



THE OCELOT—this is a baby one —is the most easily tamed of the wild cat family. Arch says this animal makes a fine pet—and Arch should know.



THE ARISTOCRAT of the canine field – at least to some – is the French Poodle. Arch Presby's KNBH Showcase covers the reactions of all kinds of animals.



THIS RARE, long-haired Racoon got so intrigued with the bandage on Arch's finger that it forgot entirely to be camera shy. The small fox in the background just watched.

## **Animals Are the Craziest People**

Arch Presby's "Pet Showcase" features some of TV's most intriguing personalities. No wonder this show is a favorite with the small fry.





THIS IS A LITTLE COATI and not an ant eater. Arch points on the map to the coati's origin-tropical America. This animal bears some similarity tothe racoon. (All photos NBC.)

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## Weather Man's Lament



GENEBOLLAY, ABC's prize weather forecaster, is given a slight laugh by his youngstars as they are prepared for any kind of weather. However, Gene's batting average is very good. Left to right: Suzanne, Robert, Gene, Barbara, and young Kathy.

F YOU THINK you have your problems, pause a moment and consider those of the weather man, who like the mother-in-law, is the brunt of many gags," says KECA-TV's Gene Bollay.

"Sure we make mistakes," he admits, "but more often we are right than wrong. I like to remember my spectacular forecasts rather than my fluffs. But to maintain a happy balance I'll let you in on both.

"My most spectacular forecast was in 1938 when I predicted a storm of such magnitude that it foretold the danger of flood. Laymen were skeptical of my forecast because we were enjoying sunny weather. Fortunately, however, the flood engineers heeded my advice and drained the water from the San Gabriel Dam. Eventually the storm came and so did the flood and if those engineers hadn't taken my advice the damage might have been twice as bad.

"My biggest boner occurred on my first job. In 1936 the Governor of Texas was coming to Pasadena to cheer for the Southern Methodist team at the Rose Bowl. The city was fog-bound and it was my duty to tell the pilot whether to land at the September 18, 1953 TV's Gene Bollay reveals some interesting facts about a meteorologists's problems ....

### By Donna Scott

Glendale, Burbank or Palmdale airport. An official band was also waiting for my decision so that they could hie over to the proper airport and royally welcome the Governor. To this day, I don't know what happened but the Governor ended up in Burbank and the band in Palmdale.

#### Private Bureau

"These are occupational hazards which I take in my stride. However, there's more to being a meteorologist than giving a five-minute weather report to televiewers. In addition to experimentation with cloud seeding (creating artificial rain) I maintain a private weather bureau in Pasadena which services clients from coast to coast. Utility companies throughout the nation are interested in long-range weather forecasts so that they can plan their operation of peak loads. We provide these weather surveys so that power companies can estimate their coal consumption, or so hydro-electric plants can anticipate peak loads during certain seasons. We serve the rancher who wants his lettuce germinated during a cool spell in the middle of the summer. Even the local newspaper distributor checks with us to find out whether or not protective wax bags will be necessary for the morning paper. Customers are sure to be irritated if they receive wet, sloppy newspapers on their doorsteps.

"The motion picture industry has saved incalculable amounts by checking with us before going out on location. Whatever it is, as long as the weather is a determining factor, our service provides 'insurance' for companies large or small. So you see there's more to this profession than meets the tele-eye.

"Despite its ups and downs, I find my work completely absorbing. Even my little six-year-old, Robert, shares

my enthusiasm for meteorology. As a matter of fact he's already begun his grooming for this profession. He experienced his first rebuff when he reported to his classmates that he and his daddy had made snow in the Antelope Valley. Even though he was hurt when his classmates accused him of fabricating, Robert is determined to join the profession and sing the weather man's lament."

"RAIN OR SHINE," Gene still rates tops with his family. He can make no mistakes where they are concerned. Standing: Robert, Suzanne, Gene, and Barbara. Seated, Kathy and Virginia Bollay.



Page Three

## **TV's Religious Racketeers**

Why don't the stations do something about programs that are using religion as a cloak to hoodwink the public?



begin to see that some TV stations aren't half as interwrong types of shows away from

their viewers as they are in getting the almighty buck. One of the best examples of this is the religious program that accentuates the racketeering in the evangelical field.

TV's recent emphasis on fine spiritual programs has been a great "Light of Faith," "This Is The Life," "The Christophers," and others have helped immeasurably to bring the Christian principles into truer focus. And they have strengthened the hearts of many who have found that faith is their only answer to a complete and full life.

Therefore, for the sake of those really devout people who are seeking religious guidance, it is a shame Page Four

that some stations still will present any kind of show, regardless of its questionable aspects, a long as the dollar bills roll in.

Religion, especially in Los Angeles, has been made quite a racket. Rep-utable ministers like Bob Shuler, Jr. of the Trinity Methodist Church and others have deplored the disinterest the city has shown in ridding itself of men who are not ministers of God, but who are out to promote a racket to feather their own pockets. No situation can remind us more forcefully of the warning in the Bible; "Beware of false prophets" than the tendency here to let anyone, regardless of his record in the past, come here and hoodwink sincere Christians.

Men who open up a "church" on a street corner or in a building and who rant and rave against every-thing while offering nothing spiritually are doing a definite disservice

to the citizens of this city. Those who claim curative powers over all illnesses and problems are taking advantage of human suffering to fill their coffers. Those who ask for con-tributions for themselves, and always with a benign attitude, without proper investigation as to where these funds are to go are in the same class as the well-known characters who once held up people with phony oil schemes.

Yet, TV is sanctioning such people whose campaign is one of deceit and hatred instead of brotherly love. The stations may repeatedly claim that he lews expressed are not the news of the various television outlets but the mere fact that they allow such programs on their channels s sufficient to raise more than a rew questions. When is this practice going to stop?

Before you take to heart the preachings of a person whose repuation is not clearly defined, whose background in teaching is not open to question, ask yourself if that peron is really teaching the word of od and not the teachings of somehing else. When you're asked for funds, make sure where your money s going. When you're told you can be healed, take time out for proof. Don't let pretty and fancy words told in an emotional manner make you believe that you are really listening to 1 man of God. And remember— the Godly life is one of humility and ove Better still-remember that the eachings of the Bible should be the basis for any religion program. And not the teachings as freely interpreted to fit some one person's evil designs.

Ministers need to clean their own houses. If they won't do that, then the demagogues and racketeers will continue to flourish; and the hearts of sincere Christians will be pried open to doubt. If the TV stations won't clean up their channels and rid themselves of every religious program which has not been thoroughly checked as to its integrity and back ground, then you, the public, should refuse to watch those channels.

Don't let anyone use your faith as a means to "take you" for a sucker. Not all men of God recognize the fact that they are the servants of God. Some feel they are more im-portant than He. Only you can clean up the TV stations and the cities of the e racketeers who prey on your voarning for' spiritual guidance-



LEFT: JIMMY WAKELY, POPULAR COWBOY SINGER, was a guest on the show recently. His ballads really sent the audience; Center: Vivacious Kathryn Murray obliges husband Arthur with a dance during "The Arthur Murray Party." Right: Around and around and away they go! Kathryn and Birch really have a fling on this one.

# IT'S ALL FOR Jun

"The Arthur Murray Party" on CBS-TV has no message, solves no problems and isn't even a panel show. It just wants to give you a laugh and a lift.

HE ARTHUR MUTTAY Party," seen over KNXT Sundays at 6:30p .m., may seem at first glance to be just another variety show. But before long you find yourself caught up in its spell of light-hearted fun. Sparked by hostess Kathryn Murray, the half hour rolls along at a merry pace.

Both Arthur Murray, famous dance instructor, and Kathryn have delightful senses of humor, which may explain the happy go-lucky attitude of the show. They have needed that humor on more than one cccasion.

Kathryn was having a luncheon interview once and was explaining how TV had brought her rocognition. To illustrate her point she turned to the waiter and asked him if he knew who she was. After studying her for a while he smiled broadly September 18, 1953

and said. "Yes. you're Imogene Coca."

Then there was the time she and Arthur brought their little granddaughter to a rehearsal of the show. Ballet star Adre Eglevsky was polishing up a few ballet steps and as he struck a magnificent bird-like pose. Kathryn asked the child, "What does that remind you of?" "Ooh, he looks just like the radiator cap on Daddy's car." she exclaimed.

But probably the story Kathryn and Arthur remember best happened and Arthur remember best happened 28 years ago. When the time came for father and the prospective son-in-law to meet, the inevitable ques-tion was asked. "What do you do, Arthur?" Kathryn's father asked. "I dance," Arthur said. "Well. so do I." came back the reply, "but how do you earn your living?"

Arthur and Kathryn's show is fun because living is fun to them

BEN BLUE was a solid smash when he appeared as guest on the "Arthur Murray Party" show on CBS-TV. The zingy blonde and others in this picture are unidentified



Page Five

## **Close-Ups on KNBH**



TEX, and a favorite Western star res a variety of entertainment on the Channel 4 telecast at 5:30 each sunday. Performers include Terrea Lea, smokey Rogers and the children's teorites. Nancy Wible and Candy



KNOTT'S BERRY FARM arged it aren to iccommolate 5.000 spectators to the hour long Western variety telecast. The Western timosphere is supplied by the stage of new goins it.



TEX CHATS with Walter Knott owner of the world famous Knott's Berry Farm in Buena Park where KNBH's Sunday afternoon TEX WILLIAMS SHOW originates Mr Knott bagan the rry farm with a small stand, today he reveal meny as 10.000 meals in a day.

## You'll See More On Channel

MARY McADOO invites viewers nto her home each Monday. Vednesday and Friday on the KNBH tele ist at 2:00 p.m of MARY McADOO AT HOME



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TV-P .DIO LIFE

SEPTEMBER 18, 1953



With all your favorite TV programs returning with bigger and better shows, and the World Series just around the corner, take the worry out of TV viewing by placing your picture tube in warranty with us.

The Television Warranty Corporation of America is prepared to issue a written warranty on your picture tube for a full year, providing it is operating properly today. The cost: ONLY \$10.

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TO ASSURE YOUR COMPLETE PROTECTION, we have appointed THE CON-TINENTI L ESCROW COMPANY, 4926 Sunset Boulevard, Los Angeles 27, custodian of our reserve fund to be expended for replacement of defective tubes ONLY.

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Los Angeles Chamber of Commerce Electric League of Los Angeles	I am interested in your warranty service. May I hear more about it? I understand this inquiry puts me under no obligation.
Phone: HOllywood 4-3108	Name
TELEVISION WARRANTY CORPORATION OF AMERICA	Address
,	CityPhone
	Page Sever



Does your husband come home from the weekend golf game grouchy and moody because he shot a bad game? Now, here's your chance to help him fulfill one of his life's ambitions—to shoot better golf. And after you do, you'll be surprised how easy it will be for you to get him out to a show or for dinner. Because if your husband is typical, nothing will make him happier or feel bigger than shooting good golf. All professional golfers agree, to play good golf you must practice. That's why they recommend the GOLF MASTER. With it he can get REAL-ISTIC practice AT HOME—MASTER every shot—and KNOCK 5 OR MORE STROKES OFF HIS SCORE. The GOLF MASTER is not a toy. He takes his regular swing. The ball travels just 14 ft., yet the GOLF MASTER accurately measures:

- 1. Distance ball really went, up to 250 yds.
- Direction hook, slice, out-ofbounds, or down the middle.
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Those 3 easy-to-read indicators show him immediately what he did right or wrong. He can analyze his game in the privacy of his back yard. Remember, practice makes perfect—especially in golf. GOLF MASTER is portable and absolutely safe.

FUN FOR THE WHOLE FAMILY GOLF MASTER provides friendly competition in the backyard for family and friends. Is wonderful for healthful exercise.

**IDEAL FOR BEGINNERS** Here's the perfect way to learn how to play golf without being embarrassed. In just a few weeks, you'll be ready to play a regulation golf course.



#### City.....State

TV-RADIO LIFE

This Week in TV

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In & Out of Focus ( General Comment )

#### Around TV Row

Paul Coates is becoming quite the TV personality. No sooner does he launch "Confidential File" on KTTV then he turns about and emcees "Our Famous Husbands" on KECA-TV.... Burt Lancaster has been signed to guest with Dean Martin and Jerry Lewis on the "Colgate Comedy Hour" kickoff show, October 4.... There's still time to enter the "Glamour Grandma" contest on "Your Never Too Old." Shapely grannies send a snapshot of yourself in a bathing suit to KNXT, 1313 N. Vine Street, Hollywood 28, pronto! ...

**KHJ-TV** joins the big sister nets in bringing new fall shows to viewers. "Hawaiian Paradise" featuring Alfred Apaka and "Headlines in Action." a fully credited college course in World Affairs are two of their new entries....

Dinch Shore and Bob Hope originate their shows in New York, October 6 and November 17 respectively for their "color premieres." The "premieres" will be in the form of dress rehearsals pending FCC approval of standards on which the RCA-NBC compatible color system is based, with the regular broadcast following in black and white. Upon FCC approval, the "color premieres" will go on the air in color.

No matter how you slice it, it's Jarvis. His new stanza "Al Jarvis Cooks," includes Stepin Fetchit and Joe Yocam as regulars with a lineup of visiting celebs who will talk shop and swap recipes on KECA-TV. KTLA lenses the "Fishermen's Fiesta" for the fourth consecutive exclusive

telecast on September 19 and 20. ... Transition Dept.: Alka Seltzer's "Newspaper of the Air" switches to KNXT after three years of KHJ-TV

KNXT after three years of KHJ-TV televising. (This news stanza has been on radio for over twenty years.) "Hollywood Road To Fame," starring N. T. G. moves over from KNXT to KHJ-TV, which makes it an evensteven exchange for Channels 2 and 9.

Gisele MacKenzie joins "Your Hit Parade" as a regular in place of Eileen Wilson... Mary Shipp bows on "My Friend Irma" in the role of "Kay Foster," "Irma's" -new roommate, replacing "Jane Stacy," who has "temporarily" been written out of the scripts.--M.R.

#### Honorary Mayor

Regardless of whom you cast your vote for the campaign to elect the **Honorary Mayor of Hollywood** will benefit thousands of underprivileged children.

The campaign is sponsored by the **Kiwanis Club of Hollywood** on behalf of its fund for needy kids. All votes

must be accompanied by a dime, which goes to obtain medical aid for the youngsters.

Running for the unofficial mayor of Hollywood's post are such TV and radio stars as Jack Bailey, Frank DeVol, Harry Koplan, Lawrence Welk, Betty White, Jack McElroy, Peter Potter, Liberace, Cliffie Stone, Tennessee Ernie and Elena Verdugo. Other candidates are Mike Roy, Dick Haynes, Bob McLaughlin, Alex Cooper, the King Sisters, David Street, Gene Norman and Garry Goodwin.

Votes should be mailed to "Honorary Mayor of Hollywood, Hollywood 28, Calif."

#### Upcoming Video Series

The comic strips and Mark Hellinger's works are being adapted for TV by film producer Les Hafner.

First to get the video treatment is the "Kerry Drake" property. Negotiations are under way to star Wanda Hendrix and William Lundigan.

The comic strip, on which the TV series is based, runs daily in over 400 newspapers providing an exploitation outlet to some 35,000,000 readers.

Mark Hellinger's final screenplay, "Thousand Dollar Window," a racetrack classic, will be the second feature under the projected plan. The Mark Hellinger television series will be based on this and over 5,000 famed short stories which stamped the late columnist as one of journalism's most prolific authors.

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#### TV-RADIO LIFE

SEPTEMBER 18, 1953

### MONDAY-FRIDAY DAYTIME LOGS

8:20	4	Cinema Carnival—M-F
9:00 9:10	11 2	Test Pattern—M-F Program Previews—15m.
9:20	2	KNXT Farm Reporter-
		George Wolfe reports on farm news.
9:30	2	KNXT Mid Morning News
	7	-SmM-F. Thrill Theater-M-F "Wolf Dog."
9:35 9:45	2 11	Morning Show—M—F Morning Serenade—
		M—F
9:55 10:00	11 4	KTTV News—M—F Ding Dong School—M-F Dr. Frances Horwieh.
	7	Gypsy and Ted Movies- 2½ hrs-M-F
	8	Farm Report—Tu. only
	11	KTTV Goes To the Fair- M-F
		With Roy Maypole and Norma Gilebrist from the L. A. Fair at Pomona.
10:15	8	Farm Report—15m.
	8	industry On Parade-Tu. Only
10:30	2	California Living–W With Mercedes Bates.
	4	Glamour Girl-30m Harry Babbitt, encee.
	8	Harry Babbitt, encee. Strike It Rich-M,W.F. Film Short-Tu.
11:00	2	California Living-30m
	•	M,Tu,Th,F Mercedes Bates, hostess.
	2	Star Hostess Party–W With Stu Wilson and Marian Richman.
	4	Hawkins Falls—M-F Bernardine Flynn stars in a
		daily story of community life
11:15	- 8 - 4	What's Cooking?—30m. The Bennetts
		Don Gibson and Kay West- fall star in the happenings in the life of a midwest attor-
11:30	2	ney and his wife. Art Linkletter's House
	4	Party—M—F—30m. Three Steps To Heaven
11:30	-	Starring Phyllis Hill.
	8	Double Or Nothing— M,W,F
11:45	4	Garry Moore—Tu,Th Follow Your Heart
12:00	2	Sally Brophy stars. The Big Payoff-M-F-
		With Rand Merriman and Bess Myerson, Bert Parks,
	4	Jack McElroy Show-
		60mM-F With Les "Carrot Top" And- erson and Ginny Jackson.
	8	<b>Big Payoff-30m.</b> With Randy Merriman and Bess Myerson.
	11	Sheriff John's Lunch
		Brigade-60m. John Bovick stars.
12:30	2	<b>Bob Crosby 5how</b> Joan O'Brien, vocalist and the Modernaires.
12:30	7	Paul Price and the News -M-F
12:45	87	News Reel-15m. Noontime Movie-M-F
	89	TV University
		5uspects Wanted— 5m. M-F
12:55	9	News After Noon— 10m—M F
1:00	2	Lyle Bond reports. Strike it Rich—30m.
		Warren Hull, emcee.

4	Mary	McA	ldoo	At	Home
			-	-	

.

- 4 Star Salon—Tu,Th
- 9 The Crosbys Calling 11 Chef Milani Show. With Chef Milani, Ted Fio Rito, Lou Marcel and guests. 8 Search for Tomorrow-
- M-F 1:30 2 Bride and Groom-15m.

1:15

- A wedding is performed dur-ing show and the couple re-ceives gifts and prizes. Foods For Thought-M-F With Lenore Kingston. 4
- 8 Love of Life-M-F
- 1:45
- Garry Moore-Tu,Th. 2 Search for Tomorrow-M,W,F-15m. Mary Stuart, Lynn Loring and Bess Johnson star.

  - 2 Betty Furness-Tu. 2 Garry Moore-h. 8 Guiding Light-M-F 13 Public Service Film-15m. M-F
- 2 Love of Life-15m. 2:00 **Parlor Party** With Bill Stulla, Pat Lynn, Buddy Jobe and Bob Mitchell. **Jarvis Kitchen-M-F** Al Jarvis and Joe Yocum with guest personalities. 4
  - 7

  - 8 Smokey Rogers—M-F 9 Mama Weiss—25m. 11 Star Shoppers—M-F

  - 13 Mike Roy's Kitchen-60m. M-F
- 2 Guiding Light-15m. Serial starring Ellen Dem-ming and Herb Nelson 2:15
- 2 Arthur Godfrey-M-Th. 2 Ladies Always Win-F. 2:30
  - Wes Battersea, ence. 5 News and Music-15m. F.
  - 11 Bill Leyden's Theater-5 World News-F.
- 2:45 2:55 9
- Headline Report—5m. I'll Buy That—Tu,Th 3:00 2
  - 2 Double or Nothing-

    - M, W, F. Kate Smith Show—M—F 4
    - **Big Picture-F.** 5

**Diet Dangers-M-F** Mrs. Elsie Wells Russell discusses nutritional value of foods and how to prepare them for health and energy. Del Sharbut emcee.

9 Queen for a Day—30m. 13 Betty White—Hollywood on TV—M-F With Betty White, David Street and the Boulevard Boys' Trio plus three daily guest acts. 3:30 2 Garry Moore Show-M-Music-M,Th-15m. 5 Tricks and Treats—F Corris Guy plans food for all occasions. 5 7 Norvell 20th Century Philosopher. 9 Lucky U-30m. Starring Kenny Curtis, Betty Taylor and Shug Fisher. 2 Afternoon Show-M,Tu. 5 World News-M,Th-7 KECA-TV News-M-F 5 Police Calls-5m.-M-Th. 3:45 3:55 2 Afternoon Show-60m.-4:00 W,Th,F. 4 Welcome Travelers With Tommy Bartlett. 5 Playcrafters Club-25m. M-F. 6 Spanish Film-M.F. 7 Al Jarvis Journal of TV Talent-M-F 9 Star Time-2 hrs. With Gene Norman. 11 Nancy Dixon-15m. M, W, F 11 Rita LaRoy—Tu, Th. 6 Spanish Film—Tu,W,Th. 4:15 **11** Movieland Matinee 4:25 News-Previews-M-F 3 5 Program Previews—M—F 4:30 4 On Your Account-M-F 3 Gabby Hayes—M—F 5 Movie Theater—60m. 6 Spanish Film-M,hr,F. 2 Dusty Walker Show-4:45 M\_F. Quarter hour of Western une **3 Hollywood On the Line**-Unk 'n' Andy-Tu,Th 3 3 Feminine Angle-W 3 Fun With Felix-F 6 **Spanish Film-Tu.** With his "Thought For the Day." 4:50 13 RY SATURDA



## SATURDAY TV LOGS

- Information Received From Stations 2:15 Subject to Last Minute Change Indicates New Program M Indicates Microwave K Indicates Kinescoped 9:00 7 Young Adventures-45m. 3:00 8 Televespers-15m. 8 Smilin' Ed McConnell-30m. 9:15 9:30 8 Comedy Circus 5 Recorded Music-15m. 10:00 3:15 10:15 Sagebrush Theater-60m. "Alias the Badman," with Ken Maynard 3:30 4 Cinema Carnival-75m. "Yankee Fakir," a story of corrup-tion in a small western town, star-ring Douglas Fowley and Joan 10:30 ring Doug Woodbury. Giant Movie Matinee-60m. "Border Rangers," a story of cattle "ustling on the border of Texas, starring Robert Lowery and Pamela 3:45 Blake. 8 Air Force Theater 7, 8 Warm-Up Time-10m. Dizzy Dean host. 11:15 4:00 11:25 7, 8 Baseball Game of the Week -21/2 hrs. St. Louis vs. Chicago. 5'Smilin' Ed's Gang-30m. Smilin' Ed McConnell with Gunga the elephant boy, Froggy the grem-in, Squakie the monse and Mid-night the cat. Changa the jungle boy, confronts an evil snake charmer and his deadly pet in the "Cobra and Mongoose." 11:30 4:30 11:45 Farms and Gardens-45m. 4 5:00 Giant Movie-Two-60m. "Let's Live Again," anusing contedy of a scientist who believes his dead brother has come back in the form of a dog. John Emery stars. 12:00 5 12:25 **3** News-Previews 3, 4 Pre-Game Program—15m. 3, 4 Football Game 12:30 12:45 Nebraska vs. Oregon at Lincoln, Nebraska. 5 Giant Movie-3-75m. "Outlaw Gang." story of a group of desperadoes trying to rule a town. Don Barry and Robert Lowery star. 1:00 13 Pacific Southwest Tennis **Championships** Sam Balter is commentator from the Los Angeles Tennis Club, 1:30 Super Circus-30m. Movietime-85m. "Broadway, Limited," the story of a group of Hollywood actors and their experiences on a transcontin-ental train. Victor McLaglen and Dennis O'Keefe star. 2:00 7 5:30 8 Service Football-2 hrs. Edwards Air Force Base at Naval Air Station, San Diego. TV Previews SATURDAY BONINO, (4), 8:00 p.m. Ezio Pinza in new situation comedy series as a widower of children. Mary Wicks is cast as his housechildren. Mary Wicks is cast as nis nouse-keeper.
  PACIFIC SOUTHWEST TENNIS CHAM-PIONSHIP, (13), 1:C0 p.m. Sam Balter covers the games from the Los Angeles Tennis Club.
  REVLON THEATER, (2), 7:30 p.m. Joan Crawford makes her TV debut in "Because I Love Him."
  FOOTLIGHTS THEATER, (2), 10:C0 p.m. Vieca Lindfors, Helmut Dantine and Carl Esmond star in "The Bet," the famous story by Anton Chekov about a fantastic bet made to break up a love triangle. 6:00
  - **5 Giant Movie-4-90m.** "Tough Assignment," the story of a newly wed couple who unw:ttingly become involved with a gang of racketeers because of a photo'. Don Barry and Marjorie Steele star.
  - 2:30 11 Test Pattern-45m. 7 Campus Farmers-30m. Agricultural tips and news with Arnold Pike, moderator.
    - **Program Previews** After Game Feature-15m. 3 **11** Afternoon Serenade
  - 3:25 11 KTTV News-5m. 2 Learning '53 7 Stu Erwin Show-30m. Starring Stu Erwin and June Coll-3 er
    - 11 Red Ryder-60m. "Conquest of Cheyenne," with Bill Elliott and Bobby Blake.
    - **Football Scoreboard Giant Movie-5-75m.** "State Department," the story of a state department investigaor who gets killed in china, Stars William Lundigan and Virginia Bruce.
    - 2 Space Hoppers' Matinee-60m. Dal McKennon as Captain Jet.
      - Outdoors with Wangenheim Beulah Show-30m. Starring Ethel Waters. 7
      - Facts Forum Today's topic: Should Big Founda-tions Be Investigated? 4
      - 7 Comedy Circus 11 Auction City-60m. With Sam Mannis.
    - 2 Rod Brown Rocket Ranger Who Said That?—30m. Guests are June Lockhart, Orson Bean and Richard Harkness. 4
      - 5 Man's Best Friend—Pets—30m. Highlight is relay race between two teams of three dogs each.
      - 6 Movie-60m. "Springtime In Jimmy Wakely. In Texas," starring
      - 7 Cisco Kid-30m. Cisco and Pancho come to the aid of an innocent boy who has agreed to confess a murder which he did not commit.
      - What Do You Think-60m. Air Force Theater-15m. "Civil Air Patrol." 9
    - Saturday Matinee-75m.
       "Identity Unknown," story of a seriously wounded soldicr who finds himself without a mame, home, family or friends. Richard Arlen, Cherryl Walker and Bobby Driscoll star.
    - Johnny Jupiter Show-30m. Johnny Jupiter and Reject the Robot satire the ways of men. 2
      - 3 Smilin' Ed McConnell-30m.
      - Big Picture-30m.
      - 5 The Fighting West-60m. "Train to Tombstone," with Don Barry and Robert Lowery. 7 Space Patrol-K
      - Buzz Corey is hired into a primitive world and fights off its inhabi-tants who are lead by the evil Prince Bacearratti.
    - 9 Seapower For Peace—30m. 11 Movie Marshal's Cartoon
    - Carnival—30m.
    - 2 Film-60m.
    - 4
    - 3 Saturday Matinee-15m. 4 Boston Blackie-Mystery-30m. Starring Kent Taylor and Lois Collier. Movie
    - "Born to Speed," story of a boy's love for racing in spite of the fact

#### September 19

7:00

that his father was killed racing. Johnny Sands and Terry Austin star.

- 7 Saturday Night Fights—90m. Beulah-30m. Louise Beavers stars. 8
- Action Theater-60m. "Silent Code" (Northwest Mounties).
- 11 Captain Z-Ro-15m. Roy Steffens reveals worlds of to-morrow and past to children, assisted by Jeff Silvers, Captain Z-Ro works fast to avert danger.
- 3 Saturday Reporter-15m. 6:15 11 Movie Marshal's Cartoon Car-nival-15m.
- 6:25 13 Late News-5m
- 6:30 **3** This is the Life
  - The Tex Williams Show-60m. Starring Tex Williams with Smokey Rogers, Terrea Lee, Jimmie Wid-ener, Nancy Wible and Candy. 4
  - 5 Movie Theatre-90m. "Captain Sirocco," the story of the revolt of the people of Naples against the tyrannical Bourbons. Louis Hayward, Binnie Barnes and Alan Curtis star.
  - 8 Trouble With Father-30m.
  - 11 Time For Beany-30m. Bob Clampett's puppet adventures for children.
  - 13
- Realty Exhange—30m.
   3, 8 Medallion Theater—30m. "The Bartlett Desk," starring Edward Everett Horton and Mildred Natwick, A story proving that it is never too late to fall in love.
  - Grand Theater "Our Relations," with Laurel and 7 Hardy,
  - 9 Best of Rams—Films
  - 11 Film Featurette 13 Bob Davis Show—30m.
- Movie-75m. "Brute Man," with Tom Neal and Jane Adams. 7:15 6
  - 2
- 7:30 Revion Mirror-Drama-30m. Joan Grawford stars in "Because I Love Him."
  - 4 Ethel and Albert-Comedy-30m.

Starring Peg Lynch and Alan Bunce, Ethel decides to economize and make her own dresses but Albert has to pay when the dresses begin falling apart.

- 8 Jackie Gleason-Variety-K Buckle Gleason-Varlety-K 11 Saturday Night Movie "Girl From God's Country," star-ring Chester Morris and Jane Wyatt, A thribing tale of murder in the Far North.
- 13 Hometown Jamboree-60m. With Cliffie Stone, Tennessee Ernie, Molly Bee, Bucky Tibbs, Joan O'Brien
- 7:45 3 The Christophers-15m. 8:00

3 The Christophers-13m.
2, 3, 8 Larry Storch Show
Larry Storch gives comic characterizations. Music by Ray Bloch and
His Orchestra. Guest Is Cab Calloway doing his version of "Old
Black Magic." Larry's sketches include a prison scene and Victor in
a super-market.



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#### TV\_RADIO LIFE

#### September 19

10:15

10:30

#### 4 / Bonino-30m. Starring Ezio Pinza.

5 Spade Cooley-Voriety-60m. Spade Cooley and his orchestra with musical entertainment and variety acts.

- 8 Hollywood Half Hour 9 Hollywood Road To Fame -60m.
- N.T.G. with beautiful talent. 7 Under the Pepper Trees

8-15

- Weaver, Originol Amoteur Hour-30m. Ted Mack with new talent per-8:30 4 formers.
  - Movie-60m. "Battle of the Rails," a documen-tary of the French Underground and its heroie struggle in smuggling allied soldiers and refugees out of occupied territory Narration by Charles Boyer. 11:00
  - H'wood Legion Bouts-21/2 hrs.
  - B Racket Squad—30m.
  - s kacker Squad-30m.
    11 Film Fecturette-30m.
    13 Saturday Double Header-90m "52nd Street," musical, starring Kenny Baker, Leo Carrillo and Zasu Pitts. History of music on New York's famous street from 1912 to the 1930s.
- 2, 3 Two for the Money-Quiz 9:00

**30m.** Herb Shriner conducts quiz ses-sions toi studio contestants. Dr. Ma-son Gross is judge, Music by Milton DeLugg and the orchestra.

- Your Show of Shows-90m. Starring Sid Caesar and Imogene 4 Coca.
- Gold Emblem Theater-30m. "An Only Son," the story of a farm boy in 1850 who turns inventor dyspite the objection of father and 5 11:15 fiance
- Masquerade Party 9
- The Big Picture-30m. "Naples to Casino."
- 11 Major Feature Theater "Young Widow," love story of a young widow and a dashing air force pilot, Jane Russell and Louis 12:15 12:30 Hayward star.
- 9:30 2 My Favorite Husband-Comedy-30m.
  - Starring Joan Caulfield and Barry Nelson as Liz and George Cooper. 3 Saturday Sit-in Theater-90m. Your Saturday Night Movies-5
  - 90m. "The Long Night," starring Henry Fonda and Barbara Bel Geddes.
  - Chevron Theatre-30m.
  - Feature Film-75m.
- 9:45 6

Feature runn-, com Movie-75m. "A Wave, A Wac and A Marine," the story of a talent agent who acquires some understudies by mis-take. Marie Wilson stars.

- 2 Footlights Theater-Drama-10:00 30m. Som.
  Som.
  Viveca Lindfors, Helmut Dantine and Carl Esmond star In "The Bet," an adaptation of a story by Anton Chekov concerning a fantastic bet made to break up a love triangle.
  8 Orchid Award-15m.

#### TY COLOR

('olor TV Screen Filter gives seven beautiful color-tones to picture. Reduces glare, snow, ghosts, eyestrala, Increases depth, contrast, realism. Filter properties added: optically correct. Fits outside glass, special adhesive included, Noney-back guarantee. Thousands wold, Nennational! Full price \$2.99, Picase state screen size. Write Pete Norenson, 922 W. 7th Place, Los Angeles, phone MAdison 9-8379. 9-8379.

AGENTS WANTED!

#### 13 Saturday Double Header-60m.

"Mr. Ace," the story of a gambler and the girl of high morals with whom he falls in love. George Baft and Sylvia Sidney star.

Boxing-60m. You're Never Too Old-30m. Starring Harry Koplan and Marilyn ž Hare.

4√Your Hit Parade-Music-30m. Starring Giselle MacKenzle with Snooky Lanson, Dorothy Collins and Russell Arms, Raymond Scott and his orchestra head musical group,

- Jatoup. **11 Town Holl Porty-2 hrs.** Jay Stewart emcee, with Tex Ritter, Les "Carrot Top" Anderson, Wesley and Marityn Tuttle, Jack Lloyd, Joe Maphis, Rose Lee, Texas Tiny and Tex Williams leading the band.
- 2 Juke Box Jury-90m. Peter Potter and guests rate latest records. Appearing are Gale Rob-bins, Page Cavanaugh, Art Aragon, Cynthia Bell of the Bell Sisters and Betta St. John.
- Final News-15m.
- 4
- Cali the Coach-15m. With Jess Hill and Red Sanders. Your Saturday Night Movies-5 75m.
- "Fingerprints Don't Lie," story of a man wrongly accused of murder. Richard Travis and Sheila Ryan
- star. Moonlight Movie Theater "Furious Phony," starring Alan 7 Mowbray.
- Danger-30m R
- **Charles Anteil** 9
- 13 Late News-5m. 13 Owl Movie
- 11:05 13 'Armchair Detective," starring Iris Russell,
  - A
- Great Moments in Golf Cleve Hermann, host. Late Date At the Movies "Shoot to K'II," with Russell Wade and Edmund McDonald, Mystery, Theater-60m. 11:20 4 11:30
  - 8
  - **Final Edition** Ś

800000000000

With Tom Hatten. 2 Midnight Theater

## SATURDAY *tv* logs

### **Hicker** Fare

Saturday, September 19 "ALIAS THE BAD MAN," Ken Maynard,

- (7), 10:15 a.m. "YANKEE FAKIR," Douglas Fowley, Joan

- (1), 10:15 a.m.
  "YANKEE FAKIR," Douglas Fowley, Joan Woodbury, (4), 10:30 a.m.
  "BORDER RANGERS," Don Barry, Robert Lowery, (5), 10:30 a.m.
  "LET'S LIVE AGAIN," John Emery, Hillary Brooke, (5), 12:00 n.
  "THE OUTLAW GANG," Don Barry, Robert Lowery, (5), 1:00 p.m.
  "BROADWAY LIMITED," Dennis O'Keefe, (7), 2:00 p.m.
  "TOUGH ASSSIGNMENT," Marjorie Steele, (5), 2:15 p.m.
  "SHERIFF OF REDWOOD VALLEY," Wild Bill Elliott, Bobby Blake, (11), 3:30 p.m..
  "STATE DEPARTMENT," William Lundigan, Virginia Bruce, (5), 3:45 p.m.
- "SPRINGTIME IN TEXAS," Jimmy Wakely, (6), 5:00 p.m.
  "IDENTITY UNKNOWN," Richard Arlen, Cheryl Walker, (13), 5:15 p.m.
  "TRAIN TO TOMBSTONE," Don Barry, Robert Lowery, (5), 5:30 p.m.
  "BORN TO SPEED," Johnny Sands, Terry Austin, (6), 6:00 p.m.
  "SILENT CODE," (9), 6:00 p.m.
  "CAPTAIN SIROCCO," Louis Hayward, Bin-nie Barnes (5), 6:30 p.m.

- nie Barnes, (5), 6:30 p.m. "OUR RELATIONS," Laurel and Hardy, (7), 7:00 p.m. "WAY OF THE WEST," Wally Wales, (9),
- 7:00 p.m. "BRUTE MAN," Tom Neal, Jane Adams, (6),
- 7:15 p.m. "52ND STREET," Kenny Baker, Leo Car-rillo, Zazu Pitts, (13), 8:30 p.m. "BATTLE OF THE RAILS," Charles Boyer,

- "BATTLE OF THE RAILS," Charles Boyer, (6), 8:30 p.m.
  "YOUNG WIDOW," Jane Russell, Louis Hayward, (11), 9:00 p.m.
  "THE LONG NIGHT," Henry Fonda, Bar-bara Bel Geddes, (5), 9:30 p.m.
  "A WAVE, A WAC, A MARINE," Elyse Knox, Sally Eilers, Allen Dinehart, (6), 9:45 p.m. 9:45 p.m. R. ACE," George Raft, Sylvia Sidney,
- "MR.
- "MR, AČE," George Raft, Sylvia Sidney, (13), 10:C0 p.m.
  "FINGERPRINTS DON'T LIE," Richard Travis, Sheila Ryan, (5), 11:C0 p.m.
  "FURIOUS PHONY," Alan Mowbray, (7), 11:C0 p.m.
  "ARMCHAIR DETECTIVE," Iris Russell, (13), 11:05 p.m.
  "SHOOT TO KILL," Russell Wade, Ed-mond McDonald, (4), 11:20 p.m.

Ear, Eye Inspire the Pen 

#### J. C., North Hollywood

I read in your magazine recently that the Johnson's Wax Company plans to present a series from Clarence Day's famous books, "Life with Father," and "Life with Mother." I would like to suggest Miss Billie Burke for the part of "Mother." She is such a wonderful actress and has such a nice sweet personality such a nice, sweet personality.

