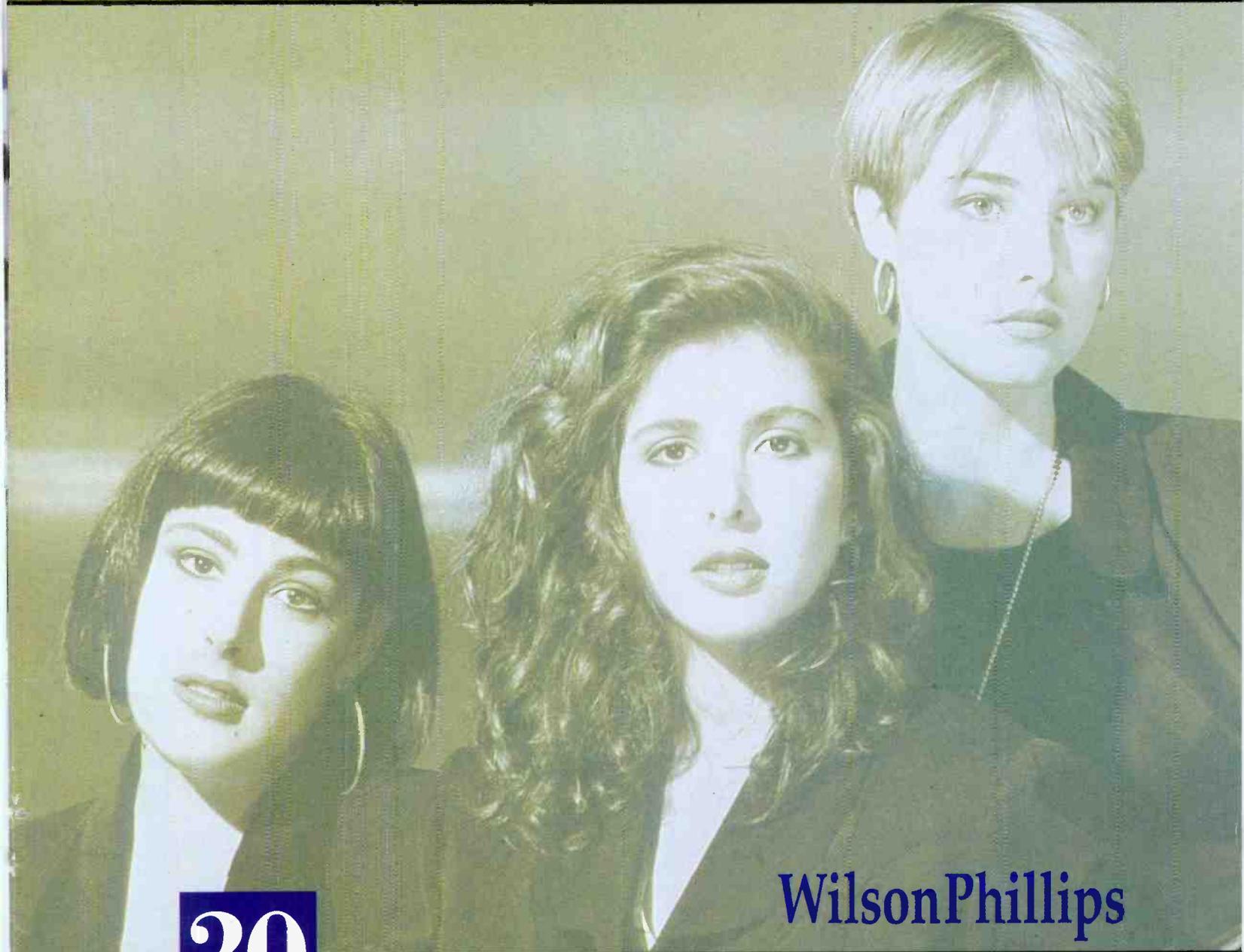


MIDWEST LEGENDS ♦ DAVE SHAKES ♦ LEARNING LEGALESE

THE

NETWORK

FORTY



Wilson Phillips

20
7/13/90

Has Radio Forgotten How To Rock?

Geeeee, Try These:

DON HENLEY

"How Bad Do You Want It?"

 5 Music Video Awards Nominations!

On Over 110 Top 40 Stations

With 13 New Adds This Week!

WZOU Boston 30-28*

Q-95 Detroit D-20*

92X Columbus 27-24*

KSAQ San Antonio 36-31*

WGH Norfolk 34-27*

KISN Salt Lake City 38-34*

WKBQ St. Louis 23-21*

KXYQ Portland D-23*

KRZR Fresno 23-19*

AEROSMITH

"The Other Side"

On-Over 170 Top 40 Stations!

B-94 Pittsburgh 20-17*

KSAQ San Antonio 28-23*

KXYQ Portland 17-14*

92X Columbus 15-12*

KWSS San Jose 17-14*

Pirate Los Angeles 15-12*

KPLZ Seattle 28-25*

 Music Video Awards #1 Most Nominated Group!

 Top 5 Requested Video!

 #1 Album Network!

It's Okay Not To Dance. (All The Time)



THE NETWORK FORTY

Inside

ISSUE 20 JULY 13, 1990

THE MUSIC MEETING

JUDE COLE

"Time For Letting Go"

Coming off a three format smash debut, Jude lets go with the strongest record of his songwriting career.

(REPRISE)

BILLY JOEL

"That's Not Her Style"

"Stormfront" warnings are back in place, as Joel's fourth single is filled with his usual Top 10 style.

(COLUMBIA)

LUKE AND THE 2 LIVE CREW

"Banned In The USA"

Radio and the record industry "banned" together, in favor of the crew.

(LUKE/ATLANTIC)

THE WHISPERS

"Innocent"

Guilty of 25 hitmaking years, the verdict is in: The Whispers have another multi-format winner.

(CAPITOL)

AFTER 7

"Can't Stop"

With a Top 10 hit still climbing playlists around the country, there's no way to stop the momentum of this follow-up.

(VIRGIN)

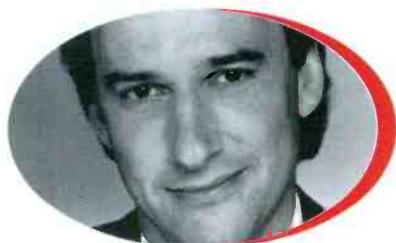
Gene Sandbloom's column, "The Music Meeting," page 30.

This week's edition of **THE BIZ** The Network Forty comes to you in a Midwest state of mind, as programmers from across the nation's heartland (and a few imports from the coasts) gather in Minneapolis for the annual Midwest Conclave. The Network Forty staff is there in force, working every room in the Radisson, and hosting the Top 40 format breakfast on Saturday.

EXPLORE **Minnesota**

4 THE BIZ

JULY 10,000 lakes 90



TOP 40

Radio Editor Tom Jeffries opts for a one-on-one conference call this week with the great John Landecker (now mornings at WPHR Cleveland), whose brilliant years at the "World's Largest Store" set the tone for an entire generation of rock jocks to be. And today's top dog in the Windy City, WBBM's Dave Shakes, guests in the Programmer's Textbook, with great advice on practice and preparation, for better performance when the on-air lamp is lit.



CROSSOVER

We told you so! Five weeks ago in this space, we predicted that Mariah Carey's debut had "the power to penetrate the toughest playlists," Urban and Top 40. And in that same column, we predicted a singles chart photo finish in the works: "Which format will give this brilliant new talent her first #1?" Top 40 wins the race with a burst of speed in the stretch, as "Vision Of Love" explodes 7-1* on The Network Forty. Mariah has no place to go, but up!

Midwest State O' Mind	4	Wilson Phillips	24	Retail Sales	48
Ear To The Wheat	9	Ear To The Street	26	Urban Jams	50
Learning Legalese	14	Most Requested USA	32	Rock Tracks	52
Dave Shakes	19	Hit Singles	36	Alternative	54
John Landecker	22	The Next Forty	38	Vital Stats	56

Promotin' Radio

T H E M I D D L E A M E R I C A

THE MIDWEST. Common adjectives for this region of the good ol' US of A might include traditional, conservative, skeptical, down-to-earth, hard working and caring.

Radio Programming. Common adjectives for this profession might be risky, challenging, cutthroat, exciting, frustrating, glamorous, stressful and fun.

No matter what region you're in, the basic fundamentals of radio programming are generally the same. But lifestyles vary as you move across the map. The tastes and tolerance of the public in one region may be quite different in another. Consequently, the type of radio programming and promotion practices seem to change right along with the area codes.

Coinciding with The Midwest Conclave, The Network Forty explores the "Middle America State of Mind" with Don London, Operations Manager/Program Director WZPL Indianapolis; Tom Lockwood, Program Director WZEE Madison; and Mark Hansen, Program Director KFMW Waterloo.

THE MIDWEST PERCEPTION

"The more conservative and traditional lifestyle comes across in the musical taste of the listeners," says Don London, WZPL. "Therefore we have to tailor our station accordingly. Broader appeal radio is the name of the game, particularly here in the Midwest. We can't focus on too narrow a target demo (for example, strictly 18-24 women) and expect to do well. We have to be broader based than many mainstream Top 40 stations; that's what our listening audience is. I think some trends or fads in things like music or clothing take longer, or (perhaps) never reach the heartland. And when they do, these trends are sometimes not easily accepted. A good example is our difficulty with modern rock. It's really tough to develop new product in the Midwest. In L.A. there's a station that plays only modern rock (KROQ) and it does really well. But here, we've tried bands like Modern English and Depeche Mode and they just won't fly for very long. I don't know why



exactly, except that the 'that's the way we've always done it' attitude is prevalent in Middle America."

Mark Hansen, KFMW gives a different view, "Here in 'The Nation's Bread Basket,' I think there are very few differences in radio programming and promotion. Rather than region, it's the

size of the metro area that distinguishes a radio station. It hurts me to say that people find out about things earlier in the major markets. But it's true that in heavily populated areas, listeners are quicker to accept what is new because they have more opportunity to hear about it through other mediums; more radio

in the Heartland

C A S T A T E O F M I N D



stations, more media, more billboards, more hype. However, I believe that the Midwest and small markets start the trends, while the big markets start the fads." Hansen explains with this analogy: "For example, a fad like the hula hoop might begin in California but would just come and go with time.

On the other hand, the Midwest would come out with something like rock 'n roll, a trend that has lasting value."

WZEE's Tom Lockwood compares Midwest radio with the rest of the country. "In general, I don't think significant differences exist from region to region. People

receive information so quickly in today's communication-heavy world, the result is that every region is becoming more and more alike. The greatest difference comes not from an area of the country, but the composition of the individual markets. For example, a Midwest market with a high population of Hispanics may be very similar to a West Coast market." Lockwood adds, "Midwest people tend to be hardworking and dedicated, great radio workers. However, to what extent that makes them different from other regions in their radio listening habits is questionable."

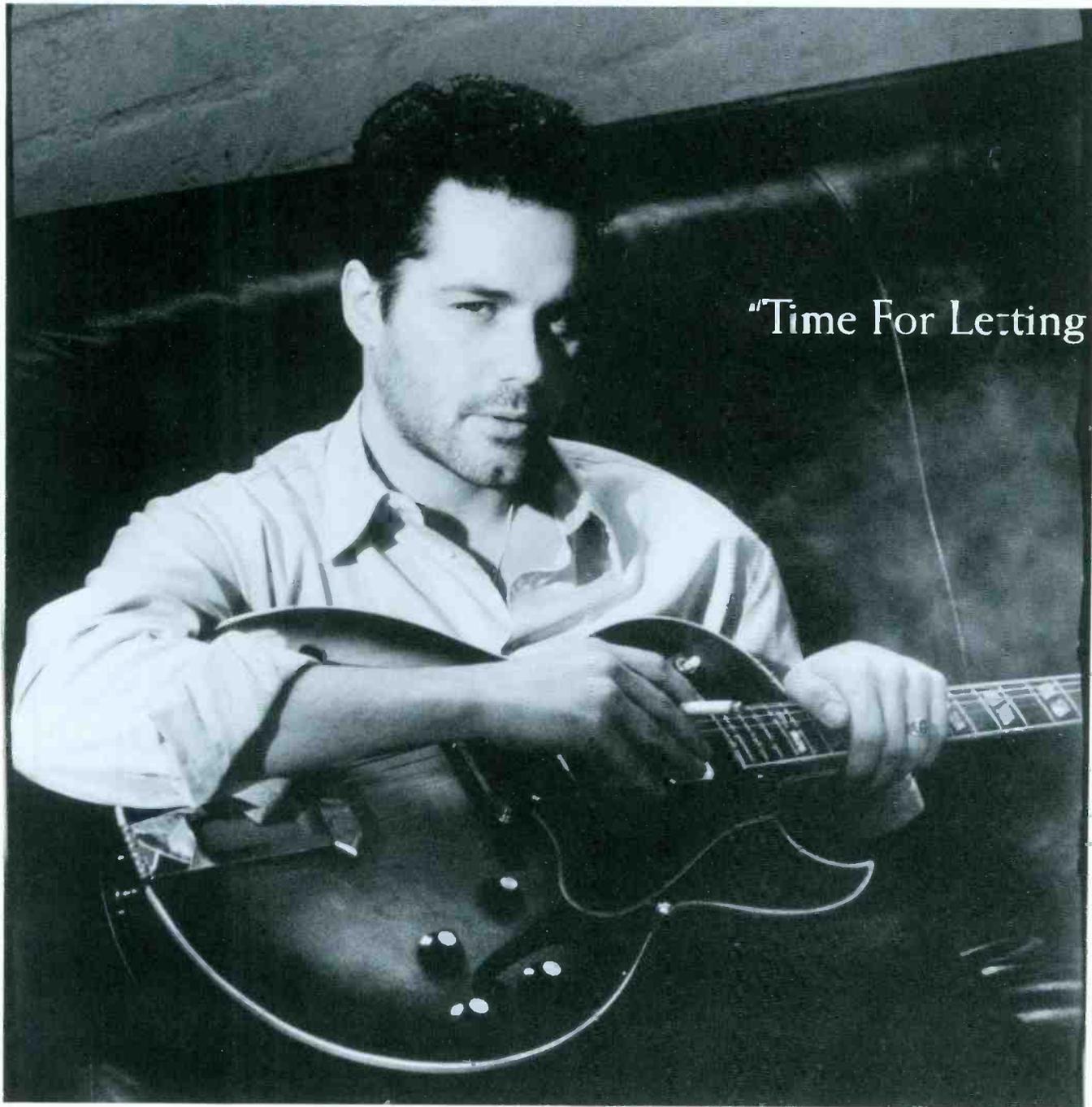
PROMOTIN' FOR THE MIDWEST LISTENER

"I don't believe in the conservative and traditional stereotype of the Midwest," says Mark Hansen, "Midwest listeners are the same as Midwest programmers. Despite the farm boy image, they're open-minded, well educated, honest and somewhat passive. Turnout at promotions and live appearances is good, although not

so much for the silly, crazy, 'What's the craziest thing you'd do for...' type promotions. People just don't get into that." According to Hansen, the promotions that work exceptionally well in the Midwest are concert promotions, "Because so many touring acts pass up the Midwest as a whole, when a major artist does come here, we don't take it for granted. Concert performances are great Midwest promotions."

Tom Lockwood explains, "Midwest listeners are like everyone else. There are those who like glitz; those who care and those who don't. They take radio for granted, yet they couldn't stand to be without it. But when it's here, it's just okay." Promotionally speaking, Lockwood offers this view, "I don't believe there is any such thing as a typical Midwest promotion. One thing we always like to celebrate is the change of seasons because it is very dramatic. But I do know Midwesterners love to win cash any way they can. WZEE is always marketing an image and that transcends

JUDE COLE



"Time For Letting Go"

The follow-up to the across-the-board smash "Baby, It's Tonight" *Produced by David Tyson Remixed by Chris Lord-Alge and Jeff Lord-Alge From the album A View From 3rd Street. Watch for the video directed by Kiefer Sutherland!*

Promotin' Radio

I N T H E H E A R T L A N D



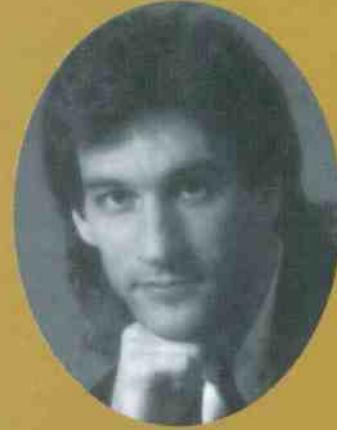
DON LONDON
OM/PM WZPL
INDIANAPOLIS

"The more conservative and traditional lifestyle comes across in the musical taste of the listeners."



TOM LOCKWOOD
PD WZEE
MADISON

"In general, I don't think significant differences exist from region to region."



MARK HANSEN
PD KFMW
WATERLOO

"When a major artist comes here, we don't take it for granted. Concert performances are great Midwest promotions."

everything we do. If that means a fleet of limos for a concert, spotlights for a movie premier or tuxedos for the staff at a nightclub, we'll do it!" Lockwood adds, "Although I did hear of some Wisconsin broadcasters discussing the hot contest of the year, 'The Wheel of Meat,' I'm not sure it's right for every Midwestern market. It might work well in Las Vegas!"

Lockwood continues, "We are extremely community focused. If participation is a measure, Madison people are behind their community. I think public service promotions are more abundant at some stations than others, but I don't think the Midwest corners the market on fundraisers and community involvement. These events are just received well here."

Don London gives his view, "Promotions in the Midwest are the same (as anywhere else). WZPL listeners want cash, cars, trips and concert tickets. But usually, the simplest promotions work best. Immediacy of winning is an impor-

tant element in promotions in the Midwest. Easy to remember and understandable promotions are open invitation to play and win. Complicated promotions take the small piece of the pie that plays contests and makes it even smaller. It's important to entertain the large percentage of the audience that doesn't play contests, but enjoys listening to them. One thing's for sure here, people love trivia and car keys that unlock doors and start cars. Simple promotions work best here."

THE MUSIC SIDE OF THE MIDWEST

Tom Lockwood remarks, "The Midwest may have a slight skew toward traditional rock 'n roll, but the real story is that music is constantly being redefined by the audience. What was considered a dance song a year ago is now mass appeal. What may have been legendary rock 'n roll may now sound like country to the audience of today.

WZEE identifies what the target audience wants and delivers it to them, promotionally and musically."

Don London observes, "Midwest radio is not strictly one style because it doesn't have to be. Modern rock is the only thing that's not accepted here yet. Heavy urban records are played, but we add them late so that listeners can become more familiar with the artists and sound. Consequently, they're more receptive when we play a Johnny Gill or an En Vogue record. Michael (MD) and I have a famous saying, 'We don't want to be too early on anything! WZPL wants to be careful not to throw Indianapolis into shock and lose ratings!'" London chuckles.

"The Midwest tends to be somewhat rock leaning and doesn't play a lot of dance music except for alternative," says KFMW's Mark Hansen. His perception of the Midwest: "As a whole, it is very high quality and is maybe underestimated, compared to other regions."

**NOW YOU CAN ADD WINGER TO THE LIST
OF THINGS PEOPLE CAN'T GET ENOUGH OF.**



**“CAN'T GET ENUFF”
WINGER**

The first single from their eagerly awaited second album.



On Atlantic

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E A R T O T H E W H E A T

A MIDWEST TOP 40 MONITOR

CHICAGO



In May 1982, WBBM-FM unveiled a quality conscious Top 40 for young adults. Eight years later, the station's musical foundation is still based on Chicago's Top 40 hits of today, combined with the best songs of the past couple of years. Promotionally, B-96 is built around listeners' lifestyles, and highlights the fun and unusual (such as "No-panties Thursday.") Chicago radio has always been known for its high profile personalities. And with this history in mind, the terms witty, energetic and fun loving best describe the B-96 air personality lineup.

PROGRAM DIRECTOR: Dave Shakes
MUSIC DIRECTOR: Todd Cavanah

Dangerous
ROXETTE
Spring Love
STEVIE B
1999
PRINCE
Here And Now
LUTHER VANDROSS
Bad Of The Heart
GEORGE LAMOND
Hold On
EN VOGUE
My Heart Skips A Beat
THE COVER GIRLS
Do You Remember
PHIL COLLINS
Enjoy The Silence
DEPECHE MODE
It's No Crime
BABYFACE

Hold On
WILSON PHILLIPS
Step By Step
NEW KIDS
**When I'm Back
On My Feet Again**
MICHAEL BOLTON
I'll Be Your Shelter
TAYLOR DAYNE
Roam
THE B-52'S
Notice Me
NIKKI
Come Back To Me
JANET JACKSON
Do You Remember
PHIL COLLINS
How Will I Know
WHITNEY HOUSTON
Bad Of The Heart
GEORGE LAMOND



WYTZ is Chicago's Hit Music Station. Born as the legendary WLS, the station was transformed into Z-95 in 1986. The tradition of personality radio, handed down from greats like Larry Lujack, Fred Winston and John Landecker, continues today with Welch & Woody in the morning and 13 year veteran Brant Miller in afternoons. Promotionally, Z-95 subscribes to the idea of "theatre of the mind," as illustrated by its New Kids front row tickets giveaway using the sound effects of "Donny Wahlberg falling through the trap door," and it consistently has "More \$1000 Cash Winners, More Often."

OPERATIONS MANAGER: Ric Lippincott
PROGRAM DIRECTOR: Brian Kelly

MINNEAPOLIS



KDWB rose from the Arbitron ashes in the summer of 1988 to take the Top 40 lead away from longtime market power WLOL. Fueled by a huge financial commitment from new owners Midcontinent Media, KDWB continues to dominate, ranking as the market's #1 FM in the Spring 1990 Birch. The 1988 turnaround team remains in place, including morning star Steve Cochran. KDWB's promotional highlights include giveaways of 101 worldwide Madonna concert trips, 1000 Janet Jackson tickets and "KDWB's Star Party 90" featuring performances by Michael Bolton, Calloway and The Beach Boys.

PROGRAM DIRECTOR: Brian Phillips
MUSIC DIRECTOR: Ed Lamburt

Alright
JANET JACKSON
What It Takes
AEROSMITH
Girl You Know It's True
MILLI VANILLI
It Must Have Been Love
ROXETTE
What You Need
INXS
Jerk Out
THE TIME
Vogue
MADONNA
Possession
BAD ENGLISH
Hold On
WILSON PHILLIPS
Sending All My Love
LINEAR

Come Go With Me
EXPOSE
Rub You The Right Way
JOHNNY GILL
Pump Up The Jam
TECHNOTRONIC
Could This Be Love
SEDUCTION
King of Wishful Thinking
GO WEST
Opposites Attract
PAULA ABDUL
Don't You Come Crying
LINEAR
**Sittin' In The
Lap Of Luxury**
LOUIE LOUIE
A Love Bizarre
SHEILA E
Ready Or Not
AFTER 7



The philosophy at WLOL is that they're starting at ground zero. When WLOL's ratings hit bottom in the Winter 1990 Arbitron, Emmis made the decision to rededicate itself to winning in the Twin Cities. Traditional spending resumed (it had been operating under reduced budgets due to its pending sale) and repositioned itself as a Dance Top 40. A facelift, which includes a new logo, new positioning statements and a new Program Director and airstaff, is supporting WLOL's new image. A massive TV and outdoor campaign is currently underway, and early indications of WLOL's rebound are encouraging.

OPERATIONS MANAGER: Gregg Swedberg
PROGRAM DIRECTOR: Greg Strassel

ST. LOUIS



WKBQ is St. Louis' leading hit music station. Current intensive and mainstream, Q-106.5 plays "52 Minutes of Music" an hour. They battle the negative image of Top 40 repetition with the "No Repeat Zone" weekdays from 9am to 3am, and offer listeners several other features including "Instant Requests," "Quittin' Time Party Tunes" and "Electric Dedications." Mornings with host John "Mellonhead" Millinder offer numerous characters, bits and games while still playing 10 songs per hour. Since its debut in early 1988, Q-106.5 has dominated in teens, but with day-parting, creative promotions and its building heritage, is now a leader in adult females, as well.

PROGRAM DIRECTOR: Lyndon Abell
MUSIC DIRECTOR: Jim Atkinson

Joy And Pain
ROB BASE
One Thing Leads To Another
THE FIXX
What It Takes
AEROSMITH
**Welcome To
The Real World**
JANE CHILD
Roll With It
STEVE WINWOOD
Vision Of Love
MARIAH CAREY
New Sensation
INXS
Hold On
WILSON PHILLIPS
**When I'm Back
On My Feet Again**
MICHAEL BOLTON

If You Were Mine
U-KREW
She Ain't Worth It
GLENN MEDEIROS
Hanky Panky
MADONNA
Hold On
EN VOGUE
Straight Up
PAULA ABDUL
Bad Of The Heart
GEORGE LAMOND
Nothing Compares 2 U
SINEAD O'CONNOR
Rub You The Right Way
JOHNNY GILL
Enjoy The Silence
DEPECHE MODE
Girl You Know It's True
MILLI VANILLI



KHTK changed to Top 40 in August 1989 from New Age. Although Hot 97 is 100,000 watts, their tower is located 37 miles northwest of downtown St. Louis. The station covers the major residential areas, but has difficulty in several spots in the eastern metro. Therefore, Hot 97 focuses on a dance/pop sound aimed at 18-24 women. Promotionally, KHTK concentrates on entertaining and talk-generating giveaways, such as the "Cheap Date Weekend" with prizes like videos and microwave popcorn. In nine months, Hot 97 has grown from a .4 to a 5.2 (12+) in the Birch.

