## **PROGRAMS FOR WEEK BEGINNING OCTOBER 3**



Mary Livingstone Trouper Sees Europe

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Mold Radio History

## The Ear Inspires the Pen

## Mrs. D. Wiggins, 2528 North Avon Street, Burbank, Calif.

Sirs: After listening to the "Brooding With Brady" broadcast a few mornings, I am inclined to agree with the man seeing his first giraffe: "I still don't believe it." I was all set to write you once before 'n I saw his (Brady's) picture. I said to myself, "Now don't be hasty. Maybe he has been having trouble at home, a toothache or something painful." But no. I've waited, to see if he felt better, and he doesn't change. He looks like such a nice guy too. But I can't figure out what he's trying to put across.

We wouldn't miss "Sunrise Salute," and really enjoy Burritt Wheeler and Jack McCoy. They start our day out right, and I always listen to Burritt Wheeler in the afternoon too. And another piece of cake to "Ethel and Albert." It's good for us to laugh at ourselves sometimes. They are fine, we think.

## James Cavener, Upland, and Keith Sexton, Barstow.

Sirs: We are thoroughly disgusted with the man in the middle on the "Let's Talk Hollywood" show, (George Murphy). It seems like he

## Kenu Products Company Los Angeles, California

Gentlemen: Just a word of praise for your wonderful product KENU. I use it for woodwork, bath tub, sinks, in fact, in all my cleaning. It saves so much time and labor that I just thought I'd let you know how happy I am to have discovered this product through another happy user. We both use it



is always telling Eddie Bracken to be quiet, and the only reason we listen to the show is to hear Eddie's quips. Personally, we can't see why Eddie doesn't get a show of his own. It looks like for Hollywood experts the questions would be a little bit harder. They are so simple, we usually know every one.

What has happened to the CBSer, "This Is My Best"? Really did enjoy it. Will Milton Berle have his own show this winter? We for two hope so.

"This Is My Best" has been off the air for, we agree, too many seasons, Milton Berle has a choice spot on ABC this fall, in company with other Wednesday night attractions, Bing Crosby and Groucho Marx, He'll host the new "Texaco Theatre."

## $\star$

## M. E. Holdabolt, La Jolla, Calif.

Sirs: May I ask how one goes about persuading sponsors of "One Man's Family" to do something about having that program presented at an hour that church-going people can enjoy it? It is certainly the type of program that appeals to that element particularly, and when it is broadcast at any time between 9:00 a.m. and 12:30, it is by necessity missed by those who attend Sunday school and church. Much as I enjoy this program, I refuse to put it before my church attendance. I do wish the sponsors would take this into consideration and start now to arrange a time when it can be heard by all.

Sponsors and networks are best persuaded by letters just like your own. The more folks who write, the more emphasis made, so keep sending your requests to us and the station program departments!

#### Miss Doris Hayes, 2338 Marning Avenue, West Los Angeles, Calif.

Sirs: Could you tell me the name of the radio announcers on station KFAC's two programs, "Gilbert and Sullivan Operettas," and "Sunday Evening Symphony," (6:00 p.m.)?

KFAC has four staff announcers on call for all its musical programs, so you might have heard Tom Dixon. Mark Breneman, Dick Crawford or Bob Cornell on "Gilbert and Sullivan" and "Sunday Evening Symphony."

#### $\star$

## Mary W. Lane, Valley Center, Calif.

Sirs: We do wish we had more character-building programs for children!

## EVERY BRIDE Should KNOW

...about Omega Shine Dye. Covers scuffs and scratches, makes old shoes look like new. Goes on easily and quickly, dries instantly. Available in all the popular shades everywhere. Ask for large economy size, only 25c. Omega Shine Dye.

## World Radio History

#### Jean Blackman, 1641 North Kingsley Drive, Los Angeles 27, Calif.

Sirs: I hope this gives me a chance to express my thanks to Radio Life for the grand article re Dorothy Kir-sten and Nelson Eddy and the Kraft Music Hall. Thank heavens somebody came along and substituted for the rather tiresome team of Jolson and Levant on that program. In my opinion, there's no comparison between those two and the really delightful combination which Miss Kirsten and Mr. Eddy are. The music is so lovely and well selected; a pleasant change after listening to jive and similar racket all day. But I think the outstanding thing about the entire Kraft program is its air of easy informality. So many people are unaware of Nelson Eddy's real flair for comedy, and those who can attend the show in person as well as those who listen at home are in for plenty of laughs when he and jovial Ken Carpenter exchange quips. Thanks a million to Kraft for giving Mr. Eddy the chance to sing every week. Since he is so rarely seen and heard on the screen, I do appreciate hearing him via radio, at least.

## $\star$

## Mrs. W. Duncan, Laguna Beach, Calif.

Sirs: Among my favorite people on the air are Andre Michalopoulos and Eugene O'Neill Jr., both frequently heard on "Invitation to Learning." Mr. Michalopoulos's diction is music to the ear, and both he and Mr. O'Neill show such exquisite courtesy it is a joy to listen to them. I once heard Mr. O'Neill on "The Author Meets the Critics." He had been invited to pass an opinion on a very trite and mediocre novel, and though quite polite, expressed an honest opinion. The writer was furious and retaliated by addressing him with studied insolence as "Junior," but Mr. O'Neill's courteous imperturbability never wavered. Men of learning are not always so tolerant of groundlings.

## ★ ★ RADIO LIFE ★ ★ CARL M. BIGSBY, Publisher

## Oct. 3, 1948 44 Vol. 18, No. 5

Published Weekly at Los Angeles, California. Susiness and Editorial Offices: 6361 Neima Ave., Hollywood 28. Phone Hilliside 3275.

Ave., Hollywood 28. Fhome Hillivide 9275, Radio Life was entered as Second Class Matter May 8, 1942, at Los Angeles, under Act of March 3, 1879. Prepaid Nubeription, \$4.50 year, \$2.50 six months. Single Copies on sale at leading Independent Grocers in Southern Califormin. Single Copies by mail 16c. Address all remittances and correspondence to Radie Life. Subscribers plense allow two weeks for change of address.

#### EVELYN A. BIGSBY, Editor

- Editorial Department: Assistant Editor, Joan Buchanan; Televisher Editor, Jane Pelgram; Precast Editor, Judy Maguire; Art Director, Ray Wheeler; Log Editor, Hal Julian.
- Business Department: General Manager, B. W. Lewis: Advertising Manager, David J. Manning; Office Manager, Georgia Caywood.
- ning; Utilice manager, Georgia Caywood. Ali material used by Radio Life is specially prepared by its own staff writers, and reprinting in whole or in part without publisher's permission strictly forbidden. Unsolicited manuscripts can not be accepted or returned.
- Advertising Offices: San Francisco: Rogers Parratt, 68 Post Nircet, Chicago: E. J. Powers, 75 E, Wacker Drive.

## **About Your Letters**

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

#### Mrs. R. W. Wick, La Vina Sanitariun, La Vina, Pasadena, Calif.

Sirs: What is happening to the "Noah Webster Says" program? Are they trying to change an intellectual half-hour into a comedy show? Who cares to learn a two-bit word or name for a grapefruit? Why don't they give us words we can use? It has really reached the point where the embarrassed contestant has to be "told" the definitions of all five words. I say "told," because on re-cent programs a "hint" hasn't been enough help. Broth-er!! They don't win that fifty dollar bill, they earn it. In the past few weeks, a college president was the only contestant I have heard who could define all five words. Why make it so difficult? We aren't all professors, but we are all willing to learn something worthwhile every day.



#### Mrs. Glenn P. Couch Jr., 709 Iris Avenue, Corona del Mar, Calif.

Sirs: I would like to correct a few erroneous impressions expressed by Miss Marilyn Du Ber. In the first place, Henry Morgan has been on the air, on and off, since 1937, wh ch is when I first discovered his dry and wonderful sense of humor. He v'as on the air every day for fifteen minutes on the Mutual Broadcasting System, all by himself with comy records that he dug out of musty attics and second-hand stores. He had a whole series of Morgan "inventions," including a combination can opener and back scratcher, that he offered to a susceptible public. Even in those days, Morgan had his variety of voices and dialects, including "Dr. von Morgan" and "Mr. An-thony," so they could hardly be a steal from Jack Paar, whom nob dy heard of before 1946.

When Morgan was finally established with a sponsor, Jack Faar came along as a summer replacement, it seems to me diligently copying the Morgan style, as so many



October 3, 1948

other newer comedians have tried to do. All of the Morgan followers groaned to hear Jack Paar trying to put over the Morgan humor, which needs Morgan's own style to be really funny. However, you will note that Morgan is still carrying on and holding his own with his marvelous lampooning of American institutions and habits, regardless of all imitators.

## \*

## Glenn Perluss, 2906 Oakendale Place, La Crescenta, Calif.

Sirs: Please, oh please, give us a good picture of Fred Beck, and of Tip Corning. And how about a story?



Tip Corning Fred Beck

We've charled your request for another Beck-Corning article as we haven't had one for some time. As soon as our waiting list calches up, we'll follow through.

## Lillian Ingle, 1934 East 4th Street, Long Beach, Calif.

Sirs: I very seldom listen to soap operas, and probably one of the main reasons, aside from the constant tragedy involved, is the desire on the part of many of the speakers of lines to be just that—speakers of lines. They seem to be endeavoring to be overly dramatic. It is one thing to make the speaking voice sound beautiful and another to make the story sound realistic. Why not a happy medium? No ugly rasping or beautiful mellowness, just plain realism.

Is Mercedes McCambridge the Gloria Blondell who was with "I Love a Mystery" and other broadcasts? The voices sound identical.

Gloria Blondell is Joan's sister, and as established in radio as Joan is in pictures. Mercedes McCambridge is quite another person-besides, she's brunelle and Gloria's a blonde.

#### \*

## Drew Howard, 443 Duell Avenue, Azusa, Calif.

Sirs: I was a regular listener to "Pat<sup>-</sup>Novak" on KNX Sundays at 9:00 p.m. It went off, for some unknown reason, so I am wondering if you could tell me if he will ever come on the radio again.



To get that girl you got to shine 'em up. With Omega Shoe Wax, that is. Waterproofs, preserves the leather and polishes to a high, longerlasting lustre. Sold everywhere in all popular colors. Omega Shoe Wax, "the 60 second shine."

Culifornia Rotogravare Co



This week marks the dawn of a new era in KFI history. For on Wednesday evening, October 6, the efforts of many months culminate in the official opening of KFI-TV on Channel 9.

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Television is new—so new that new words have to be coined to describe its operation. For example, do you broadcast a television show? Or do you film it? Generally, it is "telecast." And you are not a "television listener" or "see-er" — you're a "televiewer."

In keeping with this "new" theme of television—the KFI-TV identification, as illustrated here, has been developed by the KFI-TV staff complete even to a new type face for its call letters.



Since August 25, KFI-TV has been on the air with experimental programs. Telecasts have come from the studio, from such remote vantage points as Wrigley Field, the Beverly-Wilshire Hotel, the Pan-Pacific, and the Coliseum. Sifted down from your comments and criticisms, KFI-TV has gained the reputation for the clearest picture in Los Angeles—in San Diego—even in Santa Barbara and San Bernardino.

KFI-TV will give pleasure to all members of the family for Dad who is a sports fan, to Mother whose main problems are concerned with her home and its economical operation, to the kids who deserve a share of this marvelous new medium called television.

KFI-TV will be on the air at least twelve hours per week, perhaps more. So for complete enjoyment on television, remember KFI-TV-Channel 9—is for all the family's pleasure.





HERE was no summer siesta for the Jack Bennys this year. While many radio personalities were resting up for their fall routines, Jack Benny and Mary Livingstone, with Phil Harris and Alice Faye, took off for Europe and a variety tour.

In 1943, '44 and '45, Jack toured the G.I. circuit in Europe. Mary, who stayed in Hollywood, was a fascinated audience for his stories about the places he played. "But you just can't visualize it unless you see it yourself," was his oft-reiterated exclamation.

This year, Mary saw all the places she had heard about from Jack, who served as guide for his troupe

NO, THE NATIONAL Broadcasting Company hasn't changed its title the letters on this mike stand for British Broadcasting Company. Famed for its non-commercial programs, the BBC relished Jack's typically American routines. (BBC photo.) in between personal appearances.

The Benny troupe left New York last July 1 on the Queen Elizabeth. In London, Jack wisely spent two weeks getting the local atmosphere to incorporate into his stage routine before his engagement at the London Palladium. The Benny party attended Edgar Bergen's final performance at the famous theater, where they sat in the royal box. During the intermission, Bergen introduced his fellow NBC-er to the audience for a rousing welcome.

## Show - Stoppers

The following night, Benny opened his Palladium engagement. The house was already sold out for his two nightly appearances for the two weeks ahead, including all available standing room. In the old Benny vaudeville tradition, records were busted, audiences went wild. Mary, who had not stepped on a theater

JACK BENNY'S FOURTH OVERSEAS TOUR of army camps started with his troupe's arrival in Franklurt, Germany, alter a record-smashing date at the London Palladium. (OCSS photo by Hay.)

Jack and Mary Harked Back to Vaudeville

Days on Their Extensive European Tour.



HERE'S THE BENNY TROUPE as they stepped off the train in Franklurt. Left to right, Frankie Remley, guitar player and lixture on the Benny and Harris-Faye shows; Muriel Teschan of European Command Special Services; Mrs. Remley, Marilyn Maxwell, Jack, Mary, Phil Harris and Alice Faye. (OCSS photo by Hay.)

stage in ten years, appeared in Jack's act, was accorded a warming reception and enjoyed herself thoroughly. Jack discovered that the audience was amazingly show-wise, appreciated his subtlest humor and laughed at pretty much the same act that American audiences have enjoyed.

At Benny's final appearance, the customers set up a tumult that kept the Americans on stage for another hour, even coaxed Alice Faye behind the footlights to sing two numbers her first stage appearance in ten years. The last night ended with the audience serenading Jack with "For He's a Jolly Good Fellow!"

Next stop for the show-stoppers was Frankfurt, Germany. Most of the troupe nixed flying, so the rigorous trip was made by boat and train. Army officials welcomed the troupe with a reception in the famous Kronberg Castle, headlined not long ago in the Hess jewel theft. Following Frankfurt, the company played Wurzberg, then Grofenwohr, site of the U. S. training of fighting troops. At this last camp, a scant fifteen miles from the Russian border, the radio stars did an outdoor show for 10,000 men.

#### **Outwitted Weather**

The next stop was Nuremburg, where Jack was scheduled to appear in Hitler's famous stadium. Rain prevented an outdoor appearance, so the actors moved to the Nuremburg

THIS IS NOT the Salzburg Music Festival—it's Benny accompanied by Frankie Remley as he serenaded the troops at Grafenwohr, Germany, during his show in the 26th Infantry theater.





opera house. Not wanting to disappoint the entertainment-hungry G.I.'s because of the limited seating capacity of the opera house, Jack did two shows in succession in order to accommodate two capacity G.I. audiences.

In Munich, the scheduled outdoor show for 5,000 assembled men was threatened by rain. In spite of the wind and drizzle nobody left. Mary opened the show in a light silk dress, quickly donned Alice Faye's hooded raincoat. Singer Marilyn Maxwell borrowed it for her singing stint. Alice Faye got it back in time for her routine.

The performers returned to Paris

on the famed Orient Express, setting of many a movie melodrama about beautiful spies and mysterious travelers. Tired out from traveling and trouping, the stars still hated to take time out from their Paris visit to rest. They spent five days in sightseeing and showgoing before leaving for home. Jack and Mary stopped in Cannes for a brief holiday. Phil, Alice and Marlyn Maxwell sailed on the Queen Mary.

Back in Hollywood in time for their October 3 radio broadcast, the Bennys can't call their summer a restful one. But it's been thrilling, exciting and instructive. And, as Mary Livingstone's been saying, "But you just can't visualize it unless ..."

FIRST G.I. SHOW PUT ON BY THE BENNY TROUPE was at the Palmgarden in Frankfurt, Germany. This picture of Jack is reminiscent of those we published during his war-time tours. (EUCOM S.S. photo by Alborough.)





BASIL RATHBONE AND BEATRICE STRAIGHT, CO-STARRING in "The Barretts of Wimpole Street," are two of the stars to accept direction of Walter Hampden (right), during Mutual's new dramatic series, "Great Scenes From Great Plays."

inter Warmers



DOROTHY LAMOUR, with the Crew Chiefs and Henry Russell's orchestra, welcomes two leading guests per week, in her gala new musicale for Sealtest, featuring variety, comedy, drama. Dorothy replaces Jack Carson, who has gone to CBS.

Let Ye Chill Winds Blow. The Radio Season's Hearthside Is Aglow With Comfortable Favorites

MILTON BERLE, on the "Texaco Star Theatre" marquee, adds his liveliness to ABC's Wednesday bill of such headliners as Bing Crosby and Groucho Marx.



"THE ORIGINAL A mateur Hour," pioneered to fame by the late Major Edward Bowes, is a nostalgic addition to ABC's fall programming. Ted Mack is master-of-ceremonies.

UNTIL HELEN HAYES returns from London, her new CBS "Electric Theatre" series will feature substitute stars. Henry Fonda, in "One Sunday Afternoon," opens the season.



October 3

N WITH the old and off with the new" is radio's capricious turn of fancy this year as the fall season begins. Like the tired man who has spent a weary day breaking in a tight pair of shoes, the programmer has breathed a happy sigh and slipped his aching feet back into the trusty worn cloppers.

There'll be Joley and Cantor and Benny. The Nelsons, the Harrises and Fayes, and the Jordans. Bergen, Gildersleeve, Dennis, Riley, Allen, Skelton, Hope, Carson. The old familiar folks at home; some of them at new station addresses, but all happy to fix a swell spread for you whenever you drop in. Along with the Duffys, the Aces, the Burns and Allens, are some grand comebacks, some of whom are pictured on these pages. There'll be a few new neighbors, of course, Eve Arden as "Our Miss Brooks" will stick around after her summer settling in the vicinity.

So, clip the accompanying schedule, with many a fond look down its lineup. Maybe the oldest is best, after all.



IT SHOULD BE a conquering season for our hero, Hawthorne, who has vanquished all dragons and become one of the country's first network disc jockeys, on ABC, since his humble peasant beginning on a small local station. MEREDITH WILLSON'S entertaining radio half-hour of a summer ago enthused so many admirers that requests for a return have been countless. ABC will carry the new Willson show on Tuesdays.

**DURANTE HAS** a "new boy" in sidekick Alan Young this year, and it's pretty verified copy that Alan will have another comedy show of his own later in the year, making it a "double play."



PEGGY LEE makes it "Three Stars" for NBC's "Supper Club," as she joins Jo Stafford and Perry Como on the Monday-through-Friday show as the nitery's Thursday hostess. ONE OF THE FIRST of the fall shows was Mutual's big western musicale starring Roy Rogers, with Dale Evans, Gabby Hayes, Foy Willing and the Riders of the Purple Sage.









MARGOT HEGEDUS ADMIRES THE WORK AND MUSIC of maestro-composer Sigmund Romberg. Romberg feels the same way about the Hegedus talents as violinist and concert mistress. (NBC-Holloway photos.) CHARLES (BUD) DANT IS ANOTHER RADIO MAESTRO who calls for Margot to lead his string section. She'll be heard with the Dant crew this season on the Judy Canova program.

NE of Hollywood's leading c o n c e r t mistresses, Hungarian-born Margot Hegedus, started her career because "my father was crazy about music." In recent years Miss Hegedus has been heard with such important radio orchestras as t h o se of Sigmund Romberg, Charles Dant, Meredith Willson, David Broekman, Raymond Paige, Carmen Dragon, Felix Mills and Freddie Rich.

The musician comes from a family of six children, all of whom were given extensive musical training and all of whom became professional musicians. At the age of five, little Margot was given a scaled-down violin. "It was the European way," she smiles, "they chose it for me— I had no say." Unlike most prodigies, the child musician did *not* immediately fall in love with her task. "I wanted to go out and play," she recalls. "My father said that rehearsals were enough play for children."

#### Early Success

Twelve years later, at the age of seventeen, Miss Hegedus was touring the concert stages of Europe doing violin duets with her sister. The Keith - Orpheum vaudeville circuit brought the two young musicians to this country, where they toured for two years. After her sister's marriage, Margot did a vaudeville single for five years. She greatly appreciated the opportunity to travel and see America more completely than most Americans ever do. Vaudeville, she claims, was exciting but ex-hausting. "I had to have all surefire numbers in order to get that audience right now! Knock them over!" This description is delightful when spoken in the soft and

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Meet Margot Hegedus, Charming and Talented, Concert Mistress of Many Radio Orchestras.

## By Joan Buchanan

slight Hungarian accent that Miss Hegedus retains.

After her marriage to dance-band leader Don Cave, the musician came to California to settle down. Her first local job was with a five-piece ensemble at the old KNX studios. For seven years she was on staff at KHJ. At one time she did five shows a week (four network and one coast) and collected a nervous breakdown for her trouble.

#### **Duties of Musician**

As concert mistress of an orchestra, her duties are more than those of any other member excepting the conductor. She has the responsibility of the whole orchestra. She must always be aware of what is happening every moment the orchestra is playing. She must cover for the conductor and be ready to take over for him. The whole string section depends upon her. It's no wonder that Miss Hegedus claims to have no favorite music—"As long as it's good, playable and well arranged, I like it." She likes all the conductors she has worked for. Her admiration for Romberg is such that she has left home against doctor's orders to play his broadcasts.

She takes no special care of her talented hands. "That's a very oldstyle idea about a musician's hands," she laughs. Her hobbies are gardening, horseback - riding, dogs and a parrot named Romeo. She carries a small soar on her right hand where Romeo once gave her a vicious bite. She didn't let it interfere with her playing, even though it became infected for a while. All this is indicative of her nice, normal attitude about her career. She giggles at the thought of the pale, long hands of the old-fashioned "artiste."

What is she proudest of in her musical career? "That I studied with Professor Sevcik in Czechoslovakia, one of Europe's greatest violin teachers," she says simply.

We bet the eminent professor would be just as proud of his young student.



## For Love o' Mike (General Comment)

## Rumors Are Flying

Art Baker and his trusty "Notebook" may be the subjects of a series of short subjects at RKO. . . . CBS docushort subjects at RKO.... CBS docu-mentary unit to present program on mental health and hygiene soon, titled "Shadow of Mind."... John Lund may be the star of CBS's revived "Ro-mance."... "Steve Canyon" detoured from the airwaves because of cost factor.... The F.C.C. versus radio giveaways may wind up in the Su-preme Court.... Both Tony Martin and Dick Havmes are concentrating on and Dick Haymes are concentrating on a five-a-week fifteen-minute musical series - would be nice to hear 'em both. . . . Abbott and Costello not terribly happy with their Thursday night spot.... Edgar Bergen and Fred Allen hoping to duck the "Stop the Music" opposition via time changes. . . Georgia Gibbs auditioning for the leading role in the new Cole Porter Broadway musical. . . . No one knows yet who will play the leading roles in the "My Friend Irma" movie. Betty Hutton, once announced for it, no longer in the running. . . "Frank Watanabe" may be heard on a net-work program, it's rumored. . . . Dick Haymes may be a singing cowhay for Haymes may be a singing cowboy for Republic movies. . . "Morgan, the Pi-rate" is the title of the kid show that Frank Morgan hopes to bring to the Parsons would like to get permission to use movie sound tracks for part of her program. . . . Romberg may be the subject of one of those film biographical musicals. . . . Parkyakarkus is considering a return to the air in the character of a used-car dealer (!). Show would be titled "Park at Parky's."...Jack Paar or Jim Backus may do the quizzing on "Everybody Wins" after Phil Baker leaves the show.

## Looks Like . . .

CBS has the Rose Bowl game this year-NBC has had it for past eleven years...October 13 on the Bing show will feature Ray Milland, Marilyn Maxwell, Bill Gargan and Joe Venuti -how do we know so far ahead? It was cut on September 22 in Vancouver...Xavier Cugat's book, "Rumba Is My Life," to be out soon...Jack Smith, always a great favorite with the kids, will record kiddie records for Capitol...Howard Petrie will be Jack Carson's announcer...Larry Parks definitely set for the Al Jolson movie sequel...Latest Hooper lists again put W. Winchell in top place.

. Irene Ryan is a permanent on the Bob Hope show. . . . Ralph Edwards makes his first "Mr. and Mrs. Hush" makes his first fur, and fins, hush phone call on October 16—and Ralph, our number is HI. 9275....Sam "Schlepperman" Hearn and his brother Lou will play twins in the new Danny Kaye movie. . . "Gang Bust-ers" to be canceled by its sponsor come December 25-Merry Christmas. mentary on the movies, set for Wednesday, October 27. . . . Norman Corwin starts a three-year contract with CBS on January 1... "It's a Liv-ing" and Ben Alexander will tour western cities. . . . Nelson Eddy goes on concert tour after his season on "Kraft Music Hall" winds. . . Billy Mills, "Fibber and Molly's" musical director, won two prizes at the Po-mona Fair. They were for his corn relish and his bread-and-butter pickles, both made from recipes developed by Billy's grandmother.... Conductor Arthur Fiedler is a long-hair disc jockey in Boston.... "RFD America" will return as a permanent program on NBC in December. . . . Dinah Shore cut four recordings in Paris. . . Char-lie Barnet, Peewee Hunt, Jan Garber and Gene Krupa are additions to the cast of "Make-Believe Ballroom" movie. . . . Alan Young's starring show is definitely set for January 11, replacing "Date with Judy."

## NEXT WEEK

Something to please everybody.

Helen Hayes: Her career, told in pictures.

"The Greatest Story Ever Told": This program has proved Scripture to be some of the best radio drama of all time.

Jack McCoy: A young man as real as his name.

Benny Lagasse: The man of music who trekked from New Orleans to Hollywood.

Morton Downey: Still an old smoothie.

"Family Theatre": Father Peyton's radio idea, motivated by his boyhood life in Ireland.

"The Wraps Are Off": Presenting the newest entry in local video—KFI-TV.

Truly "an evening's good reading---and a week's good listening."

## Your Cue ( Shows You May Like

## Curt Massey Show

It's nice to welcome Curt Massey and his beautiful voice back to air time. He's returned as star of his own show on KECA, 5:30 p.m. Sunday. (The program has suffered several time changes since its initial broadcasts, but we're reasonably sure that you'll find it at that time.)

Buzz Adlam and his orchestra, a jazzy little bass-guitar-drum trio and the vocalizing of Vicki Palmer add their support to Curt's all-musical half-hour.

As you may recall, Curt is the erstwhile cowboy singer who "went straight" several seasons back and became more successful than ever. On this show he sings the current favorites, standards and several oldies in company with Miss Palmer and in solo. We especially liked his rendition of "Isn't It Romantic?" on the stanza we caught.

## Daily Giveaways

We deliberately set a recent day aside for dial browsing and during that period sternly avoided the lure of the "soap opera" story lines, with the result that we uncovered a couple of daytime shows which might never enter into the controversy over giveaway shows, but which still mix music and fun with a chance to pick up some nice little prizes.

The first we hit was an a.m.'er, (Tuesday and Friday, KLAC, 9:45 a.m.) called "Swanee Time." A series of wonderful old records, with Cliff Edwards, Andy Iona, Ray Noble and the like playing tunes contemporary of their era were aired. The listener writing the most amusing or heartwarming letter to the station, citing an incident that happened at the time any of the tunes were popular, picks up for himself a merchandise order worth twenty-five dollars. Should merchandise from sponsor Swan Furnace Company not fill your heart with longing just now, a look backward via this show to the record years when Russ Columbo and Bing were battling it out is still a pleasantly nostalgic interlude.

Another show that makes it easy for a listener with a phone, pencil and penny postcard to pick up some loot is KMPC's Monday through Friday at 12:00 noon, "Women Are Wonderful." Emcee Tommy Dixon talks about a

**(Continued** on Next Page)

faculty board, entrance exams, term and semester tests, and award of a "Phi Beta

Kyser" Key to the winning student . . . a key, by the way, which opens a cupboard

from which the lucky student is allowed

to select a prize. What's more, the board will also receive awards... "Kay Kyser's Kollege of Fun and Knowledge," spon-sored by Pillsbury Mills, Inc., will be heard

at 9:30, Monday thru Friday mornings



## By VIRGINIA WEST

Kay Kyser joins the switch to ABC this fall. ... Beginning Monday, Oct. 4, Kyser, whose professorial musical clownings have made him one of radio's favorite personalities, promotes himself to "Prexy" when he inaugurates his new, non-musical audience participation quiz program, "Kay Kyser's Kollege of Fun and Knowledge." There'll be a

on KECA.



Also new on KECA's Monday thru Friday morning air (10:15) is an audience participation program with a psychologi-cal twist, for moderator John K. M. McCaftery, who heads the quarter-hour broad-cast, is assisted by a two-man board of psychologists, Dr. Leon Arons and Dr. S.gney Roslow, both members of the

Kay Kyser

American Psychological Association. . . The program is sponsored by P & G, for Ivory Flakes.

## ... Always Good Listening ... 790 ...

You'll hear your fuvorite musical comedies during the new weekly "Railroad Hour" which bows in on ABC-KECA, Monday night (Oct. 4) at 8 o'clock. The 45-minute musicals, heard under sponsorship of the Association of Ameri-The 45-minute musicals, heard under sponsorship of the Association of Ameri-can Railroads, will star handsome young baritone Gordon MacRae, who made such a hit with radio audiences on the Texaco Star Theater this summer. . . AND another weekly treat for music lovers is offered when "The Meredith Willson Show" makes its debut on the ABC chain, Wednesday, October 6, at 6:30 p.m. Informality and good-fellowship will be the order of the hour in the program of music and fun which finds Maestro-Humorist Willson surrounded by such artists as the famous "Talking People," Paulena Carter, lovely 18-year-old piano virtuoso, and Josef and Miranda, whose specialty is their singing of folk songs.... General Foods bankrolls this half-hour treat in the interest of Jello. Jello.

## ... Always Good Listening ... 790 ...

AROUND RADIO. Bing's guest on Wednesday night (Oct. 6) at 9 o'clock, will be Judy Garland. ... Ted Malone has joined the touring shows. ... He'll be heard from Los Angeles, Phoenix, Chicago and Cincinnati this week. . . That ABC storyteller really gets around . . . in a hurry. . . . The town of Aurora,

Indiana, certainly makes its influence felt throughout the nation through the keen and penetrating news analyses of two of its illustrious sons — ABC commentators Edwin C. Hill and Elmer Davis. . . As you know, Hill is heard at 6 p.m., and Davis at 6:15, Mondays through Fridays on KECA. . . Frank Lovejoy feels very much at home when he plays Attorney John J. Malone of ABC-KECA's "The Amazing Mr. Malone" on Saturday nights at 8:30. The locale for the action is Chicago, since author Craig Rice was once a Chicago newspaper reporter and really knows the Windy City....Lovejoy was once a brokerage clerk in Chicago. . . . It's something new when a radio program is plugged via television. . . . ABC's "Welcome Travelers" was filmed recently by a crew of Holly-

was filmed recently by a crew of Holly-wood technicians and prints will soon be made available to the ABC-TV network which will use them on video. . . FLASH. . . We've just learned that you'll hear "Breakfast in Hollywood" at one p.m. on KECA, starting Oct. 4, when that half-hour moves to make way for the new Kay Kyser show. . . . More about that and headman, Jack McElroy, later.

-Advertisement

Radio in Review

(Continued from Preceding Page)

myriad of sponsors, tells a magic word, plays mystery tunes, asks ques-tions and answers the phone. Idea is that immediately upon hearing the magic word, listeners dial the station and answer questions such as "What year did the United States adopt Standard Time?" or "In what profes-sion would you use a scalpel?" Correct answers win a prize and a chance at a jackpot. Some questions require that an answer be sent to the station. That entails the postcard routine.

If we've made it sound complex, a noontime listen or two will clear that up. It's just that the show's accom-paniment of levity and mirth make it difficult to report in an exact fashion.



## We Point With Pride

... To the "radio-ites" movie, "So This Is New York." Star Henry Mor-gan and Arnold Stang, Rudy Vallee, Bill Goodwin and Leo Gorcey prove that their movie portrayals are as entertaining as their radio ones, granted good material.

. . . To Howard McNear as "Mr. Peters" on the "Sweeney and March" program. His characterization is a satire on a type we've met up with in real life quite often, and have never before heard on the air.

... To the adaptation of Eric Knight's "Sam Small" story, "Never Come Monday," on CBS's little-her-alded "Return Engagement" program.

## We View With Alarm

. . Arthur Godfrey's "Talent Scouts" audience-noisy, ill-mannered and not too fair to the contestants. In other words, they're often just the opposite of what they should be.

... The discontinuance of CBS's "Romance of the Ranchos" just at a time when California history should be reprised and reemphasized.

... That there's no longer a Saturday night Steve Allen show on CBS. We thought that Steve, scripters Bob Carroll and Madeline Pugh, Jack Mc-Coy, June Foray and singing star Kay Starr added up to one of the best comedy-variety shows on the air.

... George Fisher's recent long digression on San Francisco eateries and night spots-too "pluggy" and not what we expect from the usually en-tertaining George.



## Sweet Sweeney

Bob Sweeney of the CBS "Sweeney and March" show presents a perfect picture of the mild, affable, misguided young man to both the studio audience and the listeners at home. On

the broadcast he wears a neat, ultraconservative, tightly buttoned gray suit in marked contrast to the zooty Hal March, his sharpy partner. Bob's beaming round face and timorous gesturing fit right in with the listener's conception of his character. We can understand, therefore, the emotions of a girl in last week's audience at the "Sweeney and March" broadcast. "Next time," we heard her mutter, "nobody's going to stop me-I'm going to run right up and hug that little guv!"

## Watching The Parade

Don Quinn, "Fibber and Molly's" prolific writer, all slicked up for a late luncheon and driving his convertible into the Brown Derby parking lot. . . . Fred Beck lunching at the same place on a cooked steak, for a nice change. ... Neal, Fred's wife, in a smart bluegray suit with velvet hat and matching gloves. . . . Tip Corning sporting the shortest haircut in town.... Actor Byron Kane congratulating actor Jeff Corey on his performance in the Lab's "Abe Lincoln in Illinois." . Jeff Chandler parking his MG in the farthest corner of the CBS parking lot. ... Ed East and his Polly lunching in their usual spot at the Ontra Cafeteria. . Jack Benny, Phil Harris, Alice Faye, Edgar Bergen, Jimmy Durante and Alan Young climbing into Benny's Maxwell for a photo. Benny cracked, "This should be captioned, 'On our way to the "Amos 'n' Andy" broadcast.' "... Crowds watching the start of Ralph Edwards's Beetle Derby on the crowded corner of Sunset and Vine. . . . Producer Bill Robson sitting at a table in Brittingham's nursing a bandaged arm.... Crowds around the television sets in radio stores... Louis Mason, now in pictures, talking over the old radio days of "Moonshine and Honeysuckle."



Mrs. M. G., Los Angeles 27, Calif.

Heard on "House Party":

Art Linkletter: What's your name, Miss?

Contestant: Donna Edison.

Art Linkletter: You know, you have the name of a famous man.

Contestant: Yes, I know. He's my father.

#### M. Prinz, Hotel Chandler, Los Angeles 14, Calif.

Heard on "Kraft Music Hall":

Jeannette MacDonald: You know, on Hollywood Boulevard they judge a woman's character by the clothes she wears.

Nelson Eddy: Oh no. She must have more than that.



You listeners who have discovered frequency modulation on someone else's set will be happy to know there are two "tuners" on the market which, attached to your regular set, permit tuning either AM or FM. Either gadget sells for around twenty dollars. One is a Pilot Tuner, adaptable to any radio. The Meissner Tuner is for bigtype radios and consoles. If you're putting off buying such an attachment because your present radio is a mere shaking case of plastic, ready to conk out any day now and utterly incapable of supporting an addition, you can still safely turn your attention to the new Zenith table model radio that combines FM and AM. FM reception on that beats anything we have heard on AM radios of any size, shape or expense range, yet is happily priced at around fifty.

FM listeners got a treat recently when KMGM saluted her New York sister station, WMGM, by a vout tal-ent parade. Frank Sinatra, Red Skelton, Gene Kelly, Walter Pidgeon, Jane Powell, Betty Garrett, Esther Wil-liams, Mario Lanza, Andre Previn, Richard Beavers and Georgie Stoll's orchestra performed mightily. George Murphy emceed through a half hour that didn't throw away a single sec-ond. Watch for more of these salutes.

The p.m. of that first program was the night Radio Life decided to go "snooping," and wound up taking a tour of KMGM's elegant studios and transmitter building, the latter a trim, copper-bound laboratory of entertaincopper-bound laboratory of entertain-ment 2,000 feet up Coldwater Canyon. We heard Harry Koplan as the "Coro-net Story Teller," and Harry's pretty wife Rosemary La Planche as KMGM fashion editor, then Ed Richardson with his tangy "Salty Talk." Wednes-day with Salty Talk." day night fare rounded off with Sam Rowland and Deannie Best, the gal with her heart on her sleeve and a pile of good wax to spin.

While there, we found out that the innocent-looking notation on KMGM's Saturday log, reading "Just Bing," (9:00 p.m.) is dynamite. The weekly fifteen minutes (we think it should be longer and happen oftener, too!) is music made up of only Crosby rec-ords, none of them less than ten years old, many of them going way back ... all of them from a private collection.

