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12 — A Day Inside The Religious Broadcasting Industry

On Thursday, September 13, 1990, 13 religious broadcasting organizations from Clearwater, Fla., to North Pole, Alaska, chronicled their day for the readers of *Religious Broadcasting* magazine. The result is a fascinating and informative look inside the religious broadcasting industry.

24 — CBI & NRB: What's The Association?

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30 — The Religion Clauses of the Constitution

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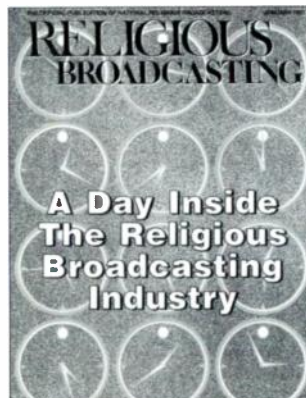
A sneak peek is given to what organizations and companies will be presenting their services during the NRB 91 Media Exposition at the Sheraton Washington Hotel from January 27-29.

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ABOUT THE COVER



A DAY INSIDE THE RELIGIOUS BROADCASTING INDUSTRY
Thirteen religious broadcasters across the United States chronicled their work on September 13, 1990, for the readers of *Religious Broadcasting*. Their story begins on page 12.

SIGNING ON

Since this will be my last NRB Convention as president, perhaps some thoughts on the subject would be appropriate. First, let me express my sincere appreciation for the opportunity to serve. It has been an honor and a privilege. I am grateful to the membership for the confidence you have placed in me these three years. Your confidence has not been taken lightly — I have taken the responsibility seriously and have done my best to serve you well.

Needless to say these have been challenging years. We have faced a transition of leadership, a serious financial crisis, and two major media scandals. But God has been good to us and I am confident we are coming through these crises stronger than we went into them.

We are blessed with the leadership of Brandt Gustavson. He has settled quickly into his responsibilities as our executive director and we are moving into the decade of the 90s with a leader who can take the NRB to its next stage of growth.

The decade of the 90s is presenting us with unprecedented opportunity to spread the Gospel through the media. The world is open to us and we must seize the moment. I believe it is what God expects of us.

In Chicago, we are nearing completion of our 42,000-square foot communications center that will house the WCFC-TV 38 studios. A few days ago as I walked through the building, it was clear to me that we have no right to keep it to ourselves. We must join

together with others in reaching the world with the gospel.

I believe all of us in NRB must ask ourselves where we fit into world evangelism. For the past three years we have been developing an increasing focus on international Christian media. David Clark serves as the chairman of NRB's International Committee and at NRB 91 he will announce the members of the committee. Together we will pursue ways to work in international cooperation.

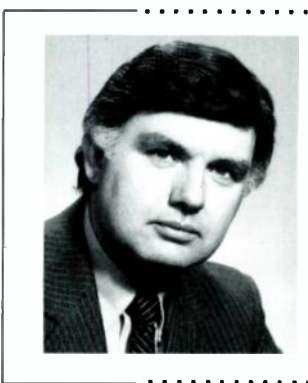
A strong NRB is more important today than ever before. We must keep it strong through our prayer support, our financial support, and our moral support. We cannot allow the difficulties of the last three years to lessen our resolve to keep it strong. Your commitment to NRB is vital. Give it your best.

Finally, I would like to say thank you to the men and women who have served on the executive committee these past three years. What a blessing they have been. We have worked hard, met often, and prayed frequently for God's divine wisdom. It has been a pleasure working with the people you selected for the executive committee.

There are three people I want to especially thank. Robert Cook did an outstanding job as interim executive director of NRB and he deserves our highest appreciation and most sincere thanks. He made a great difference at a difficult time.

Also I want to thank Thomas Zimmerman and Robert Ball. When I was elected NRB president these were the two men I chose as my counselors. They represented the broad spectrum of our membership and they were two men whose wisdom and judgment I had complete confidence in. Each time I faced a difficult decision they were the first people I called. And I called them often. Their advice and counsel meant a lot to my leadership and my personal growth during the last three years. I cannot begin to adequately express my appreciation to them. Thank you, everyone, and God bless you.

Jerry Rose is the president of NRB and WCFC-TV 38 in Chicago, Ill.



It's Time To Say "Thanks"

by Jerry Rose

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READERS' FORUM

In Defense Of Agencies

Dear Editor:

Maybe it's about time for an agency response to the letters of complaint about requests for "freebie" time (*Religious Broadcasting* May and July/August 1990).

There are available any number of excellent features that do, yes, enhance, a station's broadcast day. Their appeal is not for monetary response or gain; they are concerned about proclaiming the Good News. Could this not be an effort on any station operator's part in the Great Commission?

It is obvious that paid programs are essential to the survival of any station. We are promised that as we give, we will receive. Try outgiving the Lord.

Jack L. Acuff
Ed Steele Agency
Orange, Calif.

P.S. If your station is sold out with paid programs, you'd better be pouring that profit back into ministry somewhere.

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Giving A Sporting Chance

Dear Editor:

I have been involved in radio since I was 16 years old, starting as a volunteer at a Christian station in Lima, Ohio — WTGN. Thanks to them my love of radio continued to grow and prosper. I've been involved with secular stations since that time — especially with my second love — sports. Sports can open many doors that other types of formatting might miss.

I live in a small agriculture community where high school sports is a big part of everyone's lives. Just recently one local high school won three state titles in three different sports. A local Christian TV station, WTLW in Lima, does a great job of promoting area high school sports by broadcasting some of these on tape delay.

However, in my research and talking with most area Christian radio stations, sports is not a part of the vocabulary. It is very disappointing to see this happen. I've always wanted to work in full time Christian radio. Sports is one of my "keys" in broadcasting. One station told me that Christian radio's main purpose was to edify and encourage the Christian. That is great, but is it not also important to help bring new souls to Christ?

Sports is one way to open the door to a non-Christian. Some of these sports fans will listen to a sporting event or sports program who might never even know the Christian station existed. I know that an all-sports Christian station might never happen, but [sports] needs to be a part of the format. Doors can open through this type of ministry.

Although I feel a Christian station must also be there for Christians, we need to reach the lost. I feel sports can do that and help the growth of Christ's Kingdom. Since I am a recent subscriber to your magazine, maybe there are groups of stations or sports announcers who feel the same way. I would appreciate any information.

Dave Schmidt
Cable Channel 28 Sports
Celina, Ohio

Editor's Note:

Readers wanting to respond to Mr. Schmidt's request should contact him at: P.O. Box 426, Celina, OH 45822, or call (419) 586-4913.

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Because the Federal Communications Commission (FCC) is authorizing virtually no new broadcast licenses in or near major metropolitan areas, licensees have increasingly sought to move existing stations to more populous areas in search of a larger advertising base.

In extreme cases, relocation of a station may require the licensee to apply to change the facility's community of license. The Commission has recently clarified its policies concerning such changes and generally has toughened its standards for permitting stations to move from one community of license to another.

In April 1989, the FCC adopted policies permitting FM and TV licensees to change their communities of license

tions will be denied if the licensee received a significant preference in a comparative hearing, and that preference would not have been granted but for the applicant's specification of the existing community of license.

The Commission also is modifying the so-called "15-mile rule," which originally permitted a television licensee to specify as its community of license both the location shown in the FCC's "Table of Allotments" and any other community located within 15 miles.

The Mass Media Bureau of the agency has been instructed to amend the Table of Allotments to reflect the communities in which channels subject to the "15-mile rule" are actually used.

On occasion, two stations will propose to move from a community with each designating the other as the remaining licensee in town. In the future, under those circumstances, the Commission will treat such conflicting requests as competing applications.

In addition, AM licensees will generally be given preferences if both an AM and FM station in a given community are seeking to move and the public interest requires that one remain in the original location.

Indecency Ban Challenged

More than a dozen broadcast and public interest groups have jointly challenged the FCC's implementation of the recently enacted statutory ban on indecent programming.

A total of 14 broadcast-related parties have joined in a brief before the U.S. Court of Appeals for the District of Columbia Circuit arguing that the ban is unconstitutional. They contend the First Amendment protects all but obscene speech from government censorship.

The Commission, as directed by Congress in legislation enacted in late 1988, adopted a 24-hour prohibition on indecent broadcasting last August. When appeals were taken to the D.C. Circuit, the agency received permission from the court to submit a report justifying the outright ban on indecency.

In the report, the FCC concluded that the prohibition was squarely within the bounds of the First Amendment because a ban represents the only means of ensuring that children are not exposed to

potentially harmful programming carried on the pervasive broadcast medium.

The broadcast and public interest parties are arguing that the Commission's position directly contradicts its 1987 policies creating a "safe harbor" for otherwise indecent programming from midnight to 6 a.m.

Furthermore, the

brief argues that

the FCC has

established no

reasonable basis to

believe that children

are always in the

broadcast audience

or that children

between the ages

of 12 and 17

need special

protection.

They also contend that the ban violates a 1989 Supreme Court decision striking down a complete statutory prohibition of "dial-a-porn" telephone services. Furthermore, the brief argues that the FCC has established no reasonable basis to believe that children are always in the broadcast audience or that children between the ages of 12 and 17 need special protection.

In addition, the Appellants assert that the entire adult audience for broadcast programming cannot be reduced to see and hear what is only fit for children. A decision in the case is expected in early 1991. An appeal to the Supreme Court may follow.

Richard E. Wiley, a partner in the Washington, D.C. law firm of Wiley, Rein and Fielding, is a former chairman of the Federal Communications Commission and is general counsel for NRB. He was assisted in the preparation of this article by John C. Hollar, an associate in the firm.

Community of License Policies Clarified; Indecency Ban Challenged

by Richard E. Wiley

through rulemaking proceedings. The agency stated that it would generally preclude removal of a community's last transmission service and require that its other allocations priorities be satisfied.

Because of concerns that the new policy would lead to massive migration of stations from rural to urban areas, the Commission has now noted that it may take into account other policies which weigh against such changes.

The Commission said it may prevent stations from relocating even if the proposed move would provide the first service in the new community. Furthermore, the prohibition on removal of the last service in a community will be waived only after the applicant satisfies a more stringent public interest test.

The agency declined to ban licensees from specifying a new community of license within the first year of a new station's service. However, such peti-

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A Philosophy Of Religious Broadcasting

A philosophy of religious broadcasting should be Bible-based, Christ-centered, and Spirit-led. Following the keys of quality, consistency, and relevancy makes our work valid and creditable in the marketplace as well as in the eyes of the Lord.

by **Gordon G. Hall**

Fundamental Concerns

Each of us has a philosophy of life whether we realize it or not. A philosophy, simply, is our choice for doing what we do. In other words, a philosophy concerns the steps we choose to get from A to Z, or from the cradle to the grave.

A philosophy is a growing, changing thing but it is based on certain presuppositions. To the Christian, for instance, God is real and the Bible is true. Further, it is through His gracious gospel message that God offers the opportunity for each of us to be reconciled to Himself.

In this present age, it is through His body, the Church, that God makes the offer. Therefore, the logical place of religious broadcasting is as a support ministry of the Church with the same goals as the Church — evangelism of the unsaved and edification for believers.

While the broadcasting outlet is owned and operated by a particular individual group, it should first be regarded as a representative of the Lord Jesus Christ. With that settled, the programming, work of the staff, and community relations must reflect the key concerns of quality, consistency, and relevancy.

Quality refers to performing at your optimum, challenging yourself, and pursuing goals at the top of your God-given abilities. Consistency means performing at that same high level on as consistent a basis as possible. Relevancy speaks to meeting needs; know your audience, know their needs, meet them.

Ministry Emphases

The ministry of religious broadcasting has a two-fold direction — vertical and horizontal.

The vertical aspect concerns the business or service of the outlet. It is first the complete air presentation — programs, music, news, station breaks, and so forth. Second, it covers hands-on community relations including news, public affairs programming, and even telephone conversations. These must be conducted with honesty and integrity.

The horizontal aspect — which can and does affect the vertical — concerns staff relations and individual fulfillment. Since each employee or volunteer is made in the image of God, he is endowed not only with dignity and worth but also with God-given desires, abilities, and creativity. He is responsible for developing and using his gifts, but it is the Biblical obligation of his leadership to guide in that effort.

Concluding Statements

A philosophy of religious broadcasting should be Bible-based, Christ-centered, and Spirit-led. Following the keys of quality, consistency, and relevancy makes our work valid and creditable in the marketplace as well as in the eyes of the Lord.

As each of us is a vital part of the total ministry — vertical and horizontal — so should we be able to see we are adding to the ministry in a measurable and fulfilling manner. And one of the joys of our work is its immediacy; each day is a fresh opportunity to see God at work. Religious broadcasting is a servant; let us accept the responsibility with humility, with anticipation.

Gordon G. Hall is the assistant manager of WMBW-FM in Chattanooga, Tenn.



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A Day Inside The Religious Broadcasting Industry

On a spring day a few years ago, an army of professional photographers was given orders to fan out across the United States and create a pictorial report of what happened in the lives of famous and not-so-famous Americans during that 24-hour period.

The work of all those photographers was later compiled in the much-heralded book *A Day In The Life Of America*. There were probably several reasons why a mammoth project like *A Day In The Life Of America* was undertaken.

But one premise that surely stood out to the project's creators, was the fact the most people are interested in what others are doing or what may be happening to them. As human beings we live in what could be called "the here and now." In other words, we are significantly aware of only what is happening around us.

That finite situation which we face every moment of our lives, however, doesn't stop us from imagining what could be happening to a relative, friend, or even a stranger hundreds of miles away or just around the corner. But that's all we have go on — our imaginations.

So when it came time to chronicle a day within the religious broadcasting industry, the staff of *Religious Broadcasting* magazine couldn't rely on its collective imagination to tell the story. Instead, we went right to the people who make this diverse industry work: the station operators and program producers.

After all, in the U.S., the religious broadcasting industry is comprised of approximately 1100 radio stations, more than 300 television stations,

and hundreds of radio and television program producers. Those figures, of course, do not include the countless agencies, consulting firms, equipment suppliers, publishing houses, and other groups who also play key roles in religious broadcasting.

Added up, that equals thousands of individuals working within the religious broadcasting industry who are supported by millions of listeners and viewers across the country. Certainly *Religious Broadcasting* couldn't chronicle the work of everyone within the industry.

But, we feel, that through "A Day Inside The Religious Broadcasting Industry," our publication is presenting an accurate behind-the-scenes look of what took place on September 13, 1990. That's because the contributors to this story are indeed the people who, with the guidance of the Lord, make religious broadcasting work.

Altogether, 13 organizations from Clearwater, Fla., to North Pole, Alaska, covering four different U.S. time zones, participated in "A Day Inside The Religious Broadcasting Industry." Among the 13 are: five program producers, four radio stations, a local church, one graduate school, a combination radio/television facility, and one television station.

I would like to personally thank each of those 13 participants. Without them, there would be no "A Day Inside The Religious Broadcasting Industry." And without them, plus the thousands of their peers they represent, there would be no religious broadcasting industry. And in turn, no *Religious Broadcasting* magazine. Thanks once again.

— Ron J. Kopczick

"A Day Inside The Religious Broadcasting Industry" is based on events from Thursday, September 13, 1990. Each organization's entry is represented by its location and the time zone to which it belongs. EDT = Eastern Daylight Time; CDT = Central; PDT = Pacific; ADT = Alaska.

— 5:00 a.m. —

EDINBURG, Tex. [5:02 a.m. CDT] —

Sleepy, but faithful volunteer Jaime Ochoa arrives at KRIO radio to begin the broadcast day of Radio Esperanza (Hope). He is one of 18 volunteers who serve the Lord in Spanish AM and FM Radio at the Rio Grande Bible Institute.

POMONA, Calif. [5:05 a.m. PDT] —

Marilyn Poole, group leader in Focus on the Family's teleservices, answers the first telephone call of the day from a Focus friend who wants to order cassettes and books. The phones are answered from 5 a.m. - 6:30 p.m. Pacific Time.

— 6:00 a.m. —

CLEARWATER, Fla. [6:00 a.m. EDT] —

Action Sixties producer Sandra Sims is up and at it. Before leaving for the station she will have had devotions and prayer with her husband.

METTER, Ga. [6:00 a.m. EDT] —

Michael Guido of The Guido Evangelistic Association has breakfast with his wife Audrey. While eating they enjoy fellowship with each other and read the morning papers: *Savannah Morning News* and *USA Today*. In reading about the U.S. servicemen and women, the Guidos ask the Lord to save and shelter them.

FORT WORTH, Texas [6:00 a.m. CDT] —

Brian Hurst is six hours into his shift at the operations center of the ACTS Television Network. At midnight Hurst started the new day's programming for the 24-hour-a-day network operated by the Fort

CLEARWATER, Fla. — Action Sixties producer Sandra Sims (left) and hosts Sharron and Herman Bailey (center) chat with their guest prior to the taping of the program.



Worth-based Southern Baptist Radio and Television Commission (RTVC). Its programs will be available to as many as 25 million people before the day ends at midnight tonight.

LANSING, Ill. [6:00 a.m. CDT] —

For the past 45 minutes Multimedia Ministries International (MMI) executive director Jerry Vreeman has been reviewing the day's priorities: a breakfast for local pastors, several hundred letters to sign for a major mailing, a staff meeting, a television production meeting, a recording session, and many other assaults on his time.

MADISON, Wis. [6:00 a.m. CDT] —

Gordon Govier, news director for WNWC-FM, has been up since 3:45 a.m. and on the job for over an hour.

OKLAHOMA CITY, Okla. [6:00 a.m. CDT] —

KQCV-AM chief engineer and morning studio operator Paul Sublett signs on. Station manager Robin Jones is in full swing as she prepares for a 7 a.m. Resource Institute of Oklahoma meeting, which is a state-wide coalition of pro-family groups.

POMONA, Calif. [6:00 a.m. PDT] —

Focus on the Family quality control clerk Sergio Sosa begins his day by checking orders to be certain they are correctly filled. He is part of a team responsible for the accuracy and quality of over 10,000 orders shipped from the warehouse each day.

FORT WAYNE, Ind. [6:01 a.m. EDT] —

The Fort Wayne area is only seven days into a brand new school year and already there's a mass of delays and cancellations because of the morning's heavy fog. WBCL-FM's Jeff Carlson is announcing all of them every 15 minutes.

LITTLE ROCK, Ark. [6:02 a.m. CDT] —

Ed Gillies, program director and sales manager for KVTN-TV 25, turns on the shower and realizes, "I didn't get a second proof of our ad in today's paper." Right or wrong, the paper with the station's ad is on the front porch.

MADISON, Wis. [6:12 a.m. CDT] —

Gordon Govier of WNWC-FM gets his first surprise of the day. When he goes to play a CD it's overmodulated. He switches to CD number two, same problem. Govier believes it must have something to do with the fact that those two channels had been used for microphones during the annual sharathon that ended the night before.

LANSING, Ill. [6:15 a.m. CDT] —

The garage door of MMI development director Jim Walsh opens to the morning road. A ministry breakfast for 20 local pastors is first. Will it be effective? Will they respond to our ministry's vision? God is faithful. Time to go.

