YOUR LOCAL WEEKLY GUIDE

TV & RADIO LOGS-OCT. 13-19

-RADIO LIFE

## We Corner Sid Caesar

For an Exclusive Interview

## Why Do You Like <u>YOUR</u> TV Set?

Your Answers May Win a Contest A Story About: FROSTY FROLICS' DOROTHY McCUSKER





MAL BOYD, RIGHT, former business partner of Mary Pickford and Buddy Rogers, smiles at conclusion of testimonial affair given at Ciro's by TV and radio associates. Telling Mal goodbye as he left to study for Episcopalian ministry were CBS comedian Jim Hawthorne and Dema Harshbarger, Hedda Hopper's manager. Longtime friends of Mal, they both gave talks at the luncheon. (Perkins photos.)

PRESIDENT MIKE STOKEY of the Academy of TV Arts and Sciences presents plaque of appreciation to Mal, the organization's first president. More than 100 friends witnessed the presentation, among them Roy Rogers and Bob Welch, producer of new Bob Hope starrer, "Son of of new Bob Hope starrer, Paleface."



PROVIDING MUSICAL CLOSING to the luncheon program was Connie Haines, who sang Meredith Willson's "May the Good Lord Bless and Keep You." CBS maestro Dick Aurandt accompanied.



(Formerly Radio-Television Life)

#### **Member Audit Bureau Of Circulations**

44 Vol. 24, No. 7 Oct. 12. 1951

CARL M. BIGSBY, Publisher

- Published Weekly at Los Angeles, California, Business und Editorial Offices: 6361 Selma Ave., Los Angeles 28 (Hollywood Station), California, Phone Hillside 9275.
- California. Phone Hillside 9275. TV-Radio Life was entered as Second Class Matter September 14, 1948, at Los Angeles, under Act of March 3, 1879. Prepaid Subscrip-tion, \$4.50 year, \$2.50 is: months in U.S.A. Foreign \$5.00 year. Single copies on sale at all leading Independent Grocers in Southern Cali-fornia. Single Copies by mail 15c. Address all remittances and correspondence to TV-Itadio Life. Subscribers please allow two weeks for change of address or to start a subscription.

EVELYN A. BIGSBY, Editor

Editorial Department: Jane Pelgram, Assistant Editor: Mildrel Ross, Arlene Garber; Art Di-rector, Ray Wheeler; Log Editor, Bruce rector, I Cameron.

Advertising Manager: Waiter O. Miles

- Circulation Manager and Sales Promotion: Jack Daly. Route Manager: Armando De Castro. Office Manager; Natalie Tuider.
- All material used by TV-Radio Life is specially prepared by its own staff writers, and re-printing in whole or in part without pob-lisher's permission strictly forbilden. Unsolie-ited manuscripts can not be accepted or returned.

Advertising Representative: Rogers Parratt, 57 Post St., San Francisco, Calif.

October 12, 1951 ELPED 99

IN RADIO



ART BAKER, EMCEE OF THE TESTIMONIAL AFFAIR, ADMIRES plaque, along with Dale Évans, who appeared on program, and the Rev. Edward McNair of St. Michaels and All the Angels, Boyd's home parish. Page Two

# What Makes a "Perfect Husband"?

Monday through Friday, 4:00 p.m. KECA

E ASKED Mrs. George Fenneman, formerly Peggy Clifford, wife of the emcee of KECA's "Perfect Husband" air-

"Perfect Husband" airshow, who her ideal "perfect husband" was. Understandably, she replied quickly: "George."

"Why?" we asked, teasingly.

"He is understanding, loves the children, helps build a home and a marriage—and he's such a nice guy," she said.

That's a sure endorsement for any man who has been married for nine years to his college sweetheart.

George interviews four women on each airshow and asks them pointed questions about their courtship days, married life and why they believe they have the "perfect husband." He then awards the winner and her spouse some valuable prizes and sends them on a gay whirl about Hollywood. He denies flatly getting any "perfect husband" tips from his show contestants, and un-Hollywood, strange as it may sound, he has found almost all his guesting couples to be very proud of their marriages.

When we turned the tables and asked George what were his qualifications for a perfect wife, he had the answer in a moment. "There's only one qualification as far as I'm concerned ... that is, that she be Peggy Clifford." **OBVIOUSLY** a posed picture, this nevertheless reflects what often happens in the Fenneman home. George stays with the children, reads to them while Mrs. F. goes shopping. (ABC photos.)





BEVERLY is a mather puzzled spec-ator during a practice canasta game. Practice occurs so that in a real game the elder Fennemans can be familiar with each other's techniques. Thus no quarrels arise. Another "perfect" idea.





October 12, 1951



YOUNG CLIFFORD Fenneman, aged seven, gets a healthy dunking from the shoulders of his famous emcee father in the pool at their own San Fernando Valley home. Clifford, a good swimmer, can afford to smile!



GEORGE REALLY TRIES to live up to the "perfect helpmate" routine. While he never washes the dishes, he always lends a hand as "wiper." Daughter Gloria, a year and a half, isn't actually watching mother and daddy. She isn't even watching the legendary "birdie."



M

Wednesday, 8:00 p.m. KTLA, Channel 5 AGIC OF A three-ring circus plus the glamour of all the national ice shows you have ever seen combine to KTLA's exemplary

ever seen combine to bring viewers KTLA's exemplary "Frosty Frolics."

Recently nationalized over Paramount stations, "Frosty Frolics" is the unusual venture masterminded by KTLA's Klaus Landsberg, who as a youth spent many winter seasons skating and skiing in Switzerland. His knowledge of blade and ski sports and the acclaim which greeted KTLA's telecasting of portions of "Ice Follies" and "Icecapades" shows led Landsberg to put "Frosty Frolics," a complete hour-long revue, on ice every week.

Headlined by such well-known skaters as Roy and April Schramm, fifteen-year-old national men's ama-Page Four teur champion skater Evey Scotvold. Buff, Joan, and Dorothy McCusker, and a host of other champions who cut more than mean ice figures, "Frosty Frolics" is set in a makebelieve Swiss chalet. The setting is so realistic that many reviewers have called asking for information on reservations and accommodations.

#### Off-Camera

Behind-the-scenes accomplishments of the "Frosty Frolickers" are as startling as their finished product. Since the show originates from the Polar Palace here in Hollywood, rehearsals are held every week-day night at eleven, after rink patrons have left. On Wednesday the cast and KTLA crew work from 5:00 p.m. to showtime, weaving costumes. lights, scenery and talent into uniquely different rink revues.

Activity

In three short hours, Jerry Maddon

and his KTLA scene setters erect an outdoor chalet; Bob Turk, choreographer, supervises final dance details; emcee Stan Chambers practices the one fall on ice that he makes each week; and then the crew of approximately sixty is ready to go on with the show.

Manny Strand, musical director, adds another unusual feature to "Frosty Frolics." His "Tyrolean Troubadours," a sextet of musicians many of whom are Europeans, play authentic German beer-garden airs, utilizing typical musical instruments. Strand and his crew have received many invitations from the show's viewers to revive this type of music at functions other than "Frosty Frolics."

#### New Slant

Skaters themselves look to "Frosty Frolics" as both a demanding and a fulfilling type of show. Shirley

October 12, 1951

www.americanradiohistory.com

ROY AND APRIL SCHRAMM met at an ice rink when April was just learning how to skate. They were married in 1947. Roy, who started skating at the age of seven, comes from Beach, North Dakota, and plays the saxophone and clarinet as hobbies. April is a native of Burbank and accompanies her musical-minded hubby on the piano.

Landers, an accomplished mistress of the blades who spent five years with Sonja Henie's troupe before joining the frolics, registered a typical reaction. "When we work on national shows, we skate the same routines for a whole year. On TV, we get a chance to do new ones each and every week. It's hard but rewarding work."

The variety of specialty numbers in any one "Frosty Frolic" provides a clue to the diversity of talent and imagination possessed by these skaters, each of whom originates his own choreography. Evey Scotvold and Shirley Landers skate "Tennis on Ice"; specialty skater Penny Edwards curves her way through an Oriental dance; Roy and April Schramm and a bevy of ice-queens do a fancy waltz production number; the Mc-Cuskers (husband-and-wife team of Buff and Joan, and Buff's talented comedienne sister) do an amusing comedy sequence; and finally, in a spect a cular "South-of-the-Border" type production all the cast blend skates, color and talent into a typical "Frosty Frolics" production.

"Frosty Frolics" production. One reviewer has said of Frosty Frolics: "The ice may be cold, but the show is hot."





JOAN McCUSKER, who teams up with her husband, Buff, is one of the feminine favorites on "Frosty Frolics." Hailing from Minnesota and starting her skating career at the age of six, Joan has hopes of including her threeyear-old son in her act.



**BUFF McCUSKER** was born here in Hollywood and got his big break when he was Sonja Henie's partner in "Wintertime." He then toured the United States with her. Free-lancing now, Buff has become a star in his own right.



**EVEY SCOTVOLD** is only fifteen years old but he has been skating since the age of five. He is the youngest member of a world-famous skating family and is the holder of the Pacific Coast Skating Championship, which he won this year as an amateur while attending San Diego High School. AFTER SHE WAS SEATED in the "Lemac Box," the all-important guestion arose: "Can you name the only state of the forty-eight which contains none of the letters in 'L-E-M-A-C'?" Mrs. Navlet pondered her correct answer, "Ohio." Her G.I. competitor was puzzled.









**MRS. JEWEL NAVLET, FORTY-SEVEN-YEAR-OLD DIVORCEE** of Seattle, Washington, smiles as she answers one of the questions which entitled her to a seat in Bob Hawk's "Lemac Box." Eventually she won jackpot of \$3250. (CBS-Braslaff photos.)

## Lemac Question: Js Jt Worth \$3000?

Monday, 7:00 p.m. CBS-KNX. KCBQ OB HAWK, sharp-witted emcee of the Bob Hawk Show, has it easier than most of his "Lemac" contestants. At least he doesn't have to shiver 'n' shake over the answer to a question which may win as much as \$3250. That was the sum of the jackpot prize which Mrs. Jewel Navlet recently took home. It started out on April 9 this year as a \$250

WAS IT WORTH IT? Mrs. Navlet certainly thinks any loss of composure and mental strain was well worth winning that \$3250 check Bob Hawk is putting into her hands. She plans to use the money to send her young son to college. award for the correct answer to the Lemac question, which participants are eligible for only after answering five other questions correctly.

#### Some Are Scared

One contestant admitted she was "pretty scared" and that her son had pushed her up to the mike to win the \$3000 Lemac money. At the very moment when Hawk was about to hurl the first question at her she even asked, "Can I quit right now?"

Another lady said she was nervous before she stepped in front of the mike, but became calm immediately after Hawk started chatting with her in his casual fashion. Most persons who get in the Lemac box admit to feeling funny sensations in the pits of their stomachs, forgetting everything they ever knew, or dreaming (Please Turn to Page 34)



In & Out of Focus (General Comment)

#### On Qur Cover

On our cover this week is youthful Dorothy McCusker of KTLA "Frosty Frolics." A native Californian, she is regarded as "the greatest comedienne on skates today."

Dorothy started skating at the early age of ten. One of her favorite teenage pastimes was seeing all the Sonja Henie movies, some of them as many as ten times.

With the "Ice Capades" for three years, she understudied everyone in the cast, including, in one skit, the back end of a horse. Producer John Harris was instrumental in making a star out of Dorothy in her own right.

Dorothy loved to travel and she did just that, appearing in various hotels in skating revues throughout the United States. Later, she also toured with the "Hollywood on Ice" show and "Icelandia."

Now Dorothy seems to be at home with the "Frosty Frolics" shows, which has just been contracted for a coastto-coast showing. The whole nation will now be able to laugh at—and applaud—Dorothy's antics on ice.

#### Frosty Frolics New Time

A change in time and place has occurred since our story on KTLA's "Frosty Frolics" went to press. This video ice show is now viewed on Wednesday at 8:00 p.m. and comes to you direct from Pasadena's Winter Garden.

#### KTSL's New Name

During the month of September we received word from KTSL that soon their call letters would read "KNXT," to denote CBS television just as KNX means CBS radio out here. We quickly changed many of our logs to conform.

A few days later we received word that the big name change would not take place until later in October. Well, it's almost "later in October," so we left KNXT in print by way of getting us all ready for the switch. (Remember, though, KNXT is really KTSL!)

#### First "Kine"

The very first kinescope film of a network TV show to be shown to members of the armed forces overseas was presented by an NBC Vice President, Sylvester Weaver, to Lt. Lowell O. Orr, USN, chairman of the Armed Forces Television Film Recording Selection Group, recently. The show was a chapter of "Assignment Manhunt" (seen here on KNBH on August 4) and marked the culmination of an industry-wide effort of six months' duration to make many more "kines" available to overseas troops so that they may entoy TV too.

#### Looks Like

... Rhonda Fleming is personally designing her own television wardrobe, which includes a unique "plunging-neckline sweater."... Robert Merrill doesn't need his own television show. The popular baritone has signed for a total of eight appearances on the Ed Sullivan "Toast of the Town" TV show (seen in the East); two guest shots with Milton Berle, and a possible "Show of Shows" visit.... TV station XELD-TV, in Matamoros, Mexico, has affiliated with ABC-TV and is the first foreign television station to become an ABC-TV affillate. The addition will make available to set owners in the vast Rio Grande Valley the network shows of the American Broadcasting Company. What a fertile spot for the right show idea!

KNBH's Gene Norman a g a i n tops the list of disc jockeys west of Chicago in the annual Billboard poll recently released. He was number five nationally, and preceded only by other men who are heard on coast-tocoast shows, giving them an infinitely broader field for votes.... KNBH on

## Contents

mmmmmm

#### FEATURES

Life in Radio	Page	2	
What Makes a		1	
Perfect Husband?			
"Frosty Frolics"	Page	4.5	
Lemac Question: Is It			
Worth \$3,000? "Your Big Moment"	.Page	6	
"Your Big Moment"	Page	35	
Sid Caesar:			
Twenty QuestionsP	ages S	6.7	
Spanish Disc Jockey:			
Eddie LeVeque	Page	38	1
Rocket Ship Express			
(Mike Mosher)	Page	\$9	
Brooklyn Baseball		-	
Feature	Page	21	
NEWS			
Contest Announcement	Page	8	
Ear and Eye Inspire			
Flicker Fare			
A. BOUTUOI A. WIO analasianaaaaaaaaa		10	

Ear and Eye InspirePage 31Flicker FarePage 16Football SchedulePage 16Handy HintsPage 17LifelinesPage 17On the BallPage 21Radio in ReviewPage 22Radio PrecastsPage 20Daytime Radio LogsPage 20Daytime Radio LogsPage 20San DiegoPage 30San DiegoPage 30San DiegoPage 30TV Program FinderPage 7TV Program FinderPage 18TV PreviewsPage 16Wrestling Feature("The Champ")("The Champ")Page 17	١.	Contest Announcement	ruge		3
FootballSchedulePage 16HandyHintsPage 17LifelinesPage 17LifelinesPage 17On the BallPage 21Radio in ReviewPage 22Radio PrecastsPage 20Daytime Radio LogsPage 20Daytime Radio LogsPage 26Radio Program FinderPage 30San DiegoProgram FinderProgram FinderPage 15This Week in TVPage 7TV Program FinderPage 18TV PreviewsPage 16Wrestling FeaturePage 16		Ear and Eye Inspire	Page	31	8
FootballSchedulePage 16HandyHintsPage 17LifelinesPage 17LifelinesPage 17On the BallPage 21Radio in ReviewPage 22Radio PrecastsPage 20Daytime Radio LogsPage 20Daytime Radio LogsPage 26Radio Program FinderPage 30San DiegoProgram FinderProgram FinderPage 15This Week in TVPage 7TV Program FinderPage 18TV PreviewsPage 16Wrestling FeaturePage 16	2	Flicker Fare	Page	16	ŝ
Handy HintsPage 17LifelinesPage 19On the BallPage 21Radio in ReviewPage 22Radio PrecastsPage 20Daytime Radio LogsPage 26Radio Program FinderPage 30San DiegoProgram FinderProgram FinderPage 15This Week in TVPage 18TV Program FinderPage 18TV PreviewsPage 16Wrestling FeaturePage 16	>				2
LifelinesPage 19 On the BallPage 21 Radio in ReviewPage 22 Radio PrecastsPage 20 Daytime Radio LogsPage 26 Radio Program FinderPage 32 Record NotesPage 30 San Diego Program FinderPage 15 This Week in TVPage 7 TV Program FinderPage 18 TV PreviewsPage 16 Wrestling Feature					8
On the Ball       Page 21         Radio in Review       Page 22         Radio Precasts       Page 20         Daytime Radio Logs       Page 26         Radio Program Finder       Page 30         San Diego       Page 15         This Week in TV       Page 18         TV Program Finder       Page 18         TV Previews       Page 16         Wrestling Feature       Page 16	,	Lifelines	Page	19	ž
Radio in Review	,	On the Ball	Page	21	3
RadioPrecastsPage 20DaytimeRadioLogsPage 26RadioProgramFinderPage 32RecordNotesPage 30SanDiegoProgramProgramFinderPage 15ThisWeek in TVPage 7TVProgramFinderTVProgramFinderTVProgramFinderPage 18TVPreviewsTv estlingFeature		Radio in Review	Page	22	8
Daytime Radio LogsPage 26         Radio Program FinderPage 32         Record Notes       Page 30         San Diego         Program Finder       Page 15         This Week in TVPage 7         TV Program FinderPage 18         TV Previews       Page 16         Wrestling Feature	2				2
Radio Program FinderPage 32 Record NotesPage 30 San Diego Program FinderPage 15 This Week in TVPage 7 TV Program FinderPage 18 TV PreviewsPage 16 Wrestling Feature	,				3
Record NotesPage 30 San Diego Program FinderPage 15 This Week in TVPage 7 TV Program FinderPage 18 TV PreviewsPage 16 Wrestling Feature					8
San Diego Program Finder Page 15 This Week in TV Page 7 TV Program Finder Page 18 TV Previews Page 16 Wrestling Feature	2				ž
Program Finder Page 15 This Week in TV Page 7 TV Program Finder Page 18 TV Previews Page 16 Wrestling Feature	•				Z
This Week in TVPage 7 TV Program FinderPage 18 TV PreviewsPage 16 Wrestling Feature			Page	15	6
TV Program FinderPage 18 TV PreviewsPage 16 Wrestling Feature	2				ŝ
TV Previews Page 16 Wrestling Feature	>				. 3
Wrestling Feature					0
("The Champ") Page 17	7				ž
	2	("The Champ")	Page	17	Suc

October 6 set some sort of a sports record. In the a.m., third game of the World Series; then the Illinois-Wisconsin football classic live on the microwave; the wrestling matches and finally the Loyola  $\cdot$  U of Florida game! ... Those telecasts from the Southland's popular "The Oasis," which we rumored recently as being about to

land's popular "The  $\Omega$  asis," which we rumored recently as being about to commence, are now signed and ready to go, with Channel 4 doing the picking up of Lionel Hampton and crew as an opener.

... Dennis Day, long a fixture with NBC, because of his own radio show on the net, is now enjoying "an agreement" with CBS for both TV and radio. The word "contract" was not mentioned in any news release we have seen or received.... Hawthorne goes to a new CBS-TV time, you know, starting this Friday. October 12. at 10:30 p.m. Don't blame us if you miss him.... Art Linkletter on film not only looks better, but his show seems to go at a

so m e w h a t smoother pace. Here's one example of a spontaneous show not losing any spontaneity through taking to celluloid. Ed Reimers, KTTV



Reimers, K T T V Announcer on "You Asked for It." "Calo Pet Exchange," "Come Into the Kitchen" and "Kay Mulvey's Open House" underwent major throat surgery last week and is convalescing at Queen of Angels hospital.

#### Rumors Are Flying

... Jack Benny will do a half dozen more TV shows this winter if sponsor Lucky Strike has its way. ... NBC-TV is scouring the country for new comics, preferably young ones. At the same time it is reported to have signed William Bendix, who, while always good, is scarcely young or new; and Al Pearce, who hasn't been heard of since he and his "Gang" were a big thing on radio.

Stop, Listen, Look (Shows You) May Like

#### "Crime Syndicated"

Tuesday, 9:00 p.m. CBS-TV, KTSL, Channel 2

This new series possesses a diversity of interests. The stories provide one; Rudolph Halley's own odd personality the second; and the ghastly quality of the Schick commercials the last. During these last-mentioned, we almost called a repairman, thinking our set had conked out. But no, when the program resumed, black-and-white took over for light-gray tones and phantom forms. Interesting.

The show is presumably dedicated to the problem of closing down crime syndicates, with stories of how this has been done and where. Rudolph Halley himself introduces each chapter, reading from a sheet before him. If Mr. Halley is getting the legendary salary rumored about earlier this year, he should be made to learn his lines, Page Saven

#### This Week in TV-Continued

just as do the actors who make up the casts in his show. He does not read wery well.

The story that followed his halting introduction had to do with the clos-ing of a New Jersey casino which n e t t e d \$1,000,000 each month. The local authorities were in fear of their lives and it took a judge's signature for even the necessary search war-rant. Once that legal mumbo-jumbo was under way, the story turned out to be most satisfactorily violent, with the heels of the wheels and tables expressing themselves in the best prescribed tradition of mystery-book jargon, e.g., "I'll fan ya . . ." "Knock 'em down for protection," and so on. One of the "syndicate members," in to check the casino owner's books and to eneck the casino owner's books and shake him down for a bigger cut of the take, was even named "Slick." Best of all, nary a girl was in the plot. One or two very chi-chi dolls were seen playing at the tables before the long arm of the law descended, but they were completely incidental to the plot that found the maddened casino owner finally turning a turret casino owner finally turning a turret gun on friend and foe alike.

John Peyser directed beautifully, and made the most of every camera shot of the extensive, able cast and the expensive, multiple sets.

Now if Halley can only learn his lines it will be peachy.—J.P.

"Studio One"

### Monday, 7:00 p.m. CBS-TV, KTSL, Channel 2

"Studio One" returned to the video lanes via microwave relay. It's noteworthy to report that sharper, clearer images enhanced "Studio One's" dra-

matic impact. No more washed-out "kine" faces to detract from their usual excellent productions.

The initial airer, "The Idol of San Vittore," adapted from Indro Monta-nelli's book, starred Maria Riva and Eduardo Ciannelli. Although the setting in a Nazi prison provided impetus to overact, the tendency was handled with restraint. Briefly, the story concerned a pickpocket who was granted amnesty by the Nazis providing he would masquerade as an Italian gen-eral and act as an informer of the political and military prisoners. How-ever, the pickpocket displays humanitarian instincts in adopting his general role. Within limits, he does whatever he can to comfort the prisoners. The uniform transforms this social outcast into a gentleman. Being a gentleman's general doesn't set well with the Nazis, and his reward for kindness is death.

Instead of resorting to melodramat. ics, the presentation used inference to depict the Nazis' harsh brutality. This was evident throughout the script. As one of the prisoners, Maria Riva showed a sensitive face registering emotions which dialogue could not d u p l i c a t e. Eduardo Ciannelli was superb as the pseudo general. Paul Nickell's direction was well-paced, and Willard Levita's sets were realistic. Tony Minor can be proud of his initial returning airer.—M.R.

"Truth About Dixie"

#### Tuesday. 7:30 p.m. KHJ-TV, Channel 9

The truth about Dixie in this case is that the show benefitted greatly from a vacation. Harry Hickox, Mar-vin Ash (whose piano work still reminds us of the late Bob Zurke's,

#### CONTEST ANNOUNCEMENT

On October 14, TV-Radio Life is starting four weekly contests for its readers. The contest is to be called "Why I Like My TV Set." All it entails is a letter to TV-Radio Life telling as briefly but completely as possible why you prefer the set you have.

Entries will be judged weekly by the staff. Each week will have a new contest and fresh winners. To get under the wire for any week your entry should be at the TV-Radio Life office, 6361 Selma Ave., Hollywood 28, no later than 6:00 p.m. Saturday. First week begins Sunday, October 14, and ends Saturday, October 20. For the best letter each week we will award four tickets to Red Skelton's new NBC telecast. (For those outside the immediate area, first prize, on request, will be a six-month subscription to TV-Radio Life.) First winning entry will be printed in the October 26 issue.

Get busy, folks. Jot down your ideas. It will be fun for other readers to compare notes with yours. And if you win, what exciting fun to see Red go through his TV antics! If you wish, enter today. Simply fill in the coupon below, tear out and mail to TV-Radio Life.

Name	
Address	
City	. Zone State
I like my TV sef because:	

Page Flaht

The show rolled on with all the regulars contributing, and some more fine camera work with an overhead mirror

was spoken later.

when Ash rumbled through "You Know You Can Depend on Me." But no one forgot that "Big T" was the no one forgot that "Big T" was the draw of this opening show of what promises to be a fine series, and he was sent back before camera for a turn at "St. James Infirmary" and "Baby, Won't You Please Come Home." On "St. James," Te ag ard en went through a bit of old-time bandstand trickery, supplanting the bell of his trombone with a water glass. Musi-cians of today laugh at that sort of thing, but few of them can do it. None of them can do it like Teagarden! of them can do it like Teagarden! Jack is as good as he was in 1926, 1936, 1946, and probably will be in 1956.

whether Mr. Ash cares for that fine comparison or not!) and singer Dottie O'Brien, whose new and more mature

mein is vastly becoming, are on hand all over again in the New Orleans

ning was a bit we wish could be captured and sent around to all fellow TV stations and artists. The camera merely picked up Jack Teagarden's face behind the bell of his famous fram as be one and with a faw base

tram as he opened with a few bars.

. and now, ladies

No wearisome ". . . and now, ladies and gentlemen." The guest just ap-

peared to please and startle. His name

Later, while Teagarden was break-

Later, while leagarden was bleak-ing our hearts with a vocal and instrumental on "One Hundred Years From Today," the camera work and direction turned up as the finest we have ever seen on any show, any place. Close-ups such as you get from

leafing through a magazine or a book were greatly in evidence. This is a method of pickup we have prescribed, heretofore futilely, for music coverage, for some time. Paul Knight directed.

The show opened with piano by Ash and an overheard phone conversation on the part of Hickox and an unseen. Introduction of the guest of the eve-

back-room setting of last year.

The nicest thing we can say about "Dixie" is that you keep imagining someone like Mildred Bailey on it. It's the kind of a show that sends you scuttling to the phone, reluctant not to share the treat with everyone else who likes good jazz.—J.P.

#### Red Skelton Show

"Everything comes to him who waits," goes the adage. Yes, every-thing, even Red Skelton to TV, an event for which we have been waiting for years. At the close of his premiere last week he was worth the wait. Red "dood it!"

As a TV performer, Red was natural . relaxed as a hunk of wet spaghetti eager to lend himself to any maneuver, from having his head whammed by the lid of the grand piano to being dragged offstage by his heels at the finale.

It was Red's show all the way. Instead of complicating his initial telecast with elaborate wardrobe, he used his facial expressions, supple body and simple props to carry over his ideas. The resultant uncluttered effect stood out in happy contrast to the over-produced TV opus which many lookers have wearied of.

One of the best segments of the

telecast dealt with Skelton as "Clem Kadiddlehopper," a concert tenor, assisted by Dave Rose at the grand. Show could also have used Maestro Rose and orchestra more at the beginning — one of our few minor complaints about the program was its sign on; we sadly missed the familiar Skelton theme and did not react well to Red coming on immediately with no build-up.

Compared with the Eddie Cantor show, which preceded Skelton by two hours on relay, Red's half hour clearly showed the advantage over a sixtyminute telecast. Sixty is too long for one star, no matter how good, to carry. Somehow or other, too, even well executed commercials in an hour show seem to intrude more than in a half hour.

West Coast TV has a tremendous asset in Skelton and TV has a sure winner. Milton Berle may have to change his billing as "America's Number-One Television Star."—E.B.

### Second Glances ( Critical Comment )

#### We Point With Pride

To the camera work on the part of pick up station WPIX during the three playoff games between the Giants and Dodgers carried on KNBH last week. (Just this one mention and we'll rest the case forever!) On the second day, everything happened on the baseball field that could happen. It rained. Microwave difficulties arose. The light over the diamond was awful. But in the third inning, Duke Snyder barrel-housed home and was declared out by umpire Larry Goetz. The big rhubarb was on, with the camera picking up not only the attempted homer but the umpire-Dodgers' beef. Quick thinking and good work on the part of production. This was the day we were watching on a regular twelveinch RCA, and could not only see everything, despite the elements, but could identify players. The next day, when the big blow-up of the top half of the ninth inning made the Giants pennant winners and made baseball history, we were watching on a huge nine-by-eleven-foot screen at NBC's El Capitan theater. Nothing. We could hardly see the homer hit. For sports, we'll take the small screen, where a natural diffusion doesn't render all the participants of a red-hot game anonymous.



Channel 7 Fun for the Whole Family

		OCTOBER 13	
		CHANNEL	
	-KI		1.0
	-K1		L
2	/_KI	CA-TV 13-KLAC-TV	
		✓ Indicates New Program	
10:00	57	News; Music-30m. Western Film-60m. "The Fugitive,' Rex Bell.	6:45 7:00
10:30	5	Tricks and Treats-Home-30m. With Corris Guy & Stan Chambers.	7.00
11:00	5		
11:30	7	Football-4½ hrs.	
	7	Notre Dame vs. So. Methodist. Date With Judy-Drama-30m. "Mr. Foster's Night of Rest."	7:30
2:00	5	Giant Movie Matinee-5 hrs. "Oh. What a Night."	
2:30	77	l Cover Times Square—30m. Faith Baldwin Theater—30m.	
14:40	8	Football Southern Methodist vs. Notre	
	13		
1:00	7	Scouting in Action-15m.	
1:30	13	Movie-60m. "Lonesome Trail." Mirandy's Garden-15m.	7:45 8:00
1:45	13	Movie-60m.	
2:00	8	Football-3 hrs. Naval Air vs. Naval Training Center.	
2:30	5	Movie-75m.	
2:45	13	"Don Ricardo Returns." Public Serv. Film-30m.	
3:15 3:40	13 11	Football-60m. KTTV News-5m.	
3:45	15	Movie-75m.	8:30
	11	"Town Went Wild." Film Oddities-15m.	
4:00	4	Wrestling Matches_60m. Neighborhood Theater_60m.	9:00
4:15	2	"Flaming Signal." Parade of Events-Info-15m.	
4:30	2	Public Service Film-30m.	
4:45	13	Sam Balter's Scoreboard—15m Pro Football Highlights—30m.	
5:00	2	Ed McConnell-Juv'nl30m.	9:30
-	4	Smilin' Ed with his gang. All Star Revue-60m. Danny Thomas stars. Milton Berle	7.00
		guests with regulars Kay Starr and	1 7 2 4
	5	Man's Best Friend-Pets-30m. With Herb Wegner & Talented Dogs.	
	7	Western Movie-60m.	1. 
	8	"Galloping Romeo," Boh Steele. Super Circus-Revue-60m.	
	11	Range Rider Roundup-60m. Amateur Talent Show with Emcee Charlie Aldrich.	
5:15	13	"Clearing the Range."	10:00
5:30	2	Ghost Rider-Movie-60m. "Whistling Bullets."	10100
	5	Cowboy Thrills-Movie-60m.	
6:00	4	Your Show of Shows-90m. Starring Sid Caesar and Imogene Coca.	10:30
	7	Space Patrol—Juv'nl—30m. San Diego Zoo—15m.	
	11	Western Featurette-30m.	10:45
6:15	8	Little Theater-15m. It's a Neat Trick-Magic-15m.	10:45
6:30		Eddie Silverman with mystifying illusions.	
	5	Fantastick Studios, Ink-30m. Pint-sized thespians perform before the cameras.	11:00
MAN DE COLORADO		and the second	

## SATURDAY TU LOGS

	7	Gene Autry Movie-30m. Arden Farms presents Gene and
	11	Trigger with family entertainment Serial Theater-60m.
	13	"Black Coin" and "Clutching Hand" and "Custer's Last Stand." Joe Palooka Feature-60m.
		"Gentleman Joe Palooka," Joe Kirkwood, Jr. Patricia Bowman Show-15m.
:45	2	
	13	Sammy Kaye Show-30m. Comedy Vignettes and Amateur Bandleaders.
	57	Tim McCoy Movie-90m. Soapbox Theater-Juvnl-30m. Youngsters get a chance before the cameras.
	8	Ken Murray Show-60m. Action Theater-45m.
:30	92	Beat the Clock-Quiz-30m. John Reed King, Roxanne, Time- Racing Contestants.
	4	Your Hit Parade-30m. With Snooky Lanson & Eileen Wilson.
	11	United-Or Not?-30m. Request Theater-90m. "Merrily We Live," Brian Aherne,
		Constance Bennett.
	13	Hometown Jamboree-60m. Cliffie Stone and His Gang.
:45	92	Football Review—15m.
	4	Ken Murray-Revue-60m. Guesting is Thomas Mitchell. One Man's Family-30m. Bert Lytell & Marjorie Gateson in
		ramily drama.
	Z	Paul Whiteman TV Club-60m. A special tribute to the Police Athletic League of Philadelphia. It Pays to be Ignorant-30m.
	89	It Pays to be Ignorant—30m. Junior College Football—
		21/4 hrs. Bakersfield vs. El Camino.
:30	. 4	Wrestling Matches-60m. Spade Cooley-Variety-60m.
		Film Playhouse-60m.
:00	2	Faye Emerson's Wonderful Town-30m. This week it's Westport, Conn. Adventure Time-30m.
	8	Adventure Time-30m. Playhouse of Stars-60m.
	11	Playhouse of Stars-60m. Helen Hayes in "Not a Chance." Shadow of The Cloak-30m.
:30	2	Show Goes On-Revue-30m. Bill Goodwin subs for Robt. Q.
	4	Lewis. First Run Feature-75m. "Lt. Daring."
	5	Saturday Night Movie-75m. "You Only Live Once," Henry Fonda, Sylvia Sidney. Fecture film-75m. "The Cardinal," Eric Portman.
	7	Feature Film-75m. "The Cardinal," Eric Portman.
	11 13	Hands of Destiny-Jum.
:00	2	on Al's daytime show. Feature Film-90m.
	.8	"Racing Luck." Paul Whiteman Revue-30m.
	11	Cavalcade of Bands-60m. Guy Lombardo, Kitty Kallen, Al Bernie, The Mello-Larks.
:30	8	Man Addinst Crime-30m.
	9 13	Mayfair Movies-75m. Owl Movie-60m.
:45	5	"Federal Bullets." Movie-60m. "Larceny in Her Heart," Hugh
	7	Beaumonte. Feature Film-75m. "Rogue's Tavern." Wallace Ford.
:00		"Rogue's Tavern." Wallace Ford. Crime Syndicated-30m.

