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Patty & Jack Meakin

The Corn Js Seen

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## The Ear Inspires the Pen

#### Gale Gordon, Hollywood 28, Calif.

For the second time it is my pleasure to address a note of heartfelt thanks to you for conferring through your magazine, one of your prized awards. Please believe me, I am deeply grateful and humble before this honor. I know that you will understand when I say that most of the credit must go to the men who actually create the characters that actors such as myself portray: Don Quinn, for "Fibber McGee and Molly," and the team of Henry Garson and Bob Soderberg, who are responsible for "Junior Miss." Again, thank you very, very much.

r.

#### Rita LaRoy, Hollywood, Calif.

A heartfelt thank-you for your wonderful award. It is most flattering and I shall try very hard to deserve it.

\*

#### Stokey and Ebert Television Enterprises, 61231/2 Selma Ave., Hollywood 28, Calif.

Just a short note of appreciation for your honoring "Pantomime Quiz" in your 6th Annual Awards issue of Radio & Television Life. We sincerely appreciate the award and shall proudly refer to it at all times.

The press has been very kind in their praise of the show, and in the coming year we will try to keep the standard of the program up to Award specifications.

Thank you again for your acknowledgement of the show.

#### - **★**

#### Sara Berner, Van Nuys, Calif.

To you and your staff on Radio and Television Life, I would like to express my sincerest appreciation on having been chosen as the outstanding featured female radio personality during the past year. Spontaneous as it was, the honor you have bestowed on me is doubly pleasant. Recognition such as yours for a performer in my position is such a rarity that I take pleasure in accepting it, not only personally but rather as a tribute to all of us "featured" performers. Thanks for your typographical applause!

#### \*

#### Buzz Adiam, 6285 Sunset Boulevard, Hollywood 28, Calif.

One of the nicest things to happen to me in a long time took place last week when I found out that you had given me your Musical Director Award for 1948. As you know, many of the programs that are launched with such high hopes have a very short existence and once in a while one wonders whether all the work that goes into these things is worth-

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while, then along comes a nice compliment like yours and it's most heartening and encouraging. So many, many thanks to all of you for selecting me for this honor. Thanks too, to Joan Buchanan for appearing on our program, and every good wish for the continued prosperity and success of Radio and Television Life.

#### ★

#### Ralph Rose, 6121 Sunset Boulevard, Hollywood 28, Calif.

Please accept the thanks and sincere appreciation on behalf of myself, Jack Dick and Robert Wendell, the two sound men on "Tell It Again," for the award you have accorded us in the Ninth Anniversary issue of Radio and Television Life. Both Jack and Bob have worked long and hard during the past year creating the many unusual sound effects that I have written into the "Tell It Again" scripts, and we are deeply grateful for the copious attention you must have given the program in order to merit this outstanding award.

#### $\star$

#### Lum and Abner, 6335 Yucca Street, Hollywood 28, Calif.

We just want to thank you and the rest of the staff at Radio and Television Life for the Achievement Award. We think this is one of the nicest distinctions we have had in a long time. Every best wish to all of you.

#### Paul Frees, Hollywood, Calif.

May I express my sincerest gratitude for the honor you have bestowed upon me in granting me one of your coveted Achievement Awards. My appreciation is only comparable to the respect I have for your distinguished publication. May you experience a long, happy "Radio Life-time."

## **RADIO and TELEVISION LIFE**

CARL M. BIGSBY, Publisher

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Joan Buchanan, assistant editor of R-TV Life, bestows the Musical Director Award upon Buzz Adlam.

## **About Your Letters**

All letters to the Ear Inspires the Pen Department should include name and full address of the sender. Name and/or address will be withheld on writer's request. Opinions expressed in the letters printed are those of the senders and do not necessarily reflect the opinion of Radio Life.

#### Ernest G. Blackburn, 3125 Glenmanor Place, Los Angeles, Calif.

I think the best programs on the air are Ralph Edwards' two shows, "This Is Your Life" and "Truth or Consequences." Let's have another writeup on the latter soon. Ralph has one of the nicest voices on the air. I'm for more "Hush contests." Do you have any information about Boris Karloff's "Lights Out" returning to the air?

"Lights Out" has been off the air for so long that we have no idea as to whether it will return. Boris Karloff is in New York busy with stage commitments.

### \*

#### Mae Pullen, 1975 Holly Drive, Hollywood, Calif.

Why is it that when a television station gets a good program they don't know enough to keep it on the air? I'm referring to "Mr. Sunshine." children's program on KFI-TV. It seemed a really worthwhile program with some planning behind it, and I know that the children who watched it were just enthralled. Give us more like "Mr. Sunshine."

#### Nancy Bangert, 1757 Rose Villa Street, Pasadena, Calif.

I want to thank you for having the pictures and story on Horace Heidt's show in your recent issue. Also the photograph of Dick Contino. I am sure that you agree that this show is doing a wonderful thing for the youth of America. I also was happy to read that you chose Dick Contino as the most interesting new personality. He sure is tops.

Dick Contino is indeed a fine example of the abilities and ambitions of today's

#### $\star$

#### Hans A. Berliner, 1040 Cedar Avenue, Long Beach 13, Calif.

I am a lover of classical music and my favorite station is KFAC. The happiness and joy I get from their programs is greatly impaired by the noisy station KFOX. Usually, in the evening, it is impossible to listen to any station, as KFOX drowns out everything on the radio. Is there anything that can be done about it?

Obviously, the trouble you are having lies in your radio set, Mr. B. We do suggest that you have the selectivity of the set checked by a radio repairman, who may be able to alleviate the trouble.

#### \*

#### Mrs. Ernest Brandt, 7329 Clyborn, Sun Valley, Calif.

It was a real disappointment to hear that Kay Starr's show on ABC is off . . . permanently. We had been regular listeners. Here's hoping we'll all hear her again soon. Thanks for informing us of Chuck Collins's sponsored show in Denver. I wish it were here. Thanks, too, for keeping us moving with Jack Webb. He is good!



One bouquet and one gripe from one television viewer: The bouquet first: Video seems to be a perfect medium for the ventriloquists, puppeteers, and other animated species. One of the best of these, in my opinion, is the Province Town Players, a puppet act on the Squeaky Mulligan show seen on KLAC-TV Mondav evenings. The puppets are cleverly constructed and costumed: the dialogue is smooth, and the production expert. This act rates a show of its own.

One gripe about the way video is trying to adapt motion-picture techniques to a medium which should develop its own. I refer to the way entertainers refuse to look at the camera while singing, dancing, or playing a musical instrument. A performer on television should look directly at his audience, just as would a performer in a night club. (In a play, of course,' the actors should ignore the 'audience.) This business of a crooner describing circles around the camera with his eyes, always careful not to look at his audience, tends to make both him and his audience downright uneasy. Leave us have the direct approach.

#### **\***

#### Yera Castleman (address withheld), Los Angeles, Calif.

I love television, but video will mever eclipse radio! Radio has proved itself a necessity, and television is a very enjoyable luxury. You can accomplish something while listening to radio, but what can you do when TV monopolizes your faculties? I think both mediums are indispensable. We enjoy the newsreels and other fine entertainment on television. Wish we could see "Noah Webster Says" on video.



Sara Berner, John Guedel and Art Linkletter.

#### ★ Barbara Brady, Route 2, 12802 East Garden Grove Blvd., Orange, Calif.

I've just finished reading the March 20 issue of your very informative Radio and Television Life magazine. While perusing "Video in Review" column I came upon the writeup of the recent KTTV inaugural. I must say that I heartily disagree with your columnist's many criticisms of the program. Although we've had our television set barely a month, it was our unanimous opinion that this show was by far the best that we had seen on television thus far. It possessed an array of top-grade entertainers who performed their acts with professional skill. I think television is definitely in need of more talent such as performed the night of the inaugural.

#### May Montgomery, 346 Grand Avenue, Long Beach, Calif.

Your television department is tops and helps out a lot. Will you please add my name to the "wailing list" for a feature on Frank Sinatra? We enjoy your articles on the new artists, but like to hear about the old ones once in a while.

California Rosegravare Co.

Page Three

May 1, 1949

THE JUDY CANOVA that radio audiences know and love, complete with pigtails and plenty of comedy for the camera man.

> EVEN AT REHEARSAL TIME THE LEVITY STOPS when Judy starts a song. Whether it's a folksy ditty or a pop ballad, Judy lends a wonderful beat to her songs. (NBC-Herb Ball photos.)

ALMOLIVE - PEET

UDY CANOVA

The Bunch and Judy.

Clown Through Their Rehearsal With No Cues, Much Laughter, and the Easy Sort of Know-How That Indicates Old Hands at the Comedy Game.



Saturday, 6:30 p.m. NBC-KF1, KFSD

TAGE of NBC's Studio A was brightly lighted but

curtain with its sparkling cutout announcing that Colgate-Palmolive-Peet presented "Judy Canova," a few shirt-sleeved musicians stood idly, chewing on apples or drinking cokes

COLGATE

procured from the machines behind stage. Their leader, Bud Dant, was exhorting them to remember to make the last line of a song either an E-flat or a B-flat when they ran through it again. They all nodded solemnly.

The famous Sportsmen Quartet, also shirt-clad, were poring over a newspaper whose headline an-nounced that the Los Angeles police

THE ANGUISHED VOICE OF "PEDRO" comes from Mel Blanc, more commonly known as "Bugs Bunny," "Benny's Maxwell," and the "little motor boat."

THE JUDY CANOVA that anyone

would love to know, complete with

everything that simplifies picture-taking for

the camera man.

THIS SORT OF THING GOES ON ALL DURING rehearsal. Hans Conried is never happier than when entertaining others, and in Judy Canova he has found a partner in mugging and ridiculousness.





had snared something or someone.

An actual show rehearsal seemed remote.

Suddenly a jacket-clad Judy, her hair in a ribbon and a song sheet in her hand, bounced on stage. As though at a signal, the musicians slid into their seats and picked up their horns. More musicians stepped from behind the curtains, put out their cigarettes, and took their places at piano, harp, drums and bass. The Sportsmen abandoned their crimedoesn't-pay account and congregated at the mike.

No downbeat was given, not a hand was raised in signal, but somehow the first song of the show started, with Dant's band right on the beat as Judy lustily warbled "If I Could Be With You One Hour Tonight." During the singing, a cast magically materialized on stage.

Watching Judy Canova clown through an ad-libbing of the lines in the script's situation comedy would have been entertainment, but add Hans "Kropotkin" Conried, Mel "The Voice" Blanc, Elvia "Mrs. Buff-Orpington" Allman, Gale "Mayor LaTrivia" Gordon, happy, big Ruby "Geranium" Dandridge and announcer Howard Petrie, and you have the full recipe for riotous goings-on.

More than once during the hour in which Judy and her complement of comedians ran through the roles of a socially aspiring "unacceptable" and her snooty neighbors, the "Hemingways," viewer attention was drawn to the musicians. These fellows, who have played on numberless shows and watched many a comic rise and fall, pay Judy and the cast a great compliment just by their lack of laughter. More often than not they sat as one man cradling their instruments in their arms, goggling at the antics of the show participants. A fatuous glee was on every face.

It made an entertaining hour's fun, but this was a rehearsal, where almost anything goes. What calming effect descends at show time to make sure the allotted twenty-five or -six minutes on the big wall clock takes in all the nonsense?

An NBC'er explained, "Oh, these old troupers have clocks inside their heads. They can boil the show down to a half hour without even glancing at the clock on the wall of the control booth.

"But you would be surprised how few changes, outside of their clothes, are made for rehearsal and for the actual audience performance. No one who has heard the Judy Canova show has missed a rehearsal, really. They just hear the fun instead of seeing it."

ORCHESTRA LEADER BUD DANT'S baton dangles idly in his hand while Mr. Dant amusedly watches and listens to the Sportsmen Quartet and Judy tear through a number. Announcer Howard Petrie grins appreciatively on from behind Judy.

May 1, 1949



**RUBY DANDRIDGE, GALE GORDON AND MEL BLANC** go over the script together for word changes, timing, and any other gimmicks designed to bring the most laughs. The writers and producer are happy to have the veteran comics on the Canova show lend their own interpretations.

**PRODUCER JOE RINES** is exactly the man to hold the reins on the exuberant artists of Judy's show. Rines was in radio before most people knew there was such a thing; he introduced the Lambeth Walk to this country; and once upon a time when he had a society band, Joe himself sang "Mc-Namara's Band" on record. He is used to crazy goings-on.





Or Not to . .

ELSA LANCHESTER, STAR of the famous "Turnabout" revue, stops by the Meakins' show for a bit of clowning and audience enchantment. Both Jack and Patty enjoy this particular satire. (Color cover by Ben Polin-CBS.)

JACK AND PATTY MEAKIN, costars of the show, who also double at being husband and wife; housekeeper and carpenter-about-the-house; and as 'Mother' and "Dad" to the two Meakin moppets, Jack and Jill.





## By Jane Pelgram

#### Mon., Tues., Fri., Sat., 7:15 p.m. CBS-KTTV, Channel 11

ACK MEAKIN sprang delightedly up from the piano bench and rushed in search of his tiny wife, Patty. "Honey I've got it

"Honey, I've got it . . . I finally worked out an arrangement of 'Coquette' that hasn't a lick of corn in it. Even you will like it!"

Patty's face changed perceptibly, but she accompanied Jack back to the piano and dutifully listened to

MAESTRO MEREDITH WILLSON and Patty snicker behind the "King of the Cornballs" back as Meredith places the corny crown on the royal brow. the lovely, semi-symphonic arrangement of the standard old favorite. Then she dealt the blow.

"That is lovely, but I have news for you. Our guests tonight are Beverly Wills and Barbara Whiting. You suggested a comedy routine to Art, remember?"

Jack, remembering, groaned. Then brightened. "Hey, that's great. We can work up a terrific vaudeville skit with those kids."

This time Patty groaned. "Swell. More corn. Well, let's get down to the studio and get with it."

The scene is not too unusual to the execution of "The Meakins," jolly fifteen-minute television show beamed four nights each week over KTTV's Channel 11.

Many is the time Jack and Patty May 1, 1949 plan a song by Patty, a piano solo by Jack, or a spot for the guest of the evening (since their January 2 opening, Gale Gordon, Yankee Outfielder Johnny Lindell, Lillian Ran-dolph, "Bozo" the Clown, Ben Gage, Eileen Woods, Ted Fio Rito, Pinky Tomlin, Michael Douglas, the Masked Spooner and Harry Fields have been among the notables of radio who stepped under the video lights with their hosts, the Meakins) only to find that writer Arthur B. Jones, who actually executes the brief scripts, has planned a little different tack. That means that in the period from 3:00 in the afternoon until show time, Jack and Patty must revamp their own show idea, learn their lines, rehearse their guests, don make-up and be all ready for the 7:15 signal that means Mr. and Mrs. Television are on the beam.

#### **Ravel and Ragtime**

Patty's slighting reference to her husband's "corny" playing, whether voiced at home or for viewers' ears, is strictly part of the couple's comic routine. No one knows better than Mrs. Meakin that her Jack is a fine composer and as hep to the dramatic classics of Ravel, Stravinsky, Debussy and Prokofieff as he is to the backroom piano he indulges in at parties.

#### **Good Background**

Some years ago Jack was an NBC staff pianist and arranger for Meredith Willson. In fact, Meredith was his very first boss. Jack was also once head of the radio program department in an agency handling the big Lucky Strike radio presentations. More than twenty of Meakin's piano

BARBARA WHITING (LEFT) AND BEVERLY WILLS, of the Saturday morning "Junior Miss" show, stopped by one night to caper with Jack in a strictly vaudevillians' routine. Patty can do without the routines of all three of them, apparently.

compositions have been sold, one to the movies,

Even without knowing her husband's background, Patty's ear wouldn't be deceived by his piano clowning. She herself was well known when, as Patty Norman, she was singing star of the "Hit Parade" and vocalist with Eddy Duchin's band. Patty is one of the few girls today who can warble a ballad against a two-beat background.

However, when the Meakins' show started on television, Jack found himself stimulated by the popular "corny" records and general reaction to ragtime piano into playing the real old-fashioned piano he started with years ago. The moniker "King of the Cornballs" sprang up among his cohorts, and Jack gleefully adopted it. This affectionate dubbing was a natural to develop into repartee between Mr. and Mrs. Meakin, for Patty's rendition of ballads old and new is anything but corny.

When mail began pouring in to the Meakins about the respective merits of the popular and the corny, Jack smugly cited the pros as ammunition for his cause.

With Jack playing piano and Patty singing nightly, the number of songs used each week is about twenty-two. The stock of ditties cleared for television dwindled, and the Meakin duo dug into the old standards that lend themselves so beautifully either to a straight melodic treatment or to ragtime—"Baby, Won't You Please Come Home," "Coquette," "Rosetta," and favorites of the same vintage.

More and more viewers joined the

controversy, until Jack hit upon the idea of organizing his defenders. An announcement went out on the show that the "National Fellowship for the Appreciation and Preservation of the Cornball" had been established.

The slogan of the Meakin-instigated Fellowship is "Two Beat or Not to Be Bop." That way Jack had them coming and going. All who liked their Mr. Television Meakin as "The King of the Cornballs" could lend support by writing in for a free "Fellowship" card to the NFFT-AAPOTCB, which Jack says is pronounced "NUF-TAPT CUB." Everyone who likes him playing it straight could just write in.

Corn lovers rallied to their maestro's cause. The mail response definitely established the Fellowship effort, and members happily acclaimed Brother Meakin as "King."

Jack's first boss. Meredith Willson (who for years hasn't played a lick of corn—at least from the podium of radio shows), tropped happily down to the Meakins' show at KTTV's studios atop the Bekins Building in Hollywood, to duly crown this King. The inauguration was complete with sceptre, crimson and ermine robe, and a heavenly crown bearing crossed cobs of corn.

Now, during the evening's televised fun, Patty doesn't dare roll her eyes or "Oh, Jack" her husband when the foot starts tapping, the bass notes start rolling, and the upper range tinkles out a raggedy tune.

Meakin smiles in happy triumph and reminds his Patty, "Remember, honey, the viewers want it this way!"

JACK HEADS THE BAND ON HAL PEARY'S "The Great Gildersleeve" show, so Hal turned the tables to pay a visit to the Meakins' television show. The "Water Commissioner" apparently prefers Patty's brand of music.



 Page Seven

IRON EYES CODY IN COLORFUL WAR COSTUME and "Whip" Wilson with his cowboy get-up "take five" from the merriment to chat about the latest trick for lasso-twirling.

# Straight Arrow's Pow-Wow

#### Tuesday, Thursday, 5:00 p.m. Friday, 8:00 p.m. MBS-KHJ, KGR, KVOE

**7** T TOOK two blinks of the eyes to make sure you *really* weren't seeing things out of the past at the Hitching Post Theatre in Hollywood. For there were real live Indians

dresses and bows and arrows, twogunned cowboys whirling their lassos, and all the tribal surroundings that would make you think you had walked into Comanche territory far in the woolly West.

And there were children. Big and little boys and girls, all with pleased smiles on their faces, delightedly watching the actions taking place before their saucer-rounded eyes. This was the "Straight Arrow" Pow-Wow in celebration of the "Straight Arrow" program going transcontinen-(Please Turn to Page 32)

The Youngsters Crowed With Delight As They Watched Indians and Cowboys Bring to Life the Days of the West.

1000

THE STRAIGHT ARROW EMBLEM gets the double-o from Jimmy Wakely and "Whip" Wilson. Lookit the bull whip attached to Wilson's holster! He's an expert with it.



"LITTLE CHIEF STRAIGHT ARROW" (Ralph Hoppe) and "Princess Straight Arrow" (Honey Hollingsworth) listen bashfully to congratulations from Leslie Tilton, Nabisco head.





## For Love o' Mike (General Comment)

#### Rumors Are Flying

"Your All-Time Hit Parade" may be the summer replacement for Benny. ... "Hollywood Mystery Playhouse," new show being auditioned, will have Erle Stanley Gardner as emcee. Gardner fans should push this one up into the high Hoopers. . . . Curt Massey, Country Washburne and Martha Til-ton may join forces as a summer re-placement. . . . "Ford Theater" may broadcast from Hollywood next sea-Marx for the spot preceding the Crosby show next season. . . . "mr. ace and JANE" rumored to have strong sponsor interest. . . ABC planning another giveaway, "Is This You?" . . . "Shy Guy," authored by Jess Oppen-heimer, producer of "My Favorite Husband," may be a summer replacement series on CBS. . . . "The Goldbergs." now on TV, may return to radio where they were so successful for twenty years. . . Bill Goodwin auditioning his comedy show at NBC. Elvia Allman, Bea Benaderet and Sheldon Leonard are in the cast. . . . Milton Berle may make another movie, "Moon Over the Catskills." ... Margaret Whiting auditioning with "Meet Me in St. Louis," series based on Sally Ben-son's New Yorker stories. ... George O'Hanlon in "Behind the Eight Ball" may be the summer replacement for the Alan Young show. . . Dean Mar-tin and Jerry Lewis to have a time and day change soon.

#### Looks Like

NBC has dropped its ban on the pre-9:00 p.m. mysteries. It will continue to police them, however, in protection of juvenile listeners. . . Diana Lynn will be starred on a summer replacement series. . . George Hicks to switch back to news on NBC from his announcing post on "Theater Guild." Hicks was one of the outstanding radio newsmen of World War II. . . . Jack Carson will star in a film comedy, "The Good Humor Man." . . . Record for most performances on Lux is held by Fred MacMurray, who's played twenty-two roles on the series. . . . Buddy Clark sang his first show since his operation, sitting in a wheelchair. . . Jean Hersholt has completed his first film role in some years in "The Bandwagon," and will donate half his salary to the Motion Picture Relief Fund. He's a real-life "Dr. Christian." . . Bill Lawrence will replace Perry Como on "Supper Club." . . "Milton Berle Polka" is title of **new tune cleffed by Charlie Tobias** 

. . Newsman Ed and Lew Brown. . Murrow has been elected to the board of directors of CBS. . . . Song star Lisa Kirk leaving the Henry Morgan show—not enough songs. . . Rudy Vallee won't sing on "Dear Doctor," his new CBS series, unless listeners specifically request their favorite Val-lee tunes..., "Anniversary Club" and "Movie Matinee" to depart Mutual.... The Helen Hayes, Clifton Fadiman, George S. Kaufman and Abe Burrows panel on show business that starts on CBS this summer will be titled "This Is Broadway." . . . Alan Young claim-ing to be the bow-tie champ of Hollywood-he's got 307 of 'em. . . . Stuart Hamblen and his "Lucky Stars" to go national via transcriptions. . . . "Lassie" to have her first vacation from radio this summer. . . . Lucille Ball to co-star with Bob Hope in his next movie, "Where Men Are Men." Ilene Woods back on the air with Buzz Adlam's band on ABC's "It's Time for Music." . . . Elmer Peterson, formerly heard from San Francisco, has moved to Hollywood and will be airing his newscasts from here. He has acquired a new sponsor and will now be heard at 10:30 p.m.

#### Note Ticket Times

Thoughtful NBC announces that all its regularly scheduled programs will be heard at the usual time, even though parts of the country will be on Daylight-Saving Time from now on. However, for benefit of Eastern listeners, the transcontinental shows originating in Hollywood studios will hold their audience shows one hour earlier than the scheduled local broadcast time. So if you're the possessor of a pair of big-time ducats, don't assume that you should be at the studio at the time you're used to hearing the show. The program would have been over and done with half an hour before you got there!

#### Kirkwood Illness

Just when Jack Kirkwood and his missus were all set for a fine (sustaining) run on ABC in the time spot recently vacated by Meredith Willson (whose sponsor canceled) rotund and jolly Jack went down for the count with a virus infection. The net tried to keep the Kirkwood show going for its initial couple of weeks, but without Jack it wasn't the same. Hence the decision to discontinue.

We had already interviewed the Kirkwoods and had our article, "No Sugar, Please" -underway for this weak's issue (Page 33) when we heard the bad news. But we've run our story anyway, hoping that Jack and Mrs. K. will soon come back to the **airlanes.** We **also hope that Jack** 

## NEXT WEEK

Kay Kyser on our cover and featured in a delightful picture story, "Attention Stoodents!"

A story about "The Big Story," weekly detective thriller based on crime solutions made by newspapermen.

A closeup of Norman Macdonnell, a young radio producerdirector who started at CBS as a guide not too many years ago.

A glance at "Passing Parader" John Nesbitt, who finds no human-interest fact too small as basis for his series.

An introduction to "If They Had Lived Today," interesting program using historical personages as basis for pointing up modern medical science.

An intimate interview with radio actress Mercedes McCambridge, whose work some critics call "magic" and some call "monotonous." Read Shirley Gordon's story, then you be the judgel

An article about "Little Herman." a radio story about a paroled convict who set an example of staying on the side of John Law.

A page of "Happy Gang" pictures and information.

A profile of Alice Faye's radio brother, William, who in real life is a handsome and smart young man.

Almost MORE than "an evening's good reading"; certainly a guide to your "week's good listening!" At your favorite market, next week, only nine cents.

will get well in time not to miss any more movie parts. He's had to relinquish a role in "Riding High," Bing's new flicker.



### "Collector's Corner"

Another fine series devoted to unusual records is "Collector's Corner," heard on KMPC, 4:45 p.m. Monday through Friday. Jerry Lawrence, personable young disc jockey identified with the television show "Can You Picture This?," plays records from his own collection during the fifteen-min-

(Continued on Next Page)

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MAY 1, 1949

#### By VIRGINIA WEST

A four-hour wax session . . . that's what KECA now brings you every Saturday. . . All you record fans, take notel . . The headman of the session is that very important youngman-about-melodies. Ira Cook, who has packed up his collection of more than ten thousand records, and moved them to KECA for the new weekly series. On the air from 11 a.m. to 3 p.m., Cook divides the time into many periods of record styles . . . music to suit everyone. In other words, the program may include his own selections for the "tip-top ten," "platters for the portables," "songs that missed the boat." "royal rhythms," and any number of other style divisions. As everyone knows, an Ira Cook wax session offers a minimum of chatter and a maximum of good, solid music. Make

a note to set your dial on 790 next Saturday morning at 11 o'clock, and be prepared for four hours when music's the thing!

Speaking of music, ABC's popular Monday night "Railroad Hour" dons its summer dress on May 2, be-



ira Cook

ing streamlined to a half-hour show for the warm months. Gordon MacRae remains as singing star of the show, with his first guest of the summer being Met star Lucille Norman.

WHAT'S NEW: By this time you've no doubt discovered that popular airer, Breakfast in Hollywood, is now beamed into Southern California homes just as many families are actually sitting down to breakfast... 7 'a.m. Try Jack McElroy's genial brand of humor with your pancakes some morning... That other zany waker-upper, Zeke Manners, is sporting a new sponsor... Safeway Stores for Lucerne Milk.... On the drama side, Libby, McNeill and Libby have renewed their popular "My True Story" for the sixth consecutive year ... and there's a new telephone quiz feature on "The Betty Crocker Magasing at 10:55.... If your name's in the phone book, and if you're good at riddles ... a griddle riddle, that is ... you could win!

You know the saying that "the show must go on." . . Well, the Pacific Coast's famous newscast, "The Richfield Reporter," lives up to that tradition to the letter. . . John Wald, the "Reporter," has missed only one broadcast in his 11 years on the job, and Wayne Miller, who compiles and edits "The Richfield Reporter," has missed only two broadcasts in the past 13 years. Advertisement. Radio in Review

(Continued from Preceding Page) ute segment, practically a guarantee of excellence.

We most enjoy the fine old showbusiness discs heard on the program, but all the records played, jazz, oldies or newies, are selected on a basis of uniqueness. Many famous names are associated with the older platters. You can expect to hear tunes sung by Helen Kane, the "Boop-boop-a-doop" girl of the twenties; Harry Richman and Frances Williams duetting hits from "George White Scandals" of twenty-five years ago; Lillian Russell's single recording of "Come Down, Ma Evening Star"; Fannie Brice's famous rendition of "My Man"; records representing the work of Weber and Fields, Al Jolson, Eddie Cantor, Sophie Tucker and many other sock performers.

If you're old enough to remember the off-to-Buffalo days of show biz or young enough to wonder what all the shouting was about, you'll enjoy digging these old-but-in-good-condition discs from the files of Jerry's collection.

#### "Beach Party"

Ira Cook, now that he's out of the Music City window each week day night, is devoting himself to a fourhour session on KECA, Saturdays at 11:00 a.m., titled "Beach Party."

Ira, well established among local jockeys, is classifying his wax marathon in an interesting manner. He has a "Cook's Tour," a brace of tunes devoted to extolling the virtues of Arkansas, Mississippi and other beloved locales. The "Treasure Chest" features those records that have become established favorites, the works of Crosby, Glenn Miller, Goodman, Dorsey, etc. Another good category is the "songs that made people famous," featuring such platters as Margaret Whiting's "It Might as Well Be Spring," "King" Cole's "Straighten Up and Fly Right" and Buddy Clark's "Linda." Our favorite category is "songs that missed the boat," and right now we'd like to institute requests for Harold Arlen's "Last Night When We Were Young" and the Gershwins' "Delicious," in an effort to get 'em on that boat.

#### "Deems Taylor Concert"

Added enjoyment has been brought to the daytime dial with the inauguration of "Deems Taylor Concert," KHJ, 2:30 p.m. Monday through Friday. The distinguished Mr. Taylor is added to the ranks of long-haired disc jockeys with the "Concert," a recorded program of classical music. He introduces his famous and tasteful recordings in the well-known Taylor style. Perhaps he doesn't reach the heights of whimsy he once displayed on the old Paul Whiteman hour ("'Revolt in Cuba' will now be played by Paul Whiteman and his revolting orchestra."), but his informative prefaces remain charming and intelligent. He *explains* the music and musicians and yet lets the music speak for itself. He is still the only commentator we know who can spell out the name of a foreign composer for his audience without sounding condescending. He also gives American composers a better-than-average break during his halfhour musicale.

High points of the programs are the interviews with famous artists and composers. Taylor, a critic and composer himself, conducts the most literate of discussions.

The program is unsponsored, so the commercials are of the public-service variety, messages that fit in rather well with the spirit of the "Concert."

## Playbacks ( Critical Comment)

#### We Point With Pride

... To the "serious" romance that occupied that recent "Sam Spade" script, and to Lurene Tuttle's heartbreaking telephone bit at the end of the show when she sent "Sam's" girl down to meet him in the bar. (We haven't felt so affected since Vilma Banky and Ronald Colman split up.)

... To Steve Allen's prodigious memory when he recently interrupted his after-midnight show to carol, "Let's choose up sides for baseball—no chicken claws!" And if you don't remember that expression, you were never a kid who played vacant-lot softball.

... To George Martin, Jr., who broadcast the sound of the Washington earthquake on his S:30 a.m. news on Mutual. Seems that courtroom testimony was being recorded in Tacoma when the earthquake struck and the machine captured it all. In obtaining the disc, Martin scored an unusual beat. Amazing to us was the fact that the recording of the real earthquake sounded exactly like the last twenty minutes of the sound track in the movie "San Francisco!"

#### We View With Alarm

. . . The programs that continue to call themselves "The Something Hour," and then are only on for fifteen minutes or half an hour.

... The lines on a recent "Sam Spade" broadcast that referred to "a childish improvisation" that the heroine was playing on the piano—as the studio pianist was rendering some Poulenc.

... The soap-opera characters who continue to be struck down by either one of two allments—blindness or the loss of the use of their legs—even atter James Thurber's diatribe in his New Yorker series.



#### San Francisco Visitor

1

Bill Baldwin, popular personality formerly here, now in San Francisco radio and television, visited Hollywood recently and dropped in at the Radio and TV Life office for a chat. On KSFO, Bill is heard with a daily hour-long disc-jockey show that ic.tures interviews with visiting celebs.

He's in his third year of broadcasting a Sunday breakfast-club series from the old Hearst ranch in Pleasanton. His latest enterprise is television on KPIX. To prove how popular the guy is, he's been made the subject of an enthusiastic fan club. A number of his listeners have banded together to sing his praises via Recordingly Yours, a fan club journal devoted to the jockey. Bill is also the only wax whirler we've met who is having himself a movie career the easy waywhenever a company visits San Francisco, Bill is signed in a bit. Two of the seven movies he's made, "Impact" and "The Champion," are currently on the screens. In "The Champion," Bill, along with Sam Balter, is seen as a fight announcer. All this sounds like good background for the tele-vision series that features Baldwin and whatever variety acts are available in the San Francisco area each week. Now in its third month, the show is the only commercial half-hour in S.F. television. It's on top of the Top 'O the Mark and has 125 miles clear vision. The current television gag in San Francisco, according to Bill, is that you can get in on the ground floor of television by going up to the top of the Mark!

#### Radio Actress Dies

Long time radio fans will be sad-dened to learn of the death in New York City of Joan Blaine, famed during the thirties as portrayer of the title roles in the popular Chicago day-time serials, "The Story of Mary Mar-lin" and "Valiant Lady." Out of radio for a number of years, Miss Blaine had appeared most recently in such Broadway plays as "Winter's Tale," "Spitfire" and "And So to Bed," and in one film, "The Knife."

## MOTHER OF THE YEAR

Minetta Ellen, "Mother Barbour" of the NBC "One Man's Family," has been chosen Mother of the Year by the Telegraph Delivery Service. Dur-ing May her portrait will be seen in the windows of many floater the windows of many florists.







## By Evelyn Bigsby

IF YOU HAPPEN TO BE LISTEN-ING to Jack Carson some night and during a lull while laughter subsides hear him utter some word like "clunk" or "mush," don't be puzzled, for we can assure you it's just the gesture of a fond and obliging father satisfying the inexplicable whim of his admir-ing son. One day, seven-year-old John Carson asked his dad if he would do him a favor and, when told "yes," wondered if Carson would say "clunk" on the show that night. At one in-nocuous spot, accordingly, Jack spoke the word, and John was so thrilled over having controlled the destinies of a network radio show that he came up the following week with another word. Waiting for dad to say the word has become the big Friday night project of John and his playmates. Can't you imagine the triumphant look on John's face when Jack kicks through for him in front of the other boys?

ANECDOTES ABOUT HIS BOY AND GIRL, his four-month cross-country personal-appearance tour, television in the East and TV here and what he wanted to do in it were some of the topics discussed recently by Carson at a small press luncheon in the Derby's American Room. Jack did over 500 stage shows while he was gone, but looked none the worse for his rigors. After a chance to watch videe in New York, he felt that Hollywood television wasn't as rank as New Yorkers would

GAGS

OF THE WEEK

Miss M. C. Prinz, 834 South Main Street,

Gracie: Yes, every time Jack Benny

Mrs. L. R. Benjamin, 2110 Walnut Avenue,

Heard on the Milton Berle show:

you like me that much don't applaud

--- just leave a cash donation on your

Eugene Rusco, address withheid, Pasadena,

Bob Moon: What were you doing

(Please Turn to Page 13)

Heard on "Ladies First":

Berle (to applauding audience): If

Heard on Burns and Allen: Girl Scout: Did you ever see a wig-

Los Angeles, Calif.

shakes his head!

Venice, Calif.

wag?

seats!

Čalif.

lead us to think. Jack definitely feels that our camera work is as good as. if not better than, the East's, probably because of the wonderful film knowhow available to productions here. He rated "The Goldbergs," Godfrey, and Berle the best in N.Y. video.

JACK HAD A CHANCE to sub for Godfrey one night as emcee of "Tal-ent Scouts," but could not obtain permission from the Bros. Warner to make the one-time guest hitch. However, nothing in Carson's contract prevents him having his own weekly TV pro-gram and the ex-vaudevillian has some pretty definite ideas of how he'd handle it: the backdrops, cast, and what he'd do to lick the problem of the ever-present and necessary script. Jack thinks the lines could be blown up and projected on the wall, which performers could glance at while looking audience-ward.)

One of the biggest kicks Jack experienced on his tour was having his father as guest on his airshow. The elder Carson has taken to radio in such a big way that he has come to Hollywood and is scheduled to make more appearances on his son's show. Between radio antics of his father and those of young John, Jack Carson is in the middle of a delightful family situation.

So now we can all settle back and wait for the Carson show next Friday night. Maybe Dad will be on, reading lines like crazy, and Jack will humor little John by stopping significantly and uttering some word like 'plop!





## In & Out of Focus (General Comment)

## Looks Like

KFMB-TV, San Diego, is "racing" to get video going before May 15.... Marshall Grant is negotiating a new deal with Luckies. On the first twen-ty-six of these good "Your Show Time" (KNBH) films, Grant-Realm took a loss of around \$100,000. . . . Strip-teasing via video won't be West Coast fare. The station operators nixed the pitch of a local night spot (which even offered to stand all talent and line charges!) on grounds that show wouldn't be endorsed locally. KNBH may soon carry a weekly fifteen-minute episode each week built around Dick Tracy, funnypaper star. Ralph Byrd would play the detective. ... "Texaco Star Theatre," "Hopalong Cassidy" and "Pantomime Quiz" were March survey of L.A. receiver own-ers..., KTLA has increased its power 30 kw. and will continue its power surge for an indefinite test period.... This week it looks as though the Ringling Bros.-Barnum & Bailey Circus will be televised, and by CBS-TV. . . . Both Eddie Cantor and Jack Benny have definitely committed themselves to video work when their summer vacations are over. Benny wants to do a one-a-month; Cantor plans to appear each two weeks. Both shows will be kinescoped here on the Coast. . . . ABC-TV, the only television network with go opporting the shows with the show with co-operative shows, reports that these tele co-ops, while new, are ac-tually out of the red! . . . Fourteen advertisers have sought the NBC team of Martin and Lewis for television, but the net is holding off for a bank-roller who wants both AM and TV.... Singer Tony Martin has been signed for a weekly half-hour TV show on NBC-TV. Format has Martin in an intimate musical, with different guests from the show-business world each week. . . . Vallee Video has completed a twelve-and-a-half-minute television film featuring Sidney Miller and Andy Mayo's "Pansy the Horse." Shooting schedule was a single day. NBC is all excited about the possibilities of Sammy Kaye's "So You Want to Lead a Band," and is circulating kinescope of this feature like mad. . , . Three old Bing Crosby short subjects, made for a small company in the East a few years ago, are on their way toward the TV screens locally. And Mr. Crosby is helpless to prevent it.... KTLA's "Sandy Dreams" is being shown via kinescope a round the Eastern ad agencies for sponsor consideration....

The hottest personality of all in video is "Howdy Doody." More dolls, records, toys, playsuits and whatever else crosses the human mind have been Page Twelve patterned after the NBC-TV kid show puppet than anything else. . . The advertising agencies are having a little trouble dreaming up and bringing off shows demanded of them by prospective clients who would love to advertise in the new medium. . . . KECA-TV's inaugural won't be in May, after all, but probably in June or even July.

#### Race Fans. Note

The Kentucky Derby, Preakness and Belmont Stakes will all be telecast by KTTV's Channel 11. Gillette Razors is going horsey with sponsor coverage of the three, which will be shown here via kinescope two days after the actual running.