POMONA, Calif. [6:30 a.m. PDT] —

Verna Kells, a Focus on the Family Information System's service representative, begins her quality control by checking over 12,000 letters and labels that are generated each night by the main computer.

LITTLE ROCK, Ark. [6:40 a.m. CDT] —

Ed Gillies checks the KVTN-TV ad in the newspaper. Everything's right! "Best looking ad we've ever had," Gillies thinks to himself.

MADISON, Wis. [6:40 a.m. CDT] —

Gordon Govier's morning program co-host at WNWC-FM, Donna Norland, arrives. She doesn't know how to fix the CD players either, so she starts pulling records.

CONTINUED ON PAGE 14

A DAY INSIDE . . .

CONTINUED FROM PAGE 13

METTER, Ga. [6:45 a.m. EDT] —

Michael Guido is taking a brisk walk in his 31-acre garden. As he walks, he prays and jots down work for the gardeners to do.

VIRGINIA BEACH, Va. [6:45 a.m. EDT] —

David Clark, the dean of Regent University's College of Communication and the Arts, begins his day by jogging, studying the Bible, praying, and showering before breakfast. He is due at the school by 9 a.m.

NORTH POLE, Alaska [6:45 a.m. ADT] —

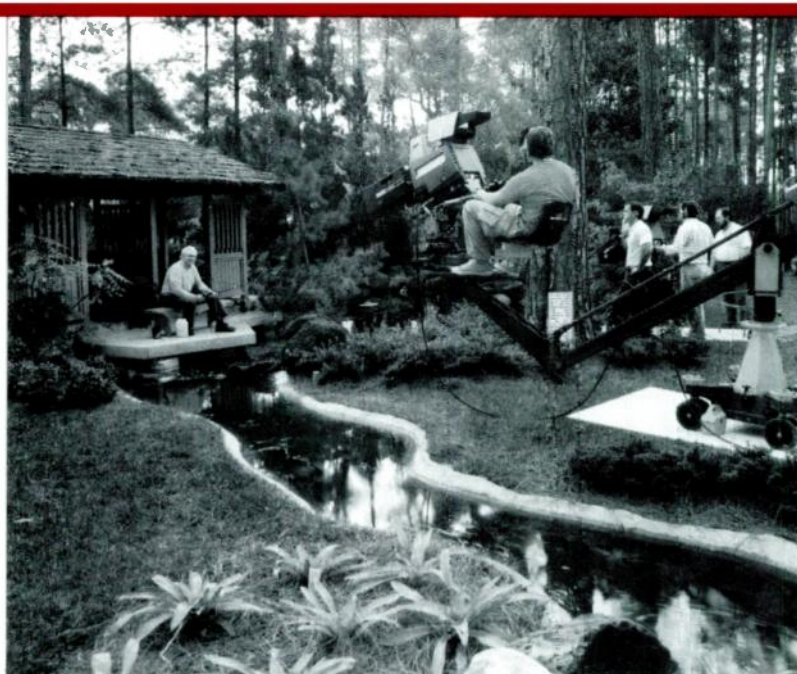
KJNP-AM/FM/TV president Don Nelson begins preparations for his "Strength For the Day" taping. He started to prepare his outline the night before. *Strength For The Day* is a 15-minute devotional radio program which is aired five days a week on KJNP as well as in the lower 48 states. When KJNP produces the program, a week's worth of programs are done in one session.

— 7:00 a.m. —

LITTLE ROCK, Ark. [7:02 a.m. CDT] —

Ed Gillies' work day is starting an hour earlier today. Agape Church, which owns KVTN-TV, is putting in a balcony and extra help is needed to put plastic down to keep the concrete from dripping onto the bottom floor.

VIRGINIA BEACH, Va. - David Clark, dean of the College of Communications and the Arts at Regent University, holds a conversation with two international students.
(photo by Naomi Lasdon)



METTER, Ga. — Michael Guido does a television taping in the 31-acre garden of the Guido Evangelistic Association.
(photo by Eric N. Richards)

FORT WAYNE, Ind. [7:08 a.m. EDT] —

"No news is good news" is *not* the motto by which WBCL-FM news director Jim Stanley lives. Christians need to know what's happening in the world. *FM 90 News* makes it possible by presenting the facts, accurately and succinctly. This hour's stories include a local tie-in to the Middle East crisis — a Fort Wayne resident who just escaped from Kuwait.

MADISON, Wis. [7:08 a.m. CDT] —

After five minutes of network news, some local news, and the weather, WNWC-FM's Donna Norland and Gordon Govier have a chance to chat briefly on the air, commenting on a "loon" story from the news, today's predicted 88-degree high, and the fact that although the station's sharathon fell about \$16,000 short of the goal, pledges are still coming in and things looked promising.

METTER, Ga. [7:15 a.m. EDT] —

Michael Guido walks through the association's studio, pausing at each desk and work station to pray for the workers and their families.

EDINBURG, Texas [7:26 a.m. CDT] —

Pastor Elias Sanchez arrives at KRIO radio to answer the phone and take requests for *Radio Prayer Circle*. He will host the program at 8 a.m. This morning he has received 38 phone calls with prayer requests.

CLEARWATER, Fla. [7:30 a.m. EDT] —

After a time of prayer, *Action Sixties* producer Sandra Sims and husband Larry leave for their respective offices. She'll be producing two "live" programs today.

LANSING, Ill. [7:30 a.m. CDT] —

Breakfast set up is complete. MMI's Jim Walsh and Jerry Vreeman review the agenda. Operations manager Dan Swets arrives. They're set for MMI's 20 guests . . . 22 arrive. It's going to be a long morning.

MADISON, Wis. [7:30 a.m. CDT] —

Gordon Govier turns the WNWC-FM control room over to Donna Norland and heads back to the newsroom to prepare the next newscast. A listener calls, wanting information on the *Focus on the Family* program.

OKLAHOMA CITY, Okla. [7:30 a.m. CDT] —

Thanks to Paul Sublett's traffic report, the KQCV-AM staff and listeners in the Oklahoma City area are able to find the easiest and quickest routes to work.

FORT WAYNE, Ind. [7:33 a.m. EDT] —

Armed with a diet Coke, notebook, pencil, and hymns resource book, WBCL-FM's Mike Badgerow programs the notes for the mid-morning *Name That Hymn* program.

EDINBURG, Texas [7:35 a.m. CDT] —

Len and Helen Hanes arrive at KRIO radio. They have been full time missionaries at Rio Grande Bible Institute for over 35 years and have been involved in the radio ministry from its beginning in 1983. Back then, Rio Grande Bible Institute went on the air with a 3000-watt Spanish FM station. In 1986, a 5000-watt AM, which had been the flagship station for rock and roll in the Rio Grande Valley, was given to the school.

FORT WORTH, Texas [7:50 a.m. CDT] —

Bob Thornton, production and programming vice president for the Southern Baptist RTVC, arrives at his office ready to begin working on a documentary on Christians in Eastern Europe to be aired on the ABC television network later this year. In a few minutes he will meet with producers Rosser McDonald and Bernie Hargis to take the first steps toward trimming the 40 hours of videotape they made in the USSR, Germany, Hungary, and Romania to the 58-minute, 30-second videotape that ABC will carry.

EDINBURG, Texas [7:52 a.m. CDT] —

Edith DeMonbrun arrives at KRIO radio to begin a very busy day on the telephone. A graduate of Rio Grande Bible Institute, she is now a full time telephone counselor for Radio Esperanza. More than 300 calls per day are made to the radio station.

— 8:00 a.m. —

CLEARWATER, Fla. [8:00 a.m. EDT] —

Action Sixties producer Sandra Sims walks into the Christian Television Network (CTN) lobby to find no lights, no receptionist (CTN doesn't officially open until 8:30 a.m.), and the guest for her 10 a.m. program waiting. She has not had her first cup of coffee and her guest is already present.

FORT WAYNE, Ind. [8:00 a.m. EDT] —

Things really take off as the WBCL-FM work day "officially" begins. Receptionist Doris Billiard turns off the phone recorder and gets ready to answer calls until 4:30. The lines are lighting up already.

METTER, Ga. [8:00 a.m. EDT] —

The Guido Evangelistic Association staff goes to the chapel to sing a hymn, read the Bible in unison, and pray for the requests that have come in.

FORT WORTH, Texas [8:00 a.m. CDT] —

Southern Baptist RTVC president Jack Johnson and executive vice president Richard McCartney prepare for a meeting later today 200 miles to the north in Oklahoma City with a group of pastors and evangelism leaders to discuss ways a two-day conference on evangelism might be condensed to a one-hour teaching and training program.

LANSING, Ill. [8:00 a.m. CDT] —

The rest of the MMI staff meets at the office. Children's programming director Mary Huizonga begins editing a Kids' Corner script for recording this afternoon. It's on a tough subject: prejudice. In account-

ing/bookkeeping, Lenore Dick prepares some forms and a check for the post office. Then she'll have to update the donorbase in the computer. Production Manager Alan Huizanga reviews the music and sound effects for today's taping. One sound effect is missing: a ripping sound. He'll have to improvise.

MADISON, Wis. [8:00 a.m. CDT] —

WNWC-FM's Donna Norland introduces Gordon Govier for a news update. This news is very similar to the 6 a.m. news, and lasts for about seven minutes, again blending state and local with religion news and national/international news.

POMONA, Calif. [8:00 a.m. PDT] —

The entire Focus on the Family organization meets in individual departments for morning devotions. Mike Trout, senior vice president-broadcasting, opens the second day of the Pre-NRB Western Regional Station Manager's Meeting with prayer before breakfast.

OKLAHOMA CITY, Okla. [8:02 a.m. CDT] —

KQCV-AM station manager Robin Jones enters the station with her camera. The KQCV staff is used to her picture taking, but today she informs them that she's documenting their day for a magazine article.

EDINBURG, Texas [8:05 a.m. CDT] —

Things really are happening at KRIO radio. The four phone lines are ringing constantly. A great service to Spanish listeners in the Rio Grande Valley and northern Mexico is the "Buy, sell, and need work" program.

NORTH POLE, Alaska [8:15 a.m. ADT] —

KJNP president Don Nelson makes his way to the station.



EDINBURG, Texas — Xavier Tonguma (left) and Josephine Rios minister on the telephone to listeners of KRIO-AM/FM.

EDINBURG, Texas [8:16 a.m. CDT] —

Murial Arroliga arrives at KRIO radio to co-host the buy, sell, and need work program.

MADISON, Wis. [8:25 a.m. CDT] —

Just before next news headlines on WNWC-FM, a man walks in the door with a \$50 contribution for sharon and expresses his thanks for the station's broadcast ministry. He has just bought a printing business down the street. The burden of the newly acquired obligation seems to be weighing on him and he asks for prayer.

METTER, Ga. [8:30 a.m. EDT] —

Michael Guido begins the taping of five 15-minute broadcasts.

CONTINUED ON PAGE 16

A DAY INSIDE . . .
CONTINUED FROM PAGE 15

LITTLE ROCK, Ark. [8:35 a.m. CDT] —

KVTN-TV's Ed Gillies looks over the fax of today's prayer alert from the National Prayer Embassy in Washington. The focus is indecent TV. Clear-TV is calling for a boycott of Burger King.

EDINBURG, Texas [8:55 a.m. CDT] —

Radio Esperanza general director Javier Salinas arrives to review plans for the \$420,000 new tower project for the station. Director of Operations Don DeMonbraun reviews the site drawings and progress for the project with Salinas.

POMONA, Calif. [8:58 a.m. PDT] —

Elaine Nelson, coordinator of Focus on the Family Guest Relations, reviews the day's tour activity with her staff, checks to make sure tour areas are prepared for guests, and arranges a large church group tour by phone.

— 9:00 a.m. —

CLEARWATER, Fla. [9:00 a.m. EDT] —

Production begins for *Action Sixties*. Prior to the 10 a.m. airtime, Sandra Sims works with director David Gray preparing for the program. This is to insure a smooth flow between content, VT roll-ins, breaks, etc.

INDIANAPOLIS, Ind. [9:00 a.m. EDT] —

In homes, businesses, recreation areas, and cars, the more than 70 volunteers who are responsible for the Media Outreach Ministry of Tabernacle Presbyterian Church begin their work of editing tapes for radio, compiling material for production, writing scripture commentary, filming interviews, selecting music, writing scripts, and much, much more.

VIRGINIA BEACH, Va. [9:00 a.m. EDT] —

David Clark's first hour at Regent University is spent identifying the day's priorities. This hour is usually "his" time to focus on the day's pressing issues, to do strategic planning, and respond to mail.

FORT WORTH, Texas — Brian Hurst works one of the three eight-hour shifts in the Southern Baptist Radio and Television Commission's network operations center. (photo by Melynda Wester)

MADISON, Wis. [9:00 a.m. CDT] —

While Chuck Swindoll preaches in the background, it's time for the weekly WNWC-FM staff meeting. Today, it's a post mortem discussion on the sharathon. It's been a qualified success. The station had a SRO pre-sharathon concert with Steve and Annie Chapman. A few ideas for improvements are batted about. It's generally agreed that it would help to start preparing for the sharathon a little earlier.

POMONA, Calif. [9:00 a.m. PDT] —

Wendy Shuman, recruiter for Focus on the Family Human Resources, enters a conference room to prepare for orientation of 12 new employees. She checks over the speaker's schedule and material needed before they arrive.

EDINBURG, Texas [9:02 a.m. CDT] —

A faithful KRIO radio listener comes to visit with a gift of love for the tower project.

FORT WORTH, Texas [9:10 a.m. CDT] —

Southern Baptist RTVC receptionist Sue Dunn provides information to another caller wanting to visit the life-size wax Lord's Supper display — a major attraction for people visiting Fort Worth.

OKLAHOMA CITY, Okla. [9:13 a.m. CDT] —

One of those "earlier in the year" sales meetings produced a great promotion with Walt Disney On Ice and the Oklahoma State Fair. Part of the promotion is giving listeners a chance to win tickets to take their children to the ice show, compliments of KQCV.

FORT WAYNE, Ind. [9:15 a.m. EDT] —

Linda Richards, management secretary, prepares a "welcome basket" for a new WBCL-FM employee who's moving from Colorado. That task completed, Linda wraps a figurine as a gift of sympathy for a listening family who lost their husband/father in an explosion.

LANSING, Ill. [9:15 a.m. CDT] —

Pastors attending the MMI breakfast are excited by the organization's outreach . . . many won't leave. Jim Walsh and Jerry Vreeman try to pack up, but can't.

LITTLE ROCK, Ark. [9:15 a.m. CDT] —

Ed Gillies of KVTN-TV received a preview tape for a spot selling a medical information kit. "Another 'per inquiry'" Gillies thinks. "Whatever happened to buying time?"

POMONA, Calif. [9:30 a.m. PDT] —

Mark Fugelburg and Pete Wiley of *Family News in Focus* begin the process of working with writers Charlie Richards and Pete Winn, who research the "stories," conduct interviews, and prepare the copy for the day's broadcast.

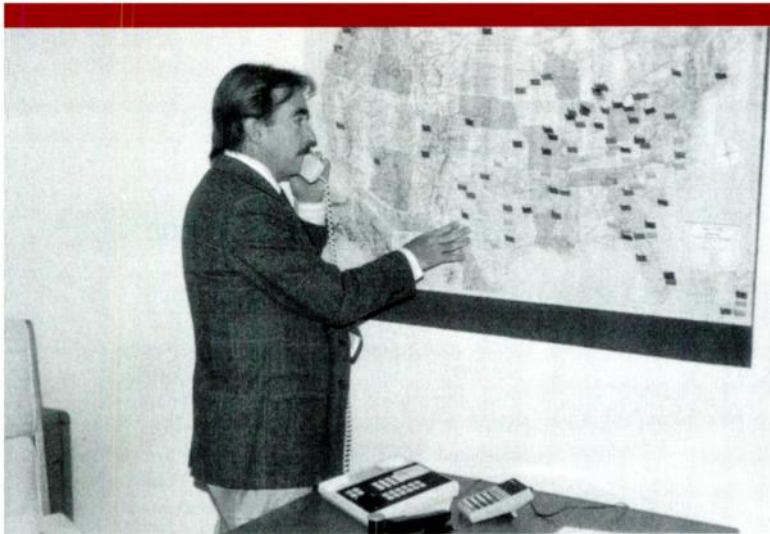
FORT WORTH, Texas [9:45 a.m. CDT] —

Time to pray at the Southern Baptist RTVC. Daily the commission staff gathers to pray for those who write or call in for help, for missionaries, and for each other.

OKLAHOMA CITY, Okla. [9:50 a.m. CDT] —

KQCV-AM's Michael Morgan has spent most





LANSING, Ill. — Jim Walsh of Multimedia Ministries International assembles a radio station network for the Kid's Corner Halloween special.



LITTLE ROCK, Ark. — KVTN-TV's Ed Gillies checks over video tape with editor Bill Clay.

of the morning making those very important follow-up calls, maintenance calls, and the "dreaded cold calls."

LITTLE ROCK, Ark. [9:57 a.m. CDT] —

Ed Gillies looks over pictures for the cover of KVTN-TV's "People Change Channels, Channel 25 Changes People!" brochure. The station plans to send it to 150,000 households in Pulaski County during the November sweeps.

— 10:00 a.m. —

CLEARWATER, Fla. [10:00 a.m. EDT] —

Airtime for *Action Sixties*. Today's guest shares his inside experiences while an actor in Hollywood.

INDIANAPOLIS, Ind. [10:00 a.m. EDT] —

Individuals begin to drop off and pick up broadcasting materials and supplies at Tabernacle Presbyterian Church.

METTER, Ga. [10:00 a.m. EDT] —

Michael Guido begins dictating personal responses to every letter received by The Guido Evangelistic Association.

VIRGINIA BEACH, Va. [10:00 a.m. EDT] —

David Clark talks with a Regent University radio, film, and television staff member about some used television editing equipment secured from Christian Broadcasting Network (CBN) to see if it was up and running in the student editing suites. The school inherited seven 3/4" BVU 800 videotape recorders and four Sony BVU 110 field recorders.

FORT WORTH, Texas [10:00 a.m. CDT] —

Now to the mundane at the Southern Baptist RTVC. Jerry Stamps leads employees through the intricacies of proper preparation of purchase orders. Deborah Little of Affiliate Relations, meanwhile, explains to the program director of a small MSO (multiple system operator) why ACTS should be the faith and family channel on his cable systems.

POMONA, Calif. [10:05 a.m. PDT] —

Kay Lindley of Focus on the Family's programming department calls a panel of guests to cancel a scheduled taping because James Dobson is not available for studio time due to his heart attack.

FORT WAYNE, Ind. [10:15 a.m. EDT] —

The news day is in full swing at WBCL-FM. Jim Stanley attends a news conference with the mayor and chief of police. Stanley later discusses how the mayor is working to improve the relationship between his administration and the city council.

MADISON, Wis. [10:15 a.m. CDT] —

After closing the WNWC-FM staff meeting with prayer, station manager Greg Walters and announcer Charlie Johns leave to return rental cars that had been used during the sharathon. Since the staff meeting ran a little longer than usual, Gordon Govier has to skip a news conference announcing the introduction of the DARE anti-drug program in Madison schools. "Maybe I can pick up something by phone later," he thinks.

