# PROGRAMS FOR WEEK BEGINNING JULY 18

FORTY PAGES

BARBARA WHITING Miss in a Million

# The Ear Inspires the Pen

#### Mrs. Lucile Tiefel, 829 Marcile Avenue. Glendora, Calif.

Sirs: Withdrawing favorite programs without any notice, and fiveminute fillers, are chief annoyances. Why not give us a full half-hour of drama? Why not devise more fair means of choosing contestants? On "Queen for a Day" the women practically become beggars, and some parts of the building have no chance at all.

# Carroll Van Court, 226 West 46th Street, Los Angeles 37, Calif.

Sirs: Do you want to know what's the matter with radio? Well, I haven't many complaints (except for the same gags over and over) but there is one sad thing about it which could be corrected by the applica. tion of one of the greatest proverbs ever written-namely "Moderation in all things."

This is what I mean. Recently, in the space of only a few weeks, two good radio emcees dropped dead and two others collapsed from exhaus-tion, etc., and if I am not mistaken, all of them were under forty-eight years old! What an age for anyone to die! Why, most of us don't get



Now, here is what I think caused the deaths of these fine gentlemen: too many jobs and overwork. If a man runs a radio program, travels all over, makes speeches here and there, does some writing, edits a magazine, plays in a movie or two and does some other chores, how long do you think the human body can stand it?

When those fine men died, we lost very useful citizens who gave the world a lot of pleasure and comfort.

A Reader, Los Angeles 6, Calif.

Sirs: Yes, Miss Woodruff, it is possible to win prizes in contests. Last December just as I was happily anticipating my favorite show, "Noah Webster Says," my radio fizzled out. I was so disappointed I decided what needed was a new dependable radio. I wrote two entries, one to "Grand Slam" and one to "The Pictsweet Show," as both were offering radios as prizes. Just before Christmas, I was delighted when Pictsweet delivered a beautiful Philco radio and Irene Beasley sent me a fine watch and a set of aluminum.



#### Peggy Snow Edwards, 4533 Vesper Avenue, Sherman Oaks, Calif.

Sirs: Please allow me to register a protest. I'm sure others will follow. if you think my complaint of sufficient merit to print. The sudden passing of our Tom Breneman was a great shock, but to try and replace, him with Garry Moore is a griev-ous mistake. We love Garry, but he has his assignments on other pro-grams and Tom's place should be attempted by either his brother Mark, or his other brother. They are Brenemans, have his voice and same infectious laugh.



Miss Beverly Moss, 3131/2 North Stanley, Los Angeles, Calif.

Sirs: I would like you to print a story on Jack Smith and a picture of him. I think he has the happiest voice.

"We'll see" about another story on Jack, as there have been three to date.



Jack Smith

#### Ellen Clara, Pasadena, Calif.

Sirs: While the orchids are being passed out to KHJ announcers, think one should go to "The Jedge." There's a man with charm and sincere friendliness. He sounds like someone I'd like to know. He's versatile, too. It seems he can handle every kind of program with ease, ability and a delightful manner as well as skill.

# Ann Rutledge, $10720\frac{1}{2}$ Wilshire Boulevard, Los Angeles 24, Calif.

Sirs: Why is not credit given where credit is due? I listened to the March 3 performance of "Mayor of the Town" and please tell me who the Town" and please tell me who portrayed "Mike the Janitor" on that program?

The part of "Mike the Janitor" on the March 3 "Mayor of the Town" program was enacted by Herb Butterfield.

#### RADIO LIFE \* \* ★ CARL M. BIGSBY, Publisher

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# **About Your Letters**

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

#### Mrs. Gilles B. Cote, 724 Barbara Avenue, West Covina, Calif.

Sirs: Just whose idea was this anyway, to discontinue Groucho Marx's program, "You Bet Your Life"? Believe me, I was never a Marx Bros. movie f a n, but this radio program during its short air stint kept me hysterical from week to week. I think Groucho is the most clever ad-lib artist I've ever heard. Here's hoping Groucho comes back and "Go for the House" goes.

Groucho Marx's "You Bet Your Life" series has luken summer hialus, and wilt return to ABC for its same sponsor, El-gin Walch Company, ia October,

#### +

# Lee Maxwell, Acting Public Relations, Academy of Arts and Sciences.

Sirs: Here is a news item for your magazine . . . Jimmy Fidler has been given an Academy Award by the Academy of Arts and Sciences. . . The Academy of Arts and Sciences is the highest cultural tribunal of learned men and women in the world, and an award by them is the highest and most coveted in the world. Dr. Jimmy Fidler is the first commentator to ever receive this award.

#### Buena Vista Stine and Family, Los Angeles, Calif.

Sirs: Steve Allen's evening program was absolutely fascinating with letters. Ask anybody—Steve knew how to read 'em. But somebody made him stop reading them. Can you tell us why?

The slatton asked Sleve to take a lis-tener poll of "letters vs. music." Since that's technically a platter session, the "music" came out first.

#### Mrs. C. B. Raymond, 4133 West Rosecrans, Hawthorne, Calif.

Sirs: Would you please tell me the name of the theme song on Steve Allen's program?

I'd like to put in a word or two concerning complaints. All of us have our faults-why should the radio folks be expected to be any different? It's true some things are not appealing, but we have to take the bad with the good. When a day begins at 9 a.m. and ends at 2:30 a.m. seven days a week the radio is really appreciated. How do I know? Because I have the above schedule.

Stebe Allen's theme song (on "Break-ing All Records") is "Tonsillectomy" by Boyd Raeburn.

#### California Rotogravare Co

#### Pop and the Boys, 159 North Evergreen, Ventura, Calif.

Sirs: Why doesn't Radio Life give us one or two good pictures of Arthur Godfrey's charming luscious-voiced Janette Davis?



#### Janette Davis

#### B. B. L. Lindsay, 369 South Carmelo Avenue, Pasadena 10, Calif.

Sirs: To the chagrin of many mystery fans, "Pat Novak for Hire" was discontinued-evidently through want of a sponsor.

The original show, as written by Dick Breen, had the pent-up bitter-ness of "Pat Novak," excellently portrayed by Jack Webb; the alcoholic philosophy of "Jock Maddegan," played with perfection by Jack Lewis; and the sarcasm of "Inspector Hell-man of Homicide," played cleverly by John Galbraith. Honorable mention should go to the seductive voice of the girl who was included in the original cast.

In the fall of 1945, the original cast lost Jack Webb, who later appeared in a similar show, "Johnny Modero, Pier 23" on another station. Because of this loss, the "Pat Novak" show lost some of its popularity, however regained much of it with the able acting of Ben Morris. Likewise, through the lack of the original supporting cast, "Johnny Modero, Pier 23" did not have a good start and was soon discontinued.

Now that Paramount has Dick Breen's witty talent and the show is buried in the graveyard of pastfavorite mystery shows, let this be a memorial to a young mystery show that died too soon. It was tops.

#### \*

#### Mrs. Art Paul, 5639 Stan Drive, Los Angeles 42, Calif.

Sirs: For those mothers who are having trouble finding suitable programs for their children, try listening to KPPC (Pasadena) Sunday evenings at 7:15, for "The Enchanted Lady and Her Magic Carpet." The stories on this program are for children of all ages, and are very good ones. The series is on the air without a sponsor, which it very much deserves, and has a twofold reasonthe betterment of children's pro-grams, and to help the hungry children of other nations. It is an audience show, and for admission the guests are asked to bring a can of either milk or soup. I attended the program recently and up to then they had received 150 cans.

# Nat Stockdale, 3923 West Avenue 42, Los Angeles, Calif.

Sirs: Saw the audition of "Peg o' My Heart" at KFI recently, and felt it was a very fine show with everyone in the cast doing a fine piece of work. It really went through without a flaw. The star, Peggy Webber, was a sure-fire hit as a typical Irish colleen. She was a knockout.



MUSICAL TRAIN-Didja ever wonder how songs are born? Well, here's one answer from Johnny Mercer,

who shares the limelight with Dinah Shore and Harry James over KFI on Tuesday nights. Coming home from a party, Mercer had to stop at a train crossing while a locomotive, its baggage cars,



Johnny Mercer

Pullmans and **Johany Mercer** club car rattled by. The steady beat of wheels echoing against the tracks began to drum in his mind-"Atchison, Topeka and the Santa Fe" was born. ("Call for Music" KFI-Tuesday, 8:30-9:00 p.m.)

#### THAT'S KFI-DIAL 640

SPORTSTER-Janet Waldo, who portrays the teen-aged Corliss Archer on KFI Tuesday nights, has all the enthusiasm and energy of a teen-ager in her real life, too. She's a regular to the ski country when that sport is in season; she plays tennis once a week with Sam Edwards, who is her boy friend on the Corliss Archer program; and she flies a Beechcraft Bonanza of which she is part owner. Mondays she goes roller-skating with her next-door neighbor; Harriet Hilliard, · ("Meet Corliss Archer" KFI —Tuesday, 7:00-7:30 p.m.)

#### THAT'S KFI-DIAL 640

WALTZING KITTY-Heard Sammy Kaye's "So You Want to Lead a Band?" "Tiger Rag" sounds like everything from

a sultry samba to a doggy shag. Sammy makes the show a pleasant variety of listening enjoyment. Mon-day is ''Top Tune" night featuring the latest and greatest in hit tunes. "Sammy Kaye Sere-



Sammy Kaye

nade" time is Tuesday night fare with "So You Want to Lead a Band" in the Wednesday spotlight. Guest stars shine on Thursdays, and Friday programs are devoted to a musi-cal tribute to American colleges. It's real swell listening. ("Supper Club" KFI-Monday through Friday, 8:00-8:15 p.m.)

THAT'S KFI-DIAL 640 . -Advertisement

Page Three



# Two Juniors Who Can't Miss

Are Barbara Whiting and Beverly Wills. Bright Stars of "Junior Miss," Members Of Two Prominent Show-Business Clans.

# By Joan Buchanan

THIS IS WHAT HAPPENED WHEN THE "JUNIOR MISSES" spied a bicycle in the area. Beverly claims to be able to ride standing on the seat, never got around to demonstrating. Both girls have a fine talent for squealing and general vocal noise. BARBARA WHITING (left) and Beverly Wills surprise everyone by being typically teen-age and typically show-biz at the same time. Here they hang over the magazine stand reading theatrical news. (Gene Lester photos.)

> Suturday, 8 ;30 a.m. CBS-KNA , KSDJ

EVERAL years ago, writer Sally Benson was riding on a Fifth Avenue bus in New York when her eye

caught a little girl entering the bus with her haughty elder sister. The child insisted upon being allowed to put her own money in the coin-box. She dropped it on the floor in the midst of the oncoming passengers, and as she scrambled for it her elder sister walked away muttering, "Typical!"

Two hours later Sally Benson had written her first "Junior Miss" story. Twelve more appeared in the New Yorker magazine. A hit play and a successful movie version followed.

In the capable hands of youngsters Barbara Whiting and Beverly Wills, the adult cast including Gale Gordon, Peggy Knudsen, Sarah Selby and Myra Marsh and writers-producers Henry Garson and Bob Soderberg, the CBS radio show is destined to emulate previous "Junior Miss" success. Rare indeed is the compliment tendered Garson and Soderberg by originator Sally Benson. "Their work is excellent," she says. "They don't pick the easy way out, as so many other radio writers do, by relying on fantastic plots, comic voices and unreal characters. Their plots and humor are based upon situations which revolve around a little girl. 'Judy' isn't a brat or clown. She presents problems to her family just as any other little girl of that age would. Her family are real peo-

GALE GOBDON, WHO PLAYS "MR. GRAVES" on "Junior Miss," seems genuinely apprehensive of learning this step from Beverly and Barbara. Both girls have such energy that they spend rehearsal breaks in more activity.







PRETTY PEGGY KNUDSEN as "Lois" is amazed at the on-the-go spirit of the two juniors. Jitterbug Beverly is teaching Barbara the fine points.

ple-the kind we all have lived with."

#### Young Stars

The two real-life junior misses who aid in bringing the show to life are Barbara "Judy" Whiting and Beverly "Fuffy" Wills. A casual onlooker could be easily confounded by the whirlwind of activity in which these two seem happiest, but in reality they are both easy to know and to like. The clue to their behavior lies in the interesting fact that they act neither older nor younger than their years. They have none of the brashness of the "professional juvcnile," both have backgrounds too deeply rooted in show business for that. Barbara is junior member of the famed Whiting clan. Her father, the late Richard Whiting, was composer of some of the loveliest popular songs of the age, among them

"LOIS" AND "JUDY" have words over who inherits "Mother's" corsage, Sarah Selby as "Mrs. Graves" would just as soon keep it herself, Peggy and Barbara are the script sisters.



OUT IN THE COLD IS BEVERLY AS PEGGY KNUDSEN annexes agency producer Fran van Hartesveldt and packager Mike Meshekow while Barbara Whiting gets attention from writer-producers Henry Garson and Robert Soderberg. (We're not out to break your hearts, folks, this is just pretend!)

"Beyond the Blue Horizon," "My Ideal," "Louise," "My Future Just Passed," "Too Marvelous for Words," "Sweeter Than Sweet" and "One Hour With You." Her sister, Margaref, famed for her records and her "Club Fifteen" program, has revived many of her father's hits recently. Barbara minimizes her own musical talent, but she does play a mean boogie and a "recognizable" Chopin. Her most treasured possession is the piano that her father used while composing.

Beverly Wills is the talented daughter of talented Joan Davis. She made her stage debut at six months, thus beating her mother by two and a half years! Barbara Stanwyck carried on the infant Beverly when her act was playing the Memorial Theater in Boston on the same bill with (Please Turn to Page 39)

NOTHING LIKE a gooey sundae to round out the day, claim the junior misses. Producer-writers Garson and Soderberg look aghast while Peggy seeks solace in a Coke.



RELAXING AT MUSIC CITY, Beverly chooses to sing theme song from mother Joan Davis's movie. Barbara Whiting would rather have heard sister Margaret's latest record.







ALL A GAG ABOUT A GAG! Scripts for "Great Gildersleeve" starring Harold Peary, right, are always in good taste, so censor Don Honrath is just hoaxing a bit when he puts on that "shall I delete?" air. (NBC-Zeigler photos.) DENNIS DAY, ANOTHER COMEDIAN whose humor is never on the blue side, has a friendly exchange of banter backstage with NBC's continuity-acceptance editor. Honrath operates his department on the live-let-live theory.

ON HONRATH, head of NBC-Hollywood continuity acceptance (censor, if you'll pardon the expression), thinks that within the last year things have changed for the better in cooperation between talent and his department. Stars, writers, and producers, instead of mumbling "Here comes that guy again" when Don walks into the studio, now seek him out to ask his opinion on doubtful material. They often go to his office, carefully close the door, peer around to be sure no one else is listening and ask Don. "Have you heard this one?"

Such cooperation is quite in contrast to the hassles which often resulted over censorable scripts. Don can remember many an occasion when, a half hour before air time, there would be six writers, a producer and the talent all engaged in a death struggle in his office. He would say "no" to an objectionable gag and someone wouldn't take "no" for an answer. Of course the censor has always had a big fat ace up his sleeve. He can instruct the network producer to have the engineer cut the offending performer off the air when the performer insists upon going against continuity acceptance's opinion. That's exactly what happened in the famous Fred Allen affair last year . . . firm censor . . . adamant star . . . dead air.

#### Some of Problems

Comedy and audience-participation shows are the hardest to censor. "On 'People Are Funny' or "Truth or Consequences'," says Honrath, "we have to do quite a bit of work legally. By

Page Six

Is No Bluenose

Blue-Penciler .

It-Takes-All-Kinds-of-People Attitude Best to Adopt When Scanning Scripts

# By Evelyn Bigsby

the time a gimmick is cleared, there is practically no chance of a kickback. In stunts using the public, we have to be very careful."

Some of the comedy programs work far enough ahead that Honrath receives scripts four or five days before airtime. "Gildersleeve" and Jack Carson are examples of this leisurely setup, while Bob Hope is an example of last-minute rush. Hope is on the road so much that it is often necessary for his producer to telephone revisions. Last season when the comedian was broadcasting from Tennessee, it took an hour's longdistance conversation and complete script reading to clear the program with Honrath. "Worst part of it was." claims Don, "that we had a poor connection. Hope's producer had to talk to his operator, who relayed it to our Hollywood operator, who relayed it to me. I was in a dripping perspiration when I hung up on *that* encounter."

Jack Benny doesn't get his script in early, but Honrath can figure to the minute when it will arrive— Saturday morning for the next day's show, with revision Sunday morning. "Terrifically organized," observed the censor.

Burns and Allen are one of Honrath's easiest assignments. "Gracie is always scatterbrained, but she's always a lady," Don pointed out. "Durante is good to work with,

(Please Turn to Page 32)

"Quiet Please"

Good Strong Stories With Skillful Narration and Only a Few Thespians To Carry Them Have Made This Show!

#### Thursday, 6:30 p.m. MBS-KHJ, KFXM, KGB, KVOE

F YOU learned tomorrow that you died yesterday, what would you do? No, you wouldn't sleep off the hangover. You'd merely be involved in the kind of eerie situations which Ernest Chappell faces each week when he steps to the mike and narrates the tales on Mutual's dramatic fantasy, "Quiet, Please."

"I know that radio 'private eyes' face plenty of tough situations day in and day out," Chappell reflects, "but I'm not a 'private eye' and this show isn't a cops-and-robbers or blood-and-gore one. I'm just an ordinary fellow who gets all bollixed up with the supernatural week after week—and I love it.

"How many," he continues, "have seen 'Mother Earth' under the copper mines at Butte, Montana? And how many have been at Calais to watch Robin Hood, Friar Tuck, Little John, Will Scarlet and all the rest shoot arrows into German tanks to blow them up?

"For that matter, has any character looked at his reflection in the mirror and ordered it to do his bidding and grant his every wish? I doubt it. And who's behind all this? He's our writer-director, Wyllis Cooper, who for my money is far ahead of his time in intelligent, beautifully written adult radio stories."

Chappell, who is no mean slouch himself at this radio game (he's currently heard on all four major networks), receives hundreds of fan letters each week complimenting him on his quiet, tense, almost underplayed style of narration. But he insists he's only half of the two-man "Quiet, Please" team. "Cooper figures the plays," Chappell says, "and I carry the ball."

#### **Mature Fare**

Stocky, graying Wyllis Cooper has a broad and expansive background of human experience from which to draw when he plans a "Quiet, Please" theme. Newspaper man, wanderer, soldier, network and adagency executive, screen and radio writer, Cooper's now reached a point in his life (he's forty-nine) where he knows what he wants—and that is, in his own words, "To give the listening public mature radio entertainment."

Cooper takes a great many liberties with his listeners. Many times his payoffs are out of this world. He may have his main lead walk into blackness and never be heard from again, or he may, more humorously, have a midget find a wishing ring and expand himself to gigantic proportions.

But such extraordinary developments are offset by the program's basic simplicity. Cooper uses one or two supporting actors or actresses --usually only one for his dramatic interludes. Most of the program falls to Chappell, who must tell the story and set the scenes. "I hate acting," says Cooper. "To me, a ghost is a fellow who puts his shirts on one sleeve at a time like anyone else. So I caution actors against playing their roles with uncalled-for histrionics, and I don't use corny sound effects such as crashing thunder, rattling chains or filter and echo mikes."

Cooper carries his "play it straight off the cuff" theme right down to the end of the line, including payoff. Sometimes his shows are too natural. Recently, he scripted one called "Twelve to Five," the story of a disc-jockey visited by a dead colleague right in the middle of his all-request show. Cooper actually used a real-life disc-jockey to play the deceased and Chappell played the lead, as jockey Connie Duffin. "Pop" tunes were played throughout the dialogue.

Midway in the program, Mutual's

#### HERE'S THE OWNER of that "Quiet

Please ... Quiet ... Please" voice which signs on the program each week. Narrator Ernest Chappell is also a well-known air announcer heard on all four major networks through the week.



MANY COMPARE the "Quiet Please" tempo with that of another famed strange-stories series of yesteryear called "Lights Out." Only natural, since writer-director Wyllis Cooper (above) originated them both!

New York City switchboard was jammed with calls from swing fans requesting that Connie Duffin play this record and that record. After the show, Cooper and Chappell were on the studio phones, explaining.

Cooper possesses a Puckish humor. He pans many of his friends and takes swipes at anything he dislikes. He always adds his verbal signature to each program, paralleling the manner in which film director Alfred Hitchcock appears as an extra somewhere within his movies.

When Chappell introduces Cooper with the words: "And now, for a message about next week's 'Quiet, Please,' here is our writer-director, Wyllis Cooper . . ." Bill takes the air with a teaser about the coming program. He never knows what he's (Please Turn to Page 32)

Page Seven





**DON'S OLDEST AND BEST FRIEND** is "Woody," last name "deForest," a smart little dummy who has been the actor's "other voice" since he was twelve years old.

THIS SHOULD REMIND YOU OF JOHNNY GRUELLE'S delightful "Raggedy Andy" character, long-time childhood favorite. In his "Andy" get-up, Don manages to look very much the part.

YOU WOULDN'T KNOW it by looking at him, but actor Don Messick is the possessor of a tricky voice that lends itself to many kinds of hilarity,





Don Messick Is the Talented Lad Who Gives Voice to One of Radio's Most Charming Characters, "Raggedy Andy"

Mon., Wed., Fri., 5:30 p.m. KHJ

ERHAPS YOU OR YOUR kids have caught the "Raggedy Ann Show," the novel children's program

novel children's program heard on KHJ Mondays, Wednesdays and Fridays. And perhaps you've cocked an ear at the sprightly little voice of "Raggedy Ann's" twin brother, "Andy."

Well, the voice behind Andy's mischievous personality is that of a young radio actor named Don Mes-

sick, comparatively new in Hollywood radio circles, but by no means a newcomer to radio and the entertainment field.

At twenty-one, he has seven years of radio experience behind him, having started on a small station in Maryland. At fourteen he was writing, producing, and handling half the sound-effects, and playing all the characters (about ten) in his own comedy show.

When he was twelve, his voice be-(Please Turn to Page 32)

#### JULY 18, 1948

# RADIO IN REVIEW NEWS and COMMENT

# For Love o' Mike (General Comment)

# You'll See

Recently we enclosed a government postal card in a thousand random copies of a Radio Life issue and asked our readers several questions. It helps us a great deal to know our readers' wishes. Our thanks to the hundreds who replied to our little questionnaire.

Here's what we discovered. Onetenth of the families who buy Radio Life already own television sets. More than one-third of our readers would like to see more television news in Radio Life. Our readers own an average of 2.4 radio sets per family. It is startling to know that our readers, who represent one-fifteenth of the families in Los Angeles, own one-fourth of all the television sets.

Here's an advance tip. In September, at the start of the new 1948 fall broadcasting season, we're going to produce for you a special TELEVISION edition of Radio Life. We'll cover, with our usual thoroughness, the whole exciting field of this glamorous new business-television.

# "First Nighter" Remains

Fans of the "First Nighter" program will be pleased to learn that we were in error when we declared in a recent issue that the program was going off the air indefinitely. "First Nighter" concluded its spring cycle on June 24 and is now on a well-earned summer vacation. The program is scheduled to resume on October 7. At the present time the staff is busy considering and buying plays for next season.

## Rumors Are Flying

Jim Backus to have new format and new show in the coming season. . . . Judy Holliday of Broadway "Born Yesterday" fame may have her own comedy show on CBS. . . . "The Man from Oklahoma," a comedy mystery about a hick detective in New York, is being considered for a Cal Tinney starrersounds real cute. . . "Ozzie and Harriet" may move to NBC from CBS next season. . . Ireland's newest show sensation is her first and only disc jockey! . . Gabriel Heatter wants to emcee an amateur hour show. . . He may also go daytime for the first time in his career with next season's "Gabriel Heatter's Mail Bag" on Mutual. . . Agency head Raymond R. Morgan thinks now that by October 1 he'll have the decks cleared for his Paris, France. radie show

# Looks Like

Ford Theater will change to star name policy when it moves to CBS next season... Leif Erickson ("Richard" of "My Friend Irma") will play the lead in a new Broadway show, "That's the Ticket." ... "Teen and

# Contest Winners "What Radio Life

Means to Me"

- 1. Mrs. Ken Ford, 1017 South Pearl Ave., Compton, Calif.
- 2. Mrs. Harry Gusky, 1136 South Alvarado St., Los Angeles.
- 3. Mrs. Jean Kerr, 207 Avenida Miramar, San Clemente, Calif.
- 4. Mrs. Harry E. Shuman, 220 Frankfort Street, Huntington Beach, Calif.
- 5. Mrs. E. Gutman, 1237 North Sweetzer Äve., Los Ängeles.
- 6. Mrs. Robert Rockwell, 1933 East Washington, Pasadena, Calif.
- Mrs. George E. Martin, 1192 West 39th Street, Los Angeles.
- 8. Mrs. John Mottola, 3044 Kaydel Road, Whittier, Calif.
- 9. Mrs. W. Carter, 2144 Gaylord Street, Long Beach, Calif.
- Sgt. John Malhor, A.P.O. 986 c/o Postmaster, Seattle, Wash.

All winners are asked to write Radio Life as soon as possible to specify details of prizes. First award is the Radio Life day on Radio Row. Second is a year's subscription to Radio Life (please state to whom it should be sent) and four tickets to a radio show (please give first and second choices). Third prize is a six-month subscription to Radio Life and 4 show tickets. The remaining seven prizes consist each of show tickets (4) and an autographed picture of a chosen radio star. Please indicate picture desired and preference as to shows. Send this information to Radio Life, 6361 Selma Ave-nue, Hollywood 28, and we'll do hue, Hollywood 28, and we'll do our best to see that you get speedy service on your requests. We wish to thank all of you who wrote, telling us "What Radio Life Means to Me." In the fall we'll have another contest again on "What Radio Means to Me." Watch for opening announcement

Twenty Time" is up for sale...Jackpots and phone calls on the new edition of "Take It or Leave It" will top anything else now on the air...Tex Beneke returns to the Palladium in December...Andy Russell takes a permanent leave of the Russell-Hutton show and combination... "Suspense" will broadcast without a studio audience, thanks to the good taste of producer Tony Leader... Robin Morgan of "Juvenile Jury" fame to narrate a kiddie album.

## Meat Package?

Martin Block of the Studio Book Store in Hollywood (and no relation to the disc jockey) relates a recent puzzling encounter with a lady customer. The lady professed great interest in radio and told him that the strikes in the meat-packing plants were worrying her for that reason. He pointed out that the packing strikes had been settled.

"What effect," she asked, "will that have on these radio package deals?"

## Gillespie Possibly Televised

Dizzy Gillespie, one of the foremost figures in the "bebop" world today, is being presented in a Gene Norman concert, Monday, June 19, at the Pasadena Civic. We have no definite word that this event will be televised ... but if you're interested, lurk around a TV set that evening.

Your Cue ( Shows You May Like )

# Alan Lomax

Perhaps the most distinguished collector of Americana and folk lore in the country is Alan Lomax, who plays his collection of folk music records on KHJ, 3:00 p.m. Tuesday. Son of the famed John Lomax whose recent death closed a lifetime spent in the pursuit of American folk music, Alan shared with his father the reputation of being the first to rediscover the wealth of material hitherto uncollected and gradually disappearing. You may have read how for many years they traveled the country recording, seeking out people who remembered the old songs of their districts. The valuable Library of Congress collection of folk music on record is the work of the Lomaxes. John is famed for unearthing many of our now well-known folk tunes, among them "Home on the Range."

On his record program, Alan Lomax (Continued on Next Page)

Page Nine



#### By VIRGINIA WEST

For varied daytime fare, there's nothing like the program lineup you get weekday on your ABC station, KECA.... You hear comedy, music, human

any weekday on your ABC station, KECA. . interest stories, drama, news and commentary . . . all top quality shows by radio's biggest names. . . Take those two day-time dramas . . . "The Listening Post" and "My True Story." . . . Their casts in-clude top talent from New York's stage ende top talent from New York's stage and radio storehouse of Thespians. Top-notchers like pretty Jean Gillespie, pic-tured here, are heard regularly in adap-tations of the current magazine stories which make up "The Listening Post" (KECA, Mondays, Wednesdays and Fri-days at 11:15 am days at 11:15 a.m.) . . . Dramas of the "My True Story" series run the gamut of human emotions. . . They're true to life. The problems which confront the characters in the plays are such problems as you... or I... might face.... Scripts for "My True Story" are the work of that prolific writer, Margaret E. Sangster, who, basides these time unsetly 25-minute plays.



#### Jean Gillespie

besides these five weekly 25-minute plays, turns out a magazine story, five articles and two serials each week. Thinking of morning shows, it may be significant that there are four planks in Don McNeill's "Fourth Party" presidential platform! . . They are (1) Every radio listener to be required to arise in time to hear the "Breakfast Club"; (2) A complete breakfast on the table every morning; (3) Each Saturday and Sunday breakfast to be prepared by the husband (Hey, Don, what if one has no husband?); and (4) No reading of morning papers at the breakfast table... Of course, it's all in fun ... and it's fun you'll have any morning

if you set your dial on 7901 ...Ralph Langley and the News ... KECA ... 7 a.m. ... That long-time favorite commentator, Earl Godwin, is back on the air with a new series of quarter hour programs titled, "The Hope of Peace," heard each Sunday afternoon on ABCKECA at 3:30. Godwin's views on world heard each Sunday afternoon on ABC-KECA at 3:30. Godwin's views on world events are always interesting. . . There's a new sports show, featuring vet-eran sports announcer and special events man, Hank Weaver, sponsored by Regal Amber Brewing Co., on KECA. Hank gives a weekly roundup of sports on the local scene each Thursday night, immediately following Gillette's "Cav-alcade of Sports" which is now heard from 8:30 to conclusion. . . The Old Gold people are so happy with ABC's "Stop the Music" that they will spon-sor a half-hour section of the show, instead of a quarter-hour, throughout the summer. . . Have you heard the Mike Wallace show, "For the Luvva Mike," on KECA at 1 p.m., Mondays thru Fridays? Mike stars as commentator, pro-viding human interest stories. and the music features those five swinging viding human interest stories, and the music features those five swinging Honey Dreamers and vocalist Ellen White. Rex Maupin directs the orchestra.