The FM Association reports that as of this month, 627 commercial FM stations are in operation, as compared to only 376 at the beginning of 1948. FM stations have been going on the air during the past nine months at the rate of more than one each day. That's sumpin!

That most-sponsoring of outfits, General Electric, has an hour on KAGH, Monday through Friday at 10:00 a.m., which centers around the sparkling and effervescent tunes of the Great White Way. If you don't have an FM set, and still enjoy being transported from show to show by words and music KAGH is AM, too, yeu know.

The double-outlet station has added a feature, which, while not unique, is still welcome in these parts. Every hour and half hour, from 9 till 5, KAGH brings listeners ports and race results from all over. Warren Williamson reads the totes and tapes.

#### $\star$ $\star$ ORDERS FROM HEADQUARTERS

Jeanne Gray ("The Woman's Voice" over KMPC) has been selected by the Women's Division of the Los Angeles Chamber of Commerce to coordinate activities of all women participating in United Nations Week (in Los Angeles October 13 through October 20).

STATEMENT OF THE OWNERSHIP, MANAGE-MENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 34, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 3, 1946. Of Radio & Television Life, published weekly at Hollywood 28, California, for September 31, 1948.

1912, AS AMENDED BY THE ACTE OF MARCH 3, 1933, AND JULY 3, 1946, Of Radio & Talevision Life, published weekly at Hollywood 28, California, for September 31, 1948. State of California, for September 31, 1948. Before me, a Notary Public in and for the State and county aforesaid, personally appeared B. W. Lewis, who, having been duly sworn ac-cording to law, deposes and says that he is the Business Manager of the Radio & Television Life and that the following is, to the best of his knowledge and belief." a true statement of the ownership, management (and if a daily, weekly, semiweekly or triweekly newspaper, the circula-tion), etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (section 557, Postal Laws and Regulations), printed on the reverse of this form, to-wit: I. That the names and adresses of the pub-lisher, editor, managing editor, and business managers are:

1. That the managing editor, managers are: managers are: Fublisher: Carl M. Bigsby, 1029 W. Washington, Los Angeles 15. Editor: Evelyn Bigsby, 6361 Selma Ave., Holly-

Publisher: Carl M. Bigsby, 1029 W. WERNINGON, Los Angeles 15.
 Editor: Evelyn Bigsby, 6361 Seime Ave., Hollywood 28.
 Business manageri B. W. Lewis, 6107 Simpson Ave., North Hollywood.
 That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one period, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one period, its name and address, as well as those of the individual owners must be given. If owned by a firm, company, or other unincorporated coorder, its name and address, as well as those of each individual member, must be given. If owned by a firm, company, or other unincorporated coorder, its name and address, as well as those of each individual member, must be given. If owned by a firm, company, or other unincorporated coorder, its name and address, as well as those of each individual member, must be given. If owned by a firm, company, or other unincorporated coorder, its name and address, as well as those of each individual member, must be given. If owned by a firm, company, or other unincorporated coorder, its name, or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state). None.
 That the two paragraphs next above, giving the names of the company bit also, ha asses where the stockholder or security holders and security holders and security holders and security holders as they appear upon the books of the company as trustees or in any other fiduciary relation, the name of the person or corporation for whom such trustees is acting, is given; also that the said two paragraphs contain statements embracing affinatise full knowledge and belief as to the circumstances and conditions under which stockholders and security holders, who do not appear upon the books of the company as trustee, hold stock,

B. W. LEWIS, Business Manager. day of September, 1948. (SELAL) or September, 1948. AL) JNO. A. ERNST. Netary Public in and for the Gounty of Los Angeles, State of California. (My commission expires July 24, 1950)



SOME RADIO SUCCESSFULS are that way because radio was always their goal and they kept their sights trained on it relentlessly. Others started out in lines obliquely radiating from the industry and woke up one day to find themselves on the radio beam. Jerry Bowne, the chunky, lively director of Horace Heidt's program, is one of the latter-a trumpet player who started out with

dearth of talent but lack of variety. Twenty vocalists show up to every one instrumentalist.

"I guess our biggest thrill," said Bowne, "is watching young people de-velop. Even though they don't win on the show, it's fun. Fifty-one who have lost on the broadcast have gotten jobs."

JERRY HAD THREE YEARS AT U.C. and was studying to be a lawyer when Heidt heard him play trumpet one night at a fraternity dance and asked him to join the band he was forming. Their first job was at the Campus Theater in 1927. Bowne, the only one of the original Heidt group still with Horace, toured with the band on the Fanchon and Marco circuit which eventually led them abroad. They were the first American bandmen to appear on the Riviera for the smart international set (if you ever chance to meet Jerry, ask him to tell about the night he accidentally threw a French roll that hit the King of Denmark, who was sitting at a ringside table).

It wasn't long after Jerry's return home that Heidt started grooming him for directorial chores. Jerry already did comedy with the band and wrote script, so he gradually learned about the reins and finally, in 1942, became full-time director of the Tums "Treasure Chest." During the war he was a director-writer with O.W.I. and later had his own band for two years. He rejoined Heidt when the Philip Morris series started last year.

"HEIDT WORKS YOU HARD," Bowne remarked, "but he works hard, too." Right now they are interested in better acquainting the public with the performers being presented. "We think that folks want to know about the young people's backgrounds," Bowne claimed, "but so many of the performers are reticent and embarrassed and you have to needle the information out of them. Parents often tell you things the kids won't." Jerry and his wife, who live in Burbank, have three "I know the boys are hams," he grinned, "but I don't know how good they're going to be."

Jerry last played professional trum-pet in 1942. He plays now only infre-quently around the house and gets mad because he's so out of practice. But when he's in the studio control booth, he often has a fight with himself, he wants so much to get out on stage and put in a few hot licks.



RECORD OF THE WEEK features Jo Stafford and Gordon MacRae in the Capitol three-noter, "Bluebird of Happiness," given the almost semiclassical treatment and ably assisted by a male choir and beautifully done— but the reverse "Say Something Sweet to Your Sweetheart," medium-tempoed with a lilt and a bounce, against the rhythmic backgrounding of the Starlighters, set the rating for Jo and Mac as a duo but good . . . PERRY COMO with Russ Case and the Satisfiers, also has an easy and contrasty riple-noter in the rhythmic "When You're Smiling" and the ballad of yesterday, "My Melancholy Baby." ... Again it's a relaxed Como who likes to sing oldies that did the trick, and here are two of the best for RCA-Victor. . . . **DINAH SHORE**, going bilingual, sings the zany saga of "The Matador" with excellent backing by the Brazilians providing the Latin-American atmos-phere. . . . Reverse "What Did I Do?" poses a good question—and for one thing, it held Dinah's excellent handling of "Matador" down to a pair of notes. (Columbia) . . . MONICA LEWIS does very well with a pair of mediocre tunes, "In the Market Place of Old Monterey" and "An Old Magnolia Tree." . . . Give this gal a good tune for a change and see what happens. . . . She's got plenty of style, ease and oomph in her voice and deserves better material than this pair of two-noters. (Decca) . . . **ART LUND** has a potential hit in the up-tempo'd "Slow Boat to China" with some fine backing by Johnny Thompson's swell band. . . . Art Lund being primarily a rhythm singer, "Slow Boat" is a natural for him, and while "By the Way" is fair, the China bound skiff rolled out the three notes. (MGM) . . . ART MOONEY has another tricksy novelty in "The Barber in the Harbor of Palermo" and while there are no four-leaf clovers in sight, the Galli Sisters lend their boisterous pipes to this six-eight ditty. . . . Reverse features a Bud Brees vocal on "The Night Has a Thousand Eyes" in much calmer arrangement and tempo to round out an easy double-noter on MGM.... CONNEE **BOSWELL**, with a very dated background (the date was 1933) which included the Dorsey Brothers, makes her appearance on the Columbia re-issue, 'Underneath the Arches" and "It's All My Fault." . . . You'll like this pair as done by one of our favorite people and let's hope for more Boswell re-issues like this nostalgic two-noter. . . . (P.S. . . . Watch for Beryl Davis's very torchy "No More"—it'll be her best for RCA-Victor to date! . . . A.M.)

H.H. twenty years ago at the University of California, toured America and Europe with the band, and now finds himself engaged in one of the most fascinating national talent hunts ever inaugurated. Like Heidt, Jerry harbors.an over-whelming interest in young talent. There's plenty of it, these days. Most cities where auditions for the Heidt

show have been held have produced roughly 500 contestants. Jerry, who establishes himself in the broadcast locality four days ahead of showtime, hears fifty semi-finalists chosen from the 500. These fifty are whittled to twenty from which the show's musical arrangers, Heidt, Jerry and the advance men pick the four to appear on the broadcast.

"NINE OUT OF TEN YOUNG people who come in to audition pick the wrong number, pick the wrong key, or don't arrange their numbers in the right routine," Jerry told Radio Life. To this he added that he had learned a lot watching Heidt spot a tiny spark of talent in some auditionee and work with it until it was fanned into a blazing number.

Sometimes those making the final selections for the NBC broadcast find themselves faced with heartbreaking decisions. Those disappointed in the tryouts are always asked to leave their names and addresses, and this is no brush-off. Actual files are kept and often the staff promises to rehear the talent at some later date. The chief problem seems not the



Page Twelve



On September 17 KLAC televised the football game between the U.S.C. Trojans and Utah. Like everyone else who had access to a set, we pointed the indicator at Channel 13 and wait-ed. The whitish figures we saw scuttling about an even whiter screen offered nothing that could be classed as entertainment. Next day, without relating our own sad experience, we put the question to sundry set owners ... "Did you see the U.S.C. game last night?" Half of them happily related, "Sure, it was swell!" The other half wanted to know if we were kidding ... "What was there to see?" The big nuzzle lies in the fact that many big puzzle lies in the fact that many of the set owners questioned lived in the same area of the town, some almost next door to one another. Where one got it clearly, another got the optic treatment of flashing black and white bands.

If the difficulty was something tech-

nical, it's a safe bet that KLAC will have it cleared up for Saturday, Oc-tober 2, when U.C.L.A. meets Idaho, and for Saturday, October 9, U.S.C. vs. Rice. Both are afternoon games.

A heartening note of cooperation among rivals has been showing up recently. KTSL had, two weeks ago, helped KFI air its Rams-Eagles game for Union Oil. KFI, remembering this overt kindness, offered to cancel its own scheduled show to help KLAC get that U.S.C. Utah tilt before viewers. Reciprocal helpfulness is a wonderful prescription for video growth.

Remember mention in our Septem-ber 19 issue that Bill Martin planned to do a unique "remote simulcast" in the show window of Madman Muntz, relaying (from what he'd seen on video) a verbal broadcast into a KFVD mike for a commercial broadcast? Mutual-Don Lee, which has an exclusive contract to televise the



2:15-Football, UCLA vs. Rice.

KTLA-CHANNEL 5 SUNDAY (P.M.) SUNDAY (F.M.) 6:30-News and Music, 7:00-Adventure Serial, 7:20-Shooping at Home, 7:30-Mau's Best Friend, 7:50-News Beview, 8:00-Pantomime Quiz, 8:30-Short Subject, 8:40-Magazine of the Wrek, 9:00-Thief of Bugdad, MONDAY (F.M.) MONDAY (P.M.) MONDAY (P.M.) 4:00-News and Music. 6:30-Judy Splinters. 6:45-Cartoou Comedy. 7:00-Folice Call. 7:05-Shopping at Home. 7:130-Felv de Cola. \$:00-Tele-Forum.

FILDAY (P.M.) 4:00-News and Music, 6:30-Judy Splinters, 6:45-Cartoon Comedy, 7:00-Police Call, 7:00-Police Call, 7:30-Yer Ole Buddy, 7:30-Yer Ole Buddy, 7:40-Tele-Newsreel, 8:00-Meet Unusual People, 8:15-Reserve, 8:15-Reserve, Cana 8/13—Reserve. SATURDAY (P.M.) 4:00—News and Music. 6:30—Judy Splinters. 6:40—Short Subject. 7:10—Sult Yourself. 7:15—Telepix Newsreel, 7:135—Gandy Dreams. 8:00—Western Feature. 9:15—Spade Cooley.

**KTSL—CHANNEL 2** KISL-CHANNEL Z MONDAY (P.M.) 7:30-Pattern and Music, 7:50-Frogram Hillites, 7:55-Fyour America. 8:00-Film Featurette, 8:20-Telenews, 8:30-Wrestling, Legion Stadium, Stadium. 11:00—Final Edition. 11:05—Frogram Beview. TUESDAY (P.M.) 7:30—Pattern and Music. Stadium

7:50-Program Hilites. 7:55-Your America. 8:00-Film Featurette.

THURSDAY (P.M.) :15—Pattern and Music. :25—Program Hilites. :30—Babette-Fashion Show 7:45—Film Short. 7:55—Your America. 8:00—Film Featurette. 8:20—Telenews. 8:20—Itelenews. 8:30—It's a Living. 8:50—Film Short. 9:00—Prime Ribbing. 9:30—Film Short. 9:30—Final Edition. 9:35—Program Review.

FRIDAY (P.M.) 7:30-Pattern and Music. 7:50-Program Hilites. 7:55-Your America. 8:00-Football Film. 8:20-Telenews. 8:30-Boxing, Legion Stadium. 11:00-Final Edition.

11:00-Final Edition, SATURDAY (P.M.) 7:45-Pattern and Music, 8:00-Frogram Hilites, 8:05-Film Short, 8:15-Week in Review, 8:30-What's the Name of that Song? 9:00-Film Featurette, 9:20-Program Review,

**KLAC-TV** Channel 13 **USC-UCLA** FOOTBALL GAMES

fights and boxing bouts from the Legion Stadium, announces that "Radio broadcast of a boxing event by describing the action as seen on a tele-vision tube outside the athletic arena is an invasion of rights and could be the subject of an injunction and a damage suit." That word "could" might mean anything. We still wanta know . . . can you talk about what you've seen?

Owner Don Davis and producer Alan Mann have doubled up on "Gadget Jury" (heard on the air Sundays at 1:30 p.m., KFWB) by presenting the show visually Tuesday nights, 8:15 over Don Lee's KTSL. If ever there was a natural for video, once the initial stiffness of proceedings passes, presenting different gadgets for popular consumption hits it. Trv and see this.

CBS and the Los Angeles Times will officially inaugurate their partnership through the telecasting of the famous Rose Bowl on January 1, 1949, accord-ing to the last word. What a way to inaugurate!

KLAC-TV is to fill its minimum twelve hours of weekly telecasting by scheduling shows for Tuesday, Wednesday and Thursday. Tuesday night includes the midget auto races from Gilmore Stadium; Wednesday night features sports, news, people, songs and musical bits; and Thursday starts with a variety show featuring different guests each week.

KTSL has set a record by its 8,963

(Please Turn to Page 15)





## 2 Big Sports Exclusives!

## World Series

## Baseball

For Gillette Safety Razor Co.

First Game

## WEDNESDAY **OCTOBER** 6

Weather Permitting

Keep tuned to KHJ for broadcast time announcement.



PACIFIC COAST CONFERENCE FOOTBALL

For Associated Oil Co.

EVERY SATURDAY **AFTERNOON** 

## HEARD OVER



Page Fourteen



## TIME CHANGES

- SATURDAY, OCTOBER 2 -- "My Favorite Husband," KNX, 5:30 p.m. (30 min.) Lu-cille Ball and Richard Denning, as radio's new comedy couple, The Cugats, move from Fridays on KNX at 6:30 p.m.
- MONDAY, OCTOBER 4-Pat Bishop, KFI, Victo and the neurophysical straight of the spot vacated by Sam Hayes (who moves to 8:45 a.m. daily), and will also continue to report the news on KFI at 6:00 and 7:00 a.m. Monday through Friday.
- WEDNESDAY, OCTOBER 6 "Curtain Time," KFI, 8:30 p.m. (30 min.) Half-hour presentations of light comedy and drama shift into the CBS time formerly held by Jimmy Durante (moved to NBC). \*

## WHAT'S NEW

#### Comedy

- TUESDAY, OCTOBER 5--"Life with Luigi," KNX, 8:30 p.m. (30 min.) A title change for Cy Howard's new series, "The Little Immigrant," starring J. Carroll Naish as the Italian newcomer to America.
- WEDNESDAY, OCTOBER 6 "Blondie," KFI, 10:00 p.m. (30 min.) The Bumsteads KFI, 10:00 p.m. (30 min.) The Burnsteads move to a new radio address on NBC, from their former long residence on CBS. Penny Singleton and Arthur Lake have been on the air with the show since 1939. \*

## Variety

- WEDNESDAY, OCTOBER 6 Meredith Willson show, KECA, 6:30 p.m. (30 min.) Composer-conductor-humorist Willson will be abetted by his "Talking People," and by planist Paulina Carter and African veldt folk singers Josef and Miranda, as his new show begins for Jello.
- SATURDAY, OCTOBER 9—"Bob Martineau Showtime," KFOX (Long Beach), 12:30 p.m. (30 min.) A variety of entertainment for youngsters, featuring music, guest artists and Martineau as emcee.

## ÷ Drama

- SUNDAY, OCTOBER 3 "NBC University Theater," KFI, 12:30 p.m. (1 hr.) A dra-matic survey of contemporary U. S. and British literature will be made by this college-through-radio program, as it becollege-through-radio program, as it be-comes an hour-long feature in its new time.
- time. SUNDAY, OCTOBER 3—"The Family Hour of Stars," KNX, 4:00 p.m. (30 min.) Humphrey Bogart, Bette Davis, Gregory Peck, Ginger Rogers, Barbara Stanwyck, and Robert Taylor will star in rotation in original plays written especially for this new fall series, replacing the former mus-ical "Family Hour" sponsored by Pru-dential dential.
- Gential, SUNDAY, OCTOBER 3---"The Electric The-atre," KNX, 6:30 p.m. (30 min.) Actress Helen Hayes will be hostess of this new dramatic series, but Omil her return from London (where she is starring in "The Glass Menagerie"), various stars will guest. Henry Fonda will launch the se-ries, in "One Sunday Afternoon."

## \*

## Music

MONDAY, OCTOBER 4 — "The Railroad Hour," KECA, 8:00 p.m. (45 min.) Gordon MacRae will be singing host, and top guest stars will participate, in presenta-tions of musical comedy and operetta hits. Carmen Dragon's orchestra and a mixed chorus under Norman Luboff will background.

Participation MONDAY, OCTOBER 4-"Kay Kyser's Kollege of Fun and Knowledge," KECA, 9:30 a.m. (30 min.) Kay's new Monday-through-Friday show will be a non-musi-cal quiz including such university trap-pings as a faculty board, entrance exam-inations, term and semester tests and "Phi Beta Kyser" awards to winning stu-dents. "Breakfast in Hollywood" with dents. "Breakfast in Hollywood," with Jack McElroy, moves to 1:00 p.m. Mon-day through Friday.

## \* Commentary

SUNDAY, OCTOBER 3 — "Roads to Success," KFWB, 9:00 p.m. (30 min.) Howard Ray will bring leaders in various forms of business to the microphone, as guest speakers in behalf of the new Institute of Success series.

## WHAT'S BACK

## Drama

- Urama THURSDAY, OCTOBER 7--"Screen Guild Players," KFI, 8:00 p.m. (30 min.) James Stewart, Richard Conte and Lee J. Cobb will recreate their roles in "Call Northside 777." as "Screen Guild" opens its fall sea-son on a new network (formerly CBS) in the time spot held by Bob Hawk. THURSDAY, OCTOBER 7--"First Nighter," KNX, 8:30 p.m. (30 min.) The "Little Theatre Off Times Square" raises curtain on a new season of broadcast drama co-starring Barbara Luddy and Olan Soule. Opening presentation is "A Turn for the Nurse." Nurse.
- Nurse." FRIDAY, OCTOBER 8 -- "Ford Theatre," KNX, 7:00\* p.m. (1 hr.) Fletcher Markle, renowned for his production of "Studio One," will direct the fall series of "Ford Theatre" in its return to the air on a new network (formerly NBC). Bernard Herrman will compose and conduct back-grounds, and noted stars of Broadway and Hellwood will participate in the EXCEP-Hollywood will participate in the excep-tional selection of dramas. Claudette Col-bert, In "Madame Bovary," is first presentation. \*

## Comedy

- SUNDAY, OCTOBER 3—Jack Benny, KFI, 5:00 and 10:30 p.m. (30 min.) After a busy summer touring England, Germany and France, Jack returns to open his new fall season with all the famillar gang— Mary Livingstone, Phil Harris, Dennis Day and Don Wilson.
- Day and Don Wilson. SUNDAY, OCTOBER 3 Phil Harris and Alice Faye, KFI, 5:30 p.m. (30 min.) Ra-dio's "Won't You Come With Me to Ala-bamy" man, with his wife, Alice, his family and his sidekick Frank Remley (Elliott Lewis) return for more of what made last year's show a sellout.
- made last year's show a sellout. SUNDAY, OCTOBER 3—Edgar Bergen and Charlie McCarthy, KFI, 6:00 p.m. (30 min.) The new fall show will include Don Ameche and Frances Langford, in writer Phil Rapp's skit, "The Bickersons." Reg-ulars Charlle McCarthy, Mortimer Snerd, Pat "Ercil Twing" Patrick, and Ken Car-penter return with Bergen.
- SUNDAY, OCTOBER 3-Fred Allen, KFI, 6:30 p.m. (30 min.) There'll be several 6:30 p.m. (30 min.) There'll be several new neighbors living along the Alley this year, as two or three of the longest-run tenants move out, and a new season begins.
- gins. SUNDAY, OCTOBER S—"Lum and Abner," KNX, 8:30 p.m. (30 min.) After a too-long absence from this listening area, Chet Lauck and Norris Goff return to KNX and CBS with a new half-hour show. Felix Mills and his orchestra will background, Wendeli Niles announce, and William Gay produce the series. SUNDAY, OCTOBER 3—"Ozzle and Har-riet," KFI, 9:00 p.m. (30 min.) The Nei-sens, with sens David and Ricky, move

their popular series for International Siltheir return from summer histus.

- their return from summer hlatus, TUESDAY, OCTOBER 5 "Flbber McGee and Molly," KFI, 7:30 p.m. (30 min.) JIm and Marian Jordan (who recently cele-brated their thirtleth wedding anniver-sary) return for the fall, with Bill Thomp-son as "the Old Timer," etc., again in their prominent supporting cast.
- WEDNESDAY, OCTOBER 6—"Duffy's Tav-ern," KFI, 7:00 p.m. (30 min.) The doors swing open as radio's bistro and host Ed "Archie" Gardner start a new season of fall monkey business.
- FRIDAY, OCTOBER 8 Jimmy Durante, KFI, 9:30 p.m. (30 min.) Alan Young will be "The Schnozz's" new "Junior" as the new fall series opens, with Young also predicted to have another show of his own the first of the year.
- his own the first of the year. FRIDAY, OCTOBER 8 The Jack Carson Show, KNX, 9:30 p.m. (30 min.) When Carson returns for a new network (for-merly NBC) he will have a new feature co-star and vocalist in lively Olga San Juan, and a new sponsor in Sanka Coffee. +

## Music

- SUNDAY, OCTOBER 3-Jane Pickens Show, KFI, 3:00 p.m. (30 min.) Miss Pickens, with baritone Jack Klity, comedian Phil Leeds, the Jack Allison sextet and the NBC orchestra under Norman Cloutler, returns in this new Sunday time, follow-ing a brief absence from the air.
- Friday.

#### Participation

MONDAY, OCTOBER 4-"Bob Hawk Show," NNX, 8:30 p.m. (30 min.) With the fa-miliar cry of "Is There a Lemac in the House?" the Camel Quizmaster returns on a new network (last year, NBC).

#### + Juvenile

SUNDAY, OCTOBER 3—"Juvenile Jury," KHJ, 1:30 p.m. (30 min.) Jack Barry's panel of precoclous youngsters returns from summer vacation for a fall series of setting straight the cradie-to-crayons set.

## WHO'S GUESTING

Music

- MONDAY, OCTOBER 4 "The Telephone Hour," KFI, 10:00 p.m. (30 min.) Fritz Kreisler will play the first movement of his "Concerto in C" (after Vivaldi) when he appears as guest artist. The orches-tra will feature a medley from his "Apple Blossoms."

#### \* Commentary

- SUNDAY, OCTOBER 3—Louella Parsons, KECA, 7:15 p.m. (15 min.) Glenn Ford will be visiting star.
- WONDAY, OCTOBER 4 "The Woman's Voice." KMPC, 3:30 p.m. (15 min.) Har-riet Hentges of the Household Service School will be Jeanne Gray's radio interview subject.

#### + Western

IF CSIEFT SATURDAY, OCTOBER 2—"All Star West-ern Theater," KHJ, 7:30 p.m. (30 min.) Jerry Colonna, Monte Montana with Ken Darby and the King's Men will be fea-tured on this date, along with the usual dramatic presentation. From the Po-mona Fair,

## \* WHAT'S PLAYING

#### Drama

TUESDAY, OCTOBER 5--"Favorite Story," KFI, 8:00 p.m. (30 min.) "The Valiant" will be enacted by Frank Lovejoy and Janet Waldo.

## **FELEVISION TIPS** (Continued from Page 13)

hours of visual entertainment, part of which was 14,439,306 feet of film. But KTSL was W6XAO for a good many years (since 1931) before it got into the commercial end of the game.

Two of America's largest national advertisers, the Procter and Gamble Company and the Colgate-Palmolive-Peet Company, have purchased half-hour time periods on the National Broadcasting Company's television network for sponsorship of new fall series, it was announced this week. When that big money starts moving in there'll be some shows to see!

Many of you have called asking what stations are "test patterning over Channels 3 and 8?" We do not know. To our knowledge, these are unallocated channels. If you are picking up a program, it is undoubtedly the music or dialogue emanating from one of the local frequency modulation stations in the city. Both FM and television travel on megacycles, you know, and a set geared to receive one could pick up an errant beaming from another source. It might help to have a list of the channel numbers and accompanying megacycle bands of the Los Angeles television stations: Channel 2, 54-60 Megs.; Channel 4, 66-72

- THURSDAY, OCTOBER 7 "Suspense!" KNX, 7:00 p.m. (30 min.) Ray Milland stars in "Night Cry," the evening's study In Suspense.
- FRIDAY, OCTOBER 8—"Great Scenes From Great Plays," KHJ, 8:00 p.m. (30 min.) Brian Aherne will be featured in Charles Dickens's beloved classic, "A Tale of Two Cities." \*

## Music

MONDAY, OCTOBER 4—"Musical Master-pieces," KFAC, 4:00 p.m. (1 hr.) "A Hebrew Rhapsody," with violoncellist Em-anuel Feuermann. Tuesday, Mendels-sohn's "Reformation;" Wednesday, Wag-ner's "Prelude and Good Friday Spell;" Thursday, Enesco's "Roumanian Rhap-sody No. 1;" Friday, the complete "Sleep-ing Beauty Ballet;" Saturday, musical selections by tenor Ferruccio Tagliavini.

#### \* Sports

- SUNDAY, OCTOBER 3 Football, KMPC, 1:45 p.m. (to concl.) Bob Kelley de-scribes the game between the Los Ange-les Rams and the Philadelphila Eagles.
- FRIDAY, OCTOBER 8 Football, KFWB, 8:30 p.m. (to concl.) The L. A. Dons take on the Chicago Rockets in this home game at the Collseum.
- SATURDAY, OCTOBER 9—Football, KMPC, 1:30 p.m. (to concl.) The U.C.L.A. vs. Washington grid tussle will be broadcast for the radio rooting sections.

## WHAT'S SPECIAL Sports

WEDNESDAY, OCTOBER 6 - 1948 World Series, KHJ, 10:45 a.m. (to concl.) Weath-er permitting, this first game will be played in the National League Club's Bali Park, with Mutual again carrying the se-ries exclusively for the tenth consecutive vear.

## \*

## Public Interest

SATURDAY, OCTOBER 2-"'National Farm and Home Hour," KFI, 11:00 a.m. (30 min.) Radio's ploneer agriculture pro-gram, which made its debut October 2. 1928, celebrates its twentieth year on the

Megs.; Channel 5, 76-82 Megs.; Chan-nel 7, 174-180 Megs.; Channel 9, 186-192 Megs.; Channel 11, 198-204 Megs.; Channel 13, 210-216 Megs.

KFI-TV's telecast of the Los Ange-les Rams' games continues with the Philadelphia Eagles on October 3; the Chicago Bears, October 10.

## \* \*

## CONFERENCE MOVES

The Greater Los Angeles Press Club program, "Press Conference," heard weekly over KECA under sponsorship of the Los Angeles Transit Company, is now aired on Thursday nights at 8 p.m. Formerly heard at 7:30 on Wednesdays, the program is a half-hour roundtable discussion of top news stories by newspaper men of this area.



"TRUTH OR CONSEQUENCES," KFI. Sat-urday, 9:30 p.m.—"Mr. and Mrs. Hush" are the latest hidden mystery, in a nationwide contest which begins October 2. Contest will be conducted for the benefit of the National Health Foundation and the National Com-mittee on Mental Hygiene, with all details to be announced by Ralph Edwards on the October 2 broadcast, and printed in this magazine's succeding issue. "IT'S FUN TO BE YOUNG," KNX—Show authorities Sterling Tracy and Bill McClay will audition between 300 and 400 youngsters for Jay Stewart's show on Monday and Tuesday, October 4 and 5. They are scour-ing Hollywood for new young personalities, but advise agents and/or mothers to call them at HOllywood 6231 to set up appoint-ments.

ments.

FOUR QUARTERS OF FOOTBALL," FOUR QUARTERS OF FOOTBALL," KNX, Wednesday, 9:30 p.m.—Paul Schiss-ler's annual series again offers prize ra-dios, watches, gift certificates and tickets to leading games, to the listeners who make the ten best predictions of win-ning teams each week. Entry blanks at any Gallenkamps Shoe Store, and further details given on the program. "FOUR





#### World Radio History

4:45-

KHJ, KFXM, KGB, KV0E— True Detective Mysteries. KNX—Skyway to the Stars. KFOX—Gospel Harbor Light. KFWB—Junior Symphony. KGER—News KFWB—Junier Symphony, \*KGIL—Musical Favorites, KGIL—Musical Favorites, KOWL—Yiddish Hour, Levin, KWK—Sunday Symphony, KNLA—Sacred Records, 2:40—KGER—Long Beach Band, KWK—Penthouse Serenade, 2:45—KFI—Famous Music, KKCA ECAR (with Discost) -KECA, KFMB-Quiet, Please, KFI, KFSD-Jane Pickens KI, KIND-SAIP HUKUNS
 KHJ, KFXM, KGB, KVOE— The Shadow.
 KNN, KSDJ—Crooks Cruise.
 KAGH-Opera.
 KFAC—Stage Melodies.
 KFVD—Singin' Sam.
 KFVD—Singin' Sam.
 KFWB—Chamber Music.
 KGER—News.
 KGEL—Mask and Mike Club.
 KLAC—Fennis Tournament.
 KMFW—Don Fancho Hour.
 KWKW—Don Fancho Hour. Show HAVE YOU RADIO **TALENT?** (Veterans and Civilians) Men and Women 100 Fraction And Statements Fraction And Statemen Frederick H. Speare, FREDERICK H. SPEARE "The West's Outstanding Radio School" Studio 1591 6671 Sunset Blvd. HO-2325 KXLA-Specie Career Theater 3:05-KGER-Lutheron Church. 3:15\*KNX, KSDJ-News, KFVD-Pinno Portraits. 3:30-KECA, KFMB--Counterspy. KFI, KFSD--RCA-Victor Show KHJ, KFNM, KGB, KVOE--Quick as a 1:lash. KNX, KSD5--Jack in All KNX, KSD5-Jack in All Trades. KGER-Sons of Pioneers, KGEJ-Record Rhapsody, KGRA-Matinee Melodies. KFVD-Summer Symphony. KFVD-Hank, the Night Watchman. KFWB-Hank, the Night Watchman. KGWL-Mexican Moods. KWKW-Pestival Mexicano. KWKW-Pestival Mexicano. KWKW-Pestival Mexicano. KWKW-Strolling Tom. KJLA-Sunday Serenade. KFWB-Mar. KECA, KF2ID-California 3:45-A-KECA, KF218-California -KECA, KF2R-California Caravan. KFI-Catholic Hour. KFI, K6R, 7.0E-Roy Rog-ers Show. KNX-Family Hour. KAGH-Opera. KFAC-Musicul Masterpieces. KFAC-Musicul Masterpieces. KFOX-Sunstine Mission. KFWB. K6ER-Old-Fashioned Revival. KGFI-Showtime. KGIL-Matinee Melodies. KFVD-Hank the Night Watchman.

KFVD—Hank the Night Watchman. KLAC—Tennis Tournament. KMPC—Football, ROWI—Ist Baptist Church. KWIK—Pentecostal Church. KWKM—Festival Maxicano. KXLA—Sunday Serenade.

ALDA-Solitary Sevenade, 4:15-KOWI-Lutheran Hour. KRKD-Tunes of the Day. KWKW-Volce of China, 4:30-KECA, KFMB-Greatest Story Ever Told. ★KFI-News, KHJ, KGB, KVOE-Nick Car-

ter. KNX, KSDJ-Pause That

KA, a SDJ-radee Inat Refreshes.
 KFVD, KWIK-News.
 KGFJ-Here's to Veterans.
 KFOX-Wings of Healing.
 KRKD-Light Concert.

KWKW-Italian Novelties, KFI-Melody Parade, KFVD-Dream Time, KGFJ-Sons o' Guns, KOWL-Assembly of God, KWIK-Toastmaster's Time. -KECA, KEMB-Go for the House. KFI, KFSD-Jack Benny show KHJ, KGB, KVOE-Sherlock KHJ, KGB, KVOE—Sherlot Holmes.
KNX, KSDJ—Gene Autry.
KAGH—Ave Maria Hour.
KFAC—Revolving Stage.
KFOX—Evangelist Hogan.
KFVD—Contrasts on Wax.
KFWB—Voice of Calvary.
KGER, KGIL—News.
KGFJ—Public Messenger.
KLAC—Tennis Tournament.
KMCU—Football.
KOWL—Italian Melodies.
KRKD—Tunes of the Day.
KWK—Modern Mood.
KWK—Italian Good Samaritan.
SLAC—Enolated Lady.
KKIA—Bible Treasury How
SLAC—Enolated Lady.
KFVD—Lifelines.
KGH—Enchanted Lady.
KWKW—Marine Story.
S:30—KECA—Curt Massey Show. Holmes Hour. **REXALL DRUGS** Presents the HARRIS-FAYE SHOW 5:30 p.m. Sundays NBC KFI KFI, KFSD-Phil Harris KFI, KFND-FNH HAFTIS Show. "KHJ-Reserve. KNX-Philip Marlowe. KAGH-Pre-Election Forum. KFWB-Dr. John Mathews. KGER-Church of the Air. \*KGFJ-News. KGU-Proudly We Hail. KRKD-Floyd R. Johnson. \*KWIK-News. Music. KXLA-Lincoln Ave. Church. 5-KHJ-Stars in Spotlight. KFVD-Hits and Misses. KGFJ-Keyboard Magic. KFVD-Hits and Misses. KGFJ-Keyboard Magic. \*KWIK-News. \*KWIK-Tyton Close. -KECA, KFMB-Stop the Mu-Show 5:45-\*KWIKW--Dyton Close.
\*KWKW-Upton Close.
6-KECA, KFMB-Stop the Music.
RFI, KFSD-Charlie McCarthy Show.
KHJ, KFXM, KGB, KVOE-Mediation Board.
KN-Find That Clue.
KAGH-Three-Quarter Time.
KFAC-Columbia Masterworks
\*BEOX, KFWB, KGER, KLAC.
KMPC, KXLA-News.
\*KFVD-Hits and Misses.
\*GFJ-American Heritage.
KGFJ-Date With a Disc.
KKEV-Wally and Jimmy.
KOWL-Harmony Isle.
KPPC-Chamber Music.
KKEV-Sunday Salou.
6:05-KGER-Harbor Forum.
6:13-KLAC-Parade of Bands.
KYVD-Supper Song.
KFVB-Dimer Melodies.
KXLA-Ped Cross.
6:30-KFI, KFSD-Fred Allen Show.
KHJ, KFXM, KGB, KVOE-Quiz of Two Citles.
KFWB-Dinner Melodies.
KSCH-Later I for Sale.
KFWB-Talent for Sale.
KFWB-Kospel and Song.
KGER-Lutheran League.
KLAC-Maries Story.
KFWB-Kingdom Within.
KFWB-Kingdom Within.
KKME-Meet the Band.
5:55KX, KSDJ-George Fisher.
7\*KECA, KFMB-Walter Win-chell.
KFI, KFSD-Mandattan Merry-Go-Round.
KFI, KFSD-Manhattan Merry-Go-Round.
KFI, KFSD-Manhattan Merry-Go-Round.
KFI, KFSD-Manhattan -KECA, KFMB-Stop the Mu-★KECA, KFMB-Watter Win-chell.
 KFI, KFSD-Manhattan Merry-Go-Round.
 ★KHJ, KFXM, KGB, KV0E-Behind the Front Page.
 KNX, KSDJ-Alan Ladd.
 KFAC-Solo Musicale.
 KFOX-Full Gospel Assembly.
 KFVD-Evening Screnade.