POMONA, Calif. [10:15 PDT] —

Daren Esquivel and a group of concerned Focus on the Family co-workers take the opportunity of a break period to pray for fellow worker Tina Estrada, as she prepares to serve a 45-day jail sentence for rescuing babies.

EDINBURG, Texas [10:17 a.m. CDT] —

The mail arrives at KRIO radio and Muriel Arroliga and Helen Hanes begin the daily process of opening it, reading the letters, and recording each donation. Hundreds of letters are processed each week and many are asking for literature and for spiritual help. The donations provide the funds needed to continue the ministry of Radio Esperanza. These sacrificial gifts are from Hispanic listeners in the Rio Grande Valley and northern Mexico where the family income is often less than \$250 per month.

OKLAHOMA City, Okla [10:19 a.m. CDT] —

Kathy Anderson, one of KQCV-AM's "friends" who does voice-overs, is at the station doing production work.

LITTLE ROCK, Ark. [10:23 a.m. CDT] —

Ed Gillies makes his daily trip to KVTN-TV's master control. Darin Drennan is on duty. The national daily program changed satellites a couple of days ago but has mysteriously disappeared today. The station will air a backup.

NORTH POLE, Alaska [10:29 a.m. ADT] —

KJNP's Don Nelson is making copies of the just-produced programs. He will then meet his office manager to discuss future *Strength for the Day* programs.

CONTINUED ON PAGE 18



OKLAHOMA CITY, Okla. — Michael Morgan checks a commercial for one of KQCV-AM's advertisers.

A DAY INSIDE . . . CONTINUED FROM PAGE 17

METTER, Ga. [10:30 a.m. EDT] —

Following his hair cut, Michael Guido has prayer with the shop's stylist and customers. A local politician surprises Guido with a gift to the association.

VIRGINIA BEACH, Va. [10:30 a.m. EDT] —

David Clark is excited to learn that a new Macintosh IICX, several Macintosh SE's and an additional laser printer were up and running for Regent University students to use for class assignments in desktop publishing and graphic design.

LANSING, Ill. [10:30 a.m. CDT] —

Carol Haan tallies up the inquiries from one of MMI's television markets running the *A Better Way* special on education. It has been very effective.

FORT WAYNE, Ind. [10:45 a.m. EDT] —

WBCL-FM's resident chefs Char Binkley and Jeff Carlson share recipes on their daily five-minute program *What's Cookin'*. Doris Billiard helps them out today by stirring up brownies and a generous portion of laughs.

MADISON, Wis. [10:45 a.m. CDT] —

Chapel of the Air goes on the air at WNWC-FM. Gordon Govier's signal to break for lunch. There are lots of shathon leftovers in the kitchen, so he prepares a quick feast while listening to one of his favorite radio programs.

POMONA, Calif. [10:45 a.m. PDT] —

Art director Tim Jones and managing editor Janet Kobobel check art for the cover of Focus on the Family's newest book *Two Sides of Love*, before it goes to the printer. They decide the art is fine, but the foil stamp needs to be another color.

— 11:00 a.m. —

CLEARWATER, Fla. [11:00 a.m. EDT] —

After the *Action Sixties* program ends, three promos highlighting

guests on upcoming shows are taped with hosts Herman and Sharron Bailey.

FORT WORTH, Texas [11:00 a.m. CDT] —

Rosser McDonald arrives at the Southern Baptist RTVC office after a 16,000-mile production roundtrip to Eastern Europe and the Soviet Union. He hands his boss Bob Thornton a printout of a log listing what was shot in Leningrad, Moscow, Berlin, Romania, and Hungary. Thornton is pleasantly surprised because he had been told it would take several days to receive the log. "Four hours with my trusty laptop on the plane," McDonald says to Thornton.

LANSING, Ill. [11:00 a.m. CDT]

During the MMI staff meeting, employees compare notes, review schedules, update each other on projects, and talk about

prayer needs. Many names come up. Jim Walsh's son needs surgery tomorrow for a skin growth.

MADISON, Wis. [11:00 a.m. CDT] —

Gordon Govier heads back to the WNWC-FM newsroom and back to work. Govier begins wading through mail, making phone calls to record market reports, picking up some cuts off the network newsfeed. He also places a call to the police expeditor (media spokeswoman) to talk about the DARE program. She's out, so Govier leaves a message.

LITTLE ROCK, Ark. [11:02 a.m. CDT] —

Ed Gillies takes a call from a lady with children's stories and poems offering them for use on KVTN-TV. The station gets several such calls each month — people offering their talents as talk show hosts, ideas for youth programs, singers — lots of singers. Gillies refers the woman to Cathie Dorsch, producer of KVTN-TV's program *Kids Like You*.

INDIANAPOLIS, Ind. [11:20 a.m. EDT] —

Several workers at Tabernacle Presbyterian Church are preparing the tape of last week's worship service to be aired on radio this Sunday.

POMONA, Calif. [11:20 a.m. PDT] —

While Focus on the Family film producers Steve Stiles, Bob Vernon, and Ed Flanagan meet to review the latest character models for the first *Adventures in Odyssey* animated video, special projects editor Paul Murphy is in the production "A" edit bay on-lining the Russian version video of the *Focus on the Family* film series.

CLEARWATER, Fla. [11:30 a.m. EDT] —

The *Action Sixties* offices are being rearranged. Sharron Bailey and Sandra Sims must leave to pick out new carpet and paint, and then get back for another program taping this afternoon.

LITTLE ROCK, Ark. [11:40 a.m. CDT] —

Ed Gillies checks the stock of materials for the KVTN-TV booth at the Arkansas State Fair coming up in October. Having a booth at the fair can be a hassle, but over 150,000 people will pass by it during the week.

METTER, Ga. [11:45 a.m. EDT] —

Michael Guido writes letters of thanks to a grocer who sent the association some fruit and a cattleman who sent some beef and pork.

VIRGINIA BEACH, Va. [11:45 a.m. EDT] —

David Clark meets with CBN founder and president Pat Robertson for a few minutes to discuss a range of topics.

NORTH POLE, Alaska [11:47 a.m. ADT] —

Don Nelson is having lunch with a member of the KJNP Board and discussing matters pertaining to the operation of the station and its mission as a whole.

— 12:00 p.m. —

FORT WAYNE, Ind. [12:00 p.m. EDT] —

WBCL-FM's Greg Milliman has spent the last year inputting every song in the music library into the computer by theme. He's the person who listeners talk with when they need help identifying a song they've heard on the air.

METTER, Ga. [12:00 p.m. EDT] —

While eating lunch, Michael and Audrey Guido discuss the morning's work in the studio and what must be done in the afternoon. According to reports, *Seeds From The Sower* reaches a potential of 150 million households, as the 15-minute broadcast airs 3000 times per week around the world. A written devotional appears in more than 1500 newspapers every week.

LANSING, Ill. [12:00 p.m. CDT] —

Lenore Dieck has updated the MMI donorbase. It's time to start generating more letters. The highest zip codes come out first. It will take over three hours to finish the run. Alan Huizenga has discovered the missing sound effect for ripping: duct tape and packing tape pulling off a window at the same time. Perfect!

LITTLE ROCK, Ark. [12:00 p.m. CDT] —

Ed Gillies has lunch with several KVTN-TV and church staff members.

POMONA, Calif. [12:00 p.m. PDT] —

During lunch, Focus on the Family employees are seen in the cafeteria, at tables in the departmental kitchens, in the library, in the bookstore, eating on the grass beneath the palm trees, hurrying to cars, and walking briskly around the campus for exercise.

MADISON, Wis. [12:02 p.m. CDT] —

WNWC-FM's Gordon Govier reads a short, three-minute state and local newscast. He finds out the police officer called back while he was on the air. But when Govier returns the call, the officer is out. It's telephone tagtime. Govier leaves another message.

OKLAHOMA CITY, Okla. [12:02 p.m. CDT] —

KQCV-AM's Paul Sublett and Lorrie Stokes continue their routine duties. Those duties for Stokes consist of answering the phone, door, and mail, while trying to keep up with Robin Jones' incredible gift of producing a great quantity of paper work.

CLEARWATER, Fla. [12:15 p.m. EDT] —

Back at her desk from a successful carpet/paint trip, *Action Sixties* producer Sandra Sims must return phone calls, write letters, schedule future program formats, and prepare for another taping.

EDINBURG, Texas [12:17 p.m. CDT] —

A man and his wife stop by the KRIO studios to leave a gift for the ministry of Radio Esperanza. Station general director Javier Salinas visits with them and learns that they are regular listeners to the station, but as the conversation continues it becomes obvious that neither

know the Lord Jesus personally. After 30 minutes of sharing the plan of salvation, Juan Jose and Imelda DeHoyas receive Christ as their personal Savior.

OKLAHOMA CITY, Okla. [12:20 p.m. CDT] —

Lorrie Stokes and Michael Morgan drive to J.D.'s Charcoal Broiler, a KQCV-AM advertising client, to grab a sandwich, check on business, and make sure J.D. knows the station supports his restaurant.

FORT WAYNE, Ind. [12:30 p.m. EDT] —

WBCL-FM music director Scott Tsuleff and Lynne Ford record *Community Calendar*, a listing of upcoming events in the area. People listen to hear their announcements read, but also to catch the crazy stories and trivia Tsuleff and Ford share beforehand. Doesn't everyone want to know that Pennsylvania grows more mushrooms than any other state and Americans spend seven years of their lives in the bathtub?



FORT WAYNE, Ind. — At WBCL-FM there's no other way to produce a public service announcement that sounds like someone is in a box.

MADISON, Wis. [12:40 p.m. CDT] —

Police officer Stephanie Bradley Peterson calls back again to WNWC-FM and Gordon Govier does a quick phone interview on the DARE program.

VIRGINIA BEACH, Va. [12:45 p.m. EDT] —

David Clark schedules working lunches most of the time. Today is no exception, as Regent University president Bob Slosser, public relations director Ann Neidow, and Dr. Clark lunch with William Harvey, president of Hampton University in Norfolk.

— 1:00 p.m. —

FORT WAYNE, Ind. [1:00 p.m. EDT] —

Marsha Sappenfield hangs a banner announcing a WBCL-FM staff member's birthday is coming up in a few days.

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A DAY INSIDE . . . CONTINUED FROM PAGE 19

METTER, Ga. [1:00 p.m. EDT] —

Michael Guido has just finished welcoming today's tour groups who have come to visit The Guido Evangelistic Association's gardens and studio. There are about 1000 visitors every month. Guido is now working on a message he must deliver at Jekyll Island to the Correctional Officers of Georgia during their annual convention.

OKLAHOMA CITY, Okla. [1:00 p.m. CDT] —

KQCV-AM's Michael Morgan leaves the station for his afternoon appointments.

EDINBURG, Texas [1:00 p.m. CDT] —

Susan Escamia, a student at Rio Grande Bible Institute comes to work three hours this afternoon in the traffic department. This is part of the school work program that makes it possible for many Latin young people to attend the Bible Institute.

LANSING, Ill. [1:00 p.m. CDT] —

Jerry Vreeman makes several phone calls to MMI donors and board members. Jim Walsh, meanwhile, reviews plans for the first MMI Women's Lunch and a banquet in Washington state.

FORT WORTH, Texas [1:05 p.m. CDT] —

Southern Baptist RTVC radio producer Joe Lusk starts mixing the Christmas episode of *Streams in the Desert*, a 30-minute public service radio program. "It seems funny to be mixing a Christmas program in the middle of September," Lusk comments.

LANSING, Ill. [1:15 p.m. CDT] —

Carol Hoan joins the volunteer crew working on the MMI mailing and guides them through the rest of the day. "Be careful not to mix up the names," she advises.

NORTH POLE, Alaska [1:23 p.m. ADT] —

KJNP's Don Nelson is visiting his local Ford dealer and arranging to have a car available for use in Anchorage tomorrow. Nelson and his wife Gen will be flying to Anchorage to conduct business.

OKLAHOMA CITY, Okla. [1:28 p.m. CDT] —

KQCV-AM is airing via satellite *Point of View*, a live call-in talk show. Paul Sublett is kept extremely busy with all the precise breaks.

MADISON, Wis. [1:30 p.m. CDT] —

Gordon Govier's WNWC-FM co-worker Donna Norland leaves for the day. "Hmm. I've been here almost nine hours, I guess it's time for me to leave too," he says to himself. So, leaving behind a stack of still unread mail and some other undone tasks, Govier grabs his briefcase and heads out the door.

POMONA, Calif. [1:30 p.m. PDT] —

Dave Koch, manager of Focus on the Family's broadcast production coordinates the daily courier run to Ambassador Advertising Agency in Fullerton, which includes the dub of the daily broadcast masters for the week of October 1.

INDIANAPOLIS, Ind. [1:40 p.m. EDT] —

Some of the Tabernacle Presbyterian Church workers are frantically trying to get enough material together for next week's daily contemporary Christian radio magazine program on WSIR-FM. Others are writing, filming, and preparing segments for the church's weekly magazine-format program on WHMB-TV.

POMONA, Calif. [1:45 p.m. PDT] -

The pre-NRB Western Regional Station Managers Meeting, hosted by Focus on the Family, adjourns amidst many handshakes and thank you's.

LITTLE ROCK, Ark. [1:55 p.m. CDT] —

Ed Gillies holds a telephone conversation with Silas Johnson, a local pastor who is one of KVTN-TV's programmers. Gillies needs Johnson's picture for the "People Change Channels" brochure.

— 2:00 p.m. —

CLEARWATER, Fla. [2:00 p.m. EDT] —

The fast pace continues as producer Sandra Sims prepares for the day's second production of *Action Sixties*. The program will be taped for airing at a later date due to the schedule and availability of the guest.

VIRGINIA BEACH, Va. [2:00 p.m. EDT] —

Back in the office, Dave Clark receives a telephone call from George Wolff, news director for WVEC-TV in Hampton. A successful Christian broadcast journalist who is exploring the possibility of teaching at Regent University as an adjunct faculty member, Wolff represents the kind of part-time faculty that Dr. Clark likes to use.

FORT WORTH, Texas [2:00 p.m. CDT] —

Karen Hayter, a licensed counselor and the producer/host of *COPE*, a live, call-in counseling program, goes on the air for the first of two programs today. Today's guest counselor is Ron Rose, executive director of Faith and Family Ministry. The topic is marriage relations. Eight calls make it on the air, with the phones continuing to ring as 3 p.m. arrives.

LANSING, Ill. [2:00 p.m. CDT] —

Jerry Vreeman begins a production meeting for the next MMI program in the *A Better Way* series. "Will it be credible?" is the question being asked. Arrangements are made for a segment to be shot in Houston.

OKLAHOMA CITY, Okla. [2:00 p.m. CDT] —

Kip Beach begins his work day at KQCV-AM which allows Paul Sublett to end his. However, Sublett hangs around to do paperwork and "engineering" that he can't do while having to monitor the on-air.

POMONA, Calif. [2:00 p.m. PDT] —

In the Focus on the Family counseling department Walt Acuff, a licensed marriage, family, and child counselor, handles a "hot" and "urgent" call from a terrified woman who is being abused by her husband.

LITTLE ROCK, Ark. [2:10 p.m. CDT] —

Ed Gillies makes the 5-minute drive to Jim and Cindy Grant's home to check on production of a couple of KVTN-TV promos. Jim, who is general manager of a local radio station, and Cindy are heavily involved with the production of *Kids Like You*. They open their home for use in many of the KLY segs.

LITTLE ROCK, Ark. [2:15 p.m. CDT] —

Cathie Dorsch, a host and producer of KVTN-TV's *Kids Like You*, and Cindy Grant are doing a puppet skit at the Grants' kitchen table. Dorsch is still dressed as "Dixie" (one of the many characters she does) under the table, while extending her puppet-clad left hand above the table appearing as "Daisy." Traffic director David Osburn is running camera, KVTN assistant J.B. Padgett is working audio, and

Agape Church children's minister John Williams is made up in his role as "Boxcar Billy."

OKLAHOMA CITY, Okla. [2:17 p.m. CDT] —
KQCV-AM's Robin Jones and Lorrie Stokes are working at their desks. Quite a bit of Jones' work is done over the phone.

NORTH POLE, Alaska [2:23 p.m. ADT] —
Don Nelson is driving back to KNJP from Fairbanks.

LANSING, Ill. [2:30 p.m. CDT] —
Jim Walsh of MMI calls the Kids' Corner satellite distributor. "Will you carry our Halloween special?" Walsh asks. The distributor remembers last year's special . . . very effective . . . and agrees to carry it.

POMONA, Calif. [2:30 p.m. PDT] —
Andrea Tang, Focus on the Family correspondence assistant, receives a letter from a listener in response to a broadcast. Her personal reply and the various resources she sends provide the information which will help the listener establish a "Mothers of Pre-schoolers" program in her area.

FORT WAYNE, Ind. [2:36 p.m. EDT] —
At WBCL-FM, the only way to cut a promo that sounds like someone is caught inside a big box is to have someone stick their head in a box.

NORTH POLE, Alaska [2:57 p.m. ADT] —
KJNP's Don Nelson is going over correspondence and dictated letters with his secretary.

METTER, Ga. — Michael Guido interviews a young guest during a television taping. (photo by Tom Harper)



— 3:00 p.m. —

CLEARWATER, Fla. [3:00 p.m. EDT] —
During the *Action Sixties* taping, author Kathy Rodriguez tells her life story of sexual abuse, its impact, and God's grace in setting her free. To the production team, it's another confirmation of why Christian television is a vital communications vehicle.

VIRGINIA BEACH, Va. [3:00 p.m. EDT] —
David Clark attends the weekly President's Cabinet meeting with deans and other Regent University administrators. Today Peter Kuzmic, principal of Evandeoski Teloski Seminary in Osijek, Yugoslavia, is present.

FORT WORTH, Texas [3:00 p.m. CDT] —
Debbie Wall, donor communications manager for the Southern Baptist RTVC, begins orientation for Loree Cox, a new employee who soon will be directing tours of the commission's production center.

POMONA, Calif. [3:00 p.m. PDT] —
Miriam Denham, executive secretary to Focus on the Family's executive vice president, takes minutes in the board room for the weekly Cabinet (officers of the ministry) meeting as they make decisions which guide the organization on a day-to-day basis.

FORT WAYNE, Ind. [3:05 p.m. EDT] —
Travelin' Home with Scott Tsuleff begins on WBCL-FM. Listeners enjoy having a friend like Tsuleff "ride along" with them as they're out and about.

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A DAY INSIDE . . .
CONTINUED FROM PAGE 21

OKLAHOMA CITY, Okla. [3:13 p.m. CDT] —

Paul Sublett and Kip Beach, who does KQCV-AM's traffic, have a little "brotherly" spat on how many giveaways Beach has logged for Sublett's shift compared to his own.

INDIANAPOLIS, Ind. [3:15 p.m. EDT] —

Preparations are under way at Tabernacle Presbyterian Church for a 12th annual live Christmas Eve telecast. What is amazing is not necessarily the amount of ministry being accomplished on a given day, but that it is done with only one full-time paid media director — the majority of other work is accomplished by a committed volunteer staff.

