

# **RADIO.**

**WEEK'S COMPLETE LOGS  
STARTING FRIDAY, NOV. 10**

# Television

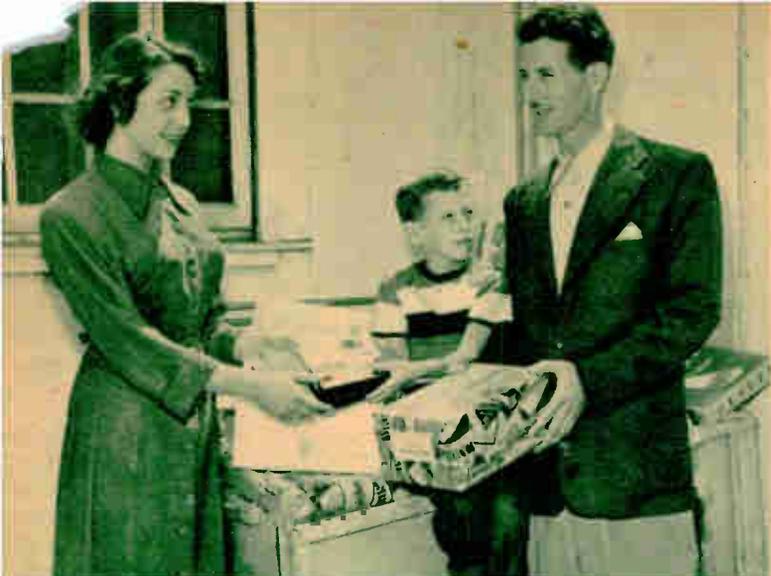
# *Life*

**The Secret of  
JACK BENNY'S  
SUCCESS**

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**How to Catch "The Perfect Fool"**  
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**2 MAGAZINES IN ONE - ONLY 10 CENTS**



▲ **MORRIS HOLLANDER, ANGELENO** who recently won \$25,000 in prizes on the CBS "Sing It Again" show, donates \$2000 in games and candy to the Hollywood-Los Feliz Community Camp, where his son Jeffrey, seven, spent last summer. Accepting the prizes from the Hollanders is Ruth Lippin, camp counselor. (CBS-Braslaff photo.)

▲ **SMILIN' ED McCONNELL** seems a little distraught over the speed with which his camera collection is growing. Ed's jolly children's program can be tuned in Saturdays, 8:30 a.m., NBC. (NBC-Ball photo.)

★ ★ ★  
**SEEN ON  
 THE RADIO  
 SCENE**  
 ★ ★ ★



◀ **TYPICAL OF** top-flight personalities who regularly visit ABC's "Betty Crocker Magazine of the Air" is Betty Hutton, mugging here with announcer Win Elliot.



▲ **THE LOVELY LYRIC** soprano voice heard Saturdays (Mutual, 9:30 p.m.) on "Chicago Theater of the Air" belongs to lovely Nancy Carr.

▼ **ONE OF THE WEST'S** most-listened-to newscasters, Bob Garred brings you up-to-the-minute bulletins Monday through Saturday, 7:30 a.m. and 6:05 p.m. on ABC.

▼ **NEW GIMMICK** incorporated by Irene Beasley on her CBS "Grand Slam" show is phone calls to listeners. Those who can answer correctly a five-part musical question receive a one-hundred-dollar savings bond.



**RADIO-TELEVISION LIFE**

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November 10, 1950

# What's New With Mel Blanc?



▲ **YOU HEAR MEL BLANC ALL THE TIME** on CBS's Jack Benny show—as Jack's violin teacher, his parrot, the train caller and Al Jolson's most persistent impersonator. Here Benny seems skeptical about hiring Mel as a Jolson, but Asa himself seems satisfied.

◀ **BLANC'S CARTOON VOICES INCLUDE** those of "Bugs Bunny," "Daffy Duck" and "Little Tweedie Bird." His novelty voices are available on Capitol Records in children's albums. Here his appreciative audience is son Noel.



*The Man With the Versatile Tonsils Is Back at the Mikes After His Annual Big Bear Summer Spent Hauling In the Trout And Casting a Speculative Look at Video*

By Lynn Roberts

Sunday, 4:00 p.m., 9:30 p.m.  
CBS-KNX, KCBO, KCBS  
Saturday, 7:00 p.m.  
NBC-KFI, KFSI, KNBC

**T**HE SPECULATIVE look Mel Blanc is casting toward TV is a cautious one. Mel is as eager as anyone to have a fling at the fabulous new medium—but he also feels there's never been a wiser place to apply the philosophy of that old axiom "Look before you leap." "And I've gained ounces of prevention multi-fold just keeping a watchful eye on my own set. It's a good way to learn the 'don'ts' of television."

Currently, Mel remains a TV hold-out while wisely waiting for "the right vehicle." "On television, I won't have the chance to do as many shows as on radio. My face isn't as flexible

as my voice." On the radio, even Mel's own mother doesn't always recognize his voice.

Mel has, however, developed a half-dozen vocal interpretations that have become identifiable Blanc creations—among them, his roles on Jack Benny's CBS show including those of Jack's violin teacher, his parrot, the train caller and perennial Al Jolson's perennial impersonator, and on Judy Canova's NBC comedy series, the parts of "Pedro" ("I thee-eeenk!"), "Paw Canova" and "Tex." Mel stressed the importance of consistent character identification, citing the case of Frank Nelson, who has contributed so much to radio's big comedy shows for so many years, but who only recently has begun to establish his identity with the public

with his "Yeee-aaaaas, Mr. Benny?" laugh line.

"Hizzoner"

With the Benny and Canova shows so recently returned after their summer hiatus, Mel has also just resumed his microphone activities following his own annual respite from the radio grind. There once was a day when he doggedly kept his nose to the ether grindstone twelve months out of every year, but since he adopted the wiser "Life's too short" philosophy, he has become so regular a resident of Big Bear Lake that this fall will see him inaugurated as its Honorary Mayor.

He has, in addition, been given the distinguished rank of Rear Commodore in the Big Bear Yacht Club, and is, as well, the composer of a novelty tune titled "Big Bear Lake" which is available on record as interpreted by Blanc's own elastic tonsils. Also available, on Capitol wax, are Mel's many children's records that feature his many cartoon voices. Latest of these is an album called "Bugs Bunny Sings," which includes the novelty vocals of "Bugs Bunny," "Daffy Duck," "Little Tweedie Bird" and "Yosemite Sam." All of Mel's cartoon-voice children's albums have placed consistently among the first eight in Billboard's popularity listings, and the actor credits highly the work of Capitol's Allan Livingston, who produces them, Billy May, who does the music, and Michael Maltese and Warren Foster of Warner Brothers' cartoon department.

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260 Pounds Pad J. Scott Smart,  
ABC's Famous "Fat Man," Who Has  
Exemplified How an Actor Can Be

# Worth His Weight

By Gaye Howe

Friday, 8:00 p.m.  
ABC-KECA. KGO. KFMB

**L**IKE THE corpulent character he has so aptly portrayed for the past four years, J. Scott Smart tips the scales at 260 pounds. However, his resemblance to ABC's "Fat Man" is purely physical, for Smart is a direct opposite of the pretentious private eye.

Perhaps even more fabulous a character than the one he fictionizes is Smart, who is a recluse, a painter and an extremely shy, even lonely, man.

## All Alone

By no stretch of the imagination could Smart be called a typical New Yorker. Although he has lived there more than ten years, he detests the clatter-and-clang way of life, calls

it "too much nonsense." The Maine coastline is his home throughout most of the year and a fisherman's shack his abode, where he can "batch it" and "sit and watch the other guys go fishing." A confirmed bachelor, he describes his solitude as including "Just me and the seagulls." (Smart claims to have an artist's inferiority complex which may explain his reticent behavior when he is with strangers.)

Only during the summer does Smart leave his hermitage, for then it becomes, like other ocean resorts, a "forty-cent tour." The rest of the time he flies once a week to New York for the "Fat Man" show, returning immediately to his shack, to paint water-color seascapes (many of which have hung in New York's celebrated Twenty-One Club).

## Vicious Circle

Just as incredible as his personality is J. Scott's career, which began in the theater at the suggestion of everybody except himself and his family. He used to be a dancer as well as a drummer, musical talents he channeled into spots with Eastern straw-hat circuits, consequently to appear in musicomedies like "No! No! Nanette!" and "Pink Lady." During the early '30's, J. Scott developed into a dialectician, a talent he used on varied radio shows including "The March of Time" and the Fred Allen show.

Around 1938-9 Smart came to Hollywood to appear in "100 Men and a Girl," the Deanna Durbin starrer. He was given a Universal contract, but since nothing came of it he went back to New York, and this time it was the stage that saw him next. ("Separate Rooms," with Alan Dinehart, Glenda Farrell and Lyle Talbot, was one of his plays).

In 1946 he auditioned for "The Fat Man," won the role and again came back to Hollywood, this time to star in the Universal "Fat Man" series, the first of which was filmed last summer.

## Wants Pictures

Although he will return to New York for the "Fat Man" radio show  
(Please Turn to Page 38)

November 10, 1950

IN THE FIRST of "Fat Man" films by Universal, J. Scott, a former dancer, displays his terpsichorean talents with his leading lady. While here he also won the Charleston contest with partner Hedda Hopper at the Mocambo.

AFTER APPLE PIE AND ICE CREAM AT THE BROWN DERBY, "The Fat Man" told Radio-TV Life's Gaye Howe of his hobby, playing the bass with Dixieland combos. He was a frequent performer with Ben Pollack's band at the Beverly Cavern during his stay in Hollywood.





▲ **BENNY DELIGHTS IN LAUGH CHARACTERS** which have been developed on his show—among the newest of which is "John L. P. Sivony," a portrayal excellently drawn by youthful comic Frank Fontaine. (CBS-Brasloff photo.)

▲ **"BENNY'S BACK!" WAS THE JOYOUS CRY** heard everywhere when Jackson and his happy crew returned to their old stand at CBS. With him for his opener were Mary, TV's Alan Young, CBS vice president Howard Meighan—and, far right, "Blue Eyes."

# The Secret of Jack Benny's Success

Sunday, 4:00 p.m., 9:30 p.m.  
CBS-KNX, KCBQ, KCBS

**B**ENNY'S BACK!" That was the by-word around radio this fall when Jack Benny and his familiar team of laughmakers returned to the mikes for their nineteenth season. It is, at the same time, Benny's first of what will probably mount up to a comparative string of successful seasons in the new video medium. (KTTV, Channel 11, check TV logs for time and day.)

Benny is back, as always, in his familiar role of the balding, penny-pinching patsy, but his CBS Jack Benny program, as in the past, will be replete during the coming year with riotous new laugh skits, new characterizations, new guest surprises.

This indestructible quality of the great wit's character creation and a show format flexible enough for a perennial infusion of fresh idea material and talent point to the secret of his enduring and inimitable success. As radio critic John Crosby once wrote: "Benny hasn't, as is so persistently rumored, been doing the same thing for eighteen years. He wouldn't have lasted that long if he had."

Comedy situations in a Benny program season have, year after year, been marked by freshness and originality. New characterizations, his own and those of an odd assortment of fellow actors and actresses, have

*Is a Blending of the Old and New—the Anticipated Topped by the Unexpected*

paraded across the script in endless procession. His guests, too, have been spectacularly impressive, as witness the case of the Ronald Colmans, who appeared sixteen times on the show.

But the program personalities, including the whimsical portrayals of regular cast members, are probably the most memorable highlights of the Benny saga. Among those who turned up last season was Frank Fontaine, a new comedian, playing a mentally retarded sweepstakes winner named "John L. P. Sivony." Mel Blanc, a regular, did a week-by-week impersonation of Al Jolson. Benny himself added another facet to his characterization, that of the naive treasurer of the Beverly Hills Beavers, a boys' club.

**"Hiya Buck!"**

Who doesn't remember the famous Buck Benny of the long-running "Buck Benny Rides Again" sequence? Andy Devine, whose entrance line was "Hiya, Buck!", was the chief stooge of this comedy turn. The skit ceased with the release of the Paramount film "Buck Benny Rides Again," in which Benny and most of his ribbers appeared.

Mr. Billingsley was a quaint character dreamed up and played by Ed Beloin, a former writer. A subnormal self-appointed house guest, Mr. Billingsley consistently made wry comments at the wrong time in a dry voice. Beloin, never an actor, always had Benny worried that he'd miss his cues or fluff his lines.

Another witty specimen knocked on the Benny door announcing "A telegram for Mr. Benny." The role was played by Harry Baldwin, Benny's secretary, who would glow over his laconic line with Barrymore-like pride at the end of each performance.

Mr. Kitzel, a current fabrication, is played by Artie Auerbach, former New York newspaper photographer. His "peekle in the meedle with the mustard on top" and his baseball stories are laugh toppers. Mabel Flapsaddle and Gertrude Gearshift, the Benny telephone operators, enacted by Sara Berner and Bea Benauderet, tie the program in knots with their saucy badgering of the boss.

Off and on the show have been

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◀ **SWEET-FACED** Jane Morgan is every bit as nice as she looks, likes talking about her grandchild, radio roles and garden, in that order. Listeners know her as "Mrs. Davis," landlady to "Our Miss Brooks" on the hilarious CBS show, and as sympathetic "Aunt Mary."

ing-cold rooms that were the only accommodations—why, my husband even fixed a portable lamp for me to warm myself by . . . but ha, I wouldn't go through it again! When you're young, inconveniences are fun, you know . . . but I'm a grandmother now!"

#### Comedy and Drama

Jane went into radio "whenever it was there was no more theater," and since that time has become a favorite with listeners, originally as a dramatic actress and in the past few years as a comedienne. "You know," she confided with a wink, "at first no one thought I could do comedy! Really. Then I went on Jack Benny's show as 'Emily,' the elderly admirer of ('that dear boy'), and afterwards came parts with Sweeney and March, Bob Hope, Jack Carson and now 'Our Miss Brooks.'" A wistfully serious Jane adds, "I do hope no one will forget I still do drama."

#### Home Body

With a newly remodeled and re-decorated home in the San Fernando Valley, Jane has been in a whirl, figuring interior and exterior designs. "All finished now," she sighs, "and

Monday thru Friday, 3:30 p.m.  
NBC-KFI, KFSI  
Sunday, 8:00 p.m.  
CBS-KNX, KCBQ

**A**FTER YOU'VE been in radio for more than two decades, done everything there is to do and seen everything there is to be seen, there isn't much left you could think of as "new and different."

Take Jane Morgan, who portrays the delightfully romantic absent-minded landlady to "Our Miss Brooks" and then switches to a completely different character as the wise, sympathetic "Aunt Mary."

First, Jane, who was born in England, started with a singing career. She studied at the Boston Conservatory of Music, then became a mezzo-soprano with the Boston Light Opera Company after marrying its orchestra leader, Leo Cullen Bryant. "I did everything from 'Jack in the Beanstalk' to 'Carmen,'" she remembers.

#### Leading Lady

Jane never studied for the stage. "I just jumped in and got all wet!" she chuckles. A great lady of the theater, Jane is still remembered for her stock work. (In fact, Mrs. Caywood of our Radio-Television Life business office recalls the early

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# Fine and Dandy

*Delightful Miss Morgan Finds She's Quite Satisfied With Present Career*

**By Gaye Howe**

1900's in Wichita, Kansas, where she spent every Monday night in the third row, center, of Toler Auditorium, thrilling to Jane Morgan's performances.

"Those were wonderful days," Jane smiles nostalgically. "I haven't forgotten what it was like to hear people shout 'Here she comes,' whenever I walked down the street. No, I wouldn't give up that phase of my life . . . the tiny towns where we performed by gaslight . . . the freez-

I'm so glad because at last I can get back to my garden." Jane landscaped the garden herself and loves nothing better than "to just get down and dig!"

Her greatest joy is telling of four-year-old granddaughter Mary Jane. "Named for her two grandmothers," Jane beams proudly, "she has beautiful curly hair and such large eyes and is just precious! My, I sound like a typical 'grandma,' but it's such fun!"

November 10, 1950

# VIDEO *In Review*

news and comments

## In & Out of Focus (General Comment)

### Looks Like

An all-star staff helped producer-star Al Burton celebrate the Second Anniversary of "Tele-Teen Reporter," KLAC-TV, last Wednesday. Among those joining the festivities were Al Jarvis, Don Otis, Hawthorne and Eggbert, Eddie Ryan, Ronnie Kemper, Sam Balter and Herb Allen. . . . Next week "Miss Teen-Age America" will be presented on "Tele-Teen Reporter." . . . NBC-TV's "The Big Story" documentary was chosen as one of the nine best TV plays of 1949 in "Best Television Plays of the Year," to be published by Merlin Press. Five hundred plays, seen on 103 TV stations throughout the nation, were scanned before the nine best were chosen. . . . Natalie Kalmus Television is branching into schooling in color TV. Kalmus, who for over twenty years was associated with Technicolor as color director, is emphatic in her contention that the problems in color TV today are the sending rather than the receiving. . . . "The Kid From Powder River Ranch" announced hiatus due to inability to maintain regular program time on KECA-TV. Search is now being made among TV outlets in Los Angeles for a good spot for the program, and some assurance of cooperation in giving it stabilized time. . . . First filming of Shakespeare's works for television is now in progress under the banner of Avon Pictures, Inc., a partnership of Sol Lesser and Douglas Fairbanks, Jr. First two pictures on the slate are "Julius Caesar" and "Anthony and Cleopatra." . . . The Ford Dealers of Southern California are picking up the check on KTTV's "The Alan Young Show," which is sponsored in the East by Esso and in the Midwest by Kroger Grocery. Ford sponsorship is here only. . . . The sensational young comic-mimic, Frank Fontaine, has been signed to a two-year radio and TV contract by CBS. He will continue to be heard on a number of Benny shows . . . and CBS is working on a TV format for him. . . . Robert Clarke has been chosen for the lead in "The Three Musketeers," one-hour feature film going into production this week at Hal Roach Studios for the Magnavox Theater television series. . . . Auditions of children under twelve years are being planned soon to fill a ten-person cast of the television show "The Smiley Burnette Bugle." . . . Show is being packaged by Hamilburg Agency and Smiley Burnette, and format of the

TV show follows closely Burnette's editorship of a Western newspaper, with the kids reporters who bring in promising juve talent to show. . . . Mal Boyd has already set Gene Raymond for two guest shots during his marathon of Eastern video guest shots. They are NBC-TV's "Leave It to the Girls" and CBS-TV's "Celebrity Time." . . . Stu Wilson's sponsor—now hang onto your hats — "Mother's Pride Creamy Root Beer"! is so enthused with Wilson's KFI-TV "Square Dance Happy Time" that it is contemplating building another show, a radio show, around the couple. . . . Jo Stafford, who is on the air around the world at least two hours and fifteen minutes every week, may make her television debut in color. . . . She has been requested by CBS to go to New York for their first big all-out color show.

## NEXT WEEK

Dignity pervades the pages of Radio-TV Life, for the "Halls of Ivy" are our cover couple, and inside you'll find how Ronald and Benita Colman have transplanted a part of England to their Beverly Hills home.

Distinguished actor Charles Coburn is highlighted with his "Song of Liberty" series that dramatically traces the history of our country.

The conversion of radio's honored "Old-Fashioned Revival Hour" to television is covered plus a feature on how Reverend Fuller has made his little country church expand into a Coast-wide meeting place.

Spots and lines before your eyes may be caused by an ailing TV set . . . if so, the enlightening article on set adjustments will make your viewing better than ever.

More good reading on Del Castillo, who knows a way to lull people fast asleep . . . a revealing sketch on video lovely Faye Emerson . . . and how Paul White man brought his "TV Teen Club" into being.

And don't forget the fresh reviews, concise comments and columns, accurate logs and easy program finders that are all yours for ten cents . . . at the newsstands Next Week!

## '51 Series to Cost More

Gillette and DuMont battled out the bidding for this year's World Series to the tune of \$800,000, with Gillette making a dubious win and picking up the tab. The razor company then got off the hook, if you can call \$150,000 out of \$800,000 any sort of help, by divvying with NBC, CBS and ABC (each at \$50,000) on costs and presentation. Gillette earned first refusal rights to next year's diamond series, but current word is that they won't go for the \$1,000,000 which Baseball Commissioner A. B. ("Happy") Chandler has set up as the mark to shoot for on the part of a hopeful sponsor. Word is also that Chevrolet will step in and bid 'em up. Well, you have to sell fewer cars than razors or blades to make up a million! In any event, it is a safe bet we will see baseball again.

## September Record

September sales of television receivers broke all records when 739,700 sets were bought by the public, and total U. S. television homes reached an estimated 8,269,400 as of October 1, 1950, according to a statement issued by Hugh M. Beville, Jr., NBC Director of Plans and Research.

Unprecedented buying in September was spurred by the attraction of greatly expanded fall program schedules and by the extension of television network hookups. On September 30, fifteen markets joined the NBC interconnected network, giving 604,000 television families their first opportunity to see "live" network programs. Eighty-four per cent of all United States TV homes are now served by linked stations, ranging from Jacksonville to Boston and as far west as Omaha.

The debut of Nashville, Tennessee's WSM-TV, on September 30, brought the total number of operating stations to 107. Until the FCC resumes assignment of facilities there will be no further television markets added to present total of NBC's sixty-three, Beville said.

## Stop, Listen, Look (Shows You May Like)

### "Stop, Look and Listen"

Wednesday, 10:00 p.m.  
KECA-TV, Channel 7

The above-named show typifies what can be done with a not new.

(Please Turn to Next Page)

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# KECA mike memos

By VIRGINIA WEST

Saturday, November 11, will be a red-letter day for all music lovers, for on that day the Metropolitan Opera season begins. . . . For the eleventh consecutive year, the Texas Company will sponsor the opera broadcasts over the coast-to-coast network of the American Broadcasting Company. Verdi's "Don Carlos" will open the 1950-51 season, which will be heard over KECA, starting at 11 o'clock in the morning. . . . That famous musical group, the Longines Symphonette, heard every Monday thru Thursday night on KECA at 10:35, is currently on tour. . . . Fans in thirteen states from Ohio to Texas, and from Minnesota to Mississippi, will have the opportunity to hear the Symphonette under the baton of Míshel Piastro, during the concert tour.

Did you catch the TV debut of the king of the cowboystars, Gene Autry, on Channel 7? Now heard on Saturday nights at 6:30, the Autry shows were especially produced for television, and are unique in the "horse opera" class since they feature Gene and his songs. Included in the series are Autry's horse, "Champion," Pat Buttram, the Cass County Boys, and others. . . . And thinking of cowboys, KECA also features such popular western figures as Rex Bell and "Cowboys 'n Injuns" every Sunday at 6 p.m., and that longtime favorite of radio and TV, The Lone Ranger, heard on Channel 7, Thursday nights at 7:30.

You now see comedy star Stu Erwin and his lovely wife, June Collyer, on KECA-TV, in "The Stu Erwin Show" . . . every Saturday night at 7:30. . . . And there's now a homemaker's special on KECA-TV every Monday thru Friday at 1:00 p.m. . . . If you're home at that time, tune in for Grace Lawson's cooking and nutrition talks.

"The Ruggles" have just rounded out their first anniversary as the most honored dramatic show on television, and the first weekly dramatic show on video to achieve one year of continuous performances. . . . Another newcomer to the TV scene which bids fair to be a prime favorite is the Saturday night (at 7) "Durkee Story Theater." During this series you'll hear dramatizations of stories by some of the greatest names in literature. . . . De Maupassant, Stevenson, Dickens, Hugo and others.

—Advertisement

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June Collyer

relatively mediocre idea when the emcee is one of the best, the mechanics of the show are well planned and effected, and some interesting extra talent is thrown in.

Show is a quiz session, with Art Baker appearing as skipper of the good ship "Tico." Each week a panel, consisting of three guests, sits around the captain's table. Four entertainers are members of the ship's crew. Each week the cruise takes viewers to different parts of the world, as the panel attempts to identify the places visited.

Not too novel. But Baker is so good in anything he does on TV, and his crew, Margaret Kerry, Nancy Wible, Ralph Hodges and Hal Smith (all of whom sing and dance out clues to the pictures shown) are so cute and capable, that these participants provide a good show all by themselves.

The places to be identified by the visiting panel are pictured, in part. A giant Teleflex screen is used, and these pictures, partially concealed, are thrown on that panel. Then the four-some of entertainers augment pictured clues by song and dance. If no one guesses, the picture thrown on the Teleflex screen is made clearer. More clues are added. Baker, all the while, keeps up the line of easy chatter in which he excels, making it more interesting for the viewers and for his guests. At times the game is tough enough to reduce the panel to speechless hopefuls, and without Baker on hand to supply quips and poise, the guests could seem like a pretty dull bunch.

Valuable prizes are offered viewers who send in subjects for the panel of guests to identify.

## KTTV Newsreel

Monday-Friday, 7:30 p.m.  
Monday, 10:00 p.m.  
KTTV, Channel 11.

For some weeks now KTTV has been incorporating front-line film on the Korean war in its regular newsreel. Now Bob Allison, head of the KTTV Television Newsreel, reports that so much exclusive footage has come in from Charles de Soria in Korea that he, Allison, will have to break up the coverage to run the film on all nights. KTTV was the only television station in the country having its own staff cameraman at the invasion of Inchon.

Some of the scenes shown have been, are, and will be the front-line inspection by General MacArthur, smoking remains of Inchon after the Invasion, arrival of the first United States planes at recaptured Kimpo airport, the Han River crossing and advance on Seoul by United Nations forces.

Inchon scenes cover the roundup of civilians for screening and questioning, imprisonment of Red soldiers, and treatment of war casualties.

In addition, Allison runs any special footage that comes in during the week from de Soria, now in the Seoul area.

Each time we watch KTTV's newsreel and this first-hand coverage, the thought occurs—too bad all schools, everywhere, aren't employing television in their curricula. It's a good bet that any TV station or outlet on

earth would cooperate with the schools in supplying marvelous footage that would bear out the old adage of one picture being worth ten thousand words.

## We Point With Pride

To the routines performed on KTLA's "Man's Best Friend." The object lessons and routines paraded during the "Dogtown, USA" spot, such as the dog sitter, the canine Halloween pranks, and others, each Saturday, far surpass a large measure of the human talent we have seen!

To the sketches that are more and more becoming part of the CBS-TV "Toaster of the Town" series.

## "Crusader Rabbit"

Monday-Friday, 6:00 p.m.  
KNBH, Channel 3.

"Crusader Rabbit" is a lovable, determined doll of a rabbit whose creators (Fairbanks Studios) put him through paces and fed him dialogue apparently designed for children, but with such tongue in cheek that at times the nightly five minutes could hold its own with a popular threesome (KF&O) no longer seen locally.

Sponsored by Friskies (a rabbit recommends a pup's fare!) the series has been running for weeks and weeks. Seldom does it fail to offer less than one good laugh a night, and for a five-minute series that racks up a good batting average.

Done in cartoon with a supposedly "straight" narrative, it carries "Crusader" and pals on their Quixote-like journeyings. Currently all are in the Great Southwest, at the mercy of the "Schmohawks," a fabulous lost tribe of Indians. Sounds silly, huh?

Well, it's the sort of whimsy that won't bear description. Any comment would be pretty heavy-handed. But push the juves aside some night and get a front seat at 6:00. It lasts only five minutes. If you don't succumb you've lost nothing—if you do, you're welcome.

## Second Glances (Critical Comment)

### "Beulah"

Tuesday, 7:30 p.m.  
ABC-TV, KECA-TV, Channel 7

What a great waste of talent lies in the casting of Ethel Waters as the kitchen queen in ABC-TV's televised series of an old and highly successful radio series, "Beulah." Not because the "Beulah" story is any less in any way than other television fare—and certainly the balance of the cast should keep Miss Waters happy with their performances. But to hear gems such as "Diamonds may be a girl's best friend, but a bank account ain't no poor relation"—instead of the songs she does a little bit better than any one alive—comes as a poor surprise to any Waters admirer.

For the record, the cast features Ginger Jones and William Post, Jr., as "Mr. and Mrs. Henderson," and Bud Harris as the evasive "Bill." Butterfly McQueen is the neighbor "Oriole,"

and Clifford Sales is "Donnie Henderson." Story lines usually, as in radio, find Harry Henderson, Beulah's employer, bungling situations and causing consternation among the feminine contingent. The resourceful Beulah usually finds the situation that saves the day.

It's great entertainment—unless, as we said, you happen to be a Waters fan. In this case, the image on your TV screen will slowly fade into nothingness while your memory creates a picture of Ethel Waters on stage, vocalizing with the Duke's band of old, or in the center of any one of a dozen unforgettable "Cabin in the Sky" scenes. Your video picture and mental image will never mix.

**On Lens (About Studio Happenings)**

*Well, Jackie!*

TV's Sam Mannis got quite a surprise one night recently while he was on the auction block down at Culver City. He had been expecting actor Jackie Coogan to stop by and make a video appearance.

Coogan didn't show and didn't show, and finally Mannis abandoned keeping an eye out for his tardy guest.

He heard a burst of laughter from the crowd and turned to the line of models. Instead of one of his own lovelies, his eyes lit on Jackie, standing there modeling a raccoon rag—a child's fur coat, with his trouser cuffs rolled up. Coogan made his video appearance all right.

**Off Lens (Personalities)**

*Hi-Yo Silver, Away-y-y!*

A recent bit on why "The Lone Ranger" wears a mask elicited such favorable response that we are following up with a story explaining how "The Lone Ranger" discovered his famous horse and how the cry "Hi-Yo Silver, Away-y-y" was originated.

Silver was the king of a herd of wild horses, and the most powerful one in the entire region. Legend has it that having conquered all opposition, Silver decided to seek new conquests and so left the protection and seclusion of the valley to cross the hills, where he met a bison for the first time.

The horse and the bison fought. While the magnificent stallion put up a heroic fight against the buffalo, even his great strength wore away, and he would have been ground to death had it not been for the timely arrival of "The Lone Ranger," who shot the bison and saved Silver.

Silver went off to nurse his wounds, and the "Ranger" continued on his way. But his own horse was soon shot from beneath him, and he was wounded. However, "Silver," once recovered, followed "The Lone Ranger" and showed up just in time to save his master from the hands of outlaws. Thus "The Lone Ranger" and Silver joined forces in their never-end-

ing battle to assure the triumph of law and order.

After the "Lone Ranger" had made friends with the wild horse, he one day stood with his Indian friend, "Tonto," in rapt admiration of the extraordinary animal. It was upon noting the horse's silken mane and tail and how his sleek white body glistened in the sun that the Ranger decided on the name "Silver."

When "The Lone Ranger" first mounted the great horse and patted him gently on his white neck, Silver was so eager to demonstrate to his new master that he had regained his great strength that he reared on his hind legs and then came down without a jar. He would thus prove to his new-found friend who had defended him that he could now reciprocate in kind.

"High, Silver!" "The Lone Ranger" called out. "High up—again!"

Trying to understand what the man on his back wanted, Silver repeated his rearing action. He heard the happy laugh of his rider.

"Now, big fellow," "The Lone Ranger" called out, "let's travel. Away there, Silver!"

For a moment the white horse was puzzled. Then he felt a nudge from the heels of the man on his back.

"Hi, there, you silver horse . . . away!"

Silver moved ahead, carrying his master. He was desperately anxious to please, eager to show his happiness at finding a friend. As he moved he heard shouts of encouragement.

"That's it, Silver! Hi-you-Silver . . . away!"

The horse moved faster. Another shout, this time contracted to "Hi-Yo, Silver, away-y-y!"

Silver broke into a run. Now he knew what the master wanted. At the next shout, the big stallion gave all his strength in a burst of speed that made his snowy figure look like a flash of light across the open plains. The shout was one that later rang throughout the West—the clarion call, the tocsin of a mystery rider who wore a mask and fought on the side of justice:

"Hi-yo, Silver, away-y-y!"

*How Arty Can They Get?*

If you're a wrestling fan, the news that the wrestlers are working toward the formation of "American Sportsmen's Television Equity Society" will come as a natural course of events. If you can't abide them, the news that the boys in their proposed contracts refer to themselves as "sportsmen-artists" will set off a good measure of catabolism.

These sportsmen-artists are apparently to demand pay for rehearsals; set rates of sixty-five dollars for prelim matches; eighty-five for semi-finals; and \$125 for finals.

Sounds like a good opportunity for anyone with muscles, the ability to grow their locks rapidly and a penchant for groveling around before the public to pick up a fast buck!

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*Brings You*



**The Allin Slate Show**

**10:00 A.M.—1:00 P.M.**

and

**3:30 P.M.—5:00 P.M.**

He is slated to be your favorite musical host Monday thru Saturday.



● Up-to-the-minute news  
8:00—12:00—4:00

● Race results throughout  
the day



**Music Is Better on**

**KIEV 870**  
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# Handy Hints

By Dorothy Gardiner and Dick Gar-ton, stars of KTLA's "Handy Hints," Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to Radio-Television Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-Radio-TV Life Hint of the Week.

Here is this week's winner: Janet Fleming, 524 Rosewood Court, Ontario, Calif.

The hint is: When sending cakes or cookies, especially to service men, pack them in popcorn instead of paper. It is much lighter to mail and keeps cake nice and fresh for weeks.

**THIS IS FOR THE LADIES.** It's a good way to store buttons that have been cut from an old garment or new ones that are left over. Put them between two strips of transparent tape. The buttons can be seen at a glance and individual buttons can be snipped off the strip as needed.

**HERE IS A GOOD HINT TO REMEMBER.** To protect your clothes, carry the sleeve of an old shirt in the glove compartment of your car, to be worn when working around the engine or changing a tire. This way, the sleeve of the shirt you're wearing will not get dirty or greasy.

**A HINT FOR SAUSAGE EATERS.** Take three sausages and stick them together with tooth picks. This will keep them from curling at the ends when being fried. Try this, it's amazing.

**DO YOU HAVE AN OLD-FASHIONED IRON AROUND THE HOUSE?** If so, they'll make very attractive book ends or a door stop. All you do is clean and enamel, then decorate with a few decals, put a piece of felt on the bottom and there you are.

**PLANNING ON A BIRTHDAY PARTY?** If so, chill the candles in the refrigerator twenty-four hours before using them. They will burn evenly and last longer.

**IF YOUR CANISTER LEAVES A RUST MARK ON YOUR SINK,** simply put scotch tape around the edges. It doesn't show and no more rust marks on the sink.

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# Television Precasts

## WHAT'S NEW

### Participation

**TUESDAY, NOVEMBER 14**—"Bonus Bids," KTTV, Channel 11, 8:00 p.m. (30 min.). Viewers are offered all kinds of merchandise on which they may bid with TV premium money, costing them nothing. (TV Premium stores in the local area will give amounts of premium money which exactly match the "legal tender" spent.) Robert Ross is auctioneer-emcee.

### Variety

**WEDNESDAY, NOVEMBER 15**—"Life Begins at 80," KECA-TV, Channel 7, 10:30 p.m. (30 min.). Jack Barry emcees round-table discussion featuring advice on various problems by a panel of youngsters all over eighty years of age. Members include one-time concert singer Mrs. Georgiana Carhart, real-estate owner Fred Stein, former dancer Lorna Standish, ex-railroad engineer John Dransy and pianist Paolo Gallico, father of author Paul Gallico.

**SATURDAY, NOVEMBER 11**—"Sam Levenson Show," KTTV, Channel 11, 8:45 p.m. (15 min.). Drill story-teller stars in fifteen minute series of folksy reminiscences.

### Comedy

**SATURDAY, NOVEMBER 11**—Jack Benny Show, KTTV, Channel 11, 8:00 p.m. (45 min.). Jack Benny premieres tonight with Rochester, Don Wilson, Mel Blanc, Artie Auerbach and the Sportsmen Quartet as regular cast members. Guesting will be Dinah Shore and Ken Murray.

### Juvenile

**WEDNESDAY, NOVEMBER 15**—"Pig's Whistle Animal Fair," KNBH, Channel 4, 7:00 p.m. (30 min.). Second week of novel show featuring Jack McCoy as emcee for children who display unusual pets. Featured are Billy Barty and organist Gaylord Carter.

\*

## WHO'S GUESTING

### Drama

**TUESDAY, NOVEMBER 14**—"Hollywood Screen Test," KECA-TV, Channel 7, 7:00 p.m. (30 min.). Stage and screen star Lee Tracy takes the spotlight in two scenes on the "Screen Test."

**TUESDAY, NOVEMBER 14**—"Billy Rose Show," KECA-TV, Channel 7, 9:00 p.m. (30 min.). Distinguished actor Walter Hampden and Richard Derr head a cast of Broadway players in video adaptation of an original Ben Hecht story.

### Variety

**FRIDAY, NOVEMBER 10**—"Showtime . . . U. S. A.," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Gertrude Lawrence and Edith Piaf headline tonight's extravaganza with comic Henry Morgan. Basil Rathbone acts as emcee.

**FRIDAY, NOVEMBER 10**—"Celebrity Time," KTTV, Channel 11, 8:30 p.m. (30 min.). Conrad Nagel hosts Veronica Lake and columnist Frank Farrell on tonight's battle of wits.

**FRIDAY, NOVEMBER 10**—"Penthouse Party," KECA-TV, Channel 7, 10:00 p.m. (30 min.). Kay Kyser, Frank Gallop and Julie Keegan guest with Betty Furness tonight.

**SUNDAY, NOVEMBER 12**—"This is Show Business," KTTV, Channel 11, 7:30 p.m. (30 min.). Evelyn Knight and Ben Blue head the guest roster.

**SUNDAY, NOVEMBER 12**—"Toast of the Town," KTTV, Channel 11, 8:00 p.m. (1 hr.). Margaret Truman makes her much-heralded TV debut tonight, headlining a guest list of Cornelia Otis Skinner, Victor Borge and Clark Dennis.

**WEDNESDAY, NOVEMBER 15**—"Star of the Family," KTTV, Channel 11, 7:00 p.m.

(30 min.). Morton Downey hosts Gloria DeHaven, Dean Murphy and Raye and Naldi tonight.

**WEDNESDAY, NOVEMBER 15**—"Hollywood Reel," KTLA, Channel 5, 7:15 p.m. (15 min.). Sterling Hayden guests.

**MONDAY, NOVEMBER 13**—"Cavalcade of Stars," KTSL, Channel 2, 7:30 p.m. (1 hr.). Jackie Gleason hosts Eddie Fisher, Betty Jane Kean and comedy duo Copeey and Ayres.

### Music

**SATURDAY, NOVEMBER 11**—"At Home Show," KTTV, Channel 11, 7:30 p.m. (45 min.). The Four Lads guest with Earl Wrightson.

**THURSDAY, NOVEMBER 16**—"Paul White-man Revue," KECA-TV, Channel 7, 8:30 p.m. (30 min.). Mimi Benzell and Earl Wrightson take viewers on a visit to a Pharaoh's palace.

### Comedy

**SUNDAY, NOVEMBER 12**—"Comedy Hour," KNBH, Channel 4, 8:00 p.m. (1 hr.). Bobby Clark stars with Gussie Moran; Mel Allen and Frances Langford on the guest roster.

**MONDAY, NOVEMBER 13**—"Four-Star Revue," KNBH, Channel 4, 10:00 p.m. (1 hr.). Starring Jimmy Durante with guests Donald O'Connor, Gwen Carter and Eddie Jackson.

### Participation

**MONDAY, NOVEMBER 13**—"Leave it to the Girls," KNBH, Channel 4, 9:30 p.m. (30 min.). Nick Kenny and Betty Beale guest.

\*

## WHAT'S PLAYING

### Drama

**FRIDAY, NOVEMBER 10**—"Pulitzer Prize Playhouse," KECA-TV, Channel 7, 9:00 p.m. (1 hr.). Helen Hayes, America's First Lady of the Theater, makes her premiere full-length dramatic appearance on TV when she stars in "The Late Christopher Bean," from the pen of Sidney Howard.

**SUNDAY, NOVEMBER 12**—"Philo Playhouse," KNBH, Channel 4, 9:00 p.m. (1 hr.). "The Gambler," starring Anne Crawford with Alfred Ryder and Ethel Griffies.

**SUNDAY, NOVEMBER 12**—"Nash Airflyte Theater," KTTV, Channel 11, 10:00 p.m. (30 min.). Herbert Marshall stars in "Municipal Airport."

**MONDAY, NOVEMBER 13**—"Studio One," KTTV, Channel 11, 10:00 p.m. (1 hr.). "Wuthering Heights" is adapted with Charlton Heston and Mary Sinclair in the principal roles.

**WEDNESDAY, NOVEMBER 15**—"Somerset Maugham Theatre," KTTV, Channel 11, 10:30 p.m. (30 min.). "Winter Cruise" with Adrienne Allen, Boris Tumarin and Louis Borell.

### Dramatic Documentary

**SATURDAY, NOVEMBER 11**—"Crusade in Europe," KECA-TV, Channel 7, 9:30 p.m. (30 min.). Third episode based on General Dwight D. Eisenhower's book will be "Platform in Europe."

### Sports

**TUESDAY, NOVEMBER 14**—Notre Dame Games, KTSL, Channel 2, 8:00 p.m. (30 min.). The Irish meet Pittsburgh tonight.

**THURSDAY, NOVEMBER 16**—Football, KNBH, Channel 4, 9:15 p.m. (to concl.). L.A. Rams versus the Green Bay Packers.

### Variety

**SATURDAY, NOVEMBER 11**—"Sandy Dreams," KECA-TV, Channel 7, 6:00 p.m. (30 min.). Sandy and the Dreamers suddenly find themselves in a world of the future where they meet the stars of "Space Patrol" and go on an unscheduled flight in a space ship.

# Alphabetical List of Video Programs

ARMAND LA POINTE'S  
AND RADIO-TV LIFE'S

Adventure Call..... KTLA, 9:50 p.m. Su  
Adventures in Food..... KECA-TV, 1 p.m. M-F  
Alexander, Ben..... KNBH, 10 p.m. Sa  
Amsterdam, Morey..... KNBH, 11 p.m. M-F  
Anson, Bill..... KTTV, 11:15 p.m. M, 11 p.m. Tu-F  
Animal Farm..... KNBH, 7 p.m. W  
Arch Le Roux Revue..... KNBH, 10 p.m. Tu  
Armstrong Theater..... KNBH, 9 p.m. M  
Arquette, Cliff..... KNBH, 7:45 p.m. Th  
At the Mat..... KTLA, 7:45 p.m. Th  
Auction Park..... KTLA, 11 p.m. Sa  
Backgrounds for Living..... KTLA, 7:15 p.m. Tu  
Backstage with NTG..... KTSLS, 10:05 p.m. M-Th  
Bandstand Revue..... KTLA, 5:30 p.m. Su  
Beat the Clock..... KTTV, 10:30 p.m. F  
Bell, Rex..... KECA-TV, 6 p.m. Su  
Benny, Jack..... KTTV, 8 p.m. alt. Sa  
Berle, Milton..... KNBH, 8 p.m. Tu  
Beulah..... KECA-TV, 7:30 p.m. Tu  
Big Story..... KNBH, 9:30 p.m. Alt. F  
Blind Date..... KECA-TV, 9:30 p.m. F  
Boxing, Southwest..... KLAC-TV, 8:30 p.m. Th  
Bradley, Buck..... KECA-TV, 3 p.m. Sa  
Break the Bank..... KNBH, 10 p.m. W  
Buck Rogers..... KECA-TV, 5 p.m. Su  
Campus Christian Hour..... KTSLS, 9 p.m. Tu  
Can You Top This?..... KECA-TV, 9:30 p.m. Tu  
Cavalcade of Bands..... KTSLS, 7 p.m. Tu  
Cavalcade of Sports..... KNBH, 8 p.m. F  
Cavalcade of Stars..... KTSLS, 7:30 p.m. M  
Celebrity Time..... KTTV, 8:30 p.m. F  
Chance of a Lifetime..... KECA-TV, 7:30 p.m. W  
Chef Milani..... KNBH, 11:30 a.m. M-F  
Children Should Be Heard..... KFI-TV, 5 p.m. Su  
Chism, Sybil..... KNBH, 9:30 a.m. M-F  
..... KNBH, 12 p.m. Tu,Th,F  
Circle the Globe..... KNBH, 7 p.m. W  
Cisco Kid..... KNBH, 7 p.m. Tu  
City at Night..... KTLA, 10:15 p.m. W  
Clyde, Andy..... KECA-TV, 6:30 p.m. M-F  
Colgate Comedy Theater..... KNBH, 8 p.m. Su  
Comedy Theater..... KNBH, 6:20 p.m. M-F  
Come Into the Kitchen..... KTTV, 3 p.m. M-F  
Como, Perry..... KTTV, 7:45 p.m. M,W,F  
Conte, John..... KNBH, 7:45 p.m. Tu, Th  
Cook's Corner..... KFI-TV, 1:30 p.m. M-F  
Cooley, Spade..... KTLA, 8:30 p.m. Sa  
Cowboy Thrills..... KTLA, 6 p.m. M-Sa  
Creative Home Builder..... KFI-TV, 12:30 p.m. Su  
Crusader Rabbit..... KNBH, 6 p.m. M-F  
Cyclone Malone..... KTTV, 6:45 p.m. M-F  
Danger..... KNBH, 10 p.m. F  
Designed for Women..... KNBH, 6:30 p.m. M-F  
Detectives, J. G..... KECA-TV, 4 p.m. Su  
Dick Tracy..... KECA-TV, 4 p.m. Su  
DiMaggio, Joe..... KNBH, 5:30 p.m. Sa  
Dixie Showband..... KTLA, 7:30 p.m. M  
Downey, Morton..... KTTV, 7 p.m. W  
Eastside Theater..... KFI-TV, 8 p.m. M-F  
Emerson, Faye..... KTTV, 7:45 p.m. Tu,Th,Sa  
Erwin, Stu..... KECA-TV, 7:30 p.m. Sa  
Everybody's Show..... KFI-TV, 10:30 a.m. Sa  
Famous Jury Trials..... KTSLS, 8:30 p.m. Sa  
Fantastick Studios, Ink..... KTLA, 6:30 p.m. Tu  
Fireside Theater..... KTLA, 10 p.m. Tu  
First Nighter..... KECA-TV, 10 p.m. Tu  
Ford Theater..... KTTV, 7 p.m. F  
\*Ford News & Weather..... KNBH, 7:45 p.m. M-F  
For Sportsmen Only..... KFI-TV, 5 p.m. M  
Four Star Revue..... KNBH, 10 p.m. M  
Garroway, Dave..... KNBH, 10 p.m. Su  
Gigi & Jock..... KTSLS, 7 p.m. Sa  
Godfrey, Arthur..... KTTV, 8 p.m. W  
Godfrey's Talent Scouts..... KTTV, 8:30 p.m. M  
Goldbergs..... KTTV, 9:30 p.m. M  
Graham, Sheilah..... KNBH, 12 p.m. W  
Graydon, Joe..... KLAC-TV, 10 a.m. M-F  
..... KLAC-TV, 8:30 p.m. M  
..... KTLA, 10:45 p.m. Th  
Gregson, Jack..... KECA-TV, 2 p.m. M-F  
Hawthorne..... KLAC-TV, 2 p.m. Su  
Hail the Champ..... KLAC-TV, 7:30 p.m. F  
Hands of Destiny..... KTSLS, 9:30 p.m. W  
Handy Hints..... KTLA, 6:45 p.m. M-F  
Harmon, Tom..... KTTV, 4:45 p.m. M,W,F  
Heldt, Horace..... KTTV, 9 p.m. M  
Hawthorne & Eggbert..... KLAC-TV, 6 p.m. Tu-Sa  
Hayes, Gabby..... KNBH, 6 p.m. Su  
Heidt, Horace..... KTTV, 8:30 p.m. M  
Hello Again..... KNBH, 6:25 p.m. Tu  
Hold That Camera..... KTSLS, 9:30 p.m. Th  
Hollywood Career..... KTLA, 10:15 p.m. M  
Hollywood Opportunity..... KTLA, 7:30 p.m. Th  
Hollywood Reel..... KTLA, 7:15 p.m. W  
Hollywood Screen Test..... KECA-TV, 7 p.m. Tu  
Hollywood Studio Party..... KTTV, 1:30 p.m. M-F  
Home Magazine..... KTTV, 7 p.m. Su  
Hometown Jamboree..... KLAC-TV, 8 p.m. Sa  
Hopalong Cassidy..... KTLA, 6:30 p.m. Sa  
Hope..... KNBH, 9 p.m. alt. Sa  
Howdy Doodie..... KNBH, 5:30 p.m. M-F  
Hutton, Ina Ray..... KTLA, 9 p.m. Tu  
Inside Detective..... KTSLS, 9 p.m. Sa  
It's a Neat Trick..... KTSLS, 7:45 p.m. Th  
Jalopy Derby..... KTLA, 9:30 p.m. Sa  
Jarvis, Al..... KLAC-TV, 1 p.m. M-F  
Jonathan Story..... KLAC-TV, 6:45 p.m. M,W  
Jump Jump..... KNBH, 6:05 p.m. M-F  
Just for Fun..... KFI-TV, 5:30 p.m. Su  
\*Karns, Roscoe..... KTSLS, 9 p.m. Sa  
Kate Smith Show..... KNBH, 4:30 p.m. M-F  
Kieran's Kaleidoscope..... KECA-TV, 9 p.m. Su  
Kraft Theater..... KNBH, 9 p.m. W  
Kysar, Kay..... KNBH, 8 p.m. W  
Ladies' Day..... KFI-TV, 12:30 p.m. M-F  
Ladies' Matinee..... KTTV, 4:30 p.m. M-F  
Laird and Hardy..... KNBH, 7 p.m. F  
Lawton, Fleetwood..... KTSLS, 10 p.m. M-Th  
..... 9:55 p.m. F

Leave It to the Girls..... KNBH, 9:30 p.m. M  
Lee's Lair..... KTSLS, 7 p.m. M  
Leone, Baron..... KECA-TV, 4:30 p.m. M-F  
Le Roux, Arch..... KNBH, 10:30 p.m. F  
Leverette, Sam..... KTTV, 8:45 p.m. Sa  
Life Begins at 80..... KECA-TV, 10 p.m. W  
Lewis, Robert Q..... KTTV, 8 p.m. Th  
Lights, Camera, Action..... KNBH, 9 p.m. Th  
Linkletter, Art..... KECA-TV, 7:30 p.m. F  
Lone Ranger..... KECA-TV, 7:30 p.m. Th  
Magazine of the Week..... KTLA, 10 p.m. Su  
Magic Party..... KTTV, 6 p.m. M,W,F  
Mama..... KTTV, 8 p.m. F  
Man Against Crime..... KTTV, 9:30 p.m. W  
Man's Best Friend..... KTLA, 5:30 p.m. Sa  
Marshall Plan in Action..... KECA-TV, 7:30 p.m. Su  
Martin Kane..... KNBH, 8:30 p.m. Th  
Marx, Groucho..... KNBH, 8:30 p.m. M  
Maugham, Somerset..... KTTV, 10:30 p.m. W  
McConnell, Ed..... KNBH, 6:30 p.m. alt. Sa  
McCoy, Jack..... KTTV, 7 p.m. Sa  
McCoy, Tim..... KTLA, 7 p.m. Sa  
McCuine, Hank..... KNBH, 7 p.m. Sa  
McLaughlin, Bob..... KLAC-TV, 9:30 a.m. Sa  
McNeill, Don..... KLAC-TV, 11:30 p.m. Tu-F  
Meet Me in Hollywood..... KTLA, 10:30 p.m. F  
Meet the Press..... KNBH, KFMB-TV, 7 p.m. Su  
Mirandy..... KFI-TV, 12:30 p.m. Sa  
Movietown, B.S.V.P..... KTLA, 9:15 p.m. Su  
Mr. I. Magination..... KTTV, 6:30 p.m. Su  
Murray, Arthur..... KTSLS, 9 p.m. Th  
Murray, Ken..... KTTV, 8 p.m. alt. Sa  
Norma Jean's Doll Shop..... KTTV, 5:55 p.m. M-F  
Norman, Lucille..... KTTV, 7 p.m. M  
Old-Fashioned Meeting..... KECA-TV, 8:30 p.m. Su  
One Man's Family..... KNBH, 7:30 p.m. Sa  
Open Road..... KTLA, 9 p.m. Tu  
Original Amateur Hour..... KNBH, 9 p.m. Tu  
Owens, Harry..... KTLA, 8 p.m. F  
Palladium Show..... KLAC-TV, 12 p.m. Tu  
Pandit, Korla..... KTLA, 12 p.m. Su  
Pantomime Quiz..... KTTV, 9 p.m. W  
Penthouse Party..... KECA-TV, 10 p.m. F  
Pet Exchange..... KTTV, 7 p.m. F  
Philco Playhouse..... KNBH, 9 p.m. Su  
Phillips, Foreman..... KECA-TV, 5:30 p.m. M-F  
Plainclothesman..... KTSLS, 9:30 p.m. Tu  
Potter, Peter..... KTSLS, 11:05 p.m. M-Th  
Pulitzer Playhouse..... KECA-TV, 9 p.m. F  
Queen for a Day..... KTSLS, 8 p.m. Th  
Quiet, Please..... KECA-TV, 10:30 p.m. W  
Quinlan, Roberta..... KNBH, 7:45 p.m. M,W,F  
Rainier Revue..... KTTV, 10:15 p.m. Tu-F  
Road to Fame..... KTSLS, 10 p.m. F  
\*Roberts, Cleo..... KLAC-TV, 10 p.m. M-Th; 11 F  
Rose, Billy..... KECA-TV, 9 p.m. W  
Rose Room Revue..... KFI-TV, 7 p.m. W  
Roving Camera..... KTLA, 7:15 p.m. Tu  
Roy, Mike..... KLAC-TV, 12 n. M-Sa  
Sandy Dreams..... KECA-TV, 6 p.m. Sa  
Sandy Strong..... KECA-TV, 5:15 p.m. M-F  
Saturday Night Revue..... KNBH, 8 p.m. Alt. Sa  
Sawyer, Hal..... KECA-TV, 8:30 p.m. Tu  
Shannon, Bob..... KFI-TV, 7:30 p.m. Tu  
Show of Shows..... KNBH, 9 p.m. Sa  
Showtime U.S.A..... KECA-TV, 8:30 p.m. M-F  
Singing Chef..... KFI-TV, 3 p.m. M-F  
Sit or Miss..... KECA-TV, 8 p.m. Sa  
Small Talk..... KTSLS, 6:30 p.m. Sa  
Smoky Rogers..... KFMB-TV, 7 p.m. M-F  
Soapbox Theater..... KECA-TV, 3:30 p.m. Su  
Soule, Olan..... KTTV, 7 p.m. Su  
Space Patrol..... KECA-TV, 6:45 p.m. M-F  
Square-Dance Time..... KFI-TV, 9:30 p.m. M  
Star Gazing..... KLAC-TV, 10:30 p.m. Su  
Stars Over Hollywood..... KNBH, 8 p.m. M  
Star Time..... KTTV, 11 p.m. M; 10 p.m. Tu-F  
Stop the Music..... KECA-TV, 8 p.m. Th  
Stranger Than Fiction..... KTSLS, 7 p.m. Th  
Studio One..... KTTV, 9:30 p.m. M  
Super Circus..... KECA-TV, 5 p.m. Su  
Take a Chance..... KNBH, 10:30 p.m. Su  
Telefunken..... KTLA, 10:30 p.m. Th  
The Show Goes On..... KTTV, 8 p.m. Th  
Tele-Ten Reporter..... KLAC-TV, 7:30 p.m. W  
This Is Your Defense..... KFI-TV, 6 p.m. Sa  
Time for Beany..... KTLA, KFMB-TV, 6:30 p.m. M-F  
Toast of the Town..... KTTV, 8 p.m. Su  
Tom Corbett..... KTTV, 8:30 p.m. M,W,F  
Toni Twin Time..... KTTV, 8:30 p.m. alt. Sa  
Touchdown..... KTSLS, 6:30 p.m. F, 8 p.m. W  
Tricks and Treats..... KTLA, 10:30 a.m. Sa  
Triple-Feature Theater..... KECA-TV, 7 p.m. M  
Truth About Dixie..... KFI-TV, 7:30 p.m. Th  
Truth or Consequences..... KTTV, 9 p.m. Sa  
TV University..... KFI-TV, 6:05 p.m. M-F  
Twenty Questions..... KECA-TV, 8 p.m. F  
Units and Andy..... KTTV, 5 p.m. M,W,F  
Versatile Varieties..... KNBH, 9:15 p.m. F  
Waring, Fred..... KTTV, 9 p.m. Su  
Webb, Frank..... KFI-TV, 5 p.m. M-F  
Wedding Bells..... KLAC-TV, 7:30 p.m. Sa  
Welsh, Bill..... KFI-TV, 9 a.m. M-F  
Western Caravan..... KTSLS, 6 p.m. M-Th, Sa  
What's My Line..... KTTV, 8 p.m. alt. M  
What's Name of That Song..... KTSLS, 8:30 p.m. Th  
Wheeler, Burrirt..... KFI-TV, 2 p.m. M-F  
White, Betty..... KLAC-TV, 7 p.m. Su  
Whiteman, Paul..... KECA-TV, 4:30 p.m. Sa  
Who Said That?..... KECA-TV, 8:30 p.m. Th  
..... KNBH, 9:30 p.m. alt. F  
Williams, Tex..... KNBH, 8:30 p.m. F  
Willcock, Dave..... KNBH, 9 p.m. M  
Wilson, Stu..... KFI-TV, 4 p.m. M-F  
Winchell-Mahoney Show..... KNBH, 7:30 p.m. Su  
Woman's Voice..... KTTV, 7:15 p.m. M  
Women Are Wonderful..... KTSLS, 7:30 p.m. M

# "MYSTERY VOICE" CONTEST

First Prize: Flying trip to New York.  
... Week's vacation in Gotham. ...  
Nights on the town with singer Alan  
Dale of "Sing It Again" at Stork Club  
... Copacabana ... Latin Quarter ...  
Big departure party at Palladium with  
Frank De Vol guest. ... Tickets to  
Broadway shows. ... Tickets to Milton  
Berle, Ed Sullivan and other TV shows.  
... Personally autographed Frankie  
Laine record albums for you. ...  
Crates of oranges and lemons from  
KSPA, Santa Paula. ... Plus: One  
week's vacation for two at MAC Dude  
Ranch in Apple Valley, courtesy  
George McCarthy and E. V. Haley of  
Apple Valley Acres.

