

PROGRAMS FOR WEEK BEGINNING MARCH 20

RADIO *Life* *and Television*

9
CENTS

Gloria McMillan
"Talented Teenster"

Page 33



HORACE HEIDT: Cross Country Columbus PAGE 34

TELEVISION: EDDIE and EV Read Unwritten Lines PAGE 37

The Ear Inspires the Pen

H. G. B. (name and address withheld), Alhambra, Calif.

In the February 13 issue, Mrs. E. J. Millett expressed my sentiments properly. I also think it was the poorest broadcast of the Rose Parade I have ever heard. They seemed to work hard enough but there was very little descriptive matter. It was a continuous round of plugs and credits for personalities who do not mean a thing in our lives. After all the effort of sending a Midwestern high-school band out here, we didn't even hear the students. The announcer talked over it and it certainly must have disappointed many where the kids came from. But why pick out the Rose Parade? There seems to be a penchant for men who cover "special events" to "talk over" interesting phases of the events by introducing characters who do not lend one bit of color or interest.

The prize turkey so far this year was the broadcast of the Rose Parade!

Special-events men have a unique problem in radio. They must keep their show moving regardless of circumstances, and because the whole program is extemporaneous, many unforeseen problems can enter into even the best-planned event. All in all, they do a difficult job amazingly well.

Mrs. J. Peters, 2704 South Delta, Garvey, Calif.

I would like to say a word about Dr. Fifield of the First Congregational Church of Los Angeles, (Spiritual Mobilization) on KMPC, Sundays, which is well worth listening to. Another good feature on KMPC is "The Prayer for Peace." It is a wonderful idea, I think. I enjoy a good comedy program, but don't really see anything funny on the Jack Benny show, unless it's Dennis Day . . . Rochester's voice is awful. I enjoy the Groucho Marx Show, Milton Berle and Red Benson . . . who are much better than some of the so-called comedians. I agree with the lady who said that Dorothy Lamour should not be on the "Sealtest" program . . . Why doesn't she give some other girl a chance?



Mrs. Eva L. Gurr, 6216 Aldama Street, Los Angeles 42, Calif.

What has happened to "Heart's Desire"? I cannot find it listed in Radio Life or on the radio. Is it off the air for the time being? If so, when will it return?

"Heart's Desire" went off the air. Ben Alexander's "Anniversary Club" is its successor.

Curtis Baer, 728 21st Street, Santa Monica, Calif.

We were glad to read your article about the Red Skelton broadcast. It was truly a great article. I would like to see a life story about him in one of your coming issues, as he is such a fine comedian. . . . Also I would like to see some pictures of his different "characters."



"Dead-Eye Dick" Red Skelton

Your opinion of Red Skelton matches ours. We have featured him quite a few times, but are glad to put your request on the waiting list. Here is a "character" shot of the boy with red hair.



Ray A. St. Cyr, 6011 Romaine Avenue, Hollywood 38, Calif.

After reading your fine magazine for many months, I felt I would like to write a letter of praise for the world-famous Metropolitan Opera broadcasts each Saturday afternoon. The entire musical public appreciates the Texas Company's thoughtfulness in bringing these masterpieces of musical drama to them, and a special note of praise goes to Milton J. Cross for his splendid interpretations of the operas.

We feel the same and are urging interested listeners to respond to Mrs. August Belmont's plea for donations to the Metropolitan Opera Fund.

RADIO and TELEVISION LIFE

CARL M. BIGSBY, Publisher

March 20, 1949



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44



March 20, 1949



Lovely Lucille Norman, featured vocalist on the KNBH, NBC Television, "Nocturne" program, enjoys a snack while she reads. Make your snack-time favorite crispy Hol-Grain Wheat Wafers—100% whole wheat in its toastiest, tastiest, most tempting form! Hol-Grain Wheat Wafers are paper-thin . . . perfect with jelly, jam, cheese. Enjoy them, too, with soups and salads—only 3 calories per wafer!

Advertisement

About Your Letters

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

Anna Mae Hall, 1138 Screenland Drive, Burbank, Calif.

Would you please tell me what is meant by FM bands on a radio and what they are for and what difference they make in radio reception?

(Note: The following explanation is reprinted by readers' demands.) Radio has been broadcasting on "A.M." amplitude modulation, since its inception. This is a form of radio transmission in which the sound waves change the carrier (station frequency) wave in such a manner that their strength is increased or decreased, depending on the loudness of the sounds. Unfortunately, in the detection and amplification of this type of radio wave, static and distortion present, due to electrical disturbances and interference from other waves, are also amplified.

Within the passing of time there came a Major Edwin H. Armstrong, professor of electrical engineering at the University of Columbia, and an important man in the history of radio, with a system for broadcasting called "F.M." or frequency modulation. "F.M." is pretty hard to define technically, but its carrier (station frequency) signals remain constant in strength, while alternating their number of vibrations slightly as they shuffle back and forth within the confine of a given channel, 200 kilocycles wide. The result is noise-free from the usual sources of interference and capable of sending over the air programs of extreme fidelity. Because "F.M." stations transmit only to receivers within their lines of sight, they have to be built more closely together than regular stations are today. This superior system of transmitting sound will probably not be brought for some time to outlying communities. However, many Los Angeles stations carry programs on both "A.M." and "F.M." in order to reach the local people who have recently purchased "F.M." sets.



Mrs. F. L. Dickenson, 912 Park Street, Garvey, Calif.

Isn't "Polly," on the Jack Benny show, the fellow who used to play the boy friend to "Betty Lou" on the Tommy Riggs program? He should be heard more often.

Mel Blanc does "Polly" . . . and the fellow who did the sniffling role of "Wilbur" on the Tommy Riggs show was Wally Maher. He created the role and has made several cartoons with the character for M.G.M. Wally is heard on many leading programs including Burns and Allen and "Junior Miss."



K. Pete Keller, (address withheld), Los Angeles, Calif.

I am out of town often and sometimes miss your informative Radio and Television Life. If you have not done an article on Bob Elson, I hope you will soon.

Our feature on Bob Elson appeared January 2 . . . You must have been a "Missditt!"

March 20, 1949

R. M. R. (name and address withheld by request), San Diego, Calif.

What has happened to Bob Ripley's "Believe It or Not" and Tobe Reed's "Don't You Believe It"?

Will you please print a picture of Alfred Wallenstein of "The Telephone Hour"?



Alfred Wallenstein

show. Here's Wallenstein.

"Believe It or Not" is no longer on the networks; however, Robert Ripley is now in the process of completing a television show which will be seen in the East. "Don't You Believe It" has not been heard for a long time and we have had no report of its return. Tobe Reed announces the Burns and Allen



Joyce Littleton, 1550 West 52nd Street, Los Angeles 37, Calif.

When I first came to this fair city in July, I became acquainted with the "Three Alarm" show. In all this time it has been my favorite program and I seldom missed it . . . now, much to my disappointment, I find that its air time has been cut in half and I am wondering why? All my friends and myself are very much disturbed over the change . . . what can we do to get our program back to normal? (If it has ever been possible to call Varr, Frank and the rest of the gang normal!) Hope to hear that it regains its lost time. Heavily days! Can't we ever find a show we like without having it chopped down or put off the air entirely?

The "Three Alarm" show is sponsored now, and since they wanted the whole show, the time was cut in half. We doubt if it will revert to its old time.



Mrs. Ralph Greathouse (address withheld), Salinas, Calif.

I am putting in my two cents worth by agreeing with an article about the best quartet in radio. . . I am speaking of "The Sportsmen" quartet and agree with the writer who said they are the tops in the radio world. . .

Why don't people ask for more items on the "Talking People" of the Meredith Willson show? . . . As far as the Skylarks are concerned, I don't think they get the breaks they should . . . they'd get somewhere in radio if people went around and looked for talent instead of sitting around . . . give the Skylarks a chance, will you? I think that the "Sportsmen," Jimmy Dodd and his lovely wife ought to have a show of their own . . . give them all the break that they deserve. . .



Mrs. T. R. Ferguson, 1413 Washington Boulevard, Venice, Calif.

As a radio chairman of Venice Council PTA, I wish to express thanks for giving the PTA Tenth District program views and reviews in your magazine.

And thank you for your interest.

L. L. H. (name and address withheld by request), Hollywood, Calif.

I should like to know how the contestants are chosen for "You Bet Your Life." When I attended the show recently, they were seemingly selected in advance . . . for they were already seated on the stage . . . also no one in the audience had a chance to be on the show. So I am wondering just how the participants are selected.

The idea of "Titus Moody" being a news commentator is a good one. I would like to see a combination of Al Pearce and Jack Holden on radio, or preferably on television. They both are very funny and would provide grand entertainment. . . We miss Al very much, and if only Jack could be added to Al's original cast, there would be a humdinger of a show, believe me!

In some cases, contestants for the Groucho Marx show, "You Bet Your Life," are invited down to the broadcast for the reason that the program calls for someone in a specific occupation. However, all contestants are picked during the warm-up, and it is the audience, and only the audience, who makes the final decision on who is to participate in the show.



Harry Dent (address withheld), Santa Ana, Calif.

What? No soap?

Radio Life, I think, is swell, Not so, some of the squawks, Of an M.C., who yells and yells, Or one who talks and talks. Whenever I get the itch To murder a loud-mouth guy, I reach over, throw the switch, And his products I won't buy. There's one man I like to hear, And I don't mean Bob Hope, Who is friendly, full of cheer, From him, I buy my soap.

You've got us guessing, Harry . . . just who is the man you like to hear?



Mrs. Adelia Kruse, 700 West First Street, Long Beach 2, Calif.

I am very much of a mystery fan, in fact it is a hobby of mine. I listen to all of them, but can't find enough on the air lately. Could you tell me what happened to "Boston Blackie," "Lone Wolf," "The Saint," "Official Detective," and "Jeff Regan"? Why doesn't some sponsor take Jack Webb and put him on the air again? He's great!

The one and only "Pat Novak for Hire" is again on the air, KECA, 4:00 p.m. Sunday, with none other than Jack Webb. Reasons for shows being withdrawn from the air are unlimited. Often it is the choice of the sponsor who no longer wishes to continue a show.



Phyllis Holmes (address withheld by request), Los Angeles, Calif.

It seems to me that it has been all of two years since you last had a feature on Frank Sinatra. How about one soon, including, if possible, a picture of the newest member of his family, namely, Christina?

"Frankie" was last featured in Radio Life in April, 1947. You hit the nail on the head with your time-guessing. Glad to "waiting list" your request for a story, including pictures on the new addition.



▲ **PETITE AND VIVACIOUS** Sara is as sparkling in real life as her characterizations are on the air. (CBS-Polin photos.)

▼ **BERNER IN ACTION** is a comedy highlight on any of the shows on which she appears.



HERE'S SARA as she looks doing any one of her gabby, whimsical characterizations. Serious study has gone into each interpretation. ➔

MULTI-DIALECT comedienne Sara Berner used eleven different 'voices' when she guested recently on the 'Starring Kay Starr' show," read a press agent's recent story. "During a five-minute routine, Sara used not only her normal voice but that of a Brooklyn receptionist as she greeted a French mademoiselle, a Mexican señorita, a Bronx housewife with a 'starlet' child doing imitations of Mae West and Garbo, a New Eng-



Her Alter Egos

You're Hearing Real People When You Listen To Sara Berner Doing Her Many Characters—All Her Voice Portraits Are Drawn From Life

By Joan Buchanan

land dowager and a Greek Mae West!"

We followed up this brimming press notice by looking up talented Sara Berner. We wanted to track down those characters. Sara herself introduced us to them:

We started with Miss Sara Berner! What's the background on that character? "I'm really an Okie," smiles Sara, "from Tulsa." The actress started in radio on station KVOO while still in junior high school—qualifying for membership in radio's Twenty-Year Club as one of the youngest members. Philadelphia, where Sara was a salesgirl at Wanamaker's, and New York, where she essayed stage work and wound up in a Major Bowes unit, are two more cities that belong to the background of Sara's own characterization. Now a Hollywood "native," Sara is currently heard as "Gladys" and "Mabel" on the Jack Benny show, "Ida" ("and one of the daughters on the days I look young!") on the Eddie Cantor program, the Italian mother on the Jimmy Durante show, "Crystalbelle" on "Beulah." On the "Amos 'n' Andy" show, Sara is (as far as she knows) the only white actress to be heard in Negro roles. On the Bob Hope show she is heard as Hope's wife in a variety of married-couple sketches.

Meet the People

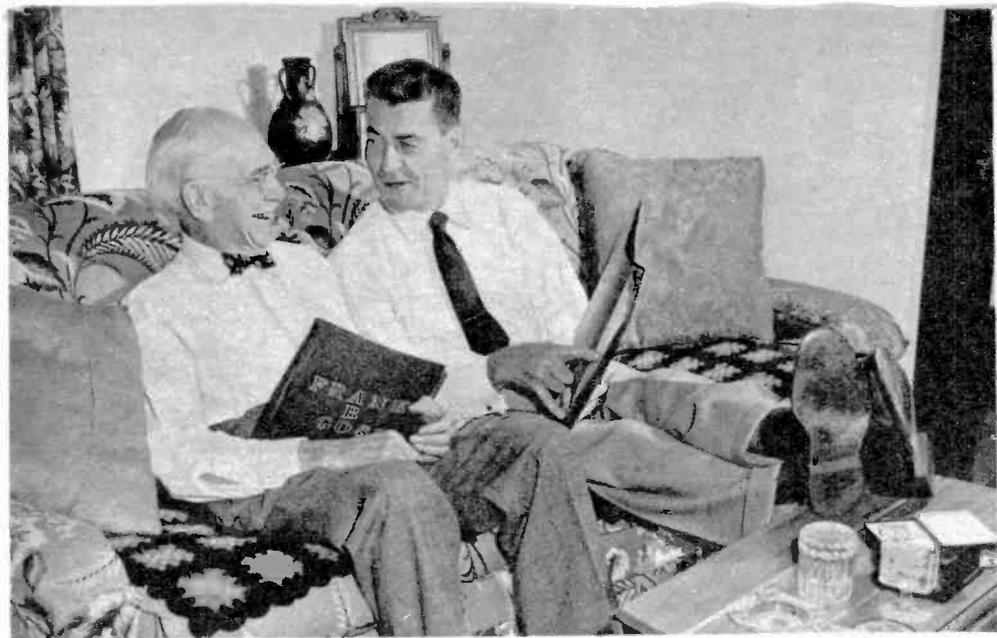
All of Sara's characters represent study and observation of real people. Her Brooklyn switchboard operator

was taken from the girl who performed that duty in the office of Broadway producer Max Gordon. Sara, stage-struck and hopeful, would haunt the producer's office on her lunch hour away from employment in a lingerie shop. The young actress got nothing more than the royal brush from the operator, so—"I marked her down," she says with a trace of impishness.

Another Berner specialty, a French mademoiselle, is also a portrait drawn from life. La Francaise was a customer who stopped in the lingerie shop to buy some stockings on her way to catching the liner back to Paris. Sara, fascinated by the mademoiselle's entrancing accent, kept her so long at her purchase, all the while mentally noting every inflection, that she almost missed the boat. "I even sold her the wrong size," Sara muses at this distance.

Sara's "Southern Belle" routine was taken from another customer, a girl from Memphis. "She came in and asked me for a bly-use," recalls Sara. By the time the actress had figured out that this meant "blouse," she had another role marked down in her notebook of characters. Several years later when Sara was touring the country with a Major Bowes unit, she played Memphis. "I went into a store and asked for a bly-use. Got one, too," she laughs.

The "Mexican Señorita" is taken from a little south-of-the-border miss
(Please Turn to Page 32)



BARNEY GOSS, FATHER OF CBS NEWS REPORTER and announcer Frank Goss, holds scrapbook of Frank's newspaper stories kept by Frank's mother. Father and son rehash the old stories. (Gene Lester photos.)



FATHER BARNEY relaxes at the radio to hear world events described by son Frank each day.

Destined for Headlines

KNX News Broadcaster Frank Goss Was Born With Printer's Ink in His Veins. Here's the Story of One Who Had to Be a Reporter

By Bernie Milligan

NO MATTER what Frank Goss wants to do about it, his destiny is deadlines. He was born, figuratively, with a typewriter in one hand, a microphone in the other, and printers' ink coursing through his veins.

If Frank Goss had his way, he would be an actor. But some overpowering influence, far greater than his own will power, has ruled that

he must be associated, in some manner, with news.

Perhaps it is the prayer of his father, Barney Goss, veteran editor who campaigned the journalistic trail from New York to the Philippines, with pauses in Alaska, Hawaii and other distant outposts.

If there is a paper anywhere, the newspaper gang says, Barney Goss was its editor. His brilliant career came to a close recently when he retired from active duty while occupying the post of night editor of the Los Angeles Times. Previously he had been financial editor of the Los Angeles Examiner. Frank's uncle, Frank P. Goss, is executive city editor of the Long Beach Press-Telegram.

It is significant, perhaps, to point out that a shadow has cast its spell over Goss, and try as he might he cannot climb from its clutches into the dramatic sunlight. That shadow is the National Press Club in Washington, D.C. Frank was born across the street from the National Press Club while his father was a Wash-

ington correspondent. All these factors combine, one can readily see, to wreck any plans Frank Goss might have which do not include newspaper work. They are the reasons he has such an authentic ring to his stories when he broadcasts the news on CBS, an assignment he fulfills five days each week on KNX and the Western Columbia network.

Frank's father began his bragging about the son's journalistic proclivity when Frank was knee-high to a linotype machine. "Sure, he wants to be an actor," white-haired, energetic Barney would say, "but he hasn't a chance. That boy is going to be a great newspaperman, and when his uncle and I have retired, we're going to sit back and let him carry on in the family tradition, while we watch his work."

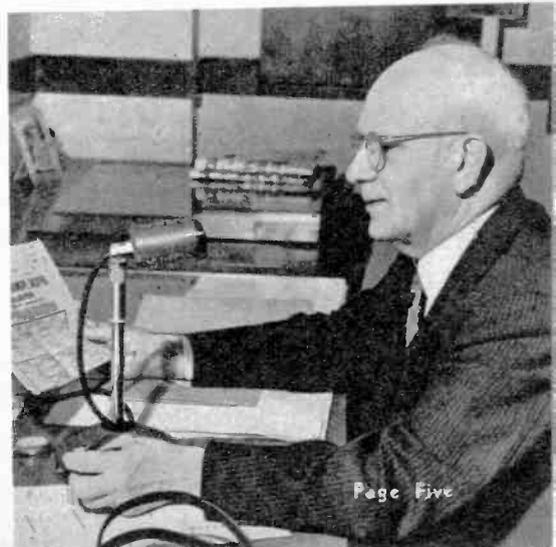
Barney says he never actually tried to steer his son into any one field of endeavor. "I always figured he

(Please Turn to Page 32)

FRANK'S UNCLE is Frank P. Goss, executive city editor of the Long Beach Press Telegram, one of the first newspapermen to deliver daily news broadcasts from the city room. Note the mike on his desk.



THIS WAS FATHER Barney's final newspaper job. When this photo was taken he was night editor of the Los Angeles Times.



CRIMINOLOGICAL BUREAU SHERIFF'S DEPT.

George Did It!

With "Brooksie" As Aide
Air Sleuth Gets Practical
Experience at Crime Lab.

By Jim Parsons



▲ **BOB "GEORGE" BAILEY** tries his hand at preparing a slide for microscopic observation. Microscope is used by police more often than any other scientific instrument. (Mark Finley photos.)

Monday, 8:00 p.m.
MBS-KHJ, KGB

EVERY Monday night on the Mutual-Don Lee airtunes, Bob Bailey and Frances Robinson cavort as "George Valentine" and "Claire Brooks"—hero and heroine respectively of the "Let George Do It" radio series. Their program isn't one of those blood-and-thunder affairs; it calls for "George," a sleuth as shrewd as they come, to *scientifically* outwit those on the wrong side of the law. Bob Bailey takes to this type of script like the proverbial duck to water. He's an amateur criminologist of no mean ability; a radio Private Eye who knows from whence he speaks.

Real-Life Detectives

"Radio-TV Life" joined Bob and Frances for a pictorial tour of the sheriff's crime laboratory in downtown Los Angeles. We watched ballistics experts match bullets attempting to identify a murder gun; learned how plaster-of-paris casts are used to record tire-tracks and shoe-prints; matched bits of paint and glass under a powerful microscope to discover whether or not they were the same as those found at the scene of a crime; took a fling at the chemical analysis of poisons in the chemistry lab; were treated to a demonstration of how to deactivate a bomb; browsed through the orderly files which contain a complete case history of all known criminals.

This laboratory is a beehive of crime prevention. It's here that the District Attorney builds his airtight cases against those who think they can successfully defy the law. We came away thinking that if crime does pay in any way, it wouldn't take long for these scientists to take that pay away from you. They'd even guarantee you something in return—a one-way ticket behind bars!

▼ **JAMES G. LAYNE SHOWS BOB AND FRANCES A FRAGMENTATION BOMB.** The Sheriff's Crime Lab acts as bomb deactivation center for the Los Angeles area. Frances looks wary.

▼ **FRANCES GIVES THE LAB'S AMAZING BADGE COLLECTION** the double-O. Detective Sergeant James G. Layne, ballistics expert, has acquired these 400 badges from all over the world.





▲ **LEADING LADY FRANCES "BROOKSIE" ROBINSON** and Bob examine the spectrograph, a device that breaks down compounds into their elemental constituents. Fred Wolfe, lieutenant in charge of the sheriff's crime lab, shows Frances and Bob how it works.



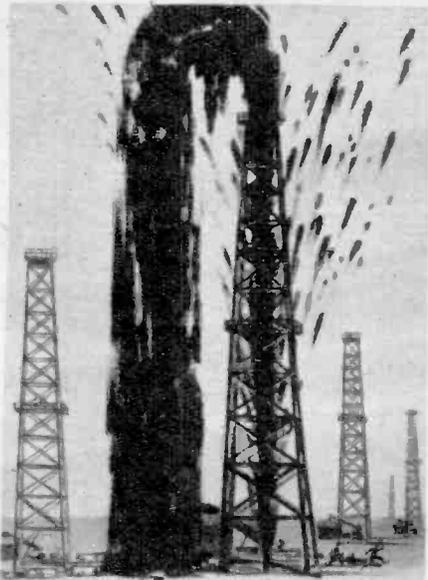
▲ **BOB DEMONSTRATES** a death mask to Frances. It was modeled from an unidentified murder victim's face by crime lab technicians in order to establish identity.

▼ **"GEORGE VALENTINE"** shows "Brooksie" plaster-of-paris castings of the treads and a shoe taken at the scene of a crime.



▼ **HEROINE AND HERO DELVE INTO QUANTITATIVE ANALYSIS**, a research study used to determine the amount of each element contained within compounds! The background is the chemistry lab.





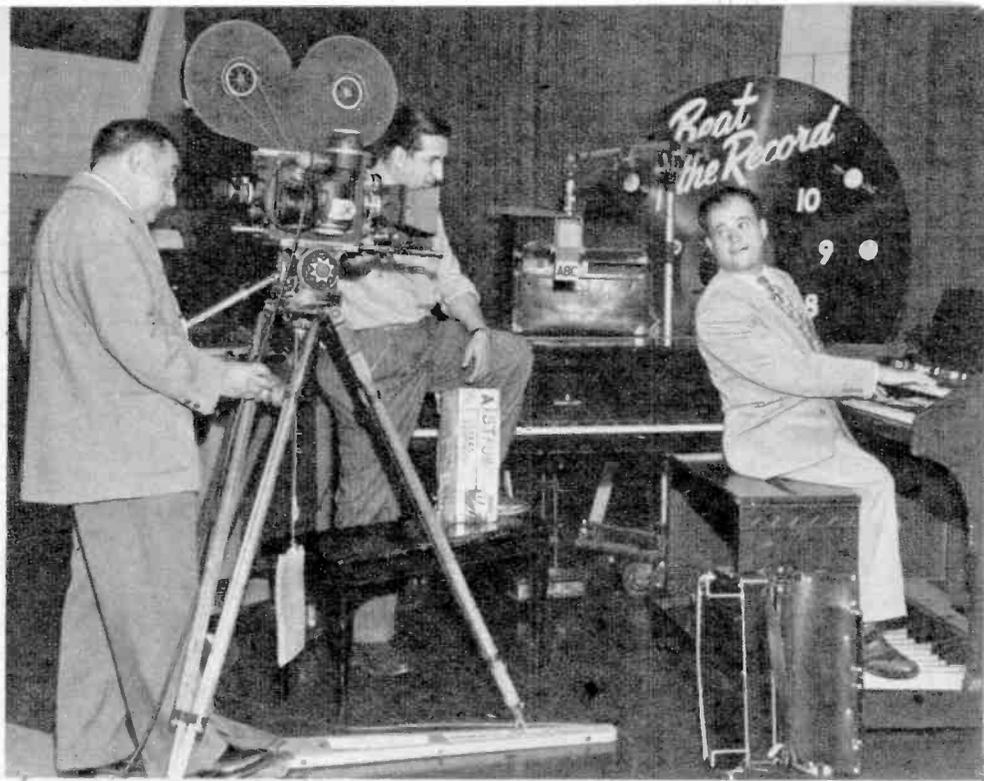
AMAZING WONDERS of the EARTH!

SIGNAL HILL . . . Oil for the age of steel. . . the combustion engine! When the first oil well gushed-in on Signal Hill in Long Beach, in the early 20's it set off one of the greatest oil booms of all time. Still today, the "Old Queen" shows promise of more riches to come, as man probes deeper and deeper for "black gold" to power an ever-advancing machine age.



Another Great Wonder of the Earth gives **SCOTCH CLEANSER** its extra scouring power!

Millions of years ago a volcanic eruption deposited this substance in Death Valley. This unique scouring powder is made up of millions of microscopic, knife-edged discs, that shave off grease and grime, yet never scratch surfaces. To this finest of all scouring agents the makers of Scotch add the free-sudsing action of soap, to produce a triple-action scouring powder that scours, as it cleans, as it shines.



▲ **ZEKE MANNERS, ABC's EARLY-MORNING DISC JOCKEY,** is shot by Columbia pictures for a Screen Snapshots documentary on disc jockeys. The film is called "Spin That Platter," and will be a chance for listeners to see their favorite platter spinners in action. (ABC photo.)

SEEN ON THE RADIO SCENE

▼ **RECENT GUEST** on ABC's "Meet the Stars" was whimsical Danny Kaye. Bill Stewart is the interviewer.



▼ **STAR OF "HOLLYWOOD THEATER"** on March 23 will be Turhan Bey, seen here with leading lady Gabrielle Windsor. The play is "Monsieur Bonnard." (Ed Braslaff photo.)



March 20, 1949

RADIO *In Review*

news and comments

For Love o' Mike (General Comment)

Radio Whirlpool

In addition to the number of important programs changing from a well-established spot on one network to another, the number of favorite shows losing sponsors, at least for this season, is growing. Burns and Allen, Meredith Willson, "One Man's Family," "Manhattan Merry-Go-Round" are among the radio stalwarts whose sponsors are checking out as of this season. Newest scramble is with "Theater Guild on the Air," prize-winning series heard on ABC for several past seasons. Next fall it will switch to NBC and will probably be heard at 5:30 p.m. starting September 11.

As the old order changeth, many are bemoaning the state that radio seems to be in. We grant that it would indeed be frightening if all this took place in a world where television had yet to be thought up. We don't know yet whether radio will go the way of the Daguerrotype or if television will prove the flash-in-the-pan that miniature golf was. We do know that in spite of change and turmoil there are two media where once there was one. And one may prove a jumping-off place for the other.

Rumors Are Flying

Dinah Shore has nixed Mutual's offer to turn disc jockey . . . Sinatra still considering it. . . Orson Welles is trying to get Agnes Moorehead for his "Othello" movie, to be filmed in Paris. . . Jack Benny will make another movie, "The Husband Who Ran Away." . . "Lum and Abner" to stay on the air throughout the summer. . . Seven million dollars is the estimated worth of prizes and money given away on radio programs during 1948. . . Fans are bombarding Paramount with requests that Hans Conried play "Professor Kropotkin" in the "Irma" movie—and they may bring it off. . . Allan Jones and Irene Hervey will record a Mr. and Mrs. show during a European trip. They'll line up such guest stars as Noel Coward, Chevalier, Olivier and Gracie Fields. . . NBC policy rumored to be turning to local stations for new faces and voices, figuring that that's where many of today's stars were found. . . Lever Brothers company looking for new comedy show for radio—not TV. And that's news. . . Eddie Bracken working on a couple of radio ideas. . . Conrad Nagel (remember "Silver Theater"?) auditioning a "psychological"

soap opera on Mutual, "Secret Lives." Nagel would play a psychiatrist. . . Fred Allen and NBC are getting together on a plan to use Allen on a fifteen-minute five-a-week comedy spot. The decision hangs on doctor's okay on the state of Allen's health. . . "Album of Familiar Music" is another program that may be dropped by the sponsor.

Looks Like

Joan Fontaine to do "Camille" for the "Theater Guild on the Air" next month. . . Penny Singleton has quit "Blondie" after eleven years of portraying the role. . . Marie Wilson has been signed for four more movies at Paramount. . . Bing Crosby enterprises include an ice-cream stand on the Strip. . . "Amosandra," a doll named for the new addition to "Amos Jones's" family, is expected to be a big novelty seller. . . A microphone so tiny that it stands no taller than a stack of six dimes is being demonstrated in New York. . . Joe Adams, KOWL disc jockey, has been doing his platter show from McCornack General Hospital. . . Peter Donald debuts his own audience-participation show, "Talk Your Way Out of It," on ABC soon. Marquee and log listings will cut that name in half. . . The Italian mother Sara Berner does on the Durante show has been dubbed "Ingrid Matarazza." . . Robert Young in "Father Knows Best" will be the replacement for Burns and Allen. Youngsters Ted Donaldson and Norma Jean Nilsson will be in the cast. . . Mrs. Arthur Lake among those auditioning for the "Blondie" role. . . Andy Devine will be a regular on "Lum and Abner." . . Abbott and Costello kid show will go off as of March 26. . . Dick Haymes will star in the George Pal production of "Tom Thumb," co-featuring people and puppets. . . Unemployment rate among radio singers and actors is one out of four, or about eight times greater than the national rate, according to a survey recently completed by the U.S. Department of Labor. Soundmen and announcers are in better shape.

Your Cue (Shows You May Like)

Fred Waring Show

There's no need to remind anyone that the excellent Fred Waring show is still doing its fine job on KFI, 8:00 a.m., Monday through Friday. Waring singers Stuart Churchill, Jane Wilson, Gordon Goodman, the Hi-Tones and the rest of the popular Pennsylvanians still salute various occasions and an-

NEXT WEEK

"THIS IS YOUR FBI" star, STACY HARRIS, is featured on our cover and in a story of his adventurous background.

"HOLLYWOOD BOWL AUDITIONS" are covered with pictures of past winners who have made good.

MARVIN MILLER, talented and versatile actor-announcer, is profiled in a new story on his activities.

"SPELLING BEE," the classroom contest that makes good radio, allows us in for a program peek.

EILEEN WILSON, "The Hit Parade" lovely, is introduced to our readers.

"L.A. STORY," the local documentary-type show done by STUART NOVINS, is covered.

JAZZMAN RED NICHOLS, member of two top radio bands, is our MAN OF MUSIC.

Plus: pictures of GLENN HARDY and FRED SHIELDS on their anniversary broadcast, pictures of TELEVISION and RADIO shows and personalities, news, logs, letters and tips for dialers—NEXT WEEK.

niversaries with appropriate music. Recently, however, we've been hearing reports of a stunt that has elicited so much listener interest that it deserves special mention.

Every Tuesday morning, Waring presents his "Song Trail," introducing bona-fide song pluggers with the musical wares they hope to plant with the maestro. The public has often heard about these melody merchants, but never (to our knowledge) has it ever heard them actually perform. And the boys are pretty cute. The pluggers, according to the program, offer Waring and the band numbers that the organization has not seen before the broadcast. The music is just as new to musicians as it is to the audience. "Song Trail" has the ring of authenticity, and is more fun for that reason. One of the songs, introduced on the program some time back (the spot has been going for about eight weeks), is going over well,

(Continued on Next Page)

KECA mike memos

By VIRGINIA WEST

This is Academy Award Week . . . the week when picture industry votes are being counted . . . and all of Hollywood is buzzing with rumors of who'll win the various "Oscars." As is the annual custom, ABC will broadcast the awarding of those "Oscars" on Thursday night, March 24, with Buddy Twiss giving word pictures of happenings, and KECA's "Star Gazer," Frances Scully, covering glamour and fashions. The broadcast, which will be heard by an estimated 98,000,000 listeners throughout the world, will be produced by ABC's Sid Goodwin, who handles the assignment for the fourth consecutive year.

Heralding the event of the week . . . the Academy Awards . . . Louella Parsons will have Barbara Stanwyck, one of the contenders for top honors, as guest on her broadcast of Sunday night, the 20th (KECA at 6:15). On Sunday night following the "Awards," Miss Parsons will interview winners of principal honors.



Louella Parsons

If you like a band . . . and who doesn't . . . then the Hormel Girls' Corps should be a must on your listening list. This musical unit of 65 ex-service women was first organized as an American Legion outfit in July, 1947, hit the bigtime in radio in 1948. Now you hear them every Saturday morning at 9 o'clock over KECA on ABC's coast-to-coast chain. . . . Another Saturday morning treat to which we'd like to call your attention again is "What's My Name," starring Arlene Francis, heard at 8:30, just before the Hormel Girls' Corps. Here's a quiz show that's really entertaining . . . and guaranteed to start your brain working . . . even at that early hour.

And while on the subject of Saturday mornings, there's a new show for the kiddies which we think you'll enjoy along with them. . . . It's the "Big 'n' Little Club," heard at 10:30 a.m., on KECA. . . . With Mr. Jolly and his friend, Little Willie, to bring you fun and music and even a quiz, here's a radio club for the "little folks" which the "big folks" can join only on their invitation.

James Roosevelt, one of the sons of the late president, begins a weekly series of broadcasts over KECA and other ABC coast stations on Sunday afternoon, March 20, at 4:45. His first regular program series, Roosevelt will present a comprehensive, non-political analysis of the news, under sponsorship of Budget Finance Plan.

Radio in Review

(Continued from Preceding Page)

according to trade sources. "I Get Up Every Morning" is its name—a fitting anthem for the Waring program.

"Experience Speaks"

True-life adventures told by the people who experienced them are the basis for an interesting new Mutual program, "Experience Speaks," KHJ, 9:30 p.m. Saturday. Bill Adams, an emcee new to us, handles the program's visitors with manners and cheerful encouragement.

In the thirty minutes of air time an amazing number of people and "experiences" are brought to the mike. A singing bus driver, a poor woman who experienced sudden riches, a chiropodist who doubles as an "escape artist," a woman who had innocently received stolen goods were some of those who related their far from ordinary pursuits. The program manages to inject a good deal of variety into the guests and subjects introduced. Lanny Ross was on hand to present a young entertainer he had discovered during an overseas trip, and the singer included a song in the show's line-up. The people on the program seem at ease before the mike, and yet their obvious down-to-earth realism makes their appearances as dramatic and entertaining as a good human-interest newsreel.

Playbacks (Critical Comment)

We Point With Pride

. . . To the great success that Elliott Lewis is enjoying as "Frankie Remley." We hear that rival producers are saying, "Get me a new character—like that 'Frankie Remley.'"

. . . To sharp, fast patter that "Malone" and the "Inspector" have developed on "The Amazing Mr. Malone" show. Sounds almost as if it were the real thing—not words on paper.

. . . To the colorful, real-life chatter that distinguishes the prose on "Pat Novak for Hire"—just as sparkling and terse as we recalled. . . . "Ya can't get any tougher so I'm coming in," says "Pat" as he forces his way into a gangster's den.

. . . To the fine trouping that Jeanette MacDonald has been doing on "The Railroad Hour." Jeanette is proving all over again that she is the perfect musical-comedy heroine. Her delineation of the roles in "Bittersweet" and "The Merry Widow" was both sincere and whimsical.

. . . To Don Quinn's script on "Family Hour" last Sunday (March 6). Don has written the "Fibber and Molly" show for these many years, and his work on the "Family Hour" program is a great departure for the top comedy scripter. Gregory Peck played the lead in Don's "Impact," the tale of how 30,000 oppressed citizens join in a simultaneous wish for the death of their dictator!

We View With Alarm

. . . The auditioning and auditioning that seems to take place in the vicinity of Mickey Rooney. Every time we read a column we find that someone is auditioning the Mick. Don't they know what he's like on the air yet?

. . . The middle commercial on "Ford Theater" which seems so interminably long. We're going to think up a special hex for the first sponsor who thought to sneak in a commercial at the midway point of the dramatic action as compelling as that on "Ford."

. . . The soap operas which are still trying to convince women that during middle age a gal still can be fighting off attractive, glamorous males if she's traveling in the right circles. It ain't so—we know!

On Mike (About Studio Happenings)

MacRae's Message

If you're one of those who heard Gordon MacRae sign off "The Railroad Hour" last week (March 7) with a tender "Goodnight, Bobby," you'll be interested in the story behind the message. Ten-year-old Bobby Meyer, MacRae's nephew, emerged from a critical throat operation the day of the program. His dearest wish and first request after the anesthetic wore off was to hear his Uncle Gordon. MacRae's radio message to the stricken lad in Short Hills, New Jersey, is credited with speeding the boy's recovery.

Riddle Explained

"Star, king, billiard ball, flower in the dell. Carefully, carefully, carefully, scrutinize them well." That's the jingle that the "Phantom Voice" on "Sing It Again" puzzled the nation with to the tune of more than \$30,000 in prizes. If you missed the pay-off as we did, here's how the winner broke it down and discovered that Alf Landon was the "Phantom." "Star" refers to the Kansas City Star, which first gave its support to Landon's presidential campaign. "King" refers to King Alfred of England. "Billiard ball" is a reference (and a rather oblique one!) to elephant's tusks—and elephants are the symbol of the Republican Party. "Flower" is the sunflower, campaign flower of the 1936 Republican convention.

Fifty-seven-year-old veteran Anthony Schlichter, hospitalized at the time, was the winner of the huge guessing game. He deserved it.



PERSEVERANCE

A fur jacket was Dorothy Lamour's reward from hubby Bill Howard, which she won by staying in bed for two days, due to a cold, and not talking on the telephone. The phone happens to be one of the NBC star's big weaknesses and it took a lot of will power not to give in. However, the silence was worth the new fur!

VIDEO *In Review*

In & Out of Focus (General Comment)

Honest, Fellows, We Don't Know

For several weeks now we have been receiving letters and cards pleading that we tell "how to get into television" or "to whom a swell show idea I have can be sold."

A week or so ago we listed the call letters and channel numbers of each video outlet, and named the radio network to which they belonged. Each operation has a program director—he is the chap you approach if you want in on the video scene. All networks are listed by name in the telephone directory.

Nearly all the agencies, from MCA, big boy of the lot, down to outfits that we have never heard of before, are happy to get their hands on shows to peddle.

But it is impossible, for a number of reasons, for us to list each week extensive information on the hows of getting with the video. We haven't the time, the space, nor the agent's license for this sort of business. Another reason is that we simply don't know.

We'd love to be able to help you all . . . that sort of thing leaves a wonderful glow . . . but no can do. Like everyone else in the world, we too have a half dozen simply wonderful ideas for television shows. If we knew how to get them on the channels, we'd do it! It would be great fun.

Rumors Are Flying

Life magazine is reportedly preparing a half-hour video series. Four commentators are in the running for the show. . . . Professional football in New York intends to bar television next fall, feeling that videoing the play is keeping people away. It's the first major move against TV by a top sport. . . . Your own plans and hopes color this next! Is it good news, or a disturbing rumor, that the \$25,000,000 purportedly being poured into television next fall by national advertisers is being siphoned off from radio? . . . Lynn Castile is building a video show along the pattern of her AM "Lynn Looks at Hollywood." . . . Walter Winchell has been offered \$20,000 a week to emcee a once-weekly half-hour television show on CBS-TV. The guest-talent pay would be over and above even this huge amount. WW is "reported to be seriously mulling" the deal. . . . Notre Dame head coach Frank Leahy was signed recently to narrate and demonstrate thirteen film shorts on video for the 1949 pigskin season. . . . Plans are under-

way to film the California and Caliente races, then show them at night, after the ponies are safely in their barns. This gets around any danger of stimulating away-from-the-track betting. (It will make for good parimutuel-night-at-home, no doubt.) . . . Television scouts are ready for the boat that delivers Maurice Chevalier to these shores next September. . . . The General Foods lopping of the Meredith Willson radio show was to make funds available for television. . . . Carol Richards's performance on KLAC-TV resulted in a movie test at MGM. Carol used to sing with the Russ Morgan band. . . . Plans for a big publicity deal around the 100,000th television set sold locally are rapidly nearing completion, according to the way set sales are going. . . . Una Merkel has a proposed television program, now in the "being written" stage. . . . Bob Ripley may come out here shortly after the premiere of KNBH's "Believe It or Not" TV series to originate his program from Hollywood. . . . Don Lee just about ready to buy equipment for its new transmitter atop Mt. Wilson, in spite of the fact KTSL's licensing is merely temporary.

Looks Like

All that new talent CBS recently acquired for radio will be available for television appearances this summer. CBS disclosed that by that time they hope to start all the big names on a commercial basis. . . . Jeanine Ann Roose, the "Baby Alice" of the Phil Harris-Alice Faye show, will play the lead in the TV series "Arabella's Tall Tales." . . . KFI-TV has doubled its commercial billing since going on daytime TV, cornering fourteen new accounts in the process. . . . A tremendous amount of coin from "new sources" is being poured into television, nationwide. In two months thirty advertisers have pacted for network shows. . . . Milton Berle's "Texaco Star Theater" (seen here on KNBH) again took first place in the New York Hooperating for February. Next was Godfrey; third was "Admiral Broadway Revue." . . . Forty-eight per cent of NBC-TV's advertisers (the whole web) represent new money, clients who did not use even network radio in 1948. . . . U.S. Rubber has signed the TV kid-amuser, "Lucky Pup." . . . We will be seeing our favorite cowboys in serial form. KTLA has exhausted (with the exception of the thirteen new "Hopalong" and option to show them twice during the year) its supply of Westerns, so the studio is dividing the fifty remaining into fifteen-minute segments. Footage is added to each chapter by an actor in full Western regalia first facing the cameras to narrate what has gone before. That last bit of business is, to our way of thinking, a neat trick.

Miss a couple of chapters of any serial and you're dead. . . . Bob Clampett's "Time for Beanie," a kid show in serial form, has been signed by KTLA for seven years. . . . Frank DeVol has been made a regular member of KTTV's "Pantomime Quiz." . . . Fred Waring and the Pennsylvanians have been signed for CBS-TV, nationwide, probably an hour show. . . . "Toast of the Town" picked up the Lincoln-Mercury Dealers' sponsorship. . . . Some time in April Jack Benny will confer with his sponsor regarding a series of television programs for next fall. Benny says his own TV show won't be a solid half hour of continuity. He will use shorter acts and scenes of the vaudeville type. . . . The projected signing of KFMB-TV, San Diego station, makes thirty-one for CBS. . . . The most expensive television show ever put together will be filmed at NBC for presentation to Eastern sponsors. "On With the Show" will star Bill Goodwin, Ginny Simms, Robert Lamoree and his endearing little duck, kid magician Aubrey and the Bill Mills orchestra. . . . ABC added three more stations to its TV network—Seattle, Houston and Indianapolis—to bring the web to twenty-one in number. . . . AT&T will add thirteen cities to the coaxial cable by the end of this year. Between now and 1950 the present co-ax mileage will be doubled.