11 Murder Before Midnight-75m.

Page Nine



		✓ Indicates New Program
		Indited to real the grant
8:15 9:15	13	Inspirational Hour-Rel60m. Hitching Post-Movie-75m
7.15		Hitching Post-Movie-75m. "Fighting Hero."
10:30	9	Gordon's Garden-30m.
10:55	13	Hitching Post-Movie-90m. Sunday Reverie-5m.
11:00	5	In God We Trust-60m.
11:15	9	Termite Hints-15m.
11:30	7	Western Movie-60m.
12:00	95	Homes for Sale-30m. Movie-60m
11.00		"Father Steps Out," Frank
	9	Albertson. Feature Film—90m.
	13	Home Show Time-30m.
12:30		Juvenile Jury-30m.
	7	Faith for Today-Rel30m.
	8 13	Hopalong Cassidy-60m. A Home To Live In-30m.
12:55	11	KITV News-5m.
1:00	4	Meet the Press-30m.
	5	Western Feature-60m.
	11	770 on the Air-30m. Wrestling Workouts-2 hrs.
1. 695		From the Ocean Park Arena.
1:30	4	Zoo Parade-30m.
	9 11	Holiday Album-30m. Children's Church-30m.
		20 voice children's choir and
2:00	4	Bible quiz.
2:00	5	Gabby Hayes—30m. Twin Movie—60m.
	-	Twin Movie-60m. "Shadow of Suspicion," Marjorie Weaver, Peter Cookson.
	9	All American League Football
	-	Garden Chats-30m.
2:30	4	Football-2½ hrs.
	11	Loyola vs. Santa Clara. The Flying Tigers-30m.
3.00	5	Twin Movie-90m.
		"Rose of the Rio Grande," John Carroll, Movita.
	7	Help Wanted-30m.
		employers in job opportunities in
· · · · ·		defense and essential civilian work. Southland Farm Fair-60m.
	11	Sunday Matinee_75m.
		"Scattergood Meets Broadway."
3:30	2	Movie Milestones-60m. "Mary's Ankle."
	11	Children's Church-Rel30m.
4:00	7	Paul Whiteman Revue-30m.
1.1.1.1.1	8 11	Fireside Theater-30m.
		The Movies-2 Hrs. "Her Private Life."
4:15	13	Sunday Matinee-70m.
4:30	2,	
		-30m.
		Sam Levenson, Arlene Francis, George S. Kaufman. Guests: Richard Tucker, Bert Wheeler, Gloria
		Tucker, Bert Wheeler, Gloria Gilbert.
	5	Eastside Kids-Movie-60m.
5:00	72	World Opinion–30m. Touchdown–30m.
		Recap of nation's top games. Comedy Hour-60m.
4	1, 8	Comedy Hour-60m.
	11	Super Circus-Juvenile-60m. The Movies-60m.
		"I Cover Chinatown."
5:25	13	Sunday Matinee-75m. "Neath Canadian Skies."
5:30	2	Stranger Than Fiction-15m.
	5	flash Gordon-Juv'nl-30m.
5:45	2	Travelogue-15m.
6:00	2	, 8 Fred Waring Show-60m.
115	45	Philco Playhouse_60m. The Comics_60m.
	7	Ted Mack Family Hr60m.
1.1	11	Cavalcade of Stars-60m.
		Cavalcade of Stars-60m. With Jackie Gleason, June Taylor dancers and Sammy Spear Orch.
6:30	13	Jimmy Dolan Show-30m.
and the second second	h	

		Union Pacific's sagebrush enter- tainment starring Kirby Grant, Judy Clark, Don Shaw, the Ranch Hands.
	4	Leave It To The Girls-30m.
	5	Sunday Night Movies-90m. Another first run picture, title to be announced, presented by Barbara Ann Bread and Star- Kist Tuna.
	7 8 11	Feature film-75m. The Ruggles-30m. You Asked for 1-30m. Viewers request entertainment. Art Baker gets it!
8:00	2 4 8 11	Feature Film-60m. "Vengeance Rides the Sea." World Digest-30m. Pentagon Story-30m. Wrestlers & the Ladles-30m. Charades with wrestling arena atmosphere. Benay Venuta, Dan Tobey and guests. Steve Allen-30m.
8:30	8 11 13	Steve Allen-30m. Ada Leonard-30m. Clete Roberts Review-30m. Adventure Time-75m.
9:00	72	Star of the Family-30m. Comedy variety show with hosts Peter Lind Hayes and Mary Healy. Guests: The Three Suns. Joan
	4 5	"Three Silent Men." Bandstand Peyue-Music-60m.
9:30	8 13 7	With Harry Babbitt and Les Brown Phileo TV Playhouse-60m. Freedom Forum-Info-60m. Freeman Lusk conducts. Marshall Plan in Action-30m.
10:00	11 2	Freedom Harbor-30m. CBS World News-30m.
	5	Movietown-Charades-30m. Guest line-up of filmdom's per- sonalities: Raymond Burr, Jeff Chandler, Jerry Michelson. Hour of Decision-30m.
	11	Blainclothes Man-Drama- 30m. Ken Lynch, Jack Orrison in "Rudiments of Homicide." Dude Ranch-Roundup-60m. With Leo Carrillo.
10:30	2	With Leo Carrillo. What's My Line?-Panel-30m. Bennett Cerf, Dorothy Kilgallen, Arlene Francis, Hal Block are the panelists.
	5 7	Magazine of the Week-45m. Viewers taken page by page thru visual, informative magazine. Youth on the March-30m.
	8 11	Break the Bank-30m. In Our Times-30m: Roy Maypole Presents Unusual People of Today's News.
11:00	2 8	Eleven O'clock Theater-75m. "Swing It Professor." Film Featurette-30m.
1	11 13	KTTV Weekly Newsreel-30m. Astrology For You-30m. With David Sturgis.

OCTOBER 14

7:00

11:15

11:30

5

5

13

7:30 2 Singing Rails-30m.

2 Celebrity Time-30m. Contad Nagel, host and emcee. Guests are Tom Ewell & Peggy Lee

Red with his impersonations, Dave Rose and his orch. and guests. Wild Bill Hickok-Juv'nl-30m.

Golden State Theater-90m. "Daughter of the West."

Red Skelton-30m.

Guy Madison stars. Dell O'Dell Show-30m. 11 Film Featurette-30m.

#### This Week in TV-Continued

#### We View With Alarm

The absence from our screens, ... The absence from our screens. of Michael Darrin, popular singer of ABC-TV's Johnny Downs show. Mr. Darrin is not only considered a real fine guy and good singer by those who actually know him — he has also been piling up poll points and fan mall at a great rate from fans. To replace Darrin the show is having a different vocalist each week, leading off with Johnny Bradford and following this week with Georgia Lee. week with Georgia Lee.

#### "Suspense"

Tuesday, 9:30 p.m. CBS-TV, KTSL, Channel 2 This Auto-Lite video series has managed for the most part to come up with some corkers, following in the footsteps of its radio counterpart. week or so ago the story was built around the early days of showman Joey Lewis, as exciting a chronicle as any fictioneer's pen ever laid down.

Apparently searching for another departure, production powers on "Sus-pense" put Walter Slezak into an 1885-London setting as a poison murderer. The "Dr. Cream" shown in a London rooming house had come from Liverpool, home of an exciting and unexplained wife-poisoning murder.

No viewer has any special reason to assume the young ladies of Eng-land during this era were complete imbeciles. Yet the story cast all the subsequent victims of the "Doctor" in just that role. Giggling girls who just couldn't say "no" to a clandestine



5 Tele-Vespers-15m.

Final Edition-News-15m.

drink of poisoned hooch with a total stranger! Of course they couldn't say "no" even once because "Suspense" runs but thirty minutes, and time wouldn't allow any better dressing of the plot.

But that point is minor. What showed up brilliantly during this stanza of an ordinarily good show is the fact that the psychological story of a man obsessed by fear of age can't be crammed into a half hour, even with Walter Slezak hustling the title role along.-J.P.

"The Thing Is the Play"

#### Wednesday, 9:00 p.m. KLAC-TV, Channel 13

Shakespeare had it "... the play is the thing." The new package being seen on KLAC-TV inverts this classic statement to fit the gimmick of toss-ing a random object or situation to a group of players and having them build a play around "the thing." When Tallulah Bankhead and colleagues spend time on a session of the same sort, it is known as "extemporaneous theater."

Frank DeVol serves as host, and a group of dramatic aspirants from the Batomi Schneider School entertain. The audience suggestions found a television camera, a diving board and television camera, a diving board and a news stand being suggested as "things" around which plots were con-ceived. Generally, the ensuing play-lets are well thought out and well conceived. Paul Livermore, Bob Rich<sup>J</sup> ards, Joan Vohs, Irene Vernon, Maggie Lord, Dorothy Arnolde and Sy Marsh were the players. Marsh undertook to "help" DeVol with audience work and the comedy element and managed to the comedy element and managed to make DeVol (always a likable, poised guy and a fine musician) stand out, by comparison, as a superior drama-tist, host, wit, emcee and moderator. The only person, it seemed to us, who slowed down the proceedings more than Marsh was the very poor choice of audience members who came on stage to serve in one of the sample skits. Marsh undertook comedy bits that would have given even Milton Berle pause to consider, with the in-evitable result that a good many of his moments didn't pan out. The audience seemed to love him, so maybe we are hypercritical. Players whose performances and good looks certainly will result in either further TV commitments or screen work for guy and a fine musician) stand out, TV commitments or screen work for them were Irene Vernon and Joan Vohs, it seemed to us.

The program is an hour which un-doubtedly with further practice and grooming will develop into a popular viewing spot. The public will prob-ably take it as a new and super sort of charades game, and it is about time the well-worn device of charades or TV hows to compatible page and on TV bows to something new and super. This is the spot to take over. -J. P.



D LI	FE		MO	M	AY TU LOGS
		OCTOBER 15	444		
		age 12 for 9:00 A.M. to .M. Daytime Log Listings	8:00		Coast to coast newscast from N. Y. Paul Winchell, Jerry Mahoney Show-30m.
		Indicates New Program		7	Faye Emerson-30m.
5:00	457	Kate Smith_30m.			Faye salutes a different city each week. Eight O'Clock Movie-90m. Let's Face It-Panel-30m. Panelists try to guess mystery face. With Paul Coates as moderator, and Hans Conried, Ann Rutherford.
	11	Ted Collins, musical acts and guests. Classified Column-15m.	8:15	2	Perry Como Show-15m. Perry, cast and guest musical stars.
5:15		Comedy Time-15m. Range Riders Roundup-45m. Serial: "Fighting Marines." Grant	8:20	13	Million Dollar Movie-80m. "So Ends Our Night," Glen Ford, Fredric March, Margaret Sullavan.
	13	Serial: "Fighting Marines," Grant Withers and Ann Rutherford. <b>Hitching Post-Movie-60m.</b> "Pecos Kid."	8:30		Lux Video Theater-30m. "Cafe Ami," Maria Riva and Robert Preston.
5:30	2	Godfrey's Talent Scouts-30m. "King" Arthur presents variety talent.		-	Voice of Firestone-30m. Guest stars from the world of opera. Freddie Martin-30m.
	8	Cowboy Thrills-Movie-60m. Space Cadet-15m.			Wrestling-2¼ hrs. Bill Welsh from the Hollywood Legion.
5:45	8	KHJ-TV University—30m. Channel 8 Corral—Wt'rn—45m.	9:00	1	Love Lucy-Comedy-30m. Lucille Ball, Desi Arnaz.
6:00		Man of the Week-30m. Secy. of Air, Thomas K. Finletter. Komedy Klub-30m.			Lee Hogan Presents-30m. Thrill Feature-60m. "Voodoo Men," Bela Lugosi.
		KHJ-TV Newsroom-25m. Ted Meyers & Michael Hinn.	9:15	87	Masterpiece Playhouse-90m.
6:15		KTTV Newsreel-15m. Open House-Inter'vw15m.	9:30	2	Current Events Quiz with John
		Kay Mulvey, Ed Reimers & guests. Willie Wonderful-15m.		4	Somerset Maugham Theater -60m.
6:25 6:30		Action Theater-65m. Bigelow Theater-30m. "Charming Billy," Spring Byington		9	Caliente Racing-30m. Joe Hernandez brings the races into your home.
	5, 8	Adv. on Film-Juv'nl15m. Time for Beany-Juv'nl-15m. Space Cadet-Juv'nl15m.			Million Dollar Movle-80m. "Renegade Girl."
	11	Captain Video—Juv'nl.—30m. Clete Roberts Report—15m.	10:00		CBS World News-30m. Lee Woods, Tom Harmon and Dan Lundberg.
6:45	4	Kelley & Moran-10m. Sports controversy with Bob and Gussie. Handy Hints-Tips-15m.		5	Teleforum—Panel—60m. Problems in World Affairs dis- cussed & debated, Dr. Rufus B. von KleinSmid is moderator.
		Dorothy and Dick present helpful suggestions for the home.	10:30	9	KHJ-TV Newsroom-15m. Hollywood Opening Night
	8	Space Patrol—Juv'ni.—15m. Newsreel—15m. Sports Book—15m.		4	-30m. Gene Norman Show-30m.
		With Sam Balter and Sports Roundup.			Music on telescriptions & guests. Stud's Place-30m. Studio One-60m.
6:55 7:00		Elmer Peterson-News-5m. Studio One-60m. "Colonel Judas," I. Jensen.	10:45	11	Locker Room-15m. Wrestling Interview with Bill Welsh.
	5	Dick Tracy—Drama—30m. Newsreel—15m. Cisco Kid—30m.	11:00	2	"Chronoscope"-15m. Discussion of Current Phase of
		With Duncan Renaldo & Leo Carrillo, Roving Cameras-15m.			World History. Guesting is Sir Zafrulla Khan who discusses problems faced by Pakistan.
	11	"Wild Horse Rodeo."		7	Final Edition—5m. Chet Huntley—News—10m.
		Million Dollar Movie-80m. "Docks of New Orleans," Charlie Chan.	11:10	11 13 7	KTTV Newsreel—15m. Clete Roberts—15m. Hank Weaver—News—10m.
7:15		So You Want To Be an Actor -45m. Aspiring artists vie for fame.	11:15	2	Peter Potter-30m. Games, music, guest stars.
7:30		Greatest Fights—15m.			Club Eleven-30m. Ed Lyon-News-5m.
2:50	7	Koperta Guinian-Music-15m. Kit Carson-30m. People in the News-15m.	11:20		Moonlight Movie-60m. Owl Movie-75m.
7.44	9	What's Name of Song?—30m,	11:30		"The Temptress." Charlie Wild-Drama-30m.
7:45	8	Newspaper of Air—15m. Arden Varieties—10m.	11:45		Midnight Movie-75m. Linda Darnell in "City Without
7:55	8	News-5m.			Men."

america	nradior	nstorv	con

## TUESDAY TU LOGS

#### See This Page for 9:00 A.M. to 5:00 P.M. Daytime Log Listings Indicates New Program 5:00 2 Ghost Rider-Movie-60m. "Rawhide." Kukla, Fran and Ollie-30m. 5 Playcrafter's Club-30m. 7 Foreman Phillips-1¾ hrs. 8 Kate Smith-30m. 11 Classified Column-15m. 5:15 8 Did Ya Know?-15m. 9 Comedy Time-15m. 11 Range Riders Roundup-45m. 13 Hitching Post-Movie-60m. "Cavalcade of the West." 5:30 4 Howdy Doody-Juv'nl.-30m. 5 Cowboy Thrills-Movie-60m. 8 Industry on Parade–15m. 9 KHJ-TV University–30m. 8 Channel 8 Corral–45m. 5:45 6:00 2 Feature Film-60m. "Phantom Ship." 4 Komedy Klub-Juv'nl.-25m. 9 KHJ-TV Newsroom-25m. With Ted Meyers & Michael Hinn. 11 KTTV Newsreel-15m. 6:15 11 Open House-Inter'vw.-15m, 13 Willie Wonderful-15m, 6:25 4 Hello Again-5m. 9 Action Theater-65m. Adv. on Film-Juv'nl.-15m. 6:30 5, 8 Time for Beany-Juv'nl.-15m. 11 Captain Video-Juv'nl.-30m. Clete Roberts Report-15m. Kelley & Moran-10m. Bob & Gussie in sports discussion. Handy Hints-Tips-15m. 6:45 Space Patrol-Juv'nl.-15m. Newsreel-15m. 10 13 Sports Book-10m. Sports Roundup with Sam Balter. 4 Elmer Peterson-News-5m. 6:55 7:00 2 Alan Young Show-30m. 4 Reserve-30m. 5 Newsreel-15m. 7 Personal Appearance Theater .30m. **11** Johns Hopkins Science Review -30m. "News From the Sky." 13 Reserve-30m. 10 7:15 5 Roving Camera-Info-15m. 7:30 2 Editor's Round Table-30m. Virgil Pinkley moderates group. 4 The Little Show-15m. 10 Starring John Conte and guests. 5 Movie Theater-90m. June Preisser in "Vacation Days." 10 7 Beulah-Comedy-30m. 8 People in the News-15m. 10 9 Truth About Dixie-30m. 11 Front and Center-30m. With Ginny Simms, Bob Wilson, and guests. Emanates from the Century Theater. 13 Cliffie Stone-30m. 11 7:45 Newspaper of Air-15m. 8 Arden Varieties-10m. 7:55 8 News-5m. 11 2 Doug Edwards-News-15m. Live newscast from New York. 4,8 Texaco Star Theater-60m. Starring Milton Berle. 8:00 11 11 7 Film Serials-80m. 7 Film Sericis-oyn. 1st Pict-John Wayne. 9 Eight O'Clock Theater-90m. 11 Melody Time-30m. Featuring Patti Beams, Hazel Quinn's Melodiers, and guest. 11

Page Iwelve

TY-RADIO LIFE

#### OCTOBER 16

0.1 E	13	Cafe Continental-15m.
8:15	13	Stork Club-15m. Sherman Billingsley and guests. District Attorney-15m.
		Crime discussion with Dist. Atty. S. Ernest Roll, Freeman Lusk, and
8:1.0	7	Ed Lyon. Film Serial—2nd Pict. John Wayne episode.
8:30	.2	Campus Orch. & Chorus-30m. Ralph Carmichael conducts orch.
	1	in gospel music with reverent, modern tempo.
	11 13	P.C.C. Football-Film-60m. Young Musical America-30m.
8:40	7	Film Serial-3rd Pic20m. Frankie Darro Episode.
9:00	2	Crime Syndicated-30m. Expose of organized crime func- tions in the U. S. Guesting is Sen. Herbert O'Conor, Maryland.
	4	Fireside Ineatre-Drama-
	5	30m. Ina Ray Hutton-Revue-30m.
		Ina Ray Hutton-Revue-30m. Ina's All-Girl Band combined with feminine guest acts in hour long show.
	7	Page One News and Sports- 30m.
	8	With Hank Weaver. Feature Movie-60m.
	11 13	Football—Film—30m. Theater of intrigue—90m. "Curse of the Wraydons."
7:30	2	Suspense-Drama-30m.
	4	"High Street," Mary Sinclair. Armstrong Circle Theater-
	7/	Robert Preston "guides" hopefuls Rheba Tassell & Patricia Quin
	9	O'Hara. J.C. Football Rally-30m. Featuring bands, cheer leaders and rooting sections of schools.
0:00	11 2	Football_Film_30m. CBS World News_30m.
	45	Original Amateur Hour-60m. Movie-60m.
	7	Lorraine Cugat-Revue-60m. Lorraine's All-Male Orch, 60 min, Musical.
	89	Beulah–Comedy–30m. KHJ-TV Newsroom–15m.
	11	Greatest Fights-15m.
):15	9	Greatest Fights-15m. Joe Louis knocked out Max Schmeling in 1 round, 1938 bout. Spanish Theater-Movie-75m.
	11	Championship Bowling-45m. From Wilshire La Brea bowling lanes.
):30	2	Telesports Digest-30m. Filmed sports events & Harry
	8 13	Wismer. Horace Heidt Show-30m. Clete Roberts-News-15m.
):45	13 13	Ed Lyon-News-5m.
0:50		Owl Movie-75m. "Flight to Nowhere."
1:00	2	Musical Nightcap-15m. with Candy McDowell.
	5	Continental—Music—30m. Final Edition—5m.
	7 8	Chet Huntley-News-10m. The Show Goes On-30m.
110	11	KTTV Newsreel-15m. Hank Weaver-News-10m.
:15	2	Feature Film-75m. "Devil Diamond."
:20	11	Club Eleven-30m. Moonlight Movie-60m.
:30	8	-
:45	11,	Midnight Movie-75m. "Condemned to Live," Ralph
		Morgan.

<sup>12:00 8</sup> Newsreel-10m.

#### Monday—Friday TV 9 a.m. to 5 p.m.

11:00	13	
12:00	24	Strike It Rich—30m. Miss Susan—Drama—15r
	7	Adventures in Food-
12:15		Vacation Wonderland
12:30	2	Armchair Traveler-15m M, W, Th, F.
	4	Bride and Groom-Tu Bert Parks-30mM,W,
		Bill Goodwin-30m. Tu, Th
	13	Tu, Th Al Jarvis—Variety
		$-2\frac{1}{2}$ hrs.
12:45	2	Search For Tomorrow —15m.
1:00	2	Steve Allen-Variety
	4	—30m. Kate Smith—60m.
1:30	2	Garry Moore Show-
	7	60m. Time for the Ladies—
		60m.
2:00	4	Foods for Thought-30m KHJ-TV Newsroom-10m
	9 13	Snow Crop Mat30m.
10.		Tu, Th.
2:10 2:15	9	Suspects Wanted-5m. Movie Matinee-75m.
2:30	2	First 100 Years-Film-
2.00	4	Monty Margetts-30m.
	7	Mary McAdoo-Home-
		30m. M, W, F. TV Notebook-Tu.
		Meet Your Children-Th
2:40	11	KTTV News-5m.
2:45	11	New Yorkers-15m. Come Into Kitchen-60m
3:00	2	Jeanne Gray-Tips-30m
	4	Parlor Party_60m.
	7	Langford—Ameche Show—60m.
100	13	
3:30	2	Fashion Magic-Tips-
		30m. M, F. Know Your Child-Pane
· · ·		-30m. Tu, Th.
		Feminine Touch-Tips-
	5	30m. W. News and Music-25m.
	9	Mama Weiss-30m.
3:45	11	Mama Weiss-30m. Nancy Dixon-15m. M, W, F.
		Ronnie & Rennie-15m.
3:55	E	Tu., Th.
4:00	52	Police Calls—5m. California Living—30m.
4109	4	Chef Milani-30m.
	5	Feature Film-60m.
	7	Cowboy Theater-60m. Flower Fantasy-15m.
		Alt. Th.
	9 11	Four O'Clock Movies-
4:30	2	Billie Burke—at Home Backstage with N.T.G.
4.00	4	Paul Pierce-30m.
A	11	Ladies Matinee-30m.
4:55	2	KNXT News-5m.

Live From New York-12:30 P.M.

Tues. and Thurs. KNBH — CHANNEL 4

#### This Week in TV-Continued

Off Lens | Personalities

#### "Super Circus" Safari

few weeks ago three husky elephants were on their way to the ABC Civic Theater for a rehearsal of the following day's "Super Circus." The pachyderms were brought in trucks to a parking lot at the corner of Washington and Wackerjust across the street from the theater. To be taken into the theater, animals had to file across the Washington Boulevard, pass under the theater marquee, enter a truck entrance backstage of the Civic Opera House and pass on into the Civic Theater.

All went well until the trunktoters were filing across Washington Boulevard and suddenly came pened that Wacker Drive is cur-rently being torn up for construction of a new underpass. It also happened that the workmen got just as far as the Civic Opera Building in their digging, leaving a tremendous width-of-the-street pit in front of the theater.

The elephants, on seeing this, 6:25 6:30 THE STARS OF TOMORROW" Westinghouse Presents YOUR BIG MOMENT Channel 4, Wed. at 7 KNBH 6:45 spend a fascinating half hour with jeanne gray 6:55 7:00 monday thru friday 3-3:30 pm KTSL 2 7:15 sponsored by 7:45 OWL-REXALL DRUGS

#### See Page 12 for 9:00 5:00 P.M. Daytime Log Indicates New 5:00 2 Ghost Rider-Movi "Hawaiian Buckaroo," Kukla, Fran and C Playcrafter's Club-4 Foreman Phillips-9 7 Kate Smith Show-11 Classified Column-With Lenore Kingston 5:15 8 Views and Cues-1 Comedy Time-15n Range Riders Roun 9 11 13 Hitching Post-Mov Riding Avenger 5:30 4 Howdy Doody-Juy Cowboy Thrills-M Space Cadet-15m. KHJ-TV University 8 9 5:45 8 Channel 8 Corral-6:00 2 Strike It Rich-Qui With Warren Hull Δ Komedy Klub-Juv' KHJ-TV Newsroom Ted Meyers & Michael 9 11 KTTV Newsreel-15 6:15 11 Open House-Inter Kay Mulvey, Ed Rein 13 Willie Wonderful-9 Action Theater-65 The Web-Drama-2 Adv. on Film-Juy 5, 8 Time for Beany-Ju 7 Space Cadet-Juv'r Adventure in the Sup atmosphere. Captain Video-Juv 11 **13** Clete Roberts Repo Kelley & Moran-1 Discussions in Sports, 4 Gussie. Handy Hints-Tips-Dorothy Gardiner & 1 with your helpful sug Space Patrol-Ju'vr Newsreel-15m. 13 Sports Book-10m. 4 Elmer Peterson-N 2 Blue Ribbon Bouts Your Big Moment-Bob Parker encees fo of Tomorrow" on We "Big Moment" Show. Newsreel-15m. Gene Autry Show-Gene and Trigger in a western movie. Range Rider-30m. 11 Major Feature Theo "The Man Who Lost Brian Aherne, Kay Fi 13 Hi-Talent Battle-30 High school students recognition. 5 H'wood Reel-15m. Candid glimpses of I Gloria Swanson, Lyle Howard. 7:30 4 Roberta Quinlan-5 **Jungle Adventure** With Martin and Johnson. On Trial-30m. People in the News-15m. 9 Fishing Pals-25m. 13 Family Theater-90m. "Prejudice."

OCTOBER 17

2 Bill Symes' Sport Beat-15m.

## WEDNESDAY *TV* LOGS

A.M. to		4	Newspaper of Air-15m.
		8	Arden Varieties-15m.
Listings	7:55	8	
	8:00	2	Doug Edwards-News-15m.
Program	inter a	.4	News direct from New York. Kate Smith Evening Hour-
ie <b>–60m</b> .			60m.
21	1 101		Kate, music, variety and guests.
Ollie-30m.		5	Artistry on ice from the
–30m. 90m.			Pasadena Winter Garden.
-30m.		7	Stop the Music-Quiz-30m.
-15m,		8	Bert Parks emcees. Arthur Godfrey-60m.
1, A.		9	
5m.	8:15	2	Perry Como-15m.
n. ndup—45m.	8:30	2	Bachelor's Haven-30m.
/ie_60m.			Witty panel dehates male supremacy.
		7	Charlie Wild-Drama-30m.
v'nl30m.	8:45	11	Dude Martin Show-60m.
ovie-60m.		0.	Western Variety with Dude and
20	0.00		his gang.
-30m.	9:00	2	Arthur Godfrey's Friends- 60m.
45m.		4	Wrestling Matches-60m.
i√—30m.	1 - D	5	Feature Film-60m. "Club Havana," Tom Neal,
'nl30m.			"Club Havana," Tom Neal, Margaret Lindsley,
1–25m.		7	Stud's Place—30m.
I Hinn.		8	and the second sec
5m.		13	The Thing is the Play-60m.
r'vw15m. mers & guests,	9:30	7	Riders of Purple Sage-30m.
-15m.		9	Teen Age Trials-30m.
5m.	9:45	11	Amateur Boxing-75m. Bill Welsh from the South Gate
-30m.	· · · ·		Arena.
'nl.—15m.	10:00	2	CBS World News-30m.
uv'nl15m.		4	Break the Bank-Quiz-30m.
nl.—15m. personic		5	City at Night-Info-90m. Camera Tour of Interesting Spots
	i nest		in Los Angeles.
v'nl30m.		7	Jerry Colonna-Comedy-30m.
ort—15m.	1. S. 1. Mari	.9	
Om.		13	What's Your Trouble-30m. Non-Expert Panel Show.
, by Bob &	10:15	9	
-15m.	10:30	-2	Reserve-30m.
Dick Garton ggestions.		4	Freddie Martin Show-30m.
nl15m.		7	Gruen Theater-30m. "Hit and Run," Bonita Granville,
	1 A A		Robert Hutton and R. Elliot.
		8	Boxing-60m.
iews-5m.	10:45	13	Clete Roberts-News-15m. Ed Lyon-News-5m.
-45m.	10:50		Owł Movie–75m.
-30m.	10:50	13	"Marriage Bond."
or the "Stars	11:00	2	"Chronoscope"-15m.
estinghouse's		<i>x</i>	World History Discussion.
		11	Chet Huntley-News-10m.
10	11:10		KTTV Newsreel—15m. Hank Weaver—News—10m.
-60m. another	11:15		Peter Potter-Records-30m.
	11119	11	Club Eleven-30m.
	11:20	7	Moonlight Movie-60m.
ater—1¾ hr Himself."	11:30	5	Final Edition-5m.
Himself," Francis.		8	Kate Smith Revue_30m.
Om. vie for	11:45	11	Midnight Movies-75m. "Captured in Chinatown."
	12:00	8	Newsreel-10m.
Hollywood : a Talbot, John	Sci	нц	TZ CORNERS TALENT
Music-15m.	Stars	1111Z	, sponsors of "Playhouse of ), heretofore known as "Pul-
-30m.	itzer	Pri	ze Playhouse," is cornering
66 G W 84 .	Alan		the implication is the start

ayhouse of vn as "Puls cornering the market by signing leading thesps to exclusive video dramatic roles. Walter Hampden, Helen Hayes, Ronald Reagan, John Payne and Margaret Sullavan are inked to exclusive contracts.

THURSDAY *tv* logs See Page 12 for 9:00 A.M. to 8:15 5:00 P.M. Daytime Log Listings 8:30

#### Indicates New Program 5:00 2 Ghost Rider-Movie-60m. Galloping Dynamite. 4 Kukla, Fran and Ollie-30m. 5 Playcrafter's Club-30m. Foreman Phillips-13/4 hrs. Kate Smith Show-30m. 11 Classified Column-15m. With Lenore Kingston. 5:15 9 Comedy Time-15m. 11 Range Riders Roundup-45m. Guests and movie serial. **13 Hitching Post-Movie-60m.** "Rustlers Paradise." 5:30 4 Howdy Doody-Juv'nl.-30m. Cowboy Thrills-Movie-60m. 5 This Land of Ours-15m. 8 KHJ-TV University-30m. 9 5:45 8 Channel 8 Corral-45m. 2 Feature Film-60m. 6:00 'Heart Punch Komedy Klub-Juv'nl.-30m. KHJ-TV Newsroom-25m. Ted Meyers and Michael Hinn. 4 9 11 KTTV Newsreel-15m. Open House-Inter'vw.-15m. Willie Wonderful-15m. 6:15 11 13 9 Action Theater-65m. 6:25 4 Adv. on Film-Juv'nl.-15m. 8 Time for Beany-Juv'nl.-15m. 6:30 5, 8 11 Captain Video-Juv'nl.-30m. 13 Clete Roberts Report-15m. Kelley & Moran-10m. Bob and Gussie Discuss the Sporing World. 6:45 4 Handy Hints-Tips-15m. Space Patrol-Ju'v'nl.-15m. 5 8 Newsreel-15m. 13 Sports Book-15m. ports News with Sam Balter. 6:55 4 Elmer Peterson-News-5m. 7:00 Watch and Win-Quiz-30m. 2 4 Range Rider-Movie-30m. 5 Newsreel-15m. The Ruggies-Comedy-30m. 8 Lone Ranger-30m. 11 Film Featurette-30m. 13 You're Never Too Old-60m. Features Talented Grandma and Grandpa. With Marilyn Hare and Grandpa. Harry Koplan. Flicker Snickers-15m. Old Time, Silent Movies with Com-ments by Bud Stefan. 7:15 5 7:30 2 Crime Photog.-Drama-30m. "The Fix."

The Little Show-15m. 4 Starring John Conte and guests. H'wood Opportunity-60m. 5 Hopeful young performers trying for the "Big Break." Lone Ranger-Juv'nl.-30m. 7 Masked Man & Tonto ride The again. People in the News-15m. Sports Whirligig-30m. 11 Open Road-Travel-30m. Films depicting colorful tours. Newspaper of the Air-15m. 7:45 4 8 Arden Varieties-10m. 8:00 2 Doug Edwards-News-15m. Coast to coast newscast from N. Y. 11:20 You Bet Your Life-30m. Starring Groucho Marx. Queen For a Day-30m. Amos and Andy-30m. Eight O'clock Theater-90m. 4 7 ā

THE REPORT OF THE STAR STAR STAR STAR

Page Pourteen

#### TV-RADIO LIFE

#### OCTOBER 18 11 Bob Shannon's Varieties-30m. 13 Fishin's Fun-30m. Stork Club-15m. 2 2 Garry Moore-Comedy-30m. 4 Feature Story-15m. Starring Jeff Donnell. 5 Wrestling-21/4 hrs. Life Begins at 80-30m. Reserve-30m. Fcotball-Film-30m. 8 11 13 Film Playhouse-90m. "Accused." Douglas Fairbanks, Jr., Dolores Del Rio. 8:45 4 Industry on Parade 9:00 2 Amos 'n' Andy-Comedy-30m. Ford Festival-60m. Starring James Melton. 4 7 Musical Playhouse-30m. Starring Don Ameche. 8 Starlight Theater—30m. 11 Football—Film—30m. 2 The Cases of Eddie Drake-9:30 30m. A "Whodunit" series starring Don Hagerty in private eye role. Chance of a Lifetime-30m. I alent Show-30m. R 9 Featurettes-30m. 11 Football-Film-30m 10:00 2 CBS World News-30m. 4 Martin Kane-30m. With Lloyd Nolan, Wrestling-45m. 5 Regal Pale and Dick Lane bring you the evening's main event in this "Tops in Wrestling" show. Paul Dixon Show-30m. 7 Musical offerings and comedy kits. 8 Stop the Music-Quiz-30m. 9 KHJ-TV Newsroom-15m. 1 Rocky King, Detective-30m. 11 13 Institute of Family Relations-30m. 10:15 9 Gaylord Carter-Organ-15m. Racket Squad-Drama-30m. 10:30 2 "The stories from police files. "The Big Secret," the tale of a swindle of the parents of a dead soldier. Gene Norman Show-30m. 4 Musical Telescriptions and guests. At Home-15m. 8 Beat the Clock-30m. Alert For News-30m. 11 With Knox Manning. 13 Clete Roberts Report-5m. 10:35 13 Owl Movie-75m. Beat the Champ-45m. 10:45 5 Giant Jackpot offered to anyone who can beat the Champ. Football This Week-15m. Ed Lyon-News-5m. Owl Movie-75m. "Bashful Bachelor," Lum & Abner. 10:50 13 Musical Nightcap-15m. With Candy McDowell. 11:00 2 The Continental-30m 4 Chet Huntley-News-10m. Hit Parade-Music-30m. Snooky Lanson and Eileen Woods. KTTV Newreels-15m. 8 11 11:10 Hank Weaver-News-10m. 7 11:15 2 Feature Film-75m.