The Derby, run on May 7, will be filmed and beamed by KTTV on May 10. The Preakness is run May 14; beamed May 16. The Belmont race is June 11; the telecast here is June 13.

#### KFI-TV Doubles Business

When KFI-TV switched its schedule to an entirely daytime operation, the move was attended by good wishes but great skepticism on the part of other video operators about town.

General manager of the outlet Bill Ryan now reveals that since the big move of March 1, KFI-TV has cornered 110 new accounts, a number just about double the station's former account schedule. No clients were carried over from the outlet's night-time operation into daytime beaming.

Mr. Ryan went on to say, however, that the low rates KFI-TV offers don't generate great eagerness in the ad agencies to sell their clients, as the commission involved would be negligible. Maybe this will change.

The added coin from new clients is being poured right back into KFI's video, which consumes between \$62,000 and \$66,000 each month!

#### Stop, Listen, Look (Shows You) May Like

Donna Rosa in Hollywood

A new comedy series that is a little of "The Goldbergs" and a little of "Life With Luigi" has taken to television like the traditional duck that took so well to water.

"Donna Rosa in Hollywood," seen each Sunday afternoon on KFI-TV's Channel 9 at 4:25, centers around Anna DeMetrio as "Donna Rosa," and gives the story of her boarding house in Hollywood. The program is filled with a collection of unique non-paying boarders, all full of fantastic and ambitious ideas but completely devoid of any urge to get down to work.

The cast includes Charles LaTour as "Novello," an artist and actor; John Romanos as the traditional family funny man and singer; "Giuseppe," who can't remember when he had a paying job, but is always keeping in touch with golden opportunities; Anthony Rocke and Betty Niglis are cast as "Rocky" and "Nina," the adopted son and daughter of "Mama Rosa"; Mela Shepherd as "Mrs. Bernstein"; Joseph McTurk as the fight promoter; Kate Randell, who is the current girl in "Rocky's" life; Vito Scott as "Mario"; and Frank Pucci as "Shakespeare Smith." who believes that Shakespeare will never die while Smith lives,

First show of the series by Mark Kearney (former writer and executive producer of the "Family Theater") caught the household in an uproar because "Donna Rosa" found she needed approximately \$1,000 to settle an account. There was much rushing around and helpful suggesting done (the latter all in the best traditional Italian accents and idiom)—a device that can supplant plot only when the actors and actresses are of the excellent caliber found on this particular show. The helpful scurrying dissolved when some member of the rowdy, happy household smelled the spaghetti sauce burning and all rushed off to avert this worst of tragedies to a robust Italian family.

"Donna Rosa in Hollywood" is the folksiest sort of entertainment, but grandly done. Its almost daring simplicity of plot bears a glowing mantle of finely shaded characterizations and interpretations that would delight even the most rigid of drama critics.

Second Glances (Critical Comment)

#### Macbeth

Everyone who watches video, whether almost completely happy with the entertainment or unhappily critical of the new medium's offerings, has a formula for bettering things. Someodd thousands of these formulas prescribe a dose of the dramatized classics,

KTTV, the Los Angeles Times-CBS channel, is fortunate in having tied up the Pasadena Playhouse for monthly presentations from its stage. The first telecast on Channel 11 was the Playhouse version of "Macbeth," a dramatized classic if ever there was one.

The venture proved conclusively that, even capsuled into an hour and a quarter, Shakespearean drama can be televised most entertainingly.

From where we sat, the accolades go primarily to the technical coverage. Fifteen sets (copies of the original Globe Theatre sets) and three studios were utilized—and the camera work that covered this rather extensive area left little to be desired. If any criticism is to be leveled, it falls on the cast. Victor Jory as "Macbeth" must have disappointed the motion-picturegoers who have seen him turn in consistently excellent performances. The stabbing scene, a high point in the play, was weakly done. Working in the bad lighting the presentation was given might have undermined the actors' spirits in this case.

If this ambitious undertaking of KTTV's were run as an experiment to probe the potentialities of televising a live (and local) stage presentation, all minds must be at rest. Any technical faults will be cleaned up in time for the next Playhouse venture, one that will undoubtedly be looked forward to eagerly by viewers of the first ef-fort, "Macbeth."

The bard on video proved highly successful, judging by the present standards of television.

On Lens (About Studio Happenings)

"The Show." Etc.

Those of you who watched Betty Keeney go through a recent "You're the Star" show playing the part of Empress Josephine, wife of Napoleon. were seeing a prime example of show-manship and adherence to the fa-miliar adage: "The show must go on!"

Just one minute before a recent Sunday's performance of the Rita La-Roy show (7:30 p.m., KTLA, Channel 5) actress Betty Keeney burned her hand severely in a small studio fire. Without time for first aid, Betty went on to give her interpreta-tion of Empress Josephine, while a taxi waited to rush her to a hospital. No one guessed that the tears of "laughter" in her eyes came from excruciating pain.

## Off Lens (Personalities)

#### Here's How

One of NBC's New York photographers recently had a long, detailed story in Minicam Photography on how set owners could take pictures from the screen of their television sets. This week he received a letter from one of the magazine's readers.

It said in part: "Not knowing anything at all about taking pictures from the screen, and very little about taking pictures at all, I took some before reading your article. I did everything you said not to do."

The writer had enclosed a snapshot which he had taken of Milton Berle from his television set. It was perfect.

#### Toscanini Fan

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Shortly after the two-part telecast of "Aida" with Toscanini and the NBC Symphony, the famed maestro received one of his favorite fan letters. This treasured note was from an anonymous television viewer, and "You have just made yourself a said. new fan. Go out and buy yourself a good dinner." The letter enclosed a five-dollar bill, with which Toscanini went out and bought himself a good dinner.

#### \* \*

#### SELF-SERVICE

"The best place to find a helping hand is at the end of your arm," ad-vises Sam Cowling, ABComic of "Breakfast Club," in "Sam's Almanac."

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## **TV** Precasts

#### TIME CHANGES

MONDAY, MAY 2—Western Film, KNBH, Channel 4, 9:30 p.m. (to conci.), Formerly Wednesday nights.

- TUESDAY, MAY 3-----Tex Williams Western Caravan," KNBH, Channel 4, 9:15 p.m. (30 min.). Formerly Wednesdays at 8:30 ò.m.
- en," KNBH, Channel 4, 8:30 p.m. (20 min.), Lee Hogan's show moves to a new time slot. Formerly Wednesdays at (20 8 p.m.

#### WHAT'S NEW

#### Drama

WEDNESDAY, MAY 4—"Kraft Television Theater," KNBH, Channel 4, 8:00 p.m. (1 hr.). Second viewing of the new kine-scoped dramatic series starring top Broad-way actors. Tonight's play features Gage Clark, William Lee and Natalie Schaeffer in the comedy, "Miracle at Chickerston."

#### Sports

WEDNESDAY, MAY 4-Boxing, KNBH, Channel 4, 9:00 p.m. (to concl.). C.Y.O. Amateur Boxing televised from the Hollywood Legion Stadium.

#### News

- SUNDAY, MAY 1—"On the Spot," KNBH, Channel 4, 7:30 p.m. (10 min.). Daily news-reel of Southern California events narrated by Van Des Autels will be seen Sunday through Thursday.
- SUNDAY, MAY 1—"City Desk," KLAC-TV, Channel 13, 6:30 p.m. (30 min.). Informa-tive show features Lois Collier, Craig Stevens, Lennie Breman and Don Mc-Guire, who also packaged the show.

#### Variety

- SUNDAY, MAY 1—"Ted Steele Show," KTSL, Channei 2, 8:00 p.m. (30 min.). Singer and pianist Ted Steele stars with his sixteen-piece orchestra. Various guest stars will appear.
- MONDAY, MAY 2—"Through the Crystal Ball," KTTV, Channel 11, 8:30 p.m. (30 min.). That delightful comic Jimmy Savo in his new series of whimsical out-of-this-world episodes.

#### WHAT'S PLAYING

#### Film

- SUNDAY, MAY 1-""Mutiny in the Big House," KTLA, Channel 5, 8:45 p.m. (to conci.). Charles Bickford, Dennis Moore and Charlie Foy star in tonight's thriller.
- ATURDAY, MAY 7—Alexander Korda Film, KTSL, Channel 2, 9:00 p.m. (to concl.). Robert Donat, Jean Parker and Eugene Paliette in "The Ghost Goes West."

#### + WHAT'S SPECIAL

#### Dog Show

SUNDAY, MAY 1—National Dog Show, KNBH, Channel 4, 2:30 p.m. (approx.). Canine exhibit originates from the Gilmore Stadium.

#### $\star \star$

#### 'WAY BACK WHEN

Back in his early night-club days, NBComedian Jimmy Durante was known as a song expert who could play anything the audience requested. When the audience would ask for one that Jimmy didn't know, he would play an old stock tune. If the customer objected, as was often the case, Jimmy would look at him and surprisedly exclaim, "You mean to say there's two of them?"



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#### (Continued from Page 11)

before you came to the show? Lady: Well, I'm having a dinner party tonight and I was fixing the

ham.

Bob Shannon: Yeah, and now a ham's working on you!

#### Julia F. Mitchell, 1529 Ingraham Street, Los Angeles, Calif.

Heard on "Give and Take":\*

John Reid King: How did you first meet your wife?

Contestant: At a wiener roast.

King: What was the first thing you thought when you saw her?

Contestant: Hot dog!

#### Esther I. Courtney, 351 Hedgeway Street, Chula Vista, Calif.

Heard on the Groucho Marx show: Groucho: Do you remember what they were wearing when you were born?

Contestant: Why, diapers, of course!

Mrs. Isabelle Noble, 4366 Westlawn Avenue, Venice, Calif.

Heard on "Meet the Missus":

Contestant: I took her for better or worse, but she was worse than I took her for!

#### Mrs. C. D. McClenathen, 1217 South Highland Avenue, Los Angeles, Calif.

Heard on "My Friend Irma":

Irma: I can't wait to get back to the farm to my two pigs, six cows and one camel.

Jane: A camel on a farm? How come?

Irma: Father went to a livestock show once and forgot to take his glasses!

#### Charles F. Schoener, 1001 South Hawthorne Blvd., Hawthorne, Calif.

Heard on "Queen for a Day":

Jack Bailey: What does your husband do?

Lady: He's a barber.

Jack Bailey: Fine-what school did he study barbarism?

#### Mrs. Mabel Guyette, 1309 Bates Ave., Los Angeles 27, Calif.

Heard on Godfrey's "Talent Scouts": Little boy: Mother, are we made out of dust?

Mother: Yes, dear.

Little boy: When we die do we turn into dust?

Mother: Yes, dear.

Little boy: Well, who is that person under the bed—is it coming or going?

#### Mrs. E. F. Gillette, 2312 Twenty-Ninth St., Santa Monica, Calif.

Heard on "Breakfast Club":

Sam Cowling: Even though it is close to March 15, hitch-hikers won't have to pay any thumb tacks.

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## **TELEVISION PROGRAMS**

		ISION FRU	GRAMS	
Station Finder Channel 2—KTSL Channel 4—KNBH Channel 5—KTLA Channel 7—KECA-TY Channel 7—KECA-TY Channel 7—KECA-TY Channel 11—KTIY Channel 11—KTIY Channel 11—KTIY Channel 11—KTIY Channel 11—KTIY Channel 13—KLAC-TV Devotions 12:15—Ch.9, Miled Varieties. 12:15—Ch.9, Miled Varieties. 12:15—Ch.9, Miled Varieties. 12:15—Ch.9, Miled Varieties. 12:15—Ch.9, Miled Varieties. 12:15—Ch.9, Shop, Look and Listen. 1:00—Ch.9, Film. 1:15—Ch.9, Shop, Look and Listen. 1:00—Ch.9, Film. 1:15—Ch.9, Nuley Video Time. 3:00—Ch.9, Kryan Travelogue. 3:20—Ch.9, Valley Video Time. 3:00—Ch.9, Marker Domer. 3:20—Ch.9, News. 4:10—Ch.9, News. 4:10—Ch.9, News. 4:10—Ch.9, Hy Conners. 4:30—Ch.9, Music Theater. 5:30—Ch.9, Music Theater. 5:45—Ch.5, Nerbara De Losta. 5:00—Ch.13, Karbara De Losta. 5:00—Ch.13, Kesponst Theater. 6:00—Ch.13, Film. 6:13—Ch.13, John Braislin. 6:00—Ch.13, City Desk. 6:00—Ch.13, City Jose Star. 7:00—Ch.13, City Jose Star. 7:00—Ch.13, City Jose Star. 7:00—Ch.13, Novietown 7:00—Ch.13, City Jose Star. 7:00—Ch.13, City Jose Star. 7:00—Ch.13, City Jose Star. 7:00—Ch.13, Keyboard 7:00—Ch.13, Keyboard 7:00—Ch.13, Keyboard 7:00—Ch.13, Keyboard 7:00—Ch.13, Keyboard 7:00—Ch.13, Keyboard 7:00—Ch.13, Film. 9:00—Ch.13, Film. 9:00—Ch.14, Film. 9:00—Ch.14, Film. 9:00—Ch.14, Film.	1:15-Jerry Marlowe, 1:30-Film 1:30-Cook's Corner. 2:00-Belles and Beaux, 2:30-Are Ya Lookin? 2:35-Giordon's Garden (Th) 3:00-A Slice of Life (M.W.F). 3:00-Ancient Newlyweds (Tu). 3:20-Ancient Newlyweds (Tu). 3:30-Ward Nerray (M). 3:30-Ward Garden (F). 3:30-Burritt Wheeler (W). 3:50-Dhany Murray (M). 3:50-Dhany Murray (M). 3:50-Dhainy Murray (M). 3:50-Dhainy Murray (M). 3:50-Dhainy Murray (M). 3:50-Dhainy Murray (M). 3:50-Dhainy Murray (M). 3:50-Florabel Mair Reporting (M,W.F). 4:40-Florabel Mair Reporting (M,W.F). 5:00-Just for Yon (M,W.F). 5:00-Sancy Martin (Tu,Th). 5:00-Sancy Martin (Tu,Th). 5:00-Sancy Martin (Tu,Th). 5:30-Flim Short (M,W.F). 5:30-Flim Short (M,W.F). 5:30-Flim Short (M,W.F). 5:30-Sancy Martin (Tu,Th). 5:30-Sancy Martin (Tu,Th). 5:30-Ch.5, News & Music. 6:00-Ch.5, Cowboy Slim. 6:00-Ch.11, Syman Sancy Martin (Tu,Th). 6:30-Ch.13, Children's Record Boom. 6:30-Ch.13, Shopping at Home. 6:30-Ch.13, Shopping at Home. 6:30-Ch.13, Shopping at Home. 6:30-Ch.13, Shopping at Home.	<ul> <li>SIOIN TRUE</li> <li>SIOIN TRUE</li> <li>SIOINCH.S. Ranche Newsreel.</li> <li>SIOINCH.A. Chervolet on Broadway.</li> <li>SIOINCH.A. Chervolet on Broadway.</li> <li>SIOINCH.A. Chervolet on Broadway.</li> <li>SIOINCH.A. Chervolet on Hayride.</li> <li>SIOINCH.A. Shorthan Hayride.</li> <li>SIOINCH.S. Hoffman Hayride.</li> <li>SIOINCH.S. Hoffman Hayride.</li> <li>SIOINCH.S. Hoffman Hayride.</li> <li>SIOINCH.S. Hoffman Hayride.</li> <li>SIOINCH.S. Hoffman Hayride.</li> <li>SIOINCH.S. Holdpy.</li> <li>SIOINCH.S. Houlay.</li> <li>SIOINCH.S. Human.</li> <li>SIOINCH.S. Human.</li> <li>SIOINCH.S. Human.</li> <li>SIOINCH.S. Human.</li> <li>SIOINCH.S. Conduct Shine.</li> <li>SIOINCH.S. Shoupping at House.</li> <li>SIOINCH.S. Shoupping at Theory Shine.</li> <li>SIOINCH.S. Manchu With Flowers.</li> <li>SIOINCH.S. Kanchu With SIOINCH.S. Kanchu With Flowers.</li> <li>SIOINCH.S. Kanchu With Flowers.</li> <li>SIOINCH.S. Kanchu With Flowers.</li> <li>SIOINCH.S. Kanchu With Flowers.</li> <li>SIOINCH.S. Kanchu With Flowers.</li> <li>SIOIN</li></ul>	7:00-Ch.4, Judy Splinters, 7:00-Ch.5, Cartoon Comedy 7:00-Ch.5, Cartoon Comedy 7:00-Ch.5, News, 7:15-Ch.4, Phil Gordon, 7:15-Ch.5, Woiry Camera, 7:30-Ch.3, Eddie and Ev. 7:30-Ch.3, Eddie and Ev. 7:30-Ch.3, Eddie and Ev. 7:30-Ch.3, Eddie and Ev. 7:30-Ch.5, Roving Camera, 7:30-Ch.5, Rancho Newsreel, 8:00-Ch.5, Mancho Newsreel, 8:00-Ch.5, Manchair Detective, 8:00-Ch.3, Sports, 8:00-Ch.3, Sports, 8:00-Ch.3, Sports, 8:00-Ch.3, Sports, 8:00-Ch.3, Sports, 8:00-Ch.3, Sports, 8:00-Ch.3, Sports, 8:00-Ch.3, Sports, 8:00-Ch.3, Vortextiliar, 9:00-Ch.4, CVO Hoxing, 8:00-Ch.5, Wrestiliar, 9:00-Ch.5, Wrestiliar, 9:00-Ch.5, Vrews & Music, 6:00-Ch.5, Triescout Clab, 6:30-Ch.5, Triescout Clab, 6:30-Ch.5, Shoepy Joe, 6:30-Ch.5, Shoepy Joe, 6:30-Ch.5, Shoepy Joe, 6:31-Ch.13, Shickey O'Day, 6:30-Ch.5, Shoeping at Home. 6:55-Ch.2, Serial, 7:00-Ch.5, Shoeping at Home. 7:15-Ch.4, On the Sport, 7:15-Ch.4, On the Sport, 7:30-Ch.3, Short Subject, 7:00-Ch.3, Short Subj	6:20-Ch.5, Telescont Club, 6:30-Ch.5, Time for Beany 6:30-Ch.2, Steepy Joe, 6:43-Ch.2, Steepy Joe, 6:43-Ch.9, Steepy Joe, 6:45-Ch.12, Mickey O'Day, 6:50-Ch.13, Mickey O'Day, 6:50-Ch.13, Mickey O'Day, 6:50-Ch.14, Mystery Eyes, 6:55-Ch.2, Serial, 7:00-Ch.14, Lucky Pup, 7:00-Ch.15, Parton Comedy 7:00-Ch.16, Parton Comedy 7:00-Ch.11, Jucky Pup, 7:10-Ch.5, News, 7:13-Ch.5, Sport Foilo, 7:13-Ch.2, Yelenews, 7:13-Ch.2, Yelenews, 7:13-Ch.2, Venuan Speaks, 7:30-Ch.11, News, Sports, 7:30-Ch.11, News, Sports, 7:30-Ch.11, News, Sports, 7:30-Ch.13, Eddie and Ev, 7:30-Ch.13, Eddie and Ev, 7:30-Ch.13, Strikes & a Hit, 7:50-Ch.2, Broadway Revue, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Sports, 8:00-Ch.13, Baseball 1 A, at Hollywood, 9:00-Ch.5, News, Stewart, 12:13-Ch.11, Backstage With Barry, 9:00-Ch.5, Shop, Look and Listen, 1:00-Ch.9, News, Stewart, 12:13-Ch.9, Shop, Look and Listen, 1:00-Ch.9, News, Stewart, 12:13-Ch.9, Sports Talk 9:00-Ch.5, Swort Jamboree, 12:13-Ch.9, Suer Jamboree, 12:13-Ch.9, Shop, Look and Listen, 1:00-Ch.9, News, Stewart, 1:2:13-Ch.9, Shop, Look and Listen, 1:00-Ch.9, News, Stewart, 1:3:15-Ch.9, Sports, Steves, 1:15-Ch.9, Steer Jalk 5:00-Ch.14, Evening Concert, 14, Stern Janks, 1:00-Ch.9, News, Stewart, 1:3:15-Ch.9, Sports, Steves, 1:15-Ch.9, Stern Jamboree, 1:15-Ch.9, Stern Jamboree,
<ul> <li>7:00-Ch.2, Amateur Hour.</li> <li>7:00-Ch.4, Judy Splinters.</li> <li>7:00-Ch.13, Bozo's Circus.</li> <li>7:00-Ch.14, Bozo's Circus.</li> <li>7:00-Ch.15, Picture Album.</li> <li>7:15-Ch.5, Ny Harp and I.</li> <li>7:30-Ch.4, Pickard Family.</li> <li>7:30-Ch.5, You're the Star.</li> <li>7:30-Ch.13, Gina Janus.</li> <li>7:30-Ch.13, Gina Janus.</li> <li>7:45-Ch.13, Clef-Dwellers.</li> <li>8:00-Ch.3, Novierown RSVP.</li> <li>8:00-Ch.14, No said That?</li> <li>8:00-Ch.13, Voline Echoes.</li> <li>8:30-Ch.13, Voline Echoes.</li> <li>8:30-Ch.13, Voline Echoes.</li> <li>8:30-Ch.13, Voline Echoes.</li> <li>8:30-Ch.13, Keyboard Styings.</li> </ul>	• DRAMA MONDAY NITES KLAC-TY Channel 13 6:80-Ch.5, Telescont Club. 6:30-Ch.4, Kukla, Fran & Uille. 6:30-Ch.13, Squeaky Mulligau. 6:40-Ch.2, Sirepy Joe. 6:45-Ch.13, Mickey Ulbay. 6:45-Ch.15, Mickey Ulbay. 6:50-Ch.13, Mickey Ulbay. 6:50-Ch.13, Mickey Ulbay. 6:50-Ch.13, Mickey Ulbay. 6:50-Ch.13, Mickey Ulbay. 6:50-Ch.14, Mystery Eyes. 6:55-Ch.15, Shopping at Home.	Newsreel. 8:00-Ch.4, Mitton Berle 8:00-Ch.4, Feature Picture 8:00-Ch.11, Western Film, BASEBALL ON KLAC-TY LUCKY CHANNEL 13 9:00-Ch.4, Tex Williams. 9:00-Ch.4, Tex Williams. 9:00-Ch.4, News. 9:00-Ch.4, News. 9:00-Ch.4, News. 9:00-Ch.4, News. 9:00-Ch.4, News. 9:00-Ch.4, News. 9:00-Ch.11, Suspense. 10:00-Ch.11, Singense. 10:00-Ch.5, News & Music. 8:00-Ch.5, News & Music. 8:00-Ch.5, News & Music. 8:00-Ch.5, News & Music.	KNBH 7:15—Ch.4, Phil Gordon, 7:15—Ch.5, Womaa's World 7:25—Ch.2, Womaa's World 7:30—Ch.2, Norma Young, 7:30—Ch.3, Koldie and Ev. 7:30—Ch.13, Eddie and Ev. 7:45—Ch.13, Eddie and Ev. 7:45—Ch.13, Eddie and Ev. 7:45—Ch.13, Strikes & a Hit, 7:50—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho Newsreel, 8:00—Ch.5, Kancho	12:15-Ch.9, Shop, Look and Listen, 1:00-Ch.9, Western Film, 2:00-Ch.9, News, 2:15-Ch.9, Square Dance, 2:140-Ch.9, Square Dance, 2:140-Ch.9, Square Dance, 2:15-Ch.9, Square Dance, 3:15-Ch.9, Square Dance, 3:15-Ch.9, Square Dance, 3:15-Ch.9, Square Dance, 3:15-Ch.9, Film, 4:15-Ch.9, Film, 4:15-Ch.9, Film, 5:00-Ch.9, Teen Town, 5:00-Ch.9, Let's Talk Sports, 6:00-Ch.11, Evening Concert, 6:15-Ch.11, Step Joe, 6:50-Ch.5, Step Joe, 6:50-Ch.1, Syrain, 6:50-Ch.1, Syrain, 6:50-Ch.1, Syrain, 6:50-Ch.1, Syrain, 6:50-Ch.1, Syrain, 6:50-Ch.1, Syrain, 6:50-Ch.1, Syrain, 5:00-Ch.1, Lucky Pup, 7:10-Ch.5, Shan's Best



#### TIME CHANGES

- SATURDAY, A P R I L 30—"Shenanigans," KHJ, 11:00 a.m. (30 min.). Formerly Sat-urday, KECA, 10:00 a.m.
- SATURDAY, MAY 7—"Tell It Again," KNX, 9:30 p.m. (30 min.). Formerly Sat-urday, 2:30 p.m.
- MONDAY, MAY 2—Martin Agronsky, KECA, 10:30 p.m. (15 min.). Monday through Fri-day. Formerly 6:15 a.m.

## WHAT'S NEW

#### Drama

- MONDAY, MAY 2—"My Favorite Story," KHJ, 8:56 p.m. (5 min.). Hy Gardner is featured in a new series in which he in-troduces noted personalities who tell their favorite yarns.
- TUESDAY, MAY 3—"John Steele, Adven-turer," KHJ, 8:30 p.m. (30 min.). Tales of an adventurer running the gamut from romantic comedy to stories of the high seas, Don Douglas in the title role.

#### Mystery-Detective

SUNDAY, MAY 1—"The Affairs of Peter Salem," KHJ, 4:00 p.n. (30 min.). Santos Ortega portrays the new "private eye" who is involved in strange events. Back-ground has Salem claiming a New Eng-land whaling heritage.

#### Music

- SATURDAY, APRIL 30—"Moon Beams Mu-sic," KHJ, 10:15 a.m. (45 min.). Bob Moon visits various high schools in the local area, taping interviews with students and playing their favorite platters.
- playing their favorite platters. MONDAY, MAY 2—"Railroad Hour." KECA. 8:00 p.m. (30 min.). Debut of the summer show which will star Gordon MacRae, Lucille Norman and the "Sportsmen" quartet in weekly salutes to composers. John Rarig conducts the orchestra. Pre-miere will spotlight Jerome Kern and his "Showboat."
- WEDNESDAY, MAY 4---''It's Time for Mu-sic," KECA, 6:30 p.m. (30 min.). Hene Woods is featured femme singer, "Sportsmen" quartet will be regular members and music will be directed by "Buzz" Adlam.

#### Public Interest

- SATURDAY, APRIL 30—"Domestic Relations Clinic," KFWB, 3:45 p.m. (30 min.).
   Second week of the program conducted by
   E. R. Rood, who gives solace and advice to people with problems.
- to people with problems. **MONDAY, MAY 2---**"Rent Control," KECA, 9:15 p.m. (15 min.). Tighe Woods, Fed-eral Housing Expediter, presides over a special three-week series in which he will explain how the new rent law affects landlords and tenants.

#### Discussion

FRIDAY, APRIL 29—"Invitation to Knowl-edge," KFWB, 9:00 p.m. (30 min.). Sec-ond show of the new forum which discusses current events.

#### \* WHAT'S BACK

#### Drama

KONDAY, MAY 2—"Against the Storm," KHJ, 2:00 p.m. (30 min.), Return of the radio novel which evolves around Profes-aor Jason McKinley Allen, who portrays life in a college town. Heard Monday through Friday. MONDAY

#### WHO'S GUESTING

#### Pane!

SATURDAY, APRIL 30-"'Meet the Press," KHJ, 6:00 p.m. (30 min.). Sean McBride, Foreign Minister for the Republic of Ireroreign Minister for the Republic of Ire-land, holds a press conference on the air. Interviewers include Alex Faulkner, Mur-ray Davis, Larry Newman and Lowelf Limpus, Moderator is Lawrence Spivak.

Variety

SATURDAY, APRIL 30-" Experience Speaks," KHJ, 9:30 p.m. (30 min.). Garry Davis, who renounced his United States citizenship to become the first "Citizen of the World," will speak from Paris. Also heard will be Connie Mack and Lou Brissie.

#### Ouiz

SATURDAY, APRIL 30—"Take a Number," KHJ, 7:00 p.m. (30 min.). Emcee Red Benson quizzes radio sleuths "Sherlock Holmes," "The Shadow," "Nick Carter," John Shuttleworth and "Lieutenant Dan Britt."

#### Music

MONDAY, MAY 2----"Supper Club," KFI, 8:00 p.m. (15 min.). R hythm singer Frankie Laine continues guesting with songstress Peggy Lee.

#### WHAT'S PLAYING

#### Drama

- SATURDAY, APRIL 30—"Grand Central Station," KNX, 9:30 a.m. (30 min.). Broadway stage performers Karl Malden, Katherine Raht, James Dobson and Bev-erly Bayne will star in an original radio drama drama.
- SUNDAY, MAY 1—"Family Hour," KNX, 3:00 p.m. (30 mln.). Barbara Stanwyck in "Storm and Cypress," by Les Crutchfield.
- Storm and Cypress," by Les Crutchfield. SUNDAY, MAY 1—"Electric Theatre." KNX, 6:00 p.m. (30 min.). Noel Coward's "Brief Encounter" will be dramatized with Helen Hayes.
- SUNDAY, MAY 1—"Theatre Guild," KECA, 6:30 p.m. (1 hr.). Charles Laughton and Sir Cedric Hardwicke in Galsworthy's dramatic "Skin Game."
- SUNDAY, MAY 1—"Proudly We Hail," KMPC, 11:00 p.m. (30 min.). Ilona Massey stars in C. P. MacGregor's "Lady from Luxembourg."
- MONDAY, MAY 2—"Lux Theater," KNX, 6:00 p.m. (1 hr.). John Lund and Wanda Hendrix in "Miss Tatlock's Millions."
- MONDAY, MAY 2—"Cavalcade of America," KFI, 8:30 p.m. (30 min.). Dramatization of "When We're Green We Grow," with Helen Claire and Jane Darwell. Authoress Jane S. McKimmon will appear.
- the nell, Jr.
- WEDNESDAY, MAY 4—"Family Theater," KHJ, 8:30 p.m. (30 min.). Joan Leslie in the romantic play "Round Trip."

#### Music

- SATURDAY, APRIL 30-NBC Symphony. KFI, 3:30 p.m. (1 hr.). Erich Leinsdorf conducts the orchestra in the first of four successive spring concerts. First pro-gram selections will include the music of Mozart and Stravinsky.
- SATURDAY, APRIL 30—"Pioneers of Music," KFI, 4:30 p.m. (1 hr.). Joseph Wagner conducts the Duluth Symphony Orchestra in a program 'entitled "Aus-

## trian Ploneers," beginning with the works of Franz Joseph Haydn.

- SUNDAY, MAY 1—''The KNX, 11:00 a.m. (30 min.). conducts the orchestra in Wagner, Sibelius and Grieg. Symphonette," Mishel Piastro the works of
- SUNDAY, MAY 1—New York Philharmonic, KNX, 12:00 n. (1 hr., 30 min.). Bruno Walter leads the symphony in Beethoven'a Symphony No. 6 in F Major and the Sym phony No. 4 in G Major by Dvorak on the closing concert of the season.
- MONDAY, MAY 2—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Pia Tassinari and Ferruccio Tagliavini join the Bell group.
- SATURDAY, MAY 7-"Chicago Theater," KHJ, 10:30 p.m. (1 hr.). Virginia Card and Morton Bowe in "Madame Pompadour."

#### Discussion

- SATURDAY, APRIL 30—"Cross Section, U.S.A.," KNX, 4:00 p.m. (30 min.). Of-ficial spokesmen for organizations with national membership will be participanta in a round-table discussion. Dwight Cooke emcees.
- SUNDAY, MAY 1—"Invitation to Learning." KNX, 9:00 a.m. (30 min.). Holiness will be contemplated when the panel discusses the "Autobiography of St. Theresa."
- the "Autobiography of St. Theresa." SUNDAY, MAY 1--Northwestern University, KHJ, 4:30 p.m. (30 min.). Noted speakers discuss the subject "Can We Achieve Mental Health in a Push-Button World?" SATURDAY, MAY 7--"On Trial," KECA, 6:30 p.m. (30 min.). An issue of the 1948 presidential campaign "Should Secondary Boycotts Be Outlawed?" will be tested on today's court series.

#### Religion

Kellgion SUNDAY, MAY 1—"Catholic Hour." KFI, 3:00 p.m. (30 min.). The Reverend Francis E. Conneli continues his discussions speaking on "The Limits of Civil Author-ity."

#### Juvenile

SATURDAY, APRIL 30—"Let's Pretend," KNX, 8:05 a.m. (25 min.). The story of a sea nymph who swam to the top of the sea and saw a mortal prince with whom she fell in love, will be today's fantasy of "The Little Mermaid."

#### Participation

ATURDAY, MAY 7—"Man Says Yea," KMPC, 1:00 p.m. (30 min.). Participation show starring Bob Shannon will originate from Valley Market Town in Van Nuya today. Show airs following Monday at 1:00 n.m. SATURDAY, 1:00 p.m.

#### Farm Program

SATURDAY, APRIL 30—"Country Journal," KNX, 3:00 p.m. (30 min.), Claude A. Wickard discusses pending legislation to aid in providing more rural telephones,

#### Sports

- SATURDAY, APRIL 30—Jamaica Races, KHJ, 12:15 p.m. (15 min.). Bryan Field describes the Gallant Fox Handicap.
- describes the Gallant Fox Manufcap. SUNDAY, MAY 1—Baseball, KMPC, 1:30 p.m. (to concl.). Bob Kelley sportacasta the Los Angeles Angels versus the Sac-ramento Solons from Sacramento.
- MONDAY, MAY 2-Baseball, KMPC, 8:30 p.m. (to concl.), Game between the Los Angeles Angels and Sacramento Solons will be aired Monday through Wednesday.
- THURSDAY, MAY 5-Baseball, KMPC, 8:15 p.m. (to concl.). Los Angeles Angels versus the Hollywood Stars will be sports-cast Thursday, Friday and Saturday.

#### Mystery-Drama

- SUNDAY, MAY 1—"House of Mystery," KHJ, 1:00 p.m. (30 min.). Roger Ellot in "The Dancing Skeleton of the Tides." THURSDAY, MAY 5—"Suspense," KNX, 6:00 p.m. (30 min.). Bob Hope in "Death Has a Shadow."

#### \* \*

#### MUSICAL STARS

Plans are being made by Horace Heidt for a Broadway musical which will feature the best of the talent on his NBC "Original Youth" program.

Page Fifteen



#### SUNDAY LOGS

9:45-KPPC-World Without End. KVOE-Grace and Truth.