KFWB—Union Rescue Mission \*KGER—News, KGFJ-Overture to Evening, KLAC-Hit Tunes, KMPC—Pet Exchange, KWIK—Grouge Henderson, KWKW—Prondly We Hall, KXLA—National Voice, 7:05—KGER—John Brown, 1:15—KECA, KFMB—Louella Par-Sons, 5-KECA, KFMB—Louella l'ar-sons.
KGH—Manager Speaks,
KNLA—Life and Health.
KMPC—David Rose.
KECA, KFMB—Theatre Guild.
KFI, KFSD—American Album.
KHJ, KGB—Jimmy Fidler.
KNX, KSDJ—Strike It Rich.
KFAC—Your Concert.
KFAC—Your Concert.
KFO—The King's Service.
KFWB—Dr. Orr.
KGHL—Helene Copel.
KMPC—Proudly We Hall.
KPPC—Day Is Done.
KWIK—Vets' Hospital.
KNLA—Church of Open Door.
KFWB—Catholic Answers.
KFWB—Catholic Answers.
KFWB—Catholic Answers.
KEFWB—Theatre Guild. 7:30-2:45 KECA, KEMB-Theatre Guild. KFI, KFSD-Take It or S-KECA, KFMB-Theatre Guild.
 RFI, KFSD-Take It or Leave II.
 RHJ, KGB, KFXM, KVOE-Treenty Questions.
 KFAC-First Methodist.
 KFOX-Triangular Church.
 KFWB-Hollywood Presby-terian Church.
 KGER, KGIL, KLAC-News.
 KGER, KGIL, KLAC-News.
 KGER-KGIL, KLAC-News.
 KGER-Night in the Valley.
 S:10-KLAC-Studio Orchestra.
 S:10-KGECA, KFMB-Jimmy Fidler.
 KFI, KFSD-Horace Heidt Show.
 KKIJ, KGB, KFXM, KVOZ-Walter Winchell.
 KNN-Lum and Abner.
 KGFJ-Starlit Moods.
 KLC-Footlight Favorites.
 KPCC-Sacred Music.
 S:45±KECA, KFMB-Newsweek
 Looka Abaed KPPC—Sacred Music.
 \$15±KECA, KFMB—Newsweek Looks Ahead.
 KHJ, KFXM, KGB, KV0E— Reserve.
 KFAC—Sunday Evening Club.
 KGIT—Voice of the Army.
 KLAC—Drama.
 KPPC—Word of Life. KFPC-Word of Life.
KFPC-Word of Life.
KFPC-K, KFND-Dzeie and Harriet.
KFI, KFSD-Ozzie and Harriet.
KRIJ, KGB, KFXM, KVOE-News, Glenn Hardy, KNN, KNDJ-Reserve.
KFAC-Sunday Evening Club.
KFAC-Sunday Evening Club.
KFAC-Sunday Evening Club.
KFAC-News, Bethel Church.
KGFL-Are Maria Hour.
KGTL-Show Tunes.
KLC-News.
KMPC-Masters Hour.
KFAC-News.
KMPC-Masters Hour.
KYK-Your Request.
KVAC-Old-Fashloned Revival 9:10-KLAC-Oper Forum.
9:13-KECA. KFMB-Monday Morn-ing Headlines.
KHJ. KGB, KVOE-Rhythm in Rhyme.
SCA-Here's to Yets.
9:30-KECA--Monhay Fletcher.
KFAC-Gateway to Music.
KFOX-Here's Hour.
KFAC-Gateway to Music.
KFOX-Sunshine Mission.
KFOX-Sunshine Makely.
KGER-Jimmie Wakely.
KGER-Jimmie Wakely.
KOEP-Winister's Hour.
9:45-KGER-Sons o' Guna.
KVOE-Grace and Truth.
KERE-Richield G\*KECA, KFMB-Drew Pearson. 10\*KECA, KFMB-Richfield 10\*KECA, KFMB-Richfield Reporter. KFI, KFSI)-Standard Hour. KHJ-Reserve. KNX, KSDJ-Sam Spade. KFWB-Voice of Prophery. KFWB-Voice of Prophery. KFWS, KMPC, KVOE-Old-Fashioned Revival. KGER-Riverside Rancho. KGEN-Organ Reveries. \*KLAC-News. KWIK-Your Request. RXLA-Voice of Calvary. 10:05-KLAC-Sherif('s Office. 10:13-KECA-Here's Hollywood. KHJ-Skinnay Ennis Orch. KLAC-Music. 10:30-KECA-Claremont Orch.

## SUNDAY LOGS

- **KFL KFSD-Jack Benny** Show. **EHJ.** KGB—Chicago Theatre. KNN—Symphonette. **KFAC**—Music for Listening. **KFWB**—Echoes of Eden. **KGER**—Party House. KGIL-Symphony, KXLA-Memory 1 10:55 KLAC-News. Lane 11-KECA, KEMB-Slapsy Maxie --KFCA, KFMB--Sinpay Maxie Orch. WFI--America United. KFI--America United. KFNX, KSDJ-News. Huntley. KFOX--Music for Listening. KFOX--Record Reporter. KFVD--Spade Cooley Time. KFWB--Spade Cooley Time. KFWB--Spade Cooley Time. KFWB-chones of Eden. KGFJ--Concert Nocturne. KGFJ--Concert Nocturne. KGHZ--Marcos the Footlights. KMFC--Dance Parade. KWIK--Your Request. KWIK-Your Request. KWIA--Bandstand Review. 11:15-KECA, KFMB-Bridge to Dreamland. KNX, KSDJ-Merry-Go-Round 11:30-EFI, KFSD-Dance Orch, KHJ-Music, KFWB-Music You Want, KNLA-Sammy Davis, 11:45\*KHJ, KGB-News, KNN-Music, 11:55\*KFI, KMPC-News.
- "The Last Laugh"

Hollywood leaped with feet-first exuberance into the unfair advantage of radio commercialism taken by Frederick Wakeman's "The Hucksters."

Now, it should be a comeback in kind to read the opinions on Motion Picture Advertising which 1000 leaders in radio (including stars and executives) have been requested to give in a widespread college poll, locally handled by Woodbury and cross-country by New York, Iowa State, William and Mary and Boston Universities.

Answers to the question: "What do you think of movie advertising? How can it be improved?" are to be directed to Professor Hal Evry, Motion Picture Advertising Survey, Woodbury College, Los Angeles, California. Approximately two inches is provided for these opinions, and at the bottom of the page the surveys remark in small print:

"If you need more room use reverse side."

## ★

## No More Fido

Hal Burdick (CBS's "Night Editor") has picked an appropos name for his new puppy, "Inspector Mike R. O'Phone."





KNX-Big Sister.
KAGH-Accent on Musie.
KAGH-Accent of Musie.
KFAC-Festival of Musie.
KFVD, KGER-News.
KFVD, KGER-News.
KFWB-Peter Potter.
KGFJ-Record Jackpol.
KGH-Housewives' Exchange.
KLAC-Al Jarvis Baltroom.
KMPC-Stars of Song.
KOWL-Tune Shop.
KRKD-Songs of Yesteryear.
KWKW-Song Parade.
KLAC-AL Farsy Listening.
11:15-KECA. KFMB-Listening.
11:15-KECA. KFMB-Listening.
11:15-KECA. KFMB-Listening.
11:15-KECA. KFMB-Listening.
11:20-KECA. KFMB-Listening.
11:20-KECA-KFMB-Listening.
11:20-KECA-Gasa Cugat.
KKLA-Pasadena News.
11:20-KECA-Gasa Cugat.
KFI-What Do You Say?
KHJ, KFNM, KGB, KVOE-Queen for a Day.
KFAC-Keyboard Artistry.
KFON-KFWB, KOWL-News.
KFVD-Memory Melodies.
KNA-Dinner Beil Roundup.
11:35-KECA-Quizzicale.
KFL-Joyce Jordan.
KNN-Guiding Light.
KOWL-Salute to Americas.
KKHD-Melody Time.
KKHD-Salute to Americas.
KKHD-Melody Time.
KKECA-Sam Hayes. News.
KECA-Sam Hayes. News. KGFJ-Racing News. KGFJ-Racing News. KGIL-Valley Shopper. KLAC-Racing News. KWUL-News. KWUL-News. KNN-Rosemary. KFVD-Remembered Rhythms. KGFJ-Disabled Veterans. KGFJ-Disabled Veterans. KGFJ-Disabled Veterans. KGFJ-Disabled Veterans. KGFJ-Disabled Veterans. KGFJ-Wash. KGFJ-Remembered Rhythms. KGFJ-Remembered Rhythms 9:55 \* KFAC - News.
9:55 \* KFAC - Seven Adv.
9:56 \* KFAC - Seven Seven.
10:50 \* KFAC - Seven Adv.
10:50 \* KFAC - Seven Adv.</ KWKW-Racing News.
 KXLA-Sons of Pioneers.
 10:05-KFI-Ladies' Day.
 10:15-KFQ-A, KFMB-What Makes You Tick?
 RHJ, KGB-Gospel Singer.
 KNX-Asum Jenny.
 KFOX-Assembly of God.
 KFKD-Dr. Richardson.
 KWKW-Andrey Shops.
 \*KXLA-News.
 10:25-KGFJ-Sports Flash.
 10:30-KECA, KFMB-My True Story
 \*KHJ, KGB, KVOE-Kate Smith Speaks.
 KNX, KSDJ-Helen Trent.
 KFWB-Maurice Hart Show.
 \*KGWL-News.
 \*KKD-Lenews.
 KKKD-Duree Hission.
 KFWB-Maurice Hart Show.
 \*KGWL-News.
 KKKD-Dereat Story.
 KKAD-Thelen Trent.
 KFWB-Maurice Hart Show.
 \*KGWL-News.
 KRKD-Crazy Rhythm.
 KWKW-Feature Story.
 KNLA-Billy Starr.
 10:45-KFI-Port of Missing Hits.
 KHJ, KGB, KVOE-Kate Smith Sings.
 KNX, KSDJ-Our Gat Sunday.
 KFAC-Your County Reports.
 KOWL-Tune Shop.
 KRKD-Midnight Mission.
 KFAC-Your County Reports.
 KOWL-Tune Shop.
 KRCA, KFMB-Betty Crocker Magazine of the Air.
 KGFJ-Sports Flash.
 \*KECA, KFMB-Betty Crocker. KGFJ-Sports Flash. **12**\*KECA-Sam Hayes, News. KFL-Farm Reporter. \*KHJ, KAGH, KGER-News. KNX-Second Mrs. Burton. KFAC-Luncheon Concert. KFVD-Editor of the Air. KFWB-leter Potter. KGFJ-Intermission. \*KGIL-Valley News. KIAC-AI Jarvis Ballroom. KMPC-Women Are Wonder-ful. KIND C-wonten Are wonder-ful, ROWI,-Mayor of Melody. KHKID-Nanta Fe Trails. KWKW-Noralist Parade. KXLA-Dinner Bell Roundup. KXLA—Dinner Bell Rounduj 12:05—KAGH—Music. KGER—Chuck Wagon. 12:15★KECA—Baukhage Talking. KFI, KFND—Road of Life. KNX—Perry Mason. KHIJ—Sing. America. Sing. ★KFOX—News. KGIL—Real Estate. KWIK—Lunchron Musicale. KWKW—Races and Sports. 12:25-KGFJ-Sports Flash. 12:30-KECA, KFMB-Between Us KECA, KFMB-Betty Crocker. KFI-Downtown and All Around. KHJ, KGB, KVOE-Ladies First. - KFCA, KFMD—Detuted C. Girls, KFI, KFSD—Today's Children KHJ—Louise Massey, KNX, KSDJ—Nora Drake, KAGH—Musical Roundup, monderProgramHighlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 10.30-Kate Smith, KHJ. 11:30-What Do You Say? KFI. 1:30-Burritt Wheeler, KNX. 4:30-Passing Parade, KHJ. 10:30-Night Editor, KNX. Comedy-Variety 4:00—Arthur Godfrey, KNX. 6:30—Godfrey's Talent Scouts, KNX. 8:00—My Friend Irma, KNX. Drama Quiz, Participation Quiz, Participation 8:00-McNeill Bkfst. Club, KECA 9:30-Grand Slam, KNX. 9:30-Kay Kyser, KECA. 10:00-Barrel of Dough, KFWB. 10:15-What Makes You Tick? KECA. 11:30-Queen for a Day, KHJ. 1:00-Rkfst. in H'wood, KECA. 2:30-Bride and Groom, KECA. 3:30-House Party, KNX. 7:30-Dr. I. Q., KFI. 8:30-Bob Hawk, KNX. Mysterv-Detectione 7:00-Lux Theater, KNX. Public Interest-Information 5:45—If They Had Lived, KGFJ. 6:30—Child's World. KECA. 7:00—American Way, KFI. Sports 9:30-Racing, News, KLAC, 9:30-Racing, KGFJ, 10:00-Race Lineup, KWKW, 1:00-Major League Ball, KMPC, 5:30-Race Recap, KGFJ, 5:30-Sports Dial, KRKD, 5:45-Race Results, KRKD, 5:45-Race Results, KRKD, 6:00-Fred Hessler, KGER, 6:15-Bob Kelley, KMPC, 6:30-Joe Hernandez, KMPC, 6:30-Inside of Sports, KHJ, 10:45-Tom Hanlon, KNX, Pobular-Western Music Sports Mystery-Detective 9:30-Inner Sanctum, KNX. Classical, Semi-Classical Music 8:00-Fred Waring, KFI. 6:30-Voice of Firestone, K 8:00-Contented Hour, KFI. 8:00-Railroad Hour, KFCA. 10:00-Telephone Hour, KFI. KFL. Popular-Western Music 8:00-Harry Babbitt, KNX. 4:45-Stuart Hamblen, KFWB 5:30-Club 15, KNN. 9:00-Supper Club, KFI. 9:15-Jack Smith, KNX. Comment-Narration 7:45-Fred Beck, KNX, 9:00-Art Baker, XFL 10:00-Ted Malone, KECA

KFVD—Violet. \*KFWB—News; Poter Potter. KGB, KVOE—Bob Poole. KGFJ—1230 Club. R for WESTER C SQUEAKIN DEACON MOORE ł 12:30-1:30 p.m. Mon thru Fri. 1390 on Your DIAL KGER-Squeakin' Deacon, KGII-Hart and Darling, KMPC-Green Light Revue, KOWL, KWIK-News, KWLM-Western Tunes, S-KOWL-Mayor of Melody, KWIK-G.I. Parade, KWKW-Farm News, 12:35-KWKW-Farm News. 12:45--KFI-Licht of the World. KHJ--Melody Matinee. KNJ--KND-Evelyn Winters. KFAN, KNJ-C-News. KFON-Verdict Rendered. KKWKW-Races and Sports. 12:55--KWKW-Circle 1430 Ranch. 12:55--KWKW-Circle 1430 Ranch. 12:55--KWKW-Bille-Breakfast in Heldwangel. →KECA, KFMB→Breakfast in Hollywood.
 →KFI→Life Can Be Beautiful, KHJ→Lyan Looks at Hollywood.
 ★KNX, KSDJ→Knox Manning, KAGH→Civic Service, KFAC→Fiano Parade.
 ★KFVD, KLAC, KRKD→News.
 KGFM→Bill Anson.
 KGFJ→1230 Club.
 KGFJ→1230 Club. KGH2-Cowboy Music, KGH2-Cowboy Music, KMPC-Major League Ball, KOWI2-Joe Adams, KWIK-Just Relax, KXLA-Community RUVIE-Just Relax.
 RUVIE-Just Relax.
 KXLA-Community
 Broadcaster.
 1:10-KIA(-570 Club.
 1:13-KFI, KFND-Ma Perkins.
 RLJ-Nancy Dixon.
 KNX-Background for Living.
 KFAC-Classroom Radio.
 KFVD-Piano Parade.
 KRKD-Siesta Time.
 KWKW-Races and Sports.
 KLA-LeRoy Smith.
 1:25-KFCA-Coulen Drake.
 KFCA-Coulen Drake.
 KFCA-Coulen Drake.
 KFCA-Coulen Drake.
 KKMX-Barritt Wheeler.
 KAGH-Niesta Strenado.
 KFVD-Hial of Records.
 KGER-Western Siesta.
 KGLA-Marcina Hour.
 KKKD-News.
 KKKD-Song of the Islands.
 KJA-Vecal Varieties.
 1:35-KFRD-Right to
 Happiness.
 ROWIL-Mark Mathews. Songs
 KWKW-Show Time.
 1:55-KFAC-News.
 KGEJ-Sports Flash.
 2-KFCA, KFMB-Surprise
 Package. KGFJ-Sports FIBM.
 -KGFJ-Sports FIBM.
 -KECA, KFMB-Surprise Package,
 KFI, KFND-Backstage Wife.
 KHJ, KFNM, KGB, KVOE-Heart's Desire.
 RNX-Steve Allen.
 KAGH-C. Sharpe Minor.
 KFAC-Matinee.
 KFAC-Matinee.
 KFOX-Round-the-Clock Rodeo
 KFYD. KGER-News.
 KFWB-Bill Anson.
 KGFJ-What's Up.
 KGH-Homemakers.
 KLAC-570 Club.
 KMPC-Three Alarm.
 KOWL-Matinee Melodies.
 KRKD-These Are Your Neighbors.
 KWIK-1900 Club.
 KWEW-Races and Sports.
 KXLA-Concert Hour.
 2:05-KFVD-Hall of Records.
 KGER-Western Siesta.
 2:15-KFU. KFND-Stella Dallas.
 KRXD-Cinest Star.
 2:20\*KWCM-News.
 2:30+KWCM-News.
 2:30-KECA, KFMB-Bride and Groom.
 KFI, KFND-Lorenzo Jones.
 KHJ, KGB-Red Benson Groom. KFI, KFSD-Lorenzo Jones. KHJ, KGB-Red Benson KHJ, KGB-Ken Benson Movie Show. KNX, KSDJ--Meet the Missus. KGER-Garden School. \*KOW1--News. KRKD-Tunes in Tempo. KWKW-Platter Parade. S-KOWI.-Contented Listening. 9.38

World Radio History

## RADIO and TELEVISION LIFE

2:40-KGER-Sons of Pioneers. 2:45-KFI, KFSD-Young Widder Brown. KRKD-Organ Moods. KWKW-Races and Sports. 2:50-KWKW-Swing Session. KGFJ-Sports Flash. AUF J-Sports - And
-KECA, KFMB-Ladies, Be Seated.
KFI, KFSD--When a Girl Marrice.
KHJ, KGB, KVOE-Happy Ganz.
KNN, KSDJ-Bint Hunt.
\*KACH-News.
KFAC-Musical Favorites.
KFAC-Musical Favorites.
KFAC-Musical Average and Vine.
KGFJ-Sunset and Vine.
KMWC-Chiffon Serenade.
KOWL-Your Radio Outlook.
KRKD-Tops in Pops.
KWKW-Swing Session.
3:15-KFI, KFSD-Portia Faces Life.
KFOX-Harrey Stanley Show.
KGIL-News. -KECA, KFMB-Ladies, Be KGIL-News. KOWL-Sports Matinee. KWKW-Races and Sports. JUKE BOX MATINEE With Carl Bailey 3:15 to 5:30 p.m. KXLA Monday thru Saturday KLA-Juke Box Matinee,
 3:25-KNN, KSDJ-Mr. Information KGFJ-Sports Flash.
 3:30-KECA-Norwood Smith Selects KFI, KFSD-Just Plain Bill. KHJ-Moods in Music.
 KNN, KSDJ-House Party.
 KAGH-Freddy Martin Show.
 KEFA(-News). KFAC—News, KGER—Carolina Cotton, KGIL—Storybook Man, KMPC—Jeanne Gray, KRKD—Life's Estate, KWKW—Andy Mansfield. KWKW-Andy Mansfield. 3:35-KOWL-Just Music. 3:45-KECA-Frances Scully. KFI, KFSD-Front-l'age Farrell. KHJ, KGB-Superman. KFAC-Lyrice in Chorus. KFVD-Bill Martin, Sports. KMPC-Swing 'n' Sing. KKD-Tea Time Tunes. 3:55KNN-News. KGFJ-Sports Flash. - EFC A-Model Marcoing. KECA-Model Magazine. - KECA-Model Magazine. KEI-Double or Nothing. KHJ, KFXM, KGB, KVOE-Gabriel Heatter Mailbag. KNX, KSDJ-Arthur Godfrey. KAGH-Diac Jockey. KFAC-Musical Masterpieces. KFVD-Harlem Matinee. KFWB-Spade Cooley. KGFJ-Sonset and Vine. KGFJ-Sonset and Vine. KGFJ-Johnny Grant Show. \*KFOX, KLAC, KMPC-News. KOWI-Jo Wiley, Songs. KRKD-Piano Paintings. KWIK-Music at 4. KWIK-Music at 4. KWIK-Mosic ACCHINALARA A -KECA-George Fenneman 4:05-4:05-KECA-George renneman Kow, KGER-Musical Roundup, 4:15-KHJ, KFXM, KGB, KVOE-Frank Hemingway, KFWB-Bing Crosby. PET MAGAZINE OF THE AIR with IRENE Monday - 4:15 P.M. KLAC ---- 570 KLAC-Pet Program. KMPC-Morton Gould Orch. KOWL-Classics in Music. KRKD-Movieland Quiz. KRKD-Sports Flash. -KFI, KFSD-Aunt Mary. \*KHJ, KGB, KVOE-Passing Persed.

4:30-

Parade. KFOX-Old Age Pensions. KFVD-Proven Hits.

EFWB-Daily Light. ELAC-Bacing Boundup. RMPC-Al Goodman. EKED-Symphony in Swing. EWEW-Magic Circle Theater 4:35-KGVA-Munical Showcase. 4:45-EECA-Hapy Theater. EFWB-Stuart Hamblen. ELAC-Munic. KMPC-Jerry Lawrence. #ERD-News. EWIE-Munical Quiz. EWIE-Munical Quiz. EWIE-Magic Time. 4:35-EGCA, EFRB-(Thailenge of E-KECA, EFRB-(Thailenge of KECA, KFMB-Challenge of Yukon KIROL.
KFI, KFSD—This Woman's Secret.
\*KHJ, KGB, KVOE—Fulton Lewis.
\*KNN, KSDJ—Enox Manning.
\*KACH—Adventure Party.
KFAC—Sunsch Serenade.
KFVD—Sunchine Mission.
KKRD—Songs of the Saddle.
KWW—Reminiscent Music.
Sto5—K GER—Ford Lewis.
Sid5—KKI—Parade of Stars.
KWW—Trade of Stars.
KWW—Today at the Races.
S:30—KE('A—Jack Armstrong.
KFI—Johnny Murray.
KHJ, KFXM, KGB, KVOE—Captain Midnight.
KNN, KSDJ—Club 15.
KAC—Whoa Bill Club.
KFYD—Pass Time.
KGFJ—Race Recap.
KLAC—Music Room.
KFYD—Sorts Dial.
KFKD—Sports Dial.
KFNM, KGB, KVOE—Aventure Vire.
KHJ, KFXM, KGB, KVOE—Aventure Mire.
Sid3=KWW—Show Tunes.
Sid3=KFT—Feature Wire.
KFOM—Sorts Dial.
KFND—Sports Dial.
KFND—Sports Dial.
KFND—Sports Dial.
KFND—Sports Dial.
KFND—Sports Dial.
KFND—Sports Dial.
KFND—Tass Balter, Sports.
KFOM—Ture Planists.
KFOM—Ture Wire.
KHJ, KFNM, KGB, KVOE—Aventures of Tom Mix.
KEGH—Bruce Trent.
KGPJ—H They Had Lived.
KKD—Race Recap.
KHD—Race Results.
KWTD—Crap Funce Trent.
KGPJ—H Mark Stort The Mark.
KEGH—Bruce Trent.
KGPJ—H Machae.
KFND—Race Results.
KWTD—Spotlight on Bands.
KKD—Race Results.
KULA—Music.
Starker, Marker, KYBMB—Edwin C. Hill.
KHZD—Race Results.
KULA—Music **KFI**, **KFSD**—This Woman's Secret. ★KHJ, KGB, KVOE—Fulton 6\*KECA, KFMB-Edwin C. Hill. Stob-RGFJ-FIIM News.
 KECA, KFMB-Edwin C. Hill. KFJ-Sandown Downbeat. KHJ, KFXM, KGB, KVOE- The Falcon. \*KNX, KSDJ-Charles Collingwood. KAGH-Public Interest. \*KFC, KFOX, KFWB, KLAC. KMPC-News. KFVD-Haynes at the Reins. KGER-Sports Time. KG4J-Musical Ungest. KGH-Johnay Grant Show. BOWL-Italian Program. KRKD-Musical Varieties. KWKW-Gasoline Alley. KXLA-Toastmaster Club. Stob-KECA-Alman World Court. KFAC-Musical Memories. KLAC-Al Jarvis Ballroom. S:15\*KECA-Home News. \*KECA-Home News. \*KKACH-News. KFWB-Dinner Melodies. KGER-Stamps Quartet.
 BOB KELLEY'S EASTSIDE PARADE OF SPORTS 6:15 to 6:30 P.M. Monday through Saturday KMPC KMPC-Bob Kelley, Sports. KRKD-Hawaiian Memories. KWKW-Sunset Serenade. 6:25 KNX-News.

6:30-KECA-Child's World. KFI, KFSD-Voice of RFI, RFSD—voice of Firestone.
BHJ, KFXM, KGB, KVOE— Lionel Hampton Show.
KNX, KSDJ—Talent Scouts.
KAGH—Bing Sings.
Windo KAGH-Bing Sings. KFAC-Hour of Music. KFVD-Hal's Memory Room. KFVD-Airlane Melodies. KFWB-Anerica Dances. KGER-Helene Smith. KMPC-Pomona Track. KRKD-Piano Parade. KLA-Eddy Arnold Show. 6:45±KFVD-News. KRKD-A. F. of L. KNLA-Fopular Variety. 6:55±KHJ, KFXM, KGB, KVOE---News. Room. News. -KECA, KFMB-Lone Banger. BFI-American Way. \*KHJ, KGB, KVOE-Gabriel bri-America KVOE-Gaura, Heatter.
KNS, KSDJ-Lux Radio Theater.
KFAC-Hour of Music.
KFAC-Hour of Music.
KFOX-Maritime Committee.
KFVB-America Dances.
KGER-News; Dr. Fagan.
KGER-Nusical Digest.
KGIL-Valley News.
KLAC-Hing Crosh.
KMFC-Firpstone Favorites.
KKKD-News.
KUK-Building Burbank.
KWIK-Bay Listening.
KXLA-Saddle Dusters.
KKLA-Saddle Dusters. KWKW-Easy Listening. KYLA-Saddle Dusters. 7:15±KHJ, Kt.B-Mutual Newsreel. #KF0X-1 oton Close. KGIL-Softhall. KLAC-Music. KRKD-Three-Quarter Time. KXLA-Evening Serenade. 7:30-KEA-Community Chest. KFI, KFSD-Dr. 1. Q. KHJ, KFNM, KGB, KVOE-Cisco Kid. KFAC-Echoes and Encores. KFWB-Sports Final. KGER-Adventist Church. KLAC-Ered Haney. KGIL-Modern Concert Hall. KWK-Twilight Serenade. KWK-Veterans' Hospital KWKW-Twilight Serenade. KYWB-Remember. KLAC-Behnd Studio Getes. 7:55±KHJ, KGB, KYOE-Bill Henry, News. S-KECA, KFMB-Railroad Four KFI, KFSD-Carnation Contented Hour. Henry, News. Henry, News. Henry, News. HECA, KFMB-Railroad Four KFJ, KFSD-Carnation Contented Hour. KHJ, KFSM, KGB, KVOE-Let George Do It. KNX, KSDJ-My Friend Irma. KFAC-Evening Concert. KFWB-Williams-Rodgers. KGER-Hong Frandsen. KGER-High-School Sports. KGER-High-School Sports. KGFJ-Songs for You. KMPC-News, Frandsen. 5-KGFJ-Songs for You. KMPC-American Music. KSLA-Evening Serenade. 0-KLAC-Silo Club. 5-KGFJ-Songs for You. KMPC-American Music. KSLA-Evening Serenade. 0-KFI-Reserve. KHJ. KFXM, KGB, KV0E-Casebook of Gregory Hood. KNN, KSDJ-Bob Hawk Show KKGFJ-Averill Berman, News. KGFJ-Averill Berman, News. KGFJ-Averill Berman, News. KGFJ-Averill Berman, News. KGFJ-Houlywood House Party S-KECA - KFNB-Arthur Caeth. KFCA, KFNB-Arthur Caeth. 8:15-8:30-8:43. 8:55-G\*RECA, KFMB-Arthur Gaeth. \*\*AECA, KFMB—Arthur Caeth, KFI, KFSD—Supper Club, \*KHJ, KFSD—Supper Club, \*KHJ, KFSD—Supper Club, \*KFNA—Lowell Thomas. KFOX—Evening Concert. KFOX—Stories to Remember. \*KFWB—Clete Roberts. \*KGFJ—Hollywood House Parits \*RULEN-INVES.
 \*KGFJ-Hollywood House Party.
 \*KGL-Paddon Lewis.
 \*KLAC--Sheriff's Office.
 \*KWIK-Orval Anderson Show.
 \*KULA-Squeakin' Deacon.
 \*154\*KECA, KFMR-Earl Godwin.
 \*KFI, KFND-World News.
 \*KKHJ, KGB, KV0E-Fleetwood Lawton.
 KNX-Jack Smith.
 KFWB-G. S. Glenn.
 \*KGER-Here's to Vets.

## MONDAY LOGS 9:30-KECA-Music and Mr. Blaine. KFI-Cavalcade of America. KHJ, KGB, KVOE-Inside of

KHJ, KGB, KVOE—Inside of Sports. KNX, KSDJ—Inner Sanctum. KFWB—Unity Daily Word. KGER—Desert Dreams, KLAC—Here's to Vets. KMPC—Dr. James Fifield. 9:45—RHJ, KFXM, KGB, KVOE— Henry J. Taylor. KLAC—Guest Star. ★KWPC—Neus: KMPC-A-meust Star. 10 KECA-Richfield Reporter. KET, KFSD-Telephone Hour. KEHJ, KFXN, KGB, KVOE-Fulton Lewis Jr. KKNA, MSDJ-News, Huntley. KFAC-Lucky Lager Dance. KFOX-Ocean Park Fights. EASTSIDE SHOW 10 TO 12 P. M. Every Night Except Sunday KFWB EFWB-Eastside Show. KGER-Riverside Bancho. KGFJ-Concert Nocturne. KGIL—Symphony, KLAC—Don Otis, KMPC—Bridge Club, KWIK—Johnny Grant, KXLA—Radio Guild, KXLA—Radio Guild.
 10:15★KECA—Casa Cugat. KHJ—Highlights in Music. KNN, KNOJ—Beulah.
 10:30-KECA—The Baythorne Thing. KKFI, KFSD—The Big Story. KHJ—Reserve. KNN, KSDJ—Night Editor. KGER—At the Ranchhouse. KMP(—Dunce Parade. ★KXLA—Dan Lundberg.
 10:45-KNN—Sports Review.
 10:55★KLAC—News. 11 \*KECA-News of Tomorrow. \*EECA-News of Tomorrow. \*KFL-News. KHJ, KGB-Dell Trio. \*KNX-Nelson Pringle. KFAC-Lucky Lager Dance. KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. KGFJ-Concert Nocturne. KGFJ-Concert Nocturne. KGFJ-Concert Is Playing. KLAC-Don Otis. EMPC-Dance Parade. KULA-Danne Grant. KXLA-Dance Time. -KECA-EI Ranceh Orch. -KECA--El Rancho Orch. KFI-Here's to Veterans. KNX-Merry-Go-Round. 11:15-11:30-KFI-U. S. Navy Beeruiting. KXLA-Arvon Dale Orch. 11:45-KECA-Slapey Maxie Orch. KFI-For You. ★KHJ, KGB, KVOE-News. KNX-In My Oninion. 11:55★KECA, KFI, KMPC-News. Welcome Home! No remaining doubt as to the popularity of Eloise Mc-Elhone on Mutual's "Leave

It to the Girls!" When Eloise returned to the series recent-ly a storm of applause followed her introduction and in the five days following, fifty-two persistent fans located her by telephone to welcome her to California and back on the program.

## +

## WEDDING BELLE

Peg Lynch, co-star and writer of ABC's "Ethel and Albert" series, has returned from a month's honeymoon tour of Europe, and as Mrs. O. Knut Ronning, has resumed her position on the show.

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## World Radio History





KGFJ-Sports Flash. 12\*KECA-News, Sam Hayes. KF1-Form Reporter. \*KHJ, KAGH, KGIL-News, KNN-Second Mrs. Burton. KFAC-Luncheon Concert. KFYD-Editor of the Air. KFWD-Peter Potter. \*KGEJ-Intermission. KGFJ-Intermission. KGFJ-Intermission. KMPC-Women Are Wonder-ful. KLAC—AI Jarvis Balroom.
KMPC—Women Are Wonder-ful.
KOWL—Mayor of Melody.
KRKD—Santa Fe Trails.
KWKW—Nocalist Parade.
KXLA—Dinner Bell Roundup.
12:15\*KECA—Baukhage Talking.
KFI—Road of Life.
KRJ—Sing. America, Sing.
KNX—Perry Mason.
RGIL—Real Estate Show.
KGIL—Reale Estate Show.
13:26—KGFJ—Sports Flash.
13:30—KECA—Baces and Sports.
13:30—KECA—Baces and Sports.
KRT, KPSD—Today's Children RHJ—Cloue Massey.
KNX.—Cowhands Carnival.
KFOX—Cowhands Carnival.
KFWB—News: Peter Potter.
KGER—Squeakin' Deacon. ams Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 1:30-Burritt Wheeler, KNX. 4:30-Passing Parade, KHJ. 10:30-Night Editor, KNX. Mystery-Detective 6:30-Mr. and Mrs. North, KNX. 8:00-Monte Cristo, KHJ. 9:30-Mystery Theater, KNX. Public Interest-Information 9:00-Town Meeting, KECA. 11:45-Frontiers of Science, KNX Sports Sports 9:30-Racing News, KLAC. 9:30-Racing, KGFJ. 10:00-Race Lineup, KWKW. 1:00-Major League Ball, KMPC. 5:30-Race Recap KGFJ. 5:30-Sports Dial, KKKD. 5:45-Race Recuits, KKKD. 5:45-Race Recuits, KKKD. 5:45-Bab Balter, KGER. 6:15-Bob Kelley, KMPC. 6:30-Joe Hernandez. KMPC. 7:15-Fishing Pals KFOX. 9:30-Inside of Sports. KHJ. 10:15-Boxing, KLAC. 10:45-Tom Hanlon, KNX.

KGFJ-1230 Club. KGIL-Hart and Darling. KMI'C-Green Light Revue. \*KOWL-News. EWEW-Stock Quotations. EXLA-Western Tunes. 12:35-KOWL-Mayor of Melody. KWIK-GI. Platter Parade. KWKW-Farm News. 12:45-KFI-Uight of the World. KNJ, KSDJ-Evelyn Winters. \*KFI', EMIPC-News. KWEW-Races and Sports. KNLA-Western Records. 12:35-KGFJ-Sports Flash. 12:35-KGFJ-Sports Flash. 1:2:35-KGFJ-Sports Flash. 1:2:50-KWEW-Christen Records. 1:2:50-KGFJ-Sports Flash. 1:2:50-KWEW-Christen Records. 1:2:50-KGFJ-Sports Flash. 1:3:50-KGFJ-Sports Flash. 1:3:50-KGFJ-Sport 12:30-KWRW-Chrofe Flash.
 12:35-KGFJ-Sports Flash.
 KEFJ-Sports Flash.
 KHJ-Lynn Looks at Hollywood.
 KRNN, KSDJ-Knox Manning.
 KAGH-Civic Service.
 KFAC-Plano Parade.
 KKFWB-Bill Anson.
 KGFJ-1230 Club.
 KGFJ-1230 Club.
 KGFJ-1230 Club.
 KGFJ-Cowboy Band.
 KKLAC-News.
 KKWK-Mayor of Melody.
 KWK-Joser Relax.
 KKD-News.
 KKFOC-Major League Ball.
 KOWL-Mayor of Melody.
 KWK-Just Relax.
 KKJA-Community News.
 1:15-KFI, KFSD-Ma Yerkins.
 KHJ-Nancy Dixon.
 KFOX-Recital of Rhythm.
 KFOX-Recital of Rhythm.
 KFD-Slesta Time.
 KWK-Laces and Sports.
 KWK-Laces and Sports.
 KKD-Slesta Time.
 KKJ-Canerican Hour.
 KFAC-American Hour. Happiness. Happiness. KOWL—South of the Border. KGB. EVOE—United Nations. ±KELA—News. 1:55-KWKW—Show Time. 1:55±KFAC—News. KGFJ—Sports Flash. KGFJ-Sports Finab. 2-KFCA, KFMB-Surprise Package. KFI, KFSD-Backstage Wifs. KFI, KFSD-Backstage Wifs. KFI, KFSD-Backstage Wifs. KFI, KFSD-Backstage Wifs. KAGH-C. Sharpe Minor. KFAC-Matinee. KFOX-Rodeo. \*KFVD-News: Hall of Becords KFFW-Bill Anson. KGER-Long Beach Band. KGFI-What's Up. KGII-Homemakers. KLAC-570 Club. KMFC-Three Alarm. KOWL-Matinee Melodies. KWKW-Races and Sports. \* KLA-Concert Hour. 2:15-KFI. KFSD-Stella Dallas. KRND-Nunical Boundet. 2:20+KWKW-News. KNX-Radie Harris. KGFJ-Sports Flash. 2:30-KECA, KFMB-Dride and Groom. KFI. KFSD-Lorenzo Jones. KECA, KEMB-Surprise KECA, KFMB-Bride and Groom.
 KFI, KFSD-Lorenzo Jones.
 KFI, KFSD-Lorenzo Jones.
 KFJ, KGB, KVOE-Red Benson Movie Show.
 KNX, KSDJ-Meet the Missus.
 KGER-Garden School.
 KGWU-News.
 KRKD-Tures in Tempo.
 KWKW-Marine Band.
 KGER-Long Beach Band.
 KGER-Long Beach Band.
 KKKD-Organ Monds.
 KWKW-Races and Sports.
 KWKW-Swing Seesion.
 KGFJ-Sports Flash.
 KEYA. 2:40-2:45-2:50 -KECA, KFMB-Ladies, Be Seated. KFI, KFSD—When a Girl Marries. KHJ, KGB, KVOE—Happy KHJ, KGB, KVOE-Happy Gang. KNX, KSDJ-Hint Hunt. KKACH-News. KFAC-Musical Favorites. KFFOX, KGER, KXLA-News. KFFVD-Hall of Records. KFFWB-Bill Anson. KGFL-Sunaet and Vine. KGIL-Social Whirl. XKLAC-News, Sports.

