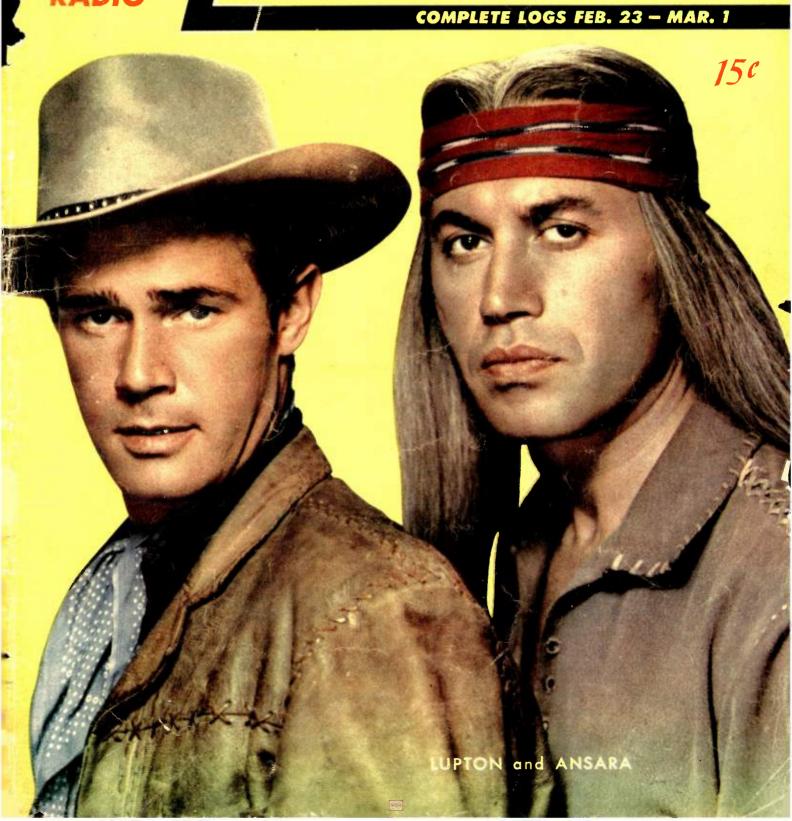


BROKEN ARROW

... A Bull's-eye For JOHN LUPTON

How Zsa Zsa Raises Ratings





Mrs. D. R., Los Angeles

As the mother of a pre-school girl I would like to say I think it is a crime that Little Schoolhouse has been taken off the air.

The program was not only a fine educational show but one of the only ones suitable for children to watch.

Our daughter was permitted to see only two shows a day: Little Schoolhouse and the Mickey Mouse Club. Now the TV set is silent until 5 p.m.

L. G., Highland

To the people who make the Old Gold filter cigarette

After all the destructive forest fires we had this year and then to see a lighted cigarette laying on a package of cigarettes amidst a lot of grass and leaves, to me is certainly not a sensible advertisement.



PAUL PRAISED

M. H., Vista

Thanks for the wonderful article on Paul Coates. He really deserves all the nice things you said about him. We think Confidential File is tops.

Mrs. E. A. T., Los Angeles I thoroughly agree that Bill Gwinn's What's the Name of the Song? is a fine program. But the reference to the "tin cup devices" of other programs which give help to those who need and deserve it, made me angry

Perhaps this person should give a bit of thought to "There but by the grace of God go I." For none of us can be too sure that we may never need help.

G. M., Newport Beach

I thought Red Skelton's recent rib toward "the pelvis" was the best I've heard in a long time.

Say, what happened to Mayor of the Town? All of a

sudden it just popped off the air.

According to KTTV, they do not expect the "Mayor" to return either.

It's a film series, though, so it may "pop back" on some other local station.

T. B., Los Angeles

I like Ethel and Albert very much. Other people liked them too. Please bring them back again. I and others regret that they are not on.



BENNY BLASTED



BETTER THAN BENNY? PRETTIER, -ANYHOW.

Hugh H., Los Angeles

For the life of me I cannot understand why Private Secretary has to give way on alternate weeks to such a complete washout as Jack Benny.

Jack Benny on radio was good, but for television he simply does not have it. And that fishy-eyed star, forcing the audience to laugh, leaves me cold. Isn't there some way to convince his sponsors that his program is a total waste of that half hour and . . . that there are a multitude of comedians who are actually good - which Jack definitely is not?

T. K., Montebello

Why all the fuss about Elvis Presley when that Larry Collins on Town Hall Party makes a fool of himself and gets away with it?

M. G., Hollywood

Nelson Eddy's all too infrequent TV guestings such as on the Danny Thomas show and with Ed Sullivan garner tremendous enthusiasm among the viewing public and there is nothing more eagerly awaited than the TV release of those unforgettable Eddy-MacDonald musicals. What other star could offer a sponsor a ready-made public that has remained fantastically loyal for over 20 years? Why is it no sponsor has the intelligence to recognize this fact as you have?



OFF THE AIR...BUT STILL SMILING

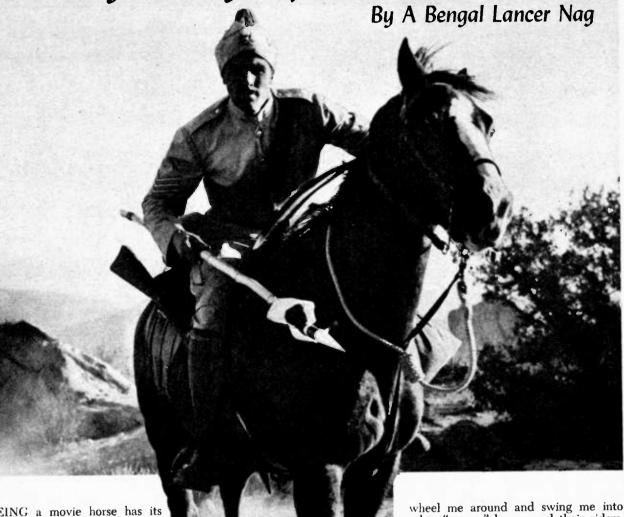
Bernice, Wilmington

I heartily agree with those in Harbor City. We really miss Liberace. What can we do to get him back.

Letters such as this help. So would a sponsor. Meanwhile, Lee is not starving these days, and is fully able to pay his dentist bills with various personal appearances.

TV-Radio Life (Formerly Radio-Television Life). February 23, 1957, Vol. 35, No. 2. Evelyn A. Bigsby, Managing Editor. Published Weekly by Television News Syndication, Inc., at Los Angeles, California. Business and Editorial Offices 1610 N. Argyle Ave., Los Angeles 28 (Hollywood Station), California. Phone HOllywood 4-9275. Single copies 15c. Subscription \$5.00 a year, \$8.00 for two years, \$11.00 for three years. TV-Radio Life was entered as Second Class Matter, September 14, 1948, at Los Angeles, Calif., under Act of March 3, 1879. Copyright, Television News Syndication, Inc. 1957.





EING a movie horse has its exciting moments. But a satisfactory existence in this business depends upon the actor one has to carry around. That's where I'm lucky.

The stable chose me to work in The 77th Bengal Lancers, and we shoot at the Vasquez Rocks out on the Mojave Desert.

I'm not a particularly handsome animal, so I don't get the leads. But in Bengal Lancers I got a break because I'm assigned to a young actor named Mike Carr. He plays an Indian Sergeant by the name of Dafdar Noor Ali. I can't pronounce it so I call him "Whinny."

Horses in the picture business have to get up as early as the players. And, of course, it's sixty miles out to the Rocks, so that means, thanks to the motor age, we're up and in the horse van by 4 a.m. When we get there, the cast starts arriving, along with the camera crews. Mike shows up in a horseless convertible and he always comes right over and pats me. He always brings me something, too, like a lump of sugar.

Later when the filming gets under way, we have to ride and ride hard. other "enemy" horses and their riders, and they know we mean business.

Special Bit

Last week Director Doug Heyes called me and Mike over. He told Mike he wanted him to do a special bit by ourselves. He told Mike to ride over to one end of the fort and then, with lance straight out, ride across the compound. In the middle of the compound was a piece of paper Mike had to pick up with the tip of his lance.

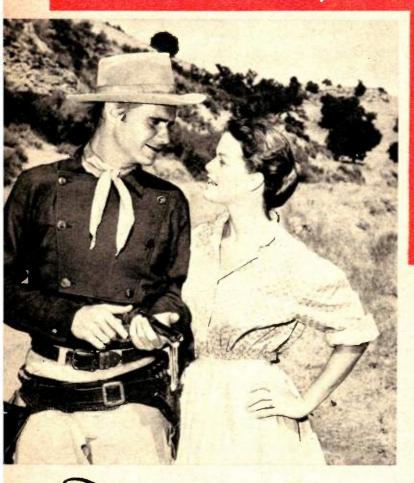
You can bet we were excited. We rode far out of camera range and stood still waiting for Director Heyes to give us the signal. Mike leaned forward and patted me, "don't let me down, old boy, will you?" I bobbed my head a couple of times. I felt pretty chesty, with all the rest of the horselled "rel" on. Then Director Heyes yelled "go!" And did we go! Mike flicked up that

paper with the point of his spear.
"Good boy," said Director Heyes.
"Thanks," said Mike. And as we wheeled away, he called over his shoulder, "I got a good horse!"

I knew he meant it. That's why I like Mike. In Hollywood, actors don't share their glory readily - even with a horsel

That's why I like Mike even more. He feels good up there, almost like part of me. He yells a lot and swings his lance around like he meant it and when we pitch into those battle scenes, I forget myself and feel I'm in a real fight. I know he does, too. He can

Candid Profile of John Lupton



The young star who has helped to zoom Broken Arrow into top ratings is a much different man by his own fireside, as these personal revelations prove.

By Jack Holland

JOHN LUPTON as Indian agent Tom Jeffords takes time out to admire Gene Howell in

in scene for the ABC-TV series, Broken Arrow.

behind me then to take care of a wife. In a moment of weakness, Anne said yes, which was certainly a lucky break

"We went to Honolulu for our honeymoon. We were supposed to go to a luau at the Beachcombers on our arrival, but got there too late so we got on a bus and took a tour of the island. There was no other person on the trip our age but we had a ball anyway. We ended up having hot dogs and hamburgers — of all things — in a lean-to restaurant. This wasn't exactly the proper initiation into Hawaiian life, but it was fun.

John is definitely the doting husband - and soon he is to be a father. He gives Anne credit for practically all of his good fortune, and he certainly acts like the happy man about the fireside.

'Anne is the greatest woman ever," he said seriously. "She would have to be to put up with me. Her patience is really something! For one thing, I've been working about ten hours a day and studying my script at night. This schedule has been very confining but Anne takes it all in her stride. While I'm studying she's usually reading or watching TV. The apartment we live in is so small that during the summer I would go outside and study in the patio. I had to be by myself because I like to read my lines out loud and this can be rather distracting. Anne used to think I read them too loudly so I found my own private corner.

"Anne understands my work, though, but she would be a

lot happier, I think, if I had a job that took me on a lot of travels. She loves to see the world - and maybe one of the reasons she married me was that she thought I might have to go to Europe to make a few pictures," John added with a

She is very frank about my work. She has been after me recently for my habit of holding my chin down in pictures. I take criticism fairly well but usually add, 'Well, that's the way I am.' Anne doesn't make it her devoted purpose in life to watch every Broken Arrow show but she does see it quite often, probably because I have it on all the time to study it.

John is a quiet-spoken young guy with a compelling sincerity. There is tremendous sensitivity about him too.

ROKEN ARROW, the KABC-TV series, has been doing very nicely for the network but especially it has been good to John Lupton, who stars in the program, along with Michael Ansara as Cochise. For one thing, it enabled him to get married.

When John was in New York not too long ago he met a girl named Anne who had been going with a friend of his. This particular friend had to leave town so John squired Anne about to keep her from getting lonesome. As such things often turn out the two fell in love. Fortunately, John's friend was in no way upset or annoyed by this sudden turn of events.

"I was in no financial position at the time to think of getting married," John said. "But along came Broken Arrow

and the whole picture changed.

I had returned to Hollywood while Anne remained in New York. One day my agency asked me to make a test with a girl they were bringing out from New York. Irving Asher, producer of the 20th Century-Fox TV shows, was considering the girl for some roles at the studio.

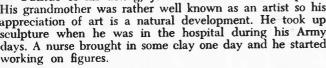
'As a result of this test, Mr. Asher decided I was the one to play a leading role in the original 20th Century-Fox TV Hour presentation of Broken Arrow. At first the sponsor wanted a bigger name for the part, but Mr. Asher held out for me. Then, later, when it was decided to make a series of the story, the whole deal hinged on the sponsor's insistence that I play the same role.

"With this steady job under my belt I went right back to New York and talked Anne into marrying me. I had already done the pilot for the series and I felt I had enough security He admits he's also fairly moody, which he blames on the fact that he is very possessed with his work.

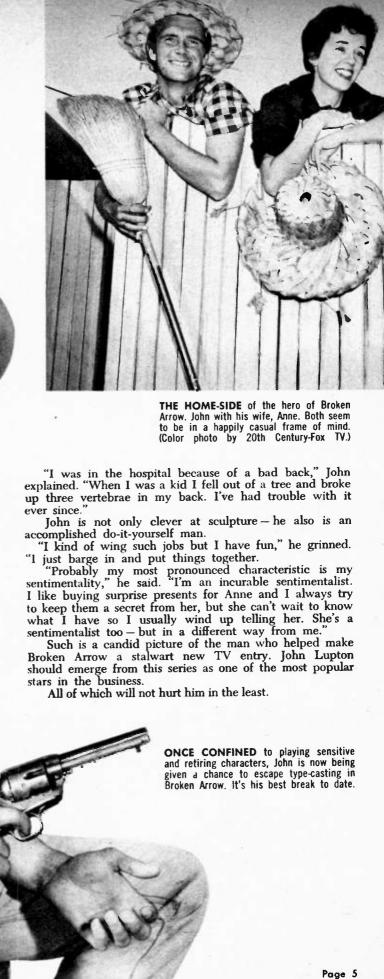
Characteristics

"I've played a lot of sensitive characters, particularly the role I had in 'Battle Cry,' " John went on. "And the one in 'The Great Locomotive Chase' too. My part in Broken Arrow, however, gives me more variety and is a stronger character. It has finally brought me out of the type-casting

Outside of his acting, John is interested in sculpture. His grandmother was rather well known as an artist so his appreciation of art is a natural development. He took up sculpture when he was in the hospital during his Army days. A nurse brought in some clay one day and he started



February 23



MIYOSHI UMEKI'S ORIENTAL BEAUTY is one of the primary factors to her rapid rise to stardom. (Photo, courtesy Warner Bros.)

DYNAMO from HOKKAIDO

An oriental star is gradually bathing the western world in star dust.



By Will Drennan

IYOSHI (translated, means "Beautiful Life") Umeki is a lovely Oriental with a soft, lilting quality of singing who

is gradually capturing Western audiences. Miyoshi, at present, is busy working on a near 24-hour-a-day schedule, what with her five-day-a-week KNXT television show, Fare For Ladies, and her night club appearances seven days a week. She has recently been signed to costar with Marlon Brando in Warner Bros. attraction "Sayonara." This means "Good-bye" in Japanese.

During her stay in the United States, Miyoshi has done phenomenally well in the entertainment world. Since making her professional debut in Japan, singing for American GIs, she has entertained American audiences via three mediums: night clubs, television and recordings. When asked about her romantic interests, Miyoshi replied "I don't have time for boy friends."

Important Adjustment

Born off the Japanese mainland on an island named Hokkaido, Miyoshi has been in the United States for only one year and has already adjusted herself to Western-world customs. One example of this adjustment is, as Miyoshi relates it, "I went hungry several times when offered food in the United States because in Japan it is custom to refuse food three times before accepting. I soon learned to accept the first time here." Not having studied English for any considerable length of time in Japan, Miyoshi speaks and comprehends English surprisingly well. However, she still might get "piece of pie" confused with "Fizza Pie" (her favorite Western-world food).

One of Miyoshi's ambitions in life is to marry and have five children. However, she is willing to wait. In the meantime, it's her career for her.

17		7
17	Are You Sweet Seventeen?	D 17
	Then Enter TV-RADIO LIFE-KMPC's	
		12
	BIG CONTEST	
17	WIN VALUABLE PRIZES] 17
	On March 17, 1957, TV-RADIO LIFE will be 17 years old. To celebrate this milestone	
17	KMPC and its ace disc jockeys are joining this magazine to find	17
	Miss 17 of Southern California	
17	VI liss 17 of Outhern California	17
	How the Contest Works:	
11	KMPC's d.js Ira Cook, Johnny Grant, John McShane, Bill Stewart, and Dick Whittinghill are asking girls who are 17 to enter the contest under their sponsorship. From their entries, each d.j. will select one winner. Then, the grand winner will be	7
	chosen from the five finalists.	
17	Rules of the Contest:	17
	1. Contest starts Monday, Feb. 11, and closes Thursday, Feb. 28. All entries must be received at the TV-RADIO LIFE office	
	by 5 p.m. Feb. 28, 1957. 2. Contest is limited to girls 17 years of age who are residents of Southern California.	
17	3. To enter, send a recent picture of yourself (preferably a photo rather than snapshot).	17
	4. With picture give in 7 words or less a slogan for TV-Radio Life, using blank below or reasonable facsimile. Only one entry per girl. (Slogan should be the type usable for advertising and all slogans submitted become the property of TV-Radio	
	Life. 5. No picture will be returned unless accompanied by self-addressed stamped envelope.	
17	6. When and if requested, entrants must submit proof of age.	17
	7. Board of judges will consist of five persons — 2 from KMPC and 3 from TV-Radio Life. Their decision will be final. In case of a tie, duplicate prizes will be awarded.	
	8. Winners will be announced on KMPC and in TV-Radio Life. 9. Contestants will be judged from photo on basis of charm and personality. Also by originality and aptness of slogan sub-	
17	mitted.	17 [
	Prizes:	
	(FIRST) A complete and beautiful Mojud wardrobe as featured on Channel 7's Glamour Girl. This includes lingerie, blouses,	17
	sweaters, shorts, hose. Radio from House of Sight and Sound.	0
	TV and radio appearances. (RUNNERS-UP-4) Record albums (Capitol); Year's subscription to TV-Radio Life; Lunch with your favorite KMPC D.J.	
71	Year's subscription to Seventeen magazine.	17
	ENTRY BLANK	
	•	
17	Address City Zone	17
	My slogan for TV-Radio Life is (Complete sentence in 7 words or less)	
17		17
	My favorite KMPC D.J. is	
17	Tear off and mail completed coupon with photo to: MISS 17 CONTEST	17 [
	c/o TV-RADIO LIFE 1610 Argyle, Hollywood 28	
		 17
-		

★ TV-RADIO LIFE ANNOUNCES ITS FOURTEENTH ANNUAL DISTINGUISHED ACHIEVEMENT AWARDS

THIS week TV-Radio Life announces its Fourteenth Annual Distinguished Achievement Awards for the Top Ten New TV and radio shows or performances of 1956.

For many years, TV-Radio Life magazine has been the leader in presenting such annual awards, in both TV and radio. In the past few years, however, many publications and organizations have literally hopped on the "award bandwagon" — many of them strictly for promotional purposes.

wagon" — many of them strictly for promotional purposes.

"Let's give an award to someone," they have reasoned.

"Who cares whether or not they deserve it — just as long as

they mention our name."

Frankly, this year TV-Radio Life was tempted to discontinue its honors, largely because we did not want people to feel we were presenting these accolades for promotional or publicity purposes. Unlike others, though, we are not "asking for plugs." We believe our awards have more dignity than that.

During the entire past year our staff has been monitoring and sifting TV and radio presentations. Final selections were made from new or single-time shows or personalities only. We

are proud to present herewith our Top Ten.

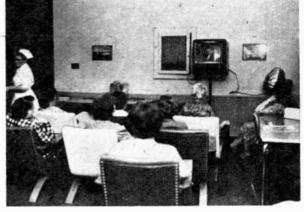
	PLAYHOUSE 90
\	JACK PALANCE Individual Performance
	$\textbf{KTTV} \ . \ . \ . \ . \ . \ . \ . \ . \ . \ $
,	DANNY KAYE Single Public Affairs
	VICTOR BORGESingle Musical
/	STARS OF JAZZBest Local Show
	${\color{red} \textbf{JOURNEY}} \ \dots \dots \underline{} {\color{blue} \textbf{Educational}} - \textbf{Local}$
\	OUT OF DARKNESS Single Documentary
	TWENTY-ONEQuiz Show
	CBS WORKSHOP Best Re-newed Radio



BOBBY TROUP, star of KABC-TV's Stars of Jazz. This excellently produced musical program has won award for Best New Local Show.



BEST SINGLE MUSICAL for 1956 starred the amusing and talented "unmelancholy Dane," Victor Borge, Dec. 11, in a one-man CBS-TV show.



JACK PALANCE is singled out by TV-RADIO LIFE for Best Single Performance in 1956. On Oct. 11 he starred in Rod Serling's "Requiem For A Heavyweight" on Playhouse 90, CBS-TV.



FOR ITS STARKLY realistic but informative documentary on mental illness, CBS-TV rates kudos for "Out of Darkness," represented here by Norwalk patients actually viewing the



PLAYHOUSE 90, REPRESENTED HERE BY A COMPOSITE caricature of a few of the stars of this 90-minute CBS-TV program, wins award as Best New Dramatic Program of 1956.



"THE SECRET LIFE OF DANNY KAYE" on Edward R. Murrow's See It Now for UNICEF is awarded honors as Best Single Public Affairs program. Danny is shown with Nigerians.







AWARD FOR BEST COVERAGE OF LOCAL EVENTS goes to KTTV. The Malibu fire was only one of many unusual "remotes" which Channel 11 covered expertly during the year.



YEAR'S BEST NEW QUIZ — NBC-TV's TWENTY-ONE. Pictured are Charles Van Doren, Emcee Jack Barry and Herbert Stempel.

FOR THE KNXT PROGRAM, JOURNEY, is reserved Best Local Educational Award. This picture was taken when Hale Sparks quizzed Dr. Edward Teller on "Journey Into Science" on Dec. 30.





Which picture(s) from the list shown here would you like to see on "Colgate Theatre"?

Why? Is it because of the story, the stars-or was the original showing identified with some important event in your own life?

Tell us in 50 words or less. Use entry blank on facing page or obtain Official Entry Blanks from your Colgate Dealer.

SIX WEEKLY CONTESTS

For weeks ending March 9, 16, 23, 30—April 6 and 13, 1957. Enter any or all—as many times as you wish.

From These Classics

Anna Christie **Blossoms In The Dust Bitter Sweet** The Citadel David Copperfield The Thin Man Madame Curie Little Women A Night At The Opera The Great Ziegfeld Saratoga

White Cargo Naughty Marietta Forsaking All Others It's A Wonderful World Edward, My Son Du Barry Was A Lady Men Of Boys Town B. F.'s Daughter The Pirate Without Love It Happened In Brooklyn

Entries will be judged by a board of independent judges on the basis of originality, uniqueness, and aptness. All entries become the property of Colgate-Palmolive Company.

YOU MAY WIN ONE OF THESE FABULOUS PRIZES!



FIRST PRIZE EACH WEEK

Seven-day vacation for two in Hawaii! Accommodations at gorgeous new Waikiki Biltmore Hotel. Sunny swimming pool-private beach on Waikiki. Travel luxuriously by Taloa—world-girdling Transocean Air Lines' "Royal Hawaiian" 4-engine air liner.

SECOND PRIZE EACH WEEK

RCA-VICTOR Big Color Television Set! Aldrich Table Model-21" tube-254 sq. in. of viewable picture. Mahogany-grained finish
—balanced fidelity sound.





THIRD PRIZE EACH WEEK

NECCHI Supernova Automatic Sewing Machine with exclusive triple-control action. Automatic button holes, automatic darning-200,000 decorative stitches, finest straight sewing—all at the push of a button!

6 FOURTH PRIZES EACH WEEK

COLUMBIA Fire-Arrow Bicycles! America's star-spangled bicycle sensation. Choice of boy's or girl's model. It's the fire-red favorite in 26" and 24" sizes. Six bikes awarded each



SEE "COLGATE THEATRE" on KTTV-CHANNEL 11, FRIDAY NIGHTS at 8:00 PM For SUPERLATIVE ENTERTAINMENT and COMPLETE CONTEST DETAILS!



What's Special

PCC BASKETBALL, (5), 8:30 p.m. USC vs. UCLA. CITY AT NIGHT, (5), 10:00 p.m. John Flanigan, Vice-President of the Anheuser-Busch Brewery Company takes viewers on a tour of the West Coast plant.



Wednesday, February 27 What's Playing

VAGABOND, (13), 7:00 p.m. "California Gold Trail," started the fabulous gold rush in 1848. KINGDOM OF THE SEA, (13), 7:30 p.m. "Whale Hunt." Modern gear for an ancient industry. NAVY LOG, (7), 9:00 p.m. A cigar box solves a big problem in "Cigar Box John."
FORD THEATER, (7), 10:00 p.m. "The Man Who Beat Lupo," stars Louis Jourdan.

Who's Fighting

20TH CENTURY-FOX MOVIE, (11), 7:00 p.m. Tallulah Bankhead and William Bendix star in "Life Boat."

U.S. STEEL HOUR, (2), 7:00 p.m. Lee Marvin, Jack Cassidy and Shirley Jones star in "Shadow of Evil."

MILLION VIEWER THEATER, (11), 10:15 p.m. Eleanor Powell and Fred Astaire star in "Broadway Melody."

DISNEYLAND, (7), 8:00 p.m., "The Crisler Story and Prowlers of the Everglades," naturalist photographers in action.

KRAFT TV THEATER, (4), 9:00 p.m. "A Traveller From Brussels." Story of a diamond smuggling

WEDNESDAY FIGHTS, (7), 7:00 p.m., Gene Fullmer, Middleweight Champion of World vs. Charley Cotton in 10-rounder at Denver.



Thursday, February 28

What's Playing

STUDIO "57," (7), 7:00 p.m. "Safe Enough," stars Brian Aherne as a criminal with master plan.
SEARCH FOR ADVENTURE, (13), 7:00 p.m.
"Izalco Roars," "Gold of the Incas," and "King of Arizona Mine."

ASSIGNMENT AMERICA, (5), 7:30 p.m., "Porpoise with a Purpose," a porpoise conducted tour of Marineland of Pacific. (IN COLOR.)

PAT O'BRIEN, GUEST ... Do You Trust Your Wife?



CLIMAX, (2), 8:30 p.m. Richard Boone, Everett Sloane, Gene Lockhart, Kathleen Crowley and Elizabeth Patterson star in "And Don't Ever Come Back."

PLAYHOUSE 90, (2), 9:30 p.m. Joanne Dru, Dan O'Herlihy, Charles Korvin and Marshall Thompson star in "The Blackwell Story."

LUX VIDEO THEATER, (4), 10:00 p.m. Laraine Day stars in "Possessed." (IN COLOR.)

MILLION VIEWER THEATER, (11), 10:15 p.m. Spencer Tracy and Virginia Bruce "The Murder

Who's Guesting

TENNESSEE ERNIE FORD SHOW, (4), 9:30 p.m. Jeannie Carson guests tonight.

* * * Friday, March 1 Who's Fighting

GILLETTE FIGHTS, (4), 7:00 p.m. Paoli Rosi vs. Baby Vasquez, ten round lightweight bout.

What's Playing

MATINEE THEATER, (4), 12:00 Noon. Sir Cedric Hardwicke stars in "Shadow and Substance." COLGATE THEATER, (11), 8:00 p.m. Clark Gable,

Spencer Tracy and Myrna Loy star in "Test

CROSSROADS, (7), 8:30 p.m., "Call For Help," starring Richard Carlson as Father William Wendt.

ZANE GREY THEATER, (2), 8:30 p.m. David Niven stars in "Village of Fear."

JOSEPH COTTEN SHOW, (4), 9:00 p.m. Joseph

Cotten and Russel Collins star in "The Case of Double Trouble."

SCHLITZ PLAYHOUSE, (2), 9:30 p.m. Gene Kelly stars with Agnes Moorehead and Janice Rule in "The Life You Save."
MILLION VIEWER THEATER, (11), 10:45 p.m.

Brian Donlevy and Robert Walker star in "The Beginning or the End."

What's Special

SUCCESS STORY, (11), 7:00 p.m., Red Cross Fund Raising Drive kicks off 1957 campaign with visit to Navy ship U.S.S. HAVEN.

Who's Playing

PCC BASKETBALL, (5), 8:30 p.m. USC vs. Oregon from Pan Pacific.

Who's Guesting

MR. ADAMS AND EVE, (2), 9:00 p.m. Francis X. Bushman appears in tonight's skit.

KIM HUNTER





BILL GOODWIN, FEB. 25 ... Matinee Theater





"THE UNSINKABLE MRS. BROWN" ... Telephone Time



JOANNE DRU

... Playbouse 90



JOANNA BARNES, L. JOURDAN ... Ford Theater

GENE KELLY, TV DEBUT ... Schlitz Playbouse





Some discours souls think that the sensational Charles Van Doren of Twenty-One fame really knows his answers but dramatizes his replies by making a struggle with the posers. Could be, but for my money he's a whiz, does a great show and is responsible for lifting Twenty-One into the realm of everyday talk just the way Gino Proto zoomed \$64,000 Question into the limelight. I'll bet the Twenty-One producers are wondering whom to put on when Van Doren exits. He'll be tough to follow.

BECAUSE MY DEVOTION TO TV is deep I've been distressed over the stars bowing out of their TV Academy nominations telecast. Sponsor conflicts. Mostly among personalities appearing for auto makers like Welk (Dodge), Lundigan (Chrysler), Sullivan (Lincoln-Mercury) because the check for the show was being paid by another car-maker, Oldsmobile. Sponsor identification with these stars is very strong for besides doing TV shows they also make personal appearances and are virtually public ambassadors for their car manufacturers. I can see why Olds might not want a star completely identified with another car to take up time (with proper plug, sneaked in of course) on a show Olds is paying for, but I heard no objection from Olds. The rub was from other car creators. I guess they think the mere presence of their personalities on an Olds-sponsored telecast might look as if the stars realized there were other cars than the ones they sell. I doubt if the TV Academy could dig up a sponsor both rich enough to foot the telecast bill yet sufficiently innocuous so that everyone could appear. It's especially too bad about Ed Sullivan not being able to be on the

nominations, for he's head of the N. Y. Academy.

JACK BENNY HAD BETTER LOOK to his laurels in Waukegan where they've always loved him, because Dingh Shore took the place over on her recent 35-day cross-country tour. Coming back home for a breather before opening in Las Vegas Valentine's evening, Dinah presided over a press lyncheon in the Derby's American Room to relate some of her experiences.

Accompanying her on the tour were Producer Bob Banner, The Skylarks, Ticker Freeman (Dinah's arranger) and Harry Zimmerman plus other technical personnel to make up a party of 22. Dinah received considerable ribbing over her enormous amount of luggage. "Then, first thing when I landed in New York I realized I hadn't brought along a scarf and had to go out shopping for one," she exclaimed.

THE TRIP WAS AN EYE-OPENER regarding tastes of the

THE TRIP WAS AN EYE-OPENER regarding tastes of the American people. Dinah found ballads extremely popular, favorites even of teen-agers who still think rock 'n' roll, however, is the big thing and are reluctant to accept the new calypso surge. When asked if she would advise other performers to get out of Hollywood to do a few shows, Dinah said, "Yes, but only if you are in the pink of condition."

KULDIP SINGH DROPPED by the office to say he had just waxed some records and opens next at the Mocambo. "Are you on Cloud 99?" I asked. "No, more than that," he answered. "Cloud 101!" Seems his immigration problem has been settled.

COMMENDATIONS TO THE RADIO-TV NEWS CLUB for taking steps to define meaning of the word "exclusive" as applied to news items. Any story should really be exclusive to rate this adjective. As for tacking on the description "award-winning" when referring to a newscaster, the Club wants the years of the award and what the award was for included. Good!

FIRST FACTS

News and sports reach you fast, often first, on KABC Radio. Four programs are presented daily by your MOBILGAS dealer whose MOBILGAS R and MOBILGAS SPECIAL are first in the cars that are first on the road.

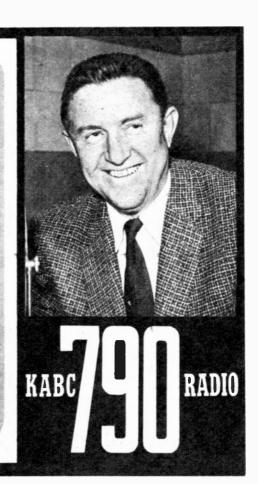


MOBIL SPORTS 7:25-7:30 A.M.

MOBIL NEWS LOCAL PAGE 8:30-8:35 A.M.

MOBIL TRAFFIC TIME NEWS 5:00-5:05 P.M.

MOBIL NEWS BEAT 6:15-6:30 P.M. (with BOB FERRIS)





THINK the public is fed up with entertainment.

"Lifeboat." (11) Feb. 27, 7:00. 1944. A luxury ship is torpedoed and the survivors crowd into a lifeboat for the aimless voyage to safety. The group is motley, of course...a wealthy woman of questionable virtue, Talluliah Bankhead; a couple of crew members, John Hodiak and Canada Lee; a crooked industrialist, Henry Hull; a German, Walter Slezuk; and assorted fishes of the sea, Hume Cronyn, William Bendix, Heather Angel and Mary Anderson. Also, in his usual small part as the before and after of a reducing advertisement, is the director, Alfred Hitchcock. All the action in the film, and there is plenty of it, takes place on the lifeboat (in the lifeboat?) and the fact that it doesn't pall is a tribute to director and performers.

"John Loves Mary." (5) Feb. 24, 7:30. 1948. Ronald Reagan is John, and his Mary, Patricia Neal, waits impatiently for him to return from four years in the army. When he does, it is as a married man...he wed a British girl to get her into the States as a favor to a buddy, Jack Carson. Now, the problem is to keep the marriage a secret, get a divorce and marry Mary before she gets suspicious. This requires considerable misunderstanding and several pratfalls and much

frantic running around.

"Berlin Express." (9) Beginning Feb. 26. 9:00. 1948. This is a pretty good movie...the head of a commission to unify Germany disappears and the occupying powers and a newspaperman combine to locate him and there's a good cast . . . Merle Oberon, Robert Ryan and Paul Lukas.

"Test Pilot." (11) March 1, 8:00. 1938. Clark Gable is an ace test pilot and Spencer Tracy is his ace ground crew man and Clark is forced down on a Kansas farm where he meets Myrna Loy and they're married and she doesn't understand flying and Spencer nearly cracks up because he understands and loves them both.

"The Long Night." (13) Feb. 26, 8:30. This is a pretty good film that hasn't been on TV for a while. Henry Fonda returns from the wars and falls for a simple girl, Barbara Bel Geddes, but his love is cheapened by a machiavellian vaudeville performer, Vincent Price. He kills Price and is holed up in a room with the police converging on him while the picture makes the good plea for understanding and social justice.

"Lady at Midnight." (2) Feb. 28, 4:30. I was there when the clock tolled one ... but I won't tell a soul.

Fred Beck says:

The Frozen Most

Down Laguna Beach way they say he's "The Most." The reference is to Mike Jackson, columnist on The Laguna Post. Jackson uses the most statistics and makes them most interesting.

Here's just 2 per cent of some statistics used by Jackson in one week: most paid to an artist in his lifetime for one painting - \$70,000, to Degas, for his painting "Dancer at the Bar." Most in demand as TV guest, Elvis Presley. Most divorces won by an American female, 13, by Beverly O'Malley. Most captive water in a single tank, % million gals.. Marineland.

Most hamburgers eaten at one sitting, 77, by Philip Yazdick. Most fin on a '57 car, Dodge. Most waistline on a Miss America, 27" on the 1948 winner.

Cooky with the most seeds - fig newton. Most games played in one doubles tennis match in five sets, 135 - Schroeder & Falkenberg defeating Gonzalez & Stewart. Most passes caught in one football season, 84 by Ram end Tom Fears, 1950.

This is an Adv. It's "sponsored." If Eleanor Roosevelt were presented through the sponsorship of, say, Geritol, would it make any difference?

I, Beck, am sponsored by Kold-Kist, a superior line of very delicious frozen cooked foods and meat products. Mike Jackson of The Laguna Beach Post didn't mention it, so I will. The KoldKist line is The Most. And right now the most of the most is our tasty and satisfying KoldKist Roast Beef Dinner - right now specially reduced in price for a limited time at leading markets. It gives you THE MOST for your money in delicious good eating.

Another most-for-the-money is our wonderful KoldKist Chop Suev - 2 kinds, one with the most pork, one with the most chicken. How MOST for the money? Buy three packages, mail us the three labels, we'll return 1/3 of what you paid IN CASH! The most?

Please close the door when you leave so the porcupines won't get in and eat the seat.

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For interesting secrets on how to glorify your KoldKist cookery you should write for our FREE Kold-Kist recipe book. Send today!

FRED BECK TV-Radio Life,
1610 N. Argyle, Hollywood 28
Name
Street

NEXT WEEK On Our Cover:

Lovely JANET LEIGH Comes to TV! **EVELYN RUDIE** — The Shirley Temple of Television

For Sports Fans:

Sam Balter and the upcoming USC-UCLA basketball series

Will the Las Vegas TV Gamble Pay Off?

The Exclusive Story of

VIVIAN VANCE's Top Secret Hideaway

Al Gannaway: The Profile of a Producer

SATURDAY /V LOGS

KEY TO YOUR LOCAL CHANNELS

2 KNXT (CBS) 1313 North Vine, Hollywood, 28

3 KEY-T (NBC, CBS, ABC) 730 Miramonte Dr., St. Barbara

4 KRCA (NBC) 1500 N. Vine St., Hollywood, 28

5 KTLA (Ind.) 5800 Sunset Blvd., Hollywood, 28

6 XETV (ABC) 4229 Park Blvd., San Diego, 3

WE. 8-3000 7 KABC-TV (ABC) Prospect & Talmadge, Hollywood, 27 8 KFMB-TV (CBS) 5th and Ash, San Diego, 1 WO. 5-8533

HO. 9-6161

HO 9-3181

CY. 8-7191

9 KHJ-TV (Ind.) 1313 North Vine, Hollywood, 28

10 KFSD-TV (NBC) 3642 Enterprise, San Diego, 10

11 KTTV (Ind.) 5746 Sunset Blvd., Hollywood, 28 (Ind.) 1000 N. Cahuenga, Los Angeles, 38 13 KCOP

HO. 2-2133 CY. 8-7151 HQ. 2-7111 HQ. 2-7311

NO. 3-3311

BE. 2-2114

Subject to Last Minute Change M Indicates movie

Indicates color

MORNING

(8) TV CLASSROOM History of California.