KHJ, KFXM, KGB, KVOE-The Shadow.
KNX, KCBQ-Chorsliers.
KAGH-Council of Churches.
KFAC-Concert Matinee.
KFAC-Concert Matinee.
KFAC-Concert Matinee.
KGED-Long Beach Band.
KGEJ-Showtime.
KKW-Hajos Hour.
KWK-Hajos Hour.
KKK-Haing Waters.
KGIL-Guest Star.
KGIL-Guest Star.
KWIK-Ave Maria Show.
2:30¢KECA-This Week Around the World.
KFI, KFSD-Harvest of Stars
KHJ, KFXM, KGB, KVOEQuick as a Flash.
KX, KCBQ-Broadway Is My Beat.
KFVB-Junior Symphonz.
KGER-News.
KGEJ-Record Rhapsody.
KOK-Church of God.
KWKW-Don Tancho Hour.
KMLA-Labor Arbitration.
APPROVED FOR VETERANS KHJ. KFXM. EGB. KVOE-APPROVED FOR VETERANS Be Trained as Radio "Career Theater"-KFVD-3 P.M. Staff Announcing, Newscasting, Emcee-ing, Disc Jockeying, Act-ing, etc.-with actual air experi-ence on Station KFVD. Free Re-corded Audition. Free graduate alacement placement FREDERICK H. SPEARE "The West's Outstanding Badio School" 5927 Sunset Blvd .--- HO. 9-2325 3-EECA, KFMB-California Caravan. FFI-Catholic Hour. EHJ. KiB, KVOE-Roy Rogers Show. KN-Family Hour. KAGH-Assembly of God. EFAC-Stage Melodies. KFOX-Rev. Earl Ivie. KFON-Piaphousa of Favorites EFND-Piaphousa of Favorites EFND-Piaphousa of Favorites EFND-Chamber Music. KGFJ-Mooids in Melodies. KGFJ-Church of the Air. KWIK-Church of the Air. KWIK-Church of the Air. KWIK-Church of the Air. KKIA-Sunday Sevenade. 3:30-KECA, KEMB-The Greatest Story Ever Told. KEI-California Senators' Report. KHJ, KGB, KVOE-Nick Carter. KNX, KCBQ-Ozzie & Harriet. -KECA, KFMB-California KHJ, KGB, KVOE—Nick (arter. KNX, KCBQ—Ozzle & Harriet. KAGH—Fult (sospel Church. KFOX—Pentecostal Church. KFOX—Pentecostal Church. KFVD—Hank, the Night Watchman. KFWB—Dick Haynes. KGER—Hymn Time. KGER—Hymn Time. KGFJ—Anybody's Hit Parade. KGFJ—Anybody's Hit Parade. KGFI—Supris Review. KGWL—Nit. Zion Church. KWK—Italian Hour. KWK—Italian Hour. KWKW-Helienic-American Hour.
 3:45x RFL-News.
 KGIL-Here's to Vets.
 KMCC-Baseball.
 CKECA. KFMB-Stop the Music
 KHJ. KFNM. KifB. KV0E Affairs of Peter Salem.
 KNX. KCBQ-Jack Benny.
 KAGH-Stella T. Mann.
 KFAC-Musical Masterpleces.
 KFON-Sinshine Mission.
 KFSD-Richard Diamond.
 KFWB. KGER-Old-Fashioned Revival. EFSD-Richard Diamond. EFSD-Richard Diamond. KGFL-Hawalian Serenade. KGFL-Hawalian Serenade. KGFL-Valley Spotlight. KFVD-Hank, the Night Watchman. ELAC, KMPC-Baseball. aUWL-Hungarian Baptist Hr. KPC-Save the Children. KWIK-Italian Hour. KXLA-Sunday Serenade. -KAGH-Enchanted Lady.\* KOWL-Lutheran Hour. KRKD-Mary C, Norton. 4:13-

EWEW-Voice of China. 4:30-EFI, EFSD-Phil Harris-Alice Faye Show, KHJ, KGB, KVOE-Reviewing 4:45 KHJ, KFNM, KGB—Mediation Roard. ★KNN, KCBQ—News, Goss. KAGH—Apostolic Temple. KFAC—Revolving Stare. KFVD—Record Corral. KFVD—Record Corral. KFVB—News, KGFJ—Public Messenger. KGHJ—Armchair Favorites. KLAC—Raseball. ★KMPC—News; Parade of Bits. KOWL—Italian Program. KFVD—Melody Time. KVDE—Javenile Jury. KVIK—Church. KVIK—Church. KWIK—Church. KWKW-American-Japanese Hour. KSLA-Sunday Serenade. -KGER-Bible Treasury Hour. -KNX-George Fisher. KGIL-Valley Vespers. KWIK-String Melodies. -KEC(A-Do-It-Yourself (Jub. KFI, KFSD-Henry Morgan. KHJ, KGB, KVOF-1 nder 5.30-KFI, KFSI)—Henry Morgan.
KHJ, KGB, KVOE—Inder Arrest, KVOE—Inder Arrest, KVOE—Inder
KNN, KCRQ—Life With Luigi KAGH—Lawrence Family.
KFOX—Polish Serenade.
BFWB—Dr. John Mathews, KGER—Church of the Air.
KGFJ—Reyboard Magic.
KGIL—Heavenly Echoes.
KOWL—Italian Program.
KPIC—Pipes of Pan.
KRED—Floyd B. Johnson.
KWK—Bethel Church.
StAD—Floyd B. Johnson.
KWK—Bethel Church.
StAD—Floyd B. Johnson.
KWK—Bethel Church.
StAD—Floyd B. Johnson.
KUK—Bethel Church.
KGFJ—Pipithal Mobilization.
StAC—Philharmonic Reporter.
KKE(A, KFMB—Walter 5:33-KGFJ-Philiharmonic Reporter. ★KLAC-News. **5** \*KECA, KFMB-Walter Winchell, KFI, KFSD-NBC Theater. KHJ, KGB-Secret Mission. KN, KCBQ-Belen Hayes. KAGH-Maple Chapel. KFAC-Columbia Musterworks ★KFAC-Columbia Musterworks ★KFAC-Columbia Musterworks \*KFAC-Columbia Musterworks KGFJ-Musical Digest. KGFJ-Musical Digest. KGFJ-Musical Travelogue. KVE-Cond Listening. **6:15-KECA, KFMB-Louells** Parsons. KFUK-Concert in Multinutre. KGER-Concert in Multinutre. KGER-Conce 6\*KECA, KFMB-Walter

LEVISION LIFE KLAC-Best in Variety. KMPC-Pet Exchange. KMPC-Pet Exchange. KMPC-Music for Children. KMPC-Music for Children. KNLA-National Voice. 7:13-KGIL-Gryny Airs. RXLA-Life and Health. KMPC-Know Your Schools. 7:25-KHJ, KGR, KVOE-Johuny Desmond. 7:30-KECA, KFMB-Jimmie Fidler. KFI, KFSD-Horace Heidt. KFI, KFSD-Horace Heidt. KFA, KGB, KVOE-Can You Top This? KN-Ht Pays to Be Ignorant. KFAC-Your Concert. KFAC-FRAND-Dean Martin and Jerry Lewis. KFI, KFSD-Dean Martin and Jerry Lewis. KFON-Christian Science. KFON-Christian Science. KFAC-Frist Methodist. KFWB-Hollywood Preshyterian Church. KGIL-Emmanuel Lutheran +KLAC. KMPC-News. Treanyterian Church. KGER--Mission Covenant Church. KGIJ--Emmanuel Lutheran KGIJ--Emmanuel Lutheran KRIZ--Sunday Evening Hour. KWIK--Music. KYLA-Open Door Church. 8:154 KECA. KFMB--Monday Morning Headlines. KI.AC--Crosby Time. KMPC--Know Your F.B.I. 8:304 KECA. KFMB--Walter Winchell. KFI. KFSD--Standard Hour. KFI. KFSD--Standard Hour. KKI.S. KCBQ--The Whistler. KGER--Rev. Hammond. KGER-Rev. Hammond. KGER-Sing Worries Away. KMPC-Glee Club. KWIK--Sing Worries Away. KMPC-Glee Club. KWIK-Bommanuel Church. 8:155 KECA. KFMB-Jas. Roosevelt KHJ. KGB. KVOE-Lonella Parsons. KFAC-Sunday Evening Club. KFAC-Sunday Evening Club. KFAC-Strilt Modas. KEAC--Ice-Capades. KPC--Word of Life. KXIA--Music. TONIGHT TRY FM KFMV Symphony Hat 9:05 to 10:45 Symphony Hall Finer Musio 28 90 182 185 104 104 M 11 Write for KFMV's FREE program schedule. 8538 Sunset Hollywood 28, Calif. program Benefile, Stalt. -KECA-Tobe Reed. KFI, KFSD-Standard Hour. \*KHJ, KGB, KFXM, KVOE-News, Glenn Hardy. KFAU, SGB, Standard Hour. \*KHJ, KGB, Standard Hour. \*KGE-Sunday Evening Club. KFMB-Concert Hall. KFON-Business Reporter. KFVD-Spade Cooley Time. KFWD-Spade Cooley Time. KGEL-News. KMIK-Baptist Church. KNIK-Baptist Church. KHJ-Music. KFU-A-Shioned Revival 0-KECA. KFMB-Pathone Revival 0-KECA. KFMB-Pathonek for HJr. KGID-Sindky Concert. KHJ, KGB-Smoke Rings. KNJ, KCB-Singer Church. KMPC-Voice of Prophecy. KVOE-Minister's Hour. KWTK-Four-Square Church. 9 9:30-

KWIK-Four-Square Church.

10\*KECA, KFMB-Richfield A. C. A. RFYIB-Richfield
 \* KF1, KFSD-Sam Hayes, News KH7, KFSD-Sam Hayes, News KH3, KFSD-John J. Anthony.
 \* KNX, KCR1-News, Huntley.
 KFYD-Spade Cooley Time.,
 KFVB-Williams & Rodgers.
 KFVN-Spade Cooley Time.,
 KFVN-Spade Cooley Time.,
 KFVN-Spade Cooley Time.,
 KFVN-Williams & Rodgers.
 KGER-Assembly of God.
 KGER-Assembly of God.</ 10:13★KECA-Drew Pearson. KEI-Mary Ann Mercer. KN, KCRQ-University Explorer. KFSD-Mary Ann Mercer. KLAC-Men of Destiny. 10:30★KECA-George Sokolsy. ★KFI-Carveth Wells. KNN-Reserve. KFAC-Music of Distinction. KFMB-S. D. and U. N. KFSD-Caprino Sisters. KFSD-Caprino Sisters. KFSD-Caprino Sisters. KFSD-Caprino Sisters. KFSD-Caprino Sisters. KFMB-Song Book. KGIL-Musical Highlights. KLAC-Irwin Allen. KILA-Irwin Allen. KFMB-Here's to Vets. KFMB-Wanted Criminals. 10:45-KFI-Melody Time. KFMB-Here's to Vets. KFMC-Quiet Bour. KFMC-Quiet Hour. KFMC-Quiet Hour. KFMS-Echoes of Eden. KFWB-Echoes of Eden. KFWB-Echoes of Eden. KFWB-Echoes of Eden. KFWB-Echoes of Eden. KGER-Maryland Baptist Ch. KGER-Maryland Ba Orch. KFI, KFSD-St. Francis Orch. KHI, KGB-Featured Artists. KFWB-Music You Want, KGFJ-Blue of Evening. KMP(-Leisure Time, +KWIK-News. 11:45\*KHJ, KGB, KMP(-News. KNN-U. N. In Action. 11:55\*KFI-News. 11:55% Reis-News. 12-KHJ-Rhapsody in Wax. KFNJ-News. KFA(:-Midnight Serenade. RFVD-Spade Cooley Time (10.2). KFWB-Music After Midnight. KGIL-Yawn Patrol. KLA(:-Across the Pootlights. KWIK-Show People's Show (to 3). 12:05% KNX-Music at Midnight. -KHJ-Rhapsody in Wax. 1\*KNX-News. KFAC-Symphony (to 3). **Recorded Highlights** 

SUNDAY

CLASSICAL 10:00 a.m.—KMPC, Western Federal 12:00 nond-KFAC, Revolving Stage. 3:00 p.m.—KFAC, Stage Melodies. 9:30 p.m.—KFAC, Gateway to Music. POPULAR, SEMI-CLASSICAL 9:30 a.m.—KFWR, Peter Potter. 12:00 noon-KOWL, Joe Adams.

#### "Opry" FANS

In faraway Korea fifteen old Opry." The GI's hear the show rebroad cast through Armed Forces Radio Service and like it so much that they bestowed the title of Honorary Club President upon Rod Brasfield.

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## MONDAY, MAY 2

\*Indicates News Broadcast, 8-KECA, KFMB-Don McNeill's Break fact (lint BECA, KEYIB-IJON MCJEHLU
 BERCHARA (Tub. KET, KEND-Fred Waring.
 KHJ, KGB-Ceell Rrown. KNJ, Hell REC Ceell Rrown. KNJ, Hell Rec Ceell Rrown. KNJ, Hell Rec Yolkia.
 KFAC-Breakfast Symphony. KFOX-Ohollenge to Youth. KFYD-Wakeup Ranch. KFVD-Wakeup Ranch. KFVD-Wakeup Ranch. KFVD-Wakeup Ranch. KFVD-Treaterick Bailes. KGL-Musical Clock.
 KMIC-Norman Neabitt, News KOWL-Time. Topics. Tempos. RRSD-Bible Institute.
 KWKW-Reveille In Swing.
 Stid-KILAC-Stock Reports.
 KILAC-Stock Reports.
 KILAC-MCK Reports.
 KILAC-MCK Reports.
 KILAC-MCK Reports.
 KULA-Musical Clock. KWK-Kettern Musics.
 KWK-Kettern Musics.
 KULA-Musical Clock. KFVD-Warkets: Sports.
 KN KCBQ-Grand Slam. KN KCBQ-Grand Slam. KN KCBQ-Grand Slam.
 KAGH-Musical Clock. KFVD-Warkets on Alarn. KAGH-Musical Clock.
 KFVD-Warning Melodes. KGER-Hammond.
 KMFC-Song for You. KWKW-Stock Quotations.
 KIJA-Music al Clock.
 KFVD-Citizens in Action. KFWB-Moraing Melodes. KGER-Hammond.
 KMFC-Song for You. KWKW-Stock Quotations.
 KIJA-Haven of Rest.
 St3-KFI, KFSD-Lora Lawton.
 KFM-Conjight Varieties.
 KKWC-Navy Band.
 KKWC-Navy Band.
 KKWC-Navy Band.
 KKMC-Navy Band.
 KWRW→Rev. waters. →KECA, KFMB→Ted Malone. KFI→All Around Town. ★KHJ, KFNM, KGB, KVOE-News, Glenn Hardy. KNN→Big Sister. KAGH-General Electric Hour. 10

KFAC-Morning Concert, ★KFOX-News. KFSD-Dress Rehearsal, KFVD-Bible Jastitute. KFWB-Show Biz Quiz. KGER-Earl Lee. KGFU-Waltz Time. KGL-Waltz Time. KGH,-Waltz Time. KMP('-Red Rowe. KOWJ.-Viddish Hour. KWKW-Spanish Lesson. KWIK-Spanish Lesson. KWKW-Spanish Lesson. KWIK-Spanish Lesson. KWIK-Spanish Lesson. KWKW-Spanish Lesson. KWKW-Span 10:10-10:15-KHJ, KGB, KVOE-Gosper Singer, KNX-Ma Perkins, KFOX-Assembly of God. KGER-Truth Marches On, KGEL-Sweet Swing, KRKD-Dr, Richardson, KWIK-1'aul Sutton, ★KILA-News. ★BALA-News, 10:25-KGFJ-Sports Flash, 10:30-KKCA, KFMB-My True Story ★KFJ, KGIL-News, KHJ, KGB-Lancheon at Sardi'a, KNX-Young Dr. Malone, KNX-Young Dr. Malone, KHJ, KGB-Luncheon at Sardi's.
KNX-Young Dr. Malone.
KSD-Robert McCormick.
KFVD-Rescue Mission.
KFWI-Maurice Hari.
KGER-Helen Markham.
KMI'C-Rerord Room.
KWIM-Crazy Rhythm.
KVE-Bing Croshy.
KWKW-Feature Stories.
KXLA-Western Music.
KGIL-Romance in Rhythm.
KFAC-Vour County Reports.
KFAC-Vour County Reports.
KFOX-Morning Musical.
KGER-V. La Roy Kopp.
KRED-Midnight Mission.
KWEW-Date With Dinah.
KECA.
KFME-Borts Flash.
KECA.
KFME-Betty Crocker. 10:35-10:45-10:55-Magazine of the Air. KGFJ-Sports Flash. -KECA, KFMB-Betty Crocker. KFI, KFSD-Double or Nothing. KHJ, KGB, KVOE-Ladies First. KNX-Second Mrs. Burton. \*KAGH, KFYD-News. KFAC-Festival of Music. KFOX-Riythmic Age. KFWB-Piter Potter. KGEL-What's New? KGIL-Croaby Sings. KLAC-Al Jarvis Ballroom. KMPC-Memory Melodies. KOWL-Spanish Hour. KRKD-Songs of Yesteryear. KWIK-Horseplay for Fun. 11monderProgramHighlights Morning Programs Appear in Lightface Type: Afternoon and Evening Programs to Boldface. Comedy-Variety 3:00-Arthur Godfrey, KNX. 4:00-Herb Shriner, KNX. 7:00-My Friend Irma, KNX. 8:30-Godfrey's Talent Scouts, KNX.

Quiz, Participation Uliz, Participation 7:00-Bkfst. in H'wood, KECA. 8:00-McNeill Bkfst. Club, KECA. 8:30-Grand Slam, KNX. 9:30-Kay Kyser, KECA. 11:00-Double or Nothing, KFI. 11:30-Queen for a Day, KHJ. 11:30-Queen for a Day, KHJ. 11:30-What Makes You Tick, KNX. 2:30-Miet the Missus, KNX 2:30-Bride and Groom, KECA. 3:30-House Party, KECA. 6:30-Dr. I. Q., KFI. Mystery-Detective 8:30-Sherlock Holmes, KHJ. 9:00-Inner Sanctum, KNX. Classical, Semi-Classical

Music 8:00—Fred Waring, KFI. 5:30—Voice of Firestone, KFI. 7:00—Contented Hour, KFI. 8:00—Raifroad Hour, KECA. 9:00—Telephone Hour, KFI. Comment-Narration 7:43-Fred Beck, KNX.

9 :09-Mate Smith, KHJ. 10:00-Ted Malone, KECA. 12:00-Gordon Mason, KNX. 12:30-Art Baker, KECA. 4:30-Burritt Wheeler, KFJ. 4:30-Barsing Tarade, KHJ. 9:45-Night Editor, KNX. Drama 6:00-Lux Theater, KNX. Public Interest-Information 6:00-American Way, KFI. 6:30-Child's World, KECA. 7:00-American Forum, KHJ. 8:00-If They Had Lived, KGFJ. 9:13-Rent Control, KECA. Sports 6:30-Racing News, KLAC, 9:30-Racing KGFJ, 5:30-Sports Dial, KRKD, 5:33-Sports Dial, KRKD, 5:45-Race Results, KRED, 5:45-Sam Balter, KLAC, 6:15-Bob Kelley, KMPC, 6:30-Joe Hernandez, KMPC, 6:30-Joe Hernandez, KMPC, 9:30-Inside of Sports, KHJ, Popular-Western Music

4:00-flub 15, KNX. 4:30-flub 15, KNX. 4:45-Stuart Hamblen, KFWB. 8:00-Supper flub, KFI. 8:15-Jack 8mith, KNX.

KWKW-Song Parade.
KNLA-Western Music.
11:10-KAGH-1300 (lub.)
11:15-KECA-Play It Again.
KNX-Perry Mason.
KFVD-Shopping Highlights.
KGIL-Mid-Morning Meiodies.
KMIVC-Meet Your Pharmaciat.
KWKW-Matz Time.
KKVLA-Pnsadena News.
11:30-KECA-Casa Cugat.
KFI, KFND-Today's Children.
KHJ, KFNM, K6B, KVOEqueen for a Day.
KNX, KCBQ-Nora Drake.
KFAC-Meyboard Artistry.
KKECM-Crops In Pops.
KKON, KFWB, KRRD-News.
KGER-Peter Slack Time.
KGER-Peter Slack Time.
KGEA-Class Opp.
KWIK-Morning Meiodies.
KNIA-Phone for the Book.
KFI-Light of the World.
KNX-WHA Makes You Tick.
KFON-Hit Tunes.
KFWB-Peter Potter.
KGFI-Saudos Amigos.
KGHI-Sweet Post.
KGHI-Sweet Post.
KGHI-Sweet Post.
KGHI-Sudos Mason.
KFYD-Meridian Song.
KWIK-Concert Miniature.
11:35-KGFJ-Sports Plash.
125-KGFJ-Boords Plash.
KFWB-Peter Potter.
KGFJ-Sports Plash.
KKCA-Luncheon Concert.
KFYD-Meridian Song.
KFWB-Peter Potter.
KGFJ-Sonta Fe Trails.
KWK-Concert Miniature.
11:35-KGFJ-Sports Plash.
KFAC-Luncheon Song.
KFWB-Peter Potter.
KGFJ-Intermission.
KGH-News.
KFAC-Luncheon Song.
KFYD-Meridian Song.
KFWB-Peter Potter.
KGER-Music.
KGER-Music.
KGER-Music.
KGER-Nusic.
KGER-Nusic.
KGER-Nusic.
KGER-Nusic.
KGER-Nusic.
KGER-News.
KGHI-Sports Plash.
KAGH-Sports Plash.
KKAGH-Sports Plash.
KKAGH-Sports Plash.
KKAGH-Sports Plash.
KKAGH-Sports Plash.
KKAGH-Sports Plash.
KKAGH-Sports Plash.
KGHI-Rear Time Tunes.
KFON-KGER-News.
KGHI-Rear Time Tunes.

KWKW-Stock Quotations. ENLA-Ford Lewis. 12:35-KWEW-Farm News. 12:45-KFI, KFSD-Right to Happiness. KHI-Melody Matinee. KNN-E. H. Wileman. KAGH-Musical Portraits. \*KFA(-News. KFA(-News. KFA(-News. KGB-Three Alarm. \*KMP(-Home Edition. KWIK-South American Way. KWKW-Circle 1430 Ranch. 12:35-KGFJ-Sports Flash. **1**-KECA, KFMB-Modern Romances. KFI. KFND-Bactor KWKW--Circle 1430 Ranch. 12:53-KGFJ-Sports Flash. **1**-EECA, KFMB--Modern Romances. KFI, KFND-Backstage Wife. KHJ-Lynn Looks at H'wood. KNN--Call for Help. KAGH--Hora Los Angeles. KFON-Verdict Rendered. \*KFVD. RLAC-News. KFWR-Bill Anson. KGER-Luncheon Serenade. KGWL-J260 Roundup. KMPC-The Man Says Yee. KOWL-Joe Adams. KGUL-1260 Roundup. KMPC-The Man Says Yee. KOWL-Joe Adams. KKWK-News: Just Relax. KWKW-Bill Garr Show. KLA-Community Broadcast. 1:10-KLAC-570 Club. 1:10-KLAC-570 Club. 1:10-KLAC-570 Plub. 1:10-KLAC-570 Plub. 1:10-KLAC-570 Plub. 1:10-KLAC-570 Smith. KFON-Russ Brown Music. KFON-Plub Plub. 1:30-KECA-Ethel and Albert. KFI, KFSD-Isell and Albert. KFI, KFSD-Smith. 1:30-KECA-Ethel and Albert. KFI, KFSD-Merlia Datas. KHJ-Norma Young. KWX. RCBQ-Winner Take All. KFON-Flying Marines. KFUN-Hull of Records. KFWB-RIAL of Regues Ball, KOWL-Pau's Platter Party. KWK-George Fisher. KNLA-Listener Dipest. 1:35-KGEA-Ethel and Anna Rosevelt. KFI, KFSD-Widder Brown. KGIL-Homemakers. KIFON-EtwyPhody's Business. KFUN-Hail Anson. KECA-Ethelanor and Anna Rosevelt. KIA-Distener Dipest. 1:35-KGEA-Ethelanor and Anna Rosevelt. KIA-Listener Dipest. 1:35-KGEA-Ethelanor and Anna Rosevelt. KIA-Listener Dipest. 1:35-KGEA-Ethelanor and Anna Rosevelt. KIA-Listener Dipest. 1:35-KGEA-Ethelanor and Anna Rosevelt. KIA-Distener Bigest. 1:35-KGEA-Ethelanor and Anna Ro RWRW-Battes and space.
RWLA-Listenera Digest.
1:35-KGF1-Sports Flash.
RECA, KFMB-Surprise Package.
RHJ, KGR, KVOE-Against the Storm.
RNN, KCBQ-Hint Hunt.
RAGH-French's Folles.
RFAC-Matinee.
RFAC

Page Eighteen

## MONDAY LOGS KFOX-Evening Malodies. Br UA--Evening instolles. EFWB-America Dances. RGEB-Family Bible Hour. RGFJ-Musical Direst. RGIL-Homer Fix-It. RLAC--570 Club. RMPC-Firestone Favorites.

KNX, KCBQ-Arthur Godfrey. \*KAGH-News: French's Follies KFAC-Musical Favorites, KFVB-Hall of Records. KFVB-Rill Anson. \*KFON, KXLA-News. KGEL-Rancho 1390. KGFJ-Record Jackpot. KGFJ-Record Melodies. \*KLAC-News, Sports. KMWC-Bill Ewing Show. KOWL-Your Radio Outlook. KRED-Tops in Pops. KWIK-Bing Sings. KWKW-Handicap Contest. 0-KFOX-Star Dust. ■WBW—Handicap Contest. ■KFOX—Star Dust. KLAC—Don Otis Show. 5-KFI, KFSD—Brighter Day. ★KGII—News. 3:10 3:15 KGIL—News. KOWL—Errand of Mercy. KWIK—Trade-Wind Tempos. KWKW—Races and Sports. JUKE BOX MATINEE With Carl Bailey 3:15 to 5:30 p.m. KXLA Monday thru Saturday Monday thru Saturday KNLA-Juke Box Matinee. 3:25-KGFJ-Sports Flash. 3:30-KECA, KFMB-House l'arty. KIJJ-Music. KAGH-Cowboy Band. KFAC-Lyrics in Chorus. KFOX-Hawaiian Music. KFWB-Then and Now. KGEB, KOWL. KRKD-News. KGER, KOWL. KRKD-News. KGER, KOWL. KRKD-News. KGER. KOWL. Constant. KWFC-Three Alarm. KWKW-Crowell Beech. 3:35-KGER-Rancho 1390. KOWL-Just Music. KRWW-Crowell Beech. 3:35-KGER-Rancho 1390. KOWL-Just Music. KRKD-Tra-Time Tunes. 3:45-KFI, KFSD-We Leve & Learn KHJ, KGE, KVOE-Gabriel Heatter Mailhag. \*EFAC-News. KFWB-Mel Roach. 3:55-KGFJ-Sports Flash. -KECA-Party Time. KECA-Party Time.
 KFI, KFSD-This Woman's Secret.
 KHJ, KGB, KVOE-Fulton \*KHJ, KGB, KVOE--Fulton Lewis.
 KN, KCBQ--Herb Shriner.
 \*KA(H-News: Western Stars. KFAC--Musical Masterpleces.
 \*KFOX, KLAC, KMPC-News.
 KFWB--Croshy Entertains.
 KGFJ-Record Review.
 KGH--Harlemating.
 KGKD--Piano Paintings.
 KWIK--Easy Listening.
 KWIK-Easy Listening.
 KWIK--Easy Listening.
 KWIK--Easy Listening.
 KWIK--Fances Scully.
 KILA--Juke Box Matinee.
 4:10-KFCX--Freddy Martin Orch.
 4:15-KECA--Frances Scully.
 KFWB--Marsha Walton.
 KLAC--Molern Classics.
 KMPC--Molern Classics.
 KMRC--Molern Classics.
 KMRC--Molern Classics.
 KMCF --Molern Studies. KMPC--Modern Classics.
KRKD--Nielody Time.
4:25--KGFJ--Sports.
4:30-KFI--Burritt Wheeler.
\*KFI--Burritt Wheeler.
\*KFI-Burritt Wheeler.
\*KFNS--Pet Program.
KFWS--Dally Light.
KI-AC--Music.
KMFC--Wellow Moods.
\*KOWL--News: Show Tunes.
KRKD-Symphony in Swing.
KWK--Youlde Feature.
4:45--KECA--Duble Feature.
4:45--KECA--Duble Feature.
\*KSN, KCHQ--Ed R. Murrow.
\*KGH-P.C. C. News.
\*KFSD--H. V. Kaltenborn.
KFSD--H. V. Kaltenborn.
KFSD--H. V. Kaltenborn.
KKKD-News.
KKKD-News.
KKKD-Sports Flash.
-KECA, KFMB--Challenge of 5-KECA, KFMB--Challenge of the Yukon. \*KFI--Feature Wire. KHJ, KGB, KVOE--Superman. \*KNX--Knox Manning.

KAGH-P.C.C. Sports. KFAC-Sunset Serenade. KFOX-Sunshine Mission. KFSD-Encores. STAR THEATRE WITH ANDY MANSFIELD 1020 KC. 5:00-5:30 P.M. Dally SODO WATES Star Outfitting Co. eck K -. KFVD—Andy Mansfield. KFVD—Andy Mansfield. KFVB—Stuart Hamblen. KGER—Sports: Banchó 1390. KGFJ—Jire at 5. KGIL—Hank Penny. \*KMPC—News: UP Swing. KOWL—Joe Adams Show. KRKD—Songs of the Saddle. KWIK—Service Program. KWKW—Lullaby in Rhythm. KNLA—Juke Box Matinee. 5:15\*KFI—News. KNLA—Duke Box Matinee. 5:15\*KFI—News. KNLA—Bing Sings. KGIL—Chhildren's Corner. KLAC—Music Room. \*KMPC—Virgil Pinkley. KWKW—Today at the Baces. KULA—Future Pianists. 5:30—KECA, EFMB—Jack LOSAN -KECA, KFMB-Jack KECA, KFMB—Jack Armstrong.
 KFI, KFSD—Volce of Firestane
 KHJ, KFXM, KGB, KVOE— Captain Midnight.
 KNN, KCBQ—Chet Huntley.
 KAGH—Halian Music.
 KFAC—Whoa Bill (Jub.
 KKFON, KGFJ, KGIL—News.
 KFFOD—Melody Masquerade.
 KLAC—Peggy Lee, Songs.
 KMPC—All-Time Hits.
 KRKD—Sports Dial.
 KWKW—Goodwin on Sports.
 KWKW—Goodwin on Sports.
 KWKW—Hoyos Hour.
 KLAC—Squeakin' Deacon.
 —KGIM—Sports News. 5:30- KXLA-Squeakin' Deacon.
 5:40-KGIL-Sports News.
 5:45-KHJ, KFXM, KGB, KVOE-Adventures of Tom Mix.
 ★KNN, KCBQ-Garred, News.
 KF0X-Your Fishcaster.
 KF0X-Feltunes.
 KGER-Billy Starr.
 KGER-Billy Starr.
 KGIL-Latin American.
 \*KLAC-Sam Balter, Sports.
 KMPC-Top Tunes.
 KKRD-Race Results.
 KWIK-Twillght Time.
 5:55★KNX-News, Frank Goss. 6\*KECA, KFMB-Edwin C. Hill. KFI-American Way. \*KHJ, KGB, KVOE-Gabriel ★ KHJ, KGB, KVOE-Gabriel Heatler.
 KNX, KGB, KVOE-Gabriel Heatler.
 KNX, KGBQ-Lux Theater.
 KAGH-Musical Phili.
 KFAC.-Twilight Hour.
 ★ KFOX, KGER, KLAC--News.
 KFWB-Clete Roberts, News.
 KGIL--Tops in Pops.
 ★ KMPC-Bill Harpel, News.
 KOWL--Italian Program.
 KRKD-Musical Varieties.
 KWIL--Musical Varieties.
 KWIL--Musical Varieties.
 KWIK--Musical Varieties.
 KWIA--Toastmaster Club.
 S + KECA--Headline Edition. KWTK --Music.
 KNLA--Toastmaster Club.
 6:05 + KECA--Headline Edition.
 KLAC-Al Jarvis Ballroom.
 6:15 + KECA--Hand Weaver, News.
 + KHJ, KGB--Mutual Newsreel.
 KFOX--Hawalian Music.
 + KFVD-News.
 \* KFWB--Manchester Boddy.
 KGER--Stamps Quartet.
 KMPC--Bob Kelley, Sports.
 6:25--KECA--Bowron for Mayor.
 6:30--KECA--Bowron for Mayor.
 6:30--KECA--Child's World.
 KFI, KFSD-Dr. I. Q.
 KHJ, KGR, KVOE-Fishing & Hunting Club.
 KFMB--Marchester Dances.
 KGER--Back to the Bible.
 KGI--Golden Gate Baces.
 KWTL-Italian Hour.
 KXLA-Eddy Arnold Show.
 6:45--KECA-String Ensemble.
 KGL--Down Memory Lane.
 KRD--Accent on Rhythm.
 KLA--Music. -KECA, KFMB-Lone Ranger. KFI, KFSD-Contented Hour. KHJ, KFXM, KGB-American Forum. KNX, KCBQ-My Friend Irms KFAC-Hour of Music.

KMPC-Firestone Favorites. ★ KRKD-News. KWIK-Salon Music. KXLA-Dusty Ellison. 7:05★KFOX-Upton Close. KRKD-Three-Quarter Time. 7:20-KGIL-Songs by Crosby. 7:30-KECA-Take a Chorus. KFI, KFSD-Spelling Fee. KHJ, KFXM, KGB, KVOE-Cisco Kid. BF1, RF2M, KGB, KVOE-Cisco Eid.
KNX, KCBQ-Bob Hawk.
KFAC-Echoes and Encores.
KFWB-Sports Final.
KGER-Prophery Speaks.
KGIL-Footlight Favorites.
KMPC-Words and Music.
KRKD-Twilight Spranke.
KILA-Vance Lane.
7:45±KF0X, KWIK-News.
KFWB-Remember?
KGIL-Novelaires.
KMPC-Club Time.
C-KECA, KFWB-Raliroad Ho KWIR-Evening Steals. 8:10-KGFJ-Flin News. 8:15\*KFI, KFSD-World News. KNX, KCBQ-Jack Smith. KGER-Hebrew Christian. \*KGFJ-Averill Berman, News. KLAC-Crosby Time. KMIC-Legion Reports. KXLA-Evening Serenade. 8:30-EFI, EFSD--Cavalcade of America.
KHJ, KGB-Sherlock Holmes.
KFNX, KCBQ--Talent Scouts.
KFOX--Edy Duchin Show.
KFFWB-News.
KGER--Clem Davies.
KGER--Clem Davies.
KGER--Clem Davies.
KGER-Clem Davies.
KGER-Rev. Al Harlan.
KLAC-Eddy Duchla.
StorkHJ, KGB, KVOE-By Gardner Says.
KECA, KFMB-Arthur Gasth. -KFI, KFSD-Cavalcade of 8:30 9\*KECA, KFMB-Arthur Gaeth. KF1, KFSD-Telephone Hour. \*KHJ, KFSD-Telephone Hour. \*KHJ, KFSD-Telephone Hour. KNX, KCBQ-Inner Sanctum. KFAC-Evening Concert. KF0X-Stories to Remember. THIS CONCERNS YOU! CITIZENS IN ACTION 9 P. M. 1070 EE. Mon. thru Fri. 100 WATTS heck K KTVD--Citizens in Action. \*KFWB--Ciete Roberta. KGER-Rev. Hammond. KGFJ-Today's Hits. KGIL-Western Trails. KIAC--Sheriff's Office. KMTK--Music. KMTK--Baseball. KWTK--Baseball. KHOA--News. KFVD-Spade Cooley Time. KFVD--Stratcis Drama. KUAC--Stratcis Drama. KUAC--Stratcis Drama. KWTK--Dr. Clem Davies. S-KECA-Famous Jury Trials. KFI--The Big Story. KHJ, KGB, KVOE--Inside of Sports. KNX--Screnade in Swingtime KFWB--Daity Daily Word. KGFJ--H'wood House Farty. LOSANGILLS 9:30

KGII-Dance Time. KLAC-Guest Star. SWIK-Spook Club. 9:35-KFSD-Jane Pickens. 9:45-KFAJ, KFXM, KGB, KVOE-Fulton Lewis. KNX, KCBQ-Night Editor. KFWB-Bing Crosby. \*KFWB-Music and Nows. \*KGIL-News. KLAC-Spotlight Serenade. 9:55\*KLAC-News. 10\*BECA, KFMB-Richfield BiowkLAC-News.
10\*KECA, KFMB-Richfield Reporter.
#KFI, KFSD-Sam Hayes, News #KHJ-Highlights in Headlines.
#KNX, KCBQ-News, Huntley.
KFAC-Musical Crossroads.
KFOX-Ocean Park Fights.
KFOX-Boade Cooley Time.
KFWB-Eastside Show.
KGER-Cavalcade of Music.
KGFJ-H'wood House Party.
KGHZ-Showtime.
KLAC-Don Otis.
KMFC-Baseball.
KVIK-Spook Club.
KXLA-Radio Guild.
10:05-KELJ-Highlights in Music.
10:15-KECA-Casa Cugat.
KFMB-Joe Hasel, Sports.
KFMB-Joe Hasel, Sports.
KFMB-Naral Reserve.
10:30\*KECA-Martin Agronaky.
\*KHJ, KGB-Deems Taylor Concert.
KNX-Symphonette.
KFMB-Met. Onera. Concert. KINMS-Symphonette. KFMB-Met. Opera. KFSD-Concert Hall. KGER-Evangelical (Warch KGFJ-Song Book. KMPC-Bridge Club. 4 KXLA-Dan Lundberg. 5-KECA-One for the Book. KF1-Melody Time. 5-KF1-Police Bullstins. 4 KLAC-News. Glauch. 10:45 10:55 \*KLAC-News.
 \*KLAC-News.
 \*KECA-News.
 \*KEJ. KGB-News.
 \*KHJ. KGB-Campus Salute.
 \*KNX-Nelson Fringle.
 \*KFAC-Musical Croesroads.
 KFMB-Cheatin' on Sandman.
 KFVD-Spade Cooley Time.
 KFVB-Sastside Show.
 KGER-At the Ranchhouse.
 KGFJ-Record Review.
 KGGL-Showtime.
 KLAC-Don Otis.
 KMTK-Nick Thomas Time.
 KVIK-Nick Thomas Time.
 KXLA-Ray's Band Box.
 11:15--KECA-El Rancho Orch. KWIK-NICH Hollies Hundler KXLA-REY's Band Box. 11:15-KECA-EI Rancho Orch. KTI-Biltmore Orch. KNX-Merry-Go-Round. KNX-Merry-Go-Round. KNX-Merry-Go-Round. KNX-Merry-Go-Round. KNX-Merry-Go-Round. KNX-Merry-Go-Round. KNX-KECA-Researchild And KFI-Stores. KFI-Stores. KFI-Stores. KFI-Stores. KFI-For You. KFI-Stores. KFI-For You. KFI-Stores. KFI-For You. KFI-For You. KNX-You and Pets. KIX--You and Pets. KFI-Forty Plus Assn. KFI-Forty Plus Assn. KFI-Midnight Flyer. -KFI-Midnight Flyer. LA WHA-Show Feeders Show (to 4). <u>KNLA-Alex</u> Cooper Show (to 5). 12:05-KNX-Steve Aften Show. **KXLA** Presents ALEX Pickupacupplebucks COOPER 12:00 - 5:00 A. M. MONDAY THRU SATURDAY

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## **TUESDAY, MAY 3**

 Indicates News Broadcast.
 Breakfast Club.
 Breakfast Club.
 KFI, KFSD—Fred Waring.
 KHA, KGB—Cecil Brown.
 KNX—Harry Babbitt.
 KAGH—Sister Sylvin.
 KFAC—Country Church.
 KFAC—Country Church.
 KFWD—Wakeup Ranch.
 KGER—Mizpah.
 KGRAC—Stock Reports.
 SUMELAC—Stock Reports.
 SUMET H. Lindlahr.
 KENM—News, Dave Valle.
 KFWB—Western Music.
 KGCJ—Metody Time.
 KLAC—Haynes at the Reins.
 SMPC—Market Report.
 Stab—KFI, KFSD—Jack Berch.
 KKIM, KYOE—News.
 KNN, KCBQ—Grand Slam.
 KAGH—Musical Clock.
 KFOM—Words of Life.
 KFVD—Citizens in Action.
 Ki WB—Morning Melodles.
 KGGE—Hammond.
 KMPC—Song for You.
 KWK—Stock Quotations.
 Stab—KI, KSD—Lora Lawion. #Indicates News Broadcast. 8:10-8:15-8:30 **EXLA**—Baptist Bros. -**EWEW**—Prastors Union. -**EWF**, KFSD—Lora Lawion. **KHJ**—Tom, Dick and Harry. **KNX**—Bosemary. **KAGH**—Pentecostal Church. **KFAC**—Unity. **KFYD**—Editor of the Air. **KFWD**—Science of Mind. **KGER**—Bible Treasury Hour. **KGII**—On Parade. **EMPC**—In a Nutshell. **EMPC**—In a Nutshell. **EMPC**—In a Nutshell. **EMPC**—In a Nutshell. **KWKU**—Organ Melodies. **KWKW**—Garden Program. -**KECA**. **KEMB**—Welcome 8:43-KUW L-OFERN ACTIONES. KWKW -Garden Program. 9-KECA, KFMB-Welcome Travelers. \*KFI, KFSD, KLAC-News. \*KAC-Serenade. KYA-Wendy Warren. KAGH-Snnshine Program. KAGH-Snnshine Program. KFAC-Serenade. KFON-Rev. Ivie. KFON-Rev. Ivie. KFOM-Rev. Ivie. KFWB-Strolling Tom. KGFJ-Inte Judge Speaks. KGIL-Sweet and Sentimental KMPC-Band Box. KOWL-Naval Air Reserve. KKUS-News! Masic. KWKW-Voice of China. KYLA-Bar Nothing Runch. 9:03-KFI-Ledies' Day. KFWB-Voice of China. KYLA-Bar Nothing Runch. 9:03-KFI-Ledies' Day. \*KFWD-Wews. KFWB-Crosby Entertains. KGFJ-Airotorials. KMWL.-News. KWW-Ference Airotorials. KGFJ-Airotorials. KMWL.-Bargain Broadcast. KWW.-Foursquare Churches 9:30-KECA, KFMB-Kag Syser. Collere. KMWL.-Stuber of Contrasts. KFWB-Cond's Halt Hour. KGFJ-KLAC-Racing News. KGER-God's Halt Hour. KGFJ-KLAC-Racing Sevs. KGH-Chef Milani. \*KOWL. KWKW-News. HWKW-Ferture Page. 9:45-KHI-Air Around Town. \*KWWK-Ferture Song. \*KRED-News. KWWW-Rev. Waters. 10-KLACA. KFMB-Ted Malone. KFH-Ail Around Town. \*KHJ, KFXW. KGS. KVOE-News. Gienn Hardy. KX-SWB Sister. KAGH-General Electric Hour. Page Twenty -KECA, KFMB-Welcome

Page Twenty

1/

KFAC--Morning Concert. \*KFON-News, KFVD-Rev. Louis T. Talbot. KFWB-Show Biz Quiz. KGER-Earl Lee. KGFJ-From Sunset and Vine KGIL-Waltz Time. KLAC--Al Jarvis Ballroom. KMPC--Red Rowe. KOWL--Yiddish Hour. KRKD-Morning Melodies. KWKW-Spanish Lesson. KWKW-Racing News. KXLA-Philco Quiz. -KWKW--Audrey Shops. KALA—runtes yunz. 10:10—KWKW—Audrey Shops. 10:15—KECA, KFMB—Galen Drake, KFI—Are You Listening? KHJ, KGB, KVOE—Gospel KFI-Are You Listening?
KHJ, KGB, KVOE-Cospel Singer.
KNN-Ma Perkins.
KFNN-Assembiy of God.
KGER-Lean Back & Listen.
KGER-Lean Back & Listen.
KGER-Lean Back & Listen.
KGER-Loan Back & Listen.
KWK-Poul Sutton.
KKKD-Dr, Richardson.
KWK-Poul Sutton.
KKLA-News.
10:30-KECA, EFME-My True Story
KFI, KGIL-News.
KFND-Bobert McCormick.
KFND-Bobert McCormick.
KFND-Crazy Rbythm.
KMPC-Record Room.
KRKD-Crazy Rbythm.
KVGE-Bing Crosby.
KWKW-Feature Stories.
KXLA-Weestern Music.
10:33-KEOX-Morning Musical. -KFOX-Morning Musical. KGIL-Romance in Bhythm. 10:35-KGIL—Romance in Bhythm. -KFI—Life Can Be Beautiful, KNX—Guiding Light. KFAC—Village Freitval. KGER—Rev. Le Roy Kopp. KRKID—Midnight Mission. KWIK—Classified Ads. KWKW—Date With Dinah. -KECA, KFMB—Betty Crocker. Magazine of the Air. KGFI—Sports Flash. -KECA. KFMB—Betty Crocker. 10:45-10:55-KECA, KFMB-Betty Crocker. KFI, KFSD-Double or 11 Nothing. KHJ, KGB, KVOE-Ladies KHJ, KGB, KVOE—Ladies First. KNX—Second Mrs. Burton. KAGH, KFVD—News. KFAC—Festival of Music. KFUX—Rivthunic Age. KFWB—Peter Potter. RGER—Biblical Research. KGFJ-What's New? KGIA—Crosby Sings. KLAC-AI Jarvis Ballroom. KMPC—Memory Melodies. ÷1 **tuesday**ProgramHighlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 10:00-Ted Malone, KECA. 12:00-Gordon Mason, KNX. 12:30-Art Baker, KECA. 4:30-Burritt Wheeler, KFI. 4:30-Passing Parade, KEJ. 9:45-Night Editor, KNX. Comedy-Variety :00—Arthur Godfrey, KNX.
<li:00—Herb Shriner, KNX.</li>
:30—Alan Young, KFI.
:90—Bob Hope, KFI.
:30—Fibber nnd Molly, KFI. 3:00-6:00-6:30-

Quiz, Participation

Curls, I an interpation 7:00-Bickst. In H'wood, KECA. 8:00-McNeill Bickst. Club, KECA. 8:30-Grand Slam, KNX. 9:30-Kay Kyser, KECA. 11:00-Double or Nothing, KFI. 11:30-Queen for a Day, KHJ. 11:30-Queen for a Day, KHJ. 11:30-What Makes You Tick, KNX.

