

NETWORK

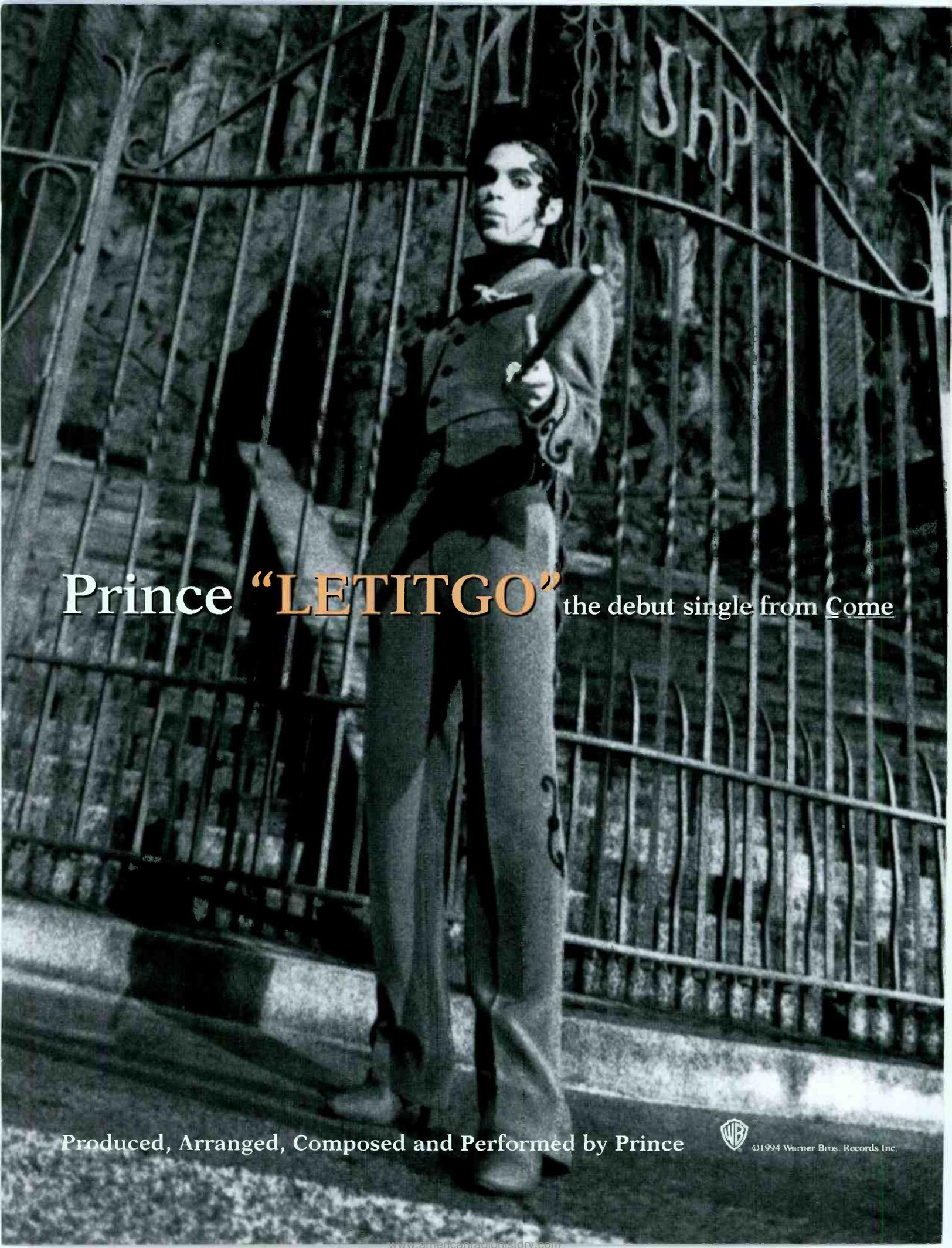
FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE

Jimmy Buffett



AUGUST 5, 1994 • SpotLight On WAFX Bangor • Interview With Al Burke • Golfing Editorial



Prince "LETITGO" the debut single from Come

Produced, Arranged, Composed and Performed by Prince



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THE CHARTS

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 ACE OF BASE. Don't Turn Around (Arista)	10279	9979	9330
2 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	8547	8985	9092
3 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	8278	8509	8732
4 JOHN MELLENCAMP. Wild Night (Mercury)	6899	7266	7895
5 JANET JACKSON. Any Time, Any Place (Virgin)	7954	7683	7081
6 MARIAH CAREY. Anytime You Need A Friend (Columbia)	7916	7785	7044
7 JON SECADA. If You Go (SBK/EMI Records)	7881	7528	6874
8 ALL-4-ONE. I Swear (Blitzz/Atlantic/AG)	8399	7579	6463
9 COLLECTIVE SOUL. Shine (Atlantic/AG)	5560	5943	6205
10 STEVE PERRY. You Better Wait (Columbia)	4394	5328	6017
11 SEAL. Prayer For The Dying (ZTT/Sire/WB)	5096	5396	5604
12 AEROSMITH. Crazy (Geffen)	5766	5721	5511
13 RICHARD MARX. The Way She Loves Me (Capitol)	4803	5209	5413
14 BABYFACE. When Can I See You (Epic)	3994	4645	5326
15 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	6415	5862	5175
16 GIN BLOSSOMS. Until I Fall Away (A&M)	5198	5131	5035
17 AALIYAH. Back & Forth (Blackground/Jive)	5343	5281	4928
18 ERASURE. Always (Mute/Elektra)	4654	4822	4859
19 COUNTING CROWS. Round Here (DGC)	4083	4549	4833
20 MADONNA. I'll Remember (Maverick/Sire/WB)	5497	4549	4006
21 SPIN DOCTORS. You Let Your Heart Go Too Fast (Epic)	3431	3726	3972
22 GARTH BROOKS & KISS. Hard Luck Woman (Mercury)	3316	3469	3643
23 TOAD THE WET SPROCKET. Fall Down (Columbia)	3748	3675	3427
24 MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love (Columbia)	4618	4034	3130
25 SOUNDGARDEN. Black Hole Sun (A&M)	2235	2581	2952
26 AARON HALL. I Miss You (Silas/MCA)	2353	2587	2819
27 TEVIN CAMPBELL. Always In My Heart (Qwest/WB)	2177	2555	2798
28 MELISSA ETHERIDGE. Come To My Window (Island)	2473	2512	2719
29 LIVE. Selling The Drama (Radioactive)	2281	2447	2619
30 COOLIO. Fantastic Voyage (Tommy Boy)	1981	2258	2596
31 ROXETTE. Sleeping In My Car (EMI Records)	3888	3334	2561
32 BILLY LAWRENCE. Happiness (EastWest)	1738	1995	2141
33 MELISSA ETHERIDGE. I'm The Only One (Island)	1002	1650	2119
34 CAUSE & EFFECT. It's Over Now (Zoo)	1814	1906	2080
35 COUNTING CROWS. Mr. Jones (DGC)	2702	2126	2006
36 BIG MOUNTAIN. Sweet Sensual Love (Giant)	748	1353	1994
37 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	2034	2043	1972
38 BIG MOUNTAIN. Baby I Love Your Way (RCA)	2804	2236	1913
39 R. KELLY. Your Body's Callin' (Jive)	2392	2132	1908
40 WET WET WET. Love Is All Around (London)	1652	1759	1888

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/LP	LABEL
11	3	1	FORREST GUMP. Soundtrack	Epic Soundtrax
2	2	2	THE LION KING. Soundtrack	Walt Disney Records
—	9	3	MC EHT FEATURING CMW. We Come Strapped	Epic Street
3	4	4	STONE TEMPLE PILOTS. Purple	Atlantic/AG
5	5	5	SOUNDGARDEN. Superunknown	A&M
6	6	6	COUNTING CROWS. August And Everything After	DGC
1	1	7	ROLLING STONES. Voodoo Lounge	Virgin
7	7	8	ACE OF BASE. The Sign	Arista
—	10	9	COOLIO. It Takes A Thief	Tommy Boy
13	11	10	OFFSPRING. Smash	Epitaph
14	12	11	CANDLEBOX. Candlebox	Maverick/Sire/WB
4	8	12	WARREN G. Regulate...G Funk Era	Violator/ral
19	17	13	GREEN DAY. Dookie	Reprise
8	14	14	DA BRAT. Funkdafied	So So Def/Chaos
—	20	15	STEVE PERRY. For The Love Of Strange Medicine	Columbia
9	13	16	KEITH SWEAT. The Freak Is On	Elektra
12	16	17	COLLECTIVE SOUL. Hints Allegations And Things Left Unsaid	Atlantic/AG
15	15	18	AALIYAH. Age Ain't Nothing But A Number	Blackground/Jive
17	21	19	SEAL. Seal	ZTT/Sire/WB
16	18	20	BEASTIE BOYS. Ill Communication	Grand Royal/Capitol
10	19	21	HOUSE OF PAIN. Same As It Ever Was	Tommy Boy
22	22	22	HARRY CONNICK JR. She	Columbia
20	23	23	ALL-4-ONE. All-4-One	Blitzz/Atlantic/AG
26	24	24	REALITY BITES. Soundtrack	RCA
39	32	25	BIG MIKE. Somethin' Serious	Rap-A-Lot/Priority
24	25	26	ABOVE THE RIM. Soundtrack	Death Row/Interscope/AG
23	28	27	BENEDICTINE MONKS OF SANTO DOMINGO DE SILO. Chant	Angel
21	26	28	JOHN MELLENCAMP. Dance Naked	Mercury
25	27	29	THE CROW. Soundtrack	Interscope/Atlantic/AG
30	31	30	SMASHING PUMPKINS. Siamese Dream	Virgin
28	29	31	TONI BRAXTON. Toni Braxton	LaFace/Arista
18	30	32	ALAN JACKSON. Who I Am	Arista
36	35	33	AEROSMITH. Get A Grip	Geffen
29	34	34	PINK FLOYD. The Division Bell	Columbia
27	33	35	HEAVY D & THE BOYZ. Nuttin' But Love	Uptown/MCA
◆ DEBUT	36	36	GIN BLOSSOMS. New Miserable Experience	A&M
—	40	37	SIR MIX-A-LOT. Chief Boot Knocka	Rhyme Cartel/American
37	37	38	OUTKAST. Southernplayalisticadillamuzik	LaFace/Arista
35	39	39	R. KELLY. 12-Play	Jive
◆ DEBUT	40	40	BLACKSTREET. Blackstreet	Interscope/AG

PPW Regional Breakouts and Additional Retail Information Begin On Page 48.

Jamie Hyatt Named PD At KTFM

Top 40 Vet To Work Again With Jerry Clifton

KTFM went with experience in choosing a successor to Rick Upton, naming Jamie Hyatt Program Director. Hyatt's extensive resume includes programming stints at KDON Monterey-Salinas, KIKI Honolulu, KOY-FM Phoenix and most recently, WLUM Milwaukee. As in brewtown, Hyatt will again be working with consultant Jerry Clifton.



JAMIE HYATT

"I'm very excited to be involved in such a great, heritage radio station like KTFM," Hyatt told Network Forty. "I really looking forward to working with GM Joe Ernest and the great staff at Waterman Broadcasting, as well as consultant Jerry Clifton and his people."

Although Clifton has experimented with a Hip-Hop/Alternative hybrid at KUBE Seattle, Hyatt wouldn't predict the exact Crossover sound for

KTFM. "I've only been in the market for two days, so it's way too early to tell," he explains. In regard to getting to know his new market, he notes, "I'll know more about San Antonio tomorrow and I'll know a little bit more the next day, but it's hard to predict a specific time when I'll feel comfortable enough that I know the vibe of the city. At this point, all I do know is that my main job is to focus this station and get it back up to the ratings it had in the past."

Over the past few years, KTFM has been an extremely successful heritage Top 40 in San Antonio, utilizing a target demo of Hispanic women to achieve market-leading success. However, it took a major hit in the last book, falling from its top-rated 9.4 to a third-place 6.8

Hyatt is quick to point out the differences between the Crossover Top 40s he programmed in other parts of the country, so what worked there may not work here. "Every situation is different," he says. "I did learn a lot at WLUM and at Y95 in Phoenix before that and at KIKI and KDON before that. Probably the best experience I've had recently was being out of work for the first time in my career. It made me go back to my roots of caring more for what the listeners want. I've been a listener for the last five months."

A GOOD FIRST HALF

That summarizes the ad revenue that has been coming radio's way in the first half of 1994. According to just-released RAB figures, local revenue jumped 11% and national spots increased 12% from January to June of this year. Both kinds of business increased in every region of the country except the Southwest, where national spots decreased by 2%. Otherwise, the top sellers of local ads were the Southeast and Southwest (up 12% each), while kicking royal national butt were the West (up 13%) and the Midwest (9%).