- "Laughing at Luck." Club Eleven-30m. Moonlight Movie-60m. Final Edition-5m.
- 11:45 11 Midnight Movies-75m. "Confidential," Donald Cook.

Newsreel-15m.

#### This Week in TV-Continued must have put their good memories to work and recalled the time, centuries ago, that one of their forefathers stood on the edge of a cliff

in India only to have the sides cave in and tumble him to his death. This trained trio wanted selves in the middle of the street as motorists stared goggle eyed. Nothing budged them.

It took the frantic Phil Patton, producer of "Super Circus," the stage hands, act booker and many prop men to solve the problem. From ABC properties room, all the cardboard trees, shrubs, vines and scenery that had been used in past performances on ABC-TV shows were dug out. These were carefully placed along the rails surrounding the pit. And the corner of Washing-ton and Wacker suddenly became a green cardboard forest surrounded by some of the nation's tallest buildings.

Horns stopped blasting, Master Cole stopped prodding, and the ele-phants walked peacefully past the pit and into the theater.

#### Selling a TV Show

One of the major problems facing every television packager or producer is the high cost involved in preparing TV film for audition purposes. Stanley Cowan, a Hollywood independent publicist and packager of TV shows, hit on what he thinks is a novel idea for putting over auditions for new TV programs. Instead of an expenditure which may run between \$5,000 and \$10,000 to get a new dramatic television production on film for the purpose of selling it to likely prospects, he makes a transcription of the show. which costs only about \$1,000. This is, of course, the way many radio shows jumped from a tryout stage to a sure thing on the airwaves. He now has a new television-drama format called "Write Your Own Ticket," which touts unknown writers who want to sell their product on TV and a comedygiveaway format entitled "It's Deductible." In the first-mentioned TV-audition transcription which is co-produced by Margaret Rhodes, Carol co-produced by Margaret Knodes, Caror Ann Beery, daughter of Wallace Beery, femcees the show with a critical panel consisting of Walter Ames, Anna Sten and Bert Douglas. "It's Deductible" was put on record with Ukie Sherin and Sams Mannis emceeing. Cowan claims that with a transcription of a TV idea, he can leave the record with the prospective buyer to play at his convenience, whereas costly film would presume the killing of many a bright TV idea before it could ever reach the ears and eyes of a would-be sponsor or millions of set owners.



11

11:30

7

5

8

		and
·T	JAAN	Vandau
1	Kur	Reader
		1

This week things will be better, we are sure. We mean the logs, both radio and TV. First, the fall shows came back. Then the microwave came through and with its completion, live TV.

As we told you last week, we aren't leaving a stone unturned to get and keep our logs in order. Every detail is checked and rechecked. The infor-mation we give you is the latest the networks and stations had just before our presses rolled. Please do not blame us if last-minute changes be-yond our control upset schedules. This transitory period is drawing to a close. transitory period is drawing to a close. We ask your patience meantime.

#### SAN DIEGO TV PROGRAM FINDER

Allen, Steve	8:30 1.m. 50
Amazing Mr Malone	11:30 pm Tu
Allen, Steve Amazing Mr. Malone Anuos n' Andy	W as the Th
Beat the Clock	10.00 pills 10
Deat the Clock	
Berie, Milton	
Big Story	
Big Story Doxing Break the Bank	
Break the Bank	10:30 p.m. Su
Burns and Allan	B n m alt Th
Burns and Allen. Cahente Cavaicade	Sala name
Canente Cavalcade	
Channel & Corral	
Urime Syndicated	
Charlie Wild.	
Cisco Kid	7 n m Tu
Comedy Hour	5 n.m. Su
Ceinie Photographer	11 nm alt k
Comedy Hour Crime Photographer Date with Judy	11 am Sa
L'nieron Lana	A the state of the
Emerson, Faye	
Enterson, Faye. Film Firsts. Football This Week. Godtrey, Arthur Heidt, Horace. Hopalong Cassidy. J Cover Times Square Jukebox Jamboree. Kane. Warthu	
Fireside Theater	
Football This Week	
Godfrey, Arthur	
Heidt, Horace	10:30 p.m. Tu-
Hanglong Cassidy	12:20 nm Su
I finan Timor Sauger	10 s alt Sa
vover imies square	and all ba
Jusebox Jamboree	
Kane, Martin	8:30 p.m. Sa
Marx, Groucho	
Marx, Grouche	
Kane, Martin	8:30 p.m. Sa 9 p.m. Sa 7 p.m. Th 12 n. M-F
Mars, Grouche Lone Ranger Miss Susan	
Mary, Grouche	8 p.m. Sa 7 p.m. Th 12 n. M-F
Marx, Groucho Lone Ranger Miss Susan Moore, Garry Mr. Wizard	8 p.m. Sa 7 p.m. Th 12 n. M-F 1:45 p.m. M-F 2:30 p.m. Su
Marx, Groucho Lone Ranger Miss Susan Moore, Garry Mr. Wizard	8 p.m. Sa 7 p.m. Th 12 n. M-F 1:45 p.m. M-F 2:30 p.m. Su
Marx, Groucho. Lone Kanger. Miss Susan Moore, Garry. Mr. Wizard Murray, Ken Musical Playbouse	8 p.m. Sa 7 p.m. Th 12 n. M-F 1:45 p.m. M-F 2:30 p.m. Su 7 p.m. Sa 8:30 p.m. Fa
Marx, Groucho. Lone Kanger. Miss Susan Moore, Garry. Mr. Wizard Murray, Ken Musical Playbouse	8 p.m. Sa 7 p.m. Th 12 n. M-F 1:45 p.m. M-F 2:30 p.m. Su 7 p.m. Sa 8:30 p.m. Fa
Marx, Grouche Lone Ranger	2 p.m. Sa 7 p.m. Th 
Marx, Groucho Lone Ranger	2 pm: Sn 7 pm. Th 12 n. M-F 1:45 p.m. N-F 2:30 pm. Su 7 p.m. Sa 8:30 p.m. Tu 9 p.m. Su 10:30 p.m. Tu
Marx, Groucho Lone Ranger	2 pm: Sn 7 pm. Th 12 n. M-F 1:45 p.m. N-F 2:30 pm. Su 7 p.m. Sa 8:30 p.m. Tu 9 p.m. Su 10:30 p.m. Tu
Marx, Grouche Lone Ranger	8 p.m. Sn 7 p.m. Th 12 u. MF 1:45 p.m. MF 2:30 p.m. Su 7 p.m. Sa 8:30 p.m. F 9 p.m. Su 10:30 p.m. Tu 2 p.m. W 7 2 p.m. Su 10:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Philos TY Playhouse. Philos TY Playhouse. Racket Squad. Range Rider. Ruggies, Charlie. Show Goes On.	8 p.m. Sn 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. N-F 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 8:30 p.m. Tu 10:30 p.m. Tu 7:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Philos TY Playhouse. Philos TY Playhouse. Racket Squad. Range Rider. Ruggies, Charlie. Show Goes On.	8 p.m. Sn 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. N-F 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 8:30 p.m. Tu 10:30 p.m. Tu 7:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Philos TY Playhouse. Philos TY Playhouse. Racket Squad. Range Rider. Ruggies, Charlie. Show Goes On.	8 p.m. Sn 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. N-F 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 8:30 p.m. Tu 10:30 p.m. Tu 7:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Philos TY Playhouse. Philos TY Playhouse. Racket Squad. Range Rider. Ruggies, Charlie. Show Goes On.	8 p.m. Sn 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. N-F 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 8:30 p.m. Tu 10:30 p.m. Tu 7:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Philos TY Playhouse. Philos TY Playhouse. Racket Squad. Range Rider. Ruggies, Charlie. Show Goes On.	8 p.m. Sn 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. N-F 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 8:30 p.m. Tu 10:30 p.m. Tu 7:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Philos TY Playhouse. Philos TY Playhouse. Racket Squad. Range Rider. Ruggies, Charlie. Show Goes On.	8 p.m. Sn 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. N-F 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 8:30 p.m. Tu 10:30 p.m. Tu 7:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su 10:30 p.m. Su
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Mr. Wizard Murray, Ken Musical Playhouse. Philos TV Playhouse. Philos TV Playhouse. Racket Squad. Range Ridgr. Ruggles, Charlie. Show Goes On Stakelon, Red. Smokey Royere. Space Cadet. Starlight Theater	8 p.m. Sn 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. N-F 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 8:30 p.m. Su 10:30 p.m. Tu 7 p.m. Su 10:30 p.m. Su 11 p.m. Tu 7 p.m. Su 11 p.m. Tu 7 p.m. M-So 5:30 p.m. M.W. F 9 p.m. Th 12:30 p.m. M. W. F
Marx, Grouche	2 pm. Sn 7 pm. Th 12 n. M- 12 n. M- 13 d. M. Sn 7 pm. 8a 8:30 pm. Fu 9 pm. 8u 10:30 pm. 7u 7 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u 10 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u
Marx, Grouche	2 pm. Sn 7 pm. Th 12 n. M- 12 n. M- 13 d. M. Sn 7 pm. 8a 8:30 pm. Fu 9 pm. 8u 10:30 pm. 7u 7 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u 10 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u
Marx, Grouche	2 pm. Sn 7 pm. Th 12 n. M- 12 n. M- 13 d. M. Sn 7 pm. 8a 8:30 pm. Fu 9 pm. 8u 10:30 pm. 7u 7 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u 10 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u
Marx, Grouche	2 pm. Sn 7 pm. Th 12 n. M- 12 n. M- 13 d. M. Sn 7 pm. 8a 8:30 pm. Fu 9 pm. 8u 10:30 pm. 7u 7 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u 10 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u
Marx, Grouche	2 pm. Sn 7 pm. Th 12 n. M- 12 n. M- 13 d. M. Sn 7 pm. 8a 8:30 pm. Fu 9 pm. 8u 10:30 pm. 7u 7 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u 10 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u
Marx, Grouche	2 pm. Sn 7 pm. Th 12 n. M- 12 n. M- 13 d. M. Sn 7 pm. 8a 8:30 pm. Fu 9 pm. 8u 10:30 pm. 7u 7 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 10:30 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u 10 pm. 8u 2 pm. M-So 5:30 pm. M.W.F 9 pm. Th 10 pm. 7u
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Musical Clayhouse. Philoo TV Playhouse. Philoo TV Playhouse. Racket Squad. Kange Rider. Show Goes On. Skelton, Red. Show Goes On. Skelton, Red. Starlight Theater. Stop the Music Starlight Theater. Stop the Music Starlight Theater. Stop the Music Strike It Rich. Super Circus. Telesports Digest. Theater of Romance Time for Beany Two Girls Named Smith	8 p.m. Sa 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. M 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 10:30 p.m. Tu 7 p.m. Vu 7:30 p.m. Su 7 p.m. Su 7 p.m. Su 7 p.m. M. W. F 9 p.m. Th 10:30 p.m. M. W. F 10:30 p.m. M. So 5:30 p.m. M. W. F 10:30 p.m. Su 5 p.m. So 8:30 p.m. M. So 11:20 a.m. So
Marx, Grouche. Lone Ranger. Miss Susan Moore, Garry. Musical Clayhouse. Musical Clayhouse. Philoo TV Playhouse. Philoo TV Playhouse. Racket Squad. Kange Rider. Show Goes On. Skelton, Red. Show Goes On. Skelton, Red. Starlight Theater. Stop the Music Starlight Theater. Stop the Music Starlight Theater. Stop the Music Strike It Rich. Super Circus. Telesports Digest. Theater of Romance Time for Beany Two Girls Named Smith	8 p.m. Sa 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. M 4:30 p.m. Su 7 p.m. Su 7 p.m. Su 10:30 p.m. Tu 7 p.m. Vu 7:30 p.m. Su 7 p.m. Su 7 p.m. Su 7 p.m. M. W. F 9 p.m. Th 10:30 p.m. M. W. F 10:30 p.m. M. So 5:30 p.m. M. W. F 10:30 p.m. Su 5 p.m. So 8:30 p.m. M. So 11:20 a.m. So
Marx, Grouche	8 p.m. Sa 7 p.m. Th 7 p.m. Th 12 u. MF 1:45 p.m. M 4:30 p.m. Su 7 p.m. Su 8:30 p.m. F 9 p.m. Su 10:30 p.m. Tu 7 p.m. Su 7 p.m. Su 7 p.m. Su 7 p.m. M. W. F 9 p.m. Th 12:30 p.m. M. W. F 10:30 p.m. M. So 5:30 p.m. M. W. F 10:30 p.m. Su 5 p.m. Su 8:30 p.m. M. So 8:30 p.m. M. So 11:20 a.m. So

FAVORITE BIBLE DRAMAS FILMED FOR FAMILY VIEWING THE LIVING BOOK presented by Forest Lawn Memorial-Park **KTTV** Channel 11 FRIDAY, 7 P.M. FREE DOGS-FREE CATS See the most wonderful pets in the world! CALO PET EXCHANGE

> With FRANK WRIGHT Every Friday, 7:30 p.m. KTTV-Channel 11

1

#### OCTOBER 19

See Page 12 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

2.0	U F	in Duytine Log Listings	
		✓ Indicates New Program	
5:00	2	Ghost Rider-Movie-60m.	
	4	Kukla, Fran & Ollie-Juv'nl	
	5	30m. Playcrafter's Club-25m.	8:15
	7	Foreman Phillips-90m.	0.10
	8	Kate Smith Show-30m.	8:30
5:15	11	Classified Column-15m.	
5.15	11	Raving Beauty-15m. Range Riders-Rnd'up45m. Charlie Aldrich, Guests & Film Hitching Post-Movie-60m.	
	13	Charlie Aldrich, Guests & Film	
		"Rio Grande."	
5:30	4	Howdy Doody-Juv'nl30m. Cowboy Thrills-Movie-60m.	
	58	Space Cadet-15m.	
	9	KHJ-TV University-30m.	9:00
5:45	8	Channel 8 Corral—45m.	
6:00	24	Playhouse of Stars-60m. Komedy Klub-Juv'nl30m.	
	9	KHJ-TV Newsroom-25m.	
	11	KTTV Newsreel-15m.	18.14
6:15	11	Open House-Int'vw15m.	
6125	13	Willie Wonderful—15m. Feature Theater—80m.	
6:30	4	Laurel & Hardy Comedy-25m.	
	5, 8	"Scram." Time for Beany-Juv'nl15m	1.11
	7	Space Cadet-Juv'nl15m.	9:30
	11	Captain Video—Juv'nl.—30m.	
1.100	13	Clete Roberts Report-15m.	1.000
6:45	57	Handy Hints—Tips—15m. Space Patrol—Juv'nl.—15m.	
	8	Newsreel-15m.	
	13	Sam Balter—Sports—15m.	10:00
6:55	4	Elmer Peterson-News-5m.	1000
7:00	2	Touchdown-Sports-30m. Recap of nation's top games.	, Bu
	4	Gillette Fights-45m.	
	5	From Madison Square Gardens. Newsreel-15m.	
	7	The Bill Gwinn Show-30m.	10:15
		Couples enact how songs changed their lives.	
	8	Football This Week-15m.	10.20
- 63	11	The Living Book-Relig30m	10:30
		"Jacob and Bachel" is the Forest	1.0
		Lawn Memorial-Park Bible drama for tonight's "Living Book" series	
	13		1.1
		Hail the Champ-30m. With Coach Herb Allen. Mayor Bowron-Info-15m.	
7:15	5	Insight into the Running of a Big	
10.00		City.	
7:30	82	Caliente Cavalcade—15m. H'wood Road to Fame—30m.	10:4
7.50	1	N.T.G. with weekly winners and school salute.	11:00
	5	Charlie Chase-Film-30m.	
	7	Life With Linkletter-30m. People in the News-15m.	
	8	People in the News-15m.	
	11	Pet Exchange-301.	
	-	Frank Wright presents trick animals and offers free pets on tonight's "Calo Pet Exchange."	11:0
1		tonight's "Calo Pet Exchange."	11:1
	13		
7:35	9	World Series Highlights-10m.	11:2
7:45	4		
	9		11:3
	-	15m.	
8:00	2	Doug Edwards-News-15m. News program direct from N. Y.	
	4	Roberta Quinlan Show-15m.	11:4
	5	Harry Owens Royal Hawai- ians-60m.	
		1013-00m.	SUM
		and the second se	and the second second second

#### FRIDAY LU LOGS 7 Mystery Theater-30m. Filmed detective stories. Starring Tom Conway and James Burke. 9 Junior College Football-2 hrs. Pasadena J.C. vs. Fullerton (at Rose Bowl). 11 Iwenty Questions-30m. Panel of Experts guess identify of "Animal, Vegetable or Mineral." 13 Pro Football Highlights-30m. 2 Perry Como-Music-15m. 4 Film-15m. 2 Mama-Family Comedy-30m. 4 Braven Dyer and Gail Patrick -15m. Stu Erwin Show-30m. The travels of an unloved love seat on tonight's show. 7 8 Musical Playhouse-30m. 11 Front Page Detective-30m. Edmund Lowp Stars. 13 Wrestling, Ocean Park-21/2hrs 0 2 Man vs. Crime-30m. Ralph Bellamy solves another crime 4 Big Story-Drama-30m. Dramatization of actual newspaper stories. 5 Movie Classic-90m. "East Meets West," George Arliss. 7 Crime With Fother-30m. Warm. human relationship of a father-daughter combination in a mystery-drama series. 8 Jukebox Jomboree-30m. 11 On the Town-60m. 2 Live Like a Millionaire-30m. Aldrich Family-30m. Henry's ability to forever wander into troublesome situations comes to life on your TV screen. Tales of Tomorrow-30m. Fireside Theater-30m. 4 8 2 CBS World News-30m. 4 Boston Blackie-Drama-30m. 7 Mr. District Attorney-30m. Len Doyle stars. 8 Pacific Crusade-30m. Eloise Salutes the Stars-15m. Vincent Sardi is guest. KHJ-TV News Room-15m. 11 Polyzoides-15m. Discussion by noted authority on global politics. 0 2 Hawthorne Here Tonight -30m. 4 Gene Norman Show-30m. 5 Lawrence Welk-Music-60m. From the Aragon Ballroom. 7 Strange Adventure-15m. 8 Big Story-Drama-30m. 11 What's the Verdict-30m. High school students supply final verdicts in actual law cases. Knox Manning moderates. 7 Football This Week-15m. 5 Chronoscope-15m. Discussion of current phase of world history. 0 2 7 Chet Huntley-News-10m. 8 Crime Photog.-Drama-30m. 11 KTTV Newsreel-15m. 13 Ed Lyon-News-5m. 5 13 Clete Roberts-15m. 0 7 Hank Weaver-News-10m. 5 2 Peter Potter's Party-60m. 11 Club Eleven-15m. 7 Moonlight Movie-60m. 0 13 Owl Movie-60m. "Shoot to Kill." 5 Final Edition-10m. 0 D. Dunkel's Football Ratings-11 15m. Junkel picks winners in most important games of the week. 11 Midnight Movies-90m. Brian Donlevy in "Hangmen Also Die."

Page Fifteen



#### ---- Saturday, Oct. 13 1 A 1 5 1 5.

- Gentleman Joe Palooka." Joe Kirkwood, Jr. (13) 6:30 p.m. "Gentleman
- "Mercily We Live." Brian Aherne, Con-stance Bennett (11) 7:30 p.m. "Dark Light" :4) 8:30 p.m.
- "You Only Live Once," Henry Fonda, Sylvia Sidney (5) 9:30 p.m. "The Cardinal," Eric Portman (7) 9:30 p.m. "Racing Luck" (2) 10:00 p.m.
- "Federal Bullets" (13) 10:30 p.m.
- "Larceny in Her Heart," Hugh Beaumonte (5) :10:45 p.m.
- "Rogues Tavern," Wallace Ford (7) 10:45 p.m.

#### Sunday, Oct. 14

- "Father Steps Out," Frank Albertson (5) 12n.
- "Shadow of Suspicion," Marjorie Weaver, Peter Cookson (5) 2:00 p.m.
- "Scattergood Meets Broadway," Guy Kibbee (13) 3:00 p.m.
- "Rose of the Rio Grande," John Carroll, Movita (5) 3:00 p.m.
- "Her Private Life" 11) 4:00 p.m. "I Cover Chinatown" (11) 5:00 p.m.
- "'Neath Canadian Skies" (13) 5:30 p.m.
- ""Vengeance Rides the Sea" (2) 8:00 p.m.
- "Three Silent Men" (4) 9:00 p.m.
- "Swing it Professor" (2) 11:00 p.m.

#### Monday, Oct. 15

- "Drums of the Desert," Ralph Byrd (5)
- 4:00 p.m. "Docks of New Orleans," Charlie Chan (13) 7:00 p.m.
- "So Ends Our Night," Glenn Ford, Fredric March, Margaret Sullavan (13) 8:20 p.m. "Voodoo Men," Bela Lugosi (5) 9:00 p.m.

"The Temptress" (13) 9:40 p.m. "City Without Men," Linda Darnell (11) 11:45 p.m.

#### Tuesday, Oct. 16

- "Leave it to the Irish." James Dunn, Wanda McKay (5) 4:00 p.m. "Becky Sharpe," Miriam Hopkins (13) 2:00 p.m.
- "Vacation Days," June Preisser (5) 7:30 p.m. "Curse of the Wraydons" 13) 9:00 p.m.
- "Flight to Nowhere" (13) 10:50 p.m. "Condemned to Live," Ralph Morgan (11) 11:45 p.m.

#### Wednesday, Oct. 17

- "Riding Avenger" (13) 5:15 p.m.

- "The Man Who Lost Himself," Brian Aherne, Kay Francis (11) 7:00 p.m. "Prejudice" (13) 7:30 p.m. "Club Havana," Tom Neai (5) 9:00 p.m. "Marriage Bond" (13) 10:50 p.m.
- "Captured in Chinatown" 11) 11:45 p.m.

#### Thursday, Oct. 18

- "Shock," Ralph Forbes (5) 4:00 p.m.
- "Heart Punch" (2) 6:00 p.m.
- "Accused," Douglas Fairbanks Jr., Dolores Del Rio (13) 8:30 p.m. "Bashful Bachelor," Lum & Abner (13)
- 10:50 p.m. "Laughing at Luck" (2) 11:15 p.m.
- "Confidential," Donald Cook (11) 11:45 p.m.

#### Friday, Oct. 19

- "Make a Million" (5) 4:00 p.m.
- "Bed Blood of Courage" (2) 5:00 p.m.
- "Scram," Laurel and Hardy (4) 6:30 p.m. "East Meets West," George Arliss (5) 9:00 p.m.
- "Hangmen Also Die." Brian Donlevy, Walter Brennan (11) 11:45 p.m.

Page Sixteen

i.

じいうういいわうかいいいいいいいのうしんしいしいいいいいいいいいいのしい V Previews

TIME CHANGES

TV-RADIO LIFE

- FRIDAY, OCTOBER 12-Stu Erwin Show (7), 8:30 c.m.
- Teniday, OCTOBER 12—Hawthorne Here Tonight (2), 10:30 p.m. SATURDAY, OCTOBER 13—Stu Erwin Show—Repeat (7), 11:00 a.m.
- SUNDAY, OCTOBER 14-Ada Leonard Show (11), 8:30 p.m.
- MONDAY, OCTOBER 15-"Cisco Kid" (7), 7:00 p.m. Formerly viewed on KNBH.

#### WHAT'S NEW

- THURSDAY, OCTOBER 11-Garry Moore Show (2), 8:30 p.m. Telecast on alternate Thursdays.
- SUNDAY, OCTOBER 14—NBC Variety Show (4), 4:00 p.m. Bob Hope in Initial airer. MONDAY, OCTOBER 15—"The Adventures of Kit Carson" (7), 7:30 p.m. Historic and exciting stories of the Old West, starring Rill Williams. exciting storie Bill Williams.
- Bill Williams. MONDAY, OCTOBER 15—''I Love Lucy'' (2), 9:00 p.m. Desi Arnaz and Luclie Ball in situation comedy. TUESDAY, OCTOBER 16—''Personal Ap-pearance Theatre'' (7), 7:00 p.m. ''Pearis of Plenty'' with an outstanding cast. WEDNESDAY, OCTOBER 17—''Strike it Rich'' (2) 6:00 p.m. Warren Huli adds nighttime segment to ''SIR.''

#### WHO'S GUESTING

#### Drama

- FRIDAY, OCTOBER 12 "Playhouse of Stars" (2), 7:00 p.m. "Bellingham," with John Payne. MONDAY, OCTOBER 15—"Bigelow Thea-ter" (2), 6:30 p.m. "Charming Billy" with Spring Byington.

CONDIDIONDOD

- MONDAY, OCTOBER 15---"Studio One" (2), 7:00 p.m. "Colonel Judas," Irja Jensen.
- MONDAY, OCTOBER 15—"Lux Video Thea-tre" (2), 8:30 p.m. "Cafe Ami," Maria Riva and Robert Preston.
- TUESDAY, OCTOBER 16—"Suspense" (2), 9:30 p.m. Mary Sinclalr, "High Street." WEDNESDAY, OCTOBER 17— "Celanese Theater" (7), 7:00 p.m. Rachel Crothers' "Susan and God."
- WEDNESDAY, OCTOBER 17 "Gruen Theater" (7), 10:30 p.m. Bonita Granville and Robert Hutton, "Hit and Run."

#### Variety

- SATURDAY, OCTOBER 13—"All Star Re-vue" (4), 5:00 p.m. Danny Thomas, Kay Starr, Bunny Lewbel.
- SATURDAY, OCTOBER 13 Ken Murray Show (2), 8:00 p.m. Thomas Mitchell.
- SUNDAY, OCTOBER 14—Fred Waring Show (2), 6:00 p.m. Barbara Bel Geddes, Barry Nelson and Beatrice Kay. SUNDAY, OCTOBER 14—"Celebrity Time" 2), 7:00 p.m. Peggy Lee is panelist.
- SUNDAY, OCTOBER 14—"Star of the Fam-lly" (2), 9:00 p.m. Joan Edwards, Dave lly" (a Barry.



#### DAVE GARROWAY SAYS:

"There are seven reasons why a woman buys things. First, because her husband says she can't have it. Second, because it makes her look thin. Third because it makes form thin. Third, because it comes from Paris. Fourth, because her neighbors can't afford one. Fifth, because nobody else has one. Sixth, because everybody else has one. And seventh, just because."

#### FOOTBALL GAMES OF THE WEEK

#### RADIO

#### Saturday, October 13 Sunday, October 14

#### TELEVISION

Saturday, October 13 .	
Notre Dame vs. SMU	KNBH. 11:30 mm
Bakersfield vs. El Camino	KHJ-TV 8:00 p m
Sunday, October 14	
Loyola vs. Santa Clara	KNBH, 2:30 p.m
luesday, October 16	
PCC Football Films	
Thursday, October 18	•
PCC Football Films	
Friday, October 19	
Pasadena vs. Fullerton	



By Dorothy Gardiner and Dick Garton, stars of KTLA's "Handy Hints." Monday through Friday, 6:45 p.m.



Each week we pick the best Handy Hint sent directly to TV-Radio Life, 6361 Selma Avenue, Hollywood 28, and use it, with your name and address, in this column as well as on the air over KTLA, Friday evening at 6:45. A lovely gift will be sent to everyone whose hint is used here as KTLA-TV-Radio Life Hint of the week.

Here is this week's winner: Mrs. Max Warren, 4529 N. Cowan, El Monte, Calif.

#### The hint is:

IF YOU HAVE AN OLD TREADLE SEWING MACHINE, YOU CAN MAKE IT INTO A VERY NICE PATIO TA-BLE. First remove the old machine cabinet, then the foot pedal and arms on each side. You will have two grilled ends left, then use a piece of plywood sized to your own need, as the table top, and paint to match your patio furniture. Now you will have a patio table that will stand the weather and one that cost you very little money.

YOU, CAN MAKE A TRELLIS OUT OF WOODEN COAT HANGERS. Just remove the wire hook from hanger, then drill holes on each end of hanger and assemble hangers by using a common bolt and nut inserted in drilled holes. Various designs can be made, suitable to each person's taste. They're very good for all climbers, such as sweet peas, ivy, climbing roses, etc.

10

IF YOU CATCH THE HEM OF YOUR SKIRT AND THERE'S NO TIME TO FIX IT, REMEMBER THIS! Just take some scotch tape and fasten your hem with the tape; you'll find it will hold until you have time to sew it.

ANOTHER USE FOR A BREAD PAN OR MEAT-LOAF PAN. If you, have an old one around the house, don't throw it away. Instead fasten it to the inside of one of the doors underneath the sink. Then place your cleanser, scouring pads, etc. in the pan. Then they are always handy when you need them.

WHEN YOU USE A YARDSTICK FOR MEASURING OR AS A STRAIGHT-EDGE, you'll probably find that if the yardstick has a handle it will be easier to use and more accurate. Just get a handle of the type used on screen doors and attach it with two small screws.

## Joe-"The Champ"-Pazandak Lives Up to His Reputation

OE IS a champion's name. There's Joe Louis, former world heavyweight champion for so many years. (And Joe Palooka, too, king of the ring in the comic strips.)

In baseball, Jolting Joe DiMaggio has been the idol of the diamond ever since he first came to the World Champion New York Yankees. During World War II, and in Korea today, G.I. Joe is the symbolic

name for all the fighting men. Not to be outdone, the wrestling

world also has a champion. Oddly enough, his name is also Joe. We are speaking, of course, of Joe

We are speaking, of course, of Joe Pazandak, better known as "The Champ."

A mammoth figure at five feet nine inches and weighing a solid 240 pounds, Joe is originally a native of Minneapolis, Minnesota. As a matter of fact, he still owns a seed company in the Gopher metropolis.

A professional for more than ten

years, Joe was introduced to the mat racket by Joe and Tony Stecher. At present Tony is still managing Pazandak, and is also a boxing and wrestling promoter in Minneapolis. Joe Stecher has long been recognized as one of the greatest matmen of all times.



Like so many other American boys during the depressive thirties, Joe had to work his way through the University of Minnesota. He has a slick diploma at home to prove that he holds a degree in Art and Science from that university.

Undefeated as an amateur around Minneapolis, Joe entered the ring as a professional to foot some of his collegiate expenses.

"The Champ" was all set. He had a degree, and was making good money on the mat. But then Pearl Harbor came, and as with so many other millions of Americans, his career was interrupted. Instead of his opponents in the ring, Joe now began to give the Nazis a bad time.

All told, Joe spent four years in the Army. He saw action—and plenty of it—as a member of the famed 34th Infantry Division. In the North Africa campaign his field artillery gun fired the first shell against the Germans.

Only seven men stayed with the 34th during that entire rugged year and "The Champ" was one of them. One day of actual combat would be enough for any man. But Joe put in a total of 600 days on the front line.

After his discharge, "The Champ," who is of Bohemian descent, took to the ring again and toured throughout the United States, making friends (and enemies) wherever he went.

