

NETWORK

FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



Gerald
Levert

JULY 29, 1994 • Spotlight On WRXQ Memphis • Interview With Dave Robbins • Why? Editorial

youssou n'dour
neneh cherry

"7 seconds"

the single and video



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THE CHARTS

PLAYS PER WEEK TM

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	ZW	LW	TW
1 ACE OF BASE. Don't Turn Around (Arista)	10434	10279	9979
2 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	7809	8547	8985
3 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	8163	8278	8509
4 MARIAH CAREY. Anytime You Need A Friend (Columbia)	8288	7916	7785
5 JANET JACKSON. Any Time, Any Place (Virgin)	8205	7954	7683
6 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	9322	8399	7579
7 JON SECADA. If You Go (SBK/EMI Records)	8213	7881	7528
8 JOHN MELLENCAMP. Wild Night (Mercury)	6587	6899	7266
9 COLLECTIVE SOUL. Shine (Atlantic/AG)	5316	5560	5943
10 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	7150	6415	5862
11 AEROSMITH. Crazy (Geffen)	5578	5766	5721
12 SEAL. Prayer For The Dying (ZTT/Sire/WB)	4699	5096	5396
13 STEVE PERRY. You Better Wait (Columbia)	2987	4394	5328
14 AALIYAH. Back & Forth (Blackground/Jive)	5280	5343	5281
15 RICHARD MARX. The Way She Loves Me (Capitol)	4184	4803	5209
16 GIN BLOSSOMS. Until I Fall Away (A&M)	5089	5198	5131
17 ERASURE. Always (Mute/Elektra)	4497	4654	4822
18 BABYFACE. When Can I See You (Epic)	3400	3994	4645
19 COUNTING CROWS. Round Here (DGC)	3596	4083	4549
19 MADONNA. I'll Remember (Maverick/Sire/WB)	6179	5497	4549
21 MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love (Columbia)	4679	4618	4034
22 SPIN DOCTORS. You Let Your Heart Go Too Fast (Epic)	2693	3431	3726
23 TOAD THE WET SPROCKET. Fall Down (Columbia)	3592	3748	3675
24 GARTH BROOKS & KISS. Hard Luck Woman (Mercury)	3184	3316	3469
25 ROXETTE. Sleeping In My Car (EMI Records)	3987	3888	3334
26 AARON HALL. I Miss You (Silas/MCA)	1999	2353	2587
27 SOUNDGARDEN. Black Hole Sun (A&M)	1885	2235	2581
28 TEVIN CAMPBELL. Always In My Heart (Qwest/WB)	1684	2177	2555
29 MELISSA ETHERIDGE. Come To My Window (Island)	2351	2473	2512
30 LIVE. Selling The Drama (Radioactive)	2154	2281	2447
31 COOLIO. Fantastic Voyage (Tommy Boy)	1845	1981	2258
32 BIG MOUNTAIN. Baby I Love Your Way (RCA)	3326	2804	2236
33 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	2400	2555	2137
34 R. KELLY. Your Body's Callin' (Jive)	2653	2392	2132
35 MEAT PUPPETS. Backwater (London)	2342	2333	2130
36 COUNTING CROWS. Mr. Jones (DGC)	3177	2702	2126
37 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	2194	2034	2043
38 PRINCE. The Most Beautiful Girl In The World (NPG/Bellmark)	3256	2687	2041
39 BILLY LAWRENCE. Happiness (EastWest)	1205	1738	1995
40 JOSHUA KADISON. Beautiful In My Eyes (SBK/EMI Records)	2347	2030	1928

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

ZW	LW	TW	ARTIST/LP	LABEL
—	1	1	ROLLING STONES. Voodoo Lounge	Virgin
2	2	2	THE LION KING. Soundtrack	Walt Disney Records
25	11	3	FORREST GUMP. Soundtrack	Epic Soundtrax
1	3	4	STONE TEMPLE PILOTS. Purple	Atlantic/AG
5	5	5	SOUNDGARDEN. Superunknown	A&M
7	6	6	COUNTING CROWS. August And Everything After	DGC
4	7	7	ACE OF BASE. The Sign	Arista
3	4	8	WARREN G. Regulate...G Funk Era	Violator/ral
◆ DEBUT		9	MC EHT FEATURING CMW. We Come Strapped	Epic
◆ DEBUT		10	COOLIO. It Takes A Thief	Tommy Boy
18	13	11	OFFSPRING. Smash	Epitaph
15	14	12	CANDLEBOX. Candlebox	Maverick/Sire/WB
8	9	13	KEITH SWEAT. The Freak Is On	Elektra
9	8	14	DA BRAT. Funkdafied	So So Def/Chaos
16	15	15	AALIYAH. Age Ain't Nothing But A Number	Blackground/Jive
12	12	16	COLLECTIVE SOUL. Hints Allegations And Things Left Unsaid	Atlantic/AG
21	19	17	GREEN DAY. Dookie	Reprise
10	16	18	BEASTIE BOYS. Ill Communication	Grand Royal/Capitol
6	10	19	HOUSE OF PAIN. Same As It Ever Was	Tommy Boy
◆ DEBUT		20	STEVE PERRY. For The Love Of Strange Medicine	Columbia
14	17	21	SEAL. Seal	ZTT/Sire/WB
—	22	22	HARRY CONNICK JR. She	Columbia
17	20	23	ALL-4-ONE. All-4-One	Blitz/Atlantic/AG
31	26	24	REALITY BITES. Soundtrack	RCA
20	24	25	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
11	21	26	JOHN MELLENCAMP. Dance Naked	Mercury
19	25	27	THE CROW. Soundtrack	Interscope/Atlantic/AG
23	23	28	BENEDICTINE MONKS OF SANTO DOMINGO DE SILO. Chant	Angel
28	28	29	TONI BRAXTON. Toni Braxton	LaFace/Arista
13	18	30	ALAN JACKSON. Who I Am	Arista
29	30	31	SMASHING PUMPKINS. Siamese Dream	Virgin
—	39	32	BIG MIKE. Somethin' Serious	Rap-A-Lot/Priority
26	27	33	HEAVY D & THE BOYZ. Nuttin' But Love	Uptown/MCA
27	29	34	PINK FLOYD. The Division Bell	Columbia
36	36	35	AEROSMITH. Get A Grip	Geffen
37	33	36	LIVE. Throwing Copper	Radioactive
33	37	37	OUTKAST. Southernplayalisticadillamuzik	LaFace/Arista
38	34	38	YANNI. Live At The Acropolis	Private Music
34	35	39	R. KELLY. 12Play	Jive
◆ DEBUT		40	SIR MIX-A-LOT. Chief Boot Knocka	Rhyme Cartel/American

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

KPWR Promotes Michelle Mercer To PD

Bruce St. James Named Music Director

Michelle Mercer was promoted to Program Director of KPWR "Power 106" Los Angeles. The move makes her the most influential female PD in Top 40. Also, Bruce St. James was hired to become Music Director.



MICHELLE MERCER

Mercer succeeds Rick Cummings, who continues as Emmis Broadcasting's VP Programming and will now devote his energies to overseeing all eight Emmis stations. "There are few people I'd want to give up daily programming in Los Angeles for," Cummings states. "Michelle is one. She started working for me as a corporate assistant five years ago. Her work in Los Angeles these past three years is a primary reason for the consistent leadership of Power 106. I'm very proud of her."

Mercer was MD at WBMX Boston and Administrative Assistant at Emmis' corporate headquarters before she was brought in to be MD of Power 106 in 1991. She picked up APD stripes in 1993. "The past three years

I've worked in Los Angeles have been great," she exclaims. "I feel fortunate [that] I'll continue working with the tremendous staff here at Power 106. I'm grateful to many people, especially Rick Cummings, whose direction has been invaluable to me."

To fill her MD position, Emmis quickly hired KJYK Tucson Program Director Bruce St. James. "Bruce is a perfect fit for us," Cummings notes. "We love Music Directors who have good ears and excellent programming skills." "Bruce is one of the most impressive programmers I've met in radio," adds Mercer. "He gets it! He's genuine, honest and hard-working. He's a strategic thinker who also happens to have great ears and limitless energy."



BRUCE ST. JAMES

"I'm very excited about this opportunity and look forward to following in the footsteps of great people before me," St. James says. "I'm so happy, I figure it will take surgery to remove the smile from my face."

Ace Of Base Holds Off Elton In PPW's

Edie Brickell Most Added, Soundgarden Most Requested

Ace Of Base's "Don't Turn Around" held onto the PPW crown for a third week in a row, while Elton John's "Can You Feel The Love Tonight" moved closer to the top. Edie Brickell's "Good Times" was the most-added song of the week, with Soundgarden's "Black Hole Sun" the Most Requested.

Regionally, AOB's latest hit off their smash debut album was the most-played everywhere but the South and Midwest, where it finished second. El-

ton John reigned in the South and finished second in three other regions, while Janet Jackson's "Anywhere, Anytime" topped the West. The third most-played record in Top 40, Lisa Loeb's "Stay (I Missed You)" finished third in four regions, second in the Northwest and eighth in the West.

Songs enjoying the biggest increases in spins were Steve Perry's "You Better Wait," Gerald Levert's "I'd Give Anything" and Sheryl Crow's "All I Wanna Do."

INSIDE THIS ISSUE...

EDITORIAL

VP/GM Gerry Cagle wonders why labels seem to be more interested in savvy promotions than radio. ...page 8.

SEPTEMBER PROMO PLANNER

Exclusive feature covers National Courtesy and National Bed Check Month. ...page 10.

CONFERENCE CALL

Influential mix show jocks describe the growing importance of mix shows in breaking new music. ...page 14.

DAVE ROBBINS INTERVIEW

Nationwide Group/WNCI Columbus PD Dave Robbins details how the station reclaimed market supremacy and other pertinent radio issues. ...page 18.

BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 20.

PAUL OAKENFOLD INTERVIEW

Mix master supreme Paul Oakenfold describes his craft. ...page 26.

SHOW PREP

"Play It, Say It" - bio liners on Gerald Levert, Steve Perry and Stone Temple Pilots - and "Rimshots" on a comic carcass, Great White Attorneys and Jacuzzi janitor. ...page 30.

MOST REQUESTED

A *Network Forty* exclusive: The hottest new reaction records from around the country - from both Mainstream and Crossover stations. ...page 32.

PPW REGIONAL BREAKOUTS

Exclusive focused analysis of the hottest and most-played records in six regions of the country. ...page 48.

DIGITAL RIGHTS TRUCE?

A compromise over a bill that establishes performance rights for digital sound recordings may have been worked out between the recording and broadcasting industries. Senators Diane Feinstein (D-Calif) and Orrin Hatch (R-Utah) have introduced a measure that would include a performance right in U.S. law. The compromise would exempt traditional commercially supported broadcasters from the legislation. Without the compromise, it would cost the radio industry an extra \$300 million in performance fees.

KIIS-ING ON THE BUS

Politics and Top 40 may not be a natural mix, nevertheless KIIS-FM Los Angeles is getting actively involved in the current Merro Transit Authority bus strike. Morning show host Rick Dees declared July 28 "Free Transit Thursday" and deployed station buses to five area shopping centers to take residents to downtown Los Angeles in the morning and bring them back in the late afternoon. Two runs were made for each rush hour. As of press time, a spokesperson for the striking bus drivers had yet to comment on the promotion.

LEASING SPOT BOOM?

Radio stations may be able to cash in on a lucrative new source of ad revenue if a new car leasing bill becomes law. The legislation, if enacted, would permit advertisers to provide confusing leasing disclaimer information on an 800 phone line (and off radio spots). Since up to half of all new car transactions are leases, the NAB estimates that the new law could be worth up to \$50 million to the radio industry.

COMING & GOING

Chuck Knight was named PD at WXYR "Star 104" Philadelphia... Camille Cashwell was named Music Coordinator for WERQ "92Q" Baltimore... Morning show host Kidd Kraddick signed a new five-and-a-half-year deal with KHKS Dallas... WPGC Washington D.C. officially moved nighttime personality Albie Dee to afternoon drive... Alan Hoover was named Program Director at WRHT New Bern/Morehead City; he replaces Ryan Walker.

Warner Music Names Mel Lewinter Exec. VP

Atlantic's Vice Chairman Follows Morris To The U.S. Group

The Atlantic Group lost another one of its key executives to the Warner Music-U.S., as Vice Chairman Mel Lewinter was promoted to Executive Vice President of the Warner Music conglomerate. Lewinter follows Atlantic Group Co-Chairman/Co-CEO Doug Morris' ascension to become Warner Music's President/COO.

"The success and stability of The Atlantic Group would not have been possible without Mel, who is at ease in both the financial and creative realms of the music business," Morris states. "I am counting on him to apply these same attributes in helping me forge a renewed cohesiveness

among our American recorded music companies, while at the same time ensuring that each label retains its



MEL LEWINTER

unique identity. With Mel's track record of fostering cooperation among diverse entities at Atlantic, I am confident of his ability to handle the challenges that lie ahead. I have come to rely on him for his wisdom, his sensitivity and his practical approach to problem-solving and I look forward to continued close association with him."

Lewinter was VP/Comptroller for Musicor Records when he joined Atlantic in 1970 as Comptroller. From there he was named VP Comptroller in 1974, Sr. VP in 1990, Chief Financial Officer/Sr. VP in '90 and Vice Chairman in 1991.

Spring Arbs, Week III

Alternative Top 40s Continue To Thrive

The Spring Arbitrons rained on the parade of a majority of Top 40 stations that received their books last week. And like the week before, the best news concerned the Alternative Top 40s.

In general, of the 49 Top 40 stations that received their report cards between July 20th and 27th, 18 showed increases, 30 took hits and one station remained flat. Thirteen of the 33 Mainstream/Adult Top 40s went up. Only one major Crossover enjoyed its book, while five of its niche peers suffered. Two Hip-Hop/Alternative hybrids also took it on the chin.

The main good news again came from Alternative stations. In fact, Al-

ternatives became the favorite Top 40 and Rock radio stations in Atlanta and Salt Lake City. WNNX "99X" Atlanta rose 4.3-5.6, passing Adult Top 40 WSTR and Album Rocker WKLS. But the biggest surprise of all came in the extremely competitive Salt Lake City-Ogden-Provo market, where KXRR skyrocketed 3.7-5.5, passing Top 40s KUTQ and KZHT, Adult Top 40 KISN, Album Rock KBER and Classic Rock KLZX in one fell swoop.

Other happy Alternatives were KNDD Seattle (3.6-4.1), KEDJ Phoenix (2.2-2.6) and KGSR Austin (3.5-3.7).

Of course, several other Top 40s had plenty of reasons to celebrate as well. Above all, WNCI regained the top spot in Columbus with a 7.4-8.5 jump (for details, see PD Dave Robbins' interview on page 18), WAPE Jacksonville flew 7.2-7.9, Power Pig Tampa rose 6.0-6.3, The Edge Charlotte rose 4.4-4.9, WNTQ Syracuse bumped up 10.2-11.4, Q99 Salt Lake went 3.7-4.0 and KRQQ Tucson jumped 6.4-7.8.

Smaller-market victors included WSNX Grand Rapids (3.4-4.8), WBHT Wilkes-Barre (2.4-3.0), KKYK Little Rock (3.1-4.5), KHTT Tulsa (6.7-7.1) and Oklahoma City (3.9-4.1).

Epic Adds A New Explicit Lyrics Sticker

Attempts To Absolve Responsibility For MC Eiht's Rap

Epic Records took the label sticker-ing concept one step further on the new MC Eiht album, *We Come Strapped*, by adding a second label that attempts to distance the company from the rapper's incendiary lyrics.

The new label, larger in size than the RIAA's parental advisory warning, states, "The lyrical content contained on this album solely expresses the views of the artist." It is believed that Epic's move was in response to the song, "Take 2 With Me," where a

drug dealer, caught in a dragnet, vows to kill two police officers. In a statement, the label claims, "We are opposed to censorship and we support MC Eiht's right to express his views. After discussion with the artist and manager, all of us agreed on the wording and use of a second sticker."

Ostensibly, the new warning would protect Epic from being sued in lawsuits like the one that claimed Judas Priest lyrics led to a youth's suicide. (So far, all court decisions regarding

this matter have ruled that the artists and labels were not liable for deaths allegedly influenced by lyrics.)

Ironically, one music industry First Amendment attorney believes that the disclaimer offers the label no legal protection. "Clearly the record company has elected to release the album and presumably will advertise and promote it and is hoping for the highest sales possible," Stephen Rohde told *The Los Angeles Times*. "They are enjoying the revenues and are responsible."

RECORDS

ARISTA

The label's Production/Manufacturing and Purchasing department has been restructured. Linda Pagliaro was named Director of Production. Previously, she was Assoc. Production Director at Polygram Group Distribution... Michael Pollard was appointed Associate Director of Pre-Production. Previously, he was Director Production Administration for GRP Records... Doug Joswick was named Associate Director of Packaging Copy. He previously was Copy Coordinator at Polygram Records... Also, Debbie Eisen was promoted to Manager of Post-Production.

BMG

Adam Sexton was promoted to Director, International Artist Development for BMG International. Previously, he was Manager, Artist Development in regional marketing offices in London, Madrid and Hong Kong.

MCA

Frank Roach was named to the newly-created position of VP for Family Entertainment for MCA Concerts, Inc. Roach, who has been with the Ringling Bros.-Barnum & Bailey circus for the past 15 years, will immediately start to work on his first project - the "Mighty Morphin Power Rangers Tour."

RELATED FIELDS

Longtime music industry veteran Sam Kaiser's company, MVP Entertainment, has relocated to 1770 Jelinda Drive, Montecito, CA 93108. His new telephone number is (805) 565-9552 and his new fax number is (805) 565-3382.





New Radio Network?

Hats off to Andrea Ganis, Danny Buch and Atlantic Records on their recent purchase of a New York radio signal. (See Editorial) The bad news is the good news: Although the signal is AM and operates on less than 1/10th of a watt (good for maybe 1/4 mile), the station (if you could call it that) isn't under FCC jurisdiction. That allows Danny to program whatever he wants, in this case, B-Tribe. The transmitter is located next to the entrance to the Holland Tunnel, which gives the station a possible daily cume of 1.8 million people. The only problem: How do you get them to listen? Check out this week's Page 6 picture to find out.

Power Play?

In a move predicted last week on these pages, KPWR APD/MD Michelle Mercer has been promoted to Program Director. Michelle's first official act was to name KJYK Tuscon PD Bruce St. James MD at the Los Angeles powerhouse. See News section for more.

I Need Pictures

Present BOX top and long-time "I'll take a mulligan" hacker Les Garland recorded his first ever hole-in-one...on the golf course. On the 16th hole at Fisher Island in Florida, a 180-yard par three, Gar-Man claims he hit a 5-iron. I'm guessing 5-wood and betting he pulled it dead left, lipped the sand trap and bounced it off the rake. Garland's playing companions, evidently quite familiar with his game, offered an identical response: "Press."

Spinsville

Warner Brothers Detroit LPM Darren Eggleston is leaving for Los Angeles to work for Epic.

There's no chaos at Chaos as Justin Fontaine signs a new long-term deal.

Radio Ramblings

Is Howard Stern slated for mornings at WGRD Grand Rapids? What does this mean for the Adult-based Top 40? And while we're here, is former WSNX PD Jim Richards (whose old station just beat WGRD in the Spring book, 4.8 to 4.3) the leading candidate for the WGRD PD opening?

WVIC Lansing is going Country.

92Q Baltimore PD Russ Allen announces Camille Cashwell as the new Music Coordinator.

The WBHT Wilkes-Barre PD derby is *not* over. It's a photo-finish with the winner being announced soon.

Chuck Knight (from WENS Indianapolis) is the new PD at Star 104 Philadelphia.

With the forthcoming departure of KZZU Spokane MD Rob Potter, expect PD Ken Hopkins to promote internally...maybe a music coordinator until an official replacement is named.

Alan Hoover is the new PD at WRHT Morehead City, NC replacing Ryan Walker.

RPW's

Once again, we present our exclusive Rumors Per Week, unweighted, in order of those mentioned most:

#1: Sylvia Rhone, new head of the merged companies Elektra and EastWest has been meeting with all the players to make sure both staffs keep focused. Some changes will occur. Will they be sooner rather than later?

#2: Are major changes in store for one West Coast major-market Top 40 station, including jocks (for sure) and PD (probably)?

#3: That record company quietly looking for a promotions head is getting louder. Are those currently in place just about to learn of changes the hard way?

#4: What's going on at KISF Kansas City?

#5: With the exit of National Director of Alternative Promotion Thomas Westfall from RCA, who will be joining the label to form a new team? Chaos' Geordie Gillespie? Zoo's Mary Divney? WDRE's Tommy Nappi?

Big Apples?

With Z100 New York APD/MD Frankie Blue being courted for a choice record opening, is Z100 ready to lose the "A" from his title to keep him in the fold?

You can stop buying those "WPLJ's Mike Preston is going to..." rumors. Look for Mike to remain a big part of Cap Cities/ABC (if not always in New York) for some time.

Not The Terminator?

Jon Pernick, Elektra's Florida rep, has an apartment that is free from rats and ducats. Jon went ballistic when he found 10 tickets for an upcoming Eagles' concert missing from his place. He talked to the people sitting in "his" seats at the show who told him their exterminator gave them the tickets. The exterminator company has offered to repay Jon for the tickets.

Meanwhile, Elektra's National Promotion Director Eric Olesen had some explaining to do about his AE bill. It seems that a contest winner in Louisiana ordered six cellular phones after lifting Eric's AE number on a trip itinerary.

Happy Anniversary Baby

September 15th is KDWB's 35th anniversary on the air...all as Minneapolis' premiere Top 40 station! The station will throw a reunion weekend September 30-October 2nd. All KDWB alumni should contact PD Mark Bolke.

Stones TV?

Coinciding with the release of the Stones' *Voodoo Lounge* and their new tour, VH-1 is providing Mick and the boys with their own channel. From July 31 until August 5, it's all Rolling Stones from 7-midnight featuring 25 years of classic footage. Makes you wonder what kind of pictures Virgin Records Sr. VP Michael Plen has of VH-1 President John Sykes.

Trendage

More Spring book results with various results for the Top 40 format. In Salt Lake City, KUTQ moves 3.7 to 4.0 and ahead of KZHT's 4.5 to 3.8. Checking other markets, Atlanta:WSTR 5.7 to 5.2; Norfolk:WNVZ 5.4 to 5.1; Phoenix:KKFR 5.9 to 5.2; San Antonio:KTFM 9.4 to 6.8 and Portland:KKRZ 7.6 to 7.2. More results in the News section

Congratulations to PD Michele Stevens and the gang at WPST Trenton as the rocket from 7.4 to 11.8. Also a big book for WDBR Springfield as Bill Klaproth and crew jump 7.0 to 10.6. And lest we forget, a big wet kiss to KMGZ Lawton PD Robert Elfman who hits double figures with a 10 share.

But wait, is the new "Hot" bed for Alternative music in Salt Lake City? KXRK PD Mike Summers hits nothing but net as 96X moves 3.8 to 5.5 and #1 18-34.

Buzz

Charlie Lake... Downtown Billy Brown... Joe Riccittelli... Steve Richards...



Sandwich Shop.

IF YOU CAN COMBINE GREAT ARTISTS AND GREAT PROGRAMMERS, YOU'VE GOT A WINNING COMBINATION!



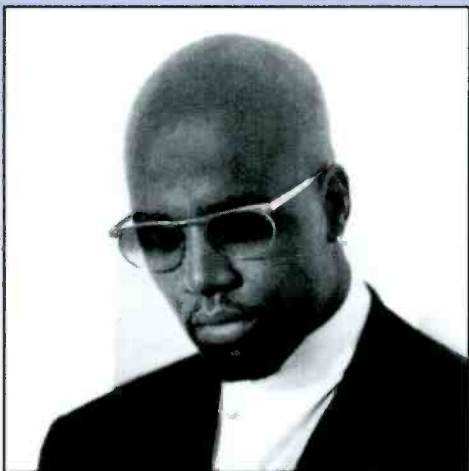
Ed Kowalczyk
Lead Vocalist – Live



Steve Kingston
Lead Vocalist – Z100



Steve Kowalczyk?



