

How ELEANOR POWELL STARTED PAYING BACK

Why LIBERACE Is Making Changes

\$ \$

The Man Who Created The \$64,000 Show

* *

JERRY COLONNA: King of The Kids?

\$ \$

LINE-UP: Is It Worth the Headaches? ELEANOR POWELL

Seen On The Video-Radio Scene







MRS. MARY MATA was glamorized on Jack McCoy's KABC-TV Glamour Girl show and got a new lease on life. She wanted to be glamorous so her four-year-old son would say he has a "pretty mother."

CEDRIC FOSTER, noted Mutual-Don Lee commentator, heard over KHJ, makes last minute additions to a script before going on the air.



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D. A., San Bernardino

We hope other people will accept Doye O'Dell's apology, as we do, for the low-brows who degraded his show in the clos-ing act, and also that we never see them again on any show, especially his. No one, it would seem, could afford to take a chance on them taking such unfair ad-vantage again.

M. C., Los Angeles

M. C., Los Angeles Just in answer to Mrs. R. Moore, Ca-noga Park. Please inform her that as far as I'm concerned Pete Potter can have Zsa Zsa Gabor on his panel every time if he wants to—I just love her and think she is one of our finest comedians. I still re-member her on Bachelor's Haven and hanker after that show to this day the way she and Paul Coates used to go at it— never laughed so much in my life and never laughed so much in my life and enjoyed myself. So, don't let Mrs. Moore influence Pete, but tell Mrs. Moore for me to sharpen up her humor if she has any.

M. E. S., Upland

M. E. S., Upland I would like it definitely understood I nave no objection to the showing of Eng-lish films on TV, BUT why must we have so many? It seems every other movie is on English film. It would seem that the movie capital of the U.S.A. could furnish enough American films to show forever. Why? Also TV will soon be tiresome if they continue to repeat so many shows... It looks as though TV will certainly com-mit suicide if this continues.

Many movie (U,S,Λ_{i}) comparises have been playing it con about releasing their product to TV, a competitive medium,

E. F., Canoga Park

I would like to comment on the excellent program "Life and Legend of Wyatt Earp" seen on Tuesday nights. This pro-orgam is imaginative, original and thor-ougily entertaining. Hugh O'Brian's per-formance as Earp is a real gem and we cannot think of anyone who could so vividly portray the part.

Mrs. J. J. T., Pacoima

My case in point . . . Channel 7 and their weekday presentation of fine British pictures (some of them real treasures!) was wild with anticipation whn I read of the intended film series of J. Arthur Rank masterpieces. Therefore, when Monday came, I was reclining in my chair, cigar-ette and coffee in hand, waiting the advent of one of my favorite books on film . . . "The Cruel Sea."

If you were watching, I need not even make my "squawk"... gentlemen ... it was literally an abortion of fine film! am not sure it was cut ... it must have been ... but surgery per se was not needed to ruin it ... I counted at least ten interruptions for commercials ... most of them weren't sponsoring the film ... they were trailers for coming events on Channel 7.

on Channel 7. The unkindest cut of all was the dratted announcer who broke in with synopses from time to time (in case you had lost the plot in the welter of confusion and commercials) and literally brought a mag-nificent story down to the level of Stella Dallas. I was furious and shocked at the poor taste shown.

V. W. T., Pasadena: Referring to your note in Ear, Eye Inspire the Pen-"'It has been a very wonderful change to hear the Sons of the Pioneers on KCOP for twa weeks, to listen to their beautiful voices, instead of the usual rowdy crowd from Town Hall Party'-on Ranch Party. It is strange hew some people will listen to a program they do not like. Someone should explain to these people that all good TV sets have a station selector and a

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switch by which they could turn off the program that is torturing them. It would be much better than trying to condemn a program that is enjoyed by thousands com-pared to one that cannot enjoy the good western home songs and music of Ranch Party.

Mrs. O. K. W., Santa Monica

Mrs. U. K. W., Santa Monica Can something be done about the very horrid music that is always there drown-ing out the speakers' voices? We have a very new R.C.A. Victor and still have trou-ble. A case was Channel 4, Wednesday at

9:00, "The Twisted Cross." Another was Thursday, Channel 13, "Yukon Trail" on I Search for Adventure. The music does not Ve would like to be able to hear what the lecture is about. All I can do now is NOT buy the sponsors' product but I don't feel that is the solution.

R. W. O., Los Angeles I would like to tell the producers of Stage Show that I would watch it every Saturday IF it had Bob Eberle and Helen O'Connell EVERY show.





FORMER MOVIE STAR Eleanor Powell, now Mrs. Glenn Ford, lounges near her pool in Beverly Hills. (Color by NBC-KRCA, color cover by Elmer Holloway)

SUNDAY SCHOOL TEACHER Eleanor, of KRCA's Faith of Our Children. Always before the program goes on the air, Miss Powell's director reminds her, "Let that light shine!"



NCE A MONTH there's a rollicking roller skating party near Hollywood. Some forty energetic youngsters tumble and whiz around the rink as special guests of their Sunday School teacher. Teacher herself skims the rink happily and with exceptional grace, for her body was endowed with superb coordination and suppleness which helped make her the great d a n c i n g star, Eleanor Powell

Now far removed from the motion picture stages where she sometimes used to work sixteen hours at a stretch. Eleanor Powell is up to her pretty forehead in her TV project, KRCA's Faith of Our Children. The monthly roller skating party is Miss Powell's treat for the children who have appeared during the month on her telecasts.

Eleanor is frank to admit that after she had married Glenn Ford and had Peter (now 11), she was content to settle down and forget her career. But after, she missed the activity dancing had entailed and she couldn't understand the direction of her life.

"I now feel that the dancing was

simply a prologue to Faith of Our Children," she admits. "I was given a great talent by my Creator and built up to the place where I could achieve. If I'd been May Smith, this whole thing wouldn't have had the importance it did being Eleanor Powell. I imagine it was rather hard for some people who'd remembered me as a movie star to adjust when I reappeared with a Bible on TV. But I know now that I've had a Partner in this whole thing and that what I'm doing now is the fulfillment of my life."

Joys and Sorrows

Eleanor doesn't need to tell anyone how much she loves her work. It oozes and radiates from her whole being. She is especially thrilled when the children swarm around her after the program, hugging and kissing ner—even usually reluctant lads of thirteen and fourteen. "I fill up every Sunday when this happens." she admits. "I know I sound crazy," she continues, "but this love, this devotion to the program, this giving-up for it, like the Boy Scout who gave up his baseball team to have a part on the show—make me overcome obstacles. I fill up again when I think

World Radio History

Her debt is big, but she has spirit and sense of obligation.

How Eleanor Powell Has Started Paying Back

By Evelyn Bigsby

of Mary, who had a 105 fever and cried. She wasn't crying because she was sick but because she was afraid she'd miss the program."

"Ellie," as her friends call her, has had love and devotion on Faith of Our Children, and recognition coast to coast. Put she has also had to meet obstacles like racial prejudice and denominational jealousy. In this regard she can relate stories which are jolting in their un-Christianlike details. When she was experiencing the throes of organizing her first program, she was coldly rebuffed by a church member from whom she sought aid. Ellie cried for two days in hurt and amazement until the Rev. Clifton Moore, who was producing the program, convinced her it was an individual, rather than a church matter.

Background

Eleanor first became interested in Sunday School when she started taking her own Peter to the Presbyterian church in Beyerly Hills. "After sitting by for two Sundays I was a nervous wreck," she laughs. "The children squirmed and were rostless and thore was so much to be done and so few teachers to help. Finally I asked if couldn't I please do something like pass out crayons. They were so desperate they let me do that. Then 1 started picking up the little coats and galoshes and next Sunday I asked if anybody would mind my bringing a rack to hang them on. I did things like this for a year. Then I was asked to teach. I took the training course at Pacific Palisades and started teaching second grade. I've missed one Sunday in seven years.

At a dinner at which teachers were participating. Rev. Moore met Eleanor Powell and asked her to tape a guest spot on a radio show he fostered. The Faith of Our Children TV program resulted from their collaboration on this effort.

"My greatest joy in doing this program is in teaching children faith and belief in God. I don't mean just the children in the studio. I mean all the youngsters watching. Then, the

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second joy is in teaching the essence of brotherhood — there's only one God."

The other day a reporter asked Eleanor Powell "Howja get into this racket? What kicks ya gettin' outta this?"

Eleanor looked at him and wondered if he'd understand if she told him. Then, after a pause she said, "It's my way of saying thanks to God for all the blessings in my life."

The reporter heard and was very quiet.

TEACHER ELEANOR with some of her devoted pupils. Her own son, eleven-year-old Peter Ford, is standing at his mother's right. (NBC-Ball photo.)

"ELLIE" proudly displays the two Emmys she won this year from the TV Academy. She was cited as outstanding female personality, while her program was honored as best children's presentation







Code 3 is a new type of crime show that refuses to conform to so-called standards. It's no cinch in this business to be different.

By Jack Holland

HEN THE IDEA for Code 3 was submitted to M.Bernard (Ben) Fox, producer of the highly successful Waterfront shows, he wasn't too enthusiastic. After all, crime shows were no TV novelty — and even though the projected series was to be based on the files from the Sheriff's Office, the premise was still the same.

Conclusions

But he did some investigation anyway. He spent several days talking to various officers at the Sheriff's Office - and he came away with three definite conclusions: (1) that this force covers not only the largest beat in the world and over every kind of terrain, but that the men who do the work have to have unusual initiative; (2) they have the widest variety of activities of any law enforcement agency, as far as Fox could tell. Some of the fields covered are the same as those handled by Dragnet but the area is wider. Also, the Sheriff's Office was the only force to have its own aero squadron.

The third interesting bit of information Ben got as a result of his conferences was that the force works in close co-operation with the Coast Guard, that it has its own extensive honor farm in Castaic where men of all ages are rehabilitated in key basic industries, that it runs a woman's county jail at Terminal Island. There is also a Sheriff's Posse which is a reserve of men subject to 24-hour call for emergency missions of all kinds. "With such a broad scope the possibilities for different and off-beat stories were limitless," Ben remarked. This young man who has carved such a niche for himself in TV and who is considered the highest-paid creative producer in TV was obviously enthusiastic about his new property, which he does with Hal Roach. Jr., and which is now gaining in popularity on KTTV.

"Naturally, all of our stories are based on actual files, files which have never been released before. The cases I've studied have interested me for one big reason—many contained excellent character type stories. I found that strong characterizations had a lot to do with the success of Waterfront, and I wanted to continue along the same lines in Code 3.

Different

"I have definitely tried to make Code 3 different from Dragnet and other such shows. I know it's not possible to hit an off-beat track each week but I want to do it as often as I can. There is one way in which we can avoid being ordinary. We have no one star running through the shows — with the exception of Richard Travis who is the narrator. Our stars are a group of men. Occasionally, some of the same men will be on various shows but not very often.

"I'm trying, too, to center attention more on the personal interest kind of problems. On 'The Search.' which dealt with a little girl who was missing, we showed step by step the

THE THREE MEN BEHIND KTTV'S NEW CODE 3 show left to right, Sheriff Eugene W. Biscailuz, executive producer Hal Roach, and producer Ben Fox. The new series is a standout on the TV scene.

> large number of men and the extensive equipment that go into action when a child is reported lost. However, at the end we asked viewers to call the Sheriff's Office if they saw a child wandering alone at an unreasonably late hour at night.

> "When I thought of doing this, I talked with Sheriff Peter Pitches and asked if he'd mind having this inserted. He said he would be glad to have it in. I reminded him he might get a lot of nuisance calls.

> " 'I'll take 1000 nuisance calls if only one could save a child,' he added. 'Such calls could cut our missingchild cases at least 30 percent."

> "It's good to know that a TV show can be of help in instances like this. So, in a way, we're trying to be of service as well as to entertain."

> Pen has found working on Code 3 is not any different from his job on Waterfront. He brought the same cutter, Danny Landres, with him, and directors Ted Post and Paul Landres, who had also worked with him on the Preston Foster starrer.

> Now that Code 3 is under way, Ben is currently readying two other properties — Harbor Inn and The Forest Rangers. He also has several other ideas ready to roll.

> Any producer who sets out to follow no set pattern, who doesn't want merely to imitate already successful shows, should be given a big salaam. This is the kind of thinking that will keep TV from degenerating into the commonplace.

How They View the News

(Part III)

Two of Los Angeles' most prominent newscasters compare techniques. One is a newcomer to the area, the other has been here 18 years. How do they differ in their views of the news?

By Bill Kelsay



KCOP'S NEWS EDITOR and newscaster, Baxter Ward, has built a strong following with film clips and a studied approach to his job.

T IS ALWAYS interesting to compare the views of two experts in any field. When one of them has been a newscaster on the local scene less than a year, and the other has broadcast and telecast news from the West Coast for more than 18 years, their opinions on certain aspects of the business are bound to vary.

Baxter Ward of KCOP is the comparative newcomer; Lee Wood of KHJ-TV the California veteran newsman.

As part of their program build-up, KCOP brought Ward here from Baltimore, Md., last year. He had 20 years experience behind him in the East, in London with the BBC and in his home state of Washington.

Different Approach

"There is a different approach to the news in Los Angeles than there is in Baltimore," he declares matterof-factly, "Back east, the emphasis is on conservatism; here sensationalism is the order.

"If you don't believe me, look at the banner lines on the so-called conservative newspaper here. It's the headlines that sell the paper on the street, and I think the emphasis on sensationalism reflects the demands of the public. It's my feeling this

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is the result of the newness of this area, the tremendous growth. After all, how many native sons do you know? Outside of Washington, D.C., know of no other place where the conversation in v a r i a b 1 y includes 'Where do you come from?'

"Now, don't misunderstand me. I don't seek out the sensational. But 1 am aware of it. When 1 came to the Coast last May as news editor of KCOP, I had to get the feel of the area. I analyzed the news as it was presented by others—and I faithfully read the letters to the editor columns in the newspapers. It's amazing how often they touched upon a subject that would become a big issue the next day."

Lee Wood

Lee Wood takes a somewhat different slant on news dissemination. He had his first taste of radio and the news in Denver in 1926. Later he followed his trade in Cincinnati and finally here in Los Angeles and San Francisco. He now handles the local segment of Don Lee World News and writes the radio news for Frank Hemingway.

"I don't 'point with pride and view with alarm'," he avers quietly. "On our late telecast, I bear in mind that the viewer has been entertained for several hours before I come on. And

LEE WOOD OF KHJ-TV looks to the years to build a friendly audience of listeners who respect him for the way he does his job.

I see no point in searing him to death.

"Not that I steer clear of the shocking or distressing. I merely try not to emphasize it. Good taste is the basic approach to news, which is really very simple. My attitude is that I happen to know the latest developments in the news, and now I am going to pass that information on to you in as straightforward and objective a manner as possible.

Friendly Audience

"I think it takes years to develop a friendly audience of listeners who respect you because they know they can rely on you. And that is what I am constantly trying to build.

"If I have any one rule in the presentation of the news, it is that any item must conform to the three 'I's—it must be interesting, important and informative, in that order."

Here, then, are two men who have embraced different approaches to similar jobs. They are not dissimilar, however, when it comes to the fact that they have given much thought to the manner of their individual presentation.

They are both doing work they like and for a very simple reason. Baxter Ward probably best expressed it:

"I learn something every day—and I'm grateful for the jøb." The Real Reason **Behind** the Success of the \$64,000 Question **By Jon Bruce**

LOUIS COWAN was the creator of the highly successful \$64,000 Question. He more than anyone else, knows the secret behind this sensational hit

N NEW YORK, Louis Cowan, the genius who created the \$64,000 Question and who was in on the initial discus-Sions for the Big Surprise, was sitting in his office at CBS. There was no desk to be seen, only comfortable chairs and a couch. His paper work was all neatly piled into a brief case. When asked why he had no desk. Louis Cowan remarked in his quiet, self-effacing manner, "I don't like desks. They put up barriers between me and the person to whom I am talking. They're just too formal. Besides, papers on a desk annov me.

Oddly enough. Cowan had just come from making a speech about the reasons for the success of the \$64,000 Question. But before he went into that he made it quite clear that the Big Surprise was not his baby.

"When I switched on to see the first Big Surprise show I was as much in the dark about what to expect as was the average viewer. I didn't know what it would be like. It's true I was in on the initial discussions, but the format I saw on the first show was entirely different from the show I had discussed."

It was obvious that Cowan didn't want to revel in the success of the \$64,000 Question, but he didn't evade any discussion of the program. This was not a man who felt as though he had created the atomic bomb or any such fantastic world-shaking event.

Money?

"I was asked recently if the amount of money given away was the an-swer to the success of the show." he said quietly. "I could only say 'yes and no.' Basically, I just took the idea of the old Take It Or Leave It show with its \$64 prize money and added three zeros. The \$64 part was already in the common vocabulary, the three zeros merely dramatized

the idea. "When I was trying to think of a new idea for a TV show I somehow drifted to the contest thing since I have always felt there is an interest in contests. After all, about



20,000,000 people, according to statistics, are engaged in entering contests.

"But, at the same time, I felt merely giving away a lot of money wouldn't be the answer to a show's success. I felt the emphasis had to be on getting interesting people, and certainly contestants like Mrs. Kreitzer. Gino Prato. Bishop Kershaw, and our Marine captain proved that. Audiences have to care about the people on a show-that's the primary consideration.

"As for the quiz part of the show itself. I felt too that the device used had to be simple, something that people could understand and be sympathetic with. Money isn't the sole answer. It only creates the news. TV must create people who add to and create a different kind of news.

It was no mere accident that such people were chosen to appear on the program. The possible contestants were screened very carefully, and only warm, intelligent, and interesting people got the call for the show.

When the letters were received

from those who wanted to appear on from those who wanted to appear on the show, a rigid program was fol-lowed. First, the likely prospects were contacted by phone. Then someone involved in the \$61,000 Question either went to see the contestant or had him brought to New York for further screening.

"With this process of elimination, we managed to choose the best," Cowan went on. "Yet, even with such careful screening, we have almost missed a couple of times on good bets. Our policeman, O'Hanlon, was considered not a good contestant, but he was re-interviewed, fortunately, and chosen. Before we put on Bishop Kershaw, who was an authority on jazz, we got permission from his Bishop for him to appear on the show since we didn't want him to be criticized for going on TV with such an alien subject. He has been criticized, it is true, but he has felt all right about the whole thing."

The \$64,000 Question will be remembered longer for its men and women than the amount of money it dished out.



In & Out of Focus (General)

Around TV Row

Honeymooning Margaret Truman is studying a Matinee Theater script for her June 6 appearance as an old maid in "Autumn Crocus."... KTTV will air the syndicated Rosemary Clooney show.... Johnny Carson returns to the airlanes May 28... Leonard Ross, the \$100,000 whiz kid, set for upcoming Shower of Stars.

Hugo Haas directs Sal Mineo in SDP production of "The Dream." . . . Jack Benny goes to London soon to kick off his film series to be seen on BBC Television. . . . KABC-TV's Chucko has had his Birthday Song published by Johnny Mercer's Palm Springs Music Company. Song will soon be released in record form.

Martha Raye welcomes bridegroom Julius LaRosa on her May 8 show.... Loretta Young plays the role of an East Indian Princess in "I Remember the Rani." scripted by Hobart Donovan....Barry Nelson and Mark Goodson (What's My Line?) co-wrote a radio show to help pay their college tuition.

Steve Allen, the courageous one, will be slotted opposite Ed Sullivan. . . . First of the Under the Sun series depicts struggles of a minor league baseball player, debuts on KNXT May 3, with William Saroyan handling the narration. . . Phil Silvers kids the Wall Street moguls on his final program of the season (May 15). Net will run repeats during the summer.

Jack Narz will emcee for vacationing Bob Crosby. . . The Brothers, situation comedy starring Bob Sweeney and Gale Gordon, was piloted last week. . . Jeannie Carson, star of Hey, Jeannie, which bows on CBS next season, has signed a contract with J. Arthur Rank for five pictures. KABC-TV's Glamour Girl goes regional on May 7.

It looks as though Marie Wilson's pilot, Miss Pepperdine, has been shelved permanently and the curvaceous star makes another pilot for George Burns... Van Alexander, music director on Gordon MacRae's show, is scoring Mickey Rooney's Republic starrer "Hinky, Dinky Parlez-Vous." ... Milton Berle avers his 17-year-old track star nephew Marshall is the only Berle who can run in and emcee a track meet. M.R.

Sexy Subject

The controversial sex education film, "Human Growth," made by Dr. Lester Beck and Eddie Albert, is scheduled to be shown on Paul Coates' KTTV National Confidential File program on Friday, May 4.

Dealing with the subject of sex education in general, Coates will also interview nationally known authorities.

Invitation Open

Last week, KNXT's Sam Zelman, Director, News and Special Events, offered Adlai Stevenson and Senator Estes Kefauver one full hour of prime television time without charge to debate the issues of the June 5 California primary campaign for delegates to the Democratic National Convention. Saturday, May 12 at 7 p.m. was the time offered for their consideration.

Both presidential aspirants will be in Los Angeles on May 9 and the Kefauver group has indicated their willingness to debate on that date. Zelman is awaiting word from the Stevenson quarters. Is this invitation going to go begging?

Cradle Song Mishaps

Cradle Song has had a rough and rocky production period. **Helen Hayes** was obliged to withdraw from the **Maurice Evans** presentation (Sunday, May 6) when her husband, **Charles MacArthur**, became fatally ill.

Previously, **Susan Strasberg**, who was slated to play the ingenue role, withdrew from the cast because of illness.

Veteran stage and screen actress **Evelyn Varden**, and **Deirdre Owens** have been named as replacements for Miss Hayes and Susan Strasberg, respectively.



FEATURES

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LAST MINUTE LISTINGS MONDAY, MAY 7 ROBERT MONTGOMERY PRESENTS,

(4), 9:30 p.m. John Newland stars as a man with two wives whose duplicity finally leads to tragedy in "Black Cushion." The first wife is forced to look for him when their young son becomes ill. Unable to justify his actions, he commits a crime he did not contemplate.

Kingly Income

According to the May issue of Coronet, Peggy King of the George Gobel show will make some \$75,000 this year —including her record contracts and outside singing dates. Not bad for a lady who only a relatively short time ago was warbling on Jack McElroy's local show for scale.

Book Review

Six Television Plays by Reginald Rose

Reginald Rose's "Six Television Plays" hit the bookstands this week.

Altogether six of the TV writer's works (all written during the period January, 1954-April, 1955) are included: "Twelve Angry Men" (the Emmy award winner for 1955); "Crime in the Streets" (now being made into a movie and the only one in the book Studio One considered too controversial to handle); "The Remarkable Incident at Carson Corners"; "An Almanac of Liberty"; "Thunder on Sycamore Street," and "The Incredible World of Horace Ford."

Rose's book follows the pattern started by Paddy Chayefsky and is quite similar in format: a preface by the author: the plays themselves; and then some illuminating commentaries at the end of each play.

In general, the book should please the layman and the professional or aspiring writer. He has much to offer for both groups.

Two things were verified by this reviewer in the reading of the plays. First, as Mr. Chayefsky is the "master of characterization," so Mr. Rose is the "master of plot." He builds drama and suspense beautifully. To Chayefsky, the plot is almost incidental. To Mr. Rose it is all-important.

Secondly, the top TV dramatic writers (not the boys who pound out the stereotyped junk we see each week) are blessed not only with talent, but also, thank God, with integrity. They want to say something worthwhile. And they usually do.

They have their problems (as Mr. Rose points out in his squabbles with agencies and other "censors.") However, in general, they (including all those who have contributed to dramatic shows on TV) have done more for TV than any other single group.

At one point, Mr. Rose comments about "the incredible power of the written word and the responsibility that befalls the man who decides to write." As long as the "responsibility" rests with such men as he, TV has little to fear. T.H.

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Edward R. Murrow's report on Africa was quite an amazing show. The first installment (the second will be shown in a few weeks) showed the greatest



detail in preparation and did more to explain Africa and its people than any dozen authoritative books on the subject. Of particular interest were the interviews with some of the natives themselves. B ut didn't you get a cold chill when you saw the Nazi-type government now in

existence in the Union of South Africa? This was really a shocker. This sort of dictatorship you could assume had been ended, but apparently not. As for Murrow, he is a controversial figure. Some like him and some can't take him at all, but you have to admit he knows how to cover a story and that he doesn't mind diving headlong into a hot issue.

I have always been a skeptic about these flying saucers. Well, I'm not any more. This past week Clarence Greene and Russell Rouse unveiled their documentary picture, "Unidenti-fied Flying Objects." The films were obtained after the Pentagon had put them through every laboratory test known to science and they prove conclusively that flying saucers or unknown objects are no fantasy. This is an exciting, provocative picture and will soon be released. I'd advise you to see it before you poo-pooh the whole idea. Your government isn't laughing. For the past several years the Pentagon has been secretly investigating reports of "unknown" objects in the skies and now you can see the results of that investigation. If only this film could be shown on TV too! Everyone should make it a point to see it.

More Mail Bag: James Vogel wants to know what has happened to Fred Waring—and why he's not on TV. Mr. Waring has been on tour and he has also not found the right show. But he's certainly not starving. All he has is talent!

In last week's column, Sal Mineo's name was spelled Sal Minee. This is just to inform you that the Minee was the result of a dirty "e" on my typewriter that came out like an "o."

Jane Froman may not be on TV any more—and hasn't been since there was all that revamping of network schedules a while back—but this is not bothering her. She figures that after three years of a steady TV diet she can take it easy. Jane is not in any hurry to go back on the medium on a regular basis because she feels that you can get engulfed too quickly. Right now, she's socking across a fine act at the Cocoanut Grove. What heart this woman has! And what a

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TV-RADIO LIFE

Pick of the Pix

By Aubrey Dahl

Too many movies this week, so will have to forego opening statement, except for foregoing.

"Brief Encounter." (13) May 8, 8:30. Must say it again ..., station will probably cut this one so beware. Adapted from a story by Noel Coward, this study of mature love is so good that it has become almost a legend to those who have seen it. It tells of the chance meeting of a married woman, Celia Johnson, and a doctor. Trevor Howard, also married, in a railroad station and the growth of their affection until finally they are forced to

a choice between the status quo and running away together. There are many excellent scenes helping to tell this tale... their one really private moment in a friend's apartment, an important conversation in the station continually interrupted by a



well meaning, gabby woman, the humorous byplay between the tea shoppe woman and the stationmaster, **Stanley Holloway**... all contribute to a whole that is at once sentimental and intelligent, tasteful and revealing. Perhaps the principals' reaction to passion is a bit too controlled for American audiences, but then, not everyone in the throes of it pants.

"Too Many Girls." (9) Beginning May 8. 9:00. 1940. As 1 remember it, this was a funny picture, but I was very young when I saw it. Even younger than I am, now. Lucille Ball is a wealthy playgirl who goes to a small college in order to be close to her current flame, who owns a ranch nearby. Her father sends four football players, Richard Carlson, Hal Leroy, Eddie Bracken and Desi Arnaz, to guard her from the wolves and they turn the small college into a national football power. There are lots of farcical football shots, many songs by Rodgers and Hart, among them. "I Didn't Know What Time It Was." and some typical direction by George Abbott, . . everything moves fast. Desi and Lucy supposedly met while mak-ing this picture and I'm sure if you look closely you won't be able to get an inkling of what was going to hap-nen to them. pen to them.

voice! If you have missed hearing her, give her a listen at the **Grove**. She's really what is known as show business!

Another show is reportedly about to fall the victim of the rating system. Words About Music, the KNXT offering, is said to be shaky because of no rating. Another argument against the system because many people have been saying they enjoyed this show. If you're a fan, you'd better lea KNXT know how you feel about the possible demise of this one! And fast!

"The Final Test." (7) May 9, Noon. It's an old saw that no one can poke fun at the British better than the British and this movie is a case in point. Jack Warner is a famed cricket star playing his last match, but his son, who thinks cricket is silly and is bent on a literary career, skips the match and goes to see Robert Morley. Morley is an eccentric writer of some repute who turns out to be polty about cricket and is appalled that Warner's son would miss the final test, as the match is called. The boy then sees his father in a different light, takes Morley to the match and everything ends happily. There is much spoofing of both sports fandom and literature, most of it very amusing, especially a TV show devoted to Morley's pre-cious dramatic poetry which confuses everyone, Morley included.

"The Amazing Mr. Williams." (11) May 8. 7:30. 1940. Melvyn Douglas is a smooth detective who keeps deserting his fiancee. Joan Blondell, to run down a culprit. He does his best to keep up courting appearances, however... he shows up for a dancing date handcuffed to a con sentenced to forty years. Other adventures include dressing as a woman to capture a degenerate and helping an innocent suspect to escape. Oh, yes. on their wedding night, Joan becomes a deputy and goes out on a case. Clever?

"The Fuller Brush Man." (11) May 6. 6:00. 1948. This should be just the thing for you Red Skelton fans, who are loyal, I'm sure, as well as legion. Red is in love with Janet Blair, but she seems to be more responsive to Don McGuire, a FBM, so Red joins the force. Of course, he gets into all kinds of trouble as he goes knocking at people's doors, even to discovering the murder of his former boss, detecting an important clue and getting kidnaped by the murderers. A great deal of slapstick accompanies the final rescue by the cops and Red gets the girl. This picture was once a hit and it's up to you, the public, to decide whether it still is.

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COWARD ON GROWING OLD

Noel Coward ages from 35 to 55 in "The Happy Breed" (Ford Star Jubilee, May 5). "On the stage as you take make-up off your complexion ages under the lights." he explains. "But in color television, it's just the reverse. If you remove make-up down to your own skin, you televise as ruddy as a tomato and as healthy as a Normandy schoolboy. Consequently, for this show ("Happy Breed") I'll have to put make-up on every few minutes -nice gray make-up-to grow older."

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GALE'S GIRL

Gale Robbins has christened her new daughter Cynthia Lee. Gale just completed the starring role in "Dark Legacy" for Screen Gems, and soon re-enters the recording field.



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SATURDAY

– BASEBALL GAME, KFWB, 1:30 p.m. Hollywood Stars vs. San Diego Padres. PCL

Padres. KENTUCKY DERBY, KNX, 2:15 p.m. Fred Capossela, Bryan Field and Phil Sutterfield handle color and ac-

Phil Sutterfield handle color and actual call of America's great horse racing classic from Churchill Downs.
 PCL BASEBALL GAME, KMPC, 2:30 p.m., Los Angeles Angels vs. Vancouver (second game at 9:30 p.m.).
 MAJOR LEAGUE BASEBALL GAME, KMPC, 7:35 p.m. Philadelphia Philies vs. Chicago Cubs.

SUNDAY

- WORLD MUSIC FESTIVAL, KNX, 11:30 a.m. Kirsten Flagstad sings the role of Brunnhilde in Wagner's "Die Goetterdaeinnierung," the first of a three-part program.
 WOOLWORTH HOUR, KNX, 1:00 p.m. In tribute to Irving Berlin's 68th birthday, Percy Faith presents an all Berlin program covering his mu-sic.making from his first song in 1907 up to the present. Mr. Berlin is interviewed on the program.
 PCL BASEBALL GAME, KFWB, 1:30 p.m. Hollywood Stars vs. San Diego Padres.
- p.m. Hollywood Stars'vs. San Diego Padres. EDGAR BERGEN SHOW, KNX, 4:05 p.m. KNX salutes Edgar Bergen on his 20th anniversary on radio with a special broadcast featuring high-lights from his long career. Trans-cribed highlights include comedy se-quences with James Stewart, Mari-lyn Monroe, Rudy Vallee, Don Ame-che, John Barrymore and many oth-ers. ers.
- ers. STATE OF THE NATION, KHJ, 8:30 p.m. V. J. Skutt, president of Mu-tual Benefit Health and Accident Association of Omaha, and Denny Griswold, publisher-editor of Public Relations News, are panelists to-nicht
- CONVERSATION, KFI, 10:30 p.m. Clif-ton Fadiman, host, and John Mason Brown and Mary Margaret McBride discuss "People | Admire Most."

MONDAY

- RALPH STORY, KNX, 8:30 a.m. Art etter, national chairman of
- RALPH STORY, KNX, 8:30 a.m. Art Linkletter, national chairman of Goodwill week, guests.
 GIL HENRY SHOW, KNX, 9:15 a.m. Gil makes a Goodwill Week visit today and tomorrow to Goodwill Industries to report on the work of handicapped
- employees. RY HICKOX, KFI, 2:15 p.m. Olive Stauffer, Goodwill Industries official, MARY
- Stauffer, Goouwin model guests. BOB FERRIS NEWS, KABC, 6:15 p.m. Mitt Linninger reports on the Good-will Contract Department, rebuilt after last year's fire. VOICE OF FIRESTONE, KABC, 8:30 p.m. Jerome Hines, basso, and Mia Slevenska, ballerina, are guests with Howard Barlow and the Firestone Orchestra.
- Howard Barbow and the Firestone Orchestra. TELEPHONE HOUR, KFI, 9:00 p.m. Brian Sullivan, tenor, is guest with Donald Vorhees and the Bell Tele-phone Orchestra.

TUESDAY

BIOGRAPHIES IN SOUND, KFI, 9:05 p.m. A portrait of Robert Benchley, beloved American humorist, is presented tonight.

WEDNESDAY

WEDNESDAY NIGHT FIGHTS, KABC, 7:05 p.m. Bob Baker vs. Johnny Holman in first of heavyweight elim-

ination bouts. FAMILY THEATER, KHJ, 8:30 p.m. Jim Ameche, host, presents Alan Young in "The Apt Mr. Willis."

FIGLEDAY

GILLETTE FIGHTS, KFI, 7:00 p.m. Yama Bahama of Bimini, Florida, vs. Hardy Smallwood of Brooklyn in a ten-round middleweight bout from a ten-i... Syracuse,



ARE THE FANS WHO VIEW the \$64,000 Question and then buy Revlon products being nipped to help pay the winner's check?

LAST WEEK I HAD A LETTER from Mrs. G.J.K. of La Crescenta. It was provoked by a recent article 1 did showing exactly how much the \$64,000 Question cost.

"WE HAVE BEEN CONSUMERS of Revion products for over 12 years," the lady wrote, "but you may be sure

there will be no more of them in our home—ever again.

"THREE WEEKS AGO WE WENT into our neighborhood pharmacy to purchase a jar of nail cream, one of the items we use regularly. We have always paid 60 cents. They are now charging 75, an increase of 25 per cent. I questioned the increase and the clerk said, 'Oh, yes. All of the 60-cent items are now 75 cents, and it went into effect after the last \$64,000 check was paid out."

"ON MY RETURN HOME I phoned another drug store and the clerk verified the increase on many Revlon items and when I questioned why the increase, the clerk said, 'I guess that's the public's contribution toward the winner's check.

"I WISH THAT YOU WOULD enlighten your readers and if you check as we did you will find that cosmetics generally have not gone up in price.

MAYBE SOME OF OUR READERS can help answer Mrs. G.J.K. I called the cosmetic department of one of our biggest department stores and was told that Revion products had not gone up in price as much as some of the others which do not have a TV show. The saleslady named four or five comparable brands, pointing out that one of them had gone up on every item. Her only quarrel with Revion was "we can't get merchandise from them fast enough."

I THEN CHECHED WITH MY own beauty salon and was told that most of the better lines had risen in price and that Revion had gone up on certain items like eyebrow pencil (10 cents), bath powder, liquid rouge. My shop had never heard a Revion salesman say that price had been increased to take care of the \$64,000 Question.

THE LOS ANGELES SALES OFFICE of Revion declined to give out any specific information on price increases and referred me to the New York of-fice, which I have written. The decliner did admit that there had been price increases, but thought they were made "prior to the \$64,000 Question."

THAT'S ALL I KNOW SO FAR. What many viewers and listeners appear to overlook is the fact that TV and ra-dio, when you dig to bedrock, are forms of advertising and their cost, like that of any ads, is ultimately passed on to the consumer. I'm wondering if our La Crescenta friend might not have taken too seriously remarks made facetiously about there being an immediate cause and effect between Revion's handing out the \$64,000 and raising prices to cover this. Certainly my article proved there was no basis for such a move as this.

SAT IN SUNDAY AT KNXT for a colorcast of Dr. Baxter's Renaissance on TV. Inasmuch as the program concerned medieval art, with use of color slides for illustration, the whole thing came off beautifully. Dr. Baxter dropped into the conference room to chat after the show. What an incom-parable speaker! Both on and off lens. He was wearing a gray suit. blue shirt and plain dark tie. I asked him where his bright neckwear was (for color TV), and he flashed back. "I wouldn't be caught dead wearing a red tie."

LIFELINER HAS BEEN ASKED to participate on a committee to select the 600 radio greats whose names will be placed in the three-foot squares to adorn Hollywood sidewalks (part of the giant beautification project). I started leafing through TV-Radio Life files as far back as 1940 and was swallowed up in memories-for example, Jane and Goodman Ace, Tom Brenneman, Major Bowes, Meredith Willson, and many more. The committee realizes it has a rugged job-our chairman, KMPC's genial Mark Haas, calls us "The Legion of Condemned."

