Marge and Gower CHAMPION TV Betrays Their Secrets

COMPLETE LOGS - MAY 4-10

15c

RADIO

Marge and Gower CHAMPION

DALE ROBERTSON

ART CARNEY ... Breaking With Gleason?

SCOTT FORBES

#### A. E. F., Santa Ana, Calif.

Have been watching the Edgar Bergen show for a long long time and enjoy it very much. Congratulations to the Gudes for their ability to answer the questions (and parti-cularly for his ability to write so fast). I have been waiting for them to show a little of the "milk of human kindness" and donate a little of the winnings to some worthy cause. Surely they have heard of such appeals as are being made by the Heart Fund, Cancer Society, Arthritis, Sick and Crippled Children etc.

EDGAR ... CHARLIE AND MORTIMER ... HAVE A PROBLEM



OUR FAVORITE SECRETARY TOO ....

### Mr. and Mrs. J. K., Mira Loma, Calif.

One of our family's favorite programs is Susie with Ann Sothern. She is such a great actress.

#### D. L. P., Claremont, Calif.

I am sorry to see that somebody at KFWB got the bright (?) idea of reshuffling the schedules and dropping Frank Bull's America Dances and Benson Curtis' Strictly from Dixie. There are too few traditional jazz shows on the air as it is. I am sure I am not alone in my protest.

I would like also to add my protest to those of viewers who complain about the discontinuance of Noah's Ark.

#### M. B. F., L. A., Calif.

We heartily agree with those who write in and say they miss Liberace. We miss that smiling face and loving personality more than anyone else who has ever been on our television screen.

We know too that he has been very busy with his concert work and night club appearances for the past year and is far from being in need but that isn't very satisfying to his many, many TV viewers.

### Mrs. F. W., Santa Monica, Calif.

Why is it that every time you like to see an actor and think he is wonderful, something always happens and he is pushed out.

I'm speaking of Michael Ansara as Cochise in Broken Arrow. Just about everyone I talk to watches Broken Arrow to see Cochise. John Lupton is good but Michael Ansara is the main attraction in the series. You see him maybe once

Feb. 23 issue.

The American Indian and his problems have long been of interest to me.

I feel Mr. Lupton has a sincere feeling, otherwise he could not be so convincing in his portrayal of Tom Jeffords, Indain agent.

I feel John's fans will have a greater insight of their star through your publication. I hope to read more of Mr. Lupton before too long.

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The Ark Club, Compton, Calif.

We dare you to print this!

Will you please inform channel 4, KRCA, that all Noah's Ark fans are boycotting their channel. We mean business. Channel 4 is out for 30,000 Noah's Ark fans - wanta make a bet?

INSPIRE

THE PEN

Yes, we'll bet you - why haven't we had 30,000 letters of protest.

#### Mrs. B., San Gabriel, Calif.

I want to make a complaint about Jack Webb's Noah's Ark disappearing from the TV screen. It was such an enjoyable show with people who are real in the lead roles. It was a good picture for children, to help teach them more about and how to care for their pets. There are too few childen's stories and they need good clean entertainment on TV very much.

I also want to say how much I do enjoy Lawrence Welk's two shows and some of his new talent, for they are wonderful.

#### M. W., Baldwin Park, Calif.

It is great news to learn TV commercials are to be censored against unrealistic values. And there are plenty. We must have commercials or no television. Some sponsors also believe that loud Hogs make better impression. How wrong they are. Viewers get to know when a Hog is on a certain commercial, and down goes the dial. Colgate has one who shouts through a tunnel and awakens the children from their sleep. Ford had one or two of the finest which children immitated. Now they have a Hog on See It Now.

Jackie Gleason ranks number one and his show is full of Hog Calls. I Love Lucy is a filibuster of Hog shouting. Only a few ever tune in the show since at the same time, there are much better shows. Arthur Godfrey can sell more for his sponsors than all the hogs put together.



RED ROWE AND PERMANENT

CHAMPION "HOG CALLER" ....

GUEST ... MYOSHI UMEKI

Mrs. H. R., Pacoima, Calif.

I can't understand why such a fine show like Red Rowe's Fare For Ladies isn't shown coast to coast when so many of the guests appearing on his show are known well nationally. Just to name a few who have appeared on the show: Betty Garret, Tab Hunter, Nick Lukas. And Arlene Harris, a nominee for an Oscar, is a steady. I really think Fare For Ladies

#### is a very good variety show. Mrs. R. N., Sunnymead, Calif.

I get a big kick out of the Ear and Eye page, but get sorta angry at some of the critics.

Please tell me why they took Noah's Ark off? I though it wonderful for young and old. Such good actors and just a nice clean story. I don't care for Panic - too much of that already.

in each half-hour program. Let's see some more of Cochise. F. N., Altadena, Calif. I enjoyed your interesting article on John Lupton in your Nobody knows when it will happen, or what it will be, but

## Art Carney Wants His Own Show

VER since Art Carney has been seen by TV audiences, the perennial question has been asked: "When will he do his own show?"

It has been evident from the beginning of his TV career – when he started with Morey Amsterdam and then joined Jackie Gleason in 1951 – that the all-around talents of Art Carney were too great to limit him to supporting roles.

As a result, during the past six years, he has been hounded by fans and reporters wanting to know when he was going "to go out on his own."

In reply, Art constantly maintained: "I'm happy doing just what I am, and far too busy to be looking for the 'Top Banana' job."

There was really nothing else Art could say. Not only because it was true, but also because he had a contract with his "boss" Jackie Gleason. They respect and admire each other as performers and as personal friends.

#### Gleason-Carney Rhubarb

Several months ago, a rhubarb started in the press when Carney's manager announced he was going to leave Gleason.

"It was all a misunderstanding," Carney clarified recently during an exclusive interview with TV-Radio Life. "My present contract with Gleason expires this June. At that time they didn't know exactly what Gleason was going to do this coming fall. Consequently, they jumped to the conclusion that I would be through with my contract and would therefore start my own show. I didn't say that. Other people did. And they were wrong. It was as simple as that."

Art gave this explanation during a "coffee break" while he was rehearsing his starring role in the CBS-TV's Playhouse 90 version of "Charley's Aunt."

A veteran actor of numerous TV dramas, Carney explained he gets a chance to digress from the usual comic roles on the Gleason show because "Gleason is on for nine weeks and then has three weeks off." During the threeweek hiatus, the 39-year-old actor "likes to keep busy." **CARNEY** — THE ACTOR, as he appeared on CBS-TV's Playhouse 90 in the TV version of "Charley's Aunt."



CARNEY THE COMIC — with his "boss" Jackie Gleason. Carney's contract with Gleason expires in June. If he finds the right show, he may go out on his own. (CBS-TV photos.)

Ever since graduating from and joining Horace Heidt's troupe as a combination singer-impersonator-announcer, versatile Mr. Carney has had show business in his blood. (The single exception in his life being during World War 'II, when he received a shrapnel wound and was hospitalized for nine months.)

With his long record of accomplishment, it's quite understandable that Art does want his own show. He may be happy with Gleason, or any other star, as he says he is, but he would be happier (in our opinion) with his own program.

Art admitted he was looking "for the right vehicle" during our interview. But he set the record straight on one fact:

"I do not want to do a regular show

every single week. I don't know exactly yet what I will do, but if the right format comes along, I'll know it. But whatever it is, it's just too much of a grind to do the right kind of a program week after week, month after month."

Art, of course, after six years being with hard-working Gleason realizes how fatiguing a weekly telecast can be.

So despite his comical roles as "Ed Norton," quiet, serious-minded Carney has learned a few lessons, besides acting, from the ole master, Jackie Gleason. Art enjoys being before the camera, but he never wants it to take the place of being in his own living room at Yonkers, New York with his wife, Jean, and their three children, 13, Brian, 10, and Paul, 4.

# hampions aren'T REALLY ACTING

THE INIMITABLE ARTISTRY of Marge and Gower Champion will get a good play on their CBS-KNXT show, but you'll also get delightful comedy in this new offering.

THE

Marge and Gower Champion's new CBS-TV show is a lot more revealing than you'd think. It's really a close look at these sensational dancers as they actually are off-screen.

#### By Jack Holland

HEN Marge and Gower Champion, dancers and personalities deluxe, began their CBS-TV show, they had one problem - how to make themselves known as people and not just as dancers.

This was taken care of in a neat fashion by writers Bob Mosher and Joe Connelly. They simply watched how Marge and Gower acted at home and then slyly incorporated the Champion's habits into the scripts.

#### Familiarity

"At first Gower and I weren't too sure about going into TV," Marge remarked, "but now we're rather glad because it has opened up a whole new field for us and has given us a chance to be looked upon as human beings and not just as a couple of hoofers. It is quite difficult to break down that barrier that is always in front of dancers. That we have managed to do this in the script has been a very pleasant revelation to us.

Marge and Gower were on the recording stage checking on a jam-session version of "St. Louis Woman" which was to go into one of their two filmed shows. The other four were to be done live. Gower and Jack Whiting, who is a regular on the show along with Buddy Rich, were cooking up a kind of gag routine.

"On the show we occasionally use a dance as a way for Gower and me to make up after an argument," Marge con-tinued in her sprightly manner. "This happens to us at home. We may be upset about something, have a slight mad on, and then we'll hear some good number on the radio or the phonograph. Gower comes over to me, as a rule, and says, 'How about a dance?' We start dancing and one or the other of us will say, 'Kind of silly, our arguing, isn't it?' 'Sure is,' the other will answer and the first thing we know it's all forgotten.

#### **Habits**

"The writers have also taken a little bit of one of my characteristics and woven it-or sneaked it. I should sayinto the script. I have a passionate preoccupation with my home and garden. Even before we had our present house I tried to make every place we lived in a home-even if it was a hotel room. I was forever hanging up chintz curtains,

buying knick-knacs, being as domestic as you can be. "Gower is as interested in a home as I am, though. He keeps buying various pieces of furniture or other decorative things for the house and most of the time I like what he gets-although our tastes aren't alike. He usually appreciates anything I bring home, but occasionally he won't go for some object and I won't fight him on it since he agrees with me so much of the time. This may explain why we have such a mish-mash of stuff in our house, but it all works out fine.

"I'm the same way about his directing and his choreography. I like just about everything he does but maybe five percent of the time I think he's pulled a boner and I tell him so. He doesn't argue with me and usually goes along with my ideas."

While Marge concentrates her off-screen hours on her home and young Gregg, Gower's primary concern is the garden.

"I drive our gardener crazy since I'm always rearranging what he does," Gower stated. "He gets the lawn growing nicely in a certain section and then I decide to tear it up and plant dahlias there. I just like gardening. I like getting the dirt underneath my fingernails-don't ask me why.

"Recently, we put a five-foot fence around our pool-as per the law-so I have more work cut out for me. You can't just have a fence with nothing growing on it.

Gower, of course, is as busy being the father to young Gregg as he is at anything else. He has even turned vocalist for the baby. Each night he sings "Heigh ho, heigh ho, it's off to work we go" to Gregg's fascinated delight and in the morning the tune is "Good morning, good morning, you slept the whole night through."

"When he was only three weeks old, I used to say to him, 'I'm a good boy, aren't I?" "Gower remarked. For some reason, he laughed and laughed at this."

There was talk about bringing the baby into the script for the TV show, but Marge and Gower so far haven't thought this a good idea.

"I just don't feel this right at least for now," Marge said. "Gower and I don't want to inflict show business on the baby unless he wants it. Besides, before I do anything I want to talk to Lucy Ball and see what her experiences have been in this respect."

Marge opened a mammoth purse to find her cigarettes and as she did so she abruptly changed the subject to her "office.'

"This is my 'office'," she said, pointing to the large bag. "I carry everything I'll need for the day here-my address book, my note paper, everything. I also have another bag for make-up and the like and a suitcase for clothes I'll need. You'd think I was moving when I start out from the house. This 'office' will probably find its way into our script one of these days."

#### Diet

Another aspect of their life that may end up in the show

is the matter of Marge's diet-and Gower's non-diet. It seems that Marge has to be very careful of what she eats so she won't put on weight. This is bad enough but when she has to sit and watch Gower eat all he wants, including the most delectable of desserts, it's almost more than a girl can take.

"My trouble is that if I put on weight and am working, then the pounds turn into muscle and I have an awful time getting them off," Marge said, somewhat dispairingly. "Gower is awful—he's just naturally thin, although he car-ries more weight than you'd think.

"Our different eating habits haven't confused our menus at home, though. I love food while Gower has little or no interest in food except for angel food cake with chocolate icing. To keep the pounds off, I just eat about half of what Gower does and if he has a sensational dessert I have a bite of his. That satisfies me.

"Dieting isn't hard for me, though, because dancers are self-disciplined people. We have to be in our work.

Marge and Gower really have only one problem, how-ever-keeping their work out of their home life. Since the TV show is now set in what is supposedly their home, this is becoming even more difficult.

We find it easy to fall into the rut of leaving the studio and carrying our work right into our home," Gower com-mented. "We will have to set aside one day in which we won't even discuss career if we go on with our TV series. I'm more guilty of getting off into talk about dances and scripts than Marge is, but you can be sure I'm going to watch this. After all, we have a life-and a good one-that is far removed from dances and sound stages.

It is that life you'll never see on your TV screen.

## DON'T CALL HIM-A

## Western Hero

Scott Forbes has made quite a dashing character out of Jim Bowie, but this is no clean cut TV kid.

## **By Jack Holland**



VERY time Scott Forbes, he of ABC-TV's Jim Bowie fame, gets on a horse or wears buckskins he's referred to as a star of a western TV series. But according to Scott and the producers of his show, this is no "horse opery" production.

It is, instead, an adventure series with many characteristics that are not to be found in a typical western. "For one thing," Scott began. "I have romances in several

of the scripts. I take a drink in some of the shows. In such sequences I have even landed in jail because of certain ill-advised things Jim Bowie did. And naturally, instead of shooting a gun from a horse all the time I'm fighting with the Bowie knife.

"Of course, we have action in the show too - just as the westerns do - but we go in just as much for colorful settings and intrigue.

"Before I began this series, I did a lot of research on Jim Bowie and I got the idea he was a colorful, lively man with a real joie de vivre, a man who led a fabulous life. I, there-fore, wanted to play him to be as far away from the strong, clean-cut hero as possible. I wanted him to be a man. At first, the sponsors didn't want me to smoke a cigar, as I do, in the show, take a drink, or have any flirtations, but they finally agreed that this was not to be a program cut in the routine western formula and so I was able to do Bowie as I felt right.

Scott vs. Bowie "I am, of course, quite unlike Jim Bowie as a person. Bowie was very physical with great physical energy, but about the only thing I do in this line is to be a rather good athlete. At least, I play baseball and tennis and I have never been known to refuse work," Scott added with a laugh. "Bowie was an extrovert – while I like to think of myself

as an introvert. I was once told that if you asked nine out of ten people they'd say they were introverts, whereas only about three out of ten are. So - let's say I'm mildly intro-verted - whatever that means."

There is one point on which both Scott and Bowie are alike – they have tremendous sex appeal. This was amply borne out when Scott went to Chicago on a personal appear-ance tour. In 48 hours he had 37 appointments. Fans mobbed him, officials honored him, even when he had no time to shave.

"Since I couldn't get to my hotel room for a shave I was seriously considering taking out my Bowie knife and hacking off the beard right then and there," Scott laughed.

The day I saw Scott on the set was a memorable one for him. He and his wife, Jeanne, had just bought a modest two bedroom and den house in Cheviot Hills. It was the first place they had owned - and he was entirely enjoying being referred to on the set as "landowner." "We had been renting a place but we knew we'd have

to vacate when the owners sold the house," Scott said. "We were finally given a month's notice so we contacted a realtor



SCOTT FORBES AND HIS WIFE, JEANNE, take off for a game of tennis, their favorite sport. Scott is the very popular Jim Bowie on ABC-TV

we had met before. The first house we looked at was the one we finally bought - although we had seen over 30 in the meantime.

Jeanne, who was once acclaimed Miss Alabama and who helped Scott learn the real Mason-Dixon accent he uses for Jim Bowie, is also an actress although on a less active scale than Scott. She has appeared in several top-ranking TV shows, however. She and Scott lead a rather quiet life. They entertain but only on a small scale. They like to listen to records - all kinds - although their library consists mainly of classicals and show tunes. Scott's favorite composers are Mozart, Beethoven, Brahms, and Bach.

Jeanne has her domestic moments, but she claims she's not too great a cook. Scott doesn't go in for much fancy food so there's no problem here. He eats well but never in be-tween meals, and that explains why he has that physique.

"But I do eat a lot of potatoes and bread," Scott said, "although I don't eat dessert. It's not hard to keep in shape with the schedule I have on my TV show!"

#### **Regrets?**

Scott has no regrets that he took on Jim Bowie. In the beginning he wasn't sure he had done the right thing. Now he is sure he did.

"It has turned out to be a good thing for me profession-ally," Scott remarked. "It's been a kind of adventure too. I even enjoy looking forward to the next script. I have never felt I was in a rut either playing the same character since there is so much variety in the part and the locale of our shows changes so often.

Scott went back to discussing the house. When asked if he had any privacy he grinned, "Yes – I have a hedge around the place. It's so high you can't even see Catalina on a clear day.'

## SALUTE TO RADIO... THIS IS ITS WEEK !



TEEN.AGERS WHO ATTENDED "ANYTOWN" last summer at ldylwild, sponsored for young people of all races and creeds by the National Conference of Christians and Jews, hope that a new peace song may help the world. Champ Butler recorded "Let There Be Peace"; teeangers with KMPC d.j. Whittinghill are Janet Jackson, Charles Berrard; Mae Wakamatsu.



IRKED BY THE SUAVE CURL in the flowing moustache of CBS-KNX engineer Doc Bennett (right), Bill Robson (left), producer of Suspense and Columbia Workshop, decided to let his own hirsule adornment flourish. Only it won't curi like Doc's!

DAILY KPOL NEWSCASTS, noon to 12:15 p.m., are made from enclosed staircase of sponsor, Wilshire Federal Savings and Loan. Left to right, Walter D. Smythe, executive vice president of the Association; Announcer Lew Irwin; Jack Withington, KPOL Sales Manager. (Rothschild photo.)



**RECENT VACATION** of KFI's Mary and Harry Hickox took them to Albuquerque, N.M., where they co-stamed on the stage in "The Great Sebastians."





KGIL RECEIVES RECOGNITION for outstanding aid to Army and Air Force recruiting. Left to right, M/Sgts. Brion and Martinez, Allan McKee and Howard Gray of KGIL and Col. Redlingshafer, Commander Southern Calif. Recruiting District. (Clarke, U.S. Army Photograph.)





## **OUR FAIR LADY**

Our fair lady, Mildred Younger, is easy on the ears as well as the eyes.





NATIONAL RADIO WEEK, MAY 5-11

## In Southern California Mr. Radio is KMPC



HUCH BRUNDACE KMPC News Director

## First With On-the-Spot NEWS

With newsmen on the spot and by telephonic recordings from eye witnesses, KMPC covers not only local but distant news happenings with no loss of time whatsoever. Equipment-wise and manpower-wise KMPC is prepared to be first with the news. KMPC, also, is one of the original Sigalert Stations which means KMPC listeners are advised immediately of traffic congestion or other emergency that might cause them delay or inconvenience. For your safety and convenience always be tuned to 710 on your car or home radio.



Mere seconds after the disastrous air crash in Pacoima, KMPC had a graphic eye-witness account of the incident on the air – first public announcement of the tragedy. Following the first flash KMPC newsmen were assigned to cover the story and with taped interviews and personal accounts to keep KMPC listeners informed of the crash and the toll it had taken. KMPC provided its listeners with 24-hour coverage of the raging Malibu and accompanying fires. KMPC reporters



worked side-by-side with the fire-fighters reporting progress of the fire and alerting residents to evacuate their homes. As one resident wrote: "Although we were in the path of the fire we knew at all times through KMPC broadcasts just how threatening our situation was and depended on KMPC to warn us if we were actually in danger." Shown above are two fire-fighting officers at Malibu with whom KMPC newsmen worked closely.



DICK WHITTINGHILL 6 a.m. - 10 a.m.

## **Best for Popular MUSIC**



JOHNNY GRANT 2 p.m. - 6 p.m.



BILL STEWART Early Evening



JOHN MCSHANE All Night



## **Most Complete SPORTS**

Exclusive L.A. Angels Radio Broadcasts Daily Major League Play-by-Play L.A. Rams for '57 L.A. Open Golf

IRA

Cook

10 a.m. - 2 p.m.

bial 710 KNPC

BOB KELLEY

## WINNER MEETS KAY CEE JONES



DONNA McCONAHAY, winner of TV-Radio Life's contest, "Why I'd Like to Be in Kay Cee Jones' Shoes," will be on KTLA's Western Varieties Friday, May 10, 7:30 p.m. She's posing here with Dick Contino.



PART OF HER PRIZE for winning the contest was a trip to Decca Records, where Donna watched Kay Cee record "When You're Around." Bud Dant, musical arranger, here, goes over score with Kay Cee and Donna.



WINNER DONNA spent entire day with Kay Cee, attending recording session, a Spade Cooley rehearsal; she lunched at Paramount commissary, met James Cagney, Anthony Quinn, auditioned for Western Varieties. This picture with Spade was taken by Donna's mother.



TV-RADIO LIFE contest winner Donna passed her audition for Western Varieties, is shown here with popular Doye O'Dell of the Channel 5 show. Singer Donna is 14, attends Hawthorne High School.

## HOW GREEN IS OUR VALLEY THE FABULOUS

SAN FERNANDO VALLEY

Now over 700,000 population • Growing by 50,000 each year • 83% owner-occupied homes
26% of family incomes over \$7,000,00, • 22 communities in 212 square miles

36% of family incomes over \$7,000.00 • 22 communities in 212 square miles

S KGIL delivers more listeners per dollar in this rich valley than any other station!

**KGIL** is the ONLY radio station licensed in the SAN FERNANDO VALLEY completely covering this ONE BILLION DOLLAR MARKET.



NATIONAL RADIO WEEK, MAY 5-11

## DAY and

## NIGHT

KNX reaches more people, more often, than any other radio station in Southern California

KNX RADIO . DIAL 1070



SHELLEY WINTERS, BOB HOPE ... Chevy Show, May 5



MICKEY ROONEY

... Schlitz Playhouse



RICHARD KILEY, LINDA DARNELL ... Playbouse 90

**DICK POWELL, CONRAD JANISS** ... Zane Grey Theater

### SATURDAY, MAY 4

#### Who's Guesting

- PERRY COMO SHOW, (4), 8:00 p.m. Vocalist Patti Page, Buddy Hackett and Gene Autry guest tonight. (COLOR KINE)
- GEORGE GOBEL SHOW, (4), 10:00 p.m. Comedian Pat Buttram and vocalist Erin O'Brien guest.

#### Who's Playing

- MAJOR LEAGUE BASEBALL, (4), 10:30 a.m. Mil-waukee Braves vs. Pittsburgh Pirates from Forbes Field, Pittsburgh.
- PCL BASEBALL, (9), 1:25 p.m. L. A. Angels and Hollywood Stars from Wrigley Field.

#### What's Playing

- FIRST RUN MOVIE, (9), 7:00 p.m. "Government Girl," with Olivla de Havilland and Sonny Tufts. GLOBAL ZOBEL, (11), 7:00 p.m. "They Fight With Their Feet," in Slamese ring battles.
- FABULOUS '52 MOVIE, (2), 10:00 p.m. Humphrey Bogart, Raymond Massey and Dane Clark star in "Action in the North Atlantic."

#### What's Special

KENTUCKY DERBY, (2), 2:15 p.m. The famous an-nual race from Churchill Downs, Louisville, Kentucky is seen today.

#### Who's Fighting

LEGION BOXING, (9), 8:30 p.m. Tommy Tibbs and Mickey Northrop, lightweights, at Hollywood Legion

#### $\star \star \star$

### SUNDAY, MAY 5

### What's Special

- PROJECT 20, (4), 4:00 p.m. Charles Van Doren is host and commentator on "Call to Freedom," a repeat of the January 7 telecast.
- SEE IT NOW, (2), 5:00 p.m. Edward R. Murrow presents "The Puerto Ricans-Americans on the Move."
- POLKA PARADE, (5), 6:30 p.m. Dick Sinclair brings his show from Knott's Berry Farm tonight.

### Who's Playing

PCL BASEBALL, (9), 1:25 p.m. L. A. Angels and Hollywood Stars in double-header from Wrigley Field

#### Who's Guesting

- THE LAST WORD, (2), 12:30 p.m. H. Allen Smith and Kay Thompson guest today.
- CAVALCADE OF BOOKS, (2), 3:30 p.m. Colonel Dean Hess, John Fenton Murray and a group of Little League baseball players guest today.
- ED SULLIVAN SHOW, (2), 8:00 p.m. Johnny Ray, Walter Pidgeon and cast of "The Happiest Mil-lionaire," The Vagabonds, Dewey "Pfgmeat" and James Melton guest.

... Washington Square

#### TOMMY SANDS ... Kraft TV Theater







**RUTH HUSSEY** 





- STEVE ALLEN SHOW, (4), 8:00 p.m. Jill Corey, the Will Mastin Trio starring Sammy Davis, Jr. and Orson Welles guest.
- CHEVY SHOW, (4), 9:00 p.m. Bob Hope, star, pre-sents Dr. Cary Middlecoff, George Jessel, Sonny James and special guest Shelley Winters.

#### What's Playing

- MEDICAL HORIZONS, (7), 4:30 p.m. "Stroke," therapy and treatment investigated by Host Don Goddard.
- DISCOVERY, (7), 6:30 p.m. "Psychodrama," pre-sented by Pepperdine College, narrated by William Winter.
- KTLA SUNDAY PREMIERE, (5), 7:30 p.m. "Gold-diggers of '37," starring Dick Powell, Joan Blondell, and Victor Moore.
- GENERAL ELECTRIC THEATER, (2), 9:00 p.m. Ray Milland stars in "Angel of Wrath."
- ALFRED HITCHCOCK PRESENTS, (2), 9:30 p.m. Theodore Bikel and Rhys Williams star in "The Hands of Mr. Ottermole."
- LORETTA YOUNG SHOW, (4), 10:00 p.m. Loretta Young stars in "The Countess."
- MILLION VIEWER THEATER, (11), 11:00 p.m. "Boomerang," with Dana Andrews and Jane Wyatt.

## \* \* \*

## MONDAY, MAY 6

### What's Playing

- NBC MATINEE THEATER, (4), 12:00 N. Kerwin Mathews, young Columbia actor, stars in "Show of Strength." (LIVE COLOR)
- OPEN ROAD, (9), 7:00 p.m. "Grand Canyon," Part II of John Daggett's colorful, exciting trip.
- GOLDEN VOYAGE, (13), 7:00 p.m. "Siam," with Humphrey Leynse and host Jack Douglas.
- KTLA MONDAY PREMIERE, (5), 7:30 p.m. "Tug-boat Annie Sails Agaln," with Marjorie Ram-beau, Ronald Reagan and Jane Wyman.
- WIRE SERVICE, (7), 7:30 p.m. "The Death Mer-chant," starring Dane Clark as Dan Miller.
- WANDERLUST, (13), 7:30 p.m. "Trails of Billy the Kid," retraces the Kid's legendary life and
- death. 0. HENRY PLAYHOUSE, (9), 8:30 p.m. "Reforma-tion of Callipoe," with Ernest Borgnine and Thomas Mitchelk
- STUDIO ONE, (2), 9:00 p.m. Eileen Heckart stars in "The Out-of-Towners."
- CONFIDENTIAL FILE, (11), 9:30 p.m. Investigator Coates discusses "What is Nudism?"
- MILLION VIEWER THEATER, (11), 10:15 p.m. "A Southern Yankee," starring Red Skelton.

### Who's Guesting

. \_ Studio 57

VOICE OF FIRESTONE, (7), 8:30 p.m. Tenor Eugene Conley guests tonight.

## Gobel's Guest







### TUESDAY, MAY 7 What's New

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FOR THE

SILENT SERVICE, (11), 7:30 p.m. True stories of Navy's submarine fleet. Tonight: "Jack at Tokyo."

#### What's Playing

CHEYENNE, (7), 7:30 p.m. "Spanish Grant." Bodie helps an orphaned infant.

- PANIC, (4), 8:30 p.m. "Peter and the Tiger." CHANNEL 9 MOVIE, (9), 9:00 p.m. "Out of the Past," stars Robert Mitchum, Kirk Douglas
- JANE WYMAN, (4), 9:00 p.m. Jane Wyman stars in "Night of Terror." and Rhonda Fleming.

MILLION VIEWER THEATER, (11), 10:15 p.m. Robert Young stars in "Death on the Diamond."

### Who's Guesting

RED SKELTON SHOW, (2), 8:30\_p.m. Una Merkel guests with Red tonight.

 $\star$ \*

## WEDNESDAY, MAY 8

What's Playing U. S. STEEL HOUR, (2), 7:00 p.m. "Drum Is a Woman," scored and narrated by Duke Ellington.

- SAV-ON THEATER, (11), 7:00 p.m. Robert Taylor, Audrey Totter and Herbert Marshal in "High Wall."
- VAGABOND, (13), 7:00 p.m. "Mt. Whitney-Top of the U. S.," with Bill Burrud.
- DISNEYLAND, (7), 8:00 p.m. "At Home With Don-ald Duck," with Donald and his nephews.
- KRAFT TV THEATER, (4), 9:00 p.m. Victor Jory and Tommy Sands star in "Flesh and Blood." (COLOR KINE)
- FORD THEATER, (7), 10:00 p.m. "The Idea Man," with Don DeFore, Doe Avedon, Jack Kelly and Richard Denning.
- MILLION VIEWER THEATER, (11), 10:15 p.m. "Thousands Cheer," starring Gene Kelly, Kath-ryn Grayson and many other headliners.

## Who's Fighting

WEDNESDAY NIGHT FIGHTS, (7), 7:00 p.m. Nino Valdes and Johnny Holman, heavyweights, from Portland, Oregon.

### THURSDAY, MAY 9 Who's Guesting

SHOWER OF STARS, (2), 8:30 p.m. Jack Benny, host, presents Van Johnson as his special guest,

BETTY WHITE, . Debuting 5/10

## "BILLY THE KID" ... Wanderlust





- WASHINGTON SQUARE, (4), 9:00 p.m. George Gobel and Jeannie Carson guest tonight. (COLOR KINE)
- STARS OF JAZZ, (4), 10:30 p.m. The Gerald Wig-gins quartet and singer Terry Morel guest.

### What's Playing

- I SEARCH FOR ADVENTURE, (13), 7:00 p.m. "Fun Fest in Florida," featuring Tom McHugh's col-orful action films.
- STUDIO "57," (7), 7:00 p.m. Ruth Hussey stars in "Woman at Sea."
- ASSIGNMENT AMERICA, (5), 7:30 p.m. "Secrets of Joaquin Murietta." Story of a ruthless Mex-ican killer, narrated by Bill Burrud. (COLOR FUM)
- FISHING FLASHES, (13), 9:00 p.m. "Red Discs." keep tabs on game and sport fish in California.
- PLAYHOUSE 90, (2), 9:30 p.m. Linda Darnell, Richard Kiley, Keith Andes and Richard Eyer Star in "Homeward Borne."
- LUX VIDEO THEATER, (4), 10:00 p.m. Gordon MacRae, host, presents "Stand-in for Murder." (COLOR KINE)
- TELEPHONE TIME, (7), 10:00 p.m. Bette Davis stars as Beatrice Enter, schoolteacher, in "Stranded."

MILLION VIEWER THEATER, (11), 10:15 p.m. Clark Gable and Myrna Loy in "Parnelf."

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### FRIDAY, MAY 10

#### What's Playing

ZANE GREY THEATER, (2), 7:30 p.m. Dick Powell and Conrad Janiss star in "The Long Road Home.

Home." COLGATE THEATER, (11), 8:00 p.m. "Little Wom-en," with June Allyson, Elizabeth Taylor and Peter Lawford. SCHLITZ PLAYHOUSE, (2), 8:30 p.m. Mickey Rooney. stars in "The Lady Was a Flop." CROSSROADS, (7), 8:30 p.m. Stephen McNally as Father Edward Flamanan in "Convict 1331

Father Edward Flanagan in "Convict 1321, Age 12.

JOSEPH COTTEN SHOW, (4), 9-00 p.m. Cotten stars in "Case of Sudden Death." Dick Foran is featured.

MILLION VIEWER THEATER, (11), 10:40 p.m. Robert Taylor, Walter Pidgeon and Paul Kelly star in "Flight Command."

#### What's New

DATE WITH THE ANGELS, (7), 10:00 p.m. Betty White and Bill Williams star as Vicki and Gus Angel, newlyweds, in a situation comedy. Tonight: "The Randall Dinner Party."

#### Who's Guesting

WESTERN VARIETIES, (5), 7:30 p.m. Donna Mc-Conahay, winner of TV-Radio Life contest "Why I'd Like To Be in Kay Cee Jones' Shoes" appears on tonight's show.

### Who's Fighting

GILLETTE FIGHTS, (4), 7:00 p.m. Gaspar Ortega vs. Isaac Logart, 12-round welterweight elim-ination bout from Syracuse.

HUMPHREY BOGART, Сн. 2... Fabulous '52

FUN FEST IN FLORIDA ... I Search for Advat.

## RAY MILLAND, K. L. SMITH





DOE AVEDON, DON DEFORE ... Ford Theater



E. BORGNINE

... O. Henry Playbouse



GENE AUTRY

... Como's Guest

**SPOC** plays the most beautiful music obtainable. Show music, pop concert music, even light classics. With the very latest in broadcasting equipment, KPOL has perhaps the finest high-fidelity quality of any Los Angeles station. This is listenable music that makes people want KPOL as a constant companion, in their cars, their homes and offices. Everywhere you go people are listening to fabulous music as programmed on KPOL.

SUDDENLY,

54

**IT'S** 

EMBRY

....

Kerence is the MUSIC.





elines

BY EVELYN BIGSBY

TV-RADIO

HE BEGAN HIS APPEARANCE by walking jauntily on stage in white tie and tails only to discover (?) that he'd left his bow behind. He played temperamental artist to the hilt, becoming miffed when the orchestra's real concertmaster took over some intricate passages. He held a whispered conference with Conductor Wollenstein which resulted in the concertmaster's leaving the stage abruptly. The dramatic-acting cymbalist received the same treatment, followed by the assistant concertmaster, who, having observed what happened to his predecessor after he'd fiddled a few strains, did his playing and quietly left sans conference.

THE CELEBRITY-PACKED audience was full of TV personalities, both before and behind-scene types. They all laughed when Benny said his playing with the Philharmonic was about the same as being stranded on a desert isle with Jayne Mansfield – and her boy friend. "You get the idea you're not needed very much," he jibed. Also when he cracked that his being soloist was like Jack Warner being narrator of Omnibus.

ALWAYS AN ADMIRER OF BENNY the performer, I came away from the concert still admiring him, but as a fine human being; also his appearance, along with that of the lovely Dorothy Kirsten and the orchestra, raised \$100,000 for Cedars of Lebanon's free bed project.

#### LAWRENCE WELK, KABC AND KASC-TV star, left the preview opening of the Coconut Grove suddenly when informed of the death of his brother in Dakota.

HERE ARE A FEW FACTS and figures to mull as we start observance of National Radio Week: In L.A. and neighboring counties in 1956, there were 381,876 radio sets sold. Sale of radio sets in the 10 Southern counties exceeded TV by a million. In January, 1957, set sales were up 38 percent over January of 1956 and 87 per cent over 1955. This area is slightly ahead of the national average, due to our different way of relaxed and outdoor living and tremendous use of private transportation. More than 5 per cent of the families have 5 or more radio sets. Indeed, we're radio-active!

# HERE ARE THE FACTS ABOUT

## **TELEVISION'S BIGGEST BUST**

THE OLD, old men of television can hark back to ancient times when this soft-shelled magazine was Radio Life and didn't know whether it would recognize TV or not. They can hark back too to long ago and to the first week that KTTV was on the air ... and they recall a TV show of long ago fondly remembered as "The Bust." (This was long before Dagmar.)

"The Bust," so-called because it was a flop, a failure, was a half-hour kitchen show featuring a forgotten performer named Fred Beck. I believe I have the name right. He was M.C. The show also carried a home economist. Famous chefs appeared with pots and pans. There were guest celebrities. "The Bust" lasted 26 weeks and presented 26 debacles. Every week the show hit a snag and ended in calamity.

The time Leo Diamond guested with his harmonica the artichokes took so long to come to a boil that Leo blew nary a note.

The time Victor Borge showed the piano didn't.

Paul Coates made his TV debut on "The Bust"--and absent-mindedly ate the bananas needed to demonstrate the making of banana cream pie. The studio was on the top floor of Bekins' storage building. The night Jack Bailey demonstrated California Outdoor Cookery his glowing charcoal activated the overhead sprinkler system whereupon prop men with fire extinguishers stole the show.

Besides all that "The Bust" competed with Uncle Milty who, then, WAS television.

Twenty-six times somebody spilled the beans or burned same.

What's all this got to do with our delicious KoldKist Frozen Cooked Foods? Just this: it's almost impossible to have a cooking failure with KoldKist. Also, while so far this has been a sad tale of failure, Ed Jarvis, the KoldKist man, is a success.

He was singled out to appear on "Success Story" last Friday night and we here at KoldKist were mighty proud of him. Our sales manager, Cliff Jay, is most grateful' to Eric Strutt, the Richfield Oil Corporation and all connected with "Success Story" as KoldKist sales have gone over the top since our TV appearance. As a matter of fact old salesman Cliff is living it up over in Phoenix . . . and all this made possible by "Success Story."