2:30—Meet the Missus, KNX. 2:30—Bride and Groom, KECA, 3:30—House Party, KECA, 7:30—People Are Funny, KFI.

Drama 7:00-Hollywood Theatre, KFL 8:30-This Is Your Life, KFL 9:30-Damon Runyon Theatre, KFL Classical, Semi-Classical Music 8:00—Fred Waring, KFI. 6:30—Melodies America Loves, KNN.

Comment-Narration 7:43-Fred Beck, KNX. 9:00-Kate Smith, KHJ

**BOWL—Spanish Hours.**KRKD—Songs of Yesteryear.
KWK—Orton Close.
KUK—Western Music.
11:13—KAGH—1300 Club.
11:13—KAGH—1300 Club.
11:13—KAGH—1300 Club.
11:13—KAGH—1300 Club.
II:13—KAGH—1300 Club.
II:13—KAGH—1300 Club.
II:13—KAGH—1300 Club.
II:13—KAGH—1300 Club.
KILA—Western Music.
KNU—Yerry Mason.
KFVD—Shopping Highlights.
KGII—Midmorning Melodies.
KWK—Man With the Band.
KWK—Stairway to Music.
★KI.A—Pasadena News.
11:25—KGFJ—Sports Flash.
11:30—KECA—Casa Cugat.
KFI, KFSD—Today's Children KHJ, KGB, KFXM, KVOE—Queen for a Day.
KNX, KCBQ—Nora Drake.
KFWB—Baukhage Talking.
KFWB—Baukhage Talking.
KFWB—Wemory Melodies.
★KFWB, KOWL, KRKD—News
KGER—Concert Hall.
KGFJ—Variety on Plano.
KMIC—Tops in Pops.
KI.A—One for the Book.
KFI—Light of the World.
KNX—What Makes You Tick.
KGFJ—Saludos Amigos.
★KGHI—Small Bands.
WHV—Snall Bands.
WHV—Snall Bands. 11:55 12\*KECA, KHJ, KAGH-News. 3-R(ir) ->Borts Flash. )★RE(A, KHJ, KAGH--News. KFIM-Farm Reporter. KFNN--Gordon Mason. KFNN--Luncheon Concert. KFND--Lingtheon Concert. KFND--Wertidian Song. KFWB--Peter Potter. KGEJ--Intermission. KGEJ--Intermission. KGEJ--Intermission. KGEJ--Intermission. KGEJ--Intermission. KGEJ--Intermission. KGEJ--Intermission. KGEJ--Native Ballroom. KMPC-Women Are Wonderful KOWL-Joe Adama Show. KRKD-Santa Fe Trails. KWKW--Swait Fea Time. KWKW-Armand Tokatyan. KNKH-Newa; Tea Time. KWKW-Armand Tokatyan. KNLA-Hometown Jamboree. 5-KAGH--Sports News. KAGH--Will's Scrap Book. ★KFOX. KGER-News. KGEJ-Sports Flash. = KECA - Sourwook. KGIL--Vocal Varieties. 12:25-KGFJ--Sports Flash. 12:30--KECA--Art Baker's Notebook. KFI, KFSD--Pepper Young. KHJ-Louise Massey. KAGH-Musical Portraits. KFOX-Gene James Time. KFVN-Shopping Highlights. KGER-Luncheon Serenade. KGFJ-1230 Club.

Mystery-Detective

7:00-Counterspy, KECA. 8:00-Monte Cristo, KHJ. 8:30-Mr. and Mrs. North, KNX. 9:00-Mystery Theater, KNX.

Public Interest-Information 6:00-Women's Forum, KNX. 8:00-If They Had Lived, KGFJ. 8:30-Town Meeting, KECA.

Sports

9:30—Racing News, KLAC. 9:30—Racing, KGFJ 5:30—Sports Ibial, KRKD, 5:45—Race Recap, KGFJ, 5:45—Race Recaults, KRKD, 5:45—Sam Baiter, KLAC. 6:15—Bob Kelley, EMPC. 6:30—Joe Hernandez, KMPC. 9:30—Joe Hernandez, KMPC.

Popular-Western Music 4:30-Club 15, KNX, 4:30-Club 15, KNX, 4:35-Stuart Hamblen, KFWB, 8:00-Super Club, KFI, 8:15-Jack Smith, KNX,

**RGIL**—Hart and Darling. KLAC—Honest Opinion. KMPC—Jeanne Gray. KWIK—Navy Band. KWKW—Stock Quotations. KNLA—Ford Lewis. 12:33—KWKW—Farm News. 12:45—KFI, KFSD—Right to Hanpings j-KFI, KFSD-Right to Happiness, KHJ-Melody Matinee. KNX-Herry Babbitt. KAGH-Of Interest to Women ★KFAC-News. KGB-Three Alarm. ★KMPC-Home Edition. KWKM-Circle 1430 Ranch. →KKFJ-Sports Flash. →KFCA KFVB-Modern KWKW--UTCH True Hash.
12:85-KGFJ-Sports Flash. **1**-KECA, KFMB-Modern Romances,
KFI, KFSD-Backstage, Wife.
KHJ-Lynn Looks at H'wood.
KN-Call for Help.
KACH-Hara Los Angeles.
KFAC-Pliano Parade.
KFWN-Bill Anson.
KGER-Luncheon Serenade.
KGFJ-Li30 Club.
KGHL-1200 Roundup.
\*KLAC-News.
KFWB-Bill Anson.
KGER-Luncheon Serenade.
KGFJ-Li30 Club.
KGHL-1200 Roundup.
\*KUK-News.
KHWC-The Man Says Yes.
KUWL-Joe Adams Show.
KRKD-Siesta Time.
KVOE-United Nations.
\*KWK-Bill Gart Show.
KIJ-Nancy Dixon.
KFAC-Chasproom Radio.
KFOX-Russ Brown Masic.
KFVD-Plano Parade.
KGHL-Charles Hamp.
KLAC-Sorot Club.
KWKW-Races and Sports.
KUA-C-To Club.
KWKW-Races and Sports.
KIAC-Arbiel and Albert.
KFJ, KFSD-Stella Dallas.
KHJ-Narma Young.
KNA-Commarkity Sorts.
KFAC-Arbiel and Albert.
KFJ, KFSD-Lorenzo Jones.
KFYD-Hall of Records.
\*KFWB, KRED-News.
KSAC-American Music.
KFAC-American Music.
KFAC-Ameri -RECA, KFMB-Modern 1355 KGFJ-Sports Flash. KNLA-Listeners' Digest.
1:55-KGFJ-Sports Flash.
2-KECA, KFMB-Surprise Fackage.
KFI, KFSD-When a Girl Marries.
KHJ, KGB, KVOE-Against the Storm.
KNN, KCBQ-Hint Hunt.
RAGH-French's Follies.
KFAC-Matinee.
KFVD-Control-Room Capers.
KFWB-Bill Anson.
KGER-Long Beach Band.
KGFJ-Renderzous at Two.
KGH-Homemakers.
\*KLAC-News, Sports.
KMPC-Major League Ball.
KOWL-Faul's Flatter Party.
KKRD-LA. Recreation Dept.
KWKW-Bill Gart Show.
XXLA-Music for You.
2:10-KFI, KFSD-Portia Faces Life KFW-Sorts News.
2:23-KNX, KCBQ-Mrt Information KGEFJ-Sports Flash.
2:30-KECA, KFMB-Binde & Groom KFI, KFSD-Just Flait
2:30-KNX, KCBQ-Mrt Information KGEFJ-Sports Flash.
2:30-KOM-Content Information KGEFJ-Sports Plash.
2:30-KOM-Content Information KGEFJ-Sports Plash.
2:30-KOM-Content Information KGEFJ-Variations in Rhythm. KMPC-Lois January Show.
KOWL-News.
KKWL-Dise Annuary Show.
KOWL-News.
KKW-Barted Cross.
2:33-KOWL-Contented Listening.
2:45-KFI, KFSD-Front-Page Farrell.
KGER-Long Beach Band.
2:45-KFI, KFSD-Front-Page KKW-Race Cross.
2:30-KOWL-Contented Listening.
2:45-KFI, KFSD-Front-Page KKW-Race and Sports.
2:50-KWW-Light and Alry.
2:50-KWW-Light and Alry.
2:50-KWW-Light and Alry.
2:50-KWW-Light and Alry.
35-KECA, KFNB-Ladies, Be Seated.
36-KFI, KFSD-Front-Bage KECA, KFMB-Surprise 2 Seated. KFI, KFSD-Boad of Life.

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XII., KGB, KVOE-Happy Gaug.
KNN, KCBQ.-Arthur Godfrey.
KKAGH, KFOX, KNLA-NEWS.
KFAC-Musical Favorites.
KFVD-Hall of Records.
KFVD-Hall of Records.
KFVD-Hall of Records.
KFVD-Hall of Records.
KGER-Rancho 1390.
KGFJ-Record Jackpot.
KGL-Kepboard Melodies.
KKRD-Topis In Pops.
KWKW-Handican Contest.
3:0-KLAC-Don bits Show.
3:10-KLAC-Don the Brighter Day KFOX-Guest Star.
KKFJ.-Fashion Center.
KWKW-Haces and Sports.
KWKW-Faces and Sports.
KKIA.-Juke Box Matinee.
3:20-KECA, KFNB-House Party.
KFA'-Lyrics in Chorus.
KFA'-Lyrics in Chorus.
KFA'-Lyrics in Chorus.
KFA'-Lyric's Hospital.
KMPC-Three Alarm.
KWK-Three Alarm.
KWKW-Three.
Subsect Hash.
Subsect Hash.
Subsect Hash.
KGER, KOWL, KRKD-News.
KGER-Racho 1390.
KOWL-Just Music.
KRKD-Tea-Time Tunes.
Sido+KFWB-News.
Sido+KFWB-News.
Sido+KFWB-News.
Sido+KFWB-News.
Sido+KFWB-News. SHJ. KGB. KVOE-Happy BOILD Tea Time Tunes.
 3:40+KFWB-News.
 3:45-KFI, KFSD-We Love & Learn KHJ, KGB, KV0E-Gabriel Heatter.
 \*KFAC-News.
 \*KFON, KWIK-Old-Age Pensions.
 \*KFWB-Mel Roach.
 \*KGIL-Dance Matinee.
 \*KWKW-Races: News.
 3:55-KGFJ-Sports Finsh.
 4-KECA-Play It Again.
 \*KFI, KFSD-This Woman's Secret. Steret. Steret. Steret. Steret. KAGH-Western Stars. KFAC-Musical Masterpleces. KFAC-Musical Masterpleces. KFYD-Harlematinee. KFWB-Bing Crosby. KGFJ-Record Review. KGHL-Hank Penny Show. KGHL-Hank Secret. \*KHJ, KGB, KVOE-Fulton -News. 4:10-4.33—KFI-Burritt Wheeler.
★KHJ, KGB, KVOE-Passing Parade.
K. KCBQ—Club 15.
KFOX.-Pet Program.
KFWB-Daily Light.
KLAC-Swing Time.
KMPC-Mellow Moods.
★KWL-News: Show Tunes.
KWKW-Magic Circle Theater.
4:35-KECA-Duble Feature.
4:45-KECA-Happy Theatre.
★KNX, KCBQ-Ed R. Murrow.
★FSD-Bichard Harkness.
KFWB-Stuart Hamblen.
KLAC-Racing Roundup.
KMPC-Collectors' Corner.
★RKM-News.
SerfJ-Sports Flash.
KWKW-Sports Issh.
KWKW-Sports Issh.
KWKW-Sports Sernade.
S-KECA, KFNB-Green Hornet.
★KFI-Feature Wire.
KHSI-KCBQ-Knox Manning. 4:30 KHJ, KGB, KV0E-Straight Arrow. ★KNX, KCRQ-Knov Manning. KAGH-Vets Administration. KFAC-Sunst Serenade. KFVD-Andy Mansfield. KFWB-Stuart Hamblen. KGEFJ-Jive at Five. KGFJ-Jive at Five. KGFJ-Hank Penny Show. ★KHAC-Fred Henry Reports. ★KMPC-News; Up Swing.

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KOWL-Joe Adams Show, KRKD-Songs of the Saddle. KWIK-Music. KWKW-Glenn Dobbs & Bob KRKD-Songs of the Saddle.
KWKW-Glenn Dobbs & Bob Wilson.
KWKW-Glenn Dobbs & Bob Wilson.
KNA-Tom Hanlon.
KAGH-Bing Sings.
KGH-Children's Corner.
KLAC-Music Room.
★KPC-Virgil Pinkley.
KWKW-Today at the Races.
KNA-Tom Vergil Pinkley.
KUA-Future Pinainsts.
5:25-KAGH-Sports News.
3:30-KECA. KFMB-Sky King.
KFI, KFSID-Alan Young Show KHJ, KFXM, KGB, KVOE-Captain Midnight.
★KPXX, KCBQ-Chet Huntley.
KAGH-Italian Music.
KFAC-Whoa Bill Club.
★KFVD-Melody Masquerade.
KLAC-Pergy Lee. Songs.
KKWS-Sorts Dial.
KWKW-Royos Hour.
5:45-KHJ, KFXM, KGB, KVOE-Adventures of Tom Mix.
★KFXX, KCBQ-News, Garred.
KFOX-Excursions in Science.
KFOX-Excursions in Science.
KFOX-Top Tunes.
KRED-Race Recap.
KGH-Latin American.
KLAC-Pare Results.
KWKM-Race Results.
KKFCA. Strake Goss.
KKFCA. Strake Goss.
KKFCA. Top Tunes.
KKEAC-Billy Starr.
KEAC-Pare Results.
KKEAC-Race Recap.
KGHAC-Race Results.
KKEAC-Billy Starr.
KEAC-Sam Balter. Sports.
KKFCA. KFMR-Edwin C. Hill,
KFKCA. KFMR-Edwin C. Hill,
KFCA. KFMR-Edwin C. Hill,
KFLA. Scold Hope Show. 5:35\*KNX-News, Frank Goss.
6\*KECA, KFMP-Edwin C. Hill. KFI, KFSD-Bob Hope Show.
\*KHJ, KFXM, KGB, KVOE-Gabriel Heatter.
KN-Women's Forum.
KAGH-Maurice Johnson.
KFGC.-Wilght Hour.
\*KF0X, KGER, KLAC-News.
\*KFWB-Clete Roberts, News.
KGIJ-Musical Digest.
KGUL-Tops in Pops.
\*KMPC-News, Bill Harpel.
KOWL-Italian Program.
KKD-Musical Varieties.
KWIA-Music.
KLAC-Musical Varieties.
KWIA-Music.
KECA-Headline Edition.
KLAC-Ai Jarvie Ballroom.
6:13\*KECA-Headline Edition.
KKECA-Hawailan Nusic.
\*KFWB-Tune Time.
KGER-Stamps Quartet.
KMLA-Mary Burke King.
6:30-KECA, KFMB-Art Mooney's Show Train.
KFI, KFSD-Fibher and Molly KHJ, KGB, KVOE-Official Detective. 6\*KECA, KFMB-Edwin C. Hill. Melodies America Loves Ruth Terry, Mezzo-Soprano **Concert** Orchestra Earl Towner, Director KNX-Tuesday-6:30 P. M. INGLEWOOD PARK CEMETERY ASS'N KNX-Melodies America Loves
 KFOX-Hal's Memory Room.
 KFOX-Hal's Memory Room.
 KFWB-America Dances.
 KiFR-Back to the Bible.
 KtAC-Baseball: Seatile at Hollywood.
 KMW-Golden Gate Races.
 KKRD-Sweet Pops.
 KNLA-Eddy Arnold Show.
 6:45-KtAL-Down Memory Lane.
 KKD-Accent on Rhythm.
 KXLA-Music.
 8:55-KHJ, KGB. KVOE-Bill Henry
 -KECA, KFMB-David Harding, -KECA, KFMB-David Harding, KECA, KFMB—David Harding, Counterspy, KFI—Skippy Hollyw'd Theatre KHJ, KCBG—Gregory Hood, KNX, KCBG—Hit the Jackpot. KFAC—Hour of Music, KFAC—Hour of Music, KFVB—America Dances, KCBR—Family Bible Hour, KGFI—Nusical Digest. KGAL—Homer Fixit, KLAC—Baseball, KMPC—Firestone Favorites. KIRED—News.

KRED-News. KWIK-Hebrew Hour.

KXLA-Dusty Ellison. 7:054KGIL-News. 7:13-KFOX-Fishing Pals. KRKD-Three-Quarter Time. THE-BATUSA-FISHING FAIS. RRND-Three-Quarter Time.
 7:20-KGIL-Songs by Crosby.
 7:30-KECA, KFMB-Report to the People. KFI, KFSD-People Are Funny KHJ, KFSD-People Are Funny KFAC-Echoes and Encores. KFAC-Echoes and Encores. KFAC-Echoes and Encores. KFAC-Echoes and Music. KFWB-Sports Final. KGIL-S. F. C. of C. KMFU-Twilight Serenade. KXKD-Twilight Serenade. KYKD-Twilight Serenade. KYKD-T KMPC-Club Time. -KECA, KFMB-Rex Maupin. KF1, KFSD-Supper Club. KH3, KFSD-Supper Club. KH3, KFSM, KGB, KVOE-Count of Monte Cristo. -KFNX-Lowell Thomas. KF0X-Evening Concert. KF0X-County Barn Dance. KF0X-County Barn Dance. KF0X-Bable Treasury. KGFJ-H They Had Lived. KGIL-Hustlin Hal. KLAC-Baseball. KMIK-Evening Siesta. +KMLA-News. -KG7J-Film News. ★RALA-ACUS
 ★RALA-ACUS
 \$10-K6FJ-Film News.
 \$15★KFI, KFND-World News.
 KGER-Hebrew Christian.
 ★K6FJ-News, Averill Berman.
 KMPC-Romance and Bhythm.
 KNLA-Evening Serenade. R.L.A.—Squeakin Prenon.
 9:15—EHJ., KGB, KVOE—Lanny Ross.
 \* KFVOX—News.
 KFVOX—News.
 KFVD.—Orited Nations.
 KGER—Voice of the Army.
 8:30 \* KECA. KFMB—Monitor News.
 KFI—Damon Runyon Theatre.
 8:10 \* KFICA.
 9:10 \* KFICA.
 8:10 \* KFICA.
 10 \* KFICA.
 8:10 \* KFICA.
 10 \* KFICA. 10 \*KECA, KFMB-Richfield Reporter. \*KHJ-Highlights in Headlines. \*KHJ-Highlights in Headlines. \*KNN, KCBQ-News, Huntley. KFOX-Musical Crossroads. KFOX-Musical Crossroads. KFOX-Spade Cooley Time. KFOX-Spade Cooley Time. KFOX-Spade Cooley Time. KFOX-Spade Cooley Time. KFOX-Musical Crossroads. KGER-Cavalcade of Music. NGL-Showtime. KLAC, KMP4-Baseball. KWIK-Spook Club. KNLA-Colonial Ballroom. 10:15-KECA-Casa Cugat. KFI-Tom II trmon. Sports. KHJ-Olympic Fights.

#### TUESDAY LOGS

KNX—Bob Elson. KFOX—Besearch Adventures. KFSD—Morton Downey. KFSD-Morton Downey.
 KFSD-Mortin Agronsky.
 KFI-Carveth Wells.
 KFNB-Dance Orch.
 KFSD-foncert Hall.
 KGER-Evangelist Church.
 KGER-Bing Crosby Sings.
 KMPC-Bing Crosby Sings.
 KNLA-Dan Lundberg.
 10:45-KE(A-One for the Book.
 KFOX-Music.
 KFOX-Music.
 KMPC-Leisure Time.
 10:53-KFI-Police Bulletins. Concert. KMPC-Leisure Time. 10:53-KFI-Police Bulletins. \*KLAC-News. **11** \*KECA-News of Tomorrow. KHJ-Deems Taylor Concert. \*KNX-Nelson Pringle. KFAC-Musical Crossroads. KFMB-Cheatin' on Sandman. KFWB-Cheatin' on Sandman. KFWB-Eastside Show. KGFJ-Record Review. KGFJ-Record Review. KGFJ-Record Review. KGIL-Showtime. KLAC-Don Otis. KMPC-Dance l'arads. KWIK-Nick Thomas Tim KNLA-Ray's Band Box. Time. KECA-Cinegrill Music. KFI-Morton Downey. KNX-Merry-Go-Round. KFOX-Music of the Masters. KXLA-Western Echoes. 11:15-KXLA-Western Echoes. 11:30-KECA-Ambassador Orch. KFI-Milestones in Melody. KHJ, KVOE-Dick Foy Orch. \*KFOX-News. 11:40-KFOX-Record Reporter. 11:45-KFI-Guest Star. \*KHJ, KGB, KVOE-News. KNX-Kentucky Derby Trials. \*KMPC-News. 11:53\*KECA-News. 12-KFI-Midnight Flyer. KHJ—Rhapsody in Wax.
 ★KNX—News.
 KFAC—Symphony (to 3).
 KFVD—Spade Cooley Time KI AD-Spade Cooley lime (to 2). KFWB-Melodee Time. KGIL-Yawn Patrol (to 3). KLAC-Don Otis. KWIK-Show People's Show (to 4). XLA-Alex Cooper Show KXLA-Alex Cooper Show (to 5). 12:05-KXX-Steve Allen Show. 12:30-KFWB-Empire floom Orch.

## **Recorded Highlights** MONDAY THROUGH FRIDAY

POPULAR 8:15 a.m.-KLAC, Haynes at Reins. 10:00 a.m.-KLAC, Al Jarvis. 11:00 a.m.-KLWE, Al Jarvis. 12:00 nonn-KFWE, Peter Potter. 12:00 nonn-KFWE, Bill Anson. 1:00 p.m.-KFWB, Bill Anson. 1:00 p.m.-KFWB, Bill Anson. 1:00 p.m.-KFWB, And Mansfield. 5:00 p.m.-KFWE, Joe Adams. 6:05 p.m.-KLAC. Al Jarvis. 6:30 p.m.-KFWB, Frank Bull. 1:00 p.m.-KFWB, Gene Norman. 12:00 p.m.-KFWB, Gene Norman. POPULAR CLASSICAL CLASSICAL 1:30 p.m.—KFAC, American Music. 6:00 p.m.—KGFJ, Musical Digest. 6:30 p.m.—KFAC, Hour of Music. 7:00 p.m.—KFAC, Echoes & Encores. 8:00 p.m.—KFAC, Evening Concert. 10:00 p.m.—KFAC, Musical Crossroads

## JOE SOLVES PROBLEM

John Brown, who portrays "Al" on CBS's "My Friend Irma." said that his catchy telephone call of "Hello Joe! Got a problem ..." helped a fan in Detroit. The fan sent in a clipping from the personal column of his local newspaper. It stated, "Hello Joe! Got a problem. Need an apartment!" The letter also told Brown that the ad got the desired results.

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## WEDNESDAY, MAY 4

 \*Indicates News Broadcast.
 \*Indicates News Broadcast.
 \*EECA, KFNB-Don McNeill's Breakfast Club.
 \*KT, KFSD-Fred Waring.
 \*KHJ, KGB-Cecil Brown.
 \*KNA-Harry Babbitt.
 \*KAGH-Sister Sylvia.
 \*KFAC-Country Church.
 \*KGFJ--Meine.
 \*KLAC-News.
 \*KMFC-Norman Neabitt, News
 \*KOWL-Time. Topics, Tempos
 \*KWKW-Reveille in Swing.
 \*10-EKLAC-Stock Market.
 \*13-KHJ, KFXM, KGB, KVOE-Victor H. Lindlahr.
 \*KNX-News, Dave Valle.
 \*KGFJ-Meiody Time.
 \*KAC-Haynes at the Beins.
 \*KMPC-Musical Clock.
 \*KFUA-Music.
 \*Si30-KFI, KFSD-Jack Berch
 \*KHJ, KFAC, KGLI, KOWI, KRKD, KVOE-News.
 \*KNX-ScoBy Gor You.
 \*KACH-Musical Clock.
 \*KFVD-Citizens in Action.
 \*KGFA-Words of Life.
 \*KFVD-Citizens in Action.
 \*KAGH-Pentecosial Church.
 \*KFAC-Winty.
 \*KACH-Baven of Best.
 \*WKW-Stock Quotations.
 \*KACH-Citizens in Church.
 \*KFAC-Winty.
 \*KFCD-Spotijrh Varieties.
 \*WKW-Garden Program.
 \*WKW-Garden Program.
 \*WKW-Garden Program.
 \*WKW-Garden Program.
 \*WKW-Garden Program. KRED-Spottight varieures.
 KWKW-Garden Program.
 \*KFI, KFSD, KLAC--News.
 KKJ, KGB, KVOE-Kate
 Smith Speaks.
 KNN-Wendy Warren.
 KAGH-Sunshine Program.
 KFAC-Serenade.
 KFYD-Waitz Time.
 KFYD-Waitz Time.
 KFVD-Waitz Time.
 KFVD-Waitz Time.
 KFVD-Waitz Time.
 KGER-Lutheran Hour.
 KGER-Ladles Day.
 KIAC-Coffee With Crosby.
 9:15-KHJ. KGR, KVOE-Kate
 Smith Sings.
 KGI-Bargain Broadcast.
 KOWL-Hawaitan Meiodies.
 KGH-Bargain Broadcast.
 KOWL-KWAS Kyser
 College.
 KHJ-Moods in Music.
 KNX, KCBQ-Helen Trent.
 KAGH-Musical Contrasts.
 KFVD-Searing Melodies.
 KGER-God's Haif Hour.
 KGER-God's Haif Hour.< G-KECA, KFMB-Weicome, \*ROWL, RWRW-News.
KWIK-Feature Page.
9:45-KFI-All Around Town.
KX, KCBQ-Our Gal Sunday.
RFVD-Stitchin' Time.
KFWB-Gadget Survey.
KGFJ-Yesterday's Hits.
KLAC-Morning Melodies.
KMPC-Nong Stars.
KOWL-Album of Song.
\*KRKD-News.
KWKW-Rev. Waters.
CKECA, RFMB-Ted Malone.
KFI-All Around Town.
\*KRM, KFXM, KGB, KV0ENews. Glenn Hardy.
KNX-Mg Sister.
KAGH-General Electric Hour KFAC-Morning Concert.
\*KFVD-Rev. Louis T. Talbot.
KFVD-Rev. Sunset and Vine Page Iwenty-two Page Twenty-two

KGIL--Waltz Time. KLAC--Al Jarvis Baliroom. KMPC--Red Rowe. KOWL--Yiddish Hour. KRKD--Morning Melodies. KWKM--Spontsh-Lesson. KWKW--Sports. KWKW--Audrey Shops. -KECA, KFMB--Galen Drake. KFI--Are You Listening? KHJ, KGB, KVOE--Gospel Singers. 10:10-10:15-KFT. Ar You Listening? KHJ, KGB, KVOE-Gospel Singers. RNX-Ma Perkins. KFX-Assembly of God. KGER-Truth Marches On. KGER-Truth Marches On. KGER-Truth Marches On. KGER-Truth Marches On. KKED-Dr. Richardson, KWE -Paul Sutton. \*KXLA-News. 10:35-KGFJ-Sports Flash. 10:30-KECA, KFMB-My True Story \*KFI, KGIL-News. KHJ, KGB-Luncheon at Sardi's. KNX-Young Dr. Malone. KFVD-Rescue Mission. KFVD-Rescue Mission. KFVD-Rescue Mission. KFVD-Reature Stories. KMA-Western Music, 10:35-KGIL-Romance in Rhythm. 10:35-KGIL-Romance in Arbite. KMX-Quing Light. KGER-Rev. Le Roy Kopp. KRKD-Midnight Mission. KWKW-Date With Dinah. 10:55-KECA, KFMB-Betty Crocker. KGFJ-Sports Flash. 11-KECA, KFMB-Betty Crocker. Magazine of the Air. **KGFJ**—Sports Flash. **11**—KECA, KFMB—Betty Crocker. **KF**, KFMD—Double or Nothing. **KHJ**, KGB, KVOE—Ladies **First. KNX—Second Mrs. Burton. \*KAGH. KFVD—News. KFAC—Festival of Music. KFOX—Rhythmic Age. KFWB—Peter Potter. KGFJ—What's New? KGLI—Croshy Sings. KLAC-AI Jarvis Ballroom. KMPC—Memory Melodies. KOWL—Spaniah Hour. KMED—Songs of Yesteryear. KWIK—Horsenlay for Fun. KWIK—Horsenlay for Fun. KWKW—County Supertisor. KIXAC—APIAN fusic. KIXAC—APIAN fusic. KIXAC—Waltz Time. KFAC—Valtz Time. KFAC—Valtz Time. KFAC—Waltz Time. KFAC—WALT Time. K** 

Comedy-Variety

3:00—Arthur Godfrey, KNX. 4:00—Herb Shriner, KNX. 6:00—Duffy's Tavern, KFL. 7:30—Amateur Hour, KECA. 9:00—Bing Crosby, KECA. 9:00—Bindie, KFI. 9:30—Milton Berle, KECA.

Quiz, Participation

UUIZ, Participation 7:00-Bkfst. in H'wood, KECA. 8:00-McNeill Bkfst. Club, KECA 9:30-Kay Kyser, KECA. 11:00-Double or Nothing, KFI. 11:30-Queen for a Day, KHJ. 11:45-What Makes You Tick, KNX. 2:30-Bride and Groom, KECA. 3:30-Bride and Groom, KECA. 3:30-House Party, KECA. 8:00-Name That Song, KHJ. 8:30-Groucho Marx, KECA.

Drama 7:30-Curtain Time, KFI. 8:30-Family Theatre, KHJ. 8:30-Dr. Christian, KNX.

Classical, Semi-Classical

Music 8:00-Fred Waring, KFI.

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## 11:25-KGFJ-Sports Fiash. 11:30-KECA-Case Curat. KFJ, KFSD-Today's Children KHJ, KFXM, KGB, KVOE-Queen for a Day. KNX, KCBQ-Nora Drake. KFAC-Keyboard Artistry. \*KFON, KFWB, KOWL, KRKD-News. KFVD-Memory Melodies. KGER-Peter Slack Time. KGFJ-Variety on Plano. KMPC-Tops in Pops. HOME TOWN JAMBOREE Cliffie Stone Eddie Kirk Herman the Hermit Julie Hayden layden Merie Travis Tennessee Ernie Top Western Talent KXLA 11:30-12:30 Mon. Thru Fri. KXLA-Hometown Jamboree. 11:40-KFOX-Hit Tunes. 11:45-KECA-One for the Book. KFI-Light of the World. KNX-What Makes You Tick? KGIL-News. KOWL-Small Bands. KRD-Sweet Pops. 11:55-KGFJ-Sports Flash. CALLED A KUL KACH Norm KOWL-Small Bands. KRKD--Sweet Pops. 11:55-KGFJ-Sports Flash. 12\*KECA, KHJ, KAGH-News. KFI-Farm Reporter. KNX-Gordon Mason. KFYD-Meridian Song. KFWD-Peter Potter. KGER-Music. KGER-Music. KGER-Music. KGER-Music. KGUL-Real Estate Page. KLAC-AI Jarvis Ballroom. KWKW-Two on the Aisle. KTKAB-Santa Fe Tralls. KWKW-Two on the Aisle. KTAC-Lonemotor Jamboree. 12:05-KAGH-poorts News. 12:15-KAGH-poorts News. 12:15-KAGH-Sports Flash. 12:30-KECA-Norwood Smith Selects KFJ.-Finash. 12:30-KECA-Norws. KGL-Vocal Varieties. 12:30-KGFJ-Sports Flash. 12:30-KAGH-Nusical Portraits. KFVD-Shopping Highlights. KKFWB-News; Teter Potter. KGER-Luncheon Serenade. KMKC-Honest Opinion, Jarvis KMVC-Stock Quotations. KXLA-Ford Lewis. wednesdayProgramHighlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. 7:00-H'wood Music Hall, KNX. Comment-Narration

7:45—Fred Beck, KNX. 9:00—Kate Smith, KHJ. 10:00—Ted Malone, KECA. 12:00—Gordon Mason, KNX. 12:30—Art Baker, KECA. 4:30—Parsing Parade, KHJ. 9:45—Night Editor, KNX.

Mystery-Detective 9:30-Mr. D. A., KFL

#### Sports

9:30-Racing News, KLAC, 9:30-Racing, KGFJ, 5:30-Sports Dial, KRKD, 5:45-Race Recap, KGFJ, 5:45-Race Results, KRKD, 5:45-Sam Baiter, KLAC, 6:15-Bob Kelley, KMPC, 6:30-Joe Hernandez, KMPC, 9:30-Inside of Sports, KHJ,

#### Popular-Western Music

8:00-Harry Babbitt, KNX, 4:30-Club 15, KNX, 4:45-Stuart Hamblen, KFWB, 8:00-Super Club, KFI, 8:15-Jack Smith, KNX,

12:35-EWEW-Farm News. 12:46-EFI, EFSD-Bight to Happiness. KNX-E. H. Wileman. KAGH-Of Interest to Women. \*KFAC-News. KGB-Three Alarm. \*KMPC-Home Edition. KWIK-South American Way. EWEW-Circle 1430 Banch. 12:55-EGFJ-Sports Flash. 1-EECA, EFMB-Modern Romances. KHL. EFSD-Backstara Wife KWKW-Circle 1430 Ranch. 12:55-KGFJ-Sports Flash. **1**:ECA, KFMB-Modern Romances. KFJ, KFSD-Backstage Wife. KHJ-Lynn Looks at H'wood. KNX-Call for Help. KAGH-Hora Los Angeles. KFON-Barbershop Quartet. \*KFWB-Bill Anson. KGER-Lunchoon Serenade. KGHZ-1230 Club. KGIL-1260 Roundup. KMFU-The Man Says Yes. KOWL-Joe Adams Show. KRGH-1280 Roundup. KMFC-The Man Says Yes. KOWL-Joe Adams Show. KRGH-1280 Roundup. KMFC-The Man Says Yes. KOWL-Joe Adams Show. KRGH-Ciassroom Radio. KTAC-Classroom Radio. KFAC-Classroom Radio. KFAC-Class Brown Music. KFVD-Piano Parade. KGEZ-Ethel and Albert. KFAC-Artife Hamp. KLAC-S70 Club. KWKW-Rece and Sports. 1:35-KGFJ-Sports Flash. 1:36-KECA-Ethel and Albert. KFAC-Aretica Music. KFAC-Catar Sports. KFAC-Catar Sports. 1:36-KECA-Ethel and Albert. KFAC-Aretica Music. KFAC-Catar Sparks Show. KGER-Clark Sparks 1:55-KGFJ-Sports Flash.
2-KECA, KFMB-Surprise Package.
KFI, KFSD-When a Givl Marries.
KHJ, KGB, KVOE-Against the Storm.
KNX. KCBQ-Hint Hunt.
KAGH-French's Follies.
KFAC-Matince.
KFVD-Control-Room Capers.
KFVD-Control-Room Capers.
KFVD-Control-Room Capers.
KFWD-Control-Room Capers.
KFWD-Hours at Two.
KGER-Long Beach Band.
KGEJ-Rendervous at Two.
KGEJ-Rendervous at Iwo.
KKD-L. A. Fire Dept.
KWUK-Bancho Plaza Hour.
KKLAC-NOV Club.
2:10-KFI, KFSD-Portia Faces Life KFGX-Rusty Gill.
KRKD-Housing Expediter.
2:20-KWK W-News.
2:30-KECA, KFMB-Bride & Groom.
KETJ-Sports Tlain Bill.
EHJ-Dreems Taylor Concert.
KNX, KCBQ-Meet the Missus KFGZ-Variations in Rhythm.
KGEL-Variations in Rhythm.
KMC-Tunes in Tempo.
KWKW-Platter Parade.
2:33-KOWL-Contented Listening.
2:34-KOWL-Const Beach Band. KECA, KFMB-Surprise 2 -News. KFAC-Musical Favorites. KFVD-Hail of Records. KFWB-Bill Anson. KGER-Rancho 1390.