... Ralph Langley and the News ... KECA ... 7 a.m. ... Toramy Bartlett was one little boy whose dreams of piloting a locomotive



#### **Tommy Bartlett**

stayed with him when he grew up. . . . Here we see Tommy occupying the engi-Here we see Tommy occupying the engi-neer's cab, which he frequently does when he travels between Chicago and his home town, Milwaukee... Now we know why he's such a hit as pilot of the ABC "Wel-come Travelers" show! . . Incidentally, that popular morning airer (KECA at 9 a.m.) began its second year recently. ... There've been all kinds of "give aways," but a sure hit with the kids will be the real live pony which some lucky young. real live pony which some lucky young-ster will win on ABC's Saturday show, "The Hitching Post." . . . Sy Fischer, pro-ducer-director of "Comedy Writers' Show" (Sundays at 7 p.m. on ABC-KECA) is a cartoonist by hobby, specializing in gag-drawings about the radio business. . . . Emcee Garry Moore has launched an "Old Jokes at Home" feature on ABC's "Breakfast in Hollywood" program. . .. It's simple ... Garry or John Nelson start off an old joke ... and a dollar goes to anyone in the audience who comes up with the punch line. ... Ralph Langley and the News ... KECA ... 7 a.m. ... Advertisement

# Radio in Review

#### (Continued from Preceding Page)

narrates a background that ties to-gether all the records on the broadcast. His interpretation of the phrase "folk music" is flexible enough to cover many types of song. On one program he'll play a record of Bing Crosby singing a bit of "Ballad for Americans" and an authentic Dixieland band recording, in addition to old and new discs of folk music. His choices indicate that the art of the people's songs, far from dying out, is being constant-ly replenished from modern sources.

#### "Nature Sketches"

A program that offers constructive entertainment for children, much interest for nature loving adults and a vacation suggestion for the holiday-bound is "Nature Sketches," KFI, 3:00 p. m. Saturday.

All broadcasts in the series originate in Rocky Mountain National Park and serve to advertise that beautiful spot as well as to awaken an interest in all nature. Each program is devised from a field trip to one particular spot in the park. Naturalist Edwin C. Al-berts takes a group of bright, inter-ested children on a hike, asks them questions about the locale, tells them about particular points of interest and joins them in discussing the surround. ings.

The children seem to be gathered from the tourists and vacationists who happen to be visiting the park, and they display a lively interest in the spot and in Mr. Alberts's information. The program becomes particularly spirited when a child spots a woodland creature and a chorus of "O-ohs" comes over the mike. Information on wildlife and vegetation is dispensed informally and authoritatively by Alherts.

Best feature of the program is its ability to convey to at-home listeners the fresh, wholesome atmosphere of cool, clean air and mountain greenery.

#### Keeping Up With the News

Does the effort of combining shopping, housekeeping and possibly work-ing keep you from doing all the reading necessary to know what is go-ing on, and what may happen, in re-gard to local and world affairs? Care-bul historing for fust one hour on ful listening, for just one hour on Sunday, can help remedy that feeling of being terribly uninformed.

Each Sunday, starting at 11:00 a.m., the various networks present a series of fifteen-minute shows that tell you what's happened, what it all means, how it affects us now, and what might happen as a result of it all.

KHJ starts out at 11:00 Sundays by presenting William Shirer with his up-to-the-minute report on world events. This old hand at the game knows exactly what is of importance out of the welter of headlines. At 11:30 KNX's Joseph C. Harsch steps in with (Please Turn to Page 12)

reel Beck

FRED BECK, whose well spiced observations are the delight of early morning listeners, recently summed up the high cost of home-building like this: "Lumber has gone so high that a wooden nickle is now worth six cents." Beck may be heard over KNX each morning, Monday through Friday, at 7:45.

> EVE ARDEN is an enthusiastic collector of antiques, a hobby which recently helped her protect her home against robbery. Eve was alone in the house when the door chimes rang. When she opened the door a man pushed her aside and ordered her to keep bes mouth shut. Eve reached behind her, grasped a small antique pistol and leveled it at the intruder. He took one loak and bolted out the door. When Miss Arden had shut the door she pulled the trigger of the pistal. A tiny flame rose near the firing pin. A month before the pistol had been converted into a cigarette lighter. Eve Arden stars on "Our Miss Brooks," on KNX each Monday evening at 6:30.

ART LINKLETTER, master-ofceremonies on "G. E. House Party," hos to be at his nimblewitted best when he interviews the five school children who appear on the show each day. Anything can happen. When he asked a small boy what his father did, the moppet replied, "Just what mommy tells him to." "House Party" is heard over KNX each Monday through Friday at 2:30 P.M.

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STEVE ALLEN, whose show is heard an KNX each Saturday evening at 7:00, is one of the few comedians who does not keep a gag-file. He started one once, but the first time he used a joke from it three comedians called him up and accused him of stealing their material. Steve immediately got rid of the file. Since then his own refreshingly original approach to comedy has won him the right to be called radio's funniest young comedian.

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For those relaxing moments during the summer months, KMPC suggests new shows for your enjoyment. At 5:05 p.m., "Star Time" with Bill Ewing... new hits and notes on student activities. At 5:30 p.m., "All-Time Hits," current tunes—tunes of the past and a variety number for your pleasure. Follow-ing the baseball games, Tuesday through Friday, and Saturday at 10:30 p.m., is "Summer Sere-nade" with Paul Langford semi-classical, ballad and musi-cal comedy favorites. Of course, don't neglect those popular KMPC standbys—"Top Tunes" with Herb Allen at 5:45 p.m.— Gene Norman's "Mild and Mellow at 4:30 p.m. — "Dance Pa-rade" every night at 11:00 p.m.

# gram competition . . . Commen-dation from the Department of Agriculture. Jeanne's program shifts to the 3:30 p.m. slot, Monday through Friday, because of the appreciation of her sponsor -Milliron's.

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#### Set Your Radio Pushbutton to KMPC

COMING UP: "Eddie Stanley Show" on Saturday at 1:00 p.m. If you want prizes in the automobile accessory line, dial 710 for details... For those inter-ested in the Hollywood Bowl, EUGENE ORMANDY, conductor of the Philadelphia orchestra and musical director of the Bowl, summarizes the Bowl's activities each Monday at 8:30 p.m. . . . First Methodist Church



Van Des Autels (left), Frank Graham (right) and secretary get in the mood for California Cool-Off Week set for August 9.

#### Set Your Radio Pushbatton to KMPC

We compliment Jeanne Gray, who celebrates her first anniversary as producer-director-writer of "The Woman's Voice." writer of "The Woman's Voice." Few chalk up the success Jeanne has attained in a mere twelve months. She received the Na-tional Dry Goods Association award for the outstanding pro-gram of this kind in the United States... Recipient of the Fran-ces Holmes award as the leading ces Holmes award as the leading woman in Southern California advertising circles . . . Honor-able mention from -Billboard Magazine in their recent pro-

group and the Olivet Merrymakers' Club, Order of Eastern Star, compete on "Women Are Won-derful," Monday at 12:00 noon.

# Set Your Radio Pushbutton to KMPC

Sigrid Arne, Associated Press correspondent, addressed Women Press Club members and interpreted the personalities of the world's diplomats during the United Nations conferences . . look for her by-line in your newspapers. Mauri Cliffer's Memorial program at the Holly-wood Bowl one of the most spectacular events in some time thanks to the L. A. Disc Jockey Association.

Radio in Review

#### (Continued from Page 10)

an analysis and bits about the "people" in the news. His fifteen minutes of more humanized interest is followed by Elmo Roper, (also KNX, 11:45) who breaks down the reaction of the people to news events, and to the men who are making the news. Roper's period leans toward the statistical, but with that magic touch of clarity that gives an interested listener a complete story on how people feel.

At 12:00, KECA comes in to present Harrison Woods, under the program title "This Changing World." Some-how, Mr. Woods manages to cram more background into fifteen minutes of news-related history than we could glean in hours of reading. Of particu-lar interest was Mr. Woods's recent ac-count on the early Tito-Stalin friend-ship, and his summation of what could be the probable stand of each.

Sam Pettengill follows, also on KECA, at 12:15, with more contem-porary analysis of what's going on in Washington, Wichita, the wilds of Africa, or just about any place where things affecting Mr. and Mrs. John Q. are happening.

More than ever the Washington pic-ture affects foreign news, and vice versa. A background picture of what has gone before is tremendously help-ful in sorting and remembering at least the salient points of the news. Availing ourselves of the work and study on the part of network news-men and analysts is learning the easy wav.

## "Personal Autographs"

"Personal Autographs," a show of music, laughter and song, sounding for all the world like one of the grand jamborees of ten years ago, comes out of Chicago via KECA Sundays at 2:00 p.m.

Emcee Jim Ameche, the Dinning Sisters and Rex Maupin's orchestra, with either clever knowingness or charming carelessness, lapse into the old familiar showtime antics that tie in a series of guest appearances. The guests leave their distinctive signa-tures—in the mythical album of personal autographs collected for listener entertainment—by appearing to sing a song or play a theme closely associated with them.

Most recently heard were Helen Humes, torching for all she was worth on some of our very favorite of favorite ballads, and the popular Sports-men Quartet, who surprised listeners with an almost straight rendition of "You Can't Be True, Dear" in addition to one of their comical novelties.

Also in keeping with the old-days trend, the show keeps its giveaway at a reasonable minimum. A "Pen and Inkling Personality" is sketched through the playing of a few bars of some well-known record. For instance, last Sunday Peggy Lee's "Mañana" was given a spin. Would be winners of an album of P.L.'s records were to have sent their reason why they would want her on the show, "Personal Auto-

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graphs." So it goes each week, with a different contest. Simple and fun. The weekly half hour may not satisfy the spoiled who live by word of the big giveaway shows, but for plain old entertainment's sake it's a good dial spot.

"It's Fun to Be Young"

Kids are kings of Saturday radio, particularly on "It's Fun to Be Young," KNX, 12:30 p.m. Jay Stewart is emcee of this juvenile audience-participationquiz-talent-hunt show that puts down the red carpet for local youngsters.

Kids are pitted against each other in several interesting sessions. Three children discoursed on "Why I would like to own a dog." Three other very young men read perfume commercials of their own fanciful composition. Three more participated in the talent competition part of the show.

On the broadcast that we heard, prizes were awarded to all participants in order to mitigate the inevitable heart-tugging result of competition amongst the very young. The boy who won first prize in the dog contest was awarded a pedigreed cocker spaniel — the other two contestants were heartened when two shepherd puppies were chased onto the stage toward them. The budding comedians who read their perfume copy were all rewarded in like degree. Perhaps the most interesting segment of the particular show we caught was the talent hunt. A charming young girl soprano and a little cowboy singer who compounded equal parts of vigor and boredom in exact imitation of the adult propoments of this art, lost to a six-year-old tr u mp et player who cinched the prize by playing his second chorus in Bobby Hackett style.

All the children participating on the show were delightful—the shy ones, the gigglers, the forthright ones and those who seemed unaware of the mike. Our vote for a real personality who could prove valuable on any comedy program was the southern youngster with a you-all drawl who also happened to be at the voicechanging age!

### "Behind the Lens"

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Maurie Webster, former actor-emcee turned department head at CBS, is a camera fiend with know-how enough to contribute almost monthly to various photographic magazines. Now Maurie has brought back to KNX his "Behind the Lens" (Sunday, 10:45 a.m., KNX), a fifteen-minute period of dramatic stories and inside tips of interest to everyone, whether the click of a shutter spells fun—or just a seldomheard noise.

Maurie himself produces and em-

RADIO LIFE

# NEXT WEEK

Alan Ladd—on our coveri A story about him, too.

- A wonderful tongue in cheek yarn about tennis, written by net expert Cornwall Jackson.
- A behind-scenes coverage of what goes on in the studio just before a big program hits the kilocycles.
- A picture spread on the popular "Women Are Wonderful" show.
- A good article about that interesting broadcast which probes youngsters—"Child's World."
- A story about radio entertainers on a holiday. Yes, they do more entertaining, this time in the cause of San Diego Boys' Club.
- A mikeman close-up of pleasant-voiced Bob Cummings.

cees, setting the stage with a success story from the camera world, then moving into an idea department dealing, with better photography for the amateur and professional alike, and finally the introduction of guests who can offer tips to fellow enthusiasts.

Guests and show crew alike keep their chatter at a layman's level, so everyone can enjoy moving "behind the lens" with Maurie each week. If a camera of any shape, color or size constitutes one of your hobbies, you won't want to miss this new font of info. If flash bulbs merely upset your nervous system, you can still find entertainment in some of the goings-on that result in pictures you see in newspapers and on magazine stands.

# "Tell It Again"

One of the happiest associations of every childhood is the memory of stories heard. Each Sunday morning at 11:00, KNX revives some well-loved standard such as Stevenson's "Treasure Island," Melville's "Moby Dick," Hale's "The Man Without a Country," or the lighter "Toby Tyler at the Circus."

Two things mark these presentations. First is the excellent scripting. Dialogue has been drawn to satisfy adult listening completely, yet appeal to the young listeners for whom this series should be a "must." The other mark of excellence is the casting. You'll hear a complete list of credits at the end of each Sunday's show (that's a step in the right direction) carrying names of Hollywood actors both familiar and unfamiliar. Jeff Chandler usually appears as narrator or one of the principal participants each week, and without exception the rest of the AFRA-ites chosen measure up to Mr. Chandler's always good per-formance.

We think the show is one of the most tasteful bits of drama on the air, and provides a good answer to the lament "What can we let our children listen to on the radio?"

## Candid Microphone

é

Remember a few weeks ago, when ABC's "Candid Microphone" visited with two small boys bent on buying a watch? The two little shoeshiners demonstrated for the delighted mikeman how they drummed up trade. Anyone who heard this episode will never forget the boys' rendition of "G. I. Jive" or "Hey, Baba-re-Bop."

On the show's first anniversary, July 1, "Candid Microphone" presented some of its preceding year's highlights in the way of listening in. But the blg news is that they also promised very soon to rebroadcast the episode with the shoeshine boys. If you have heard it, we need say no more than watch your Thursday nights and plan accordingly. If you haven't heard it follow the same admonition.

# Playbacks ( Critical Comment )

# "American Self-Portrait" ("Living, 1948")

Over the Fourth of July weekend, NBC realized it really had something in a "Living, 1948" script titled "American Self-Portrait." "Living, 1948" has not been carried locally by KFI for several weeks, but to the enterprisers who transcribed this special broadcast and put it into "The American Way" time, Monday, July 5, at 6:00 p.m. we say "thank you very much indeed."

Ben Grauer acted as emcee, while Dr. George W. Gallup, head of the American Institute of Public Opinion, sketched the "American Self-Portrait" in terms of the data and remarks collected by his cross-country polls. The performance was radio-staged with an excellent collection of voices, ideas and impacts; altogether it delivered one of the best documentary punches of the year.

Some of our "blind spots" as Ameri-(Continued on Next Page)





Page Thirteen

# Radio in Review

(Continued from Preceding Page)

cans, it appears, are: obliviousness to the national anthem ("uh . . . is it "God Bless America'?"): failure to spot California on an outline map; and bafflement (two per cent of us) when confronted with a picture of Harry S. Truman ("I have absolutely no idea who that man could be").

Fifty-four per cent of us believe we'll be involved in another war within ten years; we're largely suspicious of Russia but don't want to start the trouble and believe we should, instead, "take a firm stand." Our greatest fears are of tuberculosis and cancer, but we are not a hypochondriac nation. We are very serious about juvenile delinquency and sex education. While more than half of us go to church, only a very small percentage of us say grace before meals. Our women don't think our men are romantic enough; our men mostly marry for companionship.

Statistics like these, dramatized in folksy, clever lines, made "American Self-Portrait" an informative, remarkable half-hour, the likes of which radio seldom features. Dr. Gallup's humorously dignified voice was perfect for the scene-changing and NBC's music-backgrounding well befitted the production. We're certainly seriously considering the piece for our award nominations; we'd like to hear it rebroadcast for the benefit of those who might have missed it; and we hope that its success as a one-time feature will remind KFI to put its instigator, "Living, 1948," regularly back on the air!

## We Point With Pride

... To Claude Rains's portrayal of "Topaze" on "Studio One" last week, and to the excellent scripting job that helped make the whole production a memorable one.

... To Dick Cantino's stirring accordion rendition of "Stars and Stripes Forever" on the Horace Heidt program—certainly one of the holidayshow high spots.

To Elmo Roper's weekly poll results on KNX, Sundays. The wellknown poll-taker is currently keeping audiences posted on nominees and candidates for the election and how the population feels about them and their platforms.

... To the band on "County Fair," surely one of the most light-hearted and in-the-mood combinations on the air. Makes us happy just to hear them play the theme.

... To the suspenseful script on last week's "Superstition" broadcast, proving that a horse race is still one of the most exciting "gimmicks" to work into a plot.

... To the programming on KMPC's "Firestone Favorites." Records in the best of taste, extremely varied and always entertaining.

... To the Fourth of July broadcast on "Invitation to Learning" on CBS. Lyman Bryson arranged an interview Page Fourteen with "Thomas Jefferson" and with the help of a guest interrogated him on comparing today's happenings with those of Revolutionary times.

... To Charles Collingwood's program devoted to a reviewal of the events that led to Jefferson's committing the Declaration to paper. Particularly fascinating were the changes made by Benjamin Franklin in the original as read by Collingwood in conjunction with the finished document.

#### We View With Alarm

... The voice and readings of Hedley Rennie on "Studio One," an exact replica of Claude Rains's. With both together on one show, yet!

... "First Again with Tobacco Men" has finally gotten us. We're giving it a particularly penetrating "view with alarm."

... The top-heavy load of commercials that many shows are carrying particularly the ones with several sponsors, none of whom we can remember when the show signs off.

... The "guesses" that an air columnist is making as to answers on giveaway shows, thereby tearing the last shred of entertainment available on most of them.

... The reluctance of summer radio

# **Contests and Offers**

"LET'S TALK HOLLYWOOD," KFI, 4:00 and 9:30 p.m. Sundays—For your question (If chosen) on Hollywood, motion pictures or the stars, the program will give you a fiveyear subscription to Photoplay magazine. If you stump the experts (George Murphy, Eddie Bracken, Edith Gwynn and Erskine Johnson) you will also receive a gold pass good for one year to your favorite motion picture theater. Address entries to "Let's Taik Hollywood," Post Office Box 100, Hollywood 28, California. to take a chance on some of the strictly radio youngsters who've been knocking themselves out during the fall in supporting spots and who get nothing better than the same spots during the summer shows.



## Spike Is Spliced

Wedding bells replace the cowbell for Spike Jones on Sunday, July 18, when he marries Miss Helen Greco at the Beverly Hills Hotel. Spike and Helen (she's the featured singer with his band) will sail for a three-week honeymoon in Honolulu on July 21.

#### Radio Jargon?

"Visiting her mother in Kansas City," they called it in the dialogue of CBS's "Junior Miss" show when Sarah Selby was written out of her part as "Mrs. Graves." In reality the actress, who is Mrs. Holger Harthern, was expecting her own junior miss, sevenand-a-half-pound Holiday.

# Whereabouts of Richard Crooks

Popular Richard Crooks has been the subject of many inquiries to Radio Life in the last year. His fans have been wondering why he isn't heard on the air any more, why he doesn't have his own program and where he is at present. Recently we heard that the singer underwent an operation some time ago, the results of which left him unable to do the deep breathing that concert singing requires. He is now recuperating successfully on a ranch in Canada. We join with his fans and friends in wishing for his early return to radio. Meantime we'll be sure to catch his wonderful records, frequently played on many of the local classicalmusic programs.

# CALIFORNIA STATIONS OF ABC, NBC, CBS and MUTUAL:

#### AMERICAN BROADCASTING COMPANY (ABC)

AMERICAN	BUANANI	ILA CAMENII INNEI		
KECA—Los Angeles KGO—San Francisco KTMS—Santa Barbara KFMB—San Diego KFRE—Fresno KPMC—Bakersfield	790 kc. 810 kc. 1250 kc. 550 kc. 1340 kc. 1560 kc.	KTKC—Visalia KITO—San Bernardino KFBK—Sacramento KWG—Stockton KHUM—Eureka	940 kc. 1290 kc. 1530 kc. 1230 kc. 1240 kc.	
NATIONAL BROADCASTING COMPANY (NBC)				
KFI—Los Angeles KNBC—San Francisco KFSD—San Diego KMJ—Freano	640 kc. 680 kc. 600 kc. 580 kc.	KERO—Bakersfield KCRA—Sacramento KIST—Santa Barbara	1230 kc. 1320 kc. 1340 kc.	
COLUMBIA	BROADCAS	TING SYSTEM (CBS)		
KNX—Los Angeles KQW—San Francisco KSDJ—San Diego KROY—Sacramento	1070 kc. 740 kc. 1170 kc. 1240 kc.	KARM—Fresno KCMJ—Paim Springs KERN—Bakersfield KGDM—Stockton	1310 kc. 1340 kc. 1410 kc. 1100 kc.	
DON	LEE STATIC	NS (MUTUAL)		
KHJ—Los Angeles KFRC—San Francisco KAFY—Bakersfield KXO—E) Centro KPRL—Paso Robies KFXM—San Bernardino KGB—San Diego KVEC—San Luis Obispo KVOE—Santa Ana KOB—Santa Barbara	900 kc. 610 kc. 1490 kc. 1500 kc. 1230 kc. 1210 kc. 1300 kc. 1200 kc. 1500 kc.	KCOK—Tulare-Visalia KHSL—Chico KIEM—Eureka KYNO—Fresno KMYC—Marysville KYOS—Merced KVCV—Redding KXOA—Sacramento KSBW—Salinas-Monterey KXOB—Stockton	1240 kc. 1260 kc. 1450 kc. 1300 kc. 1450 kc. 1450 kc. 1200 kc. 1380 kc. 1280 kc.	



## TIME CHANGES

MONDAY, JULY 19—"A Woman's Voice," KMPC, 3:30 p.m. (15 min.) Jeanne Gray's show becomes a five-a-weeker in this new time. Previously heard on KMPC Monday, Wednesday and Friday at 4:15 p.m.

WEDNESDAY, July 21 — "County Fair," KNX, 6:00 p.m. (30 min.) Win Elliott and the radio freeway on the air at a new time. Formerly Saturdays, 10:30 a.m., KNX.

# WHAT'S NEW

#### Variety

SUNDAY, JULY 18—"Hollywood Showcase," KNX, 7:30 p.m. (30 min.) Mickey Rooney hosts his new show introducing the Southland's rising professional talent, Celebrities are frequent visitors.

#### Drama

SUNDAY, JULY 18-"Secret Mission," KHJ, 6:00 p.m. (30 min.) Rear Admiral Ellis M. Zacharias, USN (retired), wartime Deputy Chief of the Office of Naval Intelligence, will marrate these true dramatizations based on confidential reports. Replaces "Meet Me at Parky's."

#### Music

- SUNDAY, JULY 18—Hollywood Bowl Sym-phonies, KNX, 12:00 p.m. (11/2 hrs.) This first regular series of transcontinental broadcasts from the outdoor arena will be carried in eight special summer concerts. Eugene Ormandy conducts.
- MONDAY, JULY 19 "All-Time Hits," KMPC, 5:30 p.m. (15 min.) Current hits, pre-releases and old favorites. Monday through Friday.

#### Participation

SATURDAY, JULY 17—"The Eddie Stanley Show," KMPC, 1:00 p.m. (30 min.) A new telephone and letter-writing guiz with prizes for the successful.

#### Commentary

SUNDAY, JULY 18 --- "Hope of Peace," KECA, 3:30 p.m. (30 min.) Title change for previously announced "State of the World" commentary by Earl Godwin,

#### Juvenile

MONDAY, JULY 19—"Fun House," KECA, 5:15 p.m. (15 min.) ABC's new daily strip for the kids, replacing "Terry and the Pirates." features records and live frolic in the studio. Monday through Friday.

#### + WHAT'S BACK

#### Music

THURSDAY, JULY 22—"Fiesta!" KNX, 9:00 p.m. (30 min.) Wilbur Hatch conducts his special arrangements of below-the-border music, and noted Latin-American artists guest, as this summertime favorite re-turns.

#### + Participation

MONDAY, JULY 19-"Jack in All Trades," KNX, 7:30 p.m. (30 min.) Prizes again given for correct guessing of a breadwin-ner's wherewithal, as this popular show returns for the summer.

#### Commentary

MONDAY, JULY 19-Upton Close. KFOX, (Long Beach), 7:15 p.m. (15 min.) The controversial Mr. Close returns to the Southland alr with a new weekly commentary.

#### + WHO'S GUESTING

#### Commentary

SUN DAY, JULY 18—Harriet Parsons, KECA, 6:15 p.m. (15 min.) Froducer Harriet pinch-hits for her vacationing mother, Louella. Her guest will be Betty Hutton.

#### Variety

SATURDAY, JULY 17---"Grand Ole Opry," KFI, 7:30 p.m. (30 min.) Al Dexter, famed for his version of "Pistol Packin' Mama," quests.

#### $\pm$ Music

- SUNDAY, JULY 18—"Chicago Theater of the Air," KHJ, 9:30 p.m. (1 hr.) Soprano Nancy Carr and bass-baritone Donald Gramm will be co-starring guests by popu-lar request, following their air auditions six weeks ago.
- MONDAY, JULY 19 "Contented Hour," KFI, 7:00 p.m. (30 min.) Dennis Day, twice scheduled as guest and twice can-celed due to political broadcasts, accepts again.
- MONDAY, JULY 19-"'Sound Off!" KECA, 8:00 p.m. (30 min.) Marlon Hutton guests, as the show salutes Colorado.
- ONDAY, JULY 19 "Telephone Hour." KFI, 9:00 p.m. (30 min.) Polyna Stoska will sing Edwin McArthur's "We Have Turned Again Home" and Walter Bran-sen's "So I Go Singing," as guest selec-MONDAY. tions.

#### + Sports

FRIDAY, JULY 23 — "Sports Newsreel," KFI, 7:30 p.m. (15 min.) Errol Flynn is final vacation-commentator for Bill Stern, who returns to the air following week.

# WHAT'S PLAYING

#### Drama

- SUNDAY, JULY 18 "Proudly We Hait," KMPC, 7:30 p.m. (30 mln.) Martha Scott stars in "The Vagabond Dream." THURSDAY, JULY 22—"Suspense," KNX, 6:00 p.m. (30 mln.) Douglas Fairbanks, Jr. is absorbed with revenge as the star of "Deep into Darkness."

THURSDAY, JULY 22—"Family Theatre," KHJ, 7:00 p.m. (30 min.) Billie Burke will be guest actress in this night's play.

# OOPS! SORRY!!

Because of advanced printing dates, the KFI advertisement on page 3 was prepared before Dinah Shore, Harry James, and Johnny Mercer went off the air for the summer. Mel Torme is now heard each Tuesday evening on "Call for Music" at the 8:30 p. m. time.

#### Music

1

- Musie MONDAY, JULY 19 "Musical Master-pieces," KFAC, 4:00 p.m. (1 hr.) Roberi Casadesua plays Ravel's "Pisno Concerto for the Left Hand Alone." Tuesday, Bee-thoven's "Prometheus Overture'', Wednes-day, Dvorak's "Notturno"; Thursday, Lla-doy's "Ktkimora''; Friday, Chopin's "Les sylphides"; Saturday, Abridged Produc-tion of Donizetti's "La Favorita." MONDAY, JULY 19 "Musical Digest," "Concerto Grosso." Tuesday, Khacha-turian's "Gayne Ballet Suite"; Wednesday, Waltzes from "Der Rosenkavaller"; Thurs-day, the Bax "Overture te e "Ploaresque Comedy"; Friday, Bellini's "Norma"; Sat-urday, music from "Carmen" and "Ma-dame Butterfly."

#### Forum

- Forum SATURDAY, JULY 17-"Northwestern Re-viewing Stand." KHJ, 2:30 p.m. (30 min.) "What Do Our Teen.Agers Think of America's Future?" will be discussed by four high school students from different acctions of the country. SUNDAY, JULY 18--"Invitation te Learn-ing," KNX. 9:00 a.m. (30 min.) As first in a discussion of "Children's Classics," Lewis Carroll's "Alice in Wonderland" is reviewed. Eugene O'Neill is chairman, Andre Michalopoulos and Clifton Fadiman guest.

