been having holiday drinks-stay off the streets whether you are pedestrian or driver. Last year the greatest number of holiday accidents took place between the hours of midnight and 1:00 a.m. This year, with the bar closing time extended, the most dangerous hours are those between 2:00 a.m. and 3:00 a.m. Statistics prove that the most dangerous daylight hours are those between 3:00 p.m. and 5:00 p.m. Evening hours to watch are those between 6:00 p.m. and 8:00 p.m. The latter are the times when most pedestrian accidents occur.

edestrian accidents occur. These statistics aren't limited to (Please Turn to Next Page) Page Nine

RADIO LIFE



#### BY VIRGINIA WEST

The return of the "Metropolitan Opera Auditions of the Air" over the American Broadcasting Company's nationwide network again opens the "Met's" doors to ambitious young American artists, and gives all of us the opportunity of hearing another half-hour of fine music each Sunday afternoon. The audi-

tions, which between 1936 and 1945 added 42 young artists to the roster of singers of the world famous opera association, begin a talent search on Jan. 4 (KECA at 1:30 p.m.) under sponsorship of Farns-

worth Television and Radio Corporation. During previous years the "Metropolitan Opera Auditions of the Air" have given their big chance to many now illustrious names . . Rise Stevens, Regina Resnik, Eleanor Steber, Patrice Munsel, Robert Merrill, Leonard Warren, and many others . famous singers you now hear during the Saturday Metropolitan Opera broadcasts over KECA-ABC, and on many other occasions.

The U.S. Army's famous "Sound Off" program, now heard on KECA-ABC each Sunday, moves to a new and permanent berth . . 1 o'clock. With Mark Warnow's orchestra, the "Sound Off" chorus and

soloists, and famous guests, the programs are an important addition to your sunday listening lineup. . . On Jan. 4, ABC Commentator Drew Pearson winds up his three week stay in Europe with a broadcast from Rome (KECA at 8 p.m.). Pearson, as you know, visited the Continent in connection with the arrival of the food-laden "Friendship Ships" in France and Italy. . . January 4 also marks an important milestone for another of ABC's important shows. ... On that day the "Theatre Guild on the Air" celebrates its 100th broadcast (KECA at 6:30 p.m.).

That man of the zany morning melodies, Zeke Manners (KECA, 7:45, Mon-day thru Friday) starts the New Year with a brand new five-a-week sponsor ... the Whitehall Pharmacal Company ... A sure cure for your morning blues is Zeke ... and his "boys." ... Lend an ear and see if you don't agree! ... Of course, ABC is heavy on the good cheer side in the mornings ... There's that long-time favorite, the Breakfast Club with Don McNeill at 8, "Welcome Trav-elers" at 9 and the ladies' man of your morning dial \_\_\_\_\_\_ Tom Breneman and elers" at 9, and the ladies' man of your morning dial . . . Tom Breneman and "Breakfast in Hollywood" at 9:30 . . . Sterling Drugs, Inc., has just renewed ABC's "Bride and Groom" show for another fifty-two weeks . . . This is the second renewal of the "I Do" program for the same sponsor . . . Airtime, KECA at 2:30 p.m., Monday thru Friday.

... Always a Best Listening Bet .. 790 ... KECA's juvenile adventure programs.



coast.

Page Ten

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the "let's take a bow department" againThis time the network garnered sevenLeading places in a radio public servicepoll conducted by The American Schoolsand Colleges Association ... The programshonored with top recognition are "TheatreGuild on the Air." "David Harding—Coun-terspy." the children's fantasy "Land of the Lost." "Exploring the Unknown."the saventh award went to "Professor Quiz," a program not released on thecoast.... ... Always a Best Listening Bet .. 790 ...

-Advertisement

Radio in Review

(Continued from Preceding Page) seasonal traffic dangers-they apply all year round, unfortunately. So, in addition to a safe New Year's Day, we're wishing you a safe 1948!

#### Harmon's All-Americans

During his regular sportscast on NBC's Jimmy Durante show, Tom Harmon, famed Los Angeles Rams football star who gained football immortality while a member of the Michigan Wolverines, picked his own All-American gridiron eleven. Harmon's selections are:

William Swiacki, Columbia, left end; Bob Davis, Georgia Tech, left tackle; Steve Suhey, Penn State, left guard; Richard Scott of Navy, center; Joe Steffy of Army, right guard; Richard Harris, Texas, right tackle; Bar-ney Poole, Mississippi, right end; Johnny Lujack, Notre Dame, quarter-back; Doak Walker, Southern Meth-odist, left halfback; Chalmers Elliott, Michigan, right halfback; Ray Evans, Kapsoc L. Sullback Kansas U., fullback.

Harmon named his former "boss," Coach Fritz Crisler for Michigan, as "coach of the year."

# Your Cue ( Shows You )

#### "This Woman's Secret"

If you're inclined to follow the day-time dial, "This Woman's Secret," heard Monday through Friday at 4:00 p.m. over KFI, will hit a new high with you.

Each day's narration holds a brand new story, one that will hit a responsive note in some woman, somewhere, as she likens "This Woman's Secret" to some experience of her own.

Narrators range in age and type, and appear as women from varying walks of life in all locales. One day "Mrs. John Taylor" brought to the mike an ingenue with her story about the mistreatment she had accorded her new stepfather, and her resultant shame when she discoverd his penny-pinching was done to afford her a college education.

Another typical "secret" concerned two neighbor children, a boy and a girl, who grew up together, each hiding his love for fear the other felt only a platonic affection. They almost let romance slip through their fingers in holding off with their respective declarations.

Stories differ daily, but performance stays on the same level . . . excellent.

"Johnny Murray Talks It Over"

Ever find yourself standing in front of a newsstand with a single coin, debating a choice of popular magazines? Time and the newsstand proprietor may not allow browsing through a copy of each of your favorites to sam-

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Terry and the Pirates, Sky King and Jack Armstrong (5:15 to 6:00 p.m. Mondays thru Fridays) will offer young listeners an opportunity to send for a packet of 200 stamps from 25 foreign countries.

The offer starts on Jan. 5 and runs for three weeks . . . Here's a good chance to start

your youngster on a worthwhile hobby ... Charles Dant, musical director of "Point Sublime" (KECA, Monday nights at 8) is writing lyrics for the "Sublime" theme

music . . . The tune should be on the

music racks in about a month . . . ABC's in

the "let's take a bow department" again!

ple the contents, but you can get an idea of the fare in some of your favorite publications if you listen to the radio, mornings at 8:00.

Johnny Murray appears Monday through Friday at this time, over KNX, to "talk it over" in fifteen minutes of chatty, boiled-down stories from the magazines already on, or just about to appear on, the stands.

Now in his ninth year under Smart and Final sponsorship, Johnny Murray has miraculously avoided repeats, other than the standard seasonal Christmas or Easter tales. The "dehydrated stories of the day," as Mr. Murray him-self calls them, are chosen with an eye for listener interest and information, and Johnny's easy way and casual, bright chatter compensate for any loss of the magazine author's fine literary hand.

You can keep up on your news every hour on the hour. With Johnny Murray you can now keep up on what to expect in your periodical reading.

# Playbacks ( Critical Comment )

"We Point With Pride"

Looking back over the many tradi-tional dramas heard during the holidays (and commending all of them highly) Radio Life would like to salute one program and script in particular, for magnificent Bethlehem spirit.

That is "Grand Central Station," which for the second year gave us "A Miracle for Christmas" (Saturday, December 20).

As "Dr. Mason," the interne who arrives for Christmas Eve service in a harassed poor-district hospital in spite narassed poor-district nospital in spite of his reported death only a few hours before, Ralph Clinton delivered the Christ message with powerful and beautiful eloquence. Mason Adams again was "Mac," the hate-filled driver who regards his ambulance as a "mis-erable hack" and his screeching rides through the city streets as "inst anthrough the city streets as "just an-

In the cast were Walter Garza, Gilbert Mack and Madeline Pearce. All of them ceased to be dramatists and became the living panorama of suf-fering and anxious humanity unto which the Saviour stretched his healing hands.

At the final words, "Forgive me, for I did not know who You were," some-thing moving and real had come through the speaker and into the hearts of thousands of listeners... many of whom must have felt as we: "Forgive us, for we had forgotten what Christmas was."

On Mike ( About Studio ) Happenings )

#### La Cossett Gets Lyrical

Henry LaCossett, newscaster on Mu-tual's 8:30 a.m. dally spot, has never struck us as being particularly whim-sical. He is the possessor of a reson-ant speaking voice and his style has

GAGS OF THE WEEKS

Angeles 43, Calif,

Heard on the Jack Paar show:

Jack: Why did the cow jump over the moon? Because the milkmaid had cold hands.

#### Mrs. Grace Loch, 10112 Dorothy Avenue, South Gate, Calif.

Heard on the Red Skelton show:

Neighbor: That don't look like a police dog.

Junior: He's in the secret service.

often seemed bombastic, overly serious and, forgive us Henry, stuffy. But, we discovered, we had never really heard the LaCossett voice in its proper setting until last Friday's broadcast. Balladeer Burl Ives visited the news show on that date, as the subject of Henry's weekly interview. Henry requested his favorite Ives song. Burl countered with an offer to sing the tenor part if Henry would carry the melody. Henry did.

Well, we'll never again pin the ords "bombastic," "serious" or words "stuffy" on the melodic Mr. L. Unveiling a rich, rollicking bass voice that sustained three choruses of an Ives ballad, Henry is much more de-serving of the title, "Nightingale of the News Room."

# Off Mike ( Personalities )

#### "Courtesy, Ben Hur"

Charles Terry Ross, whose sound ef-fects on ABC's "The Greatest Story Ever Told" have ranged from a leper's bell to a caravan of camels, is just completing what will probably be his most realistic creation—the sound of racing charlots.

Charlots have appeared on radio shows before, but Ross, a stickler for accuracy, has now assembled a con-traption which uses actual wheels. Using old Biblical illustrations as a guide, Ross selected two four-foot iron-bound wagon wheels, such as are commonly used on farmers' wagons.

These wheels he then mounted on hubs at the end of a short axle, be-neath which a motor-driven turntable revolves, surfaced with rocks, gravel and simulated ruts.

When running, the device creates such a din that it has to be placed thirty feet from the nearest microphone and operated by remote control.

#### Sincere Sympathies

Radio listeners were saddened to hear of the death of Dolores Gallen, New York NBC radio actress well known through her performances on "Pepper Young's Family," "Life Can Be Beautiful" and "When a Girl Mar-ries." Services were held at St. Ig-natius Loyola Catholic Church December 11.

Joyce Widoff, 1240% Maryland Street, Los Angeles 13, Calif.

Heard on the Hank McCune show:

(Talking about the electric flashcast sign on the Taft Building at Hol-lywood and Vine): This is the only place in Los Angeles where a pedes-trian can lie there and read about his accident.

Mrs. Virginia Inman, 5909 Willoughby Aveaue, Hollywood 38, Calif.

Heard on "Juvenile Jury":

Emcee: What would you say if your girl friend walked in this broadcast with another boy, after you gave her the tickets to get in? Young boy: What a revoltin' gete

opment!

Catherine Miller, 1774 East Century Blvd., Los Angeles 2, Calif.

Heard on the Bing Crosby show:

Ken Carpenter: Al Jolson amazes me. He has more energy than most men forty years younger. Bing: Yes, and most men are.

Vera C. Wright, 1619 East 87th Street, Los Angeles, Calif.

Heard on the Ed McConnell show:

Froggie: Ed would like a fish for Christmas. Santa Claus: What would Ed want with a fish, if he's on a diet?

Froggie: He wants to weigh himself on the scales.

#### Kendal Webb, 505 Garfield, Taft, Calif.

Heard on "Noah Webster Says":

McQuarrie (hinting at the word "mistletoe."): Have you ever been kissed?

Contestant: Yes.

MacQuarrie: Where? Contestant: On the mouth.

MacQuarrie: Under what? Contestant: The nose.

(Please Turn to Next Page)



And -



KWKW. 12,45 p.m. Daily

If you've already reserved a table at your favorite night spot (and with it a mortgage on the old homestead' just skip these "notes to you"—but for one of the best New Year celebrations, take a tip from Mansfield and stay home this year. All you need are the following record albums, four congenial couples, refreshments to suit your; taste, AND lenient neighbors, and I'll bet what's left of my Esquire 1947 calendar you'll be a New Year homebody from now on.

One of the best ways to start festiv-One of the best ways to start result ities is with games, and Ralph ("Ain't We 'Bevils?") Edwards has just the Mercury album for getting into the swing . . . it's called "LET'S HAVE A PARTY" and includes directions for fourteen stunts . . . if these don't get things started, you'd better retire to the sewing room, brother, and take up your knitting. For the young in body and heart there's square dancing AND DON'T LAUGH! In fact, many a would be fuddy-duddy has turned out to be the life of the party after several glasses and squares—so include the MGM "SQUARE DANCES" album Carson Robison's hoe-downers, bv complete with instructions for shaking a nifty boot, and with calls on the records. Of course, if Uncle Fred is present and has a way of calling dances that improves as the hands ap proach midnight, get the Capitol "SQUARE DANCES" album by Cliffie Stone or Signature's "OLD FASH-IONED DANCES" with Riley Shepard's gang. Maybe an hour or so of jigging is exerting, but who cares? You can sleep all day tomorrow, chums, so don't give up yet.

Just before little goose-pimpled and be-diapered 1948 arrives, start exercising the vocal cords. Statistics prove that some of the loudest barbershop quartets on record have sprung into being at 11:45 p.m., December 31—so be prepared with either the Mills Brothers Decca album, "BARBERSHOP BALLADS," or the close harmonies of the Maple City Four on Mercury's "GAS LIGHT BALLADS"... and the recording artists won't mind a bit if your New Year's Eve tenors and baritones drown them out. Then, of course, there are any number of albums by the top dance bands to round out your evening—and after you've played "Auld Lang Syne" so loud that it attracted a brace of patrol cars, your guests will start homeward, tired but joyful, after promising to see you next year at the same old place ... and so will Mansfield... HAPPY NEW YEAR!

Page Twelve

RADIO LIFE



William Goodman, 6461 Orion Avenue, Yan Nuys, Calif.

Heard on "Take It or Leave It":

Garry Moore: Who said "I came, I saw, I conquered."?

From the Audience: Petrillo!

#### Georgie M. Best, Box 667, Oildate, Calif. Heard on "Welcome Travelers":

Tommy Bartlett: Who discovered America?

Eight-Year-Old: President Roosevelt.

Mrs. Forrest Matthews, 1801 Waring Avenue, Hollywood, Calif.

Heard on "Haynes at the Reins":

Haynes: Hey Gumdrop, that match won't strike,

Gumdrop: That's funny, it did a moment ago.

Mabel Padgett, 12711/2 West 37th Place, Los Angeles 7, Calif.

Heard on "Life of Riley":

Riley: We were just admiring your Cadillac.

H. Birdwell: Oh, that old thing! It's last year's model. I didn't know you had such a charming mother!

Riley: Oh, that old thing! It's just

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Truth or Consequences": Question: What did the wrist watch say to the pocket watch?

say to the pocket watch? Answer: We must always tick together.

Mrs. N. E. Nelson, 2918 Walnut Street, Huntington Park, Calif.

Heard on "Grand Ole Oprv":

My new Ford sure has a good pickup. It picked up two blondes in one block.

#### ★ ★ Savvy?

CBS newscaster Bob Garred speaks thirteen different Indian dialects indigenous to the Pacific Northwest.

# F. M. and Television Tips

KMPC's FM operators aren't letting any dust settle on their megacycles! Concurrent with their operation of December 1, the station signed its first advertiser—Hoffman Radio Corporation of Los Angeles, yet! Hoffman is presenting a diversified musical schedule, as follows: "Music of Romance," 12:00 noon to 12:30 p.m.; "Symphony Matinee," 2:00 to 3:30 p.m.; "Andre Kostelanetz," 6:30 to 7:00 p.m.; "Man With a Band," 8:30 to 9:00 p.m.

A stride or so, constructionwise, has been made in the television field. Construction will begin on NBC's television transmitter for KNBH, Hollywood, within a matter of days (or as soon as no gray days are in sight for any length of time). Excavating will then start on the site atop Mt. Wilson, 6000 feet in altitude. The two-story stucco and stone structure will house complete video transmitting facilities, living accommodations for caretaker and technical personnel, a viewing room, and garage space for five cars. NBC hopes to have KNBH on the air by mid-1948, with a frequency of 66-72 megacycles, operating on Channel 4.

Hot diggety! The "mild-andmellow" man, Gene Norman, may now be seen each Friday night on KTLA from 7:30 to 8:00 p.m., conducting the "Gene Norman Music Room," featuring guest stars and musical favorites. (We just got the word the show has been bought for dual sponsorship by William Maddux, receiver dealer. Latter shares cost with Gough Industries, Inc., Philco distributor.)

At risk of becoming tiresome about the Rose Parade . . . We just gotta tell you about a jolly development. Opportunity will literally knock twice for Southern Californians on New Year's Day when the television cameras of KTLA and W6XAO, in co-operation with the Union Oil Company, bring to them the parade. If the televiewer, witnessing this greatest of outdoor specfloat on Channel 5, through the cameras of KTLA on Orange Avenue, and wants to take a second look, he can, with a flip of the switch on his set, move to Channel 2, where the image or-thicons of W6XAO, from a vantage point on the balcony of the Elks Club, pick up the same float as it rounds the corner onto Colorado Boulevard.

By the way, do you know who's going to be describing the parade over Don Lee's W6XAO? Ben Alexander, of "Heart's Desire"! Incidentally, "Heart's Desire" is just about to go before the video cameras to make up regular fare for televiewers. That'll be fun.

A lively show, too, if it goes, will be the American Tobacco Company-sponsored video series starring Phil Silvers. This particular show is in the form of a trade report right now. Reality will prove about as much as anything the strides that have taken place in television—because the series will go at \$9,000 a program! RADIO LIFE



### TIME CHANGES

- Saturday, January 3—"Escape," KNX, 8:30 a.m. (30 min.) Bill Robson's top-bracket half-hour of tense listening moves into this more convenient time. Formerly heard on KNX, 10:30 p.m. Sundays.
- Sunday, January 4—"Sound Off!" KECA, 1:00 p.m. (30 min.) Mark Warnow's show in behalf of the U. S. Army finally takes a final time. Special guests on this initial program of the new series will be Peggy Lee and the Dave Barbour trio, with Peggy singing "Golden Earrings" and the trio featuring "Forever Nikki."
- Sunday, January 4—"Here's to You," KNX, 2:15 p.m. (15 min.) Phil Hanna sings his personal selection of melodies at this later time. Previously a KNX, 11:45 a.m. Sunday feature.
- Sunday, January 4—"Hour of Charm," KNX, 2:30 p.m. (30 min.) Phil Spitalny's all-girl orchestra, starring Evelyn and her Magic Violin, will broadcast their Sunday programs of melody at ths hour-later time. Formerly KNX, 1:30 p.m. Sundays.
- Sunday, January 4—"Family Hour," KNX, 3:00 p.m. (30 min.) Rise Stevens and the Frudential program orchestra will be heard one hour later, effective this date. Formerly KNX, 2:00 p.m. Sundays.
- Monday, January 5—"Listening Post," KECA, 11:15 a.m. (15 min.) A fifteenminute-earlier time for this popular Saturday Evening Post story time, formerly broadcast on KECA, 11:30 a.m. Monday, Wednesday and Friday.
- Monday, January 5—"Baukhage Talking," KECA, 11:30 a.m. (15 min.) Baukhage reads the news a quarterhour later daily. Previously KECA, 11:15 a.m. Monday through Friday.
- hour later daily. Previously KECA, 11:15 a.m. Monday through Friday. Monday, January 5—"Air Adventures of Jimmy Allen," KMPC, 3:45 p.m. (15 min.) This new tail-spinning series for the youngsters takes off from a new spot. Previously KMPC, 3:15 p.m. Monday through Friday.
- Monday, January 5—"Mild and Mellow," KMPC, 4:30 p.m. (30 min.) Gene Norman's afternoon selection of slow and easy melody moves to an hour-later time. Previously KMPC, 3:30 p.m. Monday through Friday.
- **Tuesday, Januarv 6**—"Club Time," KECA, 11:15 a.m. (15 min.) Variety music a:id entertainment moves up fifteen minutes from its previous KECA, 11:30 a.m. Tuesday spot.
- Wednesday, January 7—Mark Warnow Show, KNX, 6:00 p.m. (30 min.) The Borden half-hour of varied melodies will shift to a new even-

ing effective this date. Formerly heard KNX, 6:00 p.m. Fridays.

- Wednesday, January 7—Tony Martin Show, KECA, 9:30 p.m. (30 min.) Tony, songstress Evelyn Knight, comedian Alan Young and the supporting Texaco cast move to another network and into the time vacated by Henry Morgan. Show was previously a CBS feature, KNX, 6:30 p.m. Sundays.
- Thursday, January 8—"Star Time," KECA, 11:15 a.m. (15 min.) Broadway columnist Dorothy Kilgallen reads the rews and chats with celebrated visitors at this new time. Formerly heard KECA, 11:30 a.m. Thursdays.

# WHAT'S NEW

#### Music

- Saturday, January 3—Chuck Collins, KECA, 9:00 a.m. (15 min.) Radio's beloved blind pianist and humorist takes an extra time on another station, in addition to his daily KFI, 9:45 a.m. Monday-through-Friday spot.
- Sunday, January 4---"The Pause That Refreshes on the Air," KNX, 3:30 p.m. (30 min.) Ginny Simms resigns by choice from the program, effective this date, and Jane Froman takes her place, to sing regularly thereafter with Percy Faith and the program orchestra.

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#### Participation

Monday, anuary 5—Jerry Lawrence, KMPC, 3:30 p.m. (15 min.) Music and questions highlight this new participation time from the Rexall Drug Store, Beverly and La Cienega Boulevards. Monday through Friday.

#### $\star$

#### Commentary

- Sunday, January 4—"Two Sleepy People," KHJ, 9:15 p.m. (15 min.) Endof-the-day conversation between a young advertising agency executive and his wife (including observations on everything from their fiveyear-old daughter to the state of the nation) will be enacted by Lurene Tuttle and a co-star to be announced, on this new Addison Smith series.
- Monday, January 5—"Red Hook 31," KHJ, 2:45 p.m. (15 min.) Radio looks in on the farm life of a city-bred family in the fertile Hudson Valley; as radio producer Woody Klose, his wife Virginia, and their children, Taylor (ten), Nicky (nine), and Christopher (two) gather round the lunchtable to talk each early afternoon. (Series was announced to start on Mutual a few months ago,

but delayed till this later date). Monday through Friday.

# ·News

Sunday, January 4—William L. Shirer, KHJ, 11:00 a.m. (15 min.) 1945 Peabody award-winner Shirer begins a new weekly commentary series over Mutual network. Shirer's sequel, "End of a Berlin Diary," has just been released, following past success of the former "Berlin Diary."

# WHAT'S BACK

#### Music

Sunday, January 4 — "Metropolitan Opera Auditions of the Air," KECA, 1:30 p.m. (30 min.) The "Auditions," which between 1936 and 1945 added forty two new young artists to the Metropolitan Association, return to ABC for a new series. Sponsors will be Capehart and Farnsworth radio, phonograph and television enterprises.

#### ★ Mystery

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Thursday, January 8—"The Falcon" KHJ, 8:00 p.m. (30 min.) The dapper sleuth and romanticist of many harrowing adventures returns at the request of listeners. Les Tremaine will again star in the series.



#### Participation

- Saturday, January 3—"Thirty Seconds to Go," KNX, 4:30 p.m. (30 min.) Wes Battersea's timed-by-the-clock quiz series flashes back for another fall session, sponsored by Foodcraft. Bob Moon again announces.
- Tuesday, January 6---"Open Hearing," KNX, 10:30 p.m. (30 min.) A new time for this open platform series, which has been moved about frequently of late, and recently discontinued for a brief period.

#### $\star$

#### WHO'S GUESTING

#### Variety

Wednesday, January 7—Bing Crosby, KECA, 9:00 p.m. (30 min.) A rootin' tootin' introduction will be given guest of the evening, "The Lone Ranger." Also, back for another visit will be Walter O'Keefe.

#### $\star$

#### Comedy

Wednesday, January 7—Jimmy Durante Show, KFI, 7:30 p.m. (30 min.) Durante's final show from Hollywood 'cast leaves on a March of Dimes tour immediately) will feature Van Johnson as guest. Accompanying "The Schnozz" on his eastern trip will be Victor Moore, Peggy Lee, the Dave Barbour trio, maestro Roy Bargy, Candy Candido and announcer Howard Petrie.

#### $\star$

Music

Saturday, January 3—"Grand Ole Op-(Please Turn ta Next Page)

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# Precasts & Previews

(Continued from Preceding Page) **ry**," KFI, 7:30 p.m. (30 min.) Roy Acuff, former "Opry" emcee, visits the weekly barn dance party as guest of present host Red Foley.

- Saturday, January 3—"Vaughn Monroe Show," KNX, 9:30 p.m. (30 min.) "The Three Suns" take the spotlight, as guests of Vaughn, his orchestra, and the Moon Maids.
- Monday, January 5—"The Telephone Hour," KFI, 9:00 p.m. (30 min.) Maggie Teyte guests with the program, just before her scheduled sailing to England. She will sing a favorite aria from "The Marriage of Figaro"; the Tschaikowsky melody "Les Larmes"; and the traditional English song, "Greensleeves."

WHAT'S PLAYING

#### Drama

- Sunday, January 4—"Hollywood Star Preview," KFI, 8:00 p.m. (30 min.) Veronica Lake will bring George Reeves to the microphone in a radio play specially written to showcase his talents.
- Monday, January 5—"Lux Radio Theatre," KNX, 6:00 p.m. (1 hr.) Loretta Young and Joseph Cotten will co-star, as producer William Keighley introduces the play of the evening, "The Farmer's Daughter."
- **Monday, January 5**—"Screen Guild Players," KNX, 7:30 p.m. (30 min.) The film chosen this year for the 1947 Redbook award will be given a full-cast presentation.
- Wednesday, January 7 "Skippy Hollywood Theatre," KFI, 6:30 p.m. (30 min.) Lynn Bari will be star of the evening, in a comedy view of "Manufacturer's Heaven."

#### ★ Sports

Sunday, January :--Los Angeles Open Golf Tournament, KMPC, 10:45 a.m. and 1:15, 3:15, 4:00 and 7:30 p.m. Bob Kelley will be at the mike to cover these special broadcasts from the Riviera Country Club. More to be broadcast on Monday, January 5, at 10:45 a.m. and 1:15, 3:15 and 4:00 p.m.

# WHAT'S SPECIAL

#### Political

Saturday, January 3—National Radio Meeting of Democratic Party, KHJ, 11:30 a.m. (30 min.) From Washington, D. C., addresses by: Senator J. Howard McGrath of Rhode Island, chairman of the Democratic National Committee; Senator Warren G. Magnuson of Washington; Senator Theodore Greene of Rhode Island; and Congresswoman Mary T. Norton of Jersey City, New Jersey. During the final few program minutes, local Democratic leaders will speak over their local MBS affiliates.

Page Fourteen

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#### E. Spencer, 1627 East 89th Street, Los Angeles 2, Calif.

Sirs: Where is Jack Webb? First we lost him when he quit the "Pat Novak" broadcast. Then we heard him again on "Johnny Modero," and what a grand Job he did. But now we only hear him once in awhile, Why is it that a voice like Jack Webb's can't be heard at least once a week in a thirty-minute show of his own? So very many of my friends ask the same question.

#### ★

#### H. P. Sorensen, 100900 South Broadway, Los Angeles, Calif.

Sirs: Can anybody in your office tell me on what program and at what time I can hear Jack Webb's What's the matter with radio anyway? They get a voice like Webb's that everyone raves about, and then what happens? . . . He isn't heard any more. My wife is huffy about not hearing him any more, and you can be sure I am.

#### ★

#### Marjorie Randolph, 149 North Gramercy, Los Angeles, Calif.

Sirs: I'm writing you to ask if you can tell me if "Johnny Modero" will be back on the air. Soon, I hope, so I can hear Jack Webb. Everybody I know, just like me, wants him back with a program of his own. Can't you please help? There just isn't another voice like Jack Webb's.