KGFJ-Record Jackpol. KGII-Keyboard Melodies. KMI'C-Bill Ewing. ROWL-Radio Outlook. RRED-Tops in Pops. KWKW-Handleag Contest. 3:85-KAGH-French's Follies. 3:15-KFI, KFND-The Brighter Day KFOX-Here's to Veterans. KUKI-Trade-Wind Tempos. KUKI-Tops to the trade-Wind Tempos. KUKI-Tenes Inter-KUKI-Tenes Inter-KUKI-Tenes Inter-KUKI-Tenes Inter-KUKI-Tene Alarno. KUKI-Tene Time Tunes. 3:36-KEFR B-News. 3:404KFW B-News. 3:405-KFI, KFND-We Love & Learn KHI, KCH. KVOE-Gabriel Heatter. \*KFAC-Nows. KDA., KWK-Old-Age RFAC-News, RFAC-News, BFON, KWIK-Old-Age Pensions, EFWB-Mel Reach, RGHL-Dance Matinee, KOWL-Betty Delabunty, Nanus, \* RFAC Songs. -KGFJ—Sports Flash. 3:55 -KECA-Party Time. KFI, KFSD-This Woman's 4 Secret. ★KHJ, KGB, KV0E—Fulton ★KHJ, KGB, KV0E—Putton Levis. KAGH-Western Stars. KAGH-Western Stars. KFAC—Musical Masterpieces. ★KFON, KGER—News. KGFU—Harlematinee. KGFU—Harlematinee. KGFU—Harlematinee. KGFU—Harlematinee. KGFU—Harle Review. KGFU—Harle Review. KGFU—Harle Review. KGFU—Harle Review. KGFU—Harle Review. KGFU—Musical Showcase. KWKK—Findle Lamar. KWKM—Eday Listening. KWKM—Eday Listening. KWKM—Eddie Lamar. KNLA—Juke Box Matinee. >KGER—Rancho 1580. Levi KWIK — Easy Listening.
KWIK — Easy Listening.
KILA — Juke Box Matinee.
(a) — KEGA — Frances Isao.
(b) — KEOA — Frances Sculy.
KEHJ, KFYM, KGR, KVOE — Frank Heningway.
KNN, KCBQ—Mand-In.
KFWB, Karsha Walton.
KFWB — Marsha Walton.
KIC — Modern Classics.
KRD — Meiody Time.
(c) — KIGFJ — Sports.
(c) — KIGFJ — Sports.
(c) — KIGF — Sports.
(c) — KIAC — Maile Lister Parallelist Light.
(c) — KIAC — Maile.
(c) — KWK — High Time.
(c) — KWK — High Time.
(c) — KWK — High Time.
(c) — KUAC — Double Feature.
(c) — KWK — High Time.
(c) — KUAC — Double Feature.
(c) — KWK — High Time.
(c) — KUAC — Double Feature.
(c) — KWK — High Time.
(c) — KUAC — Double Feature.
(c) — KWK — High Time.
(c) — KWK — High Time.
(c) — High Tim 4:05 4:30 5-KECA, KFMB-Challenge of KECA, KEMB—Challenge of the Yukon.
 KKI—Feature Wire.
 KKJ, KGB, KVOE—Superman.
 KNN, KCB(—Knox Manning.
 KAGH—Anniversary Party.
 KFAC—Sunstine Mission.
 KFVD—Andy Manafield.
 KFWB—Stuart Hamblen.
 KGER—Sports; Rancho 1390.
 KGH—Hank l'enny Show.
 KLAC—Fred Henry Reports.
 KGWI—Songe of the Saddle. \*KM17C-News: 1p Swing. KOWL-Joe Adams Show. KRKD-Songs of the Saddle. KWKW-Pobles & Wilson. KXLA-Juke Box Matinee. 5:13\*KFT-News. KNX-Tom Hanlon.

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KADIO and TE RAGH-Altadena Youth. RGIL-Children's Corner. RLAC-Music Room. \*KMPC-Virgil Finkley. \*KMPC-Virgil Finkley. \*KNLA-Future Planists. 5:25-RAGH-Sports News. 5:30-RECA, RFMB-Jack Armstrong. RFT-Casa Cugat. RFH-Casa Cugat. RFH-Casa Cugat. RFM, RFNM, RGB, RYOE-Captain Midnight. \*KNN, KCBQ-Chet Huntley. KAGH-Italian Music. RFAC-Whoa Bill Club. \*RFND-McBed, RGHL-News. \*RFND-This Is the Story. \*RFND-This Is the Story. \*RFND-This Is the Story. \*RFND-McIody Masquerade. RLAC-Peggy Lee, Songs. RMPC-All-Time Hits. \*RFND-McIody Masquerade. KLAC-Peggy Lee, Songs. RMPC-All-Time Hits. \*KNL-Squeakin' Deacon. 5:40-KGIL-Sports. 5:43-KFI, RFND-Elmer Peterson. KLA, KCBQ-News, Garred. RFON. KGBQ-News, Garred. RFON-Your Fishcaster. 7:13 Tom Mix, KNN, KCBQ—News, Garred, KFOX—Your Fishcaster, KFVD—Tele-Tunes, KGFR—Rilly Starr, KGFJ—Race Recup, KGIL—Latin American, SAM BALTER'S "SPORTS BOOK" 5:45 - 6:00 p.m. Monday through Saturday KLAC KLAC-Sam Balter, Sports, KMPC-Top Tunes, KRKD-Race Beaulta, SWIS-Twilight Time, 5:55 KNX-News, Frank Goss, **6** KECA, KFMR-Edwin C. Hill, KEL, KFSD-Duffy's Taxers KWIK-Twilight Time.
3:555 # RNN-News, Erank Goss.
5:KECA, KFNB-Edwin C. Hill.
KFI, KFND-Duffy's Tavern.
KHJ, KGBR, RVOE-Gabriel Heatter.
RNN, KCRQ-County Fair.
RAGH-Maurice Johnson.
RFON, KGER, RLAC-News.
KFWB-Cleic Roherta, News.
KFWB-Cleic Roherta, News.
KGHZ-Musical Digest.
KGHZ-Musical Digest.
KGHZ-Musical Digest.
KGHZ-Musical Digest.
KGHZ-Tops in Pops.
KRMPC-Teile Roherta, News.
KRED-Varietles in Music.
KWIK-Rhythm Room.
KLA-Pasadena Playhouse.
6:054 KECA-Headline Edition.
KLAC-AI Jarvis Rallroom.
6:134 KECA-Headline Edition.
KLAC-AI Jarvis Rallroom.
6:134 KECA-Hank Weaver, News.
KFWB-Nanchester Boddy.
KGER-Stamps Quartet.
KFWD-News.
KKHD-Hawalian Music.
KFWD-News.
KKHD-Hawalian Music.
KFM-Hawalian Music.
KFM-Hawalian Aliport.
NN-Reserve.
KFAC-Hour of Music.
KFAC-Hour of Music. 8:45 1079 40 QUD WATT: FOREST LAWN . Presents HOLLYWOOD BOWL AUDITIONS 7 PM KFI WED. -RECA, KFMB-Lone Ranger, KF1-Hallyw'd Bowl Auditions KHA, KGB-Comedy Playhouse KNN, KCB4-Hollywood Music Hall, KFAC-Hour of Music, KFAN-Lour of Music, KFSD-Big Story, KFSD-Big Story, KFWB-America Dances,

KGER-Family Bible Hour. KGEI-Musical Digest. KGH-Homer Fixit. KLAC-A530 Club. KMPC-Firestone Favorites. KPPC-Pasadena Musicians. KRKD-News. KWIK-Jewish Hour. KNIA-Duats Ellison. SKICA-Ungan Recital. KRKD-Three-Quarter Time. S KGU Sourch Corbr 7:20—KGD—Songe by Crowbs.
 7:30—KECA, KFMB—Original Amateur Hour.
 KFN, KFNM—Curtain Time.
 KFI, KFNM, KGB, KVOE— (trans file) RTIJ, RT NN, KOB, KVOE-Cisco Kid.
KNN, KCBQ-Beat the Clock.
KFAC-Echoes and Encores.
KFWB-Sports Final.
KGER-Prophecy Speaks.
KGHZ-Sherman Uaks C. of C.
KMPC-Words and Music.
KFPC-Let's Talk 11 Over.
KRKD-Twilight Serende.
KWIK-Norman's Barbershop.
KXLA-Vance Lanc.
7:45 KFWB-Remember?
KGHZ-Nordalizes.
KMPC-Lookalizes.
KMPC-Club Time.
C-RECA, KFMB-Original Cisco Kid. RWIR—Evening Siesta. 8:10—KLA("-Crosby Time. 8:13★KFI, KFSD—World News. KNN, KCBQ—Jack Smith. RGER—Hebrew Christian. ★KGEJ—News, Averill Berman. KNP("--Romance and Rhythm. KNL 4—Variety. KXLA→Variety.
 KKCA, KFMB—Grouche Marx.
 KFI, KFND—Great Gildensleeve
 KIJ, KGB, KVOE—Family Theatre.
 KNX, KCBQ—Dr. Christian.
 ★KFWB—News.
 KGFJ—Today's Hits.
 KIAC—Sentite at Holywood.
 KMPC—Beaseball: L. A. Angels vs. Sacramento Solons.
 KPPC—Pasadena City College.
 KXLA-87th Street Corral.
 >KFEM-Gidget Survey.
 KGER—Rev. Al Harlan.
 →KFWB—Gidget Survey.
 KFIA-REND.
 →KFWB—Gidget Survey.
 KFIA-REND. → RECA, KFMB—Bing Crosby, RFI, RFSD—Blondle, ★KHJ, KFNM, KGB, KVUE— News, Glenn Hardy, KNN, KCRQ—Capitol Cloakroom, RFAC—Exening Concert, RFAC—Chizens in Action, ★KFWB—Clitzens in Action, ★GER—Rev, Hammond, KGEL—Today's Hits, KGL—Today's Hits, KGL—Valley Soutlight, KLAC, KMPC—Basehall, KPPC—Books, KNLAC—Sopeakin' Deacon. KXLA-Squeakin' Deacon. \$:15-KHJ, KGB, KVOE-Lanny Ross. \*KFOX-News. SPADE COOLEY TIME with George Sanders NOW 9:15 P.M. heck KFYD RFVD-Spade Cooley Time, RFVD-Spade Cooley Time, RFWB-United Nations, RGER-Clark Sparks, RFPC-Jazz Tunes, WIK-Dr. Clem Davies, 9:30-RECA, KFMB-Milton Berle, RF, RFSD-Mr. Dist. Atty, RH4, KGB, KVOE-Inside of Sports, RFN-L, B, Town Forum, RFWB-Finity Dails Word, RGFJ-H wood House Party, RFWB-Finity Dails Word, RGFJ-H wood House Party, RWIK-Spook Club, 9:45 KHJ, RGB, KVOE-Fulton Lewis, KNX, ECBQ-Night Editor.

#### WEDNESDAY LOGS \*KFWB-Music and News. KWIK-Dancin' With Anson.

10\*KECA, KEMB-Richfield ★KECA, KFMB→Ricm.cm Reporter. ★KFI, KFSD→Sam Hayes, News ★KFI, KFSD→Sam Hayes, News ★KNN, KCBQ→News, Huntley. KFAC→Musical Crossroads. KFON→Spade Cooley Time. KFVD→Spade Cooley Time. KFWB→Spade Cooley Time. KGER-Cavalcude of Monic.
RGER-Cavalcude of Monic.
RGER-Chow Orlean Jazz Band.
KGEN-Showthne.
RLAC, KMPC-Basehall.
RPC-Record Collectors.
RWIK-Snook Club.
RNLA-Olympic Fights.
10:05-RH-Highlights in Music.
10:15-RECA-Casa Cugat.
RFI-Carchas Cugat.
RFOX-Merry-Ga-Round.
KCR-Chest Star.
RMPC-Dance Parade.
10:30+KECA-Martin Agronsky.
★KFI-Carveth Wells.
RHJ, KGB-Deems Taylor Concert. KHJ, KGB—Deems Taylor Concert.
 KNN—Symphonette.
 KFMB—Dance Orch.
 KFND—Concert Hall.
 KGFD—Concert Hall.
 KGFD—Song Book.
 KLAC—Don Otis.
 KMPC—Crosby Sings.
 5—KECA—One for the Book.
 KFI—Melody Time.
 5—KEI—Culture Time.
 5—KFI—Police Bulletins.
 ★KLAC—News. of Tomorrow. 10:43-10:55-RETA-Doloce Bulletina. \*KLAY-News.
11 \*KEYA-News. of Tomorrow. \*KRAY. KGB-Neckscher Orch. \*KNN-Nelson Pringle. KFAY-Musical Crossroads. KFON-Musical Crossroads. KFON-Musical Crossroads. KFON-Music. KFYD-Spude Cooley Time. KFYD-Spude Cooley Time. KFYD-Spude Cooley Time. KFWE-Chastide Show. KGER-At the Ranchhouse. RGEI-Record Review. KGIL-Bhowtime. KLAY-Ray's Band Bos. 11:15-KEYA-Cinegrill Room. KFYD-Dance Orch. KNX-Merry-Go-Round. KFYD-Nick Thomas Time. KNX-Merry-Go-Round. KFYD-News. 11:30-KEYA-Western Polots. 11:30-KEYA-Western Polots. 11:30-KEYA-News. 11:35KHJ, KGB, KYOE-News. \*KNFY-News. 11:35KEYA-News. 11:3 10:55-12-KFI-Midnight Flyer. KHJ-Rhapsody in Wax. \*KNN-News. KFYD-Spade Cooley Time. KFYD—Spade Cooley Time (Io 2). KFWS—Melodes Time, KGIL-Yawn Patrol (to 3). KLAC—Dan Otis, KWIK—Shaw People's Show (to 4). KNLA—Alex Cooper Show (to 5). KNX—Steve Allen Show. 12:05-KNX-Steve Allen Show. 12:30-KFWB-Empire Room Orch.

#### WEDDING BELLS

Cartoonist Ham Fisher, appearing on the CBS "We the People" show, spilled the beans about comic-strip characters Joe Palooka and Ann Howe. Fisher said that the two will positively be married in June.



#### NICKNAME

Desi Arnaz, husband of CBStar Lucille Ball, has a pet name for his wife— "Johnny." He calls her that because her favorite house togs are dungarees and an old straw hat.

Page Twenty-three

# THURSDAY, MAY 5 ALAC-HARNES HEAD STATES AND ALL A BXLA—Baptist Brothers. -KFJ, KFSD—Lora Lawton, KHJ—Tom, Dick and Harry, KNX—Rosemary, KAGH—Pentecostal Church, KFAC—Unity, KFVD—Editor of the Air, KFWB—Science of Mind. KGEL—On Parade, KMPC—In a Nutshell, KOWL—Waitz Time, KRWD—Spotlight Varieties, KWKW—Garden Program, -KECA, KFYB—Welcome 8:45 KWKW-Garden Program, -KECA, KFNB-Welcome Travelers, +KFI, KFSD, KLAC-News, \*KHJ, KGB, KVOE-Kate Smith Speaks, KNX-Wendy Warren, KAGH-Sunshine Program, KFAC-Serenade, KFVD-Waltz Time, KFVD-Waltz Time, KFVD-Waltz Time, KFVD-Waltz Time, KGER-Lutheran Hour, KGER-Lutheran Hour, KGEL-Sweet and Sentimental, KMVC-Sagebrush Serenade, \*KWK-Sagebrush Serenade, \*KWKW-News; Music, KWKW-Voice of China, 9 **TENNESSEE ERNIE** IN RADIO'S HOTTEST WESTERN SHOW KXLA 9 - 10 A. M. - Mon.-Fri. Y - 10 A. M. — Mon.-Fri. <u>EXLA-Bar</u> Nothing Ranch. <u>8:05-EFI</u>-Ladies Day. <u>ELAC-Coffee</u> With Crosby. <u>9:15-EHJ</u>, KGB, KVOE-Kate Smith Sings. <u>EFWB-Crosby</u> Entertains. <u>EGFJ</u>-Airotorials. <u>RGIJ-Birotorials</u>. <u>RGIJ-Birotorials</u>. <u>RGIJ-Birotorials</u>. <u>EWWE-Crosby</u> Entertains. <u>EGFJ-Airotorials</u>. <u>RGIJ-Birotorials</u>. <u>RGIJ-Birotorials</u>. <u>BMPC-Bargain</u> Broadcast. <u>ROWL</u>-Hawaiian Melodies. <u>EMJ-Mooda</u> In Music. <u>EGER-God's</u> Haif Hour. <u>EGFJ-Craing</u> Melodies. <u>EGFJ-Cacing</u> News. <u>EMPC-Chef</u> Milani. <u>KWUE-Feature</u> Page. <u>145-EFI-All</u> Around Town. <u>KNX</u>, <u>KCBQ-Our</u> Gal Sunday **Page** Twenty-iour

Page Twenty-four

KFVD-Stitchin' Time. KFWB-Gadget Survey, KGFJ-Vesterdar's Hits. KLAC-Morning Melodies, KMPC-Song Stars. KOWL-Album of Song. KERKD-News. KWKW-Rev. Waters. EVECA KEVE-TA Malos WKMKW-Rev. Waters.
 KWKKW-Rev. Waters.
 KECA. KFMB-Ted Malone, KFL-Standard School Broadcast.
 KHJ, KFNM, KGB, KVOE-Glenn Hardy, News.
 KNN-Rig Sister.
 KAGH-General Electric Hour.
 KF4C-Morning Concert.
 KFVD-News.
 KFVD-News.
 KFWD-News.
 KGEJ-From Sunset and Vine KGEL-Waltz Time.
 KLAC-Al Jarvis Ballroom, KMPC-Red Rowe.
 KOWI-Viddish Hour.
 KRKD-Morning Melodies.
 KWKW-Sports. 10 KWKW-Sports, 10:10-KWKW-Audrey Shops, 10:15-KECA, KFMB-Galen Drake, KHJ, KFNM, KGB-Benny Walker Klichen. KNN-Ma Perkins. KFOX-Assembly of God. KGER-Lean Back & Listen. KGER-Lean Back & Listen. KGER-D-Dr. Richardson. KVOE-One Million People. KWIK-Paul Sutton. #KNLA-News. 10:25-KGFL-Sports Flash KWIK-Paul Sutton,
KWIK-Paul Sutton,
KKI-Paul Sutton,
KKI-KA-News.
10:30-KECA, KFMB-My True Story
KFI, KGIB-Luncheon at sardis,
KNN-Young Dr. Malone,
KFWB-Maurice Hission,
KFWB-Maurice Hart,
KGER-Helen Markham,
KMYC-Record Room,
KRKD-Crazy Rhythm,
KVOE-Bing Crosby,
KWKW-Feature Stories,
KJ.A-Western Music,
10:35-KFOX-Morning Music,
KGIL-Romance in Rhythm,
10:35-KFOX-Morning Music,
KGER-Rey, Le Roy Kopp,
KKED-Minight Mission,
KWKW-Date With Dinah,
10:55-KFCA, KFMB-Betty Crocker Magazine,
KGFJ-Sports Flash.

Comedy-Variety

3:00—Arthur Godfrey, KNX. 4:00—Herb Shriner, KNX. 6:00—Al Jolson, KFI. 8:30—Aldrich Family, KFI. 9:00—Burns and Allen, KFI.

Quiz, Participation

7:00---Bkfst. in H'wood. KECA.
8:00---Grand Slam, KNX.
9:30--Kav Kyser, KECA.
11:00---Double or Nothing, KFI.
11:30---Queen for a Day, KHJ.
11:45---What Makes You Tick, KNX.
2:30--Bride and Groom, KECA.
3:30--Bride and Groom, KECA.
3:30--Bride and Groom, KECA.
3:30--House Party, KECA.
9:30--Noah Webster Says, KFI.

Drama 7:00-James Hilton, KNX. 7:00-Screen Guild, KFI. 7:30-First Nighter, KNX. 8:30-Theater, U.S.A., KECA.

Classical, Semi-Classical

Music

8:00-Fred Waring, KFI. 7:30-Fred Waring, KFI. Comment-Narration 7:45-Fred Beck, KNX.

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Nothing. RHJ, KGB, KVOE-Ladies First. RNX-Second Mrs. Burton. \* KAGH, RFVD-News. \* RFAC-Festival of Music. BFON-Rhythmic Age. RFWB-Peter Potter. RGER-Biblical Research. KGFJ-What's New? KGIL-Croshy Sings. RLAC-Ai Jarvis Ballroom. KMPC-Memory Melodies. KOWL-Spanish Hour. KRKD-Songs of Vesteryear. KWKM-Songs and Vesteryear. KWKW-Songs and Vesteryear. KWKW-Song Parade. KNLA-Western Music. 11:10-RECA, KFMB-Dorothy Kitzallen. RFVD-Shopping Highlights. RGIJ-Midmorning Melodies. KWKW-Stairway to Music. \*KNLA-Dress Flash. 11:30-KECA-Casa (Ugat. KFI. KFSD-Today's Children. KFI. KFSD-Today's Children. KFAC-Keyboard Artistry. \*KFAMB-Baukhage Talking. \*KFON, RFWB, KRKD-News. KFYD-Memory Melodies. KGPL-Variety on Plano. RMYC-Tops in Pops. KNLA-Hometown Jamboree. 11:45-KECA-Chert Ministure. 11:45-KECA-KHJ, KAGB, KOB. KNLA-Hometown Jamboree. 11:45-KECA. KHJ, KAGB, KGB. KYD-Sentit Tunes. KGH-Sports Flash. 12\*KECA. KHJ, KAGB, KGB. KYMK-Chardia Song. KHI-Farm Reporter. RAC-Lancheon Concert. KNX-GER-Pieter Place. KFAC-Lancheon Concert. KNX-GER-News. KFI-Farm Reporter. KACA-Lancheon Concert. KNX-GER-News. KFI-Farm Reporter. KACA-Lancheon Concert. KACB-Lancheon thursdæProgramHighlights

Morning Programs Appear in Lightface Tyre; Afternoon and Evening Programs in Boldface.

#### Mystery-Detective

#### Sports

#### Popular-Western Music

	ţ
11-KECA, KFMB-Bett Magazine.	y Crocker 12:05-EAGH-Sports News. 12:15-EECA-Norwood Smith Selects
KFI, KFSDDouble	OF AFL AFSU-MA Perkins.
Nothing. KHJ, KGB, KVOE-	-Ladies KAGHWill's Scrap Book
First.	*KFON, KGER-News.
KNX-Second Mrs. *KAGH, KFVD-Nev	Burton. BGIL-Vocni Varieties. 8. KWIK-Tea-Time Tunes.
KFAC—Festival of KFOX—Rhythmic A	Music, 12:25—KGFJ—Sports Flash. ge, 12:30—KETA—Art Baker's Notbook.
KFWB-Peter Potte	r. KFI, KFSD-Pepper Young.
KGER-Biblical Res	earch. KFJ, KFSD—Peper Young. KFJ, KFSD—Peper Young. * KFN—Knox Manning.
KGIL-Croshy Sings	KAGH-Musical Portraits.
KLAU-Al Jarvis Ba KMPC-Memory Mel	MAGH—Musical Portraits, Magh—Musical Portraits, Miroom, KFOX—Gene James Time, odles. KFVD—Shopping Highlights,
KOWL-Spanish Ho	ur. *KFWB-News.
*RAGH, KFVDNev FFAC-Festival of KFOXRhythmic A KFOXRhythmic A KGERBiblical Rev RGFJWhat's New RGILCroshy Sings KLACAl Jarvis B KMCMemory Mel KOWLSpanish Ho KRKDSongs of Ye KWIKHorseplay F KWIKHorseplay F KWI	stervear, FUB-News, Stervear, Fun, KGFJ-1239 Club,
KWKW-Song Para KXLA-Western Mu	ie. BGIL-Western Music. sic. KLAC-Honest Opinion, Jarvis
11 10 K AGH 1300 Club	KMPC-Jeanne Gray.
11:15-KECA, KFMB-Dor Kilgalien.	bthy KWIK-Navy Band. KWIK-Navy Band. KWKW-Stock Quotations.
KNX-Perry Mason.	BALA-FOID LEWIS.
RFVD-Shopping H KGII-Midmorning KMPC-Neighborhoo	ghlights. Melodies. 12:45—KWKW—Farm News. 12:45—KF1, KFSD—Right to
KMPC—Neighborhoo KWIK—Man With t	d Voice. Happiness.
BAILY Negronorphon BWIK-Man With t KWKW-Stairway t ★KLA-Pasadena N 11:25-BGFJ-Sports Flash 11:30-KECA-Casa Cugat. KFJ, KFSD-Today? KHJ, KFXM, KGB, Queen for a Day	he Band. Nusic. KNX—Harry Babbitt.
11:25-BGFJ-Sports Flash	*WS. KAGH-Women's Program. *KFAC-News.
11:30-KECA-Casa Cugat.	KGB-Three Alarm.
KHJ, KFXM, KGB,	KVOE- KVOE- KWIK-South American. KWKW-Circle 1430 Ranch.
Queen for a Day. KNN, KCBO—Nora	Brake KWKW-Circle 1430 Ranch.
KNX, KCBQ-Nora KFACKeyboard A *KFMBBaukhage T	Drake. 12:55—KGFJ—Sports Flash. liking. <b>1</b> —KECA, KFMB—Modern
★KFMB-Baukhage T ★KFOX, KFWB, KRI	D-News, Romances.
KFOX, KFWB, KRI KFVD-Memory Mel KGER-Peter Slack	odies. KFI. KFSD-Backstage Wife.
KGFJ-Variety on I KMPC-Tops in Pop	
KMPC—Tops in Pop KVLA—Hometown	
11:45-KECA-One for the	Book. KFON-Barbershop Quartet.
KXLA-Hometown J 11:45-KECA-One for the KFI-Light of the V KNX-What Makes KFOX-Hit Tunes. KGFJ-Saludos Amit + KGU - News	s. amboree. Book. Sord. You Tick? KFUD, KWIK-News. KGER-Luncheon Serenade. KGER-Luncheon Serenade.
KFOX-Hit Tunes,	KOER-Luncheon Serenade, KOFJ-1230 Club,
*KGIL-News,	KG111260 Roundup.
*KGIL-News, KOWL-Eddy Duchi KRKD-Sweet Pops.	n Show, #NLAC—News, Sports. KMPC—The Man Says Yes.
KRKD-Sweet Pops. KWIK-Concert Min 11:55-KGFJ-Sports Flash. <b>12</b> *KECA, KHJ, KAGH KVOE, KWIK-Ne	ature. EOWL-Joe Adams Show.
1 2*KECA, KHJ, KAGH	KGB, KWKW-Bill Garr Show.
KVOE, KWIK-Ne	ws. KNLA-Community Broadcaster.
KFI—Farm Reporter KNX—Gordon Masor KFAC—Luncheon ('o KFND—Life ('an Be KFVD—Metidian Soo KFVD—Metidian Soo	Nos.     KGFJ→1230 Club.       KGFJ→1230 Club.     KGH→1260 Roundup.       n Show.     ★KLAC→News. Sports.       iature.     EOWL→Joe Adams Show.       KGB,     KWRU→Joe Adams Show.       NS.     KWRU→Sill Garr Show.       Ws.     Broadcaster.       I:15-KFI, KFSD→Stella Dallas.       neert.     KFAC-Classroom Kadlo.       K.     KFAC-Classroom Music,
KFSD—Life Can Be	Beautiful, KFAC-Classroom Radio.
<b>KFVD</b> —Meridian So <b>KFWB</b> —Peter Potter	
KGER-Music.	KGIL-Charlie Hamp.
KFWB—Peter Potter KGFJ—Intermission, KGFJ—Intermission, KGFJ—Real Estate 4 KLAC—At Jarvis Ba KMPC—Women Are KOWI—Joe Adams KRKD—Santa Fe Tr KWKW—Armand Tc KXLA—Hometown J	Beautiful.       KFAC—Classroom Radio.         KFOX—Russ Brown Music.       KFOX—Russ Brown Music.         Show.       KFVD—Plano Parade.         Brow.       KLAC—STO Club.         Ilroom.       KNA—Farm News.         Wenderful       1:25—KGFJ—Sports Flash.         1:30—KFCA—Erbel and Albert.       Show.         alla.       KFI, KFSD—Lorenzo Jones.         Katyan.       KHJ—Norma Young.
KLAC-Al Jarvis Ba	llroom. KNLA-Farm News.
KOWI-Joe Adams	Show, 1:30-KECA-Ethel and Albert.
KRKD—Santa Fe Tr KWKW—Armand To	alla, KEU-Norma Voung, amboree, KNN-Winner Take All.
KXLA-Hometown J	amboree. KNX-Winner Take All.
	amboree. KFAC-American Music. KFON-Doc Hopkins. KFVD-Hall of Records. KGER-Politics is Your
76.11.	KGER-Politics is Your
amHighligh	
and grange	the state of the s
0 0	*KOWL-Paul's Platter Party, *KRED-News,
ightface Type; Afternoon ag is in Boldface.	d NWWW-Hawaijan Echoes.
	KXLA-Vocal Varieties, 1:35
9:00-Kate Smith, KHJ. 10:00-Ted Malone, KECA.	1:45 KECA-Eleanor and Anna Roosevelt.
9:00-Kate Smith, KHJ. 10:00-Ted Malone, KECA. 11:15-Dorothy Kilgallen. 12:00-Gordon Mason, ENX 12:30-Art Baker, KECA. 4:30-Rurritt Wheeler, KI 4:30-Fassing Parade, KHL 9:45-Night Editor, KNX.	KECA. KFI, KFSD-Widder Brown. KNX-George Fisher. KFOX-Everybody's Business.
12:30-Art Baker, KECA.	KFON-Everybody's Business.
4:30—Rurritt Wheeler, KI 4:30—Passing Parade, KH	T. KNLA-Listeners Digest. J. 1:55-KGFJ-Sports Flash.
9:45-Night Editor, KNX.	2-RECA, KFMBSurprise
Mystery-Detectiv	L'ACKAge.
	Marries.
6:00-Suspense, KNX. 6:30-Crime Photographer.	KNX. the Storm.
6:00-Suspense, KNX. 6:30-Crime Photographer, 7:00-Counterspy, KECA, 8:30-Mr. Keen, KNX. 9:00-FRI in Peace and W	KHJ, K(;B, KVOE-Against the Storm. KNN, KCPQ-Hint Hunt, KAGH-French's Follies.
9:00-FBI in Peace and W	
KNX.	KFOX-Judy Martin. KFVDControl-Room Capera.
Sports	KFWB-Bill Anson.
	KFVD-Control-Room Capers. KFVD-Control-Room Capers. KFWB-Bill Anson. KGEJ-Rendervous at Two. KGEJ-Rendervous at Two.
9:30-Racing News, KLAC, 9:30-Racing, KGFJ 5:30-Sports Dial, KRED.	*KLAC-News, Subrts.
5:45-Race Recap, KGFJ.	KGFJRendervous at Two. KGFJRendervous at Two. KGFJReneraskers. KMPCMajor League Ball. KOWLPaul's Platter Party. KRKDFed. Women's Clubs. KWERancho Plaza Hour. KWERancho Plaza Hour. KWERancho Plaza Hour. KWERancho Plaza Hour. KWERancho Plaza Hour.
5:45-Sam Balter, KLAC.	KRKD-Fed. Women's Clubs.
6:15-Bob Kelley, KMPC.	KWIK-Rancho Plaza Hour,
TUS-Fishing Pals, KFOX	C. KXLA-Music for You. 2:10-KLAC-570 Club.
5:45-Race Recap, KGFJ, 5:45-Race Recap, KGFJ, 5:45-Race Results, KRKD 5:45-Race Results, KRKD 5:15-Bob Kelley, KMPC, 6:50-Joe Hernandez, KMP 7:15-Fishing Pala, KFOX, 9:30-Inside of Sports, KH	J. 2:15-KFI, KFSD-Portia Faces Life
Popular-Western M	KFOX—Rusty Gill. KRKD—Colorado River Asco
	*RWKW-Sports; News.
8:00—Harry Babbitt, KNX. 4:30—Club 15, KNX. 4:45—Stuart Hamblen, KF 6:30—Jo Stafford Show, K 8:00—Supper Club, KFI. 8:15—Jack Smith, KNX.	RGFJ-Sports Flash.
4:45-Stuart Hamblen, KF	WB. 2:30-KECA, KFMB-Bride & Groom
8:00-Supper Club, KFI.	KHJ-Deems Taylor Concert.
o.io-Jack Smith, KNX.	KFOX—Country Cirls
the second se	J. 2:10-KLAC-S70 Club. 2:15-KF1, KFSD-Portia Faces Life KFNN-Rusty Gill. KRKD-Colorado River Assn. *KKW-Sports, News. 2:25-KNN, KCBQ-Mr. Information RGFJ-Sports, Flash. WB. 2:30-KECA, KFMB-Bride & Groom KF1, KFSD-Just Plain Bill. KHJ-Deems Taylor Concert. KNN, BCBQ-Meet the Missus KGER-Garden School. BGFJ-Variety on Plano.