(10) THE CHRISTOPHERS-30m.

"The World Starts With Jimmy," starring Dorothy Malone and William Campbell with introduction by Bing Crosby.

8:30 (2) GIVE US THIS DAY

(4) STATE INCOME TAX

Vince Pelletier is moderator on program devised to help viewers with tax problems.

(8) TV CLASSROOM Invitation to Spanish.

(10) WORDS AND MUSIC-30m.

(2) NEWS HEADLINES

(4) EARLY FARM REPORT

3:45 (2) CAPTAIN KANGAROO ·

With Mr. Green Jeans and Bunny Rabbit.

(13) SACRED HEART PROGRAM

(4) COWBOY THEATER "DOWN RIO GRANDE WAY"

with Charles Starrett, Ranger Steve Martin aids honest ranchers who have been victimized by crooked land agents.

(5) MORNING MOVIE

(7) TRIPLE THEATER

"BORN TO SPEED" with Johnny Sands.

"DETOUR" with Tom Neal. "FALL GUY" with Robert Armstrong.

(8) CAPT. KANGAROO-60m.

(10) CARTOONS-30m.

(11) SATURDAY WESTERNS (7) "DEAD OR ALIVE," "MAN FROM UTAH" and "HAUNTED MINE."

(13) CHARMED CIRCLE

9:30 (10) PETS ON PARADE

(2) MIGHTY MOUSE-30m. (4) (10) HOWDY DOODY

Special (5) CAMELIA FESTIVAL

Dick Lane is on hand to describe the annual Camelia Festival from Temple City. Tom Hatten is Grand Marshal of the colorful parade.

(8) TINY TOWN RANCH With Monte Hall.

(11) WESTERN MOVIE "DEAD OR ALIVE" with Tex Rit-

ter.

10:30 (2) DOODLES' CLUB HOUSE

(4) I MARRIED JOAN

Joan Stevens and her husband rue the day when the Stevens household is the subject of a newspaper feature.

(5) GIANT MOVIE NO. 1

(10) MORNING SHOWCASE 10:55

(3) NEWS-5m.

(2) (8) BIG LEAGUE HOCKEY Detroit vs. Chicago.

(3) WILD BILL HICKOK

(4) (10) FURY-30m.

(11) SATURDAY VARIETY

11:25 (3) NEWS-5m.

11:30 (3) (4) (10) BASKETBALL

Syracuse Nationals vs. Minneapolis Lakers from Minneapolis.

(13) FAVORITE STORY

"God Sees the Truth."

11:45 (5) PLAYCRAFTERS CLUB

Arnold Pike, host, presents a Playcraftacular, children's play of the month.

AFTERNOON

(5) GIANT MOVIE NO. 2 "THE GLADIATOR" with Joe E. Brown, June Travis. A new serum makes a man a football star and college hero.

(9) TOWN & COUNTRY TIME

(11) JAMBOREE-4 hrs.

Half hour dramatic and adventure films hosted by Dave Cameron.

(13) BLUE RIBBON THEATER [] "LOST BOUNDARIES" with Mel Ferrer, Beatrice Pearson.

12:15 (7) PUBLIC SERVICE-15m.

12:30 (7) JOHN WAYNE MOVIE "DAWN RIDER."

(9) GENE AUTRY MOVIE "PRAIRIE MOON."

(11) JAMBOREE

1:15 (2) KNXT NEWS

(8) SAT. NEWS ROOM

(2) DRESS BLUES

Host Lt. Bob Osterberg presents Nelson Riddle, The Cheerettes, and the Vonderbass Trio, Marine trio.

(3) (4) (10) HIALEAH RACES

Feature race direct from Miami's fabulous race track. Fred Caposella calls the races with Sam Renick providing track-side highlights and interviews. Today is \$100,000 Widener Handicap.

(5) GIANT MOVIE MATINEE "ADVENTURES OF GALLANT BESS" with Cameron Mitchell. Wonder horse is trained by some rodeo roustabouts.

(8) MIGHTYMOUSE-30m.

(9) ROY ROGERS MOVIE "EYES OF TEXAS."

(13) MILLION \$ MOVIES

untangle circumstantial evidence

"TUCSON" with Jimmy Lydon, Joe Sawyer, Penny Edwards. Musical comedy centered around life at the University of Arizona.

(7) SATURDAY MOVIE "RAILROADED" with John Ireland, Sheila Ryan, Detective and girl try

which points to girl's prother as a murderer.

(2) SAT. AFT. SHOW

(3) INSTITUTE OF SCIENCE

(4) FARMS AND GARDENS

(8) HECKLE AND JECKLE

(10) SATURDAY MATINEE

"BLIND DATE" with Ann Sothern, Paul Kelly.

2:30 (3) WILD WEST THEATER M

(4) MR. WIZARD-30m.

(6) SPANISH MOVIE

(8) WILD BILL HICKOK

(9) FEATURE FILM

"CASANOVA BROWN" with Gary Cooper, Teresa Wright. Romantic comedy about young married couple.

(2) LEARNING '57-30m.

(4) GET THE FACTS

With Paul Pierce.

in love with a commoner.

(5) GIANT MOVIE MATINEE "THEY DARE NOT LOVE" with George Brent, Martha Scott. Prince falls

(7) COWBOY ROUNDUP "HIS BROTHER'S GHOST" with Buster Crabbe.

(8) MILLION & MOVIE "KISS IN THE DARK" with David Niven, Jane Wyman, Broderick Craw-

(10) AFTERNOON SHOWCASE

(11) JAMBOREE

(13) MILLION \$ MOVIES "GREAT GUY" with James Cag-

nev.

3:30 (3) OLD TIME MOVIE

(4) SEN. KNOWLAND-5m.

(10) NEWS-15m.

(4) PUBLIC SERVICE-10m.

(4) INDUSTRY ON PARADE

(10) TWO ON THE AISLE "STRANGE HOLIDAY" with Claude Rains.

(2) TEXAS RANGERS

An old gold coin leads to the arrest of an outlaw who has seriously wounded a hobo in an abandoned house.

(3) TRAVELOG-30m.

(4) THIS GROWING WORLD With Norvell Gillespie.

(6) POLICE CALLS-30m.

(7) ROCKY JONES-30m.

"Inferno in Space"-Chapter Two-Jones attempts to block a destructive force, from an alien planet, which is reaching earth.

(9) MYSTERY THEATER

(11) JAZZ SHOWCASE

(2) (3) (8) SANTA ANITA **FEATURE RACE**

Hal Moore calls the feature race and Gil Stratton provides behind-the-

SATURDAY /V LOGS

scene interviews. Today's feature is the \$100,000 Santa Anita Handicap.

(4) VACATION TIME

Jack McElroy, host, presents a film "Across the Pacific," which shows a cruise to Hawaii, Fiji Islands, New Zealand and Australia.

- (5) PET SHOWCASE-30m.
- (6) RALPH FLANAGAN-30m.
- (7) RIN TIN TIN-30m.

"Rusty Gets Busted." A punch in the Jaw for a conceited brat, in the face of hostile Indians, causes Rusty to lose his stripes.

(9) LATE MATINEE

"WOMAN IN THE WINDOW" with Joan Bennett, Edward G. Robinson and Dan Duryea. Drama and murder enter the heretofore quiet life of a middle aged man.

(11) THREE MUSKETEERS

"Persian Emerald." The schemer Sasquinet sends two henchmen to kill D'Artagnan, who has recovered a precious emerald, given to the Duke by the Queen of France.

(13) MILLION \$ MOVIE

"CHARLIE CHAN IN MONTE
CARLO" with Warner Oland.

- (2) CAPTAIN JET-30m.
- (3) DISNEYLAND-60m.
- (5) Double Barrel Theater (**)
 "RIDERS OF SANTA FE" with
 Rod Cameron.
 - (6) INTERN. PLAYHOUSE-30m.
 - (7) JOE PALOOKA-30m.

"Summer Daze." Joe returns from road work on a country lane in a mysterious state—he can't remember a thing over a five year span of time. Joe Kirkwood stars.

- (8) TEEN AGE DANCE TIME
- (11) COUNT OF MONTE CRISTO

"A Matter of Justice." The Count (George Dolenz) answers the plea of a newspaper man to help clear the name of an army officer sentenced to Devil's Island on trumped up treason charges.

5:15 (10) PATIO CHATS-15m.

5:30 (2) THE LONE RANGER

The Lone Ranger and Tonto come to the aid of a young widow who has re-



placed her slain husband as sheriff of the gang-dominated town of Gunstock.

- (4) MOVIE MUSEUM-30m.
- (6) SATURDAY MATINE (**)
 "GETTING GERTIE'S GARTER"
 with Marie McDonald, Dennis O'Keefe.
 - (7) ADV. TOMORROW-30m.

"Cities at Sea." Dr. Martin Klein tells the story of the submarine Nautilus, the carriers Forrestall and Terrier, and some of the Navy's other remarkable acchievements in our world of tomorrow.

- (8) LONE RANGER-30m.
- (10) RAY MILLAND SHOW

(11) CAPTAIN MIDNIGHT-30m "Human Bullet." Captain Midnight has a brush with death when he uncovers a sabotage plot against the inventor of an atomic sled which killed one man in an 800 m.p.h. test run.

5:45 (4) LEE GIROUX-NEWS

EVENING

- 6 (2) CISCO KID-30m.
 - (3) OZARK JUBILEE-30m.
 - (4) FEITELSON ON ART
 - (5) EDDIE ARNOLD SHOW
 - (7) LAWRENCE WELK SHOW

Lawrence Welk, who has been appointed National Heart Sunday Chairman, dedicates his entire show to the National Heart Fund with an all Heart Show. The Lennon Sisters sing "Heartaches;" Alice Lon sings "To You I Give My Heart;" Rocky Rockwell sings "Zing Went the Strings of My Heart," and the entire troup Joins in "My Heart Cries for You."

(8) CAPT. MIDNIGHT-30m.

(9) TIM HOLT MOVIE

"RIDING IN THE WIND." Group
of ranchers, led by Tim Holt, attempt to

gain water rights to land held by crooked promoter.

(10) CELEBRITY PLAYHOUSE

"DARK LEGACY" with Howard Duff, Gale Robbins and Steve Brodie.

(11) CHINA SMITH-30m.

"Killer in the Kampong." Smith is sent into the Maylayan Jungles to arrange terms between the notorious Kai Yee and the Perak tin mine, from which Yee has been exacting tribute.

(13) GENE AUTRY-30m.

6:30 (2) (8) THE BUCCANEERS-30m.

In Dan's absence at sea the conquistador Guzman captures Nassau. His galleon in the harbor, the conqueror moves in with full retinue, including an imported artist to sketch the historic victory for Philip of Spain.

- (3) WATCH MR. WIZARD
- (4) WESTERN MARSHALL

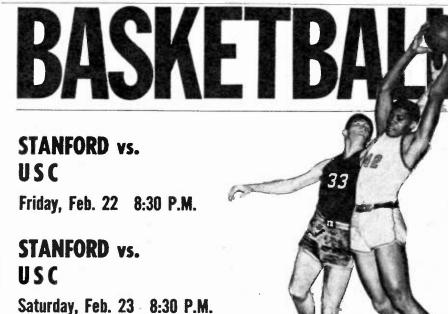
Steve Donovan and Rusty let themselves in for some real peril when they enlist as drivers for a stagecoach line which has been the victim of several holdups.

- (5) ERROL FLYNN THEATER
- "The Girl in Blue Jeans."
- (10) I'VE GOT A SECRET
- (11) HOPALONG CASSIDY-30m.

"Outlaw's Reward." Hoppy runs into a family fight when he intercepts a stagecoach robbery. Wm. Boyd stars.

- (13) RANGE RIDER-30m.
- 7 (2) JUKE BOX DERBY

Bill Bradley emcees musical quiz show with Budy Bregman and a twelve piece orchestra.



NX - 1070

Spensered by PEPSI-COLA and

H-A HAIR ARRANGER

SATURDAY // LOGS

(3) GUNSMOKE-30m.

(4) DEATH VALLEY DAYS

Daria Masey stars in "The Rosebush of Tombstone." Ruthless street killings and mass Roman holiday hangings arouse the indignation of a Scottish lass who swings a mean hatchet and launches a one-woman campaign against lawlessness.

(5) HOMETOWN- JAMBOREE

With Cliffie Stone, host, and Gene O'Quinn, Molly Bee, Billy Strange, Darla Daret and Herman the Hermit. Herman the Hermit plays "The Old Gray Mare" on his musical skulls. Tommy Sands sings "Don't Forbid Me" and Merrill Moore presents his version of "Green Door."

(6) (7) GALEN DRAKE SHOW Drake devotes his entire program to his singing stars Stuart Foster and Rita Ellis. He Joins them on "Take Your Time and Take Your Pick."

(8) ENCORE THEATER-30m.

(9) FIRST RUN MOVIE

"DOUBLE DANGER" starring Preston Foster, Whitney Bourne and Donald Meek. Commissioner of detectives sets a trap for a Jewel thief.

(10) CRUNCH AND DES

"The Missing Mariners."

(11) GLOBAL ZOBEL

"Child Bride of Nepal." Zobel enters the ancient country of Nepal, buffer zone between Communist Tibet and India, where he witnesses a proxy wedding between a bride of seven, and a groom 70 vears old.

(13) STORIES OF THE CENTURY

7:30 (2) YOU'RE ON YOUR OWN Steve Dunne hosts audience par-

ticipation show.

(3) MEN OF ANNAPOLIS

(4) (10) PEOPLE ARE FUNNY

Art Linkletter challenges a man to cash a check written on a watermelon, but he must go to the First National Bank in Fort Worth, Texas, to cash it. Next a woman can win \$300 if she can cry a real tear. Finally Judy Levinson



CHANNEL 11

returns for a cash prize if she can hold someone on the phone for three minutes talking on the subject of how to keep a baby from crying.

(6) (7) FILM FESTIVAL-90m. "DON'T TAKE IT TO HEART with Richard Greene, Patricia Medina. Romance between reporter and a titled English girl.

(8) OUR MISS BROOKS-30m.

(11) BADGE "714"

Full scale police stakeouts fail, but a double date for Sgt. Friday and Frank Smith pays off.

(13) MOVIE PREMIERE

"EYE WITNESS" with Robert Montgomery. New York lawyer tries to investigate murder in a small English town.

(2) (8) JACKIE GLEASON

Audrey Meadows, Art Carney, Joyce Randolph, and June Taylor dancers are featured.

(3) (4) (10) PERRY COMO

Musical variety show starring Perry Como with the Ray Charles Singers, the Louis Da Pron Dancers, Mitchell Ayers and his orchestra and announcer Frank Gallup. The Andrews Sisters guest tonight.

(5) SAT. NIGHT MOVIE

"SHINE ON HARVEST MOON" with Ann Sheridan, Dennis Morgan.

(11) SUSIE-30m.

"Secretaries are People." Susie helps an aspiring actress study for a part, patches up a mistake the actress makes, and proves to be a pretty good actress herself.

8:30 (9) LEGION BOXING

Lauro Salas, former lightweight champion of the world, and Armand Savoie, Canadian lightweight champion.

(11) I LED THREE LIVES-30m. Philbrick rescues the daughter of Comrade Wanda from the Communists.

(2) (3) (8) GALE STORM SHOW Enroute to Ireland, Susana meets a pasenger who has been trying to get up courage to propose to his girl friend for 7 years. She steals a pièce of Ireland's Blarney Stone and presents it to the bashful lover to help him with his prob-

(4) (10) CAESAR'S HOUR

(6) LAWRENCE WELK-60m.

(7) DR. ROSS THEATER-30m.

"Passage to Yesterday." Guy Madison and Joanne Dru star in a drama set against London's wartime backdrop during World War II.

(11) MR. DISTRICT ATTORNEY

The D. A. (David Brian) delays a championship fight to prevent a crime, in the case of the boxer, his worried girlfriend, and an unsigned blackmail letter.

(13) SAT. NIGHT MOVIE

"MONTANA MIKE" with Robert Cummings, Brian Donlevy. Fantasy about a saloon keeper in the old West and an angel who made a mistake.

9:30 (2) HEY JEANNIE-30m.

Jeannie gets a Job as vacation refief dispatcher at the cab company where her American sponsor works and she manages to get herself and him in a really tight situation.

(3) UNCOVERED-30m.

(5) ROLLER HOCKEY-2hrs.

With Dick Lane.

(7) AL JARVIS' HI-JINX-60m.

(8) SHERIFF OF COCHISE

(11) SAN FRANCISCO BEAT

"The Barker Case." A little old lady, Miss Amy Barker, plays a key role in the solution of a case involving exconvicts. Warner Anderson and Tom Tully star.

(2) (8) GUNSMOKE

Tragedy stalks a naive young wo-man from the East as she is caught up in the raw violence of the untamed West. James Arness stars.

(3) (4) (10) GEORGE GOBEL

Eddie "Rochester" Anderson is George's guest tonight. In a a skit Rochester decides to leave Jack Benny's employ and go to work for George but has a change of heart before he leaves.

(6) (7) OZARK JUBILEE-30m.

(11) TOWN HALL PARTY

10:30 (2) THE BIG NEWS-30m.

With Grant Holcomb, Paul Pierce, Gil Stratton and Gordon Weir.

(3) (4) (10) HIT PARADE

Dorothy Collins, Snooky Lanson, Gisele MacKenzie and Russell Arms.

(6) STARLIGHT MOVIE

"RAMROD" with Joel McCrea. (7) VIDEO PLAYHOUSE

"LOVE FROM A STRANGER" with John Hodiak, Sylvia Sidney. Woman marries man, only to discover that he intends to murder her for her money.

(8) LATE SHOW

"WING AND A PRAYER" with Dana Andrews, Charles Bickford, Don Ameche and Sir Cedric Hardwicke

100

(13) STARLIGHT THEATER

"SECOND CHANCE" with Kent Taylor, Louise Currie. Drama about Jewel thieves and their schemes.

10:45 (9) LATE MOVIE

"THE MACOMBER AFFAIR" with Gregory Peck, Joan Bennett and Robert Preston. An African safari ends in mur-

(2) BIG HIT MOVIES "CANYON CROSSROADS" with Richard Basehart, Phyllis Kirk. Man against helicopter for nature's top secret

. . . uranium! (United Artists first run on TV.)

(3) DATELINE EUROPE

(4) LEE GIROUX-NEWS

(5) TEX WILLIAMS SHOW

(10) SAT. NIGHT MOVIE

"CRASH DIVE" with Tyrone Power, Anne Baxter. First-run in San Diego.

11:15 (4) CLEVE HERMANN-15m.

11:30 (3) LATE NEWS

(4) LATE MOVIE "CROOKED PASSAGE" with James Mason, John Warrick.

(5) MIKE STOKEY PRESENTS

(2) THE LATE SHOW

"I SHOT BILLY THE KID" with Don Barry, Tom Neal, Robert Lowery. Documentary style western in the days of Billy the Kid/

(6) TOMORROW'S NEWS

(8) NIGHT FINAL

12:15 (5) FINAL EDITION

1:05 (11) ROCKET TO STARDOM

1:30 (2) GIVE US THIS DAY

Information Received From Stations Subject to Last Minute Change Indicates movie Indicates color

MORNING

(11) ROCKET TO STARDOM (cont. from 1:05 a.m.)

7:40 (2) GIVE US THIS DAY

(8) EYE ON NEW YORK

8:25 (2) NEWS HEADLINES

8:30 (2) THIS IS THE ANSWER

(5) IN GOD WE TRUST

(8) INDUSTRY ON PARADE

(10) CHRISTIAN SCIENCE-15m.

(8) SACRED HEART-15m.

(10) MAN TO MAN

(13) PUBLIC SERVICE FILM

(2) LET'S TAKE A TRIP (5) FEATURE FILM

"RIDERS OF THE DESERT" with Tom Mix.

(7) MYSTERY THEATER

"ROGUES' TAVERN" with Wallace Ford.

"PHILO VANCE'S SECRET MIS-SION" with Alan Curtis.

"APOLOGY FOR MURDER" with Hugh Beaumont.

(8) WHAT'S YOUR TROUBLE

(10) THIS IS THE LIFE

9:15 (8) THE PUPPETS

9:30 (2) LIGHT OF FAITH

(8) LET THERE BE LIGHT

(9) OPERATION SUCCESS-30

(10) MORNING MOVIE "OUT OF THE DEPTHS" with

Jim Bannon, Ross Hunter.

New

(13) MISSION AT MID-CENT'Y

A public service series sponsored by the Episcopal churches, depicting actual people in action, and how the church aids them. "For the Whole Child," the premiere episode, is set in a big hospital in a large city. A medical missionary of the church, combined with the resources of the hospital assure physical and spiritual health of the young child occupants.

(2) LAMP UNTO MY FEET

"The Strangers." A drama which examines the restricted life silently imposed upon certain minority groups in America.

(5) FEATURE FILM "SMOKING GUNS" with Ken Maynard.

(8) RELIGIOUS TOWN HALL

(9) MORNING MOVIE

"SHOW BUSINESS" with Eddie Cantor, Joan Davis, George Murphy. Group of vaudeville actors keep trying to make the big-time.

(13) AWARD THEATER

"CONSPIRACY AT TEHERAN" with Derek Farr. Drama of a plot against Rooseevit's life, and how it was stopped.

(2) MORNING SHOW

"BULLDOG DRUMMOND'S RE-VENGE" with John Barrymore, John Howard. Another exciting adventure

with the master detective.

(4) FRONTIERS OF FAITH

Ray Middleton is featured with the Princeton, New Jersey, Seminary Choir in "Young Man With a Voice."

- (8) THIS IS THE LIFE
- (4) BIG PICTURE-30m.
 - (5) CHURCH IN THE HOME
 - (8) CHRISTOPHERS-30m.
 - (10) SAN DIEGO CAMERA
 - (11) GREAT CHURCHES OF THE GOLDEN WEST

Rev. Clifton Moore presents services from Trinity Evangelical Lutheran Church at Long Beach.

(2) THE LAST WORD

Dr. Bergen Evans moderates a program dealing with the wonderful world of words. Bennet Cerf and Ogden Nash are guest panelists today.

- (4) YOUTH WANTS TO KNOW
- (5) MOVIE FILM

"BAD MEN OF THE BORDER" with Kirby Grant.

- (8) BIRTHDAY CAROUSEL
- (10) WHAT'S YOUR TROUBLE

"Your Wish for Happiness Can Come True."

- (9) SHOWROOM THEATER "GUEST WIFE" with Claudette Colbert, Don Ameche. Comedy of marital mix-ups.
- (13) AWARD THEATER "HEAT WAVE" with Alex Nicol, Hillary Brooke. Woman tires of her husband, and urges a penniless writer to held her murder him.

11:45 (10) REALTY REVIEW-15m.

This space reserved for

LABEL BANK!

The staff at Label Bank is so busy filling requests for free premiums and catalogues for thousands of Southern California housewives, they had no time to prepare a new advertisement for this issue.

By the way, have you sent for your Label Bank catalogue yet? If not, use coupon below.

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į	LABEL BANK, 727 No. La Brea, Hollywood 38, Calif.	
	Please send me my free LABEL BANK CATALOG, and full information on the LABEL BANK plan.	DEPT. 88
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<u>.</u>	ADDRESS	
1	CITYZONESTATE	

SUNDAY /V/LOGS

AFTERNOON

(2) FACE THE NATION

(4) OUTLOOK-30m. Chet Huntley with news analysis.

(7) 770 ON TV

Drew Pearson honors the Voice of America's 15th Anniversary by showing film recaps of outstanding events of recent history.

> (8) ACTION THEATER-30m. "One Way Out."

(10) WEST. TRAILS TH.

(11) NOONTIME FEATURE "HEADIN' NORTH" with Bob

Steele.

12:30 (2) PUBLIC SERVICE-15m.

> (4) TEEN AGE TRIALS With Paul Pierce.

(5) GARDEN CHATS With Joe Littlefield.

(7) FAITH FOR TODAY

(8) LONE RANGER-30m.

12:45 (2) KNXT NEWS

12:55 (3) **NEWS**

NOTICE

TV industries is offering to the public a service contract, at \$15.00 per year (on a 2 year basis), whereby, the subscriber pays a small flat rate for each home service call and all parts are furnished by the company. DEFINITELY NOT SOMETHING FOR NOTHING. However, this contract does preclude selling unneeded tubes, holding a set for ransom for a shop repair, etc. This protection is extended to all makes and is the best all around service contract available. This Company was established in 1949 at 4031 Wilshire, L.A. 5. Anyone wishing further information may call RI 9-0301 without obligation.

(2) (3) (8) ODYSSEY-60m.

"The Book of the Dead." A program showing ancient Egyptian's preparation for life after death. Charles Collingwood narrates.

(4) HARVEST-30m.

Dr. Frank Baxter presents "Some Winter Poems," famous English and American poems.

(5) ASK THE DOCTOR

(7) CHRISTIAN SCIENCE

"In God We Trust."

(9) MOVIE MATINEE "IT'S IN THE BAG" starring Fred Allen, Jack Benny, Robert Benchley. Madcap comedy concerning a fortune hidden in one of five chairs.

(10) PREMIERE THEATER "SMASHING THE SPY RING" with Ralph Bellamy, Fay Wray.

(11) THE CHRISTOPHERS-30m.

(13) DECISION-30m.

1:15 (7) PUBLIC SERVICE FEATURE

1:30 (4) | SPY-30m.

Raymond Massey, host, presents "The Man Who Saved Moscow."

(5) AUCTION VILLAGE-30m.

(7) CRISIS-30m.

(11) FLAMINGO THEATER-30m.

(13) CAL'S CORRAL-21/2 Hrs. Western variety.

(2) MAMA-30m.

Mama Hansen and her sisters Aunt Jenny and Aunt Trina get into a heated argument over Trina's refusal to give trading stamps with purchases at her grocery store.

(3) LIGHTED WINDOW-30m.

(4) THIS IS THE LIFE

(5) CHAMP. AUTO RACES

Today's program features a modified stock car race with new cars, a "Destruction Derby" with two teams trying to demolish the others' cars and finally "Hobby Cars."

> (7) MESSAGE OF THE MASTER Alhambra Church of Christ.

(8) ZOORAMA-30m.

(11) SUNDAY DOUBLE BILL "KING OF THE TURF" with Adolph Menjou, Down-and-outer becomes a spectacular figure in the racing world.

2:25 (9) SUNDAY MATINEE "ARCH OF TRIUMPH" with Ingrid Bergman, Charles Boyer, Charles Laughton. Love story of a French singer and a refugee surgeon just before World War II.

2:30 (2) (3) BOING BOING The Twirliger Twins, two little girls sing "ABC's" at first reluctantly, but then as real troupers. Second on the bill is a fable on the life of Henri Rousseau, the French painter. Following this is a sequel to the first program and shows how Gerald's parents take him to a specialist and make an amazing discovery about the sounds which he makes.

(4) TO BE ANNOUNCED

(6) THE CHRISTOPHERS

(7) SUNDAY THEATER "JUNIOR PROM" with Freddie Stewart. Father threaters to interfere in school election of his son.

(8) TALES OF TEXAS RANGERS

(13) CAL'S CORRAL-11/2 Hrs. Western variety show.

(2) HECKLE AND JECKLE Featuring the Madcap Magpies as hosts with Gandy Goose, Dinky Duck, Little Roquefort and other characters.

(3) ETERNAL QUESTION-30m.

(4) FAITH OF OUR CHILDREN Coleen Townsend Evans is hostess

today. Her husband, Dr. Louis Evans, reads from the scripture.

(6) SUNDAY MATINEE "FIRST YANK INTO TOKYO" with Barbara Hale. (8) ATTORNEY GENERAL SHOW

(10) SPEAK YOUR MIND

(2) CAVALCADE OF BOOKS

(3) AMERICAN ADVNTR.-30m.

(4) ZOO PARADE

Marlin Perkins presents "The Struggle for Survival." Perkins explains how nature's "balance" works and why

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SUNDAY TV LOGS

some animals have existed for thousands of years while others have become extinct.

(8) MILLION & MOVIE
"WOMAN ON THE RUN" with
Ann Sheridan, Dennis O'Keefe.

(10) BALANCE-30m.

With Dr. Allan Rosenblatt.

(11) DOUBLE BILL (cont.)

"ABOARD WITH TWO YANKS"
with William Bendix, Dennis O'Keefe.
Adventures of two Marines on furlough
in Australia.

(13) CAL'S CORRAL

3:45 (3) INDUSTRY ON PARADE

(7) STRANGE EXPERIENCES

(2) JOURNEY-30m.

Final program of this series with a comprehensive cross-section discussion of previous programs. Gerald Heard is guest.

(3) ORAL ROBERTS

(4) (10) WASHNGTN. SQ.-30m

Ann Sothern is Ray Bolger's special guest today. Also on hand are Elaine Stritch, Rusty Draper, Arnold Stang, Bil and Cora Baird and Kay Armen.

(7) GORDON'S GARDEN-30m.

Gordon and Sassy discuss "Where do you plant shade trees?" and proper begonia planting.

(13) WORDS OF LIFE With Rev. Emil Balliet.

4:30 (2) FILM-30m.

Stephen McNally stars in "No Compromise."

- (3) MY LITTLE MARGIE-30m.
- (6) (7) MEDICAL HORIZONS

"Heart Condition." Host Don Goddard takes viewers into the noted Cleveland Clinic, for up to the minute reports on the treating of heart conditions, and see an actual heart operation in progress.

(8) WAR IN THE AIR-30m. "Facing the Weapon."

(9) FAMOUS FEATURES

"SING YOUR WORRIES AWAY" with Buddy Ebsen, June Havoc. Two gangsters try to swindle money out of unsuspecting people.

(13) WESTERN MOVIE M
"FRONTIER LAW" with Buster

Crabbe. (2) SPECIAL REPORT

Clete Roberts with local, national and international news in review.

- (3) LAWRENCE WELK-30m.
- (4) (10) TOPPER-30m.

Topper has a difficult time gaining possession of a package belonging to the Kerbys but which has been sent to the dead letter office.

- (5) EDDIE ARNOLD SHOW
- (6) OPERATION SUCCESS-30m
- (7) LIGHTED WINDOW-30m. With Dr. James Flfield.
- (8) TELEPHONE TIME-30m.
 (See Channel 2 at 5:30 p.m.)

(11) SPOTLIGHT ON YOUTH

Gilbert Acosta, tenor of Marshall High sings "Beloved," a band from Washington High, and a ballet group from Fairfax High will be featured on the L. A. public school show, hosted by Alex Cooper.

5:30 (2) TELEPHONE TIME

Cloris Leachman stars in "The Un-

sinkable Mrs. Brown." John Nesbitt's true story of a scullery maid in Hannibal, Missouri, who grew up to be a leader in Denver society and a heroine of the Titanic disaster.

- (4) (10) CAPT. GALLANT
- (5) LONG JOHN SILVER
- (6) (7) PRESS CONFERENCE

Martha Rountree and guest news reporters.

- (8) THIS DAY 1957
- (11) RAMAR OF JUNGLE
- (13) HIGHWAY TO HAPPINESS With Earl Williams.

5:40 (8) SPORTS-5m.

5:45

(8) WEATHER WORD

5:55 PEOPLE IN THE NEWS

EVENING

(2) (3) (8) AIR POWER-30m.

"Advance the Bomber Line." The story of how the U.S. Air Force B-24 Bomber in the Pacific helped the allies win one island after the other culminating in the grim and costly invasion of Saipan. Walter Cronkite narrates.

(4) (10) MEET THE PRESS

Lawrence Spivak and guest panelists interview personalities in the news.

- (5) BUGS BUNNY
- (6) FEATURE THEATER

"GOOD TIME GIRL" with Jean Kent.

(7) WHISTLER-30m.

"Roark Island." Young Keith

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Brandon finds his dead father still ruling his life, through a clause in his will requiring the young man to live six days a week with his uncle.

(9) SIX O'CLOCK MOVIE

"PRIVATE AFFAIRS OF BEL
AMI" with George Sanders, Angela Lansbury. Man uses women to further his
literary career.

(11) THREE HOUR THEATER "HOME SWEET HOMICIDE" with Lynn Bari, Randolph Scott and Peggy Ann Garner. Children of widowed mystery writer decide they need a father and proceed to find one.

(13) REVIVAL HOUR-60m.
With Jack Holcomb.

6:30 (2) (8) LASSIE-30m.

Jeff and Porky attempt to create a romance between an eccentric female artist and Gramps in order to save their fishing rights and a battle royal is the result.

- (3) PEOPLE ARE FUNNY—30m. (See Channel 4 at 7:30 Saturday.)
- (4) (10) ROY ROGERS

Roy becomes suspicious of a marshal who comes to trial as the only witness able to identify members of a holdup gang.

(5) POLKA PARADE-60m.

Bob Armstrong, new director of the Polka Parade is serenaded as the band plays "Whoop-dee-doo." Walter Ekard follows with "I Believe" and then Jad Paul plays "Wait Until the Sun Shines Nellie." Dick Sinclair hosts.

(7) DR. ROSS THEATER-30m.

"Sheila." Irene Dunne stars as a school mistress facing the problem of handling a disturbed girl attending her boarding school.

(13) MEET CORLISS ARCHER

Corliss and Dexter are confronted with a big problem—how to get evening clothes for a big formal dance.

7 (2) (8) JACK BENNY-30m.

Bop Hope is Jack's special guest tonight. They relive the days when as the team of Benny and Hope they audition for a Job in an agent's office. They specialize in songs, dances, and snappy patter in the traditional manner.

- (3) TELEPHONE TIME-30m.
- (See Channel 2 at 5:30.)
- (4) (10) BENGAL LANCERS

Lts. Rhodes and Storm are assigned to escort Dr. James Martin and his daughter to the camp of Lal Khan, a fierce Afridi chieftain who has asked the doctor to set up a medical station.

(7) YOU ASKED FOR IT-30m.

Koringa, India's strongwoman of mystery, walks a ladder of sharp swords

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SUNDAY //

and chins herself at the top. The world's most unique disc jockeys, people who record for educating the blind, show their techniques. A ferret, "Pet Giant Killer," trained four-legged hunter, meets a cobra and a boa constrictor in mortal combat. Art Baker Joins Jack Jenning, one of London's few remaining lamp lighters, on his evening rounds. The Act that Startled Paris, features Mozzone-Abbptt Apache dancers, the roughest 4-people physical act in show business. Art Baker hosts.

> (13) DR. ERNEST HOLMES Dr. Holmes' subject tonight is "You Get As You Give."

7:30 (2) (8) WHAT'S MY LINE?

- (3) TO BE ANNOUNCED
- (4) (10) CIRCUS BOY-30m.

Corky almost gets a new foster mother when his quardian decides to get married. Joey almost gets himself a wife, but complications are resolved before a wedding takes place.

- (5) PREMIERE SHOWING "JOHN LOVES MARY."
- (6) ORIENT EXPRESS-30m.

(7) AMATEUR HOUR

Ted Mack's "Original Amateur Hour" celebrates its 22nd birthday this year, and kicks off celebrations by doing its show from Frank Sennes' Moulin Rouge. Amateurs on the show will be from the Southern California area.

(9) LET'S PLAY GOLF-30m.

John Charles Thomas, guests with Apple Valley golf pro Bob Paluzzi in a salute to Apple Valley Country Club. Golfer Lloyd Mangrum plays host to Thomas, and Joe Kirkwood, Jr., handles golf clinic chores. Chick Hearn hosts.

(11) 3 Hour Theater (cont.) "THE MAN I MARRIED" with Joan Bennett, Francis Lederer, and Lloyd Nolan. Drama of a wife whose husband becomes involved with another woman.

(13) THE HUNTER-30m.

(2) (8) ED SULLIVAN SHOW

Ed Sullivan, host, presents Lena Horne, Doretta Morrow and Abbe Lane, all currently appearing in New York. Also appearing are Xavier Cugat and actor Eddie Mayehoff.

- (3) (4) (10) STEVE ALLEN
- (6) CIRCUS TIME-60m.
- (9) CHAMP. BOWLING

Marion Ladewigand Shirley Garms, both National Champions in recent years, take over the spotlight tonight. Miss Ladewig won her all-star title five years straight (1950-54), and Miss Garms the IBC title in 1954 and 1955.

(13) BIG DEBATE-30m.

Cal Tech (affirmative) vs. Loyola. Resolved: That the Teachers in L. A. Schools Are Overpaid.

DR. ERNEST HOLMES SUNDAYS, 7 P.M. CHANNEL 13 KCOP

8:30 (7) OPEN HEARING-30m.

ABC correspondents take up the top story of the week and discuss it in "Open Hearing."

(13) DAN LUNDBERG-30m

Opposing candidates for posts on the Board of Education face each other in a discussion of the question "Is Our School Board Overburdened?"

(2) (8) G.E. THEATER

Donna Reed, Helmut Dantine and George Macready star in "Flight from Tormendero." During the war a merchant Navy captain rescues the survivors of an exploded ship. He falls in love with one of the girls, performs her marriage ceremony to another, but eventually finds her again, completely unhappy and ready to leave with him.

(3) ED SULLIVAN SHOW-60m.

(4) (10) GOODYR. PLAYHS.

Celeste Holm, John Beal and Richard Derr star in "The Princess Back Home." The story of a woman novelist who returns to her home in New England after her divorce and there is forced to choose between a gay, easy-going novelist and a far-away dreamer.

(6) (7) OMNIBUS-90m.