There is a more-than-average chance that Jack will land a good picture part soon, Also, there are rumors on return of "Johnny Modero" and inauguration of another new series featuring Webb as lead. Watch us for more details. Jack. of course, may still be heard frequently on many network shows, particularly "Murder and Mr. Malone" over ABC,

#### \*

#### Mrs. Floyd Brubaker, 546½ East Verdugo Avenue, Burbank, Calif.

Sirs: Today, while attempting to find an interesting program for my five-year-old son, who is convalescing from a recent illness, I stumbled onto Charles S. Warren, station KOWL, and was pleased to hear the announcement that Santa Claus would be interviewed.

During the interview, Mr. Warren told Santa how disappointed he had been as a child, when he received a Bible instead of the sled he had asked for. In my opinion, this remark was in extremely bad taste and certainly does not speak well of either Mr. Warren or his sponsor.

Congratulations on your fine magazine. I never miss it.

#### \*

#### Mrs. Jane Bolen, 623 North Madison Avenue, Pasadena 4, Calif.

Sirs: Radio Life is a must for me each week, and I have never been a "Missdit." Only one request to make.

You have had stories on many of the disc jockeys, but I have yet to see one or a picture of my choice for Number One — namely, Alex Cooper on KXLA. I am up late a lot, and his choice and history of music, plus his smooth pleasant voice and good ad-libbing are a real comfort in the late hours. Let us have a story of the best disc jockey of them all!

Alex Cooper will be pictured soon in a KXLA layout,

#### $\star$

#### Mrs. Aileen Tyler, 1061 Atlantic Avenue, Long Beach, Calif.

Sirs: I like your magazine and never miss a copy, but only once have I ever seen anything about Long Beach's own Betty Allen. Her "Lucky Lady" program is the finest women's show on the air. How about some pictures and a story?

A request for a Betty Allen story is in KFOX's hands now, so keep watching us for the article.

#### \*

#### G. H. Sturdivan, 334 Gracewood Avenue, Temple City, Calif.

Sirs: First, let me congratulate you on your splendid magazine. I enjoy every issue thoroughly. But tell me why the public is never given any information when an artist is taken off a program and another given his place? I am referring to the Beulah show. What happened to the chap that was on this summer? He was so very clever. Now the program has no kick.

O KICK. Even our trusty crystal ball sometimes fails to tell us why talent may do a fade-out. Factors concerned may be: sponsor decision, program conflicts, similarity of other voices in the cast, etc. The "Beulah" change, of course, was entirely up to the sponsor, which picked Haitie McDaniel for the role when the show returned to a new network (MBS) on a five-a-week basis. Bob Cortey, who played the second male "Beulah" over ABC (first was belowed Marlin Hurt), is now in Atlanta, Georgia.

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#### J. B. F., 710 Wilshire Boulevard, Santa Monica, Calif.

Sirs: Could you possibly tell me what happened to Virginia Rae, who used to sing with Frank Munn on "Album of Familiar Music" several years ago? I did like the team very much, and now that both have seemingly disappeared, there seems to be an empty spot on Sunday evening.

As we've explained to many inquirers, Frank Munn has retired to his Connecticul estate since leaving radio. But we are unable to find out even this much about Virginia Rue, so we'll pose it to some readers who might know of her present activities. How about it, folks?

#### ★ \_

#### Nell E. Burke, Los Angeles, Calif.

Sirs: Radio Life is a grand little magazine. It gives your readers a chance to express their appreciation for certain radio personalities via the Ear Inspires the Pen.

I'd especially like to comment on Joan Schafer. I listen to her each morning as she reads over the air letters she receives from her listeners. Her program is unique. As she reads these letters on the air, we, the listeners, get a chance to hear both sides of many momentous questions.

And Art Baker with his Notebook. What a friendly person he is! His talks are always an inspiration. He has the gift for being a personal friend, entering one's home for an interesting and informative chat.

Each morning I listen to "Sunrise Salute" with Burritt Wheeler and Jack McCoy. This program is a real waker-upper, for who could remain sleepy-eyed when these two start the day with their lively comments and day with their lively comments and music? At frequent intervals Jack gives us the time. That is greatly appreciated. Burritt's afternoon talks are good too.

I'd like to see Chuck Collins get a half-hour program. He addresses Friday over KFI at 9:45, but he is limited to only fifteen minutes on the air. He has a wonderful radio personality, and sponsors would do well to get in touch with him, for he is a grand person.

#### Mrs. Al Eggen, 1101 Rodger Young Village, Los Angeles, Calif.

Sirs: I stopped listening to "Queen for a Day" for a long time because I did not like Jack Bailey's choice of ladies, and the reasons for which Queens were chosen. Now I listen to and enjoy the program very much, because it suddenly seems so much more sensible. Thank you, Jack Bailey, and I migh add that I now am again buying the sponsor's product.

#### \*

#### E. A. Rich, San Bernardino, Calif.

Sirs: Why did you discontinue the Metropolitan Opera Precasts which you printed the first two performan-ces? Don't you realize that some of your readers are cultured and enjoy fine music, which you so badly neg-lect in your magazine? Even your "Men of Music" are leaders of popu-lar stuff. Why do you overlook Alfred Wallenstein, who has been on "Standard Hour" many times?

Standard Hour' many times? On the contrary, Radio Life consid-ers ALL of its readers to be interesting and educated people, enthusiastic about many varied types of music and enter-tainment. Our "Men of Music" are NOT exclusively popular-band leaders, as you will see by checking again over past is-sues. As for Alfred Wallenstein. Badio Life has given him stories when he has been on the air as a regular entertainer. His status on "Standard Hour" is on a fluctuating basis, of late, and while he has been filling outside concert engage-ments, the program has been guest-con-ducted by many other noted masters. The Precast question on Metropolitan Opera is frequently asked. Our answer is this, notices of programs come to us from New York, through the ABC net-work. If they arrive ten days in ad-vance, in time to meet our press dead-line, they are immediately included. Sometimes, in spite of checking, artisis have not been contacted or operas defi-nitely arranged. The Precast billing is therefore not available.

#### ÷ Lola Booth, 1146 Alma Street, Glendale, Calif.

Sirs: Why doesn't someone do something about Ethel Shutta? She used to be in radio and was tops in showmanship in everything. She has a great personality and is a fine singer and entertainer. Talent such as hers should not be wasted.

Being a close friend, I saw her recently, and she looks just the same . . . still in her forties and her voice seems better than ever. Should you care to mention her name to anyone, her home address is: 2111 Norfolk Street, Houston, Texas.

#### Miss Jean McAdams, 1625 Armacost Avenue, West Los Angeles 25, Calif.

Sirs: I have been reading your fine magazine since the beginning of last summer, and I enjoy it very much. However, I would enjoy it much more if you could print a series of articles, like your "Mikemen," about radio actors that aren't well known, such as Jeff Chandler from Holly-wood, Vinton Hayworth and others from New York, and Everett Clark from Chicago.

om Chicago. A "Supporting Player" series which Radio Life did some time ago covered many of the actors and actresses you would probably like to see in your requested line-up. In order to give these folks adequate credit, however, our editorial policy since has been to feature a personality sketch of one person per issue, answering requests from our readers cs cooperatively as possible. Jeff Chandler. Vinion Hayworth and Everett Clark will be slaied (with perhaps some delay on the latter two, as those long-distance stories are more perfunctory and impersonal than we usually care to feature.) to feature.)

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#### J. S. Ambrose, 1068 East Providencia, Burbank, Calif.

Sirs: A few lines on Harry W. Flannery and Charles Collingwood would be interesting. Past, present and future.

Harry W. Flannery has retired from radio newscasting in order to finish a book. Charles Collingwood was inter-viewed recently for a story. which ap-pears in Radio life, issue of January 18, 1948.

#### V. Dinsmore, 8427 East Cole Street, Downey, Calif.

Sirs: I've been wondering who plays "The Sheriff." And one pro-gram in particular is "The Greatest Story Ever Told." Who plays "Christ" in it, and "Peter" and "Andrew"? Wish you would print an article about the program.

Bob Roberts is "The Sheriff." Sorry, but on "The Greatest Story Ever Told" there is a strict rule against identifying members of the cast in either word or pictures.

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# Madeleine McTaggart, 4417 Corliss Street, Los Angeles 41, Calif.

Sirs: There happen to be two very darn gcod script writers in Holly-wood who write that favorite of all favorites, "Sam Spade," and the popular "Scarlet Queen" adventures. Their names are Bob Tallman and Gil Dowd.

Like Howard "Sam Spade" Duff ys, everyone in radio business savs. should get the same rates as the star of the show. So, how about writing a new series about the men and women who pound on typewriters to women who pound on oppound on the store what they want to hear, and calling it "Men and Women Behind the Type-writers"? And start off with Bob Tallman and Gil Dowd, They aren't so hard on the eyes 🚕 . I can assure it.

An idea we like very much, Miss Mc-Taggart, and one which we'll give some constructive thought. These two writers you mention were included in a recent "Scarlet Queen" write-up.

#### Mrs. Laura M. Rule, 2874 Francis Avenue, Los Angeles 5, Calif.

Sirs: We are radio fans-have been for years-and enjoy all good radio programs, especially in the winter months when all the supposedly good programs return to the air.

What in the world has taken hold of radio? Jack Benny's first program was super, the second one was terrible. Phil Harris is so disgusting, talking about his wife and children all the time, well we shut him off.

"Fibber McGee and Molly", our "must" program, has gone to the dogs. Imagine grown people with intelligent minds listening to "Dr. Gamble" and "McGee" looking for a cat under the porch, disgusting, and they have always been so good before.

"Point Sublime", another ace-high rogram, the first night was wonder-ful. The next, terrible, with "Hattie Hirsh" yelling like a lunatic. Bob Hope's jokes run in the ground, and Georgie Jessel's always talking about his mother (who cares?), Eddie Can-tor's always talking about Ida and his family. We all know those things, and we want something besides. The radio public wants to be entertained sensibly.

What do you ever hear **Bing** Crosby say about his family? Once in a blue moon he jokes about his kids, but it isn't disgustingly carried too far. Al Jolson has a wonderful program, you have to admire that man for his comeback. No wonder people appreciate the "Album of Familiar Music", "Manhattan Merry-Go-Round", etc. Fred Allen is good and so are Charlie and Edgar, but what rotten writers some people must have. Well we have a night must have. Well, we have a night of good records one in awhile anyway, that's about all you can do. There are other good programs such as "Twenty Questions", "Noah Web-ster Says", and "Information Please". These are enlightening, and get my vote every time, and many others feel the same. In fact, I was asked to write this letter to you by several people. Let's cut this crazy foolish stuff out, and get down to business!

> Coming! RADIO LIFE'S Anniversarv Edition FEBRUARY 15

# SUNDAY, JANUARY 4 **#Indicates** News Broadcast. -KECA--Message of Israel. KFI--Grandpa Owens' Reads the Funnies. KHJ, KGB--Back to God 8 the Funnics. WHJ, KGB—Back to God Hour. KKN, KSDJ—News. KMPC—Mirandy. \*KGER, KIEV, KLAC—News. KFWB—Funnics. KFAC—Country Church. KRKD—Ranch Program.. KWKW—Pan-American Mission. KGFJ—Public Messenger. KXLA—Music Land Revue. KOWL—Religious Services. KFVD—Voice of Calvary. KWK—Community Chapel. KGIL—Musical Corral. KFBD—Call to Worship. KFBD—Call to Worship. KFMB—Revival Time. 8:05—KNX—College Choir. KGER—Rev. Markham. 8:15—KIEV—Musical Bandwagon. Listen To SUNDAY MORNING 8:15 on Station KMPC (710 on your dial) California Temperance Federation WRITE • • P.O. BOX 16, Los Angeles Cilionna Ciniperdite Construction MMPC-Sunday Morning Melodies. KLAC-Church of Christ. KVIK-Morning Screnade. S. KECA-Hour of Faith. KFI-Christian Science Program. KHJ. KFNM, KGB, KPRO, KVOE-Voice of Prophecy. KN, KSDJ-Sait Lake Tabernacie. KFWB-Union Rescue Mission K XLAC-Unity. KFWB-Union Rescue Mission K XLA-Bell Bandstand. KWKW-Buenas Nuevas. KLAC-Unity. KFWB-Union Rescue Mission K XLA-Bell Bandstand. KWKW-Buenas Nuevas. KLAC-Unity. KFGC-Strolling Tom. KOWL-Dave Rose. KFVD-Church of Christ. KGFJ-Sons o' Guns KURE-Morning Bible Hour. KYOB-America United. KFSD-America United. KFSD-America United. KFGJ-Quiet Moments. KGCR-Frank and Ernest. KGER-Frank and Ernest. KHJ. KGB, KVOE-Pilgrim Hour. KSDJ-Invitation to Lowening. KFI--Ine Elernal Light. KHJ, KGB, KVOE--Pilgrim Hour. KN, KSDJ--Invitation to Lenraing. KMPC-Bolero Time. KRD-Snuday Serenade. KFAC--Liberal Catholic Hour. KFAC--Liberal Catholic Hour. KFAC--Liberal Catholic Hour. KFAC--Liberal Catholic Hour. KTAC--Liberal Catholic Hour. KTAC--Bell Bandstand. KOW--Singing Strings. KWKW--Italian Hour. KFVC--Morbing Devolonal. KEV--Bing Crosby Time. KWK-Cratala Call. KGRL--Chapel in the Sky. KGRE--News. Bible Treasury. KFSD-Chicago Round Table. B:15\*KECA--Washington Inside Out. KIFSD-Chicago Round Table. S:3-KECA--Don Otis. KFTC--Taylor Made Melodies. KHJ, KFNM, KGB, KVOE--Latheran Hour. KNJ, KSDJ-As Others Se Us. KFWB--Feter Potter's Platter Parade. KFAC--Gilbert and Sullivan. KFWE-Peter Potter's Platter Parade. KFAC-Gilbert and Sullivan. KJAA-Record Review. MGFJ-Hollynwood House Presents. KEFVD-News. KWIK-Carl Bailey. KOWL-Old Favorites. KIEVU-Latin Quarter. KGER-Hymn Time. KFWD-Charles Hamp. KIEV-Meet the Band. 9:45-Page Sixteen

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10-KECA-Musicale. KFI-Sports Folio. \*KRJ. KFXM. KGB. KVOE-News. Glenn Hardy. KNX-People's Platform. KMPC-Western Federal Music Hour. KFWB-Feter Potter's Platter Parade. \*KGER, KLAC-News. KFAC-Gilbert and Sullivan. KXLA-Slavic Council. KWKW-Hungarian Baptist. KOWL-Romance in Music. KGFJ-Hits of the Week. KRKD-Sanday Serenade. KFVD-Sunday Roundup. KWIK-Carl Balley. KGIL-Morning Matinee. \*KFOX-L. A. Sentinel Broadcast. KFMB-Adventures In Research. 10:05-KGER-Radio Revival. 10:15\*KECA. KFMB-Raymond Swinz. 10:30-RUER-INGIO REVIVAL. 10:154 KECA, KTMB-Raymond Swing, \* KFI-News, KHJ, KFXM, KGB, KVOE-Commander Scot. KLAC-Western Music. KFOX-People's Church. 10:30-KECA-Don Otis. KFI-Chicago Round Table. KFY-Top Tunes. KGER-Voice of Prophecy. 10:40-KPFC-Tower Chimes. 10:40-KPFC-Tower Chimes. 10:40-KPFC-Tower Chimes. 10:40-KPFC-Tower Chimes. 10:40-KPFC-Cower Chimes. 10:55-KHJ-Taylor Made Melodies. KMPC-L. A. Open Golf Tournament. KGII-Ballads. KFOX-Cumberland Church. 10:55-KPTC-Church Service. 10:55-KFFC-Church Service. 10:55-KFFC-William Shirer. KNT, KFSD-RCA-Victor Show \*KHJ, KGP-William Shirer. KNC-Sonday Record Session. KFGFJ-Moralng Moods. KYLA-Western Roundup. 10:15+KECA, KFMB-Raymond Swing. SUNDAY Prog Morning Programs Appear in Evening Progr Comedy-Variety 4:00-Jack Benny, KFI, 4:30-Fitch Randwagon, KFI, 5:00-Charile McCarthy, KFI, 5:30-Fred Allen, KFI, 6:30-Dony Martin, KNX, 8:30-Biodie, KNX, 9:30-Jack Benny, KFI, Drama

600

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900

2:00—Ford Theatre, KFI. 6:00—Romance of the Ranchos, KNX. 6:30—Theatre Guild, KECA. Classical, Semi-Classical Music 8:30-Salt Lake Tabernacle, KNX 11:00-RCA-Victor Show, KFI, 11:30-Harvest of Stars, KFI, 2:30-Hour of Charm, KNX, 3:00-Family Hour, KNX, 3:30-Pamily Hour, KNX, 5:00-Detroit Symphony, KECA, 6:30-Album of Familiar Music, KFI, 8:30-Standard Hour, EFI 8:30-Standard Hour, KFI. 9:30-Chicago Theatre, KHJ. Comment-Narration 10:15—Commander Scott, KHJ, 5:36—Jimmy Fidler, KHJ, 6:00—Walter Winchell, KECA, 6:15—Louella Parsons, KECA, 7:30—Jimmy Fidler, KECA, 8:30—Walter Winchell, KHJ, 8:45—Shella Graham, KHJ,

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		KKKKKKKKKKKKKKKKKK FRSGFPSGFDFGGWPFVSO SKDFXPOIOEABEKRMODW GDJJMCNLXKC
	KFAC—1st Methodist Church. KWKW—Italian Melodies. KFVD—Hollywood First Baptist Church. KIEV—Top Tunes. KWIK—Carl Balley.	12:30★KECA—This Week Around the World. KHJ, KGB, KVOE—Juvenile Jury. KFI, KFSD—One Man's
	KG13—Paui Carson, KFXM, KPPC, KPRO, KVOE —Church Services, KFOX—Presbyterian_Church.	Family, KFWBWizard of the Ivories, KGFJ-Sunday Noon Serenade KRKDFlying Dutchman Show.
	11:05—KGER—Music for Sunday. 11:15—KNX—University Explorer. KGFJ—Finno Parade. KLAC—Rolero Time. KGIL—Hollywood Christian Church.	KWKW-American Jewish Hour, KOWI,-Vocal Ensemble, KIEV-Midday Musicale, KKWIK-News, KGUL-Music Ream
	Church. KOWI-Modern Concert Hall. 11:30-KECA-National Vespers KFL KFRD-Harvest of Stars KHJ, KGB-Bill Cunningham. KNX-Reserve.	KGIL-Music Room, 12:45-KOWL-Waitz Time, <b>1</b> -KECA, KFMB-Sound Off, KHJ, KFMM, KGR, KVOE- House of Mystery, KF1, KFSD-Quiz Kids,
	K(FJ-Songs of the Islands, KWKW—All-Saints Episcopal Church, KIEV—Devotional, KEOX—Christian, Church	KFI, KFND-Quiz Kids. KNN, KSDJ-New York Philharmonic, KMPC-Singin' Sam. KFWB-Music, KGER, KLAC, KXLA-News. KGFJ-Intermission. KFAC-Pinno Parade. KOWL-Sunday Stara
	11:45-KHJ, KGB—Canary Pet Show. KOWI—Symphonette. <b>12</b> -KECA, KFMB—Lassie. KHJ—Broadway News. KFI, KFSD—Eddy Howard Parade.	KFVD-Stan Freberg Sbow. KWKW-American Jewish Hr.
	KNX, KSDJ—New York Philharmonic. KMR <sup>(—</sup> Sunday Record	KRKD—Flying Dutchman Show, KPPC—Afternoon Concert, KIEV—Neet the Maestro. KWIK—Modern Concert KGR—Dell Porter
	KFWB—Peter Potter. ★KFXM, KGB, KGER, KGIL, KIEV, KLAC—News. KGFJ—Show Time. KFVI—Stan Freherg Show. KWKW—Italian Novelties.	RGH-Dell Porter, KFUN-Famous Nelections, 1:05-KGER-Stamps Quartet, 1:15-KFA(-Music, KLAC-Bolero Time, KMPC-L, A. Open Golf, KNIA-Music for Yang, Solar,
	KXLA—Western Roundup. KFAC—Music. KOWI—Kostelanetz Conducts. KWIK—Carl Balley. KFOX—Popular Melodies. KVOE—Radio Tour.	KGII—Dinning Sisters. 1:30—KECA—Metropolitan Audi-
	12:05-KGER-Sunday Serenade. 12:15-KECA-Sam Pettengill. KHJ-Singin' Sam. KLAC-Bolero Time. KFAC-Curtain Time. KIEV-Perry Como Sings. KGL-David Street. KPPC-Afternoon Concert. KGB-Balab Ginabare	★KFI—Radio News Weekly. KN X, KSDJ—Reserve. KHJ, KFNM, KGB, KVOE— True Detective Mysteries. KFWB—Boy and Girl. KFAC—Good Neighbor Salute. KXLA—Church in the Bara. KGFJ—Better Things in _Music.
-	RPPC-Afternoon Concert. KGB-Ralph Ginsberg.	KOWL—Musical Bouquet. KIEV—Show Tunes. ★KWIK—News, Human Interest KGIL—Serenade. KGER—Light and Life. KFSD—All-Star Western. 1:45—KFI—American Favorites.
L	lghtface Type; Afternoon and ns in Boldface.	1:45—KFI—Amelican Favorites. KMIYC—Here's to Vets. KOWI—Sports Roundup. KWKW—Hoyos Hour. KWIK—Melody a la Carte. KFOX—Italian Songs.
ļ	Mystery-Detective 2:30—Counterspy, KECA. 4:00—Sherlock Holmen, KHJ. 8:00—Man Called X, KNX. 9:00—Sam Spade, KNX.	2-KECA, KFMB-Adventures of Bill Lance, KFI, KFSD-Ford Theatre, KNV Pacework
	Public Interest- Information	KHJ, KFXM, KGB, KVOE- The Shadow. MPC-Symphony Hour. *KLAC-News. KGFJ-Anybody's Hit Parade. KFAC-Concert Favorites. KFKD-Flying Dutchman
	9:00-Invitation to Learning. KNX, 9:30-As Others See Us, KNX, 10:00-People's Platform, KNX, 10:30-Chicago Round Tahle, KFI 11:00-Meet the Author, KNX,	TODD'S
	1:15-Mulversity Explorer, KNX. 6:15-Mayor Bowron, KMPC. 9:00-Sanday Evening Club, KFAC. 9:10-Open Forum, KLAC.	HARLEM HOLIDAY 1920 IC: with Hunter Hancock Scott watts Sunday 2:00-3:00

Quiz, Participation

12:30-Juvenile Jury, KHJ. 1:00-Quiz Kids, KFI. 2:30-Quick as a Flash, KHJ. 5:30-Jack in All Trades, KNX. 7:00-Take It or Leave It, KFI. 8:00-Twenty Questions, KHJ.

Recorded Music

KFAC. 2:00—Concert Favorites, KFAC. 3:00—Stage Melodies, KFAC. 4:00—Musical Masterpleces, KFAC.

Popular-Western Music

4:00—Gene Autry, KNX. 6:00—Manhattan Merry-Go-Round, KFI.

9:30-Gilbert and Sullivan, KFAC.

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KFOX-Gospel Harbor Light. -KGEB-Long Beach Band. 4:30-2:45-KFWB-Music. 5-KFWB-Music, KOWI-Composer's Album, KWIK-Mozelle Dinehart, \*KSDJ-Joseph C. Harsch, -KECA, KFMB-California Caravan, KFI-Catholic Hour, KNJ, KFNM, KGB, KYOE-Those Websters, KMPC-Music in the Air, KFWB-Cisapel and Song, \*KLAC-Stage Melodics, KGFJ-Saludos Amigos, KFVD-Swing Time, 3 4:45-Learn RADIO BROADCASTING Men & Women (Veterans and Non-Veterans) Non-Veterana) Frederick H. Speai well-known producer and trainer of radio personalities, invites you to audition for professional training. Prepare now for a career in radio and television as an actor, announcer, emcee, etc., with expert instruction. Students get actual air experience on "CAREER THEATER." every Sunday, 3 to 3:30 P. M., Station KNLA (1110 kc.), Phone, write or stop in for frank discussion. FREE RECORDED Au-dition. Approved for Veterans. Free placement. dition. approved to placement. FREDERICK N. SI'EARE "The West's Outstanding Radio School" 6671 Sunset Blvd. BO-2325, Studio 1591 KXLA-Speare Career Theater. KWKW-Don Fancho Hour. KKWKW-Day City News. KPPC-Afternoon Concert. KIEV-Sweet and Swing, KWIK-Adeline Hanson, KGII-Mask and Nike Club. KKFOX-Rev. Earl Ivie. S:15-KFVD-Dream Time, KMPC-L, A. Open Golf, KOWL-Morton Gould Concert. KFWB—Voice of the Orient. KFWO—St. Francis Hour. KPR0—St. Francia Hour. 3:30—KECA, KFMB—The Greatest Story Ever Told. EFT=News. KNX, KNDJ—Pause That Refreshes. KFJ, KFNM, KGB, KVOE— Nick Carter. KFWB—Tbink and Grow Rich KLA(—Netropolitan Theater Time. KLA'-Metropolitan Theater Time. KFVD-Hank, the Night Watchman. KWKW-Wings of Healing. KNLA-Challenge to Youth. KOWL-Then and Now. KWKMC-Then Alley. KWK-Pentecostal Church. KFOX-Pentecostal Church. KFSD-Favorite Composers. KFI-Melody Parade +KWIK KGIL KI-Melody Parade, KLAC-Sunday Serenade, KOWI-Eddie Oxford-Inside Hollywood, KWIK-Dennis Day. 3:45- KWIA-Dennis Day.
 KECA-Child's World.
 KBL, KGB-Sherlock Holmes, KFI, KFSD-Jack Benny, KNPC-L. A. Open Golf, KFWB-Old Fashioned Revival.
 KLAC, KIEV-News, KFAC-Musical Masterpieces, KXLA-Choral Group, KGFJ-Appointment With the Cliergy. KirJ—Appointment Wit Clergy. KFVD—Hank the Night Watchman, KOWL—Symphony Hall, KWKW—Magic Circle

- KWKW—Magic Circle Theatre. KWIK—Music. KGIL—Matinee Melodics. KPPC—Afternoon Concert. KFXM, KGER—Old Fashioned Revival. KFOX—Sunshine Mission. —ELAC—Broadway Hits. KWEW—Pasadena Speaks. EXLA—Music. EXEA—Tunes of the Day. KHEV—Modern Concert Hall. 4:15-

**WHK**—Make Mine Melody, -KECA—Lee Sweetland Show, KFL, KFSD—Bandwagen, KN—Hawk Larabee, California Tales, KMJ, EKYM, KGB, KVOE— California Tales, KMPU—Land of the Pree, KLAC—Three Quarter: Time, KLAL—Labor Arbitration, KGFJ—Pare's to Veterana, KGFJ—Pare's to Veterana, KGWL—Hymns of All Churches, KFVD—Samuel B, McKee, KRKD—Kingdom Within, KWUK—News, KIEV—Bing Crosby Sings, KGH—Peggy Lee, KFON—Inside China, KFPN—Inside China, KFPN—Inside China, KFPN—Dusic America Loves, -KGFJ—Proudir We Hail, KWIK-Make Mine Melody,

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- -KGEJ-Proudly We Hall, KMPC-Traffic Safety, KWIK-Four Knights, KIEV-Trade Winds Tempos,
- KECA, KFMB—Sunday Evening Hour.
   KFI, KFSD—Charlie MrCarthy Show.
   KN>—Dr. Dana.
   KHJ, KGB, KVOF—Alexan-der's Meditation Board.
   KMPC—Musical Holiday.
   KFWB—Music.
   KGFR, KGIL, KLAC—News.
   KGFJ—Easy Rhythm.
   KFAC—Bowlers' Sportscast.
   KNIA—Labor Arbitration.
   KRKD—Tunes of the Day.
   KWB—Nouth for Christ.
   KFOX—Evangelist Hugan.
   KPCC—Afternoon Concert. -KECA, KFMB-Sunday

# **Bible Treasury Hour**

With TOM WESTWOOD KGER-Dial 1390 Sundays-9:05 a.m.-5:05 p.m. Mon, thru Fri. 8;45 a.m. Daily on KWKW-9:15 s.m. 5:05-KGER-Bible Treasury Hour.