PROGRAM DIRECTOR: Derek Johnson
MUSIC DIRECTOR: Colette Gilbert



maxi priest

"CLOSE TO YOU"...

THE DEBUT SINGLE FROM THE ALBUM, BONAFIDE.

THIS HIT WON'T BE DENIED!

WKSE Buffalo
B-96 Chicago
KXXR Kansas City
KS-104 Denver
WFLY Albany
WDJX Louisville
KJ-103 Oklahoma City
Y-107 Nashville
And 15 More!

MAXI MOVES!

WMJQ 22-18*
TIC-FM 35-32*
WLOL 21-18*
Power 99 30-27*
Kiss 108 31-28*
Power Pig 25-22*
KITY 22-19*
KKRZ 28-24*
KISN 39-35*

VLT 5 STAR ROTATION!

TOP 10 IN THE U.K.

Produced by Geoffrey Chung for Penetrate Productions, Sly Dunbar and Handel Tucker. Don Taylor Management.

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charisma

EARTO THE WHEAT

A MIDWEST TOP 40 MONITOR

MILWAUKEE



94 WKTI is Milwaukee's Adult Top 40 station. The music features today's adult appeal Top 40 hits and recurrends and gold that goes back about five years. WKTI is very active promotionally, with a history of consistent on and off air marketing, solid young adult and adult ratings, as well as several "firsts" by morning team Reitman and Mueller, including the first ever morning show remote from the Soviet Union.

PROGRAM DIRECTOR: Mike Berlak
MUSIC DIRECTOR: John Harrison

- Vogue
MADONNA
- Sacrifice
ELTON JOHN
- She Ain't Worth It
GLENN MEDEIROS
- Into The Night
BENNY MARDONES
- King Of Wishful Thinking
GO WEST
- This Time I
Know It's For Real
DONNA SUMMER
- Children Of The Night
RICHARD MARX
- The Way That You Love Me
PAULA ABDUL
- Release Me
WILSON PHILLIPS
- The Way You Make Me Feel
MICHAEL JACKSON

- Sending All My Love
LINEAR
- Bad of The Heart
GEORGE LAMOND
- I'm Never Gonna
Give You Up
BRAT PACK
- Get On Your Feet
MIAMI SOUND MACHINE
- Push It
SALT-N-PEPA
- Rub You The Right Way
JOHNNY GILL
- It Must Have Been Love
ROXETTE
- Show Me
COVER GIRLS
- Poison
BELL BIV DEVOE
- I Still Believe
BRENDA K. STARR



Nearly a decade ago, WLUM's call letters represented "We Love U Milwaukee," and for years, up until 18 months ago, it was considered a Black radio station. In October 1988, management opted for a new direction, evolving into a dance leaning Top 40. Hot 102 now targets 18-34 females and is working toward building a heritage. Promotionally, Hot 102 is very street active, with a giant Boom Box and prize vans spotting stickers.

PROGRAM DIRECTOR: Gregg Cassidy
MUSIC DIRECTOR: Dana Lundon

KANSAS CITY



KBEQ has been a very mass appeal, straight ahead Top 40 for 17 years. The station is very personality oriented, and Q-104 places a high degree of importance on promotions. From morning show stunts to special weekends and major book promotions, hardly a week goes by when there aren't at least three promotions of one kind or another working simultaneously. Although new stations are always taking a run at them, Q-104 believes if they keep playing all the best hits available for the market and keep having fun, the station will be in KC for another 17 years.

PROGRAM DIRECTOR: Karen Barber
MUSIC DIRECTOR: Jon Anthony

- Vogue
MADONNA
- When It's Love
VAN HALEN
- Girls Nite Out
TYLER COLLINS
- Father Figure
GEORGE MICHAEL
- Baby It's Tonight
JUDE COLE
- Two To Make It Right
SEDUCTION
- Do You Remember
PHIL COLLINS
- Sending All My Love
LINEAR
- Dangerous
ROXETTE
- The Boys Of Summer
DON HENLEY

- She Ain't Worth It
GLENN MEDEIROS
- Cherish
MADONNA
- Welcome To The Real
World
JANE CHILD
- Follow My Heartbeat
A'ME LORAIN
- Poison
BELL BIV DEVOE
- Baby Don't Forget My
Number
MILLI VANILLI
- Step By Step
NEW KIDS
- Tell Me Why
EXPOSE
- Don't You Love Me
THE 49'ERS
- I Wanna Be The One
STEVIE B



KXXR signed on in July 1988 with a pioneer format called Rock 40. In June, KXXR dropped Rock 40 in favor of a dance oriented Top 40 approach. Sporting the new moniker X-106, the change included the promotion of Steve Douglas to Operations Manager. Promotionally, X-106 is aiming its efforts into developing new Dance/Top 40 cume through heavy emphasis on street presence and appearances, as well as a bumper sticker campaign. Musically, X-106 positions itself as "Triple The Music" with 21 hits in a row.

OPERATIONS MANAGER: Steve Douglas
PROGRAM DIRECTOR: Gary Franklin

OMAHA



KQKQ has been the dominant Top 40 in Omaha since it changed from Rock Radio to Top 40 in 1980. Rated #1 (12+) with an 18.1 in the Winter 1990 Birch, "Sweet 98" boasts airstaff longevity and consistency as its highest attributes, with no changes for over two years.

OPERATIONS MANAGER: Drew Bentley
MUSIC DIRECTOR: Liz Adams

- Blaze Of Glory
JON BON JOVI
- Rub You The Right Way
JOHNNY GILL
- Good Thing
FINE YOUNG CANNIBALS
- Girls Nite Out
TYLER COLLINS
- Love Is
ALANNAH MYLES
- If You Don't Know
Me By Now
SIMPLY RED
- How Can We Be Lovers
MICHAEL BOLTON
- Love And Affection
NELSON
- Never
HEART
- U Can't Touch This
M.C. HAMMER

- Knocked Out
PAULA ABDUL
- Love In An Elevator
AEROSMITH
- Hold On
WILSON PHILLIPS
- Dangerous
ROXETTE
- King Of Wishful Thinking
GO WEST
- Stranger To Love
ST. PAUL
- Don't Rush Me
TAYLOR DAYNE
- I Wanna Be Rich
CALLOWAY
- I Didn't Want
To Need You
HEART



KXKT signed on with its mainstream Top 40 format in late March 1990. Formerly KOMJ, an AC station, Omaha's new "Kat" is a fun and slightly twisted radio station that doesn't take itself too seriously. KXKT's staff consists of high profile personalities, including the husband and wife morning team of Sharpe and Sharpe. Promotionally, wacky weekend giveaways such as "Honey, I Shrunk The New Kids" which featured videos and New Kids tickets and cassettes, are among the creative positioning tactics at The Kat.

PROGRAM DIRECTOR: Brian de Geus

THE LIGHTNING SEEDS



“Pure”

On Over 140 Top 40 Stations!

*From One Little Seed
A Mighty Hit Has Grown!*

KKBQ Houston 8-6*

KSAQ San Antonio 3-3*

Y-100 Miami 18-15*

KISN Salt Lake City 11-9*

WMJQ Buffalo 28-25*

WKBQ St. Louis 35-31*

WLOL Minneapolis 32-28*

WPHR Cleveland 26-23*

Power Pig Tampa 34-31*

KXYQ Portland 22-19*

THE NETWORK 36-33*
FOR TV

INDECENT OBSESSION



“Tell Me Something”

+ Most Added

With 37 Top 40 Stations!

Obsessed Out Of The Box!

Q-102 Philadelphia

Kiss 108 Boston

WKBQ St. Louis

KTFM San Antonio

KROY Sacramento

WCKZ Charlotte

KZHT Salt Lake City

WFLY Albany

And 29 More!

Multi-Platinum Album In Australia!

Top 40 National Club Hit!

OBSESS YOUR LISTENERS TODAY!

MCA RECORDS

The Spotlight Is On

E A R T O T H E W H E A T

A MIDWEST TOP 40 MONITOR

MADISON



WTFX signed on the air on September 1, 1989, and took the market by storm. Using a straight ahead Top 40 approach, "The Fox" skyrocketed to a 13.9 (12+) in the Birch in just six months. WTFX has used the on-air premise that fun is contagious. Each "Fox" jock is a unique personality. Listeners also play an important role through on-air interaction. Contesting covers a range from promotions like the "Free Money Birthday Contest" to bumper sticker spotting. Musically, WTFX aggressively plays the hits first and is typically 70% current based in any given daypart.

PROGRAM DIRECTOR: Pat Gillen
MUSIC DIRECTOR: Chris Kelley



WZEE has been the market leader in Madison for several years. Today, with a frontal assault from WTFX, Z-104's 12+ numbers have fallen, but they still maintain high adult numbers. Z-104 has a strong staff of market veterans in all dayparts. Promotionally, WZEE believes in centering their attack on TV, newspapers and other competitors who share discretionary time with listeners.

PROGRAM DIRECTOR: Tom Lockwood
MUSIC DIRECTOR: Fletcher Keyes

Jerk Out
THE TIME

Don't Want To Fall In Love
JANE CHILD

Step By Step
NEW KIDS

Rub You The Right Way
JOHNNY GILL

We Can't Go Wrong
THE COVER GIRLS

Hold On
EN VOGUE

Girl You Know It's True
MILLI VANILLI

Come Back To Me
JANET JACKSON

Don't You Come Cryin'
LINEAR

If Wishes Came True
SWEET SENSATION

Every Little Step
BOBBY BROWN

Personal Jesus
DEPECHE MODE

Black Cat
JANET JACKSON

Hold On
WILSON PHILLIPS

Love Bites
DEF LEPPARD

Girls Nite Out
TYLER COLLINS

Without You
MOTLEY CRUE

DES MOINES

Des Moines is the most frequently interviewed market in America. Because it is isolated, it has a slightly younger demo and a higher share of females than the national average.



KRNQ is a highly researched, musically familiar adult Top 40 station slanted toward females. Q-102's outside marketing includes direct mail, outdoor, TV, bumper stickers and personal appearances. KRNQ believes promotions must be unique, accessible, and deliver a key listener benefit. Beginning with the Q-102 Morning Zoo, air personalities are up-tempo, local, fun, topical and adult communicators. Nobody gives you more music, money and fun than Q-102.

PROGRAM DIRECTOR: Chuck Knight
MUSIC DIRECTOR: Bob Lewis

Hold On
WILSON PHILLIPS

When I'm Back On My Feet Again
MICHAEL BOLTON

The Time Of My Life
MEDLEY & WARNES

I'm Never Gonna Give You Up
BRAT PACK

Here And Now
LUTHER VANDROSS

High On You
SURVIVOR

Children Of The Night
RICHARD MARX

When The Night Comes
JOE COCKER

She Ain't Worth It
GLENN MEDEIROS

Stop Draggin' My Heart Around
NICKS AND PETTY

Possession
BAD ENGLISH

I'll See You In My Dreams
GIANT

Beth
KISS

Bang Bang
DANGER DANGER

Nothing Compares 2 U
SINEAD O'CONNOR

All I Want To Do Is Make Love To You
HEART

Love And Affection
NELSON



KDWZ debuted its Rock 40 format in June 1989 under Program Director Dan Kiele, who has since joined B-96 Chicago as Director of Marketing. Featuring a unique meld of current rock slanted Top 40 music combined with rock hits of the past decade, KDWZ sports the handle "Iowa's New Rock And Roll." While its target is 20 to 30 year old adults, KDWZ finds acceptance among both men and women 18-49 with artists Phil Collins, Bon Jovi and The B-52's. KDWZ is extremely visible with street oriented promotions and a highly visible, personality airstaff.

PROGRAM DIRECTOR: T.J. Martens

GRAND FORKS



KQHT's Top 40 approach previously leaned to the rock hits genre, but recognizing a frontal assault from XL-93, it's adjusted to a more mainstream vein while still maintaining a rock slant. Magic 96's promotional activity has centered around cash giveaways, including "Thousand Dollar Thursdays" and local appearances with their giant Boom Box and Prize Patrol van giveaways.

PROGRAM DIRECTOR: Ray Bell
MUSIC DIRECTOR: Jay Murphy

Forever Your Girl
PAULA ABDUL

Blaze Of Glory
JON BON JOVI

Here I Go Again
WHITESNAKE

She Ain't Worth It
GLENN MEDEIROS

Room To Move
ANIMOTION

Possession
BAD ENGLISH

Summer Of 69
BRYAN ADAMS

U Can't Touch This/Superfreak
M.C. HAMMER/RICK JAMES

Can't Hold Back
SURVIVOR

King Of Wishful Thinking
GO WEST

Straight Up
PAULA ABDUL

If Wishes Came True
SWEET SENSATION

Should Have Known Better
RICHARD MARX

Rub You The Right Way
JOHNNY GILL

When I'm Back On My Feet Again
MICHAEL BOLTON

Enjoy The Silence
DEPECHE MODE

Vogue
MADONNA

Just Between You And Me
LOU GRAMM

Poison
BELL BIV DEVOE

Love Song
THE CURE



KKXL had been the dominant Top 40 station in Grand Forks for nearly two decades. Within the last two years however, XL-93 suffered massive ratings declines. According to PD John Scott, "We couldn't market our way out of a paper bag." Since January, XL-93 has overhauled the station with a new staff and attitude. Promotionally, XL-93 is heavily involved in the community. Giveaways are fun and creative; they're running a contest around an old white station wagon they're using as a promotion vehicle, which listeners are actually trying to win by autographing it. Musically, XL-93 is mainstream and hit intensive.

PROGRAM DIRECTOR: John Scott
MUSIC DIRECTOR: Joe Longshore

Beverly Rubin

Successful station promotions and contests are always rewarding; personally, professionally and financially. It's a ton of work, planning that perfect promotion. It takes a lot of blood, sweat and enthusiasm. But sometimes what seems like a brilliant contest idea can actually turn out to be a borderline illegality. It's crucial that a station carefully examine a contest promotion before putting it on the airwaves. Not complying with legal technicalities can result in dire consequences and maybe even the loss of your FCC license.

Many of the rules and regs can be hard to understand because they're written in that most difficult (and certainly driest) of languages, "Legalese." Still, Promotion Directors must focus on the legal concerns involved in contests and promotions. Although the FCC has lightened up over the past few years, it still governs the broadcast industry. Violation of FCC rules can put you and your co-workers out of business. Needless to say, this is not a good career move!

In the interest of helping our radio friends avoid potential disasters, The Network Forty spoke with Eldred Ingraham, Esq. of the National Association of Broadcasters, and Benjamin Halprin, Esq. of the Federal Communications Commission. These gentlemen kindly

PROMOTION AND LOTTERIES: "PRIZE CHANCE CONSIDERATION"

DON'T GAMBLE WITH YOUR LICENSE!

provided us with valuable information about legislative changes which could impact your next promotion.

The Charity Games Advertising Clarification Act Of 1988 ("CGACA") became effective in May 1990. (Yes, it really was passed in May of '88. It just took them a while!) Prior to CGACA's passage, stations were generally not allowed to engage in or advertise any promotions deemed to be lotteries. Today, many of these Federal prohibitions have been relaxed to permit several exemptions, but you must still exercise caution. "The problem many broadcasters have," says Mr. Ingraham, "is that since the new law was passed, they misinterpret it to mean that federal prohibitions have been eliminated. This is not the case. If a particular lottery does not fall within one of the exemptions of the CGACA, a station may be subject to FCC fines and/or criminal penalties for airing information about the promotion."

Mr. Ingraham tells The Network Forty, "What the stations need to do in developing a promotion is first decide whether or not it will

fall under the category of a lottery."

To clarify, there are three specific elements that comprise a lottery: Prize, Chance, and Consideration. If your promotion is made up of all three elements, you are definitely involved in a lottery. If any one of these is missing, the promotion is not a lottery and you can usually proceed with your planning.

However, even though one of these three crucial elements is absent, you still might not be in the clear. Mr. Ingraham says, "You should check both state and federal legislation before engaging in any type of promotion to determine the legalities of what you want to do. There may be acceptable components with regard to or not covered by federal law. But there may be restrictive state laws."

Additionally, Mr. Ingraham remarks, "What may or may not be Consideration under federal law may be different under state law. Consideration is one of the elements that is more difficult to delineate in terms of a lottery." In essence, "Consideration" is anything of value that a contestant needs to give to the contest sponsor in order to participate. If your station requires listeners to pay \$1 per entry in a contest, that can be defined as Consideration. Hence the frequent use of the words, "no purchase required."

Mr. Ben Halprin, an attorney

with the FCC Enforcement Division, adds, "CGACA gives deference to state law. Games conducted by nonprofit or governmental organizations can be broadcast without violation of federal law if they are either legal or not otherwise prohibited by state law. This is an area where state law has a recognized role under federal law. Broadcast advertisements of lotteries that are prohibited by state law are subject to federal prosecution!" What this means is if the state rules that it's illegal for commercial lotteries to be conducted or advertised over the air in that state, then federal rulings will not permit their broadcast. In short, you must be certain to comply with the laws in your state, because the Feds will not intervene on your behalf.

New exemptions are provided under federal law. They include games sponsored by charitable and civic organizations (such as municipalities or local volunteer fire departments) and commercial lotteries, provided they are promotional, occasional and ancillary to a commercial establishment's primary business. As a commercial establishment, a radio station can engage in lottery promotions under federal law, provided they are done occasionally and not on a regular basis. And, as previously explained, not restricted by the state. Mr. Halprin supplements this information,

"Broadcast advertising of full-time commercial lotteries, such as casinos, cannot be advertised."

Mr. Ingraham goes on to mention that stations must also take care to follow the FCC's rules for non-lottery contests, citing an example of FCC violation: "Recently, a station

There are so many rules and laws on the books, it can be confusing trying to figure out exactly which ones apply to you and your station.

was denied renewal of its license for violating several laws, including FCC contest regulations. They held a fraudulent contest and did not award prizes as advertised. I believe some of the prizes were kept by the station. Basically, the FCC wants to make certain that stations do not hold fraudulent contests or promotions."

You can also get your station in trouble with the FCC by changing contest rules during its run. Contests should be conducted substantially as announced or advertised.

There are, however, exceptions to this rule. Mr. Ingraham explains, "If a station awarded a trip to San Francisco and an earthquake took place, the station could change the prize and make it a Washington

D.C. trip or monetary prize. The earthquake constitutes a valid reason beyond station control and is justification for changing the material [specific] terms of a contest." Mr. Ingraham also states that it's in the station's best interest to substitute a prize of equal value.

In order to ensure FCC compliance, it is essential that the material terms of a promotion are clearly stated. Mr. Ingraham says, "Material terms must be fully and accurately disclosed by on-air announcements and should be stated whenever the station purports to set out the conditions of the terms of the contest. Material terms need not be given in full with respect to brief promotional announcements that do not purport to set out the conditions or terms of the contest."

Some examples of material terms are:

- 1) How a person must enter or participate
- 2) Any eligibility restrictions
- 3) Entry deadline dates
- 4) Whether any prizes can be won
- 5) When prizes can be won
- 6) The extent, nature and value of the prizes
- 7) The time and means of selecting winners
- 8) Any tie-breaking procedures

You should take special precautions by extensive documentation in your public file. "Each contest or

Fleetwood Mac

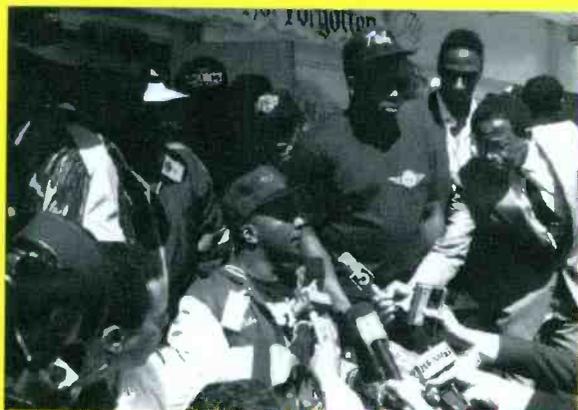
"Skies The Limit"

Early Mac Attacks!

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This Gang Is On The Move!

KGGI 14-5* KMEL 22-12* KITY 16-14* WPGC D-29*
KS-104 13-10* KROY 21-18* KWOD 23-20*

TKA

"I Won't Give Up On You"

Early Believers!

Hot 97 New York A-33*
KITY San Antonio A-28*
KBOS Fresno Add

TKA's Last Album Generated 6 Top
Dance Hits Nationwide...GET READY!

BROJOS

"Live Like A King"

ON YOUR DESK THIS WEEK!



promotion broadcast by a station should have a separate folder with rules and eligibility requirements attached to one side. Each prize awarded should be reported in that file, as well as any letters of complaint, and copies of all broadcast material (such as layouts, ads, billboards or other media advertising) should also be included. Files should contain a notation verifying the date and times, along with rules and regulations of the broadcast. This file is essentially for the protection of the licensee [station] in case there's a complaint about not broadcasting the rules of the contest."

"One of my primary functions," says Mr. Ingraham, "is to answer basic questions regarding FCC regulations from [NAB] member stations. We don't provide legal advice per se or establish a lawyer-client relationship. But we do help explain FCC rulings. We can assist broadcasters by providing information on what lottery and contest rules mean to them."

There are so many rules and laws on the books, it can be confusing trying to figure out exactly which ones apply to you and your station. For example, another recently passed statute is the Indian Gaming Act of 1988 ("IGA") which, unlike CGACA, became effective immediately after it was passed. This Act provides that radio sta-

tions may legally advertise certain games conducted by Indian tribes on reservations. This obviously does not apply to all markets, but it's pretty damned important for stations broadcasting in areas where Native Americans living on government allocated lands have

Legal issues relating to promotions and contests are not only important, they are crucial to the protection of your station.

bingo parlors and other games. It's a source of revenue.

Whenever you have doubts about any type of contest or promotion, get the advice of your own legal counsel. You can also call the NAB (if you're a member) or the FCC.

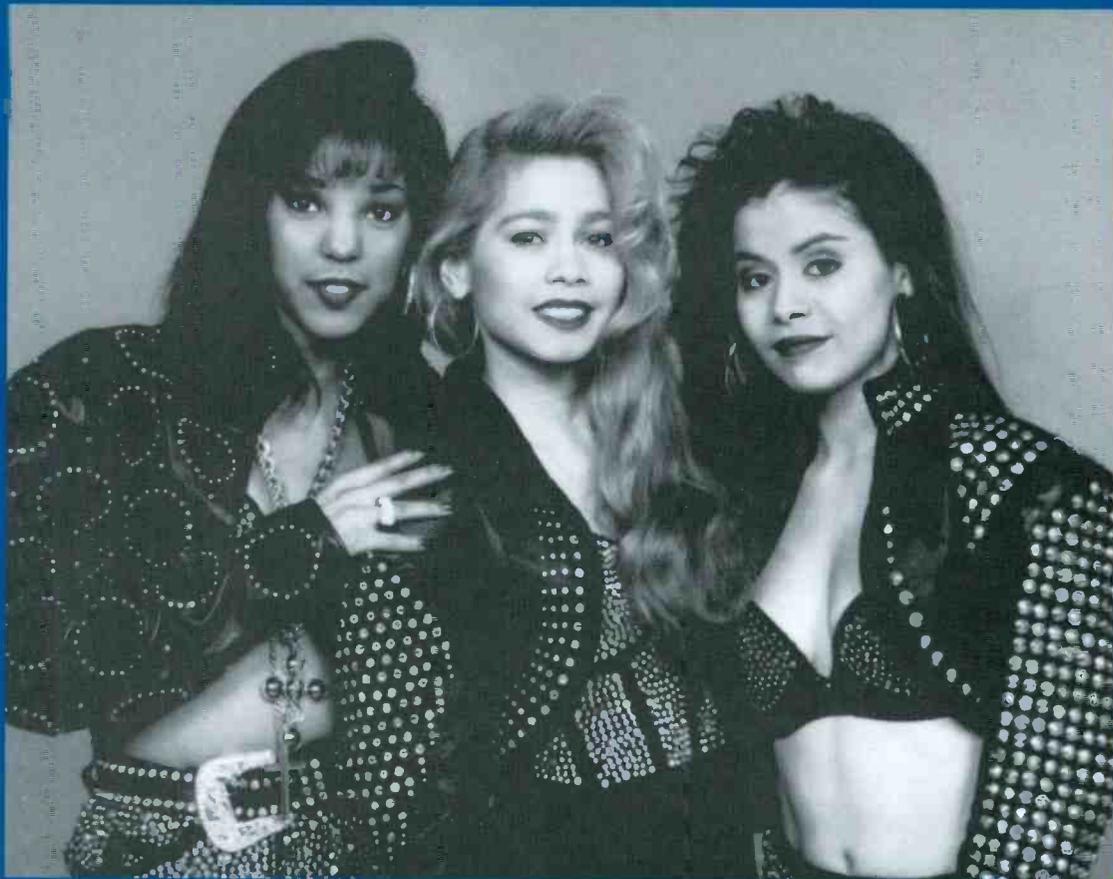
There are publications available to help clarify legalities of contests and promotions, Mr. Ingraham authored the third edition of a book entitled "Lotteries And Contests: A Broadcaster's Handbook." You can obtain this publication by calling the NAB at (800) 368-5644. The price is \$20 for NAB members, \$40 for non-members. The book contains examples of pitfalls a station may encounter and provides solutions to problems. It also contains a

brief survey of various state lottery laws, which states allow commercial and/or nonprofit lotteries, and where advertising restrictions on lotteries are applicable.