(9) CHANNEL 9 MOVIE

"IT'S IN THE BAG" starring Fred Allen, Jack Benny, Robert Benchley, Jerry Colonna and William Bendix, Madcap comedy concerning a fortune hidden in one of five chairs.

(11) DR. HUDSON'S JOURNAL

"The Little Promoter." A hospital newsboy (George "Fog Horn" Winslow), who has been adopted from an orphanage, canvasses the hospital for suitable parents for his younger brother. John Howard stars.

(13) REV. ORAL ROBERTS 9:30 (2) (8) ALFRED HITCHCOCK

Gladys Cooper, James Gleason and Steve Forrest star in "The End of Indian Summer." A young insurance investigator is convinced an elderly widow is a victim of unhappy circumstances until he learns she is planning a third marriage.

(5) LARRY FINLEY TIME



(11) CONFIDENTIAL FILE

"Are H-Bomb Tests Poisoning the air?" Paul Coates and a group of prominent scientists probe this question and, "Where does national defense end, and man's suicide begin?" Professor Alfred Sturdevant, of Cal. Tech., explains the genetic effects.

(13) FINANCING TODAY'S CHURCH

(2) (8) \$64,000 CHALLENGE

(3) PLAYHOUSE 90-90m.

(4) (10) LORETTA YOUNG-30m.

Loretta Young stars with Carol Veazie and Lewis Martin in "Wedding Day." A young widow proves that the Scottish poet Robert Burns, wrote factnot fiction-when he penned the lines "The best laid plans o' mice and men gang aft aglev."

- (5) KORLA PANDIT-30m.
- (11) CITY DETECTIVE-30m.
- (13) VOICE OF CALVARY
- 10:15 (5) YOUR INCOME TAX

10:30 (2) THE BIG NEWS-30m.

(4) KRCA PLAYHOUSE-30m.

Jean Pierre Aumont stars in "Integrity."

- (5) MOVIE THEATER "TONY DRAWS A HORSE."
- (6) FEATURE FILM
- "MAN OF EVIL."

(7) NITECAP THEATER

"MR. ACE" with George Raft, Sylvia Sidney. Two heartless people try to outwit each other in a political election.

(8) Do You Trust Your Wife?

- (9) CHRISTOPHERS
- (10) SUNDAY MOVIE "COUNTERFEIT."

(11) FABIAN OF SCOT, YARD

(13) CRISWELL PREDICTS-15m.

10:45 (13) SHORT STORY-15m.

(2) (8) NEWS SPECIAL 11 With Bill Stout.

(4) LEE GIROUX-15m.

(11) LATE FEATURE

"THE COUNTERFEITERS" with John Sutton, Hugh Beaumont and Lon Chaney, Jr.

(13) A. A. ALLEN-30m

(2) BIG HIT MOVIES 11:15 "THE THIRTY - NINE STEPS" starring Robert Donat and Madeleine Carroll.

- (4) ELMER PETERSON
- (8) MEET YOUR MAYOR
- 11:20 (8) SEN. KNOWLAND REPORT 11:25
- (8) AIR FORCE DIGEST-30m. 11:30 (3) FINAL EDITION
 - (4) LATE MOVIES

"EARL CARROLL'S SKETCH-

BOOK" with Constance Moore. (13) THE BIG PICTURE

(5) WEEKEND NEWS

(6) TOMORROW'S NEWS

12:15 (5) TELEVESPERS

12:45 (2) THE LATE SHOW

"SHADOWS OF THE PAST" with Terence Morgan, Joyce Howard. Man's indiscreet past is not allowed to die.

1:45 (2) GIVE US THIS DAY

Information Received From Stations Subject to Last Minute Change Indicates movie

Indicates color

6

MORNING

5:40 (4) EARLY FARM REPORT

(4) TODAY-3 HRS.

(8) THIS IS MY FAITH 6:30

(10) TODAY ON THE FARM

(2) GIVE US THIS DAY 6:45

(8) FILM

6:50 (2) KNXT FARM REPORT

(2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Roy Maypole and Helen Parrish.

(4) (10) TODAY

7:25 (10) TODAY'S DATE-BOOK

7:30 (10) TODAY'S CARTOONS

(4) (10) TODAY 8

(11) BREAKFAST SHOW

8:25 (8) LOCAL NEWS-5m.

8:55 (8) LOCAL NEWS-5m.

(2) (8) VALIANT LADY (4) (10) TIC TAC DOUGH

(11) TWIN BILL-90m.

9:15 (2) (8) LOVE OF LIFE

9:30 (2) (8) SEARCH FOR **TOMORROW**

(4) (10) IT COULD BE YOU

(7) KABC-TV NEWS 9:40 With Lou Cook.

(2) (8) GUIDING LIGHT 9:45

(7) FUN TO REDUCE

Arm circles, the swan, and side run.

(2) (8) W. CRONKITE-NEWS (4) CLOSE-UP-30m.

With Jinx Falkenberg and Tex Mc-

(7) CHUCKO'S CARTOONS

(10) HOME SHOW

10:10 (2) (8) STAND UP AND BE COUNTED



10:30 (2) (8) AS WORLD TURNS

(4) CLUB MATINEE

Don Sherwood, host, with Joseph Gallicchio and the NBC Orchestra, The Mello-Larks and Nancy Wright.

(11) STAR SHOPPERS

(5) POLICE CALLS 10:55

(2) (8) OUR MISS BROOKS

(5) CARTOONS-60m.

(7) A WOMAN'S DIARY

(10) PRICE IS RIGHT

(11) MY LITTLE MARGIE

(2) (8) HOUSE PARTY 11:30 With Art Linkletter.

(4) (10) TENNESSEE ERNIE

(7) GWINN'S MYSTERIES

(11) SHERIFF JOHN

11:50 (3) **NEWS**

11:55 (3) FARM REPORT-5m.

(9) SUSPECTS WANTED

AFTERNOON

(2) (8) BIG PAYOFF

(3) (4) (10) MAT, THEATER

Bill Goodwin stars in "The Serpent's Tooth," an original teleplay by B. M. Atkinson Jr. This is the story of how two young boys' quest for pin money causes their father to be splashed across page one of the city's morning paper as a cruel tyrant.

(5) CHUCK 'N' LUCK

Doye O'Dell hosts an audience participation show with Cass County Boys. Stunts and prizes are featured.

(9) FIREMAN JOE-60m.

(2) (8) BOB CROSBY 12:30

12:40 (7) NEWS-5m.

Bill Gwinn.

(7) MILANI MATINEE

Chef Milani presents "The Door to Darkness."

(11) STEVE MARTIN

(2) (8) BRIGHTER DAY

Blair Davies, Hal Holbrook, Mary Linn Beller, Lois Nettleson and Mona Burns star.

> (3) (4) (10) QUEEN FOR A DAY With Jack Bailey.

(5) NEWS-5m.

(6) SPANISH MOVIE

(9) MILLION & MATINEE

"BRINGING UP BABY." Archaeologist, trying to promote a million dollars for a museum, runs into complications in the form of a leopard named "Baby." Katharine Hepburn and Cary Grant star.

1:05 (5) DOROTHY GARDINER

"THE WALLS CAME TUMBLING DOWN" with Lee Bowman, Marguerite Chapman.

1:15 (2) (8) SECRET STORM

Peter Hobbs, Haila Stoddard and Jean Mowry star.

(7) CHEF MILANI COOKS

(2) (8) EDGE OF NIGHT

John Larkin, Teal Hanes, Ian Martin and Bob Dixon star.

(7) MILANI MATINEE

"A Grand for Grandma."

1:45 (3) (4) (10) MOD. ROMANCES

(2) FARE FOR LADIES-30m.

Red Rowe, emcee, humor by Arlene Harris. Hilo Hattie guests.

(3) (4) COMEDY TIME

(5) NEWS-5m.

(7) WHAT'S NAME OF SONG With Bill Gwinn.

(8) AFTERNOON SHOW

(10) PANTRY PLAYHOUSE

"GREEN LIGHT" with Errol Flynn.

2:15 (11) ED REIMERS MOVIES

"Wonderful Day for a Wedding," with Scott Brady, Joan Leslie, and "The Poachers," with Ernest Borgnine.

2:30 (2) (8) STRIKE IT RICH-30m.

(3) THIS IS THE LIFE

(4) TRUTH OR CONSEQ.

With Bob Barker.

(6) MR. AND MRS. NORTH

(7) GLAMOUR GIRL

With Jack McCoy.

(9) PARLOR PARTY-45m.

(2) (8) GARRY MOORE SH. With Denise Lor, Ken Carson,

Durward Kirby, Howard Smith and Orchestra.

(3) (6) (7) FILM FESTIVAL "HAMLET." Part I. Sir Laurence Olivier is the star, producer and director of this film, ably assisted by Jean Simmons, Eileen Herlie, Stanley Holloway and Basil Sidney.

(4) HOME

(5) NEWS-5m.

(5) DOROTHY GARDINER

Dorothy features early American lamps. Aleene, designer of fiber flowers, is guest.

3:15 (9) LOUIS QUINN SHOW

3:30 (2) (8) ARTHUR GODFREY

(11) Dick Whittinghill Show

3:35 (13) VARIETY MUSICAL PARADE

3:38 (4) TOM FRANDSEN

3:43 (4) **HOME**

(4) PRICE IS RIGHT-30m.

(5) CARTOON CAROUSEL

(10) JOHNNY DOWNS-40m.

4:15 (13) DESTINY-45m.

in his father's footseeps.

(2) THE EARLY SHOW "MAN OF CONFLICT" with Ed. ward Arnold, John Agar and Susan Morrow. Son of a tycoon refuses to follow

> (3) RASCAL CLUBHOUSE With Valerie Landon.

(4) TOM FRANDSEN

(6) JOHNNY JET-30m.

(7) AL JARVIS-30m.

(8) EARLY SHOW "BOY MEETS GIRL" with James Cagney, Pat O'Brien.

> (9) MOVIE TIME "UNEXPECTED UNCLE" with

Charles Coburn and Anne Shirley. (4) MYRON J. BENNETT 4:35

(4) J. McELROY MOVIE "TWO DOLLAR BETTOR" with John Litel, Steve Brodie. Tragedy over-

LANDS ROLE

John Russell, who plays Tim Kelly in KHJ-TV's Soldiers Of Fortune telecasts. has landed a lead role in the Warner Bros. picture Untamed Youth.

MONDAY //L

takes a hard-working man' who for the first time tries to have some fun.

(10) ROY ROGERS SHOW "SOUTHWARD HO."

4:45 (11) DEL MOORE SHOW-60m.

(6) (7) MICKEY MOUSE CLUB NEWSREEL: Children Become Crack Shots, A Visit to Peter Pan, Japan's Good Luck Dolls, Herons pose for Mickey Mouse Camera, Model City Delights Children, Ranch Opens New Life to Homeless Boys. MOUSEKETEERS: Fun With Music Day-"Day's End." "Big Mooseketeer" Roy Williams is seen as the friendly lamplighter. ADVENTURE IN DAIRYLAND Serial: Episode No. 1, "Off to Wisconsin." Annette Funicello and Sammy Ogg are seelcted to be guests of the American Dairy Asosciation for a two-week stay on a Wisconsin dairy

> (13) SIX GUN MOVIE "WESTERN CYCLONE" with Bus

ter Crabbe. 5:30 (3) MY LITTLE MARGIE-30m.

(5) WESTERN THEATER "FOR THE SERVICE" with Buck Jones.

5:40 (10) POPEYE CARTOONS

(9) 3 STAR FINAL-15m. 5:45

5:55 (4) TOM FRANDSEN-5m.

(13) JIMMY FIDLER-5m.

EVENING

(2) 6 O'CLOCK REPORT

With Gil Stratton, Bill Stout and Clete Roberts.

- (3) FIVE STAR FINAL
- (4) JACK LATHAM-5m.
- (6) JUDGE ROY BEAN-30m.
- (7) CHUCKO'S CARTOONS
- (8) ANNIE OAKLEY
- (9) CARTOON EXPRESS With Bill Stulla.

(10) THE BIG MOVIE

"BULLETS OR BALLOTS" Edward G. Robinson.



weekday at 6 pm Channel 2.

(11) JUNGLE JIM-30m.

"The Avenger." A man comes to the jungle in search of the man who killed his brother. Unknowingly, Jim is guiding a safari led by the killer.

(13) BAXTER WARD-NEWS

6:05 (4) ELMER PETERSON

6:10 (4) WEATHER-JACK BLAKE @

(2) DOUG EDWARDS-NEWS (4) CURT MOSSEY SHOW

Starring Curt Massey with Martha

Tilton and guests.

(13) THE JUNGLE

"Deep Sea," depicts the story of evolution, from pre-historic times to now; origin of microscopic water life, the dinosaurs, and modern day mammals.

(2) (8) ROBIN HOOD-30m.

The alchemist Lepidus is threatened with hanging if he doesn't produce gold in seven days. The men of Sherwood Forest decide to help the imprisoned man and make plans for rescuing him from the tower.

- (3) THIS IS YOUR MUSIC
- (5) GIL MARTIN-NEWS
- (6) VICTORY AT SEA-30m.
- (7) MY HERO-36m.

"Cupid." A new office boy changes prices on real estate. Beanblossom gets into trouble when he sells it at the lower price.

(11) LIFE WITH ELIZABETH

(13) RANGE RIDER-30m.

Jock Mahoney and Dick West star in "Outlaw's Double."

- 6:45 (3) COMMUNITY AWARD
 - (4) JACK LATHAM
- (5) SPORTS BOOK-15m.
- (11) GEORGE PUTNAM-News

(2) STUDIO ONE-60m.

"The Defender." The story of a murder trial with all the attendent melodrama, tragedy, intrigue and color; and it is also the story of the attorney for the defense and his tormented search for the meaning of Justice.

- (3) ANNIE OAKLEY-30m.
- (4) CRUNCH AND DES-30m.
- (5) POPEYE CARTOONS
- (6) TO BE ANNOUNCED
- (7) DR. ROSS THEATER

"Your Other Love." Joan Fontaine stars as a second wife who feels she is losing the love of her husband to his first wife.

(8) SUPERMAN-30m.

Golden Voyage

7 P.M. "THE CANARY **KCOP** ISLANDS" CH. 13

WANDERLUST

7:30 PM "GHOST TOWN U.S.A." CH. 13

(9) SOLDIERS OF FORTUNE

"Doubled in Diamonds." Tim and Tuobo come to the aid of a South American mine owner whose life has been threatened by an unknown thief. John Russell and Chick Chandler star.

(11) SHERIFF OF COCHISE

"The Gunrunners." A truck carrying guns is hijacked and the driver killed. A stranger in town offers suggestions for capturing the gang, and arouses Morgan's curiosity.

(13) GOLDEN VOYAGE-30m.

"The Canary Islands." Guest Voyager Robert Davis takes a camera tour of the various islands comprising the Canary group, showing colorful scenery, people, landmarks, and customs of the people. Davis shows a colorful festival at Corpus Christi.



(3) AMERICAN LEGEND 7:30

(4) NAT KING COLE

A relaxed fifteen minutes of music with Nat Cole.

(5) MONDAY PREMIERE "VALLEY OF THE GIANTS" with Claire Trevor, Wayne Morris.

(6) (7) WIRE SERVICE

"Profile of Ellen Gale." Reporter Katherine Wells (Mercedes McCambridge) becomes involved in a strange Hollywood adventure, centering around a frantic phone call from an aging silent film star.

(8) THIS DAY 1957-30m.

(9) WHIRLYBIRDS-30m.

"Fire Flight." P. T. and Chuck answer an SOS from a trio of mountain climbers trapped in the path of a raging forest fire. Craig Hill and Ken Tobey star.

(10) EDDIE FISHER-15m.

(11) DR. CHRISTIAN-30m.

Dr. Christian fights his way through a web of intrigue in a drama about a woman who fears her husband is plotting her death.

(13) WANDERLUST-30m.

"Ghost Town, U. S. A." By means of hidden cameras, Wanderlust observes visitors at the world-famous Knott's Berry Farm at Buena Park, as they react to the antics and attractions at Mr. Walter Knott's life-time dream-an authentic frontier ghost town. Bill Burrud hosts.

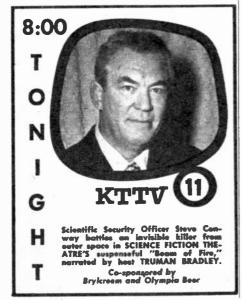
7:45 (4) (10) NBC NEWS

With Chet Huntley and David Brinkley.

- (8) S. D. NEWSREEL
- (8) WEATHER WORD-5m. 7:50
- 7:55 (8) NATIONAL NEWS-5m.

(2) (8) BURNS AND ALLEN

Unable to budge George out of the house so that she can have one of the rooms redecorated, Gracie comes up with the story that the place is infested with termites.



(3) SOLDIERS OF FORTUNE

(4) (10) SIR LANCELOT

Squire Brian while on an errand delivering a crate of pigeons for Marlin is thrown together with the thieves who stole the precious "Ruby of Radnor." Aided by Sir Lancelot, he is instrumental in retrieving the gem.

(9) STATE TROOPER

"A Meeting at Julia's." Parting remarks of payroll bandits lead Trooper Rod Blake (Rod Cameron) to the solution of a wave of robberies in Virginia City.

(11) SCIENCE FICTION THAETE "Beam of Fire." Wayne Morris stars as a Scientific Security Officer, assgined to solve the mysterious murder of a scientist by a ball of fire from outer space.

(13) CHAMP. WRESTLING

From Hollywood Legion Stadium.

(2) (8) TALENT SCOUTS 8:30

- (3) SEARCH FOR ADVENTURE
- (4) (10) STANLEY-30m.
- (6) (7) VOICE OF FIRESTONE

Baritone Thomas L. Thomas and the Firestone Orchestra and Chorus take a musical tour through England, Wales, Scotland and Ireland with traditional and classic songs of the areas.

(9) MAN CALLED X

Intelligence agent Ken Thurston smashes a Red dress-rehearsal for a naval attack right under the noses of Communist counter-intelligence agents.

(11) LIFE OF RILEY-30m.

(2) (8) I LOVE LUCY

In trying to help her friend Dorothy capture a hesitant boyfriend Lucy invites the couple to dinner to show the man how happy married life can be. A repeat show.

(3) PHIL SILVERS SHOW (4) (10) TWENTY-ONE

Jack Barry emcees a quiz program on which two contestants compete for 2-points by answering questions from an assigned category. An unlimited amount of money can be won.

- (5) ROLLER DERBY
- (6) (7) LIFE IS WORTH LIVING With Bishop Fulton J. Sheen.
- (9) MOVIE THEATER

"IT'S IN THE BAG" with Fred Allen, Jack Benny, Robert Benchley, Jerry Colonna and William Bendix. Madcap comedy concerning a fortune hidden in one of five chairs.

(11) HIGHWAY PATROL

Lt. Mathews (Brod Crawford) tracks a ring of expert forgers by working out their plan of operations.

(2) (3) (8) DEC. BRIDE-30m.

When a romance blossoms and then suddenly fades away for Lily Ruskin-Matt and Pete try to help her forget the disappointment by taking her and Hilda on an unusual duck hunting trip.

(4) (10) ROBT. MONTGOMERY **PRESENTS**

Jim Backus and Scott McKay star in "Reclining Figure." The story of a forged painting sold to an eccentric millionaire.

(6) (7) WELK'S NEW FACES

Singing Air Force Lt. Steve Rossi, violinist Sabina Godfredson, and the singing Shetterley Sisters.

(11) CODE 3-30m.

"The Killer." The factual story of a man driven to murder by an insane compulsion which is beyond his control.

(2) MONDAY THEATER-30m.

- (3) CONFLICT-60m.
- (8) FAIRBANKS PRESENTS
- (11) GEORGE PUTNAM-NEWS

10:15 (11) MILLION VIEWER TH.

"BARNACLE BILL." Wallace Beery stars as the tough, but lovable fisherman who continually gets into trouble, but who, eventually, finds happiness both in work and in love. Supporting cast includes MarJorie Main, Leo Carillo and Virginia Weidler. TV premiere of the 1941 MGM picture.

10:30 (2) CLETE ROBERTS-15m.

- (4) KRCA PLAYHOUSE
- (6) COVER GIRL MOVIE "MEET JOHN DOE" with Barbara Stanwyck, Gary Cooper.
 - (7) STARS OF JAZZ-30m.

Vocalist Julie Sutton headlines the talent lineup.

(8) STUDIO ONE-60m.

George Peppard and Alexander Scourby star in "A Walk in the Forest."

- (4) DON LEE WORLD NEWS
- (10) FRONTIER-30m.
- (13) TOM DUGGAN-30m

(2) THE BIG NEWS 10:45

Bill Stout, Gil Stratton, Austin Green.

- (9) WEATHERWISE-5m.
- (2) BIG HIT MOVIES

"OPERATION MANHUNT" with Harry Townes, Jacques Aubuchon, Will Kuluva. Runaway agent carries a nation's top secrets in one pocket, and a time bomb in the other.

(3) (7) JOHN DALY-NEWS

ABC's distinguished news commentator with news of the world.

- (4) JACK LATHAM-15m
- (5) STRICTLY INFORMAL
- (10) CHANNEL 10 NEWSREEL
- (13) BAXTER WARD-NEWS
- (4) CLEVE HERMANN 11:15
 - (7) MR AND MRS. NORTH
 - (10) THE NIGHT HAWK

With Sam Grossman. (13) TOM DUGGAN-45m

11:30 (4) (10) TONIGHT-60m. Jack Lescoulie hosts.

- (8) NIGHT FINAL
- 11:45 (7) INNER SANCTUM-45m.
 - (11) JACKSON'S THEATER
 - (5) FINAL EDITION
- (6) TOMORROW'S NEWS
- (13) THE INEVITABLE
- (2) LATE SHOW 12:30
 - (4) TOM FRANDSEN
- (2) GIVE US THIS DAY
 - (11) JACKSON'S LATE TH.

M

TUESDAY //

Information Received From Stations Subject to Last Minute Change

Indicates movie Indicates color

MORNING

5:40 (4) EARLY FARM REPORT

(4) TODAY-3hrs. 6

6:30 (8) THIS IS MY DAY

(10) Today on the Farm-30m.

(2) GIVE US THIS DAY 6:45

(8) FILM

6:50 (2) KNXT FARM REPORT

With Paul Pierce.

(2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Ray Maypole and Helen Parrish.

(4) (10) TODAY-3hrs.

7:25 (10) TODAY'S DATE BOOK-5m.

7:30 (10) TODAYS CARTOONS

(4) (10) TODAY

With Dave Garroway and Helen O'Connell.

(11) BREAKFAST SHOW With John Rovick.

8:25 (8) LOCAL NEWS-5m.

8:55 (8) LOCAL NEWS-5m.

(2) (8) VALIANT LADY (4) (10) TIC TAC DOUGH (11) TWIN BILL

(2) (8) LOVE OF LIFE

9:30 (2) (8) Search for Tomorrow

(4)(10) IT COULD BE YOU

9:40 (7) KABC-TV NEWS With Lou Cook.

9:15

9:45 (2) (8) GUIDING LIGHT

(7) FUN TO REDUCE

Side stretch, Jack-knife, right and left leg lift.

(2) (8) W. CRONKITE - NEWS 10 (4) CLOSE-UP-30m.

With Jinx Falkenberg and Tex McCrary.

(7) CHUCKO'S CARTOONS

(10) **HOME**



10:10 (2) (8) STAND UP AND BE COUNTED

10:30 (2) (8) AS WORLD TURNS

(4) CLUB MATINEE

Don Sherwood, host, with Joseph Gallicchio and the NBC Orchestra, The Mello-Larks and Nancy Wright.

(11) STAR SHOPPERS

(5) POLICE CALLS 10:55

(2) (8) OUR MISS BROOKS

(5) CARTOONS-60m.

(7) A WOMAN'S DIARY

(10) PRICE IS RIGHT

(11) MY LITTLE MARGIE

11:30 (2) (8) HOUSE PARTY With Art Linkletter.

(4) (10) TENNESSEE ERNIE

(7) GWINN'S MYSTERIES

(11) SHERIFF JOHN With John Rovick.

11:50 (3) NEWS-5m.

11:55 (3) FARM REPORT 5m.

(9) SUSPECTS WANTED

AFTERNOON

(2) (8) THE BIG PAYOFF

(3) (4) (10) MAT. THEATER @

A man from Chicago, sent as a spy into a corruptly managed Near East oil company, is caught by the sultan he is assigned to shadow in "Voyage to Mandok" by Peter Barry. Livia Granito directs. John Conte hosts.

(5) CHUCK 'N' LUCK-60m. With Doye O'Dell and the Cass County Boys. Terrea Lea is featured.

(9) FIREMAN JOE-60m.

Cartoons and tips on fire prevention. Sparky, the talking dog, co-hosts.

12:30 (2) (8) BOB CROSBY

12:40 (7) NEWS-5m. With Bill Gwinn.

12:45 (7) MILANI MATINEE

Chef Milani presents "Guiletta and Romeo."

(11) STEVE MARTIN

(2) (8) BRIGHTER DAY

(3) (4) (10) QUEEN FOR DAY With Jack Bailey.

(5) NEWS-5m.

(9) MILLION \$ MATINEE _ E

"BRINGING UP BABY." Archaeologist, trying to promote a million dollars from a museum, runs into complications in the form of a leopard named "Baby." Katharine Hepburn and Cary Grant star.

(5) DOROTHY GARDINER 1:05

"ADVENTURE IN WASHING-TON" with Herbert Marshall, Virginia Bruce.

1:15 (2) (8) SECRET STORM

(7) CHEF MILANI COOKS

1:30 (2) (8) EDGE OF NIGHT

(7) MILANI MATINEE

"Moses and Mr. Aiken."

1:45 (3) (4) (10) MOD, ROMANCES

(2) FARE FOR LADIES-30m.

Starring Red Rowe. "Face the Riddle" is a feature of the program.

(3) (4) COMEDY TIME

(5) NEWS-5m.

(6) ACAPULCO-30m.

(7) WHAT'S NAME OF SONG? With Bill Gwinn.

(8) AFTERNOON SHOW

(10) PANTRY PLAYHOUSE "ESPIONAGE AGENT" with Joel McCrea.

2:05 (5) DOROTHY GARDINER

2:15 (11) ED REIMERS' MATINEE

2:30 (2) (8) STRIKE IT RICH-30m. Warren Hull, emcee.

(3) THIS IS THE ANSWER

(4) TRUTH OR CONSEQUENCES With Bob Barker.

(6) MR. AND MRS. NORTH

(7) GLAMOUR GIRL

With Jack McCoy.

(9) PARLOR PARTY-45m. With Bill Stulla.

(2) (8) GARRY MOORE-30m.

With Denise Lor, Ken Carson, Durward Kirby and Howard Smith and his orchestra.

(3) (6) (7) FILM FESTIVAL (1) "HAMLET," Part II.

(4) HOME-38m.

(5) NEWS--5m.

(13) VARIETY MUSICAL PARADE

3:05 (5) DOROTHY GARDINER

3:15 (9) LOUIS QUINN SHOW 3:30

(2) (8) Arthur Godfrey Time Tony Marvin, Janette Davis and guests are featured.

(5) TRICKS 'N' TREATS

Corris Guy features toasted crab and avocado sandwich.

(11) DICK WHITTINGHILL

(13) DESTINY-30m.

3:38 (4) TOM FRANDSEN

3:43 (4) HOME

(4) THE PRICE IS RIGHT

(5) CARTOON CAROUSEL

(13) MARRIAGE FOR MODERNS With Dr. Leland Glover and Dick

Garton. Subject: "Feelings of Depression."

(10) JOHNNY DOWNS-40m.

(2) EARLY SHOW "BROTHER ORCHID" with Humph-

rey Bogart, Edward G. Robinson and Ann Sothern. Big time gangster reforms.

(3) RASCAL'S CLUBHOUSE Valerie Landon.

(4) TOM FRANDSEN

(6) JOHNNY JET-30m.

(7) AL JARVIS-30m.

(8) EARLY SHOW "THE DIAMOND WIZARD"

Dennis O'Keefe. (9) MOVIETIME "SUNSET IN EL DORADO" with

Roy Rogers. (13) HOLLYWOOD BACKSTAGE

4:35 (4) MYRON J. BENNETT

(4) J. McELROY MOVIE 4:40 "SPANISH CAPE MYSTERY"

with Donald Cook. Ellery Queen solves several murders.

(10) GENE AUTRY "MELODY TRAIL."

4:45 (11) DEL MOORE SHOW

THESDAY TV LOGS

(6) (7) MICKEY MOUSE CLUB MEET SOOTY: "Fisheries." Featuring comedian Harry Corbett and his hand puppet, Sooty. MOUSEKETEERS: Guest Star Day-The Maxwells. Joe and Al Maxwell visit the Mouseketeers and entertain them with a comedy ice skating routine. ADVENTURE IN DAIRY-LAND serial: Episode No. 2. "Moochie's Escape." CARTOON: "Orphan's Picnic."

(13) SIX GUN MOVIE "THE RENEGADE" with Buster

Crabbe.

5:30 (3) MY LITTLE MARGIE

(5) WESTERN THEATER

"LITLE JOE THE WRANGLER." Dove O'Dell hosts.

5:40 (10) POPEYE CARTOONS

(9) 3 STAR FINAL-15m.

(4) TOM FRANDSEN-5m.

(13) JIMMY FIDLER

EVENING

(2) SIX O'CLOCK REPORT With Gil Stratton, Clete Roberts and Bill Stout.

- (3) FIVE STAR FINAL
- (4) JACK LATHAM-5m.
- (6) SOLDIERS OF FORTUNE
- (7) SKY KING

"Rocket Story." Sky thwarts efforts of enemy agents who try to steal plans for a new top-secret rocket.

- (8) BUFFALO BILL-30m.
- (9) CARTOON EXPRESS-60m. With Engineer Bill.
- (10) THE BIG MOVIE "HEY, ROOKIE!" with Ann Moll-

er, Larry Parks.

(11) MICKEY ROONEY SHOW

- (13) BAXTER WARD-NEWS
- (4) ELMER PETERSON
- (4) WEATHER-JACK BLAKE 6:10
- (2) DOUG EDWARDS-News 6:15
 - (4) CURT MASSEY SHOW

Starring Curt Massey with Martha

(13) THE JUNGLE-15m.

"Gila Monster." The beautiful, but deadly Gila Monster, crawling through the mesquite, faces and does battle with a diamond rattler.

(2) (3) (8) SGT. PRESTON-30m Newcomers to the Yukon strike it rich when they discover gold but fall victim to a pair of fast-talking hoods who fleecs them out of their hard-earned

- (5) GIL MARTYN NEWS-15m.
- (6) KINGDOM OF THE SEA
- (7) JOE PALOOKA STORY

"Career for Ann." When Joe hires a maid for Ann, she secretly decides to get a Job as a salesgirl, claiming she has nothing to keep herself occupied.

(11) LIFE WITH ELIZABETH

With Betty White and Del Moore. (13) RANGE RIDER-30m.

Jock Mahoney and Dick West star in "Ambush in Coyote Canyon."

- 6:45 (4) JACK LATHAM
 - (5) SPORTS BOOK-15m. With Sam Balter.
 - (11) GEORGE PUTNAM-15m.

(2) (3) (8) \$64,000 QUESTION

Hal March emcees.

(4) THE SEA-30m.

(5) POPEYE CARTOONS-30m.

"Popeye the Sailor," "Popeye's Pappy," "Service with a Guile."

- (6) BIFF BAKER-30m.
- (7) WILD BILL HICKOK

"Great Obstacle Race." Why the U.S. Cavalry will not buy mustangs belonging to Bill's friend remains a mystery until they are tested.

- (9) WILLY-30m.
- (11) I MARRIED JOAN-30m.
- (13) GENE AUTRY-30m.

7:30 (2) (3) DO YOU TRUST YOUR

Actor Pat O'Brien and Mrs. O'Brien have a lusty round with Charlie McCarthy tonight. The O'Brien's best-man Wallace Ford is also on hand. Edgar

(4) (10) JONATHAN WINTERS

Jonathan Winters compresses fun and music in a 15-minute variety program with a guest singer.

New

(5) MOLLY-30m.

Molly Goldberg appears as a contestant on a TV quiz choosing cooking as her category. She goes up to \$10,000 and her friends urge her to quit while she is still ahead.

(6) (7) CHEYENNE-60m.

"Deadline." Cheyenne Bodie (Clint Walker) pits his strength against the power of a crook, who is determined to seize control of the town newspaper from an honest, though sodden publisher.

- (8) THIS DAY 1957-30m.
- (9) VICTORY AT SEA-30m.

"Mediterranean Mosaic." A graphic retelling of the gigantic struggle for Naval supremacy in the early days of World War II.

(11) 7:30 THEATER

"SNAFU" with Robert Benchley, Vera Vague and Conrad Janis. The parents of a fifteen year old have difficulty helping him readjust to civilian life after he is honorably discharged from the

SEE

"The Trance of Chance"

on

"ADVENTURES IN **HYPNOTISM"**

If you can think your way over the obstacles of post-hypnotic commands it will be possible to win as much as \$10,000 in prizes.

tonight 8 o'clock

KCOP Channel 13

(13) EDDIE CANTOR THEATER

"Nearly Normal," Mysterious phone calls from "Tootsie," and letters warning against an affair with another man's wife stand in the way of stars Don De-Fore and Pat Crowley getting a \$1000 wedding gift.

(4) (10) NBC NEWS 7:45

With Chet Huntley and David Brinkley.

- (8) S. D. NEWSREEL-5m.
- 7.50 (8) WEATHER WORD
- 7:55 (8) NATIONAL NEWS
 - (2) (8) PHIL SILVERS SHOW

Sergeant Bilko's yen for fatherhood almost comes true with unexpected results when a young new draftee is assigned to his motor pool who claims to be an orphan. The tender-hearted Bilko gets one of his worst hoists when he befriends the misunderstood youth.

(3) (4) (10) BIG SURPRISE Mike Wallace emcees huge giveaway show.

- (5) GEORGE RAFT-30m.
- (9) HIGHROAD TO DANGER

"Dangerous Winter Sports." Cameraman Rick Spalla films the dangerous winter sports at Lake Placid, N.Y., where he follows the antics of "snowbird" athletes on bobsleds, skis, and skiers towed by airplanes. Steve Brodie hosts.

(13) ADV. IN HYPNOTISM

Mr. Franchel demonstrates how it is possible to control the beat of the heart, through the powers of hypnotism. A doctor and special eelctronics equipment will help prove it. "The Trace of Chance" hypnotic giveaway also continues.

(2) (8) THE BROTHERS-30m.

"Rhoades," an itinerant farm worker and friend of Gilly's comes to the Box brothers for an extended visit. Because Harvey dislikes him Gilly tries to coordinate schedules so that Harvey does not know Rhoades is still in the house.

- (3) CRUNCH AND DES
- (4) (10) NOAH'S ARK

Sam and Noah and a doctor friend keep an all-night vigil to catch an intruder who has been stealing dog food. When their watch is finally successful they find themselves with a litter of puppies on their hands.

(5) PCC BASKETBALL-90m.

Tonight's game between USC and UCLA preempts Spade Cooley, the first time he has not appeared on his weekly TV show for nine years.

(6) (7) WYATT EARP-30m.

"They Hired Some Guns." Marshal Earp is relieved of his badge by the mayor of Dodge during a battle between two railroads, fighting for right-of-way land with hired gunslingers. Hugh O'Brian and Mason Alan Dinehart star.

(9) WAR IN THE AIR-30m.

"The Rising Sun," reveals the story of Japan's break-neck battle tactics, and a milestone in naval warfare-carrier task force striking power.

FEBRUARY 26

(13) MOVIE OF WEEK

"THE LONG NIGHT" starring Henry Fonda, Barbara bel Geddes, Vincent Price. Veteran tries to find peace and love on his return from the war, but finds it hard going.

(2) (3) (8) TO TELL THE TRUTH Bud Collyer moderates a panel consisting of Polly Bergen, Hildy Parks, Dick Van Dyke and John Cameron Swayze who try to determine which one of three contestants is telling the truth.

(4) (10) JANE WYMAN-30m. Jeannie Carson stars in "A Dangerous Thing" with Charles Akins. The story of a Public Librarian who becomes involved with a suspicious character who is a regular visitor to the library. A surprise ending occurs when she delves into the mystery of his background.

(6) (7) BROKEN ARROW

"Legacy of a Hero." To rescue a 16-year-old boy, whose father once saved his life, Tom Jeffords musters bravery. and cunning action to outwit two frontier thugs. John Lupton stars.

(9) MOVIE THEATER "BERLIN EXPRESS." TV premiere of the spy drama starring Merie Oberon, Robert Ryan, Charles Korvin and Paul Lukas. An unknown passenger smuggles a bomb aboard the train in an attempt to murder a delegation of Hitler's key strategists.

(11) LILLI PALMER THEATER

"The Stolen Pearl." Two men responsible for a pearl theft flee for their lives. One mysteriously disappears.

9:30 (2) (8) RED SKELTON SHOW

Charlie Ruggles and Marie Windsor co-stars, guest with Red tonight. Red, as San Fernando Red, owns a Mississippi showboat which he gambles against a plantation owned by Charlie



Ruggles. Marie Windsor appears as Jennie Lou, Ruggles' daughter.

(3) RAY ANTHONY SHOW

(4) (10) KAISER HOUR-60m.

MacDonald Carey, Kim Hunter and Jan Sterling star in "Whereabouts Unknown." The strange story of the mysterious disappearance of a beautiful young San Francisco girl and the efforts of the man to whom she was engaged to find her over a span of years. A locket is the key which finally identifies her to him many miles from home.

(6) CONFIDENTIAL FILE-30m. Paul Coates presents a program on "Hot Bods."

(7) CAVALCADE THEATER

"The Boy Nobody Wanted." A neglected boy unjustly accused of homicide, finds help and understanding from a social worker, and eventually too from his foster parents.

(11) BEAT MR. GENIUS-30m. With Art Baker and guests.

(2) OUR MISS BROOKS

(5) CITY AT NIGHT-2 hrs.

Ken Graue visits the Anhauser-Busch Brewery tonight. He is escorted through the company's only West Coast plant by Vice President John Flanigan who shows viewers the various stages in the processing of the million barrels of beer produced by the plant each year.

