

# THE NETWORK

## FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



# Meat Loaf

SEPTEMBER 3, 1993 • Interview With Chuck Fields • WWKX Spotlight • Plays Per Week Editorial



# PRINCE

PINK CASHMERE

THE DEBUT SINGLE  
FROM THE FORTHCOMING COLLECTION  
THE HITS 1

Single recorded by Eddie Miller and mixed by Tom Garnean



Paisley Park

©1993 Warner Bros. Records Inc.

World Radio History



# THE CHARTS

## MAINSTREAM

2W	1W	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Dreamlover	Columbia
5	2	2	JANET JACKSON, If	Virgin
6	3	3	MICHAEL JACKSON, Will You Be There	MJJ/Epic
8	5	4	MADONNA, Rain	Maverick/Sire/WB
11	8	5	SWV, Right Here/Human Nature	RCA
15	9	6	BILLY JOEL, The River Of Dreams	Columbia
12	10	7	JODECI, Lately	Uptown/MCA
14	12	8	TEARS FOR FEARS, Break It Down Again	Mercury
9	7	9	DINO, Ooh Child	EastWest
3	4	10	UB40, Can't Help Falling In Love	Virgin
20	15	11	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
7	6	12	SHAI, Baby I'm Yours	Gasoline Alley/MCA
10	11	13	BRIAN MCKNIGHT, One Last Cry	Mercury
2	13	14	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
21	17	15	ROD STEWART, Reason To Believe	WB
22	19	16	AEROSMITH, Cryin'	Geffen
4	14	17	SOUL ASYLUM, Runaway Train	Columbia
24	20	18	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	Epic
35	24	19	DEF LEPPARD, Two Steps Behind	Columbia
30	25	20	INNER CIRCLE, Sweat (A La La La Long)	Big Beat/Atlantic/AG
DEBUT 21	21	21	EN VOGUE, Runaway Love	EastWest
36	28	22	GIN BLOSSOMS, Hey Jealousy	A&M
33	23	23	RICK ASTLEY, Hopelessly	RCA
13	16	24	STONE TEMPLE PILOTS, Plush	Atlantic/AG
16	21	25	TINA TURNER, I Don't Wanna Fight	Virgin
38	26	26	EARTH, WIND & FIRE, Sunday Morning	Reprise
39	35	27	LISA KEITH, Better Than You	Perspective/A&M
31	30	28	LEGACY OF SOUND, Happy	RCA
17	18	29	PM DAWN, The Ways Of The Wind	Gee Street/Island/PLG
33	31	30	CYPRESS HILL, Insane In The Brain	Ruffhouse/Columbia
18	22	31	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	Chrysalis/ERG
40	36	32	TERENCE TRENT D'ARBY, Delicate	Columbia
19	23	33	JON SECADA, I'm Free	SBK/ERG
DEBUT 34	34	34	DURAN DURAN, Too Much Information	Capitol
DEBUT 35	35	35	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
DEBUT 36	36	36	HADDAWAY, What Is Love	Arista
38	37	37	LENNY KRAVITZ, Believe	Virgin
DEBUT 38	38	38	2PAC, I Get Around	Interscope/AG
DEBUT 39	39	39	RED HOT CHILI PEPPERS, Soul To Squeeze	WB
28	32	40	TAG TEAM, Whoop! (There It Is!)	Life/Bellmark

## MOST ADDED

1.	Blind Melon, No Rain	Capitol
2.	Sting, Nothing 'Bout Me	A&M
3.	Taylor Dayne, Send Me A Lover	Arista
4.	R.E.M., Everybody Hurts	WB
5.	Tina Turner, Why Must We Wait Until Tonight	Virgin
6.	En Vogue, Runaway Love	EastWest
7.	Haddaway, What Is Love	Arista
8.	John Mellencamp, Human Wheels	Mercury
9.	John Waite, In Dreams	Imago
10.	Inner Circle, Sweat (A La La La Long)	Big Beat/Atlantic/AG

## PPW PLAYS PER WEEK

2W	1W	TW	ARTIST/SONG	STG.	PPW	PLAYS
2	1	1	MARIAH CAREY, Dreamlover	109	44.2	4819
8	7	2	JANET JACKSON, If	96	37.5	3603
1	2	3	UB40, Can't Help Falling In Love	93	37.4	3482
3	3	4	SOUL ASYLUM, Runaway Train	92	37.6	3455
6	8	5	MICHAEL JACKSON, Will You Be There	88	38.6	3399
16	10	6	SWV, Right Here/Human Nature	97	34.9	3382
5	6	7	MADONNA, Rain	92	36.4	3347
4	5	8	DINO, Ooh Child	92	35.9	3301
11	11	9	TEARS FOR FEARS, Break It Down Again	91	34.0	3096
7	4	10	TONY TONI TONÉ, If I Had No Loot	89	34.7	3089
18	12	11	BILLY JOEL, The River Of Dreams	89	33.4	2969
10	9	12	SHAI, Baby I'm Yours	86	32.9	2827
19	13	13	JODECI, Lately	77	35.0	2694
22	18	14	TONI BRAXTON, Another Sad Love Song	87	27.3	2371
28	21	15	DEF LEPPARD, Two Steps Behind	79	27.7	2188
29	22	16	INNER CIRCLE, Sweat (A La La La Long)	72	30.2	2172
15	16	17	BRIAN MCKNIGHT, One Last Cry	68	29.4	1996
13	14	18	SWV, Weak	63	31.5	1983
9	15	19	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	73	25.5	1865
26	23	20	ROD STEWART, Reason To Believe	76	24.1	1834
25	24	21	AEROSMITH, Cryin'	73	25.0	1822
14	17	22	TINA TURNER, I Don't Wanna Fight	62	29.3	1816
DEBUT 23	23	23	EN VOGUE, Runaway Love	71	25.5	1809
17	19	24	PM DAWN, The Ways Of The Wind	59	28.2	1664
21	25	25	STONE TEMPLE PILOTS, Plush	69	23.9	1650
24	27	26	LISA KEITH, Better Than You	64	25.5	1634
35	30	27	GIN BLOSSOMS, Hey Jealousy	66	23.8	1574
27	26	28	ROBIN S, Show Me Love	55	26.5	1457
12	20	29	JON SECADA, I'm Free	52	27.2	1412
32	31	30	4 NON BLONDES, What's Up	49	26.9	1318
34	34	31	LEGACY OF SOUND, Happy	49	26.9	1317
31	29	32	DURAN DURAN, Come Undone	48	25.5	1226
40	35	33	TERENCE TRENT D'ARBY, Delicate	62	19.1	1184
20	28	34	STEREO MC'S, Step It Up	49	23.9	1172
DEBUT 35	35	35	EARTH, WIND & FIRE, Sunday Morning	57	20.5	1171
DEBUT 36	36	36	RICK ASTLEY, Hopelessly	59	18.8	1112
DEBUT 37	37	37	HADDAWAY, What Is Love	43	25.5	1095
37	38	38	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	60	18.2	1093
40	39	39	DURAN DURAN, Too Much Information	56	19.4	1089
33	36	40	JANET JACKSON, That's The Way Love Goes	42	22.9	962

## PPW PPW PPW

## NETWORK FORTY PLAYS PER WEEK

UNPARALLELED  
AIRPLAY INFORMATION



## TAKE MY REFERENCE... PLEASE

Former WKHQ St. Louis morning duo Steve & DC may have an easier time of landing a new gig. After their race-baiting comments got them kicked out of St. Louis, the head of the local NAACP reportedly complained to Denver TV when the duo was hired by KAZY—which blew them out of there in a matter of days. The two have since met with the NAACP leader, who's now convinced that they aren't racists and will speak on their behalf to potential employers.

## COMING & GOING

Nationally honored night star Domino has signed on to do evenings for KHIS-FM Los Angeles... Also at the Gannett flagship, the newest kid in town has to be Spencer Marshall Wyatt, who became the new son of PD Jeff Wyatt and his better half, Kathy. He weighed in at seven pounds, seven ounces when he came into active rotation on August 30... Adios to KQPW "Power 102" Fresno, which went Spanish last week... Dick Stein was named VP/GM of KPNT/WFXB St. Louis. Stein formerly was VP/GM of KKLD/KJYK Tucson. He replaces John Gutbrod, who left to pursue other interests... WQHT New York promoted Sharon Ritterband and Stu Dineitz to the newly created position of Sr. Account Executives...

## TAKE MY REFERENCE... THE SEQUEL

In an era where departed programmers and jocks are offered "polite" back-handed compliments from their former employers, it's kinda nice to see the open letter from WNVZ Norfolk VP/GM Kim Jones, who really went the bat for departed PD/morning man Wayne Coy. Noting that Coy brought the station from 12th to fifth place in just eight months, he attributed his exit to NVZ's recent sale and the new owners "other programming ideas." Kudos to Jones for the very kind words...

## EXPENSE ACCOUNT ALERT

The American Women In Radio & Television will hold its annual Western area conference October 30-31 at the Pointe Hilton Resort of South Mountain in Phoenix. For more information, call 602-438-9000.

# Jackson Abuse Charges: The Father Did It

## *The King Of Pop's Royal Brouhaha Continues*

In a series of events that will probably be chronicled in the tabloids and a bevy of made-for-TV movies that will run till the end of the century, the sexual abuse allegations of Pop superstar Michael Jackson took several new twists and turns this week. Although the dust is probably far from settled, the new line coming from the Jackson camp has it that the father of the 13-year-old boy has conspired to trump up the abuse charges as a means of extorting \$20 million from the singer. Here's the latest account of the charges and counter-charges:

The spotlight as to who tried to extort \$20 million moved from the boy's mother to his father, a Beverly Hills dentist/aspiring screenwriter who, according to security consultant Anthony Pellicano, wanted Jackson to put up \$5 million for the next four years so he can get his new career off the ground. Jackson turned the demand down. To buttress those allegations, he released tapes of phone conversations between the boy's father and stepfather, where the

dentist makes threats of exposing Jackson to ruin his career. Soon after discussions between the dentist and the Jackson camp broke down, the boy went to a therapist and made the allegations of sexual abuse.

Meanwhile, the LAPD found no incriminating evidence from the videotapes and other material they took from Jackson's homes. They interviewed other boys who hung with Michael and although they admitted to sleeping in the same bed with him, none of them claimed that Jackson did anything in a sexually abusive nature. A police search of Jackson's Las Vegas hotel suite came up empty.

New to the scene is Ernie Rizzo, a Chicago private dick of questionable repute who claimed to be hired by the boy's father. He charged that Pellicano fabricated the extortion plot as a way to clear Jackson's name and, in fact, offered the family a bribe to keep quiet. But his charges were undercut when the father's attorney stated that Rizzo does not speak for the family. For the record, Rizzo lost



MICHAEL JACKSON

his professional license for almost 10 years after being convicted for illegal wiretapping and is reported to have a longstanding feud with Pellicano. Not surprisingly, Pellicano and Jackson's attorney dismissed Rizzo's charges.

And what of the boy who made the allegations? He just retained a new lawyer, Gloria Allred, who has built a career on taking high-profile cases.

# Used CD Sellers Win Round One

## *CEMA, Uni Back Down From Co-op Ad Boycott*

The major branch distribution front against the growing number of used CD sellers is showing signs of cracking as CEMA and Uni have deserted Sony and WEA in the withholding of co-op advertising from major retail chains that sell used CDs. In doing so, lawsuits filed against them by Wherehouse Entertainment, a 339-store chain that recently began selling used CDs, will be dropped.

The used CD flap came to the fore when the Wherehouse chain first announced its decision to sell used CDs, a practice that, up to that time, was basically confined to mom-and-pop retailers. Sony, Uni, WEA and CEMA then joined forces to deny co-op ad money to any retailer who sells used CDs. Also lending his name to the cause was Country star Garth Brooks, who suggested that CEMA not sell his new album to any retailer that sold used CDs.



GARTH BROOKS

NARAS also weighed in for the label and artists interests.

Faced with a loss of revenue, Wherehouse took the majors to court for re-

straint of trade and threatened to take on CEMA specifically for refusing to let them sell Brooks' new album. Despite the Country superstar's objections, CEMA notified retailers two weeks ago that those who sell used CDs will be able to sell Brooks' albums as well.

Spokespersons for both CEMA and Uni attribute their change in policy to a belief that, as the Uni press release states, "this issue can and will be resolved in the marketplace." Both did assert that the co-op money comes with certain conditions. Uni won't allow any of its ad dollars used to promote the sale of used CDs. CEMA won't offer co-op bucks for albums that are also being sold as used, nor will they provide support to stores that advertise used CDs with new product and that new and used catalog be displayed separately.



# EastWest Promotes Kevin Carroll

*22-Year Industry Vet Now Sr. VP Promotion*

EastWest Records has promoted Kevin Carroll from VP to Sr. VP Promotion. The new stripes come approximately 18 months after he joined the label.

"Kevin's management skills, combined with his unique understanding of today's ever changing radio marketplace, have contributed greatly to the strength of our field staff and the continued success of our artist roster," states EastWest Exec. VP Craig Lambert.

"This has been the most rewarding experience in my career," Carroll notes. "To have the opportunity to go to radio with the musical vision of Sylvia Rhone, the A&R department, to work day-to-day with the most skilled and

gifted executive staff I've ever seen and to have the luxury of the finest field staff in the business, this appointment is like gravy on potatoes."

Previously, Carroll was at Chrysalis Records, where he went from National Promotion Manager to VP Pop Promotion. Prior to that, he worked promotion at Warner Bros., Capitol and MCA Records. His industry career began in 1971 as MD at WVUD Dayton. He also worked at KFIG Fresno and WYDD Pittsburgh before moving to the record side in 1979.



KEVIN CARROLL

# Paterno To Exit Hollywood Records

*Label's First President Scored With Catalog Acquisitions*

Peter Paterno will bid adieu to Disney-owned Hollywood Records when his contract expires this November. Executive VP Wes Hein will serve as the interim head of the label until a successor is named.

To be sure, it was a tumultuous Presidency for the successful attorney who launched the label in January of 1990.



PETER PATERNO

In a November, 1991, an unflattering eight-page inter-office memo was leaked to the press. In it, Paterno justified projected losses of \$33 million by criticizing the spending habits of other labels and presenting various options regarding new personnel and layoffs. It certainly didn't endear him to the rest of the industry. Nevertheless, Disney Chairman/CEO Michael Eisner stuck by him.

Basically, Hollywood Records under Paterno never really took off. His artist signings also left some industry pundits scratching their heads. Although he pledged to a low-budget grassroots approach to new talent acquisition, Hollywood spent big bucks to sign Queen and its catalog. Ironically, although sales of Queen's last album didn't achieve a sales level that would justify the pricey signing, Freddy Mercury's passing from AIDS spurred a sales boom on Queen catalog.

In fact, the label has just started to show renewed signs of life. Another catalog acquisition, the Merseybeat legends The Dave

Clark Five, is expected to do very well. The new record from the Irish band Ghost of An American Airman is beginning to make waves at Alternative radio and new A&R appointments Bob Pfeifer and Nick Terzo are expected to bring more new talent to the label.

"Peter started Hollywood Records from scratch and poured tremendous energy into creating an important new entertainment unit for us," states Eisner. "He made important catalog acquisitions, negotiated a good distribution arrangement with Elektra and WEA, signed talented new artists and assembled an excellent group of executives. Frank Wells and I want to declare our genuinely deep appreciation to Peter for the excellent job he has done in starting up our record label."

Whatever history will make of the Paterno regime at Hollywood, his achievements as an attorney before he started the label are undeniable. He represented major music industry clients such as Guns 'N Roses, Metallica, Delicious Vinyl Records and producer (and now American Recordings head) Rick Rubin during a 12-year stint at Manatt, Phelps, Rothenberg and Phillips.

## AMERICAN

Def (1983-1993) Born on the streets of New York as African-American street vernacular; adopted by Rick Rubin, first at his New York Univ. dorm as Def Jam records, then as Def American Recordings, his L.A.-based company; Def helped launch the careers of Public Enemy, Slayer, LL Cool J, the Beastie Boys, The Black Crowes, Danzig and Andrew Dice Clay. Originally meaning *the cutting edge, innovative, daring* and for maintaining an integrity on behalf of its artists creative expressions, at some point Def became ubiquitous, a cliché — a word used in titles of mainstream books, movies and TV programs. Since it is now defined in Webster's Dictionary, it's time Def was laid to rest. Adieu, Def. Def is survived by Rubin's American Recordings. The Def is dead. Long live American. (For more details on the funeral, see the Gen X column on page 36.)

## CAPITOL

Michael Motta was promoted to Local Promotion Manager in San Francisco. He will service Top 40, Album, AC, College and Alternative radio in the Bay Area.

## COLUMBIA

Jeff Burroughs was appointed Product Manager, Black Music Marketing. Previously, he was a Manager for Flexx Management, a producer management company that handled Bryce Wilson, Funk and Keith Crouch.

## EPIC

Frankie LaRocka was promoted to Director of A&R. Previously, he was Associate Director, A&R, where he contributed to the debut success of Spin Doctors. A professional drummer, LaRocka has also worked and recorded with Bryan Adams, Bon Jovi, the David Johansen Group, Scandal and John Waite.

## ERG

Paul Brinberg was appointed Director of Strategic Planning of ERG North America. Previously, he was Manager of Special Projects for the conglomerate.

## SONY

Robert Wipper was appointed to the newly created position of VP, Manufacturing Purchasing. He will oversee all production raw material, packaging, capital equipment, construction and promotional purchases for Sony Music's domestic operations.





## Electric Elektra

New Sr. VP Promotions Jon Leshay is working overtime as Elektra reshapes its staff. Former VP Promotions Bob Catania has left the building. Bob plans to take some time off to spend with his family before beginning a new venture. Also leaving: New York/Boston LPM Paul Calabretta to RCA and LA/SF LPM Gary Spivak to MCA as Director of Alternative Promotion.



Rumored replacements? Ron Gregory in New York and Margie Weatherly (KROQ PD Kevin Weatherly's wife) in L.A.

## How Hot Is It?

Hot 97 in New York isn't commenting officially, but the latest line has the PD choices narrowed down to KKFR's Steve Smith and WHYT's Rick Gillette. The heaviest heat is currently on Steve, but according to someone who knows, no job offers have been tendered to anyone... yet.

## Boom! Shake The Room!

Hollywood honcho Peter Paterno is out with no replacement waiting in the wings. Many rumors are in the mill about a successor, but the one we like is Brad Hunt. He's already in place and moving expenses would be minimal. No matter who gets the final nod, Sr. VP Promotions Brenda Romano is firmly in place. Expect no changes in the promotion department.

## Who's Got The Beat?

Rumors are flying around The Beat in LA. The latest has consultant Jerry Clifton moving in. Impossible? Probably, but it is interesting that The Beat and Power 106 are running the identical "Old School" promotion this weekend. That particular promotion is a staple on Clifton-consulted KSOL San Francisco and KSFM Sacramento. In fact, FM102

OM Chuck Field is profiled in *The Network Forty* Interview on page 18.

## janet kilgo?

Immediately noticing the resemblance, *Network Forty* staffers disrobed new Mainstream Music Editor John Kilgo to pose for the picture on Page 6. If you haven't seen the latest *Rolling Stone*, you won't get it. If you have seen *Rolling Stone*, you still may not get it.

## Power Failure

The offices of *R&R* were without power Wednesday, shutting down their computer systems, delaying their Hot Fax and shutting down their phone lines. Or were they just tired of answering complaints from Joel's latest foot-shooting incident? (See Editorial) We were going to say, "Will the last one leaving *R&R* please turn off the lights," but it isn't necessary now. You can just leave.

## I Want My MTV

Everybody that was anybody... or pretending to be...made the scenes and parties at the MTV Music Awards. So many places...so little time... and no room to print anything about any of them.

## Blown

Congratulations to new EastWest Sr. VP Promotions Kevin Carroll.

## Best Of The Rest

KKHT Springfield, MO is now KWTO... Rock 99.



Is Minneapolis AC-formatted WTCX contemplating a move to Alternative?



KLYV Dubuque PD Joe Dawson is upped to Group Program Director, overseeing four other stations for Communications Properties.



Is Dan O'Toole getting out of consulting radio stations and going independent? I thought that's what con-

sultants were to begin with.



Ann Kelly is interim PD at WAQQ Charlotte.



By the time you read this, something has happened at WYHY Nashville. Word has an LMA with a leading Country outlet as the end result.



Is it a fact that WCGQ Columbus is changing to a Gold-based AC in the very near future?

## In's And Out's

In violation of the "never-the-twain-shall-meet" edict, Reprise VP

Promotions Marc Ratner is marrying Power 106 MD Michelle Mercer.



George McFly to WNVZ Norfolk for mornings???



KIIS PD Jeff Wyatt, who's been called a "mutha" often enough, became a father Monday. (See News section) Reflecting the feelings of many record people, the child was rumored to be three weeks late!

## Not Nominated For MTV Awards

Billy Brill... Wayne Coy... Judy LeBeau... Ben Fong-Torres.



kilgo.



**THE NETWORK**  
100% R&B

**Debuts 21\***

**Most Added Again This Week!**

WAQQ Charlotte  
KPLZ Seattle  
KZHT Salt Lake City

B97 New Orleans  
Power 106 Los Angeles  
Z90 San Diego

WKBQ St Louis  
Star 94 Atlanta  
Plus 33 More!

**BDS Hot 100 33-21\* Billboard Rhythm Crossover 25-15\*  
Billboard Mainstream D-33\* Over 25 Million Listeners!**

## Runaway Love

**↑ An Amazing 5.15 Average Move With 96 Debuts!**

WWHT Columbus D-14\*  
WHHH Indianapolis 24-17\*  
KUBE Seattle D-19\*  
KIIS Los Angeles 25-21\*  
WHYT Detroit D-23\*  
Y95 Phoenix 30-24\*  
KZHT Salt Lake City D-28\*

Power Pig Tampa 30-16\*  
FM102 Sacramento D-18\*  
KTFM San Antonio 25-20\*  
WJMN Boston 24-21\*  
WJMO Cleveland 24-23\*  
WPGC Washington, DC 29-25\*  
KDWB Minneapolis D-29\*

Q106 San Diego 21-16\*  
92Q Baltimore 24-19\*  
KBXX Houston D-21\*  
B94 Pittsburgh D-22\*  
WCKZ Charlotte 28-24\*  
B96 Chicago D-26\*  
PRO-FM Providence D-30\*

WZPL Indianapolis 24-15\*  
Hot 97 New York 28-19\*  
Hot 97.7 San Jose 26-21\*  
Kiss 108 Boston 29-22\*  
KKFR Phoenix D-24\*  
Q102 Philadelphia D-28\*  
KISF Kansas City D-32\*



**2nd Week In Heavy!**

{featuring FMob}

the first single from their  
new specially priced EP

produced by thomas mcelroy and denzil foster for 2 tuff-a-tuff productions, inc.  
executive producers: thomas mcelroy and denzil foster  
management: david lombardi management

catch them on tour with luther vandross starting in september

# ENVOGUE



it's on!

World Radio History

the atlantic group  
division of atlantic recording corporation © 1993 atlantic recording corp. a time warner company



# FUNERAL FOR A FRIEND

## Commentary by Gerry Cagle

**W**e are gathered here today to pay our respects to the almost departed. The roses in the window sill have tilted to one side. The life support system is being disconnected. The fat lady is singing. The National Anthem is playing. The sign-off has begun.

This is not a test.

On the opposite page is a letter to *R&R* reporters from Joel Denver. In a few, short sentences, Joel signifies the beginning of the end of *R&R*'s years of dominance in our industry.

Is it arrogance? Is it stupidity?

Or both?

I have a "few" problems with the letter. I know it is unlike me to point out the mistakes of *R&R*, but please allow me a few words to belabor the obvious.

Joel describes a "dynamic new system of music information gathering and analysis" in asking reporting stations to provide their "plays per week."

Joel, *puleeze!*

*The Network Forty* took the lead when we began tabulating and charting our exclusive "Plays Per Week" 15 months ago. It is gratifying that *R&R* has finally admitted that their charts are inaccurate and are making a belated attempt to right their wrongs, but to characterize their "change" as "dynamic" and "new" stretches the imagination of even the most schizophrenic in our business.

Nice try, Joel, but that dog won't hunt.

A bigger mistake than trying to rip off the "Plays Per Week" designed and innovated by *The Network Forty* is the way it was done. Joel doesn't ask radio stations for their input... he just decides what he thinks is best and demands it from the reporters.

As much as we would like to take credit for it, "Plays Per Week" wasn't a brilliant concept developed by the staff of *The Network Forty*. The concept was suggested by a number of our reporting radio stations. Programmers across the country were questioned about their ideas and "Plays Per Week" came out of this networking. We constantly ask radio what we can do better to serve their needs. Unlike *R&R*, we know our degree of success directly relates to how we reflect

the needs of the radio and record communities. Besides, we know our readers are smarter than we are. We value their input.

Joel asks stations to report their "projected" plays per week. As a programmer, you're now required to give *R&R* information about what you'll be doing next week.

So... *R&R* wants to be a "tip" sheet. How interesting.

*R&R* asks that you give them programming information for the coming week so they may, as a privilege of being an *R&R* reporter, make that informa-

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imagination.*

tion available to your competition. Beautiful.

So, if you go to the trouble of plotting your music a week in advance (and we know *everyone* programs their music weeks ahead of schedule), what happens if, say, a superstar releases a new song on Thursday? Well, you couldn't change your music scheduling because then you would be accused of supplying *R&R* with incorrect information. So, I guess, under the *R&R* system, you'll just have to keep the new releases off for a week to 10 days. I'm sure the record industry will have no problem with that. And it won't be a problem if your competition, the WPLJ's and WENZ's who don't report, goes on those superstar records early. Surely your audience won't care when you miss playing the hottest new records.

How long has Joel been out of radio programming? No one schedules their music weeks in advance. There are too many things to consider: environment, promotions, remotes... and something *R&R* seems to care less and less about... new music. The idea is ludicrous.

No one can predict how many times a record will be played a week in advance. Radio stations have charts to show a particular record's strength in relation to the other records. But the exact number of plays? It's impossible.

*The Network Forty* produces two Mainstream charts each week. One is our Plays Per Week chart, compiled from the number of plays records received the previous week. The other chart is derived from programmers' forecasts of how they believe these records will perform the following week. By comparing the two charts, you can plot the past, present and future.

But predicting the exact number of plays for the next week? No way.

Other than the obvious reasons cited above, plotting next week's music is too time consuming. Radio programmers have more than enough to do already. Should they change their working habits because of the whim of a "tip" sheet? As an industry trade magazine, it is our job to make radio's task easier... not more difficult.

*R&R* doesn't seem to care... as long as it meets their needs.

*R&R* seems oblivious to the obvious. BDS has become an important tool for our industry because it separates fact from fiction. BDS accurately reflects the number of plays a record receives on monitored stations. BDS doesn't attempt to forecast. It provides an exact history... reality. Reality is what drives our industry. It's high time *R&R* went along for the ride.

*R&R*, once the leader in our industry, is becoming, with each passing day and each new letter to its reporters, a follower. BDS creates an exciting new monitoring system. *R&R* has been trying to catch up with them for three years. *The Network Forty* begins publishing "Plays Per Week" 15 months ago. *R&R* now tries to claim our innovation as their own.

It ain't gonna happen.

What's next, Joel? *R&R* Overnight Requests?