Aaron Hall
Solo Superstar



Dan Kieley
Programming Superstar



Aaron Kieley?

LIVE

“Selling The Drama”

30* PPW Chart
35* Mainstream Monitor
Breaker R&R Over 1200 PPW
100,000 Albums Sold
In The Last 4 Weeks!
 Buzz Bin
“Unplugged” Version Already On:
KRBE, WKBQ, PRO FM
On Your Desk Now!



Aaron Hall

“I Miss You”

Over 1700 Detections!
3* Crossover Monitor
26* PPW Chart
15* R&R Backpage
Top 15 SoundScan Single For
6 Straight Weeks!
New At KS-104, WHOT, WFHN,
WVKS, WAEB, WNNK



JIMMY BUFFETT

“Fruitcakes”

20 Or More PPW At:
Q102 (46x), WMTX (40x),
FM100 (25x), WZYP (21x),
WBBQ (20x)
Sold Out Tour In Progress
“Record To Watch!”
–Dave Sholin/Gavin 7/25
Over 850,000 Sold



HEAVY D & THE BOYZ

“Nuttin’ But Love”

– Stress Rotation!
Already On:
Hot97, WJMN, KMEL, WPGC, WWKX
New This Week At:
WHHH, Z90, Hot 97.7, 92Q
Album Gold And Headed Toward
Platinum



MCA RECORDS AND YOUR STATION... A WINNING COMBINATION!

MCA

WHY?

Commentary by
Gerry Cagle

I was reminded of one of my favorite Blues tunes yesterday. The lyrics came to mind during a phone call from Danny Buch of Atlantic Records. Danny was sharing his excitement about an idea that had blossomed into a great promotion for his company.

After commuting into New York City for who-knows-how-many years, Danny finally had enough of the silence he endured going through the Holland Tunnel. For those of you who are unfamiliar with the drive from New Jersey into the city, if you don't go through the Holland Tunnel, you ain't gonna get there. (Unless you go way north over the George Washington Bridge, but that's another story, another promotion and another Editorial.) Anyhow, that trip through the tunnel can take anywhere from two to twenty minutes during a regular commute. More, of course, if there is an accident. And while you're in the tube, you can't hear anything. It's like being underwater. You're cut off from all communication with the outside world. Forget your radio. Forget your mobile phone. For those few minutes; you're all alone with your thoughts. And for many people, especially New Yorkers, that can be a very scary feeling.

So Danny started playing "What If?" and came up with some startling ideas. "What if we could somehow play music (Atlantic product, of course) to the people in the cars?" How could that happen? The tunnel shut out all forms of communication, didn't it? Maybe...maybe not.

Danny had seen all the signs near airports instructing motorists to tune to a certain AM channel for traffic instructions. He wondered, "What if we could do the same thing in and around the Holland Tunnel?" Impossible, right?

Danny checked it out and found that he could operate AM transmitters that broadcast in a very restricted area. If the transmitters operated at less than 1/10th of a watt (about 1/4 of a mile in reach), the FCC has no jurisdiction. That meant no license to contend with, no rules and regulations to follow and, most important, no format restrictions.

Atlantic purchased the transmitters and produced tapes of their artists. This week, it's B Tribe. Next week? Another artists. Sexy-voiced

Sr. VP of Promotion Andrea Ganis announces the song and artist on the "station" and advises listeners where they can buy the CD at the lowest possible price.

Atlantic promotion people swarmed the sidewalks on each side of the tunnel wearing sandwich boards advising the commuters to "Tune Your Radio to AM 1510 for Music and Money."

In the future, Atlantic plans to run contests giving away cash and prizes. Listeners will be told to go to specific retail outlets, buy the CD and possibly win thousands of dollars in cash.

Nearly two million people travel through the Holland Tunnel every day. Out of that two million, I'm sure there are many who work for com-

"It's designed for radio. It's on radio. And a radio programmer didn't think of it."

panies who would benefit by some form of advertising to the rest of the moles. When the sandwich boards went up and the transmitters went on, the majority of those two million commuters said, "Holy Cow, why didn't I think of that?"

It's a fantastic promotion aimed at the primary, music-buying demographic sought by most advertisers. A come-building monster. Forget quarter-hour increases, this locks your audience for tunnel-time.

It's designed for radio. It's on radio. And a radio programmer didn't think of it. Why?

That makes me want to puke.

Don't get me wrong. I'm taking nothing away from Atlantic Records. As connected to radio as they are, Danny and Andrea could probably out-program half the PDs out there anyhow.

This just points out how sometimes pointless radio can be to the listening audience.

Network Forty, countless conventions, news-

papers, newscasts and town criers have warned of the impending communications gridlock on the superhighway. With more and more outlets from which to choose, listeners will be tempted to abandon commercial radio. But that isn't radio's biggest problem. Radio's biggest problem is radio.

Why is there no creativity that used to make our medium exciting? Why are there no great promotions designed to stimulate the audience?

They ain't here no more. Why? Because most programmers aren't up to the task.

Most programmers spend too much time behind a music computer making sure the flow is right. Here's a news flash: Why not design the format, define the rules and insist that the air talent adhere to those rules? Give them the opportunity to create their own music flow within the format. If they can't do it, find others who can.

Most programmer spend too much time in focus groups. Why? With all due respect, if you don't inherently know who your audience is and what music they like, find another line of work.

Why can't you make your station exciting? Stop spending so much time researching your audience. Spend more time on developing a market through exciting promotions.

What happened to innovation? Excitement? The guts to do something so off-the-wall that it attracts listeners to your attitude...not your 10-in-a-row format that anyone and everyone can do? More and more, the audience is identifying with that attitude. Music and formatics are important, but with music crossing formatic barriers with listener impunity, you have to do more to make your station stand out from the rest.

What's the difference? Your talent.

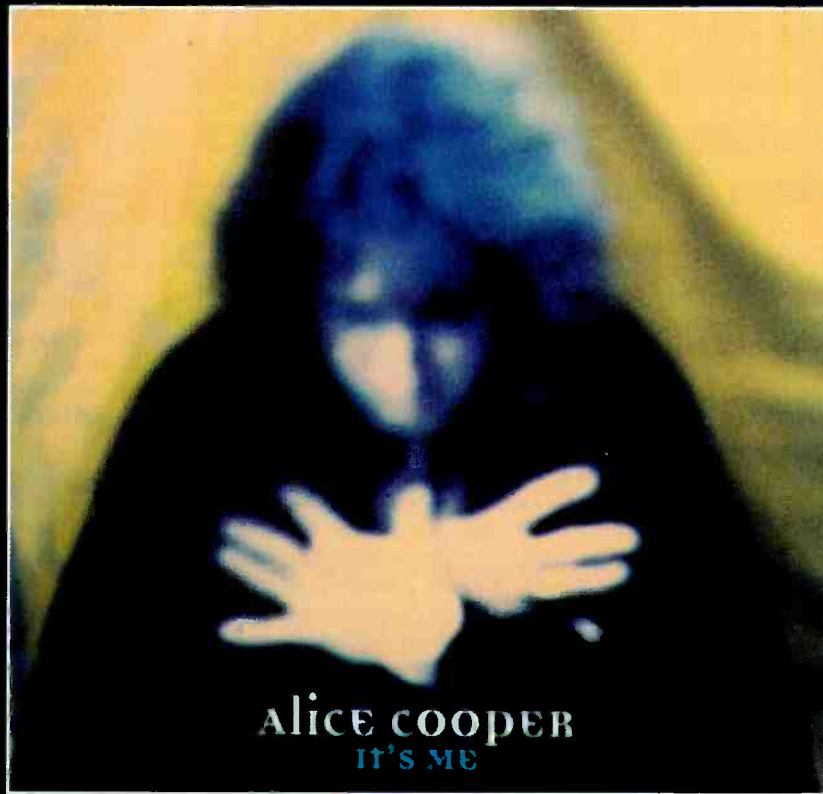
Basically, every Top 40 plays the same hits; what should set a station apart is an aggressive and entertaining promotional presence...a presence that can only be found in the theatre-of-the-mind. Imagine WNCI packing four listeners in a "B.O. Sphere" car or KQHT's "Turkey Bungee Jumping." Why are stations such as KROQ, KRBE and KDWB regularly featured on our Promotions page? Because too many Top 40s simply give away cash and concert tickets to the umpteenth caller.

Why?

Because as a program director, you're spending too much time on other things that aren't as important. Or because you just aren't good enough.

Oh yeah. The name of the song? Delbert McClinton's "Why Why Why Why Why?"

You had to ask? ■



ALICE COOPER

IT'S ME

PRODUCED BY DUANE BARON

& JOHN PURDELL

RECORDED BY DUANE BARON

MIXED BY ANDY WALLACE

MASTERED BY HOWIE WEINBURG

AT MASTERDISK, NY

TAKEN FROM THE EPIC RELEASE: THE LAST TEMPTATION

PHOTOGRAPHY DEAN KARR



Alice

epic

THE NETWORK FORTY

— Compiled and edited by Jeff Silberman

SEPTEMBER PROMO PLANNER

CELEBRATIONS OF THE MONTH

• National Courtesy Month

To celebrate the benefits of mutual respect and etiquette. Contact: Tom Danaher, PO Box 1778, Las Vegas, NV 89125.

Make jocks "Courtesy Cops" to ticket people for rude behavior and cuss words. Sternly correct them with suggestions like, "a more apt description would be 'may you be restricted to self-intercourse.'"... an etiquette expert tests listeners on their manners... take only polite requests... at a remote, people who show uncommon grace get to make free calls on a "white courtesy phone."

• National Bed Check Month

To remind public to check their mattresses for wear and to replace beds every 8 to 10 years. Contact: Kauffman PR, 2233 Wisconsin Ave. NW, Washington, DC 20007

Have morning show create "Bed Check Police" to wake listeners early in morning to check beds for "Do Not Remove Under Penalty Of Law" tags... callers reminisce about "If Mattress Could Talk" tales... do morning show from listener's bed.

1

• Emma M. Nutt Day

Salutes the first woman telephone operator, who started in Boston in 1878 and worked for 33 years.

Contest for the first caller to land a date with a phone operator... phone operator sex line... call information, ask for operator's number... call operator for number, then put her/him on hold to answer call-waiting and see how long they stay on hold.

2

• Oatmeal Festival (2-3)

To celebrate the town of Oatmeal being put back on the map of Texas after being off for years. Contact: (512) 355-2197.

Oatmeal swimming/sliding... oatmeal war games using the gunk thrown from a spoon... oatmeal sculpture contest... offer money to attractive listeners who'd let others lick oatmeal off their bodies - charge them per lick, with money going to charity.

3

• National Frisbee Disc Festival

Held on Washington Monument grounds in D.C., fest features throwing/catching exhibitions. Contact: (301) 645-5043.

At own frisbee fest, give away station frisbees... frisbee catching-like-a-dog contests... prize for throwing frisbee without breaking egg or other fragile thing that's on it... frisbee art show... home-made frisbee contest... frisbee bowling or target practice.

4

• Newspaper Carrier Day

Anniversary of the first "newsboy," 10-year-old Barney Flaherty, hired by *The New York Sun* in 1833.

Paper throwing/bike riding accuracy or distance contest... newspaper jousting contest (also done on bikes)... Sunday paper shot put.

• "Running Of The Sheep"

Teadpoint, MT event where woolies charge down six blocks of Main Street (while polyester-wearing onlookers scurry out of the way). Also a parade and ugliest sheep/prettiest ewe contests. Contact: Marian Cain (406) 326-2193.

Hold a "Running Of The Sheep" or better yet, "Running Of The Hamsters" or pigs, chickens, or for the very, very lazy, a "Sliming Of The Snails"... have a "running of the wool sweaters and socks" down a carpeted hallway - with the danger being static shocks... sheep shearing... hold animal beauty/hugly/talent contests.

5

• Be Late For Something Day

To create a release from the consistent need to be on time. Contact: Les Waas (215) 947-0500.

"Best Late Excuse" contest... call listeners' bosses and offer lame excuses... begin morning show at 9:30 am... listener tales of biggest thing they were late for... give away morning show alarm clocks (engraved with their likeness and the station's calls).

• Labor Day

Duh...

Remotes from a maternity ward or a delivery room... offer to fill in for someone who's scheduled to work on Labor Day...

6

• National Mind Mapping Week (5-11)

To promote learning and creativity via mind mapping, a visual form of outlining. Contact: Joyce Wycoff (805) 962-9933.

Call Joyce, ask her what the hell she's talking about - we ain't got a clue, either... Hide tickets and CDs at client stores and give clues on-air so listeners can mind-map their location to win...

7

• Do It! Day

A day for the "organizationally challenged" to get long-delayed chores done. Contact: Ethel M. Cook (617) 275-2326.

Hold "Procrastinators' Awards," nominated by listeners... promise to give away a great prize - but procrastinate to the very last stopset of the shift before giving it away... offer free spur-of-the-moment prizes, like same-day free skydiving, balloon rides, etc.

8

• Pardon Day

Anniversary of pardon of Richard Nixon.

Warm and fuzzy: Have listeners call and "pardon" (forgive) friend for something they've done... have gofer go out and bump into people, (saying "pardon me" all the while)... Tales of "Tricky Dick, Lady Killer" exploits in local meat-market clubs.

9

• California Admission Day

California admitted as 31st state in 1850.

(Good for whenever your state was admitted to the union.) Send jocks to nearest state border, set up mock toll booth on a less-than-busy road and charge motorists admission to enter state. Write down their address to bill them at the end of the month.

10

• Bald Is Beautiful Convention (10-12)

To cultivate sense of pride for bald-headed people. Contact: John T. Capps III in Morehead City, NC (919) 726-1855.

Offer free head shavings and polishes... send jocks to confab armed with cans of Popeil's hair "enhancer," spry people's heads for free... hair-painting contest... faux hair contest for most realistic non-hair hairpiece.

11

• National Fragrance Week (11-17)

A national city-by-city sensory garden contest. Contact: Annette Green, 145 E. 32nd St. New York, NY 10016-6002.

Most "unusual" fragrance contest... give away scratch-n-sniff cards that listeners scratch when they hear certain drops. They call in to ID scent and win... a food scent represents a client restaurant, an

orange for a soft drink, etc... give away logo'd atomizers of station perfume... go to a blue-hair infested restaurant and to "honor" the person with the most overpowering 'fume.

• National Housekeepers Week (11-17)

To recognize housekeepers. Contact: (614) 895-7166.

Do a contest where the prize is to be a housekeeper for a day at a star's home... have a jock be a housekeeper at a listener's home on-air ("Geez, what do you do in the tub, practice your mud wrestling?")... stage a bathtub mud wrestling contest!

12

• Scarecrow Contest (9/12-10/29)

Scarecrow contest held in Lahaska, PA with categories like Best Amateur Scarecrow, Best Traditional Scarecrow, Best Scarecrow Whirlygig (one that makes noise and moves with the wind). Contact: (215) 794-4000.

Hold own scarecrow contest; award those whose scarecrows look most like air talent... have air talent be scarecrows in a corn field... or in a retail store ("hey, kid, this ain't no library, buy the damn mug or put it back!")... or at a busy intersection ("hey, you in the blue Chevy! New thing out called stopping at a red light!")

• National Boss/Employee Exchange Day

To help bosses and employees appreciate each other by sharing each other's perspective.

Midday promotion: give prizes to businesses where secretary can be boss and vice versa for an hour or two (do on-air from there)... air talent switch jobs with receptionist, request line operators, GM, etc.

13

• Mel Torme's Birthday

Acclaimed Jazz/scat singer is 69 today.

Hold a contest for callers to "scat-sing" station slogan or liners. Use the winners on-air... have them scat-sing popular Top 40 faves and Rap songs for prizes... do scat-liners and stopsets, etc.

14

• National Anthem Day

Francis Scott Key reportedly wrote "Star Spangled Banner" on this day way back when.

Hold contest for listeners to write a station anthem, using a popular song as musical backdrop.

• Balloon With A View (14-18)

In 1984, Joe Kittinger left Caribou, ME in a 10-story helium balloon and floated across the Atlantic, reaching Capbreton, France on the 18th - the first solo balloon crossing ever.

Stage an egg-in-helium balloon race across a swimming pool... a guess-how-many-helium balloons it'll take to lift a prize off the ground... a hot air balloon ride to whoever's married or dating the person with the most hot air via the most ridiculous excuses.

15

• Polka-Motion-By-The-Ocean (15-18)

Ocean City, MD holds 15th annual polka fest. The accordions are played at half-stretched in honor of the late Schmenge Bros. Contact: Leslie Craigle (800) 289-2800.

Hold own polka fest; people rap their favorite songs to polkas... karaoke polka contest... polish sausage eating contest... "Name The Pop Hits" - listeners ID Pop songs played on an accordion.

• Conspiracy At Birth

Film director Oliver Stone is 48 today - if Castro's Commie henchmen, trained by the CIA in Libya and past gay lovers of J. Edgar Hoover don't assassinate him first.

THE NETWORK FORTY

SEPTEMBER PROMO PLANNER

Most Outlandish Conspiracy Contest - who really killed Nicole Simpson... who really is giving away the free CDs and concert tickets - and what band has an imposter lead singer?

16

• **Marvin's Not A Total Mensch**

Marvin Middlemark, born 75 years ago, was a two-bit inventor of contraptions like the water-driven automatic potato peeler, when he finally came up with something that worked - "rabbit ears" for TV. He died in 1989, soon after cable TV exploded.

Make rabbit ears for listeners' portable radios. When they call in to find out how they work, muffle your voice and tell 'em to fidget, then turn the music up loud and speak into mic, saying "Is that better? See, they work!"... Make rabbit ears for office worker desks, so they can "tune in" employees who confuse them.

• **The Great Seal of the U.S. Anniversary**

The official Seal of the U.S. debuted on this day in 1782.

Hold a listener contest to create the neatest station logo... use the winner's on billboards, bumper stickers, etc.

17

• **Big Whopper Liar's Contest**

"Story tellers" converge in New Harmony, IN to tell the biggest whopper. Contact: Tim Rutherford (812) 682-3730.

Stage own Liar's contest - most believable one wins. (ie: "Boz Scaggs is tending a Marin bar like Sam Malone.")... Nth callers "win" by correctly identifying the prize that isn't a lie.

18

• **Farm Animal Awareness Week (18-24)**

Promotes farm animals. Contact: (202) 452-1100.

Do remote from a farm... hold a farm Olympics for cow milking, pig slop wrestling, bale of hay toss, horse chip bingo... pig painting contest - whoever paints the best station calls wins a ham.

• **National Laundry Workers Week (18-24)**

Honors the most glamorous job in modern civilization. Contact: Good Samaritan Ctr, Rte 1, Box 4 Auburn, NE 68305.

Do a remote from a laundromat... fastest-clothes-folding contest... "guess the stain" contest... "creative color-run" tint-off... laundry trivia game ("white cottons should be washed in what so they don't shrink, yet still get stains out?")... most shrunken-clothes contest.

19

• **Finland Becomes Our Friend**

50th anniversary of armistice Finland signed with Soviet Union and Allies during World War II. (As if we even knew or cared they were even mad at us. I mean, what could they do, booby-trap our supply of herring?)

Hold a Finnish trivia contest - where they are geographically, biggest export, etc... Finnish name spelling contest... give out "Finnish pills" that makes you neutral about everything.

20

• **Anniversary of "Battle Of Sexes" Tennis Match**

In 1973, Billie Jean King beat Bobby Riggs at tennis.

Stage own "Battle of Sexes" competition in events such as finding the closest parking space at a big mall... choosing the fastest line at the post office or a very crowded supermarket... oyster eating contest... who can bum \$5 in change first at a busy intersection...

21

• **Watticism Day**

Anniversary of former Agriculture Dept. head James

Watt's remark about his advisory board: "We have every kind you can have. I have a black, a woman, two Jews and a cripple."

Award prizes to callers who recall the dumbest, most embarrassing thing they said in public... go overboard on political correctness; prizes to listeners who best redefine things like Gangsta Rap ("aggressive-sexual exploitators"), concert-ticket winners ("no-life-advantaged") and abstinent ("sexually challenged").

22

• **Ice Cream Cone's 91st Birthday**

Italian immigrant Italo Marchiony came up with the idea of a cone to hold ice cream and filed for a patent in 1903.

Hold ice cream scoop juggling contests... award prize to person who can balance the most scoops on one cone... play indoor "war games," use ice cream cones as ammo... weirdest-flavor ice cream.

23

• **Proposal Day**

Honors single adults who are seeking marriage. Both men and women are encouraged to propose on this day. Contact: Stu Coren (214) 572-8131.

Perfect warm-and-fuzzy call-in gambit. Give away prizes to the most novel on-air proposal (in terms of where the participants are)... also do unusual proposals for things like divorce, going steady or splitting up, ask someone out on a date for someone else.

24

• **Dr. Seuss Is Still Dead**

In 1991, Theodor Seuss Geisel, creator of "The Cat In The Hat" and other children's classics, passed away at 87.

Stage a Dr. Seuss-ian poetry reading on verses such as "The jock that plays rock in hock" and "I do not like dream dates with hams." Extra credit for inserting station references.

25

• **National One-Hit Wonder Day**

Honors one-hit wonders of Pop - practically everybody but Whitney Houston. Contact: Steven Rosen (303) 744-6360.

"One-hit-wonder request day"... Give prizes to people who can get one-hit-wonders to call-in, so air talent can ask what the hell happened to them.

• **National Good Neighbor Day**

To appreciate our fellow man by building trust/friendship between neighbors. Contact: Dr. Richard Mattson (406) 844-3303.

Find a couple of bickering neighbors and try to build some sort of detente between them... stage a Mr. Rogers impersonator contest... warm-&-fuzzy; award listeners who do something nice for their neighbors... help start up community watches.

26

• **National Food Service Employees Week (26-30)**

To increase appreciation of our hair-netted friends and the slop they feed us.

Send most wise-ass jocks to local high school and have them work in food service, making gallons of food and doling the gunk out - talking back to the students, etc... trade recipes to serve 1,000... have listeners dressed as food servicemen and women for a hairnet fashion show, a jello juggling contest wearing cellophane gloves, a food splatter target contest, flinging the slop off big spoons.

27

• **Ancestor Appreciation Day**

A day to learn about and appreciate one's forebearers. Contact K.A.A.D. Assn., Box 26, Montague, MI 49437.

Warm-and-fuzzy: Invite listeners to send in sentimental stories about not seeing their living grandfathers or mothers, then write whoever sent in the most touching tale.

28

• **Anniversary Of First Night Football Game**

In 1892, Mansfield State Normal School played Wyoming Seminary. Contact: (717) 662-4845.

Promote this as the anniversary of the first Monday Night Football telecast and hype the bash you're going to throw on this night at a local bar to watch the game - by the way, did we mention that the 28th falls on a Wednesday?... hold a MNF widow rehab meeting... stage a "fastest one to the cans, the fridge for a beer and most food without spilling and back to his seat" contest.

29

• **Great Pianist, Lousy Shot**

Piano legend Jerry Lee Lewis is 59 today. In 1976, while shooting at some bottles, Killer inadvertently shot his bass player in the chest. Twice. That'll teach him to overplay.

Compile "Roasting marshmallow and hot dog" recipes for cooking over an open piano fire... offer to marry listeners to their cousins for free... Jerry Lee Lewis piano karaoke contest... have male listeners dressed in speedos sit on a hot plate and sing "Great Balls Of Fire."