Stop, Listen, Look (Shows You May Like)

"Magazine of the Week"

More than once we have received calls from folks with smart little pets which the owners would like to use to pick up a fast dollar from television appearances. And probably five out of ten fond laymen have just a plain little pet they are sure would be a darling on video!

We saw a feature the other night that could well serve as a pattern for hopefuls.

(Continued on Next Page)



CALIFORNIA CARAVAN

THRILLING DRAMA!

SUNDAY at 3:00

ABC NETWORK

CALIFORNIA MEDICAL ASSN.

Video in Review

(Continued from Preceding Page)

KTLA's "Magazine of the Week" (Channel 5, Tuesday, 9:00 p.m.) fulfilled the hope of all video operators—really novel entertainment. Those of you who read the Saturday Evening Post saw the big spread on a pet cheetah belonging to a Malibu, California, family. This animal was brought to KTLA on a tiny leash as "guest star" of the show.

No matter how tame an animal may be or how amenable to fondling he may seem, there is always that viewer apprehension that the guest animal will revert and either go speeding into the audience or turn on a cameraman. A little of that terror always makes things interesting, but it doesn't build a whole show. And there have been animals on television before. A dog troupe will go through the paces that round their appearance into an act,

but a cat either can't, or won't, perform.

With these factors wisely in mind, the recent televising of the cheetah was made into a "show" by augmenting the sight of the big cat with reels of film about it, him or her (whatever you choose to call a cheetah). Two full home reels showed the cat chasing rabbits (one of which provided a great comedy touch by ultimately turning on its pursuer and "boxing" the feline into retreat) and retrieving prairie chickens.

Many are the television shows that would welcome four-legged visitors as great entertainment, if their appearance is augmented by more than talk of their tricks and abilities. Not everyone has 16-mm. film to cart to the studio with them, you say? If you are really serious about making a good thing commercially of an unusual but untrained pet, get some. Then you will have a good human-interest feature to peddle to stations smart enough to latch onto it.

Second Glances (Critical Comment)

KTTV Inaugural

At risk of being labeled anti-CBS, anti-Benny, anti-video and antipathetic, we venture our opinion that KTTV's inaugural telecast fell flat on its tripod. What we had anticipated as a sock hour of sheer delight emerged as a slow-paced, unimaginative, spottily lensed and too often woefully unprofessional sixty minutes of video fare.

If it had been our show, we would not have picked a string of performers untried on television. Some of the inaugural guests (Rochester, "Lum and Abner," the Andrews Sisters) looked and acted like television performers putting on a video show. Some of them stood glued to the spot like jackrabbits in the middle of the highway when a fast car is bearing down.

Anyone given Jack Benny as an

Mikeside

With
BETTY ANN HUDSON

January arrived at KMPC last Monday in the form of New York stage and radio actress Lois January, in her own variety half-hour program each week day at 2:30 p.m. While Lois conducts



Lois January

her entertaining show, she will be very well assisted by her four-legged mikeside pal, Cookie. Lois brings to the KMPC airwaves her own vocal selections—very good, too, as attested by her previous experience as singing star of the Rainbow Room—the star of two Broadway productions, "Yokel Boy" with Buddy Ebsen and "High Kickers" with George Jessel and Sophie Tucker—and her early morning radio show as the "Reveille Sweetheart" of WCBS, New York, for three years. During the "Lois January Show" on KMPC, she'll also play some of the current hit recordings, conduct round-table discussions, comment on the amusing and novel in the news, and give you some good information on motion pictures and fashions. In other words, an entertaining program of interest to all listeners.

Bargains! Bargains! Bargains! Something novel in programming is KMPC's newest feature, "Bargain Broadcast." Week days at 9:15 a.m. Our research department has set up an organization which certifies that all offers made on the program are actually "bargains" and no advertiser will be heard unless his offer means a saving to the purchaser. Everything from magazines to margarine will be offered during this show, so be sure to tune 710 if you are interested in spending your money in a practical fashion.

KMPC's curly-headed sports editor, Bob Kelley, gets back into the baseball swing beginning March 30 when he starts following the Los Angeles Angels from here to Sacramento, Oakland, San Francisco,

San Diego, Seattle, Portland and back again during their Pacific Coast series which concludes in September. KMPC will again have the exclusive coverage of this highly followed local team for the fourth consecutive year and will air 182 games between March 30 and the conclusion of the series. Games will be aired Tuesday through Friday nights beginning at 8:30 p.m.; Saturday afternoon at 2:30 p.m.; and Sunday (doubleheader) beginning at 1:30 p.m. In between his duties as baseballcaster, Bob will continue to be heard in his "Parade of Sports" commentary nightly at 6:15 p.m.



Bob Kelley

Notes: Haydn's oratorio, "The Seasons," will be aired on Tuesday, March 29, at 8:30 p.m., featuring a 40-piece orchestra under the baton of Hugo Strelitzer and a chorus of 200 voices. . . . Joe Hernandez is up north calling the races nightly at 6:30 p.m. from the Golden Gate Fields. . . . If you are interested in the city's mayoralty campaign, you can hear Mayor Fletcher Bowron at 7:00 p.m. Saturday, and Senator Jack B. Tenney at 8:00 p.m. on Sunday. . . . William Carnall, Howard Isham and De Forest Gould will participate in the Los Angeles Advertising Women's "Advertising in Industry" conference series at KMPC on Wednesday night.

Advertisement.

emcee should bear in mind the fact that he is a very nonchalant entertainer who sets a pace which is extremely relaxed. Accordingly, the acts sandwiched between Benny's sallies should be predominately lively to quicken the tempo and boot the show off dead level.

Anyone trying to resuscitate vaudeville on video should recall the good old days of showmanship and stagecraft. No performer, however good on radio, should be asked to walk on-stage cold to do a video spot. KTTV should have made at least a gesture to embellish its inaugural performers, for only "Lum and Abner" were backgrounded with any semblance of atmospheric setting.

If radio performers transitioning to video are to be brought on and off like vaudeville acts, then the musicians should be in sight and preferably in the pit. It would have added invaluable color had Lud Gluskin and his men been in view instead of tucked away in some mysterious corner backstage (it would have helped the singers, too, had the music been within earshot and eyeshot!)

We think the Andrews Sisters included some routines in bad taste... we think Margaret Whiting should have been dropped from the show rather than allowed to stand, statue-like, while warbling... we think the pictures projected while Bob Crosby was doing "Galway Bay" should have been tossed in the ash-can... we think that the cameraman, given a dancing Rochester or a foot-stomping Benny, should focus accordingly and not cut the picture off at the waist... nor should they cut in half the heads of the two outside Andrews Sisters... nor should they jerk the camera around as though aboard ship.

No, we don't demand the millenium. All we want is for CBS to live up to the high and mighty name it has called itself and if, after two and a half months of operation, it can't come up with a video inaugural that is in keeping with the network where "99 million people gather every week," then we'd rather have them skip the whole thing. Well, almost the whole thing. For "Spike Benny" and his hillbilly band were, to our way of thinking, good video and proof positive that somebody at KTTV knows what people want to see.

"Admiral Broadway Revue"

Apparently Admiral's intention is to pour so much shiny money and talent into their splashy, hour-long "Broadway Revue" that years hence, when people are talking about the early days of television, this presentation will be remembered as a bright star. And it probably will.

The sixty minutes features regulars Sid Caesar, who scores more heavily with his vaudeville routines than with the revue bits; the comical Imogene Coco and her ridiculous antics; and singing comedienne Mary McCarty. Choral and ballet companies, and individual stunts by those dancing young dreams formerly of Hollywood, Marge and Gower Champion, whose tour de

force is dramatic ballet, round out the comedy impressions and various group routines.

If criticism leveling is a must, we could mention only the fact that from week to week the balance of the show changes. A spot that entertains one week might turn up missing the following week, or possibly return twice its former length. Here the old adage about "not pleasing all of the people all of the time, etc.," applies as never before. The "Admiral Broadway Revue" does a great job of pleasing a great number of people for sixty minutes each Friday night at 8:00 over KTSL's Channel 2.

The Jack Lane Show

One of the most fun games on television is Tuesday night's "The Jack Lane Show," seen on KNBH's Channel 4 at 9:00.

Performing before a regulation jury box of twelve, the personable Mr. Lane entertains in a threefold fashion. He sings engagingly while he draws the pictures whose correct identification wins the prizes he passes out.

The jury participants first watch Jack create, a la caricature, well-knowns from the movie world. As the lines go up on the big white board (highly distinguishing characteristics of the subject being sketched in last), so do the hands of the on-show guessers. The first correct guess wins a dress or sports jacket, whichever is appropriate to the sex of the guesser.

Second "game" of the evening sees Jack drawing sketches of two well-knowns in a scene from one of their pictures. Typical were Bing Crosby and Barry Fitzgerald in "Going My Way" and Claudette Colbert and Clark Gable in "It Happened One Night." Four clues are added in rhyme, and correct guessers again draw on sponsor Foreman and Clark stock for a nice prize of coat, slacks or something equally useful and desirable.

The wind-up varies. Symbols designating movie titles are chalked up for viewers and guessers. The sketch of a pail with a face drawn on the side spells "Pale Face." A turtle with the word "BA-A-a-a" ballooning from its head would naturally be "The Voice of the Turtle."

The game is tougher than it sounds, a factor that has added greatly to viewer fun. When everyone on a show immediately guesses all the correct answers, the at-home viewer can't enjoy the pleasure of feeling much smarter than "those dummies up there who can't guess anything!" And inasmuch as only the on-show players have a crack at the prizes, keeping home viewers fully entertained is a must.

If, for some weird and inexplicable reason, you don't watch your TV set, just turn it on some Tuesday and listen to Jack Lane sing. Wonder why we never hear him on AM radio?

TV Precasts

WHAT'S PLAYING

Film

THURSDAY, MARCH 24—"Your Show

Time," KNBH, Channel 4, 9:00 p.m. (30 min.). Selena Royle, Alan Reed and Dan Seymour in "The Treasure of Franchard," with Donald Pietro and Mainta Dyne.

SATURDAY, MARCH 19—Feature Film, KTTV, Channel 11, 8:30 p.m. (1 hr.). Deborah Kerr in "The Courageous Mr. Penn."

WHAT'S NEW

Variety

FRIDAY, MARCH 25—"Jam Session," KLAC, Channel 13, 8:30 p.m. (30 min.). The second week of KLAC-TV's experimenting with a highly popular form of entertainment—after-hours music—brings surprise guests to try topping last week's Kid Ory appearance.

WHAT'S BACK

Drama

SUNDAY, MARCH 20—"Treasures of Literature," KFI-TV, Channel 9, 5:00 p.m. (30 min.). "Wuthering Heights" is the play brought back by popular vote for this one-shot appearance. Cast are Sarah Hayden, Peggy Webber, Ken Harvey and Howard Culver.

WHAT'S PLAYING

Drama

SUNDAY, MARCH 20—Philco Playhouse, KNBH, Channel 4, 9:00 p.m. (1 hr.). "The Druid Circle" stars Leo G. Carroll, Ethel Griffies and Merle Maddern.

MONDAY, MARCH 21—"Chevrolet on Broadway," KNBH, Channel 4, 8:00 p.m. (30 min.). Janet Blair stars in "Mr. Bell's Creation." Cash includes Romney Brent, Ann Thomas, Robert White, Henry Banister and Phillippa Bevans.

MONDAY, MARCH 21—"Hi Diddle Diddle," KNBH, Channel 4, 9:00 p.m. (to concl.). Comedy starring Adolphe Menjou and Martha Scott with Dennis O'Keefe, Billie Burke, June Havoc and Pola Negri.

WEDNESDAY, MARCH 23—Western, KNBH, Channel 4, 9:00 p.m. (1 hr.). "Kid from Santa Fe."

THIRTEENTH ANNIVERSARY

KHJ's chief home economist, Norma Young, recently celebrated the beginning of the thirteenth year of broadcasting with the "Happy Homes" program.

Norma started at KHJ in 1937 at the old studios at Seventh and Bixel streets in downtown Los Angeles, where she occupied a deskless corner of one room, without anyone to help her handle the phone and mail requests which were then trickling in slowly. Since those early radio days, Norma's phone and mail requests have mounted steadily, until they now reach an average of six hundred a week. To help her answer them and mail out the hundreds of recipes and household-help folders, Mrs. Young now employs a full-time assistant.

Asked for the changing trend in home-making throughout the years, Norma revealed that budgeting has become more difficult as prices keep fluctuating. Also, with rising prices, left-overs have again become a great help to housewives' budgets, and Mrs. Young is ever in search of new ways to prepare those left-overs in a tasty manner.

MUSIC MAKERS

Clark Dennis and his manager, Tom Sheils, are forming their own music-publishing company, "Pegheart Music," titled after Clark's popular Capitol record, "Peg O' My Heart." Irish folk songs are in the offing.

Radio Lifelines

By EVELYN BIGSBY

WHEN MRS. ELEANOR ROOSEVELT was in town for a brief two days last week, daughter Anna invited members of the press to her home to meet the former first lady. We went.

In the already crowded living room of Anna's upstairs apartment, Mrs. Roosevelt was towering above a fascinated group into which we edged as quickly as it was decent. She was answering one question on the hot heels of the next and speaking in such a well modulated voice that hearing her without straining was difficult.

She was dressed unobtrusively in a simple "basic" black, "sensible" black shoes, and wore as her only ornaments a triple strand of small pearls and a plain gold wedding band. Her acknowledgment of introductions was accompanied by a warm smile and firm handclasp.

MRS. ROOSEVELT SAID she liked hers and Anna's radio series. She explained that she ad-libs her shows from notes taken by her secretary as they drive to the studio. "Let's see," Mrs. R. ruminates. "This time I'd like to talk about such and such and this and that and whoosis." She finds it much easier than struggling with a rigid script and claims that ad-libbing

is, at least for her, much more conducive to a well-timed broadcast.

During Mrs. Roosevelt's short stay in Los Angeles, ABC handled an enormous number of requests to see the broadcast. At first the network hoped to obtain facilities in one of the large studios at Radio City, but had to settle for Studio H, into which fifty chairs were placed for friends of the Roosevelts and of their show packagers. Tuesday's broadcast was ad-libbed as usual by Mrs. Roosevelt and script-read as usual by Anna. But Wednesday, when the pair cracked out with a barrage against KMPC and G. A. Richards, they used a script

(Please Turn to Page 32)

TELEVISION PROGRAMS

VARIETY

• DRAMA

MONDAY NITES

KLAC-TV

Channel 13

KECA-TV—CHANNEL 7

MON. THRU FRI. (P.M.)
1:00—Test Pattern and Music (to 4).

KFI-TV—CHANNEL 9

SUNDAY (P.M.)
12:00—Your Church at Home
12:15—Your Future Home.
12:35—Shop, Look & Listen.
12:50—Old Family Album.

1:30—J. Bryan Travelogue.
2:00—Barbara de Costa.
2:15—Wizards of Odds.
2:30—News, Les Barry.
2:40—A Pretty Girl.
3:00—Gateway to Fame.
4:00—Viewpoint Unlimited.
4:30—At Home With Harmonies.

5:00—Treasures of Literature—"Wuthering Heights."
5:30—Music Theater.
MON. THRU FRI. (P.M.)

12:00—News, Ross Stewart.
12:15—Ladies' Day.
12:50—Farm Reporter.
1:00—Shop, Look & Listen.
1:15—Jerry Marlowe.
1:30—Film.
1:50—Cook's Corner.
2:00—News in Pictures.
2:15—Guest Book.
2:30—Buttons & Beaux.
3:00—A Slice of Life (M,W,F).

3:00—Gordon's Garden (Tu,Th).
3:20—Bridge Club (M,W,F).
3:25—Jack Rogers (Th).
3:30—Film (M,W).
3:30—The Leslies (F).
3:35—Fashions (Tu).
3:40—Jack Rogers (M).
3:40—Etiquette (Th).
4:00—News.

4:10—Children's Programs: Totty & the Kids (M); Mr. Sunshine (Tu); Children Should Be Heard (W); Uncle Howie (Th); Apples for Teacher (F).
4:40—Ebonaires (M,W).
4:40—Film (Tu,Th,F).
4:50—Floraclaire Muir Reporting (M,W,F).
4:50—Hollywood Diary (Tu,Th).
5:00—Just for You.
5:30—Film Short (M,W,F).
5:30—KFI Family (Tu,Th).
5:40—Sports News, Harmon
5:50—News, Ted Meyers.

SATURDAY (P.M.)

12:00—News, Chas. Anderson
12:10—Youth Music.
12:45—Shop, Look & Listen.
2:00—Western Feature Film
2:40—News in Pictures.
2:40—Mirandy & the Garden
2:35—KFI Scout Jamboree.

3:00—Film.
3:10—Midway.
3:20—Madhouse Manor.
4:00—Traffic Quiz.
4:25—Square Dance.
4:45—Sportsmen Only.
5:00—Campus & Quad.
5:30—Let's Talk Sports.

KLAC-TV—CHANNEL 13

SUNDAY (P.M.)
2:15—Baseball, Chicago Cubs vs. Cleveland

MONDAY (P.M.)
6:15—Children's Record Rm.
6:30—Mickey O'Day.
6:45—Squeaky & His Gang.
7:00—Dude Murtin.
7:30—Bassler Golf Clinic.
7:45—Gina Jansz.
8:00—Don Otis Show.
9:00—Punch with Buddy.
9:30—Inspiration Theater.
10:00—Irwin Allen.

TUESDAY (P.M.)
6:15—Children's Record Rm.
6:30—Mickey O'Day.
6:45—Squeaky & His Gang.
7:00—Picture Album.
7:30—Eddie and Ev.
7:45—People in the News.
8:00—Campus Cabana.
8:30—Keyboard Stylings.
8:45—Noel Cravat.
9:00—Club 13.

WEDNESDAY (P.M.)
6:15—Children's Record Rm.
6:30—Mickey O'Day.
6:45—Squeaky & His Gang.
7:00—Teleten Reporter.
7:30—Eddie and Ev.
7:45—Music.
8:00—Tom, Dick and Harry.
8:30—Film.
8:45—Charles Lampkin.
9:00—Gilbert & Sullivan.

THURSDAY (P.M.)
6:15—Children's Record Rm.
6:30—Mickey O'Day.
6:45—Squeaky & His Gang.
7:30—Eddie and Ev.
7:45—Clef-Dwellers.
8:00—Baseball, Pittsburgh vs. Chicago White Sox.

FRIDAY (P.M.)
6:15—Children's Record Rm.
6:30—Mickey O'Day.
6:45—Squeaky & His Gang.
7:00—Hail the Champ.
7:30—Eddie and Ev.
7:45—Music.
8:00—John Braislin.
8:15—Film.
8:30—Jazz Session.
9:00—Film.

9:00—Philo Playhouse—"The Druid Circle."
10:00—NBC Newsreel.
MONDAY (P.M.)
6:15—Kit Carson Serial.
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—Prevue, Phil Gordon.
7:30—News, Weather.
7:40—The Showcase.
7:50—NBC Newsreel.
8:00—Milton Berle Show.
9:00—Jack Lane Show.
9:15—Dean Cromwell's Game Room.
9:30—Believe It or Not.

TUESDAY (P.M.)
6:15—Kit Carson.
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—Prevue, Phil Gordon.
7:30—Weather and News.
7:40—Film.
8:00—Views of Youth.
8:30—Tex Williams.
9:00—Western Film—"Kid from Santa Fe."

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5:45—Shopping at Home.
6:00—Western Matinee—"Cassidy of the Bar 20."
7:00—Young America.
7:15—My Harp and I.
7:30—You're the Star.
8:00—Movietown RSVP.
8:45—"Hoosier Schoolboy," Mickey Rooney.

MONDAY (P.M.)
5:30—News and Music.
6:00—Western.
6:20—Telescout Club.
6:30—Time for Beanie.
6:50—Shopping at Home.
7:00—Cartoon Comedy.
7:15—My Hobby.
7:30—Name the Star.
7:35—Felix de Cola.
7:50—Rancho Newsreel.
8:00—Hoffman Hayride.
8:30—What Do You Know?
9:00—Boxing.

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KLAC-TV
Channel 13
BASEBALL
STARTING
MARCH 30

KNBH—CHANNEL 4
SUNDAY (P.M.)
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—TV Closeups.
7:30—The Pickard Family.
7:35—Dart's for Dough.
8:00—Editor's Round-Table.
8:30—Film.
8:40—Lucille Norman.

9:00—Philo Playhouse—"The Druid Circle."
10:00—NBC Newsreel.
MONDAY (P.M.)
6:15—Kit Carson Serial.
6:30—Kukla, Fran & Ollie.
7:00—Judy Splinters.
7:15—Prevue, Phil Gordon.
7:30—News, Weather.
7:40—The Showcase.
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8:30—What Do You Know?
9:00—Boxing.

7:00—Short Subject.
7:10—News.
7:15—Tricks and Treats.
7:30—Musical Variety.
7:50—Rancho Newsreel.
8:00—Feature Picture.
9:00—Magazine of the Week
9:30—Auction.

WEDNESDAY (P.M.)
5:30—News and Music.
6:00—Western.
6:20—Telescout Club.
6:30—Time for Beanie.
6:45—Program Preview.
7:00—Shopping at Home.
7:15—Cartoon Comedy.
7:30—Camera Corner.
7:30—Roving Camera.
7:50—Rancho Newsreel.
8:00—Armchair Detective.
8:30—Wrestling.

THURSDAY (P.M.)
6:00—Western.
6:20—Telescout Club.
6:30—Time for Beanie.
6:50—Shopping at Home.
7:00—Short Subject.
7:10—News.
7:15—Woman's World.
7:30—Comedy Featurette.
7:50—Rancho Newsreel.
8:00—Hollywood Opportunity.
9:00—Teleforum.
10:00—Your Town.

FRIDAY (P.M.)
6:00—Western.
6:20—Telescout Club.
6:30—Time for Beanie.
6:50—Shopping at Home.
7:00—Cartoon Comedy.
7:10—News.
7:15—Sport Folio.
7:30—Yer Ole Buddy.
7:50—Rancho Newsreel.
8:00—Hopalong Cassidy.
9:00—Meet Me in H'wood.

SATURDAY (P.M.)
6:00—Western.
6:20—Telescout Club.
6:30—Sandy Dreams.
7:00—Short Subject.
7:10—Man's Best Friend.
7:30—Comedy Featurette.
7:50—Rancho Newsreel.
8:00—Who's News.
8:15—To Be Announced.
9:00—Western Varieties.

KLAC-TV—CHANNEL

Precasts

and

Previews

TIME CHANGES

SUNDAY, MARCH 20—"Proudly We Hail," KMPC, 11:00 p.m. (30 min.). Formerly Sunday, KMPC, 9:00 p.m.

MONDAY, MARCH 21—"Between You and Me," KFVB, 4:00 p.m. (15 min.). Formerly Monday through Friday, KFVB, 9:30 a.m.

★

WHAT'S NEW

Public Interest

SUNDAY, MARCH 20—"The United States in World Affairs," KFI, 11:00 a.m. (30 min.). Second of the eight-week series on U. S. foreign policy participated in by top-echelon men of the State Department.

News

SUNDAY, MARCH 20—James Roosevelt, KECA, 4:45 p.m. (15 min.). Roosevelt inaugurates a news-analysis series. In the first program he will present a comprehensive non-political commentary on events.

Music

MONDAY, MARCH 21—"Andy Mansfield's Star Theater," KFVD, 5:00 p.m. (30 min.) Monday through Saturday. Show-business and vaudeville records from Mansfield's own collection will be heard on this interesting new show.

Political

SATURDAY, MARCH 19—Mayor Fletcher Bowron, KMPC, 7:00 p.m. (15 min.). Mayor Bowron will be heard once weekly in his mayoralty campaign.

SUNDAY, MARCH 20—Senator Jack Tenney, KMPC, 8:00 p.m. (15 min.). State Senator Jack Tenney will be heard on this time spot in a pre-election campaign for mayor.

SUNDAY, MARCH 20—"Your Next Mayor," KNX, 10:30 p.m. (30 min.). Candidates for mayor air their election platforms in the second of a series of four programs. Speaking tonight will be Jack Tenney, Mrs. Myra Weiss and Lloyd Aldrich. Heard last week were Patterson, Thayer and Darby.

★

WHAT'S SPECIAL

Public Interest

THURSDAY, MARCH 24—Annual Award Presentation of the Academy of Motion Picture Arts and Sciences, KECA, 8:00 p.m. (to concl.). Robert Montgomery emcees the Oscar rites.

SATURDAY, MARCH 26—"One Great Hour," KECA, 7:00 p.m. (1 hr.). Also KHJ, 10:00 p.m. (1 hr.). Appeal to Americans to unite in their churches in a nationwide offering for world relief. Directed by Robert Sherwood and Erik Barnouw.

Drama

SATURDAY, MARCH 26—"Haven of Hope," KHJ, 8:00 p.m. (30 min.) National Jewish Hospital at Denver celebrates its 50th anniversary with dramatization of the strides that have been made in the treatment and cure of tuberculosis.

★

WHO'S GUESTING

Variety

THURSDAY, MARCH 17—"Kraft Music Hall," KFI, 6:00 p.m. (30 min.). Cowboy

Roy Rogers and Dale Evans tell Al Jolson about the wild West.

FRIDAY, MARCH 18—"Yours for a Song" KHJ, 8:30 p.m. (25 min.). Sheila Graham interviews Ray Milland while Buddy Clark joins Betty Rhodes for songs.

SATURDAY, MARCH 19—Vaughn Monroe Show, KNX, 8:00 p.m. (30 min.). Vocally lovely Connie Haines is guest.

SATURDAY, MARCH 19—Spike Jones Show, KNX, 9:00 p.m. (30 min.). Spike and his "City Slickers" are paid a visit by Jack Carson.

THURSDAY, MARCH 24—"Sealtest Variety Theater," KFI, 6:30 p.m. (30 min.). Dorothy Lamour hands the guest-book to David Niven and Alan Young.

Music

SUNDAY, MARCH 20—"Standard Hour," KFI, 8:30 p.m. (1 hr.). Wanda Krasoff, pianist, is soloist with the Portland Symphony Orchestra conducted by Werner Janssen.

MONDAY, MARCH 21—"Dress Rehearsal," KFSD, 10:00 a.m. (30 min.) Leonard Bernstein directs the Boston Symphony.

MONDAY, MARCH 21—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Jascha Heifetz is the guest.

Participation

MONDAY, MARCH 21—"Breakfast Club," KECA, 8:00 a.m. (1 hr.). Allen Prescott emcees the program for two weeks while Don McNeill vacations.

Interview

SUNDAY, MARCH 20—George Fisher, KNX, 5:45 p.m. (15 min.). The columnist interviews guests Howard Duff and Ann Blyth.

SUNDAY, MARCH 20—Louella Parsons, KECA, 6:15 p.m. (15 min.). Phil Harris and Alice Faye are interviewed.

MONDAY, MARCH 21—"Woman's Voice," KMPC, 12:30 p.m. (15 min.). Helen Edwards, head of a personnel agency, is interviewed by Jeanne Gray.

Quiz

SUNDAY, MARCH 20—"Twenty Questions," KHJ, 8:00 p.m. (30 min.). Mrs. Wendell Wilkie joins the panel of regulars for tonight's quiz.

★

WHAT'S PLAYING

Drama

FRIDAY, MARCH 18—"Ford Theater," KNX, 6:00 p.m. (1 hr.). Charles Laughton stars in "Holy Matrimony."

THURSDAY, MARCH 17—"Hallmark Playhouse," KNX, 7:00 p.m. (30 min.). St. Patrick's Day story, "Our Own Kind," stars Barry Fitzgerald.

SATURDAY, MARCH 19—"Grand Central Station," KNX, 9:30 p.m. (30 min.). Tom Ewell and Nina Foch co-star in a radio original.

SUNDAY, MARCH 20—"Escape," KNX, 3:30 p.m. (30 min.). Adaptation of H. G. Wells's "Country of the Blind."

SUNDAY, MARCH 20—"Family Hour of Stars," KNX, 3:00 p.m. (30 min.). Ray Milland in comedy, "Fun with Dynamite."

SUNDAY, MARCH 20—"NBC Theater," KFI, 6:00 p.m. (30 min.). Loretta Young plays the lead in "The Perfect Marriage," with Lewis Allen as commentator.

SUNDAY, MARCH 20—"Electric Theatre," KNX, 6:00 p.m. (30 min.). Helen Hayes in the comedy drama "Saturday's Children," by Maxwell Anderson.

SUNDAY, MARCH 20—"Theatre Guild,"

KECA, 6:30 p.m. (1 hr.). "Yesterday's Magic" with Jean Arthur and Robert Morley. Brenda Forbes is featured.

SUNDAY, MARCH 20—"Proudly We Hail," KMPC, 11:00 p.m. (30 min.). Arlene Dahl stars in C. P. MacGregor's production of "Deep in the Heart."

MONDAY, MARCH 21—"Lux Theater," KNX, 6:00 p.m. (1 hr.). "That Wonderful Urge," with all-star cast.

MONDAY, MARCH 21—"Cavalcade of America," KFI, 8:30 p.m. (30 min.). Charles Boyer plays Albert Gallatin in "Letter from Europe."

TUESDAY, MARCH 22—"Favorite Story," KFI, 7:00 p.m. (30 min.). "Change of Face," by Leonard Merrick, is selected by Lily Pons.

WEDNESDAY, MARCH 23—"Family Theater," KHJ, 6:30 p.m. (30 min.). Jack Haley is host for the dramatization of "For the Love of Angel."

WEDNESDAY, MARCH 23—"Hollywood Theater," KFI, 6:30 p.m. (30 min.). Turhan Bey in "Monsieur Bonnard."

WEDNESDAY, MARCH 23—"Harvest of Stars," KNX, 6:30 p.m. (30 min.). Presentation of the dramatic vignette "The Widow Might."

THURSDAY, MARCH 24—"Screen Guild," KFI, 7:00 p.m. (30 min.). "Scudda Hoo, Scudda Hay," with the original stars June Haver, Lon McAllister and Walter Brennan.

Mystery-Drama

THURSDAY, MARCH 24—"Suspense," KNX, 6:00 p.m. (30 min.). "Dead Earnest" with Pat O'Brien.

Musical Comedy

SUNDAY, MARCH 20—"Chicago Theater," KHJ, 9:30 p.m. (1 hr.) Soprano Virginia Haskins and baritone Bruce Foote co-star in Vincent Youmans' "No, No, Nanette."

MONDAY, MARCH 21—"Railroad Hour," KECA, 8:00 p.m. (45 min.). "State Fair" with Gordon MacRae, Jo Stafford and Eileen Wilson.

Music

SATURDAY, MARCH 19—"Metropolitan Opera," KECA, 11:00 a.m. (to concl.). Verdi's "Rigoletto" will be presented with baritone Leonard Warren in the title role. Patrice Munsel is "Gilda" and Jan Peerce sings the "Duke."

THURSDAY, MARCH 17—"Lenten and Easter Day Music," KECA, 11:00 p.m. (30 min.) Collegiate Choraie under the direction of Robert Shaw.

SATURDAY, MARCH 19—"Philadelphia Orchestra," KNX, 2:00 p.m. (1 hr.) Alexander Hilsberg is soloist in the violin portions of "Scheherazade." Eugene Ormandy conducts.

SATURDAY, MARCH 19—NBC Symphony, KFI, 3:30 p.m. (1 hr.) Arturo Toscanini conducts the second all Beethoven concert of the season.

SATURDAY, MARCH 19—"Pioneers of Music," KFI, 4:30 p.m. (1 hr.) The Indianapolis Symphony Orchestra under the direction of Fabian Sevitsky presents "Pioneers of Impressionism," including Debussy, Delius, Griffes, and Ravel.

SUNDAY, MARCH 20—New York Philharmonic, KNX, 12:00 n. (1 hr., 30 min.) Bruno Walter includes Beethoven's "Symphony Number 4 in B Flat Major" and the "Symphony Number 7 in A Major."

SUNDAY, MARCH 20—"RCA Victor Show," KFI, 2:30 p.m. (30 min.) Robert Merrill sings the dramatic prologue to "Pagliacci."

Documentary

SUNDAY, MARCH 20—"Living—1949," KFI, 1:35 p.m. (25 min.) Problems of America's aged will be dramatized in "Second-Class Citizens."

Participation

SATURDAY, MARCH 19—"Meet the Missus," KNX, 11:30 a.m. (30 min.) Harry Koplan, producer-director of the show, takes over the new duties as emcee of the Saturday broadcast.

Discussion

SUNDAY, MARCH 20—"Invitation to Learning," KNX, 9:00 a.m. (30 min.)

(Please Turn to Page 29)

ESQUIRE TODD
presents
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SUNDAY
2 to 3 P. M.



- BRKD—Sunday on Ranch.
- KXLA—Hoyos Hour.
- KXLA—Challenge to Youth.
- 2:15—KFOX—Healing Waters.
- KGIL—Vocal Varieties.
- KWK—Ave Maria Show.
- 2:30—KECA, KFMB—Quiet Please.
- KFI, KFSD—Robert Merrill.
- KHI, KFXM, KGB, KVOE—Quick as a Flash.
- KXX, KCBQ—Broadway Is My Beat.
- KAGH—Pentecostal Church.
- KFOX—Gospel Harbor Light.
- KFVJ—Junior Symphony.
- *KGER—News.
- KGJ—Record Rhapsody.
- KGIL—Songs of the Islands.
- KOWI—Yiddish Hour, Levin.
- KWK—Church of God.
- KWKW—Don Pancho Hour.
- KXLA—Labor Arbitration.
- 3—KECA, KFMB—California Caravan.
- KFI—Catholic Hour.
- KHJ, KGB, KVOE—Roy Rogers Show.
- KX—Family Hour.
- KAGH—Assembly of God.
- KEAC—Stage Melodies.
- KFOX—Rev. Earl Ivie.
- KFSD—Playhouse of Favorites

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- KLAC—Harmony House.
- KMPC—Sunday Carnival.
- KOWI—Yiddish Hour.
- KWK—Church of the Air.
- KWKW—Don Pancho Hour.
- KXLA—Sunday Serenade.
- 3:30—KECA, KFMB—The Greatest Story Ever Told.
- KFI—California Senators' Report.
- KHJ, KGB, KVOE—Nick Carter.
- KXX, KCBQ—Escape.
- KAGH—Alhambra Evening School.
- KFOX—Pentecostal Church.
- KFSD—Sammy Kaye Show.
- KFVD—Hank, the Night Watchman.
- KFWB—Music.
- KGER—Hymns.
- KGJ—Anybody's Hit Parade.
- KGIL—National Safety.
- KOWI—Mt. Zion Church.
- KWK—Pentecostal Church.
- KWKW—American-Japanese Hour.
- 3:45—*KFI—News.
- KAGH—Dick Esterman.
- KGIL—Here's to Vets.

- 4—KECA, KFMB—Pat Novak for Hire.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KFXM, KGB, KVOE—Dr. Frank Simon.
- KXX, KCBQ—Jack Benny Show.
- KFAC—Musical Masterpieces.
- KFOX—Sunshine Mission.
- KFWB, KGER—Old-Fashioned Revival.
- KGJ—Hawaiian Serenade.
- KGIL—Musical Gems.
- KFVD—Hank, the Night Watchman.
- *KLAC—News; Music.
- KMPC—Rancho Grande.
- KOWI—Salon Music.
- KWK—Pentecostal Church.
- KWKW—American-Japanese Hour.
- KXLA—Sunday Serenade.
- 4:15—KAGH—Enchanted Lady.
- KGIL—Guest Star.
- KLAC—Broadway Hits.
- KOWI—Lutheran Hour.
- KRKD—Mary C. Norton.
- KWKW—Voice of China.
- 4:30—KECA, KFMB—This Changing World.
- KFI, KFSD—Phil Harris-Alice Faye Show.
- KHJ, KGB—Reviewing Stand.
- KXX, KCBQ—Amos 'n' Andy.
- KAGH—Service Clubs.
- KFOX—Wings of Healing.
- *KFVD—News and Music.
- KGJ—Here's to Veterans.
- KGIL—Concert Briefs.
- KLAC—Latin Serenade.
- KRKD—Percy Crawford.
- KWK—Church Program.
- KWKW—Palange Hour.
- 4:45—KECA—Dick Todd, Songs.
- KFMB—Melody Magic.
- KGJ—Naval Air Reserve.
- KLAC—Jack Colon, Sports.
- KMPC—Guest Star.
- KOWI—Assembly of God.
- KWB—Four-Square Church.
- 5—KECA, KFMB—Stop the Music.
- KFI, KFSD—Fred Allen Show.
- KHJ, KFXM, KGB—Mediation Board.
- KXX, KCBQ—Life With Luigi.
- KAGH—Jackie Paris.
- KFAC—Revolving Stage.
- KFOX—Evangelist Hogan.
- KFVD—Songs of the Sage.
- KFWB—Voice of Calvary.
- *KGER, ELA—News.
- KGJ—Public Messenger.
- KGIL—Musical Memos.
- *KMPC—News; Parade of Hits.
- KOWI—Italian Program.
- KPPC—Family Life.
- KRKD—Melody Time.
- KVOE—Scattergood Baines.
- KWB—Church.
- KWKW—Show Time.
- KXLA—Sunday Serenade.
- 5:05—KGER—Bible Treasury Hour.
- 5:15—KFVD—Yesterday Hour.
- KGIL—Valley Vespers.
- KLAC—Here's to Vets.
- KWK—String Melodies.
- 5:30—KFI, KFSD—Henry Morgan.
- KHJ, KGB—Ed Wilson.
- *KXX, KCBQ—News.
- KFOX—Polish Serenade.
- KFWB—Dr. John Mathews.
- KGER—Rev. Percy Crawford.
- KGJ—Keyboard Magic.
- KGIL—Valley Baptist Church.
- KLAC—Guest Star.
- KMPC—Parade of Hits.
- KOWI—Italian Program.
- KPPC—S.A.I. Musicale.
- KRKD—Floyd B. Johnson.
- KWK—Bethel Church.
- KXLA—Lincoln Ave. Church.
- 5:45—KXX, KCBQ—George Fisher.
- KFOX—Music.
- *KGJ—News.
- KLAC—Sports.
- KMPC—Spiritual Mobilization.
- KPPC—Poetry and Prose.
- 5:55—KGJ—Philharmonic Reporter.
- 6—*KECA, KFMB—Walter Winchell.
- KFI, KFSD—NBC Theatre.
- KHJ, KGB—Under Arrest.
- KXX, KCBQ—Helen Hayes Show.
- KFAC—Columbia Masterworks
- *KFOX, KGER, KLAC, KMPC, KXLA—News.
- KFWB—On the Beat.
- KGJ—Musical Digest.
- KGIL—Knights of Columbus.
- KPPC—Sacred Song Recital.
- KRKD—Musical Travelogue.
- KWK—Itale-American Hour.
- 6:15—KECA, KFMB—Louella Parsons.
- KFOX—Desert Time.
- KGER—Music.
- KGIL—Decision Now.
- KLAC—Parade of Bands.
- KMPC—Your City.
- KPPC—Organ Recital.

- KXLA—Red Cross.
- 6:30—KECA, KFMB—Theatre Guild.
- KFI, KFSD—American Album.
- KHJ, KGB—Jimmy Fidler.
- KXX, KCBQ—Eve Arden Show.
- KFOX—Hal's Memory Room.
- KFWB—Calvary Assembly.
- KGER—Lutheran League.
- KGIL—Van Nuys Baptist Ch.
- KLAC—Musical Round Table.
- KMPC—Mother's Album.
- KPPC—Children's Corner.
- KRKD—Immanuel Gospel Temple.
- KXLA—Lutheran Gospel Hour
- 6:45—KHJ, KFXM, KGB, KVOE—Kenny Baker.
- KMPC—Rev. Albert Palmer.
- KPPC—Story Time.
- 7—KECA, KFMB—Theatre Guild.
- KFI, KFSD—Take It or Leave It.
- KHJ, KFXM, KGB, KVOE—Mayor of the Town.
- KXX, KCBQ—Lum and Abner.
- KFAC—Music Magic.
- KFOX—Full Gospel Assembly.
- KFWB—Union Rescue Mission.
- KGER—Trinity Methodist Church.
- KGJ—Musical Digest.
- *KGIL—News.
- KLAC—Hit Tunes.
- KMPC—Pet Exchange.
- KPPC—Music for Children.
- KWK—Geordie Henderson.
- KXLA—National Voice.
- 7:15—KGIL—Gypsy Airs.
- KXLA—Life and Health.
- KMPC—Kuow Your Schools.
- 7:25—KHJ, KGB, KVOE—Johnny Desmond.
- 7:30—KECA, KFMB—Jimmie Fidler.
- KFI, KFSD—Horace Heidt Show.
- KHJ, KGB, KVOE—Can You Top This?
- KXX, KCBQ—It Pays to Be Ignorant.
- KFAC—Your Concert.
- KFOX—The King's Service.
- KFWB—Strollin' Tom.
- KGIL—Helene Copel.
- KMPC—Bing Crosby Show.
- KPPC—Byways of Verae.
- KWK—Maple Chapel.
- KXLA—Church of Open Door.
- 7:45—KECA, KFMB—Tobe Reed.
- KFWB—Catholic Answers.
- KGIL—Musical Moments.
- *KPPC—World Headlines.
- 8—KECA, KFMB—Drew Pearson.
- KFI, KFSD—Ozzie & Harriet.
- KHJ, KGB, KFXM, KVOE—Twenty Questions.
- KXX, KCBQ—Rocky Jordan.
- KFAC—First Methodist.
- KFOX—Christian Science.
- KFWB—Hollywood Presbyterian Church.
- KGER—Methodist Church.
- KGJ—Overture to Evening.
- KGIL—Emmanuel Lutheran Church.
- *KLAC—News; Music.
- KMPC—Senator Tenney.
- KPPC—Sunday Evening Hour.
- KWK—Sun Valley Church.
- KXLA—Open Door Church.
- 8:15—*KECA, KFMB—Monday Morning Headlines.
- KLAC—Sunday Serenade.
- KMPC—Know Your F.B.I.
- 8:30—*KECA, KFMB—Walter Winchell.
- KFI, KFSD—Standard Hour.
- *KHJ, KGB, KFXM, KVOE—Walter Winchell.
- KXX, KCBQ—The Whistler.
- KGER—Voice of China.
- KGJ—Starlit Moods.
- KGIL—Veteran's Workshop.
- KLAC—Irwin Allen.
- KMPC—Glee Club.
- KPPC—Sacred Music.
- KWK—Emanuel Church.
- 8:45—*KECA—Washington Inside Out.
- KHJ, KGB, KVOE—Louella Parsons.
- KFAC—Sunday Evening Club.
- KFMB—Here's Hollywood.
- KGER—John Brown.
- KLAC—St. Francis Drama.
- KXLA—Sacred Records.
- 9—KECA—Ambassador Hotel Orch.
- KFI, KFSD—Standard Hour.
- *KHJ, KGB, KFXM, KVOE—News, Glenn Hardy.
- KXX, KCBQ—Sam Spade.
- KFAC—Sunday Evening Club.
- KFMB—Concert Hall.
- KFOX—Business Reporter.
- KFWB—Forest Home.
- *KGER—News Bethel Church.
- KGJ—Ave Maria Hour.
- KGIL—Symphony.
- *KLAC—News.
- KMPC—Lloyd Aldrich.
- KPPC—U. N. Report.
- KWK—Dancin' With Anson.