*Something on your mind?  
Mail your opinion to The Network Forty.*



# EDITORIAL



R&R is in the final stages of developing a dynamic new system of music information gathering and analysis. It will provide the most accurate, comprehensive, timely national airplay forecast the industry has ever seen.

As part of that system, we will be converting music reports from the numbered list system to a forecast of the number of plays per week each current song you're playing will receive in the forthcoming week. This information will then be processed via our new individualized weighting system - - based on each station's ratings success and actual audience size - - to produce music charts and data you'll find indispensable each week.

We realize we're asking for more detailed information from our reporters...data that may require a bit more work than the present system. But that extra effort will gain you immediate dividends.

Not only will your format's music information be even more accurate and useful but — as an R&R reporter — you'll be able to use it in innumerable new ways. Reporters will receive early access to — and special benefits from — the new R&R ONLINE system: the industry's most advanced source of radio information. Among the advantages you'll be getting:

- >A comprehensive national music airplay picture
- >Airplay reports on any station or stations you want
- >Exclusive national and ADI retail sales information
- >Comprehensive (currents, recurrences, and gold)

Airplay monitors on radio stations nationwide

- >Daily updates on breaking news, ratings, and Street Talk.

If you have any questions or suggestions about the new plays-per-week reporting system or R&R ONLINE, please call me. We appreciate your participation in taking music data to an unparalleled new level.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joel', written over a horizontal line.

Joel Denver  
CHR Editor



# THE NETWORK FORTY

## OCTOBER PROMO PLANNER

### CELEBRATIONS OF THE MONTH

#### • National Pizza Month

To promote good fun and nutrition of pizza. Contacts: Gary Durnell (812) 949-0909 or Richard Falk (212) 959-1189.

Weird pizza ingredient cook-off... pizza frisbee throwing contest... pizza art (ingredients look like famous people's faces).

#### • Consumer Information Month

To promote awareness of reliable information sources to help customers acquire quality products. Sponsor: Consumers Index, Olerian Press, PO Box 1808, Ann Arbor, MI 48106

Contest: guess what's in head cheese, Spam and other canned food, etc... make up nutritional information for things like bubble gum, soft drinks, edible underwear, stamp glue, shaving cream, etc.

#### • National Sarcasms Awareness Month

To help people understand the positive and negative aspects of sarcasm. As if you cared. Contact: Virginia Tooper, Sarcasms Anonymous (510) 786-4567.

Dedicate an entire day to sarcasm... Make fun of everyone and everything (and enjoy it)... take that 'tude to happy places like Disneyland... start sarcasm rehab sessions ("I'm Joe and I'm an S.O.B." "So what else is new, Joe?")... Call contact collect, then ask what the f---k's their problem.

**Editor's Note:** October is also Computer Learning Month, Energy Awareness Month, Dessert Month, Cosmetology Month, Car Care Month, Family Sex Ed. Month, Seafood Month, Popcorn Poppin' Month, Liver Awareness Month, Polish American Heritage Month (runs through Nov. 18), Spinal Health Month, Vegetarian Awareness Month and last but not least, Oktoberfest, the German celebration of beer, brats and polkas.

### 1

#### • American Beer Week (1-7)

To celebrate and recognize the significance of quality beer. (Write your Congressman; this should be a national holiday.) Contact: Assn. of Brewers (303) 447-0816.

Beer tasting contest... biggest beer belly... beer can/bottle sculpture art contest... best use of beer in food recipe... put beer in swimming pool; hold races and beer treading competition.

#### • World Vegetarian Day

To celebrate vegetarianism's benefits to humans, animals and our planet. Contact: (518) 568-7970.

Stage a vegetable (clothes) fashion show... other uses for veggies (carrot knives, broccoli paint brushes, etc)... "Veggies Are People, Too!" protests against vegetarians because plants are living things before they're dismembered, boiled and sliced into tiny bits.

#### • Birthday Of The Monkey God

Biannual Singapore fest where "mediums possessed by mischievous Monkey God" slash themselves with blades before dispensing charms to devotees. Contact: (312) 220-0099.

Any volunteers on this one?... call Singapore Tourist Promotion Board, ask if there's a medium shortage... hold a contest where the first prize is a week trip to Singapore, second prize is two weeks.

### 2

#### • Name Your Car Day

A day to honor your car by giving it a pet name. Contact: John H. Pertzborn (314) 444-5119.

Great remote: hold a "most colorful car name" competition... "name the car" contest (best name wins the car); take car to clients locations (as a prize) to attract people who want to enter contest.

#### • Charlie Brown and Snoopy's Birthday

Peanuts comic strip is 43 today.

Speculate as to what Charlie Brown and gang might look and act like at 43... if he was growing up in a typical city 'hood in '93... football kick-off contest (if listener gets to actually kick it at all)... Charlie Brown lookalike contest...

#### • The Twilight Zone Debut

Classic TV series began on this day in 1959.

Listeners recall their own real-life Twilight Zones... Rod Serling look and soundalike contests...

### 3

#### • Get Organized Week (3-9)

Lower stress and make life simpler by getting organized. Contact: Carol Green (708) 272-0135.

Messiest homeoffice contest; winner gets cleaning service... office desk stuffing contest... most phone messages contest (secretaries fax in copies)... (I had some other ideas, but I lost my notes. Sorry...)

### 4

#### • National Customer Service Day

Businesses focus on the importance customer service. Contact: Steve Koppel (312) 321-6800.

Customer service horror stories... a free or discount repair day at auto shop... have jocks man a complaint or customer service desk at a client's store...

#### • Universal Children's Day

The U.N.-delegated day honors children the world over. Celebrity Co-Chairpeople: Michael Jackson and Woody Allen. Due to unforeseen circumstances, this holiday has been canceled.

### 5

#### • Eugene Hasenfus Captured

On this day in 1986, Hasenfus was on a Contra supply plane that was shot down by the Sandinistas.

Give a prize to anyone who remembers who this clown is... dare anyone else to come up with other trivial figures in history.

### 6

#### • German-American Day

Celebration of German heritage. Contact: (513) 661-3310.

Bratwurst eating contest... VW Bug pulling contest... sauerkraut sculpture contest... Mercedes stuffing contest.

### 7

#### • World Tobacco Auctioneering Championship (7-9)

Danville, VA Harvest Jubilee honors auctioneers who can sell a pile of tobacco at up to 500 words a minute. Contact: John Glistrap (804) 799-5200.

A contestant intros a break... or "auction" off station merchandise/prizes for charity... get a judge to evaluate caller attempts.

#### • National Shrimp Festival (7-10)

To salute the shrimping industry. Sponsor: Ala. Gulf Coast Area Chamber of Commerce (205) 968-7511.

Shrimp juggling... raw shrimp eating contest (heads included)... shrimp badminton... shrimp lookalike contest.

### 8

#### • Chicago Fire Anniversary

On this day in 1871, legend has it that Mrs. O'Leary's cow kicked over a lantern, which set half the town aflame, killing 250.

O'Leary's cow barbecue rib fest... lantern bowling contest, using cow hooves as bowling balls... "Milking fire extinguisher" contest.

### 9

#### • Brussels Sprouts Festival (9-10)

Festival in "Brussels Sprouts Capitol" of Santa Cruz, CA offers cooking demonstration, chocolate-covered sprouts and a sprout toss competition. Contact: Ann Parker (408) 423-5590.

Brussels Sprouts tennis or golf... skeet shooting with Sprouts... Sprouts eating contest... "most Sprouts in mouth" contest

#### • Northeast Marble Meet (9-10)

Auction, lunch and exhibits; collectors buy, sell and trade marbles in Northboro, MA. Contact: Beverly Brule (508) 393-2923.

Great nostalgic appeal of holding your own marbles festival... marbles competition... hold a race across a floor full of marbles...

### 10

#### • Bonza Bottler Day

Celebrates when the number of day is also the number of the month. Contact: Elaine Fremont (803) 244-2023.

Find out what hell is a "Bonza Bottler"... make up spooky stories of tragic events that happen on Bonza Bottler Day...

#### • National School Lunch Week (10-16)

Presidential proclamation issued for this in 1962. Maybe this was the final straw that drove Oswald to that Book Depository Building.

"Make" bag lunches for listeners' kids with client products inside (and station logo on bag)... give them away to nth callers.

### 11

#### • National Pet Peeve Week (11-17)

Make others aware of the little things that annoy the hell out of us. Contact: Kelly D. Fleming (616) 235-6926.

Stage "Pet Peeve Rehab Center," field callers' pet peeves and do something about them if possible... Pet Peeve Poll...

#### • Columbus Day

Wha... you need an explanation?

Take listeners on an expedition to discover a "new world" - like a new store (client) opening...

### 12

#### • Moment Of Frustration Scream Day

Go outdoors at 1200 hours Greenwich time (?) and scream for 30 seconds. We all must feel better or the world will go off its orbit. Contact: Tom or Ruth Roy (717) 866-5193.

Find out what people have to scream about... do a PSA: "This is only a test of the WXY frustrations system, for the next 30 seconds, you will scream out loud... (caller screams). This was only a test..."

### 13

#### • Natural Disaster Reduction Day

UN-approved day to encourage cooperation to find ways to reduce loss of life during natural disasters.

Invite listeners with own ideas like, "when earthquake hits, jump and don't come down till it's over"... Discuss remedies for other "natural disasters" such as gawker's blocks during rush hour, long bathroom lines at sporting events, etc.

### 14

#### • National Frump Day

Honors the "average" Frugal, Responsible, Unpretentious, Mature Person. Contact: Barbara Hovanetz, PO Box 1047, Winter Park, FL 32790.

Hold a "Most Average Frump" contest, winner gets free pair of sensible shoes... or a "Halfway Decent Looking" Contest, with talentless competition (coupon clipping), most leftovers in fridge derby and houserobel/curlers/rubber glove competition...



# THE NETWORK FORTY

## OCTOBER PROMO PLANNER

### • Be Bald And Be Free

People with toupees are encouraged to go "shiny" and proud. Contact: Tom or Ruth Roy (717) 866-5193

Make crank calls to the Hair Club For Men... offer bald men (and women) free skull buffs and waxes at a client location.

### 15

### • National Grouch Day

All grouches deserve a day to be recognized. Hey, was that a monkey I saw fly out of your butt? Contact: Alan R. Miller (313) 686-0503.

Callers describe their favorite grouch, give prizes to the grouchi-est... aww, come up with your own damn ideas, you lazy slugs.

### • Poet Laureate Day

To call attention to the value of poets in our society. Contact: Richard Falk (212) 956-1189.

Stage poetry contest; callers must insert your call letters somewhere in verse... read lame song lyrics and food cooking instructions as if they were poetry.

### 16

### • Birth Control Clinic Anniversary

First birth control clinic opened on this day in Brooklyn in... would you believe 1916?

Public service spots... hold a race where women have to run, holding aspirin between their knees... condom unwrapping race (using bananas, gouds, kielbasa)... condom water balloon battles.

### • Marie Antoinette Beheaded

In 1793, the Queen of France who uttered, "Let them eat cake," cut herself shaving real bad.

Offer slices of cake to bums at local skid row... on a remote, guillotine listener's favorite non-living items or use one to slice cheese, ham, or someone's toenails (very carefully.)

### 17

### • National Dental Hygiene Week (17023)

To increase public awareness of oral health (dentally speaking, of course). Contact: (312) 440-8900.

Tooth brushing and gargling marathons (use a variety of liquids to gargle)... floss-knitting contest... team floss competition.

### 18

### • Chuck Berry's Birthday

The real king of Rock 'N' Roll is 67 today.

Duck walk contest... play "Name That Chuck Berry Tune" (when almost all of his songs start with the same three chords).

### 19

### • Evaluate Your Life Day

To encourage everyone to see if they're doing okay. Contact: Tom or Ruth Roy (717) 866-5193.

Compile a checklist of things to ask callers to see if they're doing okay. (How many credit cards are maxed out? Last time had good sex, or the next time they'll have good sex.) Then judge: "Face it, your life sucks!" Prizes for the losers.

### 20

### • Soccer Death Day

In 1982, 340 fans were killed at a soccer game in Moscow. In 1985, three soccer game disasters in England and Belgium killed 93.

Play "killer" soccer, using a booby-trapped ball... play soccer in a graveyard (use a nerf soccer ball so nothing is "disturbed").

### 21

### Scottish Tattoo Fest Highland Games

Annual Scottish festival held in Stone Mountain, GA with traditional events and competitions. Contact: (404) 498-5633.

Hold own festival with amateur bag pipe playing (winner sound most like a tortured duck)... take some guys wearing kilts to a dirty movie and see what happens... get Scottish tattoos, whatever they are.

### 22

### • World's End Day

Religious nut William Miller predicted the world would end in 1844. Don McLean said the music died many years later.

Clean out prize cabinet... have callers cancel subscriptions... do remotes from clients "End Of The World" midnight sales... jocks tell electric company to turn off the electricity to station at midnight, etc. Then go dark for about 15 seconds after midnight.

### 23

### • National Mole Day

Actually, the "mole" is a way of counting the Avogadro number 6.02 x 10 (to the 23rd power). A day to get people interested in chemistry. Contact: Maurice Oehler, 1220 S. 5th St. Prairie du Chien, WI 53821.

Make Baking Soda balls (baking soda and water can be compressed into balls, but as soon as you open your hand, the ball will liquify) and have a toss-and-catch for distance... A "Mole for a Day" jock broadcasts underground (in a sewer or somebody's crawl space).

### 24

### Mother-in-Law Day

Honors mothers-in-law for their contributions and for enduring all the jokes about them.

You can play this warm-and-fuzzy with "Queen Mom'n'Law" contest... or tell mom-in-law horror stories...

### New Version Of The Bible Week (24-30)

In 1978, new modern-English version of Bible is published. Contact: (616) 698-3209.

Create newer versions of the Bible in Rapspeak ("and on the seventh day, the Big Guy chilled...") or Metalese ("and then the J-Man crowed, "Blessed are the mellow dudes").

### 25

### • Sourest Day

To emphasize the balance of things in nature - take the sour with the sweet. Sponsor: Richard Ankli, Fifth Wheel Tavern, 639 Fifth St. Ann Arbor, MI 48103.

Lemon eating contest... best pursed lips contest... sour food cook-off... biggest sourpuss contest, winner goes to Disneyland.

### 26

### • Mule Day

Anniversary of first importation of Spanish jacks to the US, a gift from King Charles of Spain in 1785.

Mule races... do a remote on a mule (nice way to use the word "jackass" on the air)... mule polo.

### 27

### • New York Subway Anniversary

Debut of American Hell hole in 1904.

Do a remote from your own subway or city transit line, be it bus or train... bus/train graffiti art contest or clean-up... throw a party in basement of listener who has a model train set-up.

### 28

### • Limousine Scavenger Hunt

Costumed (for Halloween, natch) adults form teams and engage in a scavenger hunt, traveling around Tacoma, WA in limousines in pursuit of items. Contact: (206) 591-3690.

Hold your own scavenger hunt, using limos or bikes... hold a scavenger hunt in client stores, finding products of other clients...

### • St. Jude's Day

The supposed brother of Jesus, the saint of hopeless causes, was martyred on this day. Happy, happy, joy, joy.

Warm-and-fuzzy: help someone make a mortgage payment or keep their electricity going for a month... Cold-and-hard: jock helps people have a cable repairman actually show up at a certain time, make a gas station attendant do their windshield at self-serve prices... persuade a cop to let listener go for an illegal left turn or beat a parking ticket.

### 29

### • Stock Market Collapse

Market prices went belly up in 1929.

Go to local stock exchange or broker and sell apples... have a "jumping out of window" contest (as long as broker is on first floor and there's a mattress underneath)... go up to brokers and ask if they could spare a dime.

### 30

### • Charles Atlas' Birthday

Legendary strong man, who was a "97 pound weakling" when someone kicked sand in his face, would be 100 today if he hadn't croaked in 1972.

A "Battle of 97 lb. Weaklings"... sand-kicking festival... a "Mr. 97 pound weakling" pose-off... a real "pumping iron" contest; winner irons the most wrinkled shirts.

### • "War Of The Worlds" Anniversary

Orson Welles and company scared half the East Coast with realistic radio broadcast of H.G. Wells' classic Martian invasion story.

Pull your own "War Of The Worlds" stunt... while music's playing a mic "accidentally" opens so listeners can hear a woman making out hot-and-heavy with jock - "Hurry, darling, the song's almost over! Ohh! Deeper! Deeper!"... or "PD" informs jock that today's his last shift and tomorrow the station goes Country, but don't tell anyone about it. See what happens with calls and/or press coverage.

### 31

### • Halloween

If you have to read this, may we recommend a career in phone sales?

## OCTOBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



# NETWORK FORTY SPOTLIGHT



**WWKX .....106.3 FM**

**KIX 106**

**8 N. Main Street**

**Attelboro MA 02703**

**(508) 222-1321 Office**

**(508) 223-4614 Music**

**(508) 761-9239 Fax**

**Geronimo .....Program Director**

**Jammer .....Music Director**

**Music Calls:.....MTb 11am-2pm**

**Gene Lombardi.....General Manager**

**Joe Limbo.....Sales Manager**

**Jessica.....News Director**

**Mark Van Ness .....Production Director**

**Geronimo & Jessica .... 6:00 am - 9:00 am**

**Jessica..... 9:00 am - 11:00 am**

**Mark Van Ness..... 11:00 am - 2:00 pm**

**John McMann ..... 2:00 pm - 7:00 pm**

**Jammer ..... 7:00 pm - 12 mid**

**Salt-E-B ..... 12 mid - 6:00 am**

**Ownership:.....Ten Mile Communications**

**Consultant:.....Dan O'Toole**

**Network: .....None**

## KICKIN' IN PROVIDENCE

Moving in a station from across the state border to take on an established powerhouse like WPRO-FM isn't exactly a surefire road to success, but it's a road that WWKX (KIX 106) has traveled well so far. PD Geronimo, a recent arrival from WABB Mobile, describes his station as "youth oriented, with a target audience of 12-to-24 year-old females. Of course we'll take all the people up to age 34 we can get, but we're not running after those 25-to-54s as so many other stations in this market are. We'll let the five or six AC stations in Providence battle it out over those listeners."

KIX shares the most audience with PRO-FM "even though they were very Adult for a while. Now they're doing what a lot of other Mainstream Top 40 stations are doing to combat a Dance station... and that is spiking in the Alternative stuff. Now you'll hear Gin Blossoms and Stone Temple Pilots mixed in with other Mainstream songs, as well as older titles that they've played all along."

When someone tunes in KIX106, what can they expect? "They can be sure that they'll hear music aimed at the active youth culture of Providence and southern New England. Just before I arrived, KIX went through a period where they tried to take the sound too Mainstream. It was done in reaction to PRO's Adult stance, but it backfired on us and cost us listeners. Now we're back to the rhythmic sound that put us on the map in the first place. This is a very ethnic market - especially Italian and Portuguese people. This is a rhythmic station because Italians and Portuguese seem to love Dance music. I



**Geronimo**

grew up in Brooklyn, New York and the Italian community there was also very supportive over the years of Dance stations."

Specifically, what kind of music works for KIX? "We'll jump on tunes like Dr. Dre, Onyx, Ice Cube and the like. Robin S. is also perfect for this market and I'll put a song like that on the air right away. The Miami sound is just starting to catch on here. I played "Daddy Dukes" in Mobile a year ago, but it's just happening for us

now. As for new sounds that are hot, you can't ignore what has turned out to be a Reggae summer. There are so many great songs with a Reggae feel to it and they all seem to work for us. Older songs by people like Noel are also important to this format."

Music is always paramount to an active Dance format and because of this, Geronimo and MD Jammer "stop by the clubs and stores all the time. It's important to have relationships that can provide you with information beyond SoundScan. There are things you can never see on a sheet of data. I've had situations where we've played a song for a while and there's been little or no sales reaction to it. Some PDs would drop a record from this info, but it's possible that there's just no product in the stores. That happened to us with the Captain Hollywood record. I was about to lose it when we simply found out that the stores couldn't get copies of it. If you're a music-intensive station and you don't have relationships at the retail outlets, you're missing the best research there is.

-Pat Gillen

### SAMPLE HOUR FOR 5PM

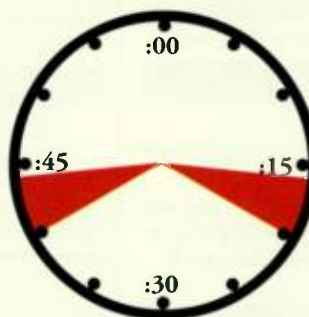
**Dr. Dre**  
*Nuthin' But A "G" Thang*

**Michel'le**  
*No More Lies*

**Onyx**  
*Slam*  
**Shai**  
*Baby I'm Yours*

**STOPSET**  
**Vanessa Williams**  
*Running Back To You*

**Jodeci**  
*Lately*  
**Ice Cube**  
*Check Yo' Self*



**ON AIR SLOGAN**

**"KIX 106  
Jams!"**

**NUTTIN' NYCe**  
*In My Nature*  
**Sound Factory**  
*Do It To The Rhythm*

**STOPSET**  
**Bobby Brown**  
*Humpin' Around*

**Janet Jackson**  
*Again*

**Kris Kross**  
*Alright*

**UB40**  
*Can't Help Falling In Love*  
**Johnny Z.**  
*Shake Shake*



SEPTEMBER						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MONDAY

6

SEP. 1993  
LABOR DAY

*Things To Do*  
① Watch Football  
② Tuesday - Add These Records!

## Meatloaf "I'd Do Anything For Love (But I Won't Do That)"

On 80 Stations In 2 Weeks!

☑ One Of The Most Added.....Again!

Adds: Z100 WPLJ

Y100

PRO-FM



Moves:

WMTX 24-14\* (#2 Most Requested)

B94 D-24\* (Instant Phones)

WAAL 25-17H (#1 Most Requested)

WKBQ D-27\* (Top 10 Phones)

Over 300 Calls On The BOX In 2 Days! Added!  5 Star Video Rotation 

4 Broadway Shows SOLD OUT In 1 Hour!

More Than 400,000 Units Ordered! (In-Store 9/14)

Fall U.S. Tour Just Announced!

## Bell Biv DeVoe "Somethin' In Your Eyes"

65-53\* SoundScan Single Sales

#40 Rhythm Monitor!

Added: WHYT

WLUM

KLUC

KDWB

Top 10 Urban/Sales Mover

## EYC "Feelin' Alright"

On Eight Majors!

Added: WHHH

KZHT

KKXX

KPRR

On: KTFM

KKFR

FM102

KPLZ

Top 10 Phones - KCAQ

DAY OF THE YEAR  
249-

**MCA**  
MONDAY, SEP. 6

DAYS REMAINING  
- 116



# PROGRAMMER'S CONFERENCE CALL

## EXCLUSIVELY PLAYS-PER-WEEK!

*(Editor's note: This week, R&R sent letters to their reporters describing a "dynamic new system of music information gathering and analysis" and asked the stations to begin reporting their "plays per week." Dynamic? New? Eighteen months ago, The Network Forty introduced an exclusive feature: Plays Per Week. With the initial backing of 40 radio stations (we now cover every market coast-to-coast), The Network Forty began publishing computer-generated airplay charts on June 12, 1992. Several weeks prior to that introduction, we discussed technology and changes needed in our industry with programmers and record company executives. In case you missed the feature (it's evident that R&R did), here is a reprint of the beginning of a concept that took this industry to an "unparalleled" new level.)*

### THE NETWORK FORTY, MAY 22, 1992

Airplay charts! Over the past few months, we've tackled the issue of actual airplay rankings vs. subjective chart positions as record company executives proclaimed their support for BDS and programmers asked for playlist reform. In this week's "Programmer's Conference Call," we ask programmers for their opinions on *The Network Forty's* experiment — charts based on actual number of plays in addition to a traditional playlist.

#### TOM POLEMAN

APD, KRBE Houston

Clearly, reporting station playlists by actual number of plays is the most accurate and objective, not to mention fastest and easiest way for a station to report. I firmly believe it's the most beneficial method for both radio and record companies. It eliminates paper adds and other playlist games. When a song is really working for a station, you'll know it by the high number of plays. It certainly helps separate real records from weak ones — it's one thing to give a song a 10-point jump; it's another to actually increase a song's play that much. The list, when taken with local record store sales lists, also gives the industry the most accurate representation of a song's value in a given market. People who think their playlists are confidential in today's world of advanced technology are only fooling themselves. Why not share information with your peers so we can all work together to help solve some of our industry's problems?

#### CHUCK BECK

Programming Consultant,  
WDFX Detroit

BDS has been stealing it from us, so why not just be straightforward about it? Count us in!

#### LESLIE FRAM

APD, WAPW Atlanta

This is the real thing, baby! No more hype, no more record people asking for two and three-point jumps, hot reports or keeping records on the chart an extra week. We've been sending an airplay list for some time... we want to show a true reflection of what Power 99 is playing.

#### BILL WEBSTER

MD, WMXP Pittsburgh

There are two schools of thought here: those who fabricate their playlists and those with a basis in reality. People who fabricate their playlists are not going to do this, whereas people who base their lists on reality will. An airplay chart is the only one with any validity.

#### SEAN PHILLIPS

PD, WZOK Rockford

At this point, charts don't mean anything. Nobody cares and the only people who look at them are record companies. Radio people look at charts, but don't trust or believe them. The only way to make them believable is to make them real and the only way to make them real is use airplay information. Airplay is reality. This business has to adjust to reality; you don't adjust reality to business.

#### CASEY KEATING

PD, KPLZ Seattle

Consider it done. We have absolutely no problem with it!

#### JOHN MCFADDEN

PD, WKEE FM Huntington

The airplay chart is a great idea! The flaws of current charts are the same flaws that exist in individual playlists. You have to fill the holes, so some things move up more than they should just to fill holes where other things are coming down. Everybody gets the record calls where someone says, "We're going for #1, can you help us out?" To really determine when a record is hot, the actual number of plays is the key. I hope *The Network Forty* devises something within this chart that indicates a highly dayparted record that is a smash, but isn't getting a tremendous number of plays.

#### KRIS VAN DYKE

MD, WHYY Montgomery

With the current charts, a song can be #1, yet heavily dayparted. With an airplay chart, we'll know what the really strong, full-time songs are simply because they'll receive the most plays. You guys should highlight or somehow indicate the records that are exploding but are dayparted and getting fewer plays because of dayparts.

#### STU SMOKE

PD, KQIZ Amarillo

What you're doing is a great idea. It's definitely the wave of the future. There may still be a handful of stations out there with something to hide. As for us, you can count on Z93 reporting truthfully and accurately.

#### MIKE STEELE

PD, KTXV Jefferson City

This is great. The Mariah Carey song was an add at #29 this week, but it's already in power rotation. This will quell getting caught in the numbers game and make chart moves more legitimate. But airplay alone, just like chart jumps alone, won't tell the whole story. Your reporting system will serve as a good merging of qualitative and quantitative information.





*dreams*

the stunning  
debut single from  
**gabrielle.**

*21 Out Of The Box Adds!*

KTFM San Antonio  
WCGQ Columbus  
KKSS Albuquerque  
KTUX Shreveport  
WHTO Williamsport

WHYI Miami  
FLY92 Albany  
WOVV West Palm Beach  
WYKS Gainesville  
KLYV Dubuque

KAYI Tulsa  
KIOC Beaumont  
WRHT New Bern  
WATA Melbourne  
KQIX Grand Junction

KWTO Springfield

KBFM Brownsville/McAllen  
WKSE Buffalo  
WTCF Saginaw  
KCHX Midland  
KTMT Medford

Check Out The Gabrielle Review On  
Page 22 In This Weeks Music Meeting!