Second Prize: Week's vacation for  
two at Ambassador Guest Lodge, Big  
Bear.

Third Prize: Week's vacation for two  
at Fuller's Guest Lodge, Big Bear Lake.

What we seek is the identity of our  
Mystery Voice—plus a short sentence  
or two from you on Why You Like  
Radio-Television Life Magazine.  
(Twenty-five words or less.) Listen  
daily to the Armand La Pointe Show  
when he adds the contest clues to his  
records and guest interviews. The La  
Pointe Show is on the Pacific Regional  
Network on the following stations:  
KWIK, Burbank, daily at 2:00 p.m.  
and 3:05 Saturdays; KFMB, Hollywood,  
at 3:05 daily; 3:05 daily on KVEN,  
Ventura; KSPA, Santa Paula; KPRO,  
Riverside; KREO, Indio; KPMO, Po-  
mona; and KBUC, Corona.

Clues: She's a gal singer ... on  
"Stop the Music" TV show ... 24  
years old ... from Detroit ... initials  
are "M-M" ... sang with Harry James  
and Russ Morgan ... is on Decca  
records ... sang at Ciro's and was  
discovered there by Joan Crawford.  
Straighten out these letters and you  
have her last name: "A-N-R-G-M-O!"  
These letters spell her first name:  
"N-O-I-R-A-M!"

Now the clues are all announced  
and we're waiting for your entries.  
The contest has no age limitation—  
kids may enter, too. Send as many  
entries as you like to:

ARMAND LA POINTE SHOW  
Pacific Regional Network  
6540 Sunset Blvd.  
Hollywood 28, Calif.

The contest closes midnight, Mon-  
day, November 20, 1950. Mail entries  
now.

Remember, it doesn't matter whether  
you hear the La Pointe show or not—  
you've now got all the clues, so send  
in your entries. All Californians of all  
ages eligible. Judges' decisions final.  
Winners to be announced before Dec-  
ember 1.

Any questions? If so, call Armand  
La Pointe at Hillside 7406 in Holly-  
wood.

# WEEK'S TELEVISION LOGS

## STATION FINDER

- CHANNEL 2—KTSL
- CHANNEL 4—KNBH
- CHANNEL 5—KTLA
- CHANNEL 7—KECA-TV
- CHANNEL 8—KFMB-TV
- CHANNEL 9—KFI-TV
- CHANNEL 11—KTTY
- CHANNEL 13—KLAC-TV

## FRIDAY

- 9—Ch. 9, The Bill Welsh Show with Helen Parrish.
- 9:30—Ch. 4, Presenting Sybil Chism.
- 10:45—Ch. 4, Buying With Betty.
- 10—Ch. 13, Joe Graydon Show (to 12).
- 10:15—Ch. 4, The Latest News.
- 10:30—Ch. 4, Morning Matinee.
- 11:30—Ch. 4, Chef Millan Show.
- 11:45—Ch. 11, Morning Serenade.
- 12—Ch. 4, Sybil Chism at the Organ.
- ★Ch. 9, Noon News.
- ★Ch. 11, Noonday With Hemingway.
- Ch. 13, Michael Roy Show.
- 12:15—Ch. 11, Photoplays, "Big Time or Bust," Regis Toomey.
- 12:30—Ch. 9, Ladies' Day.
- 1—Ch. 7, Adventures in Food, Grace Lawson.
- Ch. 8, Will You Take a Dare?
- Ch. 11, Hollywood Studio Party, Jack Wheeler, Anita Gordon, Jack Meakin.
- Ch. 13, Al Jarvis Make-Believe Ballroom (to 6).
- 1:30—Ch. 8, Public Service Program.
- Ch. 9, Cook's Corner, Monty Margetta.
- 2—Ch. 7, Jack Gregson Show.
- Ch. 8, Smokey Rogers.
- Ch. 9, Open House, Burritt Wheeler.
- Ch. 11, Hollywood Studio Party.
- 2:30—Ch. 13, Movie Matinee.
- 3—Ch. 9, Singing Chef.
- Ch. 11, Come Into the Kitchen, Freda Nelson.
- 3:30—Ch. 9, Film Featurette.
- Ch. 11, Movie Gems, "Officer O'Brien," with Bill Boyd.
- 3:45—Ch. 9, The World Is Your Garden.
- Ch. 13, Al Jarvis.
- 4—Ch. 9, Stu Wilson Show, Marie Gibson, Chester Fisher.
- 4:15—Ch. 7, Woman Speaks (Film).
- 4:30—Ch. 4, The Kate Smith Show.
- Ch. 7, Baron Leone Show.
- Ch. 11, Ladies Matinee, Jack Bourke.
- 5—Ch. 7, Curries' Corner.
- Ch. 8, Film Short.
- Ch. 9, Frank Webb Show.
- Ch. 11, Unk and Andy With Jack Kenaston.
- 5:15—Ch. 7, Sandy Strong.
- Ch. 11, Range Riders.
- 5:30—Ch. 2, Cartoon Carnival.
- 5:30—Ch. 2, Western Caravan, "Lone Star Law Men," Tom Keane.
- Ch. 4, Howdy Doody.
- ★Ch. 8, News, Music.
- Ch. 7, Foreman Phillips.
- Ch. 8, Did You Know?
- ★Ch. 9, News Room, Ted Meyers, Pat Bishop.
- 5:45—Ch. 5, Police Calls.
- Ch. 8, Sandy Strong.
- 5:50—Ch. 2, Cartoon Carnival.
- 5:55—Ch. 11, Norma Jean's Doll Shop.
- 6—Ch. 4, Crusader Rabbit.
- Ch. 5, Cowboy Thrills.
- Ch. 8, Corral.
- Ch. 11, Norma Jean's Toy Shop.
- 6:05—Ch. 4, Jim Jumb.
- Ch. 9, KFI-TV University.
- 6:15—Ch. 11, Magic Party.
- 6:20—Ch. 4, Comedy Theater.
- 6:30—Ch. 2, Touchdown.
- Ch. 4, Detectives, J.G.
- Ch. 5, Ch. 8, Time for Beany.
- Ch. 7, Andy Clyde Comedy.
- Ch. 9, Fiddle Coontz Show.
- Ch. 11, Space Cadet.

- 6:45—Ch. 4, Adventures of Cyclone Malone.
- Ch. 5, Handy Hints.
- Ch. 7, Space Patrol.
- ★Ch. 8, Newsreel.
- ★Ch. 11, Jarman With Harmon.
- Ch. 13, Song Trails.
- 6:55★Ch. 2, Lee Wood, News.
- 7—Ch. 2, Hollywood Road to Fame, with NTG.
- Ch. 4, Laurel & Hardy Film.
- ★Ch. 5, Newsreel.
- ★Ch. 7, National Pro Football Highlights.
- Ch. 8, Strange Adventure.
- Ch. 11, Pet Exchange.
- Ch. 13, Adventure Serial, "Three Musketeers," John Wayne.
- 7:15—Ch. 5, Yer Ole Buddy.
- 7:25—Ch. 4, Good Bag of the Week.
- 7:30★Ch. 4, News, Weather.
- Ch. 5, Charley Chase Comedy.
- Ch. 7, Life With Linkletter.
- ★Ch. 8, People in News.
- Ch. 9, Fishing Pals.
- ★Ch. 11, KTTY News.
- Ch. 13, Hall the Champ.
- 7:45—Ch. 4, Roberta Quinlan Show.
- Ch. 8, Film Short.
- 8—Ch. 11, Perry Como Show.
- Ch. 2, Stranger Than Fiction.
- Ch. 4, Cavalcade of Sports.
- Ch. 5, Harry Owens Royal Hawaiian.
- Ch. 7, 20 Questions.
- Ch. 8, Penthouse Party.
- Ch. 9, Eastside Theater, "Brooklyn Orchid," Wm. Tracy, Robt. Kent.
- Ch. 11, Mama, Pezzy Wood, Judson Laire.
- Ch. 13, Jim Hardy Film.
- 8:05—Ch. 13, Wings Over Los Angeles.
- 8:15—Ch. 2, Film Short.
- Ch. 13, Sports Tomorrow.
- 8:30—Ch. 2, Feature Film "Westland Case" with P. Foster, C. Hughes.
- Ch. 4, Ch. 8, Tex Williams Caravan.
- Ch. 7, Showtime U.S.A.
- Ch. 8, Tex Williams Caravan.
- Ch. 11, Celebrity Time, Guests V. Loke, F. Farrell.
- 9—Ch. 13, Wrestling, Oconn Park Varieties.
- Ch. 5, Movie Classic, "Silver Queen," G. Brent, P. Lane.
- Ch. 7, Pulitzer Playhouse, "The Late Christopher Bean," Helen Hayes.
- Ch. 8, Comedy Hour.
- Ch. 9, Spotlight on Talent.
- Ch. 11, Ford Theater.
- 9:30—Ch. 4, Who Said That? John Cameron Swayze.
- ★Ch. 9, Evening News.
- 9:55★Ch. 2, Fleetwood Lawton, News.
- 10—Ch. 2, Touchdown.
- Ch. 4, Designed for Women.
- Ch. 7, Penthouse Party.
- Ch. 8, Showtime U.S.A.
- Ch. 11, Starline, Ed Belmers.
- 10:05★Ch. 11, TV Newsreel with Roy Maypole.
- 10:15—Ch. 11, Rainier Revue with Roy Maypole.
- 10:30—Ch. 2, Peter Potter.
- Ch. 4, Arch Le Roux Revue.
- Ch. 5, Night Owl Variety—Stan Chambers.
- Ch. 7, Stud's Place.
- Ch. 8, George Burns and Gracie Allen.
- Ch. 11, Beat the Clock with Bud Collyer.
- 11—Ch. 4, Broadway Open House.
- Ch. 5, Meet Me in Hollywood.
- Ch. 7, The Robbins Nest.
- Ch. 8, Party Time.
- Ch. 11, Glandin' at Anson.
- ★Ch. 13, Clete Roberts, News.
- 11:10—Ch. 13, Owl Movie, "County Fair."
- 11:30—Ch. 8, Newsreel.

## SATURDAY

- 9:30—Ch. 13, Bob McLaughlin (to 12).
- 10★Ch. 5, News, Music.
- 10:30—Ch. 5, Tricks and Treats.
- 11—Ch. 5, Western Adventure.
- 11:30—Ch. 9, Your City At Play.
- 12—Ch. 5, Giant Movie Matinee (to 5:30), "There Goes Kelly."
- Ch. 13, Mike Roy.
- 12:30—Ch. 9, Miranda & the Garden.
- 12:45—Ch. 11, Afternoon Serenade.
- 1—Ch. 5, Film, "Blazing Barriers."

- Ch. 9, Double Feature: "Riders of the North," Boh Custer; "Lone Rider and the Bandit," George Huston.
- Ch. 11, Dick Dunkel's Football Ratings.
- Ch. 13, Just Kids.
- 1:15—Ch. 11, Sports Scholar, Fred Udell.
- 1:30—Ch. 8, Grandstand Quarterback.
- Ch. 11, 50-Yard Line, Ed Reimers.
- 1:45—Ch. 8, Ch. 11, Football: UCLA vs. California.
- 2—Ch. 13, Saturday Matinee: "Tombstone Canyon," Ken Maynard.
- 2:15—Ch. 3, Film, "Marked Trails."
- 3—Ch. 7, Buck Bradley's Rodeo.
- Ch. 13, Saturday Matinee: "Mesquite Buckaroo," Bob Steele.
- 3:15—Ch. 9, Shop, Look and Listen.
- 3:30—Ch. 8, Film, "Lure of the Islands."
- Ch. 7, Cowboy Theater, Film.
- Ch. 9, I Chose My Country.
- 4—Ch. 7, Buck Bradley's Rodeo.
- Ch. 9, Concert, Spencer Brown.
- Ch. 13, Feature Film, "Glory Trail," Tom Keene.
- 4:30—Ch. 7, Paul Whiteman's TV Teen Club.
- Ch. 9, Holiday Album.
- Ch. 11, Inside Football.
- 4:45—Ch. 5, "Great God Gold."
- Ch. 8, Grandstand Quarterbacks.
- Ch. 9, From Your Garden.
- Ch. 13, Owl Football Scoreboard.
- 5—Ch. 7, Buck Rogers.
- Ch. 8, Super Circus.
- Ch. 9, For Sportsmen Only, Ted Meyers.
- Ch. 11, The Big Top with Jack Sterling, Ed McMahon.
- Ch. 13, Adventure Serial, "Shadow of the Eagle," John Wayne.
- 5:30—Ch. 4, Joe DiMaggio Show.
- Ch. 5, Man's Best Friend.
- Ch. 7, Acrobat Ranch.
- Ch. 13, Adventure Serial, Frankie Darro.
- 5:45—Ch. 4, Feature Film: "Last Curtain."
- 5:50—Ch. 2, Cartoon Carnival.
- 6—Ch. 2, Western Caravan.
- Ch. 5, Cowboy Thrills.
- Ch. 7, Sandy Dreams.
- Ch. 8, Beulah Show.
- Ch. 9, This Is Your Defense.
- Ch. 11, Blue-Ribbon Bouts.
- Ch. 13, Hawthorne and Egbert.
- 6:30—Ch. 3, Fantastick Studios, Ink.
- Ch. 7, Gene Autry Film, "The Doodlebug."
- Ch. 8, Hank McCune Show.
- Ch. 9, Vet's TV Center.
- Ch. 13, Auction City.
- 6:45—Ch. 9, Film Featurette.

Don't Miss . . .

## GIGI & JOCK

EVERY SATURDAY

7:00 to 7:30 P.M.

KTSL Channel 2

Prod. by TEEVEE CO.

- 7—Ch. 2, Gigi and Jock, Puppet Show.
- Ch. 4, Hank McCune.
- Ch. 5, Tim McCoy.
- Ch. 7, Story Theater, "Sire de Maletroit's Door."
- Ch. 8, Ken Murray Show.
- Ch. 11, Stork Club with Peter Lind Hayes, Mary Healy, Sherman Billingsley.
- 7:30—Ch. 2, Women Are Wonderful.
- Ch. 4, One Man's Family.
- Ch. 7, Stu Erwin Show with June Collyer.
- Ch. 11, Earl Wrightson at Home, Guest: D. Morrow.
- Ch. 13, Wedding Bells.
- 7:45—Ch. 11, Faye Emerson, Guest: Quentin Reynolds.
- 8—Ch. 2, Touchdown.
- Ch. 4, Saturday Night Revue, Guests: Gloria DeHaven, James Dunn.
- Ch. 7, Sit or Miss.
- Ch. 8, Groucho Marx.

- Ch. 11, Jack Benny Show—Guests: D. Shore, K. Murray.
- Ch. 13, Hometown Jamboree.
- 8:30—Ch. 2, Famous Jury Trials.
- Ch. 5, Spade Cooley Western Varieties.
- Ch. 7, Western Parade of Stars.
- Ch. 8, Martin Kane.
- 8:45—Ch. 11, Sam Levenson Show.
- 9—Ch. 2, Inside Detective, Roscoe Karns.
- Ch. 4, Your Show of Shows: Sid Caesar, Imogene Coca.
- Ch. 8, Pulitzer Prize Playhouse.
- Ch. 11, Truth or Consequences.
- Ch. 13, Film Playhouse, "Revolt of the Zombies," Dean Jagger.
- 9:30—Ch. 2, Feature Film, "Now or Never," Richard Talmidge, Janet Chandler.
- Ch. 5, Jolopy Derby.
- Ch. 7, Crusade in Europe.
- Ch. 11, Request Theater.
- 10—Ch. 4, Party Time, starring Ben Alexander.
- Ch. 7, Doubting Thomas, (Community Chest Film).
- Ch. 8, Paul Whiteman.
- 10:30—Ch. 8, Billy Rose Show.
- Ch. 13, Hawthorne.
- 11—Ch. 5, Auction Fair.
- Ch. 8, Teller of Tales.
- 11:30—Ch. 8, Faye Emerson.
- Ch. 13, Owl Movie.

## SUNDAY

- 9—Ch. 13, Inspirational Hour.
- 10—Ch. 8, Ch. 13, Jack Owens.
- Ch. 13, Jack Owens.
- 10:55—Ch. 5, Sunday Reverie.
- 11—Ch. 5, Western Feature, "Colorado Serenade."
- Ch. 9, Sunday Devotions.
- 11:15—Ch. 9, Film.
- 11:30—Ch. 9, Homes for Sale.
- 12—Ch. 5, Koria Paudt.
- Ch. 8, Frontier Theater.
- Ch. 9, Jimmie Jackson.
- Ch. 13, Boh McLaughlin.
- 12:30—Ch. 9, Creative Home Builder, Ted Meyers.
- 12:45—Ch. 5, My Harp and I—Betsy Mills.
- 1—Ch. 5, Guest Appearances.
- Ch. 8, Four Star Revue.
- Ch. 9, Sunday Matinee.
- Ch. 13, Wrestling Workout.
- 2—Ch. 5, Twin Movies, "It Happened One Sunday."
- Ch. 8, Smokey Rogers General Store.
- Ch. 13, This Is Hawthorne.
- 2:15—Ch. 7, Movietime.
- 2:30—Ch. 9, Feature Film, "House of Errors," Harry Langdon, Marian Marsh.
- 2:45—Ch. 4, Feature Film, "Joe Palooka."
- 3—Ch. 5, "Dixie Jamboree," F. Langford, J. Talbot.
- 13, Feature Film, "Prison Without Bars," Edna Best.
- 3:25—Ch. 7, What's Your Future?
- 3:30—Ch. 7, Soapbox Theater.
- 3:45—Ch. 9, Make It Yourself, Doc Dudley.
- 4—Ch. 4, "True Glory," General Eisenhower.
- Ch. 7, Dick Tracy.
- Ch. 9, To Be Announced.
- 4:30—Ch. 5, The Comics.
- Ch. 7, Stop, Look and Listen.
- Ch. 9, Film Featurette.
- Ch. 13, Film Playhouse, "Flaming Signal."
- 4:45—Ch. 9, Pedley Dresses.
- Ch. 11, Afternoon Serenade.
- 5—Ch. 7, Super Circus.
- Ch. 8, Honalug Cassidy.
- Ch. 9, Children Should Be Heard.
- Ch. 11, Sunday Cinema, "Jack London," M. O'Shea, V. Mayo, S. Hayward.
- 5:30—Ch. 4, Sunset Service.
- Ch. 5, Bandstand Revue.
- Ch. 9, Just for Fun.
- 6—Ch. 4, The Gabby Hayes Show.
- Ch. 7, Cowboys 'n' Injuns, Rev Bell.
- Ch. 9, You're Never Too Old, H. Konlan, M. Charles.
- Ch. 13, Jimmie Dolan.
- 6:15—Ch. 8, The Rangles.
- Ch. 11, Yesterday's Newsreel.
- 6:30—Ch. 4, Zoo Parade.
- Ch. 5, Honalug Cassidy.
- Ch. 7, Sagebrush Theaters.
- Ch. 11, Mr. I. Marjinston, Paul Tripp.

EVERY SUNDAY  
**"Hopalong Cassidy"**  
 6:30-7:30 P.M.  
 KTLA CHANNEL 5  
 Sponsored by  
 Barbara Ann Bread

- Ch. 13, Stephen Foster Film.
- 6:45★Ch. 8, Telenews.
- ★Ch. 13, Harry W. Flannery, News.
- 7**—Ch. 4, Meet the Press.
- Ch. 8, Cavalcade of Sports.
- Ch. 11, Home Magazine of the Air, Olau Soule.
- Ch. 13, Betty White.
- 7:30—Ch. 4, Paul Winchell—Jerry Mahoney Show, Guest: Patricia Bright.
- Ch. 7, Marshall Plan in Action.
- Ch. 8, Ch. 11, This Is Show Business, Fadiman, Burrows, Kaufman, Guests: Evelyn Knight, Ben Blue.
- 7:45—Ch. 5, Feature Film, "China's Little Devils," Paul Kelly, Harry Carey.
- 8**—Ch. 4, Colgate Comedy Theater. (Guests: Guskie Moran, Mel Allen, Frances Langford.
- Ch. 8, Philco TV Playhouse.
- Ch. 11, Toast of the Town. (Guests: Margaret Truman, Victor Borge.
- Ch. 13, Western Film, "Law Commands," Tom Keene.
- 8:30—Ch. 7, Old-Fashioned Meeting.
- 9**—Ch. 8, Philco Television Playhouse, "The Gambler." Ch. 7, Kieran's Kaleidoscope. Ch. 8, Ch. 11, Fred Waring Show.
- 9:15—Ch. 5, Movietown RSRVP.

TAYLOR'S COURTESY  
 FOUR STAR THEATRE  
 THIS WEEK'S FEATURE  
**"Uptown New York"**

Starring  
 Jack Oakie and Shirley Grey  
 9:15 P. M. Sun. KECA-TV  
 Presented by Taylor Auto Co.  
 and Frank Taylor Studebaker

- Ch. 7, Taylor Four-Star Theater, "Uptown New York," J. Oakie, S. Grey.
- Ch. 13, Musical.
- 9:30—Ch. 13, Leo Carrillo Dude Ranch.
- 9:50—Ch. 5, Adventure Call.
- 10**—Ch. 4, Ch. 8, Garroway at Large.
- Ch. 8, Magazine of the Week.
- Ch. 11, Airflyte Theatre.
- "Municipal Report," with Herbert Marshall.
- 10:30—Ch. 4, Take a Chance, Don Ameche.
- Ch. 5, Youth on the March.
- Ch. 8, Break the Bank.
- Ch. 11, Caliente Races.
- Ch. 13, Star Gazing.
- 10:45★Ch. 5, Newsreel Review.
- 11**—Ch. 8, Western Feature.
- "Lightning Bill Carson."
- Ch. 8, Youth on March.

**MONDAY**

- 9**—Ch. 9, The Bill Welsh Show, with Helen Parrish.
- Ch. 13, Breakfast Frolics.
- 9:30—Ch. 4, Presenting Sybil Chism.
- 9:45—Ch. 4, Buying With Betty.
- 10**—Ch. 13, Joe Graydon Show (to 12).
- 10:15★Ch. 4, The Latest News.
- 10:30—Ch. 4, Morning Matinee, with "The Channel Foursome."
- 11:30—Ch. 4, Chef Milani Show.
- 11:45—Ch. 11, Morning Serenade.
- 12**—Ch. 4, Sybil Chism at the Organ.
- ★Ch. 9, News Room, R. Stewart, G. Dvorak.
- ★Ch. 11, Noonday with Hemingway.
- Ch. 13, Michael Roy Show.
- 12:15—Ch. 11, Photoplays, "Vanilla Fair."
- 12:30—Ch. 8, Ladies' Day, Stella Mitchell, Jobe, Owen.
- 1**—Ch. 7, Adventures in Food.
- Ch. 13, Al Jarvis Make-Believe Ballroom (to 6).
- 1:30—Ch. 11, Hollywood Studio

- Party, Jack Wheeler, Menna Bard, Jack Meakin, Larry Noble.
- Ch. 9, Cook's Corner with Monty Margretts.
- 2**—Ch. 7, Jack Gregson Show.
- Ch. 8, Smokey Rogers.
- Ch. 9, Open House with Burrill Wheeler.
- Ch. 11, Hollywood Studio Party.
- 2:30—Ch. 13, Movie Matinee.
- 3**—Ch. 9, Singing Chef, Larry Cotton.
- Ch. 11, Come into the Kitchen, Freda Nelson.
- 3:30—Ch. 9, Film Featurette.
- Ch. 11, Movie Gens: "Air Police," Charles Delany.
- 3:40—Ch. 9, Gordon's Garden.
- 3:45—Ch. 13, Al Jarvis.
- 4**—Ch. 9, Stu Wilson Show, with Marie Gibson.
- 4:15—Ch. 7, Woman Speaks.
- 4:30—Ch. 4, Kate Smith Show.
- Ch. 7, Baron Leone Show.
- Ch. 11, Ladies Matinee with Jack Rourke.
- 5**—Ch. 7, Curries' Corner.
- Ch. 8, Film Short.
- Ch. 9, Frank Webb Show.
- Ch. 11, Luk and Andy.
- 5:15—Ch. 7, Sandy Strong.
- Ch. 9, Meglin Revue.
- Ch. 11, Range Riders Movie Roundup.
- 5:30—Ch. 4, Howdy Doodly.
- ★Ch. 5, News, Music.
- Ch. 7, Foreman Phillips.
- Ch. 8, Did You Know?
- ★Ch. 9, Newsroom: Meyers, Bishop.
- 5:45—Ch. 5, Police Calls.
- Ch. 8, Sandy Strong.
- 5:50—Ch. 2, Cartoon Carnival.
- 5:55—Ch. 11, Norma Jean's Doll Shop.
- 6**—Ch. 2, Western Caravan—"Wild Horse Canyon" with Jack Randall.
- Ch. 4, Crusader Rabbit.
- Ch. 5, Cowboy Thrills.
- Ch. 8, Channel 8 Corral.
- Ch. 11, To Be Announced.
- Ch. 13, Adventure Serial.
- 6:05—Ch. 4, Jump Jump.
- Ch. 9, KFI-TV University.
- 6:15—Ch. 11, Magic Party.
- 6:30—Ch. 4, Comedy Theater.

HEY! ARE YOU A  
 "super sleuth"?

SEE  
**DETECTIVES JG**  
 Mon. thru Fri., 6:30 P.M.  
 CHANNEL 4 KNBH

- 6:30—Ch. 4, Detectives, J.G.
- Ch. 5, Ch. 8, Time for Beany.
- Ch. 7, Andy Clyde Comedy.
- Ch. 9, Eddie Coontz and Heidi Olson.
- Ch. 11, Tom Corbett, Space Cadet.
- 6:45—Ch. 4, Cyclone Malone.
- Ch. 5, Handy Hints.
- Ch. 7, Space Patrol.
- ★Ch. 8, Newsreel.
- Ch. 11, Tom Hannon Show.
- Ch. 13, The Jonathan Story.
- 6:55★Ch. 2, Leo Wood, News.
- 7**—Ch. 2, Lee's Lair, Matt Dennis, Lee Wood, Bill Symes.
- Ch. 4, Child Psychology.
- ★Ch. 5, Newsreel.
- Ch. 7, Chevrolet Triple-Feature Theater.
- Ch. 8, Life With the Erwins.

SEE AND HEAR  
**Lucille Norman Sings**  
 KTTV Channel 11  
 Monday, 7:00 P.M.  
 Brought to you by your  
 CITIZENS NATIONAL BANK

- Ch. 11, Lucille Norman Sings.
- Ch. 13, En Busca de Estrellas.
- 7:15—Ch. 5, Your Town.
- Ch. 11, The Woman's Voice, Jeane Gray.
- 7:30—Ch. 2, Cavalcade of Stars.
- ★Ch. 4, News, Weather.
- Ch. 5, Dixie Showboat.
- ★Ch. 8, People in News.
- ★Ch. 9, Spotlights, Ray Hewitt.
- ★Ch. 11, Newsreel.
- Ch. 13, Vivian Marshall.
- 7:45—Ch. 4, Roberta Quinlan Show.
- Ch. 8, Paradox.
- Ch. 11, Perry Como Show.

- 8**—Ch. 4, Film, "Midnight."
- Ch. 5, Double Thriller: "Lady Chaser," Robert Lowery, Ann Savage.
- Ch. 7, Chevrolet Theater.
- Ch. 8, Speidel Show.
- Ch. 9, Eastside Theater, "King of the Sierras," Bill Cody.
- Ch. 11, What's My Line?
- 8:30—Ch. 2, Thrill Theater: "Show Flat," with Clifford Heatherley, Eileen Munro, Sheridan, Jimmy Heny.
- Ch. 4, You Bet Your Life, Groucho Marx.
- Ch. 8, Lights Out.
- Ch. 11, Arthur Godfrey's Talent Scouts.
- Ch. 13, Joe Graydon Show.
- 9**—Ch. 4, Dave Willock-Cliff Arquette Show.
- Ch. 7, Chevrolet Theater.
- Ch. 8, Chevrolet Theater.
- Ch. 11, Horace Heidt Show.
- Ch. 13, Film Playhouse, "The Ghost Walks."
- 9:10—Ch. 9, Canasta Time.
- 9:15—Ch. 5, Double Thriller: "Secrets of a Sorority Girl," Mary Ware.
- 9:25★Ch. 9, Evening News.
- 9:30—Ch. 4, Leave It to the Girls.
- Ch. 9, Square-Dance Happy Time.
- Ch. 11, The Goldbergs.
- 9:45—Ch. 2, Manhattan Spotlight.
- 10**★Ch. 2, Fleetwood Lawton.
- Ch. 4, Four Star Revue Starring Jimmie Durante.
- Ch. 7, Chevrolet Theater.
- Ch. 11, Studio One—"Wuthering Heights."
- ★Ch. 13, Cleo Roberts, News.
- 10:05—Ch. 2, Backstage with N.T.G.
- 10:10—Ch. 13, Owl Movies, "On Probation."
- 10:15—Ch. 5, Hollywood Career.
- 10:30—Ch. 8, Show of Shows.
- 11**—Ch. 4, Broadway Open House, Morey Amsterdam.
- ★Ch. 7, Tele-News Weekly Newsreel.
- Ch. 8, Danger.
- Ch. 11, Startime, Ed Reimers.
- 11:05—Ch. 9, Peter Potter.
- ★Ch. 11, KFTV Newsreel.
- 11:15—Ch. 11, Glancin' with Anson.
- 11:30★Ch. 8, Newsreel.

**TUESDAY**

- 9**—Ch. 9, Bill Welsh Show with Helen Parrish.
- Ch. 13, Breakfast Frolics.
- 9:30—Ch. 4, Presenting Sybil Chism.
- 9:45—Ch. 4, Buying With Betty.
- Ch. 13, Joe Graydon Show (to 12).
- 10:15★Ch. 4, The Latest News.
- 10:30—Ch. 8, Morning Matinee.
- 11:30—Ch. 4, Chef Milani Show.
- 11:45—Ch. 11, Morning Serenade.
- Ch. 4, Sybil Chism at the Organ.
- 12**★Ch. 9, News Room, R. Stewart, G. Dvorak.
- ★Ch. 11, Hemingway, News.
- Ch. 13, Michael Roy Show.
- 12:15—Ch. 11, Photoplays, "Motive for Revenge," Irene Hervey.
- 12:30—Ch. 9, Ladies' Day, Stella Mitchell, Jobe, Owen.
- 1**—Ch. 7, Adventures in Food.
- Ch. 13, Al Jarvis Make-Believe Ballroom.
- 1:30—Ch. 9, Cook's Corner with Monty Margretts.
- Ch. 11, Hollywood Studio Party
- Ch. 7, Jack Gregson Show.
- 2**—Ch. 7, Smokey Rogers.
- Ch. 9, Top Ten Musical.
- Ch. 11, Hollywood Studio Party.
- 2:30—Ch. 13, Movie Matinee.
- 3**—Ch. 9, Singing Chef, Larry Cotton.
- Ch. 11, Come into the Kitchen, Freda Nelson.
- 3:30—Ch. 9, Film Featurette.
- Ch. 11, Movie Gens, "Spy of Napoleon."
- 3:45—Ch. 9, Johnny Murray Talks It Over.
- Ch. 13, Al Jarvis.
- Ch. 9, Stu Wilson Show, with Marie Gibson.
- 4**—Ch. 7, Woman Speaks.
- 4:15—Ch. 4, Kate Smith Show.
- 4:30—Ch. 7, Baron Leone Show.
- Ch. 11, Ladies' Matinee with Jack Rourke.
- 5**—Ch. 7, Curries' Corner.
- Ch. 8, Film Short.
- Ch. 9, Frank Webb Show.
- Ch. 11, Range Riders Movie Roundup.
- 5:15—Ch. 2, Cartoon Carnival.
- Ch. 7, Sandy Strong.

- 5:30—Ch. 4, Howdy Doodly.
- ★Ch. 5, News, Music.
- Ch. 7, Foreman Phillips.
- Ch. 8, The Little Show.
- ★Ch. 9, Newsroom: Meyers, Bishop.
- Ch. 13, Kemper's Kapers.
- 5:45—Ch. 5, Police Calls.
- Ch. 8, Sandy Strong.
- 5:50—Ch. 2, Cartoon Carnival.
- 5:55—Ch. 5, Preview.
- Ch. 11, Norma Jean's Doll Shop.
- 6**—Ch. 2, Western Caravan—"Law Rides Again," Hoot Gibson.
- Ch. 4, Crusader Rabbit.
- Ch. 5, Cowboy Thrills.
- Ch. 8, Channel 8 Corral.
- Ch. 11, To Be Announced.
- Ch. 13, Hawthorne and Egbert.
- 6:05—Ch. 4, Jump Jump.
- Ch. 9, KFTV University.
- 6:15—Ch. 11, Film Oddities.
- 6:20—Ch. 4, Film.
- 6:25—Ch. 4, Hello Again, Lee Hogan.
- 6:30—Ch. 4, Detectives, J.G.
- Ch. 5, Ch. 8, Time for Beany.
- Ch. 7, Andy Clyde Comedy.
- Ch. 9, Eddie Coontz and Heidi Olson.
- 6:40—Ch. 4, Hello Again.
- 6:45—Ch. 4, Cyclone Malone.
- Ch. 5, Handy Hints.
- Ch. 7, Space Patrol.
- ★Ch. 8, Newsreel.
- Ch. 11, What's the Record? Bill Welch and Guests.
- Ch. 13, Song Trails.
- 6:55★Ch. 2, Lee Wood, News.
- 7**—Ch. 2, Cavalcade of Bands, Claude Thornhill.
- Ch. 4, Cisco Kid.
- ★Ch. 5, Newsreel.
- Ch. 7, Hollywood Screen Test.
- Ch. 8, Cisco Kid.
- Ch. 11, Open Road.
- Ch. 13, Don Otis Palladium Show.
- 7:15—Ch. 5, Roving Camera.
- 7:30★Ch. 4, News and Weather.
- Ch. 5, Feature Film: "Enchanted Forest," Edmund Lowe, Brenda Joyce.
- Ch. 7, Beulah.
- ★Ch. 8, People in News.
- Ch. 9, Bob Shannon's Review.
- ★Ch. 11, TV Newsreel.
- 7:45—Ch. 4, Little Show, J. Conte.
- Ch. 8, Film Short.
- Ch. 11, Ray Emerson Show.
- 8**—Ch. 2, Notre Dame vs. Pittsburgh—Film.
- Ch. 4, Ch. 8, Texaco Star Theater, Milton Berle.
- Ch. 7, All-American Game of the Week.
- Ch. 9, Eastside Theater, "Undercover Man."
- Ch. 11, Bonus Bids.
- Ch. 13, Film Playhouse, "Little Men."
- 8:30—Ch. 2, Short.
- Ch. 7, Hal Sawyer.
- Ch. 11, To Be Announced.
- 9**—Ch. 2, Campus Christian Hour.
- Ch. 4, Original Amateur Hour.

ALTES BEER  
 Presents the  
**INA RAY HUTTON**  
 ALL GIRL SHOW  
 ONE FULL HOUR  
 9-10 P.M., Tues., KTLA

- Ch. 5, Ina Ray Hutton, All-Girl Show.
- Ch. 7, Billy Rose Show.
- Ch. 8, Mystery Film.
- 9:15★Ch. 9, News, Don Doolittle.
- Ch. 11, Election Results.
- 9:20★Ch. 9, Evening News.
- 9:30—Ch. 2, Plainclothesman, "The Last Drink was Fatal."
- Ch. 7, Can You Top This?
- Ch. 11, Election Results.
- Ch. 13, Musical.
- 10**★Ch. 2, Fleetwood Lawton.
- Ch. 4, Armstrong Circle Theater.
- Ch. 5, Fireside Theater: "Leatherheart."
- Ch. 7, The First Nighter.
- Ch. 8, Don McNeill.
- Ch. 11, Star Time.
- ★Ch. 13, Cleo Roberts, News.
- 10:05—Ch. 2, Backstage with N.T.G.
- ★Ch. 11, TV Newsreel.
- 10:10—Ch. 13, Owl Movie, "Glory Trail," Tom Keene.
- 10:15—Ch. 11, Rainier Revue.
- 10:30—Ch. 4, To Be Announced.
- Ch. 5, Teleforum.

(Continued on Next Page)

- Ch. 8, Horace Heidt.  
Ch. 11, Danger.  
**11**—Ch. 4, Broadway Open House.  
Ch. 8, Airflyte Theater.  
Ch. 11, Glancin' at Anson.  
11:05—Ch. 2, Peter Potter.  
11:30—Ch. 8, Faye Emerson.  
11:45★Ch. 8, Newsreel.

**WEDNESDAY**

- 9**—Ch. 9, The Bill Welsh Show with Helen Parrish.  
Ch. 13, Breakfast Frolics.  
9:30—Ch. 4, Presenting Sybil Chism.  
9:45—Ch. 4, Buying With Betty.  
**10**—Ch. 13, Joe Graydon Show (to 13).  
10:15★Ch. 4, The Latest News.  
Ch. 5, The Bill Welsh Show.  
10:30—Ch. 4, Morning Matinee.  
11:30—Ch. 4, Chef Milani Show.  
11:45—Ch. 11, Morning Serenade.  
**12**★Ch. 4, Shellah Graham Show.  
Ch. 9, News Room, R. Stewart, G. Dvorak.  
★Ch. 11, Noonday with Hemingway.  
Ch. 13, Michael Roy Show.  
12:15—Ch. 11, Photoplays, "I Demand Payment," Jack LaRue.  
12:30—Ch. 9, Ladies' Day, Stulla, Mitchell, Jobe, Owen.  
**1**—Ch. 7, Adventures in Food.  
Ch. 13, Al Jarvis Make-Believe Ballroom (to 5:30).  
1:30—Ch. 9, Cook's Corner with Monty Margetta.  
**2**—Ch. 11, Hollywood Studio Party  
Ch. 7, Jack Gregson Show.  
Ch. 8, Smokey Rogers.  
Ch. 9, Open House with Burritt Wheeler.  
Ch. 11, Hollywood Studio  
Ch. 9, Film Featurette.  
Ch. 13, Movie Matinee.  
**3**—Ch. 9, Singing Chef, Larry Cotton.  
Ch. 11, Come Into the Kitchen, Freda Nelson.  
3:30—Ch. 9, Film Featurette.  
Ch. 11, Movie Gems: "For Love of You," Jack Forrest.  
3:40—Ch. 9, Midweek Gardner.  
3:45—Ch. 13, Al Jarvis.  
**4**—Ch. 9, Stu Wilson Show, with Marie Gibson.  
4:15—Ch. 7, Woman Speaks.  
4:30—Ch. 4, Kate Smith Show.  
Ch. 7, Baron Leone Show.  
Ch. 11, Ladies Matinee with Jack Lourke.  
**5**—Ch. 7, Currie's Corner.  
Ch. 9, Kate Smith Show.  
Ch. 9, Frank Webb Show.  
Ch. 11, Fnk and Andy with Jack Kenaston.  
5:15—Ch. 7, Sandy Strong.  
Ch. 8, Film Short.  
Ch. 11, Range Riders Round-up.  
5:30—Ch. 4, Howdy Doody.  
★Ch. 5, News, Music.  
Ch. 7, Foreman Phillips.  
Ch. 8, Did You Know?  
★Ch. 9, Newsroom: Meyers, Bishop.  
Ch. 13, Kemper's Kapers.  
5:45—Ch. 8, Patsy Calla.  
Ch. 8, Sandy Strong.  
5:50—Ch. 2, Cartoon Carnival.  
5:55—Ch. 11, Norma Jean's Doll Shop.  
**6**—Ch. 2, Western Caravan, "Montana Kid," Bill Cody.  
Ch. 4, Crusader Rabbit.  
Ch. 5, Cowboy Thrills.  
Ch. 8, Channel 8 Corral.  
Ch. 11, To Be Announced.  
Ch. 13, Hawthorne and Eggbert.  
6:05—Ch. 4, Jump Jump.  
Ch. 9, KFI-TV University.  
6:15—Ch. 11, Magic Party.

- 6:20—Ch. 4, Comedy Theater.  
6:30—Ch. 4, Detectives, J.G.  
Ch. 5, Ch. 8, Time for Beany.  
Ch. 7, Andy Clyde.  
Ch. 9, Eddie Coontz and Heidi Olson.  
Ch. 11, Tom Corbett, Space Cadet.  
6:45—Ch. 4, Cyclone Malone.  
Ch. 5, Handy Hints.  
Ch. 7, Space Patrol.  
★Ch. 8, Newsreel.  
Ch. 11, Here's Jarman With Harmon.  
Ch. 13, The Jonathan Story.  
6:55★(Ch. 2, Lee Wood, News.  
**7**—Ch. 2, Buckskin Theater, "Fighting Texan," Kermit Maynard.

**IT'S NEW! You'll Enjoy "ANIMAL FAIR"**

KNBH Channel 4  
Weds. 7:00 to 7:30 P. M.  
Presented by Pig'n Whistle.  
Melody Lane Restaurants

- Ch. 4, Animal Fair.  
★Ch. 5, Newsreel.  
Ch. 7, Hollywood Premiere Theater.  
Ch. 8, Sports Almanac.  
Ch. 9, Rose Room Review, Gene Baker.  
Ch. 11, Star of the Family, Morton Downey.  
Ch. 13, Hi-Talent Battle.  
7:15—Ch. 5, Hollywood Reel, Erskine Johnson, Sterling Hayden.  
Ch. 8, Film Short.  
7:30★Ch. 4, News & Weather.  
Ch. 5, Double Feature: "The Yanks Are Coming," Mary Healy, Jackie Keller.  
Ch. 7, Chance of a Lifetime.  
★Ch. 8, People in News.  
★Ch. 11, KTTV News.  
Ch. 13, Teleten Reporter.  
7:45—Ch. 4, Roberta Quinlan Show.  
Ch. 8, Film Short.  
Ch. 11, Perry Como Show.  
Ch. 2, Four-Star Feature Theater, "Hong Kong Nights," Tom Keane, Wera Engels.  
Ch. 4, Kay Kyster College.  
Ch. 7, Treasury Men in Action.  
Ch. 9, Eastside Theater, "Kelly the Second," Patsy Kelly, Maxie Rosenbloom.  
Ch. 11, Arthur Godfrey.  
Ch. 13, Jim Hardy Film.  
8:05—Ch. 13, Film Playhouse, "One Third of a Nation," S. Sydney, L. Erickson.  
8:30—Ch. 5, "Delinquent Parents," June Carlson.  
Ch. 7, College Bowl.  
Ch. 4, Kraft Theater.  
**9**—Ch. 7, Don McNeill's TV Club.  
Ch. 8, Wrestling.  
Ch. 11, Pantomime Quks.  
Ch. 2, Film Short.  
9:15—Ch. 2, Hands of Destiny.  
9:30—Ch. 11, Man Against Crime.  
Ch. 13, Irwin Allen.  
9:45★Ch. 9, Evening News.  
★Ch. 2, Fleetwood Lawton.  
Ch. 4, Break the Bank.  
Ch. 11, Star Time.  
★Ch. 13, Cleo Roberts, News.  
10:05—Ch. 2, Backstage with N.T.G.  
★Ch. 11, KTTV Newsreel.  
10:10—Ch. 13, Owl Theater, "Mutiny Ahead."  
10:15—Ch. 5, City at Night.  
Ch. 11, Rainier Revue.  
10:30—Ch. 4, Songs by Candlelight.  
Ch. 7, Quiet Please (Film).  
Ch. 11, Somerset Maugham  
★Ch. 4, Late News.  
Theater, "Winter Cruise."

- 11**—Ch. 4, Broadway Open House.  
Ch. 11, Glancin' at Anson.  
11:05—Ch. 2, Peter Potter.

**THURSDAY**

- 9**—Ch. 9, The Bill Welsh Show with Helen Parrish.  
Ch. 13, Breakfast Frolics.  
9:30—Ch. 4, Presenting Sybil Chism.  
9:45—Ch. 4, Buying With Betty.  
**10**—Ch. 13, Joe Graydon Show (to 12).  
10:15★Ch. 4, The Latest News.  
10:30—Ch. 4, Morning Matinee.  
11:30—Ch. 4, Chef Milani Show.  
11:45—Ch. 11, Morning Serenade.  
**12**—Ch. 4, Sybil Chism at the Organ.  
★Ch. 9, News Room, E. Stewart, G. Dvorak.  
★Ch. 11, Noonday with Hemingway.  
Ch. 13, Michael Roy Show.  
12:15—Ch. 11, Photoplays, "Mutiny Ahead."  
12:30—Ch. 9, Ladies' Day, Stulla, Mitchell, Jobe, Owen.  
**1**—Ch. 7, Adventures in Food.  
Ch. 13, Al Jarvis Make-Believe Ballroom.  
1:30—Ch. 9, Cook's Corner with Monty Margetta.  
**2**—Ch. 11, Hollywood Studio Party  
Ch. 7, Jack Gregson Show.  
Ch. 8, Smokey Rogers.  
Ch. 9, What's New with Ted Myers.  
Ch. 11, Hollywood Studio Party.  
Ch. 13, The Jonathan Story.  
2:15—Ch. 13, Al Jarvis Make-Believe Ballroom.  
2:30—Ch. 13, Movie Matinee.  
2:45—Ch. 11, Beauty Tea with Martha Mason.  
**3**—Ch. 9, Singing Chef, Larry Cotton.  
Ch. 11, Come Into the Kitchen, Freda Nelson.  
3:30—Ch. 9, Film Featurette.  
Ch. 11, Movie Gems: "Yellow Cargo," Conrad Nagel.  
3:40—Ch. 9, Ortho Garden Guide.  
3:45—Ch. 13, Al Jarvis.  
**4**—Ch. 9, Stu Wilson Show, with Marie Gibson.  
4:15—Ch. 7, Woman Speaks.  
4:30—Ch. 4, Kate Smith Show.  
Ch. 7, Baron Leone Show.  
Ch. 11, Ladies Matinee with Jack Lourke.  
**5**—Ch. 7, Currie's Corner.  
Ch. 8, Film Short.  
Ch. 9, Frank Webb Show.  
Ch. 11, Range Riders Movie Roundup.  
5:15—Ch. 7, Sandy Strong.  
5:30—Ch. 4, Howdy Doody.  
★Ch. 5, News, Music.  
Ch. 7, Foreman Phillips.  
Ch. 8, The Little Show.  
★Ch. 9, Newsroom: Meyers, Bishop.  
Ch. 13, Kemper's Kapers.  
5:45—Ch. 8, Sandy Strong.  
5:50—Ch. 2, Cartoon Carnival.  
5:55—Ch. 11, Norma Jean's Doll Shop.  
**6**—Ch. 2, Western Caravan.  
Ch. 4, Crusader Rabbit.  
Ch. 5, Cowboy Thrills.  
Ch. 8, Channel 8 Corral.  
Ch. 11, To Be Announced.  
Ch. 13, Hawthorne & Eggbert.  
6:05—Ch. 4, Jump-Jump.  
Ch. 9, KFI-TV University.  
Ch. 11, Football Forum.  
6:15—Ch. 8, American Flyer.  
6:20—Ch. 4, Comedy Theater, "Kid's Last Fight."  
6:30—Ch. 4, Detectives, J.G.

- Ch. 5, Ch. 8 Time for Beany.  
Ch. 7, Andy Clyde Comedy.  
Ch. 9, Eddie Coontz and Heidi Olson.  
Ch. 11, Smith's Family Workshop.  
6:45—Ch. 4, Cyclone Malone.  
Ch. 5, Handy Hints.  
Ch. 7, Space Patrol.  
★Ch. 8, Newsreel.  
Ch. 11, What's the Record? with Bill Welch and Guests.  
Ch. 13, Song Trails.  
6:55★Ch. 2, Lee Wood, News.  
**7**—Ch. 2, Stranger Than Fiction (to 12).  
Ch. 4, To Be Announced.  
Ch. 7, The Ruggleses.  
Ch. 8, Lone Ranger.  
Ch. 11, Alan Young.  
Ch. 13, Kay Mulvey's Open House.  
7:15—Ch. 5, Backgrounds for Living  
7:30—Ch. 2, This Week in Sports.  
Ch. 4, News & Weather.  
★Ch. 5, Hollywood Opportunity, Richard Arlen.  
Ch. 7, Lone Ranger.  
Ch. 8, People in News.  
Ch. 9, The Truth About Dixie.  
★Ch. 11, TV Newsreel.  
Ch. 13, Marilyn Hare and the Bachelors.  
7:45—Ch. 2, It's a Neat Trick.  
Ch. 4, Little Show, John Conte  
Ch. 8, Film Featurette.  
Ch. 11, Faye Emerson Show.  
**8**—Ch. 2, Queen for a Day.  
Ch. 4, Lights, Camera, Action.  
Ch. 7, Stop the Music.  
Ch. 8, Hoffman Hi-Time.  
Ch. 9, Eastside Theater, "South of Panama," R. Pryor.  
Ch. 11, The Show Goes On.  
Ch. 13, Jim Hardy Film.  
8:05—Ch. 13, Film.  
8:15—Ch. 13, Ski Time.  
8:30—Ch. 2, Name That Song.  
Ch. 4, Martin Kane, Private Eye.  
Ch. 5, Wrestling.  
Ch. 7, Paul Whiteman Revue.  
Ch. 8, Holiday Hotel.  
Ch. 11, The Show Goes On, Robert Q. Lewis.  
Ch. 13, Film Playhouse, "Iron Master."  
**9**—Ch. 2, Arthur Murray Show.  
Ch. 4, Week-end Weather Preview.  
Ch. 7, Holiday Hotel.  
Ch. 8, Studio One.  
Ch. 11, To Be Announced.  
9:15—Ch. 4, L.A. Rams vs. Green Bay Packers.  
9:20★Ch. 9, Evening News.  
9:30—Ch. 2, Hold That Camera.  
Ch. 7, Blind Date, Arlene Francis.  
Ch. 13, The Web, "Mirror of Delusion."  
**10**—Ch. 2, Fleetwood Lawton.  
Ch. 7, I Cover Times Square.  
Ch. 9, Stop the Music.  
Ch. 11, Star Time.  
★Ch. 13, Cleo Roberts, News.  
10:05—Ch. 2, Backstage with N.T.G.  
★Ch. 11, TV Newsreel.  
10:10—Owl Movie, "Revolt of the Zombies," D. Jagger.  
10:15—Ch. 4, Football Mainliner.  
Ch. 11, Rainier Revue.  
10:30—Ch. 4, Film.  
Ch. 8, Treasury Men in Action.  
Ch. 11, Gridiron Grandstand.  
10:45—Ch. 5, Greatest Fights of the Century, Johnson-Ketchell.  
**11**—Ch. 4, Broadway Open House.  
Ch. 5, Thrill Feature: "Mae With Two Lives," Edward Norris.  
Ch. 8, Star of the Family.  
Ch. 11, Glancin' at Anson.  
11:05—Ch. 2, Peter Potter.  
11:30—Ch. 8, Game of the Week.  
★Ch. 8, Newsreel.