OKLAHOMA CITY, Okla. [3:15 p.m. CDT] —

Michael Morgan is using the KQCV-AM production room to listen to a commercial, making sure it will pass the client's and the station's standards.

FORT WAYNE, Ind. [3:30 p.m. EDT] —

Statistics on the number of AIDS patients in Indiana have just been released. WBCL-FM's Greg Milliman cuts a news voicer to be added to the 4 p.m. newscast.

LANSING, Ill. [3:30 p.m. CDT] —

MMI's Jerry Vreeman returns to his stack of letters. More letters arrive. "Why did I let them talk me into this?" he asks himself. He knows the answer "Because our middle name is ministry and we must let people know we care about them personally."

LITTLE ROCK, Ark. [3:30 p.m. CDT] —

The local travel agency calls to tell KVTN-TV's Ed Gillies that his reservation for the 18th has been mistakenly booked for the 19th. Gillies is told it's the agency's mistake and it's being worked on.

POMONA, Calif. [3:30 p.m. PDT] —

Director Rob Gregory and engineer David Buller of *Family News in Focus* hit the studio to produce the day's broadcast.

LANSING, Ill. [3:45 p.m. CDT] —

A girl from Milwaukee, Wis., calls the MMI office. She dropped out of high school, but saw the *A Better Way* television special on education and now wants to finish school. She is 18, poor, living alone, unemployed, and pregnant. Can MMI help? After many phone calls, MMI finds a school in Milwaukee for unwed mothers. The girl is eligible and agrees to enroll. Jim Walsh makes a note to call her back tomorrow.

FORT WAYNE, Ind. [3:54 p.m. EDT] —

Getting out and meeting listeners is always fun. On September 18, the WBCL-FM staff will march in the Bluffton Street Fair parade. Marsha Sappenfield types reminder memos to the staff.

— 4:00 p.m. —

CLEARWATER, Fla. [4:00 p.m. EDT] —

Action Sixties producer Sandra Sims meets with CTN president Bob D'Andrea on a variety of topics.

FORT WORTH, Texas [4:00 p.m. CDT] —

Karen Hayter, still trying to complete the afternoon's work, meets with Southern Baptist RTVC development and public relations staff concerning prayer reminders to go to viewers who request them.

POMONA, Calif. [4:00 p.m. PDT] —

Dee Otte, personal assistant to Focus on the Family's James Dobson for over 14 years, gathers his daily mail and important phone calls and leaves the campus to drive to his house where he is recuperating.

CONTINUED ON PAGE 48

NORTH POLE, Alaska — The moon rises over the snow-covered studios of KJNP-AM/FM/TV 4.



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In recent months, the secular and religious press has reported on the formation of an organization known as Christian Broadcasters International (CBI). The reports have led many to ask questions about the relationship of National Religious Broadcasters (NRB) to CBI.

Many of the questions raised have grown from reported misinformation concerning CBI. As a result, there has been a great deal of confusion relating to the matter. To help clarify his organization's role regarding the CBI situation, NRB president Jerry Rose agreed to talk with *Religious Broadcasting*.

— The Editors

RB: When did you first hear about Christian Broadcasters International (CBI)?

ROSE: We began to hear rumors about the possibility of another organization forming about a year ago. It was just before Trinity Broadcasting Network's decision to resign from National Religious Broadcasters (NRB).

RB: When did it become more than a

said made the difference. The fact that it was held at the NRB convention with Dr. Armstrong present strongly suggested NRB involvement. That was especially true for the international delegates. I know that because when I met with them in Europe they were very surprised that NRB was not a part of it and deeply concerned that it had not been made clear.

RB: As president of NRB, why are you not interested in the association being a part of CBI?

ROSE: Let me make it clear that I am not the only one who feels this way. I know my feelings are representative of the executive committee and our executive director, and I

CBI & NRB: What's The Association?

rumor?

ROSE: At our 1990 National Religious Broadcasters Convention. At that time a meeting chaired by Paul Crouch and Ben Armstrong was held to discuss the formation of CBI. I might add, that because Dr. Armstrong was present and because it was held at our convention, many of the attendees at the meeting, including the international delegates, assumed it had the endorsement of NRB.

RB: Had NRB's endorsement been sought?

ROSE: No. In fact, except for what we were hearing in the hallways, the members of the executive committee had no idea such a meeting was taking place.

RB: Do you believe any one in the meeting said there was an endorsement by NRB?

ROSE: No. I don't believe they would have done that. But the point is, what was not

believe they represent most of the membership. There are two reasons why I am not interested.

First, we were not invited to participate until after the fact. We were not invited to attend the CBI meeting at our own convention in Washington, D.C., and we were not invited to attend the next major meeting at the European Religious Broadcasters (ERB) Conference in Bautry, England.

Both Paul Crouch and Dr. Armstrong were present at that ERB meeting and even though I was in the next room, I was not told of the meeting nor was I asked to attend. I found out about it from people who were wondering why I wasn't there. At the ERB conference, TBN sponsored the Saturday night banquet and that night the formal announcement of the launching of CBI was made.

Dr. Armstrong was announced as CBI's head, Muazzam Gill was introduced as its

NATIONAL RELIGIOUS BROADCASTERS

COMPREHENSIVE BENEFIT PLAN

executive director, and Paul was the evening speaker. A desire for NRB cooperation was not mentioned. That desire was only expressed after the Europeans made it clear that they would not participate unless there was NRB involvement.

Second, I made it clear that the only way NRB would have any interest would be if CBI was formed as a consortium of associations without the possibility of individual memberships. NRB would be one of a number of international associations that would be working together for the purpose of accomplishing the Great Commission. Dr. Armstrong recently reminded me that as a result of those discussions that is the way CBI has been structured.

RB: If that is the case, then what is the problem?

ROSE: The problem is that it is not the case. An article in the September issue of *Charisma* made that very clear. And as a matter of fact it cleared up any doubts I may have had about the underlying purpose of CBI. It said, and I quote, "CBI would be an umbrella organization of all of the national associations."

RB: What is your conclusion?

ROSE: CBI is built on a poor foundation and is not something the NRB wants to be part of.

RB: Is there a need for something like CBI?

ROSE: There is a need for international cooperation. We must work together better. At our 1991 convention we will announce the formation of an international committee made up of media representatives from all over the world. The goal of the committee will be to pursue ways we can work together to accomplish the Great Commission.



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Eternal Security

Charles R. Swindoll
"Insight for Living"
Author of *Hand Me Another Brick*;
Three Steps Forward, Two Steps Back;
and *You and Your Child*

Sheila Walsh
"700 Club" and "Heart to Heart
with Sheila Walsh"
Author of *Holding On To Heaven with
Hell on Your Back*

(Circle 175 on the Reader Service Card)

by Ed Hindson

Radio ministries and Bible teachers go hand in hand. One of the best, over the years, has been *Back to the Bible*, founded by Theodore Epp in 1939. Headquartered in Lincoln, Neb., *Back to the Bible* has grown into one of the largest Christian radio ministries in the world. It is heard on 605 stations world-wide in English and 788 international stations in several foreign languages.

The parent ministry also produces *Gateway to Joy* with Elisabeth Elliott for 157 stations and *Teen Quest*, which is heard weekly on 354 stations. In addition, *Back to the Bible* produces three million pieces of literature a year and publishes two magazines, *Confident Living* and *TQ* (Teen Quest), with a combined circulation of 130,000.

In recent years the teacher on *Back to the Bible* has been Warren Wiersbe, the former pastor of Moody Church. When Dr. Wiersbe announced his forthcoming resignation last year, a search committee was formed to interview possible candidates for the position of general director and Bible teacher.

Finding someone who represented the heritage of the ministry and also had a view to shape its future was the committee's primary concern. Both Epp and Wiersbe were known as outstanding Bible teachers and expositors. Therefore, when the search committee unanimously recommended Woodrow Kroll, it was obvious a successor had been found who was cut from that same mold.

Leadership For A New Generation

Woodrow Kroll, age 46, is a dynamic and energetic teacher who is the ideal age to blend the maturity of 25 years' experience with the enthusiasm of a new generation of Christian leaders. Dr. Kroll served for ten years as the president of Practical Bible College in Binghamton, N.Y., and speaker on the *Practical Bible Hour* daily radio broadcast. Previous to that, he was professor and

chairman of the Division of Religion at Liberty University in Virginia.

Recognized as one of America's greatest Bible teachers, Dr. Kroll blends administrative skills with practical Bible teaching and extensive international experience. A regular speaker on the Bible conference circuit, Dr. Kroll has been featured at Moody Founder's Week, Bibletown, Maranatha, Sandy Cove, Keswick, and numerous other Bible conferences. He has also led 22 tours to Israel and 26 to Europe. In addition, Dr. Kroll has authored numerous books on Bible exposition, expository preaching, Christian living, and his very popular *Bible Country*, a pictorial guide to the Holy Land.

"Anyone who hears Woodrow Kroll is immediately captivated by his vast



Woodrow Kroll

Woodrow Kroll: Back to the Future At Back to the Bible

knowledge of the Bible — its land and its content!" exclaims Brandt Gustavson, executive director of National Religious Broadcasters (NRB) and a former board member of *Back to the Bible*.

"His ministry at Liberty University attracted everyone's attention," explained Jerry Falwell, who preached Dr. Kroll's consecration service in Lincoln, Neb., on November 16, 1990. "We hated to lose him," Dr. Falwell added, "but it is obvious God has opened larger ministries for him. I predict he will become one of America's favorite radio speakers."

Ed Dobson, a former colleague of Dr. Kroll's, and now pastor of the 4000-member Calvary Church in Grand Rapids, Mich., notes, "He is one of the smartest men I've ever met, but his messages are so helpful and practical that they speak to everyone. The board could not have selected a better candidate for this position."

A Solid Foundation

"Assuming this position is the greatest challenge of my life," Dr. Kroll announced, "but it is one that I look forward to with

"Our goal is to keep the broadcast lively, powerful and practical, while shaping old truths for a new generation of listeners."

great excitement!" Dr. Kroll's extensive experience in 12 years of radio as well as his teaching and administrative experience have prepared him well for his new responsibility. He also has a solid family background in ministry experience. His father pastored the same church for 33 years and his brothers are both in full-time ministry as well.

Dr. Kroll and his wife Linda have been married for 25 years, and have two married children, Tracy and Tim, and two still at home, Tina (16) and Tiffany (15). "The Christian community in Lincoln rallied to us and really helped make our move as easy as possible," Dr. Kroll reported. "Brian Erickson, executive director of *Back to the Bible*, also helped us a great deal in the transition."

Dr. Kroll is known as a hard worker with a very pleasant personality. Converted at age five and called to the ministry at 12, Dr. Kroll credits his father's influence and example for giving him a picture of the importance of total commitment and faithfulness to God's calling. "My dad labored as hard as any man could in serving Christ," Dr. Kroll observes. "He gave all that he had for the cause of Christ and expected very little in return."

Looking Ahead: The 21st Century

Planning for the future will be one of Dr. Kroll's immediate responsibilities. "Certainly we plan to continue the practical, biblical exposition that has always characterized *Back to the Bible* as a broadcast ministry," he affirms. "Our goal is to keep the broadcast lively, powerful and practical, while shaping old truths for a new generation of listeners," he adds.

In listing his goals for the immediate future, Dr. Kroll emphasizes the need to build a new headquarters facility, expand the broadcast ministry, and to increase its international outreach. "We hope to conduct numerous international Bible conferences and even broadcast from international sites," the new director explained.

The international arm of *Back to the Bible* includes nine international offices in Canada, Australia, England, India, Jamaica, Italy, Ecuador, Sri Lanka, and the Philippines. In addition to 175 employees in Lincoln, *Back to the Bible* also employs 156 people at its interna-

tional offices. "Global ministry is one of our major targets for the 21st century," emphasizes Peter Schroeder, director of development.

"If I could summarize my hopes for the ministry," Dr. Kroll states, "it would be to remain faithful to the heritage of the past, while pushing on to new frontiers for the future. We have a great open

door of opportunity to preach the gospel of Jesus Christ to the whole world in our generation and we at *Back to the Bible* intend to do all we can to see it happen to the glory of God."

Ed Hindson is vice president of Missouri Baptist College in St. Louis, Mo.

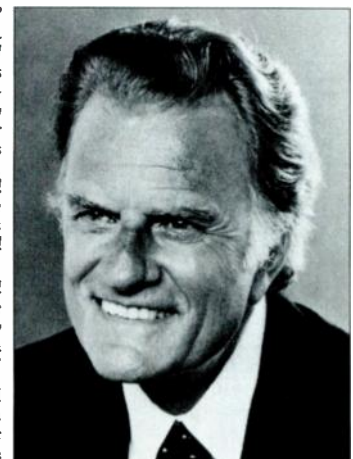
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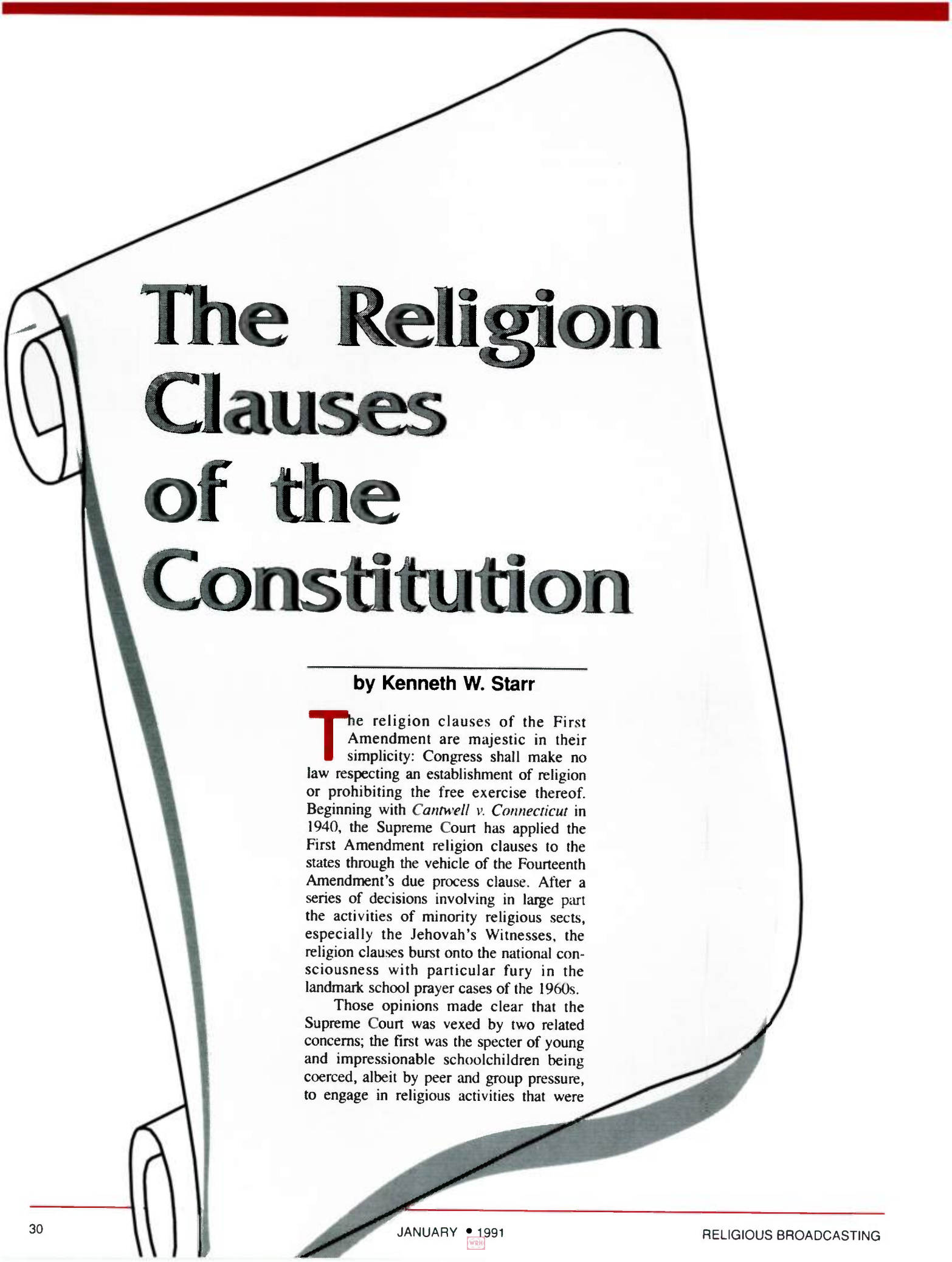
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The Religion Clauses of the Constitution

by Kenneth W. Starr

The religion clauses of the First Amendment are majestic in their simplicity: Congress shall make no law respecting an establishment of religion or prohibiting the free exercise thereof. Beginning with *Cantwell v. Connecticut* in 1940, the Supreme Court has applied the First Amendment religion clauses to the states through the vehicle of the Fourteenth Amendment's due process clause. After a series of decisions involving in large part the activities of minority religious sects, especially the Jehovah's Witnesses, the religion clauses burst onto the national consciousness with particular fury in the landmark school prayer cases of the 1960s.

Those opinions made clear that the Supreme Court was vexed by two related concerns; the first was the specter of young and impressionable schoolchildren being coerced, albeit by peer and group pressure, to engage in religious activities that were

an affront to their consciences. The same concerns of freedom of mind and conscience that animated the Supreme Court in the second flag salute case, *West Virginia Board of Education v. Barnette*, lay at the core of those decisions. The Court's second concern in those cases was more separationist in nature — it was not the business of the schools or school authorities to formulate prayers or otherwise mandate religious activities on school premises.

It is the second concern that has proved far more intriguing and difficult in our law than the first — that it is not the business of the state to be involved in religious matters. The underlying idea is that keeping the state out of religion will protect and preserve the sanctity of religion — will keep religion pure and undefiled, in the words of St. Paul — and will protect religious liberty.

Our Duty to God

This sentiment finds its roots in natural rights history, which undergirded the Declaration of Independence and James Madison's immortal Memorial and Remonstrance, a pre-Constitutional attack on a proposed religious tax in Virginia. Religion, Madison opined, was

our duty to God. In that relationship, the state had no warrant for entering. If we breached our duty to God, that was a matter between the individual and his or her Creator. The state should remain bound in focus to worldly matters.

This separationist sentiment has been the focal point of the most controversial and bitter legal battles of the last two decades. Part of the reason for their frequency is that government has grown dramatically from its limited compass of the 18th century. As has frequently been noted, the New Deal restructured the basic arrangements of government in the United States. Not only was the relationship of the federal government to the states recast, but the underlying philosophy as to the appropriate extent of government responsibility was fundamentally altered. From the 18th century desire to free the movement of commerce to create free trade zones among the states, governmental responsibility moved in this century to its current sweeping status.