COMING & GOING

Ex-KWSL PD Craig Quinn will assume MD/afternoon duties at WAZY Lafayette beginning Aug. 15... In what might be a first in multi-format radio programming KJYO Oklahoma City PD Mike McCoy will also program crosstown Country KEBC... Kid Kelly resigned as PD at WKCI New Haven... Johnny D returned to Cleveland to do nights at WJZM... Jaime Phillips was named the new morning jock at KOKZ Waterloo... KZZU Spokane nightlight Casey Christopher was named Music Coordinator. Also at ZZU, Sharon Fisher returns as Research Director and GM Bryce Phillipy resigned to be the new GSM at KUBE Seattle.. WIFC Wausau morning man Jimmy Clark segued to WQLH Green Bay... KMOK Lewiston PD/MD Aaron Taylor resigned to join Broadcast Programming. Taking over Taylor's MD/morning duties will be former afternoon-driver John Grey Eyes... Viacom promoted Dan O'Shea to Nat. Sales Mgr. for KNDD/KBSG-AM/FM Seattle.

BABY GO-BOOMERS

Currently shopping for nicotine-free cigars are WOJV West Palm Beach Production Director Steve Nichols and WXKB Ft. Myers night-timer Sunny Foxx. Nichols and his wife, Cindy, had an eight-pound baby boy, Benjamin Adam Nichols, on August 1, while Foxx and his wife, Deborah Jean, had an eight-pound-plus boy, Sterling Wells, on July 12.

INSIDE THIS ISSUE...

EDITORIAL

In excruciating detail, VP/GM Gerry Cagle discusses a growing, festering problem that's afflicting this industry. ...page 8.

CONFERENCE CALL

Programmers - some unnamed - describe the depths they plummet in staging dirty tricks against their competition ...page 14.

AL BURKE INTERVIEW

WRFY Reading PD Al Burke describes the fruits of 20-share success - and the pressure to keep it up. ...page 18.

BIN BURNERS

Detailed information on records enjoying the biggest sales increases over the past week - why they're selling and where. ...page 20.

THE X PAGE

The Alternative PPW chart, with Alternative news and reviews of records primed for Mainstream crossover as well as future Alternative hits. ...page 28.

SHOW PREP

"Play It, Say It" - bio liners on Jimmy Buffett, the Rolling Stones and Edie Brickell - and "Rimshots" on the Jackson/Presley merger, soybean cleavage and life after software. ...page 30.

MOST REQUESTED

A Network Forty exclusive: The hottest new reaction records from around the country - from both Mainstream and Crossover stations. ...page 32.

PPW REGIONAL BREAKOUTS

Exclusive focused analysis of the hottest and most-played records in six regions of the country. ...page 48.

Dale Dorman Promoted To OM At Kiss 108

Tad Bonvie Named MD, David Corey Music Coordinator

In a series of moves to beef up its programming staff, WXKS "Kiss 108" promoted from within by naming Dale Dorman Operations Manager, Tad Bonvie as Music Director and "Kid" David Corey as Music Coordinator.

Dorman, who will continue his top-rated afternoon-drive shift, will now assist VP/PD Steve Rivers in all day-to-day operations for Kiss 108. "I am tremendously excited about becoming more and more involved in the day-to-day business

of the station," the 14-year station vet exclaims. "This new position affords me the opportunity to continue to expand my skills and knowledge in the industry."

Former Music Coordinator Bonvie inherits the MD duties relinquished by Cadillac Jack, who moved across the street to program sister station WJMN. "Kiss 108 has provided me with an excellent opportunity to be as creative as possible," he states. "I look forward to the many challenges ahead."

"Kid" David Corey, a six-year station vet, will continue to do overnights as the new Music Coordinator. "I've been here for over seven years and I'm very pleased with this new opportunity," he says.

"It is always extremely rewarding and exciting to provide growth opportunities to members of our team," states Steve Rivers. "In each of these promotions, members of our staff are growing and meeting new challenges. There is no better way to succeed as a station."

Elton John About To Trump Ace Of Base

Boyz II Men Most Added, Soundgarden Most Requested

Ace Of Base's "Don't Turn Around" enjoyed what will likely be its last week as the most-played single in the nation, as its lead over runner-up Elton John and "Can You Feel The Love Tonight" shrunk from almost 1,000 to less than 250 spins. Elsewhere, Boyz II Men's "I'll Make Love To You" was the Most Added single last week and enjoyed the biggest increase in airplay. For the second consecutive week, Soundgarden's "Black Hole Sun" was the Most Requested single in the format.

John's growing popularity is starkly illustrated in the PPW regional breakouts, where "Can You Feel..." is the most-played track in all but the Rocky Mountain and West regions. In fact, if it finished somewhere in the Top 5 in the West instead of ninth, it probably would've captured the top spot. Other regional PPW leaders include Lisa Loeb's "Stay" (#1 in the Rocky Mountains) and Janet Jackson's "Any Time, Any Place" (#1 in the West).

More PPW trivia: John Mellen-

camp's "Wild Night" was a Top-6 PPW finisher in every region except for the West, where it ended up 24th. Regional breakouts include Aaliyah (third in the West, no better than 16th any-



ELTON JOHN

where else), Collective Soul's "Shine" (fifth in the Midwest, no better than eighth elsewhere) and Richard Marx (Top 10 everywhere but the West, where he has yet to crack the Top 25).

Boyz II Men had a monster debut week with its new ballad, "I'll Make

Love To You." Not only did it capture Most Added honors with 133 stations, but it also won the Accelerated Airplay crown by roaring from 66 to over 1,600 plays, an increase of more than 1,500. Amy Grant put up a spirited fight in the Most-Added stakes, as "The Lucky One" finished with 122 stations. Runner-up in Accelerated Airplay was Edie Brickell's "Good Times," with a bump of over 1,000 plays. The Pretenders' "I'll Stand By You" was the third Most-Added single (40 stations) and enjoyed the third-biggest spin increase (almost 800 plays).

Finally, Soundgarden retained the Most Requested title for the second week in a row, with Coolio's "Fantastic Voyage" a strong second. The song to watch here is - no surprise - Boyz II Men's "I'll Make Love To You." The fact that it was the #10 Most Requested song out-of-the-box bodes quite well for its ascension to the top spot. It seems to be only a matter of time before it accomplishes that feat.

Hey, Hey, It's The Nineties!

Slow Ticket Sales Kill One Woodstock Fest, Hurt The Other

Two big-buck attempts to cash in on '60s nostalgia are meeting with varying degrees of success. The smaller of two outdoor concerts that commemorates the 25th anniversary of Woodstock was cancelled after extremely poor ticket sales. The larger fest has altered its ticket purchase policies after sales have failed to come close to expectations.

The Bethel concert, the original site of Woodstock, was supposed to feature more artists who appeared at the original fest. Melanie, Sha Na Na, Canned Heat, Iron Butterfly and Richie Havens were booked for the Aug. 12-14 event.

However, when the \$95 tickets

went on sale July 25, only 1,650 of the 50,000 tickets were sold. "We quickly determined that people are just not interested in this event," promoter Harry Rhulen explained. "If that was the case, why should we bother to put it on?"

Rhulen, a local insurance executive who bailed out original promoter Sid Bernstein when the former Beatles promoter couldn't come up with enough money to finance the project, will be able to cut his losses to approximately \$2 million.

Meanwhile, in nearby Saugerties, where the well-financed Woodstock '94 will go on as scheduled, ticket sales fell

far short of the expected sellout by the August 1 deadline. Since just over 150,000 tickets of the 250,000 tickets have been sold, the organizers (including the promoters of the original Woodstock) extended the deadline to at least August 11 and revised its ticket purchase policy. The \$135 tickets will now be sold in blocks of two (instead of four) with one parking pass.

The talent lineup at this Woodstock is at least more current-oriented. Complementing Rock elders like Bob Dylan, Aerosmith and the Allman Bros. are Nine Inch Nails, Spin Doctors and the Red Hot Chili Peppers.

In Brief

XENON VIDEO STARTS A LABEL

Xenon Entertainment, a home video company, has formed its own label, Xenon Records, that will be distributed by RKD Entertainment through their agreement with Sony's

independent Relativity Distribution.

Overseeing Xenon's label operations will be RKD Ent. VP of A&R Tim Yasui, who previously worked at Capitol-EMI and Metal Blade Records.

The first release will be an adult comedy record by Rudy Ray Moore. It will also include a PG-rated album track. An accompanying video featuring Ice-T, Big Daddy Kane and Arsenio Hall will also be released.

RECORDS

ATLANTIC

Margaret Vangeli was named Director of International Media Relations. Previously, she was at Bon Jovi Management... Phil Just was promoted to Director of System Development.

CAPITOL

Rach "Goner" Simien was named Assoc. Director of Promotion. Previously, he was founder/owner of Sure Shot Marketing.

MCA

In the Motion Picture, TV and New Technologies department of MCA Music Publishing, Donald Kennedy was promoted to Manager of Music Clearance and Kate Scott-Douglas was appointed to the newly-created position of Associate Manager of Special Markets.

RHINO

Stephen Peebles was named Senior Director of Media Relations and David Dorn was named Director of Media Relations.

WARNER BROS.

Lawrence A. Lieberman was appointed VP Marketing and Artist Relations and James M. Gabal was named to the position of VP, Director of Advertising for Warner Music Enterprises.

RELATED FIELDS

Among the label figures elected to the L.A. chapter of NARAS: Andre Fischer is President; elected to the Board of Governors are Glen Brunman, Fischer, Jeff Gold, Ernie Singleton, Kit Thomas, Tom Vickers and Shelly Yakus.





New Top 40s?

You can look for a radio station in Little Rock, Arkansas to adopt a current-intensive Top 40 approach in the next couple of weeks. Will long-time consultant and Hot Hits innovator Mike Joseph be involved? Is Mike also in play in several other markets...including a couple of majors?



Will we see a new Top 40 in Utica before the Fall book? Will former WRCK PD Wall McCarthy and other members of the WRCK staff play a large roll? The answer is a resounding, "Yes." The new calls are WKDY. Listen for the handle "Hot 102." The start-up is about two weeks away. Wally is looking for service at (315) 336-5600.

Changing Fonts?

Former Motown VP/Pop Promotion Charlie Lake, who was out of a job after the recent changes at the label, has landed at *R&R* as Sr. VP. Inside sources say more than one *R&R* staffer was upset to be passed over for the title. Lake will try and bolster *R&R*'s sagging record company revenue. The question is, "How?" Has *R&R* discussed the possibility of having its staff "work" records to radio to justify spending by record companies?



After a month off, the new convention season opens again this week in New York with another *Hitmakers* seminar. Next month it's the NAB in Los Angeles and *Monitor* back in New York. Who's next? You may be surprised.



S.I.N. (a New York-based Dance rip-sheet) has established a new definition of "trade wars" by filing a suit against Emmis Broadcasting. After publisher Vince Pellegrino attempted to set up a working relationship with a competing Big Apple station (WNWK), Emmis VP Programming Rick Cummings and Hot 97 New York PD Steve Smith sent a letter to many in the record industry expressing their displeasure. Both sides were not commenting on the respective issues or merits of the impending action. In a related development, *Network Forty* VP/GM Gerry Cagle is threatening to bring suit against veteran programmers Scott Shannon and Mason Dixon "just because." Dixon may countersue, citing

the "because of what" legal issue. Shannon has indicated he will join the countersuit only if he can be assured the entire case will be covered from gavel-to-gavel on Court TV.

MCAnada

From Vancouver, Canada, where MCA Records is holding meetings this week, come some changes. Sr. VP Promotions Bruce Tenenbaum and VP Promotions Mark Gorlick made some moves to fill the long-vacant San Francisco opening. MCA Philadelphia LPM Anthony Miles will soon be calling the Bay Area his home. Cincinnati rep Steve Goldstein moves into the vacant Philly slot. Who, if anyone, moves to Cincinnati? We've got to hold something for next week!

Secret Meetings

Why did the BOX's Les Garland take the red-eye flight from Los Angeles to New York Wednesday? A lot of record company executives were also in the Big Apple. Was Garland meeting with some of them about the possibility of a new video music channel? Or will the BOX be acquiring a strong partner? Or is he continuing his conversations with Z100 APD/MD Frankie Blue? Or did he just want to hang with Herman? Only one thing is positive: You won't see it on MTV.

Wake-Up Calls

Jaime Phillips is the new morning jock at KOKZ Waterloo.



WJFC Wausau morning jock Jimmy Clark leaves for WQLH Green Bay. T&Rs to Duff Damos for the WJFC opening.