If you need information on local state liquor laws, you can order a publication from the Distilled Spirits Institute of the United States, "The Summary Of State Laws And Regulations In Relation To Distilled Spirits," for \$13. The institute is located at 1250 "I" Street N.W., Suite 900, Washington D.C. 20005.

You may also be interested in getting copies of the actual text of the statutes by contacting your local law library or attorney. The pertinent statutes are: Title 18 USC Section 1304 (the original text prohibiting lotteries) and Title 18 USC Section 1307 (the CGACA, which modifies Section 1304 and specifies what constitutes a lottery).

Legal issues relating to promotions and contests are not only important, they are crucial to the protection of your station. It's imperative to be aware of federal laws, but local statutes under the terminology of FCC rulings are of equal, and in many cases greater, importance. If you think you may be in over your head, legal counsel is your best bet to ensure you don't get into trouble, or lose your license.



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Just Added At
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Y-95...
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Top 40 Stations!

SENSATIONAL MOVES!

Power 99 Atlanta 2-2*
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KWOD Sacramento 14-9*
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X-100 San Francisco 19-14*
WPLJ New York 20-15*
B-96 Chicago 21-16*
WLOL Minneapolis 17-13*
KKBQ Houston 14-9*
Q-102 Cincinnati 30-25*
KISN Salt Lake City 20-15*

NETWORK 16-12*

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Tommy Page
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South Africa's Most Famous Musical Export
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GOING FOR ADDS TODAY!



EVERY ATCO RECORD YOU PLAY GIVES US A "SWEET SENSATION!"

N40 PROGRAMMER'S TEXTBOOK

PRACTICE AND PERFORMANCE

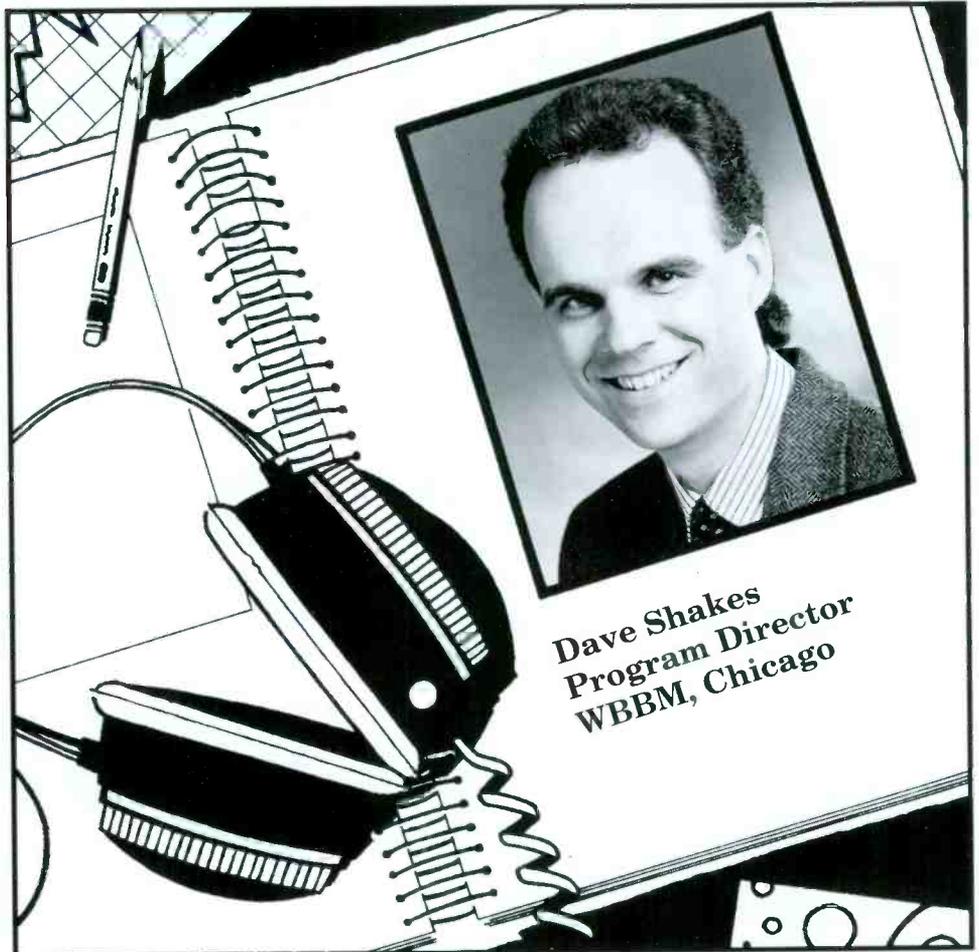
Dave Shakes was not born with a golden microphone. Dave worked his way up through the radio ranks as a disc jockey in glamorous spots such as Lebanon, Oregon and Redding, California before cutting his teeth in programming in Reno, Eugene and Hartford. He understands the mental attitude it requires to excel above natural abilities to become a great on-air performer. In this week's Programmer's Textbook, Dave presents a not-so-typical conversation between an on-air personality and his Program Director that may just help inspire our readers to reach new heights in attitude and performance when they crack open the microphone.

It was late in the day, and the jock slumped into a chair in his PD's office. He looked miserable. "I've been on the air for three years now. I ought to give it up and get out of radio. What a lousy show I had. I'm just not improving. I had lots of material prepared and the phones were decent. I just couldn't get it all to come together."

"You sounded uptight, just a little wound up," offered the PD. "You're putting pressure on your performance, and it's causing you to stress out and lose mental focus."

"Nah, it's more than that. I know my basics, and I know I've improved a lot. But I don't understand why it's so hard for me to be consistently as good as some of these great major DJs. I don't believe I've got it in me."

The PD sat back. "Well, I can give you your choice of a razor blade or sleeping pills to put you out of your misery. But let's talk about practice and performance. You're an



artist, a performing artist. It's not unusual to feel frustrated when you can never quite achieve the perfect performance."

"Hey, this is radio. Let's not get into some crap about art."

"If art is life, then radio qualifies for you and me. Anyway, for your next step it would be helpful to relate to the artistic process. The discipline of practice and performance could help you break out of this slump."

The DJ grabbed a soda from the PD's fridge. "That's the second time you've mentioned practice and performance."

"Great DJs, just like great artists and athletes, must develop beyond their natural abilities to excel. A lot of kids can play piano, but only a few learn to make music like Billy Joel. You have the tools of your trade. I mean, what can I tell you about constructing

phone bits that you don't already know? So let's talk about practicing and developing for artistic performance."

"I still say it's just a natural gift. Either you got it or you don't," said the jock.

"Okay, let's take a performer like Michael Jordan. Natural ability with a lot of time spent polishing the basics. Now he spends most of his pre-game effort on his mental game. If he has a bad night it's not because he forgot how to shoot."

"Maybe he wasn't mentally prepared."

"Right. And when you have a bad show, it's not because you forgot how to say the call letters. You need a discipline of mental preparation before you hit the air."

"Uh oh. You're getting in deep. Give me an example," said the DJ.

"When you listen to airchecks, do you

This **PARTY** is a

BLOWOUT!

Check Out This Guest List!

WAVA Washington, B-96 Chicago, WLOL Minneapolis,
WLUM Milwaukee, Power Pig Tampa, KITY San Antonio,
Hot 97.7 San Jose, Q-106 San Diego, KMEL San Francisco,
KLUC Las Vegas, Y-107 Nashville and WCKZ Charlotte

Just Arrived!

X-100 San Francisco, KTFM San Antonio
and KXXR Kansas City

**Check Out The Summer Time
Radio Edit!**



WHEN ARE YOU COMING TO THE PARTY?

N40 PROGRAMMER'S TEXTBOOK

think about how the bit was worked around the studio liner? How it would have changed if the intro length was a few seconds shorter or longer? How it was worded to best relate to the station's audience? That's a different way of listening. You really analyze it."

"Just as musicians analyze a performance, or an athlete reviews a game video?"

The PD continued, "Mainly what you really need to practice for radio performance is real life. Observing the everyday world of your listener. All the arts are based on the observation of life around us. Great jocks are great storytellers, and their yarns entertain us by embellishing real-life events."

"As long as it doesn't get in the way of the format, and you can say it in 10 seconds," cracked the jock.

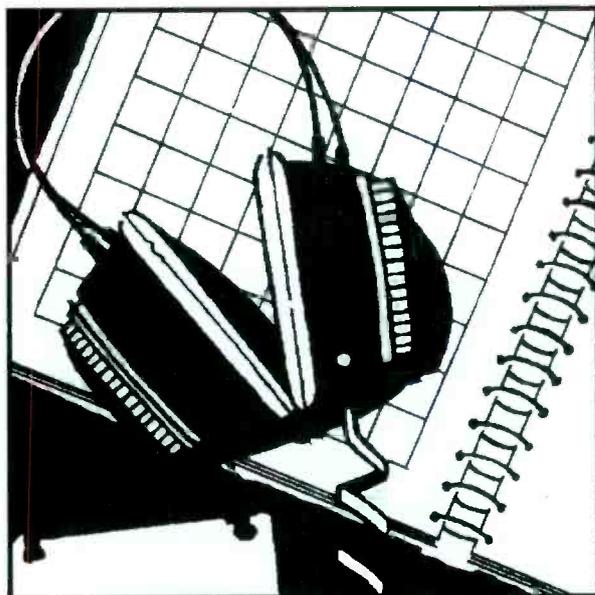
"And if Jordan would wear antigravity boots, he'd be even better," countered the PD. "Don't use formatics as a copout. Every artist has to work within the confines of his or her medium. Yours is the radio format."

"Well, I've tried to observe reality, and in our little town it's boring. Who really wants to hear about normal stuff? And I'm not a natural entertainer. I have to prepare jokes and bits."

"Ah," smiled the PD, "you're not an ego-tist, but it'd help. Think about this, you are interesting to other people, but just normal to yourself. Remember the compliments you got on that bit you did about being stuck in traffic?"

"Yeah, but I don't understand. That was nothing."

"For you it was ordinary, but for your listeners it was entertaining. Often you don't realize which bits sound the best to the audi-



ence. Actually, having an ego would be an asset to you because it would give you the confidence to think 'Hey, here's another great idea I thought of.' Just as long as your ego doesn't get in the way of relating to 'lesser mortals' and their everyday lives, which provide your bit material," joked the PD.

The DJ sat up. "That's cool, but what am I supposed to do with it? People don't use radio as some dramatic art form. It's just the weather and a favorite song. Isn't that what they say?"

"Naturally the audience takes for granted the hours of preparation required for a great performance. You have to practice hard just to make the performance sound easy. And don't think about this conversation while you're on the air tomorrow or you'll really be screwed up. This talk is for your mental setup during practice only. You have to internalize it. Go into the control room mentally prepared, and your natural radio reflexes will follow."

"Okay," the DJ opened the door to leave. "Thanks, I'm gonna kick some ass tomorrow!"

"Nah," winked the PD, "Just shut up and play the music."

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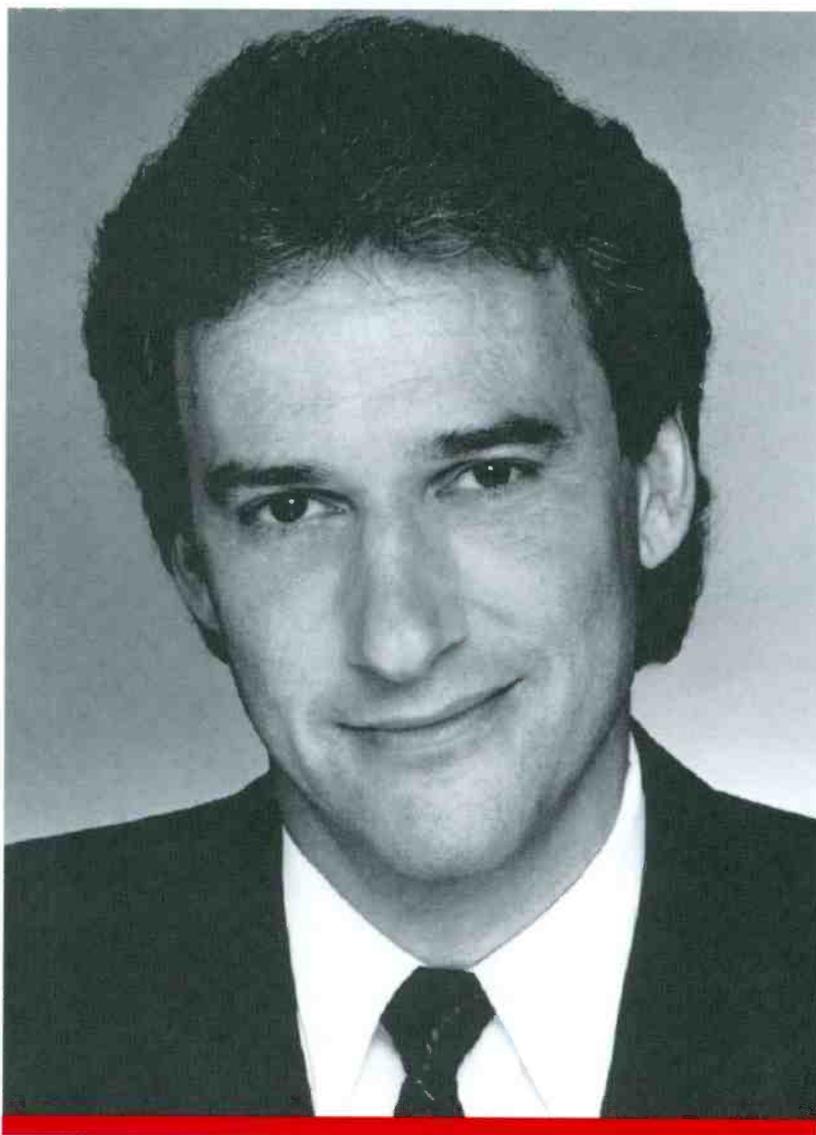
Midwest Legend: JOHN LANDECKER

by Tom Jeffries

[This week, we dedicate these pages to a guy every programmer would give his right arm to have on the air.]

A S A KID GROWING up in Ohio, I used to listen to my transistor radio hidden under my pillow at night. I listened to the great radio stations of Chicago; WLS and WCFL would bring fun and excitement on those cold winter nights. By the time I was 12 years old, I knew I wanted to be a disc jockey in Chicago. I wanted to be Barney Pipp on WCFL. I knew I could be as smooth on the air as J.J. Jeffrey at WLS. There were jocks that inspired me from Cleveland radio too, but not like the stars of Chicago. There was magic on the airwaves coming out of the Windy City, and I wanted to be part of it. If you grew up in the Mid-

west, the inspiration to get into radio probably came from that magic you heard coming out of Chicago. Chicago bred radio legends. It was Mecca. It was what radio was all about. Chicago had the best personalities you ever heard. Chicago was John "Records" Landecker.



On **The Network Forty** Conference Call This Week:
John Landecker, WPHR Cleveland

The Network Forty:

How many years have you been on the air?

JOHN: How old am I? I think the first time I ever did anything was in high school in Ann Arbor, Michigan. That was 1964. The first real job was in 1968 at WIOA (I think it's WIQB now). WIOA had a three hour rock 'n roll show on Saturday mornings. Tom O'Brien was the jock and I did the news for him.

The Network Forty:

When did you land your job at WLS?

JOHN: I left Philadelphia for WLS in 1972.

The Network Forty:

What was it like working at "The World's Largest Store" in the years you were there?

JOHN: It was spectacular. The 72-76 era was just an unbelievable experience. The staff hung out together all the time, at each other's homes or at one of the fine drinking establishments in town. We went to dinner in

groups. There was so much energy oozing from that staff, we were a family. J.J. Jeffrey was the guy we all picked on, he was so easy to crack up on the air. When J.J. got going, it could be insane. He'd laugh out of control on the air. We all had different buzz words we knew we could use at any given moment to crack him up. And J.J. was responsible for one of my bits at WLS, the "boogie check," which started out as the "60 second boogie check." J.J. had a mustache in those days, and before he'd go out on a date or to an appearance, he'd do what he called a "60 second booger check," and that's where the "boogie check" came from. WLS was such a fun place to work. All the jocks would bop in on each other's shows trying to crack each other up. We went everywhere together. It was not unusual for us to rack up \$300 bar bills in a single sitting, but we always paid our own tabs. Except for one time I remember, when we went a little overboard. There was a place called The London House (I think it's a Burger King now) where we used to hang. It had some good shows, with artists like Ramsey Lewis and Fats Domino. ABC had a trade there, and one night the entire staff (not just jocks...everybody!) went to a show. We watched the first show and decided we'd all stay for the second show too. We ran up a bill of over \$3000 for the GM to pay. Needless to say, management was not pleased. But we had a great time! We never intended to do that kind of stuff, but sometimes it just happened. We were one big family.

The Network Forty: *Do you think Top 40 radio has changed much in the last 15 years?*

JOHN: I don't find it's changed that much. I'm still doing van appearances! The record reps are still trying to get songs played and artists never call for interviews on time. The

kids still scream for their favorite songs. It's still the same.

The Network Forty: *You're one of the better known personality jocks of all time. What happened to personality on Top 40 radio?*

JOHN: I guess that has changed. It's not just Top 40 radio, but radio as a whole. On most music intensive formats, the most personality you'll ever hear will be the morning show. I'm not saying that all the good talents are just doing morning shows. There are some very talented people doing other shifts in radio, but the trend is to keep it on the mornings. Here at Power 108, they allow personality in all dayparts. Ed Brown on middays has special content, our afternoon man, Rick Michaels does his comedy stuff, and Cat Thomas is a huge night jock in Cleveland. It depends on where you're working and what the big guys let you do. It's not the way it was at WLS in '75, but we were told to shut up and play the music even back then. You ask where the personalities are? Where did they go? I think there aren't enough people out there who are willing to take chances. You've got to take chances to be a personality. It's a double-edged sword. Most stations will say, "Let's hire a personality," but as soon as the guy says something management doesn't like, it's "Hey, knock it off." It's always been that way. I've seen the biggest guys get slapped down. Here's a story for you. It's my first day at WLS, and I haven't even done my first shift yet. I walk down the hall only to be stopped by Mike McCormick, the PD, and he asks me to listen to something. He turns on the cassette player and plays a bit done by Larry Lujack earlier that day. Suddenly I see Larry in the corner of the office across from McCormick. And here I am, right in the middle of an aircheck session with the biggest radio disc jockey of all time. The bit was a

garbage truck that was making a ton of noise from the alley behind the station. Mike asked me what I thought of it. I told him I thought it was funny. After all, it was a Larry Lujack bit. McCormick thought it sucked. Picture Larry Lujack in an aircheck session with a PD. You've got to take chances to be a personality. It doesn't matter who you are, the biggest jock or the new kid in Fargo. Take the chance to express yourself. The only difference in Top 40 radio today is the variations on the format. Light rock, Top 40, Urban Top 40, it's fragmented beyond belief. That's the only big change.

The Network Forty: *Who are your favorite jocks of all time?*

JOHN: The late Joel Sebastian was my favorite as a kid. Lee Allen from Detroit, Ron Britton on WCFL. I loved to listen to the old KHJ tapes and Robert W. Morgan. Steve Dahl, Jonathon Brandmeier, and most of the guys from WLS. And a lady named Patti Haze, who has the sexiest voice I've ever heard. WCFL in the 60s had the greatest staff; guys like Dick Orkin, Barney Pipp, Jim Stagg and Jim Runyon. What a great radio station that was!

The Network Forty: *How do you like Cleveland and where you are now in your career?*

JOHN: I love Cleveland. Nice people everywhere in northern Ohio. The Cleveland area has so much going for it. I've never seen so many concerts in one place in my life, there's a major show almost every day! The restaurants are great too. There's more here than you would expect. It's a nice lifestyle. And radio is very competitive. I'm having fun on the radio again, and that's what it's all about, isn't it!

wilson phillips

Wilson Phillips, SBK Records' latest sensation, has been dubbed "The Franchise" by the label's President Charles Koppelman. Cutting against the grain of trendy, synthetic pop, Wilson Phillips has arrived with a debut album of real music, a blend of seductive melodies, compelling lyrics and signature harmonies that should definitely make their famous musical parents proud.

Carnie and Wendy Wilson are the daughters of former Beach Boy Brian Wilson, and Chynna Phillips is the daughter of The Mamas & The Papas' Michelle Phillips. The three girls have known each other since infancy, and their seamless blend of voices parallels the close friendship they've shared. Most of their childhood playtime involved entertaining friends and family.

"We were always putting on shows," recalls Carnie. "We would dress up and sing together, and occasionally even make home movies of each other! Music has always been a part of our friendship."



Although Wilson Phillips' individual contributions to their total sound are not easily defined, the group believes each of them has specific attributes; Wendy's lyrical contributions stand out, as do Chynna's facility with melodies and Carnie's innate sense of vocal harmony.

Along with the recording of their debut LP, Wilson Phillips were faced with the challenge of transforming themselves into a performing group. They agree that their live stage presentation will be an essential element in their musical development.

Meet this charming threesome making music for the 90s, Wilson Phillips.

N40: *In creating your harmonious music, would you say you've drawn your influences from your parents?*

CHYNNA: The reason we have a lot of harmonies in our music is not because of our parents, though I will say we've all inherited their love of

harmony. Yes, my mom was with The Mamas & The Papas and Wendy's and Carnie's dad was with The Beach Boys, and both groups had lots of harmonies. But we'd have lots of harmonies in Wilson Phillips anyway. We love harmony. That's what our whole group is about.

N40: *How long have you known each other, and how did the group get together?*

WENDY: We grew up together. We would always sing along with our favorite music, like Fleetwood Mac and Heart. And when we harmonized together, we could hear this really nice blend. In those days we saw each other almost all the time. Not a day went by that we didn't hang out together. After a while, we seemed to stop seeing each other so much. We'd all talk on the phone all the time, but for some reason our personal lives had taken up the time we used to spend together. But finally, after something like two years, we had the chance to hang out and harmonize again. We discovered that our voices had matured. (Smiles) You know the age when that starts to happen. Anyway, we decided to take this singing thing a little more seriously and go into the recording studio. It was then that we knew we had something we thought could be appreciated by people everywhere.

N40: *What was the first song you recorded together?*

CARNIE: The very first song was called "Modernize Your Life." This song was a cute idea that had a chorus which gave us a chance to show off our ability to do harmonies. The first one we ever wrote together was a song on the album called "Release Me."

N40: *How did you record the album? Was it difficult to work out all these harmony parts? Or was there a natural chemistry from knowing each other so long.*

CHYNNA: We've known each other since we were two weeks old. (Smiles) It's been that long. And that really helps when you're working together. When we sit down to sing it's as though we're one and the same. Even our phrasings are similar. We'll be working on harmony parts and suddenly I'll say, "How did you know I was going to sing this part like



a little bit of yesterday can go a long way...

that?" This happens all the time. So growing up together, plus the fact that we all love harmony so much, makes the entire process very natural.

N40: *Do you find yourselves harmonizing to tunes on the radio when you're just hanging out?*

WENDY: Oh yes! Almost instinctively.

N40: *How did your record deal with SBK come about?*

CARNIE: Our lawyer and co-manager, Peter Lopez really guided us and helped us to decide which label to sign with. He took our demo tape to all the major record companies, (many of which) wanted us!

N40: *I guess it didn't hurt that you all come from damn good stock.*

CARNIE: (Smiles) Yeah, that did help us get in the door. People were definitely very curious because of whose kids we are. They were very curious to hear what our music sounded like. All the executives we went to see had, at one time or another, worked with our parents. It always helps to arouse interest from the very start. It was like, "Wow, what does it sound like when the kids of the Beach Boys and The Mamas & The Papas sing together? Hmm..."

N40: *And was Wilson Phillips, in your opinion, what everybody expected from the kids of two legendary vocal groups?*

CHYNNA: Nope, I don't think we were. Initially, we had these harmonies mixed with this teenybopper sound. But at the time, that was

the hip thing, particularly in dance music. Tiffany, Debbie Gibson and other teen singers were happening big-time. I'm not saying that what they did was bad, you understand. And I'm not making fun of them, either.