#### Marilyn Hutchinson, Los Angeles.

Most people complain of "Blue Monday"-but not so in our household as we start the week in the right way by receiving your fine magazine,

#### Mrs. Arline Jean, Montebello.

I think Betty White is about the nicest and sweetest person I know. I had the pleasure of meeting her twice and each time you think you've known her a long time. "Life with Eliza-beth" is great. Our favorite show.

#### Mrs. Porter Jones, Baldwin Park.

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I wish to voice my opinion on a few things that gripe me. First, these people that are criticizing Mary Ann Owens singing don't have to watch that show. Second, there aren't enough that show. Second, there aren't enough religious shows on TV. I think that the "Voices of Victory" should be on at least three times a week. I like these shows: "Private Secretary," "Bos-ton Blackie," Bill Leyden's Theater, Rita LaRoy, Movieland Matinee. I hope they keep these shows on TV all the time all the time.

#### M. D., San Dimas, Calif.

This is in answer to the person who wanted to know what "Alice fom Dallas" has. Well, in my opinion she has a pleasing personality and char-acter, and she also has a very nice voice. Well, does that answer your question? (More Letters on Page 15)

#### TV-RADIO LIFE

4:30

5:00

## SUNDAY *TV* LOGS

- Information Received From Stations Subject to Last Minute Change Indicates New Program M Indicates Microwave K Indicates Kinescoped 10:00 8 Let There Be Light With Homer Grimes, pastor of The Scott Memorial Baptist Church. 11 Test Pattern-45m. 7 Stars On Parade-15m. 8 Film Short-15m. Frontiers of Faith-30m. From Camden Memorial Church, 10:30 4 From Car Brooklyn, 7 My Garden and I-30m. Gordon Baker Lloyd and Dorothy Dahl Lloyd with helpful gardening hints from their outdoor garden. What's Your Trouble-15m. 8 8 Christophers-15m. 10:45 11 Morning Serenade 13 Religious Film—30m. "Stoning At Lystra." 10:55 11 KTTV News-5m. Cinema Carnival "Shoot To Kill" with Russell Wade and Edmund McDonald. 11:00 4 5 Fishermen's Fiesta Colorful port celebration of the an-nual fiesta including benediction by Cardinal McIntyre and brill ant pa-rade of boats in the harbor. 7 Church in the Home-60m. 8 Faith For Today—30m. 11 Great Churches of the Golden West\_60m. With Rev. Clifton Moore from the Pilgrim Congregational Church of Los Angeles. Los Angeles.
  11:15 13 Sunday Morning Movie-75m. "Strange Impersonation," starring Brenda Marshall, William Gargan and Hilary Brooke. The strange story of a beautiful girl who takes on the character of another person after she is scarred in an accident.
  2 Program Previews Garden Vagabond-15m. Garden Editor Norvell Gillespie with films of fabulous foreign gardens and lessons in applied gar-dening for Southern California viewers 11:45 2 iewers. Viewers,
  Film-60m: "The Roof," starring George Zueco and Lestie Ferring.
  7 Devil Horse-Serial-and 12:00 Fighting Marines-30m. 11 770 On TV Bill Crago and guests. 12:30 4 Excursion-30m. Excursion-30m. Burgess Meredith, emcce, Guests ap-pearing are Thomas Mitchell, Eddie Albert, Sugar Ray Robinson and Clifford Tatum in the Duke and Dauphin episode from Mark Twain's "Huckleberry Finn." Pre-views of things to come are seen. Faith for Loday-30m Faith for Today-30m. The Green Thumb-30m. 7 R Garden show with Margaret Wheatey. Garden Chats-30m. Joe Littlefield discusses fragrant flowered plants-what they are and how they can be best used.
   Flash Gordon's Trip to Mars-Entitle 2004 Serial\_30m. Serial-30m.
   Operation Safety-30m. National Safety Council presents tips on motor safety with national report of accidents on the highways.
   Mr. Wizard-Science-30m. Don Herbert and his fun with science demonstrations. Today's topic; "Curved Mirrors," an expla-nation of concave and covex mir-rors. 1:00 rors.
  - Message of the Master-30m. Central Church of Christ of Pasa-7 dena
  - 8 Guide Right-30m.

- September 20 11 Auction Park Bill Welsh from Culver City Le-gion Stadium.
- **13** Pacific Southwest Tennis Championships-41/2 hrs.
- Sam Balter is commentator from the Los Angeles Tennis Club.
  2 Light of Faith-30m.
- Religious program. Sunday Service—30m. Comedy Curtain Call—30m. 4

1:30

- 7
- 8 Big Picture 11 Film
- "Pride of the Plains," with Sunset Carson
- 9 Air Force Theater-15m.
  "Civil Air Patrol."
  2 Lamp Unto My Feet-30m. 1:45
- 2:00
  - Crash Corrigan's Roundup-60m. Rodeo time with Crash Corrigan, Max "Alibi" Tertune and Tommy Corrigan. Events include 100 cow-boys in bronco busting, bull dog-ging and calf roping from world famous Corriganville.
  - 5 Fishermen's Fiesta—Con't
  - 7 Super Circus-60m.
  - 8 Summer Feature Theater—90m 9 Feature Film-75m. "The Underdog." starring Barton MacLaue and Bobby Larson. The story of a boy who tries to enlist his dog to help the war effort.
- 2:30 2 Man of the Week 3:00

  - 2 Man of the Week
    11 Jalopy Derby-2½ hrs. Bill Weish, host.
    2 Adventure-30m. Storles from the World of Science.
    4 American Forum of the Air Theodore Granik presents politicat experts who discuss vital issues of the day, James B. Patton, president of National Farmers Union and Herschell D. Newson, master of Na-tional Grange discuss answers to the farm problem.
    5 Twin Movies-60m. "The Man Who Lost Himself," with Brian Aherne.
    7 Your Sunday Matinee-60m.
  - Your Sunday Matinee-60m. "Murder At Glen Athol," starri Henry Hull. starring
  - Meet the Veep-15m. Fornier Vice President Alben W. Barkley speaks informally on mat-ters of interest. 9 Feature Film\_75m.
  - 8
  - 2

4 Kukla, Fran and Ollie-30m. Puppet adventures with Fran Allison. 5

Twin Movies-75m. "I Shot Jessie James," with John Ireland and Barbarn Britton. Story of the shooting of the famous outlaw

- 7 Hudson Theater-60m. "Backroom Boys" with with Arthur Askey,
- R This is the Life-30m. 2 You Are There-Drama-30m. Walter Cronkite recreates "The Cap-ture of John Wilkes Booth," as he finally emerged from a barn in Virginia after eluding a search party following the assassination of Abraham Lincoln.
- Your Playtime-30m. Feature Film-75m. "Man of Courage," starring Lyle Talbot and Dorothy Burgess.
- The Lone Ranger A medicine man gives the Lone Ranger some help in capturing an outlaw. 2
- Facts Forum-Panel-30m. Today's topie: "Korean Armistice-A Victory?"
- Movie-60m. "Border Feud," with Lash La Rue.
- Gordon's Garden-30m. Gordon Baker Lloyd presents gar-dening hints to both indoor and outdoor gardeners.
- You Asked for It-30m.
- Art Baker, host The Painted Stallion-Serial-Starring Ray Corrigan, Hoot Gibson and Duncan Renaldo in "Ambush,"
- 5:25 13 Late News S:30
  - Gene Autry Show-30m. This is the Life-30m. "Why Go to Church." 2 4
    - Half-Pint Panel-30m. Al Gannaway emcees children's dis-cussion show.
    - Talent Patrol-30m. 7 Bud Collyer presents servicemen who perform for talent prizes.

  - 8 Lone Ranger-30m.
  - Zorro Rides Again-Serial-Starring John Carroll, 11
  - 13 Freedom Foruni-60m. With Freeman Lusk
  - 9 Don Lee World News-15m.
- 5:45 5:55 **3** News, Previews
- 6:00 2, 8 General Electric Theater-
  - M-30m.
  - "My Wife, Poor Wretch," stars Allyn Joselyn and Frances Gifford in a story of a husband and wife who get their signals mixed trying to buy a new car.
    What's Your Trouble?



- "The Contender," starring Buster Crabbe and Julie Gibson. Halls of Science—30m. You Are There-JOM. Walter Cronkite with recreations of famous hsitorical events. Cavalcade of Books-JOM. Georgian-Hardy and Everett Noo-nan with guest authors.
- 3:15 3:30 4:00

#### TV\_RADIO LIFE

September 20

8:30

8:45

9:15

10:15

- 4 Zoo Parade-30m. Marlin Perkins with interesting and little known facts about animals. Viewers take a trip to "Outdoors at the Monkey House."
- Wild Bill Hickok-30m. 5 With Guy Madison and Andy Devine.
- 6 Movie-60m. "Crystal Ball," with Paulette God-dard, Ray Milland and Virginia Field.
- 7 The Unexpected-Drama-30m. "High Adventure," the story of a murderer whose plan to kill is in-terrupted in an unusual fashion.
- This Is Hawoii-30m. Starring Alfred Apaka in an all-Ilawaiian program.
- 11 Twenty Questions-Quiz-K-With Jay Jackson, Fred Van De-venter, Florence Rinard, Herb Polesie, Johnny McPhee and guest Danton Walker, New York Daily News columnist.
- **3** Sunday News Reporter 6:15 6:30

1.

- 2, 8 Arthur Murray Party Kathryn Murray, hostess. 3 To Be Announced
- Roy Rogers Show-30m. Roy and Pat Join an outlaw gang to seek revenge for a government surveyor who was left suffering from exposure and shock. 4
- 5 Eastside Kids-60m. Block Busters.
- 7 The Georgie Jessel Show George Jessel, toastmaster with Mitzi Gaynor, Margaret Whiting, Bobby Hackett, daughter Jerrilyn and California's Ll, Gov. Goodwin Knight, Rex Kory conducts music. Premiere
- **Craig Kennedy–Criminologist** -30m. "The Indian Giver."
- 11 Blind Date Jan Murray encees fun-packed identification program. Jerry Wald guest.
- 13 Sunday Movie Playhouse-75m. "Winter Carnival," starring Ann Sheridan and Bichard Carlson. Story of the Winter Carnival at Dartmouth.
- 3 6:45
- Sunday Reporter—15m. Quiz Kids—Panel—30m. 2 7:00
  - Talent Patrol-30m. 3
    - Winchell-Mahoney Show-4
    - **30m.** Paul Winchell with his Puppet Jerry, Concedy variety is supplied by Diane Sinclair, Ken Spaulding and Dina Varela, Maria Riva is guest along with the newly crowned "Miss America." 10:00
    - 7 Think and Grow Rich-15m. 8 Hollywood Theater-30m.
    - **PCC** Western Football
    - UCLA vs. Oregon State. Bill Brun-dige and Jack Shaw, commentators.
    - **11 Noch Webster Says-K** Ed Remers with a word defini-tion contest. 6 Movie-90m.
- 7:15 "Eternally Yours," wi Young and David Niven. with Loretta
- 7 The Alcoholic Can Come Back 7:30
  - 2, 8 What's My Line?-M-30m. Moderatur Ionn Daly with panelists Arlene Frances Dorothy Kitgatlen Steve Allen and Bennett Cerf. 3 Cisco Kid-30m.
    - Mr. Peepers-k-30m. Wally Cox as Mr. Peepers has a joyous return to Jefferson City but fails to find Nancy Remington, the person he wants most to see. 4
    - 5 "The Movies"-90m. Brought to you by Barbara Ani-Bread and Star Kist Tuna.

- 7 Movietime-60m. "Dark Hour," with E. E. Clive.
- From Hollywood-Drama-"Son of the Rock." 11
- John Wayne Movies "Pals of the Saddle."
- 7:45 13 Surprise Theater-7Sm. Stork Club 2 8:00
  - Sherman Billingsley with guests. 4 The Big Payoff\_K\_60m. 3. Randy Merriman and Bess Mycroon encee prize-winning quiz program.
  - 8 Hank McCune-30m.
  - 2 Shakespeare On TV-Education\_30m. Br. Frank C. Baxter of U.S.C. dis-cusses "The Laughter of Shakes-peare" third of three introductory fectures which preced a complete Shakespearean course from U.S.C.
    - 7 Counterpoint
    - "The Henchmen" with Robert Os-terich.
  - 8 Files of Jeffrey Jones-30m. 11 Voices of Victory-30m. Choir from the Victory Baptist Church, Directed by Thurston Frazier with a short message of faith by Dr Arthur Atlas Peters.
  - Movie-75m. Kansan'' with Richard Dix 6
- "The Kansan" wi and Albert Dekker. 2 Toast of the Town—Variety-0:00
  - K-60m. Ed Sullivan, host, presents Carmen Mirauda, Joe Jackson Jr., Harvest Moon contest wirners.
  - Sunday Cinema Philco TV Playhouse
  - -60m.
  - Bandstand Revue-60m. With Leighton Nobel and Marion 5 Morgan
  - 7,8 Walter Winchell-News-15m.
  - Front Page Detective-30m. Edmund Lowe in "The Willing Vic-tim." Identical twins cause the columnist-steuth double trouble.
  - 13 Sports Forum-60m. Sports experts discuss topics perti-nent to the sports world. Guest panelists appear each week. The Orchid Award-15m.
- Tomorrow's News-15m. The Lighted Window-30m. 7 9:30

  - B Frosty Frolics—30m.
     Rocky King, Detective—K— Sturring Iloscoe Karns in "Time-table." 11
  - 2, 3 Private Secretary-Comedy \_30m. 11:00
    - Ann Sothern stars. Susic sets out for Havana and runs into compli-cations. 4
    - Nothing But the Best-30m. Eddic Albert, encee, with guests Connie Moore, Steppe Brothers, Kaye Ballard, George Shearing and Skitch Henderson.
    - Teleforum-60m. With Dr Rufus B. von KleinSmid.
    - With Dr Rufus B, von KleinSmid. Movie-75m. "Vogues," with Jean Beantt and Warner Baxter, Story of a success-ful dress designer, a socialite model and her finnce.
    - 7 Hour of Decision-15m. With Billy Graham. 8 Footlights Theater

  - 11 The Plainclothes Man-K-30m. Ken Lynch and Jack Orrison star, in "The Cat," the story of a woman who seeks revenge on a man who killed her cat.
  - 13/1'm the Law-30m. Starring George Raft. 7 The World Church-90m.
  - 13 Late News-5m.

## SUNDAY *tv* logs

### **Flicker** Fare

- Sunday, September 20 "STRANGE IMPERSONATION," Brenda Marshall, William Gargan, Hillary Brooke, (13), 11:15 a.m. "SHOOT TO KILL," Russell Wade, Edmond McDonald, (4), 11:00 a.m. "VANISHING RIDERS," Bill Cody, (7),
- 2:00 p.m. IE UNDERDOG."
- "THE Barton MacLane, "THE UNDERDOG," Barton MacLane, Bobby Larsen, (9), 2:C0 p.m. "THE MAN WHO LOST HIMSELF," Brian Aherne, (5), 3:C0 p.m. "MURDER AT GLEN ATHOL," Henry Hull, (7), 3:C0 p.m. "THE CONTENDER," Buster Crabbe, Julie

- Gibson, (9), 3:15 p.m. "I SHOT JESSIE JAMES," John Ireland, Barbara Britton, (5), 4:00 p.m. "MAN OF COURAGE," Lyle Talbot, Dorothy

- Barbara Britton, (5), 4:00 p.m.
  "MAN OF COURAGE," Lyle Talbot, Dorothy Burgess, (9), 4:30 p.m.
  "BORDER FEUD," Lash LaRue, (6), 5:00 p.m.
  "CRYSTAL BALL," Paulette Goddard, Ray Milland, Virginia Fields, (6), 6:00 p.m.
  "WINTER CARNIVAL," Ann Sheridan, Richard Carlson, (13), 6:30 p.m.
  "ETERNALLY YOURS," Loretta Young, David Niven, (6), 7:15 p.m.
  "PALS OF THE SADDLE," John Wayne, (11), 7:30 p.m.
  "THE KANSAN," Richard Dix, Albert Dek-ker, (6), 8:45 p.m.
  "VOGUES," Joan Bennett, Warner Baxter, (6), 10:00 p.m.
  "REPEAT PERFORMANCE," Joan Leslie, Louis Hayward, (13), 10:50 p.m.
  "ACE OF SPADES," Michael Hogan, Dorothy Boyd, (2), 11:30 p.m.
  "KIDNAPPED," Roddy McDowell, Sue Eng-land, (4), 11:00 p.m.

#### 10:30 **2** Plotter Panel

11:30

- Panelist, Ira Cook, Bill Ballance, Ikonnie Kenper with moderator Frank DeVol and guests.
- Sunday Sit-In Theater-60m. 3 This Is Your Music-15m. Ilelen Pairish with Paul Nero and Ilis Sextet, Kathryn Steele and Keith 4
- larver. 8 Tales of the City—30m. 11 Poul Coates Confidential File-
- 30m.
- Expose of crime in Los Angeles. Guest speakers appear. 13 Clete Roberts World Report-World news slants.
- 10:45
  - 4 Industry On Parade-15m.
- 13 Late News-5m. 10:50 13 Owl Movie
  - With movie "Repeat Performance," starring Joan Leslie and Louis Hayward. The story of an actress who gets her wish to live over again one year of her life after she kills a ma 1.
  - Late Date At the Movies "Kidn pped," starring Roddy Mc-Dowell and Sue England. 4
  - Final Edition-15m. With Ken Graue. 5
  - 8 Pentagon, USA-30m.
  - 11/Watch This
- 11:15 5 Tele-Vespers-30m.
  - 2 The Late Show "Ace of Spades," with Michael Ho-gan and Dorothy Boyd.

TV'S TOP PICTURES

MOVIES ACHANNEL

PRESENTED BY

Barbara Ann BREAD and Star-Kist Tu

3 Late News 8 Rocky King, Detective-30m.

EVERY

SUN. 7:30 PM

Page Thirteen

monday <i>tV</i> logs		
Information Received From Stations Subject to Last Minute Change See Page 9 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings		8, 11 15m Bob for d 13 KLA0 Ed L
<ul> <li>Indicates New Program M Indicates Microwave K Indicates Kinescoped</li> <li>5:00 2 T. McCoy Wild West-30m. Tales of the West and Indian Iore.</li> </ul>	6:45	2 Perr 15m Perry Siste Mitef seleet Con
<ul> <li>3 Jeonne Baird Presents-50m.</li> <li>4 Atom Squad-15m.</li> <li>An Ex-Nazi scientist discovers a scheme to flood America when he finds a way to cause torrential rains. The A-squad sets out to thwart his plans.</li> <li>7 Journal of TV Tolent-Con't</li> </ul>	1	4 How 5 Hond 8 New 11 Geor 13 TV 1 Sam ties
8 Did Ya Know?-15m. 13 Webster Webfoot-30m. 5:15 4 Gabby Hayes-15m.	6:50 6:55	4 Spor Cleve 4 Elme
6 Spanish Longuage News-15m 8 Jack's Magic Shop-15m. 5:25 5 Program Preview-5m.	7:00	7 Bolle 8 Wea 2 Stud
5:30 2 Space Funnies-30m. With Dat McKennon. 4 Howdy Doody-Juvenile-30m.	7.00	3 Rom Jon 4√The
Bob Smith's Puppets <b>5 Western Feature-60m.</b> "Marked Trails."		5 Niew With 6 Base
<ul> <li>6 Cowboys and Injuns60m. "Border Bandits," with Johnny Mack Brown.</li> <li>7 Jack Rourke's Ladies' Matinee 25m.</li> <li>11 Sheriff JohnCartoon Time</li> </ul>		With 7 Cisco 8 Kiera 9 Jack 11 Art
30m. 13 Televenture–45m. Entertainment for children.		
5:45 8 Channel 8 Corral—45m. 5:50 3 Thought For the Day 5:55 7 KECA—TV News		ТН
6:00 2 Laurel and Hardy—Film—30m. 3 Twilight Theater—15m. 4 Nutsy the Clown—15m. 7 Space Patrol—Adventure—15m Captain Buzz Corry and friends.		SP
<ul> <li>9 Action Theater-60m. "Between Men," with Johnny Maek Brown.</li> <li>11 Thunderbolt-15m. The Wonder Colt. Brought to you by Challenge Dairy Foods.</li> </ul>		
13 Over the Counter-30m. With Dick Haynes. 6:15 3 Evening News		
4 Komedy Club . With Uncle Archie. 7 Comedy Carnival-15m.		
<b>11 Ramar of the Jungle-15m.</b> Starring Jon Hall in "Drums of the Jungle,"		
6:25 2 Weather-News-5m. With Austin Green. 6:30 2 Doug Edwards-News-15m.		C
3 KEY-T Presents 5 Fly Boy-15m. 6 Johnny Jet-Serial-30m. 7 Jack Owens Show-25m. With Mary Ann		3
TV Previews		
MONDAY ROBERT MONTGOMERY PRESENTS, (4), 9:30 p.m. "Private Purkey's Private Peace," the story of a group of G.I.'s who write up their own peace treaty and pre- sent it at the Paris Peace Conference.		K

#### TV-RADIO LIFE

#### September 21

- Time for Begny-Kids**m.** Clampett's puppett adventures children, 7:15
- C Telepaper-15m. Lyons and Sam Balter.
- ry Como Show-Musicn.
  - n. ry Como, star, with the Fontane ers, the Ray Charles Chorus and thell Ayers' Orchestra, Musical etions are "Friendship," Vaya Dios" and "Papaya Mama."
- vthorne—Weather—5m.
- dy Hints\_Tips\_15m.
- vsreel-10m.
- rge Putnam—News—15m. Baseball Hall af Fame-Balter with baseball personali-
- rts News—10m. /e Hermann reports.
- er Peterson—News—5m. ay—Weather—5m.
  - atherword—5m.
- dio One-Drama-30m. nar of the Jungle Hall stars.
  - Visitor-30m. wsreel-15m. Gil Martyn.
  - ebali Show—15m. Al Schuss.
  - o Kid—30m.
  - an's Kaleidoscope-15m.
  - Gardner-News-15m.
  - Linkletter and the Kids-

- 13 Million Dollar Movie-75m. "An Angel Comes to Brooklyn," with Daye Dowd and Robert Duke. 5 Surprise Twist—Drama—15m. 6 Famous Fights—15m. 8 Yesterday's Newsreel—15m. 9 Little Theater-15m. Stan Bohrman presents "Surrender" with Paul Richards and "Devotion," with Logan Barrier.
- **11** Destination Unknown Bill Burrud with pictures of vaca-tion spots to be identified by view-ing audience.
- 7:30 3 Kiernan's Kaleidoscope 4 Bob and Ray-30m. Elliott and Goulding lampoon the world Audrey Meadows assists.
  - **5 Your Hidden Talent-30m.** Harry Von Zell, encee with panel-ists Turhan Bey, Dave Willock, Maria Palmer and Norcen Nash.
  - 6 I Am the Law-30m. George Raft stars.
  - 7 Advs. of Kit Carson-30m. "Curse of the Albas."
  - 8 People in the News-15m. Harold Keen and people of renown **9 Photography is Fun–30m.** Elbert Walker and Annos Carr demonstrate photographic tech-
- niques 11 Film Featurette-30m. 7:45 3, 4 Camel News Caravan-15m. John Cameron Swayze reports.
  - Arden Varieties-10m.
- 8:00 2 Godfrey's Talent Scouts-30m. Arthur Godfrey presents talent per-formers Sue Coleman, pop singer, Angelo Fitone, tenor and clarinet player Leo Gilberg.

## IE MOST TALKED ABOUT ORTS SHOW IN TOWN!

#### ASKS

Will Los Angeles Get

Major League Baseball?

## PORTS FORUM

### SUNDAY AT 9 P.M.

(LAC-TV CHANNEL

13

#### September 21

- 3 Amos 'n Andy-30m.
- Name That Tune-K-30m. 4 Benson, quizmaster with Vicki Mills, singer.
- **5** Roller Derby Dick Lane, host, from Sacramento. Counterpoint—30m. Mystery Dramas.
- You Asked for It-30m. 7
- Art Baker presents unusual acts. Four-Star Theater-30m. 8
- 9√Kings Cross Roads—30m.
- 11 Meet the Wrestlers-15m. With Bill Welsh and Jules Strong-
- Champion Wrestling-21/2 hrs. With Bill Welsh and Jules Strong-8:15 11 Bow.
  - Million Dollar Movie Night-"G. J. War Brides," starring Anna Lee and James Ellison. The story of a bride-to-be and her adventures 13 as a stowaway.
- 8:30 8 Burns and Allen-Comedy-2, Two fake doctors prescribe opposite tonics for George after Gracie decides to buy a ranch for him.
   Racket Squad-30m.
   Reed Hadley stars as Captain Braddock 11:15
  - dock
  - Voice of Firestone-30m. Howard Barlow and the Firestone Orchestra.
  - Roller Derby-21/2 hrs. 5 Dick Lane, commentato
  - 6
  - Sohnny Downs Movie "Three Desperate Men." wit ton Foster, and Jim Davis. Superman-30m. with Pres-7

9:00

- George Reeves stars. Professional Boxing 9
- From the South Gate arena. 2 Racket Squad-30m. Reed Hadley stars as Captain Brad-dock. An elderly tailor steered into a loan shark ends up with his shop ruined by hoodlums when he fails to make payments.
- 3 Red Buttons Show-30m.
- Meet the Press-Panel-K-30m Moderator Martha Roundtree and A zuests.
- Crossroads of Life-30m. 7 Judge Thus mond Clarce, Mes. Thom-as O'Dwier, Dr. Simon Conrad and Mary Ross give advice to guests with psychiatric, legal and moral problems. Clete Roberts is moderator.
- Masterpiece Playhouse-90m. 9:30 2 Red Buttons Show-30m. Red Buttons show—30m. Red Buttons with comic characteri-zations, Red introduces a new char-acter this year. He appears as a teen-ager looking for a room and a roommate.
  - 3,4 Robert Montgomery "Presents—K-60c, "Private Purley's Private Pence," the story of a group of soldiers who take the Paris pence confer-ence into their own hands.

7 Channel Seven Cinema-60m

- Port of Lost Dreams," with Bill Boyd
- 13 Million Dollar Movie-90m. "Seven Days to Noon," starring Barry Jones. A powerful story of an eminent atomic scientist whose conscience is troubled by his part in the atom bomb and threatens to blow up the city of London unless manufacture of it is ceased.
- 6
- 9:45 10:00
- Tomorrow's News-15m. With Lionel Van Deerlin. Bachelor's Haven With Paul Coates and guests. 2
- With Faul Coarts and generations
   Bill Mesmer Presents.
   "Dark Alibi," with Sidney Toler.
   KNXT 10:30 News
   With Grant Holcomb, John Gal-hraith. Tom Harmon and Lee Wood. 2 10:30
  - Pacific Theater-60m. 3 City Detective-30m. 4
    - Starring Rod Cameron

- 7 Hank Weaver-News and
- Sports-15m.
- 8 Summer Theater-60m. 9
- Jack Gardner-News-15m. 11 Film Featurette—30m.
- 7
- Kelley Kar Movie-60m. "Ghost Train," with Wilfred Law-
- 0 **TV** Jukebox
- 2 The Late Show—90m.
- "The Pointing Finger," Stuart and Viola Keats. with John
- Eleventh Hour News-15m. Don Bickles reports.
- **Final Edition** With Tom Hatten.
- 9
- Jack Gardner-News-15m. 11 George Putnam-News-15m.
- 13 Ed Lyons Headlines—5m.
- 11:05 13 Owl Movie "Red Stallion." with Robert Paige and Guy Kibbee. The tender story of the love of a boy for his horse.
  - Late Date At the Movies-60m. "Joe Palooka-Fighting Mad," with Joe Kirkwood and Elyse Knox. 4
  - 11 Jackson's Theatre—90m. "High Tide," starring Lee Tracy and Don Castle. A tough, crusading managing editor fearing for his life hires an ex-police reporter as his body guard. Murder and suspense result
- 3 Final Edition-News-15m. 11:30
- Å Newsreel **KNXT Midnight Headlines** 12:30 2
  - Grant Holcomb reporting.
- 1:00 11 News, Sports-10m.
- 1:10 11 Late Jackson Theater "Bars of Hate," with Regis Toomey and Shella Terry. An action packed drama of thrills and excitement.

## MONDAY TU LOGS

### **Hicker** Fare

#### Monday, September 21

- "KIDNAPPED," Roddy McDowell, Sue Eng-land, (4), 8:30 a.m. "THE GIRL WHO FORGOT," Elizabeth Al-
- ien, Ralph Michael, (2), 9:35 a.m. "BANK ALARM," Conrad Nagel, (7),
- "BANK ALARM," Conrad Nager, (r), 10:(0 a.m.
  "HARMONY LANE," Douglas Montgomery, (7), 11:15 a.m.
  "PUBLIC OPINION," Lois Wilson, Wilbur Crane, (7), 12:45 p.m.
  "HI NEIGHBOR," Jean Parker, John Archer,
- (11), 2:30 p.m. "HIS GRACE GIVES NOTICE," Viola Keats,
- (2), 3:45 p.m.
  (2), 3:45 p.m.
  (BIG SHOW OFF," Dale Evans, Arthur Lake, (5), 4:30 p.m.
  "PRIDE OF THE NAVY," James Dunn, Rochelle Hudson, (11), 4:15 p.m.
  "MARKED TRAILS," (5), 5:30 p.m.
  "BORDER BANDITS," Johnny Mack Brown,

- "MARKED TRAILS," (5), 5:30 p.m.
  "BORDER BANDITS," Johnny Mack Brown, (9), 6:00 p.m.
  "AN ANGEL COMES TO BROOKLYN," Daye Dowd, Robert Duke, (13), 7:00 p.m.
  "G. I. WAR BRIDES," Anna Lee, James Ellison, (13), 8:15 p.m.
  "THREE DESPERATE MEN," Preston Foster, Jim Davis, (6), 8:30 p.m.
  "PORT OF LOST DREAMS," Bill Boyd, Lola Lane, (7), 9:30 p.m.
  "SEVEN DAYS TO NOON," Barry Jones, (13), 9:30 p.m.
  "DARK ALIB," Sidney Toler, (6), 10:00 p.m.
  "GHOST TRAIN," Wilfred Lawson, Richard Mudoch, (7), 10:45 p.m.
  "THE POINTING FINGER," John Stuart, Viola Keats, (2), 11:00 p.m.
  "RED STALLION," Robert Paige, Guy Kibbee, (13), 11:05 p.m.
  "HIGH TIDE," Lee Tracy, Don Castle, (11), 11:15 p.m.
  "BARS OF HATE," Regis Toomey, Sheila Terry, (11), 1:10 a.m.

## Ear, Eye Inspire the Pen

#### Mrs. Helen Lange, Pomona.

To comment on the article "Welk Says No," concerning his refusal to let Mrs. Waterman (the recent Cham-Mrs. Waterman (the recent cham-pagne Lady) pose in a photograph with lovely Roberta Linn. His reason "forget the old." How utterly ridicu-lous can one get? If we applied this same line of reasoning to Mr. Welk himself, who surely is a far cry from 'new," we would surely have to forget him also.

This statement of Mr. Welk's has really set many of us wondering if maybe it isn't simply professional jealousy on his part or that by taking the stand he has, he hopes to get more "recognition"?

We give a big cheer to many of the other entertainers of long standing who haven't hestitated to give Miss Linn a nice "plug" when possible. Something Mr. Welk has neglected to do, as we haven't heard him mention her name since she left the band.

Don't misunderstand me, I am all for advancing new personalities, but I definitely disagree with Mr. Welk that we should forget our "first loves' especially such a charming, talented girl as Roberta Linn. Who incidental-ly is neither "old" in the entertain-ment field nor in age. But her sincere personality leads us to believe that personality leads us to believe that she would have been delighted to have posed with "Alice from Dallas" in order to help her with the neces-sary "build-up" which Mr. Welks seems to think Alice needs.

We love your magazine and it is a "squabble" here every week to see who buys the first copy. We usually end up having three or four so everyone is happy.

With a bunch of "teen-agers" around constantly (our house seems to be the headquarters) messing in the kitchen neacquarters) messing in the Ritchen and raiding the ice box at all hours, I did exceptionally well to finally get this letter off my mind today. Hate to confess but I started it three weeks ago, when I started my first "slow burn" over that article.

If it is at all possible I do wish my letter could be published in TV-Radio Life as so many will be looking for answers to it and a little controversy is a lot of fun. Don't you agree? And sometimes makes for more sales too. Huh?

#### Cecile Simmons, Long Beach.

Derwood Kirvy and Meredith Wilson, both wonderful personalities, and popular performers, have really laid an egg. I am speaking of the crummy job they've done substituting for Garry Moore during his vacation. (More Letters on Page 17)

Page Fifteen

## TUESDAY *TV* LOGS

Information Received From Stations Subject to Last Minute Change

#### See Page 9 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

- Indicates New Program
- M Indicates Microwave K Indicates Kinescoped
- 2 Tim McCoy-60m. Tales of the West and Indian lore.
- 3 Jeanne Baird Presents-50m. 4 Atom Squad-15m.
- The A-Squad sets out to thwart an Ex-Nazi's plan to flood America. 6 Spanish Language News-15m
- Journal of TV Talent-Con't
- 8 Did Ja Know?
- 9 Gene Norman Cont'd
- 11 Movieland Matinee, Cont'd-13 Webster Webfoot-30m.
- 5:15 Gabby Hayes—15m.

5:00

- 6 Spanish Language News-15m. 8 Jack's Magic Shop-45m.
- 5:25 5 Program Preview-5m.
- 5:30
  - 2 Space Funnies-30m. 4 Howdy Doody-Juvenile-30m. With Bob South
  - 5 ß
  - With Bob Smith Western Feature-60m. "Enemy of the Law." Cowboys and Injuns-60m. "Kid From Gower Gulch," starring Spade Cooley. 7
  - Ladies' Matinee-25m.
  - With Jack Rourke 11 Sheriff John-Cartoon Time-13 Televenture-45m.
- Channel 8 Corral—45m. Thought For the Day 5:45 8
- 5:50 3 5:55
- KECA-TV News-5m 6:00
  - 2 Laurel and Hardy-30m. 3
    - **Twilight Theater**
    - Nutsy the Clown-15m.
    - Space Patrol-Adventure-15m. Action Theater-60m. "Valley of the Lawless," Johnny Mack Brown. 9 with
    - 11 Thunderbolt-15m.
    - The Wonder Colt. Over the Counter With Dick Haynes. 13
- 6:15 3 Evening News-15m. 4
  - Komedy Klub-30m. With Uncle Archie
  - 7 **Comedy Carnival**
  - 11 Ramar of the Jungle-15m. Starring Jon Hall in "Doomed Sa-

6:25 2 Weather-News-5m.

#### TV Previews TUESDAY

- TUESDAY
  HEADLINES IN ACTION, (9), 8:C0 p.m. Will Ragan, newsman and educator moderates an informative educational series featuring headline making quests. Studio guests receive academic credit.
  FIRESIDE THEATRE, (4), 9:C0 p.m. Barton MacLane stars in "Man Enough for Millie," playing the role of a widower who states that any suitor for his daughter's hand must whip his prospective father-inlaw before he's considered a worthy suitor.
  ARMSTRONG CIRCLE THEATER, (4), 9:30 p.m. Robert Keith and Larry Robinson star in "Judgment," the moving story of a young, disillusioned man whose faith in his mother is restored by the courage and understanding of his father.
  CHEVRON THEATER, (11), 7:30 p.m. Linda Jerome stars in "incredible Luck," the story of a gamble to save a girl's life.
  DEATH VALLEY DAYS, (11), 8:C0 p.m. Virginia Lee stars in "cynthy's Dream Dress," the story of a woman's dream which is finally made possible by her husband's late understanding.

Page Sixteen

- September 22
- 6:30 2 Doug Edwards-News-15m. 2 Facts Forum-30m.
  - 5 Flyboy-15m.
  - Johnny Jet-Serial
  - 7 Jack Owens Show-25m. With Mary Ann
  - 8, 11 Time for Beany-Kids-15m.

Bob Clampett's puppet adventures for children.

- 13 KLAC Telepaper-15m. With Ed Lyons and Sam Balter.
- 2 Jane Froman Show-15m. 6:45 Jane Froman Show-15m. Jane Froman, star, with dance di-vertisements by the Peter Birch dancers and musical accompaniment by the Henry Sylvern Orchestra, Musical selections are "Buckle Down Winsock," "Down the Old Ox Road," "Wiffenpoof Song" and "Oh."
  - Hawthorne-Weather-5m.
  - 5 Handy Hints-Tips-15m. Dorothy Gardiner and Ken Graue.
  - Newsreel-10m.
  - 11 George Putnam-News-15m. 13 TV Baseball Hall of Fame

~15m. Sam Balter with news from the baseball world.

- 6:50 Sports News-Sm. Cleve Hermann Reports.
- 6:55
  - Elmer Peterson-News-Sm 7 Bollay-Weather-\$m.
  - 8 Weatherword—5m.
- 7:00 2
- See it Now-60m. Edward: R. Murrow presents 'This Is Berlin,' a 60-minute film taken and produced in Germany covering the sights and sounds of the cold war in this city.

TY-RADIO LIFE

7:15

- 3 Range Rider-30m. 4
- The Harry Babbit Show-15m. Harry Babbit ences with talent performers 5
- Newsreel-15m.
- Gil Martin with the news. Abbott and Costello. 6
- 7 Beulah-Comedy-30m. Louise Beavers stars. 8 Cisco Kid-30m.

- 9 Jack Gardner-News-15m.
- 11 Ramar of the Jungle-30m. Jon Hall stars in "The Flower of Doom." Film Playhouse-90m. "Driftwood," starring Ruth War-13
- wick
- 5
- Your Air Force Theater-15m. Surprise Twist-Drama-15m. Little Theater-15m.
- 7:30 3
- Liftle Theater-15m. Stan Bohrman presents "The Attor-ney," with James Kirkwood and "Who's Crazy," with Peter Brocco. Art Linkletter-30m. The Eddy Arnold Show-15m. Sturr ng Eddie Arnold the Iennes-see Plowhow Starring Eddi see Plowboy,

5 Cafe Continental\_30m. With Roberta Linn and the Mello-

- 6 Ringside with Rasslers. 7
- Name's the Same-Panel-Robert Q. Lewis, encee, with panel-ists Bill Stern, Joan Alexander and Carl Rener
- 8
- People in the News-15m. Harold Keen and people of renown Your Town's Talent-30m. Bob Moon, emcee. This is Los An-geles night.