# SATURDAY TV LOGS

MAY 4

KEY	TO YOUR LOCAL CHANNI	ELS
2 KNXT (CBS) 1313 North Vine, Hollywood, 28		rospect & Talmadge, Hollywood, 27 NO. 3-3311
3 KEY-T (NBC, CBS, ABC) 730 Miramonte Dr., St		
4 KRCA (NBC) 1500 N. Vine St., Hollywood, 28	HO. 9-6161	113 North Vine, Holfywood, 28 HO. 2-2133
5 KTLA (Ind.) 5800 Sunset Blvd., Hollywood, 28	HO 9 3181	542 Enterprise, San Diego, 10 CY. 8-7151
6 XETV (ABC) 4229 Park Blvd., San Diego, 3	II KIIV (Ind.) 5/	46 Sunset Bivd., Hollywood, 28     HO. 2-7111       100 N. Cahuanga, Los Angeles, 38     HO. 2-7311
C ALT (AUG) TAXY FUR DITUR, Suit Diego, S	(Ind.) 10	100 N. Cahuenga, Los Angeles, 38 HO. 2-7311
		selves aboard the last showboat on the
Subject to Last Minute Change	(8) SAT. NEWS ROOM	Mississippi. Guy Kibbee, Eddie Quillan
C Indicates color	10:45 (2) (3) (8) BASEBALL Cincinnati Reds vs. N. Y. Giants,	and Frances Langford star.
	Dizzy Dean and Buddy Blattner do play-	(13) MILLION \$ MOVIES
MORNING	by-play.	"THE SHANGHAI GESTURE." A
(8) TV CLASSROOM	1 (6) WESTERN THEATER	group of people is forced to attend a din-
8 (10) THE CHRISTOPHERS-30m.	"CATTLE QUEEN."	ner prepared by the hotorious owner of a gambling casino. Gene Tierney, Walter
8:30 (2) GIVE US THIS DAY	11:30 (5) PLAYCRAFTERS CLUB-30m.	Huston star.
(5) WESTERN FILM	Bill Hornelas presents "Maytime"	1:45 (2) DOODLES CLUBHOUSE
"RUSTLER'S ROUNDUP," with	crafts.	
Kirby Grant.	(9) MORNING MOVIE	(8) TINY TOWN RANCH With Monty Hall.
(8) TV CLASSROOM	"MR. BLANDINGS BUILDS HIS	
(10) WORDS AND MUSIC	DREAM HOUSE," co-starring Cary	(10) HALL OF FAME Stan Musial.
8:40 (2) NEWS HEADLINES	Grant, Myrna Loy. The hilarious adven- tures of a New York adman's attempt to	the second se
(4) FARM REPORT	build his rustic dream house in Con-	2 (3) INDUSTRY ON PARADE
3:45 (2) CAPTAIN KANGAROO	necticut.	(4) INDUSTRY ON PARADE
(11) GROCERS ASS'N.		(6) VARIETIES
Bill Welsh narrates special films	AFTERNOON	(10) BASEBALL MOVIE
of the Western State Chain Grocers As- sociation Convention at Phoenix, Ariz.		"IT HAD TO BE YOU" with Ginger
	12 (5) GIANT MOVIE NO. 1	Rogers, Cornel Wilde.
(13) SACRED HEART PROGRAM	Granger. Famous British duelist meets	(4) SENATOR KNOWLAND
(4) (10) HODWY DOODY	his match in a cabinet minister's secre-	2:15 Chaniel
(7) TRIPLE THEATER	tar.	2:15 Special
"LARCENY IN HER HEART."	(11) ELEANOR HEMPEL	(2) (3) (8) KENTUCKY DERBY
"BLONDE FOR A DAY." "FRENCH KEY."	(13) BLUE RIBBON THEATER	2:20 (4) PUBLIC SERVICE
	"BUTCH MINDS THE BABY."	2:30 (4) THIS GROWING WORLD
(8) CAPT. KANGAROO-60m.	Amusing comedy about a hardboiled gangster and a baby, starring Broderick	2:45 (2) KNXT NEWS
(11) SATURDAY WESTERNS	Crawford, Dick Foran and Virginia	(8) WILD BILL HICKOK
"ENEMY OF THE LAW."	Bruce.	(3) SAT. VARIETIES
"BLUE STEEL"	12:30 (6) WESTERN THEATER	
(13) ROCKET TO STARDOM	"WESTERN THEATER" with Don-	(2) SATURDAY SHOW
9:10 (4) FARM REPORT	ald Woods.	"APACHE CHIEF" with Alan Curtis and Tom Neal. The Chief's son
9:30 (4) GUMBY-30m.	(7) PUBLIC SERVICE	and his wife-to-be patch up tribal dif.
Gumby takes a rocket trip to the	(4) BIG PICTURE	ferences.
moon to see if anyone lives there. He finds out all too convincingly.	(7) LANDSCAPE FOR LIVING	(4) GET THE FACTS
(5) WESTERN FILM	Glenn Black presents suggestions	(5) GIANT MOVIE MATINEE
"COWBOY & THE KID," with	for "water fixtures in the garden," and discusses landscape and swimming pool	"MYSTERY SHIP." Paul Kelly and
Buck Jones.	financing.	Larry Parks star in this thriller about a
(10) PETS ON PARADE	(9) THIS WEEK IN SPORTS	group of aliens the government is at- tempting to deport.
9:45 (9) NEWS REVIEW	(10) DUGOUT DOPE-15m.	
1 (2) MIGHTY MOUSE-30m.	(11) DICK WHITTINGHILL	(7) COWBOY ROUNDUP
10 (4) (10) FURY-30m.	1:15 (9) BASEBALL WARMUP	Ritter.
(8) MIGHTY MOUSE	With Chuck Connors.	(13) MILLION \$ MOVIES
(9) EARLY THEATER	(10) STORY THEATER	"MILLIONAIRE FOR CHRISTY."
"SO THIS IS NEW YORK" with	1:25 (9) PCL BASEBALL	A secretary with a yen for a rich hus-
Henry Morgan, Donna Drake, Rudy Val-	Cross-town rivals Hollywood and	band meets a radio announcer who's just inherited a million dollars. Fred Mac-
lee, Hugh Herbert. A small town sales- man inherits \$30,000 and invades New	Los Angeles in a single game from Wrig-	Murray, Eleanor Parker and Richard
York society.	ley Field, home of the Angels. Bill Brun- dige and Lyle Bond call the action.	Carlson star.
10:10 (3) NEWS-15m.	1:30 (2) KNXT NEWS	3:15 (8) MILLION \$ MOVIE
10:15 (3) WILD BILL HICKOK	(3) TRAVELOG-30m.	"ANOTHER DAWN" with Kay
10:30 (2) PLAY BALL	(4) FARMS AND GARDENS	Francis, Ian Hunter, Errol Flynn.
With Gil Stratton.	(5) GIANT MOVIE MATINEE	3:30 (4) CAPT. GALLANT-30m.
(4) (10) BASEBALL GAME	"MURDER IN TIMES SQUARE."	A (2) TEXAS RANGERS
Pittsburgh Pirates vs. Milwaukee	Edmund Lowe stars as a playwright ac-	The Rangers edge their way
Braves from Forbes Field, Pittsburgh.	cused of murder.	through a carnival crowd in pursuit of two circus performers who have commit-
(5) WESTERN FILM	(7) SAT. MATINEE	ted robbery and homicide.
"CHEYENNE ROUNDUP," with Tex Ritter.	"DIXIE JAMBOREE." Two crooks try to evade capture by burying them-	(3) (4) TRUE STORY-30m.
a second s		
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#### (6) SAT. MATINEE

"DEADLY GAME" with Lloyd Bridges.

> (7) ROCKY JONES-30m. "Pirates of Prah," Chapter 2.

- (10) FRANKIE LAINE-30m.
- 4:15 (9) INSIDE BASEBALL With Chuck Connors.
- 4:30 (2) BUSTER KEATON-30m. (3) (4) DETECTIVE'S DIARY

"Kill Me My Love." An actor summons Saber and confides to him that he believes his wife is planning his murder. It is later discovered the actor has taken poison-but not enough to kill him.

> (5) QUARTER HORSE RACE (7) RIN TIN TIN-30m.

### "Corporal Carson." The Army sends

descendent of Kit Carson to Fort Apache, hoping his mere presence will avert a threatened Indian uprising.

- (8) DANCE TIME
- (9) BIG MATINEE

"MR. PEABODY AND THE MER. MAID" starring William Powell, Ann Blythe. A man, rejected by his wife, falls in love with a beautiful mermaid.

### (10) SAN DIEGO CAMERA

(13) MILLION \$ MOVIE TOMORROW THE WORLD." Fredric March, Betty Field and Skippy Homier star in this story of a boy-Nazi who tried to convert his American relatives to his way of thinking.

#### (2) CAPTAIN JET

(3) WILD WEST THEATER "KING OF THE STALLIONS" with David Sharpe.

(4) VACATION TIME

(5) WESTERN THEATER

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"COURAGE OF THE WEST," with Bob Baker.

(7) JOE PALOOKA-30m. 5:15 (10) PATIO CHATS-15m.

(2) (8) THE LONE RANGER 5:30

The Lone Ranger, disguised as a clown in a medicine show, seeks out the ring leader of a gang that is terrorizing the lawless town of Wingate City.

(6) FEATURE FILM "TWO YANKS IN TRINIDAD"

with Pat O'Brien, Brian Donlevy. (7) ADV. TOMORROW-30m.

"History of Rocketry." Dr. Martin L. Klein and rocket designer Dieter Huzel trace rocket development from 1930. 1935, highlighting experiments of the first rocket mail planes.

(10) FRONTIER-30m. (11) TO BE ANNOUNCED



NATIONAL RADIO WEEK, MAY 5-11

#### EVENING

(2) SIX O'CLOCK REPORT

(3) (7) LAWRENCE WELK SH. Rocky Rockwell and Alice Lon sing and dance the "Town and Country Polka," Buddy Hayes sings "The Music Goes Down and Round," and violinist Dick Kesner plays "Moonlight Madonna."

(4) LEE GIROUX-NEWS

(5) PET SHOWCASE-30m. With Tom Dixon.

#### (8) CAPT. MIDNIGHT-30m.

(9) ADVENTURE ALBUM-30m. "African Safari"-Part II. Wally Taber presents a film story of the interesting and strange animals of the "Dark Continent."

#### (10) DR. CHRISTIAN

(11) HOPALONG CASSIDY-30m.

"Hoppy's Holiday." California is



Starting tonight, the time is right for you and your family to enjoy THE JACKIE GLEASON SHOW and many of your other Saturday night Channel 2 favorites...now at these new, more convenient times:

6:30 pm THE BUCCANEERS. Starring Peter Shaw.

7:00 pm THE JACKIE GLEASON SHOW.

8:00 pm THE GALE STORM SHOW.

8:30 pm HEY, JEANNIE! Starring Jeannie Carson.

9:00 pm GUNSMOKE. With James Ainess as Marshal Matt Dillon.

9:30 pm THE BIG NEWS, with Grant Holcomb, Paul Pierce, Gil Stratton, Gordon Weir,

10:00 pm FABULOUS 52! "Action in the North Atlantic." A television premiere; stars, Humphrey Bogart, Raymond Massey and Alan Hale.

12:00 Mid BIG HIT MOVIES. Lew Ayres and Sunny Tufts star in the premiere of "City On The Hunt."

KNXT channel

jailed as a thief when he, Hoppy and Lucky visit Mesa City for a vacation.

LOGS

#### (13) HEART OF THE CITY

SATURDAY '/V

Steve and Lorelei clear a young sium youth of false assault and theft charges, and gets him and his family the help they need.

#### 6:15 (4) CHALLENGE ON LAKE

A filmed report of Donald Campbell's attempt to break the water barrier in his jet boat "The Bluebird" going 216 m.p.h. on Lake Mead, Nevada.

#### 6:30 (2) (8) THE BUCCANEERS-30m

A schoolmistress who scores straight "A" for glamor deserts her classroom and teaches Dan Tempest and his men some new angles on treasure hunting.

- (4) WESTERN MARSHALL
- (5) ERROL FLYNN THEATER
- (9) WILLY-30m.

Willy comes to Harvey's rescue when he buys the Empire State Building for \$2,000 in an attempted fraud. June Havoc and Sterling Holloway are feat. ured.

(10) STORY THEATER-30m.

## Special

#### 11) SPECIAL PREMIERE Special telecast from Net Pier. Long Beach, honoring the debut of "Silent Service" on Tuesday eve-

ning. Bill Welsh Interviews cap. tain and officers of submarine USS PERCH.

(13) RANGE RIDER-30m.

"Renegade Ranch," with Jack Ma. honey and Dick West.



(3) GALE STORM SHOW

(4) DEATH VALLEY DAYS

Bill Boyette and Rosemary Ace star in "The Luck of the Irish." Rescuing an Indian chief left to die in the desert not only gets a young doctor nearly stoned to death for his humane efforts, but also uncovers a 15-year old mystery.

#### (5) HOMETOWN JAMBOREE

Cliffie Stone's latest find Jimmy Wolford sings "All Shook Up." Molly Bee follows with "I'm in Love Again." Darla Daret is featured on "Why, Baby Why" and Gene Oquin sings "Butterfly."

#### (6) (7) GALEN DRAKE SHOW

Viewers have an opportunity to discover "are you an inventor?" in Drake's current discussion series. A noted inventor, and a patent attorney guest tonight.



TV-RADIO LIFE

## SATURDAY TV LOGS

#### (11) GLOBAL ZOBEL

"Temple of Dawn." Zobel visits Bangkok, Siam (Thailand) where he watches native wrestlers kick and punch in wild ring battles; visits the floating markets on the River Nae Nam Chao Phraya, where he can view the fabulous Thailand temples and palaces.

#### (13) STORIES OF THE CENTURY

"Frank and Jesse James" start on their long, Infamous career of crime when their young half-brother is killed and their mother malmed in a bomb explosion.

#### 7:30 (3) MEN OF ANNAPOLIS (4) (10) PEOPLE ARE FUNNY

Art's special guest, William Blank, is a member of the L.A. Police Department's Missing Persons Bureau. Art has the man's wife lose herself in Los Angeles and gives Blank one week to locate her. Ramona Scott and Pierre Jalbert return to try for \$20,000. Finally a male contestant picks one box from a group of three and is allowed to keep its contents which may be available or worthleis.

(6) (7) FILM FESTIVAL-90m.

"STRANGER IN BETWEEN" starring Dirk Bogarde. A six year old orphan runs away from home into the thick of a murder plot.

#### (11) SHERIFF OF COCHISE

"Father and Son." A father helps Morgan track down his son when he learns the boy lied to him about a scuffie in which another man was killed.

(13) MOVIE PREMIERE "SECOND CHORUS" with Fred Astaire, Burgess Meredith and Paulette Goddard. Two musicians in Artie Shaw's band fall in love with the same girl:

#### (2) (8) GALE STORM

When a vice president of the line decides to inspect the S.S. Ocean Queen, Capt. Huxley contrives to send Susanna ashore so he won't upset the ship's decorum.

(3) (4) (10) PERRY COMO (2) Musical variety show starring Perry Como with the Ray Charles Singers. Frank Gallup and the orchestra of Mitchel Ayers. Patti Page, Buddy Hackett and Gene Autry guest.

#### (5) SAT. NIGHT MOVIE

"ESCAPE IN THE DESERT." A Dutch ex-flyer hitchhikes across the U.S. on vacation, only to run into four escaped Nazi prisoners in Death Valley.

#### (11) READER'S DIGEST-30m.

"Child Pioneer." A 13-year-old boy, in an Oregon-bound wagon train, takes over as head of the family when his parents die along the way.



#### 8:30 (2) (3) (8) HEY JEANNIE

The entry of Jeannie MacLennan into the United States is nearly balked when, in a burst of patriotic enthusiasm she almost gets herself and a number of innocent bystanders thrown into Jail.

#### (9) LEGION BOXING

Lightweights Tommy Tibbs and Micky Northrop meet in the 10-round Hollywood Legion main event.

#### (11) I LED THREE LIVES-30m.

Philbrick has a close call when his party loyalty is questioned because a member thinks he is an informer.

#### (2) (3) (8) GUNSMOKE

After having given up the life of a gunman, a citizen of Dodge City has no choice but to fight once more after being challenged by the bullying brother of a girl he plans to marry.

- (4) (10) SID CAESAR
- (6) LAWRENCE WELK-60m.

#### MAY 4

#### (7) HOVER PRESENTS (11) MR. DISTRICT ATTORNEY

The D.A.'s case of suspected arson "goes up in smoke" when the insurance company reveals the owner had no motive, since his policy had lapsed.

#### (13) SAT. NIGHT MOVIE

"THE LONG NIGHT." Henry Fonda, Barbara Bel Geddes and Vincent Price star in this dramatic film about a returned veteran whose desire for a peaceful life is shattered.

#### 9:30 (2) THE BIG NEWS

(3) UNCOVERED-30m.

(5) 5 STAR THEATER "THE YOUNGER BROTHERS" with Wayne Morris, Alan Hale, Janis Paige, Bruce Bennett. A detective loses his Job because of outlaw brothers, and vows revenge.

(7) SOUND STAGE-30m.

(8) SHERIFF OF COCHISE

## Saturday 10 pm, First L.A. telecast one of the FABULOUS 52! ACTION IN THE NORTH ATLANTIC starring Humphrey Bogart, Raymond Massey and Alan Hale CHANNEL 2



NATIONAL RADIO WEEK, MAY 5-11

#### MAY 5



robberies when an owner decides to shoot it out with the bandits and kills one.

10

Premiere (2) FABULOUS "52" "ACTION IN THE NORTH AT-LANTIC" starring Humphrey Bogart and Raymond Massey. An American tanker with a cargo of high test gasoline, is attacked by Nazi subs in the foggy waters of the North Atlantic. Warner Bros. premiere on TV.

#### (3) (4) (10) GEORGE GOBEL

Pat Buttram instructs George In the art of being a cowboy at his Western Actors Lab. Singer Erin O'Brien makes her second appearance with George and is backed by John Scott Trotter and the Orchestra.

- (6) (7) OZARK JUBILEE-30m.
- (8) OUR MISS BROOKE
- (11) TOWN HALL PARTY

Western musical variety with Merle Travis, Wes Tuttle, Tex Ritter, the Collins Kids, Johnny Bond, Lefty Frizzel and Les "Carrot Top" Anderson.

#### 10:30 (3) (4) (10) HIT PARADE

(6) STARLIGHT MOVIE "TOO LATE FOR TEARS" with Lizabeth Scott, Dan Duryea.

(7) VIDEO PLAYHOUSE "THE ADVENTURES OF CASA-NOVA" starring Arturo de Cordova, Lucille Bremer, Turhan Bey. The great lover helps his countrymen in their struggle against Spain.

(8) I'VE GOT A SECRET

NATIONAL RADIO WEEK, MAY 5-11

## (2) LET'S TAKE A TRIP

9 With Joan Terrace and Jimmy Walsh.

(5) FEATURE FILM M "TRIGGER TRAIL" with Rod Cameron.

- (7) JOHN WAYNE THEATER (8) CHRISTOPHERS-30m.
  - (10) THIS IS THE LIFE
  - (2) LIGHT OF FAITH

9:30

(8) LET THERE BE LIGHT

(9) OPERATION SUCCESS-30m

(10) ANCHOR THEATER "LIVING ON LOVE" with James Dunn.

(13) PUBLIC SERVICE FILM

(2) LAMP UNTO MY FEET Τ. 63 Today's program probes the moral responsibility man must feel for his innermost wishes in "Whosoever in His Heart."

#### (4) EDUCATIONAL SERIES-30m

Thirteen eminent scholars in mathematics or related branches figure in a mathematics program which considers "Big Numbers." James R. Newman, Washington lawyer, conducts session.

(13) STARLIGHT THEATER. M

"THE MAN WHO LOST HIM-SELF." Man finds himself living another's life. Kay Francis and Brian Aherne co-star.

10.45 (9) LATE MOVIE "MYSTERY IN MEXICO" with Bill Lundigan. An insurance investigator mysteriously disappears while tracking down stolen jewels in Mexico.



(8) LATE SHOW

"INTERMEZZO" with Ingrid Bergman, Leslie Howard.

(10) SAT. NIGHT MOVIE

"THOSE HIGH GREY WALLS" starring Walter Connelly and Onslow Stevens.

(4) FRANDSEN'S W'DUNIT 11:15 "CRIME DOCTOR'S REVENGE" with Warner Baxter.

(3) LATE NEWS 11:30 (5) LATE MOVIE

"SABOTAGE SQUAD" with Bruce Bennett, Sydney Blackmer, Possession of a medal which can identify the leader of a Nazi spy ring throws Americans into danger.

(2) BIG HIT MOVIES 12

"CITY ON THE HUNT" with Lew Ayres and Sonny Tufts. An argument in a bar and a murder start police looking for the wrong woman-a target for revenge by a young detective. UnitedArtists premiere on TV.

(6) TOMORROW'S NEWS

- 12:30 (5) FINAL EDITION
  - (8) NIGHT FINAL
- 1:05 (11) ROCKET TO STARDOM
- (2) GIVE US THIS DAY 1:30

## SUNDAY TV LOGS

(5) FEATURE FILM

"PONY POST" with Johnny Mack Brown.

#### (8) RELIGIOUS TOWN HALL

(9) MORNING MOVIE "LULU BELLE" starring Dorothy Lamour, George Montgomery. Life and loves of a beautiful woman.

(13) SHOWCASE THEATER "OPERATION HAYLIFT" with Tom. Brown, Ann Rutherford. Story of how starving cattle were saved during the blizzard of 1950.

#### 10:30 (2) PUBLIC SERVICE FILM

(4) CATHOLIC HOUR-30m.

(8) MOVIE MARQUEE "ADVENTURES IN IRAQ" with John Loder.

(2) MORNING SHOW 11 "BULLDOG DRUMMOND'S PER-IL" starring John Howard, John Barrymore. Another adventure of the amateur datective.

#### (4) EDUCATIONAL SERIES

"American Government."

Professor Elmer E. Schattschneider. Professor of Government at West Leylan University is moderator in a discussion of the topic "What is Government?" Scene of today's program is Independence Hall in Philadelphia.

(5) CHURCH IN THE HOME

(11) GREAT CHURCHES OF THE





#### **GOLDEN WEST**

Rev. Clifton Moore presents services from Mt. Olive Evangelical Lutheran Church at Santa Monica.

11:30 (4) WATCH MR. WIZARD

(5) MOVIE FILM

- "BORDER BRIGANDS" with Buck Jones.
  - (8) BIRTHDAY CAROUSEL

(9) SHOWROOM THEATER tense melodrama involving a beautiful woman, her possessive husband and a doctor who fails in love with the wife. George Brent, Hedy Lamarr and Paul Lukas star.

(10) ART IS FOR YOU

(13) BIG MOVIE

"MAN CALLED BACK" with Conrad Nagel, Doris Kenyon.

11:45 (10) REALTY REVIEW-15m.

AFTERNOON

#### (2) LEARNING '57-30m. (4) AMERICAN FORUM (7) 770 ON TV

Drew Pearson reveals unknown facts about the guided missile struggle going on within the Pentagon between Army, Navy and Air Force officials.

#### (8) ACTION THEATER-30m.

"Cheese Champion" with John Mitchum.

(10) THE CHIMP AND I

(11) NOONTIME FEATURE E "OATH OF VENGEANCE" with Buster Crabbe.

#### 12:30 (2) THE LAST WORD-30m.

Dr. Bergen Evans hosts a program devoted to the wonderful use of words. H. Allen Smith, noted writer and Kay Thompson, actress-singer, are guests.

#### (4) EDUCATIONAL SERIES-30m "Economic Geography."

Albert E. Burke, Director of Resource Economics and Director of Graduate Studies of Conservation at Yale moderates. Today's guest is Dr. Charles Malik, Foreign Minister of Lebanon. A seven-foot geophysical globe is used on the program in the discussion.

- (5) GARDEN CHATS
- (7) FAITH FOR TODAY
- (8) LONE RANGER-30m.
- (10) STORY THEATER-30m.

12:55 (3) NEWS-5m.

PAGE 20

#### (2) (3) FACE THE NATION 1 (4) FEITELSON ON ART

Lorser Feitelson presents a program devoted to "Motherhood in Art" in conjunction with the annual Madonna Festival at the Wilshire Methodist Church.

#### (5) SUNDAY MATINEE M "ESCAPE IN THE FOG." A Navy nurse dreams of murder, little realizing the nightmare is actually going to happen. Nina Foch, Otto Kruger star.

(7) HOW CHRISTIAN SCIENCE HEALS-15m. "Victory Over Excess Weight."

(8) ZOORAMA-30m.

TV-RADIO LIFE

(9) THIS WEEK IN SPORTS

(10) PREMIERE THEATER M "WILD BOYS OF THE ROAD"

starring Frankle Darro.

- (11) ASK YOUR GOVERNOR
- (13) SHORT STORY-30m.
- 1:15 (7) PUBLIC SERVICE FEATURE (9) BASEBALL WARMUP

Hollywood Stars vs. Los Angeles Angels.

(9) PCL BASEBALL 1:25

The L. A. Angels and Hollywood Stars close out their cross-town series with a double-header, from Wrigley Field. Bill Brundige and Lyle Bond call action.

- 1:30 (2) (3) WORLD NEWS-30m. With Eric Sevareid.
  - (4) EDUCATIONAL SERIES

"Highlights of Opera History."

Dr. Paul Henry Lang, Columbia University professor of musicology conducts a program devoted to the history of opera. A consideration of the difference between opera and drama leads off the series. Today's subject is "Othello."

- (7) PARLOR PLAYHOUSE-30m
  - (8) TEXAS RANGERS-30m.
- (11) FLAMINGO THEATER-30m.
- (13) CHARMED CIRCLE-90m.

#### (2) AFTERNOON SHOW

ADVENTURES OF ROBIN HOOD" starring Robert Clarke, Smashbuckling adventures of the famous outlaw of Sherwood Forest.

- (3) FILM-60m.
- (4) THIS IS THE LIFE
- (7) MESSAGE OF THE MASTER

M

- Alhambra Church of Christ.
- (8) STAR PERFORMANCE

#### (11) DOUBLE BILL

"FRIENDLY ENEMIES" starring Warles Winninger, Charlie Ruggles. The comedy-drama of two first generation German-Americans who are torn apart by World War I.

(4) EDUCATIONAL SERIES 2:30 "The American Scene."

Dr. Albert D. Van Nostrand, assoclate professor of English, Brown University, conducts a program devoted to American writing. Walter Edmonds, author of "Drums Along the Mohawk" is guest on this first telecast. Julie Harris, Ed Begley and James Daly read from other Edmonds' works.

- (5) CHAMP. AUTO RACES
  - (6) THE CHRISTOPHERS
  - (7) SUNDAY THEATER

"GAS HOUSE KIDS GO WEST." The Kids win a basketball championship and drive out West for a vacation. Emery Parnell, Chill Williams star.

- (8) CONRAD NAGEL TH. M
- (10) SAN DIEGO CAMERA

#### (2) HECKLE AND JECKLE

Featuring the Madcap Magpies as hosts with Gandy Goose, Dinky Duck, Little Roquefort and other characters.

- (3) ETERNAL QUESTION-30m. (4) FAITH OF OUR CHILDREN
- (6) SUNDAY MATINEE 1

"THE HOODLUM" with Lawrence Tierney.

#### Dennis Morgan, Dane Clark. (10) SPEAK YOUR MIND

(8) MILLION \$ MOVIE

"GOD IS MY CO.PILOT' WIth

3

(13) WEEKEND WESTERN

MAY 5

"FARGO EXPRESS," with Ken Maynard.

#### 3:30 (2) CAVALCADE OF BOOKS

Colonel Dean Hess, author of Bat. tle Hymn, is today's special guest with Georgiana Hardy and Turnley Walker. Colonel Hess discusses "Air Force," a new book by Martin Caidin. Screenwriter John Fenton Murray Joins in a review of Lootville by Benedict and Nancy Freeman. Other guests include a group of Little League baseball players who discuss "The Fireside Book of Baseball" by Charles Einstein.

#### (3) (4) ZOO PARADE

Today's program comes from Chicago's Shedd Aquarium. Marlin Perkins shows viewers rare fish.

#### (10) BALANCE-30m.

The problems of adolescence are discussed today.

(11)DOUBLE BILL (con't) "THE COUNT OF MONTE CRIS-TO." Robert Donat and Elissa Landi star in this thrilling tale of Edmond Dantes, his false imprisonment and his eventual escape.

(7) PUBLIC SERVICE-15m. 3:45

- (2) EYE TO EYE-30m. 4
- Bill Stout Interviews controversial figures in the news.
  - (3) ORAL ROBERTS
  - (4) PROJECT 20-90m.

Charles Van Doren is host and com. mentator on this repeat telecast "Call to Freedom," a program concerned with Austria but which is a parable of presentday tyranny in Hungary. The story is told through dramatic film and narration and with filmed scenes from Beethoven's opera "Fidelio," which is also a story of the unending human struggle for freedom and Justice. Actual episodes of Austria's history from the days of imperial splendor through its time of trouble as a Nazi slave state and down to its rebirth as a free and independent state are seen.

#### (7) GORDON'S GARDEN-30m. (9) BIG PLAYBACK-15m.

Jimmy Powers interviews Princeton's great track star Bill Bonthron, and discusses the "dream mile," featuring Rogert Bannister's first attempt at the four-minute-mile.

#### (10) TV THEATER-30m. (13) MISSION AT MID-CENT'Y

"Life on Wheels." A traveling minister follows the migrating construction workers, who live in mobile house trail. ers, working on big construction Jobs in every section of the country.

#### (9) PCL BASEBALL 4:15

Second game of double-header. L.A. Angels vs. Hollywood Stars.

4:30 (2) CLETE ROBERTS-30m. Special report on national and local news.

(3) MY HERO-30m.

(6) (7) MEDICAL HORIZONS

NATIONAL RADIO WEEK, MAY 5-11

"Stroke," a fearsome word, gets a full airing as Bon Goddard visits the General Rose Memorial Hospital in Denver to show the latest kind of therapy treatment and equipment, some of which can be duplicated for private use.

- (8) YOUR DR. ANSWERS
- (10) STORY THEATER-30m.

(13) WESTERN MOVIE "HELL FIRE AUSTIN" with Ken Maynard.

5 (2) (8) SEE IT NOW

Edward R. Murrow presents "The Puerto Ricans-Americans on the Move." A probing study in migration, slums, prejudice and the attempt of the underdeveloped area to pull itself up by the bootstraps. The program explores causes and effects of the annual migration to New York and other cities of 50,000 Puerto Ricans. Cameras show life on both islands-Puerto Rico and Manhattan, covering both the peerless beauty and incredible squalor; an interview with Puerto Rico's Governor Luis Munox Marin outlines the program which the island is following to raise its standards. Other features include a description of the self-help housing program and gov. ernment emphasis on education.

- (3) DISNEYLAND-60m.
- (5) POPEYE CARTOONS
- (6) OPERATION SUCCESS-30m
- (7) INNER SANCTUM-30m.
- (10) ASK YOUR GOVERNOR
- (11) EPILEPSY SHOW-60m.

5:30 (4) OUTLOOK-30m.

Chet Huntley with an analyses of the news.

(5) LONG JOHN SILVER ( "The Seige." An unscrupulous governor's scheme for profiteering in smuggled arms backfires. The late Robert

- Newton stars. (COLOR FILM)
  - (6) LAUREL AND HARDY
  - (7) MARCH OF SCOT. YARD
  - (10) CAPT. GALLANT

(13) HIGHWAY TO HAPPINESS With Earl Williams.

EVENING -

- (2) BRAVE EAGLE-30m.
  - (3) (4) (10) MEET THE PRESS
  - (5) BUGS BUNNY

### NOTICE

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#### (6) FEATURE FILM

"CAPTAIN SCARFACE," with Barton MacLane, Lief Erickson.

#### (7) WHISTLER-30m.

"The Return." Miriam Hopkins stars as a woman who kills her husband, then hires a detective to find her "missing" spouse.

#### (8) THIS DAY 1957

#### (11) ALL STAR THEATER

"Mantrap." A girl takes a lease on a pilot's house, hoping to use it as a means to land herself a husband. Shelley Winters and William Bishop star.

(13) REVIVAL HOUR-60m. With Jack Holcomb.

6:10 (8) SPORTS-5m.

- 6:15 (8) WEATHER WORD
- 6:20 (8) EXPERIENCES OF PEOPLE
- 6:30 (2) (3) (8) AIR POWER-30m.

Walter Cronkite presents "The New Doctrine," the story of the atom and hydrogen bombs and the United States and Soviet air force planes which carry them. A look into the future is also given on this final program.

#### (4) (10) ROY ROGERS

When a slain U.S. Marshal's gun is discovered in the hands of outlaws, it provides help in capturing the Larabee Kid.

#### (5) POLKA PARADE-60m.

Dick Sinclair remotes his show tonight from Knott's Berry Farm. In keep-Ing with the Western scheme Eileen Christy sings "The Deadwood Stage;" the Polka Band plays "The Jolly Coppersmith" and Walter Ekard sings "Come to the Fair" and "God Bless America."

#### (7) DISCOVERY-30m.

William Winter presents Pepperdine College's absorbing exploration of domestic and social problems with dramatic insight into "Psychodrama." Pepperdine investigates the various techniques of psychodrama, using carefully chosen problems and situations vivid to most viewers.

#### (9) HIGHROAD TO DANGER

Host Steve Brodle gets a riderseye-view of a top Hollywood stuntman performing daring fetes on a motorcycle in-"Terror on Wheels."

(11) WALLACE BEERY TH. "THE BUGLE SOUNDS." Beery tars as an old time cavairy sergeant, who bitterly resents the introduction of tanks into the cavairy. Marlorie Main, George Bancroft and Lewis Stone are featured.

#### (2) (8) LASSIE-30m.

Jeff gets a job, refuses his allowance and gives Lassie to Porky in order to cut expenses when Gramps, in a practical joke that backfires, tells a traveling salesman that the Millers are impoverished.

(3) PEOPLE ARE FUNNY

(4) (10) BENGAL LANCERS

Starring Phil Carey and Warren Stevens. Tonight is "The Traitor." A man who is considered a traitor proves to be a hero.

## SUNDAY TV LOGS

(7) YOU ASKED FOR IT-30m.

Host Art Baker presents: Seals on Horseback (San Diego Zoo); Guillotine Death Leap (on Ice skates); Baker visits a Gag Shop; Mexico's Police Motorcycle Team; and Weather Englneers "milk" clouds.

#### (9) STRANGE LANDS & 7 SEAS

"Assignment Ocean Bottom." Host Sonny Tufts, an expert skin diver himself, follows the adventures of two skin divers who search the ocean floor for sunken treasure.

#### (13) MEET CORLISS ARCHER

Dexter and Corliss try to replace a broken window, but succeed in breaking two more, and unleasing a swarm of angry bees before the Job is done.

#### 7:30 (2) (8) JACK BENNY SHOW

Jack and Rochester Journey to Paim Springs in Jack's ancient Maxwell for an ill-fated vacation. After arriving at the resort, Jack is so eager for a refreshing dip that he does not heed Don Wilson's warning before making a leap into the pool.

- (3) DATELINE EUROPE-30m.
- (4) (10) CIRCUS BOY

Corky and Joey the Clown make a valiant attempt to help their long-time friend Ned Bailey return to his former position as a big-time circus performer. Mickey Braddock, Noah Beery and Robert Lowery star.

(5) PREMIERE SHOWING "GOLDDIGGERS OF '37." The Ilghter side of the insurance business furnishes the main theme for this musical starring Dick Powell, Joan Blondell, Victor Moore, and Glenda Farrell.

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TV-RADIO LIFE

## SUNDAY TV LOGS

(6) PREMIERE PERFORM'CE "LEAVE HER TO HEAVEN" with Cornel Wilde, Jeanne Crain.

#### (7) FILM THEATER

MR. BLANDINGS BUILDS HIS DREAM HOUSE," co-starring Cary Grant, Myrna Loy. The hilarious adventures of a New York adman's attempt to build his rustic dream house in Connecticut.

#### (9) LET'S PLAY GOLF-30m.

Actress Mala Powers gives her views in "the woman's approach to golf" tonight. Joe Kirkwood instructs on "chip" shots, and new host Lyle Bond takes a filmed tour of Pittsburgh's Oakmount Country Club.

#### (13) THE HUNTER-30m.

#### (2) (8) ED SULLIVAN

X Ed Sullivan, host, presents singer Johnny Ray, Walter Pidgeon and cast of "The Happlest Millionaire" in a hilarious boxing scene from the show, the Vagabonds, Harlem's newest comic Dewey "Pigmeat" and tenor James Melton.

#### (3) (4) (10) STEVE ALLEN-60m

Steve Allen, host, presents Jill Corey, popular singer, the Will Mastin Trio starring Sammy Davis, Jr. and as an extra added attraction actor Orson Welles.

#### (9) CHAMP. BOWLING

Joe Wilman makes a second defense of his current championship when he takes on challenger Graz Castellano, an East Coast champion.

#### (13) BIG DEBATE-30m.

Resolved: "That the U. S. Should Discontinue Direct Economic Aid to Foreign Countries." (Affirmative) U.C.L.A., (Negative) L.A.S.C. Judge: Loyola.

#### 8:30 (11) FABIAN OF SCOT. YARD

#### (13) DAN LUNDBERG-30m

A panel of authorities analyze the problems of individual expression in organized society in the discussion "Has Our Social System Overpowered the Individual?" Dan Lundberg moderates.