But the best wake-up call of all comes from our partners in crime at the Power Pig in Tampa. Blowing revelie with R. Kelly's "Summer Bunnies" are Jive's James Heathfield, Power Pig's APD Jeff Tanner and Head Piggie B.J. Harris. And to think, last week's Editorial criticized some PDs for spending too much time behind computers. Boys, we apologize. Your research rocks!

He's Back

Cecil Heftel, head of Heftel Broadcasting Corporation, just completed raising \$35 million in an IPO

deal on Wall Street. The Chrome Lizard has learned that Cecil is entertaining the idea of jumping back into the Top 40 arena with a vengeance. Has he been having conversations aimed at making the ideas reality? If it comes to be, the point man may be a surprise, especially those in the record business who have lost contact. The payback could be a bitch.

RPWs

Once again, we present our exclusive Rumors Per Week, unweighted, in order of those mentioned most:



#1: What promotion person, currently on hold, is just about to be put on ice?



#2: Is Atlantic Records experimenting with a new innovation to deliver their product to the consumer?



#3: Is the long-rumored *L.A. Times* article on independent promotion now only waiting legal clearance before being printed? Has one indie been leaking info on his competitors to get even for losing stations?



#4: Kid Kelly resigns as PD at KC101 New Haven. Will he resurface at WBHT Wilkes-Barre? Could KC101 turn to a former MD from up the road to fill that PD opening?



#5: Who's adding all the make-up on Page 54?

Perfect Timing?

Mark Kargol's first week as head of promotion at Motown was a winner with

Boyz II Men becoming the most-added record at Top radio. Was it the man, the music or the sushi? We're betting on all of the above as Motown now has a promotion presence that is being felt across the board.

It Wasn't Me

Who lifted copies of the new Jon Secada track from a locked vault at the company's New York headquarters and gave them to certain stations? This isn't your usual promotion leak. Some heads could roll.

Book Report

More Top 40s are moving up on that Spring best-seller list. PD Ted Kelly jumps KQIZ in Amarillo to a 17.2 and #1 overall. KIXY San Angelo, under PD Mike Steele's guidance, scores a #1 market share as well with a 22.7. In Erie, PD Neal Sharp moves WJET 13.5 to 14.1 and scores big with women 18-34 by marking up a 25 share.



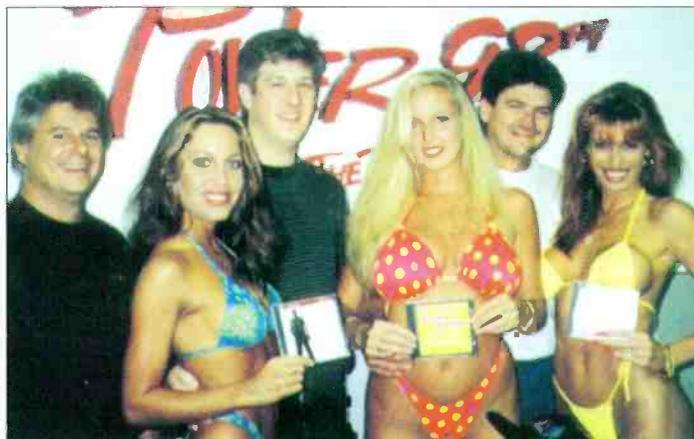
Other books revealed the following information: Greensboro-Winston Salem: WJMH 6.9 to 7.5, WKSI 3.1 to 4.0; Orlando: WXXL 7.0 to 6.9; West Palm Beach: WOVV 4.5 to 4.0; Nashville: WYHY: 7.9 to 6.0 and Dayton: WGTZ 7.4 to 5.4.

Need To Getta Gig?

KMOK Lewiston PD Aaron Taylor is leaving the station to join Broadcast Programming. Contact KMOK.

Buzz

Dale Dorman... Liz Healy... Todd Cavanaugh... Pete Salant... Kevin Caroll... Mike Shaefer...



Jive Pigs Test Soybean Implants.

IF YOU CAN COMBINE GREAT ARTISTS AND GREAT PROGRAMMERS, YOU'VE GOT A WINNING COMBINATION!



Aaron Hall
"I Miss You"

+



Steve Perun

=



Aaron Perun

Over 90 Top 40 Stations/1700 BDS Spins And Growing Top 15 Billboard Hot 100 #1 Most Played Urban - 6 Straight Weeks! 13-8 SoundScan Singles



HEAVY D. & THE BOYZ
"Nuttin' But Love"

+



Albie Dee

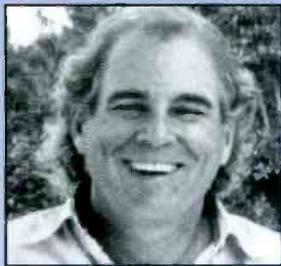
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Heavy Albie D.

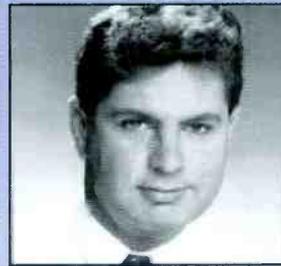
"Power" Full NEW Action Power 106, Power Pig, Power 96 Already On: Hot 97.7, KMEL, WPOW, WOMN, Z90, PROFM

Gold Album Most Played



JIMMY BUFFETT
"Fruitcakes"

+



Jimmy Steal

=



Jimmy Buffett-Steal

THE Adult Callout Record Of The Summer On Big Spins At: Q102, WMTX, Q106, Y100, WBBQ, WKKS

Sold Out Tour In Progress



Ed Kowalczyk
Live
"Selling The Drama"

+



Cruze

=



Ed Cruze

Over 100 Top 40 Stations Top 5 AOR

6 Weeks #1 Modern Rock Gold Album

MCA RECORDS AND YOUR STATION... A WINNING COMBINATION!

MCA.

www.americanradiohistory.com

GOLF

Commentary by
Gerry Cagle

It's that time of year again, although lately, almost any time of year is that time of year. Again.

I'm referring to the T.J. Martell Golf Tournament. Actually, the official name of the round-up of the usual suspects is something much more sophisticated, but to most of us, it's the Martell Golf Tournament.

And that's what's got me hot.

Not the charity, mind you. The T.J. Martell Foundation is supported by our industry like none other...and rightfully so. It's the golf tournament...or more accurately, the size of the golf tournament that is out of control.

Let me put it to you in a way you can understand. There are too many radio and record people playing golf.

Years ago, the golf tournament was conceived by a few die-hard hackers who weren't into the bowling that was the major feature of the fund raiser. That first year, they were hard-pressed to come up with six groups.

Now? Forget about it.

There are at least two groups of five teeing it up on each hole. And two tournaments: One begins at 7:30 am, the other at 1 pm.

And it's like this every day on every golf course.

I have only myself to blame. Along with a few others who share my grief and pain.

Once upon a time, there was space available for anyone who wanted to play. You could tee it up almost anywhere for about \$20 weekdays and \$30 on the weekends.

But there were few people to play with. Plenty of old men in funny clothes, but none who could relate to what you were all about. So those of us who played began trying to convince others in our business to take it up. That was our biggest mistake. We were too successful. Not at golf. At getting others to try it.

The industry fell in love with the game. With a vengeance.

Time was, a good rock-and-roller wouldn't be caught dead on a golf course. Now, half of them have their own tournaments. This year no less than Eddie Van Halen hosted his own. And the tattooed arms of Motley Crue, Alice Cooper, Judas Priest and other hard rockers book their

tours around the availability of golf courses near the venues at which they play.

No wonder Ben Hogan hung it up.

I taught a lot of people in our business the game. It was born of necessity. I had to have someone pay. I'm sure others will claim that they were in the same line, but I believe that I (along with Clay Gish) was the first to play golf for adds. I even recall the first record bet I lost. I took on Bob Garland, then of Columbia Records, for "We Just Disagree" by Dave Mason. If I had made par on the 18th hole, the song might have never made it.

*"There
are too
many peo-
ple in our
industry
playing
golf."*

Golf has been a large part of my life...and my business. I was taught in Mississippi by my father, who refused to buy me golf shoes until I beat him playing barefoot. He also made me shoot 40 on the front side with one club before he would get me a full set. (My favorite bet is to play nine with one club and no shoes.) My dad also taught me at an early age to control my temper. The first time I hit a bad shot and threw my club, he fired his 5-iron at my knees from about 20 feet. I still walk with a slight limp, but haven't tossed a club since.

Growing up in the South, I learned to gamble on the game. Naturally, I passed this along. Nassau, Automatic 2-Downs, Air Press, Rabbit, Captain, Pirate, Skins and Pingo, Pango, Pongo just to name a few. I also learned the needle. In golf, you aren't supposed to talk when your opponent is hitting. In the South, you can jabber right up to impact. Some of the most common vernacular in the entertainment foursomes? Heidi Fleiss (a hook, as in hooker), O.J. (slice), Billy Martin (a dead yank, as in Yankee), Linda Rondstadt

(a ball that flies past another on the fairway as in "Blue Bayou"...blew by you), "Help Me Rhonda" (or any other Beach Boy song, meaning in the sand), Obi Wan Kanobe (out of bounds...O.B.), Jethro Tull (in the water...from "Aqualung"), etc.

I believe I first met Bob Garland, Bruce Hix, Sammy Alfano, Bill Richards, Todd Cavanaugh, Rick Gillette, Justin Fontaine, David Leach, Jerry Dean and John Brodey playing golf. And it's a lead-pipe cinch I've had some down-to-the-wire finishes with these and more, including Les Garland, Rick Dees, Al Coury, Bill Pfordresher, Jim Burruss, Steve Smith, Michael Prince and Rocky.

I must admit I got a lot of people to take up the game, including Burt Baumgartner. He was an LPM in San Francisco when I programmed KFRC (back when I was somebody). I insisted on golf games on Tuesday mornings and didn't give out the adds until the turn.

I'm even responsible for the impossible: Getting *Network Forty* publisher Gary Bird hooked. So far, Gary's favorite club is his "fore" iron, but he's coming along.

Golf has shown me a lot of great times: Playing in the snow with Jim Parsons in Tahoe; making eagle on 18 at Calabassas with Gar-Man to keep a decade-long record of ties alive; making my first hole-in-one in the presence of Dave Urso (his first visit to a golf course) and hearing him nonchalantly say, "Nice shot;" chipping out of the scorers' tent at the L.A. Open to within three-feet of the pin as the gallery roared (I missed the putt), seeing Bill Thompson throw his club into a tree and it staying there; meeting John Wayne in the Lakeside locker room, witnessing Hix choke the club pro for putting another group in front of us, Rocky running his cart into the tree at Pebble Beach and watching Burt hit his famous "pudge" shot that nearly killed Dutch in the sand trap.

My greatest joy was beating Kid Leo out of a free set of golf clubs on the last shot of the day at the "closest to the pin" contest at last year's Martell. Also starting the "Kind of Annual Gerry Peterson Memorial" 18 years ago when I changed my air name. The third one is coming up in a month if I can find someone to pop for the T-shirts.

But all these stories bring me back to the original problem: There are too many people in our business playing golf. It's damned near impossible to get a tee-time in Los Angeles because of you people who wear bright shirts and plaid pants and shoot 150 with a mulligan after every shot.

Can't some of you go back to tennis?

Fore! ▀

All it takes is one night.

MPeople "One night in heaven"

Their first single,
"Moving on up," did
just that: became a
#1 Club smash, a
massive Top-40 hit, and
soared to #1 on The Box_{sm}.
Now MPeople move to
higher ground with
"One night in heaven,"
the latest proof that
"Elegant Slumming" is not
just another album,
it's a way of life.

Produced by MPeople.



"a deconstruction record"

"Epic" Reg. U.S. Pat. & Tm. Off. Marca Registrada. 

is a trademark of Sony Music Entertainment Inc./

© 1993 BMG Records (U.K.) Limited.

PROMOTIONS

- Compiled by Jeff Silberman
and Kathryn Danyluk

"SING FOR THE STONES"

WPOW, Miami

Kenny Bernstein

WPOW offered a free concert package to see the Stones' debut American concert in Washington, DC to the listener who did the best karaoke performance - midday, in a downtown crosswalk during a red light - wearing nothing but underwear. Dozens of listeners, from secretaries to lawyers came down, but only 11 actually took off their clothes and gave it their best (ahem) shot. Tickets to *Airheads* were given to the performers who didn't win the trip. Power 96 jocks were there to emcee the event.

COST: THE TRIP WAS PAID FOR BY FOX, WHICH DID A STONES TV SPECIAL AND ALSO RELEASED *AIRHEADS*.

RETURN: FOUR-STAR THEATRE-OF-THE-MIND STUNT GENERATED TREMENDOUS TV AND PRINT COVERAGE.