• **Anniversary Of Tylenol Deaths**

In 1982, the first of seven people died after taking tainted Tylenol. Want a real promotion challenge? Take your best shot!

Get a bunch of free CDs and "taint" one by putting concert tickets in it. For those who don't win, give them a couple of Tylenol.

30

• **Invitational Barbershop Show (9/30-10/1)**

Grand Rapids, MI fest attracts 3,000 people for a Barber-shop Singing contest. Not a helluva lot to do in Grand Rapids this time of year, is it? Contact: J. Schneider (616) 361-6820.

Stage own barbershop quartet singing contest, only contestants have to sing Rap or Heavy Metal tunes... a singing contest only for barbers... have quartets do liners and drops for caller prizes.

31

• **Doofus' Day**

As it is written, "And on the 31st day of September, the promotion department rested..." Check the calendar!

SEPTEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

NETWORK FORTY SPOTLIGHT

MEMPHIS' NEW ALTERNATIVE TO ELVIS



WRXQ95.7 FM

96X

203 Beale St. Ste. 200

Memphis, TN 38103

(901) 578-1100

(901) 525-8054

Tony WilliamsProgram Director

Music Calls:Th F 3-5:30 pm

Sherri SawyerGeneral Manager

Carmen Connors.....Music Director

Diane Hampton.....Marketing Manager

Toni Bell.....Promotions

Rob Harder.....6:00 am – 10:00 am

Dianna Gee10:00 am – 3:00 pm

Tony Williams 3:00 pm – 7:00 pm

Carmen Connors 7:00 pm – 12 mid

Dave Spain12 mid – 6:00 am

Ownership:Radio Equity Partners

Consultant:.....George Williams



Tony Williams

Elvis is alive and well in Memphis, with the spirit of tourism keeping his memory alive through Graceland, casinos and music clubs. Local youngsters cash in on a pretty good-sized college, the hometown hang on Beale street and a decent club scene. Radio has been slow to entertain the younger masses; Classic Rock is still the dominant form of entertainment with two Arrow formats rivaling for the top slot – until now. In an aggressive attack to cash in on a very tired music scene, WRXQ brought ex-Savage Records' Tony Williams back into radio to program a commercial Alternative station. Williams' challenge is simple: "Our goal here is to achieve ratings and fill a void in the market at the same time," he states.

"Radio here has always catered to the older demos. Core music fans here have found out about heritage and new Alternative music on their own. They know the indie labels and the music they put out. I use them to gauge how hip the bands are and I play a few things to keep them satisfied. Then, I work at familiarizing new music to the Mainstream. Everything seems to be new to Mainstream listeners. A classic example is Romeo Void's 'Never Say Never.' People would call us to ask about 'this new record.' Now, months later, we're still getting calls.

"The direction of the station is to target 18-24 with the overall target being 18-34," Williams continues. "We choose music that appeals to 18-24, yet won't piss off the older end of the cell. The Urban station is very big with 18-34s in this market. So we're pretty much a Mainstream Al-

ternative station. Listeners like Sheryl Crow and Green Day, so I don't need to follow a trend in one form of music. Our Gold, by most standards, is quite current with artists that our listeners are most familiar with, such as Pearl Jam, Nirvana and Peter Gabriel. We are very tempo-oriented and I'm conscious as to where things fall on the log."

WRXQ has taken on a very friendly approach with no attitude. Entertainment-

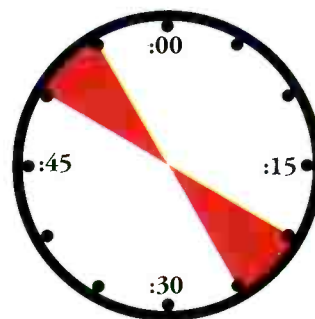
oriented jocks with radio backgrounds were chosen over musicologists who have a tendency to get too wrapped up in the music and talk right over the audience's heads. "The music speaks for itself. Our drops and slogans sell the music; their verbiage comes from songs played on the station. We have a consultant, George Williams, to talk over music. I do look at a lot of other stations to see what's happening in other markets. I respect 99X Atlanta and Q101 in Chicago very much. I look at what they're doing probably because they are in this region."

The station is still young in promotions and has used outside sources to get their message across. "We did some TV and billboard campaigns. The 10-second commercial for TV was similar to what MTV does in their drops. In fact, we ran it on MTV, Fox and the cable networks. It just pushed the music and artists, ending with our logo on the screen. We do a very low-key level of hype." WRXQ's first Spring book garnished the station a 3.5 share.

–Karen Holmes

5 PM SAMPLE HOUR

- Blur**
Girls & Boys
- Depeche Mode**
Policy Of Truth
- Smashing Pumpkins**
Today
- Pearl Jam**
Yellow Leadbetter
- Kirsty MacColl**
Can't Stop Killing You
- Lotion**
Head



ON AIR SLOGAN

"Music For The 90's"

- Eurythmics**
Would I Lie To You
- Frank Black**
Headache
- Cure**
High
- Collective Soul**
Shine
- Peter Murphy**
Cuts You Up
- Green Day**
Longview

NOW PLAYING:

Real McCoy

"another night"

You've Heard The Buzz... Now Check Out The Hit!

Already In Rotation At:

KIIS

92Q

WIOQ

KRBE

KS104

WKSS

Power Pig

KHKS

B96

WWCK

G105

ARISTA

Outkast

"southernplayalisticadillacmuz"

LP Already Gold!

SoundScan Single 50*-44*

In Rotation At:

WWKX 16 Plays

92Q 15 Plays

WHHH 11 Plays

KLUC 12 Plays

KMEL 16 Plays

Also Happening At KBXX, WZJM, WHYT, KKSS, KZHT, Z90, KHQT, KKBT And KWIN!



Active!

ARISTA



Artha

"willing to forgive"

SoundScan Single #18*

7th Week Of 20,000 Plus Single Sales!

On Over 100 Stations!



Approaching 1300 Plays Per Week!

BDS Detections Up 802-894!

Audience 10 Million!



ARISTA

Crash Test Dummies

"afternoons & coffeespoons"



Approaching 1800 Plays Per Week!

851 BDS Detections!

Audience 6 Million!

KDWB 21 Plays

WKBQ 18 Plays

KUBE 41 Plays

WZJM 17 Plays

Also Happening At WAHC, Q99 And WXKS!



ARISTA

ARISTA. ON A RADIO NEAR YOU.

IN THE MIX

With Crossover radio becoming more fragmented, mix shows are now an integral part of exposing new music. In some cases, certain songs can only be heard in the mix. Mixers and their shows have become so important that many labels now have promoters who specifically target these shows. In this week's Programmers Conference Call, we find out why the mix is where it's at.

This Week Featuring:



KID DAVID COREY

MC, WXKS Boston



JOHN MCMANN

MD, WWKX Providence



MICHAEL MARTIN

APD/MD, KYLD San Francisco

JOE MUZZALUPO

MC, KSFM Sacramento

When does your mix show air?

KID DAVID: Saturday nights from 10 pm until 3 am. I've been doing the mix show for the last four years.

JOE: Tuesdays through Thursdays from 10:15 to 10:45 pm. Fridays and Saturdays from 8 pm until 3 am. Sundays from 4 to 9.

JOHN: Kix 106 programs 10 hours of mix shows a week, each with their own slant. My show airs on Saturday nights from 1 to 3 am. We also have a live R&B/Hip-Hop show every Friday from 10pm to 2am with DJ Curry Cuts.

MICHAEL: Saturday nights.

Formatically, describe the music in your show.

KID DAVID: I don't play a lot of Rap; the station in general doesn't play a lot of Rap. I play mostly Dance music, Freestyle and a little bit of House. It's not a very underground mix show. I only play a new record if I think that the station will play it later. I usually don't play records that I know the station will never play. There have been some exceptions, though.

JOE: Rap, Hip-Hop, R&B, Dance, House and Freestyle. There's a little bit of everything in there, including some Reggae.

JOHN: Curry's show reflects the music in regular rotation; the hottest records on the radio and the biggest buzz records on the street. My show is a mix of House hits and slamming Underground tracks, with a splash of Deep House, Tribal, Hard House and Trance. Each hour ends with the funkier new flavors of underground Hip-Hop.

MICHAEL: Basically, it's the same type of music that's in line with the rest of the station. A lot of

Miami Bass, Freestyle, Old-School, Hip-Hop and Rap. And anything current under those parameters.

How do you select the music for your show?

KID DAVID: I take most of the records that we play in the mix show from our regular rotation sheets – the powers, sub-powers and new records – and program the mix show with them. Power records on the station that are dance records are also power records on the mix show. Then I play a lot of new stuff that may be a little early for the station. When you tune into the mix show, you won't go more than three records without hearing a familiar song that you normally hear on the station. The same is true for Oldies, but once in a while, I'll play some songs that were big in the clubs that you don't hear much anymore.

JOE: By trade magazines. By talking to record labels about upcoming album releases. I use test-pressings. What's hot in the clubs coming through the record pools. Conference calls. What's hot on the street. Which all comes together in our weekly music meetings. The music isn't just on vinyl; it comes to me in all forms.

JOHN: I'm on a constant hunt for new vinyl. I get service from every major and independent label, along with record stores in Boston and New York on a weekly basis. This gives me access to virtually everything out there. Then I become an artist. I loosely plan the show in advance, bring in a crate of *phat* records and then roll tape.

MICHAEL: The music in the mix show doesn't differ that much from what's in regular rotation. However, we tend to be a little more progressive. I don't want the mix show to be seven hours of songs that no one has heard; I want it to be seven solid hours of music that gets people in the mood to go out and party.

How does the mix show help in the music meetings?

KID DAVID: It keeps me in touch with what is happening on the streets. I also talk to club jocks on a weekly basis, so I know what is big for them as well. When I go into our weekly music meetings, PD Steve Rivers looks to me for input on "street" music.

Highest Increased Play At Pop Radio!
#3 Most Added Nationally!
#4 Most Added At Rhythm/Crossover!
#3 Most Increased Play At Rhythm/Crossover!
#28 Rhythm Crossover Chart!
Rhythmic CHR Breaker!

1135 Plays Per Week On Over 100 Stations!
Combined BDS Over 1800 Spins!

Major Support!

WIOQ Add	KKLQ Add	WLUM Add
WPGC 40 Plays	KBXX 39 Plays	WWKX 37 Plays
92Q 35 Plays	B94 28 Plays	WJMN 27 Plays
KSFM 26 Plays	KZFM 23 Plays	Kiss 108 16 Plays

"i'd give anything"

*a ballad straight
from the heart of*

gerald
levert

"David Foster puts his imprint on another smash... P.S., where's the Disney movie that should go with this?"

– Jimmy Steele, Q102

"Sounds like a hit!"

– Mark Bolke, KDWB

"David Foster has the formula down!"

– Tracy Austin, KIIS

"This song just blew me away!"

– Ted Edwards, WPRO

from his new album "Groove On"

Produced by David Foster for Chartmaker, Inc.
Management & Direction: Trevel Production Company Inc.



PROGRAMMERS CONFERENCE CALL

JOE: It keeps the station in touch with what's happening out on the street. It also keeps me aligned with the station's playlist. It also helps me determine which records to move out because the station isn't playing them anymore. That doesn't mean the station is giving up on those records. If we need to see more action on a record, I'll continue to play it in the mix to generate more requests. Then the station may go back on it. I also bring in the new music I'm playing on the show, that the station may not be playing.

JOHN: Hearing records on the mix show gives me an advantage over just hearing them on a boom box on my desk. Actually hearing them on the air, in context with other records, allows me to hear that intangible — what a record actually sounds like on the air. Also, the feedback from listeners helps determine the course the record will take. Retailers also give me feedback when someone comes to the store inquiring about a record they've heard on the mix show. Programmers should pay close attention to their mix shows and give props to those jocks, who are programmers in their own right. It's the perfect place to break new music and keep your station on the cutting edge with your listeners. My show airs late on Saturday nights and is more specialty programming, giving listeners a glimpse of the underground sound of Providence. Friday's show is during Prime-time, so we keep the music tight and familiar. Curry's mad skillz give us an edge the other stations just don't have.

MICHAEL: First off, I don't think the mix show is a place where you throw all your new music. It's not a trash ground, but it is a good place to start some records. The mixers know what is really happening on the streets. It allows us to take that information and decide whether or not records should come out of the mix show and into regular rotation.

How active is the audience for the mix show?

KID DAVID: My mix show is usually live from different clubs each week. People will come up to me and ask me about a record they heard either the week before or while they were driving to the club. I've also noticed that every time we play a song even once, it will sell out at local record stores like Tower, Boston Beat, Vinyl Connection and Strawberries. So they listen and buy.

JOE: The station gets some calls during the day, but more heavily at night. It's more teen-oriented. When the mix show comes on, we are the only station they listen to. So, the calls are coming in more frequently for instant requests to throw into the mix.

JOHN: Fairly active. We'll get dozens of calls each hour. Some requests, some inquiring about the records and others with shout-outs from parties.

MICHAEL: We do get active listeners. However, my philosophy is when you put Underground records on, thinking that you're going to get a big reaction from them, the people into those records are probably already out. They aren't at home sitting by the phone. They are out at a club somewhere. That's why we don't program the mix show to be too Underground. We program it for people who are in their cars, going from one club to the next, or those people who are having house parties.

Do records break out of the mix show and into regular rotation?

KID DAVID: Yes, a lot. If there's a song that I've been playing for a while and it seems to be working, I'll take it into our weekly music meeting.

JOE: Yes. The station only attacks a certain amount of new records. On the mix show, we try to drop in new records while keeping it hit-oriented. What I mean by this, is that we surround the new music with bonafide hits so they will become more recognizable as we move them along. This show creates demand. People want to know who the artist is and where they can buy the song.

JOHN: Most definitely. The mix show is the plank many records walk before getting pushed into the sea of regular rotation.

MICHAEL: I have to see that it's not just a club audience who wants to hear a record. Only a certain portion of your audience are active clubgoers. They're a very important part — but *only* a portion. Once I get the feel, either through requests, retail or a buzz outside of the clubs, then it's time to move the record up out of the mix show.

— Wendi Cermak

*You, too, can participate in The Network Forty's
Programmers Conference Call.
Contact Dwayne Ward at (800) 443-4001.*

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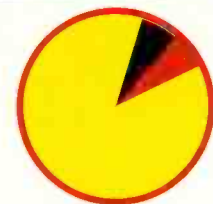
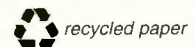
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- People who like to Swana.
- People who like to Bwana.
- People who prefer to Fwana.

(Note To Radio: Bear with us on this one; it's a really cool inside joke!)

**The popsicle stick is finally smooth
Hop on a lily pad for the summer groove...**



DEE-DEE-DEE-DEE

Picnic In The Summertime

The premiere single and video from *Dewdrops In The Garden*.

The Follow-Up Single To Their Current #1 Dance Record!

Summertime Early Airplay At:

WHYT Add WHHH Add

WKSI Add

KQIZ Add

KBFM Add

KZFM Add

WTWR Add

KLYV Add

KDUK Add

Produced by Super DJ Dmitry, Lady Kier, and Ani Management: Dream Street Management



On Elektra Compact Discs, Records and **digalog**® Cassettes.

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Dave Robbins

Back On Top Again

INTERVIEW BY JEFF SILBERMAN

In the Fall of 1993, WNCI Columbus found itself in very unfamiliar territory. After three years as the undisputed market leader, it was mired in sixth place in the Fall Arbitrons. PD/Nationwide Group PD Dave Robbins didn't pass the buck in rationalizing his station's misfortune. He didn't blame poor diary return, a lack of quality music, a shortage of promotion and marketing funds or any of the popular excuses.

Robbins bluntly blamed his own misjudgments, then with the able assistance of a crack on-air and support staff, went about reinventing the station. The results have been nothing less than startling. From a 5.8 low, WNCI jumped to 7.4 in the winter book and this spring, returned to the #1 position with an 8.5. And not just in the 12+ demo – WNCI is now top dog in six different overall demos, from 18-49 to 25-54 and 18-64. It seems as if the only women demos 'NCI isn't #1 in are pre-kindergarten and Social Security-and-up. In a candid and informative discussion, Dave Robbins told Editor Jeff Silberman how WNCI returned to form so fast and the keys to crosstown warfare and morning show success.



WNCI is well known for its Adult-appeal Mainstream direction. Yet did you program Crossover Top 40 when you were at B96 Chicago?

We launched that station as a Mainstream Top 40. It played a very broad mix of Hot Hits under our consultant, Mike Joseph. He did an outstanding job of getting B96 launched and taking it to prominence. It went from nowhere to a 5.3 nearly overnight. From then on, B96 was monstrous – the first station to beat WLS.

So what brought you to St. Louis?

It was an opportunity to program with CBS. George Sosson was the VP of the FM division and he had an impressive roster of programmers and stations. It was a lot of fun to go down to St. Louis and basically get my lunch handed to me by KSHE. They've owned that town forever; it's a great radio station. Rick Bayless was the PD and I learned more from him and KSHE than any other station I've competed against.

Lessons you took to Columbus and Nationwide's WNCI...

Exactly. It was to chance to work as a Group PD for an up-and-coming company that was selling its smaller properties and buying some larger ones. They were just starting to expand, which

offered me an opportunity to grow with a great company.

What shape was WNCI in when you took over?

It was in fairly good shape. There was another Top 40 in the market at the time, 92X, which was beating 'NCI 12+. We knew we had to get those guys out of the way before we could move on and become a legendary station. So we went to work on two things: our morning show and finding a way to put a wedge between ourselves and 92X. It took us about two years until we got them out of the format. We had to reposition them as the hip Top 40, that they were only for kids under the age of 12. Once that image was made clear, we were wide open to be all things to all people.

How did you accomplish that repositioning?

We did it through marketing, our morning show made constant fun with them on the air and a series of repositioning promos. We really came on strong and before anyone knew it, that station was repositioned and 'NCI was well on its way to prominence. Of course, what happened next was all these copycats came on and tried to reposition us. That didn't work; it just sent us up to a 16 share 12+.

What did you do as the top dog in the market – that 92X didn't do – to avoid being repositioned?

The difference is they forgot about the basic laws of marketing. They left some things behind. At WNCI, we were very good at using our 12+ cume as a weapon to move in any direction. If, for example, 92X claimed to be the new music station, WNCI would pick up that same image. Since our cume was so much bigger, we could own that image and any other image we deemed important to winning the battle. They ended up in a position where the only image they had left was a station for young kids that played the same song over and over again. They had nowhere else to go, so they flipped to Oldies.

Was this something you learned from KSHE?

Absolutely. One of the things I learned and applied from St. Louis was using the power of numerical superiority... the principle of force, the mathematics of a firefight. If the guy across the street from you has a bigger stick, the chances of you winning any kind of a longterm battle are nil. You've got to increase your cume to the point where you can use it for you and take the images you need for the market.

You cited turning around the morning show. How'd you do that?

We had three people whose roles needed to be defined. Once we gave them the information they needed, these talented people just took off. The morning show, in its present form, is the best it has ever been. Dave Calin leads the show; he's a creative type. Matt Harris is the sarcastic type. Kathy Hart is the one who keeps the two guys in line. Our producer, Merlin, keeps the show flowing.

We use the old sitcom theory of "Dick, Dork and Dear." Each person sees life through their own point of view, so balance is always there. For instance, say a topic about Pres. Clinton comes up. The Dick, Matt Harris, will view it sarcastically. The Dork, Dave Calin, will take a goofy perspective and the Dear, Kathy, will have a "give the guy a break/cut him some slack" view. When you have that kind of a balance, you can appeal to a wide spectrum of listeners. That's why the morning show is successful.

Since creating friction is the key element in comedy, having three conflicting perspectives will provide plenty of comic sparks for practically every topic.

Any topic at all, absolutely. They

never see eye to eye on anything; there's always a pairing off of opinions. That's what makes the show so exciting and different. When you have people always in agreement, the morning show won't seem to click right because there's no point/counterpoint, a balance of personalities and views, that listeners can identify and take sides with.

So you KO'd 92X and became a market leader for years. Was it tough to keep the competitive juices flowing when there really wasn't any competition out there?

Yes, it was. It's a lot like the Pistons after they won the NBA title a couple of times. You end up asking yourself, "what do we do now?" WNCI had been #1 for about three years; we had beaten every challenger. It became a game to see if we could stay on top. But it's not as exciting as the game to *get* to the top. So we started changing the music and tried to reinvent ourselves... and we got in trouble for it.

Too recurrent and Oldies-heavy to attract the upper demos?

Right. The station got too soft. It was totally my fault. I wanted to make it a bit more Adult-appealing to reach the upper demos. That made the station was too soft and old for expectations. The ratings started falling and we went from top of the heap to sixth in the market. When you change things around as much as we did, you have to accept that things are going to go down for a while. They did; we finally realized there was no sense to belabor this thing. We had to deliver to the audience's expectations of us as a great Pop radio station. So we cut our losses, learned great lessons from our mistakes, fixed them and moved back to #1. The staff got us there. I've never seen a staff work so hard as they did to get us back to #1.

Because the entire Nationwide headquarters is in this building, we have 6,000 PDs here who called us with input. Specifically, GM Dan Morris (the best GM in the business) and I had a meeting upstairs with Nationwide President Steve Berger and Mickey Franko, the VP of Radio. We had a heart-to-heart talk and decided that WNCI would be what it is – a mass-appeal Radio station that plays Pop music for women 18-34. We came back down and within 60 days, the station was back on top.

I get the impression that instead of cutting back to save expenses, Nationwide invested in what you needed to make the turnaround.

The radio business is a battle of companies. If you're with a great company like Nationwide and they know you can do the job – and *you* know you can do the job – money is not an issue. The issue is winning and what it will take to win. They asked me, "what will it take to win?" I told them, they gave it to us and we turned right around.

Besides the music, what else needed to be changed at WNCI?

We changed the whole package – the

music, the marketing and promotion of the station and the attitude of the staff. It was real important that everyone got on the team and wanted to see us come through. The worst thing you can do is have deadwood hanging around when you want to move forward. These people really focused in. They all knew we were a thoroughbred; we just ate a bad batch of oats. We weren't down because of our situation; we were angry. We knew we could do better than this and be number one. Instead of hopelessness and despair, there was nothing but concentration on what we could do to fix this thing. We all put our heads together

and pulled it off. Our low point was a 5.8 fall book. We went to 7.4 in the winter and now we're on top, with an 8.5.

motions guy in America. He has a staff, led by Kim Zandy, who are superb. Our programming assistant, Darcy O'Brien, keeps me in line. We talk a lot about chemistry between the air staff; it also exists in the hallways at WNCI. All these people think on the same wavelength, so when the state lottery suddenly becomes \$26 million, no one has to get on the phone to suggest we give away lottery tickets. Somebody just stops on their way to work and buys \$50 worth of lottery tickets. It's a combination of everyone working on the same wavelength; it's a credit to Dan Bowen that everyone does stunts.

THE LONG AND WINDING ROAD

DAVE ROBBINS

WNPQ, Urichsville, OH	Air personality
WQIO, Canton	Air personality
KELP, El Paso	Air personality
KRUX, Phoenix	Air personality
92X, Columbus	APD, Program Director
WBBM-FM, Chicago	APD/MD
KHTR, St. Louis	Program Director
WNCI, Columbus	Program Director
Nationwide Broadcasting	Group PD (simultaneously)

and pulled it off. Our low point was a 5.8 fall book. We went to 7.4 in the winter and now we're on top, with an 8.5.
So what can you do now to prevent what happened before from happening again?

The thing you learn the most is no matter what happens, good people will always prevail. We have great people here, we have great people up at Corporate. A winner always wins no matter the circumstances – and we knew we were winners even when we had a 5.8. We just had to connect with the right game plan. Once we did, the station won.