RADIO and TELEVISION LIFE

KMPC—Chiffon Serenade. KOWL—Radio Outlook, KRKD—Tops in Pops. KWEW—Swing Session. 3:05-KGER-Alkali Alex. 3:10-KLAC-Don Otis Show. 3:13-KFI, KFSD.-Portia Faces Life. KGII-News. KWWL-Sports Matinee. KWKW-Races and Sports. KXLA-Juke Box Matinee. -KNX, KSDJ-Mr. Information KGFJ-Sports Flash. 8:25 KGFJ-Sports Flash. - KECA-Norwood Smith Sings. EFI, KFSD-Just l'Iain Bill. KHJ-Moods in Music. ENX, KSDJ-House l'arty. KAGH-Freddy Martin Show. KFFAC-News. KGER-Carolina Cotton. KGHL-Storybook Man. KMPC-Jeanne Gras. KRKD-Life's Extate. EWKW-Andy Mansfield. \* KOWL-Justs Music. 3:30--KOWL-Just Music. 3:35 3:33-KUWL-Just Austr. 8:45-KECA-Frances Sculls. KF1, KFSD-Front-Page Farrell. KHJ, KGB-Superman. KFAC-Stringtime. KFVD-Bill Martin. Sports. KMFC-Swing 'o' Sing. KRKD-Tea Time Tunes. 3:55 KNN-News. KFWB-Caroline Leonetti. KGFJ-Sports Flash. -KECA-Model Magazine. KET-Double or Nothing. KET-Obuble or Nothing. KETAC-Musical Heatter. KETAC-Musical Masterpleces. KETAC-Musical Masterpleces. KETMB-You Win It. \*KFVD-Harlem Matinee. KETWB-Spade Cooley. KEFJ-Sunset and Vine. KETA-Johnny Grant Show. \*KLAC-News, Eddie Lyon. KOWL-Noir's Record Club. KEND-Plano Palatings. KWKD-Plano Palatings. -KECA-Model Magazine. KWKW-Andy Mansfield. KXLA-Juke Box Matinee. -KECA-George Fenneman 4:05 Show. KGER-Musical Roundup. KAPR-MUSICAL RODADD, 4:15 KFAJ, KFXM, KGB-Frank Hemingway, KFWB-Bing Crosby, KLAC-Belle Martel, KMPC--Twilight Tales, KRKD-Movieland Quis, 4:25-KGFJ-Sports Flash. 4:30-KFI, KFSD-Aunt Mary. \*KHJ, KGB, KVOE-Passing RHJ, KGB, KVUE—Fass Parade. KFVD—Proten Hits. KFWB—Daily Light. KLAC—Racing Roundup. KMPC—Al Goodman. KOWL—News. KRKD—Symphony in Swing. KWIK—Old-Age Pension. KWKW—Opera Association. KWKW-Opera Association. 4:35-KOWL-Musical Showcase. 4:45-KECA-Happy Theatre. KF1, KFS0-Nora Drake. ★KH1, KG8, KV0E-Res Miller KLAC-Music Room. KMPC-lerry Lawrence. ★REKD-News. KWE-Musical Quiz. KWKM-Races and Sports. 4:30-KWKW-Magic Time. 4:55-KGFJ-Sports Flash. -KECA, KFMB—Green Hornet, KFI, KFSD—This Woman's Kert, KrSD-This wond b Secret. ★K111, KGB, KVOE—Fulton 1.evis. KAGH—Candy Lou. KFAC—Sunset Serenade. KFVD—Sundown Roundup. KFWB—Stuart Hamblen. KGRI—Johnny Grant Show. ★KLAC—Fred Henry Reports. ★KMPC—News, Star Time. KOWL—House Party. KGKD—Songs of the Saddle. KWKW—Reminiscent Music. KXLA—Jake Box Matinee. 5-KGER—Ford Lewis. ecret. J. KGB, KVOE-Fulton 8:05--KGEB--Ford Lewis. -KGI--News. KN X-Tom Hanlon. KLAC--Music. KOWL--Bing Crosby. KWKW--Today at the Baces. -KECA--Jack Armstrong. KHJ, KFXM, KGB, KVOE--Captain Midnight. 5:15+KFI-**5:30**-

KNX, KSDJ-Club 15. KFAC-Whoa Bill Club. \*KFOX, KOWL, KWKW News, RFVD—Pass Time, KGER—Cactus Mack, KGFJ—Race Recap, KMPC—All-Time Hits, KRKD—Sports Dial, KWIK—Lesly (irey, KXLA—Future Pianists, 5:35-KOWL-Show Tunes. 5:45±KFI-Feature Wire. KHJ, KFNN, KGB, KVOE-Adventures of Tom Mix. ±KNN, KSDJ-Ed R, Murrow, KAGH-What's Your Idea? KFVD-Crosbyana. KGER-Bruce Trent. KGFJ-Tops in Paps. KLAC-Sam Balter, Sports. KMPC-Top Tunes. KOWL-Hialian Program. EKKD-Race Results. KWKM-Spotlight on Bands. EXLA-Music. EKECA EFUR-Eduta C BU 5:35-KOWL-Show Tunes. \*KECA, KFMB-Edwin C. Hill. KECA, KFMB-Edwin C. Hill,
 KFI-Sundown Downheat,
 KFI-Sundown Downheat,
 KHJ, KFNM, KGB, KVOE- Mysterious Traveler,
 KKNK, KSDJ-Charles Collingwood,
 KKFC, KFON, KFWB, KLAC,
 KMPC-News,
 KGFU-Haynes at the Reins,
 KGER-Sports Time,
 KGEL-Johnny Grant,
 KOWL-Italian Program,
 KKKD-Musical Varieties,
 KWKW-Sunset Serenads,
 KULA-Muir College,
 KKLA-Mair Morid Court. -KECA-Animal World Court. KFAC--Musical Memories. KLAC--Al Jarvis Ballroom. 6:05-6:10 \* KECA-Home News. 6:15★KECA-Elmer Davis, News. KFI-Remember That Music. ★KNX, KSDJ-News, Garred. KFWB-Dinner Melodies. KGER-Stamps Quartet. BOB KELLEY'S EASTSIDE PARADE OF SPORTS 6:15 to 6:30 P.M. Monday through Saturday KMPC KMPC—Bob Kelley, Sports. KRKD—Hawaiian Memories. KXLA—Mary Burke King. -EECA, KFMB—Relaxin' Time KFI, KFSD—Date With Judy. KHJ, KGB, KVOE—The Atom 6:30 and You. KNX, KSDJ-Mr. & Mrs. North. KAGH-Bing Sings. KFAC-Hour of Music. "MELODIES 'N MEMORIES" Presented from the MEMORY ROOM BY Hal Nichols and "Barty" 6:30 P.M. Daily KFOX 1280 on your dial AN OWNER KFUX-Hal's Memory Room. KFVD-Airlane Melodies. KFVB-America Dances. KGER-Helene Smith. KMPC-Pomona Track. KRKD-Piano Parade. KWIK-Evening Secenade. KWIK-Eddie Arnold Show. 8:45 6:45+KFVD-News. KRKD-Accent on Rhythm. KXLA-Popular Variety. 6:55+KHJ, KFXM, KGB, KVOE-News. -KECA, KFMB-Youth Asks - KFLA, KFMB-10011 ASAS the Government. KFI, KFSD-Bob Hope Show. KFIJ, KFSM, K(B, KVOE-Gabriel Heatter. KFXC-Hour of Music. KFXC-Hour of Music. KFVD--Squeakin' Deacon.



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TUESDAY LOGS

WEDNESDAY, OCTOBER 6 \*Indicates News Broadcast.
 \*Indicates News Broadcast.
 \*ECA, KFMB-Don McNeill's Breakfast Club.
 KFL KFSD-Fred Waring.
 \*KHJ, KGB-Cecil Brown.
 \*KN-Harry Babbit.
 \*KAGH-Musical Clock.
 KFQX, KRKD-Bibi Institute KFOX, KRKD-Bibi Institute KFOX, KRKD-Bibi Institute KFOX, KRKD-Bibi Institute KFON-Walson Ranch.
 \*KGER, KLAC, KNYC, KOWL, KXLA-News.
 \*KGH-D. Frederick Balles.
 \*KGH-Musical Corral.
 \*KFWB-L. A. Breakfast Club.
 KWKW-Rafael Mendez.
 \*05-KGER-Mizpah.
 \*155\*KHJ, KNX-News.
 \*KGFJ-Public Messenger.
 \*LAC-Haynes at the Beins.
 \*KMU-Music.
 \*109\*KHI-Inside the News.
 \*KHJ-Editor's Diary.
 \*KFU-Waster, Sports.
 \*KFU-Waster, Sports.
 \*KGER-Ammond.
 \*KGEN-Yesterday's Hits.
 \*KGEN-Yesterday's Hits.
 \*KGER-Hammond.
 \*KFI-Seam Hayes.
 \*KHZ-Barbock Quotations.
 \*KFU-Vocal Varieties.
 \*KGER-Bible Treasury Hour.
 \*KFU-Svoci Baker Lloyd. KWKW-Gordon Baker Lloyd. -KECA, KFMB-Welcome, Travelers. KFI-Art Baker's Notebook. ★KHJ, KFXM, KGB, KVOE-Cecil Brown. KFAC-Morning Concert. KFAC-Morning Concert. KFVD-Waltz Time. KFWB-L. A. Breakfast Club. KGIL-Svappin' Corner. KLAC-570 Club. KMPC-Band Box. KOWL-Helen Markham. KKKD-Sagebrush Serenade. KWKW-Voice of China. KXLA-Bar Nothing Ranch. 5-KGER-Lutheran Hour. g KOWL-Heien Markunia. KRKD-Sagebrush Serenade. KWKW-Voice of China. KWLA-Bar Nothing Ranch. 9:06-KGER-Lutheran Hour. KWIK-Sunny Side. 9:16-KGER-Lutheran Hour. KWIK-Sunny Side. 9:16-KHJ, KFYD-News. KGFJ-Social Security. KGGL-Ballads for You. KOWL-Hawailan Melodies. KWKW-Light and Airy. 9:20-KGFJ-Airotorials. 9:30-KECA, KFIB-Kay Kyser KGHC-Ballads for You. KOWL-Hawailan Melodies. KHS KSDJ-Grand Slam. EACA, KFIB-Mark Kyser KGH-Shirley Kendall. EYD-Show Tunes. KFWB-Marsha Waiton. KGER-Joha Brown. KGFJ-Racing News. KGH-Valley Shopper. KLAC-Racing News. KGH-Valley Shopper. KLAC-Racing News. KWWL-News. KWWL-News. KWWL-News. KWWL-News. KWWL-News. KGH-Valley Shopper. KLAC-Cale Nither Song. KFWB-Marsha Waiton. KGFJ-Voice of the Army. EFVD-Gree with Crosby. ROWL-Abum of Song. KKHJ. NFXM, KGE, KYUE-News. KWKW-Word of Truth. 9:55-KFAC-News. KWKW-Word of Truth. 9:55-KFAC-News. KWKM-Wew Gord Dist. KGFJ-Racing Name. KFWB-Marsha Fallon. KGFJ-Voice of the Army. ELAC-Coffee with Crosby. ROWL-Abum of Song. KKHJ. NFXM, KGB, KYUE-News. Glenn Hardy. KGFJ-Record Jackpot. KNY--News. KWH-News. KMU-News. KML-News. KMAC-Al Jarvis Ballroom. KMYC-Westerners. KOWL-Anoming Melodies. KWKW-Racing News. KACH-G. E. Hour. KFAC-Al Jarvis Ballroom. KMYC-Westerners. KOWL-Alayris Ballroom. KMYC-Westerners. KOWL-Anoming Melodies. KWKW-Racing News. KAA-Sons of Pioneers. 10:05-KFL-KARB-What Makes You Tick? Page Twenty-two Page Twenty-two

KHJ, KGB-Gospel Singer. KNZ-Aunt Jenny. KNKD-DD. Richardson. KWKW-Audrey Shops. \*KXLA-News. 10:25-KGFJ-Sports Flash. 10:30-KECA, KFMB-My True Story \*KHJ, KGB-Kate Smith Speaks. KNZ, KSDJ-Helen Trent. KFVD-Rescue Mission. KFWB-Maurice Hart Show. \*KGUL-News; Curtain Call. \*KOWL-News; KRKD-Crazy Rhythm. KWIK-Mae Dene Ellis. KWKW-Perature Story KXLA-Billy Star. 10:43-KFI-Port of Missing Hits. KHJ, KGB-Kate Smith Sings KNX, KSDJ-Helieve It or Not. KOWL-Tone Shop. KRKD-Midnight Mission. KWKW-My Serenade. 10:53-KECA, KFMB-Betty Crocker. KGFJ-Sports Flash. **11**-KECA, KFMB-Betty Crocker. KGFJ-Sports Flash.
 KGFJ-Sports Flash.
 KEZ-Downtown and All Around.
 KHJ, KGB, KVOE-Ladles First.
 KNX-Big Sister.
 KAGH-Accent on Music.
 KFAUD-KGER-News.
 KFWD-Feer Potter.
 KGJ-Record Jackpot.
 KGL-Housewives' Exchange.
 KLAC-Al Jarvis Ballroom.
 KMK-Domes of Song.
 KOWL-Tune Shop.
 KRKD-Songs of Yesteryear.
 KWK-County Supervisor.
 KLAC-AL Jarvis Ballroom.
 KMFC-Stars of Song.
 KOWL-Tune Shop.
 KRKD-Songs of Yesteryear.
 KWK-County Supervisor.
 KLA-Ensy Listening.
 SKAC-AVISTER Boundup.
 KNY-Ma Ferkins.
 KFVD-Violet.
 KGER-Musical Roundup.
 KMYC-Neighborhood Voice.
 KWKW-Sharborhood Voice.
 KFI-What Do You Say?
 KHJ, KFYM, KGB, KVOE- Queen for a Daz.
 RNX-Wung Dr. Malone.
 KFYD-Memory Melodies.
 KMPC-Tops in Pops. KECA, KFMB-Betty Crocker. 11 wednesda Program Highlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. **Comedy-Variety** 4:00--Arthur Godfrey, ENX. 6:30--Meredith Willson, KECA. 7:30--Maredith Willson, KECA. 9:00--Bing (rosby, KECA. 9:30--Texaco Theater, KECA. 10:00--Blondie, KFI. Quiz, Participation 8:00-McNeill Bkfst. Club. KECA 9:30-Grand Slam, KNX. 9:30-Kay Kyser, KECA. 10:00-Barrel of Dough, KFWB. 10:15-What Makes You Tick? KECA. KECA. 11:30-Queen for a Day, KHJ. 1:00-Bkfst. in H'wood, KECA. 2:30-Meet the Missus, KNX. 2:30-Bride and Groom. KECA. 3:30-House Party, KNX. 8:00-Name That Song. KHJ. 8:30-Groucho Marx, KECA. Drama 6:30-Dr. Christian, KNX. 7:30-Hollywood Theater, KFI. 8:00-Proudly We Hail, KFI. 8:30-Curtain Time, KFI. Classical, Semi-Classical

DINNER BELL ROUNDUP Cliffie Stone Eddle Herman the Hermit Eddie Kirk Julie Hayden Merle Tennessee Ernie Travis Top Western Talent KXLA 11:30-12:30 Mon. Thru Fri. KXLA—Dinner Bell Roundup.
 11:35—KF0X—Request It.
 11:45—KECA—Quizzicale.
 KFb—Joyce Jordan.
 KNX—Guiding Light.
 K0WL—Salute to Americas.
 KRKD—Melody Time.
 KWKW—Races and Sports.
 11:35±KFAC—Nava. 11:55 KFAC-News. KGFJ-Sports Flash. KGFJ-Sports Flash.
 KKECA-Sam Hayea, News.
 KKI-Farm Reporter.
 KKHJ, KAGH, KGER-News.
 KNN-Second Mrs. Burton.
 KFVD-Editor of the Air.
 KFVB-Peter Potter.
 KGFJ-Intermission.
 KGFJ-Intermission.
 KGFJ-Women Are Wonderful
 KOWL-Mayor of Melody.
 KRKD-Santa Fe Trails.
 KWK-Vocalist Parade.
 KNK-Dinner Bell Roundup.
 12:05-KAGH-Music. KWKW--Vocalist Farade.
KNLA--Dinner Bell Roundup.
12:05-KAGH-Music.
KGER--Chuck Wagon.
12:15+KECA--Bauknage Taiking.
KFI. KFSD--Road of Life.
KHI--Sing, America. Sing.
KSIL--Real Estate Show.
KGIL--Real Estate Show.
KGIL--Real Estate Show.
KGIL--Real Estate Show.
KGIL-Real Estate Show.
KGIL-Real Estate Show.
KGIL-Real Estate Show.
KGIL-Real Estate Show.
KGIL-Reale State Show.
KGIL-Real Estate Show.
KGIL-Reale State Show.
KGER-Squeakin' Deacon.
KMFC-Green Light Revue.
KWKW-Stock Quotations.
KXI.A-Western Music.
12:35-KWIK-GI. Platter Parade.
KWKW-Faces and Sports. a in Boldrace.
9:00-Art Baker, KFI.
10:00-Ted Malone. KECA.
10:30-Kate Smith, KHJ.
11:30-What Do You Say? KFI.
1:30-Burritt Wheeler, KNX.
4:30-Passing Parade. KHJ.
10:30-Night Editor, KNX. Mystery-Detective 8:30-The Whistler, KNX. 10:30-Mr. D. A., KFI. Public Interest-Information 5:45-If They Had Lived, KGFJ Sports DPOILS 9:30-Racing News, KLAC. 9:30-Racing, KGFJ. 10:00-Race Lineup, KWKW. 1:00-Major League Ball, KMPC. 5:30-Race Recap, KGFJ. 5:30-Sports Dial, KRKD. 5:45-Race Results, KRKD. 5:45-Race Results, KRKD. 5:45-Race Results, KRKD. 6:15-Rob Kelley, KMPC. 9:30-Inside of Sports, KHJ. 10:45-Tom Hanlon, KNX. Popular-Western Music 8:00-Harry Babbitt, KNX. 4:45-Stuart Hamblen, KFWB. 5:30-Club 15, KNX. 9:00-Super Club, KFI. 9:15-Jack Smith, KNX.

KXLA-Western Records. 12:50-KWKW-Circle 1430 Banch. 12:55-KGFJ-Sports Flash. -KECA, KFMB-Breakfast in 12:30-KWKW-Circle 1430 Hanch.
12:35-KGFJ-Sports Flash.
14-KECA, KFMB-Breaktast in Hollywood.
16:KECA, KFMB-Breaktast in Hollywood.
17:KFI-Life Can Be Beautiful. KHJ-Lynn Looks at Hollywood.
16:KNX, KSDJ-Knox Manning.
16:KACH-Civic Service.
17:KFI-KKEKD-News.
17:KFSD-KaCK KRKD-News.
17:KFKKKEK-Service.
17:KFSD-Male Carbon Service.
17:KFI-KFSD-Malestander.
17:S-KFI, KFSD-Ma Perkins.
17:S-KFI, KFSD-Pepper Young.
17:S-KFI, KFSD-Pepper Young.
17:S-KFI, KFSD-Pepper Young.
17:S-KFX-Song of the Islands.
17:S-KFXD-Field of the Islands.
17:S-KECA-Eithel and Albert.
17:S-KFXA-Vocal Varieties.
17:S-KECA-Eithel and Albert.
17:S-KECA-Eithel and Albert.
17:S-KECA-Eithel and Albert.
17:S-KECA-Eithel and Albert.
17:S-KEA-Shorts Flash.
17:S-KEA-Shorts Flash.
17:S-KEA-Shorts Flash.
17:S-KEA-Eithel and Albert.
17:S-KEA-Eithel and Albert.
17:S-KEA-Shorts Flash.
17:S-KEA-S 1:53 \* KFAt-Ateves, KGFJ-Sports Flash.
2-KFCA, KFMB-Surprise Package.
2-KFL, KFSD-Backstage Wife.
KHJ, KFSD-Backstage Wife.
KHJ, KFSD-Backstage Wife.
KHJ, KFSD-Backstage Wife.
KN-Steve Allen.
KAGH-C, Sharpe Minor.
KFAC-Matinee.
KFOX-Rodeo.
\*KFVD-News: Hall of Records KFVD-News: Hall of Records KFVD-News: Hall of Records KFWD-News: Hall of Records.
KGER-Long Beach Band.
KGFJ-What's Up.
KGI-Homemakers.
KLAC-570 Club.
KMVC-Matinee Melodies.
KKD-World for Kids.
KWKW-Races and Sports.
KNLA-Mr. Music.
2:30-KECA, KFMB-Yews.
KNS-Radie Hafts.
KGFJ-Sports Flash.
2:30-KECA, KFMB-Dride & Groom KFI, KFSD-Lorenzo Jones.
KHJ KGB, KV0E-Red Benson Movie Show.
KNX. KSDJ-Meet the Misses.
KGER-Contented Listening.
2:30-KOWL-Contented Listening.
2:30-KGER-Long Beach Band.
2:40-KGER-Long Beach Band.
4:40-KEL-NEN-WIME Beach Band.
4:40-KEL-KFNB-WIME Beach Band.
4:40-KEL-KFNB-WIME Beach Band.
< KGFJ-Sports Flash.
-KECA, KFMB-Ladies Be Seated.
KFI, KFSD-When a Girl Marries.
RHJ, KGB, EVOE-Happy Gang.
KNN, KSDJ-Hint Hunt.
\*KAGH, KFVO, KGER, KLAC, KNLA-News.
KFVD-Hall of Records.
KFVD-Hall of Records.
KFVD-Hall of Records.
KGFJ-Sunset and Vine.
KGIL-Social Whirl.
KMWL-Radio Outlook.
KWKW-Swing Session.
3:10-KIAC-Distant Faces Life KAGH-This Day.
KGHL-This Day.
KGHL-Sports Matines.
KWKW-Races and Sports.
KXLA-Juke Box Mathes.
3:30-KECA-Norwood Smith Selects 3-KECA, KFMB-Ladies Be

Music

8:00-Fred Waring. KFI. 7:30-Harvest of Stars, KNX.

Comment-Narration 7:45-Fred Beck, KNX.



THURSDAY, OCTOBER 7 Indicates News Broadcast.
 Construction of the second -News. **BWIK**-Michael Roy Show, **BWIK**-Michael Roy Show, **BWKW**-Rafael Mendez, Nows KWBW-KAIAel Mendez. 8:18#KHJ, KNX-News. KFWB-Club Women's Quiz. KGFJ-Public Messenger. KLAC-Haynes at the Reins. KMPC-Markets. KOWL-Memories in Music. KOWL-Memories in Music. 8:20-KNLA-Music. 8:25-KMPC-Sports Roundup. 8:30-KMPC-Sports Roundup. 8:30-KHJ-Editor's Diary. KNX-Music for You. \*KFKD-News. KFKD-News. KFKD-News. KFVD-Easy Listening. KFVD-Easy Listening. KFVD-Yeaterday's Hits. KMPC-Jerry Lawrence. KWKW-Stock Quotations. KNLA-Baptist Brothers. 8:454KEI-I-Nam Hayes. KNLA—Baptist Brothers, 8:45★KFL—Sam Hayes, KEJ, KGB—Breakfast Time. KFAC—Onity, KFVD—Voral Varieties, KFVB—Science of Mind. KGFR—Bible Treasury. KGIL—Coffee Farade, KMVC—In a Nutshell, KOWL—Waltz Time. KRKD—Spotlight Varieties, KWKW—Gordon Baker Lloyd. → KFCA\_KFVME—Welcome. KECA, KFMB-Welcome Travelers, KFI-Art Baker's Notebook,
 KHJ, KFXM, KGB, KVOE-Cecil Brown, KAGH-Top of the Morning, KFAC-Morning Concert. KFAC-Morning Concert. KFVD-Waltz Time, KFWB-Strolling Tom, KGFI-Your County at Work, KGHL-Swappin' Corner, KLAC-S70 Club, KMPC-Band Boy, KOWL-Helen Markham, KRKD-Sagebrush Serenade, KWKW-Voice of China. -KECA, KFMB-Welcome TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW **KXLA** 9 - 10 A. M. - Mon.-Fri. KXLA—Bar Nothing Banch. KGER—Lutheran Hour. KWIK—Sunny Side. 9:05-KWIK→Sunny Sude. →KHJ, KFNM, KGB, KVOE– Victor H. Lindlahr. ★KGHJ→Community Chest. KGFJ→Community Chest. KGHJ→Community Chest. KGH 9:15-9:20#KGFJ—Airotorials. 9:30—KECA, KFMB—Kay Kyser Der KECA, KFMB--Kas Kyser Kollege.
 KFJ, KFSD--Jack Berch.
 KFJ, KFSD--Jack Berch.
 KRJ--Moods in Music.
 KNX, KSDJ--Grand Slam.
 KAGR--Shirley Kendall.
 KFVD--Show Tunes.
 KFVD--Show Tunes.
 KFWB--Marsha Walton.
 KGER--John Brown.
 KGEM--Marsha Walton.
 KGM--Marsha Walton.
 KGM--News.
 KWIK--Top o' Morning.
 KTA--Rosemary.
 KFVD--Remembered Rhythm 9:45-9:45-KF1, KFSD-Lora Lawton, KNX-Bosemary, KFVD-Remembered Rhythms, KFVB-Music, KGFJ-Disabled Veterans, KLAC-Coffee with Crosby, KOWL-Album of Song, KKKD-News, KWKW-Word of Truth, 9:55 KKFAC-News.

Page Twenty-four

10-KECA, KFMB-Ted Malone, \*KFI, KFOX, KGER-News, \*KHJ, KFXM, KGB, KVOE-Glenn Hardy, News, KNX-Wendy Warren. KAGH AM - FM Keep Tuned to 1300 RADIO PASADENA for: THE GENERAL ELECTRIC HOUR 10:00 - 11:00 A.M. -MUTUAL'S-WHAT'S YOUR IDEA? 5:45 P.M. MON. THRU FRI. 1300 KAGH-G. E. Hour. KFAC-Serenade. KFYD-Rev. Louis T. Talbot. KFWB-Barrel of Dough. KGFJ-Record Jackpol. KGIL-Valley Frolic. KLAC-Al Jarvis Ballroom. KMIC-Westerners. KOWL-Romance in Music. KRKD-Morning Melodies. KWKK-Town Crier. KWKW-Racing Lineup. KXLA-Sons of Pioneers. KFI-Ladies' Day. KFI-Ladies' Day. KGER-Musical Roundup. 10:05-10:15-KECA, KFMB-What Makes You Tick? MCLA, MCMD-WHAT MAKE You Tick?
 KHJ, KFXM, KGB, KVOE-Gospel Singer,
 KNX-Aunt Jenny,
 KRKD-Dr. Richardson,
 KWKW-Tune-Up Time,
 KNLA-News, ★KXLA- News.
10:35-KGFJ-Sports Flash.
10:30-KECA, KFMB-My True Story
★KHJ, KGR, KVOE-Kate Smith Speaks.
KNX, KSDD-Helen Treut.
KFVD-Rescue Mission.
KFVD-Rescue Mission.
★KGIL-News: Curtain Call.
★KOWI-News.
KRKD-Crazy Rhythm.
KWIK-Mae Dene Ellis.
KWKW-Feature Story.

Comedy-Variety 4:00—Arthur Godfrey, KNX, 7:00—Music Hall, KFI. 9:30—Aldrich Family, KFI. 10:00—Burns and Allen, KFI.

Quiz, Participation

KECA. 11:30-Queen for a Day, KHJ. 1:00-BKfst. in H'wood, KECA. 2:30-Meet the Missus, KNX. 2:30-Bride and Groom, KECA. 3:30-House Party, KNX. 6:30-Better Half, KHJ. 9:30-Candid Mike, KECA. 10:30-Noah Webster Says, KFI.

Drama 6:00—Family Theater, KH 8:00—Screen Guild, KFI, 8:30—First Nighter, KNX,

Classical, Semi-Classical

Music

Comment-Narration

8:00-Fred Waring, KFI. 8:30-Fred Waring, KFI.

7:45-Fred Beck, KNX. 9:00-Art Baker, KFI. 10:00-Ted Malone, KECA. 10:30-Kate Smith, KHJ.

KHJ.

KXLA--Billy Starr. 10:35-KFOX-Morning Musie. 10:45-KFI-Port of Missing Hits. KHJ, KGR, KVOE--Kate Smith Sings. KN, KSDd-Our Gal Sunday. KFAC-L. A. Medical Assn. KFAC-L. B. Medical Assn. KGFJ-Sports Flash. **4** - KECA, KFMB-Betty Crocker Magazine. KGFJ-Sports Flash. -KECA, KFMB-Betty Crocker Magazine. KFI, KFSI)-Standard School. KHJ, KGB, KVOE-Ladies First. KNX-Big Sister. KAGH-Accent on Music. KFAC-Festival of Music. KFAC-Festival of Music. KFAC-Festival of Music. KFAC-Festival of Music. KFWB-Ceter Potter. KGFJ-Record Jackpot. KGFJ-Record Jackpot. KGFJ-Record Jackpot. KGFJ-Record Jackpot. KGFU-Stars of Song. KOWL-Tune Shup. KRKD-Songs of Zesterday. KWKW-Song Parade. KNLA-Variety. KKLC-A, KFMB-Dorothy 11-11:15--KECA, KEMB-Dorothy Kilgallen. KNN-Ma Perkins. KFVD-Violet. KGER-Musical Roundup. KMPC-Vour Pharmacist. KWKW-Races and Sports. \*KNLA-Passdena News. KXLA-Pasadena News,
 11:20-KWKW-Stairway to Music,
 11:25-KGFJ-Sports Flash,
 11:30-KECA-Casa Cugat,
 KFI-What Do You Say?
 KHJ, KFNM, KGB, KVOE-Queen for a Day,
 KNX-Young Dr. Malone,
 KFAC-Keyboard Artistry,
 KFOX, KOWL, KRKD-News,
 KFVD-Memory Melodies,
 KNLA-Dinner Bell Roundup,
 11:40-Will a Saluta to Amaloas KALA—Dinner Bell Roundug 11:40—KOWL—Salute to Americas. 11:45—KE('A—Quizzicale. KFI—Joyce Jordan. KNX—Guiding Light. KRKD—Melody Time. KWKW—Races and Sports. 11:55 KFAC—News. KGFJ—Sports Flash. 12\*RECA-Sam Hayes, News, **2**\*KECA—Sam Hayes, News, KFI—Farm Reporter, \*KHJ, KiB—News, KNN—Second Mrs, Burton, KFAC—Luncheon Concert, KFVD—Editor of the Air, KFVD—Editor of the Air, KFVD—Peter Potter, KGFJ—Infermission, \*KGII—Valley News, **thursday**ProgramHighlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 11:15-Dorothy Kilgallen, KECA. 11:30-What Do You Say? KFI. 1:30-Burritt Wheeler, KNX. 4:30-Passing Farade, KHJ. 10:30-Night Editor, KNX. Mystery-Detective 6:30—Wr. Keen, KNX. 7:00—Suspense, KNX. 7:30—Crime Photographer, KNX. 8:30—Deadline, KECA. 9:30—FBI in Peace and War, KNX. 8:00 -McNelli Bkfst, Club, KECA 9:30-Grand Slam, KNX, 9:30-Kay Kyser, KECA, 10:00-Barrel of Dough, KFWB, 10:15-What Makes You Tick? Sports Sports 9:30-Racing, Keys, KLAC, 9:30-Racing, KGFJ, 10:00-Race Lineup, KWKW, 1:00-Major League Ball, KMPC, 5:30-Race Recap, KGFJ, 5:30-Sports Dial, KRKD, 5:45-Sam Balter, KLAC, 5:45-Sam Balter, KLAC, 5:45-Bane Balter, KGER, 6:00-Fred Hessier, KGER, 6:15-Bob Kelley, KMPC, 6:30-Joe Hernandez, KMPC, 7:15-Fishing Pals, KFOX, 9:30-Inside Sports, KHJ, 10:35-Tom Hanlon, KNX,

Popular-Western Music 8:00-Harry Babbitt, KNX. 4:45-Stuart Hamblen, KFWB. 5:30-Club 15, KNX. 8:30-Revere Revue, KHJ. 9:00-Supper Club, KFI. 9:15-Jack Smith, KNX.