FLOOD RELIEF DRIVE

WSTR, Atlanta

Tony Novia

Star 94 was able to land two guitars autographed by the Eagles and auction them (and four tickets to the upcoming Eagles concert) to listeners - with the money going to aid Southern flood relief. The station also picked up a \$5,000 check from Bill Richardson of the group Collective Soul. Star 94 also sponsored a benefit softball game between its personnel and Michael Bolton's Bombers, aided by Garth Brooks.

COST: NOTHING.

RETURN: STATION PROFILE RAISED IN AN EXTREMELY POSITIVE LIGHT WITH "GOOD CAUSE" EVENTS.

Q101 WINDOW STICKER CAMPAIGN

WKQX, Chicago

Julie Joseph

A total of 400,000 window stickers have been distributed to 123 different Blockbuster Video stores in Chicago and surrounding suburbs. The stickers contain five different colored backgrounds from music videos of core Q101 artists, and on the back of each sticker, there's an order form for five different Q101 shirts. Listeners can also get the stickers at the end of any Q101 sponsored event.

COST: Q101 PAID FOR THEM, THE COST OFFSET BY MONEY GENERATED FROM T-SHIRT COUPONS.

RETURN: STATE-OF-THE-ART COLOR AND QUALITY HAVE MADE THEM VERITABLE COLLECTORS' ITEMS, RAISING Q101'S PROFILE. A GREAT WAY TO ATTRACT NEW LISTENERS, TOO. LARGER AD BUY FROM BLOCKBUSTER.

SPOTLIGHT

MIGHTY MORPHIN POWER RANGER CASTING CALL

KIIS-FM, Los Angeles

Karen Tobin

Morning show host Rick Dees did a remote from an outdoor mall to give away 100 (and sell the largest shipment of) new Mighty Morphin Power Ranger figures ever (that included three new characters!) to thousands of screaming parents, many of whom spent the night in line to get them. Dees also held a MMPPR casting call, awarding prizes (guess what they were) to those who looked most like the action figures. Also, when told that he couldn't be the Green Ranger, Dees threw a fit and in anger, started throwing Barney and other dolls into a giant mulcher. Only a call from

Governor Pete Wilson, who signed a "stay of execution" for the toys, stopped Dees, who eventually came out dressed as a Green Ranger.

COST: RANGERS AND OTHER TOYS COURTESY OF LOCAL TOY STORE. MULCHER LOANED OUT.

RETURN: KIIS TIED INTO THE #1 HOTTEST TOY IN THE WORLD, WHICH ATTRACTS THE TARGET DEMO (20 AND 30SOMETHING MOMS) IN DROVES. TREMENDOUS THEATRE-OF-THE-MIND OF SCREAMING PARENTS AND A TOY-EATING MULCHER - THAT'S ENTERTAINMENT!

THE EXPLOITS OF "PUDDING MAN"

KITS, San Francisco

Richard Sands

Alex Bennett morning show regular Chuck Farnham descended upon San Francisco City Hall fully covered in butterscotch-chocolate pudding in an attempt to get a key to the city from Mayor Frank Jordan. Farnham was peeved that Jordan had just given a key to *Late Show With David Letterman* neighbors-cum-celebrities Sirajul and Mujibur. Since the criteria for receiving a key are civic mindedness, being helpful to people and an asset to the city, Farnham greeted tourists and let homeless people spoon the pudding off his body. Even some homeless pets got their licks in. Unfortunately, the Mayor's Office was not impressed.

COST: SPARE CHANGE FOR PUDDING.

RETURN: TREMENDOUS THEATRE-OF-THE-MIND IS A NATURAL ATTENTION-GETTER AND WOULD SEEM PERFECT FOR LATE LOCAL NEWS SHOWS.

SANDCASTLE BUILDING CONTEST

WENZ, Cleveland

Marshall Goudy

At a local beach, The End sponsored a sandcastle building contest. Hundreds of 10-person teams, including groups of real-life architects, participated. Entrance fees went to the Habitats for Humanity charity, former President Jimmy Carter's home building project. Station was at the beach the entire day, doing live cutaways.

COST: PRIZES WERE TRADED OUT.

RETURN: STATION TIED INTO MAJOR CITY EVENT THAT ATTRACTED PLENTY OF MEDIA COVERAGE. OF INTEREST TO ALL DEMOS.

13TH ANNUAL RAFT RACE

KHFI, Austin

Ginny Schoggins

Thousands came out to watch participants sail their homemade rafts across Town Lake. The rafts were also judged on being Most Original, Most Humorous and Judges' Favorite. Station personalities were there to cover race.

COST: VIRTUALLY NOTHING. PEOPLE PAY FOR THE BOATS; PRIZES TRADED OUT.

RETURN: STATION OWNS MAJOR CITY EVENT THAT TRADITIONALLY ATTRACTS PLENTY OF PRESS COVERAGE.

3RD ANNUAL SCHOOL SUPPLY DRIVE

WXXL, Orlando

Dave Demer

Because of budget limitations, the local school system often has a hard time coming up with enough books and stationery supplies for its students. WXXL threw a celebrity car wash - featuring the jocks, local TV and sports personalities. Jocks asked listeners on-air to send in \$1 donations, which were used to buy pencils, pens and books

COST: MINIMAL. MOST, IF NOT ALL, EXPENSES WERE DONATED.

RETURN: GREAT "GOOD CAUSE" EVENT THAT RAISES STATION PROFILE NOT JUST TO THE STUDENTS, BUT ESPECIALLY TO THEIR PARENTS.

432ND ANNUAL MORNING ZOO ICE CREAM SOCIAL

KKRZ, Portland

Mike Lakey

Members of the Z100 Morning Zoo as well as other air personalities brought the station's 25-foot-tall Jammin' Salmon to an area waterfront park and gave away ice cream. Also, listeners who brought Coca-Cola bottle caps, with "Red Hot Radio Station" printed underneath, to the remote, had a chance to spin the Z100 Prize Wheel for T-shirts, towels and video games. Over 500 people showed up. Z100 did cut-ins for midday promotion

COST: ICE CREAM TRADED OUT; COCA-COLA AND Z100 SPLIT THE PRIZES.

RETURN: GOT ON LOCAL WEATHER SEGMENT OF TV NEWS PROGRAM. HIGH-PROFILE ACTIVE PROMOTION PERFECT FOR SUMMERTIME FUN.

"GREAT AMERICAN FLYAWAY"

KGRS, Burlington

Cosmo Leone

To win two trips anywhere in the 48 states, plus \$1,073 in cash, listeners registered at participating merchants. If their names were mentioned on-air, they had 10 minutes to call in and claim one of 107 luggage keys. Only two keys opened two padlocked suitcases; whoever had those keys, lost. (*Jes' checkin' i see if yer following in your hymnals... -Ed.*)

COST: TRIP TRADED FOR MENTIONS. CASH RECOUPED VIA SPONSORSHIPS WITH "PARTICIPATING MERCHANTS."

RETURN: "BIGGER THAN LIVE" PROMO BUILDS CUME AND TSL - ESPECIALLY AMONG 20+ LISTENERS.

"THIRST-AID PATROL"

WSBG, Stroudsburg

Jay Scott

Station personnel hit the streets to help people who were obviously affected by the heat. They gave out free Pepsi, station T-shirts, CDs and concert tickets.

COST: NADA. LABEL SUPPLIED TICKETS AND CDs, PEPSI TRADED SODA FOR MENTIONS.

RETURN: GREAT IMAGING OF STATION COMING TO "AID" OF HEAT-AFFECTED AUDIENCE.

The Network Forty wants to spotlight innovative and successful promotions. Are your promos creating a buzz? Fax us the info at (818) 846-9870 or call 800-443-4001.

Over 2100 Combined BDS Spins!
Over 28 Million Listeners!
Rhythm/Crossover D-35
Urban 99% Closed!
One Of The Most Added!
One Of The Most Increased Airplay!

We'll Give Anything For Sales Debuts Like These:

Cleveland D-22 Houston D-26
Washington D.C. D-32 Baltimore D-36
Greenville D-22 Dayton D-12
After Only 6 Days On The Street!

Pop SoundScan Single D-90 Urban D-34

"i'd give anything"

*a ballad straight
from the heart of*

gerald
levert

Major Support!

KBXX 43 Plays	WWKX 38 Plays
Q102 36 Plays	B94 35 Plays
WPGC 33 Plays	92Q 31 Plays
WHHH 26 Plays	WJMN 24 Plays
Hot 97.7 Add!	KISN 23 Plays
KKFR 21 Plays	Q99 18 Plays
Kiss 108 18 Plays	KDWB 15 Plays Add!
KKLQ 15 Plays	FM102 15 Plays
WAEB Add!	WKRQ 12 Plays
WLUM 12 Plays	B97 11 Plays
KMEL 11 Plays	KKBT 11 Plays
WAHC 10 Plays	Z90 10 Plays

from his new album "Groove On"

Produced by David Foster for Chartmaker, Inc.
Management & Direction: Trevel Production Company Inc.



NETWORK FORTY SPOTLIGHT



WWFX104.7 FM

Fox 104.7

12 Acme Road #207

Brewer ME 04412

(207) 989-7363 Office

(207) 989-7366 Fax

Sky Taylor.....Program Director

The Kid.....Music Director

Music Calls:MF 10am-2pm

George BainesGeneral Manager

Rod Towne.....General Sales Manager

Chris RushNews Director

Max Stewart.....Production Director

Max Stewart5:00 am - 9:00 am

Sky Taylor.....9:00 am - 1:00 pm

The Kid1:00 pm - 6:00 pm

Zak Ives6:00 pm - 11:00 pm

Chris Rush.....11:00 pm - 5:00 pm

Ownership:Group H Broadcasting

Consultant:Joel Salkowitz

THE FOX LEAPS TO THE TOP

WWFX (104.7 The Fox) in Bangor, Maine is another in a long list of small-market Top 40 stations that have experienced a great Spring book. PD Sky Taylor brags "we jumped 4.4 to 9.2 12+ and 9.2 to 17.1 in the 18-to-34 demo. We're very happy with the turnaround. Taylor, who was recently named PD, along with MD Kid Kelly and consultant Joel Salkowitz has breathed new life into the station. "This may be a small market, but it's very competitive. There are 12 stations serving the area. The Fox is the only Top 40, but it went through some tough times. Now we're much more focused and tighter on the air. We're playing the right songs at the right time and it's really paying off with great audience growth."

In addition to the changes on the air, there's been a virtual 180-degree change off the air as well. "We have new owners and a new GM, George Baines, who has brought a lot of missing leadership to the station. Our consultant, Joel Salkowitz, is also a great leader who has helped get things into shape around here pretty quickly." What's the relationship with Joel like? "It's a very good one. He's not here to run the station, but is available to answer questions and bring a fresh perspective to any situation. He really brought direction and focus to the programming that wasn't here before."

Because there's no in-format competitor, the station has many strong Mainstream songs to itself. "Lisa Loeb is a great example. No one else up here is playing

'Stay,'" says MD Kid Kelly. "Often, we have major Pop tunes to ourselves. Janet Jackson and All-4-One are other examples." Without other stations to warm things up, how does The Fox find new music? "MTV helps. For the most part, though, it's a lot of gut. That can get you into trouble, though, because so many stations fall into the trap of playing bad songs just for promotions. Over the last year, we've looked at *Network 40* PPW charts, watched other stations that we respect, like WPST Trenton and WPLY Philadelphia and make musical decisions off that info."

Promotionally, The Fox is not unlike many stations in similar market situations with tight budgets. Creativity makes up for the ability to throw money at any situation. "We were lucky to hook up with Coke for the summer as a big promotion, but we've also done lots of smaller promotions that get the listeners talking about the station. We did a 'Lorena Bobbitt Weenie Toss,' which was outrageous and topical. We also has the morning show celebrate 'National Egg Salad Week' by making enough egg salad to feed the town. The bottom line, promotionally, is to go on the air and have fun with whatever you're doing. You can't market it half-assed. If you present anything, no matter how small, to your listeners, if you do it as something big and exciting, they'll get off on it!"

-Pat Gillen

5 PM SAMPLE HOUR

Counting Crows

Mr. Jones

Prince

1999

Lisa Loeb

Stay

Stone Temple Pilots

Vaseline

Ace Of Base

The Sign

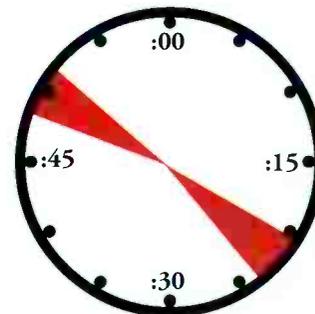
STOPSET

Steve Perry

You Better Wait

Collective Soul

Shine



ON AIR SLOGAN

"The All-Hit 104.7, Fox FM!"