- KXLA—Old-Fashioned Revival
- 9:05—KMPC—Concert Miniature.
- 9:10—KLAC—Open Forum.
- 9:15—KHJ, KGB—Bill Cunningham.
- KFOX—Music.
- KFWB—Rabbi Magnin.
- 9:30—KECA—Amazing Mr. Malone.
- KFI—Musical Playhouse.
- KHJ, KGB—Chicago Theatre.
- KXX, KCBQ—Jack Benny.
- KFAC—Gateway to Music.
- KFMB—Do You Remember?
- KFOX—Sunshine Mission.
- KFSD—Who Said That?
- KFWB—Pacific Lutheran Hr.
- KGER—Desert Dreams.
- KGJ—Victory Church.
- KMPC—Voice of Prophecy.
- KVOE—Minister's Hour.
- *KWK—News.
- 9:45—KFMB—Bing Crosby.
- KVOE—Grace and Truth.
- KWK—Dancin' With Anson.
- 10—*KECA, KFMB—Richfield Reporter.
- *KFI, KFSD—Sam Hayes, News.
- KHJ, KGB—Chicago Theatre.
- *KXX, KCBQ—News, Huntley.
- KFAC—Gateway to Music.
- KFVD—Spade Cooley Time.
- KFWB—Little Concert.
- KFOX, KMPC, KVOE—Old-Fashioned Revival.
- KGEE—Night at the Ranchhouse.
- KGJ—Ace Cain's.
- KGIL—Organ Reveries.
- *KLAC—News.
- *KLAC—Music for You.
- KWK—Dancin' With Anson.
- KXLA—Voice of Calvary.
- 10:05—KLAC—Wanted Criminals.
- 10:15—*KECA—Drew Pearson.
- KFI—Bob Hope.
- KXX, KCBQ—University Explorer.
- KFSD—Mary Ann Mercer.
- KLAC—Fiesta Time.
- 10:30—*KECA—George Sokolsky.
- *KFI—Carveth Wells.
- KHJ, KGB—Dance Orch.
- KXX—Your Next Mayor.
- KFAC—Music of Distinction.
- KFMB—S. D. and U. N.
- KFSD—Capprio Sisters.
- KFWB—Echoes of Eden.
- KGJ—Song Book.
- KGIL—Musical Highlights.
- KLAC—Melody Parade.
- KXLA—Memory Lane.
- 10:45—KECA—We Care.
- KFI—Melody Time.
- KFMB—Here's to Vets.
- 10:55—KFI—Police Bulletins.
- *KLAC—News.
- 11—KECA—Cinegrill Orch.
- KFI—Music and the Muse.
- KHJ—Music.
- *KXX—News.
- KFAC—Quiet Hour.
- KFMB—Dance Orch.
- KFOX—Record Reporter.
- KFSD—Music.
- KFVD—Spade Cooley Time.
- KFWB—Echoes of Eden.
- KGJ—Blue of Evening.
- KGIL—Juke Box Review.
- KLAC—Across the Footlights.
- KMPC—Proudly We Hail.
- KWK—Dancin' With Anson.
- KXLA—Church of God.
- 11:15—KXX—Merry-Go-Round.
- 11:30—KECA, KFMB—Mocambo Orch.
- KFI—St. Francis Orch.
- KHJ, KGB—Featured Artists.
- KFOX—The Bachelors.
- KFWB—Music You Want.
- KMPC—Dance Parade.
- *KWK—News.
- 11:45—KHJ, KGB—News.
- KXX—Memo from Lake Success.
- 11:55—KFI, KMPC—News.

Recorded Highlights

- SUNDAY**
CLASSICAL
- 10:00 a.m.—KMPC, Western Federal Hour.
 - 3:00 p.m.—KFAC, Stage Melodies.
 - 5:00 p.m.—KFAC, Revolving Stage.
 - 9:30 p.m.—KFAC, Gateway to Music.
- POPULAR, SEMI-CLASSICAL**
- 9:30 a.m.—KFWB, Peter Potter.
 - 12:00 noon—KOWI, Joe Adams.
 - 1:05 p.m.—KLAC, Harmony House.

Minerva Pious, who portrays "Mrs. Nussbaum" on the Fred Allen show, plans to appear from time to time in a role on "Life Can Be Beautiful."

★Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- ★KHJ, KGB-Cecil Brown.
- KNX-Harry Babbitt.
- KAGH-Sister Sylvia.
- KFAC-Breakfast Symphony.
- KFOJ-Challenge to Youth.
- KFWB-Wakeup Ranch.
- KGER-Andrew Fearing.
- KGER-Mizpah.
- KGJFJ-Dr. Frederick Bailes.
- KGIL-Beverly Ranch.
- ★KLAC, KXLA-News.
- ★KMPC-Norman Nesbitt, News KOWL-Time, Topics, Tempos.
- KRED-Bible Institute.
- KWIK-Klub KWIK.
- KWKW-Crowell Beech Prog.
- 8:10-KLAC-Stock Reports.
- 8:15-KHJ, KFAM, KGB, KVOE-Victor H. Lindlahr.
- ★KXN-News.
- KFWB-Piano.
- KGJFJ-Yesterday's Hits.
- KLAC-Haynes at the Belns.
- KMPC-Markets; Sports.
- KXLA-Music.
- 8:30-KFI, KFSD-Jack Berch.
- ★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE-News.
- KNX, KCBQ-Grand Slam.
- KAGH-Hebrew-Christian Hr.
- KFOX-Words of Life.
- KFVD-Citizens in Action.
- KFWB-Curtis H. Springer.
- KGER-Hammond.
- KGJFJ-Music You Want.
- KMPC-Song for You.
- KWKW-Stock Quotations.
- KXLA-Haven of Rest.
- 8:45-KFI, KFSD-Lora Lawton.
- KHJ, KGB, KVOE-Breakfast Time.
- KNX-Rosemary.
- KAGH-Words of Life.
- KFAC-Unity.
- KFVD-Editor of the Air.
- KFWB-Science of Mind.
- KGER-Bible Treasury Hour.
- KGIL-Coffee Parade.
- KMPC-In a Nutshell.
- KOWL-Navy Band.
- KRED-Spotlight Varieties.
- KWKW-Gordon Baker Lloyd.
- 9-KECA, KFMB-Welcome, Travelers.
- ★KFI, KFSD, KLAC-News.
- ★KHJ, KGB-Kate Smith Speaks.
- ★KNX-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Rev. Ivie.
- KFVD-Waltz Time.
- KFWB-Strolling Tom.
- KGER-Lutheran Hour.
- KGJFJ-Delinquency Forum.
- KGIL-Buy a Prize.
- KMPC-Band Box.
- KOWL-Memories in Music.
- KRED-Sagebrush Serenade.
- KWKW-Voice of China.
- KXLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies' Day.
- KLAC-Coffee With Crosby.
- 9:15-KHJ, KGB, KVOE-Kate Smith Sings.
- KNX, KCBQ-Aunt Jeddy.
- ★KFVD-News.
- KFWB-Crosby Entertainers.
- KGJFJ-Voice of the Army.
- KLAC-Music Room.
- KMPC-Bargain Broadcast.
- KOWL-Hawaiian Melodies.
- KWIK-Songs of Good Cheer.
- KWKW-Foursquare Churches.
- 9:30-KECA, KFMB-Kay Kyser College.
- KHJ-Moods in Music.
- KNX, KCBQ-Helen Trent.
- KAGH-Olga Graves.
- KFOX-Full Gospel.
- KFSD-Honeymoon in N. Y.
- KFVD-Show Tunes.
- KFWB-Jimmie Jackson.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGJFJ, KLAC-Racing News.
- KGIL-Valley Shopper.
- KMPC-Chef Miami.
- ★KOWL, KWKW-News.
- KWIK-Feature Page.
- 9:45-KFI-All Around Town.
- KNX, KCBQ-Our Gal Sunday
- KAGH-Serenade.
- KFVD-Stitchin' Time.
- KFWB-Howdy, Stranger.
- ★KGJFJ-Airportals.
- ★KLAC-Pla-Bucks Auction.
- ★KMPC-Larry Smith.
- ★KOWL-Album of Song.
- ★KRKD-News.
- KWKW-Date With Dinah.
- 10-KECA, KFMB-Ted Malone.
- KFI-All Around Town.
- ★KHJ, KFAM, KGB, KVOE-News Glenn Hardy.

- KNX-Big Sister.
- KAGH-General Electric Hour.
- KFAC-Morning Concert.
- ★KFOJ, KGER-News.
- KFSD-Dress Rehearsal.
- KFVD-Bible Institute.
- KFWB-Show Biz Quiz.
- KGJFJ-What D'You Know?
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Westerners.
- KOWL-Yiddish Hour.
- KRED-Morning Melodies.
- KWIK-Spanish Lesson.
- KWKW-Sports.
- KXLA-Philco Quiz.
- 10:10-KWKW-Audrey Shops.
- 10:15-KECA, KFMB-Galen Drake.
- KET-Are You Listening?
- KHJ, KGB, KVOE-Gospel Singer.
- KNX-Ma Perkins.
- KFOJ-Assembly of God.
- KGER-Truth Marches On.
- KGIL-Sweet Swing.
- KRED-Dr. Richardson.
- KWIK-Paul Sutton.
- ★KXLA-News.
- 10:25-KGJFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- ★KFI, KGIL-News.
- KHJ, KGB-Luncheon at Sardi's.
- KNX-Young Dr. Malone.
- KFSD-Robert McCormick.
- KFVD-Rescue Mission.
- KFWB-Maurice Hart.
- KGER-Helen Markham.
- KGJFJ-Sunset and Vine.
- KRED-Crazy Rhythm.
- KWIK-Classified Ads.
- KWKW-Feature Stories.
- KXLA-Western Music.
- 10:35-KGIL-Romance in Rhythm.
- 10:45-KFI-Life Can Be Beautiful.
- KNX-Guiding Light.
- KFAC-Your County Reports.
- KFOJ-Morning Musical.
- KGER-Rev. Le Roy Kopp.
- KRED-Midnight Mission.
- KWIK-Racing Lineup.
- KWKW-Mary Norton.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGJFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.
- KHJ, KGB, KVOE-Ladies First.
- KNX-Second Mrs. Burton.
- KAGH-1300 Club.
- KFAC-Festival of Music.
- KFOX-Village Boys.
- ★KFVD-News.
- KFWB-Peter Potter.
- KGER-Biblical Research.
- KGJFJ-Sunset and Vine.
- KGIL-Crosby Sings.
- KLAC-Al Jarvis Ballroom.
- KMPC-Memory Melodies.
- KOWL-Spanish Hour.

- KRED-Songs of Yesterday.
- KWKW-Song Parade.
- KXLA-Western Music.
- 11:15-KECA, KFMB-Get More Out of Life.
- KNX-Perry Mason.
- KFVD-Shopping Highlights.
- KGER-Concert Hall.
- KGIL-Mid-Morning Melodies.
- KFVD-Meet Your Pharmacist.
- KWIK-Organ.
- KWKW-Stairway to Music.
- ★KXLA-Pasadena News.
- 11:30-KECA-Casa Cugat.
- KFI, KFSD-Today's Children.
- KHJ, KFAM, KGB, KVOE-Queen for a Day.
- KNX, KCBQ-Nora Drake.
- KFAC-Keyboard Artistry.
- ★KFMB-Baukhage Talking.
- ★KFOJ, KFWB, KRKD-News.
- KFVD-Memory Melodies.
- KGER-Peter Slack Time.
- KGJFJ-Piano Moments.
- KMPC-Tops in Pops.
- ★KOWL-News, Music.
- KWIK-Morning Melodies.
- KXLA-Hometown Jamboree.
- 11:45-KECA-One for the Book.
- KFI-Light of the World.
- KNX-What Makes You Tick.
- KFOJ-Hit Tunes.
- ★KFSD, KGIL-News.
- KFWB-Peter Potter.
- KGJFJ-Saludos Amigos.
- KMPC-Star Serenade.
- KOWL-Small Bands.
- KFVD-Sweet Pops.
- KWIK-Concert Miniature.
- 11:55-KGJFJ-Sports Flash.
- 12★KECA, KHJ, KAGH-News.
- KFI-Farm Reporter.
- KNX-Gordon Mason.
- KFAC-Luncheon Concert.
- KFSD-Life Can Be Beautiful.
- KFVD-Meridian Song.
- KFWB-Peter Potter.
- KGER-Music.
- KGJFJ-Intermission.
- KGIL-Real Estate Page.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful.
- KOWL-Joe Adams Show.
- KRED-Santa Fe Trails.
- KWIK-San Fernando Hour.
- KWKW-Two on the Aisle.
- KXLA-Hometown Jamboree.
- 12:05-KAGH-Accent on Music.
- 12:15-KECA-Norwood Smith Selects
- KFI, KFSD-Ma Perkins.
- KHJ-Hits of Yesterday.
- ★KFOJ, KGER-News.
- KGIL-Vocal Varieties.
- 12:25-KGJFJ-Sports Flash.
- 12:30-KECA-Art Baker's Notebook.
- KFI, KFSD-Pepper Young.
- KHJ-Louise Massey.
- ★KNX, KCBQ-Knox Manning.
- KFOX-Gene James Time.
- KFVD-Shopping Highlights.
- ★KFWB-News; Peter Potter.
- KGER-Luncheon Serenade.
- KGJFJ-1230 Club.
- KGIL-Hart and Darling.

- KLAC-Honest Opinion.
- KMPC-Jeanne Gray.
- ★KOWL-News; J. Adams Show
- KWIK-Navy Band.
- KWKW-Stock Quotations.
- KXLA-Ole Rasmussen.
- 12:35-KWKW-Farm News.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KNX-E. H. Willeman.
- ★KFAC, KMPC-News.
- KFOX-Pacific Breezes.
- KGB-Three Alarm.
- KWIK-Fiesta Time.
- KWKW-Income Tax.
- 12:55-KGJFJ-Sports Flash.
- 1-KECA, KFMB-Breakfast in Hollywood.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KNX-Call for Help.
- KAGH-Jim's Jamboree.
- KFAC-Plano Parade.
- KFOJ-Verdict Rendered.
- ★KFVD, KLAC, KWKW-News.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGJFJ-1230 Club.
- KGIL-1260 Roundup.
- KMPC-Music in the Air.
- KOWL-Joe Adams.
- KRED-Siesta Time.
- ★KWIK-News; Just Relax.
- KXLA-Community Broadcast.
- 1:10-KLAC-570 Club.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KFAC-Classroom Radio.
- KFOX-Russ Brown Music.
- KFVD-Piano Parade.
- KGIL-Charlie Hamp.
- KWIK-Man on the Street.
- KWKW-Races and Sports.
- KXLA-Lekroy Smith.
- 1:25-KGJFJ-Sports Flash.
- 1:30-KECA-At Home With the Kiriwoods.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KNX, KCBQ-Winner Take All
- KFAC-American Hour.
- KFOX-Doc Hopkins & Boys.
- KFVD-Hall of Records.
- ★KFWB, KRKD-News.
- KGER-Clark Sparks Show.
- KGIL-Homemakers.
- KOWL-Paul's Platter Party.
- KWIK-Waltz Time.
- KWKW-Hawaiian Echoes.
- KXLA-Vocal Varieties.
- 1:35-KRED-Song Symphony.
- 1:45-KECA-Ebel and Albert.
- KFI, KFSD-Wilder Brown.
- KNX-George Fisher.
- KFOX-Everybody's Business.
- KFWB-Bill Anson.
- KGER-Hawaiian Melodies.
- KWIK-Trio Time.
- KWKW-Races and Sports.
- KXLA-Listeners Digest.
- 1:55-KGJFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFAM, KGB, KVOE-Anniversary Club.
- KNX, KCBQ-Hint Hunt.
- KAGH-Square at Round Table.
- KFAC-Matinee.
- KFOX-Study Martin.
- KFVD-Congress Room Capers.
- KFWB-Bill Anson.
- KGER-Music for Monday.
- KGJFJ-What's Up.
- KGIL-Homemakers.
- ★KLAC-News, Sports.
- KMPC-Three Alarm.
- KOWL-Paul's Platter Party.
- KRED-Your Neighbors.
- KWIK-Take Five.
- KXLA-Music for You.
- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Portia Faces Life.
- KFOX-Rusty Gill.
- KRED-Tunes in Tempo.
- ★KWKW-News; Sports.
- 2:25-KECA-Today's World.
- KNX, KCBQ-Mr. Information
- KGJFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride & Groom
- KFI, KFSD-Just Plain Bill.
- KHJ, KGB, KVOE-Red Benson
- KNX, KCBQ-Meet the Missus.
- KFOX-Country Girls.
- KGER-Garden School.
- KGJFJ-Keyboard Korner.
- KGIL-Variations in Rhythm.
- KMPC-Lois January Show.
- ★KOWL-News.
- KWKW-Platter Parade.
- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Charlie Spivak Orch.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KFOX-Down Homers.
- KGJFJ-Hawaiian Serenade.
- KRED-Organ Moods.
- KWKW-Races and Sports.
- 2:50-KWKW-Light and Airy.
- 2:55-KGJFJ-Sports Flash.
- 3-KECA, KFMB-Ladies, Be Seated.

Monday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

3:00-Arthur Godfrey, KNX.
 4:00-Herb Shriner, KNX.
 7:00-My Friend Irma, KNX.
 8:30-Godfrey's Talent Scouts, KNX.

Quiz, Participation

8:00-McNeill Bkfst. Club, KECA.
 8:30-Grand Slam, KNX.
 9:30-Kay Kyser, KECA.
 11:00-Double or Nothing, KFI.
 11:30-Queen for a Day, KHJ.
 11:45-What Makes You Tick, KNX.

1:00-Bkfst. in H'wood, KECA.
 2:30-Meet the Missus, KNX.
 2:30-Bride and Groom, KECA.
 3:30-House Party, KECA.
 6:30-Dr. I. Q., KFI.

Mystery-Detective

8:30-Sherlock Holmes, KHJ.
 9:00-Inner Sanctum, KNX.

Classical, Semi-Classical Music

8:00-Fred Waring, KFI.
 5:30-Voice of Firestone, KFI.
 7:00-Contented Hour, KFI.
 8:00-Railroad Hour, KECA.
 9:00-Telephone Hour, KFI.

Comment-Narration

7:45-Fred Beck, KNX.

9:00-Kate Smith, KHJ.
 10:00-Ted Malone, KECA.
 12:00-Gordon Mason, KNX.
 12:30-Art Baker, KECA.
 4:30-Burritt Wheeler, KFI.
 4:30-Passing Parade, KHJ.
 8:45-Night Editor, KNX.

Drama

6:00-Lux Theater, KNX.

Public Interest-Information

6:00-American Way, KFI.
 6:30-Child's World, KECA.
 7:00-American Forum, KHJ.
 8:00-If They Had Lived, KGJFJ.

Sports

9:30-Racing News, KLAC.
 9:30-Racing, KGJFJ.
 5:30-Sports Dial, KRKD.
 5:45-Race Recap, KGJFJ.
 5:45-Race Results, KRKD.
 6:15-Sam Balter, KLAC.
 6:30-Joe Hernandez, KMPC.
 9:30-Inside of Sports, KHJ.

Popular-Western Music

8:00-Harry Babbitt, KNX.
 10:00-Westerners, KMPC.
 4:30-Club 16, KNX.
 4:45-Stuart Hamblen, KFWB.
 8:00-Supper Club, KFI, KMPC.
 8:15-Jack Smith, KNX.

- KFI, KFSD—Road of Life.
- KHJ, KGB, KVOE—Happy Gang.
- KNN, KCBQ—Arthur Godfrey.
- ★KAGH—News: Square at the Round Table.
- KFAC—Musical Favorites.
- KFVD—Hall of Records.
- KFWB—Music.
- ★KFOX, KWIK, KXLA—News.
- KGER—Rancho 1390.
- KGFJ—Record Jackpot.
- KGIL—Keyboard Melodies.
- ★KLAC—News, Sports.
- KMPC—Bill Ewing Show.
- KOWL—Your Radio Outlook.
- KRKD—Tops in Pops.
- KWKW—Handicap Contest.
- 3:10—KFOX—Star Dust.
- KLAC—Don Otis Show.
- 3:15—KFI, KFSD—Brighter Day.
- KFWB—Voice of the Army.
- ★KGIL—News.
- KOWL—Rhythm at Random.
- KWIK—Music.
- KWKW—Races and Sports.

**JUKE BOX
MATINEE**

With Carl Bailey
3:15 to 5:30 p.m.

KXLA

Monday thru Saturday

- KXLA—Juke Box Matinee.
- 3:25—KGFJ—Sports Flash.
- 3:30—KECA, KFMB—House Party.
- KFI, KFSD—Aunt Mary.
- KHJ, KFWB—Music.
- KFAC—Lyrics in Chorus.
- KFOX—Hawaiian Music.
- KFVD—Harlemite.
- KGB—Lanny Ross Show.
- ★KGER, KOWL, KRKD—News.
- KGIL—Veterans' Hospital.
- KMPC—Swing 'n' Sing.
- KWIK—G. I. Platter Parade.
- KWEW—Crowell Beech.
- 3:35—KGER—Rancho 1390.
- KOWL—Just Music.
- KRKD—Tea-Time Tunes.
- 3:40—★KFWB—News.
- 3:45—KFI, KFSD—We Love & Learn
- KHJ, KGB, KVOE—Gabriel Heatter Mailbag.
- KAGH—Serenade.
- ★KFAC—News.
- KFOX—Pet Review.
- KFWB—Mel Roach.
- 3:55—KGFJ—Sports Flash.
- 4—KFC—Frances Scully.
- KFI, KFSD—This Woman's Secret.
- ★KHJ, KGB, KVOE—Fulton Lewis.
- KNN, KCBQ—Herb Shriner.
- KAGH—Records at Random.
- KFAC—Musical Masterpieces.
- ★KFOX, KLAC, KMPC—News.
- KFVD—Harlemite.
- KFWB—Marsha Walton.
- KGFJ—Record Review.
- KGIL—Hank Penny.
- KOWL—Musical Showcase.
- KRKD—Piano Paintings.
- KWIK—Platter Parade.
- KXLA—Juke Box Matinee.
- 4:05—KGER—Rancho 1390.
- 4:10—KFOX—Freddie Martin Orch.
- 4:15—KFI—Johnny Murray.
- ★KHJ, KFXM, KGB, KVOE—Frank Highway.
- KNN, KCBQ—Stand-In.
- KFWB—Bing Crosby.
- KLAC—Eddie Stanley Show.
- KMPC—Modern Classics.
- KRKD—Melody Time.
- 4:20—KECA—Double Feature.
- 4:25—KGFJ—Sports.
- 4:30—★KECA—Eleanor and Anna Roosevelt.
- KFI—Burriff Wheeler.
- ★KHJ, KGB, KVOE—Passing Parade.
- KNN, KCBQ—Club 15.
- KFOX, KWIK—Old-Age Pensions.
- KFVD—Tele-Tunes.
- KFWB—Daily Light.
- KLAC—Swing Time.
- KMPC—Mellow Moods.
- ★KOWL—News; Show Tunes.
- KRKD—Symphony in Swing.
- KWKW—Frank Sinatra.
- 4:45—KECA—Happy Theater.
- ★KHJ, KGB, KVOE—News.
- ★KNN, KCBQ—Ed R. Murrow.
- KAGH—P.C.C. News.
- ★KFSD—H. V. Kaltenborn.
- KFVD—Rhythm and Rhymé.
- KFWB—Stuart Hamblen.
- KLAC—Racing Roundup.
- KMPC—Collectors' Corner.
- ★KRKD—News.

- KWKW—Sports: Music.
- 4:55—KGFJ—Sports Flash.
- 5—KECA, KFMB—Challenge of the Yukon.
- ★KFI—Feature Wire.
- KHJ, KGB, KVOE—Superman.
- ★KNN—Knox Manning.
- KAGH—P.C.C. Sports.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Mission.
- KFSD—Encores.
- KFVD—Andy Mansfield.
- KFWB—Stuart Hamblen.
- KGER—Sports; Rancho 1390.
- KGFJ—Live at 5.
- KGIL—Hank Penny.
- ★KLAC—Fred Henry Reports.
- ★KMPC—News, Star Time.
- KOWL—Italian Program.
- KRKD—Songs of the Saddle.
- KWIK—Service Program.
- ★KWKW—Maurice Johnson.
- KXLA—Juke Box Matinee.
- 5:15—★KFI—News.
- KNN—Tom Hanlon.
- KAGH—Bing Sings.
- KFVD—Dinner Dance Time.
- KGIL—Children's Corner.
- KLAC—Music Room.
- KMPC—Star Sing.
- KWKW—Today at the Races.
- KXLA—Future Pianists.
- 5:30—KECA, KFMB—Jack Armstrong.
- KFI, KFSD—Voice of Firestone.
- KHJ, KFXM, KGB, KVOE—Captain Midnight.
- ★KNN, KCBQ—Chet Huntley.
- KFAC—Wibba Bill Club.
- ★KFOX, KGIL—News.
- KGFJ—Evening Interlude.
- KLAC—Peggy Lee, Songs.
- KMPC—All-Time Hits.
- KRKD—Sports Dial.
- KWIK—Western Ballads.
- KXLA—Squeakin' Deacon.
- 5:40—KGIL—Sports News.
- 5:45—KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
- ★KNN, KCBQ—Garred, News.
- KFOX—Your Fishcaster.
- ★KFVD—News.
- KGER—Billy Starr.
- KGFJ—Race Recap.
- KGIL—Latin American.
- KLAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- KOWL—Evening Serenade.
- KRKD—Race Results.
- KWIK—Sports.
- 5:55—★KNN—News, Frank Goss.
- 6—★KECA, KFMB—Edwin C. Hill.
- KFI—American Way.
- ★KHJ, KGB, KVOE—Gabriel Heatter.
- KNN, KCBQ—Lux Theater.
- KEAC—Twilight Hour.
- ★KFOX, KLAC—News.
- KFSD—Proudly We Hail.
- ★KFWB—Clete Roberts, News.
- KGER—John Brown.
- KGFJ—Musical Digest.
- KGIL—Tops in Pops.
- ★KMPC—Bill Harpel, News.
- KRKD—Musical Varieties.
- KWIK—Italo-American Hr.
- KXLA—Toastmaster Club.
- 6:00—★KECA—Headline Edition.
- KLAC—Al Jarvis Ballroom.
- KLAC—Hank Weaver, News.
- ★KHJ, KGB—Mutual Newaree.
- KFOX—Hawaiian Music.
- ★KFWB—Manchester Boddy.
- KGER—Stamps Quartet.
- KMPC—Bob Kelley, Sports.
- KRKD—Hawaiian Memories.
- 6:25—KECA—Animal World Stories.
- 6:30—KECA—Child's World.
- KFI, KFSD—Dr. J. Q.
- KHJ, KGB, KVOE—Fishing & Hunting Club.
- KEAC—Hour of Music.
- KFMB—Mr. President.
- KFOX—Hal's Memory Room.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KGIL—Dinner Concert.
- KMPC—Golden Gate Races.
- KRKD—Sweet Pops.
- KXLA—Eddy Arnold Show.
- 6:45—KECA—Stars in the Night.
- KGIL—Down Memory Lane.
- KRKD—Accent on Rhythm.
- KXLA—Ford Lewis.
- 6:55—★KHJ, KGB, KVOE—Bill Henry
- 7—KECA, KFMB—Lone Ranger.
- KFI, KFSD—Contented Hour.
- KHJ, KFXM, KGB—American Forum.
- KNN, KCBQ—My Friend Irma
- KEAC—Hour of Music.
- KFOX—Evening Melodies.
- KFWB—America Dances.
- KGER—Family Bible Hr.
- KGFJ—Musical Digest.
- ★KGIL—Valley News.
- ★KLAC—Top Tunes.
- KMPC—Firestone Favorites.
- ★KRKD—News.
- KWIK—Music.

Penny-Owley
CONCERTS

"Musical Digest"
Nightly at
7 pm

Commentator:
7:00 - 8:00 pm
DR. KARL WECKER
Direct from
Hollywood Bowl

KGFJ • 12:30 on your dial



- KXLA—Dusty Ellison.
- 7:15—★KFOX—Upton Close.
- KGIL—Songs by Crosby.
- KRKD—Three-Quarter Time.
- 7:30—KECA—Starring Kay Starr.
- KFI, KFSD—Spelling Bee.
- KHJ, KFXM, KGB, KVOE—Cisco Kid.
- KNN, KCBQ—Bob Hawk.
- KECA—Echoes and Encores.
- KFOX—Waltz Time.
- KFWB—Sports Final.
- KGER—Prophecy Speaks.
- KGIL—Talent Quest.
- KMPC—Words and Music.
- KRKD—Twilight Serenade.
- KXLA—Vance Lane.
- 7:45—★KFOX, KWIK—News.
- KFWB—Pick of Pops.
- KGIL—Novelaires.
- KMPC—Club Time.
- 8—KECA, KFMB—Railroad Hour
- KFI, KFSD—Supper Club.
- KHJ, KFXM, KGB, KVOE—Let George Do It.
- ★KNN—Lowell Thomas.
- KFAC—Evening Concert.
- KFOX—Sunshine Mission.
- KFWB—Williams-Rodgers.
- KGER—Bible Treasury.
- KGFJ—If They Had Lived.
- KGIL—Huslin' Hal.
- ★KLAC, KXLA—News.
- ★KMPC—ABC Club.
- KWIK—Evening Siesta.
- 8:10—KGFJ—Film News.
- KLAC—Crosby Time.
- 8:15—★KFI, KFSD—World News.
- KNN, KCBQ—Jack Smith.
- KGIL—Hebrew Christian.
- ★KGFJ—Averill Berman, News.
- KMPC—Romance and Rhythm.
- KXLA—Evening Serenade.
- 8:30—KFI, KFSD—Cavalcade of America.
- KHJ, KGB—Sherlock Holmes.
- KCBQ—Talent Scouts.
- KFOX—Music in the Air.
- ★KFWB—News.
- KGER—Clem Davies.
- KGFJ—Tonight's Top Tunes.
- KLAC—Fred Haney.
- KMPC—Olvera Fiesta.
- KXLA—The Corral.
- 8:45—★KECA, KFMB—Henry J. Taylor.
- KFOX—Fishing Facts.
- KFWB—Howdy, Stranger.
- KGER—Rev. Al Harlan.
- KLAC—Eddy Duchin Show.
- 8:55—★KHJ, KGB, KVOE—Hy Gardner Says.
- 9—★KECA, KFMB—Arthur Gaeth.
- KFI, KFSD—Telephone Hour.
- ★KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
- KNN, KCBQ—Inner Sanctum.
- KFAC—Evening Concert.
- KFOX—Stories to Remember.
- ★KFWB—Clete Roberts.
- KGER—Voice of China.
- KGIL—Tonight's Top Tunes.
- KGIL—Western Trails.
- KLAC—Sheriff's Office.
- KMPC—Lloyd Aldrich.
- ★KWIK—News.
- KXLA—Squeakin' Deacon.
- 9:05—KLAC—Melody Parade.
- KMPC—Parade of Hits.
- 9:15—★KECA, KFMB—Earl Godwin.
- ★KHJ, KGB, KVOE—Fleetwood Lawton.
- ★KFOX—News.
- KFWB—G. S. Glenn.
- KGER—Naval Air Reserve.
- KLAC—Men of Destiny.
- KMPC—Business Reporter.
- KWIK—Dr. Clem Davies.
- 9:30—KECA—Famous Jury Trials.
- KFI, KFSD—The Big Story.
- KHJ, KGB, KVOE—Inside of Sports.
- KNN—Beulah.
- KFOX—Serenade in Swingtime.
- KFWB—Unity Daily Word.
- KGFJ—Club Algiers.
- KGIL—Dance Time.

- KLAC—Spotlight Serenade.
- KMPC—Miracle Theater.
- 9:45—★KHJ, KFXM, KGB, KVOE—Fulton Lewis.
- KNN, KCBQ—Night Editor.
- ★KFWB—Music and News.
- ★KGIL—News.
- ★KMPC—News Notebook.
- ★KWIK—Dancin' With Anson.
- 9:55—★KLAC—News.
- 10—★KECA, KFMB—Richfield Reporter.
- ★KFI, KFSD—Sam Hayes, News.
- ★KHJ—Highlights in Headlines.
- ★KNN, KCBQ—News, Huntley.
- ★KFAC—Lucky Lager Dance.
- KFOX—Ocean Park Fights.
- KFVD—Citizens in Action.
- KFWB—Eastside Show.
- KGER—Wayside Pulpit.
- KGFJ—Tune Time.
- KGIL—Showtime.
- KLAC—Don Otis.
- KMPC—Bridge Club.
- ★KWIK—News; Bruce Anson.
- KXLA—Radio Guild.
- 10:05—KHJ—Highlights in Music.
- 10:15—KECA—Casa Cukat.
- KFI—Tom Harmon, Sports.
- KNN—Bob Elson.
- KFMB—Highways of Melody.
- KFVD—Spade Cooley Time.
- KGER—Clark Sparks Show.
- 10:30—KECA—One for the Book.
- ★KFI—Carveth Wells.
- KHJ—Vet Wants to Know.
- KNN—Symphonette.
- KFMB—Met. Opera.
- KFSD—Concert Hall.
- KGB—Deems Taylor Concert.
- KGER—Evangelist Church.
- KGFJ—Song Book.
- KMPC—Dance Parade.
- ★KXLA—Dan Lundberg.
- 10:45—KFI—Melody Time.
- KHJ—Land of the Free.
- 10:55—KFI—Police Bulletins.
- ★KLAC—News.
- KECA—News of Tomorrow.
- 11—★KFI, KFSD, KWIK—News.
- KHJ, KGB—Campus Sainte.
- ★KNN—Nelson Pringle.
- ★KFAC—Lucky Lager Dance.
- KFMB—Cheatin' on Sandman.
- KFOX—Music of Masters.
- KFVD—Spade Cooley Time.
- KFWB—Eastside Show.
- KGER—At the Ranchhouse.
- KGFJ—H'wood House Party.
- KGIL—Showtime.
- KLAC—Don Otis.
- KMPC—Dance Parade.
- KXLA—Ray's Band Box.
- 11:15—KECA—Philharmonic Reporter.
- KFI—Phil Harris.
- KNN—Merry-Go-Round.
- KHJ—Dance Orch.
- KWIK—Dancin' With Anson.
- KXLA—Western Fiches.
- 11:20—KECA—El Rancho Orch.
- 11:30—KFI—Milestones in Melody.
- KHJ, KGB, KVOE—Dick Foy Orch.
- ★KFOX—News.
- KFSD—St. Francis Orch.
- 11:40—KFOX—Record Reporter.
- 11:45—KECA—Remember.
- KFI—For You.
- ★KHJ, KGB, KVOE—News.
- KNN—You and Your Good Manners.
- ★KMPC—News.
- 11:55—★KECA—News.
- KFI—Forty Plus Aash.

KXLA Presents

ALEX

Pickupacupplebucks

COOPER

12:00 - 5:00 A. M.

MONDAY THRU
SATURDAY

HONORARY MAYOR

Conrad Binyon, who portrays "Butch" on MBS's "Mayor of the Town," has been named honorary mayor of Boys Town, Nebraska. The honor was bestowed by Him Shoree, Mayor of Boys Town.

Page Nineteen

TUESDAY, MARCH 22

- ★Indicates News Broadcast.
- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- ★KHJ, KGB-Cecil Brown.
- KNX-Harry Babbitt.
- KAGH-Sister Sylvia.
- KFAC-Country Church.
- KFOX, KRKD-Haven of Rest
- KFVD-Wakeup Ranch.
- KFWB-Andrew Fearing.
- KGER-Mizpah.
- KGFJ-Dr. Frederick Bailes.
- KGIL-Revelle Ranch.
- ★KLAC, KXLA-News.
- ★KMPC-Norman Nesbitt, News
- KOWL-Time, Tonics, Tempos.
- KWIK-Klub KWIK
- KWKW-Crowell Beech.
- 8:10-KLAC-Stock Reports.
- 8:15-KHJ, KFNM, KGB, KVOE-Victor H. Lindlahr.
- ★KNX-News.
- KFWB-Piano.
- KGFJ-Yesterday's Hits.
- KLAC-Haynes at the Reins.
- KMPC-Market Report, Sports
- 8:30-KFI, KFSD-Jack Berch.
- ★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE-News.
- KNX, KCBQ-Grand Slam.
- KAGH-Hebrew Christian Hr.
- KFVD-Worlds of Life.
- KFVD-Citizens in Action.
- KFWB-Curtis H. Springer.
- KGER-Hammond.
- KGFJ-Music You Want.
- KMPC-Song for You.
- KWKW-Stock Quotations.
- KXLA-Baptist Bros.
- 8:45-KFI, KFSD-Lora Layton.
- KHJ, KGB, KVOE-Breakfast Time.
- KNX-Rosemary.
- KAGH-Worlds of Life.
- KFAC-Unity.
- KAGH-Editor of the Air.
- KFWB-Sence of Mind.
- KGER-Bible Treasury Hour.
- KGIL-Coffee Parade.
- KMPC-In a Nutshell.
- KOWL-Organ Melodies.
- KRKD-Spotlight Varieties.
- KWKW-Gordon Baker Lloyd.
- 9-KECA, KFMB-Welcome Travelers.
- ★KFI, KFSD, KLAC-News.
- ★KHJ, KGB-Kate Smith Speaks.
- KNX-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Rev. Ivie.
- KFVD-Waltz Time.
- KFWB-Strolling Tom.
- KGER-Lutheran Hour.
- KGFJ-Your City at Work.
- KGIL-Sweet and Sentimental.
- KMPC-Band Box.
- KOWL-Naval Air Reserve.
- KRKD-Sagebrush Serenade.
- ★KWIK-News; Music.
- KWKW-Voice of China.
- KXLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies' Day.
- KLAC-Coffee With Crosby.
- 9:15-KHJ, KGB, KVOE-Kate Smith Sings.
- KNX, KCBQ-Aunt Jenny.
- ★KFVD-News.
- KFWB-Crosby Entertains.
- KGFJ-The Judge Speaks.
- KGIL-Ballads for You.
- KLAC-Music Room.
- KMPC-Bargain Broadcast.
- KOWL-Hawaiian Melodies.
- KWKW-Foursquare Churches
- 9:30-KECA, KFMB-Kay Kyser College.
- KHJ-Moods in Music.
- KNX, KCBQ-Helen Trent.
- KAGH-Olga Graves.
- KFOX-Full Gospel.
- KFVD-Show Tunes.
- KFWB-Jimmie Jackson.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFJ, KLAC-Racing News.
- KGIL-Valley Shopper.
- KMPC-Chef Milani.
- ★KOWL, KWKW-News.
- KWIK-Feature Page.
- 9:45-KFI-All Around Town.
- KNX, KCBQ-Our Gal Sunday
- KAGH-Serenade.
- KFVD-Stitchin' Time.
- KFWB-Howdy, Stranger.
- ★KGFJ-Airportials.
- KLAC-Pla-Bucks Auction.
- ★KMPC-Larry Smith.
- KOWL-Album of Song.
- ★KRKD-News.
- KWKW-A Date With Dinah.
- KECA, KFMB-Ted Malone.
- KFI-All Around Town.
- ★KHJ, KFNM, KGB, KVOE-News, Glenn Hardy.
- KNX-Big Sister.
- KAGH-General Electric Hour.
- KFAC-Morning Concert.

- ★KFOX, KGER-News.
- KFVD-Rev. Louis T. Talbot.
- KFWB-Show Biz Quiz.
- KGFJ-What D'You Know?
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Westerners.
- KOWL-Yiddish Hour.
- KRKD-Morning Melodies.
- KWIK-Spanish Lesson.
- KWKW-Racing News.
- KXLA-Phileo Quiz.
- 10:10-KWKW-Andrey Shops.
- 10:15-KECA, KFMB-Galen Drake.
- KFI-Are You Listening?
- KHJ, KGB, KVOE-Gospel Singer.
- KNX-Ma Perkins.
- KFOX-Assembly of God.
- KGER-Lean Back & Listen.
- KGIL-Sweet Swing.
- KRKD-Dr. Richardson.
- KWIK-Paul Sutton.
- ★KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- ★KFI, KGIL-News.
- KHJ, KGB-Luncheon at Sardi's.
- KNX-Young Dr. Malone.
- KFSD-Robert McCormick.
- KFVD-Rescue Mission.
- KFWB-Music in the Land.
- KGER-Helen Markham.
- KRKD-Crazy Rhythm.
- KWIK-Classified Ads.
- KWKW-Feature Stories.
- KXLA-Western Music.
- 10:35-KFOX-Morning Musical.
- KGIL-Romance in Rhythm.
- 10:45-KFI-Life Can Be Beautiful.
- KNX-Guiding Light.
- KFAC-Village Festival.
- KGER-Rev. Le Roy Kopp.
- KRKD-Midnight Mission.
- KWIK-Racing Lineup.
- KWKW-Mary Norton.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.
- KHJ, KGB, KVOE-Ladies First.
- KNX-Second Mrs. Burton.
- KAGH-1300 Club.
- KFAC-Waltz Time.
- KFOX-Village Boys.
- ★KFVD, KWIK-News.
- KFWB-Peter Potter.
- KGER-Biblical Research.
- KGFJ-Sunset and Vine.
- KGIL-Crosby Sings.
- KLAC-Al Jarvis Ballroom.
- KMPC-Memory Melodies.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- ★KWKW-Upton Close.
- KXLA-Western Music.

- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.
- KHJ, KGB, KVOE-Ladies First.
- KNX-Second Mrs. Burton.
- KAGH-1300 Club.
- KFAC-Waltz Time.
- KFOX-Village Boys.
- ★KFVD, KWIK-News.
- KFWB-Peter Potter.
- KGER-Biblical Research.
- KGFJ-Sunset and Vine.
- KGIL-Crosby Sings.
- KLAC-Al Jarvis Ballroom.
- KMPC-Memory Melodies.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesteryear.
- ★KWKW-Upton Close.
- KXLA-Western Music.

11:15-KECA, KFMB-Club Time.
KNX-Perry Mason

FOR FUN-MUSIC-PRIZES

Violet's
Shopping Milites

11:15 and 12:30
Mon. thru Fri.

Check KEVD
LOS ANGELES

- KFVD-Shopping Highlights.
- KGIL-Midmornning Melodies.
- KMPC-Neighborhood Voice.
- KWIK-Organ Melodies.
- KWKW-Stairway to Music.
- ★KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Casa Cugat.
- KFI, KFSD-Today's Children
- KHJ, KGB, KFNM, KVOE-Queen for a Day.
- KNX, KCBQ-Nora Drake.
- KFAC-Keyboard Artist.
- ★KFMB-Bankhead Talking.
- KFVD-Memory Melodies.
- ★KFWB, KOWL, KRKD-News.
- KGFJ-Piano Moments.
- KMPC-Tops in Pops.
- KXLA-Hometown Jamboree.
- 11:40-KFOX-Hit Tunes.
- 11:45-KECA-One for the Book.
- KFI-Light of the World.
- KNX-What Makes You Tick.
- KGFJ-Saludos Amigos.
- ★KGIL-News.
- KMPC-Star Serenade.
- KOWL-Small Bands.
- KRKD-Sweet Pops.
- KWIK-Concert Miniature.
- 11:55-KGFJ-Sports Flash.
- 12★KECA, KHJ, KAGH-News.
- KFI-Farm Reporter.
- KNX-Gordon Mason.
- KFAC-Luncheon Concert.
- KFSD-Life Can Be Beautiful.
- KFVD-Meridian Song.
- KFWB-Peter Potter.
- KGER-Music.
- KGFJ-Intermission.
- KGIL-Real Estate Page.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful.
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- ★KWIK-News; San Fernando Hour.
- KWKW-Armand Tokatyan.
- KXLA-Hometown Jamboree.
- 12:05-KAGH-Accent on Music.
- 12:15-KECA-Norwood Smith Selects
- KFI, KFSD-Ma Perkins.
- KHJ-Hits of Yesterday.
- ★KFOX, KGER-News.
- KGIL-Vocal Varieties.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA-Art Baker's Notebook.
- KFI, KFSD-Pepper Young.