Outside Enumerated Powers

The ubiquity of modern government provides a vastly different environment

for applying Madison's principles of natural rights. Madison, and Jefferson as well, adhered to notions of limited government. Although Madison was adamant in his distrust of the states as parochially and selfishly preventing the growth of a vigorous commercial republic, Madison did not envision the new central government as becoming today's welfare and regulatory state. After all, Madison believed that the First Bank of the United States, established by the First Congress, was unconstitutional, as being outside Congress's enumerated powers in Article I.

Thus it is that a strongly separationist approach to First Amendment interpretation has implications that our forebears did not have occasion to consider. If government is ever a greater part of life, then separationist values — encapsulated in Jefferson's letter to the Danbury, Connecticut, Baptists in which he coined the term "wall of separation" — mean that religion is forcibly removed from more and more of life in the modern world. The world, by constitutional mandate, is made increasingly secular.

CONTINUED ON PAGE 32

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THE RELIGION CLAUSES . . .

CONTINUED FROM PAGE 31

So what are we to do in this era of uncertainty concerning how constitutional doctrine meets the far-flung reaches of modern-day government? Obviously, it is for the Supreme Court ultimately to say, but there is value in seeking out what animated the Framers in fashioning the religion clauses.

The Madisonian View

The debate in that First Congress in August of 1789 focused on the establishment issue, bypassing in the main what was then the "rights of conscience" clause and what came to be the free exercise clause. Debating a draft of the proposed Bill of Rights, prepared in large part by Madison, the discussion opened that day with Congressman Peter Silvester of New York's expression of concern about the establishment clause. The Congressman complained that, as drafted, the clause was susceptible to a dangerous interpretation far different from that intended, namely that it might be thought to have a tendency to abolish religion altogether. And this, asserted Congressman Silvester, with the support of Congressman Benjamin Huntington of Connecticut, would not do.

Madison promptly thereafter took the floor. He began by setting forth his interpretation of the religion clauses: "Congress should not establish a religion," Madison intoned, "and enforce the legal observation of it by law, nor compel men to worship God in any manner contrary to their conscience."

The notion of compulsion was thus as the heart of Madison's interpretation of the religion clauses. Compelled religious exercises, not religious exercises *per se*, are what Madison wanted to avoid. It shares a value with the Fifth Amendment — there is no protection against self-incrimination, as it is loosely thought to be the case. The crucial distinction for constitutional purposes, however, is that the individual must be free from compelled self-incrimination.

Compulsion Forbidden

Madison yielded the floor; his view was clear. Although at least five states had an established church at that moment, none would exist at the national level. Nor would individuals be compelled in matters of religion and con-

science, the value that reaches across two centuries to inform the flag salute case and, in part, the landmark school prayer cases. Compulsion — the antithesis of liberty — was to be forbidden. Congressman Huntington took the floor. He expressed agreement with the Madisonian reading of the clause and felt that the clause was sound. Let us protect ourselves against an established religion, Congressman Huntington said, but let us not while securing the rights of conscience, patronize those who profess no religion at all.

Madison took the floor again. The various concerns with the clause, he felt, could be satisfied if the word "national" were inserted in front of the word "religion." This was not an anti-religion clause, Madison emphasized. Religion would flourish in a society where there was liberty. The sole concern, Madison stated, was that one religious sect might obtain pre-eminence or establish a religion at the seat of government.

"National," a Buzz Word

Madison was trying to revive the language that he had previously drafted and which he thought, quite rightly, would aid clarity. But Congress opposed it because of its connotation of diminishing state's roles, a condition that the antifederalists would never brook. The distinction, which was quite sharp in their minds, was one between a national government, on the one hand, and a federal government, on the other. After further debate on that issue, the Annals of Congress records that Madison withdrew his motion, protesting all the while that the term "national religion" by no means implied that the government was a national one rather than a federal one.

The vote taken on the religion clauses was 31 in favor and 20 against. Not an overwhelming vote of confidence in religious liberty, but nonetheless, it passed by a comfortable margin.

Without suggesting that this brief foray into one aspect of constitutional history is by any means definitive, it would appear from this reading of the First Congress' debates that the aim of the religion clauses was to maximize liberty. They would accomplish this goal by forbidding the establishment of a national church, thus continuing the trend of disestablishment begun during the Revolution itself and destined to be

completed, finally, in 1833. And the Clauses also ensured that individuals would be protected from compelled religious observances or other matters pertaining to conscience. It was not to abolish religious practices, but to prevent government compulsion of those practices.

If that principle is to be discerned fairly from the history of the First Amendment and the First Congress, which fashioned it, then it would indicate that the Supreme Court was entirely correct in deciding the "right of access" case the way it did in *Widmar v. Vincent*. There, a voluntary religious student organization was seeking nonpreferential access to campus facilities to carry on its meetings. It was seeking equal access, nothing more. And yet the rigidity of separationist doctrine had beguiled the Court of Appeals to succumb to a truly perverse notion — that all student groups except those with a religious purpose could make use of university facilities. The bedrock constitutional principle of protecting religious liberty had been turned on its head; groups were being singled out for unfavorable, disparate treatment if their purpose was religious in nature.

A Charter of Liberty

The experience in *Widmar*, notwithstanding the correction of constitutional error by an almost unanimous Supreme Court, suggests the reality of the danger of undue doctrinal rigidity in interpreting the religion clauses of the First Amendment. The Constitution is, above all, a charter of liberty, by way of structural design and of specific guarantees of particularly important liberties. When the Constitution becomes an instrument for attacking noncompulsory activities embodying acts of religious liberty in this post-New Deal world of ubiquitous government, we must question whether our modern-day infatuation with legal doctrine has strayed far away from the values that undergird the Constitution and the Bill of Rights — values that bind together the nation in all its diversity.

The Honorable Kenneth W. Starr is United States Solicitor General. This article was reprinted with permission from The Heritage Foundation. It is based on an excerpt which appeared in the Spring 1990 edition of *Quarterly*, a publication of the Christian Legal Society.

The well-worn cliché, "Actions speak louder than words," is not always correct. Sometimes words speak just as loud. Ella Fraser found this to be true a long time ago. One day in 1920, 15-year-old Ella was looking out the window of a trolley car in Germantown, Pa., when she noticed some words that touched her in a special way.

Although they were simple words printed on a sign, they somehow found their way into her heart and literally helped set the course of her life. The words Ella saw that day looking through the trolley car window were printed on a mission sign that read, "God be merciful to me, a sinner."

Seventy years later, during the 1990 National Religious Broadcasters (NRB)

convention in Philadelphia, Fraser ministry can be summed up by the words, "Gospel radio broadcasting and Christian social service ministry."

Radio, in particular, has been an important part of Ella Fraser's life. In June 1927, she and Robert Fraser exchanged their vows over radio station WCAU at its studios in the Hotel Pennsylvania in Philadelphia. As Mrs. Fraser said, "It just seemed the right thing to do."

Ella first met Robert in 1926 when they were both enrolled at the Bible Institute of Pennsylvania, founded by Dr. W. W. Rugh. "I offered to help him by writing his study notes," said Ella. "Bob was born blind, attended Overbrook School for the Blind, and had a beautiful voice."

"He sang in theaters and social affairs until he was saved. In 1925, he asked radio station WCAU if he could sing a few hymns on Good Friday because of the Season. From then on he had a weekly program and was named 'The Sunshine Boy.'" According to Ella, this is when the Fraser ministry really began.

Their life together was one of total ministry. In addition to the radio ministry, their first social service project was a home for unwed mothers in the Olney section of Philadelphia. It was begun in 1924 and operated for 26 years.

In 1938, the Fraser Rescue Mission was opened, and every Sunday afternoon they conducted a live radio broadcast, the *Fraser Radio Gospel Hour* from the mission. In 1941, the Frasers began a home for elderly women, and used the living room of the home as a radio broadcast studio.

During World War II, the Fraser Fellowship Center for servicemen was opened in downtown Philadelphia. Some of the former "sailor boys" who were ministered to by the Frasers still come back to Philadelphia to visit Mrs. Fraser. Occasionally, one of these "boys" gives a Gospel message on the broadcast.

In 1951, a new Mission was opened with the "radio family" sending in contributions for the down payment. Beginning in 1953 the radio broadcast was aired live from the new building. For years, the Frasers also operated a gift



ELLA FRASER

shop in downtown Philadelphia.

In 1957, the Lord called Bob Fraser home, and one of Ella's loves was no longer beside her. But the greater love of her life, the Lord Jesus Christ, sustained her and allowed her to continue the work as director of the Fraser Gospel Ministry, including responsibility for the radio program.

The work begun by the Frasers in 1925 continues today with the Fraser "children" and others taking part in the ministry. The *Fraser Radio Gospel Hour* continues to be heard every Sunday on WVCH-AM/Chester, Pa., WLBR-AM/Lebanon, Pa., WSLJ-FM/Rio Grande, N.J., WPHB-AM/Philipsburg, Pa., and WFRM-AM/Coudersport, Pa.

In 1990, NRB honored Fraser Gospel Ministry with a "Milestone Award" which is proudly displayed in the studios. The "Percy" Award, named for the late Dr. Percy Crawford, is given by the Eastern Chapter to someone who has consistently upheld the standards of excellence in presenting the Gospel.

Because of her friendly and caring disposition, some call her "the hug lady," while others simply call her "Ella" or "Mrs. Fraser." But all who know her well call her "remarkable."

"Do you think it was a coincidence that I was sitting on that side of the trolley?" Ella recently asked. "Looking back, it was God leading."

Sue Bahner is the general manager of WWVG-AM in Rochester, N.Y., and serves as secretary on the NRB Executive Committee. Donald J. Peterson is the assistant editor of Religious Broadcasting magazine.

Ella Fraser & Fraser Gospel Ministry: What God Hath Wrought

BY SUE BAHNER
& DONALD J. PETERSON

Eastern Regional Convention in North East, Md., 85-year old Ella Fraser was again touched by some words. This time they were etched on a plaque presented to her as a recipient of the "Percy Award."

Those words read: *To Ella Fraser, Director of the Fraser Gospel Ministry, Honored by the Eastern Chapter, National Religious Broadcasters for your unflinching allegiance to the legacy begun in 1925 by your husband, Reverend Robert Fraser. The fruit of your labor is evidence that Christ has prevailed as your example for sacrificial service, to the glory of God our Father — October 19, 1990.*

For 65 of those 70 years that have passed between these two experiences, both words and actions have played a major role in Ella Fraser's life, and con-

NRB 91 Promises Attendees A Wide Range Of Opportunities

PARSIPPANY, N.J. (NRB) — NRB 91, the 48th Annual National Religious Broadcasters (NRB) Convention and Exposition scheduled from January 25-29 at the Sheraton Washington Hotel in Washington, D.C., offers attendees a rare opportunity to network with national and international leaders and decision-makers in religious broadcasting.

Today, more than ever, religious broadcasters must vie for the attention of a media-hungry world in order to communicate the Good News of Jesus Christ. As 1991 gets under way, the NRB annual convention offers an occasion for growth and encouragement in this task.

An NRB convention is the only large-scale event of its kind that brings together professionals in religious broadcasting and offers them a wide range of opportunities for sharing new ideas and techniques to achieve ministry goals.

NRB 91 will feature inspiring speeches and testimonies from well-known leaders. The program begins on Friday night when retired Supreme Court Chief Justice Warren Burger and Joseph Stowell, president of Moody Bible Institute, will address NRB 91 delegates.

Saturday's general session includes a testimony from Kay James, former assistant secretary of Health and Human Services, and an address by Jerry Johnston, the nationally acclaimed author who discusses the major problems facing today's youth, including drug and alcohol abuse, teenage suicide, and satanism.

Sunday's speakers include Martin DeHaan from Radio Bible Class, David Bryant and the Concert of Prayer, plus a testimony from Dr. Ben Carson, director of pediatric neurosurgery at Johns Hopkins Hospital.

On Monday, Peter Kuzmic of Yugoslavia's Evangelical Theological Seminary will address the International Luncheon, while Prison Fellowship's Chuck Colson will speak at the general session in the evening. Monday night's session will also include a testimony from former major league pitcher Dave Dravecky.

The annual Congressional Breakfast on Tuesday will feature Jerry Falwell of the *Old Time Gospel Hour* as the speaker. The convention concludes on Tuesday evening with the 48th annual Anniversary Banquet

and a look at religious broadcasting over the past years from the perspective of pioneer broadcaster Rex Humbard. Also expected to address the NRB 91 delegates is President George Bush.

More opportunities to "network" at NRB 91 will be plentiful during the convention's Media Exposition, where hundreds of exhibitors will display the latest in technology, equipment, musical recordings, books, periodicals, and premiums. The exposition will provide opportunities to talk with authors and speakers, broadcast professionals, and ministry leaders.

NRB 91 will also provide attendees with an opportunity to learn. The workshops are the backbone of the convention and this year's program promises to offer the most relevant, informative, and interesting workshops NRB has ever presented.

There will be a special series of "Saturday Seminars" on subjects such as Fundraising; Youth in America: Issues and Answers; Principles for a Comprehensive Public Relations Program; Station Fundamentals; and Technology.

The "Saturday Seminars" will be ongoing from 8:30 a.m. to 3 p.m. Each seminar will be broken into three 90-minute segments with recesses in between. This arrangement allows the delegate the choice of attending the entire seminar or just those segments of particular interest.

There will also be complete workshop sessions on Saturday, Monday, and Tuesday mornings from 9:30 to 11. These workshops will focus on television, radio, sales, social and legal issues, women's interests, new programming ideas, international outreach subjects, and much more. Workshop leaders include Harvey

Thomas, Richard Wiley, Cal Thomas, Ted Baehr, Ron Husband of Walt Disney Pictures, and many others.

NRB 91 will also give attendees an opportunity to worship through the inspirational music presented at each general session. This year's convention will feature more music of wide-ranging appeal than at any previous NRB gathering, demonstrating the tremendous impact sacred music has on every group in society through religious radio and television.

The convention's keyboard musicians will be two veterans from New York's world-famous Radio City Music Hall: George Wesner and Fred Davies. And the list of musical artists appearing at various NRB 91 functions, from the opening general session on Friday night through Tuesday evening's closing Anniversary Banquet, is just as impressive.

Featured at the annual Sunday afternoon gospel concert will be Clifton Davis of NBC-TV's *Amen*, Larnelle Harris, Carman, Tramaine Hawkins, and the 100-voice International Christian Center Choir, as well as several other outstanding church choirs. The gospel concert is sponsored by the Black National Religious Broadcasters (BNRB).

Appearing at other convention functions will be musical artists such as classical pianist Dino Kartsonakis, the *Day of Discovery Singers*, Gospel Music Association's artist of the year Steven Curtis Chapman, guitarist Tony Melendez, Steve Fry, keyboardist Ken Medema, Babbie Mason, Ray Boltz, The Nelons, Darryl Coley, and the African Children's Choir.

Melendez and Medema are extraordinary musicians despite considerable disabilities. The convention, meanwhile, will close on a musical note during Tuesday

NRB Accepts 13 New Members

PARSIPPANY, N.J. (NRB) — National Religious Broadcasters (NRB) is pleased to announce the acceptance of the following organizations and/or individuals into its membership as of October 1990:

Christ Church of Washington, Washington, D.C., EFICOM: Registered
Church Alliance of South Africa, Brandon, Fla., EFICOM: Registered
David M. Eshleman (DME Associates, Inc.), Harrisonburg, Va., EFICOM: For-Profit
Daystar, Inc., Springdale, Ark., EFICOM: Certification Pending
Deeper Life Christian Fellowship, Richmond Hill, N.Y., EFICOM: Certification Pending
First Assembly of God, Dothan, Ala., EFICOM: Registered
Harvest Time Ministries, Garden Grove, Calif., EFICOM: Registered
Sara Diaz Warren (K63CD-TV) El Paso, Texas, EFICOM: For-Profit
Raymond J. Clatworthy (KCFO-AM), Dover, Del., EFICOM: For-Profit
Mt. Carmel Hour, Brooklyn, N.Y., EFICOM: Registered
Mount Gilead Baptist Church, Richmond, Va., EFICOM: Registered
Jay Strack Association, Dallas, Texas, EFICOM: Certification Pending
Ronald L. Roseman (WTIS-AM), St. Petersburg, Fla., EFICOM: For-Profit.

evening's Anniversary Banquet, as the music of *Glad*, Gerard Gamo, and the *Rex Humbard Family Singers* will be featured.

Many of NRB 91's musical artists will be taking part in convention functions other than their scheduled performances. Some will be signing autographs and albums during the NRB 91 Media Exposition, while others will be participating in convention workshops.

The NRB annual convention is a once-a-year event that can have a tremendous impact on attendees and the ministries they represent. For further information concerning NRB 91, please call the NRB headquarters office at (201) 428-5400.

New NRB Radio Committee To Meet At Upcoming Convention

PARSIPPANY, N.J. (NRB) — National Religious Broadcasters (NRB), under the direction of president Jerry Rose, recently established its own Radio Committee. Dick Bott, of Kansas City, Mo.-based Bott Broadcasting, was named chairman of the committee, while Sue Bahner of WSWG-AM in Rochester, N.Y., was designated acting chair.

A small representative group of radio broadcasters was invited to serve as the interim steering/planning committee and will meet at NRB 91 this month in January to design the Radio Committee's structure and discuss goals. The meeting will be held in the Vermont Room of the Sheraton Washington Hotel on Wednesday, January 30, at 10:30 a.m.

The NRB Radio Committee will seek, on a continuing basis, to address the challenges that radio broadcasters face and assure that radio will be given the attention it needs at future NRB conventions. The Radio Committee resulted, in part, out of the earlier development of the Christian Radio Ideas Forum (CRIFOR).

CRIFOR is a newsletter that was conceived by several participants at the Christian Radio Fellowship meeting last March 29-30 in Chicago. It has been further developed by Mike Maddex of WEEC-FM in Springfield, Ohio.

Those wishing to express comments or receive further information about the newly formed NRB Radio Committee can contact: Sue Bahner, WSWG-AM, 1840 S. Winton Road, #2 Cambridge Place, Rochester, NY 14618, or call (716) 461-9212. The fax number is (716) 461-0348.

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NATIONAL CHRISTIAN CHOIR

CONTINUED ON PAGE 38

1991 NRB MEDIA . . .
CONTINUED FROM PAGE 37

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Music publishers
Satellite program services

Nineteen Ninety-one

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The 1991 Directory is the **WHO'S WHO** of Religious Broadcasting
that tells you **WHERE** they are and **HOW** to contact them.