N40: *But you do consider them teenyboppers?*

CARNIE: (Laughs) No! No, I really respect them and what they've accomplished. Tiffany is a good singer, and Debbie writes and produces. You can't knock that. You really have to admire them for being able to accomplish so much at such a young age. We once considered writing dance songs, too. But in the end it really didn't work for us. It wasn't in our hearts. We'd always end up going back to singing midtempo songs with harmonies weaving through them.

N40: *SBK's founder and President Charles Koppelman has referred to Wilson Phillips in interviews as "The Franchise." What kind of pressure has that put on you collectively to live up to such expectations?*

WENDY: A lot of pressure. But on the other hand, it's good because they believe in us so much. And that kind of strong belief and commitment to the group motivates us for success even more. We're very confident and we have great ambition. And it's that confidence and ambition, more than whose kids we are, that got us where we are today.

N40: *Originally Wilson Phillips was to be produced by Richard Perry. What happened?*

CARNIE: We had creative differences; a different vision of what the group should sound like. We wanted to be part of a group that would have longevity. When we told Richard we needed to end our relationship with him, he took it very well. Actually, he was working on so many different projects, I don't think it hurt him. He was making lots of money with The Pointer Sisters, and everything was going just fine in his career. But we'd been in the studio recording demos for two years. There was a very positive side to all this. We'd hooked up with Glen Ballard, who wrote Michael Jackson's "Man In The Mirror," to be our collaborator and he, of course, eventually became our producer. Connecting with Glen was a brilliant idea on Richard's part. It's the combination of Glen Ballard and us that makes our first record work. He's a phenomenal songwriter. In retrospect, I have to conclude that Richard didn't really see where we wanted to go as artists, and Glen did.

N40: *As a new group, do you enjoy doing interviews?*

CHYNNA: It can be exciting if the interviewer talks to us in a creative way, like you're doing! The very first interview we did, the writer was more nervous than we were. He said, "This is your first interview and I feel it is necessary to tell you to answer the questions in complete sentences. For example — where did you grow up? Answer the question with —'I grew up in...'" I mean, come on now! I felt like I was taking an exam on how to be a good interview. Give me a break! (Laughs)

CARNIE: But hey, we have a good time.

—Jesse Nash

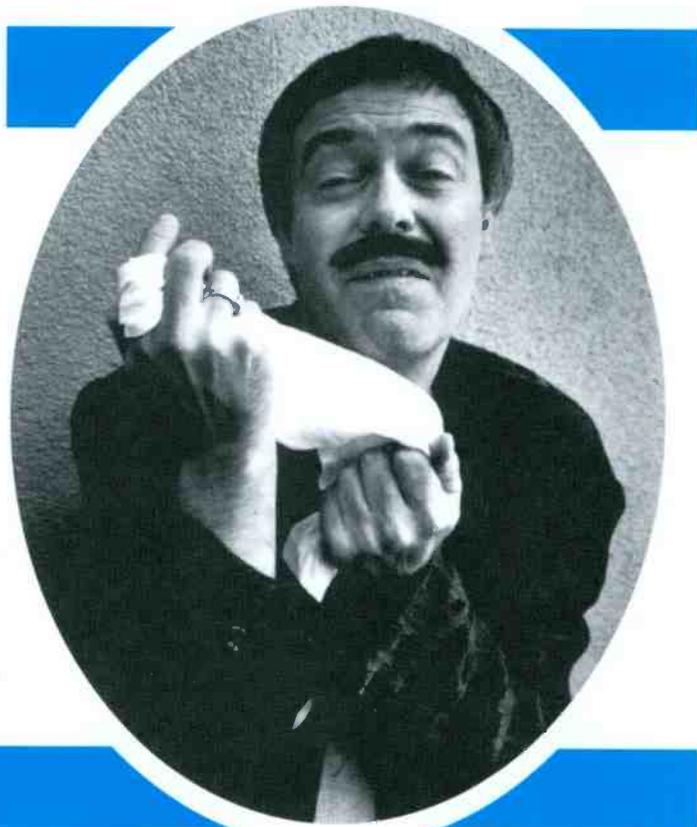
N40 EAR TO THE STR

Compiled by Diana Atchley



ICE M.C. GETS HOT

Chrysalis artist Ice M.C. stopped in at New York's Hot 97 as part of a recent promo tour for "Easy," and was presented with this awesome Hot 97 tour jacket. Posing with Ice (that's him, in the center behind the jacket) are (L-R) Hot 97 PD Kevin McCabe; Robyx; Hot 97 PD Joel Salkowitz; and Chrysalis Records' Laura Kuntz. What we want to know is, what exactly is going on behind that jacket?



WHY IS THIS MAN CRYING?

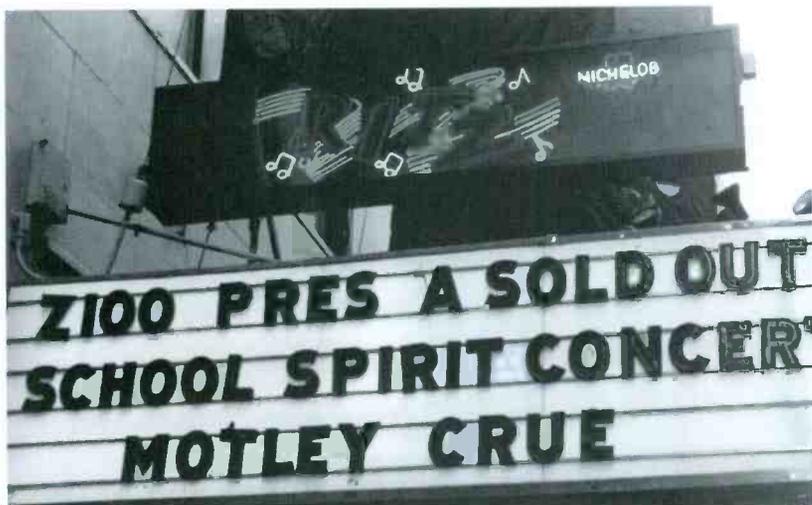
Here's another Network Forty contest for all you audiophiles out there. If you can tell us who this guy is and why he's crying, we'll send you a copy of Vic Damone's Greatest Hits! Sounds exciting, huh?



NEW KIDS' BLOCK

Here it is folks, you're looking at the homestead of NKOTB's, Donnie Wahlberg. That's Donnie's mom, Mrs. Conroy, accepting Donnie's giant get well card from KC101's night jock, Kelly Nash. The card was signed by over 400 fans and Nash took on the task of making the delivery. If you think getting through the crowd of pubescent NKOTB groupies and security forces outside the Braintree, Mass. home was easy, guess again! Once through the crush, Nash was invited inside for a brief interview with the proud mom, which he broadcast later that evening on his show.

MEET



SPIRITED CRUE TAKES OVER THE RITZ

How many signatures does it take to get Elektra's Motley Crue to give a private show at NYC's Ritz? About a half a million. The Big Apple's Z-100 1990 School Spirit contest promised a grand prize of a free private concert starring the Crue to the school showing the most school spirit. Crue fans within Z-100 broadcast range went crazy, flooding the station offices with over 3 million signatures, half a million of which came from New Jersey's Bloomfield High. They won, hands down.



Hitline studios to expose themselves for his camera. Alas, another failed attempt. (L-R) Johnny Gill, Carnie Wilson (Wilson Phillips) and Hitline host, Brenda Ross. According to Freeman, "I almost had Brenda convinced, Carnie said she'd do it if Brenda did it, and Johnny said he would definitely do it if Brenda and Carnie did it!" Hey, is something going on at the Hitline studios they're not telling us?

NO NUDES IS GOOD NUDES

More photos from Hitline, compliments of Barry "You Really Don't Want To See Me Naked" Freeman! Freeman has been promising us some "interesting" photos for months now. Apparently, he thinks nudes are interesting, so he keeps trying to get anyone and everyone who comes through the

HERE TODAY... WHERE TOMORROW...?

Energy Leaks: Will "Friday The 13th" be the day that KNRJ HOUSTON shows their Hot A/C cards? The industry has had a field day speculating on Nationwide's next move. Has GUY ZAPOLEAN been trolling for suckers at KRBE and KKBB or has he just been using the press for another devious twist of fate?

Mason Dixon's Line: If MASON's former APD BRIAN CHRISTOPHER joins him at X-106 BIRMINGHAM, will it be as Program Director? If so, will the facta be GM MASON DIXON?

Book 'Em Danno: Now that JAMIE HYATT has become National Top 40 PD at HENRY BROADCASTING, (which owns KIKI HONOLULU) will JAMIE be changing vacation destinations?

Dees Of Thunder: Kudos to KIIS-FM LOS ANGELES Morning Maniac RICK DEES who nabbed DAYS OF THUNDER star TOM CRUISE for a live on-air interview on July 5th!

At Ease Soldier: DON ANTHONY will hold a "Morning Show Boot Camp" in ATLANTA August 16th-18th. It's a cram course for ideas, bits, promotions, stunts, and success strategies for morning shows and other high-profile talent. For more information, call DON at (404) 926-7573 ...dismissed!

Arbitross Around Your Neck:

In NEW YORK, everyone is basically flat with HOT 97 remaining at a 4.0, Z-100 goes 4.7 to 4.6 and WPLJ even at 2.6.

In LOS ANGELES, KIIS is down 6.1 to 5.7, POWER 106 drops a "beat" 5.6 to 5.0, PIRATE drops 3.6 to 3.3 and KROQ flat 3.2 to 3.1. The big winner is Urban KKBT with a whopping 1.3 to 3.1 move!

Changing Horses: As those spring books begin to trickle in, THE NETWORK FORTY phone has begun to ring with several PD's "quietly looking" to make changes. If you're searching for a new opportunity, call us at (800) 443-4001.

**MTV
ANNOUNCES
1990 VIDEO
MUSIC AWARD
NOMINATIONS**

**MADONNA TAKES HOME
MOST NOMINATIONS**

 has announced the nominations for their 1990 Video Music Awards, the theme of which will "salute the spirit of invention worldwide" according to Senior VP/Programming Doug Herzog. Herzog calls the theme "ideal for creating an exciting, unpredictable and eclectic environment for the outstanding nominees and performing artists who will highlight the show."

Nominations were announced in 17 different categories, with Madonna coming away with the most nominations, a total of 8. Following her were Aerosmith with 7, Paula Abdul with 6, Don Henley and MC Hammer with 5 apiece, Sinead O'Connor and Tears For Fears with 4 each and Billy Idol, Billy Joel and the Red Hot Chili Peppers, who each took home three nominations.

Nominations for the Best Video of the Year award went to Aerosmith for "Janie's Got A Gun," Don Henley for "The End Of The Innocence," Madonna for "Vogue" and Sinead O'Connor for "Nothing Compares 2 U."

Billy Idol, Don Henley, MC Hammer and Michael Penn were all nominated for Best Male Video honors and Madonna, Sinead O'Connor, Alannah Myles, Paula Abdul and Michelle Shocked will battle it out for Best Female Video honors. Best Group Video nominations went to Aerosmith, the B-52's, Midnight Oil, the Red Hot Chili Peppers and Tears For Fears.

The seventh annual show will be telecast from the Universal Amphitheatre on September 6, and will be hosted once again by Arsenio Hall. Already scheduled to perform on the show are Janet Jackson, Aerosmith, MC Hammer and Phil Collins.

**ANDREA GANIS NAMED SENIOR VP
OF ATLANTIC RECORDS**



ANDREA GANIS

ANDREA GANIS HAS BEEN PROMOTED to the position of Senior Vice President of Atlantic Records by label President/COO

Doug Morris. Ganis, who has been with Atlantic since 1980, was most recently Vice President/National Promotion at the label.

Doug Morris comments, "Over the past decade, Andrea has grown into one of the most knowledgeable and valued members of our executive team. A truly well-rounded music person, she has had a crucial role in developing what I feel to be the pre-eminent promotion department in the music business today."

"Our remarkable track record," Morris continues, "is due in no small part to Andrea's extraordinary talent and dedication, which has earned her industry-wide recognition and respect. It is with particular pleasure that I announce her elevation to Senior Vice President."

**TOM GORMAN PROMOTED
TO SENIOR VP/PROMOTION
AT CHRYSALIS**

CHRYSALIS RECORDS President John Sykes has announced the promotion of Tom Gorman to the post of Senior Vice President/Promotion for the label. In this new position, Gorman will continue to oversee all aspects of National radio promotion, including Top 40, Rock, Alternative and A/C. He will also be responsible for the coordination and direction of the field staff.



TOM GORMAN

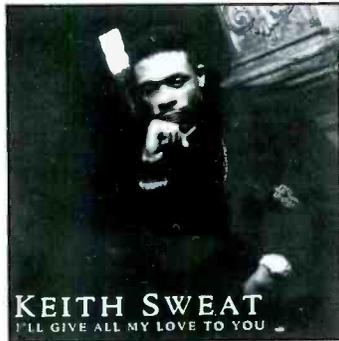
Gorman is a twenty year industry veteran, and has been with Chrysalis for a year and a

half, serving as VP/Promotion. Prior to his Chrysalis tenure, he held a similar position at Capitol Records.

John Sykes comments, "Tom has played a key role over the past 18 months in rebuilding this label. He has assembled an excellent field staff that has proven itself to be the best on the street. Tom's solid track record and overall knowledge of

our business make him a cornerstone to the new Chrysalis."

THESE'LL CATCH ON ANYWHERE.



KEITH SWEAT
"Make You Sweat"
 the first single and video
 from the album
I'LL GIVE ALL MY LOVE TO YOU



ANITA BAKER
"Talk To Me"
 the first single and video
 from the new album
COMPOSITIONS



THE PARTY
"Summer Vacation"
 the single and video
 from the forthcoming album

A Radio And Retail SMASH!

WAVA 19-15* KZHT 20-12*
 WMJQ 19-15* WPGC 20-17*
 KMEL 10-6* KPWR 35-31*
 KWNZ 28-18*

Talking GREAT Moves!

Y-100 17-11* Q-95 25-17*
 WNCI 15-12* KSAQ 38-32*
 KISN 32-27* KBOS 39-33*
 KHFI 28-23* KKSS 28-24*

It's Party Time!

B-96 Chicago KTFM San Antonio
 WAVA Washington Hot 97.7 San Jose
 KMEL San Francisco WLUM Milwaukee
 Q-106 San Diego

Just Arrived!

X-100 San Francisco KTFM San Antonio
 KXXR Kansas City

RIDDLES OF THE RUBAIYAT

1. What Elektra band recorded a six-minute long gold single? What was the title of this epic?
2. What West German-born Elektra artist co-wrote the Eagles' hit "Take It Easy"?
3. What Elektra artist has had songs covered by Buddy Holly, Frank Sinatra, Harry Nilsson, Jose Feliciano, Roy Orbison and Linda Ronstadt? The first person to phone (212) 484-7273 or fax (212) 765-6155, ask for the Rabbi of the Rubaiyat and give him the correct time, a correct social security number or correct answers to the above questions will receive a brief feeling of intellectual superiority and a prize to be negotiated. If you've enjoyed the Elektra tip sheets over the last four years, you've been a fan of Steve Sussmann. Steve's crossing the street to Columbia now and we can only pray that some of his wit and whack has rubbed off on us. See you in the tips, Steve, and thanks for the puns and pith.

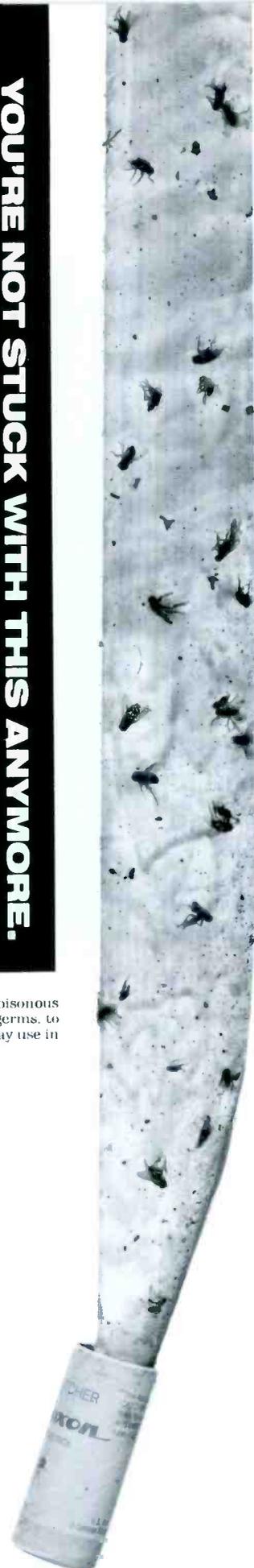
- The answers to last week's riddles:
1. Tim Brough and the Stooges once known as the Psychedelic Stooges
 2. Tim Brough and John Fogerty
 3. Tim Brough and Carly Simon; Heinz and "The Spy That Loved Me"



The fly's the limit...
 on Elektra Cassettes,
 Compact Discs and Records

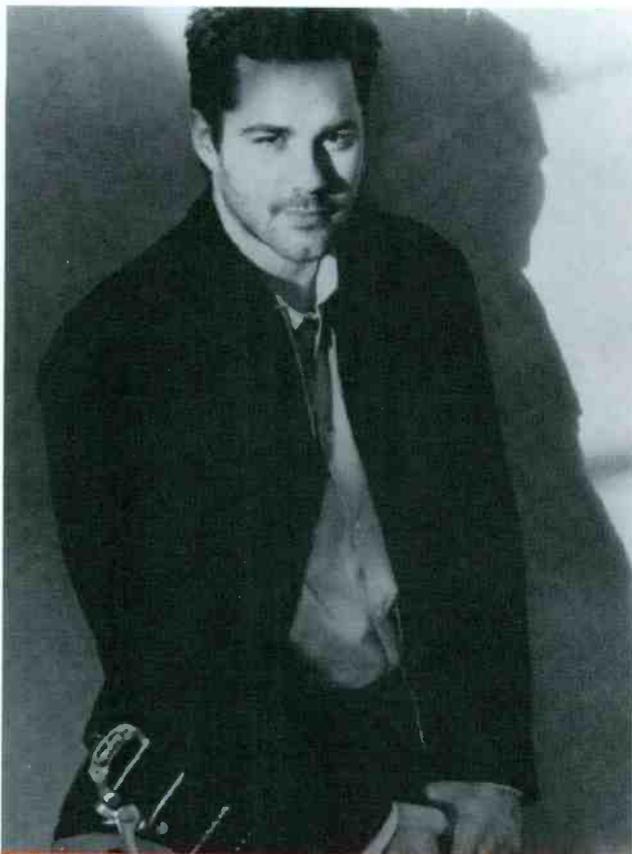
DAN QUAYLE COUNTDOWN:
 915 days to go

YOU'RE NOT STUCK WITH THIS ANYMORE.



flypaper \flī-pā-p r\ n (1847) 1: paper coated with a sticky, often poisonous substance for killing flies. 2: sanitized tissues used by those afraid of germs, to pull up their zippers. 3: another striking example of an object in everyday use in 1950 which is now largely obsolete.

N40 TOP 40 MUSIC MEETING



Jude Cole

JUDE COLE

"Time For Letting Go" (Reprise)

Artists are always crossing over from one format to another. But it is the rare songwriter/performer who can pen a song that belongs on three formats, and doesn't need to cross anywhere. Jude Cole is one of them. Learning his trade as a hired gun touring with some of today's hottest acts, Cole spent years perfecting his songwriting ability. With "Baby It's Tonight" going all the way to #1 at Rock radio, it was one of the few guitar based songs to crack both Top 40 and A/C radio as well. This second single maintains the pace of the classic "Every Breath You Take," and should parlay the success of his first single into Top 10s all the way around this time. Featured on Network Forty's CD TuneUp #26.

BILLY JOEL

"That's Not Her Style" (Columbia)

Joel's most successful album in years, the Triple Platinum "Stormfront," has yielded three completely different, yet distinctively Billy Joel singles. The fourth release, "That's Not Her Style," has the anti-Hollywood sarcasm you've come to expect from Joel, amplified with his rock edged pop style. This time around, Joel goes for a blues flavor with a gruff harmonica and slide guitars. Featuring vocal help from Foreigner's Mick Jones and Richard Marx, this will put Joel back on the pop track after his environmental crusade via "The Downeaster 'Alexa'."

LUKE AND THE 2 LIVE CREW

"Banned In The USA"

(Luke/Atlantic)

With politicians in certain parts of the country trying to save us from ourselves, The 2 Live Crew has gone on to become an unlikely symbol of free speech. Whether you like the Crew for their street art or simply stand by their right to express it, no one is going to stand for a national censorship review board. In the South, when record stores had ten days to remove the "profane" album from the shelves, retailers sold more copies in those few days than they'd normally sell in months. Like the controversial photographs by Robert Mapplethorpe or "The Satanic Verses" by Salman Rushdie, when someone says people can't have something, they want it twice as

much. While The 2 Live Crew LP fits quite comfortably in the privacy of your own CD player, this novelty edged track is wide open for airplay, and is already picking up Top 5 requests in a dozen markets, including NY, Baltimore, San Francisco, Phoenix, Houston and Miami.

THE WHISPERS

"Innocent" (Capitol)

A quintet who used to practice by doo-wopping together in their hometown of Watts, California, The Whispers have been a constant in the recording industry for more than 25 years. Like their latest LP, "More Of The Night," due out this month, they may hip-hop, rap or dance along with the latest trend for a while. But their focus has always been solid romantic songs geared straight for the female listener. Their last LP gave them yet another Urban radio #1 with "Rock Steady," which went on to conquer the clubs and Top 40 radio as well. "Innocent" is another of The Whispers' timeless songs with a steamy and addictive slow groove. With one of the strongest Urban debuts of the year so far, it looks like they're guilty of another hit.

AFTER 7

"Can't Stop" (Virgin)

To come up with a debut LP as perfectly orchestrated, produced and radio ready as After 7's, you would have to bring in one of the hottest, most connected producers in the recording industry. And since all three of this trio's members are related to Babyface, the search didn't take long. Their first single "Ready Or Not" is a Top 10 hit on three formats, and has taken their LP near Platinum in a few short weeks. "Can't Stop," their

The Music Meeting is researched and prepared weekly by The Network Forty's Music Director, Gene Sandbloom.



AFTER 7

second single, is already Top 10 at Urban radio, and close to a dozen Top 40s are giving it early airplay in the wake of the debut single's huge success. Throw out your research and just use your ears. This should click on the first listen.

ALANNAH MYLES **"Lover Of Mine" (Atlantic)**

Alannah started out playing small folk clubs and coffee houses in her native Toronto, back when she was just 19 and a fan of Joni Mitchell and Joan Baez. She's gone on since then, working the rock angle a bit harder and beefing up the production. But you can tell from this latest single that her heart remains back on that ranch in Canada. "Lover Of Mine" is a sweeping ballad with a slow pace and a very big voice when Alannah has a point to get across. With ballad releases slowing down as minds drift toward faster tempos in the summer heat, this is one ballad with enough muscle and energy to take on the season.

TKA

"I Won't Give Up On You" **(Tommy Boy/Warner Bros.)**

TKA is Tony, Kayel and Angel, and they've spent close to five years working on the follow-up to their phenomenally successful debut album which featured no less than six

National Dance chart hits. The trio used to claim the three letter acronym stood for Total Knowledge in Action, back in 1985 when they were one of the instigators of the Latin dance-pop trend that is now sweeping the country. "Won't Give Up On You" picks up where they left off with a well written pop song with great adult appeal and enough hip-hop and dance edges to keep the phones ringing. TKA performs more than two hundred live shows a year, and with Tony a near black belt in karate, their fans say you couldn't find more enthusiastic performers.

CONCRETE BLONDE

"Joey" (IRS)

Critically acclaimed since their first LP, Concrete Blonde has been teetering on the verge of a Top 40 breakthrough ever since, and this lead track from their third LP, "Bloodletting," is their best shot yet. Their sizable cult following keeps getting bigger, thanks mostly to the gutsy and roots rock 'n roll style of lead singer Johnette Napolitano. The most straightforward pop song Johnette has ever written, Joey is already #1 at their stronghold of Alternative radio. One of the ten most requested songs at Rock radio for the past several weeks, the track is Top 30 and climbing. Featured on Network Forty's CD TuneUp #26.

BEACH BOYS

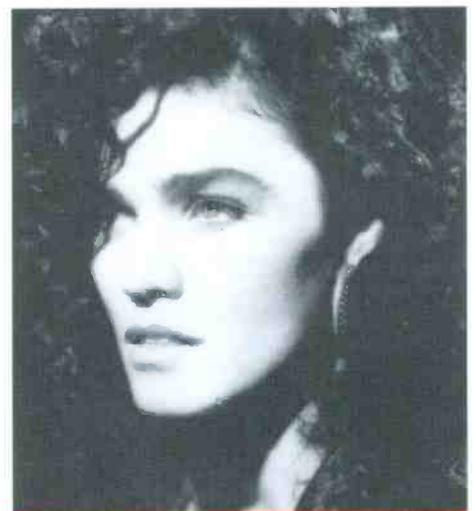
"Problem Child" (RCA)

With the 90s baby boom in full swing, here's the latest domino falling in line behind "Three Men And A Baby," "Look Who's Talking," "Baby Boom" and "Parenthood." The film "Problem Child" starring John Ritter is reportedly perfect summertime fare, and so the choice of using the Beach Boys to record the theme song was a natural. Their usual great harmonies fill this track that is lyrically tied to the film's premise of a child terror stalking innocent parents. The film looks like a good gamble at the box office, and should consequently give this single a major push.