- KHJ-Louise Massey.
- ★KNX, KCBQ-Knox Manning.
- KFOX-Gene James Time.
- KFVD-Shopping Highlights.
- ★KFWB, KOWL-News.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-Hart and Darling.
- KLAC-Joneston Opinion.
- KMPC-Jean Gray.
- KWIK-Navy Band.
- KWKW-Stock Quotations.
- KXLA-Ole Rasmussen.
- 12:35-KOWL-Joe Adams Show.
- KWKW-Farm News.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KNX-Harry Babbitt.
- KAGH-Martha Brandon.
- ★KFAC, KMPC-News.
- KFAC-Three Alarm.
- KWIK-Fiesta Time.
- KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.
- 1-KECA, KFMB-Breakfast in Hollywood.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KNX-Call for Help.
- KAGH-Jim's Jamboree.
- KFAC-Piano Parade.
- KFOX-Barbershop Quartet.
- ★KFVD-News.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-1260 Roundup.
- ★KLAC-News, Sports.
- KMPC-Music in the Air.
- KOWL-Joe Adams Show.
- KRKD-Siesta Time.
- KVOE-United Nations.
- ★KWIK-News; Just Relax.
- ★KWKW-News; Music.
- KXLA-Community News.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Cherry Dixon.
- KFAC-Clasman Radio.
- KFOX-Russ Brown Music.
- KFVD-Piano Parade.
- KGIL-Charles Hamp.
- KLAC-570 Club.
- KWKW-Races and Sports.
- KXLA-LeRoy Smith.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-At Home With the Kirkwoods.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KNX-Winner Take All.
- KFAC-American Hour.
- KFOX-Country Hour.
- KFVD-Hall of Records.
- ★KFWB, KRKD-News.
- KGER-Hawaiian Melodies.
- KGIL-Homemakers.
- KOWL-Paul's Platter Party.
- KWIK-Music.
- KWKW-Hawaiian Echoes.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Scott Symphony.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Widder Brown.
- KFI-George Fisher.
- KFOX-Everybody's Business.
- KXLA-Listeners' Digest.
- 1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- KHJ, KFNM, KGB, KVOE-Anniversary Club.
- KNX, KCBQ-Hint Hunt.
- KAGH-Square at Round Table
- KFAC-Matinee.
- KFOX-Judy Martin.
- KFVD-Control-Room Capers.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGFJ-What's Up.
- KGIL-Homemakers.
- ★KLAC-News, Sports.
- KMPC-Three Alarm.
- KOWL-Paul's Platter Party.
- KRKD-Dept. of Labor.
- KWIK-Take Five.
- KXLA-Music for You.
- 2:10-KLAC-370 Club.
- 2:15-KFI, KFSD-Portia Faces Life.
- KFOX-Rusty Gill.
- KRKD-Musical Bonquet.
- ★KWKW-Sports; News.
- 2:25-KECA-Today's World.
- KFI, KCBQ-Mr. Information
- KGFJ-Sports Flash.
- 2:30★KECA, KFMB-Bride and Groom.
- KHJ, KGB, KVOE-Red Benson
- KFI, KFSD-Just Plain Bill.
- KNX, KCBQ-Meet the Missus
- KFOX-Country Girls.
- KGER-Garden School.
- KGFJ-Keyboard Korner.
- KGIL-Variations in Rhythm.
- KMPC-Lois January Show.
- ★KOWL-News.
- KRKD-Tunes in Tempo.
- KWKW-Red Cross.
- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KFOX-Down Homers.

tuesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00-Arthur Godfrey, KNX.
- 4:00-Herb Shriner, KNX.
- 5:30-Alan Young, KFI.
- 6:00-Bob Hope, KFI.
- 6:30-Fibber and Molly, KFI.

Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA
- 8:30-Grand Slam, KNX.
- 9:30-Kay Kyser, KECA.
- 11:00-Double or Nothing, KFI.
- 11:30-Queen for a Day, KHJ.
- 11:45-What Makes You Tick, KNX.

- 1:00-Bkfst. in H'wood, KECA.
- 2:30-Meet the Missus, KNX.
- 2:30-Bride and Groom, KECA.
- 3:30-House Party, KECA.
- 7:30-People Are Funny, KFI.

Drama

- 7:00-Favorite Story, KFI.
- 8:30-This Is Your Life, KFI.
- 9:30-Damon Runyon Theatre, KFI.

Classical, Semi-Classical Music

- 8:00-Fred Waring, KFI.
- 7:30-Melodies America Loves, KNX.
- 7:45-Detroit Symphony, KECA.

Comment-Narration

- 7:45-Fred Beck, KNX.
- 9:00-Kate Smith, KHJ.

Mystery-Detective

- 7:00-Counterspy, KECA.
- 7:00-Secret Mission, KHJ.
- 8:00-Monte Cristo, KHJ.
- 8:30-Mr. and Mrs. North, KNX.
- 9:00-Mystery Theater, KNX.

Public Interest-Information

- 6:00-Women's Forum, KNX.
- 8:00-If They Had Lived, KGFJ.
- 8:30-Town Meeting, KECA.

Sports

- 9:30-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 9:30-Sports Dial, KRKD.
- 5:45-Race Reels, KGFJ.
- 5:45-Race Results, KRKD.
- 5:45-Sam Balter, KLAC.
- 6:15-Bob Kelley, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 9:30-Inside of Sports, KHJ.

Popular-Western Music

- 8:00-Harry Babbitt, KNX.
- 10:00-Westerners, KMPC.
- 4:30-Club 15, KNX.
- 4:45-Stuart Hamblen, KFWB.
- 8:00-Supper Club, KFI, KMPC.
- 8:15-Jack Smith, KNX.

KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.
3—KECA, KFMB—Ladies, Be Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy Gang.
 KNN, KCBQ—Arthur Godfrey.
 *KAGH, KFOX, KXLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Music.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIL—Keyboard Melodies.
 *KLAC—News, Sports.
 KMPC—Bill Ewing Show.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 *KWIK—News; Music.
 KWKW—Handicap Contest.
 3:05—KAGH—Square at Round Table.
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—The Brighter Day.
 KFOX—Guest Star.
 KFWD—U. S. Marine Story.
 *KGIL—News.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ, KFWB—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Music.
 KFVD—Harlematinee.
 KGB—Lanny Ross Show.
 *KGER, KOWL, KRKD—News.
 KGIL—Vets' Hospital.
 KMPC—Swing 'n' Sing.
 KWIK—Rancho.
 KWKW—Crowell Beech.
 3:35—KGER—Rancho 1390.
 KOWL—Just Music.
 KRKD—Tea-Time Tunes.
 3:40—KFWB—News.
 3:45—KFI, KFSD—We Love & Learn.
 KHJ, KGB, KVOE—Gabriel Heatter.
 KAGH—Serenade.
 *KFAC—News.
 KFOX—Pet Review.
 KGER—Mel Ranch.
 KGIL—Dance Matinee.
 3:55—KGFJ—Sports Flash.
4—KECA—Frances Scully.
 KFI, KFSD—This Woman's Secret.
 *KHJ, KGB, KVOE—Fulton Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 *KFOX, KGER, KMPC—News.
 KFVD—Harlematinee.
 KFWB—Marsha Walton.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 *KLAC—News, Sports.
 KOWL—Musical Showcase.
 KRKD—Fun With Fables.
 KWIK—Plea Program.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KFOX—Freddie Martin.
 4:15—KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOE—Frank Hemingway.
 KNN, KCBQ—Stand-In.
 KFSD—You Win It.
 KFWD—Bing Crosby.
 KLAC—Eddie Stanley Show.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
 4:20—KECA—Double Feature.
 4:25—KGFJ—Sports.
 4:30—KECA—Eleanor and Anna Roosevelt.
 KFI—Burrirt Wheeler.
 *KHJ, KGB, KVOE—Passing Parade.
 KNN, KCBQ—Club 15.
 KFOX, KWIK—Old-Age Pensions.
 KFVD—Tele-Tunes.
 KFWB—Daily Light.
 KLAC—Swing Time.
 KMPC—Mellow Moods.
 *KOWL—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Frank Sinatra.
 4:45—KECA—Happy Theatre.
 *KHJ, KGB, KVOE—News.
 *KNN, KCBQ—Ed R. Murrow.
 *KFSD—Richard Harkness.
 KFVD—Rhythm and Rhyme.
 KFWB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWKW—Sports; Easy Listening.
 4:55—KGFJ—Sports Flash.
5—KECA, KFMB—Green Hornet.
 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Straight Arrow.
 *KNN, KCBQ—Knox Manning.

KAGH—Vets Administration.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Andy Mansfield.
 KFWB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGFJ—Live at Five.
 KGIL—Hank Penny Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.
 KWIK—Allen Rich.
 KWKW—Maurice Johnson.
 KXLA—Juke Box Matinee.
 5:15—*KFI—News.
 KNN—Tom Haslon.
 KAGH—Bing Sings.
 KFVD—Dinner Dance Time.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KMPC—Star Sing.
 KWKW—Today at the Races.
 KXLA—Future Pianists.
 5:30—KECA, KFMB—Sky King.
 KFI, KFSD—Alan Young Show.
 KHJ, KFXM, KGB, KVOE—Captain Midnight.
 *KNN, KCBQ—C. Huntley.
 KFAC—Wboa Bill Club.
 *KFOX, KGIL—News.
 KGFJ—Evening Interlude.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KOWL—Western Ballads.
 KXLA—Squeakin' Deacon.
 5:35—KGIL—Lotti American.
 5:45—KHJ, KFXM, KGB, KVOE—Adventures of Tom Mix.
 *KNN, KCBQ—News, Garred.
 KFOX—Excursions in Science.
 *KFVD—News.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KOWL—Evening Serenade.
 KRKD—Race Results.
 KWIK—Sports.
 5:55—*KNN—News, Frank Goss.
6—KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Bob Hope Show.
 *KHJ, KFXM, KGB, KVOE—Gabriel Heatter.
 KNN—Women's Forum.
 KFAC—Twilight Hour.
 *KFOX, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGIL—Tops in Pops.
 *KMPC—News, Bill Harpel.
 KRKD—Musical Varieties.
 KWIK—Italo-American Hour.
 KXLA—Muir College.
 6:05—*KECA—Headline Edition.
 KLAC—Al Jurvis Ballroom.
 6:15—*KECA—Hank Weaver, News.
 KHJ, KGB—Mutual Newswareel.
 KFOX—Hawaiian Music.
 KFWB—Tune Time.
 KGER—Stamps Quartet.
 KMPC—Bob Keller, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Mary Burke King.
 6:25—KECA—Harry Wisner.
 6:30—KECA, KFMB—Art Mooney's Talent Tour.
 KFI, KFSD—Elbber and Molly.
 KHJ, KGB, KVOE—Air Force Hour.
 KNN, KCBQ—Strike It Rich.
 KFAC—Hour of Music.
 KFOX—Hill's Memory Room.
 KFWB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Pops.
 KXLA—Eddy Arnold Show.
 6:45—KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Ford Lewis.
 6:55—*KHJ, KGB, KVOE—Bill Henry

The BULLOCK'S SHOW

Favorite Story THIS WEEK CHANGE OF FACE

KFI

7:00 P. M. TUESDAYS

7—KECA, KFMB—David Harding, Counterspy.
 KFI—Favorite Story.
 KHJ, KGB—Secret Mission.
 KNN, KCBQ—Hit the Jackpot.
 KFAC—Hour of Music.
 KFOX—Evening Melodies.

KFSD—Smiths of Hollywood.
 KFWB—America Dances.
 KGER—Family Bible Hour.

Penny-Owsley
 CONCERTS
 "Musical Digest"
 Nightly at 7 pm
 Commentator: 7:00 - 8:00 pm
 DR. KARL WECKER
 Direct from Hollywood Bowl
KGFJ-1230 on your dial

KGFJ—Musical Digest.
 *KGIL, KRKD—News.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWKW—Hebrew Hour.
 KXLA—Dusty Ellison.
 7:15—KFOX—That Wonderful Feeling.
 KGIL—Songs by Crosby.
 KRKD—Three-Quarter Time.
 7:30—KECA, KFMB—Report to the People.
 KFI, KFSD—People Are Funny.
 KHJ, KFXM, KGB, KVOE—Red Ryder.

Melodies America Loves

LIGIA ARMIGO,
 Lyric Coloratura
 Concert Orchestra
 Earl Towner, Director
 KNX—Tuesday—7:30 P.M.
 INGLEWOOD PARK

KNN—...
 KFAC—Echoes and Encores.
 KFOX—Waltz Time.
 KFWB—Sports Final.
 KGER—Prophecy Speaks.
 KGIL—Van Nuys C. of C.
 KMPC—Words and Music.
 KRKD—Twilight Serenade.
 KXLA—Vance Lane.
 KWIK—Music.
 7:45—KECA, KFMB—Detroit Symphony.
 *KFOX, KWIK—News.
 KFWB—Pick of Pops.
 KGIL—Novelaires.
 KMPC—Club Time.

8—KECA, KFMB—Detroit Symphony.
 KFI, KFSD—Supper Club.
 KHJ, KFXM, KGB, KVOE—Count of Monte Cristo.
 *KNN—Lowell Thomas.
 KECA—Evening Concert.
 KFOX—County Barn Dance.
 KFWB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—If They Had Lived.
 KGIL—Hustlin' Hal.
 *KLAC, KXLA—News.
 KMPC—ABC Club.
 KWIK—Evening Siesta.

8:10—KGFJ—Film News.
 8:15—*KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Averil Berman.
 KLAC—Crosby Time.
 KMPC—Romance and Rhythm.
 KXLA—Evening Serenade.
 8:30—KECA, KFMB—America's Town Meeting.
 KFI—This Is Your Life.
 KHJ, KFXM, KGB—Official Detective.
 KNN, KCBQ—Mr. and Mrs. North.

*KFWB—News.
 KGER—Clem Davies.
 KGIL—Tonight's Top Tunes.
 KLAC—Talent Quest.
 KMPC—Jan Garber Orch.
 KXLA—97th Street Corral.
 8:45—KFWB—Howdy, Stranger.
 KGER—Rev. Al Harlan.
 KLAC—Etchings for Evening.
9—KECA, KFMB—America's Town Meeting.
 KFI, KFSD—Big Town.
 *KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.
 KNN, KCBQ—Mystery Theater.
 KFAC—Evening Concert.
 KFOX—Eather Presents.
 *KFWB—Clete Roberts.
 KGER—Voice of China.

KGFJ—Tonight's Top Tunes.
 KGIL—Western Trails.
 KLAC—Melody Parade.
 KMPC—Lloyd Aldrich.
 *KWIK—News.
 KXLA—Squeakin' Deacon.
 9:05—KMPC—Parade of Hits.
 9:15—*KHJ, KGB, KVOE—Fleetwood Lawton.
 *KFOX—News.
 KFWB—United Nations.
 KGER—Voice of the Army.
 KWIK—Dr. Clem Davies.
 9:30—*KECA, KFMB—Monitor News.

The DAMON RUNYON Theatre

THIS WEEK:
THE BRAIN GOES HOME
 -KFI 9:30 P.M. TUESDAY

KFI—Damon Runyon Theatre.
 KHJ, KGB, KVOE—Inside of Sports.
 KNN—Benlah.
 KFOX—Serenade in Swingtime.
 KFSD—Radio City Playhouse.
 KFWB—Unity Daily Word.
 KGFJ—Club Algiers.
 KGIL—Dance Time.
 KLAC—Spotlight Serenade.
 KMPC—Miracle Theatre.

9:45—KECA—Here's Hollywood.
 *KHJ, KGB, KVOE—Fulton Lewis.
 KNN, KCBQ—Night Editor.
 KFMB—Bing Crosby.
 *KFWB—Music and News.
 *KGIL—News.
 *KMPC—News Notebook.
 KWIK—Hall of 1000 Dreams.

10—KECA, KFMB—Richfield Reporter.
 *KFI, KFSD—Sam Hayes, News.
 *KHJ—Highlights in Headlines.
 *KNN, KCBQ—News, Huntley.
 KFAC—Lucky Lager Dance.
 KFOX—Carter Wright.
 KFVD—Citizens in Action.
 KFWB—Eastside Show.
 KGER—Wynside Pulpit.
 KGFJ—Ace Cain's.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Bing Crosby Sings.
 *KWIK—News; Music.
 KXLA—Sacred Records.
 10:05—KHJ—Highlights in Music.

10:15—KECA—Casa Cugat.
 KFI—Music from Hollywood.
 KHJ—Olympic Fights.
 KNN—Bob Elson.
 KFOX—Research Adventures.
 KFSD—Morton Downey.
 KFVD—Spade Cooley Time.
 KGER—Salon Serenade.
 KMPC—Dance Parade.
 10:30—KECA—One for the Book.
 *KEI—Caryl Wells.
 KNN—Baton and Score.
 KFMB—Dance Orch.
 KFSD—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 *KXLA—Dan Lundberg.

10:45—KFI—Melody Time.
 KFOX—Music.
 10:55—KFI—Police Bulletins.
 *KLAC—News.

11—KECA—News of Tomorrow.
 *KFI, KFSD—News.
 KHJ, KGB—Dance Orch.
 *KNN—Nelson Pringle.
 KFAC—Lucky Dance Time.
 KFMB—Cheatin' on Sandman.
 KFOX—Music of the Masters.
 KFVD—Spade Cooley Time.
 KFWB—Eastside Show.
 KGER—At the Banquette.
 KGFJ—Hollywood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KWIK—Dancin' With Anson.
 KXLA—Ray's Band Box.

11:15—KECA—Cinegrill Music.
 KFI—Morton Downey.
 KNN—Merry-Go-Round.
 KXLA—Western Echoes.
 11:30—KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ, KVOE—Dick Foy Orch.
 *KFOX—News.
 11:40—KFOX—Record Reporter.
 11:45—KFI—Guest Star.
 *KHJ, KGB, KVOE—News.
 KNN—You and Me.
 KFOX—Bachelor & Girl Friend.
 *KMPC—News.
 KXLA—King Perry.

WEDNESDAY, MARCH 23

*Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI, KFSD-Fred Waring.
- *KHJ, KGB-Cecil Brown.
- KNX-Harry Babbitt.
- KAGH-Sister Sylvia.
- KEAC-Country Church.
- KFOX, KRKD-Bible Institute
- KFVD-Wakeup Ranch.
- KFWB-L. A. Breakfast Club.
- KGEB-Mizpah.
- KGFJ-Dr. Frederick Bailes.
- KGIL-Beville Ranch.
- *KLAC, KXLA-News.
- *KMPC-Norman Nesbitt, News
- KOWL-Time, Topics, Tempos.
- KWIK-Klub KWIK.
- KWKW-Crowell Beech Prog.
- 8:10-KLAC-Stock Market.
- 8:15-KHJ, KFXM, KGB, KVOE-Victor H. Lindlahr.
- *KNX-News.
- KGFJ-Yesterday's Hits.
- KLAC-Haynes at the Reins.
- KMPC-Markets; Sports.
- KXLA-Music.
- 8:30-KFI, KFSD-Jack Berch.
- *KHJ, KFAC, KGIL, KOWL, KRKD, KVOE-News.
- KNX, KCBQ-Grand Slam.
- KAGH-Hebrew-Christian Hr.
- KFOX-Words of Life.
- KFVD-Citizens in Action.
- KGER-Hammond.
- KGFJ-Music You Want.
- KMPC-Song for You.
- KXLA-Haven of Rest.
- KWKW-Stock Quotations.
- 9:15-KFI, KFSD-Lora Lawton.
- KHJ, KGB, KVOE-Breakfast Time.
- KNX-Rosemary.
- KAGH-Words of Life.
- KFAC-Unity.
- KFVD-Editor of the Air.
- KGER-Bible Treasury Hour.
- KGIL-Coffee Parade.
- EMPC-In a Nutshell.
- KOWL-Marline Band.
- KRKD-Spotlight Varieties.
- KWKW-Gordon Baker Lloyd.
- 9-KECA, KFMB-Welcome, Travelers.
- *KFI, KFSD, KLAC-News.
- *KHJ, KGB-Kate Smith Speaks.
- KNX-Wendy Warren.
- KAGH-Sunshine Program.
- KFAC-Serenade.
- KFOX-Rev. Earl Ivie.
- KFVD-Waltz Time.
- KFWB-L. A. Breakfast Club.
- KGER-Lutheran Hour.
- KGFJ-Disabled Veterans.
- KGIL-Sweet and Sentimental.
- KMPC-Band Box.
- KOWL-Memories in Music.
- KRKD-Sarebush Serenade.
- *KWIK-News; Music.
- KWKW-Voice of China.
- KXLA-Bar Nothing Ranch.
- 9:05-KFI-Ladies Day.
- KLAC-Coffee With Crosby.
- 9:15-KHJ, KGB, KVOE-Kate Smith Sings.
- KNX, KCBQ-Aunt Jenny.
- *KFVD-News.
- KGIL-Ballads for You.
- KLAC-Music Room.
- KMPC-Bargain Broadcast.
- KWIK-Hawaiian Melodies.
- KWKW-Foursquare Churches.
- 9:30-KECA, KFMB-Kay Kyser Collier.
- KHJ-Moods in Music.
- KNX, KCBQ-Helen Trent.
- KAGH-Olga Graves.
- KFOX-Full Gospel.
- KFVD-Show Tunes.
- KFWB-Jimmie Jackson.
- KGB-Molly Morse.
- KGER-God's Half Hour.
- KGFJ-Racing News.
- KGIL-Valley Shopper.
- KLAC-Racing News.
- KMPC-Chef Milani.
- *KOWL, KWKW-News.
- KWIK-Feature Page.
- 9:45-KFI-All Around Town.
- KNX, KCBQ-Our Gal Sunday.
- KFVD-Serenade.
- KFVD-Stilchin' Time.
- KFWB-Howdy, Stranger.
- *KGIL-Artorials.
- KLAC-Pia-Bucks Auction.
- *KMPC-Larry Smith, News.
- KOWL-Album of Song.
- *KRKD-News.
- KWKW-A Date With Dinah.
- KECA, KFMB-Ted Malone.
- KFI-All Around Town.
- *KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
- KNX-Big Sister.
- KAGH-General Electric Hour.
- KFAC-Morning Concert.
- *KFOX, KGER-News.
- KFVD-Rev. Louis T. Talbot.
- KFWB-Show Biz Quiz.

- KGFI-What D'You Know?
- KGIL-Waltz Time.
- KLAC-Al Jarvis Ballroom.
- KMPC-Westerners.
- KOWL-Yiddish Hour.
- KRKD-Morning Melodies.
- KWIK-Spanish Lesson.
- KWKW-Sports.
- KXLA-Philco Quiz.
- 10:10-KWKW-Audrey Shops.
- 10:15-KECA, KFMB-Galen Drake.
- KFI-Are You Listening?
- KHJ, KGB, KVOE-Gospel Singers.
- KNX-Ma Perkins.
- KFOX-Assembly of God.
- KGER-Truth Marches On.
- KGIL-Sweet Swing.
- KRKD-Dr. Richardson.
- KWIK-Paul Sutton.
- *KXLA-News.
- 10:25-KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story
- *KFI, KGIL-News.
- KHJ, KGB-Luncheon at Sardi's.
- KNX-Young Dr. Malone.
- KFVD-Rescue Mission.
- KWB-Maurice Hart.
- KGER-Belen Markham.
- KRKD-Crazy Rhythm.
- KWIK-Classified Ads.
- KWKW-Feature Stories.
- KXLA-Western Music.
- 10:35-KGIL-Romance in Rhythm.
- 10:45-KFI-Life Can Be Beautiful.
- KNX-Guiding Light.
- KFAC-Your City.
- KGER-Rev. Le Roy Kopp.
- KRKD-Midnight Mission.
- KWIK-Racing Lineup.
- KWKW-Mary Norton.
- 10:55-KECA, KFMB-Betty Crocker Magazine of the Air.
- KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.
- KHJ, KGB, KVOE-Ladies First.
- KNX-Second Mrs. Burton.
- KAGH-1300 Club.
- KFAC-Festival of Music.
- KFOX-The Village Boys.
- *KFVD-News.
- KFWB-Peter Potter.
- KGER-Biblical Research.
- KGFJ-Sunset and Vine.
- KGIL-Crosby Sings.
- KLAC-Al Jarvis Ballroom.
- KMPC-Memory Melodies.
- KOWL-Spanish Hour.
- KRKD-Songs of Yesterday.
- KWKW-County Supervisor.
- KXLA-Western Music.
- 11:15-KECA, KFMB-Get More Out of Life.
- KNX-Perry Mason.

- KFVD-Shopping Highlights.
- KGER-Concert Hall.
- KGIL-Midmorning Melodies.
- KMPC-Meet Your Pharmacist.
- KWIK-Music.
- KWKW-Stairway to Music.
- *KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30-KECA-Casa Cugat.
- KFI, KFSD-Today's Children.
- KHJ, KFXM, KGB, KVOE-Queen for a Day.
- KNX, KCBQ-Nora Drake.
- KFAC-Keyboard Artisty.
- *KFOX, KFWB, KOWL, KRKD-News.
- KFVD-Memory Melodies.
- KGER-Peter Slack Time.
- KGFJ-Piano Moments.
- KMPC-Tops in Pops.

- KFI, KFSD-Pepper Young.
- KHJ-Louise Massey.
- *KNX, KCBQ-Knox Manning.
- KFVD-Shopping Highlights.
- *KFWB-News; Peter Potter.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGIL-Hart & Darling.
- KLAC-Honest Opinion, Jarvis
- KMPC-Jeanne Gray.
- *KOWL-News.
- KWIK-Navy Band.
- KWKW-Stock Quotations.
- KXLA-Ole Rasmussen.
- 12:35-KOWL-Joe Adams.
- KWKW-Farm News.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Melody Matinee.
- KNX-E. H. Wileman.
- *KFAC, KMPC-News.
- KGB-Three Alarm.
- KWIK-Fiesta Time.
- KWKW-Circle 1430 Ranch.
- 12:55-KGFJ-Sports Flash.

HOME TOWN JAMBOREE

Cliffie Stone Eddie Kirk
Herman the Hermit
Julie Hayden Merle Travis
Tennessee Ernie
Top Western Talent

KXLA 11:30-12:30
Mon. Thru Fri.

- KXLA-Hometown Jamboree.
- 11:40-KFOX-Hit Tunes.
- 11:45-KECA-One for the Book.
- KFI-Light of the World.
- KNX-What Makes You Tick?
- KGFJ-Saludos Amigos.
- *KGIL-News.
- KMPC-Star Serenade.
- KRKD-Sweet Pops.
- 11:55-KGFJ-Sports Flash.
- 12-KECA, KHJ, KAGH-News.
- KFI-Farm Reporter.
- KNX-Gordon Mason.
- KFAC-Luncheon Concert.
- KFMB-Dance Parade.
- KFSD-Life Can Be Beautiful.
- KFWB-Peter Potter.
- KGER-Music.
- KGFI-Intermission.
- KGIL-Real Estate Page.
- KLAC-Al Jarvis Ballroom.
- KMPC-Women Are Wonderful
- KOWL-Joe Adams Show.
- KRKD-Santa Fe Trails.
- *KWIK-News; San Fernando Hour.
- KWKW-Two on the Aisle.
- KXLA-Hometown Jamboree.
- 12:05-KAGH-Accent on Music.
- 12:15-KEA-Norwood Smith Selects
- KFI, KFSD-Ma Perkins.
- KHJ-Hits of Yesterday.
- *KFOX, KGER-News.
- KGIL-Vocal Varieties.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA-Art Baker's Notebook.

- 1-KECA, KFMB-Breakfast in Hollywood.
- KFI, KFSD-Backstage Wife.
- KHJ-Lynn Looks at H'wood.
- KNX-Call for Help.
- KAGH-Jim's Jamboree.
- KFAC-Piano Parade.
- KFOX-Barbershop Quartet.
- *KFVD, KLAC, KWKW-News.
- KFWB-Bill Anson.
- KGER-Luncheon Serenade.
- KGIL-1230 Club.
- KGIL-1230 Roundup.
- KMPC-Music in the Air.
- KOWL-Joe Adams Show.
- KRKD-Siesta Time.
- *KWIK-News; Just Relax.
- KXLA-Conny's Business.
- 1:15-KFI, KFSD-Stella Dallas.
- KHJ-Nancy Dixon.
- KFAC-Classroom Radio.
- KFOX-Buss Brown Music.
- KFVD-Piano Parade.
- KGIL-Charlie Hamp.
- KLAC-570 Club.
- KWKW-Races and Sports.
- KXLA-Farm Program.
- 1:25-KGFJ-Sports Flash.
- 1:30-KECA-At Home With the

- Kirkwoods.
- KFI, KFSD-Lorenzo Jones.
- KHJ-Norma Young.
- KNX-Winner Take All.
- KFAC-American Hour.
- KFOX-Country Boys.
- KFVD-Hall of Records.
- *KFWB, KRKD-News.
- KGER-Clark Sparks Show.
- KGIL-Homemakers.
- KOWL-Paul's Platter Party.
- KWIK-Music.
- KWKW-Hawaiian Echoes.
- KXLA-Vocal Varieties.
- 1:35-KRKD-Symphony of Song.
- 1:45-KECA-Ethel and Albert.
- KFI, KFSD-Elder Brown.
- KNX-George Fisher.
- KFOX-Everybody's Business.
- KGER-Hawaiian Melodies.
- KXLA-Listeners Digest.
- 1:55-KGFJ-Sports Flash.
- 2-KECA, KFMB-Surprise Package.

- KFI, KFSD-When a Girl Marries.
- KHJ, KFXM, KGB, KVOE-Anniversary Club.
- KNX, KCBQ-Hunt Hunt.
- KAGH-Square at Round Table
- KFAC-Matinee.
- KFOX-Judy Martin.
- KFVD-Control-Room Capers.
- KFWB-Bill Anson.
- KGER-Long Beach Band.
- KGIL-What's Up.
- KGIL-Homemakers.
- *KLAC-News Sports.
- KMPC-Three Alarm.
- KOWL-Paul's Platter Party.
- KRKD-So. Cal. Dental Assn.
- KWIK-Take Five.
- KXLA-Music for You.
- 2:10-KLAC-570 Club.
- 2:15-KFI, KFSD-Portia Faces Life
- KFOX-Rusty Gill.
- KRKD-Housing Expediter.
- 2:20-KWKW-News.
- 2:25-KECA-Today's World.
- KNX, KCBQ-Mr. Information.
- KGFJ-Sports Flash.
- 2:30-KECA, KFMB-Bride & Groom
- KFI, KFSD-Just Plain Bill
- KHJ, KGB, KVOE-Red Benson
- KNX, KCBQ-Meet the Missus
- KFOX-Country Girls.
- KGER-Garden School.
- KGFJ-Keyboard Korner.
- KGIL-Variations in Rhythm.
- KMPC-Lola January Show.
- *KOWL-News.
- KRKD-Tunes in Tempo.
- KWKW-Platter Parade.
- 2:35-KOWL-Contented Listening.
- 2:40-KGER-Long Beach Band.
- 2:45-KFI, KFSD-Front-Page Farrell.
- KFOX-Down Homers.
- KGFJ-Hawaiian Serenade.
- KRKD-Organ Moods.
- KWKW-Races and Sports.
- 2:50-KWKW-Light and Airy.

wednesday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00-Arthur Godfrey, KNX.
- 4:00-Herb Shriner, KNX.
- 6:00-Duffy's Tavern, KFI.
- 6:30-Meredith Willson, KECA.
- 7:30-Amateur Hour, KECA.
- 9:00-Bing Crosby, KECA.
- 9:00-Blondie, KFI.
- 9:30-Milton Berle, KECA.

Quiz, Participation

- 8:00-McNeill Bkfst. Club, KECA
- 8:30-Grand Slam, KNX.
- 9:30-Kay Kyser, KECA.
- 11:00-Double or Nothing, KFI.
- 11:30-Queen for a Day, KHJ.
- 11:45-What Makes You Tick, KNX.
- 1:00-Bkfat. in H'wood, KECA.
- 2:30-Meet the Missus, KNX.
- 2:30-Bride and Groom, KECA.
- 3:30-House Party, KECA.
- 8:00-Name That Song, KHJ.
- 8:30-Grocho Marx, KECA.

Drama

- 6:30-Family Theatre, KHJ.
- 6:30-Hollywood Theater, KFI.
- 7:00-Comedy Playhouse, KHJ.
- 7:30-Curtain Time, KFI.
- 8:30-Dr. Christian, KNX.

Classical, Semi-Classical Music

- 8:00-Fred Waring, KFI.
- 8:30-Harvest of Stars, KNX.
- 7:00-H'wood Music Hall, KNX.

Comment-Narration

- 7:45-Fred Beck, KNX.
- 9:00-Kate Smith, KHJ.
- 10:00-Ted Malone, KECA.
- 12:00-Gordon Mason, KNX.
- 12:30-Art Baker, KECA.
- 4:30-Burrill Wheeler, KFI.
- 4:30-Passing Parade, KHJ.
- 9:45-Night Editor, KNX.

Mystery-Detective

- 9:30-Mr. D. A., KFI.

Public Interest-Information

- 10:30-Policing L. A., KHJ.

Sports

- 9:30-Racing News, KLAC.
- 9:30-Racing, KGFJ.
- 5:30-Sports Dial, KRKD.
- 5:45-Race Recap, KGFJ.
- 5:45-Race Results, KRKD.
- 5:45-Sam Raiter, KLAC.
- 6:15-Bob Keller, KMPC.
- 6:30-Joe Hernandez, KMPC.
- 9:30-Inside of Sports, KHJ.

Popular-Western Music

- 8:00-Harry Babbitt, KNX.
- 10:00-Westerners, KMPC.
- 4:30-Club 15, KNX.
- 4:45-Stuart Hamblen, KFWB.
- 8:00-Supper Club, KFI, KMPC.
- 8:15-Jack Smith, KNX.

- 2:55-KGFJ-Sports Flash.
3-KECA, KFMB-Ladies Be Seated.
 KFI, KFSD-Road of Life.
 KHJ, KGB, KVOE-Happy Gang.
 KNX, KCBQ-Arthur Godfrey.
 *KAGH, KFOX, KLAC, KWIK, KXLA-News.
 KFAC-Musical Favorites.
 KFVD-Hall of Records.
 KFWB-Music.
 KGER-Rancho 1390.
 KGFJ-Record Jackpot.
 KGIL-Keyboard Melodies.
 KMPC-Bill Ewing.
 KOWL-Radio Outlook.
 KRKD-Tops in Pops.
 KWKW-Handicap Contest.
 3:05-KAGH-Square at Round Table
 3:15-KFI, KFSD-The Brighter Day
 KFOX-Truth About Hypnotism.
 KFWE-Guest Star.
 *KGIL-News.
 KLAC-Don Otis Show.
 KOWL-Rhythm at Random.
 KWIK-Music.
 KWKW-Races and Sports.
 KXLA-Juke Box Matinee.
 3:25-KGFJ-Sports Flash.
 3:30-KECA, KFMB-House Party.
 KFI, KFSD-Aunt Mary.
 KHJ, KFWB-Music.
 KFAC-Lyrics in Chorus.
 KFOX-Hawaiian Music.
 KFVD-Harlematinee.
 KGER-Larry Ross Show.
 *KGER, KOWL, KRKD-News.
 KGIL-Veterans' Hospital.
 KMPC-Swing 'n' Sing.
 KWIK-Crochet.
 KWKW-Crowell Beech.
 3:35-KGER-Rancho 1390.
 KOWL-Just Music.
 KRKD-Tea-Time Tunes.
 3:40-KFVB-News.
 3:45-KFI, KFSD-We Love & Learn
 KHJ, KGB, KVOE-Gabriel Heater.
 KAGH-Serenade.
 *KFAC-News.
 KFOX-Pet Review.
 KFWB-Mel Roach.
 KGIL-Dance Matinee.
 KOWL-Betty DeLahunty, Songs
 3:55-KGFJ-Sports Flash.
4-KECA-Frances Scully.
 KFI, KFSD-This Woman's Secret.
 *KHJ, KGB, KVOE-Fulton Lewis.
 KNX, KCBQ-Herb Shriner.
 KAGH-Records at Random.
 KFAC-Musical Masterpieces.
 *KFOX, KGER, KMPC-News.
 KFVD-Harlematinee.
 KFWB-Marsha Walton.
 KGFJ-Record Review.
 KGIL-Hank Penny Show.
 *KLAC-News, Sports.
 KOWL-Musical Showcase.
 KRKD-Piano Paintings.
 KWIK-Plaza Program.
 KXLA-Juke Box Matinee.
 4:05-KGER-Rancho 1390.
 4:10-KFOX-Freddie Martin.
 4:15-KFI-Johnny Murray.
 *KHJ, KFXM, KGB, KVOE-Frank Hemingway.
 KNX, KCBQ-Stand-In.
 KFSD-You What!
 KFWB-Bing Crosby.
 KLAC-Eddie Stanley Show.
 KMPC-Modern Classics.
 KRKD-Melody Time.
 4:20-KECA-Double Feature.
 4:25-KGFJ-Sports.
 4:30-KECA-Eleanor and Anna Roosevelt.
 KFI-Burrill Wheeler.
 *KHJ, KGB, KVOE-Passing Parade.
 KNX, KCBQ-Club 15.
 KFOX, KWIK-Old-Age Pensions.
 KFVD-Tete-Tunes.
 KFWB-Daily Light.
 KLAC-Swing Time.
 KMPC-Mellow Moods.
 *KOWL-News: Show Tunes.
 KRKD-Symphony in Swing.
 KWKW-Frank Sinatra.
 4:45-KECA-Happy Theater.
 *KHJ, KGB, KVOE-News.
 *KNX, KCBQ-Ed R. Murrow.
 *KFSD-H. V. Kaltenborn.
 KFVD-Rhythm and Rhyme.
 KFWB-Stuart Hamblen.
 KLAC-Racing Roundup.
 KMPC-Collectors' Corner.
 *KRKD-News.
 KWKW-Sports, Easy Listening.
 4:55-KGFJ-Sports Flash.
5-KECA, KFMB-Challenge of the Yukon.
 *KFI-Feature Wire.
 KHJ, KGB, KVOE-Superman.
 *KNX, KCBQ-Knox Manning, News.
 KAGH-Anniversary Party.

- KFAC-Sunset Serenade.
 KFOX-Sunshine Mission.
 KFVD-Andy Mansfield.
 KFWB-Stuart Hamblen.
 KGER-Sports; Rancho 1390.
 KGFJ-Jive at 5.
 KGIL-Hank Penny Show.
 *KLAC-Fred Perry Reports.
 *KMPC-News, Star Time.
 KOWL-Italian Program.
 KRKD-Songs of the Saddle.
 KWIK-Service Program.
 KWKW-Maurice Johnson.
 KXLA-Juke Box Matinee.
 5:15-KFI-News.
 KNX-Tom Hanlon.
 KAGH-Altadena Youth.
 KFVD-Dinner Dance Time.
 KGIL-Children's Corner.
 KLAC-Music Room.
 KMPC-Star Sing.
 KWKW-Today at the Races.
 KXLA-Future Pianists.
 5:30-KECA, KFMB-Jack Armstrong.
 KFI-Casa Cugat.
 KHJ, KFXM, KGB, KVOE-Captain Midnight.
 *KNX, KCBQ-Chet Huntley.
 KFAC-Whoa Bill Club.
 *KFOX, KGIL-News.
 *KFSD-This is the Story.
 KGFJ-Evening Interlude.
 KLAC-Peggy Lee, Songs.
 KMPC-All-Time Hits.
 KRKD-Sports Dial.
 KWIK-Western Ballads.
 KXLA-Squeakin' Deacon.
 5:35-KGIL-Latin American.
 5:45-KFI, KFSD-Reserve.
 KHJ, KFXM, KGB, KVOE-Tom Mix.
 *KNX, KCBQ-News, Garred.
 KFOX-Your Fishcaster.
 *KFVD-News.
 KGER-Billy Starr.
 KGFJ-Race Recap.

SAM BALTER'S
"SPORTS BOOK"
 5:45 - 6:00 p.m.
 Monday through Saturday
KLAC

- KLAC-Sam Balter, Sports.
 KMPC-Top Tunes.
 KOWL-Evening Serenade.
 KRKD-Race Results.
 KWIK-Sports.
 5:55-KNX-News, Frank Goss.
6-KECA, KFMB-Edwin C. Hill.
 KFI, KFSD-Duffy's Tavern.
 *KHJ, KGB, KVOE-Gabriel Heater.
 KNX, KCBQ-County Fair.
 KFAC-Twilight Hour.
 *KFOX, KLAC-News.
 *KFWB-Clete Roberts, News.
 KGER-John Brown.
 KGFJ-Musical Digest.
 KGIL-Tops in Pops.
 *KMPC-News, Bill Harpel.
 KRKD-Varieties in Music.
 KWIK-Italo-American Hour.
 KXLA-Pasadena Playhouse.
 6:05-KECA-Headline Edition.
 KLAC-Al Jarvis Ballroom.
 6:15-KECA-Hank Weaver, News.
 *KHJ, KGB-Mutual Newsreel.
 KFOX-Hawaiian Music.
 *KFWB-Manchester Boddy.
 KGER-Stamps Quartet.
 KMPC-Bob Kelley, Sports.
 KRKD-Hawaiian Memories.
 6:25-KECA-Animal World Stories.
 6:30-KECA, KFMB-Meredith Willson Show.
 KFI-Hollywood Theater.
 KHJ, KGB, KVOE-Family Theater.
 KNX, KCBQ-Harvest of Stars
 KFAC-Hour of Music.
 KFOX-Hal's Memory Room.
 KFSD-Living, 1949.
 KFWB-America Dances.
 KGER-Back to the Bible.
 KGIL-Dinner Concert.
 KMPC-Golden Gate Races.
 KRKD-Sweet Pops.
 KXLA-Eddy Arnold Show.

FOREST LAWN
 Presents
HOLLYWOOD
BOWL AUDITIONS
 KFI **7 PM**
WED.

- 6:45-KGIL-Down Memory Lane.
 KRKD-Accent on Rhythm.
 KXLA-Ford Lewis.
 6:55-KHJ, KGB, KVOE-Bill Henry, News.
7-KECA, KFMB-Lone Ranger.
 KFI-Hollywood Bowl Auditions.
 KHJ, KGB-Comedy Playhouse
 KNX, KCBQ-Hollywood Music Hall.
 KFAC-Hour of Music.
 KFOX-Evening Melodies.
 KFSD-Lights of the City.
 KFWB-America Dances.
 KGER-Family Bible Hour.