**FREQUENCY MODULATION LOGS**

**KLON (Long Beach)**  
88.1 Megs.  
8:50 a.m. to 2:45 p.m., School days only.  
**KUSC (Los Angeles)**  
91.5 Megs.  
12 n. to 10:45 p.m.; Sun. 2 to 10:45 p.m.  
**KNX-FM (Los Angeles)**  
93.1 Megs.  
3 to 9 p.m.; Sun. noon to 9 p.m.; Sat. 10 a.m. to 9 p.m.  
Duplicates KNX-AM schedule.  
See daily logs.  
**KFMV (Los Angeles)**  
94.7 Megs.  
Page Fourteen

**SUNDAY (Morning)**  
10:00—News: Sunday Symphony.  
11:00—Radio Playhouse.  
11:30—Music for America.  
(Afternoon)  
12:00—News.  
12:05—Strings and Woodwinds  
12:30—Danube Echoes.  
1:00—Lazmen's Hour.  
1:30—California Grange.  
4:30—So Proudly We Hall.  
5:00—Orchestras of the World.  
6:00—Let's Talk Music.  
6:30—American Cancer Society.  
7:00—News. Latin Music.  
7:15—Sacred Heart.

7:30—Eddie Arnold Show.  
7:45—World News.  
8:00—Footlight Parade.  
8:30—Box at the Opera.  
9:30—Symphony Hall.  
10:30—Music for America.  
**MONDAY THRU FRIDAY**  
3:00—News: The La Pointe  
4:00—Johnson Family.  
4:15—La Pointe Show.  
5:00—News: Joe Thompson.  
6:00—Liberal Look at News.  
6:15—Traffic Safety (M): Continental Rendezvous (Tu-F).  
6:30—Music for the Gourmet (M-Th); Hear O Israel (F).  
6:45—College of Jewish

Studies (F).  
7:15—Johnson Family.  
7:30—Career Girl (M); Helen Douglas (Tu); Tune Time (W); Kamsler on Stage (Th); Tune Time (F).  
7:45—World News.  
8:00—Marquis Childs (M,W,F); Jos. Harsch (T, Th).  
8:15—Jazz on Parade (M); Guest Star (Tu); Frankie Masters (W); Navy Show (Th); Stars on Parade (F).  
8:30—Jazz on Parade (M); Dick Jurgens (Tu); This Is Labor (W); Religious Reporter

(Th); Curtain Time (F).  
8:45—Jazz on Parade (M); Modern Troubadours (Tu,Th); This Is Labor (W); Curtain Time (F).  
9:00—News: Music for Romance.  
9:15—U.N. Today.  
9:30—Melody Album.  
10:00—News: Stars Sing.  
10:15—Variety Lane.  
**SATURDAY**  
3:00—Music for America.  
3:30—News: La Pointe Show  
5:00—News: La Pointe.  
5:05—Teen Echoes.  
5:30—Music for America.  
6:00—Hollywood Fan Fare.  
(Please Turn to Page 25)

# KNOCK OUT

## YOUR WASH-DAY TROUBLES



BOO-HOO! AFTER ALL THE MONEY I SPENT ON MY NEW WASHER MY CLOTHES LOOK JUST TERRIBLE.



MRS. JONES, PLEASE TELL ME HOW I CAN GET MY CLOTHES AS CLEAN AND WHITE AS YOURS?

THE TROUBLE ISN'T WITH YOUR WASHER, DEAR YOU'RE USING A SOAP SUBSTITUTE INSTEAD OF REAL SOAP



SEE HOW SOFT, SWEET, AND CLEAN THIS BATH TOWEL IS NOW?...IT WAS ALL GREY AND STIFF BEFORE I LEARNED ABOUT WHITE KING'S

1-2 THAT SOUNDS SO EASY-TELL ME ABOUT IT.

**WHITE KING'S**

# 1-2

**A MIRACLE FOR YOU**

**1**

**SOFTEN** the Water in your Washing Machine with **WHITE KING WATER SOFTENER**

*This also helps get rid of chemicals, spots, & stains soap substitutes have left in your clothes.*

**2**

**THEN...** wash as usual **BUT** use **WHITE KING SOAP** instead of a soap substitute ... use enough **WHITE KING** to give you a good **2 inches** of standing suds

COPYRIGHT 1950 LOS ANGELES SOAP CO.

**WARNING!** Some clothes are so gray and stained from the use of soap substitutes and synthetic detergents that they need to be reconditioned, and we recommend a special washing as follows: Put clothes through one wash period, using 1 to 1 1/2 measur-

ing cups of White King Water Softener according to the capacity of your washer ... but use no soap. Wring clothes from this water. Then wash again, using both White King Water Softener and White King Soap according to the "1-2" method given above.

# WHITE KING'S 1-2 MAKES CLOTHES LIKE NEW!

# The Ear and Eye Inspire the Pen

**Ann Walker, Glendale 2, Calif.**

I wish that "One Man's Family" could be stretched to a half hour, and also wish they would cut out so much repetition. In the beginning, lines are spoken which after the story starts are repeated. We could have something more of the story, but I guess we should be thankful. I still think that some of the programs that have been taken away from us are preferable to so many murder stories. We are now in such a state of unrest and uncertainty that we would enjoy something more cheerful.

★

Name and address withheld by request.

What became of the handsome, charming adorable Bob Moon? I absolutely think Bob Moon had the nicest personality of any person that I have heard at any time. One of the few visits that I ever made to any radio broadcast was for the sole purpose of visiting "Ladies First" and seeing Bob Moon. Why can't we have Bob Moon back on radio?

Believe me, this is not a schoolgirl crush, but sincerely from the heart of an "almost" old lady.

*We hear Bob's busy on television commercials at this time.*

★

**Mrs. I. B., address withheld, Los Angeles.**

I read with much interest the article about that pleasing personality, Bob Shannon. I agree with Mrs. Stokes; he is as cute and funny as can be. I haven't seen him on his television show, but have heard his announcing on several programs.

I think his voice is very good for radio. He is one of my favorite announcers, in fact my favorite, second to Armand La Pointe of KFMV. And thanks for printing the picture of him; it is very nice.

★

**Mrs. R. C. Cartwright, 1028 West Sixty-seventh Street, Los Angeles 44, Calif.**

Regarding W. Duncan's letter of the twentieth, I would like to state that I have been a follower of "Noah Webster Says" since its inception years ago and therefore must disagree with his claims of dissimilarity. Here are a few reasons: "We Take Your Word" introduces the "word-master of ceremonies"; MacQuarrie has always been the "word-master." The Burrows show mentions "fun with words"; MacQuarrie has always called his show "fun with words." They select a panel of word experts; Haven has his panel of contestants as word experts. They have the "final authority" reading the definitions from the dictionary; everyone knows the personable Professor Lindsay has always been the "final authority" reading from the dictionary. They conclude with "Now we put the book back on the shelf"; MacQuarrie says "Now we close the book." "Noah Webster Says" has a fifty-dollar word as a "final exam"; they have their

Page Sixteen

"fifty-dollar bonus word." The only thing they didn't lift was the injection of imbecilic capers called "penalties."

I have heard many comments about the similarity of formats of these shows and I think it is deplorable.

★

**Mrs. Floyd Wood, 240 Sunset Avenue, Banning, Calif.**

I am making an earnest appeal to the owners of all radio stations and to script writers of same. Why must you allow so many programs to go on week after week, committing the same disgraceful outrage on decent humanity? The terrible way they use the word "Lord" so loosely and commonly in their programs is so unnecessary. It cheapens and lowers an otherwise good program. It brings disrepute to those who allow the Lord's name to be used in this way, as a byword. In the name of common decency, will those who are responsible for this deplorable situation please see to it that this does not occur again on any radio program? You who are the writers of these programs and the owners of these stations can put a stop to it if you only will. Will you do it? While I am at it, here is another peeve; there is too much of "Have a drink," "have a smoke," "have a beer" on most programs. We already have too many beer commercials as it is. I believe the majority of the people listening do not drink, or smoke either. Why not keep the radio programs clean and decent?

★

**Alice Lee Wiley, 1821 Second Avenue, Los Angeles 16, Calif.**

Please do an article some time on Ralph Bell, the busiest actor in radio. I heard him on three programs in one night. What would the mystery and detective plays do without him? I also have heard him on the afternoon Westerns. I enjoy your magazine, but being a radio fan, not the television section. I find too much of the latter to suit me, but that is my taste.

*Request noted.*

★

**I. C. Nelson, 1406 W. 11th Place, Los Angeles, Calif.**

The reason good programs are not getting their proper Hooper rating is the jamming of these programs. Note: Saturday, 6:30 p.m.—KFI, Dennis Day; KHJ, Hawaii Calls; KNX, My Favorite Husband. At 8:30 p.m.—KFI, Hedda Hopper; KNX, Gene Autry.

Monday, 8:30 p.m.—KFI, Railroad Hour; KNX, Talent Scouts. At 9:00 p.m.—KFI, Telephone Hour; KECA, Mr. President; KNX, Hollywood Star Playhouse.

Tuesday, 6:00 p.m.—KFI, Hardy Family; KNX, Life with Luigi. At 9:00 p.m.—Town Meeting; KFI, Bob Hope.

Wednesday, 6:30 p.m.—KFI, Halls of Ivy; KNX, Bing Crosby. At 8:30 p.m.—KFI, Great Gildersleeve; KHJ, Family Theater; KNX, Dr. Christian.

There are plenty of periods besides those noted above in which to spread

out these good programs and allow listeners to hear them. Hours are given to crime and murder stories which do not appeal to many, and some of these obnoxious programs could offset the time allotted to good programs so that the listeners would have a choice, and sponsors could be fully compensated for the time they pay for top-notch programs. If this is competition between networks, it is deadly. Television will not kill radio—it will kill itself.

★

**Sara A. McKillip, 1019 West Eighth Place, Los Angeles 17, Calif.**

I have a "pet peeve." Why don't you ever mention the "Voice of Firestone"? It features a fine orchestra conducted by Howard Barlow, a good announcer, Hugh James, and always a star singer. And last but not least is a short talk once in a while by Harvey Firestone, Jr., on topics such as the Community Chest, Red Cross, etc. . . . Mr. Firestone is a wonderful Christian and gentleman. I notice you always mention who is guesting on the "Telephone Hour," which I also listen to, but never mention those on the "Voice of Firestone."

*Guestings often reach our desk too late for publication.*

★

**Ann Walker, Glendale 2, Calif.**

There were some remarks in Radio-Television Life a week ago in regard to Milton Berle. We watch his show every week and have yet to see him spitting on the stage or sticking out his tongue unnecessarily. He may, during one of his slapstick performances, get rid of some of his teeth, an act which the script calls for; otherwise his behavior has been that of a gentleman; and as an actor, his performance on "Suspense" the week of the thirteenth was wonderful.

Now as to spitting. There is nothing quite so disgusting as when Lotta Chatter really sprays Spade Cooley's face when she talks to him on his show; how about that for a comment?

We are all fond of Ina Ray Hutton's all-girl orchestra. Each one is very talented, and one can give Ina Ray credit for such a splendid selection of musicians. One of the most beautiful and outstanding violinists is Anita Eros—she certainly can make that instrument talk. I wish everyone could see and hear her. I also agree with one of the writers that Beverly Lane is a very clever actress. She is a very good entertainer, and all this is a very clean and good program.

★

**Billy Owens, President Lord James Blears Fan Club, 978 West Thirteenth Street, San Pedro, Calif.**

I am president of a wrestling club for "the world's finest wrestler," Lord James Blears. I know that many readers of Radio-Television Life would like to join. This club is formed for the enjoyment of the wrestling fan. It is

*(Please Turn to Page 20)*

# RADIO In Review

news and comments

## For Love o' Mike (General Comment)

### Looks Like

We're not gonna hear Gloria Swanson's airshow here (Sob!) . . . Mel Torme gets the lead in Procter and Gamble's giant-size ninety-minute Christmas Day broadcast, "Babes in Toyland"—and for it, he gets a giant-size \$4000. . . . "American Album of Familiar Music" moves to ABC from NBC, come November 26, and will be heard in time slot following Winchell and Parsons. . . . NBC says it's getting about a thousand requests a week for those Hedda Hopper editorials. . . . Shirley Mitchell is a mother now. It's a girl, and not a "little Shirley," hooray. Shirly thought up a pretty one—Stephanie Brooke. . . . "Railroad Hours" choir director, Norman Luboff, will deliver a lecture on choir arranging and conducting at L.A. City College, November 15. His audience will be members of the school choir and music-appreciation group. . . . Air actor Ted de Corsia, who usually plays gangsters in films, will pull a switch in his new one, "The Folsom Story." He'll be the warden. . . . Ralph Edwards has just been voted show business's best-dressed man for the third time this year—this time by the board members of the Men's Apparel Guild of California. . . . Lawrence Tibbett has had to withdraw from the host role on the "Metropolitan Opera Auditions of the Air"—which returns to the ABC mikes November 14—because of a previous Broadway commitment. . . . Janet "Corliss Archer" Waldo is now an aunt, with the birth of a son to her sister, concert violinist Elizabeth Waldo Dentzel. Reports Janet about the baby: "Looks just like Winston Churchill." . . . It's sound man Dave Light, who's also an actor, who does those animal imitations on the CBS "Harold Peary Show." . . . Sydney Greenstreet weighs in just about right for his role as NBC's "Nero Wolfe." The fictional hero supposedly tips the scales at 272, Greenstreet at 280. . . . "Hallmark Playhouse's" music director Lyn Murray and radio director Dick Mack collaborated on a tune, "Baby," which will be heard in the forthcoming film "The Prowler." . . . History repeated itself for Carmen Dragon when he conducted "Showboat" for a recent "Railroad Hour" airing. It was thirteen years ago that he did the arranging for "Showboat" under Meredith Willson's baton shortly after arriving in Hollywood from San Fran-

cisco. Carmen also first met his wife, Eloise, during rehearsals of the production in which she sang in the choir. . . . KECA's "This Is California" is making its first annual selection of outstanding Californians. . . . "Broadway Is My Beat" star, Larry Thor, has a new pet—a skunk aptly dubbed "Chanel." . . . Warren Hull, quizmaster of "Strike It Rich," is going to night school with his twenty-year-old son. Hull says he was driven to it by the thought of sometime being caught on the other side of the mike on his quiz show. . . . NBC's "Voice of Firestone" has received the second annual Lowell Mason Award for "outstanding contribution to music on the air."

### Radio's Future

Mark Woods, Vice-Chairman of the American Broadcasting Company, speaking before the Eastern Annual Conference of the American Association of Advertising Agencies' Radio and Television Production recently, declared that he is "firmly convinced that radio has a place—and an important one—in the world of tomorrow, despite the reiterated announcements of its demise at the hands of television."

Pointing out the dramatic strides that television has made in a short period of time and the attendant publicity that it has received, Mr. Woods said: "Radio, without the fanfare that has accompanied the march of television, has also been marching steadily ahead. More people are listening to the radio than ever before. The radio business in an over-all sense is also at a new high. And at this moment radios are outselling television sets two to one. Significantly, a great proportion of these radio sets are being purchased by owners of television receivers. All that does not, it seems to me, add up to a picture of a sickly or moribund industry."

The following salient facts for radio's continued and ever-increasing popularity were also pointed out by Mr. Woods: "Availability and mobility. Today you can hear radio practically anywhere—at home, in your car, at the beach, at the summer resort or camp, on planes and trains and boats; its ability to switch instantaneously from one place to another, and the fact that radio—and only radio—reaches the people while they work."

Speaking of the advantages of advertising on radio, Mr. Woods said, "Radio is the only medium through which an advertiser can economically reach the vast bulk of American homes with heavy frequency of impression. An examination of media

shows radio offers the lowest transportation costs in all advertising. I costs an advertiser far less to reach one thousand prospects via radio than via newspapers, magazines or television."

In concluding his talk before the 4-A's meeting, ABC's vice-chairman said "Considering radio's inherent assets—universal coverage, its frequency of impact, its steady expansion, its unmatched economy, I know that there is a place—a most important place—for radio in the world of tomorrow."

### Listening In

From a single recent script of NBC's "Halls of Ivy" have been culled these excellent examples of what we call good radio writing. Show's scripter is Don Quinn.

"There is no more doleful sound than the hollow reverberation of an idea striking a brass hat. . . ."

"It's one of the grosser untruths that a man's mind is necessarily as cluttered as his desk. Tidy thinking leaves little time to deal with the enormous accumulations in any man's normal day. And besides, you never know what interesting tidbits might emerge from the debris. . . ."

"The appetite for scandal grabs for the smallest morsel and can fatten on crumbs. . . ."

"I've found that sometimes the best way to straighten things out is to take a walk around the block—to walk around in a circle and wind up where you started. . . ."

### Teachers Rate High

As you've probably noted, school teachers have been receiving considerable attention on radio-television this past week, in observance of American Education Week, November 5-11. We want to add our own word of commendation to the members of this most worthwhile profession and to remind the readers of this periodical of the importance of public education and the desirability of public interest, cooperation and active participation in the activities of our local schools at all times.

Also, it's only fitting to note at this time, in a nationwide survey conducted by public opinion analyst Elmo Roper and reported on CBS's "Where the People Stand" a few Sundays ago, school teachers won the highest accolade as useful citizens of the community.

The figures showed that about ten per cent voted in favor of lawyers as

the most important people in a community, and thirteen per cent for the merchant. In third place, the mayor, (first selection) or some other top public official rated twenty per cent. Above the public officials ranked the clergy with twenty-seven per cent. But school teachers topped them all with a vote of thirty-one per cent.

"The results perhaps point up just what a high purpose people believe teachers have," said Mr. Roper. "Maybe they think the teacher affects them through their children in a more personal way than do people in the other occupation lists. Whatever the reason, it is clear from these results that teachers are indeed held in high regard."

Now, we add, what about their paychecks?

### Hope From Korea

Bob Hope recently voiced what he called "a comedian's report to the mothers and fathers of the world," from Tokyo via ABC's Walter Winchell show. In the event that you missed what he had to say, we print his remarks in part:

"Your kids have done a wonderful job. I was particularly impressed with how young some of them were. It was hard to believe. They were at an age when you would expect them to be playing football on a sand lot, yet they're over here playing dead in a mudhole so they can get back up again and make a touchdown on the Manchurian border. I wondered how most of them could be old enough to know what they were fighting about. And I talked to some of them and saw their determination and stopped wondering.

"I asked one, who has been with the 24th Division since the beginning, if he thought he'd make it home for Christmas and he said, 'I don't care if I do or not. I want to stay here until there is no more Communism, so I'll know I won't have to come back.'"

### Your Cue ( Shows You May Like )

#### Salinas and Sons

Twelve-year favorite with KOWL's Spanish audience is Elena Salinas' six-day-a-week chatter-music show, which recently became the only program in any language to pass from husband to wife to sons.

Inheriting the stint from her late husband, Elena has now brought her two boys, Victor and Gilbert, into mike range. While the pert and pretty señora continues in the Spanish vein, the sons direct their fifteen-minute segment in English to Mexican-American youth.

Gilbert, a student at Dorsey High, where he is a member of the gymnast team, disc-jockeys, announces commercials, ad-libs in bright style and is the keeper of controls. (Show is broadcast directly from the Salinas home.)

Victor, the debonair one who recently returned home after three years service with the Navy in the Orient, appears only on the Saturday airing since he's studying television, radio and electronics for a future career.

The unique way of making radio a family affair is heard daily from 7:00 to 8:15 a.m., and Elena thinks it's pretty wonderful having her sons to solo the show 'cause now she's got time to cook their breakfasts.

#### Joe Thompson Show

Daily, 5:00-6:00 p.m.

KFMV

Daily, 5:05 p.m.

KWIK

Friday, 5:00-5:30 p.m.

KSON

Territorially, Joe Thompson says his show reaches from the tar pits to the smudge pots, being picked up at various time spots on and around the five o'clock hour by stations spread along the coast on the Pacific Coast Network chain. We think it's worth your while to check your local radio log for his program listing and dial accordingly. He disc-jockeys listenable music in a listenable manner. He doesn't forget that he's at the mike to spin records, and when he does talk it's usually to bring you informative tidbits about the artists whose music he is playing and frequently a well-handled personal interview with a music notable.

If his show sounds professional all the way, it's no wonder. He started in radio some twenty years ago and progressed quickly into big-time broadcasting. He has been a producer for NBC, both in San Francisco and New York, and is now a producer at ABC. Disc-jockeying, however, has always been his first radio love. He began his air career whirling wax, and has long nourished the ambition to return to it. With the Joe Thompson Show, he's fulfilling this ambition—and resultantly, bringing dialers a good disc-jockey program.

### Playbacks ( Critical Comment )

#### We Point With Pride

... To the comprehensive coverage of news to be heard on NBC's Morgan Beatty's nightly news show which includes some good taped spots with correspondents in trouble areas abroad.

... To the fine forum series on

marriage recently concluded on NBC's "Catholic Hour." This we should have more of.

... To the good job of scripting consistently turned out by "The Great Gildersleeve" writers—Paul West, John Elliotte, and Andy White.

#### We View With Alarm

... The limited amount of air time allotted for a show of such excellence as CBS's "Invitation to Learning." Just the same, what there is of it is well worth hearing—Sundays, 9:00 a.m.

### Off Mike ( Personalities )

#### "Nora Drake" Now a Book

A novel, "The Nora Drake Story," by Cornelia Blair, based on the early life of CBS's popular daytime serial heroine, has just been released for book-store purchase by its publishers, Duell, Sloan & Pearce, Inc.

The program, a serialized story of a young nurse's career in a metropolitan hospital, has been a regular Columbia network feature for three years, with actress Joan Tompkins as its star. Her picture is on the cover of the book.

The novel delineates "Nora's" development through her formative years, from the age of nine until she finishes her nurse's training course. The radio drama was initiated at the point when "Nora" left the Army Nursing Corps to enter private practice.

#### Ben Grauer's Twentieth

Radio dialers know NBC's Ben Grauer as an announcer, sports commentator, political analyst, narrator, moderator and emcee. He is a compact, genial man who has been heard on the air in this variety of capacities for twenty consecutive years.

In the space of two recent weeks, he ad-libbed stroke-by-stroke at the National Open Golf Tournament, narrated Prokofiev's "Peter and the Wolf" with the NBC Symphony, exchanged quips with Howdy-Doody and covered the UN Security Council for the television audience.

The National Academy of Vocal Arts has characterized his voice as "the most authoritative in the world"—although at the College of the City of New York he nearly flunked a course in public speaking (he subsequently won a prize, at graduation, for extemporaneous speaking).

As a child actor he also appeared in several Broadway productions: "Maytime," the revival of "The Florida Girl" and the Theater Guild's "Processional."

Now, thirty-four years later, he rounds out his theatrical career as a producer. With Norman Rose, Grauer is co-producer of a new off-Broadway group, Theater Venture, which launched its season with Shaw's "Mrs. Warren's Profession," starring Estelle Winwood and John Loder.

In the fall of 1930 Grauer walked

### RADIOCAST LECTURE ON CHRISTIAN SCIENCE

KFWB (980 Kc.)

Sunday, Nov. 12, 1950 at 3:00 P.M.

Thirty-second Church of Christ, Scientist, 659 S. St. Andrews Pl.

Grace Jane Neece, C. S., of Chicago, Ill.

Member of the Board of Lectureship of The Mother Church,  
The First Church of Christ, Scientist, in Boston, Massachusetts

into the NBC studios for a drama audition. Two hours later he walked out with an announcer's contract. During the past twenty years, he has covered every national election return (during the turning of the Truman tide, in 1948, Grauer was on television for sixteen consecutive hours); the Morro Castle disaster, the Hauptmann trial, the assassination of Count Bernadotte in Israel, and countless other special events.

During that same period he has announced for Walter Winchell (1932-1948, the longest association on record of an announcer with a single program); the NBC Symphony and literally scores of other well-known programs.

Grauer is unmarried, a bibliophile (he has more than 3,500 rare books in his midtown apartment), an amateur archeologist (a member of four archeological societies and the only lay member of an expedition to Southern Mexico which discovered the largest stone head made by western man), an ardent rumba dancer and a gourmet.

Among radio boners he recalls was one which occurred during a Winchell broadcast. Grauer had a frog in his throat, literally croaked through his lines, and signed off with "This is Ben Grauer squeaking."

Grauer considers his most memorable broadcast that of Eisenhower's return in 1945.

Grauer covered the triumphal return of General Eisenhower in Washington, New York and Abilene, Kansas, and said, "The first was the formal, official welcome, dignified, restrained; the return of the victorious soldier to his commander. New York interrupted its lunch hour to watch Eisenhower as he waved to the cosmopolitan throng. But Abilene—that's where America was paraded for Eisen-

hower. That was the heart of America."

### The Bennys at Home

Through Jack Benny's consistent practice of using his home as a setting for his comedy, his audiences feel that they know every nook and cranny of the house. Their letters indicate that they believe that Rochester is Benny's real-life servant, and that Benny actually has a creaking safe in the cellar.

The facts are, of course, that far from being a household employee, Rochester (Eddie Anderson) is himself an employer of servants. And there is no basement safe, or any of the other hilarious nonsense by which Benny has delighted a couple of generations of fans.

The home life of Jack and Mary (Livingstone) Benny is just about what you would expect of two persons of their position.

They live in an early American type house in the heart of Beverly Hills, though the interior decoration is in an attractive and comfortable modern. The decoration was done, incidentally, by William Haines, once a leading motion-picture star.

Probably the only real way in which their life differs from that of other persons in similar circumstances is in the names and fame of their close friends. Their most frequent guests are the Robert Taylors (Barbara Stanwyck), Dr. and Mrs. Joel Pressman (Claudette Colbert), Mr. and Mrs. Danny Kaye, George and Gracie Burns, Mr. and Mrs. Charles Vidor (Doris Warner), and Mr. and Mrs. William Goetz.

There is no fixed schedule of entertaining. They believe in having parties only when they feel like it, and this may be a couple of times in a week or not for a month at a time.

They go through the usual run of party fads, like most other couples in Hollywood—canasta tournaments, charades, square dancing. Their favorite entertainment is to herd their guests from the dinner table into their large, informal den to see an unreleased film. Since their friends are all picture people, they like it too.

Benny, an early riser, is up and dressed by 7:00 a.m., ready for a round of golf, business appointments or sessions with his writers. Mary Livingstone is a golf addict too, but much more leisurely about it. Her most frequent partner on the greens is Jane Wyman.

They don't care much for night clubs, but they will usually attend the opening of a new act at Ciro's, the Mocambo or the other clubs that feature top-flight shows. They dress informally. Benny says he gave up white tie and tails when he left vaudeville. Their companions on these infrequent night-club excursions usually are Bob Taylor and Barbara Stanwyck.

Other comedians love to have Benny in the audience. He laughs loud and applauds hard, doesn't look upon them as rivals. If they're good, he enjoys it and lets them know it.

The Bennys drive their own cars, and for Jack this is a favorite relaxation. There are few things he enjoys more than getting behind the wheel of his automobile and setting off for Palm Springs, Yosemite or some other quiet, attractive spot. Mary, who thinks of driving only in terms of getting from one place to another, doesn't accompany him on the jaunts. She would rather stay home and work on her golf game.

Now a third car has been added. Their sixteen-year-old daughter, Joan, is a senior student at the Chadwick School for Girls in Palos Verdes, California. Until this year, she boarded at the school, but on her sixteenth birthday, her father surprised her with a convertible so she could live at home and drive back and forth to school.

### Harry Knows

Whenever Harry Babbitt, popular CPN singing star, meets somebody new, he generally surprises them by guessing, but a few moments later, exactly where they come from. Not just the state, but often the city—and once in a while even identifying the specific section of that city.

Harry claims this peculiar knack came about through his many years of touring the country with the Kay Kyser musical organization. They'd play one-nighters, night clubs and stage shows from coast to coast, and Harry was meeting new people constantly, noting their speech and relating it to the section of the country in which they happened to be at the time.

Then, during the war years of 1941 through 1943, Harry had a daily round-trip drive into Hollywood from his home of some ten miles each way. He would frequently pick up hitchhiking service men, and after they'd talk a few minutes Harry would usually name their home town for them. After entering the service himself in 1944, he continued to use the same trick on his Navy buddies.

"There are certain key words that give away a man's home town," Harry explains. "Persons in one area say some words entirely differently than people from another section, which is how I often spot them. After I've asked enough of the key words, I can generally tell where a person's home town is."

Harry says he seldom misses on Eastern states or cities—that he is generally correct with Midwestern locations—and that the Western states are the toughest to name accurately.

"People who live in California now," Harry said, "are seldom native Californians. They don't lose the peculiarities of speech that identify them with a different state."

Boston and Brooklyn are the two cities easiest of all to spot, he claims. He sometimes has trouble with people from Oklahoma and Texas, though. Residents of those two states sound so much alike, he said, it's difficult to determine which is their home state. Bet Texans won't like this.

## Menuette

By

KHJ's Norma Young

### Cranberry Mince Pie

(Something different for Dad)

- 1/4 c. cranberry sauce
- 2 T. sugar
- 1 T. flour
- 1/4 t. salt
- 1/4 c. mince meat
- 1/2 t. lemon juice
- Pastry

Combine cranberry sauce, sugar, salt, mince meat, lemon juice and flour. Line nine-inch pie pan with pastry, fill with fruit mixture.

Arrange narrow strips of pastry across top of pie in lattice fashion. Press ends of strips firmly to edge of bottom crust. Bake at 450 degrees for ten minutes, reduce heat to 350 degrees, bake for about twenty-five more minutes.

Note: If Radio-Television Life readers have household or cookery problems, call Norma Young, between hours 9 a.m. and 4 p.m., HUdson 2-2133.

**DON LEE**  
*dial lines*

# TELLO-TEST

Presented by Colgate-Palmolive-Peet

**EVERY WEEKDAY**  
**10:15 to 10:30 A.M.**

Tello-Test is one of radio's oldest and best quiz shows. Popular Mel Venter emcees the program, brought to West Coast listeners Monday through Friday by Colgate-Palmolive-Peet.

## YOU WIN ALL THE MONEY

Tello-Test is one of the few radio shows on which home listeners get all the prizes. Tello-Test gives cash jackpot to anyone who answers the day's question correctly. All you have to do is answer the phone and give Mel Venter the right answer.

It's Tello-Test  
for cash  
at 10:15 A.M.  
Monday through  
Friday

**KHJ dial 930**  
**dial 610 KFRC**

AND OTHER STATIONS  
ON

**MUTUAL-DON LEE**

# Radio Precasts

## TIME CHANGES

FRIDAY, NOVEMBER 10—"MGM Theater," KFI, 9:30 p.m. (30 min.). Formerly heard Sunday, 7:30 p.m., same station.

SUNDAY, NOVEMBER 12—"NBC Theater," KFI, 7:30 p.m. (30 min.). Formerly one-hour show, 7:00 p.m. Thursday.

## WHAT'S BACK

*Music*

SATURDAY, NOVEMBER 11—"Metropolitan Opera Matinee," KECA, 11:00 a.m. (to concl.). Met performances return for the fall season with Verdi's opera "Don Carlo." Cast includes Jussi Bjoerling, Robert Merrill, Jerome Hines and Fedora Barbieri (debut), Fritz Stiedry conducts.

TUESDAY, NOVEMBER 14—"Met Auditions," KECA, 7:30 p.m. (30 min.). Met baritone Lawrence Tibbett again hosts famous auditions series.

## WHAT'S PLAYING

*Sports*

SATURDAY, NOVEMBER 11—Football, KHJ, 1:45 p.m. (to concl.). California clashes with UCLA.

*Drama*

FRIDAY, NOVEMBER 10—"Escape," KNX, 9:00 p.m. (30 min.). Presents a two-part adaptation of George Stewart's "Earth Abides," epic adventure of a scientist who finds himself virtually alone on a suddenly depopulated continent, tonight and next Friday night.

SUNDAY, NOVEMBER 12—"MGM Theater," KFI, 1:00 p.m. (1 hr.). Raymond Massey stars as "William Tell."

MONDAY, NOVEMBER 13—"Lux Theater," KNX, 6:00 p.m. (1 hr.). Betty Grable and Victor Mature star in "Wabash Avenue."

THURSDAY, NOVEMBER 16—"Suspense," KNX, 8:00 p.m. (30 min.). Cary Grant emotes in "On a Country Road."

THURSDAY, NOVEMBER 16—"Screen Guild," KECA, 7:00 p.m. (1 hr.). "Romance of Rosy Ridge" is dramatized with stars Van Johnson and Janet Leigh.

*Music*

MONDAY, NOVEMBER 13—"Railroad Hour," KFI, 8:30 p.m. (30 min.). Dorothy Wrenskjold joins Gordon MacRae in "Orange Blossoms."

*Juvenile*

SATURDAY, NOVEMBER 11—"Let's Pretend," KNX, 8:05 a.m. (25 min.). Fantasy of "The Six Swans" will be told today.

*Discussion*

SUNDAY, NOVEMBER 12—"Invitation to Learning," KNX, 8:35 a.m. (25 min.). Don Marquis's humorous saga of a literary cockroach and his sweetheart cat, "Archy and Mehitabel," will be perused by Al Capp and John Mason Brown with chairman Lyman Bryson.

## WHO'S GUESTING

*Music*

MONDAY, NOVEMBER 13—"Telephone Hour," KFI, 9:00 p.m. (30 min.). Young American pianist Leonard Pennario highlights the "Hour" with Liszt's "Hungarian Rhapsody No. 12."

*Commentary*

SUNDAY, NOVEMBER 12—"William Tusher in Hollywood," KECA, 7:15 p.m. (15 min.). While Bette Davis sticks her foot in the

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cement at Grauman's Chinese Theater, filmland commentator Tusher will capture the star's attitude on such an occasion. An ad-lib interview with David Brian will also take place.

*Comedy*

SUNDAY, NOVEMBER 12—Bergen-McCarthy, KNX, 5:00 p.m. (30 min.). Charlie and guest Van Heflin become starring young artists in the Latin quarter of Paris on tonight's show.

★ ★

## Eye and Ear Inspire

(Continued From Page 16)

run entirely by mail, and we have nearly one thousand members in all parts of the world. Each fan-club member receives the "Lord Blears Fan Club News" and a wrestling magazine in their mail each month. Anyone that would like more information on how to join our club may drop us a card with his name and address.

★

George Haslam, 11123 Condon Avenue, Inglewood, Calif.

The story you did on Joe Graydon was great, and I wish you would do another story on Joe in the not too distant future. As many others have said, Joe is tops, and I never miss him on television. I would like to see Joe grace the cover of your excellent magazine. You have had almost everyone on the cover, so what about our Joe?

Have you any plans on doing a story on Betty White? I wish you would do an article on Betty. I do not think you have done one, or have you? We would love to learn a little more about our favorite television actress, so how about a nice big article on her?

Request noted.

★

L. L. Miller, Lake Arrowhead, Calif.

So W. Duncan thinks "We Take Your Word" isn't a lift of "Noah Webster Says." When I tuned in the show, I could scarcely hear the broadcast due to outraged clamoring of a room full of people who all agreed on one thing: "Haven's brain child has been kidnapped!" But Duncan says differently. The oracle has spoken, therefore it must be so!

★

Mrs. Werner Huthsing, 2517 Siwaney, Alhambra, Calif.

At a poetry meeting the other evening I heard rumors that Sandle and Patrick Welles have adapted their clever poetry program "Love's Notebook" for television. I certainly hope so, as they are greatly missed by all their fans.

No rumor has been heard as to a video show for the Welleses. However, it's a marvelous idea for their delightful poetry show.

## RECORD

Notes  
to You

By ANDY MANSFIELD

(Hear Andy and Virginia, KMPC,  
Monday-Friday, 6:00-7:00 a.m.)

**BEST DISCS OF THE WEEK:** "Stan Kenton Presents" (Capitol Alb.), "Armstrong All-Stars" (Decca LP), "Glen Gray Sautvenirs" (Coral LP), "Doris Day's "David's Psalm" (Columbia).

George Cates Orch. (Coral) has a very listenable addition to the chilly-weather catalog in "The Winter Waltz," adapted from yesterday's "Skaters' Waltz"; arrangement is full, well-balanced and features The Mellomen on the vocal. . . . Patti Page (Mercury) sings both melody and harmony in a duplicate recording of the folksy "Tennessee Waltz," backed with a sock version of "Boogie Woogie Santa Claus" for fine contrast. . . . Louis Armstrong (Decca), with a fine assist from Sy Oliver's Chorus and rhythm, gives forth in the true Satchmo tradition on a pair of modern rhythm spirituals, "Sit Down, You're Rocking the Boat" and "That's What the Man Said," with the latter having the edge in material and better commercial possibilities. . . . Dottie O'Brien (Capitol) with Dave Cavanaugh's Music shows off to good advantage on the indigo-tempo'd "Trombone Blues," but it was the old Clyde McCoy sizzler of yesterday, "Tear It Down," that clinched the deal for this gal who refuses to be typed in her song-styling. . . . Joyce Indig (Mercury) is new to discs, having arrived via the TV route, but she does a swell bit of warbling on "Cross My Heart" and "The Black Rose," especially the latter in gypsy mood. . . . Kay Brown is another on Mercury who does a neat bit of song-selling on the current "Oh, Babe" and "Baby Me." Both are strictly rhythm tunes with the accent on "Babe." . . . Harry James Orch. (Columbia) dug deep in the archives for "Circus Days," and with sawdust flavor jumps from an old circus gallop in a bright two smack dab in a boogie version instrumental for a fine discing. Reverse is another goodie, "Lullaby in Boogie." . . . Kay Star (Capitol) does a bang-up job on the sentimental "Christopher Robin Is Saying His Prayers," while the backstop, "The Man With the Bag," leaves much to be desired as top Christmas material. . . . Nat "King" Cole (Capitol) has a double goodie in the lovely ballad, "Time Out for Tears" and the swiny "Get to Gettin'" on the flipover, with "Tears" looking to be the stronger of the two. . . . A.M.

## RADIO-TV

## Lifelines

BY EVELYN BIGSBY

**I**T IS CERTAINLY INTERESTING to note the TV advertising cropping up on the heels of the FCC permissive ruling allowing CBS to proceed on November 20 with color telecasting of its mechanical disc system.

**I WAS STOPPED COLD BY** a page ad declaring that "Color . . . Color . . . Color . . . Is Here with—TV!" Now really! Let's be fair about it. Color with anybody's set IS NOT HERE. Not until some TV station starts telecasting it, and right now the only station likely to do it is the CBS-owned TV outlet in New York. And it is not going to switch from black and white to color, quick like a bunny, believe me, or it will have practically no one looking at its shows. Because, as we explained before, to receive this CBS color, even in black and white, a set owner has to purchase and install an adapter, and I don't imagine there is a terrific backlog of these floating around the country as yet. I'm going to relax and refuse to rush into anything on the spur of the moment. When a local outlet gets on the beam with three or four hours of color telecasting daily, I think it will still be plenty of time to order my color TV.

**LOUISE ERICKSON IS IN** New York scouting TV appearances. Have often wondered why she had never clicked in pix. Now I hear she has a film coming out soon. **Ted de Corsia** left after last Sunday's "Mr. President" session for Folsom, where he will work on a picture. **Ezelle Poule**, who makes a living by screaming whenever a script requires an ear-splitter, is reading Shakespeare to vets at Sawtelle. **Dix Davis** is getting ready to go abroad for the State Department. **Meredith Willson** writes from New York: "A week from tonight we open, which is a good trick (just to open) in this mad lunatic twentieth century version of the gold rush." What a picturesque way to describe the frenzied activity in New York! Meredith is doing the music on the new NBC Sunday block-buster, variously called the ninety-minute "Dream Show" and "The Big Show." **Tommy Cook** dropped by the office to say hello and that he was hankering for radio again. They've kept him mighty busy in pictures the last couple of years, but the mike is Tommy's first love.

**BITTERSWEET ASIDE:** Some of our showfolk, in their overzealous urge to pay tribute to **Al Jolson**, slapped stuff on the air and TV tubes that displayed poor taste rather than fine tribute to a great entertainer. Kudos to **Bing Crosby**, who decided to wait with his Jolson program until he could shape up something which we presume will have both the good taste and the dignity befitting such a gesture.

**EDWARD ARNOLD IS GOING TO**

star on "Pulitzer Prize Playhouse" early in December, doing "Our Town." "Mr. President" writer, **Jean Holloway**, is doing the adaptation for video. Jean's TV show, "The First Hundred Years," is just about cast and this next week will see the exodus of **Dan Tobin**, **Robert Armstrong**, and the others to New York, where the program is to be done five days a week. Main problem of those going is "where can we stay that they take dogs?" Jean, who has a N.Y. apartment, is just about the only one who doesn't have to worry about where to put her cocker, Puddin', and Sealyham, Clouds. Between writing scripts, she is turning her spare (?) time to collecting a devastating wardrobe for her sylphlike new figure. **Marguerite Dexter** has done Jean's wonderful suits and dresses.

**FOR YOUR INFO., MARGARET TRUMAN**, whom we'll see here this week on "Toast of the Town," racked up a 48.4 rating on her TV debut in the East. Wonder what she'd rate if she weren't the prez's offspring?

## Contests

AND OFFERS

**HOLLYWOOD STUDIO PARTY, KTTV**, Channel 11, 1:30 p.m. Monday through Friday—Each week home viewers and studio audience members vie for the title of "Traveler of the Week" by completing the sentence "I want to fly to Chicago (or New York) because . . ." Midnight of Friday closes the preceding week's contest, winner is announced the following Wednesday. Send entries to Trans-America Airlines, KTTV, Hollywood 28, Calif.

★ ★

## JOE ADAMS COVERS COAST

"Mayor of Melody" Joe Adams will soon be heard throughout the Pacific Coast with his record show. The KOWL disc jockey will begin a new program Monday through Saturday from 11:00 p.m. to midnight on KWBR, San Francisco, and on December 1 a show from five to six p.m. over San Diego's KSDO. He is also considering a daily show over a Seattle station, which will cover the Vancouver market.

The new programs will be taped from Adams's home station, KOWL, Santa Monica, utilizing interviews with name personalities and new record releases. Each show will be individually taped for the locality. This will mark the first time that the entire Pacific Coast Negro market has been blanketed by an individual disc jockey.

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KALI—Stars on Parade.  
 KEAC—Calif. Stepping Stones.  
 KLAC—370 Club.  
 \*KMPC—News.  
 \*KWKW—Races and Sports.  
 KXLA—Le Roy Smith.  
 1:25—KGFJ—Sports Flash.  
 \*KWIK—News.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KCBQ—Treasury Bandstand.  
 KNN—Housewives' Protective League.  
 KHJ—Women Are Wonderful.  
 KALI—In the Public Interest.  
 KEAC—Matinee.  
 KFVD—For Westerners Only.  
 \*KFWB—News.  
 KGER—Clark Sparks Show.  
 KGFJ—Armchair Concert.  
 KGIL—Homemakers.  
 KIEV—Records with Raisin.  
 KXLA—Western Music.  
 1:45—KECA—Frances Scully.  
 KFI, KFSD—Widder Brown.  
 KALI—Roy Loggins Show.  
 KFWB—Bill Anson.  
 \*KGER—News.  
 KWKW—Sports.  
 1:55—KNN, KCBQ—News.  
 KGFJ—Sports Flash.  
**2**—KECA—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 \*KHJ, KNN, KFXM, KGB, KLAC, KMPC—News.  
 KALI—Roy Loggins Show.  
 KEAC—Composers' Corner.  
 KFOX—Texas Tux.  
 KFVD—For Westerners Only.  
 KFWB—Bill Anson.  
 KGER—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers Matinee.  
 KIEV—Records with Raisin.  
 KOWL—Joe Adams Show.  
 KRKD—Government Speaks.  
 KWIK—Afternoon Serenade.  
 KWKW—National Guard.  
 KXLA—Western Music.  
 2:05—KNN—Int'l. Disc Jockey.  
 KMPC—California Carousel.  
 2:15—KFI, KFSD—Portia Faces Life.  
 KHJ—Club 930.  
 KLAC—570 Club.  
 KRKD—Home Safety.  
 KWKW—Sports: Music.  
 KXLA—Continental Serenade.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Chance of a Lifetime.  
 KFI, KFSD—Just Plain Bill.  
 \*KFVD—News.  
 \*KFWB—News: Bill Anson.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGIL—Variations in Rhythm.  
 \*KRKD—News: Tons in Pops.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page Farrell.  
 KNN—Freddy Martin.  
 KALI—Fantasias Musicales.  
 KGFJ—Western Roundup.  
 KWKW—Sports.  
 KXLA—Frank Simon.  
 2:55—KECA—White House Report.  
 KGFJ—Sports Flash.  
**3**—KECA, KFMB—Today in Hollywood.  
 KFI, KFSD—Welcome Travelers.  
 KHJ—Club 930.  
 KNN, KCBQ—Arthur Godfrey.  
 KALI—Fantasias Musicales.  
 KGER—World of Opera.  
 KFOX—Star Dust.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 \*KGER—News: Fiesta Grande.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 KIEV—Freddy Martin.  
 \*KLAC, KMPC, KWIK, KXLA, KWKW—News.  
 KOWL—Joe Adams Show.  
 KRKD—Tons in Pops.  
 KVOE—1480 Club.  
 3:05—KWKW—Today's World.  
 KMPC—Magic of Melody.  
 KWIK—A Don Miller Show.  
 KWKW—Pops in Review.  
 3:10—KLAC—Don Otis Show.  
 3:15—KECA—Peace of Mind.  
 KFOX—Constant Invader.  
 \*KGIL—News.  
 KXLA—Music Mountain.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Rudy Vallee Show.  
 KFI, KFSD—Aunt Mary.  
 KEAC—Tons in Chorus.  
 KFOX—Music.  
 \*KFWB—News: Peter Potter.  
 KGER—Rancho 1390.  
 KGIL—Dance Matinee.  
 KIEV—Date With Allin Slate.  
 KOWL—Chico's Swingtime.  
 \*KRKD—News: Tons in Pops.  
 KWKW—Foothill Features.  
 3:45—KFI, KFSD—We Love & Learn  
 KHJ—Lynn Looks at H'wood.  
 KALI—Voice of So. America.  
 \*KEAC—News.

KFOX, KFVD—Old-Age Pensions.  
 3:55—\*KGER—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's Secret.  
 \*KHJ, KFXM, KGB—Fulton Lewis.  
 KNN, KCBQ—Curt Massey.  
 KALI—Voice of So. America.  
 KEAC—Musical Masterpieces.  
 \*KFOX, KIEV, KLAC, KMPC, KOWL—News.  
 KFVD—Harlematinee.  
 KFWB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGIL—Western Trails.  
 KRKD—Spotlight on a Star.  
 KWIK—Hank Penny.  
 \*KWKW—News: Rodeo Bill.  
 KXLA—Music Mountain.  
 4:05—KFI, KFSD—San Francisco Opera.  
 4:15—KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—Frank Hemingway.  
 KNN, KCBQ—Strike It Rich.  
 KFOX—Music.  
 KIEV—Date With Allin Slate.  
 KLAC—Bill Stewart.  
 KMPC—Safety Rangers.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25—KGFJ—Sports.  
 4:30—KECA—Play It Again.  
 KFI—Burrill Wheeler.  
 \*KHJ, KGB—Behind the Story.  
 \*KFSD, KFVD—News.  
 \*KFWB—News: Red Rowe.  
 KGFJ—Record Review.  
 KMPC—Romance and Rhythm.  
 KRKD—Sweet Songs.  
 KWKW—Bill Sampson Show.  
 KXLA—Western Music.  
 4:45—\*KECA—Elmer Davis.  
 \*KHJ, KGB, KVOE—Sam Hayes.  
 KNN—Harry Babbitt.  
 \*KFSD—H. V. Kaltenborn.  
 KLAC—Racing Roundup.  
 \*KOWL, KRKD—News.  
 4:55—KGER, KGFJ—Sports.  
**5**—\*KECA, KFVD, KWIK—News.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—Mark Traub.  
 \*KNN, KCBQ—News, Murrow.  
 KEAC—Sunset Serenade.  
 KFOX—Sunshine Mission.  
 KFWB—Red Rowe.  
 KGER—Rancho 1390.  
 KGFJ—Jits at Five.  
 KGIL—Children's Corner.  
 KIEV—Sam's Show.  
 \*KLAC—Fred Henry Reports.  
 \*KMPC—News, Bill Ewing.  
 KOWL—Tune Time.  
 KRKD—Songs of the Saddle.  
 KXLA—Western Music.  
 5:05—KWIK—Joe Thompson Show.  
 5:15—KECA—Happy Theater.  
 \*KFI, KGER—News.  
 KNN—Tom Harmon.  
 KGFJ—Pianists of the Future.  
 KLAC—Bill Stewart.  
 KMPC—Up Swing.  
 KWKW—Today at the Races.  
 5:30—KECA, KFMB—Space Patrol.  
 KFI—Casa Cucat.  
 KHJ, KFXM, KGB, KVOE—Challenge of the Yukon.  
 \*KNN, KCBQ—Chet Huntley.  
 KEAC—Whoa Bill Club.  
 \*KFOX, KGFJ—News.  
 KGER—Stamps Quartet.  
 \*KGIL—News: Tons in Pops.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.

**'TOM SAWYER'**  
 On KWIK—1490 Kilo  
 Every Friday 5:30 to 6  
 on  
**"SHORT CUTS TO ACTING" PROGRAM**  
 Directed by Edward Gering  
 GUEST STAR  
**Francesca Rand**  
 Gene Persson, Robert Rumsey, Pamela Simpson, John Buonomo, Michael Elbridge, Harry Lind Whitney, Caroline Pettijohn and others.  
 For Casting and Training call  
 HO. 9-5111 or SY. 6-8111

KWIK—Short Cuts to Acting.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:45—\*KFI, KFSD—Elmer Peterson.  
 \*KNN, KCBQ—News, Goss.  
 KFOX—Your Fishcaster.  
 KGER—Gossel Friends.

KGFJ—Race Recap.  
 KGIL—Help Wanted.  
 KLAC—Sam Baltzer, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:55—KECA—Fairstaff's Fabulous Fables.  
 \*KNN—News.  
**6**—\*KECA—Edwin C. Hill.  
 KFI, KFSD—Magnificent Montague.  
 \*KHJ, KFXM, KGB, KVOE—Gabriel Heatter.  
 KNN, KCBQ—Up for Parole.  
 KCBQ—Dollar a Minute.  
 KEAC—Prelude to Evening.  
 \*KFOX, KLAC, KWIK—News.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGIL—Easy Listening.  
 \*KMPC—Norman Nesbitt, News.  
 KRKD—Variety Time.  
 KWKW—Italian Hour.  
 KXLA—Toastmasters.  
 6:05—\*KECA, KFMB—Headline Edition.  
 KLAC—Al Jarvis Ballroom.  
 6:15—\*KECA—Main Street to Mallbu.  
 KHJ, KGB—Mutual Newsreel.  
 \*KFOX—Music.  
 KFWB—Sports.  
 KGIL—Latin-American Music.  
 KMPC—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 6:20—KECA—Sports Review.  
 6:30—KECA—Hits and Encores.  
 KFI, KFSD—Duffy's Tavern.  
 KHJ, KGB—The Answer Man.  
 KNN, KCBQ—Broadway Is My Beat.  
 KEAC—Musical Milestones.  
 KFOX—Hal's Memory Room.  
 KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGIL—Dinner Concert.  
 KMPC—Bay Meadows.  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.  
 KXLA—Eddy Arnold Show.  
 6:45—\*KHJ, KGB, KVOE—News, Sam Hayes.  
 KGIL—Down Memory Lane.  
 KRKD—Dr. Joseph Murphy.  
 KXLA—Music.  
 6:55—KECA—Champion Roll Call.  
 \*KHJ, KFXM, KGB, KVOE—Bill Henry.  
**7**—KECA, KFMB—Boxing Bout.  
 KFI, KFSD—Life of Riley.  
 KHJ, KFXM, KGB—The Hidden Truth.  
 KNN—Rate Your Mate.  
 KCBQ—Songs for Sale.  
 KEAC—Twilight Hour.  
 KFOX—Music.  
 KFWB—America Dances.  
 KGER—Family Bible Hour.  
 KGIL—Musical Digest.  
 \*KHJ, KRKD, KXLA—News.  
 \*KLAC—News: Harry Martin.  
 KMPC—Musical Memories.  
 \*KWIK—Frank Edwards.  
 KWKW—Hoyos Hour.  
 7:15—KNN, Treasury Bandstand.  
 KFOX—Evening Melodies.  
 KRKD—Strolling Tom.  
 KWIK—Johnson Family.  
 KXLA—Western Music.  
 7:30—KECA—Tra Blue, Sports.  
 KFI, KFSD—Sports Newsreel.  
 KHJ, KFXM, KGB, KVOE—Cisco Kid.  
 KNN—Women's Forum.  
 KEAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 KFWB, KGER—Music.  
 KGER—Rev. Harlan.  
 KGIL—Parks and Playgrounds.  
 KMPC—Top Ten Tunes.  
 KRKD—Dr. Richardson.  
 KWIK—Parks & Recreation.  
 KWKW—Betz Spanish Prox.  
 KXLA—Ole Rasmussen.  
 7:35—KECA—Orchestra.  
 7:45—KFI—Pro & Con.  
 \*KFOX, KWIK—News.  
 KFSD—Touchdown Tips.  
 KFWB—Rosary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KRKD—Catholic Hour.  
 KXLA—Western Music.  
**8**—KECA, KFMB—The Fat Man.  
 KFI, KFSD—One Man's Family.  
 KHJ, KFXM, KGB, Tomorrow's Football.  
 \*KNN, KCBQ—Lowell Thomas.  
 KEAC—Evening Concert.  
 KFOX, KFWB—Music.  
 \*KGFJ, KMPC—News.  
 KGIL—Walkin' Charlie.  
 \*KLAC—News, Gary Goodwin.  
 KRKD—Colonel Zack.  
 KVOE—Football.  
 KWIK—Nick Musky.  
 KWKW—Broadway Melodies.  
 KXLA—Western Music.  
 8:15—\*KFI, KFSD—World News.  
 \*KHJ, KFXM, KGB—John Flynn.  
 KNN—Jack Smith and Margaret Whiting.