LA GUNS

"Ballad Of Jayne" (Polydor)

At its peak a month ago, the LA Guns were one slot away from debuting on the Network 40 with "Ballad Of Jayne." While most stations weren't in a rocking mood at the time, this power ballad went Top 10 with major request action at dozens of stations. Several early nonbelievers have just put this on the air, and are already finding the same story. So if you missed it the first time around, there's still time to take advantage of this reservice.



Alannah Myles

N40 TOP 40 MOST REQUESTED

Power 106FM

KPWR Los Angeles, Frank Lozano

1. Kid Frost, La Raza
2. Bell Biv DeVoe, Do Me
3. Betty Boo, Doin' The Do
4. Young And Restless, B Girls
5. Mellow Man Ace, Mentiroso
6. New Kids, Step By Step

POWER 93FM

THE POWER TRIG

WFLZ Tampa, Tim & Tom

1. M.C. Ham, Have You Heard
2. Kyper, Tic-Tac-Toe
3. New Kids, Games
4. Luke & 2 Live Crew, Banned
5. Bell Biv DeVoe, Do Me
6. Linear, Don't You Come
7. Digital Underground, The

POWER 92FM

KKFR Phoenix, Paco Lopez

1. Luke & 2 Live Crew, Banned
2. Doc Box & B. Fresh, Slow
3. M.C. Hammer, Pray
4. Kyper, Tic-Tac-Toe
5. Troop, All I Do Is Think Of
6. Whistle, Bad Habit
7. Timmy T, What Will I Do

Q 106.5

ALL HIT MUSIC

WKQB St Louis, Jimmy Paige

1. M.C. Hammer, U Can't Touch
2. Motley Crue, Don't Go Away

BREAKOUT!

BON JOVI

BLAZE OF GLORY

WHTZ, New York
WZPL, Indianapolis
WKSE, Buffalo
WDFX, Detroit
WPLJ, New York
WZZG, Charlotte



1. NEW KIDS, STEP BY STEP
2. M.C. HAMMER, U CAN'T TOUCH THIS
3. NEW KIDS, TONIGHT
4. KYPER, TIC-TAC-TOE
5. LUKE & 2 LIVE CREW, BANNED IN THE USA
6. BELL BIV DEVOE, DO ME
6. DIGITAL UNDERGROUND, THE HUMPTY DANCE
6. MADONNA, HANKY PANKY
6. POISON, UNSKINNY BOP
7. M.C. HAMMER, HAVE YOU SEEN HER?

3. New Kids, Step By Step
4. Poison, Unskinny Bop
5. Madonna, Hanky Panky
6. Nelson, Love And Affection
7. The Time, Jerk Out

99.7 WDJX

99.7 FM 106.0 AM

WDJX Louisville, Chris Randolph

1. New Kids, Step By Step
2. Digital Underground, The
3. M.C. Hammer, U Can't Touch
4. Bell Biv DeVoe, Poison
5. Sweet Sensation, If Wishes
6. Johnny Gill, Rub You The
7. Madonna, Hanky Panky
8. Poison, Unskinny Bop
9. Mariah Carey, Vision Of Love

93.7 KRQQ

KRQQ Tucson, Bruce St. James

1. New Kids, Step By Step
2. M.C. Hammer, Have You Seen
3. 4 Large Crew, Me So Hungry
4. Young And Restless, B Girls
5. Dana Carvey, Choppin'
6. Snap, The Power
7. Candy Flip, Strawberry
8. Depeche Mode, Enjoy The



WDFX Detroit, Terry Young

1. Jon Bon Jovi, Blaze Of Glory
2. Ana & J Knight, Angel Of
3. Kyper, Tic-Tac-Toe
4. Bell Biv DeVoe, Do Me
5. New Kids, Tonight
6. Poison, Unskinny Bop

7. Mellow Man Ace, Mentiroso
8. Billy Idol, Cradle Of Love
9. Luke & 2 Live Crew, Banned

B104

WISD FM

WBSB Balt., Downtown Billy Brown

1. New Kids, Step By Step
2. M.C. Hammer, U Can't Touch
3. Digital Underground, The
4. Wilson Phillips, Hold On
5. New Kids, Tonight
6. Poison, Unskinny Bop
7. Luke & 2 Live Crew, Banned
8. Tyler Collins, Girls Nite

musicradio! KUBE 93FM

KUBE Seattle, Jerry Hart

1. Babyface, My Kinda Girl
2. Motley Crue, Don't Go Away
3. Keith Sweat, Make You Sweat
4. Snap, The Power
5. Johnny Gill, Rub You The
6. Bruce Hornsby, Across The
7. The Time, Jerk Out
8. Nelson, Love And Affection
9. Tyler Collins, Girls Nite
10. Danger Danger, Bang Bang

Q107

WRQX Wash. DC, Danny Wright

1. New Kids, Step By Step
2. Billy Idol, Cradle Of Love
3. Tyler Collins, Girls Nite
4. Motley Crue, Don't Go Away
5. Madonna, Hanky Panky
6. Heart, I Didn't Want To
7. M.C. Hammer, U Can't Touch
8. Bad English, Possession
9. Snap, The Power
10. Wilson Phillips, Release Me

HEAR TODAY...



PAUL YOUNG

"Oh Girl"

Produced by Pete Wingfield
Taken from the Columbia release: Other Voices 46755

+ *Most Added Top 40...On Over 175 Stations Including:*

B-94 Add	KEGL Add	Q-102 A-35*	WXKS D-32*
WPLJ Add	KDWB Add	WGH A-30*	PRO-FM D-35*
Q-95 Add	KXYQ Add	WPHR D-30*	KISN 37-33*

HOT TOMORROW...

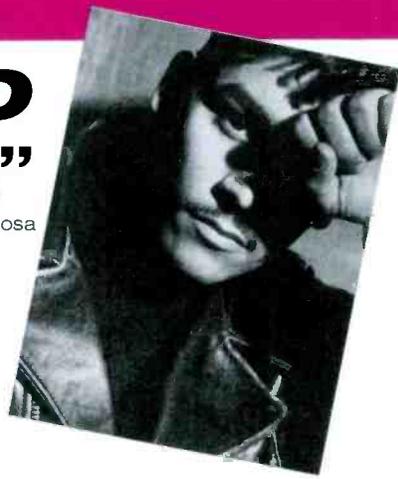
GEORGE LaMOND

"Bad Of The Heart"

Produced by Mark Liggett & Chris Barbosa

On Over 175 Top 40 Stations Including:

WEGX D-23*	B-96 3-1* (Hot)	WZOU 18-15*
WIOQ 9-5* (Hot)	Z-95 D-24*	Hot 102 6-4* (Hot)
WPLJ #3*	TIC-FM 1-1* (Hot)	Z-100 23-20*
KKBQ 4-2* (Hot)	Power 99 14-11*	X-100 10-7* (Hot)



ON COLUMBIA!



PERFECT GENTLEMEN

"One More Chance"

Produced and Arranged by Maurice Starr for Maurice Starr Productions
Taken from the Columbia release: Rated PG 46070

On Over 25 Top 40 Stations Including:

Hot 97 WXKS Power Pig

✈ *On Tour With New Kids On The Block!*

NEW KIDS ON THE BLOCK "TONIGHT" TOP 40 MOST ADDED - THANKS AGAIN RADIO!

N40 TOP 40 MOST REQUESTED



KKRZ Portland, Bill Kezley

1. Johnny Gill, Rub You The
2. Wilson Phillips, Release Me
3. M.C. Hammer, Have You Seen
4. Sweet Sensation, If Wishes
5. George LaMond, Bad Of The
6. Janet Jackson, Come Back To
7. Seduction, Could This Be
8. New Kids, Tonight
9. Brother Beyond, The Girl I
10. Babyface, My Kinda Girl



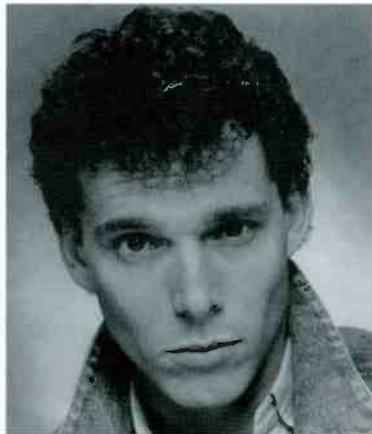
KITY San Antonio, Stephanie Gramm

1. New Kids, Step By Step
2. Bell Biv DeVoe, Do Me
3. Luke & 2 Live Crew, Banned
4. Janet Jackson, Come Back To
5. New Kids, Tonight
6. Digital Underground, Do
7. West Coast Rap All-S, We're
8. Troop, All I Do Is Think Of
9. M.C. Hammer, Pray



WPRO FM Providence, Big John Bina

1. Keith Sweat, Make You Sweat
2. Stevie B., Love & Emotion
3. Snap, The Power
4. The Time, Jerk Out
5. New Kids, Step By Step
6. George LaMond, Bad Of The
7. M.C. Hammer, U Can't Touch
8. Johnny Gill, Rub You The
9. Glenn Medeiros, She Ain't
10. Seduction, Could This Be



HOLLYWOOD HAMILTON

KIIS FM LOS ANGELES

1. NEW KIDS, STEP BY STEP
2. KID FROST, LA RAZA
3. YOUNG AND RESTLESS, B GIRLS
4. MELLOW MAN ACE, MENTIROSA
5. BELL BIV DEVOE, POISON



KHQT San Jose, Dwaine Luna

1. M.C. Hammer, Have You Seen
2. Troop, All I Do Is Think Of
3. Kyper, Tic-Tac-Toe
4. Bell Biv DeVoe, Do Me
5. Luke & 2 Live Crew, Banned



WBLLI Long Island, T.K. Townson

1. New Kids, Tonight
2. Depeche Mode, Enjoy The
3. Sweet Sensation, If Wishes
4. New Kids, Step By Step
5. Madonna, Hanky Panky



KKSS Albuquerque, Hollywood Haze

1. Kyper, Tic-Tac-Toe
2. M.C. Hammer, Have You Seen
3. Madonna, Hanky Panky
4. Glenn Medeiros, She Ain't
5. Linear, Don't You Come
6. En Vogue, Hold On
7. Bell Biv DeVoe, Do Me
8. Depeche Mode, Enjoy The
9. Snap, The Power



WPLJ New York, Domino

1. New Kids, Tonight
2. Jon Bon Jovi, Blaze Of Glory
3. Seiko/D. Wahlberg, The Right
4. Poison, Unskinny Bop

5. Luke & 2 Live Crew, Banned
6. Kyper, Tic-Tac-Toe



KTFM San Antonio, Lorenda Rae

1. Luke & 2 Live Crew, Banned
2. New Kids, Valentine Girl
3. Mellow Man Ace, Mentirosa
4. Madonna, Vogue
5. Linear, Sending All My Love



WQHT New York, Freddie Colon

1. Mellow Man Ace, Mentirosa
2. New Kids, Step By Step
3. Coro, Can't Let You Go
4. Tiana, First True Love
5. Madonna, Hanky Panky
6. Sweet Sensation, If Wishes
7. Seduction, Could This Be
8. Betty Boo, Doin' The Do



WKSE Buffalo, Smokin' Willie B.

1. Snap, The Power
2. Kyper, Tic-Tac-Toe
3. The Time, Jerk Out
4. New Kids, Tonight
5. Giant, I'll See You In My
6. Young And Restless, B Girls
7. Jon Bon Jovi, Blaze Of Glory
8. Jaya, If You Leave Me
9. Salt-N-Pepa, Expression
10. Timmy T, Time After Time



KGPX Salt Lake City, Tom Timmons

1. New Kids, Tonight
2. M.C. Hammer, U Can't Touch
3. Seiko/D. Wahlberg, The Right
4. Billy Idol, Cradle Of Love
5. M.C. Hammer, Have You Seen

"ALL I DO IS THINK OF YOU" TROOP

NEW TROOPERS!

KISS-108 Boston KTFM San Antonio
WAEB Allentown Z-99 Oklahoma City
And 5 More!

MAJOR CROSSINGS!

WPGC Washington 4-2*
KMEL San Francisco 6-4*
KS-104 Denver 10-8*
KKFR Phoenix 26-21*

 Former #1
Urban Radio!

"TIC TAC TOE" KYPER

 **HUGE BUZZ RECORD!**

NEW PLAYERS!

WKSE Buffalo PRO-FM Providence
KEGL Dallas KPWR Los Angeles
And 5 More!

MAJOR MOVES AND DEBUTS!

WHYT Detroit 4-2*
Z-90 San Diego 10-9*
KKFR Phoenix 28-23*
B-96 Chicago 23-17*
KS-104 Denver 16-13*
KITV San Antonio 27-22*

"BANNED IN THE U.S.A." LUKE Featuring THE 2 LIVE CREW

INSTANT RADIO REACTION!

WAVA, KMEL, KWOD, Q-105, KKFR, KJMZ,
WAVA, Hot 97, Q-106, KTFM, *And 20 More!*

 Initial Order For Over 1 Million Pieces!
The Most Talked About Banned In The USA!

"STRANGER TO LOVE" ST. PAUL

NO STRANGER TO RADIO!

Z-100 Portland TIC-FM Hartford
KKRZ Portland WCKZ Charlotte
KWSS San Jose

SAINTLY MOVES!

WKBQ St. Louis 18-14*
Q-102 Cincinnati 28-22*
WLOL Minneapolis 28-24*
KISN Salt Lake City 34-30*
Y-107 Nashville 34-29*

"DON'T YOU COME CRYIN'" LINEAR

CRYIN' FOR MORE!

WIOQ Philadelphia WDFX Detroit
WLUM Milwaukee KXXR Kansas City
KBOS Fresno *And 6 More!*

STRAIGHT TO THE TOP!

Power Pig 29-21*
Q-102 Cincinnati 35-29*
Hot 97.7 San Jose 27-20*
WCKZ Charlotte 29-19*
KZHT Salt Lake City 24-21*

On Atlantic

© 1990 Atlantic Recording Corp. A Warner Communications Co.



When you play it, say it!



Mariah Carey



The Time



Poison

N40 HIT SINGLES

(For The Research Week Ended 7/10/90)

2W	LW	TW	Artist/Song	Label
10	7	1	MARIAH CAREY. Vision Of Love	Columbia
2	1	2	GLENN MEDEIROS. She Ain't Worth It	MCA
8	5	3	MICHAEL BOLTON. When I'm Back On My Feet	Columbia
6	4	4	DEPECHE MODE. Enjoy The Silence	Sire/Reprise
9	6	5	TYLER COLLINS. Girls Nite Out	RCA
11	8	6	JOHNNY GILL. Rub You The Right Way	Motown
13	9	7	BILLY IDOL. Cradle Of Love	Chrysalis
1	2	8	NEW KIDS. Step By Step	Columbia
3	3	9	TAYLOR DAYNE. I'll Be Your Shelter	Arista
15	12	10	GO WEST. King Of Wishful Thinking	EMI
19	13	11	MADONNA. Hanky Panky	Sire/WB
23	16	12	SWEET SENSATION. If Wishes Came True	ATCO
17	14	13	EN VOGUE. Hold On	Atlantic
39	22	14	JANET JACKSON. Come Back To Me	A&M
20	17	15	MOTLEY CRUE. Don't Go Away Mad	Elektra
25	19	16	BAD ENGLISH. Possession	Epic
21	18	17	LISA STANSFIELD. You Can't Deny It	Arista
28	21	18	SEDUCTION. Could This Be Love	Vendetta/A&M
4	10	19	PHIL COLLINS. Do You Remember	Atlantic
31	24	20	BRUCE HORNSBY. Across The River	RCA
5	11	21	BELL BIV DEVOE. Poison	MCA
D	29	22	THE TIME. Jerk Out	Reprise
32	25	23	SNAP. The Power	Arista
12	15	24	ROXETTE. It Must Have Been Love	EMI
33	28	25	AEROSMITH. The Other Side	Geffen
30	27	26	GEORGE LAMOND. Bad Of The Heart	Columbia
D	32	27	WILSON PHILLIPS. Release Me	SBK
35	31	28	HEART. I Didn't Want To Need You	Capitol
D	35	29	M.C. HAMMER. Have You Seen Her?	Capitol
D	38	30	POISON. Unskinny Bop	Capitol
37	34	31	KEITH SWEAT. Make You Sweat	Elektra
36	33	32	BABYFACE. My Kinda Girl	Solar/Epic
40	36	33	THE LIGHTNING SEEDS. Pure	MCA
D	39	34	BROTHER BEYOND. The Girl I Used To Know	EMI
14	23	35	M.C. HAMMER. U Can't Touch This	Capitol
7	20	36	AFTER 7. Ready Or Not	Virgin
▶ DEBUT!		37	STEVIE B.. Love & Emotion	RCA
▶ DEBUT!		38	FAITH NO MORE. Epic	Reprise
▶ DEBUT!		39	NEW KIDS. Tonight	Columbia
▶ DEBUT!		40	JON BON JOVI. Blaze Of Glory	Mercury

WHAT DO ALL OF
THESE PDS HAVE
IN COMMON?

JEFF MCCARTNEY
KROY SACRAMENTO

DAVE ROBBINS
WNCI COLUMBUS

FRANK AMADEO
Y-100 MIAMI

GERRY CAGEL
KWOD SACRAMENTO

LEO VELA
KSAQ SAN ANTONIO

THEY'VE ALREADY ADDED
JAMES INGRAM'S NEXT
NUMBER 1 SMASH!

I DON'T HAVE
THE HEART
**JAMES
INGRAM**



TOP 5 AT A/C

NOW READY TO
EXPLODE TOP 40!



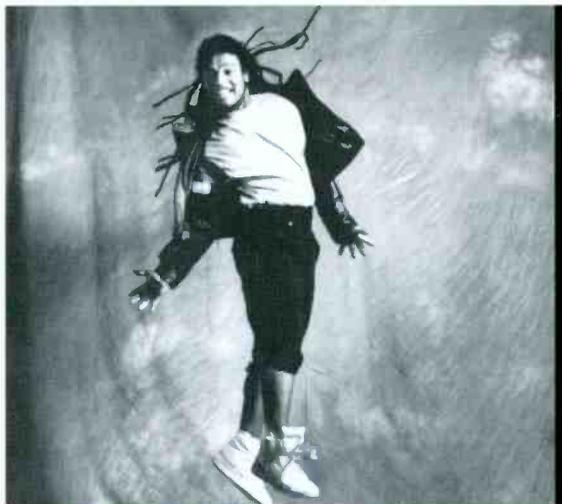
WARNER BROS.

N40 TOP 40 THE NEXT 40™

MAXI PRIEST

"Close To You" (Charisma)

Early doubters said "prove it to me," and that's exactly what Charisma has done. Early reports of positive callout research are popping up all over the country, while KKMG picks up Top 5 phones. One of the most added releases two weeks in a row, and Network 40 chartbound. 116 stations.



MAJOR MOVES: 28, including WMJQ(22-18), WLOL(21-18), WFLZ(25-22), KITY(22-19), WVKS(26-21), KZBS(27-23)

MOST ADDED: 23, including WKSE, WBBM, KXXR, KQKS, WFLY, WSPK, WTFX, KQKQ, WABB, WYHY, WNOK, WHOT

CROSSOVER: Breaking at Urban and A/C radio

INTERNATIONAL: Top 10 in UK

NELSON

"Love And Affection" (DGC)

In addition to the Nelson twins, this group features three rock 'n roll veterans, including guitarist Brett Garsed who was discovered at a sheep station outside his native Melbourne, Australia. 107 stations.



REQUEST ACTION: 8, including WKBQ, KQLZ, KWSS, KUBE, WNTQ, KMYZ, KCPX, WCIL

MAJOR MOVES: 33, including WKBQ(19-11), WPHR(25-19), WKRQ(26-21), KQLZ(22-16), KWSS(27-20), WVKZ(34-25), WPST(37-27), WGH(35-28), WXLK(29-23), KQKQ(30-15)

MOST ADDED: 16, including WBZZ, WAAF, WRCK, KXKT, WSKZ, WVKS, KMYZ, KBFM, KHFI, KCPX, KWNZ, KIOK

MTV SUPPORT: 5 weeks, in Active rotation

SALES BREAKOUT: LP is Top 10 in Chicago and Denver

CROSSOVER: Moves 54-41* at Rock radio

DANGER DANGER

"Bang Bang" (Imagine/Epic)

A great performer for stations looking for pop-rock relief in the Urban jungle, this New York quintet picks up new action this week at WPRO, WNNK and KTXY. 116 stations.



TOP TEN: 14, including WXGT, KQLZ, KWSS, WVKZ, WKRZ, WPXR, WPXR, KDWZ, WAEB, KATM, KRZR, WGY

REQUEST ACTION: KUBE, WTFX

MAJOR MOVES: 54, including KQLZ(8-5), WVKZ(3-2), WKRZ(9-6), WYCR(16-13), WXLK(27-22), KDWZ(18-10)

MTV SUPPORT: 7 weeks, in Medium rotation

CROSSOVER: Moves 67-63* at Rock radio

CHEAP TRICK

"Can't Stop Fallin' Into Love" (Epic)

This quartet from Rockford, Illinois may be best known for their single, "I Want You To Want Me," which was one of the few live recordings to ever go Top 10 at Top 40 radio. But it wasn't until 1988 when they had their first #1 record with "The Flame." On fire out of the box, and third most added of the week. 133 stations.



MOST ADDED: 133, including WPLJ, WKCI, WKBQ, WAPW, WPHR, WNCL, WXGT, WBZZ, KEGL, KHYI, WEZB, KSAQ

MTV SUPPORT: 3 weeks, in Active rotation

CROSSOVER: Debuts 17* at Rock radio

ST. PAUL

"Stranger To Love" (Atlantic)

This Prince protege delivers a rare record, one that Top 40 programmers fall in love with from the first listen. The pop-urban-rock blend has phones ringing at KKSS and new MTV support. 115 stations.



MAJOR MOVES: 24, including WLOL(28-24), WKBQ(18-14), WKRQ(28-22), WLAN(32-27), WYHY(34-29), WDCG(26-22)

MOST ADDED: 15, including WTIC, KWSS, KKRZ, WVKZ, WRVQ, WHHY, WSKZ, WCKZ, WHOT, WXXX, WAZY, WYKS

MTV SUPPORT: Debuts in Active rotation

LEGEND

TOP TEN	CROSSOVER
REQUEST ACTION	MAJOR MOVES
MTV SUPPORT	CLUB SCENE
SALES BREAKOUT	INTERNATIONAL
MOST ADDED	TOURING
RESEARCH	MOTION PICTURE

NETWORK FORTY CD

100% Dope!

"Slow Love"

(MOT6293)

DOC & B. BOX FRESH

"Doc has your prescription for sure-fire phones. Regularly in our Top 5 countdown."

-MARK JACKSON, WHYT

"The BIGGEST request record that I've seen this summer. Monster sales already."

-JEFF MCCARTNEY, KROY

"'Slow Love' is destined to be one of the BIGGEST summer ballads ever. Instant response after one weekend."

-KEVIN McCABE, HOT 97

"Hot rotation means BIG phones."

-STEPHANIE GRAMM, KITY

Major Adds!

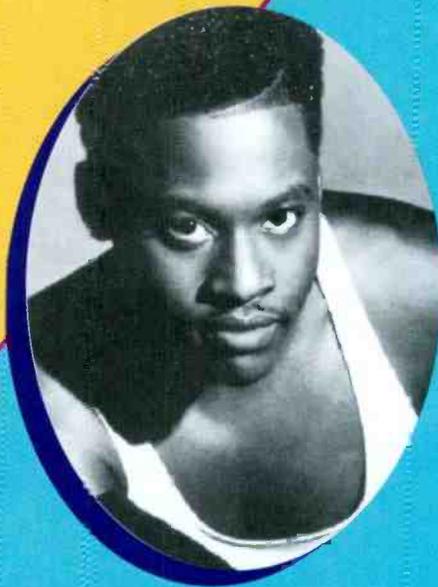
Hot 97 New York
KWOD Sacramento
KJ-103 Oklahoma City
WCKZ Charlotte

WHYT Detroit
KITY San Antonio
Hot 97.7 San Jose

Major Moves!

KKFR 22-17* KTFM 30-26*
KROY 29-24* KOY A-24*
Power Pig 40-33*

Most Requested!



"Rub You The Right Way"

(MOT6283)

Johnny Gill

CERTIFIED PLATINUM LP

Going For Number 1!