(6) ALL STAR THEATER

(7) DR. ROSS THEATER

"The Blue Ribbon," which a fighter's mother once tied in his hair to accustom him to self defense, causes him to get up from the canvas and win a fight. Scott Brady stars.

(8) DICK POWELL PRESENTS

(11) GEORGE PUTNAM-NEWS

(13) STORIES OF THE CENTURY "Johnny Ringo."

10:15 (11) MILLION VIEWER TH.

"TENNESSEE JOHNSON" starring Van Heffin, Lionel Barrymore and Ruth Hussey. Dramatic biography of Andy Johnson, taking him from his first appearance in Greenville, Tenn., through his political career, to the Presidency and his impeachment. TV debut of this 1942 MGM film.

10:30 (2) CLETE ROBERTS-15m.

(3) (4) (10) HOLD THAT NOTE

Bert Parks emcees new quiz show on which two contestants at a time compete to identify an excerpt from a song played by the orchestra. Each expert is pre-evaluated as to the number of notes played.

(6) COVER GIRL MOVIE "MY SON, MY SON" with Laraine Day, Brian Aherne.

(7) FRONT PAGE DETECTIVE

(8) LATE SHOW

"THE LAST CHANCE" with S. G. Morrison, John Hav.

(13) TOM DUGGAN-30m.

10:40 (9) DON LEE WORLD NEWS

10:45 (2) THE BIG NEWS-15m.

With Bill Stout, Gil Stratton, and Austin Green.

10:55 (9) WEATHER WISE-5m.

(2) BIG HIT MOVIE **6**3 "THE SQUARESHOOTERS" with Max Baer, Maxie Rosenbloom, Riotous comedy in the town of Buttonhole Bend.

> (3) (7) JOHN DALY-NEWS ABC's distinguished news commentator with last minute world news.

(4) JACK LATHAM-15m.

(5) LATE MOVIE

"THE ASTONISHED HEART" with Noel Coward, Celia Johnson.

(10) CHANNEL 10 NEWS

(13) BAXTER WARD NEWS

(4) CLEVE HERMANN-SPORTS 11:15

(7) THE WHISTLER-30m.

"Stranger in the House." Helen Forrester screams imposter, when her long absent brother returns home and demands his share of the family fortune. Arbogast hosts.

(10) THE NIGHT HAWK With Sam Grossman.

(13) TOM DUGGAN-45m.

11:30 (4) (10) TONIGHT

Jack Lescoulie, host, with Hy Gardiner, Bob Considine, Earl Wilson, Ike Kupcinet, Paul Coates and Vernon Scott.

11:45 (7) DETECTIVE SHOW-30m.

"The Inheritors." Steve Randall investigates why a will should be written on a girl's slip. Arbogaet knows.

(11) JACKSON'S THEATER

(6) TOMORROW'S NEWS

(8) NIGHT FINAL

(13) THE INEVITABLE-15m.

(2) THE LATE SHOW-75m. 12:30 "RETURN OF THE PLAINSMAN"

with Chips Rafferty. Western drama.

(4) TOM FRANDSEN

(5) FINAL NEWS

(2) GIVE US THIS DAY

(11) JACKSON'S LATE THEATER

Beginning with the March 2nd issue of TV-Radio Life, two tickets to a top TV show will be awarded weekly for the best Ear. Eve Inspire the Pen letter written in fifty (50) words or less.



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Information Received From Stations Subject to Last Minute Change M Indicates movie Indicates color

MORNING

(4) EARLY FARM REPORT

(4) TODAY-3hrs. 6

(8) THIS IS MY FAITH 6:30

(10) TODAY ON THE FARM 30m

(2) GIVE US THIS DAY 6:45

(8) FILM

(2) KNXT FARM REPORT 6:50 With Paul Pierce.

(2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Roy Maypole and Helen Parrish.

(4) (10) TODAY

7:25 (10) TODAY'S DATEBOOK-5m.

7:30 (10) TODAY'S CARTOONS

(4) (10) TODAY With Dave Garroway and Helen O'Connell.

> (11) BREAKFAST SHOW With John Rovick.

(8) LOCAL NEWS-5m. 8:25

8:55 (8) LOCAL NEWS-5m.

(2) (8) VALIANT LADY (4) TIC TAC DOUGH-30m.

> (10) CIVIL DEFENSE IN S.D. "Weapons of Warfare."

(11) TWIN BILL With Norma Gilchrist.

(2) (8) LOVE OF LIFE-15m. 9:15

(2) (8) SEARCH FOR 9:30 **TOMORROW**

(4) (10) IT COULD BE YOU

(7) KABC-TV NEWS 9:40 With Lou Cook.

(2) (8) GUIDING LIGHT 9:45

(7) FUN TO REDUCE

See saw, high kick and back kick, sit-ups.

(2) (8) W. CRONKITE-NEWS

10

(4) CLOSE-UP-30m.

(7) CHUCKO'S CARTOONS

(10) HOME SHOW

(2) (8) STAND UP AND BE 10:10 COUNTED

(2) (8) AS WORLD TURNS 10:30

(4) CLUB 60

Don Sherwood, host, with Joseph Gallicchio and the NBC Orchestra, The Mello-Larks and Nancy Wright.

(11) STAR SHOPPERS

(5) POLICE CALLS

(2) (8) OUR MISS BROOKS

(5) CARTOONS-60m.

(7) A WOMAN'S DIARY

(10) THE PRICE IS RIGHT

(11) MY LITTLE MARGIE

(2) (8) HOUSE PARTY 11:30 With Art Linkletter.

(4) (10) TENNESSEE ERNIE

(7) GWINN'S MYSTERIES

(11) SHERIFF JOHN'S BRIGADE With John Rovick and Susie's

Sketchbook.

(3) NEWS-5m. 11:50

(3) FARM REPORT-5m. 11:55

(9) SUSPECTS WANTED-5m.

AFTERNOON

(2) (8) THE BIG PAYOFF

(3) (4) (10) MAT. THEATER (C)

A daughter's impending wedding brings her family together for the ceremony, but revives all the old family feuds and precipitates a few new ones in "The Day Before the Wedding" by Anthony Spinner, Walter Grauman directs.

(5) CHUCK 'N' LUCK-60m. With Doye O'Dell and the Cass County Boys.

(9) FIREMAN JOE

Cartoons and tips on fire prevention. Sparky, the talking dog, co-hosts.

(2) (8) BOB CROSBY 12:30

(7) NEWS-5m. 12:40 With Bill Gwinn.

of Spades."

(7) MILANI MATINEE 12:45 Chef Milani presents "The Queen

(11) STEVE MARTIN

(2) (8) BRIGHTER DAY-15m.

(3) (4) (10) QUEEN FOR DAY With Jack Bailey.

(5) NEWS-5m.

(6) MOVIE-90m.

Spanish.

(9) MILLION \$ MATINEE "BRINGING UP BABY." Archaeologist, trying to promote a million dollars for a museum, runs into complications in the form of a leopard named "Baby."

Katharine Hepburn and Cary Grant star. (5) DOROTHY GARDINER "VALLEY OF THE EAGLES" with Jack Warner.

(2) (8) SECRET STORM 1:15

(7) CHEF MILANI COOKS

(2) (8) EDGE OF NIGHT 1:30

(7) MILANI MATINEE "Top Kick."

(3) (4) (10) MOD. ROMANCES 1:45

(2) FARE FOR LADIES-30m.

Starring Red Rowe with songs by Miyoshi and humor by Arlene Harris.

(3) (4) COMEDY TIME

(5) NEWS-5m.

(7) WHAT'S NAME OF SONG? With Bill Gwinn.

(8) AFTERNOON SHOW

(10) PANTRY PLAYHOUSE

"TRIO" with Jean Simmons, Michael Rennie.

(5) DOROTHY GARDINER 2:05

Katie Safford, fashion coordinator, shows dresses designed from Vogue pat-

2:15 (11) ED REIMERS' MATINEE

(2) (8) STRIKE IT RICH-30m. 2:30 Warren Hull, emcee.

(3) WHAT'S THE ANSWER

(4) TRUTH OR CONSEQUENCES With Bob Barker.

(6) MR. AND MRS. NORTH

(7) GLAMOUR GIRL

With Jack McCoy.

(9) PARLOR PARTY-60m. With Bill Stulla.

(2) (8) GARRY MOORE-30m.

(3) (6) (7) AFT. FESTIVAL "THE GIRL IN THE PAINTING" with Mai Zetterling, Robert Beatty, Guy Rolfe and Patrick Holt. British officer searches for beautiful girl whose painting he saw in London art gallery.

(4) HOME-38m.

(5) NEWS-5m.

(5) DOROTHY GARDINER 3:05

3:15 (9) LOUIS QUINN SHOW

(2) (8) ARTHUR GODFREY

(11) DICK WHITTINGHILL-75m.

3:35 (13) VARIETY MUSIC'L PARADE

(4) TOM FRANDSEN 3:38

(4) HOME 3:43

(4) PRICE IS RIGHT

(5) CARTOON CAROUSEL

(10) JOHNNY DOWNS

4:15 (13) DESTINY-45m.

(2) THE EARLY SHOW 4:30

> "STINGAREE" with Irene Dunne. Richard Dix, Andy Devine. An outlaw turns a singer into a "queen."

> > (3) RASCALS CLUBHOUSE With Valerie Landon.

(4) TOM FRANDSEN

(6) JOHNNY JET-30m.

(7) AL JARVIS-30m.

(8) EARLY SHOW-60m. "MONSOON" with George Nader,

Ursula Theiss.

(9) MOVIETIME "WE'RE RICH AGAIN" with Edna May Oliver and Billie Burke.

(4) MYRON J. BENNETT 4:35

(4) J. McELROY MOVIE @ [] "I SHOT JESSE JAMES" with Preston Foster, Barbara Britton and John Ireland. Drama about the villainy of James' assassin.

> (10) ROY ROGERS MOVIE "ROBINHOOD OF TEXAS."

4:45 (11) DEL MOORE SHOW

(6) (7) MICKEY MOUSE CLUB NEWSREEL: Woman Builds Locomotive, Fun Classes in Copenhagen, Pets on Parade; Bees Live Busy Lives, Help Man; Girl Scouts Camp Out. MOUSE-KETEERS: Anything Can Happen Day -"Mousekapreview - Secrets of Life." ADVENTURE IN DAIRYLAND Serial: Episode No. 3, "The Trouble With Pigs." CARTOON: JIMINY CRICKET PRE-SENTS: "This Is You-"You and Your

(13) SIX GUN MOVIE-60m. "PINTO BANDIT" with James Newell.

(3) MY LITTLE MARGIE

(5) WESTERN THEATER

"RUSTLERS' ROUNDUP" Tom Mix. Doye O'Dell hosts.

5:40 (10) POPEYE CARTOONS

TV-RADIO LIFE

(9) 3 STAR NEWS-15m.

With Ted Meyers, Cliff Engle and Bill Brundige.

(4) TOM FRANDSEN-5m.

(13) JIMMY FIDLER-5m.

WEDNESDAY TV LOGS

EVENING

- 6 (2) SIX O'CLOCK REPORT
 Bill Stout, Tom Harmon and Clete
 Roberts.
 - (3) FIVE STAR FINAL
 - (4) JACK LATHAM-5m.
 - (6) SPACE RANGER-30m.
 - (7) KIT CARSON-30m.

"Mask of the Vigilantes." Kit Carson resigns as marshal in order to run for mayor against an ex-outlaw, and prove his opponent is still an outlaw. Bill Williams stars.

(8) THIS DAY 1957

Ray Wilson, news; Ed Runge, sports; Joe Marciano, weatherword.

- (9) CARTOON EXPRESS—60m. With Engineer Bill.
- (10) THE BIG MOVIE

"A NIGHT TO REMEMBER" with Loretta Young, Brian Aherne.

(11) WATERFRONT-30m.

"Tug O' War." Waterfront rivalry for new tugboat business promotes some skull denting between Cap'n John and some competition. Mutual profit and honorable peace finally ends the trouble.

- (13) BAXTER WARD-NEWS
- 6:05 (4) ELMER PETERSON-5m.
- 6:10 (4) WEATHER-JACK BLAKE
 - (8) ED RUNGE-SPORTS
- 6:15 (2) DOUG EDWARDS-15m.
 - (4) CURT MASSEY SHOW

Starring Curt Massey with Martha Tilton.

(13) THE JUNGLE-15m.

"Bird Show." Here is a study of domestic birds, with a special sequence on the colorful, humorous Roadrunner.

- 6:20 (8) S. D. NEWSREEL
- 6:25 (8) WEATHER WORD
- 6:30 (2) TAKE A GIANT STEP

Bert Parks emcees quiz show for students seven to seventeen.

- (3) MY HERO-30m.
- (5) GIL MARTYN-NEWS
- (6) WHIRLYBIRDS-30m.
- (7) WILD BILL HICKOK-30m.

"Indians and the Delegates." It takes a display of sharp-shooting to assure a fair election, but also inspires attempts at vengeance. Guy Madison stars.

- (8) HAWKEYE-MOHICAN
- (11) LIFE WITH ELIZABETH
- (13) RANGE RIDER-30m.

Jock Mahoney and Dick West in "West of Cheyenne."

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- 6:45 (4) JACK LATHAM-15m.
 - (5) SPORTS BOOK-15m. With Sam Balter.
 - (11) GEORGE PUTNAM-15m.
 - 7 (2) U.S. STEEL HOUR

Lee Marvin, Jack Cassidy and Shirley Jones star in "Shadow of Evil."

- (3) LAWRENCE WELK-60m.
- (4) JAMES A. FITZPATRICK

A film of a cruise through the West Indies is seen tonight.

- (5) POPEYE CARTOONS-30m.
- (6) TV READERS DIGEST
- (7) (8) WED. NIGHT FIGHTS

Middleweight Champion Gene Fullmer fights his second non-title bout since winning the crown when he tackles Charley Cotton in a 10-rounder at Denver.

(9) BIG GAME HUNT

"Return to Adventure." The peacefulness of civilization is too much for adventurers Osa and Martin Johnson, so they plan and outfit their expedition for new trips to the far reaches of the world.

(11) 20TH CENTURY-FOX MOVIE

"LIFEBOAT" starring Tallulah Bankhead and William Bendix. Realistic drama of nine people affoat in a lifeboat in mid-Atlantic and of how each reacts to the emergency. Story of John Steinbeck, directed by Alfred Hitchcock. First showing on TV.

(13) VAGABOND

"California Gold Trail." On Highway 49 (Mother Lode Highway) Vagabond tours Columbia, which missed becoming California's capital by two votes, see Coloma, where California's gold rush started in 1848, explore "Moaning Cave," and learn how to prospect for gold. Bill Burrud hosts.

7:30 (4) (10) TO BE ANNOUNCED

New

(5) WANTED-30m.

Filmed series in which victims of robbers, assailants and other conmen are interviewed for clues to help police capture the "wanted" criminals.

- (6) CHINA SMITH-30m.
- (9) CHARLES BOYER

"Command." Charles Boyer stars as a first mate on an ocean freighter, who is presented with the opportunity to take over command of the ship by relieving an aged captain.

(13) KINGDOM OF THE SEA

"Whale Hunt." Killer boats encounter dangers in harpooning a 90-foot whale, cannon aids the hunt, and a giant killer whale fights to protect its young.

7:45 (4) (10) NBC NEWS-15m.
With Chet Huntley and David Brinkley.

- (7) HANK WEAVER'S CORNER
- 7:50 (8) PEOPLE IN THE NEWS

(2) (8) ARTHUR GODFREY
With the McGuire Sisters, Carmel
Quinn and Tony Marvin.

(3) NAVY LOG-30m.

(4) (10) HIRAM HOLLIDAY

Trying to keep the first earth satellite from dropping into the hands of the criminal Gerreau (Stanley Adams) Hiram Holliday runs afoul of the French Surete. Hiram's efforts end in a duel in the Opera House and as usual Joel Smith (Ainslee Pryor) turns up late missing all the proceedings.

(5) ERROL FLYNN THEATER

(6) (7) DISNEYLAND-60m.

"The Crisler Story and Prowlers of the Everglades." Walt Disney explains how naturalist photographers film wild life in their native surroundings. He reveals that the scripts for these adventures are written after the film is taken. "The Crisler Story" shows Herb and Lois Crisler searching caribou in the far North. The second half "Prowlers of the Everglades," depicts the land time forgot, where the great bull alligator is the monarch of the Florida lagoons.

(9) STAR PERFORMANCE

"The Fox Hunt." Dennis Morgan stars as a Texas Ranger who makes an almost fatal mistake when he enlists the aid of an outlaw chief to head a posse.

(13) WONDERS OF WORLD

"Wonderful Way of the Welsh." The Linkers visit Wales, where they see the residents in ancient Druid costumes for a national festival, listen to a beautiful Welsh girl sing and play the harp, and visit a Welsh castle.

8:30 (3) ROSEMARY CLOONEY Hoagy Carmichael is guest.

(4) (10) FATHER KNOWS BEST

Excitement grips the Anderson family when actor Cornel Wilde drops in to discuss insurance with Jim and stays to spend the evening with the family.

(5) OLYMPIC WRESTLING With Dick Lane.



WEDNESDAY TV

(9) FEDERAL MEN-30m.

"Case of the Bad Bargain." Two brothers fight the law and each other in an attempt to smuggle opium into the country.

(13) AMERICAN LEGEND-30m.

"Skipper's Lady." The captain of a ship loaded with vital government cargo falls ill. His wife assumes command in order to assure prompt delivery of the cargo.

8:50 (11) UNIT ONE With Paul Coates.

(2) (8) THE MILLIONAIRE

Charles Bronson, Georgeann Johnson and Harvey Stevens star in "Millionaire Reilly." A young man who believes he is very unattractive falls in love with a beautiful blind girl. When he receives a million dollar windfall he risks his happiness to help the girl get her sight back.

(3) SHERIFF OF COCHISE

(4) (10) KRAFT THEATER

"A Traveler from Brussels." The story of a bewildered American businessman who becomes involved in an intrigueing plot to smuggle a fortune in diamonds into the United States.

(6) (7) NAVY LOG-30m.

"Cigar Box John." Capt. John Laycock, engineering officer, makes possible the invasions of Sicily and other islands by noticing the presence of a cigar box atop his desk.

(9) MOVIE THEATER

"BERLIN EXPRESS," starring Merle Oberson, Robert Ryan, Charles Korvin and Paul Lukas. An unknown passenger smuggles a bomb aboard the train in an attempt to murder a number of Hitler's key strategists.

(13) RACKET SQUAD-30m.

(2) (3) I'VE GOT A SECRET 9:30

With Garry Moore and panelists Faye Emerson, Jayne Meadows, Henry Morgan and Bill Cullen.

(6) (7) OZZIE & HARRIET

"The Disbelievers." Ozzie finds it's hard to make your friends believe the truth sometimes, especially when it comes to catching a prize fish.

(8) MEN OF ANNAPOLIS-30m.

(11) ALL STAR THEATER

"The Mumbys." A gypsy family inherits a pieceof land, and settles down on it with their trailer and tents. Residents and realtors claim they are blocking a giant housing development. Edgar Buchanan and Virginia Field star.

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KCOP Channel 13 9:30 p.m.

(13) NIGHTWATCH-30m.

Police Recorder Don Reed and Sqt. Perkins answer an accident call with injury, help in the apprehension of a youth involved in a house robbery, capture a man involved in a beating-robbery, and provide first aid to an elderly man at a Culver City parade. These are on the spot coverages of actual police calls.

(2) EYE TO EYE 10

Bill Stout delves into the personal lives and backgrounds of the West's most controversial figures who appear on the show.

(3) SCIENCE FICTION-30m.

(4) (10) THIS IS YOUR LIFE

Raigh Edwards presents life stories of interesting people.

(6) (7) FORD THEATER-30m.

"The Man Who Beat Lupo," Louis Jourdan stars as an expert swordsman who risks his life, in order to regain the fortune of his family, by fighting a man who knows no rules in sword-play.

(8) HEY JEANNIE

(11) GEORGE PUTNAM—News

(13) INCOME TAX-30m.

"Your Federal Income Tax." Here is a special program to help viewers complete their 1956 income tax forms.

10:15 (2) CLETE ROBERTS-15m.

(3) WATERFRONT-30m. 10:30

(4) PARAGON PLAYHOUSE Joan Tetzel stars in "Meet Mr. Jones.

(6) COVER GIRL MOVIE "THE CORSICAN BROTHERS" with Douglas Fairbanks, Jr.

(7) DR. ROSS THEATER-30m.

"Try Me for Size." Thomas Mitchell stars as a man who turns driver at a trotting race in order to give a boy his chance to see his horse win one last race. Bobby Driscoll and James Gleason are featured.

(8) LATE SHOW

"CENTENNIAL SUMMER" with Jeanne Crain, Cornel Wilde, Linda Darnell.

(10) THE UNEXPECTED-30m.

(11) MILLION VIEWER TH.

"BROADWAY MELODY" starring Fred Astaire, Eleanor Powell and George Murphy. Triangle romance involving male dance team and beautiful Broadway dancing star. Lots of fun and gavety in this TV premiere of the 1940 MGM film.

(13) TOM DUGGAN-30m. 10:40 (9) DON LEE WORLD NEWS

(2) BIG NEWS-15m. With Bill Stout, Gil Stratton and Austin Green.

(9) WEATHER WISE-5m. 0:55

(2) BIG HIT MOVIES

"THE SCARLET SPEAR" with John Archer, Martha Hyer, Adventure in the African Jungle. U.A. TV premiere.

(3) (7) JOHN DALY-NEWS

ABC's distinguished commentator with last minute world news.

(4) JACK LATHAM-15m.

(5) STRICTLY INFORMAL

With Larry Finley.

(9) McDANIEL'S MOVIE "PARIS UNDERGROUND" with Constance Bennett, Gracie Fields. Fallen flyers are smuggled out of German occupied France. Don Cordray hosts.

(10) CHANNEL 10 NEWS

(13) BAXTER WARD-NEWS

11:15 (3) CONG. CHAS. TEAGUE

(4) CLEVE HERMANN-SPORTS

(7) COL. MARCH-SCOT. YARD "Death in the Dressing Room." Irregularities in a Japanese ceremonial dance provide Col. March with the solution of a murder. Arbogast hosts again.

(10) THE NIGHT HAWK With Sam Grossman.

(13) TOM DUGGAN-45m.

11:30 (4) (10) TONIGHT

Jack Lescoulie, host, with Hy Gardner, Bob Considine, Earl Wilson, Irv Kupcinet, Paul Coates and Vernon Scott.

(5) STRICTLY INFORMAL-30m

11:45 (7) BOSTON BLACKIE-30m.

A quarrel at an engagement party enables Blackie to clear a friend of a murder charge, Arbogast hosts.

(11) JACKSON'S THEATER

(5) FINAL EDITION

(8) NIGHT FINAL

(13) THE INEVITABLE-15m.

(2) LATE SHOW-60m. 12:30

"CHARLIE CHAN AT THE WAX MUSEUM" with Sidney Toler. Another adventure concerning the Chinese detective.

(4) TOM FRANDSEN

(2) GIVE US THIS DAY

(11) JACKSON'S LATE THEATER

NIVEN SIGNS

David Niven has been signed to star in Four Star-Zane Grey segment of Dick Powell's Zane Grey Theatre, titled "The Journeyman," in which he plays an English bookseller in the early West. Chris Nyby directs for producer Hal Hudson.

Also set for supporting roles in the telefilm are George Wallace, Harry Lauter, Dan and Ann Barton, DeForrest Kelley, Ross Elliott, Bill Catching and Troy Melton.



THURSDAY /V LOGS

Information Received From Stations Subject to Last Minute Change

Indicates movie a Indicates color

MORNING

5:40 (4) EARLY FARM REPORT (4) TODAY-3hrs. 6

6:30 (8) THIS IS MY FAITH (10) TODAY ON THE FARM

(2) GIVE US THIS DAY (8) YOUR HEALTH

6:50 (2) KNXT FARM REPORT With Paul Pierce.

(2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Roy Maypole and Helen Parrish.

(4) (10) TODAY With Dave Garroway and Helen O'Connell.

7:25 (10) TODAY'S DATEBOOK-5m. 7:30 (10) TODAY'S CARTOONS

(4) (10) TODAY (11) BREAKFAST SHOW With John Rovick.

8:25 (8) LOCAL NEWS-5m.

8:45 (9) THIS WEEK IN SPORTS

8:55 (8) LOCAL NEWS-5m.

(2) (8) VALIANT LADY (4) (10) TIC TAC DOUGH (11) TWIN BILL Hosted by Norma Gilchrist.

(2) (8) LOVE OF LIFE 9:15 9:30 (2) (8) Search For Tomorrow

(4) (10) IT COULD BE YOU

9:40 (7) KABC-TV NEWS With Lou Cook.

9:45 (2) (8) GUIDING LIGHT

(7) FUN TO REDUCE

(2) (8) W. CRONKITE-NEWS 10 (4) CLOSE-UP-30m.

(7) CHUCKO'S CARTOONS

(10) HOME SHOW

10:10 (2) (8) STAND UP AND BE COUNTED

10:30 (2) (8) WORLD TURNS

(4) CLUB MATINEE Don Sherwood, host, with Joseph

Gallicchio and the NBC Orchestra. The Mello-Larks and Nancy Wright.

(11) STAR SHOPPERS

10:55 (5) POLICE CALLS

(2) (8) OUR MISS BROOKS

(5) CARTOONS-60m.

(7) A WOMAN'S DIARY

(10) TV KITCHEN-30m.

(11) MY LITTLE MARGIE

11:30 (2) (8) HOUSE PARTY With Art Linkletter.

(4) (10) TENNESSEE ERNIE

(7) GWINN'S MYSTERIES

(11) SHERIFF JOHN'S BRIGADE

11:50 (3) NEWS-5m.

11:55 (3) FARM REPORT-5m.

(9) SUSPECTS WANTED

AFTERNOON

(2) (8) THE BIG PAYOFF

(3) (4) (10) MAT, THEATER @ Video adaptation of Alexander Pushkin's short story, "The Queen of Spades," is today's presentation. This is the story of a fortune-hunting young officer who employs romance and the threat of murder to learn the secret of an aged countess' success at cards.

(5) CHUCK 'N' LUCK-60m. With Doye O'Dell and the Cass County Boys. Terrea Lea is featured.

(9) FIREMAN JOE-60m.

12:30 (2) (8) BOB CROSBY

(7) NEWS-5m. 12:40 With Bill Gwinn.

12:45 (7) MILANI MATINEE Chef Milani presents "Model Couple."

(11) STEVE MARTIN

(2) (8) THE BRIGHTER DAY (3) (4) (10) Queen For A Day With Jack Bailey.

(5) NEWS-5m.

(9) MILLION \$ MATINEE "BRINGING UP BABY." Archeologist, trying to promote a million dollars for a museum, runs into complications in the form of a leopard named "Baby." Katharine Hepburn and Cary Grant star.

(5) DOROTHY GARDINER "MAN OF EVIL" with James Mason.

1:15 (2) (8) SECRET STORM

(7) CHEF MILANI COOKS

1:30 (2) (8) EDGE OF NIGHT (7) MILANI MATINEE "The Roof."

1:45 (3) (4) (10) MOD. ROMANCES

(2) FARE FOR LADIES

(3) (4) COMEDY TIME

(5) NEWS-5m.

(7) WHAT'S NAME OF SONG? With Bill Gwinn.

(8) AFTERNOON SHOW

(10) PANTRY PLAYHOUSE "JUNE BRIDE" with Bette Davis, Robert Montgomery.

2:05 (5) DOROTHY GARDINER

2:15 (11) ED REIMERS' MATINEE 2:30

(2) (8) STRIKE IT RICH Warren Hull, emcee.

(3) BOB CROSBY SHOW

(4) TRUTH OR CONSEQUENCES With Bob Barker.

(6) MR. AND MRS. NORTH

(7) GLAMOUR GIRL With Jack McCoy.

(9) PARLOR PARTY-45m. With Bill Stulla.

2:45 (3) INDUSTRY ON PARADE

(2) (8) GARRY MOORE

(3) (6) (7) AFT. FESTIVAL "VOTE FOR HUGGETT" with Jack Warner, Susan Shaw, Kathleen Harrison and Petula Clark. Business man finds himself reluctant candidate for councilman, aided by his two daughters. (4) HOME

(5) NEWS-5m.

(13) WHO KNOWS THIS?

(5) DOROTHY GARDINER 3:05

3:15 (9) LOUIS QUINN SHOW

3:30 (2) (8) GODFREY TIME

(5) TRICKS 'N' TREATS

Corris Guy features Party-style macaronni and cheese.

(11) DICK WHITTINGHILL

(13) VARIETY MUSICAL PARADE

3:38 (4) TOM FRANDSEN

(4) HOME 3:43

(4) PRICE IS RIGHT

(5) CARTOON CAROUSEL

(10) JOHNNY DOWNS-40m.

4:15 (13) DESTINY-30m.

(2) EARLY SHOW-90m. **(3)** "LADY AT MIDNIGHT" with Richard Denning, Frances Rafferty. An adopted child is the cause of murder.

(3) RASCALS CLUBHOUSE With Valerie Landon.

(4) TOM FRANDSEN

(6) JOHNNY JET-30m.

(7) AL JARVIS-30m. (8) EARLY SHOW

"HE WALKED BY NIGHT" Richard Basehart, Scott Brady.

(9) MOVIETIME m "TRAIL TO SAN ANTONE" with Gene Autry.

4:35 (4) MYRON J. BENNETT

(4) J. McELROY MOVIE "DOUBLE BARREL MIRACLE" with Lee Bowman, Dore Ashley. American diplomat on a mission to foreign country meets opposition from the natives.

(10) GENE AUTRY MOVIE "BOOTS AND SADDLES."

4:45 (11) DEL MOORE SHOW

(6) (7) MICKEY MOUSE CLUB JAPANESE FOREIGN CORRE-SPONDENT: "Dancing School." George Nagata, the Japanese foreign correspondent, narrates a visit to a Japanese dancing school. MOUSEKETEERS: Circus Day-The Atomics, acrobatic balancing experts. ADVENTURE IN DAIRYLAND Serial: Episode No. 4, "The Runaway Tractor." CARTOON: "Put Put Trouble."

(13) SIX GUN MOVIE "Spooktown" with James Newell and Dave O'Brien.

5:30 (3) MY LITTLE MARGIE-30m.

(5) WESTERN THEATER "CRIMSON TRAIL" with Buck Jones.

5:40 (10) POPEYE CARTOON 5:45 (9) 3 STAR NEWS-15m.

With Ted Meyers, Cliff Engle and Bill Brundige.

5:55 (4) TOM FRANDSEN-5m. (13) JIMMY FIDLER-5m.

EVENING

(2) SIX O'CLOCK REPORT With Gil Stratton, Clete Roberts and Bill Stout.

(3) FIVE STAR FINAL

(4) JACK LATHAM-5m.

(6) RANGE RIDER-30m.

- (7) ANNIE OAKLEY-30m.
- (8) WILD BILL HICKOK-30m.
- (9) CARTOON EXPRESS
- (10) SHEENA-30m.

Starring Irish McCalla.

(11) WATERFRONT-30m.

"Tailor-Made Trouble." A ruthless son of a tailor tries to blackmail a man outfitting a ship for gambling, under the guise the ship is to be used for fishing trips.

- (13) BAXTER WARD
- 6:05 (4) ELMER PETERSON
- (4) WEATHER-JACK BLAKE 6:10
- (2) DOUG EDWARDS-NEWS 6:15
 - (4) CURT MASSEY SHOW

Starring Curt Massey with Martha Tilton.

(13) THE JUNGLE-15m.

"Panther Goat." Photographs in the Himalayas of such rare animals as the mountain turkey, snow partridge, and the little known snow leopard, which stalks a herd of ibex.

- 6:30 (2) BRAVE EAGLE-30m.
 - (3) MICKEY ROONEY SHOW
 - (5) GIL MARTYN-News-15m.
 - (6) MR. DISTRICT ATTORNEY
 - (7) SHEENA-30m.

"Crash in the Jungle." Sheena investigates the crash of a plane in the Jungle. While salvaging film from the wreck, it is revealed the plane was deliberately sabotaged.

- (8) NAME THAT TUNE
- (10) LARRY GRAYSON SHOW
- (11) LIFE WITH ELIZABETH
- (13) RANGE RIDER-30m.
- (4) JACK LATHAM-15m.
 - (5) SPORTS BOOK-15m. With Sam Balter.
 - (11) GEORGE PUTNAM-NEWS
 - (2) MEN OF ANNAPOLIS
 - (3) (4) HAWKEYE-MOHICAN
 - (5) POPEYE CARTOONS-30m.
 - (6) I Search for Adventure
 - (7) STUDIO 57-30m.

"Safe Enough." Brian Aherne stars as a London Jeweler's assistant, who devises a master plan of robbing a safe used by diamond merchants.

- (8) DAVID NIVEN THEATER
- (9) BIFF BAKER U.S.A.
- (10) SAN FRANCISCO BEAT
- (11) SUPERMAN-30m.

"Monkey Mystery." Pepi, a trained monkey, aids Superman solve a mystery of the missing secret atomic defense formula.

(13) I SEARCH FOR ADV.

"Izaico Roars." Two men ascend the flery volcano Izalco, in El Salvador, and stay there longer than anyone in history, recording its spewings on film, and its sounds on tape. Izalco erupts 3 to 4 times an hour.

"Gold of the Incas," a special, requested, syndicated series.

'King of Arizona Mine." A featurette of the Kofa mountains, where this once prosperous mine existed. Jack Douglas hosts.

(2) NAME THAT TUNE-30m. 7:30 With George DeWitt.

(3) (4) (10) DINAH SHORE

(5) ASSIGNMENT AMERICA "Porpoise with a Purpose." Smiley, star attraction at Marineland of the Pacific near Palos Verdes, along with his other porpoise friends present a "porpoise-eye view" of the world's largest oceanarium. Smiley (and a few human friends) show how they become domesticated from wild ocean life. "Cy," the Seal, Mayor of Marineland, gives an exclusive interview to W. Bothwell Henderson. Mermaid Julie Redding performs underwater stunts for submerged cameramen, and in the studio, "Penny" the Penguin roler skates for host Bill Burrud. A well known animal psychologist tells how it is possible to train these animals to perform as they

(6) ROSEMARY CLOONEY Dorothy Shay is guest.

(7) LONE RANGER-30m.

"The Turning Point." A young rancher's life is endangered by a mob seeking blind vengeance for slayings. The Lone Ranger defies Vigilante law.

- (8) THIS DAY 1957
- (9) GANG BUSTERS-30m.

"Ma Baker," was a ruthless woman who masterminded a well organized crime school which boasted some of the nation's most dangerous public enemies as graduates.

(11) CAPT. GRIEF STORIES

"Canvas Treasure." Captain Grief (Maxwell Reed) and the Rattler crew discover art treasures on a South Seas island, and an embittered painter, unaware he is world famous.

7:45 (3) JONATHAN WINTERS

- (4) (10) NBC NEWS-15m. With Chet Huntley and David
- Brinkley. (8) S. D. NEWSREEL-5m.
- (8) WEATHER WORD-5m. 7:50
- 7:55 (8) NATIONAL NEWS

(2) (8) BOB CUMMINGS

Chuck enrolls at Gridely's Men's College with custom-shattering results when he proves to be a chip off the old avuncular block as far as the opposite sex is concerned.

- (3) (4) (10) GROUCHO MARX
- (5) BOSS LADY-30m.

Starring Elia Rains as a career woman with a male assistant.

- (6) BOWLING-60m.
- (7) CIRCUS TIME-60m.
- (9) ADVENTURE ALBUM-30m.

"Bara Safari." This reveals the many different methods of travel in Af-

JACK DOUGLAS

presents

I Search for Adventure TONIGHT - THURS., 7:00 P.M. KCOP

rica, from foot safaris to air traveling safaries.

"Lion Killers." The Morans native lion hunters face their prey armed only with a spear and shield.

(11) WATERFRONT-30m.

"Mike." The Harricks help a young "tomboy" with her first steps toward becoming a woman.

(13) DANGEROUS ASSIGNMENT

"The Civil War Map Story." Steve Mitchell (Brian Donlevy) is called in to track down the thief of a 90-year-old Civil War map which has been stolen.

(2) (8) CLIMAX-60m.

Everett Sloane, Gene Lockhart and Elizabeth Patterson star in "And Don't Ever Come Back." The story of a man falsely imprisoned and the real criminal. who, on his death bed, clears the innocent man.

(3) (4) (10) DRAGNET-30m.

A series of burglaries of valueless property are linked together when a singular clue is discovered. All the homes burglarized have been set on fire. Sergeant Friday and Frank Smith work around the clock to apprehend the burglar-arsonist.

- (5) OLYMPIC BOXING With Cal Whorton.
- (9) CAPTURED

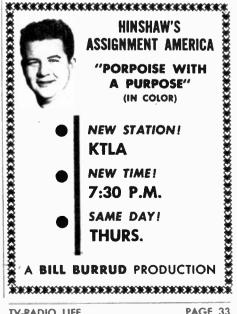
"Willie Sutton-Part III," The end of the 20th Century's most elusive criminal.

- (11) RAY MILLAND SHOW
- (13) RACKET SQUAD-30m.
- 8:50 (9) NEWS REVIEW-10m.
 - (3) CODE 3-30m.
 - (4) (10) PEOPLE'S CHOICE

When Sock Miller learns that Mandy has visited an obstetrician he assumes he will soon be joining the ranks of unplanned parenthood.

(6) (7) DANNY THOMAS-30m.

"My Friend Harry." Danny longs for a television part, gets it and loses it. but finally wins it back, convincing the director and song writer Harry Ruby that he is the man to do the life of the song writer.



THURSDAY /V LOGS

(9) MOVIE THEATER
"BERLIN EXPRESS," starring
Merle Oberon, Robert Ryan, Charles Korvin and Paul Lukas. An unknown passenger smuggles a bomb aboard the
train in an attempt to murder a number
of Hitler's key strategists.

(11) TO BE ANNOUNCED (13) FILES OF JEFF JONES

9:30 (2) (8) PLAYHOUSE 90—90m.