#### (2) (8) G. E. THEATER

Ray Milland stars in "Angel of Wrath." The story of a Broadway star whose unwary investment in a publish. ing firm turns out to be supporting printing of filth literature. Howard McNear, Jeanne Bates, Marianne Stewart, Thayer Roberts, Hugh Sanders, K. L. Smith and Sue George are featured.

(3) ED SULLIVAN SHOW

#### (4) (10) CHEVY SHOW-60m.

Bop Hope, star, presents Dr. Cary Middlecoff, National Open Golf champion, comedian George Jessel, pop singer Sonny James and as his special quest Shelley Winters. Bob and George appear together in a skit in which they do impressions of great vaudeville stars. Then Bob and Miss Winters offer a dramatic take-off in a version of "Hysteria Playhouse," and then duet on "I Dreamed." Sonny James sings several seelctions and Dr. Middlecoff discusses golf with Bob.

#### (6) CONFIDENTIAL FILE

#### (7) AMATEUR HOUR

#### (9) CHANNEL 9 MOVIE

"WOMAN ON THE BEACH" starring Joan Bennett, Robert Ryan and Charles Bickford. A beautiful young woman rebels against the self-imposed slavery brought on by her marriage to an allegedly blind artist. First run on TV.

### (11) PREM. PERFORMANCE

"THE IMMORTAL SERGEANT starring Henry Fonda, Thomas Mitchell and Maureen O'Hara. An Inspiring story of how the memory of his gallant sergeant helped a timid corporal lead his men out of grave danger into victory. First showing on TV.

#### (13) REV. ORAL ROBERTS

#### 9:30 (2) (8) ALFRED HITCHCOCK

Theqdore Bikel and Rhys Williams star in "The Hands of Mr. Ottermole." The story of a ruthless strangler in London in 1920 who strikes and vanishes. He is a mysterious killer who stalks the foggy streets, lurks in dark alleyways or gains entry into snug "safe" living rooms.

#### (5) BEHIND THE 8 BALL

George O'Hanlon and wife Nancy have kit bags for viewers who phone in

#### (6) HIGH ROADS TO DANGER (13) FINANCING TODAY'S

CHURCH

#### (2) (8) \$64,000 CHALLENGE 10 Ralph Story, emcee.

#### (3) PLAYHOUSE 90-90m.

(4) (10) LORETTA YOUNG-30m.

Loretta Young stars with Lawrence Dobkin in "The Countess." A beleaguered countess of a small European principality fights the enemy with the only weapons at her command-faith, dignity and resourcefulness. Kenenth Osmond, Watson Downs and Kay Miller are featured.



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## MAY 5

#### (5) CONSPIRACY-30m.

A newspaper correspondent and a beautiful blonde try to break up a fake American passport racket.

#### (6) (7) WALLACE INTERVIEWS Mike Wallace Interviews Eldon L. Edwards, imperial wizard of the "U. S. Klans, Knights of the Ku Klux Klan."

#### (13) VOICE OF CALVARY

- 10:25 (9) CHRISTOPHERS
- 10:30 (2) WHAT'S MY LINE-30m.

John Daly moderates with panelists Arlene Francis, Bennett Cerf and Dorothy Kilgallen.

#### (4) LEE GIROUX-15m.

(5) ALL-AMERICAN BOWLING Fred Riccilli, 1952 winner of Peterson Classic in Chicago takes on Harold Asplund, possessor of nine 300 games and top money winner in tournaments all over

the country. (6) STARLIGHT MOVIE "THE SLEEPING TIGER" with

#### Alexis Smith.

(7) WILLIAM WINTER-30m. Noted news analyst delves into the background and discusses details

of important national and international news events.

M

(8) SPIKE JONES SHOW

(10) SUNDAY MOVIE "THE WORLD CHANGES" star-

ring Paul Muni.

(13) SACRED HEART-30m.

(4) SUNDAY CINEMA 10:45 M "FOXES OF HARROW" starring Rex Harrison, Maureen O'Hara and Gene Lockhart. A penniless gambler wins a plantation in a card game and sets himself up as a gentleman in New Orleans before the Civil War.

(11) NEWS-15m.

#### (13) BIG PICTURE-30m.

(2) (8) NEWS SPECIAL 11 With Bill Stout.

#### (7) NITECAP THEATER

"A YANK IN LONDON" with Anna Nagel, Rex Harrison. A U.S. Air Force sergeant falls in love with a young lady of the nobility.

(11) MILLION VIEWER TH. "BOOMERANG" starring Dana Andrews, Jane Wyatt, Lee J. Cobb. The real life story of a state's attorney who valued another man more than his own political ambitions.

(2) BIG HIT MOVIES 11:15 M "I, THE JURY." A private eye Rearns his best friend has been murdered and vows vengeance. Preston Foster, Biff Elliott and Peggie Castle star.

#### (8) MEET YOUR MAYOR

- 11:20 (8) SEN. KNOWLAND REPORT
- 11:25 (8) AIR FORCE DIGEST-30m.
- 11:30 (3) LATE NEWS
  - (5) WEEK-END NEWS
- 11:45 (5) TELEVESPERS
- (6) TOMORROW'S NEWS 12
- 12:45 (2) CROSS CURRENT

## with troubles.

#### MAY 6

1

1

Information Received From Stations Subject to Last Minute Change Indicates movie O Indicates color MORNING 5:40 (4) EARLY FARM REPORT (4) TODAY-3 hrs. 6 With Dave Garroway 6:30 (8) THIS IS MY FAITH (10) TODAY ON THE FARM (2) GIVE US THIS DAY 6:45 (8) FILM 6:50 (2) KNXT FARM REPORT (2) (8) PANORAMA PACIFIC 1 Red Rowe, host, with Grant Holcomb, Wolo, and Helen Parrish. (4) (10) TODAY 7:25 (10) TODAY'S DATE-BOOK 7:30 (10) TODAY'S CARTOONS (4) (10) TODAY 8 With Dave Garroway. (8) (10) LOCAL NEWS-5m. 8:25 8:55 (8) (10) LOCAL NEWS-5m. (2) (8) VALIANT LADY 9 (4) (10) TIC TAC DOUGH 9:15 (2) (8) LOVE OF LIFE 9:30 (2) (8) SEARCH FOR TOMORROW (4) (10) IT COULD BE YOU 9:40 (7) KABC-TV NEWS (2) (8) GUIDING LIGHT 9:45 (7) FUN TO REDUCE Figure eight, knee chest stretch, tango. (2) (8) W. CRONKITE-NEWS 10(4) CLOSE-UP-30m. (7) CHUCKO'S CARTOONS (10) HOME SHOW 10:10 (2) (8) STAND UP AND BE COUNTED 10:30 (2) (8) AS WORLD TURNS (4) CLUB 60-60m. 10:40 (10) NEWS 10:55 (5) POLICE CALLS (2) (8) OUR MISS BROOKS 1 (5) CARTOONS-60m. (7) A WOMAN'S DIARY Ella Rains stars in the "Bradshaw Case." (10) THE PRICE IS RIGHT (11) STAR SHOPPERS 11:30 (2) (8) HOUSE PARTY With Art Linkletter. (4) (10) TENNESSEE ERNIE (6) MOVIE MATINEE (7) GWINN'S MYSTERIES (11) SHERIFF JOHN 11:50 (3) NEWS 11:55 (3) FARM REPORT-5m. AFTERNOON (2) (8) BIG PAYOFF (3) (4) (10) MAT. THEATER C

Young Kerwin Mathews, Columbia Studio's promising entry in the motion picture companies' race for the bobby soxers' box-office vote, stars in "Show

of Strength." The handsome Mathews plays the role of a stranger who challenges a tyrant's hold over a small western town of post Civil War days. An orig. inal teleplay by Herman J. Epstein, Host-

Inal teleplay by Herman J. Epstein. Host- ed by John Conte. (LIVE COLOR)								
(5) CHUCK 'N' LUCK								
	Doye O'Dell hosts an audience par-							
	pation show with Cass County Boys. rea Lea is featured today. Sawing							
	contest pays off at end of week with free vacation trip.							
	(2) (8) BOB CROSBY							
	(7) NEWS-5m.							
	Bill Gwinn.							
12:45	(7) MILANI MATINEE Chef Milani presents "The Grass							
ls (	Greener" with Gene Raymond.							
1	(2) (8) BRIGHTER DAY							
	(3) (4) (10) QUEEN FOR A DAY							
	With Jack Bailey. (5) NEWS-5m.							
	(6) SPANISH MOVIE							
	(11) TWIN BILL-90m.							
1;05	(5) DOROTHY GARDINER							
and	"DIAMOND JIM" with Jean Arthur Edward Arnold.							
	(2) (8) SECRET STORM							
	(7) CHEF MILANI COOKS							
1:30	(2) (8) EDGE OF NIGHT							
	(7) MILANI MATINEE "Mother's Mutiny" with Virginia							
Mu	lier.							
	(3) (4) (10) MOD. ROMANCES							
	(2) GARRY MOORE-30m.							
2	(3) (4) COMEDY TIME							
	(5) NEWS-5m.							
	(7) WHAT'S NAME OF SONG							
	(8) AFTERNOON SHOW (10) PANTRY PLAYHOUSE							
	"OUR WIFE" with Ruth Hussey,							
2:30	(2) (8) ARTHUR GODFREY-30m							
2.50	(3) THIS IS THE LIFE							
	(4) TRUTH OR CONSEQ.							
	With Bob Barker.							
	(6) CHINA SMITH-30m. (7) GLAMOUR GIRL							
	With Jack McCoy.							
	(11) MY LITTLE MARGIE							
3	(3) (6) (7) FILM FESTIVAL							
	FOOLS RUSH IN." On the eve of marriage, a girl's father returns after							
ana	absence of 16 years. Sally Ann Howes,							
-	r Rolfe, Nora Swinburne, Nigel Bu- nan star.							
	(4) HOME							
	(5) NEWS-5m. (11) WONDERLAND-15m.							
3:05	(5) DOROTHY GARDINER							
3:15								
3:25	(9) SUSPECTS WANTED							
3:30	(2) STRIKE IT RICH (5) MILADY-30m.							
	(9) FIREMAN JOE-60m.							
3:35	(13) VARIETY MUSICAL PARADE							
3:38	(4) TOM FRANDSEN							
3:43	(4) HOME							

(4) PRICE IS RIGHT-30m.

## MONDAY TV LOGS

(2) PLAYHOUSE-30m. 2 "The Black Mate" with Paul Kelly. (5) CARTOON CAROUSEL (8) EARLY SHOW "DEVOTION" with Ida Lupino, Paul Henried. (10) JOHNNY DOWNS-40m. 4:15 (13) DESTINY-45m. 4:30 (2) THE EARLY SHOW M "YOU'RE IN THE ARMY NOW" starring Phil Silvers, Jimmy Durante and Jane Wyman. Two vacuum cleaner salesmen join the Army by mistake and set the military back on its heels. (3) RASCAL CLUBHOUSE (4) TOM FRANDSEN C (6) JOHNNY JET-30m. (7) AL JARVIS-30m. (9) MILLION \$ MOVIE "JOHNNY ANGEL." Story of a man's merciless search for the men who murdered his father. George Raft, Claire Trevor, Signe Hasso star. (11) DEL MOORE SHOW 4:35 (4) MYRON J. BENNETT C (4) J. MCELROY MOVIE 4:40 "ACCORDING TO MRS. HOYLE." Spring Byington stars as a retired school teacher who outwits gangsters. (10) ROY ROGERS SHOW M (6) (7) MICKEY MOUSE CLUB NEWSREEL. MOUSEKETEERS: Fun With Music Day-"Basketball Ballet." Eileen, an accomplished planist, playing the classical number "For Elise" by Beethoven. SIERRA PACK TRIP Serial: Episode No. 1, "A Course for Dudes." CARTOON: "The Picnic." (13) SIX GUN MOVIE "PHANTOM THUNDERBOLT," with Ken Maynard. 5:30 (3) MY LITTLE MARGIE-30m. (5) WESTERN THEATER "FRONTIER LAW" with Russell Havden. 5:40 (10) POPEYE CARTOONS (2) WEATHER VANE 5:55 With Harry Gelse. (4) TOM FRANDSEN-5m. G (9) SPORTS TIME-5m. Bill Brundige presents a capsule roundup of scores and highlights of the day. (13) JIMMY FIDLER-5m. EVENING (2) 6 O'CLOCK REPORT 6 With Gil Stratton, Bill Stout and Clete Roberts. (3) FIVE STAR FINAL (4) JACK LATHAM-5m. C (6) (7) SERGT. PRESTON-30m Mountie Preston races against the coming arctic winter to recover gold stolen from the "Last Mail from Last Chance." Richard Simmons stars.

(8) WILD BILL HICKOK (9) CARTOON EXPRESS

TV-RADIO LIFE

## MONDAY TV LOGS

#### (10) THE BIG MOVIE "SUN VALLEY SERENADE" with John Payne, Sonja Henle and Glenn Miller and his orchestra. First run in San Diego.

- (11) JUNGLE JIM-30m.
- (13) BAXTER WARD-NEWS
- 6:05 (4) ELMER PETERSON
- 6:10 (4) WEATHER-JACK BLAKE
  - (2) DOUG EDWARDS-NEWS
  - (4) CURT MASSEY SHOW

Starring Curt Massey with Martha Tilton and guests.

#### (13) THE JUNGLE

6:15

"Wolf-Goat." A herd of Himalayan Ibex flee from approaching hunters into the clutches of a pack of hungry wolves. 6:30 (2) (8) ROBIN HOOD-30m.

Robin Hood and Friar Tuck go to

Scotland as emissaries of King Richard to collect 500 gold crowns from the Scottish king. The two experience great difficulty in getting their precious cargo back to England.

- (3) THIS IS YOUR MUSIC
- (5) GIL MARTYN-NEWS
- (6) VICTORY AT SEA-30m.
- (7) CHUCKO'S CARTOONS

Chucko presents: "Minstrel Show," "Flop House," and the studio "Whatsit" Contest.

#### Return

(11) WILLY THE WOLF William Shakespeare Wolf returns with a daily variety show of top recorded tunes, guest stars, comical situations, and other Clampett characters supporting him.

#### (13) RANGE RIDER-30m. "Peace Pipe," with Jack Mahoney and Dick West.

6:45 (3) COMMUNITY AWARD (4) JACK LATHAM (5) SPORTS BOOK-15m. With Sam Balter. (11) GEORGE PUTNAM-News

AL) GEORGE POTRAM-NEW

(2) (8) BURNS & ALLEN-30m A classmate of Ronnie's prevails



upon Gracie tó help convince his starstruck sister that show business is not for her. Gracie more than rises to her task and is carried away to the extent that George winds up a reputed wifebeater.

- (3) FILM-30m.
- (4) GREAT GILDERSLEEVE
- (5) POPEYE CARTOONS
- (6) WATERFRONT-30m.
- (7) DUFFY'S TAVERN-30m.
- (9) OPEN ROAD-30m.

"Grand Canyon Adventure"—Part 11. Adventurer John Daggett continues his colorful exploration of the depths of the manmoth Arizona wonder. (11) SUSIE—30m.

#### (III) 5051E-5011.

#### (13) GOLDEN VOYAGE-30m.

"Siam." Humphrey Leynse visits the capital city of Bangkok, known for its temples; visits for a day with a Buddha priest; travels to northern Siam where the chief product grown is opium. Jack Douglas hosts.

#### 7:30 (2) (8) TALENT SCOUTS (3) (4) NAT KING COLE (5) MONDAY PREMIERE

"TUGBOAT ANNIE SAILS AGAIN." Marjorie Rambeau Is seen as Annie in this film during which she's afraid she's through as a tugboat skipper. Alan Hale, Ronald Reagan and Jane Wyman also star. A TV first!

#### (6) (7) WIRE SERVICE

"The Death Merchant." Dan Miller gets involved in the politics of a small nation, when a munitions manufacturer tries to take over the country which is on record as a "neutral."

#### (8) THIS DAY 1957-30m.

(9) WHIRLYBIRDS-30m.

"Operation Blue Hen." Pilots of the

whirlybird are offered a fantastic fee to transport an experimental solid fuel bomb to a remote testing area.

#### (11) DR. CHRISTIAN-30m.

MAY 6

7

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An epidemic of typhoid fever breaks out in the city. Christian and a fellow doctor feverishly track the carrier of the disease.

	(13) WANDERLUST-30m.
1.1	"Trails of Billy the Kid," are
1	traced by Bill Burrud, from the
	Kid's birthplace, to his supposed
	death in New Mexico. His motives,
	his actions, his escapes, and his
сц.	death are accurately re-enacted.
40	(8) PEOPLE IN NEWS
:45	
	With Chet Huntley and David
Bri	nkley.
	(8) SPORTS
:50	(8) WEATHERWORD-5m.
55	(8) NATIONAL NEWS-5m.
	(2) (8) I LOVE LUCY
8	
	Lucy mixes into community affairs
and	gets herself into an awful mess. She

and gets herself into an awful mess. She participates In an affair to establish a monument to Revolutionary heroes of the Westport, Conn., area and manages to shatter any dreams she may have had about becoming a community leader.

#### (3) SOLDIERS OF FORTUNE

(4) (10) SIR LANCELOT Lancelot and Merlin, while visiting Castle Lamorack, solve a mystery concerning their host's daughter Sybil whose plan to draw attention to herself backfires when her cousin takes advantage of a false ransom note. (Color film)

#### (9) STATE TROOPER

Las Vegas vacationers on a moonlight stage coach ride become victims of a violent crime in "The Last Stagecoach Robbery."



A BILL BURRUD PRODUCTION

#### (11) SCIENCE FICTION THEATR.

"Out of Nowhere." Continental Air Defense Command's concern over the failure of a bat swarm's "built-in" radar system leads to the discovery of a foreign plot to destroy U.S. radar defenses.

#### (13) CHAMP. WRESTLING 8:30 (2) (8) DECEMBER BRIDE-30m.

The long-time friendship between Lily Ruskin and Hilda Crocker reaches the breaking point after Lily takes a job in a dress shop and has no time to spend with, Hilda.

#### (3) SEARCH FOR ADVENTURE

(4) (10) WELLS FARGO-30m. Jim Hardy (Dale Robertson) hires a new shot-gun messenger. The boy is the son of a man, previously employed by Wells Fargo who had been dismissed. Jim's faith in the boy proves correct during an encounter with thieves on a trip.

#### (6) (7) VOICE OF FIRESTONE

Tenor Eugene Conley Joins the Firestone Orchestra and Chorus to perform selections that won public acclaim both as popular and classical favorites.

Next Week **On Our Cover:** 

A Mother's Day Surprise for

ALICE LON

**Special feature:** 

It Could Only Happen in Hollywood

×. \* \* For sports fans: **Close-up on Bill Brundige** 

In Color: Mickey Rooney (starring as George M. Cohan)

+ Why TV Shows Are Axed!



#### (9) O. HENRY PLAYHOUSE

"Oscar" winning Ernest Borgnine stars as a frontier sheriff who cleans up a town, then faces scorn because the town's quietness is driving away free. spending cowpokes. Thomas Mitchell weaves the tale of "Reformation of Calliope."

(11) LIFE OF RILEY-30m.



"The Out-of-Towners" stars Eileen Heckart as Evie Jackson, a postmistress in a small town who goes to a three-day convention in a nearby city where she hopes desperately to meet the "right" man.

(3) (4) (10) TWENTY ONE

Jack Barry emcees quiz program on which two contestants compete for 21 points by answering questions from an assigned category. An unlimited amount of money can be won.

(5) ROLLER DERBY

Hal Janowitz leads the San Diego Clippers against Red Smartt and the Los Angeles Braves in the third game of the series. Dick Lane is mike-side.

(6) (7) PRESS CONFERENCE Senator Richard Russell (D., Ga.), discusses military preparedness, the Elsenhower budget, and desegregation with a panel of Washington newsmen.

(9) MOVIE THEATER "WOMAN ON THE BEACH" star. ring Joan Bennett, Robert Ryan and Charles Bickford. A beautiful young woman rebels against the self-imposed slavery brought on by her marriage to an allegedly blind artist. First run on TV. (11) HIGHWAY PATROL

Two convicts make a prison break with a captured airplane. Mathews tracks them in a police helicopter.

#### (4) (10) ROBT. MONTGOMERY 9:30 PRESENTS

"Longing For To God." A drama by Martha Wilkerson (COLOR KINE)

(3) DECEMBER BRIDE-30m.

(6) (7) WELK'S NEW FACES The Buckskins, a western music in-

strumental group from Maryland, and Jimmy Wright, "Prince of the Banlo," are featured on Welk's "Top Tunes and New Talent."

(11) CONFIDENTIAL FILE-30m. "What is Nudism?" Paul Coates

- investigates its meaning, and asks nudists why they participate in this undiscussed activity.
- (2) DAVID NIVEN-30m. 10
  - "To Whom It May Concern."
  - (3) CONFLICT-60m.
  - (8) FAIRBANKS PRESENTS
  - (11) GEORGE PUTNAM-NEWS

10:15 (11) MILLION VIEWER TH. SOUTHERN YANKEE." An "A

rumpus room NO DOWN PAYMENT FULL PRICE \$2100, LOW MONTHLY PAYMENTS

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the or

## MONDAY TV LOGS

oafish bellhop (Red Skelton) becomes an unofficial spy for the Union Army, and manages to throw confusion into both the North and the South. Brian Donlevy, Arlene Dahl, George Couloris and John Ireland assist in this MGM first run.

- 10:25 (4) DON LEE WORLD NEWS 10:30 (2) CLETE ROBERTS-15m.
  - (4) MAN BEHIND BADGE

Charles Bickford stars in "Case of the Long Dark Night."

(6) STARLIGHT MOVIE 6 "SENSATIONS" with Dennis O'. Keefe, Eleanor Powell.

- (7) STARS OF JAZZ-30m.
- (8) LATE SHOW "ELLERY QUEEN, MASTER DE-TECTIVE" with Ralph Bellamy, Margaret Lindsay. First run in San Diego.
- (10) TEN STAR MOVIE M "PORT OF NEW YORK" with Yul Brynner and Scott Brady.
- (13) TOM DUGGAN-30m
- 10:40 (9) WEATHERWISE
- 10:45 (2) THE BIG NEWS

Bill Stout, Austin Greene, and Gil Stratton.

(2) BIG HIT MOVIE 

11 "TILL WE MEET AGAIN" star. Jing Merle Oberon and George Brent. The love story of two doomed people ends in tragedy.

- (3) FINAL EDITION
- (4) JACK LATHAM-15m
- (7) JOHN DALY-NEWS
- (13) BAXTER WARD-NEWS
- (4) CLEVE HERMANN 11:15 (7) DOC WEATHER

With Dr. Martin L. Klein.

(13) TOM DUGGAN-45m

11:20 (7) NITECAP THEATER "TO BE OR NOT TO BE." Jack Benny and Carole Lombard star in this comedy about a famous actor in Czechoslovakia who poses as a Gestapo agent to help get his theatrical troupe out of

the country. 11:30 (4) TONIGHT-60m. Jack Lescoulie hosts.

(5) DERBY RHUBARB With Dick Lane.

- (8) MYSTERIOUS CELL
- (5) FINAL EDITION 11:45
  - (11) JACKSON'S THEATER
  - (6) TOMORROW'S NEWS
- 12 (8) NIGHT FINAL
- 12:30 (2) CROSS CURRENT
  - (4) SWING SHIFT THEATER SIMPLON EXPRESS" starring
  - Eddie Bracken and Aline Towne.
  - (2) GIVE US THIS DAY
  - (4) TOM FRANDSEN
- 1:30 (11) JACKSON'S LATE TH.



TV-RADIO LIFE

## TUESDAY TV LOGS

Information Received From Stations Subject to Last Minute Change Indicates movie ē Indicates color MORNING (4) EARLY FARM REPORT 5:40 (4) TODAY-3hrs. 6 With Dave Garroway, Helen O'Connell and Frank Blair. (8) THIS IS MY DAY 6:30 (10) Today on the Farm-30m. (2) GIVE US THIS DAY 6:45 (8) FILM (2) KNXT FARM REPORT 6:50 (2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb and Wolo. (4) (10) TODAY-3hrs. 7:25 (10) TODAY'S DATE BOOK-5m. 7:30 (10) TODAYS CARTOONS (4) (10) TODAY 8 With Dave Garroway, Helen O'Connell and Frank Blair. (8) (10) LOCAL NEWS-5m. 8:25 (8) (10) LOCAL NEWS-5m. 8:55 (2) (8) VALIANT LADY 9 (4) (10) TIC TAC DOUGH (2) (8) LOVE OF LIFE 9:15 9:30 (2) (8) Search for Tomorrow (4) (10) IT COULD BE YOU (7) KABC-TV NEWS 9:40 With Lou Cook. (2) (8) GUIDING LIGHT 9:45 (7) FUN TO REDUCE Torso twist, shoulder twirl, topsy turvy (2) (8) W. CRONKITE-NEWS 10(4) CLOSE-UP-30m. With Jinx Falkenberg and Tex McCrary. (7) CHUCKO'S CARTOONS (10) HOME 10:10 (2) (8) STAND UP AND BE COUNTED (2) (8) AS WORLD TURNS 10:30 (4) CLUB 60-60m. With Joseph Gallicchio and the NBC Orchestra, The Mello-Larks, Mike Douglas, Art Van Damm Quintet and Nancy Wright. Dennis James emcees. 10:40 (10) NEWS-10m. (5) POLICE CALLS 10:55 (2) (8) OUR MISS BROOKS 11 (5) CARTOONS-60m. (7) A WOMAN'S DIARY "Substance of His House." (10) PRICE IS RIGHT (11) STAR SHOPPERS With Bill Welsh. 11:30 (2) (8) HOUSE PARTY-30m. (4) (10) TENNESSEE ERNIE (7) GWINN'S MYSTERIES (11) SHERIFF JOHN-90m. With John Rovick. (3) NEWS-5m. 11:50 11:55 (3) FARM REPORT 5m.

AFTERNOON	
12 (2) (8) THE BIG PAYOFF	
14 (3) (4) (10) MAT. THEATER C	
"Make Belleve Affair," a short story by Robert Standish in the Satur-	
day Evening Post of last Feb. 2. "Make	
Belleve Affair" concerns a dignified sec- retary who asks a travel agent to pro-	
vide her a respectable male escort for her long-planned vacation on the Riv-	
iera. (LIVE COLOR)	
(5) CHUCK 'N' LUCK-60m.	
With Doye O'Dell and the Cass County Boys. Free food and prizes are	
featured. Phone contest pays prize.	
12:30 (2) (8) BOB CROSBY With Joanie O'Brien and Carol	
Richards.	
12:40 (7) NEWS-5m. With Bill Gwlnn.	
12:45 (7) MILANI MATINEE	
Chef Milanl presents "To Whom	
It May Concern."	
1 (2) (8) BRIGHTER DAY (3) (4) (10) QUEEN FOR DAY	
With Jack Balley.	
(5) NEWS-5m.	
(6) MOVIE MATINEE	
With Norma Gilchrist.	
1:05 (5) DOROTHY GARDINER	1.2
"CAPTAIN BOYCOTT" with Stew- art Granger and Alistair Sim.	
1:15 (2) (8) SECRET STORM	l.
(7) CHEF MILANI COOKS	
1:30 (2) (8) EDGE OF NIGHT	2
(7) MILANI MATINEE "The Gnat" with Sidney Blackmer.	
1:45 (3) (4) (10) MOD. ROMANCES	4
) (2) GARRY MOORE-30m.	1
With Ken Carson, Denise Lor, and Durward Kirby.	
(3) (4) COMEDY TIME	
(5) NEWS-5m.	
(7) WHAT'S NAME OF SONG? With Bill Gwinn.	
(8) AFTERNOON SHOW	
(10) PANTRY PLAYHOUSE	
"SHE MARRIED HER BOSS" with Claudette Colbert, Melvyn Douglas.	
2:05 (5) DOROTHY GARDINER	
2:30 (2) (8) ARTHUR GODFREY-60m	
(3) THIS IS THE ANSWER	
(4) TRUTH OR CONSEQUENCES With Bob Barker.	
(6) INTERNAT'L PLAYHOUSE	
(7) GLAMOUR GIRL With Jack McCoy.	
(11) MY LITTLE MARGIE	-
2 (3) (6) (7) FILM FESTIVAL	
"THE GOLDEN SALAMANDER"	
starring Trevor Howard, Jacques Sernas. On an expedition to a strange land, an	-
archeologist fails in love with a native girl, and finds himself the quarry in a	
deadly manhunt.	
(4) HOME-38m.	-
With Arlene Francis and Hugh Downs.	
(5) NEWS-5m.	
(11) WONDERLAND-15m.	1

MAY 7

(13) VARIETY MUSICAL PARADE (5) DOROTHY GARDINER 3:05 3:15 (11) STEVE MARTIN 3:25 (9) SUSPECTS WANTED 3:30 (2) STRIKE IT RICH (5) TRICKS 'N' TREATS (9) FIREMAN JOE-60m. (10) TV BRIDGE TABLE (13) DESTINY-30m. 3:38 (4) TOM FRANDSEN C 3:43 (4) HOME (2) PLAYHOUSE-30m. 4 Frances Lederer stars in "No Rescue." (4) THE PRICE IS RIGHT (5) CARTOON CAROUSEL (8) EARLY SHOW M "OLD ACQUAINTANCE," with Bette Davis, Miriam Hopkins. (10) JOHNNY DOWNS-40m. (13) MARRIAGE FOR MODERNS Dr. Leland Glover and Dr. Harold Reed discuss the problem of handling household money in a modern marriage. Dick Garton moderates. 4:30 (2) EARLY SHOW "RIDERS TO THE STARS." Three men are assigned to pilot rocket ships to outer space to capture a meteor. William Lundigan, Herbert Marshall and Richard Carlson star. (3) RASCAL'S CLUBHOUSE (4) TOM FRANDSEN C (6) JOHNNY JET-30m. (7) AL JARVIS-30m. (9) MILLION \$ MOVIE "MARINE RAIDERS" starring Pat O'Brien, Robert Ryan. Thrilling story of the Marines and their gallantry at Guad. alcanal. (11) DEL MOORE SHOW (13) HOLLYWOOD BACKSTAGE 4:35 (4) MYRON J. BENNETT C (4) J. MCELROY MOVIE 4:40 "SONG IN MY HEART." Frank Sundstrom and Audrey Long co-star in this film blography of the great composer Tschalkowsky. (10) GENE AUTRY (6) (7) MICKEY MOUSE CLUB MEET SOOTY: "TV Show." Featuring comedian Harry Corbett and Sooty. MOUSEKETEERS: Guest Star Day-Phil Romayne and Cathy Steele, adagio skaters, entertain Mouseketeers. SIERRA PACK TRIP Serial: Episode No. 2, "High Country." Cartoon: "Self Control." (13) SIX GUN MOVIE "SIX SHOOTIN' SHERIFF" with Ken Maynard. 5:30 (3) MY LITTLE MARGIE (5) WESTERN THEATER "LAW OF THE RANGE" with Johny Mack Brown. 5:40 (10) POPEYE CARTOONS (2) WEATHER VANE 5:55 With Harry Geise. (4) TOM FRANDSEN-5m. C (9) SPORTS TIME-5m. With Bill Brundige.

(13) JIMMY FIDLER

NATIONAL RADIO WEEK, MAY 5-11

MAY 7

EVENING (2) SIX O'CLOCK REPORT 6 With Clete Roberts, Bill Stout and GII Stratton. (3) FIVE STAR FINAL (4) JACK LATHAM-5m. (6) SOLDIERS OF FORTUNE (7) SKY KING "Rainbird." Sky helps an Indian medicine man get the rain his tribe needs by "seeding" the clouds. (8) BUFFALO BILL-30m. (9) CARTOON EXPRESS-60m. With Engineer Bill Stulla and "Roundhouse" guests. (10) THE BIG MOVIE M "CRY OF THE CITY" with Victor Mature, Richard Conte and Shelley Winters. First run in San Diego. (11) MICKEY ROONEY SHOW (13) BAXTER WARD-NEWS 6:05 (4) ELMER PETERSON (4) WEATHER-JACK BLAKE 6:10 6:15 (2) DOUG EDWARDS-News (4) CURT MASSEY SHOW (13) THE JUNGLE-15m. "The Scorpion." The complete life cycle of this animal is told in dramatic film action, complete with a death strug. gle between two males. (2) (8) NAME THAT TUNE 6:30 Song identification quiz, hosted by George DeWitt. (3) TO BE ANNOUNCED (5) GIL MARTYN NEWS-15m. (6) KINGDOM OF THE SEA (7) HAWKEYE-MOHICAN-30m "The Girl." Hawkeye and Chingachgook avert an Indian uprising by exposing the brave who impersonates Chief Pontiac and his ef. forts to incite the iroquois nation into war.



### (11) WILLY THE WOLF

(13) RANGE RIDER-30m. "Flying Arrow," with Jack Mahoney and Dick West.

C

6:45 (4) JACK LATHAM (5) SPORTS BOOK-15m. Sam Balter.

(11) GEORGE PUTNAM-15m.

(2) (3) (8) PHIL SILVERS

Sergeant Bilko tries to sell some property near Fort Baxter which is actually a junk yard and proves to be worthless. Phil Silvers stars.

- (4) TO BE ANNOUNCED
- (5) POPEYE CARTOONS-30m.
- (6) I LED 3 LIVES

(7) WILD BILL HICKOK

"Steam Wagon." Bill's ability with steam engines saves the invention of an old man, and exposes a plot to steal the unpatented contraption.

(9) LITTLE RASCALS-30m.

#### (11) CODE 3-30m.

"The Uninvited." A gunman terrorizes a bank manager's family in order to carry out his vicious plan. Richard Travis stars.

#### (13) FAVORITE STORY-30m.

"An Eye for an Eye." A detective runs into a murderer while trying to win a wager with a Scotland Yard Inspector. Adolphe Menjou stars.

#### 7:30 (2) PRIVATE SECRETARY

- (3) TO TELL THE TRUTH
  - (4) (10) JONATHAN WINTERS
  - (5) MOLLY-30m.

When two escaped convicts break into the house, Molly thinks they are fraternity men in an initiation stunt. She feeds them and soon the whole famlly becomes prisoners.

#### (6) (7) CHEYENNE-60m.

"Spanish Grant." Cheyenne, in trying to insure an orphaned baby his rightful heritage, exposes the ruthless mur-



TUESDAY TV LOGS

- (8) THIS DAY 1957-30m.
- (9) VICTORY AT SEA-30m.

Military combat cameraman record the beginning of the end of the Hitler war machine as Allied troops invade Normandy on "D-Day."

## (11) SILENT SERVICE-30m.

A highly dramatic series of the Navy's submarine service, its officers and enlisted men. Read Adm. Thomas M. Dykers (Ret.) is the executive producer, writer and narrator of the series. The premiere episode "Jack at Tokyo," tells of the perils faced by the USS JACK when she sprung a leak while lying deep under enemy waters, and how an alert chief pefty officer saved her from certain death.

#### (13) EDDIE CANTOR THEATER

"Commercially Ever After." Eddie dreams up a fictitious commercial product for a TV show. Trouble starts when demand for the non-existent product increases.

:40	(8)	PEO	PLE	IN NEW	/5	
:45	(4)	(10)	NE	SC NEWS		
	Wit	h Ch	et	Huntley	and	David
Brin	kley.					
	(8)	SPO	RTS	-5m.		

7:50 (8) WEATHERWORD

7

7:55 (8) NATIONAL NEWS

8 (2) (8) TO TELL THE TRUTH Polly Bergen and John Cameron Swayze with other panelists attempt to identify one person telling the truth.

(3) (4) (10) ARTHUR MURRAY Kathryn Murray Is hostess with guest stars and the Arthur Murray Dancers. Featured each week is a dance contest.

(5) CONTINENTAL ASSIGNMT. A female reporter breaks up a plot to steal biological warfare secrets.



FLASHBACK! Longtime radio favorites, Fibber McGee and Molly.

## TUESDAY 71/LOGS

#### (9) CHARLES BOYER-30m.

"The Bad Streak." A successful gambler, whose distant son has been taught to hate him, finds himself in a high-stakes game for two-against his revengeful son.

#### (11) BADGE 714-30m.

Friday and Smith hunt a teenage suspect who has been robbing homes primarily of books and canned goods. Jack Webb and Ben Alexander star.

(13) STORIES OF THE CENTURY "Joaquin Murietta." The infamous Mexican bandit's head was auctioned off

at his death, and displayed throughout early California to the people he terror. ized.

#### 8:30 (2) (8) RED SKELTON-30m.

Red appears as Freddle the Freetoader and his guest Una Merkel plays the role of Mrs. Ann Wyck, a friendly dowager whose "Happy Helpers" have a going interest in Freddie's gang. She turns her mansion into a club for the gents of the road.

#### (3) AMERICAN LEGEND

#### (4) (10) PANIC-30m.

"Peter and the Tiger." An eightyear-old boy encounters peril at 9:15 one morning when he strays down a country road. He searches for help but no one will believe his story.

#### (5) SPADE COOLEY SHOW

Anita Aros opens the show with "Sicillian Tarantelle." Kay Cee Jones sings "Pal-Yac-Chee" followed by Marion Hall playing "Steel Guitar Chimes." Lucita performs "Sibony" on the marimba and Gloria Tennes plays "Stella by Starlight" on her harp. Jo Ann Castle accordionizes "Cumana." Spade Cooley hosts.

(6) (7) WYATT EARP-30m. "Dull Knife Strikes for Freedom." Earp runs afoul of Army red tape when a small band of Cheyennes raid settlers



during Indian-Army negotiations on moving the reservation.