Personally, did you do anything different to help the turnaround, such as spend more time at the music meetings?

I spent more time with the people, because they're the ones who get the job done. If you look at it, a radio station is really nothing more than a transmitter, a couple computers and some files. The only thing of value are the people and that's where we put the emphasis.

One thing 'NCI has always been strong in is promotions. What makes them so effective?

Dan Bowen is probably the most talented and underrated programming/pro-

Which also explains why 'NCI is so fast on topical stunts. You did an "O.J. Ford Bronco" car chase take-off on the Monday morning that followed the Friday night incident.

I was sitting in my house that weekend and got a call from Dave Calin. He told me to look out my front window. Outside my house, at 10:30 Sunday night, was a white Ford Bronco. He told me, "You don't want to know what we're going to do. Just go to sleep." Of course, I laid awake that night, knowing that I was going to field a ton of complaint calls the next day.

As a Group PD, how much do you network with the other PDs – especially a KLUC, that's in a Crossover Top 40 direction?

The best part about Group PD is the way the job is described – a coach and sounding board, someone else to talk to about your positioning. I offer a pair of outside ears; I can look at the situation and advise the PD. We do not believe, as a company, in dictating anything to our PDs; they can take care of themselves. We just offer help and carry as much water for them as we can in terms of supplying information and listening to their market.

How does a Nationwide duopoly work?

As far as LMAs go, this company has a wait-and-see attitude. We'd prefer to buy other properties in a market. We have no LMAs at this point. We have two stations in Columbus, WNCI and WCOL. Their PD, Michael Cruze, and I keep a regular dialogue, but both stations are run independently. We look at each other's research, but beyond that, there's very little we share. That's by design; we want two separate successful stations. We don't put two station staffs together to save money.

Are you involved at all in Nationwide's plans for the future?

Nationwide has just sold all of its TV properties to make way for a bigger and better radio company. In the near future, our new plans will be announced. Coming to a trade magazine near you, keep watching Nationwide – it's a growing company that's about to explode.

Now that WNCI is back at #1, what goals do you have for the station... and for yourself?

Personally, I have a number of goals – many we've accomplished here. I'd still like to work in other markets for this company, expand the Group PD role and down the road, be a GM for Nationwide. I'm learning a lot from our GM, Dan Morris, on how to successfully manage a winning station.

At this point, WNCI needs to reestablish itself as the market leader – and the only way to do that is continue to be #1 over time. We look at this as a car race. No matter how good you are and how well your team runs, the fact is even if you have a #1 team, occasionally you'll still find yourself sideways in a turn. Which just happened to us. We had two options – either pull out of the slide or go into the wall and trash the car. At 'NCI, we had enough quality people here to pull out of the slide. So our goal is to stay on top and be a quality heritage radio station.

Being a heritage station can be a double-edged sword. It can make the station instantly recognizable in the market, or it can also cast it as old and too tied down to the past. How has that affected WNCI?

There's a famous old saying: "The circumstances don't make the man. They reveal him." Being a heritage station won't make you; it'll just reveal you. You're right in that a heritage market position can be extremely negative. You have to understand what your positives are and work to forward those, while you keep the negatives at bay. Every station in that position needs to have a grasp on where they are in their time line and life cycle. If you're at the top of the product life cycle, as a mature product like Nestles Quick, you employ different tactics to extend the top of the cycle. In our case, we actually went through maturity and declined, so we had to reinvent ourselves. This is a new and different radio station today and it's very exciting. ▣

BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

1 MC EHT FEATURING CMW Come Strapped Epic



"Prior to its release, we were getting 20 calls a day!"

— Randy Young, Dr. Wax/Chicago

We Come Strapped is the long-awaited release from MC Eht Featuring CMW (formerly Compron's Most Wanted) and is primed for a massive retail chart takeover! Eht helped fuel the frenzy with not only a smokin' track on the *Menace II Society* soundtrack, but also an award-winning role in the movie (*Source* honored him with a Best Actor award for the part). Combine that media buzz with the real thing — street-level mania juiced by an on-going controversy with D.J. Quick and CMW.

The lead track from *We Come Strapped*, "All For The Money," is Radio. It jumped into the Top 25 and has become one of the Most Requested cuts at that format. All total, 104 retail reporters cite sales debuts for MC Eht Featuring CMW's *We Come Strapped*. The disc debuts at #9* on the Retail Chart.

Regional Sales Breakout: West and Midwest lead the way. Entire West Coast, Arizona/Vegas, Colorado, Carolinas, Nashville, Michigan, Ohio/Indiana, Chicago, Missouri, Philadelphia, Minneapolis.

Primary Media Exposure: Hardcore fans jumped on this; Rap radio effect just starting.

2 THE ROLLING STONES Voodoo Lounge Columbia



"I've waited 12 years for *Voodoo Lounge* — it's easily one of their best ever!"

— Sean Mahoney, Rock Cafe/Battle Creek

Darlings of the media, The Rolling Stones are once again one of the hottest tickets anywhere! For a second strong week, *Voodoo Lounge* outmuscles the competition to hold the #1* spot on the Retail Chart, with over 70% of our reporters noting Top 30 sales.

The Stones are solidly backed up by Rock Radio, which has made "Love Is Strong" the #1* album track with 4,525 PPWs. Meanwhile, *Voodoo Lounge* is among the Top-5 Most Requested albums at that format. *Voodoo Lounge* also holds a lock on #1* on the Adult Retail chart and Rock Radio is already playing two additional tracks enough to chart as well. MTV didn't miss any opportunities either; they world-premiered the video clip for "Love Is Strong" and now have it in Stress rotation. What's more, they'll be starting up their notoriously outrageous live show in just one week.

Regional Sales Breakout: Huge everywhere, although South is not as overwhelming as the rest of the country.

Primary Media Exposure: Killer radio play, mega-media coverage... and the tour is just starting.

3 VARIOUS ARTISTS Forrest Gump Soundtrack Epic Soundtrak



"It has every great old song on those two CDs, it's just incredible!"

— Amy Shulman, HMV/NYC

If everything we've heard about customers' reactions to the movie *Forrest Gump* and its soundtrack are true, this rapidly expanding megaseller will become a guaranteed "hot item" for months. In each of the past two weeks, *Forrest Gump* continued to make huge increases to its already high-volume sales. With the early buzz on the movie turning into an Oscar roar and a song list with incredible depth and cross-generational appeal, the soundtrack is positioned to be a chart-topper well into Christmas season!

The buzz is spreading. VH-1 just added The Byrds' "Turn! Turn! Turn!," videoclip into What's New rotation, catering directly to the age group that can't seem to live without this amazing soundtrack. It moves 11-3 on the Retail Chart.

Regional Sales Breakout: Consistently strong everywhere. New York City, New England, Philadelphia, Chicago, Minnesota, Missouri, Nebraska, Tennessee, Atlanta, Michigan, Ohio/Indiana, Maryland, Texas/New Orleans, entire West Coast, Arizona/Vegas.

Primary Media Exposure: The flick's bigger than *Ah, nold*, creating a baby boomer media frenzy.

4 COOLIO It Takes A Thief Tommy Boy



"Major, major, major street buzz, we must have sold billions of the single!"

— Duke Ward, Side 1 Music/Richmond

With a single, "Fantastic Voyage," that is hitting hard at Top 40 Radio (#31 on our chart with 2,258 PPWs) and its companion videoclip in Heavy rotation on MTV, Coolio has got to be one happy guy! Coolio's positive-vibe message is delivered with enough spice to make it appealing for fans; he gets his message across through humor, style and rhythms! *It Takes A Thief* is getting through all right — 135 reporters cite sales debuts, landing Coolio a debut position of #10*.

Exposure for Coolio's *It Takes A Thief* keeps piling up, including a Top-10 clip on The BOX and a #42* spot at Urban Radio (with 706 PPWs). You'll understand why the heat of summer was quickly forgotten as millions of listeners took a "Fantastic Voyage" to da beach with one of today's hippest rappers.

Regional Sales Breakout: West and Midwest hottest by far. Huge in Pacific Northwest, California, Colorado/Utah, Chicago, Philadelphia, Minnesota, Nebraska, upstate New York, Arizona, Indianapolis, Cleveland.

Primary Media Exposure: Potent radio/MTV one-two punch.

5 STEVE PERRY For The Love Of Strange Medicine Columbia



"Surpassed all expectations — we sold out in three days!"

— Adam Miller, Tower/Portland

Adam went on to tell us that a total of four radio stations in his market are playing the single, "You Better Wait," which may account for its popularity and a #6* position on Rock Radio's album cuts chart (with 2,783 PPWs) and a #13* spot on the Top 40 chart (with 5,328 PPWs).

For many of the 30-somethings among us, the music of Steve Perry, via the group Journey, became as vital to our emotional survival as oxygen, and fans have waited a long time to feel that way again. All of this chart action — and there's actually *no* video clip for this first track. Better than that, Perry himself is appearing at radio stations and retail outlets across the country in promotion of the release. *For The Love Of Strange Medicine* corners 139 sales debuts and secures the #20* position on the Retail Chart.

Regional Sales Breakout: Consistent everywhere. California, Arizona/Vegas, Michigan, Ohio/Indiana, Minneapolis, New York, New England, Maryland, Missouri, Chicago, Pittsburgh, Philadelphia.

Primary Media Exposure: Huge radio play helping spur fan word-of-mouth.

KEITH SWEAT "When I Give My Love"

KMGZ Add
KMVR 41 Plays
WJJS 32 Plays
KBOS 20 Plays
KFFM 12 Plays
KKBT 11 Plays

KHTN 53 Plays
WWKX 39 Plays
KZFM 24 Plays
KWIN 16 Plays
KTMT 12 Plays
WHHH 6 Plays
KPRR 5 Plays

KHTY 42 Plays
WJMN 37 Plays
KJYK 24 Plays
JAMZ 13 Plays
KHQT 11 Plays
KMEL 5 Plays

ERASURE "When I Give My Love"

NETWORK #17* With 4822 Plays Per Week!
2294 BDS Detections!

WEDJ Add
WZPL 69 Plays
KRBE 45 Plays
WKSE 37 Plays
WKBO 32 Plays
WXKS 19 Plays
WPOW 15 Plays

KUTQ Add
KHKS 67 Plays
KISF 42 Plays
WLUM 35 Plays
WEZB 31 Plays
WEDJ 15 Plays

WPXY Add
WPLY 58 Plays
WAHC 41 Plays
WHTZ 33 Plays
WSTR 31 Plays
WFLZ 15 Plays

KIIS 74 Plays
KKFR 46 Plays
WHYT 38 Plays
WBZZ 32 Plays
WTIC 22 Plays
KKLQ 15 Plays

bliss girls & boys



14 More Adds Including:

WKBQ

KKRZ

KJ103

KC101

WAHC

And More!

Airplay = Sales!

- #1 New York: Z100 23 Plays
- #10 Houston: KRBE 24 Plays
- #21 Phoenix: KKFR 10 Plays
- #55 Austin: KHFI 17 Plays

- Moves 127-52* SourdScan Sales!
- Moves 119-37* SourdScan Sales!
- Moves 65-42* SouncScan Sales!
- Moves 49-19* SouncScan Sales!

3 week trend!

More Major Market Spins:

- #6 Detroit: WHYT 48 Plays
- #9 Boston: Kiss 108 8 Plays
- #22 Tampa: Power Pig 7 Plays
- #28 Milwaukee: WLUM 28 Plays

- #30 Kansas City: KISF 23 Plays
- #39 New Orleans: B97 14 Plays
- #41 Orlando: WXXL 13 Plays

Most Requested At KIIS FM, WNVZ And More!

EMI Records



"girls & boys" produced by stephen street management: chris morrison for cmo international td



Stress!

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MUSIC MEETING

MAINSTREAM

HEAVY D & THE BOYZ

"Nuttin' But Love"

(UPTOWN/MCA)

Successfully bouncing into the Mainstream is this jammer that Top 40 radio has been demanding for weeks. Already generating positive results at Crossover, this trademark Rap groove will soon explode nationwide.



HEAVY D & THE BOYZ

MARCELLA DETROIT

"I Believe"

(LONDON)

The former Shakespear Sister diva brings her melodramatic delivery to this unique, effective, cutting edge mid-tempo number. It's crossing nicely from Alternative into the Mainstream circuit.

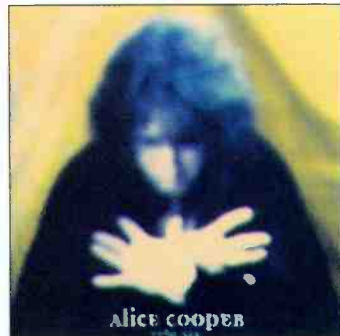
ALICE COOPER

"It's Me"

(EPIC)

After sales of millions of albums and thousands of beheadings in performance over

a career that has spanned more than two decades, Alice has unearthed a moving and powerful ballad. Check out this epic for immediate airplay.



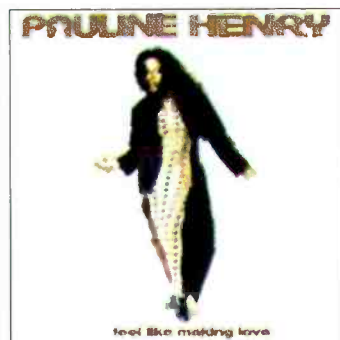
ALICE COOPER

INNER CIRCLE

"Games People Play"

(BIG BEAT/ATLANTIC/AG)

Tasty Rasta rhythms complemented by polished production. Very summerlike and tropical, this track has the potential to rocket in sales and airplay, just like their debut hit, "Bad Boys."



PAULINE HENRY

PAULINE HENRY

"Feel Like Making Love"

(550 MUSIC)

A soulful rendition of a 1975 Top-10 Bad Company rocker that's just as crunchy as the original. This funky diva adds a spunky '90s delivery to taste.

MIL0 Z

"Dog"

(MERCURY)

A perfect tune for nighttime spins. Expect heavy phones after minimal airplay as this groover proves to be a strong reactionary song.

BOYZ II MEN

"I'll Make Love To You"

(MOTOWN)

Like their previous hits, this soulful ballad showcases what made "The Boyz" a staple of Top 40 and Crossover radio. Make room for this anthem now as the classic should be spinning well into the fall.

AMY GRANT

"The Lucky One"

(PERSPECTIVE/A&M)

Just what Top 40 is looking for! Mid-tempo and very accessible, this Grammy Award winner is back on track with a pure Pop cadence.

FORWARD MOTION

STRAIGHT AHEAD: Great tunes are ahead to grace your upcoming music meetings. Expect stellar follow-ups from Toad The Wet Sprocket's "Something Has Gone Wrong" (Columbia), Huey Lewis's "But It's Alright" (Elektra) and Prince with "Letitgo" (WB). The latter is already getting rave reviews from programmers nationwide, including KZZU's MD Rob Potter. This uptempo tune is written and produced by Prince. Regardless how you refer to him – Prince, Victor, Mel or a symbol – this much-anticipated track has one common denominator: it's a total smash! All three songs should hit your desks by mid-August... Also due in the dog days of August are the next releases from MPeople and "One Night In Heaven" (Epic) and the title cut from Deep Forest, appropriately called "Deep Forest" (550 Music). Jon Secada follows his multi-format smash, "If You Go", with "Whipped" (SBK/EMI Records) which displays Secada's versatility in a more Hip-Hop delivery... Check out *Network Forty* CD sampler #71 for several forthcoming hits, including the long-awaited comeback of Felix Cavaliere and his tune crossing from AC radio "If Not For You" (MCA).

– John Kilgo

UPCOMING RECORD RELEASES

NEXT WEEK:

KRISTINE W.

"Feel What You Want"
(CHAMPION/EASTWEST)

ERASURE

"Run To The Sun"
(MUTE/ELEKTRA)

MARTIN PAGE

"In The House Of Stone & Light"
(MERCURY)

TOAD THE WET SPROCKET

"Something Has Gone Wrong"
(COLUMBIA)

HUEY LEWIS AND THE NEWS

"But It's Alright"
(ELEKTRA)

FELIX CAVALIERE

"If Not For You"
(MCA)

COMING SOON:

TERROR FABULOUS

"Action"
(EASTWEST)

DANIELLE BRISEBOIS

"What If God Fell From The Sky"
(EPIC)

JOAN JETT

"Eye To Eye"
(BLACKHEART/WB)

5 NEW ADDS:

WXKS WABB KJ103
WVKS KG95

TOTAL SPINS OVER 1200!

TOTAL AUDIENCE REACH
8 MILLION!

Sold Out Tour!
Great Research 18 to 34!

Over 1 Million Sold Over
The Counter!

 Heavy Rotation!

Management • Ron Stone and
Jeffrey Hersh for Gold Mountain
Entertainment

BONNIE RAITT

you



DEVILINS

Someone
to
talk to

8 NEW ADDS INCLUDING:

WPXY WKSI WHHY

SPINS AT:

B97 WAPE WWCK
WXKS Plus More!

ALTERNATIVE PLAY:

KPNT KEDJ WENZ
89X And More!

On Tour Now With Frente!

Management • Warren Entner Management

CROSSOVER

TM

STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 JANET JACKSON. Any Time, Any Place (Virgin)	2795	2645	2620
2 AALIYAH. Back & Forth (Blackground/Jive)	2637	2547	2510
3 ACE OF BASE. Don't Turn Around (Arista)	2205	2136	2067
4 AARON HALL. I Miss You (Silas/MCA)	1680	1907	1989
5 TEVIN CAMPBELL. Always In My Heart (Qwest/WB)	1298	1590	1807
6 COOLIO. Fantastic Voyage (Tommy Boy)	1540	1597	1736
7 R. KELLY. Your Body's Callin' (Jive)	1973	1788	1666
8 BABYFACE. When Can I See You (Epic)	1251	1356	1574
9 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	2204	1855	1560
10 DA BRAT. Funkdafied (So So Def/Chaos)	1286	1538	1547
11 MARIAH CAREY. Anytime You Need A Friend (Columbia)	1482	1402	1343
12 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1044	1105	1267
13 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1372	1292	1209
14 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1453	1296	1081
15 JANET JACKSON. And On And On (Virgin)	960	976	1068
16 JON SECADA. If You Go (SBK/EMI Records)	1035	1030	1036
17 WARREN G. This DJ (Violator/ral)	784	935	1035
18 CRYSTAL WATERS. 100% Pure Love (Mercury)	880	938	1022
19 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	1000	1162	1010
20 BLACKSTREET. Booty Call (Interscope/AG)	887	955	890
21 AHMAD. Back In The Day (Giant/Reprise)	971	928	872
22 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	607	755	829
23 SWV. Anything (RCA)	1192	978	780
24 C + C MUSIC FACTORY. Do You Wanna Get Funky (Columbia)	437	740	754
25 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	294	592	739
26 NONA GAYE & PRINCE. Love Sign (NPG/Bellmark)	450	522	713
27 ZHANÉ. Sending My Love (Illtown/Motown)	592	683	702
28 CECE PENISTON. I'm Not Over You (Perspective/A&M)	585	690	690
29 MIRANDA. Your Love Is So Divine (Sunshine)	596	636	641
30 MADONNA. I'll Remember (Maverick/Sire/WB)	936	776	630
31 DJ MIKO. What's Up (ZYX)	714	748	615
32 COLLECTIVE SOUL. Shine (Atlantic/AG)	424	459	527
32 ERASURE. Always (Mute/Elektra)	445	548	527
34 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	619	495	495
35 SEAL. Prayer For The Dying (ZTT/Sire/WB)	315	387	490
36 ARETHA FRANKLIN. Willing To Forgive (Arista)	492	516	488
37 GERALD LEVERT. I'd Give Anything (EastWest)	47	226	486
38 BILLY LAWRENCE. Happiness (EastWest)	318	436	474
39 BIG MOUNTAIN. Sweet Sensual Love (Giant)	36	274	390
40 R. KELLY. Bump N' Grind (Jive)	675	505	388

RHYTHMNATION

HIS NAME IS NOT SUSAN... KJYK Tucson PD Bruce St. James will take his first music call as MD of Power 106 Los Angeles next Monday (8/8). Michelle Mercer becomes PD. In case you don't realize how major this is, stop and think for a second. Other than WRVQ Richmond PD Lisa McKay, can you think of any other female Program Directors?? Word!!

THE BRAWL IN THE BAY... Even though APD/MD Michael Martin can't get laid [he said so himself in a press release; I don't just make this shit up], he has no problems getting ratings. KYLD San Francisco moved to within 0.1 point of KMEL in the spring book. Wild 107 has even managed to become the number-one music station in San Jose. Maybe Mikey would have a better shot with the ladies down there. Then again...

IN THE NATION'S CAPITOL... While President Bill Clinton continues to hem and haw over his proposed health plan, WPGC MD Albie Dee makes the official jump to afternoon drive, after filling the position for the last six weeks on an interim basis.

NOT JUST FOR BREAKFAST ANYMORE... Ed Lover and Doctor Dre, hosts of *Yo! MTV Raps* and Hot 97 New York's morning show, have signed with Relativity Records. Their debut record is slated for release in October.

NEW MUSIC SOIREE... Four days in the Big Apple is not nearly enough - too many places to see, people to do. The following is a *Cliff Notes* version of a fat convention you should consider attending next year... MCA's Bobby Shaw spun the last set at the Strictly Rhythm party... WWKX's John McMann and his evil twin brother Armand Van Helden tag-teamed the Technics at Maxi's get-together. Hostess Claudia Cuseta looked simply stunning... Kelly Schweinsberg hosted a smashing party on the roof of Logic Records... Junior Vasquez and Danny Tenaglia are two DJs beyond compare. Can we please get these guys to El Lay for a nite or three... Pendulum's Joel Salkowitz coordinated a very memorable dinner. Attendees included Mike Marino, Erick Anderson, Marthe Reynolds, Harold Austin, Iris Dillon, Issy Sanchez, Marco Navarra, John McMann, John Candelaria, Johnny Coppola, Armand Van Helden, Vito Bruno and Bruce Reiner... George Hess added a few more gray hairs to my head with his Evil Knievel stunt driving... Is there any song that Epic's Frank Ceraolo doesn't know the lyrics to?... And I simply don't have the room to mention any showcases. Put it this way: There were too many great shows.

TRAVEL HINTS... For your next trip to NYC, let me make the following recommendations... Dinner with Frank Ceraolo is a must [don't bring up Madonna]. However, "Xanadu" is our song... Two roofs to consider throwing yourself from: Johnny Coppola's and Rob Stone's... A visit to the offices of Elite/ADM. Great staff, great T-shirts and haircuts to boot... Hang with Elektra's Leslie Doyle. Too many one-liners to mention [and if I did, she probably wouldn't speak to me again]; this girl is too much fun... Go to Sound Factory [not the bar]. The cover charge will set you back \$20 [that's per person, but I'm sure you know someone with an expense account]. Don't harass the door staff - they don't play and they don't know who you think you are... Whatever you do, don't ask Issy Sanchez for directions anywhere. You'll end up walking around for days... Speaking of walking, don't go anywhere with John McMann. He spends hours walking around the same five blocks.

PHUZZZ... Mike Becce... Lyor Cohen... Brian Bumbery... Todd Roberts... Ricardo Companioni.

— Wendi Cermak

most added

1 R. KELLY. Summer Bunnies (Jive)	10
2 GERALD LEVERT. I'd Give Anything (EastWest)	7
2 THE LADY OF RAGE. Afro Puffs (Interscope/AG)	7
4 AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	5
4 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	5

terror fabulous

featuring

nadine sutherland

NEW WORLD Most Requested At Hot 97!

BOX Top 40 Requests!

Great Sales!

New York #13

Richmond #21

Philadelphia #35

Syracuse #8

Boston #43

Baltimore #50

everyone's lookin' for

"action"

the NO. 1 reggae dancehall single
from the new album

Yagayaga

New Adds:

Z90

Power 96

WFHN

WJMH

Combined BDS Over 500!
10 Million Listeners!