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KNWS 102 FM ★, 4880 Texas St, Waterloo IA 50702, 319-296-1975; MARKET: Waterloo, Cedar Falls, Cedar Rapids; OWNER: Northwestern College; PRES: Dr Donald Erickson; GEN MGR: Jeff Seeley; CHIEF ENG: Dave Dobes; CLASS: Non-commercial 100 kw, paid/sustaining prgrms; NETWORK: Skylight Satellite Net, UPI News; HRS of OPER: 24; FORMAT: religious fulltime

Gainesville

WJLF FM, 2925 NW 39th Ave, Gainesville FL 32605, 904-374-4941; MARKET: Alakus County; OWNER: Alakus Public Radio Inc; PRES: A L Lastiner, TREAS: R J Hadsock; GEN MGR: A L Lastiner; OFFICE MGR: Sue Mackey; CHIEF ENG: George Perdue; CLASS: Educational; NETWORK: USA; AUDIENCE PROFILE: 18-35; HRS of OPER: 24; FORMAT: religious 24 hrs, contemp Christian radio, adult contemp

Ashland

WTSF-TV Channel 61 ★, PO Box 200, Ashland KY 41101, 606-329-2700; OWNER: Tri-State Family Bcstg; GEN MGR: Claude H Messinger; PROG DIR: Anne Bledsoe; CHIEF ENG: Grey Payton; PROD MGR: Randy Fleming; CLASS: 1,760, 000 kw; FORMAT: religious fulltime

Control Technology Inc, 2950 SW 2nd Ave, Ft Lauderdale, FL 33315, 305-761-1106, FAX 305-764-3298; James C Woodworth, pres; Carola U Woodworth, vp; Allen Range, sls mgr; Jackie Robson, sec; Full line broadcast distributor, specializing in MCI tape equipment & automation

Sparrow Records, 9255 Deering Ave, Chatsworth, CA 91311, 818-709-6900, FAX 818-341-5414; Billy Ray Hearn, pres; Bill Hearn, sr vp/mktg; Rick Home, sr vp/fin; Records, cassettes, videor for promotion, sale and rental; complete administration of BMI, ASCAP and SESAC catalogs

Horizon Christian Fellowship ★, PO Box 17380, San Diego, CA 92117, 619-277-4991; Mike Macdonald, HOST; Sanford Kravitz, prod; Terry Frost, announcer; Oasis Int'l Communications, rep; Horizon Christian Ministry: 30 min weekly; Bible teaching, preaching, talk/program; Audience: gen Christian, non Christian; paid time, public service

Evangelism Fellowship, Inc, PO Box 348, Warrenton, MO 63383, 314-456-4321; Reese Kauffman, PRES; Steve Bates, vp/services; Dwight Racke, prod eng; Here's How: 15 min weekly; teacher training; Audience: Christian, children's workers; paid time, public service



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• NATIONAL •

Regent/Home Net Seminar Is Attended By 23 Broadcasters

VIRGINIA BEACH, Va. (NRB) — Twenty-three broadcasters from 13 markets attended the recent first annual Regent University/Home Entertainment Network Television Sales Seminar. David Clark, dean of Regent University's College of Communications and Arts, opened the seminar at a luncheon featuring keynote speaker Tom Dunkerton.

A former senior vice president of Saatchi & Saatchi Compton, Dunkerton spoke on the shifting revenue sources for Christian broadcasters. Dunkerton revealed similarities between demographics of the typical Christian station's audience and the target audience of most mass marketers. He pointed to ways religious broadcasters could talk to mass marketers wanting to reach the demographics typified by the Christian family audience.

Other speakers in the two-day seminar included Kris Kohlman, executive vice president of Goldberg, Marchesano, Kohlman Inc.; David Worstine, regional sales manager of The Family Channel; David Hummel, marketing vice president for CBN; Buddy Merrick, general manager of the Home Entertainment Network; and Dan Chamberlin, Regent University marketing professor.

Topics ranged from establishing, training, and staffing a sales department to more complex issues like evaluating per inquiry advertising, the pluses and minuses of barter, and sales promotion and merchandising for the local station.

Four additional sales seminars are has been planned for mid-1991 through early 1992 by Regent University. The seminars are aimed specifically toward Christian broadcasters trying to establish an effective sales operation to supplement lagging paid programming revenues.

New Video Release Aims To Increase Evangelism Training

SAN BERNARDINO, Calif. (NRB) — Campus Crusade for Christ has released a special edition of its flagship video *JESUS* in an effort to increase evangelism training in churches across the United States. First released on video in 1984, *JESUS* is a fully dramatized recreation of

the life of Jesus Christ taken directly from the Gospel of Luke.

A key element of the ministry's strategy, to get *Jesus* into more homes across the country and reposition it as an evangelistic tool, is to offer the video at its lowest price ever. Literature accompanying the video promotes Campus Crusade's *JESUS* Home Video Program, now being used by many churches nationwide to train members to introduce others to Christ.

Campus Crusade founder and president Bill Bright expressed the hope that this evangelism training program will now extend to thousands of churches and involve millions of Christians in the U.S. The seven-session *JESUS* Home Video Program is based on Dr. Bright's book *Witnessing Without Fear* — winner of the Evangelical Christian Publishing Association's Gold Medallion award.

The video series features vignettes illustrating effective witnessing techniques and instruction by Dr. Bright. Christians who receive training through the *JESUS* Home Video Program are expected to open their homes to show the Special Edition version of the *JESUS* video to friends and neighbors.

The Special Edition format is a 77-minute version of the original 120-minute feature-length film. A news-format update showing the effectiveness of the *JESUS* film and video worldwide follows the dramatic presentation.

Apart from the Bible itself, *JESUS* has been heralded by many Christian leaders as the most effective evangelistic tool the world has ever seen. It is now in 174 languages and has been seen by 425 million world-wide. Tens of millions of people reportedly have become Christians through watching *JESUS*.

Decency Activists Organize For Hollywood Movie Reform

ROANOKE, Va. (NIRR) — Decency activists are quietly plotting ways to plug Hollywood's steady stream of sex and violence. Leading the effort is Ted Baehr, publisher of Atlanta-based *Movieguide*, who in November gathered an assortment of religious conservatives, child psychologists, and anti-violence crusaders to discuss how local communities can enforce age restrictions in theaters.

The Washington, D.C. meeting was prompted by the decision of the Motion Picture Association of America (MPAA) in

September to replace the stigmatized "X" rating with the new NC-17 tag, a move that Baehr and his allies contend will impose more smut on mainstream moviegoers.

Dismissing the current rating system as "a joke," Baehr said the MPAA relies on voluntary compliance by theater owners and cannot enforce its code. Teen-agers account for up to 40 percent of audiences viewing R-rated films, and many of those movies are actually designed to attract younger viewers, he said.

Unattended minors loitering in suburban malls buy tickets to PG-rated films and then sneak in to watch steamy NC-17 fare, Baehr alleged. John Evans of Dallas-based Movie Morality Ministries said local community groups can employ laws to prosecute theaters for "recklessly admitting minors" to such films.

Baehr said he thinks tough community ratings boards will eventually force Hollywood executives to produce films that appeal to families. To reach his goals, he announced the formation of the National Association of Ratings Boards, an umbrella group that will encourage citizens' groups to monitor their local theaters.

Simultaneously, Baehr is also setting up the Christian Film and Television Commission, a Hollywood lobbying office that will push for reform in the entertainment industry.

PolyGram/Lecture To Feature Talent At Upcoming NRB 91

NEW YORK, N.Y. (NRB) — As religious broadcasters gather from across the globe for this month's 1991 National Religious Broadcasters Convention (NRB 91) in Washington, D.C., Polygram, the world's largest record distributor, will be on hand to showcase its finest gospel music talent.

PolyGram, known for a massive global distribution network, will present during NRB 91 its first annual showcase featuring artists from its gospel division, Lecture Records. Raina Bundy, general manager for Lecture, announced the plans during a recent conference for the division's national promotions staff.

Taking a break from recording a new Witness album, Bundy presented the theme "The Class of the 90s: Reaching the World" and named the artists scheduled to perform at NRB 91. Included were Edwin Hawkins, Witness, Keith Staten, Lexi, Ran-

dall Atchinson, *Jubal*, and *Rite Choice*.

The collection of artists blends musical styles from urban gospel to contemporary sounds. In keeping with the theme, Bundy says "this will give music for all." The "Class of the 90s" showcase will be the first in Lektion's plans for an annual event during the NRB convention.

This presentation will be an encore performance of the very successful Lektion showcase tour which received critical acclaim in major markets across the country.

•INTERNATIONAL•

Graham's Hong Kong Crusade Televised Throughout Asia

ROANOKE, Va. (NIRR) — Despite heavy winds and a driving rain, record throngs in Hong Kong turned out to hear evangelist Billy Graham, overflowing a 29,000-seat stadium at each of five meetings and spilling onto an adjacent athletic field. More than 100,000 jammed both sites for the final rally.

Overall, about seven percent of those attending responded publicly to Dr. Graham's call to come to Christ, organizers said. Nearly 900 churches and 20,000 volunteers took part in preparations. Church leaders say it was the largest religious event in the history of Hong Kong.

The crusade was extended by video throughout Asia as part of the Graham organization's Mission World project. In each of the video-extension countries, Mission World technicians pre-produced segments featuring local faces, music, and languages to blend with Graham's messages in order to achieve as much cultural identity as possible.

The various editions of a single program required 54 different musical numbers, although American baritone George Beverly Shea was retained in most programs, and 33 different testimonies. Observers reported that 15,000 attended the first night of a satellite crusade in the Solomon Islands, the largest gathering for any event in memory there.

In Taiwan, there were 100 satellite crusades, with audiences averaging up to 2000 per location. Some 25,000 house parties were organized around a nationally televised broadcast a week later, with 500 video crusades scheduled for churches, theaters, and public halls.

During Christmas week in Japan, a national TV network aired Dr. Graham's final Hong Kong message in a program that included pre-produced Japanese music and testimonials. In India, video crusades have been organized at nearly 70,000 locations in 21 languages, and a nationwide broadcast of the Hong Kong crusade will run in English and Hindi during prime time in coming weeks on the country's only television network.

Indian church leaders estimate that up to 100 million people in their country will be reached through the Mission World effort. So far, the percentage of those in the video audiences responding to Dr. Graham's invitation for salvation has

CONTINUED ON PAGE 43

THIS IS **MEDIA MONITOR** WITH REED IRVINE AND CLIFF KINCAID

RELIGIOUS VIEWS BLACKBALL SCIENCE WRITER

Should a person's religious views on abortion and the origins of life disqualify him from writing a non-controversial column for a national science magazine? The journal *Scientific American* thinks so, for it has dropped plans to run columns by science writer Forrest Mims III. Mims says an editor told him the magazine would have "public relations problems" because of his personal beliefs.

When *Scientific American* was founded in 1845 it published a credo stating, in part, "Let us, as rational creatures, be ever ready to acknowledge God as our Creator and daily preserver...." But to present-day editors, Mims' problem is that he believes in creationism. Mims is also pro-life, and editor Jonathan Piel questioned him closely on this point, apparently worried that he might "embarrass" the magazine by attending rallies. Mims said he had never attended a pro-life march or rally and had no intention of

doing so. Nonetheless, Piel cited Mims' views on creationism and abortion as reasons he was not hired.

We spoke with Mims who, as a science writer, has authored a remarkable 70 books and uncounted articles. He outlined a year of discussions with editor Piel about writing the magazine's "Amateur Scientist" column.

Talks in New York between Mims and Piel went fine until Piel discovered Mims' views on creationism and the sanctity of life. Piel began questioning him about his beliefs. He was asked, "Do you write for Christian magazines?" and "Do you accept Darwin's theory of evolution?" Eventually, the editor said that although Mims' work was "great...first rate," he continued, "it's the public relations nightmare that's keeping me awake." Piel feared creationists would use Mims' connection with the magazine to advance their cause.

Mims protested that as a professional writer he was careful not to let his personal beliefs color the scientific material he wrote. Mims keeps his personal life separate. But he is emphatic in stating that he does not intend to surrender his constitutional rights to freedom of belief.

When we called editor Piel for comments, he had someone read a prepared statement that his magazine "has never discriminated against anyone for religious reasons." Forrest Mims says his tapes show otherwise — that *Scientific American* axed him because an editor didn't like his personal beliefs.

AIMO

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MEDIA FOCUS

CONTINUED FROM PAGE 41

averaged about 11 percent.

Soviet Television Airs Drama Performance Of YWAM Team

ROANOKE, Va. (NIRR) — A Youth With A Mission (YWAM) witness team spent four weeks in Moscow, performing dramas and preaching on the Arbat, the city's main "walking street" and marketplace for debate. Soviet television shot the team's re-enactment of the crucifixion in the drama *The Maze* and aired it nationally.

The team of 27 young people came from seven countries for the short-term assignment and reached hundreds of Soviets in one-on-one encounters. YWAM reported: "Over 200 of those who responded during the mission are now meeting regularly together in a new church planted in [Moscow's] city center. The new converts meet in a hired hall, under the leadership of a Christian couple from another church in the city."

King Of Swaziland Visits Trans World Radio Facility

PARSIPPANY, N.J. (NRB) — His Majesty King Mswati III, Ngwenyama (the Lion) of Swaziland, recently paid a visit to Trans World Radio's (TWR) station in that independent kingdom. Situated in the southeast corner of Africa, Swaziland is one of the smallest, yet most stable nations on the continent.

The visit to TWR on November 9 was the first for the world's youngest ruling monarch. Amos Kitner, TWR-Swaziland operations director, showed His Majesty the various transmitters, equipment, antennas, and engines that enable the Gospel to be broadcast. Programs in 20 different languages are beamed to the countries of southern, central, and eastern Africa, as well as Pakistan.

In his spontaneous remarks, King Mswati III noted "the importance of evangelization in the world. Being aware of that, we in Swaziland are very proud that a station of this nature has been established in our country; a station that is able to broadcast to several countries of the world so that people can be in a position to receive the Gospel."

Following the tour of TWR's facilities, a short service was held honor-



King Mswati III of Swaziland (center) tours the Trans World Radio-Swaziland operations facility.

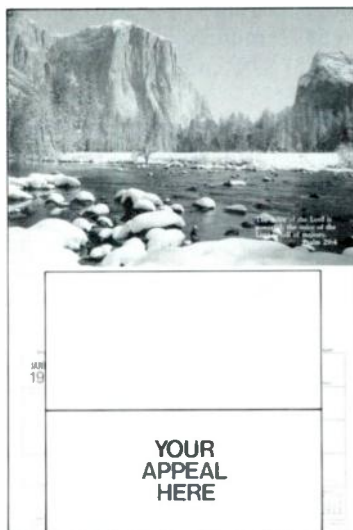
ing the King and further acquainting him with the ministry. Gifts were presented to His Majesty, including a beast (traditional Swazi gift of a cow), a Bible, and a leather-bound copy of TWR founder Paul Freed's book *Towers to Eternity*.

Established in 1974, TWR-Swaziland

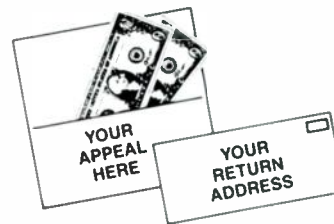
is part of the global network of Trans World Radio International. From seven broadcasting installations around the world, programs in over 80 languages can be heard by 80 percent of the world's population.

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Christian Best Sellers!

CLOTHBOUND

- *(8) 1. "Good Morning, Holy Spirit, *Bennie Hinn*, Thomas Nelson Publishers
- (2) 2. *The New Millennium*, *Pat Robertson*, Word Publishing
- (1) 3. *The Grace Awakening*, *Charles Swindoll*, Word Publishing
- (17) 4. *Children at Risk*, *James Dobson and Gary Bauer*, Word Publishing
- (7) 5. *My Utmost for His Highest*, *Oswald Chambers*, Barbour & Co., Discovery House Publishers, G.R. Welch Co. Ltd.
- (14) 6. *Eternal Security*, *Charles Stanley*, Thomas Nelson Publishers
- (9) 7. *Tom Landry: An Autobiography*, *Tom Landry with Gregg Lewis*, Zondervan Publishing House, HarperCollins Publishers
- (4) 8. *The Two Sides of Love*, *Gary Smalley and John Trent*, Focus on the Family Publishing (Word)
- 9. *The Shepherd*, *Joseph Girzone*, Macmillan Publishing Co.
- (6) 10. *Love Is a Choice*, *Robert Hemfelt, Frank Minirth, and Paul Meier*, Thomas Nelson Publishers
- (5) 11. *The Applause of Heaven*, *Max Lucado*, Word Publishing
- (10) 12. *Love for a Lifetime*, *James Dobson*, Multnomah Press
- (11) 13. *Comeback*, *Dave Dravecky with Tim Stafford*, Zondervan Publishing House, Harper San Francisco
- (8) 14. *Love Hunger*, *Frank Minirth, Paul Meier, Robert Hemfelt, and Sharon Sneed*, Thomas Nelson Publishers
- (19) 15. *The Focus on the Family Guide to Growing a Healthy Home*, edited by *Mike Yorkey*, Wolgemuth & Hyatt, Publishers
- (13) 16. *Honest to God?*, *Bill Hybels*, Zondervan Publishing House
- (15) 17. *The Kingdom of God Is a Party*, *Tony Campolo*, Word Publishing
- (20) 18. *The Man in the Mirror*, *Patrick Morley*, Wolgemuth & Hyatt, Publishers
- 19. *From Ashes to Glory*, *Bill McCartney with Dave Diles*, Thomas Nelson Publishers
- (16) 20. *Kids Who Carry Our Pain*, *Robert Hemfelt and Paul Warren*, Thomas Nelson Publishers

PAPERBACK

- *(1) 1. *Julia's Last Hope*, *Janette Oke*, Bethany House Publishers
- (2) 2. *This Present Darkness*, *Frank Peretti*, Crossway Books
- (3) 3. *Piercing the Darkness*, *Frank Peretti*, Crossway Books
- (4) 4. *Jerusalem Interlude*, *Bodie Thorne*, Bethany House Publishers
- (8) 5. *Joshua*, *Joseph Girzone*, Macmillan Publishing Co.
- (11) 6. *Stick a Geranium in Your Hat and Be Happy!*, *Barbara Johnson*, Word Publishing
- (5) 7. *The Calling of Emily Evans*, *Janette Oke*, Bethany House Publishers
- (6) 8. *The Blessing*, *Gary Smalley and John Trent*, Pocket Books
- 9. *My Utmost for His Highest*, *Oswald Chambers*, Barbour & Co., Fleming H. Revell Co.
- (13) 10. *A Daughter of Grace*, *Michael Phillips and Judith Pella*, Bethany House Publishers
- 11. *God Calling*, *A.J. Russell*, Fleming H. Revell Co., Barbour & Co.
- 12. *Growing Strong in the Seasons of Life*, *Charles Swindoll*, Multnomah Press
- 13. *The God of Stones and Spiders*, *Charles Colson*, Crossway Books
- 14. *The Strong Willed Child*, *James Dobson*, Tyndale House Publishers
- (15) 15. *Riders of the Silver Rim*, *Brock and Bodie Thorne*, Bethany House Publishers
- (19) 16. *Preparing for Adolescence*, *James Dobson*, Regal Books (Gospel Light Publications), Bantam Books
- (10) 17. *Good Grief*, *Granger Westberg*, Fortress Press (Augsburg Fortress, Publishers)
- (9) 18. *Becoming a Woman of Excellence*, *Cynthia Heald*, NavPress
- (14) 19. *The Satan Seller*, *Mike Warnke, David Balsiger, and Les Jones*, Bridge Publishing
- 20. *Armageddon! Appointment With Destiny*, *Grant Jeffrey*, Bantam Books

*Last month's position

This list is based on actual sales in Christian bookstores in the United States and Canada during November. All rights reserved. Copyright 1991 CBA Service Corporation and Spring Arbor Distributors. Distributed by Evangelical Christian Publishers Association.