#### (9) MAN CALLED X-30m.

Ken Thurston cracks a safe and a secret code in Copenhagen in locating a leak of vital U. S. information at Thule Air Force Base.

#### (11) 8:30 THEATER

"THE UNDYING MONSTER" with James Ellison, Heather Angel and John Howard. Supernatural thriller about an English family which is haunted by an ancient tale concerning a werewolf.

(13) MOVIE OF THE WEEK "GUILTY BYSTANDER," with Faye Emerson, Zachary Scott. An excop goes on the search for the kidnapers of his son.

#### (2) (3) (8) \$64,000 QUESTION Hal March hosts giant giveaway.

(4) (10) JANE WYMAN-30m. Jane Wyman stars in "Night of Terror." A young woman is confronted

by a mad killer at large during a drive through the desert.

#### (6) (7) BROKEN ARROW

"Apache Girl." An Indian maiden's independent attitude threatens the tranquility of the village, where she is looked upon as a guiding example, when she suddenly breaks from tradition and ventures into the white man's territory to undergo nurses' training.

#### (9) MOVIE THEATER "OUT OF THE PAST" starring Robert Mitchum, Rhonda Fleming and Kirk Douglas. A beautiful woman lures an investigator into a romantic escapade, which marks him as the No. 1 candidate for gangland vengeance. Premiere

9:30 (2) (3) (8) SPIKE JONES-30m Spike Jones and Helen Grayco star in a musical-variety series with weekly guests.

(3) RAY ANTHONY SHOW

(4) (10) KAISER HOUR C

- (5) CITY AT NIGHT
- (6) CODE 3-30m.
- (7) DUPONT THEATER-30m.

An old world custom nearly ruins the hoped-for wedding of the son of one Hungarian Immigrant family and the daughter of another in "Dowry for Ilona."

- (11) I MARRIED JOAN-30m.
- (2) OUR MISS BROOKS 10
  - (3) RAY ANTHONY
    - (6) HEADLINE STORY-30m.
    - (7) CRISIS-30m.

"Visit from a Stranger." A man loses his plantation in a gambling game, then returns to murder the new owner.



### MAY 7

- (8) DICK POWELL PRESENTS
- (11) GEORGE PUTNAM-NEWS
- (13) ADV. IN HYPNOTISM
- 10:15 (11) MILLION VIEWER TH. "DEATH ON THE DIAMOND" (1934). The coach of the Cardinals imports a new pitcher from the bush leagues of Texas to break a losing streak, but a gambling syndicate stops at nothing to see that the baseball game is unsuccessful. Robert Young, Madge Evans, Ted Healy, Nat Pendleton and Paul Kelly

(2) CLETE ROBERTS-15m. 10:30

for the first time on TV.

- (3) FINAL EDITION
- (4) KRCA PLAYHOUSE-30m.

are the stars of this MGM film, shown

(5) VIDEO PLAYHOUSE 

"HOUSE OF SEVEN GABLES," with George Sanders and Vincent Price. Story of a power-hungry family.

(6) STARLIGHT MOVIE "THIEF IN SILK" with Philip Reed.

(7) SHERLOCK HOLMES-30m.

(8) LATE SHOW M

"ANGELS WASH THEIR FACES" with the Dead End Kids, Ann Sherldan and Ronald Reagan.

- (10) CRUSADER-30m.
- (13) TOM DUGGAN-30m.
- 10:50 (9) DON LEE WORLD NEWS
- 10:45 (2) THE BIG NEWS-15m.

With Austin Green, Bill Stout and Gil Stratton.

(2) BIG HIT MOVIE M 1 "JUST OFF BROADWAY." Fur-ther adventures of Michael Shayne, detective, starring Phil Silvers, Lloyd Nolan and Marjorie Weaver. 20th Century-Fox premiere on TV.

- (4) JACK LATHAM-15m.
- (7) JOHN DALY-NEWS
- (10) TEN STAR MOVIE

"THAT WAY WITH WOMEN" with Dane Clark, Sydney Greenstreet.

M

M

- (13) BAXTER WARD NEWS
- 11:05 (9) WEATHERWISE-Sm.
- (4) CLEVE HERMANN-SPORTS 11:15 (7) DOC WEATHER-15m. With Dr. Martin Klein.
  - (13) TOM DUGGAN-45m.

11:20 (7) NITECAP THEATER "NIGHTBEAT" with Anne Craw-

- 3 ford, Jack Mulhall, Patsy Ruth Miller. A gangster tries to move in on a town and discovers the D. A. is an old Army buddy.
- 11:30 (4) TONIGHT

Jack Lescoulle, host, with Hy Gardiner, Bob Considine, Earl Wilson, Irv Kupcinet, Paul Coates and Vernon Scott. 11:45 (11) JACKSON'S THEATER 

- (5) FINAL EDITION 12
  - (6) TOMORROW'S NEWS
  - (8) NIGHT FINAL
- 12:30 (2) CROSS CURRENT
  - (4) SWING SHIFT THTR.

"THE JOURNEY" starring Merle Oberon, Grandon Rhodes and Pat O'Neal.

- (2) GIVE US THIS DAY 1
- (4) TOM FRANDSEN
- 1:30 (11) JACKSON'S LATE THEATER

NATIONAL RADIO WEEK, MAY 5-11

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TV-RADIO LIFE

showing on TV.

#### MAY 8

#### Information Received From Stations. Subject to Last Minute Change = Indicates movie Indicates color 1 MORNING 5:40 (4) EARLY FARM REPORT (4) TODAY-3hrs. 6 With Dave Garroway, Frank Blair and Helen O'Connell. 6:30 (8) THIS IS MY FAITH (10) TODAY ON THE FARM 30m (2) GIVE US THIS DAY 6:45 (8) FILM 12 6:50 (2) KNXT FARM REPORT (2) (8) PANORAMA PACIFIC 1 12 (4) (10) TODAY 12: 7:25 (10) TODAY'S DATEBOOK-5m. 7:30 (10) TODAY'S CARTOONS (4) (10) TODAY 8 With Dave Garroway 8:25 (8) (10) LOCAL NEWS-5m. 8:55 (8) (10) LOCAL NEWS-5m. (2) (8) VALIANT LADY 9 (4) (10) TIC TAC DOUGH-30m 9:15 (2) (8) LOVE OF LIFE-15m. 1: 9:30 (2) (8) SEARCH FOR TOMORROW (4) (10) IT COULD BE YOU With Bill Leyden. 1: 9:40 (7) KABC-TV NEWS 9:45 (2) (8) GUIDING LIGHT 1 (7) FUN TO REDUCE High kick-backward kick, airplane rock, knee stretcher. 1: (2) (8) W. CRONKITE-NEWS 10 (4) CLOSE-UP-30m. (7) CHUCKO'S CARTOONS (10) HOME SHOW 10:10 (2) (8) STAND UP AND BE COUNTED 10:30 (2) (8) AS WORLD TURNS (4) CLUB 60-60m. C With Joseph Gallicchio and the NBC Orchestra, The Mello-Larks, Art Van Damme Quintet, Mike Douglas and 2: Nancy Wright. Dennis James Emcees. 2: 10:40 (10) NEWS-10m. 10:55 (5) POLICE CALLS (2) (8) OUR MISS BROOKS 11 (5) CARTOONS-60m. (7) A WOMAN'S DIARY (10) INTERIOR DECORATION Floor coverings. (11) STAR SHOPPERS With Bill Welsh. 11:30 (2) (8) HOUSE PARTY With Art Linkletter. (4) (10) TENNESSEE ERNIE (6) MOVIE MATINEE (7) GWINN'S MYSTERIES (11) SHERIFF JOHN'S BRIGADE With John Rovick and Susie's Sketchbook. 3:6 11:50 (3) NEWS-5m. 3: 11:55 (3) FARM REPORT-5m. 3:2 NATIONAL RADIO WEEK, MAY 5-11

-	and the second
	AFTERNOON ===
-	
2	(2) (8) THE BIG PAYOFF (3) (4) (10) MAT. THEATER
***	An ambitious assistant district at-
ba	ney vows to expose the beloved town nker, who has been loosely doling out
mo	oney for years in "The Kindest Man
in	the World," by David Karp. John
Co	nte hosts. (LIVE COLOR)
	(5) CHUCK 'N' LUCK-60m.
Co	With Doye O'Dell and the Cass unty Boys. Featuring Terrea Lea to-
da	y. Nail driving contest winner gets
fre	e trip at end of week plus daily prizes.
	(2) (8) BOB CROSBY
	With the Modernaires, and Carol
	chards.
	(7) NEWS-5m.
:45	
Me	"Money Under a Tree" with Madge redith.
-	
1	(2) (8) BRIGHTER DAY-15m.
	(3) (4) (10) QUEEN FOR DAY With Jack Bailey.
	(5) NEWS-5m.
	a set of the set of th
	(6) MOVIE-90m. (11) TWIN BILL-90m.
	Norma Gilchrist.
:05	(5) DOROTHY GARDINER
.03	"HOUND OF THE BASKER.
VII	LLES" with Basil Rathbone, Nigel
Bri	uce and Richard Greene.
:15	
	(7) CHEF MILANI COOKS
:30	
	(7) MILANI MATINEE
	"Stopover" with John Call.
45	(3) (4) (10) MOD. ROMANCES
2	(2) GARRY MOORE-30m.
4	(2) GARRY MOORE-30m. With Denise Lor, Ken Carson, and
Du	rward Kirby.
	(3) (4) COMEDY TIME
	(5) NEWS-5m.
	(7) WHAT'S NAME OF SONG?
	(8) AFTERNOON SHOW
	(10) PANTRY PLAYHOUSE
Pet	"SIGN OF THE RAM" with Susan ers, Alexander Knox.
05	
30	(2) ARTHUR GODFREY
	(3) WHAT'S THE ANSWER
	(4) TRUTH OR CONSEQUENCES
	With Bob Barker.
	(6) JOE PALOOKA-30m.
	(7) GLAMOUR GIRL
	With Jack McCoy.
	(11) MY LITTLE MARGIE
-	(3) (6) (7) AFT. FESTIVAL
3	"A QUEEN IS CROWNED." The
cord	onation of Queen Elizabeth II of Eng-
	d. Narration by Sir Laurence Olivier.
	(4) HOME-38m.
	With Arlene Francis, and Hugh
Dov	
	(5) NEWS-5m.
0.5	(11) WONDERLAND
	(5) DOROTHY GARDINER
15	(5) DOROTHY GARDINER (11) STEVE MARTIN
	(5) DOROTHY GARDINER

## WEDNESDAY TV LOGS

-	3:30 (2) (8) STRIKE IT RICH
=	(5) MILADY-30m.
	(9) FIREMAN JOE-60m.
	3:35 (13) VARIETY MUSIC'L PARADE
t-	3:38 (4) TOM FRANDSEN C 3:43 (4) HOME
n ut	
an	4 (2) PLAYHOUSE-30m.
n	Willard Parker, John Agar and Ross Elliott star in "Little War in San
	Dede."
85	(4) PRICE IS RIGHT
0-	(5) CARTOON CAROUSEL
ts	With "Skipper" Frank.
s.	(8) EARLY SHOW-60m.
01	"DESTINATION TOKYO" with Cary Grant, John Garfield.
	(10) JOHNNY DOWNS
	4:15 (13) DESTINY-45m.
	4:30 (2) THE EARLY SHOW
je	"CAPTAIN SCARLETT" starring
	Richard Greene. The boldest rogue of all, Captain Scarlett, pits his sword against
Y	an army of enemies.
•	(3) RASCAL'S CLUBHOUSE
	(4) TOM FRANDSEN
0	(6) JOHNNY JET-30m.
	(7) AL JARVIS-30m. (9) MILLION \$ MOVIE
	(9) MILLION \$ MOVIE "NOTORIOUS," starring Cary
	Grant, Ingrid Bergman. U.S. espionage
el	agent uncovers a Nazi plot in Brazil.
	(11) DEL MOORE SHOW
	4:35 (4) MYRON J. BENNETT C 4:40 (4) J. MCELROY MOVIE C
	"SHERLOCK HOLMES FACES
	DEATH." Holmes and Watson set a trap
	to catch a killer, but fall into it with him. Basil Rathbone, Nigel Bruce and Hillary
S	Brooke star.
	(10) ROY ROGERS MOVIE
d	C (6) (7) MICKEY MOUSE CLUB
	NEWSREEL SPECIAL: "School for Fishing." MOUSEKETEERS: Any-
	thing Can Happen Day-"Rookie Fire-
	man No. 3." SIERRA PACK TRIP Se-
?	rial: Episode No. 3, "Nature's Wonders." CARTOON: "Cannibal Capers."
5	(13) SIX GUN MOVIE-60m.
n	"TOMBSTONE CANYON," with
	Ken Maynard.
	5:30 (3) MY LITTLE MARGIE
	(5) WESTERN THEATER
s	AS" with Tex Ritter.
	5:40 (10) POPEYE CARTOONS
	5:55 (2) WEATHER VANE-5m.
	With Harry Geise.
	(4) TOM FRANDSEN-Sm. C (9) SPORTS TIME-5m.
	With Bill Brundige.
-	(13) JIMMY FIDLER-5m.
e	
1	EVENING
	C (2) SIX O'CLOCK REPORT
h ,	With Clete Roberts, Bill Stout and
	Gil Stratton.
	(3) FIVE STAR FINAL
1	(4) JACK LATHAM-5m. (C) (6) JUDGE ROY BEAN
	(7) KIT CARSON-30m.
	"Curse of the Albas II The suthlass

TV-RADIO LIFE

PAGE 29

"Curse of the Albas." The ruthless

## WEDNESDAY TV LOGS

MAY 8

Kincaids arrange a series of mishaps for the deAlbas to make them think the family is cursed.

(8) THIS DAY 1957

(9) CARTOON EXPRESS-60m.

With "Engineer" Bill Stulla.

(10) THE BIG MOVIE M "JOHNNY APOLLO" starring Ty. rone Power and Dorothy Lamour. First run in San Diego.

#### (11) ALL STAR THEATER

"First Born." A youngster's stepmother is unable to win his affections until she alds his injured dog, his first love. Ronald Reagan and Nancy Davis star.

(13) BAXTER WARD-NEWS

(4) ELMER PETERSON-5m. C 6:05

(8) ED RUNGE-SPORTS 6:06

6:10 (4) WEATHER-JACK BLAKE C

(2) DOUG EDWARDS-15m. 6:15 (4) CURT MASSEY SHOW

With Martha Tilton and music by Country Washburn.

> (8) WEATHERWORD With Joe Marciano:

#### (13) THE JUNGLE-15m.

"Bees" perform their daily functions before the watching eye of a closeup film camera.

#### 6:20 (8) NATIONAL NEWS

6:30 (2) GIANT STEP-30m.

- Bert Parks emcees quiz show for teenagers.
  - (3) MY HERO-30m.
  - (5) GIL MARTYN-NEWS
  - (6) WHIRLYBIRDS-30m.

(7) WILD BILL HICKOK-30m. "Brimstone Taxes." Bill and Jin-

gles become tax collectors to move against a group of lawless ranchers.

- (8) HAWKEYE-MOHICAN
- (11) WILLY THE WOLF

(13) RANGE RIDER-30m.

Jack Mahoney and Dick West star "Ten Thousand Reward."

C

- 6:45 (4) JACK LATHAM-15m.
  - (5) SPORTS BOOK-15m.
  - (11) GEORGE PUTNAM-15m.

(2) U.S. STEEL HOUR-60m.

"Drum is a Woman," a jazz fantasy scored and narrated by Duke Ellington which deals with the origin of Jazz. Joya Sherrill and Ozzie Bailey sing in the production.

- (3) LAWRENCE WELK-60m.
- (4) FITZPATRICK'S TRAVELS
- (5) POPEYE CARTOONS-30m.

(6) (7) WED. NIGHT FIGHTS

The Cuban giant, Nino Valdes, and Johnny Holman meet in a 10-round heavyweight bout at Portland. Valdes has 39 wins, and Holman 31.

- (8) SUPERMAN-30m.
- (9) LITTLE RASCALS-30m.

TV-RADIO LIFE

#### (11) SAVE-ON THEATER

"THE HIGH WALL" starring Robert Taylor, Dorothy Patrick, Audrey Totter, Herbert Marshall. When a man's wife is murdered he is charged with the crime, but due to loss of memory, is committed to a hospital for psychiatric treatment.

#### (13) VAGABOND

"Mt. Whitney-Top of the U.S." This is the goal of Vagabond's cameras, where treacherous trails take you through jagged rocks to the top of the where treacherous trails take U. S., where in full view one can see Death Valley below, lowest spot in the United States. Bill Burrud hosts the Journey.

#### 7:30 (4) XAVIER CUGAT SHOW

#### (5) WANTED-30m.

Walter McGraw presents the story of "Betty Jane Mayer," wanted for armed robbery in the state of Texas.

#### (8) THIS DAY 1957

#### (9) SOLDIERS OF FORTUNE

"Monster of Lac MacGora." Tim and Toubo try their hand at solving a century-old Scotch mystery plaguing highland villagers.

#### (13) KINGDOM OF THE SEA

"Harvest from the Sea," depicts the daily routine aboard a modern crab trawler, complete with the many surprises that greet "harvesters" when they pull up their bountiful nets.

- (8) PEOPLE IN NEWS
- 7:45 (4) (10) NBC NEWS-15m.
  - (7) HANK WEAVER'S CORNER
    - (8) ED RUNGE-SPORTS
- 7:50 (8) WEATHER WORD
- 7:55 (8) NATIONAL NEWS

(2) (8) ARTHUR GODFREY R

- C

(5) ERROL FLYNN THEATER

"All in the Family." A young husband uses every device at his command to urge his mother-in-law to move in with him and his wife. Derek Farr and Mai Zetterling star.

#### (6) (7) DISNEYLAND-60m.

From Fantasyland comes one of Disney's famous cartoon characters to invite viewers to spend a day "At Home With Donald Duck." His nephews make It a little hectic.

#### (9) STAR PERFORMANCE

"Note of Fear." Jan Sterling finds that even prison bars can not protect her from threats from her gangland boyfriend.



#### (13) WONDERS OF WORLD

"Vanishing Duck-Lipped Women." The Linkers visit the African interior, home of the last 15 women, whose features are distorted by placing wooden discs in their lips.

#### 8:30 (3) ROSEMARY CLOONEY-30m

(4) (10) FATHER KNOWS BEST Margaret Anderson's father faces the problem of retirement and feels old and useless, until Jim's quick thinking eases the situation. Robert Young and Jane Wyatt star with Ernest Truex.

> (5) OLYMPIC WRESTLING With Dick Lane.

#### (9) FEDERAL MEN-30m.

"Case of the Man Next Door." Federal agents learn that a supposedly poor Junk man is the kingpin in a loan shark operation.

#### (13) AMERICAN LEGEND-30m.

"A Romance to Remember." Two sisters, both in love with author Nathaniel Hawthorne, fight a deadly duel for his affections.

#### (2) (8) THE MILLIONAIRE

Sally Fraser and Murray Hamilton star in "Millionaire Chris Daniels." A horse trainer who receives an anonymous gift of \$1,000,000 is accused by the father of the girl he loves of being backed by a gambling syndicate when he outbids the man for one of the country's fastest thoroughbreds.

(3) SHERIFF OF COCHISE

(4) (10) KRAFT THEATER C Victor Jory and Tommy Sands star in "Flesh and Blood." A drama by Anthony Spinner of the personal conflicts of a 19-year-old lad whose father is being deported to his homeland as an undesirable alien. Two original songs are intro. duced by Tommy. (COLOR KINE)

### (6) (7) NAVY LOG-30m.

A daring test pilot brushes death's shoulder in Buck Rogers-like fashion in testing a rocketplane in his quest for "Goal: Mach Two." Ross Elliot is feat. ured. (Prescheduled from May 1.)

#### (9) MOVIE THEATER

"OUT OF THE PAST" starring Robert Mitchum, Rhonda Fleming and Kirk Douglas. A beautiful woman lures an investigator into a romantic escapade, which marks him as the No. 1 candidate for gangland vengeance.

#### (11) FRONTIER DOCTOR-30m.

"Double Boomerang." Dangerous working conditions are ignored by a ruthless mine owner until Baxter is called on to save his injured son. Rex Allen stars.

#### (13) RACKET SQUAD-30m.

9:30 (2) (3) I'VE GOT A SECRET

With Garry Moore and panelists Bill Cullen, Jane Meadows, Faye Emerson, and Henry Morgan.

#### (6) (7) OZZIE & HARRIET

Ricky winds up as the featured attraction at his own birthday party when his friends decide to surprise him in "Ricky's Surprise Party."

(3) NAVY LOG-30m. (4) (10) MASQ. PARTY

#### (8) MEN OF ANNAPOLIS-30m. (11) JACK LONDON STORIES (13) NIGHTWATCH-30m.

A fog shrouded parade serves as the backdrop for Sgt. Perkins and Recorder Reed as they aid an aged heart attack victim, trap four young housebreakers, and investigate a collision.

#### (2) IDA LUPINO-30m. 10

Miss Lupino stars in "That Woman."

(3) DATELINE EUROPE-30m.

(4) (10) THIS IS YOUR LIFE Ralph Edwards presents life

stories of interesting people. (6) (7) FORD THEATER-30m.

"The idea Man." Tom Harding, promoted to a top-level executive job, is faced with the frightening thought he may be incapable of handling the job. A younger executive tries to exploit the situation. Don DeFore, Richard Denning and Jack Kelly are featured.

- (8) TO BE ANNOUNCED
- (11) GEORGE PUTNAM-News

(13) HEART OF THE CITY

10:15 (11) MILLION VIEWER TH. "THOUSANDS CHEER." The star of a trapeze act is inducted into the Army and soon finds that military life is not for him. Fortunately his large family comes to his rescue by staging a USO show for all the men. The large and talented cast of this MGM film includes Gene Kelly, Kathryn Grayson, Mary Astor, Ben Blue, Jose Iturbi and John Boles.

(2) CLETE ROBERTS-15m.

10:30

- (3) FINAL EDITION-30m.
- (4) PARAGON PLAYHOUSE (6) STARLIGHT MOVIE

M "THE CHAMPION" starring Kirk Douglas, Marilyn Maxwell.

(7) FRONT PAGE DETECTIVE "Worth a Plugged Nickel." Columnist David Chase nearly misses being

HOLLAND'S

## unne DUG BI JACA HOLLAND

VENT I Enjoyed: The Foreign Press Association recently held a delightful lunch in honor of four of France's top stars: Jean Marais, Micheline Presle, Gerard Philippe, and Francoise Arnouil. Philippe said he had been asked on a TV interview his impression of American women and he replied: "Some are pretty, some are cute, some beautiful, all attractive. And from taxis I had glimpses of pretty figures." He also gave interest-ing figures that prove that TV in France is not very potent. While movies here have been seriously affected, movie production in France has increased to 120 pictures last year as compared to about 82 five years ago. Thanks to Olgo Neville and Glorio Geole for the invitation to a charming affair.

Odds and Ends: To N.H. of Riverside: Alice Lon is still married ... Jack Owens is in Phoenix ... Grace Sharp throws us. She says we throw brickbats at Lowrence Welk. This was in response to a remark killed in a gangland war. His single clue to solving the case is a bullet "plugged" nickel.

(8) LATE SHOW

"BLUES IN THE NIGHT" with Priscilla Lane, Richard Whorf.

(10) SAN FRANCISCO BEAT

(13) TOM DUGGAN-30m.

10:45 (2) BIG NEWS-15m.

With Bill Stout, Austin Greene, and Gil Stratton.

(9) DON LEE WORLD NEWS 10:50

(2) BIG HIT MOVIE M 11 "BROTHER ORCHID." Edward G. Robinson, Humphrey Bogart and Ann Sothern star in this film about a bigtime gangster who reforms, goes to Paris and puts his talent for crime to work on the right side of the law.

#### (4) JACK LATHAM-15m.

(5) STRICTLY INFORMAL

Larry Finley introduces new talent from New York and Hollywood. Eddle Oliver's musical group assists.

(7) JOHN DALY-NEWS

(10) TEN STAR MOVIE "ADVENTURE ISLAND," with Rory Calhoun, Rhonda Fleming. First run in San Diego.

(13) BAXTER WARD-15m.

- (9) WEATHERWISE-5m.
- "GLORY AT SEA" starring Trevor Howard, Sonny Tufts. When fate hands an uninspiring war record to their ship, the men of an overage destroyer, "Gift Horse," Jump at an opportunity to strike hard at the enemy when they are offered a "one way" mission of great importance. Hosted by Don Cordray.

WEDNESDAY TV LOGS

111:15 (4) CLEVE HERMANN-SPORTS

(7) DOC WEATHER With Dr. Martin L. Klein. (13) TOM DUGGAN-45m. 11:20 (7) NITECAP THEATER "STRANGE ILLUSION" with James Lydon, Sally Eilers, Warren William, A boy dreams his father was murdered and not accidentally killed, as believed. (4) TONIGHT 11:30 With Jack Lescoulie at the New York "anchor desk," featuring Chicago and L.A. cut-ins. 11:45 (11) JACKSON'S THEATER (5) FINAL EDITION (6) TOMORROW'S NEWS 12:30 (2) CROSS CURRENT-30m. (4) SWING SHIFT TH. "THE LONG SHOT" starring Edmund O'Brien, Douglas Kennedy and Pat O'Neal. (8) NIGHT FINAL

12:45 (4) TOM FRANDSEN

(2) GIVE US THIS DAY

1:30 (11) JACKSON'S LATE THEATER

#### **OFF AGAIN!**

Keeping up with the news of Bill Goodwin show on KFI is like a spectator's head watching a tennis match. It goes from one extreme to the other: first it's on; then it's off; then it's on again.

Current status: it's off the air. It may return, however. And that's the reason for including our Bill Goodwin radio story on page 51 of this week's issue. As always, we'll keep our readers posted.

made here a few weeks back about Lowrence's appearance on Shower of Stors. We thought he should stick to his music. That's a brickbat? If anyone has plugged Lawrence more than this magazine we'd like to know who it is .... It's good that Jeff Donnell will return by popular demand to the George Gobel show on May 18. She joins Jack Kirkwood in another family comedy sketch that was so popular recently... Paul Sullivan did a nice job on "Small World," a pilot film seen on Studio 57 recently. He should get more parts ...

Larry Berrill of KBIG is a staunch supporter of local news. In fact, when he went to Europe last December to cover the Hungarian refugee situation, he did tape recordings of interviews with Hungarians who were planning to come to California eventually. This was really giving a localized approach.

"News is about the only way to individualize local radio stations like KBIG," Larry explained. "In all the events I cover - and I have covered many, including going up in a jet airplane two years ago to describe a ground control approach landing in a jet, I stress the local Southern California flavor.

"Radio can do faster coverage of hot news than TV too. When the lone survivor of the Pacoima air crash last January got to the hospital we got him on the spot for an interview. It was a real scoop.

When Larry isn't doing news he's acting as a deejay. He has little desire to turn his attention to TV instead of radio because he has found a spot he enjoys and feels right in. Originally from Chicago, where he did radio work, he came to California primarily for his wife, who was suffering from a bronchial condition.

Lorry has one goal now as the result of his recent European trip - he wants to find a job in electronics here for the noted German rocket scientist, George Geis, who is currently in Spain. If you know of a good spot for this man, contact Lorry.

11:05 11:10 (9) McDANIEL'S MOVIE

## THURSDAY TV LOGS

Information Received From Stations Subject to Last Minute Change Indicates movie C Indicates color MORNING (4) EARLY FARM REPORT 5:40 (4) TODAY-3hrs. 6 With Dave Garroway, Frank Blair and Helen O'Connell. (8) THIS IS MY FAITH 6:30 (10) TODAY ON THE FARM (2) GIVE US THIS DAY 6:45 (8) YOUR HEALTH (2) KNXT FARM REPORT 6:50 With Paul Plerce. (2) (8) PANORAMA PACIFIC With Red Rowe, Grant Holcomb, Roy Maypole and Helen Parrish. (4) (10) TODAY With Dave Garroway, Frank Blair, and Helen O'Connell. 7:25 (10) TODAY'S DATEBOOK-5m. 7:30 (10) TODAY'S CARTOONS (4) (10) TODAY 8 With Dave Garroway. (8) (10) LOCAL NEWS-5m. 8:25 (8) (10) LOCAL NEWS-5m. 8:55 (2) (8) VALIANT LADY 9 (4) (10) TIC TAC DOUGH With Jack Barry. (2) (8) LOVE OF LIFE 9:15 9:30 (2) (8) SEARCH FOR TOMORROW (4) (10) IT COULD BE YOU Bill Leyden hosts. (7) KABC-TV NEWS 9:40 With Lou Cook. (2) (8) GUIDING LIGHT 9:45 (7) FUN TO REDUCE Leg circles, double leg lowering, right-left leg lift. (2) (8) W. CRONKITE-NEWS 10 (4) CLOSE-UP-30m. (7) CHUCKO'S CARTOONS (10) HOME SHOW (2) (8) STAND UP AND BE 10:10 COUNTED (2) (8) WORLD TURNS 10:30 (4) CLUB 60-60m. With Joseph Gallicchio and the NBC Orchestra, The Mello\_Larks, Art Van Damme Quintet, Mike Douglas and Nancy Wright. Dennis James emcees. 10:40 (10) NEWS-10m. 10:55 (5) POLICE CALLS (2) (8) OUR MISS BROOKS 11 (5) CARTOONS-60m. (7) A WOMAN'S DIARY (10) HOMEMAKER OF WEEK This week's homemaker is Marilyn Drummond, student of Sweetwater High School in Chula Vista-A-1 cook of her class (11) STAR SHOPPERS With Bill Welsh. (2) (8) HOUSE PARTY 11:30 With Art Linkletter (4) (10) TENNESSEE ERNIE (7) GWINN'S MYSTERIES (11) SHERIFF JOHN'S BRIGADE 11:50 (3) NEWS-5m. 11:55 (3) FARM REPORT-5m. TV-RADIO LIFE PAGE 32

1		
1	AFTERNOON	3:30
l	12 (2) (8) THE BIG PAYOFF (3) (4) (10) MAT THEATED	
	(3) (4) (10) MAI. INEATER (2)	tior
	"Thursday's Child," a short novel by Mary George Kochos. Here a 12-year-	
1	old girl must face the fact that her fa-	3:38
ł	ther, a widower, wants to remarry. John	3:43
	Conte hosts. (LIVE COLOR) (5) CHUCK 'N' LUCK-60m.	4
1	With Doye O'Dell and Cass County	Sea
1	Boys. Oldest guest receives variety of	
1	prizes. 12:30 (2) (8) BOB CROSBY	
	Featuring Paula Kelley, The Mod-	
1	ernaires, and Carol Richards.	De
1	12:40 (7) NEWS-5m. With Bill Gwinn.	Da
	12:45 (7) MILANI MATINEE	4:15
1	"The House by the Sea" with Con-	4:30
	rad Nagel.	
l	1 (2) (8) THE BRIGHTER DAY	rin
	- (3) (4) (10) QUEEN FOR DAY	bec
-	With Jack Bailey. (5) NEWS-5m.	
	(11) TWIN BILL-90m.	Т
	Norma Gilchrist, hostess.	
1	1:05 (5) DOROTHY GARDINER	
1	"TRAIN OF EVENTS" with Va- lerle Hobson and John Gregson.	S
	1:15 (2) (8) SECRET STORM	F
	(7) CHEF MILANI COOKS	G
	1:30 (2) (8) EDGE OF NIGHT	P
-	(7) MILANI MATINEE	-
	"The Eye Witness Who Wouldn't See" with Joanne Davis.	T
	1:45 (3) (4) (10) MOD. ROMANCES	y A
	(2) GARRY MOORE-30m.	d
	With Red Rowe, humor by Arleen	a
	Harris.	
	(3) (4) COMEDY TIME (5) NEWS-5m.	6
	(7) WHAT'S NAME OF SONG?	1.11
	With Bill Gwinn.	
	(8) AFTERNOON SHOW	7
	(10) PANTRY PLAYHOUSE	
	"YOU'LL NEVER GET RICH" co- starring Fred Astaire and Rita Hayworth.	
	2:05 (5) DOROTHY GARDINER	7
	2:30 (2) (8) ARTHUR GODFREY-60m	
	(3) BOB CROSBY SHOW	-
	(4) TRUTH OR CONSEQUENCES With Bob Barker.	8
	(6) PLAY OF THE WEEK	
	(7) GLAMOUR GIRL	
	With Jack McCoy.	- 1
	(11) MY LITTLE MARGIE	1.1
	2:45 (3) GARRY MOORE SHOW	
	3 (3) (6) (7) AFT. FESTIVAL () "CARAVAN." Story of an author's	27-
	adventures of intrigue and romance in	
	1840 Spain. Stewart Granger, Jean Kent	1
	star. (4) HOME	
	(5) NEWS-5m.	
	(11) WONDERLAND-15m.	
	(13) WHO KNOWS THIS?	. 1
	Arnold Pike, quizmaster, presents	
	a quiz on English Literature from Morn- ingside High School, Inglewood.	-
	3:05 (5) DOROTHY GARDINER	
	3:15 (11) STEVE MARTIN	100
	3:25 (9) SUSPECTS WANTED	

MAY 9 (2) (8) STRIKE IT RICH (5) TRICKS 'N' TREATS (9) FIREMAN JOE-60m. Cartoons and tips on fire prevenn. Fireman Joe and Sparky host. (13) VARIETY MUSICAL PARADE (4) TOM FRANDSEN C (4) HOME (2) PLAYHOUSE-30m. Don Porter stars in "Decision at a." (4) PRICE IS RIGHT (5) CARTOON CAROUSEL (8) EARLY SHOW 3 "DEEP VALLEY" with Ida Lupino, ne Clark, Wayne Morris. (10) JOHNNY DOWNS-40m. (13) DESTINY-30m. (2) EARLY SHOW-90m. "DUST BE MY DESTINY" starg John Garfield. An ex-con, bitter cause he served time for a crime he hursdays SAME ACES ... GOING PLACES! Fonight, the time is right for you and your family to enjoy MEN OF ANNAPOLIS and other of your Thurs-lay night, Channel 2 favorites ... now t these new, more convenient times: 5:30 pm SGT. PRESTON OF THE YUKON. With Richard Simmons. :00 pm AMOS 'N' ANDY. With Alvin Childress, Spencer Williams and Tim Moore. 7:30 pm MEN OF ANNAPOLIS. 8:00 pm BOB CUMMINGS SHOW, with Rosemary DeCamp, Dwayne Hickman and Ann B. Davis as "Schultzy." 8:30 pm SHOWER OF STARS. With your host Jack Benny. 9:30 pm PLAYHOUSE 90. Presenting Linda Darnell, Richard Kiley, Keith Andes & Richard Eyer in "Homeward Borne." 11:00 pm THE BIG NEWS. With Clete Roberts, Bill Stout, Gll Stratton and Austin Green, Monday thru Friday. 11:30 pm BIG HIT MOVIES. Edward Arnold, John Agar and Susan Morror star in "Man of Conflict." **KNXT** channel The nation's most honored station

NATIONAL RADIO WEEK, MAY 5-11

### MAY 9



## THURSDAY TV LOGS

C

M

- (5) GIL MARTYN-News-15m.
- (6) FEDERAL MEN-30m.
- (7) SHEENA-30m.
- (8) SERGEANT PRESTON
- (11) WILLY THE WOLF

(13) RANGE RIDER-30m. "Law of the Frontier."

- (4) JACK LATHAM-15m. 6:45 C (5) SPORTS BOOK-15m. With Sam Balter.
  - (11) GEORGE PUTNAM-NEWS

(2) AMOS 'N' ANDY-30m.

(3) (4) TO BE ANNOUNCED

(5) POPEYE CARTOONS-30m. With Tom Hatten and studio duests.

(6) O. HENRY PLAYHOUSE-30m (7) STUDIO 57-30m.

"Woman at Sea." Aboard an Hawaiian ocean liner a woman makes an innocent friendship with a man whose wife takes him for granted. Ruth Hussey and John Baragray star.

> (8) CHARLES BOYER TH. "Man in the Cellar."

(9) LITTLE RASCALS-30m. (11) ALL-STAR THEATER

"Double Bet." A widow, devoted to her three children, wants to remarry, but hesitates because of possible complications with a "ready-made family." Laraine Day stars.

(13) I SEARCH FOR ADV.

"Fun Fest in Florida," a special hour-long presentation of Tom Mc-Hugh's colorful tour of Florida's flourishing tourist resorts, its sponge industry, and water sports. Jack Douglas hosts.

#### 7:30 (2) MEN OF ANNAPOLIS (3) (4) (10) DINAH SHORE

(5) ASSIGNMENT AMERICA Assignment America reporters delve into the mysterious legend of Joaquin Murietta to find out if he really lived, and if he was as merciless as legends indicate. A noted Wells Fargo shotgun rider says the legend is questioned, others say they knew the ruthless Mexican bandit-killer, who avenged his wife's death by terrorizing early California in "Secrets of Joaquin Murietta." Bill Burrud hosts. (COL. OR FILM.)

#### (6) ROSEMARY CLOONEY (7) LONE RANGER-30m.

"Mission for Tonto." Tonto is ambushed when he goes to tell a man his grandson, heir to his fortunes, has been wounded by persons who conspire to grab the wealth.

> (8) THIS DAY 1957 (9) WAR IN THE AIR "Battle for Britain," relives the



TV-RADIO LIFE

## THURSDAY TV LOGS

terrifying summer of 1940 and the Spring of 1941, during Hitler's big "blitz" on England, and how fighter pilots plagued the bombers.