Penny-Owsley
 CONCERTS
"Musical Digest"
 Nightly at 7:00 pm
 Commentator: DR. KARL WICKER
 Director from Hollywood Bowl
KGFJ-1230 on your dial

- KGFJ-Musical Digest.
 *KGIL, KRKD-News.
 KLAC-370 Club.
 KMPC-Firestone Favorites.
 KPFC-Pasadena Musicians.
 KWIK-Building Burbank.
 KXLA-Dusty Ellison.
 7:15-KFOX-Red Cross.
 KGIL-Songs by Crosby.
 KPFC-Organ Recital.
 KRKD-Three-Quarter Time.
 7:30-KECA, KFMB-Original Amateur Hour.
 KFI, KFSD-Curtain Time.
 KHJ, KFXM, KGB, KVOE-Cisco Kid.
 KNX, KCBQ-Free for All.
 KFAC-Echoes and Encores.
 KFOX-Waltz Time.
 KFVB-Sports Final.
 KGER-Prophecy Speaks.
 KMPC-Words and Music.
 KPFC-Let's Talk It Over.
 KRKD-Twilight Serenade.
 KWIK-Music.
 KXLA-Vance Lane.
 7:45-KFOX-News.
 KFVB-Birth of Pops.
 KGIL-Novelaires.
 KMPC-Club Time.
 *KWIK-Robert Arden.
8-KECA, KFMB-Original Amateur Hour.
 KFI, KFSD-Supper Club.
 KHJ, KFXM, KGB, KVOE-Name That Song.
 *KNX-Lowell Thomas.
 KFAC-Evening Concert.
 KFOX-County Barn Dance.
 KFWB-Williams-Rodgers.
 KGER-Bible Treasury.
 KGFJ-Caucasian Memories.
 KGIL-Hustlin' Hal.
 *KLAC, KXLA-News.
 KMPC-ABC Club.
 KPFC-Midweek Devotional.
 KWIK-Evening Siesta.
 8:10-KLAC-Crosby Time.
 8:15-KFI, KFSD-World News.
 KNX, KCBQ-Jack Smith.
 KGER-Hebrew Christian.
 *KGFJ-News, Averill Berman.
 KMPC-Romance and Rhythm.
 KXLA-Variety.
 8:30-KECA, KFMB-Groucho Marx.
 KFI, KFSD-Great Goodbye
 KHJ, KGB-Scattergood Baines
 KNX, KCBQ-Dr. Christian.
 *KFWB-News.
 KGER-Clem Davies.
 KGIL-Talent Quest.
 KGFJ-Tonight's Top Tunes.
 KLAC-Jan Garber Orch.
 KMPC-American Music.
 KPFC-Pasadena City College.
 KXLA-97th Street Corral.
 8:45-KFVB-Howdy Stranger.
 KGER-Rev. Al Harlan.
 KLAC-Eddy Duchin Show.
 KPFC-Campus Highlights.
 8:55-KHJ, KGB-Hy Gardner.
9-KECA, KFMB-Bing Crosby.
 KFI, KFSD-Blondie.
 *KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
 KNX-Capitol Cloakroom.
 KFAC-Evening Concert.
 KFOX-Mayor Chace.
 *KFWB-Clete Roberts.
 KGER-Voice of China.

- KGFJ-Tonight's Top Tunes.
 KGIL-Western Trails.
 KLAC-Melody Parade.
 KMPC-Lloyd Aldrich.
 KPFC-Books.
 *KWIK-News.
 KXLA-Squeakin' Deacon.
 9:05-KMPC-Parade of Hits.
 9:15-KHJ, KGB, KVOE-Fleetwood Lawton.
 *KFOX-News.
 KFWB-United Nations.
 KGER-Guest Star.
 KPFC-Jazz Tunes.
 KWIK-Dr. Clem Davies.
 9:30-KECA, KFMB-Milton Berle.
 KFI, KFSD-Mr. Dist. Atty.
 KHJ, KGB, KVOE-Inside of Sports.
 KNX-Beulah.
 KFOX-L. B. Town Forum.
 KFWB-Unity Daily World.
 KGFJ-Club Algiers.
 KGIL-Dance Time.
 KLAC-Spotlight Serenade.
 KMPC-Miracle Theater.
 KPFC-French Quarter.
 9:45-KHJ, KGB, KVOE-Fulton Lewis.
 KNX, KCBQ-Night Editor.
 *KFWB-Music and News.
 *KGIL-News.
 *KMPC-News Notebook.
 KWIK-Dancin' With Anson.
 9:55-KLAC-News.
10-KECA, KFMB-Richfield Reporter.
 *KFI, KFSD-Sam Hayes, News.
 *KHJ-Highlights in Headlines.
 *KNX, KCBQ-News, Huntley.
 KFAC-Lucky Lager Dance.
 KFOX-Oriental Mood.
 KFVD-Citizen in Action.
 KFWB-Eastside Show.
 KGER-Wayside Pulpit.
 KGFJ-Ace Cain's.
 KGIL-Showtime.
 KLAC-Don Otis.
 KMPC-Bing Crosby Sings.
 KPFC-Record Collectors.
 KWIK-Dancin' With Anson.
 KXLA-Olympic Fights.
 10:05-KHJ-Highlights in Music.
 10:15-KECA-Casa Cugat.
 KFI-Tom Harmon, Sports.
 KNX-Bob Elson.
 KFMB-Highways of Melody.
 KFOX-Decision Now.

SPADE COOLEY TIME
 with George Sanders
 1:20 KC.
 5:00 WATS
NOW 10:15 P.M.
Check KEVD
 LOS ANGELES

- KFVD-Spade Cooley Time.
 KGER-Clark Sparks Show.
 KMPC-Dance Parade.
 10:30-KECA-One for the Book.
 *KFI-Carveth Wells.
 KHJ-Police L. A.
 KNX-Symphonette.
 KFMB-Dance Orch.
 KFSD-Concert Hall.
 KGB-Deems Taylor Concert.
 KGER-Evangelist Church.
 KGFJ-Song Book.
 10:45-KFI-Melody Time.
 KHJ-Jack Fisher Orch.
 KFOX-The Bachelors.
 10:55-KFI-Police Bulletins.
 *KLAC-News.
11-KECA-News of Tomorrow.
 *KFI, KFSD, KWIK-News.
 KHJ, KGB-Dance Orch.
 *KNX-Nelson Pringle.
 KFAC-Lucky Lager Time.
 KFMB-Cheatin' on Sandman.
 KFOX-Music of the Masters.
 KFVD-Spade Cooley Time.
 KFWB-Eastside Show.
 KGER-At the Ranchhouse.
 KGFJ-H'wood House Party.
 KGIL-Showtime.
 KLAC-Don Otis.
 KMPC-Dance Parade.
 KXLA-Ray's Band Box.
 11:15-KECA-Cinegrill Room.
 KFI-Palace Hotel Orch.
 KNX-Merry-Go-Round.
 KFSD-Dance Orch.
 KWIK-Dancin' With Anson.
 KXLA-Western Echoes.
 11:30-KECA-Empire Room Orch.
 KFI-Milestones in Melody.
 KHJ, KVOE-Dick Foy Orch.
 *KFOX-News.
 KXLA-King Perry.
 11:45-KHJ, KGB, KVOE-News.
 KNX-You and ...
 *KMPC-News.
 11:55-KECA-News.

THURSDAY, MARCH 24

*Indicates News Broadcast.

- 8-KECA, KFMB—Don McNeill's Breakfast Club.
- KFI, KFSD—Fred Waring.
- *KHJ, KGB—Cecil Boring.
- KNX—Harry Babbitt.
- KAGH—Sister Sylvia.
- KFAC—Country Church.
- KFOX, KRKD—Haven of Rest.
- KFVD—Wakeup Ranch.
- KFWB—Andrew Fearing.
- KGER—Mizpah.
- KGFJ—Dr. Frederick Balles.
- KGIL—Revelle Ranch.
- *KLAC, KXLA—News.
- *KMPC—Norman Nesbitt, News.
- KOWL—Time, Topics, Tempos.
- KWIK—Klub KWIK.
- KWKW—Crowell Beech Prog.
- 8:10—KLAC—Stock Market.
- 8:15—KHJ, KFAM, KGB, KVUE—Victor H. Lindlahr.
- *KNX—News.
- KFWB—Piano.
- KGFJ—Yesterday's Hits.
- KLAC—Haynes at the Reins.
- KMPC—Markets.
- KXLA—Music.
- 8:25—KMPC—Sports Roundup.
- 8:30—KFI, KFSD—Jack Berch.
- *KHJ, KFAC, KGIL, KOWL, KRKD, KVUE—News.
- KNX, KCBQ—Grand Slam.
- KAGH—Hebrew-Christian Hr.
- KFOX—Words of Life.

CITIZENS IN ACTION

This Concerns You
8:30 A.M. and 10 P.M.
Mon. thru Fri.

1970
5030 WRTS



- KFVD—Citizens in Action.
- KFWB—Curtis H. Springer.
- KGER—Hammond.
- KGFJ—Music You Want.
- KMPC—Song for You.
- KWKW—Stock Quotations.
- KXLA—Baptist Brothers.
- 8:45—KFI, KFSD—Lora Lawton.
- KHJ, KGB, KVUE—Breakfast Time.
- KNX—Rosemary.
- KAGH—Words of Life.
- KFAC—Unity.
- KFVD—Editor of the Air.
- KFWB—Science of Mind.
- KGER—Bible Treasury.
- KGIL—Coffee Parade.
- KMPC—In a Nutshell.
- KOWL—Waltz Time.
- KRKD—Spotlight Varieties.
- KWKW—Gordon Baker Lloyd.
- 9-KECA, KFMB—Welcome Travelers.
- *KFI, KFSD, KLAC—News.
- *KHJ, KGB—Kate Smith Speaks.
- KNX—Wendy Warren.
- KAGH—Sunshine Program.
- KFAC—Serenade.
- KFOX—Rev. Irie.
- KFVD—Waltz Time.
- KFWB—Strolling Tom.
- KGER—Lutheran Hour.
- KGFJ—Your County at Work.
- KGIL—Sweet and Sentimental.
- KMPC—Band Box.
- KOWL—Voice of the Army.
- KRKD—Sagebrush Serenade.
- *KWIK—News; Music.
- KWKW—Voice of China.

TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW KXLA

9 - 10 A. M. — Mon.-Fri.

- 9:05—KXLA—Bar Nothing Ranch.
- 9:05—KFI—Ladies Day.
- 9:15—KHJ, KGB, KVUE—Kate Smith Sings.
- KNX, KCBQ—Aunt Jenny.
- *KFVD—News.
- KFWB—Crosby Entertains.
- KGFJ—Eddy Duchin Show.
- KGIL—Ballads for You.
- KLAC—Music Room.
- KMPC—Bargain Broadcast.
- KOWL—Hawaiian Melodies.
- KWEW—Poursquare Churches.
- 9:30—KECA, KFMB—Kay Kyser College.

- KHJ—Moods in Music.
- KNX, KCBQ—Helen Trent.
- KAGH—Olga Graves.
- KFOX—Full Gospel.
- KFVD—Show Tunes.
- KFWB—Music.
- KGB—Molly Morse.
- KGER—God's Half Hour.
- KGFJ—Racing News.
- KGIL—Valley Shopper.
- KLAC—Racing News.
- KMPC—Chef Milani.
- *KOWL, KWKW—News.
- KWIK—Feature Page.
- 9:45—KFI—All Around Town.
- KNX, KCBQ—Our Gal Sunday.
- KAGH—Serenade.
- KFVD—Stitchin' Time.
- KFWB—Howdy, Stranger.
- *KGFJ—Airtorials.
- KLAC—Pla-Bucks Auction.
- *KMPC—Larry Smith, News.
- KOWL—Album of Song.
- *KRKD—News.
- KWKW—A Date With Dinah.
- 10-KECA, KFMB—Ted Malone.
- KFI—Standard School Broadcast.
- *KHJ, KFAM, KGB, KVUE—Glenn Hardy, News.
- KNX—Big Sister.
- KAGH—General Electric Hour.
- KFAC—Morning Concert.
- *KFOX, KGER—News.
- KFVD—Rev. Louis T. Talbot.
- KFWB—Show Biz Quiz.
- KGIL—What D'You Know?
- KGIL—Waltz Time.
- ELAC—Al Jarvis Ballroom.
- KMPC—Westerners.
- KOWL—Yiddish Hour.
- KRKD—Morning Melodies.
- KWIK—Spanish Lesson.
- KWKW—Sports.
- 10:10—KWKW—Audrey Shops.
- 10:15—KECA, KFMB—Galen Drake.
- KHJ, KFAM, KGB—Benny Walker Kitchen.
- KNX—Ms. Perkin.
- KFOX—Assembly of God.
- KGER—Lean Back & Listen.
- KGIL—Sweet Swing.
- KRKD—Dr. Richardson.
- KWIK—Paul Sutton.
- *KXLA—News.
- 10:25—KGFJ—Sports Flash.
- 10:30—KECA, KFMB—My True Story.
- *KFI, KGIL—News.
- KHJ, KGB—Luncheon at Sardi's.
- KNX—Young Dr. Malone.
- KFVD—Rescue Mission.
- KFWB—Maurice Hart.
- KGER—Helen Markham.
- KRKD—Crazy Rhythm.
- KWIK—Classified Ads.

- KWKW—Feature Stories.
- KXLA—Western Music.
- 10:35—KFOX—Morning Music.
- KGIL—Romance in Rhythm.
- 10:45—KFI—Life Can Be Beautiful.
- KNX—Guiding Light.
- KFAC—L. A. Medical Assn.
- KGER—Rev. Le Roy Kopp.
- KRKD—Midnight Mission.
- KWIK—Racing Lineup.
- KWKW—Mary Norton.
- 10:55—KECA, KFMB—Betty Crocker Magazine.
- KGFI—Sports Flash.
- 11-KECA, KFMB—Betty Crocker Magazine.
- KFI, KFSD—Double or Nothing.
- KHJ, KGB, KVUE—Ladies First.
- KNX—Second Mrs. Burton.
- KAGH—1300 Club.
- KFAC—Waltz Time.
- KFOX—The Village Boys.
- *KFVD, KWIK—News.
- KFWB—Peter Potter.
- KGER—Biblical Research.
- KGFI—Sunset and Vine.
- KGIL—Crosby Sings.
- KLAC—Al Jarvis Ballroom.
- KMPC—Memory Melodies.
- KOWL—Spanish Hour.
- KRKD—Songs of Yesteryear.
- KWKW—Song Parade.
- KXLA—Western Music.
- 11:15—KECA, KFMB—Dorothy Kilgallen.
- KNX—Perry Mason.
- KFVD—Shopping Highlights.
- KGIL—Midmorning Melodies.
- KMPC—Neighborhood Voice.
- KWIK—Organ Melodies.
- KWKW—Stairway to Music.
- *KXLA—Pasadena News.
- 11:25—KGFJ—Sports Flash.
- 11:30—KECA—Casa Cugat.
- KFI, KFSD—Today's Children.
- KHJ, KFAM, KGB, KVUE—Queen for a Day.
- KNX, KCBQ—Nora Drake.
- KFAC—Keyboard Artistry.
- *KFMB—Bankage Talking.
- *KFOX, KFWB, KRKD—News.
- KFVD—Memory Melodies.
- KGER—Peter Slack Time.
- KGFJ—Piano Moments.
- KMPC—Tops in Pops.
- KXLA—Hometown Jamboree.
- 11:40—KFOX—Hit Tunes.
- 11:45—KECA—One for the Book.
- KFI—Light of the World.
- KNX—What Makes You Tick?
- KGFJ—Saludos Amigos.
- *KGIL—News.
- KMPC—Star Serenade.
- KOWL—Small Bands.
- KRKD—Sweet Pops.
- KWIK—Concert Miniature.
- 11:55—KGFJ—Sports Flash.
- 12-KECA, KHJ, KAGH, KGB, KVUE, KWIK—News.

- KFI—Farm Reporter.
- KNX—Gordon Mason.
- KFAC—Luncheon Concert.
- KFSD—Life Can Be Beautiful.
- KFVD—Meridian Song.
- KFWB—Peter Potter.
- KGER—Music.
- KGFI—Intermission.
- KGIL—Real Estate Show.
- KLAC—Al Jarvis Ballroom.
- KMPC—Women Are Wonderful!
- KOWL—Joe Adams Show.
- KRKD—Santa Fe Trails.
- KWKW—Armand Tokatyan.
- KXLA—Hometown Jamboree.
- 12:05—KAGH—Accent on Music.
- 12:15—KECA—Norwood Smith Selects.
- KFI, KFSD—Ma Perkins.
- KHJ—Hits of Yesterday.
- *KFOX, KGER—News.
- KGIL—Vocal Varieties.
- KWIK—San Fernando Hour.
- 12:25—KGFJ—Sports Flash.
- 12:30—KECA—Art Baker's Notebook.
- KFI, KFSD—Pepper Young.
- KHJ—Louise Massey.
- *KNX, KCBQ—Knox Manning.
- KFOX—Gene James Time.
- KFVD—Shopping Highlights.
- *KFWB, KOWL—News.
- KGER—Luncheon Serenade.
- KGFI—1250 Club.
- KGIL—Western Music.
- KLAC—Honest Opinion, Jarvis.
- KMPC—Jeanne Gray.
- KWIK—Navy Band.
- KWKW—Stock Quotations.
- KXLA—Ole Rasmussen.
- 12:35—KOWL—Joe Adams Show.
- KWKW—Farm News.
- 12:45—KFI, KFSD—Right to Happiness.
- KHJ—Melody Matinee.
- KNX—Harry Babbitt.
- KAGH—Martha Brandon.
- *KFAC, KMPC—News.
- KGIL—Three Alarm.
- KWIK—Fiesta Time.
- KWKW—Circle 1430 Ranch.
- 12:55—KGFJ—Sports Flash.
- 1-KECA, KFMB—Breakfast in Hollywood.
- KFI, KFSD—Backstage Wife.
- KHJ—Lynn Looks at H'wood.
- KNX—Call for Help.
- KAGH—Jim's Jamboree.
- KFAC—Piano Parade.
- KFOX—Barbershop Quartet.
- *KFVD, KWIK, KWKW—News.
- KFWB—Bill Anson.
- KGER—Luncheon Serenade.
- KGFI—1230 Club.
- KGIL—1260 Roundup.
- KLAC—News, Sports.
- *KMPC—Music in the Air.
- KOWL—Joe Adams Show.
- KRKD—Siesta Time.
- KXLA—Community Broadcaster.
- 1:15—KFI, KFSD—Stella Dallas.
- KHJ—Nancy Dixon.
- KFAC—Classroom Radio.
- KFOX—Russ Brown Music.
- KFVD—Piano Parade.
- KGIL—Charlie Hamp.
- KLAC—370 Club.
- KWKW—Races and Sports.
- KXLA—Farm News.
- 1:25—KGFJ—Sports Flash.
- 1:30—KECA—At Home With the Kirkwoods.
- KFI, KFSD—Lorenzo Jones.
- KHJ—Norma Young.
- KNX—Winner Take All.
- KFAC—American Hour.
- KFOX—Doc Hopkins.
- KFVD—Hall of Records.
- KGER—Hawaiian Melodies.
- KGIL—Homemakers.
- KOWL—Paul's Platter Party.
- *KRKD—News.
- KWIK—Music.
- KWKW—Hawaiian Echoes.
- KXLA—Vocal Varieties.
- 1:35—KRKD—Symphony of Song.
- 1:45—KECA—Ethel and Albert.
- KFI, KFSD—Wilder Brown.
- KNX—George Fisher.
- KFOX—Everybody's Business.
- KWKW—Sports; Want Ads.
- KXLA—Listeners Digest.
- 1:55—KGFJ—Sports Flash.
- 2-KECA, KFMB—Surprise Package.
- KFI, KFSD—When a Girl Marries.
- KHJ, KFAM, KGB, KVUE—Anniversary Club.
- KNX, KCBQ—Hint Hunt.
- KAGH—Square at Round Table.
- KFAC—Matinee.
- KFOX—Judy Martin.
- KFVD—Control-Rouin Capers.
- KFWB—Bill Anson.
- KGER—Long Beach Band.
- KGFJ—What's Up.
- KGIL—Homemakers.
- *KLAC—News, Sports.
- KMPC—Three Alarm.
- KOWL—Paul's Platter Party.
- KRKD—Fed. Women's Clubs.
- KWIK—Taka Five.
- KXLA—Music for You.
- 2:10—KLAC—370 Club.
- 2:15—KFI, KFSD—Portia Faces Life.
- KFOX—Rusty Gill.

thursday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

- 3:00—Arthur Godfrey, KXN.
- 4:00—Herb Shriner, KXN.
- 6:00—Music Hall, KFI.
- 8:30—Aldrich Family, KFI.
- 9:00—Burns and Allen, KFI.

Quiz, Participation

- 8:00—McNeill Bkfst. Club, KECA.
- 8:30—Grand Slam, KXN.
- 9:30—Kay Kyser, KECA.
- 11:00—Double or Nothing, KFI.
- 11:30—Queen for a Day, KHJ.
- 11:45—What Makes You Tick, KXN.
- 1:00—Bkfst. in H'wood, KECA.
- 2:30—Meet the Missus, KXN.
- 2:30—Bride and Groom, KECA.
- 3:30—House Party, KECA.
- 9:30—Noah Webster Says, KFI.

Drama

- 7:00—James Hilton, KXN.
- 7:00—Screen Guild, KFI.
- 7:30—First Nighter, KXN.

Classical, Semi-Classical Music

- 8:00—Fred Waring, KFI.
- 7:30—Fred Waring, KFI.

Comment-Narration

- 7:45—Fred Beck, KXN.
- 9:00—Kate Smith, KHJ.

- 10:00—Ted Malone, KECA.
- 11:15—Dorothy Kilgallen, KECA.
- 12:00—Gordon Mason, KXN.
- 12:30—Art Baker, KECA.
- 4:30—Burrill Wheeler, KFI.
- 4:30—Passing Parade, KHJ.
- 9:45—Night Editor, KXN.

Mystery-Detective

- 6:00—Suspense, KXN.
- 6:30—Crime Photographer, KXN.
- 7:00—Counterspy, KECA.
- 8:30—Mr. Keen, KXN.
- 9:00—FBI in Peace and War, KXN.

Sports

- 9:30—Racing News, KLAC.
- 9:30—Racing, KGFJ.
- 9:30—Sports Dial, KRKD.
- 5:45—Race Recap, KGFJ.
- 5:45—Sam Baltor, KLAC.
- 5:45—Race Results, KRKD.
- 6:15—Bob Kelley, KMPC.
- 6:30—Joe Hernandez, KMPC.
- 7:15—Fishing Pals, KFOX.
- 9:30—Inside of Sports, KHJ.

Popular-Western Music

- 8:00—Harry Babbitt, KXN.
- 10:00—Westerners, KMPC.
- 4:30—Club 15, KXN.
- 4:45—Stuart Hamblen, KFWB.
- 6:30—Jo Stafford Show, KECA.
- 8:00—Supper Club, KFI, KMPC.
- 8:15—Jack Smith, KXN.

2:25 KRKD—Colorado River Assn.
 *KWKW—Sports; News.
 *KECA—Today's World.
 KNN, KCBQ—Mr. Information
 KGFJ—Sports Flash.
2:30 KECA, KFMB—Bride & Groom
 KFI, KFSB—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benson
 KNN, KCBQ—Meet the Missus
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KMPC—Lois January Show.
 *KOWL—News.
 KRKD—Tunes in Tempo.
 KWKW—Pasadena Playhouse.
2:35 KOWL—Contented Listening.
2:40 KGER—Long Beach Band.
2:45 KFI, KFSB—Front-Page
 Farrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
2:50 KWKW—Light and Airy.
2:55 KGFJ—Sports Flash.
3 KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSB—Road of Life.
 KHJ, KGB, KVOE—Happy
 Gang.
 KNN, KCBQ—Arthur Godfrey.
 *KAGH, KFOX, KXLA—News.
 *KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFWB—Music.
 KGER—Rancho 1390.
 KGFJ—Record Jackpot.
 KGIL—Keyboard Melodies.
 *KLAC—News, Sports.
 KMPC—Bill Eving Show.
 KOWL—Radio Outlook.
 KRKD—Tops in Pops.
 *KWKW—News; Music.
 KWKW—Handicap Contest.
3:05 KAGH—Square at Round Table
3:10 KLAC—Don Otis Show.
3:15 KFI, KFSB—The Brighter Day
 KFOX—George Highley.
 KFWB—Here's to Vets.
 *KGIL—News.
 KOWL—Rhythm at Random.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
3:25 KGFJ—Sports Flash.
3:30 KECA, KFMB—House Party.
 KFI, KFSB—Aunt Mary.
 KHJ, KFVB—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Music.
 KFVD—Harlem Line.
 *KGER, KOWL, KRKD—News.
 KGIL—Veterans' Hospital.
 KMPC—Swing 'n' Sing.
 KWKW—Rancho.
 KWKW—Crowell Beech.
3:35 KGER—Rancho 1390.
 KOWL—Just Music.
 KRKD—Tea-Time Tunes.
3:40 KFVB—News.
3:45 KFI, KFSB—We Love & Learn
 KHJ, KGB, KVOE—Gabriel
 Heatter.
 KAGH—Serenade.
 *KFAC—News.
 KFOX—Pet Review.
 KFWB—Mel Roach.
 KGIL—Dance Matinee.
3:55 KGFJ—Sports Flash.
 KECA—Frances Seully.
4 KFI, KFSB—This Woman's
 Secret.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 *KFOX, KGER, KMPC—News.
 KFVD—Harlem Line.
 KFWB—Marsha Walton.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 *KLAC—News, Sports.
 KOWL—Musical Showcase.
 KRKD—Piano Paintings.
 KWKW—Plaza Program.
 KXLA—Juke Box Matinee.
4:05 KGER—Rancho 1390.
4:10 KFOX—Freddie Martin.
4:15 KFI—Johnny Murray.
 *KHJ, KFXM, KGB, KVOE—
 Frank Hemingway.
 KNN, KCBQ—Stand-In.
 KFMB—Lena Back & Listen.
 KFSB—You Win It.
 KFVB—Bing Crosby.
 KLAC—Eddie Stanley Show.
 KMPC—Twilight Tales.
 KRKD—Melody Time.
4:20 KECA—Double Feature.
4:25 KGFJ—Sports.
4:30 KECA—Eleanor and Anna
 Roosevelt.
 KFI—Burrill Wheeler.
 *KHJ, KGB, KVOE—Passing
 Parade.
 KNN, KCBQ—Club 15.
 KFOX—Old-Age Pensions.
 KFVD—Tele-Tunes.
 KFWB—Daily Light.
 KLAC—Swing Time.
 KMPC—Mellow Moods.

*KOWL—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Old-Age Pension.
 KWKW—Frank Sinatra.
4:45 KECA—Happy Theater.
 *KHJ, KGB, KVOE—News.
 *KNN, KCBQ—Ed R. Murrow.
 KFVD—Rhythm and Rhyme.
 KFVB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWKW—Sports; Easy
 Listening.
4:55 KGFJ—Sports Flash.
 KECA, KFMB—Green Hornet.
5 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Straight
 Arrow.
 *KNN, KCBQ—Knox Manning.
 KAGH—Hazel Hurst
 Foundation.
 KFAC—Sunset Serenade.
 KFOX—Sunlight Mission.
 KFVD—Andy Hamfield.
 KFVB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGFJ—Jive at 5.
 KGIL—Hank Penny Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWL—Italian Program.
 KRKD—Songs of the Saddle.
 *KWKW—Maurice Johnson.
 KXLA—Juke Box Matinee.
5:15 *KFI—News.
 KNN—Tom Hanlon.
 KAGH—Bing Sings.
 KFVD—Bingo Dance Time.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KMPC—Star Sing.
 KWKW—Today at the Races.
 KXLA—Future Pianists.
5:30 KECA, KFMB—Sky King.
 KFI—Casa Cugat.
 KHJ, KFXM, KGB, KVOE—
 Captain Midnight.
 *KNN, KCBQ—Chet Huntley.
 KFAC—Whoa Bill Club.
 *KGIL—News.
 KFSB—This is the Story.
 KGFJ—Evening Intelude.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWKW—Western Ballads.
 KXLA—Squeakin' Deacon.
5:35 KGIL—Latin American.
5:45 *KFI, KFSB—Reserve.
 KHJ, KFXM, KGB, KVOE—
 Adventures of Tom Mix.
 *KNN, KCBQ—News, Garred.
 KFOX—Music.
 *KFVD—News.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KLAC—Sam Balter, Sports.
 KMPC—Top Tunes.
 KOWL—Evening Serenade.
 KRKD—Race Results.
 KWKW—Sports.
5:55 *KNN—Frank Goss, News.
6 *KECA, KFMB—Edwin C. Hill.
 KFI, KFSB—Al Jolson.
 *KHJ, KFXM, KGB, KVOE—
 Gabriel Heatter.
 KNN, KCBQ—Suspense.
 KFAC—Twilight Hour.
 *KFOX, KLAC—News.
 *KFWB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGIL—Tops in Pops.
 *KMPC—News, Bill Harpel.
 KRKD—Varieties in Music.
 KWKW—Italo-American Hour.
 KXLA—Pasadena City College.
6:05 *KECA—Headline Edition.
6:15 *KECA—Hank Weaver, News.
 *KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.
 KFVB—Tune Time.
 KGER—Stamps Quartet.
 KLAC—Al Jarvis Ballroom.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Technocracy.
6:25 KECA—Harry Wismer.
6:30 KECA, KFMB—Jo Stafford
 Show.
 KFI, KFSB—Dorothy Lamour.
 KHJ—Music.
 KNN, KCBQ—Crime
 Photographer.
 KFAC—Hour of Music.
 KFOX—It's Memory Room.
 KFVB—America Dances.
 KGER—Back to the Bible.
 KGIL—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Pops.
 KVOE—Mutual Newsreel.
 KXLA—Eddy Arnold Show.
6:45 *KHJ—Remember When.
 KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Ford Lewis.
6:55 KECA—Ski Trails.
 *KHJ, KGB, KVOE—Bill Henry
 *KECA, KFMB—David
 Harding, Comterpsy.

KFI, KFSB—Screen Guild.
 KHJ, KGB—The Falcon.
 KNN, KCBQ—James Hilton.
 KFAC—Hour of Music.
 KFOX—Pet Parade.
 KFVB—America Dances.
 KGER—Family Bible Hour.
 *KGIL, KRKD—News.

Penny Owsley
 CONCERTS
 "Musical Digest"
 Nightly at 7 pm
 Commentators 7:00 - 8:00 pm
 DR. KARL WECKER
 Direct from Hollywood Bowl
KGFI 1230 on your dial

KGFJ—Musical Digest.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWKW—Hebrew Hour.
 KXLA—Dusty Ellison.
7:15 KFOX—Fishing Pals.
 KGIL—Songs by Crosby.
 KRKD—Three-Quarter Time.
7:30 KECA, KFMB—Press
 Conference.
 KFI, KFSB—Fred Waring.
 KHJ, KFXM, KGB, KVOE—
 Red Ryder.
 KNN, KCBQ—First Nighter.
 KFAC—Echoes and Encores.
 KFOX—Accordions.
 KFVB—Sports Final.
 KGER—Markham.
 KGIL—Paxton Camera.
 KMPC—Words and Music.
 KRKD—Twilight Serenade.
 KWKW—Music.
 KXLA—Vance Lane.
7:45 *KFOX—News.
 KFVB—Pick of Pops.
 KGIL—Novelties.
 KMPC—Club Time.
 *KWKW—Robert Arden.
8 KECA—Academy Awards.
 KFI, KFSB—Supper Club.
 KHJ, KFXM, KGB, KVOE—
 Chaudu.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFVB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIL—Hustlin' Hal.
 *KLAC, KXLA—News.
 KMPC—ABC Club.
 KWKW—Evening Siesta.
8:15 *KFI, KFSB—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Averil Berman.
 KLAC—Motoreedists in Action
 KMPC—Romance and Rhythm.
 KXLA—Variety.
8:30 KFI, KFSB—Aldrich Family.
 KHJ—Mysterious Traveler.
 KNN, KCBQ—Mr. Keen.
 KFMB—Go for the House.
 *KFWB—News.
 KGER—Clem Davies.
 KGIL—Tonight's Top Tunes.
 KGIL—Talent Quest.
 KLAC—Ski Time.
 KMPC—American Music.
 KXLA—97th Street Corral.
8:45 KFVB—Howdy Stranger.
 KGER—Rev. Al Harkin.
 KLAC—Etchings for Evening.
8:55 *KHJ, KGB, KVOE—Hy
 Gardner Sars.

THE PEOPLE WHO
 LIVE IN THE
 BURNS HOUSE
GEORGE & GRACIE
 Invite You to Join
 Them in
MAXWELL HOUSE
COFFEE TIME
KFI NBC
 9 P.M. Thursdays

9 KECA—Academy Awards.
 KFI, KFSB—Burns and Allen.
 KNN, KCBQ—F.B.I. in Peace
 and War.
 *KHJ, KFXM, KGB, KVOE—
 News, Glenn Hardy.
 KFAC—Evening Concert.
 KFMB—Child's World.
 KFOX—Speaking of Sports.
 *KFVB—Clete Roberts.
 KGER—Voice of China.
 KGFJ—Tonight's Top Tunes.
 KGIL—Western Trails.
 KLAC—Melody Parade.
 KMPC—Lloyd Aldrich.
 *KWKW—News.
 KXLA—Squeakin' Deacon.
9:05 KMPC—Parade of Hits.
9:15 *KHJ, KGB, KVOE—Fleetwood
 Lawton.
 *KFOX—News.
 KFVB—United Nations.
 KGER—Vets' Administration.
 KGIL—Travelaires.
 KWKW—Dr. Clem Davies.
8:30 KFI, KFSB—Noah Webster
 Says.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KNN—Beulah.
 KFMB—Errand of Mercy.
 KFOX—Esther Presents.
 KFVB—Unity Daily Word.
 KGFJ—Club Algiers.
 KGIL—Dance Time.
 KLAC—Spotlight Serenade.
 KMPC—Miracle Theater.
9:45 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Night Editor.
 KFVB—Swingtime Serenade.
 *KFMB—Piano and News.
 *KGIL—News.
 *KMPC—News Notebook.
 KWKW—Hall of 1000 Dreams.
9:55 KLAC—News.
10 *KECA, KFMB—Richfield
 Reporter.
 *KFI, KFSB—Sam Hayes.
 *KHJ—Highlights in Headlines.
 *KNN, KCBQ—Chet Huntley.
 *KFAC—Lucky Lager Dance.
 KFOX—Here's to Vets.
 KFVD—Citizens in Action.
 KFVB—Eastside Show.
 KGER—Wayside Pulpit.
 KGFJ—Ace Cain's.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Bing Crosby Sings.
 *KWKW—News; Italian Villa.
 KXLA—Jimmy Dolan.
10:05 KHJ—Highlights in Music.
10:15 KECA—Casa Cugat.
 KFI—Music from Hollywood.
 KNN—Bob Elson.
 KFOX—Radio Club.
 KFVD—Spade Cooley Time.
 KGER—Salon Serenade.
 KMPC—Dance Parade.
10:30 KECA—One for the Book.
 *KFI—Carvel Wells.
 KHJ—Mutual Concert Hall.
 KNN—Baton and Score.
 KFSB—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.
 KWKW—Music.
 *KXLA—Dan Lundberg.
10:45 KFI—Melody Time.
10:55 KFI—Police Bulletins.
11 *KLAC—News.
 KECA—Robert Shaw Chorale.
 *KFI, KFSB, KWKW—News.
 KHJ, KGB—Dance Orch.
 *KNN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFOX—Music of the Masters.
 KFVD—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Ranchhouse.
 KGFJ—Hollywood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KXLA—It's Band Box.
11:15 KFI—Morton Downey.
 KNN—Merry-Go-Round.
 KWKW—Dancin' With Anson.
 KXLA—Western Echoes.
11:30 KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ, KGB—Dick Foy Orch.
11:45 KFI—Here's to Veterans.
 *KHJ, KGB, KVOE—News.
 KNN—You and ...
 *KMPC—News.
 KXLA—King Perry.
11:55 *KECA—News.

Members of American occupation troops in Europe named Jo Stafford, star of her own ABC show, as the American singer they enjoyed most during 1948.

FRIDAY, MARCH 25

COUNTRY CUZZINS Jay and Val duWayne

Mon. thru Sat.
6 to 7 A.M.

1070 KC.
5000 WATTS



- ★Indicates News Broadcast.
- 8**—KECA, KFMB—Don McNeill's Breakfast Club.
KFI, KFSB—Fred Waring.
★KHJ, KGB—Cecil Brown.
KXN—Harry Babbitt.
KAGH—Sister Sylvia.
KFAC—Country Church.
KFOX, KRKD—Bible Institute
KFVD—Wakeup Ranch.
KFWB—Andrew Fearing.
KGER—Mizpah.
KGFJ—Dr. Frederick Bailes.
KGIL—Reveille Ranch.
★KLAC, KXLA—News.
★KMPC—Norman Neshitt, News
KOWL—Time, Topics, Tempos.
KWIK—Elo, KWIK.
KWKW—Crovell Beech Prog.
8:10—KLAC—Stock Market.
8:15—KHJ, KFNM, KGB, KVOE—Victor H. Lindlahr.
★KXN—News.
KFWB—Pianno.
KGFJ—Yesterday's Hits.
KLAC—Haynes at the Reins.
KMPC—Markets.
KXLA—Music.
8:25—KMPC—Sports Roundup.
8:30—KFI, KFSB—Jack Berch.
★KHJ, KFAC, KGIL, KOWL, KRKD, KVOE—News.
KXN, KCBQ—Grand Slam.
KAGH—Hebrew-Christian Hr.
KFOX—Words of Life.
KFVD—Citizens in Action.
KFWB—C. H. Springer.
KGER—Hammond.
KGFJ—Music You Want.
KMPC—Song for You.
KWKW—Stock Quotations.
KXLA—Haven of Rest.
8:45—KFI, KFSB—Lora Lawton.
KHJ, KGB, KVOE—Breakfast Time.
KXN—Rosemary.
KAGH—Words of Life.
KFAC—Unity.
KFVD—Editor of the Air.
KFWB—Science of Mind.
KGER—Bible Treasury.
KGIL—Coffee Parade.
KMPC—In a Nutshell.
KOWL—Guest Star.
KRKD—Spotlight Varieties.
KWKW—Gordon Baker Lloyd.
9—KECA, KFMB—Welcome Travelers.
★KFI, KFSB, KLAC—News.
★KHJ, KGB—Kate Smith Speaks.
KXN—Wendy Warren.
KAGH—Sunshine Program.
KFAC—Serenade.
KFOX—Rev. Ivie.
KFVD—Waltz Time.
KFWB—Strolling Tom.
KGER—Lutheran Hour.
KGFJ—Voice of the Blind.
KGIL—Sweet and Sentimental.
KMPC—Band Box.
KOWL—Memories and Music.
KRKD—Sagebrush Serenade.
★KWIK—News; Music.
KWKW—Voice of China.
KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies Day.
KLAC—Coffee With Crosby.
9:15—KHJ, KGB, KVOE—Kate Smith Sings.
KXN, KCBQ—Aunt Jenny.
KFSB—It's a Good Idea.
★KFVD—News.
KFWB—Crosby Entertains.
KGFJ—American Heritage.
KGIL—Bullads for You.
KLAC—Music Room.
KMPC—Bargain Broadcast.
KOWL—Hawaiian Melodies.
KWKW—Foursquare Churches
9:30—KECA, KFMB—Kay Kyser College.
KHJ—Moods in Music.
KXN, KCBQ—Helen Trent.
KAGH—Olga Graves.
KFOX—Full Gospel.
KFVD—Honeymoon in N. Y.
KFWB—Show Tunes.
KGER—Music.
KGB—Molly Morse.
KGER—God's Half Hour.
KGFJ—Racing News.
KGIL—Valley Shopper.
KLAC—Racing News.
KMPC—Chef Milani.

- ★KOWL, KWKW—News.
KWIK—Feature Page.
9:45—KFI—All Around Town.
KXN, KCBQ—Our Gal Sunday
KAGH—Serenade.
KFVD—Stitchin' Time.
KFWB—Howdy, Stranger.
KGB—Frank Parker.
KGFJ—Aerotrials.
KLAC—Pla-Bucks Auction.
★KMPC—Larry Smith, News.
★KOWL—Album of Song.
★KRKD—News.
★KWKW—A Date With Dinah.
10—KECA, KFMB—Ted Malone.
KFI—All Around Town.
★KHJ, KFNM, KGB, KVOE—News, Glenn Hardy.
KXN—Big Sister.
KAGH—General Electric Hour.
KFAC—Morning Concert.
★KFOX, KGER—News.
KFVD—Rev. Louis T. Talbot.
KFWB—Show Biz Quiz.
KGFJ—What D'You Know?
KGIL—Waltz Time.

AL JARVIS
Make-Believe Ballroom
KLAC
10:00 a.m. — 1:00 p.m.
6:05 - 7:00 p.m.

- Monday thru Saturday
- KLAC—Al Jarvis Ballroom.
KMPC—Westerners.
KOWL—Yiddish Hour.
KRKD—Morning Melodies.
KWIK—Spanish Lesson.
KWKW—Racing News.
KXLA—Philco Quiz.
10:10—KWKW—Audrey Slops.
10:15—KECA, KFMB—Galen Drake.
KFI—Are You Listening?
KHJ, KGB, KVOE—Gospel Singer.
KXN—Ma Perkins.
KFOX—Assembly of God.
KGER—Truth Marches On.
KGIL—Sweet Swing.
KRKD—Dr. Richardson.
KWIK—Paul Sutton.
★KXLA—News.
10:25—KGFJ—Sports Flash.
10:30—KECA, KFMB—My True Story
★KFI, KGIL—News.
★KHJ, KGB—Luncheon at Sardi's.
KXN—Young Dr. Malone.
KFSB—Robert McCormick.
KFVD—Rescue Mission.
KFWB—Maurice Hart.
KRKD—Crazy Rhythm.

- KWKW—Feature Stories.
KXLA—Ford Lewis.
10:35—KGIL—Romance in Rhythm.
10:45—KFI—Life Can Be Beautiful.
KXN—Guiding Light.
KFAC—Salvation Army Band.
KGER—Rev. Le Roy Kopp.
KRKD—Midnight Mission.
KWIK—Race Lineup.
KGER—Helen Markham.
KWKW—Mary Norton.
KXLA—Western Music.
10:50—KECA, KFMB—Betty Crocker Magazine of the Air.
KGFJ—Sports Flash.
11—KECA, KFMB—Betty Crocker.
KFI, KFSB—Double or Nothing.
KHJ, KGB, KVOE—Ladies First.
KXN—Second Mrs. Burton.
KXLA—Lido Club.
KFAC—Festival of Music.
KFOX—The Village Boys.
★KFVD—News.
★KFWB—Peter Potter.
KGER—Biblical Research.
KGFJ—Sunset and Vine.
KGIL—Crosby Sings.
KLAC—Al Jarvis Ballroom.
KMPC—Memory Melodies.
KOWL—Spanish Hour.
KRKD—Songs of Yesteryear.
KWKW—Traffic Quiz.
KXLA—Western Music.
11:15—KECA, KFMB—Get More Out of Life.
KXN—Perry Mason.
KFVD—Shopping Highlights.
KGER—Concert Hall.
KGIL—Midmorning Melodies.
KMPC—Meet Your Pharmacist
KWIK—Music.
KWKW—Stairway to Music.
KXLA—Pasadena News.
★KGFJ—Sports Flash.
11:25—KECA—Cass Cugat.
11:30—KFI, KFSB—Today's Children—Queen for a Day.
KXN, KCBQ—Nora Drake.
KFAC—Keyboard Artistry.
★KFOX, KFNB, KRKD—News.
KFVD—Memory Melodies.
KGER—Peter Slack Time.
KGFJ—Piano Moments.
KLAC—Honest Opinion.
KMPC—Tops in Pops.
KOWL—Eternal Fountain.
KXLA—Hometown Jamboree.
11:40—KFOX—Hit Tunes.
11:45★KECA—One for the Book.
KFI—Light of the World.
KXN—What Makes You Tick?
★KFSB, KGIL—News.
KGFJ—Saludos Amigos.
KMPC—Star Serenade.
KRKD—Sweet Pops.
11:55—KGFJ—Sports Flash.
12★KECA, KHJ, KAGH, KGB, KVOE, KWIK—News.
KFI—Farm Reporter.
KXN—Gordon Mason.
KFAC—Luncheon Concert.
KFSB—Life Can Be Beautiful.