D-35* Rhythm Crossover Chart!

Most Added Rhythm/Crossover!

Continued Major Spins!

WIOQ 63 Plays

Hot 97 56 Plays

WJMN 46 Plays

WPGC 39 Plays

92Q 36 Plays

KSFM 21 Plays

WWKX 17 Plays

Also Spinning At KMEL!

PRODUCED BY DAVE KELLY

MANAGEMENT: MADHOUSE MANAGEMENT



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R. KELLY
"Summer Bunnies"
(JIVE)

Another gem from the man who can do no wrong. The remix is where it's at.

GANG STARR
"Dwyck"
(CHRYSALIS/EMI RECORDS)
Gang Starr is dope. So is this track.

AALIYAH
"At Your Best (You Are Love)"
(BLACKGROUND/JIVE)
Lots of talk about this track. Already receiving sizeable airplay.

A BEAT AHEAD
SOUND FACTORY... Grab a copy of Sabres Of Paradise's "Smokebelch II" (ffrr)... Two fierce, smokin', slammin' [you get the idea; they're the shit!!!] House tracks to be on the lookout for are Ruela's "Lick It" (id) and Underworld's "Cowgirl" (Wax Trax/TVT)... Give a spin to "Tu No Sa Be" from *Pirates Of The Caribbean Vol. III* (AV8/Strictly Rhythm). Produced by Armand Van Helden, this is a foot-stomper track with deep drums and jazzy horns... And while you're checking out music from Strictly

Rhythm, be sure to give a listen to The Boss's "Congo." The D Max Mix, with drops from George Krantz's "Din Da Da," is massive. Produced by David Morales and keyboards by Peter Daou... We love all the remixes of J. Soundtools' "Whistling In Paradise" (Logic), which samples the female vocal drop in Choci's "Phantastic Orgasms" [which, I'm sure, was a sample from yet another record].

RAP ATTACK... Look for the Paris remixes of Conscious Daughters' "We Roll Deep" (Scarface/Priority) to hit your desk in the next few days. This mix incor-

porates "Between The Sheets"... Hor 97 turned the Rap community of New York City on its ear last week as the Sugar Hill Gang stopped by the station to premier their new single, "Boys On The Hill" (Sugar Hill)... Two great tracks from Arista making big noise are The Notorious B.I.G.'s "Juicy" and Craig Mack's "Flava In Ya Ear." On the Bad Boy Entertainment label, both are getting mad spins at WQHT... And you really should spend more time with the Fugees' "Nappy Heads" (Columbia). This is a great song; don't sleep.

— Wendi Cermak

PAUL OAKENFOLD: A REAL MIX MASTER

It is late in the afternoon as I sit across from Paul Oakenfold, one of the world's most renowned DJ/remixers. As a club jock myself, Paul has always been something of an idol. After all, he was the resident DJ at many of London's hottest clubs, including Ministry Of Sound, Heaven, Spectrum and The Future. But as he discusses his latest mixed CD, *Journeys By Stadium DJ* (JDJ) (Moonshine Music), I find that Paul mixes his records just like everybody else — one at a time.



PAUL OAKENFOLD & JDJ

JDJ, which was recorded live off turntables, wasn't accomplished on the first go-round. Nor the second. "It took me three times," says Paul. "I mucked it up the first time. It was quite hard. With CDs, everyone is analyzing them. Especially in England. They just sit there — the other DJs — and analyze them. So I knew [the mixes] had to be really bang-on."

"The first time, I was about six records into it and I fucked it up. So I started again. The second time was even worse. I was about two records from the end and I was sorting meself out. I put [the record] on the wrong speed. So, I pulled it out, put it on the right speed and did it

again. I thought I'd gotten away with it, then I listened to it again. It sounded like something had come in totally out of order and just gone all over the place. By that time, I had it down anyway. It was just such a pain in the ass."

So why do a mixed CD in the first place? "When you DJ, loads of people want tapes of you," he explains. "It's illegal to do tapes. I mean, I could do a tape for you and give it to you as a present. But loads of people I don't know keep coming up asking me to sell them a tape. I don't want to do that because no one gets royalties; no one gets paid. Because I've got my own record company, if it ever got to the press that I was [selling tapes], I'd get slaughtered."

"When [JDJ] came along, I said it was a good idea. Legally, everyone gets paid and it's the right way to do it. I've done two albums. One [*Ministry Of Sound — The Sessions Vol. 2*] is based around European [music] and the Underground, which is all Garage — basically a New York sound. [*Journeys*] is more worldly. It really represents the last five years of what I've been doing around the world. On the *Ministry* album, they chose the records, but I chose the records on *Journeys*."

As it turns out, the cover for *Journeys By Stadium DJ* is a photo of Paul spinning at Wembley Stadium. "I supported U2 on their world tour," Paul explains. "I played and then U2 came on. On that tour, I played 47 shows, the smallest [audience] was 40,000 and the largest was 110,000. I was pretty nervous. I thought the records were going to jump because I was right on the front of the stage and everyone was looking at me. By the end of [the tour], I was alright. It was a lot of fun."

As a remixer, Paul's discography is quite impressive. Under the guise of Perfecto (the name of his record label), he's remixed over 50 tracks in the last six years, including The Shamen's "Move Any Mountain," INXS's "Suicide Blonde," Alison Limerick's "Where Love Lies," Arrested Development's "Mr. Wendell," U2's "Lemon" and Primal Scream's "Come On Me." This may seem like a lot, but Oakenfold is very choosy about the records he remixes.

"I get offered between five and seven mixes a week," Paul admits. "I don't do many mixes. Last year, I did nine mixes, which isn't even one a month. I'm interested in quality rather than quantity. I'm more interested in long-term development, rather than short-term."

And how does he decide which records to mix? "[The labels] send [records] over and I listen to them. If I can do something with it, make it work in the area [the labels] want it to work in — and I obviously like it — then I'll do it. It really doesn't depend on who the artist is. You'll see names of groups that you've never heard of. They're very small groups on small labels."

"My favorite mix was probably Massive Attack's 'Unfinished Symphony.' Whether I'd done the mix or not, the actual original is a beautiful piece of music. It was really nice to be asked to do something on a record that I was really into in the first place."

"When I go home, I'm going to mix the Rolling Stones. So, one minute, I'm doing a really big band and the next I'll do someone that no one has heard of. It can be from a Reggae artist to Techno to Rock 'n' Roll. I try and choose the right things."

When you listen to either of Paul's mixed CDs, you might think it odd for him to remix a Rock record. However, his musical tastes and background are certainly diverse.

"I've always been into all kinds of music," Paul says. "If I were to go home, I'd listen to Dub Syndicate, which is like a Reggae album, or the soundtrack to *Mission*, or a rocking Velvet Underground. I'm very versatile in music, so when I DJ, I'm pretty relaxed playing in a Techno, House or Hip-Hop club. I can usually hold my own in those clubs."

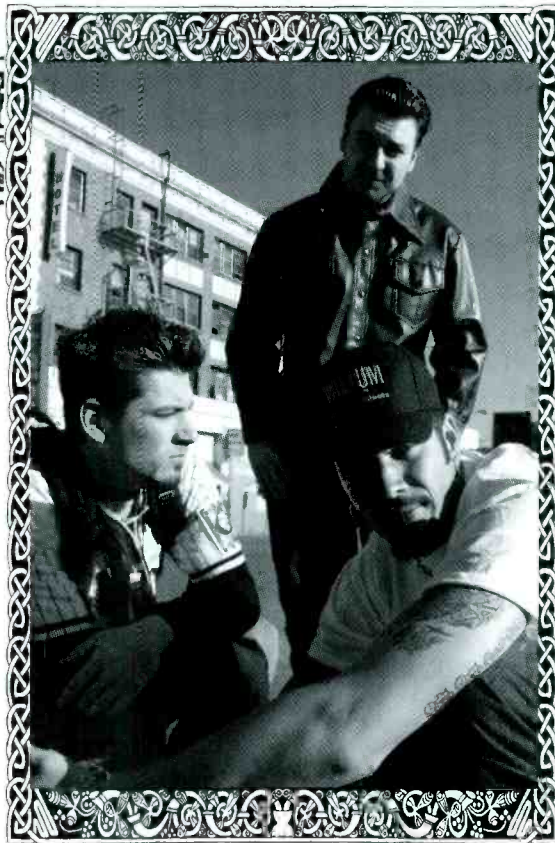
"I love Hip-Hop. I used to be the head of Def Jam and Profile in England. I worked with LL Cool J, the Beastie Boys and Run-DMC. I signed Salt-N-Pepa and Jazzy Jeff when I was in A&R. My background is quite Hip-Hop-based."

It should come as no surprise that the latest Perfecto mix is Snoop Doggy Dogg's "Doggy Dogg World," which is only available in England. "Snoop had only sold 60,000 records in England, where he's probably sold over four million here. [The label] needed to broaden the base and the only way you can [do that] is to get someone in to remix it for an English style. [The label] knew my Hip-Hop background and knew that I have always been into West Coast Rap."

"With Rap you have to be really careful. You obviously have to keep the integrity of the artist in any kind of music, but especially with Rap. They're very precious with their tunes. So, EastWest [the label Snoop is signed to in the UK] asked me to do it and Snoop gave his approval."

The phone rings; it's for Paul. He just scored tickets to the World Cup. Off he goes to yet another stadium. This time without his vinyl.

— Wendi Cermak



House of Pain On Point



From the album
same as it ever was

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WHYT 47 Jams! WHJX 32 Jams! Power 106 23 Jams! Z90 10 Jams! WJMN 15 Jams!

MTV 14 Jams! **BOX**

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Getting The Point!

Hot 97 WKSS WKBQ KPRR KGGI WWKX

On The Edge!

WFNX WBRU WRAS KEDJ KTCL KNDD KGGE KDGE KNNC



CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 SEAL. Prayer For The Dying (ZTT/Sire/WB)	1103	1099	1129
2 TOAD THE WET SPROCKET. Fall Down (Columbia)	1179	1148	1027
3 STONE TEMPLE PILOTS. Vasoline (Atlantic/AG)	1017	1083	1003
4 OFFSPRING. Come Out And Play (Epitaph)	1107	1074	983
5 COUNTING CROWS. Einstein On The Beach (DGC)	536	770	975
6 FRANK BLACK. Headache (4AD/Elektra)	656	765	906
7 SOUNDGARDEN. Black Hole Sun (A&M)	960	921	886
8 BLUR. Girls & Boys (Food/SBK/EMI)	977	964	852
9 GREEN DAY. Basket Case (Reprise)	516	656	823
10 THE BREEDERS. Saints (4AD/Elektra)	629	753	799
11 SHERYL CROW. All I Wanna Do (A&M)	468	644	789
12 FRENETE! Labour Of Love (Mammoth/Atlantic/AG)	663	711	736
13 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	771	734	732
14 THE DAMBUILDERS. Shrine (EastWest)	489	637	719
15 LOVE SPIT LOVE. Am I Wrong (Imago)	210	545	693
16 WEEZER. Undone - The Sweater Song (DGC)	417	590	676
17 COLLECTIVE SOUL. Shine (Atlantic/AG)	858	725	645
18 CANDLEBOX. Far Behind (Maverick/Sire/WB)	435	480	608
19 CAUSE & EFFECT. It's Over Now (Zoo)	761	703	604
20 SPIN DOCTORS. You Let Your Heart Go Too Fast (Epic)	375	459	570
21 CRASH TEST DUMMIES. Afternoons & Coffeespoons (Arista)	666	653	561
22 BEASTIE BOYS. Sabotage (Grand Royal/Capitol)	560	555	548
22 JAH WOBBLE'S INVADERS OF THE HEART. The Sun Does Rise (Island)	606	608	548
24 STONE TEMPLE PILOTS. Big Empty (Interscope/Atlantic/AG)	660	601	537
25 MC 900 FT JESUS. If I Only Had A Brain (American/WB)	424	500	533
26 L7. Andres (Slash/Reprise)	325	389	460
27 SMASHING PUMPKINS. Rocket (Virgin)	353	369	427
27 NINE INCH NAILS. Closer (Nothing/TVT/Interscope/AG)	457	440	427
29 LIVE. Selling The Drama (Radioactive)	612	497	426
30 BECK. Beercan (DGC)	458	443	412
31 DEADEYE DICK. New Age Girl (Ichiban)	283	319	357
32 JAMES. Say Something (Fontana/Mercury)	525	419	350
33 TORI AMOS. Cornflake Girl (Atlantic/AG)	566	402	330
34 VELOCITY GIRL. Sorry Again (Sub Pop)	321	292	325
35 PRETENDERS. I'll Stand By You (Sire/WB)	201	242	323
36 OFFSPRING. Self Esteem (Epitaph)	168	237	317
37 GIN BLOSSOMS. Until I Fall Away (A&M)	413	333	306
38 GREEN DAY. Longview (Reprise)	488	423	304
39 INDIGO GIRLS. Least Complicated (Epic)	234	281	302
40 THE DEVLINS. Someone To Talk To (Capitol)	266	279	295

most added

A PERFECT TEN: No news is good news unless you're a rabid fan of Pearl Jam who's dying to know that their much-talked-about new album is tentatively due to hit the streets August 30th. Although, we've all had a taste of what's to come through the singles, "Not For You" (which they performed on *Saturday Night Live*) and "Better Man" (performed live at their Atlanta concert broadcast); both will make the record. New songs include "Satan's Bed," "Bugs" and "Nothing Man." Epic's God Of Promotion (so named after revving up sales and sold-out shows of the Indigo Girls and Spin Doctors) Stu Bergen describes the new record as a little "stripped down" in sound compared to past releases. But rest assured, this record *rocks!*... Porno For Pyros have recorded 30 new songs at the infamous Shangrila Studio house in Malibu, CA where classic '70s bands used to live and record (but we won't hold that against them). PFP will headline Hawaii's annual Mele festival, then hit Woodstock on Sunday, August 8th. On top of keeping an eye on his brainchild, the Lollapalooza Festival, frontman Perry Farrell is working with manager Paul V to help guide the career of L.A.'s latest proteges, Xtra Fancy. Xtra Fancy are in the eye of a label bidding war storm, so call Paul V at CloudBreak Mgmt. in L.A. for more info on the the band that sounds like Iggy meets Fugazi/Rollins.

BABY GOT BACK: With a mind-boggling talent lineup at this year's New Music Seminar, it was difficult to choose the stand-out. Just the same. Brit's new, new wave band and a "Rodney on the ROQ" show favorite echobelly seemed to ring the loudest. Expect to see a few more Channel X station staffers at N.M.S. next year... With less than half of the retail reports in our awesome retail department, Punk band NOFX's *Punk In Drublic* (Epitaph) album had sold 6 times more than the previous week's sales. Buzz record? Maybe. Then again, if you're looking for retail buzz records, give an ear to Sir Mix-A-Lot's *Chief Boot Knocka* (Rhyme Cartel/American).

HOW INDIE PUNK: Although not actively involved in the fight against Ticketmaster, Live and Dig played for almost a million, trillion fans for freeee!! Yip, good weather, great bands and mild station fueling helped make their performances in both San Francisco and L.A. flawless. "White Discussion," "I Alone"... I dare anyone to find a bad song on *Throwing Copper* - or *Mental Jewelry*, for that matter... Knowing the difficulties involved with successfully performing Industrial Music live made me appreciate Stabbing Westward even more. Add a melodic element to the music and you realize the Stabbers are near-Godlike. Heavy rotation in the home office: Sponge (Chaos) - not a weak song on the record; Killing Joke's "Millennium" has been in rotation here from import stage; *Panaemonium* (Butterfly/Zoo), Pop Will Eat Itself (Nothing/Interscope/AG) Frank Black (4AD/Elektra) *still!* and Bad Religion (Atlantic/AG)... Hope you didn't miss last week's News story on Alternative radio's ratings boom. If you did, then you don't know KEGE Minneapolis is still celebrating its rise from 4.2-5.3. Oh, well, maybe someone will let you know. Wincing from the glare of being in *Network 40's* Spotlight this week is WRXQ's own Tony Williams.

-Karen Holmes

X's To Bear

MANU DIBANGE "Soul Makossa" (GIANT)

INNER CIRCLE "Games People Play" (ATLANTIC/AG)

XCLAIMING ATTENTION AT ALTERNATIVE

THE FARM "Comfort" (SIRE/REPRISE)

LUCIOUS JACKSON "City Song" (CAPITOL)

most added

1 JESUS AND MARY CHAIN. Sometimes Always (American/WB)	25
2 PATO BANTON. Baby Come Back (I.R.S.)	10
3 KILLING JOKE. Millennium (Butterfly/Zoo)	7
3 RANCID. Salvation (Epitaph)	7
5 GODS CHILD. everybody's 1 (Qwest/WB)	6



Q99 Add!

Z100 8 Spins

KROQ 19 Spins

99X 17 Spins

WENZ 12 Spins

WPLY 11 Spins

B97 11 Spins

WKCI 15 Spins

KIOC 19 Spins

KYYY 13 Spins

WXSX 13 Spins

KTMT 12 Spins

KIOK 12 Spins

KJYO 11 Spins

KCHX 10 Spins

WPST 9 Spins

WOV Add

WGRG Add

WLAN Add

WJMX Add

WAOA Add

WWKZ Add

WKFR Add

WTCF Add

Modern Rock Monitor 14*-12*

One million and multiplying.

the Breeders

saints

is the third single and video from the platinum

Last Splash

On Lollapalooza

Produced by Jim MacIsaac and Kim Deal
Album Produced by Jim Deal and Mark Freeguard
Management: Gold Mountain Entertainment

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SHOWprep

PLAY IT

On The Cover:

GERALD LeVERT (EASTWEST)

• Gerald LeVert is an Ohio native and is the son of Eddie LeVert of the renowned group The O'Jays.

• Some of his musical influences include Marvin Gaye, Stevie Wonder, The Isley Brothers, Prince and The Doobie Brothers.

• Originally, he formed the group with younger brother Sean and grade school buddy Marc Gordon and they called themselves LeVert. They released their first album, *I Get Hot*, in 1985.

• He released his first solo album, *Private Line*, in 1991. Containing a mixture of R&B, contemporary and traditional influences, the album quickly went Gold.



• Combining his work as a solo artist and with his group, Gerald has a total of six Gold albums to his credit.

• Levert is also a producer and has worked with artists including The O'Jays, Stephanie Mills and James Ingram.

• His current album, *Groove On*, was primarily recorded live, and was produced by LeVert and his partner Marc Gordon.

• The first single off *Groove On* is "I'd Give Anything."

STEVE PERRY (COLUMBIA)

• Steve Perry was born in Hanford, CA on Jan. 22, 1949.

• Perry joined the group Journey as singer in 1978 after their first album and immediately began helping out with the songwriting. Over the course of the next 10 years, the band sold in the neighborhood of 35 million albums.

• Perry first gave us a taste of his solo abilities with his 1984 double-Platinum release, *Sweet Talk*, which contained hit singles "Oh Sherrie" and "Foolish Heart."

• Following their 1986-87 tour, Journey disbanded and Perry laid low for a year. He took the time to get himself together and recover from what he calls serious fatigue and job burnout.

• He began to embark on a solo career by writing a few songs, but he continued to kick back and lay low.

• In 1992, his creative juices flowing again, Perry hooked up with keyboardist/guitarist Paul Taylor.

• A few months later, Columbia VP A&R Randy Jackson – also an alumnus of Journey – gave Perry a demo of a guitarist named Lincoln Brewster. He became a member of Perry's new band. Drummer Moyes Lucas, Jr. joined the band after that.

• Thus, Perry had a real band (instead of just studio musicians) to record his new album, *For The Love Of Strange Medicine*, in 1993. Perry feels the result is more interactive and creative.



• Producing the album was James Barton of Queen-syche. The first single is "You Better Wait."

STONE TEMPLE PILOTS (ATLANTIC/AG)

Weiland, vocals.

Robert DeLeo, bass.

Dean DeLeo, guitars.

Eric Kretz, drums.

• STP's original members Weiland and Robert DeLeo first met at a concert by Punk legends Black Flag in Long Beach, CA. Weiland recalls, "You get into a heavy discussion with a total stranger and you discover that both of you are seeing the same girl."

• When their mutual girlfriend moved to Texas, Weiland and DeLeo moved into her apartment and started working on songs. Weiland's Punk leanings meshed with DeLeo's Led Zep/Black Sabbath influences. They eventually recruited Kretz and persuaded DeLeo's brother to leave New Jersey and join the band.

• The band moved from Long Beach to San Diego because they felt it would be more conducive to develop away from the L.A. media-hyped music scene.

• After building a local following, they eventually signed to Atlantic. The debut album, *Core*, was kicked off with the song, "Sex Type Thing," which attracted Rock radio interest. The follow-up, "Plush," became an Alternative smash and crossed over into Top 40.

• They were offered the plum role of opening for Aerosmith on their massive Summer tour, but they declined. It may have seemed like a bad business move at the time, but the band believed it had to develop a strong Alternative base because that's what they really are.

• Thanks to the Alternative and MTV success of "Plush," the Pilots headlined the "Barbecue Mitzvah" tour with Butthole Surfers, FIREHOSE and others, which played drive-ins and other off-the-beaten-path locations. Evidently it paid to stick their principles.

• Their contribution to the #1 soundtrack to *The Crow*, "Big Empty," was the first single released from the album. It's still being played on many Alternative, Album Rock and even some Top 40 stations.

• Their latest album, *Purple*, immediately shot to the top of the sales charts and has been at or near the top of weeks. The current single is "Vaseline."



SAY IT!

RIMSHOTS

By Dwayne & Jeff

Look for Dan Akroyd, Bill Murray and Steve Martin to guest-host *Saturday Night Live* this fall. Rumor has it they originally wanted Akroyd to co-host as part of the reformed Blues Bros., but the short, fat one was already committed to star in *Weekend Update*. Naturally, they'll need a bulldozer to haul the comic's carcass around.

◆◆◆

An astronomy organization has named an asteroid orbiting between Mars and Jupiter Zappafrank after the late Frank Zappa.

◆◆◆

Previously, the group renamed Venus as Roseanne and Uranus as Tom Arnold.

◆◆◆

The Judge in the Simpson court case, Lance Ito, was named the 1992 trial judge of the year by the County Bar association. O.J. is no stranger to his courts. Last year, he adjudicated Juice's attempt to get adopted by Homer and Marge Simpson.

◆◆◆

Coca-Cola has bought all the ad time allotted for non-alcoholic beverages during NBC's telecast of the '96 Olympics. Prime time cost per spot: \$375,000 for 30 seconds.

◆◆◆

It had to happen: Now you can buy pasta for your pooch. Thompson's Pet Pasta Products is available in 2,400 Midwestern grocery stores. There is a notable aftereffect. After eating it, the dog will demand that you put wine in his water bowl.

◆◆◆

LaToya Jackson says the signature documenting the marriage between brother Michael Jackson and Lisa Marie Presley is indeed Michael's.

◆◆◆

And no one cared.

◆◆◆

Aerosmith has reportedly received a million bucks for a tell-all story of the band. Expect "Walk This Way: The Aerosmith Saga" in late '95. There will be videos made starring that jailbait babe for each chapter.

◆◆◆

Numbers game: By the time you read this, *The Lion King* will have broken the \$200 million mark. There are 200 different Lion King toys at Toys R Us. Larry King has had over 200 wives. There are over 200 alimony checks coming from one address.

◆◆◆

"Shark Week" begins this week on The Discovery Channel. That's right. They'll run nothing but movies and TV shows about lawyers.

◆◆◆

Florida Paramedics spent several hours helping a guy remove his unit from a Jacuzzi drain...Seems it swelled and they had to use a lubricant then wait for 40 minutes to alleviate the situation.

◆◆◆

Funny thing was, he didn't want it removed...