TV RATINGS

The top programs in Los Angeles, according to the American Research Bureau, for the month of April, were as follows:

1	\$64,000 Question	KNXT
	You Bet Your Life	KRCA
	Dragnet	KRCA
	What's My Line?	KNXT
5	Do You Trust Your Wife?	KNXT
0.	Jack Benny	KNXT
7	Disneyland	KABC
	Phil Silvers	KNXT
	Ed Sullivan	KNXT
	Lassie	KNXT
	George Gobel	KRCA
11.	I Love Lucy	KNXT
13	People's Choice	KRCA
14	Ford Theater	KRCA
	Lawrence Welk	KABC
	Big Surprise	KRCA
	This Is Your Life	KRCA
	Navy Log	KNXT
	\$64.000 Challenge	KNXT
20	People Are Funny	KRCA
21	Bob Cummings	KNXT
22	Person to Person	KNXT
	Burns and Allen	KNXT
	December Bride	KNXT
	Shower of Stars	KNXT
		PACE 11
-1V-	RADIO LIFE	PAGE 11

TIPS FOR WEEK

SATURDAY, MAY 5

- BIG LEAGUE BASEBALL, (2), 10:55 a.m. Detroit Tigers vs. Boston Red Sox. Game Is preceded at 10:45 by Dizzy Dean's Baseball Preview.
- KENTUCKY DERBY, (2), 1:30 p.m. "The Run for the Roses" from Churchill Dowrs
- FORD STAR JUBILEE, (2), 6:30 p.m. COLOR—Noel Coward and Edna Best star in the TV adaptation of Coward's play, "This Happy Breed." FIRST RUN MOVIE PLAYHOUSE, (9), 7:00 p.m. "The Body Snatcher" with Karloff and Lugosi.

- THE BIG SURPRISE, (4), 7:30 p.m. Mike Wallace and the \$100,000 Question. PERRY COMO SHOW, (4), 8:00 p.m. George Gobel and songstress Dorothy Shay Join Perry.
- GRAND OLE OPRY, (7), 8:00 p.m. Buddy Ebsen guests.
- Easen guests. STAGE SHOW, (2), 8:30 p.m. Sarah Vaughn and Morey Amsterdam guest with fabulous Dorseys LEGION BOUTS, (9), 8:30 p.m. Feather-weights "Irish" Tommy Bain and Vic
- Ponce.
- JIMMY DURANTE SHOW, (4), 9:30 p.m. Peter Lawford is guest tonight.
- GEORGE GOBEL SHOW, (4), 10:00 p.m. George plans to play his guitar in a concert with John Scott Trotter.

SUNDAY, MAY 6

- HALLMARK HALL OF FAME, (4), 1:00 p.m.—COLOR—Maurice Evans pre-sents Judith Anderson, Evelyn Varden and Deirdre Owens in "The Cradle Song."
- CAVALCADE OF BOOKS, (2), 3:30 p.m. Curtis Courant, noted director of cine-matography, with "Photo Books of the World" and Gen. Mark Clark's son, Bill, with his mother's autobiography "Captain's Bride-General's Lady."
- PRINCETON '56, (4), 5:00 p.m. Profes-sors Julian P. Boyd, Robert R. Palmer and John T. Bonner discuss "The Problem of Integration."
- TELEPHONE TIME, (2), 5:30 p.m. J Nesbitt presents "The Mystery Caspar Hauser." John
- DAN LUNDBERG SHOW, (13), 5:30 p.m. "Are Movies Still Better Than Ever?" Discussed by director William Dieterle others, and
- YOU ARE THERE, (4), 6:00 p.m. Virginia Christine and Lillian Bronson star in "The Execution of Mary, Queen of Scots."
- THREE HOUR THEATER, (11), 6:00 p.m. First TV runs of "The Fuller Brush Man" with Red Skelton and "Don't Gamble With Love" with Ann Sothern.
- JACK BENNY SHOW, (2), 7:00 p.m. Jack takes the Beverly Hills Beavers to a carnival tonight.
- FRONTIER, (4), 7:30 p.m. Don Kelly and Bob Anderson star in "A Somewhere Voice."
- THE MOVIES, (5), 7:30 p.m. "The Walls Came Tumbling Down" with Lee Bow-man, Marguerite Chapman. FAMOUS FILM FESTIVAL, (7), 7:30 p.m. "The Promoter" with Alec Guinness.
- (7), 7:50 ith Alec p.m. "" Guinness.
- Guinness.
 ED SULLIVAN SHOW, (2), 8:00 p.m. Ed Sullivan presents Tony Martin, Nat "King" Cole, Edith Adams, Ricky Layne, Will Jordan, The Lovers, Nino Nanni and the Rich Township Choir from Chicago.
 COMEDY HOUR, (4), 8:00 p.m. June Havoc, hostess, presents Ben Blue, Jonathan Winters, Reginald Gardiner and the Marquis Family.
 GENERAL ELECTRIC THEATER, (2), 9:00 p.m. Joan Lorring stars in "The Shunning."
 GOODYEAR TV PLAYHOUSE, (4), 9:00 p.m. George Gizzard and Frank Over-ton star in "The Sentry."

- ALFRED HITCHCOCK PRESENTS, (2), 9:30 p.m. Theima Ritter stars in "The Baby Sitter."
- PAUL COATES' CONFIDENTAL FILE, (11), 9:30 p.m. Startling new films on flying saucers with lie detector tests of a witness.

TV-RADIO LIFE

\$64,000 CHALLENGE, (2), 10:00 p.m. Guest challengers tilt with experts

Guest challengers tilt with experts from the \$64,000 Question.
 LORETTA YOUNG SHOW, (4), 10:00 p.m.
 Loretta Young stars in Hobert Dono-van's "I Remember the Rani."

MONDAY, MAY 7

- JACK OWENS SHOW, (7), 9:30 a.m.; RED ROWE'S GET TOGETHER, (2), 2:00 p.m.; BILL STULLA'S PARLOR PARTY, (9), 3:00 p.m. Salutes to Goodwill Week.
 STUDIO ONE, (2), 7:00 p.m. Nina Foch stars in "Drop of a Hat" with Jayne Meadows, George Voskovec and Eliz-abeth Montgomery.
 ADVENTURE MOVIE THEATER, (9), 7:00 p.m. "Heildorado" with Roy Rogers. (Mon. through Sat.)
 GOLDEN VOYAGE, (13), 7:00 p.m. "Fin-land."
 WANDERLUST, (13), 7:30 p.m. Histori-cal Western Mining Towns. TV READER'S DIGEST, (7), 8:00 p.m. Rosemary De Camp stars in "The Old, Old Story" by Adela Rogers St. John

- Rosemary De Camp stars in "The Old, Old Story" by Adela Rogers St. John
 BURNS AND ALLEN SHOW, (2), 8:30 p.m. Jacqueline Bear, Maria English and Adelle August are featured on to-night's program.
 VOICE OF FIRESTONE, (7), 8:30 p.m. Jerome Hines, basso, and Mia Sleven-ska, ballerina, guest with Howard Barlow and the Firestone Orchestra.
 MAN CALLED X, (9), 8:30 p.m. Barry Sullivan performs feat of counter-espionage in Stockholm.
 I LOVE LUCY, (2), 9:00 p.m. Lucy visits Monte Carlo.
 MEDIC, (4), 9:00 p.m. Eddle Firestone and Whitney Blake star in "Someday We'll Laugh."
 ROBERT MONTGOMERY PRESENTS, (4), 9:30 p.m. John Newland stars In "Black Cushion," story of a bigamist. (Synopsis on page 9).

TUESDAY, MAY 8

MATINEE, (4), 12 noon.—COLOR. Helen O'Connell and Craig Stevens star in "A Man and a Maid."
\$64,000 QUESTION, (2), 7:00 p.m. Hal

- *A Man and a Maid."
 *A Man and a Maid."
 *A March, emcce.
 WARNER BROS. PRESENTS, (7), 7:30 p.m. "Deep Freeze," South Pole science fiction tale.
 PHIL SILVERS SHOW, (2), 8:00 p.m. Bilko is caught between a wedding and Army maneuvers.
 MARTHA RAYE SHOW, (4), 8:00 p.m. Gertrude Berg, Julius LaRosa and composer Hugh Martin join Martha.
 FIRST RUN MOVIE, (13), 8:30 p.m. Noel Coward's "Brief Encounter" with Cel Ia Johnson, Trevor Howard.
 JANE WYMAN, (4), 9:00 p.m. Dane Clark stars in "Little Guy."
 CHANNEL 9 MOVIE, (9, 9:00 p.m. "Too Many Girls" with: Lucille Ball and Desi Arnaz. (Tues. through Mon., except Sat.).

Desi Arnaz. (Tues. through Mon., except Sat.)
RED SKELTON SHOW, (2), 9:30 p.m. Anne Jeffreys is guest tonight.
PLAYWRIGHTS 56, (4), 9:30 p.m. 'You Sometimes Get Rich,'' what happens when an Army sergeant wins a gigantic TV Jackpot.
CAVALCADE THEATER, (7), 9:30 p.m. 'Danger on Clover Ridge'' salutes courage of Forest Rangers.
CELEBRITY PLAYHOUSE, (2), 10 p.m. George Brentt and Ann Harding star in ''The Fleeting Years.''
CRIME BEAT, (11), 10:00 p.m. Coates covers a crime that occurred within the week in his new show.

Any baseball devote will tell you that the next best thing to going to the ball park is seeing a major league tilt or kelvTie

a major league tilt on KNXT's Baseball Game of the Week. Today, it's the Tigers vs. the Pad Say with

Red Sox with Dizzy Dean and Buddy Blattner call-ing the plays.

WEDNESDAY, MAY 9

- THE U.S. STEEL HOUR, (2), 7:00 p.m. Ethel Merman stars in "Honest in the Rain."
- WEDNESDAY NIGHT FIGHTS, (7), 7:00 p.m. Bob Baker vs. Johnny Holman in first of heavyweight elimination bouts. SCREEN DIRECTORS'
- PL AYHOUSE.
- SCREEN DIRECTORS' PLAYHOUSE, (4), 8:00 p.m. Edmond O'Brien stars in "Ticket for Thaddeus."
 DISNEYLAND, (7), 8:00 p.m. "A Day in the Life of Donald Duck."
 KRAFT TV THEATER, (4), 9:00 p.m. "Profile in Courage," a TV adapta-tion of Senator John F. Kennedy's best seller,
 DUNNINGER, (7), 9:00 p.m. The mas-ter mentalist returns to the air.
 DOWN TIN PAN ALLEY, (13), 9:30 p.m. Ben Oakland and Harold Spinna host a new songwriters' show with members of ASCAP.

THURSDAY, MAY 10

- I SEARCH FOR ADVENTURE, (13), 7:00 p.m. A trip to remote Mexico and Commander Richard E, Byrd's second
- Commander Richard E. Byrd's second voyage to the Antarctic. SHOWER OF STARS, (2), 8:30 p.m. Jack Benny makes his dancing debut with experts Marge and Gower Champion. 10 year old stock market expert Leonard Ross; 9 year old Babette Bain, Paramount starlet making her TV debut; and Bob Crosby are other queet stars

- Dain, Paramount stariet making her TV debut; and Bob Crosby are other guest stars.
 I SEARCH FOR ADVENTURE. (11), 9:00 p.m. Howard Hills, world's greatest archer, guests live and on film.
 STAR TONIGHT, (7), 9:00 p.m. Richard Davalos and Jerome Cowan star in "Tough Boy."
 FOUR STAR PLAYHOUSE, (2), 9:30 p.m. Ida Lupino stars in "That Woman."
 FORD THEATER, (4), 9:30 p.m. Dane Clark and Barbara Hale in a medical drama, "Behind the Mask."
 LUX VIDEO THEATER, (4), 10:00 p.m. Alfred Hitchcock is special guest for "The Night of January 16th" with a jury made up of former movie per-sonalities, including Mack Sennett, May McAvoy, Mary Carr, Viola Dana and Jack Mulhall. They will bring in a surprise verdict, unknown to any-one till they make it on the show.

- FRIDAY, MAY 11 GILLETTE FIGHTS, (4), 7:00 p.m. Yama Bahama vs. Hardy Smallwood in a ten-round middleweight bout from Syracuse
- Syracuse. CROSSROADS, (7), 8:30 p.m. "Lifeline" with Barbara Hale, Kent Taylor, Re-gis Toomey. SCHLITZ PLAYHOUSE OF STARS, (2), 9:30 p.m. Ward Bond stars in a sea story, "Plague Ship."



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KEY TO YOUR LOCAL CHANNELS

KE	Y TO YOUR LOCAL CHANNE	LS
 2 KNXT (CBS) 1313 North Vine, Hollywood, 21 3 KEY-T (NBC, CBS, ABC) 730 Miramonte Dr., 4 KRCA (NBC) 1500 N. Vine St., Hollywood, 5 KTLA (Ind.) 5451 Marathon St., Los Angele 6 XETV (Ind.) 4233 Park Blvd., San Diego 	St. Barbora WO. S-8533 8 KFMB-TV (CBS, A) 28 HO. 9-6161 9 KHJ-TV (Ind.) 1 5, 38 HO. 9-3181 11 KTTV (Ind.) 5	rospect & Talmadge, Hollywood, 27, NO. 3-3311 8C) 5th and Ash, San Diego, 1 BE. 2-2114 313 North Vine, Hollywood, 28 HO. 2-2133 1642 Enterprise, San Diego, 10 CY. 8-7151 746 Sunset Blvd., Hollywood, 28 HO. 2-7111 1000 N. Cahuenga, Los Angeles, 38 HO. 2-7311
Information Received From Stations Subject to Last Minute Change Indicates movie 8 (10) FLASH GORDON	11 (4) (10) FURY-30m. After the Broken Wheel Ranch is consumed by fire, Joey volunteers to help a Forest Ranger patrol the woods and learns the rules for preventing forest	 (13) MILLION \$ MOVIES "HIGH LONESOME" with John Barry, more Jr. 1:45 (3) INDUSTRY ON PARADE (4) OLYMPIC WARDING
8:25 (4) EARLY FARM REPORT 8:30 (4) BIG PICTURE (10) PETS ON PARADE	fires. (5) GIANT MOVIE MATINEE () "KING OF THE BANDITS" with Chico and Pablo.	(4) OLYMPIC WRESTLING (7) SATURDAY MOVIE "STAGECOACH OUTLAWS" with Buster Crabbe.
8:45 (13) SACRED HEART PROGRAM 8:55 (2) GIVE US THIS DAY 9 (2) MORNING MOVIE Little Rascals. (4) FARMS AND GARDENS (5) EARLY WESTERN	 11:30 (4) (10) JOHNNY COONS Children's show. (13) WHO KNOWS THIS? Arnold Pike, quizmaster, presents a quiz on elementary science from Grandview Elementary School in Montebello. 	 (2) SAT. AFT. SHOW-75m. (3) TO BE ANNOUNCED (4) NORVELL GILLESPIE Informative garden show. (11) JAMBOREE City Assignment with Patrick McVey,
"ARIZONA FRONTIER" with Tex Ritter. (7) MCRNING MATINEE "STAND IN" with Humphrey Bogart and Joan Blondell.	Afternoon 12 (4) CAPT. GALLANT (5) GIANT MOVIE	2:30 (3) TRAVELOG (4) OLYMPIC WRESTLING (8) TEEN-AGE DANCE (11) JAMBOREE
"I WOULDN'T BE IN YOUR SHOES" with Elyse Knox. (8) THE CHRISTOPHERS (9) ROCKET TO STARDOM With Bob Yeakel.	"THE HANGMAN WAITS" with Beatrice Campbell. Spurned suitor kills girl, stuffs her in trunk. (10) WESTERN TRAILS	Ramar of the Jungle with Jon Hall. 2:45 (2) CURTAIN CALL-30m. (9) FEATURE FILM
(10) CHANNEL 10 SHOWCASE (11) SATURDAY WESTERNS (11) "KING OF THE SIERRAS" with Tim Tyler. "ARIZONA TERROR" with Ken Maynard.	 "FRONTIERSMAN" with Bill Boyd. (11) JAMBOREE Mr. and Mrs. North with Barbara Britton and Richard Denning. (13) MILLION \$ MOVIES "I LOVE TROUBLE" with Franchot 	 YESTERDAY'S NEWSREEL (10) YESTERDAY'S NEWSREEL (3) MATINEE-90m. (5) GIANT MOVIE MATINEE IN THE SOUND BARRIER" WITH ANN TODAL RAIPH Richardson.
 (13) SIX GUN MOVIE "CRASHING THROUGH" with Whip Wilson. 9:30 (2) (8) MIGHTY MOUSE Vigilance and lightning swiftness by Mighty Mouse save a family of mice from 	Tone, Betsy Blair. 12:15 (7) PUBLIC SERVICE FEATURE 12:30 (4) WINCHELL AND MAHONEY (7) J. MACK BROWN TH.	 (7) COWBOY ROUNDUP "HAWK OF POWDER RIVER" with Eddie Dean. (10) AFTERNOON SHOWCASE (11) JAMBOREE-CHINA SMITH
being driven from their home. (4) MR. WIZARD Using balloons as waterwings and tin foil for boats to illustrate the theories of buoyancy and density Mr. Wizard explains	 (11) JAMBOREE Ramar of the Jungle with Jon Hall. (4) VACATION TIME Jack McElroy shows us two vacation spots—one close to home, suitable for a 	With Dan Duryea. (1.3) MILLION \$ MOVIES "LADY IN THE MORGUE" with Preston Foster. 3:15 (2) KNXT NEWS
to Susan why boats float. (10) MUSTANG FEATURETTE 10 (10) (2) THE WAY (4) (10) PINKY LEE	relaxing weekend; the other a longer trip covering various parts of the world. (8) TEENAGE DANCE (9) THIS WEEK IN SPORTS (10) SPORTS ALBUM	 3:30 (2) LEARNING '56 Educational series produced in cooperation with L. A. City and County Schools. (4) MAGIC OF THE ATOM-15m.
(8) TINY TOWN RANCH 10:30 (2) KNXT NEWS (4) CHILDREN'S CORNER Featuring the puppets of Josie Carey and Fred Rogers, with stories and songs.	(11) JAMBOREE Orient Express. 1:15 (9) FEATURE FILM "FEDERAL MAN" with William Henry. G-Men smash L. AMexico dope ring.	"Protecting the Atomic Worker." (10) HARBOR THEATER (11) JAMBOREE "My Hero" with Robert Cummings. 3:45 (4) INDUSTRY ON PARADE
(5) PLAYCRAFTERS CLUB-30m. Bill Hornelas demonstrates how to make a sachet tree and a small wood planter for Mother's Day.	(10) SATURDAY MATINEE 'HANGMAN'S WHARF" with John Witty.	4 (2) PET SHOWCASE With Tommy Dixon, enicee. Fea- turing unusual and interesting animals. (4) HALLS OF SCIENCE-30m.
 (10) CAPTAIN GALLANT-30m. (13) BLUE RIBBON MOVIE "SWISS FAMILY ROBINSON" with Thomas Mitchell. 10:40 (3) NEWS 	1:30 (2) (8) KENTUCKY DERBY "The Run for the Roses," first leg in the coveted "Triple Crown," is run at Churchill Downs in Ken- tucky. It is a \$125,000-added event	(6) HOME THEATER-90m. (1) "MONSTER FROM the OCEAN FLOOR." (7) COWBOY G-MEN Outlaws hide payroli near Mexican
10:55 (2) (3) (8) BASEBALL PREVIEW With Dizzy Dean.	for three-year-olds at a mile-and- a-quarter. (3) AIR FORCE DIGEST	boundary. (8) MILLION DOLLAR MOVIE (11) (11) JAMBOREE This Is the Story.
10:55 (2) (3) (8) BASEBALL Detroit Tigers vs. Boston Red Sox	 (5) GIANT MOVIE MATINEE "ONCE A THIEF" with Cesar Romero, June Havoc. Girl shoplifter flees her past. (11) JAMBOREE 	4:15 (9) THE BIG MATINEE C. "CAUGHT" with Barbara Bel Geddes.

Detroit Tigers vs. Boston Red Sox at Boston.

(11) JAMBOREE Ramar of the Jungle with Jon Hall-

SATURDAY TU LOGS



MAY 5

World Radio History

(10) TURNING POINT

(11) SUPERMAN-30m.

(13) WALTZ VARIETIES

One-hour musical program featuring popular music and standard ballads with emcee Hal Peary. Vocalist Chris Warfield sings "I Feel a Song Coming On." Hal Peary sings "Look For the Silver Lining." Penny Carroll, "I Could Have Danced All Night." Anne Mason sings "May the Good Lord Bless and Keep You." Jack Bunch and Pat Tribble dance to "3 O'Clock in the Morning," "Dancing in the Dark." The Jacks and Jills, quartet, sing "Sentimental Journey." Rex Koury's orchestra.

7:30 (4) (10) THE BIG SURPRISE

Cash prizes up to \$100,000 are awarded on this gigantic quiz show with encee Mike Wallace.

(6) THE RUGGLES

(7) OZARK JUBILEE

Libby Horne, ten-year-old singer from McAlester, Oklahoma, presents another "Junior" version of the show featuring Brenda Lee Rainwater (11), singer of Augusta, Ga.; Billy Joe Morris (7), singer of Mount Carmel, 111. and the Whirly-Jiggers, 10 to 12-year-old dance group of Springfield. Mo.

(11) BADGE "714"

Starring Jack Webb as Sgt. Joe Friday and Ben Alexander as Officer Frank Smith. Tonight: "Big Watch."

8 (2) (3) (8) JACKIE GLEASON Ralph Kramdon is asked by his boss to give him instructions in the game of pool because he has just been given a new pool table. Complications follow.

(4) (10) PERRY COMO SHOW George Gobel and Dorothy Shay, the "Park Avenue Hillbilly." join Perry. "Itty Bitty Buddy" Gobel leads off with the title song from his picture "The Birds and the Bees" and Miss Shay sings her sophisticated hillbilly songs. Perry sings "Get Happy," "Isn't It Romantic?," "My Heart Stood Still," "Little White Lies," "Pill Be Seeing You" and "You Go to My Head."



(5) SPADE COOLEY

The King of Western Swing, featuring vocalist Kay Cee Jones.

(6) TEXAS RASSLIN'

(7) GRAND OLE OPRY

Buddy Ebsen, Davy Crockett's sidekick, guests. Thirteen-year-old Lorrie Collins and her brother Larry, 11, who sing, dance and play instruments, also appear.

(11) SUSIE-30m.

With Ann Sothern, Don Porter.

(13) ELLERY QUEEN

8:30 (2) (8) STAGE SHOW The combined orchestras of Tommy and Jimmy Dorsey, with the June Taylor Dancers. Tonight's guests are vocalist Sarah Vaughn and comedian Morey Amsterdam.

(3) PEOPLE ARE FUNNY

(9) LEGION BOXING

Featherweights "Irish" Tommy Bain and Vic Ponce, ten rounds. Semi-main: Welterweights Timmy Jefferson and Gene Tortorice, six rounds. Bob Kelley calls the action.

(11) I LED THREE LIVES-30m. Richard Carlson as Herb Philbrick, businessman, Communist and FBI agent.

(13) TIMES SQ. PLAYHOUSE "Witch of Eight Islands" with John Kellogg, Paula Drew, Peter Leeds.

9 (2) (3) (8) TWO FOR MONEY Herb Shriner, host.

(4) (10) PEOPLE ARE FUNNY

Art sends out a man and woman as an about-to-be-married couple who must bring back something old, new, borrowed and blue, but they must be people. In a second act a grandfather tries to get his 15-month-old grandson to select one object from a number of objects on a table ranging from a \$1000 ring to a 5-cent lemon. Finally Art presents a couple with a car and offers them \$500 for it but takes back some of the money in a quiz over its merits.

(5) SAT. NIGHT MOVIES CONTROL (5) SAT. NIGHT MOVIES (5) "THE STEEL TRAP" with Joseph Cotten, Teresa Wright.

- (6) LAWRENCE WELK
- (7) AL JARVIS' HI-JINX-60m.

(11) MR. DISTRICT ATTORNEY

David Brian is the target of an escaped convict bent on killing him.

(13) SAT. NIGHT MOVIES Cal-"CRASH OF SILENCE" with Phyllis Calvert, Jack Hawkins.

- 9:30 (2) AMOS 'N' ANDY
 - (3) DO YOU TRUST YOUR WIFE?

(4) (10) JIMMY DURANTE

Peter Lawford, special guest, asks Jimmy to change his nose in order to get romantic parts in the movies. Jimmy thinks the idea over and when he goes to sleep he has a dream of a nose operation. Eddie Jackson, Jack Roth, Jules Buffano, Angies Dickinson and puppeteer Allen Henderson also appear.

(8) BADGE 714-30m.

(11) SAN FRANCISCO B5AT Hoodlums beat up a janitor and rob a movie theater.

(2) BEAT THE CLOCK

Bud Collyer, Roxanne and guests.

SATURDAY TU LOGS

(3) (4) (10) GEORGE GOBEL

George goes "smooth" tonight in white tie and tails for a guitar concert with John Scott Trotter which never comes off. In another skit with Allce (Jeff Donnell) he proves again that the woman in the house is really the boss.

- (6) CHANCE OF A LIFETIME
- (7) LATE CURTAIN-30m.

"The Wreck" with Raymond Burr.

(8) DO YOU TRUST YOUR WIFE? (11) TOWN HALL PARTY

With Merle Travis, Wes Tuttle, Joe and Rose Lee Maphis, Tex Ritter, Collins Kids, Johnny Bond, Lefty Frizzel and guests.

- 10:30 (2) DRAMA-30m.
 - "The Black Mate" with Paul Kelly.

(3) SIT-IN THEATER

(4) (10) YOUR HIT PARADE

Dorothy Collins, Snooky Lanson, Gisele MacKenzie and Russ Arms, with Ray-Raymond Scott and Hit Parade orchestra.

- (5) ROLLER DERBY-60m.
- (6) LES PAUL, MARY FORD-5m.

- (8) PATTI PAGE
- (13) BAXTER WARD NEWS
- 10:35 (6) PICTURE WINDOW
- "THE CAPTURE" with Lew Ayres, Teresa Wright.
- 10:45 (8) PLAYHOUSE C "PHANTOM CARAVAN" with Don Ame-
 - (9) THE BIG PICTURE
 - (13) DESTINY

11 (2) WORDS ABOUT MUSIC

Panel comments on recent tunes by guest composers. Show features emcee Frank DeVol, Page Cavanaugh Trio, Dick Stewart and Milly Coury, with Oscar Levant and Elsa Lanchester.

(4) LEE C'ROUX-NEWS

(10) TEN STAR THEATER C. "SECRET COMMAND" with Pat O'Brien.

(13) THE INEVITABLE-45m.

"DREAMS NEVER LIE" with Angela Lansbury, Michael O'Shea.

- 11:15 (4) THE CONTINENTAL
- Renzo Cesano woos the ladies (on film). 11:30 (4) LATE DATE MOVIES
- "IMPACT" with Brian Donlevy and Ella Raines.
 - (5) ROLLER DERBY RHUBARB
 - With Dick Lane.
- 11:40 (5) FINAL EDITION
- 11:45 (3) LATE NEWS
- 12 (2) MIDNIGHT NEWS
- 12:15 (2) BIG HIT MOVIES "THE UNHOLY FOUR" with Paulette Goddard. After a three-year absence with a loss of memory, man tries to find which of his friends had slugged and left him for dead. The evidence points to his wife.
- 1:05 (11) ROCKET TO STARDOM Bob Yeakel emcees 81/2-hour amateur talent show.
- 1:45 (2) GIVE US THIS DAY

TV-RADIO LIFE

SUNDAY TU LOGS

Information Received From Stations Subject to Last Minute Change M Indicates movie (11) ROCKET TO STARDOM 8 With Bob Yeakel. 8:30 (10) How Christian Science Heals "Freedom From Recurring Illness." 8:45 (10) MAN TO MAN (7) MYSTERY THEATER "CAMPUS SLEUTH," Freddle Stewart. "THE LADY CONFESSES" with Mary Beth Hughes. (8) INDUSTRY ON PARADE (10) THIS IS THE LIFE 9:15 (8) BACK TO GOD 9:25 (2) GIVE US THIS DAY-5m. 9:30 (2) LIGHT OF FAITH (8) THIS IS THE ANSWER (10) MUSTANG MOVIE 9:45 (8) INDUSTRY ON PARADE (13) PUBLIC SERVICE FILM (2) LOOK UP AND LIVE-30m. 10 Today's program presents hightlights of a recent series of broadcasts on "Religion in the Arts," Excerpts from six outstanding presentations of earlier broadcasts are seen, including a scene from "The Saint of Bleeker Street" and "Shadow and Substance," (4) AMERICAN FORUM-30m. (8) LET THERE BE LIGHT (13) SUNRISE MOVIE "IMMEDIATE DISASTER" with Patricia Neal, Helmut Dantine. 10:05 (5) SUNDAY MORNING NEWS 10:15 (5) HELP FOR HOUSEHUNTER A show designed to meet the immediate demand for the purchase or sale of a home in any price range. 'Ernie Harnsberger emcees. 10:30 (2) LAMP UNTO MY FEET-30m. "The Silences of Katie McClain." A sociological drama which tells of a factory in a small Connecticut town where management refuses to talk to labor. (4) FRONTIERS OF FAITH-30m. The Southern Baptist Convention presents the program with Howard E. Butt Jr., lay preacher, delivering the sermon, "Life With a Purpose." The Baptist Hour Choir of Fort Worth, Texas, sings. (5) IN GOD WE TRUST-30m. (8) WHAT'S YOUR TROUBLE? 10:45 (8) FAITH FOR TODAY (2) KNXT NEWS 11 (4) TO BE ANNOUNCED (5) CHURCH IN THE HOME **"GREAT CHURCHES**



PAGE 16

(10) SPOTLIGHT ON OPERA Dr. Jan Popper presents a new course in opera appreciation, (11) GREAT CHURCHES OF THE **GOLDEN WEST** With the Rev. Clifton Moore, from the Sepulveda Church on Horseback, The Rev. Wm. Eubank delivers the sermon, "I was blind and now I see." Presented by Inglewood Park. 11:15 (2) DRESS BLUES Marine Corps musical variety show with Lt. Bob Osterberg, emcee. (8) SACRED HEART (2) YESTERDAY'S WORLDS 11:30 Filmed visits to spots of historical interest. (4) YOUTH WANTS TO KNOW (8) BIRTHDAY CAROUSEL (10) REALTY REVIEW-30m. (13) THE BIG MOVIE "CLOSE UP" with Alan Baxter. News-

reel cameraman catches Nazi refugee bank robber in his lens.

Afternoon

(2) AFTERNOON SHOW 12 (4) THIS IS THE LIFE-30m. (5) ASK THE DOCTOR-30m. (7) 770 ON TV Discussion program by leading citizens of local and national problems of public interest. A filmed news report from Washington by Drew Pearson is also featured each week.

(8) MONTE HALL WESTERN "CHEROKEE UPRISING" with Whip Wilson.

(10) WEST. TRAILS THEATER (11) NOONTIME FEATURE "ROAMING COWBOY" with Fred Scott.

12:30 (4) TEEN AGE TRIALS With Paul Pierce, teen-age panelists, and a superior court judge.

(5) GARDEN CHATS-30m. With Joe Littlefield.

- (7) FAITH FOR TODAY
- 12:45 (9) OPERATION SUCCESS

(2) FILM 1



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World Radio History

MAY 6

C O L O R

(4) (10) Hallmark Hall of Fame-Maurice Evans Presents "The Cradle Song"

> ---- CAST --

"The Cradle Song" was originally written in 1911 in Spanish under the title, "Cancion De Cuna," by GRE-GORIO and MARIA MARTINEZ SI-ERRA, husband and wife. However, it did not become well known in America until 1927 when EVA LE GALLIENNE starred in the Civic Parettee, Convary production Repertory Company production.

It is the poignant story of a buby girl who is left at the door of a con-vent in Spain. She is carefully reared under the supervision of the sisters until she is 18, when she announces her decision to marry Antonio. the young man of her choice, and go off into the world. Her leave-taking,

(5) SPEEDBOAT RODEO-2 hrs. Dick Lane enicees.

(7) SAGEBRUSH THEATER

"AMBUSH TRAIL" with Bob Steels.

(8) ZOORAMA

1

(9) FEATURE FILM

"JOHNNY COME LATELY" with James Cagney. Young hobo straighten out sonie crooked politics in small town and then moves on.

(11) THE CHRISTOPHERS "Washington As a Young Man" with Ward Bond, Joe E. Brown. Ruth Hussey. As a student, a surveyor and future gentleman farmer of Virginia. Taken from his own notebooks and historical records.

(13) SADDLE AND SPURS "LAW OF THE WEST" with Johnny Mack Brown.

1:30 (2) ADVENTURE

Charles Collingwood presents a film, "Thursday's Children," showing the proplems of deaf children.

- (8) LONE RANGER-30m.
- (11) TO BE ANNOUNCED
- 1:55 (3) NEWS

(2) FACE THE NATION

- (3) THE LIGHTED WINDOW
- (7) MESSAGE OF THE MASTER
- Alhambra Church of Christ.
 - (8) FACE THE NATION
 - (11) SPOTLIGHT ON YOUTH
- With Alex Cooper.

(13) COWBOYS WEST-60m. "TAMING OF THE WEST" with Wild

Bill Elliott. 2:30 (2) CBS NEWS-30m.

(3) (4) OUTLOOK

Chet Huntley and special commentators. (6) JOHN WAYNE THEA.

"RANDY RIDES ALONE."

(7) SUNDAY THEATER

"HIDDEN ENEMY" with Warren Hull,

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m

1. I GLASER TREE SERVICE Call LU. 7-1709 thoug completely understood by the nuns who love her, nevertheless leaves them with a touching sense of loss.

JAMES COSTIGAN has adapted the JAMES COSTIGAN has adapted the original English translation of JOHN GARRETT UNDERHILL to televi-sion, GEORGE SCHAEFER directs. MILDRED FREED ALBERG is as-sociate producer, JOSEPH CUNNEFF is production supervisor. S. MARK SMITH is editorial supervisor. ROB-FET HARTUNG is associate to Mr. ERT HARTUNG is associate to Mr. Schaefer. "The Cradle Song" cos-tumes were designed by NOEL TAY-LOR. ROBERT WIGHTMAN did the settings.

(8) SUNDAY NEWS

(10) LIBERACE SHOW

(11) JALOPY DERBY

(3) PUBLIC SERVICE FILM (3) THE ETERNAL QUESTION

(4) DR. SPOCK

Dr. Spock discusses "Feeding Baby His First Solids." He advises viewers on the

best ways of introducing solids into a baby's diet.

(5) TWIN MOVIE NO. 1 "ROMANCE IN REVERSE" with Patricia Medina. Triangle involving a girl, her buss and boy friend.

(8) TALES OF TEXAS RANGERS

(9) MILLION DOLLAR MATINEE "ALONG CAME JONES" with Gary Cooper, Loretta Young, Tramp cowhand is taken for a frontier bandit.

(10) I MARRIED JOAN

(13) SUNDAY RANCH PARTY

3:15 (2) KNXT NEWS

3:30 (2) CAVALCADE OF BOOKS

CURTIS COURANT, noted director of cinematography, discusses "Photo Books of the World," compilations by Abranis. BILL CLARK, son of Gen. Mark Clark, guests his mother's autobiography, "Captain's Bride - General's Lady." Other books reviewed: Lew Ayres' "Altars of the East," Gen. Matthew Ridgeway's autobiography, "Soldier" and "The Barbecue Cook Book." Georgiana Hardy and Turnley Walker co-host,

Color (3) (4) ZOO PARADE Marlin Perkins presents a marine life show filmed at Marineland, Fla. He is seen feeding the porpoises and identifying sharks, barracuda, octopuses and tropical fish. (6) KAY THEATER (8) MILLION \$ MUVIES (10) PREMIERE THEATER "THE HITCHHIKER" with Frank Lovejoy, Lloyd Bridges. 3:45 (7) CHRISTIAN SCIENCE HEALS

"The Strength of My Life." (2) RENAISSANCE ON TV 4

Dr. Frank C. Baxter discusses poems of the English Renaissance,

SUNDAY TU LOGS

(3) ORAL ROBERTS-30m.

(4) FAITH OF OUR CHILDREN With Eleanor Powell,

(7) GORDON'S GARDEN-30m.

(13) ALL-AMERICAN CHOIR

One hundred mixed voices from Negro churches in Southern California, directed by Thurston Frazier.

4:15 (7) JAPAN HOUR

A 15-minute film report on the industry, life and culture of present-day Japan.

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4:30 (2) THE LITTLE RASCALS

- (3) SUNDAY CINEMA
- (4) MARY McADOO
- (5) TWIN MOVIE NO. 2

"THE CAPTAIN'S PARADISE" with Alec Guinness, Yvonne De Carlo. Stald wifs and fiery temptress provide pleasant, If confusing, diversion for captain.

(7) LIGHTED WINDOW-30m. With James W. Fifield, Jr.

(13) Western Trails Movie - Ch "WESTERN RENEGADES" with Johnny Mack Brown.

(2) AMOS 'N' ANDY 5 (4) PRINCETON '56

Profs. Julian P. Boyd and Robert R. Palnier of the department of history, and John T. Bonner, department of biology, discuss "The Problem of Integration." They cover the desegregation question against the broad background of social changes in history and the relationships between scientific knowledge about human beings and the conduct of human affairs.

HANK PENNY SAYS Don't be sorry TOMORROW that you didn't buy TODAY at these LOW, LOW prices!

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1	V-RADIO LIFE			PAGE	17



SUNDAY TU LOGS

(6) SHOW TIME

(7) SUPER CIRCUS-60m.

Jimmie Dodd, "Musical Mouseketeer" of Mickey Mouse Club headlines. Ringmaster Jerry Colonna also presents trampo. line team of Jimmy Garner and Yvonne: Gonzales Sisters with trained-dog performance; the Peiro Brothers, jugglers; Fosso, comic magician, and the Aero Stylites, flying perch act.

(8) TELEPHONE TIME

(9) TOWN AND COUNTRY

5:30 (2) TELEPHONE TIME

John Nesbitt presents "The Mystery of Caspar Hauser." The unsolved riddle of the origin and end of a German boy who was found wandering with bleeding feet in the streets of Nuremburg. Any positive solution of the mystery was stymied by the sudden death of a prominent Nuremburg investigator of rank and the violent death of Hauser himself.