KLAC-Al Jarvis Ballroom. KMPC-Women Are Won-EMIC-women are won-derful. EOWL-Mayor of Melody. KRKD-Santa Fe Trails. EWIK-Bing Crosby Sings. EWKW-Vocalist Parade. KXLA-Dinner Bell Roundup. EJWKW—Vocalist Faradē.
KXLA—Dinner Bell Roundup.
12:05—KAGH—Music, KGER—Chuck Wagon.
12:154 KECA—Baukhage Talking. KFI, KFSD—Road of Life. KHJ—Sing, America, Sing. KNX—Perry Mason. ★EFOX—News. KGIL—Real Estate Page. KWKW—Races and Sports.
12:25—KGFJ—Sports Flasb.
12:30—KECA—Between Us Girls.
12:30—KECA—Between Us Girls. KHJ—Louise Massey. KHJ—Louise Massey. KNX, KSDJ—Nora Drake. KFVD—Violet. KGER—Squeakin' Deacon. KGEL—Western Music. KMIC—Green Light Revue. KWKW—Stock Quolations. KXLA—Western Tunes.
12:35—KWKW—Farm News. KWKW—Fates Deacon. KALA-Western Tunes,
 12:35-KWKW-Farm News,
 KWKW-Platter Parade,
 12:45-KF1-Light of the World,
 KHJ-Melody Matinee,
 KN, KSDJ-Evelyn Winters,
 KKFA(', KNPC-News,
 KXLA-Western Music,
 12:50-KWKW-Circle 1430 Ranch,
 12:55-KGFJ-Sports Flash,
 4 -KCCA-Breakfast in KXLA-weeken
KKKW-Circle 1430 Rancn.
KGFJ-Sports Flash.
KGFJ-Sports Flash.
KGFA-Breakfast In
Hollywood.
KFI-Life Can Be Beautiful.
KHJ-Lynn Looks at
Hollywood.
KNN. KSDJ-Knov Manning.
KAGH-Civic Service.
KFAC-Flano Parade.
KFVN-Black & White Studies
KFWB-Bill Anson.
KGER-Squeakin' Deacon.
KGFJ-L230 Club.
KGIL-Musical Roundup.
KLAC-News. Sports.
KMPC-Major League Ball.
KOWL-Mayor of Melody.
KWIK-Just Relaz.
KNN-George Fisher.
KAGH-Where to Go.
KFAC-Club.
KGFJ-Sports Flash.
SWG-Sports Flash.
SWG-A-Gaien Drake.
KFYD-Barn News.
KGFJ-Sports Flash.
SMAC-Siesta Stronge.
KKM-Sports Stastaster.
KGEJ-Sports Flash.
KGEJ-Sports Flash.
KGEJ-Sports Flash.
KGEJ-Sports Slesta Stronge.
KKJA-Norma Young.
KNX-Burritt Wheeler.
KAGH-Wheeler.
KGER-Sports Flash.
KGER-Weatern Slesta.
KGER-Showr Thre.
KEXLA-News.
KILA-News. 1-KECA-Breakfast in RGFJ—Sports FIRM.
2-KECA, KFMB—Surprise Package.
RFI, KFND—Backstage Wife.
RHJ, KFNM, KGB, KYOE— Heart's Desire.
KNX—Stere Allen.
KAGH—C. Sharpe Minor.
KFAC—Matinee.
KFAC—Matinee.
KFVN—News: Hall of Records
KFWB—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGR—Choral Group.
KLAC—570 Club.
KMPC—Three Alarm.
KOWL—Matinee Melodies.
KRKD—Colorado River Assn.
KWK—Races and Sports.
XLA—Mr. Music.
2:30-KECA, KFMB—News.
XLA—Mr. Puess.
XSGFJ—Sports Flash.
2:30-KECA-Heide and Group.
KHJ, KGB, KVOE—Red

RADIO and TELEVISION LIFE

Benson Movie Show. KNX, KSDJ--Meet the Missus. KFVD--Veterans Workshop. KGER--Garden School. KUER-Under School KWER-Pasadena Playhouse. 2:35-KOWL-Contented Listening. 2:40-KGER-Long Beach Band. 2:45-KFI, KFSD-Young Widder 2:30—KFI, KFSD—Found what KRKD—Organ Moods. KWKW—Races and Sports. 2:50—KWKW—Swing Session. 2:55—KGFJ—Sports Flash. -KECA, KFMB-Ladies, Be 3 Seated. KFI, KFSD-When a Girl Marries. KHJ, KGB, KVOE-Happy KHJ, KGB, KVOE—Happy Gang. KNN, KSDJ—Hint Hunt. KFAC—Musical Favorites. KFKON, KGER, KXLA—News. KFVD—Hall of Records. KFWB—Bill Anson. KGFJ—Sunset and Vine. KGH—Social Whiel. KRLAC—News, Sports. KMPC—Sally in Our Alley. KRKD—Tops in Pops. KWIK—100 Club. KWKW—Swing Session. 3:05-KGER-Alkali Alex. 3:10-KLAC-Don Otis Show. 3:15-KFI, KFSD-Portia Faces Life KFOX-George Highley. KGIL—News. KOWL—Sports Matinee. KWKW—Races and Sports. KXLA—Juke Box Matinee. KXLA-Juke Box Mathee.
3:25-KNX, KSDJ-Mr. Information KGFJ-Sports Flash.
3:30-KECA-Norwood Smith Sings.
3:30-KECA-Norwood Smith Sings.
KFJ, KFSD-Just Plain Bill.
KHJ-Moods in Music.
KNX, KSDJ-House Party.
KAGH-Freddy Martin Show.
KGR-Carolina Cotton.
KGH-Storybook Man.
KMKU-Life's Extate.
KWKW-Andy Mansfield.
2:25-KOWL-Just Music. KWKW—Andy Mansfield. 3:35—KOWL—Just Music. 3:45—KCVA—Frances Scully. KFI, KFSD—Front-Page Farrell. KHJ, KGB—Superman. KFYD—Bill Martin. Sports. KFYD—Bill Martin. Sports. KFYD—Far Time Tunes. 3:55% KNN—News. KFWB—Caroline Leonettl. KGFJ—Sports Flash. —KECA—Model Magazine. KIM - Dynko Linko in State
 KF1, KFSD-Double or Nothing.
 KF1, KFSD-Double or Nothing.
 KGB-Gabriel Heatter.
 KN, KSDJ-Arthur Godfrey.
 KAGH-Disc Jockey.
 KFMB-You Win It.
 KFVD-Harlem Matinee.
 KGFJ-Sunset and Vine.
 KGFJ-Sunset Record Club.
 KRWPC-News, Eddie Lyon.
 KOWL-Rolf's Record Club.
 KRWD-Piano Paintings.
 KWKW-Andy Mansfield.
 KXLA-Juke Box Matinee.
 KELAC-Acgorge Fenneman KECA-Model Magazine. 4:05-KECA-George Fenneman Show. KGER-Musical Roundup. 4:15‡KHJ, KFNM, KGB, KVOE-Frank Hemingway. KFWB-Bing Crosby. KLAC-Belle Martel. KMPC-Twilight Tales. KRD-Movieland Quiz. 4:25-KGFJ-Sports Flash. 4:30-KFI, KFSD-Annt Mary. ‡KHJ, KGB, KVOE-Passing Parade. KFVD-Proven Hits. KFVD-Proven Hits. KFVD-Paily Light. KLAC-Racing Roundup. KMPC-Al Goodman. -KECA-George Fenneman 4:05 KMPC-Al Goodman. KKOWL-News. KKIKD-Symphony in Swing. KWIKW-Old-Age Pension. KWKW-Old-Re Pension. KKKK-Old-Re Pension. KKI, KFSD-Nora Drake. KFI, KFSD-Nora Drake. KFI, KGB, KV0E-Rex Miller KFWB-Stuart Hamblen. 4:45 KFWB-Stuart Hamblen. KLAC-Music. KMPC-Jerry Lawrence. KKKD-News. KWKW-Macra and Sports. 4:50-KWKW-Magic Time. 4:55-KGFJ-Sports Flash. -KECA-Green Hornet.

5

KFI, KFSD-This Woman's Secret.

3:05

5:30

6:05

\*KHJ, KGB, KVOE-Fulton ★ KHJ, KGB, KVOE—Fulton Lewis.
 Lewis.
 KENX, KSDJ—News, Knox Manning.
 KAGH—Candy Lou.
 KFAC—Sunseit Serenade.
 KFOD—Sundown Roundup.
 KFVD—Sundown Roundup.
 KFWB—Stuart Hamblen.
 ★ KGFJ—Jire at 5.
 KGFJ—Jire at 5.
 KGFJ—Johnny Grant Show.
 ★ KLAC—Fred Henry Reports.
 ★ KMPC—News, Star Time.
 ★ KWEW—Reminiscent Music.
 K KLA—Juke Box Matinee.
 5—K AGH—Children's Prorgam. KAGH-Children's Prorgam. KGER-Ford Lewis. 8:15\* KFI-News. KHJ, KFXM, KGB, KVOE-Chandu, the Magic KNX—Tom Hanlon, KLAC—Music, KOWL—Bing Crosby KWKW—Today at th Magician. the Races. KWKW-Today at the Races. )-KECA-Sky King. KFI-Johnny Murray. RHJ, KFXM, KGB, KVOE-Captain Midnight. KNX, KSDJ-Club 15. KAGH-Sports Notehook. KFAC-Whoa Bill Club. KKFOX, KOWL, KWKW-News KFVD-Pass Time. KGER-Cactus Mack. KGER-Cactus Mack. KGFJ-Race Recap. KMPC-All-Time Hits. KRKD-Sports Dial. KXLA-Future Planists. KARD-Sports Dial. KXLA-Future Planists. \$:35-KOWL-Show Tunes. \$:45 KFI-Feature Wire. MALE AND KERN, KGB, KVOE-Adventures of Tom Mix. KKOH-What's Your Idea? KFON-Singing Crow. KFVD-Crosbyana. KGER-Bruce Trent. KGER-Bruce Trent. KGER-Bruce Trent. KGER-Bruce Trent. KGER-Bruce Trent. KMC-Top Tunes. KOWL-Halian Program. KRKD-Race Results. KWK-Radio Travelogue. KXLA-Pariety. KKLA-KFMB-Edwin C. Hill. KECA, KFMB—Edwin C. Hill. KFI—Sundown Downbeat. KHJ, KGB, KVOE—Family Theater Theater. **KNN, KSDJ**—Charles Collingwood. **KAGH**—Public Interest. **KFFAC, KFON, KFWB, KLAC, KMPC**—News. HAYNES AT THE REINS FOR BIG TOWN MOTORS 6:00 p.m. 1020 KC. Mon. thru Fri. COO WATT eck/ . LOSAN KFVD-Harnes at the Beins. KGER-Sports Time. KGEJ-Musical Digest. KGL-Johnny Grant Show. KOWL-Italian Program. KKKKW-Varieties in Music. KWKW-Suports. Goodwin. KWK-Suports. Goodwin. KWK-Suports. Geodwin. KWK-Suports. Geodwin. KWK-Suports. Goodwin. KECA-Animal World Court. KFAC-Musical Memories. KrAC-Musical Memories. 6:10★KECA-Home News. 6:15★KECA-Elmer Davis, News. KFI-Here Comes Harmon. ★KASH-News. Garred. ★KAGH-News. KFWB-Dinner Melodies. KGER-Stamps Quartet. KLAC-At Jarvis Ballroom. BOB KELLEY' EASTSIDE PARADE OF SPORTS 6:15 to 6:30 P.M. Monday through Saturday KMPC h:1PC-Bob Kelley, orts. KKKD-Hawalian Memories. KKLA-Technocracy. KECA-Personal Autograph. KHJ-Better Half. KNX, KSDJ-Mr. Keen. 6:30

KAGH—Bing Sings. KFAC—Hour of Music. KFOX—Hal's Memory Room. KFVD—Airlane Melodies. KFWB—America Dances. KGER-Helene Smith. KMPC-Pomona Track. KRKD-Piano Parade. KXLA-Eddy Arnold Show. 6:45\*KFI, KFSD-Elmer Peterson, \*KFVD-News, KRKD-Accent on Rhythm, KXLA-Variety in Music. 6:55+KHJ, KFXM, KGB, KVOE News.
 News.
 **7**-KECA, KFMB-Mr. President. KFI, KFSD-Kraft Music Hall KRJ, KFAM, KGB, KVOE- Guhriel Heatter. KNX, KSDJ-Suspense. KFAC-Hour of Vesterday. KFAC-Hour of Vesterday. KFWB-America Dances. KGER, KRKD-News. KMC-Crosby Time. KMPC-Firestone Favorites. KWKW-Easy Listening. KNLA-Saddle Dusters. Y:05-KGER-Dr. Fagan. Neu s R. KLEN-Saudie Dusters,
 7:05-EGER-Dr. Fagaa.
 7:15\*KHJ, KGB-Mutual Newsreel,
 KFOX-Fishing Pals,
 KGU-Valley Parks,
 KLAC-Music,
 KRKD-Three-Quarter Time, 7:30-RECA, KFMB-Abbott and Costello. KFI, KFSD-Variety Store, Dorothy Lamour. KHJ. KFXM, KGB, KVOE-Red Ryder. KNX, KSDJ-Crime KNN, KSDJ-Crime Photographer. KFAC-Echoes and Encores. KFWB-Sports Final. KGER-Markham. BGIL-Concert Hall. KLAC-lee Follies. KMPC-Romance and Rhythm BRKD-Twilight Serenade. KWLK-Vetorans' Hospital. EWKK-Italian Varieties. KNLA-Jimmie Dolan. KWKW-Halland Varburs, KXLA--Jinmie Dolan.
 7:45 ± KF0X-News. KFWB-Remember. KLAC--Etchings for Evening. KWPC--Leahy of Notre Dame.
 7:55 ± KHJ, KGB, KV0E-Bill Henry
 8-KFCA, KFMB-Press Conference.
 KFI, KFSD-Screen Guild. KHJ, KFXM, KGB, KV0E--Straight Arrow. KNX, KSDJ--James Hilton. KFAC--Evening Concert. KF0X-Reported Missing. KFWR-Williams-Rodgers. KGFJ-Caucasian Memories. KGFJ-Caucasian Memories. KGFJ-Caucasian Memories.
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 KGFJ-Caucasian Memories. \*KMPC-News, Francen. 8:10-KLAC-570 Club. 8:15-K(ER-Decision Now, KGFJ-Songs for You, KMPC-American Music, KXLA-Variety. KECA, KFMB-Dick Powell, KFI, KFSD-Fred Waring 8:30-KFI, KFSD→Fred Waring Show, KHJ→All-Star Revue, KNX→First Nichter, KFOX→Judge Gardner, KGER→Clem Davies, KGEJ→Averill Berman, News, KGHJ→Paddon Lewis, KXLA→97th Street Corral. 8:45-KFWB-Little Concert. KGFJ-H'wood House Party, 8:55-KHJ, KGB, KVOE-Billy Rose KGFJ-H'wood House Party.
8:55-KHJ, KGB, KVOE-Billy Rose
\*KECA-Commentator. KFI, KFSD-Supper Club. \*KHJ, KFNM, KGB, KVOE-News, Glenn Hardy. \*KN-Lowell Thomas. KFAC-Evening Concert. KFAC-Evening Concert. \*KFWB-Clete Roberts. \*KGER-News. \*KGER-News. \*KGER-News. \*KGER-H'wood House Party. KGH-Parade of Hits. KWIC-Orparade of Hits. KWIC-Orpatal Anderson Show. KNIA-Squeakin' Deacon. 9:13-KECA-Dunce Band Jamboree. \*KFI, KFSD-World News. \*KHJ, KGB, KVOE-Fleetwood Lawton. KNN-Jack Snith. KFWB-United Nations. KGER-Vice of the Army.
9:30-KECA-Candid Microphone.

## THURSDAY LOGS KHJ, KGB, KVOE-Inside of Sports. Sports. KNX, KSDJ-F.B.I. in Peace and War. KFWB-Unity Daily Word. KGER-Desert Dreams. KLAC--Musical Horizons. KLAC---Nusical Horizons. 9:45\*KHJ--News. \*KFWB-Music and News. \*KFWC--News. **10**\*KECA--Bichfield Reporter. KFI, KFND-Burns and Allen. \*KHJ, KFNM, KGB, KVOE-Fulton Lewis. \*KNX, KSDJ-Chet Huntley. News. KFAC-Lucky Lager Dance. EASTSIDE SHOW 10 TO 12 P. M. **Every Night Except Sunday** KFWB

KFWB-Eastside Show. KGER-Riverside Rancho. KGFJ-Concert Nocturne. KGIL-Symphony. KLAC-Don Otis. KMPC-Dance Parade. KWIK-Orval Anderson Show. KXLA-Don Harvey. 10:15 KECA—Casa Cugat. KHJ—Highlights in Music, KNN, KSDJ—Beulah. 10:30-KECA, KFMB-Hawthorns Thing, KFI, KFSD-Noah Webster Says. KNN, KSDJ-Night Editor. KGEB-At the Banchbouse. KXLA-Dan Lundberg. 10:45-KNX-Sports Review. 10:55\*KLAC-News. 11\*KECA-News of Tomorrow. ★KECA-News of Tomorrow, ★KFI-News. KHJ, KGB-Joe Sudy Orch. ★KNX-Nelson Pringle. KFAC-Lucky Lager Dance. KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. KGER-At the Ranchhouse. KGFJ-Concert Nocturne. KGFJ-Concert Nocturne. KGHZ-Baltes. KLAC-Don Otis. KMPC-Dance Parade. KUK-Johnny Grant. KNLA-Bandistand Review. KXLA-Bandstand Review. 11:15-KECA-Cinegrill Music. KFI-Morion Downey. KNX-Merry-Go-Round. 11:30-KECA-Ambasador Orch. KFI-Billmore Orch. KFI-Billmore Orch. KEOX-News. KXLA-Sammy Davis. 11:45-KECA-Imig Manor Orch. ★KHJ, KGB, KVOE-News. KNX-An American Abroad. 11:55★KECA, KFI, KMPC-News.

## Best Source

Although Delmar Edmund-son, Columbia's "Mr. Information," has to use extensive reference to obtain the answers for many of his lisquestions, on one teners' subject he is the reference. That's drama. In years spent as a magazine and newspaper drama critic, Edmundson accumulated a veritable library of data on the American theater. He can now an-swer virtually any question on the subject.



9:30

KECA-Candid Microphone. KFI, KFSD-Aldrich Family.

# FRIDAY, OCTOBER 8 KNX-Wendy Warren. KAGH-G. E. Hour. KFAC-Serennde. KFVD-Rev. Louis T. Talbot. KFWB-Barrel of Dough. KGFJ-Record Jackpot. KGH-Valley Frolic. KLAC-AI Jarvis Baltoom. KMPC-Westerners. KOWL-Romance in Music. KWKM-Romorning Melodies. KWKM-Bacing News. KXLA-Sons of Pioneers. -KFI-Ladies' Day.

10:05-

YILL

FRIDAY, C \*Indicates News Broadcast. B-KECA, KFNB-Don McNeill's Breakfast Club. KFI, KFSD--Fred Waring. \*KHJ, KGB-Cecil Brown. KNX-Harry Babbitt. KAGH-Musical Clock. KFAC-Country Church. KFWD-Wakeup Ranch. KFWB-George Milne. \*KGER-News, Mizpah. KGER-News, KILAC, KNWL, KILA -News, KFWB-Music. KGFJ-Public Messenger. KLAC Haynes at the Reins. KMWC-Markets. KOWI-Memories in Music. R:23-KMPC-Sports Roundup. 8:30\*KFI-Inelic the News. KFMD-Fasy Listenlag. KGER-Hammond. KGER-Hammond. KGER-Hammond. KGER-Hammond. KGER-Hammond. KGER-Bible Treasurg. KHJ, KGB-Breakfast Time. KFAC-Unity. KFWB-Socience of Mind. KGER-Bible Treasurg. KGER-Bible Treasurg. KGER-Bible Treasurg. KGER-Bible Treasurg. KGER-Bible Treasurg. KGER-Bible Treasurg. KGEA-KFMB-Welcome Travelers. KECA, KFMB-Welcome Travelers. KECA, KFMB-Welcome KECA, KFMB-Welcome -KECA, KFMB-Welcome Travelers, KFI-Art Baker's Notebook, \*KHJ, KFXM, KGB, KVOE-Cecll Brown, KAGH-Top of the Morning, KFAC-Morning Concert, KFVD-Waltz Time, KFWB-Strolling Tom, KGFJ-Vour L. A. Pollce, KGHJ-Vour J., A. Pollce, KGHJ-Sagebrush Serenade, KMKW-Sagebrush Serenade, KWKW-Solce of China, KNLA-Bar Nothing Ranch, S-KGER-Lutheran Hour, RUND--SARCOPURA Screenade.
 RWKW--Voice of China.
 KNLA-Bar Nothing Ranch.
 9:05--KGER-Lutheran Hour.
 KWIK-Sunny Side.
 9:15--RHJ, KFNM, KGR, RVOE--Victor H. Lindlahr.
 \*RAH, KFYD-News.
 KGPI-Social Scentity.
 KGH--Ballads for You.
 ROWL-Hawaiian Melodies.
 KWKW--Light and Airy.
 9:30-KECA, KFMH--Ray Kyser
 8:30-KECA, KFMH--Ray Kyser
 8:40-H--Nuirley Kendali, KFUD--How Tunes, KFWB--Marsha Walton, KGHZ--John Brown, KGHZ--Balag News, KGH -- Valley Shopper.
 \* LAC--Bacing News, KWK-Top o' Morning.
 9:13-KFI, KFSD--Lora Lawton, KFVD--Remembered Rhythms, KFVD--News, KWK--Nows, KWKM--Now Song, \*KRKD--News, KWKW--Word of Truth.
 9:55-KFAC--News,
 \*KFAC--News, 10-KECA, KFMB-Ted Malone, \*KFL, KFSD, KGER-News, \*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy, AL JARVIS Make-Believe Ballroom KLAC 10:00 a.m. - 1:00 p.m. 6:05 - 7:00 p.m.

Monday thru Saturday

Page Twenty-six

1390 on Your DIAL
KGER-Musical Roundup,
10:15-KECA, KFMB-What Makes You Tick?
KHJ, KGB-Gaspel Singer,
KNX-Aunt Jenny,
KF0X-Assembly of God,
KRKD-Dr, Richardson,
KWKW-Tune-up Time.
10:30-KFCA, KFMB-My True Story
\*KHJ, KGB, KVOE-Kate
Smith Speaks,
KNX, KSDJ-Helen Trent,
KFWB-Maurice Hart Show,
\*KGH-News; Curtain Call,
\*KGH-News; Curtain Call,
\*KWW-Feature Story,
KHJ-Crazy Rhythm,
KWKW-Feature Story,
KHJ-Crazy Rhythm,
KWKW-Feature Story,
KHJ, KGB, KVOE-Kate
Smith Sings,
KNX, KSDJ-Our Gal Sunday,
KFMD-Believe It or Not,
KOWL-Tume Shop,
KRKD-Believe It or Not,
KOWL-Tume Shop,
KRKD-Midnight Mission,
KKEM-Midnight Mission,
KKEM-Midnight Mission,
KKEM-Sports Flash. KUCA. KFMB-Betty Croc KFI-Downtown and All Around, KHJ, KGB, KVOF-Ladles First, KNX-Big Sister, KAGH-Accent on Music, KFAC-Pestixal of Music, KFAC-Pestixal of Music, KFOX-Breakfast Club, Crocker **trides**ProgramHighlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety Arthur Godfrey, KNX. --Red Skelton, KFL. Mystery-Detective 4:00—Arthur Godfrey, KNX, 7:00—Bddie Cantor, KFI, 7:30—Red Skelton, KFI, 8:00—Life of Riley, KFI, 8:30—Spotlight Revue, KNX, 9:30—Jack Carson, KNX, Drama 7:00-Ford Theater, KNX. Quiz, Participation Quiz, Participation 8:00-McNell Bkfst. Club, KECA 9:30-Grand Slam, KNX. 9:30-Kay Kyser, KECA. 10:00-Barrel of Dough, KFWB, 10:15-What Makes You Tick? KECA. 11:30-Queen for a Day, KHJ. 1:00-Bkfst. in H'wood, KECA. 2:30-Mret the Missus, KNX. 8:30-Leave It to the Girls, KHJ. Classical Sami Classical Classical, Semi-Classical Music 8:00-Fred Waring, KFI. Comment-Narration 7:45-Fred Beck, KNX, 9:00-Att Baker, KFL 10:30-Ted Malone, KPCA, 10:30-Kate Smith, KHJ, 11:30-What Do You Say? KFT,

for WESTER VANCE LANE'S Musical Roundup 10:05-12:00 Noon 4:05-5:00 p.m. Mon. thru Fri,

1390 on Your DIAL

11:55\*KFAC-News.
KGFJ-Sports Flash.
12\*KECA-News.
12\*KECA-News.
12\*KECA-News.
12\*KECA-News.
12\*KECA-Luncheon Concert.
KFUD-Editor of the Air.
KFWB-Peter Potter.
KGFJ-Intermission.
KLAC-AI Jarvis Ballroom.
KNPC-Women Are
Wonderful.
KOWL-Mayor of Melody.
KIKD-Santa Fe Trails.
KWKW-Yoonlist Parade.
KULA-Dinner Bell Roundup.
12:05-KAGH-Music.
KGER-Churck Wagon.
12:15\*KECA-Bankhnge Talking.
KWK-Prery Mason.
12:30-KECA-Bankhnge Talking.
KGHL-Churck Mason.
12:30-KECA-Bankhnge Talking.
KFI. KFSD-Today's Children KHJ-Louise Massey.
KFYD-Violet.
KFWB-News: Peter Potter.
KGER-Squeakin' Deacos.
KGHL-Western Music.
KGHL-Western Music.
KGHL-Western Music.
KOHL-Western Music.
KOHL-News.

9:00-The Fat Man, KECA. 9:30-This Is Your FBI, KECA. Public Interest-Information 5:45-If They Had Lived, KGFJ. 8:00-Meet the Press, KHJ. 11:45-Report from U.N., KNX. Sports Shorts 9:30-Racing, News, KLAC. 9:30-Racing, KGFJ. 10:80-Race Lineup, KWKW. 1:00-Major League Ball, KMPC. 5:30-Race Recap. KGFJ. 5:30-Sports Dial, KRKD. 5:45-Stane Batter, KLAC. 6:00-Fred Hessler, KGER. 6:15-Bob Kelley, KMPC. 1:15-Fishing Pals KFOX. 8:30-Sports Folio, KFI. 9:30-Inside of Sports, KHJ. 9:30-Inside of Sports, KHJ. 9:30-Inside of Sports, KHJ. 9:30-INSIDE OF Sports, Schuer, KNS. Pobular-IV estern Music

Popular-Western Music 8:00-Harry Babbitt, KNX, 4:45-Stuart Hamblen, KFWB 5:30-Club 15, KNX, 8:30-Spotlight Revue, KNX, 9:00-Supper Club, KFI, 9:15-Jack Smith, KNX,

 KWKW--Stock Quotations.
 KXLA-Western Tunes.
 12:35-KWIK-G.I. Platter Parade.
 KWKW-Parm News.
 12:45-KFI-Ligit of the World.
 KIJ-Melody Matinee.
 KN, KSDJ-Exclyn Winters.
 ★KFAC, KMFC-News.
 KMFC-Rightm Rancho.
 KWKW-Races and Sports.
 KLA-Western Records.
 12:55-KGFJ-Sports Flash.
 14:ECA, KFMB-Breakfast in Hollywood.
 KIL-With Races and Sports. KALATING
KAKWO-Circle 1430 FRAMMA
KAGEL-Sports Flash.
-KECA, KFMB-Breakfast in
Hollywood.
KFI-Life Can Be Reautiful.
RHI-Liyn Looks at Hollywood.
\*KN, KSDJ-Knox Manning.
KAGH-Civic Service.
KFAC-Pinno Parade.
\*KFVD, KIKDD-News.
\*KFWB-Bill Anson.
KGER-Squeakin' Deacon.
KGEL-Musical Roundup.
\*KLAC-News, Sports.
KMUC-Major L-ague Ball.
KOWL-Mayor of Melody.
KNLA-Community.
\*KLAC-Classroom Radio.
KFAC-Pinno Parade.
KKLAC-Classroom Radio.
KFAC-Cinno Parade.
KKAC-Classroom Radio.
KFAC-Classroom Radio.
KFAC-Sorts Flash.
\*KEAC-Sorts Flash.
\*KNA-Sort Servide.
KFO.-Siesta Time.
KWKW-Races and Sports.
KNX-Burfit Wheeler.
KAGH-Siesta Seronade.
KFO.-Siesta Seronade.
KF KGFJ-Sports Flash.
-KFCA, KFMB-Surprise Package.
KFI, KFND-Backstage Wife.
KHI, KFND-Backstage Wife.
KHI, KFNM, KGB, KV0E-Heart's Desire.
KNN-Steve Allen.
KAGH-C. Sharpe Minor.
KFAC-Matinee.
KFVD-News: Hall of Records
KFVD-News: Hall of Records
KFVD-Waves: Hall of Records
KGFJ-What's Up.
KGFJ-Store Alarm.
KWW-Races and Sports.
KNA-Mr. Music.
2:20+KCA, KFMB-News.
KGFJ-Sports Flash.
2:30+KCA, KFMB-Stelle and Groom.
KFKD-Larenzo Jones. 2:30-KBCA, KFMB-Brile and Groom.
KFI, KFSD-Lorenzo Jones.
KHJ, KGB, KV0E-Red Benson Movie Show.
KGR-Garden School.
★KOWL-News.
KRKD-Times in Tempo.
KKWU-Platter Parade.
2:35-KOWL-Dinner at De Luve.
2:40-KGER-Gang Reach Band.
2:45-KGER-Long Reach Band.
2:45-KKW-Races and Sports.
2:55-KFVD-News.
KGFJ-Sports Flash.
→KCA, KFMB-Ladies, Be -KECA, KEMB-Ladies, Be Seated. KFI, KFSD-When a Girl Marries. KHJ, KGB, KVOE-Happy KHJ, KGB, KVOE—Happy Gnus.
 KNX, KSDJ—Hint Hunt.
 KFAC—Musical Favorites.
 ★KFOX, KGER, KNIA—News.
 KFVD—Hall of Records.
 KFVD—Hall of Records.
 KGFJ—Sunset and Vine.
 KGH—Social Whirl.
 ★KLAC—News, Sports.
 KMPC—Chiffon Serenade.
 KOWL—Radio Ontlook.
 KRKD—Tops in Pops.
 KWIK—1490 Club.
 KWKW—Swing Session.

#### World Radio History

## RADIO and TELEVISION LIFE

3:05-KGER-Mkall Alex. 3:10-KLAC-Don Otis Show. 3:15-KIAC-Don Otis Show. 3:15-KFI, KFSD-Portia Faces Life. \*KGHL-News. KWW-Races and Sports. KNLA-Juke Box Matinee. 3:25-KGFJ-Sports Flash. KNX, KSDJ-Mr. Information 3:30-KFCA-Norwood Smith Selects KFL-Nords in Music. KNX, KSDJ-House Party. KAGH-Freddy Martin Show. \*KGER-Carolina Cotton. KGER-Carolina Cotton. KGH.-Storybook Man. KMCC-Jeanne Gray. KCHL—Storybook Main KMPC—Jeanne Gray, KRKD—Life's Estate, KWKW—Andy Mansfield, 3:35-KOWL-Just Music. 3:45-KECA-Frances Scully. KF1, KFSD-Front-Page KF1, KFND-Front-Fage Farrell, KHJ, KGB-Superman, KFAC-Lyrics in Chorus, KFVD-Bill Martin, Sports, KRFO-Fac-Time Tanes, 3:555 KNN, KFVD-News, KFNB-Cranine Leonetti, KGFJ-Sports Flash, KECA-Model Magazine.
 KFI, KFND-Double or Nothing.
 KHJ, KGB-Gabriel Heatter.
 KNN, KSDJ-Arthur Godfrey.
 KAGH-Disc Jockey.
 KFAC-Musical Masterpleces.
 KFON, KGER-News.
 KFVD-Harlem Matimee.
 KFWB-Spade Cooley.
 KGHJ-Souset and Vine.
 KGH,-Souset and Vine.
 KGH,-Johnny Grant Show.
 KKHO-News, Sports.
 KKWPC-News, Eddie Lyon,
 KOWL-Souset and Paintings.
 KWKM-Andy Mansfield.
 KMLA-Juke Box Matinee.
 S-KECA-George Fenneman -KECA-Model Magazine. 4:05-KECA-George Fenneman 4:05→KECA→George Fenneman Show, KGER→Musical Roundup, 4:15★KHJ, KFXM, KGB→Frank Henningway, KFWB→Bing Crosby, KLAC→Dinning Sisters, KMPC→Morton Gould Orch, KOWU→Classics in Music, KRKD→Movieland Quiz, KGFJ—Sports Flash. →KF1, KFSD—Aunt Mary. ★KHJ, KGB, KVOE—Passing 4:30-KMPC-Al Goodman. ★K0Wl--News. KRKD-Symphony in Swing. KWK-Old Folks' Program. KWKW-Sons o' Guns. 4:35-KOWL--Musical Showcase. 4:45-KECA-Huppy Theater. KFI, KFSD-Nora Drake. KFI, KFSD-Nora Drake. KLAC-Music. KLAC-Music. KMPC-Jerry Lawrence. ★KRD-News. KWIKD-News. KWIK-Musical Quiz. KWKW-Races and Sports. 4:50-KGFJ-Sports Flash. -KECA-Challenge of Yukon. KFI, KFSD-This Woman's 5 KII, WIMMIN THIS WORLD'S Secret.
 Secret.
 KIIJ, KGB, KVOE—Fulton Lewis.
 KKNX, KSDJ—Knox Manning.
 KKKM—Sunset Serenade.
 KFYD—Sundown Roundup.
 KFWB—Stuart Hamblen.
 ★KGER—News.
 KGHZ—Jive at Five.
 KGHZ—Johnay Grant Show.
 ★KLAC—Fred Henry Reports.
 KOWL—Plantation House Party. \*KLAC-FF90 henry heprox.
 KOWL-Plantation House Party.
 \*KMPC-News, Star Time.
 \*KRKD-Songs of the Saddle.
 KKKM-Reminiscent Music.
 KNLA-Juke Box Matinee.
 5:05-KAGH-Children's Frogram.
 KGER-Ford Lewis.
 \$115\*KF1-News.
 KHJ, KFXM, KGB, KVOE-Chandu, the Magiclan.
 KOWL-Island Magic.
 \*KWW-Race Roundup.
 5:30-KECA-Jack Armstrong.
 KHJ, KFXM, KGB, KVOE-Captana Midnight.
 KNX. KSBJ-Club 13.
 KAGH-Sports Notebook.
 KEAC-Whose Bill Club.

 KADTO and Trans.
 KKFOX, KOWL-News.
 KFVD-Phass Time.
 KGFJ-Hace Breap.
 KLAC-Music.
 KMPC-All-Time Hits.
 KRKD-Sports Dial.
 KNLA-Future Pianists.
 5:35-KOWL-Show Tunes.
 5:45-KKFI-Feature Wire.
 Adventures of Tom Mix.
 KKNX, KSDJ-Ed R. Murrow.
 KAGH-What's Your Meas.
 KFON-Your Fisheaster.
 KFON-Your Fisheaster.
 KGEZ-Bruce Trent.
 KKMD-Race Results.
 KWM-Fapatlight on Bands.
 KNLA-Variety.
 5:55-KGFJ-Dod Meyberg.
 C+KECA, KFMB-Edwin C. Hill 6\*KECA, KFMB-Edwin C. Hill. KECA, KFMB—Edwin C. Hill.
 KFI—Sundown Downheat.
 KHJ, KFXM, KGB, KVOE— Hollywood Story.
 KNN, KSDJ—Charles Collingwood.
 KAGH—Public Interest.
 KKFVD—Haynes at the Reins.
 KGFU—Musical Digest.
 KGH—Johnny Grant Show.
 KOWI—Hanler Program.
 KRKD—Varieties in Music.
 KWKM—Allen Rich.
 KWKW—Sunset Screnade.
 KWLA—Property Owners.
 KKLA—Property Owners. -KECA-Animal World Court. KEAC-Musical Memorles. KLAC-Al Jarvis Baliroom. 6:10★KECA—Home News. 6:15★KECA—Elmer Davis, News. KFI—Supervisor Darby. ★KNX, KSDJ—News, Garred. ★KAGH—News. KFWB—Dinner Melodies. KGER—Stamps Quartet. BOB KELLEY'S EASTSIDE PARADE OF SPORTS 6:15 to 6:30 P.M. Monday through Saturday KMPC KMPC—Bob Kelley, Sports. KRKD—Hawaiian Memories. KXLA—Women's Clubs. -KECA, KFMB—Famous Jury Trials. KFI—Melody Time. 6:30-Ben Alexander PRESENTS Sam Hayes in 'Touchdown Tips' KHJ-6:30 p.m. Fri. KHJ-Sam Hayes Touchdown Tips. KNX-mr. ace and JANE. KAGH-Bing Sings. KFAC-Hour of Music. KFOX-Hal's Music Room. KFVD-Airlane Melodies. KFWB-America Dances. KGER-Helene Smith. KMPC-Pomona Track. KRKD-Anenhor Wheu. \*KKD-A.F. of L. KXLA-Eddy Arnold Show. 6:45-KHJ-Remember Wheu. \*KKD-A.F. of L. KXLA-Popular Variety. 6:55\*KHJ, KKYM, KGB, KYOE-News. 7-KECA, KFMB-Break the Bank. KHJ-Sam Hayes Touchdown KECA, KFMB—Break the Bank.
 KFJ, KFSD—Eddle Cantor.
 KHJ, KFSD—Eddle Cantor.
 KHJ, KFSD—Fold Cantor.
 KFMJ, KFSD—Ford Theater.
 KFAC—Hour of Music.
 KFVD—Squeakin' Deacon.
 KGER, KRKD—News.
 KGEL-Munical Digest.
 KGIL—Valley News.
 KLAC—Crosby Time.
 KMIYC—Firestone Favorites.
 KWIK—Allen Rich.
 KWIK—Allen Rich.
 KWIK—Adlen Dusters.

6:05-

7:05—KGER—Fagan.
7:15★KHJ, KGR—Mutual Newsreel.
KFOX—Fishing Puls.
KGHL—Valley Parks.
KLAC—Music.
KHKD—Three-Quarter Time.
7:30—KECA, KFMB—The Sheriff.
KFI, KFSD—Red Skelton KFI, KFSD--Red Skelton Show,
KHJ, KFNM, KGB, KVOE-Cisco Kid,
KFAC--Echoes and Encores,
KFWB--Sports Final,
KGHL-Modern Concert Hall,
KLAC--Etchings for Evening,
KMPC--Romance and Rhythm,
KKRD--Twilight Serenade,
KWK--Veterans' Hospital,
KNLA--Jimmie Dolan,
7:35-KECA-American Sports Page
7:45\*KFOX-News,
KFWB-Remember,
KKRD--Faither Yaughan,
7:55-KECA, KFMB-Champion Roll Call,
Henry, News,
KFCA, KFMB-Boxing Bouts,
KFI, KFSD-Life of Riley,
KHJ, KGB, KVOE--Bell
Henry, News, KFI, KFND—Life of Riley, KHJ, KGB, KVOE—Meet the Press.
 KNN, KNDJ—Everybody Wins KFAC—Evening Concert.
 KFON—Music in the Air.
 KFWB—Williams-Rodgers.
 KGER, KLAC, KNLA—News.
 KGFJ—Caucasian Memories.
 KGHC—Cowtown Boys.
 KMPC—News. Frandsen.
 KHND—County Barn Dance.
 8:05—KGER—Victor Young.
 8:10—KLAC—510 Club.
 8:15—KNN—Jack Smith.
 KGFJ—Songs for You.
 KMPC—Auerican Music.
 KNN—Jack Smith.
 8:35—KFWB—U. A. Dons vs. Chicago Rockets.
 8:30—KECA—6th Army Sports Show KGIL.—Combox Herb.
 8:35—KFWB—L. A. Dons vs.
 Chicago Rockets.
 8:30—KECA—6th Army Sports Show KGIL.—Paddon Lewis.
 KNLA.—Ofth Street Cortal.
 8:45—KFI—Sports Folio.
 KFON—Filght Cast.
 KGEH—Urood House Party.
 8:55—KHJ, KGB, KVOE—Billy Bose
 —KECA, KFMB—Fat Man.
 KFCA—Filt, KFSD—Super Club. KGEL-HUwond House Party.
 \$:55-KHJ, KGB, KVOE-Billy Bose
 YECA, KFMB-Fat Man, KFI, KFSD-Supper Club, KELM, KFNM, KGB, KVOE-News, Glenn Hardy,
 \*KNN-Lowell Thomas, KFAC-Evening Concert, KFWB-Football,
 \*KGEL-Evening Concert, KFWB-Football,
 \*KGEL-News, KGH, -Paddon Lewis,
 KGH, -Paddon Lewis, KGH, -Paddon Lewis,
 KGH, Charles Marking, Bardon, KMPC-Parade of Hits, KIRD-Cowhoy Hit Parade, KMPC-Parade, Smith, KFN-Jack Smith, KFN-Jack Smith, KFN-Jack Smith, KFI-Jimmy Durante Show, KIA, KGB-Inside of Sports, KNN-Jack Carson, KGER-Desert Dreams, KLAC-Masical Horizons, 9:45-KHJ, KFNM, KGB, KVOE-Henry J. Jaylor. DANCE MUSIC AT ITS BEST LUCKY LAGER DANCE TIME 📚 KFA 10 to 12 EVERY NIGHT 10\*KECA-Richfield Reporter. KECA-Richfield Reporter.
 KFI-Hollywood Open Hosse.
 KHJ, KFNM, KGB, KVOE-Fulton Lewis.
 KENK, KSDJ-Chet Huntley, News.
 KFAC-Lucky Dance Time.
 KFOX-Talent Parade.
 KFWB-Football.
 KGFH-Riverside Banche.
 KGFJ-Concert Noctures.