World Radio History



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# PROGRAMMER'S CONFERENCE CALL

## ROGER SCOTT

MD, KRQQ Tucson

I've been disillusioned with most of the charts in the multitude of magazines out there, but actual airplay is the most important chart to consider. When we see a record on an airplay chart stiff after four weeks, yet it has a bullet and is going up on all the charts, what's the real reason why it's going up? Is it sales? Is it because a programmer is giving a report in return for a promotion? We need to see who is playing which record, how often and if it's a hit. If a record isn't a hit and we haven't added it yet, an airplay chart can help prevent us from putting a stiff on the air.

## NEIL SULLIVAN

WKDD Akron

Our playlist is an accurate reflection of what we do on this radio station. So it's not like it's releasing privileged information. I can't imagine anyone having a problem reporting the truth. We certainly have no problem reporting frequency of plays.

## KEN HOPKINS

PD, KZZU Spokane

It makes perfect sense. You can count on us to be 100% supportive!

## JOHN JAYNES

PD, KKSS Albuquerque

What's there to say? Airplay has become more important than any subjective system we've used in the past. The move *The Network Forty* is making is the only possible direction to go. I'm sure all the other trades will want to follow your lead.

## JIM RICHARDS

PD, WSNX Muskegon

Airplay is the area the industry is heading toward: accurate information vs. hype. An airplay chart lets radio control the chart because it reflects what we do instead of people who ask for five point jumps each week. An airplay chart is an honest reflection of what's happening in this industry and if there's any industry that needs honesty, it's this one.

**THE NETWORK FORTY, APRIL 10, 1992**

*The Network Forty: How have technological advances changed record promotion?*

## BURT BAUMGARTNER

Sr. VP Promotion, Columbia

The biggest change has been the BDS system. In the past, with our huge field staff, we could listen to radio and find out if the records were being played, the rotations of those records and how the music was presented. Now you can get that same information when you don't have a record company employee in that market. BDS has made for honest playlists and honest airplay from radio. Initially, fax machines were great, but it's gotten to the point where they're utilized so much, it may have reached a level of overkill.

## GEORGE CAPPELLINI

Nat'l Top 40 Promotional  
Director, Geffen

Obviously, we can utilize information much faster and get it to radio stations right away. The good thing about BDS is when you're talking to a station about rotation moves and they tell you a record isn't happening, BDS will tell you whether they're playing the record enough to generate reaction. They can no longer tell us they're pounding a record when they're not. It's all there in black and white with BDS and SoundScan.

## BILLY BRILL

Director of Top 40, Interscope

BDS has changed things. You get to look inside the radio station, see what they're playing and see how the record is reacting. When you see a record go from 12 to 15 to 25 plays in three weeks, a bell goes off. Five years ago, people were focused into radio, but they didn't know exactly what was happening. Fax machines are great, but I think PDs and MDs are being flooded with too many faxes every day and quite frankly, they have access to the same information everyone else has.

## KEN LANE

VP Promotion, EMI/ERG

CDs make it easier to avoid melting vinyl in the trunk or the back seat of your car! Now we're one step from the master with air quality music. Fax machines are a way to get somebody's attention who won't take your call; they expedite information delivery to people who don't have the time. The flow of communication from record to radio community has increased dramatically with all these new devices. BDS gets people working on getting records played versus seeing it on paper. Reality versus fiction!

— Dwayne Ward

You, too, can participate in *The Network Forty's* Programmer's Conference Call. When you've got a strong opinion, contact Dwayne Ward at (818) 955-4040.

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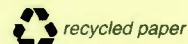
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# OH CAROLINA”

## Adds This Week Include:

*KIIS Los Angeles*  
*KPLZ Seattle*  
*WKSS Hartford*  
*WSPK Poughkeepsie*  
*WHJX Jacksonville*

## Moving On These Stations!

*KWOD Sacramento 4-1\**  
*KIKI Honolulu 12-7\**  
*KMXZ Salinas/Monterey 18-15\**  
*Z90 San Diego D-15\**  
*KSOL San Francisco 19-17\**  
*KTFM San Antonio 24-19\**  
*WNVZ Norfolk 25-23\**  
*WZAT Savannah 38-33\**

## Arizona Featuring Zeitia

### Sliding In The Mix At:

*KTFM San Antonio*  
*KUBE Seattle*  
*WHYT Detroit*  
*FLY92 Albany*  
*Kiss 108 Boston*  
*KMEL San Francisco*  
*WJMN Boston*  
*B94 Pittsburgh*  
*KPRR El Paso*  
*WFMF Baton Rouge*  
*KHFI Austin*  
*Z90 San Diego*  
*B96 Chicago*  
*Power 106 Los Angeles*  
*Z100 New York*  
*WPGC Washington, D.C.*



## SLIDE ON THE RHYTHM

**Billboard Club Chart 12-6\***

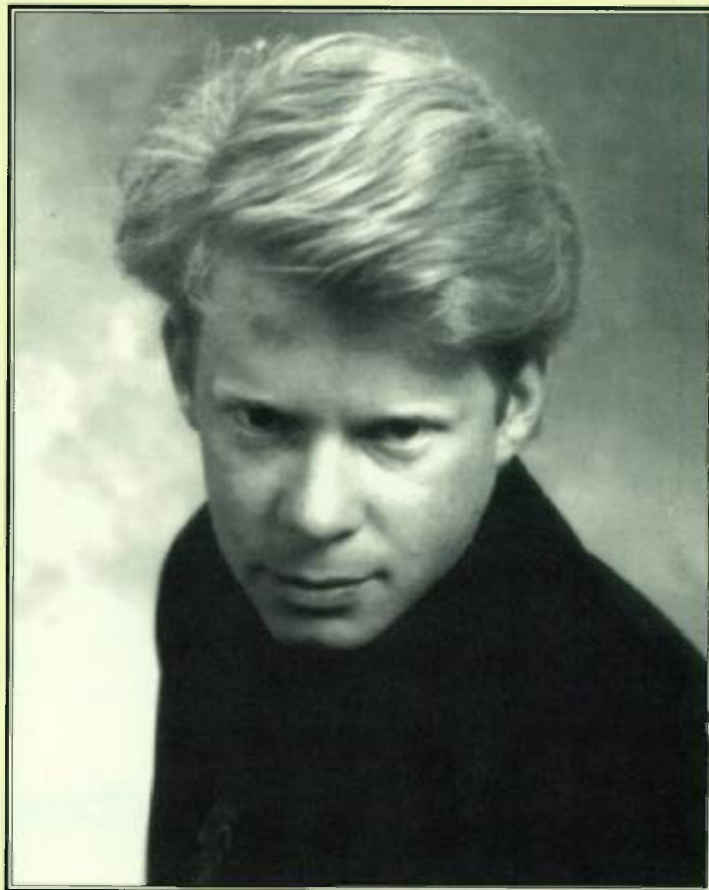


# Chuck Field

## *Central California's Crossover King*

INTERVIEW BY JEFF SILBERMAN

**I**n an industry where pigeonholing is an art form, it's tempting to lump KSFM Sacramento with the other Crossover stations – especially those consulted by Jerry Clifton. Yet doing so would be a mistake, as OM Chuck Field has taken the experience from working at Crossover stations around the country and tailored it to specifically appeal to the largely white, non-Urban market of Sacramento. To say the least, it's working big-time, as KSFM rocketed from a 6.5 to a 9.6 in the Spring Arbitrons. The Network Forty Editor Jeff Silberman was able to wrangle a few spare minutes out of Field's busy to day to find out how he and his talented team of programmers and air talent have made Crossover the Mainstream format in the Midwest of California.



**After working at so many major Crossover stations, what programmers influenced you the most?**

Above all, Dave Ferguson took me under his wing and taught me everything he knows, shared all of his information and guidance for the first couple of years of my being in programming. To this day, he still teaches me things. Bob West was very influential early on when I worked for him in New Orleans. I've been in the Jerry Clifton chain for five years, so he definitely has been there for me.

**Compared to the other Crossover stations, what makes KSFM unique?**

I've worked with some really good staffs, such as the people at Q106 and WQUE. What makes KSFM different and better than the rest is

that this staff – much to Dave Ferguson's credit – has been brought together, yet every single person plays their own role very, very well. That's what makes KSFM a special radio station.

**And what makes a Jerry Clifton Crossover station different than other Crossover Top 40s?**

It's a very service-oriented and a very driven company. Jerry hires very driven, successful people. The Clifton chain is very hit-oriented. A record has to prove itself here. Jerry encourages his programmers to look outside the lines and come up with new ideas, rather than using the same old tired things over and over. **Why is the Sacramento market so receptive to Crossover music?**

The majority population here is white Anglo, with a fair number of Hispanics and very few Blacks, yet

it's a very rhythmic market. We found this out through our research, from what people were buying and from hanging out in the clubs and seeing what they were dancing to. It's not as Rock or as Country as everyone might think.

**As a niche Top 40 in a market with a different niche Top 40 (the Alternative KWOD) and other non-format stations, who is your main competitor?**

We consider everyone to be our competitor, but our main one is the AC station, Y92. We share more cume with them in our target demo – women 25-34 – than the others. As far as the younger demos, probably KWOD and 93 Rock share that cume.

**When KWOD went Alternative under the leadership of some journeyman whose name escapes**

**me, did KSFM react to their success?**

In the beginning we did, then we realized that there was room for both stations. There was a very large and loyal core audience for what we do and there was a good 18-24 core for the Alternative station. It started out that we were playing a few Mainstream Alternative records like R.E.M.'s "Losing My Religion," but we drifted away from that. The two stations became more fragmented as time went on – probably for the better for both stations.

**Since there's no Mainstream Top 40 in Sacramento, do you feel it's appropriate to play the big Mainstream hits, or is KSFM stronger catering to your core audience?**

Today, we're stronger catering to our core. People who tune to



FM102 know what they want. They tune in to hear certain things from Maria Carey, Naughty By Nature and Tag Team – not to hear the Spin Doctors.

**Describe what goes on during your music meetings.**

It's an open forum. Since I'm also MD, Dave and I will sit in with Music Coordinator Mixon, Muzz and APD Sonia Jimenez, look at the research and sales, listen to the new music, then we all give our opinions. We've been here for so long, we all can tell what songs will work on this station.

**How important are KSFM's Mix Shows and do they influence your regular programming?**

Mix shows are very important to our weekend ratings. They give us a hipness factor and it's a very good way to expose new music.

**Are there hit Crossover artists in Sacramento who are unique to your market?**

Absolutely. I can't stand it when a record rep or a label will say, "Gosh, it's working in San Diego or Cleveland." That's one of my biggest pet peeves because it just doesn't matter here. Here, Tony Toni Toné works very well because they're from the area. Sweet 'N Lo is really working here; that may not be working somewhere else. A Sacramento hit record isn't tough to pick because it's usually very Hip-Hoppy or has a lot of Soul to it.

**How does KSFM and the market react to all the subgenres of Crossover, such as Future House, Trance or Ragga?**

Stuff like that has never worked on this station. Our audience just doesn't like it. They don't tune in to hear it, so very rarely, if ever, will we play it. Those type of songs really have to prove themselves first.

**How has the hit sound in Sacramento changed in the three-plus years you've been at KSFM?**

It has evolved with the sound of music. Over the years, the Crossover/Pop-ish records have been replaced by more hardcore records. The music in general has gotten more fragmented. For instance, "Losing My Religion" by R.E.M. was played on this station

two-and-a-half years ago; it was an across-the-board smash record. Today, however, it would sound way out of place on FM102.

**When you were bumped up to OM, KSFM was doing very well at the time. What did you institute at the station to improve things – without disrupting an already-winning formula?**

We instituted the Old School and we became more of a core radio station. We hired air talent who fit and lived the lifestyle of our audience. They were part of our core audience and spoke their language. Some of the best talent we found were local

traffic guy has now become our interview coordinator and assistant producer. Our producer has on occasion co-hosted the show when PD Dave Ferguson was sick or on vacation and did a good job of it.

**Do your promotions go solely after your target demo or are they mass-appeal events?**

We go after all demos promotionally. For instance, we're having an "Old School" cruise on the river, playing all the old '70s and early '80s Disco hits. Then we do things with high schools and colleges. Most promotions are targeted for specific demos, although our big

right now we're Top-4 25-54 and #1 18-49, so there's no way anyone can say that just teens listen to us.

**Crossover stations typically attract a younger, active audience. What does KSFM do to generate those kind of adult numbers?**

We play a lot of choice, timeless Old School records – classic Soul and Disco hits – and we daypart our music heavily. We play records that fit the 25-34 year-old in the morning and the middle of the day. "Insane In The Brain" isn't played then because it doesn't appeal to the average 25-34 female.

**Do many dayparted songs eventually become across-the-board hits?**

Sure. Tag Team's "Whoomp! (There It Is!)" started at night and turned out to be a mass-appeal, all-demo hit.

**KSFM enjoyed a huge, three-plus point jump in the Spring Arbitrons. Have you pinpointed just what you did that caused such a dramatic growth in listenership?**

We know our Fall Jam concert had a lot to do with it and a lot of it was an Arbitron kiss. Arbitron still hasn't gotten it right. In reality, no station – unless it has a format change – should go up three or more share points in one book. Especially if there was basically little or no change in its presentation and sound. Arbitron's inconsistent sampling and our big Fall Jam created this kiss.

**That type of perspective certainly inhibits the danger of complacency.**

We don't believe in complacency here. We're very intense on success. Everybody here pushes each other to do better.

**Even so, is there a danger that such a kiss would engender certain expectations in the higher-ups that KSFM will enjoy continued improvements?**

Their expectations are for us to win, period. Regardless of how many points we go up or down, they expect us to win, do well and deliver ratings that generates revenue. That's our job. ▀

## THE LONG AND WINDING ROAD

### CHUCK FIELD

WHIA Dawson, GA	Air personality
WAZE Albany, GA	Air personality
KTIM San Rafael, CA	Air personality
XHTZ San Diego	Air personality, mornings
KKLQ San Diego	Air personality
WQUE New Orleans	Air personality
KSFM Sacramento	Air personality/MD/OM

Sacramentans who came here from broadcast school and worked their way up. For instance, three years ago our midday jock, Trejo, was an intern, pulling carts for my show. Now he's a local star because everyone knows him since he went to high school here.

**Is FM102's morning show drastically different than the rest of the airshifts in terms of music emphasis and entertainment?**

No, it's very much in tune with the sound of the rest of the station. It's very hip; it's almost like five people sitting at a table, having a conversation. They're on the pulse of Sacramento. We slowly put them together since the first day; each morning show member picked up new responsibilities along the way. Our

Spring and Fall concerts are for everybody.

**What about cash giveaways – do they work in a state with a million-dollar lottery?**

I think the people would rather win concert tickets and T-shirts than money. Money's great, but people never think they can win it, while there's an element of excitement to winning concert tickets and T-shirts. They really believe in their hearts that they can win them.

**A classic complaint of even the most successful Crossover stations concerns selling the format to ad agencies that hang a "teen image" on them like an albatross. Has that affected KSFM?**

At times, we have found that to be the case in Sacramento, although



# MUSIC MEETING

## SPIN DOCTORS

### "Jimmy Olsen's Blues"

(EPIC)

To paraphrase our fearful leader's thang for ducks, "if it sounds like a hit, if it rocks like a hit, it's a..." new single by The Spin Doctors. Specifically, we're referring to "Jimmy Olsen's Blues," a jovial look at Lois Lane lust played with the same biting guitar riffs, snap-crackle-pop rhythm section and wry vocals that made "Two Princes" an out-and-out monster. And you don't need MTV overplay to convince you that this "feel good" ditty will work across the board.

## GABRIELLE

### "Dreams"

(GO! DISCS/LONDON/PLG)

In a year where several new female singers have captured the public's fancy, British chanteuse Gabrielle may have the biggest sleeper hit of all with "Dreams." Already huge in England, Gabrielle's sly, reedy vocal style evokes a Tracy Chapman feel to a suave Dance groove. Influenced by Aretha Franklin, Bobby Womack, Patti La Belle and Marvin Gaye, Gabrielle started singing in Reggae and Lover's Rock bands before going solo in 1990. She cut the demo "Dreams" two years ago which, when combined with her endless club appearances, attracted the labels. The UK label Go! Beat won the signing derby, which eventually lead to big-



SPIN DOCTORS

ger things with London/PLG. The first result is this impressive CD-Pro, which also comes with radically different Dance and House mixes.

## BRUCE HORNSBY

### "Fields Of Grey"

(RCA)

If the ringing piano and looming organ sound on the intro to "Fields Of Grey" is reminiscent of Don Henley's "End Of Innocence," it has good reason to be. The keyboard player on that classic cut, Bruce Hornsby, is the creator of this ethereal Pop

gem. "Fields Of Grey" is a sensitive lullaby sung from a father to his sons and Hornsby delivers the inspirational verse with complete conviction and aplomb. Top 40 radio would be hard-pressed to play anything classier than "Fields Of Grey."

## ACE OF BASE

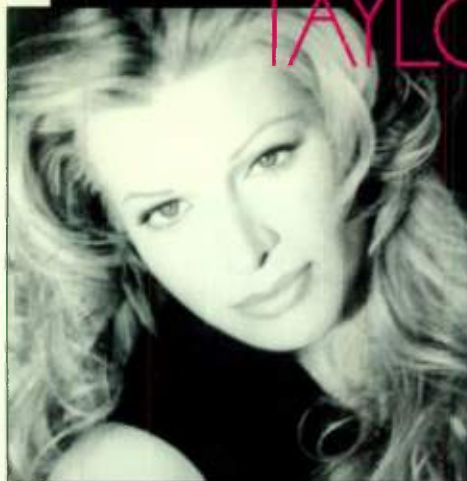
### "All That She Wants"

(ARISTA)

From the big-in-Europe department comes the brothers-and-sisters team of Jenny, Jonas and Malin Berggen along with Ulf Ekberg, aka Ace of Base. Celebrity status

hasn't affected the quartet; sisters Malin and Jenny is still sing in their church choir. Yet their star is still rising. The Reggae-inflected Techno-Pop ditty, "All That She Wants," is already a smash in Denmark, in their homeland of Sweden and at a few cutting edge Dance and Alternative stations in the States. The deceptively simple beat provides a sturdy foundation for the succinct instrumentation and the multiple vocal harmonies. The result: Tasty Reggae/Pop Lite, courtesy of UB-Abba.





**TAYLOR DAYNE**

**send me a lover**

**+ Most Added! Over 60 1st Week Stations!**

Star 94 Atlanta  
WPOW Miami  
KISF Kansas City  
Hot 97.7 San Jose  
Q99 Salt Lake City  
KISN Salt Lake City  
KTFM San Antonio

**+ #1 Most Added AC!**

**ARISTA**

**what is love**

**THE NETWORK** Debuts 36\*

**SoundScan Singles Chart Moves 108-87\***

**The #1 International Hit!**

**Already On The Following Stations!**

KIIS Los Angeles  
WBBQ Augusta  
FLY92 Albany  
KTFM San Antonio  
Star 94 Atlanta  
B94 Pittsburgh  
KHKS Dallas

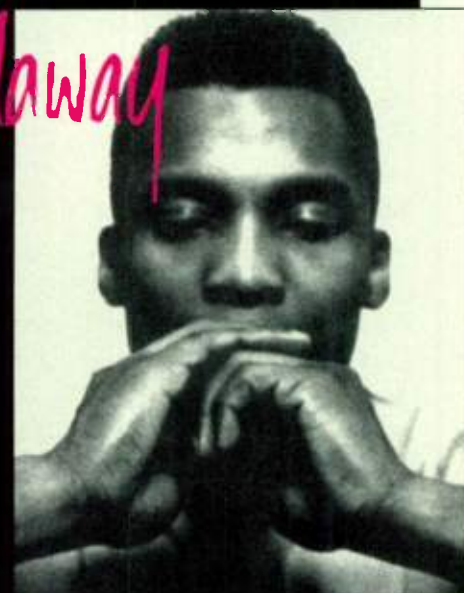
B96 Chicago  
G105 Raleigh  
KRBE Houston  
WWHT Columbus  
WZPL Indianapolis  
WPOW Miami  
KS104 Denver  
And Many More!

WKQB St Louis  
WDJX Louisville  
Power Pig Tampa  
Hot 97.7 San Jose  
WJMN Boston  
PRO-FM Providence  
KZHT Salt Lake City

**THE NETWORK**

**Moves 34-30\* On The Street 40!**

*Haddaway*



**ARISTA**



*Tony Braxton*

**A #1 R&B Record!**

**Top 25 At AC!**

**Top 15 At Top 40!**



**THE NETWORK**

**Moves 15-11\***



**SoundScan Singles Chart #25\***



**SoundScan LP Chart #24\***

**another sad  
love song**

**ARISTA**



# MUSIC MEETING

## 4 NON BLONDES

"Spaceman"

(INTERSCOPE/AG)

The Musical Gods must have known there was something special about 4 Non Blondes; after all, the first rehearsal of the San Francisco quartet was interrupted by none other than the October 17, 1989 earthquake that put the World Series on hold. But like that sports extravaganza, the band went on and created the simply smashing left-field hit, "What's Up?" Next up is a passionate mid-tempo Folk-Rocker that once again showcases Linda Perry's commanding world-class vocals. Without the distinctive vocal histrionics she displayed on the first single, Perry uses her voice to amplify the band's intense performance and the moving lyrics. In one fell swoop, 4 Non Blondes has gone from a one-hit wonder to a major new presence on the music scene.

## GARDEN OF JOY

"Eyes Of A Child"

(ERG)

The match may not have been made in heaven – actually, it was Los Angeles – but when singer/songwriters Ohioan Rick Jude and Londoner Bernadette Barlow first met, creative fireworks ensued. Granted, they initially worked odd jobs to come up with the scratch to cut their own album, but before they finished, SBK Records heard their work-in-progress and practically signed them on the



4 NON BLONDES

spot. The tip of their iceberg is "Eyes Of A Child," boasting a glistening mid-tempo Pop melody and the duo's soaring, intertwined voices. The uplifting song serves as the theme to the family Western film, *Into The West*.

## FAST FORWARD

**BIG DOIN'S:** Two years ago, Mr. Big struck Mainstream paydirt with "To Be With You." It looks like they'll be scoring real soon with their version of Cat Stevens' "Wild World," (Atlantic/AG) which is set for release next week... And if you don't want request-line staffers griping about callers asking why you're not playing the new Nirvana, you can beat the Christmas rush (as well as stop the Alternative competition from cutting you off at the knees) by hounding your friendly Geffen rep to Fed Ex a copy of "Heart-Shaped Box" right away be-

fore it becomes the Alternative Anthem for the Fall. More info on that li'l ditty in Karen Holmes' music meeting on page 38.

**LOOK, MA, AN ORIGINAL!** You'll soon get the chance to stump your audience by playing the next UB40 single, "Higher Ground" (Virgin). Imagine their puzzled faces when they find out that it's *not* a cover of the Stevie Wonder classic, but a song actually written by the band! And it's a hit, too!

**KEEPING ABREAST OF THE BIGGIES:** Janet Jackson's next single, "Again" (Virgin) is exposed in October... U2's "Lemon" (Island/PLG) is less than a month away... And Mainstream Top 40 will have a chance to catch up with an Alternative staple, as Columbia is releasing Soul Asylum's first Alternative single, the

primo rocker "Somebody To Shove," to Top 40. Which should gratefully end all the Tom Petty comparisons.