◆◆◆

How it got there in the first place: He was a novice indie promoter who misinterpreted the phrase, "Bubbling Under."

◆◆◆

Stock tip: Any company that manufactures Jacuzzi's. Sales are already skyrocketing in San Francisco. You figure it out.

◆◆◆

We could run with this forever, but we'll leave you with the reason why the guy wants to do it again: He doesn't have to buy it dinner beforehand, then express his feelings afterwards.

◆◆◆

For more mind-provoking pearls of swinedom, subscribe to the daily version of *Rimshot Hell*. Starting August 1! Call (800) 443-4001 now!



ROLLING STONES® LOVE IS STRONG

16 New Stations!

Q99	WABB	WBBO	WGTZ	WNNK	WCIL	KQIZ	WKRO
WMTX	KWTX	KFTZ	KIMN	WQEN	KQIX	WYKS	KZFN

#6 Album Billboard

NEW YORK Already Over 1000 Plays Per Week!

Averaging 20.3 Plays On Stations Including:

WRQK 66 Plays	KISR 53 Plays	KSKG 38 Plays	WHHY 38 Plays	KNIN 36 Plays
WXSR 35 Plays	KIOC 34 Plays	WCIL 28 Plays	WAAL 26 Plays	WRFY 21 Plays
		WJMX 21 Plays	WVSR 18 Plays	FLY92 17 Plays

from the new album **Voodoo Lounge**

Produced by Don Was and The Glimmer Twins



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MOST REQUESTED



KIIS FM LOS ANGELES, DOMINO

1. Lisa Loeb, Stay (I Missed You)
2. Coolio, Fantastic Voyage
3. All-4-One, I Swear
4. Blur, Girls & Boys
5. Babyface, When Can I See You



WHTZ NEW YORK, CHD THE HITMAN

1. Offspring, Come Out And Play
2. Soundgarden, Black Hole Sun
3. Candlebox, Far Behind
4. Stone Temple Pilots, Vasoline
5. Deadeye Dick, New Age Girl



WQHT NEW YORK, BALTAZAR

1. Terror Fabulous, Action
2. The Lady Of Rage, Afro Puffs
3. Mad Lion, Take It Easy
4. Notorius Big, Juicy
5. Wu-Tang Clan, Ain't Nuthin' To



WIOQ PHILADELPHIA, OPEN

1. Immature, Never Lie
2. Warren G. & Nate Dogg, Regulate
3. The Puppies, Funky Y•2•C
4. All-4-One, I Swear
5. Boyz II Men, I'll Make Love



WKRQ CINCINNATI, RACE TAYLOR

1. Counting Crows, Round Here
2. All-4-One, I Swear
3. John Mellencamp, Wild Night
4. Mariah Carey, Anytime You
5. Lisa Loeb, Stay (I Missed You)



1. Soundgarden, Black Hole Sun
2. Lisa Loeb & Nine Stories, Stay (I Missed You)
3. All-4-One, I Swear
4. Warren G. & Nate Dogg, Regulate
5. Coolio, Fantastic Voyage
6. Aaliyah, Back & Forth
7. Collective Soul, Shine
8. Babyface, When Can I See You
9. Ace Of Base, Don't Turn Around
10. Aerosmith, Crazy



KKRZ PORTLAND, SCOTT LANDER

1. Warren G. & Nate Dogg, Regulate
2. Aerosmith, Crazy
3. Babyface, When Can I See You
4. Erasure, Always
5. Atlantic Starr, I'll Remember



WZJM CLEVELAND, LOUIS MARTINEZ

1. Warren G. & Nate Dogg, Regulate
2. Coolio, Fantastic Voyage
3. All-4-One, I Swear
4. Offspring, Come Out And Play
5. Warren G, This DJ



WHYI MIAMI, JADE ALEXANDER

1. Taylor Dayne, Original Sin
2. Lisa Loeb, Stay (I Missed You)
3. Janet Jackson, And On And On
4. Jimmy Buffett, Fruitcakes
5. Mariah Carey, Anytime You



KUBE SEATTLE, ERIC POWERS

1. Coolio, Fantastic Voyage
2. Offspring, Come Out And Play
3. B Tribe, You Won't See Me Cry
4. Warren G. & Nate Dogg, Regulate
5. Candlebox, Far Behind
6. Da Brat, Funkdafied
7. Nirvana/Meat Puppets, Plateau



KQKS DENVER, J.B. GOODE

1. Coolio, Fantastic Voyage
2. Janet Jackson, Any Time, Any
3. Da Brat, Funkdafied
4. Collective Soul, Shine
5. Janet Jackson, And On And On
6. All-4-One, I Swear
7. Blackstreet, Booti Call
8. Aaliyah, Back & Forth



WAHC COLUMBUS, MIKE DURAN

1. Counting Crows, Round Here
2. Ovis, Regular Thang
3. Soundgarden, Black Hole Sun
4. Aaliyah, Back & Forth
5. Ace Of Base, Don't Turn Around
6. Billy Lawrence, Happiness
7. All-4-One, I Swear
8. Crystal Waters, 100% Pure Love
9. Spin Doctors, You Let Your Heart



KHFI AUSTIN, BO NASTY

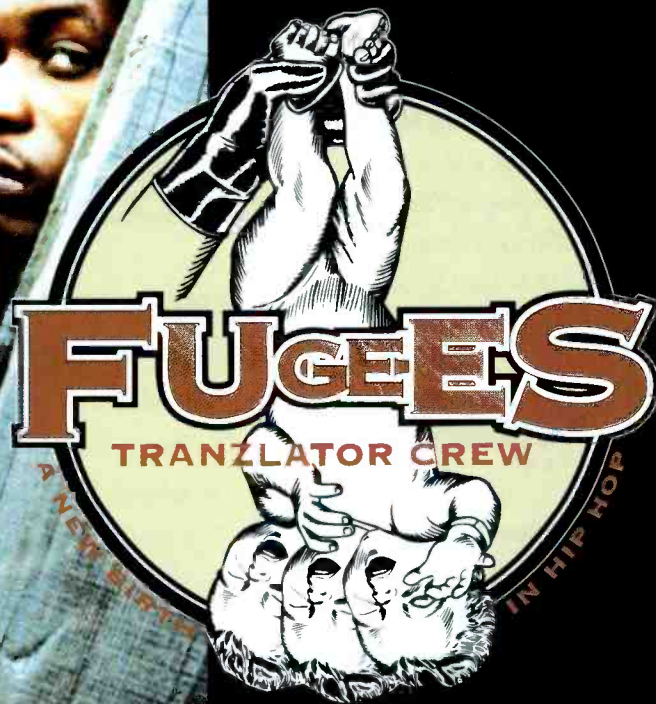
1. All-4-One, I Swear
2. Reality, Yolanda
3. Janet Jackson, Any Time, Any
4. Coolio, Fantastic Voyage
5. The Cranberries, Dreams



KWIN STOCKTON, MARK MEDINA

1. Warren G. & Nate Dogg, Regulate
2. All-4-One, I Swear
3. Warren G, This DJ
4. Aaron Hall, I Miss You
5. Da Brat, Funkdafied

Nappy Heads (Mona Lisa)



From The Debut Album, "Blunted On Reality."

Produced by Rashad Muhammad, Brand X, Wyclef, and Prakazrel. Management: DAS Communications

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada / © 1994 Sony Music Entertainment Inc.

New York, Hot 97, 54 Spins! SoundScan singles #11-#10*
New Major Airplay Power 106, Los Angeles!
Providence, Kix 106, 16 Spins and #37 SoundScan Single!
Baltimore, 92Q, 20 Spins, SoundScan Single #44
Greensboro WJMH, 27 Spins, SoundScan Single #44-39*
Jacksonville, WHJX, 24 Spins
Detroit, WHYT, 17 Spins, SoundScan Single #99-62*, Sales Doubled!
Hartford Single Sales Tripled #49-24* Philadelphia Single #36*



COLUMBIA

MOST REQUESTED

107 FM Your Music Radio KFFM

KFFM YAKIMA, JERRY KELLY

1. Da Brat, Funkdafied
2. Coolio, Fantastic Voyage
3. Soundgarden, Black Hole Sun
4. Blackstreet, Booti Call
5. Warren G, This DJ
6. Queen Latifah, Weekend Love
7. Lighter Shade/Brown, If You
8. Aaliyah, Back & Forth
9. C + C Music Factory, Do You

107.3 KKRD

KKRD WICHITA, GREG WILLIAMS

1. Ace Of Base, Don't Turn Around
2. All-4-One, I Swear
3. Aaliyah, Back & Forth
4. Lisa Loeb, Stay (I Missed You)
5. Collective Soul, Shine
6. Collage, I'll Be Loving You
7. Babyface, When Can I See You
8. Soundgarden, Black Hole Sun
9. Crystal Waters, 100% Pure Love
10. Deadeye Dick, New Age Girl

The New Sound Of
MAGIC
-93.1 FM

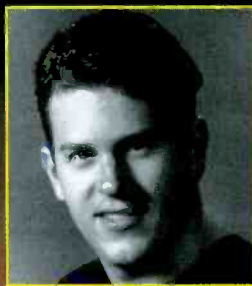
KZMG BOISE, CB

1. Collective Soul, Shine
2. Soundgarden, Black Hole Sun
3. Transatlantic C, Aviator Of Love
4. Garth Brooks & KISS, Hard Luck
5. Lisa Loeb, Stay (I Missed You)



WBIZ EAU CLAIRE, TOMMY SHAW

1. Roxette, Sleeping In My Car
2. Collective Soul, Shine
3. Rosco Martinez, I Won't Rain
4. Spin Doctors, You Let Your
5. Aerosmith, Crazy



NIGHT PERSON OF THE WEEK

TODD BAKER
KDUK Eugene

1. Warren G. & Nate Dogg, Regulate
2. Soundgarden, Black Hole Sun
3. Coolio, Fantastic Voyage
4. Steve Perry, You Better Wait
5. Babyface, When Can I See You



WSPK POUGHKEEPSIE, SCOTTY MAC

1. Crystal Waters, 100% Pure Love
2. Coolio, Fantastic Voyage
3. Erasure, Always
4. All-4-One, I Swear
5. Aaliyah, Back & Forth



WQGN NEW LONDON, ROB HAYES

1. Aaron Hall, I Miss You
2. Ce Ce Peniston, I'm Not Over
3. Soundgarden, Black Hole Sun
4. All-4-One, I Swear
5. R. Kelly, Your Body's Callin'



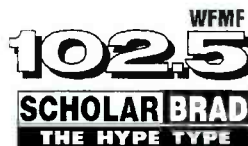
WNSL HATTIESBURG, BUBBA BEAUREUX

1. Collective Soul, Shine
2. Spin Doctors, You Let Your
3. Erasure, Always
4. Live, Selling The Drama
5. Seal, Prayer For The Dying

92 MOOSE Today's Best Music

WMME AUGUSTA, STEVE KNIGHT

1. Soundgarden, Black Hole Sun
2. All-4-One, I Swear
3. Lisa Loeb, Stay (I Missed You)
4. Aaliyah, Back & Forth
5. Stone Temple Pilots, Big Empty



WFMF BATON ROUGE, SCHOLAR BRAD

1. Lisa Loeb, Stay (I Missed You)
2. 12 Gauge, Dunkie Butt
3. Erasure, Always
4. John Mellencamp, Wild Night
5. Ace Of Base, Don't Turn Around



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Green Day, Longview
2. Soundgarden, Black Hole Sun
3. Counting Crows, Round Here
4. Candlebox, Far Behind
5. Steve Perry, You Better Wait



WJMH GREENSBORO, BUSHMAN

1. Immature, Never Lie
2. Warren G. & Nate Dogg, Regulate
3. Coolio, Fantastic Voyage
4. Changing Faces, Stroke You Up
5. The Puppies, Funky Y•2•C



WLAN LANCASTER, JUSTIN BROKA

1. All-4-One, I Swear
2. Lisa Loeb, Stay (I Missed You)
3. Babyface, When Can I See You
4. Soundgarden, Black Hole Sun
5. Wet Wet Wet, Love Is All Around



KMXZ SALINAS, RUDY ALFARO

1. Babyface, When Can I See You
2. The Puppies, Funky Y•2•C
3. Da Brat, Funkdafied
4. Changing Faces, Stroke You Up
5. Warren G, This DJ



KYYY BISMARCK, BOBBY ROCK

1. Soundgarden, Black Hole Sun
2. Garth Brooks & KISS, Hard Luck
3. Ace Of Base, Don't Turn Around
4. Stone Temple Pilots, Vasoline
5. Crash Test Dummies, Afternoons
6. Bonnie Raitt, You
7. Offspring, Come Out And Play
8. Spin Doctors, You Let Your Heart
9. Deadeye Dick, New Age Girl

na na nah na na nah - na - nah...
na na nah na nah - na - nah

GAMES PEOPLE PLAY

from the
world's most
famous
party band-
grammy
award
winners

the new single

BIG BEAT

ATLANTIC

INNER CIRCLE

from the
forthcoming
album

REGGAE

DANCER

follow-up
to their
worldwide
platinum
album

BAD BOYS

These Stations Couldn't Wait!
WJMN WXKS WSTR WTIC KFMB
Going For Official Adds/Airplay This Week!

THE ATLANTIC GROUP

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EXCLUSIVE NORTH AMERICAN REPRESENTATION BY BRUCE GARFIELD, AVENUE MANAGEMENT GROUP

PRODUCED BY HARVEY
IAN LEWIS & BERNARD
MIX & ADDITIONAL
PRODUCTION BY TOMI EMAN &
PER ADEBRATT

MOST REQUESTED

95 FM WVIC

WVIC LANSING, RON GERONIMO

1. Lisa Loeb, Stay (I Missed You)
2. Soundgarden, Black Hole Sun
3. Collective Soul, Shine
4. Coolio, Fantastic Voyage
5. Stone Temple Pilots, Big Empty

WZYP

WZYP HUNTSVILLE, WALLY B.

1. Take 6, Biggest Part Of Me
2. Jimmy Buffett, Fruitcakes
3. Linear, Let's Go All The Way
4. Seal, Prayer For The Dying
5. Babyface, When Can I See You
6. Steve Perry, You Better Wait
7. Lisa Loeb, Stay (I Missed You)
8. Ace Of Base, Don't Turn Around

99.7 WDJX

WDJX LOUISVILLE, MIKE SHANNON

1. Aerosmith, Crazy
2. Lisa Loeb, Stay (I Missed You)
3. Aaliyah, Back & Forth
4. Garth Brooks & KISS, Hard Luck
5. Steve Perry, You Better Wait
6. All-4-One, I Swear
7. Ace Of Base, Don't Turn Around
8. Collective Soul, Shine
9. Janet Jackson, Any Time, Any

WIXX 101

WIXX GREEN BAY, STEVE LOUZOS

1. Warren G. & Nate Dogg, Regulate
2. Lisa Loeb, Stay (I Missed You)
3. Erasure, Always
4. Elton John, Can You Feel The
5. Soundgarden, Black Hole Sun
6. Ace Of Base, Don't Turn Around
7. Crash Test Dummies, Afternoons
8. Collective Soul, Shine
9. Aerosmith, Crazy

BREAKOUT ARTIST OF THE WEEK



COUNTING CROWS

"Round Here"

WKRQ	Cincinnati	#1
WAHC	Columbus	#1
WAYV	Atlantic City	#1
KIMN	Fort Collins	#1
WAZY	Lafayette	#2

We Play the Hits!
KWNZ
97.3 FM
KNOX - SPANCO - GREENSBORO - LANE HALL

KWNZ RENO, EDDIE VALENTINE

1. Coolio, Fantastic Voyage
2. Da Brat, Funkdafied
3. All-4-One, I Swear
4. Aaliyah, Back & Forth
5. Ace Of Base, Don't Turn Around
6. Warren G. & Nate Dogg, Regulate
7. Sheryl Crow, All I Wanna Do
8. Lisa Loeb, Stay (I Missed You)
9. Blackstreet, Booti Call

FLY 92
THE TRI-CITIES' ONLY HIT MUSIC STATION

WFLY ALBANY, ELLEN ROCKWELL

1. Salt-N-Pepa, None Of Your
2. Warren G. & Nate Dogg, Regulate
3. Coolio, Fantastic Voyage
4. Aaliyah, Back & Forth
5. Da Brat, Funkdafied
6. Babyface, When Can I See You
7. Aaron Hall, I Miss You
8. Steve Perry, You Better Wait
9. Soundgarden, Black Hole Sun
10. C + C Music Factory, Do You

KZZU
93 ZOO fm

KZZU FM SPOKANE, CASEY CHRISTOPHER

1. Babyface, When Can I See You
2. Live, Selling The Drama
3. Ace Of Base, Don't Turn Around
4. Des'ree, You Gotta Be
5. Collective Soul, Shine
6. Ce Ce Peniston, I'm Not Over
7. Steve Perry, You Better Wait
8. Roxette, Sleeping In My Car
9. Melissa Etheridge, I'm The Only

Super
102
CONTINUOUS HITS!

WVSR CHARLESTON, T.J. STEVENS

1. Blackstreet, Booti Call
2. Aaliyah, Back & Forth
3. Lisa Loeb, Stay (I Missed You)
4. Collective Soul, Shine
5. Tevin Campbell, Always In
6. Babyface, When Can I See You
7. Steve Perry, You Better Wait
8. Aaron Hall, I Miss You
9. Green Day, Longview

MIX 107.3

KISX TYLER, JEFF EVANS

1. Aerosmith, Crazy
2. Richard Marx, The Way She
3. Steve Perry, You Better Wait
4. Garth Brooks & KISS, Hard Luck
5. Counting Crows, Round Here
6. Celine Dion, Think Twice
7. Elton John, Can You Feel The
8. Ace Of Base, Don't Turn Around
9. Billy Lawrence, Happiness

All Hit
A1A

WAOA MELBOURNE, DANNY WRIGHT

1. Candlebox, Far Behind
2. Soundgarden, Black Hole Sun
3. B Tribe, You Won't See Me Cry
4. Coolio, Fantastic Voyage
5. Counting Crows, Round Here
6. Aaliyah, Back & Forth
7. Baha Men, Dancing In The
8. Crystal Waters, 100% Pure Love
9. Blackstreet, Booti Call

WAZY
95.5

WAZY LAFAYETTE, STEVE CLARK

1. Lisa Loeb, Stay (I Missed You)
2. Counting Crows, Round Here
3. Candlebox, Far Behind
4. Soundgarden, Black Hole Sun
5. Collective Soul, Shine
6. Green Day, Longview
7. Babyface, When Can I See You
8. Stone Temple Pilots, Big Empty
9. All-4-One, I Swear

NETWORK D-39* With Close To
2000 Plays Per Week!
Over 1100 BDS Detections!

Major Support!

Z90 54 Plays	WFLZ 47 Plays
WHHH 33 Plays	WZJM 32 Plays
KKRZ 29 Plays	KUTQ 24 Plays
WPRO 23 Plays	XHTZ 23 Plays
WAHC 18 Plays	KKLQ 18 Plays
WLUM 12 Plays	KBXX 12 Plays

Great Phones!
WAHC KGGI Z90

*If sunshine...
your heart...
and the rest of the
good things in life
could sing
you'd be listening to ...*

billy lawrence

Happiness

The premiere single
from the forthcoming
debut album

ONE MIGHT SAY

*written, co-produced,
arranged and performed
by billy lawrence*

"A great mainstream/pop record!"

-Tim Richards, KRQQ

Album in stores August 16th

Produced by:
Kevin Deane for
Deane Street
Productions Inc.

Management:
George Harrell
and
Lauren Graham.



division of
Atlantic Recording Corp.
The Atlantic Group
©1994
Atlantic Recording Corp.
A Time Warner Company



▲ **SEAL OF APPROVAL**

Seen praising the rating Gods are (l-r): WB's Jimmy Dickson, KROQ Los Angeles PD Kevin Weatherly, WB artist Seal, KROQ's Tami Heide, MD Darcy Fulmer, Jed The Fish and APD Gene Sandbloom and WB's Chris Crist.



◀ **COULD USE A BIT MORE BLUSH**

Humming Blur's recent hit, "Ghouls & Boys" at a *Night of the Living Dead* screening are one of its stars, singer Debbie Harry (left) and WFLY Albany afternoon drive host Shawn "Hollywood" Scott.



▲ **EVERYTHING GOES**

Columbia Records group C&C Music Factory recently shot a video for their new single, "Do You Wanna Get Funky." (l-r): Paul Pesco, Zelma Davis, Duran Ramos, David Cole, Robert Clivilles, Martha Wash, Angel DeLeon and Joey Kidd.



▲ **WELCOME ABOARD...IT'S LOVE!**

WPLJ New York held its fourth annual TV reunion cruise and welcomed the old cast of the 1970's *Love Boat* series – who, to be honest, look like they're a tad waterlogged themselves. (l-r): Ship's Doctor Bernie (he was far better as Zeigfried) Koepell, WPLJ News Anchor Naomi DiClemente, Captain's Daughter Jill Whelan, WPLJ Morning Team Todd Pettengill, Scott Shannon and Cruise Director Lauren Tewes.



▲ **STAR GAZING**

KDWB Minneapolis PD Mark Bolke and Chaos Recording's Lisette Melendez pose after her performance at Star Party 1994.



▲ **JOI TO THE WORLD**

Partying at a recent shindig are (l-r): WBLS New York night guy Geronimo, ERG artist Joi and WBLS "Thunderstorm DJ" Chuck Chill Out.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

PUBLIC ENEMY GIVE IT UP

 **STRESS!**

B96 Add!

**WHHH Add! WPGC Add!
KYLD Add! WHJX Add!**

WPGC 20 Plays	KUBE 16 Plays
WWKX 15 Plays	Power 106 11 Plays
KKSS 10 Plays	92Q 5 Plays
WHYT 5 Plays	KMEL 5 Plays
WZJM 5 Plays	KKBT 5 Plays

 **Most Requested At
WZJM, KLUC And More!**

**15-14* SoundScan Single!
25,397 Pieces Sold This Week!**

19-18* Los Angeles	5- 4* Washington, D.C.
15-16* Chicago	10-8* Philadelphia
15-13* San Francisco	8- 7* Boston
12-8* Cleveland	15-10* Pittsburgh
17-11* Seattle	27-22* Atlanta
19-16* Minneapolis	21-19* Miami
23-18* Denver	

**Also On The Air At
KGGI • WHHH • KISF • WPGC**



WARREN G

THIS DJ



#16* SOUNDSCAN SINGLES CHART

KGGI Add! KTFM Add! KUBE Add!

Hot 97.7 89 Plays	Power 106 65 Plays
WHYT 64 Plays	KMEL 54 Plays
KYLD 45 Plays	KKBT 42 Plays
WHJX 40 Plays	WWKX 39 Plays
KLUC 38 Plays	WJMH 37 Plays
KSFM 36 Plays	WJMN 29 Plays
Hot 97 25 Plays	WHHH 23 Plays
WIOQ 19 Plays	KTFM 12 Plays

 **Most Requested At WZJM And Others!**

**Album Platinum! Single In Stores Now!
24,008 Pieces Sold This Week!**

**GREAT SOUNDSCAN MOVES
IN MARKETS INCLUDING:**

New York 25-22	Los Angeles 14-7
Chicago 32-19	Philadelphia 14-13
San Francisco 7-3	Washington, D.C. 17-16
	And Many More!



the PICTURE page too



▲ PICK US A WIENER

WDBR Springfield used the Oscar Meyer Wienermobile to weiner-pool listeners to work. (l-r): WDBR night guy Jesse James (right) and morning guy Jerry Peletier (center) with wiener-riders.