Joanne Dru, Dan O'Herlihy, Charles
Korvin and Marshall Thompson star in
"The Blackwell Story." A TV adaptation
of Lloyd C. Douglas' story "The First
Woman Doctor." The story dramatizes
Elizabeth Blackwell's struggle to become
a doctor over almost incredible circumstances. She fights against violent public
disapproval and finally revolts against a
surgeon whose methods are in direct

(3) (4) (10) FORD SHOW

Comedienne Jeannie Carson is Ernie's guest tonight. The Voice of Walter Schumann and music by Harry Geller and the orchestra are featured.

(6) (7) BOLD JOURNEY

opposition to her own.

"Search for Sahara Oil." Setting up oil fields, dealing with desert sheiks, weather, and the presence of unexploded land mines from World War II, provides a colorful and exciting background to Richard Zimmerman's trip into the African deserts.

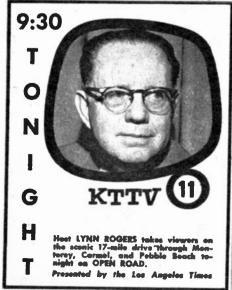
(11) OPEN ROAD-30m.

"Monterey - Carmel Area." Open Road explores the historic background of these two old cities, take a 17-mile drive around Monterey Peninsula,

(13) STORIES OF CENTURY "GERONIMO."

Gordon MacRae, host, presents Laraine Day in "Possessed." The story of a woman who lets love take such an unatural possession of her that she is driven to commit murder.

- (5) OLYMPIC MAIN EVENT
- (6) RACKET SQUAD-30m.
- (7) OZARK JUBILEE-30m.
- (11) GEORGE PUTNAM-NEWS



(13) CESAR ROMERO-30m.
10:15 (11) MILLION VIEWER TH.

"THE MURDER MAN" starring Spencer Tracy. Crime reporter, famous for his ability to solve mysteries, comes up against a murder which is the most difficult he's ever investigated. Lionel Atwil, Virginia Bruce and Harvey Stephens are featured in the TV debut of this 1935 MGM picture.

10:30 (6) COVER GIRL MOVIE
"LET'S LIVE A LITTLE" with
Robert Cummings, Hedy Lamarr.

(7) POLKA TIME-30m. (13) TOM DUGGAN-30m.

10:40 (9) DON LEE WORLD NEWS

10:45 (5) MOVIE THEATER

"WOMAN HATER" with Stewart Granger. Man who hates women is trapped by a woman who hates men.

10:55 (9) WEATHERWISE

4 4 (2) THE BIG NEWS

Bill Stout, Gil Stratton, Austin Green and Grant Holcomb.

(3) (7) JOHN DALY—NEWS ABC's distinguished news commentator with last minute world news.

- (4) JACK LATHAM-15m.
- (5) KORLA PANDIT
- (8) LATE SHOW "CHRISTOPHER COLUMBUS,"

"CHRISTOPHER COLUMBUS," with Fredric March and Florence Eld-ridge.

- (9) BOWLING
- (10) CHANNEL 10 NEWSREEL
- (13) BAXTER WARD NEWS
- 11:15 (3) DATELINE EUROPE
 - (4) CLEVE HERMANN
 - (5) LATE MOVIE
 "MYSTERY SHIP" with Paul K

"MYSTERY SHIP" with Paul Kelly, Larry Parks.

- (7) THE FALCON-30m.
- (10) THE NIGHT HAWK With Sam Grossman.
- (13) TOM DUGGAN-45m.

11:30 (2) BIG HIT MOVIES

"JUNE BRIDE" with Bette Davis, Robert Montgomery. Woman reporter and her former love are assigned to cover a wedding.



PANCAKE IN MID AIR

Pancakes made with Fisher's Mix 27 are so light they almost float. Mix 27 contains shortening for tenderness...only popular pancake mix that does!

Copyright 1956, Fisher Flouring Mills Co.

Record Notes

ANY fine pop vocal long-play albums have appeared on the record shelves this week, and since most are standards, you'll hear many selections from them on our "Turn Buck The Clock" program (KFI, 8:45 to 9:30 a.m., Mon. thru Fri.). One of the best of these is Frank Sinatra's "Close To You" (Capitol). Not only is this in Sinatra's most inimate mikeside manner, but Nelson Riddle, in providing top background music, has added the classic sound and skill of the Hollywood String Quartet as an extra feature and giving Frank a perfect setting for his most engaging style...

....Sarah Vaughn (Mercury) sings great songs from hit shows for her top-drawer two-volume offering with the orchestra backing provided by Harold Mooney. It's hard to pick the standouts from the two dozen selections, for each was (and as Sassy sings 'em, still is) great musical listening. When the program includes "Poor Butterfly," "My Heart Stood Still," "September Song," "Lucky In Love" and tunes of similar calibre, who's to say which is best?...

Frank Parker, one of today's great tenors, returns to records with an album called "Requests From The Mail Bag" (Coral). Although Parker is capable of much higher repertoire, selections are medleys of pop tunes of yesterday and light concert favorites that include "My Lindy Lou," "Jealous" and "Sweet And Lovely"...

Doris Day makes one of her infrequent appearances on a Columbia long-play album, "Day By Day." With Paul Weston providing lush backgrounds, here is a collection to provide heart-warming listening; fine songs, a fine artist and some of her finest performances stamp this platter as one that'll bear repeat hearings Day by Day . . . especially "Autumn Leaves" . . .

"Here's Hibbler" (Decca) pairs the entertaining stylist with Jack Pleis and his Orchestra and what this combo cooks up musically provides plenty of surprise on this collection of standards in a variety of styles.... A.M.

\star \star \star

(4) (10) TONIGHT

11:45 (7) INT. POLICE FILES

(11) JACKSON'S THEATER

(6) TOMORROW'S NEWS

(13) THE INEVITABLE—15m.

12:30 (4) TOM FRANDSEN

(8) NIGHT FINAL EDITION

12:45 (5) FINAL EDITION

1 (2) THE LATE SHOW

"INVISIBLE WALL" with Jeff Chandler, Virginia Christine. Robbery leads to murder.

1:30 (11) JACKSON'S LATE THEATER
2:00 (2) GIVE US THIS DAY

Subject to Last Minute Change M Indicates movie El Indicates color

MORNING

(4) EARLY FARM REPORT 5:40

(4) TODAY-3hrs. 6

(8) THIS IS MY FAITH 6:30

(10) TODAY ON THE FARM

(2) GIVE US THIS DAY 6:45 (8) FARM REPORT

With Paul Pierce. (2) KNXT FARM REPORT 6:50

(2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Helen Parrish and Roy Maypole.

> (4) (10) TODAY With Dave Garroway and Helen

O'Connell. 7:25 (10) TODAY'S DATEBOOK-5m.

7:30 (10) TODAY'S CARTOONS

(4) (10) TODAY

(11) BREAKFAST SHOW With John Rovick.

(8) LOCAL NEWS-5m. 8:25

(8) LOCAL NEWS-5m. 8:55

(2) (8) VALIANT LADY (4) (10) TIC TAC DOUGH

(11) TWIN BILL Hosted by Norma Gilchrist.

(2) (8) LOVE OF LIFE 9:15

(2) (8) Search for Tomorrow 9:30

(4) (10) IT COULD BE YOU

(7) KABC-TV NEWS 9:40 With Lau Cook.

(2) (8) GUIDING LIGHT 9:45

(7) FUN TO REDUCE Rope climb, and the cat.

(2) (8) W. CRONKITE-NEWS 10

(4) CLOSE-UP-30m.

(7) CHUCKO'S CARTOONS

(10) HOME

(2) (8) STAND UP AND BE 10:10 COUNTED

(2) (8) AS WORLD TURNS 10:30

(4) CLUB 60

Don Sherwood, host, with Joseph Gallicchio and the NBC Orchestra, the Mello Larks and Nancy Wright.

(11) STAR SHOPPERS

(5) POLICE CALLS 10:55

(2) (8) OUR MISS BROOKS

(5) CARTOONS-60m.

(7) A WOMAN'S DIARY

(10) PRICE IS RIGHT

(11) MY LITTLE MARGIE-30m.

(2) (8) HOUSE PARTY 11:30 With Art Linkletter.

(4) (10) TENNESSEE ERNIE

(7) GWINN'S MYSTERIES

(11) SHERIFF JOHN'S BRIGADE With John Rovick.

(3) NEWS-5m. 11:50

(3) FARM REPORT-5m. 11:55

AFTERNOON

(2) (8) THE BIG PAYOFF (3) (4) (10) MAT. THEATER @ Paul Vincent Carroll's former Broadway play, "Shadow and Substance," stars Sir Cedric Harwicke. This is the story of a Catholic clergyman whose servant girl insists she has had visitations from the saint for whom she is named. John Conte hosts.

(5) CHUCK 'N' LUCK-60m. With Doye O'Dell and the Cass County Boys.

(2) (8) BOB CROSBY 12:30

(7) NEWS-5m. 12:40 With Bill Gwinn.

(7) MILANI'S MATINEE 12:45 Chef Milani presents "Blackman's Bottle "

(11) MARTIN'S DRAMA MANOR

(2) (8) BRIGHTER DAY-15m.

(3) (4) (10) QUEEN FOR DAY With Jack Bailey.

(5) NEWS-5m.

(6) SPANISH MOVIE

(5) DOROTHY GARDINER 1:05 "HIRED WIFE" with Rosalind Russell.

1:15 (2) (8) SECRET STORM

(7) CHEF MILANI COOKS

(2) (8) EDGE OF NIGHT 1:30

(7) MILAN! MATINEE "The Suitors."

(3) (4) (10) MOD. ROMANCES 1:45

(2) FARE FOR LADIES-30m.

Starring Red Rowe with humor by Arlene Harris. "Face the Riddle" is a feature of program.

(3) (4) COMEDY TIME

(5) NEWS-5m.

(7) WHAT'S NAME OF SONG With Bill Gwinn.

(8) AFTERNOON SHOW

(10) PANTRY PLAYHOUSE "!T ALL CAME TRUE" with Ann

Sheridan.

(5) DOROTHY GARDINER 2:05

2:15 (11) ED REIMERS' MATINEE

(2) (8) STRIKE IT RICH-30m. 2:30 Warren Hull, emcee.

(3) GARRY MOORE-15m.

(4) TRUTH OR CONSEQUENCES With Bob Barker.

(6) MR. AND MRS. NORTH

(7) GLAMOUR GIRL With Jack McCoy.

(3) SACRED HEART-15m. 2:45

(2) (8) GARRY MOORE

(3) (6) (7) FILM FESTIVAL

"BLACK ORCHID" with John Bentley, Olga Edwards and Ronald Howard. An apparent suicide turns out to be homicide.

(4) HOME-38m.

(5) NEWS-5m.

(5) DOROTHY GARDINER 3:05

(9) SUSPECTS WANTED 3:25

(9) LITTLE RASCALS 3:30 Fireman Joe and Sparky host.

(11) DICK WITTINGHILL

3:35 (13) MUSICAL VARIETY PARADE

(4) TOM FRANDSEN 3:38

(4) HOME 3:43

(4) PRICE IS RIGHT

(5) CARTOON CAROUSEL

(10) JOHNNY DOWNS EXPRESS

4:15 (13) DESTINY-45m.

4:30 (2) THE EARLY SHOW "GOD IS MY CO-PILOT" with Dennis Morgan, Dane Clark. Bombing of Tokyo during World War II.

(3) RASCAL'S CLUBHOUSE With Valerie Landon.

(4) TOM FRANDSEN

(6) JOHNNY JET-30m.

(7) AL JARVIS-30m.

(8) EARLY SHOW

Steve

"SHARK RIVER" Cochran, Warren Stevens.

(9) MILLION & MATINEE "BRINGING UP BABY." Archaeologist, trying to promote a million dollars for a museum, runs into complications in the form of a leopard named "Baby."

4:35 (4) MYRON J. BENNETT

(4) J. McELROY MOVIE 4:40 "MAGNET" with Stephen Murray,

Katharine Hepburn and Cary Grant star.

Kay Walsh and William Fox. (10) ROY ROGERS MOVIE

"ARIZONA KID."

4:45 (11) DEL MOORE SHOW

(6) (7) MICKEY MOUSE CLUB NEWSREEL SPECIAL: "Boy Battles Huge Fish-Part I." Mickey Mouse

Newsree! cameras take us to the famous Mexican fishing port—Guaymas—for the "Fiesta de la Pesca" or "Fishing Festival." MOUSEKETEERS: Talent Roundup Day-Bobby Burgess and Girlfriend. Mouseketeer Bobby Burgess and Barbara Boylan of Long Beach, entertain the Mouseketeers with various dancing routines. ADVENTURE IN DAIRYLAND Serial: Episode No. 5, "The Case of the Deadly Paint Brush." CARTOON: "Plu-

to's Kid Brother." (13) SIX GUN MOVIE

"TEXAS RENEGADE," with Tim McCoy.

5:30 (3) MY LITTLE MARGIE

(5) WESTERN THEATER "HIDDEN GOLD" with Tom Mix.

5:40 (10) POPEYE CARTOONS

(4) TOM FRANDSEN 5:55

(13) JIMMY FIDLER-5m.

EVENING

(2) SIX O'CLOCK REPORT

6 Clete Roberts, Bill Stout and Gil

(3) FIVE STAR FINAL

(4) JACK LATHAM-5m.

(6) LAUREL AND HARDY (7) BUFFALO BILL JR.

"Kansas City Lady." Outlaws attempt to blackmail the bride of a stageline owner into revealing gold shipment dates.

(8) SKY KING-30m.

(9) CARTOON EXPRESS-60m. With Engineer Bill.

(10) DR. CHRISTIAN-30m.

(11) WATERFRONT-30m.

(13) BAXTER WARD-NEWS

(4) ELMER PETERSON

6:05 (4) WEATHER-JACK BLAKE 6:10

(2) DOUG EDWARDS-News 6:15 (4) ASK THE CAMERA

> With Lee Giroux. (13) THE JUNGLE-15m.

"Bees." A life cycle study showing

FRIDAY /V LOGS

birth, gathering of nectar, conversion of nectar into honey, and death struggle between queen bees.

6:30 (2) (3) (8) BEAT THE CLOCK With Bud Collyer.

- (4) TO BE ANNOUNCED
- (5) GIL MARTYN NEWS-15m.
- (6) JOE PALOOKA-30m.

(7) CALO PET EXCHANGE
Frank Wright and singer Barbara
McRitchie find homes for abandoned, homeless pets, presented by
Calo Dog Food.

(10) SUSIE-30m.

Starring Ann Sothern.

(11) LIFE WITH ELIZABETH
Starring Betty White with Del

Moore.

(13) RAMGE RIDER—30m.

Jock Mahoney and Dick West star in "Convict at Large."
6:45 (4) JACK LATHAM-15m.

(4) JACK LATHAM-15m. (5) SPORTS BOOK

With Sam Balter.

(11) GEORGE PUTNAM-NEWS

(2) AMOS 'N' ANDY-30m.

(3) (4) (10) GILLETTE FIGHTS

Paoli Rosi of Rieti, Italy vs. Baby Vasquez of Mexico City in a ten round lightweight bout from Madison Square Garden.

(5) POPEYE CARTOONS

Tom Hatten host.

(6) I LED THREE LIVES

(7) THE WHISTLER-30m.

"Jubilee Earring." An earring gift during college days, to a girl Journeying to a reunion with college chums, seems to be the hinge to the Whistler's strange, confusing tale.

- (8) DR. HUDSON-30m.
- (9) STRANGE LANDS & 7 SEAS

"Brave Nomads." This is the survival story of the Sudanese Arabs, who wander the Central African deserts in a never-ending search for water. Wayne Morris hosts.

(11) SUCCESS STORY-30m.

Success Story helps the Red Cross kickoff its 1957 fund raising campaign, going on throughout March, with a visit to the Navy's USS HAVEN hospital ship, at the Long Beach Naval Shipyard. Mr. Lloyd Austin, chairman of the 1957 Red Cross Fund Raising Drive, Capt. George W. Jewett, commanding officer of the Haven, and Capt. Markewitz, officer in charge of the Haven's Medical



Unit, will show hosts Ken Peters and Hank Simms through the Haven. The ship boasts complete hospital facilities, from laboratories, operating rooms, complete dental facilities, to complete patient wards.

(13) MASTERPIECE MOVIES

"CHAMPAGNE FOR CAESAR" starring Ronald Colman, Celeste Holm, Vincent Price. Genius becomes star pupil on his own radio quiz program, with nearly disastrous results.

7:30 (2) PERSON TO PERSON—30m.

(5) WESTERN VARIETIES-60m.

Doye O'Dell hosts a musical-variety program with Eddie Cleatro, The Twin Tones, Tex Williams, Eddie Dean, Gail Moser and the Y-Knot Twirlers.

(6) (7) RIN TIN TIN-30m.

"O'Hara's Gold." After inheriting a fortune from a cousin in Ireland, O'Hara falls prey to a confidence man, who sells him a worthless gold mine.

- (8) THIS DAY 1957-30m.
- (9) PREMIERE THEATER
 "JEALOUSY" with John Loder.

(11) ALL STAR THEATER

"Garrity's Sons." A prize fighter hits the big-time, then slips. He faces a double comeback, one in the ring, and one with his brother and girlfriend, whom he deserted. Rory Calhoun and May Wynn star.

7:45 (3) SPORTSCENE-15m.

(8) SAN DIEGO NEWS REEL

7:50 (8) WEATHER WORD-5m.

7:55 (8) NATIONAL NEWS

(4) (10) NBC NEWS-15m.
With Chet Huntley and David

With Chet Huntley and Davi Brinkley.

(2) (8) WEST POINT STORY

(3) (4) (10) BLONDIE-30m.

Blondie accuses Dagwood of taking her for granted and when she discovers that the Hall of Records where her marriage license is on file has burned, she gives him a rough time by insisting that their marraige is no longer binding. Pamela Britton and Arthur Lake star.

(6) (7) ADV. OF JIM BOWIE

"An Eye for an Eye." While enlisting aid for a cattle drive, Jim learns that the Cherokee live by the ancient Biblical code, but also respond to fair treatment. He uses this to heal a breach between the Indians and the white settlers.

(11) COLGATE THEATER

"TEST PILOT" starring Clark Gable, Myrna Loy and Spencer Tracy. Story of a daring test pilot and a farm girl who fall in love, and of the undying friendship between the pilot and his mechanic. TV premiere of the 1938 MGM picture. Enter the "Pick The Picture" contest—See ad on page 10 of his magazine.

8:30 (2) (8) ZANE GREY THEATER

David Niven stars in "Village of Fear." The story of a meek and mild-mannered book peddler who is called upon to outwit a gang of killers. George Wallace, Rose Elliott, Peter Hanson and Don Dimond are featured.

"On Camera"

The Last Word Sunday, 11:30 A.M. CBS-TV, Channel 2

With the market on learning and erudition at an all-time high due to the prevalent quiz shows, it is a welcome respite to discover that knowledge is as fascinating on its own terms without the golden gimmicks of pay-offs in pots of gold.

Paying off handsomely to those who delight in nimble-witted handling of the English language is CBS' Public Affairs Program, The Last Word, hosted by Dr. Bergen Evans, aided and abetted by John Mason Brown, the drama critic.

Just to clarify the subject, The Last Word is a half-hour program on the English language. Now, as any high school student can tell you, this can be a fearsome subject indeed. Those who may have some trepidation concerning any entertainment value in the subject matter, may rest assured they will be assaulted by nothing formidable, nothing academic.

The Last Word bounces merrily along thanks to the sparkling repartee of Brown, Evans and a delightful company of guests who obviously relish the delight of good talk and banter. Discussion of language, its uses, nuances and subtleties can be not only a form of snobbism, but incredibly boring. That The Last Word falls into neither category despite its solemn and somewhat pontifical title is a tribute to all concerned.



- (3) CROSS CURRENT-30m. Gerald Mohr stars.
- (4) ROSEMARY CLOONEY

Vincent Price is guest.

- (5) PCC. BASKETBALL-11/2hrs. USC vs. Oregon from the Pan Pacific.
 - (6) SCIENCE FICTION-30m.
 - (7) CROSSROADS-30m.

"Call for Help." Richard Carlson stars as a priest on New York's lower East Side, where two teen-age gangs terrorize his neighborhood. Father Wendt dramaticaly breaks up the gangs.

- (10) JACK LONDON STORIES "Canvas Treasures."
- (13) RACKET SQUAD
- (9) NEWS REVIEW-10m. 8:50
 - (2) (8) MR. ADAMS AND EVE Ida and Howard are approached by former screen idol Francis X. Bushman for a bit part in one of their pictures. Believing him destitute they employ him and then decide to hire a business manager for themselves to escape his fate. Ida Lupino and Howard Duff star.
 - (3) TV READERS DIGEST
 - (4) JOSEPH COTTEN SHOW

Joseph Cotten, Russell Collins, Harry Bellaver, Jack Whiting and Gloria Victor star in "Case of Double Trouble." A case of repeated mistaken identity of a robber Jeopardizes a man's life and career until a shrewd lawyer unearths the real culprit.

- (6) TV READERS DIGEST
- (7) TREASURE HUNT-30m.
- (9) MOVIE THEATER

"BERLIN EXPRESS," starring Merle Oberon, Robert Ryan, Charles Korvin and Paul Lukas. An unknown passenger smuggles a bomb aboard the train in an attempt to murder a number of Hitler's key strategists.

(13) STORIES OF THE CENTURY "Frank and Jesse James."

(2) (8) PLAYHOUSE OF STARS

Gene Kelly stars with Agnes Moorehead and Janice Rule in "The Life You Save." An unusual and tender story about an engaging one-armed vagabond and an innocent deaf-mute who are brought together by the girl's entrising

(4) (10) BIG STORY-30m.

"Reprisal." The story of Hoke May of the Charlotte, N.C. Observer who helped federal agents smash a five-state bootleg ring. Ben Grauer is host.

- (6) HIGHWAY PATROL-30m.
- (7) THE VISE-30m.
- (13) ALL STAR BOWLING
- (2) (8) THE LINE-UP

"The Walking Dearman Case" involves a husband who makes a date-to die. Crime, punishment and a sentence that was passed long make up the ingredients for tonight' show.

- (3) COMMENT-30m.
- (4) JUKE BOX JURY-60m.

Peter Potter and celebrity guests rate newest records.

(5) MOD. MOVIES-90m.

"FOUR'S A CROWD" with Errol Flynn, Ann Sheridan and Olivia de Havilland.

(6) (7) RAY ANTHONY SHOW

(10) MOVIE SPECTACULAR

"IN OUR TIME" with Ida Lupino, Paul Henried.

(2) CLETE ROBERTS-NEWS 10:30

- (3) WESTERN STOMP-30m.
- (8) LATE SHOW "DRUMS ALONG THE MOHAWK"

with Claudette Colbert, Henry Fonda.

- (11) GEORGE PUTNAM-NEWS
- (13) TOM DUGGAN-30m.
- (9) DON LEE WORLD NEWS 10:40
- 10:45 (2) THE BIG NEWS

Bill Stout, Gil Stratton and Austin Green.

(11) MILLION VIEWER TH. "THE BEGINNING OR THE END." The dramatic story of the development of the atom bomb, from its beginning to the first explosion at Hiroshima. Among the many stars in this MGM feature, shown for the first time on TV, are Brian Donlevy, Tom Drake, Robert Walker, Hume Cronyn and Joe Calleia.

(9) WEATHERWISE-5m. 10:55

(2) BIG HIT MOVIES FORT ALGIERS" with Yvonne de Carlo. Battles between French Foreign Legion and the Arabs. (U.S. premiere on TV.)

(3) (7) JOHN DALY-NEWS

ABC's distinguished news commentator with last minute world news.

- (4) JACK LATHAM-NEWS
- (6) CRISWELL PREDICTS-15m.
- (9) LATE REATURE

"MARINE RAIDERS" with Pat O'Brien and Robert Ryan.

(13) BAXTER WARD-NEWS

- (4) CLEVE HERMANN-SPORTS 11:15
 - (6) COVER GIRL MOVIE "WITHOUT HONOR" with Dane

Clark.

(7) SHERLOCK HOLMES-30m.

"Case of the Singing Violin," with Maestro Arbogast conducting the proceedings.

(13) TOM DUGGAN-45m.

- (4) TONIGHT-60m. 11:30
 - Jack Lascoulie, host.
 - (5) INSOMNIA-60m.
 - With Ken Shanks.

(7) COUNTERPOINT-30m. 11:45

"Old Man." Ignored by his hometown, an old man begins making mysterious night-time trips, armed with a pick, a shovel, and rope. Arbogast hosts.

- (10) CHANNEL 10 NEWSREEL
- (8) NIGHT FINAL EDITION
 - (10) TONIGHT
 - (13) MEDIA NOCHE

Ernesto Pervara with a commentary, featuring film clips and special news of interest to Spanish speaking residents of L. A.

12:05 (11) JACKSON'S THEATER

(2) THE LATE SHOW-60m. "LISBON STORY" with Patricia

Burke, David Farrar and Richard Tauber. Drama of suspense and intrigue.

- (4) TOM FRANDSEN
- (5) FINAL EDITION
- (6) TOMORROW'S NEWS
- (2) GIVE US THIS DAY
- 1:50 (11) JACKSON'S LATE TH.



OW would you like to have a beautiful 21" Emerson Television set? That's kind of a silly question to ask, isn't it. Most anyone would love to

have a new T. V. set - especially a color

Well, you just keep reading and I'll tell you how George Super Cleaner can help you. There's a new contest starting at Label Bank and here's how it works.

Two of these color sets will be given.

One to the individual and one to the club that sends in the greatest number of box tops from George Super Cleaner. All box tops must be in on or before April 31, 1957. In case of a tie - tie breaking questions will be asked. The individuals compete against each other and the clubs compete against other clubs and organizations. So, by George, buy George and save those box tops to send in for the

While writing about George, I might just as well tell you that this product is made by Bu-Tay, makers of Blue Rain Drops, Water Softener, and Diaper Sweet. George is one of the finest products I've ever used - believe me. It's made just for that chore of cleaning a floor — linoleum — asphalt — tile — rubber - plastic and cork tile. And walls and woodwork come clean so easy without removing the paint. There's no rubbing, no scrubbing, no rinsing, and no wiping dry. If your market doesn't carry George - ask the manager to stock it.

Oh, yes - I'm on television, Mondays, Tuesdays and Thursdays, from 12:00 to 1:00 - KTLA, Channel 5. That's Doye O'Dell's new Chuck-N-Luck program. It's audience participation so why don't you come on down and get in on the fun.

More Label Talk next week about another big contest. Until then - bye for

'I USED TO FREEZE . . !

.. but Now I get a Standing Ovation since I completed this famous course." M.C.

Thousands have won SUCCESS AND RECOGNITION thru The Original Daniels Course in

PUBLIC SPEAKING Self-Expression and Human Relations For full information Phone WE. 3-5781

P.O. Box 36345, Los Angeles, California

Program Finder * INDICATES NEWS PROGRAM. CHANNELS INDICATED BY ()

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Adventure Album Adv. of Capt. Grief. Adv. of Capt. Grief. Adv. of Sir Lancelo Adv. in Hypnotism Adv. Tomorrow Air Power Alcoa Hour Allen, Steve Amarican Forum Amos "Andy Amos "Andy Annoi Ookley Anthony, Ray Arnold, Eddie Ask the Camero Ask the Doctor Ask the Doctor Ask the Doctor Assignment American Autry, Gene (13) 6 Badge 714 Bather Sam Beat the Clock Benny, Jock Big Debate Big Game Huarl Big League Hockey Big Game Huarl Big League Hockey Big Surprise Bloning Boing Show Bold Journey Bold Journey Bold Journey Bowling (9) 8 p. Boxing (9) 8:30 p.i. (7) 7 p.m. Boyer, Charlos Brove Eagle Brighter Day Broten Arrow Brothers, The Buccaneers Buffalo Bill, Jr Bugs Bunny Bourns and Allen Coa's Corval Cantor, Eddie Captain Midnight Captain Midnight Captain Midnight Captain Midnight Captain Midnight Captain Midnight Coptain Science. Chef Milami Check the Clown Christophers, The Chuck 'n' Luck Chouch of Books Cavalcade Theater Captain Midnight C	(7) 9.20 -	_ 6
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1	Dr. Hudson(11) 9 p.m. Su
hAda	Dragnet(4) 8:30 p.m. Th
n	Duggan, Tom(13) 10:30 p.m. M-F
9	Edge of Night(2) 1:30 p.m. M-F
u	Eye to Eye(2) 10 p.m. W
ě	Fabian of Scot Yard(11) 10:30 p.m. Su
ø	Faith of Our Children(4) 3 p.m. Su
F	Folcon, The(7) 8:30 p.m. Th
F	Fother Knows Best(4) 8:30 p.m. W
Ø F	Favorite Story(13) 11:30 a.m. Sa Fadaral Man (9) 8:30 p.m. W
ø	Feitelson on Art(4) 6 p.m. Sq
F	Fider, Jimmy(13) 5:55 p.m. M-F Files of Jeffrey Jones (13) 8:30 p.m. Th
ø	Finley9:30 p.m. Su; 11 p.m. M;
9	Fitzpatrick, James, A(4) 7 p.m. W
F	Flynn, Erroll(5) 8 p.m. W
9	(4) 11:30 a.m. M-F; 9:30 p.m. Th
1	Ford Theater
3	5:55 p.m. M-F
r	Frontiers of Faith(4) 10:30 a.m. alt Su
9	Fun to Reduce(7) 9:45 a.m. M-F
ı	Gangbusters(4) 11 a.m. 5a
	Garden Chats(5) 12:30 p.m. Su
É	General Electric Theater(2) 9 p.m. Su
and the separate of the second	Giant Step
F	Gillespie, Norvell(4) 4 p.m. Sa
r B	Gillette Fights(4) 7 p.m. F Glamour Girl(7) 2:30 p.m. M-F
	Gleason, Jackie
	Gobel, George(4) 10 p.m. Sa
1	Godfrey's Talent Scouts (2) 8:30 p.m. M-Th
ı	Golden Voyage(13) 7 p.m. M
ì	Gordon's Garden(7) 4 p.m. Su
1	Great Churches of Golden West
	Guiding Light(2) 9:45 a.m. M-F
,	Horvest(4) 1 p.m. Su
1	Heckle & Jeckle(4) / p.m. Th
	Hermann, Cleve
,	Hialeah Races(4) 1:30 p.m. Sa
	Highway Patrol(1) 9 p.m. M:
	Hiway to Happiness(13) 5:30 p.m. Su
	Hitchcock, Alfred(2) 9:30 p.m. Su
	Hold That Note(4) 10:30 p.m. Tu
	Home Show(4) 3 p.m. M-F
	Dr. Hudson
	House Party(2) 11:30 a.m. M-F
	l Love Lucy(2) 9 p.m. M
	I Married Joan(4) 10:30 a.m. Sa Income Tax(5) 10:15 a.m. Sa
	Search for Adventure(12) 7 p.m. Th
	I Spy
	It Could Be You
	Jalopy Races(11) 2 p.m. Su
	Momerown Jomboree
	Jim Bowie
	Juke Box Derby(2) 7 p.m. Sa
	Jungle, The (13) 6:15 p.m. F
	Kaiser Hour(4) 9:30 p.m. alt. Tu
	Kingdom of Sea(13) 7:30 p.m. W Kit Carson(7) 6 n.m. W
	Knowland, Senator(4) 3:30 p.m. Sa Kraft TV Theater(4) 9 p.m. W
	Aron iv inector(4) 9 p.m. W
	Lord World (O) 13 DO - P
	*Latham, J(4) 6:45 p.m., 11 p.m. M-F
	**Latham, J(4) 6:45 p.m., 11 p.m. M-F Learning '57
	Let's Take a Trip(2) 9 a.m. Su
	Let's Take a Trip
_	Lighted Window(7) 5 p.m. Su

Linkletter, Art	(2) 10 p.m. (2) 11:30 c.m. M. (7) 7:30 p.m. S. (2) 5:30 p.m. S. (3) 5:30 p.m. S. (3) 5:30 p.m. S. (2) 9:15 c.m. M. (13) 8:30 p.m. S. (2) 9:15 c.m. M. (14) 10 p.m. I. (2) p.m. S. (3) 8:30 p.m. S. (4) 10 p.m. M. (4) 12 n. M. (4) 4:40 p.m. M.S. (7) 4:30 p.m. S. (8) 6 p.m. S. (9) 7 p.m. M. (11) 8:30 p.m. I. (12) 10 c.m. S. (13) 6:15 p.m. M. (14) 6 p.m. S. (15) p.m. M. (16) 6 p.m. S. (17) 5 p.m. M. (18) 0 p.m. I. (19) 0 p.m. S. (11) 1 c.m. M. (12) 1 p.m. S. (11) 1 c.m. M. (11) 1 p.m. S. (11) 9 p.m. S. (11) 9:30 p.m. V. (11) 9:30 p.m. S. (2) 11 p.m. S. (3) 11 p.m. S. (4) 11 p.m. S. (5) 130 p.m. S. (7) 10 p.m. S. (11) 9.30 p.m. S. (12) 10.30 p.m. S. (13) 11.45 p.m. S. (14) 9.30 p.m. S. (15) 11.45 p.m. S. (16) 11.15 p.m. S. (17) 6.30 p.m. S. (18) 11.45 p.m. S. (19) 11.45 p.m. S.
Lone Ranger	(7) 7:30 p.m. 1
Long John Silver	(2) 5:30 p.m. 5
Love of Life	(2) 9:15 a.m. M-
Lux Video Theater	(13) 8:30 p.m. 5
Mama	(2) p.m. S
Man Called "X"	(9) 8:30 p.m. i
Mossey, Curt	(4) 6:15 p.m. M-T
Matinee Theater	(4) 12 n. M-
Medical Horizons	(4) 4:40 p.m. m-s (7) 4:30 p.m. S
Meet the Press	(4) 6 p.m. \$
Message of the M	aster(7) 2 p.m. S
Mickey Mouse Clu	b(7) 5 p.m. M-
Milland, Ray	(2) 10 a.m. 5
Millionaire, The	(2) 9 p.m. \
MISSION OF MING-CON	(13) 9:30 a.m. S
Montgomery, Rober	rt(4) 9:30 p.m. /
Molly	(4) 1:43 p.m. m- (5) 7:30 p.m. T
Moore, Del	(11) 4:45 p.m. M-
Mr. Adams & Eve.	(2) 3 p.m. M-
Mr. District Attorne	ıy(11) 9 p.m. S
Mr. Wizard	(11) 9:30 p.m. 1 (4) 2:30 p.m. S
My Hero	(7) 6:30 p.m. A
My Little Margie	(11) 11 a.m. M-
Navy Log	(7) 9 p.m. V
Nightwatch Nogh's Ark	(13) 9:30 p.m. V
O'Dell, Doye(5) 1	2 N M-F; 7:30 p.m.
Omnibus	(2) 1 p.m. Si
On Trial	(4) 9 p.m.
Open Road	(7) 8:30 p.m. Si
Original Amateur H	lour (7) 7:30 p.m. Si
Our Miss Brooks	(2) 11 a.m. M-F
Outlook	(4) 12 N S
Ozark Jubilee	(7) 10 p.m. \$a; Ti
Palmer, Lilli	(11) 9 p.m. Tu
Pandit, Korla	(5) 10 p.m. Su;
Panorama Pacific	(2) 7 a.m. M-
People Are Funny	.(5) 8:30 p.m. Tu, l (4) 7:30 p.m. Sc
People's Choice	(4) 9 p.m. Tl
Pet Exchange	(2) 7:30 p.ms. ((7) 6:30 p.ms. (
Pet Showcase	(5) 4:30 p.m. Sc
× referson, Elmer	(4)
Playcrafters	(5) 11:45 a.m. So
Polka Parade	(4) 9:30 p.m. II (5) 6:30 p.m. Su
Polka Time	(7) 10:30 p.m. Th
Press Conference	(3) 7 p.m. M-F (7) 5:30 p.m. Su
Price Is Right	(4) 4 p.m. M-l
Pro Basketball	(2) / p.m. alt. Se (4) 11:30 a.m. Sa
*Putnam, George	(71) 6:45 p.m.;
10 p.m.	M-Th; 10:30 p.m. F (4) I p.m. M-F .(9) 3:15 p.m. M-Th
Quinn. Louis	(4) p.m. M-1 (9) 3-15 p.m. M-Th
Raft, George	(5) 8 p.m. Tu
Range Rider	(13) 6:30 p.m. Sa-F
Reimers, Ed.,	.(11) 2:15 p.m. M-F
Rin Tin Tin	(7) 4:30 p.m. Sa:
	(3) 6:30 p.m. Su-f. (11) 2:15 p.m. M-F. (11) 2:15 p.m. M-F. (13) 6 p.m. Su-f. (13) 6 p.m. Su-f. (13) 9 p.m. Su-f. (2) 5 p.m. Su-f. (13) 9 p.m. Su-f. (13) 9 p.m. Su-f. (2) 6:30 p.m. Su-f.
*Roberts, Clete	(2) 5 p.m. Su;
Roberts, Rev. Oral	(13) 9 p.m. Su
Robin Hood	(2) 6:30 p.m. M (11) 1:05 a.m. Su
Rocket to Stardom	(11) 1:05 a.m. Su
Roller Derby	
Roller Hockey	(4) 6:30 p.m. Su
Pooney Mickey	(4) 6:30 p.m. Su (5) 9 p.m. M (5) 9:30 p.m. Sa
tooney, mickey	(4) 6:30 p.m. Su (5) 9 p.m. M (5) 9:30 p.m. Sa (11) 6 p.m. Tu
Rowe, Red(2)	(4) 6:30 p.m. Su (5) 9 p.m. M (5) 9:30 p.m. Su (11) 6 p.m. Tu 7 a.m., 2 p.m. M-
	(5) 9:30 p.m. Se (11) 6 p.m. Tu 7 a.m., 2 p.m. M-F (11) 9:30 p.m. Sa
	(5) 9:30 p.m. Se (11) 6 p.m. Tu 7 a.m., 2 p.m. M-F (11) 9:30 p.m. Sa
	(5) 9:30 p.m. Se (11) 6 p.m. Tu 7 a.m., 2 p.m. M-F (11) 9:30 p.m. Sa
ichlitz Playhouse icience Fiction Theo ica, The	(5) 9:30 p.m. Sa (11) 6 p.m. Tu 7 a.m., 2 p.m. M-F (11) 9:30 p.m. Sa (2) 4:20 p.m. Sa (2) 9:30 p.m. F ter(11) 8 p.m. M (4) 7 p.m. Tu (2) 9:30 p.m. M.S.
ichlitz Playhouse icience Fiction Theo ica, The	(5) 9:30 p.m. Se (11) 6 p.m. Tu 7 a.m., 2 p.m. M-F (11) 9:30 p.m. Sa