(4) BILL GUYMAN (6) SUPER CIRCUS Jerry Colonna, ringmaster.

(8) NEWS SUMMARY

- (9) CANDID CAMERA
- (11) COMMANDO CODY

"Nightmare Typhoon." Villainous ruler seeds clouds over earth with chemical which causes disastrous typhoons.

(13) DAN LUNDBERG SHOW

Panelists William Alland, director William Dieterle, Richard McCann, Hollywood correspondent of the Christian Science Monitor, and Hugh Gray, of the Theater Arts Department at UCLA, discuss the question "Are Movies Still Better Than Ever?"

Evening

(2) (3) (8) YOU ARE THERE 6

Walter Cronkite presents "The Execution of Mary, Queen of Scots," a recreation of February 8, 1587, when the 45-year-old Queen of Scots was beheaded after Queen Elizabeth finally signed the death warrant sfter her desperate attempt to avoid the drastic measure. Virginia C. Christine stars as Mary and Lillian Bronson as Elizabeth.



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TV-BADIO LIFE

(4) (10) MEET THE PRESS Lawrence Spivak, moderator.

(5) CARTOONLAND

Skipper Frank hosts a new cartoon show for kids.

- (6) FIRST RUN THEATER Ē "WRECK OF THE HESPERUS."
 - (7) SIX-GUN THEATER

C "SONG OF OLD WYOMING" with Eddie Dean.

(9) FEATURE FILM

"SIREN OF ATLANTIS" with Maria Montez, Jean-Pierre Aumont. Love on the lost continent of Atlantis."

(11) THREE HOUR THEA. "THE FULLER BRUSH MAN" with Red Skelton, Janet Blair. Red's eagerness as brush salesman makes him a prime suspect in murder of sanitation commissioner. "DON'T GAMBLE WITH LOVE" with Ann Sothern and Bruce Cabot. Gambling rivals threaten ex-gambler who returns to illegal methods after attempting to go legit.

(13) DICK SINCLAIR SHOW

Host Dick Sinclair presents popular and polka music with vocalist Barbara Logan, tenor Walter Ekard, the Gaylords Quartet and the Polka Parade Dancers,

6:30 (2) (8) LASSIE-30m.

A murderess raider of sheep flocks and hen houses turns out to be Lassie's son, involving the collie in a dramatic complication.

(3) MAYOR OF THE TOWN Marilly's reading of mystery stories causes her imagination to run away with her. Presented by Richfield Oil Corp.

(4) (10) ROY ROGERS

Small ranchers in Paradise Valley are being plagued by "hit and run" rustlers, of whom threatens Dale. After a one rancher is killed, Roy tracks down the rustlers and is able to subdue them.

(2) (3) (8) JACK BENNY Jack takes the famous Beverly Hills Beaver Patrol of his radio days to a car-



nival and the comedian comes out second best. When Benny leads his young charges onto the carnival grounds, cir. cumstances force the leader into situations that anyone in his right mind would run from. Mel Blanc, Frank Nelson, Artie Auerbach and Don Wilson are featured.

(4) (10) IT'S A GREAT LIFE

Denny, Steve and Amy have no sympathy for the patient when it comes time for Earl's tonsillectomy.



Long John foils an attempt by a villainous governor to profiteer in smuggled arms. The late Robert Newton stars in this series based on "Treasure Island,"

(7) THE FALCON

Charles McGraw rescues girl held hostage by neo-Nazis.

(13) TREASURE TUNE CLOCK

Joyce Collins plays songs suggested by the public. A \$50 prize is awarded if she cannot play the song. Jack McCoy emcees.

7:30 (2) (8) WHAT'S MY LINE?

With John Daly, Bennett Cerf, Arlene Francis and Dorothy Kilgallen.

(3) CISCO KID-30m.

(4) (10) FRONTIER

Don Kelly and Bob Anderson star in "A Somewhere Voice." The story of a romantic triangle involving two brothers and a beautiful girl set against the background of the Oklahoma Territory in 1889 climaxing in a fight to death.



MAY 6

(5) "THE MOVIES"-90m.

1

"DIAMOND JIM" with the late Edward Arnold in his famous role of Diamond Jim Brady. Binnie Barnes plays Lillian Russell, famed actress of the 90's who wore Jim's diamonds. Jean Arthur plays the dual role of Emmy Perry, his first love, and Jane Mathews, whom he fell in love with because of her resemblance to Emma. Cesar Romero plays Jim's rival for Jean Arthur as Jane. Brought to you by Barbara Ann Bread and Star-Kist Tuna.

(6) MOVIE PARADE

(7) Famous Film Festival "THE PROMOTER" with Alec Guinness as a sly, lovable schemer who advances from a position as an impoverished son of a laundress to success and romantic achievement. Glynis Johns and Valerie Hobson co-star.

- (9) THE PENDULUM
- (13) STARS, GRAND OLE OPRY
- (2) (8) ED SULLIVAN SHOW

8 Ed Sullivan, host, presents Tony Martin, Nat "King" Cole, Edith Adams, Ricky Layne, comedian Will Jordan and the Linda Lynch dance trio. Sullivan also introduces The Lovers, new recording group; Nino Nanni, keyboard jester, and the Rich Township Choir, America's No. 1 high school singing group, from Chicago.

(3) GRAND OLE OPRY

(4) (10) THE COMEDY HOUR June Havoc, hostess, presents comedian Ben Blue, Jonathan Winters, Reginald Gardiner and the Marquis Family of Chimps. Al Goodman and his orchestra provide musical background.

(9) CHAMPIONSHIP BOWLING (13) CHURCH TALENT HOUR

(2) (8) G. E. THEATER Joan Lorring stars in "The Shunning." The story of an Amish girl who discards the drab clothes of her sect for a bright dress of the modern girl and steals off in secret to a dance where she meets and falls in love with a young man, also of the Amish clan. She then faces the decision of being shunned by her people if she accepts the new way of living or returning to the beliefs that have been instilled in her by the Amish teachings.

(3) ED SULLIVAN SHOW-60m. Kate Smith, Eve Arden, "Mr. Pastry," Peters Sisters, Jean Carroll, the Goofers.

(4) (10) GOODYEAR THEATER George Gizzard and Frank Overton star in "The Sentry." A Civil War drama based on a tragic incident in the lives of two brothers - one a Union soldier, the other a soldier of the Confederacy.





(6) GUY LOMBARDO

(7) ORIGINAL AMATEUR HOUR With Ted Mack,

(9) CHANNEL 9 MOVIE

"A WOMAN'S SECRET" with Maureen O'Hara, Meivyn Douglas, Gloria Grahame, Bill Williams, Murder results when former songstess grooms a protege to success after her own voice fails her.

(11) DR. HUDSON'S JOURNAL

John Howard helps peppery oldster find happiness in "The Aunt Jane Story."

(13) INSIDE STORY

Freeman Lusk moderates a panel discussion of latest topics.

(2) (8) ALFRED HITCHCOCK 9:30

Thelma Ritter stars in "The Baby Sitter." Lottie Slocum (Miss Ritter) learns a great deal about the affairs of a unhappy couple for whom she baby-sits, but when she eventually writes her employer she learns too late she should have remained just a baby-sitter.

(6) MR. AND MRS. NORTH (11) CONFIDENTIAL FILE

Coates presents startling new films on flying saucers, bringing this controversial subject up to date. It is planned to employ scientific lie detection devices to probe this eight-year old mystery of flying saucers.

(2) (8) \$64,000 CHALLENGE 10 Bill Fox emcees. Viewers from the

audience challenge the winners of \$8,000 or more on the \$64,000 Question.

(3) INT'L THEATER

(4) (10) LORETTA YOUNG

M

Loretta Young and Edward Ashley star in "| Remember the Rani." A courageous Maharani enlists the aid of an English newsman to save her poverty-stricken country. East joins West in a friendship of far-reaching effect. Written by Hobart Donovan.

(5) JIMMIE FIDLER

(6) MYSTERY THEATER **C** "THE BLACK GLOVE" with Alex Nicol. Trumpeter is accused of murdering blues singer.

(7) ADVENTURE TOMORROW

"The Eye is Quicker Than the Hand," featuring the slow-motion study of exploding bullets, explosions, water drops by means of films taken at 20,000 frames a second.

(11) STORIES OF THE CENTURY Story of outlaw Jack Slade.

- (13) REV. ORAL ROBERTS (5) WEEKEND NEWS-15m. 10:15
- 10:30 (2) CROSS CURRENT

Christopher Storm finds himself included in a deadly guessing game when a beautiful model asks him for help.

(4) BOWLING CHAMPIONS \$10,000 prize goes to bowler rolling a perfect 300 score game.



World Radio History



(5) LATE MOVIE-90m. "SARABAND" with Stewart Granger, Joan Greenwood. Love story of Princess Sophia Dorothea of Hanover for Swedish soldier of fortune Konigsnmark.

- (7) BULOVA SHOWTIME
- (8) BEAT THE CLOCK-30m.
- (10) RAY MILLAND SHOW
- (11) MR. AND MRS. MORTH

"Girl in Cell 13" with Barbara Britton and Richard Denning.

(13) THE BIG DEBATE UCLA and L. A. State College debate segregation issue.

10:45 (9) THE CHRISTOPHERS

(2) (8) NEWS SPECIAL

11 With Bill Stout.

> (4) ELEVENTH HOUR NEWS With Cleve Hermann.

(7) NITECAP THEATER "RED STALLION," Ted Donaldson.

(10) THE CHRISTOPHERS

(11) SUNDAY LATE FEATURE "INTRIGUE" with George Raft. Air Force pilot wrongly cashiered on smuggling charge joins smugglers in Shanghai headed by June Havoc.

(13) FACTS FORUM PANEL

"Should Public Power Be Private?" with Jonathan Mitchell, an editor of National Review Magazine, as special guest.

- (2) BIG HIT MOVIE 11:15 "PAGLIACCI" with Gina Lellebrigida Tito Gobbi. A modern version of Looncavalle's opera about a faithless wife who drove her husband to murder. (First
 - TV run.)
 - (4) ELMER PETERSON
 - (8) AIR FORCE DIGEST

(3) LATE NEWS 11:30

(4) LATE DATE MOVIE "MAYTIME IN MAYFAIR" with Anna

Neagle, Michael Wilding. Young dandy inherits swank London dress shop.

- (8) MEET YOUR MAYOR
- (13) A. A. ALLEN, REVIVALIST
- (5) TELEVESPERS

12

- 12:45 (2) LAUREL AND HARDY
- (2) GIVE US THIS DAY 1:15



TV-RADIO LIFE

MONDAY TU LOGS

Information Received From Stations Subject to Last Minute Change M Indicates movie 5:5S (4) EARLY FARM REPORT (4) TODAY 6 With Dave Garroway. 6:30 (8) THIS IS MY FAITH (10) TODAY ON THE FARM 6:45 (2) GIVE US THIS DAY (8) FILM 6:50 (2) KNXT FARM REPORT With Paul Pierce in cooperation with the State Depatrment of Agriculture and the University of California Extension. (2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Tommy Dixon. (4) (10) TODAY (11) SHERIFF JOHN 7:25 (10) TODAYS DATE-BOOK 7:30 (10) TODAY'S CARTOONS (4) (10) HOME 8 Arlene Francis, editor-in-chief of the TV "magazine." (11) TOP OF THE MORNING With Del Moore and Clampett Gang. 8:25 (8) LOCAL NEWS-5m. 8:55 (8) LOCAL NEWS-5m. (2) (8) VALIANT LADY 9 (4) (10) TENNESSEE ERNIE An informal program from Hollywood with music, comedy and interviews. Molly Bee is featured vocalist. 9:15 (2) (8) LOVE OF LIFE Dramatic serial. (11) TROUBLE WITH FATHER With Stu Erwin, 9:30 (2) (8) SEARCH for TOMORROW Dramatic serial. (4) (10) FEATHER YOUR NEST Bud Collyer and Janis Carter. (7) JACK OWENS Live variety show, blonde soprano Eileen Christy and the Bobby Hammack Quartet are featured with Jack. Doll repairing is demonstrated by a Goodwill Industries worker for Goodwill Week. 9:45 (2) (8) GUIDING LIGHT (2) JACK PAAR-30m. 10 Variety program with singers Martha Wright and Jack Haskell and planist Jose Melis, (4) (10) DING DONG SCHOOL (8) ADULT HIGH SCHOOL (11) HEART OF THE CITY

10:30 Half-hour, daytime dramatic series about the day-to-day problems of a moderately successful lawyer, his wife, their three children and friends of the family,

(4) ERNIE KOVACS-30m.

Variety show with satiric sketches, songs, guests, audience interviews and audience participations. Featured are singer-comedienne Edie Adams, singer-planist Matt Dennis, announcer Bill Wendell and Archie Koty's orchestra.

- (7) CHUCKO'S CARTOONS
- (10) INDEPENDENT WOMAN

TV-RADIO LIFE

(11) STAR SHOPPERS-30m.

With Bill Welsh.

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(2) (3) (8) AS WORLD TURNS

12:45 (11) MARTIN'S DRAMA MANOR With Steve Martin, (2) (8) BRIGHTER DAY 1

12:15

12:30

- (3) INDUSTRY ON PARADE-15m
 - (4) (10) DATE WITH LIFE

Dramatic series with a complete story told every five weeks.

(6) SPANISH MOVIE

(9) MILLION \$ MATINEE "ALONG CAME JONES" with Gary Cooper and Loretta Young.

1:15 (2) (8) SECRET STORM (3) (4) (10) Modern Romances (2) (8) EDGE OF NIGHT 1:30

Half-hour, daytime dramatic series revolves about the experiences of a detective lieutenant.

THE LOS ANGELES EXAMINER PRESENTS WANDERLUST KCOP CHANNEL 13 7:30 - 8:00 P.M. Tonight

"HISTORICAL WESTERN MINING TOWNS"

MAY 7

(2) (8) ROBERT Q. LEWIS

Griffin and Judy Johnson, dancer-choreo-

grapher Don Liberto and Ray Bloch and

Variety program with singers Merv

(4) (10) TODAY-WEST COAST

(7) THE LITTLE SCHOOLHOUSE

Eleanor Hempel conducts school,

(11) MY LITTLE MARGIE

With Gale Storm, Charles Farrell.

(7) BEULAH-30m.

(11) SHERIFF JOHN

Afternoon

(2) (8) THE BIG PAYOFF

Randy Merriman, host: Bess Myerson,

hostess; Betty Ann Grove, singer-actress.

Color

(3) (4) (10) MATINEE THEATER

"The 25th Hour." The story of a

young mother who becomes so dis-

traught with her domestic routine

that she runs away from home in

expectation that the grass is greener

on the career-girl side of the fence.

"BEWARE OF PITY" with Sir Cedric

Hardwicke, Lilli Palmer, A paralyzed girl

falls in love with an officer who has be-

(13) BALLANCE 'N' RECORDS

Lionel Newman, Columbia Pictures mu-

Musical variety show with singers Joanie

O'Brien, Carol Richards, The Modernaires

(7) FILM FESTIVAL

friended her only through pity.

12:10 (9). NEWS AFTER NOON

(9) MAMA WEISS

(2) (8) BOB CROSBY

and Paula Kelly, and the Bobcats.

sic director, guests.

(9) SUSPECTS WANTED

Audience participation program with

11:30 (2) (8) HOUSE PARTY

With Art Linkletter.

With John Rovick.

11:45 (13) PUBLIC SERVICE

11

12

his orchestra.

(3) (4) (10) QUEEN FOR A DAY With Jack Bailey.

- 1:45 (5) WORLD NEWS
- 1:55 (5) POLICE CALLS
- (2) ROWE'S GET-TOGETHER 2

As today's special feature, a Goodwill Industries worker shows how to repair a chair in five minutes.

> (3) STAR MATINEE

(4) RCA VICTOR PLAYHOUSE "CASA MANANA" with Virginia Wells,

(5) MAJOR MOVIES "SARABAND" with Stewart Granger and Joan Greenwood.

(7) BILL GWINN'S THEATER "YOUNG AND WILLING" with Susan Hayward, Robert Benchley,

(8) MY LITTLE MARGIE

(10) LYNN TAYLOR'S PANTRY

(13) SEE HOW THEY GROW "Discovering Individual Differences."

2:15 (6) MOVIE MATINEE

- (11) ED REIMERS' MATINEE 2:30 (8) JOE GRAYDON-30m.
- (13) GARTON SCREENINGS

"PROJECT MOONBASE" with Donna Martel, Ross Ford. 1970 trip to the moon.

(2) (8) GARRY MOORE SHOW Show features Denise Lor, Ken Carson, Durward Kirby, Howard Smith and his orchestra.

(9) PARLOR PARTY

Elaine Williams, occupational therapist of Goodwill Industries, pays Bill Stulla a Goodwill Week visit in an 1880 dress, drawing attention to need for discarded clothing,

3:25 (4) MYRON J. BENNETT

3:30 (2) (8) ARTHUR GODFREY TIME Variety show with the McGuire Sisters, Frank Parker and Tony Marvin.

(3) (7) GLAMOUR GIRL Four women are selected from the audience and each tells why she wishes to be glamourized. A winner is picked, and the staff go to work. She returns next

day as a "new woman," (4) MIKE ROY'S MOVIE "JOIN THE MARINES" with Faul Kelly.

- (5) MILADY
- With Dorothy Gardiner.
 - (10) LIBERACE

(11) BILL LEYDEN'S THEATER 30-minute dramas,

- (3) WILD WEST THEATER 4 (5) CARTOON CAROUSEL
- With Skipper Frank.
 - (6) CONTINENTAL CHEF

(7) WHAT'S NAME OF SONG?

Bill Gwinn's audience particlpation show, with Bobby Hammack and his musical group.

- (9) THE PENDULUM
- (10) RAMAR OF THE JUNGLE

(13) RANCH PARTY

4:30 (2) (8) STRIKE IT RICH With Warren Hull, emcee.

Western movie.

- (6) RANGER SHOW
- (7) MAKE-BELIEVE BALLROOM With Al Jarvis.

(9) MARK SABER

(10) JOHNNY DOWNS EXPRESS

World Radio History



(11) JUNGLE JIM-30m. Johnny Weissmuller helps man accused of stealing funds by ferreting out real thief. (13) BAXTER WARD (2) TOM HARMON SPORTS (4) CLEVE HERMANN (2) CLETE ROBERTS NEWS (4) HELEN O'CONNELL (2) DOUG EDWARDS-NEWS (13) ZEKE MANNERS (2) (8) ROBIN HOOD King Richard, posing as the pilgrim Peregrinus, plots to break the power of Prince John by capturing the key figure in his conspiracy, Armand De Belvoir. (3) FIVE STAR FINAL-30m. (4) JACK LATHAM (5) HANDY HINTS-25m. With Dorothy Gardiner and Ken Graue. (7) EARLY CURTAIN-30m. "Centerville Ghost" with Reginald Sheffield. (10) TIMES SQ. PLAYHOUSE (11) LIFE WITH ELIZABETH With Betty White and Del Moore. (13) JUDGE ROY BEAN Edgar Buchanan saves young man from following path of his outlaw father. (4) WEATHER-GENE BOLLAY (4) JACK LATHAM-NEWS (6) HARRISON EAGLES-NEWS (11) GEORGE PUTNAM-NEWS (5) WEATHER VANE-5m. (2) STUDIO ONE "The Drop of a Hat." A behind the scenes story of a slick fashion magazine for women and the fight of one woman to stay on top of the ladder. A visit from the owner of the publication causes a GOLDEN VOYAGE 7 p.m. "FINLAND" WANDERLUST 7:30 P.M. "Historical Western Mining Towns" CHANNEL

World Radio History

(10) ROY ROGERS MOVIE



crisis. Nina Foch stars with Jayne Meadows, George Voskovec and Elizabeth Montgomery.

- (3) ANNIE OAKLEY-30m.
- (4) TO BE ANNOUNCED
- (5) GIL MARTYN-NEWS-15m.
- (6) CRUSADE IN EUROPE
- (7) YOU ASKED FOR IT-30m.
- (8) SUPERMAN-30m.
- (9) ADVENTURE MOVIE

"HELLDORADO" with Roy Rogers. Rey thwarts counterfeiters' plot to plant bogus bills at Las Vegas' Helldorado celebration.

(10) MAYOR OF THE TOWN

Marilly's reading of mystery stories causes her imagination to run away with her. When a supposed murder takes place she sets out to solve the crime and exonerate the mayor who she is sure committed the "crime." Presented by Richfield Oil Corp.

(11) I MARRIED JOAN-30m. When Jim Backus hides gift dress for friend's wife in the closet, Joan Davis gets suspicious.

(13) THE GOLDEN VOYAGE "Finland." An exciting visit to the tiny democracy highlighting sports of the country and a side trip to Lapland. Also seen is a Finnlah lumberjack camp and a lumberjack festival and an unsual visit to Inari, a little town 250 miles north of the Arctic. Circle where the ice only starts to melt in mid-July.

7:15 (5) EYE WITNESS-15m, 7:30 (3) NAVY LOG

(4) (10) GORDON MACRAE

Viewers see Gordon MacRae and his crew rehearsing for a benefit show. Gordon opens with "Blue Skies," followed by "Without a Song." The Cheerleaders sing "Tea for Two" and Gordon closes the program singing "Surrey With the Fringe on Top."

- (5) CONSPIRACY-30m.
- (6) CISCO KID-30m.
- (7) ETHEL AND ALBERT
- (8) PEOPLE IN THE NEWS-15m.



TV-RADIO LIFE

MONDAY TU LOGS

(11) MY LITTLE MARGIE-30m.

Margie adds spice to Vern's campus homecomina.

(13) WANDERLUST

"Historic Western Mining Towns" as seen traveling north from Los Angeles to Ransburg, through the Petrified Forest, Johannesburg, Red Mountain, Calico and Hesperia.

7:45 (4) (10) NEWS CARAVAN

John Cameron Swayze reporting. (8) LOCAL NEWSREEL

(8) WEATHER WORD 7:50

7:55 (8) NEWS

(2) (8) BURNS & ALLEN SHOW 8

When Gracie announces to George that she is going to make a minor alteration on a newly purchased gown, George thoughtlessly advises her to take the dress back never realizing what the consequences will be.

(3) MASQUERADE PARTY-30m.

(4) (10) CAESAR'S HOUR Ranging from satire to broad comedy, with music and dancing. Featured with Caesar are Nanette Fabray, Carl Reiner, Howard Morris.

(5) TELEFORUM-30m.

Dr. Rufus B. von KleinSmid, chancellor of the University of Southern California, conducts a panel discussion on world affairs.

(6) (7) TV READER'S DIGEST "The Old, Old Story" by Adela Rogers St.

John, a heart-warming drama of a pair of teen-agers determined to marry despite parental opposition. Star Rosemary De Camp secretly favors the marriage plans of her son but the boy's father pictures the couple in one dire situation after another, which we see enacted.

(9) FEDERAL MEN

Theft of U.S. Savings Bonds sets "Federal Men" on trail of second-story man.

(11) SCIENCE FICTION THEATER "The Green Bomb" with Whit Bissell,



Kenneth Tobey. A red alert and a green bomb touch off search for atomic materials that could demolish an entire city.

(13) WRESTLING-2 hrs. From Hollywood Legion Stadium. Garry Goodwin mikeside.

8:30 (2) (8) TALENT SCOUTS Arthur Godfrey emcees search for new

talent. (3) MARK SABER

(5) ROLLER DERBY

With Dick Lane.

(6) SCIENCE FICTION THEATER (7) VOICE OF FIRESTONE-30m.

Jerome Hines, basso, and Mia Slevenska, ballerina, are guests tonight. Mile. Slevenska dances "The Swan" from Saint-Saens "Carnival Suite." Mr. Hines sings "In Diescen Hail Gen Hallen" from Mozart's "Magic Flute," "Le Veau d'Or" from Gounod's "Faust," "Oh God Our Help in Ages Past," and "Rogue Song."

(9) THE MAN CALLED "X"

Seeking to get the rival agent out of Sweden before he can complete his primary mission, Barry Sullivan arranges to provide him with government secerts of seemingly greater importance in the hope that he will be duped into returning the documents to his home office.

(11) LIFE OF RILEY-30m.

Bill Bendix is caught up in what he believes to be international intrigue at San Pedro Naval Base.

(2) (8) I LOVE LUCY

Lucy and Ethel visit the famed Monte Carlo Casino and a grand furor is set off when Lucy attempts to hide her winnings from Ricky. Lucille Ball and Desi Arnaz star.

(3) PHIL SILVERS SHOW (4) (10) MEDIC

Richard Boone, host, presents Eddie Firestone and Whitney Blake in "Someday We'll Laugh." The story of an interne's struggie to support himself and his family and a grateful father who makes it possible for the struggling young doct r to open his own office at last.

(6) BOWLING TIME (7) HOLLYWOOD OFFBEAT

(9) MOVIE THEATER "A WOMAN'S SECRET" with Maureen O'Hara, Melvyn Douglas, Gloria Grahame, Bill Williams. Murder results when former songstress grooms a protege to success after her own voice fails her.

(11) HIGHWAY PATROL-30m. Brod Crawford runs a race against death to help get anti-toxin to a young boy when his doctor cannot be reached.

- 9:30 (2) (3) (8) DECEMBER BRIDE A costume party and visit by the daughter of an old friend provide problems for Lily. Her efforts to provide a boy friend for the lackluster girl meet with unexpected results.
 - (4) (10) ROBT. MONTGOMERY
 - (7) COUNTERPOINT-30m.
 - (11) CITY DETECTIVE-30m.

10

(2) PRESENTING DAVID NIVEN Re-runs of Four Star Playhouse. (3) WARNER BROS. PRESENTS

- (6) LES PAUL, MARY FORD
- (7) FEATURE PLAYHOUSE-30m.
- (8) DOUGLAS FAIRBANKS

(11) FABIAN OF SCOTLAND YARD

Arrest of gypsy thows light on identity of murder victim found in Thames River.

- 10:05 (6) PICTURE WINDOW "COUNT OF MONTE CRISTO" with Robert Donat.
- 10:30 (2) CLETE ROBERTS-15m. (4) FAIRBANKS PRESENTS

Googie Withers stars in "The Dark Lake." The strange story of an English girl who is drawn by a weird compulsion back to a small Austrian lakeside village which seems dimly familiar to her.

- (7) LATE CURTAIN
- (8) SEE IT NOW
- (10) CAVALCADE THEATER-30m.

(11) SECRET FILE, U. S. A. Robert Alda's pretty assistant is kidnaped by neo-Nazi terrorists.

- (13) BAXTER WARD-NEWS
- 10:45 (2) THE BIG NEWS
- - Bill Stout, Gil Stratton, Austin Green. (9) DON LEE WORLD NEWS
 - Lee Wood, Bill Brundige, Ted Meyers. (13) DESTINY
- (2) BIG HIT MOVIE "MAN OF CONFLICT" with Edward Arnold, John Agar, Susan Morrow. A businessman tries to force his son into
 - his business world, (3) SEASIDE WEATHER-5m.
 - (4) JACK LATHAM-15m.

 - (7) NEWS WITH DICK TUFELD
 - (9) WEATHERWISE
 - (10) NEWSREEL-25m.
 - (11) GEORGE PUTNAM-NEWS

(13) TOM DUGGAN

Reporter challenges current issues in hour show. Questions may be phoned in while he is on the air.

- 11:05 (3) FINAL EDITION
 - (9) MYSTERY THEATER
- 11:15 (4) CLEVE HERMANN-SPORTS (5) FINAL EDITION
 - (7) NITECAP THEATER

"JACK OF DIAMONDS" with Nigel Patrick. Comedy about a man who discovers someone else's hidden diamonds.

(11) PUBLIC DEFENDER-30m. Reed Hadley helps prison trusty forced to

take part in prison break. 11:30 (4) (10) TONIGHT

Starring Steve Allen in a late evening show of comedy and music, featuring vocalists Eydie Gorme, Steve Lawrence, Andy Williams and Pat Kirby, with Skitch Henderson and orchestra and guest stars.

- (6) THE RUGGLES
- (8) NIGHT FINAL EDITION
- 11:45 (11) JACKSON'S THEATER 12:30 (2) LAUREL AND HARDY
 - (4) NIGHT FALL
 - Richard Elisasser at the organ. (2) GIVE US THIS DAY
- 1:30 (11) JACKSON'S LATE THEATER
- (11) JACKSON'S NEWS, SPORTS 2

MAY 7

Information Received From Stations Subject to Last Minute Change Indicates movie S:55 (4) EARLY FARM REPORT (4) TODAY 6 With Dave Garroway. 6:30 (8) THIS IS MY FAITH (10) TODAY ON THE FARM-30m (2) GIVE US THIS DAY 6:45 (8) FILM (2) KNXT FARM REPORT 6:50 With Paul Pierce. (4) MORNING FARM REPORT 6:55 (2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Helen Parrish. (4) (10) TODAY (11) SHERIFF JOHN With John Rovick. 7:25 (10) TODAY'S DATE BOOK-5m. 7:30 (10) TODAY'S CARTOONS (4) (10) HOME IN WEST 8 Arlene Francis as editor-in-chief of the TV "magazine." (11) TOP OF THE MORNING With Del Moore and the Clampett Gang. 8:25 (8) LOCAL NEW5-5m. 8:30 (10) TODAY (8) LOCAL NEWS-Sm. 8:55 (2) (8) VALIANT LADY Dramatic serial. (4) (10) TENNESSEE ERNIE Featuring Molly Bee. 9:15 (2) (8) LOVE OF LIFE Dramatic serial. (11) TROUBLE WITH FATHER With Stu Erwin, 9:30 (2) (8) SEARCH for TOMORROW Dramatic serial. (4) (10) FEATHER YOUR NEST Bud Collyer and Janis Carter. (7) THE JACK OWENS SHOW Variety show. 9:45 (2) (8) GUIDING LIGHT Dramatic serial. (2) JACK PAAR-30m. 10 Variety program. (4) (10) DING DONG SCHOOL With Dr. Frances Horwich. (8) WESTERN UNIVERSITY (11) HEART OF THE CITY Starring Patrick McVey. 10:30 (2) (3) (8) AS WORLD TURNS Half-hour daytime dramatic series. (4) ERNIE KOVACS Variety show with satiric sketches, songs, guests, audience interviews and audience participations. (7) CHUCKO'S CARTOONS (10) SCHOOLTIME TV (11) STAR SHOPPERS-30m. With Bill Welsh. (2) (8) ROBERT Q. LEWIS 11 Variety program. (4) (10) TODAY IN WEST (7) THE LITTLE SCHOOLHOUSE Eléanor Hempel conducts school.

(11) MY LITTLE MARGIE

11:30 (2) (8) HOUSE PARTY With Art Linkletter. (7) BEULAH-30m. (11) SHERIFF JOHN With John Rovick. 11:45 (13) PUBLIC SERVICE FILM 11:55 (3) NEWS Afternoon (2) (8) THE BIG PAYOFF 12 Audience participation program with Randy Merriman, host; Bess Myerson, hostess; Betty Ann Grove, singer-actress. Color (3) (4) (10) MATINEE THEATER "A Man and a Maid." A political comedy about a newspaper publisher's maid who finds that the dinner guest she is serving is not only a candidate for governor, but also her former husband. Helen O'Connell and Craig Stevens star. (7) FILM FESTIVAL "BOYS IN BROWN" with Dirk Bogarde, Richard Attenborough, Jack Warner, A youth, sent to an institution for adolescents, is led into trap by ruffians. (9) SUSPECTS WANTED (13) BALLANCE 'N' RECORDS Bill's guest is Lou Busch, Capitol Records music director, famed as Joe "Fingers" Carr. 12:10 (9) NEWS AFTER NOON 12:15 (9) MAMA WEISS 12:30 (2) (8) BOB CROSBY Musical variety show. 12:45 (11) MARTIN'S DRAMA MANOR (2) (8) BRIGHTER DAY (3) INDUSTRY ON PARADE (4) (10) DATE WITH LIFE Dramatic series (9) MILLION \$ MATINEE "ALONG CAME JONES" with Gary Cooper, Loretta Young. Tramp cowhand is taken for a frontier bandit. 1:15 (2) (8) SECRET STORM (3) (4) (10) Modern Romances (2) (8) EDGE OF NIGHT 1:30 Half-hour daytime dramatic series. (3) (4) (10) QUEEN FOR A DAY 1:45 (5) WORLD NEWS 1:55 (5) POLICE CALLS (2) RED ROWE'S GET-TOGETHER 2 Variety with Patsy Garrett as singing guest. (3) STAR MATINEE (4) RCA VICTOR PLAYHOUSE "HEADIN' FOR GOD'S COUNTRY" with Bill Lundigan. (5) MAJOR MCVIES "THE THIEF" with Ray Milland, Rita Gam. Detective tracks prey in unusual movie without words. CHANNEL 7-Eleanor Hempel's "LITTLE SCHOOLHOUSE"

(13) GARTON SCREENINGS 2:15 (6) COOKING SHOW Spanish. (11) ED REIMERS' MATINEE 2:30 (8) JOE GRAYDON-30m. 2:45 (6) MATINEE "TAMING OF DOROTHY" with Dennis Price. (2) (8) GARRY MOORE SHOW Musical variety show. (9) PARLOR PARTY With Bill Stulla. 3:25 (4) MYRON J. BENNETT 3:30 (2) (8) ARTHUR GODFREY TIME Variety show (3) (7) GLAMOUR GIRL With Jack McCoy. (4) MIKE ROY'S MOVIE m "EIGHT WITNESSES" with Peggy Ann Garner, (5) MILADY With Corris Guy. (10) FLORIAN ZABACH (11) BILL LEYDEN'S THEATER (3) WILD WEST THEATER (5) CARTOON CAROUSEL With Skipper Frank. (6) CONTINENTAL CHEF (7) WHAT'S NAME OF SONG? Bill Gwinn's audience participation show, (9) THE PENDULUM (10) RAMAR OF THE JUNGLE (13) RANCH PARTY A hillbilly harmony session with a parade of western and rural stars. 4:30 (2) (8) STRIKE IT RICH With Warren Hull, emcee. (6) RANGER SHOW Western movie. (7) MAKE-BELIEVE BALLROOM With Al Jarvis. (9) MARK SABER (10) JOHNNY DOWNS EXPRESS (4) MAJOR DOMO 4:45 (11) DEL MOORE SHOW (2) EARLY SHOW 5 "MICHAEL O'HALLORAN" with Allene Roberts. (3) FRANK WEBB SHOW (4) (10) PINKY LEE-30m. (7) (8) MICKEY MOUSE CLUB MEET SOOTY: The Pet Shop. MOUSE-KETEERS: Guest Star Day-Bass-fiddle playing comedian Morey Amsterdam engages in fun and nonsense with the Mouseketeers. JAPANESE FOREIGN COORE-SPONDENT SERIES: Family life during a typical day. CARTOON: Mickey's Follies. (9) CAMPUS CLUB Gene Norman with musical and teen-age guests. (3) THE LITTLE RASCALS 5:30 (4) (10) HOWDY DOODY (5) WESTERN THEATER

(6) RANGER SHOW

"Our Gang" comedies.

TV-RADIO LIFE

TUESDAY *tv* logs

(8) MY LITTLE MARGIE

(7) BILL GWINN'S THEATER

(10) LYNN TAYLOR'S PANTRY

"NOW, BARABAS" with Richard Greene.

"HEROES IN BLUE" with Diek Pewell.

This award winning children's show gives informative tips to parents as well as being entertaining to the pre-school and primary school age child. Program has won educational and other citations: is tops in it's field. Daily at 11 A.M.

World Radio <u>History</u>

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TUESDAY TU LOGS

Evening

(3) BEVERLY ON 3 6 (4) JACK LATHAM-5m. (6) JOHNNY JET-UNCLE RUSS Cartoons.

(7) SKY KING

Sky arranges a clever "showdown" for horse thleves who had seriously wounded a young friend of Penny.

(8) WILD BILL HICKOK-30m. (9) CARTOON EXPRESS-60m. With Bill Stulla,

(10) GENE AUTRY MOVIE m "WESTERN JAMBOREE."

(11) THE THREE MUSKETEERS Infanta of Spain kidnaped while on route to Paris to marry the son of Maria De Medici. The Musketeers search for her.

(13) BAXTER WARD-NEWS 6:05 (2) TOM HARMON SPORTS

(4) CLEVE HERMANN, SPORTS 6:10 (2) CLETE ROBERTS NEWS

(4) DICK WHITTINGHILL

Dick Whittinghill and Ira Cook play records and interview recording stars.

6:15 (2) DOUG EDWARDS NEWS (13) ZEKE MANNERS

6:30 (2) (8) NAME THAT TUNE

Audience participation, with George Dewitt, emcee,

(3) FIVE STAR FINAL-30m.

(5) HANDY HINTS-25m.

With Dorothy Gardiner and Ken Graue. (7) COWBOY G-MEN-30m.

Pat and Stoney track down murderer and recover stolen gold.

(11) LIFE WITH ELIZABETH With Betty White and Del Moore.

- 6:40 (1) WEATHER-GENE BOLLAY
- 6:45 (4) JACK LATHAM-15m.
 - (6) HARRISON EAGLES-NEWS
 - (8) PATTI PAGE-15m.

(11) GEORGE PUTNAM-NEWS 6:55 (5) WEATHER VANE-5m. With James Edmundsen.

(2) (3) (8) \$64,000 QUESTION Hal March emcees.



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PAGE 24

TV-RADIO LIFE

(4) I SPY

Raymond Massey presents "The Canaris Story." The story of Admiral Canaris, German chief spy, who joins in a conspiracy to assassinate Hitler and tries to negotiate with the Allies for peace. The plot fails and Canaris tries to cover up his part but others are executed.