▲ SELLING CANDLEBOX AT BOTH ENDS

Celebrating Platinum sales of their self-titled debut album are Maverick group Candlebox with a certain boy toy label owner and other execs. (l-r): Maverick exec Guy Oseary, Candlebox's Peter Klett and Kevin Martin, Madonna, Maverick exec Freddy DeMann, Candlebox's Bardi Martin, Maverick's Lionel Conway, Candlebox's Scott Mercado and Maverick exec Abbey Konowitch.



▲ WHERE'S WHEEZIE?

Seen here at WFLY Albany Summer Jam are staffers with guest host, former *Jeffersons* star Sherman Hemsley. (l-r): WFLY PD Barb Borini, Hemsley, WFLY overnight personality Jamie Roberts and (kneeling) WFLY morning team guy Jim Chandler.



▲ THREE'S A CROWD

PLG artist Gabrielle stopped by Z90 San Diego during her West Coast promo tour. (l-r): Z90 MD Jeff Nelson, Gabrielle and Z90 OM Lisa Vasquez.



▲ HE'D GIVE ANYTHING

EastWest Records Gerald LeVert was in Dallas recently on a promo tour and to groove with KJMZ Dallas. (l-r): KJMZ's Keith Solis, Levert and KJMZ's Cindy B. and Thomas Balote.



▲ THE CAT IN THE HAT

Atlantic Records group Inner Circle recently visited WKHI Ocean City for a special meet-and-greet with listeners. (l-r): WKHI PD Jack Da Wack, IC's Toutter Harvey, WKHI APD/MD Danny Ocean and IC's Lancelot Williams.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •

T H E L A D Y O F

RAGE

Ruff And Tuff At:

Hot 97 New York
Power 106 Los Angeles
WGCI Chicago
KMEL San Francisco
WPGC Washington, D.C.
KMJQ Houston
KSFM Sacramento
WXYV Baltimore
WIZF Cincinnati
KPRR El Paso
KQIZ Amarillo

WRKS New York
KKBT Los Angeles
WUSL Philadelphia
KKDA Dallas
KBXX Houston
Z90 San Diego
92Q Baltimore
Hot 97.7 San Jose
WJMH Greensboro
KWII Stockton
Y97 Santa Barbara



#1 Most Requested Hot 97 New York!

AFRO PUFFS

PRODUCED BY: DR. DRE & DAT NIGGA DAZ
EXECUTIVE PRODUCER: SUGE KNIGHT

Watch For Lady Of Rage Co-Hosting "Yo MTV Raps" On Friday, July 29th at 12 Midnight!
Single In Stores Now!
From The Multi-Platinum:



NEW LINE CINEMA

Now PLAYING

FEATURED PLAYS PER WEEK LISTS



WJMN, Boston (617) 290-0009 Cadillac Jack, Program Director Cat Collins, Music Director

RANK	LV	TW	ARTIST	TITLE
1	63		Aaliyah	"Back & Forth"
2	43	63	Coolio	"Fantastic Voyage"
3	40	62	Keith Sweat	"How Do You Like"
4	61		Heavy D & The B	"Got Me Waiting"
5	61		Salt-N-Pepa	"None Of Your Bu"
6	62		Janet Jackson	"Any Time, Any Pl"
7	35	45	Da Brat	"Funkdafied"
8	42		Immature	"Never Lie"
9	27	44	Terror Fabulous	"Action"
10	38	42	Aaron Hall	"I Miss You"
11	34	42	Changing Faces	"Stroke You Up"
12	36	41	Color Me Badd	"Wildflower"
13	30	40	Babyface	"When Can I See"
14	59	38	SWV	"Anything"
15	55	38	Sudden Change	"Comin' On Stron"
16	36	37	R. Kelly	"Your Body's Cal"
17	33	37	Keith Sweat	"When I Give My"
18	31	36	2nd II None	"I Didn't Mean T"
19	19	33	Heavy D & The B	"Nuttin' But Lov"
20	30	29	C + C Music Fac	"Do You Wanna Ge"
21	30	29	Warren G	"This DJ"
22	38	28	Tevin Campbell	"Always In My He"
23	9	27	Gerald Levert	"I'd Give Anythi"
24	32	26	Shai	"The Place Where"
25	27	24	Xscape	"Love On My Mind"
26	9	16	Aretha Franklin	"Willing To Forg"
27	14	13	Almad	"Back In The Day"
28	0	12	Chantay Savage	"Don't Let It Go"
29	12	10	Salt-N-Pepa	"Heaven And Hell"
30	5	5	Crystal Waters	"100% Pure Love"



WPLY, Philadelphia (215) 565-8900 Garet Michaels, Program Director Chuck Tisa, Assistant PD

RANK	LV	TW	ARTIST	TITLE
1	60	64	The Cranberries	"Dreams"
2	62	62	Melissa Etherid	"Come To My Wind"
3	35	61	Aerosmith	"Crazy"
4	43	60	Collective Soul	"Shine"
5	45	58	Erasure	"Always"
6	11	57	John Mellencamp	"Wild Night"
7	58	54	Ace Of Base	"Don't Turn Arou"
8	61	42	Lisa Loeb & Nin	"Stay (I Missed)"
9	36	41	Gin Blossoms	"Until I Fall Aw"
10	62	39	Nirvana	"All Apologies"
11	16	38	Counting Crows	"Round Here"
12	16	37	Toad The Wet Sp	"Fall Down"
13	37	37	Enigma	"Return To Innoc"
14	20	36	Meat Puppets	"Backwater"
15	36	36	U2	"All I Want Is Y"
16	36	35	All-4-One	"I Sweat"
17	51	34	Jimmy Cliff	"I Can See Clear"
18	36	33	Haddaway	"What Is Love"
19	39	32	General Public	"I'll Take You T"
20	60	31	Pearl Jam	"Daughter"
21	28	31	Ace Of Base	"The Sign"
22	52	28	Counting Crows	"Mr. Jones"
23	37	27	Big Mountain	"Baby I Love You"
24	22	27	Soundgarden	"Black Hole Sun"
25	35	21	Stone Temple Pi	"Plush"
26	5	20	Live	"Selling The Dra"
27	15	18	Stone Temple Pi	"Big Empty"
28	0	18	Melissa Etherid	"I'm The Only On"
29	20	17	Seal	"Prayer For The"
30	19	17	Spin Doctors	"You Let Your He"
31	18	16	INXS	"Beautiful Girl"
32	18	16	R.E.M.	"Man On The Moon"
33	14	15	Toad The Wet Sp	"All I Want"
34	14	15	Green Day	"Longview"
35	15	14	10,000 Maniacs	"Candy Everybody Wants"
36	14	13	New Order	"Regret"
37	14	12	Soul Asylum	"Runaway Train"
38	5	12	The Breeders	"Sains"
39	11	12	Sunscreen	"Love U More"
40	10	12	4 Non Blondes	"What's Up"



The Beach's Biggest Hits!

WWXM, Myrtle Beach (803) 236-9800 Calvin Hicks, Operations Manager

RANK	LV	TW	ARTIST	TITLE
1	54	58	John Mellencamp	"Wild Night"
2	55	58	Erasure	"Always"
3	53	56	Aaliyah	"Back & Forth"
4	54	56	Gin Blossoms	"Until I Fall Aw"
5	43	56	Richard Marx	"The Way She Lov"
6	54	56	Aerosmith	"Crazy"
7	55	55	Elton John	"Can You Feel Th"
8	56	49	Michael Bolton	"Ain't Got Nothi"
9	40	48	Seal	"Prayer For The"
10	34	38	Babyface	"When Can I See"
11	38	38	Toad The Wet Sp	"Fall Down"
12	37	37	Counting Crows	"Round Here"
13	21	36	Steve Perry	"You Better Wait"
14	38	36	Garth Brooks &	"Hard Luck Woman"
15	45	34	Ace Of Base	"Don't Turn Arou"
16	21	31	Billy Lawrence	"Happiness"
17	45	30	Janet Jackson	"Any Time, Any P"
18	28	29	Bonnie Raitt	"Love Sneakin' U"
19	28	29	General Public	"I'll Take You T"
20	26	28	Celine Dion	"Misled"
21	25	27	Lisa Loeb & Nin	"Stay (I Missed)"
22	27	27	Jon Secada	"If You Go"
23	25	27	Enigma	"Return To Innoc"
24	25	26	Madonna	"I'll Remember"
25	10	25	Cause & Effect	"It's Over Now"
26	10	24	Spin Doctors	"You Let Your He"
27	23	23	Toni Braxton	"You Mean The Wo"
28	10	23	Soundgarden	"Black Hole Sun"
29	24	23	All-4-One	"I Swear"
30	26	22	Mariah Carey	"Anytime You Nee"
31	27	17	Prince	"The Most Beauti"
32	35	16	Collective Soul	"Shine"
33	19	16	Joshua Kadison	"Beautiful In My"
34	25	13	Tevin Campbell	"I'm Ready"
35	0	10	Take 6	"Biggest Part Of"
36	0	10	Melissa Etherid	"I'm The Only On"
37	0	8	Big Mountain	"Sweet Sensual L"
38	0	7	Hootie & The Bi	"Hold My Hand"
39	0	7	Aaron Hall	"I Miss You"
40	0	7	Gerald Levert	"I'd Give Anythi"

CD #72

In addition to the hottest new music, **Network Forty's CD #72** features afternoon drive jocks from across the country. Make sure your station is represented. Send your airchecks (no longer than 1:30) by August 19 to:

Wendi Cermak
Network Forty
120 N. Victory Blvd.
Burbank, CA 91502

I'll stand by you **PRETENDERS**

Most Added With 49 Stations Including

WEZB	KKLQ	KUTQ	WAEB	WBBO	WBBO	WDCG	WFLY	WFMF	KHTT	WKRZ	WKSJ	WKSS	WNTQ	WPXY	WQGN	KQKQ
WWKZ 22 Plays		WFMF 21 Plays		WYYS 20 Plays		KOKZ 19 Plays		KFRX 17 Plays		WNDU 16 Plays		WRFY 16 Plays		KSKG 16 Plays		
WDJX 15 Plays		WKSE 15 Plays		WNNX 15 Plays		WHHY 14 Plays		WAAL 13 Plays		KROQ 13 Plays		WHTO 9 Plays		WXKB 8 Plays		
WKFR 8 Plays		KJYO 7 Plays				ACTIVE!										



CANDLEBOX *Far Behind*

ALREADY OVER 1200 PLAYS PER WEEK! MORE THAN 2600 BDS DETECTIONS! 25 MILLION LISTENERS!

JUST IN! KRBE

New Adds Include **WRHT WSPK KCDD KYYY**

WRQK 67 Plays	KROQ 37 Plays	WHYT 36 Plays	WKCI 31 Plays	WHTZ 29 Plays	KUBE 29 Plays	WENZ 29 Plays
KUTQ 22 Plays	WHJX 22 Plays	WZJM 20 Plays	WKBO 19 Plays	WABB 19 Plays	KWNZ 19 Plays	KJYO 18 Plays
WPST 18 Plays	WNNX 16 Plays	WEZB 15 Plays	KKFR 15 Plays	WKSE 14 Plays	WNTQ 12 Plays	WAHC 10 Plays

SoundScan LP 4 Week Trend: 53,459 54,929 63,408 67,605 Pieces! SoundScan LP #13*

More Than 1.4 Million Sold! **ACTIVE!** Top 5 Requests! 26 Spins! Top 5 Countdown! Top 15 Callout!



Prayer for the dying **SEAL**

#1 ALTERNATIVE EVERYWHERE! #1 ALBUM NETWORK EXPANDO! #14* MAINSTREAM MONITOR!

ALREADY OVER 15-12* WITH ALMOST 5400 PLAYS PER WEEK! LATE CLOSEOUT ADDS INCLUDE > WHYT WRHT WKHQ

More Than 3300 BDS Spins! More Than 2200 Top 40 Spins! More Than 28 Million Listeners!

WZPL 59 Plays	WHIX 51 Plays	WSTR 40 Plays	WANC 39 Plays	WAPE 35 Plays	KKRZ 34 Plays	KKLQ 33 Plays	KIIS 32 Plays
WLUM 32 Plays	WKSE 32 Plays	KPLZ 32 Plays	WBZZ 29 Plays	KDWB 29 Plays	WEZB 27 Plays	WBQB 27 Plays	KRBE 27 Plays
KUTQ 26 Plays	KISF 25 Plays	WHHH 24 Plays	WHYI 21 Plays	WHTZ 17 Plays	WZJM 17 Plays	WPLY 17 Plays	WFLZ 15 Plays
WNVZ 15 Plays	WPOW 13 Plays						

ACTIVE! **HEAVY!** Top 20 Countdown!

#27* SoundScan LP Sales! Still Selling 40,000 Units Per Week!



tevin **CAMPBELL** *Always in my heart*

ALREADY OVER 36-28* WITH 2555 PLAYS PER WEEK! OVER 3500 BDS DETECTIONS! OVER 51 MILLION LISTENERS! MORE THAN 1600 BDS TOP 40 DETECTIONS!

New Adds Include > **WJET KKXX PCPI WGRG WINQ 7-5* Monitor Rhythm/Crossover Chart!**

WWKX 85 Plays	WIOQ 67 Plays	KYLD 67 Plays	WFLZ 64 Plays	WPGC 61 Plays	WJMH 58 Plays	WHHH 54 Plays	WQHT 47 Plays
KHQT 42 Plays	KMEL 40 Plays	KKGI 38 Plays	WERQ 36 Plays	KKLQ 32 Plays	KTFM 31 Plays	WJMN 28 Plays	KPWR 28 Plays
WLUM 26 Plays	KUTQ 25 Plays	WZJM 22 Plays	WPOW 21 Plays	KBXX 17 Plays	KSFM 14 Plays	W.KS 10 Plays	XHTZ 9 Plays
KISF 6 Plays	WBBM 5 Plays						

ACTIVE! Stress! #27* SoundScan Singles Sales! 14,483 Pieces Sold This Week!



COOLIO




wants to take you on a

FANTASTIC VOYAGE

the new trunka funk single from the forthcoming debut album. slide, slide, slippity slide.

**#1 SOUNDSCAN SINGLES
CHART...2ND WEEK!**

Heavy! 

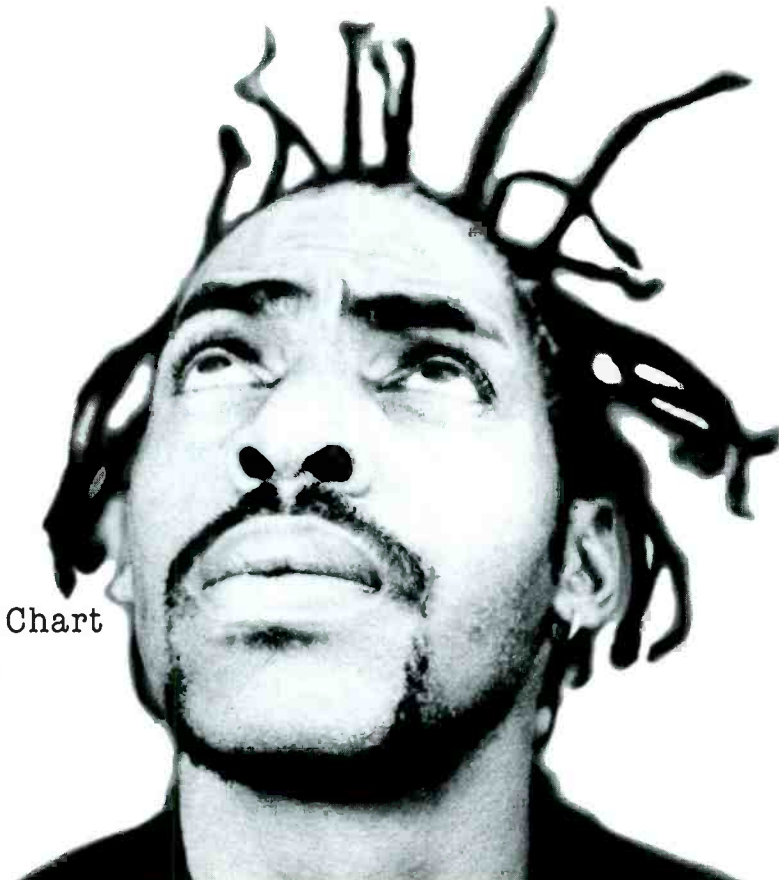
New Rotations- BDS

- WKBQ St. Louis
- B94 Pittsburgh
- KDWB Minneapolis
- KKFR Phoenix
- KKRZ Portland
- WPRO Providence
- KQKQ Omaha
- WVSR Charleston
- WABB Mobile
- KJYO Oklahoma City
- WXXX Burlington
- WZYP Huntsville

NETWORK #33* PPW Chart
 D-38* BDS Mainstream Chart
 Over 28,000,000 Gross
 Impressions
 Platinum Plus Sales!

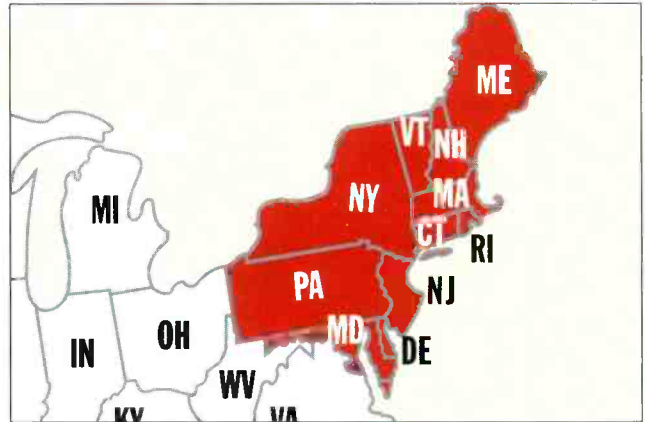
TOP RANKED BDS PLAY
AND ROTATIONS

- KIIS Los Angeles
- KUBE Seattle
- WHYT Detroit
- KHKS Dallas
- KHFI Austin
- WKSS Hartford
- WKSE Buffalo
- KQKS Denver
- KUTQ Salt Lake City
- KRQQ Tucson
- WNTQ Syracuse
- KISF Kansas City
- WHJX Jacksonville
- WGTZ Dayton
- KZFM Corpus Cristi
- WZJM Cleveland
- WSNX Grand Rapids
- WBHT Wilkes-Barre
- WRVQ Richmond
- WNOK Columbia
- WFHN New Bedford
- WFLY Albany
- WZPL Indianapolis
- WXLK Roanoke
- WMEE Ft. Wayne
- WOVV West Palm Beach
- WDDJ Paducah
- WSPK Poughkeepsie
- KWNZ Reno
- KCLD St. Cloud



N O R T H E A S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	43	45.1	1941
2	ELTON JOHN. Can You Feel The Love Tonight	48	40.4	1939
3	JOHN MELLENCAMP. Wild Night	43	40.6	1745
4	LISA LOEB & NINE STORIES. Stay (I Missed You)	42	39.5	1659
5	ALL-4-ONE. I Swear	40	37.8	1512
6	AEROSMITH. Crazy	42	35.8	1503
7	MARIAH CAREY. Anytime You Need A Friend	43	34.5	1483
8	JANET JACKSON. Any Time, Any Place	36	35.8	1289
9	COLLECTIVE SOUL. Shine	40	32.1	1283
10	ERASURE. Always	36	35.6	1280
11	JON SECADA. If You Go	41	31.1	1274
12	GIN BLOSSOMS. Until I Fall Away	40	30.9	1236
13	COUNTING CROWS. Round Here	43	28.6	1228
14	STEVE PERRY. You Better Wait	42	27.3	1147
15	SEAL. Prayer For The Dying	40	27.9	1115
16	RICHARD MARX. The Way She Loves Me	38	28.8	1093
17	TONI BRAXTON. You Mean The World To Me	33	32.1	1060
18	SPIN DOCTORS. You Let Your Heart Go Too Fast	41	23.5	965
19	TOAD THE WET SPROCKET. Fall Down	40	23.3	933
20	AALIYAH. Back & Forth	29	31.0	898
21	MADONNA. I'll Remember	31	28.1	872
22	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	32	26.8	858
23	BABYFACE. When Can I See You	35	22.3	779
24	GARTH BROOKS & KISS. Hard Luck Woman	28	26.0	729
25	COUNTING CROWS. Mr. Jones	24	27.4	658



NORTHEAST REGIONAL ANALYSIS

MAJOR GAINER:

•John Mellencamp picks up momentum again, moving from 5th to 3rd most-played while adding over 200 regional plays.

UP-AND-COMING:

•New plays were reported on Collective Soul (11-9), Counting Crows (15-13), Steve Perry (21-14) and Garth Brooks (D-24). Outside the Top 25, songs showing growth include Live (#27/597 PPW) and Coolio (#40/400 PPW).

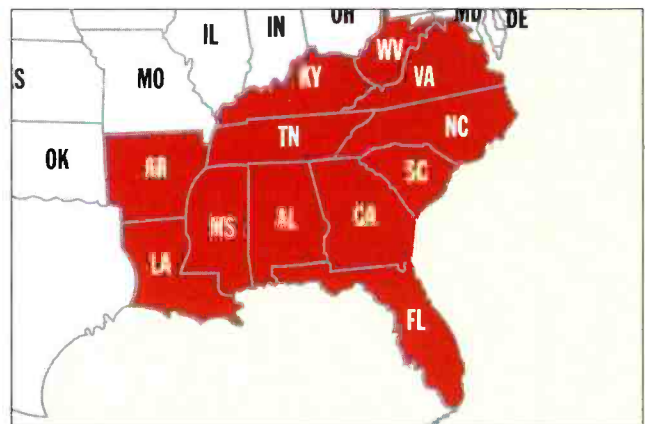
TIP OF THE WEEK:

•Melissa Etheridge has another hit. "I'm The Only One" is #35 with 439 PPW on 24 Northeastern stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

S O U T H

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ELTON JOHN. Can You Feel The Love Tonight	51	43.6	2224
2	ACE OF BASE. Don't Turn Around	49	44.6	2183
3	LISA LOEB & NINE STORIES. Stay (I Missed You)	49	42.5	2083
4	ALL-4-ONE. I Swear	50	37.2	1859
5	JON SECADA. If You Go	48	37.5	1802
6	MARIAH CAREY. Anytime You Need A Friend	48	34.4	1652
7	JOHN MELLENCAMP. Wild Night	47	34.6	1624
8	TONI BRAXTON. You Mean The World To Me	44	34.0	1495
9	JANET JACKSON. Any Time, Any Place	39	36.1	1406
10	COLLECTIVE SOUL. Shine	43	30.9	1330
11	AEROSMITH. Crazy	41	32.2	1322
12	MADONNA. I'll Remember	39	32.1	1250
13	STEVE PERRY. You Better Wait	49	24.6	1203
14	SEAL. Prayer For The Dying	47	24.8	1167
15	GIN BLOSSOMS. Until I Fall Away	41	27.7	1137
16	RICHARD MARX. The Way She Loves Me	42	24.1	1012
17	MELISSA ETHERIDGE. Come To My Window	32	29.9	958
18	ERASURE. Always	38	23.8	905
19	AALIYAH. Back & Forth	30	30.1	904
20	SPIN DOCTORS. You Let Your Heart Go Too Fast	42	20.6	866
21	GARTH BROOKS & KISS. Hard Luck Woman	32	26.4	845
22	COUNTING CROWS. Round Here	36	22.6	813
23	TOAD THE WET SPROCKET. Fall Down	39	20.3	791
24	BABYFACE. When Can I See You	36	21.0	755
25	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	28	24.8	694



SOUTH REGIONAL ANALYSIS

MAJOR GAINER:

•Elton John continues to be strong in the South. "Can You Feel The Love Tonight" moves 2nd to 1st most-played this week.

UP-AND-COMING:

•Titles with additional rotations include Lisa Loeb (4-3), Collective Soul (12-10), Spin Doctors (D-20) and Garth Brooks (23-21). Outside the Top 25, hot titles include Tevin Campbell (#35/471 PPW) and Cause & Effect (#37/406 PPW).