— Jeff Silberman

## UPCOMING RECORD RELEASES

### CECE PENISTON

"I'm In The Mood"  
(A&M)

### MR. BIG

"Wild World"  
(ATLANTIC/AG)

### SOUL ASYLUM

"Somebody To Shove"  
(COLUMBIA)

### YO YO

"Westside Story"  
(EASTWEST)

### THE THE

"Love Is Stronger Than Death"  
(EPIC)

### LONNIE GORDON

"Happening All Over Again (93)"  
(SBK/ERG)

### MYSTERY TRAMPS

"Like A Rolling Stone"  
(IMAGO)

### APACHE INDIAN

"Boom Shack-A-Lack"  
(MANGO/ISLAND)

### HI-FIVE

"Never Should've Let You Go"  
(JIVE)

### CURVE

"Superblaster"  
(VIRGIN)



# THE NETWORK FORTY\*

## "Most Requested...Overnight!"

### WFLY, Albany

Ellen Rockwell  
(518) 456-1144

1. Mariah Carey...Dreamlover
2. Aerosmith...Cryin'
3. Tag Team...Whoop! (There It Is!)
4. Soul Asylum...Runaway Train
5. Onyx...Slam
6. Inner Circle...Sweat (A La La La La)
7. Jazzy Jeff & Fresh P...Boom! Shake
8. Def Leppard...Two Steps Behind
9. Jodeci...Lately
10. SWV...Right Here/Human Nature

### WKQB, St Louis

Rick Idol  
(314) 644-1380

1. Meat Loaf...I'd Do Anything For Lov
2. Soul Asylum...Runaway Train
3. Aerosmith...Cryin'
4. Stone Temple Pilots...Plush
5. Mariah Carey...Dreamlover

### KDON, Salinas

Darrin Stone  
(408) 422-5363

1. Kris Kross...Alright
2. Bell Biv DeVoe...Something In Your
3. Ice Cube...Check Yo Self
4. Janet Jackson...If
5. Jazzy Jeff & Fresh P...Boom! Shake
6. Sweet N Lo'...40 Dog
7. En Vogue...Runaway Love
8. Onyx...Slam

### KMVR, Las Cruces

Mike The Mad Mixer  
(505) 526-2496

1. Mariah Carey...Dreamlover
2. Kris Kross...Alright
3. SWV...Right Here/Human Nature
4. UB40...Can't Help Falling In Love
5. Legacy Of Sound...Happy
6. Bell Biv DeVoe...Something In Your
7. Janet Jackson...If
8. Captain Hollywood P...Only With You

### WIXX, Green Bay

Steve Louizos  
(414) 435-3771

1. Def Leppard...Two Steps Behind
2. Joey Lawrence...Stay Forever
3. New Kid On The Block...Keep On Smil
4. Aerosmith...Cryin'
5. Mariah Carey...Dreamlover
6. Jodeci...Lately
7. Michael Jackson...Will You Be There
8. R.E.M....Everybody Hurts
9. SWV...Weak

### KPRR, El Paso

Victor Starr  
(915) 532-6515

1. Cypress Hill...Insane In The Brain
2. Big Daddy Kane...Very Special
3. Lil' Suzy...Take Me In Your Arms
4. Dr. Dre...Dre Day
5. Janet Jackson...If
6. Jodeci...Lately
7. Ice Cube...Check Yo Self
8. Mariah Carey...Dreamlover
9. Zapp & Roger...Mega Medley

### KKRD, Wichita

Greg Williams  
(316) 832-9600

1. Mariah Carey...Dreamlover
2. SWV...Right Here/Human Nature
3. Inner Circle...Sweat (A La La La La)
4. Michael Jackson...Will You Be There
5. Aerosmith...Cryin'
6. Billy Joel...The River Of Dreams
7. Jodeci...Lately
8. Haddaway...What Is Love
9. Janet Jackson...If
10. Blind Melon...No Rain

### WMMZ, Gainesville

Jim Cawley  
(904) 622-5600

1. Mariah Carey...Dreamlover
2. Def Leppard...Two Steps Behind
3. Janet Jackson...Where Are You Now
4. Lisa Keith...Better Than You
5. SWV...Right Here/Human Nature

### KIMN, Fort Collins

Chris Holland  
(303) 482-5991

1. Def Leppard...Two Steps Behind
2. Mariah Carey...Dreamlover
3. Blind Melon...No Rain
4. Janet Jackson...If
5. Aerosmith...Cryin'
6. Jodeci...Lately
7. En Vogue...Runaway Love
8. Haddaway...What Is Love

### KQKS, Denver

J.B. Good  
(303) 252-1090

1. Janet Jackson...If
2. Cypress Hill...Insane In The Brain
3. Jodeci...Lately
4. Kris Kross...Alright
5. UB40...Can't Help Falling In Love
6. Tag Team...Whoop! (There It Is!)
7. Big Daddy Kane...Very Special
8. The Proclaimers...I'm Gonna Be (500

### KCGQ, Cape Girardau

J.J. Elliott  
(314) 335-9099

1. Mariah Carey...Dreamlover
2. Janet Jackson...If
3. Madonna...Rain
4. Billy Joel...The River Of Dreams
5. Soul Asylum...Runaway Train

### WSPK, Poughkeepsie

Scotty Mac  
(914) 831-8000

1. Cypress Hill...Insane In The Brain
2. Ice Cube...Check Yo Self
3. Zhane'...Hey Mr. D.J.
4. Shaggy...Oh Carolina
5. Jazzy Jeff & Fresh P...Boom! Shake
6. Blind Melon...No Rain
7. SWV...Right Here/Human Nature
8. Jodeci...Lately
9. Aerosmith...Cryin'

### WVSR, Charleston

Marty McFly  
(304) 342-3136

1. Soul Asylum...Runaway Train
2. Jodeci...Lately
3. Mariah Carey...Dreamlover
4. Aerosmith...Cryin'
5. SWV...Right Here/Human Nature
6. Janet Jackson...If
7. Gin Blossoms...Hey Jealousy
8. Haddaway...What Is Love
9. Shai...Baby I'm Yours
10. Legacy Of Sound...Happy

### WMTX, Tampa

Jenna Fox  
(813) 961-9600

1. Soul Asylum...Runaway Train
2. Billy Joel...The River Of Dreams
3. Meat Loaf...I'd Do Anything For Lov
4. UB40...Can't Help Falling In Love
5. Joshua Kadison...Jessie

### WJKC, St Croix, VI

Big Johnson  
(809) 773-0995

1. Kris Kross...Alright
2. Toni Braxton...Another Sad Love Son
3. Jazzy Jeff & Fresh P...Boom! Shake
4. Mariah Carey...Dreamlover
5. Shanice...It's For You
6. SWV...Right Here/Human Nature
7. Robin S...Love For Love
8. Janet Jackson...If

### WZEE, Madison

Cattfish Cooper  
(608) 274-1070

1. Aerosmith...Cryin'
2. Tag Team...Whoop! (There It Is!)
3. Blind Melon...No Rain
4. Mariah Carey...Dreamlover
5. Soul Asylum...Runaway Train
6. Michael Jackson...Will You Be There
7. Def Leppard...Two Steps Behind
8. Janet Jackson...Again

### KIXY, San Angelo

Robert Elfman  
(915) 949-2112

1. Haddaway...What Is Love
2. G-Wiz...Teddv Bear
3. Def Leppard...Two Steps Behind
4. Mariah Carey...Dreamlover
5. East 17...Deep
6. En Vogue...Runaway Love
7. Porno For Pyros...Pets
8. Captain Hollywood P...Only With You
9. Bell Biv DeVoe...Something In Your

### WXKB, Ft Meyers

Jim Sharp  
(813) 997-2103

1. Mariah Carey...Dreamlover
2. SWV...Right Here/Human Nature
3. Def Leppard...Two Steps Behind
4. Tears For Fears...Break It Down Age
5. Tony Toni Tone...If I Had No Loot



# MOST REQUESTED



**WHTZ NEW YORK, CHLOE THE HITMAN**

1. Aerosmith, Cryin'
2. Cypress Hill, Insane In The
3. Blind Melon, No Rain
4. Janet Jackson, If
5. Gin Blossoms, Hey Jealousy



**KKRZ PORTLAND, RICH E. CUNNINGHAM**

1. Tag Team, Whoomp!
2. Soul Asylum, Runaway Train
3. Jodeci, Lately
4. SWV, Right Here/Human Nature
5. Janet Jackson, If



**WKRQ CINCINNATI, RACE TAYLOR**

1. Aerosmith, Cryin'
2. Red Hot Chili Peppers, Soul
3. Michael Jackson, Will You
4. Tears For Fears, Break It
5. Shai, Baby I'm Yours



**WPRO FM PROVIDENCE, T.J. NAPP**

1. Tag Team, Whoomp!
2. Mariah Carey, Dreamlover
3. Aerosmith, Cryin'
4. 4 Non Blondes, What's Up
5. Michael Jackson, Will You



**WKBQ ST LOUIS, RICK IDOL**

1. Meat Loaf, I'd Do Anything
2. Soul Asylum, Runaway Train
3. Aerosmith, Cryin'
4. Stone Temple Pilots, Plush
5. Mariah Carey, Dreamlover



1. Mariah Carey, Dreamlover
2. Aerosmith, Cryin'
3. SWV, Right Here/Human Nature
4. Janet Jackson, If
5. Tag Team, Whoomp! (There It Is!)
6. Jodeci, Lately
7. Soul Asylum, Runaway Train
8. Def Leppard, Two Steps Behind
9. Jazzy Jeff & Fresh Prince, Boom! Shake The Room
10. Onyx, Slam



**KKLQ SAN DIEGO, DAVID SCOTT SMILEY**

1. Janet Jackson, Again
2. Mariah Carey, Dreamlover
3. Soul Asylum, Runaway Train
4. 4 Non Blondes, What's Up
5. Michael Jackson, Will You



**WMTX TAMPA, JENNA FOX**

1. Soul Asylum, Runaway Train
2. Billy Joel, The River Of
3. Meat Loaf, I'd Do Anything
4. UB40, Can't Help Falling In
5. Joshua Kadison, Jessie



**WPOW MIAMI, TONY THE TIGER**

1. UB40, Can't Help Falling In
2. Captain Hollywood, More
3. Shai, Baby I'm Yours
4. New Order, Regret
5. SWV, Weak
6. Nightcrawlers, Push The
7. Madonna, Rain
8. The Proclaimers, I'm Gonna
9. Gloria Estefan, Mi Tierra



**WXKB FT MEYERS, JIM SHARP**

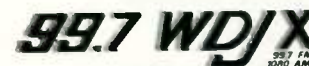
1. Mariah Carey, Dreamlover
2. SWV, Right Here/Human Nature
3. Def Leppard, Two Steps
4. Tears For Fears, Break It
5. Tony Toni Toné, If I Had No



**TODAY'S HOTTEST MUSIC!**

**KJYO OKLAHOMA CITY, TOD TUCKER**

1. Stone Temple Pilots, Plush
2. Tag Team, Whoomp!
3. Blind Melon, No Rain
4. Shai, Baby I'm Yours
5. Radiohead, Creep
6. Jodeci, Lately
7. Janet Jackson, If
8. 4 Non Blondes, What's Up



**WDJX LOUISVILLE, MIKE SHANNON**

1. Janet Jackson, If
2. Soul Asylum, Runaway Train
3. SWV, Right Here/Human Nature
4. Jodeci, Lately
5. Mariah Carey, Dreamlover
6. Tony Toni Toné, If I Had No
7. Tag Team, Whoomp!
8. Aerosmith, Cryin'
9. UB40, Can't Help Falling In



**GOOD IDEAS... GREAT RESULTS!**

**KKRD WICHITA, GREG WILLIAMS**

1. Mariah Carey, Dreamlover
2. SWV, Right Here/Human Nature
3. Inner Circle, Sweat
4. Michael Jackson, Will You
5. Aerosmith, Cryin'
6. Billy Joel, The River Of
7. Jodeci, Lately
8. Haddaway, What Is Love
9. Janet Jackson, If
10. Blind Melon, No Rain





D e l i c a t e l i k e r a i n  
D e l i c a t e l i k e s n o w  
D e l i c a t e l i k e b i r d s  
D e l i c a t e j u s t s o  
D e l i c a t e l i k e a i r

# *Delicate*

Like Terence Trent D'Arby

**Over 800 Total Detections**

**Over 200 Stations Playing!**

**MTV Active Rotation - Top 15 CVC Video Overall!**

**Tower Los Angeles Singles Chart 40-4\***

**Tower Philadelphia Singles Chart 39-4\***

## San Diego

"We are already seeing #4 adult requests and #2 adult female requests....Obviously it's reacting with the audience we are targeting!"

*-Tom Gjerdrum, Q106*

**Q106 - Rank #13 and**

**4 Plays Per Day!**

**SoundScan Single Sales**

**Increase 10%!**

## Buffalo

"Now on the air for 4-1/2 weeks, our call out research rates it a Top 5 testing record overall, Top 10 with 18-24 females, and #2 with our core listeners."

*-Sue O'Neil, WKSE*

**WKSE rank #15 and**

**5 Plays Per Day!**

**SoundScan Single Sales**

**DOUBLED!**

The first single featuring very special guest vocalist Des'ree.

From Terence Trent D'Arby's "Symphony Or Damn (Exploring The Tension Inside The Sweetness)."

Management: Lippman Entertainment  
World Radio History

**COLUMBIA**



# MOST REQUESTED

**Super  
102**  
CONTINUOUS HITS!

**WVSR CHARLESTON, MARTY McFLY**

1. Soul Asylum, Runaway Train
2. Jodeci, Lately
3. Mariah Carey, Dreamlover
4. Aerosmith, Cryin'
5. SWV, Right Here/Human Nature
6. Janet Jackson, If
7. Gin Blossoms, Hey Jealousy
8. Haddaway, What Is Love
9. Shai, Baby I'm Yours
10. Legacy Of Sound, Happy

**293**  
WMMZ

**WMMZ GAINESVILLE, JIM CAWLEY**

1. Mariah Carey, Dreamlover
2. Def Leppard, Two Steps
3. Janet Jackson, Where Are
4. Lisa Keith, Better Than You
5. SWV, Right Here/Human Nature

**93.1 FM**

**WPXY ROCHESTER, ARTIE THE ONE MAN PARTY**

1. Tag Team, Whoomp!
2. Aerosmith, Cryin'
3. Mariah Carey, Dreamlover
4. Haddaway, What Is Love
5. En Vogue, Runaway Love

**K92**  
ROANOKE/LYNCHBURG

**WXLK ROANOKE, Mo Fo**

1. Duice, Dazzey Duks
2. Joey Lawrence, Stay Forever
3. Soul Asylum, Runaway Train
4. Onyx, Slam
5. Aerosmith, Cryin'



**NIGHT  
PERSON**

OF THE WEEK

**ANDY MASUR**  
WKZW Peoria

1. Tag Team, Whoomp! (There It Is!)
2. Duice, Dazzey Duks
3. Aerosmith, Cryin'
4. SWV, Right Here/Human Nature
5. Inner Circle, Sweat (A La La La La Long)



**WZEE MADISON, CATFISH COOPER**

1. Aerosmith, Cryin'
2. Tag Team, Whoomp!
3. Blind Melon, No Rain
4. Mariah Carey, Dreamlover
5. Soul Asylum, Runaway Train
6. Michael Jackson, Will You
7. Def Leppard, Two Steps
8. Janet Jackson, Again

**kzzu**  
93.200fm

**KZZU FM SPOKANE, CASEY CHRISTOPHER**

1. Janet Jackson, If
2. Aerosmith, Cryin'
3. SWV, Right Here/Human Nature
4. Duran Duran, Too Much
5. UB40, Can't Help Falling In
6. John Mellencamp, Human
7. Michael Jackson, Will You
8. Mariah Carey, Dreamlover
9. Def Leppard, Two Steps

**FLY92**  
THE TRI-CITIES' ONLY HIT MUSIC STATION

**WFLY ALBANY, ELLEN ROCKWELL**

1. Mariah Carey, Dreamlover
2. Aerosmith, Cryin'
3. Tag Team, Whoomp!
4. Soul Asylum, Runaway Train
5. Onyx, Slam
6. Inner Circle, Sweat
7. Jazzy Jeff & Fresh, Boom!
8. Def Leppard, Two Steps
9. Jodeci, Lately
10. SWV, Right Here/Human Nature

**WBBO-93.3**  
CAROLINA'S

**WBBO GREENVILLE, JAMMIN' JEFF HAYES**

1. Tag Team, Whoomp!
2. Onyx, Slam
3. Aerosmith, Cryin'
4. Cypress Hill, Insane In The
5. Stone Temple Pilots, Plush

**99.9 WKSF**  
**KISS FM**



**WKSF ASHEVILLE, TODDZILLA**

1. Jodeci, Lately
2. Onyx, Slam
3. Jazzy Jeff & Fresh, Boom!
4. Mariah Carey, Dreamlover
5. Michael Jackson, Will You

**ROCK  
107**  
WRCR 107.3

**WRCR UTICA, B.B. GOOD**

1. Onyx, Slam
2. Gin Blossoms, Hey Jealousy
3. Tag Team, Whoomp!
4. Legacy Of Sound, Happy
5. Janet Jackson, If

**92 MOOSE**  
Today's Best Music

**WMME AUGUSTA, JEFF ANDREWS**

1. Jazzy Jeff & Fresh, Boom!
2. Soul Asylum, Runaway Train
3. Gin Blossoms, Hey Jealousy
4. Aerosmith, Cryin'
5. R.E.M., Everybody Hurts

**104.5**  
**SUNNY FM**  
TODAY'S HITS

**WSNX GRAND RAPIDS, LUKE SANDERS**

1. SWV, Right Here/Human Nature
2. Duran Duran, Too Much
3. Blind Melon, No Rain
4. Jodeci, Lately
5. Janet Jackson, If



**B97 New Orleans**  
**WBBQ Augusta**  
**KIOC Beaumont**  
**KMGZ Lawton**

**WNVZ Norfolk**  
**WCGQ Columbus**  
**WZAT Savannah**  
**WZOQ Lima**  
**WWWQ Bowling Green**

**KAYI Tulsa**  
**WHHY Montgomery**  
**KLYV Dubuque**  
**KAKS Amarillo**

### **Early Believers!**

**99X Atlanta #9\***  
**KROQ Los Angeles #8\***

**KWOD Sacramento #7\***  
**KRBE Houston #12\***

# **U2**

**Human Behaviour**  
the primal single and video from **Debut.**

Produced by Nellee Hooper  
Management: Bill Diggins/DMA Entertainment



On Elektra Entertainment Compact Discs and **digital** Cassettes



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World Radio History



# MOST REQUESTED

## WIXX 101

**WIXX GREEN BAY, STEVE LOUZOS**

1. Def Leppard, Two Steps
2. Joey Lawrence, Stay Forever
3. NKOTB, Keep On Smilin'
4. Aerosmith, Cryin'
5. Mariah Carey, Dreamlover
6. Jodeci, Lately
7. Michael Jackson, Will You
8. R.E.M., Everybody Hurts
9. SWV, Weak



**KIXY SAN ANGELO, ROBERT ELFMAN**

1. Haddaway, What Is Love
2. G-Wiz, Teddy Bear
3. Def Leppard, Two Steps
4. Mariah Carey, Dreamlover
5. East 17, Deep
6. En Vogue, Runaway Love
7. Pomo For Pyros, Pets
8. Captain Hollywood, Only
9. Bell Biv DeVoe, Something



**WYAV MYRTLE BEACH, BOOKER MADISON**

1. Jazzy Jeff & Fresh, Boom!
2. Def Leppard, Two Steps
3. Aerosmith, Cryin'
4. Blind Melon, No Rain
5. Jodeci, Lately
6. Soul Asylum, Runaway Train
7. Lisa Keith, Better Than You
8. Gin Blossoms, Hey Jealousy

## BREAKOUT ARTIST OF THE WEEK



### BLIND MELON

"NO RAIN"

- |      |               |    |
|------|---------------|----|
| WHTZ | New York      | #3 |
| KJYO | Oklahoma City | #3 |
| WSNX | Grand Rapids  | #3 |
| WZEE | Madison       | #3 |
| WYAV | Myrtle Beach  | #4 |

**WRHT**

THE HOT FM

96.3  
NORFOLK CITY

**WRHT NEW BERN, CHRIS CROSS**

1. Onyx, Slam
2. Aerosmith, Cryin'
3. Jazzy Jeff & Fresh, Boom!
4. Blind Melon, No Rain
5. Red Hot Chili Peppers, Soul



**KLYV DUBUQUE, SCOTT THOMAS**

1. Duice, Dazzey Duks
2. Aerosmith, Cryin'
3. Tag Team, Whoomp!
4. Red Hot Chili Peppers, Soul
5. Bon Jovi, I'll Sleep When
6. Onyx, Slam
7. SWV, Right Here/Human Nature
8. Blind Melon, No Rain
9. John Mellencamp, Human

**XL93**

**KKXL GRAND FORKS, MIKE DANGER**

1. Tag Team, Whoomp!
2. Radiohead, Creep
3. Jodeci, Lately
4. Mariah Carey, Dreamlover
5. SWV, Right Here/Human Nature
6. Blind Melon, No Rain
7. Janet Jackson, Again
8. Aerosmith, Cryin'
9. Red Hot Chili Peppers, Soul



**WSPK POUGHKEEPSIE, SCOTTY MAC**

1. Cypress Hill, Insane In The
2. Ice Cube, Check Yo Self
3. Zhane, Hey Mr. D.J.
4. Shaggy, Oh Carolina
5. Jazzy Jeff & Fresh, Boom!
6. Blind Melon, No Rain
7. SWV, Right Here/Human Nature
8. Jodeci, Lately
9. Aerosmith, Cryin'

**Q-105**

105.5 WQGN-FM RADIO

**WQGN NEW LONDON, AL LEVINE**

1. Inner Circle, Sweat
2. Shai, Baby I'm Yours
3. Tag Team, Whoomp!
4. Rod Stewart, Reason To
5. Onyx, Slam



Today's Best Music!

**K10K TRI-CITIES, MICHAEL DEAN**

1. Inner Circle, Sweat
2. Soul Asylum, Runaway Train
3. George Thorogood, Get A
4. Red Hot Chili Peppers, Soul
5. SWV, Right Here/Human Nature

**Q-105 FM**

**KCAQ OXNARD, ROSIE G.**

1. Tag Team, Whoomp!
2. Big Daddy Kane, Very Special
3. Onyx, Slam
4. Zapp & Roger, Mega Medley
5. Ice Cube, Check Yo Self
6. Mariah Carey, Dreamlover
7. Jade, One Woman
8. Janet Jackson, If

THE NEW  
**Q102**  
WTLQ fm

**WTLQ WILKES BARRE, DAVEY JONES**

1. Tag Team, Whoomp!
2. Def Leppard, Two Steps
3. SWV, Right Here/Human Nature
4. Duice, Dazzey Duks
5. Ace Of Bass, All That She
6. Gin Blossoms, Hey Jealousy
7. Jazzy Jeff & Fresh, Boom!
8. East 17, Deep



# RICK ASTLEY

**THE NETWORK**  
FORTY

**Moves 33-23\***

**New This Week!**

WAQQ Charlotte  
WNVZ Norfolk  
KPLZ Seattle  
WPLY Philadelphia  
WDJX Louisville  
WIXX Green Bay  
WLAN Lancaster  
WNTQ Syracuse  
WOVW West Palm Beach  
KRQ Tucson  
WVIC Lansing  
WMME Augusta  
WXXX Burlington  
WBWB Bloomington  
KCGQ Cape Girardeau

**PERFORMING!**

WPLJ New York  
KISN Salt Lake City  
KTFM San Antonio  
Kiss 108 Boston  
Power Pig Tampa  
Star 94 Atlanta  
WZPL Indianapolis  
WKBQ St Louis  
KRBE Houston  
PRO-FM Providence  
WSTW Wilmington  
WKDD Akron  
WMMZ Gainesville  
WQUT Johnson City  
WKEE Huntington  
WRHT New Bern  
CK105 Flint  
WXLK Roanoke  
WAEB Allentown  
WHHY Montgomery  
KKMG Colorado Springs  
WVKS Toledo  
WZYP Huntsville  
WPXY Rochester  
WYCR York  
WYKS Gainesville  
WABB Mobile  
FLY92 Albany  
KQMQ Honolulu  
WVSR Charleston  
KISX Tyler  
WNNK Harrisburg  
WSTO Evansville  
WMEE Fort Wayne  
WSPK Poughkeepsie  
WAPE Jacksonville  
WPST Trenton  
TIC-FM Hartford  
KZMG Boise

# HOPELESSLY



# CROSSOVER

## STREET 40

COMBINE AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
5	2	1	MARIAH CAREY, Dreamlover	Columbia
4	1	2	JANET JACKSON, If	Virgin
12	6	3	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
1	3	4	JODECI, Lately	Uptown/MCA
3	4	5	SWV, Right Here/Human Nature	RCA
8	7	6	CYPRESS HILL, Insane In The Brain	Ruffhouse/Columbia
2	5	7	SHAI, Baby I'm Yours	Gasoline Alley/MCA
17	15	8	2PAC, I Get Around	Interscope/AG
—	23	9	EN VOGUE, Runaway Love	EastWest
10	9	10	BIG DADDY KANE, Very Special	Cold Chillin'/Reprise
9	10	11	UB40, Can't Help Falling In Love	Virgin
13	13	12	KRIS KROSS, Alright	Ruffhouse/Columbia
15	14	13	ICE CUBE, Check Yo Self	Priority
11	12	14	TAG TEAM, Whoomp! (There It Is!)	Life/Bellmark
22	20	15	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
24	19	16	MICHAEL JACKSON, Will You Be There	MJJ/Epic
19	18	17	MADONNA, Rain	Maverick/Sire/WB
14	16	18	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
21	17	19	DINO, Ooh Child	EastWest
6	8	20	ONYX, Slam	JMJ/tral/Chaos
26	24	21	BELL BIV DeVÖE, Something In Your Eyes	MCA
32	25	22	EARTH, WIND & FIRE, Sunday Morning	Reprise
7	11	23	U.N.V., Something's Goin' On	Maverick/Sire/WB
20	21	24	BRIAN MCKNIGHT, One Last Cry	Mercury
38	30	25	INTRO, Come Inside	Atlantic/AG
29	27	26	ROBIN S., Love For Love	Big Beat/Atlantic/AG
31	28	27	INNER CIRCLE, Sweat (A La La La La Long)	Big Beat/Atlantic/AG
18	22	28	JADE, One Woman	Giant/Reprise
37	32	29	MC LYTE, Ruffneck	First Priority/Atlantic/AG
—	34	30	HADDAWAY, What Is Love	Arista
◆DEBUT	31	31	DR. DRE, Let Me Ride	Death Row/Interscope/AG
16	26	32	SHANICE, It's For You	Motown
39	38	33	ZAPP & ROGER, Mega Medley	Reprise
—	29	34	LEGACY OF SOUND, Happy	RCA
23	31	35	SWV, Weak	RCA
—	39	36	GURU'S JAZZMATAZZ, Trust Me	Chrysalis/ERG
—	40	37	LUTHER VANDROSS, Heaven Knows	Epic
◆DEBUT	38	38	ZHANE', Hey Mr. D.J.	Flavor Unit/Epic
◆DEBUT	39	39	SHAGGY, Oh Carolina	Virgin
◆DEBUT	40	40	JOE, I'm In Luv	Mercury

### MOST ADDED

1.	En Vogue, Runaway Love	EastWest
2.	Dr. Dre, Let Me Ride	Death Row/Interscope/AG
2.	Intro, Come Inside	Atlantic/AG
3.	Taylor Dayne, Send Me A Lover	Arista
4.	Zhane', Hey Mr. D.J.	Flavor Unit/Epic
5.	Tina Turner, Why Must We Wait Until Tonight	Virgin
6.	Blind Melon, No Rain	Capitol
6.	Gabrielle, Dreams	Go! Discs/London/PLG
6.	Tony Toni Toné, Anniversary	Wing/Mercury
7.	2Pac, I Get Around	Interscope/AG

## STREET PW

COMPUTER GENERATED AIRPLAY REPORT

2W	LW	TW	ARTIST/SONG	SW	WC	PLAYS
2	1	1	MARIAH CAREY, Dreamlover	23	49.2	1132
5	2	2	SWV, Right Here/Human Nature	23	44.8	1030
3	4	3	UB40, Can't Help Falling In Love	21	46.6	979
4	5	4	TONY TONI TONÉ, If I Had No Loot	20	47.5	949
1	3	5	JODECI, Lately	22	42.8	941
8	8	6	JANET JACKSON, If	22	38.8	853
7	6	7	SHAI, Baby I'm Yours	22	38.8	853
6	7	8	SWV, Weak	21	36.9	775
14	10	9	TONI BRAXTON, Another Sad Love Song	20	38.7	774
—	18	10	EN VOGUE, Runaway Love	20	37.7	753
10	9	11	DINO, Ooh Child	15	39.1	586
17	13	12	BIG DADDY KANE, Very Special	13	44.4	577
16	12	13	JADE, One Woman	15	37.3	559
9	14	14	BRIAN MCKNIGHT, One Last Cry	16	34.9	559
11	17	15	ROBIN S., Show Me Love	18	30.5	549
15	16	16	TAG TEAM, Whoomp! (There It Is!)	19	28.2	536
26	23	17	INNER CIRCLE, Sweat (A La La La La Long)	14	37.6	527
18	11	18	JANET JACKSON, Where Are You Now	13	40.5	527
13	15	19	H-TOWN, Knockin' Da Boots	15	31.1	466
21	19	20	U.N.V., Something's Goin' On	12	36.7	440
12	21	21	JANET JACKSON, That's The Way Love Goes	15	27.4	411
31	28	22	MICHAEL JACKSON, Will You Be There	11	36.9	406
27	29	23	LEGACY OF SOUND, Happy	10	37.1	371
—	39	24	HADDAWAY, What Is Love	12	30.6	367
19	24	25	MADONNA, Rain	11	30.6	337
24	20	26	ONYX, Slam	15	22.1	332
—	25	27	JANET JACKSON, Again	9	36.1	325
◆DEBUT	28	28	ROBIN S., Love For Love	14	22.3	312
◆RE-ENTRY	29	29	4 NON BLONDES, What's Up	7	44.4	311
28	26	30	JADE, Don't Walk Away	14	21.9	307
—	33	31	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	12	25.5	306
23	22	32	SHANICE, It's For You	9	31.8	286
—	27	33	CYPRESS HILL, Insane In The Brain	11	25.9	285
29	30	34	NUTTIN' NYCE, In My Nature	7	37.7	264
—	36	35	2PAC, I Get Around	10	26.3	263
—	35	36	SOUL ASYLUM, Runaway Train	7	36.7	257
36	31	37	TINA TURNER, I Don't Wanna Fight	8	31.4	251
◆DEBUT	38	38	SHAGGY, Oh Carolina	9	27.2	245
—	38	39	INTRO, Come Inside	5	48.0	240
—	34	40	EARTH, WIND & FIRE, Sunday Morning	10	21.4	214

### RAPTIVITY

1.	Cypress Hill, Insane In The Brain	Ruffhouse/Columbia
2.	MC Lyte, Ruffneck	First Priority/Atlantic/AG
3.	Intelligent Hoodlum, Grand Groove	Tuff Break/A&M
4.	Lords of The Underground, Chief Rocka	Pendulum/Elektra
5.	Tha Alkaholiks, Make Room	Loud/RCA
6.	Ice Cube, Check Yo Self	Priority
7.	De La Soul, Breakadawn	Tommy Boy
8.	Kris Kross, Alright	Ruffhouse/Columbia
9.	Common Sense, Soul By The Pound	Relativity
10.	Boss, Recipe	DJ West/Chaos



# DE LA SOL

## *Breaking Adds:*

KSOL San Francisco      KWIN Stockton  
WPGC Washington D.C. 30-27\*    QIO2 Philadelphia On  
POWER106 Los Angeles #16\*

## *BDS Airplay At:*

POWER 106 - Los Angeles    WPGC - Washington, D.C.  
Q102 - Philadelphia      WHYT - Detroit  
KMEL - San Francisco      KSOL - San Francisco

## *Rotating At:*

92Q - Baltimore      WCKZ - Charlotte  
WHHH - Indianapolis    WLUM - Milwaukee  
KISF - Kansas City      WPOW - Miami  
KBXX - Houston      WJMN - Boston  
KPRR - El Paso      FM-102 - Sacramento



# BREAKADAWN





# CROSSOVER

MUSIC MEETING

## PRINCE

### "Pink Cashmere"

(PAISLEY PARK/WB)

The man with no name returns with a low-groove wonder. Tailor-made for Crossover Radio, the Lavender Linguist paints a seductive picture in this little ditty. For more Mainstream appeal, the "Guitar Version" sports an extended guitar solo. If you don't hear this record on the first spin, listen to it again. Prince has a following that has consistently sent his albums over the Gold and Platinum threshold for well over a decade. Not many artists can do that.