;	Seven 77th Be Sheen, Shoena Sheriff Sheriff Sheriff Sherwa Shore, Silvers, S64,000 Skelton Ski Tip Sky Kii Spotligl Stand i	Seven	ty on 1	rv	(7)	12 n.	S
	77th Be	Ingal Richa	Lancer		.(4) 7	p.m.	S
	Sheena		p 10110	(7)	6:30	p.m.	Ť
	Shoriff	John.	chise	1	1:30 · (11) 7	a.m. 7 p.m	M-i
	Sherwo	od, D	on	.(4) 1	0:30	n.im.	M-I
	Silvers,	Phil.		(9	.(2) 8	p.m.	T
	\$64,000 \$64,000	Chai Que	lenge		(2) 10 (2) 7	p.m.	Si
	Skelton	, Red.		(2	9:30	p.m.	Ţ
	Sky Kii	۱g			(3) 6 .(7) 6	p.m.	Ti
	Spotlig!	s of F nt On	ortune. Youth	(11)	.(9) 7 5:00	p.m.	. N Si
	Stand	Up an	d Be (Counter	n.10		M.I
	Stanley			(4)	8:30	p.m	. N
	State 7	roope	r	(7) 	10:30	p.m. p.m.	. N N
	Stokey,	Mike.	n turne	(5)	11:30	p.m.	Sc
	★Stout,	Bill		(2)	0:45	p.m.	M-i
	Stanley Spotlight Stanley Stars of State 17 Stokey, Stories & Stout, Stories & Strike II Studio Strike II Studio Strike II Studio Studi	Land	s and	Seven	Seas	p.m.	20
	Strike I	t Rich		(2)	(9) 2:30	7 p.m p.m. /	ı. İ M-İ
	Studio	One			(2) 7	p.m	N
	Stulla,	Bill	**********	(9)	2:45	p.m. p.m. l	M-1
	Sullivan	Story . Ed			(11) ; (2) 8	7 р.п р.т.	ı. [Su
	Superm	on		(j	1) 7	p.m.	Th
	Tales T	exas	Ranger	**************************************	2) 4	p.m.	5a
	Telepho	ge Tri ne Tin	als	(4)	12:30	p.m.	Su
	This Is	Your	Life		4) 10	p.m.	W
	Three N	, Dan lusket	ny Bers	(11)	/) 9) 4:30	p.m. p.m.	Sa
	Tic Tac	Doug	h	(/	9 (z.m. /	W-F
	Tonight.	The Y		(4) 11	:30 р	.m. A	A-F
	Topper.	100 1		*********	.(4) 5	p.m.	Su
	Town H	lall Po Huni	irty	(1)	l) 10 (7) •	p.m.	Sa
	Tricks a	nd Tr	eats	5) 3:3	0 p.m	. Tu,	Th
	Twenty-	One	- quenc	/63 #	(4) 5	p.m.	M
	Unit Or	intury:	·rox	(2) 7 (11)	p.m. 8:50	p.m.	W
	Vacation	el Hou) [(2)	7 p.m 4-30	alt.	W
	Vagabo	nd		(13) 7	p.m.	W
	Victory	at Sec)	(9)	7:30	p.m.	Tu
	Vise, 18	f Fire	stone	(7)	9:30 8:30	p.m.	. F
	Voice of	F Calv	ary	(1s	3) 10	p.m.	Sw
	Wanted.		*********	(5)	7:30	p.m.	W
	*Word,	the Ai Baxt	r(1	(9)	8:30 11 m	p.m.	Tu A-F
	Washing	iton S	quare	(4)	p.m	alt.	Su
	Weather	'	(2) 10:	55 p.	m. M	-F;
	Weaver,	Door	iles	(4) 6 (2) 1	:05 p 0:30	.m. · <i>N</i> a.m.	\−F Sa
	Weaver, Welk, L	Hank wren	co	(7)	6:45	p.m.	W
	Wastan	M	L		9:30	p.m.	M
	Western	Varie	ties	(41 () 7:30) 7:30	p.m. p.m.	>a F
	West Pa What's	int Mv Li	ne?	(2)	.(2) 8 7:30	p.m.	F.
	What's	Name	of T	hat S	ong		
1	Wheeler	Jack	son(11) 11	:45 p	.m. <i>N</i>	1-F
	Whirlybi Whitting	rds hill, D	ick	(9) (11) :	7:30 3:30 p	p.m.	M L-F
	Who Kn Wide W	ows 1	lhis	(1:	3) 3	p.m.	Th
	Wild Bil	Hick	ok		7) 7 ₁	o.m. 1	u;
	Williams	, fex		(.6:30 5) 11	p.m.	W Sa
-	Welk, L. Western Western Western West Po What's What's Whirlybi Whirling Who Kn Wide W Wild Bil Williams Willy Willy Willy Winters Winter Se Wonders	Jones	then	(9) 7	p.m.	Tυ
1	Wire Se	rvice	***********	(7)	7:30	p.m.	M
1	Wonders Words -	of the	• World	d)	13) 8	p.m.	W
1	Wrestling	g (5) 8	B:30 p.i	n. W;	13) 4 (13) 8	p.m.	M
9	Wyman,	Jane.		(4) 9	p.m.	Tu
9	Wire Se Wonders Words o Wrestling Wyman, Wyatt Ed You Ask Yauna	ed Fo	r 1t	(7) (ช:30 7) 7	p.m. p.m.	l u See
9	You're C Your His	n Too	r Own	(2) (4) 1:	7:30 0:30	p.m.	ia So
74	Your Hit Zane Gr	y The	ater	(2)	8:30	p.m.	F
		-00		F43	70.75		Car.

.(4) 3:30 p.m. Su

KABC

SATURDAY

11:00-Metropolitan Opera 2:30—Dick Wesson 3:00—News Reporter 3:05—Dick Wesson 4:30-Long Bill 5:00-News 5:00—News
5:05—Long Bill
6:00—News Reporter
6:05—Long Bill
6:30—Dr. James Fifield
7:00—Layman's Hour
7:30—Dr. Gene Bartlett
7:45—Know Your Schools
8:00—As We See It
8:15—It's Your Business
8:30—Auto Info
8:45—Music by Mantovani
9:00—News

8:45—Music by mantovani 9:00—News 9:50—Howard Cosell Sports 9:10—Lawrence Welk (Stereo Sound) 9:30—National Juke Box 9:55—Musical Interlude

10:00—News 10:05—Howard Cosell Sports

10:10—World Song Hits 10:30—Lawrence Welk Orchestra 11:00-Auto Info

11:15-Let's Go To Town 11:30—Lawrence Welk Army Recruiting
12:00—Rourke In Hollywood

MONDAY-FRIDAY

12:00-Noontime News 12:15—Paul Harvey 12:30-Mildred Younger 1:00-Hank Simms 3:00-Hank Weaver Show, D.J.

4:30—Hank Weaver Sports 4:35-Hank Weaver Show, D.J.

5:00—Len Beardsley News 5:05—Hank Weaver Sports

5:10-Wall Street Final 5:15-Bill Garr News

5:20-Mei Allen Sports Caravan 5:30-Sid Fuller News

5:45-News

6:00-Edward Morgan News

6:15-News Beat 6:30-Private Wire

6:45-William Winter 7:00-The FM Sound

-ine rm sound Light music by such renowned conductors as Kastelanetz, Man-tovani, Percy Faith, Morton Gould, David Rose.

7:30—Broadway's Music The Great White Way's delightful shows recreated, many by origi-

FM Radio Logs

nal casts. Hear such shows as "Porgy & Bess," "Showboat," "South Pacific," "Fanny," "Pa-jama Game," "Oklahoma," "Cajama Game," "Oklahon rouse!," "The King and

8:00-Classics in Hi-Fi Operas, symphonies, tone poems from all major recordings of great music.

10:00-ABC Late News 10:15—Dr. Frederick Bailes 10:30—Terrea Lea Sings 11:00—Say It With Music

11:45-Eddie Gomez Orchestra

KCBH

SATURDAY

8:00-FM in the AM 12:00-Music On The Lighter Side. 5:00-Pipes and Pedals. 5:30-Crescendo-Piano Music on Hi-Fi. 6:00-Prelude-Light Classics. 7:00—Concerto—World's Greatest Music. 11:00-Music Until Midnight.

SUNDAY

8:00—FM in the A.M. 12:00—Sunday in High Fidelity. 6:00-Prelude-Light Classics.

7:00—Concerto.

11:00-Music Until Midnight.

MONDAY-FRIDAY

8:00-FM in the A.M. 12:00-Artistry in Rhythm. 2:00-Music on the Lighter Side. 5:00-Music for You. 5:30-Crescendo-Piano Music in Hi-Fi. 6-00-Prelude 7:00—Concerto—World's Greatest Music.

11:00—Classics for the Late Listener.

KPLA

MONDAY-FRIDAY

2:00-Ozark Caravan

4:00—Pop Concert — Jazz and Pop Music

5:00-Showtime Revue - Show Tunes 6:00—Candlelight Melodies — Dinner

Music 7:00-Hi Fi Concert

KUSC

MONDAY

4:00—Program Digest. 4:02—Program Notes 4:04—Afternoon Concert. 5:45—Today At Troy. 6:00—BBC World Theater 7:30—Masterworks from France 8:00—SC in the News

TUESDAY

4:00—Program Digest.
4:04—Afternoon Concert.
5:45—Today At Troy.
6:00—Mill on the Floss
6:30—Masterworks From France.
7:00—BBC 60 Minute Theater
8:00—SC in the News

WEDNESDAY

4:00-Program Digest. 4:04-Afternoon Concert. 5:45-Today 'At Troy. 6:00-American Friends 6:15-Our Times. 6:30-Standard Schools 7:00—Conversation 7:30—Trojan Digest. 7:50—5C in the News.

THURSDAY

4:00—Program Digest. 4:04—Afternoon Concert. 5:45—Today At Troy. 6:00—Civil Defense 6:15—Folk Songs 6:30—Masterworks from France 7:00—The Rennaisance 8:00—SC in the News

FRIDAY

4:00—Program Digest. 4:00—Program Digest.
4:04—Afternoon Concert.
5:45—This Week At Troy.
6:00—Biographies in Sound.
6:55—Men of Troy.
7:00—Gilbert Highet.
7:15—U.N. Story
7:30—London Forum
8:00—SC in the News

KWIZ

SATURDAY

3:00—KWIZ Local News 3:05—KWIZ's Sound Off Show with Gus Grebe 4:00-KWIZ Local News

4:05-KWIZ Sound Off Show 5:00—KWIZ Local News 5:05—KWIZ Sound Off Show (con's) 6:00-KWIZ Local News 6:05—KWIZ's Turntable Show with Kenny Cotler (Till 9 p.m.)

3:00-KWIZ News Headlines 3:05-KWIZ's Big Show (con't) 4:00-KWIZ News Headlines 4:05-KWIZ's Big Show (con't) 5:00-KWIZ News Headlines 5:05—KWIZ News Headlines 5:15-KWIZ's Turntable Show (Till 9

MONDAY-FRIDAY

3:00-KWIZ Local News 3:05-KWIZ's Top Banana Show 4:00-KWIZ Local News 4:05-KWIZ's Turntable Show with Jack Warren 5:00-KWIZ's Local News 5:05-KWIZ Traffic Jamboree Show with Gus Grebe 5:30-KWIZ's Local Sports Report 5:45—KWIZ's Traffic Jamboree (Con't)

6:00—KWIZ's Orange County News with Pat Michaels

6:15-KWIZ's Closing Stock Market 6:20—KWIZ's NiteBit Show with Jack Warren (Till 9 P.M.)

KLON (88.1)

FM Stations

KCRW (89.9) KUSC (91.5)—4 p.m. to 8 p.m., Monday through Friday.

KFAC-FM (92.3)—24 hours (daily). KNX-FM (93.1)-3 p.m. to 9 p.m. KABC-FM (95.5)—12 noon to midnight, Monday through Friday; 12 noon to 11:30 p.m., Saturday and Sunday. KWIZ-FM (96.7)—3 p.m. to 9 p.m. (Daily). (See Regular AM Logs)

KRKD-FM (96.3)-24 hours (daily). KFMU (97.1)—24 hours (daily). KCBH (98.7)—Noon to midnight (daily).

KHJ-FM (101.1)—1:30 p.m. to 9 p.m. (daily). KUTE (101.9)-24 hours (daily). KFOX-FM (102.3) KNOB-FM (103.1)

KPLA (104.3)-3 p.m. to 10:30 p.m (M-Sa.) KBMS (105.9)-24 hours (daily).

SATURDAY

SATURDAY

10:15—Test Pattern
10:30—I Married Joan
11:00—Fury
11:30—Pro Basketball
1:30—Hialeah Races
2:00—Big Picture
2:30—Feature Film
3:30—Action Theater
4:30—Farm Show
5:00—School Days
5:30—Mr. Wizard
6:00—Little Theater
6:30—Federal Men
7:00—People Are Funny
7:30—O'Henry Theater
8:00—Perry Como (Color)
9:00—Caesar's Hour
10:00—George Gobel
10:30—Hit Parade
11:00—Starlight Theatre
12:30—Tomorrow's Headlines
SUNDAY

11:30—American Forum 12:00—Outlook 12:30—Curiook
12:30—Christophers
1:00—Faith For Today
1:30—What's Your Trouble
1:45—Christian Science Heals 2:00—Big Picture 2:30—Sunday Matines 4:00—Washington Square 5:00—Topper 5:30—Wire Service 6:30—Annie Oakley

KERO, Channel 10 Bakersfield, California

7:00-77th Bengal Lancers.

7:00—77th Bengal Lancers.
7:30—Men of Annapolis
8:00—Steve Allen
9:00—Capt. David Grief
9:30—Badge 714
10:00—Loretta Young
10:30—N.T.A. Film Network
12:00—Tomorrow's Headlines

MONDAY-FRIDAY

7:00—Today. 8:00—World Around Us. 8:30—Cartoon Carnival. 9:00—Romper Room.

10:00-Home. 11:00—The Price Is Right

11:30-Tennessee Ernie Ford 12:00-NBC Matines Theater 1:00-Queen For A Day 1:45-Modern Romances

2:00-Afternoon Show 4:00-Hey Kids (Looney Tunes)

4:30—Rey Rids (Cately Folia) 4:30—Roy Rogers/Gene Autry 5:30—Monday — Ramar of the Jungle Tuesday — Range Rider Wednesday — Jet Jackson

Thursday — Superman Friday — Ramar of the Jungle 6:00—Cousin Herb's Trading Post 6:40—News With Burleigh Smith 6:50—Weather With Marge Stiles

MONDAY 7:00—I Search for Adventure 7:30—Sheriff Of Cochise 8:00—Sir Lancelot. 8:30—Stanley.

9:00-Twenty-One. 9:30—Rosemary Clooney 10:00—Movie Date With Geo. Day 11:30—Tomorrow's Headlines

TUESDAY

7:00—Kingdom of the Sea 7:30-Hiway Patrol 8:00-Big Surprise 8:30-Noah's Ark (Color) 9:00—Jane Wyman's Theatre 9:30—State Trooper

10:00-Frontier 10:30-Hold That Note (COLOR) 11:00—Star Theater
11:30—Tomorrow's Headlines

WEDNESDAY

7-00-U. S. Steel 8:00—Feature Film 9:00—Kraft Theatre (Color) 10:00—This Is Your Life 12:00—Tomorrow's Headlines

THURSDAY

7:00—Last of the Mohicans 7:30—Science Fiction Theatre 8:00—You Bet Your Life 8:00—You Bet Your Lite
8:30—Dragnet
9:00—People's Choice
9:30—Tennessee Ernie Ford Show
10:00—Lux Video Theatre (Color)
11:00—The Visitor
11:30—Temorrow's Headlines

FRIDAY

7:00—Gillette Fights
7:45—Sports Preview
8:00—Blondie
8:30—City Detective.
9:00—Doctor Christian
9:30—Dick Powell
10:00—Wilshire Theatre
11:30—Tomorrow's Headlines

SATURDAY, FEBRUARY 23

*-Indicates Newscast.

-KABC-Russ Records KFI-Memos in Music KHJ-Weekend on Wheels. *KNX—News.

KALI—Dr. Stanley Bailes.

*KBIG—Catalina Bandstand and News. KDAY—Frank Evans.

KDAY—Frank Evans.
KFAC—Saturday Showcase.
*KFOX—News.
*KFWB—News.
KGFJ—World Bible Society.
*KLAC—News.
KMPC—News. KPOL-Musical Meditations.
KPOP-Hesperia.
KRKD-Hillbilly, Country Music

(all day).
KWKW-Ernesto Cervera.
*KXLA-News.

8:05-KABC-Russ Records. KNX-Story Master. KFWB-Bill Ballance Show. KLAC-Dick Haynes (to 9:30).

8:15±KHJ—News. KNX—Robert Q. Lewis. KALI-Evangelist James Bailey KFAC-Sports Report, KFWB-Bill Ballance, KGFJ—National Guard.
KMPC—Business News.
KXLA—Sacred Records.
8:20—KFAC—Freeway Hi-Fi.

8:25±KHJ—Five Star News. KMPC—Sports.

RMPC—Sports.

8:30—KHJ, KGB—Haven of Rest.
KALI—Bishop S. C. Johnson.
KBIG—Catalina Bandstand.
KGER—Voice of China.
KGFJ—Callege of Div. Science
KLAC—Sam Balter.
KMPC—Dick Whittinghill.
KPOL—Music Shop.
*KPOP—National Travelers

8:45-KFAC-Unity Viewpoint. *KGFJ-News.

KXLA-Gospel Book Store.

Q-KABC-Hank Simms Show *KHJ-Five Star Newscast. *KHJ-Five Star Newscast.

*KNX-News.
KBIG-Catolina Bandstand.
KFAC-Morning Concert.

*KFWB-News.
KGER-Bethany Prayer Chapel.
KGFJ-Time for Music.

*KMPC-News; Dick
Whittinghill.
KPOL-Music in High Fidelity.

*KPOP-News and Views
(Cadwell).
KWKW-Elena Salinas.

9:05—KHJ—Changing Times. KNX—Story Master. KFOX—Saturday Swing. KFWB—Bill Ballance Show.

9:15-KFI-Tips from Changing Times KNX-11's Still Gil.

9:20-KHJ-Music.

9:20-KHJ-Music.
9:30-KABC-News Reporter.
KFI-Chuck Cecil-Music.
KHJ-Weekend on Wheels.
KNX, KFMB-Gunsmoke.
KALI-Polka Party.
KDAY-Joe Adams Show
KFWB-Al Jarvis (to 12:30).
KFAC-Course Grand KFAC—Concert Grand. KLAC—Peter Potter. KPOP—Steve Shoemaker. KXLA—Music.

9:35-KABC-Hank Simms Show. 9:45-KHJ-This Is Our Music. KXLA-Music.

9:55—KNX, KFMB—Weather Along the Highway.

10*KABC-News. *KNX, KPMB—News, KDAY—Joe Adams Show, KFAC—Concert Stage, KGER—East L.A. Foursquare, KGFJ—Musical Portraits, KMPC—Ira Cook (till 12),

-KABC-Hank Simms. KNX-Story Master. 10:15-KHJ-Weekend on Wheels. KNX-Galen Drake.

*KXLA-News 10:30-KABC-Met. Opera: "Lakme".

KFI-Andy Parker Show. KHJ-Bob Barker. KRJ-Bob Barker.
KALI-Austrian Hour.
KDAY-Joe Adams.
KFAC-Curtain Calls.
KFOX-Top Twenty Tunes.
KGER-Susshine Mission.
KPOL-Merchants' Quiz. KPOL-Merchants' Quiz. KWKW-Teddy Fregoso. 10:45-KNX-Gil Henry Show. KGER-Word of Life. 10:55*KABC-News.

-KFI-Chuck Cecil. 11-KFI-Chben Committee AKHJ, KGB-News.
*KNX-News.
KALI-German-American *KNX—News.

KALI—German-American
Broadcast.

KFAC—Symphonic Varieties.

KGFJ—Music Festival.

*KMPC—News; Ira Cook.

KPOL—Merchants Quiz.

11:05—KHJ—Symphonies For Youth.

KNX—Amos 'n Andy.

11:30—KFL—Nav'! Farm and Home Hr.

KNX—Do It Yourself.

KALI—First German
Methodist Church.

KFAC—To France with Music.

KGER—Rev. O. R. Killmer.

KPOP—Shopping Hilites.

KXLA—Music.

11:45*KALI—News.

*KPOL—News Today.

11:55—KFI—Topic For Today.

12-KABC-Opera (cont'd). KFI-Noon Farm Reporter, *KHJ-News. *KNX—News.

KAII—Greek Program

KDAY—Joe Adams.

KFAC—Luncheon Concert. KFAC—Luncheon Concert.
KGER—World Tomorrow.
KGFJ—Moods in Music.
*KLAC—News; Peter Potter.
*KMPC—News; Bill Stewart.
*KPOL—Cloud Nine.
KPOP—Recorded Music.

KPOP-Recorded Music.
KXLA-Hit Parade.
KWKW-Martin Becerra.
-KFI-Metorists Melody Time.
KHJ-George Crowell.
KNX-Farm Report.
KWIZ-Top Teen Tunes.

KWIZ-Top Ieen Tunes.

12:30-KFI-Monitor.
KNX-Philip Norman.
KBIG-Catalina Bandstand.
KDAY-Chico Sesma Show.
KFWB-Larry Finley Show.
KGER-Church World News. *KLAC-Del Moore and News (to 4:05). KPOP-Hesperia.

*KFI-News. *KFI-News.
KNX-Saturday Sports Scene.
KFAC-Serenade.
KGFJ-Rendezvous with Music.
*KGER-News, Dr. Orr.
KFWB-Larry Finley.
KMPC-Bill Stewart,
KPOP-Catalina.
5-KFI-Monitor.
5-KMPC-Bill Stewart.
*KPOP-News and Views
(Cadwell).
*KXIA-News.

1:30-KHJ-Weekend on Wheels. 1:45—KXLA—Frank Simon. KHJ—George Crowell.

-KFI--Fred Shields--Music. KFAC—Saturday Matinee.
KALI—Salvador Solis Hernandez
*KGER—News; L.B. Band.
KGFJ—Musical Matinee. *KMPC-News; Johnny Grant (to 6:00).

KPOP-Hunter Hancock. 2:05-KFWB-Larry Finley.

2:25-KDAY-News.

2:30-KDAY-Lione! Sesma. KGER-Peter Slack. KMPC-Johnny Grant. KWKW-Fina Marin.

2:52-KABC-Bill Ewing.

3 *KABC-News. *KABC—News.

KFI—Groucho Marx.

*KHJ—Five Star News.

KDAY—Chuck Bennett Show.

KFWB—News.

KGER—John Brown.

KGFJ—Music in the Air.

KPOL—Cavalcade of Music. 3:05-KABC-Bill Ewing.

KHJ—George Crowell, KFWB—Larry Finley. 5—KALI—Voice of South America, *KPOP—News.

3:30-KDAY-Chuck Bennett Show. -RDAT-Chuck Bennett Show. KFI-Fred Shields. KHJ-Weetend on Wheels KFAC-Music Holiday. KFWB-Larry Finley Show. KPOL-Cavalcade of Music. KWKW-Teddy Fregoso.

3:45-KHJ-George Crowell. 3:55*KPOL~News.

*KFI-News. *KF-News.

*KFWB-News.

KGER-Fellowship Hour.

KGFJ-Musical Moments.

KMPC-Johnny Grant.

KPOL-Piano Portraits.

4:05—KFI—Polka Party (till 7 p.m.). KFWB—Bill Ballance. KLAC—Alex Cooper.

4:15*KHJ—News. KBIG—Catalina Bandstand. KPOL—Piano Portraits.

4:30-KABC-Long Bill.
KHJ-George Crowell.
KLAC-Alex Cooper.
KPOL-Pop Concert. KPOP-Art Labor.

5 *KABC-News. *KNX-A. Jackson-News. KALI-Duo Romano-Smeraldo. KBIG-Catalina Bandstand. KFAC-Sunset Sarenade. *KABC-News

KFAC-Sunset Serenade,

*KFWB-News.

KGER-Aubrey Lee.

KGFJ-Musical Reveries.

*KMPC-News; Johnny Grant.

KPOL-Newsic.

KPOP-Recorded Music.

*KWKW-News.

5:05-KABC-Long Bill, KNX-Tax Facts. KFWB-Bill Ballance.

5:15—KNX—Today in Los Angeles. *KFWB—Cleve Hermann. KWKW—Ernesto Cervera.

5:30—KABC—Red Foley.
KHJ—Weekend on Wheels.
KNX, KFMB—Tom Harmon.
KFAC—Caucesian Memories.
KFWB—Santa Anita Feature Race.
KGFJ—Musical Reveries.
KPOL—Musical Comedy Theater.
KXLA—Squeakin' Deacon.

5:35-KFWB-Bill Ballance.

5:45-KHJ-Teen Talks. KNX, KFMB-Frank Goss. *KGFJ-News. KLAC-Sam Baiter, Sports 5:50-KHJ-Music.

5:55 * KNX-Local News.

*KABC-- William Kenneally.
KHJ--Hawaii Calls.
KNX--Bruin-Trojan Hilites.
*KFWB--News; Mite Henry.
KGFJ--Request Performance
KMPC--Bob Kelley, Sparts.
KPOL--Music A La Carte.

6:05-KABC-Long Bill, KFAC-Hi Fi Hour, KFWB-Bill Ballance.

6:15—KNX—Wm. Kenneally. *KMPC—World News. KGFJ—"The Sports Round-Up" KWKW-Rodolfo Hoyos.

6:30—KABC—Dr. James Fifield. KHJ—Magic of Music. KNX—Indictment. KNA—Indictment.
KFAC—Ballet Time.
KGFJ—Christian Chapel.
KMPC—Bill Stewart.
KXLA—Polka Dance.

6:40—KHJ—Basetball, UCLA vs. Occidental.

6:45-KGFJ-Salvation Army, 6:55*KNX-Sports Show.

-KABC--Layman's Hour. r-KABC-Layman's Hour.

*KFI-News.
KHJ-Word of Life Hour.

*KNX-News.

KFAC-Concerto.

KGFJ-Fiesta Latina.

KMPC-Bill Stewart.

*KXLA-News.

7:05-KFI-Monitor. KNX-F.B.I. In Peace & War. KFWB-Daniels Den.

7:15-KXLA-Accent on Youth.

KABC-Dr. Gene Bartlett. KFI—Tex Ritter Show. KHJ—Flying Feet. KNX—Johnny Dollar. KGFJ-Precious Moments, KMPC-Bill Stewart, KPOL-Everybody's Hour, KWKW-Teddy Fregoso.

7:45-KABC-Know Your Schools. KFWB-Rosary Hour.

-KABC-As We See It. -KABC—As We See It.
KFI—Joe Maphis Show.
KHJ—Marian Theater.
*KNX—News.
KFAC—Evening Concert.
*KFWB—News
KGFJ—World Bible Society.
KXLA—Church in a Barn.
KWKW—Latin Music.

8:05-KFWB-Daniels Den. KLAC-Gene Norman

8:10-KNX-Gil Henry.

8:15—KABC—It's Your Business. KGFJ—Film News.

8:30—KABC—Auto Info.
KFI—Music for Home Folks.
KHJ—Basketball: UCLA vs Oregon
KNX—Basketball: Stenford vs SC
KGFJ—College of Div. Sci. KPOL—Through The Bible. KWKW—Waltz Time (to 10 p.m.)

8:45-KABC-You and Your Child.

Q*KABC-News Reporter KGFJ—Harlem House Party.
*KMPC—News; Bill Stewart
KPOL—Friendship Hour.

9:05—KABC—Howard Cosell Sports.

9:10-KABC-Lawrence Welk. 9:15-KMPC-Bill Stewart.

9:30-KABC-National Juke Box. KFI-Andy Mansfield.

LUCKY LAGER DANCE TIME EVERY NIGHT - 9:30 to 12 P M

KMPC-Dance Time. **KPOL-String Shift.** 9:55-KABC-Musical Interlude.

*KABC-News Reporter. 10*KNX-Ten O'Clock Wire KFAC—Crossroads of Music.

*KFWB—News.

KWKW—Latin Music.

10:05—KABC—Platterbrains KFWB—Daniels Den.

10:15-KNX-Carroll Alcott.

10:30-KABC-Lawrence Welk. KHJ-Music. KNX--Philip Norman. KXLA--Western Music. KWKW-Noche de Ronda (to 12),

1 -KABC-Auto Info. KFI-Hollywood Palladium. KHJ-Newswheel *KNX—News. KGFJ—Rhythm and Blues.

11:10-KNX-Sports.

11:15-KABC-Let's Go To Town. KNX-Calling All Hearts

11:30-KABC-Lawrence Welk. -KABC—Lawrence Welk.
KFI—You're the Doctor.
KNX—Music till Dawn.
KGFJ—Hollywood House Party.
KPOL—Big Show (5 hours).

12-KABC-Rourke in Hollywood.

KGFJ-Night Club (to 6 a.m.)

*KMPC-News; On Till Dawn.

KWKW-Alejandro Prada

12:05-KLAC-570 Club (to 6 a.m.). KFWB--Music (til 6 a.m.)

12:30-KFI-After Hours.

+-Indicates Newscost. TRA-To Be Appounced.

KABC-Sunday Morn. Melodies. KRI-Funny Paper Man.
KRI-Wings of Healing.
KMX-Invitation to Learning.
KGFJ-Armchair Concert.
KGER-Holen Markham.
KDAY-Frank Evans Show.
KPOP-Rov. Beatrice Pagan.

RPOP—Rev. Beatrice Pagan.

8:15—KFAC—Federation of Churches.
KMPC—Start to Live.

8:30—KABC—Light of Life Hour.
KFI—Christian Science
KHJ, KGB—Back to God.
KNX—Sait Lake Tabernacle.
KFAC—Catholic Topics.
KFWB—Tales of Magic Land.
KGER—Bible Treasury.
KGFJ—College of Div. Science.
KMPC—Challenge to Youth.
KPOL—Church of the Air.
*KPOP—Church of Christ.
8:45—KFI—News. 8-45

KFI—News.
KGER—World Literature.
KFWB—Musical Program.
KGFJ—Goodwill Visitor.

9*KABC-News Reporter. *KABC.—News Reporter.
KFI—At Home with Music.
KHJ, KGB—Radio Bible Class.
*KNX, KFMB—News.
KBIG—Catalina Bandstand.
KFAC—Senday Morning Concert.

KFWB—Al Jarvis (till 2 p.m.).

*KLAC—News.

KMPC—John McShane.

KPOL—Joe White Show.

KPOP—National Travelers

KPPC—Merning Symphony

9:05—KABC—Message of Israel.

KNX—Story Master.

9:15—KNX—University Explorer.

KGER—Message to Israel.

KGFR—Message to Israel.

KGFR—Spotlight Parade.

9:30*KABC—Bill Ewing.

KHJ, KGB—Voice of

Prophecy. Concert

Prophecy. KNX—Howard K. Smith. KNX—Howard K. Smith.
KALl—German-American
Broadcas!
KDAY—Joe Adams Show.
KFOX—Rev. Melvin Earl.
KGER—John Brown.
KLAC—Peter Potter (till 1:30).
KPOP—National Travelers.
9:45—KNX—The Older You Grow.
9:55—KNX—Weather USA.

10*KABC-News Reporter.

KFI—Spotlight on Business. *KHJ, KGB—Newspaper of the Air.

Air.

KNX—Story Master.

KALI—Duo Romano-Smeraldo.

KBIG—Catalina Bandstand.

KGER—Sunday Concert.

KGFJ—Hits of the Week. KGFJ-Hits of the Week.

***KMPC-News; fra Cook.

KPOP-Voice of Israel.

KPPC-Great Religious Classics

KXLA-Polka Program.

10:05-KABC-Bill Ewing.

10:10-KNX-Farm Scene. 10:15—KFI—Hometown Happenings.
KHJ. KGB—Christian Science. KFOX—Angelus Hour. 10:25—KBIG—Sports News.

10:30*KABC—News Reporter.
KFI—Sunday Report.
KHJ—Frank and Ernest.
KALI—Yiddish Program.
KFAC—Music Hall.
KGER—Chosen People.

KPOL-Baptist Church. 10:35-KABC-Bill Ewing. 10:35—KABL—BIII EWINS.

10:45—KFI-American Story.
KHJ—Weekend on Wheels.
KNX-Adventures in Science.
KGER-Dr. Dan Gilbert.

10:55*KNX-News.

*KABC-News Reporter. +KFI...News. KHJ-George Crowell. KNX-Symphonette. KBIG-Catalina Bandstand. KFAC-First Methodist Church. KGER-Church of the Open KGFJ-Sunday Showcase. KMPC-Ira Cook Show. KPOP-Hollywood Baptist Ch.

KPPC—Church Services, Presby-terian Church

KXLA—Squeakin' Deacon.

11:05—KABC—Bill Ewing.

KF1—Monitor.

11:30—KF1, KFSD—The Catholic Hour.

KNX—New York Philharmonic

KFOX—First Christian Church.

KWKW—All Saints Episcopal

12*KABC-News Reporter.
*KFI-News.
*KHJ-News. *KHI-News.

KALI-Victory Baptist Ch.

KBIG-Catalina Bandstand.

*KFAC-News.

KGFJ-Anybody's Hit Parade.

KPOL-Paul Carson.

KPOP-Recorded Music.

KPOP-Recorded Music. 12:05-KABC-Bill Ewing Show. KFI-Monitor. KFAC-Piano Parade. KPPC-Postlude 12:15-KHJ-Music.

12:15-KHJ-Music.
12:30-KABC-Meet A Celebrity.
KFI-Eternal Light.
KHJ-Melachrino Music.
KDAY-Lionel Sesmo.
KFAC-In the Modern Manner.
KGER-Gems Of Grace.
12:45-KHJ-Weekend on Wheels.

KABC-Dr. Charles E. Fuller. -KABC-Ur, Grants
KKFI-News,
KMJ-George Crowell,
KNX, KFMB-Woolworth Hour,
KALI-Momentas Musicales,
KFAC-Sunday Theater,
KGER-Oral Roberts,
WGFI-Serenade to Afternoon. KUEK-Oral Roberts.
KGFJ-Serenade to Afternoon.
KMPC-Ira Cook Show.
KPOP-Recorded Music.
KPPC-Coleman Chamber Music
KWIZ-Top Teen Tunes.
KWKW-Milt Nava.

KWKW-Milt Nava.

AKXLA-News.

1:05-KFI-Monitor (55 mIn.).

1:130-KFWB-Al Jarvis.

1:30-KFWB-Al Jarvis.

KLAC-Del Moore (till 4:00).

KPPC-Afternoon Concert.

KXLA-Church in a Barn.

2*KABC—News Reporter.
*KFI—News.
*KNX—News.
KFWB—Jack Lee Show (to 6:45 KFWB—Jack Lee Show (to e: p.m.).
KGER—World Tomorrow.
KGFJ—Hollywood House.
KIEV—Chet's Polka Parade.
KMPC—News; Bill Stewart.
KPOL—Tenach Treasures.
KPOD—Hunter Hancock.

KXLA—Western Music.

2:05—KABC—Light for Today.

KFI—Monitor.

KNX—What's New in Books.

2:25 * KABC-News. 2:25*KABC—rews.
2:30-KABC—College Press Conference.
KNX—Philadelphia Orchestra.
KFAC—Sunday at the Pops.
KGER—Maurice Johnson.
KPOP—Recorded Music. KXLA-Music.

KPOP—Christian Science.
KHI—Weekend on Wheels. 2:45

KABC-Dr. Billy Graham. KFI—Senator's Report.
KHJ—Bill Cunningham.
KDAY—Chuck Bennett Show.
KFAC—County Museum Concert. Concert.
KFOX—Music for Sunday.
KFWB—Syd Chatton Show.
KGER—John Brown. KGFJ-Music in the Air.

*KMPC-News; Johnny Grant.

KPOP-Duke Henderson.

KWKW-Milt Nova Show.

-KFI, KFSD- Bob Considine. . KHJ-George Crowell.

3:25 * KHJ-News. 3:30-KABC-Herald of Truth. KFI—Monitor. KNX—Trojan Digest. KALI—Healing Waters KALI-Heating waters
Assembly,
KDAY-Chuck Bennett,
KGER-Temple Time,
KXLA-Fable Records,
KPOP-Irish Hour,
3:35-KFI-Meet the Press.

*KABC-News Reporter. KFI-Young America Sings. *KNX—News. KALI—Latin Moods in Music. KFAC—Musical Masterpieces.

SUNDAY, FEBRUARY 24

KFWB-Jack Lee Show KGER-Old Fashioned Revival

KFWB—Jack Lee snow
KGER—Old Fashioned Revival
Hour.
KGFJ—Latin Holiday.
*KMPC—News; Dick
Whittinghill.
KPOL—Music A La Carte.
KPOP—Grace Bible Church.
KLEV—Chet's Palka Parade.
4:05—KABC—Pilgrimage.
KNX—The Last Word.
4:15—KRKD—Full Geopel
Tabernacle.
4:30—KABC—Wings of Healing.
KFI—Scout Jamboree.
KNX—CBS Radio Workshop.
KALI—Latin Moods in Music.
KLAC—Alex Cooper (to 8:00).
KMPC—Dick Whittinghill.
KFOP—Recorded Music.
4:45—KHJ—Weekend on Wheele.