\*KCBQ—Bob Regan, News.  
 \*KGFJ—News, Averil Berman.  
 KFWB—Errand of Mercy.  
 KMPC—Barbershop Harmonics  
 8:30—KECA, KFMB—This Is Your FBI.  
 KFI—Nero Wolfe.  
 KHJ, KFXM, KGB—True or False.  
 KNN—Capitol Cloakroom.  
 KFOX—Show Souvenirs.  
 \*KFWB—News.  
 KGFJ—Today's Hits.  
 KGIL—Platter Party.  
 KMPC—Parade of Hits.  
 KWIK—What's the Answer?  
 KWKW—American-Japanese.  
 KXLA—Ole Rasmussen.  
 8:45—KNN—Political.  
 KFB—N. Today.  
 \*KGIL—News.  
**9**—KECA, KFMB—Adventures of Ozzie and Harriet.  
 KFI—MGM Theater.  
 \*KHJ, KFXM, KGB—News, Glenn Hardy.  
 KNN, KCBQ—Escape.  
 KEAC—Evening Concert.  
 KFOX—Skyrite Jamboree.  
 KFWB—Pasadena Civic.  
 KGER—Freeman Healing.  
 KGFJ—Today's Hits.  
 KGIL—Musical Scrapbook.  
 \*KLAC—News, Gary Goodwin.  
 \*KMPC—Parade of Hits.  
 KRKD—Saddle Serenade.  
 \*KWIK—News.  
 KWKW—American-Japanese.  
 KXLA—Squeakin' Deacon.  
 9:15—\*KHJ, KGB—Fulton Lewis.  
 KFOX—Hitching Post.  
 KGER—Concert.  
 KWIK—U.N. Today.  
 9:30—KECA—Armstrong of the SBI.  
 KHJ—Music for Friday.  
 KNN, KCBQ—Beulah.  
 KFOX—Music.  
 KFWB—Maurice Hart.  
 KGFJ—Platter Party.  
 KGIL—Musical Memories.  
 KWIK—Sam's Show.  
 \*KWKW—News.  
 9:45—KNN, KCBQ—Club 15.  
 KFOX, KWKW—Music.  
 \*KFWB—News.  
 KWKW—Symphonic Music.  
 9:55—\*KHJ, KFXM, KGB—News.  
**10**—\*KECA, KFMB—News, Garred.  
 \*KFI, KFSD—Richfield Reporter.  
 KHJ, KFXM, KGB—I Love a Mystery.  
 \*KNN, KCBQ—10 o'Clock Wire.  
 KEAC—Musical Crossroads.  
 KFOX—Merrygoround.  
 KFVD—Spade Cooley Time.  
 KFWB—Gene Norman.  
 KGFJ—Platter Party.  
 KGIL—Ten O'Clock Curtain.  
 \*KLAC—News, Don Otis.  
 KMPC—Lelaure Time.  
 KRKD—Saddle Serenade.  
 KWIK—Sam's Show.  
 10:15—KECA—Dr. Frederick Balles.  
 \*KFI—H. V. Kaltenborn.  
 \*KHJ, KGB—News, Frank Edwards.  
 KNN—Boh Elson.  
 KCBQ—Cote Gee Club.  
 KFMB—Gene Norman.  
 10:30—\*KECA—News.  
 \*KFI—Virgil Pinkley.  
 KHJ—Lonesome Gal.  
 KNN—Starlight Salute.  
 KFOX—Music of the Masters.  
 KGB—Smoke Rings.  
 KGER—Music As You Like It.  
 KGIL—Tins for Listening.  
 10:35—KECA—Illusion.  
 10:45—KFI—Benny Goodman.  
 11—KECA—Cinegrill Music.  
 \*KFI—News.  
 KHJ—Arthur Van Orch.  
 \*KNN—Larry Thor, News.  
 KEAC—Musical Crossroads.  
 KFWB, KFWB—Gene Norman  
 KFOX—Music.  
 KFVD—Spade Cooley Time.  
 KGER—Spirituals Parade.  
 KGFJ—Smith's Parade.  
 KGIL—Juke-Box Review.  
 \*KLAC—News: Don Otis.  
 KMPC—Palladium Party.  
 KRKD—Saddle Serenade.  
 KWIK—Hank Hone Show.  
 KWKW—Let's Dance.  
 KXLA—Western Music.  
 11:10—KNN—Sports.  
 11:15—KECA—Casino Room Orch.  
 KFI—Johnny Murray.  
 KNN—Sports.  
 KWKW—Let's Dance.  
 KXLA—Bailley and Cooper.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Joe White.  
 KHJ—Arthur Van Orch.  
 KNN—Merry-Go-Round.  
 KFOX—Hal's Memory Room.  
 KGER—At the Ranchhouse.  
 KGFJ—Manhattan Club.  
 11:45—KECA—Ambassador Orch.  
 KHJ—George Crowell.

# SATURDAY, NOVEMBER 11

\*Indicates News Broadcast.

- 8**—KECA, KFMB—No School Today.  
 KFI, KFSD—Archie Andrews.  
 KHJ—Handbook for Life.  
 \*KXN, KCBQ, KFVB, KLAC, KMPC—News.  
 KFAC—Country Church.  
 KFOA—Bible Breakfast.  
 KFVD—Wakeup Ranch.  
 KFXM—Excursions in Science.  
 KGB—Morning Special.  
 KGER—Mizpah.  
 KGFJ—Proudly We Hail.  
 KGIL—Musical Clock.  
 KOWL—Spanish Hour.  
 KRKD—Top Tunes.  
 \*KWIK, KXLA—News.  
 KWKW—Ritmos Latino-Americanos.  
 8:03—KXN, KCBQ—Let's Pretend.  
 KALI—Brother Welch.  
 KWIK—Club 1490.  
 8:10—KWKW—Church of Truth.  
 8:15—KHJ, KGB, KWKW—News.  
 KFVB—Bill Leyden.  
 KLAC—Haynes at the Reins.  
 KMPC—Market Report, Sports.  
 \*KOWL—World News.  
 KVOE—Hotcake Club.  
 KWKW—Sacred Heart.  
 KXLA—Western Music.  
 8:30—KFI, KFSD—Smilin' Ed McConnell.  
 KHJ, KFXM, KGB, KVOE—Haven of Rest.  
 KXN, KCBQ—Junior Miss.  
 KALI—Spanish Home Hour.  
 \*KFAC, KGIL—News.  
 KFOA—M. L. Baker.  
 KFVD—Coffee Time.  
 KGER—Voice of China.  
 KGFJ—Melody Time.  
 KMPC—Ralph Turner Show.  
 KOWL—Palabras de Vida.  
 KRKD—Dixieland.  
 KWKW—Nazarene Church.  
 KXLA—Squeakin' Deacon.  
 8:45—KECA—Mirandy's Almanac.  
 KFAC—Unity.  
 KFOA—Church of Christ.  
 KGER—Morning Melodies.  
 KGFJ—Dept. of Employment.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KOWL—Waltz Time.  
 KWKW—Voice of China.  
**9**—KECA—Week-End Platter Party.  
 KFI—Scout Jamboree.  
 KHJ, KGB—Dr. Hiss Clinic.  
 KXN, KCBQ—Theatre of Today.  
 KALI—Spanish Home Hour.  
 KFAC—Piano Parade.  
 KFMB—No School Today.  
 KFOA—Pentecostal Church.  
 \*KFSD—News.  
 KFVD—Coffee Time.  
 \*KFVB—News; Music.  
 KGER—Radio Kids' Bible Club.  
 KGFJ—Voice of the Blind.  
 KGIL—Morning Varieties.  
 \*KLAC—News; Bill Stewart.  
 KMPC—Ralph Turner Show.  
 KOWL—Rosa de Saron.  
 KRKD—Sagebrush Serenade.  
 KVOE—Proudly We Hail.  
 KWIK—Club 1490.  
 KWKW—Tony Seio.  
 KXLA—Western Music.  
 9:15—KFOA—Gospel Joy Bringer.  
 KFSD—You're New to the Air.  
 KFVB—Unity Daily Word.  
 KGFJ—Alrotorials.  
 KGIL—Ballads for You.  
 KWIK—Record Room.  
 9:30—KFI, KFSD—Young America Sneaks.  
 KHJ—Leslie Nichols.  
 KXN, KCBQ—Grand Central Station.  
 KALI—Hour of Beautiful Mexico.  
 KFAC—Accent on Strings.  
 KFMB—Sylvia Lee.  
 KFOA—Full Gospel.

- KGB—Club Women.  
 KGFJ—With Melody in Mind.  
 \*KRKD—News; Music.  
 KVOE—Voice of the Army.  
 9:55—KXN, KCBQ—Cedric Adams.  
**10**—KECA—Week-End Platter Party.  
 KFI—Are You From Dixie?  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KXN, KCBQ—Stars Over Hollywood.  
 KALI—Hour of Beautiful Mexico.  
 KFAC—Morning Concert.  
 KFMB—101 Ranch Boys.  
 \*KFOA—News.  
 KFSD—Remember.  
 KFVD—Jamboree Jubilee.  
 KGER—Dave Ormont.  
 KGER—Prayer Revival Center.  
 KGFJ—From Sunset and Vine.  
 KGIL—Waltz Time.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Ralph Turner Show.  
 KOWL—Radio Hour.  
 KRKD—Elliott Carpenter.  
 KWIK—Record Room.  
 KGER—Sports.  
 KXLA—Western Music.  
 10:10—KFOA—Assembly of God.  
 10:15—KECA—Football: Navy vs. Notre Dame.  
 KHJ, KFXM, KGB, KVOE—Land of the Free.  
 KGIL—Sweet Swing.  
 KRKD—Dr. Richardson.  
 KWKW—Frances Dempster.  
 10:25—\*KALI, KFVB—News.  
 KGFJ—Sports Flash.  
 10:30—KHJ—College Choir.  
 KXN, KCBQ—Give and Take.  
 KALI—Top Tune Time.  
 KFAC—Song Recital.  
 KFMB—Sylvia Lee.  
 KFOA—Music of the Morning.  
 KGER—Showtime.  
 KFSD—Coast Guard Cadets.  
 KGER—College Choir.  
 KGER—Songs for the Day.  
 KGIL—Midmorning Melodies.  
 KOWL—Hungarian Program.  
 KRKD—Potpourri.  
 KVOE—Personality Time.  
 KWKW—Hora de Los Angeles.  
 10:45—KGER—Rev. Kopp.  
 KFMB—Fine Arts.  
 10:55—KGFJ—Sports Flash.  
**11**—KECA—Metropolitan Opera.  
 KFI, KFSD—Mary Lee Taylor.  
 KHJ—Georgia Crackers.  
 KXN, KCBQ—Family Party.  
 KALI—Patsy's Party.  
 KFAC—Stage Melodies.  
 KFOA—Women and the World.  
 KFVD—Jamboree Jubilee.  
 KGER—Maurice Hart.  
 KGB—Air Force Hour.  
 KGER—Children's Bible Hour.  
 KGFJ—What's New.  
 KGIL—Midmorning Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Ralph Turner Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.

- KWIK—Record Room.  
 KWKW—Hora de Los Angeles.  
 KXLA—Western Music.  
 KFOA—Rhythmic Age.  
 11:25—KGFJ—Sports Flash.  
 11:30—KFI, KFSD—National Farm and Home Hour.  
 KHJ, KFXM, KVOE—Air Force Hour.  
 KXN, KCBQ—Music With the Hormel Girls.  
 KALI—Football: Pittsburgh vs. Notre Dame.  
 KFAC—Music Hall.  
 \*KFOA—News.  
 KFVD—Shopping Highlights.  
 \*KFVB—News; Maurice Hart.  
 KGB—Army Field Band.  
 KGER—Hits From Semi-Classics.  
 KGFJ—Piano Moments.  
 KOWL—Italian Program.  
 \*KRKD—News.  
 11:40—KFOA—Hit Tunes.  
 11:45—KGER—Auntie Bea Story Time.  
 KGFJ—Remember Romany.  
 \*KGIL—News.  
 KRKD—Sweet Pops.  
 11:55—KGFJ—Sports Flash.  
 KMPC—Nutrition Notes.  
**12**—KFI—Farm Reporter.  
 \*KHJ, KFXM, KGB, KVOE—News.  
 KXN—Morton Downey Show.  
 KALI—Football Game.  
 KFAC—Luncheon Concert.  
 KFOA—Music.  
 KFSD—Football.  
 KFVD—Luncheon Tunes.  
 KFVB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Noonday Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Ed Chandler Show.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.  
 KWIK—Hank Penny.  
 \*KWKW—News.  
 KXLA—Western Music.  
 12:05—KWKW—Sports News.  
 12:15—KVI—Quick, What's the Answer?  
 KHJ—Top Tunes With Trender.  
 \*KFOA, KFVD, KGER—News.  
 KGB—Cumberland Valley Barn Dance.  
 KGIL—Help Wanted Column.  
 KWKW—Keyboard Capers.  
 12:25—KGFJ—Sports Flash.  
 12:30—KHJ, KGR, KVOE—Man on the Farm.  
 KXN, KCBQ—Football.  
 KFOA—Music.  
 KFVD—Shopping Highlights.  
 \*KFVB—News.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 KRKD—Bill Garr Show.  
 KWKW—Bill Garr Show.  
 KXLA—Ole Rasmussen.  
 12:45—\*KFAC—News.  
 KFVB—Bill Anson.  
 KMPC—Football: LSU vs. Vanderbilt.  
 12:55—\*KGFJ—Sports Flash.

- 1**—KFI—Quick, What's the Answer?  
 KHJ, KVOE—Man on the Farm.  
 KXN, KCBQ—Football.  
 KALI—Football.  
 KFAC—Maurice Hart.  
 KFMB—Sat. Sweet and Swing Club.  
 KFOA—Western Hit Parade.  
 KFSD—Football.  
 KFVB—Bill Anson.  
 KGB—Top Tunes with Trendler.  
 KGER—County Youth Discussion.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 \*KLAC—News.  
 KMPC—Football.  
 KOWL—Joe Adams Show.  
 KRKD—Polka Time.  
 KWIK—Hank Penny.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broadcaster.  
 1:10—KLAC—570 Club.  
 1:15—KFAC—News.  
 KFVD—School Days.  
 KWKW—Sports; Bill Garr.  
 KXLA—Research Adventures.  
 1:25—KGFJ—Sports Flash.  
 1:30—KHJ—Music.  
 KFMB—Sweet and Swing.  
 KFVD—Two for the Show.  
 \*KFVB—News.  
 KGB—Football Results.  
 KGER—Pop Orch.  
 KGFJ—Archie Andrews Concert.  
 \*KWKW—Sports News.  
 KXLA—Western Music.  
 1:45—KECA—Platter Party.  
 KFI, KFSD—Football: Stanford vs. Wash. State.  
 KHJ, KFXM, KGR, KVOE—Football: Stanford vs. USC.  
 KFVB—Bill Anson.  
 \*KGER—News.  
 KXLA—Western Roundup.  
 1:55—KGFJ—Sports Flash.  
**2**—KFI, KFSD—Football.  
 KHJ, KFXM, KGB, KVOE—Football: KCBQ—Football.  
 KXN, KCBQ—Football.  
 KALI—Football.  
 KFAC—Composers' Corner.  
 KFMB—Sweet and Swing.  
 KFOA—Western Hit Parade.  
 KFVD—Novelties.  
 KFVB—Bill Anson.  
 KGER—L. B. Band.  
 KGIL—Doug Cramer's Teen Time.  
 KGFJ—Meet the Band.  
 \*KLAC—News; 570 Club.  
 KMPC—Football.  
 KOWL—Joe Adams Show.  
 KRKD—Signposts to Health.  
 KWIK—Hank Penny.  
 KWKW—Football.  
 KXLA—Western Roundup.  
 2:15—KECA—Tea and Crumpets.  
 KRKD—Government Speaks.  
 KXLA—Western Music.  
 2:25—KGFJ—Sports Flash.  
 2:30—KXN—Meet the Missus.  
 KALI, KCBQ—Football Scoreboard.  
 KFVD—Mellow Mood.  
 \*KFVB, KGER—News.  
 KGER—Top Tunes.  
 KGFJ—Keyboard Korner.  
 \*KRKD—News; Tops in Pops.  
 KXLA—Music.  
 2:35—KFVB—Bill Anson.  
 2:40—KGER—L. B. Band.  
 2:45—KALI—Fantasias Musicales.  
 KGFJ—Western Roundup.  
 KGIL—Betty Stahr.  
 2:55—\*KFAC—News.  
 KGFJ—Sports Flash.  
**3**—KECA—Junior Junction.  
 KFI, KFSD—Football.  
 KHJ, KFXM, KGB, KVOE—Football.  
 KXN—Housewives' Protective League.  
 KALI—Fantasias Musicales.  
 KFAC—World of Opera.  
 KFMB—Sweet and Swing.  
 KFOA—Star Dust.  
 KFVD—Harlem Matinee.  
 KFVB—Peter Potter.  
 KGER—Rancho 1390, News.  
 KGFJ—Record Jackpot.  
 KGIL—Encore Time.  
 KLAC—570 Club.  
 KMPC—Magic of Melody.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 \*KWIK—News.  
 KWKW—Football.  
 KXLA—Music.  
 3:05—KWIK—La Pointe Show.  
 3:15—KFOA—Stars on Parade.  
 \*KGIL—News.  
 KXLA—Music Mountain.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Bill Watson.  
 KXN—Sports Review.  
 KFAC—Lyrics in Chorus.  
 KFOA—T. N. Story.  
 KFVD—Tele-Tunes.  
 \*KFVB—News; Peter Potter.  
 KGIL—Dance Matinee.  
 KOWL—Chico's Swingtime.  
 \*KRKD—News; Tops in Pops.

## Saturday Radio Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 8:30—Junior Miss, KXN.  
 6:30—Dennis Day, KFI.  
 6:30—My Favorite Husband, KXN.  
 7:00—Judy Canova, KFI.  
 7:30—Can You Top This?, KECA

### Quiz, Participation

- 10:30—Give and Take, KXN.  
 11:00—Family Party, KXN.  
 7:30—Sing It Again, KXN.  
 8:30—Shoot the Moon, KECA.

### Drama

- 8:00—Theater of Today, KXN.  
 9:30—Grand Central Sta., KXN.  
 10:00—Stars Over Hollywood, KXN.  
 9:30—Crime Does Not Pay, KFI.

### Sports

- 8:45—Racing News, KLAC.  
 9:30—Racing News, KGFJ.

### Mystery-Detective

- 6:00—Johnny Dollar, KXN.  
 9:30—Gangbusters, KXN.

### Public Interest-Information

- 8:00—Handbook of Life, KHJ.  
 11:30—Nat'l. Farm Hour, KFI.  
 4:00—American Farmer, KECA.  
 8:30—If They Had Lived, KGFJ.  
 9:00—What Makes You Tick?, KECA.

### Juvenile

- 8:05—Let's Pretend, KXN.  
 8:30—Smilin' Ed McConnell, KFI.

### Popular-Western Music

- 7:30—Ben Pollack Show, KHJ.  
 8:00—Vaughn Monroe, KXN.  
 8:30—Gene Autry, KXN.  
 9:00—Hit Parade, KFI.

Motor City presents  
**YOUR ALL WESTERN  
 JAMBOREE JUBILEE**  
 9:30 to 11:30 A.M.  
 Saturday

1000 KC  
 5000 WATTS

**Check KFVD**  
 LOS ANGELES

- KFVD—Jamboree Jubilee.  
 KFVB—Dave Ormont.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—Fashions in Music.  
 KOWL—German Hour.

- 9:45—KHJ—Extra Time.  
 KFMB—Fine Arts.

3:45★KXN, KFAC—News.  
 KALI—Voice of So. America.  
 KFOA—Gust Star.  
 3:55—KGFJ—Sports Flash.  
**4**—KECA—American Farmer.  
 KFI, KFSD—Football.  
 KHJ, KFAM, KGB, KVOE—  
 Football.  
 KXN—This Is Los Angeles.  
 KALI—Voice of South  
 America.  
 KFAC—Musical Masterpieces.  
 ★KFOA, KOWI, KWIK—News.  
 KFWB—Harlemtimee.  
 KFWB—Peter Potter.  
 KGER—Western Music.  
 KGFJ—Record Review.  
 KGIL—Western Trails.  
 KLAC—520 Club.  
 KMPC—Rancho Grande.  
 KRKD—Spotlight on a Star.  
 KWKW—Football.  
 KXLA—Music Mountain.  
 4:05—KWIK—La Pointe Show.  
 4:15—KOWI—Italian Hour.  
 KRKD—Waltzes.  
 4:25—KGFJ—Sports Flashes.  
 4:30—KECA—Talking It Over.  
 KFI—Sports Roundup.  
 ★KHJ, KFAM, KGB, KVOE—  
 News, Hemingway.  
 KXN—International Disc  
 Jockey.  
 KFOA—Treasury Bandstand.  
 ★KFWB—News.  
 KFOA—Music.  
 KFSD—Saturday Serenade.  
 KFWB—Blind Artists' Guild.  
 KGER—Popular Orchestra.  
 KGFJ—Record Review.  
 KMPC—Rancho Grande.  
 KRKD—Sweet Songs.  
 ★KWKW—Sports, News.  
 KXLA—Western Music.  
 4:35—KHJ—Dollars and Sense.  
 4:45—KECA—As We See It.  
 KFI—Saturday Concert.  
 KFWB—Red Rowe.  
 KGER—Serenade.  
 4:50—KFI—Music.  
 4:55—KGFJ—Sports Flash.  
 KMPC—American Story Book.  
**5**—KECA—Navy Hour.  
 KFI—Saturday Concert.  
 KFWB—Ave Maria Hour.  
 KHJ, KFAM, KGB, KVOE—  
 Reviewing Stand.  
 KXN, KCBQ—Musical Score-  
 board.  
 KFAC—Sunset Serenade.  
 KFWB—Ave Maria Hour.  
 KFOA—Sunshine Mission.  
 KFSD—Good News.  
 KFYD—Phil Stanwick-Hunt-  
 ington Park Ballroom.  
 KFWB—Red Rowe.  
 KGER—Peter Slack, Organ.  
 KGFJ—Live at Five.  
 KGIL—Melody Time.  
 ★KLAC—News, Bill Stewart.  
 ★KMPC, KOWI, KWIK—News.  
 KRKD—Songs of the Saddle.  
 KWKW—Enchanted Lady.  
 KXLA—Western Music.  
 5:05—KWIK—Music.  
 5:15—KXN—Tom Harmon, Sports.  
 KFSD—Henry King.  
 KLAC—Racing Roundup.  
 KMPC—Stars Sing.  
 KWKW—Today at the Races.  
 5:30—KECA—Harry Wismer, Sports.  
 KHJ, KFAM, KGB, KVOE—  
 North American Scoreboard.  
 ★KXN, KCBQ—Chet Huntley.  
 KFAC—On Stage.  
 KFWB—Ira Blue.  
 ★KFOA, KGFJ, KGIL—News.  
 KFSD—Sports Recap.

KGER—Youth for Christ.  
 KMPC—Dr. Warner Muir.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:35—KGIL—Tops in Pops.  
 5:45★KECA—News.  
 ★KFI—Elmer Peterson.  
 ★KHJ, KFAM, KVOE—Sam  
 Hayes, News.  
 ★KXN, KCBQ—News, Frank  
 Goss.  
 KFWB—Piesta Time.  
 KFOA—Research Adventures.  
 KGER—Gospel Friends.  
 KGFJ—Race Recap.  
 KGIL—Help Wanted Column.  
 KLAC—Sam Baller, Sports.  
 KMPC—Real Estate Counselor  
 KRKD—Race Results.  
**6**—KECA—Buzz Adam's Play-  
 room.  
 KFI—First Piano Quartet.  
 KHJ, KFAM, KGB, KVOE—  
 Army Air Force Show.  
 KXN, KCBQ—Johnny Dollar.  
 KFAC—Your Sotolist.  
 KFWB—United or Not.  
 ★KFOA—News.  
 KFSD—Proudly We Hall.  
 ★KFWB—News and Music.  
 KGER—Back to the Bible.  
 KGFJ—Musical Digest.  
 KGIL—Easy Listening.  
 ★KLAC—News: Al Jarvis.  
 ★KMPC—Six O'Clock Final.  
 ★KRKD—Variety Time.  
 KWIK—Hollywood Fan Fare.  
 KWKW—Italian Hour.  
 KXLA—Music.  
 6:10—KFOA—Time Out.  
 KMPC—Social Security.  
 6:15—KFOA—Hawaiian Music.  
 KFWB—Music.  
 KGIL—Latin-American  
 Rhythms.  
 KMPC—Bob Kelley.  
 KWIK—Continental Rendez-  
 vous.  
 KXLA—Muir J.C. Sports.  
 6:25★KHJ, KVOE—Ceil Brown,  
 News.  
 6:30—KECA—Waltin' for Wakely.  
 KFI, KFSD—Dennis Day.  
 KHJ, KFAM, KGB—Hawaii  
 Calls.  
 KXN—My Favorite Husband.  
 KCBQ—Meet the Missus.  
 KFAC—Music Magic.  
 KFWB—S. D. Look Ahead.  
 KFOA—Hal's Memory Room.  
 KFWB—Strictly From Dixie.  
 KGER—Lukin Valley Church.  
 KGIL—Dinner Concert.  
 KMPC—Bay Meadows.  
 ★KVOE—Local News.  
 KWIK—Music for the  
 Gourmet.  
 KWKW—Hoyos Hour.  
 KXLA—Western Music.  
 6:45—KGIL—Down Memory Lane.  
 KWIK—Civil Defense.  
**7**—KECA, KFMB—Merry-Go-  
 Round.  
 KFI, KFSD—Judy Canova.  
 KFOA—Music.  
 KHJ—Know Your Schools.  
 KXN, KCBQ—Political.  
 KFAC—Dr. James Ffifield, Jr.  
 KFWB—Gospel and Song.  
 KGER—Baltimore Gospel.  
 KGFJ—Musical Digest.  
 ★KGIL, KRKD, KXLA—News.  
 ★KLAC: Harry Martin.  
 KMPC—Dinner Date.  
 KVOE—Caribbean Crossroads.  
 KWKW—Curtain Time.  
 KWKW—Hoyos Hour.

7:15—KFOA—Evening Melodies.  
 KGIL—Songs by Crosby.  
 KXLA—Music.  
 7:30—KECA, KFMB—Can You Top  
 This?  
 KFI, KFSD—Grand Ole Opry.  
 KHJ, KFAM, KGB, KVOE—  
 Ben Pollack Show.  
 KXN—Sing It Again.  
 KFAC—First Baptist Church.  
 KFOA—Proudly We Hall.  
 KFWB—Successful Business.  
 KGIL—Footlight Favorites.  
 KMPC—Your County.  
 KRKD—Dr. Richardson.  
 KWIK—John Anson Ford.  
 KWKW—Betz Spanish  
 Program.  
 KXLA—Accent on Youth.  
 7:45—KFOA—Church Service.  
 KFSG—Paula Henache.  
 KFWB—Ronary Hour.  
 KGIL—Melodies Soft & Sweet.  
 KMPC—Football: Fresno  
 State vs. Loyola.  
 KVOE—Football.  
 ★KWIK—News.  
**8**—KECA, KFMB—Lone Ranger.  
 KFI—Melody Time.  
 KHJ, KFAM, KGB—Salute  
 to Reservists.  
 KXN, KCBQ—Vaughn Monroe.  
 KFAC—Evening Concert.  
 KFOA—Dept. of Employment.  
 KFSD—Cass Daley Show.  
 KFSG—Church Service.  
 KFWB—Community Hour.  
 KGER—Bible Treasury.  
 KGFJ—Ron Kennedy Show.  
 KGIL—Platter Party.  
 KLAC—Football: L.A.C.C. vs.  
 Ventura.  
 KMPC—Football.  
 KOWI—Joe Adams Show.  
 KWIK—Nick Musky.  
 KWKW—Broadway Melodies.  
 KXLA—Church in the Barn.  
 8:15★KFI—Bob Considine.  
 KFOA—Music.  
 KGER—Hebrew Christian.  
 8:30—KECA, KFMB—Shoot the  
 Moon.  
 KFI—Hedda Hopper Show.  
 KHJ, KFAM, KGB—  
 Lombardland, U.S.A.  
 KXN, KCBQ—Gene Autry.  
 KFSD—Cloak and Dagger.  
 KFWB—Social Security.  
 KGER—Quizpiration.  
 KGFJ—If They Had Lived?  
 KWIK—What's the Answer?  
 KWKW—Musical Mood.  
 ★KXLA—News.  
 8:40—KGFJ—Today's Hits.  
 8:45—KFOA—Music.  
 KFWB—Religious News.  
 ★KGIL—News.  
 KWIK—Troubadours.  
 KXLA—Baldwin Park.  
**9**—KECA, KFMB—What Makes  
 You Tick?  
 KFI, KFSD—Hit Parade.  
 ★KHJ, KFAM, KGB—News.  
 KXN—Hopalong Cassidy.  
 KRKD—Salute to Reservists.  
 KFAC—Evening Concert.  
 KFOA—Music.  
 KFWB—On the Beat.  
 KGER—French Music.  
 KGFJ—Today's Hits.  
 KGIL—Musical Scrapbook.  
 KLAC—Football.  
 KMPC—Football.  
 KWIK—Youth for Christ.  
 KWKW—Garden Gate.  
 KXLA—87th Street Corral.  
 9:15—KHJ, KGB—Dance Orch.

KFOA—Hitching Post.  
 9:30—KECA—Saturday at the  
 Shamrock.  
 KFI—Time Does Not Pay:  
 "Murder, Make Book."  
 KHJ—Music for Saturday.  
 KXN, KCBQ—Gangbusters.  
 KFMB—Harry Wismer.  
 KFOA—Sons of the West.  
 KFSG—Burbank 4-Square  
 Church.  
 KFWB, KFAM—Laymen's Hr.  
 KGER—Brown Schools.  
 KGFJ—Platter Party.  
 KGIL—Musical Memories.  
 KWIK—Accent on Rhythm.  
 ★KWKW—News.  
 9:45—KFWB—Sine Crosby.  
 KWKW—Symphonic Music.  
 KXLA—Hitching Post.  
 9:55★KHJ—News.  
**10**★KECA, KFMB—Bob Garrod,  
 News.  
 ★KFI, KFSD—Night Reporter.  
 KHJ, KFAM, KGB—  
 Monica Whalen.  
 ★KXN, KCBQ—10 o'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOA—Clover Party.  
 KFWB—Gene Norman.  
 KGER—Music As You Like It.  
 KGFJ—Platter Party.  
 KGIL—Ten O'Clock Curtain.  
 KLAC—Football.  
 KMPC—Leisure Time.  
 KWIK—Accent on Rhythm.  
 KXLA—Chiffie Stone.  
 10:15★KECA—News.  
 KFI—County Supervisor Darby  
 KHJ—Jack Fina Orch.  
 KXN—George Fisher.  
 KFMB—Gene Norman.  
 KFSD—Mindy Carson.  
 KFSG—Gospel Accordiana.  
 10:30—KECA—Claremont Hotel Orch.  
 KFI—Fair and Warner.  
 KHJ, KFAM—A. Van Orch.  
 KXN—Starlight Salute.  
 KFSG—Melody Time.  
 KGB—Smoke Rings.  
 KGIL—Tips for Listening.  
 ★KLAC—News: Don Otis.  
 KWKW—Symphonic Music.  
**11**—KECA—Cinegrill Music.  
 KFI—Fair and Warner.  
 KHJ—George Crowell Show.  
 ★KXN, KCBQ—News.  
 KFAC—Musical Crossroads.  
 KFMB, KFWB—Gene Norman  
 Show.  
 KFOA—Music.  
 KFSG—Open House.  
 KFVD—Spade Conley Time.  
 KGB—Smoke Rings.  
 KGER—Spirituals.  
 KGFJ—Spotlight Parade.  
 KGIL—Juke-Box Review.  
 ★KLAC—News: Don Otis.  
 KMPC—Palladium Party.  
 KWIK—Hank Hope.  
 KWKW—Let's Dance.  
 KXLA—Alex Cooper.  
 11:15—KXN—Music.  
 KXLA—Carl Bailey & Alex  
 Cooper.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Joe White Show.  
 KFOA—Hal's Memory Room.  
 KGER—At the Ranchhouse.  
 KGFJ—Manhattan Supper  
 Club.  
 KFSG—Request Program.  
 KVOE—Hawaii Calls.  
 11:45—KECA—Ambassador Orch.  
 KXN—Memo From Lake  
 Success.  
 11:55★KMPC—News.

FREQUENCY MODULATION LOGS

(Continued From Page 13)  
 6:15—Continental Rendezvous  
 6:30—Music for the Gourmet  
 6:45—Civil Defense.  
 7:00—Listen America.  
 7:30—John Anson Ford.  
 7:45—World News.  
 8:00—Here's to Vets.  
 8:15—Music to Remember.  
 8:30—What's the Answer?  
 8:45—Modern Troubadours.  
 9:00—News: Music for  
 Romance.  
 9:15—U.N. Story.  
 9:30—Gai Paris.  
 10:00—Doctor Jazz.  
**KECA-FM (Los Angeles)**  
 95.5 Megs.  
 6 a.m. to midnight, duplicating  
 KECA-AM.  
**KRKB-FM (Los Angeles)**  
 96.3 Megs.  
 24 hours continuous music  
 daily except Sunday  
**KVOE-FM (Santa Ana)**  
 96.7 Megs.

3 to 9:15 p.m. Duplicating  
 KVOE-AM.  
**KKLA (Los Angeles)**  
 97.1 Megs.  
 3 to 12 p.m.: Sun. 10:30 a.m.  
 to 12:30 p.m.: 3 to 4:30 p.m.  
 7:30 to 12 p.m.  
**KPOR (Riverside)**  
 97.5 Megs.  
 Mon. thru Fri. 12:45 p.m. to  
 6:15 p.m.; Sat. 5:30 p.m. to  
 10:00 p.m.; Sun. 10 a.m. to  
 12 noon; 6 p.m. to 9 p.m.  
**KWKW-FM (Pasadena)**  
 98.3 Megs.  
 24 hours daily, duplicating  
 KWKW programs.  
**KMGM (Los Angeles)**  
 98.7 Megs.  
 SUNDAY  
 3:00—At the Opera.  
 3:30—Off Stage at the Met.  
 3:55—News.  
 4:00—Concert Favorites.  
 4:30—Sunday Classics.  
 4:55—News.

5:00—Curtain Calls.  
 5:30—Mostly Music.  
 5:55—News.  
 6:00—BBC Concert Hall.  
 6:55—News.  
 7:00—Concerto from Cold-  
 water Canyon.  
 8:55—News.  
 9:00—Telefunken Hour Show.  
 9:55—News.  
**MONDAY THRU FRIDAY**  
 3:00—Afternoon Concert.  
 3:55—News.  
 4:00—Mostly Music.  
 4:30—The Stars Sing.  
 4:45—Budapest String  
 Quartet.  
 4:55—News.  
 5:00—Melodies in Segue.  
 5:30—Listeners' Album.  
 5:55—News.  
 6:00—Candlelight and Silver.  
 6:30—Words and Music.  
 6:55—News.  
 7:00—Concerto from Cold-  
 water Canyon.  
 8:55—News.  
 9:00—Broadway Lullaby.  
 9:30—Stairway to the Stars.  
 9:55—News.

SATURDAY  
 3:00—Afternoon Concert.  
 3:55—News.  
 4:00—Mostly Music.  
 4:30—U.S. Marine Band.  
 4:45—At the Console.  
 4:55—News.  
 5:00—Concert in Miniature.  
 5:30—Listeners' Album.  
 5:55—News.  
 6:00—Candlelight and Silver.  
 6:30—Words and Music.  
 6:55—News.  
 7:00—Concerto from Cold-  
 water Canyon.  
 8:55—News.  
 Music for America.  
 9:30—MGM Record Time.  
 9:55—News.  
**KHJ-FM (Los Angeles)**  
 101.1 Megs.  
 1:30 to 9 p.m., duplicating  
 KHJ-AM with following ex-  
 ceptions: 1:30 to 1:45 Mon.  
 thru Fri., Farm Fare News;  
 7 to 8 Sat., Chicago Theater  
 of the Air.

**KNOB (Long Beach)**  
 103.1 Megs.  
 8:00 a.m. to 11:00 a.m., 4:00  
 p.m. to 9:00 p.m. Mon. thru  
 Fri.; 9:00 a.m. to 12 p.m.  
 Sat.; 4:00 a.m. to 9:00 p.m.  
 Sun  
**KFAC-FM (Los Angeles)**  
 104.3 Megs.  
 24 hours daily, same as  
 KFAC-AM.  
**KFI-FM (Los Angeles)**  
 105.9 Megs.  
**SUNDAY THRU FRIDAY**  
 3:00—Afternoon Melodies.  
 3:30—Classics.  
 5:00—Evening Concert.  
 7:00—World of Music (to 9)  
**SATURDAY**  
 3:00—Afternoon Melodies.  
 3:30—Classics.  
 3:45—Saturday Concert.  
 5:30—Evening Concert.  
 7:00—World of Music (to 9)  
 Page Twenty-five

# SUNDAY, NOVEMBER 12

- 8**—KECA—Old Fashioned Sunday School House.  
 KFI—Grandpa Owens Reads the Funnies.  
 KHJ, KFXM, KGB, KVOE—Back to God Hour.  
 KNX—Salt Lake Tabernacle.  
 KALI—Israel Program.  
 \*KCBQ, KMPC, KWKW—News.  
 KFAC—Country Church.  
 KFMB—Old Fashioned Revival.  
 KFOV—Unitarian Church.

MAGAZINE OF THE WEEK  
**LISTENER'S DIGEST**  
 with  
**CLYDE CADWELL**  
 and **DAVE SHAW**  
 8:00 A.M.—SUNDAY



- KFVD—Listener's Digest.  
 KFWB—Funnies.  
 KGER—Rev. Markham.  
 KGFJ—Here's to Vets.  
 KGIL—Music With Charm.  
 \*KLAC—News, Music.  
 KOWL—American-Japanese Hour.  
 KRKD—Ranch Program.  
 KWIK—Voice of the Colony.  
 KXLA—Music.
- 8:15**—KALI—Stars on Parade.  
 KCBQ—Mindy Carson Show.  
 KFOV—Gospel of Christ.  
 KFVD—Church of Christ.  
 KGFJ—Among My Sons.  
 KLAC—Church of Christ.  
 KMPC—Morning Melodies.  
 KWKW—Christadelphia Church.
- 8:30**—KECA—Flying Feet.  
 KFI—Christian Science.  
 KHJ, KGB—Chamber Music.  
 \*KNX—News.  
 KALI—Calvary Bapt. Church.  
 KCBQ—S. W. Baptist Church.  
 KFAC—Organ Recital.  
 KFOV—Morning Chapel.  
 KFSD—Land of the Free.  
 KFWB—Union Rescue Mission.  
 KGER—Bible Treasury.  
 KGIL—Alexander St. Church.  
 KMPC—Challenge to Youth.  
 KWKW—Romano Smeraldo.  
 KXLA—Western Music.

- 8:35**—KNX—Invitation to Learning.  
**8:45**—KFI—Hometown Happenings.  
 \*KFSD—News, Weather.  
 KGER—Hymn Time.  
 KGFJ—Goodwill Visitor.  
 KLAC—Unity.  
 KRKD—Music.

- 9**—KECA—Sunday With Bill.  
 KFI—Parent-Youth Forum.  
 KHJ, KFXM, KGB, KVOE—Radio Bible Class.  
 KNX, KCBQ—People's Platform.

- KALI—Fred Smith Show.  
 KFAC—Liberal Catholic Hour.  
 KFMB—Flying Feet.  
 KFOV—Folk Melodies.  
 KFSD—Allan Roth.  
 \*KFVD—News and Music.  
 KFWB—Union Rescue Mission.  
 KGER—Assembly of God.  
 KGIL—Organ Reveries.  
 \*KLAC—News.  
 KMPC—Religious News Reporter.  
 KOWL—Concordia Lutheran.  
 KPCC—Prelude to Worship.  
 KRKD—Sunday Serenade.  
 KWIK—Rev. Gazman.  
 KWKW—Italian Hour.  
 KXLA—Western Music.

- 9:05**—KLAC—Catholic Mass.  
**9:15**—KFAC—Crest Choristers.  
 KGFJ—Hollywood House Presents.  
 KMPC—Start to Live.  
 KOWL—Armenian Hour.  
 KPCC—Worship Interlude.  
**9:30**—KFI—Eternal Light.  
 KHJ, KFXM, KGB, KVOE—Voice of Prophecy.  
 \*KNX—Howard K. Smith.  
 KCBQ—Bob Regan Show.  
 KFAC—Gilbert & Sullivan.  
 KFMB—Sammy Kaye.  
 KFSD—Devotional Hour.  
 KFWB—Music.  
 KGER—God's Half Hour.  
 KGIL—On Parade.  
 KMPC—Vance Graham.  
 KPCC—Dr. Roberts.  
 KWIK—Sunday's Pops.

- 9:45**—\*KNX—News.  
 KALI—Kolonias Bible Class.  
 KFVD—Plan Parade.  
 KGIL—Sweet Swing.

- 10**—KECA—Bill Davidson Show.  
 KFI—Herbert J. Mann.  
 \*KHJ, KFXM, KGB, KVOE—News, Glenn Hardy.  
 KNX—New York Philharmonic.  
 KFAC—Gilbert & Sullivan.  
 KFMB—Forever Yours.  
 \*KFOV—L. A. Sentinel.  
 KFSD—America United.  
 KFVD—Sunday Roundup.  
 KFWB—Peter Potter.  
 KGER—Radio Revival.  
 KGFJ—Hits of the Week.  
 KGIL—Parade of Hits.  
 \*KLAC—News; Voice of Pope.  
 KMPC—Dempsy-Tegeter Music Hour.  
 KOWL—Price Chapel.  
 KPCC—Sacred Music.  
 KRKD—Sunday Serenade.  
 KWIK—Sunday's Pops.  
 KWKW—Italian Novelties.  
 KXLA—Al Williams.

- 10:15**—KFI—Crime Is Your Problem.  
 KHJ, KFXM, KGB, KVOE—Organ Moods.  
 KFOV—Angelus Hour.  
 KLAC—Bill Stewart.

- 10:25**—KPCC—Church News.  
**10:30**—KFI, KFSD—Chicago Round Table.  
 KHJ, KGB, KVOE—Lutheran Hour.  
 KCBQ—Jerry Gray Show.  
 KFSG—Morning Worship.  
 KGER—Evangelical Church.  
 KGIL—Waltz Time.  
 KOWL—American-Jewish Program.  
 KWKW—Italian Melodies.

- 10:45**—KALI—Eagle Rock Baptist Church.  
 KFOV—Cumberland Land.  
**10:50**—KPCC—Church Service.  
**10:55**—\*KWIK—News.

- 11**—KECA—Sunday With Bill.  
 KFI—Catholic Hour.  
 KHJ, KFXM, KGB—Frank and Ernest.  
 KNX—New York Philharmonic.  
 KALI—Baptist Church.  
 KCBQ—On the Human Side.  
 KFAC—First Methodist Church.  
 KFOV—Presbyterian Church.  
 KFSD—Ratner Recommendations.  
 KFVD—Hollywood First Baptist Church.  
 KFWB—Peter Potter.  
 KGER—Open Door Church.  
 KGFJ—Sunday Showcase.  
 KGIL—Christian Church.  
 KIEV—Wally George Show.

- \*KLAC—News; Bill Stewart.  
 KMPC—Sunday Record Session.  
 KPCC, KVOE—Church Services.  
 KWIK—Spear Showcase.  
 KWKW—Italian Melodies.  
 KXLA—Squeakin' Deacon.  
**11:15**—KHJ—Science Reporter.  
 KGB—Guest Star.  
**11:30**—KECA—National Vespers.  
 KFI—American Forum.  
 \*KHJ, KGB, William Hillman.  
 KNX, KCBQ—Symphonette.  
 KFMB—North Park Baptist.  
 KFOV—Christian Church.  
 KFSD—Hits of '50.  
 KGFJ—Say It With Music.  
 KWIK—Architect Almanac.  
 KWKW—All-Saints Episcopal Church.

- 11:45**—KHJ, KGB—Master Radio Canaries.  
 KWKW—Heart of America.  
**12**—KECA—Hour of Faith.  
 KFI—Dimension X.  
 \*KHJ, KFXM—News.  
 \*KNX, KALI, KFAC—News.  
 KALI—Hebrew Baptist Ch.  
 \*KCBQ—Howard K. Smith.  
 KFMB—Sunday Serenade.  
 KFOV—Popular Melodies.  
 KFSD—Win a Holiday.  
 KFVD—Lifelines.  
 KFWB—Peter Potter.  
 KGER—Open Door Church.  
 KGFJ—Sunday Serenade.  
 KGIL—Pop Concert.

- \*KXLA—News; Bill Stewart.  
 KMPC—Sunday Record Session.  
 KOWL—Italian Program.  
 KWIK—Miracle Church.  
 KWKW—Italian Melodies.  
 KXLA—Squeakin' Deacon.  
**12:10**—KPCC—Classical Music.  
**12:15**—\*KHJ, KFXM, KVOE—Bill Cunningham.  
 KNX—Romance of the Highway.  
 KALI—Klub KALI.  
 KCBQ—Builder's Forum.  
 KFAC—Metropolitan Encores.

- 12:30**—KECA, KFMB—Music With the Girls.  
 KFI, KFSD—Quiz Kids.  
 KHJ, KGB—Juvenile Jury.  
 KNX—University Explorer.  
 KCBQ—First Presbyterian.  
 KFWB—Peter Potter.  
 KGER—Word of Truth.  
 KGIL—Tunes and Topics.  
 KOWL—Hungarian Hour.  
 KRKD—Sunday on Ranch.  
 KVOE—Family Concert.  
 KWKW—Classical Hour.  
**12:45**—KNX—Melody Parade.  
 KFVD—Piano Parade.  
 \*KGIL—News.  
**1**—KECA—Old-Fashioned Revival Hour.

- KFI—Voices and Events.  
 KHJ, KFXM, KGB—Hashknife Hartley.  
 KNX—Earn Your Vacation.  
 KALI—Momentos Musicales.  
 KCBQ—Greenwood Concert.  
 KFAC—Keyboard Stylings.  
 KFMB—Damon Runyon Theater.  
 KFOV—Gospel for Divided World.  
 KFSD—The Falcon.  
 KFVD—Squeakin' Deacon.  
 KFWB—Wizard of the Ivories.  
 KGER—Healing Waters.  
 KGFJ—Intermission.  
 KGIL—Easy Listening.  
 \*KLAC—News; Harry Martin.  
 \*KMPC—News, Hits and Airs.  
 KOWL—Scandinavian Hour.  
 KPCC—Afternoon Concert.  
 KRKD—Sunday on Beach.  
 KWIK—Religious News.  
 KWKW—Classical Hour.  
 KXLA—Strollin' Tom.
- 1:15**—KFAC—Catholic Topics.  
 KMPC—California Carousal.  
 KWIK—Pentecostal Tabernacle.  
 \*KXLA—News.  
**1:30**—KFI—Dr. Kildare.  
 KHJ, KFXM, KGB, KVOE—Martin Kane, Private Eye.  
 KNX, KCBQ—Godfrey's Digest.  
 KFAC—Imports on Wax.  
 KFOV—Lutheran Immanuel Church.  
 KFMB—American Agent.  
 KFSD—High Adventure.  
 KGER—Light and Life.  
 KFWB—Music.  
 KGFJ—Serenade to Afternoon.  
 KLAC—Dugout Dope.  
 KMPC—California Carousal.  
 KXLA—Church in the Barn.

**Hear Voice of Prophecy**

**SUNDAY NOW**  
**KECA**  
**2:00 P.M.**  
 and  
**KHJ**  
**9:30 A.M.**

H. M. S. Richards, Speaker  
 KING'S HERALDS QUARTET

America's Favorite Religious Program

**VOICE OF PROPHECY**  
 BOX 55-A LOS ANGELES 53

**Sunday Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Religion**

8:30—Christian Science, KFI.  
 9:30—Voice of Prophecy, KHJ.  
 10:30—Lutheran Hour, KHJ.  
 11:00—Catholic Hour, KFI.  
 11:30—National Vespers, KECA.  
 12:00—Hour of Faith, KECA.  
 1:00—Old Fashioned Revival, KECA.

**Comedy-Variety**

1:30—Godfrey's Digest, KNX.  
 3:30—Memo From Molly, KNX.  
 4:00—Jack Benny, KNX.  
 4:00—The Big Show, KFI.  
 4:30—Harris-Faye, KFI.  
 4:30—Amos 'n' Andy, KNX.  
 5:00—Edgar Bergen, KNX.  
 6:00—Meet Corliss Archer, KNX.  
 6:30—Horace Heidt, KNX.  
 6:30—Our Miss Brooks, KNX.  
 8:30—Edgar Bergen, KNX.  
 9:00—Red Skelton, KNX.  
 9:30—Jack Benny, KNX.

**Drama**

1:30—Dr. Kildare, KFI.  
 2:30—Greatest Story, KECA.  
 5:30—Theater Guild, KFI.  
 6:30—Crossroads, KECA.  
 7:30—NBC Theatre, KFI.

**Classical, Semi-Classical Music**

8:00—Salt Lake Tab'nacle, KNX.  
 10:00—N. Y. Philharmonic, KNX.  
 6:30—American Album, KFI.  
 7:00—Contested Hour, KNX.  
 8:30—Standard Hour, KFI.  
 10:00—Chicago Theater, KHJ.

**Comment-Narration**

6:15—Louella Parsons, KECA.  
 7:15—William Tusher, KECA.  
 8:00—Drew Pearson, KECA.

**Mystery-Detective**

1:30—Wm. Gargan, KHJ.  
 2:00—The Falcon, KFI.  
 2:30—Charlie Wild, KFI.  
 3:30—Nick Carter, KHJ.  
 4:30—Peter Salem, KHJ.  
 7:30—The Whistler, KNX.  
 10:30—The Saint, KFI.

**Public Interest-Information**

8:35—Invitation to Learning, KNX.  
 9:00—People's Platform, KNX.  
 4:00—California Caravan, KHJ.  
 8:15—If They Had Lived, KGFJ.  
 8:45—Sunday Evening Club, KFAC.  
 9:45—Trouble Is My Business, KFI.

**Quiz, Participation**

12:30—Quiz Kids, KFI.  
 1:00—Earn Your Vacation, KNX.  
 5:00—Stop the Music, KECA.  
 7:00—664 Question, KFI.  
 7:30—Cliche Club, KECA.  
 8:00—Nash Webster Say, KFI.  
 8:00—Twenty Questions, KHJ.

**Popular-Western Music**

2:00—Frank Sinatra, KNX.  
 7:00—Ginny Simms, KECA.

**KFVD**—Star Parade.  
**\*KFVB**—News.  
**KGER**—Colonial Tabernacle.  
**KGFJ**—Irene's Pet Parade.  
**KGIL**—Concert Highlights.  
**\*KLAC**—News; Harry Martin.  
**KMPC**—Football.  
**KOWL**—Yiddish Hour.  
**KPPC**—Afternoon Concert.  
**KWIK**—Church of the Air.  
**KWKW**—United Mission Army.  
**KXLA**—Ole Rasmussen.  
 3:15—**KFWB**—Music.  
**KGFJ**—Western Roundup.  
 8:30—**KECA, KFMB**—Hour of Decision.  
**KHJ, KFXM, KGB, KVOE**—Nick Carter.  
**KXN, KCBQ**—Memo from Molly.  
**KALI**—Sister Lambert.  
**KFOX**—Pentecostal Church.  
**KFVD**—Hollywood Talent Revue.  
**KGER**—Biblical Research.  
**KGFJ**—Yesterday's Hits.  
**KGIL**—Music for Dancing.  
**KWIK**—Roger Fulton.  
**KWKW**—Sister Lambert.  
 3:45—**KWKW**—Portuguese Hour.  
**4**—**KFMB, KFMB**—This Thing Called Life.  
**KFI, KFSD**—The Big Show.  
**KHJ, KFXM, KGB, KVOE**—California Caravan.  
**KXN, KCBQ**—Jack Benny.  
**KALI**—Tabernacle Church.  
**KFAC**—Musical Masterpieces.  
**KFOX**—Sunshine Mission.  
**KFVD**—Hollywood Talent Revue.  
**KFWB**—Old-Fashioned Revival.  
**KGER**—Freeman Healing.  
**KGFJ**—Hawaiian Serenade.  
**KGIL**—Songs of Yesterday.  
**\*KLAC**—News; Harry Martin.  
**KMPC**—Football.  
**KOWL**—Italian Hour.  
**KPPC**—Dona Nobis Pacem.  
**KWIK**—Orchestras of World.  
**KXLA**—Ole Rasmussen.  
 4:15—**KGER**—Music Hall.  
**KMPC**—Rancho Grande.  
**KRKD**—When Hawaii Calls.  
**KWKW**—Music.  
 4:30—**\*KECA**—This Week Around the World.  
**KFI, KFSD**—Phil Harris-Alice Faye.  
**KHJ, KFXM, KGB, KVOE**—Affairs of Peter Salem.  
**KXN, KCBQ**—Amos 'n' Andy.  
**KFMB**—Proudly We Hail.  
**KFOX**—Wings of Healing.  
**KFVD**—Calif. Natl. Guard.  
**KGER**—American Bible Institute.  
**KGFJ**—Salute to Reservists.  
**KGIL**—National Guard.  
**KOWL**—Oriental Moods.  
**KWKW**—Salute to Reservists.  
 4:45—**KGIL**—Pancake Parade.  
**KOWL**—Sacred Heart.  
**5**—**KECA, KFMB**—Stop the Music!  
**KFI, KFSD**—Texas Bangers.  
**KHJ, KFXM, KGB**—Bobby Benson.  
**KXN, KCBQ**—Bergen-McCarthy Show.  
**KFAC**—Program 145.  
**KFOX**—Evangelist Program.  
**KFVD**—Proudly We Hail.  
**KFWB**—Voice of Calvary.  
**KGER**—Bible Treasury Hour.  
**KGFJ**—Public Messenger.  
**KGIL**—Armchair Favorites.  
**\*KLAC**—News; Bill Stewart.  
**\*KMPC, KWIK, KWKW**—News.  
**KOWL**—Evening Serenade.  
**KPPC**—Family Life.  
**KRKD**—Truth for Today.  
**KVOE**—Pentecostal Hour.  
**KXLA**—Ole Rasmussen.  
 5:05—**KMPC**—Parade of Hits.  
**KWIK**—Music in Latin Mood.  
 5:15—**KGFJ**—Film News.  
**KRKD**—Music in a Romantic Manner.  
**KWKW**—Italian Classical.  
 5:30—**KFI, KFSD**—Theater Guild.  
**KHJ, KFXM, KGB**—Enchanted Hour.  
**\*KXN**—CBS News Room.  
**Sunday Desk.**  
**KCBQ**—Music Carpet.  
**KFAC**—Guv Bates Post.  
**KFOX**—Old-Time Religion.  
**KFWB**—Dr. John Matthews.  
**KGER**—Immanuel Christian Assembly.  
**\*KGFJ, KRKD**—News.  
**KGIL**—Tahitian Memories.  
**KPPC**—Family Life.  
**KWIK**—Grange Program.  
**KXLA**—Lincoln Ave. Church.  
 5:45—**KFAC**—Switz Time.  
**KFOX**—Bible Mission.  
**KGFJ**—Universallism.  
**KGIL**—Latin-American Rhythms.  
**KMPC**—Successful Living.  
**KWIK**—Sacred Heart Hour.  
**6**—**KECA, KFMB**—Walter Winchell.