As Joe puts it: "Other men who have met me, named me "The Champ." And as long as I'm in the game, I intend to live up to that reputation."



www.americanradiohistory.com

OCTOBER 12, 1951	TV-RADIO LIFE	
· · · · · · · · · · · · · · · · · · ·	OGRAM F	INDER
manna and a second as		
A Home to Live In.       KLAC-TY, 12:30 p.m. 8u         Aldrich Family       KNBH, 9:30 p.m. F         Adventures in Food       KECA-TV, 12: n. M-F         Alart for News       KTTV, 10:30 p.m. Th         All Star Revue       KNBH, 5 p.m. Sa         Allen, Steve       KNXT, 1 p.m. M-F         Ameche, Don. KECA-TV, 3 p.m. M-F; 9 p.m. Th         Armstrong Theater       KNBH, 9:30 p.m. Th         Astrology for Everyhody       KLAC-TV, 11 p.m. Su         Autry, GeneKECA-TV, 6:30 p.m. Sa; 7 p.m. W       Backstage With N.T.G.	Goodwin, Bill KNBH, 12:30 p.m. Te, T Goodwar Bevue. KNBH, 12:30 p.m. Te, T Goodyear Bevue. KECA-TV, 4 p.m. S Gordon's Garden. KHJ-TV, 10:30 a.m. SI Gray, Jeanne. KNJT, 3 p.m. MJ	A Owens, HarryKTLA, 8 p.m. F Original Amateur HourKNBH, 10 p.m. Tr Page One News & SportsKNBH, 10 p.m. Tr Parks. BertKNBH, 12:30 p.m. M, W, F
Allen, Steve KNXH, 3 p.m. Sa Allen, Steve KNXT, 1 p.m. M-F Ameche, DonKECA-TV, 3 p.m. M-F; 9 p.m. Th Amos 'n' AndyKNXT, 9 p.m. Th Armstrong Thester	Graydon, JoeKLAC-TV, 9 a.m. M-I Greatest FightsKTTV, 10 p.m. Tr Gruce TheaterKECA-TV, 10:30 p.m. W Gwinn, BillKECA-TV, 7 p.m. F	Paddock Parada KECA-TV, 1:15 p.m. 8a Parade of Events KNXT, 4:15 p.m. 8a Personal Appearance Theater KECA-TV, 7 p.m. 7n Pet Exchange KTV 7:30 p.m. 5a
Astrology for Everybody	Hall the ChampKLAC-TV, 7 p.m. F Hands of DestinyKTLV, 9:30 p.m. Se Handy HintsKTLA, 6:45 p.m. M-F HawthorneKNXT, 10:30 p.m. F	Peters, SusanKNBH, 12 n. M-F + Peterson, ElmerKNBH, 6:55 p.m. M-F Philco PlayhoaseKNBH, 6 p.m. St Pierce, PaulKNBH, 4:30 p.m. M-F
Backetage With N.T.G. KNXT, 4:30 p.m. M-F Bachelor's Haven. KNNT, 8:30 p.m. W Balter, Sam. KLAC-TV, 6:45 p.m. M-F Bandstand Revue. KLAC-TV, 6:45 p.m. M-F Beat the Champ. KTLA, 10:45 p.m. Th Beat the Clock. KNNT, 7:30 p.m. Sa Berle, Milton. KNBH, 8 p.m. Tu Beulah. KECA-TV, 7:30 p.m. Tu Bigelow Theater. KNBH, 9 p.m. F	Godfrey's Talent Scouts KNXT, 5:30 p.m. K Goodwin, Bill KNEH, 12:30 p.m. T. T. Goodyear Revue. KHEJ TV, 10:30 a.m. 8i Gray, Jeanne. KHJ TV, 10:30 a.m. 8i Gray, Jeanne. KNXT, 3 p.m. M-J Greatest Fights. KTTV, 10 p.m. T Gruen Theater. KECA-TV, 7 p.m. F Hault the Champ. KIZC-TV, 7 p.m. Se Handy Hints. KTILA, 6:45 p.m. M-F Heip Wanted. KECA-TV, 3 p.m. Se Hit Parade. KNSH, 10:30 p.m. 8e Hit Talent Battle. KLAC-TV, 7 p.m. M Hitching Post. KIZC-TV, 7 p.m. M Horan. Lee KNEH 9 p.m. Y. 215, 11 a.m. M-F	Playcaster's Club
Beat the Clock KNXT, 7:30 p.m. Sa Berle, Milton KNBH, 8 p.m. Tu Beulah KECA-TV, 7:30 p.m. Tu Big Story KNBH, 9 p.m. F	Talidani Alt. Idani Print Mr, 0.40 p.m. 10	Public Prosecutor
Bigelow Theater. Blue Ribbon Bouts. Boston Blackie. Boston Blackie. Bowman, Patricia. KNXT, 6:45 p.m. Sa	Hollywood Opening NightKNXT, 1:30 p.m. Su Hollywood OpportunityKNXT, 10:30 p.m. M Hollywood Read to FameKNXT, 7:30 p.m. T Hollywood Road to FameKNXT, 7:30 p.m. T Hollywood Road to FameKNXT, 7:30 p.m. T Homes for SaleKHJ-TV, 11:30 a.m. Su Hometown JamborceKHJ-TV, 11:30 p.m. Se Bopalong CassidyKHJ-TV 7:30 p.m. Se	Range Rider KNBH, 7 p.m. Th; KTMB, 8 p.m. M Raving Beauty
Bigelow Theater. Bigelow Theater. Bigelow Theater. Bigelow Theater. ENXT, 7 p.m. W Boston Blackie. KNSH, 10 p.m. F Bowman, Patricia. Boxing. Break the Bank. Break the Bank. KNSH, 10 p.m. Yan. Sa Boxing. Break the Bank. KNSH, 6:30 p.m. Market KNST, 12:30 p.m. Tu Burke, Bille. KNST, 8:30 p.m. alt. The	Hometown Jamboree. KLAC-TV, 11:30 p.m. 8a Hopalong Cassidy. KNBH, 3 p.m. 8u Hopkins, John, Science Review, KTTV, 7 p.m. Tu Hour of Adventure. KECA-TV, 8 p.m. Tu Hour of Decision. KECA-TV, 10 p.m. 8u Howdy Doody. KNBH, 5:30 p.m. M-F Hutton. Ins Ray. KTLA. 9 p.m. Tu 4 Cover Times Square KECA-TV, 11 p.m. M-F Hutton. Ins Ray. KTLA. 9 p.m. Tu 4 Cover Times Square KECA-TV, 12:30 p.m. sit. Sa In God We Trust. KTLA, 11 p.m. Su In Our Times. KTTV, 10:30 p.m. Su Industry on Parade. KTNH, 3:45 p.m. Th Inspirational Hour. KLAC-TV, 8:15 a.m. Su Institute of Family Relations. KLAC-TV	Owens, Harry         KTLA, 3 p.m. F           Original Amateur Hour.         KNEH, 10 p.m. Tr           Parke, Berl.         KNEH, 10 p.m. Tr           Parke, Berl.         KNELA, TY, 9 p.m. Tr           Parke, Berl.         KNELA, TY, 15 p.m. So           Parke, Berl.         KNELA, TY, 750 p.m. M.W.           Parke, Berl.         KNELA, TY, 750 p.m. M.W.           Parked of Events         KNXT, 415 p.m. So           Personal Appearance Thester KECA-TY, 7 p.m. Tr           Peterson, Elmex         KNBH, 6 p.m. St           Peterson, Elmex         KNBH, 6 p.m. M.H.           Philoe Playhouse.         KNBH, 6 p.m. M.H.           Philoe Playhouse.         KNBH, 6 p.m. M.W.           Protter, Peter         KNTY, 10 j.m. M.W.F           Polite Prosecutor         KIAC-TY, 7 p.m. Tr           Queen for a Day         KEKI-TY, 8 p.m. M.F.           Potter, Peter         KNTY, 10 j.m. Th           Racket Squad         KNTY, 10 j.m. Th           Racket Squad         KNTY, 10 j.m. Th           Racket Squad         KNTY, 10 j.m. Th           Rowing Beante         KTY, 360 p.m. M.F.           Rowing Beante         KTY, 10 j.m. Th           Rowing Camera         KILAC-TY, 11 p.m. St           Sevan Seventy on the Air
Cafe Continental	Howdy Doody. KNBH, 5:30 p.m. M-F #Huntley, Chet. KECA-TV, 11 p.m. M-F Hutton. Ina Ray KTLA, 9 p.m. Tu Cover Times Square KECA-TV, 12:30 n.m. at Sa	Buggles, Charlle
Captain Video	In God We Trust. KTLA, 11 p.m. Su In Our Times KTTV, 10:30 p.m. Su Industry on Parade. KNBH, 8:45 p.m. Th Inspirational Hour. KLAC-TV, 8:15 g.m. Su	Seven Seventy on the AirKTUV, 1 p.m. Su Sbadow of the CloskKTUV, 2 p.m. Su Shanon, BobKTUV, 8 p.m. Th Show Goes OnKNUV, 8 p.m. Sa
Cavalcade of Stars		Show of Shows. KNBH, 6 p.m. Sa Simms, Ginny. KTTV, 7:30 p.m. Tu Singing Rails. ENAT. 7:30 p.m. Su Skelton, Bed. KNBH, 7 p.m. Su
bride and Groom	ti's News to Me KNX1, 6:30 p.m. M Jackson and Jill KECA-TV, 3:30 p.m. M Jarvis, Ai KLAC-TV, 12:30 p.m. Mr; 9:30 p.m. Su Jarvis, Ai KLAC-TV, 12:30 p.m. Mr; 9:30 p.m. Su Jarvis, Ai KLAC-TV, 12:30 p.m. Mr; 9:30 p.m. Su Juvenile Jury. KNBH, 12:30 p.m. Su Karns, Roscoe. KTV, 10 p.m. Th Karse, Samny KNBH, 12:30 p.m. Su Karns, Roscoe. KTV, 10 p.m. Th Maye, Samny KNBH, 6:45 p.m. Mr Kenper, Bonnie. KTV, 3:45 p.m. Tu, Th Kit Carseo. KECA-TV, 7:30 p.m. Mr Komedy Club KNST, 2:30 p.m. Mr Komedy Club KNSH, 6:30 p.m. Mr Ladles' Matinee KTV, 4:30 p.m. Mr Leave It to the Girls KNBH, 7:30 p.m. Su Leonard, Ada KTV, 8:30 p.m. Mr Leonard, Ada KTV, 8:30 p.m. Mr Life Begins at 80 KECA-TV, 3:30 p.m. Tu, Life With Linkletter KECA-TV, 7:30 p.m. Tu, Life Show. KNBH, 7:30 p.m. Tu, KNBH, 7:30 p.m. Su	So You Want to Be An ActorKTLA, 7:15 p.m. M Soap Box Theater
City at Night KTLA, 10 p.m. W Classified Column KTTV, 5 p.m. M-F Club Eleven KTTV, 11:15 p.m. M-F Colonna, Jerry KECA-TV, 10 p.m. W	Kaye, Sammy KNXT, 7 p.m. 8a Kelley & Moran KNBH, 6:45 p.m. M-F Kemper, Honnia. KTTV, 3:45 p.m. M.F	Space Patrol KECA-TV, 6:45 p.m. M-F; 6 p.m. Sa Sports BookKLAC-TV, 6:45 p.m. M-F; Star of the FamilyKNAT, 9 p.m. Su Stork ClubKNAT, 8:15 p.m. Tu, Th
Come into the Kitchen	Komedy Club	Stop the Music. KECA-TV, 8 p.m. W Stranger Than Fiction
Cooley, Spade KTLA, 8:30 pm. Sa Cowboy Theater KECA-TV, 4 p.m. M-F Crime Syndicate KNXT, 9 pm. Tu Crime With Father. KECA-TV, 9 pm. F	Langford. Frances	Success Story
Cugat, LorraineKECA-TV, 10 p.m. Tu Date With JudyKECA-TV, 11:30 a.m. Sa Dell 0'DellKECA-TV, 7 p.m. Su Dick TracyKNBH, 7 p.m. M	Let's Face 12. KTV, 8 p.m. M Life Begins at 80. KECA-TV, 8:30 p.m. Th Life With Linkletter. KECA-TV, 7:30 p.m. F Little Show. ENBH, 7:30 p.m. Ta, Th	
District Attorney	Live Like a Millionsire. ENXT, 9:30 p.m. slt. F Living Book. KTTV, 7:30 p.m. slt. F Locker Room. KTTV, 10:45 p.m. M Lone Ranger. KECA-TV, 7:30 p.m. Th Love Lucy KECA-TV, 7:30 p.m. Th Love, Edmund. KTTV, 8:30 p.m. F Lusk, Freeman. KLAC-TV, 10 p.m. Th; 9 p.m. So Lux Theater. KLAC-TV, 6 p.m. So Magazine of the Week. KLA, 10:30 p.m. So Mana Selass. KHAJ-TV, 3:30 p.m. F Man Against Crime. KHAJ-TV, 3:30 p.m. M-F	The Thing Is the Play KLAC-TV, 9 p.m. W The Web KNXT. 6:30 p.m. W This Is Show Business. KNXT. 6:30 p.m. W This Is Show Business. KNXT, 7; 30 p.m. Su Three Mesquiteers. KTLA, 10:30 p.m. M-F Touchdown. KNXT. 7 p.m. F: 5 p.m. Su Tricks and Treats. KTLA, 10:30 p.m. M-F Tricks and Treats. KTLA, 10:30 p.m. M-F Treats. KTLA, 1
Dunkel's Football Predictions KTTV, 5:35 p.m. W Dunkel's Football Predictions KTTV, 11:30 p.m. F Editor's Round Table	Love Lucy KNXT, 9 pm. M Lowe, Edmund KTV, 6:30 pm. F Lusk, Freeman KLAC-TV, 10 pm. Th; 9 pm. Su Lux Theater KLAC-TV, 13 pm. M	Time for the LadesKECA-TV, 1:30 p.m. M-F Touchdown
Egg and 1KFMB, 11:45 a.m. M-F Eloise Salutes the StarsKTTV, 10 p.m. F Emerson, Faye	Mack, Fed, Family HourKECA-TV, 6 j.30, 10:45 p.m. M-F Mack, Ted, Family HourKECA-TV, 6 p.m. Su Magazine of the WeekKTLA, 10:30 p.m. Su MamaKNXT, 8:30 p.m. F Mama Weiss	Truth About Dixle
Faith Baldwin Theater	Man Against Crime KNXT, 9 p.m. P Man of the Week KNXT, 6 p.m. M Manning, Knox KTV, 10:30 p.m. Th, F Man's Best Friend KTLA, 5 p.m. Sa	United or Not
First Hundred Years KNXT, 2:30 p.m. M.F First Hundred Years KNXT, 2:30 p.m. W Fishing Pals KHJ-TV, 7:30 p.m. W Fishin's Fun KLAC-TV, 5 p.m. Th	Margetts, MontyKNBH, 2:30 p.m. M.F Martin KaneKNBH, 10 p.m. Th Marx, GrouchoKNBH, 8 p.m. Th Maugham, SomersetKNBH, 9:30 p.m. M	Watch and Win. Weever, Hank KECA-TV, 9 p.m. Tu, 11:10 p.m. McF Weik, Lawrence. KTLA, 10:30 p.m. F
Fantastick Studios, InkKTLA, 6:30 p.m. Sa Fachion MagicKNXT, 2:30 p.m. M.F First Hundred YearsKNZH, 2:30 p.m. M.F Fishing FunKHJ-TV, 7:30 p.m. W Fishing FunKLAC-TV, 8 p.m. Th Flash GordonKTLA, 7:15 p.m. Su Flicker SnickersKTLA, 7:15 p.m. Th Flower FantasyKECA-TV, 4 p.m. alt. Th Flying TigersKTLA, 7:15 p.m. Su Foods for ThoughtKNBH, 2 p.m. M-F Football Fro HighlightsKLAC-TV, 8 p.m. F; Football This WeekKECA-TV, 10:45 p.m. F;	McDowell, Candy KNXT, 11 p.m. Tu,Th McElhone, Eloise. KTTV, 10 p.m. F Marshall Plan in Action. KECA-TV, 9:30 p.m. Su Martin, Freddle. KNBH. 10:30 p.m. Su	What's Name of That Song? KHJ-TV, 10:30 p.m. Su What's Name of That Song? KHJ-TV, 7:30 p.m. M What's Your Trouble?
Football Pro HighlightsKLAC-TV, 8 p.m. F Football This WeekKLAC-TV, 10:45 p.m. Th; 8:48 p.m. F Ford FestivalKNBH, 9 p.m. Th Foreman Phillips' ShowKECA-TY, 11 a.m.	Man Against Crime     KNXT, 9 p.m. M.       Man of the Week     KNXT, 9 p.m. F.       Manning, Kuox     KTTV, 10:30 p.m. Th. F.       Manning, Kuox     KTV, 10:30 p.m. Th. F.       Margetts, Monty     KNSH, 5:30 p.m. M.F.       Margetts, Monty     KNBH, 2:30 p.m. M.F.       Margetts, Monty     KNBH, 2:30 p.m. M.F.       Margetts, Monty     KNBH, 10 p.m. Th.       Margetts, Monty     KNBH, 9:30 p.m. M.F.       Margetts, Monty     KNBH, 9:30 p.m. M.F.       Margham, Somerset     KNBH, 9:30 p.m. M.       McConnell, Ed.     KNXT, 5 p.m. So       McElhone, Eloise     KTTV, 10 p.m. Fu       Marstin, Preddle     KNBH, 10:30 p.m. W       Marchin, Freddle     KNBH, 10:30 p.m. W       Marchin, Freddle     KNBH, 10:30 p.m. W       Marchin, Structure     KTIA, 7 p.m. So       Maet Your Children     KECA-TV, 3:30 p.m. Th       Mirandy's Garden     KLAC-TV, 1:30 p.m. So       Miss Susan     KNBH, 12 n. M.F.       Moore, Garry KNXT, 1:30 p.m. So     KNSH, 12 n. M.F.       Morie Milestones     KNTA 3:30 p.m. So	Willie Wonderful
Foreman Phillips' Show	Miss Susan KNBH, 12 n. M.F Mose, Garry KNXT, 1:30 p.m. M.F; 8:30 p.m. Th Movie Milestones. KNXT 3:30 p.m. Su Movietown. KTLA, 10 p.m. Su	United or Not. KIRLSA-14, 12 f. 6a Wacastion Wonderland ENBH, 12:15 p.m. M Waring, Fred. ENBH, 12:16 p.m. M Waring, Fred. KIR, 10:30 p.m. F What's and Win. KNXT, 10:30 p.m. F What's the Verit. KITV, 10:30 p.m. F What's Nome of That Sort? KHJATV, 7:30 p.m. M Whiteman, Farl. KECA-TV, 5 p.m. Se; 45 p.m. Su Whiteman, Farl. KECA-TV, 5 p.m. Su World Digest. KITA, 5 p.m. Su Worsting Mresting KIAC-TV, 130 p.m. Su Wresting KINBH, 9 p.m. W; 4:00 p.m. Su Wresting KINBH, 9 p.m. W; 4:00 p.m. Su Wresting Workow KILAC-TV, 1 p.m. Su Yoo Asked for R. KITAV, 7:30 p.m. M Word Dige Substanting KILAC-TV, 1 p.m. Su You Substanting KILAC-TV, 1 p.m. Tu Your Big Moment KILAC-TV, 1 p.m. Tu Your Big Moment KILAC-TV, 1 p.m. Tu Your Substanting KILAC-TV, 1 p.m. Su KILAC-TV, 1 p.m. Su KILAC-TV, 1 p.m. Su KILAC-TV, 1 p.m. Su
Freedom Forum KLAC-TV, 11 a.m. Freedom Forum KLAC-TV, 9 p.m. Su Freedom Harbor KTTV, 9:30 p.m. Su Front & Center KTTV, 7:30 p.m. Tu Front Pace Detective KTV, 8:30 p.m. F Frosty Froiles KTV, 8:30 p.m. W Frosty Froiles KTV, 4:30 p.m. W Fabby Hayes KNBH, 9 p.m. Su; 4:45 p.m. M-F Sarden Chats KNST 5 p.m. W.F' 5:30 p.m. Su bast Rider KNST 5 p.m. W.F' 5:30 p.m. Su	Movietown KTLA, 10 p.m. Su Movietown KTLA, 10 p.m. Su Mr. District Attorney KECA-TV, 10 p.m. S Murray, Ken KNXT, 8 p.m. Sa Musical Nightcap KNXT, 11 p.m. Tu,Th Musical Playhouse KECA-TV, 8 p.m. Th Mystery Theater KECA-TV, 8 p.m. Th P.Newspaper of the Air. KNBH, 7:45 p.m. M-F	KTLAC, 0.00 p.m. fr KTLAC, 8:30 p.m. fn KTTV. 8:30 p.m. M Wrestling Workow. KLAC-TV, 1 p.m. Su You Asked for It. KTLV, 7:30 p.m. Su
Schost Bider. KNXT. 5 p.m. M-F; 5:30 p.m. Sa Gillette Fights. KNBH. 7 p.m. F Gleason, Jackie. KTTV, 6 p.m. Su Rodfrey, Arthur. KNXT, 9 p.m. W	Mystery Theater. KECA-TV, 8 p.m. F *Newspaper of the Air. KNBH, 7:45 p.m. M-F On the Town. KTTV. 9 p.m. ait. F On Trial. KECA-TV, 7:30 p.m. W One Man's Family. KNBH, 8 p.m. 5 Open House. KTTV, 6:15 p.m. M-F Open House. KTTV, 7:30 p.m. Th	You Bet Your LifeKNBH, 8 p.m. Th Foung, AlanKNXT, 7 p.m. Tu Young Musical America. KLAC-TV, 8:30 p.m. Tu Your Big MomentKNRH, 7 p.m. W
Page Eighteen	Open HouseKTTV, 6:15 p.m. M-F Open RoadKTTV, 7:30 p.m. Th	Youth on the March

1



CAN'T LET ANOTHER WEEK go by without commenting on Alan Young's amusing teleshow. His wistful brand of comedy is right down the center this season. I still get a chuckle just thinking about his Grauman's forecourt routime when Alan recently played cement mixer; Bob Crosby's guest appearance this past week was delightfully entertaining and nicely integrated; and to hear

the Bob Cats was something special. Alan is doing a fine job in his unique way; wish more viewers would appreciate it.

IF YOU THINK YOU HAVE TROU-BLES, give Dr. Paul Popenoe's Institute of Family Relations a look 'n' listen. Last Tuesday night there appeared a young woman who had married a Navy man just before he left for Korea. He is coming home soon, and she has A Problem: she and her employer, a married man with a family, became involved and now have a baby daughter about whom the Navy man knows nothing.

THE PANEL HAS DELIBERATED some real toughies recently, but the other night's poser takes my cake as the most complicated TV tangle the program has yet been asked to unwind.

THE EMPLOYER, WITH NO notion of breaking up his own family, was all for putting the baby out for adop-tion, figuring it best for baby and everyone else. The mother wanted to keep it "because I love her." The panel indicated she might be right, but advised she tell her husband the whole truth, putting no pressure on him whatsoever regarding his decision, and warning the woman that she might have to go away with the child and start life all over again. Sometime I'd like Dr. Popence to bring some of these "cases" back to show how they were solved. As it is, now I am thinking about this woman and left wondering whether her husband will come through magnificently, as she hopes, to establish a home with her and the baby, or whether some other solution will be reached. (And people scoff at daytime serials, claiming their goings on are fantastic!) But aside from the human-interest angle, major contribution of this program is in pointing up the fine, dignified work of the Institute. Puzzled people see that there are solutions to problems; and the diagramming of some of these also deters other lookers from making the same mistakes as the Mr. X's and Mrs. Y's.

NBC's FORMER CHIEF ANNOUNC-ER AND special-events man, Clinton (Buddy) Twiss, has authored a really clever book which I can't put down. Called "The Long, Long Trailer," it describes the recent two-year trailer excursion on which Buddy and his wife visited forty-one states. Buddy writes as he talks (and he's a great raconteur). Understand Reader's Digest has bought "The Long, Long Trailer" for condensation, paying more for it than anything since "Chicken

Every Sunday." Book would make a cute movie, too.

OCTOBER 15 IS THE FIRST anniversary of Al Jolson's passing, and this column agrees with Mrs. Jolson it's a shame the disc jockeys don't play his records much any more.

My own Point with Prides: To Patrice Munsel and Louis Armstrong for two very pleasant guestings on Milton. Berle's show. . . . To Vaughn Monroe's suavity when he forgot his lines to the parody he was doing with Berle on "C'mon a My House." "My memory slipped," Monroe sang, and "I'll give you one more chance to rehearse your script," sang back Uncle M. . . . To Arlene Harris's appearance on Inc Ray Hutton's show. She does her monologue just as well, if not better than ever, and nobody can



OCTOBER 12, 1951

Some lucky woman will receive a porsonally fitted copy of the original Jeanne Gray Television dress, designed by the internationally famous Devillar, as first prize of a contest being conducted on the "JEANNE GRAY SHOW" (KTSL, Channel 2, Mon.-Frl. 3:00-3:30 p.m.).

Viewers will be asked to guess the name and identity of a mystery guest who will appear on the program on an unannounced day before the contest closes November 15. A clue will be given to viewers each day.

Contestants must complete in twenty-five words or less: "I would like to see the following on the Jeanne Gray show:" All entries must be postmarked no later than November 15.

November 15. EDDIE SILVERMAN'S "It's a Neat Trick" (2) will introduce something new in the way of contests. He will magically produce a dove during his telecast and ask viewers to submit a suitable name for his feathered friend. All entries should be mailed to him, care of P.O. Box 88, Pasadena 8. and must be postmarked on or before October 24. Winner receives two prizes—coffee table for the household and a bicycle for the junior member of the house.

touch her for this type of performance. When Arlene was supposedly trying on a hat and the saleslady assured her she had no wrinkles, Arlene cracked: "Are you kiddin'? If I had a few more I could screw my hat on!"



#### principles for protecting the public...

These are the famous "four C's" that have earned National TV Service the confidence of thousands of set owners:

**Competent Service Men**-specifically familiar with each particular make of set.

**Conscientious Workmanship.** No unnecessary puttering or costly waste of time.

**Correct Parts.** New, precision-made and precision fitted factory parts for each make.

**COST**-the lowest that current parts prices permit.



646 Atlantic Boulevard • Los Angeles 22, Calif.

#### OCTOBER 12, 1951



**Home Listeners** Win by tuning in

. . . to



The entire jackpot award goes to the home listener who answers the day's question correctly . . . it could be yout

Pick up the phone when Mel Venter calls . . . be quick with your answer and the cash is yours. As simple as that!



#### TV-RADIO LIFE



anonono

#### TIME CHANGES

SATURDAY, OCTOBER 13-KFI, 9:00 p.m. "Inside Bob and Ray," which was former-ly aired at 6:30 p.m. Features Bob Elliott and Ray Goulding.

MONDAY, OCTOBER 15—"Strike It Rich," KFI, 10:30 a.m. Warren Hull emcees Mon-day through Friday.

MONDAY, OCTOBER 15 — "Kings Row," KFI, 10:15 p.m. Alred Monday through Fri-day, formerly heard on KNX.

T U E S D A Y, OCTOBER, 16—"Hollywood Music Hall," KNX, 7:30 p.m. Lucille Nor-man airshow, formerly heard at 7:00 p.m.

#### WHAT'S NEW Drama

## FRIDAY, OCTOBER 12—"King of the Cow-boys," KFI, 8:30 p.m. Roy Rogers and Dale Evans, his wise, enact thrilling ad-ventures of the West.

SATURDAY, OCTOBER 13—"Space Patrol;" KECA, 9:30 a.m. "Buzz Corry" and his cadet, "Happy," start on a new air series.

SUNDAY, OCTOBER 14—"Hollywood Stars on Stage," KECA, 6:30 p.m. A famous Hollywood motion picture star takes the dramatic lead.

MONDAY, OCTÒBER 15—"Stage 52," KECA, 9:00 p.m. Canada's top dramatic series debuts.

WEDNESDAY, OCTOBER 17 — "Mystery Theater," KECA, 7:30 p.m. Robert Carrell as "Inspector Mark Saber" solves the case.

#### Variety

SATURDAY, OCTOBER 13—"Talent Search, Country Style," KFI, 6:00 p.m. A search for talented performers who can sing and play American folk and country songs, with Tom George as emcee.

SUNDAY, OCTOBER 14-"King Arthur Godfrey's Round Table," KNX, 2:00 p.m. Top humor and songs recorded from Arthur Godfrey's daily show.

SUNDAY, OCTOBER 14-Eddie Cantor -"Show Business," KFI, 6:30 p.m. Eddie takes to the air to talk about performers he has known and to play some of their records.

#### Music

FRIDAY, OCTOBER 12-"Big Time," KNX, 8:30 p.m. Featuring a cavalcade of the great days in show business and the hit tunes of the 1900-1935 vaudeville era. FRIDAY, OCTOBER 12-Paul Weston Show, KNX, 9:00 p.m. Paul, vocalist Art Morton and weekly guests.

and weekiy guests. SUNDAY, OCTOBER 14 — Frankle Laine Show, KNX, 1:30 p.m. The pop vocalist calls on Freddie Martin's band and guest Peggy Lee for pop music. MONDAY, OCTOBER 15 — Mario Lanza Show, KFI, 7:00 p.m. Gisele MacKenzle and Ray Sinatra with Lanza in a new series.



SATURDAY, OGTOBER 13—"Game of the Wesk," KECA. Time varies according to the Eastern game being broadcast; Harry Wismer will follow the game with a five-minute football summary.

#### WHAT'S BACK

#### Variety

FRIDAY, OCTOBER 12-"Duffy's Tavern," KFI, 6:00 p.m. Ed "Archie" Gardner again greets "the elite as they meet to eat."

#### Music

SUNDAY, OCTOBER 14-New York Phil-harmonic Symphony, KNX, 11:30 a.m. Di-mitri Mitropoulos will conduct at the con-certs, which will be broadcast live this season.

#### Drama

SUNDAY, OCTOBER 14 — "Tales of the Texas Rangers," KFI, 3:00 p.m. Joel Mc-Crea returns as star of the ranger series. Religion

SUNDAY, OCTOBER 14-""National Radio Pulpit," KFI, 7:30 a.m. With the Rev. Dr. Ralph W. Sockman as presiding minister. Soab Obera

MONDAY THROUGH FRIDAY OCTOBER 15—"Against the Storm," KECA, 11:30 a.m. Peabody award-winning radio drama telling story of "Prof. Jason McKinley Al-len," of Harper University and Deep Pool Farm, his family, friends and associates.

#### Comedy

WEDNESDAY, OCTOBER 17 — "Hails of ivy," KFI, 6:30 p.m. Mr. and Mrs. Ronald Colman playing their roles of "Dr. and Mrs. Hail."

#### WHO'S GUESTING

#### Music

- MONDAY, OCTOBER 15 -- "Telephone Hour," KFI, 9:00 p.m. Lucile Cummings, contraito, guest soloist.
- WEDNESDAY, OCTOBER 17-Bing Crosby, KNX, 6:30 p.m. Bob Hope and Martha Tilton.

#### Drama

- THURSDAY, OCTOBER 11 "Hollywood star Playhouse," KECA, 7:30 p.m. Cornel Wilde playa the lead in "Postage Due."
- RIDAY, OCTOBER 12-"MGM Theatre of the Air," KFI, 6:30 p.m. With Madeleine Carroli returning to the mike in "Rip-tide."
- MONDAY, OCTOBER 15—"Suspense" KNX, 9:00 p.m. Stars Cornel Wilde in "The Flame."
- TUESDAY, OCTOBER 16—Marsha Hunt has lead in "Kid Sister," KFi, 11:30 p.m. over "Crime Does Not Pay."

#### WHAT'S PLAYING

#### Drama

SATURDAY, OCTOBER 13—"Stars Over Hollywood," KNX, 9:30 a.m. MacDonald Carey In "Filler to Adventure."

MONDAY, OCTOBER 15—"Lux Radio Thea-ter," KNX, 6:00 p.m. "Mr. 880" with Ed-mund Gwynn, Dana Andrews and Mala Powers.

#### \* \*

#### FOLLOWING WIFE'S FOOTSTEPS?

William Riva, husband of CBS Television Network contract star Maria Riva, made his television debut as star of the network's "Danger" drama re-cently. He's a teacher of scenic design at Fordham University.

Sports

OCTOBER 12,-1951



More than a year ago, I was rather surprised to receive a letter that went something like this: "Dear Mr. Kelley: I just wanted you to know that in our house we always turn on the



Los Angeles base-ball broadcasts that you do over KMPC while we are watching our television."

Well, I didn't actually understand the full connotations of that letter until I received many hundreds more just likeit. It seems that people were actually

turning off the audio on their TV sets and were listening to my radio playby-play while watching the picture on television.

Now, the last thing I want to do is make this sound as if I'm tooting my own horn. I'm sure the same thing would happen if Hal Shideler or Bill Welsh or Jim Healy were doing the radio broadcasts. But the fact is, you just can't tell fans too much about a sporting event.

People were tuning in on me be-cause the telecaster wasn't describing enough of the play-by-play action. And as I learned when I started broadcasting sports events seventeen years ago, there's no such thing as giving too much description.

Actually, the reason for all those hundreds of letters is very simple. When play-by-play telecasts of sports events were first originated, the TV producers instructed their announcers something like this: "Don't talk too much. The viewers can see what's going on. They don't want you to insult their intelligence."

However, like all pioneering proj-ects, TV sportscasting had to learn its lesson. Fans do want a play-by-play picture of the ensuing action; they do want to be told where the ball is going; and they do want to know the name of the player who made that brilliant stop. brilliant stop

Virtually all of your major league baseball broadcasts are simulcasts in other words, the same announcer is describing the action for both the radio and television audiences. In fact, most of the coverage of Eastern pro-fessional football games is also handled by the simulcast method.

So, television — in addition to a guy named Kelley — has learned some-thing. You just can't give the fans too much description. A complete word picture is great. A visual picture is even better. But a combination of both . . . well, to the sports follower, that's the greatest of all.

Tune Kelley Monday through Saturday, KMPC, 6:15 p.m., and Monday, 8:15 p.m.

## You Think You Got Troubles? Listen to This Brooklyn Fan

#### By a Guy From Brooklyn

TE WUZ robbed! Dat's all I gotta say.

Our boys should'a won, if it wasn't for that Louse Leo the Lip and his Lucky Bums, and that Lucky Bobby Thompson, and a lot of other lucky reasons.

As you fans know, we been saying "Wait Till Next Year" here in Brooklyn for tow sands of years. Well,

dis was "the year."

Ever since spring training we knew we had the "greatest team in the his-tory of the National League." Even our old boss, Branch Rickey, admitted that.

At the beginning of dis season, we licked those "unmentionables from across the river" five straight times. By August, we were toiteen and ahalf games ahead. We couldn't miss. Then dose guys led by that traitor Duroucher started to get lucky.

Our beloved bums were almost caught napping. On the last day of the season, they finally woke up and had to make a great—and skillful— comeback. Wasn't our Robby wonderful with his great catch and his four-teenth-inning home run? Da whole nation—da whole woild in fact—went nuts.

We lost dat foist game to the Jints by 3 to 1. With a couple of breaks we could'a won, but we wanted to make things real interesting, and we knew our boys would still come troo.

And didn't they? Da very next day we skunked those Jints, ten to zip.

Then came the "croocial" game. Didn't we give 'em a lesson in how to play ball for eight and one-third in-We were ahead 4 to 1 when nings? those rats took unfair advantage of poor Newcombe. The big guy was all pooped out after pitching so much the past week, and gave up a couple of hits.

Then whoop! That lucky Bobby Thompson closed his eyes on one of Ralphie Branca's gopher balls-and all

our dreams went out into the leftfield stands.

Now you people in sunny California (why don't youse wise up and come to a good country to live?) may tink we Brooklynites brag too much. And it's a unsubstantial fact, dere's no doubt, dat for the past ten years we have been blowing our tops because our boys have either been in first division or else right up there in the thick of the pennant race.

But youse people out dere in the Western wilderness don't remember the days when everybody laughed at our lovable bums. But we people in Brooklyn—especially guys like myself who was reared and born here—don't forget too easily those lean years.

Remember back in the 30's when Bill Terry asked: "Is Brooklyn still in the league?" Well, we knocked his Giants right out of foist place dat year.

Let's face it, though. Bill was ejaculating the trooth. From 1921 to 1941, Brooklyn didn't even get a good smell of foist place. I can still remember the teams of Burleigh Grimes, Uncle Robinson, and even Casey Stengel.

I could keep talking about Brooklyn all day. But I'm gonna save me strength for next season.

We ain't never won a World Series before-they're all afraid of us over in dat odder league. You just wait, though. All the other teams can't be lucky all the time, and next year will be our year.

(Editor's Note: What'll you bet, you bum?)