KGIL-Variations in Rhythm. KGIL-Variations in Knytm. KMPC-Lois January. \*KOWI.-News. KRED-Tunes in Tempo. EWEW-Pasadena Playhouse. 2:35-KOWL-Contented Listening. 2:40-KGER-Long Beach Band. 2:45-KFT, KFRD-Front-Page Farrell. KFOX-Down Homers. KGFJ-Western Time. KRED-Organ Moods. 2:50-KGFJ-Sports Flash. 2:55-KGFJ-Sports Flash. 3-KECA, KFMB-Ladies, Be Seated. KFT, KFSD-Road of Life. KHJ, KGB, KVOE-Happy -Gans. BF1, BAB.
BF1, BGB, KVOE—Happy Gang.
SNN, SCBQ—Arthur Godfrey.
★KAGH, EF0X, KXLA—News.
KFAC—Musical Favorites.
KFVD—Hall of Records.
KFVD—Bill Anson.
KGEL—Rancho 1330,
KGFJ—Record Jackpot.
KGLAC—News, Sports.
KMPC—Bill Ewing.
KOWL-Radio Outlook.
KRKD—Tops in Pops.
KWKW—Handicap Contest.
KKW-French's Follies.
KKGH—French's Show. KWKW—Handicap Contest. —KIAC—Don Otis Show. —KIAC—Don Otis Show. —KFI, KFSD—The Brighter Day KFOX—George Highley. \*KGIL—News. KOW L—Better Homes. KVKW—Races and Sborts. KXLA—Juke Box Matinee. (KGCI South Stab. 3:15 EXI.A-Juke Box Matines. 5-KGFJ-Sports Flash. -KECA, KFMB-House Party. KFI, KFSD-Aunt Mary. KFI, KFSD-Aunt Mary. KFAC-Uyrics in Chorus. KFOC-Havailan Music. KFWB-Then and Now. +RGER. KOWL. KRKD-New KGIL-Veterans' Hospital. KMPC-Three Alarm. KWTK-Music. KWFK-Rancho 1390. KWEW-Crowell Beech.
 3:35-KGER-Rancho 1390.
 KOWL-Just Music.
 KRED-Tea-Time Tunes.
 3:46-KFWB-News.
 3:48-KFI, KFSD-W: Love & Learn KHJ, KGB, KV0E-Gabriel Heatter.
 \*EFAC-News.
 \*EFAC-News.
 \*FWB-Mill Roach.
 KGIL-Dance Matinee.
 3:35-KGFJ-Sports Thash.
 \*CAC-A-Play It Acain. 4-KECA-Play It Again. KFI, KFSD-This Woman's +RHJ, KGB, KVOF-Fulton Lewis. KNX, KCBQ-Herb Shriner, KAGH-Western Stars. KFAC-Musical Masterpieces. \*KFOX, KGER-News. HARLEM MATINEE with HUNTER HANCOCK 070 KB. Now I Full Hour OUD WAITS 4:00 Mon. Thru Sat. A Store of the second s

KMPC-Mellow Moods. +KOWI-News; Show Tunes. KRKD-Symphony in Swing. KWIK-Music. KWIK-Music. KWKW-College Variety Time 4:35-KECA-Happy Theater. +KHJ. KGB, KVOE-News. +KNX, KCBQ-Ed R. Murrow. KFWB-Stuart Hamblen. KAC-Racing Roundap. KMPC-Collectors' Corner. +KRD-News. KWKW-Sports: Serenade. 4:35-KGFJ-Sports Flash. E-KECA, KFMB-Green Hornet. 5-KECA, KFMB-Green Hornet. +KF1-Feature Wire. KHJ, KGB, KVOE-Straight KHJ. KGB, KVOE—Straight Arrow.
KNN, KCBQ—Knox Manning.
KAGH—Hazel Hurst Foundation.
KFAC—Sunset Serenade.
KFYD—Andy Mansfield.
KFWB—Stuart Hamblen.
KGER—Sports: Rancho 1390.
KGFJ—Jive at 5.
KGLL—Hank Penny Show.
KLAC—Fred Henry Reports.
KMWL—Joe Adams Show.
KOWL—Joe Adams Show.
KNKD—Songa of the Sadde.
KWKW—Dobbs and Wilson.
KXLA—Juke Box Matinee. KWKW-Dobbs and Wilson. KNLA-Juke Box Matinee. 8:154 KFI-News. KAGH-Bing Sings. KGIL-Children's Corner. KLAC-Music Room. \*KMPC-Virgil Pinkley. KWKW-Today at the Baces. KXLA-Future Planists. 5:25-KAGH-Sports News. 3:30-KECA. KFMB-Sky Bing. KFI-Casa Cugal. KFI-Casa Cugal. KFI-Casa Cugal. KFOX, KGFJ, KGL-News. KFOX, KGFJ, KGIL-News. KFVD-Melody Masquerade. KLAC-Pure Hins. KFVD-All-Time Hits. KRED-Sports Dial. KWK-Sports. KWK-Sports. KKIA-Ports. KKIA-Pequeakin' Deacon. 3:45-KFI. KFSD-Elmer Peterson. KYLA-Squeakin' Deacon.
 5:40-KGIL-Sports.
 5:45+KFI, KFSD-Elmer Peterson.
 KHJ, KFXM, KGB, KVOE-Adventures of Tom Mix.
 \*KNX, ECBQ-News, Garred.
 KFUD-Tele-Tunes.
 KGER-Billy Starr.
 KGFJ-Race Recap.
 KGIL-Latin American.
 KIGL-Top Tunes.
 KRED-Race Besults.
 KWIK-Twillght Time.
 StarKNX-Frank Goes. News. 355#ENX-Frank Goss, News.
 6#KECA, KFMB-Edwin C. Hill. KFI, KFSD-Al Johon.
 #KHJ, KFXM, KGB, EVOE- Gabriel Heatter.
 BAN, KCBQ-Suspense.
 EAGH-Maurice Johnson.
 KFAC-Twilight Hour.
 \*KFWB-Clete Roberts. News.
 KGIL-Tops in Pops.
 \*KGIL-Tops in Pops.
 \*KFWD-Varieties in Music.
 KWIC-Varieties in Music.
 KWIC-Varieties in Music.
 KWIC-Pasadena City College.
 :05#KECA-mendline Edition. KXLA-Pasadena City College. 6:05 x ECA-Readline Edition. 6:15 x KECA-Hank Wearer, Nors. 7 x HJ, KGB-Mutual Newsred. 7 KFVD-News. 7 KFVD-News. 7 KFVD-News. 8 KFVD-News. 8 KFVD-News. 8 KFVD-News. 8 KFVD-News. 8 KFVD-Bob Relley. Sports. 8 KFVD-Bob Kelley. Sports. 8 KFVD-Bob Kelley. Sports. 8 KFVD-Hawalian Memories. 8 XLA-Technoeracy. 8 Starton Having Newson for Mayor. KHJ-Music. KHJ-Down Memory Lane. KRED-Accent on Rhythm. KNLA-Music. 6:45-

6:85-HECA-By Hicks. 7-KECA, KFMB-David Harding, Counterspy. KFT, KFSD-Screen Guid. KFH, KGB-The Falcon. KN, KCBQ-James Hilton. KFAC-Hour of Music. KGFJ-Hour Firstone Fals. KMPC-Firestone Favorites. KMPC-Firestone Favorites. KMTC-Hebrew Hour. KALA-Jinmie Dolan. 7:85KGUL-News. TIB-KFOX-Fishing Pals. KLAC-State Club. KRKD-Three-Quarter Tima. KXLA-David Filison. 7:20-KGIL-Sangs by Croeby. 6:55-KECA-By Hicks. BRBD-Inree-Quarter 11ms.
BXLA-Dnsty Ellison.
7:30-KGH.-Songs by Crosby.
7:30-KGA, BFMB-Abbott and Costello.
KFJ, KFSD-Fred Waring.
KHJ, KFXW, KGB, KVOE-Red Ryder.
KNX, KCBQ-First Nighter.
KFAC-Echoes and Encores.
KFOX-Accordionettes.
KFWB-Sports Final.
KGEB-Markham.
KGIL-Parko Cameras.
KMPC-Words and Music.
KRMD-Tright Serenado.
KWIE-Parks & Recreation.
KXLA-Vance Lane.
7:45-KFVX-News.
KFWB-Remember?
KGIL-Notorcyclists in Action KMPC-Club Time.
-KECA-Press Conference. HMPC-Club Time.
 HECA-Press Conference.
 KFT, KFSD-Supper Club.
 KHJ, KFSD-Supper Club.
 KHJ, KFSD-Supper Club.
 KFAC-Evening Concert.
 KFAC-Evening Concert.
 KFOX-County Barn Dance.
 KGER-Bible Treesury.
 KGEL-Hustin' Hal.
 \*KLAC, EXLA-News.
 KMTK-ABC Club.
 KWIK-Evening Siesta.
 S+KFL. SFSD-World News. B. WIK--Evening Siesta.
8:15+EFI, EFSD--World News. KNN, KCBQ--Jack Smith. KGER--Horew Christian. +KGFJ--News, Averill Berman. KLA-V KMPC-L. A. Angels vs. Hollywood Stars. - KTA-Varietz.
8:30-KE(A-Theatre, U.S.A. BFI, EFSD--Aldrich Family. KHJ--Wraterious Traveler. KN, KCBQ--Mr. Keen. EFMB-Go for the House. +KFWB-News. KGFJ-Today's Hits. KGFJ-Today's Hits. KJA-WIT Street Corral.
8:45-KFWB-Gadget Survey. KGER-Rev. Al Harlan.
-KECA-Mr. President. KFWB-Gadget Survey.
KGER-Rev. Al Harlan.
KECA-Mr. President.
KFI, KFSD-Burns and Allen.
KNX, KCBQ-F.B.L. in Peace and War.
\*KHJ, KFXM, KGB, KVOE-News, Glenn Hardy.
\*KFAC-Evening Concert.
\*KFMB-Personal Autographs.
KFVD-Clitzens in Action.
\*KFWB-Clete Roberts.
KGFU-Today's Hits.
KGFJ-Today's Hits.
KGFJ-Today's Hits.
KGFJ-Today's Hits.
KGFJ-Valer Spotlight.
KLAC, KMPC-Baseball.
WWF-Music.
\*KFOX-News.
\*KFON-News.
\*KFON-Spade Cooley Time.
KFWB-Clited Nations.
KGER-Vets' Administration.
KWEN-D. Clowed States.
KGEN-Vets' Administration.
KWEN-D. Clem Daties.
KFXD-Noah Webster Says.
KFJD-Noah Keve-Inside of 9:30 BFI, KFSD—Noah Webster Says.
RHJ, KGB, KVOE—Inside of Sports.
KYN—Beulah.
KFMB—Errand of Mercy.
KFWB—Chity Dally Word.
KGFJ—H'wood House Party.
KWB—In Tune With Teens.
\$:45±KHJ, KGB, KVOE—Fulton Lewis.
KCBQ—Night Editor.
KFMB—Bing Crooby.
KFWB—Finno and News.
★KFWB—Finno and News. The WB-Fine and News.
 The KicA, EFME-Richfield Reporter.
 T. EFSD-Sam Hayes.
 KHJ-Highlights in Headlines.
 KRNX, KC5Q-Chet Huatley.
 KFAC-Musical Crossroads.

## **BFOX**—Music. **KFVD**—Spade Cooley Time. **KFWB**—Eastside Show. **BGEB**—Cavalcade of Music. **KGFJ**—Kid Ory New Orleans

KGDI-Carlado or New Orleans Jazz Band. KGI-Showtime. KLAC, KMPC-Baseball. KWIK-Spook Club. KXLA-Western Music. 10:15-KECA-Case Cugat. KFI-Tom Harmon, Sports. KNX-Bob Elson. KFOX-Badio Club. 10:30★KECA-Martin Agronsky. ★KFI-Carveth Wells. KHJ, KGB-Deems Taylor Concert. KHJ, KGB-Deems Taylor Concert. KNX-Baton and Score. KFOX-Music Moderne. KFOX-Oncert Hall. KGER-Evangelist Church. KGFJ-Song Book. KMPC-Crosby Sings. KWFC-Music. \*KXLA-Dan Lundberg. 10:45-KECA-One for the Book. KFI-Melody Time. KMPC-Leisure Time. 10:55-KFI-Police Bulletins. +KLAC-News. 10:55-Kri-rolice Dulietilis. +KLAC--News. 11.+KECA--News. of Tomorrow. +KFJ, KFBD--News. KHJ, KGB--Dance Orch. +KNX-Nelson Pringle. KFOX-Musical Crossroads. KFOX-Musical Crossroads. KFOX-Music of the Masters. KFVB-Eastiside Show. KGFJ-Record Review. KGFJ-Record Review. KGFJ-Record Review. KGFJ-Record Review. KGFJ-Record Review. KGFJ-Record Review. KJAC--Don Otis. KMFC--Dance Parade. KVIK--Nick Thomas Time. KXLA--Ray's Band Boz. 11:15-KFI-Morton Downey. EALA-RAY & Band Dox. EFI-Morton Downey. ENX-Merry-Go-Round. EXLA-Western Echoes. EECA--Ambassador Orch. EFI-Milestones in Melody. EFI, EGB-Dick Foy Orch. 11:15-11:30-HIG, BUD-LICK FOY OFCI 11:40-KFOX-Becord Reporter. 11:45-KFI-Here's to Veterans. KHJ, KGB, KVOE-News. KNX-You and ... KMPC-News. 11:55+KECA-News. 11:55+KE(A-ACWS. 12-KFI-Midnight Flyer. KHJ-Rhapsody in Wax. +KNX-News. KFYD-Spade Cooley Time (10.2) KFVD-Spade Cooley lime (to 2), KFWB-Melodee Time, KGHL-Yawn Patrol (to 3), KLAC-Don Otis, KWIK-Show People's Show (to 4), KXLA-Alex Cooper Show (to 5), 12:05-KNX-Steve Allen Show, 12:30-KFWB-Empire Room Orch.

THURSDAY LOGS

### HOPE ON AUNT

Bob Hope is off again . . . another tour across the nation. In fifteen days he plans to cover twenty-one cities in thirteen states and the Dis-trict of Columbia. In order to make it, on three different occasions he will give a matinee in one city and an evening performance in an-other city the same day. Not much time for sleep!

#### $\star$

## Just a "Square"

J. Carrol Naish, star of CBS's "Life with Luigi," now finds himself an ardent fan of the square dance. The liking resulted when he took his daughter. Elaine, to a school festival and reportedly had the time of his life leading the rest of the young group.

Page Twenty-live

+Indicates News Broadcast. ■ EECA, KFMR—Don McNeill's Breakfast Club. KFJ, KFSD—Fred Waring. \*KHJ, KGB—Cecil Brown. KNN—Harry Babbitt. KAGH—Sister Sylvia. KFAC—Country Chorch. KFOD—Wakeup Ranch. KFWB—Andrew Fearing. KGER—Minpah. KGER.—Norman Neshitt, News KOWL—Time, Toples, Tempos. KWIK—Klub KWIK. KWK W—Fortuguese Hour. 0—KLAC.—Stock Market. -KECA, KFMB-Don McNell's KWKW—Portuguese Hour, 8:10—KLAC—Nock Market. 8:15—KHJ, KFNM, KGB, KVOF→ Victor H, Lindlahr, ★ KNX—News, Dave Valle, KFWB—Western Music, KGFJ—Melody Thme, KLAC—Haynes at the Reins, KMIC—Markets, KNLA—Music. KXLA-Music.
 8:35-KMPC-Sports Roundup.
 8:30-KFL KFND-Jack Berch.
 ★KHJ, KFAC, KGLL, KOWL, KRKD, KVOE-News.
 KNN, KCHQ-Grand Slam.
 KAGH-Musical Clock.
 KFVD-Citizens in Action.
 KFVD-Citizens in Action.
 KFWB-Morning Melodies.
 KGER-Haumond.
 KMPC-Song for You.
 KWKW-Stock Quotations.
 KXLA-Haven of Rest. KXLA—Haven of Rest. -KFJ, KFND—Lora Lawton, KHJ—Tou, Dick and Harry, KNS—Roseniars, KAGH—Pentecostal Church, KFQD—Editor of the Air, KFVD—Editor of the Air, KFVD—Science of Mind, KGHZ—On Parade, KGHZ—On Parade, KMPC—In a Nutshell, KOWL—Guest Star, KRKD—Spotlight Varieties, KWKW—Garden Program. 8:45 RKRD-Spottignt Varieties, KWKW-Gardien Program. -KECA, KFMB-Welcome Travelers, \*KFI, KFSD, KLAC-News, \*KFI, KFSD, KLAC-News, \*KFI, KFSD, KLAC-News, KFKI, Speaks, KNN-Wendy Warren, KAGH-Sunshine Program, KFAC-Serenade, KFVD-Waltz Time, KFVD-Waltz Time, KFVD-Waltz Time, KFWD-Waltz Time, KFWD-Strolling Tom, RGER-Lutheran Hour, RGER-Lutheran Hour, RGER-Lutheran Hour, KGH-Sweet and Sentimental, KMPC-Band Box, KOWL-Memories and Music, KRKD-Sagebrush Serenade, KWKW-Voice of China, KWLA-Bar Nothing Rauch, -SET-Laddies Day, KXLA—Bar Nothing Ranch.
9:05—KFI—Ladies Day.
KLAC—Caffee With Croshy.
9:15—KHJ, RGB, KVOE—Kate Smith Sings.
SKN, KCBQ—Aunt Jenny.
KFND—It's a Good Ides.
KKFVD—News.
KFVD—News.
KFVD—Rargain Broadcast.
KOT—Bargain Broadcast.
KWE—Good Cheer Songs.
KWK—Foursquare Churches
9:30—KFCA, KFMB—Kag Kyser KWKW—Foursquare Church
 9:30—KFCA, KFMB—Kay Kyser College.
 KHJ—Moods in Music.
 KN, KCRQ—Helen Trent, KAGH—Musical Contrasts.
 KFSD—Honeymoon in N. Y.
 KFSD—Honeymoon in N. Y.
 KFSD—Show Tunes.
 KFWB—Moring Melodies.
 KGR—Molly Morse.
 KGFJ—Racing News.
 KGFJ—Racing News.
 KMK—Racing News.
 KMK—C-Racing News.
 KMK—C-Racing News.
 KMK—News.
 KMK—News. KWIK—Valley Values, S-KH-All Around Town, KNX, KCBQ-Our Gal Sunday, KFVD-Stitchin' Time, KFWB—Gadget Survey, KGB-Frank Parkets, KGFJ-Yesterday's Hita, KLAC-Morning Melodies, KMPC-Song Stars, KOWI.—Album of Song, ★KRKD—News, KWIK—Music, KWK—Music, KWKW—Rev, Waters, Tunasturio 9:45 Page Twenty-six

11-KECA, KFMB-Betty Crocker. FRIDAY, MAY 6 KFI, KFSD-Double or Nothing. KHJ, KGB, KVOE-Ladles 10-KECA, KFMB-Ted Malone. →KECA, KFMB—Ted Malone,
 KFI—All Around Town,
 ★KHJ, KFYM, KGB, KV0E— Newa, Glenn Hardy,
 KNX—Big Sidter,
 KAGII—General Electric Hour,
 KFAC—Morning Concert,
 ★KF0X—News, fouis T. Talbot,
 KFWB—Show Biz Quiz,
 KGER—Eart Lee,
 KGEI—From Souset and Vine
 KGII—Waltz Time, AL JARVIS 11:10-11:15-Make-Believe Ballroom KLAC 10:00 a.m. - 1:00 p.m. 6:05 - 7:00 p.m. Monday thru Saturday KLAC—Al Jarvis Baliroom, KMPC—Red Rowe, KOWL—Viddish Hour, KRKD—Morning Melodles, KWIK—Spaolsh Lesson, KWKW—Racing News, -KWKW—Andrey Shops, -KECA, KEMB—Galen Drake, KFI—Are You Listening? KHJ, KGB, KVOE—Gaspel 10:10-KHJ, KGB, KVOE—Gospet Singer, KNN—MA Perkins, KFUN—Assembly of God, KGER—Truth Marches On, KGH—Sweet Swing, KRKD—Dr. Richardson, KWIK—Paul Sutton, \*KNLA—News, KKLA—News, ★KALA-News. 10:25-KGFJ-Sports Flash, 10:30-KECA, KFMB-My True Story ★KFI, KGHL-News, KH4, KGB-Luncheon at Sardi's, KN-Young Dr. Malone, KFND-Robert McCormick, KFND-Roscie Mission, KFND-Rescie Mission, KFWB-Rescie Mission, KFWB-Bang Crushy, KWKW-Feture Stories, KV0E-Bing Crushy, KWKW-Feture Stories, KXLA-Western Music, 10:35-KG11-Romanas in Physica \_\_K XI.A.-Western Music, 10:35-KGH.-Romance in Rhythm, 10:45-KFH-Life Can Be Beautfink, KNN-Guiding Light, KFAC-Satvation Army Band, KKKD-Midnight Mission, KWKM-Dastfied Time, KWKM-Date With Dinah, 19:55-KECA, KFMB-Betty Crocker Magazine of the Air, KGFJ-Sports Flash, 12:15**triday**ProgramHighlights Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface. Comedy-Variety 3:00-Arthur Godfrey, KNX. 4:00-Herb Shriner, KNX. 6:00-Eddie Cantor, KFI. 6:30-Red Skelton, KFI. 7:00-Life of Biley, KFI. 8:30—Jimmy Durante, KFI, 8:30—Jack Carson, KNX, 9:00—Lucille Ball, KNX, Drama 6:00-Ford Theater, KNX. 7:00-Philip Morris Playhouse, KNX. Quiz, Participation 7:00-Bkfst, in H'wood, KECA, 8:00-McNeill Bkfst Club, KECA 8:00-McNeill Bicfat Club, KECA
8:00-Grand Slan, KNX,
9:30-Kay Kyser, KECA,
9:30-Kay Kyser, KECA,
9:30-Kay Kyser, KECA,
9:30-Kay Kyser, KECA,
9:30-Bride and Groom, KECA,
3:30-Bride and Groom, KECA,

Comment-Narration

Comment-X antanan 7:45-Fred Berk, KNX. 9:00-Kate Smith, KHJ. 10:00-Ted Malone, KECA. 12:00-Gordon Mason, KNX. 12:30-Art Baker, KECA. 4:30-Burritt Wheeler, KFJ. 4:30-Passing Parade, KHJ. 9:45-Night Editor, KNX.

KHJ, KGB, KVOE—Ladles First.
KNN-Second Mrs. Burton, KALH, KFVD—News,
KFAU—Festival of Music.
KFAU—Festival of Music.
KFWB—Veter Polter.
KGEL—What's New?
KGAL—Crosby Sings.
KLAU—Music Ballroom.
KMUC—Memory Melodies.
KOUL—Songs of Yesteryear.
KWIK—Horseplay.
KWKW—Traffic Quiz.
KAALA—Wester: Music.
KAGH.—Supp. KALA--Westerr, Music, →-KAGH--L300 Club, --KECA--Cluy II Again, KFAC--Wallz Time, KFAC--Wallz Time, KFFU--Shopping Highlights, KGH--Midmorning Melodies, KMPC--Meet Vour Pharmacist KWIK--Man With the Band, KWKW--Staftway to Music, \*KCALA--Pasadena News, --KCEL-Snorts, Elash ★KALA—Pasadena News. 11:25—KGFJ—Sports Finsh. 11:30—KECA—Cusa Cugat. KFT, KFSD—Today's Children. KHJ, KFNW, KGB, KV0E— Queen for a Day. KNN, KCBQ—Nora Drake. KFAC—Keyboard Artistry. ★KFON, KFWB, KIKKD—News. KFAC—Keyboard Artistry. ★KFON, KFWB, KIKKD—News. KFAC—Ferr Slack Time. KGER—Peter Slack Time. KGER Slack Time. 11:15★KECA—One for the Book, KFI—Light of the World, KNN—What Makes You Tick? KFON—Hit Tunes, KFUN—HIT THRES, KFUN—SkGH.—News, KGEJ—Saludos Amigos, KRKD—Sweet Pops, KWIK—Concert Miniature, —KGEJ—Sports Flash, 11:55-KGFJ-Sports Flash, 12:55-KGFJ-Sports Flash, KVOE, KUIK-News, KFJ-Farm Reporter, KN-Gordon Myson, KFAC-Lancheon Concert, KFND-Jfr Can Be Beautiful, KFVD-Meridian Song, KFVB-Peter Potter, KGFZ-Internission, KGFJ-Internission, KGFJ-Experiment Estate Page, KGEJ-Internission, KGU,-Reol Estate Page, KLAC-AI Jurvis Ballroom, KMEC-Women Are Wonderful KOWL-Joe Adams Show, KRKD-Santa Fe Trails, KWKW-Two on the Abde, KVLA-Hometown Jamboree, KMGH-Sports News, -KECA-Norwood Smith Scleets KFL KFSD-Ma Perkins, KHJ-Hits of Vesterday. Classical, Semi-Classical Music 8:00-Fred Waring, KFI. 8:30-Yours for a Song, KHJ. Mystery-Detective 6:30—The Sheriff, KECA, 7:30—Alan Ladd, KNX, 8:00—The Fat Man, KECA, 8:30—This Is Your FBI, KECA, 9:30—Buildog Drummond, KECA, Public Interest Information 9:00-Invitation to Knowledge, KFWB. Sports *Sports* 9:30-Racing News, KLAC, 9:30-Roots Dial, KRKD, 5:45-Race Recap, KGFJ, 5:45-Race Results, KRKD, 5:45-Race Results, KRKD, 5:45-Sam Balter, KLAC, 6:15-Bob Kelley, KMPC, 6:30-Jac Hernandez, KMPC, 7:30-Snorts Newsred, KFI, 9:30-Inside of Sports, KHJ, Popular-Western Musie 1'opular-1) CMCIN DI USIE 8:00-Harry Babbitt, KNX, 4:30-Club 15, KNX, 4:45-Stuart Hamblen, KFWB, 8:00-Supper Club, KFI, 8:15-Jack Smith, KNX,

KAGH-WII's Scrap Book. \*KFOX, KGER-News. KGB-It's All Yours. KGII-Vocal Varieties. KWIK-Tea-Time Tunes. KGII-+VOCAL VARIETES. KWIK-TCEA-TIME TUNES. 12:30--KECA-Art Baker's Notebook. KFI, KFSD-- Pepper Young. KHJ-Louise Massey. ★ KN--Knox Manning. KN--Knox Manning. KAGII-Musical Portraits. KFON-Gene James Time. KFON-Gene James Gas. KGIL--Uncheon Serenade. KGIL--Uncheon Serenade. KGIL--Jeanne Gray. KWIK-Navy Band. KWKW-Stock Quotations. KNLA-Ford Lawis. 12:35--KWKW-Farm News. KNLA-Ford Lewis, 12:35-KWKW-Farm News, 12:45-KFI, KFSD-Right to Happiness, KHJ-Melody Matinee, KNN-E, H. Wileman, KAGH-Women's Program, KKFAC-News, KGR-Three Alarm KGB−Three Alarm. KGB−Three Alarm. ★KMFC−Home Edition. KWIK−South American KWKW−Quiz Contest. 12:55−KGFJ−Sports Flash. Way. R W R.W. Sorts Flash.
 KECA, KFMB-Modern Romances,
 KFI, KFSD-Backstage Wife.
 KHI, KFSD-Backstage Wife.
 KHJ, KFSD-Backstage Wife.
 KHJ, KFSD-Backstage Wife.
 KHJ, Chill for Help.
 KAGH-Hino Parade.
 KFWC-Piano Parade.
 KFWC-Baw Barbershop Quartet.
 KFWC-Bill Anson.
 KGED-E200 Chub.
 KGED-Chub.
 KWKW-Ball Gart Show.
 KFWD-Viano Parade.
 KGEL-Art Baker.
 KGEL-Art Baker.
 KGEL-Art Baker.
 KWKW-Racea and Sports.
 KWKW-Ancea and Sports.
 KECA-E101e Iand Albert.
 KECA-E101e Iand Albert. 1-KECA, KEMB-Modern 1:13 KWKW-Races and Sports.
KFON-Joe Littlefield.
1:25-KGFJ-Sports Flash.
1:30-KECA-Editel and Albert.
KFI, KFSD-Lorenco Jones.
KHJ-Norma Young.
KN-Winner Take All.
KFAC-American Music.
KFAC-American Music.
KFAC-Inst. Schools.
KFYD-Hall of Records.
KFYB. KRKD-News.
KGER-Clark Sparks Show.
KGHI-Homemakers.
KMC-Paul's Platter Parade.
KNLA-Vecal Varieties.
1:35-KGCA-Eleanor and Anna Roosevelt.
KFT. HSSD-Wilder Brown.
KNLA-Listeners' Digest.
1:55-KGFJ-Sports Flash.
2-KECA. KFMB-Snrprise -KECA, KFMB-Surprise 2 Package. KFI, KFSD-When a Girl K.H., KFSD--When a Girl Marries.
K.H., KGB, KVOE-Againsi the Storm.
K.N. KCBQ-Hint Hunt.
K.N. KCBQ-Hint Hunt.
K.AGH-French's Follies.
K.FAC-Matinee.
K.FON--Ondy Martin.
K.FON-Control-Room Capers.
K.FVD-Control-Room Capers.
K.FVD-Control-Room Capers.
K.FVD-Control-Room Capers.
K.FVD-Control-Room Capers.
K.FVD-Control-Room Capers.
K.FON-Major Length Band.
KGII-Ilomemakers.
K.K.C.-Major Length Band.
KOII-Ilomemakers.
K.K.C.-Major Length Band.
KOII-Major Length Band.
KOII-Major Length Band.
KOII-Major Length Band.
K.K.M.-Government Speaks.
K.W.K.W.-Bill Garr Show.
K.I.A-Musie for Yon.
2:10-KLAC-57n Club.
2:10-KI., KFND-Tortin Faces Life KFON-Rusty Gill.
KRKD-Musical Bouquet.
K.K.W.S.Sporias Insus.
2:30-KECA. KFMB-Bride & Groom BGJ-Sporias Tash.
2:30-KECA. KFMB-Bride & Groom BLI.
K.HJ-Deems Taylor Concert. Marri

KNX, KCBQ-Meet the Missus KFOX-Country Circle KNX, KCBQ-Meet the Missus KFOX-Country Girls, KGFA--Garden School, KGFJ--Varlety ot Plano. KGFJ--Varlety ot Plano. KGFJ--Varlety ot Plano. KGFJ--Varlety ot Plano. KWEU-Tunes in Tempo. KGFJ--Losg Beach Band. 3:45-KFI, KFSD-Front-Plage Farrell. KFOX-Down Homers. KGFJ--Western Time. KGFJ--Organ Moods. KWEW--Naces and Sports. 2:50--EWKW--Light and Airy. 3:55-KGFJ-Sports Flash. - KEC-A, KFMB-Taik Your KECA, KFMB—Taik Your
 Way Out of It.
 KFI, KFSD—Road of Life.
 KHJ, KGB, KVOE—Happy KHJ, KGB, KVOE—Happy Gang.
 KNN, KCBQ—Arthur Godfrey.
 ★KAGH, KFON, KNLA—News.
 KFAC—Musicat Favorites.
 KFVD—Hall of Records.
 KFWB—Bill Anson.
 KGFL—Rancho 1390.
 KGFL—Keyboard Melodies.
 ★KLAC—News, Sports.
 KMPC—Bill Contook.
 KKD—Tops in Pops.
 KWK—Bing Sings.
 KWK—Haudican Contest.
 KWK—Haudican Contest. KWKW-Haudient Contest. 3:05-KAGH-French's Follies. 3:10-KLAC-Don Olis Show. 3:15-KFI, KFSD-Brighter Day. KFON-Star Dust. KGUL-New S. KOWL-Let Freedom Ring. KWKW-Races and Sports. KWKW-Races and Sports. KXLA-Juke Box Matinee. 3:05-KGPL-Summer <sup>10</sup>-1. Fensions. KFWB—Mel Roach. KGH.—Dance Matinee. —KGFJ—Sports Flash. 3:55-KECA-Party Time. KFI, BFSD-This Woman's Secret. KECA-Party Time.
 KFI, RFSD-This Woman's Secret.
 KKHJ, KGB, KVOE-Fulton Lewis.
 KNN, KCBQ-Herb Shriner.
 KACH-Western Stars.
 KFAT-Musical Masterpieces.
 KMPC-News, Sports.
 KKM-Eddie Laumar.
 KUK-Eddie Laumar.
 KUK-Eddie Laumar.
 KUK-Eddie Laumar.
 KUK-Eddie Laumar.
 KUK-Eddie Laumar.
 KNN, KCBG-Stand-In.
 KFU-Johanny Murray.
 KEA-KARCH Mendicyon.
 KNN, KCBG-Stand-In.
 KFWB-Marsha Walton.
 KFWB-Marsha Walton.
 KIND-Melody Time.
 KST-KEA-KARCH Classics.
 KOWI--Newsich Henderson.
 KMPC-Melow Jime.
 KSKD-Mool Cates.
 KMW-Daily Light.
 KHWB-Daily Light.
 KHWB-Daily Light.
 KHWB-Daily Light.
 KHWB-Daily Light.
 KHWB-Daily Light.
 KHWB-Nausic.
 KWKW-The Champion.
 KWKW-The Champion.

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★KHJ, KGB, KVOE—News. ★KNX, KCBQ—Ed R. Murrow. ★KFSD—H, V. Kaltenborn. KFWB—Stuart Hamblen. KLAC=Racing Roundup. KMC—Collectors' Corner. K(WL=Politics Your Business ★RRKD—News. KWKD=Sports: Ferenade. 4:35-KGEJ-Sports Flash. ■ KFCA KFME-Challence of 5-KGEJ-Sports Flash. -KGEJ-Sports Flash. -KECA, KFMB-Challenge of the Yukon. \*KFI-Feature Wire. KHJ, KGB, KVOE-Superman. \*KNN, KCBQ-Knov Manning. KFAC-Samset Seremade. KFON-Sambine Mission. KFVM-Stankine Mission. KFVM-Stankine Mission. KFWB-Start Hamblen. KGEJ-Jive at Five. KGL-Hank Penny Show. \*KH2C-News: Up Swing. KOWL-Joe Adams Show. KRWD-Songs of the Saddle. KWKW-Dobbs and Wilson. KWKW-Dobbs and Wilson. KWKW-Dobbs and Wilson. KNLA-JURC For Johnson 5:15 ± KFI-News, KNN-Tom Hanlon, KAGH-Bing Sings, KGH-Children's Corner, KLAC-Music Room, ± KMPC-Virgit Finkley, KWKW-Today at the Races, KSLA-Future Fianists, KWKW-Hongy at the factor, K)LA-Fibure Planists,
5:25-K GH-Sports News,
5:30-KECA, KFMB-Jack Armstrong,
KFI-Casa Cagaf,
KHI-Casa Cagaf,
KHI-Casa Cagaf,
KKOK, KGE-Chet Huntley,
KAGH-Italian Music,
KFN, KCBC, KGH, Chub,
KFFOX, KGEJ, KGH, News,
KFFOX, KGEJ, KGH, News,
KFFO, Helody Masquerade,
KLAC-Peggy Lee, Songs,
KFFO-Sports, Dial,
KWK-Godwin on Sports,
KWKW-Hoyos Hoor,
KMAA-Squeakin' Deacon. KALA- Squeakin' Deacon.
 5:40-KGH - Sports.
 5:15 ★ KF1, KFND-Elmer Peterson.
 KHJ, KFNM, KGB, KVOE-Adventures of Toon Mix.
 ★ KNN, KCBQ-News, Garred.
 KFOX-Your Fisheaster.
 KFVD-Tele-Tunes.
 KGHZ-Billy Sharr.
 KGHZ-Billy Sharr.
 KGHZ-Billy Sharr.
 KGHZ-Bare Recap.
 KGHZ-Bare Recap.
 KGHZ-Bare Recap.
 KGHZ-Bare Recap.
 KGHZ-Bare Recap.
 KGHZ-Bare Results.
 KWIK-Twilight Time.
 5:55 ★ KNX- Frank Goss. News. 6\*KECA, KFMB-Edwin C. Hill. KF1, KFSD—Eddie Cantor. ★KHJ, KGB, KVOE—Gabriel KIII, KGB, KVOE—Gabriel Heatler.
 KNN, KCBQ—Ford Theater.
 KNN, KCBQ—Ford Theater.
 KACH—Maurice Johnson.
 KFAC—Twilight Hour.
 KFON, KGER, KLAU—News.
 KFFON, KGER, KLAU—News.
 KGEJ—Musical Digest.
 KGEL—Tops in Pops.
 KGHL—Tops in Pops.
 KGHU—News. Bill Harpel.
 KOWL—Italian Program.
 KRKD—Varieties in Music.
 KWHK—Dathe-American Hour.
 KNLA—Property Owners.
 KKLA—Hendline Entlion. KW4K—Indo-American Hour, KN1A—Property Owners.
6:05 # KECA—Headline Eutlon, KLAC—AI Jarvis Bullroom.
6:15 # KECA—Hund Wenver, News, \* KH3, KGB—Matual Newsreel, KFON—Hawaiian Mosic, \* KFYD—News, \* KFYD—Hawaiian Memories, \* KFYD—Hawaiian Memories, \* KFAC—Howen's Cubs, \* KFOX—Hal's Memory Room, \* KFOX—Hal's Memory Lane, \* KHJ—Hit Tures, \* KGH—Dowa Memory Lane, \* KHJ, KGB, KYOE—Bill Heary \* KHJ, KGB, KYOE—Bill Heary \* KECA, KFMB—Champion Roll Cult. -KECA, KFMB-Boxing Bouts, KFI, KFSD-Life of Riley. KHJ, KGB-This Is Paris.

RADIO and TELEVISION LIFE

 KNX, KCBQ—Philip Morris Playhouse.
 KFAC—Hour of Music.
 KFON—Evening Melodies.
 KFON—Evening Melodies.
 KFWB—America Dances.
 KGER—Family Bible Hour.
 KGEL—Hourier Flyit.
 KGEL—Hourier Flyit.
 KGEL—Hourier Flyit.
 KGEL—Hourier Flyit.
 KGEL—Housical Digest.
 KLAU—Sion Chub.
 KMEC—Frestone Favorites.
 KKRD—News.
 TIS5-KFON—Fissione Mission.
 KNLA—Jinomic Dolan.
 7:05-KGUL—News.
 RKRED—Trissing Pals.
 RKRED—Trissing Pals.
 KLAU—Disty Effision.
 Ti30-KECL—Blue Book of Sports.
 KFL, KFND—Sports Newscel.
 KNX, KCBU—Shorts Newscel.
 KCBU—Boorts Than.
 KGBU—Houst and Encores.
 KFWB—Sports Than.
 KGUL—Farks & Playgrounds. Church, Church, KGH—Parks & Playgrounds, KMPC—Words and Music, KRKD—Twilight Serenade, KNLA—Vance Laue, KNLA→ vance Lane, 7:33—KECA→swingin' on the Golden Gate, 7:45—KFI→Reserve, ★KFWB→Remember? KGH→Novelaires, KMTC→Clob Time, KRKD→Father Vaughan, —KECA, KFMB→The Fat Man, —KECA, KFMB→The Fat Man. KRKD—Father Vaughan, →KECA, KFNB—The Fat Man, KFI, KFSD—Supper Club, KIJ, KGB, KVOE—Straight Arrow, ★KNN—Lowell Thomas, KFAC—Exening Concert, KFON—County Barn Dance, KFWN—Builliams-Rodgers, KGER—Bible Treasury, KGER—Bible Treasury, KGEI—Churshin' Hal, ★KLAC, KNLA—News, KMPC—ABC Club, KRKD—County Barn Dance, KWIK—ABC Club, KRKD—County Barn Dance, KWIK—ABC Club, KRKD—County Barn Dance, KWIK—CABC Club, KRKD—County Barn Dance, KWIK—ABC Club, KRKD—County Barn Dance, KWIK—Cher Danck Smith, KGEI—Hebrew Christian, ★KGEI—News, Averill Bernum, KLAC, KMPC—Baseball: L.A. Angeb 58, Hollywood Stars, KNLA—Evening Seronade, 6—KECA, KFMB—This Is Your FBI, KFSD—Jiany Durante, KHI, KFSM, KGB—Jainy Durante, KHI, KFSM, KGB—Jainy Durante, 8 8:15 8:30-8:30→KFCA, KIAD→Jinuty Durante, KFI, KFSD→Jinuty Durante, KHJ, KFNM, KGB→Voirs for a Song, KNN→Jack Carson, KCBQ→mr, ner and JANE, \*KFWB→News, KGFJ→Tuday's Hits, RKKD→Cowbay Hit Parade, KVOE→One Million People, KAA=\$\$\$\$ Sirect Cortal.
8:45\*KFWB→Clete Roberts, KGEK→Rey, At Harlan, →KECA, KFWB→Break Bauk. KATA-Sth Street Corral.
SIJS\*KFWB-Clete Roberts.
KGER-Rey, AJ Harlan.
KECA, KFYB-Break Baak,
KFI-Music From Hollywood.
KHJ, KFYM, KGB, KYOE-News, Genn Hardy.
KFO-Double Ball Show.
KFO-Evening Concert.
KFO-Music.
KFOL-News.
KFOL-Colligens in Action.
KFWB-Chiesens in Action.
KFON-News.
KFON-New

## FRIDAY LOGS

FRIDAT LOGG \*KFI, KFSD-Sam Hayes. \*KHJ-Highlights in Headlines. \*KNAC-Musical Crossroads. KFAC-Musical Crossroads. KFAN-Merry-Go-Round. KFVD-Spade Cooley Time. KFVB-Eastalde Show. KGFJ-Kid Ory New Orleans Jazz Rand. KGH-Cavalende of Music. KGH-Cavalende of Music. KGH-Cowboy Hit Parade. KULA-Western Music. 10:15-KECA-Custern Music. 10:15-KECA-Custern Music. 10:15-KECA-Custern Music. KYL-Novestern Music. 10:15-KECA-Custern Music. 10:15-KECA-Custern Music. KYN-Bob Elson. KNN-Bob Elson. KNN-Bob Elson. KIND-Sports Recap. KGER-Here's to Vets. KXLA-Voy's Willow Lake. 10:30 \*KECA-Martin Agronsky. KXLA—Pop's Willow Lake. 19:30\*KECA—Martin Agronsky. \*KFI—Carreth Wells. KIJ, KGB—Deems Taylor Concert. KNN—Symphonette. KFON—Concert Hall. KGER—Evangelist Church. 10:30 MON., TUES., THURS., FRI., SAT. Dan Lundberg and A NEW NEWS-IDEA IT'S NEWSABLE KXLA ★KXLA—Dan Luudberg. 19:15—KECA—One for the Book. KFI—Welody Time. KMPC—Leisure Time. 10:55—KFI—Police Bulletin. 10:55-KEI-Police Bulletin. \*KLAC-News.
11\*KECA-News. of Tomorrow. KECA-News of Tomorrow. \*KFI, KFSD-News. KIJ, KGB-Heckscher Orch. \*KN-Nelson Pringle. KFAB-Cheatin' ou Sandman. KFWB-Spade Cooley Time. KFWB-Stastide Show. KGFJ-Record Review. KGFZ-Mainer Review. KGFZ-Major Rev Collings. 11:30-KECA-Ambassador Orch. KFI-Pro and Coa. KFON-Mess. KGER-Major Rev Collings. 11:30-KECA-Ambassador Orch. KFI-News. KGER-Hymns for the Day. KNLA-Popular Variety. 11:35-KECA-News. KIJ-Rivey Recruiting. \*KIJ, KMPC, KVOE-News. KNN-You and ... 11:55-KECA-News. 12-KFI-Midnight Flyer. KIJ-Chensody in Wax. \*KLAC-News. 11:55★K&CA-News, **12** KFI-Midnight Flyer, KFIJ-Rkingsody in Wax, ★KNN-News, KFAC-Symphony (to 3), KFVD-Spade Cooley Time (to 2), KFWB-Melodee Time, KGII-Yawa Patrol (to 3), KIAC-Don Otis, KWIK-Show People's Show (to 4), KWIK—Show People's Show (to 4), KMLA—Alex Cooper Show (to 5), 12:05—KNN—Steve Allen Show, 12:30—KFWB—Empire Room' Orch,

#### COOL WORK

Hal Peary, NBC's "Great Gildersleeve," has a good way to keep his show calm, cool and collected. Since the weather turned warmish, Peary has been holding rehearsals at his swimming pool!