TRADE TALK

WBCL-FM/Fort Wayne, Ind., recently hosted the eighth annual meeting of general managers from 17 non-commercial Christian radio stations. Meeting since 1982 at a different station each year, the sessions feature guest speakers, instructional videos, presentations on specific management issues, and a round table problem-solving session. The future of the syndicated programs on commercial-free Christian radio was the hot topic. Many of the national programs are devoting more time to marketing products and resources along with "800" numbers and "sales representatives." For the commercial-free stations, this is vexing because the result is a program-length commercial not unlike those seen on cable television. The traditional threats that "if we don't hear from you we'll be forced to re-evaluate our staying on the air in this area" breach the fundraising policies of many non-coms. A number of managers voiced a willingness to pay for programs that were devoid of the pitches.

According to the National & International Religion Report (NIRR), **The Billy Graham Evangelistic Association** reported income of \$71.6 million for 1989 (73.6 percent from contributions), an increase of \$2.7 million over the previous year. Expenditures increased 20 percent to a total of \$61.6 million. Revenues from five affiliates, including film and book units, boosted total income to \$89.9 million, with expenditures amounting to \$78.6 million.

FOR-A Corporation of America, a major supplier of professional video and audio broadcast and post-production equipment, recently announced its move to new facilities in Natick, Mass. The new headquarters houses FOR-A's U.S. Marketing, Research & Development, and Service facilities. The comprehensive line of professional video and audio equipment and instrumentation marketed by FOR-A Corporation of America is used in industrial, medical, and research applications, as well as in broadcast and post production. For more information, call (508) 650-3902.

Killion McCabe & Associates announced the appointment of **Dwight**



BUTCH MALTBY

"Butch" Maltby as vice president. He returns to Dallas from Virginia Beach, Va., where he was vice president of advancement at Regent University. Maltby graduated from Wheaton College (B.A.) in 1978 and from the University of Virginia (M.A.) in 1980.

Reunion Records recently announced several staff additions and changes, according to company president **Tom Hemmings**. **Dennis Disney**, founder and former president of The Disney Group Inc., has joined the record company as marketing director. In addition, **Susan Coker** has been promoted to manager of public relations, while **Michele Buc** has been named production assistant and **Angela Hewitt** has been named marketing assistant.

WZZD-AM/Philadelphia, Pa., recently celebrated its tenth year on the air and improved its broadcast quality with the addition of AM stereo. The first AM stereo broadcast came following a ten-day, on-air promotion featuring WZZD-990's mascot the "Love Bear." Each day, listeners tuned in to hear the latest adventure in the bear's continuing "Quest for AM Stereo." Finally, at 7:20 a.m. on October 4, morning man **Carl Dean** threw the switch for WZZD's debut broadcast in stereo. For more information, call (215) 828-6965.

Burt Perrault, who resigned as vice president of Marsh Broadcasting at the end of 1989 to join Houston's KSBJ-FM as general manager, was recently named executive of that station's parent organization, the KSBJ Educational

Foundation. In his expanded role, Per-rault will be responsible for the expansion of the foundation's media ministries which currently include several translator operations in addition to the primary 100,000-watt FM facility covering the metro Houston area. Current plans include the licensing of at least two new FM stations in other Texas cities during 1991. KSBJ co-founder **Buddy Holiday** continues as station manager, in addition to his long-time role as the station's popular morning drivetime host.

The results of the **Arbitron/Billboard National Radio Format Database** for Summer 1990 continue to show radio as a strong and consistent medium. According to the Database's data for time spent listening (TSL) over the past year, the TSL for the average person age 12 and over was almost 24 hours a week. In Summer 1990, the TSL for persons 12+ was 23:20, as compared with Spring 1990 (23:40), Winter 1990 (23:49), and Fall 1989 (23:12). According to the Arbitron results, religious-formatted radio maintained a 2.0 percent audience share, with no measurable difference between Summers 1989 and '90.

Jerry Ballard recently informed the Board of Directors of World Relief that he intends to step down from the position of executive director and chief executive officer. The decision to step down from the position will become effective as soon as the best interests of World Relief dictate. During his 13-year tenure, Ballard led World Relief — the international relief, development, and refugee service arm of the National Association of Evangelicals — from a \$2 million-a-year ministry to a \$20 million-a-year global outreach. Ballard helped World Relief to become the only evangelical organization recognized by the U.S. government to resettle refugees in the United States. **Bob Landrebe**, associate executive director of World Relief, has accepted the invitation of the World Relief Executive to serve as the acting chief executive officer. Landrebe is in his eleventh year of service to World Relief.

Christian Children's Associates,

Inc., of Toms River, N.J., was recently honored with a "Câpè" Award for its production of *Adventure Pals*, a weekly children's television program. Richard Trotter is the producer of the program. The award was given by CTN-TV and accepted by Jean Donaldson, president and executive director of Christian Children's Associates, Inc., at CTN-TV's annual Câpè Award banquet in Trenton, N. J.

Western Inspirational Broadcasters Inc. of Carson City, Nev., recently signed on the air its second station. The station, KCSP-FM/Casper, Wyo., is a 100,000-watt, commercial-free Christian station. The 24-hour, listener-supported station features a mix of 80 percent music and 20 percent talk. According to Tom Hesse, general manager of the ministry, the station can be heard throughout central Wyoming and expects to extend its coverage significantly with an FM translator network covering some of the more remote areas of the state. Western Inspirational also owns and operates KNIS-FM/Carson City, Nev.

WNWC-FM/Madison, Wis., won the Radio Feature category in the 1990 United Press International (UPI) Wisconsin Broadcast Contest for a story about The Madison Brass's annual visit to the Dane County Jail. Produced by WNWC-FM's news director Gordon Govier, *Christmas in the Dane County Jail* was the only entry from a Madison radio or television station to win an award in this year's UPI contest.

Christian Retreat Gospel Crusade Inc. of Bradenton, Fla., has announced that it is producing a 30-minute nationally syndicated weekly television series. Called *America, Listen!*, the program will have a magazine format and will begin airing the third week of this month, according to Phil Derstine, president of Gospel Crusade, Inc. and executive producer of the program. *America, Listen!* will replace Christian Retreat's previous television program *Gerald Derstine Shares*. "The offer to do this television program came through opportunities and donations which we did not initiate," Derstine said. "We believe these events are providential."

ATTENTION!

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Barbour & Company, Inc. announces the publication of the New International Version edition of *THE BIBLE PROMISE BOOK*. Now the one million+ copy best-seller is available in the popular NIV translation!

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MUSIC MATTERS

Declare His Glory Praise from Psalm 19 BY GLORIA GAITHER, MICHAEL W. SMITH, & TOM HOWARD

produced by Tom Howard
Maranatha! Music

Of course, all praise that comes from the heart pleases God equally, whether the feeble words of a dying man or the wobbly melodies of a young child. But the group of singers, readers, and musicians who purposely set out to use their gifts to *Declare His Glory* in the new recording by the same title from Maranatha! Music have produced a reverential, majestic masterpiece.

Produced by Tom Howard and featuring words by Gloria Gaither and music by Michael W. Smith, Tom Howard, and Bill Gaither, this recording focuses on the praise themes of Psalm 19.

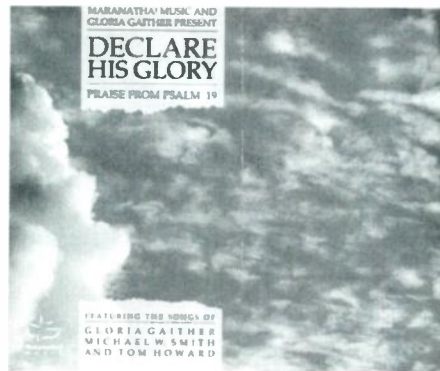
"The heavens declare the glory of God; the skies proclaim the work of his hands." — Psalm 19:1.

Several trained voices from "Image" Readers Theater merge with expressive background music as they read portions from the Psalm and meditations on the themes within it, setting the mood for each praise song that follows.

As for the music, what could be more majestic than the sounds of an orchestra and choir? Although the orchestra is synthetically produced on the synthesizer, Tom Howard and Joel Iwataki do a fine job of capturing the richness and texture of the score. The choir is the nonsynthetic, flesh-and-blood Skyline Wesleyan Choir. Several fine vocalists soar above the choir, adding emphasis at key moments.

"All Creation Sings His Praises," "What Are The Words?" "Praise You, I Will Praise You," "I'd Say I Love You in a Thousand Ways," and the other songs are all tied into the themes of Psalm 19.

One of the first times I listened to this recording I was driving to work on a crisp, clear morning. Just as I was ascending a highway entrance ramp and starting to get a beautiful view of the first rays of the sunrise splashing gold and crimson on the clouds, I heard:



*All day long the heavens whisper
Signing words in scarlet red
Amber rays and crimson rainbows
Twinkling stars and flashing light
Punctuate the heavens' statement;
God is glorious, perfect, right!*

(from "All Creation Sings
His Praises")

I had to blink back tears of thankfulness and joy so I could see where I was going! — Darlene A. Peterson

Circle Slide BY THE CHOIR

produced by Derri Daugherty
& Steve Hindalong
Myrrh

Lyrics with depth and music that follows the nuances of the thoughts expressed can be found in this creative, innovative recording. Voted Favorite Alternative Band in *CCM Magazine's* 1989 readers' poll, The Choir has established itself as a band of truly gifted artists who invite us to reflect on the ordinary and extraordinary in life and on our walk with God.

With hints of 60s psychedelic flavorings mixed into a thoroughly modern concoction of guitars, bass, unusual percussion, processed and unprocessed sax, lyrica, "voice" keys, and laughter, The Choir's music masterfully mirrors the mood of the lyrics. The blend is fresh and exotic without getting overbearing and Derri Daugherty's vocals are expressive and clear.

The title track originated with lyricist Steve Hindalong's childhood memories of riding a burlap sack down a



giant "Super Slide." Although it was one of the greatest thrills he had experienced, he soon grew weary of climbing back up to the top. At that point, he decided that "a never-ending ride on a circular slide would be as close as anything I could imagine to heaven . . . but it is important to understand [the song] as being about heaven and earth as opposed to heaven on earth."

Yearnings for heaven; yearnings for the simple pleasures on earth; God's mercy, refreshment, and leading; and the complexities of our relationships with those we love are some of the themes covered in *Circle Slide*. One track that stands out for me is "Blue Skies," which Hindalong describes as a song of the "self abandonment" the Holy Spirit requires of us.

*I've got a cause I should surely defend
I hope you will agree
I've got a tire I would love to suspend
I'm searching for a tree
And I'm running down the street
But I haven't found my feet*

*If I close my eyes
Will I see blue skies
If I close my eyes
Will I find you*

The Choir's lyrics have never been commonplace, and that is intentional. "We simply sing about the things that are important, about values, about things that last. I think there's a lot more power in subtlety," says Hindalong. "We're making music to express how we feel. I think that's what art is, showing who you are and how you feel"

I agree. — D.A.P.

CHILDREN AT RISK

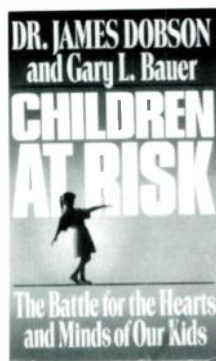
The Battle for the Hearts and Minds of Our Kids

by Dr. James Dobson and Gary L. Bauer

Word Publishing

America is involved in a second civil war. On one side are those who defend family, faith, and traditional values. On the other side are those who aggressively reject any hint of tradition or religion and want a society based on secular values. In *Children At Risk*, James Dobson and Gary Bauer say that both value systems cannot co-exist — one will control the hearts and minds of America's children.

The younger generation is already suffering. Drugs, value-free education, youth suicide, crime, homosexuality — all are taking a terrible toll. Many



Americans know that their kids are hurting, but they may not comprehend what has gone wrong.

In *Children at Risk*, America's family advocate teams up with the president of the Family Research Council to trace the "Great Unraveling" of American culture and morals that has occurred over the last 30 years, and give common-sense advice to parents, teachers, and government leaders on how our children can be protected. They portray in vivid terms the cultural battle raging around:

- The role of faith in our society
- What values must be taught in our schools
- How the family can be strengthened and protected
- The sanctity of life

Despite the disturbing trends that have led to today's crisis in the family, Dr. Dobson and Bauer believe there is a reason for hope. They look toward the nineties as a time that is ripe for lasting, true values to be reintegrated into American life. In *Children at Risk* they offer a plan for the "Great Relearning" — an agenda to recreate a stable society using family as the basic building block.

Children at Risk is perhaps the one

book that can ignite in each of us — moms, dads, pastors, teachers, and public leaders — a sense of urgency and a renewed passion to reclaim the timeless values that we hold dear, and to rebuild the kind of America we can confidently hand to the next generation.

Dr. Dobson is founder and president of Focus on the Family, a nonprofit organization that produces his nationally syndicated radio program heard daily on more than 1450 stations. He and his wife Shirley have two grown children.

Bauer is president of the Family Research Council in Washington, D.C., and senior vice president of Focus on the Family. He and his wife Carol live with their three children in Fairfax, Va.

THE NEW MILLENNIUM

by Pat Robertson

Word Publishing

The New Millennium is a firsthand look at the decade ahead from the perspective of one of America's best-known and most listened-to Christian leaders, Pat Robertson. Having followed the political, military, economic, social, and philosophical trends in the U.S. and abroad for more than 30 years, Dr. Robertson brings a unique insight and vision to this work.

As the dust of the crumbling Berlin Wall settles, men and women around the world are watching to see what will happen next. The signs of the time are all around us, and it is clear that something is afoot. But what?

How will the changes in our world affect the American family? How will they shape our lives and alter the future for our children? In this book, Dr. Robertson explores key trends that will have an impact on the coming decade:

- The collapse of communism
- The emerging power of Europe and the East
- The decline of America as a world leader
- The scandal of public education
- The assault on values and the family
- A renewed interest in the supernatural
- Space-age technology and the quality of life
- World-wide peace and prosperity or war and collapse
- The ravaging of our natural resources

- Looking beyond the year 2000

Building upon a solid foundation of historical and biblical evidence, Dr. Robertson takes a penetrating look into the signs for America's future and offers practical hints for understanding and dealing with the issues at our very door.

Dr. Robertson is founder and chairman of the Christian Broadcasting Network (CBN) in Virginia Beach, Va. He is also host of the daily news program, the *700 Club*, which is broadcast by satellite and cable to more than 50 million homes in America and to tens of millions more in 84 other nations.



SEEDS FROM THE SOWER

The Michael and Audrey Guido Story

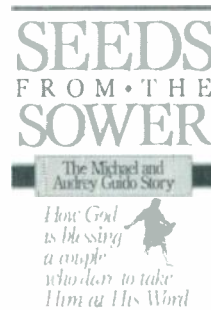
by Michael Guido with Sarah Coleman

Thomas Nelson Publishers

The Guido Evangelistic Association produces television and radio spots, featuring Michael Guido as "The Sower," which are viewed and heard by millions across the nation. Guido also writes a daily newspaper column published in more than 1500 newspapers and produces a monthly devotional booklet.

Yet Michael and Audrey Guido have *no debt*. And they ask *no one* for money — except the Lord. Day in and day out, the Guidos live by faith. *Seeds from the Sower* is the life story of the Guidos. A story that proves what God *can* and *will* do if we can learn to take Him at His word!

Together Michael and Audrey Guido founded the Guido Evangelistic Association in Metter, Ga., in 1957. Michael Guido was the Moody Bible Institute Alumnus of the Year in 1982.



A DAY INSIDE . . .
CONTINUED FROM PAGE 22

LANSING, Ill. [4:15 p.m. CDT] —

MMI volunteers are wrapping up today's mailing. Another crew will come to finish it tomorrow.

OKLAHOMA CITY, Okla. [4:15 p.m. CDT] —

One of the fun things in the day happens as one of KQCV-AM's listeners comes by to pick up the tickets he won for the Walt Disney on Ice show.

NORTH POLE, Alaska [4:17 p.m. ADT] —

During a meeting with his office manager, Don Nelson discusses relocating one of the KJNP computer work stations to another area of the station.

POMONA, Calif. [4:26 p.m. PDT] —

Focus on the Family magazine editor Mike Yorkey sits behind a personal computer editing "How to Stop a Runaway Christmas Celebration" on the screen. Most of September will be spent writing and editing features for the December issue.

VIRGINIA BEACH, Va. [4:30 p.m. EDT] —

David Clark returns to his Regent University office and meets with a number of students about a variety of subjects, including a summer film project, a drama production, and a request for permission to enroll in a closed class.

EDINBURG, Texas [4:30 p.m. CDT] —

KRIO staff member Becky Albarran and pastor Aaron de la Torre are co-hosting a Spanish youth program that airs each afternoon.

POMONA, Calif. [4:30 p.m. PDT] —

Focus on the Family media director Greg Fast follows up on a suggestion from Gary Arnold of WXIR, about a Focus slide presentation for stations to use in local area churches.

LITTLE ROCK, Ark. [4:31 p.m. CDT] —

KVTN-TV receives a news release via fax from the Salvation Army. Homeless services have increased — 92,024 meals have been served in Little Rock this year.

— 5:00 p.m. —

CLEARWATER, Fla. [5:00 p.m. EDT] —

For *Action Sixties* producer Sandra Sims it's more phone calls, more letters, more guest bookings, more program scheduling, and more formats.

FORT WORTH, Texas [5:00 p.m. CDT] —

Sue Dunn closes the Southern Baptist RTVC switchboard. "I've answered 328 phone calls today — and performed many other tasks in between," she notes.

POMONA, Calif. [5:00 p.m. PDT] —

As hundreds of Focus on the Family employees leave for the day and the night guards report to the three buildings of duty, many others are still working in the computer room, in teleservices, and in the bookstore.

LANSING, Ill. [5:03 p.m. CDT] —

Feeling tired, Jim Walsh leaves the MMI office first. The rest of the staff begins to gather the last papers on their desks.

OKLAHOMA CITY, Okla. [5:15 p.m. CDT] —

Kip Beach gives KQCV-AM's evening traffic and tomorrow's weather report. As the KQCV team and its listeners drive home they listen to the station's drive time — which is a magazine format of five-minute information programs to keep everyone current on news topics.

EDINBURG, Texas [5:28 p.m. CDT] —

Griselda Ortiz arrives at KRIO to do the telephone counseling during the youth program. Young people often call to share the problems they are facing and today is no exception.

NORTH POLE, Alaska [5:31 p.m. ADT] —

Don Nelson of KJNP is at home enjoying his dinner.

— 6:00 p.m. —

CLEARWATER, Fla. [6:00 p.m. EDT] —

A busy day is complete for *Action Sixties* producer Sandra Sims. Two good programs have been produced, future program formats are set (reasonably), office relocation is on line, and overall, her "To Do" list has been shortened a bit — but for today only!

VIRGINIA BEACH, Va. [6:00 p.m. EDT] —

Regent University's David Clark arrives home for dinner and to spend a few hours with his family. His wife, Lois, is an interior designer with an Ethan Allen Gallery in Virginia Beach.