WPGC 1-1*	KHTK 2-1*	KITY 2-1*	Q-105 2-1*	KKFR 2-1*
KROY 1-1*	WAVA 4-2*	WMJQ 4-2*	KKRZ 5-2*	KRBE 4-2*
KJMZ 3-2*	KPLZ 6-3*	KDWB 13-3*	WZOU 6-4*	TIC-FM 8-4*
Power Pig 7-4*	WLOL 8-5*	WLUM 9-5*	B-94 9-6*	Z-100 11-9*

THE NETWORK FORTY 8-6*



N40 TOP 40 THE NEXT 40™

ANITA BAKER

"Talk To Me" (Elektra)

Originally signed to a record contract in 1980, Baker's debut effort failed to produce a hit, she returned to life as a cook, receptionist and waitress until she signed with Elektra. Eight million albums later, Anita cooks up eight new adds, including WQUT, WZZG and KSKG. 115 stations.



MAJOR MOVES: 31, including WHYI(17-11), WNCI(15-12), WKQI(25-17), KMEL(D-16), WLAN(30-21), WCKZ(17-14)

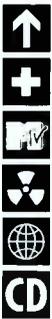
CROSSOVER: Moves 9-6* at Urban radio with #8 requests. Top 10 at A/C radio

TOURING: Currently in New Jersey, New York and Maine

PAUL YOUNG

"Oh Girl" (Columbia)

Before going solo, Young joined the "Q-Tips," which had the distinction of performing more than 700 live shows in two and a half years and were the biggest drawing non-chart act in UK history. Tied for the fourth most added single of the week. 112 stations.



MAJOR MOVES: 13, including WKHI(28-25), WZOK(33-23), WWCK(25-17), WCIR(27-23), KYYY(40-31), KZBB(32-26)

MOST ADDED: 37, including WPLJ, KDWB, WKRQ, WBZZ, WKQI, KEGL, KXXX, KXYQ, WRCK, WKRZ, WLAN, WNNK

MTV SUPPORT: Debuts on VH-1

CROSSOVER: Top 20 at A/C radio

INTERNATIONAL: LP is a former Top 20 across Europe and former Top 5 in UK

NETWORK FORTY CD: Featured on CD #26

BELL BIV DEVOE

"Do Me" (MCA)

New Edition, as a whole or in parts, has proven to be one of the biggest super groups of the 80s. As "Poison" is still climbing the playlists of 17 stations, this follow-up lands on another 14 early reporters, including KIIS, KEGL and WHHY. 70 stations.



TOP TEN: 7, including WHYT, KJMZ, KITY, KQKS, XHTZ, KMEL, KSFM

REQUEST ACTION: 19, including WPLJ, WPGC, WRQX, WLUM, WFLZ, WRBQ, WDFX, KJMZ, KITY, KPWR, XHTZ, KHQT

MAJOR MOVES: 32, including WXKS(25-19), WPGC(18-12), WFLZ(19-13), WDFX(19-14), WHYT(9-3), KITY(11-9)

SALES BREAKOUT: LP is Platinum

CROSSOVER: Moves 13-10* at Urban radio with #10 requests

DON HENLEY

"How Bad Do You Want It?" (Geffen)

With the Eagles the most successful group of the 70s (having sold more than 50 million records), as rumors of a reunion builds, so does sales action on this year old Henley LP. As Rock radio treats it like a brand new release, 13 new Top 40 adds join the pack, including WZAT, KBFM and KIKX. 110 stations.



MAJOR MOVES: 26, including WXGT(27-24), WKQI(D-20), WGH(34-27), WDCG(28-25), WZZU(29-18), WRQK(29-22)

SALES BREAKOUT: LP is Double Platinum and Top 10 in NY, Birmingham, Miami, Ft Lauderdale and LA

CROSSOVER: Moves 13-8* at Rock radio

GLORIA ESTEFAN

"Cuts Both Ways" (Epic)

Joining the "Miami Sound Machine" at age 17, Gloria had always liked group leader Emilio Estefan, but didn't want to mix business with pleasure. It took a whole year before they dated, and were eventually married. Huge adult action on their latest track, with new airplay at six stations, among them WCKK, KFRX and KFBQ. 90 stations.



TOP TEN: WHYI, KXYQ, WOMX, KCPX, KAMZ

MAJOR MOVES: 30, including WBSB(25-19), WHYI(1-1), WKQI(24-16), KXYQ(11-3), WOMX(14-10), WVKS(24-20)

SALES BREAKOUT: LP is Double Platinum and Top 5 in Miami and Ft Lauderdale

CROSSOVER: Top 5 at A/C radio

INTERNATIONAL: LP is Top 5 in Australia and a former Top 20 in UK

SINEAD O'CONNOR

"The Emperor's New Clothes" (Chrysalis)

Consistently rated one of the Top 5 LPs of 1990, O'Connor's second single picks up new action at KZIO and KSLY. 87 stations.



REQUEST ACTION: CHED, KFMW

MAJOR MOVES: 27, including WXKS(14-11), WYTTZ(23-17), WPST(23-19), KQKQ(21-12), WRQK(9-6), KZZB(22-14)

MTV SUPPORT: 5 weeks, in Exclusive rotation

SALES BREAKOUT: LP is near Triple Platinum and Top 10 in 59 markets

CROSSOVER: Former Top 10 at Alternative radio. Moves to 64* at Rock radio and breaking at A/C radio

INTERNATIONAL: LP is a former #1 in Canada, UK and across Europe



JON BON JOVI

"Blaze Of Glory"



#1 Most Added With Over 160 Top 40 Stations!

Z-100 A-26*	Q-107 A-30*
WDFX A-18*	WEGX A-25*
WNCI A-28*	WZPL A-25*
Pirate A-24*	KWSS A-25*

Plus Many, Many More!



Most Requested (Breakout) Top 40!

Z-100 New York #1	WDFX Detroit #1
WPLJ New York #2	WKSE Buffalo #4
WHYT Detroit #2	WZZG Charlotte #6
WZPL Indianapolis #7	WFLY Albany #6

 Debut #12 Album Network

 Top 10 Requests At Rock Radio

From the Movie Soundtrack "Young Guns II"



adventures OF STEVIE V

ADVENTURES OF STEVIE V

"Dirty Cash"



Cleaning Up With 18 Adds Out Of The Box!

WPLJ New York	WIOQ Philadelphia
B-96 Chicago	KHTK St. Louis
Power 99 Atlanta	Power Pig Tampa
KITY San Antonio	KOY Phoenix
Hot 97.7 San Jose	FM102 Sacramento
WNVZ Norfolk	WCKZ Charlotte

And 6 More!

 Top 10 National Club Action

 Top 10 Across Europe

**What Are You Waiting For?
Get In On The Adventure NOW!**

N40 TOP 40 THE NEXT 40™

BRAT PACK

"I'm Never Gonna Give You Up" (Vendetta/A&M)

With Patrick Donovan growing up in a musical family and Ray-Ray Frazier giving his first performances in his Baptist minister father's church, the Brat's sophomore release packs up nine new stations, including WNOK, KLUC and KSND. 74 stations.



MAJOR MOVES: 14, including KXXX(24-20), WPXR(20-13), WPXR(20-13), KRNQ(15-12), WOHT(18-14), WLRW(26-22)

KYPER

"Tic-Tac-Toe" (Atlantic)

If your request lines haven't thawed out from winter yet, this record is more potent than anti-freeze. A Louisiana native, Kyper picks up 9 new adds, including WTHZ, KEGL and KPWR. 64 stations.



TOP TEN: 7, including WDFX, WHYT, KKLQ, XHTZ, WHXT, WYHY, WCKZ



REQUEST ACTION: 24, including WPLJ, WKSE, WMJQ, WTIC, WIOQ, WLUM, KHTK, KXXR, WFLZ, WRBQ, WDFX, WHYT



MAJOR MOVES: 22, including WBBM(23-17), WDFX(5-2), KQKS(16-13), KOY(25-19), KKLQ(7-4), WHXT(9-6)



TOURING: Currently in New York and Louisiana

JIMMY RYSER

"Same Old Look" (Arista)

A 25-year-old Columbus, Ohio resident, Ryser continues spreading his pop-rock message beyond the Mid and Northwest. New action includes WYCR, WKEE and KOKZ. 64 stations.



MAJOR MOVES: 18, including WZPL(18-12), WKZW(29-26), WQUT(24-16), WZZU(30-24), WBWB(30-25), WPFRR(22-14)



SALES BREAKOUT: LP is Top 10 in Indianapolis and Kalamazoo



CROSSOVER: Moves 74-57* at Rock radio. Breaking at A/C radio

LUKE & THE 2 LIVE CREW

"Banned In The USA" (Atlantic)

While this track is not on The 2 Live Crew's "As Nasty As They Want To Be" LP, sales on that banned LP are Top 10 in 75 markets across the country. The sales would be even greater if many stores hadn't been forced to remove the album from the shelves. Huge phones and most added. 38 stations.



REQUEST ACTION: 22, including WHTZ, WPLJ, WMJQ, WTIC, WBSB, WPOW, WFLZ, WPHR, WDFX, WHYT, KJMZ, KITY



MOST ADDED: 31, including WQHT, WEGX, WIOQ, WAVA, WPGC, WFLZ, WRBQ, WHYT, KJMZ, KITY, KKBQ, KTFM



CROSSOVER: Most added at Urban radio

CALLOWAY

"All The Way" (Solar/Epic)

These musical brothers have helped put Cincinnati on the musician's map by producing LPs for Levert, Natalie Cole and Teddy Pendergrass. Already pulling phones at WZZG, their latest is one of the 10 most added singles of the week. 56 stations.



MOST ADDED: 20, including WQHT, WXKS, WTIC, WIOQ, KDWB, WLWL, KHTK, KXXR, KTFM, KKFR, WFLY, WZZG



CROSSOVER: Breaking at Urban radio

ELECTRIC BOYS

"All Lips N' Hips" (Atco)

Not only mixing rock styles of the last three decades, this Swedish group used veteran producer Bob Rock for a perfect USA/UK sound. Nine new adds include KUBE, KHFI and WBNQ. 53 stations.



MAJOR MOVES: WAAF(4-2), WVKZ(10-9), WPXR(21-15), KDWB(4-3), WWRB(11-8), KRZR(10-6), WTBX(11-5)



MTV SUPPORT: 8 weeks, in Active rotation



CROSSOVER: Former Top 20 at Rock radio



NETWORK FORTY CD: Featured on CD #25

LINEAR

"Don't You Come Cryin'" (Atlantic)

So energetic in their live shows with flips and gymnastics, Linear asks for the largest stage possible to prevent the group from literally tripping over each other. 12 new stations include WLUM, KCAQ and KSMB. 50 stations.



REQUEST ACTION: WFLZ, WZZG, KKSS



MAJOR MOVES: 10, including WFLZ(29-21), WKRQ(35-29), KHQT(27-20), WCKZ(29-19), KZHT(24-21), KYRK(22-19)



TOURING: Currently in California and Virginia

TROOP

"All I Do Is Think Of You" (Atlantic)

Making their debut on "Puttin' On The Hits" when the members of this quintet were just 15, they went on to take \$1,000 home for their appearance. Earning new action at nine stations, including WXKS, WAEB and KPRR. 36 stations.



REQUEST ACTION: WPGC, KITY, KKFR, KHQT, KMEL, KXXX



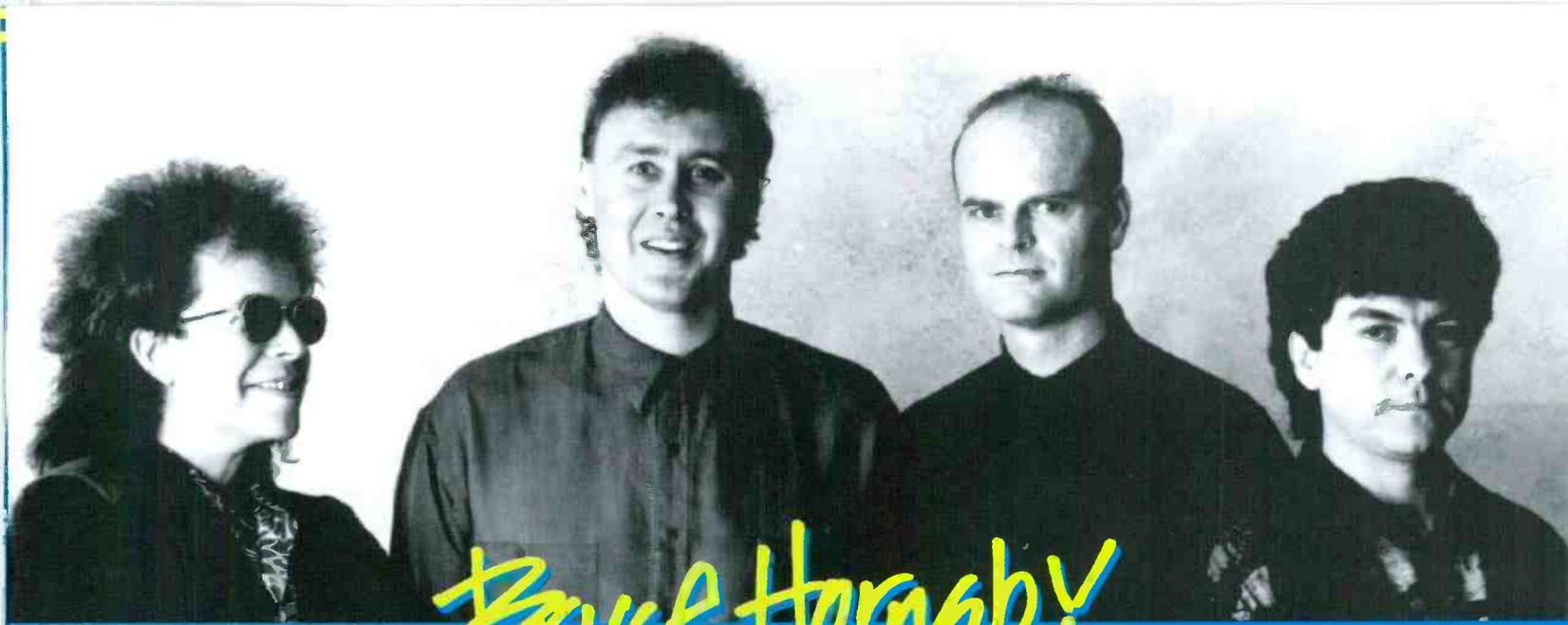
MAJOR MOVES: 10, including WPGC(4-2), KITY(15-13), KQKS(10-8), KKFR(26-21), KMEL(6-4), WCKZ(19-17)



SALES BREAKOUT: LP is Gold and Top 10 in Columbus, Tallahassee and Portland



CROSSOVER: Former #1 at Urban radio with #1 requests



Bruce Hornsby and the Range!

"ACROSS THE RIVER"

Watch This River Rise!

- | | | |
|--------------------------|----------------------------|---------------------------|
| Q-102 Cincinnati 16-11* | KXYQ Portland 12-9* | WTKI Milwaukee 15-13* |
| KUBE Seattle 20-18* | WEGX Philadelphia 21-18* | Q-95 Detroit 20-15* |
| WPLJ New York 27-25* | Q-107 Washington 25-23* | Pirate Los Angeles 23-22* |
| WNCI Columbus 21-18* | WPHR Cleveland 23-21* | Z-95 Chicago D-27* |
| WZPL Indianapolis 22-20* | KBEQ Kansas City D-32* | KC-101 New Haven 30-26* |
| Z-100 New York D-25* | KPLZ Seattle 29-26* | Power Pig Tampa 30-21* |
| | KISN Salt Lake City 16-13* | |

THE NETWORK 24-20*

- ▼ FORMER #1 AT ALBUM NETWORK!
- ☎ MOST REQUESTED ROCK RADIO!
- \$ ALBUM NETWORK RETAIL 25-21*
- 📺 HEAVY ROTATION!
- ALSO ON **VH1** !

INTRODUCING!

Black Box

"EVERYBODY EVERYBODY"

These Stations Couldn't Wait!

- Power Pig Tampa KROY Sacramento KITY San Antonio

- HOT 97 NEW YORK 34-28* (HOT) + MOST ADDED URBAN RADIO



On RCA Records cassettes..., compact discs and albums

N40 TOP 40 THE NEXT 40™

THE PARTY

"Summer Vacation" (Hollywood)

These three young guys and two teen girls came from all over the country to Central Florida, where they threw their first Party. Top requests at WZZG, and 10 new adds, including KTFM, KKYK and WGY. 36 stations.



MAJOR MOVES: WAVA(30-27), KITY(29-23), WOHT(31-25), WCKZ(35-29)

NETWORK FORTY CD: Featured on CD #26

INDECENT OBSESSION

"Tell Me Something" (MCA)

This young quartet is a genuine Australian obsession. With a massive teenage following similar to that of the New Kids, they don't like to be compared to their American counterparts as they lean more rock than pop. 37 stations.



MOST ADDED: 37, including WXKS, WIOQ, WKBQ, KSAQ, KTFM, KROY, WFLY, WLAN, WKHI, WCGQ, WCKZ, WYYS

CLUBS: Top 40 National Club action

INTERNATIONAL: LP is Multi-Platinum in Australia. Breaking in UK.

WINGER

"Can't Get Enough" (Atlantic)

Since his debut album was recorded in 1988, radio just can't get enough of Kip Winger and his band. Healthy debuts reported at WAAF(D-20) and KRZR(D-17), and already Top requests at WFLY. 31 stations.



MOST ADDED: 27, including WDFX, KQLZ, WAAF, WPST, WBBQ, WZZU, WRQK, WWSR, WJET, WWRB, KATM, KHOP

MTV SUPPORT: 3 weeks, in Exclusive rotation

CROSSOVER: Moves 41-24* at Rock radio with #13 requests

CHICAGO

"Hearts In Trouble" (DGC)

With a track record of more than 80 million albums sold, Chicago has a list of chart topping singles longer than the entire repertoire of most other groups. 30 stations have hearts in trouble first week.



MOST ADDED: 30, including WNCI, KRXY, WNNK, WZOK, KZIO, KRNO, WCGQ, WHHY, WQUT, WYHY, WBBQ, WWSR

SALES BREAKOUT: Soundtrack is Top 10 in Chicago, Denver and LA

TOURING: Currently in Missouri, Iowa and Wyoming

FILM: From "Days Of Thunder"

ADVENTURES OF STEVIE V.

"Dirty Cash" (Mercury)

Not into laundering his money, Stevie V. is one of the Top 10 most added records this week, while pulling down major moves including WXKS(34-26) and WTIC(39-34). 26 stations.



MOST ADDED: 18, including WPLJ, WIOQ, WBBM, KHKT, WAPW, WFLZ, KITY, KOY, KHQT, KSFM, WNVZ, WCKZ

CLUBS: Top 10 National Club action

INTERNATIONAL: Former Top 5 in UK and Top 10 across Europe

KID FROST

"La Raza" (Virgin)

As the first artist to mix Chicano cultural and social themes with rap music, this young East LA native picks up new action this week at KWOD, KKSS and KBFM. 24 stations.



TOP TEN: KKFR, KGGI, KEZB, XHTZ, KHQT

REQUEST ACTION: KJMZ, KIIS, KPWR, KEZB

MAJOR MOVES: 13, including KHQT(12-7), KITY(24-17), KKFR(11-8), KMEL(21-17), KGGI(12-1), KEZB(5-3)

SALES BREAKOUT: Top 40 National 12-inch sales

DOC BOX & B. FRESH

"Slow Love" (Motown)

This duo from Florida used to compete against one another in local talent shows, until they finally decided to form a rap twosome. A sure way to light up those phones, this steamy tune gets new action at WHYT, WQHT and KJYO. 21 stations.



REQUEST ACTION: KKFR, KOY, KMEL, XHTZ

MAJOR MOVES: WFLZ(40-33), KTFM(30-26), KKFR(22-17), KROY(29-24)

THE SUNDAYS

"Here's Where The Story Ends" (DGC)

With a musical sound heavy on the acoustic guitar, this is the first chapter for this critically acclaimed quartet. Top 10 at KNRJ and KROQ, Top requests at KSAQ, and new action at KZFM, WBBQ, and KZHT. 20 stations.



MTV SUPPORT: 9 weeks, in Buzz Bin rotation

SALES BREAKOUT: LP is Top 10 in 15 markets, including Boston, DC, Philly, KC, LA, Boise and Seattle

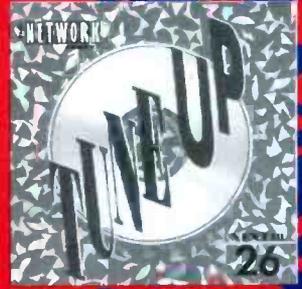
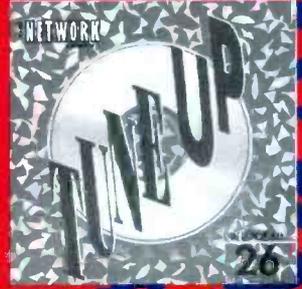
CROSSOVER: Former #1 at Alternative radio. Breaking at A/C radio

TOURING: Currently in Washington and British Columbia

TOMORROW'S TOP 40 HITS

TODD CAVANAH, B-96

"A bottle of wine, a beautiful blond and a CD TuneUp cranked in my new Red Corvette Convertible is all I need for a weekend of sun and sin."



Poison
Tricia Leigh Fisher
Fleetwood Mcc
The Party
Johnny Gill
Jude Cole
Gregory Gray
Concrete Blonde
Aftershock
Mission U.K.
Marcalex
Kool Skool
Paul Young
Beau Nasty
Marti Jones

Unskinny Bop (Capitol)
My Heart Holds On (Atco)
Skies The Limit (Warner Brothers)
Summer Vacation (Hollywood)
My, My, My (Motown)
Time For Letting Go (Reprise)
Don't Walk Away From Love (Atco)
Joey (IRS)
Always Thinking About You (Virgin)
Butterfly On A Wheel (Mercury)
Quick Quick (Atco)
My Girl (Capitol)
Oh Girl (Columbia)
Paradise In The Sand (WTG/Epic)
Any Kind Of Lie (RCA)

"NEXT 40" #26

ARE ON YOUR DESK TODAY!

N40 TOP 40 THE NEXT 40™

WEST COAST RAP ALL-STARS

"We're All In The Same Gang" (Warner Bros.)

This compilation of 14 of today's hottest rap artists openly speaks out against gang violence, while motoring up the Next 40 with a passion. New gang members this week include WPOW, WQXA and KIIS. 20 stations.



TOP TEN: KQKS, KGGI, KHQT



REQUEST ACTION: KMEL, KITY, KJMZ



MAJOR MOVES: 8, including KQKS(13-10), KGGI(14-5), KMEL(22-12), KWOD(23-20), KYRK(ON-20), KBOS(34-27)



MTV SUPPORT: 4 weeks, in Breakout rotation



SALES BREAKOUT: Top 30 National 12-inch sales



CROSSOVER: Top 5 National Rap record. Moves 33-27* at Urban

MODERN ENGLISH

"I Melt With You" (TVT)

A 90s translation of this Alternative classic, Modern English is being spoken on new stations including KSMB and KISN. Top requests at KKSS. 25 stations.



TOP TEN: WXGT, WDLX, KMYZ, KBTS



MAJOR MOVES: WXGT(11-9), WOKI(27-24), WDLX(5-3), KMYZ(9-7), KMOK(31-25), KPXR(14-12)



MTV SUPPORT: 6 weeks, in Active rotation



CROSSOVER: Moves 40-31* at Alternative radio



TOURING: Currently in Connecticut, DC and Maryland

JANE WIEDLIN

"World On Fire" (EMI)

Former Go-Go Jane Wiedlin is doing some global warming of her own, as this song claims new stations this week including WKHI, KQCR and KFRX with early moves at KRNQ(29-26) and KPAT(30-26). 22 stations.



MTV SUPPORT: 4 weeks, in Stress rotation

AFTER 7

"Can't Stop" (Virgin)

Destined to be a classic debut release, After 7 is a great example of what happens when a band, a song and the overall production coincide harmoniously. In motion at WOHT(33-29), with new action at WFLZ, WTIC and KROY. 19 stations.



SALES BREAKOUT: LP is near Platinum and Top 10 in Columbus, Atlanta, Savannah, Tallahassee, Nashville, Oakland and Seattle



CROSSOVER: Moves 5-3* at Urban with #6 requests



TOURING: Currently in Virginia, Maryland, N. Carolina and NY

FLEETWOOD MAC

"Skies The Limit" (Warner Bros.)

On tour, Fleetwood Mac is hitting sky high notes with their classic songs of the past, and unmasking their exciting new songs of the future, thanks to a whole new line-up. Picking up new action on WIQB and KMOK. 17 stations.



CROSSOVER: Top 30 at A/C radio. Moves 68-45* at Rock radio



TOURING: Currently in Penn., Maryland and New Jersey



INTERNATIONAL: LP is a former #1 in UK



NETWORK FORTY CD: Featured on CD #26

HURRICANE

"Next To You" (Enigma)

If you like your music loud, aggressive and literate, open your ears to this rock foursome. Slaving to the rhythm are 14 new stations including KSAQ, WCGQ and WSRZ. 14 stations.