- KFVD—Meridian Song.
KFWB—Peter Potter.
KGER—Music.
KGFJ—Intermission.
KGIL—Real Estate Page.
KLAC—Al Jarvis Ballroom.
KMPC—Women Are Wonderful
KOWL—Joe Adams Show.
KRKD—Santa Fe Trails.
KWKW—Two on the Aisle.
KXLA—Hometown Jamboree.
12:04—KAGH—Accent on Music.
KWIK—San Fernando Hour.
12:15—KECA—Norwood Smith Selects
KFI, KFSB—Ma Perkins.
KFI—Hits of Yesterday.
★KFOX, KGER—News.
KGB—It's All Yours.
KGIL—Vocal Varieties.
12:25—KGFJ—Sports Flash.
12:30—KECA—Art Baker's Notebook.
KFI, KFSB—Pepper Young.
KHJ—Louise Mansey.
★KXN, KCBQ—Knox Manning.
KFMB—National City Show.
KFVD—Shopping Highlights.
★KFWB—News; Peter Potter.
KGER—Luncheon Serenade.
KGFJ—1230 Club.
KGIL—Western Music.
KMPC—Jeanne Gray.
★KOWL—News.
KWIK—Navy Band.
KWKW—Stock Quotations.
KXLA—Ole Rasmussen.
12:35—KOWL—Joe Adams.
KWKW—Farm News.
12:45—KFI, KFSB—Right to Happiness.
KHJ—Melody Matinee.
KXN—E. H. Wileman.
★KFAC, KMPC—News.
KGB—Three Alarm.
KWIK—Fleeta Time.
KWKW—Circle 1430 Ranch.
12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Breakfast in Hollywood.
KFI, KFSB—Backstage Wife.
KHJ—Lynn Looks at H'wood.
KXN, KCBQ—Call for Help.
KAGH—Jim's Jamboree.
KFAC—Piano Parade.
KFOX—Barbershop Quartet.
★KFVD, KWKW—News.
KFWB—Bill Anson.
KGER—Luncheon Serenade.
KGFJ—1230 Club.
KGIL—1230 Roundup.
★KLAC—News, Sports.
KMPC—Music in the Air.
KOWL—Joe Adams Show.
KRKD—Siesta Time.
KVOE—United Nations.
★KWIK—News; Just Relax.
KXLA—Community.
1:15—KFI, KFSB—Stella Dallas.
KHJ—Nancy Dixon.
KFAC—Classroom Radio.
KFVD—Piano Parade.
KGB—Art Baker.
KGIL—Charlie Hamp.
KLAC—570 Club.
KVOE—Johnson Family.
KWIK—Man on the Street.
KWKW—Races and Sports.
KXLA—Joe Littlefield.
1:25—KGFJ—Sports Flash.
1:30—KECA—At Home With the Kirkwoods.
KFI, KFSB—Lorenzo Jones.
KHJ—Norma Young.
KXN—Winner Take All.
KFAC—American Hour.
KFOX—L. B. Schools.
KFVD—Hall of Records.
★KFWB, KRKD—News.
KGER—Clark Sparks Show.
KGIL—Homemakers.
KOWL—Paul's Platter Party.
KWIK—Music.
KWKW—Hawaiian Echoes.
KXLA—Vocal Varieties.
1:35—KRKD—Symphony of Song.
1:45—KECA—Ethel and Albert.
KFI, KFSB—Wilder Brown.
KXN—George Fisher.
KFOX—Everybody's Business.
KGER—Hawaiian Melodies.
KWKW—Sports, Want Ads.
KXLA—Listeners' Digest.
1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Surprise Package.
KFI, KFSB—When a Girl Marries.
KHJ, KFNM, KGB, KVOE—Anniversary Club.
KXN, KCBQ—Hint Hunt.
KAGH—Square at Round Table
KFAC—Mane.
KFOX—Judy Martin.
KFVD—Control-Room Capers.
KFWB—Bill Anson.
KGER—Long Beach Band.
KGFJ—What's Up.
KGIL—Homemakers.
★KLAC—News, Sports.
KMPC—Three Alarm.
KOWL—Paul's Platter Party.
KRKD—Government Speaks.
KWIK—Take Five.
KXLA—Music for You.
2:10—KLAC—570 Club.
2:15—KFI, KFSB—Portia Faces Life

friday
Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety
3:00—Arthur Godfrey, KXN.
4:00—Herb Shriner, KXN.
6:00—Eddie Cantor, KFI.
6:30—Red Skelton, KFI.
7:00—Life of Riley, KFI.
8:30—Jimmy Durante, KFI.
8:30—Jack Carson, KXN.
9:00—Lucille Ball, KXN.

Drama
6:00—Ford Theater, KXN.
7:00—Philip Morris Playhouse, KXN.

Quiz, Participation
8:00—McNeill Bkfst Club, KECA.
8:30—Grand Slam, KXN.
9:30—Kay Kyser, KECA.
11:00—Double or Nothing, KFI.
11:30—Queen for a Day, KHJ.
11:45—What Makes You Tick, KXN.
1:00—Bkfst. in H'wood, KECA.
2:30—Meet the Missus, KXN.
2:30—Bride and Groom, KECA.
3:30—House Party, KECA.

Classical, Semi-Classical
Music
8:00—Fred Waring, KFI.
8:30—Yours for a Song, KHJ.
Comment-Narration
7:45—Fred Beck, KXN.
9:00—Kate Smith, KHJ.

10:00—Ted Malone, KECA.
12:00—Gordon Mason, KXN.
12:30—Art Baker, KECA.
4:30—Burrill Wheeler, KFI.
4:30—Passing Parade, KHJ.
9:45—Night Editor, KXN.

Mystery-Detective
6:30—The Sheriff, KECA.
8:00—The Fat Man, KECA.
8:30—This Is Your FBI, KECA.
9:30—Bulldog Drummond, KECA.

Public Interest-Information
9:45—V. D. Series, KFI.

Sports
9:30—Racing News, KLAC.
9:30—Racing, KGFJ.
5:30—Sports Dial, KRKD.
5:45—Race Recap, KGFJ.
5:45—Race Results, KRKD.
5:45—Sam Balter, KLAC.
6:15—Bob Kelley, KMPC.
6:30—Joe Hernandez, KMPC.
7:30—Sports Newsreel, KFI.
7:45—Sports Folio, KFI.
9:30—Inside of Sports, KHJ.

Popular-Western Music
8:00—Harry Babbitt, KXN.
10:00—Westerners, KMPC.
4:30—Club 15, KXN.
4:45—Stuart Hamblen, KFWB.
8:00—Supper Club, KFI, KMPC.
8:15—Jack Smith, KXN.

KFOX—Rusty Gill.
 KRKD—Musical Bouquet.
 *KWKW—Sports; News.
 2:25—KECA—Today's World.
 KNN, KCBQ—Mr. Information
 KGFJ—Sports Flash.
 2:30—KECA, KFMB—Bride & Groom
 KFI, KFSD—Just Plain Bill.
 KHJ, KGB, KVOE—Red Benson
 KNN, KCBQ—Meet the Missus
 KFOX—Country Girls.
 KGER—Garden School.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KMPC—Lois January Show.
 *KOWI—News.
 KRKD—Tunes in Tempo.
 KWKW—Platter Parade.
 2:35—KOWI—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KFI, KFSD—Front-Page
 Furrell.
 KFOX—Down Homers.
 KGFJ—Hawaiian Serenade
 KGIL—Talent Showcase.
 KRKD—Organ Moods.
 KWKW—Races and Sports.
 2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.
3
 KECA, KFMB—Ladies, Be
 Seated.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy
 Gang.
 KNN, KCBQ—Arthur Godfrey.
 *KAGH, KFOX, KXLA—News.
 KFAC—Musical Favorites.
 KFVD—Hall of Records.
 KFVB—Music.
 KGER—Rancho 1390.
 KGIL—Record Jackpot.
 *KLAC—News, Sports.
 *KMPC—Bill Ewing Show.
 KOWI—Radio Outlook.
 KRKD—Tops in Pops.
 *KWKI—News; Music.
 KWKW—Handicap Contest.
 3:05—KAGH—Square at Round Table
 3:10—KLAC—Don Otis Show.
 3:15—KFI, KFSD—Brighter Day.
 KFOX—Errand of Mercy.
 KFVB—Errand of Mercy.
 *KGIL—News.
 KOWI—Human Relations.
 KWKW—Races and Sports.
 KXLA—Juke Box Matinee.
 3:25—KGFJ—Sports Flash.
 3:30—KECA, KFMB—House Party.
 KFI, KFSD—Aunt Mary.
 KHJ, KFVB—Music.
 KFAC—Lyrics in Chorus.
 KFOX—Hawaiian Orchestra.
 KFVD—Harlematinee.
 KGB—Lanny Ross.
 *KGER, KOWI, KRKD—News.
 KGIL—Veterans' Hospital.
 KMPC—Sing 'n' Sing.
 KWKW—Crowell Beech.
 3:35—KGER—Rancho 1390.
 KOWI—Just Music.
 KRKD—Tea-Time Tunes.
 3:40—KWKW—News.
 3:45—KFI, KFSD—We Love & Learn
 *KHJ, KFNM, KGB, KVOE—
 Gabriel Heatter.
 KAGH—Serenade.
 *KFAC—News.
 KFOX—Pet Review.
 KFVB—Mel Ronch.
 KGIL—Dance Matinee.
 3:55—KGFJ—Sports Flash.
4
 KECA—Frances Scully.
 KFI, KFSD—This Women's
 Secret.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Herb Shriner.
 KAGH—Records at Random.
 KFAC—Musical Masterpieces.
 *KFOX, KGER, KMPC—News.
 KFVD—Harlematinee.
 KFVB—Marsha Walton.
 KGFJ—Record Review.
 KGIL—Hank Penny Show.
 *KLAC—News, Sports.
 KOWI—Musical Showcase.
 KRKD—Plano Paintings.
 KWIK—Plaza Program.
 KXLA—Juke Box Matinee.
 4:05—KGER—Rancho 1390.
 4:10—KFOX—Freddie Martin.
 4:15—KFI—Johnny Murray.
 *KHJ, KFNM, KGB, KVOE—
 Frank Hemingway.
 KNN, KCBQ—Stand-In.
 KFSD—You Win It.
 KFVB—Bing Crosby.
 KLAC—Eddie Stanley Show.
 KMPC—Modern Classics.
 KOWI—Island Magic.
 KRKD—Melody Time.
 4:20—KECA—Double Feature.
 4:25—KGFJ—Sports.
 4:30—KECA—Eleanor and Anna
 Roosevelt.
 KFI—Burrill Wheeler.
 *KHJ, KGB, KVOE—Passing
 Parade.
 KNN, KCBQ—Club 15.
 KFOX, KWIK—Old-Age
 Pensions.

KFVD—Tele-Tunes.
 KFVB—Daily Light.
 KLAC—Swing Time.
 KMPC—Mellow Moods.
 *KOWI—News; Show Tunes.
 KRKD—Symphony in Swing.
 KWKW—Frank Sinatra.
 4:45—KECA—Happy Theater.
 *KHJ, KGB, KVOE—News.
 *KNN, KCBQ—Ed R. Murrow.
 *KFSD—H. V. Kaltenborn.
 KFVD—Rhythm and Rhyme.
 KFVB—Stuart Hamblen.
 KLAC—Racing Roundup.
 KMPC—Collectors' Corner.
 *KRKD—News.
 KWIK—Theater Quiz.
 KWKW—Sports, Easy
 Listening.
 4:55—KGFJ—Sports Flash.
5
 KECA, KFMB—Challenge of
 the Yukon.
 *KFI—Feature Wire.
 KHJ, KGB, KVOE—Superman.
 *KNN, KCBQ—Knox Manning.
 *KAGH—Toastmasters' Club.
 KFAC—Sunset Serenade.
 KFOX—Sunshine Mission.
 KFVD—Andy Mansfield.
 KFVB—Stuart Hamblen.
 KGER—Sports; Western Music
 KGFJ—Jive at Five.
 KGIL—Hank Penny Show.
 *KLAC—Fred Henry Reports.
 *KMPC—News, Star Time.
 KOWI—Italian Program.
 KRKD—Songs of the Saddle.
 KWIK—Allen Rich.
 KWKW—Maurice Johnson.
 KXLA—Juke Box Matinee.
 5:15—*KFI—News.
 KNN—Tom Hanlon.
 KAGH—Bing Sings.
 KFVD—Dinner Dance Time.
 KGIL—Children's Corner.
 KLAC—Music Room.
 KMPC—Star Sing.
 KWKW—Today at the Races.
 KXLA—Future Pianists.
 5:30—KECA, KFMB—Jack
 Armstrong.
 KFI—Casa Cugat.
 KHJ, KFNM, KGB, KVOE—
 Captain Midnight.
 *KNN, KCBQ—Chet Huntley.
 KFAC—Whoo Bill Club.
 *KFOX, KGIL—News.
 KFSD—This Is the Story.
 KGFJ—Evening Interlude.
 KIEV—Bob Oates.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWIK—Western Ballads.
 KXLA—Squeakin' Deacon.
 5:35—KGIL—Latin American.
 5:45—KFI, KFSD—Reserve.
 KHJ, KFNM, KGB, KVOE—
 Adventures of Tom Mix.
 *KNN, KCBQ—News, Garded.
 KFOX—Your Fishcatcher.
 *KFSD—H. V. Kaltenborn.
 *KFVD—News.
 KGER—Billy Starr.
 KGFJ—Race Recap.
 KLAC—Sam Butler, Sports.
 KMPC—Top Times.
 KOWI—Evening Serenade.
 KRKD—Race Results.
 KWIK—Sports.
 5:55—*KNN—Frank Goss, News.
6
 KECA, KFMB—Edwin C. Hill.
 KFI, KFSD—Eddie Cantor.
 *KHJ, KGB, KVOE—Gabriel
 Heatter.
 KNN, KCBQ—Ford Theater.
 KFAC—Twilight Hour.
 *KFOX, KLAC—News.
 *KFVB—Clete Roberts, News.
 KGER—John Brown.
 KGFJ—Musical Digest.
 KGIL—Pops in Pops.
 *KMPC—News, Bill Harpel.
 KRKD—Varieties in Music.
 KWIK—Italo-American Hour.
 KXLA—Property Owners.
 6:05—KECA—Headline Edition.
 KLAC—Al Jarvis Ballroom.
 6:15—*KECA—Hank Weaver, News.
 *KHJ, KGB—Mutual Newsreel.
 KFOX—Hawaiian Music.
 *KFVB—Manchester Buddy.
 KGER—Stamps Quartet.
 KMPC—Bob Kelley, Sports.
 KRKD—Hawaiian Memories.
 KXLA—Women's Clubs.
 6:25—KECA—Animal World Stories.
 6:30—KECA, KFMB—The Sheriff.
 KFI, KFSD—Red Skelton Show
 KHJ, KGB—Garden Guide.
 KFAC—Hour of Music.
 KFOX—Hal's Memory Room.
 KFVB—America Dances.
 KGER—Back to the Bible.
 KMPC—Dinner Concert.
 KMPC—Golden Gate Races.
 KRKD—Sweet Pops.
 KXLA—Eddy Arnold Show.
 KHJ—Hit Times.
 KGIL—Down Memory Lane.
 KRKD—Accent on Rhythm.
 KXLA—Ford Lewis.

6:55—KECA, KFMB—Champion
 Roll Call.
7—*KHJ, KGB, KVOE—Bill Henry
 KECA, KFMB—Boxing Bout.
 KFI, KFSD—Life of Riley.
 KHJ, KGB—Gregory Hood.
 KNN, KCBQ—Philip Morris
 Playhouse.
 KFAC—Hour of Music.
 KFOX—Poet's Reverie.
 KFVB—America Dances.
 KGER—Family Bible Hour.
 *KGIL, KRKD—News.

Penny-Owsley
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 Nightly at
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 7:00 - 8:00 pm
 DR. KARL WECKER
 Direct from
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EGEJ—Musical Digest.
 KLAC—570 Club.
 KMPC—Firestone Favorites.
 KWIK—Dancin' With Anson.
 KXLA—Dusty Elfison.
 7:15—KFOX—Evening Melodies.
 KGIL—Songs by Crosby.
 KRKD—Three-Quarter Time.
 7:30—KECA—Blue Book of Sports.
 KFI, KFSD—Sports Newsreel.
 KHJ, KFNM, KGB, KVOE—
 Cisco Kid.
 KNN, KCBQ—Yours Truly,
 Johnny Dollar.
 KLAC—Echoes and Encores.
 KFOX—Waltz Time.
 KFVB—Sports Final.
 KGER—Wiltshire Christian
 Church.
 KGIL—Parks & Playgrounds.
 KMPC—Words and Music.
 KRKD—Twilight Serenade.
 KXLA—Vance Lane.
 7:35—KECA—Swingin' on the
 Golden Gate.
 7:45—KFI—Sports Follo.
 *KFOX, KWIK—News.
 KFVB—Pick of Pops.
 KGIL—Soulful Singers.
 KMPC—Club Time.
 KRKD—Father Vaughan.

8—KECA, KFMB—The Fat Man.
 KFI, KFSD—Supper Club.
 KHJ, KGB, KVOE—Straight
 Arrow.
 *KNN—Lowell Thomas.
 KFAC—Evening Concert.
 KFOX—County Barn Dance.
 KFVB—Williams-Rodgers.
 KGER—Bible Treasury.
 KGFJ—Caucasian Memories.
 KGIL—Hustlin' Hal.
 *KLAC, KXLA—News.
 KMPC—ABC Club.
 KRKD—County Barn Dance.
 KWIK—Evening Sista.
 8:15—*KFI, KFSD—World News.
 KNN, KCBQ—Jack Smith.
 KGER—Hebrew Christian.
 *KGFJ—News, Averill Berman.
 *KLAC—Crosby Time.
 KMPC—Romance and Rhythm.
 KXLA—Evening Serenade.
 8:30—KECA, KFMB—This Is Your
 FBI.
 KFI, KFSD—Jimmy Durante.
 KHJ, KFNM, KGB—Yours for
 a Song.
 KNN—Jack Carson.
 KCBQ—Mr. ace and JANE.
 *KFVB—News.
 KGER—Clem Davies.
 KGFJ—Tonight's Top Tunes.
 KLAC—Jan Garber Orch.
 KMPC—American Music.
 KRKD—Cowboy Hit Parade.
 KXLA—97th Street Corral.
 8:45—*KFVB—Clete Roberts.
 KGER—Rev. Al Harlan.
 KLAC—Eddy Duchin Show.
 8:55—*KHJ, KGB, KVOE—Hy
 Gardner Says.

9—KECA, KFMB—Break Bank.
 KFI—Mayor Bowron.
 *KHJ, KFNM, KGB, KVOE—
 News, Glenn Hardy.
 KNN—Lucille Ball Show.
 KFAC—Evening Concert.
 KFSD—A Second Look.
 KFVB—Preview.
 KGER—Voice of China.
 KGFJ—Tonight's Top Tunes.
 KGIL—Western Trails.
 KLAC—Melody Parade.
 KMPC—Lloyd Aldrich.

KRKD—Cowboy Hit Parade.
 *KWKI—News.
 KXLA—Squeakin' Deacon.
 9:05—KMPC—Parade of Hits.
 9:15—KFI—Styles in Music.
 *KHJ, KGB, KVOE—Fleetwood
 Lawton.
 *KXLA—News.
 KFSD—Guest Stars.
 KGER—Here's to Yets.
 KWIK—Dr. Clem Davies.
 9:30—KECA—Bulldog Drummond.
 KFI—Remember That Music.
 KHJ, KGB, KVOE—Inside of
 Sports.
 KNN—Beulah.
 KFVB—Carmen Cavallaro.
 KFOX—Flight Cast.
 KFVB—Unity Daily Word.
 KGFJ—Club Algiers.
 KGIL—Dance Time.
 KLAC—Spotlight Serenade.
 KMPC—Miracle Theater.
 9:45—KFI—V. D. Series.
 *KHJ, KGB, KVOE—Fulton
 Lewis.
 KNN, KCBQ—Night Editor.
 KFMH—Bing Crosby.
 KFOX—Swingtime Serenade.
 KFSD—Pro and Con.
 *KFVB—News, Music.
 *KMPC—News Notebook.
 9:55—*KLAC—News.
10—KECA, KFMB—Richfield
 Reporter.

*KFI, KFSD—Sam Hayes.
 *KHJ—Highlights in Headlines.
 *KNN, KCBQ—Chet Huntley.
 KFAC—Lucky Dance Time.
 KFOX—Merry-Go-Round.
 KFVD—Citizens in Action.
 KFVB—Eastside Show.
 KGFJ—Wayside Pupit.
 KGIL—Ace Cans.
 KLAC—Showtime.
 KLAC—Don Otis.
 KMPC—Bing Crosby Sings.
 KRKD—Cowboy Hit Parade.
 *KWKI—News.
 KXLA—Jimmy Dolan.
 10:05—KECA—Highlights in Music.
 10:15—KECA—Casa Cugat.
 KFI—Tom Harmon, Sports.
 KNN—Bob Elsen.
 KFSD—Sports Recap.
 KFVD—Spade Cooley Time.
 KGER—Chara Sparks Show.
 KMPC—Dance Parade.
 KWIK—Sunshine Mission.
 10:30—KECA—One for the Book.
 *KFI—Carroll Wells.
 KHJ—Mutual Concert Hall.
 KNN—Symphonette.
 KFOX—Music Moderne.
 KFSD—Concert Hall.
 KGB—Deems Taylor Concert.
 KGER—Evangelist Church.
 KGFJ—Song Book.

10:30
 MON., TUES., THURS.,
 FRI., SAT.
Dan Lundberg
 and
A NEW NEWS-IDEA
IT'S NEWSABLE
KXLA

*KXLA—Dan Lundberg.
 10:45—KFI—Melody Time.
 KFOX—The Bachelors.
 10:55—KFI—Police Bulletin.
 *KLAC—News.
11—*KECA—News of Tomorrow.
 *KFI, KFSD, KWIK—News.
 KHJ, KGB—Dance Orch.
 *KNN—Nelson Pringle.
 KFAC—Lucky Lager Dance.
 KFMB—Chentin' on Sandman.
 KFOX—Music of the Masters.
 KFSD—Spade Cooley Time.
 KFVB—Eastside Show.
 KGER—At the Runchhouse.
 KGFJ—H'wood House Party.
 KGIL—Showtime.
 KLAC—Don Otis.
 KMPC—Dance Parade.
 KRKD—Cowboy Hit Parade.
 KXLA—Pasadena Civic.
 11:15—KECA—Cinegrill Music.
 KFI—Pro and Con.
 KNN—Merry-Go-Round.
 KWIK—Dancin' With Anson.
 11:30—KECA—Ambassador Orch.
 KFI—Milestones in Melody.
 KHJ, KVOE—Dick Foy Orch.
 *KFOX—News.
 KXLA—Popular Variety.
 11:45—KFI—Navy Recruiting.
 *KHJ, KMPC, KVOE—News.
 KNN—You and ...
 KXLA—King Perry.
 11:55—*KECA—News.

SATURDAY, MARCH 26

*Indicates News Broadcast.

8—KECA, KFMB—Shopper's Special.
 KFI, KFSD—Meet the Meeks.
 KHJ—Treasury Show.
 *KXN, KLAC, KMPC, KXLA—News.
 KAGH—Sister Sylvia.
 KFAC—Country Church.
 KFOX, KRKD—Haven of Rest
 KFVD—Wakeup Ranch.
 KFWB—Salvation Army.
 KGB—Music.
 KGER—Mizpah.
 KGFJ—Marine Story.
 KGIL—Reveille Ranch.
 KOWL—Fathers of Vida.
 KVOE—Pro and Con.
 KWIK—Klob KWIK.
 KWKW—Pasadena Foursquare

8:05—KXN, KCBQ—Let's Pretend.
 8:15—KHJ—Errand of Mercy.
 KFWB—Music.
 KGFJ—Yesterday's Hits.
 KLAC—Haynes at the Reins.
 KMPC—Market Reports, Sports
 KOWI—Boy Scouts.
 KXLA—Music.

8:30—KECA, KFMB—What's My Name?
 KFI, KFSD—Smilin' Ed McConnell.
 KHJ, KVOE—Ozark Valley Folks.
 KXN, KCBQ—Junior Miss.
 KAGH—Hebrew-Christian Hr.
 *KFAC, KGIL, KOWI, KRKD—News.
 KFOX—Know Your Bible.
 KFWB—Crosby Entertains.
 KGB—Pet Club.
 KGER—Hammond.
 KGFJ—Music You Want.
 KLAC—Music.
 KMPC—Tops in Pops.
 KVOE—Secret Mission.
 KWKW—Organ Music.
 KXLA—Melody Time.
 KAGH—Words of Life.

8:45—KXLA—Unity.
 KFOX—Memories of Calvary.
 KFVD—Console and Keyboard.
 KGB—Jerry and Skye.
 KGER—Organ Music.
 KGIL—Coffee Parade.
 KLAC—Business Talk.
 KMPC—Fingertip Successes.
 KOWL—Church of Inner Peace
 KRKD—Spotlight Varieties.
 KVOE—Radio Tour.
 KWKW—Sacred Heart.

9—KECA, KFMB—Hornel Girl Corps.
 KFI—Jump-Jump of Holiday House.
 KHJ—Dr. Hiss Clinic.
 KXN, KCBQ—Theatre of Today.
 KAGH—Sunshine Program.
 KFAC—Serenade.
 KFOX—Rev. Earl Ivie.
 *KFSD, KLAC—News.
 KFVD—Contrasts.
 KFWB—Morning Melodies.
 KGER—Lutheran Hour.
 KGFJ—Proudly We Hail.
 KGIL—Musical Horizons.
 KMPC—Music of the Stars.
 KOWL—Pacific Serenade.
 KRKD—Sagebrush Serenade.
 *KWIK—News; Music.
 KWKW—Voice of China.
 KXLA—Popular Favorites.

9:05—KLAC—Kiddle Club.
 KWIK—Sunny Side.

9:15—KFI—Young America Speaks.
 KFSD—Public Affairs.
 KGIL—Ballads for You.
 KWKW—Foursquare Churches.

9:30—KFCA—Mirandy.
 KFI—Jerry Marlowe.
 KHJ—Smoky Mountain Hayride.
 KXN, KCBQ—Grand Central Station.
 KAGH—Olga Graves.
 KFMB—Back to the Bible.
 KFOX—Full Gospel.
 KFSD—Luncheon With Lopez.
 KFVD—Show Tunes.
 KGB—Molly Morse.
 KGER—God's Half Hour.
 KGFJ—Racing News.
 KGIL—Valley Shopper.
 KLAC—Racing News.
 KOWI—German Hour.
 KVOE—Meet a Friend.
 *KWIK—Feature Page.
 *KWKW—Stocks, News.

9:45—KECA—Radio the American Way.
 KFI—Home Town Happenings.
 KAGH—Serenade.
 KFVD—Remembered Rhythms.
 KGB—Traffic Safety.
 *KGFJ—Abrotorials.
 KLAC—Morning Melodies.
 *KRKD—News.
 KWKW—Date With Dinah.

10—KECA—Abbott-Costello Kid Show.
 KFI, KFSD—National Farm and Home Hour.
 *KHJ, KGB, KVOE—News.
 KXN, KCBQ—Stars Over Hollywood.
 KAGH—Stars of Tomorrow.
 KFAC—Morning Concert.
 KFMB—Music for Saturday.
 *KFOX—News.
 KFVD—Musical Flashback.
 KFWB—Ricardo Show.
 KGER—Kids' Bible Club.
 KGFJ—What D'You Know?
 KGIL—Waltz Time.

ORIGINAL
**MAKE BELIEVE
 BALLROOM**
 WITH
AL JARVIS
 10 a.m.-1 p.m. 6:05 p.m.-7 p.m.
 Mon. thru Sat.

KLAC—Al Jarvis Ballroom.
 KMPC—Band Box.
 KOWI—Italian Hour.
 KXLA—KCBQ—Morning Melodies.
 KWIK—Over Coffee Cups.
 KWKW—Musical Varieties.
 KXLA—Phileo Quiz.

10:15—KHJ, KGB, KVOE—Two-Ton Baker.
 KFOX—Assembly of God.
 KFVD—Past to Present.
 KRKD—Dr. Richardson.
 KWIK—Paul Sutton.

*KXLA—News.
 10:25—KGFJ—Sports Flash.
 10:30—KECA—Big 'n' Little Club.
 KFI, KFSD—Mary Lee Taylor.
 KHJ, KGB, KVOE—Symphonies for Youth.
 KXN, KCBQ—Give and Take.
 KAGH—Disc Jockey Parade.
 KFMB—La Jolla Show.
 KFVD—Lifelines.
 KFWB—Maurice Hart.

*KGIL—News.
 KGER—Rev. Kopp.
 KRKD—County Art Institute.
 KWIK—Over Coffee Cups.
 KXLA—Music.

10:35—KGIL—Child Evangelist.
 10:45—KFAC—Village Festival.
 KGER—Rev. Le Roy Kopp.
 KRKD—Pop Concert.
 KWIK—Race Lineup.
 KWKW—Music from Hollywd.

10:55—KGFJ—Sports Flash.

11—KECA, KFMB—Reserve.
 KFI, KFSD—RFI America.
 KHJ, KGB, KVOE—Symphonies for Youth.
 KXN, KCBQ—Handy Man.
 KAGH—1300 Club.
 KFAC—Waltz Time.
 KFOX—Rhythmic Age.
 *KFVD, KGER—News.
 KFWB—Peter Potter.

KGFI—Sunset and Vine.
 KGIL—Crosby Sings.
 KLAC—Al Jarvis Ballroom.
 KMPC—Keith Hetherington.
 KOWL—Spanish Hour.
 KRKD—Songs of Yesteryear.
 KWIK—Town Crier.
 KWKW—Music from Hollywd.
 KXLA—Variety Time.

11:15—KXN, KCBQ—Get More Out of Life.
 KFVD—Piano Parade.
 KGER—Concert Hall.
 KGIL—Tahitian Memories.
 KWKW—Gasoline Alley.

11:25—KGFJ—Sports Flash.
 11:30—KFI—Edward Tomlinson.
 KHJ, KGB, KVOE—Coast Guard on Parade.
 KXN, KCBQ—Meet the Missus
 KFAC—Playtown Train.
 *KFOX, KRKD, KWIK—News.
 KFSD—Debbler Date.
 KFVD—Shopping Hi-Lites.
 *KFWB—News; Peter Potter.
 *KGER—Maj. Rex (oll ng)
 KGFJ—Piano Moments.
 KGIL—Midmornning Melodies.
 KOWL—Italian Program.
 KWKW—Varsity Views.

11:45—KFI—Report on Europe.
 KFOX—Tempos of the Time.
 KGER—Concert Hall.
 KGFJ—Saludos Amigos.
 *KGIL—News.
 KRKD—Sweet Pops.
 KWKW—Musical Varieties.
 KXLA—Books.

11:55—KGFJ—Sports Flash.

12—KECA, KFMB—Reserve.
 KFI—Farm Reporter.
 *KHJ, KAGH, KGB, KMPC, KVOE—News.
 KXN, KCBQ—Mother Knows Best.
 KFAC—Luncheon Concert.
 KFSD—Pioneers of Music.
 KFVD—Meridian Song.
 KFWB—Peter Potter.
 KGER—Music.
 KGFJ—Intermission.
 KGIL—Real Estate Show.
 KLAC—Al Jarvis Ballroom.
 KOWL—Joe Adams Show.
 KRKD—Santa Fe Trails.
 KWIK—San Fernando Hour.
 KWKW—Pasadena Opera.
 KXLA—Saturday Serenade.

12:05—KAGH—Jazz Concert.
 12:15—KFI—Man on the Farm.
 KHJ—Time to Shine.
 *KFOX, KGER—News.
 KGIL—Vocal Varieties.
 KMPC—Story Circus.
 KVOE—Luncheon Dance.
 KWKW—Show Time.

12:25—KGFJ—Sports Flash.
 12:30—KHJ, KGB, KVOE—Sports Parade.
 KXN—Junior Stand-In.
 KFOX—Cowhands Carnival.
 KFVD—Luncheon Tunes.
 *KFI, KOWI—News.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Musical Corral.
 KLAC—Honest Opinion.
 KWIK—Just Relax.
 KWKW—Church of Ancient Christianity.

KXLA—Ole Basmusen.
 12:35—KOWL—Joe Adams Show.
 12:45—KFI—Are You Listening?
 *KFAC—News.
 KFVD—Shopping Highlights.
 KGWK—Circle 1430 Ranch.
 12:55—KGFJ—Sports Flash.
1—KECA, KFMB—Reserve.
 KFI—Are You Listening?
 KHJ, KGB, KVOE—College Choir.
 KXN—It's Fun to Be Young.
 KAGH—The Moldy Fig.
 KFAC—Piano Parade.
 KFOX—Barbershop Quartet.
 KFSD—Your Health.
 *KFVD, KLAC—News.
 KFWB—Bill Anson.
 KGER—Luncheon Serenade.
 KGFJ—1230 Club.
 KGIL—Musical Corral.
 KMPC—Tops in Pops.
 KOWI—Joe Adams Show.
 KRKD—Siesta Time.
 KWIK—Rancho Plaza.
 *KWKW—News; Music.
 KXLA—Community Broadcaster.

1:10—KLAC—570 Club.
 1:15—KFAC—L. A. Church Federation.
 KFSD—Echoes from Tropics.
 KFVD—Song Stylist.
 KWKW—Sports; Vocalists.
 KXLA—Resenrch Adventures.

1:25—KGFJ—Sports Flash.
 1:30—KHJ, KGB, KVOE—Jerry and Skye.
 KXN—Call for Help.
 *KFWB, KRKD—News.
 KFAC—American Hour.
 KFOX—Country Boys.
 KFSD—Frank Merrillwell.
 KFVD—Dream Castles.
 KGER—Hawaiian Melodies.
 KGIL—Saturday Serenade.
 KOWI—Paul's Platter Party.
 KWKW—Hawaiian Echoes.
 KXLA—Vocal Varieties.

1:35—KRKD—Symphony of Song.
 1:45—KHJ—Charlie Keaton.
 KFOX—Voice of the Army.
 KFWB—Bill Anson.
 KLAC—Storybook Hour.
 KWKW—Sports; Want Ads.

*KXLA—News.
 1:55—KGFJ—Sports Flash.
2—KECA, KFMB—Tea and Crumpets.
 KFI, KFSD—Lassie Show.
 KHJ, KGB, KVOE—Russ Hodges Quiz Show.
 KXN, KCBQ—Philadelphia Orchestra.
 KAGH—Disc Jockey Parade.
 KFAC—Matinee.
 KFOX—July Martin.
 KFVD—Newspapers.
 KFWB—Bill Anson.
 KGER—Long Beach Band.
 KGIL—Saturday Serenade.
 KGFJ—What's Up.
 *KLAC—News, Sports.
 *KMPC—News.
 KOWL—Paul's Platter Party.
 KRKD—Ira Swett, Organ.
 KWIK—Jazz Show, D. Ward.
 KXLA—Music for You.

2:10—KLAC—570 Club.
 2:15—KFI, KFSD—Wormwood Forest.
 KFOX—Rusty Gill.
 KFVD—Hits and Misses.
 KMPC—Record Room.
 KRKD—Cancer Memorial Hospital.

*KWKW—Sports; News.
 KXLA—Marines.

2:25—KGFJ—Sports Flash.
 2:30—KFI, KFSD—Dr. I. Q. Junior.
 KHJ, KVOE—Preston Sellers.
 KFOX—Country Girls.
 *KGER, KOWI—News.
 KGFJ—Keyboard Korner.
 KGIL—Variations in Rhythm.
 KRKD—Tunes in Tempo.
 KWKW—Calling All Vets.
 KXLA—Youth Debate.

2:35—KOWL—Contented Listening.
 2:40—KGER—Long Beach Band.
 2:45—KHJ, KVOE—Bill Harrington.
 KFOX—Bowling Homers.
 KFVD—Tempo Time.
 KGFJ—Hawaiian Serenade.
 KGIL—Talent Showcase.

2:50—KWKW—Light and Airy.
 2:55—KGFJ—Sports Flash.

3—KECA—Navy Hour.
 KFI, KFSD—NBC Symphony
 KHJ, KGB, KVOE—Wings Over Jordan.
 KXN—Country Journal.
 *KAGH, KFSD, KXLA—News.
 KFAC—Musical Favorites.
 KFMB—Junior Junction.
 KFOX—Modern Concert Hall.
 KFVD—Hall of Records.
 KFWB—Music.
 KGER—Rancho 1300.
 KGIL—Records Jackpot.
 KGIL—Patterns in Rhythm.
 *KLAC—News, Sports.
 KMPC—Record Room.
 KOWL—Radio Outlook.
 KRKD—Parade of Hits.

saturday Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

Comedy-Variety

8:30—Junior Miss, KXN.
 6:30—Judy Canova, KFI.
 7:00—Dennis Day, KFI.

Quiz, Participation

8:30—What's My Name, KECA.
 10:30—Give and Take, KXN.
 5:30—True or False, KHJ.
 7:00—Sing It Again, KXN.
 8:30—Truth or Consequences, KFI.

Drama

9:00—Theater of Today, KXN.
 9:30—Grand Central Sta., KXN.
 9:30—Hollywood Star Theater, KFI.

Classical, Semi-Classical Music

10:30—Symphonies for Youth, KHJ.
 3:00—NBC Symphony, KFI.

Sports

9:30—Racing News, KLAC.
 9:30—Racing Lineup, KGFJ.

5:30—Sports Dial, KRKD.
 5:45—Race Recap, KGFJ.
 5:45—Race Results, KRKD.
 5:45—Ira Blue, KECA.
 6:30—Joe Fernandez, KMPC.

Mystery-Detective

6:00—Philip Marlowe, KXN.
 8:30—Gangbusters, KXN.

Public Interest-Information

10:00—Nat'l. Farm Hour, KFI.
 3:30—American Farmer, KECA.
 4:00—Cross Section, U.S.A., KXN.
 8:00—If They Had Lived, KGFJ.

Juvenile

8:05—Let's Pretend, KXN.
 8:30—Smilin' Ed, KFI.
 9:00—Jump-Jump, KFI.
 9:05—Kiddle Club, KLAC.
 10:00—Abbott-Costello, KECA.
 2:30—Dr. I. Q. Jr., KFI.
 8:00—Teen Forum, KMPC.

Popular-Western Music

4:45—Stuart Hamblen, KFWB.
 5:00—Gene Autry, KXN.
 7:30—Grand Ole Opry, KFI.
 9:00—Hit Parade, KFI.

KWKW—Jazz Show.
KWKW—Handicap Contest.
 3:05 **KAGH**—Disc-Jockey Parade.
 3:10 **KLAC**—570 Club.
 3:15 **KFSD**—Religion in News.
KFVD—Dreamtime.
 ***KGIL**—News.
KOWL—Rhythm at Random.
KWKW—Races and Sports.
KXLA—Juke Box Matinee.
 3:25 **KFWB**—News.
KGfJ—Sports Flash.
 3:30 **KECA**—Americain Farmer.
KHJ, KGB, KVoe—Windy City
KNN, KCBQ—Garden Gate.
KFAC—Portraits in Melody.
KFMB—V. D. Program.

HARLEM MATINEE
 with **HUNTER HANCOCK**
 Now 1 Full Hour
 3:30 Mon. Thru Sat.
 7020 KC.
 5000 WATTS
Check KEYD

KFVD—Harlematinee.
KFWB—Mel Roach.
KGER—Proudly We Hail.
KGIL—Dance Matinee.
 ***KOWL, KRKD**—News.
KWKW—Saturday Matinee.
 3:35 **KOWL**—Just Music.
KRKD—Tea-Time Tunes.
 3:40 **KFWB**—News.
 3:45 **KNN**—L. A. County Report.
 ***KFAC**—News.
KFMB—Decision Now.
KFWB—Anne Carter.
KGfJ—Sports Flash.
 3:55 **KECA**—Rex Koury, Organ.
KFI, KFSD—NBC Symphony.
KHJ, KGB, KVoe—Bill
 Symes, Shorts.
KNN, KCBQ—Cross Section,
 U.S.A.
KAGH—Patsy's Party.
KFAC—Musical Masterpieces.
 ***KFOX, KGER**—News.
KFVD—Harlematinee.
KFWB—Anne Carter.
KGfJ—Record Review.
KGIL—Hank Penny.
 ***KLAC**—News, Sports.
KMPC—Rancho Grande.
KOWL—Musical Showcase.
KRKD—Teen-Age Workshop.
KWKW—Saturday Serenade.
KWKW—American Jewish Hr.
KXLA—Juke Box Matinee.
 4:05 **KGER**—Rev. John Shearer.
 4:10 **KLAC**—570 Club.
 4:15 **KECA**—Bible Messages.
 ***KHJ, KGB, KVoe**—Frank
 Hemingway.
KFMB—Decision Now.
KFOX—Salvation Army.
KFWB—Helen Louise.
KRKD—Melody Time.
KWKW—Sports.
 4:25 **KGfJ**—Sports Flash.
 4:30 **KECA**—Madhouse Musicale.
KFI—Pioneers of Music.
KHJ, KGB, KVoe—Tea
 D'ansant.
KNN—L. A. Story.
KAGH—Great Stories.
KFOX, KWKW—Old-Age
 Pensions.
KFVD—Sunset Trill.
KFWB—Blind Artists' Guild.
KGER—Salon Serenade.
KLAC—Pet Magazine.
 ***KOWL**—News; Show Tunes.
KRKD—Symphony in Swing.
KWKW—Frank Sinatra.
 4:45 **KECA**—It's in the Family.
KNN—Tom Hanton.
KAGH—Generally Speaking.
KFMB—Voice of the Army.
KFWB—Stuart Hamblen.
KLAC—Racing Roundup.
 ***KRKD**—News.

KWKW—Sports; Easy
 Listening.
 4:55 **KGfJ**—Sports Flash.
 5 **KECA**—It's Your Business.
KFI—Pioneers of Music.
KHJ, KGB, KVoe—Hawaii
 Calls.
KNN, KCBQ—Gene Autry.
KAGH—Holiday Ranch.
FFAC—Sunset Serenade.
FFMB—Ave Maria Hour.
KFOX—Sunshine Mission.
 ***KFSD, KLAC**—News.
KFVD—Andy Mansfield.
KFWB—Stuart Hamblen.
KGER—Peter Slack Time.
KGfJ—Jive at Five.
KGIL—Hank Penny.
 ***KMPC**—News, Sports.
KOWL—Italian Program.
KRKD—Songs of the Saddle.
KWKW—Valley High Time.
KWKW—Maurice Johnson.
KXLA—Juke Box Matinee.
 5:15 **KECA**—Special Event.
KFSD—L. S. Navy.
KFVD—Dinner Dance Time.
KLAC—Jack Colon, Sports.
KMPC—Russ Case Orch.
KWKW—Today at the Races.
KXLA—Future Pianists.
 5:30 **KECA, KFOX, KGIL, KWKW**
 —News.
KFI—Sports Roundup.
KHJ, KGB, KVoe—True or
 False.
 ***KNN, KCBQ**—Chet Huntley.
KFAC—Variety Playhouse.
KFMB—Communism.
KFSD—Colonial Quiz.
KGER—First Congregational
 Church.
KGfJ—Evening Interlude.
KLAC—Peggy Lee, Songs.
KOWL—Evening Serenade.
KRKD—Sports Dial.
KWKW—Meet the Band.
KXLA—Squeakin' Deacon.
 5:40 **KGIL**—Sports News.
 5:45 **KECA, KFMB**—Ira Blue,
 Sports.
 ***KFI, KFSD**—Elmer Peterson.
 ***KNN, KCBQ**—Bob Garred.
KFOX—Music.
 ***KFVD**—News.
EGfJ—Race Recap.
KGIL—Latia American.
KLAC—Sam Baltzer, Sports.
KMPC—Episcopal Diocese.
KOWL—Gems of Music.
KRKD—Race Results.
 6 **KECA, KFMB**—Little Herman.
 ***KFI**—News.
KHJ, KGB—Meet the Press.
KNN, KCBQ—Philip Marlowe.
KFAC—Twiligh: Hour.
 ***KFOX, KFWB, KMPC**—News.
KFSD—Pass in Review.
KGER—Back to the Bible.
KGfJ—Musical Digest.
KGIL—Tops in Pops.
 ***KLAC**—News, Al Jarvis.
KRKD—Varieties in Music.
KVoe—Guest Star.
KWKW—Italo-American Hour.
KXLA—Music.
 6:10 **KFOX**—Music.
 6:15 **KFI**—Science Editor.
KFWB—Hello, Neighbor.
KMPC—Bob Kelley.
KRKD—Hawaiian Memories.
 ***KVoe**—News.
 6:30 **KECA**—On Trial.
KFI, KFSD—Judy Canova.
KHJ, KGB—Guy Lombardo
 Orch.
KNN, KCBQ—Tales of Fatima
KFAC—Music Magic.
KFMB—S. D. Looks Ahead.
KFOX—Hal's Memory Room.
KGER—Lukin Valley Church.
KGIL—Dinner Concert.
KMPC—Golden Gate Races.
KRKD—Sweet Pops.
KVoe—Hit Parade.
KXLA—Sweet Chariot.
 6:45 **KFWB**—Tune Time.