## NOT GUILTY!

Last week when we decided to economize on log room to make space Last week when we decided to economize on log room to make space for more news items, we did something that, in our opinion, should have been done years ago. Instead of using up columns of valuable space to repeat the Monday-through-Friday daytime logs (which are, with few exceptions, the same every day) we placed them together on one page. You'll find them complete this week on Page 26. If you are looking for a schedule any time from 8:00 a.m. to 5:00 p.m., Monday through Friday, simply turn to Page 26. Logs for Saturday and Sunday remain as they have always been. have always been.

Last week, TV-Radio Life had several phone calls from old-time radio fans wanting to know what we had done with "their logs." Apparently they started to consult the schedule before reading our editorial note on race started to consult the schedule before reaching our editorial note on Page 8. But by and large, all of these persons calling the office were agreeably straightened out and thought the extra space could well be devoted to more news and an occasional midnight-to-8:00-a.m. log. We want to emphasize that THE RADIO LOGS HAVE NOT BEEN CUT. THEY HAVE SIMPLY BEEN REARRANGED TO STREAMLINE THE NEWS SECTION. We want you to get the most for your 10 cents; repeating schedules is therefore not consistent with this objective.





Looks Like

... Walter Winchell stayed on with ABC, for life this time. He signed a new "lifetime" contract which gives him over \$1,000,000 for his radio and TV services—with the decision of when and if he takes to television entirely up to Winchell. ... Mutual-Don Lee's "Shadow" must be seeing a long shadow be

must be seeing a long shadow behind it these days, as it completes fifteen years on radio. . . Lucille Norman has been renewed on KNX by her present sponsor to do another season of "Hollywood Music Hall." . . Helen Mack, one of Hollywood's most talented feminine mike directors, will give up the reins of both "Corliss Archer" and "The Saint" soon, to join her husband, Tom McAvity. Tom was transferred to New York as director of talent procurement for NBC-TV.



W. W.

Jay Stewart's "Fan Mail" will be aired for first show on October 14. . . "Theater Guild on the Air" has set some of the top talent for this season's airshows, including two appearances by Alfred Lunt and Lynn Fontanne, two by Joan Fontaine, Rosalind Russell and Burgess Meredith doing "Skylark," and Claudette Colbert in "Twentieth Century."

#### It's TV for Louella

Louella Parsons, who has aired her Hollywood gossip under Jergens sponsorship for six years, has not renewed 1952 with Jergens. She asked for release to set up her own deal to combine radio and television work for a single national sponsor. Already her TV show is in preparation, and she will soon name her new affiliation.

#### "Double or Nothing" Rebroadcasts

For those who missed the "Double or Nothing" broadcasts taped at the various Army and Air Force installations, repeat airings of the half-hour quizcasts are now being aired over KHJ at 1:30 p.m. Broadcasts with quizmaster Walter O'Keefe at the mike, with GI's and their dependents appearing as guests, when he was in Salzburg, Austria, and Linz, Austria, will be aired October 10 and 11.

Your Cue ( Shows You May Like

You and the World

Monday through Friday, 11:45 p.m. CBS-K.VX

"Thank you, Mr. President." That's what the senior correspondent at the White House says at the conclusion of a presidential press conference.

"Thank you, Mr. Cook." That's what we said after listening to Dwight Cook's "You and the World."

Choosing a different subject each week, Mr. Cook recently devoted one entire week to the topic of "Western Europe." His guests included Dr. Hans Simons (Germany); Dr. Paul Padover (France); Dr. Alvin Johnson (Scandinavian countries); and Dr. Arvid Broderson, former head of the social-science department of UNESCO.

"So what is so unusual about all this?" the reader may ask. "Everybody's discussing Western Europe."

We were impressed not so much with Dwight's subject Page Iwenty-two

## SATURDAY, OCTOBER 13

↓Indicates News Broadcast ✓Indicates Highlight **Memory Tunes** 8-KECA-Ira Cook. KFI, KFSD-Saturday "Yesterday's Hits" Symphony. \*KHJ-Leslie Nichols. \*KNX, KCBQ, KFWB, KIEV, KLAC, KMPC. KXLA-News. 10-10:30 A.M. "Remember When" 2-2:30 P.M. RKNA, KOBQ, KFWB, KIEV, KLAC, KNPC, KXLA-News, KFVD-Tuttle Time. KGFJ-World Bible Society. KOWL-Spanish Hour. KWKW-John & Gertrud.
8:05/KNX, KCBQ-Let's Pretend. KIEV-'Larm Klock Klub. KLAC-Stock Report.
8:15/KHAJ, KGB-News. KFOX-Gospel Tabernacle. KFWB-Bibl Leyden. KGFJ-Time Was. KLAC-Maynes at the Reins. KMPC-Market Report. Sports
8:30-KHJ, KGRU-Merket, Klub, KYOZ-Haven of Rest. /KNX, KCBQ-Give and Take. \*KFOX-Bible Class. KFOX-Bible Class. KFOX-Bible Class. KFOX-Bible Class. KFOX-Bible Class.
8:45-KCA-Mirandy's Almanac, KGFJ-Dr. Murphy. KMPC-Gax Facts. KMPC-Give Societs.
8:45-KECA-Mirandy's Almanac, KFCA-Bible Class. KMC-Service Show. KMC-Service Show. KMC-Service Show. KMC-Service Show. KWW-Nazarene Church.
9-KECA-No School Today. KWKW-Nazarene Church. Monday thru Saturday 1230 Kc. KGFJ KGFJ-Vesterday's Hits. 10:05-KFOX-Assembly of God. 10:15-KHJ-Pigskin Parlay. KRKD-Dr. Richardson. 10:25-KFOX-Major League Ball. 10:30-KHJ-Extra Time. KFAC-Son Recital. KFAC-Son Recital. KFAC-Son Recital. KFVB-Vincent Lopez. KFVD-Radio City USA. KFVD-Radio City USA. KFVD-Campus Parade. KRD-Potopourri. KWEW-Tony Sein. 10:45-KHJ-John Flynn. KMPC-Football: Army vs. Dartmouth. KGER-Rev. Kopp. 11-KECA-Ira Cook's Beach Party. KF, KFSD-Mary Lee Taylor Körnmönn.
Körnmönn.
11 - KECA-Ira Cook's Beach Party.
KFI, KFSD-Mary Lee Taylor KHJ, KGB-Dunn on Discs.
KAL, KGB-Dunn on Discs.
KAL-Khub Kali.
KFAC-Masters in Miniature.
KFVD-Jonnhoree Jubilee.
KFVD-Jongs of Vesteryear.
KKKD-Songs of Yesteryear.
KKWE - Tony Seln.
11:35-KFAC-Folk Songs.
KGER-Children's Bible Br.
11:30-KFI, KFSD-National Farm and Home Hour.
KNX-Meet the Missus.
KCBQ-Cold Hard Cash.
KFVD-Shopping Bighlights.
KFVD-Shopping Bighlights.
KKRKD-News; Sweet Pops.
KWKW-La Hora de Los Angeles.
11:35-KNX-Meet the Missus.
11:45-KECA-Gome of the Week.
KALI-Fre-Game.
KGER-Dr. Dan Gilbert.
KGEL-Drews.
12 - KECA-Football.
KETA-Faotball. KWKW—Nazarene Church.
KECA—No School Today.
KFI—George Dvorak.
KHJ, KFXM, KGB—Dr. Hiss.
VENX, KCBQ—Theater of Today.
KFAC—Rose Room.
KFAC—Rose Room.
KFOX—Pentecostal Church.
KFVD—Koffee Klub.
KFWB—Salvation Army.
KGER—Radio Kid's Bible Club.
KEIX—Varm Klock Klub.
KEIX—'Larm Klock Klub.
KELX—'Larm Klock Klub.
KELX—'Larm Klock Klub. KIP-V--VLATIN Klock Klub.
\*KLAC-News; Haynes at the Reins.
\*KMPPC-News; Dick Waittinghill.
KOWL-Stars on Parade.
KKKD-Stars on Parade.
KKW-Bill Stewart.
9:15-KFAC-Federation of Churches KFOX-Gospel Joy Bringer.
KGYL-Bing Sings.
KOWL-German Hour.
9:30-KECA, KFMB-Space Patrol.
KHJ-Her's to Vets.
\*KNX, KCRQ-Stars Over Hollywood.
KFAC-Piano Parade.
KFVD-Jamboree Jublice.
KGER-God's Half Hour.
KGER-God's Half Hour.
KGFJ-Spotlight Parade.
KLA-Red Murrell.
9:355KHAC-News.
10-KECA-Ira Cook.
KFI-George Dvorak.
\*KHJ, KFXM, KGB, KV0E-News. TAUL-News.
 TECA-Football.
 KFI-Farm & Home Hour.
 KRJ, KGB-Sid Fuller, News.
 KNX, KCBG-Galen Drake.
 KALI, KFOX, KGFJ-Football: Notre Danne vs. S.M.U.
 KFAC-Luncheon Concert. Review the latest releases on "RUMPUS ROOM" \*KHJ, KFXM, KGB, KVOE-News.
KNX, KCBQ-Grand Central Station.
RALI-Hunter Hancock.
\*KFOX-News.
\*KFWD-Maurice Hart.
\*KGER-Prayer Revisal Center KGER-Prayer Revisal Center KGEV-Discing With Dick.
KLAC-AI Jarvis Ballroom.
KMPC-"For You."
KOWL-Amer.-Croatian Hr.
KRKD-Swing Time.
KWKW-Bill Stewart. WITH EARL McDANIEL 12:00 to 2:00 P.M. SATURDAY 1878 L.S. Check/ SLOW WATTS KFVD-Rumpus Boom. KFWB-Bill Anson. KFWB-Bill Anson. KGFJ-Contidental Gems. Saturday Radio Program Highlights A.M. Programs in Lightface Type: P.M. Programs in Boldface Mystery-Detective 8:30-Monty Woolley, KFL. 6:30—Johnny Dollar, KNX. 8:30—Defense Attorney, KECA. 9:00—Gangbusters, KNX. Popular-Western Muste 8:00-Vaughn Monroe, KNX. 8:30-Gene Autry, KNX. Drama 9:00—Theater of Today, KNX. 9:30—Stars Over H'lywd... 10:00—Grand Central Sta.. KNX 7:00—Dangerous Assignment, KFI. Juvenile 8:05-Lef's Pretend, KNX. KNX. 9:30-Space Patrol. KECA. 2:30-Fun to Be Young, KNX. 9:30-B'dwy., My Beat, KNX. 6:00-Hopalong Cassidy, KNX. Comedu-Variety Public Interest

7:30-Meet Millie, KNX.

11:30-Nat'l. Farm Hour. KFI.

www.americanradiohistory.com



#### Radio in Review-Continued

as with his manner of approach. Within the short space of fifteen minutes, he was able to give a composite and complete picture of the economic, social and political situation in the various countries.

Neither he nor his guests pulled their punches. They criticized as well as praised American policies in Europe. Without apologies, they explained to listeners exactly what some Europeans think of us. And above all, they told the American people not what the big shots and social elite are doing in Europe, but what the majority of people are eating and wearing, what kind of homes they live in, and what their political viewpoints are.

There was nothing new or sensational about the con-tents of the program; no "scoops" or bulletin flashes. It was just crammed with concrete, pertinent facts—a little dry to some folks, maybe, but nevertheless necessary if we are to understand our future success (or failure) as the leading nation in the North Atlantic treaty .--- T. H.

#### Sunday, 3:30 p.m. NBC-KF1

"The Big Show"

After last year's record of winning almost every award given to those on the radio side of the mike, Tallu and her "Big Show" have a lot to do if they equal their own achievements of last season. Sunday's opener no doubt is not a typical entertainment line-up of the caliber or flavor to be aired on subsequent Sundays, because it was tailored for a British audience with its London origina-tion. There were a number of English comedians, who tion. There were a number of English comedians, who somehow don't seem to know how to get laughs on this side of the Atlantic, although judging from the broad-cast's applause they hit the funny bone of the Britishers. Tallu, who is supposedly without equal when it comes to femcees, failed to exhibit the freshness and wit which we expected her to have after a summer of radio silence. Of course she is known to be unpredictable, so we expect her easily to outshine all her past performances on any future Sunday.

One of the highlights of the first fall airer was a dramatic scene from Shaw's "Caesar and Cleopatra" as enacted by Laurence Olivier and Viven Leigh. Bea Lillie proved that she was competent to exchange wit-ticisms on an equal basis with la Bankhead, and it seems to us that she would be a wonderful regular or at least frequent guest on "The Big Show."

After a Paris-originated broadcast, Tallulah will re After a Paris-originated broadcast, Tallulah will re-turn to her more familiar stamping grounds in New York City and then sooner or later will probably come out to Hollywood for a couple of air shows. Regardless of whether "The Big Show" cast have their feet securely planted on the East or the West Coast, you can count on more and bigger laughs and super entertainment per minute than from almost any other airshow.—A.G.

Sunday, 5:30 p.m.

"Theater Guild"

KFI

"Main Street" has been covered by almost every conceivable medium more times than even Sinclair Lewis, if he were still living, would probably care to count. Joseph Cotten and Joan Fontaine, as co-stars, heaped more honors on the original story and on the fine record of past "Theater Guild" broadcasts.

"Main Street," as you probably recall, concerns the lives of a small town doctor and his wife who try to ad-just to each other and the relatively uneventful life in the small town of Gopher Prairie. This particular produc-tion relied heavily on the script and dialogue as set down by Sinclair Lewis. In so doing the cast were able to catch convincingly the tempo of the times presented in the original novel. Perhaps this technique may have made some of the speeches seem over-long, but that was for-rivable since the production was so successful in capturgivable since the production was so successful in captur-ing the deeper meanings and flavors woven into this great American literary classic.

"Theater Guild" promises to be again one of radio's most outstanding dramatic presentations. With fine cast-ing to uphold what is usually an extremely vigorous scripting there is no reason this caliber of radio drama can not pull its share of set-siders in the late Sunday afternoon hours. This is radio fare that, it seems to us, Page Twenty-four

### SUNDAY, OCTOBER 14

Indicates Newscast	10-KECA-Sunday With Bill. KFI-Herbert J. Mann. *KHJ, KFXM, KGB, KVOE- News, Glenn Hardy. KNX-String Serenade. KALI-Bishop Smith. K'BQ-Nation's Hits. KFAC-Morning Concert. *KFOX-LA. Sentinel. KFSD-Yesterday, Today. KFVD-Sunday Roundup. KFWB-Peter Potter. KGEN-Radio Berival. KGEJ-Hits of the Week.
✓Indicates Highlight	LU KFI-Herbert J. Mann.
Q-KECA-Morning Chapel Hour.	★KHJ, KFXM, KGB, KVOE-
KFI-Funny Paper Man. KHJ, KFXM, KGB, KV0E- Hour of Triumph. KNX-Sait Lake Tabernacle. KFAC-Breakfast Symphony. KFME-Old Fashloned	KNY_String Serenade.
KHJ, KFAM, KGB, KVOE-	KALI-Bishop Smith.
KNV_Neit Leke Tebernecie	K('BQ-Nation's Hits.
KFAC-Breakfast Symphony.	KFAC-Morning Concert.
<b>EFMB-Oid</b> Fashioned	*KFUX-L.A. Sentinel.
Kevival.	KEVD-Sunday Roundur.
KFOX-Challenge of the	KFWB-Peter Potter.
Church.	KGER-Radio Revival.
Church. KFVD—Church of God. KFWB—Examiner Funnies. KGER—Rev. Markham. KGFJ—Armchair Concert. KGIL—Voice of Prophecy. *KLAC—News, Music. *KMPC, KWKW, KXLA—News KOWL—American-Japanese Hour	KGFJ-Hits of the Week. KGIL-Melody Hour *KLAC-News; Parade of
KGER-Rev. Markham.	KLAC-Melody Hour
KGFJ-Armchair Concert.	Music.
KGIL-Voice of Prophecy.	KMPC-Music Hour.
TRACE NEWS, MUSIC.	KOWL-Am. Hellenic Hr.
KOWL-American-Japanese	KPPC-Sacred Music.
	KWEW_Hallon Noralties
KPPC—Sunday Morning	10:15-KFI-Crime Is Your Problem.
Serenade.	KHJ-Mark Rogers.
\$:15-KCBQ-Guest Star.	KNX-University Explorer.
KEVD, KLAC-Church of	Music. KMPC-Music Hour. KOWL-Am. Hellenic Hr. KOWL-Am. Hellenic Hr. KRD-Sunday Serenade. KKD-Sunday Serenade. KWEW-Italian Norelties. 10:15-KFI-Crime is Your Froblem. KHJ-Mark Rogers. KALI-Brother Welch. KALI-Brother Welch. KFUN-Angelus Hour. 10:25-KFI/C-Church News. 10:30-KFI. KFSD-Chicago Reund Table.
Christ. EMPC—Start to Live. EWEW—Christadelphia	10:25-KPPC-Church News.
EMPC-Start to Live.	10:30-KFI. KFSD-Chicago Round
KWKW—Unristadelphia	Table.
Church. 8:30—KECA—Firing Feet.	
8:30-KECA-Flying Feet. KFI-U.N. Is My Beat. KHJ, KFXM, KGB-Back to	Hour.
KHJ, KFXM, KGB-Back to	KFSG_Morning Worshin
God.	KGER-Andre Kostelanets.
EFAC Organ Regital	KOWL—American-Jewish
KFOX-Radio Bible Study.	Program.
<b>KFSD-Land</b> of the Free.	AWAWHallan Melodies.
KFWB-Union Rescue Mission	10:45/KHJ-World Series.
God. KNX-Lavitation to Learning. KFAC-Organ Recital. KFOX-Badio Bible Study. KFSD-Land of the Free. KFWBUnion Rescue Mission KGER-Bible Treasury. KGFJ-Dr. Murphy. KGIL-Alexander St. Church. KLAC-Christ Church Unity. KMPC-Challenge to Youth. KWKW-Romano Stderaido. St435-KFI. KFSD-Carnival of	<ul> <li>KHJ, KGB, KVOE—Lathersa Hour.</li> <li>KNX—Protam Quiz.</li> <li>KFSG—Morning Worship.</li> <li>KGER—Andre Kostelanets.</li> <li>KOWL—Anterican-Jewish Program.</li> <li>KWKW—Italian Melodies.</li> <li>10:40-KPPC—Tower Chimes.</li> <li>10:45√KHJ—Vorid Series.</li> <li>KILI—Englis Rock Baptist.</li> <li>KFOX—Tahernacle Benedictions.</li> </ul>
KGFJ-Dr. Mnrphy.	KFOX—Tabernacle
KLAC-Christ Church Unity.	Benedictions.
KMPC-Challenge to Youth.	KGER-Dr. Dan Gilbert. KMPC-Football: L. A. Rams
KWKW-Romano Smeraldo.	The Dotroit
8:45-KF1, KFSD-Carnival of	10:50-KPPC-Church Service.
Books. KGER—Tract Club. KGFJ—Goodwill Visitor.	an and . WT. WALLA AL A MUNICIPAL TRADES
KGEL-Goodwill Visitor.	KFI-Catholic Hour.
9-KECA-Old Fashioned Sunday	KHJ, KGB-Frank & Ernest.
9 School.	KALL Reptiet Church
KFI-Hometown Happenings.	KFAC—First Methodist
KHJ, KFXM, KGB, KVOE-	
School, KFL-Hometown Happenings. KHJ, KFXM, KGB, KVOE- Radio Bible Class. KNX-People's Platform. KALL-Evangelical Church. KFAC-Liberal Catholic	KFMB-Milton Cross. KFSD-Rainer Recommends. KFSG-Norming Worship. KFVD-Hollywood First Restlate Obword First
KALI-Evangelical Church.	KFSD-Ratner Recommends.
KFAC-Liberal Catholic	KEVD-Hollywood First
Church.	Baptist Church.
KFWB-Union Rescue Mission	KFWB-Peter Potter.
KGEL-Goodwill Visitor	KGEB-Open Door Church.
+KLAC-News	KGFJ-Sunday Snowcase,
KFAL-Liberal Catholic Church. KFWBUnion Rescue Mission KGFJGoodwill Visitor. KGFJGoodwill Visitor. KMFCBolero Time. KPFCWorship in Miniature. KRKD-Sunday Serenade. KWKWItalian Hour. 9:08-KLACCatholic Hour. 9:18-KFIChristian Science.	KFSG-Morring Worship. KFVD-Hollywood First Baptist Church. KFWB-Peter Potter. KGEB-Open Door Church. KGEJ-Sunday Showcase. KGEJ-Christian Church. ★KLAC-News; Music. KMPC-Football. KPPC-Church Service. KWW-Lialian Melodles. KLAS-Squeakin' Deacon. 11:15★KECA-Aivin Wilder. ★KHJ-William Hillman. 11:30-KECA-Aivin Wilder. KHJ-William Hillman. 11:30-KECA-National Vespers. KHJ-Science Reporter. KNJ-N, Y. Philharmonie. KFMB-Piano Playhouse. KFMS-Piano Playhouse. KFMS-Piano Vlayhouse. KFMS-Distilan Church. KGEJ-Time Waa. KWW-All Saints Church. 11:45-KFI-The World of Books. KHJ, KGB-Master Badie Canaries. 12-KEØA-The Christian Im
KPPC-Worship in Miniature.	KMPC-Foothall.
KWKW_Itellen Honr	KPPC-Church Service.
9:05-KLAC-Catholic Hour.	KVLA-Squarkin' Descen
9:15-KFI-Christian Science.	11:15+KECA-Alvin Wilder.
KFAC-Crest Choristers.	*KHJ-William Hillman.
KEVD-News; Music.	11:30-KECA-National Vespers.
KOWI Armanian Honr	KFI, KFSD-Bob Constaine.
<b>KPPC-Worship</b> Interlude.	KNX-N. Y. Philharmonia.
9:30-KECA-Sunday With Bill.	KFMB-Piano Playhouse.
KFI-Eternal Light.	KFOX-Christlan Church.
Voice of Prophery	KGFJ-Time Was.
KNX. KCBQHoward K.	11:45-KFI-The World of Books.
<ul> <li>9:18-KFI-Christian Science.</li> <li>KFAC-Crest Choristers.</li> <li>KKFAC-News; Music.</li> <li>KGFJ-News; Music.</li> <li>KOWL-Armenian Hoar.</li> <li>B:30-KECA-Sunday With Bill.</li> <li>KKFI-Eternal Light.</li> <li>KHJ, KFXM, KGB, KVOE- Voice of Prophecy.</li> <li>Voice of Prophecy.</li> <li>KNX, KCBQ-Howard K.</li> <li>Smith.</li> <li>KFAC-Morning Concert.</li> </ul>	KHJ, KGB-Master Radie
KFAC-Morning Concert. KFMB-Unitarian Church. KFSD-Devotional Hour.	Canaries.
KFMB-Unitarian Church,	12-KEGA-The Christian in Action.
KFWB-Pater Potter.	EFI-Vesterday Today and
KGER-God's Half Hour.	Tomorrow.
KFWB—Peter Potter. KGER—God's Half Hour. KGFJ—Spotlight Parade.	*KHJ, KCBQ, KFXM, KGB,
KiFJSpotlight Farade. *KGILNews. KPPC-Dr. Roberts. 9:43 *KNX, KCBQ-C. Collingwood. KFMB-Spivis Lee. KFVD-Piano Parade.	Tomorrow. *KHJ, KCBQ, KFXM, KGB, KYOE-News. KNX-N. Y. Fhilharmonic. KALI-Evangelistic Temple. KFAC-Your Soloist. KFSD-America United.
MITU-DT. Koberts.	KNX-N. Y. Philharmonic. KALI-Evangelistic Temple.
KFMB-Sylvia Lee.	KFAC-Your Soloist.
KFVD-Plano Parade.	KFSD-America United.

Sunday Radio Pro A.M. Programs in Lightface Type Comedu-Variety	
2:00-My Friend Irms, KNX. 3:30-The Big Show, KFI. 4:00, 9:30-Jack Benny, KNX. 4:30-Amos 'n' Andy, KNX. 5:00-Phil Harris, Alice Faye, KFI. 5:00, 9:00-Edgar Bergen, KNX. 6:00-Corliss Archer, KNX. 8:00-Our Miss Brooks, KNX. Public Interest	<ul> <li>3:00—Sait Lake Tabinacie, KNX</li> <li>1:30—N. Y. Philharmonic, KNX.</li> <li>8:30—Standard Hour, KFI.</li> <li>9:30—Chicago Theater, KHJ.</li> <li>Mysiery-Detective</li> <li>1:00—The Saint, KFI.</li> <li>2:30—The Whistier, KNX.</li> </ul>
<ul> <li>\$:30—Invitation to Learn, KNX.</li> <li>9:30—Eternal Light, KFI.</li> <li>10:15—Crime Is Your Problem. KFT.</li> <li>10:15—University Explorer, KNX. Drama</li> <li>5:30—Theater Guild, KFI.</li> <li>7:00—O'Hara, KNX.</li> </ul>	Quiz, Participation 5:00-Stop the Music, KECA. 5:00-Twenty Questions, KHJ. Popular-Western Music 1:30-Frankie Laine, KNX. 4:30-Sammy Kaye, KECA. 6:30-Contented Hour, KNX. 8:30-Horace Heidt, KNX.

KFSG-Gospel Melody Time. KFWB-Peter Potter. KGFR-Open Door Church. KGFJ-Anybody's Hit Parade. \*KLAC-News; Parade of Music \*KLAC--News; Parade or Nusic.
 KMPC--Football.
 KOWL-Hungariaa Meledies.
 KPCC-Church Service.
 KWKW--Italian Novelties.
 KXLA-Squeakin' Deacon.
 KHLA-Bill Cunningham.
 KCBQ-Say It With Music.
 \*KFAC-News.
 KFYD--Music for Listening.
 KFYD-Classical Gems.
 WECA-Message of Israel. KGFJ 12:15-KPPC-Classical trems. 12:30-KECA-Message of Israel. KFI, KFSD-David Lawrence. KHJ-California Caravan. KCQ-First Presbyterian. KFAC-Met Encores. KGR-Quipiration. KOWL-Yiddish Theater. KRKD-Sunday on Raach. KWKW-Portuguese Hour. 3:30 12:45±KFI, KFSD—John Cameron Swayze. KFVD—Plano Parade. ±KGIL—News. KPPC—Church Mallbag. \*KIRL-News.
 KFPC-Church Mallbag.
 -KECA-Dr. Charles E. Fuller.
 /KFI-The Saint.
 KHJ, KGB-Wild Bill Hickok.
 KNX-Book Associates.
 KALL-Momentos Musicales.
 KCRQ-Izetta Jewell.
 KFAC-Heritage in Music.
 KFOM-Heritage in Music.
 KFOM-Squeakin' Deacon.
 KFVD-Squeakin' Deacon.
 KFVD-Squeakin' Deacon.
 KFVD-Squeakin' Deacon.
 KGER-Healing Waters.
 KGER-Healing Waters.
 KGER-Healing Waters.
 KGEA-News; Parade of Music.
 KMPC-Football.
 KOWL-Scandinavian Hour.
 KPKD-Sunday on Rancb.
 KWKW-Latin Americaa Rhythms.
 KXLA-Eddie Arnoid. 17 1878 8.5 SBBS WATTS 1:15#KNX-World News. KGUL-Pentecostal Tabernacle 1:25★KHJ, KGB-News. 1:25★KHJ, KGB—News. 1:30—KFI—Martin Kane. KHJ, KFXM, KVOE—Hash-knife Hartler. KNX, KCBQ—Frankie Laine. KFAC--Catholic Topics. KFAC--Catholic Topics. KFAC--Catholic Topics. KFAC--Catholic Topics. KFSD—Greenwood Concert. KGEN—Light and Life. KGFJ-Sunday Serenade. KXLA--Church in the Barn. ≪FFCA--Voice of Fropicey. KGFJ-Sunday Serenace. KXLA-Church in the Barn. -KECA-Voice of Prophecy. KKI, KFSD-American Forum. KHJ, KFXM, KGB, KVOE-The Shadow. KNX-King Arthur Godfrey's Round Table. KFAC-Concert Favorites. KGEL-Ong Beach Band. KGFJ-H'wood House Party. \*KIAC-Atternoon Concert. KBKD-Sunday on Barch. KWKW-Bill Sampeon. KXIAC-Challenge to Yoorth. 4-16-4:30-2:15+KFMB-News. KFOX-Healing Waters. KLAC-Football: Santa Clara vs. Loyola. 4 .48 2:40 2:55#KFI, KCBQ-News 3-KETI, KCBQ-News.
 3-KECA, KFMB-Billy Graham.
 KKI, KFSD-Dr. Kildare.
 KHJ, KFXM, KGB, KVOE-Chellenge of the Yukon.
 KKNX, KCBQ-My Friend Irma.
 KFAC-Museum Concert.
 KFOC-Gospel Youth Program KFSG-Dr. Kelso R. Glover.
 KFVD-News; Music.
 KFWB-Inmortal Masters.
 KGER-Colonial Tabernacia.



KFOX-Old-Time Bellgion. KFVD-Mt. Zlon Jubileers. KGEB--Immanuel Christian Assembly. GGEJ--Keyboard Maris. \*EGIL--News: Tablitan Memorics. KPPC--Speaking of Books. KRKD-Soul Clinic. EWKW-Don Fanche Heur. EXLA-Lincoin Ave. Church. -EFOX-Broadcast of Truth. \*EGFJ-News. KPPC-Wings of Music. AFFC-wings of more.
 KECA, MFMB-Waiter Winchell.
 KFT, KFSD-Thester Guild.
 KHT, KFSM, KGB, KRKD, KV0E-News.
 KFXK, KCBQ-Corliss Archer.
 KFOX, KFWB, KMPC, KXLA \*BFOX. KFWB, Amar. -News. KFAC-Masters of Musis. KGEE-Lutheran Gospel. KGIL-Brul Gospel. \*KLAC-News; Best in Variety KPPC-Sacred Song Recital. KERD-Sign Posts to Health. KWKW-Don Panche Hour. 5-XECA, KFME-Louella Baraons. - Pantagen. 
 KWKW-Don Pancho Hour.

 -RECA, KFMB-Louella

 Parsons.

 KHJ-Report From Pentagon.

 KKDX-Ministerial Union.

 KKDX-Open Forum.

 KEFKD-Open Forum.

 KEFKD-Vour Sheriff Reports.

 KELA-Red Cross.

 KEAA-Red Cross.
 KXLA-Red Cross.
 KXLA-Red Cross.
 KKCA, KFMB-Rul wood Stars on Stars.
 KFI-Music With the Girls.
 KKL, KCBQ-Contented Hour.
 KFUX-Hal's Memory Boom.
 KFWD-Mr. Moto.
 KFWD-Calvery Assembly.
 KGER-Peter Slack, Organ.
 KGEN-Vesper Meditations.
 KWKW-World Orchestras.
 KXLA-Lutheran Gospel Hour.
 Star. Eliot.
 KVOE-Errand of Mercy.
 Star. House Biotter. 8:96 8+28- KV02-Drand of Mercy.
 KV02-Derind of Mercy.
 KECA-Police Bioter.
 KECA-Folice Bioter.
 KFRC-The Silent Men. KHJ, KGB-Take a Number.
 KFAC-Music Magic.
 KFAC-Music Magic.
 KFGX-Full Gospel Assembly.
 KFGC-Angelius Hour.
 KFVD-Vespars.
 KFWB-Union Rescue Mission.
 KGER-Dr. Harry Rimmer.
 KGER-Dr. Basters in Review.
 KPPC-Evening Symphony.
 KVOE-Comedy of Errors.
 KWEW-World Orchestras.
 KXLA-Ethel Hubler.
 KSLA-Ethel Hubler. 9:4% KALA-Ethel Hubber. 7:18-KECA-Matt Weinstock. KGIL-Vaughn Monros. ★KALA-News. 7:30-KECA-Ted Mack. KHJ, KGB-Jublice Show. KHJ, KGB-Comedy of KHJ, KGB—Comedy of Errors.
 KKX, KCBQ—The Whistler.
 KFAC—Your Concert.
 KFAC—Your Concert.
 KFAC—Erangelistic Service.
 KFMB—Ted Mack.
 KFMB—Guest Star.
 KGEE—Dr. Dan Gilbert.
 KGIL—Assembly of God.
 KWKW—Maple Chapei.
 KXLA—Church of Open Door.
 T:85—KFWB—Catholic Answars.
 KGEB—Ist Baptist Church of Inglewood.
 1:85 KHJ—Cecil Brown, News.
 KFC—Evening Symphony.
 KECA. KFMB—Drew Pearson. KPC—Evening Symphony. —KECA. KFMB—Drew Pearson. KFI—This Is Our Town. KHJ, KFXM, KGB, KVOE— Tweaty Questions. /KNX, KCBQ—Our Miss Brooks KFAC—1st Methodist Church. KFOX—Christian Science. KFWB—First Presbyterian Church. KFOA-Constant Science, KFWE-First Presbylerian Church. KGER-First Baptist Church. ★KGFJ-News. KGIL-Songs of Our Time. KXLA-Dept. of Employment. KWEW-Voice of Prophecy. KWKW-Voice of Prophecy. KXLA-Open Door Church. 8:15★KECA, KFMB-Monday Morning Headlines. KGFJ-If They Had Lived. KLAC-Voice of the Army. 8:25-KGFJ-Philharmonic Reporter. 8:30-KECA, KFMB-Walter -KECA. KFMB-Walter Winchell. KFI, KFSD-Standard Hour.