#### (11) TO BE ANNOUNCED

#### (8) PEOPLE IN NEWS

(3) TRI-COUNTY REPORTER 7:45

(4) (10) NBC NEWS-15m. With Chet Huntley and David

Brinkley.

(8) SPORTS

(8) WEATHERWORD-5m. 7:50

7:55 (8) NATIONAL NEWS

7:40

#### (2) (8) BOB CUMMINGS 8

The strains of Lohengrin have Bob quaking in his boots when an old girl friend takes him up on a promise he is alleged to have once made. Bob Cummings stars.

#### (3) (4) (10) GROUCHO MARX (5) BOSS LADY-30m.

While trying to make sure her father gets a dollar-a-year Job in Washington, the Boss Lady nearly succeeds in selling herself to the Bureau of Salvage. (6) CIRCUS TIME-30m.

(7) CALO PET EXCHANGE Frank Wright and singer Barbara McRitchie find homes for abandoned, homeless pets, presented by Calo Dog Food.

(9) BIFF BAKER-30m.

(11) RAY MILLAND SHOW

#### (13) DANGEROUS ASSIGNMENT

"Dead General." A controversial military man tries to blackmail the U.S. into backing his revolution plans by threatening to reveal the contents of a secret information folder.

#### 8:30 (2) (8) SHOWER OF STARS

Jack Benny, host, presents a musical-comedy show with special guest Van Johnson. Other guests to be announced.

#### (3) (4) (10) DRAGNET-30m.

In each of 30 robberies committed by three masked bandits, one of the gang fires a pistol unnecessarily, leading Sgt. Friday and Officer Smith to believe that the bandits are trigger-happy youngsters.

#### (5) OLYMPIC BOXING With Cal Whorton.

(7) CIRCUS TIME

#### (9) BIG GAME HUNT

"Armored Menace," one of Africa's most unpredictable citizens-the rhinocerous-is one of the most dangerous animals alive



TV-RADIO LIFE

#### (11) ANDY HARDY MOVIE 0

"THE HARDYS RIDE HIGH" (1939). Judge Hardy and his family inherit two million dollars and get the urge to go on a spending spree, but the Judge finds some old family records in Detroit that change things completely! Lewis Stone, Fay Holden, Mickey Rooney, Ann Rutherford star in this first-run movie.

### (13) RACKET SQUAD

(3) (4) (10) WASH. SQ.

Ray Bolger, host, presents his special quests George Gobel and comedienne Jeannie Carson. The musical-variety series also features Elaine Stritch, Bil and Cora Baird, Stubby Kaye and Kay Armen. (NEW TIME)

#### (6) (7) DANNY THOMAS-30m

"Terry at the Crossroads." Danny gives his daughter Terry advice on how to attract a man in his double role of both father and mother.

#### (9) MOVIE THEATER

"OUT OF THE PAST" starring Robert Mitchum, Rhonda Fleming and Kirk Douglas. A beautiful woman lures an investigator into a romantic escapade, which marks him as the No. 1 candidate for gangland vengeance.

#### (13) FISHING FLASHES-30m. "Red Discs." Mac McClintock presents films of the unique methods employed by the Dept. of Fish and Game to catch and tag game and sport fish in an effort to keep tabs on the movements and growth of the California fish schools.

#### (2) (8) PLAYHOUSE 90-90m. 9:30

Linda Darnell, Richard Kiley, Keith Andes and Richard Eyer star in "Homeward Borne." The story of a boy who had to go and live with his father's former sweetheart, who is married, after his father dies. The woman's husband does not want him and he is put in a boarding school. The boy's adjustment to this new life finally wins him the love he needs.

#### (6) (7) BOLD JOURNEY

"Baroyeca," ancient lost city of Mexico, was discovered by Romain Wilhemsen on his Bold Journey.

#### (13) STORIES OF CENTURY

"Sam Bass," who threw off bloodhounds tracking him after a fabulous robbery, was the cause of a fantastic search for the loot which continues to this day in Texas.

(3) (4) (10) LUX VIDEO C Host Gordon MacRae presents "Stand-In for Murder." A young night club musician, believing he is going to die, makes a most unusual sacrifice in order to assure the financial security of his family. But fate intervenes and his plan backfires. He then sets out on a relentless search for a killer, the identity of whom will give him a new lease on life. However, he finds that the success of his

GUESS THE FISH AND
watch "FISHING FLASHES"
Watch FISHING FLASHES
THURSDAY, 9 P. M., KCOP (13)
ACTION FISHING FILMS
TACKLE TIPS + CONTESTS
TACKLE TIPS * CONTESTS
PIERPOINT LANDING · LONG BEACH
FIERFUINT LANDING BEACH

### MAY 9

C

quest puts a lovely, gentle girl in jeopardy. (COLOR KINE)

(5) OLYMPIC MAIN EVENT With Cal Whorton.

(6) (7) TELEPHONE TIME-30m

"Stranded." Beatrice Enter, courageous Minnesota scholteacher (Bette Davis), entertains her pupils when they are stranded by a vicious snow. storm, then leads them through drifts to meet their rescuers.

- (11) GEORGE PUTNAM-NEWS
- (13) THE HUNTER-30m.
- 10:15 (11) MILLION VIEWER TH. "PARNELL" (1937). Clark Gable
- stars as Parnell, champion of Irish home rule, and Myrna Loy as Kitty, the woman whose love and loyalty to him never waver through all the political storms that rage around him. Cast also includes Edmund Gwenn, Donald Crisp, Alan Marshall and Edna May Oliver.
- 10:30 (6) STARLIGHT MOVIE "THE RACKET" with Robert Mitchum, Lizabeth Scott.
  - (7) POLKA TIME-30m.

Pianist Gerald Wiggins' quartet and vocalist Terry Morel make a guest appearance on Bobby Troupe's awardwinning show.

 (13)	TOM	DUG	GAN-	30m.

- 10:50 (9) DON LEE WORLD NEWS
  - (2) THE BIG NEWS 1 Bill Stout, Gll Stratton, Austin Green and Grant Holcomb. (3) FINAL EDITION (4) JACK LATHAM-15m.
    - (5) STRICTLY INFORMAL-30m.
    - (7) JOHN DALY-NEWS
    - (8) LATE SHOW
  - "INTERNATIONAL SQUADRON" with Ronald Reagan.
  - (10) TEN STAR MOVIE
  - (13) BAXTER WARD NEWS
- 11:05 (9) WEATHERWISE-5m.
- (9) PENDULUM-30m. 11:10
- 11:15 (4) CLEVE HERMANN
  - (7) DOC WEATHER
    - With Dr. Martin L. Klein.
  - (13) TOM DUGGAN-45m.
- 11:20 (7) NITECAP THEATER
  - "PICCADILLY INCIDENT" starring Anna Neagle.
- 11:30 (2) BIG HIT MOVIES "MAN OF CONFLICT" starring Edward Arnold, John Agar and Susan Morrow. A business tycoon wants his son to follow in his footsteps, but the boy desires a life of his own.

#### (4) TONIGHT

With Jack Lescoulie at the "anchor desk" in New York; cut-ins to the West Coast and Chicago.

11:45	(11)	JACKSON'S THEATER	
12	(5)	FINAL EDITION	
12	(6)	TOMORROW'S NEWS	

(4) SWING SHIFT TH. 12:30 "LOST AND FOUND" starring

Edward Arnold and Percy Helton. (8) NIGHT FINAL EDITION

- (2) CROSS CURRENT
- (4) TOM FRANDSEN
- 1:30 (2) GIVE US THIS DAY (11) JACKSON'S LATE THEATER

NATIONAL RADIO WEEK, MAY 5-11

- 10

### MAY 10

	the second s		
Subject to Last Minute Change M Indicates movie Indicates color			
-	MORNING		
5:40	(4) EARLY FARM REPORT		
6	(4) TODAY-3hrs.		
0	and the second		
6:30	(8) THIS IS MY FAITH		
	(10) TODAY ON THE FARM		
6:45	(2) GIVE US THIS DAY		
	(8) FARM REPORT		
	With Paul Pierce.		
6:50	(2) KNXT FARM REPORT		
7	(2) (8) PANORAMA PACIFIC		
	With Red Rowe, Grant Hoicomb,		
He	len Parrish and Roy Maypole.		
	(4) (10) TODAY		
nel	With Dave Garroway, Helen O'Con- I and Frank Blair.		
	(10) TODAY'S DATEBOOK-5m.		
	(10) TODAY'S CARTOONS		
0	(4) (10) TODAY		
ð			
8:25	(8) (10) LOCAL NEWS-5m.		
8:55	(8) (10) LOCAL NEWS-5m.		
	(2) (8) VALIANT LADY		
9	(4) (10) TIC TAC DOUGH		
9:15	(2) (8) LOVE OF LIFE		
9:15			
9:30	(2) (8) SEARCH FOR TOMORROW		
	(4) (10) IT COULD BE YOU		
9:40	(7) KABC-TV NEWS		
	With Lou Cook.		
9:45	(2) (8) GUIDING LIGHT		
	(7) FUN TO REDUCE		
	Rope climb, waist line swing, swim-		
mei			
10	(2) (8) W. CRONKITE-NEWS		
	(4) CLOSE-UP-30m.		
	(7) CHUCKO'S CARTOONS		
	(10) HOME		
10.10	(2) (8) STAND UP AND BE		
10.10	COUNTED		
10.00			
10:30	(2) (8) AS WORLD TURNS		
	(4) CLUB 60-60m.		
NR	With Joseph Gallicchio and the C Orchestra, the Mello-Larks, Art		
Var	Damme Quintet, Mike Douglas and		
	ncy Wright. Dennis James emcees.		
10:40	(10) NEWS-10m.		
10:55	(5) POLICE CALLS		
-	(2) (8) OUR MISS BROOKS		
11	(5) CARTOONS-60m.		
1.1			
	(7) A WOMAN'S DIARY		
	(10) PRICE IS RIGHT		
	(11) STAR SHOPPERS		
11:30	(2) (8) HOUSE PARTY		
	With Art Linkletter.		
	(4) (10) TENNESSEE ERNIE		
	(7) GWINN'S MYSTERIES		
	(11) SHERIFF JOHN		
	John Rovick tours the San Fernan-		
do Valley Modern Living Festival at Dev-			
	hire Downs in Northridge.		
11:50	(3) NEWS-5m.		
11:55	(3) FARM REPORT-5m.		
NATIONAL RADIO WEEK, MAY 5-11			

_	AFTERNOON
12	(2) (8) THE BIG PAYOFF (3) (4) (10) MAT THEATER
	(3) (4) (10) MAT. THEATER C A father who makes a fetish of
	ng a plain man, opposed to all frills,
Inf	urlates his family to the point of re- lion in "Big Hearted Herbert." John
	te hosts. (LIVE COLOR)
	(5) CHUCK 'N' LUCK-60m.
Car	With Doye O'Dell and featuring the ss County Boys and Terera Lea. Ev-
	one wins.
12:30	
12:40	(7) NEWS-5m. With Bill Gwinn.
12:45	
01.	Chef Milani presents "Hand On My
	(2) (8) BRIGHTER DAY-15m.
1	(3) (4) (10) QUEEN FOR DAY
	With Jack Bailey.
	(5) NEWS-5m.
	(6) SPANISH MOVIE
	Hosted by Norma Gilchrist.
1:05	(5) DOROTHY GARDINER
wit	"TRAIL OF THE VIGILANTES" h Franchot Tone, Broderick Crawford
and	Andy Devine.
1:15	(2) (8) SECRET STORM
1:30	(7) CHEF MILANI COOKS (2) (8) EDGE OF NIGHT
1:50	(7) MILANI MATINEE
	"A Grand for Grandma" with Ma-
bel. 1:45	
	(3) (4) (10) MOD. ROMANCES (2) GARRY MOORE-90m.
2	(3) (4) COMEDY TIME
	(5) NEWS-5m.
	(7) WHAT'S NAME OF SONG
	With Bill Gwinn. (8) AFTERNOON SHOW
	(10) PANTRY PLAYHOUSE
	"ADVENTURES OF MARTIN
	EN" with Claire Trevor, Glenn Ford. (5) DOROTHY GARDINER
	(3) GARRY MOORE-15m.
	(4) TRUTH OR CONSEQUENCES
	With Bob Barker.
	(6) POLICE CALL-30m. (7) GLAMOUR GIRL
	With Jack McCoy.
1	(11) MY LITTLE MARGIE-30m.
2:45	(3) SACRED HEART-15m.
3	(2) (8) GARRY MOORE
	(3) (6) (7) FILM FESTIVAL "BOTH SIDES OF THE LAW."
	s drama tells of the intensely human
life	of a London policewoman, and stars e Crawford, Peggy Cummins and
Ter	ence Morgan.
	(4) HOME-38m.
	(5) NEWS-5m.
	(11) WONDERLAND-15m. With John Rovick.
3:05	(5) DOROTHY GARDINER
3:15	(11) STEVE MARTIN
3:25	(11) STEVE MARTIN (9) SUSPECTS WANTED (2) (8) STRIKE IT RICH
3:30	(2) (8) STRIKE IT RICH (5) MILADY-30m.
	(9) FIREMAN JOE-60m.
3:35	(13) MUSICAL VARIETY PARADE

# FRIDAY TV LOGS

	(4) TOM FRANDSEN (4) HOME
4	(2) PLAYHOUSE-30m.
	Claude Dauphin stars in "Some- og Wonderful."
	(4) PRICE IS RIGHT
	(5) CARTOON CAROUSEL
	(8) EARLY SHOW
Flyr	nn, Basil Rathbone.
4.15	(10) JOHNNY DOWNS EXPRESS (13) DESTINY-45m.
	(2) THE EARLY SHOW
Gina	"PAGLIACCI." Tito Gobbi and a Lollobrigida star in this tragic story
	circus clown.
	(3) CAPPY'S CLUBHOUSE (4) TOM FRANDSEN
	(4) TOM FRANDSEN C (6) JOHNNY JET-30m.
	(7) AL JARVIS-30m.
K'S	(9) MILLION & MATINEE (1) "HEIDI" starring Elsbeth Sigmund.
Stor	y of a little Swiss girl who brings
happ	piness into a tragedy-scarred home. (11) DEL MOORE SHOW
4:35	(4) MYRON J. BENNETT
4:40	(4) J. MCELROY MOVIE CO
deal	"DISC JOCKEY." A musical film ing with many recording artists and
deej	ays. Ginny Simms and Tommy Dor. s orchestra are featured.
	(10) ROY ROGERS MOVIE
5	(3) SERGEANT PRESTON
	(b) (7) MICKET MOUSE CLUB
Tale	NEWSREEL. MOUSEKETEERS: ent Roundup Day-Musician Stephen
Gade	d, and Connee Teaman, beautiful bal- a entertain Mouseketeers. SIERRA
PAC	K TRIP Serial: Concluding Episode
JIMI	5, "Lost Mountain." CARTOON: INY CRICKET PRESENTS: This Is
	-"You and Your Sense of Touch." (13) SIX GUN MOVIE
	"SOUTH OF SANTA FE" with
	Steele. (3) MY LITTLE MARGIE
	(5) WESTERN THEATER
John	"MAN FROM MONTANA" with any Mack Brown.
	(10) POPEYE CARTOONS
5:55	With Harry Geise. (2) WEATHER VANE
0.00	(4) TOM FRANDSEN
	(9) SPORTS TIME-5m.
	With Bill Brundige. (13) JIMMY FIDLER-5m.
-	(
	EVENING
6	(2) SIX O'CLOCK REPORT
Strat	Clete Roberts, Bill Stout and Gil tton.
	(3) FIVE STAR FINAL
	(4) JACK LATHAM-5m.
	(6) FEATURE FILM
Matu	ure, Terry Moore.
	(7) BUFFALO BILL JR. "Lady and the Judge." Bill learns
that	the woman Judge Wiley is courting
plan	s to swindle him out of his money. (8) SKY KING-30m.
	(9) CARTOON EXPRESS-60m.
	(-)

TV-RADIO LIFE

## FRIDAY TV LOGS

C

#### (10) SHEENA-30m.

#### (11) WATERFRONT-30m.

Captain John tries to restore an old sea captain's confidence and respect in himself in "The Sea and Captain Taggart."

(13) BAXTER WARD-NEWS

6:05 (4) ELMER PETERSON

- 6:10 (4) WEATHER-JACK BLAKE C
- 6:15 (2) DOUG EDWARDS-News
  - (4) ASK THE CAMERA With Lee Giroux.
    - (13) THE JUNGLE-15m.
- 6:30 (2) (3) (8) BEAT THE CLOCK With Bud Collyer.

#### (4) WEEKEND-15m.

(5) GIL MARTYN NEWS-15m.

#### (7) SUPERMAN-30m.

"The Prince Albert Coat." Superman helps return an old coat to a young boy who had given it to charity without realizing its true value.

- (10) STATE TROOPER-30m.
- (11) WILLY THE WOLF

#### (13) RANGE RIDER-30m.

"Blind Canyon," with Jack Mahoney and Dick West.

6:45 (4) JACK LATHAM-15m. (5) SPORTS BOOK With Sam Balter.

#### (11) GEORGE PUTNAM-NEWS

(2) (8) WEST POINT-30m.

(3) (4) (10) GILLETTE FIGHTS Gaspar Ortega vs. Isaac Logart in

a 12-round welterweight elimination bout from Syracuse, New York.

- (5) POPEYE CARTOONS
- Tom Hatten host.
- (7) MR. AND MRS. NORTH
- (8) WEST POINT-30m.
- (9) LITTLE RASCALS-30m.
- (11) SUCCESS STORY-30m.

Success Story honors the Pasadena Playhouse on its 40th anniversary. Ken Peters and Hank Simms visit what is perhaps one of the most famous and successful community playhouses in the nation to talk to its director, Gilmore Brown, and witness students in training, and during performance. Presented by Richfield Oil.

#### (13) MASTERPIECE MOVIES

"C MAN" with Dean Jagger, John Carradine. An investigator, tracking down stolen Jewels, uncovers a murder.

#### 7:30 (2) (8) ZANE GREY THEATER

Dick Powell stars as a Civil War veteran in "The Long Road Home" who returns to Texas to find himself involved in a long-standing fued between his family and the Hatton's. He finds he must face the deadliest killer of all in his effort to end the feud. Conrad Janiss, Jean Willes and Ray Collins are featured.

#### (5) WESTERN VARIETIES-60m.

Doye O'Dell hosts a musical-variets program with Eddie Cleatro, The Twin Tones, Tex Williams, Eddle Dean, Gail Moser and the Y-Knot Twirlers. Donna McConahay, winner of TV-Radio Life contest "Why I'd Like To Be in Cay Cee Jones' Shoes" guests tonight.

(6) (7) RIN TIN TIN-30m. "Hubert's Niece." Both Rusty and Biff are bitten by the lovebug when company arrives in Salt River.

#### (8) THIS DAY 1957-30m. (9) RKO'S FINEST

(9) RKO'S FINEST "KING KONG." Thriller about a monstrous gorilla who terrorizes New York. Fay Wray and Bruce Cabot are featured.

#### (11) ALL STAR THEATER

"And Son." A shipping tycoon's Ill wife seals the breach between her husband and ambitious son, at odds over handling of the business. Edward G. Rob-Inson stars.

- 7:40 (8) PEOPLE IN NEWS
- 7:45 (3) SPORTSCENE-15m. (4) (10) NBC NEWS-15m. With Chet Huntley and David

Brinkley. (8) SPORTS-5m.

- (8) SPORIS-SIN.
- 7:50 (8) WEATHERWORD-5m.

7:55 (8) NATIONAL NEWS

(2) (8) MR. ADAMS AND EVE When Eve and Howard discover they are a few pounds overweight with a new picture scheduled to begin in a few days they put themselves on a nerve-breaking schedule of diets and exercise. Ida Lupino and Howard Duff star.

#### (3) (4) (10) BLONDIE-30m.

When Dagwood tells Blondie he can't stand the way their house is furnished, she agrees to redecorate so that it will not look so feminine. Arthur Lake and Pamela Britton star.

#### (6) (7) ADV. OF JIM BOWIE

"Bound Girl." Bowie straightens out a misunderstanding between an unpopular man and the girl he has brought from Ireland under a bondage contract.

#### (11) COLGATE THEATER

"LITTLE WOMEN" (1949). The beloved classic, written by Louisa May Alcott is brought to the screen by MGM with a star-studded cast; Marmee (Mary Astor), Jo (June Allyson), Meg (Janet Leigh), Amy (Liz Taylor), Beth (Margaret O'Brien), Laurie (Peter Lawford) and Professor Bhaer (Rossano Brazzi). Premiere showing on TV.

#### 8:30 (2) (8) PLAYHOUSE OF STARS

Mickey Rooney stars in "The Lady Was a Flop." The story of a crippled former jockey, now an exercise boy, who backs a filly with cold feet. When the horse quits on the home stretch during an annual running of the Debutante for 2-year-old fillies everybody thinks she is a quitter, but Red (Mickey Rooney) buys her to train and race himself. (Repeated by special request.)

> (3) CROSS CURRENT-30m. Gerald Mohr stars.

(4) ROSEMARY CLOONEY

Vincent Price Is guest.

(5) MASTER CONTROL-60m. With Stan Chambers.

- (6) SCIENCE FICTION-30m.
- (7) CROSSROADS-30m.

Stephen McNally stars as the famous Father Flanagan who tries to free a boy from life imprisonment in "Convict 1321, Age 12."

(10) JACK LONDON STORIES (13) STORIES OF CENTURY

"Belle Starr," who lived as the



MAY 10

R ECEIVED a nice card from an anonymous reader who says, "I read your column but I can't watch the pictures because I work nights. That's why I appreciated the 3 a.m. April 1st one." Around the World in Eighty Doys, you mean...yes, wasn't it great? I've also received a couple of other letters, lately, which I'll answer in the column from time to time. It's cheaper that way ...those three cent stamps have me licked.

"Out of the Past." (9) Beginning May 7, 9:00. 1947. Channel 9 showed a thing called "Roughshod" all last week and then spotted for a one shot on Saturday night one of the screen classics, "The Great Man Votes," with John Barrymore. You figure it. "Out of the Past" is a gory thriller starring Robert Mitchum as a private eye hired by a gangster, Kirk Douglos, to track down his girl, Jone Greer, who has disappeared with a bundle of loot. Mitchum finds her in Acapulco, falls for her and spends the rest of the picture eluding Douglas and his bullyboys. Five members of the cast, including the principals, are ultimately killed and that should please everyone.

"Little Women." (11) May 10, 8:00. 1949. June Allyson, Margaret O'Brien, Elizabeth Taylor, Janet Leigh, Peter Lawford, Mary Astor and Rossano Brazzi in the Louisa May Alcott story. It all concerns some little women who meet some little men and the trouble that results therefrom. The tale is a classic, for some reason, but this picture certainly isn't.

"Gold Diggers of 1937." (2) May 5. 7:30. 1938? Well, now, let's see ... this is a big smash musical with seventy-five chorus all in a line in the big finale, Dick Powell as a singing insurance salesman, Joan Blondell as a gold digger, Victor Moore as a hypochondriac producer, and Osgood Perkins, father of the current screen rage, Anthony Perkins. It's interesting to watch sons of famous actors of the thirties become famous actors of the fifties. Jason Robards, Jr., is a Broadway actor of the first rank (his father still appears on TV in a lot of old movies) and then there's Alan Hale, Jr., and John Barrymore, Jr., and Noah Beery, Jr., and Rin Tin Tin, Jr., and ... I guess it's something in their environment.

"Government Girl." (9) May 4, 7:00. Gee.

West's most notorious woman outlaw, was finally tripped up on a horse stealing charge, and later murdered by an unknown assailant.

9 (2) (8) THE LINEUP-30m. A young comedian, signed to a Hollywood contract, is victimized by a psy-

TV-RADIO LIFE
### MAY 10





**E**VER been through a meat packing plant? I hadn't until last week when Betty Moore, manager of Label Bank, and I went down to PATMAN'S and were given a tour by Al Resnick, sales manager. It was most interesting to see how their fresh meat is handled, how their sausage is made, how the meat is smoked, how the franks are skinned, and many other things such as cutting, grinding, and packaging of those fine PAT-MAN'S MEATS. Since Patman's packaged meats are in Label Bank I thought it would be interesting to pass along a bit of information about this company to you.

Urban Patman started the company with one truck some thirty-five years ago and it has grown to be one of the largest purveyors of meats in the country. They supply the finest hotels and restaurants with fresh meat and in 1940 made their fine sausage available to you in markets.

They now have 250 employees and that one truck has grown to a fleet of 22 refrigerated trucks. These trucks are cleaned with steam every night and the temperature maintained at 40°. The plant covers  $3\frac{1}{2}$  acres and expansion plans are well underway.

You may be wondering by this time just what products from this packer can be purchased at your favorite market. Well . . here they are. Corned Beef, Smoked Tongue, and Smoked Picnics . worth 2 points at Label Bank. You'll receive 1 point for the All Meat Frankfurters, All Beef Frankfurters, Salami, Bologna, Knackwurst, Bologna Rings, Cocktail Wieners, Braunshweiger, and Sliced Pastrami. That's quite a list isn't it? Patman's Meats are all U.S. Government inspected and believe you me, you won't find better meat anywhere. If your grocer does not carry Patman's, ask him to stock it. You can save over 5c a pound on their franks . . . and have better franks to boot. So look for these fine products. Buy them and be sure to save the wrappers for Label Bank.

### COLGATE THEATRE "PICK THE PICTURE" CONTEST 5th WEEK

1st Prize: Mrs. D. C. Hamilton, 5127 Tampa Avenue, Tarzana, Calif. 2nd Prize: Mrs. Margaret Chambers, 201 East Ave. G-6, Lancaster, Calif. 3rd Prize: Mrs. Ann L. Smith, 3645 Belle St., San Bernardino, Calif. 4th Prize Winners: Glenda Donehoo, 2905 Laclede, Los Angeles, Calif.; Antoinette Besset, 513 W. Washington Ave., Montebello, Calif.; Mrs. John Novak, 2745 Piedmont Ave., Montrose, Calif.; Mrs. H. C. Scudder, 479 W. Terrace, Altadena, Calif.; C. F. Alexander, 4560 Emerson St., Riverside, Calif.; Mrs. L. W. Malone, 4633 Encinas Drive, La Canada, Calif. chotic blackmailer whose greed for money and hunger for violence leads to homicide in "The Ringing Bells Case."

### (3) TV READERS DIGEST

(4) (10) JOSEPH COTTEN-30m

Joseph Cotten stars in "The Case of Sudden Death." The story of a man who accepts the post as Judge of a newly established frontier town Just as the town's leading citizen is brutaly murdered. His conflict with the leader of the Vigilantes who want to hang the accused murderer immediately threatens to destroy Justice. Dick Foran is featured.

### (6) SEARCH FOR ADVENTURE

(7) TREASURE HUNT-30m.

### (9) MOVIE THEATER

"OUT OF THE PAST" starring Robert Mitchum, Rhonda Fleming and Kirk Douglas. A beautiful woman lures an investigator into a romantic escapade, which marks him as the No. 1 candidate for gangland vengeance.

### (13) CROWN THEATER

"THEY WERE SO YOUNG" with Scott Brady, Raymond Burr.

### 9:30 (2) PERSON TO PERSON

Edward R. Murrow interviews famous personalities in their own homes.

(3) (4) (10) BIG STORY-30m.

(5) THE TRACER-30m.

"The Truant." A runaway college boy, his domineering and possessive mother and a pretty New York chorus girl add up to trouble for The Tracér, James Chandler.

### (6) HIGHWAY PATROL-30m.

(7) THE VISE-30m.

Mark Saber Is an eye witness in a murder trial, but convicting the murderer is a problem in "Bullets for Saber."

(8) DR. HUDSON-30m.

10 (2) PICK POWELL-30m.

### (3) DATELINE EUROPE

(4) JUKE BOX JURY-60m.

Peter Potter and celebrity guests rate newest records.

### (5) MODERN MOVIES

"GOLDDIGGERS OF '35." A medlcal student working his way through school turns a fashionable summer resort upside down in this gay musical. Dick Powell, Adolphe Menjou star.

## (6) (7) DATE WITH THE ANGELS

A new situation comedy series starring "Emmy" award winner Betty White, and Bill Williams, as Vicki and Gus Angel. The adventures revolve around the first years of marriage for the young couple. In the premiere episode, "The Randall Dinner Party," the situation is strained because Gus feels It is politically best if they appear, and Vicki reluctant to go, since it is a pasty out of their social register. Don Fedderson produces the series for Plymouth Division of Chrysler Corp.

(8) TO BE ANNOUNCED

### (10) MOVIE SPECTACULAR

"A BELL FOR ADANO" with John Hodiak, Gene Tierney and William Bendix. First run in San Diego.

### 10:10 (11) GEORGE PUTNAM-NEWS

- 10:30 (2) CLETE ROBERTS-NEWS
  - (3) FINAL EDITION-NEWS
  - (6) THE PASSERBY-15m.
  - (7) BOSTON BLACKIE-30m.

m

(8) LATE SHOW

"JOHNNY O'CLOCK" with Dick Powell. San Diego debut.

(13) TOM DUGGAN-30m.

10:40 (11) MILLION VIEWER TH. "FLIGHT COMMAND" (1940). A cocky young cadet (Robert Taylor) is assigned to a veteran squadron of Navy Helicat pilots and irritates them considerably until he redeems himself through a combination of a lost plane, a crash and a thick fog. Supporting cast includes Ruth Hussey, Walter Pidgeon and Paul Kelly. Premiere showing on TV.

10:45 (2) THE BIG NEWS

Bill Stout, Gil Stratton and Austin Green.

(6) STARLIGHT MOVIE "BORN TO BE BAD" with Joan Fontaine, Robert Ryan and Zachary Scott.

10:50 (9) DON LEE WORLD NEWS

11 (2) BIG HIT MOVIES (2) "A GENTLEMAN AT HEART." An art gallery is taken over by a horserace bookie in lieu of an unpaid debt. Cesar Romero, Milton Berle and Carole Landis star.

- (4) JACK LATHAM-NEWS
- (7) JOHN DALY-NEWS
- (13) BAXTER WARD-NEWS
- 11:05 (9) WEATHERWISE
- 11:10 (9) LATE FEATURE
- 11:15 (4) CLEVE HERMANN-SPORTS

(7) DOC WEATHER

With Dr. Martin L. Klein.

(13) TOM DUGGAN-45m.

11:20 (7) NITECAP THEATER "YANKEE FAKIR" with Douglas Fowley. This film is about corruption in

a small Western town. 11:30 (4) TONIGHT-60m.

Jack Lascoulie, host.

(5) LATE MOVIE

"ADVENTURES OF GALLANT BESS" with Cameron Mitchell. Story of a cowboy and the wild horses he trains.

- (8) NIGHT FINAL EDITION (10) CHANNEL 10 NEWSREEL
  - (13) ROCKET TO STARDOM
- 12:15 (11) JACKSON'S THEATER
- 12:30 (2) CROSS CURRENT

(4) SWING SHIFT TH. "SHEILAH" starring Vincent Price

and Gabrielle Upton.

1	(2)	GIVE	US THIS DAY	
•	(4)	TOM	FRANDSEN	

(5) FINAL EDITION

TV-RADIO LIFE

1:55 (11) JACKSON'S LATE TH.

ogram Finder NDICATES NEWS PROGRAM. CHANNELS INDICATED BY ()

 Adventure Album
 (9(6 p.m. Sa

 Adv. of Capt. Grief
 (11) 9:30 p.m. W

 Adv. In Hypnotism
 (13) 10 p.m. Tu

 Adv. Tomotrow
 (7) 5:30 p.m. Su

 Adv. Tomotrow
 (7) 5:30 p.m. Su

 Adv. Generation
 (2) 6:30 p.m. Su

 Alr Power
 (2) 6:30 p.m. Su

 Alcaa Hour
 (4) 9 p.m. alt. Su

 Almateur Hour
 (7) 9 p.m. Su

 Amateur Hour
 (7) 9 p.m. Su

 Amos 'n Andy
 (2) 7 p.m. Th

 Andy Hardy
 (11) 8:30 p.m. alt. Th

 Andy Hardy
 (11) 8:30 p.m. It. Th

 Ask the Camera
 (4) 6:15 p.m. Fa

 Assignment America
 (5) 7:30 p.m. Th

 As World Turns
 (2) 10:30 a.m. M-Fa

 Autry, Gene
 (13) 6 p.m. Su; 7 p.m. Tu

 Badae 714
 (11) 8 p.m. Tu

 
 Burns ond Allen.
 (2) 7 p.m. M

 Caeser, Sid.
 (2) 9 pm. Sa

 Cantor, Eddie.
 (13) 7:30 p.m. Tu

 Captain Gallant.
 (4) 3:30 p.m. Sa

 Captain Gallant.
 (4) 3:30 p.m. Sa

 Captain Gallant.
 (4) 3:30 p.m. Sa

 Captain Midnight.
 (11) 5:30 p.m. Sa

 Cartoon Carousel.
 (5) 4 p.m. Mc

 Cavalcade of Books.
 (2) 3:30 p.m. Su

 Champ Auto Races.
 (5) 2:30 p.m. Su

 Champ Auto Races.
 (5) 2:30 p.m. Su

 Chery Show.
 (2) 7:30 p.m. Su

 Chey Show.
 (1) 9 p.m. Su

 Christophers, The.
 (9) 10:40 p.m. Su

 Christophers, The.
 (9) 10:40 p.m. Su

 Chuck or t Luck.
 (5) 12 N. Mc
 

 Easter Service
 (2)
 8 a.m. Su;
 (4)
 8 a.m. Su;
 (2)
 1:30 p.m. M-F

 #Edwords, Doug.
 (2)
 6:15 p.m. M-F
 Eye to Eye.
 (2)
 4 p.m. Su

Kalser Hour(4) 9:30 p.m. alt. TuKentucky Derby(2) 2:15 p.m. SaKingdom of Sea(13) 7:30 p.m. WKit Carson(7) 6 p.m. WKnowland, Senator(4) 2:30 p.m. SaKraft TV Theater(4) 9 p.m. W

Little Schoolhouse......(11) 12 n. Sa Long Ranger.......(7) 7:30 p.m. Th; .....(2) 5:30 p.m. Sa Long John Silver.....(2) 5:30 p.m. Su Love of Life........(2) 9:15 a.m. M-F Lundberg, Dan......(13) 8:30 p.m. Su Lopino, Ida...........(2) 10 p.m. W Lux Video Theater......(4) 10 p.m. Th ....(4) 10:30 p.m. M ....(9) 8:30 p.m. Tu .....(4) 8 p.m. Th .....(4) 8 p.m. W Man Behind Badge....