FRIDAY LOGS

Asked by emcee Art Linkletter to name his choice for the Great American of To-day, a five-year-old CBS "House Party" visitor nouse Farty" visitor glanced warily at the table of gifts and smiled: "You are, Mr. Linkletter."

## $\star$ Some Rub

When he's asked how he spent his summer vacation, Jimmy Durante's latest re-ply is "Keepin' my nose to the grindstone."

Page Twenty-seven

SATURDAY, OCTOBER 9. Indicates News Broadcast. Secial. KHJ--Treasury Show, KNN--Harry Babbitt. \*KGER, KLAC, KMPC, KOWL, KNLA-News, KAGH-Musical Clock. KFAC--Country Church. KFXD, KRKD--Haven of Rest KFVD--Wakeup Ranch. KFVD--Wakeup Ranch. KFVB--Charlie Lung. KFVD-Wakeup Ranch. KFWB--George Milne. KGB--Morning Moods. KGFJ--Proudly We Hall. KGIL--Musical Corral. KWKW--Rafael Mendez. :15--KEMJ-Policing L. A. \*KNX--News. KFWB-Salvation Army. KLAC--Haynes at the Reins. KMV--Market Reports. Sports. KOWL--Memories in Music. #Indicates News Broadcast. 8:05---8:15--- BT WD-Saivation Army, RLAC-Haynes at the Reins, EMPC-Market Reports, Sports.
 KOWL-Memories in Music.
 8:30-KHJ-Dr. Hiss Clinic. KNX-Bed Barber Clubiouse. KAOH-Hebrew-Christian Hr.. KRKD-News. KFOX-Music. EFVD-Easy Listening. KGPJ-Yesterday's Hits, KLAC-Music. KMPC-Leahy of Notre Dame, KWW-Stock Quotations. KNLA-Melody Time.
 8:35-KOWL-Meet the Band.
 8:45-KFCA-Mirandy. KACH-Musical Clock. KFVD-Console and Keyboard KFWB-Music. KGER-Gene Autry. KGIL-Coffee Parade. KLAC-Busicess Talk. KMPC-Fingertip Successes, KOWL-Voice of Army. KKD-Supotight Varieties.
 SULA-Popular Favorites. KXLA—Popular Favorites.
 ─KECA, KFMB—Abbott and Costello Kid Show.
 KFI—Meet the Meeks.
 KHJ, KVOE—Harry Mitchell.
 ★KNX—News.
 KAGH—Top of the Morning.
 KFAC—Morning Concert.
 KFOX—Rev. Earl Ivie.
 KFVD—Memory Melodies.
 KFWB—Birmingham Hospital Forum. KFWB-Birmingham Hospita Forum. \*KGER, KLAC-News. KGFJ-Public Messenger, KGHL-Swappia' Corner. KMPC-Music of the Stars. KOWL-Friedship Hour. KRKD-Sagebrush Serenade. KWKK-Voice of China. KXLA-Popular Favorites. KNX-Let's Pretend. KGER-Lutheran Hour. KLAC-Kiddle Club. KWIK-Sunny Side. 9:05-KLAC--Kiddle Club.
KWK-Sunny Side.
9:15\*KAGH, KFVD--News.
KGFJ--Community Chest.
KGFJ-Bilds for You.
KWKW-Grace Parr.
9:30\*KECI-A, KFMB-Tomorrow's Headlines.
KFI, KFSD--Smilin' Ed McConnell.
KHJ, KFXM, KGB, KVOE--Teen-Timers Club.
KYX, KSDJ-Junior Miss.
KAGH--Musical Roundup.
KFVD-Show Tunes.
KGFJ--Racing News.
KGIL--Valley Shopper.
KLCA--Racing News.
KOWL-Carman Hour.
KWK-Top o' Morning.
9:45--KE(CA--Racing, News)
KFVD-Cowboy Policeman. 9:46-KECA-Ratho, the America Way. KFYD-Cowboy Policeman. KGFYD-American Heritage. KLAC-Music. \*KEKD-News. 55-KEAC-News. 10-KECA, KFMB-Reserve. KFI-Jump-Jump of Holiday House, \*KHJ, KFXM, KGB, KV0E-News, KNX, ESDJ-Theatre of Today, KAGH-Stars of Tomorrow, KFAC-Serenade. \*KFOD-Music, KFYD-Music, KFWB-Ann Carter. House Page Twenty-eight

World Radio History

Public Interest-Information

8:15—Policing L. A., KHJ. 10:30—American Farmer, KECA. 11:00—Nat'l, Farm Hour, KFI.

11:20-EWEW-Stairway to Musia. 11:25-EGFJ-Sports Flash. 11:30-EECA-Reserve. KFI-Coffee Concert. KHJ, KGB, EVOE-Reserve. KNX, KSDJ-Give and Take. KFAC-Keyboard Artistry. #EFOX, EOWI., KRED, KWIK -News. KWIK-G.L. Platter Parade. KWKW-Farm News. 12:45--KF1--Football Game. \*KFAC-News. KFAC-News. KFAC-News. KWW-Baces and Sports. KILA-Top Western Tunes. 12:55-KGFJ-Sports Flash. 12:55-KGFJ-Sports Flash. ★ EFAX, EOWI., KRKD, KWI
 News.
 KFVD-Shopping HI-Lites.
 ★ KFWB-News; Peter Potter.
 KGEN-Western Shadows.
 11:35-K KWIK-Modern Mood.
 11:46-KOWL-Salute to Americas.
 11:45-KFI-A. Report on Europe.
 KHJ-Football.
 KFON-Tempos of the Time.
 K RKD-Melody Time.
 K WK-Mares and Sports.
 11:55★ KFAC-News.
 KGFJ-Sports Flash.
 TECA. KFMB-Football. -KECA, KYMB-Football, KHJ-Football, KHJ, KFNM, KGB, KVOE-Football, KNX-1t's Fun to Be Young, KAGH-Brent Burrell, KFAC-Plano Parade, KFFON-Platter Parade, KFFON-Platter Parade, KFWB-Bill Anson, KGFJ-1230 Club, KGHZ-Musical Roundup, KMPC-Eddie Stanley Show, KOWL-Mayor of Melody, KWIK-Just Relax, KNLA-Community Broadcuster, -KECA, KFMB-Football, KFI, KFSD-Archie Andrews, KHJ, KFSD-KGB, KVOE-KHJ, KFXM, KUB, RYOE-Football, KNX, KNDJ-Mary Lee Taylor. KAGH, KGER, KGIL-News, KFAC-Luncheon Concert. Broadcuster, 1:10-KLAC-Studio Frolic, 1:15-KFAC-American Hour. NOSEY NIFTIES News of Kids in Movies Kids with Talent-Contact COSMO MORGAN Talent Counsellor 1605 No. La Brea KFOX — 12 NOON KFOX-Nosey Nifties, KFVD-School Days, KFWB-Peter Potter, KFVD—School Days.
 KFVB—Peter Potter,
 KGFJ—Intermission,
 KLAC—AI Jarvis Ballroom.
 KMPC—Eddie Stanley Show.
 KOWL—Mayor of Melody,
 KRKD—Santa Fe Trails.
 KWIK—Luncheon Musicale.
 KWKW—Pasadena Opera.
 KLA—Saturday Serenade.
 12:05—KAGH=Bob Pohle.
 KGER—Cotionseed Clark.
 12:15★KFON, KWIK—News.
 KFVD—Mason Rose.
 KGHL—Real Estate Show.
 KWKW—Paces and Sports.
 12:30—KFI—Sports Flash.
 12:30—KFI—Fondball Forecast.
 KFVD—Loncheon Tunes.
 ★KFWB\_KOWL-Mess.
 KGFJ—1230 Club.
 KGIL—Musical Roundup.
 KWKW—Stock Quotations.
 12:35—KOWL—Mayor of Melody.

KGER-Kids' Bible Club, KGFJ-Record Jackpot, KGIL-Hawailan Echoes, KLAC-Al Jarvis Ballroom, KMPC-Music of the Stars, KOWL-Romance in Music, KKKD-Morning Melodies, KWIK-Town Crier, KWKW-Race Lineup, KXLA-Joe Littlefield, KECA-Chemidst in Action

KECA-Chemists in Action. KHJ-Christian Science. KFI-Public Affairs. KFOX-Assembly of God. KWKW-Tune-Up Time. \*KLA-News.

10:25-KGFJ-Sports Flash, 10:30-KECA-American Fa

10:55-KGFJ-Sports Flash. **11** - KECA--Shore Party. KFI, KFSD--National Farm and Home Hour. KHJ, KGB, KV0E--Clary's forests

10:15-

11:15-

And Home Hour. KHJ, KGB, KVOE—Clary's Gazette. KNX, KSDJ—County Fair. KAGH—Jim Hadlock. KFAC—Festival of Music. KFOX—Forenoon Fashions. \*KFVB—Peter Potter. KGFJ—Record Jackpot. KGIL—Popular Clussics. KLAC—AI Jarvis Ballroom. KMPC—Keith Hetherington. KOWL—Tune Shop. KRKD—Songs of Yesterday. KWIK—Kiddies' Korner. KWIK—Kiddies' Korner. KWIK—Une of Army. KKYD—Piano Parade. KGER—Western Music. KWIK—Music. KWIK—Music. saturda Program Highlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. Comedy-Variety 8:00—Proudly We Hail, KGFJ. 9:30—Junior Miss, KNX. 7:00—Proudly We Hail, <u>KMPC.</u> 7:30—Pays to Be Ignorant, KNX 7:30—Judy Canova, KFI. 8:00—Dennis Day, KFI. Mystery-Detective 9:00-Gangbusters. KECA. Sports 9:30-Racing News, KLAC. 9:30-Racing Lineup, KGFJ. 10:00-Racing, KWKW. Quiz, Participation 11:30—Give and Take, KNX, 12:30—Meet the Missus, ENX, 5:30—True or False, KHJ, 8:00—Sing II Again, ENX, 9:30—Truth or Consequences, KFI, 9:30—What's My Name?, KECA. :00oothal KI 12:00—Football, KECA 5:15—Bob Kelley, KMPC, 5:30—Race Recap, KGFJ, 5:30—Sports Dial, KRKD, 5:45—Race Results, KRKD, 5:45—Football Scoreboard, KECA 6:30—Joe Hernandez, KMPC, 8:00—Hunting-Fishing Club, KHJ Classical, Semi-Classical Juvenile Music 9:00-Abbott & Costello. KECA. 9:05-Kiddle Club, KLAC. 9:05-Let's Pretend, KNX. 9:30-Smilin' Ed, KFI. 10:00-Jump Jump, KFI. 12:30-Bob Martineau, KFOX. 4:30-NBC Symphony, KFI. 3 Drama 10:00-Theater of Today, KNX. 10:30-Grand Central Sta., KNX.

Popular-Western Music

4:45—Stuart Hamblen. KFWB. 7:30—All-Star Western. KHJ. 8:30—Grand Ole Opry, KFI. 10:00—Hit Parade, KFI.

THE RUSS WHITEMAN SHOW 1020 KC. Saturday's Best 5000 WATTS 1:15 p.m. Saturday 12 hea -. LOS ANGELES **KFVD-Songs** by Russ Whiteman. wonteman. KRKD-Siesta Time, KWKW-Waxworks. KXLA-Research Adventures. 1:25-EGFJ-Sports Flash. 1:30-ENX-Football. EHJ, EGB, EVOE-Air Force MHJ, KGB, KVOE—Air Fo Hour.
 KFVX—Siesta Serenade.
 KFVD—Dream Time.
 KGER—Western Siesta.
 KGIL—Homemakers.
 KMPC—UCLA vs.
 Washington, Football.
 ★KOWL, KRED—News.
 KWKW—Song of Islands.
 KNLA—Joe Littlefield.
 KOLA—Sonk of the head. KALA—Joe Littlefield,
 1:35—KOWL—South of the Border,
 KRKD—Symphony of Song,
 1:45—KFOX—Voice of the Army,
 KLAC—Storybook Hour,
 KKLA—News,
 1:50—KWKW—Show Time,
 1:55—KWKW—Show Time,
 1:55—KWKW—Show Time,
 1:55—KWKW—Show Time,
 1:55—KWKW—Show Time, 1:35+KFAC-News.
KGFJ-Sports Flash.
\*KCA., KFME-Football.
\*KFL-Football.
KHJ, KGB, KV0E-Opinionaire.
KNX-Football.
KAGH-C. Sharpe Minor.
KFAC-Matinee.
KFVD-Novelty.
KFWD-Novelty.
KFWD-Novelty.
KFWD-Novelty.
KGEX-Long Beach Band.
KGH,-Saturday Serenade.
Setting Stand.
Setting Stand.
KGER,-Long Beach Band.
Setting Serenade.
KGER,-Long Beach Band.
Setting Serenade.
Setting Stand.
Setting Serenade.
Setting -KECA-Junior Junction. KECA-Junior Junction,
 KFI-Football,
 KHJ, KGB, KYOE-There's Always a Woman.
 KNX-Football,
 KAGH, Pete Young,
 KFAC-Musical Favorites,
 KFOM-Modern Concert Hall,
 KFVD-Salvation Army,
 KKGER, KXLA-News,
 KGIL-Saturday Serenade,
 KKLAC-News, Sports,
 KMPC-Football,
 KOWL-Radio Outlook,
 KFKD-Parade of Hits,
 KWIK-1490 Club,

-KECA, KFMB-Football,

-News.

RADIO and TELEVISION LIFE

KWKW-Swing Session. 3:05-KGER-Sagebrush & Saddlee, 3:10-KLAC-570 Club. 3:15-EFVD-Airlane Melody. EOWL-Sports Matinee. KWKW-Races and Sports. 3:25-EGFJ-Sports Flash. 3:30-KECA-Labor, U.S.A. EHJ, KGB-Harmony Hall. ENT-Make Way for Youth. \*EFAC, KOWL-News. KFTD-To Your Health. ERKD-Life's Estate. KWEW-Calling All Vets. 3:35-KOWL-Organ Melodies. KYB W--Organ Melodies. -KEWI.-Organ Melodies. -KEC.A-Let Freedom Ring. KFI, KFSD-Lassie Show. KFAC-Portraits of Melody. KFVD-Romancing on Record. KOWL-Maurice Kosloff. KOWL-Maurice Kostoff, KRKD-Tea Time Tunes. 3:50-KWKW-Saturday Matinee. 3:55\*KFVD-News. KFVD-News. KGFJ-Sports Flash. KGFJ-Sports Flash.
4 KE(2A-Junior Junction. KFI-Man on the Farm. KHJ, KFXM, KGB, KVOE-Sports Review.
KNN-Tomorrow Calling.
KAGH-Joe Thompson Show.
KFAC-Musical Masterpicces.
KFON, KGER-News.
KFWD-Marlem Matinee.
KFWB-Music.
KGFJ-Sunset and Vine.
KGFJ-Sunset and Vine.
KGFJ-Football.
KOWI-Just Music.
KKNPC-Football.
KOWI-Football.
KOWI-Football.
KWK-Valuey High Time.
KWKW-Saturday Matinee.
KIAC-Mews Post.
4:15+KEHJ, KGR, KV0F-Frank
Hemingway.
KFON-Solved.
KWL-Fielde Strings and Ballads.
KRBD-Moxieland Quiz. KECA-Junior Junction. KOWL-Fiddle Strings and Ballads. KKKD-Movieland Quiz. KWKW-Races and Sports. 4:32-KKFJ-Sports Flash. 4:30-KECA-Madhouse Musicale. KFI, KFSD-NBC Symphony. KHJ, KGB, KVOE-Pauline Abovet KHJ, KGB, KVOE—Pauline Alpert,
 KNN-Llos Angeles Story,
 KFON-Old Age Pensions,
 KFVD—Proven Hits.
 KFWB—Blind Artists' Guild,
 KLAC—Racing Roundup,
 KMPC—Sports Review,
 KGWL—News,
 KRKD—Symphany in Autors KMPC-Sports Review.
KOWL-News.
KOWL-News.
KKKD-Symphony in Swing.
KWK-Old-Age Pensions.
4:35-KOWL-Musical Showcase.
4:35-KOWL-Musical Showcase.
4:35-KOWL-Musical Showcase.
KIJ, KGB, KVOE-Proof that Christian Science Heats.
KNX-County Supervisor Ford
KFWB-Stuart Hamblen.
KLAC-Music Room.
KMPC-Parade of Hits.
KERD-News.
KWKW-Masical Quiz.
KWKW-Music.
4:55-KGFJ-Sports Flash.
5-KFCA-E. Felice Quartet.
KFI, KFSD-NBC Symphony.
KHJ, KGB, KVOE-Take a Number. KFT, KFSD--NBC Symphony, KHJ, KGB, KVOE--Take a Number.
 KN--Knox Manning.
 KAGH--Foothill Serenade.
 KFAC--Sunset Serenade.
 KFAC-Sunset Serenade.
 KFMB--Ave Maria Hour.
 KFMD--Sunshine Mission.
 KFYD--Sundown Roundap.
 KFMM--Laymen's Hour.
 KGER, KLAC, KMPC--News.
 KGH--Saturd'a Serenade.
 KWB--Sangen's Hour.
 KGML--Honose Party.
 KKD--Songs of the Saddle.
 KWK--Reminiscent Music.
 S:10--KLAC--Music.
 S:15--KECA--Brownlee Sisters.
 KN--Tom Hanlon.
 KMVC--Boilt Eavist.
 S:15--KECA--Brownlee Sisters.
 S:15--KECA--Brownlee Sisters.
 KN--Tom Hanlon.
 KMVC--Book Kelley.
 KOWL--Cashno Gardens Prolic KWKW-News.
 KFF, KFSD--Reserve.
 KHJ, KGB, KYOE--True or False.
 KNN--My Favorite Husband. False. NX-My Favorite Husband. KNX-My Favorite Hus KAGH—Sports, KFAC—Playtown Train, EFMB—Communism, KFVD—Serenade. KGER—Cactus Mack. KGFJ—Race Recap.

KMPC-Bancho Grande. KRKD-Sports Dial. KXLA-Future Pianists. -KOWL-Show Tunes. -KECA, KFMB-Football Scoreboard, Hank Weaver. KAGH-Gilda Sings. KAGH-Glida Sings. KFOX-Music. KFOX-Haynes at the Reins. KGFJ-Tops in Pops. KGHJ-Saturday Serenade. KLAC-Sam Balter, Sports. KOWL-Italian Program. KRKD-Race Results. KWKW-Radio Travelogue. KWLA-Variety. WDOA Musicad Manhatter 6-KECA-Music of Manhattan. ★KFI, KFSD-The Reporter. ★KFN, KSDJ-Charles (ollingwood. KAGH-Impossible Hour. ★KFC, KFVS, KFWB, KMPC -News. KFVD-Haynes at the Reins. KGER-Sports Time. KGFJ-Masical Digest. KGHL-Saturday Serenade. KECA-Music of Manhattan. KGIJ→Mubical Digest, KGIL→Saturday Serenade. ★KLAC→News, Al Jarvis, KOWL→Italian Program, KRKD→Varieties in Music, KWKK→Sports, Goodwin, KWKK→Sunset Serenade, KXLA→Variety. KNLA-Variety.
 6:05-KFAC-Ballet Theatre.
 6:15-KFAC-Ballet Theatre.
 6:15-KFAC-Ballet Theatre.
 6:15-KFAC-Ballet Theatre.
 KFAC-Ballet Theatre.
 KFNS-D-Bob Garred.
 KFWB-Dinner Melodies.
 KGER-Music.
 KMPC-Bob Kelley. Sports.
 KKKD-Hawaiian Memories.
 KIA-Pigskin Parade.
 6:30-KECA-This is for You.
 KFI-Sports Folio.
 KHX, SOL-Vices of Strings.
 KNX-Symphonette.
 KFMB-American Showcase. MEMORY ROOM HAL NICHOLS & "BARTY" KFOX 6:30 p.m. Daily • 1280 AND DESCRIPTION OF KFOX-Hal's Memory Room. KFWB-Sports Final. KGER-Lukin Valley Church. KMPC-Pomona Track. KGER-Lakin Valley Church, KMPC-Pomona Track, KKKD-Piano Parade, KXIA-Sweet Chariot, 6:455KF1, KFSD-Elmer Peterson, KKFVD-News, KFWB-Music, KKKD-Accent on Rhythm. KECA-Bulldog Drummond. KFI-Guy Lombardo Show. KHJ, KFXM, K6B, KV0E- KHJ, KFXM, K6B, KV0E— Stop Me.
 KNN—Morey Amsterdam,
 KNN—Morey Amsterdam,
 KFAC—Dr. James Fifield, Jr.
 KFQD—Squeakin' Deacon,
 KFWB—Gospel and Song.
 ★KGER, KRKD—News,
 KGEL, MRKD—News,
 KGEL, MRKD—News,
 KGHL—Valley News,
 KLAC—Columbia Open House,
 KMPC—Proudly We Hall,
 KWIK—Cancer Society,
 KWIK—Easy Listening,
 KNLA→Nazarene Church,
 S=KGER—Rev, Al Harlan, 7:05-KGER-Rev. Al Harlan.
 7:15-KHJ--Mel Allen, Sports.
 KGH.-Modern Concert Hall.
 KMPC-Episcopal Diocese.
 KRKD-Three-Quarter Time.
 7:30-KECA, KFMB-Whiz Quiz.
 KFI, KFSD-Judy Canova show KHJ. KFXM, KGB, KVOE-KHJ, KFNM, KGB, KVOE-All-Star Western. KNX-H Pays to Be Ignorant. KFAC-Dr, Fagerburg. KFWB--Dr, Hiss Clinic Forum KGER--Grace Dofson. KLAC-Sports Almanac. KWPC--Candlelight and Silver KRKD--Twilight Serenade. KWKW--tailight Serenade. KWKW--tailight Serenade. KKLA--Bible Institute. KKLA--Bible Institute. KKLA--Bible Institute. KGLA--Bible Institute. KGLAC--Public Service. KLAC--Public Service. 1:45-KECA, KFMB-Lone Ranger. BEUA, KEND-Lone Kat KFI, KFSD-Denois Day, KHJ, KGB-Fishing and Hunting Club. KNX-Sing It Again. KFAC-Evening Concert.

**BFOX**—Proudiy We Hail, **BFWB**—Community Hour, **BGEB**—Wings of Healing. **BGFJ**—Caucasian Memories. **BGHJ**—Western Music. **BLAC**—News. **BMPC**—A Boy, a Girl and a News KMPC-A Day, & Ont, and -Song, KXLA-Repertory Theater. 8:15-KGFJ-Songs for You. 8:15-KGFJ-Songs for You. KLAC-Skitch Heudersou. KMPC-Rombershop Quartet. 8:30-KECA, KFMB-Amazing Mr. Malone. KFI, KFND-Grand Ole Opry. KHJ, KGB, KVOE-Hawall Calls. KHJ, KGB, KVOE-Hawall Calls. KFOX-Music. KFWB-Social Security. KGER-Clem Davies. KGFJ-H'wood House Party. KLA(-Musical Horizons. KXLA-97th St. Corral. -KFOX-Barbershoppers. KFWB-Guest Star. 8:45--KECA, KFMB-Gaugbusters. KFSD--Vic Damone KFI. show. HJ, KFXM, KGB, KVOE -₩KHJ, KHJ, KFXM, KGB, KVOL – News. KNX-Vaughn Monroe Show. KFWB-Music. KGER-News, Desert Dreams. KGEJ-H'wood House Party. KGHJ-Dance Time. KJA(-Melody Parade. KMPC-Parade of Hits. KWH Vaur Bawust KWIK-Your Request. KXLA-Harmony Par Park. 9:15-KHJ, KGB, KVOE-Dink Templeton. KFWB-Spade Cooley Time. 9:30-KECA, KFMB-What's My Name? KFI, KFSD-Truth or Conse- KFSD—Truth or Consequences.
 KHJ, KGB, KYOE—Reserve.
 KNX—Jeff Regan.
 KFON—Kumba Time.
 KFWB—Laymen's Hour.
 KGER—Party House.
 KGH.—Sports Review.
 KLAC—Spottight Screnade.
 Syther Redondo Barn Dance.
 Syther KNPC—News. 10\*KECA-News. ★KECA→News. KFL,KFSD→Hit Parade. KHJ,KFSM,KGB,KVOE -Masked Sponcer. ★KNN,KSDJ→Chet Huutley. KFAC--Lucky Lager Dance. KFON→Carrel Speedway. EASTSIDE SHOW 10 TO 12 P.M. Every Night Except Sunday KFWB KFWB—Eastside Show. KGER—Riverside Rancho. KGFJ—Concert Norturne. KGIL—Symphony. KI,AC—Don Otts. KMPC—Dance Parade. KWIK—Your Request. KXLA—Riverside Rancho. . KECA—Hank Weaver, Sport KHJ, KGB, KVOE—Monica Whalen. 10:15 Sports. Whalen. KNN-Music. 10:30-KECA, KFMB-Hawthorne Thing. KFI, KFSD--Hollywood Star Theater. KHJ, KGB-Skinnay Ennis Orch. NX—National Military Ball. GER—Desert Dreams. KNX—National Militar KGER—Desert Dreams ★KXLA—Dan Lundberg. 10:35★KLAC—News. -KECA-Cinegrill Music. 11 KFI-Solitalr Time.
 KHJ, KGB, KVOE-Joe Sudy Orch.
 KKNX-Nelson Pringle.
 KFAC-Lucky Lager Dance.
 KFMB-Cheatin' on Sandman.
 KFVD-Spade Cooley Time.
 KFWB-Lastside Show.
 KGER-At the Ranchhouse.
 KGFJ-Concert Nocturne.
 KGLAC-Don Oth.
 KMPC-Dance Parade.
 KWLAC-Dong Chin.
 KNA-Bandstand Review.
 KEG-Slapsy Maxie Orch.
 KFI-Morton Downey.
 KHJ, KGB-Bill Clifford Orch.
 KNX-Merry-Go-Bound. KFI-Solitalr Time, KHJ, KGB, KVOE-Joe Sudy 11:15-

## SATURDAY LOGS

KXLA-Pasadena Civic. 11:30-KECA-Ambassador Orch. KTI, KYSD-Biltmore Orch. KXLA-Sammy Davis. 11:45\*KHJ, KGB, KVOE-News. ENN-Music. 11:55\*KECA, KFI, KNX, EMPC-News. KXLA Presents ALEX



## MANY EPISTLES

Leslie Nichols, who's currently conducting Mutual-Don Lee's week-day morning "Editor's Diary" commentaries on KHJ at 8:30, is playing Cupid at long range, and getting a big bang out of it.

It all began when Midshipman Stanley Fine of New York City, a personal friend of Nichols, began sending him newsy letters describing his experiences aboard the U. S. Missouri during the currently annual Midshipman's summer cruise.

One such epistle, penned en route from Algiers to Guantanamo Bay, Cuba, be-moaned the fact that their destination was no place for a single man, what with the naval base occupied almost completely by married personnel Quick to aid his dis-tressed pen pal, Les asked his unmarried female listeners to drop the young middie a few comforting lines. As a result, Fine has already received over 200 letters and the mail is still coming in. The bewildered young sailor recently wrote, "What did you say on your program? I've had letters from nurses, widows and mothers who wanted to adopt me. I even got a letter from a woman radio announcer saying that if I'm still lonely she'll have all her 12,000 listeners write to me."  $\mathbf{T}$ 

## HAPPY VISIT

It was a treat to see the faces of the youngsters at Los Angeles Children's Hospital recently, when Dick Contino, "Rudolph Valentino of the Accordion" on NBC's Horace Heidt show, dropped by to play a special guest concert for the Post-polio and Orthopedic wards.

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## **ALPHABETICAL PROGRAM FINDER**

Note: Programs marked with an asterisk  $(\bullet)$  are of the contest, quiz, or offer type.  $\bigstar$  Indicates programs of news and commentation.

 
 Wernan Averill
 KGFJ, 8:30 p.m. M-F

 Better Half
 KHJ, 6:30 p.m. M-F

 Bettvech
 KECA, 12:30 p.m. M-F

 Bettvech
 KEX, 10:15 p.m. M-F
 KRNO, KRKD, KFOX, 8 e.m. M.W.F. Bible Treesury Hour. KGER, 3:45 s.m. M-F Big Sister. KNX, 11 a.m. M-F Big Story. KFI, 10:30 p.m. M Big Town. KFI, 10 p.m. Tu Bilad Artists Guild. KFWB, 4:30 p.m. Ss Bloadd. KFCA, 10 p.m. W Bowron, Fletcher. KFI, 6:15 p.m. W KMTC, 6:15 p.m. W Breakfast in Hollywood. KFCA, 1 p.m. M-F Breaking All Records. KNX, 12:05 a.m. Tu-Sn Break the Bank. KECA, 7 p.m. F Bridge Club. KMPC, 10:15 p.m. M California Caravan KNTC, 9:40 p.m. M California Caravan KECA, 4 p.m. Su California Melodies KHJ, 6:30 p.m. M California Melodies KHJ, 10:30 p.m. f Canners of Music KFI, 7:30 a.m. Su Canary Chorus KHJ, 11:45 a.m. Su Candid Microphone KECA, 8:30 p.m. Th Cancory Chorus KHJ, 11:45 a.m. Su Candid Microphone KECA, 8:30 p.m. Th Cancory Lody KHJ, 7:36 p.m. Sa Candid Microphone KET, 7:36 p.m. Sa Cavalcade of America. KFI, 9:30 p.m. M Centennial Year. KECA, 50:30 p.m. M Challenge of the Yukon. KECA, 50:30 a.m. Su Challenge of Youth. KYLA, 2 p.m. Su Chandu the Magician. KHJ, 5:15 p.m. M-F Champion Roll Call. KECA, 7:55 p.m. F .