"What's he got your husband ain't got?..."



### **"OUR FAMOUS** HUSBANDS"

with Mrs. Edward Arnold, Mrs. Gordon MacRae, Mrs. Tom Harmon and Paul Coates., with a special guest wife each week

8:00 p.m. Tuesdays



### September 22

9:45

10:00

10:15

10:30

10:45

- 11 Chevron Theatre-30m. Judith Evelyn stars in "Incredible Luck." The story of a gamble to save a girl's life.
- 3, 4 Camel News Caravan-15m. John Cameron Swayze reports. 7:45 Arden Varieties-5m.
- 7:55 News-5m.

۱

- 8 News-Jm.
   2 Your Claim To Fame-30m.
   With Moderator George Fanneman and panelists Marie Windsor, Ann Ratherford and Vincent Price. 8:00
  - **3** California Cinema 4
  - My Son Jeep-30m. Starring Jeffrey Lynn.
  - Spotlight Magazine-60m. 5 ith Gil Martyn
  - 7 Our Famous Husbands-30m. Paul Coates host with Mrs. Edward Arnold, Mrs. Tom Harmon and Mrs. Gordon MacRae.
  - 8 Wild Bill Hickok Starring Andy Devine and Guy Madison in "Blacksmith Story."
  - Ted Meyers-News-15m. 9
  - Crown Theater Gloria Swanson, hostess, presents and stars in "Short Story."
     Sports By Brundige\_15m.
- 8:15 2 The Web-Mystery Drama-8:30 30m.
  - "You've Got to Stop Sometime," with Jennie Goldstein. A son seeks refuge at the home of his blind father whose operation money he has stolen.
  - Wonderful John Acton-30m. 4 Johnny Downs Movie "Bury Mc Dead," with June Lock-hart and Mark Daniels. G

  - harry me Dearley, with some nack harr and Mark Daniels.
    7 Orient Express-30m. Adventures from European Capitals, "The Human Bond."
    8 Game of the Week-30m.
    9 Headlines In Action Will Ragan conducts a fully credited college course in "World Afrairs" with guest speakers.
    11 Death Valley Days-30m. Virginia Lee and Brad Johnson star in "Cynthy's Dream Dress," love story of a gold prospector and his wife whose dream of a lovely dress materializes after her husband finally realizes what it means to her.
    13 Olympic Boxing-2½ hrs.
- Olympic Boxing-2½ hrs. With Read Kilpatrick.
   This Is Show Business-30m. 9:00 Inis is brow business—sum. Clifton Fadiman, moderator, with George S. Kaufman and Sam Lev-enson Guests are Faye Emerson, William Warfield, Nanci Compton and Charlotte Rae.
  - and Unariotte line.
    4 Fireside Theater-Drama-30m. Gene Raymond, host, presents Barton MacLane in "Man Enough for Millie." the story of a man who teaches his sweetheait and her pu-gilistic father how to get along with others with others
  - With others.
    5 Ina Ray Hutton-Revue-60m. All girl entertainment
    7 Play of the Week-30m. Don D.Fore stars in "Marriage of Lit Lit" 11:15

  - 8 Telesports Digest-30m. TV Jukebox-30m.

  - 11 Big Night Movies-90m. "Army Girl." with Prestor and Madge Evans. with Preston Foster
- 2 Suspense-30m. "The Darkest Night." 9:30 3 The Web-30m.



- 4 Armstrong Circle Theatre-Brame-30m. Madge Evans, Larry Robinson and Robert Keith star in "Judgement." The story of a young son whose father convinces him that all hu-mans make mistakes.
- 7 Jack Rourke's Beauty Parade -30m.
- 8 Man Against Crime—30m. 9
- Wrestling-Film-60m. Tomorrow's News 6
- 2 Danger-30m. "Five Minutes To Die," starring "Five Minu Steve Allen.
- 3 Pacific Theater—90m. Judge for Yourself-30m. Fred Alen, encee, with Panelists George Hosen, Cheryl Crawford and Julie Styne.
- 5 At Ease-30m. All Marine Show with Camp Peu-dieton Band.
- **6 Bill Mesmer Presents.** "Claydon Treasure Mystery," star-ring John Stuart and Evelyn Ankers,
- The Big Picture 7
- Star Playhouse-30m. Sports Car News-15m.
- 2 KNXT 10:30 News With Grant Holeomb, John Gat-braith, Lee Wood and Tom Harmon.
- 4 **Dangerous Assignment** Brian Donlevy stars in "The Knit-ting Needle Story."
- 5
- Your Town-30m. With Mayor Norris Poulson. Hank Weaver-News and 7
- Sports-15m. Two for the Money-30m. Starring Herb Shriner. 8
- Jack Gardner-News-15m. 9
- Heart of the City-30m. With Patrick McVey and Jane Nigh Film Short-15m. 11
- 2 Kelley Kar Movie Theatre-
  - 60m.

"A Boy, A Girl and a Bike," a mystery story about a young boy who becomes a bicycle th'ef. John McCallum and Patricia Holt star. **TV Juke Box-15m.** 

- Q. The Late Show—90m. 11:00 2
  - "Inside the Boom," with Austin Trevor and Dorothy Boyd. 4 -15m.
  - Eleventh Hour News-Don Rickles reporting.
  - Final Edition-15m. 5
  - Tom Hatten reports. My Favorite Husband-30m. 8
  - George Putnam-News-15m.
  - 13 Big Playback—15m. Bill Stern interviews sports person-alities and presents flashbacks of thrilling moments in sports.
  - Late Date At the Movies-60m. 4 Dead or Alive, starring "Hitler, Dea Ward Bond,
  - Ward Bond. Jackson's Theater "The Eagle," starring Rudolph Val-entino as an officer in the Army of old Russia who falls into dis-favor with the court when he re-fuses the Czarina a favor. (Silent). Ed Lyon's Headlines-5m. Owl Mavia-15m 11
  - 13
- Owl Movie-15m. "One Wild Oat," starring Vera. 11:20 13 Pearce
- 11:30 **Final Edition-News** 3
- 12:00 Newsreel-10m. 8
- 12:30 2 KNXT Midnight Headlines Grant Holeomb reporting.
  - 1:00 11
  - 1:10 11

Grant Holeonib reporting. News and Sports-10m. With Jackson Wheeler. Jackson's Theatre-90m. "Romance of the Rio Grande," with Eddie Nugent and Nick Stewart. An innocent man is finally freed with the help of a federal agent and a sherif. sherif

### **Hicker** Fare

Tuesdav, September 22 "JOE PALOOKA—FIGHTING MAD." Joe Kirkwood, Elyse Knox, (4), 8:30 a.m. "DICK BARTON AT BAY." Tamara Desni, (2), 9:35 a.m.

"TWIN HUSBANDS," (7), 10:00 a.m.

TUESDAY *tv* logs

- WATERFRONT LADY," Ann Rutherford, Frank Albertson, (7), 11:15 a.m.
   "HIDDEN CORPSE," ZaSu Pitts, Eugene Palette, (7), 12:45 p.m.
- "FACES IN THE FOG," Paul Kelly, Jane Withers, (11), 2:30 p.m.
- "SOMETHING IN THE CITY," Richard Horne, Garry Marsh, (2), 3:45 p.m. "BORN TO BE WILD," Ralph Byrd, (5),
- "BORN TO BE WILD," Raiph Byrd, (5), 4:30 p.m. "TUXEDO JUNCTION," Thurston Hall, Sally Payne, (11), 4:15 p.m. "ENEMY OF THE LAW," (5), 5:30 p.m. "KID FROM GOWER GULCH," Spade Cooley, (6), 5:30 p.m. "VALLEY OF THE LAWLESS," Johnny Mack Brown, (9), 6:00 p.m. "DRIFTWOOD," Ruth Warrick, (13), 7,700 p.m.

- "DRIFTWOOD," Ruth Warrick, (13), 7:00 p.m.
  "BURY ME DEAD," June Lockhart, Mark Daniels, (6), 8:30 p.m.
  "ARMY GIRL," Preston Foster, Madge Evans, (11), 9:00 p.m.
  "CLAYDON TREASURE MYSTERY," John Stuart, Evelyn Ankers, (6), 10:00 p.m.
  "A BOY, A GIRL AND A BIKE," John Mc Callum, Honor Blackman, (7), 10:45 p.m.
  "INSIDE THE ROOM," Austin Trevor, Dorothy Boyd, (2), 11:00 p.m.
  "HITLER, DEAD OR ALIVE," Ward Bond, (4), 11:15 p.m.
  "THE EAGLE," Rudolph Valentino, (11), 11:15 p.m.
  "ONE WILD OAT," Vera Pearce, (13), 11:20 p.m.

- 11:20 p.m. "ROMANCE ON THE RIO GRANDE," Eddie Nugent, Dick Stewart, (11), 1:10 a.m.

### Ear, Eye Inspire

Mary E. Grupp, Hollywood.

Last Thursday quite by accident I came across a copy of TV-Radio Life tucked under a counter at one of the chain food stores. This is just the guide I have been looking for since I came to California last June. I have found all sorts of TV guides and magazines at magazine stands but have never been able to find anything on radio and have asked several times for them always getting a negative answer. Even the daily newspapers aren't much help in finding worthwhile programs and they never seem to publish a weekly radio log as they do on television. This I can't understand because there are so many more worthwhile programs on radio than on television.

Another thing that has surprised me in California is the lack of good Spanish programs with a population of over 500,000 Spanish speaking people. It would seem that there should be a terrific commercial demand for Spanish programs. In Phoenix, Ari-zona, where there is an estimated 75,000 Spanish speaking people, there is hardly a station that doesn't carry Spanish programs and there is one all Spanish station which is thriving and growing, and I wish you could hear some of the programs, commer-cials and **dedications**. And with the exception of Channel 6 in Tijuana, I (Please Turn to Page 19)

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## WEDNESDAY *tv* LOGS

#### TV\_RADIO LIFE

Information Received From Stations Subject to Last Minute Change See Page 9 for 9:00 A.M. to 6:25 5:00 P.M. Daytime Log Listings 6.30 Indicates New Program M Indicates Microwave K Indicates Kinescoped 2 Tim McCoy-30m. Tales of the West and Indian fore. 3 Jeanne Baird Presents-50m. 5:00 Atom Squad-15m. The A-Squad sets out to thwart an Ex-Nazi's attempt to flood America. Journal of TV Talent-Con't Did Ja Know? 6:45 Gene Norman Cont'd 11 Movieland Matinee, Cont'd-13 Webster Webfoot-30m. 5:15 4 Gabby Hayes—15m. Spanish Language News-15m 6 8 Jack's Magic Shop-15m. 5:25 5 Program Preview-5m. 5:30 2 Space Funnies-30m. 4 Howdy Doody-Juvenile-30m 5 Western Feature-Movie-60m, "Range Beyond the Blue." Cowboys and Injuns-60m. "Cyclone of the Saddle," with Rex 6 Lease 6:50 Jack Rourke's Ladies' Matinee 11 Sheriff John-Cartoon time-6:55 Film cartoons and fables told by Sheriff John. Televenture-45m. 13 7:00 5:45 Channel 8 Corral-45m R 3 Thought For the Day-10m. 5:50 5:55 7 **KECA-TV News** Laurel and Hardy-30m. 6:00 2 3 Twilight Theater-15m. 4 Nutsy the Clown-15. 7 Space Patrol-Adventure-15m 9 Action Theater-60m. "Courage of the North." 11 Thunderbolt-15m. The Wonder Colt, Over the Counter-30m. With Dick Haynes.
 Evening News-15m.
 Komedy Klub-30m. With Uncle Archie
 Comedy Carnival-15m. 6:15 7:15 BED WETTING STOPPED • For Adults, Children Over 4 7:20 Doctor-Approved. No drugs or embarrassment. For FREE information 7:30 . Scientific. Easy - Safe. Moil coupon or phone: BEDCO Method The **Call Collect** CRestview 6-6297 (Ask for Mrs. Thomas Day or Nite) MAIL COUPON TODAY Bedco Method 355 N. Beverly Orive, Beverly Hills Name ..... Address City..... Phone No TVRL 9/18 ..... Age......

Page Eighteen

- **11 Ramar of the Jungle** Starring Jon Hall in "Doomed Sa-fari," (Part 2).
- Weather-News-5m. 2 With Austin Green.
- 2 Doug Edwards-News-15m. 3 To Be Announced-30m.
  - Flyboy-15m. 5 Puppet show for the youngsters.
  - Johnny Jet-Serial Jack Owens Show-25m. With Mary Ann. 7
  - 8, 11 Time for Beany-Kids-15m.
- Bob Claripett's puppet adventures for children. 13 KLAC Telepaper-15m.
  - Ed Lyons and Sam Balter.

2 Perry Como Show-Music-Ferry Como, star, with the Fontane Perry Como, star, with the Fontane Sisters, Ray Charles Chorus and Mitchell Ayer's Orchestra, "You, You, You," "Please Be Kind," "You Alone" and "April In Portugal." Hawthorne-Weather-5m.

- Handy Hints-Tips-1Sm. Dorothy Gardiner and Ken Graue. 9
- Newsreel-10m.
- 11 George Putnam-News-15m. 13 TV Baseball Hall of Fame Sam Balter with news from the haseball world. Sports News-Sm. With Cleve Hermann. 4
- Elmer Peterson-News-5m. 4
- 7 Bollay–Weather–5m.
- Weatherword-5m.
- 2, 3, 8 Blue Ribbon Bouts-M-
  - 4 Hall of History-20m. Stories of the lives of famous Americans, John Greenleaf Whit-tier's Life is featured. Forest Lawn presents weekly.
  - 5 Newsreel-15m.
  - Gil Martyn reports. Big Game Hunt
  - 8
  - Corina Playhouse-30m.
  - Jack Gardner-News-30m. 11 Hopalong Cassidy-30m. William Boyd stars with Edgar Buchanan,
  - Invitation Playhouse-30m. 13
- Surprise Twist–Drama–15m. Stars and Models–45m. 9 45m.

Lovely girls perform before a panel of experts. Pete Pontrelli's Orches-tra provides music. Johnny Grant Is encee.

- 4 In My Opinion George Todt, host.
  - Coke Time 4 Don Ameche, host, starring Eddie Fisher

  - Fisher.
    5 It's Magic-30m. Dell O'Dell, woman magician.
    6 Orient Express-30m.
    7 A Date With Judy-Starring Mary Linn Beller, Mr. Fos-ter decides to finance a wedding for his favorite neice but finds it too much for his pocketbook and his temper.
  - temper.
- 11 Abbott and Costello-30m. "Little Old Lady."



#### WEDNESDAY

KRAFT TV THEATER, (4), 9:00 p.m. Bev-erly Whitney stars in "Double in Ivory," a story concerning the problems of a child prodigy who has trouble adjusting herself to an adult world.

#### September 23

- 13 Liberace-30m. Piano stylings. People in the News Harold Keen and People of Re-nown 7:40 8 7:45 2 Mel Allen-M-Sports-15m.
  - 3,4 Camel News Caravan-15m. With John Cameron Swayze.
- 7:55 8:00
- 8 News-5m.
  2, 3 Strike It Rich-30m. Warren Hull emcees "Helping Hand" contestants.
  - I Married Joan-Comedy-30m Starring Joan Davis.
  - 5 Frosty Frolics-60m. Artistry on ice from the Pasadena Winter Garden, with Manny Strand's orchestra and vocals by Roberta Linn.
  - Douglas Fairbanks Presents-6 Famous Playhouse-30m. Ann Dvorak stars in "Ballerina."
  - Arthur Godfrey-K-60m. Big Game Hunt-30m. Martin and Osa Johnson films taken
  - in Africa.
  - **11 Adolohe Menjou-drama** Adolphe Menjou presents and stars in "Turning Point," with Mae Clark.
  - **13 Jules and Ramona StrongBow** at Home—30m.

**GY** nome-Jum. TV-Radio Life columnist Jules StrongBow and his charming wife Ramona invite their friends and the entire TV audience into their living room for a solid half-hour of fun, entertainment and interesting stories and appendixes stories and anecdotes.

- 8:30 2 Man Against Crime-30m. 3
  - l've Got A Secret-30m. My Little Margie-Comedy-4 30m.

**30m.** Starring Gale Storm and Charles Farrell. Cast includes Hillary Brooke, Don Hayden, Gertrude Hoffman, Clarence Kolb and Willie Best, Margie persuades her father to take a day off at the beach which almost costs him his job.

- Movie-75m. "She Shall Have Murder," with Derek de Marigny.
- Championship Wrestling\_ 2 hrs.
- 9 Amateur Boxing-2 hrs.
- From South Gate. 11 Hollywood Off Beat-30m.
- With Melvyn Douglas as Detective Steve Randall In "Unlucky Three." **13 Short Story**
- Short Story Arthur Godfrey Show-K Arthur Godfrey ceturns as emeee. Also appearing are Jeanette Davis, Frank Parker, Marion Marlowe, LuAnn Simms, Julius LaRosa, The McGuire Sisters, Haleloke, The Mar-iners, Tony Marvin and Archie Bleyer and his orchestra. 2
- **Broth TV Theater-60m.** Beverly Whitney stars in "Double In Ivory," the story of a man's at-tempt to help an unhappy, malad-justed former child prodigy. Wrestling-60m. Dick Lane, host. Championship Wrestling-
- 5

9:00

- 8 Wrestling-2¼ hrs.





NOTE: When you send in your subscription money, please allow a couple of weeks to start your magazine. Clerical details must first be discharged before you begin receiving your copy Your subscription will start with your first issue, not with the date check is re ceived

- 4/Decision, 1953-30m.
- 7 Hank Weaver-News-Sports
- Jack Gardner-News-15m.
- Files of Jeffrey Jones-30m. Don Haggerty stars in "The Frightened People." "Three
- 13 Owl Movie Prince Charlie," starring "Bonnie Prin David Niven.
- Kelly Kar Movie-60m. "Shanghai Gesture," starring Gene Tierney and Victor Mature.
- **9** TV Jukebox
- 2 The Late Show—90m. "Paul Temple's Triumph," wit John Bentley and Dinah Sheridan. Eleventh Hour News-15m.
- Don Rickles reports Wrestlers' Lament-10m.
- Dick Lane, host presents wrestlers who sir their opinions. George Putnam-News-15m.
- Late Date At the Movies-60m.
  - "Don't Gamble With Strangers," starring Kane Richmond and Berna-dene Hayes.

  - **Final Edition**
  - 8 The Web-Mystery-30m. 1 Jackson's Theatre-90m. "Detour," starring Tom Neal and Ann Savag
  - 3 Final Edition News-15m.
- 8 Newsreel-15m.
- KNXT Midnight Headlines Grant Holcomb reporting.
- News and Sports-10m. With Jackson Wheeler
- Jackson's Theatre–90m. "Kelly of the Secret Service," star-ring Lloyd Hughes and Sheila ring Ll-Manners.

### **Flicker** Fare

Wednesday, September 23 "HITLER, DEAD OR ALIVE," Ward Bond, (4), 8:30 a.m. "DANNY BOY," Wilfred Lawson, Ann Todd,

WEDNESDAY *tv* logs

(2), 9:35 a.m. "WORLD ACCUSES," Dickie Moore, (7), 10:00 a.m. "BEHIND GREEN LIGHTS," Norman Fos-

- "BEHIND GREEN LIGHTS," Norman Foster, Judith Allen, (7), 11:15 a.m.
  "CURTAIN FALL," Natalie Moorehead, John Darrow, (7), 12:45 p.m.
  "THE MISSING CORPSE," J. Edward Bromberg, Frank Jenks, (11), 2:30 p.m.
  "WHISPERING SHADOW" (Chapter 6), "CHECK ME" (Chapter 3), (2), 4:00 p.m.
  "DANGER AHEAD," Lawrence Grey, Sheila Manners, (11), 4:15 p.m.
  "GANGS OF THE CITY," Wendy Barrie, (5), 4:30 p.m.
  "RANGE BEYOND THE BLUE," (5), 5:30 p.m.

- 5:30 p.m. "CYCLONE OF THE SADDLE," Rex Lease,
- "CYCLONE OF THE SADDLE," Rex Lease, (6), 5:30 p.m.
  "COURAGE OF THE NORTH," (9), 6:00 p.m.
  "TIGER FANGS," Frank Buck, June Duprez, (9), 7:30 p.m.
  "SHE SHALL HAVE MURDER," Derrick De Marigny, (6), 8:30 p.m.
  "LAST BARRICADE," Frank Fox, Greta Gynt, (6), 10:00 p.m.
- Gynt, (6), 10:00 p.m. "BONNIE PRINCE CHARLIE," David Niven,

- "BONNIE PRINCE CHARLIE, David Moten, (13), 10:30 p.m.
  "SHANGHAI GESTURE," Gene Tierney, Victure Mature, (7), 10:45 p.m.
  "PAUL TEMPLE'S TRIUMPH," John Bent-ley; Dinah Sheridan, (2), 11:10 p.m.
  "DON'T GAMBLE WITH STRANGERS," Kane Richmond, Beradene Hayes, (4), 11:15 p.m.
  "DETOUR," Tom Neal, Ann Savage, (11), 11:15 p.m.

11:15 p.m. "KELLY OF THE SECRET SERVICE," Lloyd Hughes, Sheila Manners, (11), 1:10 a.m.

## Ear, Eye Inspire the Pen

with

(Continued from Page 17)

have yet to find a Spanish program on TV.

I would like to congratulate Evelyn Bigsby on her story on "Family The-ater" and prayer commercials. This is one of my favorite programs and certainly deserves praise for good entertainment, excellent presentation as well as accomplishing a necessary purpose. We need more programs like this, particularly on TV.

Keep up the good work and thank you for giving us twice the value as TV guides for only ten cents plus worthwhile articles.

#### Bella Regazza, Culver City.

I just read the letter in your column that said comparing Cavallaro to Liberace is like comparing honey with vinegar. The person that wrote that ought to have her head examined because Cavallaro always acts like an intelligent person whereas Liberace is a big showoff as he showed us in his recent appearance on "Juke Box Jury" by being a big ham and acting like a fool, which I am sure Cavallaro would never do. I must tell you I never miss reading your magazine which I think is the best on the market.

#### Roger Schenkman, Santa Monca.

Having often been thwarted in try-

ing to listen to a good program by the presence of an equally good pro-gram on another station, I'd like to suggest a policy which could be looked into by the stations: sort out the programs and schedule them so that all programs appealing to one type of person are broadcast nonsimultaneously.

This shouldn't hurt the sponsors any, since if there are two simultaneous programs of equal subject and caliber, each will have only one half its po-tential listening audience; reschedule them so that one follows the other, and each will have the full audience in its turn.

It might, at least, prove an interesting experiment.

#### Mrs. Shirley Oppenheim, Hollywood.

Not nearly enough is said about "Bandstand Revue." Mr. Leighton Noble is a wonderful master of ceremonies and has just about the finest band out here. Here's hoping the show continues for years and years every Sunday night on Channel 5.

#### Jean Calvin, LaVerne, Calif.

After knowing Betty White for two years, she is the sweetest person on TV and thinks more of other people than herself. Perhaps the recent letter writer is just jealous of her.

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THURSDAY *tv* logs

TV\_RADIO LIFE

8:30

Information Received From Stations Subject to Last Minute Change See Page 9 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings Indicates New Program
 M Indicates Microwave
 K Indicates Kinescoped 2 Tim McCoy-30m. Tales of the West and Indian lore. 5:00 3 Jeanne Baird Presents-50m. Atom Squad – 15m. The A-Squad sets out to thwart an Ex-Nazi's attempt to flood America. "Ambush Trail." A Journal of TV Talent-Con't 7 Ŝ. Did Ja Know? 11 Movieland Matinee, Cont'd-13 Webster Webfoot-30m. 5:15 Gabby Hayes-15m. 4 6 **5panish Language News—15m** Jack's Magic Shop-15m. 8 5:25 5:30 5 Program Previews-5m. Space Funnies-30m. Howdy Doody-Juvenile-30m. 2 4 5 Western Feature\_60m. Cowboys and Injuns-30m. "Rough Riding Ranger," with Rex 6 Lease. 7 Ladies' Matinee-25m. Jack Hourke, emcee 11 Sheriff John—Cartoon Time— 13 Televenture-45m. 5:45 8 Channel 8 Corral-45m. Thought for the Day KECA-TV News 5:50 3 5:55 6:00 2 Laurel and Hardy-30m. 3 Twilight Theater-15m. Nutsy the Clown—15m. Space Patrol—15m. 4 7 9 Action Theater-60m. "Kid From Gower Gulch," with Spade Cooley. 11 Thunderbolt-15m. The Wonder Colt, Brought to you by Challenge Dairy Food. 13 Over the Counter With Dlek Haynes. **3** Evening News 6:15 Komedy Klub-30m. With Uncle Archie. 7 Comedy Carnival-News-15m. 11 Ramar of the Jungle-30m. Jon Hall stars in "Tribal Feud," (Part 1) 6:25 2 Weather-News With Austin Green. 6:30 2 Doug Edwards-News-K-15m Ventura Reports—30m. 3 5 Flyboy-15m. Johnny Jet-Serial 6 7 Jack Owens 5how-25m. Family night. 8, 11 Time for Beany-Kids-15m. Bob Clampett's puppet adventures for children. 13 KLAC Telepaper-15m.

Ed Lyons and Sam Batter. Jane Froman, star, with the Peter Birch dancers and Henry Sylvern's Orchestra, Musical selections are "Goed News," "Autumn In New York," "Shall We Dance," "C'est Si Bon" and "That's What They Like About Autumn." 6:45 2

Page Twenty

- Hawthorne-Weather-5m. 4
- Handy Hints-Tips-15m. 5
- 8 Newsreel-10m.
- 11 George Putnam-News-15m. 13 TV Baseball Hall of Fame-15m.
- Sam Balter with news from base-ball world.
- 6:50 4 5ports News-5m. 6:55
  - Elmer Peterson-News-5m. Bollay-Weather-5m. 7
  - 8 Weatherword-5m.
    - Mama-Family Drama Peggy Wood stars with 2 with Judson Laire as Papa.
  - **3 Hank McCune**

7:00

- **4**√Douglas Fairbanks Presents 5 Newsreel-15m. With Gil Martin.
- 6
- Heart of the City. The Ruggles-Comedy-K-30m Starring Charlie Ruggles. 7
- Range Rider-30m.
- 9 Jack Gardner-News-15m.
- 11 Pet Exchange-30m. Frank Wright presents trick ani-mals and offers free pets on to-night's "Calo Pet Exchange."
- 13 Hank McCune-30m. 5+5urprise Twist-Drama-15m. 7:15 Little Theater-15m. "The Shack," with Bela Kovaes and "Now Is Forever," with Edgar Bar-9 rier.
- 2 Place the Face-30m. Jack Smith helps persons place peo-ple out of their past. 7:30
  - 3 **Kiernan's Kaleidoscope** The Eddy Arnold Show Starring Eddy Arnold, the Fennes-see Plowboy and the Dickens Sis-4 ters.
  - 5 Hollywood Opportunity-60m. With Al Gannaway.
  - China 5mith-30m. 6 Dan Duryea stars.
  - 7 Lone Ranger-Juvenile-30m.
  - 8 9
  - People in the News-15m. Feature Film-60m. "Tiger Fangs," with Frank Buck and June Buprez.
  - 11 The Open Road-Travel-30m. With Lynn Rogers and Bill Burrud, A Visit to Reno and Virginia City, A Vis. Nevada.
  - 13 Life With Elizabeth-30m Wholesome situation comedy for the entire family.
- 7:45 3, 4 Camel News CaravanJ15m. John Cameron Swayze reports. **Arden Varieties** 8
- News-5m. 7:55 8
- Meet Mr. McNutley-Comedy 8:00 2 -30m. Starring Ray Milland and Phyllis
  - Avery. 3 Willys Theater
  - You Bet Your Life-Quiz-30m. Graucho Marx, quiz master.
  - 6 Regal Theater. 7 Public Service Feature
    - TV Previews THURSDAY

QUICK AS A FLASH, (7), 9:00 p.m. Bud Collyer emcees a quiz game with panelists June Lockhart and Jimmy Nelson with his sharp-witted Danny O'Day.

#### September 24

8 5uperman-30m. 11 In Our Times

Roy Mapole, host, from Los Angeles County Fair at Pomona.

13 V.I.P.-15m.

8:15 13 Musical Show Case-15m. 2 Pentagon, U.S.A. Actual case stories based on the files of the C.I.D, with Addison Richards as an army Colonel who introduces the story.

- California Club-30m. 3 T-Men In Action-Drama-30m.
- Olive Blakency, Vaughn Taylor and Coe Norton star in "The Case of the Greasy Palms," the story of the expose of a blackmailer of a string of laundries. Watter Creazia enacts chief of bureau.
- 5 Biff Baker, U.5.A. Alan Hale, Jr., stars in stories of Poreign Intrigue.
- Johnny Downs Movie. "Call of the Forest," with Robert Lowery and Ken Curtis.
- 7 Doorway to Danger-Drama-30m. Agent Doug Carter, portrayed by Stacy Harris poses as a crooked photo-engraver to smash a counter-fitting ring which threatens the country's financial security.
- Your Hidden Talent-30m. Harry Von Zell, emcce. R
- 9 Is It A Crime
- 11 Before Your Eyes-30m. Semi-dramatic documentary series: Story of "Travelers' Aid."
- 13 Amateur Boxing Gary Goodwin as four-round bouts. announces eight
- 9:00 2, 3 Lux Video Theater Dragnet-30m. Jack Webb as Joe Friday.
  - **Star Theater-30m.** "White Violet," a romantic tale of early California involving a lady poet and two ship builders in search of the majestic trees of her poems.
  - 7 Quick As A Flash-Panel Quiz -30m.

Bud Collyer poses questions to guest panelists. Tonight's guests are June Lockhart, Jimmy Nelson with Danny O'Day.

8 Lux Video Theater-30m.
9 Major Film Feature-90m.
"(theon of Broadway," with Buster "Queen of Broadway," with Crabbe and Rochelle Hudson.



#### September 24

- 11 Fishing Pals-30m. With Mary and J. Charles Davis.
- 2,3,8 Big Town-Drama 9:30 4 Ford Theatre-Drama-K-30m "Madam 44."
  - **5 Broadway Playhouse-30m.** Buddy Epsen stars in "Nor 6loom of Night," the story of a small-town mailman with a tendency to exaggerate who becomes involved in a dangerous situation. 10:45
  - 7 Movietime "End of the River," starring Sabu. The story of an Arekuna Indian and the troubles he encounters in his contracts with white civilization. 11:00
  - 8 Big Town-30m.
  - 11 Film Featurette-30m.
- 6 Tomorrow's News 9:45

10:00

ŧ.

- **2** Musical Chairs With Johnny Mercer, Bobby Troup and Stan Freberg' Guest artists ap-DCB1
- 3 Pacific Theater—90m. Martin Kane—K—30m. 4 Mark Stevens stars.
- 5 City At Night-60m. of interesting institutions of Tour of the city,
- 6 Bill Mesmer Presents-15m. "Riverside Murder," with Basil Syd-ney and Alastair Sim.
- 8 Life Begins at 80—30m.
- 11 'On Your Way-30m. Bud Collyer, enicee.
- 7 The Charlie Clifton Show
- 10:15 10:30
  - 2 KNXT 10:30 News-30m. With Grant Holcomb, John Gat-braith, Tom Harmon and Lee Wood
  - Foreign Intrigue—Drama— Hank Weaver-News and
  - Sports-15m. Beat the Clock-30m. Bud Collyer and Roxanne put con-testants through stunts in a race 8 testants thro against time.
  - Jack Gardner-15m.
  - 11 / Stairway To Stardom-Variety 30m. Wally Sherwin with guest perfor-

mers. **13 Ed Lyon's Headlines** 

THUNDERBOLT the Wonder Colt Mon. thru Frl. 6:C0-6:15 P.M. **KTTV Channel 11** sponsored by CHALLENGE DAIRY FOODS

FREE DOGS-FREE CATS See the most wonderful pets in the world! CALO PET EXCHANGE With FRANK WRIGHT Thursdays, 7:00-7:30 p.m. KTTV-Channel 11

> WHAT'S THE BEST BUY DIME IN TOWN?

- 10:35 13 Owl Movie "Woman of Dolwyn," starring Edith Evans and Emelyn Williams. The story of a little English woman who saves her village from a scheming scoundrel.
  - 7 Kelly Kar Movie Theater "One Million B.C.," comedy of a couple living in the cave man era. Stars Carole Landis and Victor Mature.
  - TV Jukebox-15m. 9
  - Popular Science Series-15m. 2 Eleventh Hour News-15m. With Reporter Don Rickles. 4
  - Final Edition-15m. 5 With Ken Graue.
  - The Georgie Jessel Show-R 60m.
  - 11 George Putnam-News-15m.
  - The Late Show 1:15 2 "Four Days," starring Hugh Mc-Dermid and Peter Reynolds.
    - Late Date at the Movies-60m. "Man From Headquarters," starring Frank Albertson and Joan Wood-A bury.
    - **11 Jackson's Theatre-90m.** "Mutiny In the Big House," with Charles Bickford and Barton Mac-Lane
    - 3 Final Edition News-15m.
- 11:30 8 12:00 Newsreel
- 2 **KNXT Midnight Headlines** 12:30
  - Grant Holcomb reporting.
- 1:00 11 News and Sports-10m. 1:10 11 tate Jackson Theatre-75m. "Taming of the Wild," starring Brian Washburn and Maxine Doyle.

## THURSDAY *tv* logs

### **Hicker** Fare

#### Thursday, September 24

ON'T GAMBLE WITH STRANGERS," Kane Richmond, Bernadene Hayes, (4), ''DON'T 8:30 a.m. "TWO ON THE TILES." Herbert Lon, (2),

- "TWO ON THE TILES," Herbert Con, (c), 9:35 a.m. "CAPTAIN CALAMITY," George Huston, Movita, (7), 12:15 a.m. "DEATH FROM A DISTANCE," Lola Lane, Russell, Hopton, (7), 12:45 p.m. "APOLOGY FOR MURDER," Hugh Beau-ment. Ann Savage, (11), 2:30 p.m.
- "APOLOGY FOR MURDER," Hugh Beaumont, Ann Savage, (11), 2:30 p.m.
   "WHISPERING SHADOW" (Chapter 7), "CHECK ME" (Chapter 4), (2), 4:00 p.m.
   "LET'S GO COLLEGIATE," Frankie Darro, Marcia Mae Jones, (11), 4:15 p.m.
   "TOUGH ASSIGNMENT," Don Barry, (5), 4:30 p.m.
- "TOUGH ASSIGNMENT," Don barry, (3), 4:30 p.m.
  "ROUGH RIDING RANGER," Rex Lease, (6), 5:30 p.m.
  "KID FROM GOWER GULCH," Spade Cooley, (9), 6:00 p.m.
  "TIGER FANGS," Frank Buck, June Du-prez, (9), 7:30 p.m.
  "END OF "HE RIVER," Sabu, Bibi Fereira, (7) % the River of the Rive

- "END OF "HE RIVER." Sabu, Bibi Fereira, (7), 9:uu p.m.
  "QUEEN OF BROADWAY." Buster Crabbe, Rochelle Hudson, (9), 9:C0 p.m.
  "RIVERSIDE MURDER." Basil Sydney, Alaistair Sim, (6), 10:C0 p.m.
  "WOMAN OF DOLWYN." Edith Evans, Emelyn Williams, (13), 10:35 p.m.
  "ONE MILLION, B.C.," Victor Mature, Carole Landis, (7), 10:45 p.m.
  "FOUR DAYS," Hugh McDermid, Peter Rey-nolds, (2), 11:15 p.m.
  "MAN FROM HEADQUARTERS," Frank Albertson, Joan Woodbury, (4), 11:15 p.m.
  "MUTINY IN THE BIG HOUSE," Charles Bickford, Barton MacLane, (11), 11:15 p.m.
  - 11:15 p.m.

PICK of the PIX

by Aubrey Dahl

Last week this magazine ran two different lists of the ten most popular programs on TV, and I disagree with both of them. Here are the results of my own personally conducted poll: 1, "The Shanghai Gesture." 2, KTLA Test Pattern. 3, Criminal Sus-pects. 4, Farm Reporter. 5, Weather Reports. 6, Any Bob

Steele movie. 7, Pabts Commercials. 8, Liberace. 9, Newsreels. 10, The "Our Picture Has Has Been Tempor-arily Interrupted" notice.

"Woman of Dolwyn." (13) Sept. 24, 10:35. One of England's most noted

actresses, Dame Edith Lyung and of her most capable actor-play-wrights, **Emlyn Williams**, are the principals in this story of the matriarch of a Welsh village and the long battle she has with a man who imagines that she treated him badly when he was a youth. The ending poses an interesting problem in ethics: Is it all right to cover up a murder if the vic-tim is a villain? This film says yes.

"Eternally Yours." (13) Sept. 23, 8:30. David Niven is a magician who charms Loretta Young into marrying him, but the marriage nearly goes on the rocks when Niven insists on risking his life in a parachute jump with his hands bound by handcuffs. For a while there, it looks as if Loretta is going to have to scrape up the old husband as well as a new one.

"Young Widow." (11) Sept. 19, 9:00. Here is an enervating film, about a young widow, Jane Russell, who is young widow, Jane Russell, who is jolted out of her weeds by a dashing young air force officer, Louis Hayward. Things look bad for a while but he finally succeeds in making her forget and winning her for his own. I cried and cried over this one.

"Mr. Ace." (13) Sept. 19, 10:00. George Raft is a racketeer, see, and there's this doll, see, name of Sylvia Sidney, who wants to run for governor, see, but she don't want the backing of this hood, Raft, see, so he cons her into thinkin' he's workin' for the enemy when really he's helpin' her, see, and she wins, and they get mar-ried, see? Get the picture? Keep it.