ŕ

-sunday RADIO logs DAY RADIO LOGS HHJ, EFXM, KGB, KVOE-Top Funce With Trendler, \*XNX, RCBQ-Horace Heider KGFJ-Ave Maris Hour, KGH-Sun Valley Rancho. KLAC-Hrvis Allen. KMPC-Our America. KMPC-Word of Life. 8:467K-Standay Evening Cirb. KFMB-Report From Ourcres. KGMC-Hicsaspe to Isreed. KFMC-Sunday Evening Cirb. KFMB-Report From Ourcres. KGMC-Hicsaspe to Isreed. KLAC-Life's Fuller Measure (Cancer). KWKW-Sacred Heart. \*KHJ, KFXM, KGB, KYOE-News, Gienn Hardy. \*KHJ, KFXM, KGB, KYOE-News, Gienn Hardy. \*KHJ, KFWB, KWHW-News. KGEB-Foshel Church. KGEB-Foshel Church. KGEB-Foshel Church. KGEB-Foshel Church. KGEB-Foshel Church. KGH-Maricel Boraphool. . \*KHAC-Numicel Boraphool. . \*KHAC-D. N. Repert. KGHC-D. N. Repert. KGHC-D. Obartes E. Fuller. 9:18-KLAC-Peur Boctal Scoupley. 9:18-KLAC-News Boctal Scoupley. 9:18-KLAC-Peur Boctal Scoupley. 9:18-KLAC-Burger. KF9G-Voice ef Tapan. KF9G-Voice ef Tapan. KIAC - Your Bocial Scourty,
 KIJ, KFIM, KYOB - Jim Doyle,
 KFWB-Robib Magnia,
 KGE-Velce of Insein,
 KFWB-Babbib Magnia,
 KGE-Velce of Insein,
 KWW-Beritage of Insein,
 KWW-Meritage of Insein,
 KWW-Meritage of Insein,
 KWW-Meritage of Insein,
 KWW-Meritage of Insein,
 KHI-Scontors Report,
 KHI-Gene Orth,
 KHI-Gene Orth,
 KHI-Gene Calculate of the Air,
 KHI-Scontors Report,
 KGEI-Brawn Schools,
 KGEI-Providy We Hail,
 KGEI-Providy We Hail,
 KGEI-Scontoe In Blue,
 KMPC-Lucky Dance Time,
 KWPC-Lucky Dance Time,
 KWPC-Musica Memories,
 KHI-Scontoes Unlimited,
 KHMB-Bing Croshy,
 KLAC-Veta Administration,
 KECA-Gospel Songs,
 KKI-KSD-Bing Richfield KLAC-Vets Administration. **10**-KECA-Gospel Songs. **4 6 7 8 10**-KECA-Gospel Songs. **10**-KECA-Gospel Songs. **10**-KECA-Gospel Songs. **10**-KEAS, KCBQ-10 O'Clock WITS. **10**-KFAC-Gateway to Music. **10**-KFAC-Gateway to Music. **10**-KFAC-Gateway to Music. **10**-Constraints. **10**-Constraints. **10**-KLAC-News. **10**-KLAC-Civil Defense. **10**-KLAC-Civil Defense. **10**-1K-KFL-Mayar Rowron. 10:15-KFI-Mayor Bowron. ★KNX, KCBQ-George Fisher, KFSD-Lucky Dance Time, 10:19-KLAC-Across the Footlights. Hear Our Students on "CAREER THEATRE" KECA Sundays 10:30-11 P.M. FREDERICK H. SPEARE Radio and Television School HO. 9-2325 6249-51 Santa Monica Bivd. 19:30-KECA-Spears Career Theatrs. KFI-Charleea Hawkes & Co. KHJ-Arthur Van Orch. KNX-Lawrence Welk. KFAC-Nocturne. KFAC-Nocturne. KFAC-Nocturne. KFAC-Nocturne. KFAC-Nocturne. KFI-Dausic and the Muse. KHI-Beserve. KHJ-Feserve. KFSD KMPC-Lucky Lager KFSD KMPC-Lucky Lager Time.
 KFVD-Spade Cooley Time.
 KLAC-Across the Footlights.
 11:15-KECA-Geo. Sokolsky.
 KNX-The Chicagoans.
 11:30-KECA-Cinegrill Orchestra.
 KFI-Falladium Orch.
 KHJ-Corest.
 KN-Tresury Bandstand.
 KGFJ-Cetton Club.
 11:40-KNX-Elmo Roper. 12-KECA-Dr. Billy Graham. Page Twenty-five

4

#### OCTOBER 12, 1951

TV-RADIO LIFE



www.americanradiohistory.com

Radio in Review-Continued will always be keen competition for tempters offered by the visual medium .--- A.G. "This I Believe"

Monday through Saturday, 10:55 p.m. KNX

Edward R. Murrow, outstanding news commentator, seems to have come up with a fine gem worthy of lis-teners' attention. Under the title of "This I Believe," Murrow introduces recorded short (approximately fiveminute) talks by well-known people on their personal philosophies. Into this capsule-sized lecture, which by the way is not like a lecture so much as it is a friendly chat with a neighbor, these people put a sincerity and pro-found honesty that is seldom aired on any program. The list of voices to talk about their belief in God, man, our desperate world situation, as well as the little things which, occupy their time and thought, includes such notables as General Lucius Clay, Pearl Buck, Helen Keller and Professor Harry A. Overstreet.

It's a program with nary a commercial, as the time is donated by the station and the costs are paid by sub-scription made by businessmen. It started after Murrow started talking over lunch with four businessmen about their respective values and meaning of life. They tried to answer questions being asked by every individual to-day, such as, "What is worthwhile? What can I believe? What shall be my personal credo?" The nightly broadcasts are Murrow's attempt to be "helpful in basic thinking and living.

Every guest sends a script and a short biography to "This I Believe" and later a record is cut and then edited by Murrow. The entire series steers clear of any dogmatism, editorializing or preaching of any particular re-ligion. Maybe you think "This I Believe" is aired a bit late in the evening to become a listening habit, but give it your attention a couple of times and you may find it is exactly that mental stimulation which you have needed and have been searching for each day. It's prob-ably the most in the least bit of time any set-sider can get today by simply twisting that little radio dial.—A.G.

"Amos'n' Andy"

Sunday 4:30 p.m. CBS-KNX

"Amos 'n' Andy" have returned to the airlanes for their twenty-third season. They adhere to their tried and true format which fans have grown to love. The honor-able "Kingfish" is everlastingly trying to dupe his best friend, and "Amos," as usual, comes to "Andy's" rescue.

Initial airer concerned a \$3000 diamond ring which accidentally fell into "Andy's" box of crackerjack while he was attending a ball game. "Andy," thinking it was a simulated diamond (produced by irritating an oyster) generously passed the toy ring on to his girl friend. When the "Kingfish" learned that there was a \$500 re-When the "Kingish" learned that there was a \$500 fe-ward for the ring, he ineffectually maneuvered its return. "Amos." believing honesty the best policy, told the dis-engaged fiancee the truth, and she returned the ring. Retribution occurred when the "Kingfish" inadvertently dropped "Andy's" \$500 reward bill into, you've guessed it, someone else's box of crackerjack, while watching another ball game.

Supporting Correll and Gosden were Ernestine Wade,

Monady Radio F	Program Highlights
A.M. Programs in Lightface T	y pe: P.M. Programs in Boldface.
Drama	Sports
5:30-Clyde Beatty, KHJ. 6:00-Lux Theater, KNX. 7:00-Peter Salem, KHJ. 7:30-Nightbeat, KFI. 9:00-Stage 52, KECA. 9:00-Stage 52, KNX.	5:15—Tom Harmon, KNX, 5:45—Sam Balter, KLAC, 6:15—Bob Keller, KMPC, 6:30—Joe Hernandez, KMPC, Quiz, Participation
Comedy-Variety 3:00-Arthur Godfrey, KNX, Comment-Narration 4:30-Burritt Wheeler, KFL	8:00-McNelll Bkfst. Club, KECA 8:30-Grand Slam, KNX. 11:00-Double or Nothing, KFI. 11:30-Queen for a Day, KHJ. 12:30-Art Linkletter, KNX. 3:00-Welcome Travelers, KFI. 8:30-Talent Scouts, KNX.
Mystery-Delective	Classical, Semi-Classical Music
6:30-Boston Blackle, KECA. 8:00-Let George Do It, KHJ. 10:00-I Love a Mystery, KHJ.	5:30-Voice of Firestone, KFL 7:00-Mario Lanza, KFL 8:30-Rallroad Hour, KFL 9:00-Telephone Hour, KFL

## MONDAY, OCTOBER 15

See Page 26 for 8 a.m. to

Let George Do It. \*KNX, KCEQ-Lowell Thomas. KFAC-Evening Concert. KGFJ-H'wood House Party. KGIL-Platter Party. \*KLAC-News; Bob McLaughlin. \*KMFC-News; Meet the Band. KWKW-Gordon Baker Lloyd. 8:15\*KFI, KFSD-World News. KNX, KCRQ-Jack Smith. Ginny Simms. KGER-Hebrew Christian Hr. KGH, KFND-Bailread Hour. KH, KFND-Bailread Hour. KH, KFND-Railread Hour. KH, KFND-Railread Santo 5 p.m. Daytime Radio Log Listings 5-KECA-Mark Trail. KFI-Feature Wire. KFJ, KFXM, KGB, KYOE-Bobby Benson. \*KNN, KCBQ-Edward R. Murrow. Murrow. KALI--Voice of So. America, KFAC-Sunset Serenade. KFOX-Sunstine Mission. \*KFVD, KLAC, KWKW-News. KIFU-Bared Rove. KIFU-Live at Five. KIFU-Essy Does It. \*KMPC-News; Business News. KKKD-Wagon Wheels. KRKD-Wagon Wheels. 8:10-KLAC-Los Angeles Today. KMPC-Today in Sports. 8:13\$KECA-Irving Howard. \*KFL-News, Ted Meyers. \*KNX-Tom Harmon. KFVD-Melody Matines. KGFJ-Pianist of the Future. KLAC-Stars of the Week. KMPC-Lonesome Gal. KWKW-Sports Back Talk. 5:23-KECA-Wietor Borge. 3:30\$KECA-Wietor Borge. \*KFN, KFSD-Voice of Firestone. KFI- Young America Speass.
 KFI., KFXM, KGB-Gabriel Heatter.
 MR. 880. 'Edmond Gwean, Dana Andrews, Mala Powers KFAC-Etclings in Silver.
 KRFON. KFWB, KLAC, KMFO-News.
 KFVD-Medody Mathnee.
 KFVD-Medody Mathnee.
 KGFJ-Request Performance.
 KWKW-Inlian Melodies.
 KLA-Toastmaster Club.
 (35 KECA, KFMB-Radio Newsreel. /KMFC-Bab Keller, Sports.
 (30 KLAC-Al Jarvis Ballroom.
 (315 KECA - Boston Blackle. KHJ, KGB-Radio Newsreel.
 (30 KECA - Boston Blackle. KFI-The American Way. KHJ, KGB-Henerican Way.
 KHJCA-Hai Memory Room.
 KFWB-America Dances.
 KMKW-Hoyos Hour.
 KWKW-Hoyos Hour.
 KWKW-Hoyos Hour.
 StA-Zeldy Arnold Show.
 (455 KHJ, KFXM, KGB, KVOE-News. Sam Hayes.
 (535 KHJ, KFMB-Lone Ranger. 9:45-News, Sam Hayes. 6:355 KHJ, KGB, KVOE-Bill Henry. 7-KECA, KFNB-Lone Ranger. /KFI, KFND-Man Called X. /KFI, KFND-Mario Lanza /RN, KCBQ-Boh Hawk. KFOX-Accordionettes. KFOX-Accordionettes. KFOX-Accordionettes. KFOX-Accordionettes. KFVB-America Ducest. \*KFVD, KGL, KLAC, KRKD -News. \*KFVD, KGL, KLAC, KRKD -News. \*KMPO-News: Music. 7:05 KLAC-Clete Roberts. 7:10-KLAC-Clete Roberts. 7:10-KLAC-Cloophy Actione. KFWB-Community News. \*KLAC-Ed Lyon. News. KKD-Born. Richardson. 1828 K.S. KMP(-Advertising in KRED-Dr. Richardson. KWEW-Betz Spanish Frog. 7:45 KFON-News. KGFJ-The Rev. & the Mrs. KFWB-Rossry Hour. KLAC-Crosby & Company. KWW-Dog Tales. 8-KECA-Speech by Sen. Robt. A. Taft. KFI, KFSD-One Man's Family. SHOR WATTS

✓ KHJ, KFXM, KGB, KVOE-

www.americanradiohistory.com

KHJ, KFXM, KGB-Under Arrest. /KNN, KCBQ-Talent Scouts. KGER-Music Hall. KMPC-Curtain Call. KNLA-Ole Rasmussen: 8:45 KECA, KFMB-World Wide Flashes. KFON-Dr. Hewilt. KFWB-U.N. Today. KFUND-DF. Dr. Marth.
KFUND-UN. Today.
KECA-Stage 52.
KFI, KFSD-Telephone Hour.
KHJ, KGNM, KGB, KVOE-News, Glean Hardy.
KKAC-Evening Concert.
KFAC-Evening Concert.
KFAC-Personality Time.
9:15±KHJ, KGB, KVOE-Fulton Lewis, Jr.
9:30-KFI-Al Goodman's Musical Album.
EHJ, KGB, KVOE-War Front-House Front.
KNN, KCBQ-Beulah.
ECL-Pietter Party. Front-Home Front. KNX, KCBQ-Beulah. KGFJ-Platter Party. LUCKY LAGER DANCE TIME EVERY NIGHT-S'30 to 12 P. M. KMPC-Lucky Lager Dance. KNX, KCBQ-Club 15, KFSG-Echoes From KFSG-Echoes From Antiquity. \*KFWB-News. KWKW-Week With 40th. 3:35\*KFJ, KGB, KLAC, KVOE-News. News. 10\*KECA-Hank Weaver, News. KFPI, KFSD-Richfield Reporter. YEHJ, EFSM, KGB-1 Love a Mystery. \*KN, KCBQ-10 O'cföck Wire. KFAC-Musical Crossroads. EFWB-Gene Norman Show. KGUB-Peter Slack, Organ. \*KLAC-News; Music to Remember. KGER-Peter Slack, Organ. ★KIAC-News; Music to Remember. KMIC-Lucky Lager Dance. 10:15-KECA-Dr. Frederick Balles. KFI-Paesing Parade. ★KHJ, KGB-Frank Edwards. ★KNN-Carroll Aleot. 10:30-KECA, KFMB-Ted Malons. BFI-At Home With Lionel Barrymore. KHJ-Lonesome Gal. KNN-Mel Baldwin Show. 10:35-KECA-Dream Harbor. KFI-Repeat Performance. 10:55-KNN-This I Belleve. 11:4KCA-Meet the Band. KFND, KMJC-Lucky Lager Dance. SPADE COOLEY TIME "King of the Disc Jockeys" GEORGE SANDERS NOW 11 P.M. Check KFV KFVD—Spade Cooley Time. KFWB—Gene Norman... KI.AC—Make Mine Music. 11:10—KNN—Tom Hanion's Scoreboard. 11:13—KECA—Town House., KFT—Biltmore Hotel Orch. Page Twenty-seven

## TUESDAY, OCTOBER 16

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings 7:434 5-KECA-Fun Factory. \*KFI-Feature Wire. KHJ, KGB-Challenge of the KRJ, KGB-Challenge of the Yukon. \*KNN, KCEQ-Edward E. Murrow. KALI- Voice of So. America. KFAC-Sunset Serenade. \*KFVD, ELAC. KWKW-News. KGFJ-Juc at Five. KGL-Children's Corner. KIEV-Easy Does It. \*KIRD-Wayon Wheels. 5:10-KIAC-Low Angeles Today. KKRD-Wayon Wheels. 5:10-KIAC-Low Angeles Today. KKRD-Mayon Mageles. KKRD-Melody Time. KFVD-Melody Matinee. KGTJ-Keyboard Magic. KLAC-Stars of the Week. KWKW-Sports Back Talk. 5:30+KECA. KFMB-Cheet Huntler. KFI, KFND-Casa Cugat. KHJ, KFNM, KGB, KVOE-Sky King. \*KNN, KGBQ-World Today. Carroll Alcott. \*KFOJ-Reeports Dial. KWW-Konnano Spanish Hr. KNA.-Squeakin' Deacon. Std3+ELCA. KFMB-Bob Garred. \*KNA-Sports Dial. KWKW-Konnano Spanish Hr. KNA.-Squeakin' Deacon. KNA-Squeakin' Deacon. KNA-KCBQ-Deaci News. KKRD-Race deauts. 6\*KECA-HARWEA-Reeve. KKHD-Hancy Family. KKHD-Hancy Family. KKHD-KALWEAN KGEWEAN. Yukon. \*KNN, KCBQ-Edward E. 7:35 **KRAA. BUDG-LOCAL NEWS. 6 \*KECA-Hank Weaver. 6 \*KEI-Hardy Family. \*KHJ, KFXM. KGB, KV0E-. 6 abriel Heatter. 7 KNX, KCBQ-Life With 1 bugs.** KFAC-Etchings in Silver. #EFOX, KFWB. KLAC, KMPC KFAC-Etchings in Silver.
\*KFAC, KFWB, KLAC, KMPC
-News.
BFVID-Melody Matunce.
KGER-American Soul Clinic.
KAFJ-Request Performance.
\*KMITC-Norman Nesbilt. News.
KKKD-Evening Varieties.
KVKW-Italian Melodies.
KALA-Pasadena City
College.
College.
College.
College.
College.
\*KMPC-Bob Felley, Sports.
KKLA-C-Bob Felley, Sports.
KKLA-Phillo Vance.
\*KFYB-Sports.
\*KMPC-Bob Felley, Sports.
KKLA-Phillo Vance.
\*KFY, KFSD-Fibber McGee & Molty.
RHJ, KGB-Answer Man.
\*KNX, KCBQ-Pursuit.
KFAC-Musical Milestones.
\*KFWB-America Dances.
\*KWB-Anerica Dances.
\*KMPC-Tanforan Races.
\*KWA-Tanforan Races.
\*KMPC-Tanforan Races.
\*KKW-Tanold Show.
(535\*KLJ, KFXM, KGB, KVOE-News, Sam Hayes.
\*KRD, Fishing Pals.
\*KFD, Fishing Pals.
\*KFD, Schko, KGLL, KLAC.
-News. -News. 1:55 & EHJ-Bill Henry. 7 / KECA, KFMB-Mr. Mercury. HFJ, KFSD-Big Town. HFJ, KFSM, KGB-John Steele. / SNX, KCBQ-People Are Page I wenty-eight

 KNX-Hollywood Music Hall. KFAC-Echoes and Luceres. KGER-Oriental Missionary. KMPC-Penny Serenade... KKKD-Dr. Richardson. 5 WKW-Betz Spanish Prog.
 KFSG-Hour of Power. KFWB-Rosary Hour. KGER-Federal Security. KLAC-Crosby & Company. KWW-Olga Andre.
 KECA, KFMB-Newsstand Theater. KHE., KFSD-One Man's. AD-REAC-Weither Report.
 KEAC-, KFMBE-Newsstand Theater.
 KFJ, KFSD-One Man's Family.
 KHJ, KFXM, KGB, KVOE-Song of Liberty.
 KKN, KGBQ-Lowell Thomas.
 KFAC-Evening Concert.
 KFAC-Evening Concert.
 KFAC-Evening Concert.
 KGFJ-H'wood House Party.
 KGFJ-H'wood House Party.
 KGFJ-H'wood House Party.
 KGFJ-H'wood House Party.
 KGFJ-H'wood House Sand.
 StarkFI, KFSD-World News.
 KNN, KCBQ-Jack Smith.
 KGFJ-Stars on Parade.
 StarKAL, KFSD-Cavalcade of America.
 KH, KFSD-Cavalcade of America. Defense.
ARTA RYMD-Time for Defense.
ARTI, KYSD-Cavaleade of America.
KHJ, KYUE-2000. Plus.
YEN, KCBQ-Mr. and Mrs.
North.
KFSG-Sunday School Time.
KRWB-News.
KGER-Music Room.
KMPC-20th Century.
RMPC-20th Century.
RMPC-20th Century.
RMPC-20th Century.
RMPC-20th Century.
Star KFSG-Sunday School Time.
KFNB-U. N. Today.
YEECA. KFMB-America's transmission.
KKT, KFSD-Bob Hope.
KKHJ, KFNM. KGB. KVUE-News. Glenn Hardy.
KFAC -Evening Concert.
KFAC -News: Make Mine Music
KMPC-Personality Time.
KKLA-Deacon Moore.
Stath, KCM. KVUE-Fulton Levis, Jr.
KGER-Melody Four Quartet.
KMPC-Rhythms of Yestervear.
Stath, SFSD-Hollywood 

#### TV, RADIO LIFE

#### Radio in Review-Continued

Johnny Lee, Fred Clark, Shirley Mitchell, Lois Austin, Sarah Shelby, Tommy Bernard and Pinto Colvig. Scripting the show were Joseph Connelly, Robert Mosher and Robert Ross, who also script the video version. Jeff Alexander supplied sprightly musical bridges.

The shennanigans and malapropisms are familiar and pleasant to take. Rexall can continue supplying large dosages of "Amos 'n' Andy"--"until forbid."--M. R.



#### We Point With Pride

To Gunnar Back's "Lonesome Road" series on alcohol. This ABC Public Affairs feature is produced in conjunction with Columbia University's Communication Ma-terial Center. All phases of alcoholism are covered in this instructive, informative and constructive series.

#### Did Louella Pull à Lulu?

Sunday, 6:15 p.m. KECA

One Sunday night we were completely confused. The cause: two women, one radio program, and a newspaper boy.

It all began when we tuned in Louella Parsons at 6:15 p.m. Sunday. As always, Louella was really giving the listeners the inside dope on Hollywood, including several of her "exclusive scoops."

As her guest that evening, she interviewed Judy Gar-As her guest that evening, she interviewed Judy Gar-land. Judy's happiness seemed to vibrate over the air-waves. ("Oh, Louella, I love you, because you are the only one who doesn't pester me with questions about my weighty past.") Judy told of her wonderful European tour (they loved her in Edinburgh), and her future theatrical plans in New York ("But I will return, because this is my heare") this is my home.")

Then she sang a number with the old Garland gayety. Five minutes after Louella signed off the air, we took a walk. The first fellow we met was a newsboy on the corner. He was yelling: "Here ya are, read all about it. Robinson homers. Dodgers and Giants tie for the pen-nant. Judy Garland reported in crash row."

Like most pseudo-educated Americans, we just read the headlines: "Judy Garland Reported in Traffic Crash-Melee. Witnesses Link Singer as Participant in Fracas."

We thought we had just left Judy seemingly without a care in the world. We scratched our head. (No itch, just puzzlement.) Who was screwy? the radio? The news-paper? Had Louella pulled a lulu? Had the scooper been scooped?

Of course the solution to our predicament was simply that Louella has her interviews taped several days be-fore the Sunday night show. At that time Judy was not involved in the front page controversy. (And please do not take any of this as a criticism or even a study of

Tuesday Radio Pr A.M. Programs in Lightface Ty	pe; P.M Programs in Boldface
Comedy-Variety	Mystery-Detective
3:00-Arthur Godfrey, KNX. 6:00-Hardy Family, KFI. 6:00-Life With Luigi, KNX. 6:30-Fibher McGee & Molly, KFL. 7:00-People Are Funny, KNX.	6:30-Philo Vance, EECA. 7:00-Big Town, EFI. 7:00-John Steele, KHJ. 8:30-Mr. and Mrs. North, KNX 10:00-I Love a Mystery, EHJ. 11:30-Crime Does Not Pay, KFI
9:00-Bob Hope, KFI. Quix, Participation 8:00-MtNeill Ektst. Club. KECA. 8:80-Grand Slam, KNX. 11:30-Double or Nothing, KFI. 11:30-Queen for a Day, KHJ.	Comment-Narration 4:30-Burritt Wheeler, KFI. Classical, Semi-Classical Music 7:30-Hollyw'd Music Hall, KNN Drama
12:30—Art Linkletter, KNN. 3:00—Welcome Travelers, KFI. Sports 5:15—Tom Harmon, KNN.	6:30-Pursuit, ENX. 7:00-Mr. Mercury, KECA. 7:30-Mr. President, EECA. 7:30-Philip Morris Playhouse, KFI.
5:45—Sam Balter, KLAC. 6:15—Bob Kelley, KMPC. 6:30—Joe Hernandez. KMPC. Public Interest-Information 9:00—Lown Meeting, KECA.	7:30-Count of Monte Cristo, KHJ. 8:00-Newsstand Theater, EFCA 8:30-Cavalcade of America, KFL.

Judy's private affairs. That is not within the scope of a radio review column.)

STV (since television), a favorite slogan of ardent air listeners has been: "Radio is not dead." After listen-ing to Louella and then reading the papers, many a die-hard journalist must have remarked mockingly: "Newspapers are not dead."—T.H.

#### MOVIE-A-WEEK CLUB

To stimulate lagging, motion-picture attendance, a "Movie-a-Week Club" has been formed. Members of the club get fifty-two courtesy passes to member theaters. They must, however, bring a paying adult guest with them.

On October 15 membership started for the general public, President Paul Erdos announced.

+

#### "PRESIDENT'S" VOICE HEARD IN ITALY

The people of Italy will get a close-up of American democracy on the presidential level when the Voice of America interviews Edward Arnold for overseas broadcast.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, AND CIRCULATION REQUIRED BY THE ACT OF CCNGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1946

(Title 39, United States Code, Section 233)

Of TV-Radio Life. published weekly at Los Angeles, Califor-nia for October 1st, 1951.

1. The names and addresses of the publisher, editor, man-aging editor, and business managers are:

Bring editor, and business managers are:
Publisher, Carl M. Bigsby, 1029 W. Washington, Los Angeles
15. Calif.; Editor, Evelyn A. Bigsby, 6361 Selma Ave., Hollywood
28. Calif.; Managing editor, none; Business manager, Evelyn A. Bigsby, 6361 Selma Ave., Hollywood 28, Calif.
2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the name and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given. J. Carl M. Bigsby, 1029 W. Washington Bivd., Los Angeles
13. The known bondholders mortgagees and other accurity.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) NONE,

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the state-ments in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stock-holders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publi-cation sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semiweekly, and triweekly newspapers only.) 35,299.

EVELYN A. BIGSEY Editor-Manager

Sworn to and subscribed before me this 5th day of October, 1951 (SEAL)

MADELINE M. ALLEN (My commission expires October 31, 1951)

the second se	the second s
	Program Highlights pe: P.M. Programs in Boldface.
Comedy-Variety 3:00-Arthur Gudfrer, KNX. 6:00-Red Skelton, KNX. 6:30-Balls of iv3, KFI. 6:30-Bing Crosby, KNX. 8:30-Great Gildersleeve, KFI. 9:00-Groucho Marx, KFI. Quit, Participation	7:00—Fights, ENX. Drama 5:30—Clyde Beatty, KHJ. 6:00—Texas Rangers, KFI. 8:30—Family Theater, KHJ. 8:30—Dr. Christian, KXX. 9:30—The Big Story, KFI. 9:30—International Airport, KHJ.
8:00-McNeill Bkfst. Club, KECA 8:30-Grand Slam, KNX 11:00-Double or Nothing, KFI. 11:30-Queen for a Day, KHJ. 12:30-Art Linkieter, KNX. 3:00-Welcome Travelers, KFI. 8:00-Name That Song, KHJ. Sports 8:15-Tom Harmon, KNX. 5:45-Sam Balter, KLAC. 6:30-Bob Keliey, KMPC. 6:30-Joe Hernaadez, KMPC.	Mystery-Detective 6:30-Boston Blackie, EECA, 7:00-Bary Crane, Investigator- FI, 7:00-Mysterious Traveler, KHJ, 7:30-American Agent, EECA, 9:40-Mr. Chameleon, SNX, 10:00-1 Love a Mystery, KHJ, Comment-Narration 4:30-Burritt Wheeler, KFI,

### WEDNESDAY, OCT. 17

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings FEECA-Mark Trail.
 FKII, KFVD, KWKW-News. RHJ, KGBQ-Edward R. Murrow.
 KALL-Voice of So. America. EFAC-Sumes Serenade.
 KFOX-Sunshine Mission.
 KFOX-Sunshine Mission.
 KFOX-Sunshine Mission.
 KFOX-Sunshine Mission.
 KFOX-Sunshine Mission.
 KFOX-Sunshine Mission.
 KFOX-Method Rove.
 KECA-HeadJine Edition.
 Star KECA-HeadJine Edition.
 KFOX-Sports Column.
 KFOX-Sports Dack Taik.
 Star KeCA-Wird News.
 KGER-Chinsits of the Future.
 KLAC-Stars of the Week.
 KWKW-Sports Dial.
 KKDA-Clyde Bearts.
 KGER-Cospel Friends.
 KGFA-Renord Jackput.
 KMRO-Sports Dial.
 KKKD-Sports Dial.
 KKKW-KOPON Hour.
 KKKW-KOPON Hour.
 KKKW-KOPON Hour.
 KKKM-KOPON Hour.
 KKKM-KOPON Hour.
 KKRD-

KRED-Dr. Richardson. KWKW-Betz Spanish Hour. 7:45±EF0X-News. KFSG-Dr. Kelso R. Glover. KLAC-Crosby & Company. EPC-Dr. John Von Rohr. KWKW-Dept. of Employment. 7:55+ELAC-Weather Report. FKECA, KFMB-Adventure Drama. 7:55-KLAC-Weather Report.
FECA, KFMB-Adventure Drama.
EFI, KFSD-One Man's Family.
KHJ, KGB-Name That Song-\*KNX, KCBG-Lowell Thomas.
KGFJ-H'wood House Party.
KGFJ-H'wood House Party.
KGFJ-H'wood House Party.
KGFJ-H'wood House Party.
KLAC-News; Bob McLaughlin.
\*KHC-News; Bob McLaughlin.
\*KHC-News; Bob McLaughlin.
\*KNLA-News; Bob McLaughlin.
\*KNLA-News; Meet the Band.
KWKW-Gordon Baker Lloyd.
\*KNLA-News; Meet the Band.
KWKW-Gordon Baker Lloyd.
\*KN, KCBQ-Jack Smith. Dinah Shore.
KFON-May Star Time.
KFON-May Star Time.
KFON-May Star Time.
KGER-Hebrew Christian.
KGFJ-Bept. of Employment.
KMYC-Music.
SWKW-Japanese Hour.
KNLA-Civil Defense.
8:30 < KCA. KFMB-Rogue's Gallery.
\*KLK-KSD-The Great KN.L.A-Civil Defense.
B:329 KECA. KFNIB-Rogue's Gallery.
KFI, KFSD-The Groat Gidersleeve.
KHJ, KGB-Family Theater.
KNX, KCBQ-Dr. Christian.
KFOX-L. B. Town Forum.
KER-Music Hall.
KGFL-Music Rosmussen.
KGFL-Music Rosmussen.
KILA-Ole Rasmussen.
S:45-KFWB-U.N. Today.
KECA. KFMB-Adiam's Orch.
KFR, KFSD-Groucho Marx.
KKI, KFXM. KGB, Ev0E-News. Glenn Hardy.
KFAC-Evening Concert.
KFAC-Bergenet Card.
KGER-Report Card.
KGER-Report Card.
KGER-Report Card.
KGER-Report Card.
KHLA-Squenkin Deacon.
S:15+KHLJ, KGB-Fulton Lewis, KGER-Fred McClesky.
SMPC-Tin Pan Alley.
SSG-KECA-Lawrence Welk.
KKRB-The Ballan.
KKCBO-Beulah.
KYN, KCBO-Beulah.
KYN, KCBO-Beulah.
KYN, KCBO-Beulah. KEI, KESD-International Airport.
 KN, KCBQ-Beulah.
 KFNG-Missionary News.
 KGFZ-Missionary News.
 KGFZ-Platter Party.
 MPC-Lucky Lager Dance.
 MFC-Lucky Lager Dance.
 KKFWB-News.
 S55±KHJ, KFNM, KVOE-News.
 KKFCA-Hank Weaver.
 KKFLA, KSD-Richfield Reporter.
 KKAC-MUSCA-10 O'Clock Wires.
 KFAG-Musical Crossroads.
 KFAG-Musical Crossroads.
 KFAG-Mess.
 MKLAC-News; Music to Remember. KGER-Peter Stack, Music to Remember.
KMPC-Lucky Larer Dance.
10:15-KECA-Dr. Frederick Balles, KFI-Passing Parade.
\*KNJ, KGB-Frank Edwards.
\*KSD-Lucky Lager Dance.
10:25-KNX-Tom Harmon.
10:30-KECA, KFMB-Ted Malone. KFI-At Home With Lionel Barrymore.
KHJ-Lonesome Gal. KNX-Philp Norman.
10:45-KECA-Dream Harbor.
10:55-KNX-This I Belleve.
11:45-KECA-Cinegrill Room Orch.
KFAC-Musical Crossroads. KFYD-Spade Cooley Time. KMPC, KFSD-Lucky Dance Time.
11:40-KNX-Tom Haplon's KrvD--Sinde Cobley Junic: KMPC, KrSD-Lucky Dance Time.
 11:10--KNX-Tom Hanlon's Scoreboard.
 11:13--KECA-Beverly Hills Orch. KFI--Palladium Ørch. KNX-Merry-Go-Round.
 11:30-KECA-New Yorkers From the Town House.
 11:45--KFI-C, S. Navy Recruiting. KNX-You and the World.
 11:55+KFI-News.
 24-KECA, KNX-News.
 35-KFI-News.
 42-KFI-Musical Menu. KFWB-Don Otis. KGFJ--Nightowi Special. Page Iwenty-nine

Page [wenty-nine

### **THURSDAY, OCTOBER 18**

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings Log Listings 5-KECA-Fun Factory. KKFI-Feature Wire. KHJ, KFXM, KGB, KVOE-Challenge of the Yukon. KENJ, KCBQ-Edw. B. Murrow KALJ-Voice of So. America. KFQC-Sunshine Mission. KFVD, Sunshine Mission. KFVD, KLAC, KWKW-News RFWB-Red Rowe. KGFJ-Jive at Five. KRKD-Wagon Wheels. KIA-Meiody Valley. 5:05KKECA-Headline Edition. 6:10-KLAC-Los Angeles Touay. KMPC-Today in Sports. 5:15KKECA-Headline Edition. KMPC-Today in Sports. 5:15KECA-Headline Edition. KMPC-Tom Harmon. KFVD-Weiody Matinee. KGFL-World News. KGFL-KECA-Irving Howard. KGER-World News. KGFL-Stars of the Week. KMIC-Concome Gal. EWKW-Sports Back Talk. 5:25-KECA-Irvicor Borge. 5:36KECA-KFMB-Chet Huntley. KGFL-Cas Cugat. KMR. KMFL-Cons Cugat. 5:36KECA-World Today, KFI-Casa Cugat.
KHJ, KFXM, KV0E-Sky
King.
\*KNX, KCBQ-World Today, Carroll Alcott.
\*KFIOX-News.
KGER-Gospel Friends, KGFJ-Record Jackpot.
\*KGII-News: Tops in Pops.
\*KMPC-Stars of Song.
\*KKD-Sports Dial.
\*KWW-Romane Spanish Hr.
KXLA-Squeakin' Deacou.
\$:35\*KLAC-News.
\$:45\*KECA, KFME-Elob Garred.
\*KNX, KCBQ-News, Goss.
\*KFVD-Piano Parade.
\*KLC-Span Balter, Sports.
\*KPD-Piano Parade.
\*KLC-Span Balter, Sports.
\*KPD-Piano Parade.
\*KLC-Span Balter, Sports.
\*KMD-Roce Results.
\$:55-KHJ-Tex Fletcher, \*KNX, KCBQ-News.
\$:55-KHJ-Tex Fletcher, \*KNX, KCBQ-News.
\*KECA-Haniste.
\*KECA-Haniste. 10:15 Matinee. KFWB-America Dances. KGER-Family Bible Hour. KGFJ-Musical Digest. \*KGLL, KLAC, KRKD, KXLA -News. KMPC-Musical Memories. KWKW-Boyos Hour. KLAC-Crosby & Company. \*KMPC-News; Musical Memorics. ★KMTC—News; Musicai Memories: 7:05★KLAC—Ciete Roberts. 7:15-KKD—% Time Waltzes. KXLA—Happy Perryman. 7:20-KLAC—Crosby & Co. 7:30 ★KECA, KFMB—H'wood Star Playhouse. KFI-Marine Corps Show. KFJ. KFXM, KGB, KV0E-Singing Marshal. KNX, KCBQ-Robt. Q.'s War-works.