Boyz II Men

I'll Make Love To You

U2

Mysterious Ways

The Cranberries

Dreams

Aerosmith

Crazy

Haddaway

What Is Love

STOPSET

Sheryl Crow

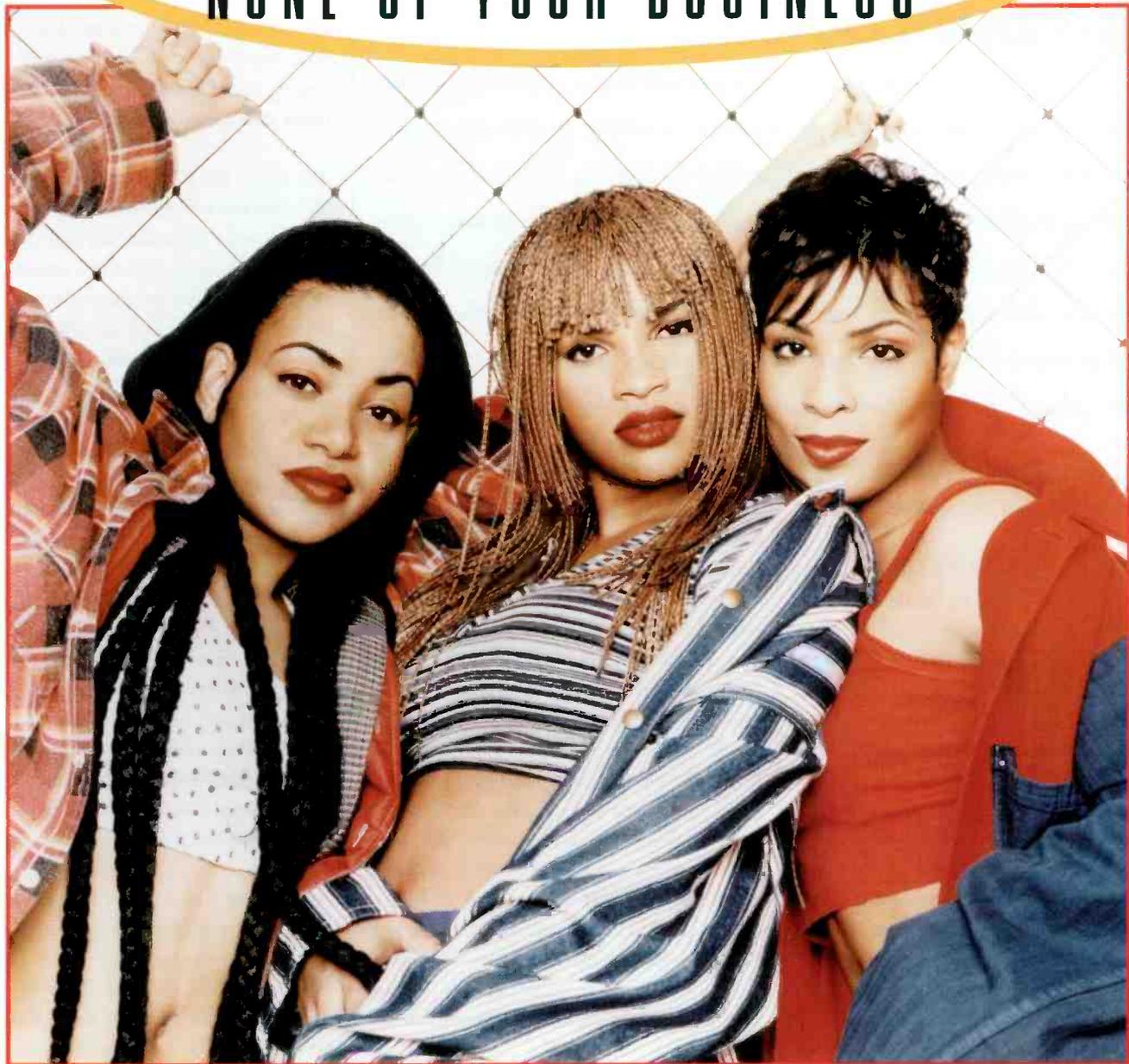
All I Wanna Do

Soundgarden

Black Hole Sun

salt-n-pepa

NONE OF YOUR BUSINESS



the next single
from the double
platinum
very necessary...



video music

Awards Nominees:

Best Dance Video

Best R&B Video

Best Choreography in a Video

DIRTY DEEDS DONE DIRT CHEAP!

Inside the flesh and bones of every programmer beats a heart that wants to win... bad... a heart that will do practically anything to drive its competition a bit "funny inna head." Well, at least consider it. Travel with us to the dark side of the programming psyche to dwell on guerilla tactics, counterprogramming, dirty tricks... the Weekly World News of radio. The stories you are about to read are true; some of the names have been changed to protect the incredibly guilty. We know you'll feel ashamed at the depths these "people" plummeted to... at least ashamed you didn't think of them first.

What is the ultimate dirty trick or stunt you ever pulled on a competitor?

Chet Buchanan, APD KUBE Seattle: When I was working at Z100 in Portland, a new Springsteen record was coming out. Our Columbia rep called to tell us he was sending the single out through UPS and UPS told him that our copy and our competition's copy would arrive at both radio stations simultaneously. I said, "To hell with that idea," went down to the UPS depot and paid this UPS guy \$20 to let me go through the delivery truck. The UPS guy showed me exactly which truck to look through and everything. I found not only our package but our competitor's package as well. I paid this UPS guy another \$20 bucks to turn his head while I took both packages out of the truck. We had it on the air during the morning show and our competition got it on the air... a day-and-a-half later. A dirty trick of convenience.

Anonymous: Jan Jefferies was a PD working in Tampa when the jocks went over to a competitor's station and plastered bumper stickers all over a jock's car (who, incidentally, was Dave Craddock). Craddock got off air, noticed stickers on his car and spent over an hour pulling them off – as well as a coat of paint or two. He thought he got them all and drove home... only to have the cops stop him because his license plate was covered with bumper stickers, too.

Anonymous: [Editor's Note: *This guy is the most evil person I know.*] We had a remote once where several radio stations were involved at exactly the same time. I was able to steal the crystal out of our primary competitor's marti unit during the remote. Another time, I called this same radio station on consecutive weekends, posing as an advertising client of theirs and insisted they take every scheduled commercial of mine off the air for the remainder of the weekend. They did. Later I did the same thing to them in reverse; I called one of their weekend parttimers under the guise of a newly-hired salesperson for their radio station and insisted he add 30 spots to his log during his shift. He was stupid and naive enough to do it. Another time, I called the local newspaper posing as this same radio station's GM and took out an ad in the Help Wanted section asking for T&Rs for *all* immediate air-shift openings.

Anonymous: I've always been a huge boxing fan and when I was programing a station in Reno, Leon Spinks was coming to town for a fight. My competing radio station had lined up this exclusive interview with Leon the night before the fight. I called this station under the guise of being with Leon's management and asked when they expected him for the interview. A jock at the station tells me the station has a limo picking him up at his hotel at eight o'clock to bring him by their station. I told them to change the limo arrival time to nine o'clock and they agreed. I then scheduled another limo to arrive

at eight. The limo picks up Leon, brings him by our station and we interviewed him on the air, then kept him at the station well into the evening, insuring he couldn't go to the competitor for their exclusive interview.

Rick Stacy, PD KKFR Phoenix: You've probably heard this before, because I stole it years ago and did it in Orlando. We took this nondescript person, dressed him in a tuxedo, put him in a limousine and sent him to a central downtown location. Day after day, this guy shows up in a limo, dressed in a tux. He gets out of the limo and hands out dollar bills to passerbys. You keep doing it until other radio stations begin talking about it and other local media begin covering it. After the media and other radio stations, especially your direct competitor, are talking about it at key times, morning shows and so on, you go on the air and announce, "The (call letters) Money Man!" Also in Orlando, we did this cool thing where we hired temporaries to monitor our direct competitor's contest throughout the day and we would go on the air and tell the listeners when they should call them to win their prizes. This kind of thing drives everyone crazy. You become the station of choice or "contest center" and present it to your audience this way.

Anonymous: The first in a long line of famous counterprogramming moves – okay, dirty tricks if you must – happened in Jackson, Mississippi. Our competition went off the air between one and five each morning. It was a simple thing (after a six-pack or two of beer) to sneak into the radio station through an open window. We recorded our five-second shotgun jingle between commercials on every cart they had in the control room. For about three days, you heard our jingle on our competitor's air until they finally re-cut every commercial in their control room.

"Gerry Cagle," myth/legend, Network Forty/Chuck Field, OM KSFM Sacramento:

This one involves the first time these two met: Cagle's KWOD in Sacramento was presenting the exclusive viewing of a new "R"-rated Madonna video at a Tower Records store in the city's largest. The event was to take place at

50% Shakespear's Sister.
100% Marcella Detroit.



Early Airplay On:

KJYO
WKSI
KCHX
WHTO
KQIZ
KTMT
WTWR
WMRV 30 Plays
KISN 13 Plays

M A R C E L L A D E T R O I T

" I B E L I E V E "

(Give A Little Bit Of Love)

G o i n g F o r A i r p l a y N O W !



Management by John Campbell/J.C. Music

 ©1994 London Records USA

www.americanradiohistory.com

PROGRAMMERS CONFERENCE CALL

noon with the first 100 customers getting free copies of the video. KSFM pulls their mobile video van into the mall parking lot and began showing the video at 11 a.m. They were parked in front of the Tower Records store. Depending on which version you believe, Cagle either perfectly parallel-parked next to the KSFM video van, shook Chuck's hand and congratulated him on this counterprogramming measure or entered the parking lot at a high rate of speed, attempted to run over the morning man who was on the air live, then wound up in a fistfight with Field.

Ruby Cheeks, OM WRQK Canton: When I was working at WMMS in Cleveland, we had just hired a new engineer. He was new to Cleveland and didn't know anyone. So, I'm taking him all over town and showing him where all the other radio stations in town are located. It was kind of late at night and when we got to our primary competitor's studios, I stop the car and told this new engineer to follow my lead. We go up to the front door and begin banging on it. This overnight jock comes to the door, asking us what we want. I proceed to tell this guy that I'm a jock at another radio station outside of Cleveland, I just love his station and ask if we could go in and take a look around. This guy gladly shows us in and gives us the grand tour. When we get to the production studio, he has to cut a spot and I ask him if I can read the tag line on the spot. He lets me! The next morning I'm on the air at WMMS and the competition is running this spot with my voice on the tag line.

John McFadden, APD Charlotte: When I was at WDFX in Detroit, dirty deeds were a daily thing, so I don't know of any one that stands out. Off the top of my head, I would say one of the better things we used to do on a rather consistent basis was taking Cease-&-Desist letters we had received, whiting out our names and retyping [Rick] Gillette's name in the addressee column, then faxing C&Ds over to the week-enders... usually for newer records. That was always entertaining. Another thing we did: We had this part-timer who was really into two-way radios. He was constantly attempting to hack into other stations' marti frequencies and create havoc with their signal by causing interference

or screaming "You guys suck" over their transmissions. I always enjoyed when he was successful with this.

Anonymous: I can tell you this story about a PD I used to work for. One time he got a record leaked to him from a record company and he used this leak not only to screw around with the competition, but also to get a record guy from an entirely different label in trouble. He took this record out of the package, made a copy of it, then put it into another record company's delivery envelope and sent it to the competition. Immediately, the competition has this leaked record on the air and this PD calls the record company whining to them to issue a Cease-&-Desist to the station. The local record rep gets in trouble because it arrived at the competing station in one of his delivery packages, the radio station immediately receives a Cease-&-Desist and then this PD begins playing his copied version of it.

Mike Steele, PD KIXY San Angelo: When I was working at WMJQ in Buffalo, we were in this huge Top 40 battle with WKSE. One day while I was monitoring WKSE, they went off the air at around three o'clock in the afternoon on a Friday. After about 15 minutes, I knew they had to be having major transmission problems, so I hopped in my car, drove to the station and picked up the station's van. Unfortunately for them, WKSE has just filed Chapter 11 about two weeks before, so I had the afternoon guy call the electric company and ask if it was possible the electric company had cut their power for failure to pay their bill. He has this electric company person on tape saying, "Yes, that could be possible." We put this on the air while I'm driving over to WKSE's parking lot. I arrive, turn on the marti and begin doing a fundraiser to raise money to pay WKSE's power bill so they can get back on the air. "Stop on by, toss us a dime or quarter so we can help them out" sort of approach. This went on for several hours because they couldn't get back on the air. Needless to say, they were pissed.

—Dwayne Ward

You, too, can participate in *The Network Forty's* Programmers Conference Call. Contact Dwayne Ward at (800) 443-4001.