## ARIZONA F/ZEITIA

### "Slide On The Rhythm"

(VIRGIN)

We could list the stations that have this excellent jam on their mix show, but there isn't enough room. Between mix shows and clubs, this tune is *everywhere*. Watch it go to the top of the Dance charts within the next few weeks. A pulsating break-beat throbs underneath the searing vocals of Zeitia. Groovy synth samples make the song complete. Produced by Greed, this is a great way to become familiar with *Aural Opies*, the compilation from which it was taken.

## DURAN DURAN

### "Too Much Information"

(CAPITOL)

These boys have come a long way since Nick Rhodes sported pink hair in the "Planet Earth" video. They still rank high on the most-wanted list among teenage girls (and that oh-so-desirable 18-34 female demo), however their sound has evolved into a more accessible groove. Up until now, Crossover radio hasn't had a mix that was made just for them. Well kiddies, just pop in this CD-Pro for a trippy good time. The "Trance 7-inch Mix" is just that – Trance. The

"4:30 am Twirl Mix" and "Club 2 Mix" keep the Dance feel while injecting a little more Funk. This comes highly recommended for any station that's cool and doesn't suck.

## MICA PARIS

### "Whisper A Prayer"

(ISLAND/PLG)

This is one incredible lady. If you haven't met her, do so. She's outgoing, charming, warm and sincere, with a voice that is unmistakable. Yes, this is a ballad. But we're ballad-heavy, you say. When a song comes along that's this good, you make room for it, ballad or not. There's always enough room for a hit. Mica has many fans throughout the Crossover kingdom; the biggest are KKFR's Steve Smith, KJYK's Bruce St. James, KHTN's Pete Jones, WERQ's Kristie Weimar and WPGC's Albie Dee. "Whisper A Prayer" is creating a major buzz at Urban radio and can be heard on KMEL and WPGC.

## GET IT BOYZ

### "She's Just A Friend"

(PANDISC)

Haven't we all been in this mess before? Friends mistaken for lovers can sometimes throw a monkey-wrench into future romantic endeavors. This B-side single to "Let Me See U Pop It" tells it like it is. A down-tempo beat is the underlying groove, with smooth male vocals throughout. The beginning dialogue sets the tune up.

## A BEAT AHEAD

ROCKTOBERFEST... It's only the beginning of September, but being the forward-thinkers that we are, *The Network Forty* brings you the "October Promo Planner." There's something for every day of the week; the highlights are (aren't there always) "American Beer



Week" (10/1-7) in honor of our illustrious Radio Editor Dwayne Ward; "Be Bald And Be Free" (10/14) – we won't touch this one – and "Moment Of Frustration Scream Day" (10/13) – hey, I thought that was *every day*! Let's not forget that the entire month is "National Sarcastics Awareness Month," although for most of you, that's all year long!!

A TISKET, A TASKET, I'M GOING TO BLOW A GASKET... What happened to all the damn music?! The mail bag certainly was light this week due to the holidays and the fact that everyone has to take their vacation before the Fall book, but that's no excuse – we music junkies need our fix!

IT WAS DEFINITELY A PICK... XHTZ PD Steve Wall says that Apache Indian's "Boom Shack-A-Lack" (Mango/Island) is one of his favorite songs right now. He's also a buzz over Tone Lōc's "Hit The Coast" (Delicious Vinyl/AG), Captain Hollywood Project's "Only With You" (Imago) and

Legacy Of Sound's "Happy" (RCA)... Uptempo is the word at the Power Pig. Hawk Harrison says Haddaway's "What Is Love" (Arista) is "well needed in this ballad-heavy radio period." What other tips does he have for us? Captain Hollywood Project is pulling tons of phones and Joe's "I'm In Luv" (Mercury) is researching positively at night... KKXX's Marky Mark Adams is not the only one who thinks that Ace Of Base's "All That She Wants" (Arista) will be huge. WFHT's Ric Austin gives it "two thumbs up." Ric is also big on Gabrielle's "Dreams" (Go! Discs/London/PLG) and K7's "Come Baby Come" (Tommy Boy) which he says, "is so damn catchy, you'll be singing it in your sleep!"... KLUC's Cat Thomas is absolutely raving about the WPGC remixes of Tag Team's "Whoop! (There It Is!)" (Life/Bellmark) which drops in samples of Laid Back's "White Horse," Dazz Band's "Let It Whip," Nucleus' "Jam On It" and more. Says Cat, "I tip my hat to Albie and the guys... that is the *shit*!"

—Wendi Cermak



# EAST 17



## "DEEP"

THE WORLDWIDE SMASH SINGLE  
FROM EAST 17

TOP 5 IN MOST EVERY COUNTRY!

OVER 1 MILLION ALBUMS  
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U.S. REPRESENTATION: RAY ANDERSON FOR SDMA

## More Stations Head East!

*KPLZ Seattle*

*KJ103 Oklahoma City*

*KAYI Tulsa*

*KQMQ Honolulu*

*WFHN New Bedford*

*KQCR Cedar Rapids*

*WGTZ Dayton*

## Going Deeper Into Rotation!

*KUBE Seattle 16-11\**

*WWHT Columbus 22-20\**

*KS104 Denver #27\**

*KHFI Austin 28-25\**

*KLYV Dubuque 24-20*

*KFFM Yakima 36-31\**

*Power Pig Tampa 14-12\**

*Kiss 108 Boston 24-21\**

*FM102 Sacramento #27\**

*FLY92 Albany 34-27\**

*WBHT Wilkes-Barre 33-27\**

*KDUK Eugene 36-35\**


*KTFM San Antonio 18-13\**

*WHHH Indianapolis 30-27\**

*KBOS Fresno #15\**

*WKSS Hartford 33-29\**

*KMGZ Lawton 36-29\**

 **Requests Starting To Heat Up!**



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# C R O S S O V E R MOST REQUESTED

## POWER 93 FM THE POWER TIG

WFLZ TAMPA, BONER

1. SWV, Right Here/Human Nature
2. Haddaway, What Is Love
3. 95 South, Whoot, There It Is
4. Toni Braxton, Another Sad
5. Jodeci, Lately

## POWER 106.4 FM

KPWR LOS ANGELES, FRANK LOZANO

1. Big Daddy Kane, Very Special
2. Cypress Hill, Insane In The
3. Nightcrawlers, Push The
4. Mista Grimm, Indo Smoke
5. Janet Jackson, Again

## HOT 97 FM

WQHT NEW YORK, BALTAZAR

1. K7, Come Baby Come
2. Zhane', Hey Mr. D.J.
3. U.N.V., Something's Goin' On
4. Cypress Hill, Insane In The
5. Bell Biv DeVoe, Something

## KUBE 93 JAMS

KUBE SEATTLE, CHET BUCHANAN

1. Snoop Dog, What's My Name
2. 2Pac, I Get Around
3. Janet Jackson, Again
4. Onyx, Slam
5. Condition Red, Don't Get
6. Janet Jackson, If
7. Dr. Dre, Let Me Ride

## Q102 PEACE ON THE STREETS

WIOQ PHILADELPHIA, JOE MAMA

1. Shai, Baby I'm Yours
2. MC Lyte, Ruffneck
3. Janet Jackson, Again
4. K7, Come Baby Come
5. Toni Braxton, Breathe
6. Zhane', Hey Mr. D.J.
7. SWV, Weak
8. Dr. Dre, Let Me Ride

## Hot 95 KZFM

KZFM CORPUS CHRISTI, RAVIN' DAWN TODD

1. Onyx, Slam
2. Shai, Baby I'm Yours
3. Rod Stewart, Have I Told
4. Nuttin' NYCe, In My Nature
5. Tag Team, Whoomp!
6. Janet Jackson, Again
7. G-Wiz, Teddy Bear
8. Haddaway, What Is Love

## CASH COW KS-104 104.3 FM

KQKS DENVER, J.B. GOOD

1. Janet Jackson, If
2. Cypress Hill, Insane In The
3. Jodeci, Lately
4. Kris Kross, Alright
5. UB40, Can't Help Falling In
6. Tag Team, Whoomp!
7. Big Daddy Kane, Very Special
8. The Proclaimers, I'm Gonna

## JAM'N 94.5 Today's Hottest Music

WJMN BOSTON, KIDD VALENTINE

1. Big Daddy Kane, Very Special
2. Intro, Come Inside
3. Jazzy Jeff & Fresh, Boom!
4. MC Lyte, Ruffneck
5. Janet Jackson, Again

## 99.1 KGGI FM

KGGI RIVERSIDE, BO CORONA & JOE DEE

1. Big Daddy Kane, Very Special
2. 2Pac, I Get Around
3. Jodeci, Lately
4. Tag Team, Whoomp!
5. Mariah Carey, Dreamlover

## kdon 102.5 FM

KDON SALINAS, DARRIN STONE

1. Kris Kross, Alright
2. Bell Biv DeVoe, Something
3. Ice Cube, Check Yo Self
4. Janet Jackson, If
5. Jazzy Jeff & Fresh, Boom!
6. Sweet N Lo', 40 Dog
7. En Vogue, Runaway Love
8. Onyx, Slam

## 98.5 KLUC FM

KLUC LAS VEGAS, DANNY CRUZ

1. Tag Team, Whoomp!
2. Duice, Dazzey Duks
3. Janet Jackson, If
4. Onyx, Slam
5. Dino, Endlessly
6. SWV, Right Here/Human Nature
7. Jodeci, Lately
8. Mariah Carey, Dreamlover

## Q-105 FM

KCAQ OXNARD, ROSIE G.

1. Tag Team, Whoomp!
2. Big Daddy Kane, Very Special
3. Onyx, Slam
4. Zapp & Roger, Mega Medley
5. Ice Cube, Check Yo Self
6. Mariah Carey, Dreamlover

## Z100

*in the mix*

Jim "Chopper" Cohn, WHTZ "Z100" New York

Haddaway, What Is Love	Arista
Pet Shop Boys, Can You Forgive Her	EMI/ERG
His Boy Elroy, Chains	Immortal/Epic
New Order, World (The Price Of Love)	Qwest/WB
Tag Team, Whoomp! (There It Is!)	Life/Bellmark
2 Unlimited, Tribal Dance	Radiikal/Critique
Robin S., Love For Love	Big Beat/Atlantic/AG
Jazzy Jeff & Fresh Prince, Boom! Shake The Room	Jive
Janet Jackson, If	Virgin
Onyx, Slam	JMJ/ral/Chaos

## THE BEAT 92.3

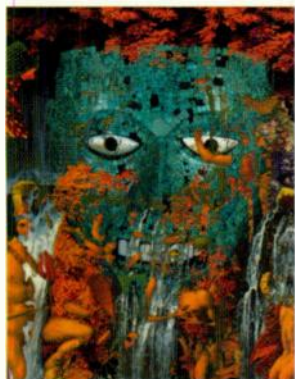
*in the mix*

Greg Beasley, KKBT "The Beat" Los Angeles

Sound Factory, 2 The Rythm	RCA
D:Ream, U R The Best Thing	Giant/Reprise
Robin S., Love For Love	Big Beat/Atlantic/AG
2Pac, I Get Around	Interscope/AG
Ice Cube, Check Yo Self	Priority
Fem 2 Fem, Switch	'Tique/Avenue Foch/Big City
MC Lyte, Ruffneck	First Priority/Atlantic/AG
Sweet N Lo', 40 Dog	Third Stone/Atlantic/AG
Joe, I'm In Luv	Mercury
Madd People, Bass	RCA



# “Sunday Morning”



**NETWORK** Moves 38-26\*

## Major Adds Include:

WAQQ Charlotte  
Z90 San Diego

B94 Pittsburgh  
KISN Salt Lake City

Y95 Phoenix  
And Many More!

**↑ A 4.33 Average Upward Move With 54 More Debuts!**

## *Earth Wind & Fire's*

*Maurice White, Philip Bailey, Verdine White, Andrew Woolfolk, Ralph Johnson and Sheldon Reynolds reconvene their classic multi-Platinum sound with the debut single from their new album Millennium.*

Hot 97.7 San Jose 22-12\*  
FM102 Sacramento 28-12\*  
KTFM San Antonio 17-12\*  
92Q Baltimore 21-18\*  
KKFR Phoenix 22-19\*  
KMEL San Francisco 24-21\*  
KSOL San Francisco 25-21\*  
WHHH Indianapolis 28-25\*  
KDWB Minneapolis D-30\*



©1993 Raprice Records Produced by Maurice White for Kalimba International Mixed by Mick Guzauski Management: Third Rail Entertainment/Bob Cavallo





## SINGLES CHART

CONTININE AIRPLAY, SALES AND REQUESTS

W	LW	TW	Artist/SONG	LABEL
1	1	1	BLIND MELON. No Rain	Capitol
2	2	2	RED HOT CHILI PEPPERS. Soul To Squeeze	WB
3	3	3	BJORK. Human Behavior	Elektra
4	4	4	MIDNIGHT OIL. Outbreak Of Love	Columbia
6	5	5	JULIANA HATFIELD THREE. My Sister	Atlantic/AG
13	8	6	PET SHOP BOYS. Can You Forgive Her	EMI/ERG
21	15	7	OCEAN BLUE. Sublime	Sire/Reprise
7	7	8	NEW ORDER. World	Quest/WB
14	13	9	U2. Zooropa	Island/PLG
18	18	10	CRANBERRIES. Linger	Island/PLG
9	10	11	U2. Numb	Island/PLG
12	11	12	SMASHING PUMPKINS. Cherub Rock	Virgin
15	14	13	DEPECHE MODE. Condemnation	Sire/Reprise
25	20	14	PEARL JAM. Crazy Mary	Chaos
17	16	15	STONE TEMPLE PILOTS. Wicked Garden	Atlantic/AG
5	9	16	TEARS FOR FEARS. Break It Down Again	Mercury
20	19	17	BIG COUNTRY. The One I Love	RCA
11	17	18	CATHERINE WHEEL. Crank	Fontana/Mercury
24	23	19	TERENCE TRENT D'ARBY. Delicate	Columbia
10	12	20	LENNY KRAVITZ. Believe	Virgin
8	6	21	MATTHEW SWEET. The Ugly Truth	Zoo
30	24	22	UB40. Higher Ground	Virgin
—	26	23	R.E.M. Everybody Hurts	WB
34	25	24	PLAN B. Life's A Beat	Imago
16	21	25	SHAGGY. Oh Carolina	Virgin
33	27	26	DEBORAH HARRY. I Can See Clearly	Sire/Reprise
22	22	27	FABULON. In A Mood	Chrysalis/ERG
—	36	28	THE BREEDERS. Cannonball	Elektra
—	39	29	MONA LISA OVERDRIVE. Stuck	MAX-BILT
35	31	30	PRIMUS. Mr. Krinkle	Interscope/AG
—	37	31	TOAD THE WET SPROCKET. Brother	Chaos
DEBUT	32	32	ACE OF BASE. All That She Wants	Arista
DEBUT	33	33	SMASHING PUMPKINS. Disarm	Virgin
38	34	34	X. New Life	Big Life/Mercury
32	33	35	URGE OVERKILL. Sister Havana	Geffen
DEBUT	36	36	CRACKER. Low	Virgin
DEBUT	37	37	THE CONNELLS. Slackjawed	TVT
23	28	38	WATERBOYS. Glastonbury Song	Geffen
—	40	39	TEARS FOR FEARS. Cold	Mercury
DEBUT	40	40	BUFFALO TOM. Sodajerker	Beggars Banquet/EastWest/Megadisc

## GEN X

**XXXXXX FEST:** When XTRA "91X" San Diego throws a party, it's big, hot and always sold out! 91X hosted the likes of UB40, Terence Trent D'Arby, The Gin Blossoms, Tears For Fears, Urge Overkill, PD Mike Halloran's personal fave and newly signed to Relativity, LUCY'S FUR COAT (*Is this hyped big enough, Mike?*) and local band Natasia's Ghost at the bash. As if the fireworks on stage wasn't large enough, backstage was a party unto itself. KROQ's "Love Line" producer Ann Wilkins did the hang thing as well as KEDG Las Vegas PD Jay Taylor and the steady Urge Overkill groupie, Chrissie Hynde. If you were foolish enough to miss this party, you can redeem yourself Oct. 2 when the station plays host once again, this time to Big Country, Living Color, Dig and more. What else would you expect from a station located in the city with an endless summer!

**IT'S A BOY, UH, GIRL... OH, WHATEVER:** The birth of American Recordings spring from the ashes of the media stunt of the decade: A funeral burying the Def name, complete with casket, horse-drawn carriage, 20 limos stuffed with mourners and a full-on tombstone, was followed by a christening party that would do any parent proud. Hosted at a bowling alley, highlights included cigar holders Depeche Mode's David Gahan, The Chili's, Rosanna Arquette and Tom Petty in attendance, Raging Slab performing on stage and yours truly bowling in platforms.

**KROQ's HARD BALLS:** The oh-so-friendly rivalry in the City of Angels got a little aggressive at Duran Duran's star placement on the Hollywood Walk of Fame, when KIIS FM's little yellow antenna nerf balls were sprinkled among the onlookers. For weeks, KROQ morning team Kevin & Bean have been coaxing listeners to destroy KIIS FM's "Balls Of Summer" promotion by yelling "You're a jerk" to KIIS listeners with balls adorning their antennnas. The feud got really heated when a KIIS van rolled up to KROQ's promotion site and threw the little balls to the crowd. The crowd responded by throwing the balls back at the van. Hollywood Mayor Johnny Grant saw the barrage and commented, "KIIS is throwing lemons while KROQ is playing hard ball."

**TATT SEEN BY MOTHER:** Robert Ruggeri (aka Tattoo) inks his marks into XHRM's butt this week as the San Diego station's new Production Director. Congrats! Just remember "Flash"-ers, a Tattoo is for life... And now a stream of consciousness from illustrious KRZQ MD Max Volume: "Hey, uh yeah, they say imitation is the sincerest form of flattery. ACCEPT NO IMITATIONS. Adorable is real. Live, they rock big. Speaking of live, Reno is a market that keeps getting overlooked and underbooked. So we're doing our own shows. We had X play recently and damn, was it big. Nearly sold out." And speaking of something that relates to nothing, "you record people; I need you to start putting the name of the album on the CD singles you send out. Oh, by the way, we had a great book. See ya"....(Thanks Max.)

— Karen Holmes

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Alternative**

**P.M.'s**

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# CATCH THE BIGGEST TOUR OF THE FALL

## depeche MODE AND the The

SEPTEMBER 7  
COLISEUM

Quebec City, QUEBEC

SEPTEMBER 8  
MONTREAL FORUM

Montreal, QUEBEC

SEPTEMBER 10  
CENTRUM

Worcester, MA

SEPTEMBER 11  
MULLINS CENTER

Amherst, MA

SEPTEMBER 12  
CAPITOL CENTER

Washington, D.C.

SEPTEMBER 14  
COPPS COLISEUM

Hamilton, ONTARIO

SEPTEMBER 15  
SKYDOME

Toronto, ONTARIO

SEPTEMBER 17  
CIVIC ARENA

Pittsburgh, PA

SEPTEMBER 18  
THE SPECTRUM

Philadelphia, PA

SEPTEMBER 21  
MEADOWLANDS ARENA

East Rutherford, NJ

SEPTEMBER 23  
MADISON SQUARE GARDEN

New York, NY

SEPTEMBER 25  
NASSAU COLISEUM

Long Island, NY

SEPTEMBER 27  
HAMPTON COLISEUM

Hampton, VA

SEPTEMBER 28  
DEAN SMITH COLISEUM

Chapel Hill, NC

SEPTEMBER 29  
THE OMNI

Atlanta, GA

OCTOBER 1  
T/B/A

Lakeland, FL

OCTOBER 2  
MIAMI ARENA

Miami, FL

OCTOBER 3  
SUNCOAST DOME

St. Petersburg, FL

OCTOBER 5  
ORLANDO ARENA

Orlando, FL

OCTOBER 8  
LAKEFRONT ARENA

New Orleans, LA

OCTOBER 9  
THE SUMMIT

Houston, TX

OCTOBER 13  
REUNION ARENA

Dallas, TX

OCTOBER 15  
FRANK ERWIN CENTER

Austin, TX

OCTOBER 17  
ST. LOUIS ARENA

St. Louis, MO

OCTOBER 18  
T/B/A

OCTOBER 19  
BRADLEY CENTE

Milwaukee, WI

OCTOBER 20  
MARKET SQUARE ARENA

Indianapolis, IN

OCTOBER 22  
THE PALACE

Detroit, MI

OCTOBER 24  
RIVERFRONT COLISEUM

Cincinnati, OH

OCTOBER 26  
RICHFIELD COLISEUM

Richfield, OH

OCTOBER 28  
HORIZON

Chicago, IL

OCTOBER 30  
TARGET CENTER

Minneapolis, MN

NOVEMBER 2  
MCNICHOLS CENTER

Denver, CO

NOVEMBER 4  
DELTA CENTER

Salt Lake City, UT

NOVEMBER 6  
PACIFIC NATIONAL EXPO

Vancouver, B.C.

NOVEMBER 7  
COLISEUM

Seattle, WA

NOVEMBER 8  
COLISEUM

Portland, OR

NOVEMBER 12  
SAN JOSE ARENA

San Jose, CA

NOVEMBER 13  
COLISEUM

Oakland, CA

NOVEMBER 14  
ARCO ARENA

Sacramento, CA

NOVEMBER 16  
SPORTS ARENA

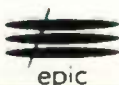
San Diego, CA

NOVEMBER 18  
T/B/A

Phoenix, AZ

NOVEMBER 20  
THE FORUM

Los Angeles, CA





## Fresno: The International Alternative Hub

You wouldn't guess it from looking at an atlas, yet rest assured, Fresno, CA is a mecca for new music. Serving as the main House for the Alt-Holy is KKDJ FM and leading the faithful is none other than MD Sat Bisla.

Born and raised in England, Sat depends a great deal on friends and family to keep him abreast of music abroad. "Two to three times a week, I receive a care package that usually contains tapes of English radio shows and some of the hottest music out in Europe. I work closely with many independent labels in the UK, Germany and Belgium as well. They send me advance cassettes and artist information, including everything from bios to retail sales figures."

Staying ahead of the game is more than half the battle in programming Alternative radio. How it's used is, of course, the other half. When it comes to unfamiliar imports, pleasing the core listener while

maintaining an average listener is an art. "We introduce a lot of new music in specialty shows," Sat explains. "One called 'The Cutting Edge' features imports and Mainstream domestic releases, while another called 'Over The Edge' plays harder-edge material such as Industrial music. We heavily monitor our phone responses during these shows to gauge the records that get the most attention."

"If we get a good vibe from an import on a record label that services both abroad and domestically, such as Virgin UK and Virgin Records, I'll notify the labels here of our success with it," he continues. "I'll ask them what their plans are for this record domestically. Often they aren't familiar with the project, so I'll send them a copy of what I have." Bisla finds that the labels usually appreciate this information. "Lisa Worden at ERG was thrilled to find out

about my success with the Pet Shop Boys before its domestic release," Sat notes.

"That was one they had already intended on bringing over. Sharing information with the labels taught me to play that record sparingly, maybe two or three times a week, tops, so I don't burn it out before its big domestic push and possibly ruin the project for the label and the station in this market."



"About three months ago, we started playing Ace Of Base," he adds. "We received good phones on it, so we put it into regular rotation without reporting it. It wasn't out in America at that point. When Arista signed it for domestic release, we started reporting it, making us timely in our report."

"College students who travel to L.A. and San Francisco for school appreciate us playing new music the most and are

impressed that they heard it hear first. We introduced Camouflage's latest in January. Listeners actually feed us information on new records that larger markets may have introduced, so we can always keep up or sometimes surpass those markets in staying cutting edge. At the same time, our average music listeners seem equally impressed when they go to the stores looking for a new record from an established artist like the Pet Shop Boys and finding out they can only hear it here until its release."

However, Bisla is cognizant of going too cutting edge. "We try to not frustrate listeners who want records before they're available," he explains. "Our jocks are encouraged to read the trades, listen to our specialty shows and make notes on release dates, etc. to keep the public informed."

In addition to Sat's research of music abroad, programming and hosting the mix shows as well as working with PD Don Parker on programming, he also keeps up with the street by spinning records as a club jock. Both he and his wife enjoy traveling, which makes a transition to A&R a realistic goal for the future.



### IGGY POP "Wild America"

(VIRGIN)

From the forthcoming release, *American Caesar*, Iggy Pop delivers some surprises with a guest appearance by Henry Rollins and an updated cover of "Louie, Louie." The first single, "Wild America," is ear candy for a heritage punkster and every other red-blooded American. Twisted guitars and heavy vocal 'tude with a sense of humor make this single a format natural. If that isn't enough, the "Wild America" video will rivet viewers into their seats, fingers on the rewind and pause buttons to catch every poignant phrase of Iggy's captivating sadistic charm.

### NIRVANA "Heart-Shaped Box"

(Geffen)

Here's proof positive that last year's Next Big Thing is far from yesterday's news. Although critics have already blown off Seattle Grunge for the roar of Chicago, one listen to Nirvana's "Heart-Shaped Box" would dictate otherwise. A melodic undertone incites your attention and the taut, intense energy holds it with vice-grip

strength. The Mach-10 insanity emanating from the power and strength of this single can be felt at level two on the volume dial. Greatly appreciated this time around: a lyric sheet!