-KFAC—Twilight Vespers, KFWB—Navy Recruiting, KLAC—Meet the Band, KGH—Valley Vespers, 5:15-5:30-

- KGH.—Valley Vespers. →KFI, KFSD.—Fred Allen, KNX, KSDJ.—Jack in All Trades. KHJ, KGB.—Jiomy Fidler, KFWB.—Louis Jordan, KLAC.—Here's to Veterans, KULA.—Lincoln Aye, Church, KGFJ.—Keyboard Magic, KGFJ.—Keyboard Magic, KGHJ.—Guest Star, KRKD.—Floyd B. Johnson, ★KWIK.—Sews, Human Inferest KGER.—Church of the Air, KFOX.—Sons of Guns.
- KFUX—Sona o' Guna.
   S:45 K HJ. K GB—Newscope.
   KLAC—Guest Stars.
   KGIL—Madriguera Orch.
   KWK—Songs Mother Taught Me.
   KFON—The Singing Crow.
   S:55 ± KNX, KSDD—Ned Calmer.

- 3:33 # KNX, KNDJ—Ned Calmer.
  6 Winchell, KFJ, KFSD—Manhattan Merry-Go-Round, KNN-Romance of the Ranchos, KHJ, KFSM, KGB, KVOE— Meet Me at Parky's, \*KFON, KFWB, KGER, KLAC, KMPC, KXLA—News, KFAC-Masterworks of Music, KGFJ—Musical Parade, KRKD—Waltz Time, KWK-One World, One God, KGIA—Date With a Disc, \$:05-KGER-Harbor Forum, \$:10-KLAC-Floyd Allen.
- 6:05
- KGFJ-Iwilght Khapsody. #KWIK-News, KRKD-Grace Melodies, KPFC--Children's Corner, KGEB-Lutheran League, KFOX-Hal's Memory Room. 5-KLAC-Behind Studio Gates. 6:45

4

- KMPC—Know Your Schools, KPPC—Story Time, KWIK—Treasure Ches⊾ 8:55★KFAC—News. 8:85±KFAC—News.
  7-KECA, KFMB—Theatre Guild RHJ, KFXM, KGB, KVOE— Gabriel Heatter Show.
  KFI, KFSD—Take H or Leave H.
  KNN—Christopher Wells.
  KNNC—Pet Exchange.
  KFWB—Union Rescue Mission KFAC—Your Concert.
  ★RGER, KGUL, KLAC—News.
  KPPC—Organ Recital.
  KNA—National Voice.
  KGFJ—Overture to Evening.
  KWE—Veta' Employment.
  KFON—Full Gospel Assembly.
  7:05—KGER—Embers. -KULK-Demners, -KXLA--Life and Health, KMPC--Proudly We Hall, KLAC--Beat in Variety, KWIK--Gueat Star, KGIL--Manager Speaks, 7:15--RECA, RFMB-Jimmy Fidler. RFI, RFSD-Horace Heidt 7:30-KFI, KFND—Horace Heidt Show
  KNN, KSDJ—Strike It Rich, KHJ—Reverve,
  KMPC—L, A. Open Golf,
  ★KFWB—Edwin C. Hill,
  KNLA—Church of Open Door.
  ★KUK—News, Music,
  KGH—Spirituals,
  KGW—The King's Service,
  KGB—Sunday Serenade.
  KVOE—Leave It to the Girls. 7:45—KECA, KFMB—Don't You Believe It. KFWB—Catholic Answers. KG11—Radio Bible. KGIL—Radio Bille.
   KGIL—Radio Bille.
   KHL, KGB, KFMB—Drew Pearson.
   KHL, KGB, KFXM—Twenty Questions.
   KFI, KFSD—Frost Warnings; Hollywood Star Preview.
   KNN, KSDJ—The Man Called N.
   KRLAC, KGHL—Newa.
   KKLMC—Philo Vance.
   KFWB—Hollywood Preshy-terian Church.
   KGFJ—Waltz Invitation.
   KFAC—First Methodist Church. KFAU—FIRST Methodiss Church, KNIA—Open Door Church, KWIK—Concert Master, KFON—Christian Science, \*KGER—News, Floyd B. ★KGER—News, Floyd B. Johnson, KPPC—Sunday Evening Hour, KVOE—Streams of Life. 8:15★KECA, KFMB—Monday Morning Headlines, KLAC—The Student Talks Back, KGHL—Delemonico Trio, 8:25—KNN—Surprise Theatre, 8:25—KNN-Surprise Theatre,
  8:30—KECA, KFMB—The Green Hornet,
  KFI, KFND—Standard Hour,
  KN, KNDD-Blondie,
  ★KHJ, KGB, KFNM, KVOE— Jergen's Journal,
  KMYC—Mystery House,
  KLAC—Marine Corps,
  KGFJ—Evening Interbude,
  ★KWIK—News, Your City,
  KIPC—Sarerd Music,
  KGH—Weatherman,
  KFMB—Bing Crossby,
  8:45—KHJ, KGB, KFNM, KVOE— KFMB—Bing Croshy, 8:45—KHJ, KGB, KFNM, KVOE— Sheila Graham, KLAC—Drama, KPIC—Word of Life, KFAC—Sunday Evening Club, KWIK—Time to Dance, KGIL—Music, KFMB—Message of Israel. EASTSIDE SERENADE 9 TO 9:30 P.M. Every Sunday KĖÇĂ -KECA-Eastaide Serenade. KF1, KF8D-Standard Hour. KNN, KSDJ-Standard Hour. KNN, KSDJ-Sam Spade. \*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy. KGFJ-Mystery Is My Hobby. KGFJ-Ave Maria Hour. KGFJ-Ave Maria Hour. KFAC-Sunday Evening Club. KXLA, KFRO-Old-Fashioned Revival. KGIL-Show Tunes. KWIK-Cavalcade of Music. KFOX-Business Reporter. \*KGER-News, Bethel Church. -KECA-Eastside Serenade. 9

## SUNDAY LOGS

**Open Forum** 9:10 to 10:00 p.m. SUNDAYS KLAC 9:10-KLAC-Open Forum. 9:15-KHJ, KGB-Two Sleepy 9:10--KLAC-Open Forum,
9:13--KHJ, KGB-Two Sleepy People,
KFWB-Voice of Labor,
9:30--KECA-Iwserve,
KFI, KFND-Jack Benny,
KN, KSDJ-Corlisa Archer,
KHJ, KGB, KFNM-Chicago Theater,
KMPC-Boston Blackie,
KFWB-Pacific Intheran Hr.
KFWC-Boston Blackie,
KFWB-Pacific Intheran Hr.
KGEI-Concert Hall,
KGER-Gifford Gordon,
KFMR-Popular Music,
KVOE-Minister's Hest
KGER-Kingdom Backie,
KVOE-Minister's Hest
KGER-Kingdom Backie,
KFUR-Poreign Correction,
KFI, KFND-The Reporter, \*REIA—Foreign Correspon-ents, \*KFI, KFND—The Reporter \*KNX—Chet Hundler, News, KHJ, KGB, KFXM—Chicago Theater. Theater. KMPC, KFON, KYOE Old-Fashioned Ravival. KFWB—Sons o' Guna. KKLAC, KGER—Ness. KFAC—Gateway to Music. KGFJ—Concert Noture. KAUA—Sacred Record Shop. KWIK—Dave Street. KGHL—Symphony. KPRO—Riverside Inion (Thurch. RUIL—Symptony,
 RFRO—Riverside Union Church.
 10:05—KLAC—Supervisor Darby,
 KGER—Grace Evangelistic.
 10:15—KE(A—Jimmy Zito Orch.
 RFI—Chapel Quartet.
 RNX—Organ Music.
 RI-WB—Music.
 RFWB—Music.
 RFWB—Music.
 Martin Orch
 ★KFI—Carveth Wells, Inside the News.
 KNX—Reserve.
 KHJ. KGB, KFXM—Latin American Serenade.
 KFWB—Echoes of Eden.
 KFAC—Music for Listening. Orch. 10:30 nightly That HAWTHORNE Thing KXLA See our big ad next week KNLA-Hawthorne Thing. KGER-Popular Music. 10:45-KFI-Melody Time. \*KFND-Newa. 10:55-KFI-Police Bulletins. KFND-News.
10:35-KFI-Police Bulletins.
11-KECA-Ernie Felice Quartet. KHJ, KGB-Benny Strong Orch, KFI-America United.
KKN, KLAC-News. KHMY-Dance Parade. KFWB-Echoes of Edea. KFWB-Echoes of Edea. KFWB-Echoes of Edea. KFWD-Spade Cooley Time. KGFJ-Concert Nocturne. KJA-Neven Seas Cafe. KFVD-Spade Cooley Time. KGH-Juke Box Review. KFVD-Nusic In the Night.
11:35-KECA, KFMR-Bridge to Dreumland. KLAC-Arous the Footlights. KN-Dance Orch. KHJ, KGB-Heary Sing Orch. KFWB-Music Views. KHJ, KGB-News. KGH-Jukt Relax.
11:35±KFI, KFN-News. Page Seventeen Page Seventeen

# MONDAY, JANUARY 5

10

 Indicates News Broadcasts.
 KNX-Johnny Murray. KRX-Johnny Murray. KRZCA, KFNB--Don McNeill's Breakfast Club.
 KBK, KVOE-Bob Anderson. News.
 KBR, KVOE-Bob Anderson. News.
 KFWB--Morning Melodies.
 KGFJ-Dr. Frederick Bailes.
 KFAC-Breakfast Symphony.
 KWUL-Bing Crosby.
 KWKW-Rafael Mendes.
 KFND--Wakeup Ranch.
 KWKW-Rafael Mendes.
 KGIL-Hollywood Music.
 KFVD--Wakeup Ranch.
 KUKE-Morning Serende.
 KGIL-Hollywood Music.
 KWFO.-Warkets; Sports.
 KLAC--Markets; Sports.
 KLAC--Markets.
 KOWL-Mings at the Reins.
 KOWL-Market Sands.
 KGIL--Docert Pastelle.
 KWK-Sports News.
 KIL-Sports News.
 KIL-Musical Bandwagon.
 Stat. KLLA--Music. #Indicates News Broadcasts KIEV-Musical Bandwagor 8:20-KXLA-Musical Bandwagor 8:30-KFI, KFSD-Jack Berch. KNX-Grand Slam. KHJ, KFXM, KV0E-Editor's Diary. KMI/C-A Song for You. KKWJ, KFAC, KKKD, KOWL, KWIK-News. WIFY, Machael Marcaria **KIEV-Musical Memories** HAVEN OF REST Monday; Wednesday, Friday KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KXLA-Haven of Rest. KFVD-Kirby Page. **Market News** QUOTATIONS AND TRENDS 8:30 a.m. Daily **Closing Quotations** 12:30 p.m. Mon.-Fri. 9:30 Saturday Courtesy Dean Witter & Co. KWKW EWKW-Stock Quotations. \*KGIL-Under Capitol Dome, KGER-Hammond. 8:35-KFI, KFSD-Lora Lawton. KNX-Rosemary. \*KHJ-Cecil Brown, KMFC-Music Yau Remember. KFWB-Science of Mind. KFAC-Keyboard and Console. DR. REUBEN L. MCMASTER D.C. Ph.D. Philosophy - Health Now KGFJ-8:45 A.M. Monday Through Friday KGFJ-Dr. R. L. McMaster, Voice of Health. KGIL-Coffee Parade. KFVD-Vocal Favorites. KWKW-Wings of Healing. KWKW-Wings of Healing. KGER-Bible Treasury Hour. \*KFI, KXLA, KLAC-News. \*#FIX.—Wendy Warren. #ENJ, EGB, EFXM, KVUE--Kate Smith Speaks, KECA, KFMB--Welcome, Travelers. #EMPC--News. KFWB--Strolling Tom. KGFJ--Delinguency Forum.

Page Eighteen



The state work and the

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KGFJ-Across the Footlights. KOWL-Tune Shop. KRKD-Pan Americana. ★KFVD. KGER. KGIL-News. KWKW-Song Parade. 5--KFI, KFSD-Woman is Whits KNX-Perry Mason. KE(A-Listening Post. KHJ, KGB, KFXM, KVOE-Erskine Johnson. KMPC-Easy Listening. ★KXLA-Pasadena News. KGIL-Light Classics. KFVD-Violet. KWIK-Sunny Side. KGER-Helene Smith. 0-KWKW-Want Ad News. 11:15-KGER-Helene Smith. 11:20-KWKW-Want Ad News. 11:25-KGFJ-Sports Flash. 11:30-KFI, KFSD-Holly Sloane. KNX-Broadway and Vine. KHJ, KGE, KFXM, KVOE-Queen for a Day. WKCA-Baukhage Talking. KMPC-Music in the Air. KGFJ-Reminiscent Rhythm. KXLA-Dinner Bell Roundup. KFVD-Housewives' Exchange KOWL, KRKD, KFOX-News. KGER-Vaughn Monroe Orch. 11:33-KNX-Rob. Graham KGER-Vaughn Monroe Orch 11:33-KNX-Roh Graham. KOWL-Kostelanetz. 11:40-KFI-KFSD-Betty Crocker. 11:45-KFI-Light of the World. KNX, KSDJ-Rose of My Dreams. KECA-Between Us Girls, \*KGFJ-Airtorials, Harpel. KFAC-Concert Grand. KRKD, KGER-Bing Crosby. KWK-Broadway Rhythms. 11:55-KGFJ-Sports Flash. \* KWIK-Broadway Knythms.
11:55-K(FJ-Sports Flash.
12-KFI-Parm Reporter.
KNX, KSDJ-Double or Nothing.
★RECA, KIEV, KGER, KGB, KYOE-News.
★KHJ-Broadway News.
★KHJ-Broadway News.
KMPC-The Man Says Tes.
KFWB-Mauri + Hart.
KLAC-AI Jarvis Ballroom.
KFXA-Luncheon Concert.
KGFJ-Public Messenger.
KLA-Dioner Bell Boundap.
KGIL-Valley News.
KOWL-Daydreams at Noon.
KWIK-Bing Crosby.
★KFVD-Editor of the Air.
KRKD-Record Roundup.
12:05-KFI, KFSD-Ma Perkins.
★KCA-Klernan's News Corner.
KHJ-Sing. America. Sing. 12:10-KTI.KFND-MK Perkins. ★KECA-Kiernan's News Corner. RHJ-Sing. America, Slug. KGFJ-Today's Maestro. EGIL-Jimmie Jackson. EGIL-Jimmie Jackson. BEV-Lunchtime Melodies.
12:25-KGFJ-Sports Flash.
12:30-KFI, KFSD-Pepper Young. ★KNX, KSDJ-Knov Manning. KECA, KFMB-Paul Whiteman Club. KHJ-Louise Massey. ★KMPC. KOWL, KWIE-News. KKI.A-Armstrong Twins. KGFJ-Piano Interlude. KFVD-Violet. EWKW-Stock Quotations.
12:35-KOWL-Show Tunes. 12:45-KFI, KFSD-Bight to Happiness. KNX-Rackground for Living. KHJ-Ozark Valley Folks. KMPC-Bill Hay Beads the Bible. KXLA-Western Tunes. ★KWKW-Andy Manafield. KUEV-Gas on Record. KGEJ-Sports Flash. KGFJ-Sports Flash. KGFJ-Sports Flash. KNX-School of the Air. KGFJ-Sports Flash. -KFI, KFSD-Backstage V KNX-School of the Air. KECA, KFMB-Paul Whiteman Club. KHJ-Musical Melodies. KMPC-Hai Berger. KFWB-Bill Anson. \*KLAC-News, Sports. KFAC-Piano Parade. KGFJ-Sunset and Vine. KWKW-Andy Mansfield. KWLA-Community Broad caster. Wife. KILA.-Community Manuficut. KIA.-Community Broad-caster. ★KFVD, KGER.-News. KOWL-Show Tunes. KRKD-Siesta Time. KWIK-On the Boulevard. KGIL-Fiesta Time. KGIL-Fiesta Time. 1:05-KGER-0€ of the Band Box. 1:10-KLAC-570 Club. 1:15-KFI, KFSD-Stella Dallas. KMPC-L. A. Open Golf. KFAC-Music in the American \_Manner. Broad-KFAC-Mulle in the same Manner, KWIK-Charles W. Hamp, KYDA-Charlie Hamp, KYDA-Charlie Hamp, KWKW-Sam Rowland, KFOX-Secial Time, WFED-Secial Time, 1:25- KGFJ-Shorts Flash. 1:30-KFL, KFSD-Lorenzo Jones.

KNX-Burritt Wheeler, KECA-Quizzicale, KHJ-Norma Young, KGFJ-Today's Hits, KXLA-Vocal Varieties.
For Musical Variety
Listen to HALL OF RECORDS Daily 1:30-4:00 p.m.
heck KEVD
KFVD-Hall of Records. KGIL-Little Symphony. *KOWL, KRKD, KWIK-News.
KFVD-Hall of Records. KGIL-Little Symphons, *KOWL, KKED, KWIK-News. KIEV-Organ Moods. 1:35-KRKD-Song Symphons. KOWL-Contented Listenlag. 1:45-KFI, KFSD-Young Widder Brown.
1:45-KFI, KFSD-Young Widder Brown, KECA-Ethel and Albert.
KECA-Ethel and Albert. KMPC-Glenn Miller Orch. KKLA-News. KEV-Matinee Melodies. KEV-Treasury Salute. 1:59-KWKW-Vets' Rehabilitation.
1:55-KGFJ-Sports Flash. 
Marries. KNX, KSDJ-Winner Take All. KHJ, KGB, KFXM, KVOE-
KHJ, EGB, KFXM, KVOE- Heart's Desire. KECA, KFMBWhat's Doin' Ladies? KMPCThree Alarm. KFWBRill Anson.
KGFJ—Serenade to Afternoon. KFAC—Concert Matinee. KKAC—Concert Hour. KFVD—Hall of Records. KOWL—Radio Auction. KGIC—Social Whirl. KRED—Your Neighbors.
KGIL—Social Whirl, KRKD—Your Neighbors, \$:05—KGER—Monday Matinee, \$:10—KLAC—570 Club.
2:05-KGER-Monday Matinee. 2:10-KLAC-570 Club. 2:16-KFJ, KFSD-Portin Faces Life. KWiK-Ronny Mansfield. KGIL-Modern Mood. KIEV-Land o' Song. 2:20-KWKW, News
KIEV-Land o' Song. 2:20 KWKW-News. 2:25-KGFJ-Sports Flash. 2:30-KFI, KFSD-Just Plain Bill.
2:25-KGFJ-Sports Flash. 2:36-KFI, KFND-Just Pialn Bill. KNX, KSDJ-Houte Party. KHJ, KGB, KVOE-Martin Block. KECA, KFMB-Bride and Groom.
Groom. KGFJKeyboard Magic. KXLAWorst Half Hour.
Groom. KGFJ-Keyboard Magic. KLA-Worst Half Hour. KUKW-News. KWKW-Memories in Waz. KEGIL-Women's News. KIEV-Musical Petpourti. KRKD-Monday Record Seesion.
2:45-KFL KFSD-Front-Page
Farrell. KHJ, KVOE—Red Hook 31. *KFVD, RGFJ—News. KOWL—Island Magic. <u>KGII—Melpolies.</u> 2:55* <u>KNX</u> —News. <u>KGFJ—Sports Flash.</u>
<b>3</b> - <b>KF1</b> , <b>KFSD</b> -Road of Life. <b>BKX</b> , <b>KSDJ</b> -Meet the Missus. <b>KECA</b> , <b>KFMB</b> -Ladies Be Seated.
KFWB—Bill Anson. *KLAC, KXLA, KGER—News. KFAC—Musical Favorites. KFVD—Hall of Records.
KGFJ—Armchair Concert. KOWL—Your Radio Outlook. KIEV—A Matter of Records. KRKD—Tops in Pops.
KWIK—1490 Club. KWKW—Swing Seasion. KGIL—Children's Hour. \$:10—KLAC—Tommy Dorsey Show.
\$:15-KFI-Life Can Be Beantiful. KMPC-L. A. Open Golf. KXLA-Juke Box Matines. KOWL - Classics
<ul> <li>BHJ-FOF 100F Approval.</li> <li>BMPC-Three Alarm.</li> <li>KFWB-Bill Anson.</li> <li>★KLAC, KXLA, KGER-News.</li> <li>KFAC, KXLA, KGER-News.</li> <li>KFVD-Hall of Records.</li> <li>BGFJ-Armebair Concert.</li> <li>BOWL-Your Radio Outlook.</li> <li>KIEV-A Matter of Records.</li> <li>KRED-Tops in Pops.</li> <li>KWK-1440 Clob.</li> <li>KWK-1440 Clob.</li> <li>KWK-1440 Clob.</li> <li>KWK-1440 Clob.</li> <li>KWK-1440 Clob.</li> <li>KWK-1440 Clob.</li> <li>KWK-1640 Clob.</li> <li>KW</li></ul>
KHUA—Norwood Smith Selects, KHJ—Song of the Stranger. KMPC—Jerry Lawrence, WGEL Arrong M. Souvanies
Kelects. KHJ-Song of the Stranger. KHJ-Song of the Stranger. KGFJ-Among My Souvenirs. KWKW-Sam Rowland. *EOWL, KRKD, KWIK-News. KFOX-Jeane Cowan, Songs. 3:33-KUWL, KRKD-Music. KWIK-1490 Club. 3:45-KFI, KFSD-Dr. Paul. KECA-Frances Scally. KHJ, EGB, KVOE-Quaker City Serenade. KMTC-Air Adventures.
3:35-KOWL, KRKD-Music. KWIK-1490 Club. 3:45-KFI, KFSD-Dr. Paul. KECA-Frances Sculy.
KHJ, KGB, KVOE—Quaker City Serenade. KMPC—Air Adventures.



RADIO LIFE

# KGFJ—1f They Had Llved. KKKD—Race Results. KWIK—Ronny Mansfield. KGER—Music with Appeal. 5:55 KNX, KSDJ—Bill Henry. News. KGFJ-Philbarmonic Reporter KGFJ-Philbarmonic Reporter KGFJ-Philbarmonic Reporter KFJ-American Way. KNX, KSDJ-Lux Radio Theater. KHJ, KGB, KFXM, KVOE-News, Gabriel Heatter. KKMC-Clete Roberta. KKFWB, KLAC, KGER. KFWB, KLAC, KGER. KFOX, KFRO-News. KGFJ-Musical Digest. KFAC-Prelude to Evening. KKKD-Musical Varieties. KWK-Don Forbes. KKMC-Al Jarvis. KKMPC-Rob Kelley. Sports. KFWB-Wayne King Orch. KKMD-Hawalian Memorics. KWK-Date for Dinner. KGER-Fireside Meiodies. KHJ, KGR, KFXM, KVOE-Reserve. KMPC-Sonia Anita Races. KFMB-Son You Seven. KHMC-Hour of Music. KKLD-Labor News Review. KRAD-BARTIFOUS 8:45 6:05-6:15-6:30-9:15 9:30-SAM BALTER'S "SPORTS BOOK" 6:30 - 6:45 p.m. Monday through Saturday KLAC XLAC-Sam Balter, Sports. \*KWIE-News. KFUX-Hal's Memory Room. KGER-Helene Smith. 5-KLAC-Irwin Allen. KXLA-Western Caravan. KRKD-Harmony in Rhythm. 6:45-K.I.A.-Western Caravan. KRKD-Harmony in Rhythm. **7**-KFI, KFSD-Carnation Con-tented Hour. KNX, KSDJ-My Friend Irma. KHJ, KGB, KPXM, KVOE-Mysterious Traveler. KEA, KRB-Lone Ranger. KMPC-Firestone Favorites. \*KLAC, KRKD-News. \*KEWB-America Dances. \*KFWB-Lone rot Music. KGFJ-Musical Digest. \*KGER-News. \*KXLA-Bandstand Review. \*KWIK-Averill Berman. \*KGER-News. The A.A.-Charles Larrin. \*KGER-News. The H.A.C. Three-Quarter Time. KGER-News. The H.A.C. Three-Quarter Time. KGER-News. \*KN, KSDJ-Screen Guild Theater. \*HO, KGB, KFXM, KVOE-Chico Kid. \*KHK-Avers. KFWB-Music. KLAC-Echoes and Encores. KGL-Conjon., Please. KIAC-Ford Husins. \*KWK-Avers. \*KHK-News. KIAC-Ford Husins. \*KWK-News. KIAC-Ford Husins. \*KFWB-Tred Husins. \*KFWB-Tred Husins. \*KFAC-Hores. KIAC-Ford Lewis. \*KHK-News. KIAC-Ford Lewis. \*KMK-Cores. KGE, KFXM, KYOE-Lef George Do It. \*KMYK-Adeline Hanson. \*KFWB-Tool Stage. KKAC, KYIA-Forot Warnings. Supper Club. KNX-Loweli Thomas. KFCA. KFMB-Point Sublime. KHJ. KGER, KFXM, KYOE-Let George Do It. \*KMPC-News. KEAC. KIA. KGER-News. KFAC-KIA. KGER-News. KFAC-KIA. KGER-News. KFWB-Sports Final. \*KLAC, KNIA. KGER-News. KEAC. KIA. KGER-News. KEAC. KNIA. KGER-News. KEAC. KNIA. KGER-News. KEAC. KNIA. KGER-News. KEAC. KNIA. KWE-Let George Do It. KGEJ.-Coneert Hail. KGEJ.-Cone Hail. KGEJ.-Cone Red's Scrapbook. KNWC-Need Rowe. KFWB-Songs of the Saddle. 7-KFI, KFSD-Carnation Con-KLAU-Music. KGFJ-Starlight Moods. KXLA-Songs of the Saddle.

#### MONDAY LOGS

\$:30-KFI, KFSD-Cavalcade of America, KNX—Talent Scouts, KHJ, KGB, KFXM, KVOE– Adventures of Charlie Cla KECA, KFMB—Opie Cates MHJ, KGB, KFXM, KV0E— Adventures of Charlie Cfman.
KE('A, KFMB—Opie Cates Show,
KMFC—Parade of Hits,
★KFWB, KWIK—News,
KGIL—Weatherman.
KXLA—The Corrai.
★KGFA—Averill Bernian.
5-KFWB—Ann and Mack.
KGIL—To Veterans.
KKIL—To Veterans.
KWIK—Swing Club.
5★KNX—News,
KHJ, KGB, KFXM, KVOE— Billy Rose.
→KFI, KFND—Telephone Hour.
KKI, KFND—Telephone Hour.
KKI, KGB, LFXM, KVOE— Billy Rose.
→KHJ, KGB, KFXM, KVOE— News, Glenn Hardy.
★KHJ, KGB, KFXM, KVOE— News, Glenn Hardy.
★KHJ, KGB, KFXM, KVOE— News, Glenn Hardy.
★KGFJ—Hollywood Honse Party.
KGIL—Duke Ellington.
★KGER—News, Trio Time.
5-KHJ, KGB, KFXM, Boulah.
KMFC—Romance and Rhythm KFWR—Unity Daily Word.
KLAC—Ion Otis Show.
KGER—Civil Service.
KKJ.—Darke Time.
KKGER—Civil Service.
KKJ, KSDJ—Club 15.
★KECA—Earl Godwin.
KMPC—Ramarke Re-Clan. 8:55 + K KHJ, KGB, KVOE—inside of Sports.
 KMPC—Rarbershop Quartet.
 KKGER—Music Box.
 KGER—Dr. Clem Davies.
 Stat XX—Edward R. Murrow.
 KECA—Buddy Weed Trio.
 KHJ, KGB, KFXM, KVOE— Henry J. Taylor.
 KMPC—Freedom Train.
 KGIL—Freedom Train.
 KGIL—Freedom Train. Sports. **10**\*KFI, KFSD—The Reporter. \*KNX—Chet Huntley, News. \*KHJ, KGR, KFXM, KVOE— Fulton Lewis. KECA—Ted Bentley, Sports. \*KMPC, KLAC, KGER—News. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KXLA-Baronettes Quartet. KFAC-Lucky Lager Dance. KGIL-Symphony. KFVD-Spade Cooley Time. KGFJ-Concert Nocturne. KWIK-Michael Roy. KFOX-Marko's Radie RGFJ-Concert Nocturne, KWIE-Michael Roy. KFOX-Marko's Radie Express.
10:15-KFI-Barry Wood Show. KNX-Bob Elson. \*KECA-News. KHJ-Highlights of Music. KMPC-Bridge Club. KLAC-Meioly Parade. KLAC-Meioly Parade. KXLA-Here's to Vets.
10:30\*KFI-Inside the News. KNY-Symphonette. \*KECA-Elmer Davis. KHJ, KGB-ABC Record Party. KMPC-Rancho Grande. KJA-Hawthorne Thiag.
10:35-KFI-Folice Builetin. 11:55-KFI-Folice Builetin. KHJ-Holdy Time. 10:55-KFI-Bother Arlington. KHJ-Brother Arlington. KHJ-Dance Parade. KFWD-Spade Cooley Time. BUL-Mensical Roondup.
11:15-KECA-Dick Didline Orch. KNX-Breaking All Records. KNX-A-Dance Time. KILA-Dance Ti \*KVOE-News. 11:55\*KF1, KECA, KNX-News.