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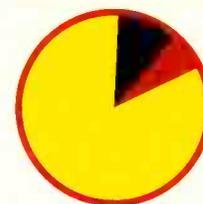
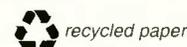
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Office Manager

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People, other than Michael Jackson, Lisa Marie Presley might have married:

- Mike Joseph.
- R. Charles Snyder.
- The Chrome Lizard.

Breaking At:

WIOQ

B96

Power 96

Power Pig

WOVV

WRVQ

K92

KHTT

JIM CARREY

is

**CUBAN
PETE**

Reproduced & remixed
by C&C Music Factory
(Clivillés/Cole).

TV Add!

**THE
BOX**
MUSIC TELEVISION
YOU CONTROL

MUSIC FROM THE MOTION PICTURE

**THE
MASK**

~~Movie opens
Friday, July 29.~~

~~Album in store
Tuesday, July 26.~~

**#1 Box Office
\$23.5 Million!**

**10,000 Albums Sold
In Four Days!**

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Al Burke

WRFY's Roaring Twenties

INTERVIEW BY JEFF SILBERMAN

Ratings success is such a relative thing, especially when it comes to a smaller market. A double-digit book, which would have many PDs swimming in champagne for months, wouldn't even raise an eyebrow in radio's outback. Case-in-point:

WRFY Reading. When Al Burke was hired to be PD of WRFY in the summer of 1991, the station was pulling a 13 share which, to be blunt, was unacceptable. It was their lowest ratings in memory.

So, Burke "turned it around," as it were. Y102 leaped to 17.4 in their next book and most recently, broke the 20 barrier for only the second time in its history. What's more, they generated their highest 25-54 numbers ever – a stunning 27.1. This, from a station that plays basically a Rock hits sound full of artists who wouldn't normally be considered to have female appeal. In an interview with Editor Jeff Silberman, Burke explains how he found success and happiness as a twentysomething programmer.

When did you decide to get into programming?

The owners of WRFY/WRAW bought a little FM in Melbourne, FL and they sent me down there to program it. Ironically, it was also called Y102.

So how did you get back to Reading?

An FM station came on here in 1989, called WYCL. I came back to program that *against* WRFY. That was a lot of fun.

You knew a lot of the people at WRFY. As a competitor, could you still maintain your friendship with them... or did you adopt a "take no prisoners" wartime mentality?

I still maintained relationships with some of the people at Y102, even when I was their competitor. Which turned out to be the right thing to do, because WYCL ended up going away in the summer of '91 and the opportunity evolved for me to go back to WRFY as the PD. Because I hadn't burned any bridges, the guy who I was going against had become the GM – and he hired me. It sure paid off to

compete as business people and not let it get ugly.

Was WRFY in good shape when you took over?

Although they had KO'd WYCL, they were actually at their lowest point, ratings-wise, in many years with a 13 share. That may seem like a lot, but it's all relative. WRFY had been dominant for so long as *the* FM station in the market that a 13 share was not acceptable. Part of the problem was WYCL when I was there. I went after the older demos, so WRFY reacted by going real young and Dancey – and that hurt them.

In analyzing WRFY, did you discover some things about it that surprised you?

Yeah. I read some research Y102 commissioned in 1990. What they got out of it was to go more Dance with a narrow focus. Yet I got just the opposite impression from that research. I looked at the population and their preferences; it's a blue-collar factory town. Most people responded that they liked to hear Rock and Roll.



How could you and your predecessors come up with two different conclusions to the same research?

It's all in how you interpret the numbers. You get 100 pages of stuff and you can pretty much read into it what you want. Remember, at the time they conducted their research, I was at WYCL and we were going after the 25-54s as an Adult AC that played Classic Rock. So they threw all that out and went the other way.

Was there any problem in that you, who left the station as the staff's peer, was coming back as their boss?

Not really. I already had decent relationships with most of the people I knew. The only problems I had came from newer people – and they're no longer with the station. The older guys accepted it well and we've made a real good team here.

Did US Radio give you some time to get the house in order, or did they want to see some positive results pretty quickly?

They wanted a long-range plan. They didn't want me to blow up the

station; they wanted me to take one book to analyze it. We didn't start making any major changes until the spring of '92.

It must have been encouraging to get all that time to analyze the situation.

Yes. All the direction comes from my GM, Mike Shannon, who programmed this station for most of its history. He knew the market really well and realized that the people in this county don't respond well to quick, dramatic changes. They've been here all their lives; they like things the way they are, so to speak. So I took my time to find out what should be changed and when.

In spring of '92, we started bringing in more of the Rock and starting cutting back on the Urban and Dance stuff. It was a gradual transition; we didn't even go with the "Rock Hits" handle full-time until the fall of '92. Even so, the small changes we did make in the spring took us to a 17.4.

Did US Radio give you a nice budget to promote and market the transition?

Nice, but not especially big. Actually, we operate on a very small budget. There's no TV here to do. We never use the paper; we do maybe one campaign a year. The rest of our promotional funds are used for cash giveaways.

Actually, the best way to reach our listeners is to promote *on* the station. When we looked at how many people we could reach through the paper or cable TV, we discovered the audience is already here. Our weekly cume is 117,000 with another 70,000 out of market. All we need to do is produce good promos here and call attention to why you should listen to this station. It's a matter of building TSL; the billboards are just icing on the cake to promote the cash giveaways.

When did you realize that you were successfully turning it around – when the next book hit or when you got back research before that?

We didn't have any research at the time. We could feel it in our gut; people were starting to respond and wrote letters to the station. They'd see us at a remote and say, "Thank God you're playing Rock and not playing the Dance stuff." We also sent out a mailer that asked people to vote for their favorite artists on Y102 – and returning the ballot entered them in a car giveaway. Overwhelmingly, they voted for the Rock artists. We got an incredible response; about 10% of our 100,000 mailing was returned.

Did the 17 book quell the station management's demands, or did they expect more?

To be honest, management still had their doubts. They weren't sure. They preferred to wait and see how we'd do in the next book, so we still had to keep at it. There was no way to let up because we knew we had to get a 17 or better next time. There's an advantage and disadvantage to being with a heritage station that has always generated high numbers – and that is, you're only as good as your last book... and you've always got to do better. Even when you wonder how much higher can you go, You always have to keep going up.

So what goals did you set, ratings-wise?

My personal goal was to break a 20 share, which the station had done just once in its history.

Since WRFY's competition was gone, did you focus on anyone else as a competitor?

Not in Reading. It was time to go after the out-of-market stations. There are 24 stations below the line in Philadelphia, Harrisburg, Lancaster and Allentown. We decided to go after WYSP and WMMR [Philadel-

phia] listeners. There were no AORs in this market, so they had a lot of listening here.

We really concentrated on the local angle. They may have the monster budgets, but they don't come here to the county. They're not involved with the local charities. We wanted to get our listeners who listen to them... to listen to them a little less. That was accomplished by incorporating more Rock into the format.

Yes. It's co-hosted by Mike Browne, our MD and David Stein, a comedian who has his own comedy club. They do bits, but we still play eight songs an hour, so they do fast and quick bits. Originally, they started in mornings together, then were split up. When I came back, I teamed them up again. When they reappeared, their first bit was a dream sequence – their being apart was all just a bad dream.

THE LONG AND WINDING ROAD

AL BURKE

WPAZ, Pottstown

Air personality

WRAW, Reading

Mornings

WRFY, Reading

Mornings/Production Director

WMMY, Melbourne, FL

Program Director

WYCL, Reading

Program Director

WRFY, Reading

Program Director

Is WRFY's sound patterned after the ill-fated Rock 40 hybrid that was popularized by Pirate Radio in the '80s?

I'm not sure exactly what and who that format played. I do know we play music from the Rock side – and they're all hits, very recognizable and known. We use a huge Classic Rock library, yet we still stay on the cutting edge of new Rock music.

Some Rock-based stations have difficulties mixing Classic Rock acts with the cutting edge

Alternative music. Have you had problems with that?

No. As one listener put it to me, "I like listening to Classic Rock, but I like to hear new music, too." Now, you can get the Counting Crows here as well as a Classic Rock song from Boston. They can go together. It's all in the scheduling and the Selector mix. I spend two hours a day on each log, positioning the songs so there aren't clashes. Just like this station did when it was a Mainstream Top 40 and it played Madonna and Aerosmith. Some things just don't go well together, so we have positioners and talk segments to lead into them. That keeps it balanced.

Is your morning show music-intensive as well?

Having a music-intensive morning show would make the transition to middays a lot smoother.

That's right, but the midday shift has taken on a ton of personality it didn't have before. The middays now promote at-work listening with contests, an all-request lunch hour – things we never did here. And our midday numbers have gone through the roof.

In a two-book market, how do you keep the air staff sharp during the three months that follow each book?

That's always a problem, slacking off during the summer. Our jocks go on vacation, so when they come back, they're rejuvenated. They're all part of the history of this station. I also instituted ratings bonuses, so they all have a stake in how well the station does. They're paid on 25-54 numbers.. and we did better in that demo this spring than we ever have. It just ties in to everything else that they're supposed to do: relate well to the listeners, keep the breaks short, concise and entertaining – all the good basics of radio. They're thinking about that all the time in the studio – "I can't be slacking off today; my bonus depends on how well I do." Our main goal when I got here in 1991 was to get back the 25-54s... and we've certainly done that.

Has one of the jocks ever complained that you've scheduled too many songs in their shift that appeal to teens and would alienate the older demos?

(laughs) That hasn't happened. They trust Mike Browne and I to put the right records on. During the day, the station is very listenable. We have over 600 businesses listening to us in an at-work promotion. We do get a bit on the edge at night when more younger listeners tune in.

WRFY sounds like a totally unique station. Not only are you going for an older target demo than most Mainstream Top 40s, but you're getting them with what would considered to be a young, male-appeal Rock format.

The beauty of this was we brought the men back to the station without losing any of our women. It's amazing. We're playing the Stone Temple Pilots and Meat Puppets all day long, with every factory city and doctors' office listening. Management didn't think it would work. When they thought Rock, they thought Hard Rock, which would blow away all of the women and nobody would listen to us during the day. Which isn't the case at all. Women will listen to Rock *bits* if they're presented properly.

Certainly, everyone at the station is happy with a 20 share. Yet does that kind of number distort the meaning of success at WRFY?

In a sense. From that perspective, you go down to an 18 and [some will think that] you suck. I'd certainly like to maintain the 20. It can be done, although it'll be tough to do in the fall. This is a seasonal market; over the last 10 years, most of the fall books have been lower than the spring books. I don't know how much higher we can go; a 25 or a 30 share doesn't seem possible.

What goals have you set for yourself – programming in a major market? Maybe become a GM?

US Radio does have stations in major markets and I expect them to expand even more. I'd like to work my way into a Corporate PD position some day and program some other stations for the chain.

Would it be tough to "settle" for lower ratings in bigger markets after scoring a 20 in Reading?

No, not at all. I would expect to get my share of whatever's there. This station is targeted very well for its demo. We superserve the audience that we have – and I would expect to do the same thing in any market. ▣

BIN BURNERS

RECORDS ENJOYING THE BIGGEST SALES INCREASES OVER THE PREVIOUS WEEK

1 VARIOUS ARTISTS Forrest Gump Soundtrack Epic Soundtrak



"You can put this puppy on and never hit the search button!"
- Jack Pires,
Tower Downtown/NYC

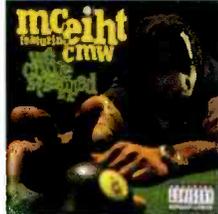
The soundtrack ante has just been upped once again with the immense success of the *Forrest Gump* soundtrack. The movie is second only to *The Mask* at the box office, taking in another \$18.2 million last week for a total of \$140.7 million.

No doubt about it, the movie and its accompanying soundtrack have struck a nostalgic chord among practically everyone who have lived as long as the title character in the movie. People are reexamining and re-living their lives through both film and music. Thus, there need not be an official "single." The video for The Byrds' "Turn! Turn! Turn!" that's in What's New rotation on VH-1 will certainly do. With 77% of our reporting panel showing Top-30 sales and an accompanying 15,000-plus increase in piece count sales, *Forrest Gump* moves 3-1* on the Retail Chart.

Regional Sales Breakout: Phenomenal everywhere but South, where it's merely great.

Primary Media Exposure: A \$140 million film helps only a ton.

2 MC EHT FEATURING CMW Voodoo Lounge Epic Street



"As soon as this release hit, people came pouring through the doors to grab a copy!"
- Steve Kline, Scotti's/Madison

As part of Sony Music Distribution's "Strictly Street" program, which gives participating titles higher visibility at retail with displays, special T-shirts for the employees to wear, special placement, etc., MC Eht's well-rounded in-store coverage is another piece of the pie.