### ACE OF BASE "All That She Wants"

(ARISTA)

Ace Of Base received plenty of attention in its infancy import stage, being added at Live 105 San Francisco weeks ago and now topping their charts. A young Swedish band comprised of the Berggren family, Jenny, Jonas & Malin (a brother and two sisters) and Ulf Ekberg, is heading toward Platinum status in their homeland. "All She Wants" mixes UB40 with Abba and the concoction is already on Live 105, KKDJ, KROQ, WZRH, WKQX and XHRM.

neXt-X: Nirvana's *In Utero* (Geffen) is due in stores September 21st. The single, "Heart-Shaped Box," blasts radio September 10th. Pearl Jam's *five against one* is due in October. Tip picks from the import bin include *Something Happens* with "c.e.incidentally," One Dove with "White Love" (which KKDJ

is having success with), Suntan Stan (a sort of Right Said Fred relived) and Broon "On My Side" on EMI Germany. Also, Atlantic Records is

pleased to announce the recent signing of 13-year Punk vets *Bad Religion*. Atlantic will be re-releasing their latest album, *Recipe For Hate*.





# REQUEST LOG

ARTIST

TITLE

M F

**DEMO**

1. *The Cranberries "Linger"*

2. *Blink-182 "No Rain"*

3. *Björk "Lunar"*

4. *W. "Of Love"*

5. *f. "The Ugly To"*

6. *4. "Ugly To"*

7. *1\* Sales 250,000 Units!*

8. *0.*

9. *0.*

10. *0.*

11. *Laury*

12. *Dependence Max*

13. *Stone*

14. *Cranberries*

15. *also*

16. *ON TOUR*

17. *with*

18. *Suede*

19. *?*

20. *Duran Duran*

**PLG**

**#1 Requested**  
**At KROQ for**  
**Two Weeks!**

**"Dreams"**  
**MTV Active**  
**Rotation!**

**ON TOUR**  
**with**  
**Suede**  
**?**  
**Duran Duran**

**NETWORK Alternative Chart #10!**

Management: Metropolitan Entertainment





## WANTED

**WVIC FIRST MORNING SHOW OPENING IN 10 YEARS** can be yours if you're real, honest, creative, topical and willing to hit the streets. If you've got the talent, we've got the cash! Rush your T&R to: Jim Lawson, PD, WVIC, 2517 E. Mount Hope, Lansing, MI 48910. No phone calls please.

**LOOKING FOR** a drive-time air personality. Must be quick-witted and music-intensive. Rush T&R to: Sherman Cohen PD, XHRM, 2434 Southport Way #A, San Diego, CA 91950. No phone calls please.

**SEND ME SOME TAPES!** WJMN is looking for part-timers. If you are in the New England area and want to expand your horizons, please send your T&R to: Dallas Kincaid, APD, 235 Bear Hill Road, Waltham, MA 02154. Everyone is encouraged. EOE.

**AUSTIN, TEXAS KHFI-FM** seeks entertaining overnight air talent for personality-based Top 40. Must be able to relate to women 18-34, good show prep skills, motivation and two years experience required. T&R to John Roberts PD, KHFI, 811 Barton Springs #967, Austin, TX 78704. No phone calls, please. KHFI is EOE/M.F.

**WEEKEND ON-AIR BROADCASTER** Immediate weekend on-air opening at Mix 98.5, WBMX, Boston. Must have minimum two years commercial broadcast experience in contemporary music radio. Must be available both Saturdays and Sundays. Send T&R to: Greg Strassell, PD, MIX 98.5/WBMX, 3 Fenway Plaza, Boston, MA 02215. No phone calls please. An EOE/ M/F/V/H.

**JOB OPENING WERQ-FM, 92Q** Baltimore, has an afternoon-drive position available. T&R to: Jeff Ballentine, 1111 Park Avenue, Penthouse, Baltimore, MD 21201. No calls please.

**PRODUCTION DIRECTOR OPENING** Hot 105/Hot 107. Columbus, P-1 Top 40 needs on-air Production Director. Digital, 16-track production facility. T&R to Rob Morris, 6555 Busch Blvd. Suite 209, Columbus, OH 43229. E.O.E.

**REAL JOB OPENING** Dear DeeJays, There is a new morning show being put together in Philadelphia and there is a need for talented personnel, like an experienced sidekick, preferably female who can read a little news. If you know of such a person, please send T&R to: Eric Johnson, Y-100 Radio, 1003 Baltimore Pike, Media, PA 19063.

**TOP 40 KHFI** seeks Production Pro! If you can create, write and produce spots and promos that entertain, sell and motivate in a unique manner...send your T&R to: John Roberts OM/PD, 96.7/KHFI-FM, 811 Barton Springs Road, Suite 967, Austin, TX 78704. Prior experience and natural delivery a must! EOE/M-F.

**SALES EXECUTIVE** who is career-minded, enjoys working hard and receiving the recognition and high income associated with success. We are looking for someone who truly understands customer service from the customer's standpoint; who can function as a team member; who has strong presentation skills and who knows that you work 40 hours a week to get by and beyond that for success. The ideal candidate is a college grad with five years verifiable sales experience and wants to stay in Baton Rouge. WJBO/WFMF offers high income potential with an excellent base salary; a strong customer base; competitive benefits package including a 401K plan; major and dental benefits and superb sales training program. Please send resumes to: Sales Executive, P.O. Box 496, Baton Rouge, LA 70821-0496, or call 504-383-5271, ext. 242. EOE.

**COME AND ENJOY THE WORLD'S MOST BEAUTIFUL BEACHES** The new sound of Island 106 is looking for an afternoon-drive air personality with production skills. Please send T&R to: Todd Shannon, PD, WILN, 8317 West Highway 98 #21, Panama City Beach, FL 32407. No phone calls please.

**KQKS-DENVER KS104** is looking for an experienced Production Director. No phone calls please. Send T&R to: Chris Davis, PD, KQKS, 9351 Grant St. Suite 550, Thornton, CO 80229. EOE.

**MYRTLE BEACH'S HOTTEST STATION** may have possible openings soon! Interested in working in one of the most beautiful vacation resorts in the country? If you are a news-oriented, people-oriented, experienced air talent, then please send your tape, resume and a photo to: Michael Parnell, WBPR, 350 Wesley Suite 301, Myrtle Beach, SC 29577. No phone calls please. Minorities and females encouraged. WBPR rules the ocean and its waves.

**ONLY 111 SHOPPING DAYS LEFT UNTIL XMAS** and you need a job? KMVR in Las Cruces, New Mexico has full-time openings for experienced air talent. Must provide own clue. Please send T&R to: Randy Fox, PD, KMVR, 1832 W. Amador, Las Cruces, NM 88005. EOE.

**MORNING NEWS PERSONALITY** needed ASAP!! Females/Minorities with Urban/Churban experience strongly encouraged to apply. USA Today style news delivery. Your personality reflects the streets. Get a tape and photo to us ASAP!!! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

**MIDDAYS/PRODUCTION DIRECTOR** Tapes being accepts for a future opening. Send the promos you've produced (your voice/or station voice) as well as a photo and aircheck. Your airshift is 10 am to 1pm. Best

of all, you get to be you! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

**KSMB, Lafayette Louisiana** seeks overnight air talent. 12 am to 6 am, production, remotes, minimum one-year experience. Females and minorities encouraged. T&R, Photo to: Bobby Novosad, PD, KSMB, P.O. Box 3345, Lafayette, LA 70502. EOE. No phone calls please.

## LOOKING

**STOP!** I'm right here! Are you looking for an excellent air talent that's not afraid to live on spamwiches? Looking for any format, preferably Top 40, three years experience. Call Tom 617-381-1674.

**EXPERIENCED PROFESSIONAL** seeks position as GM or GSM. Experienced in major market, retail, co-op specialist. Looking for Northeast market. Call Rich 201-429-7323.

**LOOKING** for midwest/south opportunity in Top 40/rock! Air talent/production wiz! Definitely a team player. Let's talk! Please Leave message 919-277-4277, James Gregory.

**SUCCESSFUL DJ/Good Numbers** medium and major-market experience. Strong on production and copywriting skills. Deep, but pleasant voice. 13-year vet. Looking to relocate to Southeast before the snow flies. Give me a call. Eddie: 814-454-5102.

**YOUNG, EXPERIENCED, HIP NOT HYPE** nights on your Top 40 station. Call J.J. 414-498-9571.

**O.K....I'M FINALLY TIRED OF THE BEACH!** 13 year vet ready to work. On air, morning sidekick/news, production director, all around happenin' babe. Call Kristi...619-274-9206.

**QUALIFICATIONS:** OM, PD, AM-PM Drive, production, promotions, Selector...in Providence & Boston Markets. 29-year professional would love to PD in Florida, Boston or Providence again. For more information call Vin at 401-351-7094.

**RICK SAVAGE/RICK ALLEN** formerly afternoon drive at WRQK, Canton. Also five years at WKDD, Akron seeking full-time gig. Call Rick 216-773-1549.

**SWM** is seeking any full-time airshift to nurture, share good times with and hopefully more. Looking to utilize my two years experience in a major market. Interested? Call Thom 617-381-1674. I'm waiting!!

**HAVE HERTZ WILL TRAVEL** (Point A); KZMG, Boise - (Point B); Promotion/On Air Talent. Paul Anthony 208-336-2546.

**BLAKE THUNDER** recent APD at HOT105, Columbus, OH, middays, afternoon, multi-track, voiceover is NOW AVAILABLE. Experi-

ence includes: 92X Columbus, Power 99 Atlanta, WALR Atlanta, Z93 Tampa, Z106 Sarasota. Looking for afternoons, middays, nights. Excellent references. 614-861-4567.

**MAKE ME YOURS!** Fun female with over two years Top 40 experience. Ideal for middays or morning sidekick. Call Patti 402-477-4606.

**10-YEAR VET** looking for full-time air shift. Preferably afternoons or nights. Needs medium to large market in the northwest or midwest areas, any format. Has also been an APD and an AMD. Please call Mike at 303-933-7286.

**EXPERIENCED, HARD WORKING, ATTRACTIVE** male air talent. I've done Top 40 and AC mornings, I've been a copywriter, a sidekick, a news man. And, I've done middays. I'm seeking any full-time position at a Churban, Urban or Top 40. Call now: 402-477-0513.

**PEACE, LOVE AND HAIR GREASE** Maxine 508-667-0666. With four years on-air experience, I'm looking for nights or overnights. Formerly of KIX Providence and WZOU Boston, I'm a totally hip chick who'll rock your Dance or Urban station in an upbeat style.

**JURASSIC-STYLE MORNING SHOW PRODUCER** let me take you on a dino-size journey, and we'll make your competitors extinct. Top-50 market experience, now playing at 513-372-1663. Ask for Todd, your Jurassic radio explorer.

**FORMER 92Q PRODUCTION DIRECTOR** looking for similar gig anywhere in U.S. Top 40, New Rock, AOR, Urban or Classic Rock. Loads of multi-track experience. I'll make your socks roll up and down! Call Andrew Zinner. 410-752-0925.

**AXEL MARLEY** Former KWOD mornings and drive-time jock is a 12-year vet and he's only 26 years old! An East Coast boy who's accepting offers from all over. Call 916-443-8706.

**POWER 92/KKFR PHOENIX** Programming coordinator/late-nighter Mike Abrams is searching for a programming gig or large-market APD gig. KKFR PD and consultant Steve Smith says, "Mike played an important part in bringing Power 92 the highest ratings we've had in over three years and I highly recommend him for any programming position." Mike can be reached at 602-789-1027.

**FEMALE** Morning show sidekick/ News Director looking for similar gig anywhere in U.S. Promotions experience, computer literate. Prefer Rock-leaning Top 40. Willing to relocate. Salary negotiable. Great references. Call Rudi: 904-235-7824.

**JEFF ST. JOHN** former B104 Mornings and Drive Time jock is a 16 year vet on the loose. He's accepting offers from all over. Call him at: 402-464-8734.



# RED HOT CHILI PEPPERS

## "Soul To Squeeze"

**NETWORK** Debuts 39\* SoundScan Singles Chart Moves 60-24\* More Than 25,000 Sold This Week!

New Adds!

**KDWB** Minneapolis  
**WAZY** Lafayette

**Star 94** Atlanta  
**WBPR** Myrtle Beach

**WIFC** Wausau  
**WXXX** Burlington

**WKHI** Ocean City  
**WYAV** Myrtle Beach

**WNNK** Harrisburg  
**Q99** Salt Lake City

↑ A 4.18 Average Move With 21 Debuts!

**99X** Atlanta 5-4\*

**KISF** Kansas City 14-11\*

**WNVZ** Norfolk 18-12\*

**PRO-FM** Providence 35-31\*

**WRQK** Canton 6-5\*  
**KKRD** Wichita 24-19\*  
**WVKS** Toledo 33-26\*

**KIOC** Beaumont 18-15\*  
**KZMG** Boise 24-19\*  
**WBBO** Greenville 30-27\*

**WRFY** Reading 20-16\*  
**WABB** Mobile D-23\*  
**WVSR** Charleston 30-27\*

**WKZW** Peoria 22-17\*  
**WXXL** Orlando 30-24\*  
**WYKS** Gainesville 30-27\*

**WYCR** York 23-18\*  
**WNOK** Columbia 30-26\*  
**WZAT** Savannah 32-27\*



Top 10 Requests In New York, New Orleans, Kansas City,  
Houston, Atlanta, Cincinnati, Plus Dozens of Secondaries!



Heavy Rotation For 8 Weeks!



# R.E.M.

## "Everybody Hurts"

**NETWORK** Most Added With 59 Out Of The Box Stations!

**WENZ** Cleveland  
**WVKS** Toledo  
**WBNQ** Bloomington  
**KWTO** Springfield

**WBBQ** Augusta  
**WVSR** Charleston  
**KGGG** Rapid City  
**WYYS** Ithaca

**WIXX** Green Bay  
**WZAT** Savannah  
**WRCK** Utica  
And More!

**WNTQ** Syracuse  
**Z104** Madison  
**KTMT** Medford

**WPXY** Rochester  
**WAIA** Melbourne  
**KTRS** Casper

Performing Early!

Kiss 108 Boston D-26\* Receiving 2 To 3 Plays Per Day!

Billboard LP Chart Moves 154-128-102\*

Nearly 12,000 Sold This Week!

Coming Off A Triumphant Appearance At The MTV Awards!

**WRFY** Reading D-30\*

**KOKZ** Waterloo D-27\*

**WCIL** Carbondale 33-30\*



# NEW ORDER

## "The Price Of Love"

Adds This Week Include:

**WXXL** Orlando

**WJMX** Florence

**WWZZ** Knoxville

**KMVR** Las Cruces

**WWWQ** Bowling Green

Rotation Increases!

**WENZ** Cleveland 13-2\*  
**WRQK** Canton 19-17\*  
**WXLK** Roanoke D-25\*  
**KGGG** Rapid City D-29\*  
**WZAT** Savannah 37-32\*

**99X** Atlanta #8\*  
**WKSE** Buffalo 25-22\*  
**KCHX** Midland 30-25\*  
**WRKY** Stubenville D-30\*  
**Y93** Bismarck 38-35\*

**KHFI** Austin 15-13\*  
**KIOC** Beaumont 32-25\*  
**KMGZ** Lawton 33-27\*  
**WKHQ** Charlevoix 34-31\*  
**KMCK** Fayetteville D-40\*



2nd Week In Rotation!





## ON THE COVER

### MEAT LOAF (MCA)

- Marvin Lee Aday was born on September 27, 1947 in Dallas.
- Loaf's first break in show business came when he starred in the Broadway production of "Hair." He subsequently appeared in a number of Broadway and off-Broadway productions, including the New York Shakespeare Festival in Central Park.
- His first significant entree in the music business was a brief fling as part of Stoney & Meat Loaf in 1971, whose lone single, "What You See Is What You Get," went as high as #71.



- In 1974, he starred as Eddie in the original Broadway production of "The Rocky Horror Picture Show" and later in the film version.
- In 1976, he sang lead vocals on Ted Nugent's *Free-For-All* album.
- In 1977, he met up with songwriter Jim Steinman and they created the *Bat Out Of Hell* album. The theatrical Rock compositions "Two Out Of Three Ain't Bad," "Paradise By The Dashboard Light" and "You Took The Words Right Out Of My Mouth" help propel the album to classic status, as it has sold upwards of 25 million copies.
- The sudden fame took its toll on the singer, who literally quit the business for three years.
- In 1981, he returned with *Dead Ringer*, which featured a duet with Cher on "Dead Ringer For Love." It sold four million worldwide.
- Although subsequent albums didn't do much, Loaf also appeared in films like *Americathon*, *Roadie* and more recently, *Wayne's World* and *Leap Of Faith*.
- In April of '89, Loaf reunited with Steinman and they started working on what would eventually become *Bat Out Of Hell II: Back Into Hell*. The first single is "I'd Do Anything For Love (But I Won't Do That)."

### BILLY JOEL (COLUMBIA)

- William Martin Joel was born in Hicksville, Long Island, New York on May 9, 1949.
- He formed his first band, The Echoes, in 1964, which later became The Lost Souls. During the '60s, he also played in The Hassles and Attila. When those groups didn't pan out, legend has it that Joel played piano at cocktail bars to make ends meet.
- Columbia signed him in 1973 and he immediately had a modest (at the time) Top 40 hit with the semi-autobiographical "Piano Man."
- He really didn't come near the top of the charts until

"Just The Way Your Are" hit in 1977. Then the hits started coming: "My Life," "Big Shot," "You May Be Right" and "It's Still Rock And Roll To Me," to name a few.



- After surviving a serious motorcycle accident in 1982, Joel returned to the top of the charts with "Tell Her About It," "An Innocent Man" and "Uptown Girl" – the video of which featured Joel serenading his future wife, supermodel Christie Brinkley.
- After touring Russia in 1987, Joel came back to cut 1990's *Storm Front*, which went triple-Platinum thanks in part to the #1 hit, "We Didn't Start The Fire." Other notable live performances include a gig in Berlin the day after German reunification and one in the Philippines for GLs the day after Operation Desert Storm kicked in.
- In the summer of '92, Joel cut two Elvis Presley tunes for the soundtrack of *Honeymoon In Vegas* at a church in Southampton. Later that summer, he set up a studio on Shelter Island, where he wrote and recorded material for what eventually became the new album, *River Of Dreams*. Helping him was producer Danny Kortchmar.
- During that time, Joel was conferred the title Doctor of Music from the Berklee College Of Music in Boston. He has also received a Humanitarian Award from the Cathedral of St. John The Divine and was awarded a Doctor of Letters from Fairfield University.
- The first single from the new album is the title track, "River Of Dreams."

### HADDAWAY (ARISTA)

- Haddaway (aka Nestor Alexander Haddaway) hails from the island of Tobago, the small sister island of Trinidad in the Caribbean.
- The son of a marine biologist and nurse moved with his family to Chicago when he was nine. To adjust



to the urban environment, he learned to defend himself by taking up Far Eastern martial arts. He also started singing in choir and in theatre performances.

- After finishing college, Haddaway studied medicine for over two years, then switched to marketing. He started his own marketing company in Cologne, which specialized in organizing fashion shows and photo shoots for fashion houses.
- He first break and contact with the music world came when he worked on the music and choreography for two Pet Shop Boys videos. Next, Haddaway joined a band called Elegato.
- After cutting some demos with keyboardist Alex Trime, Haddaway hooked up with the production team of Dee Dee Halligan and Junior Turello. They produced his Dance hit, "What Is Love."
- The song is currently on Arista's new Dance compilation album, *House Of Groove*. Haddaway's debut album is due later in the year.

### GIN BLOSSOMS (A&M)

- Wilson, vocals.
- Jesse Valenzuela, guitars, vocals.
- Bill Leen, bass.
- Scott Johnson, guitar.
- Phillip Rhodes, drummer.
- This Tempe, Arizona band first came together on Christmas Day, 1987.
- Following the trend established by other Alternative bands in the area, the Blossoms cut an independent album, *Dusted*, in 1989 and toured regularly, which earned them a spot as the only unsigned band on an MTV-aided CMJ Awards show (alongside the likes of Lou Reed, the Red Hot Chili Peppers and the Neville Brothers).



- After signing with A&M in 1990, they moved to L.A. When recording sessions with a name producer failed to produce anything worthwhile, they moved back to Arizona and cut a handful of tracks, which became the five-song EP, *Up And Crumbling*. The EP generated decent Rock Radio and Alternative play.
- To cut their first full-length album for A&M, they traveled to Memphis' Ardent Studios and worked with producer John Hampton (The Replacements, Robert Cray).
- The finished product, *New Miserable Experience*, came out in late summer of '92.
- The band has toured relentlessly since then. The single, "Hey Jealousy," became a big Alternative hit, but MTV play was slow in coming. But the song's continued popularity never stopped growing. MTV jumped on the bandwagon and now "Hey Jealousy" is making inroads on Top 40.



# 4 NON BLONDES

“SPACEMAN”



THE  
ATLANTIC  
GROUP

World Radio History



# the PICTURE page



## ▲ TV Idol

WKHQ "Q106.5" St. Louis night guy Rikk Idol appears on the national-ly syndicated TV show *Wavelength* with host Jennifer Smith.



## ▲ TICKETS A LA MODE

WXXL Orlando air personality Kid Cruz got a hold of 106 pairs of Depeche Mode tickets and announced a secret location where listeners could purchase them a day before the tickets were sold to the general public.



## ▲ CHART "CREEPS"

Giving new meaning to the word, "special," are (standing, l-r) CEMA Dir. of Marketing Steve Rosenblatt and Sr. VP Sales & Marketing Joe McFadden, Radiohead's Phil Selway, Capitol Nat. Dir. Alternative Promotion Brian McDonald, Radiohead's Colin Greenwood and Thom Yorke, Capitol Pres./CEO Gary Gersh, Radiohead's Ed O'Brien, Capitol Assoc. Dir. of College Promotion Dave Downey and Capitol Sr. VP of Nat. Promotion John Fagot. (kneeling, l-r) Radiohead's Jonny Greenwood, Capitol Nat'l Dir. of Field Marketing Rob Gordon and VP Int. Tom Corson.

## ▼ BATTLE OF THE T-SHIRTS

Atlantic Records balladeer Marc Cohn (center) discusses his acoustic set with (l-r) KDWB Minneapolis MD Kevin Peterson and afternoon personality Bobby Wilde.



## ▲ SPONTANEOUS RADIO SHOT

Just happening to meet at the same place and the same time are (l-r) WPLJ New York OM Scott Shannon, News Director Naomi DiClemente, Arista Records' diva Taylor Dayne, WPLJ air personality Todd Pettengill and "Scott and Todd in the Morning" producer Elliot Segal.

## ▼ ACTION!

On the set of the video shoot for Remedy's "Tiniest Grain Of Sand" are (l-r) producer Marvin Wadlow Jr., Remedy's Sean Alaura, Hollywood Records Stuart Cohn, Remedy's Jesse Aguirre, Darryl Sherman and director Paul Hunter.





# the PICTURE page too



## ▲ ALRIGHT JAMZ

Seen hanging out at the KJMJ "Jamz" Dallas studios are (l-r) Columbia Records artists Kris Kross, producer Jermaine Dupree and KJMJ nights EZ Street.



## ▲ TART CRANBERRIES

Big names celebrate Ireland's the Cranberries after a New York show. (l-r) PLG VP Comm. Dennis Fine, Island Records Sr. VP Marketing Matt Stringer, PLG Pres./CEO Rick Dobbis, Assoc. Dir. Product Marketing Jonas Nachsin, VP Product Management Jon Birge, Nat. Sr. Dir. Sales Dave Yeskel, the Cranberries' Dolores O'Riordan, Fergal Lawler, Mike Hogan and Noel Hogan, Sr. Dir. Nat. Alternative & Video Promotion Steve Leeds, Metropolitan Ent. Rob Kos. (Kneeling, l-r) Island Records Nat. Tour Dir. Karen Yee and Sr. Mgr. Marketing Hilary Neidhart.



## ► SLAM FUNK

Jive mega-stars Jazzy Jeff and The Fresh Prince go up against WFLZ "Power Pig" Tampa's morning show in a game of two-on-two hoops. (Front row, l-r) WFLZ's Promotion Dir. Ron Sheppard, PD BJ Harris and Jazzy Jeff. (Back row, l-r) WFLZ's MD Hawk Harrison, OM Marc Chase, Jive Record's James Heathfield, The Fresh Prince and APD Jeff "Booger" Kapugi.



## ▲ POETIC JUSTICE

Geffen group Ceremony showcased songs off their debut release, *Hang Out Your Poetry*, in Madison, WI. (l-r) Geffen Records Tom Moran, Ceremony's Chastity Bono, WZEE MD Joe Larson, Ceremony's Chance, WZEE PD Mr. Ed Lambert and Geffen Records Steve Leavitt.



## ◀ SUCKER PUNCH

(L-r) Former heavyweight champ Larry Holmes, Reprise star Lindsay Buckingham, WAEB "B104" Allentown morning co-host Heather McCartney and Reprise Records Tom Cunningham (ahem) strike a pose.



## ▲ SCENE IN L.A.

Enjoying *The Album Network's* 15th Anniversary Party were (l-r) *The Network Forty* Radio Editor Dwayne Ward, KPOI Honolulu PD I.J. Michaels, Arista Records West Coast Promotions Felicia Swerling and MCA Senior VP Promotion Bruce Tenenbaum.





## EXCLUSIVE ROTATION

Stone Temple Pilots "Wicked Garden"

## BUZZ BIN ROTATION

Blind Melon "No Rain"

Cypress Hill "Insane In The Brain"

Gin Blossoms "Hey Jealousy"

## STRESS ROTATION

Def Leppard "Two Steps Behind"

Duran Duran "Too Much Information"

Dr. Dre "Let Me Ride"

Ice Cube "Check Yo Self"

Michael Jackson "Will You Be There"

Lenny Kravitz "Believe"

Madonna "Rain"

John Mellencamp "Human Wheels"

Smashing Pumpkins "Cherub Rock"

Spin Doctors "How Could You Want Him  
(When You Know You Could Have Me)"

Rod Stewart "Reason To Believe"

## HEAVY ROTATION

Aerosmith "Cryin'"

Mariah Carey "Dreamlover"

En Vogue "Runaway Love"

Janet Jackson "If"

R.E.M. "Everybody Hurts"

SWV "Right Here/Human Nature"

Shai "Baby I'm Yours"

Soul Asylum "Runaway Train"

Tony Toni Toné "If I Had No Loot"

U2 "Numb"

UB40 "Can't Help Falling In Love"



## ON

Joshua Kadison "Jessie"

Lisa Keith "Better Than You"

Dave Koz "You Make Me Smile"

PM Dawn "The Ways Of The Wind"

Patti Scialfa "As Long As I (Can Be With You)"

SWV "Right Here/Human Nature"

Tears For Fears "Break It Down Again"

Tony Toni Toné "If I Had No Loot"

U2 "Numb"

Robert James Waller "The Madison County Waltz"

ADD John Mellencamp "Human Wheels"

ADD Mavis Staples "The Voice"

## Hour Info



Depeche Mode	Montreal CAN	Sept 8
	Worcester MA	Sept 10
	Landover MD	Sept 12
Michael Jackson	Moscow RUS	Sept 15
	Tel Aviv ISR	Sept 19-20
	Istanbul TUR	Sept 23
Rod Stewart	Noblesville IN	Sept 10
	Cuyahoga Falls OH	Sept 11
	Burgettstown PA	Sept 12
SWV	Ventura CA	Sept 5
	Puyallup WA	Sept 13
	Tulare CO	Sept 15
Aerosmith	Binghamton NY	Sept 7
	Darien Center NY	Sept 8
	Landover MD	Sept 10

## The Pie Chart



- Percentage of PDs who believe *Plays Per Week* was Joel's idea.
- Percentage of PDs who believe *Overnight Requests* will be Joel's next new idea.
- Percentage of PDs who believe Joel's girlfriend is Morgan Fairchild.