"Something In The City." (2) Sept. 22, 3:45. I think this is a very funny picture. It's about a man who is accused of murdering his alter ego, and the chase sequence is a looloo.

"Furious Phony." (7) Sept. 19, 11:00. Well, I don't like being unmasked.

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A STATE OF THE STA

## FRIDAY TV LOGS

Information Received From Stations Subject to Last Minute Change

#### See Page 9 for 9:00 A.M. to 5:00 P.M. Daytime Log Listings

- Indicates New Program M Indicates Microwave K Indicates Kinescoped
- 5:00 2 Tim McCoy-30m. Jeanne Baird Presents-50m. 3 Atom Squad-15m. 4 The A-Squad sets out to thwart an Ex-Nazi's attempt to flood America.
  - Journal of TV Talents-Con't 7 R
  - Did Ja Know-15m.
  - 11 Movieland Matinee, Cont'd-13 Webster Webfoot-30m.
- 5-15 Gabby Hayes-15m. 6 Spanish Language News-15m R Jack's Magic Shop-15m.
- 5:25 Program Preview-5m. 5 5:30 2 Space Funnies-30". With Dal McKennon.
  - Howdy Doody-Juv'nl.-30m. 4
  - Body Job Lay-Job Ni.-Som.
    Western Feature-60m.
    "Return of the Lash."
    Cowboys and Injuns-30m.
    "The Ghost Rider," with Rex Lease.
    Ladies' Matinee-25m.
  - lack Bourke enicees
  - Sheriff John-Cartoon Time Cartoon Time 11
- 13 Televenture-45m. Channel 8 Corral-45m. 5:45 8
- Thought For the Day 5:50 3
- 5:55 **KECA-TV** News
- Laurel and Hardy-30m. Twilight Theater-15m. 6:00 2
  - 3
    - Nutsy the Clown-15m. Space Patrol-15m. 4 7
    - Action Theater-60m. "Branded A Coward," w 9 with Johnny
  - Mack Brown 11 Thunderbolt-15m.
- The Wonder Colt. **13 Over the Counter-30m.** Starring Diek Haynes 6:15
  - 3 Evening News 4 Komedy Klub-30m. With Unele Archie. 7 Comedy Carnival
  - 11 Ramar of the Jungle-15m. Starring Jon Hall in "Tribal Feud," (Part 2).
- 6:25 2 Weather-News-5m.
- 6:30
- With Austin Green. Doug Edwards-News-15m. To Be Announced 2

  - 3 10 Be Announced
    5 Flyboy-15m. Kiddles' puppet show.
    6 Johnny Jet-Serial
    7 Jack Owens Show-25m. With Mary Ann.
    8,11 Time for Beany-Kids-15m. Bob Clampett's puppet adventures for children.
    2 KIAC Tolongness 18m
- KLAC Telepaper-15m. Ed Lyons and Sam Balter.
   Perry Como Show-Music-6:45 15m.
  - Perry Como, star, with the Fontane Sisters and Mitchell Ayers' Orchestra.



Page Twenty-two

- Hawthorne-Weather-Sm.
- 5 Handy Hints-Tips-15m. With Dorothy Gardiner and Ken Graue
- 8 Newsreel-15m.

4

11 George Putnam-News-15m. 13 TV Baseball Hall of Fame-15m.

Sam Balter with news from base-ball world.

- Sports News-Sm. Cleve Hermann reports. 6:50 4
- Elmer Peterson-News-Sm. 6:55 Bollay-Weather-5m.
  - Weatherword-Sm. Q.
- 2 Talent Parade-30m. Gladys Rubens, hostess. 7:00
  - 3,4 Gillette Fights-M-45m. Nardico vs. Parker.
  - 5 Newsreel-15m. With Gil Martyn
  - Hopalong Cassidy. What's the Name of That Song?-30m. Bill Gwinn emeces a song identi-fication contest with jackpot prizes.
  - 8 Meet Your Mayor-15m.
  - 9 Jack Gardner-News-15m.
     11 Success Story-30m. Procto: and Gamble Company Long Beach, California Company at
  - 13 Film Playhouse-90m. "The Frightened Man," with Dermot Walsh.
  - 5 Surprise Twist—Drama—15m. 8 Greatest Fights of the Century -15m.
    - 9 Little Theater-15m. "Pick-Up", with Cay Forester and "Chorus Girl," with Ann Rutherford
- 7:30 2 Beat the Clock-Quiz-K-30m. Frank Wayne and Roxanne with time-racing contestants
  - 5 Charlie Chase-Film-30m. Famous old comedies.
  - Stu Erwin Show-Series-30m. Starring Stu Erwin and June Coll-7 ver.
  - 8 People In the News Handy Man-30m. Stu Wilson with "Build It and Fix It Yourself" ideas. 9
  - 11 Mid Evening Movies-60m. "Spy Train," starring Richard Tra-vis and Catherine Craig. Mystery concerning a traveling bag which is searched for on a train.
- 7:45 3, 4 Camel News Caravan-K-15m. John Cameron Swayze reports.
  - 8 Arden Varieties-10m.
- 7:55 News-5m.

7:15

- 8:00 2 Schlitz Playhouse-30m. Broderick Crawford stars in "Des-ert Tragedy," the story of a man's greed for gold which ends when the desert proves too much of a foc.
  - **California Club**
  - 4 The Goldbergs-30m. Gertrude Berg stars as Molly.



#### FRIDAY

FRIDAY SOUNDSTAGE, (4), 9:30 p.m. Jack Warden stars in "The Promise," the story of an erring father who finds happiness in keep-ing a promise to his son, the first time in his life he was able to keep his word. SCHLITZ PLAYHOUSE OF STARS, (2), 8:00 p.m. Brodrick Crawford stars in "Desert Tragedy," a dramatic story of the greed of a man for gold and the price he pays in his search for it.

6.0

#### September 25

8:30

TV-RADIO LIFE

#### 5 Lawrence Welk-60m.

With Alice Lon, America's new Champagne Lady, and Gene Pursell.

- Dangerous Assignment-30m. Brian Donlevy stars
- 7 Adventures of Ozzie and Harrist-Comedy-30m. Episodes in the lives of the Nelson family starring Ozzie Nelson and Harriet Hilliard.
- Terry and the Pirates-30m. Feature Film-75m. "Minstrel Man," with Benny Fields and Gladys George.
- **13** Locker Room Interviews
  - 2 Four-Star Playhouse-30m. David Niven stars in "Pinale," the story of the problems of two actors who resemble each other.
- 3 Victory At Sea-30m. Coke Time-Music-15m. Eddie Fisher, star, wit 4 star, with Don Ameche and guests.
- **6 Johnny Downs Movie-75m**, "Philo Vance's Secret Mission," with Alan Curtis and Sheila Ryan.
  - 7 Affairs of China Smith-30m. Dan Duryea, as China Smith in "Kaprillian Cipher."
- 8 Hollywood Half Hour
- TV University-30m.
   Rams Football Games-Film The highlights from the Pittsburgh Steeler's game played on September 20.
- 13 Wrestling, Ocean Park-21/4 hrs. Ringside comments by Gary Good-
- 8:45 4 Bob Considine-15ni. 11 The Christopher Program With Father Keller and guest.
- 9:00 2
  - **I've Got A Secret** Emcee Bill Goodwin subbing for vacationing Garry Moore with Bill Cullen, Faye Emerson, Henry Mor-gan, Jayne Meadows and guest.
  - 3.4 The Big Story-Drama-30m. Walter Brooke portrays Charlie Manning of the Greenshoro (N.C.) Daily News whose courageous pub-lie admission of misjudgement and Investigation of a case brought new life to a desperate young boy.
  - Western Varieties-60m. 7 Prestige Playhouse-Drama-60m.

"Second Chance," the story of the attempt of a man and woman to steal a fabulous diamond from a jeweler. Kent Taylor and Louise Currie star.

- 8 Adolphe Menjou-30m. Adolphe Menjou host to weekly stars
- 11 Pinky Tomlin Show-30m. Host Pinky Tomlin and his band, Chris Towner, Clyde Rogers, Hal Hidey and Bob Clark and the "Four-Eyed Five."

#### SCHAEFFER PHOTOS Original Theatrical Photos at Low Cost Quantity Prices or

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THE OCELOT—this is a baby one —is the most easily tamed of the wild cat family. Arch says this animal makes a fine pet—and Arch should know.



THE ARISTOCRAT of the canine field – at least to some – is the French Poodle. Arch Presby's KNBH Showcase covers the reactions of all kinds of animals.



THIS RARE, long-haired Racoon got so intrigued with the bandage on Arch's finger that it forgor entirely to be camera shy. The small fox in the background just watched.

## **Animals Are the Craziest People**

Arch Presby's "Pet Showcase" features some of TV's most intriguing personalities. No wonder this show is a favorite with the small fry.



Ain-Television Life), Sept. 18, 1953. Vol. 28, No. 4, CARL M. BIGSBY, Publisher, Published weekly at Los Angeles, brial Offices: 6361 Selma' Ave., Los Angeles 28 (Hollywood Station), California, Phone HOllywood 4-9275, TV-Radio Jass Matter September 14, 1948, at Los Angeles, under Act of March 3, 1879.

September 18, 1953

#### September 25

- 9 Feature Film-75m. "Dead Men Watk," wi Zucco and Mary Carlisle. 9:15 with George 10.45
- 2 Mr. and Mrs. North-30m. 9:30 Mit, und mrs. Norrn-30M. Starring Barbara Brithon and Bich-ard Denning. The North's young nephew discovers a dead body and when no one believes him he sets out to solve the crime himself.
  - 3 Frosty Frolics-30m.
  - Sound Stage-30m. Dramatic scripe featuring well known Broadway and Hollywood actors, Jack Warden stars in "The Promise," the story of an irre-pons-ible man who finally finds a reason for keeping a promise.
- 8 I've Got a Secret-30m. Encee Bill Goodwin with Bill Cul-len, Faye Emerson, Henry Morgan, Jayne Meadows and special guest. 9:30 Morgan,
  - 11 Jackson's Major Feature-00m "Swinging On A Rainbow," with Jane Frazee and Brad Taylor.
- 6 Tomorrow's News. 9:45
- 10:00 2 To Be Announced 4 The Alvino Rey-King Sisters Show-Music-30m. Music and Variety by Alvino Bey, his orchestra, the King Sisters and guests.
  - 3 The Goldbergs-30m.
  - 11:45 Modern Movies-30m. "Bushwackers." the story of a land owner who tries to rid his property of squatters because of a railroad 5 of squatters becaline to be built.
  - 6 Bill Mesmer Presents. "Inspector Hornleigh on Holiday," with Gordon Harker.
  - 7 Pasadena Pops Concert-Music-30m. David Rose conducts outdoor con-certs with guest artists.
  - 8 Mr. and Mrs. North-30m.
  - 2 KNXT 10:30 News With Grant Holcomb, John Gal-braith, Tom Harmon and Lee Wood
  - Pacific Theater-90m. Movie Synopsis-60m.

10:30

- 7 Hank Weaver-News and Sports-15m.
- WHAT'S THE BEST DIME BUY IN TOWN? Is your TV Parts

#### and Service contract about to expire?

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Over 11,000 satisfied contract holders. For details of how you can enjoy trouble-free television for the next two years please phone

HO. 2-3341

- 8 To Be Announced
- 9 Jack Gardner-News-15m.
- 7 Kelley Kar Movie-Theater-15m.
- 'Hitchhike to Heaven,'' starring Russell Gleason.
- 9 TV Jukebox 13 Locker Room Interviews-15m. With Garry Goodwin.
- 2 The Late Show-90m. 11:00 The Avenging Hand," with Noah
  - Beery. 4 Eleventh Hour News-15m.
  - Don Bickles reports. 8 Place the Face-30m.
  - 11 George Putnam-News-15m.
  - 13 Ed Lyons' Headlines-Sm.
- 11:05 13 Owl Movie-90m.

11:15

11:30

- 4 South Bay Cinema Presents "Fatal Hour," starring Botis R loff and Marjorie Reynolds. Botis Kar-
- 11 Jackson's Theatre-90m. "Fear," starring Peter Cookson and Anne Gwynne, A story based on Dostoyevsky's "Crime and Punishment
- 3 Final Edition-News-15m. 5 Final Edition-15m. With Ken Grave.
- Newsreel-10m.
- **5** Police Calls
- **2 KNXT Midnight Headlines** Grant Holcomb reporting.
- 1:00 11 News and Sports-10m. With Jackson Wheeler.
- 1:10 11 Late Jackson Theatre-75m. "The Chealers." starring Joseph Schildkraut and Billie Burke. A charity-case Christmas dinner guest changes the characters of a family from setfish, grasping people to sin-cere persons.



### **Hicker Jare**

Friday, September 25 ROM HEADQUARTERS." Frank

Friday, September 25 "MAN FROM HEADQUARTERS," Frank Albertson, Joan Woodbury, (6), 8:30 a.m. "RETURN OF A STRANGER," Griffith Jones. (2), 9:35 a.m. "GRIEF STREET," (7), 10:C0 a.m. "THE GREAT TRAIN ROBBERY," Bob Steele, Claire Carlton, (7), 11:15 a.m. "WITHOUT WARNING," Victor Varconi, Stephen Ronsart, (7), 12:45 p.m. "LIGHTHOUSE," Don Castle, June Lang, (11), 2:30 p.m.

- "LIGHTHOUSE," Don Castle, June Lang, (11), 2:30 p.m. "WHISPERING SHADOW" (Chapter 8), "CHECK ME" (Chapter 5), (2), 4:60 p.m. "THE HOLLYWOOD MYSTERY," Frank Albertson, June Clyde, (11), 4:15 p.m. "PARADISE EXPRESS," Grant Withers, (5),
- 4:30 p.m. HE GHOST RIDER," Rex Lease, (6), THE
- 5:30 p.m. "BRANDED A COWARD," Johnny Mack Brown, (9), 6:00 p.m. "THE FRIGHTENED MAN," Dermont

- "THE FRIGHTENED MAN," Dermont Walsh, (13), 7:C0 p.m.
  "SPY TRAIN," Richard Travis, Catherine Craig, (11), 7:30 p.m.
  "MINSTREL MAN," Benny Fields, Gladys George, (9), 8:C0 p.m.
  "PHILO VANCE'S SECRET MISSION," Alan CUrtis, Sheila Ryan, (6), 8:30 p.m.
  "SECOND CHANCE." Kent Taylor, Betty Compson, (7), 9:C0 p.m.
  "DEAD MEN WALK." George Zucco, Mary Carlisle, (9), 9:15 p.m.
  "SWINGING ON A RAINBOW," Jane Fra-zee, Brad Taylor, (11), 9:30 p.m.
  "BUSHWACKERS." (5), 10:00 p.m.
  "INSPECTOR HORNLEIGH ON HOLIDAY," Gordon Harker, Alaistair Sim, (6), 10:00 p.m. Gordon Harker, Alaistair Sim, (6), 10:00 p.m. "THE HUENGING HAND," Noah Beery, (2),
- "HE HOEINGIG HARD, INC. IN THE HOEINGIG HARD, INC. P.M.
   "HITCH HIKE TO HEAVEN," Russell Gleason, Polly Ann Young, (7), 10:45 p.m.
   "FATAL HOUR," Boris Karloff, Marjorie Reynolds, (4), 11:15 p.m.
   "FEAR," Peter Cookson, Anne Gwynn, (11),
- 11:15 p.m. HE CHEATERS," Joseph Schildkraut, "THE Billie Burke, (11), 1:10 a.m.



(ran rad is an exclusive tradic the column for the many TV and radia fan clubs. It will appear periodically on our pages. It you are a fan Club official or member and wish to have information memoer and wish to have information printed in this column, send it to FAN FAX, TV-RADIO LIFE, 6361 SELMA AVE., HOLLYWOOD 28, CALIF. We will try to print as much material as possible.

The Sandor Szabo fan club has a new president: Mrs. Ray Hooper, 2615 Santa Monica Blvd., Santa Monica, Calif. She's the former vice-president.

Howard Price has a club started for him by Madeliene Verest, 5415 Huntington Dr., L. A., Calif.

The Johnny Carson fan club has a new address: 6316 West 6th St., L.A., 48, Calif.

Wanna join a club for Jay Stewart? Write to Loreen Meride, 7317 8th Ave., L. A., 43, Calif.

Margaret Wheeler of the Stu Wilson fan club writes:

"It has always been the policy of the Stu Wilson fan club, the Wilsonaires, to contribute some portion of their maintenance funds to such organizations as the Community Chest, the Dawn Society, the Daniel Freeman Memorial Hospital, and the Veterans's Hospital. This year at the annual picnic held at Centinela Park, a collection was taken up and sent to the Multiple Sclerosis Fund in the club's name.

"We believe that the great part of the success of our club is due to our functioning as a group. All activities are conducted by a capable staff rather than individual officers."

The cute warbling blonde, Phyllis Lynne has a fan club started for her by Linda McKinney, 1833 Ashbrook, Long Beach, Calif. Nice picture sent along too, and luscious Lynne is even prettier than that in person.

Here's a dandy! A club has been started for the "villians" of the wres. tling world. For info write to Miss Sue Tubbs, 4008 Pineridge Ave., Houston Teras. It's about time the "poor boys" get a break. Everyone is always pick-ing on them. You might know it would take a Texan to start something like this.

Linda Carroll, 1718 4th St., LaVerne, Calif., would like some information on a club for the popular "Dragnet" star, Jack Webb. Good name would be the "714" club.

Page Twenty-three

δ Τι חח		T X T T T T
	OGRAM F	INDER
2KNXT	U() 0 2101	8-KFMB-TV-San Diego, Calif.
Santa Barbara, Calif		M2114. 9—KHJ-TV—1313 No. Vine St. (28).
<b>4</b> KNBH-1500 No. Vine St. (28).	7-KECA-TV-Prospect and LaImadge	
	1000 No. Cahuenga B lvd. (39). HO. 2.73	11.
Adventure KNXT, 3 p.m. Su	Douglas Fairbanks Presents KNBH, 7 p.m. Th Douglas, Melvyn KTTV 8,20 m. W	Jeweler's Showcase
Adventures of Ozzie and Harriet. KECA-TV. 8 p.m. F	Douglas, Melys	Jeweler's Showcase
Air Force Theater	Dusty Walker Show	
Allen, Fred American of the Air KNBH, 10 p.m. Tu	Dusty Walker Show	*KLAC Telepaper
Antateur Hour KNBH, 8:30 p.m. So Anyone Can Win. KNBH, 8:30 p.m. Sa	Erwin, Stu KECA-TV, 3 p.m. Sa; 7:30 p.m. F Ethel and Albert	Kilga len, Dorothy KNNT 7:30 0.m KHpatrick, Reid KLAC-TV 8:20 0.m
Arnold, Eddy KNBII, 7:30 p.m. Tu, Th Arthur Murray Party, KNBII, 7:30 p.m. Tu, Th	Ex Convict	Judge For Yourself. KNIII, 10 p.m. Juke Box Jury. KNIII, 10 p.m. & KLAC Telepaper. KLAC-TV, 6:30 p.m. Karms, Roscoe KTTY 9:30 n.m Kilga Ien, Dorothy KNIAC-TV, 8:30 p.m. Kilga Ien, Dorothy KLAC-TV, 8:30 p.m. King Sisters. KNIII, 12:30 p.m. KIR Constant KNIII, 12:30 p.m. Konedy Klub KNIII, 6:15 n.m. Kraft TV Theater. KNIII, 4 p.m. La Roy, Itina KTV 4 p.m. Ja
Mt Ease KTLA, 10 p.m. Tu Mom Squad KNRI 5 p.m. M.F.	FX CONVEC	Kit Carson KECA-TV 7:30 p.n Komedy Klob KNBH 6:15 p.m
Auction City KTTV, 4:30 p.m. Sa Auction Park KTTV, t.m. Sa	Faith for Today	Kraft TV TheaterKNBH, 9 p.m Kukla, Fran and OllieKNBH, 4 p.m
Babbit Harry 10:30 a.m. M-F: 7 n.m. Tu	Farm Reporter KNNT, 9:20 a.m. M-F	La Roy, Rita KTTV 4 p.m. To Ladies' Matinee KECA-TV, 5:30 p.m.
Sacheior's HavenKNXT, 10 p.m. M Salter, SamKLAC-TV, 6:30 p.m. M-F:	Files of Jeffrey Jones	Lamp Unto My Feet
Adventures of Ozzie and Harriet	Eventsion.       KNBH, 12:30       p.m. Su         Fatts Porum       KNBH, 12:30       p.m. Su         Fatts Porum       KNBH, 4:30       p.m. Su         Fatts Porum       KNBH, 4:30       p.m. Su         Fattsanks, Douglas       KNBH, 7       p.m. Th         Fattsanks, Douglas       KNCA-TV 12:30       p.m. Th         Fattsanks, Douglas       KNCA-TV 12:30       p.m. W         Fatma and Gardens       KNR1, 11:45       p.m. Su         Fatma Reporter       KNNT, 9:20       a.m. M-F         Fatorile Story       KTTV 8 0.m. W       Firsher         Firsher, Eddy       KNBH, 7:30       p.m. M-F         Fisherman's Fiesta       KLAC-TV, 12:30       p.m. Su         Fusher Story       KLAC-TV, 12:30       p.m. Su         Follow the Leader       KNR1, 12:30       p.m. Su         Follow the Leader       KNR1, 130       p.m. Su         Football       Scoreboard       KNBH, 13:45       p.m. Su         Football       Scoreboard       KNBH, 3:45       p.m. Su         Football       Scoreboard       KNBH, 3:30       p.m. Su         Football       Scoreboard       KNBH, 10:30       p.m. Su         Football       Scoreboard	Kukla, Fran and OlieKNBH, 4 p.m.       La Roy, Rin     KTTV 4 p.m. To       Ladies' Matinee     KECA-TV, 5:30 p.m.       Ladies Always Win     KNXT 2:30 p.m.       Ladies Always Win     KNXT 2:30 p.m.       Lamp Unto My Feet     KNXT, 2 p.m.       Lauret and Hardy Comedy KNXT, 5 p.m.     Lauret and Hardy Comedy KNXT, 5 p.m.       Liberace     KLAC-TV 1:30 p.m.       Life With FlizabethKNXT, 1:30 p.m.     Light of FaithKNXT, 1:30 p.m.       Linkletter, Art     KNXT, 1:30 p.m.
Baseball KECA-TV 11:25 a.m. Sa	Flash Gordon	Liberarce KLAC-TV 7:30 p.m
aseball Hall of Fame KLAC-TV, 6:45 p.m. M-F	Follow the Leader KNNT, 9 p.m alt Tu Follow Your Heart KNNT, 9 p.m alt Tu	Light of Faith KIAC-TV 7:30 p.m.
10:30 a.m. W	Fonds For Thought	KNAT, II:30 a.n. M
tents, merreurs	Football Scoreboard KHJ-TV, 7 p.m. Su KHJ-TV, 7 p.m. Su	Linn, RobertaKTLA, 7:30 p.m. Littlefielt_JoeKTTV_12:30 p.m.
Senny Jack KECA-TV 2 p.m. Ta:	Footlights Theater	Tattie theatre
seulah KECA-TV ? p.m. Ta: iff Baker. 4 p.m. Sai ig Payoff KNBH, 8 p.m. Su: ig Phyback KNXT, 12 m. MF ig Picture KNST, 5:30 p.m. Sai KTTV 8 p.m. Th; KHJ-TV, 9 p.m. Sai KECA-TV, 10 p.m. W	Foreign Intrigue KNBH 10:30 c.m. Th Four Star Playhouse KNNT, 8:30 c.m. F	Linn, Roberta. KTLA, 7:30 p.m. Littleff Joe KTV 12:3n p.m. Littleff Joe KTV 12:3n p.m. Locker Room Interviews, KLAC-TV, 7:35 p.m., Th Locker Room Interviews, KLAC-TV, 7:30 p.m. Love Of Life KNAT, 5 p.m. Love Of Life KNAT, 5 p.m. Lucky IJ KILI-TV, 3:30 p.m., 1 Lucky IJ KILI-TV, 3:30 p.m., 1 Lucky IJ KILI-TV, 3:30 p.m., 1
KNBH, 8 p.m. Su	Freedom Forom KLAC-TV 5:30 p.m. Su Froman, Jane KNNT 6:45 p.m. Tu, Th	Love Of Life KNXT, 5 p.m. Lucky II
ig Playback KLAC-TV, 11 p.m. Tu Big Picture KNB1 5-30 p.m. Sa	Frontiers of Faith KNBH, 10:30 a.m. Su	Lucky IJ         RILLTV, 3:30 p.m. ;           Lusk, Preeman         KLAC-TV, 3:30 p.m. ;           Lus Video Theatre         KNNT, 9 p.m. ;           Lux Video Theatre         KNNT, 9 p.m. ;           tryon, Ed. KLAC-TV, 11 p.m. M, F: 11:15 r         j           Lytell. Bert         Tu; 10:15 p.m. W; 10:30 p.m. ;           Lytell. Rert         KECA-TV, 9:15 p.m. ;           Mnck, Ted         KNBH, 8:30 p.m. ;           Mam.a Weiss         KHJ-TV 2 p.m. ;           Man of the Week         KNNT, 2:30 p.m. ;           Mam and the Week         KNNT, 2:30 p.m. ;
KTTV 8 p.m. Th; KIIJ-TV, 9 p.m. Sa KECA-TV, 10 p.m. W	Frosty Proline KTLA, 8 p.m. W	*Lyon, EdKLAC-TV, 11 p.m. M, F; 11:15 p.
Story     KR2A-TV, 10 p.m. W       If Town     KNBH, 9 p.m. F       If Leyden's Theatre.     KNTV, 6:30 p.m. M-F       Ilind Date.     KTTV, 6:30 p.m. M-F       Iline libbon Bouts     KNXT, 7 p.m. W       ob Davis Show     KLAC-TV, 7 p.m. Sn       ob Davis Show     KLAC-TV, 7 p.m. Sn       olbay, Gene.     KECA-TV, 6:55 p.m. M-F       Boad, Lyle     KHATV, 12:55 p.m. M-F       Soxing     KLAC-TV, 8:50 p.m. M-F       Soxing     KLAC-TV, 8:50 p.m. M-F       Toda draw     KLAC-TV, 8:50 p.m. M-F       Soxing     KLAC-TV, 8:30 p.m. Sn;       ride and Groon.     KNXT, 1:30 p.m. M-F       rondway Playhouse     KTLA, 9:30 p.m. Tu       aff Continental.     KTLA, 9:30 p.m. Tu       aff Continental.     KTLA, 9:30 p.m. Tu       aff the coach     KTLA, 5:30 p.m. Tu	Garden Chats KNBH, 5:15 p.m. M-F Garden Chats KNTV 12:30 p.m. So	Lytell, Bert KECA-TV, 9:15 p.m. Muck, Ted KNRI 9:20 p.m.
ill Leyden's Theatre	*Gardner, Jack	Mama Weiss KHJ-TV 2 p.m. 3 Man Against Crime KNST 8-20 a.m.
ob and Ray	General Electric Theater. KNXT, 6 p.m. Su Georgie Jessel Show. KECA-TV 6:30 p.m. Su Get The Facts. KNBH, 4:30 p.m. Su Gildebrist Narma	Man of the Week
ollay, Gene	Get The FactsKNBH, 4:30 p.m. Su Gilebrist NormaKTTV 12 p. M.2	Martin, Dude KTLA, 5 p.m. KTTV, 9 p.m.
koston Blackie	Gillette Fights	AMartya, Gil. KNBII, 10 n.m.
KECA-TV 6 p.m. Sa; 8:30 p.m. Sa;	Gilebrist Norma KTTV 19 m M.5 Gilebrist Norma KTTV 19 m M.5 Gilmour Girl KNBH, 7 p.m. F Giamour Session KTTV, 19 m Tu. Th Godfrey, Arthur KNXT, 9 p.m. W, 2:30 p.m. M.7th Godfreys Tylent Scouts KTTV, 2:30 p.m. M.7th	Man of the Week     KNNT, 2:30 p.m.       Manna     KNNT, 2:30 p.m.       Martin Dude     KTLA, 3 p.m.       Martin Dude     KTTV, 9 p.m.       Murtin Kane     KTTLA, 3 p.m.       Murtin Kane     KTTLA, 3 p.m.       Martyn, Gil     KNHI, 10 m.n.       Avar, Groeeln     KLAC-TV 7 p.m.       Metdude, Mary     KNHI, 12 m.n.       Metdude, Mary     KNHI, 12 m.       Metduden Theatter     KNNT, 7 p.m.       Metduden Theatter     KNNT, 7 p.m.       Metduden Theatter     KNNT, 7 p.m.
roadway flayhouse	Godfreys Tylent Scouts KNXT 8 p.m. M Godbergs, The KNXT 8 p.m. M Godbergs, The KNXT 8 p.m. F Goodyear Theatre KNBH, 9 p.m. alt. Su	McElroy, Jack. KNBH, 12 ni M Mcdullion Theater KNBH, 12 ni M
afe Continental	Gordos Garden KNBI, 5 p.m. att. Su Gordos Garden KLCA-TV 5 p.m. Su & Graue, Ken	Meet Mr McNutley
Cantel News Caravan	Great Clurches of Golden West KTTV, 11 a.m. So Great Moments in GolfKNBH, 11:15 p.m. Su	Mast The Would and KNBH, 3:15 p.m.
Brtan Z-Ro	Green, Austin	Mercer Johnny Walking B. D.M.
walcade of Books		Message of the Master
KTTV, 1 p.m. M-F KTTV, 7:30 p.m. Tu	Halls of Science. KNBH, 3:30 p.m. Sp Hundy Hints	Monteonery, Robert. KNBL 9:30 p.m.
anpus Farmers. KECA-TV, 3 p.m. Sa sptam Z-Ro. KTTV, 6 p.m. Sa srton Time. KTTV, 5 20 p.m. M-F valcade of Books. KNNT, 4 p.m. Su nase, Charile. KTL, 7 20 p.m. M-F user Milant. KTLV, 7 20 p.m. F ley Yun Theatre. KTTV, 7 30 p.m. Tu bina Smith. KECA-TV, 8 30 p.m. F urch in the Home. KECA-TV, 11 s.m. Su wreis Theatre. KNBH, 9 30 p.m. Tu	Handy Man KILJ-TV, 7:30 p.m. F Harmon, Toni KNJ-TV, 7:30 p.m. F	Moore, Garry KNNT, 9:30 p.m., 9 Mr and Mrs North KNNT, 9:30 p.m. 9 Mr Peepers KNNT, 9:30 p.m. Mr Wissed KNBH, 7:30 p.m.
	Hull of Bistory KNBI, 7 pm, W Hulls of Science KNBI, 330 pm, Su Hundy Units KILA, 645 pm M-F Hundy Man KILJ-TV, 7:30 pm, F Hurmon, Tom KNNT, 10:30 pm M-F #Uniten, Tom KTLA, 11 pm, M, Tu, W;	Mr. Wizard KNBH, 1 p.m. Musical Chairs
ty at Night	Hawkins Falls KNBH, 11 a.m. M-F Hawthorne and the Weather KNBH, 11 a.m. M-F	My Favorite Husband
y at Night KTLA, 10 p.m. M ty letterive KTLA, 10 p.m. M ty linspital KNBH 10:30 n.m. M ty linspital KNXT, 6:35 p.m. M, W, F attes, Paul KTY 10:50 p.m. M, W, F	Havnes, Dick RIACTER OF MAR	Musical Charts KNBH, 1 p.m. Musical Charts KNNT, 10 p.m. My Eavorite Husband KNNT, 9:30 p.m., My Garden and L. KECA-TV, 10:30 a.m., My Little Margie KNBH, 8:30 p.m., Mystery Theater. KHJ-TV, 10:45 p.m. T My Son Jeep. KNBH 8 a.m.
usidine Rob	KND11, 5:15 p.m. M-F	
oley. Spade	Heart of the City	Name That Tune
wboy Thrills	Hollywood on Television KLAC-TV, 12:30 p.m. M-P	Norman, Gene
KHJ-TV.	Inflywood Road To Fame KHJ-TV, 8 p.m. Sa Hongeney, Jacobara (11, 1777), 8 p.m. Sa	Nothing But the Best KNBU, 10 p.m. N.T.G.'s Stars and Models KHLTV 2015
asu corrigan's Roundap	Hometoxia Jambore KLAC-TV, 8 p.m. Sa Hometoxia Jambore KLAC-TV, 7:30 p.m. Sa Hopatong Cassidy KLAC-TV, 10 p.m. Su Hour of Decision KECA-TV, 10 p.m. Su House Party KNY, 11:30 a.m. M-F	Nutsy The Clown KNBH, 6 p.m. N O'Dell Dell KTLA 7-26 M
ash Corrigan's Roundap. 6:30 p.m Su oshy Bob KNNT, 12:30 p.m. M-F oshys Calling KINJ-TV, 1 p.m. M-F ossrands of Life KECA-TV, 3 p.m. M-F own Theater KTTV 8 p.m. T	House Party KNXT, 11:30 a.m. M-F Howdy Doody KNBH, 5:30 p.m. M-F	Nuch Webster Says         KTTV, 7 p.m.           Noble, Leightm.         KTLA, 9 p.m.           Norrell         KECA-TV, 3:30 p.m.           Norkillag But the Best         KNB1, 10 p.m.           N.T.G.'s Stars and Models.         KHJ-TV, 7:15 p.m.           Nuts: The Clown         KNB1, 10 p.m.           Nuts: The Clown         KNB1, 6 p.m.           O'Dell Dell         KTLA, 9 p.m.           O'Dell Dog         KTLA, 9 p.m.           O'Dell Dog         KTLA, 9 p.m.           O'N vour Account         KNB1, 4 (30 p.m.           O'N vour Way         KTTV, 130 p.m.
ower Theater KTCV, 9 p.m. M ower Theater KTV, 8 p.m. Tu ingerous Assignment KNVT, 10 p.m. Tu ingerous Assignment KNUI, 10:30 p.m. W ite With 'ndy KECA-TV, 2:30 p.m. W vis Joan KNUI 8 p.m. W vis Joan KNUI 8 p.m. W an, Dizzy KECA-TV, 11:15 a.m. Sn ath Valley Days KTV 8:30 p.m. where the	Hutton, Inn Ray KNII, 5:30 p.m. M-F Hutton, Inn Ray KNII, 5:30 p.m. Tu I Murried Joan KNBII, 8 p.m. W FII Bay That KNXT, 3 p.m. Ta, Th Fm the Law KLAC-TY, 10 p.m. Su Industry on Parade KNBIJ, 10:45 p.m. Su	On your Way KTTV, 10 p.m. Open Road KTTV, 7:30 p.m.
ate With 'ndy	I'm the Law. KNNT, 3 p.m. To, Th KLAC-TV, 10 p.m. So	Open Road KTTV, 10 p.m. Operation Sufety KNNT, 1 p.m. Orchid Award KECA-TV 9:15 p.m. Orient Express KECA-TV 8:30 p.m. Outdoors with Wingenheim KNRU 4 p.m.
an, Dizzy KECA-TV, 11:15 a.m. Sa	Industry on Parade KNBH, 10:45 p.m. Su International Interviews KTTV, 8 p.m. Th	Our Famous Husbands KECA-TV, 8:30 p.m. Out Famous Husbands KECA-TV, 8 p.m.
an, Dizy	Invitation Playhouse	Outdoors will Wangenheim KNBH, 4 p.m. Over the Counter
Nong School KNBH, 10 a.m. M-F	International Interviews KNBH, 10:45 p.m. Su International Interviews KTTV, 8 p.m. Th Invitation Physicase KTLAC-TV 7 c.m. W Is It a Crime	
OFWAY to Danger KECA TV 9.00	I've Got A Secret KNNT, 9 p.m. F Jalopy Derby KTTV, 2:30 p.m. Su	Parrish, Helen KNBH, 2 p.m. M
uble Play	Jalopy Derby KTV, 230 p.m. F Jane Froman Show KNNT, 6:45 p.m. Tu, Th Jarvis, Al. KECA-TV, 2 p.m. M-F Jarvis Kitchen KECA-TV, 2 p.m. M-F	Paul Contes ConfidentialKTV, 10 p.m. Paul Contes ConfidentialKTV, 10:30 p.m. PCC Football HighlightsKHJ-TV, 7 p.m. S RLAC-TV, 9 p.m. Feidagon U.S.A
ige Twenty-four	Jarvis Kitchen	Pentagon U.S.A. KNXT, 8:39 p.m.