3:15 - 5:30 p.m. KXLA Monday thru Saturday

EXLA-Juke Box Matinee. EWEL-Classics.
3:30-EGFJ-Sports Flash.
3:30-FI, EFSD-Aunt Mary. RNX, KSDJ-Arthur Godfrey. RFC A-Norwood Smith Sings. EHJ, KGB-Song of the Stranger.
EMPC-Jerry Lawrence. EWEW-Sam Rowland.
\*ROWL, ERKD, KWIK-News. RGFJ-Among My Sourchirs. KFOX-Jeane Cowan, Songs.
3:38-EKKD-Tea Time Tunes. ROWL, ERKD, The Songs.
3:38-EKKD-Tea Time Tunes. ROWL, ERKD, KWIK-News. RGFJ-Among My Sourchirs. KOWL-Contented Listening. KWIK-1490 Club.
3:55+KFWB-News. RGFJ-Sports Flash.
-KFI, KFSD-This Woman's Secret. ENX, KSDJ-Hint Hunt. KECA-Frances Scully.
\*KHJ, KGB, RFXM, KVOE-Fulton Lewis.
\*KMPC, RHEV, KGER-News. KFWC, KIEV, KGER-News. KFWC, Mather, Sports.
\*KHO, KGER, KFXM, KVOE-Fulton Lewis.
\*KMPC, KIEV, KGER-News. KFWC, Mather, Sports.
\*KHOP, Mather, Lastening. KWE - 400 and Masterpieces. KIA-Juke Box Matinee. KN, KSDJ-Hint Hunt. KECA-Francea Scully.
\*KHOP, KIEV, KGER-News. KFWC, KIEV, KGER-News. KFWC, Mather, Lossing.
\*KHOP, KIEV, KGER-News. KFAC-Musical Masterpieces. KIAC-Justan Mathers. KFAC-Musical Masterpieces. KGFJ-Showan Roundup. KWK W-Waxworks. KGIL-Off the Record. KGFJ-Showan Roundup. KWK W-Waxworks. KGIL-Off the Record. KGFJ-What's UP? KWK W-Waxworks. KGIL-Off the Record. KFAC-Hain Off Records.
\*SMPC-Riston Roundup. KWK W-Waxworks. KGFJ-What's UP? KWK W-Waxworks. KGFJ-KIMB-Yews. KWK W-Waxworks. KGIL-Off the Record. KGFJ-What's UP? KWK W-Waxworks. KGFJ-What's UP? KWK W-Waxworks. KGIL-Off the Record. KGFJ-What's UP? KWK W-Waxworks. KGIL-Off the Record. KGFJ-What's UP? KWK W-Waxworks. KGFJ-KIMB-Yews. KWA-Hano Hider. \*KACA-Hain Wilder. \*KACA-KIN WIIder.

1

# KMPC KMPC-Twilight Tales. KFWB-Melody Matines. KLAC-Belle Martel. KOWL-Mystery Tune. KLAC-Belle Martei. KOWL-Mystery Tune. KRKD-Spotlight on Star. KIFV-Show Tunes. -KGFJ-Sports Flash. -KFI-Art Baker's Notebook. KKJ-KOWL, KFVD-New. KKJ-Adventure Parade. KHJ-Adventure Parade. KHJ-Adventure Parade. KLAC-Racing Roundup. KGFJ-Record Jackpot. KIEV-Bing Crosby Sings. KGHL-Ten-Age News. KRKD-Symphony in Swing. KKKD-Symphony in Swing. 4:25-MILD & MELLOW4:30 to 5 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KFOX-Old Are Pensions. S-KNX-Old Are Pensions. S-KNX-Lum and Abner. KHJ-Sileepy Joe. KFWB-Stuart Hamhlen. KLAC-Studio Frolic. \*KRKD-News. KGII.-Popular Records. KWIK-Irish Songs. \*KFSD-H. V. Kaltenborn. KGR, KVOE-Adventore Parade. -KGFJ-Sports Flash. 4:45-KGR, KVOE-Adventure Farade, 4:55-KGFJ-Sports Flash. \$#KFL-Feature Wire. \$KS-KNX-Knox Manning, News. \$KFL-Feature Wire. \$KRI-KNX-Knox Manning, News. \$KFL-Feature Wire. \$KFL-Feature Wire. \$KFWB-Stuart Hamhlen. \$KLAC-Fred Heary Reports. \$KFAC-Sunset Serenade. \$KFAC-Sunset Serenade. \$KFAC-Juke Pox Matinee. \$KIA-Juke Pox Matinee. \$KIA-Duke Pox Matinee. \$KIA-Duke Ream. \$KIA-Tom Hanlon. \$KJA-Tom Hanlon. \$KJA-C-Ficture Alhum. \$KGFJ-Race Recap. \$KGFJ-Charles Collingwood. \$KCA-\$KY King. \$KIA-Future Planist. \$KIA-Future Planist. \$KIA-Future Planist. \$KIA-Future Planist. \$KIA-Future Planist. \$KIA-Future Planist. \$KIA-Future Concert. \$KGFJ-Marce Recap. \$KIA-Future Concert. \$KGFJ-Marce Recap. \$KIA-Future Concert. \$KGFJ-Music with Appeal. \$t3t KD-Race Recap. \$KIA-Future Concert. \$KGFJ-Music. \$KWD-Sports Dial. \$KKD-Race Recap. \$KIA-Future Concert. \$KGFJ-Music With Appeal. \$t3t KD-Aca Recap. \$KIA-Future Concert. \$KGFJ-Music Stat. \$KIA-Future Concert. \$KGFJ-Music Stat. \$KKD-Race Recap. \$KKD-Race Recap. \$KKD-Aca Realite. \$KKD-Aca Realite.</li 4:55- KF1: KF8D-Ames 'n' Andy. KNX-Women's Forum, \*KECA-Headline Edition. \*KHJ, KGB-Gabiel Heatter. \*KMPC-Clete Roheris Reports. \*KFRO-News. KFRO-News. KFRO-Prelude to Evening. KGI-Date with Digest. KNIA-Muir College. \*KWIK-Don Forbes. \*KRD-Musical Digest. KRKD-Musical Varieties. \*StacC-Alarvis. KECA-Broadway Local News. KHJ-Merv Griffin. KHJ-Merv Griffin. KMWC-Boh Kelley. Sports. KFWR-Wayne King Music. KKLA-Mary Rurke King. KKD-Hawailan Memories. KKIA-Mary Rurke King. KKD-Fireaide Melodies. -KFI, KFSD-Fibber McGee and Molly. KNX, KSDJ-Studio One. KECA-Boston Symphony. KHJ-Reviewing Stand. KMPC-Santa Anita. KFWB-America Dances. KLAC-Sam Balter KAC-Hour of Music. 6:30-

RADIO LIFE

# KXLA-Bandstand Review. KKLA-Bandstand Review. KKUK-News. KFOX-Hal's Memory Room. KGER-Helene Smith. KGB. KFXM. KVOE-Fishing and Hunting Club. KLAC-irwin Allen. KXLA-Western Caravan. KVI. 6:45-KXLA-Western Caravan. **FKI**, KFSD-Bub Hope. KNX, KSDD-Studio One. KHJ, KGB, KFXM, KVOE-American Forum. KECA-Boaton Symphony. KMPC-Fireatone Favorites. KFAE-America Dances. KFAE-Mour of Music. KGFL-Musical Digest. \*KLAC. KRKD, KGER-News. \*KLA-Record Review. \*KULA-Record Review. \*KWIK-Averlil Berman. \*S-KLA'-Telebone Outs ★KWIK—Arerill Berman, 7:03—KLA('--Telephone Quiz, KGER—Fagan, 7:15★KXLA—Peter DeLima, BKKD—Three-Quarter Time, KGIL—Constant Insader, KWK—Sons o' Guns, 7:30—KFI, KFSD—Red Skelton, KECA—Report to the People, KHJ, KGB, KFXM, KVOE— Red Ryder, Melodies America Loves EULA BEAL, Contralto **Concert** Orchestra Earl Towner, Director KNX-Tuesday-7:30 P.M. INGLEWOOD PARK CEMETERY ASS'N **KNX-Melodies** America 01.04 KGII—Opinion, Please. KRKD—Twilight Serenade. ★KWIK—News. 7:45 KECA, KFMB—People and the News, KFWB—Ted Husing, Kill—Perry Wood, KWIK—Adeline Hanson, -RFI, KFSD-Frost Warnings; → KFI, KFSD→Froat Warnings; Supper Club. ★ KNN→Lowell Thomas. KECA→Reserve. FIJ, KGB, KFXM, KVOE— Count of Monte Cristo. ★ MUTC→News. KFWB→Sports Fingl. ★ KLAC, KX1A, KGER→News. KFAC→Evening Concert. KGFJ→Caucasin Memories. KWIK→Swing Club. KWIK—Swing Clun. 8:15 KFI—News of the World. KECA, KFMB—Monitor News. KNN—Jack Smith. KNY—Red Rowe. KFWB—United Notions. KLAC—Music. RGFJ—Starlight Moods. KXLA—Songs of the Saddle. KGIL—Concert Hall. KGII-Concert Hall. 8:30-KFI, KFSD-Milton Rerie. KN, KSDJ-Mr, and Mrs. North. KFCA-World Security Workshop. KHJ, KGB, KFXM, KV0E-Official Detective. KMPC-Parade of Hits. KFWB, KWIK-News. KLA-97th Street Corral. KGII-Weatherman. KGER-Music in the Night. \*45-KFWB, an and Mack KUER→ADDIC in the Night. 8:45—KFWB→Ann and Mark. KGH∠-Decision Now. KGHZ→Evening Interfude. 8:55★KNX, KNDJ→Nersa. KHJ, KGB, KFXM, KV0E→ Billy Kose. The BULLOCK'S SHOW THIS WEEK Favorite Lost Horizon Story KFI

9.00 P. M. TUESDAYS

## TUESDAY LOGS

	9-KFI-Favorite Story,
	KNJ, KGDJ-Big Town, *KHJ, KGB, KFXM, KVOE- News, Glenn Hardy.
1	Meeting. ★KMPC, KFWB, KLAC, KGER
	-News, EFAC-Evening Concert, KXLA-Seaboard Home Hour, KGFJ-Hollywood House Parts
	KGFJ-Hollywood House Party
	RGII-Duke Ellington, KWIK-Swing Club. 9:05-KGEB-Music in the Night.
	9:15-KHJ, KFXM, KGB-Beulah, KMIC-Romance and Bhythm.
	9:15KULD-MUBIC in the Night. 9:15KHJ, KFXM, KGBReulah, KMI'C-Romance and Rhythm. KFWB-Unity Daily Word, KLACDon Otis Show, KGIIDance Time.
	9:30-KFI-Pleasure Parade.
	KNA, KSDJ-Club 15. KHJ, KGB, KVOE-Inside of Sports.
	KMPC-Barbershop Quartet, KFWB-Music Box, ★KGIIKnox Manning,
	KGER-Dr. Clem Davies.
	9:45-KFI-Madison 2345, *KNX, KSDJ-Ed R. Murrow. *KHJ, KGB, KFXM, KVOE-
	Newscope. KMPC-Leaders of Tomorrow. KGIL-Mr, Nobody.
	LO*KFI, KFSD-The Reporter.
	LO*EFI, KFSD-The Reporter. *KNX-Chet Huntley, News, RECA-Ted Bentley, Sports. *KFJ, KFXM, KGB, KVOE- Fulton Lewis.
	EASTSIDE SHOW 10 TO 12 P. M. Very Night Except Sunday KFW/B
	SHOW
	10 TO 12 P.M.
	Every Night Except Sunday
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	*KMPC, KLAC, KGER-News. KFVD-Spade Cooley Time,
	KFAC-Lucky Lager Dance. KGII-Symphony.
	BUEd-Uncert Socturna
	KGII—Symphony. RGFJ—Concert Nocturne. KXI.A—Radio Guild. KWIK—Michael Roy.
	KWIK-Michael Roy.
	Olympic Auditorium
	Olympic Auditorium FIGHTS
	Olympic Auditorium FIGHTS Tuesday, 10:05 p.m.
	Olympic Auditorium FIGHTS
	Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC
10	Colympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC 105-KLAC-Olympic Boxing. KGER-Musical Roundup. 13-KFI-Remember That Music. KNX-Roh Elson. *KECA-News. KHJ, KGR-Morton Downey KMPC-Bridge Club. 30+KFI-Inside the News. KNX-Open Hearing. *KECA-Elmer Davis. KHJ, KGB-Record Party. refer Potter. KMPC-Rancho Grapde. KMPC-Rancho Grapde.
10 10 10	130*KFI-Michael Roy. Colympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC 10:5-KLAC-Olympic Boxing. KGER-Musical Roundup. 115-KFI-Remember That Music. KNX-Boh Eison. *KECA-News. KHJ, KGB-Morton Downey KMPC-Bridge Club. 130*KFI-Inside the News. KNX-Open Hearing. *KECA-Sems. KHJ, KGB-Record Party. Teier Potter. KHJ, KGB-Record Party. Teier Potter. KHJ, KGB-Record Party. Teier Potter. KHJ, KGB-Record Party. Teier Potter. KHZ-Elmer Daris. KHJ, KGB-Record Party. Teier Potter. KHZ-Enner Daris. KHJ, KGB-Record Party. Teier Potter. KHZ-Fredy Time. KECA-Freddy Martin Orch.
10 10 10	130*KFI-Michael Roy. Colympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC 10:5-KLAC-Olympic Boxing. KGER-Musical Roundup. 115-KFI-Remember That Music. KNX-Boh Eison. *KECA-News. KHJ, KGB-Morton Downey KMPC-Bridge Club. 130*KFI-Inside the News. KNX-Open Hearing. *KECA-Sems. KHJ, KGB-Record Party. Teier Potter. KHJ, KGB-Record Party. Teier Potter. KHJ, KGB-Record Party. Teier Potter. KHJ, KGB-Record Party. Teier Potter. KHZ-Elmer Daris. KHJ, KGB-Record Party. Teier Potter. KHZ-Enner Daris. KHJ, KGB-Record Party. Teier Potter. KHZ-Fredy Time. KECA-Freddy Martin Orch.
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10 10 10 <b>1</b> 0	<ul> <li>KWIR-Michael Roy.</li> <li>Olympic Auditorium FIGHTS</li> <li>FIGHTS</li> <li>Tuesday, 10:05 p.m.</li> <li>KLAC-Olympic Boxing.</li> <li>KGER-Musical Roundup.</li> <li>KGER-Musical Roundup.</li> <li>KFI-Inside Club.</li> <li>KFI-Inside the News.</li> <li>KNX-Boh Elson.</li> <li>KECA-News.</li> <li>KHJ, KGR-Morton Downey KMPC-Bridge Club.</li> <li>KGE-A-News.</li> <li>KNX-Open Hearing.</li> <li>KECA-Fenger Davis.</li> <li>KHJ, KGB-Record Party. Teier Potter.</li> <li>KMPC-Rancho Grande.</li> <li>KKUA-Elmer Davis.</li> <li>KHJ, KGB-Mercond Party. Teier Potter.</li> <li>KMPC-Rancho Grande.</li> <li>KKIA-Hawthorne Thing.</li> <li>KHJ, KGCA-News.</li> <li>KKNX-Nelson Princie.</li> <li>KHJ-Brother Arlington.</li> <li>KMYC-Dance Parade.</li> <li>KHY-Spade Cooler Time.</li> <li>KGTL-Salute.</li> <li>KGIL-Salute.</li> <li>KWIK-Michael Roy.</li> <li>KGGE-Muchael Roy.</li> <li>KGER-Muchael Roy.</li> </ul>
10 10 10 10	NWIR-Michael Roy. Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC-Olympic Boxing. KGER-Musical Roundup. 13-KFI-Remember That Music. KNX-Boh Elson. *KECA-News. KHJ, KGR-Morton Downey KMPC-Bridge Club. *KECA-News. KHJ, KGR-Mercord Party. reier Potter. KHJ, KGR-Record Party. reier Potter. KNLA-Hawthorne Thing. *KECA-Freddy Martin Orch. *KFSD-News. *KFSD-News. *KFN-Reca, KLAC-News. *KFN-Police Bulletins. 1*KFT, KECA, KLAC-News. *KFN-State Arlington. KMPC-Dance Parade. KHT-Brother Arlington. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Stuck Dance Time. KFAC-Stuck Dance Time. KFAC-Stuck Dance Time. KGEF-Soute. KGER-Musical Roundup. 13-KFI-World Service. KGER-Musical Roundup.
10 10 10 10	NWIR-Michael Roy. Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC-Olympic Boxing. KGER-Musical Roundup. 13-KFI-Remember That Music. KNX-Boh Elson. *KECA-News. KHJ, KGR-Morton Downey KMPC-Bridge Club. *KECA-News. KHJ, KGR-Mercord Party. reier Potter. KHJ, KGR-Record Party. reier Potter. KNLA-Hawthorne Thing. *KECA-Freddy Martin Orch. *KFSD-News. *KFSD-News. *KFN-Reca, KLAC-News. *KFN-Police Bulletins. 1*KFT, KECA, KLAC-News. *KFN-State Arlington. KMPC-Dance Parade. KHT-Brother Arlington. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Lucky Dance Time. KFAC-Stuck Dance Time. KFAC-Stuck Dance Time. KFAC-Stuck Dance Time. KGEF-Soute. KGER-Musical Roundup. 13-KFI-World Service. KGER-Musical Roundup.
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10 10 10 10	<ul> <li>KWIR-Michael Roy.</li> <li>Olympic Auditorium FIGHTS</li> <li>FIGHTS</li> <li>Tuesday, 10:05 p.m.</li> <li>KLAC-Olympic Boxing.</li> <li>KGER-Musical Roundup.</li> <li>KGER-Musical Roundup.</li> <li>KFI-Inside Club.</li> <li>KFI-Inside the News.</li> <li>KNX-Boh Elson.</li> <li>KECA-News.</li> <li>KHJ, KGR-Morton Downey KMPC-Bridge Club.</li> <li>KGE-A-News.</li> <li>KNX-Open Hearing.</li> <li>KECA-Fenger Davis.</li> <li>KHJ, KGB-Record Party. Teier Potter.</li> <li>KMPC-Rancho Grande.</li> <li>KKUA-Elmer Davis.</li> <li>KHJ, KGB-Mercond Party. Teier Potter.</li> <li>KMPC-Rancho Grande.</li> <li>KKIA-Hawthorne Thing.</li> <li>KHJ, KGCA-News.</li> <li>KKNX-Nelson Princie.</li> <li>KHJ-Brother Arlington.</li> <li>KMYC-Dance Parade.</li> <li>KHY-Spade Cooler Time.</li> <li>KGTL-Salute.</li> <li>KGIL-Salute.</li> <li>KWIK-Michael Roy.</li> <li>KGGE-Muchael Roy.</li> <li>KGER-Muchael Roy.</li> </ul>



\*KGFJ-Airotorials, Harpel. KFAC--Concert Grand. KWIK-Broadway Rhythms. KRKD--Crosby Records. KGER--Crosby Sings. 11:55-KGFJ-Sports Flash. KFVD—Union Rescue Mission. KRKD—Pop Concert. KGIL—Music That Endures. KWKW—Feature Story. KGB—Say It With Music. &OWL—Pacific Strings. 11:55-KGFJ-Sports Flash.
 12-KFI-Farm Reporter. KNX, KSDJ-Double or Nothing.
 \*KECA, KLEV, KGEB, KGB, KVOE-News.
 \*KHJ-Broadway News.
 KMRC-The Man Says Yes.
 KFWB-Maurice Hart.
 KLAC-Al Jarvis Ballroom.
 KGFJ-Disabled Veterana.
 KFAC-Luncheon Concert.
 KFVD-Editor of the Air.
 \*KGIL-Valley News.
 KUKW-Pasadena Panorama.
 KXLA-Dinner Bell Roundup.
 KOWL-Day Dreams at Noon.
 KRKD-Record Roundup.
 12:15-KFI. KFND-Ma Perkins. 10:35-KOWL-Pacific Strings. 10:45-KFI-Joyce Jordan. KNX-Guiding Light. KFAC-Saivation Army Band. KRD-Midnight Mission. KFOX-Lncky Lady. 10:55-KFCA, KFMB-Betty Crocker Magazine of the Air. KGFJ-Sports Flash. KOWL-Hymn for Today. KGFJ-Sports Flash. KGFJ-Sports Flash. KOWL-Hymn for Today. **11**-KFI, KFSD-Today's Children. KECA, KFMB-Betty Crocker. KHJ-Two-Ton Baker. KHJ-Two-Ton Baker. KHJ-Wasic in the Air. KFWB-Maurice Hart. KLAC-AI Jarvis Ballroom. KNLA-Easy Listening. KFAC-Festival of Music. KGFJ-Across the Footlights. KOWL-Tune Shop. KRKD-Pan Americana. KWKW-Your County Supervisor. ★KFVD. KGER-News. 11:15-KFI, KFSD-Woman in White. KNX-Perry Mason. KHJ, KGB, KFXM. KVOE-Erskine Johnson. KECA, KFMB-Listening Post. WMPC-Easy Listening. Frskine Johnson, KECA, KFMB-Listening, Post, KGIC-Lasy Listening, KGIL-Light Classics. \*KXLA-Pasadena News. KFVD-Violet. KWIK-Paul Page. KGER-Heiene Smith. 11:20-KGFJ-Sports Flash. 11:30-KFI, KFSD-Holly Sloane. KNX-Broadway and Vine. \*KFCA-Baukhage Talkins. KHJ, KGB, KFXM, KV0E-Queen for a Day. KMPC-Music in the Air. KFVD-Housewives' Exchange. KXLA-Dinner Bell Roundup. KGFJ-Reminiscent Rhythm. \*KOWL, KRED, KFOX-News. KGER-Vaughn Monroe Orch. 11:36-KNX-Bob Graham. ROWL-Kostelanetz. 11:40-KFI, KFSD-Betty Crocker. 11:45-KFI-Light of the World. KNX, KSDJ-Rose of My Dreams. KECA-Between Us Girls. Dreams. KECA-Between Us Girls. 10:15-What Do You Say? KFI. 11:15-Erskine Johnson, KHJ. 1:30-Burritt Wheeler, KNX. 4:30-Art Baker, KFI. Mystery-Detective 7:00—The Salnt, KNX. 7:30—The Whistler, KNX. 8:30—Quiet Please, KHJ. 9:30—Mr. District Attorney, KFI Public Interest-Information 1:00-School of the Air, KNX. 2:00-Your L. A. Police, KGFJ. 5:45-1f They Had Lived, KGFJ, 7:00-Conquest, KFI. 8:13-United Nations, KFWB. 11:40-Talk, KNX. STIAW CODE Sports Sports 0:00-Race Lineup, KWKW. 10:00-Racing, KGFJ. 5:45-Race Results, KRKD. 6:15-Bob Kelley, KMPC. 6:30-Santa Anita, KMPC. 6:30-Sam Balter, KLAC. 9:30-Inside Sports, KHJ. 10:00-Ted Bentley, KECA.

Recorded Music Kecorded Music 4:00-Musical Masterpieces, KFAC. 6:00-Musical Digest, KGFJ. 7:00-Firestone Favorites, KMPC 8:00-Evening Concert, KFAC. 10:00-Concert Nocturne, KGFJ. 10:00-Lucky Lager Dance Time, KFAC. 10:00-Lastide Show, KFWB. 10:30-Longines Symphonette, KNX. 12:00-Rhapsody in Wax, KHJ. Popular-Western Music 8:00—Supper Club, KFI. 8:15—Jack Smlth, KNX. 9:30—Club Fifteen, KNX.

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12:05-KGER-Western Music. 12:15-KFI, KFSD-Ma Perkins. \*KECA-Kiernan's News Corner. KHJ-Sing, America, Sing. KGIL-Jimmie Jackson. KGFJ-Today's Maestro. KGER-Roving Reporter. 12:25-KGFJ-Sports Flash. 12:45—KFI, KFSD—Right to Happiness, KN—Background for Living. KHJ—Ozark Valley Folks. KMI/C—Bill Hoy Reads Bible. KXI/A—Top Western Tunes. KKFAC—News. KWW—Andy Mansfield. KIEV—Gais on Record. KGER—Garden School. 12:55 KFWB—News. KGFJ—Sports Flash. KFWB-News.
 KGFJ-Sports Flash.
 -KFI, KFSD-Backstage Wife.
 KECA, KFMB-Paul Whiteman Club.
 KNX-School of the Alr.
 KHI-Musical Meiodies.
 KMPC-Hai Berger.
 KFWB-Bill Anson.
 KKLAC-News. Sports.
 KFAC-Piano Parade.
 KRC-Siesta Time.
 KGFJ-Sunset and Vine.
 KULA-Couty Business.
 KGWL-Show Tunes.
 KWW-Sanow Tunes.
 KKWK-Andy Mansfield.
 KWIK-On the Boulevard.
 KIEV-Meet the Maestro.
 KGER-Out of the Band Box.
 S-KFI, KFSD-Stella Dallas.
 KMYC-Fredy Martin Orch.
 KULA-Sam Rowland.
 KULA-Sam Rowland.
 KULA-Sam Rowland.
 KULA-Farm Program.
 KFAC-Music In the American Manner. CHARLES W. HAMP 1020 KG. Manning's Plano Parade 1:15 p.m. Mon.-Fri; 1:30 p.m. Sunday heck KFVD BFVD-Charlie Hamp. 1:25-KGFJ-Sports Flash. 1:30-KFI, EFSD-Lorenze Jones. KNX-Burritt Wheeler. KECA-Quizzicale. KHJ-Norma Young. KMPC-Tommy Dorsey Orch. KAL-Vocal Varietles. \*KOWL, KRKD, KWIK-News. KGFJ-Today's Hits. KFVD-Hall of Records. KGFU-Unday's Hits. KFVD-Hall of Records. KGWL-Coutented Listening. 1:35-KRKD-Symphony of Song. KOWL-Coutented Listening. 1:45-KFI, KFSD-Young Widder Brown. KECA-Ethel and Albert. KMIA-News. KECA-Ethel and Albert. KMIA-News. KECA-Ethel and Albert. KMIA-News. KECA-Ethel and Albert. KMIA-News. KECA-Tensury Salute. EWIK-Matinee Melodies. 1:55-KGFI-Sports Flash. 2-KFI, KFSD-When a Girl -KFI, KFSD-When a Girl 2 Marries.