MTV SUPPORT: Debuts in Breakout rotation



CROSSOVER: Moves 84-79* at Rock radio

THE JEFF HEALEY BAND

"I Think I Love You Too Much" (Arista)

With a trademark blues-infused guitar, Healey's band plays no-frills type rock 'n roll that's always good for your psyche. Loving this band to death is WCIL. 22 stations.



MAJOR MOVES: WVKZ(27-20), WQUT(28-21), WZZU(3-1), WWRB(22-19), KATM(10-8), KRZR(17-15), WQEN(33-23)



CROSSOVER: Former Top 5 at Rock radio with Top 5 requests

TIMMY T

"What Will I Do" (Quality)

Hot requests at KKFR, this highly touted performer/arranger/producer has another Urban 40 smash from his debut album. Inviting KKMG to T, Timmy is Top 10 at KPRR. 19 stations.



MAJOR MOVES: WFLZ(28-24), KITY(23-20), KTFM(23-19), KHQT(26-21), WHXT(30-26), KSMB(34-29), WPOW(35-30)

HUMAN RADIO

"Me And Elvis" (Columbia)

Scoring a new artist deal so substantial that you'll definitely be hearing a lot about this Memphis-bred quintet with impressive playing skills. New fans include WYYS and WTBX, with "Elvis" sightings at KZHT(17-15). 13 stations.

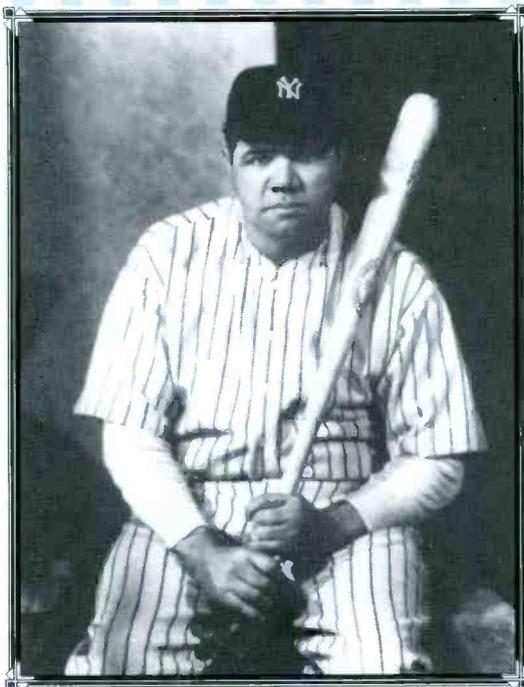


MTV SUPPORT: 6 weeks, in Medium rotation



CROSSOVER: Moves 38-34* at Rock radio

Touring Data Courtesy Of
PERFORMANCE



The Babe would be proud.

Batting Clean-Up...



ELECTRIC BOYS

"All Lips N' Hips"

Added To The Line-Up!

KUBE KHFI
 KQKQ KSLY
 WBNQ WDLX
 KQHT KNOE
 WQEN

Scoring Big Numbers!

KRZR 10-6* KDWZ 4-3*
 WPXR 21-15* WTBX 11-5*
 WAAF 4-2*

8 WEEKS ACTIVE ROTATION!

TOP 5 REQUESTS AT ROCK RADIO FOR 8 STRAIGHT WEEKS!

OVER 250,000 PIECES SOLD!

On Deck...



BAD COMPANY

"Holy Water"

"Holy Cow...Holy Water...Holy Shit!"

—HARRY CARAY WCUB CHICAGO

Big Swings!

KDWZ 8-6* WZZU 7-4*
 KMYZ 18-15* WAAF 6-5*
 KATM 21-18* WRQK 21-18*
 WVKZ 12-8*

#1 MOST PLAYED ROCK RECORD

#1 MOST REQUESTED ROCK RECORD

ON TOUR WITH DAMN YANKEES ALL SUMMER!

OVER 350,000 SOLD TO DATE!



WHERE THE ALL-STARS PLAY EVERYDAY.

RETAIL SALES



MARIAH CAREY

National Record Mart Pittsburgh, Musicland Minneapolis, Rose Records Chicago, Kemp Mill Baltimore and Record Bar Warehouse Durham are among the many who report Top 10 sales.

MARIAH CAREY **"Mariah Carey" (Columbia)**

We're all aware of industry hype, but it's obvious that Mariah Carey is for real. Very few completely brand new artists retail out of the box as heavily as this record, and Columbia's setup job is to be commended. Plus, anyone who knows anything about the 265 Wherehouse Entertainment Chain knows how amazing it is that Mariah Carey is their #1 selling CD chainwide! Strong radio play and video exposure are creating a mass appeal reaction for this newcomer's debut, and it won't be long before this puppy's a Top 10 chartbuster. There's a slew of major Top 40 debuts this week, including Record Bar Warehouse Durham, Trans World Albany, Record World New York and National Record Mart Pittsburgh.

JOHNNY GILL

"Johnny Gill" (Motown)

Johnny Gill has been giving Top 10 artists on the Retail chart a run for their money! "Johnny Gill" has been in the Top 10 eight out of its 11 weeks of retail availability. Having a major hit single and a video on MTV and BET have taken sales to Platinum status. The second single, "My My My," is already #1 at Urban Radio and will explode as soon as the Top 10 "Rub You The Right Way" has its run to the top of the Network 40. Johnny also appeared on "The Arsenio Hall Show" recently. Major chains such as Strawberries Boston, Trans World Albany,

FAITH NO MORE

"The Real Thing" (Slash/Reprise)

Brad Singer of Zia Records (Phoenix), "We can see distinct movement in different records based on whether MTV is or isn't playing it. Faith No More is a perfect example. Suddenly out of the blue, sales are Top 5 and the chief factor is MTV's pounding of the video." The song is a Top request record at Top 40 across the country, Network 40 chartbound and Rock radio is also responding to the overwhelming sales story. More than 120 retail accounts are reporting big sales for "The Real Thing," including National Record Mart Pittsburgh (15-7),

Trans World Albany (43-27), Musicland Minneapolis (15-12) and Turtles Atlanta (25-15).

VARIOUS ARTISTS

"Days Of Thunder OST" (DGC)

Every time a soundtrack is released from a Tom Cruise movie, huge sales follow. Remember "Risky Business," "Top Gun" and "Cocktail"? Well, he's back and this time it's race cars. The "Days Of Thunder" soundtrack is packed with artists: Guns N' Roses, David Coverdale, Joan Jett & The Blackhearts, Tina Turner, Cher, Elton John and more. The GNR track is a highly anticipated cover of "Knockin' On Heaven's Door," and is already receiving Heavy rotation play at Rock radio. And with no single release scheduled, the soundtrack and radio are the only places you can find it. Throw in box office receipts with this star-studded lineup and no one can question the sales potential!

ERIC B. & RAKIM

"Let The Rhythm Hit 'Em" (MCA)

A building airplay story for the first single and title track, and a solid base of fans keep the sales momentum strong for Eric B. & Rakim's "Let The Rhythm Hit 'Em." The record takes a nice jump on the Retail chart, with another 32 buyers reporting chart debuts, including Record World New York (#19), Wall To Wall Sound & Video New Jersey (#8), Rose Records Chicago (#25), the Sound Warehouse Chain Dallas (#31), MTS Incorporated/Tower Sacramento (#19), Music Millenium Portland (#18) and Odyssey Records Las Vegas (#2).

— Yvette Ziraldo

Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.

Anita Baker

SETS A PLATINUM STANDARD



COMPOSITIONS

OVER ONE MILLION IN FIRST WEEK

features the single and video "Talk To Me"

Executive Producer: Anita Baker
Produced by Michael J. Powell
Management: BNB Associates Ltd. Sherwin Bash



Our Anita Baker is Anita Baker on Elektra cassettes, compact discs and records.

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N40 RETAIL SALES

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label/Catalog
1	1	①	M.C. HAMMER. Please Hammer	Capitol/92857
10	4	②	KEITH SWEAT. I'll Give All My Love	Elektra/60861
3	3	③	MADONNA. I'm Breathless	WB/26209
5	5	④	WILSON PHILLIPS. Wilson Phillips	SBK/93745
2	2	5	NEW KIDS. Step By Step	Columbia/45129
7	7	⑥	JOHNNY GILL. Johnny Gill	Motown/6283
6	6	7	PRETTY WOMAN. Pretty Woman OST	EMI/93492
4	8	⑧	BELL BIV DEVOE. Poison	MCA/6387
9	9	⑨	DEPECHE MODE. Violator	Sire/Reprise/21328
8	10	⑩	SINEAD O'CONNOR. I Do Not Want	Chrysalis/Ensign/21759
11	11	⑪	ICE CUBE. Amerikkka's Most Wanted	Priority/57120
15	13	⑫	EN VOGUE. Born To Sing	Atlantic/82084
12	12	13	STEVE VAI. Passion And Warfare	Relativity/1037
16	14	⑭	MICHAEL BOLTON. Soul Provider	Columbia/45012
23	15	⑮	2 LIVE CREW. As Nasty As They Wanna Be	Luke's Records/XR 107
30	23	⑯	FAITH NO MORE. The Real Thing	Slash/Reprise/25878
37	27	⑰	MARIAH CAREY. Mariah Carey	Columbia/45202
13	16	18	BILLY IDOL. Charmed Life	Chrysalis/21735
35	19	⑲	ERIC B/RAKIM. Let The Rhythm Hit 'Em	MCA/6416
24	21	⑳	JEFF HEALEY. Hell To Pay	Arista/8632
D	25	㉑	BRUCE HORNSBY. A Night On The Town	RCA/2041
14	17	22	DIGITAL UNDERGROUND. Sex Packets	Tommy Boy/1026
18	18	23	PHIL COLLINS. ...But Seriously	Atlantic/82050
▶	DEBUT!	㉒	ANITA BAKER. Compositions	Elektra/60922
20	22	25	HEART. Brigade	Capitol/91820
19	24	26	PAULA ABDUL. Shut Up And Dance	Virgin/91362
17	20	27	SOUL II SOUL. Vol. II 1990	Virgin/91367
26	26	28	AEROSMITH. Pump	Geffen/GHS 24254
31	29	㉓	DON HENLEY. End Of The Innocence	Geffen/GHS 24217
36	31	⑳	AFTER 7. After 7	Virgin/91061
32	32	㉑	TAYLOR DAYNE. Can't Fight Fate	Arista/8581
21	28	32	SLAUGHTER. Stick It To Ya	Chrysalis/21702
22	30	33	PUBLIC ENEMY. Fear Of A Black Planet	Columbia/45413
34	34	㉒	MOTLEY CRUE. Dr Feelgood	Elektra/60829
29	35	㉓	LISA STANSFIELD. Affection	Arista/8554
28	38	㉔	TONY! TONI! TONE!. The Revival	Wing/Polydor/841902
40	39	㉕	BAD COMPANY. Holy Water	ATCO/91371
▶	DEBUT!	㉖	THE SUNDAYS. Reading, Writing	DGC/GHS24277
▶	DEBUT!	㉗	SNAP. World Power	Arista/8536
D	40	㉘	VAN MORRISON. Best Of	Mercury/841970

N40 CROSSOVER URBAN JAMS

THE WHISPERS

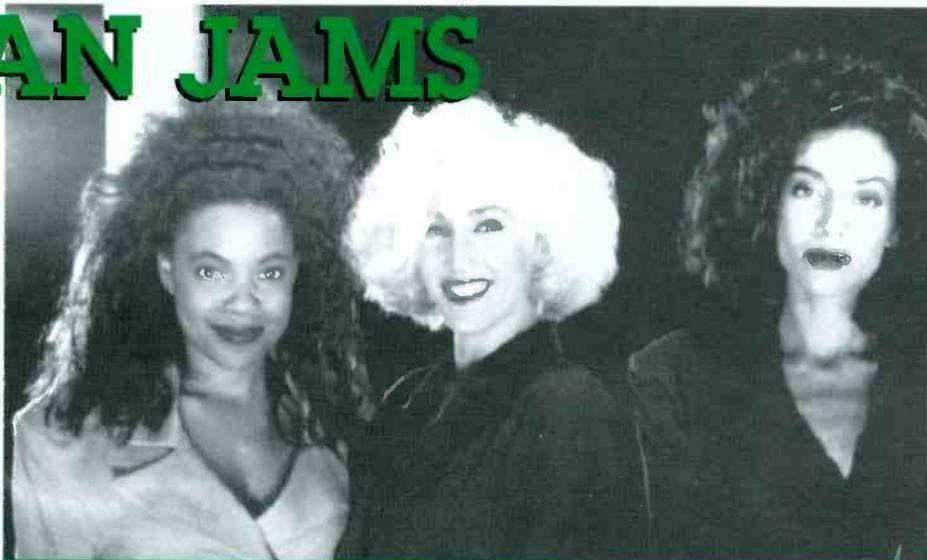
"Innocent" (Capitol)

After an excruciating three year wait, Los Angeles' own The Whispers are back on the scene with a mid-tempo groove called "Innocent," from their forthcoming album, "More Of The Night." The single is already on more than 70 Urban stations, with 67 adds alone counted in its first official week at radio. Produced by frequent Stephanie Mills collaborator Robert Brookins, "Innocent" falls right in line to crossover like the past Whispers' gems "And The Beat Goes On" and "Rock Steady." The vocal quintet's previous album "Just Gets Better With Time" was a Platinum seller on the strength of "Rock Steady" and a four song string of A+ ballads on side 2. Picking up Soul Train's Music Award for Album Of The Year last time out, we welcome back The Whispers to work their enchanting magic once again.

SEDUCTION

"Could This Be Love" (A & M)

Following the dance smashes "Two To Make It Right" and "Heartbeat," the female trio Seduction has submitted their first ballad single, "Could This Be Love," for the approval of Top 40 and Urban radio. The reply has been wonderful! More than 60 Urban stations are playing the song, showing more instant support than any of their highly successful club records. In fact, at WOCQ Ocean City, Maryland, the single is already Top 10, with Top 5 requests. The pretty ladies have much to smile about, yet in a recent Los Angeles Times interview, singer Michelle Visage expressed anger and concern that her group is being unjustly lumped in with other subpar all-girl vocal trios. This single should help to emphasize the fact that Seduction is a well-trained and talented assemblage. Even more excitement is being created on the Seduction front, with the new addition of Sinoa Loren to the group.



Seduction

THE BOYS

"Crazy" (Motown)

Lo and behold. The four Abdulsamad brothers known as The Boys are planning to take Summer jobs this year...working up a sweat on radio and sales charts across the board! "Crazy," the first single from their forthcoming sophomore album for Motown, is a sexy, East Coast flavored hip-hop song that was written and produced by Hakeem & Khiry Abdulsamad. In it's first week out, "Crazy" was added at more than 40 stations including WGCI Chicago and KJLH in their hometown, Los Angeles. Instigating the swelling numbers of young groups like The Newtrons and Perfect Gentlemen, The Boys are growing up fast and bringing their youthful fans along for the roller coaster ride.

TONY! TONI! TONE!

"Feels Good" (Wing/Polydor)

A 70s style soul revival is in full effect at radio and clubs across the country, and it's all due to the trio of Tony! Toni! Tone! making folks "feel good" all over. Well over 80 Urban stations are slammin' this jam, the remix of which features electrifying sound bits from Kool & The Gang's classic disco single "Open Sesame." "Feels Good" is Top 10 at several stations, with WTUG Tuscaloosa and KANW Albuquerque also picking up Top 5 phone requests. Currently on the road for

the Budweiser Superfest sharing the stage with Bell Biv DeVoe, Maze and The Gap Band, The Tonys will have America back to wearing afros, platform shoes and bell-bottoms before long!

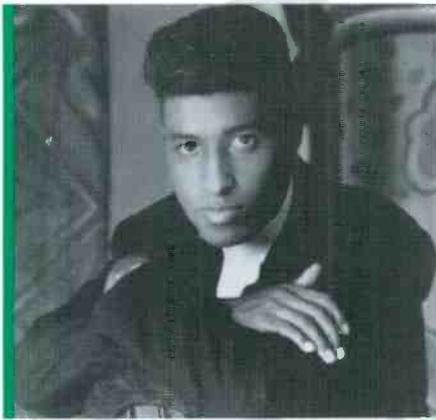
KID FROST

"La Raza" (Virgin)

"Hispanic Causing Panic" is the title of this Latin rapper's debut album, which is primely timed to take advantage of Mellow Man Ace's runaway success with the bilingual smash, "Mentirosa." "La Raza" is no hastily thrown together rehash though. Unlike the attitude laden story of a two-timing, lying lover, "La Raza" is a serious and moody track about pride in the culture and neighborhood from which you came. Using the jazzy Latin soul of an El Chicano instrumental as its musical base, the single is already a Top 5 request at KMEL in the melting pot of San Francisco, and was added at the rap pulse station of the country, KDAY in Los Angeles. Naturally loaded with young audience appeal and spiced with some very adult saxophone licks, "La Raza" should be the record to continue the Latin Rap story, and broaden the appeal to older demos.

— M. Heidi Othmer

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.



Babyface



The Time



Janet Jackson

N40 URBAN JAMS

(As Reported By The Urban Network)

2W	LW	TW	Artist/Song	Label
1	1	①	JOHNNY GILL. My, My, My	Motown
3	2	②	KEITH SWEAT. I Can Make You Sweat	Vinter/Elektra
8	5	③	AFTER 7. Can't Stop	Virgin
5	4	④	REGINA BELLE. This Is Love	Columbia
13	6	⑤	MARIAH CAREY. Vision Of Love	Columbia
16	9	⑥	ANITA BAKER. Talk To Me	Elektra
10	7	⑦	CAMEO. I Want It Now	Atlanta Artists
6	3	8	MIKI HOWARD. Until You Come	Atlantic
17	14	⑨	BABYFACE. My Kinda Girl	Epic/Solar
18	13	⑩	BELL BIV DEVOE. Do Me	MCA
25	17	⑪	THE TIME. Jerk Out	Reprise
9	8	12	GLENN JONES. Stay	Jive/RCA
11	10	13	MIDNIGHT STAR. Do It	Solar/Epic
12	11	14	SNAP. The Power	Arista
35	21	⑮	JANET JACKSON. Come Back To Me	A&M
23	18	⑯	ANGELA WINBUSH. Lay Your Troubles	Mercury/Polygram
29	22	⑰	BARBARA WEATHERS. The Master Key	Reprise
21	19	⑱	JEFF REDD. Love High	Uptown/MCA
40	27	⑲	TONY! TONI! TONE!. Feels Good	Wing/Polygram
28	24	⑳	KOOL SKOOL. My Girl	Capitol
33	25	㉑	GEOFF MCBRIDE. Gotta Good Thing	Arista
D	29	㉒	BASIC BLACK. She's Mine	Motown
26	23	㉓	SOUL II SOUL. A Dream's A Dream	Virgin
32	26	㉔	ROBBIE MYCHALS. One Mile From	Alpha Int'l
39	31	㉕	TERRY STEELE. If I Told You	SBK
D	37	㉖	THE WHISPERS. Innocent	Capitol
D	33	㉗	WEST COAST RAP ALL-STARS. We're All In	WB
15	15	28	BLACK FLAMES. Watching You	OBR/Columbia
D	35	㉙	CARL ANDERSON. How Deep Does	GRP
▶ DEBUT!		⑳	EN VOGUE. Lies	Atlantic
D	40	㉑	NAJEE. I'll Be Good To You	EMI
2	20	32	LISA STANSFIELD. You Can't Deny It	Arista
D	36	㉓	SEDUCTION. Could This Be	A&M
▶ DEBUT!		㉔	M.C. HAMMER. Have You Seen Her	Capitol
D	38	㉕	MAZE. Songs Of Love	WB
▶ DEBUT!		㉖	THE BOYS. Crazy	Motown
▶ DEBUT!		㉗	ANSWERED QUESTIONS. What You Deserve	EMI
4	16	38	FAMILY STAND. Ghetto Heaven	Atlantic
▶ DEBUT!		㉙	Z'LOOKE. Girl Danz With	Orpheus
▶ DEBUT!		40	BARRY WHITE. When Will I See You Again	A&M

ROCK TRACKS

WINGER

"Can't Get Enuff" (Atlantic)

A more musically mature Winger is back and already punching out the lights of Rock radio with "Can't Get Enuff," the first single from Kip & Company's sophomore album, "In The Heart Of The Young." Winger's debut was the rage during the summer of 1988 and right into 89, producing hit after hit ("Seventeen," "Headed For A Heartbreak," "Hungry," "Madalaine"), Platinum-plus sales and a string of video favorites. Beau Hill is behind the production board once again, and Winger has never sounded better with improved musicianship and a new level of songwriting expertise. MTV already has the new clip in their "Exclusive Videos" rotation, and first week activity in New York, Baltimore, DC, Miami, Detroit, Cincinnati, Denver, Phoenix, Tampa and dozens more indicate that Winger is about to enjoy another very long run on the radio.

THE JEFF HEALEY BAND

"I Think I Love You Too Much" (Arista)

How can one guy get so much sound out of a guitar? Jeff Healey is a maestro of the electric six string, an innovator, not an imitator. "I Think I Love You Too Much," the first single from Healey's second album, "Hell To Pay," has quickly risen up Rock radio's airplay charts to become a Top 3 contender! Dire Straits' Mark Knopfler, who wrote and contributed his guitar and vocals to the song, is the icing on the cake of this high-powered blues rocker. By the time Healey and Knopfler are dueling it out at the end of the song, listeners are left completely mesmerized. Over two dozen stations report heavy

Rock radio crossover research is prepared by Tommy Nast and the staff of The Album Network.

phone activity (Top 5) on the track, while retail sales are flourishing in markets as diverse as Atlanta, Portland, Cincinnati, Los Angeles, Philly and Phoenix.

FLEETWOOD MAC

"Skies The Limit" (Warner Bros.)

The opening track from "Behind The Mask" has been one of our personal favorites ever since the CD was released.

One spin should alert you to the obvious Pop/Rock crossover potential of "Skies The Limit." Majors in DC and Hartford are leading the way with airplay, while steady retail increases come in from Boston, Minneapolis, Denver, San Diego and San Francisco. A Christine McVie vocal gem, this will be a breath of fresh air in middays and a perfect texture track with upper demo female appeal. Featured on Network Forty's CD TuneUp #26.

NELSON

"Love And Affection" (DGC)

The twin sons of Ricky Nelson (the grandchildren of Ozzie & Harriet), Matthew and Gunnar Nelson are a phenomenon in the making. But don't pigeon-hole this band as strictly pop. "Love And Affection" is already flexing its crossover muscle by climbing up the Rock charts. Top requested in Nashville, the twins deliver some devastating harmonies and flat-out infectious hooks on their



Fleetwood Mac

debut album and first single, backed by a working band with a real guitar edge. MTV is convinced that the "Love And Affection" video is a hit, and they're supporting Nelson with Active airplay.

COLIN JAMES

"Just Came Back" (Virgin)

Colin James knows blues guitar. This Canadian wiz kid is a brilliant and creative player whose second album, "Sudden Stop," is yielding this Top 20 track at Rock radio. A smooth horn section, combined with James' sizzling lead guitar, make for one of the summer's most unique and explosive new songs. Beth Kepple, Music Director at 96 Rock in Atlanta admits, "For a 25 year-old, he plays guitar like he invented it!" If you're looking for a solid upper demo phone grabber to spice your nighttime airwaves, Colin James' "Just Came Back" will add voltage to any music set.