4:45—KHJ—Weekend on Wheels. 4:55—KNX—Changing Times.

+KABC-News Reporter. 5 *KFI-News. KHJ-George Crowell, KNX, KFMB-Hollywood KNX, KPMB—Hollywood
Music Hall.
KALI—Duo, Romano—Smeraldo.
KFAC—Concert Favorites.
KGER—Bible Treasury. KFAC-Concert ravorities.

KGFA-Jive at Five.

KMPC-John McShane.

KPPC-S.A.I. Musicale.

KPPC-S.A.I. Musicale.

KRKD-Gospel Assembly.

KWKW-Westminster Church.

5:05-KFI-Songs That Never Die.

5:15-KABC-Quincy Howe.

KHJ-Partners in Progress.

5:25-KBIG-Catalina Bandstand.

5:30-KABC-George Sokolsky.

KFI-Monitor.

KHJ, KGB-Lutheran Hour.

KNX, KFMB-CBS Sunday Desk.

KFAC-Favorites of France.

KGFJ-Ave Maria Hour.

KMPC-John McShane.

KPPC-Virginia Welsman.

KRD-Record Shop.

KWKW-Mile Nava.

KWKW_Mile Nava

KXLA—Lipcoln Ave. Church. 5:45—KABC—Auto Info.

6 *KABC-Poul Harvey, News. KRBC-Paul Harvey, News.
KFI-Monitor.
KHJ-Walter Winchell.
KNX, KFMB-Our Miss Brooks.
KFAC-Family Hour.
KFOX-First Assembly of God.
KGER-American Soul Clinic.
KGFJ-Heartheat Theater.
KMPC-Bill Stewart.
KRKD-St. Germain

Foundation. 6:15—KABC—Assignment Overseas. *KHJ—Front Page Headlines.

6-25-KHJ-Music.

6:25-KHJ-Music.
6:30*KABC-Drew Pearson.

*KFI-Local News.

KNJ-William Hillman.

KNX-Jack Benny Show.

KFOX-Christ and His Church.

KGER-Youth on the March.

KGFJ-Musical Digest.

KMPC-Bill Stewart.

KRKD-Record Shop.

KVOE-Bible Center.

KWKW-La Voz de la

Profecia.

KXLA-Gospel Hour.

6:35-KFI-Monitor.

6:45-KABC-Science Editor.

KHJ-Sports Time.

KFWB-Allen Rich.

KGFJ-Stars for Defense.

KGFJ-Stars for Defense. KRKD-This Is Your Bible. 6:55*KABC-Sportscast. KHJ-Music Box.

KABC-Mickey Katz Show.
KFI-Opera: "Mefistorelee."
KHJ-Guy Lombardo.
KKNX-News.
KFAC-Hi Fi Concert.
KFWB-Politics and You.
KGER-Dr. Gordon Palmer.
KGFI-Visit With Vi.
WROL-Readist Church. KPOL-Baptist Church. KWKW-Spanish Catholic Hour. KXLA-Ethel Hubler. 7:05-KNX-Jimmy Wakely.

7:15-KFWB-Books and You. 7:30±KABC—News Reporter.
KHJ—Reviewing Stand.
KNX, KFMB—Gunsmoke.
KFAC—Concert Classics.

KFOX—Colonial Tabernacle. KFWB—Theosophy. KGER—Dan Gilbert. * KGER-Dan Gilbert.

KGEJ-New Hape Church.

7:35-KABC-Sammy Kaye

7:45-KFWB-Rosary Hour.

KGER-Bethel Reformed Ch.

7:55-KABC-Howard Cosell, Sports.

***XNX-News

8 *KABC-Erwin Canham KHJ—Dean Clarence Manion.
KNX, KFMB—Suspense.
KFAC—Sunday Concert.
KFOX—Christian Science.

KFAC-Sunday Concert.
KFOX-Christian Science.
*KFWB-News.
*KLAC-Listen Los Angeles.
KMPC-Heart Campaign.
KPPC-U.N. Regent.
8:05-KFWB-First Presbyterian Ch.
8:15-KABC-This Is Your Bible.
KHJ-John T. Flynn.
KMPC-Hr. of 5t. Francis
8:30*KABC-News.
KHJ-State Of Nation.
KNX-Mitch Miller.
KGFJ-College of Div. Sci.
KMPC-Legion Salute.
KPOL-String Shift.
KPPC-Stvdio 13.
*X-WKW-News.
8:35-KABC-Christian in Action.
8:45*KGFJ-News.
KMPC-More About Music
KPPC-Geest Star.
KWW-Gerdon Baker Lloyd.

-KABC--Voice of Propincey. KFI—Opera (con's).

*KHJ—Newspaper of the Air.

KNX—The World Tonight

KFOX—New Hope Baptist Ch.

KGFJ—Greater First Baptist.

KGFJ-Greater First Baptist.

*KFWB-News.

*KLAC-News. Music.
9:05-KFWB-Union Rescue Mission.
9:15-KHJ-Good News.

KMPC-Civil Defense.
9:25-KNX-Sports Review.
9:30-KABC-Gountry Church of
Hollywood.

KFI-C. P. MacGregor Show.

KHJ-Your Pharmacist.

KNX-Frost Warnings.

KFWB-Visit With Your
Pharmacist

KFWB—Visit With Your Pharmacist KGFJ—Apostolic Faith. KMPC—Dance Time (to 12:00). KPOP—Tabernacle of Faith. KWKW—German American

Program.
9:35-KNX-Editor's Assignment.
KFWB-Blind Artist Guild.
9:45-KHJ-Datelines and the Bible.
KFWB-Adventures in Living.
KLAC-Report Card.

9:55-KHJ-This Fabled World.

10*KABC-News.

*KFI, KFSD-Richfield Reporter.

KHJ-Hour of Decision.

*KNX-10 O'Clock Wire.

KFAC-Gateway to Music.

KGFJ-Rhythm and Blues.

KGFJ-Rhythm and Blues.

10:05-KABC-Lawrence Welk,
KFWB-Music, Jack Lee
KLAC-Gene Norman.

10:15-KFI-Mayor Poulson.
KNX-The Leading Question.
KFWB-Air Force.
KPOP-Miss. Baptist Church.

10:30-KABC-Revival Time.
KFI-Hour of Decision.
KHI-Wings of Healing.
KFWB-Echoes of Eden.

10:45-KNX-Capital Claskroom.

1 1 -KABC-Marines in Review.

T-KABC-Marines in Review.

KFI-Supervisor's Report.

*KMJ-News-Wheel.

KGFJ-Rhythm and Blues.

KPOP-Mt. Zion Church.

11:10 * KNX-News.

11:15 - KFI-6th Army Band.

KNX-Face the Nation.

11:25 - KABC-Musical Interlude.

11:30 - KABC-Musical Interlude.

KFI-"Prelude to Midnight."

KFWB-Books and You.

KGFJ-Blue of Evening.

KPOP-Duke Henderson.

11:45 - KNX-U.N. on the Record.

KFWB-Politics and You.

* KGFJ-News.

*KGFJ-News.

12:00-KABC-Dr. Billy Graham-KMPC-"On Till Dawn."

12:05-KFWB-Jack Law Show.

Daytime RADIO LOGS ... MONDAY-FRIDAY

THE EARL McDANIEL SHOW 7:00 to 10:30 A.M. Mon. thru Fri.

More Music Every Minute



The Popular station 1020 at the dial

-Indicates Newscost TBA-To Be Announced

8 *KABC-News. KFI-Hit the Road. KFI—Hit the Road.

*KHJ, KGB—Cliff Engle.

KNX—Bob Crane Show.

Tu-F. Mercury Showroom M.

KALI—Dr. Stanley Bailes.

KBIG—Catalina Bandstand.

KDAY—Frank Evans Show.

KFAC—Stock Market.

*KFWB—News; Pat

*KFWB—News; Pat McGuiness. KGER—Wilbur Nelson. KGFJ—World Bible Society. *KLAC, KXLA—News. *KMPC—World News. KPOL—Melody in High Fidelity. KPOP—Earl McDaniel Show. *WHIT—Naws.

KPOP-Earl McDaniel Show.

*KWIZ-News.

KWKW-Ernesto Cervera.

8:05-KABC-Fred Beck Show.

*KFOX-News Headlines.

KFWB-Goldy Norton.

KLAC-Dick Haynes (to 9:30).

8:15-KH)-Help Wanted.

*KNX-News; David Vaile.

KALI-Helen Markham.

KFWB-Bill Ballance.

KGFJ-Public Service.

*KGFJ-Public Service.

KGFJ-Public Service.

*KLAC-Sam Balter.

KMPC-Business News.

KRKD-Music, M-Country

Church of Hollywood, Tu-F.

KFAC-Freeway Mi-Fi.

KWIZ-Airazay Show.

KXLA-Charlie Williams.

8:25*KHJ-Five Star News.

KMPC-Sports

KMPC—Sports. 8:30±KABC—News.

KKABC-News.
KFI-Pat Bishop.
KHJ, KG8Bible Institute-M. W. F;
Haven of Rest-Tu. Th. Sa.
KNX-Bob Crane.
KALI-Rev. Mary Livingstone.

*KFAC-News.
KGER-Voice of China.
KGFJ-College of Divine Science

KMPC-Dick Whittinghill. *KRKD-News. 8:35-KABC-Garden Guide.

KRKD—Sweet Harmonies, 8:45*KA8C—News, 8:45*KABC—News.

KFI—Andy and Virginia.

KNX—Howard Miller Show.

KFAC—Unity Viewpoint.

KGER—Bible Treasury.

KGFJ—Calling All Drivers M.W.F.

Let's Take A Trip—Tu. Thur.

8:55*KBIG—Southland News.

-KABC-Breakfast Club. *KHJ—Five Star Newscast, KNX, KFMB—Wendy Warren, KALI—American-Jewish

KALI—American-Jewish
Broadcast.
KFAC—Morning Concert.
KFWB—News; Pat McGuinness.
KGER—Lutheran Hour.
KGFJ—Time for Music.
KPOL-Melody in High Fidelity.
KRKD—Modern Melodies.
KWIZ-News

KPOL-Melody in High Fidelity
KRKD-Modern Melodies.

*KWIZ-News.

*KWW-Elena Salines.

9:05*KHJ-Gabriel Heatter.

KFWB-Bill Ballance Show.

KWIZ-Airazay Show.

9:15*KHJ-Geil Brown.

KNX, KFMB-Backstage Wife.

9:30-KFI-Ladies Day.

KHJ-Norma Young.

KNX, KFMB-Helen Trent.

KALI-Yiddish Program.

KDAY-Joe Adams Show.

KFAC-Piono Parade.

KFWB-Al Jarvis (to 12:30).

KGER-John Brown.

KIAC-Bill Brodley.

KRND-Foith for Today.

CRACE (2)

Franklyn Kelly-M, Th, F; Dr. Ernest C. Wilson-Tu, W. 9:45-KNX, KFMB-Our Gal Sunday.

9:50 + KGFJ-News

9:55*KHJ—Food Mart News, Tu. KDAY—Report from Hollywood.

10-KABC-My True Story.

*KFI-Mid-Morning News.

*KHJ, KGB-Newspaper of the

*KHJ, KGB—Newspaper or Air. KNX, KFMB—Nora Drake. *KALI—Spanish News. KDAY—Joe Adams Show. KFAC—Concert Stage. *KFOX—News Headlines.

*KFOX—News Headlines,
*KGER—News; Earl Lee,
KGFJ—Musical Portraits.
*KLAC—News,
*KMPC—News; Ira Cook
(10 2 p.m.)
*KWIZ—News.

KWIZ-News.

KXLA-AI Ryfle.

-KFI-Bandstand,

KALI-Club Del Hogar

KFOX-Sentimental Journey.

KFWB-AI Jarvis (till 12:30),

KWIZ-Gadabout Show.

10:45-KABC-Whispering Streets. KNX, KFMB-Road of Life. KGER-Rev. LeRoy Kopp.

10:50 * KGFJ-News.

1 1 -KABC-Jack Paar. *KFI-News. *KHJ-Five Star News. *KNX, KFMB-Nows *KALI-Spanish News.

KCBQ-Bandstand - Grandstand

KCBU-Danastand - Grandste (to 5:15). KFAC-Masters in Miniature. KGER-Dr. Louis Talbot. KGFJ-Music Festival. *KLAC-News; Bill Bradley. KPOP-Clyde Cadwell Show. *KWIZ-Editorial Report.

11:05-KFI-Bandstand.

5-KFI-Bandstand,

*KHJ-Parallels in the News.

KNX-Right to Happiness.

KALI-Mario Rey.

KWIZ-Gadabout Show.

5-KABC-Beat the Record,

KHJ-Queen for a Day.

KNX, KFMB-Second Mrs. Burton.

KFAC-Folk Songs & Dances.

KGER-Sunshine Mission.

KFI-Raker's Notebook

11:30-KFI--Art Boker's Notebook.
KNX, KFMB-Strike It Rich.
KFAC--Int'l Music Holl.
KGER-Sunshine Mission.
KXLA-Hometown Jamboree.
11:45*KFI-Lunch Hour News with

Pat Bishop. KNX, KFMB—Pat Buttram Show. KPOL—News Today. KRKD—Lawrence Welk.

12*KABC-Noontime News. KFI-Jim Todd - Farm

Reporter.

*KHJ-Bob Greene.

*KNX-Kenneally's News.

KALI-Brother Clarence Welch.

KB1G-Catalina Bandstand. KFAC-Luncheon Concert. *KFWB--News.
KGER--Through the Bible.
KGFJ--Moods in Music.

KMPC-Ira Cook.

CLYDE CADWELL SHOW MONDAY THRU FRIDAY

10:30 - 12 NOON



The POPular station 1020 on the dist

KPOL—Cloud Nine.
KPOP—Art Laboe Show,
KRKD—Louise Martinson Show,
*KWIZ—Orange News. KWKW-Martin Becerra KXLA-Hometown Jamboree.

-KLAC—Bill Bradley, KFOX—Downtown with Walt Abbott. KFWB-Al Jarvis.

RFWB—AI Jarvis;

12:15*KABC—Poul Horvey,
KFI—Calif. Agriculture,
KHJ—Cedric Foster.

*KNX—Nelson McIninch,
KWIZ—Top Banana.

12:25*KBIG, KRKD—News.

*KDAY—News.

12:30-KABC-Mildred Younger. D-KABC-Mildred Younger.

*KFI-Local News.

KHJ-Jock Wagner.

KNX-Art Linkletter.

KDAY-Lionel Sosma.

*KFWB-Larry Finley Show and

News (fill 4:00).

KGER-World Tomorrow.

*KLAC-Del Moore & News.

KPOP-Art Laboe Show.

KXLA-Western Music.

*KFI-Rerord Alhum Review

12:45—KFI-Record Album Review. *KFAC-Dick Joy, News. KPOP-Shopping Hilites. 12:50*KGFJ-News. —KABC-Hank Sims.

-KABC-Hank Sims.

*KFI-News.

KHJ-Bab Freed.

KNX, KFMB-Arthur Godfrey.

KFAC-Serenade.

*KFOX-News.

KGER-News, Dr. Orr.

KGFJ-Rendezvous with Music.

KMPC-Ira Cook.

KPOP-Duke Henderson Show.

KBKD-Record Time.

KRKD—Record Time. KWIZ—News. KXLA—Frank Simon.

KFI-5-Star Matinee. KHJ—Jack Wagner. KFWB—Bill Daniels Show. KFOX—Mild and Mellow. KWIZ—Top Banana.

-KFWB-Daniels Den. *KGER-World News.
*KBIG-Names in the News.
KPOP-Editor of the Air.

1:30-KFI-Hilltop House. KFAC-Concert Matinee. KGER-Charlie Turner.

HUNTER HANCOCK

1:30 to 4:30 MONDAY THRU FRIDAY Saturday 2 - 4



The POPular station 1020 on the dial

KLAC-Del Moore. KMPC-Ira Cook.
KPOP-Hunter Hancock.
KXLA-Frank Simon.
KFI-Pepper Young's Family.
KXLA-County Schools, M. T. Th.
Garden Chats, W, F.

1:55—KBIG—Men of Troy, M.; Traffic Quiz, T.; Cause for Alarm, W.; UCLA Sports Package, F.

2-KFI-NBC News. KHJ-Bob Freed. * KHJ-Bob Freed.
*KALL-Spanish News.
*KMPC-News, Johnny Grant (to 5).
*KGER-News; Social Security.
M; *Nows; L. B. Band,
Tu-F.
KGFJ-Musical Matinee.
*KWIZ-News.
KXLA-Music.

AKA-muss...

KHI-Jack Wagner.

KALI-Salvador S. Hernandez.

KFOX-Take It Easy Time.

KWIZ-Top Banana.

2:15-KRKD-Album Time. 2:25-KBIG-Southland Dateline.

2:30-KFI-Woman In My House.
KHJ-Guest Star, M; Here's To
Vets, Tu; Forward March, W;
Let's Go To Town, Th; Stars For

KNX—Ruth Ashton. KFAC—Pops Concert. KGER—George McLain. * KRKD—News. *KRKD-News, KGER-Peter Slock, Organ, KRKD-Tops in Pops, KWKW-Fina Marin, -KWKW-Fina Marin, -KFI-Dr. Gentry, KHJ-Millie Considine,

KNX—Phillip Norman, KGER—Peter Slack, 2:50—KBIG—Income Tax, M, W, F. *KGFJ—News.

3-KABC-Hank Weaver, Music and Sports (2 hrs.)

*KFI—NBC News.

*KHJ, KGB—Five Star

Newscast.
KDAY-Chuck Bennett.
*KFWB-News.
KGFJ-Music in the Air. *KGFJ-Music in the Air,
*KLAC, KXLA-News.

KPOL-Cavalcade of Music.

KFAC-Keyboard Stylings.

*KWIZ-Local News.

*KXLA-News.

3:05-KFI-Dick Sinclair.

3:US—KFI-Dick Sinclair,
KKJI—Jack Wagner,
KWIZ—Top Banana.
3:15—KNX—Matinee. (to 4:55),
KKLI—Voice of South America,
KGER—The Toveys, News,
KXLA—Gary Goodwin, Music.
3:25±KDAV—News.

KXLA—Gary Goodwin, Music.
3:25*KDAY—News.
3:30—KHJ—Lynn Looks at
Hollywood.
KDAY—Chuck Bennett.
KFAC—World of Opera.
KWKW—Teddy Fregoso.
KGIL—Melody Time.
3:40*KGER—News.
3:45—KHJ, KGB—Here's the Answer.
KGL1—Salvador Hernandex.
KGER—Hymn.
3:55*KPOI.—News.

3:55 * KPOL-News

4*KFI—Dave Show—News.

*KKIJ, KGB—Fuhon Lewis, Jr.

KFAC—Musical Masterpieces.

KGFI—Musical Moments.

KPOL—Piano Portraits.

KMPC—Johnny Grant.

*KWIZ—News.

KWKW—Drama.

4:05—KFOX—Take It Easy Time.

KFWB—Bill Ballance Show.

KLAC—Alex Ceoper.

KWIZ—Turntable Show.

4:10—KFI—Burritt Wheeler.

4:15*KHJ—Frank Hemingway.

KGER—Commuters Carousel.

KPOL—Pop Concert.

4:25*KDAY—News.

4:30—KABC—Hank Weaver Sports.

KHDL—Jello—Test.

KDAY—John Olds; Sports.

KGER—Lei's Go Traveling, F.

KLAC—Alex Cooper.

KPOL—Pop Concert.

KPOL—Pop Concert.

KPOP—Art Labee Show.

4:35—KABC—Hank Weaver Music.

4:45—KHJ, KGB—Sam Mayes.

*KGFI—News.

4:55-KFI—Local News.

KHJ—Bob Greene.

KNX—City Editor. A *KFI-Dave Show-News.

KNX-City Editor.

MUSCLES

Lil' Arnold Stang, one of television's popular character actors, has taken on a new look for his current appearances on CBS Television's December Bride comedy series. The diminutive chap is using muscles he never knew existed for a sequence with middleweight boxer Art Aragon and a run on a racing track as a jockey. For these taxing roles Arnold Stang has been taking boxing and horseback riding lessons with . . . "muscles popping out all over the place.

Radio Sogs

MONDAY, FEBRUARY 25

-KABC-Len Beardsley. KFI-Bill Hawerth. KHJ, KGB-Bill Brundige. *KNX, KFMB—Edw. R. Murrow. KALI—Duo, Romano—Smeralde. *KBIG—Catalina Bandstand #KBIG—Catalina Bandstand and News KFAC—Sunset Serenade. #KFWB—News. KGEF—Aubrey Lee. KGFJ—Cavalcade of 1956.

*KLAC-News.

*KMPC-News, Bill Stewart.

KPOL-Newsic.

KPOP-Art Laboe.

KRKD-Ten Top Tunes.

*KWKW-News.

5:05—KABC—Hank Weaver.
KFWB—Bill Ballance.
KLAC—Alex Cooper.
5:10—KABC—Hank Weaver, Sports. KFI—Southland Weather. *KHJ—News. 5:15*KABC—Bill Garr.

*KFI—Rollie Thomas—News. *KHJ—Newsreel. *KNX—Carroll Alcott. KFOX—Today in Sports. KFWB—Cleve Hermann. KWKW-Ernesto Cervera. 5:20*KABC-Sports Caravan.

5:30 * KABC-Sid Fuller, News. KFI-Feature Wire. KHJ-Bob and Ray. KNX, KFMB-Tom Harmon. KFAC-Continental Varieties. KFWB-Bill Ballance. KGER-Olga Graves. KGER-Frieda Neuhaus. KPOL—Musical Comedy Theater. KRKD—Sports Dial. KXLA-Squeakin' Deacon.

5:45±KABC—Orval Anderson—News. ±KFI—Dave Shaw—News. ±KNX, KFMB—Frank Goss. KGFJ—Sports Notes. KLAC—Sam Bulter, Sports. KRKD—Race Results.

5:55*KNX-Local News KRKD-Health Talk

KABC—Edward Morgan. 6 * KF1-Elmer Peterson.

KNX—Chick Hearn, Sports. KALI—Joe White. KFOX—Johnny Otis Show. *KFWB-News.
*KLAC-News; Alex Cooper.

KGER—American Soul Clinic. KGFJ—Request Performance. KMPC—Bob Kelley. KPOL—Music A La Carte. KRKD—Tops in Pops. -KFAC—Dinner Concert.

KFWB-Bill Ballance. 6:15*KABC-News Beat.

KFI-Sports Report.
KHJ-Bill Brundige.
*KNX, KFMB-Lowell Thomas.
*KMPC-News. KWKW-Rodolfa Hayos.

-KHJ—Harry Wismer. KGFJ—Today in Science.

6:30-KABC-TBA. KFI-Man On The Go. *KHJ-Virgil Pinkley.
KNX-Amos 'n' Andy Music Hall.
KFAC—Musical Milestones.
KFWB—Bill Ballance. KFWB—Bill Ballance, KGFJ—Christian Chapel, KMPC—Bill Stewart, KRKD—Right to Live (Span.), KXLA—Frank Simmon Western Music.

6:45-KABC-John J. Anthony. KFI-Art Baker. KHJ-Sam Hayes KGFJ-Rosemary Clooney Sings.

6-55*KHJ-Five Star Newscast. -KABC-John Vandercook.

KFI-News. KHJ-Gabriel Heatter. KNX, KFMB—News. KALI—Raul's Program. KFAC-Intermezzo.

*KFWB-Mirror News.

KGER-Family Bible Hour. KGFJ-Fiesta Latina. KMPC-Bill Stewart. KXLA-Al Ryfle Music

-KABC-Record Rack. KFI—Relax—Al Posko, M-Th. KNX—Musters of Melody, KFWB—Daniel's Den. 7:15-KHJ-Behind the Story.

7:30—KFI—Morgan Beatty.
KHJ—True Detective
KNX, KFMB—Robert Q. Lewis.
KFAC—Echoes & Encores.
KFWB—Musical Program. KMPC—Bill Stewart

KMPC—Bill Stewart,
KPOL—Eeverybady's Hour,
KWKW—Teddy Fregoso.
7:45—KFI—One Man's Family,
KFWB—Rosary Hour,
KXLA—Toastmasters.

7:55 * KABC—News. *KHJ—News.

-KABC-William Winter. *KFI-News. KHJ-Danger With Granger. KHJ—Danger With Granger.

*KNX—News.

KFAC—Evening Concert.

KGFJ—World Bible Society.

KLAC—Gene Norman (to 12).

8:05—KFI—Boston Symphony.

KFWB—Daniels Den.

8:15—KABC—The New Yorkers.

KGFJ—Franchise Tax Board.

8:30-KABC-Voice of Firestone:
KHJ-Reporter's Roundup.
KNX-Basketball: SC vs UCLA.
KGFJ-College of Div. Science.
KPOL-Through the Bible.
8:45-KGER-Dan Gilbert. Science.

KGFJ-Man With a Question. 8:55 * KFI-News.

9-KABC-Met Auditions. KFI—Telephone Hour. *KHJ—News. *KHJ-News.

*KFWB-News.

KGER-Dr. Vernon McGee.

KGFJ-Harlem House Party.

*KMPC-News; Bill Stewart.

KPOL-Friendship Hour.

9:05-KFWB-Rosary Hour

9:15*KHJ-Fultan Lewis, Jr.

9:20-KFWB-Daniel's Den

9:25*KABC-News.

9:30-KABC-Mystery Time.

KFI-The American Way.

KHJ-Musical Moments.

KMPC-Dance Time.

KPOL-String Shift.

9:45-KHJ-University Explorer

9:55*KABC-News.

10*KABC-News.

*KHJ-Richfield Reporter.

*KHJ-Gabriel Heatter. *KFWB-News

*KHJ-Gabriel Heatter.

*KNX-Ten O'Clock Wire.

KFAC-Crossroads of Music.

*KFWB-News.

KGER-News, Voice Of Calvary.

KPOL-String Shift.

10:05-KHJ-George Crowell.

KFWB-Daniels Den.

10:15-KABC-Dr. Frederick Bailes.

Radio Sogs

KFI—A Joy Forever.

KFNX—Bill Kenneolly.

10:25—KNX—Tom Hanlon.

10:30—KABC—Terrea Lea Sings.

KFI—This Thing Called Life.

KNX—Philip Norman.

10:45*KFI—Al Poska Show.

10:45*KFI-Al Poska Show.

1 **ABC-Say It With Music.

**KFI-11th Hour News.

**KHJ-Newswheel.

KNX-Max Roby.

KGFJ-Rhythm and Blues.

KXLA-Listening With Ludlow.

11:05*KFI-Dave Shaw-News.

11:10-KNX-Merry Go Round.

11:15-KFI-Sports, Rollie Thomas.

11:30-KFI-Now Hear This:

KNX-Music 'Til Dawn.

KGFJ-House Party.

KPOL-The Big Show (5 hours)

11:45-KABC-Eddie Gomez Orch.

11:45-KABC-Eddie Gomez Orch.

11:55*KFI-Local News.

12 KFAC-Music Out of the Night.

*KFWB-News.

KGFJ-Night Club (to 6 a.m.) *KMPC-News.

KXLA-Western Music (to 5 a.m.) 12:05—KFWB—Music (till 6:00 a.m.). KLAC-570 Club (to 6:00 a.m.).

-KEI-Other Side of Day.



BEAUTY JOB

Watching a statuesque actress sulter by, another one said to actress Edith Terry, 'Sure she's built and I can tell you the name of the beauty salon that did the job.'

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\star \star \star Horses Act, Too

Any Western movie star is only as good as his horse, says John Derek.

Currently playing a cavalry officer in Screen Gems' CBS Television Playhouse 90 production "Massacre At Sand Creek," Derek comments:

Put a dashing cowboy hero on a drooping, plodding horse and the kids would pelt the television screen with everything from insults to wadded bubble gum. A spirited, prancing hunk of horseflesh is as necessary to a Western as a camera with film in it. If the horse stands in a dejected position with his head and tail hanging in passive boredom - the audience will be bored too.

\star \star BACHELOR PROBLEM

Schultzy, secretary on the Bob Cummings Show says married men get into less trouble than bachelors because it's hard to raise kids and Cain at the same timel

\star \star \star BACK HOME

Dane Clark has finished two Wire Service programs in London and is now back in Hollywood. Between Wire Service programs and guest appearances on other shows he also intends to star in a motion picture, details of which are now being blueprinted.

PAGE 43 TV-RADIO LIFE

TUESDAY, FEBRUARY 26

5*KABC-Len Beardsley. *KRI—S O'Clock Report.

KKIJ, KGB—Bill Brundige.

*KNX, KFMB—Edward R. Murrow.

KALI—Duo, Romano—Smeraldo.

*KBIG—Catalina Bandstand and News. AKFAC—Sunset Serenade.

*KFWB—News.

KGER—Aubrey Lee.

KGFJ—Musical Reveries.

*KLAC—News; Sports.

*KMPC—News; Bill Stewart.

*KMPC—News; Bill Stewart.
KPOL—Newsic.
KPOP—Art Laboe.
KRKD—Ten Top Tunes.
*KWKW—News.
5:05—KABC—Hank Weaver.
KFWB—Bill Ballance Show.
KLAC—Alex Cooper.
5:10—KABC—Hank Weaver, Sports.
KFI—Southland Weather
*KHJ—News.
5:15*KABC—Bill Garr.
*KFI—Rollie Thomas.
*KHJ—Newsreel.

*KFI—Rollie Thomas.

*KHJ—Newsreel.

*KNX—Carroll Alcott.

KFOX—Today in Sports.

KFWB—Cleve Hermann.

KWKW—Ernesto Cervera

5:20—KABC—Sports Caravan.

5:30—KABC—Sid Fuller.

*KFI—Feature Wire.

KHJ—Bob and Ray.

*KNX, KFMB—Tom Harmon.

KALI—Smeraldo Program.

KFAC—Continental Varieties.

KFOX—Ten Ton Tunes.

KFAC—Continental Varieties.
KFOX—Ten Top Tunes.
KFWB—Santa Anita Feature Race.
KGER—Olga Graves.
KIAC—Alex Cooper.
KPOL—Musical Comedy Theater.

KPOL-Musical Comedy Th KRKD-Sports Dial. KXLA-Squeakin' Deacon. 5:35-KFWB-Bill Ballance. 5:45-KFWB-Bill Ballance. 5:45-KFWB-Bill Ballance. *KFI-Dave Shaw, News. *KNX, KFMB-Frank Goss. KGFJ-Sports Notes. KLAC-Sam Balter: Sports. KLKD-Race Results. 5:50-KKD-Race Results.

5:55 KNX-Local News.

*KABC-Edward Morgan.

*KABC-Edward Morgan.
*KFI-Elmer Peterson.
KNX-Chick Hearn, Sports.
*KFAC-News.
KALI-Joe White.
*KFWB-News.
KFOX-Johnny Otis Show.
*KFAC, KLAC-News.
KGER-American Soul Clinic.
KGFJ-Request Performance.
KMPC-Bob Kelley: Sports.
KRKD-Tops in Pops.
KRKD-Dinner Concert.

KFAC—Dinner Concert.
KPOL—Music A La Carte.
-KLAC—Alex Cooper.
KFWB—Bill Baltance.

KFWB—Bill Ballance.
6:15*KABC—News.
KFI—Sports Report.
KHJ—Bill Brundige.
*KNX KFMB—Lowell Thomas.
*KMPC—World & Local News.
KWKW—Rodolfo Hoyos.

-KHJ-Harry Wismer, KGFJ-Today in Science, 6:25

KGFJ—Today in Science,
6:30—KABC—TBA.
KFI—Man On The Go.

*KHJ—Virgil Pinkley.
KNX—Amos 'n' Andy Music Hall.
KFAC—Musical Milestones.
KGFJ—Christian Chapel.
KMPC—Bill Stewart.
KRKD—Right to Live. (Span.),
5:45—KABC—John J. Anthony.
KFI—Art Baker.

*KKIJ—Sam Hayes.
KGFJ—Fiesta Latina,
KWKW—Casa los Perez.
6:55 *KHJ—Five Star Newscast.

5:55 *KHJ-Five Star Newscast.

7*KABC-John Vandercock. *KFI-News. KHJ-Gabriel Heatter. KNX, KFMB—News. KALI—Raul's Program. KFAC—Intermezzo. *KFWB-News.
KGER-Family Bible Hour.
KGFJ-Fiesta Latina (cont'd.).

*KLAC-News. KMPC-Bill Stewart.

*KRKD-News,
KWKW-Freddy Fregoso,
KXLA-Western Music,

-KABC-Record Rack. KFI-Al Poske

KNX—Masters of Melody, KFWB—Daniels Den, 7:15—KHJ—Behind the Story,

KFWB—Daniels Den.

7:15—KHJB—Behind the Story,
KRKD—Dinner Music.

7:30—KABC—Record Rack.

*KFI—Morgan Beatty.
KHJ—Treasury Agent.
KNX, KFMB—Robert Q. Lewis.
KFAC—Echoes and Encores.
KFWB—Musical Program.
KGER—Rev. Victor Glenn.
KGFJ—Precious Mements.
KMPC—Bill Stewart.
KPOL—Eeverybody's Hour,
KRKD—Health Talk.
KWKW—Teddy Fregoso.

7:45—KFI—One Man's Family.
KFWB—Rosary Hour.
KALI—Latin Music.
KXLA—Mary Burke King.

7;55*KABC—Late News.

*KHJ-News.
-KABC-William Winter.

8:05

8-30-

Operation Entertainment. 8:45—KGER—Dan Gilbert. *KGFJ—News 8:50*KNX—Eric Sevareid.

8:55-KNX-Allen Jackson.

9-KABC-Meet the Band.

PKABC-Meet the Band.

*KFI-News.

*KHJ-News.

*KHJ-News.

KNX-Regal Tune Table.

KFOX-Jazz Scene.

*KFWB-News.

KGER-Concert Hall.

KGFJ-Harlem House Party.

KPOL-Friendship Hour.

9:05-KFI-Biographies in Sound.

KFWB-Rosary Hour.

9:15*KHJ-Fulton Lewis, Jr.

KGER-Income Tax.

9:20-KFWB-Daniels Den.

9:30-KABC-Mysterytime.

KHJ-World Traveler.

KNX-Frost Warnings.

KMPC-Dance Time.

KNX-Frost Warnings.
KMPC-Dance Time.
KPOL-String Shift.
9:35-KNX-Gil Henry.
9:45-KHJ-Musical Moments.
KWKW-Traffic Quiz.
9:55-KABC-People in the News.
KHJ-Basil Rathbone.

KHJ-Basii National.

N*KABC-ABC Late News.

*KKH-Richfield Reporter.

*KKJ-Richfield Reporter.

*KKX-10 O'Clock Wire.

KFAC-Crossroads of Music.

*KFWB-News.

KGER-News, Voice Of Calvary.

KPOL-String Shift.

10:10-KHJ-George Crowell.

10:15-KABC-Dr. Frederick Bailes.

KFI-A Jay Forever.

*KNX-Bill Kenneally.

10:25-KNX-Tom Hanlon.

10:30-KABC-Terrea Lea Sings.

KFI-Your Favorite Hymns.

*KNX-Philip Norman.

KMPC-Dance Time.

10:45-KFI-AI Poska Show.

KGER-Calvary Deliverance.

**MABC-Say It With Music. *KABC-ABC Late News.

KGER-Calvary Deliverum.

-KABC-Say It With Music.

*KFI--11th Hour News.

*KHJ--Newswheel.

*KNX--Max Roby.

*KFWB--News.

KXLA--Western Dance.

*KXLA--Western Dance.

KXLA-Western Dance.

11:05-KFWB-Daniels Den.

11:10-KNX-Merry Go Round,

11:15-KFI-Sports Final.

11:30-KFI-Now Hear This.

KNX-Music Til Dawn.

KPOL-The Big Show (5 hours)

11:45-KABC-Jack Nye Orch.

11:55*KFI-News.

12-KFI-The Midnight Flyer.

12 KH-The Midnight Flyer.
12:05-KFWB-Music (till 6 a.m.)

-KFI-Ben Hunter "The Other Side of the Day."

Radio Sogs

WEDNESDAY, FEBRUARY 27

5*KABC-Len Beardsley. *KFI—Five O'Clock Report.

*KHJ, KGB—Bill Brundige.

*KNX, KFMB—Edw. R. Murrow.

KALI—Duo, Romano—Smeraldo.

*KBIG—Catalina Bandstand and News

and News.
KFAC—Sunset Serenade.

*KFWB—News.
KGFJ—Musical Reveries.

*KLAC—News; Alex Cooper.

*KMPC—News; Bill Stewart. KPOL-Newsie

KFOL-Newsic
KPOP-Art Laboe.
KRKD—Ten Top Tunes.
*KWKW—News.
5:05-KFWB—Bill Ballance Show.
5:10*KABC—Hank Weaver, Sports.
KFI—Southland Weather.

KFI—Southland Weather.

*KHJ—News.

5:15*KABC—Bill Garr.

*KFI—Rollie Thomas.

*KHJ—Newsreel.

*KNX—Carroll Alcott.

KFOX—Today in Sports.

KFWB—Cleve Hermann.

KWKW—Ernesto Cervera.

5:20*KABC—Sports Caravan.

5:30 * KABC-Sid Fuller.

*KABC—Sid Fuller.

*KFII—Feature Wire.

KHJ—Bab and Ray.

KNX, KFMB—Tom Harmon.

KALI—Smeraldo Program.

KFAC—Continental Varieties.

KFWB—Santa Anita Feature Race.

KFOX—Top Ten Tunes.

KGER—Olga Graves.

KMPC—Bill Stewart.

KPOL—Musical Comedy

Theatre.

Theatre. KXLA-Squeakin' Deacon. 5:35-KFWB-Bill Ballance.

5:45*KABC—News.

*KFI—Dave Shaw.

*KNX, KFMB—Frank Goss.

KGFJ—Sports Notes.

KRND—Race Results.

5:50 * KGFJ-News, 5:55 * KNX-Local News,

*KABC-Edward Morgan. *KFI-Elmer Peterson.
KNX-Chick Hearn, Sports.
KALI-Joe White.
*KFAC, KLAC-News.
KFOX-Johnny Oris Show.
*KFWB-News.