 

 Ozzle & Harriet
 (1) 9:30 p.m. W

 Panic
 (2) 7 a.m. M-F

 People Are Funny.
 (4) 7:30 p.m. Sa

 People's Choice
 (4) 9 p.m. Th

 Person to Person
 (2) 9:30 p.m. F

 Pet Exchange
 (7) 8 p.m. Th

 Pet Exchange
 (3) 11:45 a.m. Sa

 #Peterson, Elmer
 (4) 11:15 p.m. Su

 -6:05 p.m. M-F
 Playkouse

 Playhouse
 (2) 9:30 p.m. Th

 Polke Perade
 (5) 6:30 p.m. Su

 Polka Time
 (7) 10:30 p.m. Th

 Popeye
 (5) 7 p.m. M-F

 Powell, Dick
 (2) 10 p.m. F

 Prixed Escretary
 (2) 7:30 p.m. Tu

 Prise Is Right
 (4) 4 p.m. Su

 \*Putnam, George
 (1) 6:45 p.m.; F

 Guarter Horse Racing
 (5) 4:30 p.m. F

 Quarter Horse Racing...(5) 4:30 p.m. Sa Queen for a Day.....(4) 1 p.m. M-F

 
 Sheriff of Cochise
 (11) 7:30 p.m. To

 Sherelock Holmes
 (2) 10:30 p.m. To

 Shore, Dinah
 (4) 7:30 p.m. Th

 Shower of Stars
 (2) 8:30 p.m. Th

 Silvers, Phil
 (2) 7 p.m. To

 Silvers, Phil
 (2) 7 p.m. To

 Soldon Challenge
 (2) 10 p.m. So

 Soldones of Fortune
 (2) 20 p.m. To

 Skelton, Red.
 (2) 8:30 p.m. So

 Soldiers of Fortune
 (7) 7:30 p.m. W

 Sound Stage
 (7) 9:30 p.m. So

 Spetlight on Youth
 (11) 6 p.m. Ms

 Stars of Jazz
 (7) 10:30 p.m. Ms

 Stars of Jazz
 (7) 10:30 p.m. Ms

 Starte Trooper
 (9) 8 p.m. Ms

 Starte Trooper
 (9) 8 p.m. Ms

 Store Kells
 (2) 10:45 p.m. Ms

 Store Gole
 (2) 3:30 p.m. Ms

 Strate Trooper
 (9) 8 p.m. Ms

 Store Kells
 (2) 9 p.m. Ms

 Store Kells
 (2) 9 p.m. Ms

 Strate Bi 
 Susie
 (11) 7 p.m. M

 Tales Texas Rangers
 (2) 4 p.m. Sa

 Teen Age Trlats
 (4) 11 a.m. Su

 Telephone Time
 (7) 10 p.m. Th

 This Is Your Life
 (4) 10 p.m. W

 Thomas, Danny
 (7) 9 p.m. Th

 Tic Tac Dough
 (4) 9 a.m. M-F

 Today
 (4) 5 a.m. M-F

 Topper
 (4) 11:30 p.m. M-F

 Topper
 (4) 5 p.m. Su

 To Tell The Truth
 (2) 8 p.m. Tu

 Tracers
 (5) 9:30 p.m. F

 Treasure Hunt
 (7) 9 p.m. F

 Tricks and Treots
 (5) 3:30 p.m. Tu, Th

 True Story
 (4) 4 p.m. Sa
 U S Steel Hour.....(2) 7 p.m. alt. W 
 Vacation Time.
 (4) 5 p.m. Sa

 Vagabond.
 (13) 7 p.m. W

 Valiant Lady.
 (2) 9 a.m. M-F

 Victory at Sea.
 (9) 7:30 p.m. Tu

 Vise, The
 (7) 9:30 p.m. K

 Voice of Firestone
 (7) 8:30 p.m. M

 Wanderlust.
 (13) 7:30 p.m. M

 Wanted.
 (5) 7:30 p.m. M

 \*Ward, Baxter.
 (13) 6, 11 p.m. M.F

 War In the Air.
 (9) 7:30 p.m. Th

 Wallace, Mike.
 (7) 10 p.m. Su

 Washington Square.
 (4) 9 p.m. Th

 Weather.
 (2) 5:55; 10:55 p.m. M-F;

 (4) 6:05 p.m. M-F
 (4) 6:05 p.m. M-F;

 (4) 6:05 p.m. M-F;
 (7) 7:45 p.m. W

 Weaver, Hank.
 (7) 7:45 p.m. W

 Welk, Lawrence.
 (7) 6 p.m. Sa;

 9:30 p.m. M
 9:30 p.m. M

 Weils Fargo.
 (4) 6:30 p.m. Ma

 Western Marshal.
 (4) 6:30 p.m. Sa;

 Western Varieties.
 (5) 7:30 p.m. Fa

 Western Varieties.
 (5) 7:30 p.m. Fa

 San Francisco Beat....(11) 9:30 p.m. Sa You Asked Far It......(7) p.m. Su Young, Loretta......(4) 10 p.m. Su Your Hit Parade.....(4) 10:30 p.m. Sa Zane Grey Theater.....(2) 7:30 p.m. F Zoo Parade.......(4) 3:30 p.m. Su NATIONAL RADIO WEEK, MAY 5-11

91.5 KUSC 92.3 KFAC	96.3 KRKE 96.7 KW12	98.7 KCBH 99.5 KHOF Z 101.1 KHJ J 101.9 KUTE	103.1
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K	A	B	C	
1.0		-	-	

## \* Indicates Newscast. TBA-To Be Announced

# SATURDAY 11:00-Metropolitan Opera "Cavalleria Rusticana" and "Pagliacci" 2:30-Bill Ewing 2:30-Bill Ewing 4:30-Long Bill 5:30-Red Foley Show 6:00-News Reporter 6:05-Long Bill 6:30-Dr. James Fifield 7:00-Dr. Gene Barltett 7:40-Dr. Gene Barltett 7:45-Know Your Schools 8:15-It's Your Business 8:30-Auto Info 8:45-You and Your Child 9:00-News 9:10-Lawrence Welk (Stereo Sound) 9:30-National Juke Box 10:00-News

9:30-National Juke Box 10:00-News 10:05-Howard Cosell Sports 10:30-Lawrence Welk Orchestra 11:30-Auto Info 11:35-Let's Go To Town 11:30-Rowrence Welk Army Recruiting 12:00-Rowrke In Hollywood

MONDAY-FRIDAY 12:00-Noontime News 12:13-Paul Harvey 12:30-Mildred Younger 1:00-Hank Slmms 3:00-Hank Weaver Show, D.J. 4:25-Martin Black 4:30-Hank Weaver Show 5:00-Len Beardsley News 5:00-Hank Weaver Sports 5:10-Bill Garr News 5:10-Bill Garr News 5:20-Mel Allen Sports Caravan 5:30-Sid Fuller News 5:45-News 12:00-Noontime News 5:20-Mel Allen Sports Caravan
5:30-Sid Fuller News
5:45-News
6:00-Edward Morgan News
6:15-News Beat
6:30-William Winter
6:45-Record Rack
7:00-The FM Sound
Light music by such renowned conductors as Kostelanetz, Mantavani, Percy Faith, Morton Gould, David Rase.
7:30-Salute to Broadway
The Great White Way's delightful shows recreated, many by original casts. Hear such shows as "Porgy & Bess," "Showboat," "South Pacific," "Tanny," "Pajama Game," "Oklahoma," "Carousel," "The King and I."
8:00-Classics in Hi-Fi
Operas, symphonies, tone poems from all major recordings of great music.
10:00-ABC Late News
10:15-Dr. Frederick Balles
10:30-Baseball Sportacular
11:25-Say It With Music

### KCBH

### SATURDAY

- 8:00-FM in the AM 12:00-Artistry in Dixie 1:30-Music on the Lighter Side , 5:00-Pipes and Pedals. 5:30-Crescendo-Piano Music on Hi-Fi. 6:00-Prelude-Dinner Music 7:00-Concerto-World's Greotest Music. 11:00-Music Until Midnight.

### SUNDAY

- 8:00-FM in the A.M. 12:00-Sunday in High Fidelity. 4:00-Sunday In Stereo Favorite Choral Selections by the John Halloran Choir; Mother Goose Suite and Introduct and Allegro by Ravel performed by Paris Chamber Orchestra, Louis Martin conductor
  - Martin, conductor. Lorin Whitney at the Robert Mor-ton Theater Organ in a Sterio tribute to Easter Sunday.

NATIONAL RADIO WEEK, MAY 5-11

- 6:00—Prelude—Light Classics. 7:00—Concerto—New Records, Requests 11:00—Music Until Midnight.

### MONDAY-FRIDAY

- 8:00-FM in the A.M. 12:00-Noontime Tunetime. 1:00-Music on the Lighter Skie. 4:00-Artistry in Rhythm (Jazz) 5:00-Music for You. 5:30-Crescendo-Piano Music in Hi-Fi.

- 5:30-Crescenco-riano Music in Hirt. 6:00-Prelude. 6:30-New Dimensions in Music. 7:00-Concerto-World's Greatest Music. 11:00-Music Until Midnight.

## KHOF

SATURDAY SATURDAY 5:00-Western Gospel Music 5:30-Requested Sacred Music 7:00-The Paulsens Sing 7:15-Music of The Master 7:30-Organ Time 8:00-Sacred Music 8:30-Prelude to Worship 9:00-Sacred Music 9:15-Favorite "15" 9:30-Little Country Church 10:00-Sacred Music 10:30-Accent on Youth 11:00-Music Until Midnight.

### SUNDAY

SUNDAY 4:00–Sunday in Stereo (with KCBH) 5:00–Organ in Stereo (with KCBH) 6:00–Highway to Heaven 6:30–Gems of Grace 7:00–Sacred Ausic 8:00–Chapel Melodies 8:00–Sacred Music 8:45–Cathedral Echoes 9:00–Sacred Music 9:15–Hymn History 9:30–Green Pastures 10:00–Carpenter's Favorite 10:30–Requested Sacred Music

### MONDAY through FRIDAY

- MONDAY through FRIDAY 5:00-Radio Kids Bible Club 5:30-Sailor Sam 5:45-Stories of Great Christians 6:00-Little Cauntry Church 6:15-Sacred Music 6:30-Sacred Music and Drama 6:45-Celebrity Time 7:00-Family Bible Hour 7:30-Organ Time 8:00-Miracles and Melodies 8:30-Across the Pastor's Desk 8:45-Recorded Music 9:00-Patterns of Melody 9:15-Favorite "15" 9:30-Sacred Music till 10

### KPLA

- MONDAY-FRIDAY
- 2:00–Ozark Caravan 4:00–Pop Concert Jazz and Pop Music 5:00–Showtime Revue Show Tunes 6:00–Condlelight Melodies Dinner

- Ausic 7:00-Hi Fi Concert 8:00-Sound Stage Jim Ameche hosts a six hour spectacular of music. 9:00-Music for Moderns Bob Devine presents modern
- 9:00-Music for Moderns Bob Devine presents modern sounds in high fidelity.
  10:00-Accent on Sound (Sun, thru Frl.) Skip Weshner presents listener exclusives from master compos-ers and musicians of the world.
  10:00-Deep Night (Sat. only) Jim Ameche blends poetry and music.
- Jim Ameche Blends pour, music. 11:00-KRHM Concert Hall Leslie Claypool, Jr. presents master classics. 12:30-The Tender Touch Music by such artists as Man-tovani, David Rose, Victor Young, Eddle Baxter, George Shearing. 1:00-Sign Off.

## KRKD.

- 12:00—Luncheon Reveries 6:00--Reflections in Music 9:00—Just for Listening 3:00—Moments With Music 6:00—Musical Hors d'oevres 9:00—Serenade 'til Midnight



3:00-KWIZ News Headlines

3:00-KWIZ Local News

5:00-KWIZ's Local News

KXLU\_\_\_

3:05-KWIZ's Big Show (con't)

3:05-KWIZ's Top Banana Show 4:00-KWIZ Local News 4:05-KWIZ's Turntable Show with Jack Warren

5:05-KWIZ Traffic Jamboree Show with Gus Grebe

5:30-KWIZ's Local Sparts Report 5:45-KWIZ's Traffic Jamboree (Con't) 6:00-KWIZ's Orange County News with Part Michaels 6:15-KWIZ's Closing Stock Market 6:20-KWIZ's NiteBit Show with Jack Warren (Till 9 P.M.)

SUNDAY 12:00-Spectrum-New LP Album Releases

12:45-Program Digest and News

6:00-Music of the World 7:00-Opus-A Complete Opera with Nates and Comment.

5:00-Musical Scropbook 5:45-Hour of St. Francis

6:15-Record Review 7:00-Opus

5:00-Musical Scrapbook

5:45-Hour of St. Francis

6:30-Musical Potpourrie

5:00-Musical Scrapbook 5:45-Hour of St. Francis

5:50-News

5:50-News

5:50-News

5:50-News

TV-RADIO LIFE

1:00-Lights, Comera, Music-Theme Music from Motion Pictures 2:00—Loyola Jamboree—Dixieland and Jazz Music

3:00–Jazz for Moderns–Contemporary and Progressive Jazz 5:00–Plain and Fancy–Music from Current & Past Broadway Shows

MONDAY

6:00—Napoleon's Retreat. Dixieland with Phil Napoleon and Deems Taylor

Entire Swan Lake Symphony. Anotole Dorat, conductor of Minneapolis Sym. Orch., conducts

TUESDAY

6:00-Showcase Loyola-Dinner Music

7:30-Opus-Classical Music until 9:40

WEDNESDAY

6:00-Night People-Current L.A. Entertainers

6:45-United Nations Review 7:00—Hour of the Crucified—Religious Music and Lectures

5:00-Musical Scrapbook

5:45-Hour of St. Francis

6:00-Masterworks from France Classical and Folk Music

6:30—Songs of France—Popular and Folk Music

7:30-Opus-Classical Music until 9:40

THURSDAY

6:30-Music of the World-Classical, folk and popular records from all parts of the world

7:30-Opus-Classical Music until 9:40

PAGE 39

5:15-KWIZ's Turntable Show (Till 9 P.M.)

MONDAY-FRIDAY

### **KUSC**

KEOX KPUA KPLA KBMS

- MONDAY AUNDAY A:00-Program Digest 4:04-Afternoon Concert 5:00-Spoken Arts 6:00-Today at Troy 6:15-Readings From Dickens 6:30-Holkand Festival 7:00-Dateline London 7:15-This is Civil Defense 7:30-50 Years of Growth 8:00-5C in the News 8:05-Program Notes

### TUESDAY

4:00--Pragram Digest. 4:04--Afternoon Concert. 5:45--Today At Troy. 6:00--Experience 6:15--Adventures in Research 6:30--Masterworks From France. 7:00--BBC 60 Minute Theater 8:00--SC in the News

### WEDNESDAY

4:00-Program Digest. 4:04-Afternoon Concert. 5:00-Spoken Arts 6:00-Today at Troy 6:15-Our Times. 6:30-Standard Schools 7:00-Conversation 7:30-Trojan Digest. 8:00-SC in the News.

### THURSDAY

4:00-Program Digest. 4:04-Afternoon Concert. 5:45-Today At Tray. 6:00-Public Health 6:15-Folk Songs 6:30-Masterworks from France 7:00-The Renaissance 8:00-SC in the News

### FRIDAY

- 4:00-Program Digest. 4:04-Afternoon Concert. 5:45-This Week At Troy. 6:00-Biographies in Sound. 6:55-Men of Troy. 7:00-Gilbert Highet. 7:15-U.N. Story 7:30-London Forum 8:00-SC in the News

### KUTE

### SATURDAY

- 2:00-Kute Kapers 6:00-Varisties in Rhythm 8:00-Serenade in Swing 12:00-Luncheon Musicale 2:00-Pop Concert Hall 6:00-Candellght Rhapsodies 8:00-Invitation to Relax 12:00-The Night Holds Music

### SUNDAY

- 2:00—Kute Kapets 6:00—Sunday Serenade 12:00—Pop Concert Hall 6:00—Candelight Rhapsodies 8:00—Invitation to Relax 12:00—The Night Holds Music

### MONDAY-FRIDAY

- 2:00-Kute Kapers 6:00-Varietles in Rhythm 8:00-Serenade in Swing 12:00-Luncheon Musicale 2:00-Cocktail Carousel 5:00-Pap Concert Hall 6:00-Candelight Rhapsodies 8:00-Invitation to Relax 12:00-The Night Holds Music

### KWIZ

## SATURDAY

3:00-KWIZ Local News 3:05-KWIZ's Sound Off Show with Gus Grebe 6:05-KWIZ's Turntable Show with Kenny Cotler (Till 9 p.m.)



### SATURDAY, MAY 4

KFAC—Curtain Calls. KFOX—Top Twenty Tunes. KGER—Sunshine Mission. KPOL—Merchants' Quiz. KWKW—Teddy Fregoso.

KFI—Chuck Cecil. KHJ—Baseball: Boston vs.

Cleveland. \*KNX-News. KALI-German-American

KFAC—Symphonic Varieties, KGFJ—Music Festival, KPOL—Merchants Quiz,

10:45-KGER-Word of Life. 1 -KABC Music.

Broadcast.

\*KPOL-News

12+KNX-News.

11:55-KFI-Topic For Today.

-KFI-Noon Farm Reporter.

\*—Indicates Newscast, TBA—To Be Announced.

KABC-Hank Simms 8 KFI—Kiplinger Tips KHJ—Weekend on Wheels, \*KNX—News. KALI—Dr. Stanley Boiles, \*KBIG—Catalina Bondstand and News KDAY—Frank Evans, KFAC—Saturday Showcase, \*KFOX—News, tkFOX—News. KFWB—News. KGFJ—World Bible Society. KLAC—News. KMPC—Newscast KPOD—Mesperia. KRKD—Hillbilly, Country Music (all day) \* 11:05-KNX-Amos 'n Andy. 11:00-KNA-Amos n Andy. 11:30-KFI-Nat'l Farm and Home Hr. KNX-Do It Yourself. KALI-First German. Methodist Church. KDAY-Chico Sesma. KFAC-To France with Music. KGER-Rev. O. R. Killmer. KPOP-Shopping Hilites. (all day). KWKW—Ernesta Cervera. 8:05-KNX-Story Master. KFWB-Bill Ballance Show. KLAC-Dick Haynes (to 9:30). 8:15-KFI-Memos in Music. KHI-Memos in Music. KKHZ-Robert Q. Lewis. KALI-Evangelist James Bailey KBLA-Vaice of China. KFAC-Sports Report. KFWB-Bill Ballance. VCTL Net and Cond. 11:45\*KALI-News. \*KGFJ-News. KGFJ—National Guard. KMPC—Business News. KXLA—Sacred Records. B:20-KFAC-Freeway Hi-Fi. 8:25\*KHJ—Five Star News. KMPC—Sports. \*KDAY—News. 8:30-KHJ, KGB-Haven of Rest. KALI-Bishop S. C. Johnson. KBIG-Catalina Bandstand. KGER-Vaice of China. KGFJ-College of Div. Science. KLAC-Sam Bolter. KMPC-Dick Whittinghill. KPOL-Music Shap. \*KPOP-National Travelers. 8:45-KFAC-Unity Viewpaint. \*KGFJ-News. KXLA-Gospel Book Store. KABC-Hank Simms Show. 9-KFI-Chuck Cecil, Music. KFI-Chuck Cecil, Music. \*KNX-News. KBIG-Catalina Bandstand. KFAC-Morning Concert. \*KFWB-News; Bill Ballance. KGER-Bethany Prayer Chapel. KGFJ-Time for Music. \*KMPC-News, Whittinghill. KPOL-Music in High Fidelity. \*KPOP-News and Ylews. (Cadwell). KWKW-Elena Salinos. KXLA-Charlie Williams. SENX-Story Master KNX-Story Master. 9:05-KFOX—Saturday Swing. KFWB—Bill Ballance Show. 9:15-KNX-It's Stil Gil. 9:15-KNX-1t's Stil Gil.
9:30\*KABC-News Reporter. KHJ-Weekend on Wheels. KNX, KFMB-Gunsmoke. KALI-Scandinavian Hour. KDAY-Joe Adams Show.
KFMY-AI Jarvis (to 12:30 p.m.) KFAC-Concert Grand. KLAC-Jack Smith (to 1 p.m.) KPOP-Steve Shoemaker.
KXLA-Western Music.
6:35 KARC Hack Simme Show. 9:35-KABC-Hank Simms Show. 9:45-KHJ-Saturday Seave 9:55-KNX, KFMB-Sports. \*KFAC-News. 10 \*KABC-News. KFI-Andy Parker Show. KFI-Andy Parker Show. ★KHJ-News. ★KNX, KFMB-News. KBLA-Wayne Burke. KDAY-Joe Adams Show. KFAC-Concert Stage. KGFR-East L.A. Foursquare. KGFJ-Musical Portraits. KMPC-Ira Cook (till 12). 10:05-KABC-Hank Simms. KNX-Story Master. 10:15-KHJ-Weekend on Wheels. KNX-Galen Drake. 10:30-KFI-Ranch Roundup KHJ-Bob Barker. KALI-Austrian Hour KDAY-Joe Adams.

KALI—Greek Program, KFAC—Lucheon Concert, KGER—Church World News, KGER—Church World News KGFJ—Moods In Music. \*KMPC—News; Bill Stewart. \*KPOL—Cloud Nine. KPOP—Recorded Music. KXLA—Col Worthington. KWKW—Martin Becerra. KXLA—Cal Worthington. 12:15--KFI-Motorists Meldoy Time. KNX-Farm Report. KGER-Family Worship. KWIZ-Top Teen Tunes. 12:30–KABC–Bill Ewing. KFI–Musie–Chuck Cecil. KNX–Phillp Nermon. KBIG–Catelino Bandstend. KBLA–The World Tomorrow. KDAY-Chico Sesma Show. KFWB-Larry Finley (to 4 KGER-Dr. Orr Bible Study. KPOP-Hesperia. 12:50-KHJ-Baseball Warmup. \* KFI-News. KRI-News.
 KNX-Saturday Sports Scene.
 \*KBLA-Dick Winans, News.
 WFAC-Serenade.
 KGFJ-Rendezvous with Music.
 \*KGRR-News, Concert Hall.
 \*KLAC-News, Peter Potter.
 KPOP-Catalina.
 1.05-KFI-Monitor.
 1.10-KDAY-News. 1:15-KBLA-Bing Sings. KDAY-Fan In Stands. KMPC-Dugout Dope. \*KPOP-News and Views. \*KXLA-News. 1:20-KHJ-Boseball Scoreboard, 1:25-KDAY-Stars Baseball, 1:30-KHJ-Weekend on Wheels, KBLA-Music (till 4), KMPC-Baseball; L.A. vs. Sactamento KXLA—Frank Simon. 1:45-KHJ-Jack Wagner -KFI-Fred Shields-Music. KFAC-Saturday Matinee. KALI-Pepe Arciga.
 \*KGER-News; I.B. Band. KGER-News; I.B. Band.
 KGPI-Musical Matinee. KPOP-Hunter Hancock.
 2:15-KNX-Kentucky Derby. 2 2:25+KBIG-News 2:30—KBIG—Catalina Bandstand. KGER—Peter Slack, KWKW—Fina Marin. 2:45-KNX-Sportscene. \*KFGJ-News. 3\*KABC-News. KFI-Groucho Marx. \*KHJ-Five Star News. KALI-Salvador Hernandeż. KFWB-News. KGER-Mary Livingstone. KGFJ-Music in the Alr. KPOL-Cavalcade of Music.

540         KFMB         640         KFI           570         KLAC         710         KMPC           590         KFXM         740         KBIG           600         KFSD         790         KABC	930 KHJ	1070 KNX 1110 KXLA 1130 KSDO 1150 KRKD
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3:05-KABC-Bill Ewing. KHJ-Jack Wagner. 3:15\*KPOP-News. KXLA-Western Music. KALA-Western Music. 3:30-KDAY-Bob McLaughlin. KFI-Fred Shields. KFJ-Weekend on Wheels KFAC-Music Holiday. KGER-Jr. Town Meeting. KPOL-Cavalcade of Music. KWKW-Teddy Fregoso. 3:45-KHJ-Jack Wagner. 3:55-KMPC-Scoreboard. -KABC-Long Bill. 4 KABC-Long Bill.
 KFI-Polka Party (till 7 p.m.).
 KFWB, KLAC-News.
 KGER-The Toyeys.
 KGFJ-Musical Moments.
 KMPC-Johnny Grant.
 KPOL-Piano Portraits. 4:05-KFWB-Bill Ballance. KLAC-Alex Cooper. (ta 8 p.m.) 4:15\*KHJ—News. KBIG—Catalina Bandstand. KPOL—Piano Portraits. 4:25-KBLA-Valley Varieties. 4:30-KHJ-Jack Wagner. KALI-Voice of South America. KPOL-Pop Concert. KPOP-Art Laboe. 4:45-KGER-W.C.T.U. 5\*KABC-News. \*KABC-News, \*KNX-A. Jackson-News, KBIG-Catalina Bandstand, KFAC-Sunset Serenade, KGFJ-Musical Reveries, \*KMPC-News; Johnny Grant, KPOP-Recorded Music, \*KWW-News, KAPC-News, 5:05-KABC-Long Bill. KNX-Wm Kenneally 5:15-KNX-Today in Los Angeles. KFWB-Cleve Hermann. KWKW-Ernesto Cervera. KWKW-Ernesto Cervera. 5:30-KABC-Red Foley. KALI-Duo Romano-Smeraldo. KHJ-Weekend on Wheels. KNX, KFMB-Tom Harmon. KBLA-Motor Classics. KFAC-Caucasian Memories. KFAC-Caucasian Memories. KFWB-Bill Bollance (to 7 p.m.). KGFJ-Musical Reveries. KPOL-Musical Comedy Theater. KXLA-Squeakin' Deacon. 5:45-KHL-Music 5:45—KHJ—Music, KNX, KFMB—Frank Goss. \* KGFJ—News. KLAC—Sam Balter, Sports. 5:55\*KNX-Local News. 6\*KABC-News Reporter. KHJ-Hawoii Calls.
 KNX-Sports Review.
 KFWB, KLAC-News.
 KGFJ-Request Performance
 KMPC-Bob Kelley, Sports.
 KPOL-Music A La Carte. 6:05-KABC-Long Bill. KNX-Entertoinment USA. KFAC-HI Fi Hour. KFWB-Bill Ballance. 6:15\*KMPC-World News. KGFJ-"The Sports Round-Up" KWKW-Rodolfo Hoyos. 6:30-KABC-Dr. James Fifield, KHJ-Weekend on Wheels. KNX-Herman Hickman. KBLA-Phil Goodman. KFAC-Ballet Time. KGFJ-Christian Chapel. KMPC-Bill Stewart. KXLA-Polka Dance. 6:35-KNX-Indictment. 6:45-KHJ-Music. KGFJ-Salvation Army. KABC-Layman's Hour. \*KFI-News KHJ-News. KHJ-Word of Life Hour. \*KNX-News. \*KBLA-News & Sports. KFAC-Concerto. KGFJ-Fiesta Latina. 7:05-KFI-Monitor. KXLA-Fed. Income Tax, KNX-F.B.I. In Peace & War, KBLA-Hal Derwin, KFWB-Daniels Den. 7:15-KXLA-Accent on Youth 7:30—KABC—Dr. Gene Bartlett. KFI—Tex. Ritter Show. KHJ—Flying Feet.

pm).

KNX-Johnny Dollar. KGFJ-Treasury Department. KMPC-Major League Basebally Braves vs. Redlegs. KPOL-Everybody's Hour. KWKW-Teddy Fregoso. 7:45-KABC-Know Your Schools. KGFJ-Serende In Blue. KXLA-Helen Louise. -KABC-As We See It. KFI-Joe Maphis Show. KHJ-Marian Theater. KH-Joe Maphis Show.
 KHJ-Marian Theater.
 KNX-Sports.
 KFAC-Evening Concert.
 KFAK-Evening Concert.
 KFWB, KLAC-News.
 KGFJ-World Bible Society.
 KWKW-Hungarlan Music.
 KXLA-Church in a Barn.
 8:05-KFWB-Daniels Den.
 KLAC-Gene Norman.
 8:15-KABC-H's Your Business.
 KNX-Gil Henry Show.
 KGFJ-Film News.
 8:30-KABC-Auto Information.
 KFI-Music for Hame Folks.
 KKHJ-News: Magic of Music.
 KGFJ-Film Conge of Div. Sci.
 KFI-CH-College of Div. Sci.
 KWKW-Waltz Time (to 10 p.m.)
 8:45-KABC-Yau and Your Child.
 KKGFJ-News.
 8:55-KHJ-Music.
 KKABC-News Reporter. O\*KABC-News Reporter. 9\*KABC-News Reporter. KKHJ-News. KGFJ-Harlem House Party. KPOL-Friendship Hour. 9:05-KABC-Howard Cosell Sports. KFWB-Rosary Hour. 9:10-KABC-Lawrence Welk. 9:13-KHJ-Across Blue Pacific. KXLA-Cott Johnson. 9:20-KFWB-Daniels Den. 9:20-KAWG-Scoreboard. 9:30-KABC-National Juke Box. KFI-Andy Monsfield. KHJ-Monica Wholen. KNX-Gil Henry.



KMPC-Dance Time KPOL-String Shift. KXLA-Hometown Jamboree. 9:45-KHJ-Dateline Defense.

9:45-KHJ-Dateline Defense. 10\*KABC-News Reporter: KHJ-B.B.C. Jazz Club. KNX-Ten O'Clock Wire. KBLA-Nick Thomas. KFAC-Crossroads of Music. \*KFWB-News. KWKW-Legion Fights. 10:05-KABC-Howard Cosell. KFWB-Daniels Den. 10:10-KABC-Platterbrains. 10:15-KNX-Carroll Alcott. KGER-Concert. 10:30-KABC-Lawrence Welk. KNX-Philip Norman. KGFJ-Bhythm & Blues. KUAC-Charlle Aldrich.

-KABC-Auto Information. 11 KFI-Hollywood Palladium. KHJ-Newswheel, \*KNX-News. KGFJ-Rhythm and Blues. KWKW-Music. KWKW-Music. 11:10-KNX-Sports. 11:15-KABC-Let's Go To Town. KNX-Let's Go To Town. KNX-Let's Go To Town. KFI-Melody Time. KNX-Music till Dawn. KPOL-Big Show (5 hours). 12-KABC-Rourke in Hollywood. KFI-After Hours.

KFI-After Hours. KBLA-Symphony Sid. KFAC-Music of Night (till 6 a.m.)
 KMPC-News, John McShane. KWKW-Alejandro Prada KXLA-Jack Morris (to 6 a.m.)
 12:05-KLAC-570 'Club (to 6 a.m.). KFWB-Mitch Reed (til 6 a.m.).

-KGFJ-Night Club (to 6 a.m.)

TV-RADIO LIFE

1170	LI 1540	
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#—Indicates Newscast. TBA—To Be Announced. -KABC-Sunday Morn. Melodies. KABC-Sunday Morn, Meladies.
 KBIG-Catalina Bandstand, KFI-Funny Paper Man.
 KHJ-Wings of Healing.
 KNX-Invitation to Learning.
 KBLA-Sun Valley Church.
 KDAY-Frank Evans Show.
 KFWB-Funny Papers.
 KGFJ-Armchair Cancert.
 KGER-Helen Markham.
 KMPC-Religious News.
 KFAC-Federation of Churches. KMAC-Start to Live.
 Bt30-KABC-Light & Life Hour.
 KFAC-Federation of Courches. KFAC-Federation Science
 KHJ, KGB-Back to God.
 KNX-Salt Lake Tabernacle.
 KFAC-Catholic Tapics.
 KFWB-Tales of Magicland.
 KGER-Bible Treasury.
 KGFL-Church of Christ.
 Bt3-KAPC-Challenge to Youth.
 KPOP-Church of Christ.
 Bt3-KFI-News. 8 KBIG-Catalina Bandstand. 8:45-KFI-News. KGER-World Literature. KFWB-Musical Program. KGFJ-Goodwill Visitor. \*KABC-News Reporter.
 \*KHJ. KGB-Radio Bible Class.
 \*KNX, KFMB-News.
 KBIG-Catalina Bandstand.
 KFAC-Sunday Morning Concert.
 KFWB-AI Jarvis (till 2 p.m.). KFWB—Al Jarvis (till 2 p.m.).
KLAC—News, Jack Smith KMPC—John McShane.
KPOL—Joe White Show.
KPOL—Joe White Show.
KPC—Marianal Travelers.
KPC—Mariang Symphony.
9:05—KABC—Message of Israel.
KNX—University Explorer.
%GEP—Message to Israel.
%GFJ-Spotlight Parade.
9:30\*KABC—Auto Information.
KDA/—Joe Adams Show.
KHJ, KGB—Vaice of Prophecy.
KNX—Haward K. Smith.
KALI—German-American KALI—German-American Broadcast Broadcast KBLA-Japanese Hour. KFOX-Rev. Melvin Earl. KGER-John Brown. KLAC-Peter Potter (till 1:30). 9:45-KABC-Bill Ewing. KNX-The Older You Grow. 9:55-KNX-Weather Along Hiways. 10 \*KABC--News Reporter.
 \*KABC--News Reporter.
 \*KHI-Here's To Vets.
 \*KHI-KGB--Headline Edition. KNX-Story Master.
 KALI-Duo Romano-Smeraldo. KBIG--Catalina Bandstand.
 KGFJ--Hits of the Week.
 \*KMPC-News; Ira Cook.
 KPPC-Great Religious Classics KKIA-Polka Porty.
 10:05--KHJ--Newspaper of Air.
 10:10--KNX-Farm Scene.
 10:10--KNX-Farm Scene.
 10:30\*KABC--News Reporter.
 KHJ-Frank and Ernest.
 KALI-Suday Report.
 KHJ-Frank and Ernest.
 KALI-Yolds Proty.
 10:30\*KABC-News Reporter.
 KFAC-Music Hall.
 KGER-Chosen People.
 KPOL-Boptist Church.
 10:35-KKI-American Story.
 KHJ-American Story.
 KHJ-American Story.
 KABC-News. 10\*KABC-News Reporter. \*KABC-News Reput. \*KFI-News: KHJ-Baseball: Milwaukee Braves vs. Brooklyn Dodgers. KNX-Symphonetté. KBIA-Lutheran Church. KBIG-Catalina Bandstand. KFAC-First Methodist Church. KGER-Open Door Church. KGER-Open Door Church. KGER-Open Door Church. KGER-Sunday Showcase. KGFJ-Sunday Showcase. KPOP-Hollywood Baptist Ch. KPPC-Church Services, Presbyterián Church.

KBLA KPOL KDAY KXLA-Squeakin' Deacon. 11:05-KABC-Bill Ewing. KFI-Music Around World. 11:30-KFI, KFSD-The Catholic Hour. KNX-N.Y. Philharmonic. KDAY-Chico Sesma. KFOX-First Christian Church. KWKW-All Saints Episcopal Church. 11:30-KABC-Bill Ewing. 11:30-KABC-Bill Ewyng. 12\*KABC-News Reporter. KALI-Clarence Welch, KBIG-Catalina Bandstand. \*KFAC-News. KGFJ-Anybody's Hit Parade. KPOP-Recorded Music. KWCW-Italian Novelties. 12:05-KABC-Bill Ewing Show. KFI-Monitor. KFAC-Plano Parade. KFPC-Keyboard Classics. 12:30-KABC-Meet A Celebrity. KFI-Eternal Light. KBLA-World Tomorrow. KFAC-Hi Fi Holiday. KGER-Gems Of Grace. KGER-Gems Of Grace. KABC-Dr. Charles E: Fuller.
 \*KFI-News.
 KNX, KFMB-Woolworth Hour.
 KAL-Mamentos Musicales.
 KDAY-Chico Sesma Show.
 KFAC-Sunday Theater.
 KGEP-Oral Roberts.
 KGFJ-Serenade to Afternoon.
 \* KIAC, News, Peter Potter.
 KPOP-Recorded Music.
 KVPC-Coleman Chamber Music.
 KWKW-Milt Nava.
 \*KXLA-News.
 105-KFI-Monitor (55 min.).
 113-KDAY-Fan In Stands.
 KMAC-Dugoud Dope.
 KXLA-Western Music.
 1130-KDAY-Stars Baseball.
 KMPC-Angels vs. Sacramento.
 KPPC-Afternoon Concert.
 \*KABC-Radia Bible Class. \*KFI—News. \*KNX, KFMB—News. KALI—Hungarian Theater KFWB-Mitch Reed Show. KFWB-Mitch Reed Show. KGER-Concert Hall. KGFJ-Hollywood House. KIEV-Chet's Polka Parade. KPOL-Tenach Treasures. KPOP-Hunter Hancock. KPOP-Hunter Hancock. 2:05-KFI-Monitor. KNX-What's New in Books. 2:15-KBLA-Latter Day Saints. 2:30-KABC-Light For Today. KHJ-George Crowell. KNX-Philadelphio Orchestra. KFAC-Sunday at the Pops. KGER-Maurice Johnson. KPOP-Recorded Music. KWKW-Universal Records. 2:45-KPOP-Christian Science. KHJ-Weekend on Wheels. \*KXLA-News. \*KXLA-News -KABC-Dr. Billy Graham. KFI-Senator's Report. KHJ-Bill Cunningham. KFAC-County Museum KFAC-County Museum Concert. KFOX-Music for Sunday. KGER-John Brown. KGFJ-Music in the Air. KPOP-Duke Henderson. KWKW-Milt Nava Show. 3:15-KFI, KFSD-Bob Considine. 3:25\*KHJ-News. KNX-This I Believe. 3:30-KABC-Herald of Truth. KFI—Monitor. KNX—Trojan Digest. **BOATING NEWS** Ginny and Ed Smith Saturday - 1 P.M.  $\mathbb{X}^{0}$ 

The POPular station 1020 an and dist

KWIZ



### SUNDAY, MAY 5

KALI-Healing Waters

Asti--realing waters Assembly. KGER-Temple Time. IXLA-Sandy Stanton. KPOP-Irish Hour. 3135-KFI-Meet the Press. 3:45-KHI-Weekend on Wheels.

KFI-Young American Sings. KHJ-George Crowell.

4-KASC-Pilgrimmage.

5 \*KABC-News Reporter.

KFI-Songs That Never Die. KHJ-George Crowell. KNX, KFMB-Hollywood Music Holl. KALI-Sombrero Ballroom.

\*KABC-Paul Harvey, News.

KWKW-Lo Voz de la Profecia. KXLA-Lutheron Gospel. 6:45-KHJ-Sports Time. KFWB-Allen Rich. KGFJ-Stars for Defense. KRKD-This Is Your Bible. 6:55-KHJ-Music Box.

7:15-

-KABC-Mickey Katz Show.