-Art Phillips



Johnny Van Zant



Jon Bon Jovi



Cheap Trick

N 40 ROCK TRACKS

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label
4	4	①	AEROSMITH. The Other Side	Geffen
1	1	2	BRUCE HORNSBY. Across The River	RCA
8	5	③	ALLMAN BROS. Good Clean Fun	Epic
7	7	④	DAMN YANKEES. Come Again	WB
2	2	5	BAD COMPANY. Holy Water	ATCO
3	3	6	JEFF HEALEY. I Think I Love You Too Much	Arista
19	10	⑦	HEART. I Didn't Want To Need You	Capitol
22	13	⑧	DON HENLEY. How Bad Do You Want It	Geffen
10	9	⑨	ROBERT PLANT. Your Ma Said	Atlantic
D	28	⑩	JOHNNY VAN ZANT. Brickyard Road	Atlantic
6	6	11	JEFF LYNNE. Every Little Thing	Reprise
▶	DEBUT!	⑫	JON BON JOVI. Blaze Of Glory	Mercury
25	16	⑬	BLACK CROWES. Twice As Hard	Def American
16	14	⑭	GARY MOORE. Oh Pretty Woman	Charisma
23	17	⑮	COLIN JAMES. Just Came Back	Virgin
29	18	⑯	POISON. Unskinny Bop	Enigma/Capitol
▶	DEBUT!	⑰	CHEAP TRICK. Can't Stop Fallin' Into Love	Epic
24	21	⑱	JOHN HIATT. Child Of Wild	A&M
12	15	19	MOTLEY CRUE. Don't Go Away Mad...	Elektra
9	11	20	BILLY IDOL. Cradle Of Love	Chrysalis
35	25	⑳	ALIAS. Haunted Heart	EMI
26	22	㉑	LITTLE FEAT. Woman In Love	WB
5	8	23	CROSBY STILLS & NASH. Live It Up	Atlantic
▶	DEBUT!	㉒	WINGER. Can't Get	Atlantic
33	30	㉓	CONCRETE BLONDE. Joey	IRS
28	27	㉔	RIVERDOGS. Toy Soldier	Epic
D	40	㉕	SANTANA. Mother Earth	Columbia
D	32	㉖	STEVE EARLE. The Other Kind	MCA
37	33	㉗	HOTHOUSE FLOWERS. Give It Up	London/Polydor
13	12	30	DAVID BAERWALD. All For You	A&M
14	20	31	ZZ TOP. Doubleback	WB
D	37	㉘	QUEENSRYCHE. Last Time In	Elektra
21	24	33	WORLD PARTY. Way Down Now	Chrysalis/Ensign
D	38	㉙	HUMAN RADIO. Me & Elvis	Columbia
11	19	35	LITTLE CAESAR. Chain Of Fools	DGC
32	35	36	ERIC CLAPTON. Accuse Me	Reprise/Duck
▶	DEBUT!	㉚	GUNS N' ROSES. Knockin' On	DGC
▶	DEBUT!	㉛	GENE LOVES JEZEBEL. Jealous	Geffen
15	31	39	PRETENDERS. Never Do That	Sire
▶	DEBUT!	㉜	JUDE COLE. Time For	Reprise



CONCRETE BLONDE

CONCRETE BLONDE

"Joey" (IRS)

Johnette Napolitano is a star just waiting to happen, and when she sings at her gut-wrenching best, her voice is a lethal weapon. With her previous two LPs building a bigger and bigger base at Alternative and Rock radio, the setup for her breakthrough LP couldn't be better planned. "Joey," the lead track from Concrete Blonde's third album "Bloodletting," is the seed from which this #1 Alternative record was sown. An LA based band, they have just started touring in support of the album; a definite must-see show. Featured on Network Forty's CD TuneUp #26.

MODERN ENGLISH

"I Melt With You" (TVT)

About seven years ago (back when Alternative was called "new wave"), a band from Colchester, England released their second

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.

LP, "After The Snow." They struck Gold with a song called "I Melt With You," a cascading pop song with an indelible hook. In the last couple of years, the song has been making the rounds at Top 40 radio, and all these many years later, the band re-enters the Alternative fold with their sixth album, "Pillow Lips." The album features a re-recorded "I Melt With You," and it's well on its way to the

top. Scaled down from a quintet to a trio, the band has just begun their first tour in four years, and are currently headed for the Northeast and the South.

NEW ORDER

"World In Motion" (Qwest/WB)

Every four years there comes a chance for the cup-hungry Brits to beat the rest of the planet in soccer, thus proving they are the best in the world. In this spirit (and a very serious one at that), New Order brings you the unofficial World Cup theme song, "World In Motion." The track has hit the #1 spot on the British Pop chart (the first time for New Order) and is well on its way to doing the same in the States, having made an appropriately smashing debut on the Alternative charts.

JESUS JONES

"Never Enough" (SBK)

Jesus Jones is a five piece English outfit and oddly enough, there's no one in the band named Jesus. The lead track, "Never Enough," from their debut LP, "Liquidizer," is a riveting rocker with the basic rock 'n roll

lyrical principle: dissatisfaction. Its grinding style flirts heavily with such elements as psychedelia, sampling and dance, all steeped in a punk attitude. Chart-wise, the album is performing beautifully at Alternative radio, and the amazing buzz on this band at the format has not died down. Jesus Jones is a burst of energy from your radio.

ULTRA VIVID SCENE

"Staring At The Sun"

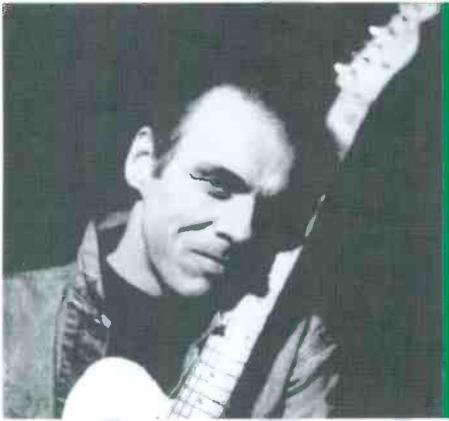
(4AD/Columbia)

Until recently, Ultra Vivid Scene was the creative output of just one man, New Yorker Kurt Ralske. Nowadays (mostly for touring purposes), UVS is a full band, with Ralske at the helm steering the soft, very palatable and beautifully atmospheric sound from his albums. The current LP, "Joy: 1967-1990," is a big favorite at Alternative radio, as its chart progress will attest. This lead track, "Staring At The Sun," is smoothly hypnotic and catchy as hell. The psychedelic nuance and the passion on this album make it a religious experience.

-Diane Tameecha



Jesus Jones



John Hiatt



New Order



Happy Mondays

N40

ALTERNATIVE

(As Reported By The Album Network)

2W	LW	TW	Artist/Song	Label
2	1	1	CONCRETE BLONDE. Bloodletting	IRS
10	5	2	SONIC YOUTH. Goo	DGC
3	3	3	WORLD PARTY. Goodbye Jumbo	Chrysalis/Ensign
9	7	4	HOTHOUSE FLOWERS. Home	London/Polydor
23	14	5	GENE LOVES JEZEBEL. Kiss Of Life	Geffen
5	6	6	PRETENDERS. Packed	Sire
1	2	7	ADRIAN BELEW. Young Lions	Atlantic
6	8	8	DEPECHE MODE. Violator	Sire/Reprise
21	11	9	JESUS JONES. Liquidizer	SBK
14	10	10	BOOM CRASH OPERA. These Here Are...	Giant/WB
18	13	11	REVENGE. One True Passion	Capitol
17	15	12	BREEDERS. Pod	4AD/Rough Trade
37	27	13	JOHN HIATT. Stolen Moments	A&M
4	4	14	THE SUNDAYS. Reading, Writing & Arithmetic	DGC
D	30	15	NEW ORDER. "World In Motion"	Qwest/WB
22	16	16	STRANGLERS. 10	Epic
27	19	17	ULTRA VIVID. Joy: 1967-1990	4AD/Columbia
8	9	18	STEVE WYNN. Kerosene Man	Rhino
24	17	19	SOMETHING HAPPENS. Stuck Together	Charisma
D	38	20	DAVID J. Songs From Another Season	RCA
12	12	21	MIDNIGHT OIL. Blue Sky Mining	Columbia
25	22	22	KATYDIDS. Katydids	Reprise
D	35	23	RAILWAY. Native Place	Virgin
20	26	24	JOHN DOE. Meet John Doe	DGC
11	23	25	LLOYD COLE. Lloyd Cole	Capitol
39	36	26	HAPPY MONDAYS. "Step On"	Elektra
29	28	27	PETER MURPHY. Deep	Beggars/RCA
26	24	28	MAZZY STAR. She Hangs Brightly	Rough Trade
30	29	29	STRAWBERRY ZOTS. Cars, Flowers, Telephones	Acid Test
▶ DEBUT!	30	30	AZTEC CAMERA. Stray	Sire/Reprise
D	40	31	MODERN ENGLISH. Pillow Lips	TVT
33	33	32	WIRE. Manscape	Enigma/Mute
15	25	33	LIGHTNING SEEDS. Cloudecuckooland	MCA
7	20	34	HUNTERS. Ghost Nation	Atlantic
19	18	35	THE ORIGIN. The Origin	Virgin
D	37	36	REAL LIFE. "God Tonight"	Curb
16	31	37	SINEAD O'CONNOR. I Do Not Want	Chrysalis/Ensign
▶ DEBUT!	38	38	IGGY POP. Brick By Brick	Virgin
▶ DEBUT!	39	39	THE CHRISTIANS. Colours	Island
▶ DEBUT!	40	40	SOCIAL DISTORTION. Social Distortion	Epic

+++++ MOST ADDED +++++

Top 40

1. Jon Bon Jovi, Blaze Of Glory
2. New Kids, Tonight
3. Cheap Trick, Can't Stop Falling
4. Indecent Obsession, Tell Me
4. Paul Young, Oh Girl
5. Luke & 2 Live Crew, Banned In The
6. Chicago, Hearts In Trouble
7. Winger, Can't Get Enuff
8. Maxi Priest, Close To You
9. Calloway, All The Way
9. The Time, Jerk Out
10. Adventures/Stevie V., Dirty Cash
11. Janet Jackson, Come Back To Me
12. Nelson, Love And Affection
12. Wilson Phillips, Release Me
13. Snap, The Power
13. Stevie B., Love & Emotion
13. St. Paul, Stranger To Love
14. Bang, Holding My Heart
14. Bell Biv DeVoe, Do Me

Urban

1. The Boys, Crazy
2. Lalah Hathaway, Heaven Knows
3. Afros, Feel It
4. Perfect Gentle-, One More Chance
5. En Vogue, Lies
5. Luke, Banned In The
6. Ruby Turner, It's A Crying
6. The Whispers, Innocent
7. Pendergrass/Fis, Glad To Be Aliv
8. Barry White, When Will I See
9. Howard Hewett, If I Could Only
9. Melba Moore, Do You Really
10. Body, Touch Me Up
10. The Winans, A Friend
11. M.C. Hammer, Have You Seen
12. Jamaica Boys, Pick Up The Pho
12. Rude Boys, Come On Let's
12. S Clarke/G Duke, Lady
13. Black Box, Everybody Every
13. Najee, I'll Be Good To

Rock

1. Bon Jovi, Blaze Of Glory
2. Cheap Trick, Can't Stop
3. Winger, Can't Get
4. Johnny Van Zant, Brickyard Road
5. Santana, Mother Earth
6. Iggy Pop, Home
7. Guns N' Roses, Knockin' On
8. Fleetwood Mac, Skies The Limit
9. Pretenders, Hold A Candle
10. Jude Cole, Time For
11. Gene Loves Jez, Jealous
11. Nelson, Love/Affection
12. Devo, Post Post
12. Heart, I Didn't Want
13. Don Henley, How Bad Do You
14. Faith No More, Epic
14. Queensryche, Last Time In
14. Michael Penn, Brave New World
15. Allman Bros, Good Clean Fun
16. Midnight Oil, King Mountain

↑↑↑↑↑ MAJOR MOVES ↑↑↑↑↑

Top 40

1. Mariah Carey, Vision Of Love
2. Janet Jackson, Come Back To Me
3. Madonna, Hanky Panky
4. Sweet Sensation, If Wishes Came
5. Tyler Collins, Girls Nite Out
6. Michael Bolton, When Im Back On My
7. Johnny Gill, Rub You The Right Way
8. Seduction, Could This Be Love
9. Go West, King Of Wishful Thinking
10. Bad English, Possession
10. Billy Idol, Cradle Of Love
11. The Time, Jerk Out
12. Bruce Hornsby, Across The River
12. Depeche Mode, Enjoy The Silence
12. Glenn Medeiros, She Ain't Worth It
13. Wilson Phillips, Release Me
14. Motley Crue, Don't Go Away Mad
15. M.C. Hammer, Have You Seen Her?
16. Poison, Unskinny Bop
17. Heart, I Didn't Want To Need You

Urban

1. Janet Jackson, Come Back To Me
2. The Time, Jerk Out
3. Anita Baker, Talk To Me
3. Babyface, My Kinda Girl
3. Mariah Carey, Vision Of Love
4. Tony Toni Tone, Feels Good
5. Cameo, I Want It Now
6. After 7, Can't Stop
7. Barbara Weathers, The Master Key
8. Geoff McBride, Gotta Good Thin
8. Regina Belle, This Is Love
8. The Whispers, Innocent
9. Terry Steele, If I Told You
10. Miki Howard, Until You Come
10. Najee, I'll Be Good To
11. Carl Anderson, How Deep Does
11. Keith Sweat, I Can Make You
12. Angela Winbush, Lay Your Troubl
12. Bell Biv DeVoe, Do Me
13. En Vogue, Lies

Rock

1. Allman Bros, Seven Turns
2. Johnny Van Zant, Brickyard Road
3. Colin James, Sudden Stop
4. Don Henley, End Of The Innocence
5. Black Crowes, Shake Your Money
5. Damn Yankees, Damn Yankees
6. Aerosmith, Pump
7. Santana, Spirits Dancing...
8. Gary Moore, Still Got The Blues
9. Heart, Brigade
10. Bruce Hornsby, A Night On The Town
11. Alias, Alias
12. John Hiatt, Stolen Moments
13. Riverdogs, Riverdogs
14. Robert Plant, Manic Nirvana
15. Jeff Lynne, Armchair Theatre
16. Steve Earle, The Hard Way
17. Ford Fairlane, Ford Fairlane OST
18. Concrete Blonde, Bloodletting
19. Hothouse, Home

📞📞📞📞📞 **MOST REQUESTED** 📞📞📞📞📞

Top 40

1. New Kids, Step By Step
2. M.C. Hammer, U Can't Touch This
3. New Kids, Tonight
4. Kyper, Tic-Tac-Toe
5. Luke & 2 Live Crew, Banned In The
6. Madonna, Hanky Panky
7. Bell Biv DeVoe, Do Me
8. Poison, Unskinny Bop
9. Digital Underground, The Humpty
10. M.C. Hammer, Have You Seen Her?
11. The Time, Jerk Out
12. Snap, The Power
13. Jon Bon Jovi, Blaze Of Glory
14. Bell Biv DeVoe, Poison
15. Billy Idol, Cradle Of Love
15. Sweet Sensation, If Wishes Came
16. Mellow Man Ace, Mentirosa
16. Seiko/D.Wahlberg, The Right
17. Janet Jackson, Come Back To Me
17. Tyler Collins, Girls Nite Out

Urban

1. Johnny Gill, My, My, My
2. Keith Sweat, I Can Make You
3. After 7, Can't Stop
4. Miki Howard, Until You Come
5. Regina Belle, This Is Love
6. Mariah Carey, Vision Of Love
7. Glenn Jones, Stay
8. Anita Baker, Talk To Me
9. Snap, The Power
10. Bell Biv DeVoe, Do Me
11. Troop, All I Do Is
12. Lisa Stansfield, You Can't Deny
13. Cameo, I Want It Now
14. M.C. Hammer, U Can't Touch
15. Janet Jackson, Come Back To Me
15. Midnight Star, Do It
16. M.C. Hammer, Have You Seen
16. New Kids, Step By Step
16. WC Rap All-Sta, We're All In
16. The Time, Jerk Out

Rock

1. Allman Bros, Good Clean Fun
2. Aerosmith, Other Side
3. Poison, Unskinny Bop
4. Johnny Van Zant, Brickyard Road
5. Damn Yankees, Come Again
6. Bad Company, Holy Water
7. Bruce Hornsby, Across River
8. Guns N' Roses, Knockin' On
8. Queensryche, Last Time In
9. Bon Jovi, Blaze Of Glory
10. Concrete Blonde, Joey
10. Faith No More, Epic
11. Jeff Healey, I Think I Love
11. Motley Crue, Don't Go Away
12. Billy Idol, Cradle Of Love
13. Robert Plant, Your Ma Said
13. Winger, Can't Get
14. Eric Johnson, Cliffs Of Dover
15. Gary Moore, Oh Pretty Woman
16. Black Crowes, Twice As Hard

\$\$\$ \$ \$ **RETAIL SALES** \$ \$ \$ \$ \$

Bin Burners

1. Anita Baker, Compositions
2. Mariah Carey, Mariah Carey
3. Days Of Thunder, Days Of Thunder
4. Faith No More, The Real Thing
5. Bruce Hornsby, A Night On The Town
6. Crosby Stills, Live It Up
7. Johnny Gill, Johnny Gill
8. Snap, World Power
9. H Connick Jr, We Are In Love
10. After 7, After 7
11. Allman Bros, Seven Turns
12. Danzig, Danzig II - Lucifuge
13. Cameo, Real Men Wear Black
14. Keith Sweat, I'll Give All My Love
15. Stevie B, Love And Emotion
16. Wilson Phillips, Wilson Phillips
17. Suicidal T, Lights...Camera...
18. M.C. Hammer, Please Hammer
19. L Vandross, The Best Of Love
20. Santana, Spirits Dancing...

Hot Futures

1. Poison, "Unskinny Bop"
2. The Time, Pandemonium
3. Iggy Pop, Brick By Brick
4. Cheap Trick, "Can't Stop Fallin'"
5. Allman Bros, Seven Turns
6. H Connick Jr, Lofty's Roach Souffle
7. Bonnie Raitt, Collection
8. Aztec Camera, Stray
9. H Connick Jr, We Are In Love
10. Winger, "Can't Get Enuff"
11. Maxi Priest, Bona Fide
12. Anita Baker, Compositions
13. Johnny Van Zant, Brickyard Road
14. Santana, Spirits Dancing...
15. Devo, "Post Post Modern Man"
16. Kyper, Tic Tac Toe
17. Suicidal T, Lights...Camera...
18. Nelson, After The Rain
19. Crosby Stills, Live It Up
20. Days Of Thunder, Days Of Thunder

In-Store Play

1. World Party, Goodbye Jumbo
2. Sonic Youth, Goo
3. Anita Baker, Compositions
4. Mariah Carey, Mariah Carey
5. The Sundays, Reading, Writing
6. Allman Bros, Seven Turns
7. John Hiatt, Stolen Moments
8. Concrete Blonde, Bloodletting
9. Breeders, Pod
10. D Baerwald, Bedtime Stories
11. Danzig, Danzig II - Lucifuge
12. Santana, Spirits Dancing...
13. Bruce Hornsby, A Night On The Town
14. Keith Sweat, I'll Give All My Love
15. Faith No More, The Real Thing
16. Crosby Stills, Live It Up
17. Jeff Healey, Hell To Pay
18. Lightning Seeds, Clouduckooland
19. Steve Earle, The Hard Way
20. Steve Wynn, Kerosene Man

Photo Finish



Grin and bare it!

Yes, it's another brief encounter...No, we're not trying to be the "The 2 Live Crew" of the trades! But when Midday personality Annie Sage of Oxnard/Ventura's Q-105 stripped down to her personal best and smiled for the camera, we couldn't pass it up! Several of the Q-105 jockeys also peeled down for an attention-getting fundraiser to help out the over 500 Santa Barbara residents who lost their homes to the big fire. Annie alone raised over \$1,000... as well as a few eyebrows!

IT'S GLORY TIME FOR FAITH NO MORE!



On Over 114 Top 40 Stations!

Faith In Numbers!

Pirate Los Angeles 14-9*
WDFX Detroit 6-4*
Y-95 Dallas 23-16*
KPLZ Seattle 16-12*
WPHR Cleveland 16-13*
Z-95 Chicago 24-18*
KEGL Dallas 15-14*
KUBE Seattle 18-16*
KBEQ Kansas City 30-28*
KXYQ Portland 24-20*
KSAQ San Antonio 12-9*

THE NETWORK Debut 38*
40TV

 *THE Major Phone Buzz Record Of The Summer!*

Pirate Los Angeles #5
Y-95 Dallas #3
WPHR Cleveland #4
Z-95 Chicago #8
WGY Schenectady #8
KKRD Wichita #2

• With more than 250,000 units sold
in just the last ten days,
THE REAL THING is headed for Platinum!

• Top 5 phones everywhere!

• The "EPIC" video now in Heavy Rotation on MTV!

And the "EPIC" continues...!

"EPIC"

from the album
THE REAL THING

Produced by **MATT WALLACE** and **FAITH NO MORE**



Career Direction: Warren Entner/John Vassiliou for W.E.M.
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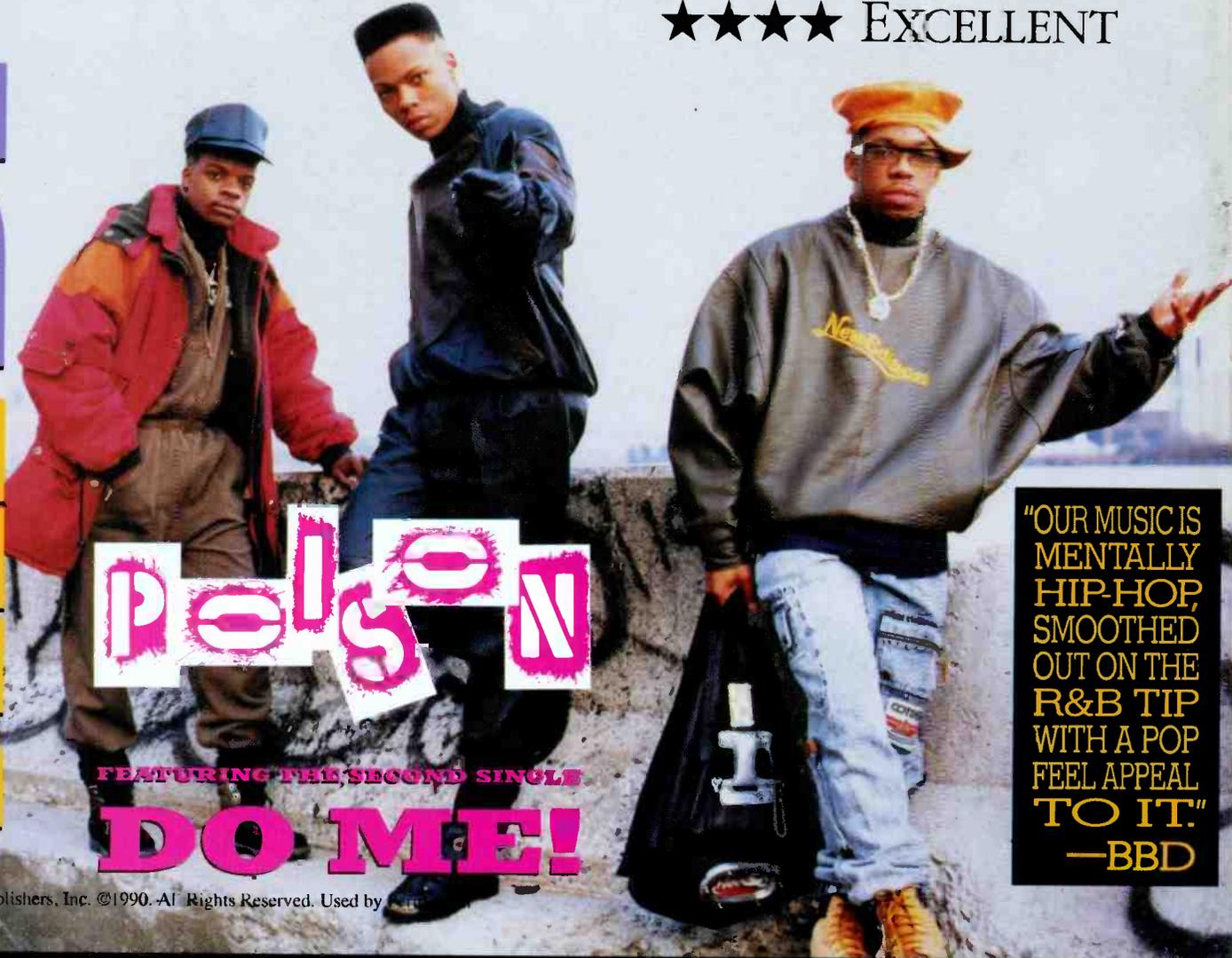


ROLLING STONE JULY 12TH - 26TH 1990

Rolling Stone®

★★★★ EXCELLENT

BELL BIV DEVOE



POISON

FEATURING THE SECOND SINGLE

DO ME!

"OUR MUSIC IS MENTALLY HIP-HOP, SMOOTHED OUT ON THE R&B TIP WITH A POP FEEL APPEAL TO IT."
—BBD

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THE MENTAL SMASH HIT READY TO SKY ROCKET POISON TO MULTI-PLATINUM!

"DO ME"

BELL BIV DEVOE'S NEXT TOP 5 SMASH!

NEW THIS WEEK!

- KEGL Dallas
- KIIS Los Angeles
- KWOD Sacramento
- KZZP Phoenix
- WAPI Birmingham

ALREADY "DOING IT" ON OVER 70 TOP 40 STATIONS!

- | | | | |
|------------------|------------------|---------------|----------------|
| WHYT 9-3* | WPGC 18-12* | KITY 11-9* | KWOD D-22* |
| KMEL 12-9* | Power Pig 19-13* | WPLJ 24-20* | B-97 D-29* |
| Power 106 22-16* | Q-106 15-12* | Hot 97 26-23* | KTFM 25-22* |
| WDFX 19-14* | KKFR 17-13* | WLOL 31-25* | Q-105 30-26* |
| Kiss 108 25-19* | KROY 26-16* | KOY 20-13* | Hot 97.7 D-28* |