#### Sports

- TUESDAY, JULY 20-Baseball, KMPC, 8:16 p.m. (to concl.) Los Angeles Angels Ve-Sacramento Solons through Thursday, July 22, Los Angeles vs. San Diego Pa-dres Friday, July 23 at 8:10 p.m. end Sat-urday, July 24, at 2:30 p.m. Bob Kelley covers both series.
- TUESDAY, JULY 20-Baseball, KLAC, 9:16 p.m. (to concl.) Hollywood vs. Portland at Portland, through Thursday, July 22.
- TUESDAY, JULY 20-Boxing from Olympia Auditorium, KLAC, 10:05 p.m. (to conci.) Enrique Bolanos vs. Eddie Glosa.
- Enrique Bolanos vs. Eddle Glosa. FRIDAY, JULY 23—Baseball, KLAC, 9:10 p.m. (to concl.) Hollywood vs. Seattle at Seattle, through Saturday and on Sunday, July 25, at 2:25 p.m.



## GRINDING THEM OUT

There will soon be Dick Cantine Sausages on the market in Southern California. Dick's father has purchased a sausage factory in Glendale, California. And, as a special tribute to the man who discovered Dick's accordion talent on his NBC show, there will also be a Horace Heidt brand of wieners.



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8 - KI KI KI KI KI KI KI KI KI KI	s News Broa SCA-Message T-Grandpa ( the Funnies. HJ, KGB, KV God Hour. NX, KSDJ-N EER, KLAC- DFJ-Treasur; JIL-Musical TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country TAC-Country SD-Call to TAC-Country SD-Call to TAC-Country SD-Call to TAC-Country SD-Call to SUNDA'	dcast. a of Israel. Owens Reads OE—Back to lews. -News. y Department. Corral. Church. rts Quartet. Beat. Worship. a. Star. us Services. Program. y Serenade. a Varieties. I Review. toward E. arkham. ters. n Army. Y MORNING LODIES tation KMPC your dial) ce federation. Los Angeles Morning of Christ. -Hour of Faith. Science SGB, KVOE—hecy.	KHU KFA KFY KFY KFY KFY KFY KFY KFY S:45-KFY KFY S:45-KFY KFY KFY KFY KFY KFY KFY KFY KFY KFY	J. KFXM, KG itheran Hour, (x, KSDJ—Pec atform. MC—Gilbert an MD—Living—1 D—News. VB—Peter Po Irade. SR—John Bro VI—Hollywood esents. VL—Armenia:	iB, KVOE- ple's nd Sullivas. 948. tter's Platter own. 1 House n Hour. lorning Chub. helf. teview. rade. Ploneers. teporters. Mann. ENews, to Life. nd Sullivsn. ales. titnel. United. tter's Platter Noundup. 'ews. Federal Israel. Serenade. helf. ian Baptist. Duncfl. ty New. Federal Israel. Serenade. helf. Israel. Serenade. helf. Bome. B. KVOE	KOWL. KPVC- KWEW KNLA- 10:40-KPPC- 10:45-KNX- 10:50-KPVC- 11-KECA- KFOX- KFOX- KFOX- KFOX- KFOX- KFWB- KGH- KGH- KGH- KOWL, KWEW KLAC- 11:30-KECA- KOYL- Churr KLAC- 11:45-KHJ, B *KFX- KFVK- KHJ- KFVK- KHJ-	-Reconciliation -Baptist Chun- -Baptist Chun- -Church Newson -Latian Mei- -Czech Progri- Tower Chime Behind the La -Cuurberland -Church Servi- -Tailor Made KFSDFirst tet. KGBReserve. Tell It Again. -Ist Methodisi -Presbyterlan -Hollywood F ist Church. -Peter Potter KLACNewson -Sunday Show. -Record Shelf -Sunday Reco , KPPC, KVOI ces. -Record Shelf -Vance Graha -Vance Graha -Vance Graha -Vance Graha -Sunday Vesp (GBBill Cun Joseph C. Har -Christian Ch -All-Saints ch. (GB-Canary -This Changhn FSDEddy Honger. -This Changhn -Sonaday News -This Changhn -Sonaday News -Sonaday News 	rch. odies. am. s. 	RGFJ-         KMPC-         K0WL         KWEW         KXLA-         12:05KGER-         12:15★KECA.         KHJ-         KGIL-         KGR-         KGR-         KGR-         KGER-         KGFJ, F         KKGI-         KFT, F         KHJ, I         gins         KGER-         KGFJ-         KFWB         KRFJ, K         KHJ, I         BCCA-         KFT, K         KHJ, I         KGR-         KFT, K         KHJ, I         KKR, KECA-         KFUB-         KGIL-         KFUB-         KGER-         KGIL-         KFUB-         KGER-         KGGIL-         KGRD-         KGIL-         KGER-	KFSD—One Ma ly. KFXM, KGB— at 80. -Harmony Hal -Sunday Noon   -Wizard of th -Alex Cooper	d Session lody. orner. ities. acon. mkhouse. Petten- etten- etten- etten- ities. Life Be- l. Serenade. e Ivories. Show. wish Hr. wish Hr.
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Page Six	1660		1						KFOX-	-Good News.	

ESQUIRE TODD presents 3:45-HARLEM HOLIDAY (Best in Colored Entertainment) KFVD SUNDAY 2 to 3 P. M. 66 KFVD-Harlem Holiday. KFWB-Patificia Gibbons KFWB—l'atficis Gibbons Scrapbook. KGFJ—Anybody's Hit Parade. KGFJ—S. F. valley Story. KLAC—Baschall. KMKC—Baschall. KWKM—Pop Concert. KKKKD—Alex Cooper Show. KKKKD—Alex Cooper Show. KWKW—Hoyos Hour. KXLA—Challenge to Youth. SNJ. & SDL—Reserve. BALA-Challenge to Youth. -KNX, KSDJ-Reserve. KFON-Healing Waters. KFWB-Strolling Tom. KOWL-Longines Musicale. -KECA, KFMB-Counterspy. KFI4 KFSD-Jane Fickens Show. 2:15-2:30 KIIW KFSD-Jane litkens Show. What Makes You Tick. KFOX-Gospel Harbor Light. KFOX-Gospel Harbor Light. KFOK-Gospel Harbor Light. KGER. KWIK-News. KGER. KWIK-News. KGER.-Muniature Concert. KKJER-Long Beach Band. KWIK-Fenthouse Serenade. KWIK-Penthouse Serenade. KWIK-Penthouse Serenade. KWIK-California 2:45 -KECA, KFMB-California Caravan. BFI-Catholic Hour. BHJ, KFXM, KGB, KVOE-Those Websters. KNX-Family Hour. KFAC-Stage Melodies. KFVD-Singiol Sam. KFWB-Gospel and Song. KGFJ-Upbeat Session. KGHZ-Mask and Mike Club. KLAC-Baseball. KMPC-Baseball. KGWL-Bay City News. KPP('-Afternoon Concert. KWKM-Church of the Air. KWKM-Church of the Air. KECA, KFMB-California HAVE YOU A **RADIO VOICE?** (Veterans and Civilians) Men and Women Frederick H. Speare, weil-known producer and trainer of radio personalities. invites you to audition for professional training. Prepare now for a career in radio and television as an Actor, Announcer, Emcee, Disc Jockey, etc., with expert instruction. Students get actual air experience on "CAREER THEATER," every Sun-day 3 to 3:30 P.M., Station KXLA (1110 kc.). Phone, write or stop in for frank discussion. FREE RE-CORDED Audition. Approved for Veterans. Many successful graduates. Free placement. Frederick H. Speare, Free placement. FREDERICK H. SPEARE "The West's Outstanding Radio School" Biology Studie 1591 R0-2325 KXLA-Speare Career Theater 3:05-KGER-Lutheran Church. 3:15-KFVD-Plano Portraits. KFWB-Call of the Orient. KOWL-Symphony Hall. 3:30★KECA. KFMB-The Hope of Peare. Peace.
 \* KFI-Nors.
 EHJ, KFXM, KGB, KVOE-Nick Carter.
 KNX, KSDJ-Pause That Refreshes.
 KGER-Crosby Western.
 KGFJ-Record Rhapsody.
 KGIL-Matinee Melodies.
 KFVD-Pentcostal Church.
 KFVD-Hank, the Night Watchman.
 KFWB-Music. Peace

\*EWIE-News, Music. EWEW-Festival Mexicano. EXLA-Sunday Serenade. 1:45-KECA-Concert Music. EFI-Melody Parade. KOWL-Movie Music. 4-KECA, KFMB-I Love Adventure. Adventure. KFI. KFSD-Let's Talk Hol-lywood. KHJ, KGB, KVOE-Mystery RHJ., KGB, KVOE--Mystery Playhouse. KNX, KSDJ--Gene Autry. KFAC--Musical Masterpieces. KFOX--Sunshine Mission. KFWB--Old Fashioned Revival KGER--Old Fashioned Revival KGFJ-Showtinge. KGII--Matinee Melodies. KFVD--Hank the Night Watchman KITLD-Hank the Night Watchman. KLAC, KMTC-Baseball. KOWL-Harmony Isle. KPPC-Collector's Corner. KWIK-Sunshibe Mission. KNLA-Sunday Serenade. 4:15-KOWL-Lutheran Hour. KRKD-Tunes of the Day. KWKW-Voice of China. 4:30-KFCA, AFMB-Johnny Fletcher. KFI, KFSD-Pat O'Brien. KHJ, KGB, KVOE-Lucky Cartners. KHJ, KGB, NVE-Lucky Partners. KNX-Sing It Again. \*KFVI), KWIK-NAWS. KGFI-Here's to Veterans. KFOX-Wings of Healing. KPF('-Afternoon Concert. KRKD-92nd Street Church. KWKW-Italian Novelites. -KFVD-Dream Time. KGFJ-Sons o' Guns. KOWL-Assembly of God. KWIK-Toastmaster's Time. 4:45-KECA, KFMB-Stop the Music -KECA, KFNB-Stop the M KFI, KFSD-Robert Shaw Chorale. KFJJ-Golden Hour. KFAC-Revolving Stage. KFOX-Evangelist Hogan. KFVD-Contrasts on Waz. KFWB-Voice of Calvary. KGB-Mediation Board. \*KGER, KGII-Poblic Messenger. KIAC-Baseball. KGB-MCGIL-News.
KGFJ-Philic Messenger.
KLAC-Baseball.
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KMPC-Baseball.
KMPC-Italian Melodies.
KRKD-Tunes of the Day.
KWKW-Italian Good Samaritan.
KNKW-Italian Good Samaritan.
KNKW-Italian Good Samaritan.
KNL-Sunday Serenade.
5:15-KGER-Bible Treasury Hour.
5:16-KFVD-Lifelines.
KGIL-Valley Vespers.
KWW-Marine Story.
5:30-KGER-Bible Treasury Hour.
5:30-KGER-Bible Treasury Hour.
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KHW-Marine Story.
b:30-KFI, KFSD-R. F. D. Amer-lea.
KHW-Marine Story.
b:30-KFI, KFSD-R. F. D. Amer-lea.
KHW-Marine Story.
KGIL-Valley Vespers.
KGER-Church of the Alr.
KGFJ-News.
KGIL-Public Service.
KND-Floyd R. Johnson.
KVBC-News. Music.
KSILA-Lincoln Ave. Church.
5:45±KHL. KFXM, KGB-Twin Views of News.
KGFJ-Keyboard Magic.
KFVC-Yours Truly.
KWK-Songs Mother Taught
5:55±KNX, KSDJ-George Fisher. **5** \*KECA, KFMB-Walter
Winchell. KWIK - Songes Mother Taught
 Statk NX, KSDJ-George Fisher.
 KEXA, KFMB-Waiter Winchell.
 KFI, KFSD-Manhaitan Merry-tio-Round.
 KHJ, KFXM, KGR, KVOE-Secret Mission.
 KNX, BSDJ-Winner Take All KFAC-Masterworks of Music.
 KKTOX, KFWR, KGER, KLAC, KMI'C, KXLA-News.
 KFYD-Hits and Misses.
 KGIL-Date With a Disc.
 KIC-Waity and Jimmy.
 KOWL-Italian Program.
 KKKS-Show Time.
 KWIK-Proudly We Hall.
 KWKW-Sonday Salon.
 State-Music
 KFWB--Veteran Speaks.
 KPC-Sacred Song Recital.
 KXLA-Red Cross.
 KECA, KFMB--Superstition.
 KFT, KFSD--American Album. 6:05-6:15-6:30

# KHJ, KJYM, KGB, KVOE-It's a Living. KNX-Strike It Rich. KFOX-Hal's Memory Room. KFVD-Driting on a Cloud. KGER-Lutheran League. KMPC-Whitheran League. KMPC-Whitheran Corner. KRKID-Kingdom Within. KWIK-News. KNLA-Lutheran Gospel Hr. 6:45-KFVD-Talent for Sale. KMPC-Salute to Americas. KVIK-News Tel. KOWL-Salute to Americas. KWIK-What America Plays. 6:555KFAC-News. 7-KECA, KFMB-Comedy 9:30 9:45 7-KECA, KEMB-Comedy Writers' Show. KEI, KESD-Take It or Writers' Show. WFI, KFSD.—Take It or Leave It. ★KFJ, KFSD.—Take It or Behind the Front Page. KFAC.—Your Concert. KFFOX.—Full. Gospel Assembly. KFYD.—Evening Serenade. KFWB.—Union Rescue Mission ★KGER. KGIL.—News. KGFJ.—Overture to Evening. KGFJ.—Overture to Evening. KGFJ.—Overture to Evening. KGFJ.—Overture to Evening. KLAC.—Hit Tunes. KMPC.—Pet Exchange. KOWL.—Mexican Talent. KWIK.—Poterans' Service. KWIK.—Porouly We Hail. KXLA.—National Voice. 3-KGIL.—Manager Speaks. KXLA.—Life and Health. KMPC.—Enchanted Lady. KWIK.—Horace Heidt. Show. KHJ, KVOE.—Quiz of Two 7:15 7:30 Show. KHJ, KVOE-Quiz of Two KHJ. KVOE—Quiz of Two Cities. KNX—Hollywood Showcase. KFOX—The King's Service. KGHI—Treasure Chest. ★KFWB—Edwin C. Hill. KMPC—Prouly We Hall. K0WL—Evening Serenade. KINK—News. Music. KNLA—Church of Open Door. 7:45xKFCA. L5TMB—Drewsweek Looks Ahead. KFWB—Catholic Answers. KPPC—The Children Read. KWIK—Auto Bacces. LOOKS AREAG. KFWB—Catholic Answers. KFWB—Catholic Answers. KFWC—The Children Read. SWIK—Auto Races. SKECA. KFMB—Drew Pearson. KFI, KFND—Hollywood Star Theater. KHJ, KGR, KFXM, KVOE— Twenty questions. KNN. KSDJ—Man Called X. KFAC—Friest Methodist. KFON—Triangular Church. KFWS—Hollywood Presby-terian Church. KGER KGL, KLAC—Nws. KGEJ—Blue of Evening. KMPC—Boston Blackle. KPUC—Souday Evening Hour. KWIK—George Renderson. KLAC—Onen Door Church. 8:05—KGER—Night in the Vallez. 8:154-KHCA, KFMB—Monday Morning Headlines. KGI.—Delmonico Trio. KLAC—Studio Orchestra. 8:30—KCA., KFMB—Monday Morning Headlines. KGI.—Delmonico Trio. KLAC—Studio Orchestra. 8:30—KCA., KFMB—Monday MORAINE Corps. KMPC—Starlit Moods. KGH.—Watherman. KLAC—Marine Corps. KMPC—Starlit Moods. KGH.—The Tenth Man. KLAC—Marine Corps. KMPC—Standard Hour. KFJ, KFSD—Standard Hour. KHJ, KFM. KGB, KYOE— Sheilah Graham. KFCC- Word of Life. KGR, KFXM, KYOE— Sheilah Graham. KFAC—Sunday Evening Club. KGH.—The Tenth Man. KLAC—Marines Sheilar Hour. KHJ, KFSD—Standard Hour. KFAC—Sunday Evening Club. K

## SUNDAY LOGS

KHJ, KGB, KVOE-Back-ground for Stardom. KFOX-Here's to Vets. KFWB-Singin' Sam. -KECA-Claremont Orch. KFI, KFSD-Let's Talk Holly-KFI, KFSD-Let's Talk Holly-wood. EHJ, KGB-Chicago Theatre. KFXC-Gateway to Musis. KFYAC-Gateway to Musis. KFWB-Pacific Lutheran Hr. KGER-Jinmie Wakely. KGFJ-Victory Church. KGIL-Church of Truth. KVOE-Minister's Hour. EGERE-Sons of Guns. KVOE-Grace and Truth. -KECA, KFMB-Cinegrill Orch. -KET. KFSD-The Beporter.

Bisback and the second secon

10:30 Nightly HAWTHORNE **SKIPPY & CAST** OF 1000'S KXLA KRNO KXLA-Hawthorne Thing. 10:45-KFI-Melody Time. KFMB-Adventures in Research. 10:55-KFI-Police Bulletins. \*KLAC-News. 11-KECA, KFMB-Bridge to ★KLAC-News.
11 - KECA, KFMB-Bridge to Dreamland.
KFM-America Tnited.
KHJ, KGR-C. Barnet Orch.
★KNX-News.
KFAC-Music for Listening.
KFVD-Spade Cooley Time.
KFWB-Echoes of Eden.
KGII-Jake Box Review.
KGII-Jake Box Review.
KLAC-Across the Footlights.
KWIK-Darce Parade.
KWIK-Darce Parade.
KWIK-Darce Street.
KLAC-Across the Footlights.
I1:05-KNX-Buddy Rich Orch.
11:15-KNX-Merry-Go-Round.
11:30-KFI. KFSD-St. Francis Orch.
KFWB-Music.
KFWB-Music You Want.
KXLA-S Ramos Orch.
★KIJ. KSD-News.
KXLA-C. L. Burke Band.
11:35+KFI. KNX, KMPC-News.

#### CONTRACTED

Pat Theriault, thirty-yearold banjoist from Bristol, Connecticut, has been signed as a permanent member of the Horace Heidt Musical Knights orchestra. Pat, who placed second in the quarplaced second in the quar-ter-finals of Heidt's cross-country talent show, has been given a seven year contract.

Page Seventeen

#### RADIÓ LIFE

# MONDAY, JULY 19

#Indicates News Broadcast, 8-KECA, KFMB-Don McNeill's 10-KEI-Downtown and All ■KFCA, KFMB—Don McNeill's
 ■ Breakfast Club.
 KFI, KFSD—Fred Waring.
 ★KHJ, KFSD—Fred Waring.
 ★KHJ, KGB—Cecil Brown.
 KNX—Wes Battersen Comes to Breakfast.
 KFAC—Breakfast Symphony.
 KFOD—Challenge to Vouth.
 KFVD—Wakeup Ranch.
 KFWB—Morning Melodies.
 ★KGER—Newa, Mizpah.
 KGFJ—Dr. Frederick Bailes.
 KGFJ—Masical Corral.
 ★KLAO, KMPO, KOWL, KXLA 8 KGHI--Mnsical Corrai. \*KILAO, KMPG, KOWL, KXLA -Nave. ERED.-Bible Instituta. EWEW-Westers Jambores. EWEW-Rafael Mendes. Sits KHJ, KNX-News. EGFJ-Public Messenger. ELAO-Haynes at the Reins. EMPO-Markets: Sports. EMPO-Assoc. Sports. EMPO-Assoc. Sports. EMPO-Assoc. Sports. EMEW-Sports. EMEW-Sports. EMEM-Sports. EMEM-Sp Happiness,
 KWKW – Bible Treasury.
 PEECA, KFNB- Welcome, travelers,
 KRI, KFSD, KGER-News,
 KRAC-Marning Concert,
 KFVD-Waltz Time,
 KFVD-Waltz Time,
 KGEJ-Delinquency Forum,
 KGEZ-Luideran Hour,
 KWWW-Voice of China,
 KNLA-Bar Nothing Ranch,
 KOWL-Victorious Life,
 KWW-Sunny Side,
 KWW-Sunny Side,
 KWW-Voice of China,
 KNLA-Bar Nothing Ranch,
 Side, KFI-Ladies' Day,
 KGER-Luideran Hour,
 Side, KFVD-News,
 KFWB-Marsha Walton,
 KGIL-Ballads for You,
 KLAC-Racing News,
 KWW-Women's League,
 SWKW-Vomen's League,
 SWKW-Vomen's League,
 KGER-John Brown, Race ews 23 THE LINE-UP with late jockey changes and scratches 9:30-9:13 a.m Mon.-Sat. Dial 1230 1230 ON YOUR DIAL Dial 1230 BGFJ-Raving News, KGIL-Valley Shopper, KLAC-Morning Melodies, \*KOWL, KWKW-News, KWIK-Top o' Morning, 9:45-KFI-Chuck Collins, KNX, KSDJ-Our Gal Sunday, RFVD-Renembered Rhythms, KFWB-Remembered Rhythms, KGEB-Sons of Pioneers, KGEB-Sons of Pioneers, KGEB-Abled Veterans, KGWU-Album of Song, \*KRKD-News, KWKM-Rasene Mission, 9:354-EPAC-News, Bace Eichteen

Page Eighteen

KFI-Downtown and All Around. KHJ, KFXM, KGB, KY0E-News, Glenn Hardy. KNX-Big Sister, KFWB-Big Sister, KFWB-Barrel of Dough, KFVD-Bible Institute. KGFJ-Record Jarvis Baltrom. KGH-Valley Frolic. KLAC-Al Jarvis Baltrom. KGWI-Romance in Music, KGWI-Nowns, Eddie Lyon. KOWI-Romance in Music, KWIK-Town Crier. KWIK-Town Crier. KWIK-Town Crier. KWIK—Town Crier.
KWKW—Racing News.
10:35—KECA, KFMB—Ted Maione.
KFI—What Do You Say?
KHJ, KGB—Two-Ton Baker.
KNX—Ms Perkins.
KMPC—Music in the Air.
KRKD—Dr. Richardson.
KWEW—Tone-Tp Time.
★KXLA—News.
10:30—KECA, KFMB—My True Story.
★KFI, KOWL, KWIK—News.
KHJ—The Jedge.
KNN-Young Dr. Malone.
KFWB—Maurice Hart.
★KGH—News: Curtain Call.
KRKD—Crazy Rhythm.
KWKW—Feature Story.
KJ.A—Woman's Journal. KXI.A-Woman's World. 10:35-KWJK-Women's Journal. 10:45-KFI-Joyce Jordan. KNX-Guiding Light. KFSD-Believe It or Not. KOWI-Tune Shop. KRKD-Midnight Mission. KWKW-Races, Sports. 10:56-KWKW-Rescue Mission. 10:55-KECA, KFMB-Beity Crocker. KGFJ-Sports Flash. 4 - ECCA & EVB2-Beity Crocker. Magazine of the Air, KGFJ-Sports Flash. 11-KECA, KFMB-Beity Crocker. KFI, KFSD-Double or Nothing. KHJ, KVOE-BUI Harrington. KFAC-Pestiral of Music. \*KFVD, KGER-News. KFVB-Maurice Hart. KGFJ-Record Jackpot. RGFJ-Record Jackpot. RUMS-Record Jackpot. RUMS-Record Rack. RVLA-Easy Listening Post KJJ, KVOE-Teil Your Neighbor. KNX-Perry Mason. **MONDAY Program Highlights** 

Comedy-Variety 3:30—Arthur Godfrey, KNX. 6:00—Our Miss Brooks, KNX. 6:30—Mr. Tutt, KNX. 9:30—Robert Q. Lewis, KNX.

Quix, Participation

*Quitz*, Participation 8:00-McNeill Bkfst, Club, KECA 8:30-Grand Slan, KNX, 9:30-Rkfst, in Hollyw'd, KECA, 10:00-Barrei of Dough, KFWE, 11:30-Queen for a Day, KHJ, 2:00-Heart's Deaire, KHJ, 2:30-Bride and Groom, KECA, 2:30-Bride and Groom, KECA, 3:00-Meet the Missus, KNX, 6:30-Dr. I. O. KFI, 7:30-Jack in All Trades, KNX,

Classical, Semi-Classical

Music

8:00—Fred Waring, KFI. 5:30—Voice of Firestone, KFI. 6:30—California Melodies, KfJ. 7:00—Contented Hour, KKI. 7:30—Fred Waring KFI. 9:60—Flephone Hour, KFI.

Comment-Narration

7:45—Fred Reck, KNN, 9:00—Kate Snith, KHJ, 10:15—Ted Malone, KECA,

 RFVD-Violet.
 RGER-Musical Roundup.
 RMPC-Voice of Neighborhood
 ROWL-Rhythm at Random.
 KWKW-Rares and Sports.
 \*KNLA-Pasadena News.
 11:20-KECA-Casa Cugal.
 RFL, RFND-Today's Children
 RHJ, KFNM, KGB, KVOE-Queen for a Day.
 KNV., KSDJ-Nura Drake.
 KYV-Keybaard Ariistry.
 \*KFWB-Newa: Maurice Hart.
 KMPC-Tops in Pops.
 KNLA-Dinner Bel? Roundup.
 11:45-RECA-Edite of the World.
 KNN, KSDJ-Evelyn Winters.
 KOWL-Salute to Americas.
 KNK-Balue to Americas.
 KNK-Rares and Sports.
 11:55-KFAC-News.
 KGFJ-Sports Flash.
 12\*KECA-Sam Hays, News.
 KEI-Larm Reports. KGFI-Sports Flash. 12 \*KECA-Sam Hayes, News. KFI-Farm Reporter. \*RIIJ, KGER-News. KNN-in a Nutshell. KFAC-Luncheon Concert. \*KFVD-Editor of the Air. KFFVD-Editor of the Air. KGFJ-latermission. +EGU Values Norm KGIL-Valley News, KLAC-Al Jarvis Ballroom, KMIC-Women Are Wonder- KMIC—Women Are wonder-ful.
 KOWL—Mayor of Melody.
 KRD—Record Boundap.
 KWKW—Pasadena Panorama.
 KWKW—Pasadena Panorama.
 RVIA—Dinner Bell Boundap.
 12:05-KGER—Chuck Wagon.
 12:15-KECA-Baukhage Talking.
 KFI, KFSD—Ma Perkins.
 KHJ-Wing, America, Sing.
 KNI-Lynn Cole.
 KGIL—Real Estate.
 KWKW—Races and Sports.
 12:25-KGEL-Sports Flash.
 12:35-KGEL-Sports Flash.
 12:30-KECA, KFMB-Second Honey-mon. ful. 12:30 KECA, KFMB-Second Honey-moon.
KFI, KFSD-Pepper Voung.
KNX, KSDJ-Knav Manoing.
KIJ, KGB-Ozark Valley.
KFVD-Violet.
KFVB-News: Maurice Hart.
KGFJ-1230 Club.
RGER-Squeakin' Deacon.
KGHC-Hart and Darling.
KMPC, KOWL, KWIK-News.
RXLA-Western Tunes.
KXLA-Western Tunes.
KXLA-Western Tunes.
KKIK-GJ. Parade.
19:15-KFJ, MFSD-Right to Happiness.
KHJ-Melody Matinee.
KN-Background for Living.
KFAC-News.
KFAC-News.
KFAC-News. Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 10:15-What Do You Sav? KFl. 1:00-Burritt Wheeler, KNX. 4:30-Art Baker, KFl. 4:30-Passing Parade, KHJ. 9:45-Night Editor, KNX. Mystery-Detective 9:00-Inner Sanctum, KNX. Public Interest-Information

5:45-1f They Had Lived, KGFJ, 6:00-Americon Way, KFI, 6:30-Child's World, KECA,

#### Sports

Sports 9:13-Racing News, KLAC, 9:30-Racing, KGFJ, 10:00-Race Lineup, KWKW, 1:00-Nace Lineup, KWKW, 5:30-Race Recan, KGFJ, 5:30-Race Recan, KGFJ, 5:35-Race Results, KRKD, 5:45-Race Results, KRKD, 6:00-Fred Hessler, KGER, 6:15-Bob Reliey, KMPC, 6:30-Jac Hernandez, KMPC, 8:00-Fishing Facts, KFON, 9:30-Inside of Sports, KHJ, Popular-IV estern Music 4: (5-Stuart Hamblen, KFWB 8:00-Supper Club, KFI, 8:00-Sound Off, KECA.