KGIL—Down Memory Lane.
KRKD—Accent on Rhythm.
KFCA—One Great Hour.
 7 **KFI, KFSD**—Dennis Day,
KHJ, KGB, KVoe—Take a
 Number.
KNN, KCBQ—Sing It Again.
FFAC—Dr. James Fifield, Jr.
FFMB, KFOX—Proudly We
 Hail.
KFWB—Gospel and Song.
KGER—American Music.
KGfJ—Musical Digest.
 ***KGIL, KRKD**—News.
KLAC—Social Security.
KMPC—Mayor Bowron.
KWKW—Pentecostal Church.
KXLA—Nazarene Church.
 7:15 **KGIL**—Songs by Crosby.
KLAC—Dinning Sisters.
KMPC—Proudly We Hail.
KRKD—Three-Quarter Time.
 7:30 **KFI, KFSD**—Grand Ole Opry.
KHJ, KFXM, KGB—Plantation
 Party.
KFAC—Dr. Fagerburg.
KFMB—Naval Air Reserve.
KFOX—Waltz Time.
KFWB—Music.
KGER—Grace Dotson.
KGIL—Footlight Favorites.
KLAC—Music, Paul Weston.
 ***KMPC**—News.
KRKD—Twilight Serenade.
KWKW—Salon Serenade.
KXLA—Accent on Youth.
 7:45 **KFAC**—Waltzes of the World.
KFMB—Gay Nineties.
KFOX—Ministerial Union.
KGIL—San Fernando Valley
 Story.
KMPC—Andre Kostelanetz.
 8 **KECA, KFMB**—Lone Ranger.
KFI, KFSD—Vic Damone Show
KHJ, KGB, KVoe—Haven of
 Hope.
KNN, KCBQ—Vaughn Monroe.
KFAC—Evening Concert.
KFOX—County Barn Dance.
KFWB—Community Hour.
KGER—Bible Treasury.
KGfJ—If They Had Lived.
KGIL—Youth for Christ.
 ***KLAC**—News, Music.
KMPC—Teen Forum.
KWKW—Evening Fiesta.
KXLA—Church in the Barn.
 8:10 **KGfJ**—Film News.
 8:15 **KGER**—Hebrew Christian.
KGfJ—Know Your Schools.
KLAC—Crosby Time.
 8:30 **KECA, KFMB**—Hollywood
 Makes Music.
KFI, KFSD—Truth or
 Consequences.
KHJ—Western Hit Review.
KNN, KCBQ—Gangbusters.
KFWB—Music.
KGER—Clem Davies.
KGfJ—Tonight's Top Tunes.
KGIL—Sagebrush Serenade.
KLAC—Jan Garber Orch.
KMPC—American Music.
KXLA—97th St. Corral.
 8:45 **KGER**—Music.
KFWB—Navy Band.
KLAC—Etchings for Evening.
 8:55 **KHJ, KGB, KVoe**—Mutual
 Memos.
 9 **KECA**—Go for the House.
KFI, KFSD—Hit Parade.
 ***KHJ, KGB, KVoe**—News.
KNN, KCBQ—Spike Jones.
KFAC—Evening Concert.
KFMB—Amazing Mr. Malone.
KFOX—Music.
 ***KFWB**—Clete Roberts.
KGER—Dr. Bob Shuler.
KGfJ—Tonight's Top Tunes.
KGIL—Sagebrush Serenade.
KLAC—Melody Parade.
KMPC—Parade of Hits.
KWKW—Dancin' With Anson.
KXLA—Harmony Park.
 9:15 **KHJ**—Dink Templeton.
KFOX—Barbershoppers.
KFWB—Howdy, Stranger.

KWKW—Dr. Clem Davies.
 9:30 **KECA**—Tex Williams Orch.
KFI, KFSD—Hollywood Star
 Theater.
KHJ, KVoe—Experience
 Speaks.
KNN—Reserve.
KFMB—Rhythm and Reason.
KFOX—Rumba Time.
KFWB—Laymen's Hour.
KGER—John Brown.
KGfJ—Club Algiers.
KGIL—Dance Time.
KLAC—Spotlight Serenade.
KXLA—Redondo Barn Dance.
 9:45 **KGIL**—News.
KWKW—Dancin' With Anson.
 9:55 **KLAC**—News.
 10 **KECA, KFI, KFMB, KFSD**—
 News.
KHJ, KGB, KVoe—One Great
 Hour.
 ***KNN, KCBQ**—Chet Huntley.
KFAC—Lucky Lager Dance.
KFOX—The Bachelors.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—John Howard Choir.
KGfJ—Tune Time.
KGIL—Showtime.
KLAC—Don Otis.
KMPC—Crosby Singz.
KWKW—Dancin' With Anson.
KXLA—Baldwin Park Dance.
 10:15 **KECA**—Hank Weaver, Sports.
KFI—County Supervisor Darby
KNN, KCBQ—Military Ball.
KFMB—Guest Star.
KFSD—Morton Downey.
KMPC—Dance Parade.
 10:30 **KECA, KFMB**—Empire Room
 Orch.
KFI—Palace Hotel Orch.
KNN, KCBQ—Benny Goodman
 Orch.
KFOX—Music Moderne.
KFSD—Public Health.
KGER—Evangelist Church.
KGfJ—Song Book.
KXLA—Red Barn Roundup.
 10:45 **KFOX**—Disc Jockey.
KFSD—Novatime.
 10:55 **KFI**—Police Bulletins.
 ***KLAC**—News.
 11 **KECA**—Cinegrill Music.
KFI—Solitaire Time.
KHJ, KGB, KVoe—Dance
 Orch.
 ***KNN**—Nelson Pringle.
KFAC—Lucky Lager Dance.
KFMB—Cheatin' on Sandman.
KFOX—Disc Jockey.
KFSD—Dance Orch.
KFVD—Spade Cooley Time.
KFWB—Eastside Show.
KGER—At the Ranchhouse.
KGfJ—H'wood House Party.
KGIL—Showtime.
KLAC—Don Otis.
KMPC—Dance Parade.
KWKW—Dancin' With Anson.
KXLA—Red Barn Roundup.
 11:15 **KECA**—Mocambo Orch.
KFI—Morton Downey.
KNN—Merry-Go-Round.
KXLA—Pasadena Civic.
 11:30 **KECA**—Ambassador Orch.
KFI—Proudly We Hail.
KXLA—Popular Variety.
 11:45 **KHJ, KGB, KMPC, KVoe**—
 News.
KXLA—King Perry.
 11:55 **KECA**—News.

Recorded Highlights

SATURDAY
POPULAR
 8:15 a.m.—**KLAC**, Haynes at the
 Reins.
 10:00 a.m.—**KLAC**, Al Jarvis.
 11:00 a.m.—**KFWB**, Peter Potter.
 12:00 noon—**KOWL**, Joe Adams.
 1:00 p.m.—**KFWB**, Bill Anson.
 3:45 p.m.—**KFWB**, Anne Carter.

Precasts & Previews

(Continued from Page 15)
 Aristotle's "Poetics" is discussed by chair-
 man Lyman Bryson and his guests.
SUNDAY, MARCH 20—"People's Platform,"
KNN, 9:30 a.m. (30 min.) "Should Com-
 munist Be Allowed to Teach in Our
 Colleges?"
TUESDAY, MARCH 22—"Town Meeting,"
KECA, 8:30 p.m. (1 hr.) Speakers include
 Senator Robert Taft, Henry Hazlitt,
 columnist, and Representative John W.
 McCormack, who will discuss "How Can
 We Legislate for General Welfare With-
 out Curbing Personal Liberty?"

Juvenile

SATURDAY, MARCH 19—"Let's Pretend,"
KNN, 8:05 p.m. (25 min.) "How Six
 Traveled Through the World," is today's
 fantasy.

Gardening

SATURDAY, MARCH 19—"Garden Gate,"
KNN, 3:30 p.m. (15 min.) Tom Williams
 gives suggestions for spring planting.

Farm Program

SATURDAY, MARCH 19—"Country Jour-
 nal," **KNN**, 3:30 p.m. (30 min.) Congress-
 man Harold D. Cooley discusses pending
 farm legislation.
SATURDAY, MARCH 19—"Cross-Section,
 USA," **KNN**, 4:00 p.m. (30 min.) Official
 spokesmen discuss "What Should We Do
 About Farm Prices?"

CULINARY EXPERT

Minetta Ellen, who is more familiar
 as "Mother Barbour" on NBC's "One
 Man's Family," gathered up her fa-
 vorite recipes, which she has collected
 during the past fifty years, and had
 them printed in an edition of 200
 copies for Christmas presents. Since
 then she has received requests for
 more than 300 from people who heard
 about them.

ALPHABETICAL PROGRAM FINDER

Note: Programs marked with an asterisk (*) are of the contest, quiz, or offer type.
*Indicates programs of news and commentation.

ABC Club.....	KMPC, 8 p.m. M-F	Christian Science.....	KFOX, 8 p.m. Su	Grand Central Station.....	KNX, 9:30 a.m. Sa
*Agronsky, Martin.....	KECA, 6:45 a.m. M-F	Church of the Air.....	KNX, 7 a.m. Su	Grandpa Owens.....	KFI, 8 a.m. Su
Aldrich Family.....	KFI, 8:30 p.m. Th	Church in the Wildwood.....	KECA, 7 a.m. Su	Grand Ole Opry.....	KFI, KFSD, 7:30 p.m. Sa
Air Force Hour.....	KHJ, 6:30 p.m. Tu	Cisco Kid.....	KGB, 7:30 p.m. M,W,F	*Grand Slam.....	KNX, 8:30 a.m. M-F
Air-torials.....	KGJF, 9:45 a.m. M-Sa	Classroom Radio.....	KEAC, 4:30 p.m. M-F	Gray, Jeanne.....	KMPC, 12:30 p.m. M-F
Album of Familiar Music.....	KFI, 6:30 p.m. Su	Club Fifteen.....	KECA, 4:30 p.m. M-F	Great Guildersleeve.....	KFI, 8:30 p.m. W
All Around Town.....	KFI, 9:45 a.m. M-F	Club Time.....	KECA, 11:15 a.m. Tu	Greatest Story Ever Told.....	KECA, 3:30 p.m. Su
Alexander's Mediation Board.....	KHJ, 5 p.m. Su	Club Time.....	KMPC, 7:45 p.m. M-F	Gregory Hood.....	KECA, 5 p.m. Tu, Th
Allen, Fred.....	KFI, 5 p.m. Su	Collector's Corner.....	KMPC, 4:45 p.m. M-F	Green Hornet.....	KECA, 5 p.m. Tu, Th
Allen, Irwin.....	KLAC, 8:30 p.m. Su	*Collingwood, Charles.....	KNX, 10 a.m. Su	Guiding Light.....	KNX, 10:45 a.m. M-F
Allen, Steve.....	KNX, 12:05 a.m. Tu-Su	Comedy Playhouse.....	KHJ, 7 p.m. W	Hal's Memory Room.....	KFOX, 6:30 p.m. D
All-Star Western Theatre.....	KFI, 9 p.m. F	Commander Scott.....	KECA, 10:15 a.m. Su	Hamblen, Stuart.....	KFWB, 4:45 p.m. M-Sa
Amazing Mr. Malone.....	KECA, 9:30 p.m. Su	Concert Nocturne.....	KGJF, 10 p.m. Su	Handy Man.....	KNX, 11 a.m. Sa
America Dances.....	KFWB, 6:30 p.m. M-F	Contented Hour.....	KFI, KFSD, 7 p.m. M	Haney, Fred.....	KLAC, 8:30 p.m. M
America United.....	KFI, 11 a.m. Sa	Cooper, Alex.....	KXLA, 12 p.m. M-Sa	Hanlon, Tom.....	KNX, 5:15 p.m. M-F
American Almanac.....	KECA, 10 a.m. Su	Copel, Helene.....	KGHL, 7:30 p.m. Su		KNX, 4:45 p.m. Sa
American Farmer.....	KECA, 9:30 p.m. Sa	*Costello, Bill.....	KNX, 8:05 a.m. Su	Happy Gang.....	KHJ, 3 p.m. M-F
American Forum.....	KFI, 6 p.m. M	Count of Monte Cristo.....	KHJ, GB, 8 p.m. Tu	Happy Homes.....	KHJ, 1:30 p.m. M-F
American Way.....	KFI, 6 p.m. M	Country Journal.....	KNX, 9 p.m. Tu	Happy Theater.....	KECA, 4:45 p.m. M-F
Amos 'n' Andy.....	KNX, 4:30 p.m. Su	County Fair.....	KNX, 6 p.m. W	*Hardy, Glenn.....	KHJ, 10 a.m., 9 p.m. D
Animal World Stories.....	KECA, 6:25 p.m. M,W,F	County Medical Assn.....	KFAC, 10:45 a.m. Th	Harlematine.....	KFVD, 3:30 p.m. M-Sa
*Anniversary Club.....	KHJ, 2 p.m. M-F	Crime Photographer.....	KNX, 6:30 p.m. Th	Harmon, Tom.....	KFI, 10:15 p.m. M,W,F
Anson, Bill.....	KFWB, 1 p.m. M-Sa	Crocker, Betty.....	KECA, 10:55 a.m. M-F	Harmony House.....	KLAC, 1:05 p.m. Su
Arden, Eve.....	KNX, 6:30 p.m. Su	Crosby, Bing.....	KECA, 9 p.m. W	*Harpel, Bill.....	KMPC, 6 p.m., 9:45 p.m. M-F
*Are You Listening?.....	KFI, 12:45 p.m. Sa		KMPC, 7:30 p.m. Su	Harrington, Bill.....	KHJ, 2:45 p.m. Sa
Arnold, Eddy.....	KFI, 6:30 a.m. Tu,Th,Sa	Cross, Milton.....	KECA, 1:30 p.m. Su	Harris, Phil.....	KFI, 4:30 p.m. Su
Art Baker's Notebook.....	KECA, 12:30 p.m. M-F	Cross-Section, U.S.A.....	KNX, 4 p.m. Sa	Hart, Marice.....	KFWB, 6 a.m., 10:30 a.m. M-Sa
At Home With Kirkwoods.....	KECA, 1:30 p.m. M-F	Cunningham, Bill.....	KHJ, 9:15 p.m. Sa	Harvest of Stars.....	KNX, 9:30 p.m. W
Aunt Jenny.....	KNX, 9:15 a.m. M-F	Curtain Calls.....	KFAC, 9:30 a.m. Su	Haven of Hope.....	KNX, 8 p.m. Sa
Aunt Mary.....	KFI, KFSD, 3:30 p.m. M-F	Curtain Time.....	KFI, KFSD, 7:30 p.m. W	Haven of Rest.....	KXLA, 8:30 a.m. M,W,F
Autry, Gene.....	KNX, 5 p.m. Sa	Damou, Vic.....	KFI, 8 p.m. Sa	*KRKI, KRNO, KFOX, 8 a.m. Tu, Th, Sa	
Babbitt, Harry.....	KNX, 8 a.m. M-F, 7:45 a.m. Sa	Damou Runyon Theatre.....	KFI, 9:30 p.m. Tu	Hawaii Calls.....	KHJ, 5 p.m. Sa
	KNX, 12:45 p.m. Tu,Th	Dance Time.....	KFAC, 10 p.m. M-Sa	Hawk, Bob.....	KNX, 7:30 p.m. M
Backstage Wife.....	KFI, 1 p.m. M-F	Darby, Raymond.....	KFI, 10:15 p.m. Sa	Hayes, Helen.....	KNX, 6 p.m. Su
Back to God.....	KHJ, 8 a.m. Su	Davies, Clem.....	KGER, 8:30 p.m. M-Sa	*Hayes, Sam.....	KFI, 7:45 a.m. M-F
Baker, Kenny.....	KHJ, 6:45 p.m. Su	Day, Louis.....	KFI, 7 p.m. Sa		KFI, 10 p.m. Su-F
Bail, Lucille.....	KNX, 9 p.m. F	Desmond, Johnny.....	KHJ, 7:35 p.m. Tu	Haynes, Dick.....	KLAC, 6 a.m. M-Sa
Balter, Sam.....	KLAC, 5:45 p.m. M-F	Detroit Symphony.....	KFC, 7:45 p.m. Tu	*Headline Edition.....	KECA, 6:05 p.m. M-F
Bargain Broadcast.....	KMPC, 9:15 a.m. M-F	Dixon, Nancy.....	KHJ, 1:15 p.m. M-F	*Heater, Gabriel.....	KHJ, 8 p.m. M-F
Baton and Score.....	KNX, 10:30 p.m. Tu,Th	*Double Feature.....	KECA, 4:20 p.m. M-F	Heidt, Horace.....	KFI, 4 p.m., 7:30 p.m. Su
Beck, Fred.....	KNX, 7:45 a.m. M-F	*Double or Nothing.....	KFI, 11 a.m. M-F	*Hemingway, Frank.....	KHJ, 4:15 p.m. M-Sa
Behind the Lens.....	KNX, 10:30 a.m. Su	Downey, Morton.....	KFI, 11:15 p.m. Tu, Th, Sa		KHJ, 7 a.m. M-F
Beneke, Tex.....	KNX, 10:30 p.m. Sa	Drake, Galen.....	KECA, 10:15 a.m. M-F	*Henry, Bill.....	KHJ, 6:55 p.m. M-F
Benny, Jack.....	KNX, 4 p.m., 9:30 p.m. Su	Dr. Christian.....	KNX, 8:30 p.m. W	*Henry, Fred.....	KLAC, 5 p.m. M-F
Benson, Red.....	KHJ, 2:30 p.m. M-F	Dr. Hiss Clinic.....	KHJ, 9 a.m. Sa	Here's Hollywood.....	KECA, 9:45 p.m. Tu
Berch, Jack.....	KFI, 8:30 p.m. M-F	*Dr. I. Q. Jr.....	KFI, KFSD, 6:30 p.m. M	Here's to Veterans.....	KFI, 11:45 p.m. Th
Berle, Milton.....	KECA, 9:30 p.m. W	Dr. R. Q. Jr.....	KFI, 2:30 p.m. Sa	Hernandez, Joe.....	KMPC, 6:30 p.m. M-Sa
*Berman, Averill.....	KGJF, 8:15 p.m. M-F	Duchin, Eddy.....	KLAC, 8:45 p.m. M,W,F	Hetherington, Keith.....	KMPC, 11 a.m. Sa
Beulah.....	KNX, 9:30 p.m. M-F	Duffy's Tavern.....	KFI, 6 p.m. W	Highlights in Music.....	KHJ, 10:05 p.m. M-F
Bible Class.....	KHJ, 9 a.m. Su	Durante, Jimmy.....	KFI, 8:30 p.m. F	*Hill, Edwin C.....	KECA, 6 p.m. M-F
	KMPC, 7:30 a.m. Su	Eastside Show.....	KFWB, 10 p.m. M-Sa	Hilton, James.....	KNX, 7 p.m. Th
Bible Institute.....	KRKD, KFOX, 8 a.m. M,W,F	Echoes of Eden.....	KFWB, 10:30 p.m. Su	*Hint Hunt.....	KNX, 9 p.m. M-F
Bible Messages.....	KECA, 4:15 p.m. Sa	Editor at Home.....	KECA, 12 u. Su	Hit Parade.....	KFI, 9 p.m. Sa
Bible Treasury Hour.....	KGER, 8:45 a.m. M-F	Editor of the Air.....	KFVD, 8:45 a.m. M-F	*Hit the Jackpot.....	KNX, 7 p.m. Tu
Big 'n' Little Club.....	KECA, 10:30 a.m. Sa	Electric Theater.....	KNX, 6 p.m. Su	Hollywood Bowl Auditions.....	KFI, 7 p.m. W
Biggs, E. Power.....	KNX, 6:15 a.m. Su	Elson, Bob.....	KNX, 10:15 p.m. M-F	Hollywood Makes Music.....	KECA, 8:30 p.m. Tu
Big Sister.....	KNX, 10 a.m. M-F	Enchanted Lady.....	KAGH, 4:45 p.m. Su	Hollywood Music Hall.....	KNX, 7 p.m. W
Big Story.....	KFI, 9:30 p.m. M	Episcopal Diocese.....	KMPC, 5:45 p.m. Sa	Hollywood Star Theater.....	KFI, 9:30 p.m. Sa
Big Town.....	KFI, 9 p.m. Tu	Escape.....	KNX, 3:30 p.m. Su	Hollywood Theater.....	KFI, 6:30 p.m. W
Blind Artists Guild.....	KFWB, 4:30 p.m. Sa	Eternal Light.....	KFI, 9:30 a.m. Su	Home Town Happenings.....	KFI, 9:45 a.m. Sa
Blonde, Ira.....	KFI, 9 p.m. W	Ethel and Albert.....	KECA, 1:45 p.m. M-F	Hometown Jamboree.....	KXLA, 11:30 a.m. M-F
*Boddy, Manchester.....	KFWB, 6:15 p.m. M,W,F	Evening Concert.....	KFAC, 8 p.m. M-Sa	*Honest Opinion.....	KLAC, 12:30 p.m. M-Sa
Bowron, Fletcher.....	KFI, 9 p.m. F	Ewing, Bill.....	KMPC, 3 p.m. M-F	Hope, Bob.....	KFI, 6 p.m. Tu
Breakfast Club.....	KECA, 8 a.m. M-F	Experience Speaks.....	KHJ, 9:30 p.m. Sa	Horned Girls.....	KECA, 8 a.m. Sa
*Breakfast in Hollywood.....	KECA, 1 p.m. M-F	Falcon.....	KHJ, 7 p.m. Th	Hour of Faith.....	KECA, 8:30 a.m. Tu
Breakfast Time.....	KHJ, 8:45 a.m. M-F	Family Hour.....	KNX, 3 p.m. Su	House of Mystery.....	KHJ, KGB, 1 p.m. Su
Breaking All Records.....	KNX, 12:05 a.m. Tu-Su	Famous Jury Trials.....	KHJ, 6:30 p.m. W	House Party.....	KECA, 3:30 p.m. M-F
*Break the Bank.....	KECA, 9 p.m. F	Farm Highlights.....	KFI, 6:15 p.m. M-Sa	*Huntley, Chet.....	KNX, 5:30 p.m., 10 p.m. D
Bridge Club.....	KMPC, 10 p.m. M	Farm Journal.....	KNX, 5:45 a.m. M-Sa	If They Had Lived.....	KGJF, 8 p.m. M,Tu, Sa
Bride and Groom.....	KECA, 2:30 p.m. M-F	Farm News.....	KMPC, 6:30 a.m. M-F	Inglewood Park Concert.....	KNX, 7:30 p.m. Tu
Brighter Day.....	KFI, 3:15 p.m. M-F	Farm Reporter.....	KFI, 12 a.m. M-F	Inner Sanctum.....	KNX, 9 p.m. W
Broadway Is My Beat.....	KNX, 2:30 p.m. Su	Fat Man.....	KECA, 8 p.m. F	*Inside of Sports.....	KHJ, KVOE, 9:30 p.m. M-F
*Broadway News.....	KHJ, 12 a. D	Favorite Story.....	KFI, 7 p.m. Tu	Invitation to Learning.....	KNX, 9 a.m. Su
Brooding With Brady.....	KNX, 7:10 a.m. M-Sa	Faye, Alice.....	KFI, 4:30 p.m. Tu	It Pays to Be Ignorant.....	KNX, 7:30 p.m. Su
*Brown, Cecil.....	KHJ, 8 a.m. M-F	*F.B.I. in Peace and War.....	KNX, 9 p.m. Th	It's Fun to Be Young.....	KNX, 1 p.m. Sa
Bull, Frank.....	KFWB, 6:30 p.m. M-F	*Feature Wire.....	KFI, 5 p.m. M-F	It's in the Family.....	KECA, 4:45 p.m. Sa
Bulldozers Drummond.....	KECA, 9:30 p.m. F	Festival of Music.....	KFAC, 11 a.m. M,W,F	It's Your Business.....	KECA, 5 p.m. Sa
Burns and Allen.....	KFI, 9 p.m. Th	Fiber and Molly.....	KFI, 6:30 p.m. Tu	Jack Armstrong.....	KECA, 5:30 p.m. M,W,F
Business News.....	KMPC, 8:15 a.m. M-Sa	*Fidler, Jimmie.....	KHJ, 6:30 p.m. Su	Jackson, Jimmie.....	KFWB, 9:30 a.m. M-W
Business Reporter.....	KMPC, 9:15 p.m. M	Fingertip Successes.....	KECA, 7:30 p.m. Tu	January, Lois.....	KMPC, 2:30 p.m. M-F
California Caravan.....	KECA, 3 p.m. Su	Firestone Favorites.....	KMPC, 8:45 a.m. Sa	Jerry and Skye.....	KHJ, 10:15 a.m. Sa
*Call for Help.....	KNX, 1 p.m. M-F, 1:30 p.m. Sa	First Nighter.....	KNX, 7:30 p.m. M-F	Jimmy and Wally.....	KTEV, 11 a.m. Su
Campus Salute.....	KHJ, 11 p.m. M	Fisher, Geo.....	KNX, 5:45 p.m. Su, 1:45 p.m. M-F	Jive at Five.....	KGJF, 5 p.m. M-Sa
Canary Chorus.....	KHJ, 11:45 a.m. Su	Fishing & Hunting Club.....	KHJ, 6:30 p.m. M	Johnson, Floyd B.....	KRKD, KRNO, 5:30 p.m. Su
Canova, Judy.....	KFI, 6:30 p.m. F	Five-Seventy Club.....	KLAC, 1:10 p.m. M-Sa	Jolson, Al.....	KFI, 6 p.m. Th
Cantor, Eddie.....	KFI, 6 p.m. F	Ford Theater.....	KNX, 6 p.m. F	Jones, Spike.....	KNX, 9 p.m. Tu
Can You Top This?.....	KHJ, 7:30 p.m. Su	Forty Plus.....	KFI, 11:55 p.m. M	Juke Box Matinee.....	KXLA, 3:15 p.m. M-Sa
Capitol Clockroom.....	KNX, 9 p.m. W	*Free for All.....	KNX, 7:30 p.m. M	Jump-Jump of Holiday House.....	KFI, 9 a.m. Su
Captain Midnight.....	KHJ, 5:30 p.m. M-F	Front-Page Farrell.....	KFI, KFSD, 2:45 p.m. M-F	Junior Miss.....	KNX, 8:30 p.m. Sa
Caronation Hour.....	KFI, 7 p.m. M	*Fuller, Sid.....	KHJ, 12 a. M-F	*Junior Stand-In.....	KNX, 12:30 p.m. Sa
Carolina Calling.....	KNX, 5:30 a.m. Su	*Gaeth, Arthur.....	KECA, 9 p.m. M	Just Plain Bill.....	KFI, KFSD, 2:30 p.m. M-F
Carson, Jack.....	KNX, 8:30 p.m. F	Gangbusters.....	KNX, 8:30 p.m. Sa	Juvenile Jury.....	KHJ, 12:30 p.m. Su
Casa Cugat.....	KECA, 11:30 a.m., 10:15 p.m. M-F	Garden Gate.....	KNX, 3:30 p.m. Su	Keaton, Charlie.....	KHJ, 1:45 p.m. Su
	KFI, 5:30 p.m. W-F	Garden Guide.....	KHJ, 6:30 p.m. F	Kelley, Bob.....	KMPC, 6:15 p.m. M-Sa
Catholic Answers.....	KFWB, 7:45 p.m. Su	Garden School.....	KGER, 2:30 p.m. M-F	*Kennedy, John B.....	KHJ, 11:15 a.m. Sa
Catholic Hour.....	ELAC, 9:05 a.m. Su	Gardner, Hy.....	KHJ, 8:55 p.m. M-F	Kilgallen, Dorothy.....	KECA, 11:15 a.m. Th
Cavalcade of America.....	KFI, 8:30 p.m. M	*Garred Bob.....	KNX, 1:30 a.m., 5:45 p.m. M-Sa	Know Your F.B.I.....	KMPC, 8:15 p.m. Su
Centennial Year.....	KECA, 9:15 a.m. M	Gateway to Music.....	KFAC, 9:30 p.m. Su	Know Your Schools.....	KMPC, 7:15 p.m. Su
Challenge of the Yukon.....	KECA, 5 p.m. M, W, F	Get More Out of Life.....	KNX, 11:15 a.m. Sa	Koury, Rev.....	KECA, 4 p.m. Sa
Challenge of Youth.....	KXLA, 2 p.m. Su	*Give and Take.....	KNX, 10:30 a.m. Sa	Kysar, Kay.....	KECA, 9:30 a.m. M-F
Champion Bell Call.....	KECA, 6:55 p.m. F	Godfrey, Arthur.....	KNX, 3 p.m. M-F	L. A. Breakfast Club.....	KFWB, 8 a.m. W
Chandu the Magician.....	KHJ, 8 p.m. Th	Godfrey's Talent Scouts.....	KNX, 8:30 p.m. M-F	L. A. County Report.....	KNX, 2:45 p.m. Sa
Chapel Hour.....	KMPC, 8:30 a.m. M-F	*Go for the House.....	KECA, 9:15 p.m. M	*Ladies Be Seated.....	KECA, 3 p.m. M-F
Chef Milano.....	KMPC, 9:30 a.m. M-F	*Go for the House.....	KECA, 9:15 p.m. M	Ladies' Day.....	KFI, 9:05 a.m. M-F
Chicago Round Table.....	KHJ, 10:30 a.m. Su	*Goss, Frank.....	KNX, 5:55 p.m. M-F	Ladies First.....	KHJ, 11 a.m. M-F
Chicago Theater.....	KHJ, 9:30 p.m. M	Graham, Vance.....	KMPC, 9 a.m. Su	Lamour, Dorothy.....	KFI, 6:30 p.m. Th
Child's World.....	KECA, 9:30 p.m. M			Land of the Free.....	KHJ, 10:45 p.m. M
Choraliers.....	KNX, 2 p.m. Su			Langley, Ralph.....	KECA, 5:30 a.m. M-F
Christian Science.....	KFI, 8:30 a.m. Su			Lassie.....	KFI, 2 p.m. Sa

Layman's Hour.....KFWB, 9:30 p.m. Sa
 Let George Do It.....KHJ, KGB, 8 p.m. M
 Let's Pretend.....KNX, 8:05 a.m. Sa
 *Lewis, Fulton.....KHJ, 4 p.m., 9:45 p.m. M-F
 Leyden, Bill.....KFWB, 10 a.m. M-F
 Liberal Catholic Hour.....KFAC, 9 a.m. Su
 Life Can Be Beautiful.....KFI, 11:45 a.m. M-F
 Life of Riley.....KFI, 11:45 a.m. M-F
 Life With Luigi.....KNX, 5 p.m. Su
 Light of the World.....KFI, 11:45 a.m. M-F
 Ljudahl, Victor.....KHJ, 8:15 a.m. M-F
 Little Herman.....KECA, 6 p.m. Sa
 Lombardo, Guy.....KHJ, 6:30 p.m. Sa
 Lone Ranger.....KECA, 7 p.m. M, W.; 8 p.m. Sa
 Long Beach Band.....KGER, 2 p.m. Tu-Sa
 Lora Lawton.....KFI, 8:45 a.m. M-F
 Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F
 Lucky Lager Dance Time.....KFAC, 10 p.m. M-Sa
 Lunn and Abner.....KNX, 7 p.m. Su
 Luncheon at Sardi's.....KHJ, 10:30 a.m. M-F
 *Lundberg, Dan.....KNLA, 10:30 p.m. M-Sa
 Lutheran Gospel Hour.....KNLA, 6:30 a.m. Su
 Lutheran Hour.....KHJ, KVOE, 9:30 a.m. Su
 Lux Theater.....KNX, 6 p.m. M
 Lynn Looks at Hollywood.....KHJ, 1 p.m. M-F
 Madhouse Musicale.....KECA, 4:30 p.m. Sa
 Ma Perkins.....KNX, 10:15 a.m. M-F
 KFI, 12:15 p.m. M-F
 Malone, Ted.....KECA, 10 a.m. M-F
 Man on the Farm.....KFI, 12:15 p.m. Sa
 Mann, Herbert J.....KFI, 10 a.m. Su
 Manners, Zeke.....KECA, 7:30 a.m. M-F
 *Maunung, Knox.....KNX, 12:30 p.m., 5 p.m. M-F
 Mansfield, Andy.....KFVD, 5 p.m. M-Sa
 KFI, 9:30 p.m. F
 Marlowe, Jerry.....KFI, 9:30 a.m. Sa
 Marx, Groucho.....KECA, 8:30 p.m. W
 Mason, Gordon.....KNX, 12 n. M-F
 Massey, Louise.....KHJ, 12:30 p.m. M-F
 Mayor of the Town.....KHJ, 7 p.m. Su
 McLaughlin, Bob.....KLAC, 1:10 p.m. M-Sa
 KLAC, 7 p.m. Tu-F
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F
 Mediation Board.....KHJ, KGB, 5 p.m. Su
 Meet the Meeks.....KFI, 8 a.m. Sa
 *Meet the Missus.....KNX, 2:30 p.m. M-F
 KNX, 11:30 a.m. Sa
 Meet the Press.....KHJ, 6 p.m. Sa
 Meet Your Pharmacist.....KMPC, 11:45 a.m. M, W, F
 Melodies America Loves.....KNX, 7:30 p.m. Tu
 Melody Matinee.....KHJ, 12:45 p.m. M-F
 Melody Parade.....KFI, 1:30 p.m. Su
 Memo from Lake Success.....KNX, 11:45 p.m. Su
 Men of Destiny.....KLAC, 9:15 p.m. M
 Merrill, Robert.....KFI, 2:30 p.m. Su
 Merry-Go-Round.....KNX, 11:15 p.m. D
 Message of Israel.....KECA, 8 a.m. Su
 Midnight Flyer.....KFI, 12 p.m. M-Sa
 Milestones in Melody.....KFI, 11:30 p.m. M-F
 Miracle Theater.....KMPC, 9:30 p.m. M-Th
 Mirandy.....KECA, 9:30 a.m. Sa
 Moldy Pig.....KAGH, 1 p.m. Sa
 *Monday Morn. Headlines.....KECA, 8:15 p.m. Su
 *Monitor News.....KECA, 9:30 p.m. Su
 Monroe, Vaughn.....KNX, 8 p.m. Sa
 Moods in Music.....KHJ, 9:30 a.m. M-F
 Mooney, Art.....KECA, 6:30 p.m. Tu
 Morgan, Henry.....KFI, 5:30 p.m. Su
 Morning Bible Hour.....KFAC, 8:30 a.m. Su
 Morning Concert.....KFAC, 10 a.m. M-Sa
 Mother Knows Best.....KNX, 12 n. Sa
 Mother's Album.....KMPC, 6:30 p.m. Su
 Mr. ace and JANE.....KCBQ, 8:30 p.m. F
 Mr. and Mrs. North.....KNX, 8:30 p.m. Tu
 Mr. District Attorney.....KFI, KFSD, 9:30 p.m. W
 Mr. Information.....KNX, 2:25 p.m. M-F
 Mr. Keen.....KNX, 8:30 p.m. Th
 Murray, Johnny.....KFI, 4:15 p.m. M-F
 *Murray, Edward.....KNX, 4:45 p.m. M-F
 Music and the Muse.....KFI, 11 p.m. Su
 Music to Shave By.....KECA, 7:15 a.m. M-Sa
 Music You Want.....KGB, 8:30 a.m. M-Sa
 Musical Favorites.....KFAC, 4 p.m. M-Sa
 Musical Masterpieces.....KFAC, 6 p.m. D
 Musical Digest.....KGFJ, 6 p.m. D
 Musical Playhouse.....KFI, 9:30 p.m. Su
 Musical Round Table.....KLAC, 6:30 p.m. Su
 Mutual Concert Hall.....KHJ, 10:30 p.m. Th, F
 Mutual Music Box.....KHJ, 10:45 a.m. Su
 *Mutual Newsreel.....KHJ, 6:15 p.m. M-F
 Mysterious Traveler.....KHJ, 8:30 p.m. Th
 Mystery Theater.....KNX, 9 p.m. Tu
 My Friend Irma.....KNX, 7 p.m. M
 My True Story.....KECA, KFMB, 10:30 a.m. M-F
 *Name That Song.....KHJ, 8 p.m. W
 National Farm & Home.....KFI, 10 a.m. Sa
 National Vespers.....KECA, 10:30 a.m. Su
 Navy Boys.....KECA, 3 p.m. Sa
 NBC Symphony.....KFI, 3 p.m. Sa
 NBC Theatre.....KFI, 6 p.m. Su
 *Nesbitt, Norman.....KMPC, 8 a.m. M-F
 *News of the World.....KFI, 8:15 p.m. M-F
 New York Philharmonic.....KNX, 12 n. Su
 Nick Carter.....KHJ, 3:30 p.m. Su
 Night Editor.....KNX, 9:45 p.m. M-F
 Noah Webster Says.....KFI, 9:30 p.m. Th
 Nora Drake.....KNX, 11:30 a.m. M-F
 Norman, Gene.....KFWB, 10 p.m. M-Sa
 Official Detective.....KHJ, 8:30 p.m. Tu
 Old-Fashioned Revival.....KFWB, 4 p.m. Su
 Olympic Fights.....KHJ, 10:15 p.m. Tu
 One for the Book.....KECA, 11:45 a.m. M-F
 KECA, 10:30 p.m. M-F
 One Man's Family.....KFI, KFSD, 12:30 p.m. Su
 On Trial.....KECA, 6:30 p.m. Sa
 Open House.....KECA, 1 p.m. Su
 Open Forum.....KLAC, 9:10 p.m. Su
 Operation Daybreak.....KFI, 5:30 a.m. D
 Original Amateur Hour.....KFI, 7:30 p.m. W
 Otis, Bon.....KLAC, 3:10 p.m., 10 p.m. M-Sa

Our Gal Sunday.....KNX, 9:45 a.m. M-F
 Our Miss Brooks.....KNX, 6:30 p.m. Su
 Outdoor Reporter.....KFI, 8:45 a.m. Su
 Owens, Tom.....KFI, 6:30 a.m. M, W, F
 Ozark Valley Folks.....KHJ, 8:30 a.m. Sa
 Ozie and Harriet.....KFI, 8 p.m. Su
 Pacific Lutheran Hour.....KFWB, 9:30 p.m. Su
 Parent-Youth Forum.....KFI, 9 a.m. Su
 Parker, Frank.....KNX, 10:45 a.m. Su
 Parsons, Louella.....KCA, 6:15 p.m. Su
 KHJ, 8:45 p.m. Su
 Passing Parade.....KHJ, 4:30 p.m. M-F
 Pat Novak.....KECA, 4 p.m. Su
 *Pearson, Drew.....KECA, 8 p.m., 10:15 p.m. Su
 People Are Funny.....KFI, 7:30 p.m. Tu
 People's Platform.....KNX, 9:30 a.m. Su
 Pepper Young's Family.....KFI, 12:30 p.m. M-F
 Perry Mason.....KNX, 11:15 a.m. M-F
 Pet Exchange.....KMPC, 7 p.m. Su
 Pet Magazine.....KLAC, 4:30 p.m. Sa
 Pet Parade.....KFCN, 7 p.m. Th
 Philadelphia Orchestra.....KNX, 2 p.m. Sa
 Philip Marlowe.....KNX, 6 p.m. Sa
 Philip Morris Playhouse.....KECA, 11:30 a.m. Su
 Piano Playhouse.....KFI, 6:30 p.m. Sa
 Pierson's Music.....KFI, 4:30 p.m. Sa
 Plantation Party.....KHJ, 7:30 p.m. Sa
 Platter Party.....KFI, 7:30 a.m. M-Sa
 Playtown Train.....KECA, 11:30 a.m. Sa
 Police Bulletins.....KFI, 10:55 p.m. D
 Policing L. A.....KHJ, 10:30 p.m. W
 Portia Faces Life.....KFI, KFSD, 2:15 p.m. M-F
 Potter, Peter.....KFWB, 9:30 a.m. Su, 11 a.m. M-Sa
 Press Conference.....KECA, 7:30 p.m. Th
 Preview Theatre.....KFWB, 9 p.m. F
 *Pringle, Nelson.....KNX, 7 a.m., 11 p.m. M-Sa
 Pro and Con.....KFI, 11:45 p.m. F
 Proudly We Hail.....KFI, 11:30 p.m. Sa
 KMPC, 11 p.m. Su, 7:15 p.m. Sa
 *Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F
 Quiet Please.....KECA, 2:30 p.m. Su
 *Quick as a Flash.....KHJ, 2:30 p.m. Su
 *Quiz Kids.....KFI, 1 p.m. Su
 Radio, American Way.....KECA, 9:45 a.m. Sa
 Radio Pulpit.....KFI, 6 a.m. Su
 Railroad Hour.....KECA, 8 p.m. M
 Rancho Grande.....KMPC, 4 p.m. Su
 *Read in Notebook.....KHJ, 10:30 a.m. Su
 Red Ryder.....KHJ, KVOE, 7:30 p.m. Tu, Th
 Red Skelton.....KFI, 6:30 p.m. F
 Reed, Toke.....KECA, 7:45 p.m. Su
 Report on Europe.....KFI, 11:45 a.m. Sa
 Report to the People.....KECA, 7:30 p.m. Tu
 Reviewing Stand.....KHJ, 4:30 p.m. Su
 RFD America.....KFI, 11 a.m. Sa
 *Richfield Reporter.....KECA, 10 p.m. Su-F
 Right to Happiness.....KFI, KFSD, 12:45 p.m. M-F
 Rise and Shine.....KHJ, 12 p.m. D
 Rhinophony in Wax.....KFI, 3 p.m. M-F
 Road of Life.....KFWB, 4 p.m. M-F
 Rouch, Mel.....KHJ, 10:15 a.m. Su
 *Roberts, Clef.....KFWB, 6 p.m. M-F, 9 p.m. M-Th
 Rocky Jordan.....KNX, 8 p.m. Su
 Rogers, Roy.....KHJ, 3 p.m. Su
 Romance of Helen Trent.....KNX, 9:30 a.m. M-F
 Romance of Highways.....KECA, 10:15 a.m. Su
 *Roosevelt, Eleanor & Anna.....KECA, 4:30 p.m. M-F
 *Roper, Elmo.....KNX, 10:15 a.m. Su
 Rosebury.....KNX, 8:45 a.m. M-F
 Salt Lake Tabernacle.....KNX, 8:30 a.m. Su
 Sam Spade.....KNX, 9 p.m. Su
 San Fernando Story.....KGLI, 7:45 p.m. Sa
 Scattering Buines.....KHJ, 8:30 p.m. W
 Science of Mind.....KFWB, 8:45 a.m. M-F
 Screen Guild.....KFI, 7 p.m. Th
 Scully, Frances.....KECA, 4 p.m. M-F
 Second Mrs. Burton.....KNX, 11 a.m. M-F
 Secret Mission.....KHJ, 2:30 p.m. Sa
 Sellers, Preston.....KHJ, 2 p.m. Su
 Shaw, Robert.....KECA, 11 p.m. Th
 Sherlock Holmes.....KHJ, 8:30 p.m. M
 *Shirer, William.....KHJ, 11 a.m. Su
 Shopper's Special.....KECA, 8 a.m. Sa
 *Show Biz Quiz.....KFWB, 10 a.m. M-F
 Shriner, Herb.....KNX, 4 p.m. M-F
 Simon, Dr. Frank.....KHJ, 4 p.m. Su
 Skelton, Red.....KFI, 6:30 p.m. F
 Ski Trails.....KECA, 6:55 p.m. Th
 Sky King.....KECA, 5:30 p.m. Tu, Th
 Skyway to the Stars.....KNX, 1:30 p.m. Su
 Smilin' Ed McConnell.....KFI, 8:30 p.m. Sa
 Smith, Jack.....KNX, 8:15 p.m. M-F
 *Smith, Kate.....KHJ, KGB, 9 a.m. M-F
 *Smith, Larry.....KMPC, 9:45 a.m. M-F
 Smith, Norwood.....KECA, 12:15 p.m. M-F
 Smoky Mountain Hayride.....KHJ, 9:30 a.m. Sa
 *Sokolosky, George.....KECA, 10:30 p.m. Sa
 Solitaire Time.....KFI, 11 p.m. Sa
 Song Festival.....KNX, 2 p.m. Su
 Songs for You.....KMPC, 8:30 a.m. M-F
 Songs for Sunday.....KFI, 2 p.m. Su
 Songs of Sagebrush.....KECA, 7:30 a.m. Sa
 Southernaires.....KECA, 9:30 a.m. Su
 Spade Cooley Time.....KFVD, 10:15 p.m. D
 Spare, Frederick.....KFVD, 3 p.m. M
 *Spelling Bee.....KFI, 7:30 p.m. Su
 Spiritual Mobilization.....KMPC, 5:45 p.m. Su
 Sports Chat.....KRRD, 5:30 p.m. M-Sa
 Sports Final.....KFWB, 8:30 p.m. M-F
 Sports Echo.....KFI, 7:45 p.m. F
 Sports Newsreel.....KFI, KFSD, 7:30 p.m. F
 Sports Roundup.....KFI, 5:30 p.m. Sa
 Springer, Curtis.....KFWB, 8:30 a.m. M-F
 Squeakin' Deacon.....KNLA, KRNO, 9 p.m. M-F
 Stafford, Jo.....KECA, 6:30 p.m. Th
 Standard Hour.....KFI, KFSD, 8:30 p.m. Tu
 Standard School.....KFI, 10 a.m. Th