KFWB-News.
KGER-American Soul Clinic.
KGFJ-Request Performance.
KMPC-Bob Kelley, Sports.
KPOL-Music A La Carte.
-KFAC-Dinner Concert.
KFWB-Bill Ballance.

KFWB-Bill Ballance.
KLAC-Alex Cooper.
6:15*KABC-News Beat.
KFI-Sports Report.
KMJ-Bill Brundige.
*KNX, KFMB-Lowell Thomas.
*KMPC-World & Local News.
KWKW-Rodolfo Hoyos.

-KHJ-Harry Wismer. KGFJ-Today in Science.

6:30-KARC-TRA --KABC-TBA.
KFI-Man On The Go.
*KMJ-Virgil Plnkley.
KNX-Amos 'n' Andy Music Hall.
KFAC-Musical Milestones.
KFWB-Jack Lee Show.
KGER-Rev. Al Harlan.
KMPC-Bill Stewart.
--KABC-John J. Anthony.

KFI—Art Baker.

*KHJ—Sam Hayes.

KGFJ—One-Thirty-Seven Club.
6:55*KHJ—Five Star Newscast.

*KABC-John Vandercook. KHJ-Gabriel Heatter. KNX-News. KALI-Raul's Program

KALI-Raul's Program.
KBIG—Catalina Bandstand.
KFAC—Intermezzo.
*KFWB—News.
KGER-Family Bible Hour.
KGFI—Fiesta Latina.
*KMPC—Bill Stewart (to 9:30).
KMPC—Organ Recitol
KMPC—Bill Stewart.
KXLA—Music.
7:05—KABC—Wed. Night Fights
KFI—Al Poska.
KNXA—Masters of Melody.
KFWB—Daniels Den.
7:15—KHJ—Behind the Story.
7:30—Kfil—Morgan Beatty.

7:30-Khl-Morgan Beatty. -nn-morgan beatry.
KHJ—Gangbusters.
KNX, KFMB—Robert Q. Lewis.
KFAC—Echoes and Encores.
KFWB—Musical Program.
KGER—Rev. Victor Glenn.

KMPC—Bill Stewart.
KPOL—Eeverybody's Hour.
KRKD—Heath Talk.
KWKW—Teddy Fregoso.
7:45—KFI—One Man's Family.
KFWB—Roscry Hour.
KXLB—Who Knows This?
7:55*KABC—Late News. *KHJ-News

-KABC-Bill Ewing *KFI-News.
KHJ-Crime Files of Flamond.
*KNX, KFMB-News.
KFAC-Evening Concert.
*KFWB-News.
KGFJ-World Bible Society.

*KMPC-News; Bill Stewart.
*KLAC-News; Gene Norman.
KWKW-Italian Radio

*KLAC-News; Gene Norman.
KWKW-Italian Radio
Melodies.
KPPC-Mid-Week Devotion.

8:05-KFI-People Are Funny.
KNX, KFMB-Robert Q. Lewis.
KFWB-Daniels Den.

8:15-KABC-The New Yorkers.
KGFJ-Fed. Income Tax.
KXLA-Music-Al Ryfle.

8:30-KABC-Bill Ewing, D.J.
KHJ-Family Theater.
*KNX-The World Tonight.
KGER-Voice of China.
KGFJ-College of Div. Science.
KPOL-Through the Bible.
KWW-Japanese Program.
KGFJ-Serenade in Blue.

8:35-KFI-Recollections at 30.

8:45-KGFJ-This is Our Music.

8:50-KNX-Eric Sevareid.

8:55-KNX-Allen Jackson.

KABC-Meet the Band.

9-KABC-Meet the Band. *KFI-News. *KHJ-News *KMJ-News.
KNX-Regal Tune Table.
KGER-News, Concert.
KFOX-Jazz Scene.
*KFWB-Bill Crago.
KGFJ-Harlem House Party.

KRFW-Bill Crago.
KGFJ-Harlem House Party.
KXLA-Lou Stevens.
9:05-KFI-"X" Minus One.
KFWB-Rosary Hour.
9:15*KHJ-Fulton Lewis, Jr.
KWKW-Covemant Church.
9:20-KFWB-Daniels Den.
9:30-KABC-Mystery Time.
KFI-KFI Calling.
KHJ-Musical Moments.
KNX-Frost Warnings.
KMPC-Dance Time (to 12).
KGER-Hour of Deliverance
KPOL-String Shift.
KXLA-Western Music.
KWKW-Serenude in Blue.
9:35-KNX-Gil Henry.
9:55-KABC-People in the News.
KHJ-Basil Rathbone.
10*KABC-News.
*KFI-Richfield Reporter.
KKJ-Gabriel Heatter.
*KNX-10 O'Clock Wire.

KHJ—Gabriel Heatter.

*KNX—10 O'Clock Wire.

*KFAC—Crossroads of Music.

*KFWB—News.

*KGER—News, Voice Of Calvary.

*KPOL—String Shift.

*KWW—Latin Music.

10:05—KHJ—George Crowell.

*KFWB—Daniels Den.

10:15—KABC—Dr. Frederick Bailes.

*KFI—A Joy Forever.

*KNX—Bill Kennsally.

10:20—KFWB—Larry Finley Show.

*KMPC—Dance Time.

10:25—KNX—Tom Hanlon.

10:30—KABC—Terrea Lea Sings.

*KFI—This Thing Called Life.

*KNX—Phllip Norman.

*KFWB—Larry Finley Show.

*KWW—Noche de Ronda.

10:45—KFI—Al Poska Show.

-KABC—Say It With Music.

*KFI—Eleventh Hr. News.

*KFWB—News.

*KFWB—News. *KNX-10 O'Clock Wire

*KFI-Eleventh Hr. News.
*KFWB-News.
*KHJ-Newswheel.
*KNX-Max Roby
11:05-KFWB-Daniels Den.
11:10-KNX-Merry Go Round.
11:15-KFI-Rollie Thomas.
11:30-KFI-Now Hear This.
KNX-Music Til Dawn.
KPOL-The Big Show (5 hours).
11:45-KABC-Jack Nye Orch.
11:55*KFI-News.

Z
**LETHE Midnight Flyer.
**KFWB-News.

THURSDAY, FEBRUARY 28

5 *KABC-Len Beardsley. #KABL—Len oeoraisy. #KFI—5 O'Clock Report. KHJ, KGB—Bill Brundige. #KNX, KFMB—Edw. R. Murrow. KALI—Duo, Romano—Smeraldo #KBIG—Catalina Bandstand and News. and News.
KFAC—Sunset Serenade.
*KFWB—News.
KGER—Aubrey Lee.
KGFJ—Musical Reveries.
*KLAC, KWKW—News.
*KMPC—News; Bill Stewart. RRMPC—News; Bill Stewart.

KPOL—Newsic.

KPOP—Art Laboe.

KRKD—Ten Top Tunes.

—KFWB—Bill Ballance.

KLAC—Alex Cooper.

—KABC—Hank Weaver, Sports. 5:10—KABC—Hank Weaver, Spor KFI—Southland Weather. *KHJ—News. 5:15—KABC—Bill Garr. *KFI—Rollie Thomas, News. *KHJ—Newsreel. *KNX—Carroll Alcott. KFOX—Today in Sports. KFWB—Cleve Hermann. KWKW—Ernesto Cerevra. 8:20*KABC—Sports Carayan. 5:20*KABC-Sports Caravan. 5:30-KABC-Sid Fuller. 5:20 * KABC—Sports Caravan.

5:30 * KABC—Sid Fuller.

* KFI—Feature Wire.

KHJ—Bob and Ray.

KNX, KFMB—Tom Harman.

KFAC—Continental Varieties.

KFWB—Santa Anita Feature Race.

KFOX—Top Ten Tunes.

KGER—Olga Graves.

KPOL—Musical Comedy Theator.

KRKD—Sports Dial.

KXLA—Squeakin' Deacon.

5:35—KFWB—Bill Ballance.

5:45 * KABC—Orval Anderson—News

* KFI—Dave Shaw.

* KNX, KFMB—Frank Goss.

KFWB—Larry Finley Show.

KLAC—Sam Balter, Sports.

KRKD—Race Results.

5:50 * KGFJ—News.

5:55 * KNX—Local News.

* KRKD—Race Results.

5:50 * KGFJ—News.

5:55 * KNX—Local News.

* KFR—Elemer Peterson.

*KABC-Edward morga...

*KFI-Elmer Peterson.

KNX-Chick Hearn, Sports.

KALI-Joe White.

*KFAC, KLAC-News.

KFOX-Johnny Oils Show

(to 9:00 p.m.).

(to 9:00 p.m.).

*KFWB—News.
KGER—American Soul Clinic.
KMPC—Kelley, Sports.
KFOL—Music A La Carte.
6:05—KFAC—Dinner Concert.
KFWB—Bill Ballance.
KRKD—Tops in Pops.
6:15*KABC—News Beat.
KFI—Sports Report.
KHJ—Bill Brundige.
*KNX, KFMB—Lowell Thomas.
*KMPC—World and Local News.
KWW—Rodolfo Hoyos.
6:25—KHJ—Harry Wismer.
6:30—KABC—TBA.
KFI—Man On The Go.
*KHJ—Virgil Pinkley.
KNX—Amos 'n' Andy Music
Hall. Hall.
KALI-Programa Pan American.
KFAC-Musical Milestones.
KGER-Rev. Al Harlan.
*KGFJ-Christian Chapel. KMPC—Bill Stewart. KRKD—Right To Live (Span.). KXLA—Frank Simon.

KXLA—Frank Simon.

-KABC—John J. Anthony.

KFI—Art Baker.

KHJ—Sam Hayes.

KGFJ—Auto Club.

KWKW—Casa Los Perez.

6:55 *KHJ-Five Star Newscast.

*KABC—John S. ...

*KFI—News.

KHJ—Gabriel Heatter.

KNX, KFMB—News.

KALI—Raul's Program.

KBIG—Catalina Bandstand.

*FAC—Intermezzo.

KFAC-Intermezzo.

*KFWB-News.

KGER-Family Bible Hour.

KGER—Family Bible Mour.
KGFJ—Fiesta Latina.
*KLAC, KRKD—News.
KXLA—Music.
7:05—KABC—Record Rack.
KFI—Al Poska.
KNX—Masters of Melody.
KFWB—Daniels Den.
KLAC—Alex Cooper.
7:15—KHJ—Behind the Story.
KKD—Dinner Music.
7:30*KFI—Morgan Beatty.
KHJ—Official Detective.
KNX—Robert Q. Lewis.

KNX-Robert Q. Lewis.

KFAC—Echoes and Encores. KFW8—Musical Program. KGER—Helen Markham. KGFJ—Precious Moments. KMPC-Bill Stewart. KPOL—Everybody's Hour. KRKD—Health Talk. KWKW—Teddy Fregoso.

KWKW-Teddy Fregoso.
KXLA-Music.
7:45-KFI-One Man's Family.
KFWB-Rosary Hour.
KKKD-Catholic Hour.
7:55-KABC-News.
-KHL-News.
-KABC-William Winter.

Melodies.

*KXLA-News.

8:05-KFI-Bob Hope.
KNX, KFMB-Robert Q. Lewis.
KFWB-Daniels Den.

8:15-KABC-The New Yorkers.
KGFJ-Report to Parents.
KXLA-Music.

8:30-KABC-Bill Ewing, D.J.
*KNX-The World Tonight.
KHJ-Army Hour.
KGER-Voice of Chino.
KGFJ-Col. of Divine Science.
KGFWW-Los Teenagers.

8:35-KFI-The Great Gildersleeve.

8:35—KFI—The Great Gildersleeve.

8:45—KGER—Dan Gilbert.

*KGEI—News.

8:50*KNX—Eric Sevareid.

8:55—KNX—Allen Jackson.

—KABC—Meet the Band.

*KFI—News.

*KHJ—News.

*KNX—Regal Tune Tablo.

KFOX—Jazz Scene.

KFWB—News.

KGER—Calvary Church of Pomona.

KGFI—Harlem House Party.

KGIL—Musical Scrapbook.

KPOL—Friendship Hour.

KWKW—San Gabriel

Symphony.

KWKW-Son Gobriel
Symphony.

\$\footnote{\text{Symphony.}}

9:05-KFWB-Rosary Mour.

KFI-Leonard Pearson.

9:15\(\frac{\text{KHJ-Fulion Lowis, Jr.}}

9:20-KFWB-Daniels Den.

9:30-KABC-Mystery Time.

KFI-Your Income Tax.

KMJ-Musical Moments.

KMJ-Foots Warnings. KHJ-Musical Moments.
KNX-Frost Warnings.
KGER-Dr. Orr Bible Study.
KMPC-Dance Time (to 12).
KPOL-String Shift.
9:35-KNX-Gil Henry.
9:45-KNX-Melody Time.
9:55-KABC-People in the News.
KHJ-Basil Rathbone.

*KFI—Richfield Reporter.

KHJ—Gabriel Heatter. KHJ--Gabriel Heatter.

*KNX--10 O'Clock Wire.

KFAC--Crossroads of Music.

KGER--News, Voice Of Calvary.

KPOL--String Shift.

KXLA--Rick Lazaar.

KXLA—Rick Lazaar.

10:05—KHJ—George Crowell.
KFWB—Daniels Den.

10:15—KABC—Dr. Frederick Balles.
KFI—A Joy Forever.
*KNX—Bill Kenneally.

10:25—KNX—Tom Hanlon.

10:30—KABC—Terrea Lea Sings.
KFI—Your Favorite Mymns.
KNX—Phil Norman.

KGFJ-Hollywood House
Porty.

KPOL-The Big Show (5 hours).

11:45-KABC-Jack Nye Orch.

11:55-KFI-News.

2-KFI-The Midnight Flyer.

KGFJ-Night Club (to 6 a.m.)

12:05-KFWB-Music (till 6 a.m.)

-KFI-The Other Side of the Day.

Radio Sogs

FRIDAY, MARCH I

*KABC—Len Beardsley.

*KFI—5 O'Clock Report.

KHJ, KGB—Sports News.

*KNX, KFMB—Edw. R. Murrow.

KALl—Duo, Romano, Smeraldo. *KBIG-Catalina Bandstand KBIG—Catalina Bandsta and News. KFAC—Sunset Serenade. KFOX—Today in Sports. KGER—Aubrey Lee. KGFJ—Musical Reveries. *KAC—News; Sports.
*KMPC—News; Bill Stewart.
KPOL—Newsic. KPOL—Newsic.
KROP—Art Laboe.
KRKD—Ten Top Tunes.
KWKW—News.
—KFWB—Bill Ballance.
*KLAC—Alex Copoer & News.

5:10-KABC-Hank Weaver, Sports. KFI-Southland Weather. *KHJ-News.

5:15*KABC-Bill Garr. *KFI-Rollie Thomas. *KFI-Rollie Thomas.

*KHJ-Newsreel.

*KNX-Carroll Alcott.

KFOX-Today in Sports.

KFWB-Cleve Hermann.

KWKW-Ernesto Cervera.

5:20-KABC-Sports Caravan.

5:30 * KABC-Sid Fuller. #KFI—Feature Wire.

KHJ—Bob and Ray.

KNX, KFMB—Tom Harmon.

KALI—Smeraldo Program.

KFAC—Continental Varieties.

KFOX—Top Ten Tunes.

KFWB—Santa Anita Feature Race.

KFOX—Olan Graves. KFWB-Santa Anita reature Kac KGER-Olga Graves. KPOL-Musical Comedy Theater. KRKD-Sports Dial. KXLA-Squeakin' Deecon. 5:35-KFWB-Bill Ballance.

5:45 * KABC-Orval Anderson-News.

*KFI—Dave Shaw News.
*KNX, KFMB—Frank Goss.
KGFJ—Sports Notes.
KLAC—Sam Balter, Sports. KRKD—Race Results. 5:50±KGFJ—News.

5:55 KNX-Local News.

6*KABC-Edward Morgan.
KKX-Chick Hearn, Sports.
KALI-Joe White.
KFOX-Johnny Otis Show.
KGER-American Soul Clinic.
KGFJ-Request Performance.
KMPOL-Bob Kelley, Sports.
KPOL-Music A La Carte.
KRKD-Tops in Pops. KABC-Edward Morgan.

6:05-KFAC-Dinner Concert. KFWB-Bill Ballance.

6:15±KABC—News Beat.
KFI—Sports Report.
KHJ—Bill Brundige.
±KNX, KFMB—Lowell Thomas.
±KMPC—World & Local News.
KWKW—Rodolfo Hoyos.

6:25-KHJ-Harry Wismer. KGFJ-Today in Science.

6:30-KABC-TBA.
KFI-Man On The Go. *KHJ-Virgil Pinkley.
KNX-Amos 'n' Andy Music. Hall KFAC-Musical Milestones. KFWB-Jack Lee Show. KGER-Rev. Al Harlan. KGFJ—Christian Chapel. KGIL—Memory Melodies. KMPC—Bill Stewart. KXLA-Frank Simon, Music.

6:45-KABC-John J. Anthony. KFI-Art Baker. KHJ—Sam Hayes. KGFJ—Join The Navy. 6:55*KHJ—Five Star Newscast.

*KABC-John Vandercook. RKAGL—Jonn vanaercook.

KFI—Gillette Fights: Paoli Rosi
vs. Baby Vosquez.

KHJ—Gabriel Heatter.

KNX—News.

KBIG—Catalina Bandstand. KBIG—Catolina Bandstand.
KFAC—Intermezzo.
*KFWB—News.
KGER—Family Bible Hour.
KGFJ—Fiesto Latina.
*KLAC, KRKD—News.
KMPC—Bill Stewart (to 9:30).
KXLA—Music—Al Ryfle.

KABC—Record Rack. KNX—Masters of Melody. KFWB—Daniels Den.

7:15—KHJ—Behind the Story.

KRKD—Dinner Music.

7:25—KFI—Sports Digest.

KRKD—Right to Live (Span.).

7:30—KFI—Sports Highlights.

KHJ—Counterspy.

KNX—Robert Q. Lewis.

KNX—Robert Q. Lewis.

KFAC—Echoes and Encares.

KFWB—Musical Program.

KGER—Precious Word.

KGFJ—Precious Moments.

KPOL—Everybody's Hour.

KRKD—Health Talk.

KWKW—Teddy Fregoso.

7:45—KFWB—Rosary Hour.

KRKD—Catholic Hour.

KXLA—Property Owners.

7:55*KABC—Boat Regatta Results.

**KHJ—News.

-KABC-William Winter. .—KABC—William Winter.

*KFI—News.
KHJ—Peril.
KFAC—Evening Concert.
KGER—Bible Treasury.
KGFI—World Bible Society.

*KMPC—News; Bill Stewart.
KRKD—Christian Science.
KPOL—Through the Bible.
KWKW—Italian Meladies. *KXLA—News. 8:05—KFI—Morgan Beatty.

8:05—KFI—Morgan Beatty.
KFWB—Daniels Den.
KLAC—Gene Norman (till 12).
8:15—KABC—The New Yorkers.
KFI—One Man's Family.
KFWB—Bill Ballance.
8:30—KABC—Bill Ewing.
KFI—For America (Dan Smoot)
KHJ—Basketball: USC vs Oregon
KNX—Bosketball: Calif. vs UCLA
8:45—KFI—Al Posko.
*KGFJ—News.

-KABC-Meet the Band.

9-KABC-Meet the Band.

*KFI-News.

*KGFI-Harlem House Party.

KPOL-Friendship Hour.

9:05-KFI-Palladium.

KFWB-Rosary Hour.

9:30-KABC-Mystery Time.

KMPC-Dance Time.

KPOL-String Shift.

9:35-KFI-Franchise Tax Board.

9:50-KFI-Melody Time.

9:55-KABC-People in the News.

10*KABC—ABC Late News.

***ABC—ABC Late News.

***AKFI—Richfield Reporter.

***KNX—Ten O'Clock Wire.

KFAC—Crossroads of Music.

KGER—News, Voice Of Calvary.

KPOL—String Shift.

**KFWB—News.

KXLA—Losh Lazaar.

10:05—KFWB—Daniel's Den.

HOW TO FIND PEACE IN

THIS CHANGING WORLD DR. FREDERICK BAILES

KABC 10:15 - 10:60 p.m. Mon. thru Fri. KRKD 6:45 — 7 a.m. Mon. thru Fri.

10:15-KABC-Dr. Frederick Bailes. 10:15—KABC—Dr. Frederick Bailes.
KFI—A Joy Forever.
KNX—William Kenneally.
10:25—KNX—Tom Harmon.
10:30—KABC—Terrea Lea Sings.
KFI—This Thing Called Life.
KHJ—Gabriel Heatter.

KMJ—Gabriel Heatter,
KNX—Philip Norman,
KMPC—Dance Time,
10:35—KHJ—George Crowell,
10:45—KFI—Al Poska Show.

-KABC-Say It With Music. +KFI-11th Hour News. *KHJ-Newswheel. *KNX-Max Roby.

*KNX-Max Roby.
KRKD-Uncle Charlie.
*KFWB-News.
11:10-KNX-Merry Go Round.
11:15-KFI-Sports Final.
11:30-KFI-Now Hear This.
KNX-Music 'Til Dawn.
KPOL-The Big Show (5 hours)
11:45-KABC-Jack Nye Orch.
11:55*KFI-News.
12:00-KABC-Rourke's Party Line.
KFI-The Midnight Flyer.
12:05-KFWB-Music (till 6 a.m.)

-KFI-"The Other Side of the Day."

RADIO Drecasts

Radio Program Finder



HILDEGARDE

... Family Theater

Saturday, February 23

PCC BASKETBALL GAME, KHJ, 8:30 p.m. UCLA vs Oregon

PCC BASKETBALL GAME, KNX, 8:30 p.m. Stanford vs. S.C.

Sunday, February 24

ADVENTURES IN SCIENCE, KNX, 10:45 a.m.

Eight winners of 16th annual science talent search for Westinghouse Science Scholarships

describe their projects today.

/ YORK PHILHARMONIC, KNX, 11:30 a.m.
Jean Casadesus is guest with Dimitri Mitro-

poulos and the New York Philharmonic. THE AMERICAN STORY, KFI, 10:45 a.m. Chuck Cecil narrates "The Louisiana Purchase" and the 'Lewis and Clark Expedition."

PHILADELPHIA ORCHESTRA, KNX, 2:30 p.m. Eugene Ormandy conducts today's concert with Philippe Entremont as guest piano soloist. Selections include Andre Jolivet's "Concerto For Piano and Orchestra" and Rachmaninoff's

For Piano and Orchestra" and Kachmaninom's
"Rhapsodie on a Theme by Paganini."

CBS RADIO WORKSHOP, KNX, 4:30 p.m. Today's
offering is "Space Merchants."

JACK BENNY SHOW, KNX, 6:30 p.m. Jack goes
to the railroad station to meet a friend from
Waukegon. Regulars Don Wilson, Dennis Day, Mel Blanc, Artie Auerbach and Sheldon Leonard are also on hand.

OPERA, KFI, 7:00 p.m. Your host Fred Shields presents "Mefistofele" by Boito.

Monday, February 25

VOICE OF FIRESTONE, KABC, 8:30 p.m. Thomas L. Thomas, baritone is guest with Howard Barlow and the Firestone Orchestra.

TELEPHONE HOUR, KFI, 9:00 p.m. Marilyn Dubow and Lorin Hollander guest.

Tuesday, February 26

PCC BASKETBALL GAME, KNX, 8:30 p.m. S.C. vs.

Wednesday, February 27
WEDNESDAY NIGHT FIGHTS, KABC, 7:05 p.m.

Gene Fullmer vs. Charley Cotten. FAMILY THEATER, KHJ, 8:30 p.m. Hildegarde, hostess presents John Lund in "Hostage." The story of a member of a Congressional committee who makes an investigation in Poland and comes upon a terrifying and surprising example of Communist intrigue and cruelty.

Friday, March 1

PCC BASKETBALL GAME, KHJ, 8:30 p.m. USC vs. Oregon from the Pan Pacific. PCC BASKETBALL GAME, KNX, 8:30 p.m. California vs. UCLA.

Note: * Indicates programs of news and com-

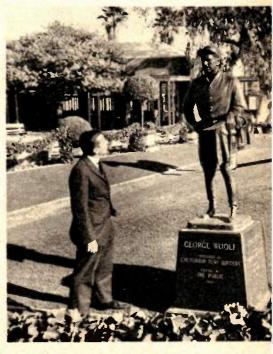
Jarvis, Al.....KFWB, 9 a.m. Su; 9:30 a.m. M-Sa Johnny Dollar.......KNX, 7:30 p.m. Su Joy Forever......KFI, 10:15 p.m. M-F

Woolworth Hour.....KNX, 1 p.m. Su Young, Dr. Malone......KNX, 10:30 a.m. M-F

AROUND the HORSE RACING CIRCLE at SANTA ANITA



HANDLING THE COLOR for this year's meet is KNXT capable Sports Director Gil Stratton. Gil presents behind-the-scenes interviews and descriptions during the half-hour telecasts. Hal Moore handles the other announcing chores.



ON THE BEAUTIFUL SANTA ANITA grounds
— a great attraction in itself — Gil looks at one
of the statues erected by the public in 1949 in
honor of the great jockey George Woolf.

(CBS photos.)

THEY'RE OFF! At Santa Anita. And once again this year, the KNXT, Channel 2 cameras are on hand to bring viewers every stride of the Feature Race each Saturday afternoon. In addition, 18 other CTPN stations carry the event.

AS IN THE PAST EIGHT WEEKS, KNXT will be on hand this Saturday (February 23), for the second of the big \$100,000 races: The Santa Anita Handicap. Last year's winner was Mr. and Mrs. T. M. Kerr's Bobby Brocato ridden by Johnny Longden. The same horse annexed four stakes during the meet for the all-time record earnings by a single thoroughbred during a Santa Anita season.





OU HAVE to knock on Zsa Zsa's door to get in. The bell doesn't work. Not a revolting, but at least a revealing development. Especially for a highrent district such as the top of a hill overlooking the ultra exclusive Bel Air Estates.

How does one happen to be here on a brilliantly sunny Saturday afternoon? It was arranged the night before at the Tom Duggan show at the KCOP studios:

I met Miss Gabor in the make-up room just a few minutes before she went on the air for a verbal debate with smiling, sharp-tongued Tom.

"Oh yes, you are ze fellow with zat em-possible long name," she remarked after I introduced myself. "I am so sorry, but I cannot talk to you tonight. Perhaps tomorrow, yes? For lunch. You come to my place . . .

She gave me the address.

"And ef you get lost—it is not zo easy to find—you call this number and I will direct you. It is Granite

Just then some guy who was standing next to her-he was dressed in one of those charcoal executive suits-interrupted the conversation in soft secre-

tive tones:
"Zsa Zsa don't you think . . .

Miss Gabor gave him a quick, but nevertheless penetrating glance, and gave me the rest of the number.

I caught the show. And might add the banter between her and Duggan was the best adlibbing job I had ever seen her do. Far better than when she teamed with her perennial antagonist, Paul Coates. And to be brutally frank -it was the very first time I had ever enjoyed Miss Gabor as a public per-former. And that includes TV as well as the movies

Back Home

Back to Bel Air:

After the maid showed me to a very comfortable room, Miss Gabor strutted in (in a beautiful negligee, of course) and sat next to me on the couch. Well, there was a comfortable four feet between us.

Once again, quite frankly, I had full intentions to be polite—but to be slightly skeptical and just as sarcastic as she. I hadn't liked what I had heard about her, and I had never particularly admired her as a performer.

What happened during the next two hours that we were together-talkingeating lunch-playing with her dogschatting with her daughter, Francesca opening gift packages—discussing her parents, her past marriages, her "affairs" -a million and one other things-would be utterly impossible to do full justice to in just a few pages, or even a few dozen pages of type.

I had met Zsa Zsa before at several cocktail parties, and presented her with a TV-Radio Life award back in 1952 on Bachelor's Haven (I didn't remind her of this), and had observed her from a distance at various TV studios doing

some kind of a show.

But I had never seen her at home. Sure, some actors and actresses never stop "acting," even when they are home. At least, when a reporter is around. But not Zsa Zsa. Not, at least, on this particular day.

Significant Quotes

It's difficult, even now, to remember everything that was said. But I can remember small significant bits of conversation:

"You like this house? I am glad. I pour money into it. Why not? It is home for myself and my daughter Francesca! Will you ever learn 'ow to eat properly! (Her twelve-year-old daughter giggles and continues to sprawl her knife and fork and spoon over the plate, intent only on enjoying the well-cooked hamburger in front of her.) And to think she has had the best training (Zsa Zsa laughs) . . . I have married some very rich men (we are alone now) but I support myself . . . I do not like night club work. It frightens me. But the money, it is very good . . . Of course, I want happiness. I could marry soand-so. He is very rich. But I would not be happy with him. I am happy now. Not as happy as I would like to be. But happier than I have ever been in my life

Some presents arrive. "I have to order most of my things by mail. Fame. We all want it. And then when we get it, it becomes such a nuisance.

Her daughter tries on several of the coats and dresses. Both mother and daughter are pleased with them.

The dogs-she has three of themkeep biting at Zsa Zsa's legs. It hurts. But she always laughs. She speaks of them fondly and loves them very much.

She examines the loose-hanging threads on her daughter's dresses. In just the glint of her eye, you see that she has a woman's natural instinct for fine craftsmanship. She is sad, but not melancholy or bitter when she says: "They are beautiful. But the Americans have too much money." You look at the loose threads and see the words "Mass Production" written all over them.

Rating Raiser

Business-wise, you tell her you are supposed to write a story on how her TV appearances have helped to raise the ratings of practically every show she has been on.

She is pleased to hear you "are going to write something nice about me: It is so, you know. I have been on 30 different shows. From Peter Potter to Herb Shriner to Tennessee Ernie-he is a wonderful person; with a little more poise he could be another Clark Gable. They tell me that every time I appear, I, how do you say, boost their ratings. I am glad. That makes them happy. And me too."

After almost two hours of sitting in Zsa Zsa's house you become more and more comfortable and at ease.

You almost get to the point where you feel like flinging your feet upon the table, flipping the TV dial, and yelling: "Hey honey, how about a beer?"

But it doesn't happen - thankfully. You finally excuse yourself, thank your hostess for her time and her food, leave the front door, and drive away.

Heading for home again along Sunset Boulevard, you realize that a de-glamourized Gabor may not make "good copy," but she does make "good company."

You're also pleased to know that a woman such as this-a woman who at sixteen was entertaining the kings and queens of Europe-can't help being a little different from the average American housewife. But she's not that much different.

All in all, she was a person I was glad to have met. She destroyed, for me, one myth-and in its place substituted some basic reality. And reality in Zsa Zsa's case-is not too hard to take. Even in the bright sunlight after she has just gotten up.



THE SHOW THAT SHUNS Sensationalism



"Court of last appeal" for many a teen-ager and parent, KRCA's Teen-Age Trials has a three-year record of unparalleled public service

By Jean Corlis

STAN BRADY accepting award for Teen-Age. Trials from Kenneth Hahn, member of the Los Angeles County Board of Supervisors. KRCA executive assistant George Greaves looks on with pleased interest.

HIS IS a story about a program, Teen-Age Trials, but it's a story you can't tell fully without going behind the scenes to the "heart" of the program—to Stan Brady, producer of the show.

Stan, like most producers, isn't known to the viewing public, but he's well-known to the anguished teen-agers and parents who write or call Teen-Age Trials for help, and to the judges, doctors, and social workers for whom he is the liaison between problem and solution.

"Though we've been on the air for three years without a sponsor (a condition we'd like to change!), our reward has been the knowledge that 90% of the problems presented have been satisfactorily solved by the advice of our teen-age panelists and the help of judges, doctors and other professional people," Stan commented.

So far as Stan is concerned, that's reward enough. Though in "real life" he's a businessman, producing Teen-Age Trials has become such an avocation that he spends over 75% of his time on it

All calls or letters for help come to Stan. The letters are locked in a file in his office, and he alone knows the identity of the people seeking help. Each case must be thoroughly checked, and he does this himself, regardless of the number of hours it requires each week.

Many times he must spend every evening, meeting and talking with young people and their parents, with public officials, doctors and teachers.

When all the facts are checked the program is developed without any attempt to shock the viewing audience, even when the problems involved concern an unwed mother; a boy involved with companions who use dope; or a girl whose parents disapprove of friendship with a girl of a different religious background. The identity of the teenager and parent are scrupulously protected. They are ushered into an anteroom of the studio without the necessity of giving their names. Masks are provided, and they are not seen by the panelists until they appear on the stage. After the show they wait in the anteroom again until everyone else has left.

"The young people who come to Teen-Age Trials for help are not delinquents," Stan asserted. "Many of them never would be, some of them could be. The program attempts to solve problems which are pretty general with most teen-agers, and which with some could lead to delinquency. It depends to a great extent on their home environment. Usually, however, where the question has caused enough emotional disturbance to call for outside help, it does indicate a failure in the home."

Lenient Parents

By far the greatest proportion of letters come from parents who cannot cope with their teen-agers. Many of them have been too lenient with them up to the age of fifteen or sixteen. By this time the boys and girls have become used to doing as they pleased and they become rebellious when the parents start to take an interest in their friends and their social activities.

"Investigation often proves of course, that the problem is only in the tortured mind of the parent, and does not really exist," acknowledged Stan. "Either from the experience of their youth, or what they have read, many parents conjure up visions of what their children are doing which have no basis in fact.

"Many times the teen-ager may be

"Many times the teen-ager may be at the home of one of his friends whose parents have provided a gathering spot for young people," Stan continued. "He is probably completely unaware of the situations his parents are sitting home worrying about."

Not all of the questions presented to

Not all of the questions presented to Teen-Age Trials are behavior problems. The program has an enviable record for getting behind the various community appeals for help.

Public Service

"For instance," Stan explained. "When the drive for funds for Muscular Dystrophy research was on we had as our guest a girl who had the disease. She was very fond of horses, and before being stricken had done a lot of riding. Since her illness had been arrested she wanted to ride again, but her parents were afraid to let her. The panel of teen-agers, all victims of muscular dystrophy, gave their opinion that she should be allowed to ride as good therapy, and the doctors on the panel were in agreement. In riding she would use muscles not ordinarily used, and by strengthening these she could prevent further inroads of the disease. We had a good indication of the size and power of our audience on that occasion-\$6,000 was sent to us for the drive."

Appeals for the Heart Association, Community Chest, Association for the Deaf and others have met with enthusiastic response. In connection with the appeal for the deaf, Teen-Age Trials had the first panel show telecast with an all-deaf panel and guest. With the exception of the moderator, Paul Pierce, no one spoke. All of the questions and answers were read by lip movements.

answers were read by lip movements.
Teen-Age Trials' service to the community has been acknowledged by fourteen awards, including the only award in the history of the Los Angeles County Board of Supervisors for work with the youth of Los Angeles County. It is the only television program which has been instrumental in having a municipal law enacted—the juvenile knife-carrying law, which for a while was known as the "Brady" law.

No, there's nothing sensational about KRCA's Teen-Age Trials — except the good it has accomplished!

WHY KMPC's DISC JOCKEYS

Never Get Bored

These fellows might get tired of hearing themselves talk if it weren't for some off-and-on-the-air interests

By Charles Stalnaker

IVE DISC jockeys, working on a 24-hour format, might have good reason to get bored with their work when you stop to think that they daily must play music, talk on the telephone, read the weather reports, tell the time and report the news. However, the disc jockeys at KMPC all love their work and their community. And you don't get bored doing what you love.

Dick Whittinghill

Dick Whittinghill likes to look through magazine publications for subject matter to discuss on the air. Dick is the informed, chatty type who enjoys trading views about records with his equally chatty audience. Other than this, he spends a lot of time looking at his calendars and pin-ups, some of which have been sent him by his radio audience. I guess these never get boring.

John McShane

John McShane seems to be the night owl of the group in that he has an early a.m. show. The biggest portion of his time is spent programming the next day's show. He does this by making selections of male, female, group and instrumental recordings from a working library of over 500 records. Since John plays over 120 records per night, his selections can be quite varied. He also plays over the air interviews with certain personalities by recording the phone conversation on tape. For example, the weatherman is apt to be on often when giving weather reports.

Johnny Grant

A sizeable portion of the Freeway Club—hosted by Johnny Grant—is consumed with his telephone conversations. It is an important part of the show since Johnny likes to banter the talk back and forth to the delight of his radio audience. Johnny is quite well-known for his many charitable hours devoted to the entertainment of the armed forces overseas. In fact he has just returned from a trip to Tokyo, where he was entertaining for the services.

Ira Cook

Ira Cook, for instance, has a tremendous mail reaction to his program. He answers all of it, about half on his show. He also gets phone calls concerning the history of various records and promptly answers the questions, sometimes on the air. If he doesn't have the information at hand, he will take time to look it up and answer it by mail. Sometimes he can spot a tune that is destined to become a hit, simply from three or four phone calls that come in. He also uses these calls as a guide in programming the future shows in that he tries to play the records that the public wants to hear. Aside from these facts, Ira loves good music and could listen to the records he plays indefinitely.

Bill Stewart

An individual who tries to promote a certain kind of music is Bill Stewart. He likes to play the greatest all-time records on his show. These are the records he loves, therefore, he never tires of them. Bill is somewhat of a promoter along other lines too. He earned a goodly portion of credit by bringing the Ronnie Deauville situation to light. Ronnie, you remember, was paralyzed as the result of an automobile accident. In the recent Malibu fire, Bill was responsible for having 11 truckloads of sandwiches sent out to the fire for the volunteer firefighters. Most of these charitable projects are conducted and publicized by him on the air. He is also a news hound in that he will try to trace down the slightest bit of news in order to pass it along to his radio audience.

Although the individual likes and dislikes of the various deejays at KMPC may vary, there are a few principles that are common to all five. This family of deejays is trying to bring the radio audience something different as far as music is concerned. They are aided tremendously by the station in that they are given a free hand as far as programming their shows. A lot of time and research go into their daily shows in order to bring the audiences something good in radio.

One can readily see that they will never get bored with their work as long as they remain the enthusiastic guys they are.



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