**KFI, KFSD**—Theater Guild.  
**\*KHJ, KFXM, KGB, KVOE**—News.  
**KXN, KCBQ**—Meet Corliss Archer.  
**\*KFOX, KFWB, KMPC, KWIK, KXLA**—News.  
**KFAC**—Columbia Masterworks.  
**KGER**—Semi-Classic Hits.  
**KGFJ**—Musical Digest.  
**KGIL**—Marline Story.  
**\*KLAC**—News; Bill Stewart.  
**KPPC**—Sacred Song Recital.  
**KRKD**—Romantic Music.  
**KWKW**—Gala of Canada.  
 6:05—**KWIK**—Continental Rendezvous.  
 6:15—**KECA, KFMB**—Louella Parsons.  
**KHJ, KFXM, KVOE**—Mutual Newsreel.  
**KFOX**—Ministerial Union.  
**KFWB, KGB**—Music.  
**KGIL**—Stars on Parade.  
**KMPC**—What Price Optimism?  
**KRKD**—Orcan Reel.  
**KWKW**—Both Sides of the Screen.  
**KXLA**—Red Cross.  
 6:30—**KECA, KFMB**—Crossroads, Ted Malone.  
**KFI, KFSD**—American Album of Familiar Music.  
**\*KHJ, KFXM, KGB**—Gabriel Heatter.  
**KXN, KCBQ**—Horace Heidt Show.  
**KFOX**—Hal's Memory Room.  
**KFWB**—Calvary Assembly.  
**KGER**—Lutheran League.  
**KGIL**—Dinner Concert.  
**KMPC**—Mother's Album.  
**KPPC**—Children's Corner.  
**KRKD**—Kingdom Fellowship.  
**KWIK**—Nick Musky.  
**KWKW**—Proudly We Hail.  
**KXLA**—Lutheran Gospel Hour.  
 6:45—**KHJ, KGB**—Get More Out of Life.  
**KMPC**—American Legion Nat. Cmmdr. Cocks.  
**KPPC**—Wings of Magic.  
**KRKD**—Romantic Music.  
**KVOE**—Errand of Mercy.  
**7**—**KECA, KFMB**—Ginny Simms Song Shop.  
**KFI, KFSD**—Sixty-Four Dollar Question.  
**KHJ, KFXM, KGB**—2000 Plus.  
**KXN, KCBQ**—Contented Hour.  
**KFAC**—Music Magic.  
**KFOX**—Full Gospel Assembly.  
**KFSG**—Angelus Hour.  
**KFWB**—Union Rescue Mission.  
**KGER**—Brown Schools Evangelistic Hour.  
**KGFJ**—Musical Direct.  
**\*KGIL**—News.  
**\*KLAC**—News: Best in Variety.  
**KMPC**—I Believe in God.  
**KPPC**—Music.  
**KWKW**—Drama Workshop.  
**KWKW**—Pastor's Hour.  
**KXLA**—National Voice.  
 7:15—**KECA, KFMB**—Wm. Tusher in Hollywood.  
**KGIL**—Vaughn Monroe.  
**KMPC**—Women's Club.  
**KPPC**—Sneaking of Books.  
**KXLA**—Music.  
 7:30—**KFAC**—Cliche Club.  
**KFI**—NBC Theater.  
**KHJ, KFXM, KGB, KVOE**—Take a Number.  
**KXN, KCBQ**—The Whistler.  
**KFAC**—Your Concert.  
**KFMB**—Cliche Club.  
**KFOX**—The King's Service.  
**KFSG**—Evening Service.  
**KFWB**—Music.  
**KGIL**—Music Box.  
**KMPC**—Les Brown.  
**KPPC**—Byways of Verse.  
**KWKW**—Maple Chapel Melodies.  
**KXLA**—Church of Open Door.  
 7:45—**KFWB**—Catholic Answers.  
**KGER**—1st Baptist Church of Inglewood.  
**KMPC**—Freedom Story.  
**KPPC**—Music.  
**8**—**KECA, KFMB**—Drew Pearson.  
**KFI**—Noah Webster Says.  
**KHJ, KFXM, KGB, KVOE**—Twenty Questions.  
**KXN, KCBQ**—Our Miss Brooks.  
**KFAC**—First Methodist.  
**KFOX**—Music.  
**KFSD**—American Forum.  
**KFSG**—Evening Service.  
**KFWB**—Hollywood Presbyterian Church.  
**KGER**—First Baptist Church.  
**KGFJ**—Saludos Amigos.  
**KGIL**—Songs of Our Time.  
**KLAC**—Dept. of Employment.  
**KMPC**—Candlelight and Silver.  
**KPPC**—Sunday Evening Hour.  
**KWKW**—Voice of Prophecy.  
**KXLA**—Open Door Church.  
 8:15—**KECA, KFMB**—Monday Morning Headlines.  
**KGFJ**—If They Had Lived.  
**KLAC**—Army Show.  
 8:25—**KGFJ**—Music Interlude.

8:30—**KECA, KFMB**—Walter Winchell.  
**KFI, KFSD**—Standard Hour.  
**KHJ, KFXM, KGB, KVOE**—Count of Monte Cristo.  
**KXN, KCBQ**—Bergen-McCarthy Show.  
**KFOX**—Christian Service.  
**KGFJ**—Ave Maria Hour.  
**KGIL**—Gems of Melody.  
**KLAC**—Irwin Allen.  
**KPPC**—Sacred Music.  
**KWIK**—Father Divine.  
**KWKW**—Operatic Excerpts.  
 8:45—**KECA, KFMB**—Louella Parsons.  
**KFAC**—Sunday Evening Club.  
**KGER**—Message to Israel.  
**KLAC**—Hour of St. Francis.  
**KPPC**—Jazz Tunes.  
**KXLA**—Music.  
**9**—**KECA**—Richard Wallace Show.  
**KFI, KFSD**—Standard Hour.  
**\*KHJ, KFXM, KGB, KVOE**—News; Glenn Hady.  
**KXN, KCBQ**—Red Skelton Show.  
**KFAC**—Sunday Evening Club.  
**KFMB**—Caliente Races.  
**KFOX**—Victory Baptist Church.  
**KFWB**—Radio Edition of Bible.  
**KGER**—Bethel Church.  
**KGFJ**—Music for America.  
**KGIL**—Musical Scrapbook.  
**\*KLAC**—News, Music.  
**\*KMPC**—America Speaks Up.  
**KPPC**—U. N. Report.  
**KWIK**—Jewel City Showcase.  
**KWKW**—Music, News.  
**KXLA**—Squeakin' Deacon.  
 9:15—**KHJ**—Arthur Van Orch.  
**KFWB**—Rabbi Magnin.  
**\*KGB**—Bill Cunningham.  
**KLAC**—Guest Star.  
**KMPC**—Ginny Carson and Kim Hill Stern.  
 9:30—**KECA**—Piano Playhouse.  
**\*KFI**—Robert L. Gump.  
**KHJ, KFXM, KGB**—Music for Sunday.  
**KXN, KCBQ**—Jack Benny.  
**KFAC**—Gateway to Music.  
**KFMB**—Guest Star.  
**KFOX**—Music.  
**KFSD**—Voices and Events.  
**KFSG**—Sacred Serenade.  
**\*KFWB**—News.  
**\*KGER**—Brown Schools Program.  
**KGFJ**—Melodies Sweet.  
**KGIL**—Musical Memories.  
**KLAC**—Navy Band.  
**KMPC**—American Legion Reports.  
**KPPC**—Music of Many Lands.  
**KVOE**—Minister's Hour.  
**KWIK**—Listen, America.  
**KWKW**—Union Church.  
**KFI**—Trouble Is My Business.  
 9:45—**KFMB**—Bing Crosby.  
**KFWB**—Music.  
**KLAC**—Here's to Vets.  
**KMPC**—Business Reporter.  
**10**—**KECA, KFMB**—George Sokolsky.  
**\*KFI, KFSD**—Richfield Reporter.  
**KHJ, KFXM, KGB, KVOE**—Chicago Theater.  
**\*KXN, KCBQ**—10 o'Clock Wire.  
**KFAC**—Gateway to Music.  
**KFOX**—Music.  
**KFSG**—Poet of the Piano.  
**KFVD**—Spade Cooley Time.  
**\*KFWB**—News; Music.  
**\*KGER**—McCoy Baptist Church.  
**KGFJ**—Platter Party.  
**KGIL**—Ten O'Clock Curtain.  
**\*KLAC**—News.  
**KMPC**—Proudly We Hail.  
**KPPC**—Concert Hour.  
**KWIK**—Sam's Show.  
**KWKW**—Music for Dreaming.  
**KXLA**—Voice of Calvary.  
 10:15—**KECA**—Retail Clerks' Show.  
**KFI**—The City Reports.  
**KXN, KCBQ**—Top of the Week.  
**\*KFWB**—George Sokolsky.  
**KFOX**—Andrews' Cafe.  
**KFSD**—Mary Ann Mercer.  
**KLAC**—Community Chest.  
 10:30—**KECA**—Speare Career Theater.  
**KFI**—The Saint.  
**KXN**—Make-Believe Town.  
**KCBQ**—N. Y. Philharmonic.  
**KFOX**—Melody Sermons.  
**KFSD**—Sammy Kaye.  
**KFSG**—Console Melody Time.  
**KFWB**—Echoes of Eden.  
**KGB**—Smoke Rings.  
**KGER**—Spirituals.  
**KGIL**—Tips for Listening.  
**KLAC**—The Old Kibitzer.  
**KMPC**—Leisure Time.  
**KXLA**—Memory Lane.  
 10:45—**KFMB**—National Guard.  
**KFOX**—Music.  
**KLAC**—Across the Footlights.  
**11**—**KECA**—Cinegrill Orch.  
**KFI**—Music and the Muse.  
**KHJ**—Oklahoma Symphony.

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11-11:30 A.M.  
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10:30-11 P.M.  
**KECA**  
Also our new **Talent Show Sunday A.M.**—the "Speare Showcase." **KWIK** and **KFMV-FM.**

**\*KXN, KFSD, KWKW**—News.  
**KFAC**—Symphonic Serenade.  
**KFMB**—Sunday Serenade.  
**KFSG**—Song Stories.  
**KFVD**—Spade Cooley Time.  
**KFWB**—Echoes of Eden.  
**KGFJ**—Spotlight Parade.  
**KGIL**—Juke-Box Review.  
**\*KLAC**—News; Across the Footlights.  
**KMPC**—Hollywood Hit Parade.  
**KWIK**—Hank Hope Show.  
**KXLA**—Church of God.  
 11:15—**KXN**—Dance Orch.  
**KFSD**—Music and the Muse.  
**KFSG**—Jubilee Singers.  
**KWKW**—Music for Dreaming.  
 11:30—**KECA**—Beverly Hills Hotel Orch.  
**KFI**—The First Freedom.  
**KFOX**—Hal's Memory Room.  
**KFSD**—St. Francis Orch.  
**KFSG**—Rhymes for Reverie.  
**KFWB**—Music You Want.  
 11:45—**KECA**—Ambassador Hotel Orch.  
**KXN**—Elmo Roper.  
**KFSG**—College Serenaders.  
**KGFJ**—Salvation Army.  
 11:55—**KMPC**—News.  
**12**—**KXN, KFWB, KLAC**—News.  
**KFAC**—Midnight Serenade.  
**KFVD**—Spade Cooley Time (to 1).  
**KWIK**—Show People's Show (to 4).  
**KWKW**—Bill Sampson (to 2:30).  
 12:05—**KXN**—Midnight Music Man.  
**KFWB**—Music After Midnight.  
**KLAC**—Across the Footlights.

**Recorded Highlights**

**SUNDAY POPULAR**

9:30 a.m.—**KFWB**, Peter Potter.  
 2:00 p.m.—**KFVD**, Hunter Hancock.

**CLASSICAL**

9:30 a.m.—**KFAC**, Gilbert and Sullivan.  
 9:30 p.m.—**KFAC**, Gateway to Music.  
 1:00 a.m.—**KFAC**, Symphony.

**RESEARCH**

Producer Shirley Thomas has a collection of more than 200 books dealing with wild animals, which she uses for research in connection with her Mutual "Clyde Beatty Show."

**★ ★ YOUNG 'UN**

Radioite Marian Richman turned back to her childhood when she recently starred as a thirteen-year-old in a CBS "Dr. Christian" drama, "The Eldest."

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★Indicates News Broadcast

**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Break the Bank.  
 ★KHJ, KFMM, KGB, KVOE—Cecil Brown.  
 KNN—Top of the Morning.  
 ★KALI, KFVB, KIEV, KLAC, KMPC, KXLA—News.  
 KFAC—Church Federation.  
 KFOX—Challenge to Youth.  
 KFVD—Wakeup Ranch.  
 KGER—Mizpah.  
 KGFJ—Music You Want.  
 KGIL—Andrew Fearing.  
 KOWL—Spanish Hour.  
 KRKD—Top Tunes.  
 ★KWIK—News; Club 1400.  
 KWKW—Ritmos Latino-Americanos.

8:05—KALI—Brother Welch.  
 KIEV—Records with Raisin.  
 8:10—KLAC—Stock Reports.  
 8:15★KHJ, KGB, KOWL, KWKW—News.  
 ★KNN—News, Dave Valle.  
 KFAC—Serenade.  
 KFVB—Bill Leyden.  
 KGIL—Keyboard Melodies.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets, Sports.  
 KXLA—Music.

8:20—KWKW—Council of Churches.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFMM, KGB, KVOE—Bible Institute.  
 KNN, KCBQ—Grand Slam.  
 KALI—Spanish Home Hour.  
 ★KFAC, KGIL, KRKD—News.  
 KFOX—Words of Life.  
 KFVD—Coffee Time.  
 KGER—Voice of China.  
 KGFJ—Melody Time.  
 KMPC—Rosa Mulholland.  
 KOWL—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Haven of Rest.

8:35—KRKD—Dixieland.  
 8:45—KFI—Meyers Goes to Market.  
 KNN—Rosemary.  
 KFAC—Unity.  
 KFSD—Jack Baker Show.  
 ★KFVD—News.  
 KGER—Bible Treasury Hour.  
 KGFJ—Treasury Department.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 ★KMPC—Rosa Mulholland; News.  
 KWKW—Voice of China.

**9**—KECA, KFMB—Johnny Olsen's Luncheon Club.  
 ★KFI, KFSD, KFVB, KLAC, KWIK—News.  
 ★KHJ—Kate Smith Speaks.  
 KALI—Spanish Home Hour.  
 KFAC—Piano Parade.  
 KFOX—Pentecostal Church.  
 KFVD—Coffee Time.  
 KGB—Songs of Our Times.  
 KGER—Lutheran Hour.  
 KGFJ—Delinquency Forum.  
 KGIL—Morning Varieties.  
 KIEV—Records with Raisin.  
 KMPC—Rosa Mulholland.  
 KOWL—Back to the Bible.  
 KRKD—Sagebrush Serenade.  
 KWKW—Tony Sein.  
 KXLA—Bar Nothing Ranch.

9:05—KFI—Ladies' Day.  
 KWIK—Latin Interlude.  
 9:15—KFI, KFSD—Dial Dave Garraway.  
 KHJ, KFMM, KGB, KVOE—Gospel Singers.  
 KNN, KCBQ—Aunt Jenny.  
 KFOX—Home Missionary.  
 ★KFVD—News.  
 ★KFVB—Unity Daily Word.  
 KGFJ—Alrotorials.  
 KGIL—Ballads for You.  
 KLAC—Bill Stewart.  
 KOWL—Beat Songs.

9:25★KECA—Edwin C. Hill.  
 9:30★KECA—Quick as a Flash.  
 KFI—Ladies' Day.  
 KHJ—Norma Young.  
 KNN, KCBQ—Helen Trent.  
 KALI—Beautiful Mexico.  
 KFAC—Accent on Strings.  
 KFMB—Sunset and Vine.  
 KFOX—Full Gospel.  
 KFVB—Dave Ormont.  
 KGB—Molly Morse.  
 KGFJ—Racing News.  
 KGIL—At Home With the Masons.  
 KIEV—Coffee Time.  
 KMPC—Chef Milan.  
 KOWL—Calif. National Guard.  
 KWIK—What's the Answer?

9:45—KNN, KCBQ—Our Gal Sunday.  
 KFMB—Harmony Show.  
 ★KFVD, KRKD—News.  
 KGB—Frank Parker Show.  
 KGER—God's Half Hour.  
 KGFJ—With Melody in Mind.  
 KOWL—Les Brown Show.

9:50—KFI—All Around Town.  
**10**—KECA, KFMB—Victor H. Lindzahr.

KFI—All Around Town.  
 ★KHJ, KFMM, KGB, KVOE—News, Glenn Hardy.  
 KNN—Big Sister.  
 KFAC—Morning Concert.  
 ★KFOX—News.  
 ★KFSD—Luncheon with Lopez.  
 KFVD—Coffee Time.  
 KFVB—Dave Ormont.  
 KGER—When Day Is Done.  
 KGFJ—From Sunset and Vine.  
 KGIL—At Home With the Masons.  
 KIEV—Date With Allin Slate.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bill Ewing Show.  
 KOWL—Yiddish Hour.  
 KRKD—Elliott Carpenter.  
 KWIK—Musical Scrapbook.  
 KWKW—Sports.  
 KXLA—Tom Cafferty.

10:15—KECA—Yesterday on Broadway.  
 KFI—Are Ya Listening?  
 KHJ, KFMM, KGB, KVOE—Tello-Test.  
 KNN—Ma Perkins.  
 KFSD—Call for Music.  
 KGER—Tommy Baird.  
 KRKD—Dr. Richardson.  
 KWKW—Words About Women.

10:25★KALI, KFVB, KWIK—News.  
 KGFJ—Sports Flash.

10:30—KECA, KFMB—My True Story  
 KFI—Wendell Noble.  
 KHJ—Dick Haymes Show.  
 KNN—Young Dr. Malone.  
 KALI—Hank Hernandez Show  
 KCBQ—Take It Easy.  
 KFAC—Song Recital.  
 KFSD—Salvation Army.  
 KGER—Break the Bank.  
 KFVB—Showtime.  
 KGB—Dedicated to You.  
 KGER—Helen Markham.  
 ★KGIL, KXLA—News.  
 KRKD—Swing Time.  
 KWIK—Belle Martell.  
 KWKW—Hora de Los Angeles.

10:35—KGIL—Midmornning Melodies.

10:45—KFI—Life Can Be Beautiful.  
 KHJ—Carmen Cavallaro Show  
 KNN—Guiding Light.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 KXLA—Western Music.

10:55—KECA, KFMB—Betty Crocker  
 ★KHJ, KWIK—News.  
 Magazine of the Air.  
 KGFJ—Sports Flash.  
 KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFMM, KGB, KVOE—Ladies' Fair.

KNN—Second Mrs. Burton.  
 KALI—Ladies' Show.  
 KFAC—Guy Bates Post.  
 KFOX—Jimmie Dolan.  
 KFVD—Bible Institute.  
 KFVB—Maurice Hart.  
 KGFJ—Yesterday's Hits.  
 KGIL—Midmornning Melodies.  
 KIEV—Date With Allin Slate.  
 KLAC—Al Jarvis Ballroom.  
 ★KMPC—News; Bill Ewing Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Music.  
 KWKW—Hora de Los Angeles.  
 KXLA—Western Music.

11:15—KECA—Easy Aces.  
 KNN—Perry Mason.  
 KGER—Sunshine Mission.  
 ★KXLA—Pasadena News.

11:25—KGFJ—Sports Flash.  
 ★KWIK—News.

11:30★KECA, KFMB—John B. Kennedy.  
 KFI, KFSD—Live Like a Millionaire.  
 KHJ, KFMM, KGB, KVOE—Queen for a Day.  
 KNN, KCBQ—Nora Drake.  
 KALI—Top Tune Time.  
 KFAC—Music Hall.  
 ★KGER, KRKD—News.  
 KFVD—Rescue Mission.  
 ★KFVB—News; Maurice Hart.  
 KGER—Phil Kerr.  
 KGFJ—Variety on Piano.  
 KGIL—Musical Moments.  
 KOWL—What's New in Popular Songs.  
 KXLA—Hometown Jamboree.

11:35—KFOX—Jimmie Dolan.  
 11:45—KECA—Ira Cook.  
 KNN—The Brighter Day.  
 KFMB—Jan Garber.  
 KGER—Semi-Classical Hits.  
 KGFJ—Remember Romany.  
 ★KGIL—News.  
 KOWL—Salute to a Star.  
 KRKD—Sweet Pops.

11:55—KGFJ—Sports Flash.

**12**—KECA—Hank Weaver, News.  
 KFI—Farm Reporter.  
 ★KHJ, KWIK, KGB, KWKW—News.  
 ★KNN—News, Pringle.  
 ★KALI—News; Tunes in Tempo  
 KFAC—Luncheon Concert.  
 KFMB—Monday Matinee.  
 KFOX—Jimmie Dolan.  
 KFSD—Life Can Be Beautiful.  
 KGER—Editor of the Air.  
 KFVB—Bill Anson.  
 KGFJ—Songs for Luncheon.  
 KGIL—Noonday Melodies.  
 ★KIEV—News; Date With Slate  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Peace Prayer; Music.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.

KXLA—Hometown Jamboree.  
 12:05—KWKW—Sports News.  
 12:15★KECA—Bankers Talking.  
 KFI, KFSD—Road of Life.  
 ★KHJ—Cedric Foster.  
 KNN—George Fisher.  
 KALI—Woody Hattie, Sports.  
 ★KFOX, KFVD, KGER—News.  
 KGB—Dick Haymes Show.  
 KGIL—Help Wanted.  
 ★KMPC—Southland Reporter.  
 KWIK—Music.  
 KWKW—Farm News.

12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Modern Romances.  
 KFI, KFSD—Pepper Young.  
 KHJ—Nancy Dixon.  
 KNN—Art Linkletter.  
 KALI—Club KALI.  
 KFVD—Shopping Highlights.  
 ★KFVB—News; Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 KMPC—Facts of Farmers.  
 KRKD—Prairie Schooner.  
 KWKW—Lpton Close.  
 KXLA—Ole Rasmusen.

12:45—KFI, KFSD—Right to Happiness.  
 KHJ, KFMM, KGB, KVOE—Dave Rose Show.  
 ★KFAC—News.  
 KMPC—Religious Science Inst.  
 KWKW—Sports; Music.

12:55★KHJ, KFMM, KGB, KVOE—News.  
 ★KNN—Cedric Adams.  
 KGFJ—Sports Flash.  
 ★KWIK—News.  
**1**—KECA—Ira Cook.  
 KFI, KFSD—Backstage Wife.  
 KHJ, KFMM, KGB, KVOE—Jack Kirkwood Show.  
 KNN, KCBQ—Nona From Nowhere.  
 KALI—Club KALI.  
 KFAC—Employment Brevlew.  
 KFOX—Texas Tinx.  
 KFVD—Shopping Highlights.  
 KFVB—Bill Anson.  
 KGER—Peter Slack, Organ.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 KIEV—Strictly Instrumental.  
 ★KLAC—News.  
 KMPC—California Carousel.  
 KOWL—Leroy Adams.  
 KRKD—Polka Time.  
 KWIK—Afternoon Serenade.  
 KWKW—Bill Garr Show.  
 KXLA—Community Broadcast.

1:10—KLAC—570 Club.  
 1:15—KFI, KFSD—Stella Dallas.  
 KNN, KCBQ—Hilltop House.  
 KALI—Success Story.  
 KFAC—Books Bring Adventure.  
 KWKW—Races and Sports.  
 KXLA—Leroy Smith.

1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KHJ—Women Are Wonderful.  
 KNN—Housewives Protective League.  
 KALI—Public Interest.  
 KCBQ—Treasury Bandstand.  
 KFAC—Matinee.  
 KFVD—For Westerners Only.  
 ★KFVB—News; Bill Anson.  
 KGER—Clark Sparks Show.  
 KGFJ—Armchair Concert.  
 KGIL—Homemakers.  
 KIEV—Records with Raisin.  
 KXLA—Western Hits.

1:45—KECA—Frances Scully.  
 KFI, KFSD—Widder Brown.  
 KALI—Boy Loggins Show.  
 KFVB—Bill Anson.  
 KGER—Social Security.  
 KWKW—Races and Sports.  
 KXLA—Western Roundup.

1:55—KGFJ—Sports Flash.  
 ★KWIK—News.  
**2**—KECA—Surprise Package.  
 KFI, KFSD—When a Girl Marries.  
 ★KHJ, KNN—News.  
 KALI—Roy Loggins Show.  
 KCBQ—Music You Know.  
 KFAC—Composer's Corner.  
 KFOX—Texas Tinx.  
 KFVD—For Westerners Only.  
 KFVB—Bill Anson.  
 KGER—Success Story.  
 KGFJ—Meet the Band.  
 KGIL—Homemakers Matinee.  
 KIEV—Records with Raisin.  
 ★KMPC—News; Carousel.  
 ★KLAC—News; Sports.  
 KOWL—Joe Adams Show.  
 KRKD—Neighborhoods.  
 KWIK—Afternoon Serenade.  
 KWKW—U.S. Navy-Sam Kaye.  
 KXLA—Western Roundup.

2:05—KNN—International Disc Jockey.  
 2:15—KFI, KFSD—Portia Faces Life  
 KHJ—Club 930.  
 KLAC—570 Club.  
 KRKD—Music.  
 KXLA—Continental Serenade.

2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Chance of a Lifetime.  
 KFI, KFSD—Just Plain Bill.

## monday

# RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p><b>Comedy-Variety</b></p> <p>3:00—Arthur Godfrey, KNN.          6:30—Maisee, KFI.          7:00—My Friend Irma, KNN.          8:00—Johnny Desmond, KECA.          8:30—Talent Scouts, KNN.          9:30—Beulah, KNN.</p> <p><b>Quiz, Participation</b></p> <p>7:00—Welcome to Hollywood, KECA.          8:00—McNeill Bkfst. Club, KECA          8:50—Grand Slam, KNN.          11:00—Double or Nothing, KFI.          11:30—Queen for a Day, KHJ.          12:30—Art Linkletter, KNN.          2:00—Surprise Package, KECA.          3:00—Welcome Travelers, KFI.          7:30—Bob Hawk, KNN.</p> <p><b>Mystery-Detective</b></p> <p>8:00—Let George Do It, KHJ.          8:30—Under Arrest, KHJ.          9:30—Inner Sanctum, KECA.          10:00—I Love a Mystery, KHJ.</p> <p><b>Drama</b></p> <p>6:00—Lux Theater, KNN.          9:00—H'wood Playhouse, KNN.          9:00—Mr. President, KECA.</p> <p><b>Comment-Narration</b></p> <p>9:00—Kate Smith, KHJ.          1:30—Housewives' League, KNN.          4:00—Art Baker, KECA.</p>	<p>4:30—Burritt Wheeler, KFI.          4:30—Behind the Story, KHJ.</p> <p><b>Classical, Semi-Classical Music</b></p> <p>5:30—Voices of Firestone, KFI.          7:00—NBC Symphony, KFI.          8:30—Railroad Hour, KFI.          9:00—Telephone Hour, KFI.</p> <p><b>Public Interest-Information</b></p> <p>12:00—Farm Reporter, KFI.          6:30—Answer Man, KHJ.          7:00—War Front, Home Front, KHJ.          7:30—United or Not, KECA.</p> <p><b>Sports</b></p> <p>8:45—Racing News, KLAC.          9:30—Racing, KGFJ.          5:15—Tom Harmon, KNN.          5:30—Sports Dial, KRKD.          5:45—Race Recap, KGFJ.          5:45—Race Results, KRKD.          5:45—Sam Butler, KLAC.          6:15—Lippy Duckett, KWIK.          6:15—Bob Kelley, KMPC.          6:30—Joe Hernandez, KMPC.</p> <p><b>Popular-Western Music</b></p> <p>4:00—Curt Massey, KNN.          8:15—M. Whiting and J. Smith, KNN.</p>
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- ★KFVD—News.
- ★KFVB—News; Bill Anson.
- KGER—Garden School.
- KGFJ—Variety on Piano.
- KGIL—Variations in Rhythm.
- ★KRKD—News; Tops in Pops.
- KWKW—Music.
- 2:40—KGER—Guest Star.
- 2:45—KFI, KFSB—Front-Page Farrell.
- KXX—Freddy Martin Show.
- KALI—Fantasias Musicales.
- KFWB—Bill Anson.
- KGFJ—Western Roundup.
- KGIL—Songs for Everyone.
- KXLA—Frank Simon.
- 2:55★KCEA—White Horse Report.
- KGFJ—Sports Flash.
- 3—KCEA—Today in Hollywood.
- KFI, KFSB—Welcome Travelers.
- KHJ—Club 930.
- KXX, KCBQ—Arthur Godfrey.
- KALI—Fantasias Musicales.
- KFAC—World of Opera.
- KFOX—L.B. Reporter.
- KFVD—Harlemmatinee.
- KFWB—Peter Potter.
- ★KGER, KWKW, KXLA—News.
- KGFJ—Record Jackpot.
- KGIL—Score Time.
- KIEV—Freddy Martin.
- ★KLIAC—News; Sports.
- ★KMPC—News; Magic of Melody.
- KOWL—Joe Adams Show.
- KRKD—Tops in Pops.
- ★KWKW—News.
- 3:05★KCEA—Today's World.
- KGER—Fiesta Grande.
- KWKW—A. Don Miller Show.
- KWKW—Pops in Review.
- 3:15—KFA, KFMB—Peace of Mind
- KFOX—Vridit Rendered.
- KGB—Musical Scoreboard.
- ★KGIL—News.
- KIAC—Don Otis.

**THE MAN FROM  
MUSIC MOUNTAIN**  
with **EDDIE KIRK**  
Songs from the hills and  
plains  
3:15 to 4:30 P.M.  
**KXLA**  
Monday thru Friday

- KXLA—Music Mountain.
- 3:25—KGFJ—Sports Flash.
- 3:30—KCEA—Rudy Vallee Show.
- KFI, KFSB—Aunt Mary.
- KFAC—Lyrics in Chorus.
- KFOX—Musik.
- ★KFVB—News; Peter Potter.
- KGER—Rancho 1390.
- KGIL—Dance Matinee.
- KIEV—Date with Allin Slate.
- KOWL—Chico's Swingtime.
- ★KRKD—News; Tops in Pops.
- KWKW—Football Features.
- 3:25—KRKD—Interlude.
- 3:40—KFOX—Better Hearing Center
- 3:45—KFI, KFSB—We Love & Learn
- KHJ—Lynn Looks at H'wood.
- KALI—Voice of So. America.
- ★KFA—News.
- KFOX, KFI—Old-Age Pensions.
- KFWB—Peter Potter.
- 4:55★KGER—News.
- KGFJ—Sports Flash.
- 4—KCEA—Art Baker's Notebook.
- KFI, KFSB—This Woman's Secret.
- ★KHJ, KFXM, KGV, KYOE—Fulton Lewis.
- KXX, KCBQ—Curt Massey Time.
- KALI—Voice of South America.
- KFAC—Musical Masterpieces.
- KFMB—Quick as a Flash.
- ★KFOX, KMPC—News.
- KFWB—Peter Potter.
- KGER—Rancho 1390.
- KGFJ—Record Review.
- KGIL—Western Trails.
- ★KIEV—News; Date with Slate.
- ★KLIAC—News; Sports.
- KRKD—Spotlight on a Star.
- KWKW—Hank Penny.
- ★KWKW—News; Rodeo Bill.
- KXLA—Music Mountain.
- 4:05—KMPC—Randa and Ballads.
- 4:15—KFI, KFSB—Dr. Paul.
- ★KHJ, KFXM, KGB, KYOE—Frank Hemingway.
- KXX, KCBQ—Strike It Rich.
- KIAC—Bill Stewart.
- KMPC—Safety Rangers.
- KOWL—Italian Hour.
- KRKD—Waltzes.
- 4:25—KGFJ—Sports.
- 4:30—KCEA—Play It Again.

- KFI—Burrill Wheeler.
- ★KFI, KGB—Behind the Story.
- KFOX—Musik.
- ★KFVD—News.
- ★KFVB—Red Rowe; News.
- KGFJ—Record Review.
- KMPC—Romance and Rhythm.
- KRKD—Sweet Songs.
- KWKW—Bill Sampson Show.
- KXLA—Western Music.
- 4:45★KCEA—Elmer Davis.
- ★KHJ, KGB, KYOE—News.
- Sam Hayes.
- KXX—Harry Bahbit.
- KCBQ—Local News.
- ★KFSB—H. V. Kaitenborn.
- KIAC—Racing Roundup.
- ★KRKD—News.
- 4:55—KGER, KGFJ—Sports.
- 5★KCEA, KWKW—News.
- ★KFI—Feature Wire.
- KHJ, KFXM, KGB, KYOE—Mark Trall.
- ★KXX, KCBQ—News; Murrow.
- KFAC—Sunset Serenade.
- KFOX—Sunshine Miscelon.
- ★KFVD—News.
- KFWB—Red Rowe.
- KGER—Rancho 1390.
- KGFJ—Live at 5.
- KGIL—Children's Corner.
- KIEV—Sam's Show.
- ★KLIAC—Fred Henry; News.
- ★KMPC—News; Bill Ewing.
- KOWL—Tune Time.
- KRKD—Songs of the Saddle.
- ★KWKW—News; Joe Thompson.
- KXLA—Music.
- 5:15—KCEA—Happy Theater.
- ★KFI—News; Ted Myers.
- KXX—Tom Harmon.
- ★KGER—News.
- KGFJ—Paints of the Future.
- KIAC—Bill Stewart.
- ★KMPC—Raymond Gram Swing
- KWKW—Today at the Races.
- 5:20—KCEA, KFMB—Space Patrol.
- KFI, KFSB—Voice of Firestone.
- KHJ, KFXM, KGB, KYOE—Challenge of the Yukon.
- ★KXX, KCBQ—Chet Huntley.
- KFAC—Whoo Bill Club.
- ★KFOX, KGFJ, KGIL—News.
- KGER—Stamps Quartet.
- KMPC—All Time Hits.
- KRKD—Sports Dial.
- KWKW—Romano Spanish Hr.
- 5:35—KGIL—Tops in Pops.
- 5:45★KXX, KCBQ—News, Goss.
- KFOX—Your Fishcaster.
- KGER—Gospel Friends.
- KGFJ—Race Recap.
- KGIL—Help Wanted.
- KIAC—Sam Balter, Sports.
- KMPC—Top Tunes.
- 5:55—KCEA—Falstaff's Fabulous Fabrics.
- ★KXX—News.
- 6★KCEA—Edwin C. Hill.
- KFI—The American Way.
- ★KHJ, KFXM, KGB—Gabriel Heatter.
- KXX, KCBQ—Lux Radio Theater.
- KFAC—Prelude to Evening.
- ★KFOX, KLIAC, KWKW—News.
- KFSB—NBC Theater.
- ★KFVB—Clete Roberts, News.
- KGER—American Soul Clinic.
- KGFJ—Request Performance.
- KGIL—Easy Listening.
- ★KMPC—Norman Nesbitt, News
- KRKD—Variety Time.
- KWKW—Italian Hour.
- KXLA—Toastmaster Club.
- 6:05★KCEA, KFMB—Headline Edition.
- KIAC—Al Jarvis Ballroom.
- 6:15★KCEA—Main Street to Mallhu.
- ★KHJ, KGB—Mutual Newareel.
- KFWB—Sports.
- KGIL—Latin-American Music.
- KMPC—Bob Kelley, Sports.
- KWKW—Lippy Duckat, Sports.
- 6:20—KCEA—Sports Review.
- 6:30—KCEA—Reserve.
- KFI—Malsie.
- KHJ, KGB—The Answer Man.
- KFAC—Musical Milestones.
- KFMB—Stars on Parade.
- KFOX—Hal's Memory Room.
- KFSB—Candy Matson.
- KFWB—America Dances.
- KGER—Back to the Bible.
- KGIL—Dinner Concert.
- KMPC—Hollywood Park Races
- KWKW—American Jewish Hr.
- KWKW—Hoyos Hour.
- KXLA—Eddy Arnold Show.
- 6:45★KHJ, KGB, KYOE—News.
- Sam Hayes.
- KFMB—Paul Harvey.
- KGIL—Down Memory Lane.
- KRKD—Dr. Joseph Murphy.
- KXLA—Western Music.
- 6:55★KHJ, KGB, KYOE—Bill Henry
- 7—KCEA, KFMB—Lone Ranger.
- KFI, KFSB—NBC Symphony.
- KHJ, KFXM, KGB—War Front—Home Front.

- KXX, KCBQ—My Friend Irma.
- KFAC—Twilight Hour.
- KFOX—Accordianettes.
- KFWB—America Dances.
- KGER—Family Bible Hour.
- KGFJ—Musical Digest.
- ★KGIL, KRKD, KXLA—News.
- ★KLIAC—News; Harry Martin.
- KMPC—Musical Memories.
- ★KWKW—Frank Edwards.
- KWKW—Hoyos Hour.
- 7:15—KGI—Songs by Crosby.
- KRKD—Strolling Tom.
- KWKW—Johnson Family.
- KXLA—Western Music.
- 7:30—KCEA—United or Not.
- KHJ, KFXM, KGB, KYOE—Cisco Kid.
- KXX—Bob Hawk Show.
- KFAC—Echoes and Encores.
- KFMB—Inner Sanctum.
- KFOX—Meet the Band.
- KWKW—Music.
- KCBQ—Rev. Al Harlan.
- KGIL—Footlight Favorites.
- KMPC—Top Ten Tunes.
- KRKD—Dr. Richardson.
- KWKW—Lou Nova.
- KWKW—Bet Spanish Prog.
- KXLA—Ole Rasmussen.
- 7:45★KFOX—News.
- KFSG—Church Service.
- KFWB—Rosary Hour.
- KGIL—Melodies Soft & Sweet.
- KMPC—Raley on Base.
- ★KWKW—News.
- 8—KCEA—Johnny Desmond Goes to College.
- KFI, KFSB—One Man's Family.
- KHJ, KFXM, KGB, KYOE—Let Gorge Do It.
- ★KXX, KCBQ—News, Lowell Thomas.
- KFAC—Evening Concert.
- KFMB—Malsie.
- KFOX—Music.
- KFSG—Church Service.
- KFWB—Music.
- KGER—Bible Treasury.
- ★KGFJ, KMPC—News.
- KGIL—Walkin' Charlie.
- ★KLIAC—News; Garry Goodwin
- KWKW—Nick Musky.
- KWKW—Broadway Melodies.
- KXLA—Western Music.
- 8:15★KFI, KFSB—World News.
- KXX—Jack Smith and Margaret Whiting.
- KGER—Hebrew Christian Hr.
- ★KGFJ—Averill Berman, News.
- KMPC—Barbershop Harmony.
- 8:30—KFI—Henry J. Taylor.
- KFI, KFSB—Railroad Hour.
- KHJ, KFXM, KGB—Under Arrest.
- KXX, KCBQ—Talent Scouts.
- ★KFWB—News.
- KGER—Music Hall.
- KGFJ—Today's Hits.
- KGIL—Platter Party.
- KMPC—Your City.
- KWKW—What's the Answer?
- KWKW—Operatic Excerpts.
- KXLA—Western Music.
- 8:45—KCEA, KFMB—Jarkie Robinson.
- KFWB—U.N. Today.
- ★KGIL—News.
- KMPC—Better Human Relations.
- KXLA—Ole Rasmussen.
- 9—KCEA—Mr. President.
- KFI, KFSB—Telephone Hour.
- ★KHJ, KFXM, KGB, KYOE—News, Glenn Hedy.
- KXX, KCBQ—Hollywood Star Playhouse.
- KFAC—Evening Concert.
- KFMB—Formula for Life.
- KFOX—Stories to Remember.
- KFWB—Maurice Hart.
- KGER—Freeman Healing.
- KGFJ—Today's Hits.
- KGIL—Musical Scrapbook.
- ★KLIAC—News; Garry Goodwin
- KMPC—Parade of Hits.
- ★KWKW—News.
- ★KWKW—Musical Mood.
- KXLA—Squeakin' Deacon.
- 9:15★KHJ, KGB, KYOE—Fulton Lewis, Jr.
- KFMB—Juke-Box Revue.
- KFOX—Business Reporter.
- KFSG—Word and Song.
- KGER—Concert.
- KGI—Horseman's Forum.
- KWKW—U.N. Today.
- 9:30—KCEA—Inner Sanctum.
- KFI—Werner Janssen Program.
- KHJ—Music for Monday.
- KFOX—Music.
- KXX, KCBQ—Gulah.
- KFSG—Echoes from Antiquity
- KGER—John Brown Schools.
- KGFJ—Platter Party.
- KGIL—Musical Memories.
- KWKW—Songs of the Century.
- ★KWKW—News.
- 9:45—KXX, KCBQ—Clah 15.
- KFOX—Music Moderne.
- KFSG—Tenor Soloist.

- ★KFVB—News.
- KWKW—Symphonic Music.
- 9:55★KHJ, KFXM, KGB, KYOE—News.
- 10★KCEA, KFMR—News, Garred.
- ★KFI, KFSB—Bichtfeld Reporter.
- KHJ, KFXM, KGB—I Love a Mystery.
- ★KXX, KCBQ—10 o'Clock Wire.
- KFAC—Musical Crossroads.
- KFOX—Ocean Park Fights.
- KFSG—Crusader Time.

**SPADE COOLEY TIME**  
with **George Sanders**  
NOW 10 P.M.

1020 KC.  
5000 WATTS

**Check KEVD**  
LOS ANGELES

- KFI—Spade Cooley Time.
- KFWB—Gene Norman Show.
- KGER—When Day is Done.
- KGFJ—Platter Party.
- KGIL—Ten O'Clock Curtain.
- ★KLIAC—News; Don Otis.
- KMPC—Lelaure Time.
- KVOE—Disc 'n' Chat.
- KWKW—Sam's Show.
- KWKW—Music.
- ★KXLA—News.
- 10:15—KCEA—Dr. Frederick Bailey.
- ★KFI—H. V. Kaitenborn.
- ★KHJ, KGB—Frank Edwards.
- KXX—Bob Elson.
- KFMB—Cote Glee Club.
- KFMB—Gene Norman Show.
- 10:30★KCEA—John B. Kennedy.
- ★KFI—Virgil Pinkley.
- KHJ—Lonesome Gal.
- KXX—Starlight Salute.
- KFSG—Voice of Faith.
- KGB—Smoke Rings.
- KGER—Music As You Like It.
- KGIL—Tips for Listening.
- KWKW—Symphonic Music.
- KXLA—County Youth Debate.
- 10:35—KCEA—Symphonette.
- 10:45—KFI—Dave Rose Show.
- 10:55★KLIAC—News.
- 11—KCEA—Cookin' With Jazz.
- ★KFI, KFSB, KWKW—News.
- KHJ—Arthur Van Orch.
- ★KXX—News, Larry Thor.
- KFAC—Musical Crossroads.
- KFMB, KFWB—Gene Norman.
- KFSG—Gospel Baritone.
- KFVD—Cpade Cooley Time.
- KGB—Smoke Rings.
- KGER—Spirituals.
- KGFJ—Spotlight Parade.
- KGIL—Juke-Box Revue.
- KIAC—Don Otis.
- KMPC—Lelaure Time.
- KVOE—I Love a Mgyatery.
- KWKW—Hank Hope Show.
- KWKW—Let's Dance.

Monday thru Saturday  
11:00 P.M. - 5 A.M.

**KXLA Presents**

**ALEX**

**Pickupacupplebucks**

**COOPER**

- 11:10—KXX—Sports.
- 11:15—KFI—Johnny Murray.
- KXX—Merry-Go-Round.
- KFSG—Family Worship Hour.
- KWKW—Let's Dance.
- KXLA—Carl Bailey and Alex Cooper.
- 11:30—KCEA—Fighting Fortieth Revue.
- KFI—Bing Crosby Sings.
- KHJ—Crowell's Nest.
- KFOX—Hal's Memory Room.
- KFSG—Organ.
- KGER—At the Raurchhouse.
- KGFJ—Manhattan Club.
- 11:45—KFI—For You.
- KXX—You and . . .
- 11:55★KGER, KMPC—News.
- KRKD—Stardust Serenade.
- KXLA—Bill Sampson.
- KXLA—Bailey & Cooper.
- 12:05—KXX—Steve Allen Show.
- KFWB—Music After Midnight.
- 12:30—KFI—Midnight Flyer.
- KGFJ—Sweet and Low.

# TUESDAY, NOVEMBER 14

\*Indicates News Broadcast  
**8**—KECA, KFMB—Don McNeill's Breakfast Club.  
 KFI—Coffee Time.  
 \*KHJ, KFAM, KGB, KVOE—Cecil Brown.  
 KXN—Top of the Morning.  
 KFAC—Country Church.

**BIBLE BREAKFAST**  
 in your own home  
*Milk, honey and manna*  
 "The Finest of the Wheat"  
 8:00 a.m. Tues. thru Sat.  
**KFOX 1280 kc.**  
 ALL NATIONS BIBLE SOCIETY  
 124 W. 4th St., L. A.

KFOX—Bible Breakfast.  
 KFSD—Open House.  
 KFVD—Wakeup Ranch.  
 \*KFWB, KIEV, KLAC, KMPC, KXLA—News.  
 KGER—Mizpah.  
 KGFJ—Music You Want.  
 KGIL—Andrew Fearing.  
 KOWL—Spanish Hour.  
 KRKD—Top Tunes.  
 \*KWIK—News; Club 1496.  
 KWKW—Ritmos Latino-Americanos.  
 8:05—KALI—Brother Welch.  
 KIEV—Records with Raisin.  
 8:10—KLAC—Stock Reports.  
 KWKW—Church of Truth.  
 8:15—\*KHJ, KGB, KOWL, KWKW—News.  
 \*KXN—News, Dave Valle.  
 KFOX—Prison Missionaries.  
 KFWB—Bill Leyden.  
 KLAC—Haynes at the Reins.  
 KMPC—Markets, Sports.  
 KVOE—Open House.  
 KWIK—Keyboard Melodies.  
 KXLA—Music.  
 8:20—KWKW—Council of Churches.  
 8:30—KFI, KFSD—Jack Berch.  
 KHJ, KFAM, KGB, KVOE—Haven of Rest.  
 KXN, KCBQ—Grand Slam.  
 KALI—Spanish Home Hour.  
 \*KFAC, KGIL, KRKD—News.  
 KFOX—Words of Life.

**"COFFEE TIME"**  
 with BOB GENTRY  
 8:30 to 11:00 A.M.  
 Monday thru Friday

7020 KC.  
 5000 WATT

**Check KEYD**  
 LOS ANGELES

KFVD—Coffee Time.  
 KGER—Voice of China.  
 KGFJ—Melody Time.  
 KMPC—Ross Mulholland.  
 KOWL—Precious Memories.  
 KWKW—Nazarene Church.  
 KXLA—Squeakin' Deacon.  
 8:35—KRKD—Dixieland.  
 8:45—KFI—Meyers Goes to Market.  
 KXN—Rosemary.  
 KCBQ—Woman's World.  
 KFAC—Party.  
 KFSD—Jack Baker Show.  
 \*KFVD—News.  
 KGER—Bible Treasury Hour.  
 KGFJ—Stars on Parade.  
 KGIL—On Parade.  
 KLAC—Racing News.  
 KWKW—Voice of China.  
 8:55—KWIK—News.

**9**—KECA, KFMB—Johnny Olsen's Luncheon Club.  
 \*KFI, KFSD, KFWB, KLAC, KWIK—News.  
 KHJ—Kate Smith Speaks.  
 KXN—Wendy Warren.  
 KALI—Spanish Home Hour.  
 KFAC—Piano Parade.  
 KFOX—Pentecostal Church.  
 KFVD—Coffee Time.  
 KGER—Lutheran Hour.  
 KGFJ—The Judge Speaks.  
 KGIL—Morning Varieties.  
 KIEV—Records with Raisin.  
 KMPC—Ross Mulholland.  
 KOWL—Back to the Bible.  
 KRKD—Sagebrush Serenade.  
 KWKW—Tony Selz.  
 KXLA—Bar Nothin' Ranch.  
 9:05—KFI—Ladies' Day.  
 9:15—KFI, KFSD—Dial Dave Garraway.  
 KHJ, KFAM, KGB—Garden Guide.  
 KXN, KCBQ—Aunt Jenny.  
 KFOX—Home Missionary.  
 \*KFVD—News.

KFWB—Unit Daily Word.  
 KGFJ—Aerotrials.  
 KGIL—Ballads for You.  
 KLAC—Bill Stewart.  
 KOWL—Best Songs.  
 KWIK—Latin Interlude.  
 9:25—\*KECA, KFWB—Edwin C. Hill.  
 9:30—KECA—Quick as a Flash.  
 KFI—Ladies' Day.  
 KHJ—Norma Young.  
 KXN, KCBQ—Helen Trent.  
 KALI—Beautiful Mexico.  
 KFAC—Accent on Strings.  
 KFMB—Sunset and Vine.  
 KFOX—Full Gospel.  
 KFSD—It's a Good Idea.  
 KFWB—Dave Ormont.  
 KGB—Molly Morse.  
 KGER—God's Half Hour.  
 KGFJ—Racing News.  
 KGIL—At Home with the Masons.  
 KIEV—Coffee Time.  
 KMPC—Chef Milani.  
 KOWL—Beat Songs.  
 KWIK—What's the Answer?  
 9:45—KXN, KCBQ—Our Gal Sunday.  
 KFMB—George Murphy.  
 KFSD—Call for Music.  
 \*KFVD, KRKD—News.  
 KGFJ—With Melody in Mind.  
 9:50—KFI—All Around Town.

**10**—KECA, KFMB—Victor H. Lindlahr.  
 KFI—All Around Town.  
 \*KHJ, KFAM, KGB, KVOE—News, Glenn Hardy.  
 KXN—Big Sister.  
 KCBQ—Koffee Klatch.  
 KFAC—Morning Concert.  
 \*KFOX, KXLA—News.  
 KFSD—Luncheon with Lopes.  
 KFVD—Coffee Time.  
 KFWB—Dave Ormont.  
 KGER—Earl Lee.  
 KGFJ—From Sunset and Vine.  
 KGIL—At Home with the Masons.  
 KIEV—Date with Allin Slate.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Bill Ewing Show.  
 KOWL—Yiddish Hour.  
 KRKD—Elliott Carpenter.  
 KWIK—Musical Scrapbook.  
 KWKW—Sports.  
 10:10—KFOX—Assembly of God.  
 10:15—KECA—Yesterday on Broadway.  
 KFI—Are Ya Listening?  
 KHJ, KFAM, KGB, KVOE—Tello-Test.  
 KXN—Ma Perkins.  
 KFSD—Call for Music.  
 KGER—Tommy Baird.  
 KRKD—Mom's Meat Man.  
 KWKW—Music.  
 KXLA—Western Music.  
 10:25—\*KALI, KFWB—News.  
 KGFJ—Sports Flash.  
 10:30—KECA, KFMB—My True Story.

KFI—Wendell Noble.  
 KHJ—Dick Haymes Show.  
 KXN—Young Dr. Malone.  
 KALI—Frank Hernandez Show.  
 KCBQ—Takes it Easy.  
 KFAC—Song Recital.  
 KFOX—Music of the Mornings.  
 KFSD—Break the Bank.  
 KFWB—Showtime.  
 KGB—Dedicated to You.  
 KGER—Helen Markham.  
 \*KGIL, KXLA—News.  
 KRKD—Swing Time.  
 KWIK—Fanchon Devoe.  
 KWKW—Hora de Los Angeles.  
 10:35—KGIL—Midmorning Melodies.  
 10:45—KFI—Life Can Be Beautiful.  
 KHJ—Carmen Cavallaro Show.  
 KXN—Guiding Light.  
 KGER—Rev. Le Roy Kopp.  
 KRKD—Midnight Mission.  
 10:55—KECA, KFMB—Betty Crocker Magazine of the Air.  
 \*KHJ, KWIK—News.  
 KGFJ—Sports Flash.