KWKW-Races and Sports. 12:50-KWKW-Circle 1130 Rnnch. 12:53-KGFJ-Sports Flash. 1-KECA, KEMB-For the Luvya → RECA, RFMB—For the Luvva Mike,
RFI, KFSD—Backstage Wife,
RFI, KFSD—Backstage Wife,
RFI-Melody Matinee,
RNN—Burritt Wheeler,
RFAC—Finno Parade,
★ RFVD, KLAC, KRKD—News,
KFWB—Bill Anson,
RGER—Squeekin' Deacon,
RGER, Community Broad-caster,
RELAC—550 Club. KNLA—Community Broad-caster.
 1:10-KLAC-5:70 Club.
 1:15-KFI, KFSD-Stelta Dafins.
 KHJ-Nancy Dixon.
 KFAC-American Hour.
 KFVD-Piano Parade.
 KRKD-Siesta Time.
 KWK-Charles W. Hamp.
 KWKW-Races and Sports.
 KNLA-Farm Program.
 1:20-KWKW-Tops in Pops.
 1:25-KGFJ-Sports Flash.
 1:30-RECA-Quizzicale.
 KFJ. KFSD-Lorenzo Jones.
 KFJ. KFSD-Lorenzo Jones.
 KFVD-Hall of Records.
 KGIL-Homenakers
 KKW-Song of the Islands.
 KSLA-Vocal Varieties.
 1:35-KKD-A song Symphony.
 KWKW-Staff and Things.
 1:45-KECA-Fibel and Albert.
 KFI.A-South of the Border.
 KWKM-Races and Sports.
 \*KIA-News.
 1:50-KWKW-Show Time.
 1:55-KFAC-News.
 KGEJ-Sports Flash.
 2-KECA, KFMB-Surging Starbas. K11.00000 −KECA, KFMB-Surprise Package, KFI, KFSD-When a Girl Marries, KHJ, KFXM, KGB, KV0E-Heart's Desire, KNX, KSDJ-Siand-In, KFAC-Matinee, KFVD-Hall of Records, KFVD-Hall of Records, KFWB-Bill Anson, \*KGER, KLAC-News, KGER, KLAC-News, KGHL-Homemakers, KMFC-Three Alarm, ROWL-Melody Matinee, ROWL-Melody Matin -KECA, KFMB-Surprise RUKD—These Are Your Neighbors, KWIK—Mrs. Goes Shopping, KNIA—Concert Hour. 2:10—KLAC—570 Club. 2:10—KLAC—570 Club. 2:14—KFI, KFSD—Portia Faces Life, RKD—Musical Bouquet, KWIK—Stuff and Things, KWKW—Races and Sports. 2:20 KKWKW—News. 2:23—KECA—Model Magazine, KGFD—Sports Flash. 2:30—KECA, KFMB—Bride and Groom. 2:30-KECA, KFMB-Bride and Groom, KFI, KFSD-Just Plain Bill, KHJ, KGB, KVOE-Hollywood Favorites, KNX, KSDJ-House Party, KKWB-News; Bill Anson, KGER-Garden School, KKWW-Platter Parade, 2:35-KOWL-Contented Listening, 2:40-KGER-Sons of Pioneers, 2:45-KOWL-Contented Listening, 2:40-KGER-Sons of Pioneers, 2:45-KH, KFSD-Front-Page Farrell, RHJ-Red Hook 31, KWKW-Races and Sports, 2:53-KWKW-Swing Session, 2:53-KWKW-Swing Session, 2:55-KWN, KFVD-News, KGFJ-Sports Flash, Sected, KFI, KFSD-Road of Life, KHJ, KFSD-Road of Life, KHJ, KGB, KVOE-Air Force Hour, KNX, KSDJ-Meet the Missus, KFL, NO. KVOE—Air Force Hour,
KNX, KSDJ—Meet the Missus,
KFAC—Musical Favorites,
KFWD—Ball of Records,
KFWD—Ball Anson,
KGER, KLAC, KXLA—News,
KGFL-Sunset and Vine,
KGHL-Social Whirl,
KMP(—Three Alarm,
KOWL—Your Radio Ontlook,
RRKD—Tops in Pops,
KWK—Tom, Dick & Harry,
KWKW—Nuing Session,
3:15-KLAC—Don Otis,
3:16-KLAC—Don Otis,
3:16-KFL-Life Can Be Beautiful,
★KGIL—News,

# MONDAY LOGS

KOWL—Sports Matinee. KWKW—Races and Sports. JUKE BOX ΜΑΤΙΝΕΕ With Carl Bailey . 3:15 to 5:30 p.m. KXLA Monday thru Saturday KXLA-Juke Box Matinee. 3:25-KGFJ-Sports Flash. 3:30-KECA-Norwood Smith Selects KHJ-Johnson Family. KNX, KBDJ-Arthur Godfrey. KKFAC, ERED, KWIK-News. KGB--Red Hook 31. KGER--Carolina Cotton. KGIL-Storybook Man. KMPC-Jeanne Gray. EWEW-Andy Mausfield. 3:35-KOWL-Sports Matinee. KKDD-Tea Time Tunes. KWIK-Tom, Dick & Harry. 3:45-KECA-Frances Scully. KFAC, Sorgs for Singing. KMPC-Music. KGJ-Sports Flash. 4-KECA-Frances Scully. KFJ, KFSD-This Woman's Secret. \*KHJ, KFXD-This Woman's Secret. \*KHJ, KFXD-This Woman's KHOX-Musical Masterpieces. \*KFOX-Harlem Matinee. KFAC-Musical Masterpieces. \*KFOX-KGER, KLAC-News. KFWD-Harlem Matinee. KKMPC-Pet Magazine of the Afr.-KOWL-Jassics in Music. KHYC-Parage of Hits. Monday thru Saturday Afr. Classics in Music. KMPC-Parade of Hita, KMRD-Movieland Quiz. SKNKK SSDJ-George Fisher. KGFJ-Sports Flash. -KECA-Billboard Bandwagon. KFI-Art Baker's Notebook. †KHJ, KGB, KVOE-Passing Parade. 4:25-4:30-Parade. KNX, KSDJ-Jerry Wayne KFVD-Noveltones. KFVD-Noveltones. KFVD-Noveltones. KFVB-Bing Crosby. KLAC-Racing Roundup. \*KOWL-News, Music. MILD & MELLOW 4:30 to 5 P.M. Monday Through Friday KMPC KMPC-Mild and Meilow. KRED-Symphony in Swing. KWIK-Oid Polks Program. RWKW-Magic Circle Theater 4:45★EHJ, KGB, KVOE-Rex Miller ★KNX-Ned Calmer. ★KPSD-H. V. Kaitenborn. KFVD-Pinups. KFVD-Pinups. KWIK-Music Room. KUK-Sports Beiter. ¥ERED-News. KWIK-Musical Quiz. EWKW-Magic Time. 4:30-EWEW-Magic Time. 4:35-KGFJ-Sports Plash. 5-KECA-Happy Theater. KHJ-Raggedy Ann. ★KNX-Knox Manulas, News. KFAC-Sunset Serenade. KFAC-Sunset Serenade. KNN-Knox Manning, New KFAC-Sunset Serenade. KFVD-Sundown Ronndup. KFWB-Stuart Hamhien. KGBJ, KVOE-Adventurs Parado. KGFJ-Jlve at 5.



Your Friend SQUEAKIN' DEACON 1020 KC. **Cowboy Hits** SOOD WATTS Mon.-Fri., 7-8 p.m. heck KFVD-Squeakin' Deacon, KFWB-America Dances. KGFJ-Musical Digest. KGFJ-Musical Digest. KLAC-Picture Album. KMPC-Firestone Favorites. KOWL Examps Serenade. KOWL-Evening Serenade. KRKD-News. KWIK-Dance Orch. KXLA-Saddle Dusters. K WK W→Musical Horizons. —K WK W→Musical Horizons. —KGIL—Modern Concert Haii. ★RFOX—Upton Close. KLAC—Jan Garber Orch. KRKD—Three-Quarter Time. KWIK—Here's to Veterans. KXLA—Evening Serande. -KECA-Tomorrow's Tops. KFI, KFSD-Fred Waring Show. 1:30-RALLA-Similie Construction 7:45 KFOX-News. KFWB-Singin' Sam. KI.AC-Behind Studio Gates. KMPC-Red Rowe. KOWL-Memories in Music. KWIK-Music by Martin. KUWL-Memories in Martin.
 KWKL-Music by Martin.
 KETA, KFYMB-Sound Off.
 KFJ, KFSD-Supper Club.
 KHJ, KFXM, KGB, KVOE-Let George Do It.
 KNN-Lowell Thomas.
 KFAC-Evening Concert.
 KFOX-Fishing Facts.
 KFWB-Jinmy Allen.
 KGFJ-Caucasian Memories.
 KGFJ-Caucasian Memories.
 KGIL-Modern Concert Hall.
 KWIE-What's the Answer?
 Stos-KGER-Alfred Newman.
 Stift KFN. KFSD-World News.
 KAC-Fred Haney.
 KMFC-Andre Kostelanetz.
 KLAC-Fred Haney.
 KMFC-Andre Kostelanetz.
 KLA-Evening Secremade.
 Stab. RAD.A. BOYHNG, Sortination
8:30--KECA, KFMB-Stars in the Night.
KFI-Hollywood Open House.
KHJ, KFXM, KGB, KV0E-Casebook of Gregory Hood.
KNX, KSDJ-Cabin B-13.
\*KFWB, KWIK-News.
KGFJ-Averill Berman, News.
KLA-The Corral.
8:35-KWIK-Concert Hall.
8:35-KWIK-KINK-Concert Hall.
8:35-KWIK-KINK-Concert Hall.
8:35-KKINK-Concert Hall. 8:30-KECA, KFMB-Stars in the KLAC-Sheriff's Office.
 SKECA, KFMB-Arthur Gaeth.
 KFT, KFSD-Telephone Hour.
 KHJ, KFXM, KGB, EVOE-News, Gienn Hardy.
 KNX, KSDJ-Inner Sanctum.
 KFAC-Evening Concert.
 KFWB-Clete Roberts.
 KGER-News.
 KGFJ-Hollywood House Party. KGFJ-Hollywood House Party. KGIL-Dance Time. KLAC-Prees Club. KMPC-American Music. KWIK-Reading & Dreaming. SULA-Squeakin' Deacon. 9:15+KECA, KFMB-Earl Godwin. KEHJ, KGB, KYOE-Fleetwood Lawton.

Lawton. KFWB—United Nations. KGER—Here's to Vets. - KECA—Treasury Band Show. KFI, KFSD—The Big Stors. KHJ, KGB, KVOE—Inside of

Sports. NX. KSDJ-Robert Q. Lewis

KFOX-Party House. KFWB-Unity Daily Word. KGER-Music in the Night. KLAC-Here's to Vets. KMPC-Dr. James Fifield. 9:45-KHJ, KFXM, KGB, KVOE-Henry J. Taylor. KN, KSDJ-Night Editor. \*KFWB-Music and News. \*KIAC-Guest Star. KLAC-Guest Star. KMPC-Public Sprice. 4 - ECA-Casa Curat. 10-KECA-Casa Cugat. \*KFI, KFSD-The Reporter. \*KHJ, KFSM-KGB, KV0E-Fulton Lewis. \*KNX-Chet Huntley, News. KFAC-Lucky Lager Dance. KFOX-Talent Parade. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KGER-Riverside Bancho. KGFJ-Concert Nocturne. KGIL-Symphony. KLAC-Don Otis. KMPC-Bridge Club. KWIK-Michael Roy. KXLA-Record Corral. 10:15 KECA-News, Hank Weaver. KFI-Music Shop. KHJ-Highlights in Music. KNX-Bob Eisen. EXLA-Marines. KXLA-Marines.
10:30★KECA-Eimer Davis.
★KFI-Inside the News.
KHJ, KGB-Brother Arlington
KNX-Symphonette.
KFOX-Twilight Trail.
KGER-At the Banchhouse.
KMPC-Parade of Bite.
KXLA-Hawthorne Thing.
10:45-KECA-Bobby Ramos Orch.
KFI-Melody Time.
10:55-KFI-Police Bulletins.
4 d +KECA-News of Tomorrow. 10:55-KFI-Police Bulletins. 11 \*KECA-News of Tomorrow. KHJ. EGB-Brother Arlington \*KNX-Nelson Pringle. KFAC-Lucky Lager Dance. KFOX-Playmakers. KFAC-Lucky Lager Dance. KFOX-Playmakers. KFAC-Lucky Lager Dance. KFAC-Lucky Lager Dance. KGFJ-Concert Nocturne. KGFJ-Concert Nocturne. KLAC-Don Otts. KMIC-Dance Parade. KWIK-Michael Roy. KXLA-Dance Time. 11:15-KECA-El Rancho Orch. -KECA-El Rancho Orch. KFI-Here's to Veterans. KNX--Merry-Go-Round. 11:15-KECA-Florentine Gardens. KFI-U. S. Navy Recruiting. KHJ, KGB-Musie Box. 11:30 11:45-KFI-For Yon. \*KHJ, KGB, KVOE-News. KNX-In My Opinion. 11:55\*KECA, KFI, KMPC-News.

## **BUBLIC OFFICE**

Arthur Godfrey is now Honorary Mayor of the Thous sand Islands, title due his record and air performances of "The Thousand Island Song." His scroll reads that he "will henceforth diligently seek and determine the location of Island 793 and will pursue the said Florence (of the River St. Lawrence) in such a manner befitting a gentleman of his honorary character." It is signed by four mayors of New York state communities, three from the Canadian province of Ontario, and by S. S. Mc-Cumber, chairman of the Thousand Islands Bridge Authority.



# TUESDAY LOGS

 \$:15-KFI, KFSD-Portia Faces Life.
 ERED-Musical Bouquet.
 KWES-Stutif and Things.
 KWEW-Races and Sports.
 2:25-KECA-Model Magazine.
 KGFJ-Sports Flash.
 Sports Plash. 2:30-KECA, KFMB-Bride and Groom. KFI, KFSD—Just Plain Bill. KHJ, KGB, KVOE—Hollywood Favorites Favorites. KNX, KSDJ—House Party. ★KFWB—News; Bill Anson. KGER—Garden School. ★KOWL, KWIK—News. KRKD—Tunes in Temps. KRKD-Tunes in Temps. 2:35-KOWI-Contented Listening. 2:40-KGER-Long Reach Band. 2:45-KFI, KFSD-Front-Page Farrell. KHJ-Red Hook 31. KRKD-Organ Moods. KKWEW-Races and Sports. 2:55-KENX, KFVD-News. KGFJ-Sports Flash. 3-KECA, KFMB-Ladies, Be Seated. KECA, KFMB—Ladies, Be
Sented.
Sented.
KFJ, KFSD—Road of Lifs.
KFJ, KFSD—Road of Lifs.
KFJ, KGB, KVOE—Alan Lomax.
KNX, KSDJ—Meet the Missua KFAC—Musical Favorites.
★KFOX, KGER, KXLA—News.
★KFVD—Hall of Records.
KFWB—Bill Anson.
KGFJ—Sunset and Vine.
KGWT—Radio Outlook.
KRKD—Tops in Pops.
KWIK—Tom, Dick & Harey.
KWK—Swing Session.
KKGER—Alkall Alex. -KECA-Frances Scully. RFI, KFSD-This Woman's Secret. KHJ. KFXM, KGB, KVOB-Fulton Lewis. ENN, KSDJ-Hint Hunt. KFAC-Musical Masterpieros. KFMB-Jimmy Lyons Show. **★**KĤĴ. HUNTER HANCOCK'S NEW HARLEM MATINEE 4:00-4:30 p.m. DYD KC. ITAW GUG Mon. through Frl. heck KEVD BFVD-Hariem Matines. KFVB-Caroline Leonett. \*KGER-News. BGFJ-Sunaet and Vina. KGIL-Johnny Grant Show. \*KLAC-News. Sports. \*KMPC-News. Kodie Lyon. KOWK-Just Music. ERED-Piano Paintings. KWKW-Jang Manafield. KUKK-14300 Club. KWKW-Jang Manafield. KUKK-Jakke Box Matines. \*IS-KGER-Musical Roundup. 4:15-KECA-Alvin Wilder. \*EFI-News. \*KILA-Jikke Box Matines. KUKLA-Jikke Box Matines. \*EFI-News. \*EFI-News. KLA.-Field Martel. KOWI-Fiddlestrings & Relads. KNPC-Twilight Tales. KRED-Movieland Quiz. 4:25-KN. KSD-George Fisher. KGFJ-Sports Flash. A.M. FECA-Billbaard Bandwagon.



5:05-

KFOX-Bill of Rights, KFWB-Dinner Concert, KGER-Stamps Quartet, KMPC-Bob Kelley, Sports, KRKI)-Hawailan Memories, KWIK-Sport Flanagrams, KXLA-Mary Burke King, K XLA—Mary Burke King.
6:30—KECA, KFMB—Berkshire Festival Concerts.
KFI—Styles in Musie.
KHJ, KFXM, KGB, KVOB— Talent Jackpot.
K X—Hit the Jackpot.
K FAC—Hour of Music.
K FON—Hal's Memory Room.
K FOD—Alriane Metodian.
K FWD—Alriane Metodian.
K FWD—Alriane Metodian.
K MWIC—Hollywood Park.
K NWIC—Hollywood Park.
K KMD—Piano Parade.
K KWIK, KWKW—News.
K XLA—Dinner Music.
6:15 K KFVD—News. 6:15+KFVD-News. KRKD-Happiness Highways. KWIK-Date for Dinner. KXI.A-Riverside Rancho. 6:35★KHJ, KFXM, KGB, KVOE-Bill Henry, News. KECA, KFMB—Boston Pope Orcheatra, KFI, KFSD—Meet Corlins Archer.
 KHJ, KFSD, Meet Corlins Archer.
 KHJ, KFSM, KGB, KVOE— Roger Kilgore.
 KNN, KSDJ.—Studio One, KFAC—Hour of Music.
 KFAC—Hour of Music.
 KFAC—Hour of Music.
 KFWB—America Dancos.
 KGER, KRKD—News.
 KGH—Musical Digers.
 KGH—America Album.
 KMPC—Ficus Album.
 KMPC—Ficus Album.
 KMIK—Dance Orch.
 KKLAA—Cher De Lima.
 KKLA—Fargan. -KECA, KFMB—Boston Pops 1:05-KGER-Fagan. KWKW-Musical Horizons. MARY & J. CHARLES DAVIS FISHING PALS 1280 K.C. KFOX 7:15 P. M. Tuesday - Thursday - Friday 19th Year Free Information PR. 6840 - PA. 1618 7:15-KFOX-Flahing Pala. KGH.-Modern Concert Hall. KLAC-Jan Garber Orch. KRKD-Three-Quarter Time. KWIK-George Wickham. KXLA-Evening Serends. KWIR—News. -KECA—Here's Hollywood. -KEVB—Singin' Sam. -KLAC—Dugont Dope. -KMPC—Red Rowe. -KOWL—Red Rowe. -KWIK—Riue Barron. -KWIK—Riue Barron. B. STLY-TCH KOWS.
 B. KECA-Washington Datalina, KWIK-Riue Barron.
 S. KECA-Washington Datalina, KHJ, KFXM, KGB, KV0E-Count of Monie Cristo.
 KRJ, KFXM, KGB, KV0E-Count of Monie Cristo.
 KNX-Lowell Thomas.
 KFCC-Evening Concert.
 KFWB-Jimmy Allen.
 KGER, KXLA-Nows.
 KGEJ-Caucasian Memories.
 KLAC-Hollywood vs. Portland
 KMFC-News. Frandsen.
 KGEJ-Caucasian Memories.
 KGEJ-Caucasian Memories.
 KGER, KXLA-Nows.
 KGER-KRAP Monitor News.
 KN-Treasury Bandstand.
 KFWB-Remember.
 KGEJ-Songs for You.
 KXLA-Evening Serenade.
 Stork (CA-Finan Playhouse.
 KFJ, KFSD-Mei Torme Show RIJ, KFSM-Mei Torme Show RIJ, KFSM-Mei Torme.
 KGER-Clem Davies.
 KGER-Clem Davies.
 KGEJ-Averill Beeman. News.
 KXLA-Brith Street Corral.
 Store KWB-Sons of Guns.
 KGEJ-Decision Now.

BIB ROSA SIED-KHJ, EFXM, KGB, KVOE-Billy Rose.
S-KFOA, KFMB-America's Town Meeting. KFI--Froudly We Hall.
\*KHJ, KFXM. KGB. KVOE-News, Glenn Hardy. KNAC-Evening Concert.
\*KFWB--Cite Roberts.
\*KFWB-Cite Roberts.
\*KGER-News.
KGHL-Dance Time.
So-KGER-Three Sups.
So-KGER-Three Sups.
So-KGER-Direct Parade.
KHJ, KGB, KVOE-Inside of Sports.
KGFR-Music in the Night.
Star KFI-Remember That Music.
\*KGHL-News.
\*KGHL-News.
\*KGHL-News.
\*KGHL-News.
\*KGHL-News. THULL AND A CASE OUTSI TO-KECA-Case Outsi KRJ, KETSI-The Reporter KRJ, KFXM. KGB, KVOE-Fulton Lewis. KRX-Chet Huntley, News. KFOX-Musio. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KGER-Riverside Rancho. KGFJ-Concert Noctures. KGIL-Symphony Hour. KIAC-News. KMPC-Baseball. KWIK-Michael Boy. KXLA-Radio Guild. Olympic Auditorium FIGHTS Tuesday, 10:05 p.m. KLAC 10:05-KL'AC-Olympic Boxing. 10:15\*KECA-News, Hank Weaves, KFI-I Want It. KHI-Highlights in Music, KNX-Bob Elson. KFOX-Guest Star. KMPC-Summer Screnads. KMPC-Simmer Berrands. 10:30 KECA-Elmer Davis. KHJ-Brother Arlington. KNJ-Reserve. KFOX-Musio. KGER-At the Ranchhousen KXLA-Hawthorne Thing. KGER-At the Ranchhouse, KXLA-Hawthorne Thing,
 10:45-KECA-Amhassador Orok, ( KFI-Melody Time, KHC-Midget Anto Races,
 10:55-KFI-Police Bulletins, \*KLAC-News.
 11:KECA-News.
 11:KECA-News.
 11:KFI-Melos of Tomorrow.
 \*KECA-Incky Dance Time, KFAC-Lucky Dance Take, KGH-Concert Nocturns, KGH-KGH, Salutes, KGH-Concert Nocturns, KGH-Concert Nocturns, KGH-Concert Nocturns, KGH-Concert Nocturns, KGH-Concert Notter, KHA, KGH, Salutes, KSI-Gueat Siar, KXLA-Dance Take, 11:30-KECA-Casino Room Orch, KXLA-Dance Time, 11:35-KECA-Casino, Room Orch, KXLA-Dance Time, 11:35-KECA, KH, KMCC-News. Page Twenty-one



KMFC--Neignbornoou voice KOWL--Rhythm at Bandom KWKW--Races and Sports. \*KXLA--Pasadena 'News. KFVD-Rev. Louis T. Talbot. KFVB-Barrei of Dough. KGFJ-Record Jackpot. KGHL-Valley Frolic. KLAC-Ai Jarvis Rallroom. KMIC-News, Eddle Lyon. KMVL-Romance in Music. KRKD-Paddock Flashes. KWIK-Rom Crier. KWKW-Raclug News. KXLA-Bar O Ranch Time. -KGER-Musical Roundup. Baker. KNX--Ma Perkins. K/iL, KXLA-News. Kill'C--Music in the Air. KRKD--Dr. Richardson. KWKW--Tune-Cp Time. KWKW-Tune-Up Time. 10:23-KGFJ-Sports Flash. 10:39-KECA, KFMB-My True Story ★KFI, ROWL-News. KHJ-The Jedge. KNN-Young Dr. Malone. KFVD-Rescue Mission. KFWB-Maurice Hart. ★KGIL-News; Curtain Call. KRKD-Crazy Rhythm. ★KWKW-Virginia Kay, KXLA-Woman's World. 10:4b=KFI-lorge Jordan. KWKW-Virginia Kay, KXLA-Woman's World.
 10:45--KFI-Joyce Jordan. KNX-Guiding Light. KFAC-L. A. City College. KFSD-Beileve It or Not. KOWL-Tune Shop. KWKW-Races and Sports.
 10:50-KECA, KFMB-Betty Crocker Magazine of the Air. KGFJ-Sports Flash.
 11-KECA, KFMB-Betty Crocker. KFI, KFSD-Double or Nothing. KHJ, KYOE-Bill Harrington. KFAC-Festival of Music.
 \*KFVD-Recer Mission. KFAC-Festival of Music.
 \*KFVD, KGER-News. KFVD, KGER-News. KFVD-Waurice Hart. KGFJ-Record Jackpot. KGFZ-Onnty Supervisor. KMWC-Stars of Song. KOWL-Today's Infant. KKKD-Musical Grab Bag. KWKK-Connty Supervisor. KXLA-Varlety.
 11:15-KECA. KFMB-Listening Post KHJ, KVOE-Teil Your Neighbor. KYD-Violet. KGER-Musical Boundup.

 KLA-Pasadena News.
 11:20-KWKW-Stalrway to Music.
 11:25-KGFJ-Sports Flash.
 11:30-KECA-Casa Cugat.
 KFI KFSD-Today's Children KHJ, KFXM, KGB, KVOE-Queen for a Day.
 KNX, KSDJ-Nora Drake.
 KFAC-Keyboard Artistry.
 KFVD-Memory Melodies.
 KFVD-Memory Melodies.
 KFWB-News: Maurice Hart.
 KMPC-Tops in Pops.
 KNLA-Dinner Bell Roundup. KMPC-Tops in Pops. KXLA-Dinner Bell Roundup. 11:45-KECA-Between Us Girls. KFI-Light of the World. KNX, KSDJ-Evelyn Winters. ROWL-Salute to Americas. KRUM-Broadway Rhythms. KWKW-Races and Sports. 11:50-KWKW-Stalrway to Music. 11:55-KFAC-News. KGFJ-Sports Flash. **12**\*KECA-Sam Hayes, News. KFI-Farm Reporter. \*KHJ, KGER-News. KFI-Farm Reporter. \*KHJ, KGER-News. KFAC-Luncheon Concert. KFWB-Maurice Hart. KFWB-Maurice Hart. KGFJ-Lutermission. \*KGIL-Valley News. KLAC-AI Javis Ballroom. KMC-AI Javis Ballroom. KMIC-Women Are Wonderful ROWL-Mayor of Melody. RWKM-Bing Crosby. KWKW-Pasadens Panorama. PAD O' PAINT Presents Dinner Bell Round Up 12:00 noon, Mon. thru Fri. KXLA KXLA-Dinner Bell Roundup. 12:05-KGER-Chack Wagon. 12:05-KGER-Chack Wagon. 12:15-KECA-Baukhage Taiking. KFI, KFSD-Ma Perkins. KHJ-Sing, America, Sing. KN-Lynn Cole. KGIL-Real Estate Show. KWIK-Bhythm Doodlers. I2:25-KGFJ-Sports Flash. 12:30-KECA, KFMB-Second Hon-aymoon. -KECA, BIMA eymoon. KFI, KFSD-Pepper Young. KHJ, KGB-Otark Valley. \*KNX, KSDJ-Knox Manning. KFVD-Violet.

-Neighborhood Voice.

# WEDNESDAY Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Gomedy-Variety

3:30—Arthur Godfrey, KNX. 6:00—Tex and Jinx, KFI. 6:30—On Stage, America, KECA 8:00—Abbott and Costello, KECA 8:30—Jack Pearl, KFI. 9:38—Robert Q. Lewis, KNX.

# Quiz, Participation

00-McNeill Bkfst. Club. KECA

8:00-McNeill Bkfst. Club. KECA 8:30-Grand Slam. KNX. 9:30-Bkfst. in Hollyw'd. KECA. 10:00-Barrel of Dough. KFWB. 11:30-Queen for a Day. KHJ. 2:00-Heart's Desire, KHJ. 2:30-Bride and Groom. KECA. 3:00-Meet the Missus, ENX. 8:00-Name That Song, KHJ. 8:30-Go for the House, KECA. 8:30-Leave It to Girls. KHJ.

#### Drama

6:30-Hollywood Theater, KFl. 8:30-Dr. Christian, KNX. Classical, Semi-Classical Music

8:00—Fred Waring, KFI. 6:30—Harvest of Stars, KNX. 7:00—H'w'd Bowl Audit'ns, KFI

Comment-Narration 7:45-Fred Beck, KNX 9:00-Kate Smith, KHJ,

10:15-Ted Malone, KECA, 10:15-What Do You Say? H 1:00-Burritt Wheeler, KNX, 4:30-Art Baker, KFI, 4:30-Passing Parade, KHJ, 9:45-Night Editor, KNX, KFL.

#### Mystery-Detective

7:30-The Whistler, KNX. 9:30-Mr. D. A., KFI.

Public Interest-Information 5:45-If They Had Lived, KGFJ

#### Sports

Operts 9:15-Racing News, KLAC. 9:30-Racing, KGFJ. 10:00-Racie Lineup, KWKW. 1:00-Major League Ball, KMF 4:45-Hollywood Park, KLAC. 5:30-Sports Dial, KRKD. 5:45-Race Results, KRKD. 5:45-Sam Balter, KLAC. 6:00-Fred Hessler, KGER. 6:13-Bob Keiley, KMPC. 6:30-Joe Herandez, KMPC. 8:10-Baseball, KMPC. 9:30-Inside of Sports, KHJ. KMPC.

#### Popular-Western Music

4:45—Stuart Hamblen, KFWB. 7:30—Vacation Serenade, KFI. 8:00—Supper Club, KFI.