TV-RADIO LIFE

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SEPTEMBER 18, 1953

RADIO LIFE	
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## SAN DIEGO TV

PROGRAM FINDER
Abbott and Costello
Anyone Can Win
Arden Varieties
Baseball Hall of Fame
Beat the Clock
Big Game Hunt
Big Town
Boxing
Burns & Allen
Chan iel 8 Corral
China Smith
Cisco Kid
City Hospital
Cavalcade of America       8 p.m. alt F         Cavalcade       5:03 p.m. Th         Chan tel & Corral       5:43 p.m. M-F         Cherstop trs.       5:30 p.m. Th         Chan tel & Corral       5:45 p.m. M-F         Chevron Fheater       9:30 p.m. Sa         China Smith       (6), 7:30 p.m. Th         Christophers       (6), 7:30 p.m. Th         Cisco & Kid       7 p.m. Th         City Hospital       11 p.m. Alt F         Contops and Injuns       (6), 8 p.m. M         Cowhoys and Injuns       (6), 8 p.m. M         Dangerous Assignment       (6), 7:30 p.m. F         Deant Valley Days       8 p.m. alt F         Deant Valley Days       8 p.m. M-F         Deant Valley Days       9 p.m. M-Th         Ding Nong School       10:30 a.m. Tu         Dougtas Fairbanks Presents       (6) 8 p.m. W         Duble or Nothing       11:30 a.m. M. W. F         Furmous Fights       (6), 7;15 p.m. M
Dangerous Assignment
Dean, Dizzy Days
Ding Dong School
Douglas Fairmanks Fresents
Furnous Fights
Farm Report 10 a.m., Tu; 10:15 a.m. M. W. Th. F
Footlights Theater
Double or Nothing         11:30 a.m. M. W. F           Furnous Fights         (6), 7:15 p.m. M           Paith For Today         11 a.m. Su           Farm Report 10 a.m., Tu; 10:13 a.m. M, W. Th, F           Files of Jeffrey Jones         8:30 p.m. Nu           Four Star Playhouse         8 p.m. alt M           Frosty Frolics         9:30 p.m. Su
Game of the Week 5:30 p.m. Tu General Electric Theater 6 p.m. Su
George Jessel Show
Goodyear TV Playhouse
Green Thumb
Guide Right
Heart of the City
Hollywood Theater
I Am the Law
It's News to Me
Jack's Magie Shop
Johnny Jet
Kieran's Kateidoscope
Life Berne at 80
Lone Ranger
Lux Video Theater
Man Against Crime
Mastermece Playhouse
Meet Your Mayor
Menjou. Adolphe
Mr. and Mrs. North
My Favorite Husband
Orchid Award 10 p.m. Se Pentagon U.S.A. 11 p.m. Se
People in the News
Racket Squad
Ring-Side with Rasslers
Search for Tomorrow
Service Football
Smokey Rogers
Storch, Larry
Summer Theater
Superman 8 p.m. Ti Talay of the City 10:30 p.m. alt. Sr
Televespers
This is The Life
Trouble with Father
TV University
Two For the Money
What's Cookin' 11 a.m. M-1 What's My Line 7:30 nm S
What's Your Trouble
Winchell, Walter
Farm Report 10 a.m., Tu; 10:15 a.m. M., W. Tu, F. Files of Jeffrey Jones
Four Hidden Talent
tour l'invitime
Page Twenty-five

Plainclothesman. KTTV 10 p.m. Su Playcrotter's Club. KTXT, 10:30 p.m. Su Playcrotter's Club. KT1.4, 4 p.m. M-F Playhouse of Stars. KTX.4, 8 p.m. F Playhouse of Stars KEXA, 4 p.m. M-F Play of the Week. KECA-TV, 9 p.m. Tu Police Calls KTLA, 3:55 p.m. M-Th; 11:45 p.m. F Popular Science. KNXT, 11 p.m. Th Potter, Peter. KNXT, 11 p.m. Sa Poulson, Mayor KTLA, 10:30 p.m. Tu routson, Mayor KTLA, 10:30 p.m. Tu Prestige Pinyhouse. KECA-TV, 9 p.m. F Private Secretary KEXA-TV, 12:30 p.m. M-F Private Secretary KNNT, 10 p.m. Alt. Su #Putnam, George KTV 6:45, 11 p.m. M-F Quiek As a Flush KEZA-TV, 9 p.m. Th Quiek As a Flush KEZA-TV, 9 p.m. Th Quiek Kissund KEXA-TV, 9 p.m. Th 

 Quiz Kids.
 KNN1, 7 p.m. Su

 Racket Squad.
 KNN1, 7 p.m. M

 Rumar of the Juogle.
 KTTV, 7 p.m. alt. Tu:

 6:15 p.m. M-F;
 KTTV, 8:30 p.m. F;

 Range Rider.
 KHJ-TV, 7 p.m. sa

 Realty Exchange.
 KLAC-TV, 6:30 p.m. Sa

 Red Buttons Show.
 KNNT, 9 p.m. M

 Revion Theater
 KNNT, 9 p.m. Sa

 Rey Alvino.
 KLAC-TV, 10:30 p.m. Sa

 Rey Alvino.
 KLAC-TV, 10:30 p.m. Sa

 KNDH, 10 p.m. F
 KNOH, 10:0 p.m. K

 Star Theater.
 KILA, 9 p.m. Th

 Star Time.
 KHL-TY, 4 p.m. M-F

 Storch, Larry
 KNXT, 8 p.m. Sa

 Stork Club
 KNXT, 8 p.m. Sa

 Street, Dave
 KLAC-TV, 3 p.m. M-F

 Strike it Fich
 KNXT 1 p.m. M-F: 8 p.m. W

 StrongHow, Jules, Ramona.
 KLAC-TV, 8 p.m. W

 Studio One
 KNXT, 7 p.m. M

 Studio One
 KNXT, 7 p.m. M

 Studio Story
 KTV 7 p.m. M
 

TVgownononononononononononon San Diego Š Ş DIAL DATA 6 8 **By Maurine Skinner** nononononononononononon

SAN DIEGO—(Special)—Channel 8 has now added a local San Diego Newsreel to its daily lineup of news-reels. At 7:45 p.m. every evening, Monday through Friday, the news-worthy events of that day in San Diego can be seen. Lab production will be operated by Paul Oeltjenbruns recent. ly discharged from the Airforce Photographic Unit at Burbank. The local newsreel will operate with a crew of two cameramen . . . Paul W. White is Executive News Editor for KFMB-AM-TV.

Jack Lueken of Jack's Magic Shop packed his bag of magic and headed for the northern part of the countryin fact, for Anchorage, Alaska where he will be associated with a new television station, KFIA, which will be on the air by October 15th. Jack left by plane last Friday night and reported for work Monday where he will be "Jack of all TV-Trades"—doing announcing, programming and of course his bag of tricks will not be idle. Jack has been a professional magician since his early teens and all his many fans will miss him but wish him success.

The Georgie Jessel show makes its debut on Channel 8 Thursday, Sept. 24 at 11:00 p.m. and promises to be one of the most interesting shows of the Fall lineup. Mitzi Gaynor will make her television debut on this premiere telecast as she and Jessel do a sketch in which history suffers a body blow by their account of the purchase of Manhattan. Georgie plays an Indian Chief whose beautiful daughter doesn't help negotiations any.

Voice of Firestone
Webb, Jack KNBH, 9 p.m. Th Webster WehfootKLAC-TV, 5 p.m. M-F Welcome TravelersKNBH, 4 p.m. M-F
Welk, Lawrence
Whith Name of That Song? KECA-TV, 7 p.m. F White, Betty
Williams, Tex
Winchell Paul
Wonderful John Acton
Wrestler's Lament         KTLA, 11 p.m. W           Wrestling         KI.AC-TV 8:38 p.m. F:           KTLA, 9 p.m. W:         KTY, 8:15 p.m. M:           KTLA, 9 p.m. W:         KTY, 8:30 p.m. M:           KECA-TV, 8:30 p.m. W:         KECA-TV, 8:30 p.m. Su           You Asked For R         KECA-TV 8 p.m. M
You're Never Too OldKNNT, 10:30 p.m. Su Your Chaim To PanieKNNT, 8 p.m. Tu Your Play TimeKNNT, 10 p.m. Su
Your Show of Shows
Your Town's Talent





**FROM WHERE WE POUND THE TYPEWRITER**, there are two flies in the ointment of **Ray Milland's** new TV (and radio) show. One is the title, "**Meet Mr. McNutley.**" Now McNutley is a perfectly fine name and no offense is meant to any reader bearing it, but why in thunder pile an alliterative prefix to it, making it a tongue-twister?

YOU PROBABLY ARE FULLY aware that persons responsible for dreaming up show names often reach ridiculously far in a brave effort to avoid duplication of a real-life name whose owner might kick up a fuss (especially if the show is a comedy and the name is hence held up to ridicule). Perhaps you recall the fuss the dean of women (I think it was Vassar) made when she found out that "Gildersleeve" was on the air (it happened she bore that moniker). And I've often wondered about a real-life Mabel Clapsaddle and how she felt about Jack Benny's telephone operator named "Mabel Flapsaddle."

AFTER ALL, GENERAL ELECTRIC must be pinning hopes for the new series' success on the name, Ray Milland, and I, for one, think it would be much better to call the show by his name. So the Ray Milland Show may sound like a variety program and so what? If it is all as good as the pilot film I saw the other day, lookers would catch on soon enough that the series is broad comedy, not variety, and I'll bet the already-famous name of Milland would prompt more rew listeners to tune the show than the "Meet Mr. McNutley" title!

SO MUCH FOR NO. ONE FLY. No. Two is the equally terrible laugh track which plagued the pilot film from start to finish. I was told that the guffawing had been tuned down for other episodes. Let's hope so, for on the pilot it was so bad that the dubbed-in audience laughter smothered some of the lines. Now isn't that ridiculous?

**BESIDES, SOME OF THE PARTS** just killing the people in the studio didn't seem particularly funny to me, while now and then I chuckled at something not evoking a big fat rise from the audience. Apparently (and it's to be hoped, if we're going to keep a sane world) the same situations don't have the same effect on different persons—and that doesn't mean I think my sense of humor is any sharper or more exclusive than that of the guests who made the laugh track. My point, mainly, is that people who go to see a show for nothing, and who, preceding the performance, are adequately warmed-up by an announcer whose jokes get them in an expansive frame of mind, usually give freely of laughs; in fact they practically feel obligated to laugh.

THE RAY MILLAND SHOW, if the pilot film is a sample, is going to be funny—very funny. At-home lookers and listeners will find lots to make them giggle, laugh, chuckle, and even "uffaw. But if they're like me they'll Page Twenty-six appreciate the chance to decide for themselves when their funnybones are tickled.

LOADS OF YOU FANS WILL be disappointed if "Halls of Ivy" hits your screens without the Colmans. .I can't blame Mr. Colman for letting the TV chance go by the boards rather than go through the ordeal of making a pilot film. After all, the star and his wife amply proved their talents in the radio version and after all **again**, everyone knows they can act in front of a camera. For my part, it's more vital to know who would write the "Ivy" TV script. If **Don Quinn**, fine and dandy, but if not, who? And which producer? Those would interest me far more than simply confirming the Colman talent,

**PEOPLE IN THE TRADE ARE** eyeing effectiveness of Hollywood's "Lux Video Theatre" origination for strawin-the-winding. Could mean many more New York dramatic shows moving here. . . Actor Tommy Cook is now a Marine corporal. He gets out of service next March 3, when he hopes to resume his career. . . Hal (ex."Great Gildy") Peary has some hot irons in the fire. . . NBC-TV plans to plunk Dennis Day opposite "Lucy" on the network, but it isn't certain yet what'll happen locally. . . Helen Gerald, Los Angeles actress now living in N.Y., appears on Robert Montgomery's TV show September 21 (we'll see it here by kinescope) a week (or more!) later. Her entire role (that of a French girl) will be done. natch in French

girl) will be done, natch, in French. DIDN'T REALIZE HOW FAR OUT of step I'd gotten while wandering around Alaska until I heard a juke box play "Dragnet." "Just to think," I mused while listening to the tune, "I knew Jack Webb when." "And now," replied my daughter, "he's on the hit parade!"

#### **⊦ ★**

#### JESSEL OFFSPRING, TV BOW

Parental pride will swell when Jerrilyn Jessel, 10-year-old daughter of Georgie Jessel (and his former wife, Lois Andrews) will make her television debut with her famous father on the premiere telecast of "The Georgie Jessel Show." (KECA-TV, Sunday, September 20.)

#### KWKW AWARDED

Station KWKW was recently presented a "California Magic" radio award for its effective public service program "Fire Facts and Fun." The award winning series is a Monday evening (9 p.m.) public service feature.



RATES. 10c per word per insertion. Minimum 10 words, Alt ads payable in advance. No charge for box number replies forwarded daily DEADI.INE: Friday noon for issue on sale following Wednesday. Free checking copy to advertisers.

#### PERSONALS

SEVEN (7) colors to your TV screen for \$2.99. See page 11.

EUROPEAN TOUR ORGANIZERS WANTED. Experience unnecessary-reliability essential. Free trip N.Y. back to N.Y. for organizer accompanied by 5 paying passengers. Write Lanseair Travel, Dupont Circle Bldg., Washington, D.C.

#### SPECIAL SERVICES

- BOOKKEEPING AND ACCOUNTING. Vietor Varon, American Accounting Association, 8929 Stewart Ave., Los Angeles. ORegon 8-6356.
- SONGWRITERS: HAVE YOUR SONGS recorded. Western and pop singers. Write HARMAD, P. O. Box 254, Hollywood 28, Calif.
- CIVIL CRIMINAL INDUSTRIAL investigations. United Bureau of Investigation. AT. 47754-UN. 1-6627. Special officers and investigators for all occasions.
- SONGWRITERS! Leadsheets to your songs! Made-to-order ..., Quick scrvice, Reasonable, Pop and Western, KI, 8746. (Evenings).

#### SPECIAL INSTRUCTION

- SPEAK SPANISH with ENGLISH WORDS? You can, with EDWARD LeVEQUE'S "EASY SPANISH." This book has been purchased by more than 25.600 people. Order your copy today. Send \$1.00 to EASY SPANISH ON POSITIVE MONEY BACK GUARANTEE.
- BROADCAST JOB? BEGINNERS, get FCC License in eight weeks. New class September 14. Free broehure, GRANTHAM RADIO SCHOOL, 6064 Hollywood Blvd., Hollywood, Calif.
- BEGINNING LESSONS ON HAMMOND organ and plano given by advanced music student. Kl. 8746. (Evenings).

#### FOR SALE

- TRAILER COURT AND TWO APART-MENTS, furnished. 3 trailers, chance for good income from \$400 to \$500 month, Deal with owner. No race prejudice. Other interests. Vicinity El Monte. \$21,000, Box 91, c/o TV-RADIO LIFE.
- SUBMINIATURE RADIO. See September MECHANIX ILLUSTRATED page 63 or October SCIENCE and MECHANICS page 107. For prices, EKERADIO. 646 North Fair Oaks, Pasadena 3, California,

#### HELP WANTED

SELL TV color screen filters advertised on page 11.



Do your Squaw and Papooses get on the warpath? Treat them to a night of the most famous motel in the West. Recommended by AAA & Duncan Hines. 2 people \$5, 4 people \$8. Wigwam Village No. 7, U. S. 60, JAA Bernaroino (Wost Side).

4



RADIO



**NEWS ANALYSIS • SPORTS • LOCAL** 



Monday thru Friday at ★ 5:00 pm\_

Edward R. Murrow

The nation's most-honored newsman.

★ 5:15 pm\_

**SPORTS FINAL** 

All the news from the world

Tom Harmon's

of sports.

#### WHAT'S BACK

Sunday, September 2C-THE GREATEST STORY EVER TOLD, KECA, 2:30 p.m. "The Good Shepherd," based on a parable from St. Luke is the first story presented in the return of the series of stories from the Bible.

Sunday, September 20—AMOS 'N' ANDY, KNX, 4:30 p.m. The lovable radio charac-ters return for another fun-filled season with the King Fish and other friends.

Monday, September 21-LUM 'N' ABNER, KECA, 6:30 p.m. The lovable rural charac-ters portrayed by Chet Lauck and Norris Goff return to their ''Jot 'Em Down Etore'' in Pine Ridg in Arkansas. Ridge after spending the summer

Wednesday, September 23—BIG STORY, KFI, 9:30 p.m. Dramatizations of top journalis-tic adventures returns to the airlanes.

Friday, September 25—BOB HOPE SHOW, KFI, 9:C0 p.m. Phil Harris guests on Hope's initial airer for the fail season, Margaret Whiting, Les Brown and Bill Goodwin are also featured.

#### WHAT'S PLAYING

Saturday, September 19 — STARS HOLLYWOOD, KNX, 9:30 a.m. Barrymore stars in "The Captain." OVER Lionel

Sunday, September 20—BEST PLAYS, KFI, 5:30 p.m. Cyril Pitchard in "Petrified Forest."

Thursday, September 24—GENERAL ELEC-TRIC THEATER, KNX, 7:30 p.m. Joan Fontaine stars in "The Enchanted Cottage."

#### WHAT'S NEW

Monday, September 21—COURTESY TIME, KECA, 7:40 a.m. Gary Watson appears with Paul Masterson and Johnny Duffy in a new daily musical show. (Bowed Sep-tember 14.)

Saturday, September 19—AVIATION NEWS, KFI, 7:30 a.m. Chuck Cecil airs news in the aviation field including human interest sidelights.

#### WHO'S GUESTING

Sunday, September 20-GUEST STAR, KECA, 9:15 p.m. Margaret Whiting and Les Brown join forces in the musical selections "Gypsy In My Soul," "Till I Waltz Again With You" and "I Believe."

Monday, September 21 — TELEPHONE HOUR, KFI, 9:00 p.m. Ezio Pinza sings arias from Mozart, Italian folk songs and selections from Jerome Kern's "Roberta." Broadcast from Carnegie Hall.

Monday, September 21—BOB HOPE SHOW, KFI, 11:C0 a.m. Pamela Mason appears as Bob's "Lady Editor of the Week."

#### WHAT'S SPECIAL

- WHAI'S SPECIAL Saturday, September 19—FOOTBALL, KHJ, 1:45 p.m. Baylor vs. California, from Berkely. Saturday, September 19—NBC SUMMER SYMPHONY ORCHESTRA, KFI, 6:00 p.m. Izler Solomon conducts the orchestra play-ing Handle's "Water Music," "The Pierrot of the Minute" by Bantock, "Pohjola's Daughter" by Sibelius and concludes with "The Polovetzian Dances" from Borodin's opera "Prince Igor." Sunday. September 20 WORLD MUSIC
- opera "Prince Igor." Sunday, September 20 -- WORLD MUSIC FESTIVALS, KNX, 11:30 a.m. James Fas-sett presents The Carl Nielsen Festival of Copenhagen, Denmark, featuring the Dan-ish National Orchestra, the Danish Stu-dents' Choir and distinguished singers in an all Carl Nielsen program. Monday, September 21-SUSPENSE, KNX, 8:00 p.m. "The Empty Chair" starring Agnes Moorehead, is presented as a spe-cial salute to school traffic safety. Friday. September 25-THIS GAME OF
- Friday, September 25—THIS GAME OF BASEBALL, KNX, 7:00 p.m. Bing Crosby narrates a baseball saga.

dial lines

DON LEE

6:15 р.м.

MON.-WED.-FRI.

#### THE

## PERRY сомо SHOW

Need we say more? Except that it's on



Page Twenty-seven



★ 5:30 pm -**Carroll Alcott** "THE WORLD TODAY"

A fresh and penetrating analysis of the day's news.

🗶 5:45 pm --

Frank Goss News Stories that will

make tomorrow's headlines.



CBS RADIO **DIAL 1070** 





#### Radio Ramblings

Gene Norman presents another of his wonderful Jazz Concerts at the Shrine Auditorium, Sunday, September 20. Billy Eckstine headlines an all-star cast. . . . It's rumored that NBC's stellar dramatic stanza "Best Plays" will be dropped from the airlanes. Same old story, no sponsor. . . .

If you like your opera and can't wait until the Met broadcasts return next December, try listening to KFI's "Music In the Morning," a streamlined opera-cast. These Music in the morning, a streamlined opera-cast. These hour-long edited recordings of operas bring the most popular arias to the average listener.... Congratulations to KWKW on their eleventh birthday. Many, many more of the same to Bill Beaton and his wonderful staff. . . .

Joseph Cotten becomes a producer narrator for "Philco Radio Playhouse" over ABC on September 30. The series will include adaptations of the best presentations which appeared on the "Philco Television Playhouse" series. Many of the stars will re-create their TV roles.

Robert Q. Lewis, perrennial replacement for Arthur Godfrey, is holding out for a show of his own before renegotiating his CBS contract. . .

Mutual will exclusively broadcast the World Series baseball games on radio but they will share the "classic" with NBC on the video lanes. The first game of the 1953 series is scheduled for Wednesday, September 30 from the American League Park. This is Mutual's fifteenth consecutive year of broadcasting the series. Before we've a chance to recover from "baseball fever" the pigskin parade will march upon us.

KGFJ has an exclusive contract for this area to carry the ten Notre Dame Football games starting Saturday, September 26. . . .

Al Martell is back on the airlanes again with his pigskin prognostications and scores. You can hear Al every Friday, Saturday, and Sunday over KFWB at 5 p.m. The ex-Bruin will give full cover to both the college and pro games.—M. R.

#### Der Bingle and Baseball

With the Nation's interest boiling towards fever pitch over the upcoming World Series, KNX-CBS Radio star Bing **Crosby** will narrate a full-hour feature project report on "This Game of Baseball." on Friday, September 25 at 7:00 p.m.

Through interviews, tape-recorded at more than fifty points all over the country, the program will give listeners a definitive analysis of the game from the sandlots through the minor and major circuits.

Running through the program will be Mr. Crosby's designation of all facets of baseball, told to a typical youngster who has his heart set on making the majors someday and playing in the World Series.

Probably no other performer in America is better qualified to narrate the program than Bing Crosby. As a fan and a club owner he has a real rooting interest in the sport which makes the combination of Crosby and Baseball a natural.

"This Game of Baseball" covers seven main areas of the baseball world:

The Sandlots and Little Leagues—How this lowest rung in the baseball ladder operates.

Minor Leagues-Takes up the question "Is Minor League Baseball in Trouble?"

Milwaukee Story-A detailed account of the switch from Boston to Milwaukee. This section will include interviews with players and Fred Miller, President of Miller High Life Brewery, who was largely responsible for bringing major league ball to Milwaukee,

Major Leagues-Close-up with baseball executives, (Please Turn to Page 30) Page Twenty-eight



Club.



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#### Radio in Review-Continued

business men, players, newspaper reporters covering the clubs, bat boys, trainers, groundkeepers, umpires—all these who are involved in bringing big time ball to the public.

**Pacific Coast League**—Will the Pacific Coast become a part of major league baseball? Will there be three major leagues in the future? Spokesmen give their views.

Television-Is television hurting or helping baseball?

**Concessions**—The story of concessions as a major por-tion of a club's income. To illustrate this important facet of the game, listeners will be given an account of the operations of one of the top concessionaires, the Harry M. Stevens Company.

#### \* \*

#### SCHEDULE OF FALL SHOWS SATURDAY

	DATURDAY		
Show	Station	Day	Time (p.m.)
Pacific Coast Conferen	ce	-	
Football	KHJ	Sept. 19	1:45
Walter Winchell	KECA	Sept. 15	0.00
Granter Whichen	LI KECA	Sept. 6 Sept. 20	6:00
Greatest Story Ever To		Sept. 20	2:30
*United Nations Drama:	5 KECA	Sept. 20	5:30
Two For The Money-			0.000
Herb Shriner	KNX	Oct. 3	0.00
nero oninei		001. 3	9:00
Course 1 and 44	SUNDAY		
Symphonettes	KNX	Sept. 27 Oct. 11	11:00 a.m.
New York Philharmoni	c KNX	Oct. 11	11:30 a.m.
Jack Benny	KNX	Sept. 13	4:00
Amos 'n' Andy	KNX		4:30
Our Miss Prooks		Sept. 27	
Our Miss Brooks	KNX	Oct. 4	8:00
Edgar Bergen	KNX	TBA	
Hallmark Playhouse	KNX	Sept. 6	6:00
*Jimmy Stewart—Six St *Robert Montgomery	ooter KEI	Sept. 20	TBA
*Robert Montgomery	KEI	Oct 4	
Disubourse	AF1	Oct. 4	3:30
Playhouse			(tentative)
Quiz Kids	KNX o	Sept. 13	3 1:30
	MONDAY	•	
Fibber McGee and Mo		RA Mon	. thru Fri.)
Suspense	UNV KIL	Sent 14	
	KNX	Sept. 14	
Beulah (M·F)	KNX	Sept. 28	9:00
Wild Bill Hickok (M-W	·F) KHJ	Sept. 14	5:30
Lux Radio Theatre	KECA KECA	Sept. 6	
Lum and Abner (M·F)	KECA	Sent 14	6:30
Bill Stern (M-F)	VECA	Sept. 14 Sept. 14 Oct. 5	0.00
*Inolda Dinon (M.E)	KECA	Sehr. 14	0:10
Jack's Place (IVI-F)	KECA	Oct. 5 Oct. 5	2:30
*Hollywood Romance (M	A·F) KECA	Oct. 5	8:30
The Adventures of Mik	e KECA	Oct. 5	8:45
*Jack's Place (M-F) *Hollywood Romance (M The Adventures of Mik Malloy (M-F)			0120
	TUESDAY		
Dinch Chora Chow		0.4	0.47
Dinah Shore Show	KFI	Oct. 6	
Dragnet	KFI	Sept. 1	9:00
Sgt. Preston (Tu-Th)	KHJ	Sept. 15	5:00
*Bonnie Lou & Her Boys	3	ocpti 10	0.00
(Tu·Th)		Cont 1	0.00
	KHJ	Sept. 1	
Choraliers (Tu.Th)	KNX	Sept. 29	9:15
	EDNESDAY		
You Bet Your Life	KFI	Sept. 16	9:00
Truth Or Consequences	KFI	Sept. 16	
Big Story	KFI		
*a · · · · · ·		Sept. 16	
*George Jessel Salutes *Philco Radio Playhouse	KECA	Oct. 14	
*Philco Radio Playhouse	KECA	Sept. 30	8:00
Т	HURSDAY	• -	
Roy Rogers	KFI	Sept. 24	8:00
Father Knows Best	KFI		
Handie Hanklause	AF1 WERCH	Sept. 24	
Horatio Hornblower	KECA .	Oct. 15	9:00
*Meet Mr. McNutley	KNX	Sept. 17	6:00
Time For Love	KNX	Sept. 3	
	KNX FRIDAY KFI	0	3100
Bob Hope	VET	Sant OF	0.00
Dbil Handa Alias Terra	KFI	Sept. 25	
Phil Harris Alice Faye	KFI	Sept. 25	9:30 🍬
()zzie and Harriet	L'ECA	Sept. 18	9:00
Gillette Cavalcade of S	KECA KECA	Sept. 18	7:00
Meet Corliss Archer	KECA	Oct. 16	
*Stage Struck	KECA KNX		
		Oct. 2	7:00
The above tentative	network sche	dulo io	subject to

The above tentative network schedule is subject to change. All dates and times were in effect at press time. Shows that are on a 52-week's basis have not been listed unless a particular show has started a new fall series. TBA-to be announced.

\*New This Fall.

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### SUNDAY, SEPTEMBER 20

★Indicates Newscast ✓Indicates Highlight

Indicates Newscast
Indicates Highlight
--KECA-Clem Davies, KFI-Funny Paper Man, KHI-Funny Paper Man, KHI-Funny Paper Man, KHI-REXM-Wings of Healing,
KNN-Sait Lake Tabernacle, KALI-Rev, L. C. Page, KBIG-Children's Church, KFAC-Breukfast Symplony, KFMB-Old Fashloned Revival,
KFON-New Hope Baptist Ch KFVD-Christian Fellowship KFWB-Evaniner Funnies, KGB-Time for Meditation, KGER-Rev, Markhum, KGER-Rev, Markhum, KGER-Rev, Markhum, KGER-Rev, Markhum, KGEL-Voice of Prophecy, KKIAC, KWKW-Neves, KMPC-People's Gospel Hour KOWL-Amer, Jupanese II KPOL-Itibile Research, KRD-Reverd Shop,
KXLA-Music, 8:05-KLAC-Cotholie Hour, 8:15-KHG-Rend of Faith, 8:05 8:63—KLAC—Cutholic Hour.
8:15—KBIG—Rand of Faith. KFOX—Missionary Baptist. KGFI—Salvation Army. KWKW—Christadetohian Ch ★KXLA—News; Music.
8:30—KECA—Light & Life Honr. KFI—Carnival of Books. KHJ, KFNM, KGB KVOE– Back to God.
★KNN—News, Bill Shadel. KALI—Maurice Johnson. KBIG—Melody Masters Quartet Guite-Melody Maxiers Quartet KFOX-Gospel of Christ, KFVD-Church of Christ KFWB-Tales From Magic Land, KGER-Bibbs Trensury, Dr. Joseph Murphy Church and College of Divine Science 8:30 to 8:45 A.M. 8:30 to 8:45 P.M. 7 DAYS A WEEK KGFJ 1230 Kc. KGEJ-Drame Science, KMPC-Challenge to Youth KPOL-Union Rescue Mission Church of the Air, KWKW-Romuno Smeruldo 8:35 / KNN-Invitation to Legraing, 8:45-KFI-töhle Readings, KFWB-Music, KGER-Docautal Missionary KGEL-Goodwill Visiter, 9-KECA-Old Fashioned Sunday -BEUA-OH Fushioned Sunda School, KIJJ KFXM, KGB KVOE-Radio Bible Class, & KNX-Latin-American Story, KALI-List Southern Baptist Church, KHG Saranada KALI—Ist Southern Baptist Church, KBIG—South Bay Serenade, KFAC—Libernt Catholic Ch KFMB—Sunday Carousel. KFVD—News and Music. KFVD—News and Music. KFVD—News and Music. KGFA—Goodwill Visitor KGFA—Goodwill Visitor KGFA—Goodwill Visitor KGFA—Goodwill Visitor KGFA—Goodwill Visitor KGFA—Chows KMPC—Vance Graham, KPOI—Rescue Mission KRD—Sunday Serenate. KWKW—Italian Hour. 9:05—KLAC—Chrost Church Unity **How Christian Science Heals** "FREEDOM FROM SELF-**IMPRISONMENT**" KFI (640 kc.) Sun. 9:15 a.m. -KFI-Christian Science 9:15 9:30-

KLAC—Peter Potter KPOL—Joe White, 9:45—KNN—Bill Costello, 10-KECA-News; Sunday With 10 -KECA-News; Sunday With BUD, KFI-Herbert J. Mann.
 KFI-Herbert J. Mann.
 KKIJJ, KFXM KGB. KVOE-Newspaper of the Air, KAM-Lotus Vesper Hour, KHA-Lotus Vesper Hour, KHA-Lotus Vesper Hour, KFON-Youth Wants to Know.
 KFON-Youth Wants to Know.
 KFON-Youth Wants to Know.
 KFON-Youth Wants to Know.
 KFVD-The Best in Music.
 KFWB-AI Jarvis.
 KGFH-Hilfs of the Week.
 KGHJ-Hilfs of the Week.
 KGHJ-Hilfs of the Week.
 KGHJ-Hunr of Music.
 KFWD-Am. Hellenie Hr.
 KHU-Sunday Serenade.
 KWK-Hallon Novelties.
 10:10-KFH-Ayricett e. U.S.A.
 KHJ-Your Sunday Favorites.
 KN-VIN on the Record.
 KON-Angelua Hour.
 KON-Angelua Hour.
 KHJ-Spiritan Kungs.
 10:30 / KFH-University of Chicage Roundtable.
 KN-University Explorer. Bill, KII4, KGB, KVOE—Lotheran Hour, KNN—University Explorer, KALI—Music, KGER—Chosen People, KOWL—American-Jewish Program, KRPOI—News, KWKW—Itabun Melodies, KXLA—Continental Screnade, 10:43—KNN—Christy Fox, KFON—Tabernacie Beredictions, KFOX-Tabernacle Benedictions, KGER-Dr Dao Gilbert, KPOI-Guest Star, **11**-KECA-News; Message of Israel. KP01—Guest Star,
11 - KECA - News; Messuge of Israel,
KFI KFSD—Cutholic Hour,
KHI KGB—Frank and Ernest,
KNX—String Serenade,
KALI—Grance Memorial,
KHIG—Bund Review,
KFAC—First Methodist Ch,
KFVD—Hollywood First
Baptist Church
KGPT—Open Door Church,
KGPT—Open Door Church,
KGPT—Sunday Showcase,
KLAC—Peter Potter,
KMIG—Engle Rack Baptist Ch,
KWKW—Italian Metodles,
KLAC—Peter Potter,
KMIG—Scathand News,
H:35-KHG, KGB—Land of the Free,
H:30-KECA—News; National Vesper,
KFI—Music For Relaxation,
KGB—Mantovani Orch,
KGB—Mantovani Orch,
KGB—Arows Bine Pacific,
125-KFI-Elmo Roper,
KHJ, KGB—Arows Bine Pacific,
T2-KECA—News; Christian In Action,
Action, Ruis, Russelling, Resp. Status, Rep. 1998.
 Status, KALI, KFAC, KGB, KVOE-News, Christians in KVOE-News, KII, KFALI, KFAC, KGB, KVOE-News, KFON-Popular Melodies, KFWB-Al Jarvis, KGRI-Open Door Church, KGH-Open Door Church, KGH-Open Door Church, KGH-Open Police, KLAC-Peter Potter, KMIC-Nusic City Show KOWL-Songs and Music from Vugoslavis, KFO Status, KGB, 12-KECA-News; Christians in KPOL—Prinkarian Scientes KRD—Sunday on the Ranch, KRD—Sunday on the Ranch, KWKW—Portuguese Hoor 12:33—KECA—Accent On Rhythm, 12:45—KECA—Paulina Carter, KFI, KEND—Critic at Large, KALI—Span-Critic at Large, KALI—Span-Critic at Large, KALI—Span-Sch Music, KFVD—Finne Parade KGPD—Sinne Americana KGER-Singing Americans,

 1-KECA-Dr. Charles E. Fuller. KIJ-Gny Lombardo. KNN, KFMB-Larry Le Sueur KALL-Momentos Musicales. KHG-Band Review. KFAC-Sunday Theatre. KFON-Western Church of the Air. KFWB-Moods & Melodies. KFWB-Al Jarvis. KGER-Healing Waters. KGER-Healing Waters. KGER-Healing Waters. KGER-Healing Waters. KGER-Healing Waters. KGWI-Seconday on the Ranch. KWW-Mill Nava Show.
 KLAC-Peter Potter. KNUC-Music of Italy. KRMD-Sunday on the Ranch. KWW-Mill Nava Show.
 KLAC-Peter Dotter. KNUC-Music of Italy. KRMD-Sunday on the Ranch. KWW-Mill Nava Show.
 KLAC-Peter Dotter. KNUC-Music of Italy. KRMD-Sunday on the Ranch. KWW-Mill Nava Show.
 KLAC-Peter Botter. KNUC-Music of Italy. KNUC-Deposite Show.
 KLAC-Stock. KNUC-Deposite Internate. KMIC-Disposite Internate. KMIC-La. Angels. KNIA-Church in the Barn.
 KIAC-Sto Club. KIII-RECON Rev.
 KECA-Vouce of Prophecy.
 KER-Sunday Concert. KCH-Holdy Cond News. KCH - Holdy Concert. KCH - Unored In Hungarian IIr. KCAC-Sounday Thentre. KCH - Unored Stow.
 KCH - Catholic Holy Hung. KCH - Sounday Concert. KCH - Sounday Concert. KCH - Catholic Holy Hung. KCH - Catholic Holy Hung. KCH - Sounday Concert. KCH - Sounday Conc 5:30-5:40- K POL-Spanish Hit Parade.
 K N.A.-Challenge to Aonth.
 2:13-KFDN-Healing Waters.
 2:30-KECA, KCBQ-Greatest Story Ever Told.
 KFI-Opera.
 KRI-Opera.
 KRI-Opera.
 KRIG-Professional Football.
 KRGER-Colonial Tabernacle.
 KGER-Colonial Tabernacle.
 KGEA-Billy Graliam.
 KFAC-MRSic.
 STARASHING Concert.
 KFI-Opera.
 KFON-Male Ge Round.
 KGER-John Brown.
 KGER-John Brown.
 KGEA-Billy Graliam.
 KFUD-Masie.
 KFUD-Masie.
 KOUL-KNACKBB. KVOE KOUL-Widdbah Hoor.
 KPOL-Meloy Cruise.
 SISS+KIJ. KGB-Ceci Brown.
 KSCA-Herald of Truth.
 KFL-Opera.
 KROM-KCA-Herald of Truth.
 KFL-Opera.
 KROM. KGB. KVOE Sund. Room. →KECA→Herald of Truth. KFH-Opera. Squad Room. KNN→Sunday at Idyllwild. KALI→Hays Tabernacle. KFON→Pentecontal Church. KGER→Temple Time. KGER→Temple Time. KGER→Hererd Review. KFOL→Hererw Mission. KWKW→Robert Halquin Show. KP01—Hebrew Mission.
KWW-Robert Italquin Show.
3:45-KP01—Mission Alliance Church.
4-KFCA-Church in the Home.
4-KFCA-Church in the Home.
KKIJ-Bro. C. Weich.
KFAC-Musical Manterpleres KPAC-Musical Manterpleres KREV-News; Music KREV-News; Alex Cooper.
KMPC-Hits and Airs.
KMPC-Hits and Airs.
KMPC-Hits and Airs.
KRED-The Voice of Healing.
KERD-The Voice of Healing.
KERD-The Voice of Healing.
KFI-Waltz Time.
KHIJ-KGB-Revend Masembly of God KGUC-Record Review. God God KGII—Record Review. KOWI—Faith of Our Fathers KWKW—Milt Nava Show. —KBIG—Catalina Bandstand.