Page Thirty

KFAC-Echoes and Encores. KF0X-Meet the Band. KF8D-Bold Venture. KFWB-Community News. KMCO-Penny Serenade. KRKD-Dr. Richardson. KWKW-Betz Spanish Prog. 7:45×KF0X-News. KFWB-Rosary Hour. KWKW-Business Reporter. 7:35-KLAC-Weather News. CKECA KFADE-Original S / KECA, KFMB-Original Amateur Hour. BFI, KFSD—One Man's Family. KHJ, KFXM, KGB, KVOE— KHMINZ, KGB, KV0E— Tarzan.
 ★ KN, KCBQ—Lowell Thomas.
 KFAC—Evening Concert.
 KGFR—Bible Treasury.
 KGFJ—H wood House Party.
 ★ KLAC—News; Bob McLaughlin.
 ★ KMPC—News; Meet the Band.
 \$ :15 ★ KFI, KFSD—World News.
 KNX—Jack Smith, Dinah Shore. Shore. Smith, Dinah Shore. Hebrew Christian. KGFJ—Here's to Veterans. -KFI, KFSD—Father Knows Best. 8:30-Best. \*KHJ, KFXM, KGB-Reporters ★KHJ, KFXM, KGB—Rep Roundop, √KNX, KCBQ—Hallmark Playbouse. ★KFWB—News. KGFJ—Music Room, KMPC—20th Century Naragada KMPC-2008 Century Serenade, KXLA-Ole Rasmussen. 8:45/KECA, KFMB-Chance of a Lifetime, KFON-Calif, Civil Defense, KFWB-U, N. Totlay, G-KECA-Operation Divie, KFON-Calif. Civil Detense. KFWB-U. N. Tolay.
9-KECA-Operation Divic. ★KFJ, KFSD-Dragnet. ★KHJ, KFNM, KGB, KYOE-News, Glenn Hardy. ★KJ, KFNM, KGB, KYOE-News, Glenn Hardy. ★KN, KCBQ-FBI, In Peace and War. KFON-evening Concert. KFON-swingtime at Elks. KGPJ-Strictly livis. ★RLAC-News; Music to Remember. KMPC-Personality Time. KLA-Squeakin' Deacon.
9:15\*KECA-Foreign Reporter. ★KIA, Squeakin' Deacon.
9:15\*KECA-Foreign Reporter. \*KHJ, KGR, KYOE-Fulton Lewis, Jr. RMPC-Brythms of Yesteryear.
9:30-KECA-Lonesome Road. ★KP, KFSD-Mr, Keen. KHJ-Rod & Gan Club. KNX, KCBQ-Beulah. KGER-John Brown Schools. KGEJ-Platter Party. KMPC-Lucky Lager Dance.
9:45-KECA-Academy for Applied Nutrition. KNX, KCBQ-Club 15. \*KFWB-News. KWW-Freedom Story. 9:55\*KHJ, KFNM, KGB, KYOE-News. KECA-Hank Weaver, News. KEPT. RED. KECA-Hank Weaver, News. KEPT. KEND-Richfield KEPT. KHJ, KFXM, KGB-L Love a Mustary. Reporter. KHJ, KFXM, KGB-I Love a RefJ. KFXM, KGB—I Love a Mystery.
 ★KNX, KCBQ—10 O'clock Wire KFAC—Musical Crossroads.
 **KFWB**—Gene Norman Show.
 **KGER**—Radio Guild Show.
 ★**KLAC**—News; Music to Remember.
 **KIPC**—Locky Lager Dance.
 **KIPC**—Dr. Frederick Balles.
 **KFI**—Passing Parade.
 **★KHJ**—Frank Edwards.
 **★KNX**—Carroll Alcott.
 **KFND**—Lucky Lager Dance. KHJ—Frank Edwards. KNX—Carroll Alcott. KFSD—Lucky Lager Dance. KNX—Tom Harmon. KECA, KFMB—Ted Malone. KFI—At Home With Lionel Pacamana 10:95-10:30 - KECA, KFMB-Ted Malone, KFI-At Home With Llonel Barrymore, KHJ-Lonesome Gal, KNX-Philip Norman.
10:45 - KECA-Dream Harbor. KFI-Repeat Performance.
10:55 - KLAC-News.
11:45 - KFI, KHJ, KNX-News. KFVD-Spade Cooley. KHAC-News.
11:45 - KFI, KHJ, KNX-News. KFVD-Spade Cooley. KHAC-News.
11:45 - KFI, KHJ, KNX-News.
11:45 - KFI-Paliadium Orch. KHJ-Crowell's Nest. KNX-Merry-Go-Round, 11:30 - KECA-Beverly Hills Orch. KTI-Coonaut Grove Orch. KXLA-Alex Cooper.
11:45 - KFI-Belaidum Orch. KXLA-Alex Cooper.
11:45 - KFI-Belaidum Orch. KXLA-Alex Cooper.
11:45 - KFI-Here's to Yets. KNX-Way and the World.
12\* KFI-Musical Menn. KGFJ-Nightowl Special. EMPC-Paliadium Party.

#### TY-RADIO LIFE

nonna

Ş

\$

6

Record Notes to You

Choice album releases this week from Capitol and Coral feature music from the movies, the keyboard, the dance band and the vocalist. Cap's background music from the sound track of "A Streetcar Named Desire" is truly different and unusual; here is mood music that will stand on its own merit without visual assists. With the orchestra conducted by Ray Heindorf, Alex North's composition embodies classic, jazz and serious modern touches, fused into a descriptive work of advanced harmonies and rhythms. . . . Art Tatum's "Encores" (Capitol) is a collection of eight standards by the keyboard master with the unbelievable technique—"Blue Skies," "Aunt Hagar's Blues," "Don't Blame Me," "Somebody Loves Me" and the others provide an unusual musical experience with this man who is more artist than entertainer, more pianist than stylist. . . Jimmy Dorsey's Orch, (Coral) features a collection of "George Gershwin Music" in arrangements designed for dancing and highlighting Bob Eberly's vo-cal assists—"I Got Rhythm," "Love Walked In," and "They All Laughed" as well as several less familiar tunes from motion pictures are included to round out a top collection composed by one master and re-created by another.... Herb Jeffries' (Coral) intimate vocal stylings of yesterday comprise "Time on My Hands," "Just a Memory," "Among My Souvenirs," "All Alone," and others just as familiar. With no heavy arrangements and small combo backing, Herb's relaxed and sincere vocals are not combo backing, Herb's relaxed and sincere vocals are not showpieces—they're what you'd expect if he were singing just for you. . . Frankie Laine and Jo Stafford (Colum-bia) swing free and easy on "Hey, Good Lookin'" with its fine Weston backing of plenty of guitars and rhythm. "Gambella, the Gambling Lady," is on the flip—but then I didn't like "Good Night, Irene" either. . . Benny Good-man (Columbia) continues to dust off goodies like "King Porter Stomp" in the style that established his leadership in the orghestra field—and coupled with a coattet dising in the orchestra field-and coupled with a sextet discing of "Farewell Blues," how can you miss? . . Andrews Sis-ters (Decca) also revive "Carioca" and "Daddy," both great rhythm tunes with the gals' individual touch for which they've always been known but seemed to have forgotten lately in favor of the slower ballad, Welcome back, gals! . . . Eddy Howard Orch. (Mercury) has the makings of a hit disc in "Sin," a beautiful melody with sincere lyrics in the style made to order for Howard nice rhythm, and ample arrangement without production gimmicks make it one of Eddy's best in months, Walter Schumann Chorus (Capitol) has a beautiful waxing of "I'm Always Chasing Rainbows" and a pop adapta-tion of the Cornell Alma Mater, "Far Above Cayuga's This is production choral singing at its best Waters." with full orchestral backing that further enhances these unforgettable melodies. . . . A.M.

#### ★ ★ Rhythmaires

Jud Conlon and the Rhythmaires join the Bing Crosby show for their sixth consecutive season.

	rogram Highlights po: P.M. Programs in Boldtace.
Comedy-Variety	Drama
3:00-Arthur Godfrey, KNX. 8:30-Father Knows Best, KFI. Quiz, Participation 8:00-McNeill Bktst. Club, KBCA 8:30-Grand Slam, KNX. 11:30-Queen for a Day, KHJ. 12:30-Art Linkleiter, KNX. 3:00-Welcome Travelers, KHJ. 8:00-Orlginal Amateur. KECA. 8:45-Chance of a Lifetime, KECA. Sporis 5:15-Tom Harmon, KNX. 6:30-Joe Hermandes, KMPC.	6:30-Operation Underground, KNN, 7:00-Line-Dp, KNN, 7:00-Sliver Eagle, KECA, 7:30-Hi wood Star Playhouse, KECA, 8:30-Hallmark Playhouse, KNN Mystery-Detective 6:00-Inspector Hearthstone, KNN, 6:30-Philo Venure, KECA, 6:30-Bold Venure, KEL, 9:00-FBI in Peace & War, KNJ, 9:00-FBI in Peace & War, KNJ, 9:00-FBI in Peace & War, KNJ, 9:00-Dragnet, KFL, 9:00-Dragnet, KFL, 9:00-Daragnet, KEL, Comment-Narration 4:30-Burritt Wheeler, KECA, 9:30-Lonesome Road, KECA,

-

## ar, Eye Inspire the Pen

e and address withheld.

ould you please tell me if Ina Ray Hutton has made records that are on sale? I have asked all around n.

ina Ray has not recorded any commercial records, nor is she der contract, at the moment, to any record company.

Emma F. Decker, 1121 Oxford Ave., Claremont, Calif. lease tell me if "Toast of the Town" is on the air, as I 't find Ed Sullivan's program listed in your TV logs. The Ed Sullivan show, "Toast of the Town," has not been newed, up to this date, for release on the West Coast. ×

ry G. Wagner, 318 N. Orange, Rialto, Calif. ould you kindly inform us through your wonderful gazine just "who is Who" in "Time for Beany."

lay I suggest a little information pertaining to what tes television tick? It does not have to be too technical, a little beginners' introduction with a gradual stepstep advance into the mystery of it.

ou published one item in a previous number pertainto the care of television sets, and I assure you that it appreciated-now for a little more of it, please.

Stan Freberg mimics "Cecil," and Daws Builer is "Beany," KTLA's popular "Time for Beany." Together these two fists impersonate all the other characters on the show.... have periodically published factual technical stories on tele-ton, and have more coming out. Watch for them.

amuels, 1222 So. Dewey Ave., Los Angeles, Calif.

fter viewing "The Aldrich Family" for the first time ! In the West, I'm certainly disappointed that Ezra le as "Henry," and Jackie Kelk as "Homer," are being stituted. Without them "The Aldrich Family" will er be the same. They certainly made a fine team. ) far as I've noticed, they haven't found real substi-s for "Henry" and "Homer" on the television version. Watch for a big story coming up in TV-Radio Life on Jackie Kelk's new TV program, "Young Mr. Bobbin."

anne Weichsel, 6473 Lexington Ave., Hollywood, Calif. ho do you think you are trying to fool when you say Ray Hutton is only thirty-two years old? . When mother was twelve and going to Clay School, Miss on came to the Victoria Theater on Market Street in eling, West Virginia. My mother is now thirty-eight and she wasn't even allowed to go see her. Was she Ray) only six when she started to lead a band?...

+

le Sherman, 1170 Gateway Blvd., West Los Angeles, Calif. am very disappointed to see that Frank DeVol and orchestra are no longer on "Bandstand Revue." He has a wonderful personality and his orchestra is such a sure to listen to. . . Incidentally, my family enjoys Radio Life very much. The many articles in your azine are very enjoyable and enlightening.



## FRIDAY, OCTOBER 19

See Page 26 for 8 a.m. to 5 p.m. Daytime Radio Log Listings

- Log Listings 5 \* KECA, KFVD, KWKW-News. KKPL-Feature Wire. KKJ, KGB-Bobby Benson. \*KNX, KGBQ-Edward R. Murrow. KAIL-Voice of So, America. KFAC-Sunset Screnade. KFOX-Sunset Screnade. KERD-Vacy Susiness News. KKMPC-News; Business News. KKMPC-News; Business News. KKMPC-A-leadline Edition. S:10-KLAC-Los Angeles Today. KMPC-Today in Sports. S:15\*KECA-Headline Edition. S:16\*KECA-Headline Edition. KFOX-Sports Column. KFO-Conesome Gal. S:0\*KECA, KFMB-Cheet Huntley. KKFL-Casa Cugat. KWKW-Sports Back Talk. S:30\*KECA, KFMB-Cheet Huntley. KFT-Cusa Cugat. KKMC-Conesome Gal. S:0\*KECA, KFMB-Cheet Huntley. KKAC-Stars of Song. KKMC-Sports Dila. KNLA-Squeakin' Descon. S:33\*KECA, KFMB-Bob Garred. \*KNX, KCBQ-News, Goss. KFOX-You Fishcaster. KMPC-Top Tunes. KKD-Race Results. S:55-KHJ-Tex Fletcher. \*KNX, KCBQ-News. S:45KECA-Hank Weaver, News. \*KECA-Hank Weaver, News.

- \*KNX, ECBQ-News.
  \*KNX, ECBQ-News.
  \*KHZ, ECBQ-News.
  \*KHJ, KFXM, KGB, KVOE-Gabriel Heatter.
  \*KN-Pigskin Predictions.
  \*KFAC-Etchings in Silver.
  \*KFYD-Melody Mathae.
  \*KEV-Easy Does It.
  \*KMFC-Norman Nesbitt, News KRKD-Evening Varietles.
  \*KMFC-Norman Melodies.
  \*KKME-CA, KFMB-Elmer Davis.
  \*KHJ, KGB-Radio Newsreel.
  \*KHJ, KGB-Command Theater.
  \*KFWB-Snorts

- \*KHJ. KCB-Radio Newsreel.
  \*KNY KCBQ-Command Theater.
  \*KNPC-Bob Kelley, Sports.
  6:30 / KECA-Boston Blackie.
  \*KNPC-Bob Kelley, Sports.
  6:30 / KECA-Boston Blackie.
  \*KPC-Bot Theater: "Stable Mates," Mickey Rooney.
  KHJ, KCB-The Answer Man.
  KFAC-Musical Milestones.
  KFOX-Hai's Memory Room.
  KFWB-America Dances.
  \*KMPC-Tanforan Races.
  \*KXLA-Eddy Arnold Show.
  6:45\*KHJ, KFYM, KGB. KVOE-News, Sam Hayes.
  6:45\*KHJ, KFYM, KGB, KVOE-News, Sam Hayes.
  6:45\*KHJ, KFYM, KGB, KVOE-Bill Henry.
  7-KFIA, KFMB-Boxing.
  \*KFI-MGM Theater.
  \*KHJ, KFYM, KGB-The Hilden Truth.
  KNX, KCBQ-Capitol Cloakroom.
  KFOX-Our Cats.
  \*KFU-, KACK, KKED, KXLA -News.

- KFOX-Our Cats. \*KFVD, KLAC, KEKD, KXLA -News. KFWB-America Dances. EGER-Family Bible Hour. KGFJ-Musical Direct. KHEV-Easy Does It. \*KMPC-News: Musical Memaries. 7:05 KLAC-Clete Roberts. 7:13-ERKD-34 Time Waltzes. KLAC-Clete Roberts. 7:20-KLAC-Croby & Company. 7:30-KLAC-Croby & Company. KHJ-Clisco Kid. KHJ-Clisco Kid. KHAC-Dechoes and Encores. KFAC-Echoes and Encores. KFAC-Cechoes and Encores. KFAC-Cechoes and Encores. KFAC-Community News. \*KLAC-News: Troby & Co. KMWD-Bett Spanish Prog. 8:450-Dr. Richardson. KKWD-Dett Spanish Prog. 8:450-News. KFWB-Cows. KFW

KRKD-Catholic Quarter Hour 7:55\*KECA-News, KLAC-Weather Report. 8 / KECA, KFMB-Richard Diamond Diamond. BFI, KFSD-One Man's BF1, KFSD-One Man's Fumily.
BHJ, KGB, KVOE-Touch-down Tips.
\*KN, KGBQ-Lowell Thomas.
\*KFAC-Evening Concert.
KFAC-Evening Concert.
KFAC-Evening Concert.
\*KFAC-Evening Concert.
\*KEAC-Evening Concert.
\*KEAC-News: Bob McLaughlin.
\*KMPC-News: Bob McLaughlin.
\*KMPC-News: Bob McLaughlin.
\*KMPC-News: Mosic.
\*SIJ3\*KF1, KFSD-World News.
\*KHJ-Guest Star.
\*KJA-News: Music.
\*SIJ4\*KF1, KFSD-World News.
\*KHJ-Guest Star.
\*KJA-News: Music.
\*SWKW-Gordon Buker Lloyd.
\*KKD-Fire Department.
\*SO'KECA, KFMB-This is Your FBI.
\*KF1, KFSD-Roy Rogers.
\*KHJ-True or Faise.
\*KN, KCBQ-The Big Time.
\*KF0X-Amer. Cancer Society.
\*KFWB-News.
\*KGER-Knights of Columbus.
\*KGFJ-Totil Air Patrol.
\*KKM-Oivil Defense.
\*KMLA-Ole Basmussen.
\*KF1, KFSD-Mardin Cail.
\*KKMA-Oivil Defense.
\*KMLA-Ole Rasmussen.
\*KFAC-Evening Concert.
\*KEAJ.-KFXM, KGB, KVOE-Gienn Hardy.
\*KFAC-Evening Concert.
\*KFAC-Evening Concert.
\*KFAC-Evening Concert.
\*KFAC-Evening Concert.
\*KFAC-Evening Concert.
\*KFAC-Evening Concert.
\*KFAC-Paul Weston Show.
\*KFAC-Pauseakin' Deacop.
\*KKD-Guest Star.
\*KKD-Guest Star.
\*KKD-Forest Star.
\*KKD-Forest Music to Remember.
\*KMCC-Personality Time.
\*KKD-Paulest Star.
\*KKD-Forest Star.
\*KKD-Forest Music to Remember.
\*KMCC-Personality Time.
\*KKD-Forest Star.
\*KKD-Forest Star.
\*KKD-Forest Star.
\*KKD-Forest Music to Remember.
\*KKD-Forest Star.
\*KKD-Forest Star.
\*KKD-Forest Star.
\*KKD-Forest Sta Family. KHJ, KGB, KVOE-Touch-KTWB-Dave Ballard.
KMPC-TIn Pan Alley.
KRKD-Saddle Serenade.
(to 12).
9:30 KECA-Mr. District Attornay.
KFI-We Call It Jazz.
KHJ, KYOE-Crime Fighters.
KNX & CBQ-Beulah.
KGER-Brown Schools.
KGFJ-Platter Party.
9:45 KHJ-Robt. Hurleigh.
9:45 KHZ-Robt. Hurleigh.
9:53 KECA. Fr]. KHJ, KFXM.
KGER. ART REAL AND ALL AND 10:53-KNX-This I Believe. 11-KECA-Cinegrill Music. KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. KFVD-Spade Cooley Time. Soreboard. 11:13-KFI-Palladium Orch. KHJ-Crowell's Nest. KNX-Merry-Go-Bound. 11:30-KECA-The New Yorkers. KFI-Joe White Show. KGFJ-Cotton Club. KXLA-Alex Cooper. 11:45-KNX-You and the World. 4 9+KECA, KNX, KLAC-News. 12\* KECA, KNX, KLAC-News. KFI-Musical Menu. KFAC-Music Out of the Night (to 6). KFVD-Spade Cooley Time. KFVB-Don Otis. KGFJ-Nightowi Special.

(to 6). 12:30-EFI-Midnight Flyer. Page Thirty-one

## RADIO PROGRAM FINDER

#### Note: Programs marked with an asterisk (\*) are of the contest, quiz, or offer type. #indicates programs of news and commentation

Agrousky, Martin\_\_\_\_\_KECA, 6 a.m. M-F Anson, Bill\_\_\_\_\_\_\_KFWB, 12 n. M-Sa Answer Man.\_\_\_\_KHJ, 10:30 a.m., 6:30 p.m. M-F Archie Andrews\_\_\_\_\_\_KFI, 8 p.m. 8x Arned Forces Review\_\_\_\_\_KHJ, 4:30 p.m. Su Arnoid, Eddia. KECA, 12:15 p.m. Tu, Th Arnoid, Eddia. KECA, 9 p.m. W, 10:55 a.m. M-F Art of Living.\_\_\_\_\_KFI, 7:30 a.m. Su Arnoid, Edw. KECA, 9 p.m. W, 10:55 a.m. M-F Aunt Mary\_\_\_\_\_KFI, KESI, 3:30 p.m. M-F Aunt Mary\_\_\_\_\_KFI, KESI, 3:30 p.m. M-F Backstage Wife\_\_\_\_\_KEY, 7:46 a.m. M-F Backstage Wife\_\_\_\_\_KEY, 12 6 a.m. M-F Backstage Wife\_\_\_\_\_KFI, 1 p.m. M-F Backstage Wife\_\_\_\_\_KEY, 12 6 a.m. M-F Backstage Wife\_\_\_\_\_KEY, 12 0.5 a.m. Su tisnghart, Kenneth KFI, KEYSD, 11:55 a.m. M-F Balter, Sam\_\_\_\_INEKEY, KEYSD, 11:55 a.m. M-F Balter, Sam\_\_\_\_INEKEY, KEYSD, 11:55 a.m. Su tisnghart, Kenneth KFI, KEYSD, 11:56 a.m. Su testinghart, Kenneth KFI, KEYSD, 11:56 a.m. Su testinghart, Kenneth KFI, SUSD, 3:30 p.m. M-F Balter, Sam\_\_\_\_\_KEY, 12:05 a.m. Su testinghart, Kenneth KFI, KEYSD, 11:56 a.m. Su testinghart, Kenneth KFI, KEYSD, 11:56 a.m. Su testinghart, Kenneth KFI, SUSD, 7:465 p.m. M-Sa Barry Crane, Investigator\_\_\_\_\_KII, 5 m.m. Su; Beatty, Ciyde\_\_\_\_\_KHJ, 5 m.m. M-F Beanty, Jack.\_\_\_\_KNX, 4:30 p.m. M.W.F testinghart, KeHJ, 5:30 p.m. M.W.F 

Church of the Air KNX, 7 a.m. Su Clacco Kld KHJ, KGB, 7:30 p.m. M, W.F City Hospital KKJ, 10:30 a.m. Sa City Reports KFI, 10:15 p.m. Su Club 15. KNX, 9:45 p.m. M-F Club 930. KHJ, 2:30 p.m. M.Tu; 3 p.m. W-F Command Theater. KNX. 6:15 p.m. F Command Theater. KNX. 6:15 p.m. M-Su Concert Hall Revue. KECA. 7 a.m. Su #Considine, Bob. KFI, 5:45 p.m. Sa Concert Hall Revue. KECA. 7 a.m. Su #Considine, Bob. KFI, 5:45 p.m. Sa Concert Hall Revue. KNX, 6:30 p.m. Su Contented Hour. KNX, 6:30 p.m. M-F Cooper, Alex KECA. 11:5 p.m. M-Fs Cooper, Alex KLA, 11:30 p.m. M-Sa Cooper, Alex KLA, 11:30 p.m. M-Sa Count of Monte Cristo. KHA, 7:30 p.m. Tu Count y Medical Assu. KFAC. 1 p.m. Tu Cravath, Jeff. KFAC. 1 p.m. F Crime Does Not Pay KFI, 10:15 a.m. Su Crocker, Betty. KHJ, 9:30 p.m. M-F Cravath, Jeff. KFAC, 1 p.m. F Crime Is Your Problem KFI, 10:15 a.m. Su Crocker, Betty. KHJ, 9:30 p.m. M-F Cross Section U.S.A. KNX, 6:30 p.m. M-F Cross Section U.S.A. KNX, 3 p.m. Sa Derous Assignment KFI, 10:15 p.m. M-Sa Darby, Raymond V. KFI, 10:15 p.m. Sa Darby, Tegeler Hour, KMPC, 16 a.m. Su Discing With Dick KHY, 9:30 p.m. KFI, 7:30 p.m. Sa Darby, Raymond V. KFI, 10:15 p.m. Sa Darby, Raymond V. KFI, 10:20 p.m. Sa Darby, Raymond V. K \*Double or Nothing \_\_\_\_\_\_KT, 11 a.m. w.r. Dragnet \_\_\_\_\_\_\_KT, 10 p.m. Th Drake, Galen \_\_\_\_\_\_KNX, 12 n. Sa Dr. Christian \_\_\_\_\_\_KNX, 8:30 p.m. W Dr. Hiss Clinle \_\_\_\_\_\_KNX, 8:30 p.m. W Dr. Hiss Clinle \_\_\_\_\_\_KKY, 9 p.m. Su Dr. Paul KII, 9 p.m. Su Dr. Paul KII, 9 p.m. Su KFI, 3:45 p.m. M-F Duffy's Tavern \_\_\_\_\_\_KNX, 4:45 p.m. M-F Duan on Discs \_\_\_\_\_\_KNX, 4:45 p.m. M-F Duan on Discs \_\_\_\_\_\_KHI, 11 a.m. Sa Dvorak, George \_\_\_\_\_\_KFI, 9 p.m. M-Sa Eastside Show ..... Easy Acces. Echoes of Eden. \*Edwards, Frank...... Employment Review..... Eternal Light. Evening Concert.... 
 Light
 BF1, 9:30 a.m. Su

 Evening
 Concert.
 KFAC, 8 p. m. M-Sa

 Family
 Tiesatre
 KHJ, 8:30 p.m. W

 Famous
 Radio Players
 KNX, 3:30 p.m. Su

 Farm adviser
 KNZ, 45 p.m. M-F

 Farm and Home
 HOme
 KF1, 12 a. Sa

 Farm diphiletits
 KF1, 61, 6 a.m. M-Sa

 Farm Reporter
 KF1, 12 a. M-F

 Father Knows Best
 KF1, 5 p.m. M-F

 FB1 in Peace and War.
 KNX, 9 p.m. Th

 Felser
 KF1, 5 p.m. M-F

 Fibber McGee and Molly
 KF1, 5 p.m. M-F

 Fisher George
 KNX, 7 p.m. W

 Fisher George
 KNX, 2:45 p.m. M-F

 Fisher, George
 KHX, 2:45 p.m. M-F

 Fisher, George
 KHX, 2:45 p.m. M-F

 Fisher, George
 KHZ, 3:45 p.m. M-F

 Fisher, George
 KHZ, 9 a.m. M-F

 Fisher, George
 KHZ, 9 a.m. M-F

 Figung Feet
 KHJ, 9 a.m. M-F

 For Men Only
 KHZ, 7 a.m. Sa

 For Men Only
 KHZ, 9 a.m. M-F

 For Men Only
 KHZ, 7 a.m. Sa

 Further Reporter
 KHZ, 9 a.m. M-F
 For Men Only\_\_\_\_\_\_KF1, 7 a.m. Sa Foreign Reporter.\_\_\_\_\_KECA, 9:15 p.m. M-F; \*Foster, Cedric.\_\_\_\_\_KHJ, 12:15 p.m. M-F; Breedom Story KMPC, 9 p.m. Su Front-Page Farrell. KF1, KFSD, 2:15 p.m. M.F; Fuller, Dr. Charles.\_\_\_\_KECA, 1 p.m. Su Frun Factory.\_\_\_\_\_KECA, 5 p.m. Tu, Tb Funny Paper Man.\_\_\_\_\_KF1, 8 a.m. Su \*Fuller, Sid.\_\_\_\_\_KHJ, 12 a. D Gangbusters.\_\_\_\_\_KNX, 9 p.m. Sa 
 \* Fuller, Sid\_\_\_\_\_\_KHJ, 12 n. D

 Garden School
 KNX, 9 p.m. Så

 Garden School
 KGER, 2:30 p.m. M-F

 Garr, Bill
 KWKW, 1 p.m. M-Sa; 3 p.m. Su

 \* Garred, Bob KECA, 7:30 a.m. 5:45 p.m. M-Sa

 Garroway, Dave.
 KF1, 8:45 a.m. M-F

 Georgia Crackers
 KH3, 1 p.m. Sa

 Gino, Dr.
 KECA, 6:45 p.m. Su

KHJ. 10:30 a.m. Sa KFOX, 6:30 p.m. D KNX, 8:30 p.m. Th KFI, 6:30 p.m. W Haven of Rest. KXLA, 8:30 a.m. M, W. F Haven of Rest. KHJ, 8:30 a.m. Ta, Th, Sa Hawaii Calls. KHJ, 8:30 a.m. Ta, Th, Sa Hawk, Bob. KNX, 7 p.m. M Hawkes, Charleen\_\_\_\_\_KF1, 10:30 p.m. Su Hawthorne\_\_\_\_\_KNX, 12:05 a.m. M-Sa KHayes, Sam. KHJ, 4:45 p.m., 6:45 p.m. M-F \*Hayes, Sam KHJ, 4:45 p.m., 6:45 p.m. M-F Haynes, Dick. KLAC, 7:20 a.m. M-Sa \*Headline Edition. KECA, 4:05 p.m. M-F 

 Tradume Patton
 RFCA, 4105 p.m. M-F

 ★ Heatter, Gabriei
 KHJ, 6 p.m. M-F

 Heidt, Horace
 KN, 8:30 p.m. Su

 Heip Wanted
 KMPC, 6:45 a.m., 4:55 p.m. M-F

 ★ Heningway, Frank
 KHJ, 4:15 p.m. M-F

 ★ Henry, Bill KHJ, 6:55 p.m. M-F; 4:30 p.m. Su

 Heurs, bred. KLAC, 6 p.m. M-F, Herrs to Veterans. KFI, 11:45 p.m. Th Beritage in Music. KFAC, 1 p.m. Su Hernandez, Joe. KMPC, 6:30 p.m. M-Sa Hidden Truth KHJ, 7 p.m. F Hildman, William KHJ, 11:15 a.m. Su Hilltop House\_\_\_\_\_\_KNX. | p.m. M-F Hit Parade\_\_\_\_\_\_KFI, 7 p.m. Th Hollywood Star Playhouse...KECA, 7:30 p.m. Tu Hollywood Star Playhouse...KECA, 7:30 p.m. Th Hollywood Theater........KECA, 7:30 p.m. Tu Holmes. Dr. Ernest..........KECA, 4\*p.m. Su Hopsloug Cassidy\_\_\_\_\_\_KNX, 6 p.m. Sa Hope, Bob\_\_\_\_\_\_KFI, 9 p.m. Tu Hour of St. Francts\_\_\_\_\_KMPC, 7:15 p.m. Sa Hour of Triumph. KHJ, 8 a.m. Su +Howrad, Irving KECA, 4 p.m. M-F +Huntley, Check KECA, 9:15 a.m., 5:30 p.m. M-F -8:45 p.m. Su I Love a Mystery...... KHJ. 16 p.m. M-F KGFJ, 8:15 p.m. Su KGFJ 8 p.m. Sa KNX, 6 p.m. Th Inspector Hearthstone. It's Fun to Be Young. Invitation to Learning. 