\*KFWB-News; Maurice Hart. KGER-Squeakin' Deacon. KGFJ-1230 Club. KGIL-Hart & Darling. \*KMPC, KOWL, KWIK-News. KXLA-Western Music. 12:33-KWIK-G.I. Platter Parade. 12:45-KFI, KFSD-Right to Happiness. KHJ-Mekody Matinee. KNX-Background for Living. \*KFAC-News. KMPC-Rhythm Rancho. KWKW-Races and Sports. KULA-Western Records. 12:50-KWKW-Meet Me for Lunch. 12:55-KWKW-Meet Me for Lunch. 13:55-KWKW-Meet Me for Lunch. 14:55-KWKW-Meet Me for Lunch. 15:50-KWKW-Meet Me for Lunch. 15:5 ─KECA, KFMB—For the Luvva Mike.
KFI, KFSD—Backstage Wife.
KHJ—Melody Matinee.
KNX—Buritt Wheeler.
KFAC—Piano Parade.
★KFVD. KLAC. KRKD—News.
KKFWB—Bill Auson.
KGER—Squeakin' Deacon.
KGER—Squeakin' Deacon.
KGER—Cowboy Band.
KGIL—Cowboy Band.
KMPC—Major League Ball.
KOWL—Show Tunes.
KWIK—Rhythmic Arg..
KXLA—County Business.
►KFI. KFSD—Stella Dallas. KXLA-County Business. -KFI, KFSD-Steila Dallas, KHJ-Nancy Dison. KFAC-American Hour, KFVD-Piano Parade. KLAC-570 Club. KRKD-Siesta Time. KWIK-Charles Hamp. KWLA-Farm Program. 1:15 KXLA-Farm Program. b-KWKW-Tops in Pops. b-KGFJ-Sports Flash. b-KECA-Quizicale. KFJ-Norma Young. KFJX-Norma Young. KNX, KSDJ-Winner Take AN KFVD-Hall of Records. KGEB-Western Siesta. KGII-Homemakers. \*KOWL. KRED. KWIK-News. KWKW-Song of the Islands. KXLA-Yocal Varieties. \*KRAD-Symphony of Song. 1:20-1:25-1:30-KALA-Vocal Varieties. -KRKD-Symphony of Song. KWIK-Stuff and Things. -KECA-Ethel and Albert. KFI, KFND-Widder Brown. KOWL-South of the Borde. KWKW-Races and Sports. KXLA-Listeners Digest. 1:35-1:45-1:50-KWKW-Show Time. 1:55 KFAC-News. KGFJ-Sports Flash. 1:55 KFAC-News. KGFJ-Sports Flash.
2-KECA, KFMB-Surprise Package. KFI, KFSD-When a Girl Marries. KFI, KFSD-When a Girl Marries. KFAC-Mathnee. KGFJ--Vong Beach Band. KGFJ--What's Up. KGFJ--What's Up. KGFJ--Stort Hour. 2:15-KFI, KFSD-Portla Faces Life. KRKD-Tunes in Temps. KWIK-Stuff and Thiags. KWIK-News. 2:30-KECA. KFMB-Bride & Groom KFI, KFSD-Just Plain Bill. KHJ, KGB. Holy. KWIK-News. KWKW-Baces and Sports. 2:35-KWIK-Contented Listening. 2:35-KWIK-Contented Listening. 2:35-KWIK-Swing Sesion. 2:35-KWIK KECA, KFMB-Surprise KHJ, KGB—There's Always m Woman.
 KNX, KSDJ—Meet the Missus KEAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGFJ—Sunset and Vine.
 KGFJ—Sunset Milri.
 \*KFOX, KGER, KXLA—News.
 \*KLAC—Fred Henry. Reports.

KMPC—Three Alarm. KDWL—Radio Outlook. KIKI)—Tops in Pops. KWIK—Tom, Dick & Harry. KWKW—Swing Session. S—KGER—Alkali Alex. n—KLAC—Hon Otis Show. S—KFI—Life Cinn Be Beautiful. \*KGIL—News. KOWL—Sports Matinee. KWKW—Races and Sports. KWLA—Juke Box Matinee. S—KI\_A—Juke Box Matinee. S—KI\_A—Juke Box Matinee. 3:10-3:13-KXLA—Juke Box Matinee. 5—KEGA—Norwood Smith Selects KFI, KFSD—Annt Mary. KHJ—Johnson Family. KNX, RSDJ—Artnur Godfrey. ★KFAC, KIKKD, KWIK—News. KGBR—Red Hook 31. KGER—Carolina Cotton. KGH—Storybook Man. KMPC—Jeanne Gray. KWKW—Andy Mansfield. KWKW-Andy Mansfield. 3:35-KRKD-Tea Time Funes. 3:45-KRYA-Frances Scully. KFI, KFND-Nora Drake. KHA-Adventure Parade. KFAC-Songs for Singing. KOWL-Just Music. 3:55-KKFVD, KFWB-News. KGFJ-Sports Flash. KGFJ-Sports Flash. KGFJ-Sports Flash. KECA-Frances Scully 4- KFI, KFSD—This Woman's Secret.
 ★KHJ, KFXM, KGB, KVOE— Fulton Lewis, KFX, KSDJ—Hint Hunt.
 KFAC—Musical Masterpieces.
 KFMM.—Jimmy Lyons Shnw.
 ★KFON, KGER—News.
 KFVD—Harlem Matince.
 KFWB—Caroline Leonetti.
 KGH.—Sunset and Vine.
 KGH.—Sunset and Show.
 ★KLAC—News. Sports. **KFL KFSD-This Woman's** KGill.—Johnny Grant Slow, KLAC—News, Eddie Lyon, KGWL—Just Musie, KRKD—Piano Paintings, KWKM—Andy Mansfield, KXLA—Juke Box Matinee, KWKW→ANDY MARSHEIG.
KXIA→Juke Box Matinee.
4:15±KECA→Aiwical Boundup.
4:15±KECA→Aiwin Wilder.
‡KFI→News.
‡KFI→News.
‡KFI→News.
KCA→Aiwica.
KLAC→Bethy Phillips.
KMPC→Parade of Hits.
KOWI→Classics in Music.
KRKD→Movieland Quiz.
4:25→KNX. KSD→Gorge Fisher.
4:30→KFCA→Rithoard Bandwagon.
‡FI→Art Baker's Nutebook.
‡KHJ, KGB, KVOE→Passing Parade. RHJ, K(B, K)OF—Prasan Parade, KNX, KSDJ—Jerry Wayne Show, KFOX—Old-Age Pensions, KFVD—Noveltunes, KFWB—Bing Crossby, KLAC—Racing Boundup. MILD & MELLOW 4:30 to 5 P.M. Monday Through Friday KMPC KOWL-Sports. \*KRKD-News. SWK-Musical Quiz. KWKW-Bacca and Sports. 4:56-KWKW-Bacca and Sports. 4:56-KWKW-Bacca and Sports. 4:55-KGEJ-Sports Flash. 5-KFCI-Bapy Theater. KRI-Raggedy Ann. \*KN-Banov Manning. News. KFAC-Sunset Scremade. KFWB-Stuart Humblen. KGH2-Jive at 5. KGH2-Johnny Grant Show. \*KIAC-News. Shorts. \*KMPC-News. Shart Time. KWWL-Harmony Isle. KWML-Songs of the Saddle. KWK-Songs of the Saddle. KWK-Short Music. KNLA-Jokke Rox Matinee. 5:03-KGER-Ford Lewis.



WEDNESDAY LOGS FOREST LAWN Presents HOLLYWOOD BOWL AUDITIONS 7 PM KEL WED. KHJ, KGB, KVOE-Adven-tures of the Falcon, KNX-Free for All, KEAC-Hour of Music, KEVD-Squeakin' Deacon, KFWB-America Dances, KGGE-News: Dr. Fagan, KGGE-News, KGGL-Valley News, KLAC-Picture Alhum, KMPC-Firestone Fasorites, KOWL-Evening Scrönade, KPPC-Tasadena Musicians, KRIKD-News, KWIK-Dance Orch, KNIA-Saddle Dusters, S-KWKW-Musical Horizons, 9:45-7:05-KWKW-Musical Horizons, 7:15-KGIL-Modern Concert Hall, KLMC-Jan Garber Orch, KIRKD-Three-Quarter Time, KWK-Saloo Serenade, KMK-Saloo Serenade, K NLA-Evening Serenade.
 K NLA-Evening Serenade.
 K KECA--Navier Cugnt Orch.
 K KEL-Vacation Serenade.
 K KLA'-Echoes and Encores.
 K FOX-Decision Now.
 K FOX-Decision Now.
 K GER--Adventist Church.
 K LAC--Music.
 K MPC--Jerry Lawrence.
 K MPC--Music.
 K R KD-Twilight Melodies.
 K WIK--News.
 K NLA--Jinmile Dolan.
 7:13 + K FOX--News. 7:13★KFON—News, KFWB—Singin' Sam, KLC—Dugout Dope, KMPC—Red Rowe, KOWL—Memories in Music, KWIK—Music by Martin. KECA, KFMB-Abbott and --KECA, KFMB--Abbott and Costello, KFI, KFSD--Supper Club, RHJ, KFSD--Supper Club, RHJ, KFSM, KGB, KVGC--Name That Sonz, \*KNN--Lewell Thomas, KFAC--Evening Concert, RFON--Music, KFWB--Jinny Allen, \*KGER, KYLA--News, KGHL--Valley Town Meeting, BASEBALL with Fred Haney KLAC 8:10 Nights 1:25 Sundays 1:25 Sundays KLAC-Hollywood vs. Portland KMPC-News, Frandsen, KWR-What's the Answer? 8:05-KGRR-David Rose, 8:10-KMPC-L, A. vs. Nacramenic, 8:15-KFI, KFND-World News, KNN-Treasury Bandstand, KFWB-Remember, KGFJ-Sungs for You, KNA-Variety, 8:30-KECA, KFMB-Go for the House, KHJ, KGR, KVOE-Leave It to the Girls, KNN, KNDJ-Dr. Christian, KGER-Clem Davies, KGER-Clem Start, 8:35-KWIK-Concert Hall, 8:45-KFWB-Marine Story, KGEJ-Divent House Party, 8:35-KUJ, KENM, KGB, KVOE-Billy Rose, 9-KECA, KENB-Texaco Star Thester, 

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KPPC-Speaking of Books. KWK-Reading & Dreaming. KXLA-Squeakin' Deacon. 9:05-KGER-Crosby Sings. 9:15\*KUHJ, KGB, KYOE-Fleetwood i.awton. KFWB-United Nations. KPPC-Forum. 9:30-KECA-On Trial. KFI, KFSD-Mr. District Attorney. KUL KGB, KYOE-Inside of Attorney. RHJ, KGB, KVOE—Inside of Sports. KNX, KSDJ—Rabert Q. Lowis KFWB—Unity Daily Word. KGER-Music in the Night. KIPIC—in Your Name. —KHJ, KGB-Land of the Free. KNX, KSDJ—Night Editor. \*KFWB—Music and News. KGPIC—Just for Fun. NECO. Guas Count. KIPC — JUST 107 FULL
 KECA — CASA CURNT.
 KELA — CASA CURNT.
 KELA — CASA CURNT.
 KELA — CASA CURNT.
 KENX — Chet Huntley, News.
 KENX — Chet Huntley, News.
 KENX — Chet Huntley, News.
 KENX — Chet Huntley, News. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB-Eastside Show.
 KFWB-Eastside Show.
 KGEB-Riverside Rancho.
 KGEB-Riverside Rancho.
 KGEI-Oneert Nocturne.
 KGII-Symphony.
 KLAC-Hasehall.
 KMIV-Basehall.
 KMIV-Basehall.
 KMIV-Masehall.
 KMIV-Morran.
 KWK-Michael Roy.
 KNA-Ohrmie Fights.
 10:15\*KECA-News. Hank Weaver.
 KFI-Music Shop.
 KHA-Highlights in Musie.
 NN-Bob Elson.
 KMPC-Summer Serenada.
 10:30\*KECA-Elmer Davis.
 KRPA-Inside the News.
 KRIA-Hrother Arlington.
 KN-Kohn-Twilight Riders.
 KGER-At the Ranchhouse.
 KFI-Moldy Time.
 KFI-Melody Time.
 KFI-News.
 KHJ-M. Valdez Orch.
 KRAC-News of Tomorrow.
 KGER-At the Ranchhouse.
 KGFI-Concert Nocturne.
 KGFI-Concert.
 KHA-Sammy Davis.
 HI35-KEICA-B. Ramon Orch.
 KFI-Biltimore Orch.
 KHI-Biltimore Orch.</li KFWB KNLA-C, L. Burt Band. II:55 KECA, KFI, KMPC-News.

#### A FLOURISH

George Burns being cur-rently in the East on busi-ness, Gracie is hovering on a decision to have his den done over by a "decoranalyst," ́а. gentleman who decorates in colors and themes suited to the subject's personality. The only thing deterring Gracie is the verdict that George has a pale green personality with mustard-colored spots. She can't quite bring herself to order his room done in a color scheme to match.

Page Twenty-three



# KNX-Lynn Cole. ★KF0X-News. KGIL-Real Estate Page. KWIK-Tin Pan Alley. EWKW-Races and Sports. 12:30-KECA, KFMB-Second Honegymon. KFI, KFSD-Pepper Young. KHJ, KGB-Ozark Valley. ★KNX, KSDJ-Knox Manning. KFVD-Violet. ★KFWB-News: Maurice Hart. KGER-Saneakin' Deacon. KGFJ-1230 Club. KGIL-Western Music. ★WH', KOWL, KWIK-News. KWKW-Farm News. 12:45-KWKW-Farm News. KMC-News. KMCC-News. KMCC-News. KMCC-News. KMCC-News. KMCC-News. KMC-Circle 1430 Ranch. 12:35-KWKW-Circle 1430 Ranch. 14-KECA, KFMB-For the Lnvva Mike. KH, KYSD-Backatage Wife. 2:33-RGFd--Shunss kerne-Mike. RF1, KFSD-Backstage Wife. RF1, KFSD-Backstage Wife. RF1, KFSD-Backstage Wife. RF1, KFSD-Buritt Wheeler. KFAC-Piano Parade. KFVD, KRKD-News. KFVB-Bill Anson. KGFJ-Dill Anson. KGFJ-1230 Club. KGFJ-1230 Club. KGFJ-1230 Club. KGFJ-1230 Club. KGFJ-Cowboy Music. \*KLAC-Owey. Sports. KMPC-Major League Ball. KOW-Show Tunes. KWIK-Just Relax. KTA-Community Broadcaster. 1:15-KFT, KFSD-Stella Dallas. KHJ-Nancy Dixon. KFAC-American Hour. KFOX-Recital Time. CHARLES W. HAMP is back with Manning's Plano Parade 1:15 p.m. Mon.-Fri. 1:30 p.m. Sunday heck KE KFVD--Piano Parade, KLAC--570 Club. KRKD--Siesta Time. KWKW--Bacea and Sports. KXLA-Farm Program. --KWEW--Tops in Pops. --KECA--Miracles in Music. KFI, KFSD-Lorenzo Jonés. KHJ, -Norma Young. KNX. KSDJ--Winner Take All KFVD--Hall of Records. KGER--Western Siesta. KGER--Western Siesta. KGER--Western Siesta. KGUL-Homemakers. +-KOWL. KRKD, KWIK--News. KWEW-Song of the Islands. KWEW-Song of the Islands. KWEW-Song of Song. KWIK-Stuff and Things. 5-KECA--Ethel and Albert. Brown. KOWL-South of the Border. KFVD-Piano Parade, KLAC-570 Club. KF1 KFSD-Young Widder, Brown. KOWL-South of the Border. KWKW-Races and Sports. \*KXI.A-News. 1:35-KWKW-Show Time. 1:35-KWKW-Show Time. 1:55-KFAC-News. KGFJ-Sports Flash. 2-KECA. KFMB-Surprise Packascs Package. KFI, KFSD-When a Girl Marries. KITTARY, KFSD-When a Girl Marries. RHJ, KFSM. KGB. KV0E-Heart's Desire. KSN. KSDJ-Stand-In. KFAC-Matinee. KFYD-Hall of Records. KFYD-Hall of Records. KFYR-Bill Anson. KGER-Long Beach Band. KGFJ-What's Up. KGIL-Homemakers. KLAC-570 Club. KMFC-Three Alarm. KOWL-Melody Matinee. KRKD-Colorado River Assn. KWIK-Mrs. Goes 'Shopping. KYLA-Concert Hour. 2:13-KTI, KFSD-Portia Faces Life. KRKD-Tunes in Tempo. Life. KKD-Tunes in Tempe. KWIK-Stuff and Things. KWKW-Races and Sports. 2:20+KKW-News. 2:25-KECA-Model Magazine. KGJ-Sports Flash. 2:30-KECA. KFMB-Bride and Comm Groom Groom. **RF1**, **RFSD**—Just Plain Bill. **RHJ**, **GB**, **KVOE**—Hollywood Favorites.

Million Andrews

RADIO LIFE

The PROPERTY AND



KNX, KSDJ-House Party. KFVD-Veterans Workshop. ★KFWB-News: Bill Anson. KGER-Garden School. ★KWWL, KWIK-News. KWKW-Pasadena Playhouse. -KGER-Long Beach Band. -KGER-Long Beach Band. -KGFI, KFSD-Front-Page \$ :40-2:45 2:45-KFI, KFSD-Front-Page Farrell. KHJ-Red Hook 31. KRKD-Organ Moods. KWKW-Races and Sports. 2:50-KWKW-Swing Session. 2:55+KNX, KFVD-Ners. KGFJ-Sports Flash. 3-KECA, KFMB-Ladies, Be Sected KGFJ-Sports Flash. Seated. KFI, KFSD-Road of Life. KHJ, KGB, KV0E-Alexan-der's Mediation Board. KNX, KSDJ-Meet the Missus. KFAC-Musical Favorites. \*KFVD-Hall of Records. KFVD-Hall of Records. KFVD-Hall of Records. KFVD-Hall of Records. KGIL-Bound Table. \*KLAC-Fred Henry Reports. KMVC-Three Alarm. KOWL-Radio Outlook. KRKD-Tops in Pops. KWIK-Tom, Dick & Harry. KWKW-Swing Session. 2:05-KGER-Alkali Alex. 3:10-KLAC-Don Otis Show. 3:15-KFI-Life Can Be Beautiful. KFOWL-Sports Matinee. KWKW-Swing Session. 3:15-KGER-Alkali Alex. 3:10-KLAC-Don Otis Show. 3:15-KGER-Alkali Alex. 3:10-KLAC-Don Otis Show. 3:15-KGER-Alkali Alex. KWW-Shorts Matinee. KWKW-Shorts Flash. 3:20-KG/A-Norwood Smith Selects. KI.A-Norwood Smith → KF4'A—Norwood Smith Selects. KHJ. KFSD—Aunt Mary. KHJ.-Johnson Family. KNX, KSDJ—Arthur Godfrey. ★KFAČ, KRKD. KWIK—News. KGB—Red Hook 31. GER for WESTERM **Carolina** Cotton 3:30-4:00 P.M. 0 Mon. thru Fri. 1390 on Your DIAL KGER-Carolina Cotton. KGER-Carolina Cotton. KMPC-Jeanne Gray. KWEW-Andy Mansfield. 3:36-KRKD-Tea Time Tunes. KWIK-Tom. Dick & Harry. 3:45-KECA-Frances Scully. KFI, KFSD-Nora Drake. KFAC-Stringtime. KFAC-Stringtime. KMPC-Music. KOWL-Just Music. S:55-KEFVD, KFWB-News. KGFJ-Sports Flash. -KECA-Frances Scully. KFI, KFSD-This Woman's Secret. FECA-Frances Scully.
 FFI, KFSD-This Woman's Secret.
 \*KHJ, KFXM, KGB, KV0E-Fulton Lewis.
 KNX, KSDJ-Hint Hunt.
 KFAC-Musical Masterpleces,' KFMB-Jimmy Lyons Show.
 KFVD-Harlen Matinee.
 KFWD-Caroline Leonetti, KGIL-Johnny Grant Show.
 \*KHVC-News, Eddle Lyon.
 KGIL-Johnny Grant Show.
 \*KMPC-News, Eddle Lyon.
 KGIL-Just Music.
 KRMD-Yano Paintings.
 KWIK-1490 Club.
 KWKW-Andy Mansfield.
 KXLA-Juke Box Matines.
 \*KHJ, KFXM, KGB, KV0E-Frank Hemisgway.
 \*KHZ-News.
 \*KHJ, KFXM, KGB, KV0E-Frank Hemisgway.
 KEMB-Musical.
 KOWL-Fiddle Strings.
 KKMD-Fiddle Strings.
 KKD-Movies Flash.
 \*30-KECA-Billboard Bandwagon.
 KFI-Art Baker's Notebook. KFI-Art Baker's Notebook. \*KHJ, KGB, KVOE-Passing ★KHJ, KGB, KVOE—Passing Parade. KNX, KSDJ—Jerry Wayne Show. KFUX—Old Age Pensions. KFVB—Bing Crosby. KLAC—Racing Roundup. KMPC—Mild and Mellow. ★KOWL—News. KRKD—Symphony in Swing. WHK—Old Folks' Program.

# Indicates News Broadcasts. B-EECA, EEME-Don MaNeill's Breakfast Cinb. EFI, KFSD-Fred Waring. \*KHJ, EGB-Cecil Brown. KNX-Wee Battersea. KFAC-Country Church. EFOX, KERD-Bible Institute KFVD-Wakeup Ranch. KFWB-Morning Melodies. \*KGER-News. Minpah. KGIL-Musical Corral. \*KLAC, KMPC, KOWL, KXLA --News. +India \*KLAC, KMPC, KOWL, KXLA -News. EWIK-Western Jambores. KWWW-Rafael Mendes. \$:15\*KHJ, KNX-News. RGFJ-Public Messenger. KLAC-Haynes at the Reins. KMPC-Markets. KOWL-Meet the Band. \$:25-KMPC-Sports Roundup. \$:30-KFI. KFSD-Jack Berch. \*KHD-Editor's Diarr. KNX, KSDJ-Grand Slam. \*KFMD-News. KFYD-Easy Listening. KGFJ-Yesterday's Hits. KMFC-A Song for You. KWKW-Stock Quotations. KXLA-Haven of Rest. \$:35-KFRD-Spotlight Varieties. KXLA-Haven of Rest. -KRLA-Spotlight Varieties. -KFI, KFSD-Lora Lawton. KHJ-News. KYAC-Cuity. KFAC-Cuity. KFVD-Vocal Varieties. KFWB-Science of Mind. KGER-Bible Treasury. KGIL-Coffee Parade. KOWL-Guest Star. KKKD-Happiness Highways. KWK-Bible Treasury Hour. -KECA, KFMB-Welcome. 8:45-KRKD-Happiness Highways. KWKW-Bihle Treasury Hour. \*KECA, KFMB-Welcome, Trarcelers. \*KHJ, KFSD, KGER-News. KHJ, KFSD, KGER-News. KHJ, KFSD, KGER-News. KHJ, KFYD, KGER-News. KFVD-Waitz Time. KFVD-Waitz Time. KFVD-Waitz Time. KFVD-Waitz Time. KFVD-Waitz Time. KFWB-Strolling Tora. KFWB-Strolling Tora. KGFJ-Your L. A. Polles. KGIL-Swappin' Corner. KLAC-Coffee With Crosby. KMPC-Band Box. KWK-Welen Markham. KRED-Sagebrush Serenade. KWKW-Volce of China. KXLA-Bar Nothing Ranch. 9:05-KFI-Ladies' Day. KFVD-News. KGFJ-Airotorials. KGGI-Alaidas' Nation. \*KGFJ-Airotorials. KGGI-Alaidas for You. KLAC-Racing News. KOWL-Hewalian Melodies. KWKW-Women's League. 9:30-KECA, KFYMB-Breakfast in Hollywood. KHJ-Morning Melodies. KFVD-Shews. KGFJ-Racing News. KGFJ-Racing News. KGFJ-Racing News. KGFJ-Racing News. KFWB-Music. KFWB-Music. KFWB-Music. KFWB-Music. KGFJ-Racing News. KGER-John Brown. KGER-John Brown. KGFJ-Racing News. KGER-Sons of Pioneers. KWW-Rescue Mission. Sista-KFAC, KGIL-News. KECA, KFMB-Welcome, KWEW-Rescue Mission. 9:354KFAC, KGIL-News. 9:354KFAC, KGIL-News. 10 - KECA, KFMB-Reserve. KFI-Downtown and All Around. \*KHJ, KFNM, KGB. KVOE- News, Glenn Hardy. KFX-Serenade. KFVD-Rer. Louis T. Talbot. KFVD-Rer. Louis T. Talbot. KFW-Barrel of Dough. KGEJ-Record Jackpot. KGH-Valley Frolic. KLAC-Al Jarvis Ballroom. KMPC-News, Eddle Lýon. KOWL-Romance in Music. KRKD-Paddock Flashes. KWEM-Racing News. KNLA-Bar O Ranch. Page Iwenty-six

Page Twenty-six

1

FRIDAY, JULY 23 10:05-KGER-Musical Roundup. 10:15-KECA, KFMB-Ted Malone. KFT-What Do You Say? KHJ, KGB-Two-Ton Baker. KNJ, KGB-Two-Ton Baker. KNC-Ma Perkins. KFOX-Assembly of God. KMPC-Music in the Air. KRKD-Dr. Richardson. KWEW-Tune-Up Time. \*KNLA-News. 10:30-KECA. KFMB-My True Story \*KFI, KOWL, KWIK-News. KHJ-The Jedge. KNX-Young Dr. Malons. KFVD-Rescue Mission. KFVD-Rescue Mission. KFWB-Maurice Hart. \*KGL-News; Curtain Call. KRKD-Crazy Rhythm. KWKW-Feature Story. 9 Years on the Alr **BOB** and MARIAN LEE "WOMAN'S WORLD" KXLA 10:30 a.m. Mon.-Fri. KXLA-Woman's World. 10:33--KWIE-Woman's Journal. 10:45--KFI-Joyce Jordan. KNX--Gulding Light. KFAC-Salvation Army Band. KFSD-Believe It or Not. KOWL-Tune Shop. KRD-Midnight Mission. KWKW-Races and Sports. 10:30--KWKW-Rescue Mission. 10:30 -KECA, KFMB-Betty Crocker. KFI, KFSD-Double or Nothing. KHJ, KVOE-Bill Harrington. KNX-Second Music. KFAC-Festival of Music. KFVD, KGER-News. KFWB-Maurice Hart. KGFJ-Record Jackpot. KGFJ-Record Jackpot. KGFL-Housewires' Exchange. KLAC-AI Jarvis Ballroom. KMPC-Stars of Song. KOWL-Today's Infant. KKKD-Musical Grab Bag. KWEM-Traffic Quiz. KXLA-Easy Listening. 5-KECA\_KFMB-Listening Post KALA-Easy Listening. -KECA. KFMB-Listening Posi KHJ, KVOE-Tell Your Neighbor. KNX-Perry Mason. KFVD-Violet. KGER-Viusical Roundup. KMPC-Neighborhood Voics. 11:15-

Comedy-Variety

00-McNeill Bkfst. Club, KECA

8:00-McNeill Bkfst. Club, KECA. 8:30-Grand Slam, KNX. 9:30-Bkfst. in Hollyw'd, KECA. 10:00-Barrel of Dough, KFWB. 11:30-Queen for a Day, KHJ. 2:30-House Party, KNX. 2:30-Bride and Groom, KECA. 3:00-Meet the Missus, KNX. 6:30-Col. Stoopnagie, KHJ. 9:00-Break the Bank, KECA.

Classical, Semi-Classical Music 8:00—Fred Waring, KFI. 6:30—Musicomedy, KNX.

Comment-Narration

7:45-Fred Beck, KNX. 9:00-Kate Smith, KHJ. 10:15-What Do You Say? KFI, 10:15-Ted Malone, KEOA, 1:00-Burritt Wheeler, KNX. 4:30-Rasing Farade, KHJ. 9:45-Night Editor, KNX.

3:30—Arthur Godfrey, KNX. 9:30—Robert Q, Lewis, KNX. Quiz, Participation

 BOWL-Rhytin es Basken,
 TIA-Phasdena News.
 KWEW-Races and Sports.
 11:20-KGFJ-Sports Flash.
 11:30-KECA-Casa Cugat.
 KFI, KFSD-Today's Children RHJ, KFXM, KGB, KVOZ-Queen for a Day.
 KNX, KSDJ-Nora Draks.
 KFAC-Keyboard Artistry.
 KFOD-Memory Melodies.
 KFWB-News. Music.
 KKIK-Dinner Beil Roundup.
 11:48-KECA-Detween US Girls.
 KNX, KSDJ-Evelyn Winiters.
 KOWL-On the Social Side.
 KKT-Light of the World.
 KNX, KSDJ-Evelyn Winiters.
 KOWL-On the Social Side.
 KKT-Sports Flash.
 12:55-KFAC-News. Sam Hayce.
 KFI-Farm Reports.
 KECA-Dews. Sam Hayce.
 KFI-Farm Reporter.
 KEBJ, RGER, KGIL-News.
 KFYD-Editor of the Air.
 KFWB-Maurice Hart.
 KFWD-Menton Are Wondarfin.
 KLAC-Al Jarvis Ballrom.
 KMC-Women Are Wondarfin.
 KOWL-Mayor of Melody. KDRC-Woarn Are Wonder-ful. KOWL-Mayor of Melody. KRKD--Record Roundup. KWIK-Bing Crosby. KWEW-Pasadena Panorama. KXLA-Dinner Bell Roundup. 12:05-KECA-Baukhage Talking. KIJ-Sing. America, Sing. KRJ-Sing. America, Sing. KRJ-Sing. America, Sing. KIL-Rhythm Doodlers. KWIK-Rhythm Doodlers. KWIK-Rhythm Doodlers. KWKW-Races and Sports. 12:30-KECA, KFMB-Second Honey-MOOL. 12:25-KGFJ-Sports Flash. 12:36-KGFJ-Sports Flash. 12:36-KGCA, KFMB-Second Honey-moon. KFJ, KFSD-Pepper Youns. KHJ, KGB-Ozark Valley. \*KNX. KSDJ-Enco Manning. RFVD-Violet. \*KFWB-News: Maurice Hart. KGFJ-12:30 Club. KGF **FRIDAY Program Highlights** Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Mystery-Detective 8:00—The Fat Man, KECA. 8:30—This Is Your FBI, KECA. 9:30—Jury Triais, KECA.