4:43-

KOWL—Your Star Time. \*KPOL—News. KRKD—Sunday Pops. KECA, KCBQ—News;
 Treasury Show, KFI, KFSD—Boh Considine, /KHJ, KGB—Sunday Symphonies, /KNX KFMB—Junior Miss, /KNX KFMB—Junior Miss, KALI—Flexta Time, KBIG—Catalina Bundstand, KFAC—Concert Favorites, KFAC—Binle Treasury Hour, KGFJ—Dance Band Review, KGFJ—Dance Review, KMPI—Syrian Lebanon Musical Society, KPOL—Church of Christ, KRCD—King's Amhasador.
 -KECA, KCBQ-News; 5:10-KFWB-Dave Ballard. 5:15-KF1-Top Story. KGER-Voice of China. NGLER-VORE of China.
 O-KECA-American Music Hall.
 VKFI, KFSD-Best Plays.
 KIJJ-Sunday Symphonics.
 KNX: KFMB-CBS Newsroom Sunday Desk.
 KFAC-Favorites of France.
 KFAC-Favorites of Truth.
 KFVD-Adventures from the Bible.
 KGER-Immanuel Christian Assembly. KGER—Immanuel Christian Assembly. KGFJ—Moods in Music KOWL—Ilye Time. KICOL—Mickey Katz. KIKKD—Jack Patton Show, KWKW—Penterastal Church, KXLA—Lincoln A.e. Church, KXLA—Lincoln A.e. Church, KXLA—Drew Pearson. 5:45-KFOX-Bencon Light Full Guspei. 6★KECA, KCBQ--Walter Winchell, ★KHJ, KFXM, KGB, KVOE-KNN, DCCMB-Hall of Fame. KNN, FF'0B-Holl of Fame.
 KALI-Griffin Program.
 KFAC-Masters of Music.
 KFOX, KXLA-News.
 KFVD-Adventures From the Bible.
 KGER-Sunuday Concert.
 KGEJ-Request Performance.
 KGFJ-Request Performance.
 KGFJ-Request Ton Ten Fames.
 KMC-Magie of Melody.
 KOWL-So Proudly We Hail.
 KPOL-Invitation to Melody.
 KRKD-Sign Posts to Health
 KWKW-Baptist Church.
 KKKW-Baptist Church. KWKW-Baptist Cource. 6:15-KECA, KCBQ-Taylor Grant. KHJ, KGB-Fentagon Report. KFWB-Flying Feet. KFWB-Flying Feet. KWH-Sing For Your Supper. KWH-Sunday Vespers. KRKD-News. KXA-Music. 6:25-KEGA-Giaema Time. 6:30-KECA-Cinema Time, KET, KFND-Confession, KHJ-Muslc, KNN KFMR-Ewrape KALI-Radio Tokyo, KFON-Hal's Memory Room PEPSI-COLA NEWS with **JAKE JACOBS** Sunday 6:30 P.M. 1828 K.C heck KFVD 271AW 0882 KFVD-Pepsi-Cula News. KFWB-Flying Feet. KFVD—Pepsi-Cula News, KFWB—London Melodies, KGB—London Melodies, KGFJ—Psychology Examines, KMFC—Magic of Melody, KOWL—Journey Into Melody, KPOL—Invitation to Melody, KRKD—Full Gospel Exangelist KWKW—Valce of Israel, KNIA—Latheran Gospel Hoor KEWB—Ribid Activity Guild 6:45 KIJ, KGB, KV0É—Little Symphonics
 VENX, KFMB—Gene Autry, KALI—Rev. D. W. Morris, KFAC—Ballet Time, KFFAC—Ballet Time, KFFAE—Union Rescue Mission KGER—Dr. Gordon Palmer, KGER—Dr. Gordon Palmer, KGEL—Ave Maria Hour,
 ★KLAC—News; Top Ten Times, KMPC—Jimmy Fidler, KOWL—Musical Comedy, KIVOL—Union Rescue Mission, >=KGIU—Musical Comedy,

7:15-KGIL-Music Box.

KMPC—John T, Flynn. #KNLA—News. \*KMLA-News.
\*KMLA-News.
7:30-KECA-News: This Week Around the World.
KFI, KFSD-Tony Martin.
KHJ-Where in the World.
\*KNN, KFMB-The World.
\*KNN, KFMB-The World.
KGAL-Proudly We Hall.
KCRQ-Time Capsule.
KFAC-Halls of Sound.
KFAC-Halls of Sound.
KFAC-Halls of Sound.
KFWB-community Newspaper
KGB-Down You Go.
KGER-Vesper Time.
KGEJ-Favorite Stories of the source of KGER-Vesper Time, KGEJ-Favorite Stories of the KUFJ.-Freedom Stories of the Week, KUFJ.-Music Box, KMP('-Freedom Story, KOWL-Music, KUOE-City Manager, KVOE-City Manager, KWKW-Opportunity Baptist Church, KNIA-Church of Open Door. -KFWB-Rosary Hour, KGFJ-Vour Star Time, KGFJ-Vour Star Time, KGFZ-Bethel Reformed Church, 7:45-Church, KMPC-United Nations, 7:55 + KHJ-News. 8\*KECA, KCBQ-Monday \*KECA, KCBQ—Monday Morning Headlines, KFI—John Kirby & Co. \*KHJ, KFXM, KGB, KVOE— Twenty Questions, KFAC-Exemp Concert. KFAC-Exemp Concert. KFAC-Exemp Concert. KFWB—Presbyterian Church KGER—Bethel Reformed Ch. \*KGEL-Evens, \*KGH—Frest Baptist Church of Van Nuys, \*KLAC—News; Gene Norman. KMFC—Legion Salute, KWKW—Maple Church. KNLA—Open Door Church. KNLA—Open Door Church. KALA−Open Dust Control. 8:15gKECA, KCBQ−Paul Harvey KGFD−11 They Had Lived. KMPC−Honr of St, Francis. KMPC—Honr of St. Francis. )—KECA—Alistair Cooke, 4KF1, KFND—Ntandard Hour. KHJ, KGH—The Sounding Board, 4KNN, KFMB—My Little Margie, KGFJ—College of Divine Science, #KGH—News; Music, KMPC—Religious News Reporter. 8:30 Reporter. KWKW-Vuice of Prophecy. KWKW -> buce of request, -KECA-Ballard Time, KILJ-Music, KIER-Message to Israel, KIER-Dept, of Employment, KIEL-Music by Mantovani, KMP/--Start to Live, 8:45-8:55-KECA-News, -KECA-Meditations for Moderns, JKEL KFND-Standard Hour, KKIJ, KFNM-Standard Hour, KKIJ, KFNM-Standway Is My Beat. KFAC-Evening Concert, KFAD-Only Believe Hour, KFWB-What's the Issue? KGER-Bethel Caurch, KGER-Bethel Caurch, KGEL-Antlich Bupths Ch, KGEL-Musical Scrapbook, #KIK-News; Gene Norman, KMPC-Youth on the March, #KWPC-Youth on the March. -KECA-Meditations for KWKW−News. KX1.A−01d Fashioned Revival. KEVAN B:13-KECA-Guest Star. KHJ-Dance Band. KMPC-Songs of Yesterday, KFWB-Walter White. KWKW-Sacred Heart Program. Frogram. KFI—Male Chorus, KFI—Male Chorus, KIIJ KFNM, Kisti— Chicago Theatre of the Air. ≮KNN, KFMB—Jack Benny. KCBQ—Eddie Fisher. KFPON—Record Parade (to 1 9:30 KFON-necona ann. a.m.) KFSD-Meet the Press. KFWB-Drew Pearson. KGEU-21on till Baptist. KLAC-Who Knows This? KMPC-Lucky Dance Time. -KFI---Mayor Youlson Reports, KCBQ---Alistaire Cook, KFWB--Let's Talk Politics. 9:45-KFWB—Let's Talk Politics. 10 ★KET. George Sokolsky. ★KFI. KFSD—Richfield Reporter. KHJ. KFXM. KGB—Chicago Theater ★KNX—10 o'Clock Wire. KFAC—Gateway to Music. KFAC—Faceway to Music. KFAC—Faceway to Music. KFAC—Faceway to Music. KFAC—Faceway to Music. KAC—Faceway to M



#### LONG RUN

"Ma Perkins" and her CBS Radio partner Shuffle Shober have been played by Virginia Payne and Charles Eggleston since 1933.

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TV-RADIO LIFE



Page Thirty-two

Doutin		MONDAY, SE	PTEMBER 21
<b>Daytim</b>	lued)	See Page 32 for 8 a.m. to 5 p.m. Daytime Radio	* KFON—United Press, KFON—United Press, KFWB—Rosary Hour, KECA—Yesterday and Today with Guy Lomhardo, KFI, KFSD)—One Man's
KRKD-Fire Dept,-M; Larry		Log Listings	Family. ✓KHJ, KFXM. RGB. BVOE—
Steel—Tu; Govt. Speaks	3:30-KECA, KCBQ-Jack Owens KFI-News. KHJ-Fearless Follies.	5-KECA-Elroy Hirsch. *KFI-Feature Wire.	Let George Do R, KFWB—Raseball,
Veterans-F. KWKW -Bill Garr,	KNX—Off Ballance, KFAC—World of Opera,	KHJ-B-Bar-B,	KNX—Suspense, KFOX—Record Parade,
2:05-KECA-Art & Dottie Todd. M. W.F.	KFMB—Ruth Ashton, KFOX—Tunes for Tea,	*KNX, KFMB—Ed. R. Murrow KBIG—Dancetime at Avalon.	KGFJ—Blue of Evening, KLAC, KXLA—News, KMPC—News; BHI Stewart,
KLÁC—570 Club,	★KFWB—News: Bill Anson. KGER—Commuter's	KFOX—Sunshine Mission. KFVD—Clyde's Ride. KFWB—Red Rowe.	KWKW-Teddy Freguso.
2:15-KFL, KFSD-Front Page	Carousel	KGB-Western Serenade,	8:10-KMPC-L.A. Angels, 8:13±KFI, KFSD-News of the
KHJ—Music—M. Tu. Th. KGER—June Christy—M. KRKD—Music—M. Th; Sal-	KGIL.—Record Revue. KIEV—Dave Shaw. KOWL—Paul Compton Show	KGEB-Commuter's Carousel. KGEJ-Jive at Five.	World. KCBQ—Sammy Kaye.
KRKD—Music—M, Th; Sal- vation Army—W; Tops in	KWKW-Forward March-M; June Dairy Month-Tu; Let's	KIEV—Sam Turner, KLAC—Alex Cooper, ★KMPC, KWKW—News,	KGER_Henrow Christian He.
Pops-F. 2:25 g KB1(i News	Go to Town-W; Serenade Blue-th; Traffic Quiz-F	KPOL-Farade of Hits	KGFJ-Serenade in Blue. KLAC-Gene Norman. KXLA-Smiley Burnette.
*KHJ—Bob Greene, News. 2:30—KECA—Take Five.	KXLA—Officer Jackson—Th	KXLA—Melody Valley. 5:15—KECA, KCBQ—Fleetwood	8:25—KNX—This I Believe. 8:20—KECA—Capitol Concert
KFI KFSD—Lørenzo Jones.	3:43—KF1, KFSD—Dave Garroway KHJ—Lynn Looks at Holly	Lawton, ★KFI—News ✔KNX—Tom Harmon.	<pre>/KFI, KFSD-Railroad Hour. /KHJ, KVOE-Inder Arrest. KSX, KFMB-Lowell Thomas.</pre>
KHJ—Fearless Follies. KNX—Curt Massey. KFAC—Today & Concert.	wood. KFMB-Ralph Story. KWKW-Music-M T. W. Th	KFOX—Broadway in Review	KNX, KFMB-Lowell Thomas, KCBQ-BBC Symphony
KFA('-Today's Pop Concert. *KFWB—News; Bill Anson. KGB—Game of the Day.	3:50★KGFJ—New≄.	U.S. Navy. KGFJ-Planists of the Future.	Concert.
KGER—Peter Stack, Organ, KGEJ—Piano Moments	3:55—KECA—Betty Crocker. M. W F: Shoppers Special—Tu. Th	KMPC-Bill Stewart Show, KWKW-Sports,	KGB—Ray Anthony Orch. KGER—Voice of China. KGFJ—College of Div. Science.
KGIL—Homemakers Matinee.	4-KECA-Mary Margaret McBride.	KWKW—Sports. 5:30★KECA, KCBQ—Chet Huntley ↓KFL, KFSD—Voice of	KWKW-Music, KNLA-Jolly Joe, 8:45-KNX, KFMB-Family
KPOL—Parade of Hits. KRKD—News; Tops In Pops. KWKW—Fire Facts—M; Vari-	KF3 KF8D—Life Can Be Beautiful.	Firestone KHJ, KGB, KVOE—Wild Bill	8:45—KNX, KFMB—Family Skeleton,
ations—Tu W. Th; Larry's Stork Club—F.	*KHJ KFXM, KGB. KVOE- Fulton Lewis, Jr.	Hickok. ★KNN—Carroll Alcott.	KFOX—Dr. Hewitt. KGER—Witnessing Laymen.
KXLA—Continental Serenade	KNX—Philip Norman. KBIG—Dancetime at Avaton	*KFOX—News. KFVD—Carrot Topper Time.	*KGFJ-News. KWKW-II.N. Story.
2:45-KECA-Dramatic Show-M, Tu, W. F: Sing With Bing	*KFOX KLAC, KMPCNews KFACMusical Masterpieces	KGER-Olya Graves.	▲ / KFI, KFSD—Pacific Telephone
-Tn. KFI-The Doctor's Wife.	KFWB—Red Rowe Bancho. KGFJ—Moods m_Music.	KGFJ—Art Laboe Show. *KLAC—News: L.A. Today. KMPC—Stars of Song.	Hour. ★KHJ_KGB, KVOENewspaper
KNN—Wizard of Odds. KCBO—Ted Malone.	KGH,—Western Trails.	KWKW—Romano Smeraldo. KXLA—Squeakin' Deacon.	of the Air. KNX, KFMB—Johnny Mercer. KFOX—Record Parade.
KWKW-Muste-M. Tu, W. 2:55-KWKW-News and Sports.	*KIEV-News: Dave Shaw. KLAC-Aley Cooper.	5:43★KECA, KCBQ—Boh Garred. ★KNX, KFMB—News, Frank	KGER-Dr. Vernon McGee.
	KI.AC—Alex Cooper. KOWI.—Chico's Swingtime, ★KWKW—News; Bill Sampson	Goss, KFOX-Your Fishcaster.	KGFJ—Hunter Hancock (to 11:30).
3-KECA-Beat the Record. 7KF1, KFSD-Welcome Travelers,	4:05-KNX-Robert Q. Lewis.	KFVD—Sundown Serenade.	KGIL—Musicai Scrapbook, *KLAC—News: Geag Norman
KHJ-Fearless Follies. KNN-Ruth Ashton.	KFOX—Record Parade—W. KMPC—Johnny Grant. 3:15 ± KFI—Locai News.	✓KLAC—Sam Balter, Sports. KMPC—Bill Stewart Show, 5:55★KHJ, KGB KVOE—Cecil	KMPC—Confidentially Yours, KWKW—Romance of Oil, 9:15#KHJ, KGB, KVOE—Mutual
KALI-S. S. Hernandez. KBRG-Southland Serenade,	7 KHJ KFXM KGB, KVOE- Frank Hemingway.	Brown. +K XX - Local News.	Newsreel,
KCRQ—U.S. Sessions. ★KFAU—News: Keylourd	KFOX-Record Parade-M, Tu, Th, F.	6*KEt A-Len Beardsley. KFI-George Putnam News. *KHJ, KGB KVOF-Gabriel	KMPC—Songs You Ordered. ★KWKW—News.
Stylings. KFOX—Matinee Melodics.	4:20	<b>*KHJ, KGB KVOF</b> -Gabriel Heatter,	9:25—KIIJ—Something To Think About, 9:30—KF1—KF1 Calling.
KFWB-Bill Anson. *KGER-News: Homelife.	4:25—KBBG—Business News. 4:30—KECA—Nancy Holme Show KBJ, KGB KVOE—Curt	✓KNX, KFMB—Lux Radio Theatre.	9:30—KFI—KFI Calling. KHJ—Could This Be You? <u>KNX</u> —Philip Norman.
KGFJ—Music in the Air. KIEV—What's New? ★KLAC, KMPC, KNLA—News	KHJ, KGB KVOE—Curt Massey.	<b>★KFON, KLAC</b> —News. <b>★KFWB</b> —News; Joe Vocam.	KFMB—Dance Orchestra,
KOWL-Joe Adams Show.	KNX—Wendell Noble. KALI—G, G, Solis Show.	KCLL Rement Performance	KGB—Beporters woundup. KMPC—Lucky Lager Dance.
	KBIG—Movietime. KGFJ—"Dixle" Dave Manning KFOX—News of the Negro	KMPC-Bob Kelley, Sports. KOWL-For Dancers Only. ★KPOL-News.	KWKW—Practical Catholicism.
MELODY CRUISE	KFOX—News of the Negro World—M-F.	KWKW—Italian Melodies.	KXLA—Music. 9:35—KNX—Cedric Adams.
3-5 p.m.		6:03—KI.AC—Top Ten Tunes. 6:10—KFOX—Sundown Serenade. 6:154—KECA—Sports Today.	9:40-KNX-Here's Hawthorne. KFMB-Chicagoans,
	"DIXIELAND"	6:15*-KECA-Sports Today. KFI-Out of the West. KFWB-Mark Scott.	KWKWValley Party Line. 9:55-KHJ, KVOE-Five Minute
Tu., through Sat.		<b>AKHJ</b> —Perry Como Show.	Final. <b>10</b> *KECA-ABC Late News. *KFI, KFND-Richfield
	4:30 P.M. Daily	*KMPC—News. KPOL—Paul Snider Show. 6:25—KHJ—Conrad the Coffee	Reporter.
Tune to 1540 on your dial	4 to 5 P.M. Sunday	Connoisseur. 6:30—KECA—Lum 'n' Ahner.	KHJ-Fulton Lewis, Jr. <b>*</b> KNN, KFMB-10 O'clock Wire.
KPOL—Melody Cruise, Tu-Th, KWKW—Variations	KGFJ 1230 Kc.	KF1—American Way. KHJ, KGB—Behind the Story	KCBQ—Edwin C. Hill. #KGER—News; Victory Mission KGB—Forward March.
3:05KNXRobt. Q. Lewis. KLAC570 Club KMIPCJohnny Grant.	KFVD-Clyde's Ride.	KCBQ—Q—Fleetwood Lawton. KFOX—Hal's Memory Room.	*KLAC-News; Gene Norman. KWKW-1st Church Rel.
KMPC—Johnny Grant. 3:10—KNX—Balph Story's Back-	➡KFWB—News: Red Rowe.	KFWB—America Dances. KMPC—Racing Topics, KPOI—The Pat Coleman	Science,
yard. 3:15—KFMB—Wizard of Odds.	KMPC—Johnny Grant. KRKD—Tops in Pops. KXLA—Melody Valley.	KP01.—The Pat Colentan Show	10:10*KECA-Edwin C. Hill. 10:15-KECA-Dr. Frederick Balles.
KGER—Music in the Afternoon	4:45 KECA—Elmer Davis, KHJ KFXM KGB. KVOE—	Show KWKW-HoyAs Hour. KX1.A-Joe Nixon. 6:45*KECA-John Vandercook.	KFI—A Joy Forever. ★KHJ, K(iB—Frank Edwards. ★KNX—William Keineally. KWKW—Gordon Baker Lloyd.
KXLA—Tom Brennen Show. 3:25±KB1G—World Boundup.	Sam Hayes. KNX—George Fisher.	1 THE REAL REAL REAL PROPERTY AND A REAL PROPE	KWKW-Gordon Baker Lloyd.
KCRQ—Edward Arnold, story- teller.	KFON-Record Parade. KFVD-News in Bronze.	Hayes, KCBQ—Perry Como Show, 6:50 <b>±</b> KGFJ—News,	10:25-KNX-Tom Harmon. 10:30-KECA-Lonesome Gal. KFI-Repeat Performance.
*KPOL-News. KWKW-News and Sports.	4:55-KFI-Art Baker. *KNX-City Editor.	6:55±KHJ, KGB-BIII Henry.	KFWB—Larry Fluley. KHJ—Reporter's Boundup.
Radio	Stations	7-KECA, KCBQ-Lone Ranger- KFI, KESD-UN Is My Beat.	KON-Philip Norman.
KALI, 758 E. Colorado Bivd., Pas	adena 1	✓KIUJ, KGB KVOE—The Falcon.	KGER-When Day is Dooe. +KWKW-News: Bill Sampson
KBIG, 6540 Sunset Blvd., Hollyw KBLA, 11516 Oxnard Blvd.	ST. (+3019	KNX, KFMB—Walk n Mile. KFOX—Long Beach Town	10:35—KFI—Sports Final. KHJ—Music
KECA, ABC Television Center, H KFAC, 5775 Wilshire Blvd., Los	ollywood 28HO. 2-3141	Forum.	-KECA-My Own Place.
		KGFJ—Musical Digest. KMPC—Bill Stewart Show.	KFSD, KMPC—Lucky Lager. KFOX—Recorded in
KFOX, 542 S. Broadway, Los An KFVD, 338 S. Western Ave, Los KFWB, 6419 Hollywood Blvd., Ho	Angeles 5	KFVD—Happy Music, KGFJ—Mosical Digest, KMPC—Rill Stewart Show, KOWL—Chico's Mambo Time, 2:05—KLAC—Top Ten Tunes, 7:15—KLAC—Top Ten Tunes,	Hollywood.
KFWB, 6419 Hollywood Blvd., Ho KGER, 541 Spring St., Los Ange	les 13 MA. 2551	7:15-KFI-Mary Hickox, KGU-Evening Serenade,	KFWB—Larry Vinley, *KHJ—News, *KLAC—News; Gene Norman.
KGER, 541 Spring St., Los Ange KGFJ, 6314 Sunset Blvd., Hollyw KGIL, 4919 Van Nuys Blvd., She	rman Daks	KGIL—Evening Serenade. 7:25 KECA—Les Griffith, News. 7:30—KECA, KCBQ—Henry J.	KNN-T Maplon Scorebury
KHJ, 1313 N. Vine St., Hollywood	1 28	Taylor. KF1, KFSD-The World We	H:15-KFI-Al Poska,
KLAC, 1000 North Cahuenga Blvd	ndale 6CH. 5-2388 I., Hollywood 28HO. 2-7311 Cliver TE 0-3311	Live In.	11:130-KFI-Al Poska. KNX-Merry-Go-Round. 11:30-KGFJ-Strictly Divie.
	tr City TE. 0-3311 wood 28 HO. 9-5343 Bet Blvd., Hollywood 28 HO. 9-1212	Hall of Fantasy. KNX, KFMB-Talent Scouts.	11:55-KECA-Edward Arnold, story-
		KIN, EFMB-Talent Scouts. KNX, EFMB-Talent Scouts. KFUX-George McLain, KGEK-Rev. Al Harlan, KOWI,-Elena Salinas.	teller. *KFI-News. <b>12</b> KNIA-Bick Lazar Show. KFI-Midnight Flyer.
			12 RFI-Midnight Flyer.
KUSC, 3616 University Ave., Los KWKW, 800 Sierra Madre Villa.	Orth, Los Angeles J., Cath.         TU, 7111           Angeles 7	KXLA—Toastmasters Club.	KFAC-Music Out of Night (to 6).
KXLA, 1401 S. Oak Knoll Ave.,	Pasadena 15RY. 1-6991	7:45+KECA-Alistair Cooke. KFI-Your Nation's Business.	Page Thirty-three
	7 7 2 8		

- KFOX-Recorded in Holly wood. KFWB-Larry Vinley. \*KHJ-News. KKLAC-News. KNX-T. Hanlon Scorebound. 11:10-KHJ-Game of the Day. KNX-T. Hanlon Scorebound. 11:30-KGFJ-Strictly Divie. 11:30-KGFJ-Strictly Divie. 11:30-KGFJ-Strictly Divie. 11:30-KKX-Bill Ballance. \*KFI-News. \*K

KALI, 758 E. Colorado Bivd., Pasadena 1	RY. 1	1-7149
KBIG, 6540 Sunset Blvd., Hollywood 28	HO.	3-3205
KBLA, 11516 Oxnard Bivd.	ST.	7-3619
KECA, ABC Television Center, Hollywood 28	HO.	2-3141
KFAC, 5775 Wilshire Blvd., Los Angeles 36	WE	0161
KFI, 141 N. Vermont Ave., Los Angeles 4	DU.	2.2121
KFOX, 542 S. Broadway, Los Angeles 13	MA	2247
KFVD, 338 S. Western Ave, Los Angeles 5	DU.	8-2345
KFWB, 6419 Hollywood Blvd., Hollywood 28	HO.	3-5151
KGER 541 Spring St. Los Angeles 13	MA	. 2551
KGER, 541 Spring St., Los Angeles 13 KGFJ, 6314 Sunset Blvd., Hollywood 28	HO.	4-0201
KGIL, 4919 Van Nuys Blvd., Sherman Oaks	ST.	7.3467
KHJ, 1313 N. Vine St., Hollywood 28	HO.	2.2133
KIEV, 102 N. Glendale Ave., Glendale 6	CH.	5-2388
KLAC, 1000 North Cahuenga Blvd., Hollywood 28	HO.	2-7311
KMGM, c/o MGM Studios, Culver City	TE.	0-3311
KMPC, 5939 Sunset Blvd., Hollywood 28	HO.	9.5341
KNX, Columbia Square, 6121 Sunset Blvd., Hollywood 28	HO.	9-1212
KOWL, 1815 Ocean Front, Santa Monica	EX.	4-6761
KPOL, 5087 Huntington Drive North, Los Angeles 32, C	calif.	
KRKD, 541 S. Spring St., Los Angeles 13	TU	). 7111
KUSC, 3616 University Ave., Los Angeles 7	. RI	7.2295
KWKW, 800 Sierra Madre Villa, Pasadena 8	RY.	1-6744
KXLA, 1401 S. Oak Knoll Ave., Pasadena 15	RY.	1-6991
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### **TUESDAY SEPTEMBER 22**

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings 5-KECA-Elroy Hirsch. \*KFI-Fenture Wire. KHJ, KVDE-Sgl. Preston of the Yukon. \*KNX KFHB-Ed. R. Murrow KHK-Danning at Avalon. KFOX-Sumshine Mission. KGER-Usetern Serenade. KGER-Commuter's Carousel KGER-Communer. \*KMPC. KWKW-News. KOWI--Chico's Swingtime. KFOX-Forward March. KFOX-Forward March. KGEJ-Kerlon. KFOX-Forward March. KGEJ-Kerlon. KFJ-Kerlon. KFOX-Forward March. KGEJ-Kerlon. KFOX-Currol. Acout. \*KFOX-News. KFOX-Sews. KFOX-Currol. Acout. \*KFOX-Currol. Acout. Log Listings Need a Late Afternoon Pickup? don't miss The **ART LABOE SHOW** KGFJ --- 1230 Kc KGFJ -- 1230 Kc KGFJ-Art Laboe Snow, KKLAC-News; L.A. Today, KMIC-Sizer of Snow, KMIC-Sizer of Snow Snow KKLAC-News; L.A. Today, KMIC-Sizer of Snow Snow Sizer Snow Snow Snow KKLAC-Samer Snow, Snow KKLAC-Samer Bardster, KKLAC-Same Bardster, KKIC-Samer Bardster, KKIC-Local News, KKIC-Emer Davis, KKIC-Emer Davis, KKIC-Emer Davis, KKIC-For Dancers Only, KKOL-News, KKIC-News, KKIC-For Dancers Only, KKIC-Samer Sout, KKIC-Same KFWH-Mark Scott. \*KMPC-News KPOL-Paul Snider Show. 6:30-KHJ-Bonnie Lou and Her Boys. 6:35-KHJ-Names and Places in the News 6:30-KECA-Lum 'n' Abner. /KFI, KFND-Consin Wille. KHJ-Behind the Story. /KNN, KFMB-Mr. and Mrs. North. NATH, RFMD-Mr. and Mrs. North.
 RCBQ-Perry Como Show.
 RFWB-America Dances.
 RGER-Back to the Bible.
 KMIC-Race Recreations.
 KWW-Bloyos Hours.
 KNLA-Joe Nixon.
 6:55 KECA-Joint Vandercook
 ★KHJ. KFXM. K(B. KV0E-News. Sam Hayes.
 6:50 KGFJ-News.
 6:55 KHJ. K(BQ-Starr of Space.
 7 KECA, K(BQ-Starr of Space. North Money. KHJ-Mickey Spillane KNX KFMB-People Are KNX KFMit—i'cople Are Funny, KFOX—Waitz Time KGH—That Hammer Guy, KGFJ-Musical Digest. ROPC—Bill Stewart. ROPC—Bill Stewart. KXIA—Frank Simon, 7:15—KFOX—Evening Melodies. 7:25#KECA—Les Griffith. News. Page Thirty-four

 30 ∉ KECA-Mr. President. KFI, KFSD-Hollywood Searchlight. KHJ, KFSM. KVOE-Don Lee Music Hall,
 KNM, KVMB-Summer Music Hall,
 KCBQ-Discovery. KFON-George McLain, KGB-Under Arrest. KOWL-Elema Salinas. KWKW-La Hora Popular. KJA-Mary B. King.
 2:35-KFI-Stan Kenton.
 2:35-KFI-Stan Kenton.
 2:35-KFI-Stan Kenton.
 2:35-KFI-Stan Kenton.
 2:35-KFI-NUA Noody Show.
 ✓ KECA-Town Meeting. 8 KECA-Town Meeting. ✓KECA—Town Meeting. KF1, KFSD—One Man's Family. ✓KH3, KFNM, KGB, KVOE— High Adventure. KNN KFMB—Louella Parsons. KCBQ—Tri-City Byline, KFON—Record Parade. A LECTURE ON CHRISTIAN SCIENCE! 8 p.m. Tues., Sept. 22nd KFWB 980 on your RADIO DIAL KFWB-Hollywood Stars KFWB-Hollywood Stars, KGFJ-Blue of Evening, \*KLAC-News: Sam Batter, \*KMPC-News and Sports, KWVC-News and Sports, \*KNLA-News, 8:15\*KFI, KFSD-News of the World KN: Duese Band World KNN-Dance Band. KCBQ--Sammy Kaye. KGER-Hebrew Christian. KGER-Hebrew Christian. KGEA-Cancer Prevention. KLAC-Gene Norman. KMPC-L.A. Angels. KNLA-Smiley Burnette. -KNN-This I Betleve. -KNN-This I Betleve. -KNN-Dis I Betleve. -KNN-Betlevel Thomas KCBQ-American Town Meeting. KCBQ—American Town Meeting. KGFJ—College of Div, Science KGB—Vaughn Monroe Orch. KXIA—Jolly Joe. 8:15 KKCA—Report to the People. KFI—Rosemary Closney Show KNS, KFMB—Family Skeleton. \*KGFJ—News KWKW—Serende in Blue. KWWW-Seerennde in Blue.
 KWWW-Seerennde in Blue.
 KFI, KFND-Dragnet.
 KKIJ, KFNM KGE, KVOE-Newspaper of the Air.
 KKNS, KFMB-Johnny Mercer.
 KFON-Record Parade.
 KGFJ-Hunter Hancock
 KGFJ-Hunter Hancock
 KKLAC-News Grue Norman KWKW-Mexico Independence Day Celebration.
 SHAC-A-Report to the People.
 KKIA, KVOE-Mutual News Refl.
 SHACA-Lougha Parsons.
 KW-W-News.
 SHAWW-News.
 SHAWW-News. 9:35—Kild—Names and Places in the News,
 9:30—KECA—Adial E. Stevenson,
 JERT, RESD—First Nighter,
 KILJ KGB—Search That
 Never Ends,
 KNN—Hear the Stars,
 KWKW—Council of Churches
 9:35—KNN—Here's Hawhome,
 9:45—KWKW—Stars Stalrway,
 9:55—KILJ, KFNM, KGB KVOE—Five Minute Final,
 CECA=ABC Late, News, 9:55-KHJ, KFXM, Keils KVOF-Five Minute Finat,
10-KECA-ARY Late News.
4KFT, KFSD-Richfield Reporter,
\*KIA-Fotion Lewis, Jr.
\*KN, KFMB-100 Citock Wire. ACM9-Edwin C. Hill
\*KIKR-News: Mude.
\*KIA-News: Grae Norman KWKW-Mexico Independence Day Celebration.
10:15-KECA-Edwin C. Hill
10:15-KECA-Edwin C. Hill
10:25-KNN-Fould Kelebration.
10:25-KNN-Tom Harmon,
10:25-KNN-Tom Harmon,
10:25-KNN-Tom Harmon,
10:25-KNN-Tom Harmon,
10:25-KNN-Tom Harmon,
10:36-KECA-Edwin C. Hill,
10:37-KECA-Larry Pinley, KSLA-Music,
10:38-KECA-Edwards
4KPI-A Larry Pinley, KGER-When Day is Done, KMPC-Dance Time,
10:55-KFI-Soorts Timal,
11-KECA-My Own Place, 7KFI-KHJ, KNJ, KNN-News.

WEDNESDAY, SEPT. 23 See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings 5-KECA-Elroy Hirsch.
 KFI-Feature Wire.
 KBJ, KGB, KVOE-Songs of the B-Bar-B.
 KKNN KFMB-Ed R. Murrow KBIG-Daucetime at Avaton KFVD-Clyde's Ride.
 KFWB-Red Rowe.
 KGER-Commuter's Carouset KGER-Commuter's Carouset KFWB-Red Rowe, KGFH-Jive at Five, KGFI-Jive at Five, KIEV-Sam Turner, \*KLAC-News; Sports, \*KMPC, KWW-News, KOWL-Chico's Swingtime, KPOL-Parade of Hits, KNLA-Melody Valley, 5:03-KHJ-Songs of the B-Bar-B, KGB-Western Seremade, KLAC-Gene Norman, 5:15-KFCA, KCBQ-Fleetwood Lawton, \*KFL-News, \*KNN-Tom Harmon, KFNN-Guest Star, KGFJ-Pinnists of the Future KMFC-Bin Stewart Show, 5:30g/KECA, KCBQ-Chet Huntley KFL-Sports, KHJ, KGB, KVOE-Wild Bill Hickok, \*KNN-turrol Alcatt, \*KNN-turrol Alcatt, MOS. KUDZ-WHRI DII Hickok,
 ★KNX-U arroit Alcatt,
 ★KPOX-News,
 KFVD-Carroit Topper Unie KGER-Olga Graves,
 KGFJ-Art Labos Show,
 ★KLAC-News: L.A. Today,
 KMPC-Stars of Song,
 KMPC-Stars,
 KECA, KCHQ-Boh Garred,
 KFI, KFSD-Elmer Peterson
 ★KFI, KFMB-News, Frank
 KON, KFMB-News, Frank
 KON, KFMB-News, KNN, KFMB—News, Frank Gons,
 KFON—Your Fisheaster,
 KLAC—Sam Buller, Sports
 Staffer-Bill Stewart Show,
 StafkEIJ KGB KVOE—Cecil Brown,
 KNN—Local News,
 KECA—Len Beardsley,
 KFI-Geo, Putnam News,
 KHJ, KGB KVOE—Gabriel Bentter CARTA-Len Berronsey.
 KRUA-Len Berronsey.
 KRUA-Len Berronsey.
 KRUA, KGB KVDE-Gabriel Beauter
 KOR CHARD Stage.
 KCRU-Elmer Davis.
 KREWB-News: Joe Yoram.
 KCFJ-Request Performance
 KRFOL-Keignest Performance
 KRFOL-For Dansers Only.
 KRFOL-For Dansers Only.
 KRFOL-For Dansers Only.
 KRFOL-For Dansers Only.
 KRFOL-For Dansers.
 KOWI-For Dansers.
 KOWI-For Dansers.
 KNK-Hardown Serenade.
 Sib-KLAC-Top Ten Tunes.
 KIL-Proxodean Players.
 KHEY C-Top Ten Tunes.
 KILA-Consolean Players.
 KHEY C-Top Ten Tunes.
 KFC-A-Elmer Davis.
 KFT-Out of the West.
 KKHZ-News.
 KPOL-Paul Snider Show.
 KFON-Hal's Memory Room.
 KHJ-Henind the Story.
 KFON-Hal's Memory Room.
 KFON-Anset Represitions.
 KWW-Anset Represitions.
 KWW-Anset Represitions.
 KWW-Anset Represitions.
 KWW-Anset Represitions.
 KWW-Anset Represitions.
 KWW-Anset Represitions. Sam Hayes, Sam Hayes, KCBQ—Perry Como. 5:50±KGFJ—News, 6:55±KGFJ—News, Henry, Tenry,
 T-KECA, KCBQ—Lone Ranger,
 KFI, KSSD—Adventures of Scarlet Pimpernel,
 KKH, KGB KVOE—Family Theatre,
 KKN, KFMB—Dr, Christian,
 KFOX—Report from Wash-inston ington. KGER-Family Bible Hour. "MUSICAL - DIGEST" Family Dinner Hour Concert 7:00 to 8:00 P.M. Nightly including Sunday KGFJ 1230 Kc. KGFJ—Musical Digest. ★KGH, KLAC—News, KMPC—Bill Stewart. KOWi,—Chico s Mambe

Time

7:13—KFON—Evening Melodies, 2:23#KECA—Les Griffith, News, #KHJ-News, 7:30—KECA—Mike Malloy, WRIJ-News,
 →KECA.-Mike Malloy,
 ★KF1, KFND-NBC News,
 KHJ, KGB, KVOE-Cheo Kid,
 ✓KNX, KFMB-International Music Man. KING Jann. KOWI-Elena Salinas, KWKW-La Horn Populor. 7:33-KFI-Report from the White Humes 7:33-KFI-Repair House, 7:154 KFOX-News, KFWB-Rosary Hour, KFWB-Rosary Hour, KFWB-Rosary Hour, KFND-One Man's GPI, KFND-One Man's GPI, KFND-One Man's REVIE-ROSARY Hour, REVIE-ROSARY Hour, REVIE-Ca-Dintterbrains, REVIE-Ca-Dintterbrains, REVIE-REVIEW Note: REVIEW → KFXCA, KCBQ—Cocoanut Gr Orch, ✔KFI, KFSD—Grouebo Marx ★KIEJ, KGB - KVOE—News-\*KHJ, KGB KVOF—News-paper of the Air KSN, KFMB—Johnny Mercer, KGFJ—Honter Hancock \*KLAC—News; Gene Norman, KMPC—Nougs You Ordered, KWKW—Sacramento News-letter KMPC—Souga You Ordered, KWW—Saccimiento News- leffer, 9:13—KECA=Coroanet Grove Orch, KKIJ, KVOE—Mutual News- reel, KNN—Bill Ballance Show, 9:23—KHJ-KORCHing to Think About, ':30—KECA=Lawrence Welk, KFI, KFSD—Truth or Consequences, KIJJ, KGB=Dear Margy, It's Marder, KMPC—Dance Time, KMPC—Dance Time, KMPC—Dance Time, KMPC—Dance Time, KMPC — Dance Time, KMPC—Dance Time, KMPC — John Brown, KGER—John Brown, KGER, John Brown, KKW—St, Southa Greek Cathedral, 9:35—KNX—Here's Hawthorne, 9:35—KNX—Johnny Mercer, 9:55—KHJ, KGB—Five Minute Final, KGB—Five Manute Sacon 9:45--KNX - Johnny Mercer, 9:55--KNJ, KGB-Five Minute Final, KNN-This is Good News, **10**\*KECA--ABC Joue News, **10**\*KECA-BIC Joue News, **10**\*KECA-BIC Joue News, **10**\*KECA-BIC Joue News, KECA-COMB-10 O'clock Wire, KCBQ-Edwin C. Hill, KGB-Answers for Americana \*KGER-News: Victory Mission \*KLAC-News: User Norman, KNLA-News, 10:10--KECA-DC, Frederick Builes, KFI-A Joy Forever, \*KNLA-News, 10:30--KECA-Condon Baker Lloyd, 10:30--KECA-DC, Frederick Builes, KFI-A Joy Forever, \*KNLA-News, 10:30--KECA-Cordon Baker Lloyd, 10:30--KECA-Denesone Gal, KFI-Repeat Performance, KNLA-Corden Baker Lloyd, 10:30--KECA-Larry Pinley, KGER-When Day is Done, \*KWKW-News, 10:30--KET-Sports Final, 11--KECA-My Own Place 11-KECA-My Own Place 11 --KECA-My Own Place (To 2 a.m.) \*KF1, KHJ KNX-News, KFAC-Musical Crossroads \*KLAC-News; Gene Norman KMPC, KFND-Dance Time, 11:10--KHJ--Game of the Day KNN-T Hanion Scorehoard, 11:15-KF1-AI Poska, KNX-Merry-Go-Round, 11:30--KNX-Bill Ballance, 11:45-FF1-Hollywood Pallodum, 11:45-KKX-A-Edward Arnold,

### THURSDAY, SEPT. 24

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio Log Listings Log Listings J-KECA-Elroy Hirsch. KHJ-Freature Wire. KHJ, KYOE-Sgt. Preston of the Yukon. \*KNN KFMIH-Edw. R. Murrow. KHG-Dancetime at Avalon. KFVD-Clyde's Ride. KFVD-Clyde's Ride. KFVD-Clyde's Ride. KFWB-Reo Rowe. KGER-Communer's Carousel CARROT TOPPER TIME teaturing Les "Carrot-top" Anderson Mon. thru Fri. 5:30-7:30 p.m. 1878 8 6 Check KEVD SOOD WALTS KFVD—Carrot Topper fime. \*KFWB—News; Red Rowe, KGFR—Olga Graves, KGFJ—Art Laboe Slow, \*KLAC—News: L.A. Today, KMYC—Stars of Song, KWKW—Romano Smeraldo, KJ.A.—Squeakin Deacon, S:45\*KECA, KC104—Bob Garred, \*KKT, KFMB—News, Frank (Goss, 9 KFI, KFND-Elmer Ceterson.
KKN, KFMB-News, Frank Goss.
KFON-Your Fishtesster.
KLAC-Sum Buller, Sports.
KN-News.
KKN-News.
KKN-News.
KKICA-Bill Stemart Show.
S53-KRIJ, KGB KYOE-Gabriel Intentier.
KNN, KFMB-Meet Mr. Mc-Nultey.
KKPWR-News. Joe Yoeam.
KGER-American Soul Clinic.
KHIJ-Time Mondy.
KH W.M. D. - Praul Snider Show.
 8:20-KHIJ-Bonnie Lou and Her Boya.
 6:30-KECA-Lonn 'n' Abner.
 \*KFCA-Lonn 'n' Abner.
 \*KFCA-Lonn 'n' Abner.
 \*KFCA-Lonn 'n' Abner.
 \*KFCA-Lonn 'n' Abner.
 \*KFCA-Musural Milestones.
 KFAC-Musural Milestones.
 KFAC-Musural Milestones.
 KGR-Ha Answer Man.
 KGER-Back to the Rible.
 KMPC-Rare Recreations.
 KFOL-Pat Coleman.
 KWK-Hoyos Hour.
 KNIA-Joe Nixon.
 6:30+KECA-Join Vandercook.
 4KHJ, KGB, KVOE-Sam Hayes.
 KCBQ-Perry Como Show.
 6:30+KECA, KCBG-Starr of Space.
 \*KCBA Cole-Starr of Space.
 \*KCACA, KCBB-Starr of Space.
 \*KCH, KFMB-Horaer Heidt KFOX-Variety in Review.
 \*KGH, KLAC, KKKD-Newa.
 KM'C-Haire Manstal Digest.
 \*KGH, KLAC, KRKD-Newa.
 KM'C-Baire Manstal Digest.
 \*KOWI-Chico's Mambo Time.
 KLA-Frank Simos.