Page Thirty

Chanal Hours WHDG a sa c
Chemists in Action
Chapel Hour.       KMPC, 8:30 a.m. Su         Chemists in Action.       KECA, 10:15 a.m. Su         Chicago Round Table.       KFT, 11:30 a.m. Su         Chicago Theater.       KHJ, KGB, 10:30 p.m. M         Child's World.       KECA, 6:30 p.m. M         Christian Science.       KFT, 8:30 a.m. Su         Church In the Wildwood.       KECA, 7 a.m. Su         Church of the Air.       KNX, 8 a.m. Su         Cisco Kid.       KHJ, KGB, 7:30 p.m. M-W.F.         Clark, Cottonseed.       KEFAC, 1:13 p.m. M-F         Clubton, Charles A.       KRKD, 5:30 p.m. M-Sa         Coak Room.       KNX, 5:30 p.m. M-F         Club Time.       KECA, 11:15 a.m. M-F         Club Time.       KECA, 11:15 a.m. Na         Collingwood, Charles KNX, 6 p.m. M-Sa       Collingwood, Charles KNX, 5:30 p.m. M-F         Columbia Masterworks       KFI, 11:15 a.m. M-F         Columbia Masterworks       KFAC, 1:15 a.m. M-F         Columbia Masterworks       KFAC, 10 p.m. M-F         Columbia Masterworks       KFAC, 1:35 a.m. Tu         Conter Nocturne.       KKYE, 10 p.m. M-F      <
Child's World KECA 6:30 p.m. M
Christian Science
Christian Science
Church in the Wildwood
Cisco Kid
Clark, Cottonseed
Clary's Gazette
Clifton, Charles A. KRKD, 5:30 nm, M-Se
Cloak RoomKNX, 9:30 p.m. W
Club Fifteen KNX, 5:30 p.m. M-F
Coffee Concert KFI 11:15 a.m. Tu
Collingwood, CharlesKNX, 6 p.m. M-Sa
Collins, Chuck
Columbia Masterworks
Commander ScottKHJ, KVOE, 11:15 a.m. Su
Concert Nocturne
Cooley Spade KEWP 4 n m M
Cooper, Alex
Copel, Helene
Count of Monte Cristo ERI ECB and Monte
Counterspy
County Fair
County Medical Assn
Crisvell
Crocker, Betty
Crocks Cruise
Cross, Miton
Cunningham, Bill
Curtain TimeKFI, KFSD, 8:30 p.m. W
Damone, Vic
Dance Time
Date With Judy KEL 8:30 p.m. T.
Davies, Clem
Davis, Eimer
Dinner Bell Roundno KXLA 11/20 a m M R
Dixon, Nancy
Double or NothingKFI, 4 p.m. M-F
Downey, MortonKFI, 11:15 p.m. Tu, Th, Sa
Drake, Galen
Dr. Christian
Dr. Hiss Clinic
*Dr. I. Q., KFI, KFSD, 7:30 p.m. 88
Duffy's Tavern. KFI, 7 p.m. W
Duffy's Tavera
Curtain Time       KFI. KFSD, 8:30 p.m. W         Damone, Vic       KFI, 9 p.m. Sa         Dance Time       KFAC, 10 p.m. M-Sa         Darby, Raymond       KFI, 6:15 p.m. Ta         Date With Judy       KFI, 6:30 p.m. Ta         Darby, Raymond       KFI, 6:30 p.m. Ta         Darby, Raymond       KFI, 6:30 p.m. Ta         Darby, Raymond       KFI, 6:30 p.m. Ta         Darby, Science       KFI, 6:15 p.m. M-Sa         Dianer Bell Boundup       KKIA, 11:30 a.m. M-F         Dowle or Nothing       KFI, 1 t.m. M-F         Downtown and All Around       KFI, 11 a.m. M-F         Dr. Christian       KNX, 6:30 p.m. M         Dr. Hiss Cluina       KHY, 5:30 a.m. Sa         *Dr. I. Q       KFT, KFSD, 7:30 p.m. M         Durater Berling       KFWB, 7:30 p.m. M         Dr. Hiss Cluina       KFW, 7:30 p.m. M         Durater Berling       KFT, 9:30 p.m. M
Duffy's TaveraKFI, 7 p.m. W Durante, JimmyKFI, 9:30 p.m. F Eastside ShowKFWB, 10 p.m. M-Sa Echoces of EdeaKFWB, 10:30 p.m. Su #Editor at House
Duffy's TaveraKFI, 7 p.m. W Durante, JimmyKFI, 9:30 p.m. F Eastside ShowKFWB, 10 p.m. M-Sa Echoes of EdeaKFWB, 10:30 p.m. Su #Editor at HomeKF(A, 2:13 p.m. Su #Editor of the AirKFWD, 12 p. M-F
Duffy's TaveraKFI, 7 p.m. W Durante, JimmyKFI, 9:30 p.m. F Eastside ShowKFWB, 10 p.m. M-Sa Echoes of EdeaKFWB, 10:30 p.m. Su *Editor at HomeKFWB, 10:30 p.m. Su *Editor of the AirKFVD, 12 n. M-F *Editor's DiaryKHJ, 8:30 a.m. M-F
Durarte, Jimmy
Duffy's Tavera     KFI, 7 p.m. W       Durante, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoce of Edea     KFWB, 10 p.m. Su       #Editor at Homa     KFWD, 12 n. M-F       #Editor of the Air     KFVD, 12 n. M-F       #Editor's Diary     KHJ, 8:30 a.m. M-F       #Elson, Bob     KECA, 7:30 a.m. M-F       Eison, Bob     KECA, 7:30 a.m. M-F       Eiternal Light     KFU 0 a.m. Sa
Duffy's Tavera     KFI, 7 p.m. W       Durante, Jimmy     KFI, 9:30 p.m. F       Eastaide Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10:30 p.m. Su       #Editor of the Air     KFWB, 10:30 p.m. Su       #Editor of the Air     KFWB, 10:30 p.m. Su       #Editor of the Air     KFWB, 10:30 a.m. M-F       #Elson, Bob     KECA, 7:30 a.m. M-F       Elson, Bob     KECA, 7:30 a.m. M-F       Eternal Light     KH7, 10 a.m. Su       Ethel and Albert     KECA, 1:45 p.m. M-F
Durarts's Tavera     KFI, 7 p.m. W       Durarts, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10:30 p.m. Su       #Editor at Home     KECA, 2:15 p.m. Su       Editor of the Air     KFWD, 12 n. M-F       #Editor's Diary     KHJ, 8:30 a.m. M-F       Elson, Bob     KECA, 7:30 a.m. M-F       Episcopal Diocose     KMPC, 7:15 p.m. Sa       Eternal Light     KFI, 10 a.m. Sa       Ethel and Albert     KEOA, 1:45 p.m. M-F       Evenum     KNX, 12:5 p.m. M-F
Durarty's Tavera     KFI, 7 p.m. W       Durarte, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10:30 p.m. Su       #Editor at Homa     KFY, 10:30 p.m. Su       Editor of the Air     KFVD, 12 n. M-F       #Editor's Diary     KHJ, 8:30 a.m. M-F       Elson, Bob     KECA, 7:30 a.m. M-F       Eison, Bob     KHZ, 7:15 p.m. Sa       Eternal Light     KH7, 10 a.m. Su       Ethel and Albert     KECA, 1:45 p.m. M-F       Everybody Winters     KFA, 2:5 p.m. M-F       Everping Concert     KFA, 8 p.m. M-Sa       Everping Concert     KFA, 8 p.m. M-Sa
Durarty's Tavera     KFI, 7 p.m. W       Durarte, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoce of Edea     KFWB, 10:30 p.m. Su       #Editor at Home     KE('A, 2:15 p.m. Su       Editor of the Air     KFVD, 12 n. M-F       #Editor's Diary     KHJ, 8:30 a.m. M-F       Elson, Bob     KE(A, 7:30 a.m. M-F       Eleronal Discese     KMPC, 7:15 p.m. Sa       Eternal Light     KF1, 10 a.m. Su       Ethel and Albert     KECA, 1:45 p.m. M-F       Evelyn Winters     KNX, 12:15 p.m. M-F       Evelyndy Wins     KNX, 12:15 p.m. M-Sa       Everybody Wins     KNX, 12:15 p.m. M-Sa
Duffy's Tayers     KFI, 7 p.m. W       Durante, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoce of Edea     KFWB, 10 p.m. Su       #Editor at Home     KFWD, 12 n. M-F       #Eson, Bob     KECA, 7:30 a.m. M-F       Eison, Bob     KECA, 7:30 a.m. M-F       Eternal Light     KF4C, 9 p.m. Sa       Evelyn Winters     KNX, 12:15 p.m. M-F       Evelyn Winters     KFAC, 8 p.m. M-Sa       Everybudy Wins     KNX, 8 p.m. F       Falcon     KHJ, 6 p.m. W       Falcon     KHA, 6 p.m. Sa
Durarty's Tayera     KFI, 7 p.m. W       Durarte, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoes of Eden     KFWB, 10:30 p.m. Su       # Editor at Home     KEYA, 10:30 p.m. Su       # Editor of the Air     KFWB, 10:30 p.m. Su       # Editor's Diary     KHJ, 8:30 a.m. M-F       Elson, Bob     KECA, 7:30 a.m. M-F       Elson, Bob     KECA, 7:30 a.m. M-F       Elson, Bob     KECA, 7:30 a.m. M-F       Elson, Bob     KECA, 1:45 p.m. M-F       Everploal Diocose     KMPC, 7:15 p.m. M-F       Everploal Diocose     KMPC, 8 p.m. M-F       Everpload Vinters     KFZA, 8 p.m. M-F       Everploady Winss     KNX, 12:15 p.m. M-F       Facton     KNX, 4 p.m. F       Facton     KNX, 4 p.m. Su       Family Hour     KNX, 4 p.m. Su       Family Hour     KNX, 4 p.m. Su
Duffy's Tavera     KFI, 7 p.m. W       Durante, Jimmy     KFI, 9:30 p.m. F       Eastside Show.     KFWB, 10 p.m. M-Sa       Echoes of Eden     KFWB, 10:30 p.m. Su       #Editor at Homa     KFI, 9:13 p.m. Su       Editor of the Air.     KFVD, 12 n. M-F       #Editor's Diary.     KHJ, 8:30 a.m. M-F       Elson, Bob     KECA, 7:30 a.m. M-F       Eison, Bob     KECA, 7:15 p.m. Sa       Eternal Light.     KHJ, 10 a.m. Su       Eternal Light.     KFA, 1445 p.m. M-F       Everybody Winters     KFA, 8 p.m. M-F       Everybody Wins     KFA, 6 p.m. W       Family Hour.     KHX, 4 p.m. Su       Family Hour.     KHX, 4 p.m. Su       Family Hour.     KHX, 4 p.m. Su       Famous Jury Trials     KECA, 6:30 p.m. Th
Duffy's Tayers     KFI, 7 p.m. W       Durante, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10 p.m. Su       #Editor at Home     KE(A, 2:15 p.m. Su       Editor of the Air     KFVD, 12 n. M-F       #Editor of the Air     KFVD, 12 n. M-F       #Editor of the Air     KFVD, 12 n. M-F       #Editor of the Air     KE(A, 7:30 a.m. M-F       Elson, Bob     ECCA, 7:30 a.m. M-F       Elsenal Discose     KMPC, 7:15 p.m. Sa       Eternal Light     KFI, 10 a.m. Su       Ethel and Albert     KECA, 1:45 p.m. M-F       Evelyn Winters     KNX, 12:15 p.m. M-F       Evelyn Winters     KNX, 12:15 p.m. M-F       Evelyn Winters     KNX, 12:15 p.m. M-F       Evening Concert     KFAC, 8 p.m. M-Sa       Everybody Wins     KNX, 4 p.m. Su       Falcon     KHJ, 6 p.m. W       Family Hour     KNX, 4 p.m. Su       Famous Jury Trials     KFCA, 6:30 p.m. F       Famous Music     KFI, 6:35 p.m. Sa       Far Mighilghtis     KFI, 6:35 p.m. Sa
Durarty's Tavera     KFI, 7 p.m. W       Durarte, Jimmy     KFI, 9:30 p.m. F       Eastaide Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10:30 p.m. Su       #Editor at Home     KECA, 2:15 p.m. Su       #Editor's Diary     KHJ, 8:30 a.m. M-F       Episcopal Diocose     KMPC, 7:15 p.m. M-F       Ebian, Bob     KECA, 7:30 a.m. M-F       Ebian, Bob     KECA, 7:30 a.m. M-F       Evernal Light     KDA, 145 p.m. M-F       Everpool Diocose     KNY, 12:15 p.m. M-F       Everpool Diocose     KNY, 12:5 p.m. M-F       Everpool Vointers     KNX, 12:5 p.m. M-F       Everpool Winters     KNX, 12:5 p.m. M-F       Everpool Winters     KNX, 12:5 p.m. M-F       Falcon     KHJ, 6 p.m. W       Family Theatre     KNX, 4 p.m. Su       Family Hour     KNX, 4 p.m. Su       Famous Music     KFI, 6:15 a.m. M-Sa       Farm Highlights     KFI, 6:15 a.m. M-Sa
Duraries, Jimmy
Durarty's Tayers     KFI, 7 p.m. W       Durarte, Jimmy     KFI, 9:30 p.m. F       Eastside Show.     KFWB, 10 p.m. M-Sa       Echoce of Eden.     KFWB, 10:30 p.m. Su       #Editor at Homa.     KEYMB, 10:30 p.m. Su       Editor of the Air.     KEYM, 10:30 p.m. Su       Editor of the Air.     KEYA, 1:35 p.m. Su       Editor of the Air.     KEYA, 1:30 p.m. Su       Editor of the Air.     KEYA, 1:30 p.m. Su       Editor of the Air.     KEYA, 1:30 p.m. Su       Editor of the Air.     KEYA, 1:45 p.m. Su       Eternal Light.     KHJ, 8:30 a.m. M-F       Eison, Bob.     ECA, 7:30 p.m. Su       Eternal Light.     KFI, 10 a.m. Su       Eternal Ught.     KFAC, 8 p.m. M-F       Evelyn Winters     KNX, 12:5 p.m. M-F       Everynody Wins.     KFXA, 5 p.m. M-F       Falcon.     KHAC, 8 p.m. M-Sa       Everynbudy Wins.     KFXA, 4 p.m. Su       Family Hour.     KHX, 5 (30 p.m. F       Famous Jury Trials     KECA, 6:30 p.m. F       Famous Music.     KFT, 6:15 a.m. M-Sa       Farm Journal     KN
Durarty's Tayera     KFI, 7 p.m. W       Durarte, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10:30 p.m. Su       #Editor at Home     KEP(A, 215 p.m. Su       #Editor of the Air     KFWB, 10:30 p.m. Su       #Editor of the Air     KEP(A, 215 p.m. Su       #Editor of the Air     KEP(A, 7:30 a.m. M-F       #Episcopal Dioccese     KMPC, 7:15 p.m. Sa       Ethel and Albert     KECA, 7:30 a.m. M-F       Evening Concert     KNX, 12:15 p.m. Sa       Everybody Winss     KNX, 12:15 p.m. M-F       Everybody Winss     KNX, 12:15 p.m. M-F       Falcon     KFIG, 8 p.m. M-Sa       Farmous Music     KEYA, 4 p.m. Su       Farmous Music     KFIG, 6:30 p.m. M-Sa       Farm Journal     KNN, 5:45 a.m. M-Sa       Farm Journal     KNN, 5:45 a.m. M-Sa       Farm News     KMPC, 6:15 a.m. M-Sa       Farm Reporter     KHY, 2:0 30 p.m. Sa       Farm Reporter     KHY, 5:45 a.m. M-Sa       Farm Reporter     KHY, 2:0 30 p.m. Sa       Farm Reporter     KHY, 2:0 30 p.m. Sa
Durante, Jimmy
Durante, Jimmy
Durarty's Tayers     KFI, 7 p.m. W       Durarte, Jimmy     KFI, 9:30 p.m. F       Eastside Show.     KFWB, 10 p.m. M-Sa       Echoce of Eden.     KFWB, 10:30 p.m. Su       #Editor at Home.     KEYA, 10:30 p.m. Su       Editor of the Air.     KEYA, 12 n. M-F       #Editor's Diary.     KHJ, 8:30 a.m. M-F       Elson, Bob.     ECA, 7:30 p.m. Su       Eiternal Light.     KHJ, 8:30 a.m. M-F       Eiternal Light.     KHJ, 10 a.m. Su       Eternal Light.     KFI, 10 a.m. Su       Evelyn Winters     KYA, 10 a.m. M-F       Evelyn Winters     KYA, 10 a.m. M-F       Evelyn Winters     KYA, 16 a.m. M-F       Faening Concert.     KFAC, 8 p.m. M-Sa       Everybody Wins     KFX, 4 p.m. Su       Family Hour.     KNX, 4 p.m. Su       Family Theatre     KHJ, 6 p.m. W       Family Hour.     KNX, 4 p.m. Su       Farm Journal     KNN, 5:45 a.m. M-Sa       Farm Journal     KNN, 5:45 a.m. M-Sa       Farm Highlights     KFI, 6:15 a.m. M-Sa       Farm News     KHYC, 6:13 a.m. M-Sa       Farm Reporter     KFI, 12 a. M-Sa       Farm News     KHYC, 6:30 p.m. Sa       Farm Highlights     KFI, 2:30 p.m. Sa       Farm Reporter     KFI, 5:45 p.m. M-F       Favorite Story     KFI, 5:45 p.m. M-F </td
Duratics, Jimmy
Duraries, Jimmy
Durante, Jimmy
Durarty's Tayera     KFI, 7 p.m. W       Durarts, Jimmy     KFI, 9:30 p.m. F       Eastside Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10:30 p.m. Su       #Editor at Home     KEI'A, 2:15 p.m. Su       #Editor's Diary     KHJ, 8:30 a.m. M-F       #Editor's Diary     KHJ, 8:30 a.m. M-F       Episcopal Dioccese     KMPC, 7:13 p.m. Sa       Ethel and Albert     KECA, 7:30 a.m. M-F       Evening Concert     KNY, 12:15 p.m. Sa       Ethel and Albert     KECA, 7:30 a.m. M-F       Evening Concert     KFAC, 8 p.m. M-Sa       Everybody Wins     KNX, 12:15 p.m. M-F       Evening Concert     KFAC, 8 p.m. M-Sa       Everybody Wins     KNX, 4 p.m. Su       Famous Jury Trials     KECA, 6:30 p.m. F       Famous Music     KFT, 6:15 a.m. M-Sa       Farm Journal     KNX, 5:15 a.m. M-Sa       Farm Journal     KNX, 5:15 a.m. M-Sa       Farm Reporter     KHT, 6:15 a.m. M-Sa       Farm Reporter     KHY, 5:15 a.m. M-Sa       Farm Reporter     KFT, 8:13 p.m. Tu       Favorite Story     KFCA, 2:30 p.m. Th <td< td=""></td<>
Durante, Jimmy
Duratics     KFI, 7 p.m. W       Duratics, Jimmy
Duffy's Tayers       KFI, 7 p.m. W         Durante, Jimmy       KFI, 9:30 p.m. F         Eastaide Show       KFWB, 10 p.m. M-Sa         Echoes of Edea       KFWB, 10:30 p.m. Su         #Editor at Home       KEI(A, 2:15 p.m. Su         Editor of the Air.       KEVAD, 12 n. M-F         #Editor of the Air.       KEVAD, 12 n. M-F         #Editor of the Air.       KEVAD, 12 n. M-F         Eben, Bob.       KECA, 7:30 n.m. M-F         Episcopal Discose       KMPC, 7:15 p.m. Sa         Eternal Light       KFI, 10 a.m. Su         Ethel and Albert       KECA, 1:45 p.m. M-F         Everybody Winss       KNX, 12:15 p.m. M-F         Everybody Winss       KNX, 12:5 p.m. M-F         Falcon       KHJ, 6 p.m. W         Family Hour.       KNX, 4 p.m. Su         Family Hour.       KNX, 4 p.m. Su         Famous Jury Trials       KECA, 6:30 p.m. F         Famous Music       KFI, 2:45 p.m. M-Sa         Farm Highlights       KFI, 12 a.m. M-Sa         Farm News       KNY, 5:45 a.m. M-Sa         Farm News       KNY, 6:15 a.m. M-Sa         Farm News       KNY, 6:15 a.m. M-Sa         Farm News       KNY, 6:15 a.m. M-Sa         Farm Reporter       KYI, 12 m. M-Sa
Durity's Tayera     KFI, 7 p.m. W       Durante, Jimmy     KFI, 9:30 p.m. F       Eastaide Show     KFWB, 10 p.m. M-Sa       Echoes of Edea     KFWB, 10:30 p.m. Su       #Editor at Home     KECA, 2:15 p.m. Su       #Editor of the Air     KFWB, 10:30 p.m. Su       #Editor of the Air     KECA, 2:15 p.m. Su       #Editor of the Air     KECA, 7:30 a.m. M-F       #Eson, Bob     KECA, 7:30 a.m. M-F       Ebson, Bob     KECA, 7:30 a.m. M-F       Ebson, Bob     KECA, 7:30 a.m. M-F       Eternal Light     KDA, 1:45 p.m. M-F       Everybody Wins     KNX, 12:5 p.m. M-F       Everybody Wins     KNX, 12:5 p.m. M-F       Everybody Wins     KNX, 4 p.m. Su       Falcon     KHJ, 6 p.m. W       Falcon     KHJ, 6 p.m. M-F       Famous Music     KNX, 4 p.m. Su       Farm Journal     KNX, 5:45 p.m. M-Sa       Farm Highlights     KFI, 6:15 a.m. M-Sa       Farm News     KMTC, 6:230 p.m. F       Famous Music     KFI, 2:40 p.m. Su       Farm News     KMTC, 9 p.m. T       Farm News     KHT, 2:40 p.m. Na       Farm News     KMTC, 9 p.m. T       Farm News     KFI, 8 p.m. Tu       Farm News     KFI, 8 p.m. Tu       Farm News     KFA, 9 p.m. Th       Favorite Story
Duffy's Tayers       KFI, 7 p.m. W         Durante, Jimmy       KFI, 9:30 p.m. F         Eastaide Show       KFWB, 10 p.m. M-Sa         Echoes of Edea       KFWB, 10:30 p.m. Su         # Editor at Home       KEI(A, 2:15 p.m. Su         # Editor of the Air       KEVAB, 10:30 p.m. Su         # Editor of the Air       KEVAB, 2:15 p.m. Su         # Editor of the Air       KEI(A, 2:15 p.m. Su         # Editor of the Air       KEI(A, 2:15 p.m. Su         # Editor of the Air       KEI(A, 2:15 p.m. Su         # Editor of the Air       KHJ, 8:30 a.m. M-F         Epseopal Dioceae       KMPC, 7:15 p.m. Ms         Eternal Light       KECA, 1:45 p.m. M-F         Everybody Wins       KNX, 12:15 p.m. M-F         Everybody Wins       KNX, 8 p.m. F         Falcon       KHJ, 6 p.m. W         Family Theatre       KHJ, 6 p.m. M-F         Famous Jury Trials       KFCA, 6:30 p.m. Th         Farm News       KMPC, 6:15 a.m. M-Sa         Farm Journal       KNX, 4 2:10 M-Sa         Farm Journal       KNY, 5:45 n.m. M-Sa         Farm Reporter       KFT, 2:30 p.m. Th         Farm News       KFT, 2: 0.M-Sa         Farm News       KFT, 2: 0.M-Sa         Farat Maa       KECA, 9
Duffy's Tayers       KFI, 7 p.m. W         Durante, Jimmy       KFI, 9:30 p.m. F         Eastaide Show       KFWB, 10 p.m. M-Sa         Echoes of Edea       KFWB, 10:30 p.m. Su         # Editor at Home       KEI(A, 2:15 p.m. Su         # Editor of the Air       KEVA, 1:35 p.m. Su         # Editor of the Air       KEVA, 1:35 p.m. Su         # Editor of the Air       KEVA, 7:30 a.m. M-F         Episcopal Discose       KMPC, 7:15 p.m. Sa         Eternal Light       KFI, 10 a.m. Su         Ethel and Albert       KECA, 7:30 a.m. M-F         Everybody Winters       KNX, 12:15 p.m. M-F         Everybody Winters       KNX, 12:15 p.m. M-F         Everybody Winters       KNX, 12:15 p.m. M-F         Falcon       KHA, 6 p.m. F         Falcon       KHA, 6 p.m. M-F         Famous Jury Trisis       KECA, 6:30 p.m. F         Famous Music       KFI, 2:45 p.m. M-Sa         Farm News       KMPC, 6:15 a.m. M-Sa         Farm News       KMPC, 8:15 p.m. M-Sa         Farm News       KHI, 8 p.m. Tu         Farm News       KHI, 8 p.m. Tu         Farm News       KHI, 8 p.m. Tu         Farm Neorter       KFI, 2:30 p.m. Th         Farm Neorer       KFI, 8 p.m. Tu
Duffy's Tayera       KFI, 7 p.m. W         Durante, Jimmy       KFI, 9:30 p.m. F         Eastaide Show       KFWB, 10 p.m. M-Sa         Echoes of Edea       KFWB, 10:30 p.m. Su         #Editor at Home       KEI'A, 9:130 p.m. Su         #Editor of the Air       KFWB, 10:30 p.m. Su         #Editor of the Air       KEI'A, 2:15 p.m. Su         #Editor of the Air       KEI'A, 2:15 p.m. M-F         #Episcopal Diocose       KMPC, 7:15 p.m. M-F         Eben, Bob.       KECA, 7:30 a.m. M-F         Eternal Light       KDYA, 145 p.m. M-F         Evenpool Diocose       KNYA, 145 p.m. M-F         Evenyon Winters       KNA, 12:5 p.m. M-F         Evenyody Wins       KNXA, 12:5 p.m. M-F         Falcon       KHA, 6 p.m. M-F         Farmily Theatre       KNA, 4 p.m. Su         Farmous Music       KFI, 4 p.m. Su         Farm Journal       KNNA, 5:45 a.m. M-Sa         Farm Meporter       KFI, 6:15 a.m. M-Sa         Farm News       KMIC, 6 i.15 a.m. M-Sa         Farm Neoves       KHI, 2 o. M-Sa         Farm Neoves       KHI', 2 o. M-Sa         Farm Neoves       KHI', 2 o. M-Sa         Farm Neoves       KHI', 5:35 p.m. Tu         Favorite Story       KFI, 8 p.m. Tu
Duffy's Tayera       KFI, 7 p.m. W         Durante, Jimmy       KFI, 9:30 p.m. F         Eastaide Show       KFWB, 10 p.m. M-Sa         Echoes of Edea       KFWB, 10:30 p.m. Su         # Editor at Home       KECA, 2:15 p.m. Su         # Editor's Diary       KHJ, 8:30 e.m. M-F         # Editor's Diary       KHJ, 8:30 e.m. M-F         Eson, Bob.       KECA, 7:30 e.m. M-F         Episcopal Diocose       KMPC, 7:15 p.m. Sa         Etrenal Light       KECA, 1:45 p.m. M-F         Everpool Diocose       KNN, 12:15 p.m. M-F         Everpool Vinters       KNN, 12:15 p.m. M-F         Everpool Winss       KNN, 12:15 p.m. M-F         Everpooly Winss       KNN, 12:15 p.m. M-F         Falcon       KHJ, 6 p.m. W         Famous Jury Trials       KECA, 6:30 p.m. F         Famous Music       KFT, 6:15 a.m. M-Sa         Farm Highlights       KFT, 12 a. M-Sa         Farm News       KMPC, 6:15 a.m. M-Sa         Farm News       KHMC, 6 p.m. Su         Farm News       KHMC, 6:15 a.m. M-Sa         Farm Reporter       KFT, 12 a. M-Sa         Farm Reporter       KFT, 5:45 p.m. M-F         Farm News       KECA, 2:30 p.m. Th         Fart Man       KECA, 2:30 p.m. Th
Duffy's Tayera       KFI, 7 p.m. W         Durante, Jimmy       KFI, 9:30 p.m. F         Eastaide Show       KFWB, 10 p.m. M-Sa         Echoes of Edea       KFWB, 10:30 p.m. Su         # Editor at Home       KEI(A, 2:15 p.m. Su         # Editor of the Air       KEVA, 10:30 p.m. Su         # Editor of the Air       KEVA, 12:15 p.m. Su         # Editor of the Air       KEI(A, 2:15 p.m. Su         # Editor of the Air       KEI(A, 2:15 p.m. Su         # Editor of the Air       KEI(A, 2:15 p.m. Su         # Editor of the Air       KHJ, 8:30 a.m. M-F         Episcopal Diocces       KMPC, 7:35 p.m. M-F         Everybody Winss       KFI, 10 a.m. Su         Everybody Winss       KNX, 12:15 p.m. M-F         Everybody Winss       KNX, 12:15 p.m. M-F         Falcon       KHJ, 6 p.m. W         Family Hour       KNX, 4 p.m. Su         Family Theatre       KHJ, 6 p.m. M-F         Famous Jury Trials       KFCA, 6:30 p.m. F         Farm Journal       KNX, 5:45 n.m. M-Sa         Farm News       KMPC, 6:15 a.m. M-Sa         Farm News       KFI, 12 n.M-Sa         Farm News       KFI, 2:36 p.m. Th         Farm News       KFI, 2:36 p.m. Th         Farm News       KFI, 5
Duffy's Tayera       KFI, 7 p.m. W         Durante, Jimmy       KFI, 9:30 p.m. F         Eastaide Show.       KFWB, 10 p.m. M-Sa         Echoes of Edea.       KFWB, 10:30 p.m. Su         #Editor at Homa       KEI'A, 9:135 p.m. Su         #Editor of the Air.       KEYWB, 10:30 p.m. Su         #Editor of the Air.       KEYWB, 10:30 p.m. Su         #Editor of the Air.       KEYA, 135 p.m. Su         #Editor of the Air.       KEYA, 136 p.m. M-F         Episcopal Diocces       KMPC, 7:135 p.m. Sa         Etter and Albert       KECA, 17:30 a.m. M-F         Evening Concert.       KNX, 12:45 p.m. M-F         Evelyn Winters.       KNX, 12:45 p.m. M-F         Evening Concert.       KNX, 5:45 p.m. M-Sa         Everybody Wins.       KNX, 4 p.m. Su         Famous Jury Trials       KECA, 6:30 p.m. F         Famous Music       KFT, 5:15 a.m. M-Sa         Farm Journal.       KNX, 5:15 a.m. M-Sa         Farm Megotrer.       KHY, 5:15 a.m. M-Sa         Farm Megotrer.       KHY, 5:15 a.m. M-Sa         Farm Reporter.       KHY, 5:15 a.m. M-Sa         Farm Reporter.       KHY, 5:15 a.m. M-Sa         Farm Reporter.       KHY, 5:35 p.m. Tu         Fascinating Bhythm       KECA, 2:30 p.m. Th
Dr. 1. Q.       KFI, KFSD, 7:30 p.m. M         Duffy's Tayera.       KFI, 7 p.m. W         Durante, Jimmy.       KFI, 9:30 p.m. F         Eastide Show.       KFWB, 10 p.m. M.Sa         Echoes of Edea.       KFWB, 10:30 p.m. Su         #Editor at Home.       KECA, 2:15 p.m. Su         #Editor of the Air.       KFVB, 10:30 p.m. M.F         #Editor of the Air.       KFVB, 10:30 p.m. Su         #Editor of the Air.       KFV, 12 n.M.F         #Elson, Bob.       KECA, 7:30 a.m. M.F         Elson, Bob.       KECA, 7:30 a.m. M.F         Eifernal Light.       KH7, 6:30 a.m. M.F         Evening Concert.       KFAC, 8 p.m. M.Sa         Evening Concert.       KFAC, 6:30 p.m. W         Family Hour.       KNX, 42:45 p.m. M.F         Falcon.       KH4, 6 p.m. M.F         Famus Jury Trials       KECA, 6:30 p.m. F         Farm Highlights       KFT, 6:15 a.m. M.Sa         Farm Journal       KNN, 5:45 a.m. M.Sa         Farm Music.       KFT, 12 a. M.Sa         Farm Meys       KH7, 6:15 a.m. M.Sa         Farm Meys       KFT, 6:30 p.m. Th         Fascinating Bhythm       KECA, 2:30 p.m. Sa         Farm Meys       KFT, 8 p.m. Tu         Farm Meys       KFT, 8 p.m. Tu

Front-Page FarrellKFI, KFSD, 3:45 p.m. M-F Frontlers of ScienceKNX, 11:45 p.m. Tu *Fuldheim, DorothyKECA, 4:45 p.m. Sa *Fuller, SidKHJ, 12 n. M-F KECA, 6:15 p.m. M-F
Front-Page FarrellKF1, KFSD, 3:40 p.m. M-r Frontiers of Science KNX 11:45 p.m. Tu
+Fuldheim, DorothyKECA, 4:45 p.m. Sa
★Fuller, Sid
Gangbusters
Garden School
Gateway to Music KFAC. 9:30 p.m. Su
Gilbert and Sullivan
Give and Take
Godfrey's Talent ScoutsKNX, 6:30 p.m. M
*Godwin, EarlKECA, 9:15 p.m. M
Go for the House KECA, 5 p.m. Tu
Gospet Singer
Graham, Vance
Grand Central Station (NY 10:20 c m So
Grandpa Owens
Grand Ole Opry
Gray, Jeanne
Greatest StoryKECA, 3:30 p.m. Su
Great Gildersleeve
Guiding LightKNX, 11:45 s.m. M-F
Fuller, Sid       KHJ, 12°n, M-F         KECA, 6:15 p.m. M-F       KECA, 6:15 p.m. M-F         Garden School       KECA, 9 p.m., M         Garden School       KECA, 9 p.m. M-F         Garden School       KECA, 9 p.m. M-F         Garden School       KECK, 9:30 p.m. M-F         Garden School       KECK, 9:30 p.m. M-F         Garden School       KECK, 9:30 p.m. M-F         Gateway to Musle       KFAC, 9:30 p.m. M-Su         Gilbert and Sullvan       KFAC, 9:30 p.m. M-F         Godfrey's Talent Scouts       KNN, 11:30 a.m. Sa         Godfrey's Talent Scouts       KNN, 6:30 p.m. M         Go for the House       KECA, 5:15 p.m. Tu         Gospel Singer       KHJ, 10:15 a.m. M-F         Grand Central Station       KNN, 10:30 a.m. Sa         Grand Do Wens       KFI, KFND, 8:30 p.m. M-F         Grand Ole Opry       KFI, KFND, 8:30 p.m. M-F         Grand Ole Opry       KFI, KFND, 8:30 p.m. M-F         Grand Ole Opry       KFI, KFND, 8:30 p.m. Su         Grand Central Station       KNN, 0:30 a.m. M-F         Grand Stan       KFCA, 4:30 p.m. Su         Grand Stan       KFCA, 4:30 p.m. Su         Grand Stan       KFCA, 4:30 p.m. Su         Greatest Story       KFCA, 4:30 p.m. Su
Hal's Memory Room
Hampton, Lionel
Hanlon, ComKNX, 5:15 p.m., 10:45 p.m. M-Sa
Happy Homes
Guiding Light
Harmon, Tom
Harris, Phil. KFI, 5:30 p.m. Su
Harsch, Joseph
Hart, MauriceKFWB, 6 a.m., 10:30 a.m. M-Sa
Haven of Rest. KXLA 8:30 am M W
KRKD, KRNO, KFOX, 8 a.m., Tu, Th, Sa
Hawaii Calls
Hawk, Bob
Hawthorne, JimKECA, 10:30 p.m. M-Sa
Hayes Touchdown Tips
Hayes, Sam KECA, 18 n. M-F
Haynes, Dick. KLAC, 6 a.m. M-Sa
Heater, Gabriel
KHJ, 4 p.m, M-F
Hemingway, Frank KHI 4:15 nm M-Sa
#llenry, Bill
Here's Hollywood KECA 10:15 p.m. Su
Here's to Veterans
Highlights in Music KHL 16:15 p.m. M.P.
*Hill, Edwin OKECA, 6 p.m. M-F:
Hint Hunt
Hit Parada KUI to mar Ref
ATT A REAL OF A REAL AND A REAL A
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<ul> <li>Hit the Jackpot</li></ul>
*Hit the Jackpot       KNN, 10 p.m. Fullywood Open House         Hollywood Open House       KF1, 10:30 p.m. Fullywood Star Theater         KF1, 10:30 p.m. KF1, 10:30 p.m. Fullywood Star Theater       KF1, 10:30 p.m. Fullywood Star Theater         KF1, 10:30 p.m. KF1, 7:30 p.m. W       KF1, 7:30 p.m. W         Hollywood StorrKHJ, 8:30 p.m. KF1, 7:30 p.m. W       KF1, 7:30 p.m. W         Holpwood StorrKHJ, KECA, 6:10 p.m. M-F       KF1, 7:30 a.m. Su         House of MysterrKHJ, KGB, 2 p.m. Sa       KNX, 3:30 p.m. M-F         House of Mystery_KHJ, KOB, 2 p.m. Sa       KNX, 0 p.m. D
*Hit the Jackpot       KNN, 8 p.m. Tu         Hollywood Open House       KFI, 10 30 p.m. F         Hollywood Star Theater       KFI, 10:30 p.m. F         Hollywood Story_KHJ, 8:30 p.m. V, 6:36 p.m. F         Hollywood Story_KHJ, 8:30 p.m. W, 6:36 p.m. F         Hollywood Theater         KFI, 10:30 p.m. F         Hollywood Story_KHJ, 8:30 p.m. W, 6:36 p.m. W         Holpwood Theater         KFI, 7 p.m. Tu         *Home News         KECA, 6:10 p.m. M-F         House of Mystery_KHJ, KGR, 2:30 a.m. Su         House of Mystery_KHJ, KGR, 2:30 p.m. M-F         *Huntley, Chet.       KNN, 10 p.m. D         *Huntley, Chet.       KNN, 10 p.m. M, W, F
*Hit the Jackpot       KNN, 80 p.m. Tu         Hollywood Open House       KFI, 10:30 p.m. F         Mollywood Star Theater       KFI, 10:30 p.m. F         Hollywood Star Theater       KFI, 10:30 p.m. F         Hollywood Theater       KFI, 10:30 p.m. F         Hollywood Theater       KFI, 7 p.m. Tu         Holpwood Star Theater       KFI, 7 p.m. Tu         Holpwood Theater       KFI, 7 p.m. Tu         #Home of Theater       KFI, 7 p.m. Tu         House of Mystery       KHJ, KGB, 2 p.m. Sn         House of Mystery       KHJ, Si30 p.m. M-F         Huntley, Chet       KNN, 10 p.m. M, F         Inner Sauctum       KNN, 9:30 p.m. M, F         Inner Sauctum       KNN, 9:30 p.m. M, F
Haven of Rest
<ul> <li>*Hit the Jackpot</li></ul>
*Hit the Jackpot       KNN, 10 p.m. Fullywood Open House       KNN, 8 p.m. Tu         Hollywood Otorz       KF1, 10:30 p.m. F         Hollywood Star Theater       KF1, 10:30 p.m. F         Hollywood Storz       KHJ, 8:30 p.m. V6:30 p.m. F         Hollywood Storz       KHJ, 8:30 p.m. V6:30 p.m. W         Hope, Bob       KKJ, 10:30 p.m. W         Honge, Bob       KKJ, 8:30 p.m. V6:30 p.m. W         House of Agent       KF1, 7:39 p.m. W         House of Mystery       KHJ, KGB, 2:30 p.m. M-F         House of Mystery       KHX, 3:30 p.m. M.F         House of Mystery       KNN, 10 p.m. D         If They Had Lived       KGFJ, 5:45 p.m. M, W, F         Inner Sanctum       KNN, 10 p.m. M-F         Athilde of Sports       KN1, 8:30 p.m. M-F         Athilde of Sports       KNN, 11:45 p.m. Su         In My Opinion       KNN, 11:45 p.m. M
A solid of Sports_K11J, KVI, 65.0 a.m. M-F havitation to LearningKNX, 10 a.m. Su In My OpiaionKNX, 11:3 p.m. M It Prys to Be IgnorantKNX, 11:3 p.m. Sa It's Fun Te Be YoungKNX = 1.50 KNX = 1.50 p.m. Sa
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A solid of Sports_K11J, KVI, 65.0 a.m. M-F havitation to LearningKNX, 10 a.m. Su In My OpiaionKNX, 11:3 p.m. M It Prys to Be IgnorantKNX, 11:3 p.m. Sa It's Fun Te Be YoungKNX = 1.50 KNX = 1.50 p.m. Sa
*Hit the Jackpot       KNN, 8 p.m. Tu         Hollywood Open House       KF1, 10:30 p.m. F         Hollywood Star Theater       KF1, 10:30 p.m. F         Hollywood Star Theater       KF1, 10:30 p.m. F         Hollywood StorgKHJ, 8:30 p.m. V, 6:30 p.m. F         Hollywood StorgKHJ, 8:30 p.m. V, 6:30 p.m. W         Hollywood StorgKHJ, 8:30 p.m. W, 6:30 p.m. W         Hollywood StorgKHJ, 8:30 p.m. W, 6:30 p.m. W         House of Mysterg.         KHJ, KGB, 2 p.m. Sa         House of Mysterg.         KHU, KGP, Chet.         KNN, 3:30 p.m. M-F         House of Mysterg.         KHU, KGP, Chet.         KNN, 10 p.m. D         If They Had Lived.         KGFJ, 5:45 p.m. M, W, F         Inner Sanctum       KNN, 10 p.m. M         Values of Sports.       KIJ, KV0E, 9:30 p.m. M-F         Invitation to Learning.       KNN, 10 a.m. Su         In My Opinion       KNN, 11 p.m. Sa         I's Fun To Be Young       KNN, 11 p.m. Sa         I Want It.       KF1A, 11:15 p.m. W         Jack Armstrong       KECA, 5:30 p.m. M-Sa         Jerryis A.L.       KLAC, 10 a.m., 6:05 p.m. M-Sa         Jerryis A.L.       KLAC, 10 a.m. Su         Jinny and Wally       KICA, 7 p.m. Sa     <

## RADIO and TELEVISION LIFE

OCTOBER 3, 1948

Just Plain Bill KFI, KFSD, 3:30 p.m. M-F Juvenile Jury KHJ, 1:30 p.m. Su Kelley, Bob. KMPC, 6:15 p.m. M-Sa, 5:15 p.m. Su Kennedy, John B. KHJ, 11:15 a.m. Su Kigallen, Dorothy KECA, 11:15 a.m. Th Kraft Music Hall KFI, KFSD, 7 p.m. Th Kyser, Kay KECA, 9:30 a.m. M-F Labor, U.S.A. KECA, 9:30 a.m. M-F Labor, U.S.A. KECA, 9:30 a.m. M-F Ladies, Be Seated KECA, 3:30 p.m. Su L.A. Breakfast Club KFWB, 8 a.m. W Ladd, Alan KN, 7 p.m. Su 'Ladies, Be Seated KECA, 3:50 p.m. M-F Ladies' Day KFI, 10:05 a.m. M-F Ladies' First KHJ, 11 a.m. M-F Ladies' First KHJ, 11 a.m. M-F Lamour, Dwrothy KFI, 7:30 p.m. M-Su Lassie KFI, 7:30 p.m. M-Su Lassie KFI, 7:15 p.m. Su Lassie KFI, 7:15 p.m. Su Lassie KFI, 7:15 p.m. Su Lawrence, Jerry KMPC, 7:30 p.m. M-F Lawinon, Fleetwood KMPC, 7:30 a.m. M-Su Layman's Hour KFWB, 9:30 p.m. Su Late Treedom Ring KFVC, 3:45 p.m. Su Let Greege Do IL KHJ, 9:15 p.m. M-Let's Pretend KHJ, 5 p.m., 10 p.m. M-F Lewis, Robert Q. KNX, 6:30 p.m. Su Levis, Robert Q. KNX, 6:30 p.m. Su Leyden, Bill KFU, 5 p.m., 10 p.m. M-F 
 Lewis, Robert Q.
 KNN, 6:30 p.m. Su

 Leyden, Bill
 KFWB, 10 a.m. M-F

 Liberal Catholic Hour
 KFAC, 9 a.m. Su

 Life Can be Beautiful
 KF1, 1 p.m. M-F

 Life of Riley
 KF1, 8 p.m. F1

 Life to the World
 KF1, 1 p.m. M-F

 Light of the World
 KF1, 1 p.m. M-F

 Listening Post
 KECA, 11:15 a.m. M-F

 Lommax, Alan
 KF1, 7 p.m. Sa

 Lone Ranger
 KECA, 7 p.m. M. W. ; 8 p.m. Sa

 Lone Ranger
 KECA, 7 p.m. M. W. ; 8 p.m. Sa

 Long Beach Band
 KGER, 2 p.m. Tu-Su
 Lorenzo Jones KFI, Srifs ann. M-F Lorenzo Jones KFI, Srifs ann. M-F Lucky Lager Dance Time KFAC, 10 p.m. M-Sa Lucky Partners KHJ, 4:30 p.m. Su Lucky Partners KNJ, 4:30 p.m. Su Lum and Abner KNN, 8:30 p.m. Su Lum and Abner KNX, 8:30 p.m. Su \*Lundberg, Dan KXLA, 10:30 p.m. M. Sa Lutheran Gospel Hour KNLA, 6:30 p.m. Su Lutheran Hour. KHJ, KVOE, 9:30 a.m. Su Lux Theater KNX, 7 p.m. M Lynn Looks at Hollywood KHJ, 1 p.m. M-F 

 Lutheran Hour
 KHJ, KVOE, 9:30 am Su

 Lux Theater
 KNX, 7 p.m. M

 Lynn Looks at Hollywood
 KHJ, 1 p.m. M-F

 Madhouse Musicale
 KECA, 4:30 p.m. Sa

 Major League Ball
 KMYC, 1 p.m. M-F

 Make Way for Youth
 KNN, 3:30 p.m. Sa

 Ma Perkins
 KFI, 4 p.m. M-F

 Malone, Ted
 KECA, 10 a.m. M-F

 Malone, Ted
 KECA, 10 a.m. M-F

 Mannatan Merry-Go-Round
 KFI, 1 p.m. Su

 Man on the Farm
 KFI, 4 p.m. Su

 Man on the Farm
 KFI, 1 p.m. Su

 Manners, Zeke
 KECA, 7:45 a.m. M-F

 Manniers, Zeke
 KEVA, 8:30 p.m. Su

 Manners, Zeke
 KEVA, 8:30 p.m. W

 Massey, Louise
 KHJ, 10 p.m. So

 Massey, Louise
 KHJ, 10 p.m. Su

 Massey, Louise
 KHJ, 10 p.m. Su

 Massey, Louise
 KHJ, 12:30 p.m. M-F

 Medialin, Bob
 KLAC, 1:10 p.m. Su

 Meet the Meeks
 KFI, 49 a.m. Su

 Meet the Press
 KHJ, 12:30 p.m. M-F

 Melody Mathuee
 KHJ, 2:30 p.m. M-F

 Melody Mathuee
 KECA, 8:30 p.m. M-F

 Melody Mathuee
 KHJ, 5p.m. M-F Mr. Been Mr. President Murray, Johnny Murray, Johnny Musica and Mr. Blaine Music for You Music Hour Music to Shave By Musical Favorites Musical Masterpieces. Musical Roundup KGER. KNX, 6:30 p.m., Th KECA, 7 p.m. Th KFI, 5:30 p.m. M-F KNX, 5:35 p.m. M-F KECA, 9:30 p.m. M KNN, 8:30 a.m. M-F KFI, 10:30 p.m. 8a KECA, 6 p.m. M-8a KECA, 7 p.m. M-8a KEGL, 6 p.m. M-8a +Mutual Newsreel Mysterious Traveler. Mystery Theater. My Favorite Husband

My Friend Irma ENX, 8 p.m. M My True Story KECA, KFMB, 10:30 a.m. M-F "Name That Song KHJ, 8 p.m. W National Farm & Home. KF1, 11 a.m. Sa National Vesper KECA, 11:30 a.m. Su NGC Symphony KHT, 4:30 p.m. Sa News in Advertising KF1, 9:45 a.m. Su \*News Makers KNN, 9:15 p.m. M-F News weak Looks Ahead KECA, 8:45 p.m. Su Nick Carter KHJ, 4:30 p.m. M-F Noah Webster Says KF1, 10:30 p.m. M-F Noah Webster Says KF1, 10:30 p.m. M-F Noah Webster Says KF1, 10:30 p.m. M-F Noah Webster Says KF1, 4:45 p.m. M-F Norman, Gene KFW, 4:45 p.m. M-F Norman, Gene KFW, 10 p.m. M-Sa Nosey Nifties. KFU, 8:30 p.m. M-F 
 Nosey Nifties
 KFON, 12 N. Sa

 Official Detective
 KHJ, 8:30 p.m. Tu

 Olympic Fights
 KLAC, 10:05 p.m. Tu

 Une Man's Family
 KFI, KFSD, 1:30 p.m. Su

 Open Forum
 KLAC, 10:05 p.m. Su

 Open Forum
 KIAC, 10:05 p.m. Su

 Open Forum
 KLAC, 10:05 p.m. Su

 Operation Daybreak
 KFI, 5:45 a.m. O

 Opinionaire
 KHJ, 2:00 p.m. W

 Our Gal Sunday
 KN, 10:45 a.m. M-F

 Our Gal Sunday
 KNN, 10:45 a.m. M.F

 Our Miss Brooks
 KFI, 8:45 a.m. Su

 Owens, Tom
 KFI, 6:30 s.m. M. W. F.