(5) GIL MARTYN-NEWS-15m.

- (6) THE RUGGLES
- (7) PICTURE PARTY-30m.

"International Incident" with Wilton Graff.

(9) ADVENTURE MOVIE "HELLDORADO" with Roy Rogers. (See Channel 9 at 7 p. m. Monday.)

(10) THE WAY

- (11) JOHNNY OTIS SHOW
- Rock 'n' Roll, Rhythm and Blues,

(13) LESTER MORRIS Commercial film.

7:15 (5) EYE WITNESS-15m. Ken Graue, Tom Hatten, Jay Elliott.

7:30 (2) DO YOU TRUST YOUR WIFE? Quiz show featuring Edgar Bergen,

(3) (4) (10) DINAH SHORE

A quarter hour of music starring Dinah Shore with the Skylarks and Harry Zimmerman and his orchestra.

(5) CONSPIRACY-30m.

(6) (7) WARNER BROS.

Gerald Mohr stars in "Deep Freeze," the story of a team of scientists installing automatic weather recording machines in the frozen wastes of the South Pole who are cut off from the rest of the world when their radio transmitter is rendered useless by an invisible electronic force.

(8) PEOPLE IN THE NEWS

(11) 7:30 THEATER "THE AMAZING MR. WILLIAMS" with Joan Blondell, Melvyn Douglas. Detective's girl friend helps him locate evidence which will clear suspected killer whom he had helped convict.

(13) INNER SANCTUM "Watcher by the Dead" with John Baragrey. Man takes bet he can spend all night in empty house with a dead man,

7:45 (3) INDUSTRY ON PARADE

(4) NEWS CARAVAN

John Cameron Swayze reports.

- (8) LOCAL NEWSREEL
- 7:50 (8) WEATHERWORD-5m.
- 7:55 (8) NEWS-15m.

(2) (8) PHIL SILVERS 8

Sergeant Bilko is caught in the middle between a wedding and Army maneuvers. Slated to be a best man at the wedding of a National Guard commander's son on the same night a mock battle is slated, Bilko tries to by-pass the war game by slipping out a barracks' window and a comedy of errors ensues.

(3) (4) (10) MARTHA RAYE Gertrude Berg, Julius La Rosa and composer Hugh Martin join Martha as she attempts to escape excitement of show business by fleeing to the Bronx. Gertrude Berg is her hostess there, while Julius tries to persuade her to return to show biz. Miss Berg and Julius do a medley of Martin's tunes, among them "The Boy Next Door," "The Trolly Song," "Buckle Down, Winsocki,"

(5) HEADLINE-30m.

World Radio History

(9) VICTORY AT SEA

Allied and captured German films of the D.Day invasion of Normandy.

(13) THE HUNTER-30m.

Keith Larsen becomes a student in order to wage war against subversive secret society.

8:30 (2) (8) NAVY LOG

MAY 8

Jerry Mickelson and Bill Henry star in "The Don Frost." A bizarre tale of how a commissioned destroyer named in memory of a courageous boy's deed is miraculously spared from disaster when it veers suddenly to escape the path of a torpedo.

(5) GEORGE RAFT SERIES-30m. "The Button Story."

(6) (7) WYATT EARP-30m.

Ned Buntline, famed showman, offers Hugh O'Brian a fortune to star in a "Wild West" show a la Buffalo Bill in the re-run of "The Buntline Special."

(9) WILLY

Willy (June Havoc) settles dispute over mystery box left in antique shop.

(13) FIRST RUN MOVIE "BRIEF ENCOUNTER" with Celia Johnson. Trevor Howard. Noel Coward's story of the "brief encounter" between a married man and woman who resolve their love affair in "the only sensible way."



The following list was compiled by KTLA from a survey of disc jockeys and record sales and were presented as the "top twenty-five" songs on **Band**twenty-five" songs on Band-stand Revue on Sunday, April 29, by regulars Leighton Noble and his band, Anita Gordon, the McDonald Sisters, the Mercer Brothers, Rush Adams, Leo Digmond, Frances Irvin and top recording artists.

- 1.
- 2. 3. 4.

- 8.
- 10.
- 12.
- 13
- 14.
- 16.
- 17
- 19.

COMFORT

- HEART? THE HAPPY WHISTLER MR. WONDERFUL LONG. TALL SALLY WITHOUT YOU THEME FROM THREE PENNY OPERA 21.
- OPERA
- 22. TOO YOUNG TO GO STEADY 23 THE WAYWARD WIND 24 STANDING ON THE CORNER 25. PORT-AU-PRINCE
- PREDICTION: TOO CLOSE FOR

9 (2) (3) (8) GUY LOMBARDO Dramatizations of songs that have played important roles in viewers' lives.

(4) (10) JANE WYMAN

"Little Guy" with Dane Clark. The story of a little fellow with a prominent chip on his shoulder for all bigger people. When two murderers enter a bar room and hold everyone at bay, including a young fighter and a tough racketeer, the "little guy" has a decision to make.

(5) STRICTLY INFORMAL-60m. With Larry Finley.

(6) (7) ROOM FOR DADDY

Danny Thomas is elated when he gets a bid to play the London Palladium but the rest of the family fail to share his enthusiasm in the re-run of "Danny's Palladium Bid."

(9) MOVIE THEATER "TOO MANY GIRLS" with Lucille Ball and Desi Arnaz. Musical comedy about a madcap heiress and her four-man bodyguard of All-American football players (Arnaz, Eddie Bracken, Richard Carlson, Hal LeRoy) who have been hired by her father to keep her out of trouble while she attends mythical Pottawatomi College, Stop Gap, N. M. Ann Miller and Frances Langford are featured. (Tuesday thorugh Monday, except Saturday.)

(11) LIBERACE

Salute to George M. Cohan includes "Yankee Doodle Boy," "Mary Is a Grand Old Name," "Give My Regards to Broadway."

9:30 (2) (8) RED SKELTON

Red, in his role of Kem Kaddiddlehopper, is kneading dough in a bakery when he becomes involved with a beautiful international spy. The Mara Hari turns her charms on Clem and when he isn't looking hides a stolen atomic reactor in his dough and then things start popping. Anne Jeffreys appears as the lady spy.

(3) DANNY THOMAS

(4) (10) PLAYWRIGHTS '56

An Army sergeant's life takes on a maddening pace when he wins all of \$74,000 on a TV quiz contest, in "You Sometimes Get Rich." Larry Blydon stars as Sgt. Barny Bender. Georgiann Johnson plays his harried wife. Bert Remson is a sympathetic Army pal, Gene Saks plays the quiz show emcee. A. E. Hotchner scripted; Everett Chambers directs.

(6) THE PENDULUM

(7) CAVALCADE THEATER

"Danger on Clover Ridge," story of a U.S. Forest Ranger who saves two men from death and clears another of a charge of robbery and attempted murder. Rob-



Let' em sleep like Indians at Wigwam Village Motel, San Bernardino, U. S. 66. Recommended by leading travel agencies. Visitors are welcome, 2 people \$5; 4 people \$8. ert Horton plays Ranger Norm Kelly, Harry Shannon is Pop Smith.

(11) CITY DETECTIVE

(2) CELEBRITY PLAYHOUSE-30m "The Fleeting Years" with George Brent and Ann Harding, tells how an attractive woman with an 18-year-old daughter marries the father of her daughter's flance and causes them to break up.

(3) SCIENCE FICTION THEATER

(5) LATE MOVIE

(6) PICTURE WINDOW

(7) INT'L POLICE FILES Norwegian police track sender of poisoned chocolates which cause a child's death.

(8) DATELINE EUROPE

(11) PAUL COATES

Paul Coates gives an account of a crime that happened in the Los Angeles area within the preceding week with live remotes from the scene of the crime. He interviews people involved in the crime as well as law enforcement officers.

(13) ADVENTURES in HYPNOTISM With Emile Franchel.

10:30 (2) CLETE ROBERTS-15m. (3) (10) BIG TOWN-30m.

Editor Steve Wilson uncovers some adult delinquents, saves a young boy from becoming a juvenile thug and teaches his parents a lesson in human relations.

(7) LATE CURTAIN

(8) I'VE GOT A SECRET

Garry Moore, emcee.

(11) PARIS PRECINCT

Louis Jordan and Claude Dauphin Investigate a big rallroad robbery.

(13) BAXTER WARD NEWS

NEXT WEEK ON OUR COVER: BOB CROSBY Other Exclusive Features: * Hollywood's Best

- ★ Famous TV Mothers and How Their Kids Are on the Spot
- Dick Tufeld
- The Personal Side of Dave Garroway
- * Tom Baxter
- The beginning of a new feature: You've Seen the Face: Now Here's the Name

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TUESDAY TU LOGS

10:45 (2) THE BIG NEWS-15m. Bill Stout, Gil Stratton, Austin Green.

(9) DON LEE WORLD NEWS

Lee Wood, Bill Brundige, Ted Meyers (13) LESTER MORRIS

Commercial film. **4** (2) BIG HIT MOVIES

(2) BIG HIT MOVIES "LIVING ON LOVE" with James Dunn. A landlord rents a man and a woman the same apartment. One works days and the other nights so that they have never met. (First TV run.)

- (3) FINAL EDITION
- (4) JACK LATHAM NEWS-15m.
- (7) NEWS WITH DICK TUFELD
- (8) FOREIGN INTRIGUE
- (9) WEATHERWISE
- (10) NEWSREEL
- (11) GEORGE PUTNAM-NEWS
- (13) TOM DUGGAN

Reporter challenges issues in hour show. Questions may be phoned in while he is on the air.

11:05 (9) FORTUNE THEATER () "LEGEND OF LOVE" with Andrea Checchl. (Italian.)

11:15 (4) CLEVE HERMANN-SPORTS (7) NITECAP THEATER

Cortez. Gangsters profiteer in rubber during the war.

(11) PUBLIC DEFENDER-30m.

Deputy Public Defender persists in defending young man on assault charge, even when it threatens his marriage.

11:30 (4) (10) TONIGHT-60m. Starring Steve Allen in a late evening show of comedy and music.

- (8) NIGHT FINAL EDITION
- 11:45 (5) FINAL EDITION
- (11) JACKSON'S THEATER
- 12:30 (2) LAUREL AND HARDY
- (4) NIGHT FALL

Richard Ellsasser at the organ.

1 (2) GIVE US THIS DAY

1:30 (11) JACKSON'S LATE THEATER 2 (11) JACKSON'S NEWS, SPORTS



TV-RADIO LIFE

PAGE 25

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WEDNESDAY TU

Information Received From Stations Subject to Last Minute Change 🖬 Indicates movie S:55 (4) EARLY FARM REPORT (4) TODAY 6 With Dave Garroway. 6:30 (8) THIS IS MY FAITH (10) TODAY ON THE FARM 6:45 (2) GIVE US THIS DAY (8) FILM 6:50 (2) KNXT FARM REPORT With Paul Pierce. (2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Tommy Dixon. (4) (10) TODAY (11) SHERIFF JOHN With John Rovick. 7:25 (10) TODAY'S NOTEBOOK 7:30 (10) TODAY'S CARTOONS (4) (10) HOME Arlene Francis as editor-in-chief of the TV "magazine." (11) TOP OF THE MORNING With Del Moore and the Clampett Gang. 8:25 (8) LOCAL NEWS-5m. 8:55 (8) LOCAL NEWS-5m. (2) (8) VALIANT LADY Dramatic serial. (4) (10) TENNESSEE ERNIE Featuring Molly Bee. 9:15 (2) (8) LOVE OF LIFE Dramatic serial. (11) TROUBLE WITH FATHER With Stu Erwin, 9:30 (2) (8) SEARCH for TOMORROW Dramatic serial. (4) (10) FEATHER YOUR NEST Bud Collyer and Janis Carter. (7) THE JACK OWENS SHOW Live variety show, blonde soprano Elleen Christy and the Bobby Hammack Quartet are featured with Jack. 9:45 (2) (8) GUIDING LIGHT Dramatic serial. (2) JACK PAAR-30m. 10 Variety program (4) (10) DING DONG SCHOOL With Dr. Frances Horwich. (8) WARDEN TRAINING (11) HEART OF THE CITY Starring Patrick McVey. 10:30 (2) (3) (8) AS WORLD TURNS Half-hour daytime dramatic series. (4) ERNIE KOVACS SHOW-30m. Variety show with satiric sketches, songs, guests, audience interviews and audience participations. (7) CHUCKO'S CARTOONS (10) STATE COLLEGE PRESENTS rumpus room FULL PRICE \$1850, \$40.07 PER MO. Full 15x20⁴



(3) STAR MATINEE (4) RCA VICTOR PLAYHOUSE "DRESSED TO KILL" with Basil Rathbone, Nigel Bruce. Music boxes hold key to missing currency plates. (5) MAJOR MOVIES "GUNG HO!" with Randolph Scott. Heroism of Marines on Makin Island. (7) BILL GWINN'S THEATER "BRIDE FOR HENRY" with Anne Nagel, Rich girl toys with men's affections. (8) MY LITTLE MARGIE (10) LYNN TAYLOR'S PANTRY "DANGEROUS INTRUDER" with Veda Ann Borge and Charles Arnt. (13) GARTON SCREENINGS 2:15 (11) ED REIMERS' MATINEE 2:30 (8) JOE GRAYDON-30m. 2:45 (6) MATINEE "THERE WAS A YOUNG LADY' with Charles Farrell. Football coach inherits diamond business. (2) (8) GARRY MOORE SHOW Variety show. (9) PARLOR PARTY With Bill Stulla. 3:25 (4) MYRON J. BENNETT 3:30 (2) (8) GODFREY TIME Variety show. (3) (7) GLAMOUR GIRL (4) MIKE ROY'S MOVIE "AFFAIRS OF CAPPY RICKS" with Walter Brennan. Cappy "shanghais" his family and takes them to the South Seas. (5) MILADY With Dorothy Gardiner. (10) LIBERACE (11) BILL LEYDEN'S THEATER 30-minute dramas. (3) WILD WEST THEATER (5) CARTOON CAROUSEL With Skipper Frank. (6) CONTINENTAL CHEF (7) WHAT'S NAME OF SONG? Bill Gwinn's audience participation show with Bobby Hammack and his musicians. (9) THE PENDULUM (10) RAMAR OF THE JUNGLE (13) RANCH PARTY A hillblify harmony session with a parade of western and rural stars. 4:30 (2) (8) STRIKE IT RICH With Warren Hull, emcee. (6) RANGER SHOW Western movie (7) MAKE-BELIEVE BALLROOM With Af Jarvis. (9) MARK SABER (10) JOHNNY DOWNS EXPRESS (4) MAJOR DOMO 4:45 (11) DEL MOORE SHOW

MAY 9



TV-RADIO LIFE

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(13) BAXTER WARD-NEWS

(2) CLETE ROBERTS

(13) ZEKE MANNERS

(3) FIVE STAR FINAL

(5) HANDY HINTS

(4) RICHARD ELLSASSER-1Sm.

(7) (8) WILD BILL HICKOK

(11) LIFE WITH ELIZABETH

(4) JACK LATHAM-15m.

(2) U.S. STEEL HOUR

(3) DISNEYLAND

(6) FAMLI-GRAMS

(6) HARRISON EAGLES & NEWS

Ethel Merman stars in "Honest In

(4) CARVETH WELLS EXPLORES

(5) GIL MARTYN NEWS-15m.

(7) (8) WED, NIGHT FIGHTS

(11) GEORGE PUTNAM-15m.

(2) TOM HARMON SPORTS

(2) DOUG EDWARDS-NEWS

(4) (8) PATTI PAGE SHOW



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KHJ-TV (Channel 9)

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KTTV (Channel 11)

SUNDAY MORNING

1 A.M. TO 9:30 A.M.

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tion bouts. Twelve rounds at Miami (11) STORIES OF THE CENTURY Beach Auditorium. (9) ADVENTURE MOVIE "HELLDORADO" with Roy Rogers. (See Channel 9 at 7 p. m. Monday.) (4) CLEVE HERMANN-SPORTS (10) SUSIE

Starring Ann Sothern and Don Porter.

WEDNESDAY *tu*

(11) BEAT MR. GENIUS With Art Baker and guests.

(13) INNER SANCTUM-30m.

"Watcher By the Dead" with John Barsgrey. Man takes bet he can spend all night in empty house with dead man.

- 7:15 (5) EYE WITNESS Ken Graue, Tom Hatten, Jay Elliott.
- 7:30 (4) (10) EDDIE FISHER A quarter hour of music with Fred Robbins and Axel Stordahi's orchestra.
 - (5) CONSPIRACY-30m.
 - (6) JUDGE ROY BEAN
 - (11) THE RAY MILLAND SHOW

Ray and Peggy celebrate anniversary of their first date.

(13) KINGDOM OF THE SEA "Birth of a Super Liner." Sea liner battles hurricane. We also see the liner under construction, through its launching, including trial run in heavy seas,

7:45 (4) (10) NEWS CARAVAN With John Cameron Swayze.

(7) SPORTS PAGE With Dick Tufeld.

7:50 (8) PEOPLE IN THE NEWS

(8) NEWS-5m. 7:55

(2) (8) GODFREY AND FRIENDS 8

(3) MGM PARADE

(4) SCREEN DIRECTOR5'

Edmond O'Brien stars in "A Ticket for Thaddeus," the story of a refugee from a war-torn land who learns he can live without fear in his adopted country.

(5) PRIDE OF FAMILY-30m.

(6) (7) DISNEYLAND-60m.

"A Day in the Life of Donald Duck" Includes a heated argument with Clarence Nash about his voice (Nash is Donald's



TV-RADIO LIFE

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WEDNESDAY *tv*

voice); Jimmie Dodd sings a new tune, "The Donald Duck Song," in English and Spanish to soothe Donald's frayed nerves; Roy Williams incurs Donald's wrath by drawing caricatures of almost every Disney cartoon star — except Donald. The Mouseketeers are guests of Donaid on a tour of the studio.

- (9) BIG GAME HUNT
- (11) THE ERWINS
- (13) FISHING FLASHES

8:30 (3) ROSEMARY CLOONEY

(4) (10) FATHER KNOWS BEST Jim Anderson spends a sleepless night in the woods hunting wild plants for daughter Kathy's club project and teaches the whole family a lesson in unselfishness.

- (5) OLYMPIC WRESTLING
- (9) BIFF BAKER-30m.
- (11) HEART OF THE CITY
- (13) GRAND OLE OPRY

(2) (3) (8) MILLIONAIRE-30m.

"The Story of Todd Burke." The drama of a rugged truck driver, faced with the problem of supporting both a wife and mother under the same roof. When he receives a million dollar windfall, his problems seem to be solved,

(4) (10) KRAFT TV THEATER

"A Profile In Courage." A TV adaptation of Sen. John F. Kennedy's current bestselling book. The story is that of Sen. Edmund G. Ross of Kansas, whose one vote during the nation's only presidential impeachment trial saved Andrew Johnson from being ousted from the White House. (Postponed from last week.)

COLOR SCHEDULE ON KRCA 4 HALLMARK HALL OF FAME

Sunday, 1-2:30 p.m. "THE CRADLE SONG"

> with Judith Anderson Evelyn Varden and Deirdre Owens

ZOO PARADE Sunday, 3:30-4 p.m.

"MATINEE THEATRE"

Monday Thru Friday 12 - 1 p.m. SEE THESE COMPATIBLE COLOR and BLACK and WHITE SHOWS ON YOUR RCA-TV SET

TV-RADIO LIFE

(6) RACKET SQUAD

MAY 9

Datum

(7) DUNNINGER SHOW

The master mentalist performs feats of mental wizardry on persons invited to appear on the show as a result of letters they have sent in, prominent guests, and Individuals In the studio audience. One segment of the program is a remote pickup of participants in distant places throughout the country.

(9) MOVIE THEATER (1) "TOO MANY GIRLS" with Lucille Ball and Desl Arnaz. (Please see Channel 9 at

9 p. m. Tuesday.) (11) WATERFRONT-30m.

Cap'n John's car is identified as the auto used in the Ocean Inn robbery.

9:15 (3) WORLD NEWS

9:30 (2) (3) I'VE GOT A SECRET

Garry Moore, emcee, with panelists Faye Emerson, Jayne Meadows, Bill Cullen and Henry Morgan.

(6) BEULAH-30m.

(7) MASQUERADE PARTY

Panelists: Mary Scott, Bobby Sherwood, Barbara Britton and Ogden Nash,

(8) CODE 3

(11) MAYOR OF THE TOWN

"Escape Into Space." Butch, believing he is a thief, decides to run away from home. Destination: Moon. Thomas Mitcheil stars In this series presented by Richfield Oil Corp.



(13) DOWN TIN PAN ALLEY

Ben Oakland, composer of "I'll Take Romance." Harold Spinna, composer of "It's So Nice to Have a Man Around the House," host a new show re-living the life of a different song writer each week, punctuated by his song hits.

This week's guest is Jack Norworth, who wrote many of Nora Bayes' famous songs, among them "Shine On Harvest Moon" and "Take Me Out to the Ball Game." The period of Diamond Jim Brady, the Ziegfeld Follies and Dinner at Delmonico's Is re-lived as he runs through his song hits.

Host Ben Oakland has also written "Champagne Waltz" and "i'll Dance at Your Wedding," and cohost Harold Spinna is also composer of "Annie Doesn't Live Here Anymore" and "The Velvet Glove."



Alex Cooper, emcee, with Chico Marx, Rosemarie, Walter Gross, Bobby Troup, Page Cavanaugh Trio.

(3) LAWRENCE WELK SHOW (4) (10) THIS IS YOUR LIFE Raibh Edwards, emcee.

(6) (7) BREAK THE BANK (8) ARTHUR MURRAY PARTY Guest: Georgia Gibbs

(11) N. O. P. D. Beautiful girl bank robber charms banker



WEDNESDAYS • 9:30 PM • KTTV Channel 11

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World Radio History

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into telling her how money is transported In emergencies.

(13) LESTER MORRIS-15m. Commercial film.

10:30 (2) CLETE ROBERTS-NEWS

(4) MIDWESTERN HAYRIDE

(6) LES PAUL-MARY FORD-5m.

(7) LATE CURTAIN

"Old Man" with Housiey Stevenson.

(8) CROSS CURRENT

(10) CONFIDENTIAL FILE Paul Coates exposes the "heist man."

(11) HALLS OF IVY Ronald Colman and a soda-jerk vie for top honors on quotation quiz show.

(13) BAXTER WARD NEWS

10:35 (6) PICTURE WINDOW "THE SUNDOWNERS" with Robert Preston, Rugged conflict in Texas.

10:45 (2) THE BIG NEWS

Bill Stout, Gil Stratton, Austin Green. (5) WRESTLERS' LAMENT-30m.

With Dick Lane.



(9) DON LEE WORLD NEWS

With Lee Wood, Bill Brundige, Ted Meyers. (13) DESTINY

- (2) BIG HIT MOVIES "SECRET COMMAND" with Pat O'Brien, Carole Landis, Chester Morris. U. S. Government agent gets job in a shipyard in order to track down a gang of Nazi spies.
 - (3) FINAL EDITION
 - (4) JACK LATHAM-15m.
 - (7) NEWS WITH DICK TUFELD
 - (8) FOREIGN INTRIGUE
 - (9) WEATHERWISE
 - (10) CHANNEL 10 NEWSREEL
 - (11) GEORGE PUTNAM-NEWS
 - (13) TOM DUGGAN

Reporter challenges current issues in hour show. Questions may be phoned in while he is on the air.

11:05 (9) LATE FEATURE

"PRIVATE AFFAIRS OF BEL AMI" with George Sanders leaving a path strewn with Angela Lansbury, Ann Dvorak, etc. 11:15 (4) CLEVE HERMANN-SPORTS wednesday tv

(5) FINAL EDITION

(7) NITECAP THEATER CONN RICARDO RETURNS" with Fred Coby. Shanghaled Don returns to Monterey for vengeance.

(11) PUBLIC DEFENDER-30m. Man refuses to plead "guilty" even after 14 persons identify him as a forger.

- 11:30 (4) (10) TONIGHT-60m. Starring Steve Allen in a late evening show of comedy and music.
 - (8) SENATOR KNOWLAND
- 11:35 (8) NIGHT FINAL
- 11:45 (11) JACKSON'S THEATER (1) 12:30 (2) LAUREL AND HARDY (4) NIGHTFALL Richard Ellsasser at the organ
 - 1 (2) GIVE US THIS DAY
 - 1:30 (11) JACK5ON'S LATE THEATER
 - 2 (11) JACKSON'S NEWS, SPORTS

UNUSUAL TV PLAN ATTRACTS INTEREST GROUP BUYING PLAN OFFERED BY LOCAL FIRM MEETS WITH ENTHUSIASTIC RESPONSE

Many of us have found that by cooperating with our neighbors and friends, by joining together as a group, we can accomplish more. Thus we find groups are able to purchase merchandise or services, at a lower price. We're all familiar with group insurance plans, cooperative buying, etc. With this thought in mind, one of the local TV service organizations announces a plan of particular interest to those people who own television sets.

By using the group purchasing power plan, and obtaining tubes, parts, etc., at maximum discount, the organization is able to pass along tremendous savings to its members. Here's how the plan works for members of Television Industries Protection Plan.

Let's suppose your TV picture tube burns out. To replace a 21" to 24" picture tube, could run well over \$100.00. This could present a severe financial hardship to many a family, especially low income families. Yet, there's a simple answer to this problem! How?

By joining Television Industries Protection Plan for only \$10.00 a year (on a 2 yr. basis), your picture tube, up to 24" is automatically warranted for 2 full years. The replacement of power transformer, tuner, small tubes and all parts can also be guaranteed for 2 full years at a slight additional cost. No more worries about big TV repair billsyou will never have to pay more than \$3.50 for any home service call, including all parts necessary to repair your set in the home.

Already, more than 14,000 Southern California families belong to this excellent group plan. It will pay you to find out how this plan operates. Offered by a company who has been in business since 1949, you are assured of complete satisfaction at all times. A simple phone inquiry to RI. 9-0301—will bring you full information without obligation, or you may write to Television Industries, 4031 Wilshire Blvd., Los Angeles 5, Calif.

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World Radio History

THURSDAY TU LOGS

Information Received From Stations Subject to Last Minute Change 🖬 Indicates movie 5:55 (4) EARLY FARM REPORT (4) TODAY 6 With Dave Garroway. (8) THIS IS MY FAITH 6:30 (10) TODAY ON THE FARM-30m 6:45 (2) GIVE US THIS DAY (8) YOUR HEALTH 6:50 (2) KNXT FARM REPORT Wtih Paul Pierce. 6:55 (4) EARLY MORN, FARM REPORT (2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Helen Parrish. (4) (10) TODAY (11) SHERIFF JOHN 7:25 (10) TODAY'S DATEBOOK-5m. 7:30 (10) TODAY'S CARTOONS (4) (10) HOME IN THE WEST R Arlene Francis as editor-in-chief of the TV "magazine." (11) TOP OF THE MORNING With Del Moore and the Clampett Gang. 8:25 (8) LOCAL NEWS-5m. 8:55 (8) LOCAL NEWS-5m. (2) (8) VALIANT LADY Dramatic serial. (4) (10) TENNESSEE ERNIE Featuring Molly Bee. 9:15 (2) (8) LOVE OF LIFE Dramatic serial. (11) TROUBLE WITH FATHER With Stu Erwin. 9:30 (2) (8) SEARCH FOR TOMORROW Dramatic serial. (4) (10) FEATHER YOUR NEST Bud Collyer and Janis Carter. (7) THE JACK OWENS SHOW Live variety show, Blonde soprano Eileen Christy and the Bobby Hammack Quartet are featured with Jack. (2) (8) GUIDING LIGHT 9:45 Dramatic serial. (2) JACK PAAR-30m. 10Variety program. (4) (10) DING DONG SCHOOL With Dr. Frances Horwich. (8) INVITATION TO SPANISH. (11) HEART OF THE CITY Starring Patrick McVey. 10:30 (2) (3) (8) AS WORLD TURNS Half-hour daytime dramatic series (4) ERNIE KOVACS SHOW-30m. Variety show with satiric sketches, songs, muests, audience interviews and audience Pparticipations. (7) CHUCKO'S CARTOONS (10) SCHOOLTIME TV "CIRCUS" 6 P.M.

MAY 10 (11) STAR SHOPPERS-30m. (2) (8) ROBT. Q. LEWIS SHOW Variety program with singers Merv Griffin and Judy Johnson, dancer-choreographer Don Liberto and Ray Bloch and (4) (10) TODAY-WEST COAST (7) THE LITTLE SCHOOLHOUSE Eleanor Hempel conducts school. (11) MY LITTLE MARGIE 11:30 (2) (8) HOUSE PARTY (7) BEULAH-30m. (11) SHERIFF JOHN'S BRIGADE 11:45 (13) PUBLIC SERVICE FILM

Afternoon

With Bill Welsh.

his orchestra.

With Art Linkletter.

(3) NEWS

11

11:55

(2) (8) THE BIG PAYOFF 12 Audience participation program.

Color

(3) (4) (10) MATINEE THEATER "The Catamaran." The story of a mother and daughter who both have found rough going on the sea of matrimony. Daughter follows mother in marital separation only to find her mother's footsteps turning back to marital reconciliation.

(7) AFTERNOON FESTIVAL "THE ROCKING HORSE WINNER" with Valerie Hobson, John Mills. Small boy tries to bring happiness to his family with his gift of predicting winners which comes to him as he rides rocking horse.

- (9) SUSPECTS WANTED
- (13) BALLANCE 'N' RECORDS
- 12:10 (9) NEWS AFTER NOON 12:15 (9) MAMA WEISS
- 12:30 (2) (8) BOB CROSBY
- Musical variety show.

12:45 (11) MARTIN'S DRAMA MANOR

- (2) (8) THE BRIGHTER DAY
- (3) INDUSTRY ON PARADE (4) (10) DATE WITH LIFE
- Dramatic series.

(9) MILLION DOLLAR MAT. "ALONG CAME JONES" with Gary Cooper, Loretta Young. Tramp cowhand is taken for a frontier bandit.

- 1:15 (2) (8) SECRET STORM
- (3) (4) (10) MOD. ROMANCES 1:30 (2) (8) EDGE OF NIGHT
- Half-hour daytime dramatic series.

(3) (4) (10) QUEEN FOR A DAY With Jack Bailey.

- 1:45 (5) WORLD NEWS
- 1:55 (5) POLICE CALLS

(2) ""D R' WE'S GET-TOGETHER Z Variety with Patsy Garrett and guest Barney Kessel, jazz guitarist.

(3) STAR MATINEE (4) RCA VICTOR PLAYHOUSE "SONG IN MY HEART" with Audrey Long. Romantic episode in Tschaikowsky's life.

(5) MAJOR MOVIES "THE WEAK LINK" with Kathleen Byron, Lawrence Harvey. Gang takes refuge on college campus after killing passerby during robbery attempt.

(7) BILL GWINN'S THEATER "ETERNALLY YOURS" with Loretta Young, David Niven. Houdini-type magician tries to juggle wife and career. (8) MY LITTLE MARGIE

- (10) LYNN TAYLOR'S PANTRY "KILLER AT LARGE" with Robert Lowerv.
 - (13) GARTON SCREENINGS
- 2:15 (11) ED REIMERS' MATINEE
- 2:30 (8) JOE GRAYDON-30m.
- 2:45 (6) MATINEE

"SHADOWS OF THE PAST" with Terrence Morgan. Man encounters "ghost" of murdered girl.

- (2) (8) GARRY MOOR' SHOW Variety show.

(9) PARLOR PARTY With Bill Stulla.

- 3:25 (4) MYRON J. BENNETT
- 3:30 (2) (8) ARTHUR GODFREY TIME Variety show.
 - (3) (7) GLAMOUR GIRL
 - (4) MIKE ROY'S MOVIE

"THE CHICAGO KID" with Don Barry. Boy breaks law to avenge father's false imprisonment.

- (5) MILADY
- With Corris Guy.
 - (10) FLORIAN ZABACH
- (11) BILL LEYDEN'S THEATER 30-minute dramas.
- (3) WILD WEST THEATER 4 (5) CARTOON CAROUSEL With Skipper Frank.
 - (6) CONTINENTAL CHEF (7) WHAT'S NAME OF SONG?

m

- Bill Gwinn's audience participation show, with Bobby Hammack's musical group.
 - (9) THE PENDULUM
 - (10) RAMAR OF THE JUNGLE
 - (13) RANCH PARTY
- A hillbilly harmony session with a parade of western and rural stars.
- 4:30 (2) (8) STRIKE IT RICH
 - With Warren Hull, emcee. (6) RANGER SHOW
 - Western movie. (7) MAKE-BELIEVE BALLROOM
 - with Al Jarvis.
 - (9) MARK SABER
- (10) JOHNNY DOWNS EXPRESS
- 4:45 (4) MAJOR DOMO
 - (11) DEL MOORE SHOW
 - (2) EARLY SHOW
 - "WHISPERING SMITH SPEAKS" with George O'Brien.
 - (3) FRANK WEBB SHOW
 - (4) (10) PINKY LEE-30m.

(7) (8) MICKEY MOUSE CLUB JIMINY CRICKET PRESENTS: "You"-The Five Senses. MOUSEKETEERS: Circus Day-The LeRoy Marionettes, JAPA. NESE FOREIGN CORRESPONDENT SE. RIES: Japanese School. CARTOON: The Shindig.

(9) CAMPUS CLUB

Gene Norman with guests from the musical world and teen-agers.

5:30 (3) LITTLE RASCALS (4) (10) HOWDY DOODY-30m

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TV-RADIO LIFE

(6) RANGER SHOW "Our Gang" comedies.

Evening

6

(3) BEVERLY ON 3

(4) JACK LATHAM-1Sm.

(5) CIRCUS-60m. Dick Lane, ringmaster, presents all the thrills of a three-ring circus.

(6) JOHNNY JET-UNCLE RUSS Cartoons.

(7) CHUCKO'S CARTOONS

- Birthday Clown whips up balloon animals.
 - (8) MONTE HALL'S TINY TOWN
- (9) CARTOON EXPRESS--60m. With Bill "Casey" Stulla.
- (10) GENE AUTRY MOVIE
- "BACK IN THE SADDLE." (11) STORIES OF THE CENTURY
- Story of outlaw Burt Alvord.
- (13) BAXTER WARD NEWS-15m.
- 6:05 (2) TOM HARMON SPORTS
- (4) CLEVE HERMANN-SPORTS
- 6:10 (2) CLETE ROBERTS NEWS
- 6:15 (2) DOUG EDWARDS-NEWS (4) TO BE ANNOUNCED
 - (13) ZEKE MANNERS

6:30 (2) (8) SERGEANT PRESTON

Sergeant Preston, assigned to escort a gold shipment, is ambushed after Windy Brown, a talkative braggart, exaggerates the value of the shipment and unwittingly lures a pair of thieves to make a play for the loot.

(3) FIVE STAR FINAL-30m.

(7) SHEENA, QUEEN OF JUNGLE Sheena's pet chimp is captured by animal trapper who causes trouble between Sheena and the natives.

(11) LIFE WITH ELIZABETH With Betty White and Del Moore.

6:40 (4) WEATHER-GENE BOLLAY

- 6:45 (4) JACK LATHAM-15m.
 - (6) HARRISON EAGLES & NEWS
 - (11) GEORGE PUTNAM 'EW!
 - (2) ARTHUR MURRAY PARTY

Kathryn Murray, hostess, with

guests from the entertainment and sporting worlds.



(3) WESTERN MARSHAL-30m.

When Steve and Rusty capture the Yarbo gang, they find themselves responsible for a 16-year-old boy.

(4) WESTERN MARSHAL-30m.

A 16-year-old boy's bellef in his deceased father's innocence enables Steve and Rusty to break up a notorious mob.

(5) GIL MARTYN-NEWS-15m.

(6) (13) I SEARCH FOR ADVENTURE

"Trail to Sonora." The adventures of two married couples in a remote area of Mexico. Highlights are a moonlight Jaguar hunt and closeups of the primitive dance of the Yaqui Indians. Second half of the program is "Byrd's Antarctic Expedition." Films cover Richard Byrd's second voyage to the antarctic which highlight the two years Byrd and his men spent exploring the land where no man lives. Commander George Noville narrates.

(7) STUDIO 57

"The Queen's Bracelet" with Victor Jory, Peter Lorre, Mari Aldon. A woman's wiles and an artist's revenge transform a fabulous jewel into a symbol of greed.

(8) DR. HUDSON'S JOURNAL

(9) ADVENTURE MOVIE () "HELLDORADO" with Roy Rogers. (See Channel 9 at 7 p. m. Monday.)

(10) SAN FRANCISCO BEAT

(11) ANNIE OAKLEY-30m. Shooting of Diablo's doctor by the Chino Brothers results in trouble for Annie (Gail Davis).

7:15 (5) EYE WITNESS

With Ken Graue, Tom Hatten, Jay Elliott. 7:30 (2) UNDER THE SUN

William Saroyan narrates a dramatic anthology series covering various subjects.

(3) (4) (10) DINAH SHORE With the Skylarks and Harry Zimmerman and his orchestra.

(5) CONSPIRACY-30m.

(6) WESTERN MARSHAL-30m.

(7) LONE RANGER-30m.

Ranger, Tonto and Ranger's nephew disrupt plan to hi-jack gold shipment.