## ETCETERA

by Ann Barron

It was an upsetting day for the local police in Wenatchee, Washington, when **Ice-T** was caught autographing a fan's baseball cap with a code for killing the police. The rapper was in town shooting the movie *Surviving the Game*, when he used the phrase "187 all pigs" which comes from the California Penal Code and means murder. Earlier this month, some sheriff's deputies refused to work security for the movie because of **Ice-T**'s presence.

Another artist running afoul of the law is **William W. Crane IV**, lead singer of the Rock band **Ugly Kid Joe**, who was arrested at a concert after allegedly encouraging the audience to attack the security guards. **Crane** was charged with felony assault and inciting violence for screaming "Kill the pigs" and striking a security guard with a microphone stand.

On the lighter side of music, the trio of beauties who surround **Ray Charles** in the Diet Pepsi commercials are in the midst of auditions for a potential hour-long variety series for CBS Television.

Teenage fans of popster **Joey Lawrence** are raging out of control with love and devotion to the object of their affections. Crowd control at local bookstores has been summoned to accommodate the rush for the upcoming book, "Joey Forever: A Biography of Joey Lawrence," which delves into his innermost secrets.

**Poison** frontman **Bret Michaels** is ecstatic after landing his first acting role on **Aaron Spelling**'s forthcoming update of the TV show, *Burke's Law*. Airing this fall, **Michaels** plays the part of a Rock star suspected of murdering his girlfriend.

For years he has been on the receiving end of outlandish lawsuits and vicious rumors. Now, rocker **Ozzy Osbourne** has his day in court as he files a million-dollar lawsuit against the national magazine *Music Confidential* for printing a misleading and defamatory cover story. The story maliciously reveals the artist's assumed battle with a tragic stroke that rendered him incapacitated and hospital bound.

Former *Partridge Family* member and now WLUP Chicago DJ **Danny Bonaduce** went from patient to counselor when **Kenneth Lakeberg**, the father of the Siamese twins who were recently surgically separated, admitted on **Bonaduce**'s live radio show that he had spent money donated for the twin's care on drugs. **Bonaduce**, with his long history of drug abuse, commended him for admitting his problem and "coming clean."

Rave-faves **Tony Toni Toné** have been offered the opening spot on **Janet Jackson**'s U.S. tour, scheduled to begin in October.

Record companies are bringing out the big guns this winter to elicit sales by offering CD box sets for the yule time of year. Among the major artists featured until the end of the year is **Elvis Presley**, **Led Zeppelin**, **Paul Simon**, **Frank Sinatra** and the **Police**.

Local faves **Concrete Blonde**, who brought dark, brooding music into the mainstream, are putting the final riffs on their first album for Capitol Records, scheduled for an October 19th release date.



## BOX TOPS MARKET FOCUS

### MONTGOMERY, AL

1. **Gloria Estefan** "Mi Tierra" (Epic)
2. **Dr. Dre** "Let Me Ride" (Death Row/Interscope/AG)
3. **The Pharcyde** "Otha Fish" (Delicious Vinyl/AG)
4. **95 South** "Whoot, There It Is" (Wrap/Ichiban)
5. **The Proclaimers** "I'm Gonna Be (500 Miles)" (Chrysalis/ERG)

### GLENDALE, CA

1. **Dr. Dre** "Let Me Ride" (Death Row/Interscope/AG)
2. **D.B.G.'z** "Body Lika M.F." (Bust It)
3. **Janet Jackson** "If" (Virgin)
4. **Duran Duran** "Come Undone" (Capitol)
5. **Masters At Work f/India** "I Can't Get No Sleep" (Cutting)

### LOUISVILLE, KY

1. **Dr. Dre** "Let Me Ride" (Death Row/Interscope/AG)
2. **Bloods & Crips** "Piru Love" (Pump/Quality)
3. **D.B.G.'z** "Body Lika M.F." (Bust It)
4. **Geto Boyz** "Straight Gangsterism" (Rap-A-Lot)
5. **Luke** "Work It Out" (Luke)

## BREAKIN' OUT OF THE BOX

### Bloods & Crips "Piru Love" (Pump/Quality)

As the peace treaty continues, L.A.'s most notorious gangs keep bangin' on wax. The second single jacks the beat from Roger's "Computer Love."

### The Pharcyde "Otha Fish" (Delicious Vinyl/AG)

It took a little while for "Passin' Me By" to blow up. "Otha Fish" is an excellent follow-up.

### George Clinton "Paint The White House Black" (Paisley Park/WB)

The original Funkateer loads up the Bop Gun and blasts away all those devoid of Funk with help from some of the hottest artists today and production by (his name is not) Prince.

## NEW VIDS THIS WEEK

- Alexander O'Neal** "Aphrodisia" (Tabu/A&M)
- Bad Religion** "American Jesus" (Epitaph)
- Beatnuts** "No Equal" (Violator/Relativity)
- Biohazard** "Shades Of Grey" (Roadrunner)
- Buju Banton** "Make My Day" (Mercury)
- David Morales & The Bad Yard Club** "Gimme Luv" (Mercury)
- De La Soul** "Breakadawn" (Tommy Boy)
- E-Dawg f/Filthy Rich** "Drop Top" (Rhyme Cartel/Def American/Reprise)
- Earth, Wind & Fire** "Sunday Morning" (Reprise)
- Hi-C** "Got It Like That" (Skanless)
- Intelligent Hoodlum** "Grand Groove" (Tuff Break/A&M)
- John Mellencamp** "Human Wheels" (Mercury)
- Johnny Gill** "I Got You" (Motown)
- Juliana Hatfield Three** "My Sister" (Mammoth/Atlantic/AG)
- Lenny Kravitz** "Believe" (Virgin)
- Masta Ace, Inc.** "Slaughterhouse" (Delicious Vinyl/AG)
- Michael McDermott** "Just West Of Eden" (SBK/ERG)
- Morbid Angel** "Rapture" (Giant)
- Onyx** "Shiftee" (JMJ/ral/Chaos)
- Patra** "Think (About It)" (Epic)
- P.O.V. f/Jade** "All Thru The Nite" (Giant/Reprise)
- Raw Breed** "Rabbit Stew" (Nuff Nuff/Continuum)
- RuPaul** "A Shade Shady (Now Prance)" (Tommy Boy)
- Smooth** "Female Mac" (Jive)
- Souls Of Mischief** "93 'Til Infinity" (Jive)
- Terence Trent D'Arby** "Delicate" (Columbia)
- Trends Of Culture** "Valley Of The Skinz" (Mad Sounds/Motown)
- Vesta** "Always" (A&M)
- Wu-Tang Clan** "Method Man" (Loud/RCA)
- Yo Yo** "Westside Story" (EastWest)

## NEW VIDS TO WATCH

- J. GIBBS** "In the Labor Day picnic basket: Onyx, Yo Yo, Buju and EWF."
- JOHN ROBSON** "Duets do it... look for Boyz II Men to spark Johnny Gill and Jade to push P.O.V.... Also, can 'Westside Story' do for Yo Yo what 'Ruffneck' did for MC Lyte?"
- LES GARLAND** "Onyx will be big... Personal favorites: Earth, Wind & Fire, the Juliana Hatfield Three and Terence Trent D'Arby."

## 20 OF THESE

- 1 **TLC** "Get It Up" LaFace/Epic
- 2 **Raven-Symone** "That's What Little Girls Are Made Of" MCA
- 3 **Janet Jackson** "If" Virgin
- 4 **SWV** "Weak" RCA
- 5 **Michael Jackson** "Will You Be There" MJJ/Epic
- 6 **UB40** "Can't Help Falling In Love" Virgin
- 7 **Silk** "Girl U For Me" Keia/Elektra
- 8 **Mariah Carey** "Dreamlover" Columbia
- 9 **Toni Braxton** "Another Sad Love Song" LaFace/Arista
- 10 **Whitney Houston** "Run To You" Arista
- 11 **Vai** "Deep Down Into The Pain" Relativity
- 12 **Janet Jackson** "That's The Way Love Goes" Virgin
- 13 **Snow** "Girl, I've Been Hurt" EastWest
- 14 **Blind Melon** "No Rain" Capitol
- 15 **Madonna** "Rain" Maverick/Sire/WB
- 16 **Tina Turner** "I Don't Wanna Fight" Virgin
- 17 **Radiohead** "Creep" Capitol
- 18 **Sade** "Cherish The Day" Epic
- 19 **Taylor Dayne** "Can't Get Enough Of Your Love" Arista
- 20 **WWF Superstars** "Slam Jam" RCA

## 20 OF THOSE

- 1 **Dr. Dre** "Let Me Ride" Death Row/Interscope/AG
- 2 **D.B.G.'z** "Body Lika M.F." Bust It
- 3 **Geto Boys** "Straight Gangsterism" Rap-A-Lot
- 4 **SWV** "Downtown" RCA
- 5 **Kris Kross** "Alright" Ruffhouse/Columbia
- 6 **95 South** "Whoot, There It Is" Wrap/Ichiban
- 7 **Scarface** "Let Me Roll" Rap-A-Lot
- 8 **Ice Cube** "Check Yo Self" Priority
- 9 **Tag Team** "Whoomp! There It Is" Life/Bellmark
- 10 **Smooth** "You've Been Played" Jive
- 11 **Bloods & Crips** "Piru Love" Pump/Quality
- 12 **K7** "Come Baby Come" Tommy Boy
- 13 **Mista Grimm** "Indo Smoke" Epic
- 14 **Duice** "Dazzezy Duks" TMR/Bellmark
- 15 **MC Breed f/2Pac** "Gotta Get Mine" Ichiban
- 16 **MC Lyte** "Ruffneck" (First Priority/Atlantic/AG)
- 17 **MC Eht** "Streight Up Menace" Jive
- 18 **Hi-Five** "Unconditional Love" Jive
- 19 **Lords Of The Underground** "Chief Rocka" Pendulum/Elektra
- 20 **LL Cool J** "Backseat" Def Jam/Columbia



## MAINSTREAM 12-34

2W	LW	TW	ARTIST/SONG	STKS.	WKS.	PLAYS
2	1	1	MARIAH CAREY, Dreamlover	51	47.2	2408
1	2	2	UB40, Can't Help Falling In Love	45	42.2	1900
13	6	3	SWV, Right Here/Human Nature	47	38.5	1809
6	5	4	JANET JACKSON, If	45	38.3	1724
4	3	5	TONY TONI TONÉ, If I Had No Loot	44	39.0	1716
3	4	6	DINO, Ooh Child	43	38.9	1671
14	10	7	JODECI, Lately	42	36.9	1548
10	8	8	SHAI, Baby I'm Yours	43	35.5	1525
5	7	9	SOUL ASYLUM, Runaway Train	38	38.3	1457
7	9	10	MADONNA, Rain	40	35.6	1424
9	11	11	MICHAEL JACKSON, Will You Be There	36	38.8	1396
12	13	12	TEARS FOR FEARS, Break It Down Again	37	35.1	1300
22	14	13	TONI BRAXTON, Another Sad Love Song	41	29.5	1208
23	16	14	INNER CIRCLE, Sweat (A La La La La Long)	36	33.4	1203
8	12	15	SWV, Weak	34	35.1	1193
-	35	16	EN VOGUE, Runaway Love	40	29.2	1168
19	17	17	BILLY JOEL, The River Of Dreams	34	32.9	1120
15	18	18	TINA TURNER, I Don't Wanna Fight	30	29.4	881
21	19	19	ROBIN S. Show Me Love	28	31.4	878
11	15	20	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	31	28.1	871
17	20	21	BRIAN MCKNIGHT, One Last Cry	28	30.4	851
33	30	22	DEF LEPPARD, Two Steps Behind	29	27.7	804
26	23	23	4 NON BLONDES, What's Up	25	29.1	728
25	27	24	LISA KEITH, Better Than You	27	25.7	694
30	28	25	AEROSMITH, Cryin'	29	23.6	684
24	24	26	STONE TEMPLE PILOTS, Plush	27	24.9	673
◆ DEBUT	27	27	HADDAWAY, What Is Love	25	26.8	669
29	26	28	LEGACY OF SOUND, Happy	23	28.3	650
27	25	29	JANET JACKSON, That's The Way Love Goes	24	27.0	647
16	21	30	PM DAWN, The Ways Of The Wind	23	27.6	635
28	22	31	DURAN DURAN, Come Undone	23	26.9	619
35	39	32	ROD STEWART, Reason To Believe	26	23.2	602
32	34	33	GIN BLOSSOMS, Hey Jealousy	26	22.4	583
◆ DEBUT	34	34	TERENCE TRENT D'ARBY, Delicate	28	20.1	563
◆ DEBUT	35	35	EARTH, WIND & FIRE, Sunday Morning	26	20.3	527
-	33	36	TAG TEAM, Whoomp! (There It Is!)	21	25.0	526
◆ DEBUT	37	37	DURAN DURAN, Too Much Information	24	21.0	503
◆ DEBUT	38	38	BIG DADDY KANE, Very Special	12	41.4	497
40	38	39	JADE, One Woman	14	35.3	494
20	29	40	STEREO MC'S, Step It Up	20	23.4	467

## MAINSTREAM 18-49

2W	LW	TW	ARTIST/SONG	STKS.	WKS.	PLAYS
2	1	1	MARIAH CAREY, Dreamlover	35	43.0	1506
10	5	2	BILLY JOEL, The River Of Dreams	36	36.3	1306
4	3	3	MICHAEL JACKSON, Will You Be There	33	39.4	1299
5	4	4	MADONNA, Rain	35	36.3	1271
1	2	5	SOUL ASYLUM, Runaway Train	34	36.6	1243
12	8	6	TEARS FOR FEARS, Break It Down Again	33	34.5	1140
6	7	7	DINO, Ooh Child	30	36.8	1105
13	10	8	JANET JACKSON, If	29	36.7	1063
8	9	9	TONY TONI TONÉ, If I Had No Loot	27	34.4	929
3	6	10	UB40, Can't Help Falling In Love	26	35.6	925
25	18	11	SWV, Right Here/Human Nature	30	29.7	892
14	14	12	SHAI, Baby I'm Yours	25	35.0	874
32	22	13	DEF LEPPARD, Two Steps Behind	29	28.6	830
21	16	14	ROD STEWART, Reason To Believe	29	27.1	785
24	25	15	JODECI, Lately	23	32.1	738
19	19	16	AEROSMITH, Cryin'	27	26.4	714
34	21	17	TONI BRAXTON, Another Sad Love Song	29	24.3	704
17	20	18	BRIAN MCKNIGHT, One Last Cry	22	31.5	693
15	17	19	PM DAWN, The Ways Of The Wind	24	28.5	683
7	11	20	TINA TURNER, I Don't Wanna Fight	22	30.7	676
30	28	21	GIN BLOSSOMS, Hey Jealousy	27	24.7	668
9	12	22	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	27	24.4	660
16	15	23	SWV, Weak	19	34.5	655
20	24	24	STONE TEMPLE PILOTS, Plush	25	25.4	634
11	13	25	JON SECADA, I'm Free	22	28.6	629
38	32	26	INNER CIRCLE, Sweat (A La La La La Long)	21	28.4	596
28	26	27	LISA KEITH, Better Than You	23	25.8	594
22	29	28	DURAN DURAN, Come Undone	17	27.6	469
23	27	29	STEREO MC'S, Step It Up	21	22.1	464
37	30	30	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	23	19.5	448
-	36	31	LEGACY OF SOUND, Happy	17	25.3	430
-	38	32	LENNY KRAVITZ, Believe	18	22.8	411
◆ DEBUT	33	33	RICK ASTLEY, Hopelessly	21	19.1	401
33	33	34	ROBIN S. Show Me Love	13	30.2	392
-	34	35	TERENCE TRENT D'ARBY, Delicate	19	20.5	390
18	23	36	STING, Fields Of Gold	13	28.5	370
◆ DEBUT	37	37	EN VOGUE, Runaway Love	19	19.4	368
◆ DEBUT	38	38	EARTH, WIND & FIRE, Sunday Morning	18	20.4	368
31	37	39	4 NON BLONDES, What's Up	14	25.6	359
29	35	40	JOEY LAWRENCE, Stay Forever	16	21.9	351



You haven't heard Martin until you've heard him Talkin' Shit about "Worrying About Your Weight"

**Talkin' Shit**

**MARTIN LIVE**

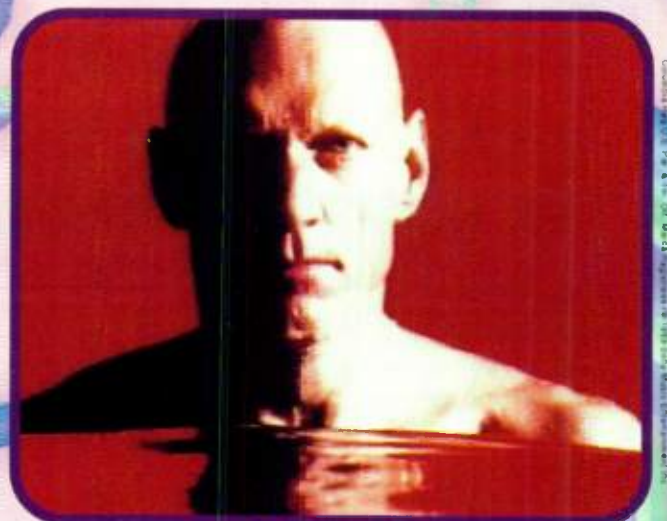
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# MIDNIGHT OIL



**"This is a very accessible cut from one of the hippest bands around....what more do you need to think about?"**  
*-Tony Waitekus, PD - WCIL - AIR Mainstream 2nd Place Winner*



## **THIS IS THE END OF THE BEGINNING.**

### **Outbreak of Love**

Produced by Nick Launay and Midnight Oil. Manager: Gary Morris.

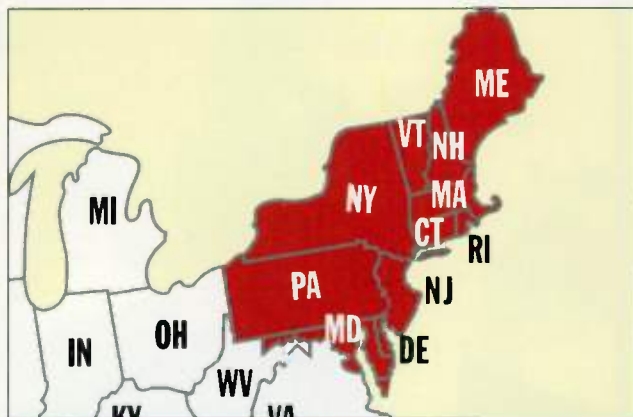
**99X #1 Most Played Song - #1 Most Requested**  
**WENZ #1 Most Played Song - #2 Most Requested**  
**Over 200 BDS Detections**

**Late Show with David Letterman September 6**



## N O R T H E A S T

TW	ARTIST/SONG	STNS.	PPW	PLAYS
1	MARIAH CAREY. Dreamlover	17	43.6	741
2	SWV. Right Here/Human Nature	18	37.1	668
3	SOUL ASYLUM. Runaway Train	17	36.8	625
4	JODECI. Lately	17	36.4	618
5	JANET JACKSON. If	16	37.3	596
6	DINO. Ooh Child	15	38.3	574
7	INNER CIRCLE. Sweat (A La La La La Long)	15	37.9	568
8	BILLY JOEL. The River Of Dreams	18	31.5	567
9	MICHAEL JACKSON. Will You Be There	15	37.3	559
10	MADONNA. Rain	16	34.4	551
11	TEARS FOR FEARS. Break It Down Again	17	32.1	546
12	UB40. Can't Help Falling In Love	16	33.6	537
13	SHAI. Baby I'm Yours	16	31.2	499
14	TONY TONI TONÉ. If I Had No Loot	13	35.1	456
15	TONI BRAXTON. Another Sad Love Song	15	28.2	423
16	DEF LEPPARD. Two Steps Behind	15	27.8	417
17	ROBIN S. Show Me Love	13	29.6	385
18	ROD STEWART. Reason To Believe	16	23.6	378
19	LEGACY OF SOUND. Happy	14	26.5	371
20	SWV. Weak	11	33.4	367
21	PM DAWN. The Ways Of The Wind	12	30.3	364
22	AEROSMITH. Cryin'	14	24.6	345
23	BRIAN McKNIGHT. One Last Cry	11	31.2	343
24	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	14	23.8	333
25	STONE TEMPLE PILOTS. Plush	13	25.0	325



### NORTHEAST REGIONAL ANALYSIS

• It's Shai, Soul Asylum and Mariah Carey atop WQGN New London's plays-per-week report. Also hot for the station are Billy Joel, Madonna, Tears For Fears and SWV. Newest titles in rotation are Earth Wind And Fire, Gin Blossoms, Lenny Kravitz, Rick Astley and Terence Trent D'Arby.

• Robert Plant moves to the top of WRFY Reading's list of most-played songs this week. Power rotation is filled out by Tears For Fears, Lenny Kravitz, Gin Blossoms, Pat Benetar and Robin Zander. Songs gaining airplay include Blind Melon (20-26 PPW), Midnight Oil (20-26 PPW) and Extreme (21-26 PPW). New titles include David Crosby, Juliana Hatfield Three and John Waite.

## S O U T H

TW	ARTIST/SONG	STNS.	PPW	PLAYS
1	MARIAH CAREY. Dreamlover	20	43.4	867
2	TEARS FOR FEARS. Break It Down Again	19	37.5	712
3	SOUL ASYLUM. Runaway Train	19	37.1	704
4	MICHAEL JACKSON. Will You Be There	18	39.0	702
5	MADONNA. Rain	19	35.4	673
6	UB40. Can't Help Falling In Love	17	39.6	673
7	DINO. Ooh Child	18	37.3	672
8	SWV. Right Here/Human Nature	19	35.1	666
9	JANET JACKSON. If	17	36.6	623
10	TONY TONI TONÉ. If I Had No Loot	17	32.4	551
11	BILLY JOEL. The River Of Dreams	17	30.9	526
12	TINA TURNER. I Don't Wanna Fight	13	39.1	508
13	SHAI. Baby I'm Yours	16	30.8	493
14	STONE TEMPLE PILOTS. Plush	16	27.4	438
15	TONI BRAXTON. Another Sad Love Song	17	24.3	413
16	LISA KEITH. Better Than You	15	27.3	409
17	DEF LEPPARD. Two Steps Behind	15	27.0	405
18	JODECI. Lately	14	28.5	399
19	INNER CIRCLE. Sweat (A La La La La Long)	14	28.0	392
20	ROD STEWART. Reason To Believe	16	23.3	372
21	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	16	22.1	353
22	AEROSMITH. Cryin'	15	22.3	334
23	BRIAN McKNIGHT. One Last Cry	14	23.5	329
24	PM DAWN. The Ways Of The Wind	13	24.9	324
25	JON SECADA. I'm Free	10	30.1	301



### SOUTH REGIONAL ANALYSIS

• At WFHT Tallahassee it's 50 plus plays per week for Mariah Carey, UB40, Soul Asylum, SWV, Tears For Fears and 4 Non Blondes. Airplay increases reported on Stone Temple Pilots (22-39 PPW), Lenny Kravitz (20-27 PPW) and En Vogue (20-27 PPW). New spikes this week on Janet Jackson "Again," U2 "Numb" and Robin S.

• Heavy rotation at WABB Mobile consists of Jon Secada, Soul Asylum, Tina Turner, Madonna, Aerosmith, Billy Joel, UB40, Mariah Carey and Tears For Fears. Blind Melon gains considerable new airplay (16-35 PPW) as does Lenny Kravitz (17-31 PPW). New this week are Spin Doctors, Red Hot Chili Peppers, Terence Trent D'Arby and R.E.M.



## G R E A T L A K E S

TW	ARTIST/SONG	SYN.	AVG. TIME	PLAYS
1	MARIAH CAREY. Dreamlover	21	45.5	955
2	MICHAEL JACKSON. Will You Be There	17	44.8	761
3	SOUL ASYLUM. Runaway Train	16	45.9	734
4	JANET JACKSON. If	18	39.6	712
5	MADONNA. Rain	17	40.7	692
6	DINO. Ooh Child	18	36.2	651
7	TONY TONI TONÉ. If I Had No Loot	18	36.1	650
8	UB40. Can't Help Falling In Love	16	39.1	626
9	SHAI. Baby I'm Yours	17	36.1	613
10	TEARS FOR FEARS. Break It Down Again	16	37.9	606
11	SWV. Right Here/Human Nature	17	35.5	603
12	BILLY JOEL. The River Of Dreams	15	35.9	538
13	JODECI. Lately	15	32.9	493
14	DEF LEPPARD. Two Steps Behind	14	32.6	457
15	TONI BRAXTON. Another Sad Love Song	16	27.1	434
16	INNER CIRCLE. Sweat (A La La La Long)	12	34.8	417
17	SWV. Weak	12	33.9	407
18	AEROSMITH. Cryin'	14	27.6	386
19	TINA TURNER. I Don't Wanna Fight	10	38.2	382
20	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	13	29.2	380
21	EN VOGUE. Runaway Love	14	26.5	371
22	JON SECADA. I'm Free	9	38.4	346
23	BRIAN MCKNIGHT. One Last Cry	11	31.4	345
24	PM DAWN. The Ways Of The Wind	12	28.7	344
25	ROD STEWART. Reason To Believe	11	30.3	333



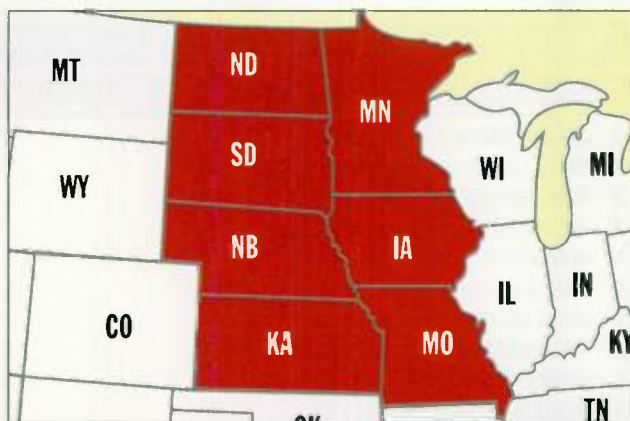
### GREAT LAKES REGIONAL ANALYSIS

• It's Madonna SWV Michael Jackson Jon Secada and Aerosmith at the top of WSNX Grand Rapids' plays-per-week report this week. Mariah Carey (38-51 PPW), Dino (36-45 PPW) and Billy Joel (18-34 PPW) make the biggest rotation gains on the station. New to WSNX are Blind Melon and Lenny Kravitz.

• WIXX Green Bay keeps Tears For Fears, Mariah Carey, Madonna, Soul Asylum, Michael Jackson, Tony Toni Toné, SWV and Janet Jackson in power rotation this week. Moving up are Billy Joel (33-45 PPW), Def Leppard (26-44 PPW) and Earth Wind And Fire (16-24 PPW). John Mellencamp, R.E.M., En Vogue, Celine Dion and Clive Griffin and Rick Astley are new this week.