Stand-In.....KNX, 4:15 p.m. M-F
 Stanley, Eddie.....KLAC, 4:15 p.m. M-F
 Starr, Kay.....KECA, 7:30 p.m. M-F
 Star Time.....KMPC, 5:05 p.m. M-F
 Stars in the Night.....KECA, 8:45 p.m. M
 Stars Over Hollywood.....KNX, 10 a.m. Sa
 Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F
 St. Francis Drama.....KLAC, 8:45 p.m. Su
 *Stop the Music.....KECA, 5 p.m. Su
 Story Circus.....KMPC, 12:15 p.m. Sa
 Straight Arrow.....KHJ, 5 p.m. Tu, Th, 8 p.m. F
 *Strike It Rich.....KNX, 6:30 p.m. Tu
 Strolling Tom.....KFWB, 9 a.m. M-F
 Sunday Evening Club.....KFAC, 8:45 p.m. Su
 Sunday Favorites.....KHJ, 11:30 a.m. Su
 Sunday Morning Melodies.....KMPC, 8:15 a.m. Su
 Surprise Salute.....KNX, 6:15 a.m. M-Sa
 Superman.....KFI, 5 p.m. M, W, F
 Supper Club.....KFI, 8 p.m. M-F
 *Surprise Package.....KECA, 2 p.m. M-F
 Suspense.....KNX, 6 p.m. Th
 Symes, Bill.....KHJ, 4 p.m. Sa
 Symphonette.....KNX, 10:30 p.m. M, W, F
 KNX, 11 a.m. Su
 Symphonies for Youth.....KHJ, 10:30 a.m. Sa
 *Take a Number.....KHJ, 7 p.m. Su
 *Take It or Leave It.....KFI, 7 p.m. Su
 Talent Scouts.....KNX, 8:30 p.m. M
 Tales of Fatima.....KNX, 6:30 p.m. Sa
 Taylor, Mary Lee.....KFI, 10:30 a.m. Su
 Taylor, Henry J.....KFCA, 8:45 p.m. M
 Taylor Made Melodies.....KFI, 6:45 a.m. M-Sa
 Tea and Crumpets.....KECA, 11 a.m. Su
 Tea Dancers.....KHJ, 4:30 p.m. Sa
 Teen Forum.....KMPC, 8 p.m. Sa
 Telephone Hour.....KFI, KFSD, 9 p.m. M
 Templeton, Dink.....KHJ, 9:15 p.m. Sa
 Theater Guild.....KECA, 6:30 p.m. Sa
 Theater of Today.....KNX, 9 a.m. Sa
 Theater Hour.....KNX, 6 p.m. F
 The Sheriff.....KECA, KFMB, 6:30 p.m. F
 The Whistler.....KNX, 8:30 p.m. Su
 This Chaquing World.....KECA, 4:30 p.m. Su
 This Is Your FBI.....KECA, 8:30 p.m. F
 This Is Your Life.....KFI, 8:30 p.m. Tu
 *This Week Around World.....KFI, 2 p.m. Su
 *This Woman's Secret.....KFI, KFSD, 2 p.m. M-F
 *Thomas, Lowell.....KNX, 8 p.m. M-F
 *Three Alarm.....KMPC, 2 p.m. M-F
 Tillamook Kitchen.....KHJ, 10:15 a.m. Th
 *Today's Children.....KFI, KFSD, 11:30 a.m. M-F
 *Today's World.....KECA, 2:25 p.m. M-F
 Todd, Dick.....KECA, 4:45 p.m. Sa
 *Tomlinson, Edward.....KFI, 11:30 a.m. Su
 Tom Mix.....KHJ, KGB, 5:45 p.m. M-F
 Tone Tapestries.....KHJ, 7:30 a.m. Su
 Town Meeting.....KECA, 8:30 p.m. Tu
 Treasury Dept.....KHJ, 8 a.m. Sa
 Treasury Show.....KECA, 12:30 p.m. Su
 True Detective.....KHJ, KGB, 11:30 p.m. Su
 *Tune or Tune.....KFI, 5:30 p.m. Sa
 *Truth or Consequences.....KFI, 8:30 p.m. Sa
 Twilight Hour.....KFAC, 6 p.m. M-Sa
 *Twenty Questions.....KHJ, 8 p.m. Su
 Twilight Tales.....KMPC, 4:15 p.m. Tu, Th
 Under Arrest.....KHJ, 6 p.m. Su
 United Nations.....KFWB, 9:15 p.m. Tu-Th
 Unity Daily Word.....KFAC, 8:45 a.m. M-F
 Unity Daily Word.....KFWB, 9:30 p.m. M-F
 University Explorer.....KNX, 10:15 p.m. Su
 University Theatre.....KFI, 11:30 a.m. Sa
 Variety Playhouse.....KFAC, 5:30 p.m. Sa
 Venereal Disease Series.....KFI, 11:45 p.m. F
 Veteran Wants to Know.....KHJ, 10:30 p.m. M
 Voice of Neighborhood.....KFI, KFSD, 5:30 p.m. M
 Voice of Prophecy.....KHJ, KGB, 8:30 a.m. Su
 KMPC, 9:30 p.m. Su
 Walker, Benny.....KHJ, 10:15 a.m. Th
 Walton, Marsha.....KFWB, 4 p.m. M-F
 Waltz Time.....KFAC, 11:15 a.m. Tu, Th, Sa
 Waring, Fred.....KFI, KFSD, 8 a.m. M-F
 KFI, KFSD, 7:30 p.m. Th
 *Washington Inside Out.....KECA, 8:45 p.m. Su
 Weaver, Hank.....KECA, 10:15 p.m. M-F
 KECA, 6:15 p.m. M-F
 We Care.....KECA, 10:30 p.m. Su
 Welcome, Travelers.....KECA, 9 a.m. M-F
 *Wells, Carvel.....KFI, 10:30 p.m. M-F
 We Love and Learn.....KFI, 3:45 p.m. M-F
 Wendy Warren.....KNX, 9 a.m. M-F
 Western Hit Review.....KHJ, 8:30 p.m. Sa
 What Makes You Tick.....KNX, 11:45 a.m. M-F
 *What's My Name?.....KECA, 8:30 a.m. Sa
 Wheeler, Burrirt.....KFI, 4:30 p.m. M-F
 When a Girl Marries.....KFI, KFSD, 2 p.m. M-F
 Whoa Bill Club.....KFAC, 5:30 p.m. M-F
 Wileman, E. H.....KNX, 12:45 p.m. M, W, F
 Williams, Tex.....KECA, 9:30 p.m. Sa
 KECA, 12:15 p.m. Su
 Wilson, Meredith.....KECA, 4:30 p.m. W
 Wilson, Ed.....KHJ, 5:30 p.m. Su
 *Winchell, Walter.....KECA, 6 p.m., 8:30 p.m. Su
 KHJ, 8:30 p.m. Su
 Windy City.....KHJ, 3:30 p.m. Sa
 Wings Over Jordan.....KHJ, 3 p.m. Sa
 *Winner Take All.....KNX, 1:30 p.m. M-F
 Wisner, Harry.....KECA, 6:25 p.m. Tu, Th
 Women Are Wonderful.....KMPC, 12 n. M-F
 Women's Forum.....KNX, 6 p.m. Tu
 Wornwood Forest.....KFI, 2:15 p.m. Sa
 You and.....KNX, 11:45 p.m. M-F
 You Are There.....KNX, 11:30 a.m. Su
 Young, Alan.....KFI, 5:30 p.m. Tu
 Young America Speaks.....KFI, 9:15 a.m. Sa
 Young, Norma.....KHJ, 1:30 p.m. M-F
 Young, Dr. Malone.....KNX, 10:30 a.m. M-F
 Young Widder Brown.....KFI, 1:45 p.m. M-F
 Your City.....KMPC, 6:15 p.m. Su
 *Yours for a Song.....KHJ, 8:30 p.m. F
 Yours Truly, Johnny Dollar.....KNX, 7:30 p.m. F

Destined for Headlines

(Continued from Page 5)

should work on the stage if he wanted to," he muses, "but the percentages are too great for that. He just HAD to be a reporter."

No "Out"

There must be some truth in that statement. When Frank attended high school in Long Beach, he was chosen to report his class activities for the newspapers. During his last two years of high school, when it became necessary to find part-time employment to pay for odds and ends of personal comfort, the job he landed was one writing obituaries for the Press Telegram. Later, at University of California, he was voted into the honorary acting society, Mask and Dagger, but he also wrote stories for the University's newspaper.

Following college, he returned to Long Beach and for four years was a member of the Community Players, starring in some shows, doing supporting roles in others. With an offer of a reporter's job dangling before him, Frank spurned this opportunity to reenter the newspaper field and chose an announcing post with radio station KFOX in Long Beach, where he felt there was opportunity for direction of drama and construction of theatrical presentation.

Instead, he was appointed news broadcaster and director of news events. Occupying this job for a few years, he felt a move to Hollywood would be appropriate if he wanted to carry out his ambitions in the theatrical field. He joined the announcing staff of KFWB, explaining that he was a talented dramatic performer and would fit into any programs that station might have. Instead, he was appointed news broadcaster and director of news events.

He still refused to give up the ship. Learning of an opening with CBS, Frank applied to KNX and was accepted for that station's announcing staff. Here, he reasoned, was a network outlet with an abundance of news reporters and special-news-events men, where there wasn't a Chinaman's chance of breaking into that field. But again he was wrong. Whether it is his voice, his family tree or some badge of journalism, invisible to his own eyes but glaring to others, Frank doesn't know. He wound up on the CBS news-reporting staff.

Tapped Again

The assignment to Hallmark Playhouse, he feels, is a step in the right direction. At least, he reasons, he is associated with a dramatic program.

There is in the series of coincidences, if such they can be called, a feeling that some force greater than anything human is at work. Barney Goss always wanted, as he so often said, to see his son's work. But he

Page Thirty-two

can't. He is losing his eyesight. Oh, yes, he can see passing forms; he can tell an automobile as it whizzes by his apartment on South Mariposa Street. But the eyes which saw so much copy, poor and good, on the nation's newspapers, no longer can follow the fine print.

But there is nothing wrong with Barney Goss's hearing. So, today, eyes failing, he is happy nonetheless, when each afternoon he hears the KNX news broadcast end with this phrase: "Your reporter—Frank Goss."

Her Alter Egos

(Continued from Page 4)

who was Sara's room-mate during her Major Bowes tour. Her accent was so "cute" that Sara incorporated it into the Berner catalogue of characters.

The Bronx housewife is a takeoff on a Jewish lady on whom Sara waited in that lucky lingerie shop. She came in to buy an undergarment, and salesgirl Sara tactfully explained that the stock only went up to size thirty-eight. "I wear a forty-two," explained the woman, "so I'll take two!" "Nobody ever believes that," sighs Sara, "but she really said it—and I copied it into my notebook."

The Berner "clever kiddie" doing impersonations of Mae West and Garbo is taken from overhearing the actual children doing these routines for unimpressed movie and radio producers. Sara took advantage of audition waits to observe these hapless moppets making the rounds with their ambitious "mamas."

"The Greek Mae West" is based on a dialect Sara lifted from a Greek restaurant owner who slipped the actress a very tough steak during a short bus stopover in Pocatello, Idaho. "I had to get on the bus and take the steak with me, but I swore I'd get even with him!" insists Sara. Actresses never forget, and the restaurateur is played for laughs in Berner routines.

"The New England Dowager" portrait in the Berner collection of characters stands out memorably for Sara. "She got me fired from Wanamaker's Department Store in Philadelphia," the actress relates. The dowager swept in from nearby Bryn Mawr accompanied by two Pokes, one on each arm. "She was the one in the middle," smiles Sara sweetly. Sara showed the customer practically all the stock in the store without success. "When John was alive," breathed the grande dame, flicking her fur-piece over her shoulder, "one could come in here and buy the most mah-velous merchandise. I believe I'll take my business elsewhere!" The dowager swept out grandly, but not out far enough. When Sara mimicked her down to the last broad "a" for the amusement of the two store detectives who constituted her faithful audience, the dowager saw the whole thing. That night, the talented salesgirl received her notice.

Sara went on the late Major Ed-

ward E. Bowes "Amateur Hour" as the salesgirl who got fired because she mimicked the customers. She toured in Bowes units for four years before gaining a foothold in Hollywood radio.

The actress still continues to add to her gallery of comic portraits and accents by personal observation. Recently she was called upon to do an Armenian. She phoned and priced rugs at the inevitable Armenian establishment. The person who answered the phone had no accent. She made an appointment to come down and talk rugs with the owner. Sara had discovered that he had a fine Armenian accent by the simple expedient of saying, "I believe I know Mr. _____, doesn't he have a slight accent?" When the answer was "yes," Sara made the appointment. "I went down there, the owner came in—he had just had his teeth pulled and couldn't speak at all!"



Radio Lifelines

(Continued from Page 14)

which had been carefully scanned, not only by the censor but by legal advisers.

This script, like others with a bite, will probably draw sacksful of mail. Very few letters, according to Mrs. Roosevelt, merely say "I like your program." More often they express opinions on an issue into which mother and daughter have lit.

BOTH LADIES APPARENTLY take their radio chore very seriously. They work on their program right up until air time. In fact announcer Johnny Nelson, observing the unusual quiet in the studio immediately before the "On the Air" sign flashed, was heard to remark, "This is the only warm-up I've seen where the people were thinking instead of talking."

(Oh, yes, for what it's worth, gals. Mrs. R. did not smoke or drink at Anna's party and she wore pale shell-pink polish on her nails.)

MENUETTE

by

KHJ's Norma Young Buttermilk Pancakes and Waffle Batter

(Hubby won't complain about these)

3 eggs, separated
1/2 cup oil
1 cup buttermilk
1 tablespoon sugar (optional)
1 cup sifted flour
1 teaspoon baking powder
1/2 teaspoon soda
1/2 teaspoon salt.

Separate eggs, beating yolks and adding oil gradually.

Sift dry ingredients together.

Add buttermilk and sifted dry ingredients alternately, lastly folding in the beaten whites of the eggs.

Fry in hot fat or oil.

This should make about 3 dozen pretty good sized pancakes.

Note: Readers having household or cookery problems may call Norma Young, HU. 2-2133, 8:30 a.m. to 4 p.m.



▲ **ALL DRESSED UP . . .** and plenty of places to go, what with attending school and working in radio, too. Is it any wonder the producer warned . . . "I'm going to get that girl onto Broadway yet!" (Color cover—CBS photo by Ben Polin.)



▲ **IT'S A SWEATER AND SKIRT,** and a well sharpened pencil in hand, during rehearsals for any one of the many shows Gloria plays on. This scene is from CBS's "Our Miss Brooks," starring Eve Arden. Dick Crenna plays the schoolboy opposite Gloria.

"Ambitious Miss"

She Never Counts the Hours in a Day. She Counts Instead the Things Accomplished in Those Hours

By Jane Pelgram

GLORIA McMILLAN is the best sort of blithe, golden-haired proof that "the more you do . . . the more you can do!"

Only sixteen years old, she has already established an enviable career, is a junior in the high school she attends seven hours each day, studies two arts outside her radio work, and still has enough fun to enable her to refer to time off from duties as "a real charging time."

The secret probably lies, for Gloria, in having started young. When she was a moppet of only four, Gloria was performing on a Portland, Oregon, radio station as a child blues singer. Her sultry tones led the management finally to bill her as "The Little Girl with the Odd Voice."

Mrs. McMillan, fearing that people who had never seen Gloria would imagine her as a freakish little creature with a circus voice, put a stop to that. But irrespective of billing, the two and a half years of singing, ad-libbing lines and dancing on kid shows several times each week had accomplished the double benefit of developing Gloria's talents and forever ridding her of any self-consciousness when performing.

When Gloria was seven, the Mc-

Millan family moved to Hollywood and radio became the talented child's playground. About the same time she started on Edward G. Robinson's "Big Town" and Lionel Barrymore's "Mayor of the Town" series, Gloria appeared in the Pasadena Playhouse production, "Escape to Autumn." Producer Tony Stanford (a name to pop up again in Gloria's career-life) spied her on the Playhouse stage and took her for a part on the Elgin Christmas show of ten years ago.

Versatile

Since that big-time showcasing of her talents, Gloria has appeared on the stage of "Lux," Screen Guild, "Skippy Hollywood Theater," "Corliss Archer," "Date with Judy," as "Harriet" with Eve Arden in "Our Miss Brooks," "Rosemary" on the "Snooks" show, and even as the comical, adenoidal "Henrietta Flummer" on the Mel Torme show.

With eight other juvenile radio-ites (Anne Whitfield, Johnny Mc Govern, Norma Jean Nilsson, Joel Davis, Tommy Bernard, Henry Blair, Dawn Bender and Jerry Farber) Gloria has piled up a high enough tally of show credits to entitle her to membership in "The 500 Club." The group is a purely philanthropic organization, with no officers, which organized to help in various fund-raising drives. The group is this year

affiliated with Sister Kenny's Foundation to fight poliomyelitis. Next year the results of their twelve annual benefits will go to combat heart disease, cancer, or some equally worthy cause.

But when Gloria appears on the stage for these shows, it won't be to perform dramatically. She will be seated at the piano bench. More than five years ago piano lessons were started under the tutelage of Madame Leginska. Gloria paid faithful attention to the classics, but there was an unfaithful yen to play real boogie woogie lurking in the background. Today little Miss McMillan studies with Jose Iturbi, an instructor equally skilled in Bach, Beethoven and the beloved boogie.

Tribute to her opinion of Mr. Iturbi is the fact that Gloria sandwiches four devoted hours of piano practice into each day's work. Ask her when, and this young dynamo replies, as though it were the most natural procedure in the world, "Well, before I leave for school I do part of it." School takes up at eight each morning. Luckily, in her case, Gloria has never been a breakfast eater.

Still another talent Gloria is re-developing is her singing. She feels that now her voice is "set," the low blues she sings won't pull her speaking voice down. Gloria describes her own vocals as being more like Mel Torme's than anyone else's, and facetiously adds, "Anything he can sing . . . I can sing." When he was recently haunting record shops for Torme records, Gloria came across some Billie Holiday discs and

(Please Turn to Page 39)



Another Height for Heidt

Horace Heidt's Career Has Included Many Phases Of Show Business. His Present Search for the Talented Youth of the Country Is His Favorite

◀ **BOTH THE HEIDTS** enjoy golf. Horace beats it to the nearest course whenever he can grab a moment on his busy tour.

logical that twenty-seven years later he became more influential than any coach in shaping the careers of young people with his Philip Morris talent quest.

*Sunday, 4:00 p.m.
NBC-KFI, KFSB*

WHEN University of California's Horace Heidt broke his back during practice for the Rose Bowl game of 1922, a promising athletic career came to a halt, but an amazing musical and business career was launched. Heidt, a student from Alameda, California, had been ambitious to become a coach. After his accident, he turned to his number-two choice—music. It's

Heidt's present program, however, is only the latest step in one of the most consistently successful careers in show business. From the first, his gift for showmanship was apparent. His band, made up of students from the University, made the grade in vaudeville by combining comedy and entertainment with their music. After the death of the variety bill, Heidt switched to radio with even more success than he'd experienced on the stage.

Many Heidt Stars

The young people today winning acclaim and making their mark on

◀ **RECENT PORTRAIT** of Heidt reveals him as handsome now as in his earlier vaudeville bandleading days.

▶ **HEIDT AND THE FOUR FINALISTS** in the 1948 finals of the NBC "Youth Opportunity Program." Left to right: Stanley Morse, John Mungal, Heidt, Dick Contino and Pierce Knox. (NBC photo.)



Heidt's NBC show are following in the tradition of earlier musical discoveries developed by him. Henry Russell, NBC musical director; Gordon MacRae, Larry Cotton, Frankie Carle, the King Sisters, impersonator Ollie O'Toole, Alvino Rey are some of the people who got their start with Heidt.

Several years ago, the bandleader took a breather from the music and entertainment business to try his hand at business with a capital B. The sorry record of entertainers in business enterprises deterred him not at all. With the same enthusiasm that had characterized his other endeavors, Heidt acquired the Trianon Ballroom in South Gate, a restaurant in Beverly Hills, the Lone Palm Hotel in Palm Springs, the Nevada Biltmore, several store buildings—and made a great success with them all. In one year, he made two million dollars on his properties!

Talent Quest

Enthusiasm is a habit with Horace. The six foot-one, easy-going bandleader becomes a human dynamo at his work. His present grueling tour of one-night stands proves that. What other business man attaining Heidt's success would subject himself to it? Horace's enthusiasm for the new careers he is building gives him the impetus. He returned to music and radio when he became interested in the search for new talent. "There are hundreds of talented performers in every city in America who want to become professional entertainers," he states, "but can't risk leaving steady jobs to take a chance in Hollywood or New York. This tour is giving them an opportunity to exhibit their ability as entertainers on the stage and on the radio, and if they have what it takes, they'll know about it before giving up the security they have in their own city."



↑ MR. AND MRS. HORACE HEIDT AND THE PROGRAM CONTESTANTS are honored with a parade at their arrival in LeClaire, Wisconsin.

↓ TYPICAL OF THE CROWDS ATTRACTED to the "Youth Opportunity Program" is this Midwestern theater audience photographed on Heidt's current tour.



↓ COMPANY AND CONTESTANTS PUT ON SO MANY SHOWS in some spots that the feature picture was yanked and the entertainers dispensed with meals, grabbed snacks between acts.

↓ POPULARITY OF HEIDT CONTESTANTS IS COMPARABLE to that of current heart-throb movie heroes. Here an enthusiastic group greets Dick Contino with demands for autographs.





PERSONABLE
 Art Baker answers our questions with the same enthusiasm he uses at the mike. (Sterling Trevor photo.)

Like my wife and I did last three-day Christmas week-end. We had a mailing list of folks who have corresponded with the "Notebook" for years. Start driving—come to a town—say, "Who's on the list here?" Hop out, ring the bell and say, "I'm old man Baker of the Notebook. Wanted to say 'Hello' in person. Is dinner ready?"

10. Do you have a habit or fault that you would like to conquer (or have conquered)?

My land! I have no faults! Don't you listen to the Notebook? Well—I do bite my fingernails—and I'd like to see you or anyone else find anything in the piles of stuff on my desk.

11. Is there anyone or anything about which you still consider yourself a "fan"?

You wrinkle my brow here, for I'm afeared I must answer "No." I'll do some worrying about this,

Monday - Friday,
 KECA, 12:30 p.m.

Art Baker Answers 20 Questions

1. You've had more professional success in recent years than you had in earlier life. Do you have any special philosophy about this twist to your rather unusual career?

None, other than "just lucky, I guess," but I'm glad luck began at forty. Perhaps I wouldn't have recognized or coddled it, if I hadn't experienced a mediocre youth.

2. What one attribute, talent, or knack has helped you most in your work? Why?

A loud, booming voice and a Newfoundland-dog-like desire to like people and be liked. The "boom" business makes me much in demand for impromptu community sings and motley quartets.

3. What has been the most exciting moment in your radio-movie work?

In radio—my Tenth Anniversary Show, when so many big timers chimed in on my little show. In pictures—when the director said, "And now we'll do your scene with Ethel Barrymore!"

4. What person or persons have you most enjoyed meeting professionally? Why?

Lionel Barrymore—because I go absolutely blah and tongue-tied when near him—which is so unnecessary, because he's warm and democratic and friendly. I just do—that's all.

5. Do you have any favorite listeners that you have either talked to or had mail from?

And how! Wouldn't trade my mail with anyone in the world. Have grammar-school youngsters

Tells Most Exciting Movie And Radio Moments, Admits To Owning a Lucky Tie and To Biting His Fingernails

who correct my grammar—parents who correct my child-training trends—and three dear ladies in their nineties who correct my memory regarding the "good old days."

6. Do you have a favorite hobby, pastime or collection?

Bowling—with a collection of lousy scores so far this year.

7. What was the occasion of your first radio appearance?

In Boston, as an evangelistic singer, I appeared on WBET in 1927. The announcer, ad-libbing an introduction, dubbed me (of all things!) "Hallelujah Art." Just forget I ever told you this.

8. Have you ever been troubled by mike or stage fright or plain old "nerves"? What did you do?

I'm a bit ashamed to admit that I've never been troubled. Ashamed because they tell me all great artists "nearly die" before every performance.

9. What is your choice of the best possible holiday?

for I believe it's good for a person to be rabidly enthusiastic about something. I used to be the "jump up and down" type. Wonder where I lost it?

12. Do you have any pet superstition that you observe?

I have a lucky tie. Always wear it on a movie interview. Twenty-one jobs it's landed for me!

13. Do you have a pet theory about radio (either from the production or personality angle)?

I don't believe I do.

14. Has your career held any major (or even minor) disappointments for you personally?

My percentage of disappointments wouldn't assay one-tenth of one percent. I figure I'm the luckiest guy in the Western Hemisphere.

15. What do you do to chase the blues? (Come now, don't tell us every morning is bee-yoo-ti-ful.)

Fiddle, faddle! It's a cinch. Even you can do it. Start off with
 (Please Turn to Page 39)

"Extemporaneously Speaking . . ."

The Public Welcomed Television Because at Last It Could See the Entertainers. It Takes Real Showmanship to Entertain on This New Medium With Characters the Viewers Don't Ever See!

Tuesday-Friday, 7:30 p.m.
KLAC-TV, Channel 13

FOUR nights each week, "Eddie and Ev Valentine" appear before television viewers to settle their homey problems of budgets and buying, baby-sitters and bad-tempered uncles.

Eddie Marr and Evelyn Barrows, in the "Eddie and Ev" roles, keep the chatter rolling for fifteen minutes on each night of this first television serial. New characters are introduced at the drop of a hat. Family decisions are logically made. One or the other of the couple jumps up and down in response to "Uncle George's" whistle.

All this is done without direction, without rehearsal, and without a word of script being written. The whole show is strictly ad-lib.

Ev's wifely "Now, Eddie, put down that magazine and look at me!" takes care of the off-stage pointed finger that ordinarily would prompt Eddie to turn his head in Ev's direction.

Their rehearsal is made up of straightening chairs and props into place, then sitting still on the set for a few moments while cameramen adjust lights just before show time.

In place of writing a script, Evelyn and Eddie meet at the Derby or the Thrifty, order coffee, and laugh over possible ridiculous characters they can introduce into their extemporaneous dialogue. Or they narrate to each other the happenings in their respective real-life neighborhoods and homes. This suggests the evening's story line.

Background Counts

Miss Barrows and Mr. Marr, from whose given names the television show title "Eddie and Ev" was taken, have one explanation for their facility.

"There's no business like show business!"

Both are New York-born and had Broadway in their blood from the

March 20, 1949

time they were old enough to steal away from school and lurk around stage doors or secretly attend matinees.

Evelyn's family finally gave up and provided the huge-eyed, dynamic blonde youngster with private dramatic training. From this she graduated first into summer stock, and then onto the boards that had so long intrigued her. For a season on Broadway Evelyn played with Cornelia Otis Skinner.

When Evelyn married John Craven, well-known actor, the two moved to California and settled here, deciding it was a fine place to bring up new son Michael. Since that time Evelyn has appeared on many locally originated radio shows, including "Cavalcade of America," "Ladies of the Press" (the serial on which she met and played opposite Eddie Marr), the Dennis Day and Alan Young shows, and Kay Kyser's musical madhouse.

Eddie is a product of that rounder-out of show people, vaudeville. Twenty years ago he was dancing his feet off in the "Greenwich Village Follies" held in New York's Winter Garden. After seasons with such greats as Gallagher and Shean, Moran and Mack, and W. C. Fields, Eddie played the Keith-Albee circuit. Looking like an extremely healthy thirty-year-old, Eddie swears he's "older than Jolson." His air credits are too numerous to list.

Act Just Happened

It was on local shows several years ago that Eddie and Evelyn met, became friends, and developed the joshing repartee that later stood them in good stead. Television moved onto the local scene, and the duo began thinking about getting up a

(Please Turn to Page 39)

THE TELEVISION COUPLE cuddles up to settle some domestic problem. Away from the image orthicon cameras, Eddie and Ev are the best of friends, and work together on many radio shows.



↑ **WIFE "EV" HAS A ONE-SIDED** conversation, probably with one of the yet unseen "Valentine aunts," about the much-discussed golf-club membership "Eddie" wants so badly. Evelyn Barrows plays "Ev."



↑ **VERSATILE EDDIE MARR** plays "Eddie Valentine's" role on this first among television serials. This straw-hatted carnival-barker pose belongs to another of Mr. Marr's many characterizations, and resembles family man "Valentine" in no way!





◀ IT JUST COMES NATURAL for Charles Lyon to look happy as he emotes over the NBC mike. Could be he's remembering the hilarious warm-up before the "Lassie" show.

Mikemen

No. 82 of a Series

Charles Lyon

*Mention Acting to Charles Lyon
And Watch a Look of Fondness
Animate His Friendly Features*

By Gaye Howe

Saturday, 2:00 p.m.
NBC-KFI

A COZY home in Toluca Lake, a tiny wife affectionately called "Shrimp," and a lazy, lovable dachshund bearing the name of "Mr. Sniffer" make life merry for Charles Lyon, NBC announcer, whose voice you hear on "The Lassie Show" each Saturday afternoon.

Lyon, known to everyone as Charley, came to California in 1946, after leaving Chicago, where he was a senior announcer at NBC for sixteen years. But before that, he had a great yen for acting on the stage and was able to exert his dramatic abilities for five years with the W. H. Wright Stock Company in Michigan.

"I love acting and have never regretted any of the time I spent on the stage," he tells sincerely and remembers the days when he played juvenile parts with such stars as Spencer Tracy and Selina Royle, who then were also novices. One of the brightest spots in Lyon's pre-announcing days was playing the part of a collegiate track captain in Elliot Nugent's Broadway play, "The Poor Nut," which ran for ten months.

Lands Job on Visit

After the stock company had closed in Grand Rapids, he went to see a friend in Cleveland, Ohio. The visit ended with Lyon on the receiving end of a job on station

WTAM, where he became an announcer, actor and, as Lyon laughingly explained, "everything else that was required before the mike." Somehow, the lure of the theater overcame him again and he accepted an offer to play on the stage for six months, going back to WTAM, when the show had ended.

In 1931 he left for the "windy city" and NBC, where he met a brown-haired, blue-eyed girl named Irene, a hostess with that network. Their friendship developed into a romance, and a year later they were married.

Both of them are expert fishermen, and one of their greatest pleasures is to retreat to a tiny unknown lake deep in Ontario, Canada. The only route is by plane because there are no roads. The only "catch" they have mounted is the fresh-water bass that Mrs. Lyon caught in Wisconsin. It was a whopper of five and a quarter pounds, and they "unveiled" it at a party. Since that time, it has stayed out in the garage—it doesn't quite fit in with the decorative scheme of their home.

The Lyons advocate old-time square dancing for happy leisure hours. They belong to a club in the Valley and another in Beverly Hills. In his cowboy outfit of powder-blue bristle, edged in blue and white check (a Christmas present from his wife) Lyon shakes a mean leg as he whirls the "Mrs." into a breath-catching step of the Virginia reel.

Detroit, Michigan, is his home town. He went to school there, majoring in pre-dentistry at the university. His family, including a sister and two brothers (one of whom is the smartest of the family, according to our "Mikeman," and is with the State Department in Washington, D. C.), now lives in Cleveland.

Announces Important Events

Being a senior announcer at NBC, Lyon covered many special events, including all the inaugurations of President Roosevelt and the Republican and Democratic conventions in 1936 and 1940. In 1936 he obtained a leave of absence from NBC, and was assigned by the Republican National Committee to work with their candidate for the presidency of the United States, Alfred Landon.

Well-remembered occurrences such as the Kentucky Derby and the round-the-world flights of Wiley Post have been announced by Lyon over the National network. He even broke away from the serious side of announcing to do the part of a "straight man" for three years on Chicago's "Club Matinee" variety show.

Since he has been in California, he has free-lanced such shows as Roy Rogers, "Those Websters" and "Lum and Abner." He has also done special features on "Truth or Consequences."

Debuts With Lassie

He started with the Lassie show when it originated in June of 1947, and especially enjoys the warm-up period before the show goes on the air. During this session, Lyon tells the audience, mostly enraptured children, of a ferocious canine waiting offstage. (From behind the curtain can be heard the terrifying growl of a huge beast ready to spring upon its prey.)

(Please Turn to Page 39)

"Ambitious Miss"

(Continued from Page 33)

promptly became a number-one fan of this great blues artist.

Broadway Bound

But first and foremost with Gloria is her ambition to be a Broadway actress. Ever since that first Pasadena appearance, her urge for stage work has burned strongly, only to have the flame heightened by a run with the La Jolla Players. Gloria played the difficult role of a precocious child around whom much of the plot centered. Newspaper critics were unanimous in their acclaim of Gloria as the real star of the production.

Another accolade was bestowed this past fall, when Gloria appeared in a sketch for a "Masquers" benefit at the suggestion of Mr. Tony Stanford. He was the man, remember, who ten years ago helped launch Gloria in radio. Her excellent performance resulted in the "Dominos," feminine contingent of the traditional "Masquers," adopting Gloria as a "godchild."

Gloria and her mother now plan, upon the young actress's graduation from high school, to go to London, where Gloria can study with Old Vic and Royal Conservatory Players. From London she plans a trip to Ireland in hope of work with the famous Abbey Players.

"Before we come home I've just got to spend some time in Paris, where I can hear French. That has been my major since the third grade, and I want to see if I'm learning the real thing," she exclaimed.

From that point on, Gloria will be Broadway bound for stage and radio work.

Last fall, when Bernard Strauss, producer of the successful stage hit "Love or Money," came to the Coast in hopes of finding someone to replace June Lockhart, who had left the cast for film commitments, Gloria, at her agent's suggestion, met Mr. Strauss.

She had rushed directly from school to his hotel suite. Her hair was flying, her uniform strictly that of a schoolgirl.

She looked not a day older than her bubbling fifteen years. Strauss had heard of Gloria's ability, but when he saw her, he fell back against his chair, exclaiming, "Why, she's just a child! We can't have her making love to John Loder on the stage!" Gloria was amused. Many times on "Lux" or "Screen Guild" shows, John Loder had played the radio role of her father.

The next evening, Mr. Strauss came in for another shock.

"I was all fixed up for a supper party at a club we often go to," Gloria explains. "I had on a long, strictly new-look dress, and my hair was up. First person I ran into at the party would, of course, be Mr.

Strauss. He could scarcely believe his eyes!

"And you know what his parting words to me were?" Gloria continues, her eyes shining. "He said . . . 'I'm going to get that girl for Broadway yet!'"

Then, hugging herself and at the same time sighing, this sweet teenager worries, "I hope he doesn't forget."

Mikemen: Charles Lyon

(Continued from Page 38)

The story Lyon spins grows worse and worse, and the audience remains quiet, more afraid than eager to see this vicious animal. Finally the revelation comes—and across the platform prances a minute toy Pekinese, whose taffy-colored coat gleams in the spotlight as he dances gaily for the delighted and much relieved spectators.

Aims at Producing

Thinking of the future, Lyon said, "I'd like to get into the writing and producing angle of radio." He has his own producing company with which he recently completed a sports show, written and recorded by him and now back in New York. Speaking of his new venture, Lyon maintained a look of perseverance and hope.

Art Baker Answers 20 Questions

(Continued from Page 36)

some variation of "I felt sad, because my shoes hurt my feet—until I saw a man with no feet." Gosh, things could always be "wusser"!

16. What is your favorite reading?

Of necessity, it must be anything that offers the tiniest germ of a subject to talk about on the air—from "Popular Mechanics" to "How to raise kumquats."

17. What occasion or phase of your life makes you feel nostalgic?

School vacations at Uncle Cal's. He owned a livery stable, and allowed me to drive the drummers (forerunners of "traveling salesmen") around the countryside.

18. What was your most embarrassing radio moment?

A mispronunciation, about which I cannot tell you until you institute a column headed "All the news unfit to print."

19. Have you any aspirations about television?

Yes, I have. At present, I do no card tricks, nor tap dance, nor

Extemporaneously Speaking . . .

(Continued from Page 37)

show. For people not bothered by "radio feet" (thespians who read lines beautifully as long as they are rooted at a mike and no stage presence or activity is required are said to have "radio feet") a move-around, ad-lib show shouldn't be too hard, they reasoned. As enthusiasm, and the imminence of television grew, the duo tried their ad-libbing for spectators. It proved a breeze.

Eddie and Ev reasoned that early television, like early radio or stock shows, didn't allow for big budgets. What would be popular with viewers that wouldn't require lavish sets, hiring other actors, buying costumes or music? Well, the serials were popular. . . .

KLAC-TV's head man wasn't too eager to try it, but he had learned that standing pat in the face of Eddie Marr's persuasiveness is a losing fight. The two went before the Channel 13 camera one night. Next day the mail started.

There seems to be only one thing Eddie and Ev have overlooked in their entertaining series. By extemporaneous, jolly dialogue they have introduced natural-sounding characters which the viewers, as yet, haven't seen. There's "Mabelle McClosky," the elderly baby-sitter who used to be a Vanities dancer in her day. There's "Uncle George," with a broken leg and a police whistle. When he wants service, a blast on the whistle announces his wants. Then there are the neighbors who insist that Eddie and Ev move their incinerator. There's baby Michael, patterned after Evelyn Barrows Craven's own son.

Some time, sooner or later, the two are going to have to let their viewers see all these characters they have so far only heard about. And where will Miss Barrows and Mr. Marr find portrayals who can keep up with their own fast spur-of-the-moment dialogue? The "Valentines" have built themselves a problem weightier than balancing their budget.

can I show the proper way to carve a goose, but give me time.

20. What would you most like to be doing twenty years from now? (And please don't say "Just what I am now!")

I'd like to be a cute little old man who lives 'way out in the desert, still spouting the Notebook—so much in demand by studios that L. B. Mayer and Mr. Zanuck and Jack Warner are constantly driving down to his place to plead with him to please do a picture.



▲ **CAPTAIN BOB CRAWFORD** and his "Texas Rangers" who stick to the sweet, swingy Westerns and leave the ki-yippee-yi-yo stuff for their friends to sing, appear on KTTV's Channel 11 each Monday night at 8:00. (KNX photo.)

JEANNE CAGNEY IS MOVING her beauty and talent from the movie world into the Marshall Grant-Realm-produced "Your Show Time" series for Lucky Strike. Her first feature lead is in "The Capture," a Civil War story.

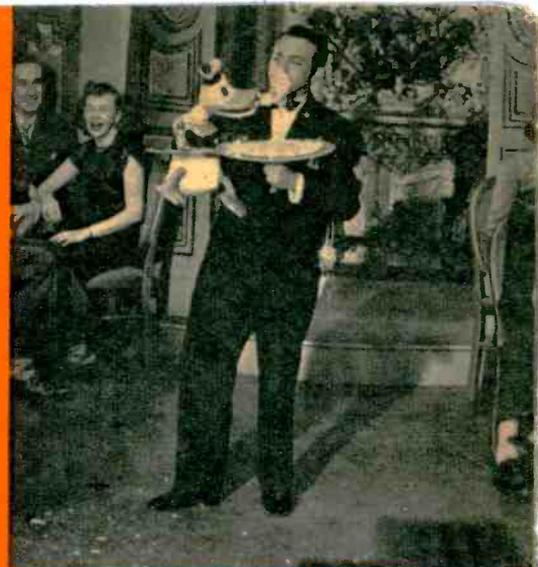


SEEN ON THE *Video* SCENE

▼ **GIL MARTYN RECREATES** for the picture's subject, polio victim Celia Surovska, the same story he did on KTLA's "Rancho Newsreel," when he told and showed viewers the story of Miss Surovska's 3,000-mile trip home.

▼ **TED MEYERS** brings to KFI-TV's Channel 9 viewers timely information on "participating" sports and outstanding guest stars, during his weekly "For Sportsmen Only" telecasts. The show also includes instructions and tips on proper techniques for nearly all sports.

▲ **THE PRETTY GIRL** on whose shoulder "Hi-Yah" is perched is Rochelle Stanton of Don Lee's "Adventures of Mr. Do-Good," seen Mondays through Fridays at 6:30 p.m. Rochelle plays "Gleeper" while "Hi-Yah" is worked by Jack Shafton.



▲ **THIS IS THE ACT** that stopped the show when KNBH opened. Robert Lamouret and his arm-puppet duck, unnamed, convulsed viewers for a half-hour. This shot catches the "Barber of Seville" sequence with its obvious, delightful finale. (NBC-Zeigler photo.)