RADIO LIFE

# KNX, KSDJ-Winner Take All. KECA, KFMB—What's Doin' Ladies? BECA, KFMB—What's Doin' Ladies? RHJ, KGB, KFXM, KVOE— Beart's Desire. KMPC—Three Alarm. KFWB—Bil Anson. ★KLAC, KIEV—News. KFAC—Concert Matinee. KGFJ—Your L. A. Police. KXLA—Concert Hour. KGUL—Radio Auction. KGWL—Radio Auction. KGWL—Radio Auction. KGEN—Hall of Records. KWIK—Mrs. Goes Shopping. KGER—Long Reach Band. KFON—Fiesta Mexicana. KFND—Portia Faces Life. KLAC.—Stopenta Context 2:15-Life, KLA(--570 Club. KRKD-Musical Bouquet, KGFJ-Serenade to Afternoon. KWK-Ronny Mansfield, KGIL-Modern Mood. KIEV-Land of Song. 2:20 ± KWKW-News. 2:25-KGFJ-Sports Flash. 2:26 ± KUENS Loco Male Diff. 2:30-KFI, KFSD-Just Plain Bill. KNX, KSDJ-House Party. KECA, KFMB-Bride and Groom. KHJ, KGB, KVOE-Martia Block Show. Groom, KHJ, KGR, KVOE-Martia Block Show. KGFJ-Keyboard Magic. KVLA-Worst Hall Hour. KWKW-Memories in Wax. KRKD-Tunes in Tempo. KRKD-Tunes in Tempo. KRKD-Tunes in Tempo. KRKD-Tunes in Tempo. KREV-Musical Potpouri. KGER-Feature Story. 2:35-KOWL-Music. 2:45-KFI, KFSD-Front-Page Farrell. KHJ, KVOE-Red Hook 31. KGFJ-News. XGFJ-News. KGFJ-News. KGFJ-Sports Flash. 2-KFI, KFSD-Road of Life. KGFJ-Sports Flash. KGFJ-Sports Flash. KFI, KFSD-Road of Life. KNX, KSDJ-Meet the Missus. KEI, KFVB-Ladies Re Scated. KHJ-Hospitality Club. KMPC-Three Alarm. KFWB-Bill Abson. KLAC, KXLA-News. KGFJ-Armchair Concert. KFAC-Musical Favorites. KGIL-Children's Hour. KOWL-Radio Outlook. KRKD-Tops in Pops. KWKM-Swing Session. KWIK-1490 Club. KIEZ-A methair of Records. KGER, KFOX-Wednesday Record Session. TOMMY DORSEY SHOW 3:10 - 4:00 p.m. Monday thru Friday KLAC

4:45-

4:55

5:38

6

N

3:10-KLAC-Tommy Dorsey. 3:15-KFI-Life Can Be Beautiful. KXLA-Juke Box Matines. KOWL-Classics. 3:35-KGFJ-Sports Flasb. 3:30-KFI, KXSD-Aunt Mary. KNX, KSDJ-Arthur Godfrey. KECA-Norwood Smith Selects. (ik K:A KNJJ-Arluer Godrey. KECA-Norwood Smith Relects. KHJ-Song of the Stranger. KMPC-Jerry Lawrence. KGFJ-Among My Souveairs. KWKW-Sam Rowland. +KOWL. KRED. KWIK-News. 3:33-KRED-Fra Time Tunes. KOWL-Folk Songs. 3:45-KFI, KFSD-Dr. Paul. KECA-Frances Scully. KHJ-Allan Dale Show. KMFC-Air Adventures. KWFC-Air Adventures. KWFC-Airo Club. 3:55+KFWB-News. KGFJ-Sports Flash. A-KFI, KFSD-This Woman's A-KFI, KFSD-This Woman's ■Bri, BF3D-Aus Weiner Secret. KNX, K\$DJ-Hint Hunt. ★KHJ, KFXM, KGB, KVOE-Fulton Lewis. KKCA-Frances Sculy. ★KMPC, KIEV, KGER-News. KKWB-Jerry Lawrence. ★KLAC-News, Sports. KXLA-Juke Box Matinee. KFAC-Musical Masterpieces. KGFL-What's Up? KGIL-Off the Record. KWKW-Waxworks.

KOWL-Caravan of Melody, KFYD-Sundown Round up. KRKD-Piano Paintings. 4:05-KGER-Hall of Records. 4:154KFI-News. KSN, KSDJ-Evelyn Winters. \*KE(A-Alvin Wilder. \*KHJ, KGB, KFXM-Frank Hemingway. KMPC-Woman's Voice. KFWB-Melody Matinee. KLAC-Betty Phillips. KOWL-Mystery Tune. KRKD-Spotight on Siar. KIEV-Show Tunes. KIEV-Show MILD & MELLOW 4:30 to 5 P.M. Menday Through Friday KMPC KMPC-Mild and Mellow. KLAC-Racing Roundup, KGIL-Teen-Age News. KGFJ-Record Jackpot. KRKD-Symphony in Swing. KRKD-Symphony in Swing. KRWW-Today at the Faces. KFUX-Old Age Pensions. 1:15-KNX-1.um and Abner. KFWB-Stuart Hamblen KFWB-Stuart Hamblen KFOX-The Singing Crow, \*KFSD-H. V. Kaltenborn. 1:55-KGFJ-Sports Flash. 54KF1-Feature Wire. 4KFND-H. V. Kaltenborn. 1:55-KGFJ-Sports Flash. 54KF1-Feature Wire. 4KFNJ. KGER-News. KFUC-News, Teen and Twenty. KFWB-Stuart Hamblen. 7:05-7:15-KPCA-Happy Intester. \*KMPC-News, Teen and Twenty. KFWB-Stuart Hamblen. \*KLAC-Fred Henry Reparts. KIA-Juke Box Matince. KFAC-Sunset Serenade. KGRJ-My Serenade. KGFJ-Jive at 5. KRKD-Sundown Ronndup. KFND-Anniversary Dats. KFOX-Sinsbine Mission. KGB, KVOE-Hop Hartizan. 5:15 KGER-Music with Appeal. 6:15 KGER-Nusic with Appeal. 6:15 KGER-News. KNX-Tom Hanlon. KHJ, KGB, KFXM, KVOE-7:30-Superman. KECA, KFMB-Terry and the Pirates. Rece Mews on RACE RECAP 5:15 p.m. Mon.-Est, Dial 1230 KGFJ—Bace Becap. KLAO—Picture Album. KGII—Eventide Echoes. KGEB—Sports Boundup. KFI-Casa Cugat. J-KTT--Casas Cugat.
KRT--Casas Cugat.
KRT, KSDJ--Charles Collingwood.
KECA--Jack Armstrong.
KH, KGB, KFXM, KYDE-Captain Midnight.
KLAC-Al Jarvis.
KGFJ--Dinner Interlede.
KFAC--Whose Bill Club.
KXLA-Future Pinnists.
KWK, KFOX-News.
KRED-Sports Dial.
KGEM--Music by Martin.
KGEM--Music by Martin.
KGEM--Sports Dial.
KTSD-So the Story Goes.
StdykFI, KFSD-Elmer Peterson.
KKNX, KSDJ-News, Garred.
KILA--Mininature Concert.
KGFI--If They Had Lived.
KWK--Konay Mansfield.
KRKD--Kace Ecsuits.
StdykKNX, KSDJ-Bill Henry.
KGEB--Nusie with Appeal.
StdykKNX, KSDJ-Bill Henry.
KFSL KYSD-State Work. KFI, KFSD-Duffy's Tavern. KNX, KSDJ--Mark Warnow.

LIFE \*\* ECA-Headline Edition. \*\* KHJ, KGB, KFXM, KVOE-Gabriel Heatter. \*\* KMPC-Clete Roberts. \*\* KMPC-Clete Roberts. \*\* KMPC-Clete Roberts. \*\* KNC-Preude to Evening. KGL-Date with Disc. \*\* KFAC--Arletide to Evening. KGL-Ovarieties in Music. \*\* KECA-Broadway Local News. \*\* KECA-Broadway Local News. \*\* KECA-Broadway Local News. \*\* KMPC-Bob Kelley. Sports. \*\* KFAC-Hour of Music. \*\* KFAC-\*\* KFAC-\*\* KFAC-\*\* KFAC-\*\* KFAC-\*\* KFAC-\*\* KFAC-\*\* KFAC-\*\* KFAC-K N.A.-Western Caravan. K KLA-Western Caravan. K KLO-Harmony in Rhythm. -KFI--Conquest. KNX, KSDJ--The Raint. KECA, KFMB--Ione Ranger. KHJ, KGB, KVOE--California Melodies. KFMC-Firestone Favorites. KFWB--America Dances. KFWB--America Dances. KFWB--America Dances. KFAC-Hour of Music. KGFJ--Musical Digest. \*KGFJ--Musical Digest. \*KGH-Valley News. \*KLA-Record Review. \*KLA-Record Review. \*KLA-Record Review. \*KUK--Vault Berman. KFIYC--Pasadena Musicians. KFIYC--Pasadena Musicians. \*KGER-News: Dr. Fagan. \*KUK--Tetephone Quiz. 5-KLAC-Tetephone Quiz. 5-KLA-C-Tetephone Quiz. 5-KLA-News. Lundberg. KWIK-Leat We Forget. KGIL-Constant Invader. KKMD-Three-Quarter Time. KFOX-Jeane Cowan, Songs. -KFN, KFSD-Jimmy Durante Show. KNJ, KGBJ-The Whistler. KHJ, KGB, KFXM, KVOE-Cisco Kid. KECA, KFMB-Mayor of the Toma. KECA, KFMB-Mayor of the Town. KMI'C-Welody Hour. KFWB-Music. KLAC-Don Otis. KFAC-Echoes and Encores. KGIL-Opion. Please. KGKD-Twilight Serenada. KKWK-News. Sports. KIPC-Let's Talk it Over. KGER-Prophecy Speaks. KPOX-Dr. Clem Davies. 7:45-KFWB-Ted Husing. KGU.-Perry Wood. KWIK-Adeline Hanson. 7:55-KMPC-Nation's Weather. G-KFI, KFSD-Frost Warningt KWIK-Adeline manon.
Y:35-KMPC--Nation's Weather.
YENPC-Reveil Thomas.
\*KNX-Lowell Thomas.
\*KECA, KFMB-Abbott and Costello.
KHJ, KGB, KFMB-Abbott and Costello.
KHJ, KGB, KFMM, KVOE-what's the Name of That Song?
\*KMPC-News.
\*KFWB-Sporis Final.
\*KLAC, EXLA, EGER-News.
KFAC-Evening Concert. Hall.
KGI-Concert Hall.
KGGJ-Caucasian Memories.
KWIK-Swing Club.
KFOX-Jorge Morris, Songs.
S:IS+KFI, KFSD-News of the World.
KNX-Jack Smith.
KMPC--Red Rowe.
KFAT-Brunited Nations.
KLAC-Music.
KGFJ-Stallight Moods.
KXLA-Songs of the Saddle.
3:30-KF1.
KFMB-Outed Nations.
KLAC-Music.
KGFJ-Stallight Moods.
KXLA-Songs of the Saddle.
3:30-KF1.
KFWB-Outed Nations.
KLAC-Music.
KGFJ-Stallight Moods.
KXLA-Songs of the Saddle.
3:30-KF1.
KFWB-Concho Marx KHJ. BGB-Quiet Please.
KMPC-Parade of Hits.
\*KFWB, KWIK-News.
KSIA-Synth Street Corral.
\*KFWB, KWIK-News.
KGH-Averill Berman.
KGFJ-Averill Berman.
KGER-The Unexpected.
8:45-KFWB-Ann and Mack.
KGFJ-Fanne Interlude.
KGER-Familiar Music. -KFI, KFSD-Frost Warnings;

# WEDNESDAY LOGS

KGII-To Veterans. 8:55+KNX, KSDJ-News. KHJ, KGB, KFXM, KVOE-Billy Rose. 9-KFI, KFSD-Dennis Day. KNX, KSDJ-Melody Hour. KECA, KFMB-Bing Crosby. \*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy. \*KFWB, KLAC, KMPC-News. KFAC-Evening Concert. KNLA-Squeakin' Descon. &GFJ-Hollywood House \_Party. Party, KGII—Valley Almanac, KWIK—Swlng Club, KPI'C—Siesta Fiesta.

Listen Tonight, 9:00 P.M. To The BING CROSBY-PHILCO SHOW KGER 1390 kc. KGER-Bing Crosby Show. 9:15-KHJ, KFXM, KGB-Beulah. KMFC-Romance and Rhythm KFWB-Unity Daily Word. KLAC-Don Otis Show. KGIL-Dance Time. 9:30-KFI, KFND-Mr. District Attorney. KNX, KSDJ-Club 15. KECA, KFMB-Tony Martin Show. Show

KECA, KFMB-Tony Martin Show.
KHJ, KGB, KVOE-Inside of Sports.
EMPC-Barbershop Quartet.
KFWB-Music Box.
KGER-Dr. Clem Davies.
\*KGIL-Knox Manning.
\*KGHL-Knox Manning.
\*KGHL-Knox Manning.
\*KGHL-Knox Manning.
\*KGHL-KNOX Manning.
\*KGHL-KNOX Manning.
\*KGHL-Mr. Nobody.
\*KGHL-Mr. Nobody.
\*KGHL, KFSD-The Reporter.
\*KGHL, KGB, KFXM, KV0E-Fulton Lewis.
\*KGER, KLAC, KMPC-News.
\*KGER, KLAC, KMPC-News.

## EASTSIDE SHOW 58 10 TO 12 P. M. Every Night Except Sunday

J KFWB. Castade Show, KFWB.-Spade Cooley, KFWD.-Spade Cooley, KFWD.-Spade Cooley, KFYD.-Symphony, KFYC.-Your Frostan, KFYC.-Your Frostan, KFYC.-Your Frostan, KFYC.-Your Aros's Badio Express.
 M. KLAC-Ice Hockey.
 M. KHAC-Ice Hockey.
 M. KHAC-Brob Eison.
 M. KOBC-Record Party. Peter Potter.
 M. KHAC-Mendy Time.
 M. KHI-MIRISH Matin Orch.
 M. KHI-MIRISH Matin Orch.
 M. KHI-MIRISH Matin.
 M. KHI M. KHAC-NEWS.
 M. KHI M. KIARAC-NEWS.
 M. KHI M. MIRISH MARKAN, MARKAN, MARKAN, MARKAN, MIRISHAN, MARKAN, MA

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THURSDAY, J
- 28 A
*Indicates News Broadcasts. <b>*8</b> -KFI, KFSD-Fred Waring. KNX-Johnny Murray.
KECA, KFMB—Don McNeill's Breakfast Club.
★KHJ, KGB—Bob Anderson, News. ★KLAC, KMPC, KIEV, KXLA
News. ★KLAC, KMPC, KIEV, KXLA —News. KGFJ—Dr. Frederick Balles. KFWB—Norning Melodies. KOWL—Bing Crosby.
HAVEN OF REST
KRKD, 8:00 A. M. Tuesday, Thursday, Saturday
KFOX, 8:00 A. M. Tuesday, Thursday, Saturday
KXLA, 8:30 A.M. Monday, Wednesday, Friday
KFON, KRKD-Haven of Rest KFAC-Country Church. KFYD-Wakeup Ranch. KWKW-Raftel Mendez. KGIL-Hollywood Music. KWIK-Morning Serenade. *KGER-News, Mizpah. 8:10*KHJ, KNN-Neurs. KMPC-Markets; Sports. KLAC-Haynes at the Reins. KGFJ-Concert Pastelle. KOWL-Meet the Band. KGUL-Sports News. KIEV-Musical Bandwagon. 8:20-KNLA-Music.
KFVD—Wakeup Ranch, KWKW—Rafael Mendez, KGIL—Hollywood Music,
KWIK—Morning Serenade. +KGER—News, Mizpah. 8-18-KHL, KNX—News.
KMPC-Markets; Sports. KLAC-Haynes at the Reins. KGE1-Concert Peatelle.
KOWL-Meet the Band. KGII-Sports News.
8:20KXLA-Music. 8:30KFI, KFSDJack Berch.
KHJ, KFXM, KVOE- Editor's Diary. KMPC-A Song for You.
KFWB-News. KFVD-Kirby Page.
*KGIL-Under Capitol Dome. KWKW-Stork Quotations.
KALA—Daptist Dronters. KWIK—Top of Morning. KIEV—Public Interest.
8:35—KOWL—MUSIC. KRKD—Spotlight Varieties. 8:45—KFI, KFSD—Lora Lawton.
KOWL-Mert (ne Daud), KGIISports News. KIEV-Musical Bandwagon. 8:20-KFI, KFSD-Jack Berch. KNX-Grand Slam. KHJ, KFYM, KVOE- Editor's Diary. KFWR-News. KFVD-Kirby Page. KFVD-Kirby Page. KFYD-Kirby Page. KFAC. KOWL, KRBD-News. KKFAC. KOWL, KRBD-News. KKIA-Baptiat Brothers. KUA-Baptiat Brothers. State-Vphile Interest. 8:35-KOWI-Music KNYK-Nosemary. KNY-Rosemary. KNY-Rosemary. KHJ-Cecil Brown. KNYC-Rusic You Remember. KFWB-Science of Mind.
DR. REUBEN L.
McMASTER D.C. Philosophy - Health
Now KGFJ-8:45 A.M.
Monday Through Friday
<ul> <li>KGFJ-Dr. R. L. McMaster, Voice of Health.</li> <li>κGIL-Coffee Parade.</li> <li>κFVD-Vocal Favorites.</li> <li>κWKW-Wings of Healing.</li> <li>KWKW-Farm Front.</li> <li>KGER-Bible Tressury.</li> </ul>
KFVD—Vocal Favorites. KWKW—Wings of Healing. KWIK—Farm Front.
ALKEL KIEK, KALA-ABOR
S KNX-Wendy Warren. KECA, KFMB-Welcoms Travelers. *KHJ, KFXM, KGB, KVOE-
WINITED, BALL TRUES, BALLET
Kate Smith Speaks. *ELAC, KMPC, KFSD—News. EFWB—Strolling Tom. EGFJ—Your County at Work. KFAC—Unity. the BOWL—Salute to Americas. EGHL—Wairiam Lane. EWIK—Vailey Roundup. ERKD—Sagebrush Serenade. KFVD—Waltz Time. KIEV—Bing Crosby Time. KWEW—Voice of China. \$:05-EFTI—Ladies' Day. EGER—Lutheran Hour.
KGIL-Miriam Lane. KWIK-Valley Roundup.
KFVD-Waltz Time. KIEV-Bing Crosby Time.
\$:05-KFI-Ladies' Day. KGER-Lutheran Hour.
3:15-KNX-Aunt Jenny. KHJ, KFNM, KGB, KVOE- Victor H, Lindlahr.
<ul> <li>\$:05-EFT-Ladies' Day.</li> <li>EGER-Lutheran Hour.</li> <li>\$:15-ENX-Aunt Jenny.</li> <li>KHJ, KFNM, KGB, KVOE-Victor H. Lindlahr.</li> <li>EMPC-Bill Leyden.</li> <li>EFFMP-Bing Croshy.</li> <li>ELAC-Racing News.</li> <li>EFAC-Dr. R. I., McMasier.</li> <li>EXLA-Bar Nothing Ranch.</li> <li>EGF3-Community Chest.</li> <li>EWEW-Biln Creasury Hour.</li> </ul>
<b>BFAU-DF. R. L. MCMaster.</b> <b>BXLA-Bar Nothing Ranch.</b> <b>BGFJ-Community Chest.</b>
KWKW-Bible Treasury Hour. KIEV-Dinah Shore Sings, KFVD-News.
KUKW-Bible Treasury Hour. KWKW-Bible Treasury Hour. KEEV-Dlnah Shore Sings, #KFVD-News. 9:20#KGFJ-News, Bill Harpel. 9:30#KGFJ-News, Bill Harpel. 9:30#KGFJ-News, Bill Harpel. 9:30#KGFJ-News, Bill Harpel. 8:30#KGFJ-News, Bill Harpel. KECA, KFMB-Tom Brezeman's Breakfast.
KECA, KFMB—Tom Breneman's Breakfast. KFWB—Mnsic.
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A

Tres +KGFJ-	ms. -Airotorials, Harpel.
K WIK K WIK K GER	ms. – Airotorials, Harpel. – Concert Grand. – Broadway Rhythms. – KRKD–Bing Crosby. – Sports Flash.
- KFI-	Farm Reporter.
12 KNX, Noth	Farm Reporter. KSDJ-Double or ing. KHJ, KGB, KGER, V, KVOE-News. -The Man Says Yes. 3-Maurice Hart. -Al Jarvis Ballroom. -Public Messenger. -Uncheon Concert. -Valley News. W-Prasadena Panorama. -Editor of the Alr.
★KECA KIE	, KHJ, KGB, KGER, V, KVOE—News.
K MPA KFWI KLAC	- Al Jarvis Bailroom.
KGFJ KFAC	-Public Messenger. -Luncheon Concert.
+KGU- KWK	-Valley News. W-Pasadena Panorama. Editor of the Air. Daydreams at Noon.
KOWI	
KRKI	-Record Roundup.
BEL	L TAILORS
Dinne	Presents Bell Round Up
	oon, Mon. thru Frl.
	KXLA
12:15-KF1.	A—Dinner Bell Rønndup, KFSD—Ma Perkins, A—Kiernan's News
Cor KHJ-	ner. -Sing, America, Sing.
KGF KIEV KCU	—Today's Maestro. —Lunchtime Melodies. —Limmie Jackson
+RFOX KGE	K, KPRO—News. R—Roving Reporter.
12:25-KGF 12:30-KFI,	ner. -Sing, America, Sing, Today's Maestro. Lunchtime Melodies. Jinmie Jackson. X. KPRO-News. R-Roving Reporter. J-Sports Flash. KFRD-Pepper Young. A. KFMB-Panl White- n Club. KSDJ-Knox Manning. -Louine Massey. C. KOWL, KWIK-News. A-Armstrong Twins. (W-Ntock Quotations. J-Pinno Interluds.
ma +KNX	a, KrMD—ram winte- n Club. , KSDJ—Knox Manning.
KHJ- ★KMP	-Louise Massey. C. KOWL. KWIK-News.
KAL KWF KGF	A—Armstrong 1wins. (W—Stock Quotations. J—Piano Interluds.
KFV 12:35KOW	D-Violet. L-Show Tunes.
12:40-KGF 12:45-KFI, Ha	(W-Stock Quotations, J-Piano Interluds, D-Violet, 1Show Tunes, J-Intermission, KFSD-Right to ppiness, -Ozark Valley Folks,
KHJ KNN	-Ozark Valley Folks. George Fisher.
	ppiness. —Ozark Valley Folks. —George Fisher. C-Bill Hay Reads Bible. A-Top Western Tnues. C-News. KW-Andy Mansfield. K-Platter Parade. V-Gais on Record. R-Garden School. B-News. J-Sports Flash. , KFSD-Backstage Wife. 3. KFMB-Paal White-
KWI	KW—Andy Mansfield. K—Platter Parade.
KIE KGE	V—Gals on Record. R—Garden School.
KGH	J-Sports Flash. KFSD-Backstage Wife.
	A, KFMB-Paul White-
K NA KHJ K MI	3)—Sports Flash. KFSD—Backstage Wife. A, KFMB—Paul White- an Club. (—School of the Air. (—Neind Melodies. 7C—Hal Berger. VB—Bill Anson. (!—News, Sports. (!—News, Sports. (!—Siesta Time. 7)—Siesta Time. 7)—Siesta Time.
KFV ★KLA	VB-Bill Anson. C-News, Sports.
KF/ KRI	C—Piano Parade, G—Siesta Time, G—Sunset and Vins, LA—Community
KGI *KFT	LA-Community roadcaster. L-Elesta Time. D. KGER-News. KW-Andy Mansfield. VL-Show Tunes. VMeet the Macetro. NPiano Reflections. S. KVOE-United Nations. ER-Out of the Band Box. KFSD-Stella Dallas. L-Nancy Dixon. CC-Freddy Martin Orch. AC-570 Club. AC-570 Club.
KO KIF	VL-Show Tunes. V-Meet the Maestro.
KF0 KG1 1:05KG	X—Piano Reflections. 3. KVOE—United Nations.
1:15—KFI KH	, KFSD-Stella Dallas,
	PC—Freddy Martin Orch. AC—570 Club. AC—Music in the American
M KW	anner. KW-Sam Rowland.
	VD—Charlie Hamp. LA—Farm Program. DX—Bacital Time
1:25-KG 1:30-KF	FJ-Sports Flash. , KFSD-Lorenzo Jones.
KE KH	('A—Miracles in Music. J—Norma Young.
KA KF	4CMusic in the American anner. KW-Sam Rowland. VDCharlie Hamp. LAFarm Program. DXRecital Time. FJ-Sports Flash. I. KFSID-Lorenzo Jones. (AMiracles in Musie. JNorma Young. XRurritt Wheeler. PCTommy Dorsey Orch. VDThursday Record ession.
KG	ession. FJ—Today's Hits.
KG +KO	LA-Vocal Varieties. IL-Little Symphony. WL, KRKD, KWIK-News.
KII 1:35—KR	KD-Symphony of Song.
B	rown.
KE KE	CA—Ethel and Albert.
	I. A. A. A. KUB, RUD, BUD erv Griffin. PC-Glenn Miller, Orch. LA-News. IE-Modern Mood.
EN SAL	TK-Modern Mood.
	a see a see

KNX, KSDJ-Rose of My

**BIEV-Swing** Stylings. 1:55-KWKW-Vets' Rehabilitation. 1:55-KGFJ-Sports Flash. 1:55-KGFJ-Sports Flash. 2-KFJ, KFSD-When a Girl Marries. KNX, KSDJ-Winner Take All. KECA, KFMB-What's Doing, Ladies? KHJ, KFXM, KGB, KVOE-Heart's Desire. KMIC-Three Alarm. \*KIEV, KLAC-News. KGFJ-The Judge Speaks. KI.A-Concert Matinee. KGFJ-The Judge Speaks. KI.A-Concert Hour. KGFJ-The Judge Speaks. KI.A-Concert Hour. KGFJ-The Judge Speaks. KI.A-Concert Hour. KGFJ-The Judge Speaks. KGFJ-Speaks. -KFI, KFSD-When a Girl 4:25 ž Groom. Groom. KFI, KFND—Just Plain Bill. KFI-Holywod Favorites. KNX—House Party. KGFJ-Keyboard Magle. KRBD—Tunes in Tempo, KXLA—Worst Half Hour. \*KOWL. KWIK—News. \*KGEL—Women's News. KIEV—Musical Potpourti. KWKW—Memories in Wax. KGER—Fausical Story. 2:40—KGER—Long Beach Rand. 2:40—KGER—Long Beach Rand. 2:35 5-KFI, KFND-Front Page Farrell, KHJ, KVOE-Red Hook 31, ★KGFJ-News Notebook, KGIL-Melodles. ★KFVD-News, KKIK-Aloha Time, 5-KNX-News, KGFJ-Sports Flash. \$:55-\$:55-KNX-News. KGFJ-Sports Flash.
\$-KFI, KFND-Road of Life. KNN, KNDJ-Meet the Missus. KEA, KFMB-Ladien, Bo Seated. KMPC-Three Alarm. \*KGER, KLAC, KXLA-News. KFAC-Musical Favorites. KFVD-Hall of Records. KGIL-Children's Hour. KIL-Children's Hour. KIL-Children's Hour. KIL-Children's Show. 3:16-KGLAC-Tommy Dorsey Show. 3:16-KGLAC-Tommy Dorsey Show. 3:16-KGJ-Sports Flash. 3:30-KECA-Norwood Smith Selects. KFI, KFSD-Aunt Marr. KAL-CHILDREN. KAL-CHILDREN. KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects. KFI, KFSD-Aunt Marr. KAL-CHILDREN. KAL-CHILDREN. KAL-CHILDREN. KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects. KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects. KGIL-CHILDREN. KGIL-CHILDREN. KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects. KGIL-CHILDREN. KGIL-CHILDREN. KGFJ-Sports Flash. KGIL-CHILDREN. KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects. KGFJ-Sports Flash. KGIL-CHILDREN. KGFJ-Sports Flash. KGFJ-Sports Flash. KGFJ-Sports Flash. KGFJ-Sports Flash. KGIL-CHILDREN. KGIL-CHILD 3:25-BGFJ-Sports 3:30-BG/A-Norwood Smith Selects. KF1, KFSD-Aunt Marr. KNX, KSDJ-Arthur Godfrey. KHJ-Song of the Stranger. BMPC-Jerry Lawrence. GFJ-Among My Souvenirs. EWKW-Sam Rowland. \*KOWL, KKD, KWIK-News KFOX-Jeane Cowan, Songs. 3:26-KKD-Tea Time Tunes. KOWL-Folk Songs. 3:26-KECA-Frances Scolly. KFI, KFSD-Dr. Paul. KHJ-Quaker City Serenade. KWIK-1450 Club. KWIK-1450 Club. KWIK-1450 Club. KWIK-1450 Club. KGFJ-Sports Flash. 4-KFI, KFSD-This Woman's -KFI, KFSD-This Woman's Recret. KNX, KSDJ-Hint Hunt. KECA-Frances Scully. WKHJ, KFXM, KGB, KVOE-Fulton Lewis. KGER, KIEV, KMPC-News. KGWH-Jerry Lawrence. KKLA-News, Sports. KXLA-Juke Box Matinee. KWKW-Rowland's Wax-works. EWEW-Rowland's War-works. EFAC-Musical Masterpieces. EGIL-Off the Record. EFVD-Sundown Roundup. EGWL-Contented Listening. EGFJ-What's Cp? ERED-Piano Paintings. EWE-Wormen's World. 4:35+KEEA-Aitio Wilder. \*EFI-News. KEFI-News. KEFI-News. KEFI-News. KEFI-News. KEFI-News. KEFI-News. 6

RADIO KMPC-Twilight Tales. KFWB-Melody Matinee. KLA('-Belle Martel. KOWL-Mystery Tune. KRKD-Spotlight on Star. KIEV-Show Tunes. KFSD-Nora Drake. 5-KGFJ-Sports Flash. 0-KFI-Art Baker's Notebool **\*KNX. KFVD.** KOWL-Net KECA-Variety Parade. KHJ-Adventure Parade. Notebook -News MILD & MELLOW 4:30 to 5 P.M. Menday Through Friday KMPC J KMPC-Mild and Mellow, KLAC--Racing Roundup, KGFJ-Record Jackpot.
 KKWD-Symphony in Swing.
 KWKW-Today at the Races.
 KWKW-Support Comparison of the Races.
 KWKW-Today at the Races.
 KKIMD-News.
 KKIMD-News.
 KKIMD-News.
 KKIMD-Trade Wind Tempos.
 KGRI-Popular Records.
 KWKVE-Adventure Parade.
 KGRJ-Sports Flash.
 KKIA-Happy Theater.
 KKIA-Happy Theater.
 KKYA-Happy Theater.
 KKYA-Happy Theater.
 KKYA-Happy Theater.
 KKYA-Happy Theater.
 KKAC-Heary Reports.
 KFAC-Pred Henry Reports.
 KFAC-Fred Henry Reports.
 KFAC-Fred Henry Reports.
 KFAC-Fred Henry Roundup.
 KGRJ-Jive at 5.
 KRKD-Sundern Roundup.
 KGR-Jive at 5.
 KRKD-Sundern Roundup.
 KGR-Music with Appeal.
 Si15 KGFR-Music with Appeal.
 Si15 KGFR-Music KGB.
 KVOE-Hop Harrigan.
 KCA. KFMB-Terry and the Pirates.
 KLAC-Picture Album.
 KLAC-Picture Album.
 KLAC-Picture Album. KIAL KYAL KUB KYAL
 KIAL KYAM, KGB, KYOE-SUMMARKAN, KGB, KYOE-SUMMARKAN, KGFJ-RACE RECAP.
 KGFJ-BACE RECAP.
 KGFJ-CARA CUGAI.
 KKTC-CARA CUGAI.
 KKTC-CARA CUGAI.
 KKTC-CARA CUGAI.
 KKTC-A-SKK KING.
 KHJ, KFXM, KGB, KYOE-Captain Midnight.
 KLAC-AI Jarvis.
 KGFJ-Dinner Interlude.
 KFAC-Whoa Bill Club.
 KGIL-MUUR Plantists.
 KKLA-Future Planists.
 KKED-Sports Dial.
 KGER-Guest Star.
 SIAS-KTI. KSDJ-News. Garred.
 KHJ, KFXM, KGB, KYOE-KHY, KGB, KYOE-KHY, KSDJ-News.
 KKILA-Top Tunes.
 KXLA-Top Tunes.
 KXLA-Top Tunes.
 KXLA-Top Minature Concert.
 KGFJ-Law Is Your Servat.
 KRKD-Ronny Mansfield.
 KGFR-Music with Appeal. Sports Shots Sports Roundup of National and Local Sports with Kenneth Grant. Nightly except Sunday. KXLA-5:55 p.m. Presented bu DAVIS & SPARKS Ford Dealer 5:55 KNX, KSDJ-Bill Henry. #KGER-News. \*KGER-News. --KFI, KFSD-Kraft Music Hall KNX, KSDJ-Dick Haymes. \*KECA-Headline Edition. \*KHL KGB-Gabriel Heatter. \*KHCA. KGBWB. KGER-News. KGFJ-Musical Digest.