Let George Do It.\_\_\_\_\_KHJ, KGB, 8 p.m. M Let's Pretend.\_\_\_\_\_KNX, 8:05 a.m. Sa \*Lewis, Fulton.......KHJ, 4, 9:15 p.m. M-F Lombardoland KHJ, 8:30 p.m. Sa Lone Journey KECA, 10:15 a.m. M-F Lone Ranger KECA, 7 p.m., M.W: 8 p.m. Sa Lonesome Gal KHJ, 10:30 p.m., KMPC, 5:15 M-F Lonesome Road KECA, 9:30 p.m. Th Lorento Jones KFI, 2:30 p.m. M-F Lucky Lager Dance Time. KMPC, 9:30 p.m., KFSD, 10:15 p.m. D Lutheran Gospel Hour...KXLA, 6:30 p.m. Su Lutheran Hour....KHJ, KVOE. 10:30 a.m. Su Lux Theater....KHJ, KVOE. 10:30 a.m. Mu Lynn Looks at Hollywood KHJ, 3:45 p.m. M-F #Lyon, Ed....KLAC, 7:30 p.m. N-Sa KFL 6:30 p.m. F 

 #Lyon, Ed.
 KLAC, 7:30 p.m. M-Sa

 MGM Theater
 KFI, 6:30 p.m. Fu

 Mack,\*Ted.
 KECA, 7:30 p.m. Su

 Magnificent Montague
 KFI, 8:30 p.m. Sa

 Maisie
 KFI, 6 p.m. Th

 Ma Perkins
 KNX, 10:15 a.m. M-F

 Mainon, Herbert J.
 KECA, 10:30 p.m. M-F

 Man on the Farm
 KHJ. 12:30 p.m. Sa

 Marine Corps Show
 KFI, 7:30 p.m. Sa

 Marine in Ravies
 KECA, 2:30 p.m. Sa

 Merry-Go-Round... Message of Israel KNX, 11:15 p.m. M-F KECA, 12:30 p.m. Su Meyberg, Dot...... Midnight Flyer...... #Miller, Marvin...... Mirandy..... Mr. District Attorney. Mr. Information...... Mr. Keen.... Mr Mercury..... Mr. Moto... Mr. President.... Muir, Dr. Warner..... Mulholland, Ross...... Murder by Experts.... Music and the Muse..... Music From Hollywood. Musical Crossroads....... Musical Digest...... KF1, 11 p.m. Su KF1, 2:30 p.m. Su KFAC, 10 p.m. M-Sa KGFJ, 7 p.m. D 

TV-RADIO LIFE

National Radio Pulpit.\_\_\_\_\_KFI, 7 a.m. Su National Vespers\_\_\_\_\_KECA, 11:30 a.m. Su Negro College Choirs.\_\_\_\_KECA, 7:30 a.m. Su KMPC. 8 p.m. M-F KECA, 8 p.m. Tu KNX, 11:30 s.m. Su Nesbitt, Norman...... Newsstand Theater...... New York Philharmonic New York Finishermonic MAX, 11:30 a.m. Su Nick Carter KHJ 3:30 p.m. Su Noble, Wendell KNX, 12:15 p.m. M-F No School Today KECA, 9 a.m. Sa Nora Drake KNX, 11:30 a.m. M-F Norman, Gene KFWB, 10 p.m. M-Sa Old-Fashioned Sunday School Hour KECA 9 s.m. Su One Man's Family KFI, 8 p.m. M-F Original Amateur Bour. KFXA, 6.36 p.m. 1 Original Amateur Bour. KECA, 8 p.m. 1 Out Sunday. KFWB 12 p.m. M-Sa Our Gal Sunday. KNX, 9:45 s.m. M-F Our Miss Brooks. KNX, 8 p.m. Su Owen, Tom..... Owens, Jack\_\_\_\_\_ Ozzie and Harriet.\_\_\_ Palladium Party.\_\_\_\_ Parsons, Louella Passing Parade Paul, Les ★Pearson, Drew...... Penny Serenade...... People Are Funny..... KECA, 8 p.m Su KMPC, 7:30 p.m. M-F KNX, 7 p.m. Tu Peter, Salem Peterson, Elmer.... Philip Marlowe..... Philip Morris Playhouse KF1, 7:30 p.m. Tu Philo Vance KECA, 6:30 p.m. Tu, Th Plano Parade KFAC, 9:30 a.m. M-Sa Pigskin Predictions KNX, 6 p.m. F KECA, 6:55 p.m. Su Police Blotter\_\_\_\_ Post, Guy KGER, 9 p.m. W \*Reporters' Rnundup...... Report From Pentagon..... Report to the People....... Request Performance...... Sampson, Bill KWKW, 4:30 p.m. M-Ss; 2 p.m. Su San Francisco Sketchbook. KECA, 4:34 p.m. Ss Saturday Sympbory KFI, 8 a.m. Sa Science Reporter. KHJ, 11:30 a.m. Su Scillar, Frances. KECA, 1 p.m. M-F Second Mrs. Burton. KNX, 11 a.m. M-F Senators Report. KNX, 11 a.m. M-F Senators Report. KNX, 11 a.m. M-F Senators Report. KNX, 150 p.m. Su Services Unlimited. KFI, 9:45 p.m. Su 
 Scouly, Frances
 RCCA, 1 p.m. M-F

 Second Mrs. Burton
 KNX, 11 a.m. M-F

 Services Unlimited
 KFI, 9:30 p.m. Su

 Silent Men.
 KFI, 9:36 p.m. Su

 Silver Eagle
 KFI, 9:36 p.m. Mr

 Silver Eagle
 KFI, 9:30 p.m. Th

 Simms, Ginny
 KNX, 8:15 p.m. Mr

 Singing Marshal
 KHJ, 8:30 p.m. Tr,

 Sketton, Red
 KNX, 8:15 p.m. Mr

 Sketton, Red
 KNX, 8:0 p.m. Tr,

 Sketton, Red
 KNX, 8:0 p.m. Tr,

 Sketton, Red
 KNX, 8:15 p.m. Mr

 Sketton, Edd
 KNX, 8:15 p.m. Mr

 Sketton, Edd
 KNX, 8:10 p.m. Tr,

 Sketton, Edd
 KNX, 8:15 p.m. Mr

 Song of Liberty
 KECA, 11:15 p.m. Su

 Space Patiol
 KECA, 9:30 s.m. Sa

 Space Patiol
 KECA, 9:30 s.m. Sa

 Space Coleg Time
 KFVD, 11 p.m. D

 Sports Dial
 KEKD, 5:30 p.m. M-F;

5:30 p.m. Sa; 11 a.m. Su Stage 52 KECA, 9 p.m. M Standard Hour
Standard HourKF1, KFSD, 8:30 p.m. Bu
Standard School Broadcast
Starlight Salute
Stars Over Hollywood
Stewart, Bill
Stuart, MikeKGFJ, 12 p.m. M-Sa
Story, RalphKNX, S a.m. M-F 5:25 a.m. M-Sa
*Stop the Music
String Serenade
Sunday With BULKECA, 9:30 a.m. Su
Suspense KNX, 9 p.m. M
*Swayze, John CameronKF1, 12:45 p.m. Su
Take a Number KHI 19:20 p.m. M.F. 7 p.m. Su
Talent ScoutsKNX, 8:30 p.m. M
Talent Search, Country StyleKFI, 6 p.m. Sa Talk Back KHJ 3:40 p.m. M-F
Talking It Over
Tapestries of Melody
Taylor, Henry JKECA, 8:30 p.m. M
Taylor, Mary LeeKFI, 11 a.m. Sa
Telephone Hour
Tello-TestKHJ, 10:15 a.m. M-F
Texas Rangers
Theater of Famous Radio Playars ENV
3:30 p.m. Su
5:30 p.m. Sa; 11 s.m. Su Standard Hour. KFT, KFSD, 8:30 p.m. Bu Standard School Broadcast. KMPC, 11 s.m. F Starlight Melodies. KNX, 10:30 s.m. Su Starlight Selute. KNX, 10:30 s.m. Su Starlight Selute. KNX, 10:30 p.m. M Sters Over Hollywood. KNX, 9:30 s.m. Sa Stella Dalas. KFI, KFSD, 1:15 p.m. M-F Stewart, Bill. KFI KFSD, 1:15 p.m. M-F Stewart, Bill. KFI KFSD, 1:15 p.m. M-Sa Story, Raiph. KNX, 10:30 p.m. M-Sa Story, Raiph. KNX, 10:30 p.m. M-Sa Story, Raiph. KNZ, 5:15 a.m. M-Sa String Serenade. KNX, 10 s.m. Su Strength for the Lusy. KMPC, 5:15 a.m. M-Sa String Serenade. KNX, 10 s.m. Su Sunday With Bill. KEUA, 9:30 s.m. M Swayaze, John Cameron KFI, 12:45 p.m. Su Take a Number KHJ, 12:30 p.m. M-F; 7 p.m. Su Take a Number KHJ, 12:30 p.m. M-F; 7 p.m. Su Take a Number KHJ, 12:30 p.m. M-F; 7 p.m. Su Take a Number KHJ, 12:30 p.m. M-F; 7 p.m. Su Take a Number KHJ, 12:30 p.m. M-F Taylor, Henry J. KECA, 7:15 p.m. Sa Taylor, Henry J. KECA, 7:15 p.m. Su Taylor, Henry J. KECA, 8:30 p.m. M Taylor, Henry J. KECA, 8:30 p.m. M Taylor, Henry J. KECA, 8:30 p.m. M Taylor, Mary Lee. KFI, 10 s.m. Su Taylor, Mary Lee. KFI, 10 s.m. Su Taylor, Mary Lee. KFI, 10 s.m. Su Theater of Famous Radio Players. KNX, 9 m.m. Su Theater Guild. KFI, 5:30 p.m. Su Theater of Famous Radio Players. Su The Shitsian In Action KECA, 12 n. Su The Shitsier. KNX, 9 s.m. Su This Is Los Angeles. KNX, 9 s.m. Su This Is Los Angeles. KNX, 10:55 p.m. Su This Is Los Angeles. KNX, 10:55 p.m. Su This Is Low Might Tendler. KECA, 9:30 p.m. Su This Is Low Might Tendl
The Saint. KFI, 1 p.m. Su
The WhistlerKNX, 7:30 p.m. Su
This I Believe
This Is Los Angeles
This Is Our Town KFI, 8 p.m. Su
Thomas, Lowell
Time for Defense
Top Tunes With Trendler
Town Meeting KECA, 9 p.m. Tu
True or False
Tuttle TimeKFVD, 7 a.m. M-Sa
Twilight Tales
Wonth Chics       Pins.       EHJ, 8:30 p.m. Hu         Under Arrest.       EHJ, 8:30 p.m. Hu         Unity Daily Word.       EHJ, 8:30 p.m. Mu         Unity Daily Word.       EFAQ, 8:45 p.m. M-Sa         U.N. Today.       EFFWR, 8:45 p.m. M-F         UN Today.       EFFWR, 8:45 p.m. M-F         Unity Daily Word.       EFNWR, 8:45 p.m. M-F         Unity Daily       ENX. 8:15 a.m. M-F         Valient Lady.       ENX. 8:15 a.m. M-F         Valiant Lady.       EFCA, 2 p.m. M-F         Valiant Lady.       EFSD, 5:30 p.m. M-F         Volce of Agriculture.       KMPC, 6:30 a.m. M-Sa         Volce of Prophecy.       KECA, 2 p.m. Su; KHJ,         Volce of So. America.       KALI, 5 p.m. M-Sa         Volce of So. America.       KALI, 5 p.m. M.Sa         Volce of the Bilnd.       KGFJ. 8:15 a.m. W         War Front-Home Front.       KHJ, 9:30 p.m. M         War Front-Home Front.       KHJ, 9:30 p.m. M         We Cali It Jazz.       KECA, 12 n., 6, 10 p.m. M-F
Unity Daily Word
U.N. Is My BeatKFI. 8:30 a.m. Su
University Explorer
Vallant Lady KNX, 8:15 a.m. M-F
Variety Fare
Visitin' TimeKNX, 9 p.m. Til Voice of AgricultureKMPC, 6:30 a.m. M-F
Voice of Firestone
KGB, 9:30 a.m. Su
Voice of So. America
War Front-Home FrontKHJ, 9:30 p.m. M
Weaver, HankKECA, 12 n., 6, 10 p.m. M-F
Weinstock, MattKECA, 7:15 p.m. Su
KECA, 9:30 p.m. W KNX, 10:30 p.m. Su
Welcome, TravelersKFI, 3 p.m. M-F
We Remember
Weston, Paul. KNX, 9 p.m. F Whalen, Monica. KHJ, 10 p.m. Sa
Wheeler, Burritt. KF1, 4:30 p.m. M-F
When Day is Done
White, Joe
Wild Bill Hickok KHJ, 1 p.m. Su
Willson, MeredithKFI, 7:30 p.m. W
Wismer, Harry KECA, 3:30 p.m. Sa Wills, Johnny Lee KFI 6:20 am MWF
Wincheil, WalterKECA, 6, 8:30 p.m. Su
Wizard of IvoriesKFWB, 1 p.m. Su Woman in My House KFI 1:45 nm M-F
Women's Forum KNX, 7:30 p.m. F
World Bible SocietyKGFJ, 8:30 p.m. Sa
World of Books
World Opinion KECA. 6 p.m. Sa
resterday, Today & TomorrowKFI, 12 n. Su Rocam HollowKFWB, 9 a.m. M. Tu. Th. F:
9:30 a.m. W
You Bet Your Life
Young America Speaks
oung Dr. Malone
Cours Widder Brown
Volce of So. America. KALI, 5 p.m. MSa Volce of the Bilnd. KGFJ, 8:15 a.m. W War Front-Home Front. KHJ, 9:30 p.m. M We Cali II Jazz. KECA, 12 n., 6, 10 p.m. M-F Weinstock, Mat. KECA, 12 n., 6, 10 p.m. M-F Weinstock, Mat. KECA, 12 n., 6, 10 p.m. M-F Weinstock, Mat. KECA, 12 n., 6, 10 p.m. W Welc. Lawrence. KECA, 9:30 p.m. W Welc. Lawrence. KECA, 9:30 p.m. W Welc. Camember. KFI, 4:30 p.m. M-F Wendy Warren. KNX, 9 a.m. M-F Wendy Warren. KNX, 9 a.m. M-F Whalen, Monica. KHJ, 10 p.m. Sa Wheeler, Burritt. KFI, 4:30 p.m. M-F When a Girl Marries. KECA, 11:15 am. M-F When Day Is Done. KGER, 10 p.m. Sa Wheeler, Burritt. KFI, 11:30 p.m. F Whitingill, Dick. KHJ, 1 p.m. Sa Wilder, Alvin. KECA, 11:15 a.m. M-F Whitingill, Dick. KHJ, 1 p.m. Sa Wilder, Joe. KFI, 1:30 p.m. F Wilden, Meredit. KFI, 7:30 p.m. F Wilden, Meredit. KFI, 7:30 p.m. Sa Wilder, Johnny Lee. KFI, 6:30 a.m. Ma Wismer, Harry. KECA, 11:45 a.m. Sa Wilder, Monty. KFI, 8:30 p.m. Sa Wilder, Monty. KFI, 8:30 p.m. Sa Wilder, Johnny Lee. KFI, 6:30 a.m. Ma Wismer, Harry. KECA, 6, 8:30 p.m. Sa Wilder, Monty. KFI, 1:45 p.m. Sa Wond'd Of Joories. KFWB, 1 p.m. Su Wonen's Forum. KFN, 7:30 p.m. F Woonen's Forum. KFI, 1:45 a.m. Sa World of Joories. KFI, 1:45 a.m. Sa World of Books. KFI, 1:45 a.m. Sa World of Opera. KFI, 1:30 p.m. Sa World Of Depera. KFI, 1:30 p.m. Sa World Of Depera. KFI, 9:30 a.m. M-F Goung America Speaks. KFI, 1:30 p.m. W Foung America Speaks. KFI, 6 p.m. M Foung Widder Brown. KFI, 1:30 p.m. M-F Goung Widder Brown. KFI, 1:30 p.m. Sa Your Memory Lane. KXLA 10:30 p.m. Sa

Page Thirty-three

## \$YU,U in WESTINGHOUSE LAUNDROMATand **DRYER** Prizes!

WHITE KING'S WASHING MACHINE CONTEST

240 WINNERS 330 APPLIANCES IN ALL 40 WINNERS EVERY WEEK!

White King's Washing Machine Contest last Spring was sensational! This one is BIGGER ... and BETTER! It offers you MORE prizes ... MORE chances to win! In addition to 90 twin combinations of Westinghouse Laundromats and Clothes Dryers ... 150 wonderful washers go to the winners of this

thrilling contest! And remember ... this is a regional, not a nationwide contest! It's confined to most states west of the Mississippi. (See Rule 6.) You can enter each weekly contest as MANY times as you wish! And it's so EASY. If you use White King Soap in Westinghouse Laundromat automatic your washing machine ... your chances to win are GREAT!

#### HERE'S HOW TO WIN THE<sup>\$500</sup> WESTINGHOUSE TWINS

If you want to win the famous WESTINGHOUSE LAUNDRY TWINS...the \$300 Laundromat and matching \$200 Clothes Dryer, complete the statement "I wash with White King Soap because..." in 25 additional words or less. Send your entry with 1 White King Soap box-top and 1 White King Water Softener box-top to:

"1-2" Contest, Box 3422, Los Angeles, 54, Calif. 15 of these TWIN units will be given away each week for six weeks. These TWIN prizes are brought to you in behalf of White King's "1-2" washing method ... the perfect method for hard-water and automatic washer use.

#### HERE'S HOW TO WIN A \$300 LAUNDROMAT

0

Complete the statement "I wash with White King Soap because ...." in 25 additional words or less.

Send your entry with 1 White King Scap box-top to:

"1-2" Contest, Box 3422, L.A. 54, Calif.

Remember ... if you want to try for one of the 25

- new \$300 Westinghouse Laundromats to be given away every week for 6 weeks be SURE to enclose
- . White King Scep box-top with each entry.



#### HERE ARE THE RULES! ENTER NOW!

- 8. Complete the statement "I wash with WNITE KING SOAP bacause..." In 25 additional words or less. Your name and address must appear legibly on your entry.
- 2. To be eligible for the \$500 WESTINGHOUSE LAUNDRY TWINS, consisting of both Leundromat and Dryer, submit your entry with 1 WHITE KING SOAP botoo and 1 WHITE KING VATER SOFTENER bottop. With a continue gour entry with campare for one of the Laundromat. To be eligible for the \$300 Laundromat price, you need only to submit 1 WHITE KING SOAP bottop with your entry.
- 3. Mail your, entry, together with the proper qualifying bostope, to "1.2" Contest, Box 3422, L.A. 54, Callf.
- Each Laundromet and Dryer will be delivered and a normal installation made in the home in which the winner resides.

ENTRIES FOR WECKLY CONTESTS MUST BE RECEIVED AS FOLLOWS. Brai Contest — Midnight, Ort. 14, 1937 Fourth Contest — Midnight, Ner. 4, 1958 Scand Contest — Midnight, Ort. 14, 1937 Fourth Contest — Midnight, Ner. 4, 1958 Stand Contest — Midnight, Ort. 29, 1951 Siath Contest — Midnight, Nov. 18, 1968 Enter each weatly content as many times as you wish, but be sure that each entry is submitted property as explained above including the proper qualifying bostops. Eligible entries must carry sufficient postage. Only one price to a contestant.

- Se Entries will be judged by the Reuben H. Donnelley Corporation on the basis of incertify, originality and apress of thought. Decision of the judges is linel. Duplicate protection case of the . All entries and descit therein become the property of WHITE KING SOAP COMPARY and none will be returned or achoevelaged. Winners will be notified by mail and a list of winners is available yoon request.
- evenesitie upon request. 6. Entris will be algible only if postmarked in the states of Celifornis, Oregon, vanington, Arizons, Nesda, Jahob, Morrana, Wyoming, Colorado, New Nesido, Usan, Tesre, Okiahoma, Kanasa, Nebraska, Jowa, Nissouri, and South Datots. Anyone may enter the contest eccept employees of the WHITE KHIG SOAP COMPANY. Their adventsing equacies and their families. Their contest subject to U. S. Føderal and State Regulations.

To Submission of an entry is your expressed acceptance of these relation

Al Joyce and His Entire Staff Are Working Hard All the Time for

## "Your Big Moment"

Wednesday. 7:30 p.m. NBC-TV, KNBII, Channel 4 HEORETICALLY, "Your Big Moment" is supposed to be an amateur show. In actuality, however, from the producer to the regular performers to the contestants — even down to the commercials—it has professional polish.

There are many reasons for this efficient and entertaining effect, the two main ones being, by name, Keith Hetherington, original emcee, and Al Joyce, writer and producer.

This half-hour show is their baby.

They first conceived the idea several months ago (let's say nine to make it legitimate) while working together at KTTV. But a baby, no matter how cute, still has to get on its feet and make its own way in the world.

(Since this story went to press, Keith Hetherington, because of other commitments, has been replaced by Bob Barker as the emcee of "Your Big Moment." Ed Chandler has also been added to the staff as an announcer.)

That's when Westinghouse, the rich uncle, kicked through. Keith and Al were willed the Fantasy Playhouse at 1600 North La Brea so they could bring up their brain-child in the proper environment. As a result, the "Stars of Tomorrow" started a sudden and phenomenal growth.

When we talked to Keith and Al they had just finished their eighth performance. Even at that relatively early stage Al was able to report with pride: "We have already come up to the largest mail pull on NBC."

The two men, tired but smiling with satisfaction, didn't seem to be worrying about any growing pains, either. They talked eagerly of the future and said they "plan to stick around for some time."

After watching their show, both on the screen and backstage, we see no reason they shouldn't.

#### Why

As Keith explained it: "Each week we audition approximately 250 persons who have written us. That's one of the toughest parts about this job: picking out the six acts who will finally appear on TV."

As a consequence, then, the six contestants who appear on the program are not, strictly speaking, amateurs. They have already passed a pretty stiff test.

One peculiarity about the show is October 12, 1951 that not one but two acts can and usually do become the winner. The first one is chosen by an applause meter on the night of the broadcast. Then, on the following week, another winner is announced on the basis of postcards sent in by the televiewers.

"The same act can win both times, but oddly enough," as Keith told us, "it very seldom happens."

#### Popular Cast

The all around soundness and showmanship of the show have also contributed to its skyrocketing acclaim. For example, there are the unique commercials of Nancy (Wible) and Candy.

Candy is a cute little doll. And so is Nancy, her blonde and vivacious creator. Keith and Al first saw them doing a show in June at Harbor City.

"We caught Nancy's act, thought it was terrific, and asked her to join us. Rather than being merely a commercial, Nancy and Candy are a separate act and have proven tremendously popular. This was proven to us recently when Candy celebrated her first birthday. On that occasion she got stacks of mail from her followers."

Every successful show must have an able director. That's where Carrol O'Meara enters the picture—figuratively speaking, of course.

At the show we attended, we were in the control room during the final minutes when the names of the persons responsible for production were flashed across the screen.

When Carrol's name appeared with the others, he kiddingly remarked: "Now there's a couple of people with real talent!"

After watching Carrol during the rehearsal and the actual shooting, we had no choice but to agree with him.

There are many other good features: the musical background supplied by Ruby Lloyd; the appearance of pretty Margie Cushman, who presents each contestant with a gift from Westinghouse; the warm and expert showmanship of the emcees and the high quality of the socalled amateur performers.

Finally, as another unique innovation, every woman in the studio audience (which, unlike that of many TV shows, is packed for each performance) is presented with an orchid.

Although it may be against the house rules, we hereby extend our metaphorical orchids to Keith and Al and their entire cast.



KEITH HETHERINGTON and Al Joyce watch an act and get two different reactions. Maybe it's a duet? (NBC-Ball photo.)



**"CANDY" CRACKS** a joke as Margie Cushman, Keith Hetherington and Nancy Wible (left to right) crack some smiles.





An

Inside

Story

Sid

Caesar





. . . WON'T EAT BEFORE BED-

SIMPLE.

#### 1. Are you aware that you won our TV-RL award? How many other awards have you received during the past year?

Yes, I know about your award. Thank you. I've received about a dozen—they are displayed in the NBC studios, the main offices and in my dressing room.

2. Coming out to Hollywood, were you recognized, and what do people do when they know who you are?

The first thing they do is stop and say "Naw." Then the one with 'em says, "Yeah!" TV fans are different from other fans. They feel they know you personally.

3. Can you give an incident to illustrate this?

Yes. The night after I got into Hollywood I was sitting at a table in the Mocambo when a couple danced by. He looked at me and then said "Naw!" and she said "Yeah!" and then they asked me, "What do you think of the couch in our living room?" I didn't know what they meant and they said, "You come into our living room every Saturday night. You ought to know!" Sometimes I take a walk and as I'm going down the street a man will grab hold of me and yell, "I've got him!" I've got him!" Then his kids will come running and when they get to where we are they just stand and look up at me, ask for my autograph and then say, "Okay, let's go!"

### 4. What is the tightest spot you've been in on your show?

We had a TV sponsor and the script was passed on Wednesday for the Saturday show, but right after dress rehearsal (at 7 p.m. as the show went on at 8) the agency called and said that a six-minute spot we were doing on "TV, Before and After" was out. (In it we did a thing showing a family before TV—the children came home from school, said hello to their mother and father and settled down to do their homework. Friends came in to play bridge and everybody had a good time chatting. After TV, everybody was glued to the set. The children wouldn't budge from it and when friends dropped by, the father and mother said to one another, "Oh, no, not them again!") Well, when they told us the spot had to be taken out, we went upstairs into a huddle. It was impossible to write a whole new number. Finally somebody said, "Let's do a pantomime." We worked out a routine about a man getting up in the morning and then called the musical director and said, "Please clear some getting-up-in-the-morning mu-sic." He had "Beautiful Dreamer" already cleared. It was perfect for the pantomime.

As Revealed in Answer to TV-Radio Life's Twenty Questions

Page Thirty-six

October 12, 1951



... GIVEN TO EXCESS AT TIMES.

. . . DEEPLY INTROSPECTIVE.

5. What precautions do you take to assure your being fit for TV?

I used to have the problem of eating too much. Working in TV is so strenuous you don't have much time to devote to relaxation, so eating itself becomes a pleasant relaxation. I used to eat big lunches and dinners. Now I am on a high-protein dietdon't eat starches or sweets and I am not eating before bedtime.

6. Do you consider that there is any secret to your type of mugging for TV? If so, explain.

No, no secret. Harry Rich to me was the greatest mugger.

7. What would be your advice to an aspiring young TV comedienne?

(Answered first by Sid Caesar): Be good.

(Answered by Producer Max Liebman): Be persistent. Don't be discouraged by rebuffs.

(Facetious afterthought) Have a couple of good friends.

8. Do you have any pet superstition or tradition which you follow before going on TV? Explain.

I used to knock wood. Then one night I said, Who's doing this show? Wood or me? I didn't knock wood and came out with an unusually good show. So I don't knock wood any more.

9. Are you a live or film TV advocate?

For dramatic shows, I'm for film. It needs no audience. For comedy shows, I'm for a live performance. Comedy shows need a spontaneous audience.

10. Have you ever noticed a difference in audiences?

Definitely. Sometimes we think we October 12, 1951

have a good show and there's nothing. (Addition by Liebman): It may be because in the audience there's a large group of people who have been to a district meeting, had a heavy dinner and are not too responsive. Also sometimes they become interested in the mechanics of the show and forget to laugh.

11. Have you noticed that the headline news has ever made a difference in the way the audience responded?

No, we have never been on the alert to watch. It might be interesting. In general, a rather young audience is livelier.

12. Please describe Imogene Coca in eight or ten adjectives.

Tremendously talented. Gifted. Versatile. Extremely shy. Not temperamental. At times actually anticipating what's going to happen—a second sense. Pixie.

13. In what special ways do you feel indebted to Mr. Liebman?

When Max first saw me, I just had a comedy sense. Through him I have acquired taste, great discipline. He'll cheer me up when I'm down and knock me down when I'm too cheered.

14. (Question directed to Producer Liebman) Please describe Sid in a few words.

He has become understanding. Considerate. Generous. Completely lacking in unnecessary temperament. Deeply introspective. Highly amusing. Home-loving. Has a deep feeling for the simple. A strong esthetic sense.

15. (Directed to Mr. Liebman) What do you think Sid Caesar's faults are?

He's very impulsive. Given to excess at times. At one time I called him "Double Caesar." He had to

have two lobsters, two spring chickens, two everything.

16. (Directed to Sid Caesar) What do YOU think your faults are?

I get moody. I often get mad and don't know what I'm mad about. I'm too super-sensitive.

17. In what ways do you think TV could advance best?

To me, the shortcoming of TV is what Fred Allen said ... it becomes like a water tap. You can quench your thirst at any time. You'd appreciate it more if you couldn't ... and you can quote Fred Allen.

18. Do you have any special plans for your future in TV?

(Answered by Liebman) We want to include two or three new ideas in our fall format. We want to develop technically. We'd like new quarters . . . we've been in the same place for three seasons. I have an idea the time will come when space requirements for TV won't be sufficient in New York.

19. Do we take it, then, that you would be agreeable to doing your show from Hollywood?

Yes.

20. What would you like to be doing (excepting TV) twenty years from now?

(Answered by Liebman) Producing plays in the theater.

(Answered by Caesar) Be alive! And happy!



AND GREAT DISCIPLINE TO A COMEDY SENSE.

Page Thirty-seven



**FILM STAR** Audrey Totter seems to be enjoying this part of her Spanish lesson from Senor Don Eduardo. No strain on the instructor either---especially on his eyes.

Monday-Saturday, 5-7 a.m.; 11-2 p.m. KALI

CTOR, AUTHOR.... director, disc jockey ... lab man, lecturer ... producer, projectionist ... prop man, pulp writer ... salesman, soldier ... teacher and tramp.

These are only some of the various occupations of just one man-with two names.

At the present time, Señor Don Eduardo (alias Edward Le Veque) spins the musical platters on his Fonografo Radiografico show, Monday through Saturday over KALI.

All together Eddie is putting in a full five hours every day over the air. Starting at the ungodly hour of five o'clock in the morning, Eddie has his own two-hour program in the morning. Then from 11 a.m. to 2 p.m. he takes part in a bilingual show.

Featuring Spanish and Latin American numbers, Eddie peps things up for his potential audience of 400,000 Spanish-speaking people with humorous introductions and comments, with lessons in both English and Spanish, and with only a slight accent on commercials.

#### **Music With Onions**

A typical quip: "The next number is Guadalajara, played with so much gusto by Xavier Cugat that you can smell the perfume in the flowers and the onions in the enchiladas."

Unlike many disc jockeys, Eddie

Page Thirty-eight

makes it a policy "not to load the program with useless commercials. My clients are the best, and although my commercials are only incidental to the music and my own ad libs, I make them stand out like the City Hall."

Proof of this was shown during Eddie's first week at KALI. One furniture store for which he did commercials received so many daily calls that it had to hire a special girl to take care of them all,

#### In the Beginning

During his lifetime, the loquacious Eduardo has seen movies, radio, and television start out as infants and grow into gigantic industries. Before World War I, he did kid parts for the American Film Company in Chicago, and in 1916 he worked as a prop boy, Keystone Kop, and general actor for the old Keystone studios. There were radio parts for him in the 20's and 30's, and he gave lessons in "Easy Spanish" in the early days of television.

Reminiscing, Eddie told us: "I had

and second, to his wife, Florence. Thankfully, the second one proved to be more permanent. They have three children, Susana, twenty-two, Gilbert Edward, twenty, and Carol Marie, nineteen.

In the precarious business of trying to make a living a la Hollywood, Eddie took a crack at many things: from writing, directing, and producing his own pictures at Bakersfield, and later at his own studio, the Filmart, on the corner of Bronson and Santa Monica—to various jobs at Paramount studios for more than eighteen years.

#### **Keeping Busy**

Between times, he gave lectures and wrote several books on phonetics, mnemonics (the art of memorizing), and "Easy Spanish" and "Easy English." Originally published in 1944, "Easy Spanish" circulated more than 20,000 copies and was highly praised by many leading figures in the cinema and literary worlds. As a matter of fact, Eddie still takes time out to get rid of the "American accents"

# SENOR DON EDUARDO: Spanish Disc Jockey

## By Ted Hilgenstuhler

an exciting childhood, including many a bloody nose and bruised knuckles—my nose, and other kids' knuckles. And my mother wore off several pairs of shoe soles upon the rear of my trousers."

Like many of today's stars, Eddie started young in the entertainment racket. Born in El Paso, Texas, he traveled at the age of seven throughout Texas and Mexico with his uncle, who had a marionette show. It makes you think of the old times of barter trade to hear Eddie tell how his uncle sometimes received livestock and farm crops as payment for his performance.

As a young man, Eddie "rode the rails," lived in the "jungle camps" of the old hoboes, and did the usual odd jobs in between hops.

A couple of hitches followed next in his career. First, the U. S. Army (Air Service) during World War I; of many film stars appearing in Spanish-speaking roles.

To top off Edward Le Veque's varied career, he informed us that a manufacturing company will soon produce a "Sole Saver" invention of his.

"It's a special liquid applied to the soles of shoes. My liquid makes the sole of the shoe flexible, like rubber, and the top and the insides of the shoe will wear out before the sole does."

As Eddie told us this in his usual exuberant and demonstrative manner, we recalled his childhood experiences how his mother "wore off several pairs of shoe soles upon the rear of my trousers." And we speculated silently that it was a good thing Eddie was the first to come up with this "Sole Saver" idea—or else his mother might be still swinging away.

October 12, 1951

"SPACE PATROL'S" STARS are a big hit with the moppet trade as they introduce S. P. merchandise at the May Company. (Below) Dik Darley, director, discusses a point with Mike Mosher, creator of "Space Patrol." (ABC photo.)

> Monday-Saturday, 6:00 p.m. KECA-TV, Channel 7

TRIP into stellar space may be nearer at hand than you surmise. "Space Patrol's" Mike Moser firmly believes this, and science-fiction enthusiasts are bis staunch supporters. Present ex-

and science-fiction enthusiasts are his staunch supporters. Present experiments are being conducted along these lines and experts, in the know, predict that successful results are imminent.

#### Moser

"Space Patrol" made its television debut in March of 1950. It was strictly a gamble. Writer-producer Moser, his staff and cast worked for less than the proverbial "peanuts." The program caught on, in less than six months the show had a sponsor, and within a year it became a regular network feature. Currently, there are seven presentations a week; six on TV and one on radio.

Moser, a free-lance writer, conceived the idea of a science-fiction series while he was a radar in-



# Rocket Ship Express

### All Aboard for Space Travel

## By Mildred Ross

structor with the Navy. His imagination coupled with his writing talents and knowledge of electronics gave birth to "Space Patrol." During the show's sustaining days, Mike authored 82,000 words each week; in addition he also produced. Today, however, the show is adequately staffed and Mike devotes his energies to supervision and merchandising.

#### Merchandising

Mercantile establishments pushed their corral department aside last July to make room for the Space Era. The May Company had more than 40,000 children swamp their initial showing of space suits, hats and ray guns. If the small fry in your neighborhood take off in their imaginary rocket ship for the moon, attired as miniature Buzz Corrys, don't be surprised. Undoubtedly they have succumbed to the fantasy of interplanetary travel. After all, little imagination is required to play cowboy and Indians. The "Western" format is timeless; it rarely changes. The appeal of "Space Patrol" isn't exclusively to youngsters, since the grown-ups, too, like to speculate on space travel.

Much of the activity on the show takes place on Terra, a man-made planet composed of land taken from each of the other planets. There are no such things as clashing armies and threats of war in the interplanetary scheme of things. Although an unusual variety of villains a re present, no one is ever killed and neither death penalties nor death weapons play a part in the show. All trouble makers are eventually rehabilitated by the patrol and live to become decent and useful citizens. Tonga, a former villainess, who is now the trusted assistant to the security chief of the United Planets,

is an example of successful rehabilitation.

#### Cast

Mike patiently screened hundreds of applicants for the roles in "Space Patrol." So successful was his selection that the popularity of two— Commander Buzz Corry and Co-pilot Cadet Happy—was demonstrated when they remained, by popular demand, on KECA-TV's "City of Hope" marathon program for sixteen hours. Mike insists that his cast show no temperament and get along with one another. The proximity of performing in seven shows a week requires amiable relationships. Because the show has such a strong attraction for the younger set, a morals clause is stipulated in each player's contract.

With daring Commander Corry at the controls, a preview trip into space is yours with the mere flip of your dial.

## for your SUNDAY night looking and listening pleasure at 9 p.m.

# KTLA's "BANDSTAND REVUE"

1. Vocalist-emcee Harry Babbitt, recently named top vocalist and top emcee on TV. 2. The Mellow Men who present the most entertaining commercials in video. 3. Produced by KTLA's General Manager, Klaus Landsberg. 4. Featuring Les Brown and his Band of Renown.

Sponsored by Acme Gold Label Beer