- . (8) PEOPLE IN THE NEWS-15m.
- (11) THE OPEN ROAD-TRAVEL
- Lynn Rogers, host.
- 7:45 (3) COMMUNITY AWARDS (4) (10) NEWS CARAVAN John Cameron Swayze reporting.
 - (8) LOCAL NEWSREEL
- 7:50 (8) WEATHERWORD-5m.
- 7:55 (8) NEWS

8 (2) (8) BOB CUMMINGS SHOW

Bob Collins tries to help a former air force buddy of his elude a former sweetheart who has come to town in search of him, but the man makes the fatal error of stopping in to see Margaret at the precise moment that Bob comes home with the ex-sweetheart on his arm.

(3) (4) (10) YOU BET YOUR LIFE

- Groucho Marx, quizmaster, with guests. (5) HANS CHRISTIAN ANDERSEN
 - (5) HANS CHRISTIAN
 - (6) LONE WOLF
 - (7) PARLOR PLAYHOUSE
- "Jokers Wild" with Raymond Burr.

(9) CAPTURED

"Bodello, the Ghost," story of elusive gunman and how he was finally nabbed.

(11) PUBLIC DEFENDER

Reed Hadley tackles case of young bride he believes innocent of manslaughter and drunk driving charges.

(13) JUDGE ROY BEAN

"Checkmate." Phony death and funeral of a wanted killer almost fools Edgar Buchanan.

8:30 (2) (8) SHOWER OF STARS

JACK BENNY makes his dancing debut on TV tonight! MARGE AND GOWER CHAMPION are on hand to provide his "instruction"-as well as some expert demonstrating. Jack exchanges financial advice with LEONARD ROSS, ten-year-old stock market wizard who won the \$100,000 Big Surprise money. Jack introduces and tries out his dancing with nine-year-old BABETTE BAIN, Paramount starlet. BOB CROSBY joins Babette in a song duet. Bob's solo is Frank Loesser's "Standin' On The Corner Watchin' All the Girls Go By" from the upcoming Broadway musical, "Most Happy Fella." HOWARD SNYDER, HUGH WED-LOCK and JOHN TACKABERRY scripted. RALPH LEVY directs.

BILL LUNDIGAN hosts this special show for the Chrysler Corporation.

(3) (4) (10) DRAGNET-30m.

A wholesale diamond merchant is robbed of a number of uncut gems. Sgt. Friday gets a lead on the suspect from a person who saw him leave the building and from a blue homberg hat the robber left. Definite identification is made through a men's store in Las Vegas where the hat was purchased and through mug shots in which the victim is shown.

(5) MOVIE THEATER-90m.

(6) (7) STOP THE MUSIC

Bert Parks, emcee.

(9) THE PENDULUM

(11) ORIENT EXPRESS

"The Barge." Gunman commandeers cab of Parisian cab driver out on parole for theft.



THURSDAY TV LOGS

(13) OLYMPIC BOXING-11/2 hrs.

With Tom Duggan ringside.

(3) CODE 3

(4) (10) PEOPLE'S CHOICE-30m Sock decides to teach his girl Mandy a lesson about woman's place, but gets involved with a nice old lady who turns out to be a pretty competent thief.

(6) (7) STAR TONIGHT-30m.

Richard Davalos stars in "Tough Boy." Story of a youth who is certain that only by being a 'tough guy' can he get what he wants from life. Jerome Cowan co-stars,

(9) MOVIE THEATER

"TOO MANY GIRLS" with Lucille Ball and Desi Arnaz. (Please see Channel 9 at 9 p. m. Tuesday.)

(11) ASSIGNMENT AMERICA

"Hunting the Hard Way." Howard Hill, world's greatest archer, guests live and on film. Adventure hunting films of his African trip climaxes with killing of bull elephant with arrows. Shooting of python with arrow saves life of one of his men In another exciting sequence, Bill Burrud talks to Howard about his new book, "Howard Hill's Archery Adventures."



TV-RADIO LIFE

9:30 (2) (8) FOUR STAR PLAYHOUSE

Ida Lupino stars in "That Woman," A young city girl is forced to live on a farm with her narrow-minded brother-inlaw and his family after the death of her husband. Release from her trying position comes from an unexpected sources.

(3) (4) (10) FORD THEATER

Dane Clark and Barbara Hale star in a medical drama, "Behind the Mask," which tells how a man with a brilliant reputation for surgery reveals at a critical moment that he is not even a licensed physician.

(6) LIFE OF RILEY

(7) DOWN YOU GO.

Leonard Bernstein rejoins Patricia Cutts, Frank Coughlin and Gloria Stroock to complete the panel with Dr. Bergen Evans as moderator.

(11) TURNING POINT

"Unfair Game" with Richard Travis, Marguerite Chapman. Hunting party in Australian backwoods runs into jealousy and violent emotions.

(2) HARRY OWENS SHOW-30m 10 Wailana, Tahitian dancer, guests. Hilo Hattie does her famous specialty, "The Hilo Hop." Moana does a hula with the Eddie Bush Trio. The whole gang joins in "The Slap Dance."

(3) (4) (10) LUX THEATER Otto Kruger, host, presents "The Night of January 16th." A drama which revolves around the events that follow the death of tycoon Biorn Faulkner through a fall from his penthouse terrace and his lovely assistant, Karen Andre, who is tried for his murder. His bride of six months and her father contest Karen's defense that the man's financial empire had been tottering and that his death was actually suicide. A jury selected from former movie stars including Mack Sennett, May McAvoy, Mary Carr, Viola Dana and Jack Mulhall reaches a verdict of innocent or guilty. It will be a surprise verdict, unknown to anyone until they reach it right on the show. Alfred Hitchcock is special guest.

(5) CITY AT NIGHT

With Ken Graue.

(6) FAMOUS FIGHTS

(7) ARMCHAIR PLAYHOUSE

"The Tunnel" with Dick LeRoy. (8) ROLLER DERBY

From Mission Beach Arena, San Diego vs. N.Y. Chiefs.

(11) RACKET SQUAD

Swindling small businessmen on pretext of buying their businesses.

(13) TEN O'CLOCK THEATER

- (6) PICTURE WINDOW 10:15 **C** "UP IN MABEL'S ROOM" with Dennis O'Keefe, Bridegroom must retrieve silk slip of former flame.
- 10:30 (2) CLETE ROBERTS-NEWS (7) LATE CURTAIN

"The Match" with Gloria Sanders.

(11) THE STAR AND THE STORY "Newspaper Man" with Pat O'Brien. Newsman must track down killer who was his boyhood chum.

(13) BAXTER WARD NEWS 10:45 (2) THE BIG NEWS With Bill Stout, Gil Stratton, Austin Green.

(9) DON LEE WORLD NEWS With Lee Wood, Bill Brundige, Ted Meyers.

(13) LESTER MORRIS-15m. Commercial film.

(2) BIG HIT MOVIES 11 "MAJOR BARBARA" with Rex Harrison, Wendy Hiller, Deborah Kerr. A young professor falls in love with a major in the Salvation Army and joins them to be with her.

- (3) SEASIDE WEATHER-5m.
- (4) JACK LATHAM-15m.
- (5) FINAL EDITION
- (7) NEWS WITH DICK TUFELD
- (9) WEATHERWISE
- (10) CHANNEL 10 NEWSREEL
- (11) GEORGE PUTNAM-NEWS
- (13) TOM DUGGAN
- 11:05 (3) FINAL EDITION (9) LATE FEATURE

"TIMBER FURY" with David Bruce. Toro, the Wonder Dog, acts, too, in tale of tall timber and murder.

- (3) UNIVERSAL THEATER 11:15
 - (4) CLEVE HERMANN-SPORTS
 - (5) WESTERN FEATURE
 - (7) NITECAP THEATER
 - (11) PUBLIC DEFENDER-30m.

Failure of his father, an ex-vaudevillian, leads boy to warehouse robbery, assault.

- 11:30 (4) (10) TONIGHT-60m. Starring Steve Allen in a late evening show of comedy and music.
 - (8) NIGHT FINAL EDITION
- 11:45 (11) JACKSON'S THEATER 12:30 (2) LAUREL AND HARDY
- (4) NIGHTFALL

Richard Ellsasser at the organ. (2) GIVE US THIS DAY

- 1
- 1:30 (11) JACKSON'S LATE THEATER (11) JACKSON'S NEWS, SPORTS Kern Medley and Handel's "Largo."

PILOT FILM

J. Carrol Naish will make a pilot film for Albert C. Gannaway. In the projected series Naish will portray a different character in each film. He has a professional vocabulary of approximately 50 languages and dialects.



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(11) SHERIFF JOHN'S BRIGADE

With John Rovick.

11:45 (13) PUBLIC SERVICE FILM 11:55 (3) NEWS Afternoon (2) (8) THE BIG PAYOFF 12 Audience participation program. Color (3) (4) (10) MATINEE THEATER "Johnny." The story of a young veteran, changed by war, and his struggle to escape the unchanging, namely his small home town, his family and small-town girl. (7) AFTERNOON FESTIVAL "CARAVAN" with Stewart Granger, Jean Kent. A young author seeks a fortune in 1840 Spain amid violence, romance and intrique. (9) SUSPECTS WANTED (13) BALLANCE 'N' RECORDS 12:10 (9) NEWS AFTER NOON 12:15 (9) MAMA WEISS 12:30 (2) (8) BOB CROSBY Musical variety show. 12:45 (11) MARTIN'S DRAMA MANOR (2) (8) BRIGHTER DAY-15m. (3) INDUSTRY ON PARADE (4) (10) DATE WITH LIFE Dramatic series. (6) SPANISH MOVIE (9) MILLION DOLLAR MAT. "ALONG CAME JONES" with Gary Cooper. Loretta Young. Tramp cowhand is taken for a frontier bandit. 1:15 (2) (8) SECRET STORM (3) (4) (10) MOD. ROMANCES 1:30 (2) (8) EDGE OF NIGHT Half-hour daytime dramatic series. (3) (4) (10) QUEEN FOR A DAY With Jack Balley. (13) BETH ALLEN SHOW Variety woman's show: cooking, fashions, hair styling and interviews. 1:45 (5) WORLD NEWS 1:55 (5) POLICE CALL5 (2) RED ROWE'S GET-TOGETHER Variety with comedian Lionel Kaye as quest. (3) STAR MATINEE (4) RCA VICTOR PLAYHOUSE "YOUNG LOVERS" with Keefe Brasselle, Sally Forest, Hugh O'Brian. Girl contacts polio on brink of successful dancing career. (5) MAJOR MOVIES "THE GREEN SCARF" with Michael Redgrave, Ann Todd, Blind-and-deaf writer confesses murder of man in love with his wife. (7) BILL GWINN'S THEATER "ADVENTURES OF CASANOVA" with Arturo De Cordova, Great lover helps Sicilians in struggle against Spain. (8) MY LITTLE MARGIE (10) LYNN TAYLOR'S PANTRY "ISLE OF MISSING MEN" with Helen Gilbert, Gilbert Roland. (13) GARTON SCREENINGS 2:15 (11) ED REIMERS' MATINEE (8) JOE GRAYDON-30m. 2:30

FRIDAY *tv* logs (2) (8) GARRY MOORE SHOW 3 Variety show. (9) PARLOR PARTY With Bill Stulla, 3:25 (4) MYRON J. BENNETT 3:30 (3) (7) GLAMOUR GIRL (4) MIKE ROY'S MOVIE "THE BLUE PARROT" with Dermot Walsh. Man who runs private car-hire business is murdered. (5) MILADY With Dorothy Gardiner. (10) FRANKIE LAINE SHOW (11) BILL LEYDEN'S THEATER (3) WILD WEST THEATER (5) CARTOON CAROUSEL With Skipper Frank. (6) CONTINENTAL CHEF (7) WHAT'S NAME OF SONG? Bill Gwinn's audience participation show, (9) THE PENDULUM (10) RAMAR OF THE JUNGLE (13) RANCH PARTY A hillbilly harmony session with a parade of western and rural stars, 4:30 (2) (8) STRIKE IT RICH With Warren Hull, emcee. (6) RANGER SHOW Western movie. (7) MAKE-BELIEVE BALLROOM With AI Jarvis, (9) MARK SABER (10) JOHNNY DOWNS EXPRESS 4:45 (4) MAJOR DOMO (11) DEL MOORE SHOW (2) EARLY SHOW 5 "PARDON US," Laurel and Hardy. Slapstick comedy with no apologies, (3) FRANK WEBB SHOW (4) (10) PINKY LEE-30m. (7) (8) MICKEY MOUSE CLUB NEWSREEL: God's Children, It's Parade Time, Youth Honors Flag, The Toy Lending Library, MOUSEKETEERS; Talent Roundup Day - Joy Johnson, teen-aged ventriloquist, and her dummy Jerry, JAP-ANESE FOREIGN CORRESPONDENT SERIES: Japanese Sports and Games, (9) CAMPUS CLUB Gene Norman with guests from the musical world and teen-agers. 5:30 (3) LITTLE RASCALS (4) (10) HOWDY DOODY-30m (5) WESTERN THEATER "OLD TEXAS TRAIL" with Rod Cameron. (6) RANGER SHOW "Our Gang" comedies. ٠ which one ? **A-1**



Anticona Brewing CO., INC., Phoenix, ARIZONA

TV-RADIC LIFE

necklace once owned by Marie Antoinette. World Radio History

"LAUGHING LADY," story of fight for

2:45 (6) MATINEE

FRIDAY TU LOGS

Evening

6 (3) BEVERLY ON 3 (4) JACK LATHAM-5m. (6) JOHNNY JET-UNCLE RUSS

(7) COWBOY G-MEN G-men Investigate million-dollar sliver buillon swindle.

(8) AMOS 'N' ANDY

(9) CARTOON EXPRESS-60m. With Bill "Casey" Stulia.

(10) ROY ROGERS MOVIE

(11) COUNT OF MONTE CRISTO Monaco in 1835. The casino is the target for one of the world's cleverest counterfeiters.

- (13) BAXTER WARD-NEWS
- 6:05 (2) TOM HARMON, SPTS. NEWS
- (4) CLEVE HERMANN-SPORTS 6:10 (2) CLETE ROBERTS, NEWS
- (4) WEATHER-GENE BOLLAY
- 6:15 (2) DOUG EDWARDS
 - (4) PATTI PAGE SHOW (13) ZEKE MANNERS

6:30 (2) (8) MY FRIEND FLICKA A white killer dog causes Ken Mc-Laughlin to be injured and scares.

Flicka into running away.
(3) FIVE STAR FINAL

(4) EDDIE FISHER

A quarter-hour of music with Fred Robbins and Axel Stordahi's orchestra.

(5) HANDY HINTS-25m.

With Dorothy Gardiner and Ken Graue. (7) EARLY CURTAIN

"Gentleman From La Porte" with Eve Miller.

(11) LIFE WITH ELIZABETH With Betty White and Del Moore.

- 6:45 (4) JACK LATHAM-1Sm.
 - (6) HARRISON EAGLES & NEWS (11) GEORGE PUTNAM-NEWS
- 6:55 (5) WEATHER VANE
- With James Edmundsen.

7 (2) LIFE WITH FATHER-30m.

Father brings home guests the same evening that Clarence is to entertain his young friend and her mother.

(3) (4) (10) GILLETTE FIGHTS Yama Bahama of Bimibi, Fla., vs. Hardy Smallwood of Brooklyn in a 10-round middieweight bout from Syracuse War Memorial Auditorium.



"The Birds Are Walking" with Ed Norris.

(5) GIL MARTYN NEWS-15m.

(8) MAN CALLED "X"

(9) ADVENTURE MOVIE

"HELLDORADO" with Roy Rogers. (See Channel 9 at 7 p. m. Monday.)

(11) SUCCESS STORY-30m.

Live remote from Santa Monica Hospital explaining Blue Cross Hospital Plan.

(13) PIANO PLAYHOUSE

With Mario Braggiotti, pianist and wit. Tonight's guests: Lucretia Symons, classic pianist, plays Rachmaninoff's "Variations by Paganini" and Chopin's "Fantasy Impromptu." Jazz artist Joe Harnell plays "Lover" in style of a Bach Fugue. Braggiotti features Ravell's "Bolero" and "Rock 'n' Roll" Waltz with four planos.

- 7:15 (5) EYE WITNESS
- With Ken Graue, Tom Hatten, Jay Elliott. 7:30 (2) PERSON TO PERSON

Edward R. Murrow visits celebrities in their homes.

(5) CONSPIRACY-30m.

(6) (7) RIN TIN TIN-30m.

Learning that the Kiowas plan to attack a gun-filled wagon which a frontierswoman is driving through Indian territory, Rusty and Rinty race to intercept her.

(8) PEOPLE IN THE NEWS

(11) CALO PET EXCHANGE Frank Wright offers free pets. Sponsored by Calo Pet Food.

(13) ROSEMARIE SHOWCASE

Popular vocalist and comedienne presents nightclub performers in review. Most popular act receives week's engagement at one of the top local bistros.

- 7:45 (3) SPORTSCENE-15m. With Bill Huddy.
 - (4) (10) NEWS CARAVAN
 - John Cameron Swayze reporting. (8) LOCAL NEWSREEL
- 7:50 (8) WEATHERWORD
- 7:55 (8) NEWS
 - 8 (2) MAMA
 - Starring Peggy Wood.
 - (3) THE PENDULUM



(5) ORRIN TUCKER SHOW Starring Robert Linn with the KTLA Crystal Tone Orchestra.

With Jack Balley,

(6) (7) OZZIE AND HARRIET

(4) (10) Truth or Consequences

Harriet Nelson wonders if she's getting into a rut and decides to strike out on a career of her own in "Career Woman."

(8) STAR AND THE STORY "Brief Affair" with Joanne Dru.

(9) FAVORITE STORY

"How Much Land Does a Man Need?" Adolphe Menjou tells Tolstoi's famed parable of greed about the man who goes beyond human endurance to pace off land to own.

(11) MAN BEHIND THE BADGE

Charles Bickford tells about a cop who found that the three easiest things to buy in his town were ham, honey and heroin.

(13) DANGEROUS ASSIGNMENT

A pre-war flame of Steve Mitchell (Brian Donlevy) is suspected of master-minding a wave of sabotage in Japan.

8:30 (2) (8) OUR MISS BROOKS

Vacation daze takes over Mrs. Nestor's school, with Connie Brooks (Eve Arden) scheming to get other teachers to pool their vacation funds so that one of them may enjoy a super-vacation.

(3) WATERFRONT

With Preston Foster.

(4) (10) CRUNCH AND DES

Crunch lands in jail after trying to prove that some buried treasure is just fool's gold. Forrest Tucker stars.

(6) I LED THREE LIVES-30m.

(7) CROSSROADS-30m.

A pair of beautiful sisters, Barbara Hale and Marla English, fall prey to a charming but unscrupulous gambling czar (Kent Taylor) in "Lifeline." They enlist the aid of a fearless man of God, the Rev. Arnold Grum (Regis Toomey).

(9) GANG BUSTERS

"The Scissors Gang." Police fear rash of robberies when safecrackers steal acetylene torch.

(11) CODE 3

"The Benson Case." Accused murderess in Terminal Island Division of L. A.



TV-RADIO LIFE

World Radio History

MAY 11

County Jail believes that one of the women in her cellblock is a "plant" to procure incriminating statements.

(13) CESAR ROMERO

Romero uncovers ruthless gun runners in Rangoon.

(2) (8) CRUSAOER-30m.

Matt Anders finds that a deposed dictator's influence still grips a South American country annd fights to guarantee a free election. Brian Keith stars,

(3) (4) (10) BIG STORY

How reporter Russell of the Corpus Christi (Tex.) CALLER-TIMES offered himself as hostage to a maddened gunman holding two youngsters prisoners.

Color (5) WESTERN VARIETIES

Doye O'Dell, host, with Eddie Cletro, Tex Williams, Eddie Dean, Carolina Cotton, Roscoe Ates, Gail Moser, Twin Tones, the Frontiersmen and Homer Garrett's Y-Knot Twirlers.

(6) HALL OF STARS

High-powered executive, played by Jan Sterling, applies a little "Reverse English" to a blackmailer.

(7) DOLLAR A SECOND-30m.

(9) MOVIE THEATER and Desi Arnaz. (Please see Channel 9 at 9 p. m. Tuesday.)

(11) HALL OF STARS "Reverse English" with Jan Sterling, Exemployee blackmails woman executive who fired him. (Postponed from last wk.)

(1.3) CORONET THEATER "THE BLACK GLOVE" with Alex Nicol. Eleanor Summerfield. Police action threatens jazz star found in apartment of dead blues singer.

9:3章 (2) (8) SCHLITZ PLAYHOUSE

Ward Bond stars as a veteran master of a wave-battered freighter who makes a good seaman out of his bungling third mate, Jon Shepodd, when bubonic plague threatens in "Plague Ship."

(3) BREAK THE BANK

(4) (10) STAR STAGE-30m.



(6) THE WHISTLER-30m.

(7) THE VISE-30m.

(11) COATES' CONFIDENTIAL FILE Pyromania and pyromaniacs.



(4) POTTER'S JUKE BOX JURY Peter Potter, host, and guest stars rate America's newest records.

(5) MODERN MOVIES-90m. "ESCAPE IN THE FOG" with Nina Fach. Otto Kruger. Series of dreams guide girl through web of danger.

(6) HIGHWAY PATROL

(7) COWBOY G-MEN

G-men investigate Post Office swindle across the border into Canada.

(10) I MARRIED JOAN-30m. With Joan Davis, Jim Backus,

(11) THE LONE WOLF

Louis Hayward tracks down carnival murderer.

10:30 (2) CLETE ROBERTS-NEWS

- (3) UNIVERSAL THEATER
- (6) MR. AND MRS. NORTH

1

(7) LATE CURTAIN

"I'm You" with Dave Willock.

(8) PREMIERE THEATER

(10) UNCOMMON VALOR-30m.

(11) CHINA SMITH-30m. Dan Duryea in "High Seas."

(13) BAXTER WARD-NEWS

10:45 (2) THE BIG NEWS

Bill Stout, Gil Stratton, Austin Green, (9) DON LEE WORLD NEWS

With Lee Wood, Bill Brundige, Ted Meyers, (13) LESTER MORRIS

Commercial film,

(2) BIG HIT MOVIES 11 "CRY DANGER" with Dick Powell, Rhonda Fleming. A man released after five years in prison for a crime he did not commit is out for revenue.

- (4) JACK LATHAM
- (6) LES PAUL, MARY FORD-5m.
- (7) NEWS WITH DICK TUFELD
- (9) WEATHERWISE
- (11) GEORGE PUTNAM-NEWS
- (13) TOM DUGGAN-60m.



World Radio History

FRIDAY TV LOGS

11:05 (6) PICTURE WINDOW "CHAMPAGNE FOR CAESAR" with Ronald Colman. Retired professor nearly ruins sponsor of radio quiz show,

(9) LATE FEATURE "NEW ORLEANS" with Arture De Cordova, Louis Armstrong. History of Jazz from Basin Street through Chicago era.

11:15 (4) CLEVE HERMANN-SPORTS

(7) NITECAP THEATER "FRENCH LEAVE" with Jackie Cooper, Jackie Coogan. Two merchant seamen unwittingly become black marketeers.

(11) PUBLIC DEFENDER-30m. Adopted son takes blame for robbery committed by invalid mother's real, and favored, son,

11:30 (4) (10) TONIGHT-60m. Starring Steve Allen in a late evening show of comedy and music,

(5) FINAL EDITION 11:45 (S) WESTERN FEATURE

Mack Brown,

- (11) JACKSON'S THEATER
- (3) LATE NEWS 12
 - (8) NIGHT FINAL EDITION
 - (13) THE INEVITABLE

"Death of a Smart Alec" with Arthur Space, Mary Field.

- 12:30 (2) LAUREL AND HARDY
 - (4) LATE DATE AT MOVIES **M**
 - (2) GIVE US THIS DAY
- 1:30 (11) JACKSON'S LATE THEATER 2 (11) JACKSON'S NEWS, SPORTS

ACID ACCDENTAL?

Suspense comes up with a timely program this week. (Tuesday, May I, CBS-KNX). It's called "The Man Who Threw Acid." No connection with the recent acid thrown into the eyes of columnist Walter Riesel-but it does make you think of it.

BUSY MAN

Jesse White has called off a Southern legit tour due to new commitments with the Danny Thomas and Ann Sothern TV programs. Oddly enough. he plays a comedy Hollywood agent on both shows.



TV-RADIO LIFE



V PROGRAM FINDE Listings after 12 noon are indicated by dark type, morning by light type. Channels are indicated by (). Sheens Queen of Jungle...(7) 6:30 Th Sheriff John.....(11) 7, 11:30 M-F Shore, Dinah.....(4) 7:30 Tu, Th Shower of Stars......(2) 8:30 Th

TV-RADIO LIFE

PAGE 36

 N.0.r.D.
 (11) 10 vr

 Nightfall
 (4) 2:30 M-Th

 Norman, Gene
 (9) 5 M-Fr

 O'Connell, Helen
 (4) 6:15 M

 Olympic Wrestling
 (4) 6:15 M

 Opera Theater
 (11) 7:30 Th

 Opera Theater
 (11) 7:30 Th

 Opera Theater
 (11) 7:30 Th

 Opera Theater
 (11) 7 Tu

 Outins, Johnny
 (21) 17 Tu

 Outins, Johnny
 (21) 17 Tu

 Outins, Johnny
 (21) 10 Th

 Owens, Harry
 (2) 10 M-F

 Ozark Jubilee
 (7) 7:30 Sa

 Paar, Jack Show
 (2) 10 M-F

 Paark Jubilee
 (7) 7:30 Sa

 Paark Jubilee
 (7) 7:30 Sa

 Person Freeze, Ratti
 (4) 6:15 W, F

 Preople Are Funny
 (4) 9 Sa

 People's Choice
 (4) 9 Tb

 Person to Person
 (2) 7:30 F

 Pet Exchange
 (11) 7:30 F

 Phay It With Music
 (2) 7:30 Sa

 Playorafters
 (5) 9:30 Sa

 Playorafters
 (5) 9:30 Sa

 Playorafters
 (5) 9:30 Sa

 Playwrights '56
 (4) 9:30 sa

	# Store (0) 0.00 Pt	
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SHVELB,	of Stars	
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\$6 1,000 (Challenge	
564 ,0 00 (Juestion	
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Speedbog	t Rođeo	
Spotlight	on Youth	
Stare SI	how. (2) 8:30 Se	
Stor Sta	(4) 9.96 P	
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Star IV	Music (7) 8.26 Mi	
Statette	of Nizrs (2) 8:30 1n Phil. (2) 8 1u Dick (3) 6 Su Dick (13) 6 Su Su	
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SUFIKE IL	Rich	
studio U	no	
Scadio 9	7	
Stulla, I	GIL(9) 3 M-F	
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Superma	n(11) 7 8a; 6:30 W	
Susle		
★Swayze	Join Cameron	
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Lales of	lexas Rangers(2) 4:30 Sa	
Leenage	171a15	
reletorut	n	
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Tennesse	e Ernie Ford(4) 9 M-F	
The Wa	V	
This la	be Life (4) 19 n Su	
This Is i	11a Story (11) 4:20 8-	
Phia la	Loun Life (A) 10 W	
Thue M	LUGE LAICONNING (1) IV	
Lurco M	usketeers	
Today	(4) (M-F	
lop of u	ne Morning(11) 8 M-F	
rown an	d Country	
lown Ha	II Party	
Treasure	Tune Clock	
Truth or	Consequences	
Fucker,	Orrin	
+Tufeld.	Dick(7) 11 M-F: 7:45 W	
V Read	er's Digest (7) 8 M	
20th Cen	tury-Fox (2) 7 alt W	
20th Cen Fwo for	tury-Fox(2) 7 alt, W	
wo for	tury-Fox	
wo for U.S. Ste	tury-Fox	
cuth Cen Ewo for U.S. Ste Uncle Jo	tury-Fox	
20th Cen Ewo for U.S. Ste Uncle Jo Vacation	tury-Fox	
Wh Cen Iwo for U.S. Ste Uncle Jo Vacation	tury-Fox	
Wo for U.S. Ste Uncle Jo Vacation		
Vallant	Lady	
Vallant	Lady (2) 9 M-F at Sea	

BACK HOME

7

Stanley Niss, writer-direc-tor of CBS Radio's 21st Precinct has just returned to New York after a 10-day stay in Hollywood, where 21st Precinct emanated for two weeks to accommodate members of the cast who had motion picture commitments at MGM Studios.


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General Comment) For Love o' Mike (

More Moore, Yet

In addition to his three TV shows on KTTV (including his filmed Life With Elizabeth series starring Betty White), Del Moore "broke in" his discjockey show at KLAC, replacing Jim Ameche. So far, and from what we heard, funnyman Moore is playing it pretty straight as a deejay. We hope he stays that way; no man (not even clever Del) can be funny for that long.

Ameche, in case you're looking for him on your radio dial, has moved over to KDAY.

Time Honors Freud

As happens so often, Dr. Sigmund Freud was a prophet without full honor in his own times. Time, fortunately, has done him justice. Just as a few small examples right here in America: This week the founder of psychiatry was featured on the cover of Time magazine.

On Sunday, on both April 29 and May 6, Dr. Ernest Jones, Freud's distinguished biographer, will be present-ed in two New World programs on NBC-KFI.



"Churchman of the Year"

One prophet who is not without honor in his times—we're speaking of Dr. Billy Graham—was selected as "The Churchman of the Year" at a dinner given by the Washington Pil-grimage at the Willard Hotel in Wash-ington, D. C. The broadcast, including a special congratulatory message by President Eisenhower, was carried on ABC Radio.

Same Station New Name

FCC has approved KOWL, 10,000watt Santa Monica station, change in call letters to KDAY effective May 1.

New Show

KFWB kicks off a new show, Sports Detective, emceed by Fred Hessler, effective May 1.

Detective will be a 10-minute sports show and will follow each of KFWB's broadcasts of the Hollywood Stars baseball games.

On Tape

Jane Pickens is sailing (in her new yacht) and touring Europe, but you can still hear her (via tape recordings) on NBC Radio's Weekday show.

OIL M	DC IN		chady show.	V GALG			
			n d bo	radio DRT SKEI	58		
		DAI	IY	8:00	p.m.	KNX	Sports
				9:30	-	KMPC	Baseball: Los An-
	me	Station	Sportlites	5.00	P		geles vs.
	a.m. a.m.	KHJ KLAC	Sam Balter				Vancouver
	p.m.	KBIG	Men of Troy			c	A4 6
	p.m.	KABC	Hank Weaver			Sunday,	may o
	p.m.	KABC	Bill Stern	11:25		KHJ	Baseball
	-	KFWB	Cleve Hermann	1:30	p.m.	KFWB	Baseball: Holly-
	p.m.	KNX	Tom Harmon				wood Stars vs.
5:45	p.m.	KHJ	Bill Brundige	6:00		KFWB	San Diego Padres Star of the Game
		KLAC	Sam Balter	9:50		KHJ	Sports Time
		KRKD KFWB	Race Results Fishing News	0.00	-	-	
	p.m. p.m.	KMPC	Bob Kelley			/ednesda	y, May 9
	p.m.	KNX	Tom Hanlon	7:05	p.m.	KABC	Wednesday Night
	p.m.	KFI	Sports Report	1			Fights: Bob Baker
6:30		KMPC	Today's Races				vs. Johnny Hol-
11:15		KFI	Rollie Thomas				man, first of
		Saturday,	May 5				heavyweight elimination bouts
8:15	a.m.	KFAC	Sports Briefs				
8:25	a.m.	KMPC	Sports			Friday, <i>I</i>	May 11
11:25		KHJ	Baseball	7:00	p.m.	KFI	Gillette Fights:
1:30	p.m.	KFWB	Baseball: Holly	•	-		Yama Bahama
			wood Stars vs.				vs. Hardy Small-
2.15	p.m.	KNX	San Diego Padı Kentucky Derby			v	wood, in a 10-
	p.m.	KMPC	Baseball: Los	t i			round middle-
	E.erres		Angeles vs.			1	weight bout from Syracuse
			Vancouver	7:25	n.m.	KFI	Sports Digest
7:35	p.m.	KMPC	Baseball: Phila	- 7:45		KFI	Sports Hilites
	-		delphia Phillies	·			
/			ys. Chicago Cul	be TV-RA	NA R	ľ₿.	PAGE 37

25th Anniversary

Radio programs come and go, but One Man's Family continues on like Ole Man River. This past week the Carlton E. Morse creation celebrated its 25th anniversary on radio. Three of the original cast members remain with the NBC program: J. Anthony Smythe as "Father Barbour"; Page Gilman as "Jack"; and Bernice Ber-wyn as "Hazel." Truly, an amazing record.

Bergen Celebrates

Edgar Bergen has really been living it up. And why shouldn't he? He celebrates 20 years as a radio star this month and that's something to shout about.

Many festivities for Bergen and his pal Charlie McCarthy are on the agenda. The Los Angeles City Council passed a resolution honoring "the two great stars who have contributed much towards creation of high standards in radio. . . .

A luncheon celebration in his honor was given by the Radio Television Executives Society of New York on April 26 and on May 2 Northwestern University, his alma mater, cites their illustrious son.

Following the honors at Northwestern, Bergen and McCarthy will pre-sent a special anniversary broadcast on their regularly scheduled CBS-KNX program. Broadcast will re-create some of the greatest comedy in the history of radio, including famous scenes with Marilyn Monroe, Don Ameche, John Barrymore, Nelson Eddy, W. C. Fields, James Stewart and Rudy Vallee.