**11**—KECA, KFMB—Betty Crocker.  
 KFI, KFSD—Double or Nothing.  
 KHJ, KFAM, KGB, KVOE—Ladies' Fair.  
 KXN—Second Mrs. Burton.  
 KALI—Ladies' Show.  
 KFAC—Guy Bates Post.  
 KFOX—Jimmie Dolan.  
 KFVD—Bible Institute.  
 KFWB—Maurice Hart.  
 KGFJ—Yesterday's Hits.  
 KGIL—Midmorning Melodies.  
 KIEV—Date with Allin Slate.  
 KLAC—Al Jarvis Ballroom.  
 \*KMPC—News; Bill Ewing Show.  
 KOWL—Spanish Hour.  
 KRKD—Songs of Yesteryear.  
 KWIK—Music.  
 KWKW—Hora de Los Angeles.  
 KXLA—Western Music.  
 11:15—KECA—Easy Aces.  
 KXN—Ferry Mason.  
 KFAC—Folk Songs Mission.  
 KGER—Sunshine Mission.  
 \*KXLA—Pasadena News.  
 11:25—KGFJ—Sports Flash.  
 11:30—\*KECA, KFMB—John B. Kennedy.  
 KFI, KFSD—Live Like a Millionaire.  
 KHJ, KGB, KFAM, KVOE—Queen for a Day.  
 KXN, KCBQ—Nora Drake.  
 KALI—Top Tune Time.  
 KFAC—Music Hall.  
 \*KFOX, KGER, KRKD—News.  
 KFVD—Risque Mission.  
 \*KFWB—News; Maurice Hart.  
 KGER—Phil Kerr.  
 KGFJ—Variety on Piano.  
 KGIL—Musical Moments.  
 KOWL—Yiddish Theater.  
 KXLA—Hometown Jamboree.  
 11:35—KFOX—J. Dolan.  
 KGER—Semi-Classic Hits.  
 11:45—KECA—Ira Cook.  
 KXN—The Brighter Day.  
 KCBQ—Inetta Jewel.

KGER—Semi-Classic Hits.  
 KGFJ—Remember Romany.  
 \*KGD—News.  
 KRKD—Sweet Pops.  
 KWIK—Career Girl.  
 11:55—KGFJ—Sports Flash.  
**12**—KECA—News, Hank Weaver.  
 KFI—Farm Reporter.  
 \*KHJ, KCBQ, KGB, KIEV, KWKW, KWKW—News.  
 \*KXN—News, Pringle.  
 \*KALI—News; Tunes & Tempo.  
 KFAC—Luncheon Concert.  
 KFMB—Tuesday Matinee.  
 KFOX—Jimmie Dolan.  
 KFSD—Life Can Be Beautiful.  
 KFVD—Editor of the Air.  
 KFWB—Bill Anson.  
 KGER—Songs for Luncheon.  
 KGFJ—Intermission.  
 KGIL—Nooney Melodies.  
 KLAC—Al Jarvis Ballroom.  
 KMPC—Peace Prayer, Music.  
 KOWL—Joe Adams Show.  
 KRKD—Daily Almanac.  
 KXLA—Hometown Jamboree.  
 12:05—KWKW—Sports News.  
 12:15—\*KECA—Baukhage Talking.  
 KFI, KFSD—Road of Life.  
 \*KHJ—Cedric Foster.  
 KXN—George Fisher.  
 KALI—Woody Hattie, Sports.  
 KCBQ—Home on the Ranch.  
 \*KFOX, KFVD, KGER—News.  
 KGIL—Help Wanted.  
 KIEV—Date with Allin Slate.  
 \*KMPC—Southland Reporter.  
 KWIK—Music.  
 KWKW—Farm News.  
 12:25—KGFJ—Sports Flash.  
 12:30—KECA, KFMB—Modern Romances.  
 KFI, KFSD—Pepper Young.  
 KHJ—Nancy Dixon.  
 KXN—Art Linkletter.  
 KALI—Ejub KALI.  
 KFMB—Jim Moore Show.  
 KFVD—Shopping Highlights.  
 \*KFWB—News.  
 KGER—Luncheon Serenade.  
 KGIL—Wesley Tuttle.  
 KMPC—Facts for Farmers.  
 KRKD—Prairie Schooner.  
 KWKW—Red Cross.  
 KXLA—Ole Rasmussen.  
 12:45—KFI, KFSD—Right to Happiness.  
 KHJ—Dave Rose Show.  
 \*KXN—News.  
 KMPC—Religious Science.  
 KWKW—Sports; Music.  
 12:55—\*KHJ—News.  
 KXN—Cedric Adams.  
 KGFJ—Sports Flash.  
 \*KWIK—News.  
**1**—KECA—Ira Cook.  
 KFI, KFSD—Backstage Wife.  
 KHJ, KFAM, KGB, KVOE—Jack Kirkwood Show.  
 KXN, KCBQ—Nona From Nowhere.  
 KALI—Club KALI.  
 KFAC—Your County Reports.  
 KFOX—Texas Tiny.  
 KFVD—Shopping Highlights.  
 KFWB—Bill Anson.  
 KGER—Luncheon Serenade.  
 KGFJ—1230 Club.  
 KGIL—Wesley Tuttle.  
 KIEV—Strictly Instrumental.  
 \*KLAC—News; Sports.  
 KMPC—California Carousel.  
 KOWL—Joe Adams Show.  
 KRKD—Polka Time.  
 KWIK—Afternoon Serenade.  
 KWKW—Bill Gar Show.  
 KXLA—Community News.  
 1:15—KFI, KFSD—Stella Dallas.  
 KXN, KCBQ—Hilltop House.  
 KALI—Gest Star.  
 KFAC—Making Friends With Music.  
 KLAC—370 Club.  
 KWKW—Races and Sports.  
 KXLA—LeRoy Smith.  
 1:25—KGFJ—Sports Flash.  
 1:30—KFI, KFSD—Lorenzo Jones.  
 KHJ—Women Are Wonderful.  
 KXN—Housewives' Protective League.  
 KALI—Public Interest.  
 KCBQ—Treasury Bandstand.  
 KFAC—Matinee.  
 KFVD—For Westerners Only.  
 \*KFWB—News.  
 KGER—Stars on Parade.  
 KGFJ—Armchair Concert.  
 KGIL—Homemakers.  
 KIEV—Records with Raisin.  
 KVOE—Chuckie Wagon.  
 KXLA—Western Allie.  
 1:45—KECA—Emerald Scully.  
 KFI, KFSD—Wilder Brown.  
 KALI—Roy Loggins Show.  
 \*KGER—News; Commentary.  
 KXLA—Western Roundup.  
 1:55—KGFJ—Sports Flash.

**Tuesday RADIO Program Highlights**

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

**Comedy-Variety**

3:00—Arthur Godfrey, KXN.  
 5:30—Baby Snooks, KFI.  
 6:00—Hardy Family, KFI.  
 6:00—Life With Luik, KXN.  
 8:30—Fibber and Molly, KFI.  
 9:00—Bob Hope, KFI.  
 9:30—Beulah, KXN.

**Quiz, Participation**

7:00—Welcome to Hollywood, KECA.  
 8:00—McNeill Bkfst. Club, KECA  
 8:30—Grand Slam, KXN.  
 11:00—Double or Nothing, KFI.  
 11:30—Queen for a Day, KHJ.  
 12:30—Art Linkletter, KXN.  
 2:00—Surprise Package, KECA.  
 3:00—Welcome Travelers, KFI.  
 6:30—Truth or Consequences, KXN.  
 7:30—Metropolitan Auditions, KECA.  
 7:30—People Are Funny, KFI.  
 7:30—Dollar a Minute, KXN.

**Comment-Narration**

9:00—Kate Smith, KHJ.  
 1:30—Housewives' League, KXN.  
 4:00—Art Baker, KECA.  
 4:30—Burrill Wheeler, KFI.  
 4:30—Behind the Story, KHJ.

**Mystery-Detective**

7:00—Big Town, KFI.

7:00—Mysterious Traveler, KHJ.  
 8:30—Singing Marshal, KHJ.  
 8:30—Mr. and Mrs. North, KXN.  
 9:00—Mystery Theater, KXN.  
 9:30—Official Detective, KHJ.  
 10:00—I Love a Mystery, KHJ.

**Public Interest-Information**

12:00—Farm Reporter, KFI.  
 8:30—Answer Man, KHJ.  
 8:30—Time for Defense, KECA.  
 9:00—Town Meeting, KECA.

**Sports**

8:45—Racing News, KLAC.  
 9:30—Racing, KGFJ.  
 5:15—Tom Harmon, KXN.  
 5:30—Sports Dial, KRKD.  
 5:45—Race Recap, KGFJ.  
 5:45—Race Results, KRKD.  
 5:45—Sam Balter, KLAC.  
 6:15—Lippy Duckat, KWIK.  
 6:15—Bob Kelley, KMPC.  
 6:30—Joe Hernandez, KMPC.

**Popular-Western Music**

4:00—Curt Massey, KXN.  
 8:00—Song of Liberty, KHJ.  
 8:15—D. Shore and J. Smith, KXN.

KGEB—Long Beach Band.  
 KGFJ—Meet the Band.  
 KGLI—Homemakers Matinee.  
 KIEV—Records with Raisin.  
 \*KLAC—News, Sports.  
 \*KMPC—News; Carousell.  
 KOWL—Joe Adams Show.  
 KRKD—L. A. Recreation Dept.  
 KVOE—1480 Club.  
 KWKW—Afternoon Serenade.  
 KWKW—Dept. of Employment  
 KXLA—Western Roundup.  
 2:05—KNN—International Disc  
 Jockey.  
 2:15—KFI, KFSD—Portia Faces Life  
 KHJ—Club 930.  
 KLAC—370 Club.  
 KRKD—Police Department.  
 KXLA—Continental Serenade.  
 2:25—KGFJ—Sports Flash.  
 2:30—KECA, KFMB—Chance of a  
 Lifetime.  
 KFI, KFSD—Just Plain Bill.  
 KNN, KCBQ—Arthur Godfrey.  
 \*KFYD—News.  
 \*KFWB—News; Bill Anson.  
 KGER—Garden School.  
 KGFJ—Variety on Piano.  
 KGLI—Variations in Rhythm.  
 \*KRKD—News; Taps in Pops.  
 2:40—KGER—Long Beach Band.  
 2:45—KFI, KFSD—Front-Page  
 Farrell.  
 KNN—Freddie Martin.  
 KALI—Fantasias Musicales.  
 KGLI—Western Roundup.  
 KXLA—Frank Simon.  
 2:55—KECA—White House Report.  
 KGFJ—Sports Flash.  
**3**—KECA—Today in Hollywood.  
 KFI, KFSD—Welcome  
 Travelers.  
 KHJ—Club 930.  
 KNN, KCBQ—Arthur Godfrey.  
 KALI—Fantasias Musicales.  
 KFAC—World of Opera.  
 KFOX—Star Dust.  
 \*KFWB—Peter Potter.  
 \*KGER, KMPC, KWIK, KXLA  
 News.  
 KGFJ—Record Jackpot.  
 KGLI—Encore Time.  
 KIEV—Freddie Martin.  
 \*KLAC—News, Sports.  
 KOWL—Joe Adams Show.  
 KRKD—Tops in Pops.  
 \*KWKW—News.  
 3:05—KECA—Today's World.  
 KGER—Fiesta Grande.  
 KMPC—Maglo of Melody.  
 KWIK—A. Don Miller Show.  
 KWKW—Pops in Review.  
 3:15—KECA, KFMB—Peace of Mind  
 Eddy Arnold Show.  
 \*KGLI—News.  
 KLAC—Don Otis.  
 KXLA—Music Mountain.  
 3:25—KGFJ—Sports Flash.  
 3:30—KECA—Rudy Vallee Show.  
 KFI, KFSD—Aunt Mary.  
 KFAC—Lyrics in Chorus.  
 \*KFWB—Everybody's Business.  
 \*KGER—News; Peter Potter.  
 KGER—Rancho 1390.  
 KGLI—Dance Matinee.  
 KIEV—Date With Allin Slate.  
 KOWL—Chico's Swingtime.  
 \*KRKD—Tops in Pops.  
 KWKW—Foothill Features.  
 3:45—KFI, KFSD—We Love & Learn  
 KWH—Lynn Looks at H'wood.  
 KALI—Voice of So. America.  
 \*KFAC—News.  
 KFMB—Ted Malone.  
 KFOX, KFVD—Old-Age  
 Follies.  
 3:55—KGER—News.  
 KGFJ—Sports Flash.  
**4**—KECA—Art Baker's Notebook.  
 KFI, KFSD—This Woman's  
 Secret.  
 \*KHJ, KFXM, KGB—Fulton  
 Lewis.  
 KNN, KCBQ—Curt Massey  
 Time.  
 KALI—Voice of South  
 America.  
 KFAC—Musical Masterpieces.  
 KFMB—Quick As a Flash.  
 \*KFOX, KIEV, KOWL—News.  
 \*KFWB—Peter Potter.  
 KGER—Rancho 1390.  
 KGFJ—Record Review.  
 KGLI—Western Trails.  
 \*KLAC—News, Sports.  
 \*KMPC—News.  
 KRKD—Spotlight on a Star.  
 KWIK—Frank Penny.  
 \*KWKW—News; Rodeo Bill.  
 KXLA—Music Mountain.  
 4:05—KMPC—Bands and Ballads.  
 4:15—KFI, KFSD—Dr. Paul.  
 \*KHJ, KFXM, KGB, KVOE—  
 Frank Hemingway.  
 KNN, KCBQ—Strike It Rich.  
 KIEV—Date With Allin Slate.  
 KLAC—Bill Stewart.  
 KOWL—Italian Hour.  
 KRKD—Waltzes.  
 4:25—KGFJ—Sports Flash.  
 4:30—KECA—Play It Again.  
 KFI—Burritt Wheeler.

\*KHJ, KGB—Behind the Story.  
 \*KCBQ, KFMB, KFVD—News.  
 KFOX—Frank Simon Sings.  
 \*KFWB—News; Red Rowe.  
 KGFJ—Record Review.  
 KMPC—Romance and Rhythm.  
 KRKD—Sweet Songs.  
 KWKW—Bill Sampson Show.  
 KXLA—Music.  
 4:45—KECA—Elmer Davis.  
 \*KHJ, KGB, KVOE—Sam  
 Hayes.  
 KNN—Harry Babbitt.  
 \*KCBQ—Local News.  
 KFOX—Music.  
 \*KFSD—Richard Harkness.  
 KLAC—Racing Roundup.  
 \*KRKD—News.  
 \*KVOE—Cedric Foster.  
 4:55—KGER, KGFJ—Sports Flash.  
**5**—KECA, KWKW—News.  
 \*KFI—Feature Wire.  
 KHJ, KFXM, KGB, KVOE—  
 Straight Arrow.  
 \*KNN, KCBQ—News, Murrow.  
 KFAC—Sunset Serenade.  
 KFMR—Fun House.  
 KWB—Sunshine Mission.  
 KFSD—Prelude to Evening.  
 \*KFVD—News.  
 \*KFWB—Red Rowe.  
 KGER—Rancho 1390.  
 KGFJ—Jive at Five.  
 KGLI—Children's Corner.  
 KIEV—Sam's Show.  
 \*KLAC—Fred Henry.  
 \*KMPC—News, Bill Ewing.  
 \*KOWL—Tune Time.  
 KRKD—Songs of the Saddle.  
 \*KWIK—News; Joe Thompson.  
 KXLA—Music.  
 5:05—KMPC—Help Wanted.  
 5:15—KECA—Happy Theater.  
 \*KFI—News, Ted Meyers.  
 KNN—Tom Harmon.  
 \*KFVD—Melody Matinee.  
 KGER—World News.  
 \*KLAC—Bill Stewart.  
 \*KMPC—Raymond Gram Swing  
 KFSD—Local Scene.  
 KWKW—Today at the Races.  
 5:30—KECA, KFMB—Superman.  
 KFI, KFSD—Baby Snooks.  
 KHJ, KFXM, KGB, KVOE—  
 Sky King.  
 \*KNN, KCBQ—Chet Huntley.  
 \*KFOX, KGFJ, KGLI—News.  
 KGER—Stamms Quartet.  
 KMPC—All-Time Hits.  
 KRKD—Sports Dial.  
 KWKW—Romano Spanish Hr.  
 KXLA—Squeakin' Deacon.  
 5:35—KGLI—Tops in Pops.  
 5:45—KNN, KCBQ—News, Goss.  
 KFOX—Your Fishcaster.  
 KGER—Gospel Friends.  
 KGFJ—Race Recap.  
 KGLI—Help Wanted.  
 KLAC—Sam Balter, Sports.  
 KMPC—Top Tunes.  
 KRKD—Race Results.  
 5:55—KECA—Falstaff's Fabulous  
 Fables.  
 KHJ, KFXM, KGB, KVOE—  
 Dollars and Sense.  
 \*KNN—News.  
**6**—KECA—Edwin C. Hill.  
 KFI—Hardy Family.  
 \*KHJ, KFXM, KGB, KVOE—  
 Gabriel Heatter.  
 KNN, KCBQ—Life With Lulki  
 KFAC—Music Magic.  
 \*KFOX, KIEV, KLAC, KWIK  
 News.  
 KFSD—Jack McLean.  
 \*KFWB—Clete Roberts, News.  
 KGER—American Soul Clinic.  
 KGFJ—Request Performance.  
 KGLI—Easy Listening.  
 \*KMPC—Norman Nesbitt, News  
 KRKD—Variety Time.  
 KWKW—Italian Hour.  
 KXLA—P. C. C.  
 6:05—KECA, KFMB—Headline Ed-  
 ition.  
 KLAC—Al Jarvis Ballroom.  
 6:15—KECA—Main Street to Mallbu.  
 \*KHJ, KGB—Mutual Newsreel.  
 KCBQ—Election Returns.  
 KFMB—Hawaiian Echoes.  
 \*KFWB—Sports.  
 KGLI—Latin American  
 Rhythms.  
 KMPC—Bob Kelley, Sports.  
 KWIK—Lippy Duckat, Sports.  
 KXLA—Mary Burke King.  
 6:20—KECA—Sports Review.  
 6:30—KECA—Waitin' for Wakely.  
 KFI, KFSD—Fibber McGee  
 and Molly.  
 KHJ, KGB—Answer Man.  
 KNN, KCBQ—Truth or  
 Consequences.  
 KFAC—Musical Milestones.  
 KFMB—Show Time Revue.  
 KFOX—Hall's Memory Room.  
 \*KFWB—America Dances.  
 KGER—Back to the Bible.  
 KGLI—Dinner Concert.  
 KMPC—Hollywood Park Races  
 KWIK—American Jewish Hr.  
 KWKW—Hoyos Hour.

KXLA—Eddy Arnold Show.  
 6:45—KHJ, KGB, KVOE—News,  
 Sam Hayes.  
 KGLI—Down Memory Lane.  
 KRKD—Dr. Joseph Murphy.  
 KXLA—Western Music.  
 6:55—KHJ, KGB, KVOE—Bill Henry  
**7**—KECA, KFMB—Jack  
 Armstrong of the SBI.  
 KFI, KFSD—Big Town.  
 KHJ, KFXM, KGB—  
 Mysterious Traveler.  
 KNN, KCBQ—Hollywood  
 Music Hall.  
 KFAC—Twilight Hour.  
 KFWE—America Dances.  
 KGER—Family Bible Hour.  
 KGFJ—Musical Digest.  
 \*KLAC—News; Harry Martin.  
 EMPC—Musical Memories.  
 \*KRKD—News.  
 KVOE—Open House.  
 \*KWIK—Frank Edwards, News  
 KWKW—Hoyos Hour.  
 7:15—KFOX—Evening Melodies.  
 KGLI—Songs by Crosby.  
 KRKD—Strolling Tom.  
 KWIK—Johnson Family.  
 KXLA—Western Music.  
 7:30—KECA, KFMB—Metropolitan  
 Auditions of the Air.  
 KFI, KFSD—People Are  
 Funny.  
 KHJ, KFXM, KGB, KVOE—  
 Red Ryder.  
 KFAC—Dollar a Minute.  
 KFAC—Echoes and Encores.  
 KFOX—Meet the Band.  
 \*KFWB—Music.  
 KGER—Rev. Al Harlan.  
 KGLI—Footlight Favorites.  
 KMPC—Top Ten Tunes.  
 KRKD—Dr. Richardson.  
 KWIK—At Your Service.  
 KWKW—Betz Spanish  
 Program.  
 KXLA—Ole Rasmussen.  
 7:45—KFOX, KLAC, KWIK—News.  
 KFSG—Church Service.  
 KFWB—Jimmy Blaine.  
 KGLI—Fishing Facts.  
 KXLA—Western Music.  
**8**—KECA, KFMB—On Trial.  
 KFI, KFSD—One Man's  
 Family.  
 KHJ, KFXM, KGB, KVOE—  
 Song of Liberty.  
 \*KNN, KCBQ—News, Lowell  
 Thomas.  
 KFAC—Evening Concert.  
 KFMB—Robert Kltner.  
 KFOX, KFWB, KGFJ—Music.  
 KGER—Bible Treasury.  
 KGLI—Walkin' Charlie.  
 \*KLAC—News; Gary Goodwin.  
 \*KMPC—KXLA—News.  
 \*KWIK—Nick Musky.  
 KWKW—Broadway Melodies.  
 KXLA—Western Music.  
 8:15—KFI, KFSD—World News.  
 KNN—Jack Smith and Dinah  
 Shore.  
 KFWE—Here's to Vets.  
 KGER—Hebrew Christian.  
 \*KGFJ—News, Averill Berman.  
 KMPC—Barbershop Harmonies  
 8:30—KECA, KFMB—Time for  
 Defense.  
 KFI, KFSD—Cavalcade of  
 America.  
 KHJ, KFXM, KGB, KVOE—  
 Singing Marshal.  
 KNN, KCBQ—Mr. and Mrs.  
 North.  
 \*KFWB—News.  
 KGER—Music Hall.  
 KGFJ—Today's Hits.  
 KGLI—Platter Party.  
 KMPC—Parade of Hits.  
 KVOE—Under Arrest.  
 KWIK—What's the Answer?  
 KWKW—Musical Mood.  
 KXLA—Ole Rasmussen.  
 8:45—KFOX—Excursion in Science.  
 \*KFWB—U.N. Today.  
 \*KGLI—News.  
 8:55—KGER—News.  
**9**—KECA, KFMB—America's  
 Town Meeting.  
 KFI, KFSD—Bo Hope.  
 \*KHJ, KFXM, KGB, KVOE—  
 News, Glenn Hardy.  
 KNN, KCBQ—Mystery Theater  
 KFAC—Evening Concert.  
 KFMB—Night Bandstand.  
 KFOX—Skylite Jamboree.  
 KFSG—Spirit of L.I.F.E.  
 KFWE—Maurice Hart.  
 KGER—Freeman Healing  
 Campaign.  
 KGFJ—Today's Hits.  
 KGLI—Musical Scrapbook.  
 \*KLAC—News; Gary Goodwin.  
 KMPC—Parade of Hits.  
 KWIK—Songs of the Century.  
 KWKW—Musical Mood.  
 KXLA—Squeakin' Deacon.  
 9:15—KHJ, KGB, KVOE—Fulton  
 Lewis.  
 KFOX—Barn Dance.  
 9:30—KECA, KFMB—Monitor News.

KFI—America's Music.  
 KHJ, KFXM, KGB, KVOE—  
 Official Detective.  
 KNN—Beulah.  
 KCBQ—La Jolla Premiers.  
 KFOX—Music.  
 KFSD—Guest Stars.  
 KFSG—Foursquare Revival.  
 KGER—John Brown Schools.  
 KGFJ—Platter Party.  
 KGLI—Musical Memories.  
 \*KWKW—News.  
 9:45—KECA—Report to the People.  
 KNN—Club 15.  
 KFMB—Bing Crosby.  
 KFOX—National Guard.  
 \*KFWB—News.  
 KWKW—Symphonic Music.  
 9:55—KHJ, KFXM, KVOE—News.  
**10**—KECA—News, Garred.  
 \*KFI—Richfield Reporter.  
 KHJ, KFXM, KGB—i Love a  
 Mystery.  
 \*KNN, KCBQ—10 o'Clock Wire.  
 KFAC—Musical Crossroads.  
 KFOX—Merry Go Round.  
 KFSG—Gospel Stars.  
 \*KFWB—Gene Norman Show.  
 KFVD—Spade Cooley Time.  
 KGER—Three Suns.  
 KGFJ—Platter Party.  
 KGLI—Ten O'Clock Curtain.  
 \*KLAC—News; Olympic Fights.  
 KMPC—Leisure Time.  
 KRKD—Election Returns.  
 KVOE—Disc 'n' Chat.  
 KWIK—Sam's Show.  
 \*KXLA—News.  
 10:15—KECA—Dr. Frederick Balles.  
 KFI—Johnny Murra.  
 \*KHJ, KGB—Frank Edwards.  
 KNN—Bob Elson.  
 KCBQ—Cote Glee Club.  
 KFMB—Gene Norman Show.  
 KFSD—Terrea Lea.  
 KFSG—Moments of Meditation  
 KGER—Jerry Gray Show.  
 KXLA—Western Music.  
 KECA—John B. Kennedy.  
 \*KFI—Virgil Pinkley.  
 KHJ—Lonesome Gal.  
 KNN—Starlight Salute.  
 KFOX—Music Moderna.  
 KFSD—Concert Hall.  
 KFSG—Uncle Paul.  
 KGB—Smoke Rings.  
 KGLI—Tips for Listening.  
 KWKW—Symphonic Music.  
 10:35—KECA—Symphonette.  
 10:45—KFI—Freddie Martin Show.  
**11**—KECA—Cinegrill Music.  
 \*KFI, KFSD, KWKW—News.  
 KHJ—Arthur Van Orch.  
 \*KNN—News; Larry Thor.  
 KFAC—Musical Crossroads.  
 KFMB, KFWE—Gene Norman  
 Show.  
 KFSG—Power from Religious  
 Stories.  
 KFVD—Spade Cooley Time.  
 KGER—Spirituals.  
 KGFJ—Spotlight Parade.  
 KGLI—Juke-Box Review.  
 \*KLAC—News; Don Otis.  
 KMPC—Falladium Party.  
 KVOE—i Love a Mystery.  
 KWIK—Let's Hope.  
 KWKW—Let's Dance.  
 KXLA—Alex Cooper.  
 11:10—KNN—Sports.  
 11:15—KECA—Casino Room Orch.  
 KFI—Johnny Murray.  
 KNN—Merry-Go-Round.  
 KCBQ—Yesterdays.  
 KFOX—Music of the Masters.  
 KFSG—Songs and Devotion.  
 KXLA—Carl Bailey and Alex  
 Cooper.  
 KWKW—Let's Dance.  
 11:30—KECA—Beverly Hills Orch.  
 KFI—Ring Crosby Sings.  
 KHJ—Crawell's Nest.  
 KFOX—Moll's Memory Room.  
 KFSG—Old Hymn Book.  
 KGER—At the Ranchhouse.  
 KGFJ—Manhattan Supper  
 Club.  
 11:45—KECA—Ambassador Hotel.  
 KFI—Guest Star.  
 KNN—You and . . .  
 11:55—KGER, KMPC—News.  
**12**—KECA, KNN, KFWE—News.  
 KFI—Musical Menu.  
 KCBQ—Scenario for Reveris.  
 KFAC—Midnight Serenade.  
 KFVD—Spade Cooley Time  
 (to 1).  
 KGLI—Manhattan Supper  
 Club.  
 \*KLAC—News; Don Otis (to 2)  
 KWIK—Show People's Show  
 (to 4).  
 KWKW—Bill Sampson  
 (to 2:30).  
 KXLA—Carl Bailey and Alex  
 Cooper.  
 12:05—KNN—Steve Allen Show.  
 KFWB—Music After Midnight.  
 12:30—KGFJ—Sweet and Low.

# WEDNESDAY, NOV. 15

- ★ Indicates News Broadcast.
- 8-KECA, KFMB-Don McNeill's Breakfast Club.
- KFI-Break the Bank.
- ★KHJ, KFNM, KGB, KVQE-Cecil Brown.
- KNN-Top of the Morning.
- EFAC-Country Church.
- KFOX-Bible Breakfast.
- KFSD-Open House.
- KFVD-Wakeup Ranch.
- ★KFWB, KIEV, KLAC, KMPC.
- KXLA-News.
- KGER-Mizpali.
- KGFJ-Music You Want.
- KGII-Musical Clock.
- KOWI-Spanish Hour.
- KRKD-Top Tunes.
- ★KWIK-News; Club 1490.
- KWKW-Ritmos Latino-Americanos.
- 8:05-KALI-Brother Welch.
- KIEV-Records with Ralsin.
- 8:10-ELAC-Stock Market.
- KWEK-Church of Truth.
- 8:15★KHJ, KGB, KOWI, KWKW-News.
- ★KNN, KCBQ-News, Dave Valle.
- KFOX-Prison Missionaries.
- KFWB-L. A. Breakfast Club.
- KLAC-Haynes at the Reins.
- KMPC-Markets; Sports.
- KXLA-Music.
- 8:20-KWKW-Council of Churches.
- 9:30-KFI, KFSD-Jack Berch.
- KHJ, KFNM, KGB, KVQE-Bible Institute.
- KNN, KCBQ-Grand Slam.
- KALI-Spanish Home Hour.
- ★EFAC, KGII, KRKD-News.
- KFOX-World of Life.
- KFVD-Coffee Time.
- KGER-Voice of China.
- KGFJ-Melody Time.
- KMPC-Ross Mulholland.
- KOWI-Precious Memories.
- KWKW-Nazarene Church.
- KXLA-Haven of Rest.
- 8:35-KRKD-Dividend.
- 8:45-KFI-Meyers Goes to Market.
- KNN-Rossmary.
- KCBQ-Woman's World.
- KFAC-Enty.
- KFSD-Jack Baker Show.
- ★KFVD-News.
- KGER-Bible Treasury Hour.
- KGFJ-Business Reporter.
- KGII-On Parade.
- KIAC-Racing News.
- KWKW-Voice of China.
- 9-KECA, KFMB-Juliny Olsen's Luncheon Club.
- ★KFI, KFSD, KLAC, KWIK-News.
- ★KHJ-Rate Smith Speaks.
- KNN-Rady.
- KALI-Spanish Home Hour.
- EFAC-Plano Parade.
- KFOX-Pentecostal Church.
- KFVD-Coffee Time.
- KFWB-L. A. Breakfast Club.
- KGER-U.N. Story.
- KGFJ-Disabled Veterans.
- KGII-Morning Varieties.
- KIEV-Records with Ralsin.
- KMPC-Ross Mulholland.
- KOWI-American-Jewish Hr.
- KRKD-Sazhrush Serenade.
- KVQE-Club Varieties.
- KWKW-Tony Seu.
- KXLA-Bar Nothin Ranch.
- 9:05-KFI-Ladies' Day.
- 9:15-KFI, KFSD-Dial Dave Garraway.
- KHJ, KFNM, KGB-Garden Guide.
- KNN-ECRQ-Sure Jenny.
- KFOX-Home Missionary.
- ★KFVD-News.
- KGER-Fred McClesky.
- KGFJ-Airportals.
- KGII-Ballads for You.
- KLAC-Bill Stewart.
- KWKW-Latin Interlude.
- 9:25★KECA, KFMB-Edwin C. Hill.
- 9:30★KECA-Quick as a Flash.
- KFI-Ladies' Day.
- KHJ-News Young.
- KNN, KCBQ-Helen Trent.
- KFAC-Accent on Strings.
- KFWB-Sunset and Vine.
- KFOX-Full Gospel.
- KFSD-It's a Good Idea.
- KFWB-Dave Ormont.
- KGER-Molly Morse.
- KGER-God's Half Hour.
- KGFJ-Racing News.
- KGII-At Home With the Macons.
- KIEV-Coffee Time.
- KMPC-Chef Miloni.
- KOWI-Studio Celebrity Party.
- KWKW-What's the Answer?
- KWKW-1300 Club.
- 9:45-KNN, KCBQ-Our Gal Sunday.
- KFSD-Call for Music.
- ★KFVD, KRKD-News.
- ★KFJ-With Melody in Mind.
- 9:50-KFI-All Around Town.

- 10-KECA, KFMB-Victor H. Lindlahr.
- KFI-All Around Town.
- ★KFI, KFNM, KGB, KVQE-News, Glenn Hardy.
- KNN-Big Sister.
- KFAC-Morning Concert.
- KFMB-George Murphy.
- ★KFOX-News.
- KFSD-Luncheon With Lopez.
- KFVD-Coffee Time.
- KFWB-Dave Ormont.
- KGER-Earl Lee.
- KGFJ-Front Sunset and Vine.
- KGII-At Home With the Macons.
- KIEV-Date With Allin Slate.
- KLAC-Al Jarvis Ballroom.
- KMPC-Bill Ewing Show.
- KOWI-Yiddish Hour.
- KRKD-Elliott Carpenter.
- KWKW-Musical Scrapbook.
- KXLA-Tom Cafferty.
- 10:10-KFOX-Assembly of God.
- 10:15-KECA-Yesterday on Broadway.
- KFI-Are Ya Listering?
- KHJ, KFNM, KGB, KVQE-Tello-Test.
- KNN-Ma Perkins.
- KFSD-Call for Music.
- KGER-Tommy Baird.
- KRKD-Dr. Richardson.
- KWKW-Music.
- 10:25★KALI, KFWB-News.
- KGFJ-Sports Flash.
- 10:30-KECA, KFMB-My True Story.
- KFI-Wendell Noble.
- KHJ-Dick Haynes.
- KNN-Young Dr. Malone.
- KALI-Hank Hernandez Show.
- KCBQ-Take It Easy.
- KFAC-Song Recital.
- KFOX-Music.
- KFSD-Break the Bank.
- KFWB-Showtime.
- KGB-Dedicated to You.
- KGER-Helen Markham.
- ★KGII, KXLA-News.
- KRKD-Swing Time.
- KWKW-Belle Martell.
- KWKW-Hora de Los Angeles.
- KGII-Midmorning Melodies.
- 10:35-KFI-Life Can Be Beautiful.
- KHJ-Carmen Cavallaro Show.
- KNN-Guiding Light.
- KGER-Rev. L. Roy Kopp.
- KRKD-Midnight Mission.
- KXLA-Western Music.
- 10:55-KECA, KFMB-Betty Crocker.
- ★KHJ, KWIK-News.
- KGII-Magazine of the Air.
- KGFJ-Sports Flash.
- 11-KECA, KFMB-Betty Crocker.
- KFI, KFSD-Double or Nothing.

- KHJ, KFNM, KGB, KVQE-Ladies Fair.
- KNN-Second Mrs. Burton.
- KALI-Ladies' Show.
- KFAC-Guy Bates Post.
- KFOX-Jimmie Dolan.
- KFVD-Bible Institute.
- KFWB-Maurice Hart.
- KGFJ-Yesterday's Hits.
- KGII-Midmorning Melodies.
- KIEV-Date With Allin Slate.
- KLAC-Al Jarvis Ballroom.
- ★KMPC-News; Bill Ewing Show.
- KOWI-Spanish Hour.
- KRKD-Songs of Yesteryear.
- KWKW-Music.
- KWKW-Hora de Los Angeles.
- KXLA-Western Music.
- 11:15-KECA-Easy Aces.
- KNN-Perry Mason.
- KFAC-Folk Songs.
- KGER-Sunshine Mission.
- ★KXLA-Pasadena News.
- 11:25-KGFJ-Sports Flash.
- 11:30★KECA, KFMB-John B. Kennedy.
- KFI, KFSD-Live Like a Millionaire.
- KHJ, KFNM, KGB, KVQE-Queen for a Day.
- KNN, KCBQ-Nora Drake.
- KALI-Top Tune Time.
- KFAC-Music Hall.
- ★KFOV, KGER, KRKD-News.
- KFVD-Rescue Mission.
- ★KFWB-News; Maurice Hart.
- KGER-Phil Kerr.
- KGFJ-Variety on Piano.
- KGII-Musical Moments.
- KOWI-Ertrand of Mercy.
- KWKW-Ricks Academy.
- KXLA-Hometown Jamboree.
- 11:35-KFOX-Jimmie Dolan.
- 11:45-KECA-Ira Cook.
- KNN-The Brighter Day.
- KCBQ-Izetta Jewel.
- KFMB-Jan Garber.
- KFOX-Music.
- KGFJ-Prophecy Speaks.
- KGFJ-Remember Romany.
- ★KGII-News.
- KOWI-Beauty Consultant.
- KRKD-Sweet Papa.
- 11:55-KGFJ-Sports Flash.
- 12★KECA-News, Hank Weaver.
- KFI-Farm Reporter.

- ★KHJ, KIEV, KWIK, KWKW-News.
- ★KNN-News, Pringle.
- ★KALI-News; Tunes & Tempo.
- KFAC-Luncheon Concert.
- KFMB-Wednesday Matinee.
- KFOX-Jimmie Dolan.
- KFSD-Life Can Be Beautiful.
- KFVD-Editor of the Air.
- KFWB-Bill Auson.
- KGER-Songs for Luncheon.
- KGFJ-Internission.
- KGII-Noonday Melodies.
- KLAC-Al Jarvis Ballroom.
- KMPC-Peace Prayer, Music.
- KOWI-Joe Adams Show.
- KRKD-Daily Almanac.
- KXLA-Hometown Jamboree.
- 12:05-KWKW-Sports News.
- 12:15★KECA-Baukhage Talking.
- KFI, KFSD-Road of Life.
- ★KHJ-Cedric Foster.
- KNN-George Fuller.
- KALI-Woody Hattie, Sports.
- ★KFOX, KFVD, KGER-News.
- KGII-Help Wanted.
- KIEV-Date With Allin Slate.
- ★KMPC-Southland Reporter.
- KWKW-Guest Star.
- KWKW-Farm News.
- 12:25-KGFJ-Sports Flash.
- 12:30-KECA, KFMB-Modern Romances.
- KFI, KFSD-Pepper Young.
- KHJ-Nancy Dixon.
- KNN-Art Linkletter.
- KALI-Club KALI.
- KFOX-Music.
- KFVD-Shopping Highlights.
- ★KFWB-News; Bill Auson.
- KGER-Luncheon Serenade.
- KGFJ-1230 Club.
- KGII-Wesley Tuttle.
- KMPC-Facts for Farmers.
- KRKD-Prairie Schooner.
- KWKW-Music.
- KWKW-L.N. Story.
- KXLA-Old Time Mission.
- 12:45-KFI, KFSD-Right to Happiness.
- KHJ-Dave Rose Show.
- ★KECA-News.
- KMPC-Religious Science Inst.
- KWKW-Sports; Music.
- 12:55★KHJ, KNN-News.
- KGFJ-Sports Flash.
- ★KWIK-News.
- 1-KECA-Ira Cook.
- KFI, KFSD-Backstage Wife.
- KHJ, KFMB, KGB, KVQE-Jack Kirkwood Show.
- KNN, KCBQ-Nona From Nowhere.
- KALI-Club KALI.
- KFAC-Serenade.
- KFOX-Texas Tiny.
- KFVD-Shopping Highlights.
- KFWB-Bill Auson.
- KGER-Peter Slack, Organ.
- KGFJ-1230 Club.
- KGII-Wesley Tuttle.
- KIEV-Strictly Instrumental.
- ★KLAC-News.
- KMPC-California Carousel.
- KOWI-Joe Adams Show.
- KRKD-Polka Time.
- KWKW-Afternoon Serenade.
- KWKW-Bill Garr Show.
- KXLA-Western Hits.
- 1:15-KFI, KFSD-Stella Dallas.
- KNN, KCBQ-Hilltop House.
- KALI-Here to Veterans.
- KFAC-Success Story.
- KLAC-570 Club.
- KWKW-Races and Sports.
- KXLA-David Gillilan.
- 1:25-KGFJ-Sports Flash.
- 1:30-KFI, KFSD-Lorenzo Jones.
- KHJ-Women Are Wonderful.
- KNN-Housewives' Protective League.
- KALI-Public Interest.
- KMPC-Treasury Bandstand.
- KFAC-Mature.
- KFVD-For Westerners Only.
- ★KFWB-News.
- KGER-Clark Sparks Show.
- KGFJ-Armechar Concert.
- KGII-Home-makers.
- KIEV-Records with Ralsin.
- KXLA-Western Music.
- 1:45-KECA-Frances Scully.
- KFI, KFSD-Widder Brown.
- KALI-Roy Ludwig Show.
- ★KGER-News Commentary.
- KXLA-Western Roundup.
- 1:55-KGFJ-Sports Flash.
- 2-KECA-Surprise Package.
- KFI, KFSD-When a Girl Marries.
- ★KHJ, KNN-News.
- KALI-Roy Ludwig Show.

**HOME TOWN JAMBOREE**

Cliffie Stone    Eddie Kirk  
Herman the Hermit  
Bucky Tibbs    Speedy West  
Tennessee Ernie  
Top Western Talent

KXLA 11:30-12:30  
Mon. Thru Fri.

## wednesday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

<p style="text-align: center;"><i>Comedy-Variety</i></p> <p>3:00-Arthur Godfrey, KNN. 6:00-Honest Harold, KNN. 6:30-Halls of Ivy, KFI. 8:30-Great Gildersleeve, KFI. 9:30-Lawrence Welk Show, KECA.</p> <p style="text-align: center;"><i>Quiz, Participation</i></p> <p>7:00-Welcome to Hollywood, KECA. 8:00-McNeill Bkfst. Club, KECA 8:30-Grand Slam, KNN. 11:00-Double or Nothing, KFI. 11:30-Queen for a Day, KHJ. 12:30-Art Linkletter, KNN. 2:00-Surprise Package, KECA. 3:00-Welcome Travelers, KFI. 7:30-Dr. I. Q., KECA. 8:00-Name That Song, KHJ. 9:00-Groucho Marx, KFI.</p> <p style="text-align: center;"><i>Drama</i></p> <p>6:00-Proudly We Hall, KFI. 7:00-The Big Story, KFI. 8:30-Family Theatre, KHJ. 8:30-Dr. Christian, KNN.</p> <p style="text-align: center;"><i>Comment-Narration</i></p> <p>9:00-Kate Smith, KHJ. 1:30-Housewives' League, KNN. 4:00-Art Baker, KECA. 4:30-Burritt Wheeler, KFI. 4:30-Behind the Story, KHJ.</p>	<p style="text-align: center;"><i>Mystery-Detective</i></p> <p>7:00-John Steele, KHJ. 7:30-Richard Diamond, KFI. 8:00-Delour, KECA. 9:00-Mr. Casmeleon, KNN. 9:30-Mr. D. A., KFI. 9:30-International Airport, KHJ 10:00-I Love a Mystery, KHJ.</p> <p style="text-align: center;"><i>Public Interest-Information</i></p> <p>12:00-Farm Reporter, KFI. 6:30-Answer Man, KHJ.</p> <p style="text-align: center;"><i>Sports</i></p> <p>8:45-Racing News, KLAC. 9:30-Racing, KGFJ. 5:15-Tom Harmon, KNN. 5:30-Sports Dial, KRKD. 5:45-Rare Recap, KGFJ. 5:45-Race Results, KRKD. 5:45-Sam Belter, ELAC. 6:15-Lippy Duckat, EWIK. 6:15-Bob Kelley, KMPC. 6:30-Joe Hernandez, KMPC.</p> <p style="text-align: center;"><i>Popular-Western Music</i></p> <p>4:00-Curt Massey, KNN. 8:15-D. Shore and J. Smith, KNN.</p>
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**HARLEMATINEE**  
WITH HUNTER HANCOCK  
Now 2:00-3:30 P.M.  
Mon. thru Sat.

**Check KEVD**

KEVD-Harlematinee.

**KCBQ**—Chicagoans.  
**KFAC**—Composers' Corner.  
**KFOX**—Texas Tiny.  
**KFWB**—Bill Anson.  
**KGER**—Long Beach Band.  
**KGFJ**—Meet the Band.  
**KGIL**—Homemakers Matinee.  
**KIEV**—Records with Raisin.  
**KLAC**—News, Sports.  
**KMPC**—News; Carousel.  
**KOWL**—Joe Adams Show.  
**KRKD**—L. A. Fire Dept.  
**KWKW**—Afternoon Serenade.  
**KXLA**—Out of Storybook.  
**KXLA**—Western Music.  
**2:05**—**KNX**—International Disc Jockey.  
**2:10**—**KIAC**—370 Club.  
**2:15**—**KFI**, **KFSD**—Portia Faces Life.  
**KHJ**—Club 930.  
**KRKD**—Veterans' Administration.  
**KXLA**—Continental Serenade.  
**2:25**—**KGFJ**—Sports Flash.  
**2:30**—**KECA**, **KFMB**—Chance of a Lifetime.  
**KFI**, **KFSD**—Just Plain Bill.  
**KFVD**—News.  
**KFWB**—News; Bill Anson.  
**KGER**—Garden School.  
**KGFJ**—Variety on Piano.  
**KGIL**—Variations in Rhythm.  
**KRKD**—News; Tops in Pops.  
**2:40**—**KGER**—Long Beach Band.  
**2:45**—**KFI**, **KFSD**—Front-Page Fartail.  
**KNX**—Freddy Martin.  
**KALI**—Fantasias Musicales.  
**KGFJ**—Western Roundup.  
**KXLA**—Frank Simon.  
**2:55**—**KECA**—White House Report.  
**KGFJ**—Sports Flash.  
**3**—**KECA**—Today in Hollywood.  
**KFI**, **KFSD**—Welcome Travelers.  
**KHJ**—Club 930.  
**KNX**, **KCBQ**—Arthur Godfrey.  
**KALI**—Fantasias Musicales.  
**KFAC**—World of Opera.  
**KFOX**—Star Dust.  
**KFWB**—Peter Potter.  
**KGER**—News; Fiesta Grande.  
**KGFJ**—Record Jackpot.  
**KGIL**—Encore Time.  
**KIEV**—Freddy Martin.  
**KLAC**, **KMPC**, **KWIK**, **KXLA**—News.  
**KOWL**—Joe Adams Show.  
**KRKD**—Tops in Pops.  
**3:05**—**KECA**—Today's World.  
**KMPC**—Magic of Melody.  
**KWIK**—A. Don Miller Show.  
**KWKW**—Pops in Review.  
**3:15**—**KECA**—Peace of Mind.  
**KFOX**—Here's to Vets.  
**KGB**—Musical Scoreboard.  
**KGIL**—News.  
**KLAC**—Don Otis Show.  
**KXLA**—Music Mountain.  
**3:25**—**KGFJ**—Sports Flash.  
**3:30**—**KECA**—Rudy Vallee Show.  
**KFI**, **KFSD**—Aunt Mary.  
**KFAC**—Lyrics in Chorus.  
**KFOX**—Music.  
**KFWB**—News; Peter Potter.  
**KGER**—Rancho 1390.  
**KGIL**—Dance Matinee.  
**KIEV**—Date With Allin Slate.  
**KOWL**—Chico's Swingtime.  
**KRKD**—News; Tops in Pops.  
**KWKW**—Foothill Features.  
**3:45**—**KFI**, **KFSD**—We Live and Learn.  
**KHJ**—Lynn Looks at H'wood.  
**KALI**—Voice of So. America.  
**KFAC**—News.  
**KFMB**—Ted Maoline.  
**KFOX**, **KFVD**—Old-Age Pensioners.  
**KGIL**—Dance Matinee.  
**3:55**—**KGER**—News.  
**KGFJ**—Sports Flash.  
**4**—**KECA**—Art Baker's Notebook.  
**KFI**, **KFSD**—This Woman's Secret.  
**KHJ**, **KFXM**, **KGB**—Fulton Lewis.  
**KNX**, **KCBQ**—Curt Massey Time.  
**KALI**—Voice of South America.  
**KFAC**—Musical Masterpieces.  
**KFMB**—Quick as a Flash.  
**KFOX**, **KFNB**—News.  
**KFWB**—Peter Potter.  
**KGER**—Rancho 1390.  
**KGFJ**—Record Review.  
**KGIL**—Western Trails.  
**KLAC**—News, Sports.  
**KMPC**—News.  
**KRKD**—Spotlight on a Star.  
**KWIK**—Hank Penny.  
**KWKW**—News; Rodeo Bill.  
**KXLA**—Music Mountain.  
**4:05**—**KMPC**—Bands and Ballade.  
**4:15**—**KFI**, **KFSD**—Dr. Paul.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Frank Hemingway.  
**KNX**, **KCBQ**—Strike It Rich.  
**KFOX**—Music.  
**KIEV**—Date With Allin Slate.

**KLAC**—Bill Stewart.  
**KMPC**—Safety Rangers.  
**KOWL**—Italian Hour.  
**KRKD**—Waltzes.  
**4:25**—**KGFJ**—Sports Flash.  
**4:30**—**KECA**—Play It Again.  
**KFI**—Burrill Wheeler.  
**KHJ**, **KGB**, **KVOE**—Behind the Story.  
**KFMB**, **KFVD**—News.  
**KFWB**—News; Red Rowe.  
**KGFJ**—Record Review.  
**KMPC**—Romance and Rhythm.  
**KRKD**—Sweet Songs.  
**KWKW**—Bill Sampson Show.  
**KXLA**—Songs of the Old West.  
**4:45**—**KECA**—Elmer Davis.  
**KHJ**, **KGB**—News, Sam Hayes.  
**KNX**—Harry Babbitt.  
**KCBQ**—Local News.  
**KFSD**—H. V. Kaitenborn.  
**KLAC**—Racing Roundup.  
**KRKD**—News.  
**4:55**—**KGER**, **KGFJ**—Sports.  
**5**—**KECA**, **KFVD**, **KWKW**—**5**—**KFI**—Feature Wire.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Mark Trail.  
**KNX**, **KCBQ**—News, Murrow.  
**KFAC**—Sunset Serenade.  
**KFMB**—Jimmy Wakely Show.  
**KFOX**—Sunshine Mission.  
**KFSD**—Prelude to Evening.  
**KFWB**—Red Rowe.  
**KGER**—Rancho 1390.  
**KGFJ**—Jive at 5.  
**KGIL**—Children's Corner.  
**KIEV**—Sam's Show.  
**KLAC**—Fred Henry Reports.  
**KMPC**—News; Bill Ewing.  
**KRKD**—Songs of the Saddle.  
**KWIK**—News; Joe Thompson.  
**KXLA**—Western Music.  
**5:15**—**KECA**—Happy Theater.  
**KFI**—News.  
**KNX**—Tom Harmon.  
**KGER**—World News.  
**KGFJ**—Pianists of the Future.  
**KIAC**—Bill Stewart.  
**KMPC**—Raymond Gram Swing.  
**KWKW**—Today at the Races.  
**5:30**—**KECA**, **KFMB**—Black Hawk.  
**KFI**—Cass Cugat.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Challenge of the Yukon.  
**KNX**, **KCBQ**—Cheer Huntley.  
**KFAC**—Whoo Bill Club.  
**KFOX**, **KGFJ**, **KGIL**—News.  
**KFSD**—Ken Boljens, Sports.  
**KGER**—Stamps Quartet.  
**KMPC**—All-Time Hits.  
**KRKD**—Sports Dial.  
**KWKW**—Romano Spanish Hr.  
**5:35**—**KGIL**—Tops in Pops.  
**5:45**—**KFI**, **KFSD**—Elmer Peterson.  
**KNX**, **KCBQ**—News, Goss.  
**KFAC**—Four Fishcaster.  
**KGER**—Gospel Friends.  
**KGFJ**—Race Recap.  
**KGIL**—Help Wanted.  
**KLAC**—Sam Balter, Sports.  
**KMPC**—Top Tunes.  
**KRKD**—Race Results.  
**5:55**—**KECA**—Falstaff's Fabulous Fables.  
**KNX**—News.  
**6**—**KECA**—Edwin C. Hill.  
**KFI**—Proudly We Hall.  
**KHJ**, **KFXM**, **KGB**—Gabriel Heater.  
**KNX**, **KCBQ**—Honest Harold.  
**KFOX**, **KIEV**, **KLAC**, **KWIK**—News.  
**KFAC**—Prelude to Evening.  
**KFSD**—Hollywood Open House.  
**KFWB**—Clete Roberts, News.  
**KGER**—American Soul Clinic.  
**KGFJ**—Request Performance.  
**KGIL**—Easy Listening.  
**KMPC**—Norman Nesbitt, News.  
**KRKD**—Variety Time.  
**KWKW**—Italian Hour.  
**KXLA**—Music.  
**6:05**—**KECA**, **KFMB**—Headline Edition.  
**KLAC**—Al Jarvis Ballroom.  
**6:15**—**KECA**—Main Street to Malibu.  
**KHJ**, **KGB**—Mutual Newsreel.  
**KFOX**—Music.  
**KFWB**—Sports.  
**KGIL**—Latin-American Rhythms.  
**KMPC**—Bob Kelley, Sports.  
**KWIK**—Lippy Duckat, Sports.  
**6:20**—**KECA**—Sports Review.  
**6:30**—**KECA**—Waltin' for Wakely.  
**KFI**, **KFSD**—Halls of Ivy.  
**KHJ**, **KGB**—Answer Man.  
**KNX**, **KCBQ**—Bing Crosby.  
**KFAC**—Musical Milestones.  
**KFMB**—Inner Sanctum.  
**KFOX**—Hal's Memory Room.  
**KFWB**—America Dances.  
**KGER**—Back to the Bible.  
**KGIL**—Dinner Concert.  
**KMPC**—Hollywood Park Races.  
**KWIK**—American Jewish Hr.  
**KWKW**—Hoyos Hour.  
**KXLA**—Eddy Arnold Show.  
**6:45**—**KHJ**, **KGB**, **KVOE**—Sam Hayes.  
**KGIL**—Down Memory Lane.