METTER, Ga. [6:30 p.m. EDT] —

While eating dinner with wife Audrey, Michael Guido watches the evening news.

FORT WORTH, Texas [6:30 p.m. CDT] —

Pat Wooley, director of counseling for the Southern Baptist RTVC, begins to prepare volunteer phone counselors to handle calls from viewers of *Invitation to Life*.

NORTH POLE, Alaska [6:37 p.m. ADT] —

Don Nelson is back at KJNP doing preparation in connection with the evening's production of the radio program *Far North Hymn Time*. *Far North Hymn Time* is syndicated and released in the lower 48 states as well as airing on KJNP.

LITTLE ROCK, Ark. [6:50 p.m. CDT] —

Ed Gillies calls the KVTN-TV master control operator on duty. Gillies asks, "Is the USSR special on the log to air at seven?" He sent the paperwork through a month ago, but it never hurts to check these things. "Yes, it's on," the operator responds.

LITTLE ROCK, Ark. [6:51 p.m. CDT] —

The KVTN-TV work day is complete for Ed Gillies.

— 7:00 p.m. —

FORT WAYNE, Ind. [7:00 p.m. EDT] —

WBCL-FM's Ross McCampbell shares today's *Body Builder* verse, sent in by a listener.

OKLAHOMA CITY, Okla. [7:00 p.m. CDT] —

Kip Beach gives the KQCV-AM listeners one more chance to win today. He finishes, then starts a second release of *Focus on the Family*, works on the logging, and office maintenance.

METTER, Ga. [7:15 p.m. EDT] —

Michael Guido is busy working on the 20 15-minute messages he must record Friday morning. His work is interrupted by a long distance call came from a wife broken-hearted over her estranged husband. He also records a prayer for the association's Dial-A-Prayer ministry.

OKLAHOMA CITY, Okla. [7:45 p.m. CDT] —

Kip Beach switches KQCV to low power.

NORTH POLE, Alaska [7:52 p.m. ADT] —

KJNP's Don Nelson is producing the program *Far North Hymn Time*.

— 8:00 p.m. —

FORT WAYNE, Ind. [8:10 p.m. EDT] —

To promote an upcoming Steven Curtis Chapman concert, Ross McCampbell of WBCL-FM gives away Steven's latest cassette *More to This Life*.

VIRGINIA BEACH, Va. [8:00 p.m. EDT] —

David Clark is back on the Regent University campus for the quarterly town meeting with communication students and faculty. Required of all colleges within the university, these forums represent opportunities for students to ask questions and express opinions about university life and policies.

FORT WORTH, Texas [8:00 p.m. CDT] —

Faye Roberson, a Southern Baptist RTVC accounting employee who's working tonight as a volunteer *Invitation to Life* counselor, explains, "I'm glad to be part of this. It doesn't seem to matter how inadequate I feel; I believe God is able to use me to help those I talk to."

NORTH POLE, Alaska [8:57 p.m. ADT] —

Don Nelson is preparing to host KJNP's live TV program *Closing Comments*, which airs at 9 p.m. *Closing Comments* is a public interest program with a talk-show format and is very popular in the Fairbanks/North Pole area.

— 9:00 p.m. —

FORT WAYNE, Ind. [9:00 p.m. EDT] —

Automation takes over at WBCL-FM with programs like *Focus on the Family* and *Insight for Living*.

METTER, Ga. [9:00 p.m. EDT] —

At home with wife Audrey, Michael Guido telephones a fellow who came to the Guido home a few nights ago and received Jesus Christ as his Savior. Guido calls to see if the man is "growing in grace." The fellow reports that he is "growing and glowing."

FORT WORTH, Texas [9:00 p.m. CDT] —

Pat Wooley has still three hours to go at the Southern Baptist RTVC. The network operations center will continue sending programs of faith and hope, until midnight brings the start of another day of reaching out to people through ACTS.

NORTH POLE, Alaska [9:13 p.m. ADT] —

Don Nelson is hosting *Closing Comments*. The length of the program varies, depending on the number of guests, topics discussed, etc. Since it is the last program of the evening, *Closing Comments* can

stay on as long as is needed and it's not uncommon for the program to air until 10 or 10:30.

VIRGINIA BEACH, Va. [9:15 p.m. EST] —

The Regent University town meeting has ended and David Clark is on his way home. Another day at school is in the books.

LANSING, Ill. [9:30 p.m. CDT] —

Jerry Vreeman of MMI greets the evening silence and reviews the day's events. "Overall, a good day," he concludes. But still more letters. His pen attacks the pile. A hundred signatures before bed never hurt anyone.

OKLAHOMA CITY, Okla. [9:45 p.m. CDT] —

At KQCV-AM, Kip Beach begins shutting down, finishes loose ends, and then leaves for home.

— 10:00 p.m. —

INDIANAPOLIS, Ind. [10:00 p.m. EDT] —

Representing a church committed to metropolitan ministry, individuals from Tabernacle Presbyterian Church have been involved in a recreation ministry, a neighborhood ministry to low-income families, music and arts ministries, children's ministries, and much more. The day may not have been different from any else, but it was an exciting day of reaching out across central Indiana with the Gospel of Jesus Christ.

NORTH POLE, Alaska [10:09 p.m. ADT] —

KJNP's Don Nelson is at his home retiring for the evening.

FORT WAYNE, Ind. [10:30 p.m. EDT] —

Greg Healy arrives at the WBCL-FM studio and begins pulling music for his shift.

— 11:00 p.m. —

FORT WAYNE, Ind. [11:00 p.m. EDT] —

The baton is passed at WBCL-FM. Ross McCampbell heads home to get some sleep, while Greg Healy, host of *Nightlight*, keeps the night owls company.

FORT WAYNE, Ind. [11:30 p.m. EDT] —

Second shift workers are crawling into their beds. Third shift workers are just beginning their various tasks. First shift workers are lost in their dreams. God is still at work.

METTER, Ga. [11:30 p.m. EDT] —

Michael and Audrey Guido read the Word, commit their loved ones and staff members to the Lord, ask the Lord to save souls all through the night, and prepare for the work of tomorrow.

EDINBURG, Texas [11:58 p.m. CDT] —

The broadcast day will end at midnight, but what a day it has been for the staff and volunteers of Radio Esperanza. More than 300 phone calls were received for prayer, counseling, and other information or help. The gospel has gone out over the airwaves to the Rio Grande Valley and far into Mexico.

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Media Travel U.S.A. is the official agency of the 1991 NRB Convention. Specializing in the travel needs of broadcasters, Media Travel U.S.A. is teaming up with Delta and American airlines to provide for the travel needs of attendees and exhibitors to all NRB and other broadcast industry conventions. For complete information and to make reservations, call (800) 283-TRIP [in Florida (407) 575-7600].

LOOKING AHEAD

NRB 48TH ANNUAL CONVENTION & EXPOSITION

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CHRISTIAN MANAGEMENT ASSOCIATION INSTITUTE

February 11-14, Chicago, Illinois

NATIONAL ASSOCIATION OF EVANGELICALS 49TH CONVENTION

March 5-7, St. Louis, Missouri

NATIONAL ASSOCIATION OF BROADCASTERS 69TH CONVENTION

April 15-18, Las Vegas, Nevada

EVANGELICAL PRESS ASSOCIATION CONVENTION

May 6-8, St. Charles, Illinois

NRB SOUTHWEST REGIONAL CONVENTION

July 31-August 2, Dallas, Texas

NRB MIDWEST REGIONAL CONVENTION

October 3-6, Arlington Heights, Illinois

NRB EASTERN REGIONAL CONVENTION

October 17-19, North East, Maryland

NRB SOUTHEASTERN REGIONAL CONVENTION

October 17-19, Chattanooga, Tennessee

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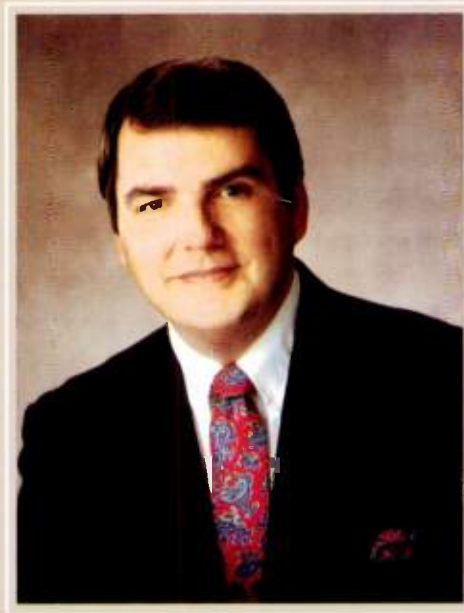


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PROVERBS 21

of a lion: *whoso* provoketh him to
anger sinneth *against* his own soul.
3 *It is an honour* for a man to cease
from strife: but every fool will be med-
dling.
4 The sluggard will not plow by
reason of the cold; *therefore* shall he
beg in harvest, and have nothing.
5 Counsel in the heart of man *is like*
deep water; but a man of understand-
ing will draw it out.
6 Most men will proclaim every one
his own goodness: but a faithful man
who can find?
7 The just *man* walketh in his integ-
rity: his children *are* blessed after him.
8 A king that sitteth in the throne of
judgment scattereth away all evil with
his eyes.
9 Who can say, I have made my heart
clean, I am pure from my sin?
10 Divers weights, *and* divers mea-
sures, both of them *are* alike abomina-
tion to the Lord.
11 Even a child is known by his do-
ings, whether his work *be* pure, and
whether *it be* right.
12 The hearing ear, and the seeing
eye, the Lord hath made even both of
them.
13 Love not sleep, lest thou come to
poverty; open thine eyes, *and* thou
shalt be satisfied with bread.
14 *It is naught, it is naught*, saith the
nover; but when he is gone his way,
then he boasteth.
15 There is gold, and a multitude of
bricks; but the lips of knowledge *are*
precious jewel.
16 Take his garment that is surety for
stranger: and take a pledge of him
a strange woman.
17 Bread of deceit is sweet to a man:
affords him

evil; but wait on the Lord, and he
shall save thee.
23 Divers weights *are* an abomina-
tion unto the Lord; and a false bal-
ance is not good.
24 Man's goings *are* of the Lord;
how can a man then understand his
own way?
25 *It is a snare* to the man who de-
voureth that which is holy, and after-
wards brings forth an inquiry.
26 A wise king scattereth the wicked,
and bringeth the wheel over them.
27 The spirit of the Lord is the candle of
the Lord, searching all the inward
parts of the belly.
28 Mercy and truth preserve the
king: and his throne is upholden by
mercy.
29 The glory of young men *is* their
strength; and the beauty of old men
is the gray head.
30 The blueness of a wound cleanseth
away evil: so do stripes the inward
parts of the belly.

CHAPTER 21

The king's heart *is* in the hand of
the Lord, as the rivers of water:
he turneth it whithersoever he will.
2 Every way of a man *is* right in his
own eyes; but the Lord pondereth the
hearts.
3 To do justice and judgment *is* more
acceptable to the Lord than sacrifice.
4 An high look, and a proud heart,
and the plowing of the wicked, *is* sin.
5 The thoughts of the diligent *reach*
only to plenteousness; but of
one that is hasty only to want.
6 The getting of treasures by a lying
tongue *is* a vanity tossed to and fro
by the winds of change.
7 The desire of the wicked *is* his
own destruction: he imagineth that he
will be rich, and he shall be brought
down.
8 The thought of the righteous *is* peace,
and he shall be called a peace-loving
man.
9 He that soweth righteousness shall
have a sure seed, and he shall not
be ashamed.
10 He that soweth the word of the
Lord shall have an increase of life.
11 He shall have his wages.
12 The righteous shall be as a tree that
bears fruit, and he shall be like a
well that yields water.
13 He shall be as a cedar of Lebanon,
and he shall flourish like a cypress
tree.
14 He shall be as a palm tree, and he
shall be fruitful like a date palm.
15 He shall be as a vine, and he shall
bear much fruit.
16 He shall be as a fig tree, and he
shall bear fruit.
17 He shall be as an olive tree, and
he shall bear fruit.
18 He shall be as a vine, and he shall
bear much fruit.
19 He shall be as a vine, and he shall
bear much fruit.
20 He shall be as a vine, and he shall
bear much fruit.

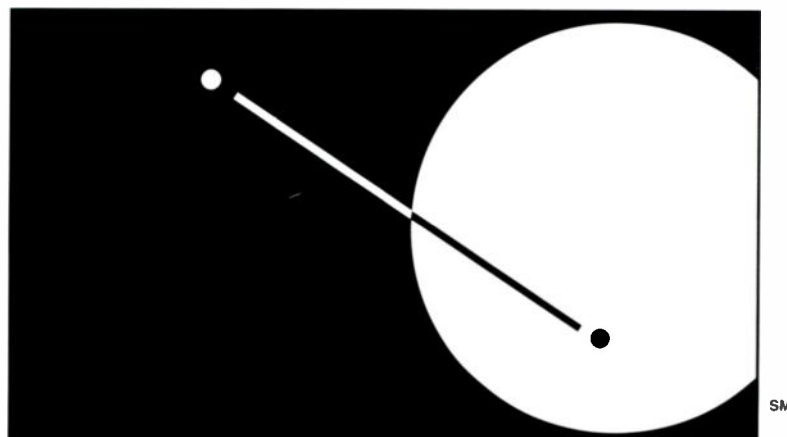
Moral virtues and

their contrary vices
12 The righteous man wisely con-
sidereth the house of the wicked; but
God overthroweth the wicked for their
wickedness.
13 Whoso stoppeth his ears at the
cry of the poor, he also shall cry him-
self, but shall not be heard.
14 A gift in secret pacifieth anger:
and a reward in the bosom strong-
ly. *It is* joy to the just to do judgment:
but destruction shall be to the workers
of iniquity.
16 The man that wandereth out of
the way of understanding shall remain
in the congregation of the dead.
17 He that loveth pleasure shall be
as a fool: he shall not be rich.
18 The wicked shall be a ransom for
the righteous, and the transgressor
for the upright.
19 *It is* better to dwell in the wilder-
ness, than with a contentious and an
angry woman.
20 There is treasure to be desired and
oil in the dwelling of the wise; but a
foolish man spendeth it up.
21 He that followeth after righteous-
ness and mercy findeth life, righteous-
ness, and honour.
22 A wise man scaleth the city of the
mighty, and casteth down the strength
of the confidence thereof.
23 Whoso keepeth his mouth and
his tongue keepeth his soul from
troubles.
24 Proud and haughty scorner *is* his
name, who dealeth in proud words.
25 The desire of the wicked *is* his
own destruction: he imagineth that he
will be rich, and he shall be brought
down.

PROVERBS 22

A GOOD name *is* rather to be
loving favour rather than great riches, and
gold.
2 The rich and poor meet together:
the Lord is the maker of them all.
3 A prudent man foreseeth the evil,
and hideth himself: but the simple
pass on, and are punished.
4 By humility and the fear of the
Lord *are* riches, and honour, and life.
5 Thorns and snares *are* in the way of
the froward; he that doth keep his
soul shall be far from them.
6 Train up a child in the way he
should go: and when he is old, he will
not depart from it.
7 The rich ruleth over the poor, and
the borrower is servant to the lender.
8 He that soweth iniquity shall reap
vanity: and the rod of his anger shall
fail.
9 He that hath a bountiful eye shall
be blessed; for he giveth of his bread
to the poor.
10 Cast out the scorner, and conten-
tion shall go out; yea, strife and re-
proach shall cease.
11 He that loveth pureness of heart,
his friend, and he shall be his friend.
12 The eyes of the Lord preserve
knowledge, and he overthroweth the
words of the transgressor.
13 The slothful *is* a liar, and he
shall be called a liar.

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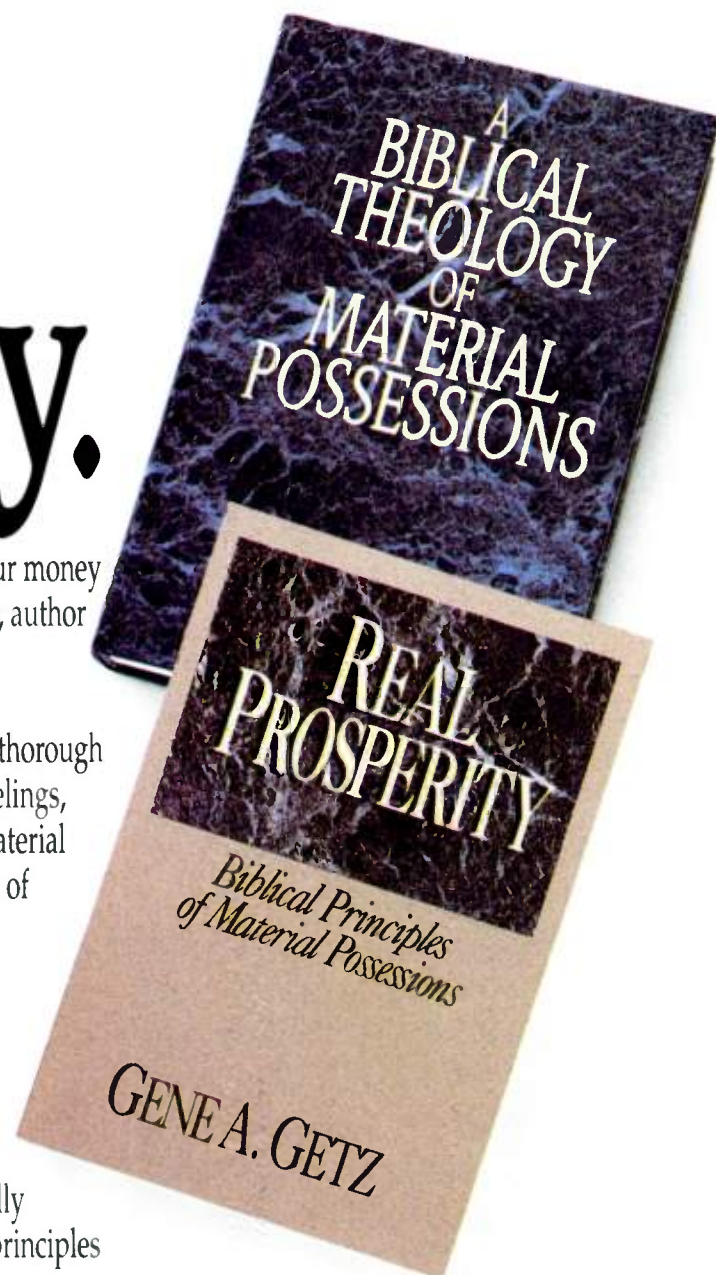
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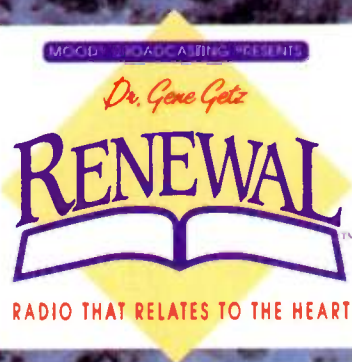
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