See Page 32 for 8 a.m. to 5 p.m. Daytime Radio 2:45 KF0X-News. KFWB-Rosary Hour. C-KECA-Heritage. 7:43±KF DX-News.
KFWB-Rosary Hour.
-KECA-Heritage.
KFNB-Ros Rogers.
/KHJ-John Steele.
/KN KFMB-Neet Millie.
KCBQ-Tri-City Byline.
KFND-One Man's Family.
KFWB-Holywood Stars.
KGFJ-Blue of Evening.
\*KLAC. KMPC-News of the World.
KFND-Needy Freems.
8:13-KFND-News of the World.
KGER-Hebrew Christian.
KGER-Lawrence Welk Orch.
KGER-Voine of China.
KGFJ-Col. of Ulvine Science.
KALA-Snily Jae.
KGER-Witnessing Laymen.
KAE-Witnessing Laymen.
KAE-Witnessing Laymen.
KAER-Witnessing Laymen.
KGER-Witnessing Laymen.
KGER-News.
Stat-KCA, KCHQ-Cocosanut Grove Orch.
Corch.
Corch. -KECA, KCBQ-Cocoanut Grove -KECA, KCHQ-Cocoanut Grove Orch.
 KFI, KFSD-Father Knows Best.
 \*KHJ, KGB-Newspaper of the AKN, KFMB-Johnny Mercer.
 KGFJ-Hunter Hancock
 \*KLAC-News; Grue Norman.
 \*KWW-Native Dauchters
 StarKUJ, KGB, KV0E-Matual Newspred. Newsreel. KNX—Bill Ballance. 9:25★KHJ—Names and Places in the Newsreel. NN--Bill Ballance. 9:25 KHJ-Names and Places in the News. 9:30-KECA-Lawrence Welk, KFI-Samps That Never Die. KHJ, KGB-Don Lee Music Hull, KNN-Hear the Stars, KWKW-Council of Churches 9:33-KNN-Here's Hawthorne. 9:35-KNKW-Ways of Mankind. 9:35-KNKW-Ways of Mankind. 9:35-KFI-Musical Interinde. KHJ, KVOE-Five Minute Final. 10 KKCA-Here's Hawthorne. 9:13-KKKW-Ways of Mankind. 9:35-KFI-Musical Interinde. KHJ, KOE-Five Minute Final. 10 KCA-News; Music. \*KIAC-News; Music. \*KNN, KIMB-Di O'clock Wire. \*KNN, KFMB-Di O'clock Wire. \*KNN, KEM-A-Dir. Frederick Balles KFND-Lacky Lager Dance. KWKW-Gordon Baker Lloyd. 10:30-KECA-Larry Finley. KGER-Marine Report. KGER-Marine Report. KGER-Misen Day Is Done. KGER-Marine Report. KGER-Marine Report. KGER-Wilen Day Is Done. KGER-Wilen Day Is Done. KGER-Wilen Day Is Done. KGER-Wile Day Is Done. KGER-News; Gene Norman. KFI-CA-My Own Place (To 2 a.m.) \*KIAC-News; Gene Norman. KMPC, KFSID-Lucky Lager Dance. 11:6-KILJ-Game of the Day. KNN-Tom Hanlon. KMPC, KFSD-Lucky Lager Dance. II:10-KHJ-Game of the Day. KNN-Tom Hanlon. II:15-KFI-AI Poska. KNN-Merry-Go-Round. II:30-KNN-Bill Ballance. II:45-KFI-Hollywood Palladium. \*KFI-News. **12**-KFI-Midnight Flyer. KNX-Music full Dawn. KFAC-Music ful of Night (to 6). (to 6). KFWB-Larry Finley (to 4).

## FRIDAY, SEPTEMBER 25 KFMB—Playhouse KFON—George McLain, KGER—Rev. A: Harlan, KOWL—Elena Salinas, KWKW—La Horn Popular, KNLA—Senator Kuchel, -KFI—Polka Party, -KFON—News, KFWB—Ressary Hour, KFUK—Ressary Hour, KNLA—Women's Clubs, KGT KUSIA (her Moniv

8

KFL KFSD—One Man's

Log Listings Log Listings -KECA-Elroy Ilirsch. \*KFI-Feature Wire. KIIJ, KGB, KVOE-Songs of B-Bar-B. \*KNN, KFMB-Ed R. Murrow. KFUG-Clyde's Ride. KFVD-Clyde's Ride. KFVD-Clyde's Ride. KFVD-Clyde's Ride. KFVD-Romaine Mission. KFVD-Romaine Mission. KFVD-Romaine Mission. KFVD-Row Signature. \*KIAC-News: Sports. \*KIAC-News. KOU-Chice's Swingtime KFOI--Parade of Ilits. KNI-Chice's Swingtime KFOI--Parade of Ilits. KIAC-News. \*KIAC-Songs of the B-Bar-B. KIAC-News. \*KIAC-Meet Norman. KGB-Western Screenade. 5:13-KIAC-Methody Valles. 5:14-KOA-KCH0-Fleetwood Lawton. \*KFI-News. \*KNN-Tom Harmon. KGFJ-Unnists of the Future. KFOL-Mischel Caravan. 5:30 KKCA, KCIB-Chet Huntley. KHI-News. KHI-News. KHI-KOB. KVOE-Wild Bill Hickok. \*KNN-torroll Alcott. \*KNN-torvel Alcott. 7:33-Kiti, KGB, KVOE--Wild Bill Hickok,
\*KNN-4'nrroll Alcott.
\*KYDN-News.
\*KPVD-Varrot Topper Time.
\*KFVD-Carrot Topper Time.
\*KER-Olga Graves.
\*KGFI--Art Laboe Show.
\*KIAC--News: L.A. Today.
\*KIAC--News: L.A. Today.
\*KIAC-Superstand Content of Song.
\*KNLA--Superstand Content of Song.
\*KNLA--Superstand Content of Song.
\*KFI, KPND--Elmer Peterson
\*KFIA. KCMB--News.
\*KFO.-Song Song.
\*KFO.-Song Balter.
\*KFO.-Song Balter.
\*KIAC--Superstandown Serenade.
\*KIAC--Superstandown Serenade.
\*KIAC-Sam Balter.
\*KIAC--Sam Balter.
\*KIAC--Sam Balter.
\*KIAC--Sam Balter.
\*KIAC--Sam Balter.
\*KIAC-Sam Balter.
\*KIAC KNN, KFMB-News, Frank Goss. KKAN, HYMD-News, Hinning Goss.
 KELCA-Len B'ardsley.
 KFI-Geo. Putnam News.
 KIIJ, KGB, KVOE-Gahriel Heatter.
 KNX-Rogers of the Gazette.
 KKFWB-News; Joe Yocum.
 KGER-American Soul Clinic KGFJ-Request Performance
 KMWC-Hob Kelley, Suorts.
 KOWL-For Dancers Only.
 KIOL-News.
 KWKW-Italian Melodles.
 S:03-KI.AC-Top Ten Tunes.
 G:10-KFOX-Nundown Serenade.
 G:15 KKCA-Bill Stern.
 KFIJ-Ont of the West.
 KINJ, KGB-Perry Como Show. 7-KF1-Hollywood Theater of Stars.
 KF2A-Cavalende of Sports.
 KK13, KGB, KVOE-Official Detective.
 KNN, KFMB-There's Music in the Air.
 KFWB-America Dances.
 KGF3-Musical Digest.
 KGF3-Musical Digest.
 KLAC, KRKD-News.
 KMPC-Bill Stewart.
 KOM1-Chico's Mamba Time.
 KJAA-Frank Simon.
 7:15-KFON-Exclusing Melodies.
 7:30-KECA, KCBQ-Les Griffith.
 News.
 7:30-KECA, KCBQ-Music, Just Music.
 Music. -KFI-Hollywood Theater of

 8-KFI, KFSD-One Man's Family, /KILJ-True or False,
 /KILJ-True or False,
 /KNN, KFMB-Mr. Keen,
 KGB-Tci-City Byline,
 KFWB-Hollywood Stars,
 KGB-John Steele,
 KGFH-Blue of Evsening,
 \*KIA'-News,
 \*KIA'-News,
 \*KMPC-News and Sports,
 KGBC-News and Sports,
 KGFH-Blue of Evsening,
 \*KIA'-News,
 \*KMPC-News and Sports,
 KGFH-Hebrew Christlan,
 KGFH-Hebrew Christlan,
 KGFH-Hebrew Christlan,
 KGFH-Hebrew Christlan,
 KGFH-Tensury Dept.,
 KLAC-Gene Norman,
 KHA-Smiley Burnette,
 \$:30-KFI, KFSD-Feddle Fisher, KNN-This I Belleve,
 KFN-Eddle Fisher, Don Amecle Show,
 KHJ-Music Hall,
 KNX, KFMB-Lowell Thomas,
 KGB-Freddy Martin Orch,
 KGFJ-Col, of Divine Science,
 KKI-Rosemary Clooney,
 KNI-Rosemary Clooney,
 KNS, KFMB-Family
 Skeleton,
 -KGER-News,
 KWKW-Treasury Salute,
 -KCA, KCBQ-Dzzie and 8:30-8:45--KGER-Witnessing Laymen. \*KGEJ-News. KWKW-Treasury Salute. 9 -KECA, KCBQ-Ozzie and Harriet. KF1-Bob Hope Show. \*KHJ, KGB, KVOE-News-paper of the Air KN-KFMB-Johnny Mercer. KGER-Your Star Time. KGER-Wusic To Dream By. 9:155\*KHJ, KGB, KVOE-Mutual Newsreel. KGER-Music To Dream By. 9:25-KHJ-Something to Think About. 9:30-KECA-Lawrence Welk. KFI-Harris Fayr Show. KHJ KGB-Food & Gun Club. KNX-Philip Norman. KGER-John Brown. KGBA-John Brown. KGBA-John Brown. KGBA-John Brown. KGBA-John Brown. KGBA-John Brown. KKY, Chill, KCM-Free Minute Final. 10:56-KECA-Edwin C. Hill. 10:10-KECA-Edwin C. Hill. 10:10-KECA-Edwin C. Hill. 10:10-KECA-Edwin C. Hill. 10:10-KECA-Edwin C. Hill. 10:20-KECA-Larry Finley. KGER-When Day is Done. KMY-Lacy Larry Finley. KGER-When Day is Done. KMY-Lacy Larer Dance. KMY-Lacy Larer Dance. KMY-Lacy Charer Dance. KMY-Lacy Larer Dance. KMY-Lacy Larer Dance. KMY-Lacy Larer Dance. KMY-Lacy Larer Dance. KMY-Lacy Charer Dance. KMY-Lacy Charer Dance. KMY-Lacy Larer Dance. KMY-Lacy Charer Dance. KMY-Lacy Charer Dance. KMY-Lacy Larer Dance. KMY-La 10:45-KWKW-Dance Time. 10:53-KWKW-Dance Time. 10:53-KFI-Sports Final. 11.-KECA-My Own Place (To 2 s.m.) ★KFI KILJ, KNX-News. KFOX-Recorded in Hollywood. ★KI.AC-News; Gene Norman. KMPC, KFSD-Dance Time. 11:10-KHJ-Gam. of the Day. KNX-Tom Hanlon. 11:10-KHJ-Gam. of the Day. KNX-Tom Hanlon. 11:10-KHJ-AI Powka. NX-Merry-Go-Round. 11:40-KNX-Blul Ballance. ★KFI-News. 12.-KFI-Midnight Flyer. KNX-Multi Dawn. KGER-Daug Douglas (to 5) KGER-Daug KFI, KFSD—Clifton Utley. KHJ, KGB, KVOE—Cisco Kid. Page Thirty-five

#### TV-RADIO LIFE

## **RADIO PROGRAM FINDER**

#### Note: + Indice

 

 Adventures of the Scarlet
 KF1, 7 p.m. W

 Adventures of Ozzie and Harriet
 KECA, 9 p.m. F.

 Adventures From the Bible, KFV10, 5:30 p.m. Asa

 American Way
 KF1, 6:30 p.m. Sa

 American Way
 KF1, 6:30 p.m. Sa

 American Way
 KF1, 6:30 p.m. Sa

 American Vary
 KECA, 8 p.m. Tu

 American Strong
 KECA, 8 p.m. Tu

 Anderson, Lez
 KF1, 8:40 p.m. Meridag

 Andy and Virginia
 KF1, 8:40 p.m. Meridag

 Andy and Virginia
 KF1, 7:30 p.m. Tu:

 Androson, Lez
 KF1, 10:13 p.m. Meridag

 Anti, F., Gene
 KECA, 7:30 p.m. Meridag

 Baldwin, Mel.
 KFN, 7 p.m. Su

 Baldwin, Mel.
 KEXA, 7:30 p.m. Meridag

 Baldwin, Mel.
 KEXA, 7:30 p.m. Neidag

 Baldwin, Mel.
 KEXA, 7:30 p.m. Meridag

 Baldwin, Mel.
 KEXA, 7:30 p.m. Neidag

 Baldwin, Mel.
 KEXA, 7:30 p.m. Neidag

 Baldwinge, H. K.
 KH2, 7:30 p.m. Neidag

 Baldwinge, H. K.
 KH2, 7:30 p.m. Neid \*Griffith, Guideag 1 Gunsmoke Hall's Met Hall of Fi Hall of Fi Hancock, Hanlon, T \*Hardy, Harmon, Haven of Haynes, 1 Hear the Heatter ( Heidt, Ho Helfer, A ★Hemingy Herifage #Henry, 1 High Adv #Hilt, Edi Hilltop H Hirseb, E Hits and Hollywood Hollywood Holme, N

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	(1==)		121				KNX,	5:	45 p.	<b>m</b> . 5	M-Sa	Lutheran	
	tira	han	, Vi	ince.			K:	MPC	', 9 i	17 n 8.m,	Su:	Lux Radi Lynn Lo	ol
			KI	EV,	6:12 5:15	) a.n p.m	n., N ., M-	I-F: S:	12:30	p.m. p.m	Sat: L Su	Magnin, Ma Perk	i.e.
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1	lay	nes.	Dicl			K	ECA,	12	:30 p	.m. 1	M-F d-Su	Mirandy's Morning Mr. and Mr. Keen Mr. Presi	,
	leat	r th tter	e Sti	ars	ĸ	K	NX, 5	30	p.m.	. Tu	Th	Mr. and	М
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Hope, Bob
Hour of St. Francis KSIPC 8-15 n m. Sa
*Huntley, Chet KECA, 9:15 a.m., 5:30 p.m.
Invitation to Learning KNX 8:35 a.m. Su
It Pays to be Married KF1, 11:15 a.m. M-F
It's Vour Business
Jack the Earlybird
Jacobs, Jake
Jimmy Wakely Show
Johniy Dollar KNX 6 nm Tu
Jump-Jump KF1, 9 a.m. Sa
Just Plain Bill
KFI Calling KFI. 9:30 p.m M Kelley, Bob
Kemper, Ronnie
*Kenneally, Bill
Kiplinger, Austin
Kirk, Eddie KLAC 9:20 am ML
Kirkwood, Jack
Labor, Art., KfwB, 8:30 a.m. W
KXJA 1:15 a.m. M-Sa
Ladies Fair
L.A. Medical Assn. KFAC, 1 p.m. Th
Langford, Paul
Latin-American Story KNY 0 p.m Sa
*Lawton, FleetwoodKECA, 5:15 p.m. M-F
Layman's Hour. KECA, 9:30 p.m. Sa
Lewis Fulton
Leyden Bill KEWR 7 and M-F;
Life Can Be Beautiful
Linkletter, Art
Lombardo, GuyKNX, 6:30 p.m. W
KHJ, 1 n.m. Su: KECA: 8 n.m. M
Lomhardoland, U.S.A. KILL KGB.
Lonesome Gal
Lone Ranger KECA, 7 p.m. M. W. 8 p.m. Sa
Lucky Lager Dance Time. KMPC 9:30 p.m.
Lucky U Ranch
Lucky U Ranch
Lacky U Ranch
Lacky U Ranch
Lucky D Ranch
Lucky U Ranch
Lucky U Ranch
Lucky U Ranch
Lacky U Ranch
Lucky D Ranch. KHJ, 130 p.m. M-F Lum 'n' Ahner. KECA, 630 p.m. M-F Lutheran Gozpei Hour. KYLA, 6330 p.m. M-F Lutheran Hour. KHJ, 6630 p.m. M-F Lutheran Hour. KHJ, KGB, KVOE, Lax Radio Theatre. Fill, KGB, KVOE, Lax Radio Theatre. KHJ, 3345 p.m. M-F Magnin, Rabbi. KFW, 10 p.m. Su Ma Perkins. KNX, 8330 a.m. M-F Mann Herbert KKT, 8430 a.m. M-Sa Mansfield, Andy & Virginia KFI, 8435 a.m. M-F
Lucky D Ranch
Lucky D Ranch
Lacky U Ranch
Lacky U Ranch
Lucky D Ranch. Kild, 130 p.m. M-F Lum 'n' Ahner. Kild, 130 p.m. M-F Lum 'n' Ahner. KECA, 630 p.m. M-F Lutheran Gospei Hour. KILA, 630 p.m. M-F Lutheran Hour. KILA, 630 p.m. Su Lutheran Hour. KILA, 630 p.m. Su Lutheran Hour. KILA, 8630 p.m. M-F Magnin, Rabbi. KFW, 10 p.m. Su Man Perkins. KNX, 10:15 a.m. M-F Marke Up Your Mind. KNX, 8:30 a.m. M-F Mann Herbert S. KFL, 7:45 a.m. M-Sa # Manning, Dave. KGFJ, 4:30 p.m. Su # Manning Knox KFL, 7:45 a.m. M-F Marx, Groucho. KFL, 7:30 p.m. Su Manset, 10 p.m. Su Mansey, Curt. KNX, 2:30 p.m. M-F Massey, Curt. KNA, 2:30 p.m. M-F Massey Curt. KECA, 5:30 p.m. M-F Mayur Poulson Reports. KFL, 9:45 p.m. M-F
Lucky D Ranch. KHJ, 130 p.m. M-F Lum 'n' Ahter. KECA, 630 p.m. M-F Lutheran Gozpei Hour. KLIA, 630 p.m. M-F Lutheran Hour. KHJ, KGB, KVOE, Lux Radio Theatre
Lucky D Ranch
Lucky D Ranch
Lacky U Ranch
Lacky U Ranch
Lacky D Kanch KHJ, 130 p.m. M-F Lam 'n' Alarch KHJ, 130 p.m. M-F Latheran Gozpei Hour, KK1A, 630 p.m. M-F Latheran Hour, KHJ, KG1B, KV0E, Latheran Hour, KHJ, KG1B, KV0E, Las Radio Theatre, KHJ, KG1B, KV0E, Las Radio Theatre, KHJ, 3345 p.m. M-F Magnin, Rabbi, KFW, 10 p.m. Su Las Radio Theatre, KFN, 8430 a.m. M-F Magnin, Rabbi, KFN, 8430 a.m. M-F Make Up Your Mind, KNN, 8530 a.m. M-F Man, Herbert K, KY, 4530 a.m. M-Sa Mansfield, Andy & Virginia KF1, 8435 a.m. M-F Marx, Groucho, KF1, 7453 a.m. M-F Marx, Groucho, KF1, 7453 a.m. M-F Massey, Curt, KNN, 8230 p.m. Su KHJ, 4500 p.m. M-F Massey, Curt, KE7A, 530 p.m. Su Mansey, Curt, KF1, 7455 a.m. M-F Massey, Curt, KNN, 8230 p.m. M-F Massey, Curt, KNN, 8230 p.m. M-F Massey, Curt, KNN, 8230 p.m. M-F Meltride, Mary Margatet KE7A, 5430 p.m. M-F Methy MeNutley, KNN, 6 p.m. Th Meet the Missus, KNN, 6 p.m. Th Meet the Missus, KNN, 11:30 a.m. Su Merve, Gourd, KNN, 11:30 p.m. Su Merve, Gourd, KNN, 11:30 p.m. Su Merve, Johnay, KNN, 11:30 p.m. Su Merve, Johnay, KNN, 6 p.m. Th Meet the Press, KP1, 10:15 p.m. Su Merve, Johnay, KNN, 10:15 p.m. Su
Lacky D Ranch KHJ, 130 p.m. M-F Lam 'n' Ahter KE(A, 630 p.m. M-F Lattieran Gospel Hour KX1A, 630 p.m. M-F Lattieran Gospel Hour KX1A, 630 p.m. M-F Lattieran Gospel Hour KX1A, 630 p.m. Su Lattieran Hour KHJ, KGB, KV0E, Las Radio Theatre KHJ, 8455 p.m. M-F Magnin, Rabbi KW0B, 10 p.m. Su Lyan Looks at H'wood KHJ, 3355 p.m. M-F Make Up Your Mind KNN, 830 a.m. M-F Mann Herbert KFW, 1015 a.m. M-F Manning Dave KGFJ, 430 p.m. Su Manning Dave KGFJ, 430 p.m. Su *Manning Knox KFT, 735 a.m. M-Sa *Manning Knox KFT, 735 a.m. M-F Marx, Groucho KFT, 735 a.m. M-F Marse, Groucho KFT, 735 a.m. M-F Massey Curt KNN, 230 p.m. Su Massey Curt KNN, 230 p.m. Su Massey Curt KNN, 230 p.m. Su Massey Curt KFT, 835 p.m. M-F Melvide, Mary Margaret KECA, 4 p.m. M-F Melvide, Exrl, KFT, 855 a.m. M-F Melvide, Mary Margaret KECA, 4 p.m. M-F Melvide, Exrl, KNN, 8 p.m. Th Meet the Missus KNN, 11:30 a.m. Su Mereer, John-J KNN, 11:30 p.m. Su
Lacky D Ranch. KHJ, 130 p.m. M-F Lann 'n' Ahter. KECA, 630 p.m. M-F Latheran Gospel Hour. KNIA, 6380 p.m. M-F Latheran Gospel Hour. KNIA, 6380 p.m. Su Latheran Hour. KHJ, KGB, KVOE, Io30 a.m. Su Law Radio Theatre. KNIA, 6380 p.m. Su Lyan Looks at II'wood KHJ, 3355 p.m. M-F Magnin, Rabbi. KFWB, 10 p.m. Su Ma Verkins. KNX, 10:15 p.m. M-F Make Up Your Mind. KNX, 8:30 a.m. M-F Mann Herbert J. KFI, 10 a.m. Su Manning, Dave. KGFJ, 4:30 p.m. Su *Manning Knox KFI, 7:45 a.m. M-Sa *Manning Knox KFI, 7:45 a.m. M-Sa *Manning Knox KFI, 7:45 a.m. M-Sa *Mansfield, Andy & Virginia KFI, 8:45 a.m. M-F Marx, Groucho. KFI, 7:30 p.m. Su Massey, Curt. KHJ, 4:30 p.m. Su Mussey, Curt. KHJ, 4:30 p.m. Su Mussey, Curt. KFI, 9:35 p.m. M-F Massey, Curt. KFI, 9:35 a.m. M-F Massey, Curt. KFI, 9:35 p.m. Su Meitride, Mary Margaret KECA, 4 p.m. M-F Meet Milie. KNX, 6 p.m. Th Meet the Missus KNX, 11:30 a.m. Su Mercer, John-J, KNX, 6 p.m. Th Merce Mailie Press, KFI, 10:15 p.m. Su Mercer, John-J, KNX, 11:30 p.m. Su Mercer, John-J, KNX, 6 p.m. Th Merce Mailie Press, KFI, 10:3 p.m. Su Mercer, John-J, KNX, 6 p.m. M-F Mersenge of (srael, KECA, 10 a.m. Su Metherg, Dot. KCFJ, 7:35 p.m. M-F Mersenge of (srael, KECA, 12 p.m. M-F
Lacky D Ranch
Lucky U Ranch
Lacky D Ranch Kild, 130 p.m. M-F Lam 'n' Ahner KRCA, 630 p.m. M-F Lam 'n' Ahner KRCA, 630 p.m. M-F Latheran Gozpei Hour KYLA, 630 p.m. M-F Latheran Gozpei Hour KHLA, 8630 p.m. Su Latheran Hour Kild, KGB, KVOE Usa A.m. Su Latheran Hour Kild, 845 p.m. M-F Magnin, Rabbi KRCA, 630 p.m. Su Latheran Hour KILA, 8450 p.m. M-F Magnin, Rabbi KRCA, 8450 p.m. M-F Magnin, Rabbi KRCA, 8450 p.m. M-F Marke Up Your Mind, KNX, 8430 p.m. M-F Mann Herbert KRCA, 8430 p.m. Su Manning, Dave KGFJ, 430 p.m. Su Manning, Dave KGFJ, 430 p.m. Su *Manning Knox KFI, 7455 p.m. M-F Marx, Groucho KFI, 7455 p.m. M-F Marx, Groucho KFI, 7455 p.m. M-F Marsey, Curt KNX, 8430 p.m. M-F Masterson Paul KEFA, 5430 p.m. M-F Masterson Paul KECA, 5400 p.m. M-F Methride, Mary Margaret KECA, 14 p.m. Su Mansterson Paul KECA, 540 p.m. M-F Methride, Mary Margaret KECA, 545 p.m. M-F Methride, Mary Margaret KECA, 545 p.m. Su Methride, Mary Margaret KECA, 545 p.m. Su Methride, Mary Margaret KECA, 11300 p.m. Su Methride, Mary Margaret KECA, 11300 p.m. Su Meret the Press KFI, 1043 p.m. Su Meret the Press KFI, 1043 p.m. Su Meret for Missus KNX, 1130 p.m. Su Meret for Mrsonut KNX, 1130 p.m. Su Meret for Press KFI, 104 p.m. M-F Mery-Go-Around KNX, 1130 p.m. Su Meret for Press KFI, 104 p.m. Su Meret for Mrsonut KNX, 1130 p.m. Su
Lacky D Kanch. KHJ, 130 p.m. M-F Lam 'n' Ahter. KECA, 630 p.m. M-F Lam 'n' Ahter. KECA, 630 p.m. M-F Latteran Gozpei Hour. KHJ, 6500 p.m. Su Latteran Hour. KHJ, 8610 p.m. Su Latteran Hour. KHJ, 8610 p.m. Su Latteran Hour. KHJ, 8630 p.m. Su Latteran Hour. KHJ, 8630 p.m. M-F Magnin, Rabbi. KFW B, 10 p.m. Su Man Perkins. KNX, 10:15 p.m. M-F Make Up Your Mind. KNX, 8:30 a.m. M-F Man, Herbert J. KFH, 10 a.m. Su Manning, Dave. KGFJ, 4:30 p.m. Su * Munning Knox KFH, 7:45 a.m. M-F Massiend, Andy & Virginia KFH, 8:45 a.m. M-F Marx, Groucho. KFH, 7:45 a.m. M-F Massey, Curt. KNX, 8:30 p.m. Su * Mansey, Curt. KNX, 8:30 p.m. Su Massey, Curt. KNX, 6:30 p.m. M-F Masterson Paul KECA, 5:30 p.m. Su Multride, Mary Margatet KECA, 5:40 p.m. M-F Meet Millie. Mary Margatet KECA, 5:45 p.m. Su Mether He Missus. KNX, 6:15 p.m. Su Merver, Gound KNX, 11:30 p.m. M-F Mether He Tress. KFH, 10:15 p.m. Su Merver, John Su Mether KeY, 10:15 p.m. Su Merver, John Su Mether KeY, 10:15 p.m. Su Merver, John Su Merver, John KeY, KNX, 6: p.m. Th Meet the Missus. KNX, 11:30 p.m. Su Merver, John KeY, KSCA, 1:30 p.m. Tu Mirandy's Garden Path KECA, 7:30 p.m. Tu Mirandy's Garden Pather KECA, 7:30 p.m. Tu Mirandy's Garden P
Lacky D Ranch. KHJ, 130 p.m. M-F Lam 'n' Ahter. KECA, 630 p.m. M-F Latheran Gospel Hour. KN1A, 6300 p.m. M-F Latheran Gospel Hour. KN1A, 6300 p.m. Su Latheran Hour. KHJ, KGB, KV0E, Lax Radio Theatre. KN1A, 6300 p.m. Su Lax Radio Theatre. KNA, 6 p.m. Su Lyan Looks at H'wood KHJ, 3355 p.m. M-F Magnin, Rabbi. KFWB, 10 p.m. Su Ma Perkins. KNX, 10:15 p.m. M-F Make Up Your Mind. KNN, 8:30 a.m. M-F Mann Herbert J. KFH, 10 a.m. Su Manning, Dave. KGFJ, 4:30 p.m. Su *Manning Knox KFH, 7:45 a.m. M-Sa *Mansfield, Andy & Virginia KFH, 8:45 a.m. M-F Marx, Groucho. KFH, 7:35 a.m. M-F Massey, Curt. KNN, 2:30 p.m. Su Massey, Curt. KHJ, 4:30 p.m. Su Massey, Curt. KHJ, 4:30 p.m. M-F Massey, Curt. KHJ, 4:30 p.m. Su Massey, Curt. KHJ, 4:30 p.m. Su Materson Paul KECA, 5:30 a.m. M-F Met Millie, Mary Margaret KECA, 4 p.m. M-F Met Millie, Earl, KNN, 8:135 p.m. Su Metiride, Mary Margaret KECA, 4 p.m. M-F Met Millie, KNN, 11:30 a.m. Su Mereer, John-J. KNN, 11:30 a.m. Su Mereer, John-J. KNN, 11:30 a.m. Su Mereer, John-J. KNN, 11:30 p.m. Su Mereer, John-J. KNN, 11:35 p.m. Su Mereer, John-J. KECA, 5:30 p.m. Th Meet the Hress. KFL, 10:15 p.m. Su Mereer, John-J. KNN, 8:30 p.m. Th Mere Mark Corner KNN, 8 p.m. M-F Merey-Go-Around KNN, 11:30 a.m. Su Mereer, John-J. KECA, 7:30 p.m. Su Mereer, John-J. KECA, 7:30 p.m. Su Mereer, John-J. KNN, 8 p.m. Th Mere Malloy. KECA, 7:30 p.m. Su Mirandy's Garden Patch KECA, 7:30 p.m. W Mirandy's Garden Patch KECA, 7:30 p.m. Tu Mirandy Sonree KECA, 7:30 p.m. Tu Mirand Mrs. Nurth. KNN, 8 p.m. Tu Mirand Mrs. Nurth. KNN, 8 p.m. Tu Mirandy Sonree KECA, 7:30 p.m
Lacky D Ranch
Lacky D Ranch
Lacky D Kanch. KHJ, 130 p.m. M-F Lam 'n' Ahner. KHJ, 130 p.m. M-F Latheran Gospei Hour. KHJ, 630 p.m. M-F Latheran Gospei Hour. KHJ, 8630 p.m. Su Latheran Gospei Hour. KHJ, 8630 p.m. Su Latheran Hour. HIJ, 8630 p.m. Su Latheran Hour. KHJ, 8630 p.m. M-F Magnin, Rabil. KNN, 8530 a.m. M-F Make Up Your Mind. KNN, 8530 a.m. M-F Mann Herbert S. KFH, 10 a.m. Su Manning, Dave. KGFJ, 430 p.m. Su * Manning Dave. KGFJ, 135 a.m. M-F Marx, Groucho. KFH, 7135 a.m. M-F Marx, Groucho. KFH, 7135 a.m. M-F Marse, Groucho. KFH, 7135 a.m. M-F Massey, Curt. KNN, 8530 a.m. M-F Massey, Curt. KNN, 8530 a.m. M-F Massey, Curt. KNN, 8130 p.m. Su Mansterson Paul KECA, 5130 p.m. M-F Methride, Mary Margaret KECA, 10 p.m. M-F Methride, Mary Margaret KECA, 5130 p.m. M-F Methride, Mary Margaret KECA, 5130 p.m. Su Massey, Curt. KNN, 6 p.m. Th Meet the Missus KNN, 1130 p.m. Su Merer', John J, KNN, 1135 p.m. Su Merer', John KNN, 1135 p.m. Su Merer', John KNN, 1135 p.m. Su Merer', John KECA, 7330 p.m. Th Meet the Press. KFH, 1013 p.m. Su Merer', John KECA, 730 p.m. Th Merer Mark, Mark KECA, 730 p.m. Th Merer Mark, Mark KECA, 7300 p.m. M-F Mingel Hour KFOX, 230 p.m. Th Merer', John KECA, 730 p.m. Tu Mirandy's Garden Patch KECA, 730 p.m. Tu-Su Mirandy's Garden Patc
Lacky D Kanch KHJ, 130 pm, M-F Lam 'n' Ahter KECA, 630 p.m. M-F Lam 'n' Ahter KECA, 630 p.m. M-F Latteran Gozpei Hour KV1.A, 630 p.m. Su Latteran Hour KHJ, KGB, KV0E, In 20 a.m. Su Latteran Hour KHJ, KGB, KV0E, La Radio Theatre KN1.A, 630 p.m. Su Latteran Hour KHJ, 335 p.m. M-F Magnin, Rabbi KFW B, 10 p.m. Su Ma Perkins KNX, 10:15 a.m. M-F Make Up Your Mind KNX, 8:30 a.m. M-F Man, Herbert KKT, 8:30 a.m. M-Sa Mansfield, Andy & Virginia KFI, 8:45 a.m. M-Sa # Manning Knox KFI, 7:45 a.m. M-Sa # Manning Knox KFI, 7:45 a.m. M-Sa # Mansfield, Andy & Virginia KFI, 8:45 a.m. M-F Massey Curt KNX, 2:30 p.m. Su Massey Curt KNX, 2:30 p.m. Su Massey Curt KNX, 2:30 p.m. M-F Meet Millie Mary Margaret KECA, 3:30 p.m. M-F Meet Millie Mary Margaret KECA, 5:30 p.m. Su Merver Joulson Reporta. KFI, 9:45 p.m. M-F Meet Millie Mary Margaret KECA, 5:30 p.m. Su Merver Joulson Reporta. KFI, 0:45 p.m. M-F Meet the Missus KNX, 11:30 a.m. Sa Merver, John Su Merver, John KECA, 5:30 p.m. Su Merver, John KECA, 7:30 p.m. Tu Mirandy's Garden Path KECA, 10 p.m. Su Merver, John KECA, 7:30 p.m. Tu Mirandy's Garden Path KECA, 10 p.m. Su Merver, John KECA, 7:30 p.m. Tu Mirandy's Garden Path KECA, 7:30 p.m. Tu Mirandy's Garden
Lacky D Ranch KHJ, 130 pm, M-F Lam 'n' Ahter KECA, 630 p.m. M-F Latheran Gospel Hour KV1.A, 630 p.m. M-F Latheran Gospel Hour KV1.A, 630 pm, Su Latheran Hour KHJ, KGB, KV0E, Lax Radio Theatre KN1.A, 630 pm, Su Lax Radio Theatre KN1.A, 630 pm, Su Lax Radio Theatre KV0. K11, 335 pm, M-F Magnin, Rabbi KHV, 335 pm, M-F Make Up Your Mind KNN, 830 a.m. M-F Mann Herbert KFL, 10 a.m. Su Manning, Dave KGFJ, 430 p.m. Su * Manning Knox KFI, 735 a.m. M-Sa * Marxin, Tony KFI, 730 p.m. Su Massey Curt KNN, 230 p.m. Su Massey Curt KNN, 230 p.m. Su Massey Curt KNN, 6135 p.m. Su Mellride, Mary Margaret KECA, 4 p.m. M-F Met Mille KFI, 835 p.m. Th Meet the Missus KNN, 11:30 a.m. Su Mereer, John-J KNN, 615 p.m. Su Mereer John-J KNN, 6135 p.m. Su Mereer John-J KNN, 6130 p.m. M-F Merey Gorden Path KECA, 7130 p.m. Su Mereer John-J KNN, 11:30 a.m. Su Mereer John-J KNN, 11:30 p.m. Su Mereer John-J KNN, 11:30
Lacky D Ranch. KHJ, 130 pm, M-F Lann 'n' Ahter. KECA, 630 p.m. M-F Latheran Gospel Hour. KNLA, 630 p.m. M-F Latheran Gospel Hour. KNLA, 630 p.m. Su Latheran Hour. KHJ, KGB, KVOE, Io30 a.m. Su Law Radio Theatre. KNLA, 6350 p.m. Su Law Radio Theatre. KFL, 7145 a.m. M-F Make Up Your Mind. KNN, 8300 a.m. M-F Manning, Dave. KGFJ, 430 p.m. Su Manning, Dave. KGFJ, 430 p.m. Su Massey, Curt. KHJ, 1230 p.m. Su Massey, Curt. KHJ, 4300 p.m. M-F Massey, Curt. KHJ, 4300 p.m. Su Mussey, Curt. KHJ, 430 p.m. Su Mussey, Curt. KHJ, 4300 p.m. Su Mussey, Curt. KHJ, 4300 p.m. Su Mussey, Curt. KHJ, 100 p.m. Su Mussey, Curt. KNX, 8 p.m. Th Meet the Missus KNX, 11:30 a.m. Su Mussey, Dat. KECA, 7:30 p.m. Su Mussey, Dat. KECA, 7:30 p.m. W Mirandy's Garden Patch KECA, 7:30 p.m. W Mirandy's Garden Patch KECA, 7:30 p.m. W Mirandy's Garden Patch KECA, 7:30 p.m. Tu Mussey, Johnny KFI, 8:30 a.m. Su Mussey, Son Wart, KNX, 8 p.m. Th Mussie With the Girls KNX, 11 a.m. Su Mussie Musterpieces KFI, 11:30 a.m. Su Mussie Musterpiece
Lacky D Ranch KHJ, 130 p.m. M-F Lamm 'n' Ahster KECA, 630 p.m. M-F Lamm 'n' Ahster KECA, 630 p.m. M-F Lamm 'n' Ahster KECA, 630 p.m. M-F Latheran Hour KHJ, KGB, KVOE Lax Radio Theatre KNLA, 6350 p.m. Su Latheran Hour KHJ, KGB, KVOE Lax Radio Theatre KNLA, 6350 p.m. Su Lax Radio Theatre KNLA, 6350 p.m. Su Marvin, Rabbi KNN, 8300 p.m. Su Manning Knox KFI, 7345 a.m. M-F Massey Groucho KFI, 7345 a.m. M-Su Mansfield, Andy & Virginia KFI, 835 a.m. M-Su Marvin, Groucho KFI, 7345 a.m. M-Su Marvin, Tony KFI, 7330 p.m. Su Martin, Tony KFI, 7330 p.m. Su Massey, Curt KHJ, 4330 p.m. Su Mattin, Tony KFI, 7330 p.m. Su Mattin, Tony KFI, 7345 p.m. Su Motifide, Mury Margaret KECA, 4 p.m. M-F Met Mille KNN, 6350 p.m. Th Meet the Missus KNN, 11:30 p.m. Su Merece, Johnay KNN, 5 p.m. M-F Merece the Missus KNN, 11:30 p.m. Su Merece, Johnay KNN, 5 p.m. M-F Merece Millie, KNN, 11:30 p.m. Su Merece, Johnay KNN, 11:30 p.m. Su Merece KNN, 8 p.m. Th Merece Mile KNN, 11:30 p.m. Su Merece KNN, 8 p.m. Th Merece KNN, 8 p.m. Th Merece KNN, 8 p.m. Th Merece Mile KNN, 11:30 p.m. Su Merece KNN, 9 p.m. Th Merece KNN, 9 p.m. Th Merece Mile KNN, 11:30 p.m. Su Merece KNN, 9 p.m. Th Merece KNN, 9 p.m. Th Merece Mile KNN, 11:30 p.m. Su
Lacky D Ranch KHJ, 130 pm, M-F Lamera Gospel Hour, KLLA, 630 p.m. M-F Latheran Gospel Hour, KLLA, 630 p.m. M-F Latheran Gospel Hour, KLLA, 630 p.m. Su Latheran Gospel Hour, KLLA, 630 p.m. Su Latheran Hour, KLLA, 630 p.m. Su Latheran Hour, KLLA, 630 p.m. Su Law Radio Theatre, KLLA, 630 p.m. Su Law Radio Theatre, KNLA, 630 p.m. Su Law Radio Theatre, KFL, 735 a.m. M-F Make Up Your Mind, KNN, 830 a.m. M-F Mann Herbert J. KFL 10 a.m. Su Manning, Dave, KGFJ, 430 p.m. Su #Manning, Andy & Virginia KFL, 735 a.m. M-Sa Marxi, Graucho, KFL, 735 a.m. M-F Mayur Poulson Reports, KFL, 935 p.m. Su Meltride, Mary Margaret KECA, 4 p.m. M-F Meet Milie, KNN, 6 p.m. Th Meet the Missus, KNN, 11:50 a.m. Sa Merer, Joluson Reports, KFL, 12 p.m. M-F Meet the Press, KFL, 12 p.m. M-F Meet the Press, KFL, 12 p.m. M-F Merer, John M-SA (KFL), 12 p.m. Sa Merer, John M-SA (KFL), 12 p.m. Sa Merer, John M-SA (KFL), 12 p.m. Sa Merer, John M-F Mike Malloy, KKTA, 530 p.m. Th Meet the Press, KFL, 12 p.m. M-F Merer, John M-K (KCLA, 11 u.m. Sa Merer, John M-K (KCLA, 11 u.m. Sa Merer, John M-K (KCLA, 11 u.m. Sa Merer, John M-K (KCLA, 11 u.m. Sa Mike Malloy, KECA, 7:30 p.m. Th Merer Mile, Press, KFL, 12 p.m. M-Sa Mike Malloy, KECA, 7:30 p.m. Th Merer Mile Press, Sa p.m. M-F Musical Masterpleves, KFL, 9:30 a.m. Sa Mike Malloy, KECA, 7:30 p.m. W Mirandy's Garden Patch KECA, 113 a.m. Sa Mike Malloy, KECA, 7:30 p.m. Th Mered Masterpleves, KECA, 11 a.m. Sa Mise Malloy, KECA, 7:30 p.m. W Mirandy's Garden Patch KECA, 11 a.m. Sa Mike Malloy, KECA, 7:30 p.m. Th Musical Masterpleves, KFL, 8:30 a.m. Sa Mise Malloy, KECA, 7:30 p.m. Th Musical Masterpleves, KECA, 1130 a.m. Sa Musical Masterpleves,
Hope, Bob       KF1, 11 n.m. M-F; 9 p.m. F.         Hour of St. Francis       KMURC, 8:15 n.m. So         Hour of St. Francis       KMURC, 8:15 n.m. So         Thustion to Learning       KNX, 8:33 n.m. So         The St. Francis       KNURC, 8:15 n.m. So         The St. Francis       KNURC, 8:16 n.m. M-F         Yack the Earlybind       KNIK, 7 s.m. M-F         Jarck the Earlybind       KNIK, 7 s.m. M-F         Jarck the Earlybing       KNIK, 7 s.m. M-F         Jarck the Earlybing       KNY, 8 p.m. So         Jarck the Earlybing       KNY, 8 p.m. M-F         Kirl (Selde       KLY, NY, 8 p.m. M-F         Law (Selde       KLY, NY, 8 p.m. M-F         Law (Selde       KLY, NY, 8 p.m. M-F