> Public Interest-Information

8:45-If They Had Lived, KGFJ. 7:00-Meet the Press. KHJ. 11:45-Report from U.N., KNX.

Sports

Sports 9:15-Racing, KeFJ. 9:30-Racing, KeFJ. 10:00-Race Lineup, KWKW. 1:00-Major League Ball, KMPC. 4:45-Hollywood Park, KLAC. 5:30-Race Recan, KGFJ. 5:30-Sports Dial, KRKD. 5:45-Sam Baiter, KLAC. 6:10-Fred Hensler, KGEE. 6:13-Boh Kelley, KMPC. 6:30-Joe Hernandez, KMPC. 6:30-Sports Pails, KFOX. 7:30-Sports Rewareel, KFI. 7:45-Sports Poilo, KFI. 7:45-Sports Foilo, KFI. 7:45-Sports Poilo, KHJ. 9:30-Inside of Sports, KHJ. Popular-Western Music 4:45-Stuart Hamblen, KFWB. 7:30-Spotlight Revue, KNX. 8:00-Supper Club, KFI.

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1-EDGA, EFFE-ibs the Lerve Milea. KFI, KFSD-Backstage Wife. KHJ-Melody Matines. KNJ-Melody Matines. KNJ-Melody Matines. KKAC-Piano Parade. KFVB-Bill Anson. KGFJ-1230 Club. KGFJ-1230 Club. KGIL-Cowboy Band. \*KLAC-News. Sports. KMPC-Major League Ball. KOWI.-Show Tunes. KWIK-Chafjor League Ball. KOWI.-Show Tunes. KWIK-Chafjor League Ball. KOWI.-Show Tunes. KWIK-Chafjor League Ball. KWIK-Chafjor League Ball. KHJ-Nancy Dixon. KFAC-American Hour. KFAC-American Hour. KFAC-American Hour. KFAC-American Hour. KFAC-American Hour. KFAC-American Hour. KWEW-Racces and Sports. KXLA-Farm Program. 1:26-KGEL-Sports Enach 1:15-KXLA--Farm Frogram, 1:26---KGFJ-Sports Flash. 1:25--KECA-Quizicale. KHJ-Norma Young. KNX, KSDJ--Winner Take All KFVD-Hall of Records. KGFL--Homemakers. KGFL-Homemakers. KGFL-Homemakers. KWKW-Song of the Islands. KXLA--Vocal Varleties. 1:35---KRKD--Svmbony of Song. -KRKD-Smphony of Song. -KRKD-Suff and Things. -KWIK-Stuff and Albert. -KE(A-Ethel and Albert. KIT, KFSD-Widder Brown. KOWL-South of the Bordee. KWKW-Races and Sports. 1:35-1:45-★KLA-News. 1:50-KWKW-Show Time. 1:55★KFAC-News. KGFJ-Sports Flash. -KECA, KFMB-Surprise Package, KFI, KFSD-When a Girl Package.
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 KFWB-Bill Anson.
 KGFJ-What's Up.
 KGFJ-What's Up.
 KGFJ-What's Up.
 KGFJ-What's Up.
 KGFJ-What's Up.
 KGFJ-What's Constant States.
 KLAC-570 Club.
 KMPC-Three Alarme.
 KOWL-Melody Matlaces.
 KKKD-Musical Bouquet.
 KWK-Maclashop Portia Faces
 Life.
 KWKW-Naces and Sports.
 2:20 KWKW-News.
 2:20-KWCA. Holdel Magazine.
 KGFJ-Sports Flash.
 3:30-KFCA. KFNB--Bride and Groom.
 WF, KFSD-Just Plain Bill. Groom. KFI, KFSD—Just Plain Bill. KHJ, KVOF—Hollywood KFI, KYSII-Juw runn bus KHI, KVOE-Wollywood Favorites.
KNX, KSDJ-House Party.
KREM-BARD-Rouse Party.
KREM-Tunes in Tempo.
KKEW-Raden School.
RKMD-Tunes in Tempo.
KWEW-Platter Parade.
33-KOWL-Contented Listening.
KWKW-Stuff and Things.
2:40-KGER-Long Beach Band.
2:43-KFI, KFSD-Front-Page Farrell.
KHJ-Red Hook 31.
KRKD-Organ Music.
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2:35-KWX, KFVD-News.
KGFJ-Sports Flash.
S-KECA, KFMB-Ladles, Be Scaled. KGFJ-Sports Flash.
Seated.
KFI, KFND-Road of Life.
KFI, KFSD-Road of Life.
KFI, KFSD-Road of Life.
KFI, KFSD-Heare It is the Girls.
KNN, KSDD-Meet the Missns.
KFAC-Musical Favorites.
KFTO-Hall of Records.
KFWB-Bill Anson.
KGFJ-Sunset and Vine.
KGFJ-Sunset and Vine.
KGFJ-Sunset and Vine.
KGFJ-Three Alarm.
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KWKW-Swing Seesson.
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 KNX, KSDJ-Hint Hunt.
 KFAC-Musical Masterpieces.
 KFMB-Jimmy Lyons Show.
 KFVD-Harlem Matinee.
 KFWB-Caroline Leonetti.
 KGER-News.
 KGIL-Johnny Grant Show.
 KFUD-Harlem Matinee.
 KGIL-Johnny Grant Show.
 KKBC-News.
 KGIL-News. Sports.
 KMPC-News. Eddie Lyon.
 KRED-Piano Plantings.
 KWKW-Andy Mansfield.
 KXIA-Juke Box Matinee.
 4:15 ± KECA-Alvin Wilder.
 ± KFI-News.
 KHJ, KFXM, KGB-Frank Hemingway.
 KFWB-Music. Hemingway. Hemingway. KFWB—Music. KLAC—Dinning Sisters. KMPC—Parade of Hits. KOWI.—Classics in Music. KRKD—Movieland Quiz. 4:25--KNX, KSDJ-George Fisher. 4:30--KECA-Billboard Bandwagon. KFJ-Art Raker's Notebook. \*KHJ, KGB, KVOE-Passing Parade, KNX, KSDJ-Jerry Wayne K.N., KSDJ-Jerry WayDe Show, KFVD-Old Age Pensions, KFVD-Nvertunes. KFWB-Bing Crosby, KLAC--Racing Boundup, \*KOWL-News, Music. MILD & MELLOW 4:30 to 5 P.M. Monday Through Friday KMPC KMPC-Mild and Mellow. KKBC-Symphony in Swing. KWIK-Old Folks' Program. KWIK-Old Folks' Program. KWKW-John Muir College. 4:45+KHJ, KGB. KVOE-Rex Miller \*KNX-Ned Calmer, News. \*KFND-H. V. Kaitenborn. KFVD-Pinups. KFWB-Stuart Hamblen. KIAC-Hollywood Park. KOWI-Sports Review. \*KRU-News. EWIK-Musical Quiz. KWKW-Races and Sports. 4:50-KGFJ-Sports Flash. **Z**-KECA-Happy Theater. 4:50-EWEW-Marie Time.
4:55-EGFJ-Sports Flash.
5-EECA-Happy Theater. \*EHJ-Ragged Ann.
\*ENX, KSDJ-Enox Manning.
\*EFX-Sundown Roundup.
\*EFVD-Sundown Roundup.
\*EFVB-Stuart Hamblen.
\*EGH\_Johnay Grant Show.
\*EGH-Johnay Grant Show.
\*EGH-Johnay Grant Show.
\*EGH-Johnay Grant Show.
\*EMD-Sunges of the Saddle.
\*WIK-Sunset Serenade.
\*WIK-Sunset Serenade.
\*KIA-Juke Box Matines.
\*S:15-KECA. KFMB-Fin House.
\*KHJ. KFXM. KGB. KVOE-Chandon, Fill-News.
\*KHJ. KFXM. KGB. KVOE-Chandon, KLAC-Studio Frolie.
\*WKW-Race Roundup.
4:30 \*KECA.-Home News.
\*KJ\_KECA.-Bome News.
\*KJ\_KECA.-Bome News.
\*KJ\_KECA.-Bome News.
\*KJ\_KECA.-Bome News.
\*KJ\_KECA.-Bome News. KF1-Casa Cugat.

RADIO LIFE KFAC-Whoa Bill Club.
 KFOX. EOWL. KWIK-News.
 KFOX. EOWL. KWIK-News.
 KFOX. EOWL., KWIK-News.
 KGER-Cactus Mack.
 RGFJ-Race Recap.
 KI.AC-Irwin Allen.
 KKDC-Sports Dial.
 KXLA-Future Planists.
 S:354 KECA-Headline Edition.
 KOWL-Musical Detective.
 KWK-Basy Listening.
 S:454 KECA-Headline Edition.
 KFI, KFSD-Elmer Davis.
 \*KFI, KFSD-Elmer Davis.
 \*KFI, KFSD-Elmer Davis.
 \*KFI, KFSD-Elmer Davis.
 \*KKI, KFSD-Kews. Garred.
 KFOX-Your Fishcaster.
 KFOX-Your Fishcaster.
 KFOX-Your Fishcaster.
 KFOX-Your Fishcaster.
 KFOX-Top Tunes.
 KGFJ-HI They Had Lived.
 KLAC-Sam Balter. Sports.
 KMPC-Top Tunes.
 KKFJ-Frank Goss. News.
 KGFJ-Film News.
 KFJ-Fink Goss. News.
 KGFJ-Film News.
 KFJ-KAK, KGB. KV0E-Gabriel Heatter.
 KN. KSDJ-Heserve.
 \*KFAC, KFON, KLAC-News.
 KFVD-Haynes at the Relns.
 \*KFVB-Clete Roberts.
 KGER-Sports Time.
 KGFJ-Musical Digest.
 KGEJ-Johnny Grant.
 \*KMPC-George Irwin.
 KWK-Allen Rich.
 KWK-Allen Rich.
 KWK-Allen Rich.
 KWK-Allen Rich.
 KWK-Allen Rich.
 KWK-Allen Rich.
 KKD-Yarieties in Musio.
 KWIK-Allen Rich.
 KKD-Sports News.
 Stamps Quartet.
 KGCA-News.
 KECA-News.
 Stamps Quartet.
 KFWB-Musical Digest.
 KGER-Sports Clubs.
 Stamps Quartet.
 KFWD-Hour of Music.
 KFWB-Hour of Music.
 KFWB-Hour of Music.
 KFWB-Hour of Music.
 KFWB-Anerica Dances.
 KECA-News.
 KFWB-Aner Roll Call. - EECA, EFMB-Dance Band Jamboree. KFJ-Hank McCune Show. KHJ, KFXM, KGB, KVOE-Meet the Press. KNX, KSDJ-Everybody Wins KFAC-Hour of Music. KFVD-Squeakin' Deacon. KFWB-America Dances. KGGFJ-Musical Direst. KGGFJ-Musical Direst. KGFJ--Musical Digest, #GIL-Valley News. KLAC-Picture Album. KMPC-Firestone Favorites. KUWI.-Evening Screnade. KWIK-Dance Orch. KXI.A-Saddle Dusters. KALA-Saddie Dusters. -KGER-Fagan. KWKW-Musical Horizons. -KFOX-Fishing Pais. KGIL-Modern Concert Hall. KLAC-Jan Garber Orch. KRKD-Three-Quarter Time. KWIK-Guest Star. KXI.A-Evening Serenade. 7:15-KWIK-Devening Serenade. KXIA-Evening Serenade. KHJ, KFXM, KGB, KVOE-Clsco Kld. KNX-Spotlight Revne. KFAC-Echoes and Encores. KFWB-Sports Final. KGIL-Diary of Fais. KMPC-Jerry Lawrence. KMWC-Jerry Lawrence. KMWC-Jerry Lawrence. KMWL-Twillight Melodies. \* KWIK-News. Music. KXIAD-Twillight Melodies. \* KVIK-News. KKFWB-Singla' Sam. KLAC-Dugout Dope. KMPC-Red Rowe. KOWL-Memories in Music. 7:45-

7:05-

7:30

# KRKD—Father Vaughan. KWIK—Music by Martin. KWIR—Mubic Dy Martin, S-KECA, KFMB—Fat Man KFI, KFSD—Supper Club. KHJ—Par Answer Game. KN—Lowell Thomas. KFAC—Evening Concert. KFWB—Jimmy Allen. KGER, KNLA—News. KGER, KNLA—News. KGFJ—Caucasian Memories. KGI—Proudly We Hall. KIAC—Hollywood vs. Seattle. KBRD—County Barn Dance. KWR—What's the Answar? S:05—KGER—Victor Young. S:154 KFIC.—Ka. vs. San Diego. S:154 KFIC.—Kaumember. KGFJ—Songs for You. KXLA—Variety. S:30—KFCA, KFMB—This is Your KECA, KFMB-Fat Man \$:30-KECA, KFMB-This is Your FBI. KFI-Stairway to the Store \$:30-KECA, KFMB-This is Your FBI. KFI-Stalrway to the Stars. KHJ, KV0E-High Adventure. KN, KSDJ-Man Named Jordan. KFWB, KWIK-News. KGER-Clem Davles. KGER-Clem Davles. KGER-Clem Davles. KGIL-Weatherman. News. KGIL-Weatherman. News. KGIL-Weatherman. KRD-Cowboy Hit Parade. KIA-97th Street Corral. S:35-KWIK-Concert Hall, S:45-KFOX-Flight Cast. KFWB-Volce of the Army. KGIL-Here's to Vets. S:55-KHJ, KGB-Billy Rose. 9-KECA, KFMB-Break the Bank. 9 → KECA, KFMB→Break the Bank. ★FI, KFSD→Call the Police. ★KHJ, KFXM, KGB, KVOE→ News. Glenn Hardy. KFAC→Evening Concert. KFAC→Evening Concert. KFWB→Preview Theatre. ★KGFJ→Hollywood House Party KGFJ-Hollywood House Party. KGIL-Dance Time. KLAC, KMPC-Baseball. KRKD-Cowboy Hit Parade. KWIK-The Brighter Side. KXIA-Seaboard Home Hour. 9:05-KGER-Toastmasters. 9:15±KHJ, KGB, KVOE-Fleetwood Lawton. ±KFOX-News. 9:30-KECA, KFMB-Famous Jury Triais. KFID-Hollywood Open House. Trials. KFI—Hollywood Open House. KHJ, KGB, KVOE—Inside of KHJ, KGB, KVOE-Inside of Sports. KNX, KSDJ.-Robert Q. Lewis KFOX.-Runba Time. KFWB--Ualty. KGER-Music in the Night. KGIR-Spade Cooley. KWIK-Teen-Age Dance. S:45-KHJ, KFXM, KGB, KVOE-Henry J. Taylor. KNX, KSDJ.-Night Editor. \*KFWB-Music and News. 2 hours popular music 200 **KFAC** 2 10 to 12 EVERY NIGHT 7 LUCKY LAGER DANCE TIME 10-KECA-Cass Cugat. \*KHJ, KFND-The Reporter. \*KHJ, KFNM, KGB, KVOE-Fulton Lewis. \*KNX-Chet Huntley. News. KFAC-Lucky Lager Dance. KFON-Rumba Time. EASTSIDE Į SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB-Eastside Show. KGER-Riverside Rancho. KGFJ-Legion Fights. KGIL-Symphony. KLAC, KMPC-Baseball,

# FRIDAY LOGS

FRIDAY LOGS KRKD-Cowboy Hit Parade, KWIK-Teen-Twenty Dance, KNLA-Riverside Rancho. 10:15\* KECA-Hank Weaver, News. KFI-Music Shop. KNX-Bob Elson. KHJ-Highrights in Music, KFOX-Music, KMPC-Summer Serenade, 10:30\* KECA-Einer Davis, \* KFI-Inside the News, KHJ-Brother Arlington. KNX-Symphonette, KGER-At the Ranchhouse, KLAC-Don Otis. KLAC-Don Otis. KNLA-Hawtborne Thing. 10:45- KFI-Police Bulletins. \* KECA-News of Tomorrow. KHJ, KGB-Valger Dance. KFOX-News. KHJ, KGB-Valger Dance. KFOX-Party House. SCADE COOLEY TiME SPADE COOLEY TIME With George Wilhelm NOW 1020 46. 11 P.M. DAILY 5000 WATTS heck KEYL KFVD-Spade Cooley Time, KFVD-Spade Cooley Time, KGER-At the Ranchhouse. KGFJ-Concert Nocturne. KGFJ-Concert Nocturne. KGFJ-Concert Nocturne. KMRC-Dance Farade. KKLAC-Dance Farade. KKLAC-Dance Farade. KKLAC-Dance Farade. KKLAC-Pasadena Civic. 11:15-KECA-Cheerill Music. KHJ, KGB-Barnet Orch. KHJ, KGB-Barnet Orch. KHJ, KGB-Barnet Orch. KFI-Sit. Francis Orch. KFI-Sit. Francis Orch. KKLA-C. L. Burke Baad. 11:20+KECA, KFI, KMPC-Texas.

#### WELFARE AID

Recordings of Columbia's child-study series, "Doorway to Life," are being used by the Big Brothers organiza-tion for discussion of prob-lems encountered in their guidance work with young boys. First of the transcriptions borrowed for the study group dealt with the father-son relationship. "Doorway to Life" programs and scripts are available to repand utable organizations study groups for such purposes.

# \*

## IDEAL CHOICE

When Will Wright as-sumed the role of "Ephraim Tutt" on Columbia's new "Amazing Mr. Tutt" series, he realized the ambition of he realized the amotion of twenty years. Wright, a dev-otee of the late Arthur Train's stories about the shrewd Yankee lawyer, also resembles the fictional "Tutt" ("a tall, slender, gray-haired man") and has long wanted to play the role both wanted to play the role both in radio and pictures. Only difference, Wright adds, is that "Tutt" smokes stogles, that "Tutt" smokes stogies, while he (Will) prefers a good cigar.

Page Twenty-seven



KXI.A--Popular Recordings, 12:25-KGFJ-Sports Flash. 13:30-KECA, KFMB-ABC Symphony. KFJ-Easy Listening. KHJ, KGB-Sports Parade. KN, KSDJ-It's Fun to Be Young. KFVD-Luncheon Tunes. \*KFWB, KOWL, KWIK-News. KGFJ-1230 Club. KGIL-Cowboy Music. KMPC-Sweil Time. \*KOWL, KWIK-News. KWKW-Business Reporter. KNLA-Western Tunes. 12:35-KOWI.-Mayor of Melody. KWKW-G.I. Platter Parade. 12:45\*KFAC-News. KFVD-Violet. KWKW-Races and Sports. KXI.A-Top Western Tunes. 12:30-KWKW-Circle 1430 Ranch. 12:35-KGFJ-Sports Flash. 1-KECA, KFMB-ABC KHJ, KGB, KVOE-Movie Matinee,
KNX, KSDJ-Mary Lee Taylor & FAC-Festival of Music,
KFVD-Eddie Chase Show,
KFVD-Eddie Chase Show,
KFWB-Maurice Hart.
\*KGER-Newfs.
KGFJ-Record Jackpot.
KGH2-Popular Classics,
KLAC-Al Jarvis Ballroom,
KMPC-Keith Hetherington,
KWK-Varsity Views,
KXLA-Record Corral.
11:15-KF0N-Music,
KWKW-Paraces and Sports,
11:20-KGFJ-Sports Flash.
11:30-KCCA, KFMB-Hitching Post,
KFI-Reserve,
KHJ, KGB-Teen-Timers Club,
KNX, KSDJ-Give and Take,
KFVD-Shopping Hi-Lites,
\*KFWB-News; Maurice Hart,
KGER-Western Shadows,
KWIK-Waitz Time,
KXLA-Saturday Serenade,
11:40-KOWL-Salute to Americas,
11:40-KOWL-Salute to Americas,
11:40-KOWL-Salute to Americas,
11:45-KF0X-Trapos of the Time,
KKD-Meiddy Time,
KWKW-Races and Sports,
11:55\*KFAC-News,
KGFJ-Sports Flash.
12:5\*KFAC-News,
KGFJ-Sports Flash.
12:5\*KFAC-News,
KGFJ-Sports Flash.
12:5\*KFAC-News,
KGFJ-Sports Flash.
12:5\*KFAC-News,
KGFJ-Sports Flash. KHJ, KGB, KVOE-Movie MON. thru SAT. -KECA, KFMB-ABC Symphony. KFI, KFND-Reserve. KHJ, KFXM, KGB, KVOE-Charles Slocum. KNX-So You Know Radie. KFAC-Piano Parade. \*KFVD, KLAC, ERKD-News. KFWB-Bill Anson. KGFH-Sleepy Valley. KGFI-Sleepy Valley. KGFI-Sleepy Valley. KGFL-Cowboy Music. KMPC-Eddie Stanley Show. K0WL-Opportunity Hour. KWIK-Just Relax. KWIK-Show Album. KXLA-Community Broadcaster. KECA, KFMB-ABC 12\*KECA-Noontime News. KFI-Farm Reporter. \*KHJ, KFXM. KGB, KVOE-1:10-KLAC-Studio Frolic. 1:15-KHJ, KFXM, KGB, KVOE-Horse Races. KNX-Guest Star. KFAC-American Hour. News. KNX, KSDJ—Meet the Missus KFAC—Luncheon Concert. News. KNX, KSDJ-Meet the Missi KFAC-Luncheon Concert. KFAC-Luncheon Concert. KFYD-Nature Sketches. KFYD-Saivation Army. KFWB-Maurice Hart. \* KGER, KGIL-News. KGFJ-Intermission. KIAC-AI Jarvis Baliroom. KMWL-Mayor of Melody. KKD-Record Roundup. KWKW-Pasadena Opera. KXLA-Saturday Serenade. 12:05-KGER-Cottonseed Clark. 12:15-WECA-Radio, the American WAY. KFID-Here Comes Band. \*KHJ-Week in Washington. \*KFUX-News. KFVD-Mason Rose. KGIC-Come Estate Show. KWIK-Tin Pan Alley. KWKW-Races and Sports. Songs by **RUSS WHITEMAN** WITH 1020 KC The VAGABONDS 5000 WATES 1:15 p.m. Saturday heck KEYD KFVD-Songs by Russ Whiteman. Whiteman, KRKD-Slesta Time, KWIK-Frankie Carie, KWKW-Rates and Sports, KXLA-Adventures in Research, 1:20-KWEW-Waxworks, 1:25-KGFJ-Sports Flash, 1:30-KECA, FMB-Spotlight en Sports, 5-1:20-K W.M. 1:25-K GFJ-Sports & .... 1:30-K GFJ-Sports & .... Sports. KFL-Musicana. KNN, KSDJ-Country Journal. KFVD-Dream Time. KGER-Western Slests. KGHL-Homemakers. KMPC-Juke Box Serenads. \*KRKD. &WIK-News. KWEW-Song Album. KVLA-Vocal Varieties. 1:35-KKLD-Symphony of Song. KWIK-Music. 1:45-KKLD-Symphony of Song. KWIK-Music. 1:45-KKLD-Simphony of Song. KWIK-Music. 1:45-KKLD-Simphony of Song. KWIK-Music. 1:45-KKLD-Simphony of Song. KWJ-In Your Name. KFOX-Volce of the Army. KIAC-Storybook Hor. EWEW-Races and Sports. \*KXLA-News. 1:50-KWEW-Show Time. 1:55-KWEW-Show Time. 1:55-KWEW-Show Time. 1:55-KWEW-Show Time. 1:55-KWEW-Show Time. 1:55-KWEW-Show Time. 1:55-KWEW-Show Time. KFI-Show Sorts Flash. \*KFAC-News. KGEJ-Sports Flash. \*KFL-News of the Week. SATURDAY Program Highlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 3:00-Cross Section, KNX. 4:30-L. A. Story, KNX. Mystery-Detective 9:00-Gangbusters, KECA. Sports 9:15-Racing News, KLAC. 9:30-Racing Lineup, KGFJ. 10:00-Racing, KWKW 12:30-Sports Parade, KHJ. 1:30-Spotlight on Sports, KECA. 2:30-Baseball, KMPC. 4:30-Harry Wismer, KECA. 5:00-Dizzy Dean, KFI. 5:05-Tom Harmon, KMPC. 5:15-Hollywood Park, KLAC. 5:30-Race Recap, KGFJ. 5:45-Race Results, KRKD. 5:45-Tra Blue, KECA. 6:30-Joe Hernandez, KMPC. 8:00-Hunting-Fishing Club, KHJ \* KFAC -- News.
 \* KFAC -- News.
 \* KGFJ-Sports Flash.
 \* KECA, KFMB-News.
 \* KFLA, KFMB-News.
 \* KFLA, KFMB-News.
 \* KFLAC-Matinee.
 KFAC -- Matinee.
 KFOX -- Music.
 KFSD-LInd of the Yree.
 KFVD-Novelty.
 KFWD-Novelty.
 KFWB-Bill Anson.
 KGER-LOng Beach Band.
 KGU-Top Tunes at Two.
 KKWB-Trop Tunes at Two.
 KKND-Tro Swett, Organ.
 KWIK-Mrs. Goes Shopping.
 Store KCA.
 KFMB-Treasury Show
 E15-KFI.
 KFSD-The Lassie Show
 KWKM-Races and Sports.
 2:20+KWKW-News.
 2:30-KECA-Pinab Plashouse.
 KFSD-Dr. J. Q. Jr. Jugenile 8:05-Let's Pretend, KNX. 8:30-Smilin' Ed, KFI. 9:00-Abbott & Costello, KECA. 9:00-Jump Jump, KFI. 9:30-Kiddie Club, KLAC. 19:30-Sweil Time, KMPC. 8:30-Dr. 1, Q. Jr., KFI. Popular-Western Music 4:45—Stuart Hamblen, KFWB, 7:30—All-Star Western, KHJ, 7<30—Grand Ole Opry, KFI, 9:00—Hit Parade, KFI.

5-KECA-Profits of Prayer. KFI, KFSD-Dizzy Dean,

5:05-

# SATURDAY LOGS

KHJ, KFXM, KGB, KVOE-Reviewing Stand. KNX, KSDJ-Saturday at the KNX, KSPD-Shuruny at the Chase. KFMB-Prayer Time. \*KFWD-News: Bill Anson. KFVD-Optimist Boys' Forum. \*KGER, KOWL-News. KMPC-L, A. vs. San Diego. KRKD-Tunes in Tempo. KWKW-Patricia Abel, Songs. -KGER-Long Beach Band. -KFVD-Tempo Time. KOWI-Nedda Narlin. KWKW-Races and Sports. 2:40 9.45 2:50---KWKW-Swing Session. 2:55---KFVD-News. KGFJ--Sports Flash. Kerker -KECA-Junior Junction. KWKW-Swing Session. -KGER--Sagebrush & Saddles. -KLAC--570 Club. -KFI, KFSD-Art of Living. KFVD--Singing Sam. KOWL-Sports Matinee. KWKW-Races and Sports. KXLA--Juke Box Matinee. 3:10-3:15-KXLA--Juke Box Matinee. →KGFJ--Sports Flash. →KECA--Labor, U.S.A. KFJ, KFSD--NBC Symphony. KHJ, KGB, KV0E--Adrian Rollinl Trio. KNX-L. A. County Reporter. ★KFAC, KOWL--News. KFVD--To Your Health. ★KRKD, KWIK--News. KWKW-Calling All Vets. WGWT Consts Matinee. KWKW-Calling All Vets. 3:35-KOWL-Sports Matinee. KRKD-Tea Time Tunes. KWIK-1490 Club. 3:45-KECA-It's Your Business. KNX-State Employment. KFAC-String Time. KFVD-Romancing on Record. KOWI-Stamp Club. 3:354KFVD, KFWB-News. KGFJ-Sports Flash. -KFCA-F. Folice Quartet. KGFJ-Sports Flash.
KGFJ-Sports Flash.
KECA-E. Felice Quartet. KFJ, KFND-NBC Symphony. KHJ, KFNM, KGB, KV0E-sports Review. KNN-St. Louis Opera. KFVD-Harlem Mathaee. KFVD-Harlem Mathaee. KFVD-Harlem Mathaee. KFVB-Caroline Leonettl. KGIL-Saturday Serenade. KMWL-Caiver City Hour. KGKD-Teen-Age Workshop. KWIK-1490 Club. KWKW-Saturday Matinee. KXA-Jukk Box Matinee. KXA-Jukk Box Matinee. KMLA-Saturday MATINESA KMLA-Saturday MATINESA KMLA-Saturday MATINESA KMLA-SATURAY KMLA-SATUR KXI.A-Juke Box Matinee,
 4:05--KGER-Trading Post.
 4:15--KECA--Madhouse Musicale.
 ★ KHJ, KGB, KV0E--Frank Hemingway.
 KF0X-Saivation Army.
 KFWB-Helen Louise.
 KKRD--Movieland Quiz.
 KWIK--Girl Scouts. KWTE-Girl Scouts. 4:25-KGFJ-Sports Flash. 4:30-KECA-Harry Wismer. Sports KFJ, KFSD-Curtain Time. KHJ, KGB, KV0E-Bill Harrington. ENX-I.. A. Story. KFOX-Old Age Pensions. KFVD-Noveltunes. KFVD-Noveltunes. KFVD-Noveltunes. KFVD-Symphony in Swing. KWK-Old Age Pensions. KWK-Soroptimists. 4:454KECA, KFMB-Dorothy Fuldheim. KWKW-Scroptimists. 4:45 KKW-Scroptimists. 4:45 KKWKW-Scroptimists. KHJ, KGB, KVOE-Proof that Christian Science Heals. KNX, KSDJ-The Todds. KFVD-Pinups. KFVD-Pinups. KFVD-Pinups. KFVB-Stuart Hamblen. KLAC-Music Room. KOWL-Sports. KWKW-Races and Sports. 4:55-KWKW-Magic Time. 4:55-KWKW-Magic Time. 4:55-KWKW-Magic Time.