Adding even more "incentive" for the bandwagon curious is the presence of a sticker (in addition to the explicit content label) on the cover artwork that reads, "The lyrical content on this album solely expresses the views of the artist." Talk about waving a red flag in front of a bull, how many more might buy this because "the lyrics must be *really dirry!*" As it is, *We Come Strapped* runs 9-3* on the Retail Chart.

Regional Sales Breakout: East is still catching up to sales elsewhere. West Coast, Arizona/Vegas, Carolinas, Michigan, Indiana/Ohio, Chicago, Philadelphia, Missouri, Maryland, Minneapolis.

Primary Media Exposure: Word-of-mouth from hardcore following spreading the word.

3 COOLIO It Takes A Thief Tommy Boy



"This is one of the most anticipated titles of the year!"
- Eric Engelke,
Sea Port OS/Portland

If you have access to cable, than you've seen the video for Coolio's "Fantastic Voyage" over and over and over again! While the single has been out for some time (it already was a smash at Urban radio), it's still receiving 682 Plays Per Week there and is among the Top-10 Most Requested at Rap Radio. At Top 40, "Fantastic Voyage" is Top 30, receiving 2,596 PPWs. And if you haven't guessed already, the single is Platinum-plus!

The clever and enjoyable video is still in ultra-heavy rotation on The BOX, BET and MTV and, in the opinion of our reporters, video exposure is having a bigger effect on sales. *It Takes A Thief* rolls 10-9* on the Retail Chart.

Regional Sales Breakout: West and Midwest the hottest. West Coast, Arizona/Vegas, Colorado, Ohio/Indiana, Nebraska, Minneapolis, Pittsburgh, Chicago, Nashville, Michigan.

Primary Media Exposure: Potent radio and video exposure fueling sales.

4 STEVE PERRY For The Love Of Strange Medicine Columbia



"We're a big Journey town and with multi-format airplay, sales are Top 5."
- Mark Easter, Music Vision/St. Louis

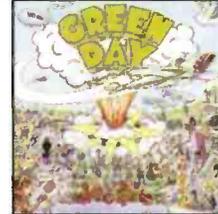
It's amazing that, while Steve Perry was with Journey from 1978-1987 (as everyone knows), the band sold millions of albums. Even more of a statement to his and the band's appeal is the fact that last year, over 750,000 units were sold on Journey's catalog and Steve's first solo album.

For The Love Of Strange Medicine may have been a long time coming, but hardcore fans such as Jim Dimas of Music Millennium states, "Steve's voice is as strong as ever and the songwriting is better because he is coming from a deeper place." The single, "You Better Wait," is a Top-5 Rock track (it's also Top-5 Most Requested), and at Top 40, it's Top 10. *For The Love Of Strange Medicine* sails 20-15* on the Retail Chart.

Regional Sales Breakout: Strong everywhere but the South. West Coast, New York, New England, Pittsburgh, Nashville, Minneapolis, Ohio/Indiana, Missouri, Nebraska, Arizona/Vegas, Michigan.

Primary Media Exposure: Radio the biggest sales impetus.

5 GREEN DAY Dookie Reprise



"They're one of the biggest Alternative breakthrough acts this year."
- Arman Schaubroeck,
House Of Guitars/Rochester

Make no mistake about it: Powerpop Punk is one happening sound, evidenced by the success of Orange Country's Offspring and this Berkeley trio. "Longview" was an out-and-out smash at Alternative and its follow-up, "Basket Case," may do even better. Its dayglo video will be the second clip to get the red carpet treatment at MTV and Top 40 should be quite receptive as well.

The icing on their cake is a great live rep, which they developed over a series of appearances at summer multi-band shows for Alternative stations and the current Lollapalooza extravaganza. With all that momentum, *Dookie* zips 17-13* of the Retail Chart.

Regional Sales Breakout: Very consistent across the country. West Coast, entire northeast, Missouri, Nebraska, Chicago, Maryland, Ohio/Indiana, Arizona/Vegas, Michigan, Florida.

Primary Media Exposure: Radio and MTV play equally effective.

DEEE-LITE

"Picnic In The Summertime"

KRBE Add! WFLZ Add! WHYT 47 Spins!
WGRG Add! WQGN Add! WWKZ Add!
KIOC Add! WTWR 14 Spins KZFM 17 Spins
KPRR 13 Spins KBFM 11 Spins KQIZ 12 Spins
KDUK 12 Spins

THE BREEDERS

"Saints"

WNNX 20 Plays KIOC 19 Plays WRQK 18 Plays
KTMT 14 Plays KYYY 14 Plays KIOK 13 Plays
WXHR 13 Plays WTWR 13 Plays WZAT 13 Plays
WEZB 11 Plays WPLY 11 Plays WKCI 10 Plays
WGRG 10 Plays WPST 9 Plays WENZ 8 Plays
WKBQ 7 Plays WHYT 5 Plays



Fabulous Adds:

Hot 97.7 WGTZ

KQMQ KMXZ

Combined BDS Over 700!

11 Million Listeners!

35-31* Rhythm Crossover Chart!

Fabulous Rotations!

STATION	PLAYS	RANK
HOT 97	55	#2
Q102	54	#8
92Q	47	#3
WJMN	46	
WPGC	39	#8
WWKX	37	#7
FM102	19	#20
WHHH	15	
Power 96	8	
Q99	7	
Z90	5	

BOX Top 40 Requests!

Great Sales!

New York	#10
Richmond	#19
Philadelphia	#17
Syracuse	#8
Boston	#28
Baltimore	#15
Providence	#46

terror fabulous

everyone's lookin' for

“action”

featuring
nadine sutherland

the NO. 1 reggae dancehall single
from the new album

Yagayaga

PRODUCED BY DAVE KELLY

MANAGEMENT: MADHOUSE MANAGEMENT



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MUSIC MEETING

MAINSTREAM

PRINCE "Letitgo"

(WB)
Top 40 and Crossover demanded the early release of the follow-up to "The Most Beautiful Girl In The World" – and the nameless one delivers as only he can. Spinning at many majors, including *Star* in San Diego, the mid-tempo jammer ranks up there with The Symbol's best.

TYLER COLLINS "Thanks To You"

(REPRISE)
Sultry smooth and very emotional, Tyler rejuvenates her career with this ballad. Displaying her versatility, the "Girls Night Out" diva scores on this epic.

MPEOPLE "One Night In Heaven"

(DECONSTRUCTION/EPIC)
The second release from *Elegant Slumming* picks up right where their first smash, "Movin' On Up," left off. Huge in the UK, MPeople are beginning to spread their magic to the colonies.



MPEOPLE

HUEY LEWIS & THE NEWS "But It's Alright"

(ELEKTRA)
AC radio has been all over this upper-demo tune for several weeks now. The buzz is heavy and Top 40 radio is ready to embrace yet another hit for this superstar.

KRISTINE W. "Feel What You Want"

(CHAMPION/EASTWEST)
Displaying a unique Dance groove, the debut track by this female soloist can work as a good balance tune. Urban and Crossover are well aware of this track; they've been building a foundation for weeks.

SALT-N-PEPA "None Of Your Business"

(NEXT PLATEAU/ISLAND)
Returning to a harder core of their Hip-Hop roots, this trio has already rapped into early major-market airplay. Supported by spotlight specials on all video channels, the follow-up to "Whattaman" will prove to be a great nighttime reactionary tune.

JOE PUBLIC "Easy Come, Easy Go"

(COLUMBIA)
A smooth groover that will rack up airplay at Top 40 and Crossover. The soulful quartet is back with a more polished approach.

DEEP FOREST "Deep Forest"

(550 MUSIC)
Already garnering early spins at many stations in the South, the sophomore track from "the pygmies" delivers a more uptempo cadence than their predecessor, "Sweet Lullabye." Innovative and slickly produced, chalk up another daytime hit for Deep Forest.

GREEN DAY "Basket Case"

(REPRISE)
Streaking into the Top 10 of *Network Forty's* X chart is this buzzsaw guitar Pop-punker. The dayglo video of the track is receiving frequent airplay on The BOX and MTV. More accessible than "Longview."

ATLANTIC STARR "Everybody's Got Summer"

(ARISTA)
A perfect uptempo tune to cap the summer months. This well-produced, accessible tune is 100% pure Pop.

CHANGING FACES "Stroke You Up"

(BIG BEAT/ATLANTIC/AG)
Written and produced by R. Kelly, the debut single from this seductive duo is garnering major airplay in the Crossover arena. KBXX, Q102, KKSS and 92Q are just a few that have already come to the party.

STEVIE NICKS "Blue Denim"

(MODERN/ATLANTIC/AG)
This legendary performer cranks out another Fleetwood Mac-sounding tune. "Blue Denim" should get worn out in AC, then wear well into Top 40.

OVER THE RHINE "Happy With Myself?"

(I.R.S.)
After a successful run at Album and buzzing at Alternative Radio, Over The Rhine is ready for Mainstream. Rock-leaning Top 40s should have fun with this one.

FELIX CAVALIERE "If Not For You"

(MCA)
This Adult track successfully crosses into the Mainstream with a solid AC base. Also featured on *Network Forty's* CD sampler #71.

MARTIN PAGE "In The House Of Stone & Light"

(MERCURY)
Another male soloist well known by AOR radio. Certainly accessible for Top 40; give it a few spins to gauge your audience's response.

LOREENA MCKENNITT "Bonny Swans"

(WB)
Hailing from a tremendous NAC base, this female soloist is unique and masterful in this Adult-appeal song.

FORWARD MOTION WHAT THEY'RE SAYIN':

WDDJ MD Jamie Robetts: "Overlook the unusual artist name, Hootie & The Blowfish has a smash with 'Hold My Hand' (Atlantic/AG). It's very accessible and should be on your station"... WBHT MD Tom Russell: "After the current Boyz II Men trademark ballad, 'I'll Make Love To You' storms up the charts, set your sights on their remake of The Beatles' classic, 'Yesterday' (Motown).

UPCOMING RECORD RELEASES

NEXT WEEK:

REAL MCCOY

"Another Night"
(ARISTA)

BEBE & CECE WINANS

"If Anything Ever Happened To You"
(CAPITOL)

HARRY CONNICK, JR.

"(I Could Only) Whisper Your Name"
(COLUMBIA)

TERROR FABULOUS

"Action"
(EASTWEST)

BERES HAMMOND

"No Disturb Sign"
(ELEKTRA)

ANITA BAKER

"Body & Soul"
(ELEKTRA)

DANIELLE BRISEBOIS

"What If God Fell From The Sky"
(EPIC)

ELTON JOHN

"Circle Of Life"
(HOLLYWOOD)

BOSTON

"What's Your Name"
(MCA)

bbs girls & boys



**Just Added At WHJX, KSMB And WZOQ! Over 1,000 BDS Spins!
Airplay = Sales!**

#1 New York: Z100 25 Plays New York Sales Tripled

#10 Houston: KRBE 31 Plays Top 30 Sales!

#55 Austin: KHFI 18 Plays #19 Sales!

#6 Detroit: WHYT 48 Plays

#9 Boston: Kiss 108 7 Plays

#11 Cleveland: WZJM 26 Plays

#21 Phoenix: KKFR 7 Plays

#22 Tampa: Power Pig 7 Plays

#28 Milwaukee: WLUM 31 Plays

#30 Kansas City: KISF 25 Plays

#39 New Orleans: B97 15 Plays

#41 Orlando: WXXL 13 Plays

#54 Wilkes Barre/Scranton WBHT 34 Plays

#73 Omaha: KQKQ 25 Plays

Montgomery: WHHY 26 Plays--Most Requested!