**SEPTEMBER 18, 1953** 

Nick Carter         KHJ, 3 p.m. Se           Nixon, Joe         KXLA, 6:30 p.m. M-F           Nobi Wendell         ENX, 4:30 p.m. M-F           Noon Farm Reporter.KFI, IZ M-F, 12:39 p.m. Se           Norman, Gene         KAX, 11:39 p.m. Se           Norman, Gene         KAX, 0:30 p.m. M-F           State         KNX, 11:39 p.m. Se           Norman, Cene         KLAC, 8:15 p.m. M-Se           State         State           Norman, Philip         ENX, 4:30 p.m. Se           State         State           State         State           State         KNX, 9:10:30 p.m. Se           Official Detective         KHI, 7 p.m. F           Official Detective         KHI, 7 p.m. M-F           On Starc         KSZ, 2:45 p.m. N-F           Operation Daybreak         KFI, 5:30 a.m. D           Our Gal Sunday         KNX, 9:45 a.m. M-F           Parale of Sports         State           Starder         KFWR, 9:33 p.m. Sa           Parateon Roports         KHY, 8:15 p.m. Sa           Peratoron Report         KHY, 6:15 p.m. Sa           Prentaron Report         KHY, 5:30 p.m. F           Prentaron Report         KHY, 5:30 p.m. M-F           Prerena Sume         KHY, 5:50 p.m. M-F
Nick Carter
Nixon, Joe
Noble Wendell
Noon Farm ReporterKFL, 12 M-F, 12:30 p.m. Sa
Nora Drake
Norman, Gene
8:05 p.m. %u
Norman, Philip KNX, 4 p.m. M-F;
9:30 p.m. M. W: 10:30 p.m. M-F:
1:30, 10:30 p.m. 8a
Official Detective KHJ, 7 p.m. F
O'Krefe, Walter
On Stage KNX, 6 p.m. W
One Man's Family
Opera
Operation Davhreak
Our Gal Sunday
Owens, Jack KECA, 3:30 p.m. M-F
Palladium Party KFI 11:45 n.m. T. W. Th. Su:
9:30 p.m. F: 11 p.m. Sa
Parade of Sports
Parsons, Louella KNX, 8 p.m. Tu
Pearson, Drew KFWR, 9:30 p.m. Su
+Pentagon Report
People Are Funny KNX, 7 p.m. Tu
Penper Young's Family KFI, 12:30 p.m. M-F
Perry Como Show
#Peterson, Elmer
+Pettit, Ed
Pigskin Predictions
Pinkley, Virgil
Platterbrains
Poska, Al., KFI, 11:15 p.m. M-F
Pofter, Peter
Preston, WalterKHJ, 2 p.m. Sa
★FUINAM, (iCo
Queen for a DayKHJ, 11:30 a.m. M-F Quick What's The Answer? KHJ, 2 p.m. W. F
Quick What's The Answer? KHJ, 2 p.m. W. F
Quiz Kids
Guiz Kids. KNX, 1:30 p.m. Su Railroad Hour. KFI, 8:30 p.m. M
Record Hour, KHJ, I p.m. Sa Record Herry-Go-Round KHJ, I p.m. Sa Report Performance KHI, 10:30 p.m. M-F Report from the White House, KHI, 1:35 p.m. W Request Performance KGFJ, 6 p.m. D
Repeat Performance
Report from the White HouseKFI, 7:35 p.m. W
Request Performance
*Richfield Reporter
Right to Happiness KFL KFSD, 12:45 p.m. M-F
Rond of Life KNX, 10 a.m. M-F
Road of Faith
*Rohy Max
Rod & Gun KHJ, 9:30 p.m. F
Rogers of the Gazette
Rogers, Roy
Romance of Helen Trent KNX, 9:30 p.m. M-F
Rosemary KNX, 5:45 a.m. M-F
Kowe, Red. KFWB, 4 p.m. M-Sa
Salt Lake Tabernacie
Sampson, Bill
Request Performance

 Scott
 Mark
 KFWB. 6:15 p.m. M-Sa

 Second Chance
 KPOL. 8:39 a.m. M-Sa

 Second Chance
 KPL 11:43 a.m. M-F

 Second Chance
 KPL 11:43 a.m. M-F

 Second Chance
 KNL 11 a.m. M-F

 Second Chance
 KNL 5:30 p.m. Tu Th

 Skatch
 Bill
 KNN 5:30 a.m. Su

 Silate, Allin
 KIEV, 6 a.m. M-Si

 State, Allin
 KIEV, 6 a.m. M-Si

 Songs of Faith
 KIEV, 6 a.m. M-Si

 Songs of Faith
 KEVA, 5:30 a.m. Su

 Songs faith
 KEVA, 5:30 a.m. Su

 Sund Room
 KIIJ, 3:30 p.m. Tu

 Sund Room
 KIIJ, 3:30 p.m. Su

 Suad Room
 KIIJ, 3:30 p.m. Su

 Starr of Space
 KNN, 9:30 a.m. Su

 Starr of Space
 KNN, 7:30 p.m. M-F

 Starr of Space
 KNN, 7:30 p.m. M-F

 Starr of Space
 KNN, 7:30 p.

* Thomas, Lowell       KNX, 8:30 p.m. M-F         Thermas, Shirley       KNX, 6:30 p.m. Th         Time Capsule       KECA 7:30 p.m. Th         Todd, Art & Dotty       KECA, 2 p.m. M-F         Top Story       KFI, 5:15 p.m. So         Tow & Country Time.       KECA, 10:15 p.m. So         Town & Country Time.       KEIJ, 3:30 p.m. So         Travis, Henry       KHI, 10:30 p.m. W         Thit or Consequences       KFI, 10:15 p.m. M-F         Two for the Money       KFI, 10:30 p.m. W         Two for the Money       KFI, 10:30 p.m. M-F         Two for the Money       KFI, 10:30 p.m. M-So         U. N. Story       KWKW, 8:45 p.m. M-So         U. N. Story       KWKW, 8:45 p.m. M-So         U. N. Story       KWKW, 8:45 p.m. M-F         Voice of Firesdose       RN1, 10:30 a.m. So         U. N. Story       KWKW, 8:45 p.m. M-F         Voice of Firesdose       KFI, 5:30 p.m. M         Wearcer, Jack       KHJ, 9:30 a.m. M-F         Voice of Firesdose       KFI, 3:20 p.m. M-F         Weareer, Jack       KECA, 12 a. M-F
Themps Whister SNY 3.26 and Ma
Time Comple KK(A 2:20 p.m. 50
Time For Love KNY 5.24 nm Th
Todd Ast & Datty Khill Y n m Mak
Too Story KET 5:10 nm Qu
Town & Country Time KECA 16-15 p.m. Ou
Town & Country Hundan KELO and Et 1:20 am Se
ATassia Hanan Sili ta an Sa
True Detective Masteries Kill 2.26 cm Ma
The peterine mysteries
Truth on Concentration HEI 9.26 and W
Tuttle Time KEVD 7:20 M.S.
Twenty fluctions with the set of
Two Boys and a Girl KET 10.15 n m W.P
Two for the Manage Akil 3 p.m. Th
INC IN THE MOREY-MANAGEMENT, C P.M. 10
Unity Daily World
UN IS My Beat
U. N. StoryKWKW, 8:45 p.m. M
Under Arrest
University Explorer
University of Chicago Roundlable KFL
19:30 a.m. 50
★valle, David
wyandercook, John KEUA, 5:45 p.m. M-P
Voice of Firestone
voice of Prophecy
KHJ, 9:30 A.M. 39
Voice of the Bung
WERRET, GRCK
Allienter lank KECA 10 - ML
Weaver, dans
Welch Lowroom KECA 11-26 nm Sav
G-26 pm W Th F: 16:26 pm Sa
Wordy Warren ENX 9 am M-H
Wheeler Russitt KET 4-20 p.m. M.F.
When A Gind Maurian KEGA 11-18 and M.F.
Whistonian Stanto KRCA 10-55 am M-F
White In M.S.
9-36 p.m. Set 5:45 a.m. M-Se
White Walter KFWB, 9:15 p.m. Su
Wild Bill Hickola KHJ, 5:30 p.m. M. W. F
Wirard of Odds KNX 2:45 nm M-F
Who Knows This?KLAC, 9:30 n.m. Su
Williams Tex KFL 7 n.m. Sa
-Winchell Walter KECA, 6 p.m. Sp
Wings at Heating KECA, 4:30 n.m. Su
Woman in My House
World Bible Society
World of Books
World of Opera
+World Today KNX, 5:30 p.m. M-Sa;
1 p.m. Se
Yesterday and TodayKECA. 8 p.m. M
Voune Dr. Malone
Young, Norma KHJ, 9:30 a.m. M-F
Young Widder Brown KFL 1:30 n.m. M-F
and the second s



Page Thirty-seven

SEPTEMBER 18, 1953



#### **A GOLFING GIMMICK**

Golf is more than a sport. It's a disease. Once you get the golf bug in your blood it's pretty tough to get rid of it.

There are several disadvantages, however, to this drive and putt pasttime. Sometimes it's difficult to find enough time to get out to the links

and spend a few hours climbing hill and dale for the little white ball. Also, if you're a be-ginner, it's pretty discouraging to expend so much energy on just a big hole in the ground, and a clunk of dirt in your puss.



Well, Hollywood is the land of "gimmicks" and the Bing Crosby Research Foundation has some up with one for golf addicts. It's called the GOLFMASTER. With it you can play hours and hours of golfand not travel any further than your own backvard.

Briefly, it's a "gizmo" (Navy terms for any engineering equipment which confounds the human brain) with a golf ball attached to it by a nylon cord. The backyard golfer (male or female, young or old) goes through all the usual motions—gripping the club just right, taking his favorite stance, shaking the posterior according to custom, eyeing the ball, and then, wham-oo.

The ball leaves the ground (if you're lucky). The attached cord moves a plunger which registers just how far and in what direction the ball would have gone on a regulation course.

Surveys taken by practically every pro golfer in Southern California have proven that the distances recorded on the GOLFMASTER are ninety-eight per cent accurate. The indicator re-cords any type of shot, for any dis-tance, for any type of club used. It shows you if the shot was properly hit with the particular club.

The pro and top amateur golfers, and big name stars, such as Bing Crosby himself, Gordon MacRae, Frank Lovejoy, Jackson Wheeler, and many others, all heartily endorse the product.

If you're at all interested, you can read more of the details on page eight of this issue. The complete cost for the GOLFMASTER, including tax and all extras, is \$19.61. That's not hay, granted. But if you're a golf player, or de-sire to learn how to play, I think you will find it's well worth the price.

Ask any golfer sometime how many afternoons (or nights on the driving links) it takes to eat up twenty bucks worth of golf. Not very long. The Page Thirty-eight

#### TY-RADIO LIFE

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From all indications, color TV is really taking shape. And it may hit your screens much sooner than most people expected a few weeks ago. At least, Gen. David Sarnoff of NBC said, in part, "In view of the general expectation that compatible color television will be authorized in the near future on a commercial basis, it is essential that steps be taken to integrate color with our present black and white service as soon as authority is granted by the FCC." This sounds very much as though there will be some startling new developments soon. NBC is already planning a series of color TV premieres of some of its top shows, including "Show of Shows" and the Bob Hope telecast. Those who have seen color on television all agree that it is spectacular, brilliant in its sharp tones, and a decided advance over color in motion pictures. Now all the public has to do is to wait and see how much this new development is going to cost them. That will be the big blow.

Last week in this column there was a question posed as to why the Academy of Television Arts and Sciences hasn't given any awards to writers. Should that august body ever decide to take this step, here's the Tunnel's nomination for the best writers of an original teleplay: John and Gwen Bogni, who wrote the widely acclaimed "The Last Voyage" for Charles Boyer for Four Star Playhouse. This team, who does most of the Four Star scripts and who is now working on four new pilot film plays, has consistently written mature, intelligent scripts. Those in the know still refer to "The Last Voyage" as about the best writing to hit the TV screens in a long, long time

Has anyone noticed that the sound on "Robert Montgomery Presents" is, at times, a little off? Or are these ears fouling us up?

The "Topper" series may find itself with a new director if you're to believe all the chatter you hear in town. However, the advance reports on this new program are that the scripts are delightful and that this show should rack up a strong following once it hits the screens next month. Starring Anne Jeffreys and Robert Sterling, Leo G. Carroll and Lee Patrick, it also features Mary Field who plays the role of "Thelma." This talented actress is doing such a fine job in the series that she may be on the show as a regular feature.

Success Story: Jane Powell opened at the Ambassador's Cocoanut Grove last week. Lots of people were sure she'd never be able to handle that

GOLFMASTER saves the average golfer lots of dough, time, and energy.

FORE! Get the wash off the line, Mamma, Poppa is starting another eighteen holes!

huge room. Others went to the opening thinking more of Janie's marital difficulties than of her talent. So when she walked out on that floor she faced a hard, tough audience. Well, when she finished some forty-five minutes later the crowd was yelling, stomping their feet, and even crying "Bravo." Here was a courageous but an extremely talented young lady. She was a sensation! All of the **TV** appearances she made prior to the opening were a necessary build-up perhaps, but she'll be the talk of the town now. Incidentally, she made a charming impression on all of the TV shows on which she appeared. You can expect to see more of her on your channels-MGM permitting.

St. Stephen's Episcopal Church in Hollywood is to begin its celebration of its fiftieth year of service to God and the community this month. And on September 25 in the Parish Hall, many of the top TV and radio stars will appear at a mommoth entertainment. Peter Potter will be the emcee, and others who will perform are Beryl Davis, Jane Russell, Connie Haines, Jimmy Wakely, Dell O'Dell, Terry Moore, Andy and Della Russell —plus many more. On Saturday morning, September 26, Monty Margetts and Bill Stulla will produce a chil-dren's show and in the afternoon there will be all kinds of bargains to be had at the various booths. The affair is open to the public, so here's your chance to see your favorites. Tickets can be purchased at the church. The spark plug behind this event is the **Rector**, **Reverend Charles** Howard Perry. Much credit is due these stars for helping out a worthy cause. You hear so much about the stars when they get into scandals but so little is ever said when they contribute their time and energy to benefit others. It is also good to remind the public that these people have enough real faith themselves to get in and pitch for what they believe in.

Speculation as to the reasons for the Jack Webbs' split is still rife in town. Most people believe that Jack's too-heavy concentration on his work was one of the main contributing factors. But those who know Jack and Julie aren't so surprised since they remember the times before the two almost called it quits. It's too bad to see this happen to a couple as nice as these two. Everyone, however, hopes that Jack will take it easy and stop driving himself so furiously. His work may be important but so is his health.



## Brown Puts Palladium In Black

LES BROWN AND HIS "BAND OF RENOWN" are now appearing at Hollywood's famed Palladium for their coord-breaking titteenth ingagement. Not only do the teen agers (above left) "dig" Mr. Brown's downbeat, but he has undoubtedly been a big boost to the Palladium's box office. Lower left Jimmy Wakely, Margaret Whiting (left) and Marilyn Maxwell gather round Les at his opering lower right deejays Did. Haynes and Bob McLaughlin, and Paula Kelly of the "Modernaires" listen to Les's drumbeat. TV viewers an atch Les or KNX Palladium Party.



A FORMER STUDENT it Duke University, where he got his invical start, Les chats with songstress Ky Starr bickstage it the Palladium records for Cor I NOTED FOR HIS real vocalist such as Doris Day, Eileen Wilson Lucy Ann Polk), Les Brown now has what some believe to be his biggist find-24 year old Jo Ann Greer



AND HERE'S LES with ids: Les Brown, Jr, age thirteen nicknamed "Butch," and eleven year old Denise Elizabeth Butch' plays me armet: Denise wan's to be in actress







# Bob Crosby takes his life in his hands to tell some hidden secrets IS Jack Benny



JACK IS NOT LEARNING how to type. But Bob is apparently dictating the terms of his new contract with Mr. Benny. What, no gun?

### **By Bob Crosby**

EAH, I KNOW what's on the cover of this issue of TV-Radio Life. It's a picyault with a mercenary glint in his baby blue eyes.

Pure fantasy, folks. Pure fantasy. But this conception of Jack's penny. pinching habits was drawn up years ago by Jack himself in vaudeville and implemented on radio when he started in 1932. Every year since then Jack has become cheaper and cheaper-the professional Jack Benny, that is.

Only the most gullible person could be maneuvered into the belief that Jack Benny actually buries his financial treasures in a vault be-neath his house, or makes it a part of Dennis Day's contract that he has to operate a Benny laundry route to keep his job as a singer on the comedian's show.

Perhaps I impress some people as a bit on the feather-brained side, but I rise stoutly to my own defense to decree that, at no time before I became an official member of the Benny gang did I cling to the thought that "the Boss," in real life, was so tight-fisted that he gave

shoestrings or gopher traps for Christmas gifts.

It is obvious that he has made a pile of money, and probably has had the good business sense to sock a good portion of it away-in spite of the tremendous hunk demanded in taxes of any citizen whose earnings put him in such a high financial bracket.

That, however, is not the point of this dissertation on the King of Comedians.

I have grown to know him as a man who is, by nature, the exact opposite of the character drawn for him in show business.

Jack Benny is generous to a fault -to snag a hackneved phrase.

His generosity is a thing of the spirit. He could no more change that facet of his makeup than he could beat the wings off a butterfly or cross up a friend.

I think his best friend, George Burns, summed it up best when he was asked recently why Jack con-tinued through the years to com-mand the respect of such a host of loyal theater-goers and set-watchers.

George said, quietly, "Because Jack Benny is a fine man.

BOB, JACK, AND DON WILSON clown it up good on one of Jack's recent CBS-TV shows. When these three cut almost anything can happen and usually does (CBS photo loose, by Gabor Rona.)

ACCOMPANIED BY PIANIST CHARLIE BAGBY, Bob and Giselle MacKenzie go through a number for one of Jack's programs. Jack, of course, is giving Giselle the benefit of his vast musical knowledge. (CBS photo by Walt Davis.)





He didn't say "Because he is so elever, so witty, or such a master of timing." He said, "Because he is a fine man."

In the relatively short time that l have been associated with Jack in his CBS Radio and Television show, I've been impressed mostly by the gratuitious things he does. By that, I mean the helpful, thoughtful things the man does for those of us who vork with him week after week.

Unlike many stars, he feels that everything the various members of his cast do on the show is important. He wants every one of them to do his level best for his own sake as well as his or that of the performance as a whole.

As a specific illustration—Last season 1 was contracted for ten appear-

GISELLE AND THE MAESTRO flip a mean fiddle together. Do you suppose the day will ever come when Jack will prove whether he can really play that thing or not? (CBS photo by Walt Davis.)



JACK SEEMS TO BE IN A SLIGHT DILEMMA. At least Bob looks anything but happy in this scene from a IV how There can only be one answer to this predicament Jack is being asked for a raise. And nothing upsets his artistic temperament as quickly as money That's on the programs, of ourse. (CBS photo by Gabor Rona)



ances on Jack's CBS Television show. Two of these didn't materialize during the cycle for the simple reason that Jack quickly sensed at rehearsal that the characters, as written, just wouldn't come off to his satisfaction nor mine. Nevertheless, my checks were delivered as promptly as though I had appeared.

He has frequently done the same for guest stars who have been announced for a show. If they didn't feel right at the opening rehearsal session, and the rewrites didn't work, he would convince them that it would be best to postpone their appearance.

The most meticulous, painstaking performers in show business, such as Ronald Colman and Jimmy Stewart, accept invitations to go on Jack's shows without a moment's hesitation because they know by experience that the material will be flawless, or made to be flawless before air time.

Jack is a worrier. He's a bit like a mother hen with a brood, when it comes to the welfare of the performers who have come to fame through his efforts.

If Rochester accepts a vaudeville date, Jack worries about Roch's material, his billing and other elements of the engagement. If the troupe goes to Palm Springs for an airshow, Jack worries about their hotel accommodations and any other comforts which he feels should be theirs.

When Jack heard that I was to play an engagement last January at the Sahara, in Las Vegas, with the Modernaires and Gisele MacKenzie, he jumped into his car and drove the long distance to catch our act to see if we were doing well. He was exceedingly generous in his appraisal of our efforts, and he seemed to take a personal pride in the fact that I was putting over my stuff.

Penurious or self-centered people just don't do things like that.

As I said before, Jack Benny is a fine man.



COME OUT FROM UNDER that mustache, Stu Wilson, and unhand Marion Richman or else you might suffer Chet Fishers blows.

> OME TO "Star Hostess Party" on KNXT and have some fun with Stu Wilson and the gang. Genial Stu. a veteran of

more than twenty years of broadcasting, has found his television forte in this audience participation program. He radiates good humor and fun and credits his cast for the obvious harmony and camaradierie that exists.

"STAR HOSTESS PARTY'S" Marion Richman and Chet Fisher create a touching courtship scene. (CBS-Davis photos.)



# Come On To a Party

### By Mildred Ross

"I can't sing their praises long and loud enough," says Stu. "I had less than twenty-four hours to prepare for my first emcee chore on 'Star Hostess' and the cast, who had been doing the show for almost a year, voluntarily came to my assistance.

"Marion Richman spent all afternoon putting me through the mechanics of what I was supposed to do the following morning before a live audience and a 'live' camera. I could never thank Marion enough for her unstinting assistance.

"Chet Fisher, that he-man vocalist who was responsible for my landing the emcee spot on the show, called me at home that evening and spent hours on the telephone briefing me. That was the first and last time I had the opportunity to monopolize the telephone for an entire evening, without any objections from the distaff of the family.

"The following morning. Bill Baker of The New Yorkers, that expert trio on our show, approached me on the set and made me feel right at home. 'Hi,' he said, 'you must be Stu Wilson. I'm Bill Baker. Let me show you the musical cues and what numbers we've planned for today's show. Don't worry about a thing—we'll help you if you get stuck.'"

It's quite obvious why Stu and his gang have such fun on the show. Their cooperation and complete lack of jealousy add that certain something to their party-telecast.

The teleshow is a natural for the sponsor, Stanley Home Products, rival of the long ensconced Fuller Brush firm. Stanley sells its products through home "party demonstration." In addition to entertaining, the program is used to recruit new demonstrators. Part of Marion's job is to interview a Stanley demonstrator who gives a "testimonial" on how those Stanley commissions paid doctor bills or purchased a new car.

Stu keeps his mind on the party fun. He's amazed at the eagerness of TV audiences to participate in games. They love pie eating contests, like



STU AND CHET render their inimitable version of "Take Me Out to the Ball Game" on the KNXT airer where party festivities ride high.

to dress-up a mannequin, play dart games, charades, and musical quizzes. Stu's favorite gimmick is the "trap" routine. Mike in hand, he goes into the aisle and asks unsuspecting visitors loaded guestions. The lady who says she would like a fourteen karat necklace gets a string of garden-fresh carrots. The man who admits he would like a powerdriven lawn mover gets an honestto-goodness billy goat. The teacher who is befuddled by Stu's rapid multiplication gag is gifted with a rabbit.

Rarely, if ever, does anyone in the audience object to this tomfoolery. Stu and the cast project a magnetic feeling of "let's all have some fun." And what's more they do on "Star Hostess Party."

## Is Censorship Stifling TV?

Joan Shawlee, TV's most startling purveyor of good feminine lure, lowers a few booms in this one. What TV needs is more sex appeal.

### By Jack Holland

V IS GETTING to be so homey that it is losing sight of the need for glamour and sex appeal. The public, you know, can get very bored with seeing things that remind them too much of their own lives. After all, TV is still an escape medium."

Joan Shawlee, tall charmer who purveys sex appeal so provocatively on the Bob Hope "Colgate Comedy Hour" show, wasted no time in getting to the point. And what's more she seems to have logic behind her words—she did one bit with Bob in which she displayed plenty of curves and feminine appeal—and television began clamoring for more. All of which would seem to prove that what she has is a mighty handy product.

"As long as sex is sold with good taste and a little comedy and isn't shoved down people's throats, what's wrong with it for TV?" Joan asked honestly. "And I'm keeping in mind that television is primarily a family medium. Being a mother myself and a happily married wife, I am as conscious of the need for wholesome entertainment as anyone could be, and I am not at all recommending that TV should ask for censorship. Yet, the argument for adult appeal has its merits. Children shouldn't be allowed to watch shows after a certain hour—and it is in those late evening shows that television could bring forth something a bit more intriguing than homespun corn.

"However, I don't look for any changes in this direction. If anything, TV has been even more conservative these last few months. While I have never gone in for any kind of cheap vulgarity in the way I dress or in the things I do on television, I have been amused by the fact that I have had to be sewn into every dress I've worn—to make sure that no curve is too predominantly revealed.

"TV will never go as far as the movies have in exploiting sex—and perhaps this is understandable. You'll September 18, 1953 not see any provocative bedroom scenes on your set and you'll note there are no drinking scenes. As for personalities, Marilyn Monroe as a type, in my opinion, would never get by on TV.

"When a girl is being considered for a part on a telecast, there are usually five people who have to pass on her. I've always gone to auditions dressed conservatively—unless I happen to know the people involved well. I know of one gorgeous girl who came to a station for an audition dressed in a revealing sun suit with a little cleavage. She was turned down at once, even though those who passed on her knew she would never wear such a costume on the show. She was just too sexy a type—period.

"In contrast, when I went to Paramount recently, to see Bob Hope about a part in his next picture, 'Mr. Casanova,' I wore a one-piece offthe-shoulder pedal pusher outfit that took care of the figure department all right. No one gasped or seemed shocked. In fact, Bob cracked, 'Man, dig that crazy nervous tailor job'."

Going to Paramount gave Joan two thrills. She got the part and the gateman said to her when she asked for a pass, "Say! Aren't you Joan Shawlee, the TV star?"

"I really flipped when that wonderful man said that to me," Joan laughed.

Joan got her start with Bob in a rather surprising way. A friend of hers who had been set for a Colgate show wasnt' able to do it because of a conflict in commitments so she asked Joan if she'd do it for her. Joan naturaly agreed. She only had a bit with Bob on the show and it was cut at the last minute because the program was running too long. However, Bob liked her work and asked her back. That set Joan on her way. Since then she has worked on the Abbott and Costello, Dean Martin and Jerry Lewis shows in addition to about 14 TV films.

Joan, who is Swedish and a won-

derful cook, spends her spare time at home reveling in domesticity. She's one of the most enthusiastic people you ever met who has never had a sick day in her life and whose favorite pastime is sports.

About her outdoor activities she said with real pride, "I guess I'm about as well-rounded an athlete as you can get."

She doesn't have to limit that item to athletics.

Yes, sir! She has plenty of what TV could use—if it would ever open up its big, brown eyes and grow up.





Above left, the DEATH VALLEY DAYS story (for Pacific Coast Borax Company) this Tuesday at 8:30 p.m. is "Cynthy's Dream Dress." Here's Virginia Lee, who stars as Cynthy, in the "dream dress." Center, lucky George L. Brown of Highland Park (left) receives the \$10,000 first prize check in Canada Dry's TERRY AND THE PIRATES viewer contest (on KTTV alternating Tuesdays at 8:30 p.m.). Presentation was made on a recent STAR SHOPPERS-WITH BILL WELSH show (2:00 p.m. daily). That's Bill at the right; Ted Greenlaw, Canada Dry district sales manager, with the check; and Jack Duffield, KTTV merchandising manager. Above right, Roy Maypole, "Mr. Fair" himself, is director-coordinator for KTTV's big coverage of the Los Angeles County Fair, September 18 through October 2. KTTV telecasts directly from the fair grounds from 10:00 to 11:30 a.m., Monday through Friday.

### That good-looking

channel eleven!



Left above, Rose Maphis, emcee Jay Stewart, and Marilyn Tuttle are just three of the great cast of Western entertainers you'll see on TOWN HALL PARTY, each Saturday night from 10:30 to 12:30 on KTTV. Telecast directly from Town Hall in Compton, the program is presented by the May Diamond Company, Al Terrance Carpet Company and George Meyer Lincoln-Mercury. Left, popular CAPTAIN Z-RO (Saturdays at 6:00 p.m. for Gordon's Bread) was beseiged by young autograph seekers during a recent personal appearance on STAR SHOPPERS at the King Cole Market in Whittier.

KTTV 1



THE OCELOT-this is a baby one -is the most easily tamed of the wild cat family. Arch says this animal makes a fine pet-and Arch should know.



THE ARISTOCRAT of the canine field - at least to some - is the French Poodle. Arch Presby's KNBH Showcase covers the reactions of all kinds of animals.



THIS RARE, long-haired Racoon got so intrigued with the band-age on Arch's finger that it forgot en-tirely to be camera shy. The small fox in the background just watched.

## **Animals Are the Craziest People**

Arch Presby's "Pet Showcase" features some of TV's most intriguing personalities. No wonder this show is a favorite with the small fry.





THIS IS A LITTLE COATI and not an ant eater. Arch points on the map to the coati's origin-tropical America. This animal bears some similarity tothe racoon. (All photos NBC.)

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JACK BENNYS

VAULT

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Honest Opinion of Jack Benny By BOB CROSBY