- 4:55-KGFJ-Sports Flash.
- 6:05-6:15-6:30 News. KRKD→Piano Parade. KLA→Sweet Churiot Hour. 6:35→KOWI→Message of Grace. 6:45★KFVD→News. KFWB→Red Cross. BY WD—Happiness Highways.
   EKED—Happiness Highways.
   EKCA—Buildog Drummond, KFI, KFSD—Radio City Playhouse.
   KHJ, KFSM, EGB, KVOE— Stop Me if You've Heard This.
   ENN, ESDJ—Steve Allen.
   KFAC—Dr. James Pifield, Jr.
   KFMM—Your American Music.
   KFVN—Squeakin' Deacoa.
   KFWB—Gospel and Song.
   KGFJ—Musicai Digest.
   KGFJ—Musicai Digest.
   KLAC—Crosby Time.
   KMAC—Proudy We Hall.
   EOWL—Santa Monica Philharmonic. KRED-Happiness Highways.

-KECA-Challenge of the

6

KWIK-Dance Orch.
KNLA-Nazarene Church.
7:05-KGER-Rev. Al Harlan.
KWW-Musical Horizons.
7:15-KFMB-Popular Tunce.
KGIL-Modern Concert Hall.
KMPC-Episcopal Diocese.
KRED-Three-Quarter Time.
WIK-Voice of the Army.
7:30-KFLA, KFMB-Ross Dolan,
Detective.
KFI, KFND-Grand Ole Opry.
KHJ, KFNM, KGB, KVOE-All-Star Western.
KN-It Pays to Be Ignorant.
KFQ--Waitzes of the World.
KFOX-Evening Melodies.
KFWB-Dr. Hiss Clinic Forum KGERD-Glace Potson.
KOWI-Evening Strenade.
KMW -News. Music.
KEWK-News. Music.
KOWL-Memories in Music.
KWK-Blue Barron.
C-KECA, KFMB-The Lone Ranger. KWIK-Dance Orch. KFI, KFSD-Dizzy Dean, Sports.
 KHJ, KGB, KVOE-Take a Number.
 KKN, KSDJ-Enox Manning.
 KFAC-Sunset Serenade.
 KFMB-Ave Maria Hour.
 KFOX-Sunshine Mission.
 KFWB-Stuart Hamblen.
 KFWB-Stuart Hamblen.
 KFWM-Laymen's Hour.
 KGER, KLAC. KMPC-News.
 KGFJ-Jive at Five.
 KGFJ-Jive at Five.
 KGFJ-Sanday Serenade.
 KOWL-House Party.
 KRKD-Songs of the Saddle.
 KWIK-Saddle-Up Time.
 KGER-Ford Lewis.
 KMPC-Tom Harmon.
 KFSD-News. KMPC-Tom Harmon. 5:15★KFI, KFSD-News. KECA-Hollywood Park Races KNX-Tom Hanion. KLAC-Hollywood Park. KMPC-Record Room. KOWL-Ring Crosby. SWKW-Race Roundup. 5:30★KECA, KFOX, KGIL, KOWL, KWIK, KWKW-News. KFI-Sports Roundup. KHJ, KGB, KVOE-True or Faise. KFI-Sporis Roundup.
 KHJ, KGB, KVOE-True or Faise.
 KNX, KSDJ-Charles Collingwood.
 KFAC-Playtown Train.
 KFWD-Planistics.
 KGER-Cactus Mack.
 KGFJ-Race Recap.
 KLAC-Irwin Allen.
 KRED-Sports Dial.
 KXLA-Future Planists.
 5:35-KOWL-Musical Detective.
 KWWE-Saddle-Up Time.
 KWWE-Saddle-Up Time.
 KWKW-Easy Listening.
 StA-KECA-Ira Blue, Sports.
 KFYD-Haynes at the Reins.
 KGFJ-Dinner Interlude.
 KGFL-Saturday Serenade.
 KLC-Saturday Serenade.
 KKKD-Race Results.
 S:55+KNX, KSDJ-Wallace Sterling KLAC-HolfyWood Vs. Seattle: KMPC-A Boy, a Girl and a Song.
KWIK-What's the Answer? KXLA-Western Music.
8:15-KGFJ-Songs for You. KMPC-Parade of Hits.
KLA-Barbershop Quartet.
8:30-KECA, KFMB-Amazing Mr. Maloor. KHJ, KGB, KYOE-Hawail Calls. KNX-Find the Clue. KFWB-Naval Air Reserve. KGFJ-H'wood House Party. KGFJ-H'wood House Party. KGFJ-H'wood House Party. KGFJ-H'wood House Party. KGIJ-Wentherman. \*EWIK-News, Music. KTLA-97th St. Corral.
8:45-KFOX-Barbershoppers. KGIU-Guest Star.
-KECA, KEMB-Gangbusters. Yukon. KFI-Guy Lombardo Show. KHJ, KGB, KVUE-Three for the Money. KNN, KSDJ-It's Always Albart News. KNX—Dr. Standish. KFAC—Evening Concert. KFOX—Party House. KFFWB—Clete Roberts. KGER—Guest Star. KGER-Guest Star. KGFJ-H'wood House Party. KGIL-Travelaires. KLAC-Baseball. KMPC-Cavalcade of Music. KWK-Jimmy Grier. KNLA-Harmony Park. 9:15-KHJ, KGR, KVDE-Dink Templeton. KFWB-United Nations. KGER-Decision Now. 9:30-KECA, KFMB-What's My Name? DOWNER, RUB, RVOF.-News.
 KELA-Annerican Showcase.
 KEL, KFSD-News.
 KHJ, KFSM, RUB, RVOE-Masked Spoorr.
 KNN, KSDJ-Chet Huntley.
 KFAC-Lucky Lager Dance.
 KFOX-Carrel Speedway. SHOW

KECA, KFMB-The Lone Ranger. KFI, KFSD—Saturday Dance Time. Time. KHJ—Fishing and Hunting Club. KNX—Saturday Night KNX—Saturday Night Serenade. KFAC—Evening Concert. KFAC—Evening Concert. KFAC—Prondly We Hall. KFWB—Community Hour. KGER—Orouly Healing. KGFJ—Caucasian Memories. KGIL—Proudly We Hall. KLAC—Hollywood vs. Seattle. KMPC—A Boy, a Girl and a Song. -KECA, KFMB-Gangbusters, KFI, KFSD-Hit Parade, \*KHJ, KFXM, KGB, KVOE-Name? KFI, KFSD-Music Hour KFT, KFSD-Music Hour from Hollywood.
 KHJ, KGB, KVOE-I.lonel Hampton Show.
 KN-Seeing Eye.
 KFVX-Rumba Time.
 KFWB-Laymen's Hour.
 KGER-Music in the Night.
 KGER-Music Cooley.
 SAI.A-Redondo Barn Dance.
 S54KHJ, KGB, KVOE-News.
 CAECA-American Showcase. EASTSIDE 10 TO 12 P. M. Every Night Except Sunday KFWB KFWB—Eastside Show. KGER—Riverside Rancho. KGFJ—Concert Nocturne.

KGIL—Symphony,
WY AC-Becchall
KGIL—Symphony. KLAC—Baseball. KMPC—Candlelight and Silver. KWIK—Jimmy Grier. KXLA—Riverside Rancho.
WMLC-Candielikur and auser.
KWIK—Jimmy Grier.
EVIA Piverside Rencho
BALA-MITTING MARCHA
10:15-KFI-Supervisor Darby. KHJ, KGB, KVOE-Felix
KHL KGB. KVOE-Felix
Camia
Ganio. KNX—Music.
KNX-Music.
10:30-KECA-Ambassador Orch.
IV: 30-KEC As Alloussador Orea
KFI-Sweet and Lovely. KHJ, KGB, KVOE-Ray
KHJ. KGB. KVOE-Ray
Hackett Orch.
Hackett Oren.
KNX-Buddy Rich Orch.
KFMB—Cheatin' on Sandman. KFOX—Music, KGER—Desert Dreams.
KINN Much
KIUX-Music.
KGER-Desert Dreams.
KLAC-Don Otis. KMPC-Summer Serenade.
RLAC-Dog Ottal
KMPC-Summer Serenade.
KXLA-Hawthorne Thing.
10:55-KFI-Police Bulletins.
10:30-KI I-I Once Dunernan
★KLAC-News.
-KECA-Cinegrill Music.
KEL-Solitair Time.
KFI-Solitair Time.
KHJ, KGB, KVOE-Dick
Anj, AUD, ATUL-DICA
LaSalle Orch.
<b>KNV-Nelson Pringle</b> .
★KNX—Nelson Pringle. KFAC—Lucky Lager Dance. KFMB—Cheatin' on Sandman. KFVB—Spade Cooley Time. KFVB—Eastside Show.
*KNXNelson Pringle. KFACLucky Lager Dance. KFMBChestin' on Sandman. KFVID-Spade Cooley Time. KFWBEastside Show. KGER-At the Ranchbouse.
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★KNX—Nelson Pringle. KFAC—Lucky Lager Dance. KFMB—Cheatin' on Sandman. KFWB—Eastside Show. KGER—At the Ranchbouse. KGIJ—Concert Nocturne. KGIJ—Concert Nocturne. KGII—Juke Box Review. KLAC—Dance Parade. KWRC—Dance Parade. KWIK—Jimmy Grier. KNLA—Sammy Davis. 11:15—KECA—E. Felice Quartet. KFI—Morton Downey. KHJ, KGB—Dance Orch. KNX—Merry-Go-Round. 11:30—KECA—Claremont Orch. KFI, KFSD—Harry Owens Orch.
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★KNX-Nelson Pringle. KFAC-Lucky Lager Dance. KFMB-Cheatin' on Sandman. KFWB-Cheatin' on Sandman. KFWB-Enstside Show. KGER-At the Ranchhouse. KGIJ-Concert Nocturne. KGII-Juke Box Review. KLAC-Don Otts. KMPC-Dance Parade. KMTK-Jimmy Griter. KNIK-Morton Downey. KHJ. KGB-Dance Orch. KFI-Morton Downey. KHJ, KGB-Dance Orch. KFI, KFSD-Harry Owens Orch. KLA-C. L. Burke Band. 11:45★KHJ, KGB-News.
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★KNX—Nelson Pringle. KFAC—Lucky Lager Dance. KFMB—Cheatin' on Sandman. KFWB—Eastside Show. KGER—At the Ranchbouse. KGER—At the Ranchbouse. KMPC—Dance Parade. KWIK—Jinnny Grier. KNLA—Sammy Davis. 11:15—KECA—E. Felice Quartet. KFI—Morton Downey. KHJ, KGB—Dance Orch. KFI.—KFSD—Harry Owens Orch. KXLA—C. L. Burke Band. 11:45★KHJ, KGB—News. KNX—ENX-tra. KNX—ENX-tra. KNX—KI, KNX, KMPC—
★KNX-Nelson Pringle. KFAC-Lucky Lager Dance. KFMB-Cheatin' on Sandman. KFWB-Cheatin' on Sandman. KFWB-Enstside Show. KGER-At the Ranchhouse. KGIJ-Concert Nocturne. KGII-Juke Box Review. KLAC-Don Otts. KMPC-Dance Parade. KMTK-Jimmy Griter. KNIK-Morton Downey. KHJ. KGB-Dance Orch. KFI-Morton Downey. KHJ, KGB-Dance Orch. KFI, KFSD-Harry Owens Orch. KLA-C. L. Burke Band. 11:45★KHJ, KGB-News.

## MISSED ME

Announcer Hy Averback has won a unique reputation in radio as "the man who can't be broken up" during broadcasts or radio previews. On his many shows, Hy ig. nores every distraction from audience or comedians, never audience of comedians, never varying his timing regard-less of what might be hap-pening. Hy says it isn't ice water in his veins, but the result of "plenty of practice with Armed Forces Radio in Guadalcanal, New Cale-donia, Manila and Tokyo. Some of the tricks those G.I.s pulled to break up a guy never could be topped on network r a di o. And, since the war," he adds, "I've been tormented by Jack Carson and such other experts of the 'break-up' as Bob Hope, Sweeney and March, Jack Paar and Jack Benny."

# ★

#### EMOTIONAL

Louella Parsons, who's currently in Ireland on her European tour, wrote Dinah Shore and her husband, George Montgomery, that she was sending their new daughter, Melissa, a beauti-ful Irish lace dress. "It's all so wonderfully inexpensive," Louella added, "that I'm buying two dozen handker-chiefs myself. I'll feel so elegant weeping in them at sad previews.

Page Twenty-nine

# **ALPHABETICAL PROGRAM FINDER**

Nole: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type. \* Indicates programs of news and commentation.

Abbott and Costello	w
Abbot-Costello Kid Show	Sn.
Adventure Parade	-F.
Air Force Show	-F M
Air-o-torials	Sa.
Alhun of Familiar Music	Sn
Alexander's Mediation Board Kill, 3 p.m.	Th
Allen State ENV 19405 and 20 p.m. M-	Sa.
All-Star Western KILL 2020 a.m.	28
Amazing Mr. Malone	Sa.
America Dances	- F
America United KFI, 11 p.m.	Su
American Showayse KECA to non	28
American Way KFL 6 a.m.	M
Amsterdam, Morey	Sa
Andrews, Archie	Sa-
Animal World Court	-12
Arden, Eve	738 - 716 -
Arlington, Charlie	÷.,
Arnold, Eddie	Sa
Arnold, Edward, KECA, 9 p.m.	Th_
Art of Living KFI 3415 p.m.	-P 6-
Aunt Jenny KNX, 9:15 a.m. M	- F
Aunt Mary	-F
Author Meets Critics	Su
Backgrounds for Living KNY 12-45 n m M W	Su
Background for Stardom	Śn.
Backstage Wife	-F
Baltar Num	Su
Bands for Boude KILLAC, 5:45 p.m. M	- F S
Abbott and Costello       KECA, 8 p.m.         Abbot-Castello Kid Show.       KECA, 9 a.m.         Adventure Parade       KHJ, 3:45 p.m., M         Adventure Parade       KHJ, 3:45 p.m., M         Adventure Parade       KECA, 6:36 p.m., M         Air Force Show.       KHJ, 3:45 p.m., M         Air Force Show.       KHJ, 3:50 p.m., M         Air Force Show.       KHJ, 3:50 p.m., M         Alexander's Mediation Board.       KHJ, 5:30 p.m., M         Alleu, Steve.       KNN, 12:05 a.m., D. 7 p.m.         Alleu, Steve.       KNN, 12:05 a.m., D. 7 p.m.         Amaring Mr. Mainne.       KECA, 8:30 p.m., M         America Dancea.       KFWB, 6:30 p.m., M         America Conted.       KFI, 11 p.m.         America Conted.       KFI, 11 p.m.         America Conted.       KFI, 11 p.m.         America May States       KECA, 10 p.m.         America Showcase.       KECA, 10 p.m.         Andrews, Archie.       KFI, 6:30 p.m., M         Arden, Eve       KFI, 6:30 p.m., M         Arden, Eve       KFI, 6:30 p.m., M         Arding Court       KECA, 10 p.m., M         Ansterfam, Morey       KIN, 6:30 p.m., M         Anderws, Archie       KFI, 11 p.m., M         Ardi Stater's N	-F
Battersea, Wes. KNX, 8 a.m. M	-F
Baukhage Talking	-F
Beeck, Fred	- F
Behind the Leus KNX, 19:45 a.m.	Su.
Beneke Tex	Sa
Berch, Jack	-F
Berkehlra Fastival KMPC, I p.m. M	- F
+Bermau, Averili, KGFJ, 8:30 n.m. M	-F
Between Us Giris	-F
Bible Institute	
Bible Transury House RCER 2:45 a.m. M.W	.F
Big Sister	F
Big Story	M
Rillword Rendmagon VECA 4.96 mm M	
Rind Antine Culta KETRID A.S.	- <b>F</b>
Blind Artists Gulld	- F 88 8.1
Blind Artists Galld	- F 8a 8u 8a
Bind Artists Guid. KFWB, 4:30 p.m. Bindle KNX, 8:30 p.m. Bine, Ira KFCA, 5:45 p.m. Boston Blackie. KMPC, 8 p.m.	- F 84 80 80 84
Bind Artists Guld KFWB, 4:30 p.m. Bindle KFWB, 4:30 p.m. Bine, Ira KFCA, 5:45 p.m. Boston Blackie KMPC, 8 p.m. Bowron, Fletcher KFT, 10:15 p.m.	-F Sa Su Sa Su Th
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Bind Artists Guide KFWB, 4:30 p.m. Bind Artists Guide KFWB, 4:30 p.m. Bine, ira KFWB, 4:30 p.m. Bine, ira KFWB, 4:30 p.m. Boston Biackie KFCA, 5:45 p.m. Boston Biackie KFL, 10:15 p.m. Boreak the Bank KFCA, 5:10 p.m. Breakfast in Hollywood KECA, 9:30 a.m. M Breakfast in Washington KHJ, 9 a.m. Breakfast in Washington KHJ, 10 n.m. Bridge Club KNIC, 10 p.m. Bridge to Dreamland KECA, 2:30 p.m. M Brooding With Brady KNX, 7 a.m. M Buildog Drummond KECA, 7 p.m.	- RAUAUAUFF BUNE NOTES
Bind Artists Guld. KFWB, 4:30 p.m. Borde KKK, 8:30 p.m. Blue, Ira KKCA, 5:45 p.m. Boston Blackie KKCA, 5:45 p.m. Boston Fletcher. KFI, 10:15 p.m. Break the Bank KECA, 5:30 p.m. Breakfast In Hollywood KECA, 9:30 a.m. M #Breakfast In Washington. KHI, 9 a.m. M Bridge and Groom. KKICA, 9:30 p.m. M Bridge and Groom. KKICA, 2:30 p.m. M Bridge and Groom. KKICA, 2:30 p.m. M Bridge and Groom. KKICA, 2:30 p.m. M Bridge in Dreamland. KECA, 11 p.m. 3 Broadway Nevs. KHIA, 12 p. Broadway Nevs. KHIA, 12 p. Broadway Nevs. KHIA, 12 p. Broadway Nevs. KHIA, 12 p. Broadway Nevs. KFWB, 6:30 p.m. M Bull, Frank KFWB, 6:30 p.m. M	PAUAUHUFF BUMFULFFAF.
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Bereke, Hal       RMPC, B:30 a.m. M         Berger, Hal       KMPC, I p.m. M         Berkelline Fesilval       KECA, 6:36 p.m. M         Bible Interastury Hour       KGEZ, 8:30 p.m. M         Bible Interastury Hour       KGEZ, 8:45 a.m. M         Bible Interastury Hour       KGEZ, 8:45 a.m. M         Bible Treastury Hour       KGEZ, 8:45 a.m. M         Bible Sister       KNY, 10 a.m. M         Bible Sister       KNY, 10 a.m. M         Bilm Artists Galid       KFWR, 4:30 p.m. M         Bind Artists Galid       KFWR, 4:30 p.m. M         Bind Artists Galid       KFWR, 4:30 p.m. M         Bine, Ira       KNYC, 6 p.m. M         Boston Blackie       KMPC, 6 p.m.         Boston Blackie       KMPC, 6 p.m.         Breakfast In Hollswood       KECA, 9:30 a.m. M         Breakfast In Hollswood       KECA, 9:30 a.m. M         Breakfast In Hollswood       KECA, 2:30 p.m.         Broading All Records       KNX, 7:30 p.m.         Broading All Records       KNX, 7:30 p.m.         Broading With Brady       KNX, 7:30 p.m.         Boll Frank       KFCA, 3:30 p.m.         Boll Frank       KFCA, 3:30 p.m.         Galifornia Caravan       KFCA, 3:30 p.m.         Galifornia Carava	Майынананананан какатыр жаранан Мерикерикерикерикерикерикерикерикерикерик

Page Thirty

 Club Time
 KECA, 11:15 a.m. Yu

 Culty, Anita
 KECA, 6:15 p.m. Su

 Culty, Lynn
 KNN, 12:15 p.m. Me

 Culty, Lynn
 KNN, 12:15 p.m. Me

 Culty, C. Masterial Knowledge, KEL, 7 p.m. Su
 Sume Methods, 10:10 p.m. Me

 Culture, Charles
 KNN, 12:15 p.m. Me

 Culture, Charles
 KNN, 12:15 p.m. Me

 Culture, Charles
 KEA, 7 p.m. Su

 Convented Hour
 KFF, KFSH, 7 p.m. Me

 Converted Hour
 KFF, KFSH, 7 p.m. Me

 Converted Hour
 KFF, KFSH, 7 p.m. Me

 Country Americal Meca, KSEA, 12:30 p.m. Me
 Country Medical Assn. KFCA, 19:35 a.m. Me

 County Medical Assn. KFCA, 19:35 a.m. Me
 Country Medical Assn. KFCA, 19:35 a.m. Me

 Cross, Section, U.S.A.
 KFCA, 19:35 a.m. Me

 Cross, Section, U.S.A.
 KFCA, 19:35 a.m. Me

 Cross, Milton
 KECA, 10:30 p.m. Me

 Cross, Milton
 KECA, 10:30 p.m. Me

 Cross, Section, U.S.A.
 KFCA, 10:30 p.m. Me

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 KECA, 10:30 p.m. Me

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Grand Die Opr. KFI, & a.m. Su
Grand Oie Opr. KFI, KFND, 1:30 p.m. Sa
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Grand Oie Opr. KFI, KFND, 6:30 p.m. Sa
Guida and Criswell KFWB, 6:30 p.m. Sa
Hal's Memory Room KFOX, 6:30 p.m. Sa
Hal's Memory Room KFUX, 5:30 p.m. Sa
Hal's Memory Room KFUX, 5:30 p.m. Sa
Hal's Memory Room KFV, 5:30 p.m. Sa
Hal's Memory Room KFV, 5:30 p.m. Sa
Hal's Memory Room KFV, 5:30 p.m. Sa
Hal's Memory Room KFVX, 5:30 p.m. Sa
Hary Treater KFVB, 6:30 p.m. M-Sa
Hary Treater KFVB, 6:30 p.m. Sa
Hary Treater KFVB, 6:30 p.m. Sa
Hary Treater KFVB, 6:30 p.m. Sa
Hary Singer, STAR, 10:30 a.m. Su
Hary Singer, STAR, SiJ, 5:30 a.m. M-Sg
Hary Gilton KHJ, 11 a.m. M-7, 4:30 a.m. Su
Hary Si KKIA, 10:30 a.m. Su H's You Business
KYCA, 3:45 p.m. Sa
Want R
KYCA, 3:45 p.m. Sa
Want R
KECA, 3:45 p.m. M
Jack in All Trafes
KFY, 10:15 p.m. M
Jarkin All Trafes
KNX, 7:30 p.m. M
Jarkin All KLAC, 10 a.m. 6:03 p.m. M-Sa
Jimmy and Wally
KIFY, 6 p.m. Sa
Jimmy and Wally
KIFY, 6 p.m. Sa
Johnson Family
KHJ, 3:30 p.m. M-Fa
Johnson Family
KKIA, 3:30 p.m. Sa
Joyce Jordan, M.D.
KFT, 10:45 a.m. M-Fa
Juke Box Matinee
KYLA, 3:15 p.m. M-Sa
Junior Janction
KFY, KYA, 3:30 p.m. Sa
Junior Janction
KFY, KFSD, 2:30 p.m. Sa
Junior Miss
John S. KWP, 6:15 p.m. M-Fa
Junior Miss
KNX, 8:30 a.m. Sa
Junior Miss
John B.
KKIA, 9:15 p.m. M-Fa
Kennedy, John B.
KKIA, 9:15 p.m. M-Fa
Kennedy, John B.
KKIA, 9:15 p.m. M-Fa
Kennedy, John B.
KKIA, 9:15 a.m. M-Fa
Kingalten. Dorothy
KECA, 1:15 a.m. M-Fa
Ladder, Halt
County Reports
KNN, 3:30 p.m. Sa
Ladder, Be Scated
KECA, 3:30 p.m. Sa
Ladder, Box Ket Mid, 5 p.m. Sa
Ladder, Be Scated
KECA, 2:30 p.m. Sa
Ladder, Jene, KGER, 10:35 a.m. 4:35 p.m. M-Fa
Ladder, Jene, KGER, 10:35 a.m. 4:35 p.m. M-Fa
Lawrence, Jerry
KMPC, 7:30 p.m. M-Fa

- 8

Lucky Lager Dance Time. KFAC, 10 p.m. M-Sa Lucky Partners. KHJ, 4:30 p.m. Su Lutheran Gospel Hour. KLLA, 6:30 p.m. Su Madhouse Musicale. KECA, 4:15 p.m. Sa Major League Ball. KMPC, 1 p.m. M-F Make Mine Music. KNX, 130 p.m. Su Male Way for Youth. KNX, 2 p.m. Sa Ma Perkins. KFI, EFSD, 12:15 p.m. M-F Malaone, Ted. KECA, 10:15 a.m. M-F Mahattan Merry-Go-Round. KFI, 6 p.m. Su Man Called X. KNX, 10:15 a.m. M-F Manhattan Merry-Go-Round. KFI, 6 p.m. Su Man Called X. KNX, 19:30 p.m., F Mann, Herbert J. KECA, 7:45 a.m. M-F Masked'Spooner. KWK, 9:50 p.m. M-F Methalin, Bob. CkLAC, 1:10 p.m. M-F McLaughlin, Bob. CkLAC, 1:10 p.m. M-F Methet Hasks. KKI, 7 p.m. F Methalins KKI, 7 p.m. Tu Meet the Mesks. KKI, 7 p.m. Tu Meet the Mesks. KKI, 7:30 p.m. Su Methodes America Loves. KNX, 7:30 p.m. M-F Methodes America Loves. KNX, 7:30 p.m. M-F Methodes America Loves. KNX, 7:30 p.m. Tu Meet the Mesks. KKI, 7:30 p.m. Su Methodes America Loves. KNX, 7:30 p.m. Tu Meed Yime. KFI, 10:45 p.m. Su-F Mery-Go-Round. KNY, 11:15 p.m. Su-F Mery-Go-Round. KNY, 11:15 p.m. Su-F Milleing Break KHJ, 7:30 a.m. Su-F Milleing Norther KHJ, 7:30 p.m. Th Medody Mathaee. KHJ, 12:45 p.m. Su-F Milleing North. KNX, 7:30 p.m. Th Medody Mathaee. KHJ, 12:45 p.m. Su-F Milleing Mathaee. KHJ, 7:30 a.m. Su-F Milleing North. KNX, 7:30 p.m. Tu Medody Mathaee. KHJ, 7:30 a.m. Su-F Milleing North. KNX, 11:15 p.m. D Message of Israel. KECA, 8:45 p.m. Su-F Milleing North. KNX, 8:30 p.m. Tu Morrole, Yaughn. KECA, 8:45 p.m. Su-F Milleing North. KNX, 7:30 p.m. M-F Mulanigh Flyer. KECA, 8:45 p.m. Su-F Milleing North. KNX, 8:30 p.m. Tu Morroling Bible Hour. KFYOX, 8:30 a.m. Su Model Magazine. KECA, 8:35 p.m. Su Music Mathaee. KHJ, 11 a.m. Sa Music Masterpleces. KFAC, 5:30 p.m. Tu My True Story. KECA, KFME, 10:30 a.m. A-F Musicana KKZ, 7:45 a.m. M-F Musicana Newsweek Louis ......
Night Editor.
Noah Webster Says.....
Noble, Ray.
Nora Drake. 