 Ozei and Harrlet
 KFI, 9:45 a.m. Su

 Owens, Tom
 EFI, 6:30 a.m., M. W. F.

 Ozzie and Harrlet
 KFI, 9 p.m. Su

 Pacific Lutheran Hour
 KECA, 7:15 p.m. Su

 Parsons, Louella
 KECA, 7:15 p.m. Su

 Parsons, Louella
 KECA, 7:15 p.m. Su

 Passing Parade
 KHJ, 4:30 p.m. M-F

 Pause That Refreshes
 KNJ, 4:30 p.m. M-F

 People Are Funny
 KFI, 8:30 p.m. M-F

 People's Platform
 KNY, 10:30 a.m. Su

 People's Platform
 KNY, 10:30 a.m. M-F

 Perry Mason
 KNY, 10:30 a.m. M-F

 Pet Magazine
 KLAC, 4:15 p.m. M, F

 Pet Magazine
 KLAC, 4:15 p.m. M, F

 Pet Magazine
 KFND, 6:55 p.m. W, Th

 Pettengill, Sam
 KECA, 1:35 p.m. Su

 Philip Marlowe
 KNY, 5:30 p.m. Su

 Pikter Parade
 KFI, 10:30 a.m. M-F

 Portiar Faces Life. KFI, KFSD, 3:15 p.m. M-F

 Port of Missing Hits
 KFI, 10:30 a.m. M-F

 Port of Missing Hits
 KEIA, 3:30 p.m. Th

 Portiar Pares Life. KFI, KFSD, 3:15 p.m. M-F

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 Quizzicale
 KECA, 11:45 a.m. M-F

 Radio, American Way
 KECA, 9:45 a.m. Sa

 Radio Pulpit
 KFI, 9 a.m. Su

 Radiro Pulpit
 KECA, 8 p.m. Mu

 Radiroad Hour
 KECA, 8 p.m. Su

 Red Ryder
 KHJ, KYSD, 3:30 p.m. Su

 Red Ryder
 KHJ, KYSD, 3:30 p.m. Tu

 Red Ryder
 KHJ, KYSD, 3:30 p.m. Tu

 Remember That Music
 KFI, 1:55 p.m. Tu

 Remember When
 KHJ, 6:45 p.m. Tu

 Report on Europe
 KFI, 1:45 a.m. Sa

 Report to the People
 KECA, 7:30 p.m. Tu

 Revere All-Star Review
 KHJ, 8:30 p.m. Th

 Reviewing Stand
 KHJ, 2:30 p.m. Su-F

 Right to Happiness KFI, KFSD, 1:45 p.m. M-F

 # Richfield Reporter
 KECA, 10 p.m. Su-F

 Right to Happiness KFI, KFSD, 1:45 p.m. M-F
 KHJ, 6 a.m. M-Sa

 Rhapsody in Wax
 KHJ, 12 p.m. M-Sa

 Rad of Life
 KFI, 12:15 p.m. M-F

 Robarts, Clete
 KFWB. 9 p.m. M-F

 Roger Kligore
 KHJ, 7 p.m. Tu

 Romance of Helen Trent. KNX, 10:36 a.m. M-F
 KNX, 11:15 a.m. Su

 Rose, Billy
 KHJ, 8:55 p.m. M-F

 Roy Rogers Show
 KHJ, 4 p.m. Su

 Rosemary
 KNX, 9:45 a.m. M-F

 KNX, 9:45 a.m. M-F
 Sum M-F

 Rosemary
 KNX, 10:26 a.m. M-F

 Roy Rogers
 Show.
 KHJ, 4 p.m. Su

 Rosemary
 KNN, 9:45 a.m. M-F

 Sally in Our, Alley
 KMN, 9:30 a.m. Su

 sum Spade
 KNN, 10 p.m. Su

 suntrday Chef.
 KFI, 10:45 a.m. M-F

 Science of Mind.
 KFFR, 8 p.m. Th

 Screen Guild.
 KFR, 8 p.m. Th

 Science of Mind.
 KFR, 8 p.m. M-F

 Science of Mind.
 KFR, 8 p.m. M-F

 Science of Mind.
 KECA, 3:45 p.m. M-F

 Schorber's Special
 KECA, 8 a.m. Sa

 Shorper's Special
 KECA, 8 a.m. Sa

 Sinoper's Special
 KECA, 8 a.m. Sa

 Siner, America, Sing
 KHJ, 12:15 p.m. M-F

 Singin' Sam
 KHJ, 12:15 p.m. Su

 Skelton, Ited
 KFI, 7:30 p.m. Fu

 Sky Kin''
 KECA, 5:30 p.m. Su

 Smith, Helene
 KFI, 9:30 a.m. Sa

 Smith, Helene
 KER, 9:05 a.m. M-F

 Smith, Helene
 KHJ, KGB, 10:30 a.m. M-F
 Roy Roge Rosemary

 

 FE
 OCCIODENCO, AND

 Smith, Norwood
 KECA, 3:30 p.m. M-F

 Soitstr Time
 EFI, 11 p.m. Sa

 Song for You
 KNX, 12 N, Su

 Song for You
 KNY, 12 N, Su

 Southermaires
 KDCA, 8:30 a.m. Su

 Speare, Frederick
 KXLA, 3 pan. Su

 Sports Folio
 KFI, KYA, 3 pan. Su

 Sports Folio
 KFI, KFSD, 8:30 p.m. M-Sa

 Sports Folio
 KFI, KFSD, 8:30 p.m. M-Sa

 Sports Foundup
 KFI, 6:30 p.m. M-Sa

 Sports Foundup
 KFI, 6:30 p.m. Sa

 Sports Foundup
 KFI, 130 p.m. Sa

 Sports Foundup
 KFI, 130 p.m. Sa

 Spotlight on Sports
 KECA, 1:30 p.m. Su

 Standard Hour
 KFI, KFSD, 9:30 p.m. M-F

 Standard Hour
 KFI, 1 a.m. M-F

 Standard School
 KFI, 1 a.m. M-F

 Standard School
 KFI, KFSD, 9:30 p.m. Su

 Standard School
 KFI, KFSD, 10 s.m. M-F

 Standard School
 KFI, KFSD, 10 s.m. M-F

 Standare School
 KFI, KFSD, 2:15 p.m. M Suspense KNX, 10:30 p.m. Su, 6:30 p.m. Th Symphomette KNX, 10:30 p.m. Su, 6:30 p.m. Sa "Take a Number KHJ, 5 p.m. Sa "Take a Number KHJ, 5 p.m. Sa "Take a Number KHJ, KGB, 9:45 p.m. M. F Taylor, Henry J. KHJ, KGB, 9:45 p.m. M. F Taylor, Mack Melodies. EIT, 6:35 p.m. M.-F Teen and Tweaty Ime. KMPC, 5:05 p.m. M.-F Teen-Timers. KHJ, SGB, 9:45 p.m. M Templeton, Dink. KHJ, 9:30 a.m. Sa Teena and Tweaty Ime. KMPC, 5:05 p.m. M-F Teen-Timers. KHJ, 9:30 a.m. Sa Teena and Tweaty Ime. KMPC, 5:05 p.m. M-F Teen-Timers. KHJ, 9:30 a.m. Sa Teicphone Hour KFI, KFSD, 10 p.m. M Templeton, Dink. KHJ, 9:15 p.m. Sa Texas Jim Robertson. KECA, 9:30 p.m. W Texas Jim Robertson. KECA, 10 a.m. Su Theater of Today. KECA, 7:30 p.m. F The Sherlff. KECA, KHMB, 7:30 p.m. F The Sherlff. KECA, KHMB, 7:30 p.m. Sa Thinking Allowed. KECA, 2 p.m. Su This Is for You. KECA, 12 p.m. Su This Is for You. KECA, 12 p.m. Su This Is for You. KECA, 9:30 p.m. F Three Sherlff. KECA, Sign p.m. Sa This Woman's Secret. KFI, KFSD, 5 p.m. M-F Three for the Money. KNN, 4 p.m. Sa This Woman's Secret. KFI, KFND, 10:30 a.m. Sa "This Woman's Secret. KFI, KFND, 10:30 a.m. Sa "Thing Calling. KHJ, 6B, 5:45 p.m. M-F Tom Mix...... KHJ, 6B, 5:45 p.m. M-F Tomorrow Calling. KNN, 4 p.m. Sa "Tomorrow Calling. KECA, 8:30 p.m. Tu Town Meeting. KECA, 8:30 p.m. Sa "Truth or Consequences. KFI, 9:30 p.m. Sa "Truth or Consequences. KFI, 

 \* Iwin Views
 KHJ, 7:45 p.m. Su

 United Nations
 KFWB, 9:15 p.m. M-Th

 United Nations Reporter
 KECA, 10:15 a.m. Mr

 Unity Dally Word
 KFAC, 8:45 a.m. M-F

 University Theatre
 KFI, 12:30 p.m. Su

 Veteran Wants to Know
 KHJ, 12:45 p.m. Su

 Voice of Firestone
 KFI, KFSD, 6:30 p.m. M-F

 Voice of Neighborhood
 KMPC, 11:15 a.m. M-F

 Voice of Prophecy
 KHJ, KGB, 8:30 a.m. Su

 Waring, Fred
 KFI, KFSD, 8 a.m. M-F

 Women's Forum
 KNN, 7 p.m. Tu

 Young, Norma
 KNN, 12:30 p.m. Su

 Young, Norma
 KHJ, 1:30 p.m. M-F

 Young Widder Brown
 KFI, 2:45 p.m. M-F

 Yourg Widder Brown
 KFI, 2:45 p.m. M-F

 Yourg Widder Brown
 KFI, 2:45 p.m. M-F

 Yourg Song and Mine
 KNN, 7 p.m. W

 Youth Asks Government
 KECA, 7 p.m. Tu

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# Fall Schedule

# OF YOUR AIRFARE



Here's Where and When to Find Favorites Returning to the Mike after Summer Rest



## Sunday:

"Juvenile Jury," KHJ, 1:30 p.m. "The Shadow," KHJ, 3:00 p.m. "Quick As a Flash," KHJ, 3:30 p.m. "Family Hour of Stars," KNX, 4:00 p.m. Roy Rogers, KHJ, 4:00 p.m. Jack Benny, KFI, 5:00 p.m. and 10:30 p.m. Alice Faye and Phil Harris, KFI, 5:30 p.m. Edgar Bergen and Charlie McCarthy, KFI, 6:00 p.m. Fred Allen, KFI, 6:30 p.m. Helen Hayes "Electric Theatre," KNX, 7:00 p.m. "Theatre Guild on the Air," KECA, 7:30 p.m. "Our Miss Brooks," KNX, tentatively 7:30 p.m. "Lum and Abner," KNX, 8:00 p.m. "Ozzie and Harriet," KFI, 9:00 p.m.

## Monday:

"Kay Kyser's Kollege of Fun and Knowledge," KECA, 9:30 a.m. Monday thru Friday

- "What Makes You Tick," KECA, 10:15 a.m. Monday thru Friday
- "Breakfast in Hollywood," KECA, 1:00 p.m. Monday thru Friday

- "Lux Radio Theatre," KNX, 7:00 p.m. "My Friend Irma," KNX, 8:00 p.m. "Railroad Hour, With Gordon MacRae," KECA, 8:00 p.m.

Bob Hawk Show, KNX, 8:30 p.m.

"The Hawthorne Caboose," KECA, 8:45 p.m. (Hawthorne also heard on KECA, 10:30 p.m. Monday

thru Friday) "Supper Club," KFI, 9:00 p.m., Monday thru Friday, Stafford, Peggy Lee with Perry Como, Jo Stafford, Peggy Lee "Cavalcade of America," KFI, 9:30 p.m.

## **Tuesday:**

"A Date With Judy," KFI, 6:30 p.m. Bob Hope, KFI, 7:00 p.m. "Fibber McGee and Molly," KFI, 7:30 p.m. "Favorite Story," KFI, 8:00 p.m. "People Are Funny," KFI, 8:30 p.m. Mel Torme, KFI, 9:30 p.m. "Big Town," KFI, 10:00 p.m.

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## Wednesday:

Meredith Willson Show, KECA, 6:30 p.m. "Duffy's Tavern," KFI, 7:00 p.m. "Original Amateur Hour," KECA, 7:30 p.m. Bing Crosby, KECA, 9:00 p.m. "Great Gildersleeve," KFI, 9:30 p.m. "Texaco Star Theatre, with Milton Berle," KECA, 9:30 p.m. "Blondie," KFI, 10:00 p.m.

## Thursday:

"Kraft Music Hall, with Al Jolson," KFI, 7:00 p.m. "Suspense," KNX, 7:00 p.m. Dorothy Lamour Show, KFI, 7:30 p.m. Abbott and Costello, KECA, 7:30 p.m. "Screen Guild Theatre," KFI, 8:00 p.m. "First Nighter," KNX, 8:30 p.m. "The Aldrich Family," KFI, 9:30 p.m. Burns and Allen, KFI, 10:00 p.m.

## Friday:

Eddie Cantor, KFI, 7:00 p.m. "Ford Theatre," KNX, 7:00 p.m. Red Skelton, KFI, 7:30 p.m. "Life of Riley," KFI, 8:00 p.m. "Great Scenes From Great Plays," KHJ, 8:00 p.m. Spike Jones and Dorothy Shay, KNX, 8:30 p.m. Jimmy Durante and Alan Young, KFI, 9:30 p.m. Jack Carson, KNX, 9:30 p.m.

## Saturday:

Judy Canova, KFI, 7:30 p.m. Dennis Day, KFI, 8:00 p.m. "Truth or Consequences," KFI, 9:30 p.m. "Hollywood Star Theater," KFI, 10:00 p.m. THE EASY GRIN OF A FELLOW WHO FEELS NO FRIGHT at the mike took about ten years to develop. As Art admits, he was pale with fright at his first audition. (NBC-Earl Zeigler photo.)

Mikemen

No. 76 of a Series

Art Balinger

## By Jane Pelgram

IG, blond Art Balinger, one of the busiest of the local mikemen, literally knows his business backward and forward. He learned how to

write a commercial before he learned how to read one. That was lucky, for Art had but a single year of anything that smacked of formal dramatic training for the chore of making everyday commodities sound pretty special.

Art approached show business from a singularly practical point of view. A local resident, he graduated from Beverly Hills High School, then Pomona College, a liberal arts major. Having decided on show business, the next step, logically, was to engage in some phase of the mystic activity. Cold, he walked into the lead in a Pomona little-theater play. That proved a quite satisfactory bit of business, so Art allocated himself one year's work in general little theater around the Los Angeles vicinity.

#### No Movie Break

"I had a fair amount of success. A couple of screen tests were 'promised' and there was always someone who was going to do 'big things' for me. Somehow all the big things and the screen tests didn't materialize. A degree of impatience, I suppose, and the realization that I was never going to be a smashing success as an actor decided the issue quite definitely for me. I started angling around for some other aspect of radio or the theater. Anything that would keep me in the entertainment business."

A friend in an agency put Balinger to work writing commercial copy, the work that developed Art's ability October 3, 1948 Art Decided Early There Was No Business Like Show Business, So Quite Practically Set About Finding His Own Proper Niche.

to such an extent that he could launch himself as a free-lance reader of commercials. Too, Art's commercial copy writing covered a variety of products, and they all had to make either very good sense or ear-catching nonsense.

When Art landed an announcer's job at KMTR (the station is KLAC today) he continued with commercial writing, and at the station got a good stiff dose of pre-AFRA radio training. In those days employees at any broadcasting center turned their hand at a little of everything, including sweeping out.

Break into the big-time came when Art auditioned, in 1939, for the Rudy Vallee show. He remembers three things from this experience. It was the toughest audition he ever entered; he was frozen with fright; he won it.

Establishment as a competent announcer no sooner occurred than Art was whisked off into Uncle Sam's service, and from early in 1941 until late in 1945 Major Arthur B. Balinger was busy overseas organizing sports and motion picture entertainment for his infantry divisions.

After four and a half years under fire, state-side ventures seemed less terrifying, and Art hied himself into a series of auditions that resulted in his reading the golden word for Jack Haley, Phil Baker, Xavier Cugat, Roy Rogers, Horace Heidt, and more recently Mel Torme. This busy reader of commercial lines denies any secret formula behind his success.

#### **Those Auditions!**

"I don't even pretend to *like* auditions. I welcome them from the standpoint of a chance at a new show I might get to do, but I don't enjoy the actual 'tryout' for that show. I get just as nervous as the next guy.

"And all auditions are different. Sometimes you have the eagle eye of the agency man checking every detail of your appearance, sometimes a network producer is just listening, not watching. I've learned not to worry about how I look. The best I can do is simply be as sincere as possible. I think about what meaning was put into the commercial when it was written, then I tell about a product's qualities just as though I was talking to someone across the table from me."

Apparently the ham in Art is still secondary to the practicality that's marked his operations since that post-graduation day when he decided on "some phase of show business" as a career. Ask what he likes about free-lance work and you'll not hear mention of the star shows or of always working before an audience.

"Free-lancing enables me to occupy myself in the things I like to do. I have twice as many hours a day in which to further my own in-(Please Turn to Page 39) By Evelyn Bigsby

LADY known as Paris is romantic and charming . . ." So begins the war-inspired song, "The Last Time I Saw Paris."

Paris today is not exactly a pretty picture. . . . The ordinary woman wears a strange assortment of clothing obviously doled from a Red Cross box. . . . Children's faces are pinched and their bodies hungry. . . . Food is still so hard to get that the well-to-do

think nothing of winding up a restaurant meal by cleaning scraps from the plate of an already satisfied companion.... Ex-change rate of the franc, which used to be worth about twenty-five American cents, is now 200 for one American dollar.

Yet, to all Americans

and especially women, Paris spells glamour, gaiety, excitement. We'd be willing to bet a magnum of champagne that, given an opportunity to visit any world capital, the average American woman would choose Paris.

Radio tycoon Raymond R. Morgan

YVES MONTAN, THE "BING CROSBY of Europe," was vocalist for Paris's first audience-participation program. Here he sings his French cowboy number, "My Sweet Valley." Rumor has it that Montan has signed to do an American movie.



THIS PICTURE SHOWS PART OF THE CROWD STANDING in the rain outside the Cafe de la Paix Mirror Room, where audition record for "This Is Paris" was cut. Show was held at 4:00 p.m., but by 9:30 a.m. that day the room was filled, and by air time forty gendarmes had to hold back the mobs unable to gain admittance.

From the City of Gaiety and Glamour. A Radio Show Hopes to Present the Human Interest Interviews Obtained From Americans in the French Capital.

> is so convinced of this fact that he is willing to bet the equivalent of all the vintage champagne in France. So certain is he of Paris's allure that he's ready to institute a Paris-originated radio program for American women and American sponsorship.

If he had any doubt in his mind, a recent trip to Paris was the clincher. Flying over with his radio head, Jim Morgan, Raymond R. spent a feverish week organizing a broadcast from the French capital. Radio Diffusion Francaise was in complete cooperation. This broadcast was some-

thing new for French listeners, whose air fare is confined to hearing dull readings, news, speeches, and music from wobbly turntables. For radio in France, as in England, is a government monopoly, with forty-one sta-tions, one of them in Paris, and

, NO PROGRAM IN PARIS WOULD BE COMPLETE without representation from the world of lashion, and French de-signers did not disappoint "This Is Paris." Here Marjorie Dunton, fashion commentator and social arbiter, is being interviewed on the show by emcee Ben Smith.







MAN BEING INTERVIEWED stopped the show when he related how he happened to go to Paris more than thirty years ago. (See accompanying story for details.)

threadbare equipment, some of it so antiquated that it is reminiscent of the early days of "wireless" in this country.

The show which Morgan decided to experiment with was audience participation for Americans in Paris. He arranged for the Mirror Room at the Cafe de la Paix (capacity 250). He obtained the services of France's top crooner, Yves Montan. He asked Parisians who was their best orchestra leader, hired Paul Durand to conduct a twelve-piece group, lined up an emcee, Ben Smith. Then notices were posted in half a dozen Parisian hotels where Americans congregate. These slips of paper simply announced the broadcast for 4 p.m. the following day.

#### Response

It was raining next morning when

FAMOUS COUTURIER Jacques Fath discusses fashions-to-come with announcer Bob Carrier. Although most interviews were gay, a quick scratch of the veneer brought to light many stories of war and the sufferings of French occupation.

the Hollywood contingent woke up. "There goes our show," they groaned. At nine o'clock the phone rang. It was the Cafe de la Paix. "What'll we do?" the maitre d' asked anxiously. "The place is already packed!" By broadcast time, it took forty gendarmes to hold back the crowd unable to squeeze into the Mirror Room.

A special table was reserved for G.I.'s. Past the roving mike paraded a fascinating galaxy of Americans in Paris—artists, modistes, men of world affairs, people who had endured the stress of war and occupation. One man, an engineer, said he had lived in Paris for twelve years.

"Your first time here?" inquired the emcee.

"No. I was here in 1917." "In 1917?"

"Yes. I was on a tour-"

"Tour? Conducted by whom?"

"Oh, a fellow name of John J. Pershing."

The audience went wild. But this was only one of many ear-catching stories—stories in which the lighthearted spirit of Paris glossed over very thinly the underlying layer of pathos and human interest. Show material that was socko!

The broadcast, which attracted such noted couturiers as Jacques Fath and Molyneaux, went out live, was short-waved to New York and there recorded, and was also recorded on the spot in Paris. Later comparisons of the two methods con-(Please Turn to Page 39)



ONE OF PRIZES on the program was a telephone call "back home." Here a participant calls her sister in Detroit. The sister fainted in the excitement.



AMERICAN GI'S IN PARIS WERE RECOGNIZED by having a special table set aside for their occupancy at the broadcast. Here the emcee gives the boys a chance to say a few words.

DISTINGUISHED GROUP ATTENDING THE BROADCAST included Madame Georges Marcovich, wife of the owner of the Pam Pam (which purveys American hamburgers in Paris); Madame Paul Chapotin, wife of the Cafe de la Paix owner; and Monsieur Paul Chapotin.





Flashbacks! No. 31 of a Series

"HOLLYWOOD HOTEL" and the hostess-emcee team of Parsons and Powell welcomed the lovely Jean Harlow in 1933.

TWO LONG-LIVED CAREERS were starting when this picture was taken — newspaper columnist Louella Parsons and America's Sweetheart, Mary Pickford, are pictured as they met during a 1917 session.

IN 1934, LOUELLA SHEPHERDED THIS GROUP during one of her "Hollywood Hotel" broadcasts: (left to right) the late Lynn Overman, emcee Dick Powell, Louella, (seated) George Raft and the late Carole Lombard. (Paramount Studios phote )





IN 1936, LOUELLA'S OLD FRIEND MARION DAVIES paid a visit to "Hollywood Hotel," a program with which Louella was identified for many seasons prior to her top ABC commentary.



IN ONE OF THE LAST PICTURES taken before his death, Babe Ruth posed for this gag shot with Louella and Dan Dailey. He appeared on the Parsons broadcast during his Hollywood visit in preparation for the "Babe Ruth Story."

Louella Parsons Is the Gal Who Knows Everybody. Here's a Special Peek Into Some of the Precious Pictures She Has Collected Throughout Her Career

**IRENE DUNNE, WILLIAM RANDOLPH HEARST, BETTE DAVIS,** Miss Parsons and Mary Brian were pictured in 1935 as they attended a costume ball in honor of the publisher's birthday.

THE TOWN TURNED OUT in honor of Louella's twenty-seventh anniversary as movie columnist for Hearst papers. Governor Warren welcomes Miss Parsons.





DWIGHT COOKE is narrator and moderator of the popular CBS feature, "People's Platform." Cooke is the middleman between some of the fieriest air debating.

ORUM programs are today an integral part of American radio—but such was not the case when "People's Platform," one of the most distinguished of them, made its first broadcast over the Columbia network back in July, 1938. Not as far as the great mass of listeners was concerned, at any rate.

Leon Levine, producer of "People's Platform," well recalls the stormy protests that used to pour in after lively debates on vital issues during the program's early years. The letters and telegrams had one thought in common—why should the opposition speaker have been put on the program? The "antis" didn't want to hear the "pro" side; the "pros" didn't want to hear the "anti" side of a question.

In those ten years—ten years during which more than 1,700 persons representing virtually every phase of human activity and every shade of the political spectrum have had their unrehearsed and frequently agitated say on topics ranging from world war to sports—things have changed.

## **Tolerance Triumphs**

"The listeners are more tolerant today," says Levine. "They not only are willing to listen to two or more points of view on a problem—they insist on hearing both sides!"

A summation of debate topics since the program's inception represents a highly indicative cross-section of American and world history and thought during one of the most crucial, swiftly-moving decades the world has ever seen.

Subjects discussed, for example, have included U. S. foreign policy and relations, World War II, U. S. defenses, postwar planning and peace,



"HOW WILL CALIFORNIA GO IN THE 1948 PRESIDENTIAL ELECTION?" William Esterman, Independent Progressive Party spokesman and candidate for Congress; Edward Shattuck, vice-chairman, Republican State Central Committee; Dwight Cooke of CBS; George E. Outland, chairman, Policy Committee, California State Democratic Committee-they tried to answer.

# Ten Years of Table-Pounding

"People's Platform," Famed Forum, Has Spent Decade Presenting the Two Sides of Every Current Argument

the United Nations, a United States of Europe, immigration and refugee problems, atomic energy, politics and government, economics and business, as well as previews and reviews of important events.

The types of speakers have included workers and executives in all phases of business, industry and the professions.

The roster of distinguished names which have graced "People's Platform" numbers ex-President Herbert Hoover, Groucho Marx, Sen. Arthur Vandenberg, Dorothy Thompson, Harold Ickes, Gov. Harold E. Stassen, Sen. Robert Taft, Tallulah Bankhead, Mrs. Irving Berlin, Gene Tunney, Melvyn Douglas, Samuel Goldwyn, Brock Pemberton, Herbert Bayard Swope, Harold J. Laski, Norman Thomas, Gen. Carlos P. Romulo, Henry Wallace and Lillian Hellman.

Although "People's Platform" usually originates in New York, the program has traveled to two dozen American cities for closer coverage of the subjects at hand. It also has broadcast from Havana, London and Canada.

Being well abreast of the times,

"People's Platform" has recently been simultaneously broadcast for eastern television audiences.

When the program made its debut and for many years afterward, Lyman Bryson, now CBS Counselor on Public Affairs, was its regular chairman, a role filled for the past two years by Dwight Cooke.

Cooke, whose touchy job it is to see that both sides get an opportunity to state their case in detail (but not too much detail) and to keep the conversation from dwelling too long on an isolated point in what should be a broad discussion of a general issue, has come to certain conclusions about people who speak on "People's Platform."

#### Categories

"One out of every four," says Cooke, "is a table-pounder. And one out of every two is a pencil-tapper, a sort of non-musical xylophonist."

"People's Platform" prides itself on its record during the recent war. Throughout the entire conflict, the program continued its policy of scriptless, entirely spontaneous discussions

(Please Turn to Paye 39)

## "This Is Paris"

## (Continued from Page 35)

vinced Morgan that it was better, for the time being, to record in Paris, send by airplane to New York, and release by delayed transcription rather than become involved with transatlantic whims of the ether.

It is Morgan's hope that "This Is Paris" will debut soon over Mutual. Since his return, Morgan and staff have been worrying over such details as rates of exchange, hiring of French radio men, shipping of radio and recording equipment, and selection of a permanent emcee.

## Untapped Wealth

"The show is so loaded with human interest," Morgan exclaimed, "that we need a man who will draw out these terrific stories. It must be a man who will remember that it's the people, not the emcee, who are stars of the program. To Paris come all the great personages of the world—it's a crossroads of brilliant and artistic men and women—and as for the listener at home, a completely untapped well of fresh talent.

"Ours was the first audience-participation show ever put on in France. They just don't know what real radio is there. A program like "This Is Paris' will afford their performers a wonderful opportunity, as the only place they now have is night clubs."

A "natural" for the show's theme

BRET MORRISON is "Lamont Cranston" on the Mutual Don Lee broadcasts of "The Shadow." Bret is also well known as a singer.



HERE'S ALLEN FUNT of ABC's "Candid Microphone" fame as he prepares to victimize another average man. The mike is in the dummy phone.

## Mikemen– Art Balinger

## (Continued from Page 33)

terest as I would have working on a regular schedule."

Some of the things Art likes to do number keeping his hand in at commercial writing (he still turns out singing commercials, made up to the tune of his own play-by-ear piano efforts); trying to cut that already enviable seven handicap at golf down to four or lower; staying home with his wife and two boys in their new Malibu Beach house.

Almost everyone who has a tennis court wishes he lived near the ocean. The "greener grass" for Art lies in wishing he had a tennis court attached to the pleasant seaside home.

"I'd always planned on playing tennis while I was young, and golf when I was old. It seems I've turned the two around. Now that I'm old I'll get back at the tennis," he declares from the pinnacle of ripe old age. Mr. Balinger is thirty-three.

song was "The Last Time I Saw Paris." Morgan asked the conductor to score it. The chap had never heard of the number. Morgan told him that records had been made. There wasn't a one in Paris. Dealers just shrugged their shoulders and lifted their hands in an uncomprehending manner. Finally Morgan placed a transatlantic call to New York. There they put the Bing Crosby version of the song on the turntable. The French maestro, a pair of headphones clamped over his ears and his shoulders hunched over a blank lead sheet, scrib bled down the melody as it came over.

"The last time I saw Paris, Her heart was warm and gay, No matter how they've changed her I'll remember her that way . . ."

That's what we Americans were singing so sadly during the war and it never occurred to us here that the French were so "occupied" the song hadn't gotten through to them.

Now it might become their number one hit!

**MOTHERS** Do the little things ink you? Like what to do

Do the little things irk you? Like what to do about Sonny's scuffed shoes? That's easy! Keep a bottle of Omega Shine Dye handy. Goes on in a jiffy, covers scuffs, dries instantly. Economy size only 25c. Sold everywhere. Omega Shine Dye



## Ten Years of Table-Pounding

(Continued from Page 38) —relying on the conscience and discretion of the speakers not to make disclosures inimical to the war effort.

The program boasts another and almost unheard-of distinction. A few years ago, during a discussion on whether Russia was a menace in world affairs, the speaker who had been arguing the negative side unexpectedly admitted to his opponent: "Well, if your facts are correct, as they seem to be, I'm forced to change completely my thoughts on the subject."

One of the most memorable programs was a recent clash between British Socialist leader Harold J. Laski and N.A.M. chief economist Ralph Robey on the relative merits of socialism and capitalism. The debate elicited more than 2,000 letters from listeners who felt impelled to record their opinions on the subject.

REMEMBER CHILD singing star Mary Small? Here she is as the grown-up songstress of "Three for the Money" on Mutual.



MARIE WILSON believes in putting her best foot forward—as "Irma" of CBS's "My Friend Irma," Marie demonstrates her enthusiasm for the football seaton.



PATRICIA PETERS AND PHILLIP LA MAR, THIRTEEN-YEAR-OLDS with their own show on KFOX, interview movie starlet Mary Eleanore Donahue. Their show, "Nosey Nifties," is heard Saturdays at 12:00 noon and concerns the activities of movie youngsters. (Robinson Studio photo.)

## SEEN ON THE RADIO

HAWTHORNE, the ABC zany, discovered that Hollywood had named a street after him, but had neglected to add the final "e." Here Jim is caught in the act of supplying the right spelling. (ABC photo.)

ADELE CLARK, ex-WAC singing star, has been heard in many guest appearances on the U. S. Army's "Sound Off." Here baritone Glenn Darwin joins Adele in some close harmony.

SCENE





THIS GROUP MADE THE SHERIFF'S PICNIC MEMORABLE with an enthusiastic mock hanging. The victim is Bill Thompson ("Wallace Wimple" of "Fibber and Molly" fame) who is being hoisted by Sheriff Biscailuz on one side and Ray C. Darby, chairman of the L.A. Board of Supervisors, and NBC's Hal Peary on the other. (Castle photo.)