TIP OF THE WEEK:

•Roxette is hanging in the South. "Sleeping In My Car" is #28 with 589 PPW on 26 regional stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

Melissa Etheridge

"I'm The Only One"

THE NETWORK 40TV **Already Approaching 1700 Plays Per Week!**
392 BDS Detections!
On Over 100 Top 40 Stations!

WEDJ 36 Plays	Star 94 27 Plays	WAOA Add	WFLY 25 Plays	WPST 20 Plays
WHOT Add	KWNZ 20 Plays	WAHC 19 Plays	WPLY Add 18 Plays	WPLJ 14 Plays
WNTQ 13 Plays	WKEE Add	WDCG 9 Plays	WKCI 8 Plays	WSTW Add
Q99 6 Plays	WAEB 6 Plays	WVKS Add	B97 5 Plays	WKBQ 5 Plays
WWCK Add	WAPE 5 Plays			



Wet Wet Wet

"Love Is All Around"

THE NETWORK 40TV **Approaching 1800 Plays Per Week!**
Combined BDS Of 1395 This Week!
On Over 80 Top 40 Stations!

Q106 45 Plays	WPNT 42 Plays	KHMX 41 Plays	KPLZ 36 Plays	WMXQ 34 Plays
WRQX 30 Plays	KXYQ 30 Plays	WMC 29 Plays	WMJQ 29 Plays	WPLJ 29 Plays
WBT 24 Plays	B97 23 Plays	WKTJ 22 Plays	Q99 15 Plays	WBMX 15 Plays
WKQI 10 Plays	KKRZ 9 Plays	WNCI 8 Plays		



G R E A T L A K E S

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	46	45.0	2069
2	ELTON JOHN. Can You Feel The Love Tonight	48	40.4	1938
3	LISA LOEB & NINE STORIES. Stay (I Missed You)	46	39.7	1826
4	JOHN MELLENCAMP. Wild Night	46	38.9	1789
5	JON SECADA. If You Go	48	35.6	1709
6	ALL-4-ONE. I Swear	42	36.6	1539
7	MARIAH CAREY. Anytime You Need A Friend	44	34.6	1522
8	JANET JACKSON. Any Time, Any Place	38	38.7	1472
9	COLLECTIVE SOUL. Shine	41	34.6	1418
10	GIN BLOSSOMS. Until I Fall Away	42	30.5	1279
11	AEROSMITH. Crazy	36	33.8	1218
12	TONI BRAXTON. You Mean The World To Me	35	34.2	1198
13	RICHARD MARX. The Way She Loves Me	42	28.0	1175
14	ERASURE. Always	35	31.9	1117
15	SEAL. Prayer For The Dying	40	27.5	1099
16	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	37	28.7	1061
17	STEVE PERRY. You Better Wait	42	25.2	1059
18	COUNTING CROWS. Round Here	37	25.0	926
19	BABYFACE. When Can I See You	35	25.7	901
20	MADONNA. I'll Remember	27	33.2	896
21	ROXETTE. Sleeping In My Car	31	27.0	836
22	AALIYAH. Back & Forth	26	31.7	823
23	GARTH BROOKS & KISS. Hard Luck Woman	30	26.8	803
24	TOAD THE WET SPROCKET. Fall Down	33	22.6	747
25	SPIN DOCTORS. You Let Your Heart Go Too Fast	31	18.9	587


GREAT LAKES REGIONAL ANALYSIS
MAJOR GAINER:

•Elton John heads for the top, moving from 3rd to 2nd most-played, adding 150 regional plays this past week.

UP-AND-COMING:

•Rotational increases are reported on Collective Soul (10-9), Aerosmith (12-11), Erasure (17-14), Steve Perry (21-17) and Roxette (D-21). Also happening are Live (#31/503 PPW) and Billy Lawrence (#33/435 PPW).

TIP OF THE WEEK:

•Green Day remains hot in this part of the country. "Longview" is #38 with 374 PPW on 21 regional stations. Please Report Your Adds & PPWs By Tuesday At 5 pm.

M I D W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	36	43.6	1569
2	ELTON JOHN. Can You Feel The Love Tonight	39	39.7	1549
3	LISA LOEB & NINE STORIES. Stay (I Missed You)	35	42.3	1482
4	JOHN MELLENCAMP. Wild Night	37	39.2	1451
5	MARIAH CAREY. Anytime You Need A Friend	35	34.6	1212
6	JON SECADA. If You Go	35	34.2	1198
7	COLLECTIVE SOUL. Shine	35	32.0	1121
8	JANET JACKSON. Any Time, Any Place	29	38.6	1119
9	SEAL. Prayer For The Dying	36	29.2	1052
10	STEVE PERRY. You Better Wait	36	29.1	1046
11	RICHARD MARX. The Way She Loves Me	37	28.2	1045
12	ALL-4-ONE. I Swear	30	34.0	1021
13	AEROSMITH. Crazy	31	32.1	995
14	GIN BLOSSOMS. Until I Fall Away	31	28.8	894
15	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	28	30.0	840
16	ERASURE. Always	28	29.9	836
17	TONI BRAXTON. You Mean The World To Me	26	31.4	816
18	COUNTING CROWS. Round Here	32	25.4	812
19	ROXETTE. Sleeping In My Car	23	34.4	791
20	TOAD THE WET SPROCKET. Fall Down	27	27.6	744
21	GARTH BROOKS & KISS. Hard Luck Woman	26	27.6	717
22	MADONNA. I'll Remember	21	32.0	672
23	BABYFACE. When Can I See You	27	24.1	651
24	SPIN DOCTORS. You Let Your Heart Go Too Fast	28	21.8	609
25	AALIYAH. Back & Forth	20	28.4	567


MIDWEST REGIONAL ANALYSIS
MAJOR GAINER:

•Elton John moves up one, from 3rd to 2nd most-played, adding close to 50 plays in the Midwest.

UP-AND-COMING:

•Additional rotations were reported on Seal (10-9), Erasure (19-16), Counting Crows (21-18) and Spin Doctors (D-24). Also hot are Meat Puppets (#26/498 PPW) and Melissa Etheridge (#36/324 PPW).

TIP OF THE WEEK:

•Cause & Effect is happening regionally. It's #30 with 408 PPW on 21 Midwest stations. Please Report Your Adds & PPWs By Tuesday At 5 pm.

GIANT RECORDS DELIVERS



NATHAN CRUISE



BARRY GRIFFIN



BOB SMITH



BRIAN GERONIMO



DEBBIE MASON



JEAN JOHNSON



JORDAN GERONIMO



KATY FARRELL



MARK NIEDERHAUSER



MATT SULLIVAN



MIA KLEIN



AUSTIN FARRELL



MOLLY JODKA



SAM CARLTON



STEVE BACKER

IRVING AZOFF



TOM JODKA



RAY CARLTON



TANNER GERONIMO



TAYLOR JOHNSON

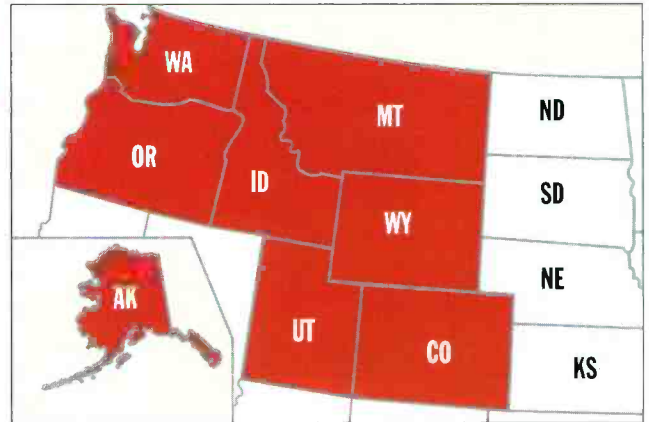
BIG MOUNTAIN



PRODUCED BY KEVIN FLOURNOY • MANAGED BY BRUCE CAPLIN/EURO TEC MANAGEMENT AND BRIAN HARTENSTEIN

NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	ACE OF BASE. Don't Turn Around	24	41.3	991
2	LISA LOEB & NINE STORIES. Stay (I Missed You)	25	38.8	969
3	MARIAH CAREY. Anytime You Need A Friend	26	35.0	910
4	ELTON JOHN. Can You Feel The Love Tonight	25	36.3	908
5	JANET JACKSON. Any Time, Any Place	22	38.1	839
6	RICHARD MARX. The Way She Loves Me	24	31.5	757
7	JOHN MELLENCAMP. Wild Night	21	33.7	708
8	JON SECADA. If You Go	20	33.6	671
9	ALL-4-ONE. I Swear	20	32.5	649
10	MADONNA. I'll Remember	17	35.4	602
11	TONI BRAXTON. You Mean The World To Me	21	28.3	594
12	COLLECTIVE SOUL. Shine	18	32.6	586
13	STEVE PERRY. You Better Wait	19	30.7	583
14	SEAL. Prayer For The Dying	21	27.7	582
15	COUNTING CROWS. Round Here	19	29.1	553
16	AALIYAH. Back & Forth	14	38.3	536
17	BABYFACE. When Can I See You	18	28.7	517
18	AEROSMITH. Crazy	19	26.8	509
19	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	17	28.0	476
20	ROXETTE. Sleeping In My Car	15	30.0	450
21	GIN BLOSSOMS. Until I Fall Away	14	31.3	438
22	TOAD THE WET SPROCKET. Fall Down	16	27.1	434
23	SPIN DOCTORS. You Let Your Heart Go Too Fast	17	24.6	418
24	ERASURE. Always	14	28.4	398
25	CRASH TEST DUMMIES. Afternoons & Coffespoons	16	23.7	379


NORTHWEST/ROCKIES REGIONAL ANALYSIS
MAJOR GAINER:

•Lisa Loeb is especially strong here, moving from 3rd to 2nd most-played in the region.

UP-AND-COMING:

•Titles continuing to grow include Richard Marx (8-6), John Mellencamp (10-7) and Steve Perry (20-13). Also happening are Garth Brooks (#26/323 PPW), Live (#28/312 PPW) and Cause & Effect (#29/271 PPW).

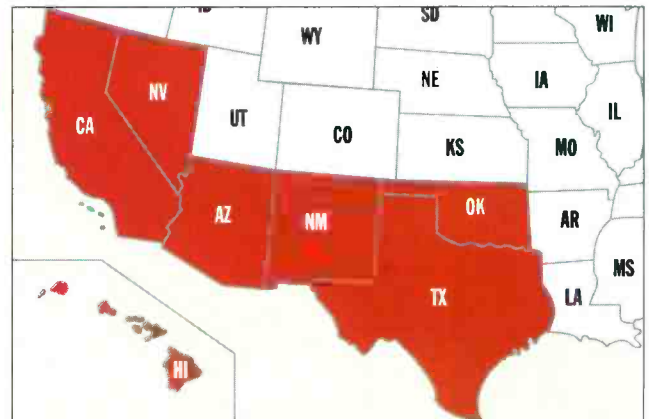
TIP OF THE WEEK:

•Melissa Etheridge is doing well in the Northwest. She's #37 with 218 PPW on 11 regional stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

WEST

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	JANET JACKSON. Any Time, Any Place	46	47.6	2189
2	ACE OF BASE. Don't Turn Around	40	51.4	2057
3	AALIYAH. Back & Forth	40	44.1	1765
4	MARIAH CAREY. Anytime You Need A Friend	40	39.5	1580
5	ALL-4-ONE. I Swear	36	42.6	1534
6	JON SECADA. If You Go	39	38.0	1482
7	BABYFACE. When Can I See You	38	35.3	1342
8	LISA LOEB & NINE STORIES. Stay (I Missed You)	30	43.3	1298
9	ELTON JOHN. Can You Feel The Love Tonight	35	36.8	1287
10	TONI BRAXTON. You Mean The World To Me	36	35.1	1265
11	R. KELLY. Your Body's Callin'	26	47.1	1225
12	AARON HALL. I Miss You	33	37.0	1221
13	TEVIN CAMPBELL. Always In My Heart	28	37.7	1056
14	COOLIO. Fantastic Voyage	32	33.0	1055
15	DA BRAT. Funkdafied	24	35.2	845
16	SHAI. The Place Where You Belong	27	30.4	822
17	SEAL. Prayer For The Dying	28	28.6	800
18	STEVE PERRY. You Better Wait	23	32.9	757
19	JANET JACKSON. And On And On	23	32.7	751
20	MADONNA. I'll Remember	24	31.0	743
21	WARREN G. & NATE DOGG. Regulate	26	27.3	709
22	ERASURE. Always	21	33.4	701
23	BLACKSTREET. Booti Call	28	24.5	687
24	COLLECTIVE SOUL. Shine	23	29.3	673
24	WARREN G. This DJ	20	33.7	673


WEST REGIONAL ANALYSIS
MAJOR GAINER:

•Babyface is cookin' in the West, moving from 11th to 7th most-played and adding over 150 regional plays.

UP-AND-COMING:

•Songs continuing to grow include Da Brat (17-15), Seal (21-17), Steve Perry (24-18) and Warren G. (D-25). Outside the Top 25, happening songs include Richard Marx (#27/619 PPW) and John Mellencamp (#28/597 PPW).

TIP OF THE WEEK:

•Ahmad's "Back In The Day" is shaping up to be a regional hit. It's #29 with 588 PPW on 19 stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.
PPW Regional Analysis By Pat Gillen

E L T O N J O H N

Can You Feel The Love Tonight

THE #1 BOX
OFFICE FILM
OF THE YEAR



#2* With 8985 Plays Per Week!

Over 6000 BPS Detections!

300,000 Units Sold This Week Alone!

#1 Album 4 Weeks In A Row!

#1 A/C 8 Weeks In A Row!

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WEDJ 68 Plays

WZL 66 Plays

KROQ 65 Plays

KTRO 63 Plays

KIIS 62 Plays

KCFR 62 Plays

WKS 60 Plays

KTSG 58 Plays

WXY 57 Plays

WTIC 54 Plays

WXL 54 Plays

WZZ 52 Plays

KHSZ 52 Plays

WELZ 51 Plays

KSF 50 Plays

WESS 50 Plays

WSTR 47 Plays

WSE 47 Plays

WNCI 46 Plays

WKQ 45 Plays

TOW 45 Plays

WMB 44 Plays

KIQ 43 Plays

CFM 43 Plays

WUJ 42 Plays

WHL 40 Plays

CHMX 39 Plays

WRQ 38 Plays

WEZS 35 Plays

WTTZ 33 Plays

WBMX 26 Plays

KDWB 23 Plays

KRBE 22 Plays

KHKS 19 Plays

KSFM 19 Plays

KGGI 16 Plays

W4IC 15 Plays

WJM 15 Plays

XHTZ 15 Plays

WBBM 14 Plays

WLY 12 Plays

ADD!

From The Original Motion Picture Soundtrack To Walt Disney Pictures

THE LION KING



Elton John photo courtesy of MCA Records. Elton John photo by Tony Russell.

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THE CHARTS

PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
41 CAUSE & EFFECT. It's Over Now (Zoo)	1691	1814	1906
42 CRASH TEST DUMMIES. Afternoons & Coffespoons (Arista)	1538	1690	1776
43 WET WET WET. Love Is All Around (London)	1622	1652	1759
44 ACE OF BASE. The Sign (Arista)	2496	2124	1743
45 CRYSTAL WATERS. 100% Pure Love (Mercury)	1222	1396	1694
46 DA BRAT. Funkdafied (So So Def/Chaos)	1351	1644	1681
47 MELISSA ETHERIDGE. I'm The Only One (Island)	243	1002	1650
47 CELINE DION. Misled (550 Music)	2693	2114	1650
49 BOSTON. I Need Your Love (MCA)	2707	2092	1634
50 JANET JACKSON. And On And On (Virgin)	1453	1546	1618
51 BLACKSTREET. Booti Call (Interscope/AG)	1330	1489	1511
52 ENIGMA. Return To Innocence (Charisma/Virgin)	2669	1997	1499
53 STEVE NICKS. Maybe Love Will Change Your Mind (Modern/Atlantic/AG)	2043	1668	1437
54 BONNIE RAITT. You (Capitol)	1065	1188	1354
55 BIG MOUNTAIN. Sweet Sensual Love (Giant)	63	748	1353
56 GREEN DAY. Longview (Reprise)	1575	1500	1299
57 ARETHA FRANKLIN. Willing To Forgive (Arista)	1463	1427	1290
58 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	2055	1684	1277
59 DES'REE. You Gotta Be (550 Music)	570	935	1246
60 CANDLEBOX. Far Behind (Maverick/Sire/WB)	924	1037	1209
61 SHERYL CROW. All I Wanna Do (A&M)	255	473	1189
62 GERALD LEVERT. I'd Give Anything (EastWest)	47	264	1135
63 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	1556	1328	1092
64 WARREN G. This DJ (Violator/ral)	801	959	1075
65 ROLLING STONES. Love Is Strong (Virgin)	357	563	1040
66 COLLAGE. I'll Be Loving You (Metropolitan)	1006	1048	1029
67 TEVIN CAMPBELL. I'm Ready (Qwest/WB)	1709	1328	1014
68 C + C MUSIC FACTORY. Do You Wanna Get Funky (Columbia)	446	910	1007
69 STONE TEMPLE PILOTS. Big Empty (Interscope/Atlantic/AG)	778	924	994
69 MPEOPLE. Moving On Up (deConstruction/Epic)	1670	1297	994
71 CECE PENISTON. I'm Not Over You (Perspective/A&M)	819	960	982
72 GIN BLOSSOMS. Found Out About You (A&M)	1161	1102	978
73 TAKE 6. Biggest Part Of Me (Reprise)	727	944	961
74 NONA GAYE & PRINCE. Love Sign (NPG/Bellmark)	485	627	939
75 U2. All I Want Is You (RCA)	802	855	936
76 AHMAD. Back In The Day (Giant/Reprise)	1004	961	899
77 PINK FLOYD. Take It Back (Columbia)	1306	1015	868
78 SWV. Anything (RCA)	1303	1056	845
79 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	303	605	795
80 PHIL COLLINS. Everyday (Atlantic/AG)	844	821	779

MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 EDIE BRICKELL. Good Times (Geffen)	74
2 PRETENDERS. I'll Stand By You (Sire/WB)	49
3 GERALD LEVERT. I'd Give Anything (EastWest)	34
4 SOPHIE B. HAWKINS. Right Beside You (Columbia)	31
5 SHERYL CROW. All I Wanna Do (A&M)	29
6 BIG MOUNTAIN. Sweet Sensual Love (Giant)	22
7 CELINE DION. Think Twice (550 Music)	18
8 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	17
9 BLUR. Girls & Boys (Food/SBK/EMI Records)	14
9 ROLLING STONES. Love Is Strong (Virgin)	14
11 CRYSTAL WATERS. 100% Pure Love (Mercury)	13
11 DES'REE. You Gotta Be (550 Music)	13
11 FOUR SEASONS. December '63 (Oh What A Night) (Curb Records)	13
11 MELISSA ETHERIDGE. I'm The Only One (Island)	13
11 SOUNDGARDEN. Black Hole Sun (A&M)	13

MOST REQUESTED

ARTIST/SONG	LABEL
1 SOUNDGARDEN. Black Hole Sun	A&M
2 LISA LOEB & NINE STORIES. Stay (I Missed You)	RCA
3 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
4 WARREN G. & NATE DOGG. Regulate	Death Row/Interscope/AG
5 COOLIO. Fantastic Voyage	Tommy Boy
6 AALIYAH. Back & Forth	Background/Jive
7 COLLECTIVE SOUL. Shine	Atlantic/AG
8 BABYFACE. When Can I See You	Epic
9 ACE OF BASE. Don't Turn Around	Arista
10 AEROSMITH. Crazy	Geffen

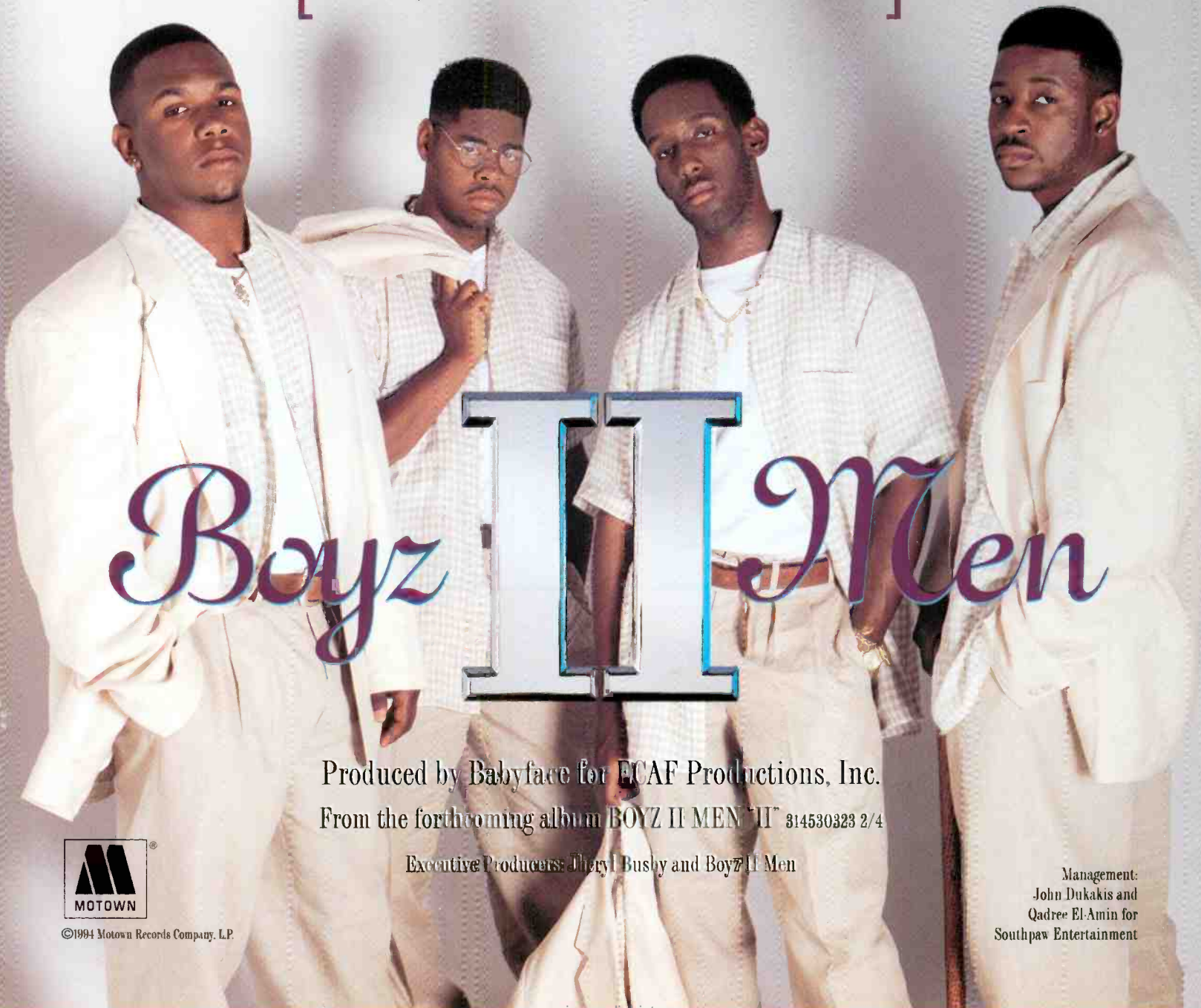


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Executive Producers: Theryl Busby and Boyz II Men

Management:
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Qadree El-Amin for
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(Give A Little Bit Of Love)

G o i n g F o r A i r p l a y N O W !

Management by John Campbell/J.C. Music

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