**KRKD**—Dr. Joseph Murphy.  
**KXLA**—Western Music.  
**6:55**—**KHJ**, **KFXM**, **KGB**, **KVOE**—**7**—**KECA**, **KFMB**—Lone Ranger.  
**KFI**—The Big Story.  
**KHJ**, **KFXM**, **KGB**—John Steele.  
**KNX**, **KCBQ**—Fights.  
**KFAC**—Twilight Hour.  
**KFOX**—Music.  
**KFSD**—Big Story.  
**KFWB**—America Dances.  
**KGER**—Family Bible Hour.  
**KGFJ**—Musical Digest.  
**★KGLL**, **KRKD**, **KXLA**—News.  
**★KLAC**—News; Harry Martin.  
**★KMPC**—Musical Memories.  
**KVOE**—Let's Visit, Ladies.  
**★KWIK**—Frank Edwards, News.  
**KWKW**—Hoyos Hour.  
**7:15**—**KFOX**—Evening Melodies.  
**KGIL**—Songs by Crosby.  
**KPPC**—Organ Recital.  
**KRKD**—Strolling Tom.  
**KVOE**—Candlelight and Silver.  
**KWIK**—Johnson Family.  
**KXLA**—Western Music.  
**7:30**—**KECA**, **KFMB**—Dr. I. Q.  
**KFI**, **KFSD**—Richard Diamond.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Cisco Kid.  
**KNX**, **KCBQ**—Orchestra.  
**KFAC**—Echoes and Encores.  
**KFOX**—Meet the Band.  
**KFWB**—Music.  
**KGER**—Rev. Al Harlan.  
**KGIL**—Managing Editor.  
**KMPC**—Top Ten Tunes.  
**KPPC**—20th Century Poetry.  
**KRKD**—Dr. Richardson.  
**KWIK**—Lou Nova.  
**KWKW**—Betz Spanish Program.  
**KXLA**—Ole Rasmussen.  
**7:45**—**KFOX**, **KWIK**—News.  
**KFSG**—Church Service.  
**KFWB**—Rosary Hour.  
**KGER**—Dr. Merle Tabor.  
**KXLA**—Ole Rasmussen.  
**8**—**KECA**, **KFMB**—Detour.  
**KFI**, **KFSD**—One Man's Family.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Name That Song.  
**★KNX**, **KCBQ**—News, Lowell Thomas.  
**KFAC**—Evening Concert.  
**KFOX**—Americans Speak Up.  
**KFSG**—Church Service.  
**KFWB**—Music.  
**KGER**—Bible Treasury.  
**★KGFJ**, **KMPC**—News.  
**KGIL**—Walkin' Charlie.  
**★KLAC**—News; Garry Goodwin.  
**KOWL**—Joe Adams Show.  
**KFAC**—Dr. Merle Tabor.  
**KWIK**—Burbank Theater Guild.  
**KWKW**—Broadway Melodies.  
**KXLA**—Western Music.  
**8:15**—**KFI**, **KFSD**—World News.  
**KNX**—Jack Smith and Dinah Shore.  
**KFOX**—Music.  
**KFWB**—Guest Star.  
**KGER**—Hebrew Christian.  
**KGFJ**—News, Averil Berman.  
**KMPC**—Barbershop Harmonies.  
**KXLA**—Western Music.  
**8:30**—**KECA**, **KFMB**—Bob Barkley, Undercover Agent.  
**KFI**, **KFSD**—Great Gilder-sleeve.  
**KHJ**, **KFXM**, **KGB**, **KVOE**—Family Theater.  
**KNX**, **KCBQ**—Dr. Christian.  
**KFOX**—L. R. Town Forum.  
**★KFWB**—News.  
**KGER**—Music Hall.  
**KGFJ**—Today's Hits.  
**KGIL**—Platter Party.  
**KPPC**—Parade of Hits.  
**KPPC**—Pasadena City College.  
**KWKW**—What's the Answer?  
**KWKW**—Church of Bell.  
**KXLA**—Ole Rasmussen.  
**8:45**—**KFWB**—U.S. Today.  
**8:55**—**KGER**—News.  
**9**—**KECA**, **KFMR**—Manhattan Maharajah.  
**KFI**, **KFSD**—Goncho Mary.  
**★KHJ**, **KFXM**, **KGB**, **KVOE**—News; Glenn Hardy.  
**KNX**—Mr. Chameleon.  
**KFAC**—Evening Concert.  
**KFOX**—Skvllite Jamboree.  
**KFSG**—Divine Healing.  
**KFWB**—Manrice Hart.  
**KGER**—Freeman Healing Campaign.  
**KGFJ**—Today's Hits.  
**KGIL**—Musical Seraphook.  
**★KLAC**—News; Garry Goodwin.  
**KMPC**—Parade of Hits.  
**KPPC**—Club Time.  
**★KWKW**—News.  
**KWKW**—Camona Party.  
**KXLA**—Squeakin' Deacon.  
**9:15**—**KHJ**, **KGB**, **KVOE**—Fulton Lewis.

**KFOX**—Barn Dance.  
**KGER**—Concert.  
**9:30**—**KWIK**—U.N. Today.  
**KCA**—Lawrence Welk Show.  
**KFI**, **KFSD**—Mr. Dist. Atty.  
**KHJ**, **KFXM**, **KVOE**—International Airport.  
**KNX**—Beulah.  
**KFMB**—Lionel Barrymore.  
**KFOX**—Gene James.  
**KFSG**—Missionary News.  
**KGB**—New Frontier.  
**KGER**—Rev. L. C. Page.  
**KGFJ**—Platter Party.  
**KGIL**—Musical Memories.  
**KPPC**—Journeys into Adventure.  
**KWIK**—Sam's Show.  
**★KWKW**—News.  
**9:45**—**KNX**—Club 15.  
**KFMB**—Bing Crosby.  
**KFOX**—Radio Club.  
**★KFWB**—News.  
**KFSG**—Songs in the Night.  
**KWKW**—Symphonic Music.  
**9:55**—**KHJ**, **KFXM**, **KVOE**—News.  
**10**—**★KECA**, **KFMB**—News, Garred.  
**★KFI**, **KFSD**—Richfield Reporter.  
**KHJ**, **KFXM**, **KGB**—I Love a Mystery.  
**★KNX**, **KCBQ**—10 o'Clock Wire.  
**KFAC**—Musical Crossroads.  
**KFOX**—Musical Merry-Go-Round.  
**KFVD**—Spade Cooley Time.  
**KFWB**—Gene Norman Show.  
**KGER**—When Day Is Done.  
**KGFJ**—Platter Party.  
**KGIL**—Ten o'Clock Curtain.  
**KMPC**—Lecture Time.  
**KVOE**—Disc 'n' Chat.  
**KWIK**—Sam's Show.  
**★KXLA**—News.  
**10:15**—**KECA**—Dr. Frederick Bailes.  
**★KFI**—H. V. Kaitenborn.  
**★KHJ**, **KGB**—Frank Edwards.  
**KNX**—Bob Elson.  
**KCBQ**—Cote Glee Club.  
**KFMB**—Gene Norman Show.  
**KFSD**—Organn Moods.  
**KFSG**—Rev. C. T. James.  
**KXLA**—Western Music.  
**10:30**—**★KECA**—John B. Kennedy.  
**★KFI**—Virgil Pinkley.  
**KHJ**—Lonesome Gal.  
**KNX**—Starlight Salute.  
**KFSD**—Concert Hall.  
**KGB**—Smoke Rings.  
**KGER**—Music as You Like It.  
**KGIL**—Tips for Listening.  
**KWKW**—Symphonic Music.  
**10:35**—**KECA**—Symphonette.  
**10:45**—**KFI**—Kay Kyser Show.  
**KFSG**—Song Time.  
**11**—**KECA**—Cinegrill Room Orch.  
**★KFI**, **KWKW**—News.  
**KHJ**—Arthur Van Orch.  
**★KNX**—News, Larry Thor.  
**KFAC**—Musical Crossroads.  
**KFMB**, **KFWB**—Gene Norman Show.  
**KFOX**—Music.  
**KFSG**—Commissary of the Air.  
**KFVD**—Spade Cooley Time.  
**KGB**—Smoke Rings.  
**KGER**—Spirituals.  
**KGFJ**—Spotlight Parade.  
**KGIL**—Juke Box Review.  
**KLAC**—Don Otis.  
**KMPC**—Palladium Party.  
**KVOE**—I Love a Mystery.  
**KWIK**—Hank Hoope Show.  
**KWKW**—Let's Dance.  
**KXLA**—Western Music.  
**11:10**—**KNX**—Sports.  
**11:15**—**KECA**—Casino Room Orch.  
**KFI**—Johnny Murray.  
**KNX**—Merry-Go-Round.  
**KFOX**—Music of the Masters.  
**KFSD**—Dance Orch.  
**KFSG**—Melody of Vonth.  
**KVOE**—John Steele, Adventurer.  
**KWKW**—Let's Dance.  
**KXLA**—Cnrl Bailey and Alex Cooper.  
**11:30**—**KECA**—Beverly Hills Orch.  
**KFI**—Bing Crosby Sings.  
**KHJ**—Crowell's Nest.  
**KFOX**—Hal's Memory Room.  
**KFSG**—Starlight Journey.  
**KGER**—At the Ranchhouse.  
**KGFJ**—Manhattan Supper Club.  
**11:45**—**KFI**—U.S. Navy Recruiting.  
**KNX**—You and . . .  
**11:55**—**★KGER**, **KMPC**—News.

**NEW NAME**  
 Singing trio on CBS's "Music with the Hormel Girls" has been named the "Stepisters."  
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# THURSDAY, NOVEMBER 16

★Indicates News Broadcast.

- 8-KECA, KFMB-Don McNeill's Breakfast Club.  
 KFI-Coffee Time.  
 ★KHJ, KFAM, KGB-Cecil Brown.  
 KNX-Top of the Morning.  
 KFAC-Country Church.  
 KFOX-Bible Breakfast.  
 KFSD-Open House.  
 KFVD-Wakeup Ranch.  
 ★KFWE, KIEV, KLAC, KMPC, KXLA-News.  
 KGER-Mispah.  
 KGFJ-Music You Want.  
 KGIL-Andrew Fearing.  
 KOWL-Spanish Hour.  
 KRKD-Top Tunes.  
 ★KWKW-News; Club 1490.  
 KWKW-Bimos Latino-Americanos.  
 8:05-KALI-Brother Welch.  
 KIEV-Records with Raisin.  
 8:10-KLAC-Stock Market.  
 KWKW-Church of Truth.  
 8:15★KHJ, KGB, KOWL, KWKW-News.  
 ★KNX, KCBQ-News, Dave Valle.  
 KFOX-Prison Missionaries.  
 KFVE-Bill Leyden.  
 KGIL-Keyboard Melodies.  
 KLAC-Haynes at the Reins.  
 KMPC-Markets, Sports.  
 KXLA-Western Music.  
 8:20-KWKW-Council of Churches.  
 8:30-KFI, KFSD-Jack Berch.  
 KHJ, KFAM, KGB, KVOE-Haven of Rest.  
 KNX, KCBQ-Grand Slam.  
 KALI-Spanish Home Hour.  
 ★KFAC, KGIL, KRKD-News.  
 KFOX-Words of Life.  
 KGER-Coffee Time.  
 KGER-Voice of China.  
 KGFJ-Melody Time.  
 KMPC-Ross Mulholland.  
 KOWL-Precious Memories.  
 KWKW-Nazarene Church.  
 KXLA-Squeakin' Deacon.  
 8:35-KRKD-Dixieland.  
 8:45-KFI-Meyers Goes to Market.  
 KNX-Rosemary.  
 KFAC-Unity.  
 KFSD-Jack Baker.  
 ★KFVD-News.  
 KGER-Bible Treasury.  
 KGFJ-L. A. Fire Department.  
 KGIL-On Parade.  
 KLAC-Racing News.  
 KWKW-Voice of China.  
 9-KECA, KFMB-Johnny Olsen's Luncheon Club.  
 ★KFI, KFSD, KFWE, KLAC, KWKW-News.  
 ★KHJ-Kate Smith Speaks.  
 KNX-Andy Ward.  
 KALI-Spanish Home Hour.  
 KFAC-Piano Parade.  
 KFOX-Pentecostal Church.  
 KFVD-Coffee Time.  
 KGER-Lutheran Hour.  
 KGFJ-Your County at Work.  
 KGIL-Morning Varieties.  
 KIEV-Records with Raisin.  
 KMPC-Ross Mulholland.  
 KOWL-Best Song.  
 KRKD-Sacbrush Serenade.  
 KFVE-Club Variety.  
 KWKW-Tony Selin.

- KGIL-At Home With the Masons.  
 KIEV-Coffee Time.  
 KMPC-Chef Milani.  
 KWKW-What's the Answer?  
 KWKW-1300 Club.  
 9:45-KNX, KCBQ-Our Gal Sunday  
 KFMB-George Murphy.  
 ★KFVD, KRKD-News.  
 KGFJ-With Melody in Mind.  
 9:50-KFI-All Around Town.  
 10-KECA, KFMB-Victor H. Lindlahr.  
 KFI-All Around Town.  
 ★KHJ, KFAM, KGB, KVOE-Glenn Hardy News.  
 KNX-Big Sister.  
 KCBQ-Koffee Klotch.  
 KFAC-Morning Concert.  
 ★KFOX-News.  
 KFSD-Luncheon With Lopez.  
 KFVD-Coffee Time.  
 KFWE-Dave Ormont.  
 KGER-Earl Lee.  
 KGFJ-From Sunset and Vine.  
 KGIL-At Home With the Masons.  
 KIEV-Date With Allin Slate.  
 KLAC-Al Jarvis Ballroom.  
 KMPC-Bill Ewing Show.  
 KOWL-Yiddish Hour.  
 KRKD-Elliott Carpenter.  
 KWKW-Musical Scrapbook.  
 KWKW-Sports.  
 KXLA-Tom Cafferty.  
 10:10-KFOX-Assembly of God.  
 10:15-KECA-Yesterday on Broadway.  
 KFI-Are Ya Listening?  
 KHJ, KFAM, KGB, KVOE-Tello-Test.  
 KNX-Ma Perkins.  
 KFSD-Heaven on Earth.  
 KGER-Tommy Balrd.  
 KRKD-Dr. Richardson.  
 KWKW-Music.  
 10:25★KALI, KFWE-News.  
 KGFJ-Sports Flash.  
 10:30-KECA, KFMB-My True Story  
 KFI-Wendell Noble.  
 KHJ-Dick Haynes Show.  
 KNX-Young Doctor Malone.  
 KALI-Bank Hernandez Show  
 KFAC-Song Recital.  
 KFOX-Adventures in Music.  
 KFSD-Break the Bank.  
 KFWE-Showtime.  
 KGER-Helen Markham.  
 ★KGIL, KXLA-News.  
 KRKD-Swing Time.  
 KWKW-Fanchon Devoe.  
 KWKW-Hora de Los Angeles  
 10:35-KGIL-Midmorning Melodies.  
 10:45-KFI-Life Can Be Beautiful.  
 KHJ-Carmen Cavallaro Show  
 KNX-Guilding Light.  
 KGER-Rev. Le Roy Kopp.  
 KRKD-Midnight Mission.  
 KXLA-Western Music.  
 10:55-KECA, KFMB-Betty Crocker Magazine.  
 ★KHJ, KWKW-News.  
 KGFJ-Sports Flash.  
 11-KECA, KFMB-Betty Crocker Magazine.

- KFI, KFSD-Double or Nothing.  
 KHJ, KFAM, KGB, KVOE-Ladies' Fair.  
 KNX-Second Mrs. Burton.  
 KALI-Ladies' Show.  
 KCBQ-Talk It Easy.  
 KFAC-Guy Bates Post.  
 KFOX-Jimmie Dolan.  
 KFVD-Bible Institute.  
 KFWE-Maurice Hart.  
 KGFJ-Yesterday's Hits.  
 KGIL-Midmorning Melodies.  
 KIEV-Date With Allin Slate.  
 KLAC-Al Jarvis Ballroom.  
 ★KMPC-News; Bill Ewing Show.  
 KOWL-Spanish Hour.  
 KRKD-Songs of Yesteryear.  
 KWKW-Music.  
 KWKW-Hora de Los Angeles  
 KXLA-Western Music.  
 11:15-KECA-Easy Aces.  
 KNX-Perry Mason.  
 KFAC-Folk Songs.  
 KGER-Sunshine Mission.  
 ★KXLA-Pasadena News.  
 11:25-KGFJ-Sports Flash.  
 11:30★KECA, KFMB-John B. Kennedy.  
 KFI, KFSD-Live Like a Millionaire.  
 KHJ, KFAM, KGB, KVOE-Queen for a Day.  
 KNX, KCBQ-Nona Drake.  
 KALI-Top Tune Time.  
 KFAC-Music Hall.  
 ★KFOX, KGER, KRKD-News.  
 KFVD-Rescue Mission.  
 ★KFWE-News; Maurice Hart.  
 KGER-Phil Kerr.  
 KGFJ-Variety on Piano.  
 KGIL-Musical Moments.  
 KOWL-Breakfast for Millady.  
 KXLA-Hometown Jamboree.  
 11:35-KFOX-Jimmie Dolan.  
 11:45-KECA-Ira Cook.  
 KNX-The Brighter Day.  
 KCBQ-Izetta Jewel.  
 KFMB-Jan Garber.  
 KFOX-Music.  
 KGER-Prophecy Speaks.  
 KGFJ-Remember Romany.  
 ★KGIL-News.  
 KRKD-Sweet Pops.  
 11:55-KGFJ-Sports Flash.  
 12-KECA-News, Hank Weaver.  
 KFI-Farm Reporter.  
 ★KHJ, KCBQ, KGB, KIEV, KVOE, KWKW, KWKW-News.  
 ★KNX-News, Pringle.  
 ★KALI-News; Tunes & Tempo.  
 KFAC-Luncheon Concert.  
 KFMB-Thursday Matinee.  
 KFOX-Jimmie Dolan.  
 KFSD-Life Can Be Beautiful.  
 KFVD-Editor of the Air.  
 KFWE-Bill Anson.  
 KGER-Songs for Luncheon.  
 KGFJ-Internation.  
 KGIL-Nonday Melodies.  
 KLAC-Al Jarvis Ballroom.  
 KMPC-Peace Prayer; Love Tales.  
 KOWI-Joe Adams Show.  
 KRKD-Daily Almanac.  
 KXLA-Hometown Jamboree.  
 12:05-KWKW-Sports News.  
 12:15★KECA-Baukhage Talking.

- KFI, KFSD-Road of Life.  
 ★KHJ-Cedric Foster.  
 KNX-George Fisher.  
 KALI-Woody Hart, Sports.  
 KFMB-Eddy Arnold.  
 ★KFOX, KFVD, KGER-News.  
 KGIL-Help Wanted.  
 KIEV-Date with Allin Slate.  
 ★KMPC-Southland Reporter.  
 KWKW-Music.  
 KWKW-Farm News.  
 12:20-KHJ-Music.  
 12:25-KGFJ-Sports Flash.  
 12:30-KECA, KFMB-Modern Romances.  
 KFI, KFSD-Pepper Young.  
 KHJ-Nancy Dixon.  
 KNX-Art Linkletter.  
 KALI-Klub KALI.  
 KFOX-Music.  
 KFVD-Shopping Highlights.  
 ★KFWE-News.  
 KGER-Luncheon Serenade.  
 KGFJ-1230 Club.  
 KGIL-Wesley Tuttle.  
 KMPC-Facts for Farmers.  
 KRKD-Frairie Schooner.  
 KWKW-U.S. Army.  
 KXLA-Ole Rasmussen.  
 12:45-KFI, KFSD-Right to Happiness.  
 KHJ-Dave Rose Show.  
 ★KFAC-News.  
 KFWE-Bill Anson.  
 KMPC-Religious Science Inst.  
 KWKW-Sports; Music.  
 12:55★KHJ-News.  
 ★KNX-Cedric Adams.  
 KGFJ-Sports Flash.  
 ★KWKW-News.  
 1-KECA-Ira Cook.  
 KFI, KFSD-Backstage Wife.  
 KHJ, KFAM, KGB, KVOE-Jack Kirkwood Show.  
 KNX, KCBQ-Nona From Nowhere.  
 KALI-Klub KALI.  
 KFAC-L.A. Medical Assn.  
 KFOX-Texas Tiny.

SHOPPING HILITES  
 with  
**VIOLET SCHRAM**  
 1 P.M. DAILY  
 Check **KEYD**

- KFVD-Shopping Highlights.  
 KFWE-Bill Anson.  
 KGER-Luncheon Serenade.  
 KGFJ-1230 Club.  
 KGIL-Wesley Tuttle.  
 KIEV-Strictly Instrumental.  
 ★KLAC-News; Sports.  
 KMPC-California Carousel.  
 KOWL-Joe Adams Show.  
 KRKD-Polk Time.  
 KWKW-Afternoon Serenade.  
 KWKW-Bill Garr Show.  
 KXLA-Community Broadcaster.  
 1:15-KFI, KFSD-Stella Dallas.  
 KNX, KCBQ-Hilltop House.  
 KALI-Navy Startime.  
 KFAC-Once Upon a Time.  
 BLAC-570 Club.  
 KWKW-Races and Sports.  
 KXLA-Farm News.  
 1:25-KGFJ-Sports Flash.  
 1:30-KFI, KFSD-Lorena Jones.  
 KHJ-Women Are Wonderful.  
 KNX-Housewives' Protective League.  
 KALI-Public Interest.  
 KFAC-Matinee.  
 KFVD-For Westerners Only.  
 ★KFWE-News.  
 KGER-Here's to Vets.  
 KGFJ-Armchair Concert.  
 KGIL-Homemakers.  
 KIEV-Records with Raisin.  
 KVOE-Chuckle Wagon.  
 KXLA-Western Music.  
 1:45-KECA-Frances Scully.  
 KFI, KFSD-Widder Brown.  
 KALI-Roy Loggins Show.  
 KFWE-Bill Anson.  
 ★KGER-News, Commentary.  
 KXLA-Western Roundup.  
 1:55-KGFJ-Sports Flash.  
 2-KECA-Surprise Package.  
 KFI, KFSD-When a Girl Marries.  
 ★KHJ, KNX-News.  
 KALI-Roy Loggins Show.  
 KCBQ-St. Louis Matinee.  
 KFAC-Composers' Corner.  
 KFOX-Texas Tiny.  
 KFVD-For Westerners Only.  
 KFWE-Bill Anson.  
 KGER-Long Beach Band.  
 KGFJ-Meet the Band.  
 KGIL-Homemakers' Matinee.  
 KIEV-Records with Raisin.  
 ★KLAC-News, Sports.  
 ★KMPC-News; Carousel.  
 KOWL-Joe Adams Show.  
 KRKD-Social Security.  
 KVOE-1490 Club.  
 KWKW-Paul Sutton.  
 KWKW-Eddie Arnold.

## thursday RADIO Program Highlights

Morning Programs Appear in Lightface Type; Afternoon and Evening Programs in Boldface.

### Comedy-Variety

- 3:00-Arthur Godfrey, KNX.  
 8:30-Aldrich Family, KFI.  
 9:00-Father Knows Best, KFI.  
 9:30-Beulah, KNX.

### Quiz, Participation

- 7:00-Welcome to Hollywood, KECA.  
 8:00-McNal Bkfst. Club, KECA  
 8:30-Grand Slam, KNX.  
 11:00-Double or Nothing, KFI.  
 11:30-Queen for a Day, KHJ.  
 12:30-Art Linkletter, KNX.  
 2:00-Surprise Package, KECA.  
 3:00-Welcome Travelers, KFI.  
 8:00-Original Amateur, KECA.

### Drama

- 6:00-Suspense, KNX.  
 6:30-Hallmark Playhouse, KNX  
 7:00-Screen Guild, KECA.  
 7:00-Screen Director's Playhouse, KFI.  
 8:00-Clyde Beatty Show, KHJ.

### Comment-Narration

- 9:00-Kate Smith, KHJ.  
 1:30-Housewives' League, KNX.  
 4:00-Art Baker, KECA.  
 4:30-Burritt Wheeler, KFI.  
 4:30-Behind the Story, KHJ.

### Mystery-Detective

- 6:00-Dragnet, KFI.  
 7:00-Murder by Experts, KHJ.  
 7:00-Lineup, KNX.  
 8:30-Mr. Keen, KNX.  
 9:00-FBI in Peace & War, KNX  
 9:30-Counterspy, KFI.  
 10:00-I Love a Mystery, KHJ.

### Public Interest-Information

- 12:00-Farm Reporter, KFI.  
 6:30-Answer Man, KHJ.

### Sports

- 8:45-Racing News, KLAC.  
 9:30-Racing, KGFJ.  
 5:15-Tom Harmon, KNX.  
 5:30-Sports Dial, KRKD.  
 5:45-Race Recap, KGFJ.  
 5:45-Sam Balter, KLAC.  
 5:45-Race Results, KRKD.  
 6:15-Lippy Duckat, KWKW.  
 6:15-Bob Kelley, KMPC.  
 6:30-Joe Hernandez, KMPC.  
 9:30-Rod & Gun Club, KHJ.

### Popular-Western Music

- 4:00-Curt Massey, KNX.  
 8:15-D. Shore & J. Smith, KNX.

## TENNESSEE ERNIE IN RADIO'S HOTTEST WESTERN SHOW K X L A

9 - 10 A. M. — Mon.-Fri.

- KXLA-Bar Nothin' Ranch.  
 9:05-KFI-Ladies' Day.  
 9:15-KFI, KFSD-Dial Dave Garroway.  
 KHJ, KFAM, KGB-Garden Guide.  
 KNX, KCBQ-Aunt Jenny.  
 KFOX-Home Missionary.  
 ★KFVD-News.  
 KFWE-Unity Daily Word.  
 KGFJ-Aerotrials.  
 KGIL-Ballads for You.  
 KLAC-Bill Stewart.  
 KWKW-Latin Interlude.  
 9:25★KECA, KFMB-Edwin C. Hill.  
 9:30-KECA-Quick as a Flash.  
 KFI-Ladies' Day.  
 KHJ-Norma Young.  
 KNX, KCBQ-Helen Trent.  
 KALI-Beautiful Mexico.  
 KFAC-Accent on Strings.  
 KFMB-Sunset and Vine.  
 KFOX-Full Gospel.  
 KFWE-Dave Ormont.  
 KGB-Molly Morse.  
 KGER-God's Half Hour.  
 KGFJ-Racin' News.

**KXLA**—Western Roundup.  
 2:05—**KNX**—International Disc Jockey.  
 2:10—**KLAC**—570 Club.  
 2:15—**KFI, KFSD**—Portia Faces Life Club 930.  
**KMPX**—Los Angeles in Review  
**KRKD**—Salvation Army.  
**KXLA**—Continental Serenade.  
 2:25—**KGJF**—Sports Flash.  
 2:30—**KECA, KFMB**—Chance of a Lifetime.  
**KFI, KFSD**—Just Plain Bill.  
**KFVD**—News.  
**KFWB**—News; Bill Anson.  
**KGER**—Garden School.  
**KGJF**—Variety on Piano.  
**KGIL**—Variations in Rhythm.  
**KMPC**—California Carousel.  
**KRKD**—News; Tops in Pops.  
 2:40—**KGER**—Long Beach Band.  
 2:45—**KFI, KFSD**—Front-Page Farrell.  
**KNX**—Freddy Martin.  
**KALI**—Fantasias Musicales.  
**KGJF**—Western Roundup.  
**KXLA**—Frank Simon.  
 2:55—**KECA**—White House Report.  
**KGJF**—Sports Flash.  
**KECA**—Today in Hollywood.  
**3**—**KFI, KFSD**—Welcome Travelers.  
**KHJ**—Club 930.  
**KNX, KCBQ**—Arthur Godfrey.  
**KALI**—Fantasias Musicales.  
**KFAC**—World of Opera.  
**KFOX**—Dusty Records.  
**KFVD**—Harlematinee.  
**KFWB**—Peter Potter.  
**KGER**—News; Fiesta Grande.  
**KGJF**—Record Jackpot.  
**KGIL**—Encore Time.  
**KIEV**—Freddy Martin.  
**KLAC, KMPC, KWIK, KXLA**—News.  
**KOWL**—Joe Adams Show.  
**KRKD**—Tops in Pops.  
**KXKW**—News.  
 3:05—**KECA**—Today's World.  
**KMPC**—Magic of Melody.  
**KWIK**—A. Don Miller Show.  
**KXKW**—Dop in Review.  
 3:10—**KLAC**—Don Otis Show.  
 3:15—**KECA, KFMB**—Peace of Mind.  
**KFOX**—Matinee Melodies.  
**KGB**—Musical Scoreboard.  
**KGIL**—News.  
**KXLA**—Music Mountain.  
 3:25—**KGJF**—Sports Flash.  
 3:30—**KECA**—Rays Valley Show.  
**KFI, KFSD**—Aunt Mary.  
**KFAC**—Lyrics in Chorus.  
**KFOX**—Music.  
**KFVD**—Song Stylists.  
**KFWB**—News; Peter Potter.  
**KGER**—Rancho 1390.  
**KGIL**—Dance Matinee.  
**KIEV**—Date with Allin Slate.  
**KOWL**—Chico's Swingtime.  
**KRKD**—News; Tops in Pops.  
**KXKW**—Foothill Features.  
 3:45—**KFI, KFSD**—We Love & Learn  
**KHJ**—Rum Looks at H'wood.  
**KALI**—Voice of So. America.  
**KFAC**—News.  
**KFOX, KFVD**—Old-Age Pensions.  
 3:55—**KGER**—News.  
**KGJF**—Sports Flash.  
**4**—**KECA**—Art Baker's Notebook.  
**KFI, KFSD**—This Woman's Secret.  
**KHJ, KFXM, KGB**—Fulton Lewis.  
**KNX, KCBQ**—Curt Massey Time.  
**KALI**—Voice of South America.  
**KFAC**—Musical Masterpieces.  
**KFMB**—Quick as a Flash.  
**KFOX, KIEV**—News.  
**KFWB**—Peter Potter.  
**KGER**—Rancho 1390.  
**KGJF**—Record Review.  
**KGIL**—Western Trails.  
**KLAC**—News, Sports.  
**KMPC**—News.  
**KRKD**—Spotlight on a Star.  
**KWIK**—Hank Penny.  
**KXKW**—News; Rodeo Bill.  
**KXLA**—Music Mountain.  
 4:05—**KMPC**—Bands and Ballads.  
 4:15—**KFI, KFSD**—Dr. Paul.  
**KHJ, KFXM, KGB, KVOE**—Frank Hemingway.  
**KNX, KCBQ**—Strike It Rich.  
**KFOX**—Music.  
**KIEV**—Date with Allin Slate.  
**KLAC**—Bill Stewart.  
**KMPC**—Twilight Tales, Stories of Magic Land.  
**KOWL**—Italian Hour.  
**KRKD**—Waltzes.  
 4:25—**KGJF**—Sports.  
 4:30—**KECA**—Play It Again.  
**KFI**—Bertie Wheeler.  
**KHJ, KGB, KVOE**—Behind the Story.  
**KFMB, KFVD**—News.  
**KFOX**—Music.  
**KFWB**—News; Red Rowe.  
**KGJF**—Record Review.

**KMPC**—Romance and Rhythm.  
**KRKD**—Sweet Songs.  
**KXKW**—Bill Sampson Show.  
**KXLA**—Western Music.  
 4:35—**KFVD**—Harlematinee.  
 4:45—**KECA**—Elmer Davis.  
**KHJ, KGB, KVOE**—News, Sam Hayes.  
**KNX**—Harry Babbitt.  
**KCBQ**—Local News.  
**KFSD**—Richard Harkness.  
**KLAC**—Racing Roundup.  
**KOWL, KRKD**—News.  
 4:55—**KGER, KGJF**—Sports.  
**5**—**KECA, KWIK, KXKW**—News.  
**KFI**—Feature Wire.  
**KHJ, KFXM, KGB, KVOE**—Straight Arrow.  
**KNX, KCBQ**—News, Murrow.  
**KFAC**—Sunset Serenade.  
**KFMB**—Jimmy Wakely Show.  
**KFOX**—Sunshine Mission.  
**KFVD**—News.  
**KFSD**—News.  
**KFWB**—Red Rowe.  
**KGER**—Rancho 1390.  
**KGJF**—Jive at 5.  
**KGIL**—Children's Program.  
**KIEV**—Sam's Show.  
**KLAC**—Fred Henry Reports.  
**KMPC**—News; Bill Ewing.  
**KRKD**—Songs of the Saddle.  
**KXLA**—Western Music.  
 5:05—**KWIK**—Joe Thompson Show.  
 5:15—**KECA**—Happy Theater.  
**KFI**—News.  
**KNX**—Tom Harmon.  
**KGER**—World News.  
**KLAC**—Bill Stewart.  
**KMPC**—Raymond Gram Swing  
**KXKW**—Sports.  
 5:30—**KECA, KFMB**—Superman.  
**KFI**—Casa Cugat.  
**KHJ, KFXM, KGB, KVOE**—Sky King.  
**KNX, KCBQ**—Chet Huntley.  
**KFAC**—Whoa Bill Club.  
**KFOX, KGJF**—News.  
**KFSD**—This Is the Story.  
**KGER**—Stamps Quartet.  
**KGIL**—News; Tops in Pops.  
**KMPC**—All-Time Hits.  
**KRKD**—Sports Dial.  
**KXKW**—Romano Spanish Hr.  
**KXLA**—Squeakin' Deacon.  
 5:45—**KFI, KFSD**—Elmer Peterson.  
**KNX, KCBQ**—News, Goss.  
**KFOX**—Your Fishcaster.  
**KGER**—Gospel Friends.  
**KGJF**—Race Recap.  
**KGIL**—Help Wanted.  
**KLAC**—Sam E. Balter, Sports.  
**KMPC**—Top Tunes.  
**KRKD**—Race Results.  
 5:55—**KECA**—Falstaff's Fabulous Fables.  
**KHJ, KFXM**—Dollars and Sense.  
**6**—**KECA**—Edwin C. Hill.  
**KFI, KFSD**—Dragnet.  
**KHJ, KFXM, KGB**—Gabriel Heatter.  
**KNX, KCBQ**—Suspense.  
**KFOX, KIEV, KLAC, KWIK**—News.  
**KFAC**—Prelude to Evening.  
**KFWB**—Clete Roberts News.  
**KGER**—American Soul Clinic.  
**KGJF**—Request Performance.  
**KGIL**—Easy Listening.  
**KMPC**—Norman Nesbitt, News; Aviation News.  
**KRKD**—Variety Time.  
**KXKW**—Italian Hour.  
**KXLA**—Scandinavian Hour.  
 6:05—**KECA, KFMB**—Headline Edition.  
**KIEV**—Sam's Show.  
 6:15—**KECA**—Main Street o Malibu.  
**KHJ, KGB**—Mutual Newsreel.  
**KFMB**—Hawaiian Echoes.  
**KFOX**—Music.  
**KFWB**—Sports.  
**KGIL**—Latin-American Music.  
**KLAC**—Al Jarvis Ballroom.  
**KMPC**—Bob Kelley, Sports.  
**KWIK**—Lippy Duckat, Sports.  
 6:20—**KECA**—Sports Review.  
 6:30—**KECA**—Waitin' for Wakely.  
**KFI, KFSD**—Music From Hollywood.  
**KHJ, KGB**—Answer Man.  
**KNX, KCBQ**—Hallmark Playhouse.  
**KFAC**—Musical Milestones.  
**KFMB**—Armstrong of the SBI.  
**KFOX**—Hal's Memory Room.  
**KFWB**—America Dances.  
**KGER**—Back to the Bible.  
**KGIL**—Dinner Concert.  
**KMPC**—Hollywood Park Races  
**KWIK**—American Jewish Hr.  
**KXKW**—Hoyos Hour.  
**KXLA**—Eddy Arnold Show.  
 6:45—**KHJ, KGB, KVOE**—News, Sam Hayes.  
**KGIL**—Down Memory Lane.  
**KRKD**—Dr. Joseph Murphy.  
**KXLA**—Western Music.  
 6:55—**KHJ, KGB, KVOE**—Bill Henry  
**7**—**KECA, KFMB**—Screen Guild Players.

**KFI, KFSD**—Screen Director's Playhouse.  
**KHJ, KFXM, KGB**—Murder by Experts.  
**KNX, KCBQ**—Lineup.  
**KFAC**—Twilight Hour.  
**KFOX**—Music.  
**KFWB**—America Dances.  
**KGER**—Family Bible Hour.  
**KGJF**—Musical Digest.  
**KGIL, KRKD, KXLA**—News.  
**KMPC**—Musical Memories.  
**KVOE**—Meet Your Neighbor.  
**KWIK**—Frank Edwards.  
**KXKW**—Hoyos Hour.  
 7:15—**KFOX**—Evening Melodies.  
**KGIL**—Songs by Crosby.  
**KRKD**—Strolling Tom.  
**KWIK**—Johnson Family.  
**KXLA**—Western Music.  
 7:30—**KHJ, KFXM, KGB, KVOE**—Red Ryder.  
**KNX, KCBQ**—The Choraliers.  
**KFAC**—Echoes and Encores.  
**KFOX**—Meet the Band  
**KFWB**—Fishing.  
**KGER**—Rev. Markham.  
**KGIL**—Tribe 1260 Boy Scouts.  
**KLAC**—Ski Time.  
**KMPC**—Top Ten Tunes.  
**KRKD**—Dr. Richardson.  
**KWIK**—Parks and Recreation.  
**KXKW**—Betz Spanish Program.  
**KXLA**—Ole Rasmussen.  
 7:45—**KFOX, KLAC**—News.  
**KFSG**—Church Service.  
**KFAC**—Rosary Hour.  
**KLAC**—News, Football: Glendale vs. LACC.  
**8**—**KECA, KFMB**—Original Amateur Hour.  
**KFI, KFSD**—One Man's Family.  
**KHJ, KFXM, KGB, KVOE**—Clyde Beatty Show.  
**KNX, KCBQ**—News, Lowell Thomas.  
**KFAC**—Evening Concert.  
**KFOX**—Music.  
**KFSD**—Church Service.  
**KFWB**—Music.  
**KGER**—Bible Treasury.  
**KGJF**—News.  
**KGIL**—Walkin' Charlie.  
**KLAC**—Football.  
**KMPC**—News.  
**KWIK**—Nick Musky.  
**KXKW**—Broadway Melodies.  
**KXLA**—Western Music.  
 8:15—**KFI, KFSD**—World News.  
**KNX**—Jack Smith and Dinah Shore.  
**KFOX**—Speaking of Sports.  
**KFWB**—Voice of the Army.  
**KGER**—Hebrew Christian.  
**KGJF**—News, Averill Harmon.  
**KMPC**—Barbershop Harmonies  
 8:30—**KFI, KFSD**—Aldrich Family.  
**KHJ, KFXM**—Reporters' Roundup.  
**KNX, KCBQ**—Mr. Keen.  
**KFOX**—Music.  
**KFWB**—News.  
**KGER**—Music Hall.  
**KGJF**—Today's Hits.  
**KGIL**—Platter Party.  
**KMPC**—Parade of Hits.  
**KWIK**—What's the Answer?  
**KXKW**—Hungarian Melodies.  
**KXLA**—Ole Rasmussen.  
 8:45—**KECA, KFMB**—Robert Montgomery  
**KFOX**—Skylite Jamboree.  
**KFWB**—U. N. Today.  
**9**—**KGIL**—News.  
**KVOE**—Your History.  
**KECA**—World's Best Seller.  
**KFI, KFSD**—Father Knows Best.  
**KHJ, KFXM, KGB, KVOE**—News, Glenn Hardy.  
**KNX**—FBI in Peace and War.  
**KFAC**—Evening Concert.  
**KFMB**—High Life Revue.  
**KFOX**—Skylite Jamboree.  
**KFWB**—Manrice Hart.  
**KLAC**—Football.  
**KGER**—Freeman Healing Campaign.  
**KGJF**—Today's Hits.  
**KGIL**—Musical Scrapbook.  
**KLAC**—Football.

**KMPC**—Parade of Hits.  
**KLAC**—Squeakin' Deacon.  
**KECA**—This Is California.  
**KHJ, KGB, KVOE**—Fulton Lewis.  
**KFOX**—Hitching Post.  
**KFSG**—Songs and Verse.  
**KGER**—Concert.  
**KWIK**—U. N. Today.  
 9:15—**KECA, KFMB**—Hollywood By-Line.  
**KFI**—Counterspy.  
**KHJ, KFXM, KGB, KVOE**—Rod and Gun Club of the Air  
**KNX**—Beulah.  
**KFOX**—Gene James.  
**KFSD**—Theater of Stars.  
**KFSG**—Scottish Tenor.  
**KGER**—John Brown Schools.  
**KGJF**—Platter Party.  
**KGIL**—Musical Memories.  
**KWIK**—Sam's Show.  
**9:45**—**KFI, KFSD**—Les Paul Show.  
**KFI**—Club 15.  
**KFWB**—News.  
**KXKW**—Symphonic Music.  
 9:55—**KHJ, KFXM, KGB, KVOE**—News.  
**10**—**KECA, KFMB**—News, Garred.  
**KFI, KFSD**—Richfield Reporter.  
**KHJ, KFXM, KGB**—I Love a Mystery.  
**KNX, KCBQ**—10 o'Clock Wire.  
**KFAC**—Musical Crossroads.  
**KFOX**—Merry-Go-Around.  
**KFSG**—Hawaiian Echoes.  
**KFSD**—Spade Cooley Time.  
**KFWB**—Gene Norman Show.  
**KGER**—Radio Guild Show.  
**KGJF**—Platter Party.  
**KGIL**—Ten O'Clock Curtain.  
**KFWB**—Maurice Hart.  
**KLAC**—Football.  
**KMPC**—Leisure Time.  
**KWIK**—Sam's Show.  
**KXLA**—News.  
 10:15—**KECA**—Dr. Frederick Baltes.  
**KFI**—Johnny Murray.  
**KHJ, KGB, Frank Edwards**.  
**KNX**—Cot Elson.  
**KCBQ**—Cote Glee Club.  
**KFMB**—Gene Norman Show.  
**KFSD**—Terrea Lea.  
**KFSG**—Eventide Melodies.  
**KXLA**—Western Music.  
 10:30—**KECA**—John B. Kennedy.  
**KFI**—Virgil Pinkley.  
**KHJ**—Lonesome Gal.  
**KNX**—Starlight Salute.  
**KFOX**—Music Moderne.  
**KFSD**—Concert Hall.  
**KGB**—Smoke Rings.  
**KGER**—21st Street Temple.  
**KGIL**—Tips for Listening.  
**KLAC**—News, Don Otis.  
**KXKW**—Symphonic Music.  
 10:35—**KECA**—Symphonette.  
 10:45—**KFI**—Tommy Dorsey Show.  
**KFSG**—James Sustar.  
**KECA**—Cinegrill Music.  
**11**—**KFI, KFSD, KXKW**—News.  
**KHJ**—Crowell's Nest.  
**KNX**—News, Larry Thor.  
**KFAC**—Musical Crossroads.  
**KFMB, KFWB**—Gene Norman Show.  
**KFOX**—Music.  
**KFVD**—Spade Cooley Time.  
**KFWB**—Gene Norman.  
**KGER**—Spirituals.  
**KGJF**—Spotlight Parade.  
**KGIL**—Juke-Box Review.  
**KLAC**—News; Don Otis.  
**KMPC**—Palladium Party.  
**KWIK**—Hank Hope Show.  
**KXKW**—Let's Dance.  
**KXLA**—Western Music.  
 11:10—**KNX**—Sports.  
 11:15—**KFI**—Johnny Murray.  
**KNX**—Merry-Go-Round.  
**KFSG**—Veterans.  
**KVOE**—Murder by Experts.  
**KXKW**—Let's Dance.  
**KXLA**—Carl Bailey and Alex Cooper.  
 11:30—**KECA**—Beverly Hills Orch.  
**KFI**—Bing Crosby Sings.  
**KFOX**—Hal's Memory Room.  
**KFSG**—Beauty of Scriptures.  
**KGER**—At the Ranchhouse.  
**KGJF**—Manhattan Supper.

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# RADIO PROGRAM FINDER

Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type.  
\*Indicates programs of news and commentation.

\*Adams, Cedric.....KNX, 12:55 p.m. M-F  
 Adams, Joe.....KFWL, 12 p. M-Sa  
 Adam, Buzz.....KECA, 6 p.m. Sa  
 Adventures of Dr. Kildare.....KFI, 9:30 p.m. Sa  
 Agony, Martin.....KECA, 6 a.m. M-Sa  
 Air Force Hour.....KHJ, 11:30 a.m. Sa  
 Air-o-torials.....KGFJ, 9:15 a.m. M-Sa  
 Album of Familiar Music.....KFI, 6:30 p.m. Su  
 Aldrich Family.....KFI, 8:30 p.m. Th  
 All Around Town.....KFI, 9:50 a.m. M-F  
 Allen, Irwin.....KLAC, 8:30 p.m. Su  
 Allen, Steve.....KNX, 12:05 a.m. Tu-Su  
 America Dances.....KFWB, 6:30 p.m. M-F  
 American Album.....KFI, 11:30 a.m. Su  
 American Farmer.....KECA, 4 p.m. Su  
 American Legion.....KMPC, 9:30 p.m. Su  
 American Rhapsody.....KNX, 3 p.m. Su  
 America Speaks Up.....KMPC, 9 p.m. Su  
 Amos and Andy.....KNX, 4:30 p.m. Su  
 Andy & Virginia.....KMPC, 6 a.m. M-F  
 Anson, Bill.....KFWB, 12 n. M-Sa  
 Answer Man.....KHJ, 6:30 p.m. M-F  
 Archie Andrews.....KFI, 8 a.m. Sa  
 Arden, Eve.....KNX, 8 p.m. Su  
 Armstrong of the SBI.....KECA, 7 p.m. Tu,  
 9:30 p.m. F  
 Army Air Force.....KHJ, 6 p.m. Sa  
 Arnold, Edward.....KECA, 9 p.m. M  
 Are Ya Listening?.....KFI, 10:15 a.m. M-Th  
 Are You From Dixie?.....KFI, 10 a.m. Sa  
 Art Baker's Notebook.....KECA, 4 p.m. M-F  
 Art of Living.....KFI, 7:30 a.m. Su  
 Aunt Jenny.....KNX, 9:15 a.m. M-F  
 Aunt Mary.....KFI, KFSD, 3:30 p.m. M-F  
 Autry, Gene.....KNX, 8:30 p.m. Sa  
 Babbitt, Harry.....KNX, 7:45 a.m. M-F  
 Baby Snooks.....KFI, 5:30 p.m. Tu  
 Backstage Wife.....KFI, 1 p.m. M-F  
 Back to God.....KHJ, 8 a.m. Su  
 Bailes, Dr. Frederick.....KECA, 6:30 a.m. M-F,  
 10:15 p.m. M-F  
 Balter, Sam.....KLAC, 5:45 p.m. M-Sa  
 Bandstand, U.S.A.....KHJ, 4:30 p.m. Sa  
 Barrymore, Lionel.....KFI, 9:30 p.m. Sa  
 \*Baukhage Talking.....KECA, 12:15 p.m. M-F  
 Beatty, Clyde.....KHJ, 8 p.m. Th  
 \*Behind the Story.....KHJ, 4:30 p.m. M-F  
 Benny, Jack.....KNX, 4 p.m., 9:30 p.m. Su  
 Berch, Jack.....KFI, 8:30 a.m. M-F  
 Bergen, Edgar.....KNX, 5 p.m., 8:30 p.m. M-F  
 \*Berman, Averill.....KGFJ, 8:15 p.m. M-F  
 Beulah.....KNX, 9:30 p.m. M-F  
 Bible Class.....KHJ, 9 a.m. Su  
 Bible Institute.....KHJ, 9:30 a.m. M-W-F  
 Bible Society.....KFOX, 8 a.m. Tu-Sa  
 Bible Treasury Hour.....KGFJ, 9:45 a.m. M-F  
 Biggs, E. Power.....KNX, 6:15 a.m. Su  
 Big Sister.....KNX, 10 a.m. M-F  
 Big Story.....KFI, 7 p.m. W  
 Big Town.....KFI, 7 p.m. Tu  
 Black Hawk.....KECA, 5:30 p.m. W  
 Blind Artists Guild.....KFWB, 4:30 p.m. Sa  
 Bob Barkley, Undercover Agent.....KECA, 8:30  
 p.m. W  
 Bobby Benson.....KHJ, 5 p.m. Su  
 Bouwron, Fletcher.....KECA, 9:45 p.m. Tu  
 Boyer, Charles.....KFI, 7:30 p.m. Th  
 Breakfast Club.....KECA, 8 a.m. M-F  
 Breaking All Records.....KNX, 12:05 a.m. Tu-Sa  
 Break the Bank.....KFI, 8 a.m. M-W-F  
 Brighter Day.....KNX, 11:45 a.m. M-F  
 Broadway is My Beat.....KNX, 6:30 p.m. F  
 \*Brown, Cecil.....KHJ, 8 a.m. M-F  
 Bull, Frank.....KFWB, 6:30 p.m. M-F  
 Business News.....KMPC, 8:15 a.m. M-Sa  
 Business Reporter.....KMPC, 9:45 p.m. Su  
 California Caravan.....KHJ, 4 p.m. Su  
 California Carousel.....KMPC, 1 p.m. M-F  
 Canary Chorus.....KHJ, 11:45 a.m. Su  
 Canova, Judy.....KFI, 7 p.m. Sa  
 Can You Top This?.....KECA, 7:30 p.m. Sa  
 Capitol Clockroom.....KNX, 8:30 p.m. F  
 Carnation Hour.....KNX, 7 p.m. F  
 Carolina Calling.....KNX, 5:30 a.m. Su  
 Cass Cugat.....KFI, 5:30 p.m. W-F  
 Catholic Answers.....KFWB, 7:45 p.m. Su  
 Catholic Hour.....KFI, 11 a.m. Su  
 Cavalcade of America.....KLAC, 9:05 a.m. Su  
 Cavallaro, Carmen.....KHJ, 10:45 a.m. M-F  
 Challenge of the Yukon.....KHJ, 5:30 p.m. M, W, F  
 Challenge to Youth.....KMPC, 8:30 a.m. Su  
 Champion Roll Call.....KECA, 6:55 p.m. F  
 Chance of a Lifetime.....KECA, 2:30 p.m. M-F  
 Charlie McCarthy.....KNX, 5 p.m., 8:30 p.m. Su  
 Charlie Wild, Private Eye.....KFI, 2:30 p.m. Su  
 Chef Milani.....KMPC, 9:30 a.m. M-F  
 Chicago Round Table.....KFI, 10:30 a.m. Su  
 Chicago Theater.....KHJ, 10 p.m. Su  
 Choralers.....KNX, 7:30 p.m. Th

Christian Science.....KFI, 8:30 a.m. Su  
 Church Federation.....KFAC, 8 a.m. M  
 Church of the Air.....KNX, 7 a.m. Su  
 Church in the Vale.....KECA, 7 a.m. Su  
 Cisco Kid.....KHJ, KGB, 7:30 p.m. M, W, F  
 City Reports.....KFI, 10:15 p.m. Su  
 Cliche Club.....KECA, 7:30 p.m. Su  
 Club Fifteen.....KNX, 9:45 p.m. M-F  
 Club 930.....KECA, 9:15 p.m. M-F  
 Cluh Time.....KECA, 5:45 p.m. Sa  
 Coffee Time.....KFI, 8 a.m. Tu,Th  
 Commander Scott.....KNX, 12:15 p.m. Su  
 Composers' Corner.....KFAC, 2 p.m. M-Sa  
 \*Conside, Bob.....KFI, 8:15 p.m. Sa  
 Contented Hour.....KNX, 7 p.m. Su  
 Cookin' With Jazz.....KECA, 11 p.m. M  
 Cook, Ira.....KECA, 11:45 a.m. 1 p.m. M-F  
 .....KECA, 9 a.m. Sa  
 Cooper, Alex.....KXLA, 11:30 p.m. M-Sa  
 Count of Monte Cristo.....KHJ, 8:30 p.m. Su  
 Counterspy.....KFI, 9:30 p.m. Th  
 County Medical Assn.....KFAC, 1 p.m. Th  
 Crime Does Not Pay.....KFI, 9:30 p.m. Sa  
 Crime is Your Problem.....KFI, 10:15 a.m. Su  
 Crocker, Betty.....KECA, 10:55 a.m. M-F  
 Crosby, Bing.....KNX, 6:30 p.m. W  
 Crossroads.....KECA, 6:30 p.m. Su  
 Crowell, George KHJ, 7:15 p.m., 11:30 p.m. M-F  
 .....KHJ, 11 p.m. Th,Sa  
 \*Cunningham, Bill.....KHJ, 12:15 p.m. Su  
 Darby, Raymond.....KFI, 10:15 p.m. Sa  
 Davidson, Bill.....KECA, 9 a.m. Su  
 \*Davis, Elmer.....KECA, 4:45 p.m. M-F  
 Day, Dennis.....KFI, 6:30 p.m. Sa  
 Dempsey-Teeger Hour.....KMPC, 10 a.m. Su  
 Detour.....KECA, 8 p.m. W  
 Dimension X.....KFI, 12 a. Su  
 Dixon, Nancy.....KHJ, 12:30 p.m. M-F  
 Dollar a Minute.....KNX, 7:30 p.m. Tu  
 Dollars and Sense.....KHJ, 5:45 p.m. Tu,Th,  
 4:35 p.m. Sa  
 \*Double or Nothing.....KFI, 11 a.m. M-F  
 Downey, Morton.....KNX, 12 a. M-Sa  
 Dragnet.....KFI, 10 p.m. Th  
 Dr. Christian.....KNX, 8:30 p.m. W  
 Dr. Hiss Clinic.....KHJ, 9 a.m. Sa  
 Dr. I. Q.....KECA, 7:30 p.m. W  
 Dr. Kildare.....KFI, 1:30 p.m. Su  
 Dr. Paul.....KFI, 4:15 p.m. M-F  
 Duffy's Tavern.....KFI, 6:30 p.m. F  
 Earn Your Vacation.....KNX, 1 p.m. Su  
 Eastside Show.....KFWB, 10 p.m. M-Sa  
 Easy Access.....KECA, 11:15 a.m. M-F  
 Echoes of Eden.....KFWB, 10:30 p.m. Su  
 \*Edwards, Frank.....KHJ, 10:15 p.m. M-F  
 \*Eliot, Major G. F.....KHJ, 6:45 p.m. Su  
 Elson, Bob.....KNX, 10:15 p.m. M-F  
 Enchanted Hour.....KHJ, 5:30 p.m. Su  
 Escape.....KNX, 9 p.m. F  
 Eternal Light.....KFI, 9:30 a.m. Su  
 Evening Concert.....KFAC, 8 p.m. M-Sa  
 Ewing, Bill.....KMPC, 10 a.m., 5 p.m. M-F  
 Facts for Farmers.....KMPC, 12:30 p.m. M-F  
 Falcon.....KFI, 1 p.m. Su  
 Falstaff's Fabulous Fables.....KECA, 5:55 p.m. M-F  
 Family Party.....KNX, 11 a.m. Su  
 Family Theatre.....KHJ, 8:30 p.m. W  
 Farm Highlights.....KFI, 6:15 a.m. M-Sa  
 Farm Adviser.....KMPC, 7 a.m. M-F  
 Farm Reporter.....KFI, 12 a. M-Sa  
 Father Knows Best.....KFI, 9 p.m. Th  
 Fat Man.....KECA, 8 p.m. F  
 Faye, Alice.....KFI, 4:30 p.m. Th  
 FBI in Peace and War.....KNX, 9 p.m. Th  
 \*Feature Wire.....KFI, 5 p.m. M-F  
 Fibber and Molly.....KFI, 6:30 p.m. Tu  
 First Baptist Church.....KFAC, 7:30 p.m. Sa  
 Fisher, George.....KNX, 12:15 p.m. M-F  
 .....10:15 p.m. Sa  
 Fishing Pals.....KGFJ, 8 p.m. M-F  
 Five Seventy Club.....KLAC, 1:10 p.m. M-Sa  
 \*Flannery, Harry.....KRRJ, 7 p.m. W, F  
 Flyin' Feet.....KECA, 8:30 a.m. Su  
 Flynn, John.....KHJ, 8:15 p.m. F  
 \*Foster, Cedric.....KHJ, 12:15 p.m. M-F  
 Frank and Ernest.....KHJ, 11 a.m. Su  
 Freedom Story.....KMPC, 7:45 p.m. Su  
 Front-Page Farrell.....KFI, KFSD, 2:45 p.m. M-F  
 \*Fuller, Sid.....KHJ, 12 p. M-F  
 Gangbusters.....KNX, 9:30 p.m. Sa  
 Garden School.....KGER, 2:30 p.m. M-F  
 Garr, Bill.....KWKW, 1 p.m. M-Sa  
 \*Garred, Bob.....KECA, 7:30 a.m. M-Sa  
 .....KECA, 10 p.m. M-Sa  
 Garroway, Dave.....KFI, 9:15 a.m. M-F  
 Gateway to Music.....KFAC, 9:30 p.m. Su  
 George, Wally.....KIEV, 11 a.m. Su  
 Get More Out of Life.....KHJ, 6:45 p.m. Su  
 Gilbert and Sullivan.....KFAC, 9:30 a.m. Su  
 Gillespie Garden Guide.....KHJ, 9:15 a.m. T-F  
 \*Give and Take.....KNX, 10:30 a.m. Sa  
 Godfrey, Arthur.....KNX, 7 a.m., 3 p.m., M-F