This Make - Th

# LIFE KFAC-Prelude to Evening. KFAC-Prelude to Evening. KGIL-Date with Dise. \*KIAC-News, Al Jarvis. KRKD-Date with Dise. \*KIAC-News, Al Jarvis. KRKD-Arriettes in Music. \*KRD-Nariettes in Music. \*KUA-Technocracy. KRKD-Hawaiian Memories. KGRM-Fireside Melodies. 6:30-KFI, KFSD-Vinace Store. KRKD-Hawaiian Memories. KGRM-Fireside Melodies. 6:30-KFI, KFSD-Vinace Store. KRKD-Hawaiian Memories. KGRM-Fireside Melodies. 6:30-KFI, KFSD-Vinace Store. KRKD-Hawaiian Memories. KGRM-Fireside Melodies. KKAC-Hawaiian Memories. KGR-Fireside Melodies. KKD-Hamerica Dances. KFWB-America Dances. KFWB-America Dances. KFWB-America Dances. KFWB-Menter Sports. KKAC-Hour of Music. KALA-Urwin Ailen. KYOX-Hai's Memory Room. 6:45-KLAC-Irwin Ailen. KXLA-Western Caravan. 7-KFI, KFSD-Bob Hawk Show. KKN, KSIJJ-Reader's Dipest. KFWB-America Dances. KFWB-America Dances. KFAC-Hour of Music. KALA-Western Caravan. 7-KFI, KFSD-Bob Hawk Show. KKLA-Urwin Ailen. KXLA-Western Caravan. 7-KFI, KFMB-Ellery Queen. KFJ, Mark, KGB, KYOE-Family Theatre. KFWB-America Dances. KFWB-America Dances. KFWB-America Dances. KFAC-Hour of Music. KKLA-Western Caravan. 7-KFI, KFMB-Ellery Queen. KJ, AFYWM, KGB, KYOE-Family Theatre. KFWB-America Dances. KFWB-America D LIFE 9:30-**OLAN SOULE** is back with BARBARA LUDDY "FIRST NIGHTER" CBS, Thursday, 7:30 P. M. CBS, Thursday, 7:30 P. M. KNX, KNDJ-First Nighter, KECA, KFMB-The Clock. KHJ, KFXM, KGB, KVOE-Red Ryder. KHC-Melody Hour. KFWB-Music. KLAC-Don Otis. KGU.-Opinion, Please. KG KWIK-Swing Club. 8:154KFI, KFSID-News of the World. KNX-Jack Smith, KMI'(--Red Rowe, KFWB-United Nations. KLAC-Music. KGFJ-Starlight Moods. KXLA-Nongy of the Saddle. KGIL-Camera (linic. 8:30-KFI, KFSiD-Aldrich Family. KNN-Mr. Kreen. KCA, KFMB-Candid Microphone. KHJ, KFXM, KGB, KVOE-Mutual's Block Party. KMP(-Ted Lewis Show. KKVA-97th Street Corral. KGFJ-Evening Interlude. 8:55±KNX-News. KGIJ-Evening Interlude. 8:55±KNX-News. Sild -EWB-RGB, KVOE-Billy Rose. 9-KFI, KFSID-Burns and Allen. KNX, KEDJ-F.B.I. in Peace and War. KECA, KFMB-Beserve. COOPER 12:00 - 5:00 A.M. TUESDAY THRU SUNDAY

KECA, KFMB-Reserve.

# THURSDAY LOGS \*KHJ, KFXM, KGB, KV9E-News, Glenn Hardy. \*KFWB, KGER, KLAC. KMPC KXLA-Squeakin' Deacon. KFAC-Evening Concert. KGFJ-Hollywood House KGFJ-Hollywood House Party, KGIL-Duke Ellington, KWIK-Swing Club, KGER-Music in the Night. KHPC-Leahy of Notre Dame. KMPC-Leahy of Notre Dame. KFWB-Unity Daily Word, KLAC-Don Otis Show. KGUL-Donce Time. KFI, KFSD-Noah Webster Says. Says. KHJ, KGB, KVOE-Inside of KHJ, KGB, KVOE-Inside of Sports. KNX, KSDJ--Club 15. **\*KECA-Earl** Godwin. KMPC-Barber Shop Quartet. KFWB-Music Box. **\*KGIL-Knox Manning. \*KGIK-Early Herman** Quintet. **\*KHJ, KFXM, KGB, KVOE-**Newscope. KMPC-Here's to Vets. KGIL-Mr. Nobody. KGIL-Mr. Nobody. KFOX-Campus Wire. **4** A+KFI, KFSD-The Reporter. 10\*KFI, KFSD-The Beporter. \*KEXA-Chet Huntley, News. KECA-Ted Bentley. \*KHJ, KFNM, KGB-Fulton Lewis. ★KGER, KLAC, KMPC-News. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Easteide Show, KGFJ-Concert Nocturne, KGIL-Symphony, KWIK-Michael Boy, KWIK-Michael Boy, KFAC-Lucky Lager Dance, 10:05-KGER-Musical Boundup, KLAC-Melody Parade, 10:18-KFI-Mayor Bowron, KNX-Bob Elson, KHJ, KGB-Morton Downey Program, KFWB Eastside Show. \*RXA-BOD Elson. \*KECA-News. KHJ, KGB-Morton Downey Frogram. KMPC-Bridge Club. 10:30\*KFI-Inside the News. KNX-Doorway to Life. \*KECA-Elmer Davis. KHJ, KGB-Peter Potter Record Party. KMPC-Rancho Grande. KXLA-Hawthorne Thing. 10:45-KFI-Melody Time. KECA-Freddy Martin Orch. 10:55-KFI-Police Bulletins. 11:45-KFI-Melody Time. KGFJ-Concert Nocturne. KHJ Brother Arlington. KHJ-Brother Arlington. KHV-Nener Saade. KGFJ-Concert Nocturne. KGER-Musical Roundup. 11:15-KFI-So Froudly We Hall. KNX-Breaking All Records. KECA-Ernie Fellee Quartet. KLA-Dance Time. KECA-Dale Cross Orch. 11:45-KFI-Music. **KXLA** Presents ALEX Pickupacupplebucks



1:55-KGFJ-Sports Flash. **2**-KECA, KFMB-What's Doin', Ladies? KF7, KFSD-When a Girl Marries. KNX, KSDJ-Winner Take All KNX, KSDJ-Winner Take All, BHJ, KFXM, KGB, KV0E-Heart's Desire. KMPC-Three Alarm. EFWB-Bill Anson. \*KLAC-News, Sports, KFAC-Concert Matinee. KXLA-Concert Matinee. KXLA-Concert Hour, KGFJ-Public Messenger. KFVD-Hall of Records. KOWL-Radio Auction. KRKD-Board of Supervisors. \*KIEV-News, KKD-Board of Supervisors.
 KKIEV-News.
 KWIE-Mrs. Goes Shopping.
 KGIL-Social Whiri.
 KFON-Fiesta Mexicana.
 KGER-Long Beach Band.
 Sti-KFI, KFSD-Portia Faces Life.
 KLAC-570 Club.
 KGFJ-Serenade to Afternoon.
 KRKD-Musical Bouquet.
 KWIK-Ronny Mansfield.
 KIEV-Land o' Song.
 KGIL-Modern Mood.
 2:20+KWKW-News 2:20 KWKW-News. 2:25-KGFJ-Sports Flasb. 2:30-KECA, KFMB-Bride and → KECA, KFMB--Bride and Groom, KFI, KFSD-Just Plain BШ. KNN, KSDJ--House Party. KHJ, KGB, KVOE--Martin Biock. KGFJ--Keyboard Magic. KWKW--Memories in Wax. ★KOWL, KWIK--News. KRKD--Tunes in Tempo. KIEV--Musical Potpourri. KXLA--Friday Record Session. Session. \*KGIL-Women's News. KGER-Feature Story. KGER-Feature Story. 2:35-KOWL, KWIK-Music. 2:40-KGFR-Long Beach Band. 2:45-KFI, KFSD-Front Page Farrell. KGFJ-News Notebook. \*KFVD-News. KGIL-Melodles. 2:55\*KNX-News. KGFJ-Sports Flasb. -KECA, KFMB-Ladles, Be Seated. \*KNX-News.
\*KNX-News.
\*KGFJ-Sports Flasb.
-KECA, KFMB-Ladles, Be Seated.
KFI, KFSD-Road of Life.
KNX, KSDD-Meet the Missus.
KHJ, KVOE-Racket
Smawhers.
KMPC-Three Alarm.
KFWB-Bill Anson.
KGFJ-Armchair Concert.
\*KGER, KLAC, KXLA-News.
KOWL-Kadlo Outlook.
KFAC-Musical Favorites.
KKRD-Tops in Pops.
KWEM-Swing Session.
KFVD-Hall of Records.
KHZ-A Matter of Records.
KUK-1490 Club.
KGII-Children's Hour.
05-KGEH-Hall of Records.
KWW-Races and Sports.
KWK-Acaes and Sports.
KOWL-Classics.
SGFJ-Sports Flash.
30-KECA-Norwood Smith Sings.
KHJ-Song of the Stranger.
KHJ-Song of the Stranger.
KHJ-Song of the Stranger.
KHJ-Song of Stranger.
KKFO.-Jeane Cowan, Songs.
3:33-KCA-Norwood Smith Sings.
KKOL-Jeane Cowan, Songs.
3:35-KECA-Frances Scully.
KKHJ-Quaker City Serenade.
KMWC-Althur Charles.
KGFJ-Among My Souvents.
KGCA-Frances Scully.
KHJ-Guaker City Serenade.
KMWC-Alt Adventures.
KOWL-Einst.
KGFJ-Sports Flash. KGFJ-Sports Flash.
KGFJ-Sports Flash.
KECA-Frances Sculy.
KFJ, KFSD-This Woman's secret.
KSJ, KSDJ-Hint Hunt.
KEJ, KFXM, KGB, KVOE-Fulton Lewis.
KGFJ, KHEV, KMPC--News.
KKLAC-News, Sports.
KKLAC-News, Sports.
KKLAC-News, Sports.
KKLAC-News, Sports.
KKWB-Jerry Lawrence.
KGFJ-What's Up?
KWKW-Waxworks.
KFVD-Sundown Roundup.
KOWL-Caravan of Melody.
KRKD-Piano Paintings.
KFAC-Musical Masterpieces.
KWLK-Women's World.

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4:45-

KGIL-Off the Record. 4:05-KGER-Hall of Records. 4:15\*KECA-Aivin Wilder. \*KFI-News. KNX, KSDJ-Evelyn Winters, KHJ, KFXM, KGB-Frank \*KHJ, KFXM, KGB-Frank Hemingway.
 KMPC-A Woman's Voice.
 KFWB-Melody Matinee.
 KLAC-Dinning Sisters.
 KOWL-Mystery Tune.
 KRD-Spotlight on Star.
 KIFV-Show Tunes.
 KFND-Nora Drake.
 4:30-KECA-Variety Parade.
 KFI-Art Baker's Norebook.
 \*KNX, KFVD, KOWN-News
 KHJ-Adventure Prode. MILD & MELLOW 3 4:30 to 5 P.M. Monday Through Friday KMPC KMPC--Mild and Mellow, KHEV, KMPC-Bing Crosby, KLAC-Racing Roundup, KGFJ-Record Jackpot, KKWD-Symphony in Swing, KWKW-Today at the Race. KGIL-Teen-Age News, KFON--Old Age Pensions, 5--KHJ-Raggedy Ann, KNN-Lum and Abner, KFWB-Stuart Hamblen, KLAC-Studio Frolic, KKRKD-News, KWIK-Dens, KGIL-Peonular Records. KI WB-Studie Frolic,
KLAC-Studio Frolic,
KKRD-News,
KWIK-Lish Songs,
KGIL-Popular Records,
KIEV-Trade Winds Tempos,
BFOX-Forever Favorites,
KFND-H. V. Kaltenborn,
KGB, KVOE-Adventure
Parude,
435-KGFJ-Sports Flash,
S-KECA-Happy Theater,
KKN, KSIJ-Knox Manning,
KKN, KSIJ-Knox Manning,
KKN, KSIJ-Knox Manning,
KKAC-Stuart Hamblen,
KKAC-Stuart Hamblen,
KKAC-Stuart Hamblen,
KKAC-Stuart Hamblen,
KKAC-Suset Serenade,
KGFJ-Jive at Five,
KGFJ-Jive at Five,
KGB, KVOE-Hop Harrigan,
StoS-KGER-Music with Appeal,
StoS-KGER-Music with Appeal,
Sta-KeCA-Jack Armstrong,
KLAC-Picture Alburn,
KGFJ-Race Recap,
KGFJ-Charles Collingwood,
KHJ, KFXM, KGB, KVOE-Superts,
KSIA-C-Alack Armstrong,
KEI-Crase Cugat,
KCIA-Jack Armstrong,
KEI-Charles Collingwood,
KHJ, KFXM, KGB, KVOE-Capat,
KGIL-Eventide Echo,
KGFJ-Dinner Interjude,
KIAC-Alack Armstrong,
KEI-Charles Collingwood,
KHJ, KFXM, KGB, KVOE-Capat,
KGIL-Future Pilanists,
KKN-Charles Collingwood,
KHJ, KFXM, KGB, KVOE-Capat,
KGHZ-Music by Martin,
KEAC-Alack Armstrong,
KEI-Charles Collingwood,
KHJ, KFXM, KGB, KVOE-Capat,
KGHZ-Music by Martin,
KEAC-Alack Armstrong,
KHAC-Alack Armstrong,
<l 5:55 #KNX, KSDJ-DIII fleury, \*KGER-News.
5:KECA-Headline Edition.
6 #KECA-Headline Edition.
6 KFI, KFSD-People Are Funny, KNX, KSDJ-Morgan-Ameche-Langford Show.
\*KHJ, KFXM, KGB, KVOE-Gabriel Heatter.
\*KMPC-Clete Roberts Reposts.
\*KFRO-News.
KGFJ-Musical Digest.
KFRO-News.
KGFJ-Musical Digest.
KFAC-Preinde to Evening.
KLA-Muir College.
KLA-Muir College.
KKKD-Varieties in Music.
EGIL-Date with a Disc.
6:15\*KECA-Broudway Local News KHJ-Top Tunes.
KMPC-Bob Kelley, Sports.

KFWB-Wayne King Music. KLAC-Al Jarvis Ballroom. KXLA-Federated Women's KLAC-AI Jarvis Ballroom.
 KXLA-Federated Women's Clubs.
 KRKD-Hawaiian Memories.
 KGER-Freside Melodies.
 6:30-KECA. KFMB-The Sheriff.
 KFI. KFSD-Waltz Time.
 KNX, KNDJ-Ozzle and Harriet.
 KHJ., KFXM. KGB, KV0E-Information Please.
 KHYB-America Dances.
 KLAC-Sam Balter. Sports.
 KFO-Hour of Music.
 KRKD-Harba Preview.
 KGER-Helene Smith.
 6:45-KLAC-Hrin Allen.
 KLAC-Helene Smith.
 6:35-KECA, KFMB, KPRO-Champion Roll Call.
 7-KECA, KFMB-Cavalcade of Sports.
 KFAC-Hour Show. Sports, KFI-Hank McCune Show, KNX, KSDJ-It Pays to Be B.N., RSDJ-11 Pays to Be Ignorant.
RHJ, EFXM, KGB, KVOE-Meet the Press.
KMPC-Firestone Favorites.
KFMC-Hour of Music.
KGER, KLAC, ERKD-News.
KLA--Record Review.
KFAC-Hour of Music.
KGFJ-Musical Digest.
\*KWIK-Averill Berman.
7:05-KGER-Fagan.
KLAC--Telepione Quiz.
7:15-KGUL-Constant Invader.
\*KLA-Prede Quarter Time.
7:30-KGER-Fagan.
KLAC-Telepione Quiz.
7:30-KGCA-Your American Sports Page.
KFWB-Music.
KFW-Music.
KFWC-Meidy Hour.
KFWB-Music.
KLAC-Dechoes and Encores.
KTAC-Echoes and Encores.
KTAC-Echoes and Encores.
KFAC-Echoes and Kings.
KFUN-Dr. Clem Davies.
7:45-KFI-Cabbages and Kings.
KFWB-Teither Vaughan.
KFWD-News.
KFWC-News.
KFWC-News.
KFWC-News.
KFWC-News.
KFWC-News.
KFWC-Nation's Weather.
Supper Club.
KNN-Lowell Themas.
KFWC-News.
KFWB-Sports Final.
\*KGER. KLAC, KXLA-News.
KFWB-Sports Final.
\*KGER. KLAC, KXLA-News.
KFWC-News.
KFWB-Sports Pinal.
\*KGER. KLAC, Smith.
KMPC-News.
KFWB-Constin Memories.
KIAS-Loweil Themas.
KGGJ-Caucasian Memories.
KKWL-Songs of the World.
KNX-Jack Smith.
KMPC-Parade of Hail.
KWIK-Swing Club.
8:130-KECA. KFMB-Tail 1s Your F.E.I.
KFI-Reade Show.
KKBD-County Barn Dance.
8:20-KECA. KFMB-Tail Moods.
KNA-Jack Smith.
KMPC-Parade of Hits.
\*KFWB-County Barn Dance.
8:20-KECA. KFMB-Tails 1s Your F.E.I.
KFI. KFSD-Can You Top This?
KNN-Danny Thomas Show.
KKD-Couby Hit Parade.
KGFJ-Evening Context.
KGFJ-Evening Internate.
KKD-Couby Hit Parade.
KGFJ-Averil Berman.
KKD-Couby Internate.
< -KECA, EFMB-Break the KECA, KFNB—Break the Bank,
 KFI, KFSD—David Street,
 KNN—Baby Snooks,
 ★KHJ, KFXM, KGB, KV0E— News, Glean Hardy,
 ★KMPC, KLAC—News,
 KFWB—Preview Theater,
 KFWC—Exening Concert,
 KLAC—Exening Concert,
 KLAC—Senbourd Home Hour,
 KGFJ—Hollywood House Party,

# FRIDAY LOGS KRKD-Cowboy Hit Parade. KWIK-Swing Club. KGIL-Duke Ellington Orch. \*KGER-News, Concert. 9:15-KF1-Reserve. KHJ, KFXM, KGB-Beulab. KMPC-Romance and Rhythm. KLAC-Don Otis Show. KGIL-Dance Time. \*KF0X-News. 9:30-KECA, KFMB-Famous Jury Trials. KF0X-News. 9:30-KECA, KFMB-Famous Jury Trials. KF0X-News. 9:30-KECA, KFMB-Famous Jury Trials. KF1, KFSD-Mystery Theater. KNX, KSDJ-Club 15. KHJ, KGB, KVOE-Inside of Sports. KGIE-Barbershop Quartet. KFWB-Music Boz. \*KGIL-Knox Manning. KGER-Dr. Clem Davies. 9:45-KHJ, KFXM, KGB, KVOE- Henry J. Taylor. \*KFUX-Flight Cast. KGIL-Mr. and Mrs. 10-KECA-Ted Bentley, Sports. \*KFN, KSD-The Reporter. \*KNN-Chet Hundly, News. 10-KECA-Ted Bentley, Supres. \*KFI, KFSD-The Reporter. \*KNX-Chet Huntley, News. \*KHJ, KFXM, KGB, EVOE-Fulton Lewis. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. \*KGER, KLAC, KMPC-News. KGFJ-Concert Nocturne. Tops in Western Music <sup>54</sup> SPADE COOLEY TIME with George Wilhelm 10:00 p.m.-2:00 a.m. 1020 KC. STIAW GODE 7 Nights a Week eck KEYD KFYD-Spade Cooley Time, KFYD-Spade Cooley Time, KFYD-Spade Cooley Time, KFYC-Lucky Lager Dance, KYLA-County Barn Dance, KYLA-Chemer Barn, KYL-Carlinge Club, KLA-Melody Parade, KYLA-Redondo Barn Dance, KYLA-Redondo Barn Dance, KYLA-Chemer Davis, KYLA-Chemer Davis, KYLA-Chemer Davis, KYLA-Chemer Davis, KYLA-Redondo Barn Dance, KYLA-Chemer Davis, KYLA-Redondo Barn Dance, KYLA-Redondo Barn Neth-Carley Lager Neth-Carley Lager KYLA-Baviborne Thing, KYLA-Baviborne Cooley Time, KYLA-Baviborne Thing, KYLA-Baviborne Holel Cons, KYLA-Baviborne Holel Cons, KYLA-Baviborne Holel Cons, KYLA-Baviborne Holel Cons, KYLA-Denome Time, HI-Juke Box Review, KYLA-Baviborne Holel Cons, KYLA-Baviborne Holel Cons, KYLA-Dance Thing, II-Sa-KECA-Dale Cross Orch, KYLA-Dance Thing, II-Sa-KYLA-Baviborne Moversen, KYLA-Dance Thing, II-Sa-KYLA-Baviborne Morene, KYLA-Dance Thing, II-Sa-KYLA-Chale Cross Orch, KYLA-Dance Thing, II-Sa-KYLA-CA-Dale Conso Orch, KYLA-Dance Thing, II-Sa-KYLA-RA-Chale Conso Orch, KYLA-Dance Thing, II-Sa-KYLA-RA-KYLA, KYLA-CHAL, KYLA-Ba Page Twenty-seven

FRIDAY LOGS

SATURDAY, JANUARY 10 B-KECA, KFMB-Abbott and Castello Kid Show. KFI-Reserve. KKN, KGER, KHEV, KLAC, KMPC-News. KHJ, KFXM, KGB, KVOE-News, KFWB—Salvation Army, KFAC—Country Church, KGFJ—Concert Pastelle, KOWL—Bing Crosby, KWKW-Pasadena Four-square Church, HAVEN OF REST KRKD, 8:00 A. M. Tuesday, Thursday, Saturday KFOX, 8:00 A. M. Tuesday, Thursday, Saturday KXLA, 8:30 A. M. Monday. Wednesday, Friday RFOX, KRKD—Haven of Rest KFVD—Wakeup Ranch, KKI.A—News and Music. KGIL—Hoilywood Music. KWIK—Business Reporter. KFSD—Charlie Lung Gang. KKSX, KSDJ—Let's Pretend. KFSD—Cnarne -KNX, KSDJ—L KGER—Mizpah. 8:05 8:15#KHJ-News, KMPC-Market Reports, KMPC--Market Reports, Sports. KLAC--Haynes at the Reins. KOWL--Meet the Band. KGII.-Sports. KWIK-Sunny Side of the Street, KIEV-Musical Bandwagon. 8:30-KECA, KFMB-Land of the KIEV-Musical Bandwagon.
 8:30-KECA, KFMB-Land of the Lost.
 KFN, KFSD-Smilin' Ed McConnell.
 KNX-Escape.
 KHJ-Dr. Hiss.
 KMPC-Leany of Notre Dame.
 KKRD-News.
 KKRA-Bell Bandstand.
 KIEV-Children's Story Time.
 KWKW-Stock Quotations.
 KGER-Hammond.
 KFMK KGB. KVOE-Say It With Music.
 KFMA-Keband and Console.
 KHPC--Fingeritp Successes.
 KFVB-Bing Crosby.
 KLAC-Business Tak.
 KFVID-Vocal Varieties.
 KGER-cde Parade.
 KFOX-Volce of China.
 KGER-Colins Caling.
 KECA-Collins Caling. -KECA-Collins Calling. KFI-Jump-Jump of Holiday Page Twenty-eight

Coloring and KWPC KIEV--Meet the Band. KGIL-Ballads for You. KGIL-Ballads for You. KFON-Bethesda. 9:35-KOWI-Remembering. 9:45-KFI, KFSD-Tillamook KItchen. \*KRKD-News. KFVD-Remembered Rhythms KGIL-Valley Shopper. KIEV-Rhythm Road. KWIK-Town Crier. 10-KECA-American Farmer. KFT, KFSD-National Farm and Home Hour. KNN, KSDJ-Grand Central Station. \*KHJ, KFNM, KGB, KVOE-News. KKK Meet the Band. 10:35-10:46- Station.
 Station.
 KHJ, KFXM, KGB, KVOE— News.
 KMPC-Bill Leyden.
 KFWB-Maurice Hart.
 \*KLAC-News, Al Jarvis.
 KFAC-Morning Concert.
 KXLA-Skyway News.
 KGFJ-Racing News.
 KGFJ-Racing News.
 KGFJ-Racing News.
 KGWL-Romance in Music.
 KWKW-Race Lineup.
 KKID-Government Speaks.
 KWIK-Mainly for Women.
 KFVD-Song Stylists.
 KGIL-Ten o'Chock Scholar.
 KFMB-Girl Scouts.
 10:35-KGER-Easy Rhythm.
 10:35-KGER-Serenade for You.
 \*KXLA-News.
 KUEV-Sturs of Song.
 KGIJ-Acroading to Record.
 KFOX-Morning Meiodics.
 KFI-Meet the Meeks.
 KNJ, KGB, KYOE-Bands for Bonds.
 KGFJ-Upbeat Session. 10:55-SATURDAY Program Highlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 9:30-Tonmy Bartlett, KECA. 6:00-Joan Davis, KNX. 6:30-Judy Canova, KFI. 8:00-Life of Riley, KFI. 8:30-It's a Great Life, KNX. 9:00-Abe Burruws, KNX. 9:30-Vaughn Monroe, KNX. Quiz, Participation Gutz, rurnerprint 8:30-Smilin Ed McConneil, KFI 10:30-County Fair, KNX. 11:30-Give and Take, KNX. 12:00-Meet the Missus, KNX. 12:00-Stop Me, KHJ. 7:00-Kay Kyser, KFI. 7:30-Leave It to the Girls, KHJ 8:30-Truth or Consequences, KFI. Classical, Semi-Classical Music 11:00—Metropolitan Opera, KECA 2:00—Philadeiphia Orchestra, KNX, 3:00—Piano Playhouse, KECA, 3:30—NBC Symphony, KFI, 5:135—Jan August, KHJ, 7:00—Saturday Night Serenade, KNX, KNX. 9:30-Music Hour, KFI. 10:15-Stairway to the Stars, KFI Drama 9:00—Theater of Today, KNX,
 9:30—Stars Over Hollywood, KNX,
 10:00—Grand Central Station, KNX. 6:30—Steven Graham, KHJ. 8:00—Tupestries of Life, KNX. Public Interest-Information 9:15-Young America Speaks, KFI, 9:15-Policing L. A., KHJ, 10:00-American Farmer, KECA, 10:00-Nat'l Farm Hour, KFI, 10:30-Our Town Speaks, KECA, 12:00-Theater Guld, KGFJ, 1:00-Doctors Today, KFI, 1:30-Doctors Today, KFI, 1:30-Home Is What You Make It, KFI, 12:30



No.