 KMPC, 4:30 p.m. M-F

 O'Brien, Pat.
 KFI, 4:30 p.m. Su

 Of Men and Books
 KN, 11:45 p.m. Th

 Oly npic Fights
 KLAC, 10:05 p.m. Tu

 On Stage America
 KECA, 6:30 p.m. W

 On Trial
 KECA, 9:30 p.m. W

 One for the Book
 KNN, 12:45 p.m. Tu, Th

 One Man's Family
 KFI, KFSD, 12:30 p.m. Su

 Operation Daybreak
 KLAC, 9:10 p.m. Su

 Opinionaire
 KHJ, 2 p.m. Sa

 

 Star Time
 KMPC, 5:05 p.m. M-F

 Stars In the Night
 KECA, 8:30 p.m. M

 Stars Over Hollywood
 KNX, 9:30 a.m. Sa

 State Employment
 KNX, 1:45 p.m. Sa

 State Employment
 KNX, 1:45 p.m. Sa

 Stella Dallas
 KFI, KFSD, 1:15 p.m. M-F

 Stella Dallas
 KFI, KFSD, 1:15 p.m. M-F

 Stop the Music
 KNX, 4 p.m. Sa

 Stop Me
 KHJ, 7 p.m. Sa

 Stop Me
 KFIA, 5 p.m. Su

 Story Time
 KFIA, 5 p.m. Su

 Straight Arrow
 KHJ, 8 p.m. Th

 \*Strike It Rich
 KNX, 6:30 p.m. Sd

 Strollio One
 KFWB, 9 a.m. M-F

 Studio One
 KFWB, 9 a.m. M-F

 Styles in Music
 KFW, 6:30 p.m. Ta

 Sunday Evening Club
 KFAC, 8:45 p.m. Su

 Styles in Music
 KFI, 6:30 p.m. To

 Sunday Evening Club.
 KFAC, 8:45 p.m. Su

 Sunday Vespers.
 KECA, 11:30 a.m. Su

 Sunday Vespers.
 KECA, 11:30 a.m. Su

 Superman.
 KHJ, 5:30 p.m. M-F

 Supperstition.
 KECA, 6:30 p.m. M-F

 Supperstition.
 KECA, 6:30 p.m. M-F

 Supperstition.
 KECA, 2 p.m. M-F

 Supprise Package.
 KECA, 2 p.m. M-F

 Sweet and Lovely
 KFI, 10:30 p.m. Sa

 Sweet Chariot Hour.
 KXLA, 6:30 p.m. Sa

 Symphonettee
 KNX, 10:30 p.m. Sa

 State a. Number
 KHA, 5 a.m. Sa

 Termpleton, Dikk\_\_\_\_\_\_\_\_KHJ, ep.m. Sk Tex and Jiax\_\_\_\_\_\_\_\_KGER, 12:15 p.m. W Texaco Star Theater.\_\_\_\_\_\_KGEA, 9 p.m. W Texas Tiny\_\_\_\_\_\_KGER, 12:15 p.m. M-F Theater of Today\_\_\_\_\_\_KKY, 9 s.m. Sa The Jedge\_\_\_\_\_\_KEA, 10:30 a.m. M-F The Whistler\_\_\_\_\_\_KKZA, KFMB, 6:30 p.m. F The Whistler\_\_\_\_\_\_KKZA, 10:30 a.m. W Thine Man\_\_\_\_\_\_KKZA, 12:30 p.m. W Thine Man\_\_\_\_\_\_KECA, 12 p.m. Su This Centennial Year.\_\_\_\_KECA, 9:30 a.m. Su This Centennial Year.\_\_\_\_KECA, 9:30 a.m. Su This Contennial Year.\_\_\_\_KECA, 8:30 p.m. F This Your FBL\_\_\_\_\_KKCA, 8:30 p.m. F This Your FBL\_\_\_\_\_KKCA, 8:30 p.m. F This Your FBL\_\_\_\_\_KKCA, 8:30 p.m. Su Three Alarm\_\_\_\_\_\_KMPC, 2 p.m. M-F Three for the Money\_\_\_\_\_KHJ, 6 p.m. Sa Time, Place and Tune\_\_\_\_KFI, 7:30 p.m. M-F Tomorrow's Tops\_\_\_\_\_KECA, 9:30 a.m. Su Treesury Band Show\_\_\_\_\_KECA, 9:30 p.m. Su Treesury Band Show\_\_\_\_\_KECA, 9:30 p.m. Su Tree or False\_\_\_\_\_\_KHJ, 8 p.m. Su Treesury Band Show\_\_\_\_\_KECA, 9:30 p.m. Su Treue Detective\_\_\_\_\_KHJ, 8:30 p.m. Su Treue Detective\_\_\_\_\_KHJ, 8:30 p.m. Su True Of False\_\_\_\_\_\_KHJ, 8:30 p.m. Su True Of False\_\_\_\_\_\_KHJ, 8:30 p.m. Su True Detective\_\_\_\_\_KHJ, 8:30 p.m. Su True Detective\_\_\_\_\_KHJ, 8:30 p.m. Su Two-To Baker\_\_\_\_\_\_KHJ, 8:30 p.m. Su Two-To Baker\_\_\_\_\_\_KHJ, 8:30 p.m. Su Two-To Baker\_\_\_\_\_\_KHJ, 10:15 a.m. M-F Undry Arrest\_\_\_\_\_\_KHJ, 8:15 p.m. Su Unity Daily Word\_\_\_\_\_\_KFWB, 9:30 p.m. Su Unity Daily Word\_\_\_\_\_\_KFYB, 9:30 p.m. Su Voice of Firestone\_\_\_\_\_KFY, 7:30 p.m. M-F Vactano Seremade\_\_\_\_\_KFY, 5:30 p.m. Su Voice of Firestone\_\_\_\_\_KFYB, 9:30 p.m. Su Voice of Firestone\_\_\_KFI, KFSD, 9:30 p.m. Su Voice of Firestone\_\_\_\_\_KFYB, 9:30 p.m. Su Voice of Firestone\_\_\_KFI, KFSD, 5:30 p.m. M-F Voice of Firestone\_\_KFI, KFSD, 9:30 p.m. Su Voice of Firestone\_\_KFI, KFSD, 9:30 p.m. Su 

 # Weaver, Hank
 KECA, 10:15 p.m. Marget KECA, 10:15 p.m. Su

 # Week in Washington
 KH1, 12:15 p.m. Su

 # Week in Washington
 KECA, 9 a.m. M-F

 # Welis, Carveth
 KECA, 9 a.m. M-F

 Weils, Carveth
 KFI, 10:30 p.m. Su-F

 Wendy
 Warren
 KECA, 9 a.m. M-F

 What Do You Say?
 KFI, 10:15 a.m. M-F

 What Makes You Tick
 KH1, 2:30 p.m. Su

 What Makes You Tick
 KNX, 9 a.m. M-F

 What Makes You Tick
 KNX, 10, m. M-F

 Wheaver, Burritt
 KNX, 1, p.m. M-F

 Whoa Bill Club
 KFAC, 5:30 p.m. M-F

 Wilder, Alvin
 KECA, 4:15 p.m. M-F

 Wilder, Alvin
 KECA, 4:30 p.m. M-F

 Winner Take All
 KNX, 1:30 p.m. M-F

 Winner, Harry
 KECA, 4:30 p.m. M-F

 Women's Forum
 KNX, 6 p.m. Su

 Women's Forum
 KNX, 6 p.m. Su

 Women's Forum
 KNX, 6 p.m. M-F

 Young, Norma
 KHJ, 1:30 p.m. M-F

 

JULY 18, 1948

Page Thirty-one

# RECORD NOTES TO YOU

BY ANDY MANSFIELD

I note-fair 2 notes-pleasing

3 notes-very good

Chord in G-tops

day through Friday.



ALDUM OF THE WEEK: Eight sides comprise "An Evening With Victor Borge," and here's variety plus. . . Victor's plano-stylings of "Stardust" and "In-termezzo," his serious interpretation of Rachmaninoff's Concerto No. 2, and his streamlined version of "Carmen" are highs in entertainment—but his "In-

flation Language" monologue and the "Unstarted Symphony" added the fin-ishing touch and a Chord in G for the Melancholy Dane! (Columbia.)

GIRL VOCAL OF THE WEEK: Speaking of glammer-platters, bend an ear on the eight comprising "Songs to Rememeight comprising "Songs to Remem-ber" by Lorry Raine. . . . Tunes are especially good for this gal who knows her song-selling — and with the un-usual scoring and backing of Russ Garcia's orchestra, "I Cover the Water-front," "Fun for All" and "You En-chanted Me" are standouts. . . And for her initial album, Lorry hits the three-note department. (Coast.)

MALE VOCAL OF THE WEEK: Chalk up **MALE VOCAL OF THE WEEK:** Chalk up another pair for this Como lad with his waxings of "Rambling Rose" and "There Must Be a Way"... and when it comes to ease, how relaxed can Perry get?... Rhythmic "Rose" with the Satisfiers and the slower filpover thould add eather single the slower filpover should add another point to the Como stock . . . hits three notes with Mans-field, (RCA-Victor.)

INSTRUMENTAL OF THE WEEK: Top-flight eighty-eighter Mel Powell makes his album debut in dazzling style with six sides ranging from the sparkling "Hal-lelujah" to the charming "When a Woman Loves a Man."... Here is va-riety in melody, mood and technique plus exquisite harmonies as created by Mal and this aread bit interview and Mel—and this good-listening Powell-full music rates an easy three notes. (Capitol.)

JAZZ OF THE WEEK: It's Ray Bauduc and his Bobcats (E. Miller, Kazebier, Matlock, Gowans, Wrightsman, La-mare and M. Corb) with deep-South up-tempoed versions of a pair of oldies, "Li'l Liza Jane" and "When My Sugar Walks Down the Street" solos and Walks Down the Street" . . . solos and ensembles beat out a robust pair of notes for any jazz collector. (Capitol.)

\*



Page Thirty-two

# **Blue-Penciler Is** No Bluenose

#### (Continued from Page 6)

too. Ed Gardner, although located scriptorially in a bar, dispenses a very sophisticated type of humor, and his scripts have to be combed carefully for content."

Sometimes writers put gags in preliminary scripts and haven't the faintest notion of using them. They just like to get a rise out of continu-ity acceptance. "Fibber and Molly" writers like this method of kidding Don, who, until he caught onto the rib, used to go speedily to the studio to protest the lines. He would be met with a deadpan "What's the mat-ter?" until he tumbled to the joke.

"Forever Amber" and similar books and/or pictures always provoke an onslaught of air gags. Honrath thinks "Amber" was responsible for about 5000, of which half were air-able. "Just because a book is spicy is no reason you can't talk about it, however," is his sane outlook.

Homath expected an avalanche of Kinsey-report gags, but to date very few have materialized. Smart writers probably realized their joke might end up in the gutter.

Certain words are still taboo on NBC, although some that were once forbidden have come into such popular acceptance that they are now air-acceptable. A great deal de-pends on who is saying them and in what connection. If the censor isn't sure just what inflection will be given certain lines, he uses con-pactions into the studios to listen nections into the studios to listen in on rehearsal.

"Wench" is a usable word and likewise "tomato," while "frail" is becoming acceptable. Although it is sometimes blue-penciled due to connotation, the word "stink" was recently transferred from the forbidden to the okay list.

"Quiet Please"

#### (Continued from Page 7)

going to say till he's on mike, and sometimes it comes out: "I've got a story for you next week about an explorer who explored where he shouldn't explore."

There's only one thing that gets Cooper. That's when people tell him his "Quiet, Please" sounds like the "Lights Out" series of yesteryear which they say Arch Oboler originated. Consult Who's Who and see that the show was created by Cooper and was directed by him from 1933 to 1936. When Cooper left the show to go to the West Coast, Oboler took över,

"The only guy I get ideas from is myself," Cooper muses, "and when myself," Cooper muses, "and when I run out of story ideas that will be the end of 'Quiet, Please.'"



Mrs. Ella Morrow, 7424 La Jolla Boulevard, La Jolla, Calif.

Heard on "It Pays to Be Ignorant": McNaughton: She was a manicurist and married a dentist.

Tom Howard: Do they get along well?

McNaughton: No they fight tooth and nail.

#### Mrs. Celia Tranin, 523 South Westmoreland, Los Angeles 5, Calif.

Heard on "Noah Webster Says":

Ben Alexander: Whose portrait appears on the front of a \$5 bill?

Contestant: One of the Smith Brothers.

#### Mrs. N. A. Wagner, 1028 West 67th Street, Los Angeles 44, Calif.

Heard on "Noah Webster Says":

MacQuarrie: What is your occupation?

Contestant: I am a hare-raiser.

MacQuarrie: Are you a daredevil or an alopecist?

Contestant: Neither. I raise rabbits.

# The "Raggedy" Man

#### Continued from Page 8)

gan doing nip-ups and shortly there. after settled into a resonant but double-jointed baritone. For without the slightest effort he could as easily hop into a treble register.

Thus was born one of Don's avocations, that of being a ventriloquist. And since that time he and a splinter-headed character named "Woody deForest," equally as pre-cocious as his "Raggedy Andy" per-sonality, have been almost inseparable.

However, he (Don) wants it un-derstood that "Woody" is strictly an avocation, as his main interests center around acting, radio or stage. He spent two years in little theatergroup work in the East.

Don's favorite hobby is—yes, you heard correctly—hypnotism, which he practices at any time and any place. In fact if he's in the mood, he may frequently be seen putting fellow-actors in a trance (hypnotical-ly) in the CBS lobby.

It has been said that "one is known by the company one keeps." True or not, one of Don's closest pals (they've been living under the same roof for more than a year) is one Jim Hawthorne (the same) of KXLA radio and Hogan fame. In fact, on Hawthorne's song hit (?), "The Hogan Song." as recorded by Slim Gaillard, there is Don, smack in the middle and on the ord of it or the middle and on the end of it as the laughing Hogan man, giving out with a hearty "hee-hee-hee-heuck ! ! Wee hee hee HOGAN! ! ! !



Charming Exelle Poulé Has Mastered Difficult Radio Art of Being Hysterical at Right Time, Combines It in Singing-Acting-Mimicry Career

# By Joan Buchanan

F YOU WERE CALLED upon to scream—just scream—for no particular reason, what do you think would happen? Probably nothing. You might go so far as to open your mouth and try with no results. Many actresses in both radio and pictures are unable to let out the proper blood-curdling yells at the right time. That's why a scream specialist like Ezelle Poulé can be a valuable addition to many casts.

The charming Ezelle has applied her plain and fancy screaming to a variety of radio shows and movies. In answer to a query, "How do you scream?" Ezelle replies, "It's just like singing." Vocal studies and a singing career grounded the actress in her unusual art. She still does vocal exercises to keep the muscles in her throat flexible. "I do my vocal exercises while I drive, sometimes without thinking. The other drivers think I'm mad!" she laughs.

Ezelle has gone into the psychology of her art. There isn't one basic scream that she just applies to all situations; she has a repertoire to fit the occasion. There's the short, sharp shriek of sudden fright; a cry of terror that spends itself in broken sobbing; the sustained yelling of a hysterical woman, to name a few of the actress's specials.

#### **Artist in Yells**

One of Ezelle's most unusual jobs was that of dubbing in all the screaming for Joan Crawford's role in "Possessed." Crawford portrayed a psychotic given to hysteria. In preparing for her assignment, Ezelle warned all her neighbors not to call the police if they should hear bloodcurdling screams coming from the basement of her home—it would only be rehearsal. Before recording, she asked for a description of the various dramatic situations in the script and fitted her screams to the Crawford emotions. When she went to see the finished picture, she was so wrapped up in the star's performance and the story that she got goose pimples at the sound of the dramatic shrieks. "I forgot it was I," she admits.

Ezelle's melodious and unusual name comes from her French heritage. Her doctor f at her chose the name Ezelle from an old romantic novel, campaigned to get mothers of baby girls he delivered to use the name, too. The actress knows of at least two other namesakes.

Frankly in love with the art of acting and show business in general, Ezelle talks shop at the drop of a hat. She is an accomplished mimic, and the sight of the beautifully gowned, sensitive-featured actress impersonating Marjorie Main is incongruous—and delightful. She was featured in vaudeville and nightclub shows before coming into radio and pictures. She originally came to Hollywood under contract to a movie studio where she did musicals and westerns. On tour in Europe when the war broke out, she returned to Hollywood and spent all her time in camp-show units, canteen entertainments, Red Cross work and bloodplasma soliciting. "Three brothers in the service," she adds in relating her war-time zeal.

#### Versatile Interpretations

Heard in a variety of air roles ranging from dance-hall girls to gabby landladies, the actress puts her vaudeville training to good use in arriving at a characterization.



EZELLE POULE has put her screaming on an artistic plane. Recently it was used in the orchestral arrangement of the Moderne record, "Jennie!" (Dorlan photo.)

She'll combine a Billie Burke impersonation with a Hepburn take-off to arrive at a fluttery matron character that sounds like neither star. "Take a character, change inflections, find a different approach and you have a new character," is her explanation of this.

Asked to choose her favorite portrayal, the actress settles for the role of a toothless old witch she enacted locally in a "mellerdrammer," "The Viper's Fang." Role she would most like to attempt is "Desdemona" in "Othello."

Ezelle's favorite hobbies are writing, talking about acting, and hats. She has gained what amounts to local celebrity with her beautiful chapeaux. She is often stopped while shopping with the exclamation. "Where *did* you get that beautiful hat?" The answer is, she buys 'em, takes 'em apart and rearranges 'em to suit her own taste. The result is always beautiful.

The actress wrote many scripts for Red Cross broadcasts during the war and at present spends her spare time working on a radio thriller. She names as her major pleasure and one of her faults her delight in talking about acting, actors, plays, movies and radio. "Occasionally I do talk about something else if I must." she laughs. Her love of show business finds her completely happy in her work and fellow workers. "As for hams, good, bad or indifferent, I love them all." she exclaims affectionately. She's as delighted by low comedy as she is by high drama. She's the only actress we've ever met who'd be as happy playing stooge to the Marx Brothers as she would playing opposite Maurice Evans!



THE REAL LOW-DOWN ON "BARREL OF DOUGH" IS HERE RETAILED by emcee Bill Leyden, whose questions, antics and humor comprise the KFWB show. (Gene Lester photos.)

# Bill Leyden, in His First Audience-Participation Show, Disperses Questions and Loot With Abandon

WITH CONTESTANT MARTHA SAILER at the KFWB mike, emcee Leyden has just posed a question. In background, announcer Joe Yocam cautions studic audience against giving hints, but Hal Polaire, left, ignores warning.



THE WINNAH! MRS. ARLENE STERLING wishes she had another pair of arms when Bill Leyden, Herb Polaire and Joe Yocam load her down with prizes she won by knowing how many electoral votes in the United States.





**FIRST JACKPOT WINNER ON THE SHOW**, Mrs. S. Gross, receives a combination radio-phonograph, a bicycle, a pottery set and a check for \$100.



**VISITOR FROM EAST, WHO WON CASE OF BEER** but frankly said he didn't touch the stuff, provoked large-smiles from studio audience, Here, instead, he gets flowers.



Monday-Friday, 10:00 a.m. KFWB

HAT DO THEY STORE in a Leyden jar? Pickles, water, static electricity or Bill Leyden's old jokes?"

Bill Leyden asked the question on his new audience-participation show, "Barrel of Dough," and the lady who answered correctly received a percolator and a luncheon set that Bill claimed he had sat up all night to make.

"Finish this poem: 'Shall fold their tents like the Arabs. . . .'" Leyden asked the next lady. Her correct answer was rewarded with a three-day supply of frozen meats. "But I can't cook," she protested.

"Well, I'm ready," sallied Leyden, who quickly added a sweater and scarf to the lady's meat supply.

Another woman completed the line, "From the halls of Montezuma," and walked away with a set of handpainted metal canisters, a chicken fryer, four tickets to the Ice-Capades, and a ticket for eight manicures. Just knowing your own Christian name seemed to be worth at least a couple of prizes on the program, and when it came time for the jack-pot question and one bright lady knew which three states had the most electoral votes, Bill gave the winner a coffee-maker, bronze bookends, a King Cole album, a ball pen and some "tired" glasses. All the program participants fairly staggered out of the studio with their arms loaded with presents. Unlucky the ones who had to ride home on a jam-packed bus!

#### More Loot

In addition to the daily prizes and the jack-pot, there is a grand

TENSE MOMENT . . . thirty seconds to make a guess and closest guess wins the jackpot. Polaire and Leyden hover onstage over contestants Arlene Sterling, Claire Erickson, Betty Carroll and Martha Sailer. prize which will befall the one who guesses how many pennies there will be in the barrel when it is opened this month. Loot for calling the shot on this will include a washing machine, \$1000 diamond ring, television set, and other bounty without which no giveaway show would have the nerve nowadays to face its public. Total value will run around \$4000.

"Barrel of Dough." however, is not just one more in the current fad for prize-packed programs. It is one phase of operation in a packaged cooperative-advertising d e a l which charges participants a flat sum monthly for advertising and general promotion. For a little over \$1 a day, acording to Morris Greenberg, originator of the idea, smaller merchants can enjoy many of the same prestig features in cooperation that only big business can afford solo. These businesses, now numbering close to 400 in Southern California, are called the Honor Merchants, and a special

(Please Turn to Page 39)



THIS LADY ATTENDED "Barrel of Dough" on her thirty-third wedding anniversary and received an orchid corsage from Leyden.





OLE OF THE suave, handsome, intellectual gentleman of radio crime is often played by Gerry Mohr, who happens to be a suave, handsome, intellectual radio actor.

You've heard the silky-voiced Mohr on all the top dramatic shows on the air, Lux, "Suspense," "The Whistler," etc. You've probably also seen him in the movie series recently constructed around the famous "Lone Wolf." In other words, he's a success—and he has been off and on since the age of sixteen. It was at that time that young Gerald was reclining in a New York hospital recovering from an appendectomy. In the next room, a lady who happened to be the sister of announcer Andre Baruch decided that the possessor of the beautiful voice in the neighboring room belonged on the air. Gerry claimed to be twenty-five, auditioned at CBS through his acquaintance, IT LOOKS here as if "villain" Mohr is pondering over "hero" Mohr. Seriously, the actor thinks villainous roles are "healthy," get 'all the villainy out of your system! (Otto Rothschild photo.)

More About

Gerald Mohr Is Widely Heard on Radio, Seen in Many Screen Roles. Here's the Unusual Story of Villain Turned Hero.

# By Joan Buchanan

and became the youngest announcer on the network. You may remember him on "Roses and Drums," "Arabesque" and many of the shows of that era.

#### Not That Old!

This early start, made without the usual drama schools, stock companies and speech drills, has one drawback, according to actor Mohr. "People who knew me then tell me I'm remarkably well-preserved for a guy of fifty!" When radio producer Ed Cashman, who had known Mohr since his early days on the air, met him in the army, he expressed amazement that the service was taking such old fellows.

The road from New York radio to success in Hollywood had quite a



few bumpy spots along with the soft ones. Determined to be an actor, not just a voice, Mohr took the advice of drama critic John Anderson of the New York Evening Journal and left radio for the stage. He came to Hollywood in a short-lived vehicle featuring screen star Dorothy Sebastian. After the show closed, exactly nothing else happened. When Mohr got down to empty pockets, he went into the Gotham Restaurant on Hollywood Boulevard, ate a large meal and asked for the manager. "Your food was delicious," he informed the man, "but I don't have any money to pay for it. You may call a cop, make me work it out or do what you want to."

The manager replied, "I won't call a cop on one condition—you be here tomorrow for breakfast, lunch and dinner and continue doing that until you get a job." Actor Mohr showed up for breakfast and lunch, but skipped dinner—he landed a job on the Edward G. Robinson show, "Big Town." He calls the kindness of the restaurant manager's action a turning-point in his career — he's had good luck ever since.

#### Unorthodox Teacher

Mohr believes that acting cannot be taught in schools. "Discussion and observation, and in the words of Shakespeare, 'hold a mirror up to nature,'" are the basic rules he gives as guidance. Hired as a teacher in a well-known dramatic school in (Please Turn to Page 39)

**HONESTLY**, he wants to try Shakespeare on the air. Mohr finds himself more in demand as romantic type. Here you see why! THE HISTORY of the commercial be gins with copywriter Sandy Wool (right) and newscaster Jim McNamara (left) visiting Chef Albert Medina to get "the real story" on the specials for the week. Sandy always wants such extra facts as "where the lobsters come from" and "just what herbs and sauces" will dress the dish up properly, all of which he can incorporate strategically into his advertising.

0 DEMONSTRATE that an announcer is no less susceptible to the persuasions of his commercials than his listeners, KLAC's busy Jim McNamara goes along with this story in pictures.

Three times each day, at 1:00, 3:00 and 5:00 p.m., Jim reports the news for Tilford's, a restaurant at Wilshire and La Brea frequented by many of KLAC's personnel. In one year of such eloquent advertising as is contained in Sandy Woolf's painstaking copy, Tilford's had doubled its busi-ness from 40,000 to 85,000.

And, at the end of an earnest afternoon disclosing the glories of such tasties as "tempting baked avocados stuffed with plenty of meaty chick-en and dripping with melted cheese," newscaster McNamara is naturally suffering the pangs of hunger enough to thunder out in quest of a sturdy meal himself!



Wherein One Announcer Illustrates That He Can't Resist the Charm of His Own Touting

BETWIXT THESE DESCRIPTIONS of culinary excellence, McNamara will relate the 1:00, 3:00 and 5:00 p.m. daily Tilford's news











UNIQUE AND ENJOYABLE is Earle E. Williams's "Sacred Record Shop," heard on KXLA every Sunday night at 10:00 p.m. Intended originally as an "after-church feature," the program now has an audience that includes all classes. (Otto Rothschild photo.)



JEROME LAWRENCE, NORMAN CORWIN AND ROBERT E. LEE receive Certificates of Appreciation for outstanding service to the 1948 United Jewish Welfare Fund campaign. KFWB's Harry Maizlish (right) presents the awards in thanks for the radio drama written and produced by Lawrence and Lee and narrated by Corwin.



# SEEN ON THE RADIO SCENE

RADIO ACTRESS Charita Bauer, heard on Mutual's "Quick as a Flash," budgets her time to be the model mother of a new infant son. SIXTEEN-MONTH-OLD PETER helps Daddy Martin Gabel and Mommy Arlene Francis go over their script for "Molle Mystery Theater." Peter's parents played opposite each other in "Farewell Performance."



WHEN THE COVER OF THE SATURDAY EVENING POST recently posed a bridge problem painted by Norman Rockwell, KMPC's bridge expert, Robert Johnson, was deluged with letters asking for a solution. Here he is explaining the result to pretty bridge fan Laraine Elings. (Pete Manion photo.)

PATROLMAN AND MRS. ROBERT B. TRIMBLE of Los Angeles were "Wishbowl" contestants on a recent "Break the Bank" ABC broadcast. The Trimbles won one hundred dollars and a trip to New York. Mr. Trimble is stationed at the University Precinct.





# **More About Mohr**

#### (Continued from Page 36)

New York at one time, Mohr was quickly fired when the faculty discovered that he was telling pupils without talent to go home and stay. He thinks that radio is the greatest dramatic medium of all because it presents such a challenge to the actor. He think radio actors who undervalue their own craft are making a hideous mistake. Pushed to the point of naming his own favorite actors, Mohr will settle for the late John Barrymore, Sam Jaffe, Louis Calhern and Walter Huston. All in all, he believes that the finest group of actors is to be found in radio.

#### Ex-villain

He spent two years in the army in the Santa Ana production unit and has been back on the local scene for the last three years. He doesn't know quite how it happened, but his pre-army career consisted of strictly villainous radio roles—he returned to find himself cast as a most romantic fellow. He was originally signed for pictures because they considered him a "young William Powell." This is perfectly all right with Mohr—as a small child he picked actor Powell as the ideal father. He had lost his own parent at the age of four and Powell was selected as a dream father from the ranks of movie stars.

Gerald is married to a school-day sweetheart, Rita, and is the father of "the most beautiful child in the world and a genius besides." This young paragon is Tony, eleven months old. The Mohrs live in Sherman Oaks and are the proud possessors of "Prince," a beautiful fivegaited horse.

#### **Still Ambitious**

Mohr, a student of Shakespeare, is looking forward to the day when he can direct a radio group in half-hour versions of the Bard's plays. He has ten adaptations already done and has his eye on some of the actors of his acquaintance to make up his cast. His only other unfulfilled ambitions? "I've always wanted to be in a musical comedy—and I've always wanted to play a drunk!"

# "Barrel of Dough"

#### (Confinued from Page 35)

feature of the "Barrel of Dough" makes it conducive for buyers to shop in the Honor Merchant stores in their community. Every day, for example, Greenberg's telephone operators call a segment of the stores or shops participating in the venture and someone patronizing the concern when the call comes through is invited to appear as a special contestant on the following day's program. From about 100 calls, half a dozen show-participants are chosen.

Thinker-up Greenberg made sure

people would go into stores of Honor Merchants when he made a visit to the merchant a prerequisite or follow-up stipulation for any grandprize contenders. You can't just walk into the studio, laugh at Bill Leyden and take a 'crack at guessing the number of pennies that'll be in the barrel a few weeks or days away. You must have been invited via telephone, as explained, or take your ticket card or advertisement from the paper to the store to be validated.

As long as red tape doesn't noose the air program, "Barrel of Dough" should roll right along. It might be more fun if more than four or five contestants were brought in daily from the stores. Then Bill Leyden would have a better chance to pick radiogenic participants for the show's entertainment value. As it is, he has to work with whatever comes up to the mike and if whatever appears doesn't know what a glockenspiel is, Bill tugs and mugs until the an-swer comes. He does very well with people. Although this is his first audience participation show and KFWB's general manager, Harry Maizlish, had to do some coaxing to get Leyden to take it, Bill has enough quick wit, kindness, and af-fability to endow the program with a pleasant aura. He obviously helps faltering contestants, but tries to give tips in a clever manner. To the lady who didn't know for sure what it was they stored in a Leyden jar he

# Two Juniors Who Can't Miss

#### (Continued from Page 5)

Davis and Wills. Beverly can do a letter-perfect imitation of her comedienne mother and has several times wowed the audience during the after-show of the Joan Davis broadcast. She played her mother as a child in the movie "George White's Scandals" several years ago and recently completed a featured role in "Mickey." She's in great demand for all school shows at Emerson Junior High School which she attends. She carries more student projects and extra-curricular activities than an adult would dream possible. At present she feels slightly hampered by the braces on her teeth, but her own good humor, vivacity and sparkling brown eyes give her a special charm all her own.

Together Barbara and Beverly generate that hilarity that seems to reign wherever two teensters get together. They joke, laugh, sing and squeal joyfully and un-selfconsciously whenever they're together. They love dancing, ice cream sundaes, records, radio—and life.

suggested, "Now give me the *current* answer."



# Get rid of creepy, crawling bugs



**Chevron Surface Spray** forms a magic film that waits for insects, kills 'em when they come. So effective it lasts for weeks. Easy to spray or brush in household insects' favorite haunts. Contains DDT. Safe, when used according to instructions.

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