## M I D W E S T

TW	ARTIST/SONG	SYN.	AVG. TIME	PLAYS
1	MARIAH CAREY. Dreamlover	20	46.1	922
2	SOUL ASYLUM. Runaway Train	18	43.4	781
3	JANET JACKSON. If	18	42.5	765
4	MICHAEL JACKSON. Will You Be There	18	40.0	720
5	TEARS FOR FEARS. Break It Down Again	19	36.6	696
6	MADONNA. Rain	18	38.2	688
7	TONY TONI TONÉ. If I Had No Loot	17	38.0	646
8	DINO. Ooh Child	17	37.6	640
9	BILLY JOEL. The River Of Dreams	17	37.6	640
10	SWV. Right Here/Human Nature	16	35.4	566
11	LISA KEITH. Better Than You	18	29.0	522
12	DEF LEPPARD. Two Steps Behind	16	31.3	501
13	GIN BLOSSOMS. Hey Jealousy	17	28.4	482
14	UB40. Can't Help Falling In Love	14	34.2	479
15	AEROSMITH. Cryin'	17	28.1	478
16	SHAI. Baby I'm Yours	14	33.6	470
17	JODECI. Lately	11	39.7	437
18	TONI BRAXTON. Another Sad Love Song	16	27.3	436
19	INNER CIRCLE. Sweat (A La La La Long)	14	30.1	421
20	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	13	27.6	359
21	ROD STEWART. Reason To Believe	14	24.6	344
22	DURAN DURAN. Too Much Information	13	23.2	301
23	EN VOGUE. Runaway Love	13	23.0	299
24	PM DAWN. The Ways Of The Wind	11	26.7	294
25	LENNY KRAVITZ. Believe	10	28.2	282



### MIDWEST REGIONAL ANALYSIS

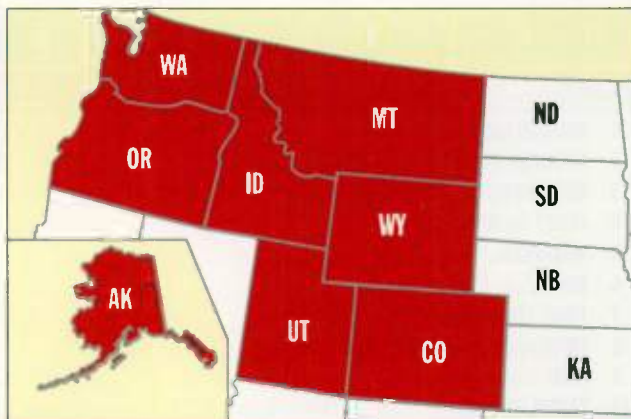
• Dino, Michael Jackson, Madonna Billy Joel and Janet Jackson are the most played songs at KZIO Duluth this week. Solid airplay also reported on Mariah Carey (34-42 PPW), Tony Toni Toné (29-34 PPW) and Legacy Of Sound (26-34 PPW) among others. Duran Duran, Rick Astley and Earth Wind And Fire are new this week.

• KQKY Kearney reports Stone Temple Pilots, Spin Doctors, Tears For Fears, Robert Plant and Stereo MC's at the top of their plays-per-week report. New spikes include George Thorogood (21 PPW), Midnight Oil (19 PPW), Blind Melon (18 PPW), John Mellencamp (17 PPW) and New Order (13 PPW).



## NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AIR PPW	PLAYS
1	MARIAH CAREY. Dreamlover	13	45.3	589
2	JANET JACKSON. If	12	44.7	536
3	MADONNA. Rain	13	40.8	531
4	MICHAEL JACKSON. Will You Be There	12	36.3	436
5	DINO. Ooh Child	11	39.4	433
6	SWV. Right Here/Human Nature	12	35.5	426
7	BILLY JOEL. The River Of Dreams	11	35.9	395
8	TEARS FOR FEARS. Break It Down Again	10	36.3	363
9	TONY TONI TONÉ. If I Had No Loot	10	36.2	362
10	SOUL ASYLUM. Runaway Train	10	35.6	356
11	TONI BRAXTON. Another Sad Love Song	12	29.4	353
12	JODECI. Lately	8	43.8	350
13	DEF LEPPARD. Two Steps Behind	10	32.6	326
14	PM DAWN. The Ways Of The Wind	9	35.4	319
15	SHAI. Baby I'm Yours	10	31.3	313
16	ROD STEWART. Reason To Believe	10	29.1	291
17	UB40. Can't Help Falling In Love	8	35.9	287
18	STEREO MC'S. Step It Up	9	31.7	285
19	AEROSMITH. Cryin'	8	29.9	239
20	LISA KEITH. Better Than You	9	24.3	219
21	EN VOGUE. Runaway Love	10	21.2	212
22	GIN BLOSSOMS. Hey Jealousy	7	29.6	207
23	INNER CIRCLE. Sweat (A La La La Long)	7	29.1	204
24	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	7	29.0	203
25	RICK ASTLEY. Hopelessly	8	25.1	201

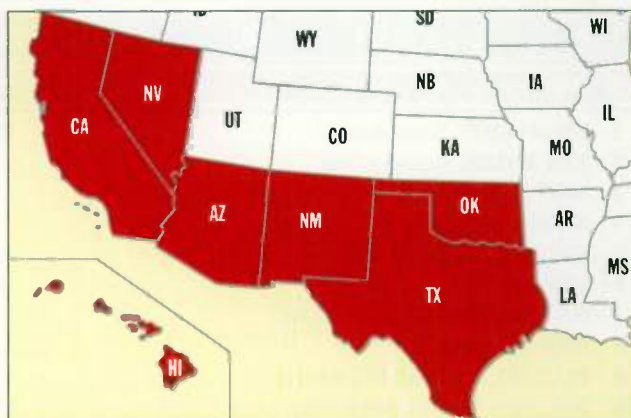


### NORTHWEST/ROCKIES REGIONAL ANALYSIS

- KPLZ Seattle keeps UB40 Mariah Carey and Tony Toni Toné in hot rotation, and moves up Michael Jackson and 4 Non Blondes to fill out the A category. Big rotation increases reported on Jodeci (39-47 PPW), Janet Jackson (19-45 PPW) and En Vogue (21-41 PPW), among others. New to the station are SWV "Downtown," Terence Trent D'Arby and Ace Of Base.
- New reporter KDUK Eugene keeps Janet Jackson's "If" at the top of their plays-per-week report, followed by Mariah Carey, Soul Asylum, Tears For Fears, UB40, SWV, Jodeci and Dino, all with 48 PPW. New titles include Nuttin' NYCe, En Vogue, Meat Loaf and Terence Trent D'Arby.

## W E S T

TW	ARTIST/SONG	STNS.	AIR PPW	PLAYS
1	MARIAH CAREY. Dreamlover	19	46.9	892
2	UB40. Can't Help Falling In Love	18	45.0	810
3	TONY TONI TONÉ. If I Had No Loot	16	39.9	639
4	SWV. Right Here/Human Nature	18	33.3	599
5	SWV. Weak	15	39.3	590
6	SHAI. Baby I'm Yours	15	38.0	570
7	JANET JACKSON. If	16	33.5	536
8	TONI BRAXTON. Another Sad Love Song	15	33.8	507
9	JODECI. Lately	14	35.0	490
10	BRIAN MCKNIGHT. One Last Cry	13	37.2	483
11	DINO. Ooh Child	15	31.7	475
12	EN VOGUE. Runaway Love	14	32.2	451
13	SOUL ASYLUM. Runaway Train	12	36.6	439
14	MADONNA. Rain	12	35.1	421
15	JANET JACKSON. Where Are You Now	9	43.0	387
16	ROBIN S. Show Me Love	11	33.9	373
17	MICHAEL JACKSON. Will You Be There	10	35.5	355
18	JADE. One Woman	8	43.8	350
19	BIG DADDY KANE. Very Special	7	47.1	330
20	4 NON BLONDES. What's Up	9	34.7	312
21	INNER CIRCLE. Sweat (A La La La Long)	12	25.8	309
22	TEARS FOR FEARS. Break It Down Again	11	27.8	306
23	BILLY JOEL. The River Of Dreams	10	29.5	295
24	HADDAWAY. What Is Love	9	28.7	258
25	TAG TEAM. Whoomp! (There It Is!)	10	25.8	258



### WEST REGIONAL ANALYSIS

- 70 plays per week are reported on UB40, Rod Stewart, Tony Toni Toné and Janet Jackson at KZFM Corpus Christi. En Vogue (56-63 PPW) and SWV (49-56) gain airplay on the station this week. New rotations are reported on Cypress Hill and 2 Unlimited.
- KLUC Las Vegas reports Tony Toni Toné, SWV "Weak," UB40 and SWV "Right Here/Human Nature" at the top of their plays-per-week report. Jade (39-45 PPW), Nuttin' NYCe (5-43 PPW) and Brian McKnight (22-37 PPW) all increase in airplay. New spikes on En Vogue (39 PPW) and Luther Vandross (23 PPW) this week.



# RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/TITLE	Label
1	1	①	BILLY JOEL. River Of Dreams	Columbia
6	3	②	BLIND MELON. Blind Melon	Capitol
2	2	③	CYPRESS HILL. Black Sunday	Ruffhouse/Columbia
3	4	④	SLEEPLESS IN SEATTLE. Soundtrack	Epic Soundtrax
4	5	⑤	UB40. Promises And Lies	Virgin
8	7	⑥	SOUL ASYLUM. Grave Dancers Union	Columbia
5	6	⑦	STONE TEMPLE PILOTS. Core	Atlantic/AG
—	23	⑧	SCARFACE. The World Is Yours	Rap-A-Lot/Priority
9	9	⑨	SMASHING PUMPKINS. Siamese Dream	Virgin
7	8	⑩	JANET JACKSON. Janet	Virgin
17	13	⑪	AEROSMITH. Get A Grip	Geffen
20	14	⑫	TONI BRAXTON. Toni Braxton	LaFace/Arista
10	12	⑬	U2. Zooropa	Island/PLG
11	10	⑭	KRIS KROSS. Da Bomb	Ruffhouse/Columbia
16	16	⑮	LENNY KRAVITZ. Are You Gonna Go My Way	Virgin
12	11	⑯	4 NON BLONDES. Bigger, Better, Faster, More!	Interscope/AG
14	15	⑰	S.W.V. It's About Time	RCA
19	18	⑱	THE BODYGUARD. Soundtrack	Arista
—	32	⑲	BABYFACE. For The Cool In You	Epic
22	22	⑳	RADIOHEAD. Pablo Honey	Capitol
15	17	㉑	ROD STEWART. Unplugged...And Seated	WB
18	19	㉒	DR. DRE. The Chronic	Death Row/Interscope/AG
29	21	㉓	JAMES TAYLOR. Live	Columbia
27	27	㉔	STING. Ten Summoner's Tales	A&M
25	26	㉕	ONYX. Bacdafucup	JMJ/ral/Chaos
28	28	㉖	TONY TONI TONÉ. Sons Of Soul	Wing/Mercury
13	20	㉗	BARBRA STREISAND. Back To Broadway	Columbia
32	31	㉘	GIN BLOSSOMS. New Miserable Experience	A&M
30	30	㉙	PEARL JAM. Ten	Epic
24	25	㉚	SPIN DOCTORS. Pocket Full Of Kryptonite	Epic
23	24	㉛	MENACE II SOCIETY. Soundtrack	Jive
◆DEBUT	32	㉜	WHITE ZOMBIE. La Sexorcisto: Devil Music	Geffen
21	29	㉝	POETIC JUSTICE. Soundtrack	Epic Soundtrax
31	34	㉞	ALAN JACKSON. A Lot About Livin' And A...	Arista
◆DEBUT	35	㉟	THE CRANBERRIES. Everybody Else Is Doing It...	Island/PLG
26	33	㊱	TINA TURNER. What's Love Got To Do With It	Virgin
33	35	㊲	LAST ACTION HERO. Soundtrack	Columbia
38	37	㊳	2 PAC. Strictly 4 My N.I.G.G.A.Z.	Interscope/AG
◆DEBUT	39	㊴	BOB DYLAN. The 30th Anniversary...	Columbia
—	40	㊵	BJORK. Debut	Elektra

## IN STORE PLAY

1	Smashing Pumpkins. Siamese Dream	Virgin
2	Tool, Undertow	Zoo
3	Juliana Hatfield Three, Become What You Are	Mammoth/Atlantic/AG
4	Cracker, Kerosene Hat	Virgin
5	The Cranberries, Everybody Else Is Doing It...	Island/PLG
6	Matthew Sweet, Altered Beast	Zoo
7	UB40, Promises And Lies	Virgin
8	Bjork, Debut	Elektra
9	U2, Zooropa	Island/PLG
10	Billy Joel, River Of Dreams	Columbia

# BEST BUYS

\$\$\$\$\$\$\$\$

## MEAT LOAF

*Bat Out Of Hell II: Back Into Hell*  
(MCA)

The master of music, passion and drama has returned with a knockout combination of the original musical team, heavy heartfelt expression and high drama – and on September 14, Meat Loaf is going back into hell! The long-awaited *Bat Out Of Hell II: Back Into Hell* is an absolute supreme follow-up to *Bat Out Of Hell*, the 1977 release that's currently closing in on 25 million copies worldwide. Prepare yourself to see Meat Loaf everywhere. His legendary live show opens on Broadway in September for one week and is accompanied by a magnificent video for the single, "I'd Do Anything For Love (But I Won't Do That)" which was just added to MTV in Active rotation and to VH-1 in Five Star rotation. *Bat Out Of Hell II: Back Into Hell* was written, arranged and produced by Jim Steinman, with the talents brilliant artists such as Todd Rundgren, Roy Bittan, Bill Payne and many, many more. Listen for yourself, see the video and know that Meat Loaf is back and means business.

- Holly Sharpe

## ALSO NEW

### CEREMONY

*Hang Out Your Poetry* (DGC)

### DARYL HALL

*Soul Alone* (Epic)

### JADE

*BET Listening Party* (Giant/Reprise)

### MARIAH CAREY

*Music Box* (Columbia)

### JOHN MELLENCAMP

*Human Wheels* (Mercury)

### JAZZY JEFF & FRESH PRINCE

*Shadowdreams* (Jive)



Added This  
Week!

B97 New Orleans

WNVZ Norfolk

KAYI Tulsa

WBBQ Augusta

WCGQ Columbus

WHNY Montgomery

KIOC Beaumont

WZAT Savannah

KLYV Dubuque

KMGZ Lawton

WZOQ Lima

KAKS Amarillo

WWWQ Bowling Green

Already Top 20!

99X Atlanta #9\*

KWOD Sacramento #7\*

KROQ Los Angeles #8\*

KRBE Houston #12\*





## BREAKOUT

### BLIND MELON .....130/83 "No Rain" (Capitol)

**MAJOR MOVES:** WHTZ(20-17), KISF(27-22), WAQQ(25-21), WEZB(D-18), KRBE(21-19), WKZW(24-19).

**NEW ADDS:** 83, including WPRO, WKRQ, KPLZ, WFLY, WSPK, WAAL, WPMY, WQGN, WKRZ, WRVQ.

The buzz on the phones over the past several weeks intensified rapidly as the add date approached and the Melons blow out most-added in their first official week. Tons of early airplay at Alternative stations and MTV have set this tune up for instant chart status and a rapid ascent into the Top 10.

## BREAKOUT

### JOHN MELLENCAMP .....110/28 "Human Wheels" (Mercury)

**MAJOR MOVES:** WKBC(29-26), WAAL(29-24), WQUT(26-21), WKDD(25-22), WRQK(D-20), WWCK(36-26).

**NEW ADDS:** 28, including WERZ, WFHN, WYCR, WXLK, WHHY, WYHY, WGTZ, WKKE, WGLU, WVKs.

Consistent growth among reporting stations and increased airplay on last week's additions insures steady reach and frequency for these wheels. Mellencamp continues his tradition of trying new approaches to music and has brought Top 40 radio another sure callout monster.

### DARYL HALL .....97/19 "I'm In A Philly Mood" (Epic)

**MAJOR MOVES:** WIOQ(17-15), WERQ(19-17), WCGQ(35-30), WQUT(25-20), WKDD(15-10), WPLJ(17-14).  
**NEW ADDS:** 19, including WNVZ, WAQQ, WERZ, WAAL, WQGN, WMGV, KKRZ, WGTZ, KYUO, WRCK.

### MEAT LOAF .....93/22 "I'd Do Anything For Love" (MCA)

**MAJOR MOVES:** WAAL(25-17), WYCR(29-21), WZAT(39-36), WQUT(27-22), WWCK(38-31), KAYI(40-36).  
**NEW ADDS:** 22, including WHTZ, WPRO, WFHN, KKRZ, WHHY, WYKS, WRQK, WGTZ, WGLU, WAZY.

### DARDEN SMITH .....89/5 "Loving Arms" (Chaos)

**MAJOR MOVES:** WPRO(32-26), WERZ(30-24), WFHN(34-30), WKSE(20-16), WIFC(32-28), WQUT(21-16).  
**NEW ADDS:** WCIL, KFRX, KIXY, KCGQ, KIMN.

## BREAKOUT

### STING .....77/72 "Nothing 'Bout Me" (A&M)

**MAJOR MOVES:** WRQX(23-20), WWKZ(36-29).

**NEW ADDS:** 72, including WNVZ, WSTR, WAQQ, WERZ, WAAL, WKRZ, WNNK, WSTW, WIXX, KKRZ.

Many people have said, "women listen to the lyrics while men listen to the song." If you're looking for an upper-demo female smash, listen... then play. A masterfully written single with instant familiarity and smooth enough to bridge quarter-hours throughout every hour of the day.

### ROBIN S. ....72/10 "Love For Love" (Big Beat/Atlantic/AG)

**MAJOR MOVES:** WKXS(23-17), WPOW(35-31), WFLZ(22-20), WBZZ(32-27), KTFM(20-15), KSFM(29-24).  
**NEW ADDS:** WFLY, WNTQ, KKRZ, WWZZ, WYHY, KKSS, KIMI, WFHT, KTMT, WTVR.

## BREAKOUT

### TAYLOR DAYNE .....70/67 "Send Me A Lover" (Arista)

**NEW ADDS:** 67, including KISF, WSTR, WPOW, KTFM, KHQT, WFLY, WFHN, WQGN, WPST, WYCR.

A dramatic soulful ballad destined for steady increases in rotation and a relaxation of daypart restrictions. The Long Island Dance diva strikes again with most-added the first week and a probable close-out and chart debut next week.

### R.E.M. ....69/59 "Everybody Hurts" (WB)

**MAJOR MOVES:** WCIL(33-30), KXKL(D-15).  
**NEW ADDS:** 59, including WENZ, WAAL, WNTQ, WPMY, WIXX, WZEE, KKRZ, WCGQ, WZAT, WMMZ.

### BELL BIV DeVOE .....57/5 "Something In Your Eyes" (MCA)

**MAJOR MOVES:** WJMN(14-11), WKXS(20-18), WIOQ(14-12), KTFM(23-18), KKFR(17-14), KMEL(16-14).  
**NEW ADDS:** WLUM, KDWB, WHYT, KLUC, WJVC.

### NEW ORDER .....57/5 "World (The Price Of Love)" (Qwest/WB)

**MAJOR MOVES:** WENZ(13-2), WKSE(25-22), WZAT(37-32), KIOC(32-25), KMGZ(33-27), KCHX(30-25).  
**NEW ADDS:** WXXL, WWZZ, WJMX, WWWQ, KMVR.

### EAST 17 .....53/7 "Deep" (London/PLG)

**MAJOR MOVES:** WKXS(24-21), WFLZ(14-12), WHHH(30-27), WWHT(22-20), KTFM(18-13), KUBE(16-11).  
**NEW ADDS:** KPLZ, WFHN, WGTZ, KAYI, KYUO, KQMQ, KQCR.

### KRIS KROSS .....48/2 "Alright" (Ruffhouse/Columbia)

**MAJOR MOVES:** WQHT(25-21), WPGC(17-13), KISF(21-18), WCKZ(11-9), WHHH(18-13), WJMN(20-14).  
**NEW ADDS:** KZHT, XHTZ.

### TINA TURNER .....46/46 "Why Must We Wait Until Tonight" (Virgin)

**MAJOR MOVES:** WERQ(D-20).  
**NEW ADDS:** 46, including WKXS, WERQ, KTFM, WERZ, WFHN, WKSE, WPMY, WQGN, WSTW, WIXX.

### MIDNIGHT OIL .....43/13 "Outbreak Of Love" (Columbia)

**MAJOR MOVES:** WNNX(3-1), WENZ(8-1), WYCR(30-25), WRFY(21-17), WZAT(40-37), KIOC(33-26).  
**NEW ADDS:** WPRO, WNTQ, WIFC, WCGQ, KISX, WMME, WYYS, WAYV, WCIL, KNIN.

### LUTHER VANDROSS .....43/3 "Heaven Knows" (Epic)

**MAJOR MOVES:** WIOQ(30-25), WHHH(31-28), WZPL(29-21), KTFM(26-21), KISX(25-20), KWIN(24-19).  
**NEW ADDS:** KIIS, WKKE, KIMZ.

### CAPTAIN HOLLYWOOD PROJECT .....40/2 "Only With You" (Imago)

**MAJOR MOVES:** WFLZ(17-11), KTFM(16-11), XHTZ(18-13), WSPK(38-34), KIOC(39-36), KXXX(21-16).  
**NEW ADDS:** WKZW, KBFM.

### CEREMONY .....38/2 "Could've Been Love" (DGC)

**MAJOR MOVES:** WKRZ(39-33), KTUX(39-36), KIOC(36-32), KISX(35-27), KGGG(29-26), KTMT(39-31).  
**NEW ADDS:** WNVZ, WTVR.

### INTRO .....35/12 "Come Inside" (Atlantic/AG)

**MAJOR MOVES:** WJMN(23-18), WERQ(14-10), WPGC(28-24), WLUM(13-7), WZAT(19-13), WJMN(23-19).  
**NEW ADDS:** WBBM, WFLZ, KTFM, KKRZ, KSFM, KSOL, WGTZ, KZFM, WFHT, KMGZ.

### DR. DRE .....35/5 "Let Me Ride" (Death Row/Interscope/AG)

**MAJOR MOVES:** WIOQ(27-22), KBXX(20-15), KSFM(24-17), KSOL(24-20), WWKX(D-19).  
**NEW ADDS:** 12, including WQHT, WFLZ, WZPL, WHYT, KZHT, WKSS, WCGQ, KZFM, KCAQ, KXXX.

### FABULON .....32/2 "In A Mood" (Chrysalis/ERG)

**MAJOR MOVES:** WENZ(34-29), WZAT(36-31), WWCK(40-32), KISX(40-34).  
**NEW ADDS:** WMGV, KLYV.

### JEREMY JORDAN .....29/4 "Try My Love" (Giant/Reprise)

**MAJOR MOVES:** KKMZ(27-24), KDON(35-31).  
**NEW ADDS:** WKSS, WYHY, WWCK, WAYV.

### SHAGGY .....28/5 "Oh Carolina" (Virgin)

**MAJOR MOVES:** KTFM(24-19), XHTZ(D-15), KSOL(19-17), WZAT(38-33), KIKI(12-7), KQMQ(D-19).  
**NEW ADDS:** KIIS, KPLZ, WSPK, WKSS, WHJX.

### JOE .....28/4 "I'm In Luv" (Mercury)

**MAJOR MOVES:** WJMN(18-16), WHHH(29-26), KLUC(27-24), KXXX(22-17).  
**NEW ADDS:** WERQ, WFLZ, KPLZ, KZFM.

### REMEDY .....28/1 "Tiniest Grain Of Sand" (Hollywood)

**MAJOR MOVES:** WFLZ(16-14), KTFM(30-25), KLYV(21-16), WBPR(34-31), KFFM(38-32).  
**NEW ADDS:** KPRR.

### PENNY FORD .....26/4 "I'll Be There" (Columbia)

**MAJOR MOVES:** WWHT(20-15), KISX(38-35), KLBQ(30-24), KMOK(24-17).  
**NEW ADDS:** WJVC, WMTX, WVAQ, KMVR.

### JOHN WAITE .....25/25 "In Dreams" (Imago)

**MAJOR MOVES:** WKTI(D-17).  
**NEW ADDS:** 25, including WEZB, WAAL, WZEE, WIFC, WRFY, WQUT, WVSF, KTUX, KIOC, WYYS.

### GABRIELLE .....23/21 "Dreams" (Go! Disc/London/PLG)

**NEW ADDS:** 21, including KTFM, WFLY, WKSE, WCGQ, WOVV, WYKS, WRHT, WTCF, KAYI, KTUX.

### JULIANA HATFIELD THREE .....22/4 "My Sister" (Mammoth/Atlantic/AG)

**MAJOR MOVES:** WNNX(4-2), WENZ(D-12), KROQ(10-9), KWOD(D-15).  
**NEW ADDS:** 19, including WENZ, WRFY, WZAT, WWCK, KTUX, KIOC, KWTO, WYYS, KYYY, WDBR.



## CONSENSUS PICK

Prince, "Pink Cashmere" (Paisley Park/WB)

## BEST BETS

Gabrielle, "Dreams" (Go! Discs/London/PLG)

Ace Of Base, "All That She Wants" (Arista)

Spin Doctors, "Jimmy Olsen's Blues" (Epic)

## HANDICAPPER PICK

*Josie Cianflone*

The The, "Love Is Stronger Than Death" (Epic)

## TEST TUBE BABY

Nirvana, "Heart Shaped Box" (Geffen)

## GUEST HANDICAPPER

*Tom Gjerdrum MD KKLQ, San Diego*

Janet Jackson, "Again" (Virgin)

Mariah Carey, "Without You" (Columbia)

Daryl Hall, "I'm In A Philly Mood" (Epic)

**If you would like to be  
a guest handicapper,  
call The Network  
Forty TODAY!  
1.800.443.4001**

## PAST PERFORMANCE

**Blind Melon, "No Rain" (Capitol)**

Grab your umbrella! Last week's *Consensus Pick* is #1 most added this week attracting 83 more adds, increasing its total to 130 stations.

**Duran Duran, "Too Much Information" (Capitol)**

This *Consensus Pick* from 8/13 picks up another 19 adds, bringing it up to 151 total stations and debuting it on the charts at #34\*.

**John Mellencamp, "Human Wheels" (Mercury)**

This *Best Bet* from 8/20 continues to spin with 28 more stations. It now totals 110 stations.

**Jazzy Jeff & Fresh Prince, "Boom! Shake The Room" (Jive)**

A *Best Bet* from 7/30 makes its grand debut on the chart at #35 with 9 more majestic stations raising its total to 84 stations.

**En Vogue, "Runaway Love" (EastWest)**

The *Consensus Pick* from 8/20 runs away with 45 more adds this week, debuting on the charts at a high #21\*.

**Taylor Dayne, "Send Me A Lover" (Arista)**

Last week's *Best Bet* is #3 most added with 67 adds this week.

**R.E.M., "Everybody Hurts" (WB)**

Last week, Jeff Silberman chose this smash as his *Handicapper's Pick*. This week, it's #4 most added with 59 stations.

**Tina Turner, "Why Must We Wait Until Tonight" (Virgin)**

Our *Best Bet* from last week is #5 most added this week with 46 total stations not waiting around to add this hit.



SPIN  
DOCTORS

DAILY PLANET

Oh, Lois Lane,  
please put me  
in your plan  
Yeah, Lois Lane,  
you don't need  
no super man  
Come on down town  
and stay with  
me tonight  
I got a pocket  
full of Kryptonite

# Jimmy Olsen's Blues

Produced by Spin Doctors, Peter Denenberg and Frankie LaRocka.  
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