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## SATURDAY, MAY 7 Indicates News Broadcast. Special. KFI, KFSD-Meet the Meeks. KHJ-Treasury Show. \*KNX, KLAC, KMPC, KXLA-News. KAGH-Sister Sylvia. KFOX, KRKD-Haven of Best KFVD-Wakeup Banch. KFWB-Salvation Army. KGER-Müzch. KGER-Müzch. KGHJ-Here's to Vets. KGHL-Musical Clock. KOWL-Palabras de Vida. KWKW-Pasadena Foursquare 8:05-ENX, KCBQ-Let's Pretend. 8:15-KHJ-Eddy Duchin Show. KGFJ-Eddy Duchin Show. KMPC-Market Reports. Sports KOWL-Boy Scouts. KUAL-Music. 8:30-KECA, KFMB-What's My Name? BUWL-BOY SCOUIS. KXLA-Music. 8:30-KECA, KFMB-What's My Name? KFI, KFSD-Smilin' Ed McConnell. KHJ-School Show. KAGH-Moments of Meditation \*KFAC, KGIL, KOWL-News. KFOX-Know Your Bible. KFVD-Easy Listening. KFWB-Morning Melodies. KGER-Hammond. KGER-Hammond. KGFJ-Proudy We Hail. KLAC-Music. KMPC-Your Song. KRED-Radio Klds' Bible Club. KWW-Malodies & Meditation KRED—Radio Kids' Bible Club. EWKW—Melodies & Meditation KXLA—Melody Time. KHJ—Land of the Free. KAGH—Musical Clock. KFAC.—Unity. KFOX—Memories of Calvary. KFVD—Console and Keyboard. KGER.—Organ Music. KGIL—On Parade. KLAC—Business Talk. KMPC—Fingertip Successes. KOWL—Church of Inner Peace KVOE—Radio Tour. KWKW—Sacred Heart. KECA. EMB—Hormel Girl 8:45 10:15 9-KECA, KFMB-Hormel Girl Corps. KF1-Jump-Jump of Holiday House. KHJ, KGB-Dr. Hiss Clinic. KNX, KCBQ-Theatre of 10:35- K. KCBQ--Theatre of Today... KAGH-Sunshine Program. KFAC-Serenade. KFOD, KLAC-News. KFVD-Contrasts. KFWB-Moroing Meiodies. KGFJ-Voice of the Blind. KGFJ-Waice of the Stars. KMPC-Music of the Stars. KWPC-Music of the Stars. KWPC-Music of the Stars. KWL-Pacific Serenade. KKKL-News: Music. KWKW-Volce of China. KNLA-Popular Favorites. KLAC-Kidde Club. 10:45 10:55- KXLA—Popular Favorites. 9:05—KLAC—Kiddle Club. 9:15—KFI—Young America Speaks. KFSD—Public Affairs. KGFI—Airotorials. KGIL—Ballads for You. KWW—Foursquare Churches. 9:30—KECA—Mirandy. KFI—Jerry Marlowe. KHJ—Social Security. KNX, KCBQ—Grand Central Station. KAGH—Musical Contrasts. KFSD—Luncheon With Lopez. JAMBOREE JUBILEE WITH DICK HAYNES 9:30 to 11:30 A, M. For Mayor of Motorville 1020 KG. SODO WATTS eck KFYL KFVD-Jamboree Jubilee, KFWB-All-Star Revue, KGBR-God's Half Hour. KGFJ-Racing News. KGIL-Valley Shopper. KLAC-Racing News. KOWL-German Hour. KVOE-Meet a Friead. KWIK-Feature Page.

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\*EWEW-Stocks, News. 9:45-EECA-Saturday Circus, EETI-Home Town Happenings. EHJ, KGB-Smoky Mountain, KGMB-Roadside Chapel. KG7J-Yesterday's Hits. ELAC-Morning Melodies. \*ERED-News. EWEW-Ber. Waters. ■WWWWWWWWWWWWWW ■ECCA-Navy Hour. EFI, KFSD-National Farm and Home Hour. \*KHJ, EGB, EVOE-News. ENX, KCBQ-Stars Over Hollywood. \*KAQH-News; Tomorrow's Stens 10- \*KAGH--News: Tomorrow's Stars.
 KFAC--Morning Concert.
 RFMB--Navy Hour.
 \*KFOD--Jamborce Jubilee.
 KFVD--Jamborce Jubilee.
 KFVD--Jamborce Jubilee.
 KGFWB--Anne Carter and Debbie Reynolds.
 KGER--Kids' Bible Club.
 KGFL--From Sunset and Vine KGRL--Waitz Time. ORIGINAL MAKE BELIEVE BALLROOM 11+45-WITH AL JARVIS-KLAC 10 a.m.-1 p.m. 6:05 p.m.-7 p.m. Mon, thru Sat. KLAC—Al Jarvis Ballroom. KMPC—Maplewood Melodies. KOWL—Tune Sbop. KRKD—Morning Melodies. KWIK—Classified Time. KWKW—Sports. KXLA—Music. 11:55-■.KLA-MOOR Beams Music. KFOX-Assembly of God. KRKD-Dr. Richardson. KWKW-Tune-Up Time. ★KXLA-News. M.M.LA-News.
 10:30-KECA-News.
 10:30-KECA-Big 'o' Little Club.
 KFN, KCBQ-Mire and Take.
 KAGH-Musical Clock.
 KFWB-Maurice Hart.
 KGER-Musical Memoirs.
 KGER-Musical Memoirs.
 KKLD-County Art Institute.
 KNLA-Music. KFOX-Signal Hill Party, KGUL-C'hild Evangellet, -KFAC-Village Festival, KRKD-Pop Concert, KWKW-Music from Hollyw'd. -KGFJ-Sports Flash. 10:35-KGFJ-Sports Flash. **11** -KECA-Ira Cook Beach Party. KFJ, KFSD-RFD America. KHJ-Shennalgans. KNX. KCBQ-Rlandy Man. \*KAGH, KGER-News. KFAC-Portraits in Melody. KFMB-101 Ranch Boys. **saturdaProgramHighlights** Morning Programs Appear in Lightface Type: Afternoon and Evening Programs in Boldface. Comedy-Variety 8:30—Junior Miss, KNX. 6:30—Judy Canova, KFI. 7:00—Dennis Day, KFI. Quiz, Participation 8:30-What's My Name, KECA. 10:30-Give and Take, KNX. 7:00-Sing It Again, KNX. 7:30-True or False, KHJ. 10 7:30—True or l'aise, mas. 8:30—Truth or Consequences, KFI. Drama 9:00—Theater of Today, KNX. 9:30—Grand Central Sta., KNX. 9:30—Hollywood Star Theater, KFI. Classical, Semi-Classical Music 3:30-NBC Symphony, KFI. 10:30-Chicago Theatre, KHJ. Sports

9:30-Racing News, KLAC. 9:30-Racing Lineup, KGFJ.

KFOX-Signal Hill Party, KFVD-Jambores Jubilee. EFWB-Peter Potter. &GIL-Crosby Sings. &GIL-Crosby Sings. &LAC-Al Jarvis Ballroom. &MPC-Eeith Hetherington. &GWL-Spanish Hour. &KMPC-Eeith Hetherington. &GWL-Spanish Hour. &KWE-Spanish Hour. &KWE-R.F.D. 1490. &WWE-R.F.D. 1490. &GER-Concert Hall. &GIL-Tahltian Melodies, &WWW-Guest Star. 11:25-KGFJ-Sports\_Flash. 11:25-KGFJ-Sports Flash. 11:30+KFI, KFSD-Edward Tomilinson. KHJ, EGB, KVOE-Air Force Tomilason. KHJ, KGB, KVOE-Air Force Hour. KNN, KGBQ-Meet the Missus KFMB-Fascinating Bhythm. \*KFON, KEKED-News. \*GETWit-News: Peter for the KGFJ-Hano Moment. KGFJ-Hano Moment. KGFJ-Hano Moment. KGFJ-Hano Moment. KGFJ-Hano Moment. KGFJ-Hano Moment. KGFJ-Saludos Amigos. \*KT, KFSD-Report on Europe KFOX-Tempos of the Time. KGER-Concert Hall. EGFJ-Saludos Amigos. \*KGI-Sweet Pops. KWEM-Music Room. KNLA-Boots Flash. -KECA-Ira Cook Beach Party. 12-KECA-ira Cook Beach Party. KFI-Farm Reporter. \*KHJ, KAGH, KGB, KMPC, KVOE-News. KNX, KCBQ--Mother Knows KNN, KCBQ-Mother Knows Best. KFAC-Luncheon Concert. KFVX-Tempos of the Time. KFSD-Pioneers of Music. KFVD-Meridian Song. KFWB-Peter Potter. KGEX-Music. KGGL-Itermission. KGLL-Real Estate Show. KLAC-AJ Jarvis Ballroom. KUWL-Joe Adams Show. KKKD-Snata Fe Trails. KWKM-Sanata Fe Trails. KWKM-Pasadena Opera. KXI.A-Saturday Serenade. KAGH-Jazz Concert. KXI.A--Saturday Serenade.
12:05--KAGH--Jazz Concert.
12:15--KFI--Platter Society of North Vermont Avenue.
KHJ-Horse Race.
★KFOX, EGER--News.
KGIL--Vocal Varieties.
KMPC--Saturday Carnival.
KVOE--Luncheon Dance.
ENA-Free for All.
KFOX-Cowhands Carnival.
KFVB--News.
KGER--Luncheon Serenade. 5:30-Sports Dial, KRKD. 5:45-Race Recap, KGFJ. 5:45-Race Results, KRKD. 5:45-Ira Riue, KECA. 6:30-Joe Hernandez, KMPC. Mystery-Detective 6:00—Philip Marlowe, KNX. 8:30—Gangbusters, KNX. Public Interest-Information 0:00-Nat'l. Farm Hour, KFI. 3:30-American Farmer, KECA. 4:00-Cross Section, U.S.A., KNX 8:00-If They Had Lived, KGFJ. Juvenile 8:05-Let's Pretend, KNX. 8:30-Smilin' Ed, KFI. 9:00-Jump-Jump, KFI. 9:05-Kiddie Club, KLAC. Popular-Western Music 4:45-Stuart Hamblen, KFWB. 5:00-Gene Autry, KNX. 7:30-Grand Ole Opry, KFJ. 9:00-Hit Parade, KFI.

KGFJ-1230 Club. KGIL-Musical Corral. KLAC-Honest Opinion. KWKW--Church of Anciest Christianity. KXLA-Ford Lewis. KFI-Are You Listening? KFAC-News. KFYD-Shopping Highlights. KWKW-Circle 1430 Ranch. S-KGFJ-Sports Flash. 12:45 12:55- 2:45-KGFJ-Sports Flash.
 1 - KECA-Ira Cook Beach Party. KETI-Are You Listenlog? KHJ, KGB, KVOE-Russ Hodges Quiz Show. KNX-Hi's Fun to Be Young. KAGH-Hora Los Angeles, KFAC-Plano Parade. KFOX-Barbershop Quartet. \*KFND, KFVD, KLAC-News. KFWB-Bill Anson. KGER-Luncheon Serenade. KGFJ-1230 Club. KGD-Muyleal Correl. EGFJ--1230 Ciub. EGIL--Musical Corral. EMPC--Saturday Caraival. EWWL--Joe Adams Show. EKEKD--Siesta Time. EWIK--Ag-o-nite Hour. EWEW--Bill Garr Show. EXI.a--Community Broadcaster. B. YI.A.-C. Unituary Broadcaster.
1:16-KI.AC-570 Club.
1:15-KFAC-L. A. Church Federation.
KFOX-Russ Brown Music.
KFVD-Song Stylist.
KGHL-Boy Scouts.
KWKW-Sports; Bill Garr.
KXLA-Research Adventures.
1:20-KGFJ-Sports Flash.
1:30-KFJB. KOB-Music.
KFAC-American Music.
KFAC-American Music.
KFAD-Frank Merriwell.
KFYD-Dream Castles.
KGER-Bawailan Melodies;
KGER-Bawailan Melodies;
KGWL-Paul's Platter Party.
KXLA-Yocal Varieties.
1:35-KRKD-Sympoons of Song. AXLA-Yocal Varieties. -KRKD-Sympoony of Song. -KFOX-Voice of the Armay. KFWR-Bill Anson. KLA(-Storybook Hour. KWKW-Sports; Bill Garr. -KURJA-News. -KGFJ-Sports Flash. 1:35-1:45-★ K1.A.-News. 5-KGFJ-Sports Flash. -KECA-Ira Cook Beach Party. KHJ, KFSD-Lassie Show. KHJ, KGB, KVOE-Music. KAGH-Disc-Jockey Parade. KFAC-Matinee. KFAC-Matinee. KFOD-Noveltunes. KFVD-Noveltunes. KFVD-Noveltunes. KFVD-Noveltunes. KFVD-Noveltunes. KFVD-Baurday Serenade. KGEJ-What D'You Kaow? \*KLAC-News, Sports. KMPC-Saturday Carnival. KOWL-Paul's Platter Party. KWIK-Afternoon Melodles. K 1:55 2 \$:10-2:15-\*KWKW-Sports: News.
KNI.A-Marines.
2:30-KFI-Reserve.
EHJ. KVOE-Bands for Bonds EFUX-Country Girls.
\*KGER.KUWL-News.
\*KGFJ-Reyboard Korner.
KGHJ-Yatations in Rhythm.
KRKD-Tunes in Tempo.
KWKW-Calling All Vets.
KXIA-Youth Debate.
2:35-KOWL-Contented Listening.
2:40-KGER-Long Beach Band.
2:45-KFOX-Down Homers.
KGTJ-Tempo Time.
KGHJ-Talent Showcase.
2:50-KGFJ-Sports Flash.
3-KECA, KFMB-Junior Junction.
KFI-Scout Jamboree.
KHJ.KGER.KYDOUTRAL.
\*KAGH.KFYD, KXLA-News.
KFVD-Hahl of Records.
KFVD-Hahl of Records.
KFWB-Bill Anson.
KGEL-Rancho 1390.
KGFJ-Record Jackpot.
KGHL-Parade of Blits.
KMWC-Record Room.
KOWL-Radio Outlook.
KRWD-Parade of Blits.
KWKM-Billar Show. D. Ward.

3:05-KAGH-Disc-Jockey Parade, 3:10-KLAC-570 Club. 3:15+KGIL-News, KOWL-Gems of Music, KWKW-Races and Sports. KXLA-Juke Box Matinee. 3:25-KGFJ-Sports Flash, 3:30-KECA-American Farmer, KFI, KFSID-NBC Symphony, EHJ, KGB, KVOE-Sports, Parade. KHJ, KGB, KVOE Sympositic Sympositi DOMESTIC RELATIONS CLINIC! KFWB SAT. 3:45 980 KC. KFWB—Domestic Relations. 3:55—KGFJ—Sports Flash. 4-KECA-Rex Koury, Organ. KFI, KFSD-NBC Symphony. KHJ, KGB, KVOE-Bill KJ, KGB, KVOE—Bill Synies, Sports.
 KNX, KCBQ—Cross Section, U.S.A.
 KAGH—Patsy's Party.
 KFAC—Musical Masterpleces.
 ★KFON, KGER—News.
 KFVD—Harlematince.
 KFWB—Music.
 KGFJ—Record Review.
 KGH.—Haak Penny.
 ★KLAC—News. Sports.
 KMPC—Polish Independence Day. KGH.-Hank Penny.
KLA(-)-News, Sports.
KMPC-Polish Independence Day.
KOWL-Musical Nhowcase.
KRD-Medody Time.
KRD-Medody Time.
KWEW-Marine Band.
KNLA-Juke Box Matinee.
4:05-KGFH-Salon Serenade.
4:10-KGE, KVOE-Prank Hemingway.
KFOA-Bible Messages.
KFMB-Harry Wismer.
KFOX-Salvation Army.
KFWB-Helen Louise.
KWK W-Sports Flash.
4:26-KECA-Madhouse Musicale.
KFMB-Harry Nisner.
KFOX-Music.
KFMB-Harry Mischers.
KECA-Madhouse Musicale.
KFWB-Blind Artists' Guild.
KGFW-Peners of Musical
KFWB-Blind Artists' Guild.
KGER-Peter Slack Time.
KLAC-Peter Magazine.
KMWL-News; Musical Showcase.
KWKW-Symphony in Swing.
KKWB-Meine.
KGH-Musical Portraits.
KFMB-Vange Portraits.
KFWB-Stuart Hambien.
KLAC-Peter Handley.
KFWB-Stuart Hambien.
KIAC-Penner Kange Portraits.
KFWB-Stuart Hambien.
KIAC-News.
KEKB-News.
KKWEW-Sports Flash.

3

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RADIO and IE KNN, ECBQ—Gene Autry, KAGH—Generally Speaking. KFAC—Sunset Serenade. KFMB—Ave Maria Hour. KFON—Sunshine Mission. \*KFSD, KLAC—News. KFVD—Andy Mansfield. KFVD—Andy Mansfield. KFVD—Andy Mansfield. KFVD—Andy Mansfield. KGER—Hells of Liberty. KGFL—Hank Penny. \*KMPC—News. Sports. KOWL—Joe Adams Show. KRD—Songs of the Saddle. KWK—Dobbs and Wilson. SULA—Juke Box Matinee. 5:15—EFCA—Special Event. EACH—Buy Sings. KFND—U. S. Navy. KLAC—Jack Colou, Sports. KMPC—Star Sing. KWK—Today at the Races. KLA—Juke Box Matinee. 5:30\*KECA. EFON. KGIL—News. KTLA—Juke Box Matinee. 5:30\*KECA. EFON. KGIL—News. KTLA—Tuture Planists. 5:30\*KECA. EFON. KGIL—News. KHJ, KGB, EVOE—Reserve. \*KN, KCBQ—Chet Huntley. EACH—Ialiaa Music. KFAC—Variety Playhouse. KFSD—Colonial Quiz. KFSD—Colonial Quiz. KGER—First Congregational Church. KLAC—Peggy Lee, Songs. KMC—Eque Cansel 7:15-7:30-7:45-KGER-First Congregation Church, ELAC-Peggy Lee, Songs, KMPC-Russ Case, KKD-Sports Dial, KWIK-Meet the Band, KWKW-Bloyos Hour, KXLA-Variety, 5:40-KGIL-Sports News, 5:46-KECA, KFMB-Ira Blue, Souris, BCLA, RFMB—ITA BUC, Sports.
 \*KFI, KIND—Elmer Peterson.
 \*KN, KCBQ—Bob Garred, KFOA—Music, KFVID—Tele-Tunes.
 KGFJD—Race Recap.
 KLAC—Sam Balter, Sports.
 KMFC—Episcopal Diocese.
 KRKID—Race Results.
 \*KWIK—News. ★ KWIK→News.
 → KECA, KFMB→Little Herman.
 ★ KFI-News.
 KHJ, KGB→Meet the Press.
 KNN, KCBQ→Philip Marlowe.
 KAGH→Maurice Johnsou.
 RFAC-Twilight Hour.
 ★ KFON, KFWB, KMPC-News.
 KFSD-Pass in Review.
 KGER-Back to the Bible.
 KULAC-News. Al Jarvis.
 KUE, KXLAL-Music.
 SGEN-Could to the Bible.
 KFUD-News.
 KFWB-Gadgets Are My Business.
 KWB-C-Rob Kelley. 6:10-6:15-\*EFVD—News.
\*EFVD—News.
\*EFVD—Gadgets Are My Busiuess.
\*ERED—Hawaiian Memories.
\*ERED—Newet Pops.
\*ERED—Sweet Pops.
\*URE—Hawaiian Hour.
\*ERED—Sweet for Hope.
\*EGIL—Travelaires.
\*EGIL—Travelaires.
\*EGIL—Travelaires.
\*ERED—Accent on Rhythm.
\*ERET. AcGs. KVOE—Take a Number.

KNX, KCBQ-Sing It Again. KFAC-Dr. James Fifield, Jr. KFMB, KFUX-Proudly We Hail. m A.C.—Dr. James Filleld, Jr.
KFMB, KFOX—Proudly We Hail.
KFWB—Gospel and Song.
KGER—Dr. Bob Shuler.
KGER—Dr. Bob Shuler.
KGER—Dr. Bob Shuler.
KGEL, ERKD—News.
KLAC—Here's to Vets.
KMRC—Phillips Park.
KWIR—Music.
KNLAC—Here's to Vets.
KNLAC—Dinning Sisters.
KRAC—Dinning Sisters.
KRAD—Three-Quarter Time.
KEAC—Hayloft Hoedown.
KFI, KFSD—Grand Ole Opry.
KHJ, KFNM, KGB—True or Failse.
KFAC—Dr. Fagerburg.
KFAC—Dr. Fagerburg.
KFMB—Naval Air Reserve.
KFOX—Waitz Time.
KFWB—Dr. Free Balles.
KGER—Grace Dotsou.
KGER—Grace Dotsou.
KGER—Grace Inotsou.
KGER—Grace Inotsou.
KGER—Twilight Sereuade.
KWIK—Salon Serenade.
KWIK—Salon Serenade.
KWIK—Salon Serenade.
KFMB—Gay Nineties.
KFOX—Ministerial Union,
KFWB—Geres Tar.
KGHL—San Fernando Valley
Story.
★KMPC—Fortnight News. KG11.-San Fernando Valley Story.
\*KMPC-Fortnight News.
7:55-KHJ, KGB-Mutual Memos.
S-KECA, KFMB-Lone Ranger.
KFI, KFSD-Vic Damone Show KHJ, KGB, KVOE-Life Begins at 80.
KNR CCBQ-Vaughn Monroe.
KFAC-Evening Concert.
KFOX-County Harn Dance.
KFWB-Community Hour.
KGER-Bible Trasury.
KGFJ-HT They Had Lived.
KGH-Ourgout Dope.
KMPC-Dugout Dope.
KMPC-Dugout Dope.
KMPC-Dugout Dope.
KMPC-Dugout Dope.
KMPC-Dugout Dope.
KMPC-Being Fiesta.
EXLA-Church in the Barn.
8:10-KGFJ-HT Time.
8:13-KGER-Hebrew Christian.
KGFJ-Know Vour Schools.
KLAC. KMPC-Baseball: Angels vs. Stars.
8:30-KFCA-Relaxin' Time.
KFI, KFSD-Truth or Consequences.
KHJ-Enchanted Hour.
KNA-GH-Guagusters.
SGFP-Today's Hits.
KGFA-Personal Autograph.
KFN, KCBQ-Spike Jones.
KFN-Fouriliar Music.
SCER-Personal Autograph.
KFN, KCBQ-Spike Jones.
KFWB-Clet Roberts.
KFWB-Clet Roberts.
KFWB-Clet Roberts.
KGFJ-Today's Hits.
KGER-Familiar Music.
SKCA-Personal Autograph.
KFYD-Shade Cooley Time.
KFWB-Clet Roberts.
KGFJ-Today's Hits.
KGHZ-Concert Favorites.
KGFM-Day's Hits.
KGHZ-Concert Favorites.
KGFM-Day's Hits.
KGHZ-Concert Favorites.
KGFM-Day Shits.
KGHZ-Concert Favorites.
KGFM-Day Shits.
KGHZ-Concert Favorites.
KGFM-Day Shits.
KGHZ-Music.
KNA-Harmony Park.
SHJ-KGB. KVOE-Leven.
KFWB-Gaget Survey.
KWK-Appende Harmony Park.
SHJ-KGB. KVOE-Awes.
KNA-Harmony Park.
SHJ-KHJ. KGB. Harmony Park.
SHJ-KHJ. KGB. Harmony Park.
SHJ-KHJ. KGB. Harmony Park.
SHJ-KHJ. Harmony Park.
KHJ.-Heynond Houwe Party.
KWK-Spook Story. \*KMPC—Fortnight News. 7;55—KHJ, KGB—Mutuai Memos.

## SATURDAY LOGS

10\*BECA, KFI, RFMB, KFSD-\*KECA, MF1, KF.ND, KF.S. News, KHJ, KGB, KVOE—Monica Whalen. KENX, KCBQ—Chet Huntley, KFAC—Musical Crossroads. KFVD—Spade Cooley Time, KFVB—Spade Cooley Time, KFWB—Eastside Show, KGER—John Howard Choir. KGEJ—Kid Ory New Orleans Jazz Band. KGER-John Howard Choir.
KGEJ-Kild Ory New Orleans Jazz Band.
KGIL-Showtime.
KLAC, KMPC-Baseball.
KWIK-Spook Club.
KWIK-Spook Club.
KNI.A-Western Music.
10:15-KECA-Hank Weaver, Sports.
KFI-County Supervisor Darby RHJ-Policing L. A.
KNN. KCBQ-Military Ball.
KFND-Guest Star.
10:30-KECA, KFNB-Beverly Hills Hotel Orch.
KFJ-Palace Hotel Orch.
KHJ, KV0E-Chicago Theatre KNN, KCBQ-Russ Morgan MAX. BCBQ-Russ Morgan Orch.
 BFON-Disc Jockey.
 RFSD-Public Health.
 BGFR-Evaugelist Church.
 KGFJ-Song Book.
 KLAC-Don Otis.
 KMPC-Crosby Sings.
 KNAC-Poj's Willow Lake.
 10:45-KFSD-Guest stars.
 INPC-Leisure Time.
 10:55-KFI-Police Bulletins.
 \*KLAC-News.
 11-KECA-Claegrill Music.
 KFI-Solitaire Time. KFI-Solitaire Time, KHJ, KGB, KVOE-Chicago KHJ, KGB, KVOE—Chicago Theatre.
 ★KNX—Neison Pringle.
 KFAD—Dualeng Party.
 KFND—Diance Orch.
 KFND—Diance Orch.
 KFVD—Spade Cooley Time.
 KFWD—Eastside Show.
 KGER—At the Ranchhouse.
 KGH—Beccord Review.
 KGH—Shewtime. KGH-Showtine. KGH-Showtine. KLAC-Don Otis. KMPC-Leisure Time. KWIK-Nick Thomas Time. KNLA-Red Barn Roundup. 11:15-KECA-Mocambo Orch. KNLA-Pasadena Civic. 11:30-KECA-Mubassador Orch. KHJ-Dick Foy Orch. KHJ-Dick Foy Orch. KHJ-Dick Foy Orch. KHJ-Poulay Variety. 11:45\*KHJ. KGB. KMPC. KYOE-News. News, KNN--Music, 11:55★KECA--News, 11:35★KE'A-News, 11:35★KE'A-News, KHJ-Rhupsody in Wax, ★KNN-News, KFYD-Spade Cooley Time (to 2), KFWB-Melodes Time, KGHL-Yawn Patrol (to 3), KIA(-Don Otis, KWIK-Show People's Show (to 4), (to 4). **KXLA**-Alex Cooper Show (to 5). **KNX**-Sterr 12:05-KNX-Steve Allen Show. 12:30-KFWB-Empire Room Orch. **Recorded Highlights** SATURDAY POPULAR 8:15 a.m.-KLAC, Haynes at the 8:15 a.m. - KLAC. Haynes at the Reins. 10:00 a.m. - KLAC. Al Jarvis. 10:00 a.m. - KFWB, Anne Carter. 11:00 a.m. - KFWB, Peter Potter. 12:00 noon-KOWL, Joe Adams. 1:00 p.m. - KFWB, Bill Anson. 5:00 p.m. - KOWL, Joe Adams. Page Twenty-nine



Calls,

FRANKIE LAINE REGINA WINE CON-TEST, care Al Jarvis. KLAC, 1000 Cahuenga Boulevard, Hollywood — Send in your fa-vorite recipe which uses wine as one of the ingredients. Fifty prizes will be awarded to the senders of the best wine recipes. Closes May 3.

"BETTY CROCKER MAGAZINE OF THE AIR," KECA, 11:00 a.m. Monday through

Friday—Offers listeners the opportunity to win valuable prizes. Contestants will be chosen from a nationwide grouping of tele-phone books and a blindfolded selection of numbers is made by the "Homemaker of the Week." Respondents will be asked to answer correctly the "Griddle Riddle."

correctly the "Griddle Riddle." "JUVENILE JURY," KHJ, 12:30 p.m. Sunday—Contest campaign designed to fos-ter interest in art for school children from six to eleven, will run until May 21, All forms of art expression will be eligible. Announcements will be made by moderator Jack Barry on all shows up to closing time. "CHANDU, THE MAGICIAN," KHJ, 8:00 p.m. Thursday—Listeners may obtain three carnation plants for one White King Soap box top or three Sierra Pine Soap wrappers plus thirty flve cents in coin. Or nine plants for three box tops or nine soap wrappers, plus one dollar. Address all mail to "Chan-du," Los Angeles 21, Calif.

du," Los Angeles 21, Calif. JACK ARMSTRONG, KHJ, 5:30 p.m. Mon-day, Wednesday, Friday—Youngsters sub-mit pictures on the subject "My Favorite Summer Sport" taken with a Regal camera which is provided through a premium offer of the camera for fifty-five cents and a Wheaties box top. Winner will receive an all-expense round trip for himself and one adult to the city where the first two World Series games will be played. Contest closes week of May ninth.

Twenty-nine

#### MAY 1, 1949

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#### RADIO and TELEVISION LIFE

## ALPHABETICAL PROGRAM FINDER

nott & Costallo – RWO > 20 Wh	Indicates programs of news and commentation Clasco Kid	Green Hornet
Ster Cub KNPC, 8 pain, Arist pain, Salast the Storm KHJ, 2 p.n., M-F Agrousky, Martin KECA, 10:30 p.m. M-F	Classroom RadioKFAC, 1:15 p.m. M-P Club Fiftreu(NN, 4:30 p.m. M-F Club TimeKECA, 11:15 a.m. Tu	Hal's Memory RoomKFUX, 6:30 n.m. Hamblen, StuartKFWB, 4:45 p.m. M-
ainst the Storm KHJ, 2 p.m. M-F	Club TimeKECA, 11:15 a.m. Tu Club TimeKM2, 7:45 p.m. M-F Coast GuardKH3, 12:30 p.m. Sa	Bandy Man KNX, II a.m. Bandy Man KNX, 5:15 p.m. M
a Family KFL 8:30 p.m. th	Concetor's Corner	KNN, 4:45 n.m.
a Family KF1, 8556 p.m. Ch r Force Hour KH3, 1130 a.m. Sa ro-torials KGF3, 915 a.m. M-Sa mu of Familiar Music KF1, 6530 p.m. Su Account Tawa	★Collingwood, CharlesKNX, 10 a.m. Su Colon, Jack	Happy Gang KHJ, 3 p.m. M Happy Homes
	Comedy Playhouse	Нарру Gang КНЈ, 3 р.п., М Нарру Homes КНЈ, 1:30 р.п., М Нарру Theater КНЗ, 4:5 р.п., М ф Hardy, Glenn, КНЈ, 10 а.п., 9 р.п.,
exanaer's Mediation Boserd	Concert Nocturne	mariematinee
Kitaci, S. J.         J.         Kitaci, S. J.         J.         Kitaci, S. J.         J.         Kitaci, S. J.         J.         Kitaci, S.         J.         J. <thj.< th="">         J.         <thj.< th=""> <thj.< th="">         J.</thj.<></thj.<></thj.<>	Cook, Ira KECA, 11 a.m. Sa Cooper, Alex KNLA, 12 p.m. M-Sa	Harnion, Tom
	Copel, Helene	Harris, Phil. KFWB, 6 a.m., 19:30 a.m. M. Hart, Maurice KFWB, 6 a.m., 19:30 a.m. M.
terical United	Copel, Helene	Harvest of Stars
	Country Journal KNN, 3 p.m. Sa	KRKD, KRNO, KFOX, 8 a.n., Tu, Th, Hawaii Calls KHJ, 5 p.m. Hawk, Bob. KNN, 7:30 p.m.
terican Forum KHJ, 7 p.m. M terican Way KFI, 6 p.m. M	County Fair KNN, 6 p.m. W County Medical Assn	Haves, Helen KNN 6 not
erican Way	Come Photocupner	★ nayes, Sam
KRJ, 10:15 a.m. M-Sa den, Eve	Crosby, Bing	KFI, 10 p.m. St Hayloft Hoedown
re You Listening?	Trans-Section IISA - SNN 4	Haynes, Dick
KF1, 12:45 p.m. Sa sold, Eddy	Curningham, Bill. KIU, H an, Su Curtain Calle. KFAC, 9:39 h.m. Su Curtain Time	with the orace         KF1, 5:30 p.m.           with the orace         KF1, 5:30 p.m.
nold, Edward	Damone, Vic	KHJ, 7 a.m. N
at Jenny	Darby, flaymond	#Henry, Bill
bitt, Harry, KNX, 8 a.m. M-F, 7:45 a.m. Sa	Darbs, Raynond	Here's to veteransB.Fl. 11:45 p.m.
katawa Wifa KNA, 12:45 p.m. Tu,Th	Desmond, Johnny	Hernandez, Joe KMPC, 6:30 n.m. M Hetherington, Keith
k to God	Do It Yoarself	
k to God	Double or Nothing KF1, 11:15 p.m. Tu, Tb, Sa	Hill, Edwin C
ids for Bonds	Drake, GatenKECA, 10:15 a.m. M-F Dr. ChristianKNX, 8:30 p.m. W	Hit Parade
teaching the second sec	br. Hiss Clinic	Hodges, Russ. KHJ, 1 p.m.
k. Fred	Dr. Hiss Clinic. KHJ, 9 a.m. Sn *Dr. 1. (c. KFI, KFSD, 6:39 p.n. M Duffy's Tavern. KFI, 6 p.m. W	Hodges, Russ. KHJ, I p.m. Hodges, Russ. KHJ, I p.m. Hollywood Bowi Auditions. KFI, 7 p.m. Hollywood Star Theater. KFI, 9:30 p.m. Lulwwood That Theater.
nud the tens	Durante, Jimmy	
the Clock	Echoes of Eden	Home Town Happenings
	Editor of the Air	"Honest Opinion
RHJ, 9 a.m. Su KHJ, 9 a.m. Su KMPC, 7:30 a.m. Su Institute KRKD, KFOX, 8 a.m. M.W.F	Electric Theater	Hupe, Bo KFI, 6 p.m. Hornel Girls KECA, 9 a.m. Humo of Faith KECA, 9 a.m. Humse of Mystery KHJ, KGB, 1 p.m.
de Institute KRKD, KFOX, 8 a.m. M.W.F. de Messages	Episcopal Direcse	House of Mystery
de Messages	Eternal Light	House Party KECA, 3:30 p.m. M #Huntley, Chet. KNX, 5:30 p.m., 10 p.m. If They Had Lived
KH, E. FOWER	Evening Concert	If They Had Lived
SisterKNX, 10 a.m. M-F StoryKFI, 9:30 p.m. M TownKFI, 9 n.m. Ta	Falcon KHJ, 7 p.m. Th Fanily Hour KN X, 3 p.m. Su	Alnside of SportsKBJ, KVOE, 9:30 p.m. M International Airport
Town KF1, 9 n.m. Tu nd Artists Guild		Institution to Knowledge KEWR 6 nm
e. Ira KECA, 5:45 p.m. M KECA, 5:45 p.m. M oddy, Manchester KFWB, 6:15 p.m. M, W, F	Famons Jury Trials	Invitation to Learning BNN, 9 a.m. It Pays to Be Ignorant KNN, 7:30 p.m. It's Fun to Be Young KNN, 1 p.m. It's in the Family KECA, 4:45 p.m. Jack Armstrong KECA, 5:30 p.m. M, W
aktast Ctab	Parm News	it's in the FamilyKECA, 4:45 p.m.
aktast Club KECA, 8 a.m. M-F enkfast in Hollywood KECA, 7 a.m. M-F aklug All RecordsKNN, 12:05 a.m. To-Su	Farm Reporter	January, Long
eak the Bank. KHCA, 9 Jun, 1 lee Club. KMPC, 10.30 p.m. M ide and Groom KECA, 2:30 p.m. M-F chter Day KFL, 3:15 p.m. M-F	Fat Man. KECA, 8 p.m. F Faye, Alice. KF1, 4:30 p.m. Su F.B.I. in Peace and War. KNX, 9 p.m. Th	Jive at Five
ide and Groom	wreature wife	John Steele, Adventurer
roadway is My Beat	Festival of Music	Jump-Jump of Holiday HouseKFL 9 a.m.
adway is My Beat		Junior Junction
, Frank, KFWB, 6:30 p.m. M-F flog Drummond, KFCA, 9:30 p.m. F ns and Allen, KFT, 9 p.m. Th meas News, KMPC, 8:15 a.m. M-Sa Hicks, KECA, 6:35 p.m. Nu 1 for Halp, KEXA, 3 p.m. Nu 1 for Halp, KEXA, 3 p.m. Nu	Fingertip SuccessesKMPC, 8:45 a.m. Sa Firestone FavoritesKMPC, 7:30 p.m. Ih First NighterKNN, 7:30 p.m. Ih	*Junior Stand-In
ness News	Fisher, Geo. KNX, 5:15 p.m. Su, 1:45 p.m. M-F Fishing & Hunting Club	Just Plain Blu
fornia Caravan		Krep, 0. D
1908 Salute	Ford, John Anson	Kilgallen, Dorothy
ova, JudyKF1, 6:30 p.m. Sa tor, EddieKF1, 6 p.m. F Vou Top This?KHJ, 7:30 p.m. Su	Ford, John Anson KLAC, 1:10 p.m. M-Su KLAC, 7 p.m. M-F Ford Theater KKX, 3:45 p.m. Sa Ford Theater KKCA, 12:15 p.m. Su Forty Plus	Kilgallen, Dorothy
You Top This?	Forty Plus KFI, 11:55 p.m. Su Free for All. KNN, 12:30 p.m. Sa Front-Page FarrellKFI, KFSD, 2:45 p.m. M-f	Koury, Rex
tol Cloakroum		L. A. Breakfast Club
lina Calling	Gangbusters	L. A. County Report
atioo Hour	UNTIPH UNIC KNN 3.36 nm No.	Ladies First
alie Answers KFWR 7:45 nm No.	Garden Guide	Land of the Free
KIAC 9405 and Su	carr. Bill. KWEW, 1 p.m. M-Sa #Garred Bob. KNX, 7:30 a.m., 5:45 p.m. M-Sa Galeway to Music	Lassie KF1, 2 p.m. L. A. Story KNX, 4:30 p.m.
contat Year KECA, 9:15 a.m. Su	George, Wally KIEV, 11 am. Su Get More Ont of Life	#Lawion, Fleetwood
lenge of the YukonKECA, 5 p.m. M. W. F	TOIVE AND LAKE	Legion Reports
lenge of Youth	Godfrey, Arthur KNX, 3 p.n., M-P Godfrey's Talent Scouts KNX, 8:30 p.n., M Gonnet Singer	Let Freedom BingKECA, 5 p.m. Let George Do 1tKHJ, KGB, 8 p.m.
Adu the Magician	Goss, Frank	Sclewis, Fulton
ago Round Table. KFI, 10:30 a.m. Su	Grand Central Station	Levden, Bilt
ago Theater	Grand Ole Opry	Liberal Catholic Hour
stian Science	Gray, Jeanne KMPC (9:30 n.m. M.F.	Life (an Be Beautiful
RECA, 6:30 p.m. M aliers	Great Gildersleeve	Life With Luigi
ch in the Vale	Gregory Hood KHJ, 7 p.m. Tu	Ladlahr, Victor