1:55-KGFJ-Sports Flash, 2 -KECA, KFMB-Tea and Crumpets. \*KFI-News of the Week. KNX, KSDJ-Philadelphia Orch. KHJ, KFXM, KGB, KVOE-HIJ, BF XM, KGB, KVOE-Reserve. KMPC-Sons o' Guns. KFWB-Bill Anson. KLAC-News, Sports, KLAC-News, Sports, KKLA-Shopper' Matinee. KGFJ-Serenade to Afternoon. KrKD—Philbarmonic Reporter.
KKD—Philbarmonic Kell—Social Whirl.
KGR—Long Beach Band.
KFVN—Concert Miniature.
KFVN—Ed Tomilinson.
S:15—EFI—Youth Sings.
KMPC—Here's to Vets.
KLMPC—Here's to Vets.
KLMPC—Here's to Vets.
KLMPC—Hore's to Vets.
KLMPC—Here's to Vets.
KNPC—Here's to Vets. KFSD—Rhapsody of the Backles.
1:30→KWKW-News.
2:25-KGFJ-Sports Flash.
2:30-KKWKW-News.
2:30-KFI-Lennic Herman.
KFUX-Rhythm and Resson.
KGFJ-Keyboard Magic.
KGFJ-Keyboard Magic.
KFUD—Hall of Records.
KWKW-Patricia Abel, Songs.
KKEV-Musical Potpourti.
KRKD-Thores in Tempo.
KGER-Feature Story.
KGER-Feature Story.
KGER-Feature Story.
KGER-Long Beach Band.
2:40-KGER-Long Beach Band.
2:40-KGFJ-News.
KDFJ-News.
KOWL-Island Magic.
KWIK-Aloha Time.
2:55-KGFJ-Sports Flash.
C-KECA-Phano Playhouse. Bockies. 1:55-KEFA-Sports Flash.
\*KECA-Piano Playbouse.
KETA-Scout Jamboree.
KNX-Cross Section, U.S.A.
KHPC-Sirike Up the Band.
KFAC-Dance Orch.
KFWB-Nill Anson.
\*KLAC-News, Sports.
KEFAC-Musical Favorites.
KGER, KALA-News.
KGER, Hall of Records.
KWK-Mande of Hits.
KFOD-Parale of Hits.
KFOD-Parale of Hits.
KGER-Hall of Records.
Side-KGER-Hall of Records.
Side-KGER-Hall of Records.
Side-KGER-Hall of Records.
Side-KGER-Hall of Records.
Side-KGEA-Labor. U.S.A.
KFI, KFND-NBC symphony.
KNX-L.A. Story.
KAC-Ellingtonia.
KGFJ-Annog My Souventrs.
KKWM-San Rowind and His Waworks.
Side-KECA-Labor. U.S.A.
KKW-San Rowind and His Waworks.
KKW-San Rowind and His Waworks.
KKW-San Rowind and His Waworks.
KKWD-Ta Time Tunes.
Side-KECA-Lit's Your Business.
KKW-LAT-Hay Club.
Side-KECA-Labors Plash.
Side-KECA-Labors Plash.
KECA-LABOR Club.
KKW-San Kawincale.
KEY-Austhouse Musicale.
KEY-Amathouse Musicale.
KEY-A-Mathouse Musicale.
KEY-A-Mathouse Musicale.
KEY-A-Syntes Plash. 3 -KECA-Piano Playhouse, KGFJ-Sports Flash, → KECA-Madhouse Musicale. KFJ, KFSD-NBC Symphony. KNX-Reserve. KMPC-Music Box. KMPC-Music Box. KMPC-Music Box. KKWE-Jerry Lawrence. ★ KLAC-News, Sports. KXLA-Juke Box Matinee. KXLA-Juke Box Matinee. KGFJ-What's Up? KOWL-Contented Listening. 6:15-6:30-

KFAC—Musical Masterpieces, KFKD—Piano Paintings, KFVD—Sundown Roundup, KWIK—Wordd, ★KFUN, KGER, KIEV—News, KGIL—Off the Record, 4:05—KGER—Hall of Record, 6:45 -KECA-Miracles in Music, -KECA-Miracles in Music, KFI-Saturday Sports Roundup, KHJ, KGB, KV0E-Reserve, KMPC-News, Record Boom. KFWB-Stuart Hamblen, VKLAC-News, Sports. KTA.A-Juke Box Matinee. KFAC-Music. KGGJ-Jive at Five. KRKD-Sundown Roundup. KGH-My Serenade. KWIK-Spotlight on a Star. KFON-Guest Stars. KFMB-Museum of Modern Music. Music. 5:05—KGER—Music with Appeal 5:154 KFT, KFSD-News, KNX-Tom Haulon, KHJ, KFNM, K(B, KV0E-Proof That Christian Science KNN—Tom Hanlon.
KHN, KF3N, KG3R, KVOE→ Proof That Christian Science Heals.
KLAC—Music Room.
KGFJ—Race Recap.
KG11—Eventide Echo.
KGER—Sports Roundup.
5:30 ★KECA, KF100, KW1K—News.
KF1—I Want It.
★KN, KSDJ—Charles Collingwood.
KHD—Sports Forum.
KLAC—Al Jarvis.
KFAC—Children's Music.
KGFJ—Dinner Interlude.
KG1LA—Furer Planists.
KG1LA—Dinrer Platists.
KG1LA—Elmer Platists.
KG1L—Music by Martin.
S:45=KECA –Sports Roundup.
★KF1, KFSD—Colonial Quiz.
5:45=KECA –Sports Roundup.
★KN, KSDJ—Garred, News.
KHJ—Jan August, Plano Magic.
KWC—Furenal Dinesse. RHJ-Jan August, riano Magie,
 MMPC-Episcopal Diocese,
 KGFJ-Nat'l Safety Council,
 KIA-Music for You,
 KKD-Race Results,
 KFON-Music,
 KGEA-Music with Appeal,
 5:55 KNN, KSDJ-News, Ned Calmer,
 Calmer,
 Calmer, Canner.
-KECA--Exploring the Unknown.
KFI-Bob Mitchell Presents.
KNN, KNDJ-Joan Davis Show KHJ, KGB, KV0E--Ntop Me If You've Heard This.
KMPC, KFR0-News.
KKFO, KFR0-News.
KKFO-News. Al Jarvis.
KKIA'-News. Al Jarvis.
KKIA'-News. Al Jarvis.
KKIA--Interscholastic Debate KRKD-Varieties in Music.
KWIA--Date for Dinner.
KGIL--Date with a Disc.
KFO-Gaslight Gaieties.
KFO-Gaslight Gaieties.
KFWB-Dinner Music.
KFWB-Dinner M -KECA-Exploring the Graham, KNX—All-Star Western, KMPC—Santa Anita Park.

6

KLAC—Sam Baiter, Sports, KMLA—Sweet Charlot Hour, KWIK—News, Music, ERED—Harniony in Rhythm, EFON—Harlis Memory Koom, KGPR—Jaukin Valley Church, S-KFWB—Here's to Vets, KLAC—Irwin Allen, KKID—Harnhony in Rhythm, KFCA—Hisry of Nata KRU—Harmony in Rhythm KECA—Diary of Fate. KFI, KFSD—Kay Kyser. KNX—Saturday Night Serenade. KHJ, KFXM, KGB, KVOE— KNN-Saturday Night Serenade,
RHJ, KFNM, KGB, KVOE-Zane Grey,
RMPC-Those Were the Days.
RFWB-Gospel and Song.
KFWB-Gospel and Song.
KFWB-Mosical Digest.
KNLA-Nararene Church.
\*KGH-Valley News.
KGH-Valley News.
KGH-Masic.
KHK-Music.
KHKD-Three-Quarter Time.
KFMB-Fopular Tunes.
7:30-KFCA.
KFMB-Grand Ole Opry.
KN-Reserve.
KMFC-Gilee Club.
KFRWB-Guest Star.
KLAC-HOD Olis.
KFLAC-DDr. Fagerburg.
KNLA-Accent on Youth.
KHKD-Threet Dotson.
KFAC-Dr. Clem Davies.
KGER-Grace Dotson.
KFAC-Music.
KFWB-Ted Husins.
KFWB-Ted Husins.
KFWB-Ted Husins.
KFWB-Ted Husins.
KFWB-Ted Husins.
KFWB-Ted Husins.
KFWS-Music.
KFWB-Ted Husins.
KFWS-N-Fact or Fantasy.
KKHJ-News.
KECA, KFMB-The Lone Ranger.
KFT KUL-Frost Warnings; -KECA, KFMB-The Lone Ranger. KFI, KFSD—Frost Warnings; Life of Biley. TAPESTRIES OF LIFE Presented by Forest Lawn Narrated by Ted Von Eltz Written by David Hanna KNX Sat., 8 p.m. KNX—Tapestries of Life. KHJ—Fishing and Hunting KHJ→Fishing and Hunting Club. ★KGER, KLAC, KMPC→News, KFWB→American Sketches, KFAC→Evening Concert, KXLA→American Repettory Theorete. KALA-American Repertory Theatre. KGPJ-Claucasian Memories. KGII.-Coucert Hall. KWIK-Cavalcade of Music. KYOE-J. Wolohan Orch. KYOE-J. Wolohan Orch. S:10-KIAC-Westeru Music. S:10-KIAC-Music. S:15-KFWB-Nitory of Israel. KMPC-Proudly We Hail. KGPJ-Starlight Moods. S.1A-Barber Shop Quartet. S:30-KECA-Challenge of the Yukon. KFI, KFSD-Truth or Consequences. Consequences, KNN, KSDJ-It's a Great Life, KHJ, KGB, KVOE-Hawail Life. KHJ, KGB, KVOE-Hawail Calls. KMPC-Parade of Hits. KFWB-Uoited Nations. KGFJ-Know Your Schools. KGHJ-Weatherman. KGHJ-Weatherman. KGHJ-Evening Interlude. KGHJ-Lest We Forget. 8:55 KN, KSIDJ-News. 9-KECA, KFMB-Gangbusters. KFI, KFND-Hit Parade. KNY-Abe Burrows. \*KHJ, KFWB. KFYM, KGB, KLAC, KVOE-News. KMPC-Music in the Air. KFJ-Hollywood House Party. \*GH-Duke Ellington Orch. BGF3—Hollywood House Party. KGI1—Duke Ellington Orch. KXLA—Squeakin' Descon. KWIK—Jimmy Greer. KGER—News, America Sings. KFOX—Record Session.

# SATURDAY LOGS 9:15-KHJ-Gershwin Bevue, MA KFWB-Unity Daily Word. KILAC-Don Otis, KGIL-Dance Time. KFXM, KGB-Dink Templeton 9:30-KECA-Murder and Mr. Malone. Malone. KF1, KFSD—Music Hour from Hollywood. KNN, KSDJ—Vaughn Monroe KNN, KSDJ-Vaughn Monroe Show, KHJ, KGH-Felix Ganio, KFWB-Music Box, KNLA-Redondo Barn Dance, KGHL-Meet the Band, KGER-Dr. Clem Davies, KFMB-Guest Mar. 9:454KHJ, KGB, KVOE-Newscope, KFMB-Bing Crosby. KKFI, KFSD, KGER, KLAC-News, News, News, KFWB-Eas(side Show, KFWB-Eas(side Show, KIJ, KFXM, KGB, KVOE-Henry King Orch, KMPC-Laymen's Hour, EASTSIDE SHOW 10 TO 12 P.M. Every Night Except Sunday KFWB KXLA-Western Caravan, KFVD-Spade Cooley Time, KGFJ-Concert Nocturne, KWIK-Jimmy Greer. KGIL-Symphony. KFOX-Western Shop. 2 hours popular music KFAC LUCKY LAGER DANCE TIME KFAC-Lucky Lager Dublec. 10:35-KGER-Musical Roundupd KLAC-lee Hockey. 10:15-KECA-Tris Coffin. KFL-Stairway to the Stars. KNX-Hoagy Carmichael. KIU, KGB-Morton Downey. KFON-Sports Recap. KFMB-Marine Corps. 10:30-KECA-Freddy Martin Orch. KNJ, KGB-Peter Potter's Record Party. KMFC-Candlelight and Silver. KNA-Mawthorne Thing. KFON-Music Moderne. KFON-KFI-Police Rulleting. MIC-Careful Pelice Quartst. 10:45 R. FI-Sweet and Lovely. 10:45 R. FI-Sweet and Lovely. 10:53 R.FI-Police Rulletins. 11 - KECA-Ernie Fellee Quartst. KFI-Solitair Time. \*KNX-Neison Pringle. \*KHZ-Dance Parade. \*KLAC-News. KFFU-Spade Cooley Time. KFAC-Lucky Lager Danos. KFVD-Spade Cooley Time. KGR-Musical Koundap. KFON-Disc Jockey. KFI-Biltmore Hotel Orch. KFND-Cheatin' on Sandman. KGR.KOE-Benny Strong Orch. 11:55-KFI-Biltmore Hotel Orch. KNAC-Lou Olts. KFI-Biltmore Hotel Orch. KNAC-Lou Olts. KNAC-Lou Olts. KKAC-Cavailaro Orch. KHAC-Cavailaro Orch. KHAC-Cavailaro Orch. KHAC-Duo Ults. KKAC-Cavailaro Orch. KHAC-Duo Ults. KHAC-Duo Ults. KHAC-Duo Ults. KHAC-Duo Ults. KHAC-Duo Ults. KHAC-Cavailaro Orch. KHAC-Duo Ults. KHAC-A-Dance Orch. KHAC-A-Dance Orch. KHAC-A-Dance Orch. SHECA-A. KHAC-A-Dance Orch. KHAC-A-Dance Orch.

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RADIO LIFE

## PROGRAM FINDER LPHABETICA

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type. ★ Indicates programs of news and commentation.

Page Thirty

Echoes of Eden..... Editor of the Air. Editor's Diary.... Ellery Queen...... Elson, Bob..... Episcopal Diocese. 

 Farm Reporter
 KFI, 12 n. M.Sa

 Fat Man
 KECA, 8 p.m. F

 Fatorite Story
 KFI, 9 p.m. Tu

 FBI In Peace and War
 KNX, 9 p.m. Th

 + Festival of Music
 KFI, 5 p.m. M-F

 Festival of Music
 KFI, 6:30 p.m. Tu

 + Festival of Music
 KFI, 6:30 p.m. Tu

 + Fiders
 KFR, 6:30 p.m. Su

 Fingertip Successes
 KMPC, 7:30 p.m. Su

 First Nighter
 KMPC, 7:30 p.m. Su

 First Nighter
 KNX, 12:45 p.m. Ms

 Fishing Pals
 KMPC, 7:30 p.m. Su

 Foreign Correspondents
 KHJ, 8 p.m. Sa

 Foreign Correspondents
 KHZ, 8:30 p.m. Su

 Foreign Correspondents
 KECA, 10 p.m. Su

 Fore for All
 KNX, 12:30 p.m. Su

 Fore for All
 KNX, 12:30 p.m. Ms

 Free for All
 KNX, 12:30 p.m. Sa

 Free for All
 KECA, 4:45 p.m. Ms

 Free for All
 KECA, 4:45 p.m. Ms

 Garden Chates
 KHJ, 12 n. M-F

 Gandusters
 KECA, 6:15 p.m. M-F

 Garden Chates
 KHJ, 10:30 a.m. Su

 Garden Chates
 KHJ, 10:30 a.m. Su

 Garden Chates
 KHJ, 12 n. M

KNX, 8:55 p.m. M-Sa KNX, 11:35 a.m. M-F KHJ, KGR, 8:45 p.m. Su KNX, 10 a.m. Sa +Goss, Frank KN Graham, Bob KN Graham, Sheilah KHJ, Grand Central Station KFWB, 4:45 p.m. M-F KFWB, 4:45 p.m. M-F KFWB, 4:45 p.m. M-Sa KFWB, 1:30 p.m. M-Sa KNX, 5:13 p.m. M-Sa Hamblen, Stuart Hanlon, Tom..... Happy Homes..... 

 Happy Homes
 KHJ, 1'30 p.m. M-F

 Happy Theater
 KECA, 5 p.m. M-F

 Hart, Maurice
 KFWB, 10 a.m. M-Sa

 Harvest of Stars
 KFI, KFSD, 11:30 a.m. Su

 Haven of Best
 KXLA, 8:30 a.m. M, W, F

 KRKD, KFOX, 8 a.m. Tu, Th, Sa
 Hawail Calls

 Hawail Calls
 KHJ, 8:30 p.m. Sa

 Hawk Larrabee
 KNX, 4:30 p.m. Su

 KNX, 4:30 p.m. 80 KNZ, 10:30 p.m. D KMPC, 12:45 p.m. M-F KNX, 6 p.m. M-F KHJ, 6 p.m. M-F KHJ, 7 p.m. Su KECA, 6 p.m. M-F HJ, K(18, 2 p.m. M-F KFI, 7:30 p.m. Su Hawthorne. Hay, Bill Haymes, Dick. \*Heatter, Gabriel. \*Heatter, Gabriel. \*Headline Edition... KHJ, 4:15 p.m. M-Sa .KNX, 5:55 p.m. M-F .KIAC, 5 p.m. M-F .KIAC, 5 p.m. M-F .KIAC, 5 p.m. M .KNX, 2:15 p.m. Sa .....KNX, 2:13 p.m. Sa A Heningway, Frank... A Henry, Bill...... Henry, Fred...... Here's to Veteraus.... Here's to You...... Herman, Lennis..... Hollywood Star Frevew\_\_\_\_\_\_KFI, 6:30 p.m. Su Home is What You Make it...KFI, 1:30 p.m. Sa Hope, Bob.\_\_\_\_\_KFI, 7 p.m. Tu Hospitality Club.\_\_\_\_\_KKIJ, 3 p.m. W Hour of Charm.\_\_\_\_\_KNX, 2:30 p.m. Su Hour of Faith.....KECA, 8:30 a.m. Sn House of Mystery\_\_\_\_\_KHJ, KGB, 1 p.m. Su House Party\_\_\_\_\_KNX, 2:30 p.m. M-F Housewives' Exchange.KFVD, 11:30 a.m. M-F Howard, Eddy\_\_\_\_KFVD, 11:30 a.m. M-F Housing, Ted\_\_\_\_\_KFWB, 7:45 p.m. M-F I Want It.\_\_\_\_\_\_KFI, 5:30 p.m. Sa If They Had Lived.KGFJ, 5:45 p.m. M, W, F Information Please.\_\_\_\_\_KHJ, 6:30 p.m. Tu In My Opiolon.\_\_\_\_KNX, 7:30 p.m. Tu In My Opiolon.\_\_\_\_KNX, 11:40 p.m. M, Th In Your Name.\_\_\_\_\_KHJ, 5:30 p.m. Sa Johnson, Erskine.\_\_\_\_KHJ, 11:15 a.m. M-F Juhnson Family.\_\_\_\_KHJ, 9:30 a.m. M-F Johnson, Floyd B.\_\_\_\_KBKD, 5:30 p.m. Su \_\_\_\_\_KF0X, 8:30 p.m. F Jones-Shay.\_\_\_\_\_KNX, 7:30 p.m. F Juyce, Jordan, M.D.\_\_\_\_KFI, 10:45 a.m. M-F Juke Box Matinee.\_\_\_\_KN1.A, 3:15 p.m. M-Sa Just Pialn Bill\_KF1, KFSD, 2:30 p.m. M-F Juvenile Jury.\_\_\_\_KFSD, 2:30 p.m. M-F Juvenile Jury.\_\_\_\_KFSD, 4:35 p.m. M-F 

<ul> <li>*Ladies, Be SeatedKFI, 9:05 a.m. M-F Ladies' DayKFI, 9:05 a.m. M-F Land of the FreeKMPC, 4:30 p.m. Su KMPC, 4:30 p.m. Su Langford, FrancesKKLA, 8:30 a.m. Sa Langford, FrancesKKLA, 12 n. Su Lawrence, JerryKMPC, 7:30 p.m. M-F LassieKMPC, 7:30 p.m. M-Sa KFI, 7:15 a.m. M-Sa KFI, 7:15 a.m. M-Sa Lagmeh's HourKMPC, 9:35 p.m. Tu Leahy, FrankKMPC, 9:15 p.m. Th Leahy, FrankKMPC, 9:15 p.m. Sa Lagree it to the GirlsKNY, 3:45 p.m. Sa Leaver, LarryKNY, 3:45 p.m. Sa Let George Do ItKNY, 8:05 a.m. Sa tet George Do ItKNY, 8:05 a.m. Sa Levie, FultonKNYC, 9:35 p.m. Mt Leyden, BillKMPC, 9:15 a.m. M-F Lewie, TedKMPC, 9:15 a.m. M-F Life of BileyKFT, 3:15 p.m. M-F Life of BileyKFT, 3:13 p.m. M-F Life of BileyKFT, 8 p.m. Sa Liberal Catholic HourKFAC, 9 a.m. Sa Light of the WorldKFT, 11:35 a.m. M-F Listening PostKMYC, 8:130 a.m. M-F</li> </ul>
Land of the Free
Land of the Lost
Langford, Frances
Lawrence, Jerry
*Lawton, Fleetwood
Laymen's Hour
Leany, Frank
Leave It to the Girls
Let's Pretend
Elewis, Ted
Leyden, Bill
Liberal Catholic Hour
Life of Kiley
Lindianr, Victor
Lone RangerKECA, 7 p.m. M. W: 8 p.m. Sa
Long Beach Band
Lucky Lager Dance TimeKFAC, 10 p.m. M-Sa
Lutheran Gospel HourKNX, 4:45 p.m. M-F
Lux Radio Theater
Madison 2345
Make-Belleve Ballroom
KNX, 10:15 a.m. M-F
Manhattan Merry-Go-RoundKFI, 6 p.m. Su
Man on the Farm
Manners, Zeke
Mansfield, Andy
Market Reports
Massey, Louise
McCarthy, Charlie
McMaster, Dr. R. L. KGFJ, 8:45 a.m. M-F
Meet Me at Parky's
Meet the Meeks
Meet the Press
Melodies America LovesKNX, 7:30 p.m. Tu Melodies Hour
Melody Parade
Message of Israel
Metropolitan Opera
Midnight Flyer
Mild and Mellow
Miracles in Music
Mirandy
Mitchell, Bob
Monroe, Vaughn
Morning Bible Hour
Mr. and Mrs. North
Mr. Keen. KNX, 8:30 p.m. W
Murray, Johny
Music Hour
Music to Shave By
Musical Masterpieces
Lindiahr, Victor
My Friend Irma KNX, 7 p.m. M Mysterlous Traveler
Mystery House
Mystery Theater
National Farm & Home
NBC Symphony
*News of the World
New York Philharmonle
*Nosh Webster Says

RADIO LIFE 

 Norman, Gene
 KFWB, 10 p.m., M-Sa

 ....KMPC, 4:39 p.m., M-F; KECA, 9 p.m. Su

 Official Detective
 KHJ, 8:30 p.m. Tu

 Olympic Fights
 KLAC, 10:05 p.m. Tu

 On Stage America
 KECA, 7:30 p.m. M

 Open Forum
 KECA, 7:30 p.m. Su

 Open Forum
 KIAC, 9:10 p.m. Su

 Open Forum
 KIAC, 9:30 p.m. Tu

 Open Amis Family
 KFI, KFSD, 12:30 p.m. Su

 Open Hearing
 KNX, 10:30 p.m. Tu

 Open Mearing
 KNX, 10:30 p.m. Tu

 Open Mearing
 KECA, 9:30, 10:30 a.m. M-Sa

 Our Gal Sunday
 KNX, 9:45 a.m. M-F

 Our Town Speaks
 KECA, 10:30 a.m. Sa

 Outrown Speaks
 KECA, 10:30 a.m. Sa

 Outar K valley Folks
 KHJ, 12:45 p.m. M-F

 Ozzie & Harriet
 KNX, 6:30 p.m. Su

 Parific Lutheran Hour
 KFWB, 9:30 p.m. Su

 YParsons, Louella
 KECA, 7:45 p.m. Su

 YParson, Drew
 KECA, 7:45 p.m. Su

 YPeople and News
 KECA, 7:45 p.m. Tu

 People Are Funny
 KECA, 7:45 p.m. Su

 People Are Funny
 KNX, 111:15 a.m. M-F

 People S Platform
 KNX, 111:15 a.m. M-F

 

STATISTICS STATISTICS

# Sports Newsreel KFT, KFSD, 7:30 p.m. F Sports Final KFWK 8 p.m. M-F Sports Final KFWK 8 p.m. M-F Sports Farade KFT, 10 a.m. Su Sports Parade KFT, KFSD, 8:30 p.m. Su Staindard Hour KFT, KFSD, 8:30 p.m. Su Staindard Hour KFT, KFSD, 9:30 a.m. Su Staindard School KKT, 10 a.m. M-F Staindard School KKT, 10 a.m. M-F Staindard School KKT, 10 a.m. M-F Stee Graham KFT, KFSD, 1:35 p.m. M-F Stee Graham KFT, KFSD, 1:35 p.m. M-F Streig Tom KFT, KFSD, 9:30 a.m. Su Stee Graham KFT, KFSD, 1:35 p.m. M-F Stee Graham KFT, KFSD, 1:35 p.m. M-F Streig Tom KFT, KFSD, 9 a.m. M-F Streig Theatra KKT, 10:30 p.m. Su Streig Theatra KKT, 10:50 p.m. Su Streig Theatra **JANUARY 4, 1948** Twillight Tales KMPC, 4:15 p.m. Tr, Tr Two Sleep People KHJ, 11 a.m. M. W. Th, Slept Two Ton Baker KHJ, 11 a.m. M. W. Th, Slept Toited Nations KFWB, 8:15 p.m. M-Sa United Nations KFWB, 8:15 p.m. M-Sa University Explorer KNX, 11:15 p.m. Sa University Explorer KNX, 11:15 a.m. M. Fr Variety Parade KECA, 4:30 p.m. M. Fr Volce of Firestone KFI, 6:30 p.m. M Volce of Frophecy KHJ, KGB, 8:30 a.m. Su Wailage, Myron KECA, 10:30 p.m. F Wailage, Myron KECA, 10:30 p.m. H Wailage, Myron KECA, 10:30 p.m. H Warnow, Mark KFI, KFSD, 7:30 p.m. M Warnow, Mark KFI, 10:15 a.m. M Warnow, Mark KFI, 10:15 p.m. M Wedla, Christopher KNX, 7 p.m. Ge Wedla, Carveth KFI, 10:15 a.m. M-F What Do You Say? KFI, 10:15 a.m. M-F What Solon', Ladles? KECA, 12:30 p.m. M Wheeler, Burritt KNX, 7:30 p.m. M Wheeler, Burritt KNX, 7:30 p.m. M Whiteman, Paul KECA, 2:30 p.m. M Whiteman, Paul KECA, 2:30 p.m.