Hour

7:30-KABC-Science Editor. 7130-KABC-Science Editor. KHJ-Reviewing Stand. KNX, KFMB-Gunsmoke. KFAC-Concert Classics. KFOX-Colonial Tabernacle. KFWB-Theosophy. KGEI-Dan Gilbert. KGEI-New Hope Church. 7145-KABC-Sacial Security. KFWB-Rosary Hour. KGER-Bethel Reformed Church. 7155±KNX-News KALI-Rutland Inn. KALI-Rutland Inn. KFAC-Musical Masterpieces. KGER-Old Fashioned Revival KGER-Bethel Reformed Churc 7:55#KNX-News. 8 \*KABC-Erwin Canham. KHJ-Dean Clarence Manion. KNX, KFMB-Suspense. KFAC-Sunday Cancert. KFOX-Christian Science. \* KFWB, KIAC-News. 8:05-KFWB-First Presbyterian Ch. \* KIAC-Listen Los Angeles to 8:15-KABC-This is Your Bible. KHJ-John T. Flynn. KMPC-Runway Review. KXIA-Ethel Hubler. 8:30-KABC-Howard Cosell. KHJ-State Of Nation. KNX, KFMB-Mitch Miller. KGFJ-College of Div. Sci. KMPC-Legion Salute. KPOL-String Shift. KPOL-String Shift. KPOL-String Shift. KPOL-String Shift. KPC-Studio 13. \* KWKW, KXLA-News. 8:35-KABC-Christian in Action. 8:45#KGFJ-News. KMPC-More About Music. 7:55\*KNX-News. KGER-Old Fashioned Revival Hour. KGFJ-Latin Holiday. \* KLAC, News, Alex Cooper. KMPC-Hits and Airs. KPOL-Music A La Carte. KPOP-Grace Bible Church. KIEV-Chet's Polka Parade. 4:05-KNX-The Last Word. 4:15-KMPC-Angels vs. Sacramento. KRKD-Full Gospel. Tabernacle. 4:25\*KABC-News. 4:30-KABC-Wings of Healing. KFI-Scout Jamboree. KNJ-CBS Radio Workshop. KAL-Latin Moods in Music. KDAY-Bob McLaughlin. KLAC-Alex Cooper (to 8:00). KPGP-Recorded Music. 4:55-KNJ-Changing Times. KMPC—More About Music. KMPC—Guest Star. KWKW—Gordon Baker Lloyd. -KABC-Voice of Prophecy. Content of the second se Music Hall. KALI-Sombrero Bollroom. KBLA-Don Pancho Hour. KFAS-Cancert Favorities. KGER-Bible Treasury. KGPJ-Jive at Five. KPO-Recorded Music. KRKD-Gaspel Assembly. KWKW-Westminster Church. 5:15-KABC-Quincy Howe. KHJ-Partners In Progress. 5:25-KBIG-Catalina Bandstand. 5:30+KABC-George Sokolsky. KHJ, KGB-Lutheran Hour. \*KNX, KFMB-CBS Sunday Desk. KFA-Favorities of France. KGFI-Ave Maria Hour. KRKD-Record Shop. KWKW-Milt Nava. KXLA-Lincoln Ave. Church. 5:45-KABC-Aul Harvey, News. KMPC-Civil Defense. 9:25\*KNX-News. 9:30-KABC-To Be Announced. KFI-C. P. MacGregor Show. KHJ-Your Pharmacist. KNX-Editor's Assignment. KFWB-Visit With Your Pharmacit Pharmacist KGFJ-Apostolic Faith. KMPC-Dance Time (to 12:00). KPOP-Tabernacle of Faith. KWKW-German American Program. 9:35–KFWB–Blind Artist Guild 9:45–KHJ–Datelines and the Bible KFWB–Adventures in Living. KLAC–Report Card. 9:55–KHJ–This Fabled Warld. 6 \*KABC-Paul Harvey, KHJ-Sidney Walton, KNX- KFMB-Our Miss Brooks, KBLA-Van Hall Ski Show. KFAC-Family Hour, KFOK-First Assembly of God, KGER-American Soul Clinic, KGFJ-Hearbeat Theater, KRKD-St, Germain Foundation. Y:30-KHJ-Ihis Fabled Warld,
 \*KABC-News.
 \*KHJ-Hour of Decision.
 \*KNX-10 O'Clock Wire.
 KBLA-Music (fill 12).
 KFAC-Gateway of Music.
 KGFJ-Hollywood House Party.
 10:05-KAB-Igwarea Walk KRKD-St. Germain Faundation. 6:05-KFI-Monitor. 6:15-KABC-Overseas Assignment. 6:25-KHJ-Music 6:30\*KABC-College Press Conf. KFI-Opera: "Carmen." KHJ-Hats Off Award. KNX-Jack Benny Show. KFOX-Christ and His Church. KGFJ-Musical Digest. KMFD-Bill Stewart. KMKD-Bill Stewart. KMKD-Bill Stewart. KMKD-La Voz de la Profecia. 10:05-KABC-Lawrence Welk, KFWB-Music, KLAC-Gene Norman (to 12 p.m.) KLAC-Gene Norman (to 12 p 10:15--KFI-Mayor Poulson. KNX-The Leading Question. KFWB-Air Force. KPOP-Miss. Baptist Church. 10:30-KABC-Revival Time. KFI-Hour of Decision. KHJ-Wings of Healing. KFWB-Echoes of Eden. 10:45--KNX--Capital Cloakroom. 1 -KABC-Marines in Review. KHJ-Newswheel KPOP-Mt. Zion Church. 11:15-KFI-You're the Doctor. KNX-Face the Nation. -KABC--Mickey Katz Show, KHJ-Guy Lambardo, KNX-Jimmy Wakely, KBLA-Dr. C. E. Hendricks, KFAC-HI Fi Concert, KFWB-Politics and You, KGEL-Dr. Gordon Palmer, KGFJ-Visit With Vi, KPOL-Baptist Church, KWKW-Spanlsh Catholic Hour, KXLA-Open Door Church, -KFWB-Books and You, 11.25-KABC-Musical Interlude. 11:30-KABC-Lawrence Welk, KFWB-Books and You, KGFJ-Blue of Evening, KPOP-Duke Henderson. 11:45-KNX-U.N. on the Record. KFWB-Politics and You.

\*KGFJ-News. 12:00—KFAC—Music of Night (till 6 a.m.) KMPC—John McShane (till 6 a.m.)

TV-RADIO LIFE

# Daytime RADIO LOGS ... MONDAY-FRIDAY

THE EARL McDANIEL SHOW 7:00 to 10:30 A.M. Mon. thru Fri. More Music Every Minute K-POP The POPular station 1020 on the dial -Indicates Newscast TBA-To Be Announced A-To Be Announced 8\*KABC--News. \*KKJ-NBC News \*KHJ, KGB-Cliff Engle. KNX-Bob Crane Show. TU.F. Mercury Showroom M. KALI-Dr. Stanley Bailes. KBIG--Catalina Bandstand. KDAY-Frank Evans Show. KFAC-Stock Market. \*KFWB-News; Bill Crago. KGER-Wilbur Nelson. KGFJ-World Bible Society. \*KLAC, KXLA-News. KLAC, KXLA-News. \*KMPC-World News. KPOL-Melody in High Fidelity. KPOP-Earl McDaniel Show. KPOP-Earl McDaniel Show. \*KWIZ-News. KWKW-Ernesto Cervera. 8:05-KABC-Fred Beck Show. KFI--Hit the Road. \*KFOX-News Headlines. KFWB-Goldy Norton. KLAC-Dick Haynes (to 9:30). 8:15\*KHJ-News. 5\*KHJ--News. \*KNX-News; David Vaile. KALI-Ewell C. Brown. KFWB-Bill Ballance. KGFJ-L.A. Co. Govt. KMPC-Business News. KRKD-Music, M-Country Church of Hollywood, Tu-F. KFAC-Freeway Hi-Fi. KWIZ-Airazay Show. KXLA-AI Ryfle. -KHJ-Snart Lize. 8:20-KHJ-Sport Lites. 8:25\*KHJ—Five Star News. \*KDAY—News. KMPC—Sports. 8:30\*KABC-News. KF1-Pat Bishop. KHJ, KGB-KHJ, KGB-Bible Institute-M. W. Haven of Rest-Tu. Th. Sa. Journey to Calvary-F. \*KLAC-Sam Balter. KNX-Bob Crone. KALI-Country Church. \*KFAC-News. KGER-Voice of China. KGER-Voice of China. KGFJ-College of Divine Science. KMPC-Dick Whittinghill. &KRKD-News. 8:35-KABC-Garden Guide. KRKD-Sweet Harmonies. 8:45\*KABC-News. KABC-News. KFI-Andy and Virginia. KNX-Haward Miller Show. KFAC-Unity Viewpoint. KGER-Bible Treasury. KGFJ-Calling All Drivers M. W. F. Let's Take A Trip-Tu. Thur. 8:55\*KBIG-Southland News. \*KPOL-Lew Irwin-News. -KABC-Breakfast Club. KABC-Breakfast Club, \*KFJ-NBC News. \*KHJ-Five Star Newscast. KNX, KFMB-Wendy Warren, KALT=YIddish Program. KFAC-Morning Concert. \*KFWB-News; Bill Crago. KGEJ-Time for Music. KGEJ-Time for Music. KPOL-Melody in High Fidelity. KRKD-Modern Melodies. \*KWIZ-News. KWKW-Elena Salinas. 5 KEL Adu & Visioin. 9:05—KFI—Andy & Virginia. KHJ-Gaylord Hauser. KWIZ—Airazay Show. 9:10-KHJ-Basil Rathbane. 9:15-KHJ-Music. KNX, KFMB-Backstage Wife. KBLA-Italian Melodies. 9:25\*KDAY-News. 9:30-KFI-Ladies Day

KHJ—Norma Young. KNX, KFMB—Helen Trent. KALI—Yiddish Program. KDAY—Joe Adams Show. KFAC—Piano Parade. KFWB—AI Jarvis (to 12:30). KGER—John Brown. KLAC—Jack Smith (to 1 p.m.) 9:45-KNX, KFMB-Our Gai Sunday. 9:50 KGFJ-News. 9:55\*KHJ—Food Mart News, Tu. KDAY—Report from Hollywood. KABC-My True Story 10-KABL-My Hoe of the Air. \*KHJ, KGB-Newspaper of the Air. KNX, KFMB-Nora Drake. KNX, KFMB--Nora Drake. \*KALI-Spanish News. KBLA--Wayne Burke. KDAY-Joe Adams Show. KFAC-Cancert Stage. \*KFOX--News Headlines. KGFJ--Musical Portraits. \*KLAC--News. \*KMPC--News; Iro Cook (to 2 p.m.). \*KWIZ--News. \*KWIZ--News. \*KWIZ--News. \*KWIZ--News. \*KWIZ--News. \*KWIZ--News. 10:05-KFI-Truth or Consequences. KALI-Club Del Hogar. KFOX—Sentimental Journey. KWIZ—Gadabout Show. KHJ-Tello-Test. KNX, KFMB-Mo Perkins. 10:15-KRKD-Health Talk 19:30-KABC-When a Girl Marries. KFI-Bandstand. KFI-Bandstand. KHJ-George Crowell, M.-Tu--W. F. Standard School Broadcast, Th. KNX, KFMB-Young Dr. Malone. KFAC-Loam of Music. KFAC-Helen Markham. KPOL-Merchant's Quiz. KPOP-Clyde Cadwell. \*KRKD-News; Melodies. KWKW-Teddy Fregosa (to 12). KCEP. Par. Lace. 10:35-KGER-Rev. Leroy Kopp. 10:45-KABC-Whispering Streets. KNX, KFMB-Road of Life. KGER-Rev. LeRoy Kopp. 10:50 \* KGFJ-News. KABC-Jack Poor. \*KHJ—Five Star News. KNX—Right to Happiness. KNX—Right to Happiness. \*KFMB—News. \*KALI—Spanish News. KCBQ—Bondstand - Grandstand (to 5:15). KFAC—Masters in Miniature. KGFI—Music Festival. KPOP—Clyde Cadwell Show. \*KWIZ—Editorial Report. 11:05-KFI-Bandstand. KHJ-Music. KHJ-Music. KALI-Maria Rey. KWIZ-Gadabout Show. KW12-Gadabau Snow. 11:15-KABC-Beat the Record. KHJ-Queen for a Day. KNX, KFMB-Second Mrs. Burton. KFAC-Folk Songs & Dances. KGER-Sunshine Mission. -KFI-Art Baker's Notebook 11:30-KNX, KFMB—Strike it Rich. KFAC—Int'l Music Hall. KGER—Sunshine Mission. KXLA-Hometown Jamboree. 11:45\* KFI—Pat Bishop News. KNX, KFMB—Pat Buttram Show. KPOL—News Today. KRKD-Lawrence Welk. 11:50\*KGFJ-News. 11:55\*KDAY-Report from Hollywood. 12\*KABC-Noontime News KFI-Jim Todd - Farm Reporter. \*KHJ--Bob Greene. \*KNX-Kenneally's News. KALI-Brother Clarence Welch. CLYDE CADWELL SHOW MONDAY THRU FRIDAY 10:30 - 12 NOON  $\mathbb{K} \mathbb{P}$ The POPular station 1020 on the diel

KBIG—Catalina Bandstand. KFAC—Luncheon Concert. \*KFWB—News. KGER—Through the Bible. KGFJ—Moods in Music. KPOP—Art Laboe Show. KRKD—Louise Martinson Show. \*KWIZ—Orange News. KWKW—Martin Becerra. KXLA—Hometown Jamboree. 12:05—KLAC—Jack Smith. KFOX—Downtown with Walt Abbott. 12:15\*KABC-Poul Harvey. KFI-Calif. Agriculture. KHJ-Cedric Foster. KNX-Nelson McIninch. KWIZ-Top Banana. 12:25\*KBIG, KRKD-News. \*KDAY-News. KABC—Aildred Younger.
 \*KFI—Local News.
 KHJ—Ed Hart.
 KNX—Art Linkletter.
 KBIG—Catalina Bandstand. KBIG-Catalina banastana. KDAY-Chico Sesma. KFWB-Larry Finley Show and News (til 4:00). KGER-Dr. Orr Bible Study. KPOP-Art Lobee Show. KXLA-Cal Worthington. 12:45--KFI-Record Album Review KHJ-Ed Hort. \*KFAC-Dick Joy, News. KPOP-Shopping Hilites. 12:50 \* KGFJ-News. -KABC--Hank Simms. \*KFI-News. \*KHJ-News \*KHU—News. KNX, KFMB—Arthur Godfrey. \*KBLA—Dick Winan. KFAC—Serenade. \*KFOX—News. KGFB—News, Chas. Turner. KGFJ—Rendevous with Music. \* KLAC—News, Peter Potter. KMPC—Major League Baseball (to 3 pm) (to 3 p.m.). KPOP-Duke Henderson Show. KRKD-Record Time. \*KWIZ-News. KXLA-Frank Simon. 1:05—KFI—5-Star Matinee. KHJ—Jack Wagner. KFOX—Mild and Mellow. KWIZ—Top Banana. 1:15—KBLA—Bing Sings. KFWB—Daniels Den. KGER—Goad News In Music. KPOP—Editor of the Air. 1:25\*KBIG—Names in the News. KDAY—Stars Baseball— (Home games only). 1:30-KI-Hillop House. KBIG-Catalina Bandstand. KFAC-Concert Matinee. KPOP-Hunter Hancock. KXLA-Frank Simon. NALA-TOIR State 1:45-KFI-Pepper Young's Family. KBLA-L.A. County Schools. KXLA-County Schools, M T Th Gorden Chats, W, F. 1:50 \*KGEL-News 1:55—KBIG—Men of Tray, M; Traffic Quiz, T.; Cause for Alarm, W.; UCLA Sports Package, F. -KFI-NBC News. 2 --KFI--NBC News. KHJ--Bob Freed. \*KALI--Spanish News. KBIG--Catalina Bandstand. \*KGER--News; Social Security M; -MNews; L.B. Band, Tu-F. KGFJ--Musical Matinee. \*KWIZ--News. 2:05--KFI--Mary Hickox. KHJ--George Crowell. KALI-Salvador S. Hernandez. KFOX-Take It Easy Time. KWIZ-Top Banana 2:15-KRKD-Album Time. 2:25-KBIG-Southland Dateline. 2:30-KFI-Woman In My House. KNX-Ruth Ashton. KFAC-Pops Concert. \*KRKD-News. KGER-Peter Slack, Organ. KWKW-Fina Marin

2:40-KNX-Weather and You.

KNX—Philip Norman KGER—Peter Slack. 2:50\*KGFJ—News. 2:55—Baseball Scoreboard. -KABC-Hank Weaver, Music --KABC-Hank Weaver, Music and Sports. \*KFI-NBC News. \*KFI-NBC News. KDAY-Bob McLaughlin. \*KFWB-News. KGFJ-Music in the Air. \*KLAC, KXLA-News. KMPC-Baseball Jamboree. KPOL-Cavalcade of Music. \*KVIZ-Local News. 3 \*KXLA-News 3:05-KFI-Dick Sinclair. KJH-Quick What's The Answer M.-W.-F. George Crowell, Tu.-Th. KFAC—Keyboard Stylings. KWIZ—Top Bonana. 3:15—KNX—Matinee (to 4:50). KGER—The Toveys, News. KXLA—Gary Goodwin, Music. 3:25\*KDAY-News 3:30-KHJ-Lynn Looks at Hollywood. KDAY-Bob McLaughlin. KFAC-World of Opera. KWKW-Teddy Fregosa. KGL-Melody Time. KGER-"Tips ond Topics" 3:40\*KGER-News. 3:45-KHJ, KGB-Here's the Answer. KGER-Hymn. 3:50\*KGFJ-News. 3:55\*KPOL-News. 4\*KFI-Dave Shaw-News.
\*KHJ, KGB-Fulton Lewis, Jr. KBLA-Dr. Ben Sweetland.
KFC-Musical Masterpices.
KGFJ-Musical Moments.
\*KMPC-News.-Johnny Grant.
\*KWPC-News.
\*KWK-Drama.
4:05-KFOX-Take It Easy Time.
KFWB-Bill Ballance Show.
KLAC-Alex Cooper (to 8 p.m.).
KWIZ-Turntable Show.
4:10-KFI-Burrit Wheeler.
4:15\*KHJ-Frank Hemingway.
KGE-Commuters Carousel.
KPOL-Pop Concert.
4:25-KABC-Martin Blach.
KBAC-Yaley Varieties.
\*KDAY-News.
4:30-KABC-Hank Weaver Sports.
KHJ-Tello-Test.
KDAY-John Olds: Sports.
KGE-Medith Talk.
KPOL-Pop Cancert.
YOL-Pop Cancert. 4 \*KFI-Dave Shaw-News. KOCK-neoth Talk. KPOP-Art Laboe Show. 4:35-KABC-Hank Weaver Music. 4:45-KHJ, KGB-Sam Hayes. KGCR-Commuters Carausel. 4:50\*KGFJ-News. 4:50#KGFJ-News. KNX-City Editor. 4:55\*KFI-Local News. KHJ-Bob Greene. KNX-Point of Law.

### COUGH NEWS

"People with coughs never go to doctors. They go to the theater," says actor Mark Roberts.

### MORE TIME

Bill Ballance has added three hours of record time to his KFWB schedule. Ballance, in addition to his 6:00 to 9:30 a.m. disc jockey show, will be heard from 4:00 to 7:00 p.m., Monday through Saturday. Ballance is thus being slotted in morning and evening traffic areas which will enable him to cross-plug his shows. Bill Daniels, formerly in the 12:30 to 3:30 p.m. slot, is heard from 7:00 p.m. to midnight, thus adding two hours to his daily schedule.

TV-RADIO LIFE

# Radio Togs MONDAY, MAY 6 5-KABC-Len Bearastey. \*KFI-Dick Sinclair-News. KHJ, KGB-Bill Brundige. \*KNX, KFMB-Edw. R. Murrow. \*KBIG-Catalina Bandstand and Khura KABC-Len Beardsley. News. KDAY-Bob McLaughlin. KFAC-Sunset Serenade. \*KFWB-News, Pat McGulness. KGFJ-Musical Reveries. \*KLAC-News. \*KMPC-Lew Irwin-News. KPOL-Lew Irwin-News. KPOL-Art Laboe. KRKD-Ten Top Tunes. \*KWK-News. 5:05-KABC-Financial News. KFWB-Bill Ballance. KLAC-Alex Cooper. KKNKN-HEWS. StoS-KABC-Financial News. KFWB-Bill Ballance. KLA-Alex Cooper. S:10\*KABC-Bill Garr News. KFI-Southland Weather. S:15\*KABC-Paul Harvey. \*KKH-Rollie Thomas-Naws. \*KKH-Rollie Thomas-Naws. \*KKHJ-Newsred. \*KKNX-Carroll Alcott. KFWS-Cleve Hermann. KWW-Ernesto Cervera. S:20\*KABC-Sid Fuller, News. \* KFI-Feature Wire. \* KKHJ-Cliff Engle KNX, KFMB-Tom Harmon. KAL-Romano-Smeraldo. KBLA-Motor Classics. KFAC-Continental Varieties. KFMB-Bill Ballance. KGER-Frieda Neuhaus. KCH-Poorts Dial. KXLA-Squeakin' Deacon. S:45\*KABC-Oron's Notes. KLA-Traffic Tunes. \* KNJ.-Traffic Tunes. \* KKJ-Frank Goss. KGFJ-Sports Notes. KIXD-Race Results. S:55\*KNX-Local News. KKDD-Heoth Talk. \* KKD-Heoth Talk. KABC-Edward Morgan. 6-KABC-Editation \*KFI-Bill Haworth. KHJ-Henry Gladstone. KNX-Chick Hearn, Sports.

KALI-Beatriz Pagan. KFOX-Johnny Otls Show. \*KFWB-News. KFOA-Johnny Chis Show.
\*KFMB-News.
\*KLAC-News. Alex Cooper.
KGER-American Sou't Clinic.
KGFJ-Strictly Hi Fi.
KMPC-Bob Kelley, Sports.
KPOL-Music A to Carte.
KRAD-Tops in Peps.
6:05-KHJ-Traffic Tunes.
KFAC-Dinner Concert.
6:15\*KABC-News Beat.
KFIJ-Bill Brundlge.
\*KMPC-News.
KWRC-News.
KWRW-Rodolfo Hoyos.
6:20-KHJ-Wismer.
6:30-KHBC-William Winter.

6:25-KHJ-Harry Wismer. 6:30-KABC-William Winter. KFI-Man On The Go. \*KHJ-Virgil Pinkley. KNX-Herman Hickman. KBLA-Phil Goodman. KFAC-Musical Milestones. KGFJ-Christian Chapel. KMPC-Bill Stewart. KRKD-Right to Live (Span.) KXLA-Frank Simon. Western Music. 6:35-KNX-Amos (r' Andy Music)

- 6:35-KNX-Amos 'n' Andy Music Hall. 6:45-KABC-Record Rack. KFI-Art Baker. KHJ-Sam Hayes. KGFJ-Music On Deck.
- 6:55-KABC-People In News. KHJ-Five Star Newscast. \*KPOL-Lew Irwin-News.

  - 7-KABC-John Vandercook. KFI-News. KHJ-Gabriel Heatter.
- KHJ--Gabriel Heatter, \*KNX, KFMB-News, KALI-Raul's Program, KFAC-Intermezzo, \*KFWB-News, KGER-Family Bible Hour, KWIZ-Ron Cameron (to 12), KXLA-AI Ryfle Music, 7:05-KABC-Record Rack, KFI-AI Poska,

KNX-Masters of Melody. KBLA-Hal Derwin. KFWB-Daniel's Den. 7:15--KHJ-Behind the Story. 7:30--KFI-Morgan Baatty. KHJ-True Detective. KNX, KFMB-Robert Q. Lewis. KFAC-Echaes & Encores. KGFJ-Sacred Moments. KPOI-Everybody's Hour KG1J--Sacred Moments. KPOL-Everybody's Hour, KWKW--Teddy Fregoso. 7:45--KFI--One Man's Family. KXLA--Toastmasters. 7:55\*KABC--News. \*KHJ--News. -KABC-Record Rack 8 \*KFI-News ➡ KFI-News.
 KHJ-Harry Lime.
 ★ KNX, KXLA-News.
 KBLA-Bush & Rich.
 KFAC-Evening Concert.
 KGFJ-Warld Bible Society.
 KLAC-Gene Norman (to 12).
 B:05-KFI-Boston Symphony.
 KNX-Robert Q. Lewis.
 8:15-KGFJ-Standby for Music.
 8:25\*KABC-News.
 8:30-KABC-Noice of Firestone.
 ★KMC-Noice of Firestone. 8:30-KABC-Voice of Firestone. \*KHJ-News. KNX-World Tonight. KGFJ-College of Div. Science. KPOL-Through the Sible. 8:35\*KHJ-Reporters Roundup. 8:45-KGER-Dan Gilbert. KGFJ-U.S. Air Force. 8:50-KNX-Eric Sevareld. 8:55\*KFI-News. KNX-So This Is Radio. KABC-Unit 99. KFI-Telephone Hour: Mildred Miller. \*KHJ-News KNX-Regal Tune Table. \*KFWB-News. KGER-Dr. Vernon McGee. KGER-Dr. Vernon McGee. KGFJ-Harlem House Party. KPOL-Friendship Hour. 9:55-KFWB-Rosary Hour. 9:15\*KHJ-Fulton Lewis. Jr. 9:26-KFWB-Daniel's Den. 9:20-KFWB-Daniel's Den. 9:25#KABC-News. 9:30-KABC-Mystery Time. KFI-The American Way. KHJ-Guest Star. KNX-Gil Henry. KMPC-Dance Time. KPOL-String Shift. 9:45-KHJ-University Explorer. 9:55-KABC-Music Interlude. 10\*KABC--News. \* KHJ--Jack Wagner. \* KHJ--Jack Wagner. \* KNX-Ten O'Clock Wire. KBLA-Nick Thomas. KFAC-Crossroads of Music. \* KFWB-News. KGER-News. Voice of Calvarv. KPOB-Nerws. Voice of Calvarv. KPOB-Daniels Den. 10:15-KABC--Dr. Frederick Builes 10:15—KABC—Dr. Frederick Bailes. KFI—A Joy Forever. \*KNX—Wm. Kenneally. 10:25-KNX-Tom Hanlon 10:30-KABC-Kay St. Germain. KFI-This Thing Called Life. KHJ-Bob and Ray. KNX-Philip Norman. KGER-Ewell Brown. KGFJ-Rhythm & Blues. 10:45\*KFI-Al Poska Show. KGER-Concert. \*KFI-11th Hour News 11 \*KHJ-Newswheel. KNX-Max Roby. KGFJ-Rhythm and Blues. KXLA-Carl Ludlow. 11:05+KFI-Dave Shaw-News 11:10-KNX-Merry Go Round. 11:15-KFI-Sports, Rollie Thomas.
 11:30-KFI-Dr. Frederick Bailes. KNX-Music TII Dawn. KPOL-The Big Show (5 hours).
 11:45\* KFI-Lacal News.

- 12-KFI-Ben Hunter.
- 12 KFI-Ben Hunter. KFAC-Music Out of the Night. KBLA-Symphony Sid. \*KFWB-News. KGI-Night Club (to 6 a.m.). \*KMPC-News-John McShane. KXLA-Jack Morris (to 5 a.m.) 12:05-KFWB-Music (till 6:00 a.m.). KLAC-570 Club (te 6:00 a.m.).

7:05-

Radio Togs TUESDAY, MAY 7

8

KFWB-Daniels Den.

KABC-Baseball Preview.

\*KFI-News. KHJ-Scarlet Pimpernel. \*KNX, KFMB-News. KFAC-Evening Concert. \*KFWB-News. KGFJ-World Bible Society.

\*KLAC, KXLA-News. KMPC-Angels vs. Stars. KFI-Great Gildersleeve.

9\*KFI-News

S\*KABC-Len Beardsley.
KFI-5 O'Clock Report.
KHJ, KGB-Bill Brundige.
KKNX, KFMB-Edward R. Murrow.
KKBG-Catalina Bandstand and News.
KFAC-Sunset Serenade.
KFWB-News. Pat McGuiaess.
KGER-Aubrey Lee.
KGFJ-Musical Reveries.
KKMB-News; Johnny Grant.
KKDC-Lew Irwin-News.
KPOP-Art Laboc.
KRKD-Ten Top Tunes.
KKWW-News.
St05-KABC-Financial News.
KFWB-Bill Ballance Show.
KLAC-Alex Cooper (to 3 p.m.)
S:10\*KABC-Bill Garr, News.
KHJ-News.
SISM-KABC-Bill Maryey. 7:15-KHJ-Behind the Story. KRKD-Dinner Music. 7:30-KABC-Record Rock. 7:30-KABC-Record Rack. \*KFI-Margan Beatty. KHJ-Treasury Agent. KNX, KFMB-Robert Q. LewIs. KFAC-Echces and Encores. KGER-Rev. Victor Glenn. KGFJ-Sacred Momenis. KPOL-Everybody's Hour. KRKD-Heolth Talk. KWKW-Teddy Fregoso. 7:45-KFI-One Man's Family. KXLA-Mary Burke King. 7:55\*KABC-Lato News. \*KHJ-News. KIWD-Bill Ballance Show. KIND-Alex Cooper (to 8 p.m.) 5:10#KABC-Bill Garr, News. KHJ-News. 5:15#KABC-Poul Harvey. #KHJ-Newsreel. #KNX-Carroll Alcatt. KFOX-Today in Sports. KFWB-Cleve Hermann. KWW-Ernesto Cervera. 5:20-KABC-Sports Caravan. 5:30-KABC-Sid Fuller. #KHJ-Cliff Engle. #KHZ-Continental Varieties. KFOX-Ten Top Tunes. KFWB-Bill Ballance. KGER-Olga Graves. KLAC-Alex Cooper. KAC-Alex Cooper. KACC-Som Balter: Sports. KAC-Sam Balter: Sports. KAC-Sam Balter: Sports. KAC-Sam Balter: Sports. KAC-Alex Cooper. KAC-Alex KMPC-Angels vs. Stors. 8:05-KFI-Great Gildersleeve. KNX, KFMB-Robert Q. Lewis. KLAC-Gene Norman. 8:10-KABC-Baseball: Hollywood vs. Sacramento. 8:15-KGFJ-Social Security. KXLA-AI Ryfle Music. 8:30-KFI-Nightline. \*KHJ-News. KNX-World Tonight. KGFJ-College of Div. Science. KWKW-Speaking of Youth. 8:35-KHJ-Army Hour. 8:45-KGEL-Dan Gilbert. \*KGFJ-News. 8:50\*KNX-Eric Sevareid. 8:55-KNX-So This Is Radio. 8:05-\*KPOL-Lew Irwin-News. 6 \*KA8C-Edward Morgan. KHJ-Henry Gladstane. KHJ-Henry Gladstane. KNX-Chick Hearn, Sports. \*KFAC-News. KALI-Beatriz Pagan. \*KFWB-News. \*SOX-Johnny Otis Show. \*KA8C-Edward Morgan. KALL-bediff2 Fogan.
\*KFWB-News.
KFOX-Johnny Otis Show.
\*KFAC, KLAC-News.
KGER-American Soul Clinic.
KGFJ-Strictly HI Fi.
KMPC-Bob Kelley: Sports.
KRAD-Tops in Pops.
XFAC-Dinner Concert.
KFAC-Dinner Concert.
KFAC-Dinner Concert.
KFASC-News.
KFASC-News.
KFI-Sports Report.
KHJ-Bill Brundige.
\*KMPC-World & Local News.
KWK-Rodolfo Hoyos.
6:25-KHJ-Harry Wismer. 6:25-KHJ-Harry Wismer 6:25-KHJ-Harry Wismer.
6:30-KABC--William Winter. KFI-Man On The Go.
\*KHJ-VirgII Pinkley. KNX-Herman Hickman, Sports. KFAC-Musical Milestones. KGFJ-Christian Chapel. KMPC-Bill Stewart. KRKD-Right To Live. (Span.)
6:35-KNX-Amos 'n' Andy Music Hall.
6:45-KABC-Percent Pack 6:45—KABC—Record Rack. KFI—Art Baker. #KHJ—Sam Hayes. KGFJ-Here's to Veterans. 6:55—KABC—People In News. \*KHJ—Five Star Newscast. \*KABC-John Vandercook \*KABU-John Vandercook \*KFI-News. KHJ-Gabriel Heatter. KNX, KFMB-News. KFAC-Intermezzo. \*KFWB-News: KGER-Fomily Bible Hour. KGFJ-Fiesta Latina. \*KRKD-News. KWI-Peop Gemerco (s. 1)

KWIZ-Ron Cameron (to 12). KXIA-Al Ryfle. -KABC-Record Rack. KFI-Al Poska. KNX—Masters of Melody. KBLA—Hal Derwin.

\*KHJ—News. KNX—Regal Tune Table. KFOX—Jazz Scene. KFOX-Jazz Scene.
KFOX-Jazz Scene.
KGFA-Concert Hall.
KGFJ-Harlem House Party.
KPOL-Friendship Hour.
9:05-KFI-Hnightline.
KFWB-Rasary Hour.
9:15\*KHJ-Fulton Lewis, Jr.
KGER-Income Tax.
9:20-KFWB-Doniels Den.
9:30-KFMB-Doniels Den.
9:30-KFMB-Herro's to Vets.
KNX-Gil Henry.
KPOL-String Shift.
KLA-Carl Ludlow, Western.
9:45-KHJ-Music.
KWKW-Traffic Quiz. 10 \*KFI-Richfield Reporter. 10 \*KFI-Richfield Reporter. KHJ-Jack Wagner. \*KNX-10 O'Clock Wire. KBLA-NIck Thomas. KFAC-Crossroads of Music. \*KFWB, KXLA-News. KGER-News, Voice of Calvary. KF0L-String Shift. 10:10-KHJ-George Crowell. 10:15-KFI-A Jay Forever. \*KNX-Bill Kenneally. 10:25-KNX-Tom Hanlan. 10:30\*KABC-Kay St. Germain. KFIJ-Bab and Ray. \*KNX-Phillp Norman. KGFJ-Rhythm & Blues. KMPC-Dance Time. 10:45-KFI-AI Paska Show. KGER-This Is Your Music. 10:55-KABC-Say It With Music. 11 \*KFI--11th Hour News. \*KHJ-Newswheel. \*KNX-Max Roby. \*KFWB-News. KGFJ-Rhythm & Blues. KGFJ-Rhythm & Blues. 11:10-KNX-Merry Go Round 11:15-KFI-Sports Final. KNX-Music 'Til Dawn. KPOL-The Big Show (5 hours). 11:30-KFI-Dr. Frederick Bailes. 11:45\* KFI-News. 12-KABC-Rourke's Party Line. KFI-Ben Hunter. KHI-Ben Hunter. KBLA-Symphony Sid. KMPC-John McShane. KXLA-Jack Morris, till 5 a.m. 12:05-KFWB-Music (till 6 a.m.). KLAC-570 Club (to 6 a.m.). -KGFJ-Nightclub (till 6 a.m.). TV-RADIO LIFE PAGE 43

## Radio Logs

## WEDNESDAY, MAY 8

5\*KABC—Len Beardsley. \*KFI—Five O'Clock Report. KHJ, KGB—Bill Brundige. \*KNX, KFMB—Edw. R. Murrow. \*KBIG—Catalina Bandstand \*KBIG—Catolina Bandstand and News. KFAC—Sunset Serenade. \*KFWB—News, Pat McGuiness. KGFJ—Musical Reveries. \*KLAC—News; Jake Cooper. \* KMPC—News; Johnny Gran. \* KMPC—News; Johnny Gran. \* KPOL—Lew Irwin-News. KRKD—Art Laboe. KRKD—Ten Top Tunes. \*KWKW—News. 5:05—KABC—Financial News. KFWB—Bill Ballance Show. 5:10\* KABC—Bill Garr, News. KFI—Southland Weather. \*KHJ—News. 5:15\*KABC-Paul Harvey \*KFI-Rollie Thomas. \*KFI—Rollie Ihomas. \*KHJ—Newsreel. \*KNX—Carroll Alcott. KFOX—Today in Sports. KFWB—Cleve Hermonn. KWKW—Ernesto Cervera. 5:20 \* KABC-Sports Caravan. 5:20\*KABC—Sports Caravan. 5:30\*KABC—Sid Fuller. \*KFI—Feature Wire. \* KHJ—Cliff Engle. KNX, KFMB—Tom Harmon. KBLA—Motor Classics. KFAC—Continental Varieties. KFWB—Bill Ballance. KGER—Olga Graves. KPOL—Musical Comedy Theatre. KXLA—Squeakin' Deacon. 5:35 KFWB—Bill Ballance. KALA-Squeakin Deacon. 5:35-KFWB-Bill Ballance. 5:45\*KABC-News. KHJ-Traffic Tunes, \*KFI-Dave Shaw. \*KNX, KFMB-Frank Goss. KGFJ-Sports Notes. KLAC-Sam Balter, Sports. KRKD-Race Results. 5:04/66L Nour. 5:50\*KGFJ—News. 5:55\*KNX—Local News. \*KPOL—Lew Irwin-News. \*KABC-Edward Morgan. 6\*KABC-Edward Morgon. KKI-Bill Haworth. KKI-Henry Gladstone. KNX-Chick Hearn, Sports. KALI-Beatriz Pagan. KALI-Beatriz Pagan.
KFAC, KLAC-News.
KFOX-Johnny Otis Show.
KGER-American Soul Clinte.
KGFJ-Strictly Hi Fi.
KMPC-Bob Kelley, Sports.
KPOL-Music A La Carte.
6:05-KHJ-Fraffic Tunes.
KFAC-Dinner Concert.
KFMB-Bill Ballance.
KLAC-Alex Cooper.
6:15\*KABC-News Beat.
KFI-Sports Report.
KHJ-Bill Brundige.
\*KMPC-World & Local News.
KWKW-Rodolfo Hoyos.
6:25-KHJ-Harry Wismer. KWKW-Kodolfo hoyos. 6:25-KHJ-Harry Wismer. 6:30-KABC-William Winter. KFI-Man On The Go. \*KHJ-Virgil Pinkley. KNX-Herman Hickman, Sports. KFAC-Musical Milestones. KFAC-Musical Milestones. KGFJ-Christian Chapel. KMFC-Bill Stewart. 6:35-KNX-Amos 'n' Andy Music Holl. 6:45-KABC-Record Rack. KFI-Art Baker. \*KHJ-Sam Hayes. KGFJ-One-Thirty-Seven Club. 6:55-KABC-People In News. \*KHJ-Five Star Newscast. \*KABC-John Vandercook. \*KFI-NBC News. KHJ-Gabriel Heatter. KHJ-Gabriel Heatter. \*KNX-News. KBIG-Catalina Bandstand. KFAC-Intermezzo. \*KFWB-News. KGFJ-Flesta Latina. KPPC-Organ Recital. KWIZ-Ron Cameron (to 12). 7:05-KABC-Fights. Nino Valdes vs. Holman, 10-round heavywt. bout. Holman, 10-round heavyw bout. KFI-AI Poska. KFWB-Daniels Den, 7:15-KHJ-Behind the Story. 7:30-KFI-Morgan Beatty. KFJA-Gangbusters. KFAC-Echoes and Encores. KGFJ-Sacred Moments.