Godfrey's Digest.....KNX, 1:30 p.m. Su  
 Gospel Singer.....KHJ, 9:15 a.m. M-F  
 \*Goss, Frank.....KHJ, 9:15 a.m. M-F  
 .....KNX, 7:30 a.m. M-Sa  
 .....KNX, 5:45 p.m. M-Sa  
 Graham, Vance.....KMPC, 9:30 a.m. Su  
 Grand Central Station.....KNX, 9:30 a.m. Su  
 Grandpa Owens.....KFI, 8 a.m. Su  
 Grand Ole Opry.....KFI, KFSD, 7:30 p.m. Sa  
 Grand Slam.....KNX, 8:30 a.m. M-F  
 Greatest Story Ever Told.....KECA, 2:30 p.m. Su  
 Great Guildersleeve.....KFI, 8:30 p.m. W  
 Guiding Light.....KNX, 10:45 a.m. M-F  
 \*Gump, Robert.....KFI, 9:30 p.m. Su  
 Hallmark Playhouse.....KNX, 6:30 p.m. Th  
 Halls of Ivy.....KFI, 6:30 p.m. W  
 Hal's Memory Room.....KFOX, 6:30 p.m., 11:30  
 p.m. D  
 Handbook of Life.....KHJ, 8 a.m. Sa  
 Happy Homes.....9:30 a.m. M-F  
 Happy Theater.....KECA, 5:15 p.m. M-F  
 Hardy Family.....KFI, 6 p.m. Tu  
 \*Hardy, Glenn.....KHJ, 10 a.m., 9 p.m. Su-F  
 Harmon, Tom.....KNX, 5:15 p.m. M-F  
 Harris, Phil.....KFI, 4:30 p.m. Su  
 Hart, Maurice KFWB, 11 a.m. M-Sa, 9 p.m. M-F  
 Hashknife Hartley.....KHJ, 1 p.m. Su  
 Haven of Rest.....KXLA, 8:30 a.m. M-W-F,  
 KHJ, 8:30 a.m. Tu,Th,Sa  
 Hawaii Calls.....KHJ, 6:30 p.m. Sa  
 Hawk, Bob.....KNX, 7:30 p.m. M  
 \*Hayes, Sam.....KFI, 7:45 a.m. M-Sa  
 \*Hayes, Sam.....KHJ, 4:45 p.m., 6:45 p.m. M-F  
 Haynes, Dick.....KHJ, 10:30 a.m. M-F  
 \*Headline Edition.....KECA, 6:05 p.m. M-F  
 \*Heatter, Gabriel.....KHJ, 6 p.m. M-F  
 .....KHJ, 6:30 p.m. Su  
 Heldt, Horace.....KNX, 6:30 p.m. Su  
 \*Hemingway, Frank.....KHJ, 4:15 p.m. M-Sa  
 .....KHJ, 7 a.m. M-Sa  
 \*Henry, Bill.....KHJ, 6:55 p.m. M-F  
 \*Henry, Fred.....KLAC, 5 p.m. M-F  
 Here's to Veterans.....KFI, 11:45 p.m. Th  
 \*Hill, Edwin C.....KECA, 9:25 a.m., 6 p.m. M-F  
 Hill, Napoleon.....KFWB, 3:30 p.m. Su  
 Hilltop House.....KNX, 1:15 p.m. M-F  
 Hit Parade.....KFI, 9 p.m. Sa  
 Hollywood Byline.....KECA, 9:30 p.m. Th  
 Hollywood Music Hall.....KNX, 7 p.m. Tu  
 Hollywood Star Playhouse.....KNX, 9 p.m. M  
 Hometown Happenings.....KFI, 8:45 a.m. Su  
 Hometown Jamboree.....KXLA, 11:30 a.m. M-F  
 Honest Harold.....KFI, 8 p.m. Su  
 Hopalong Cassidy.....KNX, 9 p.m. W  
 Hope, Bob.....KFI, 9 p.m. Tu  
 Hopper, Hedda.....KFI, 8:30 p.m. Sa  
 Hour of Decision.....KECA, 3:30 p.m. Su  
 Hour of Faith.....KECA, 12 a. Su  
 Housewives' Protective League.....  
 .....KNX, 1:30 p.m. M-F, KNX, 3:30 p.m. Sa  
 \*Huntley, Chet, KNX, 10 p.m. D, 5:30 p.m. M-Sa  
 I Love a Mystery.....KHJ, 10 p.m. M-F  
 If They Had Lived.....KGFJ, 8:15 p.m. Su  
 .....KGFJ, 8:30 p.m. Sa  
 Inner Sanctum.....KHJ, 9:30 p.m. M  
 International Airport.....KHJ, 9:30 p.m. W  
 International Disc Jockey.....KNX, 2:05 p.m. M-F  
 .....KNX, 4:40 p.m. Sa  
 Invitation to Learning.....KNX, 8:30 a.m. Su  
 Jack Armstrong.....KECA, 7 p.m. Tu, 9:30 p.m. F  
 Janssen, Weruer.....KFI, 9:30 p.m. M  
 Jewel, Izetta.....KCBQ, 11:45 a.m. M-F  
 Live at Five.....KGFJ, 5 p.m. M-Sa  
 Johnny Desmond Show.....KECA, 8 p.m. M  
 Johnny Dollar.....KNX, 6 p.m. Sa  
 John Steele.....KHJ, 7 p.m. W  
 Junior Junction.....KECA, 3 p.m. Sa  
 Junior Miss.....KNX, 8:30 a.m. Sa  
 Just Plain Bill.....KFI, KFSD, 2:30 p.m. M-F  
 Juvenile Jury.....KHJ, 12:30 p.m. Su  
 \*Kaltenborn, H. V.....KFI, 10:15 p.m. M-W-F  
 Kelley, Bob.....KMPC, 6:15 p.m. M-Sa  
 \*Kennedy, John B.....KECA, 11:30 a.m. M-F  
 .....KECA, 10:30 p.m. M-Th  
 \*Kiernan, Walter.....KECA, 7:55 a.m. M-F  
 Kirkwood, Jack.....KHJ, 1 p.m. M-F  
 Know Your FBI.....KMPC, 7 p.m. Su  
 L. A. Breakfast Club.....KFWB, 8:15 a.m. W  
 Ladies' Day.....KFI, 9:05 a.m. M-F  
 Ladies' Fair.....KHJ, 11 a.m. M-F  
 L. A. Medical Assn.....KFAC, 1 p.m. Th  
 Land of the Free.....KHJ, 10:15 a.m. Sa  
 Lawrence Welk Show.....KECA, 9:30 p.m. W  
 \*Lawton, Fleetwood.....KFI, 7:15 a.m. M-F  
 Layman's Hour.....KFWB, 9:30 p.m. Sa  
 Let George Do It.....KHJ, KGB, 8 p.m. M  
 Let's Pretend.....KNX, 8:05 a.m. Sa

\*Lewis, Fulton.....KHJ, 4 p.m., 9:15 p.m. M-F  
 Leyden, Bill.....KFWB, 6 a.m., 8:15 a.m. M-Sa  
 Liberal Catholic Hour.....KFAC, 9 a.m. Su  
 Live Can Be Beautiful.....KFI, 10:45 a.m. M-F  
 Life of Riley.....KFI, 7 p.m. F  
 Life With Luigi.....KNN, 6 p.m. Tu  
 Lindlar, Victor.....KECA, 6 p.m. Tu  
 Lineup.....KNN, 7 p.m. Th  
 Linkletter, Art.....KNN, 12:30 p.m. M-F  
 Live Like a Millionaire.....KFI, 11:30 a.m. M-F  
 Lombardland.....KHJ, 8:30 p.m. Sa  
 Loue Kanger.....KECA, 7 p.m. M,W; 8 p.m. Sa  
 Lonesome Gal.....KHJ, 10:30 p.m. M-F  
 Lorenzo Jones.....KFI, KFSD, 1:30 p.m. M-F  
 Lutheran Gospel Hour.....KXLA, 6:30 p.m. Su  
 Lutheran Hour.....KHJ, KVQE, 10:30 a.m. Su  
 Lux Theater.....KNN, 6 p.m. M  
 Lynn Looks at Hollywood.....KHJ, 3:45 p.m. M-F  
 Malsie.....KFI, 6:30 p.m. M  
 Make-Believe Town.....KNN, 10:30 p.m. Su  
 Ma Perkins.....KNN, 10:15 a.m. M-F  
 Managing Editor.....KGIL, 7:30 p.m. W  
 Mann, Herbert J.....KFI, 10 a.m. Su  
 Manners, Zeke.....KECA, 7:40 a.m. M-F  
 Man on the Farm.....KHJ, 12:30 p.m. Sa  
 Mansfield, Andy.....KMPC, 6 a.m. M-F  
 Mark Trail.....KHJ, 5 p.m. M, W, F  
 Marry-Go-Round.....KECA, 7 p.m. Sa  
 Martin, Freddy.....KNN, 2:45 p.m. M-F  
 Martin Kane.....KHJ, 1:30 p.m. Su  
 Marx, Groucho.....KFI, 9 p.m. W  
 Massey, Curt.....KNN, 4 p.m. M-F  
 Matinee.....KFAC, 1:30 p.m. M-Sa  
 McClaghlin, Bob.....KLAC, 1:10 p.m. M-Sa  
 McNeill's Breakfast Club.....KECA, 8 a.m. M-F  
 Meet Corlies Archer.....KNN, 5 p.m. Su  
 Meet the Missus.....KNN, 2:30 p.m. Sa  
 Melody Parade.....KNN, 12:45 p.m. Su  
 Memo From Lake Success.....KNN, 11:45 p.m. Sa  
 Memo From Molly.....KNN, 3:30 p.m. Su  
 Merry-Go-Round.....KNN, 11:15 p.m. M-F  
 Metropolitan Auditions.....KECA, 7:30 p.m. Tu  
 Metropolitan Encores.....KFAC, 12:15 p.m. Su  
 Metropolitan Opera.....KECA, 11 a.m. Sa  
 Meyberg, Dot.....EGFJ, 8:30 p.m. Su  
 Meyers Goes to Market.....KFI, 8:45 a.m. M-F  
 MGM Theater of the Air.....KFI, 9 p.m. F  
 Midnight Flyer.....KFI, 12:30 a.m. M-Sa  
 \*Miller, Marvin.....KHJ, 4:30 p.m. M-F  
 Miranda.....KECA, 8:45 a.m. Sa  
 Modern Romances.....KECA, 12:30 p.m. M-F  
 \*Monday Morn. Headlines, KECA, 8:15 p.m. Su  
 \*Monitor News.....KECA, 9:30 p.m. Tu  
 Monroe, Vaughn.....KNN, 8 p.m. Sa  
 Monte Woolly.....KFI, 6 p.m. F  
 \*Montgomery, Robert.....KECA, 8:45 p.m. Th  
 Morning Concert.....KFAC, 10 a.m. M-Sa  
 Mother's Album.....KMPC, 6:30 p.m. Su  
 Mr. and Mrs. North.....KNN, 8:30 p.m. Tu  
 Mr. Chamelton.....KNN, 9 p.m. W  
 Mr. District Attorney.....KFI, KFSD, 9:30 p.m. W  
 Mr. Keen.....KNN, 8:30 p.m. Th  
 Mr. President.....KECA, 9 p.m. M  
 Muir, Dr. Warner.....KMPC, 5:30 p.m. Sa  
 Mulholland, Ross.....KMPC, 7:30 a.m. M-F  
 Murder by Experts.....KFI, KHJ, 7 p.m. Th  
 Murray, Johnny.....KFI, 10:15 p.m. Tu,Th  
 KFI, 11:15 p.m. M-F  
 \*Murray, Edward.....KNN, 5 p.m. M-F  
 Museum Concert.....KFAC, 3 p.m. Su  
 Music and the Muse.....KFI, 11 p.m. Su  
 Musical Americana.....KFI, 9:30 p.m. Th  
 Musical Crossroads.....KFAC, 10 p.m. M-Sa  
 Musical Digest.....KGFJ, 6 p.m. Sa, Su, 7 p.m. D  
 Musical Masterpieces.....KFAC, 4 p.m. D  
 Musical Memories.....KMPC, 7 p.m. M-F  
 Musical Milestones.....KFAC, 6:30 p.m. M-F  
 Music From Hollywood.....KFI, 8:30 p.m. Th  
 Music Hall.....KFAC, 11:30 a.m. M-Sa  
 Music Magic.....KFAC, 7 p.m. Sa, 6 p.m. Tu  
 6:30 p.m. Sa  
 Music With Hormel Girls.....KNN, 11:30 a.m. Sa  
 \*Mutual Newsreel.....KHJ, 8:15 p.m. Su-F  
 My Favorite Husband.....KNN, 6:30 p.m. Sa  
 My Friend Irma.....KNN, 7 p.m. M  
 Mysterious Traveler.....KHJ, 7 p.m. Tu  
 Mystery Theater.....KNN, 9 p.m. Tu  
 My True Story.....KECA, KFMR, 10:30 a.m. M-F  
 \*Name That Song.....KHJ, 8 p.m. W  
 National Farm & Home.....KFI, 11:30 a.m. Sa  
 National Radio Pulpit.....KFI, 7 a.m. Su  
 National Vespers.....KECA, 11:30 a.m. Su  
 Navy Hour.....KECA, 5 p.m. Sa  
 NBC Symphony.....KFI, 7 p.m. M  
 NBC Theater.....KFI, 7:30 p.m. Su  
 Negro College Choir.....KECA, 7:30 a.m. Su  
 Nero Wolff.....KFI, 8:30 p.m. F  
 \*Nesbitt, Norman.....KMPC, 6 p.m. M-F  
 \*News of the World.....KFI, 8:15 p.m. M-F  
 New York Philharmonic.....KNN, 10 a.m. Su  
 Nick Carter.....KHJ, 3:30 p.m. Su  
 Night Bandstand.....KFWB, 9 p.m. M-F  
 Noble, Wendell.....KFI, 10:30 a.m. M-F  
 Noah Webster Says.....KFI, 8 p.m. Su

No School Today.....KECA, 7:45 a.m. Sa  
 Nona From Nowhere.....KNN, 1 p.m. M-F  
 Nora Drake.....KNN, 11:30 a.m. M-F  
 Norman, Gene.....KFWB, 10 p.m. M-Su  
 Official Detective.....KHJ, 9:30 p.m. Tu  
 Oklahoma Symphony.....KHJ, 11 p.m. Su  
 Old-Fashioned Revival.....KECA, 1 p.m. Su  
 Olsen, Johnny.....KFWB, 4 p.m. Su  
 Olsen, Johnny.....KECA, 9 a.m. M-F  
 One Man's Family.....KFI, 8 p.m. M-F  
 On Trial.....KECA, 8 p.m. Tu  
 Operation Daybreak.....KFI, 5:30 a.m. D  
 Original Amateur Hour.....KECA, 8 p.m. Th  
 Ormont, Dave.....KFWB, 9:30 a.m. M-Sa  
 Otis, Don.....KLAC, 3:10 p.m., 10:05 p.m. M-Sa  
 Our Gal Sunday.....KNN, 9:45 a.m. M-F  
 Our Miss Brooks.....KNN, 8 p.m. Su  
 Ozzie and Harriet.....KECA, 9 p.m. F  
 Parent-Youth Forum.....KFI, 9 a.m. Su  
 Parsons, Louella, KECA, 6:15 p.m., 8:45 p.m. Su  
 Peace of Mind.....KECA, 3:15 p.m. M-F  
 Pearson, Drew.....KECA, 8 p.m. Su  
 People Are Funny.....KFI, 7:30 p.m. Tu  
 People's Platform.....KNN, 9 a.m. Su  
 Pepper Young's Family.....KFI, 12:30 p.m. M-F  
 Perry Mason.....KNN, 11:15 a.m. M-F  
 Peter Salem.....KHJ, 4:30 p.m. Su  
 \*Peterson, Elmer.....KFI, 5:45 p.m. W-Sa  
 Piano Parade.....KFAC, 9 a.m. M-Sa  
 Piano Playhouse.....KECA, 9:30 p.m. Su  
 \*Pinky, Virgil.....KFI, 10:30 p.m. M-F  
 Play It Again.....KECA, 4:30 p.m. M-F  
 Pollack, Ben.....KHJ, 7:30 p.m. Sa  
 Purita Faces Life.....KFI, KFSD, 2:15 p.m. M-F  
 Post, Guy.....KFAC, 11 a.m. M-F  
 KFAC, 5:30 p.m. Su  
 Potter, Peter.....KFWB, 9:30 a.m. Su, 3 p.m. M-Sa  
 \*Pringle, Nelson.....KNN, 12 p.m. M-F  
 Proudly We Hall.....KMPC, 10 p.m. Su  
 Proudly We Hall.....KFI, 6 p.m. W  
 \*Queen for a Day.....KHJ, KGB, 11:30 a.m. M-F  
 Quick as a Flash.....KECA, 9:30 a.m. M-F  
 Quiz Kids.....KFI, 12:15 p.m. Sa  
 Quiz Kids.....KFI, 12:30 p.m. Su  
 Radio Bible.....KFWB, 9 p.m. Su  
 Railroad Hour.....KFI, 8:30 p.m. M  
 Rate Your Mute.....KNN, 7 p.m. F  
 Red Ryder.....KHJ, 7:30 p.m. Tu, Th  
 Religious News.....KFWB, 8:45 p.m. Sa  
 Religious Science.....KMPC, 12:45 p.m. M-F  
 \*Reporters' Roundup.....KHJ, 8:30 p.m. Th  
 Report to the People.....KECA, 9:45 p.m. Tu  
 Request Performance.....EGFJ, 6 p.m. M-F  
 Retail Clerks' Show.....KECA, 10:15 p.m. Su  
 Reviewing Stand.....KHJ, 5 p.m. Sa  
 Richard Diamond.....KFI, 7:30 p.m. W  
 \*Richfield Reporter.....KFI, 10 p.m. Su-F  
 Right to Happiness.....KFI, KFSD, 12:45 p.m. M-F  
 Rise and Shine.....KHJ, 6:15 a.m. M-Sa  
 Road of Life.....KFI, 12:15 p.m. M-F  
 \*Robert Glee.....KFWB, 6 p.m. M-F  
 Rod and Gun Club.....KHJ, 9:30 p.m. Th  
 Rogers, Roy.....KHJ, 3 p.m. Su  
 Romance of Helen Trent.....KNN, 9:30 a.m. M-F  
 Romance of the Highways.....KNN, 12:15 p.m. Su  
 Roper, Elmo.....KNN, 11:45 p.m. Su  
 Rose, Dave.....KHJ, 12:45 p.m. M-F  
 Rosemary.....KNN, 8:45 a.m. M-F  
 Rowe, Red.....KFWB, 4:35 p.m. M-F, 4:45 p.m. Sa  
 Safety Rangers.....KMPC, 4:15 p.m. M,W,F  
 Salt Lake Tabernacle.....KNN, 8 a.m. Su  
 Salute to Reserve.....KHJ, 8 p.m. Sa  
 Saturday Concert.....KFI, 4:45 p.m. Sa  
 Science Reporter.....KHJ, 11:15 a.m. Su  
 Scout Janiboree.....KFI, 9 a.m. Sa  
 Screen Director's Playhouse.....KFI, 7 p.m. Th  
 Screen Guild Players.....KECA, 7 p.m. Th  
 Seully, Frances.....KECA, 1:45 p.m. M-F  
 Second Mrs. Burton.....KNN, 11 a.m. M-F  
 Shoot the Moon.....KECA, 8:30 p.m. Sa  
 Shore, Dman.....KNN, 8:15 p.m. Tu,W,Th  
 Show Time.....KFI, 11:15 p.m. F  
 Simms, Ginny.....KECA, 7 p.m. Su  
 Sinatra, Frank.....KNN, 2 p.m. Su  
 Singing Marshal.....KHJ, 8:30 p.m. Tu  
 \*Sing It Again.....KNN, 7:30 p.m. Sa  
 Sixty-Four-Dollar Question.....KFI, 7 p.m. Su  
 Skelton, Red.....KNN, 9 p.m. Su  
 Sky King.....KHJ, 5:30 p.m. Tu, Th  
 Smilin' Ed McConnell.....KFI, 8:30 a.m. Sa  
 \*Smith, Howard.....KNN, 9:30 a.m. Su  
 Smith, Jack.....KNN, 8:15 p.m. M-F  
 \*Smith, Kate.....KHJ, KGB, 9 a.m. M-F  
 \*Sokolosky, George.....KECA, 10 p.m. Su  
 Song of Liberty.....KHJ, 8 p.m. Tu  
 Songs for Sunday.....KFI, 1 p.m. Su  
 Space Patrol.....KECA, 5:50 p.m. M, F  
 Spade Cooley Time.....KFWD, 10 p.m. D  
 Spearre, Frederick.....KECA, 10:30 p.m. Su  
 Sports Dial.....KRRD, 5:30 p.m. M-Sa  
 Sports Review.....KECA, 6:20 p.m. M-F  
 Sports Newsreel.....KFI, KFSD, 7:30 p.m. F  
 Squeakin' Deancou.....KXLA, KRNO, 9 a.m. M-F  
 Stahr, Betty.....KFI, 2:45 p.m. Sa  
 Standard Hour.....KFI, KFSD, 8:30 p.m. Su  
 Starlight Salute.....KNN, 10:30 p.m. M-Sa

Stars Over Hollywood.....KNX, 10 a.m. Sa  
 Steele, John.....KHJ, 7 p.m. W  
 Stella Dallas.....KFI, KFSD, 1:15 p.m. M-F  
 Stewart, Bill.....KLAC, 5:15 p.m. M-F  
 St. Francis Drama.....KLAC, 8:45 p.m. Su  
 \*Stop the Music.....KECA, 5 p.m. Su  
 Story, Ralph.....KNN, 5:25 a.m. M-Sa  
 Straight Arrow.....KHJ, 5 p.m. Tu, Th  
 Strike It Rich.....KNN, 4:15 p.m. M-F  
 Strictly From Dixie.....KFWB, 6:30 p.m. Sa  
 Successful Business.....KFWB, 7:30 p.m. Sa  
 Sunday Bible Players.....KGIL, 2:30 p.m. Su  
 Suspense.....KNN, 6 p.m. Th  
 Superman.....KECA, 5:30 p.m. Tu, Th  
 \*Surprise Package.....KECA, 2 p.m. M-F  
 Symphonette.....KNN, 11:30 a.m. Su  
 KECA, 10:35 p.m. M-Th  
 Take a Number.....KHJ, 7:30 p.m. Su  
 Talent Scouts.....KNN, 8:30 p.m. M  
 Talking It Over.....KECA, 4:30 p.m. Sa  
 Taylor, Henry J.....KECA, 8:30 p.m. M  
 Taylor Made Melodies.....KFI, 6:45 a.m. M-Sa  
 Taylor, Mary Lee.....KFI, 11 a.m. Sa  
 \*Telephone Hour.....KFI, KFSD, 9 p.m. M  
 Tello-Test.....KHJ, 10:15 a.m. M-F  
 Texas Rangers.....KFI, 5 p.m. Su  
 Theater Guild.....KFI, 5:30 p.m. Tu  
 Theater of Today.....KNN, 9 a.m. Sa  
 The Big Show.....KFI, 3 p.m. Su  
 The Falcon.....KFI, 9 p.m. Su  
 The Hidden Truth.....KHJ, 7 p.m. F  
 The Saint.....KFI, 10:30 p.m. Su  
 The Shadow.....KHJ, 2 p.m. Su  
 The Whistler.....KNN, 7:30 p.m. Su  
 This Is California.....KECA, 9:15 p.m. Th  
 This Is Los Angeles.....KNN, 4 p.m. Sa  
 This Is Your FBI.....KECA, 8:30 p.m. F  
 This Thing Called Life.....KECA, 4 p.m. Su  
 This Week Around the World.....KECA, 4:30 p.m. Su  
 This Woman's Secret.....KFI, KFSD, 4 p.m. M-F  
 \*Thomas, Lowell.....KNN, 8 p.m. M-F  
 \*Thor, Larry.....KNN, 11 p.m. M-F  
 Time for Defense.....KECA, 8:30 p.m. Tu  
 Today in Hollywood.....KECA, 3 p.m. M-F  
 \*Today's World.....KECA, 3:05 p.m. M-F  
 Top of the Morning.....KNN, 8 a.m. M-F  
 Top of the Week.....KNN, 10:15 p.m. Su  
 Town Meeting.....KECA, 9 p.m. Tu  
 Trouble Is My Business.....KFI, 9:45 p.m. Su  
 True Detective Mysteries.....KHJ, 2:30 p.m. Su  
 True or False.....KHJ, 8:30 p.m. F  
 Truth or Consequences.....KNN, 6:30 p.m. Tu  
 Turner, Ralph.....KMPC, 8:30 a.m. Sa  
 Tune Hits.....KFI, 6:30 a.m. Tu, Th, Sa  
 Tusher, William.....KECA, 7:15 p.m. Su  
 Twenty-Hundred Plus.....KHJ, 7 p.m. Su  
 \*Twenty Questions.....KHJ, 8 p.m. Su  
 Twilight Hour.....KFAC, 7 p.m. M-F  
 Twilight Tales.....KMPC, 4:15 p.m. Tu, Th  
 Under Arrest.....KHJ, 8:30 p.m. M  
 United or Not.....KECA, 7:30 p.m. M  
 Unity Daily Word.....KFAC, 8:45 a.m. M-Sa  
 Unity Daily Word.....KFWB, 9:15 a.m. M-Tu, Th-Sa  
 University Explorer.....KNN, 12:30 p.m. Su  
 U.N. Today.....KFWB, 8:45 p.m. M-F  
 Up for Parole.....KNN, 6 p.m. F  
 Vallee, Rudy.....KECA, 3:30 p.m. M-F  
 Voice of Firestone.....KFI, KFSD, 5:30 p.m. M  
 Voice of Prophecy.....KHJ, KGB, 9:30 a.m. Su  
 KECA, 2 p.m. Su  
 Kakey, Jimmy.....KECA, 6:30 p.m. M-Th  
 Wallace, Richard.....KECA, 9 p.m. Su  
 War Front, Home Front.....KHJ, 7 p.m. M  
 Watson, Bill.....KECA, 3:30 p.m. Sa  
 Week-End Platter Party.....KECA, 9 a.m. Sa  
 Welcome to Hollywood.....KECA, 7 a.m. M-F  
 Welcome, Travelers.....KFI, 3 p.m. M-F  
 We Love and Learn.....KFI, 3:45 p.m. M-F  
 Wendy Warren.....KNN, 9 a.m. M-F  
 Whelan, Mousie.....KHJ, 10 p.m. Sa  
 What Makes You Tick.....KECA, 9 p.m. Sa  
 Wheeler, Burritt.....KFI, 4:30 p.m. M-F  
 When a Girl Marries.....KFI, KFSD, 2 p.m. M-F  
 White House Report.....KECA, 2:35 p.m. M-F  
 White, Joe.....KFI, 11:30 p.m. F-Sa  
 Whitluz, Margaret.....KNN, 8:15 p.m. M, F  
 Whoa Bill Club.....KFAC, 5:30 p.m. M-F  
 Winchell, Walter.....KECA, 6 p.m.: 8:30 p.m. Su  
 Wismer, Barry.....KECA, 5:30 p.m. Sa  
 Women Are Wonderful.....KHJ, 1:30 p.m. M-F  
 Women's Forum.....KNN, 7:30 p.m. F  
 World of Opera.....KFAC, 3 p.m. M-Sa  
 World's Best Seller.....KECA, 9 p.m. Th  
 Yesterday on Broadway.....KECA, 10:15 a.m. M-F  
 You and.....KNN, 11:45 p.m. M-F  
 Young America Speaks.....KFI, 9:30 a.m. Su  
 Young, Norma.....KHJ, 9:30 a.m. M-F  
 You Bet Your Life.....KFI, 9 p.m. W  
 Young Dr. Malone.....KNN, 10:30 a.m. M-F  
 Young Wilder Brown.....KFI, 1:45 p.m. M-F  
 Your Memory Lane.....KXLA, 10:30 p.m. Su

## Radiomites

By Norma Jean Nilsson

The proud one this week is **Donna Jo Boyce**, whose recent radio appearances have been on "Dr. Christian" and "Life With Luigi." Donna is still breathless with excitement as she tells of her trip back to her home town, Fairmont, West Virginia, where she made a personal appearance in connection with the Warner Brothers film, "The Breaking Point," in which she had a prominent role. Mayor Albert T. Robinson presented Donna with the key to the city, and there was a big parade in her honor, and Donna had her name on the marquee in golden lights. Even some of the big stars don't get keys to cities. Lucky Donna!

**Jill Oppenheim**, "Sharon Ann" on "One Man's Family," had a thrilling experience too. Jill, who will probably be a famous ballerina herself some day, was one of the privileged guests of Semon Seminoff at an "after-the-show party" which he gave for the entire Sadler's Wells Ballet. What a thrill it was for Jill to meet personally Margot Fonteyn, Moira Shearer and Robert Helpmann. It was wonderful enough to see this exquisite ballet, but to meet the stars in person and at a private party!

**Gloria McMillan**, who does such a grand job as "Harriet" on "Our Miss Brooks," did a different kind of a role when she was featured last week with **Vincent Price** in "The Saint." Gloria tells me that she's practicing real hard preparing for her very own piano concert this winter at the Assistance League. I certainly will be there to hear her play, because Gloria is a real artist at the piano.

I almost fell flat on my face when I bumped into **Jerry Farber** the other day. He was doing the title role of "Huckleberry Finn" on the "NBC Theater." I did a double take before I realized that this handsome six-footer was really "little" Jerry Farber. I had seen him only recently in Orson Welles' Macbeth and he looked like a little boy to me. But I guess I forgot to remember that this picture was made a couple of years ago. All you understanding directors and producers, take notice! Jerry is now willing and ready for "young man" parts, and if his past credits mean anything, you won't be taking any risks with him, that's for sure.

**Jimmie Ogg**, who has been in show business practically all of his young life, is really making a name for himself at the Players' Ring Theater. He is cast in all of their plays from comedy to drama to musical comedy, and turns out some top-notch performances. But Jimmie isn't the only actor in his family. His little brother **Sammy** makes his radio debut this week as "Little Beaver" on the "Red Ryder" show. Johnny McGovern, who was such a darling "Little Beaver" for so

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## What's New With Mel Blanc?

(Continued from Page 3)

who turn out the lyrics.

In time, Mel hopes to supplement his already crowded work schedule of radio, cartoon and record assignments with that "just right" TV role. Meanwhile, video viewers can catch him occasionally on interview shows and maybe soon again on Mike Stokely's "Pantomime Quiz."

But, however busy he is—or the busier he gets—there's one thing sure. Mel will continue to set aside his summers for Big Bear, where he keeps busiest of all—skimming the waves on water skis or in his eighteen-foot Mercury speedboat, and pulling in a handsome season's catch of trout, bass, crappie, and blue gill—a catch that proves as satisfying as the landing of any full season's choice mike roles.

## The Secret of Jack Benny's Success

(Continued from Page 5)

Sheldon Leonard, Sam Hearn, Frank Nelson and many other stooges. Leonard is the racetrack tout with the soft, patronizing voice. Hearn played Mr. Schleppeerman, whose greeting, "Howdy, stranger," stirred a ripple of chuckles. Nelson is often heard as the haughty floorwalker, the butler or some generally nasty type, with a mocking "yeahus" when addressed.

Benny's main folls, of course, have come in for equally hilarious typing. Tenor Dennis Day is the timid mama's boy who is always asking for his salary, and Phil Harris is ribbed as a lady-killer with a predilection for word-mangling and liquid refreshments. Rochester as the extrovert valet and chauffeur constantly befuddles the harassed Benny. Mary Livingstone is the heckling girl friend whom Benny constantly threatens to send back to the hosiery counter at the May Company department store.

### The Benny-Allen Feud

Practically every important figure in show business has guested on the Benny funfest, but Fred Allen's visits have been among the most notable. Benny and Allen carried on a feud for years on their own programs. Every once in a while they crossed over for mutual calls, letting

many years, is now fourteen years old and too big for the part. Cheer up, Johnny, we all have to grow old, and there are bigger and better things just around the corner for you.

So long kids, see you next week, and remember, when there's news on your bean, call NORMA JEAN.

the quips and sparks fly at close range. "If I had my writers here," Benny once exploded, "you wouldn't talk to me like this."

To his sheer delight, the fabulous funnyman has taken the worst beating from his stooges of any comedian in radio history. Everything about him is mercilessly lampooned—his thinning hair, his baby-blue eyes, his age (thirty-nine years), his romantic attractiveness, his Maxwell, his money vault, his thriftiness and his fiddle. A few years ago his writers even dreamed up a contest in which listeners were invited to send in letters of twenty-five words or less dwelling on the theme "I can't stand Jack Benny because. . . ." More than 450,000 letters poured in. Benny reveled in the scheme.

That's why Jack Benny is the indestructible comedian, who never changes himself but keeps his show ever fresh with fun and funsters.

## Worth His Weight

(Continued from Page 4)

grams, what Smart really wants is the opportunity to make "one good picture a year—exclusive of 'The Fat Man!'"

This isn't too much to hope for, particularly after more than two successful decades in the theater. On this thought Smart becomes quite positive because, in all modesty, he knows he is a good actor. (Surprising was his other admission that he didn't like his voice . . . for no reason except that he doesn't care for the sound of it).

His weight, albeit an important factor, is quite another story. Granted that it has made him a recognizable figure, J. Scott confesses the extra poundage has been a detriment to his career. Smartly, he has never played up the obvious grossness, but has relied on his acting to execute for him credits on "Theatre Guild," "Mr. District Attorney" and "This Is Your F.B.I."

### Ladies' Man

Socially, he admits to being every bit as much a success as the next fellow. "I get just as many comelike smiles from all weight divisions of the fair sex," he says with a twist of the moustache, "and my advice to women is to forget dieting and concentrate on developing personality instead." If this be the counsel that Smart himself has followed, then he most certainly has developed personality . . . a bit on the eccentric side but quite enchanting.

★ ★

## CINDERELLA

Ilene Woods wears on her right shoulder a small gold slipper, the mate to which is owned by Mrs. Walt Disney. That's because Ilene's voice was "Cinderella" in the Walt Disney production.



# Look at the Birdie



*Ed Wynn Obliges, and We Herewith Present the Result—a Camera's-Eye View (and a Cameraman's-Eye View) of the Man Who Is "The Perfect Fool"*

**By Elmer Holloway, NBC Photographer, as told to Shirley Gordon**

**I**T IS always the big ones that are great to work with. Ed Wynn was no exception. When we contacted him for this photo sitting, he was all packed, ready to leave for New York. "I don't want to do it, it

means a lot of extra work—but if you say it's necessary, let's get at it." Wynn unpacked his costumes, rambled through our TV prop room choosing objects that struck his fancy and reported in at the photo

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1. When it comes to Good Humor men, Wynn's in a class by himself. 2. "The Perfect Fool" is among the top comics who can be viewed on alternate weeks on NBC-TV. Check log for time and day. 3. "Tennis, anyone?" Wynn's choice of costumes always results in a rare combination of the authentic and the ridiculous. 4. "Now let the smoke out slowly through your nose . . ." 5. NBC photographer Elmer Holloway was man behind the lens for these rare Ed Wynn sittings and for the color photo on our cover. 6. Wynn's most familiar props get (and can stand) a careful renovation job. 7. Aladdin and his magic lamp never produced a more delightful pixie than this!



PICTURED IN this family tintype for the rotogravure are Lee Albert, producer J. C. Lewis and Lillian Leigh. Upper deck consists of Wally Brown and the star, Jack Kirkwood (Irving Antler photos.)

CUTTING UP are straight man Wally Brown and Kirkwood, who bring listeners much of the same "Mirth and Madness" that was so popularly received a few years back.



# Deck of Jokers

*Listeners Loved "Mirth and Madness" A Few Years Back. Now Jack Kirkwood And His Comical Cards Are Cutting Up Again Over the Full Don Lee Network*

ber 16 over the full Don Lee network, stars Jack with his petite wife Lillian Leigh, partner Wally Brown and pretty Lee Albert. J. C. Lewis produces.

### Some Character!

With characters like "Doctor Heartburn," "Phineas Front Deadline," "Sloppy Sue and Cactus Pete," and "Sadie Black," lonely girl riveter, to say nothing of those famous hillbillies "Paw and Maw Jenkins," the format is nonsensical and guaranteed for more than an ounce of good cheer.

### Jack of All Roles

Kirkwood, besides writing the entire script for each airing, assumes most of the zany characterizations. Sometimes in a single sketch he plays as many as half a dozen roles, using a different voice for each in rapid succession.

Dialers well know Kirkwood's classic "Put Something in the Pot, Boy!" from his featured spot on the Bob Hope show. Besides guesting on "Ozzie and Harriet," "Hallmark Playhouse" and five consecutive "Railroad Hours," Jack starred in "Much About Doolittle," which was heard last summer.

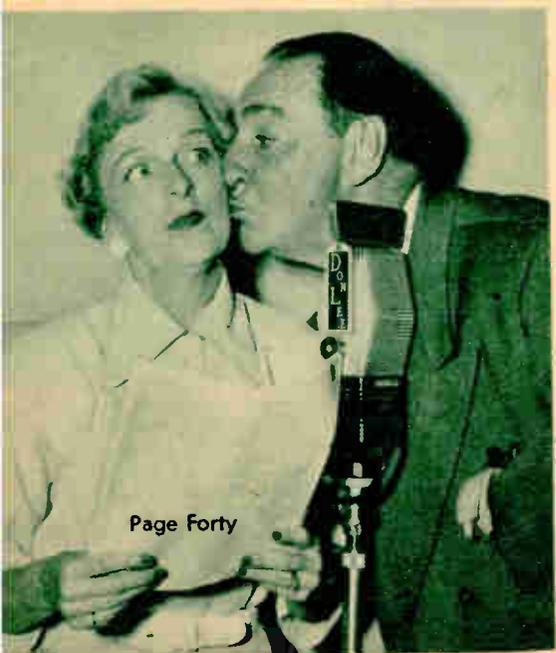
### Lot of Jack

The return of "Mirth and Madness" proves that Jack's not the dull boy . . . his five-year contract with the network, including Don Lee production, has a total value of \$500,000. For this, Jack can afford to throw a typical Kirkwood gag like "Do you mind if I jump into the coffee pot . . . I'd like to take a stroll around the grounds!" and not have to worry about the price of Brazilian beans.

Monday through Friday, 1:00 p.m.  
Don Lee-KBJ, KGB, KFRC

**R**EJOICE, old "Mirth and Madness" fans. Jack Kirkwood and his cuckoo clan of mirthmakers are back again, after a much too long absence from the airwaves, with the same kind of fresh foolishness that has made the jolly Jack a radio favorite with listeners the country over. Defying description, the daily half-hour fun fest, which returned Octo-

LILLIAN GETS bussed by hubby Jack. The two are long-time radio favorites and are just as happy as the dialers at being teamed again on their Monday-through-Friday Mutual funfest.



**FATHER OF THREE**, hot-rod enthusiast, and probably one of the busiest men over at CBS's Columbia Square is Tom Hanlon. He is also a wonderful chef. (CBS-Ben Polin photo.)

# Planning For the Future

**A**BOUT the same time the Los Angeles Rams were first covered by the cameras and the USC-UCLA boys began working out daily in preparation for their second season of being televised, we ran into Tom Hanlon. Tom, in his fourteenth year with CBS, is as well known among sports fans for his radio color coverage of the Rams' games for Rexall as he is among record lovers for his "Merry-Go-Round," a record-contest session for night owls.

Tom's explanation of why *he*, an old hand, isn't in television is simple. "No one asked me," he grins.

Subsequent conversation brought up a serious doubt that Mr. Hanlon could have been persuaded a way from any of his current assignments. In the first place, Tom serves as Night Operations Supervisor for Columbia, and that chews up the time from five o'clock in the evening to one o'clock each morning, five days each week. On Friday nights Tom does the commercials for "Escape," commercials paid for by Richfield of New York and consequently heard only in the East. Each of the five nights he gets up his own show called Altes Beer Scoreboard. All decisions, scores and times from the day's major sporting events are broadcast by Hanlon at this time. From 11:15 until 12:00 Tom conducts his popular "Merry-Go-Round," which improves its own rating a notch or two each season. At midnight, properly heedful of the witching hour, Tom goes onto the Steve Allen show. He also does the radio color, or analysis, on the Rams' football games for Rexall, and on his days off goes out to Gilmore Stadium or Carrell Speedway to cover the midgets and hot rods, respectively.

## Radio vs. TV?

Hanlon's job on the Los Angeles Rams' broadcasts is to keep set-

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*If Television Covers One of His Favorite Sports, Tom Hanlon Will Be Ready for the New Medium. He Not Only Experiments With His Own Coverage, He Has Help at Home*

By Jane Pelgram

siders informed of what's behind the plan. Sportscaster Bill Welsh can tell people about the incomplete pass, or the fact that a play was good for a first down, but it is Hanlon who explains that one man is pulled out and another sent in with specific instructions for a play built around Glenn Davis, who turned out to be so fast that he tripped on his own interference and it wasn't the fault of the new man sent into the game at all! Information like this is pretty valuable to the eager listener.

Asked about the advantage of television coverage over radio's, Hanlon is pretty noncommittal. He will sound off both vehemently and at length on the mistakes the promoters, who hope to have television and still retain the big gate, are making. "No effort whatsoever is made to

keep the attendance at an event comfortable. Driving in a crowd is hard; usually there are no parking facilities, or else you are charged a fortune to park; the concessions don't sell particularly good things, and the seats were made for midgets. The only place and event that has handled a crowd right is the Indianapolis Speedway, and look at the crowd which turns out to that classic every year."

Tom points out that, conversely, television coverage leaves out a lot the attendance enjoys. "That is the fault of the announcer and the color man. They make no attempt to play to the audience, either here or at home. The announcer could very well lead the cameramen into these things if they haven't the ingenuity or ini-

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▲ **IN SUSPENDERS**, Garroway sounds off on his belief that the studio audience is the curse of radio and can be the same of television, with performers working to provoke wild shrieks of laughter from a studio audience rather than pleasing a few people at home. Consequently, his show is slanted at "just a few people" who are supposed to just chuckle mildly rather than yuck in a raucous manner at his sophisticated comedy.

▲ **LOOK-ALIKES** are Garroway and the wise old owl, Dave, a native New Yorker, holds a Bachelor's Degree from Washington University and is said to have once taught astronomy at Harvard. His hobby is foreign cars, one of which is a Jaguar 100 that won the Grand Prize for the most beautiful sports car in America at the 1949 Watkins Glenn New York meet. Dave also has a seven-year-old daughter named Paris.

▲ **VIVACIOUS** Connie Russell supplies the songs on Dave's stint, is featured along with vocalists Bette Chapel and Jack Haskell. Music is by Jo Gallicchio, and Cliff Norton, who credits his bathtub for giving him inspiration, is Garroway's satirical sidekick.

Sunday, 10:00 p.m.  
NBC-TV  
KNBH, Channel 4  
KFMB, Channel 8  
Monday, 8:30 p.m.  
KRON, Channel 4

**B**ECAUSE HE wears amazing bow-ties, weirdly designed sports clothes and horn-rimmed glasses, and seems to have a lot of fun just acting human, Dave Garroway has been called an eccentric. At least that's how Chicago claims their bright young NBC comic who weekly becomes "At Large" in viewing homes the country over.

A puckish sort of personality, Dave has both bewildered and delighted people since 1946 when his "11:06" radio show burst upon the startled ears of Chicagoans with urbane comments on nuclear fission, the artifices of women, Senator Bilbo and the art of listening to other people's conversations in telephone booths

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## "Garroway at Large"

*The Above Title Was the Only Way  
NBC-TV Could Describe Their Droll  
Comic Who Invades Viewers' Homes  
With a Strange but Sly Form of Wit*

By Joy Hall

... to name just a few of the subtly treated subjects that are now recognized as part of Garroway's general patter.

### Confusion

What confused listeners above everything else was the way Dave had, and still has, of treating his listeners like people who were just about as intelligent as he was. After a year of orientating themselves to the Garroway humor, dialers set up a hue and cry about the phenome-

nal disc jockey who used to sell piston rings but admittedly did such a poor job of selling that he had to enter Harvard Business College to improve his abilities.

The course undoubtedly helped, for Dave forgot the piston rings to write a book called "You Don't Say," a column that listed the 800 most frequently mispronounced words. Instead of pounding doors, Garroway made his pitch to school teachers,

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## "Garroway at Large"

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telling them that if they could pronounce fifteen of the words correctly, they could have the book for free. He never had to give a book away.

### Former Page

All this was before Dave became a page boy at Radio City in New York, advanced to a guide, then guide trainer and finally on to announcer's school. Here they told him to go home. But Dave believed in himself, even after his first audition in which he finished twenty-third out of a class of twenty-four. (He often worries about what happened to the other lost soul.)

### Good for KDKA

KDKA in Pittsburgh, however, had other ideas about Garroway, for they hired him as a special-events announcer. It was on KDKA that he became the only sports announcer to cover a golf tourney in which he himself competed . . . and won. His golf, by the way, is quite good, for Dave won his first two round matches in the United States Amateur Golf Tournament when he was fifteen, pulled down several city championships and just missed taking the Pennsylvania Amateur tournament in 1940.

After Navy duty during World War II (he was stationed in Honolulu), Dave again descended upon Chicago and from his local "11:06" clam-bake began a network radio show in 1947

When NBC-TV decided to screen a TV variety show from Chicago, Dave seemed to be the logical candidate for a starring role. It has never been known exactly what NBC-TV had in mind for the show, for it became another showcase for Garroway's inimitable talents . . . reason why it is simply titled "Garroway at Large."

### Acts Himself

Dave in person is as natural as he is on the screen. Chicagoans say he talks the same, acts the same and thinks the same. A common sight around "The Loop" is Dave driving his 1930 Rolls Royce which he bought for \$200 and, remembering all about piston rings, rebuilt himself at a cost of \$1,100.

Much has been said about Garroway's sly wit—a colleague named Fred Allen is responsible for the quote "Garroway's the most refreshing personality uncovered by the new medium," and columnist Winchell has described Dave's stint as "The first with a professional flavor . . . big-time all the way" . . . but perhaps the most accurate account of all comes from the droll comic himself, who claims quite humbly, "Actually, I don't try to be funny . . . just interesting."

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## Planning for the Future

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tative to see diverting spectacles themselves."

Pressed to admit that the rivalry between radio announcers and analysts and their counterparts in television does exist, Tom grins, "Certainly. It is intense. There has never been a substitute for the dollar."

Hanlon's real love is the speedway, and whether it be Indianapolis or Los Angeles' own Carrell, he's on hand whenever the midjets, stock cars or hot rods flash around thrilling attendees.

And it is during his radio coverage of these that Hanlon experiments for future television. He handles the mike chore as though every one of the 7,000 fans there were an individual audience to be entertained. Hanlon is a firm exponent of the premise that audiences should be entertained as much as possible so that they will remain audiences.

Happy as he would be to have television move in to cover the flashing cars, Tom expresses a worry. "If I ever do go into television," he admits not without a lot of pride, "I'll have to take Tom, Jr., along. That boy (the fourteen-year-old Tom told us about seems more to be training for the Olympics than for sportscasting, if his more than forty push-ups a night are any indication) has a scoring system all his own, with 'x's' and charts, and doing it fast as light. That is *infallible*. It's those young minds," he moans.

Whether because of, or in spite of, one of his own tests, the Southern California Timing Association (SCTA) made Tom an Associate Member. While he didn't use one of their stock cars or hot rods, Tom did take a Mercury with super high-compression heads out onto the road or river flats the group use, and hit 108.

"But, as the father of three children, that once was enough for me!"



### ALLEN'S COMPOSITION

CBS reports that Steve Allen writes songs and gets them published. So when he received a request for a song from the Columbia Pacific Network program department to be used as theme music for "Miracle of America" programs, Steve knocked out ballad words and music just like that.



### ARTIST ANSON

KLAC-TV personality Bill Anson started his career in Chicago as a commercial artist, is now an accomplished portrait painter.

## Look at the Birdie

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gallery. He was all cooperation, no complaints. When I offered suggestions on poses, he respected my judgment as the cameraman and did as I suggested.

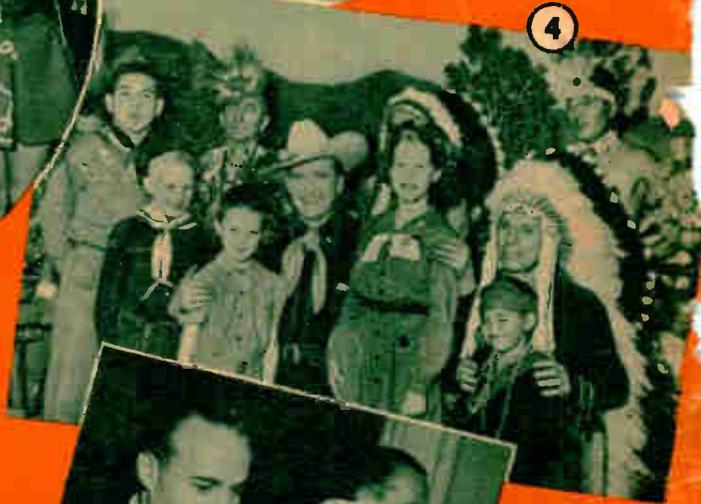
Wynn turned serious for a few minutes during the shooting and talked enthusiastically of his pet project, a better break for the people of retirement age. He is a strong force in the movement to utilize this dormant brain and man power, and of course he is a good example of the cause he champions. Men and women in their sixties should not be forced into idleness, they have at least twenty good years ahead of them, and still have much good to contribute actively to society. Hearing Wynn speak in this vein was a revelation. It was a nice thing to know about a man whom up to then I'd only thought about as a guy who wore funny hats.

As a matter of fact, I had never been a particular fan of Ed Wynn. Probably because I'd never seen him on the stage. Even in television, I don't think he gets completely across. He has a sense of humor that's way inside which you don't catch until you meet him personally.

The thing I remember most is the way, just before I'd click the shutter, I'd hear him titter a little to himself. I guess he was enjoying it too.



▲ SUSAN HAYWARD'S fingers are busy doodling on her CBS "Lux Radio Theater" script, but her mind is busier as she mentally "woodsheds" for her role in the dramatic vehicle "My Foolish Heart."



## SEEN ON THE

# Video Scene

1. (Left to right) Kay Brown, Nancy Lee McCullom, Al Burton and June Christy seem to be getting a chuckle from Les Brown at the Palladium party for Burton's "Miss Tele-Teen" candidates. Al Burton's "Tele-Teen Reporter" is seen at 7:30 p.m. on Wednesdays over KLAC-TV's Channel 13. 2. Cliff Soubier, popularly known as "Cliffy the Clown," breaks through the "Super Circus" hoop and renders sweet words to Mary Hartline, show's band leader. The ABC-TV show is seen on Sunday afternoons, Channel 7. 3. The three regulars of KTTV's "This Is Show Business" are, left to right, playwright George S. Kaufman; writer-critic Clifton Fadiman, who is host-moderator; and comedian Abe Burrows. 4. Chief Iron Eyes and Colonel Tim McCoy, both authorities on Indian life and lore, entertain some small guests at KTLA just before one of McCoy's popular Western features is run. 5. Mary Pickford, making her first public appearance in Los Angeles following a year's stay in New York, spoke to the Hollywood Ad Club about television. Her partner in the firm PRB, Inc. (Pickford, Rogers, Boyd), Mal Boyd, dealt with the topic: "The Fall Season Radio-TV Profile."