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JANUARY 4, 1948 -

# "Miss Hush" Contest From Kick-Off To Pay-Off

#### (Continued from Page 6)

earnest plea, "Please send me somebody who knows something about radio, because I don't know anything!" The "somebody" was Krelk.

Paschall informed Miss Graham that there was a private line in the "Truth or Consequences" office—a line which no one except Edwards or himself answered—and that she was free to call whenever anything troubled her. About the fourth week of the contest, Miss Graham did call to tell Edwards she had received a letter from a lady who had guessed her identity as "Miss Hush." Paschall frequently telephoned the dancer, especially when certain top comedians used the "Miss Hush" project as basis for gags.

"Did you hear Bob Hope?" Paschall would ask.

"No, I didn't."

"That was a great gag on the Benny show."

"I didn't hear it," Miss Graham would consistently reply, until she weakened one day. "I have a confession to make, I don't have a radio."

While final arrangements were being completed with Martha Graham, meticulous details were being carried out for the reversal switch to New York for her cut-in on the program. In order to maintain a leakproof did on the origination point of "Miss Hush's" voice, switchboards at all five master points in NBC's transcontinental hook-up (Hollywood, San Francisco, Chicago, Washington, New York) were specially set up. In each of the five points, four buttons were labeled "Truth or Consequences." Three of the four, however, indicated dummy lines. When orders came to throw the switch, it was impossible to tell which one of the four lines was live.

In order to eliminate any tracing of his connection, Krelk cut his line to New York's master control the second Miss Graham finished speaking.

On her own phone, which she had had long before she ever dreamed of being "Miss Hush," Miss Graham was pestered as the contest reached the breaking point. This she can't understand, as she has an unlisted numbër. Probably some unscrupulous persons obtained and peddled the number to make a few easy dollars.

"At the end of the fifth week of the contest," Paschall explained, "it looked as if 'Miss Hush' would be guessed soon, so Ralph Edwards decided it was time to take our press agent and a photographer into our confidence, as we had to prepare pictures of Miss Graham. But no one else was included in the top secret. Miss Graham was marvelous in cooperating. She experienced real diffi-Page Thirty-two

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culty in hiding her identity from her two close friends, Agnes de Mille and Katherine Cornell, who even discussed the contest intimately with Miss Graham. Miss de Mille apparently didnet realize that her friend was 'Miss Hush' until Mrs. Subbie made her big guess, but the night before the contest concluded, Miss Cornell got wise and called Miss Graham to exclaim 'So you're the million-dollar baby!'"

Edwards and his aide never spoke Miss Graham's name, even when conferring secretly. In public, they constantly guarded both their tongues and facial expressions as they were bombarded with the persistent query: "Who is 'Miss Hush'?" People tried every means to worm it out of them, but Edwards was equipped with a set of stock replies: "If you think it's Martha Graham, get in the contest.".., "Miss Hush is... Miss Hush!" Edwards' best answer invariably was: "She's Joel Kupperman's granddaughter."

## Backstage With the City Slickers

#### (Continued from Page 5)

discredit or insult to classical history, the album is being acclaimed by many parents and child-worker groups as one of the best and most delightful available for youthful appreciation of music.

The explanation? It's immediately available in a pencil caricature of Spike (done by an artist friend in San Francisco) propped on his dressing table, and carefully framed as a gift. The signature (meant for a happy seven-year-old): "To Linda Lee, from her very affectionate daddy."



"EIGHT O'CLOCK NEWS," KHJ, 8:00 a.m. Monday through Friday--Peter Paul sponsors are conducting a jingle-writing contest, with a \$1000 first prize and other prizes including 1000 boxes of Peter Paul Charcoal Gum. Contestants must provide an appropriate and original line to rhyme with "Charcoal Gum is good to chew." Address program care of station and sponsor.

"HOAGY CARMICHAEL TIME," KNX, 10:15 p.m. Saturday—Hoagy now invites his radio audience to drop him postcards listing their most favored pieces of popular music, and will play those highest on the list during his coming broadcasts.

★. JEANNE GRAY, "THE WOMAN'S VOICE." KMPC, 4:15 p.m., Monday, Wednesday, Friday—Program is currently engaged in a campaign to pick the Outstanding National Woman of 1947. Listeners are asked to suggest candidates. Names will then be read over the air and listeners will send in votes on the woman they've finally chosen from the list. The winner will be awarded a plaque, with her voters' names on a parchment scroll.

\*BOB ELSON." KNX, 10:15 p.m. Monday through Friday—To receive a belt with a non-tarnishable derio buckle, send a boxtop from a jar of Krank's Lather or Brushiess Shaving Cream, plus fifty cents, your belt size and your initial, to: Krank's, Box 831, Chicago, Illinois.

# "THE LETTER OF THE WEEK"

#### Mrs. Laura Stafford, 121 South Brighton St., Burbank, Calif.

Sirs: Will you tell me something, please? 'Why do emcees such as Ralph Edwards go into the audience to find their contestants, when the majority (or at least a few) of the folks are picked before the broadcasts.

And I don't like it when a family is "in" on a consequence. The person picked from the audience doesn't, know it, I admit, but why pretend to pick contestants before the broadcast when. obviously the emcee knows which ones he's to pick before he interviews anyone?

The night we were there, Ralph Edwards talked to several, laughed with them, got them into a good humor; but slid by each when it came to final picking because he knew which ones he wanted.

#### Ralph Edwards, emcee of "Truth or Consegcences," NBC Hollywood.

Sirs: The one all-important point Mrs. Stafford has overlooked is the fact that the contestant who is being "framed" must be chosen from the audience so he will not suspect he is to be the victim of the gag. This involves elaborate pre-show manipulation by confederates who are members of his family, or by friends who invite them to the show.

In this off-hand way he does not suspect that we have laid a trap for him. Were he ordered to appear on the show he naturally would realize or strongly suspect that some trick was afoot.

Spontaneity is the keynote of our type of humor, and we will go to no end of preparation to keep the contestant unaware of his consequence.

Thank you for your inquiry, Mrs. Stafford, and hope this answers it satisfactorily.

#### \* \*

#### SUPERMAN'S ADVISERS

Parents who appreciate the high good citizenship tone of Mutual's "Superman" adventures might be interested in the distinguished advisory experts who panel every script. Heading this committee is Edwin J. Lukas, executive director of the Society for the Prevention of Crime. At the roundtable are Dr. Lauretta Bender, associate professor of psychiatry at New York University; Josette Frank of the Child Study Association; Dr. W. W. Sones, professor of education and character study at the University of Pittsburgh; and Dr. F. Harcourt Peppard, acting director of the Bureau of Child Guidance, New York City's Board of Education.

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#### WAY BACK WHEN

Rudd Weatherwax, owner and trainer of ABC's canine star, "Lassie," began his career as a child actor in the silent film days.

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Trettering

"I'M FEELIN' MIGHTY LOW."

#### 'I'M FEELIN' MIGHTY HIGH." Hollywood Pictorial photos.)

The Tonsil Trickery of "Tyrone Touchbottom"

A Candid Close-Up of Candy Candido. "Mighty Low" Man on the Durante Show

Wednesday, 7:30 p.m. NBC-KF1-KFS1) "People always ask me how I got this way. Liell them that MY FATHER Was born on mother's day."

UR PRINTER can't change his type like Candy Can-dido can change his voice. But you'll recognize the source of the poetry... "feelin' mighty low" man on the Jimmy Durante show.

At a rehearsal recently, the gang tried to figure how far down on the piano keys they could go, keeping tuned with Candy (alias "Tyrone") and his lowering basso. They were using one of these medium sized at using one of those medium-sized pi-anos and "It wasn't long enough."

Candy, actually spelled with an "i" instead of a "y," is Candy's real name. In Italian it means "fair" or "sweet," having its derivative from the word "candid." While it might be stretching it to call him sweet, be stretching it to call him sweet, Candy is certainly overwhelmingly pleasant. He admits that he discov-ered his "mighty low" voice by copy-ing a sick .man's "burp," and his "mighty high" pitch while eluding the resultant threatening hand of his father.

Candy stayed at home (in New Or-leans) until he was fourteen, when he took his bull fiddle and ran away with Billy Dawson. The band went to Tallahassee, where, h a lf w a y through the performance, a man in the audience stood up and shouted "Hey . . there'sa my boy. Come on

## **By Judy Maguire**

home, you!" Candy achieved a mighty leap from the bandstand and giddyapped for the back alley, where his father nailed him and hauled him home, berating and swatting him most of the way.

"Pop didn't like show business," Candy explains.

#### **Three Tries**

But shortly, Russ Columbo played Memphis. Candy was gone for two years that time, before his father again found him and brought him home. The elder Candidos were determined to have their troublesome young son at least finish high school. A few days after Candy had finally graduated, his family sighed, shrugged and turned to other things. For the third and final time, Candy was on his way, taking his new bride (and school sweetheart) Anita with him. From '33 to '34, Candy was third man in a combo with Gene Austin and Coco the guitarist. They traveled around the country in Austin cars, working 281 one-night stands successively. In 1935, Candy joined Ted Fio Rito, an association which lasted seven years.

His parents had long since re-signed themselves. They had spotted him in Fred Astaire's orchestra dur-ing the movie "Roberta," and, over-come with pride at the sequence where Candy and Astaire shared a comedy-dance sequence, Mr. Candido had again bounded up in the audi-ence-this time to shout "Hey, that'sa my boy, everybody, that'sa my boy!"

Today, after solo spots at the Florroday, after solo spots at the Flor-entine Gardens and numerous night places around the country, Candy and his tonsil-trickery are an impor-tant part of every Durante show. "The Schnozz," hosting a party of friends at Charlie Foy's Supper Club in the San Fernando Valley (where Candy still performs during the Candy still performs during the week), was intrigued by Candy's act and asked him to do a bit of script on the Durante-Moore show the next week. Candy's line, "I'm feelin" mighty low," caused a complete up-roar. For almost an hour after broadcasting time people were call-ing, demanding identity of "the voice." This year marks Candy's second featured season as "Tyrone Touchbottom."

He's also been acting considerably in pictures. For his last one, "Smart Politics," makeup technicians shaved Candy's hair, mustache and eye-Candy's hair, mustache and eye-brows off completely, to fit him for the part of a screwball teen-ager with an equally erratic voice. Candy, incidentally, was his usual sham-poo-advertising self within a week after leaving the studio barber shop.

But with all these appearances and performances to keep him busy, Candy reveals one as-yet-ungratified professional ambition. "Some day," he confesses earnestly, "I'd sure like to be a cowboy actor!"

He qualifies this startling state-ment by adding that he's "crazy about kids." Candy and Anita, who celebrated their fifteenth anniversary and a half, who can do his dad's whole act perfectly; and Candy Jr., fourteen, who's going to be a lawyer. "Then," an interviewer is led to in-

terpose eagerly, "with all that happy home life, you don't *really* 'feel mighty low,' do you?"

Candy leans forward confidential-ly. "Me?" he answers, "I got a beautiful wife, two great kids, a fine family life, and a *lot* of wonderful friends. I'm the *happiest* guy in the world.'



Being Sidetracked From a Radio Career Merely Meant, for "Bud," Aiding One of the Most Gigantic Operations of Wartime Radio

OHN HIESTAND is probably best known to listeners and studio a u d i e n c e s as the "Dean" of the Kay Kyser show. There, in a bright red robe and blue mortar-board hat, he works at the mike "Comedy of Errors," and herds the contestants on stage as they compete for their prizes. John's held down this post for eight years, on and off.

Around radio circles Mr. Hiestand is known as "Bud." The childhood nickname sticks with the now sixfoot-one-and-a-half-inch announcer as a result of his having entered radio at an age when "Bud" was a very suitable moniker. Now it's as much part of the big blond man as is his 185 pounds.

Since 1933, John has been heard as both actor and announcer on a string of shows as long as your arm, ranging from the old Joe Penner and Robert Benchley programs, Al Pearce, Olsen and Johnson, and more recently, Burns and Allen, Frank Morgan's show. "Screen Guild," "Cavalcade," "Let George Do It," and many more.

"My radio beginning didn't carry even the dignity of those clear channel stations that were such crucibles of radio men. I began by digging a ditch," Bud quips.

The ditch he laughs about ran from a Burlingame. California, high school room to the football field, and therein Bud and his classmates laid the cable that first piped the Hiestand tones audienceward as he announced the home games. In the ensuing twenty-three years, the cables have graduated magnificently in size and range.

#### Page Thirty-four

## **By Robbie Cole**

After a time break that took care of graduation from Stanford University, Hiestand's background of advancement continued in the Pasadena Playhouse, early network stints, and lending a voice to films in the role of announcer or commentator, traveling with the Theater League, Inc., and even taking a small band around the world on the famous Dollar Line.

The travel line in the Hiestand hand must be a strong one, for even after firm establishment in the usually confining radio world, John wound up trekking some 40,000 miles with Kay Kyser before John, himself, made his one departure from radio row.

The leave-taking occurred in 1943. Withdrawing from the West Coast announcing line-up in April of that year, John kissed his wife and fouryear-old daughter goodbye, and hied himself off to Sydney, Australia, where he joined the rapidly growing OWI staff. For a while, the work consisted of promoting cultural relations between the U. S. and Australia by means of documentary films, educational radio programs, still pictures, press backgrounds . . . anything showing American aims and ways of thought. It was during this time Hiestand originated "Last Week in the U.S. A.," then stayed on the air as its commentator for a year.

#### **Opportunity** Opens

At this stage, the New Guinea campaign opened up the way for OWI's actual propaganda function of • psychological warfare, directly under the supervision of General Mac-Arthur.

Listening to John Hiestand talk about the days when he was writerproducer-announcer of the Philippine Hour is like reading a background to the stirring book, "A Guerilla in the Philippines." He'll reminisce volubly and fascinatingly about the "hitch-hike" rides in planes loaded with cases of shells, about magically digging up buried press and type to print propaganda leaflets distributed by ships flying low over Corregidor or cruisers stealing into the bay after dark.

When it was all over, Hiestand turned over his desk as Acting Chief of the OWI for the theater to his hard-working roommate, and headed for home, family and the Kyser show.

"Working the Kyser show is like no other, as far as I'm concerned. It becomes a family thing after so manv years. We've all had the same laughs, the same trips, and all of us admire the way Kay goes on year after year pulling the crowds in wherever he plays. Kyser's a real showman," sums up the man who has had plenty of opportunity to look over showmen.

Hiestand is married to Jeane Wood, daughter of Sam Wood, and sister of K. T. Stevens. He and Mrs. Hiestand met in a little theater production.

"Jeane gave up actual participation in little theater or radio when we were married, and almost gave up attending shortly thereafter. She (Please Turn to Page 39)



NICK NELSON as Uncle Whoa Bill greets a club member and introduces him to the all-powerful little pig with the magic eyes. (Allied Photo Service.)

# By Joan Buchanan

Monday through Friday, 5:30 p.m. KFAC

> ONDAY through Thursday the Good Whoa-Billers are at their radios listening to the birthday greetings the

birthday greetings, the stories and songs of their favorite, Uncle Whoa Bill. But on Friday, the club members are really in their glory. Tickets to the Whoa Bill program, secured by Mommy from Bullock's Party Shop, entitle the members to go down to KFAC, take part in the program and meet Uncle Whoa Bill—Nick Nelson—in person.

The audience in the big broadcasting room is divided into two sections —children in the front and mothers and fathers in the back. Half an hour before the program goes on the air, Nelson talks to the children and rehearses them in the little songs they will sing later, when they're on the air. He sits on a raised platform at a desk before a mike, but he wears another mike strapped to his chest THE WHOLE ASSEMBLAGE sings the Whoa Bill song led by Nelson and the two children on the left. Whoa Billers are noted for their vigor ous singing.

# Club Meeting At Uncle Whoa Bill's



A Dream Materializes Each Friday Night For the Good Whoa-Billers Who Come to Meet Genial Uncle Whoa Bill in Person

so he can get up and walk down among his fond audience.

The program opens (as all good Whoa Bill fans already know) with "Good evening, Whoa Billers." A shout goes up as the members return the greeting. The pianist plays the famous theme song when the show goes on the air, and at the broadcast we attended, several Whoa Billers got so excited they began to sing it there and then.

"This is Friday night," Nelson reminded his air audience, "when we have the meeting of the Whoa Bill Club down here at the station . . ."

"And nobody will be here tomorrow!" piped up a little blonde fouryear-old.

"That's right," said Nelson, interrupting himself, "nobody will, because it's Saturday."

Then comes a very exciting part.

#### **Great Appearance**

Uncle Whoa Bill tells the children to look in these places and see if the two animals are hiding there. Another great shout goes up from the audience as the little pig with the magic eyes and Tommy Monkey are discovered in their hiding place and brought to Uncle Whoa Bill's desk. Tommy's big white hands flap wildly and the little pig with the magic eyes looks very grand in a little red jacket with sparkles sewed on it.

(Please Turn to Page 39)

**HALLOWE'EN IS A SPECIAL** occasion for the club. The members attend in costume and have a real party. Christmas is also an important club date—Santa Claus, himself, drops in on the party.

HERE A WHOLE FAMILY OF WHOA BILLERS greets Tommy Monkey, the little pig and Uncle Whoa Bill. Nelson is maried, but has no children of his own. His chief hobby is boats and boating).





You'll Agree That There's Nothing Like the Good Old Days as You Join Us in This Chapter of Air Memories

Flashbacks!

No. 8 of a Series

THIS HANDSOME Pancho Villa and crafty Cardinal Richelieu are the same actor. He gained fame as the y portrayer of "Snooks' Daddy," but in portrayer of "Snooks' Daddy," but in 1933, Hanley Stalford was being heard in "Life of Pancho Villa," "English Cor-onets," "Calling All Cars" (as a gang-ster), and among other roles, he en-acted "Richelieu," "Lincoln" and "Washington."

BACK IN 1933, screen-opera-radio star Lawrence Tibbett demonstrated his acrobatics for the photographer. Rumor had it that the acrobatic Tibbett stood on his head before each performance. (Say, maybe that's why we've never been able to sing!)

TODAY YOU KNOW THE YOUNG ACTOR on the left as star of ABC's "Mr. President" and creator of many a fine screen portrayal. In 1916, however, movies were of a different stamp as Edward Arnold did this scene in "Primitive Man," a three-reeler made at the old Essanay Studios in Chicago. Arnold's leading lady here is Nell Craig, who is now seen in the "Dr. Kildare" series as the chief nurse!







THIS CURLY-HEADED youth was starring on Broadway at the age of twenty-six in the play, "The Other Girl." Now renowned as ABC's "Mayor of the Town," he has a profile which should tip you off that this is a Barrymore—Lionel, to be exact.

IME FLIES and everything m ust change—except in photographs. We're not one to impede progress in radio, but we do like to pause for a touch of nostalgia now and then. Join us in this latest chapter in our memory series and re-discover the folks who brightened an earlier radio day and the stars who shone in other fields before they tackled a mike.

41.00



LAST YEAR you and Robert Montgomery starred opposite this young lady in a murder movie, "Lady in the Lake," but when this portrait was taken in 1941 movie star Audrey Totter was a mainstey of radio's "Ma Perkins" and "The Road of Life." (Seymour photo.)



IN 1936 the cherub-faced Orson Welles hadn't yet thrown the American populace into a panic with his H. G. Wells broadcast. The Boy Wonder (still looking like a teen-ager) was giving readings of "the finer things" on a program titled "Reveries."



REMEMBER "THE GOLDBERGS," for many years one of the most popular of radio shows? Here's Gertrude Berg, who wrote the series and enacted the leading role of "Mrs. Goldberg."



MRS. CROSBY'S BOY, BING was in the throes of making a movie titled "Mississippi" during this shot of a 1934 show. That accounts for the moustache and sideburns, which don't seem to have made him very happy. (CBS photo.)





NO, COMEDIAN "PARKYAKAR-KUS" ISN'T CONFUSED—he's just friendly and hospitalized. During his recent stay as a patient at Cedars of Lebanon, he formed a warm association with Senator Glen H. Taylor of Idaho, whose wile was also a patient.



HERE'S NO NEED for worry in radio circles about a new comedy trend," spoke comedian "Parkyakarkus" in answer to Radio Life's query concerning this topical subject, "because there is no new comedy trend!"

"Parkyakarkus" ought to know. An air veteran of seventeen years, he recently began his fourth year as proprietor of the famed mythical radio restaurant bearing his name. Prior to "Meet Me at Parky's," radio fans heard Parkyakarkus as a regular member of the Eddie Cantor and Al Jolson shows.

Radio Life recently visited the comedian at the Cedars of Lebanon Hospital, where he was recovering from a spinal operation, and momentarily interrupted the industrious "Parky," who was working on scripts for his weekly show, to ask why he felt there was no new trend in radio comedy.

Harry "Parkyakarkus" Einstein knows a great deal about comedy. As an ex-advertising executive, he used to deal with the problems involving technicians behind the tal-

"PARKY" HASN'T DESERTED HIS RESTAURANT, but when Senator Taylor obligingly offered to feed him spaghetti, the comedian couldn't resist. Taylor, ex-cowboy singer, enjoyed swapping show business stories with "Parky." (Hollywood Pictorial photos.)

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Plenty of Room

"Parkyakarkus," Who's an Ex-Advertising Executive, Believes There's Scope for All Manner of Comedy Kilocycle Shows

ent. Because he once had an idea for a comedy show but couldn't find the funny man to fill the star spot, Mr. Einstein was literally forced into accepting the role. The ensuing success of the character, "Parkyakarkus," made Mr. Einstein stick to comedy for a living.

#### **Simple Basis**

He has definite ideas on what constitutes comedy. The funniest things, he says, are the simple things which happen to us all. Liftle everyday incidents can be built into extremely humorous situations with no need forcomplicated tag lines. This is the kind of laughter Parky likes to hand out.

He hastened to add that there are several phases of comedy, including slapstick, situation, gag, satire, etc. But these do not necessarily indicate trends. for each has been popular through the ages.

"If a comedian amuses listeners by 'letting the sponsor have it,' then alarmists immediately cry that radio comedy will follow this startling new trend," continued "Parky." "This is no new trend. Others have done it and will do it again. If a newcomer presents a sophisticated brand of humor, again the alarmists cry that slapstick is dying.

"There's room for all," the comedian declared, "whatever his humor may be. If there were changing trends with each season, how could we explain the consistent popularity retained by top air favorites?"

"Parkyakarkus" observed that a comedian's brand of humor usually develops over a period of time. Through trial and error of public opinion, the gagster finds his best medium. He insures himself against losing audience interest by keeping his comedy alive and alert.

"C o m e d y," concluded "Parky," "must come from the heart. There should be as much thought behind producing laughter as is given to drama. And if it makes you laugh, you can only hope it will m a k e others laugh too."



# Club Meeting at Uncle Whoa Bill's

#### (Continued from Page 35)

And what do you know---he really does have magic eyes! Every time Uncle Whoa Bill asks him a question about birthdays, his eyes flash bright red.

"Where's Aloysius, the giraffe?" is the question that goes up from the audience. Aloysius, it seems, is the third member of Uncle Whoa Bill's daily program, and W ho a Billers don't want to miss anything.

"He doesn't want to come. I think he's shy, don't you?" is the reply. Another great shout of "Yes!" comes from the members.

Many of the children attending the show are either having, going to have or just have had birthdays, and they mount the platform one by one to tell Uncle Whoa Bill their names, if they have been Good Whoa Billers (they always have or else they couldn't come) and something about their birthday party. Then they get to ask the little pig with the magic eyes where they should look for a present. In a very serious voice they say, "Little pig, where should I look?" The little pig's magic eyes flash in an excited manner and Uncle Whoa Bill interprets the wonderful message.

Most Whoa Billers are in the fourand five-year-old age group and they make a very interesting audience. They are very serious and pay very good attention to the program. We saw one little boy slowly slip from his chair until he was lying flat on the floor, still watching Nelson at the mike. A little girl sitting in the first row stood up and yelled at her mother in the back, "Mommy, I have to go to the bathroom!", but she was one of the smallest Whoa Billers of all.

After the birthdays are read, the members get to sing their special songs into the microphone. "Pretty Little Butterfly," "Jingle Bells," "Santa Claus Is Coming to Town," and "I Have a Dear Little Dolly" are some of the favorites.

#### **Informal Party**

When the program is over, Uncle Whoa Bill comes down into the audience with a big dish of candy for the children. Many of the Whoa Billers and their parents crowd around him to say hello and/shake hands and talk about the club.

We joined this group, and after

DICK HAYMES, star of CBS' Auto-Lite program, left; Dick Haynes, right, KLAC disc jockey, who also sings baritone and has a brother, Bob. Haynes often gets Haymes' phone calls, bills, and some of his fan mail, but says he won't change his name because he's older than Haymes, hence has some kind of priority. everyone else had gone we asked him about his club and himself.

It turns out that Nelson is as fond of the Whoa Bill members as they are of him. He has some interesting observations to make about children after his eight years with the program. "Children love repetition," he laughed. "They would like to hear the same story told night after night. If one of them sings 'Jingle Bells' on the program, all the others who follow want to sing 'Jingle Bells' regardless of what they've rchearsed. I could have a whole program of nothing but 'Jingle Bells'."

Children of the Whoa Bill age (three to five) are very uninhibited and are likely to say anything. Nelson cited the case of a four year-old boy who had rehearsed "Mary Had a Little Lamb" and when he got before the mike told the audience that he intended to sing "Dwinkin' Beeh in a Cabaway."

"The children may get excited, but they never get out of control." he continued. "They really behave very well, and of course, being Whoa Billers, they're on their best behavior. I think it's ridiculous that radio shows won't let children under twelve come to the programs. If you tell children to be quiet, they behave. To tell you the truth, on this program the mothers make more noise than the children do."

Nick Nelson has been Uncle Whoa Bill for the past eight years, but the program has been on the air for seventeen years. Whoa Billers are now in their second generation—he receives mail from children whose parents were Whoa Billers. Before his appearance on this program, Nelson had never done any radio work he was a puppet master. He still does the puppet shows for the children at Bullock's.

He realizes the great responsibility he has toward his young fans and he tries never to disappoint them. Recently, while at a friend's house, he was introduced to a little boy in the family as the famous Uncle Whoa Bill. The little boy disappeared for a few minutes and came back with all the kids in the neighborhood. "They all lined up and stared at me. I felt that something was expected of me, but I didn't know what. I should learn to wiggle my ears, or something."

The incident that pleases Nelson most was one related to him by a KFAC announcer who had been visiting at one of the radio networks. On being introduced to a producer as an announcer from KFAC, the producer exclaimed, "Oh, the Uncle Whoa Bill station. I listen to him all the time."

"You mean your children listen," corrected the announcer.

"No," was the reply, "I don't have any children, but  $\overline{I}$  like to listen to Uncle Whoa Bill."

# Mikemen: John "Bud" Hiestand

(Continued from Page 34)

had come to a show I was doing, the old Jello program. I was reading the commercial, giving it everything I had, and just as I came to the flavor list, beginning with 'strawberry,' I looked down into the audience, right into Jeane's eyes. Then, very clearly and loudly, I started to proclaim the six wonderful flavors, beginning with 'strawb-e-l-l-y'! It was months before Jeane would attend a broadcast . . . if I was on it."

When John isn't spieling or the Hiestands aren't househunting, John divides his energies between being an ardent hobbyist at color photography, and his new offices, home of "John Hiestand and Associates," a radio properties and production organization. That makes "the Dean" officially an announcer, actor, packager of shows, producer and agent.







Zeke Manners show, but he registers perplexity in arranging "sleepers for his small daughter, Patricia. (McElroy and Fisher photo.)





"MAYOR,' "BUTCH," AND "MARILLY" (Lionel Barrymore, Conrad Binyon, and Agnes Moorehead,) who brighten the ABC airlanes with their "Mayor of the Town" characterizations Wednesday nights. (ABC photo.)



GIANT EARS, CARICATURING THOSE of Junny man Hank McCune, are laugh gimmicks worn here by the comedian, left, and Jim Arads, vice-president of the Sparkeeta Corporation, which sponsors Hank on KFI, Fridaya, 7:00 p.m.

ALSO A MAN with newspaper background is John Kieran, Iways good for batting back meaty answers to questions posed on "Information, Please."



F.P.A. (FRANKLIN P. ADAMS) heard weekly on Mutual's "Information, Please," is veteran newspaper columnist. CLIFTON FADIMAN, noted writer, poses the brain twisters dealt on the "stump the experts" program (KHJ, Friday, 6:30 p.m.).