Page Thirty

The spectrum

MAY 1, 1949

1	. <u>NA</u>
Little Herman	KECA 6 p.m. Sa
Lombardo, Guy	
Lone BangerKECA, 7	p.m M. W.; 8 p.m. Sa
Long Beach Banu	
Lorenzo Jones	, KFSD, 1:30 p.m. M-P
Lum and Abner	KHI 10.20 c m M-F
+Lundberg. Dan	KXLA, 10:30 p.m. M-Sa
Lutheran Gospel Hour	
Lutheran Hour	J, KVOE, 9:30 a.m. Su KNN 6 pm M
Lyna Looks at Hollywoo	d
Madhouse Musicate	KECA, 4:30 p.m. Sa
Ma Perkins	
Malone, Ted.	KECA, 10 a.m. M-F
Manners, Zeke	
*Manning, KnoxKNN,	12:30 p.m., 5 p.m. M-F
"Mansfield Andy	KEVD 5 nm M-Se
Marlowe, Jerry.	
Marx, Groucho	
Mason, Gordon	KNX, 12 n. M-F
Massey, Curt	
Maupin, Rex.	
Mayor of the Town	
McLaughin, Bob	KLAC, 1:10 p.m. M-Sa KLAC 7 p.m. M-F
McNeill's Breakfast Clu	bKECA, 8 s.m. M-F
Mediution Board	KHJ, KGB, 5 p.m. Su
Meet the Meeks	KFI. 8 a.m. Sa
*Meet the Missus	KNX, 2:30 p.m. M-F
Meet the Prose	KNA, 11:30 a.m. Sa KHJ 6 pm Sa
Meet Your PharmacistK	MPC, 11:15 a.m. M.W.F
Melodies America Loves.	
Melody Matinee	KHJ, 12:90 p.m. M-r KFL 1:30 p.m. Su
Men of Destiny	
Mercer, Mary Ann	
Message of Israel	KECA, 8 a.m. Su
Midnight Flyer	
Mirandy	KECA. 9:30 a.m. Sa
Modern Romances	
*Monday Morn. Headling	esKECA, 8:15 p.m. Su
Monroe, Vaughn	
Moods in Music	KHJ. 9:30 a.m. M-F
Mooney, Art	KECA. 6:30 p.m. Tu
Morgan, Henry	
Morning Bible Hour	
Mother Knows Best	KNX, 12 n. Sa
Mother's Album	
Motorcyclists in Action	KLAC, 7:45 p.m. 1n KCRO, 8:30 p.m. F
Mr. and Mrs. North	
Mr. District Attorney	FI, KFSD, 9:30 p.m. W
Mr. Keen	KNX, 8:30 p.m. Th
Mr. President	
Murray, Jonny	
Museum Concert	KFWB, 8:30 p.m. Sa
Music America Loves Music and the Muse	
Music From Hollywood	
Music of Today	KECA, 1 p.m. Su
Musical Americana	KF1, 6:30 p.m. W
Musical Crossroads	KFAC, 10 p.m. M-Sa
Musical Masterpieces	
- Musical Digest	
Musical Round Table	
Mysterious Traveler	KHJ, 8:30 p.m. Th
My Friend Irma	
My True Story	KFMB. 10:30 a.m. M-F
*Name That Song	
National Vespers	
Navy Hour.	
NBC Theatre	
*Nesbitt, Norman	KMIC, 8 a.m. M-F
*News of Tomorrow	
Sew York Philharmonic.	KNX, 12 n. Su
Nick Carter	KNN, 9:45 p.m. M-F
Noah Webster Says	KFI, 9:30 p.m. Th
Norman Gene	KEWR 10 p.m. M.Se
Official Detective.	KHJ, 6:30 p.m. Tu
Old-Fashioned Revival	KFWB, 4 p.m. Su
One for the Book	"KECA, 11:45 a.m. M-F
0	KECA, 10:45 p.m. M-F
On Trial	KECA, 6:30 p.m. Su
Open Forum	KI.AC, 9:10 p.m. Su
Original Ameteur House	SECA 7:30 a.m. D
Otis, Don KLAC, 3	:10 p.m., 10 p.m. M-Sa
Our Gat Sunday	KNV, 9:45 a.m. M-F KNV 6:20 nm Su
Outdoor Reporter	
Owens, I'om	EF1. 6:30 a.m. M.W.F
Little Herman Lombardo, Guy Lone Kanger	

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Spiritual Mobilization. KMPC, 5:45 p.m. Su Sports Dial. KFWB, 5:30 p.m. M-Sa Sports Parade. KFWB, 7:30 p.m. M-Sa Sports Newsreel. KFW, 5:30 p.m. Sa Sports Parade. KHJ, 5:30 p.m. Sa Sueakin' Deacon BXLA. KFNO, 9 p.m. M-S Standard Hour. KFI, KFSD, 7:30 p.m. Su Standard Hour. KFI, KFSD, 8:30 p.m. Su Standard School. KNX, 4:15 p.m. M-F Staro Over Hollywood. KNX, 10 a.m. Sa Stella Dallas. KFI, KFSD, 1:15 p.m. M-F Staro Over Hollywood. KNX, 10 a.m. Sa Stella Dallas. KFI, KFSD, 1:15 p.m. M-F Staro Over Hollywood. KEX, 10 s.m. Th Staro Over Hollywood. KEX, 10 s.m. Th Story the Music. KECA, 4 p.m. Su Straight Arrow. KHJ, 5 p.m. Tu, Th, 8 p.m. F Strollag Tom. KFWB, 9 a.m. M-F Sunday Evening Club. KFVB, 8 p.m. M-F Super Club. KEX, 6:15 a.m. Su Sunday Morning Melodies. KHJ, 11:30 a.m. Su Sunsise Salute. KEX, 8 p.m. M-F Supper Club. KEY, 8 p.m. M-F Supper Seckage. KECA, 2 p.m. M-F Supper Seckage. KECA, 2 p.m. M-F Suppers Package. KECA, 7:30 p.m. M 'Take a Sumber. KHJ, 1 p.m. Sa 'Take a Sumber. KHJ, 1 p.m. Sa 'Take a Sumber. KHJ, 1 p.m. Sa 'Take tor Leave It. KFI, 7 p.m. Sa 'Take tor Leave It. KFI, 7 p.m. Sa 'Take tor Leave It. KFI, 7 p.m. Sa 'Take tor Leave It. KFI, 1 p.m. Sa 'Take tor Leave It. KFI, 7 p.m. Sa 'Take tor Jeave. KECA, 3:00 p.m. M-F Taylor, Mary U.L. KECA, 3:00 p.m. M-F Taylor, Mary U.L. KECA, 3:00 p.m. M-F Taylor, Mary U.L. KECA, 3:00 p.m. Sa Taki Your Way Out. KECA, 3:00 p.m. Sa Taki Your Way Out. KECA, 4:30 p.m. Sa Taki Your Berly, 6:45 a.m. M-Sa 'Taylor, Mace Melodles. KFI, 6:50 a.m. Sa Theater Of Today. KECA, 2:00 p.m. Sa Theater Of Nusic. KECA, 5:30 p.m. F This Is Your Life. KEYD, 9 p.m. M-F 'Three Alarma. KHJ, 5:30 p.m. Sa Theater Of Seither, KFISD, 5:30 p.m. Sa Theater Of Seither KHJ, 5:30 p.m. Sa Theater Of Seither Seither, 5:30 p.m. Sa T	٦
Sports DialKBKD, 5:30 p.m. M-Sa	ł
Sports Final KFWB, 7:30 p.m. M-F	Т
Sports Parade	ł
Squeakin' Deacon KXLA, KRNO, 9 p.m. M-F Standard Hour KFI, KFND, 8:30 p.m. Su	1
Standard School	L
Stand-In KNX, 4:15 p.m. M-F Stars Over Hollywood KNX, 10 a.m. Sa	T
Stella Dallas	I.
*Stop the MusicKECA, 4 p.m. Su	1
Straight Arrow	
Sunday Evening CiubKFAC, 8:45 p.m. Su	ł
Sunday Favorites	T
Sunrise Salute KNX, 6:15 a.m. M-Sa	
Supper Club KFL 8 p.m. M,W,F	T
*Surprise Package	L
Symes. Bill. KHJ, 4 p.m. Sa	ſ
Symphonette	ł
Take a Chorus	
*Take a Number	ſ
Talent Scouts	1
Tales of Fatima	ł
Taylor, Deems KHJ, 2:30 p.m., 10:30 p.m. M-F	
Taylor, Mary Lee	
Taylor Made Melodies	
Tea and Crumpets	ł
Telephone Hour	
Theater Guild	ł
Theater of Today	
Theater, U.S.A	L
The Sheriff	1
The Whistler	Ł
This is Paris	Т
This is Your FBI KECA, 8:30 p.m. F	L
This Week Around World. KECA, 2:30 p.m. Su	1
This Woman's SecretKFI, KFSD, 4 p.m. M-F	1
*Three Alarma	I
Thru the Listening GlassKECA, 7:45 p.m. Su Tillamook Kitchen KHL 10:15 a.m. Th	ł
Time for Music	1
*Today's ChildrenKFI, KFSD, 11:30 a.m. M-F *Tonulinson, Edward	1
Tom Mix	
Town Meeting KECA, 8:30 p.m. Tu	1
True Detective KHJ KGB 1:30 p.m. Su	T
*True or Faise	ł
"Truth or Consequences	1
*Twenty Questions	
Ender Arrest KHJ. 5:30 n.m. Su	1
United Nations	1
Unity Daily WordKFAC. 8:45 a.m. M-F Unity Daily WordKFWB. 9:30 p.m. M-F	1
University Explorer	Т
Variety Playhouse	
Voice of Firestone	
Voice of NeighborhoodKMPC, 11:15 a.m. Tu,Th Voice of ProphecyKHJ, KGB, 8:30 a.m. Sn	
KMPC. 9:30 p.m. Su	1
Walker, Benny	
Waitz Time KFAC, 11:15 a.m. M,W,F	1
Waring, Fred	1
Weaver, Hank KECA, 10:15 p.m. Sa	
We Care KECA, 10:45 p.m. Su	
Welcome, Travewrs	
We Love and Learn	1
Whalen, Monica	1
What Makes You Tick KNX, 11:45 a.m. M-F	
Wheeler, Burritt	
When a Girl MarriesKF1, KFSD, 2 p.m. M-F Whoa Bill Club	
Wileman, E, H	ł
KHJ, 12:15 p.m. Sn	1
★Winchell, Walter.KECA, 6 p.m., 8:30 p.m. Su KHJ, 8:30 p.m. Su	
Wings Over Jordan KHJ, 3 p.m. Sa	
Women Are WonderfulKMPC. 12 n. M-F	
Women's Forum	
You Are There	
Young America Speaks KFI 9:15 a.m. Sa	
Young, Norma KHJ, 1:30 p.m. M-F	
Young People's Church	
Young Widder Brown	
KFAC, 10:45 a.m. W	
Volce of NeignbornoodK.HPC, 11:15 a.m. 14, 16 Volce of Prophecy_KHJ, KGB, 8:30 a.m. Sn KMPC, 9:30 p.m. Sn KMPC, 9:30 p.m. Sn KHJ, 10:15 a.m. Th Waitar Time	

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## Straight Arrow's Pow-Wow

#### (Continued from Page 8)

tal three times a week over the full Mutual-Don Lee Network.

Master of ceremonies for the pic-turesque pow-wow was genial Ben Alexander (wearing a ten-gallon hat), while those favorites of the West, Iron Eyes Cody, Johnny Mack Brown, Whip Wilson and Jimmy Wakely, lent their talents to make the day one to be remembered by the thrilled youngsters. Most im-pressive ceremony of the affair was the coronation of Little Chief "Straight Arrow" and Princess "Straight Arrow." The honors went to Ralph Hoppe and Honey Hollingsworth of Los Angeles, who were chosen by the War Council.

#### Strictly for Kids

After the last war-whoop had faded into the sunset, Ted Robertson, producer of the program, explained how "Straight Arrow" started on the Mutual Network. The idea of the juvenile program originated several years back but for some reason never quite took hold. It was last May that it came back to the airwaves with Sheldon Stark writing the scripts and Ted Robertson on the producing end, aided by Ray Kemper, assistant producer.

This type of program was not new to Robertson and Stark, who had worked together on the "Lone Ranger" dramatizations during the 1930's. Commending the "Straight Arrow" show, Iron Eyes Cody said, "This is the first show that has put the In-dian in the correct light." To this Mr. Robertson added, "The main idea we want to achieve is to help people get the correct perspective on Indian history, and in our stories we emphasize the Indian as a constructive force in our country."

#### **Comanche Indian**

The legendary "Straight Arrow," played by Howard Culver, is a stalwart Comanche who enforces the cause of law and order throughout the West. In radio reality, "Straight Arrow", is Steve Adams, young own-er of the Broken Bow cattlespread, who rides the trail with his com-panion, "Packy" (played by Fred Howard).

But when trouble ensues, the call beckons Steve to retreat to a secret cave and hastily adorn the dress and war-paint of a Comanche. Waiting for his master in the cave, which glitters with crystals of gold, is the golden palomino, "Fury." ("Packy" is the only one who knows the secret guise of his friend.) Armed with Comanche bow and arrows of gold, "Straight Arrow" rides to danger with the echoing cry of "Kaneewah, Fury!"

A vital integral of the program is the music, which is written, ar-ranged, and played by Milton Page Thirty-two

Charles on the Hammond. The whiz of an arrow piercing the air is dramatic in its own right, but add the heavy tremolo of suspense (by the organ) and you listen to a vibration that will make shivers tingle down your spine.

#### Sound Effects

The gun shots, the rapid hoof-beats of stallions, and all the other sounds that make the "Straight Arrow" shows so realistic are produced by soundmen Tom Hanley and Dick Moblo. Sitting at the controls is Dick Burton, engineer. The rest of the cast includes Gwinn Delano, who enacts "Mesquite Molly," and Frank Bingman, the narrator. Free-lance radio actors play the parts of other characters on the show.

"Straight Arrow" packs plenty of action in each half hour show, and never includes any scene that might be tagged as detrimental to the minds of youthful listeners. From the amount of fan mail it can be de-duced that the children are great admirers of heroic "Straight Arrow," and that includes boys and girls of all ages . . . spring, summer, and yes, even the wizened winter years.

## MENUETTE by **KHJ's Norma Young Apricot or Peach Refrigerator Cake**

(Just the thing for the Easter Dinner)

1 angel-food cake 2 c. apricot pures and juics from dried or canned apricots, put through sieve 1 T. plain gelatin 3 T, coid water 1/2 c. sugar 1 a. whipped cream

1 s. whipped cream

7 a. whipped cream
T a. whipped cream
Cut center from angel-food cake, leaving a ½-inch wall on sides and bottom. This portion of the cake may be used (if someone doesn't get it) as a base for soft custard.
If lady- fingers are used, separate them, then line spring mold, having rounded side of the lady-finger out, also cutting off one end of the lady-finger so that it will fit base of the mold. Line rim of the spring mold with the hady-fingers, then fit on the bottom, and the small picces from the lady-fingers may be used to fill in. Sometimes jelly roll is used, cutting it in half-inch slices.
Soften the gelatin in cold water, then add to the apricot purce, which has been heated with the sugar (if it was needed). Let cool, add flavoring. When just about ready to set, whip with a rotary egg beater and fold in the whipped cream. Spoon into the cake.
Put in refrigerator for 12 to 24 hours, then frost with whipped cream, which would take about a pint, to be whipped. Make it in swirls to look pretty.

Note: If Radio and Television Life readers have any cooking or house-hold problems, telephone Norma Young, between 8:30 a.m. and 4 p.m. HU, 2-2133.

## RECORD NOTES TO YOU BY ANDY MANSFIELD

### "Remember That Music," KF1, 9:30 p.m. Friday

Somebody once said that anticipation is greater than realization, but TELEFUNKEN release, quite the con-trary is true. We had heard for some time about these Telefunken "mas-ters," recorded in Europe, buried in underground German vaults during the war, and flown out by the Berlin Air Lift for pressings in this country. All this sounded pretty good, but we had no idea of the musical thrills in store until we listened to each item. Here is the great music of the world, so realistically recorded it's hard to imagine one is not actually listening to these fine artists in a concert hall; there's depth to these recordings that nearly approaches third dimensionalism. A full page, rather than a column, would be inadequate to describe the five albums and four single releases (all twelve-inch), so imagine the great **BRUCKNER** "Mass in E Mi-nor," with Max Thurn conducting the with Max Thurn conducting the choir and orchestra of the Hamburg State Opera . . . or **HINDEMITH** and the Berlin Philharmonic playing his own very colorful "Matthias the Paint-... ERNA SACK, the German coler." oratura soprano whose phenomenal high notes have often been the subject of much debate as to whether true or falsetto, again exhibiting magrue or faisetto, again exhibiting mag-nificent voice control that defies de-scription. . . For lovers of operetta, selections from three of **FRANZ LE-HAR'S** best will again transport you to the gay Vienna that used to be, with its gold braid and swirling skirts. . . We particularly enjoyed the **BEETHOVEN** "Symphony No. 3" (Ero-ica) as played by the Amsterdam Con-

ica) as played by the Amsterdam Concertgebouw Orchestra under Mengelberg's baton. This great work (inspired by the composer's one-time admiration for Napoleon) with its departure from established form and structure is given brilliant interpretation and, by its sheer majesty, rates high as a truly great masterpiece. In addition to the above five albums, these single records are also available: **OVERTURE TO THE** SICILIAN VESPERS (La Scala Orches-tra of Milan) . . OVERTURE TO ALCESTE (Berlin Philharmonic Or-chestra) . . . ROMAN CARNIVAL OVERTURE (Mengelberg and the Am-sterdam Orchestra) . . . VOICES OF sterdam Orchestra) . . . VOICES OF SPRING and THE NIGHTINGALE (Erna Sack). . . That's the story of Capitol's first Telefunken release and if my words have been too brief, I'm sure that for clarity, brilliance, and thrilling performance, these re-cordings will speak for themselves.





TIME OUT FOR READING finds Jack and Lil perusing the comments of R-TV Life, while they relax in a peaceful nook of their charming home.

# No Sugar, Please!

## By Hannah Briggs

Thumbs Down on the Sweet Stuff. Say Jack and Lillian Kirkwood, Who Just Want to Be Themselves

> Wednesday, 6:30 p.m. ABC-KECA, KFMB

HE SACCHARINE sweetness and light that so often typify husband-andwife programs get the

wife programs get the "twenty-three skiddoo" from Jack and Lillian Kirkwood. "Go on," they laugh, "why should we pretend that our days consist of bowing and scraping to each other when they don't? We're just like other people, with the same old ups and downs."

There was even the time on their "At Home with the Kirkwoods" stint when they engaged in a real knock-'em-down, drag-'em-out session of fisticuffs. "It was quite a battle with both of us beating each other over the head," they remembered with pleased smiles of satisfaction. And what did listeners think of this rather unusual family show? Why, they loved it!

Laughing Jack Kirkwood, who tips the scales at 240 pounds, and his petite blond wife, 'Lil, are no newcomers to this business of entertaining the public. They met and married while they were both members of a touring vaudeville troupe, "The Highland Company." Lil was the featured comedian and Jack was a comedy-dance man. Their routines together were so good that they have made a living by being able to make people laugh.

#### No Dull Routine

Before their present ABC variety show, "The Kirkwood Corner Store," they were the peppy couple of "At Ifome with the Kirkwoods." Their ability to inject into the dialogue May 1, 1949

just the right amount of homey atmosphere was enjoyed by listeners everywhere. Instead of making a boring repetition of the situations that occur in hundreds of homes every day, they would highlight the common incidents with a result that brought amusement coupled with understanding to listeners who remarked to their better halves, "Say, those Kirkwoods do the same things we do!"

Although their "At Home" program was aired in the late afternoons and rated high with housewives who liked recalling the laugh-provoking lines to their husbands, the amount of mail from school-age listeners surprised all. When their time was changed to an earlier spot, a downpour of letters from youngsters bemoaned the fact that they couldn't very well listen to the stories and be in class at the same time. One forthright letter from an irate young chap ordered the network in no uncertain terms to "put the show back on at the later hour so we can listen to it." Period.

Many poignant memories are brought to life by listeners when Jack and Lil give out with some oldtime songs. "We don't claim to be second Frank Sinatras or Margaret Whitings," they chuckled, "but we enjoy the singing." So does the audience.

#### Impromptu

The switch from theater to radio happened rather surprisingly. Jack was traveling with a road show in Portland, Oregon, and appeared on a local station there as a publicity



THE MERITS OF BROOM-SWEEP-ING are given technical analysis by Jack Kirkwood and his sidekick Bill Grey, who seems rather doubtful as to what a broom can do.

stunt. The stunt consisted of his telling a little about the production he was in and then making a quick exit. However, the "other person" who was supposed to keep the program rolling didn't show up. Jack saw the show was "on" with nothing but vast silence. He looked frantically at the microphone for a second (that seemed as long as an hour) then grabbed a ukulele and started an impromptu stint of song and talk. Listeners perked their ears to this stranger's originality and swamped the station with requests for more. That was when Jack made up his mind to stay with radio.

San Franciscans enjoyed Kirkwood's "Breakfast Club" on KFRC during the thirties. He produced, wrote and acted as many as six roles during th is five-morning-a-week package, which was a sure cure for those "getting up on the wrong side of the bed" blues. Another chatter and chuckle show originated by Jack was "Mirth and Madness." He also is responsible for the popularity of the gag line, "Put something in the pot, boy," which bowed on the Bob Hope show last Christmas. The response of the listening audience to this phrase was overwhelming. They reacted in the same fashion when he would answer questions like "You're sure funny, how did you get that way?" with the optimistic reply of "Oh, I dunno... just lucky, I guess."

#### Favorite Funny Man

However, it really isn't luck, to our way of thinking, that has made Kirkwood such a favorite. He is a (Please Tarn to Page 39)



HOMESPUN HUMORIST HERB SHRINER is revealed as a very handsome guy in this recent portrait. His Hoosier humor is a blend of the sophisticated with the corny. RAYMOND SCOTT, COMPOSER OF SUCH HITS as "Reckless Night Aboard an Ocean Liner" and "Dinner Music for a Pack of Hungry Cannibals," serves as music man for "Herb Shriner Time."

Hoosier and Harmonica

That Describes Indiana's Herb Shriner, Who's Living Up to His Promising Start with His CBS Show

#### Monday-Friday, 4:00 p.m. CBS-KNX, KCBQ

N A RADIO LIFE article back in 1942, we predicted that Hoosier Herb Shriner was the comedy discovery of the year, destined for big things. We still think we were right—it was the world that was wrong. The war came along and young Shriner went along with it.

He did gain enthusiastic reception for the shows he put on for fellow GI's during those years, however. After the war, he toured the nightclub and supper-room circuit. Cast in the Broadway musical "Inside U.S.A." with Beatrice Lillie and Jack Haley, Herb awoke after opening night to find himself the surprise hit

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of the show. Radio got interested in the homespun humorist all over again, and he returned to CBS for his present Monday - through - Friday show. At this writing he is still appearing in the Broadway hit each night, facing the mike with the Raymond Scott Quintet during the day. **Tuneful Debut** 

The harmonica - playing Shriner made his radio debut at sixteen. As the leader of the "Hot Hoosier Harmonicists," a group of six boys of his own age, he was heard ten times a week. After an extensive tour bookings became difficult, so Herb took the boys back to Indiana and set out alone. He was booked on an Ausralian tour and recalls that he played some places where people had never before heard a harmonica. On his return to the States, Herb was signed as headliner on the old "Camel Caravan." That's when Radio Life made the glowing prediction that's coming true today.

Herb is a tall, gangling guy who gives the impression of being terribly embarrassed as he stands at the mike and comments on current events and human foibles in a shy, self-deprecating manner. His harmonica solos are performed on specimens from his collection of more than 300 instruments, most of which he says are of no interest to anyone except the junkman.

Hoosier Herb is serious about his instrument, however. When an Austrian proposal to change the conventional pitch of musical instruments was presented to the United Nations Educational, Scientific and Cultural Organization, Shriner wrote to Trygve Lie protesting the c h an g e. A change in pitch, Herb pointed out, would be all right for instruments that could be adjusted or retuned, but it would mean that some fifteen million harmonicas would have to be scrapped. Either that, or harmonica virtuosi, of whom Shriner is not the least, would have to play unaccompanied. And with composer-conductor Raymond Scott on Herb's "Alka-Seltzer Time," that just can't be. BACK IN 1934 THE PICKARD FAMILY delighted Chicagoans with their homespun entertainment, which included folksy chatter and musical fests where everyone took part.





Without Formality, the Pickards Bring Their Folk-Song Show to An Audience That Enjoys Joining In With the Old-Time Melodies

## By Gaye Howe

Sunday, 7:20 p.m. NBC-KNBII, Channel 4



LIFETIME of music was described by the Pickard Family when Radio and Television Life paid a visit to

Life paid a visit to their charming home in San Fernando Valley. Our knock on the door was answered by the lively master of the Pickard domain, Obed Pickard, who immediately asked us to call him Dad (even the telephone directory lists him that way).

Dad and Mom Pickard and the rest of the family, Bubb, Ruth, Charlie and Ann, are stars of their festive folk-song show on the NBC television station, KNBH. The homey chit-chat and toe-tapping melodies have been met with great approval by video viewers. But one question in the minds of many watchers has been, "Are they honestly a *real* family?" We found out . . and it would be hard to find a nicer, more closely bound family anywhere. Dad put it in his own words when he informed us emphatically, "You bet your life we are a real family! More than that, we're a real NBC family, having started on that network twentyfive years ago."

#### Mom's Doings

That quarter of a century on radio wouldn't have taken place if it hadn't been for Mom Pickard. Back in Ashland City, Tennessee, Dad was a member of the "Grand Ole Opry" (he credits "The Judge" George Hay for having given him his start), Mom May 1, 1949 accompanied him on the piano, which she consented to do when Dad offered her five dollars to play for him. "By the way," she reminded, "I haven't collected that money yet!" One fine day Mom decided they were going to go to New York. "I didn't want to go," remembers Dad, but Mom made the decision final when she rented their brand-new home and they had to move out. So on they went to New York, where they gained immediate success on NBC's "Cabin Door." Their popularity rose to another height when they joined "The National Farm and Home Hour" in Chicago.

They were one of the first to play folk-type ballads on the air, and have now set another precedent by being the first to introduce the same type of program on television. Dad's musical ability was demonstrated to us as he played a version of "Turkey in the Straw" on the Jew's harp. He uses the up-stroke on the instrument and denounces the down-stroke, exclaiming that it "just doesn't sound the same."

When he had finished playing, Dad looked at the tiny music-maker fondly and told of the time he played the mouth piece for Henry Ford, who had said after hearing Dad, "You're the only man I've seen who could get a tune out of a Jew's harp." To make the time really something to (Please Turn to Page 39)

SUNDAY EVENINGS FIND THE PICKARDS gathered together before the KNBH television camera happily chiming in with an old-time folk song. (NBC-Holloway



GEORGE USES Burns and Allen show writer Keith Fowler in his answers—George does the talking, Fowler the typing. (Hollywood Pictorial Service photo.)

Thursday, 9:00 p.m. NBC-KFI, KFSD

1. Did Gracie Allen say "Yes" the first time you proposed, or did it take repetition?

It took repetition. She said "Yes" five times.

- 2. Who "discovered" you? Gracie discovered me. Then I discovered food.
- 3. Many comedians say that you're their favorite funny-man. Who's your favorite? They're all my favorite...

straight men!

- 4. What was the occasion of your first radio appearance? During a visit to Europe, we made our radio debut over the BBC in London in 1930.
- 5. What is your idea of the subject upon which you and Gracie agree the least?

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# George and Gracie Answer 20 Questions

## Or 10 Questions Apiece in Which This Famous Pair Split the Answers

We never disagree. She's always right.

6. Who is Gracie's favorite male movie star—and what do you think about him?

Clark Gable. And it should have happened to me!

7. What sort of career, or type of act, would you have had if you had not met Gracie?

I'd still be bass singer in the Pee Wee Quartet.

8. Is there any one moment you can recall as a high point in your careers?

GRACIE TAKES IT BIG as she goes into her half of our twenty questions. It's only a gag—she's the gal who once topped Kieran, Levant and Adams on "Information Please!"

Yes. Being moved down next to closing in Altoona.

9. Do you have a pet name for Gracie?

I call her Googie.

- 10. What phrase do you think best describes the Gracie characterization that Gracie does on your radio show?
- Gracie Allen ... that says it all! 1. Who introduced you to George Burns?

A girl-friend, Rena Arnold, persuaded me to take a short trip up to New Jersey (from New York) to catch a vaudeville act playing at Union Hill. A short trip? I went up for life!

2. Were you ever engaged to anyone before you met George? I had hundreds of handsome, gorgeous, talented young men begging for my hand. (I should change my story after all these years?)

3. What advice would you give to someone who wanted to combine a career and marriage as successfully as you have done?

Love both your home and your work . . . in that order . . . and enjoy everything you do.

4. Which of George's traits do you admire most?

His appreciation of my brains and beauty.

- 5. And least? He thinks his hats are prettier than mine.
- 6. What subject is the biggest point of difference between you? Clark Gable.
- 7. How would your career have dif-

fered, do you imagine, if you had not met George?

I'd rather not think about that! 8. Have you ever hankered to play a serious part?

Who's kidding?

9. Are your children interested in showbusiness?

Definitely not, as a career. But they pamper our enthusiasm for it by listening to our airshow and offering their constructive criticism.

•10. Would you say that George is a thoughtful husband about anniversaries, birthdays, etc.?

He certainly is. Especially when I remind him several weeks in advance, the strings around his fingers and toes, circle the calendar dates in red and picket the house with a sandwich-board!



"THE PLAINSMEN," George Bamby, Charlie Morgan, Andy Parker and Clem Smith, wear identical outlits topped with ten-gallon hats when they croon into the KMPC mike.



**EMCEE RED ROWE (AT THE MIKE)** puts the boys through their paces with his rollicking version of a tuneful ditty which could be his recent hit, "You Put Me on My Feet the Day You Took Her Off My Hands."

"Powder Your Face with Sunshine.") Rod also added that every one of the "Westerners" can play jazz. The group has been in a number

The group has been in a number of Western motion pictures and the Plainsmen are national recording artists. They often play for benefit shows and private dances. Before the KMPC "Westerners" originated, the musicians were members of other musical groups. Remembering how readers often become interested in what people did before their present occupations, here is a little personal and professional information about the "Westerners."

Red Rowe, head man, who sings and plays the guitar, began his career at the gangly age of thirteen. Red never studied music, but taught himself to sing and read notes. His musical talent may well be inherited from his mother, who instructs music at the University of Alabama. He attended the University of Missouri, working at the same time. But, as often is the case, his occupation left little time for studies, so Red finally devoted full time to his work. He had his own dance band for seven years, and has been on the air every week for sixteen years. A full day finds Red greeting the sun at six, then rushing to his "Western Stars" recorded show at seven. This is followed by several other programs (Red is also on Stuart Hamblen's KFWB "Lucky Star" show), leaving him little time for his favorite sport of golf. Red was recently married to a vocalovely by the name of Irene.

#### The Plainsmen

The Plainsmen consist of George Bamby, Charlie Morgan, Andy Parker, and Clem Smith. Andy organized the group in 1945. He claims Oklahoma as his native state, where he had his own Western band. Besides playing the guitar and the bass, Andy does acceptably on the vocal side. Clem and Charlie are the two bachelors of the group. Clem plays the

(Please Turn to Page 39)

May 1, 1949

Western Music ....

"Uptown Style"

The Ambition of the "Westerners" Is to Sing and Play Good Music— Hillbilly, Popular and Even Jazz

## By Joy Hall

Monday-Friday, 10:00 a.m. KMPC

VERY week-day morning the "Westerners" bring to you "the best in Western music" over the KMPC airwaves. The eight happy-go-lucky fellows who comprise the group inject into their daily show a full hour of folksy chatter and good Western music that has made the program garner a vast number of listener compliments for a show well done.

Frank-speaking Red Rowe, who is the good-natured, easy-going master of ceremonies, claims that it is "strictly an uptown Western show," and that the arrangements of the tunes plus the dude-ranch atmosphere add up to one of the finest of the Western variety programs he has ever heard. "That would be my opinion," he admitted, "even if I weren't part of the show."

The "Westerners" theme the idea Page Thirty-eight of bringing to listeners the easy fashion of living and the advantages of the West. Each Friday, an audience is present to watch the antics of the musicians, who appear all decked out in their cowboy regalia. The hour revolves around a daily salute to a Western city, a Western news roundup, a request hymn, musical numbers, and interviews with such guest stars as Red Ingle, Spade Cooley, and other favorites in popular as well as Western music.

#### Catchy Tunes

The question as to why Western tunes are so popular was answered by Red, who stated that the numbers are basically easy to sing and are catchy. "Hillbilly music has the same beat as other music," declared Red, "and ninety-nine per cent of the top hits have been of the real hillbilly type." (Several of the numbers he cited as examples included recent hits like "A Little Bird Told Me" and



#### (Continued from Page 35)

remember, Mr. Ford pulled out of his pocket another Jew's harp (which had been made in Switzerland), and he and Dad played a duet. When the fun was over, Mr. Ford presented the instrument to Dad, who has cherished it ever since.

It was music that brought Mom and Dad Pickard together. She plays the piano (her rhythm is great) and the organ, and Dad is talented on almost every instrument. They were the only ones in Ashland City who could play enjoyable melodies, and consequently, whenever there was a party, they were invited to come and bring their music. "Took me seven years to win her hand," recollected Dad with a flirtatious wink, "and we have been making music together ever since."

The children, too, have played and sung ever since they were big enough to talk. From the time they were toddlers, the Pickard boys and girls have been part of the radio show; Bubb, with his guitar: Ruth, with her accordion; and Charlie, who strummed in with his banjo. With so much music being made by the strings and keys, Ann took over the vocalizing. It was little Ann who brought

It was little Ann who brought about their appearance before Mrs. Teddy Roosevelt, who was then living in Long Island. Mrs. Roosevelt had listened fondly to the show and had become pleased enough to want to hear three-year-old Ann and her folks in person. They were asked to appear in the church that Teddy Roosevelt had built. The visit was delayed three times until all the Roosevelts could be together. It finally took place, much to the pleasure of all.

A matter of missing their loved ones brought Mom and Dad Pickard to California. Ruth had married a Los Angeles businessman and was residing here. Mom missed her daughter very much . . . Dad did, too. So in 1939 they left Chicago and moved to the West Coast. Both agree that it was the best move they ever made. Three of the Pickard children are married (two are busy raising another generation) and Charlie is the bachelor of the family. "I'm waiting to find a girl as beautiful as Mom," he smiles. Dad and Mom Pickard celebrated their fortieth wedding anniversary this past February . . . years that have been warm with the glow of happiness that still is reflected in their kind faces.

The Pickards enjoy presenting their show on television. "It makes you feel much more like you're actually with the people," they say. All the wishes of this very real family were expressed by Dad when he hoped sincerely, "All we want to do is make everybody forget their troubles for a while. If we accomplish that, then we're happy, too."

May 1, 1949



## No Sugar, Please!

#### (Continued from Page 33)

natural-born comedian and possesses the characteristics necessary for a funny man. "But," as he explained, "there never has been any explanation of what is funny," and so the credit goes not to *what* he says but to the way he says it. To the question of who he thought was the best comedian, Kirkwood answered admiringly, "To me, the best comic in the business is Bobby Clark." (Not currently on the airwaves.)

The Kirkwoods proudly describe their two children, Phyllis, twentyone, who recently graduated from the University of California, and eighteen-year-old Jimmy, a student at the Black-Foxe Military Academy. They are a real sports- and social-loving family, and both mother and father get a big kick out of wholeheartedly joining in with the kids' funfests.

MARY JANE CROFT is "Alice Henderson," employer of "Beutah" on the popular five-a-week CBS serial. EVELYN KNIGHT is the lovely songstress now heard Tuesday and Thursday nights with Bob Crosby on CBS's "Club 15."

## Western Music… "Uptown Style"

#### (Continued from Page 38)

bass and has always been in the Western field. He joined the Plainsmen two years ago. Charlie, on the standard guitar, appeared with the "Morgan Family" show, on which he sang and played for nine years. George, a recent bridegroom, left Spade Cooley's band to join the group. He plays the accordion and has claimed Western music as his field.

Fred Haynes reigns at the keyboard, and formerly worked with a hotel orchestra. He has been featured in several motion pictures. Violinist Harry Sims once played with the Chicago Symphony Orchestra, and was associated with Andy Parker, Spade Cooley and Tex Williams. St. Louis is his home town. At the steel guitar is Noel Boggs, who had his own musical group at the Palladium for several years. Noel has appeared in three musical shorts as well as six Western pictures. Until recently, Carolina Cotton was a member of the gang, but is now touring the country on a leave of absence.

Now that you've met them, you will probably agree that the "Westerners'" ambition to keep on playing good Western music has been established with a great amount of experience that speaks for itself when you listen to their show. No amateurs, these boys!

"SPORTS THRILL of the Week," heard on Mutual-KHJ each Saturday, 6:55 p.m., features Ed Thorgersen, veteran sports commentator.



NAMED OUTSTANDING PARENTS 1949 by Mutual's "Anniversary Club www. Mr. and Mrs. Robert Hickey Lin back with Ben Alexander), Left to right are Roberta (with Richard), Rosalie, Robert Regina, Rita and Rachel.

> "NBC THEATER" PRODUCTION OF "PRISONER OF ZENDA" leatured so many sound effects that this is scarcely an exaggeration. Six men were needed to supply the effects. Star Ronald Colman crosses swords as in his famous dueling scene. (NBC-Holloway photo.)

RED BENSON is the master of ceremonies on Mutual-Don Lees "Movie Show Quiz" and Take a Number,



FINAL BROADCAST OF THE METROPOLITAN OPERA season on ABC featured a plea for funds from this distinguished group. Left to right are Mrs. August Belmont, president of the Metropolitan Opera Guild, singers Licia Albanese and Frances Greer, and Mark Woods, ABC president. Standing is Milton J. Cross.

KFOX OBSERVED ITS SILVER ANNIVERSARY RECENTLY. Taking part in a special broadcast were owner and foundr Hal Nichols, Anne Tincher and Frank P. Goss, all of whom were heard on KFOX's first program on March 5, 1924. At that time

only other stations logged were KFI and KHJ.