KNX, KFMB—Robert Q. Lewis. KPOL—Everybody's Hour. KWKW—Teddy Fregoso. 7:45—KFI—One Mon's Family. KXLA—California Teachers. \*KHJ—News. 7:55\*KABC-Late News -KABC-Baseball Preview ---KABC--Baseball Preview. \*KFI--News. KHJ-Horatio Hornblower. \*KNX, KFMB--News. KFAC--Evening Concert. \*KFWB, KXLA--News. KGFJ-World Bible Society. \*KLAC--News; Gene Norman. KMPC--Angels vs. Stars. KWKW-Italian Rodio Melodies. KPPC--Mid-Week Devotion. S--KFI-Pacole Are Funny. 8 8:05—KFI—People Are Funny. KNX, KFMB—Robert Q. Lewis. KFWB—Daniels Den. 8:15-KABC-Baseball; Hollywood vs. Sacramento. KGFJ—National Guard. KXLA—Music—Al Ryfle. 8:30-KFI-Nightline. \*KNJ-News. \*KNX-The World Tonight. KGER-Voice of China. KPOL-Through the Bible. KGFJ-College Div. Science. 8t35-KHJ-Family Theater. 8:45\*KGFJ-News. 8:50 \*KNX-Eric Sevareid. 8:55-KNX-So This Is Radio. 9\*KFI-News. \*KHJ—News. KNX—Regal Tune Table. KGER-News, Cancert. KGEJ-Harlem House Party. KFOX-Jazz Scene. KPPC-Bob Goss Show... \*KFWB-Pat McGuiness. KGFJ-Horlem House Party. 9:05-KFI-Nightline. KFWB-Rosary Hour. KFWB-Rosary Hour. 9:15\*KHJ-Fulton Lewis, Jr. KWKW-Universalist Church 9:30-KFWB-Daniels Den. 9:30-KFI-KFI Colling. KHJ-Forward March. KNX-Gil Henry. KGER-Hour of Deliverance. KPOL-String Shift. KXLA-Folk Music. KWKW-Serenade in Blue. 9:45-KHJ-Music. 9:45-KHJ-Music. 9:55-KHJ-Basil Rathbone. \*KFI-Richfield Reporter.
 KHJ-Jack Wagner.
 \*KNX-10 O'Clock Wire.
 KBLA-Hol Derwin.
 KFAC-Crossroads of Music.
 \*KFWB-News.
 KGER-News, Voice of Calvary.
 KPOL-String Shift.
 10:05-KHJ-George Crowell.
 KFWB-Daniels Den.
 10:15-KFI-A Joy Forever:
 \*KNX-Bill Kenneally.
 10:20-KFWB-Larry Finley Show.
 10:20-KFWB-Larry Finley Show.
 10:30-KABC-Kay St. Germain.
 KFIJ-Bob and Ray.
 \*KNX-Philip Norman.
 KGFJ-Rhythm & Blues.
 KMPC-Dance Time (fill 12.)
 10:45-KFI-AI Poska Show.
 10:55-KABC-Say It With Music. 10\*KFI-Richfield Reporter. \*KFI-Eleventh Hr. News. \*KFI-Eleventh Hr. News. \*KFWB-News. \*KNJ-Newswheel. \*KNX-Max Roby. 11:05-KFWB-Daniels Den. 11:10-KNX-Merry Go Round. 11:15-KFI-Rollie Thomas. 11:30-KFI-Dr. Frederick Balles. KNX-Music 'Til Dawn. KPOL-The Big Show (5 hours). 11:45±KFI-News. 11:45\*KFI-News 12-KABC-Rourke's Porty Line. KFI-Ben Hunter. \*KFWB-News. KMPC-John McShane. KXLA-Jack Morris (ta 5 a.m.). 12:05-KFWB-Music (till 6 a.m.). KLAC-570 Club (till 6 a.m.).

-KGFJ-,Night Club (to 6 o.m.).



## THURSDAY, MAY 9

5\*KABC-Len Beardsley. \*KFI-5 O'Clock Report. KHJ, KGB-Bill Brundige. \*KNX, KFMB-Edw. R. Murrow. \*KBIG-Cataling Bandstand and News. KFAC-Sunset Serenade. \*KFWB-News, Pat McGuiness. KGER-Aubrey Lee. KGFJ-Musical Reveries. \*KLAC, KWKW-News. \*KMPC-News; Johnny Grant. \*KPOL-Lew Irwin-News. KPOP-Art Laboe. KRKD-Ten Top Tunes. 5- KABC Eingerich News. and News. 5:05—KABC—Financial News, KFWB—Bill Ballance, KLAC—Alex Cooper (to 8 p.m.). 5;J0\*KABC—Bill Garr News. KFI—Southland Weather. \*KHJ—News. \*KHJ—News. 5:15\*KABC—Paul Harvey. \*KFI—Rollie Thomas, News. \*KHJ—Newsreel. \*KNX—Carroll Alcott. KFOX—Today in Sports. KFWB—Cleve Hermann. KWKW—Ernesto Cervera. 5:20\*KABC—Sports Caravan. 5:20\*KABC-Sports Caravan. 5:30-KABC-Sid Fuller. KALI-Duo, Romano-Smeraldo. \*KFI-Feature Wire. \*KHJ-News. KNX, KFMB-Tam Harmon. KFAC-Continental Varieties. KFAC-Continental Varieties. KFAC-Ballance. KFOX-Top Ten Tunes. KFOX-Top Ten Tunes. KFOX-Musical Comedy Theater. KRKD-Sports Dial. KXLA-Squeakin' Deacon. 5:35-KFWB-Bill Ralance KALA-Squeekin' Deacon. 5:35-KFWB-Bill Ballance. 5:45#KABC-Orval Anderson-News. \*KFI-Dave Shaw. KHJ-Traffic Tunes. \*KNX, KFMB-Frank Goss. KGFJ-Sport Notes. KLAC-Som Balter, Sports. KRKD-Race Results. 5:50\*KGFJ-News. 5:55\*KNX-Locol News. \*KPOL-Lew Irwin-News. \*KPOL-Lew Irwin-News.
 \*KR-L-Bill Haworth.
 KHJ-Henry Gladstone
 KNX-Chick Hearn, Sports.
 \*KFAC, KLAC-News.
 \*KFWB-News.
 \*KFAC-Dinner Cancert.
 KHWB-Tarbfic Tunes.
 6:05-KFAC-Dinner Cancert.
 KFWB-Bill Ballance.
 KRWD-Taps in Pops.
 6:15\*KABC-News Beat.
 KFI-Sports Report.
 KHU-Traffic Tunedige.
 \*KNX, KFMB-Lowell Thomas.
 \*KMPC-World and Local News.
 6:25-KHJ-Harry Wismer.
 6:30-KABC-William Winter.
 KFL-Harran Mickman, Sports.
 KMPC-Bill Stewart.
 KFAC-Musical Milestones.
 KGFJ-Christian Chapel.
 KLA-Frank Simon.
 6:35-KNX-Amos 'n' Andy Music Hall.
 6:45-KABC-Record Rack.
 KFI-Art Baker.
 KHJ-Sam Hayes.
 KGFJ-Ski Side.
 6:35-KABC-People in News.
 \*KHU-Flve Star Newscast. 6155—KABC—People in News. \*KHJ—Five Star Newscast. \*KABC-John Vanderson,
\*KFI-News.
KJJ-Gabriel Heatter.
KNX, KFMB-News.
KBIG-Cotalina Bandstand.
KFAC-Intermezzo.
KGER-Family Bible Hour.
KGFJ-Fiesta Latina.
\*KLAC, KRKD-News.
KXLA-AI Ryfle.
7:05-KABC-Record Rack.
KFI-AI Poska.
KFI-AI Poska.
KNZ-Master's of Melody.
KBLA-Hal Derwin.
KFWB-Daniels Den.
KLAC-Alex Cooper.
7:15-KHJ-Behind the Story.
KRKD-Dinner Music. T\*KABC-John Vandercook

7:30+KFI-Morgan Beatty KFI—Morgan Beatty. KHJ—Scotland Yard. KNX—Robert Q, Lewis. KFAC—Echoes and Encores. KGER—Helen Markham. KGEFI—Socred Moments. KGFJ-Socred Moments. KPOL-Everybody's Hour. KRKD-Health Talk. KWKW-Teddy Fregoso. 7:45-KFI-One Man's Family. KRKD-Catholic Hour. 7:55\*KABC-ABC Late News. \*KHJ-News. KABC-Baseball Warm Jp.
\*KFI-News.
KHJ-Theater Royal.
\*KNX, KFMB-News.
KFAC-Evening Concert.
\*KFWB-News, Daniels Den.
KGFJ-World Bible Society.
\*KLAC-News; Gene Norman.
KMPC-Angels vs. Stars.
KPOL-Through the Bible.
KWKW-Italian Radio Melodies.
\*KXLA-News, Lau Stevens.
8:05-KFI-Bob Hope.
KNX, KFMB-Robert Q. Lewis.
8:15-KABC-Baseball: Hollywood vs. Sacramento.
KGFJ-Know Your Schools.
KXLA-AI Ryfle, Music.
8:30-KFI-Nightline.
\*KNX-The Warld Tonight.
\*KHJ-News.
KGER-Voice of Chlna.
KGFJ-College Div. Science.
King of Youth. \*KHJ-News. KGER-Voice of ChIna. KGFJ-College Div. Science. KWKW-Speaking of Youth. 8:35-KHJ-State of the Nation. 8:45-KGER-Dan Gilbert. \*KGFJ-News. 8:50\*KNX-Frid Sevareid. 8:55-KNX-So This Is Radio. 9\*KFI-News. KNX-Regal Tune Toble. KFOX-Jazz Scene. \*KFWB-News. KGER-Calvory Church of Pomona. KGFJ-Harlem House Party. KGIL-Musical Scrapbook. KFOL-Friendship Hour. \*KWKW-News. KXIA-Lou Stevens. \*KWKW-News. KXLA-Lou Stevens. 9:05-KFWB-Rosary Hour. KFI-Nightline. 9:15\*KHJ-Fulton Lewis, Jr. 9:20-KFWB-Daniels Den. 9:30-KHJ-Let's Go To Town. KNX-Gil Henry. KPOL-String Shift. KXLA-Folk Music. 10\*KFI-Richfield Reporter. 10<sup>\*</sup>KFI-Richfield Reporter. KHJ-Gabriel Heatter. \*KNX-10 O'Clock Wire. KBLA-Hal Derwin. KFAC-Crossroads of Music. KGER-News, Voice of Calvary. KPOL-String Shift. 10:05-KHJ-George Crowell. 10:15-KFI-A Joy Forever. \*KNX-Bill Kenneally. 10:25-KNX-Tom Hanlon. 10:30-KABC-Kay St. Germain. KFI-Your Favorite Hymns. KHJ-Bob and Ray. KNX-Phil Norman. KGJ-Rhythm & Blues. KMPC-Dance Time (till 12). 10:45-KFI-AI Poska. 11 \*11th Hour News. \*KHJ-Newswheel. \*KNX-Max Roby. \*KFWB-News. KGFJ-Rhythm & Blues. 11:05-KFWB-Daniels Den. 11:10-KNX-Merry Go Round. 11:15-KFI-Sports, Rollie Thomas. 11:30-KFI-Dr. Frederick Bailes. KNX-Music 'Til Dawn. KPOL-The Big Show (5 hours). 11:45-KFI-News.

 KABC-Rourke's Party Line. KFI-Ben Hunter. KBLA-Symphony Sid. KMPC-John McShane. KXLA-Jack Morris (fill 5 a.m.).
 5-KFWB-Music (fill 6 a.m.) KLAC-570 Club (fill 6 a.m.)
 KGFJ-Night Club (to 6 a.m.)



## FRIDAY, MAY 10

\*KABC-Len Beardsley. \*KFI-5 O'Clock Report. KHJ, KCB-Bill Brundige. \*KNX, KFMB-Edw. R. Murrow. \*KBIG-Catalino Bandstand KBIG-Catalino bandshino and News. KFAC-Sunset Serenade. KFOX-Today in Sports. KFWB-News, Mike Henry. KGER-Aubrey Lee. KGFJ-Musical Reveries. KGFJ-Musical Reveries. \* KMPC-News; Johnny Grant. \* KPOP-Art Laboe. KRKD-Ten Top Tunes. \* KWKW-News. 5:05-KABC-Financial News. KFWB-Bill Ballance. \* KLC-Alex Cooper & News. 5:10\*KABC-Bill Garr News. KFI-Southland Weather. \* KHJ-News. 5:15\*KABC-Paul Harvey. \* KHJ-News. \* KHJ-News. \*KFI-Rollie Thomas,
\*KHJ-Newsreel,
\*KNX-Carroll Alcott,
KFOX-Taday in Sports,
KFWB-Cleve Hermann,
KWKW-Ernesto Cervera,
5:20-KABC-Sid Fuller,
\*KFI-Feature Wire,
\*KHJ-News,
KNX, KFMB-Tom Harmon,
KAL-Romano-Smeraldo,
KB A-Motor Classics KALI-Romano-Smeraldo. KBLA-Mator Classics. KFAC-Continental Varietles. KFWT-Ball Ballance. KGER-Olga Graves. KPOL-Musical Comedy Theater. KRKD-Sports Diol. KXLA-Squeakin' Deacon. KEWB. Bill Ballance. 5:35-KFWB-Bill Ballance. 5:45\*KABC-Orval Anderson-News. \*KFI-Dave Shaw News. KHU-Dave Shaw News. KHU-Traffic Tunes. \*KNX, KFMB-Frank Goss. KGFJ-Sports Notes. KLAC-Sam Balter, Sports. KRKD-Race Results. 5:50\*KGFJ-News. 5:55\*KNX-Local News.

\*KPOL=Lew Irwin-News. **6**\*KABC—Edward Morgan. \*KFI—Bill Haworth. KHJ-Henry Gladstone. KNX-Chick Hearn, Sports. KALI-Beatriz Pagan. KFOX-Johnny Otis Show. KAA-Linke fredrin, sports.
 KAI-Beatriz Pagan.
 KFOX-Johnny Otis Show.
 KGER-American Soul Clinke.
 KGFJ-Strictly Hi Fi.
 KMPC-Bob Kelley, Sports.
 KPOL-Music A La Carte.
 KRDD-Tops In Pops.
 6:05-KHJ-Troffic Tunes.
 KFAC-Dinner Concert.
 6:15\*KABC-News Beat.
 KFJ-Sports Report.
 KHJ-Bill Brundige.
 \*KNX, KFMB-Lowell Thomas.
 \*KMPC-World & Lacaf News.
 KWW-Rodolfo Hayos.
 6:25-KHJ-Horry Wismer.
 6:30-KABC-William Winter.
 KFAC-Husical Milestones.
 KGER-Rev. Al Hagtan.
 KGER-Rev. Al Hagtan.
 KGI-Christian Chapel.
 KGI-Armas Simon, Music'.
 35-KNX-Amos 'n' Andy Music Hall.
 6:45-KABC-Record Rack.
 KFH-Art Baker.
 \*KKH-Sam Hayes.
 KGFJ-Join The Navy.
 6:55-KABC-People In News.
 \*KKH-Sam Hayes.
 KKIA-Frank Simon, Music.
 KGFJ-Join The Navy.
 6:55-KABC-People In News.
 \*KKHJ-Gabriel Heatter.
 KKJ-Fights:
 \*KHJ-Gabriel Heatter.
 KKJC-Chaite Banker. KBIG—Catalina Bandstand. KFAC—Intermezzo. KGER—Family Bible Hour. KGFJ-Ffesta Latina. \*KLAC, KRKD-News. KWIZ-Ron Cameron (to 12). KXLA-Music-Al Ryfle. -KABC-Record Rack. 7:05-KNX—Masters of Melody. KBLA—Hal Derwin. KFWB-Daniels Den.

7:15-KHJ-Behlnd the Story, KRKD-Dinner Music. 7:25-KFI-Sports Digest. KRKO-Right to Live (Span.). 7;30-KFI-Sports Highlights. KHJ-Counterspy. KNX-Robert Q. Lewis. KFAC-Echoes and Encores. KGFJ-Sacred Moments. KPOL-Everybody's Hour. KRKD-Health Talk. KWKW-Teddy Fregoso. 7:45-KRKD-Catholic Hour. 7:55+KHJ-News. 8+KFI-News. 7:15-KHJ-Behind the Story. KABC-Pre-Baseball Warmup.
 KKI-News.
 KHJ-Queen's Men.
 KKX-News.
 KEAC-Evening Concert.
 KGEI-Bible Treasury.
 KGFJ-World Bible Society.
 KMPC-Angels vs. Stars.
 KRKD-Christian Science.
 KWW-Italian Meladies.
 KXLA-News, Lou Stevens.
 8:05-KFI-Morgan Beatty.
 KIAC-Baseball: Hollywood vs.
 Sacramento. 8 Sacramento. 8:15-KFI-One Man's Family. KGFJ-Folkfare. KGFJ-Folkfare. 8:30-KFI-For America (Dan Smoot). \*KHJ-News. KNX-The World Tonight. KGFJ-College Div. Science. 8:35-KFI-Sixth Army Band. \*KGFJ-News. 8:50\*KNX-Eric Sevareid. 8:55-KNX-So This Is Radio. **9**\*KFI-News. 9\*KFI-Naws. KNX-Regal Tune Table. KGFJ-Harlem House Party. KPOL-Friendship Hour. 9:05-KFI-Palladium. KFWB-Rosafy Hour. 9:15\*KHJ-Fulton Lewis, Jr. 9:20-KFWB-Daniels Den. 9:30-KHJ-Heartbeat Theater. KNX-Gil Henry. KPOL-String Shift 9:35-KFI-Conversation. 9:35-KHJ-Music. 9:55-KHJ-Basil Rathbone.

## 10\*KABC-ABC Late News. \*KFI-Richfield Reporter. KHJ-Jack Wagner. \*KNX-Ten O'Clock Wire. KBA-Hal Derwin. KBA-Hal Derwin. KFAC-Crossroads of Music. KPOL-String Shift. KXLA-Western Music. 10:05-KHJ-George Crowell. KFWB-Daniel's Den. HOW TO FIND PEACE IN THIS CHANGING WORLD DR. FREDERICK BAILES KABC Mon. thru Fri. 15 MINUTES FOLLOWING THE BASEBALL GAME. 6:45 - 7 a.m. Mon. thru Fri. 11:30 - 11:45 p.m. Mon. thru Fri. KRKD KFI

KFI—A Joy Forever. 10:15\* KNX—Wm. Kenneally. 10:25—KNX—Tom Hanlon. 10:20–KNA–Iom Hanlon. 10:30–Kay St. Germain. KFI–This Thing Called Life. KNX–Phillip Norman. KMPC–Dance Time (till 12.) 10:45–KFI–Al Poska Show. 11 th Hour News \*11th Hour News. \*KNJ-Newswheel. \*KNX-Max Roby. KGFJ-Rhythm & Blues. 11:10-KNX-Merry Go Round. 11:15-KFI-Sports Final. 11:30-KFI-Dr. frederick Boiles. KNX-Music Til Dawn. 11:45\* KFI-News.

12 KABC-Rourke's Porty Time. KFI-Ben Hunter. KBLA-Symphony Sid. KMPC-John McShone. KXLA-Jock Marris (till 5 a.m.) 12:05-KFWB-Music (till 6 a.m.).

-KGFJ-Night Club (to 6 a.m.).



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- STEROPHONIC SOUND FIRST POCKET F-M A-M SHORTWAVE. EKERADIO, 646 North Fair Oaks, Pasadena, California.
- IG ASSORTMENT OF BEAUTIFUL STAMPS 25c. Young, 1329 West Fifth Ave., Pomona, Calif. BIG
- "ULACEM" LEATHER MOCCASINS. For men, women, children: foam innersoles; finest leathers in tan, blue, red, turquoise, pink. A \$2.00 value. Send name, address, shoe size and \$1.00. Ideal gifts. Money back guarantee. Postage paid. LEATHER HEA-VEN, 14408 Calvert Street, Van Nuys, Calif.

## MONDAY, MAY 6

MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m.

NATIONAL RADIO WEEK, MAY 5-11

DAVID NIVEN

**Precasts** 

- SATURDAY, MAY 4 GALEN DRAKE SHOW, KNX, 10:15 a.m. Barbara McNair, talented night club singer, guests. MAJOR LEAGUE BASEBALL, KHJ, 11:00 a.m.

- Baltimore Orioles vs. Detroit Tigers.

- SUNDAY, MAY 5 NEW YORK PHILHARMONIC ORCHESTRA, KNX, 11:30 a.m. Gregor Piatigorsky, cellest, guests and is heard in a performance of William Walton's Cello Concerto conducted by Dimitri Mitropoulos.
- PCL BASEBALL, KDAY, 1:30 p.m. Hollywood Stars vs Los Angeles Angels. OPERA IS FOR EVERYONE, KFI, 6:30 p.m.

# ... Bob Hope Show

TV-RADIO LIFE

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he covers his nightly roving assignments. (De-buted April 29.) TUESDAY, MAY 7 1AJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Washington Senators vs. Detroit Tigers.
 CL BASEBALL, KABC, 8:10 p.m., Tu, Th, F. Hollywood Stars vs. Sacramento Solons.

WEDNESDAY, MAY 8

- MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Boston Red Sox vs. Chicago White Sox. VEDNESDAY NIGHT FIGHTS, KABC, 7:05 p.m. Nino Valdes of Cuba vs. Johny Holman of Chi-
- cago in a 10-round heavyweight bout from Portland, Oregon. FAMILY THEATER, KHJ, 8:30 p.m. Lucille Ball, hostess, presents Dean Miller in "Last One in Line." The story of a comedian whose phenomenal rise to success was nearly ruined by one problem.

### THURSDAY, MAY 9

- MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Boston Red Sox vs. Chicago White Sox. BOB HOPE SHOW, KFI, 8:05 p.m. David Niven guests with Bob tonight.

### FRIDAY, MAY 10

- MAJOR LEAGUE BASEBALL, KMPC, 1:00 p.m. Cincinnati Reglegs vs. Chicago Cubs.
   GILLETTE FIGHTS, KFI, 7:00 p.m. Gaspar Ortega vs. Isaac Logart, 12-round welterweight elim-ination bout from Syracuse.
   CONVERSATION, KFI, 9:30 p.m. Clifton Fadiman and his guests Vance Packard and Dr. Ernest Dichter discuss "The Art of Persuasion."



LUCILLE BALL

RADIO

- . . Family Theater
- Boston vs. Cleveland

## PCL BASEBALL, KDAY, 1:30 p.m. Hollywood Stars vs. Los Angeles Angels. KENTUCKY DERBY, KNX, 2:15 p.m. MAJOR LEAGUE BASEBALL, KMPC, 7:30 p.m.



WILL ROGERS dispensed his delightful philosophy on NBC in 1926.



GRAHAM MCNAMEE,

great sportscaster, interview-

ing Babe Ruth.

**RADIO FLASHBACKS** . Can You Remember "When"?



**THOMAS A. EDISON** broadcasting over radio in 1928.



FAMOUS NBC RADIO PERSONALITIES: Bob (Bazooka) Burns, Tommy Riggs, Charlie, Edgar Bergen, Rudy Vallee, Joe Penner.



NBC's OPENING NETWORK program (1926) featured the famous team of Weber and Fields.



MAY 17, 1939, first baseball game tele-vised — Princeton-Columbia at Baker Field, New York.



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## AROUND THE SQUARED CIRCLE WITH CAL WHORTON



the KTLA cameraman at the Olympic? Here's the booth, located on the Olympic balcony. As part of his program Cal also has a "Boxing Question-Box," giving viewers a chance to air any questions or opinions they might have.

CAL WHORTON HAS THE RESPECT of both the fight fans and the fighters themselves. Here, the KTLA announcer of the Olympic Auditorium matches, interviews Kid Centella, popular California lightweight.



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DALE USES HIS OWN HORSE in the TV series. He has a large horse ranch in Oklahoma and a smaller one here in California.

T WAS almost a sure guarantee that Dale Robertson would wind up with his own TV series. And it is almost equally certain that his Tales of Wells Fargo seen on NBC-KRCA will become one of the most popular shows of its kind.

You can place your bets on Dale because he's a man who knows what he's doing. He makes up his mind to aim at a goal and he lets nothing stop him from hitting it.

aim at a goal and he lets nothing stop him from hitting it. "This TV series, for instance," Dale said with his Oklahoma drawl, "was in the works for 18 months. Nat Holt, the producer who gave me my first break in a picture, had been working on it for 18 months and I was on it for nine. Nat and I have our own company, Overland Productions, so this is our package.

"Wells Fargo-and I still wish it were called The Man from Wells Fargo-is the type of show I feel I can do. That doesn't mean I can do it good or bad but I feel surer of it. After all, I've made a lot of westerns and I kind of get the hang to the idea."

Dale burst into cinematic prominence a few years ago and was one of 20th Century-Fox's biggest stars. Never a conformist and never impressed with his star status, though, Dale decided to charter new fields—and he did.

### **New Fields**

"I gradually tried different things in pictures and then started my own company with Nat. I made about six pictures in the last two years. They paid off but they weren't what I was looking for. Yet, I did what I set out to do several years ago.

"Life is, to me, a series of goals. When I was a youngster I decided I'd be an Army officer—and I was. But the peace time Army life wasn't what I thought it would be. I missed the excitement of real action. So when I left the Army I decided to come to Hollywood and to aim for a goal—to star in one picture. I thought that if pictures was what I wanted I'd stay on in them. Well, I reached this goal—and frankly I think I'd be crazy to toss away a career that pays as well as this one does.

"I also had another mark-to own a big ranch in Oklahoma and to raise horses. I now have 160 acres in Oklahoma and I breed racing quarter horses. I also have a haymaker farm here in Sepulveda, which is near Northridge, where I live.

"My newest aim is to make Tales of Wells Fargo tops in its field—and to make one movie that I can look at and be able to say I was proud I made it. After that I can quit if I want to.

# Man With a Plan

"I like the idea of making pictures for TV, but I'm rot so sure about the acting part," Dale remarked with a grin. "The only reason I'm not too certain about whether or not I like to be an actor is that I lack the talent for acting."

This is a point his many fans will argue about with him.

### Jim Hardy

Tales of Wells Fargo is based on actual incidents, actual cases brought in by Jim Hardy who was an investigator for Wells Fargo. It's real-not trumped up.

"I want to make Jim Hardy a person everyone will know," Dale went on. "He was like any ordinary man-he was no cut and dried hero. He had an eye for a girl but he never settled for one. I want to show that his purpose in life was, why he was top man with a gun, to make him real and believable."

Dale was looking especially trim and in good shape, although he seemed somewhat thinner than he had the last time I had seen him. He credits his "new look" to the exercise he was getting on his TV series and at his ranch at Sepulveda. His horses are sent here from Oklahoma after they are a year old and put in training so he has his work cut out for him.

Dale's biggest concern in his life, though, is not his career or his farm or his horses but his four and a half year old daughter, Rochelle.

TALES OF WELLS FARGO is no shoot 'em up Western but is an action-packed series dealing with the exploits of Jim Hardy, private investigator for Wells Fargo.



Dale Robertson had certain goals he wanted to achieve. He hasn't missed his aim yet.

**By Jack Holland** 

DALE ROBERTSON goes into action for his Tales of Wells Fargo series on NBC-TV. He and Nat Holt own the package-and it looks like a profitable one. (Color photo-NBC-Gerald Smith)

### Daughter

"She takes number one spot in my life, with pictures num-ber 2 and the ranch number 3," Dale said. "While her mother and I are divorced, I still see her several times a week. She is an expert rider and has no idea what fear is. I have to teach her to be careful around the horses because she is so unafraid she'd go up to a horse, put her arms around his rear leg, and kiss him. This is just toying with fate too much. But she is quite a girl!"

Dale, in addition to his other interests, is also quite a writer. He has written four screen plays and some poetry. He has one pet project-a screenplay called "The Sooner," which he intends to film entirely in Oklahoma.

Dale got the idea for making this a super spic so he en-listed the aid of many people in his state. Before he had finished he had the freight lines promising to go around picking up all the buggies and wagons that could be found for use in the big climactic moment in the picture-the run for land in Oklahoma in 1889. He got 15,000 wagon groups, 10.000 Boy Scouts and their parents who volunteered their services, 11,000 Indians from Indian Town, and then he reasoned that with between 50 and 60,000 visitors coming

some of them in the scenes. He also needed 14 miles of just bare, flat land-with no telephone poles, nothing. He got Fort Sill loaned to him for the picture-which is 14 miles of bare, flat land. He also contacted Indian Town and was promised 1000 skins to make 1000 tepees for the picture. All of these things are being held for Dale pending the actual start of the film. As he thought Oklahoma would go all-out for a picture about Oklahoma to be made in that state. They have never quite gotten over their mad at the producers of the movie, "Oklahomal," which was made in every place but that state.

Dale is just the kind of a man who gets what he goes after. He lets nothing stop him. His production, then, of "The Sconer" should be well worth waiting for.

This is one man who will never have time to get carried away by the fact that he's now the star of a big TV series. He'll have too many other projects going. Besides, Dale Robertson is that refreshing kind of a guy who has never taken the time to be impressed with himself. He will never be any different.



# **TELEVISION...1984**

By Selig J. Seligman, General Manager KABC-TV

(This installment marks the conclusion of Mr. Seligman's in-triguing article, "Television 1984." If you have missed any of the three preceding parts, you may, for a limited time, receive your missing copy by sending 15 cents to TV-Radio Life.)

IRTUALLY all goods people want will be capable of purchase without need for the purchaser to make the actual trip to the store. The only items not capable of servicing along these lines are those involving personal tastes, personal contacts, or in-

volving items of texture and smell. All billing services for any of mankind's activities, be they medical visits, purchase of services, purchase of goods, etc., will be in the hands of a few central computing companies which will record charges on universal charge plans and bill people directly through television tape mechanisms, trans-mitted directly to the home screen. The question of credit will be solved by devices whereby an immediate check or a person's credit and his ready visual identification could be made from any place on earth through television mechanisms. Collection expenses and difficulties would be almost non-existent since it would be essential for all persons for their own covenience to be able to use centralized billing services. Therefore, a threat from the collection agency that credit and billing service would be suspended for non-payment of bills would bring ready compliance.

The widespread use of television screens and cameras would virtually remove the necessity for public assembly. University courses and education in general will be from the studio to the home directly. Even examinations can be accomplished this way with answers recorded on tape and monitoring mechanism available so that cheating, etc., would be impossible. The motion picture theater, legitimate theater, the concert hall, the sports arena would all have a consid-erably minimized impact since almost duplicate or substitute entertainments would be readily available with greater convenience. Consultation with doctors, observations of scientific experiments, etc., would all be done on two-way television unless there is need for actual physical contact between the persons involved.

That briefly is the picture of television as I see it for 1984. If it seems like a pipe dream, remember the principle of telescoping of progress and the tremendous strides we have taken in the past few years as you evaluate these speculations.

Do you remember a few years ago when Buck Rogers and Flash Gordon and the entire field of science fiction writing came into being? The world prophesized in the pipe dreams of the comic books and science fiction writers of the 1930s became realities with the dawn of the atomic age

In 1949 George Orwell published a book entitled "1984" in which projections of a new political organization of the world were made and the use of television played a big part. The book created a sensation because it seemed so daring and so unlikely. Today, less than eight years, later, we are capable of doing almost everything Orwell predicted and his predictions themselves seem rather old-fashioned.

Let's take a few moments to speculate on some of the spectacular impacts of the tremendous scientific development we have prophesied, on other aspects of life in 1984. Can a world which has conquered time, space and production, continue with many competing nations, who erect various political and geographic barriers which have no functional meanings?



Can governments permit these powerful new devices to remain in private hands?

Will language or geographic barriers have any meaning? What manner of man will we become without public assembly, with great automation and scientific progress all developed to an infinite degree?

What of the emotional and psychiatric stresses in the world of tomorrow?

How will we live with our new longevity, new security, great leisure in a world of plenty?

God created the earth . . . by 1984, many men, situated in many places will have scientific devices capable of the complete destruction of the earth, a destruction which need not necessarily be willful . . . with our new science, destruc-tion could well be accidental.

It is a picture that offers a great opportunity, a magnifi-

cent challenge, and awe-inspiring responsibility. The world of plenty – the mechanisms to accomplish almost anything - and the power to destroy everything.

Who will meet this challenge? The scientists who have created the mechanisms? The statesmen and politicians? A new generation of philosophers? Will we have enough time?

Man has developed greats skills, created immense changes in his environment. But in 6,000 years, has man changed philosophically? Are our suspicions, loves, hates, drives, ambitions, personal relations any different than they were in biblical times?

To all of us here, working in the field of communications, to the advertising men skilled in dealing with people, there is especial opportunity. We know the power of this television medium . . . we are in a position to anticipate and to plan for the coming years so much earlier and so much more effectively than most of our fellow men.

Will the new leaders emerge from our ranks? Will we furnish the men who will guide these tools to the service of mankind, for his education, enlightenment, continued entertainment, and solid progress?

In 1273, Saint Thomas Aquinas anticipated our problem when he wrote:

'Three things are necessary for the salvation of man: to know what he ought to believe; to know what he ought to desire; and to know what he ought to do."

That is still our challenge today.



FAMILY PORTRAIT — Bill Goodwin; daughter Jill, who wants to be an engineer; and Bill Jr., a potential football player. Next to Bill's wife Philippa, daughters Sally and Lynn.

OMEN have always liked Bill Goodwin, but they almost killed his new show locally when it premiered early this year.

With the best of intentions, NBC dropped a few daytime serials and scheduled The Bill Goodwin Show, an ad lib variety program featuring Bill, Roberta Linn, comedian Dave Ketchum and Ernie Felice and his Hi-Fis. The show debuted on the air at 1:00 p.m. in the Los Angeles area, and the listening audience of women, standing at the ironing board, or doing the luncheon dishes, went up in the airl KFI's switchboard lit up like Hollywood Boulevard on a shopping night and by the end of the first hour of the new show there was no doubt at KFI that radio was still very much alive and very, very vocal. It wasn't that the women didn't like Bill Goodwin's show, they just didn't want their daily soap operas discontinued!

KFI yielded to popular demand and reinstated the serials immediately, only to find that another part of their audience was equally unhappy to be deprived of The Bill Goodwin Show. Happily they were able to find an evening spot, Monday through Thursdays at 7.05 p.m. and Goodwin fans are now enjoying Bill's humor, Roberta's singing, the comedy routines of Dave Ketchum and the music of the Hi-Fis.

Bill's gracious manner and charm have made him a favorite for many years in radio, television and motion pictures. The qualities which made him so popular as the emcee of television's It Pays To Be Married and Penny to a Million are apparent in the new radio show which depends to a great extent on the ability of Bill to ad lib. "We tape the show every morning at ten before a studio audience," Bill explained. That 10:00 a.m. broadcast (to the East) presented a problem for him.

"When we moved last fall from the Valley, where we'd lived in the same house for 16 years, I didn't know I'd be having a Monday through Friday morning show," Bill volunteered when asked about his new home in Palm Springs. "Now I have to have an apartment in Hollywood--it would be too rough to commute every day. I come in from Palm Springs Sunday night or very early Monday morning and go home on Friday."

Originally the Goodwins planned to have just a week-end place in Palm Springs. With four children, as well as Bill's mother, they needed quite a large place. By the time they added a room for this one, and a room for that one, the week-end cottage developed on paper into a six-bedroom modern house.

per into a six-bedroom modern house. "Then we felt our plans were getting out of hand," Bill said, "so we scrapped them and set out to find a house already built which would suit our purpose and yet be a little more modest. By this time, too, we'd decided that we loved Palm Springs so we'd like to make it a permanent residence, rather than just a week-end spot. We found an adobe house with walls 18 inches thick, which keeps the house cool in summer and warm in winter.

"While we were in Palm Springs planning the week-end 'cottage' we bought a 17-unit motel. I've turned it over to Phil as her project and she's been having a ball redecorating it. She's really a busy gal between the house and the motel and coming into town to see that I'm settled comfortably. Since my mother lives with us in Palm Springs No matter what he does, women somehow seem to run Bill Goodwin's life. But he's not complaining.

**By Jean Corlis** 



GETTING THE BILL GOODWIN SHOW on NBC-KFI off to a good start with a bit of nonsense, Dave Ketchum and Roberta Linn play pat-a-cake while Bill calls time.

Philippa can leave the children and spend some time with me in Hollywood."

### Sensible and Sentimental

Keeping tabs on the children has always been very important to Bill and Philippa. "Even when we lived in the Valley we made it a point to know where the youngsters were when they went out," Bill asserted. "It's easier in Palm Springs because there are fewer places for them to go. They weren't too enthusiastic about leaving the friends they'd known all their lives but now that they're acquainted in Palm Springs they're happy and like it as well as Phil and I do. We spent our honeymoon there in 1938, so we've had a sentimental attachment to it. I love the desert, and even though I can only be at home weekends I'm not sorry we made the move."

Though his five-day a week show takes most of Bill's time he has appeared recently on NBC-TV's Matinee Theater. As narrator of the Boing-Boing show his voice is heard regularly on TV, and currently he can be seen in the motion picture "Bundle of Joy," starring Eddie Fisher and Debbie Reynolds.

There is no lack of variety in Bill's professional or home life. With such a big family and so may places he can call "home" in varying degrees, he could probably come up with a pretty good script for a happy soap opera if he ever decided they were real competition for him! In the meantime, his wife, mother and three daughters can keep him well informed on what women really like and we're sure that at the top of the list it must say "Bill Goodwin." Marcia L Terry 1532 No Serrano Hollywood 27, Calif 4 14 58

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