		RADIO Logs for	SATURDAY, May 5
Dial Station 540 - KFMB 570 - KLAC	930 - KHJ 980 - KFWB	1230 – KGFJ 1240 – KRNO &	1370 – KBUC 1390 – KGER
590 — KFXM	1020 - KPOP	KPPC & KSON	1430 - KALI
600 — KFSD	1070 - KNX	1260 - KGIL	1440 - KPRO
640 - KFI 710 - KMDC	1110 - KXLA	1280 – KFOX	1480 – KWIZ
710 – KMPC 740 – KBIG	1130 – KSDO 1150 – KRKD &	1290 KITO 1300 KWKW	1490 – KBLA
790 - KABC	KFSG	1330 - KFAC	1540 KPOL 1580 KOWL
870 - KIEV	1170 – KCBQ	1360 - KGB	1600 – KWOW
TBA-To Be Announced,	<u>KWPC-4ra Cook</u> (till 2), <u>KWEW-Teddy Frègoso</u> , 10:05- <u>KAPC-Hank Simms,</u> <u>KNN-Story Master</u> , 10:15- <u>KHL-Roor Master</u> ,	2:05-KABC-Dick Wesson, KFIMonitor,	KMPC-Today's Eaces, KRED-Right to Live, KNLA-Music,
8-KABC-Russ Records, KF1-Chuck Cecil, Music, KHJ-Record Hits,		2:15-KNX-Kentucky Derby, 2:30-KABC-1t's Time, KFI-Fred Shields,	KXLA—Music, 6:45—K(iFJ—Fiesta Latina, 6:55★KNX—News,
KALI-Dr. Stauley Balles.	ENX-it's Still Gil. ERED-liealth Talk. 19:39-EHJ-Les Paul and	KGER-Peter Sinck, KHJ-Weekend on Wheels	7-KABC-Layman's Hour, KF1-Monitor,
+KDAV-Sneuish News: Maria	Mary Ford.	KMPC-Baseball-f.os Angeles at Vancouver, SPOL-Hall's Music Hall, \$:35-KABC-Bill Ewing,	KHJMagic of Music, KNNFt, Laramie, KFACConcerto,
Rey. BFAC-Saturday Showcase. *EFOX-News. *EFWB-News. Bill Daniels.	KOAV-JUE HOIMBU, KDAV-JUE Adams, KFAC-Curtain Calls, KFOX-TOp Twenty Tunes, KPOL-Merchants' Uduz, KORR-1 users 11 Uduz,	\$:35-KABC-Bill Ewing, \$:45-KHJ-Frank Evans ENX-Maurice Hart (to 5),	KFON—Johnny Otia Show, KGFJ—Flesta Latina (con't.)
KGFJ-World Bible Society. KLAC-News. KMPC-Story Circus. KPOL-Kids' Bible Club. KPOL	EPOL-Merchants' Quiz, EGER-Lower Lights Gospel, 10:35-EHJ-Music,		KMPC-Bill Stewatr, WKRKD-News: Dinner Music
	19:55 + NABC Naux	★&HJ—News, KNX—Maurice Hart (cont'd.) &BIG—Catalina Bandstand, &GER—John Brown,	7:05-KFI-Monitor. KFWB-Strictly from Dixle. 7:15-KALA-Accent on Youth.
KRKD—Messianic Hour. KWKW—Latin American	AHJ-Basebali Warmup, 4 4 KABC-Hank Sime.	KGFJ-Music in the Air, KGFJ-Music in the Air, KMPC-Baseball-Los Angeles	7:30-KABC-Dr. Gene Bartlett, KFI-Tex Ritter Show, KHJ-Flying Feet, KNX-Jimmy Wakels Show,
Rhythms, ★KXLA —News, \$:05— <u>KNX</u> —Story Master,	KNX-Gli Henry Show, KHJ-Game of the Day, KALI-German-American	KPOL-Tacit Turner.	E TAD USUAL PROFIAM,
KFWB-Sports-Erik Paige, KLAC-Dick Haynes (to 9:30). \$:15*KHJ-News.	Broadcast. BDAY—Elena Sailnas	3:05—KHJ—Frank Evans, 3:30—KGHC—It's Time, KFI—Fred shields.	Cubs. 7:45—KABC—Know Your Schools. KFWB—Rosary Hour.
KNX-It's Still Gil, KALI-Swance at the Piana.	EFAC-Symphonic Varieties, EGFJ-Music Festival, ERED-Modern Melodies,	KALIVoice of S. America. KDAYChico Sesma. KFACNusic Hall. 3:35KABCBill Ewing.	KFWB-Rosary Hour, KABC-As We See It. KFI-Merle Travis Show,
KFAC-Sports Briefs. KFWB-Bill Ballance. KCFJ-National Guard. KMPC-Business News.	11:30-MFI-National Farm and Home Hour.	3:35-KABC-Bill Ewing, A ± KF1-News.	
BWBW-Bob Mercado.	BNX—Do It Yourself, BALI—First German Methodist Church,	BIG—Catalina Bandstaud.	KINN→Sante to the Nation, KNN→Sports, KFAC→Evening Concert, ★KFWB→News, KMPC→Bill Stewart, 895-KNN→MUton, MUton
KX1.A—Sacred Records. 8:20—KFAC—Freeway H1-F1. *KHJ—Five Star News.	KDAY—Chico Sesma, KFAC—To France with Music, KGER—Andre Kostelanetz,	EFAC—Musical Masterpieces, KGER—Youth on the March, KGFJ—Musical Moments,	8:05-KNN-Mitch Miller, KLAC-Gene Norman, KLAC-Gene Norman,
\$:25-KMPC-Sports. 8:26-KABC-No School Today, KFI-Monitor.	KGER—Andre Kostelanetz, KPOP—Shopping Hilltes, KRKD—News, KWKW—La Hora de Los	KGFJ-Musical Moments, *KMPC-News: Johany Grant, KPOL-Light, Camers, Music, *KPOP-News,	KLAC-Gene Norman, KFWB-Bill Daniels Show, 8:15-KABC-This Week in Washington,
KFI—Monitor. KHJ—Haven of Rest. KNX—Robert Q. Lewis.	Augeles, ★EXLANews.	KWKW-Raul's Time, 4:05-KABC-BIL Ewing	K6FJ—Dot Meyberg, Film News, 8:39—KABC—Your Child and You,
KALI—Music, KBIG—Catalina Bandstand, KGER—Voice of China,	11:45 KALI-News, KRKD-Lawrence Weik, KXLA-Music,	KFJ—Potka Party (til 7), KFON—Melody Time, KLAC—Alex Cooper,	KFI—Music for Home Folks, KHJ—Traxet Guide
E BIG-Cataling Bandstand, E GER-Voice of Chins. E LAC-Sam Balter. E LAC-Sam Balter.	12-KABC-News. KFI-Noon Farm Reporter.	4:15-KFWB-Larry Finley Show. *KHJ-News, 4:30-KHJ-Frank Evans.	KGFJ—College of Div. Science 8:45—KABC—To be announced. KHJ—Music.
Masterpieces.	*KNX-News. KALI-Brother Clarence Weich	Smeratdo.	8:55-KNX-Records. 9*KABC-News Reporter.
★KPOP—News & Views, Cadwell, KRKD—Breakfast Club.	KDAY—Joe Adams. KFAC—Luncheon Concert. KGER—World Tomorrow.	KLAC-Alex Cooper, KPOL-Musical Comedy Theater,	 KNX, KFMB—Rock & Roll Dance Party, KGFJ—Hunter Hancock
1:45—KFAC—Unity Viewpoint, KALI—John Hearne, KXLA—Gospet Book Store,	KGFJ-Moods in Music. *KLAC-News: Peter Potter, *KMPC-News: Bill Stewart, KMPC-News: Bill Stewart,	RPO1'Recorded Music. RWKWBolero Time.	fill 11 (30) ★KNLA→News, 9:05→KABC→Nat_Brandwynne,
9-KFI-Bilt Haworth. KHJ-Back to the Bibie,	*KMPC—News: Bill Stewart, EPOP—Cirich Pontiac, EPOL—Time for Norma,	4:45-EHJ-Frank Evens, 4:50 & KRKD-News, 5 & KABC-News Reporter, R W - News Reporter,	
★KNX-News. KALI-American Mission	12:05-KABC-Dick Wessen	■ KFI—Polka Party (cont'd.). ★KNX—A Jackson—News. KBIG—Catalina Bandytand.	K VI.A - Cort Johnson, 9:30-KABC-1('s Time KF1-Andy Mansfield (1½ hrs.).
Army, KBIG-Catalina Bandstand, KFAC-Morning Concert, KIEB Bethen Provide State	12:15-KFI-Motorist's Melody Time, KNX-Faria Reporter, KW12-Top Teen Tunes	K F & Com Matrix 6 Manual Man	KHJ—Monica Whalen, KNX—Indictment
Chapei.	18:30-KFI-Chuck Cecil, KNX-Philip Norman, KFWB-The Bill Daniels Show	KFWB-News, KfiER-Aubrey Lee, KGER-Aubrey Lee, KGFJ-Musical Reveries, *KWPC-News: Johanny Grant.	KMPC-Basehall-Los Angeles at Vancouver, KNLA-Cliffie Stone,
EGF3—Time for Music. *KMPC—News: Dick Whittinghill, KRED-Modeum Maladum	*ELAC-Del Moore and News	*KMPC-News: Johnny Grant. KPOP-Recorded Music. KHKD-Ten Ton Tunes.	9:35-KABCNaCI Juke Box, 9:45KHJHere's to Vets, 9:55KNNThis I Believe
KRED-Modern Melodies. 9:05-ENX-Story Master. EFOX-Saturday Swing.	(till 4). KPOP—Hesperin. KRKD—Hit Tunes.	5:05-KABC-Long Bill, KNX-Wm, Kenneally 5:15-KNX-Today in Los Angeles,	10 KABU – HUNG 7 Stor Pots, 9:55–KNN – This 1 Belleve, 10 KABU – Dateline Defense, KHJ – Dateline Defense,
9:15KNXIt's Still Gil, KALJRev, Mary Livingstone KDAYGerman Hour.	¶ −KFI−Monitor.	RFWB-Cleve Herniano, EWKW-Mericonia Musical, 5:30-RNN, EFMB-Tow Harmon,	★KNN—Ten O'Clock Wire, KFAC—Crossroads of Music, KPOP—Art Laboe Show,
KWKW-Fastival with Fina	KNX-Garden Gate, KFAC-Serenade, KFOX-Western Hit Parade, KGER-Let's Go Traveline	KFAC_Cananakian Mananakian	KWKW-Noche de Rouda, 19:05-KABC-T,B.A.
9:30 K ABC-News Reporter, *KF1-Local News, KHJ-Music.	KGFJ-Rendezvous with Music	KTWB-Larry Finley Time, KRKD-Snorts Dial, KWKW-Hoyos Hour, KVLA-Sucraktin' Deacon,	KFWB—Larry Finley Show (till 6 a.m.) 19:15—KHJ—Music.
KNX, KFMBGuismoke KFWBAl Jarvis (to 12:30). KLACPeter Potter	KRKD—Record Time. KWKW—Hora de Los Angeles 1:15—KFWB—Fau in the Stands.	5:45#KNX, KFMB—Frank Goss, WI.AC—Sam Balter, Sports, RRKD—Race Results,	KNN-Carroll Alcott, 10:30-KABC-Lawrence Welk, KNN-Philip Norman,
KLAC-Peter Potter, KPOL-Bob Scott, KPOP-Record Room to 11:30.	1:30-KFI-BUL Haworth.	5:50 KH4-News, 5:55-KH4-Les Paul & Mary Ford,	KALA—Music, ¶ ¶ —KABC—Russ Morgan Orch.
RALA—Sacred Records, \$:35—KABC—Hank Simms Show, KRKD—Modern Melodies	KHJ-Five Star News, KFWB-Baseball Hollywood Stars vs. San Diego.	*KNX-Local News, 6 *KABC-News Reporter, KFI-Polka Party cont'd),	KFT—Hollywood Palladiam, ★RHJ—News Wheel 11:10—KNX—Sports
9:45	KGER-Gaspet Hour. KMPC-Bill Stagest	KH4—Hawaii Calls, KNX—It's Still Gil.	11:10-KNX-Sparts 11:15-KNX-Serenade in Blue, 11:25-KABC-10s Thme, 11:30-KABC-10s wrence Welk,
9:55-KNX, KFMB-Tremendous	*KPOP-News Roundup. *EXI.A-News EWEW-Teddy Fregoro Show	##FWB—News: Mike Henry, #GFU—Request Performance, #MPC—Bob Kelley, Sports,	Fred Shields.
10*KABC-News, KFI-Monitor, *KHJ-News,	1:45-K M.AFrank Simon, 1:55-KBIG-Cause for Alarm.	6:05-KFAC-Hi Fi Hour, KFWS-Larry Finley Time	KNX—Music 'tit Dawn, KGFJ—Five Four Ballroom, KMPC—Dance Time,
★KNX, KFMBNews, RALIPolka Party,	2*KFI-News. KFAC-Saturday Matinee. KALI-Satvador S. Hernandez	KIAC_Alex Contain	12 ^{-KABC} -Roorke in Hollywood
RDAY—Lithuantan Hour. FFAC—Concert Stare, RGER—East L.A. Foursquare KGFJ—Musical Portraits.	RGEL-Musical Matines	6:15 KMPC - World News, 8:95-WARC-II's Thue, 6:30-WARC-IDr Jones Fifield, VHJ-Lombardbland U.S.A.	KGFJ—Nightelnh (to 6), KFAC—Music Out of the Night KMPC—On fill Dawn,
	KPOL-The Wilshire Hour, KPOP-Hunter Hancock, KRKD-Tops in Pops,	WNX-I'nder 21-J. Linkletter. WF4C-Ballet Time. WFWB-Strictly from Dixie.	KRKD-Muonlight Serenade, KXLA-Bill Johnson, 19:05-KLAC-570 Club,
PAGE 38 TV-RADIO LIFE	KWKW-Teddy Fregore,	KGFJ-Request Performance.	12:36-EFI-The Midnight Flyer,

World Radio History

RADIO Logs for SUNDAY, May 6 8 KHI-Funny Paper Man. KHI-Wings of Healing. KNX, KFMB-Invitation to KNX, KFMB—Invitation to Learning.
KALI—Maurice Johnson,
KBIG—Catalina Bandstand (to 5:20 p.m.).
KFAC—Liberal Catholic Hour.
KFWB—Funnies,
KGER—Helen Markham.
KGER—Helen Markham.
KGFL-Armchair Concert.
*KLAC, KWKW—News,
KMPC—Religious News Reporter. KMPC—Religious News Reporter. KOWL—Am.-Jap. Prog. KPPC—Morning Devotions. KPOL—Biblical Research Hour KPOP—Rev. Beatrix Pagan. KRKD—Record Shop. KWKW—Sai Baguez Show. KWKW-Sal Baguez Show,
8:05-KLAC-Catholic Hour,
8:15-KABC-Showers of Blessings,
KFAC-Federation of Churches,
KHPC-Start to Live,
8:30-KABC-Light & Life Hour,
KFI-Junp-Jump,
KHJ-Back to God.
KNX, KFMB-Salt Lake Tabernacle,
KAIJ-Rev, Langford,
KFAC-(atholic Topics,
KFWB-Tales from Magio Land,
KGER-Bible Treasury,
KGER-Bible Treasury,
KGFJ-Divine Science,
KMPC-Challenge to Youth,
KPOL-Church of Christ,
KWB-Malical Program,
KGFJ-Godwill Visitor,
YKABC-It's Time,
KKJE-News,
KHJ-Radio Bible Class,
KMX, KFMB-Naus,
KML-Radio Li'1 Tokyo,
KBGC-Sunday Morning Concert,
KWB-Al Jarvis (till 1:15) -KLAC-Catholic Hour. 8:03- KBIG — Catalina Bandstand.
 KFAC—Sunday Morning Concert.
 KFWB—Al Jarvis (till 1:13)
 KLAC—News.
 KMPC—Vance Graham.
 KIOP—Clem Davies Ministry.
 KRKD—Sunday Serenade.
 KWKW—Halian Hour.
 9:05—KABC—Message of Israel.
 KNX—Story Master.
 BILAC—Christ Church, Unity: Dr. Ernest C. Wilson.
 9:15—KFH—Christian Science.
 KNX—University Explorer.
 KOAU—ATHENIA LIGHT.
 KGER—3-D Bible Lessons.
 KGFJ—Spotlight Parade.
 9:36 KABC—News Reporter.
 KIJ—Evona Light.
 KIJ—Evoice of Prophecy.
 KNX—Howard K. Smith.
 KAL—German-American Broadcast.
 KGER—John Brown.
 KGFJ—Feoples Independent Church.
 KLAC—Peter Potter (til 1:30) KGER-Join Brown. KGFJ-Feoples Independent (Church, KLAC-Peter Potter (til 1:30) KFOL-Joe White, KFOL-Joe White, KFOL-Reviewing the News. 9:35-KABC-Bill Ewing and News. 9:35-KABC-Wews Reporter. **10** KKFI-Herbert J. Mann. *KFI-Herbert J. Mann. *KHJ-News paper of the Air. KNX-Adventures in Science. KALL-Duo Romano-Smeraldo, KBIG-Catalina Randstand. KDAV-Am. Heltenic Hour. KGFR-Radio Revival. KGFR-Waile of Israel. KMYC-Ita Cook Show. KPOP-Voice of Israel. KMYC-Ita Cook Show. KPOP-Voice of Israel. KWKW-Macstro D'Amico. KNIA-Continental Serenade. 10:10-KABC-Bill Ewing Show. 10:10-KNX-Washington Week. KHJ-Hometown Happenings. KHJ-How Christian Science. KABC-Isuis Show 10:13-KF1-Hometown Happenings, KHJ-How Christian Science Heals.
KDAY-Jewish-English Show (to 1:30).
KFOX-Angelus Hour,
10:20-KRNG-Sports News,
10:30★KMC-News Reporter.
KHJ-Frank & Ernest, KNX-Trojan Digest.
KNL-American-Jewish Broadcast, KFC-Music Hall.
KGER-Chosen People, KWJ-Wenkic Hall.
KGER-Chusin Melodics.
10:35-KABC-Bill Ewing Show.
10:35-KABC-Songs of Devolion, 10:35★KNJ-News.

11 *KABC--News Reporter. KFI--Monitor. KHJ--Les Paul & Mary Ford. KN. KFMB--TBA. KBIG--Catalina Bandstand. KFA(--First Methodist Church. K(#ER--Church of the Open Door. Church, KGER-Church of the Open Door, KGFJ-Sunday Showcase. KMPC-Music City Show (till 1:15), KPOL-Baptist Church. KPOL-Baptist Church. KPOL-Baptist Church. KPOL-Baptist Church. KIIA-Squeakin' Deacon. 11:65-KABC-Bill Ewing. KHJ-Music. 11:20-KHJ-Baseball. 11:30-KABC-It's Time. KFI-The Catholic Hour. KIII-Game of the Day. KNX-World Music Festival (to 12:55). KPOX-First Christian Ch. KWKW-All Saints Episcopal Church. 11:35-KABC-News Reporter. (★KABC—News, Report, +★KFI—News, ★KHJ—News; Baseball (con't.) KALL-Victory Baptist Ch, KBRG—Catalina Bandstand ★KFAC—News, KGFJ—Anybody's Hit Parade, KPOL—Victory Baptist Church **Don Clark Presents** "JAZZ WEST COAST" featuring the finest modern jazz interpretations Sunday 12 noon 6 D () D The POPular station 1020 on the dial The POPular station 1020 on the dial KPOP-Jazz West Coast, KWKW-Marestro D'Amico. 12:05-KABC-Bill Ewing, KFI-Monitor. 12:15-KPIC-Ivory Portraits. 12:30-KABC-Meet a Celebrits. #KFI-Local News, KFAC-In the Modern Manner KGEB-Pearl Opie Sings, KRW-Gordon Browning Show (till 3:00). KWHW-Portuguese Hour. 12:35-KFI-Monitor. 12:354KN X-News, KFI-Spotlight on Business. KNX, KFMB-Woolworth Hour, KALL-Morganton Musicales T. K.MB. - DF. Charles E. Fuller.
 K.H. - Spotlight on Business.
 KNX, KFMB--Woolworth Hour.
 KALJ--Momentos Nusicales.
 KBG--Catalina Bandstand.
 KEGC-Catalina Bandstand.
 KEGE--Ornal Roberts.
 KGER--Ornal Roberts.
 KGER--Ornal Roberts.
 KGFI--Serenade to Afternoon KPOI--Music of Italy.
 KPOI--Music of Italy.
 KPOI--Latin American Rhythms.
 KWIZ--Top Teen Tunes.
 KWKW--Latin American Rhythms.
 KWIZ-Top Teen Tunes.
 KWKW--Latin American Rhythms.
 KNIA-News.
 KDAY--Hungarian Melodies.
 KFOX--Top Fifteen Tunes.
 KFWB--Fan in the Stands.
 KMFC--Ira Cook.
 RFWB--Ban in the Stands.
 KMFC--Baseball: Hollywood Stars vs. San Diego.
 KDAY--Hungarian Melodies.
 KLAC-Del Moore (til 4:00).
 KMFC-Baseball: Hollywood Stars vs. Kan Diego.
 KDC-Light for Today
 Wendell Noble.
 KHM--Bill Cunninghan.
 KAMC-Light for Today
 Wendell Noble.
 KHM--Bill Cunninghan.
 KAMC-Light for Today
 KHM-B-News; Phil Norman, KAML-Calif, Hungarian Theater.
 KDAY--Scandinavian Hour.
 KGFL-Hollywood House Presents.
 KTOL--Treasures from Ten-ach. Dr. L. D. Forbes KGF.I-Hollywood House Presents, KPOL-Treasures from Ten-ach, Dr. L. D. Forbes, KPOP-Recorded Music, KXLA-Church of God. 2:15-KHJ-Workend on Wheels, KNX-Sunday Siesta, 2:25-KHZ-Workend on Wheels, KNX-Greatest Story Ever Told, KHJ-Frank Evans, KFAC-Sunday at the Pops.

KGER-Colonial Tabernacle, KGFJ-Say It With Music, KPOP-Christian Science, KXLA-Music, -KABC-Dr, Billy Graham, KFI-Vaung America Singe KFI-Young America Sings. KIJJ-Weekend on Wheels, KDAY-Catholic Holy Hour. KFAC-County Museum KFAC—County Museum Concert, KFOX—Assembly of God, KGER—John Brown, KGER—Music in the Air, KGER—Music in the Air, KFOP—Jour Spiritual Hour, KWKW—Paramount Ballroom, KNKC—Scout Jamboree, KAIL—Gout Jamboree, KAIL—Healling Waters Assembly, 3:30 A ALA-Healing Waters Assembly. KDAY-Orthodox Hour. KGER-Temple Time. KPOP-Christian Brotherhood. 3:15-KHJ-Frank Evans. 3:15-KHJ-Frank Evans. AKABC-News Reporter. ★KABC--News Reporter. ★KNX-News, ★KNX-News, KLIA-Brother Clarenes Welch, KDAY-Calif, Ital. Hour. KFAC--Musical Masterpleces, KGER--Old Fashloned Revival Hour. KGFJ-Tops in Latin Pops, KMPC--Hits and Alrs. KPOL--Figueroa Church of Christ. KMPC-Hits and Airs.
KPOL-Figueroa Church of ('hrist, KPOP-Grace Bible Church, KPPC-Cherna Chassles, KWKW-Rosita's, KNA-Cowtown.
4:05-KABC-Pilgrimage, KPL-Monitor, ENX-Edgar Bergen, Charlie McCarthy,
4:15-KRKID-Full Gospel Tabernacle,
4:30-KABC-Wings of Healing.
KIDAY-Faith of Our Fathers. KHEV-Chet's Polka Parade.
KLAC-Alex Cooper (to 8:00). KMPC-Baseball: Los Angeles vs. Hollywood. KPOP-Radio Theosophy.
4:35-KHIM-Fromt Evans.
4:45-KHIM-Fromt Evans.
KOWL-Words and Music. KPOP-Recorded Music. KPOP-Recorded Music. KPOP-Radio Theosophy.
5-KABC-H's Time, WILSong That Yace Die. -KABC--H's Time, KFI--Songs That Nover Die, KNX--Hollywood Music Hall, KDAY--Chinese-American KPI--Songs and Nusle Hall.
 KNX-Hollywood Musle Hall.
 KDAY--Chinese-American Show.
 KFA(--Concert Favorites.
 KGER--Bible Treasury.
 KGER-Bible Treasury.
 KGER-Bible Treasury.
 KGER-Bible Treasury.
 KGER-Bible Treasury.
 KRUD-Gospel Assembly.
 KWKW-Westminster Church.
 KXLA-Bitching Post.
 Stone KRIG--Corristlans in Action.
 Sto-KABC--Christlans in Action.
 Sto-KABC--Christlans in Action.
 Sto-KABC--Corristlans and stand.
 Sto-KABC--Corristlans Bandstand.
 Sto-KABC--Corrye Sokolsky.
 KHI--Favorites of France.
 KGFI-Ave Maria Hour.
 KRAC--Favorites of France.
 KGFI-Ave Maria Hour.
 KIA--Lincoln Ave. Church.
 StaS-KABC-Let's Talk Politics.
 KFI--Souriter, KRABC-Let's Talk Politics.
 KFAC--Fawity Hour.
 KHJ--Quilter Winchell.
 KNX. KFMB-Galen Drake.
 KFAC--Family Hour.
 KFAC--Family Hour.
 KFAC--Family Hour.
 KFAC--Family Hour. KLAC-Family Hour.
KLACLA-FUR. News.
KGER-Little Church by the Sea.
KGFJ-Musical Digest.
KIRD-St. Germala Foundation.
KWKW-Milt Nuva.
6:15 KKARC-Drew Pearson.
*KUJ-Front Page Headlines.
6:25 KUIJ-Bill Brundige.
6:30-KABC-Mickey Kaiz Show.
*KIJ-Bob Considine.
KNN. KFMB-Two for the Money.
*KIJ-Bob Considine.
KNN. KFMB-Two for the Money.
*KIJ-Local News.
*KIJ-Cond News.
*KIJ-Bob Considine.
KNN. KFMB-Two for the Money.
*KFOX-Ditter Music.
KGER-Littheran League.
KJWC-Bible Center.
KWKW-Bill Stewart.
KIKD-Record Shop.
KVCA-Bill Stewart.
KUSA-Gospel Hour.
6:35-KILA-Minsie.
*KFWB-Your Radio-TY Log.
KFWB-Your Schoorter.
*KABC-News Reporter.
*KHC-News Reporter.
*KHC-News Reporter.
*KHC-News Reporter.
*KHC-News Reporter.
*KHC-Opera: "The Flying Datchman."
KHI-Guy Lombardo.
*KHG-Guy Combardo.
*KHG-Conter & You.

KFOX--Bell Full Gospel, KGER-Dr. Gordon Palmer, KGEP-Visit with Vi. KWPC-Evening Concert, KWK--Danzon Time. KXLA--National Voice. 7:45-KNN--Gene Autry Show. KFWB-Politics and You. 7:15--KFWB-Books & You. 7:15--KFWB-Books & You. 7:15--KFWB-Books & You. 7:15--KFWB--Books & You. KNX, KFWB--Outry Stand. KFAC--Concert Classics. KFAC--Dan Gilbert. KGER--Dan Gilbert. KMPC-Bill Stewart. KMPC-Bill Stewart. KGER-Bethel Reformed Ch. KMPC-Senator Kuchel. 7:55-KNX-News. KFAC-Opena (cont'd). KHJ--Dean Clarence Manion. KNX KFMB-Masters of KMPC-Senator Kuchel, 7:55+KNX-News.
 KFI-Opera (cont'd).
 KHJ-Open (cont'd).
 KHJ-Dean Clarence Manion, KNX, KFMB-Masters of Melody.
 KFAC-Sunday Concert.
 KFOX-Clurch of Christ Scientist.
 KFWB-News.
 KGFJ-New Hope Church.
 KLAC-News; Gene Norman.
 KMPC-Legion Salute.
 Stork Presbyterian Ch.
 KLAC-News.
 KHC-Hour of St. Francis.
 Stork Name of the Nation.
 KNX-KEYB-Vire of the Nation.
 KMPC-Hour of St. Francis.
 Stork Name of the Nation.
 KNX, KEYB-Vire of the Nation.
 KNX, KEYB-Vire of the Nation.
 KNYC-Glege Divine Science.
 KIJJ-State of the Nation.
 KNX, KEYB-Vire of the Science.
 KHJ-State of the Nation.
 KNX, KEYB-Vire of the Science.
 KHJ-State of the Nation.
 KNX, KEYB-Vire of the Science.
 KHJ-State of the Nation.
 KNYC-Freedom Storr.
 KWKW-News.
 Stat KABC-Sammy Kaye.
 Stat KABC-News.
 KHJ-News. Reporter.
 KHJ-News. News.
 KHJ-News. News.
 KHJ-News.
 KHJ-News.
 KHJ-News.
 KHJ-News.
 KHJ-News.
 KKHW-Hour of the Crucified.
 KNIA-Oid Fashioned Revival Hour.
 Stork KWE-Tonion Rescue Mission KWC-Leave Underland. KN1A)-Old Fashioned Revival Hour. 9:05-KFWB-Union Rescue Mission KMPC-Day Listening. 9:15-KHJ-Good News. KFOP-Tabernacle of Faith. 9:25-KN-Vignettes. 9:30-KABC-Country Church of Hollywood. KFT-C. P. MneGregor Show. KHJ-Your Pharmacist and _You. 9:30-K ARS - Country Churca of Hollywood. KFT-C. P. MncGregor Show. KHJ-You Pharmacist and You. KNN-Editor's Assignments. KFWB-My Heart and I. KGFJ-Apostolic Fulth. KLAC-Listen Los Angeles. KHWB-Mostolic Fulth. KLAC-Listen Los Angeles. KHWB-Guest Star. 9:43-KHIJ-Les Paul & Mary Ford. KFWB-Guest Star. 9:50-KABC-United Jewish Appeal. *KFWB-Guest Star. 9:50-KABC-United Jewish Appeal. *KFWB-Bill Concerning Serenade. *KFWB-News. KGFJ-Richfield Reporter. KHJ-Exeming Serenade. *KFWB-News. KGFJ-Rike of Erening. *KLAC-News. KGFJ-Rike of Listening Question. KFWB-Music-Rob Engel. 10:15-KFT-Mayor Poulson. KFWB-Air Force. KFOR-Rob Engel. 10:15-KFT-Hour of Decision. KHJ-Heaving Baptist Church. 10:36-KABC-Teviral Time. KI-H-Gue of Idenling. KFFWB-Elchoes of Eden. KGFJ-Salvation Army. KGFJ-Salvation Army. KGFJ-Solvation Army. KN-Capitol Cloakroom. KN-Capitol Cloakroom. KN-Capitol Cloakroom. KN-Capitol Hening. KN-Capitol Cloakroom. KN-Capitol Cloakro

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Monday-Friday Daytime Radio Logs

#Indicates News Broadcast, Indicates News Broadcast. **8***KABC-Orval Anderson News. KFI-Johnny Murray. *KHJ-Cliff Engle. KNX-Ralph Story Show, KALI-Dr. Stanley Balles. KBIG-Catalina Bandstand to 6:00. KDAY-Spanish News; Mario Rev. KDAY-Spanish News; mario Rey. KFAC-Stock Market. *KFWB-News; Pat McGuinness. KGFR-Mizpah. KGFJ-World Bible Society. *KLAC, KXI.A-News. *KMC-World News. KPOL-Child Evangelism. KPOL-Child Evangelism. KPOP-Farl McDaniel Show (to 10:30 a.m.). KWEW-Latiu Americau Rhythms. Rhythnis, -KABC--Fred Beck Show. KF0X--Coffee Time. KFWB-Sports - Erik Paige. KLAC-Dick Haynes (to 9:30) 8.05-8:10-KFWB-Bill Ballance, M. Th. F. M, Th, F. \$:15\$KHJ-Bob Greene. *KN-News: David Valle. KAIJ-Helen Markham Kingdom Within. KFWB-Bill Ballance. KGFJ-Public Service. *KIAC-Sam Balter. KMPC-Business News. KPOL-The Voice of Calvary. KRKD-Music, M-Country Church of Hollywood, Tu-F. \$:20-KHJ-Snortlites. \$:20-KHJ-Sportlites, KFAC-Freeway Hi-Fi, 8:25 KHJ-Five Star News, KMPC-Sports, .\$:30★KABC—News, ★KFI—Pat Bishop Reports, KHJ— KHJ→
 Bible Institute→M, W, F;
 Haven of Rest→Tu, Th,
 KNX→Ralph Story,
 KALL→Rev, Mary Livingstone
 ★KFAC→News,
 KGER→Voice of China,
 KGFJ→College of Divine
 Science. KGFJ--College of Divine Science, KMPC--Dick Whittinghill (to 10), KPOL--American Masterpleces L.A. Breakfast Club, W. ★KRKD--News, KWKW-Bob Mercado, KNLA-Haven of Rest--M, F. KABC-Garden Guide, KRKD-Sweet Harmonies, 8:35-KRBD—Swrrt Barhonnes. 8:45★KABC—News. KFI—Andy and Virginia. KNX—Howard Miller Show. KFAC—Unity Viewpoint. KGER—Bible Treasury. ★GFJ—News. 8:55★KBIG—Southland News. :35 KB16--Southland News, **9**-KABC--Breakfast Club, KKHJ--Five Star News, KNX, KFMB--Wendy Warren KBLA--Breakfast at Hody's, KALI--American-Jewish Broadcast, KFAC--Morning Concert, KFWB--News; Bill Ballance Show, *KFWB—News: BHI Danaers Show, KGFJ—Time for Music, KGFJ—Time for Music, KRKD—Modern Melodies, 9:10—KABC—Musicai InterInde, 9:116—KABC—Musicai InterInde, 9:126—KNJ—Cil Henry, *KBIG, KMFC, KFOL—News, 9:20—KFI—Ladies Duy, KHI—Happy Homes, Norma Young, Yolen Trent, BAL—Haber Day,
 BAL—Haber Day,
 Nouz,
 Nouz,
 KNX, KFMB—Helen Trent,
 KALI—Yildish Program,
 KDAY—Elena Salinas Show,
 KFMB—Al-Jarvis (to 12:30).
 KGER—John Brown,
 KIEV-I-awrence Welk,
 KIAC—Peter Potter,
 KPOL—Bob Scott,
 ERKD—Fwith for Today
 (Christ Church, Uaity): Dr.
 Franklyn Kelly-M. Th., F:
 Dr. Ernest C. Wilson-Tu,
 W... W. KWKW-Festival with Fina, 9:45-KNX, KFMB-Our Gal Studay, 9:55 gKFI-Mid Morning News, 9:53#KFI--Mit Morning Acre. 10 - KABC--My True Story. * KHJ--Art Baker. * KHJ--Newspaper of the Air. KNX--Road of Life. KALI--Club Del Hogar. BFAC--Concert Stage.

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PAGE 40 **TV-RADIO-LIFE**

べつうじゅうしゅうしょうしょうしゅうしょうしゅうしゅうしょうしょうしょうしゅうしょう ★KFOX—U.P. News. ★KGER—News; Earl Lee. KGFJ—Musical Portraits. ★KLAC—News: Peter Potter. ★KMPC—News; Ira Cook (to 2). KWKW—Teddy Fregoso. KXLA—Charlie Williams. -KF0X-Sentimental Journey. KFWB-Al Jarvis (til 12:15). 10:05-10:15-KNX→Ma Ferkius,
KKKD→Health Talk,
10:30-KABC-When a Girl Marries.
★KFI-Local News,
KHJ-Standard School Broadcast-Th: Jack Wagner,
M, Tu, W, F.
KNX-Young Dr. Malone.
KFAC-Loom of Music,
KFAC-Loom of Music,
KGER-Helen Markham.
KPOI-Merchauts' Quis.
KPOI-Merchauts' Quis.
KFL-Weekday.
SGER-KFL-Weekday.
Tu, W. Th.
KNX-Guiding Light.
10:30★KFJ-Your Happy Holiday. 10:50 KGFJ-News. 11 - KABC-Your Happy Holiday. KHJ-Tune Test. Burton. KALI-Carlos Comacho. KALI-Carlos Comacho. KGBQ-Bandstand - Grand-stand (to 5:15). KDAY-Lillian Randolph, M-F KGFJ-Music Festival. KGFJ-Music Festival. *KIAC-News; Peter Potter. KFOP-Editor of the Air. 11:15-ENX-Aunt Mary. KFAC-Folk Songs & Dances, EGER-Sunshine Mission. 11:25 # EHJ-News. 11:25±K BIJ-News.
 11:25±K BIJ-News.
 11:30-K ABC-Beat the Record. K BI-Mary Markaret McBride. KHJ-Queen for a Day. KNX, WFMB-Nora Drake. KALI-Tony Garcia.
 K GER-Hev. Mary Livingstone KFOL-Magic Music Box. KNLA-Hometown Jambore. 11:35-KFI-Weekday. 11:45-KFI-Weekday. KNX-Aunt Jeuny. KKD-Lawrence Welk. T±KABC-Noontine News.
 KKBD—Lawrence Welk, **12**★KABC—Noontnee News, KFI—Jim Todd - Farm KENJ—Sid Fuller, ★KN—Kennesity's News, KALJ—Brother Clarence Welch KALL Brother Clarence Weich, Brother Clarence (cont'd.), BDAY-Joe Adams Show (to 3:30 p.m.), KFAC-Luncheon Concert, KGEZ-Through the Bible, KGEJ-Moods in Music, EMPC--Ira Cook (till 2), KPOP-Union Rescue Mission, KRED-Louise Martinson Show, Broth-Time for Norma.
Broth-Time for Norma.
Broth-Time for Norma.
Broth-Time Mission.
BrBD-Louise Martinson Show.
KNLA-Hometown Jamboree.
Broth-Brother Potter.
Broth-Britt, Agriculture.
BrH-Calit, Agriculture.
BrH-Cedric Foster.
KN-Neison Mchninch.
12:30*EABC-Forge Putnam News.
KFI-Coal News.
12:30*EABC-Forge Putnam News.
KFI-Calit News.
KFI-Calit News.
BrHJ-Beltind the Story.
BNN. KFIB-Art Linkletter.
KFWB-Bill Daniels Show.
KGER-World Tomorrow.
KELAC-Del Moore & News to 4 p.m. M-Sa.
KFOP-Bible Class.
12:45-E ABC-Geneing with Gordon.
KFAC-Dick Joy.
12:55 × KWEW-News.
12:56 × KWEW-News.
Spin, bet. each hr. & ½ hr.
KFI-String Widder Brown.
KHJ-Back to the Bible.
KNX, KFMB-Arthus Bible.
KNX, KFMB-Arthus Golfrey.
½ hrs.
KFOX-U.P. News.
KOER-Faye Emerson. M; Here's to yets, Tu; Music, W; Guest Star, Th; kaoome

KGFJ-Rendezvous with Music | KPOL-Time for Norma KPOL-Time for Norma KPOI'-Brother Henderson's BPOP—Brother Henderson's Spirituals, BKKD—Record Time, KKVDE—News: Open House, KKWK—La Hora de Los Angeles, BXLA—Frank Simon, Angeles, Angeles, KNLA--Frank Simon.

 1:05--KABC-Eddie «Cantor, W. KFWB-Bill Daniels Show, KFWB-Bill Daniels Show, KFWB-Bill Daniels Show, KFWB-Baseball, Sa, Su, KKEL-Record Album Review. KFWB-Baseball, Sa, Su, KKEL-Bugout Dope, Tu, F.

 1:30-KFL-Record Album Review. KMC-Dugout Dope, Tu, F.

 1:30-KEL-Alver Young's Family. KHT-Pepper Young's Family. KHT-Pepper Young's Family. KFAL-Concert Matinee. KERA--Vortures in Music -M: Quarter Hour on Quarter Hour on Quarter Deck-T: Let's Ex- plore-W: Story Hour-Th: Story Book Time-F. KLAC-Del Moore, KNIA--Parm News-M: Descanso Gardens-Tu; Giffilian-W. Th: Garden Chats-F: 1:45-KEH--Dove Showaiter. -KH-Jack Wagner.

 2-KABC-Dave Showaiter. KKIA-Courly Schools-M, Tu, W. Th: Music-F, 1:55-KH-Jack Wagner.

 2-KABC-Dave Showaiter. KKRD-Public Service, KKGER-News; Jolu the Navy, M: KERD-Public Service, KKGER-News; LB, Band, Tu- F. *KGER-News: Join the Navy, M: *News: L.B. Band, Tu-F. Musical Matinee. KGFJ-Musical Matinee. KGFJ-Musical Matinee. KNLA-Music, M. Tu, W: Bob Barker, Th. F. 2:05-KFON-Take It Easy Time. 2:15-KFI-Mary Hickov, "The Feminine Touch." KKDD-Album Time. 2:25-KBHG-Duve Showalter. 8:30-K ABC-Duve Showalter. KNA-Brighter Day. KFAC-Pops Concert. KGER-George McLain. KFAC-Pops Concert. KGER-George McLain. KRAD-News. KKD-All's Music Hall. *KRKD-News. KKD-Tops in Pops (iii 4:15). KWK-Norm Palmer Show. (KOS-HAN-Backstage Wife. 2:30-KAC-Hank Weaver Show. KFI-Weekday. *KHA-Hank Meaver Show. KDA-Backstage Wife. 2:30-KAC-Hank Weaver Show. KDA-Backstage Wife. 2:30-KAC-Hank Weaver Show. KDA-Weth Ashtoo. KDAY-Doe Adams Show. *KGER-News; Good News in Music. KGFJ-Music in the Air. *KGER-Net Ashtoo. KDAY-More Mathenes. KGEN-Net Ashtoo. KDAY-More Adams Show. *KGEN-Net Ashtoo. KDAY-More Adams Show. *KGEN-Net Ashtoo. KDAY-More Mathenes. KGFJ-Music In the Air. *KGEN-Net Ashtoo. KDAY-More Mathenes. KGFJ-MUSC In the Air. *KKD-MUSC In the Air. *KKD-MUSC In the Air. *KKD-MUSC IN the Alf. * ★KGERM—News; Ooka IIII in Music, KGFJ—Music in the Air. ★KLAC, KXLA—News, KPOL—Tacit Turner.

3:05-KFAC-Eeyboard Stylings.
KHJ-Let's Go to Town, M: Les Brown, Tu: You Were There, W: Guest Star, Th: Join the Navy, F.
3:10+KN-Dan Cubberly, News.
3:10+KN-Dan Cubberly, News.
3:10+KHJ-Music.
3:20-KHJ-Music.
3:20-KHJ-Music.
3:20-KHJ-Music.
3:30-KFH-Dick Sinclair Show.
KFH-Dick Sinclair Show.
(KHJ-Lynn Looks at Hollywood.
KHJ-Chico Sesma Show.
KHJ-Chico Sesma Show.
KGHC-World of Opers..
KGHL-Melody Time.
3:45-KHJ-Tello-Test. New INSTANT CHASE & SANBORN COFFEE Presents KNX MATINEE 3:45 P.M. KAL-Matinee (til 4:50), KALI-Salvador Hernandez, KGER-Commuter's Carousel (to 4:30), KWK W-Bill Garr Show (to 5), (to 5),
★KBC-Hank Weaver (contd),
★KBC-Music Out of the Night
★KPC-On till Dawn; News,
★KHJ-Fultou Lewis, Jr,
★KFOX, KLAC-U, P. News,
★KFON, KLAC-U, P. News,
★KFMO-News; 1090 Club,
★FOI-Light, Camera, Music,
★KYOE-News; Music,
★KVOE-News; Music,
★KVOE-News; Music,
★KVOE-News; Music,
★KVOE-News; Music,
★KVOE-News; Music,
★KUZ-Top Teen Tunes,
4:10-KFI-Barritt Wheeler. 4:10-KFI-Borritt Wheeler. 4:15 KHJ-Frank Hemingway. 4:30-KHJ-Here's the Answer. M. Tu. W. F. Here's Hayey, Th. KALI-Duo Romano-Superablo KAL1—Duo Romano-Sineraldo, KLAC—Alex Cooper. KRKD—Music. 4:40 ★KABC—News. 4:45 ★KABC—Hank Weaver Sports. ★KHJ—Sam Hayes. 4:55 ★KFIF—Local News. KNX—City Editor.

PIONEER

Edgar Bergen broadcast the first major comedy program from a military base in World War II.

Live a Life of Luxury For a Week Watch for News of KOLD-KIST'S "Win a Maid For a Week" (Plus a Gardener For a Week) Contest in Next Week's **TV-Radio** Life

RADIO Logs for MONDAY, May 7 See Page 40 for 8 a.m. to 5 p.m. Daytime Radio Log Listings 5*KABC—Len Beardsley. *KFI—5 O'Clock Report. *KHJ—News. *KNN, KFMB—Edw. R. Murrow. KBIG-Catalina Bandstand. THE EARL **McDANIEL SHOW** 7:00 to 10:30 A.M. Mon. thru Fri. More Music Every Minute K·DOD The POPular station 1020 on the dial KDAY-Chice, Newma Show, KFAY-Sunset Serenade, KGFAI-Aubrey Lee, KGFI-Aubrey Lee, KGFI-Musical Reveries, KLAY-Alex Cooper, KMPC-Bill Stewart, KPOP-Recorded Music, KPOP-Recorded Music, KRKD-Ten Top Tunes, KKW-World and Local News, KWWWWWWWOOd and Ideal News, 5:05—KHJ—Boh and Ray, KFWB—Larry Finley, 5:10—KABC—Wall Street Final, KFI—Southland Weather KFI-Southland Weather Summary, 5:15*KABC-Bill Stern, *KFI-Rollie Thomas, News, *KNN-Carroll Alcott, KFON-Top Ten Tunes, KFWB-Cleve Hermann, KWW-Race Roundup, 5:25-KHJ-Les Paul & Mary Ford, 5:25→KHJ→Les Faul & Mary 5:30→KABC→Wm, Whiter, KFI→Feature Wire, ★KHJ→Bob Greene, KNN→Tom Harmon, KFAC→Continental Varle KGER→Frieda Neuhaus, Varieties. 7

MONDAY, May 7
*KXLA-News: L.A. Today, KKND-Sports Dial, KWKW-Hora de Oro, KXLA-Squeakin' Deacon.
5:45*KABC-Bob Garred.
*KFI-Dave Shaw, News, KHI-Dave Shaw, News, KHI-Dave Shaw, News, KHID-Bill Brundige.
*KNX, KPMB-Frank Goss, KLAC-Nam Balter, Sports
*KLAD-Sau Balter, Sports
*KLAD-Health Talk.
*KNX-Local News, KKND-Health Talk.
*KNX-Clete Roberts, News, KKND-Hoalth Balter, News, KKND-Hoalth Balter, Show, Clete Roberts, News, KKND-Hoalth Balter, KNX-Clete Roberts, News, KKND-Tops in Pops, KKND-Tops in Pops, KWKW-Italian Radio Melodles, KND-Tops in Pops, KWKM-Italian Radio Melodles, KNN-Clete Robert, KNN-Tom Hanlon,
*KLAC-News Beat with Bob Ferris, KNN-Shows, News, KHI-Sports Report, KHIJ-Clees Taul & Mary Ford, *KNK-Shows, KHI-Sports Report, KHIJ-Clees Time,
*KHC-Sports Report, KHIJ-Clees Time,
*KHC-Sports Report, KHIJ-Clees Time,
*KHC-Sports Report, KHIJ-Clees Taul & Mary Ford, *KMRC-Trivate Wire, KHI-Sports Report, KHIJ-Clees Taul & Mary Ford, *KMC-Today's Races, KHI-Sports Report, KHIJ-Clees Taul & Mary Ford,
*KARC-Private Wire, KHI-Programa Pan Americana, KFAC-Musical Milestones, KFAC-Masical Milestones, KFAC-Masical Milestones, KFAC-Masical Milestones, KFAC-Hasii Rathbone, KHID-Fingth to Live (Span,) KWKW-Hogos Hour, KHID-Right to Live (Span,) KWKHD-Right to Live (Span,) KWHD-Right to Live (Span,) KWHD-Right to Live (Span,) KWKHD-Right to Live (Span,) KWHD-Right to Live (Span,) KWKHD-Right to Live (Span,) KWKHD-Right to Live (Span,) KWHD-Right to Live (Span,) KWHD-Right to Live (Span,) KWKHD-Right to Live (Span,) KWKHD-Right to Live (Sp 7:30-9 *KNX—News, —KABC—Paul Masterson, KFI—Man on the Go (Alex

- AF WB-AMERICA Dances. -KFI-AFI Baker's Notebook. KRKD-Dinner Music. -KABC--Mike Malloy. KKI--'Contrasts in Sounds.'' KHJ-John Steele, Adventurer. KNN-Bing (Tosby. KFAC-Echoes & Encores. KFWB-Musical Program. KGER-Rev. Victor Glena. KGFI-Hollywood House Party. KOri-nonywood House Party. 7:45—KFWB—Rosary Hour. KNX—Johnny Dollar. 7:55★KABC—People in the News. 33 g m AB — reopie in the New 8 ★KAK' - John Vandercook. ★KFI-News of the World. ★KFI.-Reporter's Roundup. ★KNX. EFMB-News. KFA(-Evening Concert. ★KFMB-News. KFA(Br. AD-News, KFA(--Evening Concert. *KFWB-News, KGFJ-World Bible Society. KLA(--Gene Norman (to 12). *KMPC-News; Bill Stewart. *KXLA-News; RWKW-Music, 8:05-KAB(C-Tom Baxter, Classical KNN, KFMB-Jack Carson. KFWB-Bill Daniels Show ('til 10:00).
 8:15-KFI-One Man's Family. KGFJ-Army Recruiting. KXLA-Music.
 8:30-KABU--Voice of Firestone. NALA-MUSIC. →KARI--Volce of Firestone, ★KFI--Henry J. Taylor. KHJ--Distinguished Artists. KNX--Romance. KGFJ--College of Divine Notence. KGFJ-College of Divine Science . KXLA-Charlie Williams. KWKW-Japanese Program. 8:45--KFI-The World We Live In. KGFJ-Am. Osteopathic Assn. 8:55--KNX-This 1 Belleve. G--KABC-L.A. Concert.
 - → RADC → L.A. Concert, KFI-Telephone Hour, ★KHJ-News, ★KNX-Eric Sevaried, News, KFOX-Sleepy Stein Show, KGER-Dr, Vernon McGee, ★KGER-Dutter Hancock (to 12),
- KWKW—Fire Facts and Fun. 9:05★KNX—Todd Hunter. 9:15★KHJ—Fulton Lewis, Jr. KNX—Gil Henry Show. ★KWKW—News. 9:30—KFI—The American Way. KHJ—Dr. Jim. KMPC—Dauce Time (till 12). KWKW—Pract. Catholicism. 9:35—KHJ—Footnotes to Medical History. KWKW—Valley Party Line. 9:55★KHJ—Harry Wismer. **4**★KABC—News. KWKW-Valley Party Line, 9:53 *KHJ-Harry Wismer, 10 *KABC-News, *KFI-Richfield Reporter, KHJ-George Crowell, *KNN-Ten O'Clock Wire, KFAC-Crossroads of Music, *KFWB-News, KGER-Camp Meeting, KWKW-Cinr-Mille, NLA-Rick Lazar Show, 10:05-KFWB-Larry Finley Show till 6 a.m., KGEL-Camp Baird, 10:15-KABC-Dr, Frederick Bailes, KFI-A Joy Forever, *KNX-Bill Kenneally, KKWK-Farnis and Gardens, 10:30-KABC-Terrea Lea Sings, KFI-A Joy Forever, *KNX-Bill Kenneally, KKWK-Farnis and Gardens, 10:30-KABC-Terrea Lea Sings, KFI-This Thing Called Life, KNX-Phillip Norman, KGER-A, A, Alten, KGER-A, A, Alten, KWKW-Noche de Ronda, 10:45-KABC-Christopher Scott Show. 11-KABC-Christopher Scott 11 - KABC-Christopher Scott Show, *KHJ-News-Wheel, *KNX-Max Roby, KGER-Brother Clarence, KXLA-Joe Nivoo, 11:10-KNX-Merry Go Round, 11:15-KFI-Sports, Rollie Thomas, 11:30-KABC-Say It With Music, KFI-Now Hear This: Dave Shaw, wHear This: Dave, KNX-Music 'til Dawn, 11:45-KABC-Marco Riso Orch, 11:55*KFI--accal News. 11:55 KFI-Local News. 12:05-KLAC-570 Club.

FM RADIO LOGS

In response to many requests from FM radio listeners, TV-Radio Life is publishing a listing for their convenience. Whenever possible, it will appear periodically in our publication. We suggest that FM fans cut it out and use it-until the next listing is printed. (except Sundays).

KUSC-4 p.m. to 8 p.m. KABC-Noon to Midnight (M-F).

KPLA---3 p.m. to 9 p.m. low):

KHJ-1 p.m. to 9 p.m. KRKD-FM-24 hours daily. (For FM programs on the

following stations please consult regular AM listings at the times indicated be-(M-F); Noon to 11:30 p.m. (Saturday and Sunday). (daily).

KNX-3 p.m. to 9 p.m. (daily).

KWKW-24 hours (daily). KFAC-24 hours (daily).

SATURDAY

12-KCBH-Music ou the Lighter Side, late releases of light classics (till 5:30). 5:39-KCBH-Crescendo, Piano Music in El-Fl.

-KCBH-Prelude, Fine Light Classics. 6 CLASSICS, Greatest Music on Hi-Fi (fill 11 p.m.).
 —KCBH—Music Tutli Midnight, Classics, for the Late Listener, 11 SUNDAY 12-KCBH-Sunday in High Fidel-ity, Newst Hi-Fi Records (till 6 p.m.). 6-KCBH-Prlude, Fine Light 6 Classics, -KCBH-Concerto (till midnight). MONDAY 12-KCBH—Artistry in Rhythm. Hi Fidelity Jazz (till 2 p.m.)

- -KCBH-Music on the Lighter Side (till 5:30 p.m.). 4:04-KUSC-Afternoon Concert.
- 4:04-KL SU-AITERIDON COLEEN, 5:25-KUSC-SC in the News, 5:30-KUSC-SC in the News, 5:30-KUSC-New York Vignettes, 5:45-KUSC-Decision, -KUSC-Decision, -KUSC-Prelude, Fine Light Classics
- 6

- 6-KCBH—Prelude. Fine Light Classics,
 6:15-KUSC—Comment,
 6:30-KUSC—B.B.C. Theater,
 7-KCBH—Concerto, World's Greatest Music on Hi-F1, (ii) 11 p.m.),
 7:55-KUSC—SC in the News,
 7:58-KUSC—Tomorrow's Programs,
 11-KCBH—Music until Midnight, Classics for the Late Listener,

TUESDAY

12^{-KCBH-Artistry in Rhythu,} Hi Fi Jazz (till 2 p.m.), 2^{-KCBH-Music on the Lighter} Side (till 5:30 p.m.), 4:04-KUSC-Afternoon Concert,

5:25-KUSC-SC in the News, 5:30-KCBH-Crescendo, Piano Music on Hi-Fi. **KUSC-Martin** Chuzzlewit. -KCBH-Priude, Fine Light 6 Classics. KUSC-Astronomy Tour. 6:15-KUSC-Comment. 6:30-KUSC-BBC 60 Minute Theater. -KCBH—Concerto, World's Greatest Music on HI-Fi (till 11 p.m.), 7:30-KUSC-Experience. 7:45-KUSC-BBC. 7:55-KUSC-SC in the News. 11-KCBH-Music Until Midnight. Classics for the Late Listener. WEDNESDAY 12-KCBH-Artistry in Rhythm. Hi-Fi Jazz (till 2 p.m.). 2-K('BH-Music on the Lighter Side (till 5:30 p.m.). 4:04-KUSC-Afternoon Concert. 5:25-KUSC-SC in the News. 5:30-KCBH-Crescendo. Plano Music on HI-Fi. KUSC-Conversation, 5-KCBH—Prelude, Fine Light Classics. 6-KUSC-U. N. Story. 6:15-KUSC-Comment. KUSC-Standard Schools,

7^{KCBH}—('oncerto, World's Greatest Music on Hi-Fi (till 11 p.m.). KUSC-Renaissance.

7:15-KUSC-Lectures.

World Radio History

1:55-KUSC-SC in the News. 11-KCBH-Music Until Midnight. Classics for the Late Listener,

THURSDAY

1-KFI-Ben Hunter's The Other Side of the Day.

- 12-KCBH-Artistry in Rhythm. Hi-Fi Jazz (till 2 p.m.). 2-KCBH-Music on the Lighter Side (till 5:30 p.m.). 4:04-KUSC-Afternoon Concert, 5:25-KUSC-SC in the News, 5:30-KCBH-Crescendo, Plano Music on Hi-Fi. Classics. KUSC-Astronomy Tour. 6:15-KUSC-Comment. 6:30-KUSC-Biographies in Sound. 6:45-KUSC-B.B.C. Theater.
 - -KCBH-Concerto, World's Greatest Music on HI-Fi (till 11 p.m.).
- 7:55-KUSC-SC in the News. **11**-KCBH-Music Until Midnight. Clussics for the Late
- Classics for the Late Mi-Fi Jazz (till 2 p.m.).

AFTER GAME

URCAP (United Rubber Corporation) has bought KFWB's Star of the Game through Robert Culbertson agency for the season's Hollywood Stars baseball games.

On the 10-minute program after games, Erik Paige interviews a prominent newsman or baseball expert, discussing the star of the day's game.

RADIO Logs for TUESDAY, May 8 See Page 40 for 8 a.m. to

5 p.m. Daytime Radio Log Listings 5*KABC-Len Beardsley, *KFI-5 O'Clock Report, *KHJ-News, *KNN, KFMB-Edw, R, Murrow, KBIG-Cataling Bandstand, KDAY-Chico Sesma Show, KFAC-Sunset Serenade, *KFID-News KFAC-Sumet Serenade.
*KFAUS-News.
*KFAUS-News.
*KIAC-News.
*KIAC-Alex Cooper.
*KIABC-Wall Street Final.
*KFI-Southland Weather Summary.
*SI5*KABC-Sports Today with Bill Strem.
*KKN-Carroll Alcott.
*KFN-Carroll Alcott.
*KN-Carroll Alcott.
*KN-Tom Hanlon.
*KFAC-Tom Hanlon.
*KFAC-Tom Hanlon.
*KRAC-Tom Top Tunes.
*KN-Tern Top Tunes.
*KN-Tern Top Tunes.
*KN-Tern Shaw News.
*KHD-Shorts Dhail.
*KWB-Boyos Hour.
*KIAC-Alex Cooper.
*KRN-Sports Dhail.
*KWB-Boyos Hour.
*KIAC-Alex Cooper.
*KRN-Shorts Dhail.
*KWB-Bill Strews.
*KHD-Bare Balter: Sports.
*KRHD-Race Reenits.
*KRHD-Race Reenits.
*KRHD-Frank Goss.
*KRHD-Race Reenits.
*KRHD-Race Reenits.
*KRHD-Tops In Pops.
*KRAC-News.
*KFAC-News.
*KFAC-News.
*KFAC-News.
*KFAC-News.
*KFAC-News.
*KRAC-Poist Report.
*KRAC-News.
*KRAC-Piste Report.
*KRAC-News ■ KABC—Paul Masterson, KFI—Man on the Go, KHJ—Treasury Agent. ★KNX—News, KAUI—Latin Festival. KFAC—Intermetzo. KGFR—Family Bible Hour. KGFI—Fiesta Latina (cont'd.) *KLAC-News. KMPC-Riff Stewart (to 9:30). *KRRD-News. KXLA-Music -KABC-Paul Masterson. SNY-Masters of Melody. KFWB-America Dances. -KFT-Art Baker's Notebook. 7:05-7:15-

KRKD-Dinner Music. 7:30-KABC-Sherlock Rolmes. KF1-Dragnet. KBJ-Squad Room. KNN-Bing Croeby. KFAC-Pichoes and Knoores. KFWB-Fishing News. KGER-Rev. Victor Glenn. KGF2-Hollyw'd House Party. KMFC-Major League Warmug. KKKD-Heatth Talk. KWKW-La Bors Popular. KXIA-Mary Burke King. 7:35-KMPC-Phillies vs. Dodgers. 7:45-KFWB-Rosary Hour. KNX-Johnny Dollar. KXIA-Tow and Country Time. Time. 7:55 KABC-Bob Garred, Late 7:55 ± KABC-Bob Garred, Late News.
8 ± KABC-Joha Vandercook. ± KFI-News of the World. KHJ-Bon Soir Paris. ENX, KFMB-News. KFAC-Evening Concert. KFWB-Fan in the Stands. KGFJ-World Bible Society.
8:05-KABC-Tom Baxter. Classical ENX, KFMB-Jack Carson.
8:15-KABC-Tom Baxter. Classical ENX, KFMB-Jack Carson.
8:15-KFI-One Man's Family. KFWB-Hollywood Stars vs. San Francisco. KGFJ-Social Security.
8:30-KFI-X-Minus One. KHJ-1 Ask You. KN-Suspense. KGFJ-College of Div. Science KWKW-Greek Church. KXIA-Clasrlie Williams.
8:35-KGFB-DaB Glibert. KGFJ-Here's to Yets. 9-KABC-High Moment.
± KFI-K-Renneth Banghart News News. -KABC--High Moment, KEFI-Kenneth Banghart News *KHJ-News, *KNX--Eric Sevareid, News, KFOX--Siceop Stein Shew, KGFJ--Hunter Hancock (to 11-20) *KNX-Eric Sevarid, News, KGFJ-Hunter Hancock (to 11:30).
 KXLA-Lou Stevens.
 9:05-KFI-Biography in Sound.
 *KNX-Todd Hunter.
 9:15*KHJ-Folton Lewis, Jr. KNX-Gil Henry.
 KGEB-Rev. Robert Wynn.
 9:25*KABC-News.
 KMPC-Major League Scoreboard.
 9:30-KARC-Steve Sound. BUI Hamilton. KHJ-Dr. Jim. KNX-Campeign '56. KXLA-Walkin' Charlie Aldrich.
 9:45-KHJ-Foltosets to Medical History.
 9:55*KHJ-Barry Wismer.
 10*KABC-News.
 *KHJ-George Crowell.
 *KNX-Barry Wismer.
 10:5-KABC-News.
 *KNX-Rick Lassar.
 10:16-KABC-Dr. Frederick Balles. KFI-A Joy Forever.
 10:35-KNX-Tom Hauloa.
 10:36-KABC-Terrea I.ea Sings. KFI-Barry Vinger Show. 11:6*KNX-Bill Sennetly.
 10:45-KNX-ABC-Terrea I.ea Sings. KFI-Barry Vinger Show. 11:6*KNX-Pill Sennetly.
 10:45-KNX-ABC-Terrea I.ea Sings. KFI-Barry Vinger Show. 11:6*KNX-Pill Neuroscies.
 10:45-KNX-Border Show.
 10:45-KNX-Bill Show.
 10:45-KNX-Bill Sennetly. 11 -KABC-Christopher Scott Show. *KHJ-11th Hour News. *KHJ-News-Wheel. *KNX-Max Roby. KNI.A-Music. 11:10-KNX-Merry Go Round. 11:15-KFI-Sports. Rollie Thomas. 11:30-KABC-Say It With Music. KGPJ--Five Four Ballroom. KGPJ--Five Four Ballroom. KGPJ--Five Four Ballroom. KNX-Masic Til Dawa. 11:45-KABC-Jack Nyc's Orch. 11:55*KFI-News. 12-KABC-Hourke In Hollywood .(H 3). KABC-ROURE in Hollywood (til 2). KFI-Midnight Flyer. KFAC-Music Oat of the Night ★KMPC-Ou till Dawn; News. KGFJ-Nightclub (to 6). HUNTER HANCOCK 2 to 5 Monday thru Friday K•P()

RADIO Logs for WEDNESDAY, May 9

See Page 40 for 8 a.m. to 5 p.m. Daytime Radio Log Listings 5 KABC-Leu Beardsley. 5 * KABC-leu Beardsley. KF1-Fite O'Clock Report, * KHJ-News. * KNX, KFMB-Edw, R. Marrow. KALI-Voice of So. America. KBIG-Catalina Bandstand. KDAX-Chico Sesma Show. KGFJ-Musical Revertes. * KLAC-News: Alex Cooper. * KHAC-News: Bill Stewart. KPOI.-Musical Comedy. KPOI.-Musical Comedy. KPOI.-Musical Comedy. KFMD-Ten Top Tunes. * KWW-News. 5:05-KHJ-Bob and Ray. KFW-Larry Finley Show. 5:10 * KABC-Wall Street Final. KFI-Southland Weather Summary. 5:05-Ref. J- BOD and Ray.
BFWB-Larry Finley Show.
5:104 KABC-Wall Street Final.
KFI-Southland Weather Simmary.
5:154 KABC-Bill Stern.
*KN-Carroll Alcott.
KFN-Top Ten Tunes.
*KN-Carroll Alcott.
KFWB-Cleve Hermann.
FWB-Cleve Hermann.
FWB-Cleve Hermann.
FWB-Cleve Hermann.
KWKW-Mace Roundup.
5:20-KHJ-Les Paul & Mary Ford.
SKPB-Clarry Finley.
KGER-Frieda Neuhans.
KGER-Frieda Neuhans.
KGER-Frieda Neuhans.
KGER-Frieda Neuhans.
KGER-Frieda Neuhans.
KKHD-Bill Brundige.
*KALA-Squeakin' Deacon.
5:45 ±KABC-Bob Garred.
*KFID-Dave Shaw.
*KKBD-Bill Brundige.
*KNA-Cleat Blue Show.
*KHD-Filmer Patreson.
*KKNA-Cleate News.
*KFMB-Fishinz News.
*KFMD-Fishinz News.
*KFMAC-Tops in Pops.
KKKD-Tops in Show.
KGFH-American Soul Clinke.
KGFH-America KFI--The Lone Ranger.
KHJ--Virgil Pinkley.
KNX--Aanos 'n' Andy Music Halt.
KFAC--Musical Milestones.
KFAC--Musical Milestones.
KGER--Rev. Al Harlan.
RGFJ-Christian Chapel.
KMRO--Bight to Live (Span.)
RWKW--Torero (drama).
StAC--Bash Rathone.
*KHJ--Sam Hayes.
KGFJ--Fiesta Latina.
EWKW--Casa Los Perez.
StAC--Bob Garred.
*KFI--News.
*KHJ--Sam Hayes.
KGFJ--Fiesta Latina.
EWKW--Casa Los Perez.
StA K ABC--Bob Garred.
*KFI--Nan on the Go.
KHJ--Man on the Go.
KHJ--Man on the Go.
KHJ--Man on the Go.
KHJ--Intermezzo.
KGFJ--Fiesta Latina (cont'd.)
*KLAC'. KRKD--News.
KKD--Bill Mewat (to 9).
*KKRD--News.
KKKD--Wedney Night Fighta: Bob Baker vs. Johnny Holman, hoyal.
*KN--Mawie.
7:30-KFI--Taday & Tonterow.
RHJ--Cirmer Files of Flamond RN--Bill Stewers.
KN--Markers of Melody.
*KN--Markers of Melody.
*KN--Markers of Melody.
*KN--Dinner Music.
*SO-KABC--Echors and Encores.
*KFAC--Echors and Encores.
*KFAC-Echors and Encores.

KGFJ-Hollyw'd House Party, KMPC-Major League Warmup, KIKD-Health Talk, KWKW-la Hora Popular, 7:35-KMNC-Phillies vs. Dodgers, 7:45-KNN-Johnny Dollar, *KFWB-Rosary Hour, KFWB-Rosary Hour, 8-KABC-Masters of Mystery. *KFI-News of the World, KHJ-Pan American KHJ→Pan American Panorama, ★KNX, KFMB→News, KFAC→Evening Concert, KFWB→Fan in the Stands, KGFI→World Bible Society, ★KIAC→News; Gene Norman (to 12), KWKW→Italian Radio Welouties. KWKW-Italian Radio Melodies. 8:05--KABC--Tom Bayter. KNX, KFMB--Jack Carson, KFWB--Baseball: Hollywood Stars vs. San Francisco. 8:15--KFI--One Man's Family. KGFJ--Trensury Department, KWKW--Japanese Program. KWKW-Japanese Program, 8:25 ★KABC-Late News, 8:30-KABC-Tom Buxter, KHJ--KFI Calling, KHJ--Finily Theater, KNX--F,B.I, in Peace & War, KGER-Volce of China, KGFJ--College of Div, Science KWK--Japanese Program, KXLA--Churlle Williams, 8:45-KGFJ-Serenade in Blue. 8:55*KFI-News, -KABC-Pacific Rhythms, KFI-You Bet Your Life: Groucho Marx, Quizmaster. 9 Groucho Marx, Quizmaste KHJ-News, *KNX-Eric Sevareid, News, hF0X-Sleepy Stein Show, KGER-King's Service, KGFJ-Hunter Hancock (to 11:30), KMLA-Lou Stevens, 9:05 KNX-Todd Hunter, 9:15★KHJ—Fulton Lewis, Jr. KNX—Gil Henry Show, KWKW—Cliuton Bay \$ Guests. 9:25-KMPC-Major League Scoreboard. 9:30-KABC-Stereo Sound, RADG — Sterfe Sound, Coconnut Grove, KFI—Truth or Consequences, KHJ—Dr. Jim, KGER—Dr, Orr Bible Study, KMPC—Dance Time, KXI.A—Charlie Aldrich, 9:45—KHJ—Footnotes to Medical Ilistory. KWKW—Income Tax. 9:55★KHJ—Ilarry Wismer. 9:55★KHJ-Harry Wismer. 10★KABC-News. KHJ-Chiversity Explorer. KHJ-Chiversity Explorer. KKSX-10 O'Clock Wire. KFAC-Crossroads of Music. KGER-Camp Meeting. KWKW-Nocle de Rouda. KXLA-Rick Lazaar. 10:15—KABC−Dr, Frederick Balles, KFl−A Joy Forever, KHJ−George Crowell, ★KNX−Bill Kenneally. 10:20-KWFB-Star of the Game. 10:25-KNX-Tom Haulon. 10:30-KABC-Terrea Lea Sings. KFI-This Thing Called Life. KFWB-Larry Finley Show KFWB-Larry rinney Suc Hill 6 a.m. KNN-Philip Norman, KNPC-Dance Time, KWKW-Noche de Ronda, KGER-A, Allen 10:45 KFI-Burritt Wheeler, 11-KABC-Christopher Scott Show, **★KFI**—11th Hour News, **★KHJ**—News-Wheel, **★KNX**—Max Roby, ★K NX-Max Roby. 11:10-KN×Merry Go Round. 11:15-KF1-Sports with Rollle Thomas. 11:30-KABC-Say It With Music. KF1-Now Hear This, KN×Mnoie 'ffi Dawa. KGFJ-Five Four Ballroom. KWKW-Latin Melodies. 11:45-KABC-Fourke Nye's Orch. 11:55★KF1-News. Wh F1—News. —KABC—Rourke in Hollywood. KF1—Midnight Flyer, KNN—Music 'til Dawn, KFAC—Music Out of the Nigh, KGEI—Nightchng (to 6), KGER—Starlight Serenade, KMPC'—On till Dawn; News, KRKD—Moonlight Serenade (to 4 a.m.). (to 4 a.m.). KXLA--Charlie Williams. 18:05--KLAC--570 Club. -KFI-Ben Hunter (41/2 hrs.). 1

The POPular station 1020 on the dist

TV-RADIO LIFE

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RADIO Logs for THURSDAY, May 10 See Page 40 for 8 a.m. to 5 p.m. Daytime Radio Log Listings 5-KABC-Lee Beardsley,
 *KFL-5. O'Clock Report,
 *KFL-5. O'Clock Report,
 *KFL-5. O'Clock Report,
 *KFL-5. O'Clock Report,
 *KN2, KFMB-Edw, R,
 Murrow,
 KDAY-Chiro Sesona Show,
 &FAC-Subset Serenade,
 &GEM-Aubrey Lee,
 &GEM-Aubrey Lee,
 &KLAC, & WKW-News,
 *KMPC-News: Bill Stewart,
 &FOL-Masical Comedy,
 &FOL-Masical Comedy,
 &FOL-Masical Comedy,
 &FOL-Masical Comedy,
 &FOL-Masical Comedy,
 &KFOL-Masical Comedy,
 &KFOL-Masical Comedy,
 &KFOL-Masical Comedy,
 &KFOL-Masical Comedy,
 &KFOL-Master Finley,
 &KAC - Alex Cooper,
 Stommary,
 Sto-KABC-Bill Stren,
 &KFL-Rollie Thomas, News,
 * &KFL-Rollie Thomas, News,
 * &KFL-Rollie Thomas, News,
 * &KFL-Rollie Thomas, News,
 * &KN N-Carroll Alcott,
 & KFWB-Cleve Heemaan,
 & FUS-MABC-Wow, Worter,
 & Sto-KHJ-Lee Paul & Mary Ford,
 Sto-KHJ-Bob Greene,
 & KNN-Continental Varieties,
 & KFM-Bourd Wire,
 & KHJ-Bob Greene,
 & KNN-Group Show,
 & KEM-Bill Brandige,
 & KNN-KFMB-Frank Goss,
 & KHJ-Bill Brandige,
 & KNN-KFMB-Frank Goss,
 & KHJ-Bolt Brandige,
 & KNN-Chire Riberts,
 & KNN-Chire Roberts,
 & KHJ-Holin Brandige,
 & KNN-Chire Roberts,
 & KHJ-Chire Roberts,
 & KNN-Chire Roberts,
 & KHJ-Gabriel Heatter,
 & KNN-Chire Roberts,
 & KHJ-Chine Roberts,
 & KNN-Chire Roberts,< → KHJ→ Virgil Plukley, → KHJ→ Virgil Plukley, → KABC→ Private Wire, KFI→ The Lone Ranger, KFX→ Amos 'n' Andy Musi 6:X5-6:30-KFI--The Lone Ranger.
KN--Amos'n' Ands Musle
Hall.
KAL--Programa Pan America
KI-AC--Musical Milestones.
KFAC--Musical Milestones.
KFWB--Baseball: Hollywood
Stars vs. San Francisco.
KGFR--Rev. Al Harian.
KWW--Coase Los Coase.
SGFG-Fieval Latina.
KWKW--Coase Los Perez.
(arama).
KKH--Bob Garred.
KKH--News.
KHJ--News.
KKH--News.
KHJ--News.
KHJ--News.
KKH--News.
KKH--News.
KKH--News.
KHJ--News.
KKH--News.
KKH--News.
KKH--News.
KKH--News. Masle 11 -KABC-Pant Masterson, KFI-Man on the Go, KHJ-Official Detective, KHJ→Official Detective, ★KNX→News, KADI→Latin Festival, KGER→Fanily Bible Hour, KGEFJ→Fiesta Latina (cont'd.) ★KLAC, KRKD→News, KMPC→Bill Stewart (till 9), ★KRAC→News, KKLA→News, KSLA→Music, S ZAPC Incol MacLangen KXI.A.-Music,
 T:05--KABC-Paul Masterson,
 KNX, KFMB-Masterson,
 KFWB-Baseball (conf'd.),
 KLAC-Alex Cooper,
 T:15--KFI-Art Baker's Notebook,
 KRKD-Dioner Music,
 T:30--KARC-Mystery Clussics,
 KRKD-Mystery Clussics,
 KRJ-Crime Fighters,
 KN-Bing Crosby. 12 12:05---KNX-Bing Crosby, KFAC-Echoes and Eucores,

 KABC—Pacific Rhythms, KFI—Conversation, *KIIJ—News, *KNN—Eric Sevareid, News, KFON—Sheepy Stein Show, KGPR—Sunlight Mission, KGPR—Sunlight Mission, KGPR—Sunlight Mission, KGPR—Sunlight Mission, 9:15—KIIJ=Fulton Leavis, Jr. KNN—GR Henry Show, KGPR—Sunlight Mission, 9:25—KMFC—Major League Scores, 9:30—KABC—Stereophonic Sound, KHJ—Dr. Jim, LUCKY LAGER DANCE TIME PC Sar KM EVERY NIGHT-9-30 to 12 P.M. KMPC-Dance Time, KHV—Crossroads of Musi-KGER—Dr. Drr Bible Stad 9:45—KHJ—Footnotes to Medical History, 9:55_%KHJ—Harry Wismer, of Music. Study. History, 9:55 & KHJ-Harry Wismer, 9:55 & KHJ-Harry Wismer, KHJ-George Crowell, & KNN-10 O'Clock Wire, KTA'-Crossroads of Music, KGER-A, A. Allen, KWKW-Noche de Ronda, KNLA-Bick Lazaar, 10:15-KABC-Dr. Frederick Balles, KFI-A Joy Forever, KFN-Chill, Source and KWKW-North de Ronda, 10:45-KFI-AI Poska Show, KGER-Pentecostal Church, KABC-Christopher Scott -KABC-Christopher Scott H1-KABC—Christopher Scott Show,
 ★KH2—11th Hour News,
 ★KH3—News Wheel,
 ★KNN—Max Roby,
 KGER—Brother Charmee,
 H:10-KNN—Merry Go Round,
 H:15-KFL—Sports, Rollie Thomas,
 H:10-KABC—Say It With Music,
 KFL—Holtwood Palladinu,
 KNN—Music 'Hi Dawn,
 KFMB—Larry Joholy Show
 GEI-Frie, Four Baltroom,
 H:5-KABC—Jack Nyc's Orch,
 H:55-KABC—Jack Nyc's Orch,
 H:55-KABC—Bourke in Holtwood big RFI—News, -KABC—Rought Flyer, KFIC—Midnight Flyer, KFAC—Music Out of the Night KGEA—Sightchub (fill 6), KGER—Starlight Serenade, KKRD—Mounlight Serenade, KKRD—Mounlight Serenade, KLAC—570 Chub, -KFI—Ben Munter (4½ hrs.).

RADIO Logs for FRIDAY, May 11

See Page 40 for 8 a.m. to 5 p.m. Daytime Radio Log Listings Log Listings 5*KABC-Len Beardsley, *KBL-5, O'Clock Report, *KBL-5, O'Clock Report, *KBL-5, O'Clock Report, *KBL-5, News, *KAL-Seves, KAL-Volve of So, America, KFAC-Sumet Screande, KFAC-Sumet Screande, *KFWB-Ambrey Lee, KGPJ-Masical Receives, *KLAC-News; Blu Stewart, KDAC-Mews; Blu Stewart, KDAC-Context Concedy. KFWB-Class Show, *KAC-Mex Cooper & News to 8:00, *KWKW-News, 5:15*KABC-Bill Stern, *KAC-Mex Cooper & News to 8:00, *KWKW-News, 5:15*KABC-Bill Stern, *KAC-Mex Hermann, 5:20-KHG-Bill Stern, *KAC-Mex Hermann, 5:20-KHG-Bill Stern, *KFI-Feature Wire, *KH-Rollie Thomas, *KN-Tom Top Tunes, KFWB-Cleve Hermann, 5:20-KHKW-Bune Koondop, 5:20-KHG-Wan Barmon, 5:20-KHG-Wan Barmon, KFAC-Continental Varieties, KFAC-Deven Recommend, KFAC-Continental Varieties, KFAC-Continental Varieties, KFAC-Continental Varieties, KFAC-Deven Recommend, KFAC-Continental Varieties, KFAC-Devens, KHKD-Noorts Dial, KFMD-Barma Recommend, KFAC-Devens, KHKD-Noorts Dial, KFMD-Barma Recommend, KFAC-Devens, KHKD-Noorts Dial, RFAC-4 onlinental Varieties,
RFAC-4 onlinental Varieties,
RGER-Frieda Neuhaus,
KRED-Poreta Dial,
KWKW-Bor de Oro,
5:35% KARC-Bob Garred,
KKHJ-Bab Garred,
KKHJ-Bab Garred,
KKHJ-Bab Brandige,
KKND-Race Results,
5:30-KDAV-Covering the Town,
KRD-Reamer Show News,
KNN-Locat News,
KNN-Clete Roberta, News,
KFWB-Camerian Soul Clinic,
KGEA-American Soul Clinic,
KGEA-Tops in Pops,
KRKD-Togs in Pops,
KRKD-Togs in Pops,
KRMD-Togs in Pops,
KRMD-Togs in Pops,
KRMD-Togs in Metodies,
6:13-KRAC-Dinner Concert,
KFI-Sports Report,
KRHJ-Les Paul & Mary Ford,
KNN, KPMB-Lowelt Thomas
KMPC-World and Local News
6:30-KHJ-Guest Time,
6:35-KRAC-Under the Old Hat,
6:30-KHJ-Covering Tinkey,
KN-ARC-Private Wire,
KN-ARC-Private Mire,
KRI-The Low Ranger,
KHJ-Ther Low Ranger,
KKHJ-Wirgh Tinkley,
KN-Ander The News,
KFOX-Musici Milestones,
KFOX-Musici Milestones,
KFOX-Musici Milestones, KNX—Anios 'n' Andy Musie Hall,
KFAC—Musical Milestones,
KFWB—America Dances,
KGER—Rev, Al Harlan,
KGER—Rev, Al Harlan,
KGER—Rev, Al Harlan,
KGER—Rev, Al Harlan,
KGHZ—Bendry's Races,
KRKD—Right to Live (Span,)
KWKW—Hoyos Hone,
KNLA—Frank Simon,
6:45=KARC—Basil Rayes,
KGFJ—Flesta Latina,
6:554KARG—Basil Rayes,
KGFJ—Flesta Latina,
6:554KARG—Bob Garred,
KKFI—News,
KKHS—Financial News—Sam
Hayes,
Hayes, * KPI-News,
* KBI-Financial News-Sam Hayes,
* KBI-Financial News-Sam Hayes,
* KBIC-Paul Masterson,
KFIC-Gillette Cavalcade of Suorts: Vana Bahama vs. Hardy Sonallwood, mdwt,
KBID-Connterspy,
* KNN-News,
* KFNC-Hesta Latina (cont'd.)
KFNC-Hitermezzo,
KGEI-Flesta Latina (cont'd.)

 KGER-Precious Word, KGER-Precious Word, KGEI-Hallbwood Hoose Part KRKD-Heatth Taik, KWKW-La Hora Fopular, 7:45-KNN-dolmay Bollar, *KFON-CLP, News, KFNN-Clebalar, *KFON-Controller, KUKD-Catholic Hour, KUKD-Part Baser, KUKD-Part Hours, KGEI-World Bible Society, KUKD-Pady Prepose, KUKD-Pady Prepose, KUKD-Pady Prepose, KUKD-Catholic Hours, KUKD-Catholic Hours, KUKD-Pady Prepose, KUKD-Pady Prepose, KUKD-Catholic Hours, KUKD-Catholic Hours, KUKD-Catholic Hours, KUKD-Pady Prepose, KUKD-Pady Freyso, KUCD-Basetall, Hollywood Stars vs. San Delgo, KUCD-Basetall, Hollywood Stars vs. San Delgo, KULA-Masic, SO-KEI-Art Baker's Notebouk, KHJ-Disc Date, KSN-CHS Radio Workshop, KGER-Voice of China, KGEA-Voice of China, KGEA-Hour, Hour, KGEA-Dan, Gilbert, KGEA-Dan, Gilbert, KGEA-Dan, Gilbert, KGEA-Nowe, KGFJ-Coll. of Divine Science, KWKW-Variations.
8:45-KFI-Melody Time, KGER-Dan Gilbert.
8:55 KFI-Mews.
9-BAHU-Science Editor.
8:55 KHI-Holly wood Palladium, KKIJ-News.
* KNN-Erle Sevareld, News.
* KNN-Erle Sevareld, News.
* KNN-Erle Sevareld, News.
* KNN-Erle Sevareld, News.
* KWN-Seveny Stein Show.
* KWKW-News.
9:15-KABC-TRA.
* KWK-Chawrence Welk.
* KNN-Gil Henry.
* SUFK-Dr. Orr Bible Study.
* KWOE-News: D Stage.
* KWW-Passado Quarter-hacks.
* Sids-KaBC-towneed Meloal History.
* Sids ABC-News.
* KWN-Chawrence Welk.
* KUE-Drainterupted Meloal REFE-Dr. Orr Bible Study.
* KWK-Passado Quarter-hacks.
* Sids-KaBC-towneed Meloal History.
* Sids KABC-Hore Meloal History. 9:45-Kill-Footnotel to Medical History, 9:55-K.NG-Musical Interinde, *Kill-Harry Wisner, **10***KABC-AHC Late News, KFI-Richfield Reporter, KHJ-George Crowell, *KNA-10 O'Clack Wire, KFAC-Crossroads of Music, KGR-Comp Meeting, KWKW-400 Club, KNLA-Rick Lazaar, HOW TO FIND PEACE IN THIS CHANGING WORLD DR. FREDERICK BAILES 10:15 — 10:30 p.m. every day, Monday through Friday KABC KRKD 6:45 - 7 a.m. every day, Monday through Friday 10:15—KABC—Dr. Frederick Bailes. KFI—A Joy Forever. *KNX—Bill Keaneally. RWKW—Billy May Show.
10:25—KNX—Tom Hanlon.
10:30—KABC—Torrea Lea Sings. KFI—This Thing Called Life. KFWB—Larry Finley Show (fil 6 a.m.). KNX—Philip Norman. KGER—A. A Allen. KMPC—Dance Time. KRD—Popular Surplise Tackage. KMPC-Dance Time, KIKD-Popular Surprise Package, KWKW-Noche de Nonda, 10:45-KFI-Burritt Wheeler, 11.45-KFI-Christopher Scott Show, ★KFI-10th Hour News, ★KFI-10th Hour News, ★KFI-10th Hour News, ★KFI-10th Hour News, KKD-Uncle Charlis's Western Program, 11:10-KN-Merry Go Round, 11:10-KN-Merry Go Round, 11:10-KFI-Sports, Rollie Thomas, KNN-Merry Go Round, 11:30-KFI-Sports, Rollie Thomas, KNN-Merry Go Round, 11:30-KFI-Sports, Rollie Thomas, KNN-Merry Go Round, 11:30-KFI-Sports, Rollie Thomas, KN-Merry Go Round, 11:35-KFI-Now Hear This-Dave Shaw, KGFI-Five Four Baltroom, 11:55★KFI-Local News, IV-RADIO LIFE PAGE 43

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1

TELEVISION

DAILY

		DA	AILY
Ti	me (Channel	
6:05	p.m.	2	Tom Harmon
		4	Cleve Hermann
10:45	p.m.	9	Bill Brundige
		2	Gil Stratton, Jr.
11:15	p.m .	4	Cleve Hermann
		Saturday	y, May 5
10:45	a.m.	2	Dizzy Dean
10:55	a.m.	2	Baseball: Detroit
			Tigers vs. Boston
			Red Sox
1:00	p.m.	9	This Week in
		-	Sports
1:30	p.m.	2	Kentucky Derby
5:45	p.m.	4	Bowling Time
8:30	p.m.	9	Legion Stadium
			Boxing: "Irish" Tommy Bain vs.
			Vic Ponce, feather-
			weights
10:30	n.m.	5	Roller Derby
	P		
1.00	-		, May 6
	p.m. p.m.	5 11	Speedboat Rodeo Jalopy Derby from
2:30	p.m.	**	Gardena
8:00	n m	9	Championship
0.00	b	5	Bowling
10:30	p.m.	4	National Bowling
		-	Champions
		Monday	, May 7
8:00	D.111	. 13	Wrestling from the
0.00	1	é. T	Hollywood Legion.
8:30	p.m.	े 5	Roller Derby
		- Indnasd	ay, May 9
7.00	p.m.	7	Wednesday Night
7.00	h	/	Fights: Bob Baker
2			vs. Johnny Hol-
(man, first of
2			heavyweight elim.
			ination bouts
	p.m.	7	Dick Tufeld
	p.m.	13	Fishing Flashes
8:30	p.m .	5	Wrestling bouts
10.15		13	Motorcycle Races
10:45	-	5	Wrestlers' Lament
	Т	hursday	, May 10
8:30	p.m.	13	Olympic Boxing
		Friday	May 11
7:00	p.m.	4	Gillette Fights:
,	Sec. 2000.0	-	Yama Bahama vs.
			Yama Bahama vs. Hardy Smallwood,
			middleweights
		- 	4

☆ ★

CAST GROWS

Castings for Walt Disney's Hardy Boys series was announced last week. Carol Ann Campbell, 12-year-old juve-Iola Morton, a mischievous tomboy. Carol Ann received national acclaim recently for her fine performance as Lillian Roth as a child in the motion picture "I'll Cry Tomorrow."

Tommy Kirk, 14. a movie moppet from the Kentucky blue grass country, has been chosen to portray the role of Joe Hardy, the younger of the two Hardy boys. Tom Considine essays the role of Frank Hardy.

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TV-RADIO LIFE

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- CLASSIFIED ADS: 10c per word per issue, payable in advance. Free checking copy of magazine sent to advertisers. DEADLINE: Copy and remittance must reach TV-Radio Life, 1610 Argyle, Holly-wood 28, by 4 p.m. Thursday for insertion in issue on sale following week. TV-Radio Life will refuse advertising believed not to be in the best interests of its readers. Your. cooperation is appreciated.

FOR SALE

1

6

- BABIES LOVE BOILABLE PICTURE BOOKS, FREE sample chewable cloth, booklist, etc. Library, Box 664, Hawthorne, Calif ornia.
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- 1 GRAY SHAG RUG, 1 grey wool rug (9x12) \$25,00 for both. Call OL. 4-3267 after 6 p.m.
- \$25.00 for both. Call OL. 4-3267 after 6 p.m.
 LAWRENCE WELK FANS! HERE'S A COL-LECTOR'S PRIZE! Editor long associated with Maestro offers complete sets of 50 personality publication editions replete with illustrations, human-interest features, anecdotes, etc., of Welk, Allce Lon, Myron Floren, all the musicmakers. FIRST TEN \$5 checks received get these valuable out-of-print publications by return mail. (All other checks will be returned.) Some in-complete sets of same publications avail-able for \$3 while they last. Write imme-diately. Phil Anderson, Box 5689, Los An-geles 55, Calif.
- SPARE TIME MONEY! MAKE 50c each sale, 100 spools mercerized thread, 90 colors, at-tractively boxed, Sample, \$1.00. Cirkel, So-lano Beach, California.
- SPECIAL OFFERS -- NFW SUBSCRIBERS ONLY. "Readers Digest", 16 months, \$2.60: "Time", 42 weeks, \$2.97: N. G. Shinn (Magazine Subscriptions Since 1920). Bell-flower, 17, California.
- BEAUTIFUL COLORED CARDBOARD CUT-OUT letters and numbers, Large set of 180 for only \$1.00. Block style, 2" high, Avail-able in green, bluc, buff, red, white, and black. For bulletin boards, displays, post-ers and educational uses, Endorsed by teachers for children's activities, Excellent gift. Special offer six sets, \$5.50. Write Alutual Aids, 1267 N. Vermont Ave., L.A. 29.

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PERSONAL

- AW OF MARRIAGE AND DIVORCE: covering the laws in 48 states, \$1.00, Also Law of Support, \$1.00, postpaid. TV-RADIO LIFE, Box 125, 1610 No. Argyle, Hollywood 28. LAW
- METAPHYSICAL ASTROLOGY. 3 questions answered, \$1. Send stamped envelope and birthdate. Box 6098, San Diego, Calif.
- YOUR ASTROLOGICAL HANDWRITING number analysis. Personal, complete, \$1.00, Full birth date. Martha Payne, 5611 Lin-den Avenue, Long Beach 5, Calif.

REAL ESTATE

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MARION MARLOWE

It's been a little more than a year since Arthur Godfrey fired Marion Marlowe. In the past 12 months there have been many wonderful experiences and changes for the gifted Marion.

Although Marion is riding the crest now, it wasn't all sweetness and greenbacks during the intervening year. At first, Marion was said to be drawing night club crowds only because of the headlines concerning her previous affiliation. She had a lot of living down to do and a lot of rework-ing of her -real potentials as a performer.

Her Godfreyite personality was that of a semi-operatic prima donna. Her demure attitude and sedate gowns were as limiting as her vocal repertoire. Little of her basic charm, and nothing of her talent as a comedienne was exploited.

Through the invaluable experience of appearing on Ed Sullivan's show several times and through touring in the country's top supper clubs, Marion developed and broadened her horizons.

Sheer hard work and the encouragement of her manager-husband Larry Puck (another Godfrey veteran) have taken Marion a long way in one year. The lovely singer and her husband have formed their own company, Puckmar, and are planning to launch their own TV series by the first of next year.



BOHRMAN BACK

Announcer Stan Bohrman is back in Hollywood after making the "grand tour" of San Diego, Chicago and New York. He was formerly featured on his own show on KHJ-TV, Channel 9, and her appeared of the ord fine of and has appeared at one time or an. other on every TV station in Los Angeles. In the classical language of show biz, Stan says he is now "between jobs."

Around the Sports Circle with Tom Harmon

A1-4(4)

ROYAL

AS ONE of the nation's top announcers, Tom Harmon's still an All-American in the eyes of millions of sports fans. Tom's two running mates' these days on his KNX CPRN "backfield" are writer Boh Panella (left) and director Len Corbo siero (right).

TOM'S FIRST GUEST on his Texaco Sports Finals some two years ago was the late Connie Mack (left) whom Tom and Len (center) are interviewing. (CBS Gabo Rona photos 1

NO MATTER how great an an nouncer form Harmon is or will be, the football fans of the nation will never forget his record breaking run hing feats as Michigan's famous number 98 form still uses 98 is his office num ber at his CBS headquarter.



BEHIND THE SCENES, writer Panelia (seated) and director Corbosiero are busy it work pre paring Tom's nightly broaccast over the regional network.

ON THE HOME FRONT, Tom and his beautiful wife. Elvse Knox enjoy a dip in the family pool. They first met when Tom came to Hollywood to make a picture of this life's history.



Jerry Colonna: New King of the Kids?

The kids love Jerry Colonna in his role as ringmaster on Super Circus. But adults may wonder if this isn't a "stepdown" for the big-name comedian. Here's the answer.

VERY WEEK now a man with rolling eyes and a big thick mustache (his trademarks) performs the role of ringmaster on ABC·TV's Super Circus.

If you're adult and happen to tune in some afternoon you won't have to do a double-take. You are NOT seeing things. It is Jerry Colonna—the one and only, in the flesh. He's been the ringmaster on the eight-vear-old show ever since Christmas Day last year.

Through the years, especially because of his movie and TV roles, and his many a p p e a r a n c e s with Bob Hope, the shrill-voiced comedian has almost become an institution in the world of show business.

"I'm actually playing to a third generation now." Jerry explained during an interview. "The first generation was during my early days. Then the second was during the forties, and especially the boys overseas. When they see me now sitting at home with their children (the third generation) they reminisce about the days when they first saw me."

Offhand, Jerry's new role on a children's TV show may seem to many as a "stepdown" for the big - n a me comedian. Jerry doesn't look at it that way. In fact, he considers it just the opposite.

Looking For Long Time

"I've been looking for a kids' show, such as Super C'rcus. for the past eight years—or ever since everyone knew that TV was going to click. As a matter of fact I submitted two formats for children's shows that are on the air today!" (For diplomatic, as well as libel reasons, no names were mentioned.)

"So I in no way consider this as a stepdown. It's the kind of job which blends in perfectly with all the different types of roles I've ever had.

"I'm really just an emcee with a

red coat and a silk hat," he smiles.

If the quotes aren't enough to convince anyone that this is really the kind of show that Jerry has always been looking for, then maybe the facts behind the story of how he landed the role will.

Some Changes Made

Strictly an ABC-TV property, Super Circus originated live from Chicago for eight years. However, longevity especially in TV—is no criterion for success. Super Circus began to slip badly.

The proven format was too good to scrap. As a result, producer Martin Stone began to look for new acts and new personalities to "hypo" the program.

It was at this same time that Colonna himself was in Chicago trying to sell his own children's show. It wasn't quite what the network officials were looking for—but HE was.

In addition to Colonna, pretty Sandy Wirth (Miss Florida and runnerup in last year's Miss America pageant) was added to the cast. It was also decided to originate Super Circus out of ABC-TV's New York studios live every Sunday. (Californians see it over Channel 7 one week later.)

The result has paid off for everyone concerned—especially ringmaster Colonna, who commutes each week between New York and Hollywood.

Colonna has not only helped Super Circus get back into the big time TVwise, but the show is giving him a chance to gain new fans in "the third generation"—especially through some merchandising schemes which are planned.

So if you belong to Jerry's "first or second generation," and think that poor Colonna has slipped because he's performing mainly for kids save your sympathy.

Instead of tears, those big round eyes of Jerry's are rolling more than ever in dough and delight. ALTHOUGH open-mouthed, mustached Jerry Colonna is in as good voice as ever these days on KABC-TV's Super Circus, he's not screaming for "help!" Here's why. (Gary Wagner photos.)

THE KIDS love pretty Sandy Wirth, former Miss Florida, who acts as assistant to Jerry on his ABC-TV show. So do the grown-ups. Wonder why?



Does Hollywood Ruin Great Writers?

Rod Serling. CBS - TV playwright who was "discovered" by TV, and who is also writing for the movies in Hollywood, doesn't believe anyone is trying to "put his soul in a cash register"

By Ted Hilgenstuhler

WIFE CAROL is not only a companion and inspiration for successful TV writer Rod Serling, but as you can see here she also comes in handy during his "coffee break."

ollywood is a nasty word in the literary world.

First of all, the film capital of the world has been called the greatest factory in the world for the manufacturing of poor and mediocre stories. Part of the fault, of course, can be blamed on volume. The American public and the world have demanded mass production and Hollywood has supplied it.

The second and far more lamentable point is how some of the small money-minds of Hollywood have ruined the great and potentiallygreat literary minds of some of America's finest writers.

The prime example was F. Scott Fitzgerald. The famed "historian" of the gay 20's may have had one foot in the literary grave before he came here to write for the movies. But Hollywood did a quick and merciless job of putting the bther foot in, and even began hammering in a few of the alcoholic nails.

There were others; the Dreisers, the Odets and a horde of other established writers who seemed to have lost their "squeal" tas Thomas Wolfe expressed it) as soon as they donned their sun glasses and sat beside a water-filled pool and an empty typewriter.

These somewhat pessimistic thoughts (Hollywood has produced some good writers and some great stories, but they have been relatively rare and hardly balance the literary scale) were brought about when we recently interviewed Rod Serling.

Rod is far from a great writer yet (at least in the Fitzgerald-Dreiser-Odets class) but judging from his work so far he does have the potentiality of greatness.

This "potentiality" was developed first by radio (he sold his first script for \$150 to the old Dr. Christian series back in 1949 and then television. To date the 31-year-old playwright has sold over a hundred TV originals, "Patterns" and "The Rack" (both of which are being made into full-length movies) are probably the best known.

Signed by CBS-TV

Last year. Serling was signed exclusively by CBS-TV to pen six or seven plays for the network each year. As part of the contract, he was allowed time to write for the movies. His first assignment was "52 Miles to Terror."

That was when we interviewed him in his plush office at the Irving Thalberg building on the MGM lot.

The short (five-foot, five-inch) dark-haired son of a Binghamton butcher doesn't waste any time in letting vou know what kind of a guy he is. He's smart (he doesn't have to prove that; his work speaks for itself). But he doesn't belong to the "arty" group of writers. When he's searching for the right word or description, or when he wishes to emphasize something, he swears. Nicely and with a certain degree of dignity —but still he swears. (A paratrooper during World War II, you could hardly expect otherwise.)

"Don't get me wrong, though," he smiles. "The rest of the boys were the fighters; I was the lover in the outfit.

"Seriously, to get to the subject which you've asked about, I honestly don't think Hollywood will spoil me. I earn a yearly salary which amounts to six figures—let's say. I drive a bigger car. And I drink my beer now at Ciro's.

"But I got a bigger thrill out of that first \$150 check I received for my first script than the much bigger check I pick up here at MGM and from CBS-TV."

No 'Big Knife'

More important to Serling, however, was the fact that Hollywood itself has changed.

"I don't think this town can spoil anyone. The 'big knife,' so to speak, is out.

"Back in the old days of Hol³ywood, it seems, they took your creative soul and stuck it in the cash register. I haven't found that to be true at all. No one has tried to stick my soul in a cash register. I find the people I associate with not only extremely literate, but kind and considerate. They respect me for what I am. And are not trying to change me in any way.

Many writers, such as Norman Mai'er, and Ben Hecht, who have either lived in or off Hollywood have later written some sharply critical stories on the film (and now TV) capital.

Does Serling (who incidentally is married; lives in Westport, Conn. with his wife and two daughters; and who merely comes to Hollywood for an assignment now and then) plan to do the same sort of bitter or satirical work someday?

"No. I don't think so. That requires negative thoughts on Hollywood. I don't have any."

Maybe (hopefully) Mr. Serling will never change. However, he is still a young man.

Ear. Eye Inspire the Pen

G. N., Pasadena

Ś

G. N., Pasadena I do wish you would have more articles on Jack Mahoney and Dick Jones. It would also be nice if you would mention that any-one may join their fan club by writing to Joanne Collins, 386C Bradley Road. West-lake. Ohio. It costs \$1.CC and five three-cent stamps a year. I know that sounds like guite a lot, but it's worth it. You get an \$7'x1C" picture of Jack and Dick Jones, two journals, two bulletins and all club privi-leges.

Mrs. R. C., National City

Mrs. R. C., National City According to any articles I've ever read, I think the younger Crosby got where he is the hard why. He hasn't the great sing-ing voice that Bing has, I will agree. But he has something which to me is greater, and that is personality, with a big plus. As for big brother, well, he has the personal-ity of a dead fish, and I'd somer listen to Bob for 15 minutes than Bing for an hour,

Mrs. M. L. S., Maywood

Mrs. M. L. S., Maywood Nothing "gripes" me more than these "before" and "after" cosmetic, shampoo, or soap commercials. Why is it that they always show the "before" girl sad and serious looking, but you can bet your life the "after" girl is ALWAYS smiling? (Which in itself makes a world of differ-ence.) Why not put both gals on an even basis, either both serious or both smiling— to be fair (or wouldn't there be enough difference to prove their point?)

F. W. B., San Bernardino

r. w. b., ball bernardino I was so shocked to think anyone could be shallow enough to say such things about a show as wonderful as the Bob Crosby Show. It's clean, wholesome and full of falent that is so superior to some that my family and 1 look forward to it each day.

Mrs. F. L., inglewood

Mrs. F. L., Inglewood Now we have a program on radio that is so wonderful I hope everyone who likes midnight listening will tune in on Jack Rourke's Party Line to hear what the peo-ple who call in are saying of this very worthwhile program. I think it beats any-thing I've ever heard on radio or TV. I would rather miss a couple hours of sleep than miss one word of this Midnight Party Line. Wonder how many other TV-Radio Life readers are listening to it?

V. M., Alhambra I have a gripe that I get so mad about that I have to "let off steam!" I wonder if any other readers have felt the way I do on this subject, i.e., Panorama Pacific, I watch the program every morning, almost, and I always enjoy the features, guests and every-one connected with the show regularly, Red Rowe, Helen Parrish, Grant Holcomb and George Wolfe. However, I am so thred of the way they interview people when they make a guest appearance that I feel like watching Today from New York! Red is the worst offender—always interrupting and absolutely doing MORE takking than the guest at times, George has done the same thing several times also.

Mrs. B. McK., Los Angeles Sorry, I cannot agree with the remarks of Louise Peters of Altadena who wrote entering her protests against all sponsors of TV shows. To me, her attitude is wholly unrealistic and illogical. Business is part of, if not OUR WAY OF LIFE, and if it weren't for these spon-sors who pay for the time and pay for the silaries and for everything that goes into the entertainment on TV, we viewers would in all likelihood have to pay for it. So why so much of the BIG MOUTH? Personally, I not only am grateful to the advertisers for giving me all this wonder-ful entertainment (except for the reguns) on TV, but I also enjoy the commercials, I think some of them are exceedingly clever

Mrs. A. G. C., Torrance

Mrs. A. G. C., Torrance I am writing this for the benefit of ali unhappy, discontented TV viewers who are continually griping about different pro-grams and commercials. Now commercials are put over in such a cute way that I am sure children are so interested in the car-con part, they pay little attention to the product, even if it he beer, cignettes and such. (This is directed toward the party who wrote in and clauned commercials are tanting our children.) tainting our children.)

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T and M. J., Los Angeles

In your Radio in Review article in re-gard to Fearless Format you forgot to men-tion KHJ-Radio where "Fearless Fred For-gette" has that warm early morning "wak-er-upper" Fearless show.

Mrs. L. D., Azusa A letter appeared in the Eur. Eye In-spire the Pen column from a person from Altadena and it really got my goat. All sorts of sponsors were berated and the last sentence took the cake—''I could go on writing pages about the action of teen-agers.'' Having just had my twentieth birthday, it is a subject very close to me. I've heard so much said against ''teen agers'' I couldn't begin to write about it. Why should people always be so harsh about them? They are people in every sense of the word. It's a big job, the busi-ness of growing up. I have an 18 month-old son and I certainly hope that by the time he grows up and enters that pre-carious age between childhood and aduf-hood there will be more tolerant people in the world to help him grow up to be a respectable person ind not make him seel like he's a plague. I don't believe television can have any harmful effects on children of any age if they have the proper guidance of loving parents.

parents.

J. D., Hawthorne

J. D., Hawthorne I don't believe a person has to be called "more holy than thou" to agree with Doye O'Dell, when he announced on the show last night, that Western Varieties did not sponsor or knowingly permit any routine or script to be used on his show belittling or ridiculing any part of any religion, the reason for the announcement being a part of the script used on a performance by the so-called "Most Colorful Hilbilly Band" on the show of February 24, 1956. While the above quote may describe the looks of the group, and their music is snappy, unless one is familiar with the words are, as for the most part they are unintelligible. However, when a viewer has a show of this type tuned in on a set, one must expect to like some acts better than others, so we are glad that we have a wonderful medium as television, and don't mean to be critical, except to express an opinion. opinion.

E. P., West Covina

Why do not more people write about the wonderful program on Channel 4 at 4:00 p.m. on Sunday? It is Faith of Our Children with Eleanor Powell. It is such a nice program. Also The Lighted Window at 4:00 p.m. on Channel 7.

Mrs. P. J., Los Angeles

Mis. P. J., Los Angeles I want to say a good word about Groucho Marx's exceptional contestant, Mrs. Esther Bradley, She was such a treat to listen to and watch. She stood up there and talked to Groucho just as if they were friends of long standing. And she had such an un-usual humor, I sat in my chair and laughed until I ached

Groucho must have considered her un-usual and interesting, too, because he gave her and her partner the entire program. I've never seen him do that before and I've watching that show for years and been years.

Label Talk

By TERREA LEA

How would you like to open a bank account without money?

Most people will think this a fine. but impossible idea. Well, it is a fine idea and it is possible. You can open

a bank account at 🚛 Label Bank and instead of banking money, you bank labels. In return for your labels you receive nationally advertised premiums at no cost to you.

> There are 41 grocery items that have labels that can be banked at Label Bank, Labels

from Chicken of the Sea Tuna, Buisman's Coffee Extender, Sioux Bee Honey, Doodle Dandy Pickles and many other quality products are worth money to you right now at Label Bank.

If you would like to open that account why not do it right now? Drop a postcard to Label Bank, Dept. TVRL, 727 No. La Brea Ave., Los Angeles 38, Calif. You will receive a free premium catalogue with a label list of products and complete information.

It's a wonderful plan folks so don't be a label waster. Save those labels and turn them into that new steam iron, electric razor, bicycle, or patio furniture you've been wanting. And don't forget to save the cover from TV-Radio Life because it's worth one point to you at Label Bank.

Here is another way you can benefit from Label Bank. Each week I make a personal appearance at a super market, I conduct a Label Bank drawing for valuable prizes and 50 giant bags of Label Bank products. You'll find my next market appearance listed elsewher in this issue. Go to the market now and register for the big drawing. I might suggest that you take advantage of the wonderful values you'll find there too . . . especially the Label Bank products.

Remember to watch the Label Bank TV show on KNXT . . . Channel 2, Wednesday at 2:00. Come down and see the show in person . . . I'd love meeting you and presenting you with a Label Bank catalogue. Also, tune in KABC radio . . . Monday through Friday nights at 10:30. So until then, hve for now.



SALUTE

Science class at Trenton, New Jersey High School affectionately named there new skeleton Edward R. Murrow.

BS-TV's The Line-Up came out at a time when anything remotely involved with cops and crime was compared to Dragnet. The comparison was inevitably handed to Line-Up, but producer Jaime del Valle didn't mind. He knew he had a different show, one that could more than stand on its own two feet, and he has nicely proved in the last two years he was right.

The Line-Up has become one of TV's more popular shows. It has gradually climbed to its present peak mainly by word-of-mouth. KTTV runs the series too under the title of San Francisco Beat.

"Our point of attack is the same now as it was when we first started," the very interesting Jaime del Valle commented, "We were determined to be unlike Dragnet, we were firm about being factual, and we wanted to give good entertainment. As far as I'm concerned, the only similarity now between our show and Webb's is that both of us have two cops.

San Francisco

"At times I have wondered if I were really wise to do a show that had to be largely filmed in San Francisco. I spend my life commuting, but you can't put on a show based on files from the San Francisco police, use the right locales, and not work in the Bay City.

"We work in close co-operation with the police in San Francisco, We can't put on any show if the Board of Review hasn't okayed our paraphrase of the actual case depicted. When we first started Line-Up we asked for access to the files of the Police Department. This was granted. But, to facilitate matters, we thought it would be wise to ask individual inspectors to tell us of cases with which they were familiar.

"At first, these inspectors resented us. They looked on us as another outfit from Hollywood who were going to make cops look ridiculous. There was also animosity about Hollywood producers making San Francisco look silly. We managed to explain to them that we wanted to do a good job, that we were sincere, and then the cases poured in.

"At first, they couldn't understand why we had to disguise some of the cases for legal reasons, why we had to change characters. And they could not see why certain cases could not be done at all. About 65 percent of those submitted were not right for us. The Board then clarified a good deal for us. Yet, even here we had some difficulty since the Board was made up of members of the department, all of whom had different methods of operation and felt that certain scenes should be changed in the scripts to match those methods. Their ideas, however, did help later in the writing of our shows.

"We've had excellent co-operation from the department — and from the people in San Francisco. When we started the show the Mayor of San Francisco even wrote to mayors in



JAIME DEL VALLE, center, and Warner Anderson, left, and Tom Tully right, are the trio who have made CBS-KNXT's Line-Up a standout show

It's Worth the Headaches

Jaime del Valle, producer of the popular Line-Up show, doesn't mind problems as long as he can go on giving TV a stand - out production like this.

By Jack Holland

50 other cities telling them that Line-Up was going on and asking them to send him their comments. Ordinary citizens have helped too, mainly in letting us use their places for location. In two and a half years of shooting we have been turned down only three times on requests for certain locations."

Jaime astutely tries to avoid the obvious or the cliche on the show, although this is not at all times easy. For one thing, he wants Warner Anderson and Tom Tully, the stars, to be completely believable as inspecters. In the same way, he tries to avoid overly written or overly acted scenes. As Jaime put it with a smile, "It's also a tribute to the directors I've used that they've been able to handle all my whims and get the results on the screer."

Cliche dialogue is a real pitfall in crime shows, but Jaime watches it.

"We are lucky in one way." he remarked, "because some of the terms in our dialogue are typical of the expressions used by the San Francisco police. This gives a fresh approach for other parts of the country. In the Bay City, for instance, a drunk is called a guy with a 'heat on.' A 'roof 'Job' is a person who is off his rocker.''

Jaime spends three weeks in San Francisco and two weeks in Hollywood. This gives him little time for any family life. His wife. Virginia Gregg, is an actress and is busy most of the time and her activities further complicate the del Valle routine. He practically has only a nodding acquaintance with his three youngsters, Gregg, 7: Jaime, 5, and Ricardo, 3. When Jaime is at home he likes to spend his time cooking up some intriguing dishes. He really knows how to handle the kitchen department. One of his specialties is a soup that cooks for over 24 hours.

The Line-Up keeps Jaime busy, but he's thinking of adding to his already busy schedule. He has in mind a show based on cases of the rehabilitation of criminals. He still does not know where he'll film that one, but you can bet it will not be a local job. That would be too simple for Jaime del Valle.

WHAT'S NEW WITH iberace?

What is Liberace planning now for the future? Is his TV life secure? How does he view his career, his accomplishments?

LIBERACE keeps as busy as ever. Here he does a stint with Groucho on You Bet Your Life. "Lee" has several projects brewing these days. (NBC photo-Herb Ball.)



IBERACE is probably the least known person on TV. It has become a habit to assume he's just a man with a smile, a brother, and a charming mother. Yet, he is one of the medium's most ingratiating personalities and one of its shrewdest artists. Lee is not ever going to be caught napping.

"I have always made a point of keeping track of what the public likes and dislikes and then I try to give it what it wants," Lee commented at his spacious home. "It may be surprising to some but at first I didn't dare do much classical on my KTTV shows because there was apparently little demand for it. Now I find more and more people want this included.

"To please the public takes serious consideration. Its tastes change constantly and unless you keep up with those changes you soon become a has-been. This I don't intend to be.

Challenge

"My work, therefore, has an everpresent challenge. I can't ever sit back and dwell on what success I have been fort unate enough to acquire. Once I do that I'll let the passing parade walk right past me. There are too many things I want to do to become complacent and contented."

One of the biggest changes in Lee's career is his announced plan to do a legitimate concerto with a symphony at the Hollywood Bowl this summer. For too long audiences have thought of Lee as more of a showman than as a musician. He, therefore, feels the need to revitalize this phase of his musical career and to remind others that before he ever became a TV star he was known as an accomplished pianist.

"I am actually doing this concert to satisfy people who want me to play a legitimate concerto all the way through," he continued. "I've had several letters from fans saying they liked a certain theme and want me to do the entire composition. I think people now are sufficiently interested in good music to make this move feasible. For a long time, I was convinced that the general audience to whom I appeal just wasn't interested in classical music.

"I am also working on a show in Las Vegas. In fact, I should be playing there by the time you read this. I'm going to present a production with an actual story line. At present I'm calling it 'Liberace Takes A Bridey.' I'll play different episodes in my present life and then act out other lives I could have possibly led —all done with a certain comic touch. For instance, I'll be doing characters like Gallagher and Shean, a court jester, and others. There is also the definite possibility that this show will go on TV as a spectacular.

"I have no further plans for my TV shows. But I do intend to be on fewer productions. I'll be a little choosy about making guest appearances and I'll try to present something different in each show in which I appear.

I appear. "In some parts of the country, I have been seen too much. Some sponsors can't afford to buy the first runs of my shows so they have bought second and third runs. In these instances, my ratings have suffered and there has been too much saturation. There is little I can do about this, but I can see to it that when I do anything new it is at least off the beaten track."

Movies

During the past year Lee did a motion picture—"Sincerely Yours." To date it has been a disappointment —box-office wise. He doesn't intend to drop this new career but he is going to be cautious before he hits the silver screen again.

"For one thing, with the actual shooting of the picture and the time spent on tour with it. I was tied up for about sixteen weeks," Lee explained. "Yet, since my own company was co-producer I don't realize much money from all this time unless the picture pays off eventuallywhich I still think it will. Therefore, I cannot afford to do another right away. I lost about a half million dollars in contracts when I was making the picture—and I can't take that kind of loss too often," he added with a smile.

"Yet, 'Sincerely Yours' did me a lot of good in that it brought interest from places I had not hit on TV. For instance, Australia bought 117 of my TV shows just because my picture was successful there. I am disappointed about the showing of the film so far but I am in no way discouraged."

No one need ever think that Lee is a TV fad. His approach to his work is too sound, too wise. He knows the vagaries of the public, he knows how fleeting success can be, but he will never believe that he has "had it." You don't count Liberace out if you know this delightful man and his admirable determination.



for colorful drama, hear Gerirude Warner as "Hope Winslow" in "Whispering Streets" Mon. thru Fri., 10:15 thru 10:30 am Presented by

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"... AND NEXT TIME THE MAGA-ZINE IS SOLD OUT, DON'T STEAL A COPY! YOU JUST CALL ME UP AND I'LL LET YOU COME OVER AND LOOK AT MY COPY OF TV-RADIO LIFE."



"My name is Beverly . . . I'm 5 years old . . . My father says I'm a pest . . . 'cept when I watch my teacher, Mrs. Hempel, on "Little Schoolhouse, every morning at 11 o'clock . . . Everybody likes Mrs. Hempel and they give her awards 'n' everything... She's real nice ... Tomorrow, I was gonna be very, very bad, but then Mommy wouldn't let me watch "Little Schoolhouse"... so, I'll be very, very good instead, especially at 11 o'clock. It's now on Channel 7 KABC-TV... Mommy says that's the station with 'life', you know!"