EMI Records



"girls & boys" produced by stephen street management: chris morrison for cmo international ltd



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CROSSOVER

TM

STREETCHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 JANET JACKSON. Any Time, Any Place (Virgin)	2645	2620	2424
2 AALIYAH. Back & Forth (Blackground/Jive)	2547	2510	2226
3 AARON HALL. I Miss You (Silas/MCA)	1907	1989	2058
4 COOLIO. Fantastic Voyage (Tommy Boy)	1597	1736	1956
5 TEVIN CAMPBELL. Always In My Heart (Qwest/WB)	1590	1807	1922
6 BABYFACE. When Can I See You (Epic)	1356	1574	1755
7 ACE OF BASE. Don't Turn Around (Arista)	2136	2067	1718
8 DA BRAT. Funkdafied (So So Def/Chaos)	1538	1547	1672
9 R. KELLY. Your Body's Callin' (Jive)	1788	1666	1530
10 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	1105	1267	1401
11 ALL-4-ONE. I Swear (Blitz/Atlantic/AG)	1855	1560	1332
12 WARREN G. This DJ (Violator/ral)	935	1035	1248
13 WARREN G. & NATE DOGG. Regulate (Death Row/Interscope/AG)	1292	1209	1186
14 MARIAH CAREY. Anytime You Need A Friend (Columbia)	1402	1343	1137
15 CRYSTAL WATERS. 100% Pure Love (Mercury)	938	1022	1020
16 TONI BRAXTON. You Mean The World To Me (LaFace/Arista)	1296	1081	981
17 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	592	739	972
18 JANET JACKSON. And On And On (Virgin)	976	1068	964
19 C + C MUSIC FACTORY. Do You Wanna Get Funky (Columbia)	740	754	918
20 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	1162	1010	901
21 ELTON JOHN. Can You Feel The Love Tonight (Hollywood)	755	829	855
22 JON SECADA. If You Go (SBK/EMI Records)	1030	1036	836
23 AHMAD. Back In The Day (Giant/Reprise)	928	872	832
24 BOYZ II MEN. I'll Make Love To You (Motown)	—	66	809
25 BLACKSTREET. Booti Call (Interscope/AG)	955	890	797
26 SWV. Anything (RCA)	978	780	718
27 ZHANÉ. Sending My Love (Illtown/Motown)	683	702	710
28 NONA GAYE & PRINCE. Love Sign (NPG/Bellmark)	522	713	700
29 MIRANDA. Your Love Is So Divine (Sunshine)	636	641	684
30 GERALD LEVERT. I'd Give Anything (EastWest)	226	486	646
31 DJ MIKO. What's Up (ZYX)	748	615	639
32 COLLECTIVE SOUL. Shine (Atlantic/AG)	459	527	575
33 SEAL. Prayer For The Dying (ZTT/Sire/WB)	387	490	546
34 ERASURE. Always (Mute/Elektra)	548	527	514
35 AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	223	386	513
36 BIG MOUNTAIN. Sweet Sensual Love (Giant)	274	390	511
37 CECE PENISTON. I'm Not Over You (Perspective/A&M)	690	690	508
38 BILLY LAWRENCE. Happiness (EastWest)	436	474	488
39 MADONNA. I'll Remember (Maverick/Sire/WB)	776	630	467
40 LIGHTER SHADE OF BROWN. If You Wanna Groove (Fader/Mercury)	346	386	457

RHYTHMNATION

FANTASTIC VOYAGE... Black Moon's DJ Evil Dee can now be heard in the mix weekly on Hot 97 New York with Funkmaster Flex. Angelenos got a preview of Dee's mad skillz last week as he commandeered the turntables at Melrose's trendy wax outlet *Beat Non Stop*.

BLOW HIM... DJ Duke rocked the city of El Lay at Steve Loria's *Small Factory Of Sound* (7/27). The crowd response was amazing. The kids [around the ripe old age of 20 - which is the main problem with LA's underground club scene. I mean, if I was on the prowl for children, I'd hang out at the playground!] *knew* when Duke was working the Technics and would actually stop dancing to watch him mix. Keep in mind that Duke spun in the DJ booth, which sits right below the ceiling and is obscured by a myriad of intellabeams and mirror balls. Now, if we could just get these youngins to buy more vinyl...

BLOW ME... While waiting for my refill of Thorazine, the working half of my brain [yes, I do have one] took a brief respite. My apologies to both WPST Trenton's Michelle Stevens, KTRS Casper's Martha Steele, XHTZ San Diego's Lisa Vazquez and WHOB Manchester's Paula Stone [and any male PD with abnormally high levels of estrogen] for not being mentioned last week as female programmers.

JUMP AROUND... KKXX Bakersfield is giving away tickets to see Zapp & Roger. Qualified listeners have to bounce [as in, "More Bounce To The Ounce" - clever] on a trampoline. The person who bounces the longest gets the tickets [and an air-sickness bag]. Bouncer's feet [no more than two] must leave the surface, there will be no breaks and vomiting is an automatic disqualification.

I'LL HOUSE YOU... Club music is really heating up. Lots of great tracks to be on the look-out for. Check out *A Beat Ahead* for the low-down on what's really hot. And then get thine arse to the Disco!

FEAR OF A ROUND BALL... Public Enemy is on a national "Unity In The Community" bus tour. The group will be playing basketball games against local celebrities and radio stations. Contact Mike Kyser at Def Jam (212-229-5212) for more information.

MOVING ON UP... Former 92Q weekender Tigger is now doing nights at WPGC Washington, DC... Greg Brady of WVKS Toledo replaces afternoon jock Johnny D at WHJX Jacksonville. Also new at Channel X is Danny Wright as mid-dayer/production director... Of course, you already know that Jamie Hyatt is the new PD at KTFM San Antonio. If you don't, then you probably live on a polar cap and you don't know about 1-800-COLLECT, either.

JU?... Have you listened to Julio's "Guajira/Oye Como Va" (Columbia)? Yes, it's a House/Tribal remake of Santana's classic. But what makes this a real keeper is the singer - Julio Iglesias!!! No fucking kidding. "Little" Louie Vega has outdone himself on the remixes. If you think the A-sides are something [and they are], just wait 'til you see the floor response on the *Un Beso Dub*. Hot, sweaty bodies undulating in rhythmic ecstasy. Now this is Tribal. A #1 Club record. Bank on it.

HOUSE OF STYLE... Knowing how we all live on the cutting edge of fashion, here's a few hints to carry you through the next season: The bosom is back. No longer is the flat-chested waif look in. Suggested items to purchase - the Wonderbra, the Super Uplift Bra, Victoria Secret's Miracle Bra and Maidenform's It Really Works... Smoky stockings paired with stiletto heels... Red lipstick in a variety of shades... For the men: Ditch that pink taffeta prom dress and catch next week's *Rhythm Nation*.

ANOTHER HALLMARK MOMENT... August birthdays include Arista's Lance Walden and SCDJA's Joe Pierce (8/2)... KKMG's Scooter Stevens (8/5)... WPGC's Dakota (8/7)... KDON's Jennifer Wilde and KPRR's Charles Chavez (8/12)... KKSS' Jacques James (8/13)... Chaos' Michael Becker (8/16)... WPOW's Phil Jones and Profile's Cary Vance (8/24)... and, of course, my brother, Brent (8/14) [I love you].

PHUZZZ... Pete Manriquez... Robin Flores... Mark Adams... Tommy Nappi... Marcus Bishop.

-Wendi Cermak

most added

1 BOYZ II MEN. I'll Make Love To You (Motown)	41
2 R. KELLY. Summer Bunnies (Jive)	10
3 AMY GRANT. The Lucky One (A&M)	9
4 AALIYAH. At Your Best (You Are Love) (Blackground/Jive)	5
4 HEAVY D & THE BOYZ. Nuttin' But Love (Uptown/MCA)	5

THE CLOUD

WHHH Add!
KPWR 64 Plays
KKBT 49 Plays
KJYK 42 Plays
WHJX 29 Plays
KMEL 22 Plays
KQEI 13 Plays
KCAQ 10 Plays
XHTZ 7 Plays
KIKI 5 Plays

KDON Add!
KHQT 56 Plays
KSFM 44 Plays
KMXZ 25 Plays
KWIN 23 Plays
KYLD 20 Plays
KPSI 11 Plays
WZJM 7 Plays
KBXX 6 Plays

Overnight Requests
KMEL KIKI KMXZ

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CROSSOVER

TM

GRAVEDIGGAZ

"Diary Of A Madman"

(GEE STREET/ISLAND)

Mad sales across the country. The clean version is now out for your spinning pleasure.

GROOVE U.

"Old Becomes New"

(BIG BEAT/ATLANTIC/AG)

Mellow groove with scrumptious vocals.

IMMATURE

"Never Lie"

(MCA)

Ballad with acoustic guitar riffs. Big buzz on the streets for several weeks now.

SAGAT

"Luvstuff"

(MAXI)

A satirical follow-up to "Why Is It (Funk Dat)." Hot remixes by Armand Van Helden and WWKX's John McMann.

ERIC ROBERSON

"The Moon"

(WB)

Urban ballad for the ladies.

A BEAT AHEAD

HOUSE NATION... Record sales keep smaller independent labels in business, so purchase a copy of Rozz Nash's "Dial My Number" (Dance Baby-NY). Lozada's DJ Friendly Groove was made for New York



ROZZ NASH

It comes complete with a deep bass line, female vocals drops and those ever-popular piano and sax riffs. Very sensual. There's even a full Vocal Mix for those of the Pop persuasion. This record is very rare; find a copy quick, it's only available in New York City [at this time]... Another goody for both Alternative and Club jocks is Sandals' "Feet" (ffrr). There are two down-tempo mixes for the Alien Nation. Both the Fungus Mix and the Dust Brothers Mix are Progressive in nature; the first incorporates an element of Funk, while the latter is more in the Hard Trance vein... Go back and spend more time with Simple Simon's "La Bamba" (Profile). No, I haven't lost my mind; the Tribal Remix is getting rave reviews on many dance floors... My favorite track from *Get It, Got It, Groove* (Columbia) - The K. London Production Club f/Gina Bright's "Who's Gonna Luv Me" - is slated for club release at the end of August. This is *the* track; you don't want to miss it... If you haven't purchased a copy of Sourmash's "Pilgrimage To Paradise" (Prokult/Moonshine Music), you better do so quickly. This intense track [can we

say floor-filler?] is only available on a limited basis; there's only a couple hundred left. Once they're gone, you'll have to borrow a copy from a friend [that is, if they're willing to give it up]... Nuthin but love for the double-pack of Brothers In Rhythm's "Forever And A Day" (Epic). Three great remixes: Playboys Remix, B.I.R. Original Club Mix and the Phil Kelsey Remix... Blow in a call to Rich Christina (212-275-2405) for a copy of Michelle Sweeney's "This Time" (Big Beat/Atlantic/AG). Remixes by Stonebridge and Mohammed Moretta - fabulous... And track down Stay Tuned's "Get Lifted" (Nu Breed). George Hess has copies, give him a call (212-274-9728).

RAP ATTACK... Just starting to break out of the West Coast is Kwest Tha Madd Lad's "101 Things To Do While I'm With Your Girl" (Ill/American)... If sales mean anything to you, then pay close attention to MC Eht f/CMW's *We Come Strapped* (Epic Street). This full-lengther sold over 100,000 copies in its first week out. The single, "All For The Money," is a melodic down-tempo affair that samples "In The Mood." Currently out at Rap radio, this track is just the fucking deal... And keep your eye on Spearhead's "People In Tha Middle" (Capitol).

UP AND COMING... Louie Louie previewed material from his forthcoming *I Can't Stop Falling In Love* (Trauma) last week at Glam Slam. The first single, "Noise," will drop next month... Eazy-E will release two double CDs - *STR.8 Off The Streets Of Muthaph**in' Compton Volume 1* and *Volume 2* (Ruthless/Relativity) - the first week of September... Look for Deanna Eve's "Cease Belief"

(Pure Music) to come out with major label support in the near future. Lots of people have their hands in the cookie jar, but just who will end up with this record remains to be seen... Finally, Tinman's "18 Strings" (ffrr) is scheduled for state-side release. Produced by Paul Dakeyne, look for it to hit in another month... After a two year hiatus, Rob Base rocks the microphone once again on "Break Of Dawn" (Warlock). Look for his new album of the same title to be in stores by month's end... Happy happy, joy joy - R.E.M. will be touring this fall. The first single, "What's The Frequency Kenneth?" is an edgy guitar number; look for it around Labor Day... Is it true that Madonna has a new album coming out with production by Babyface, Dallas Austin and Nellie Hooper? And did she write a song with Björk?... Look for K-Klass remixes of Carleen Anderson's "True Spirit" (Virgin) to ship next week... And the import of Us3's "I Got It Go On" (Blue Note/Capitol) is on your desk.

FEATURE ATTRACTION... 20 Fingers' "Short Short Man/Short Dick Man" (DJ World/id) is creating a big buzz. Packing dance floors around the country, it's Top-3 call-out and most-requested in Chicago. Look for it on our *Tuneup #71*.

CORRECTION... The name of the new Sugar Hill Gang track is "Boys From The Hill" (Sugar Hill). Contrary to popular belief, the riff from Kool & The Gang's "Jungle Boogie" is not a sample. The group actually performed the song live in the studio for Sugar Hill's track.

—Wendi Cermak

MICHAEL MARTIN

KYLD "Wild 107" San Francisco

Boyz II Men "I'll Make Love To You"

Terror Fabulous "Action"

Prince "Letitgo"

TIM VIRGIN

WHJX "Channel X" Jacksonville

Counting Crows

"Einstein On The Beach"

Offspring "Self-Esteem"

Ice Cube "Bop Gun (One Nation)"

House Of Pain "On Point"

STEPHEN MEADE

KHTY "Y-97" Santa Barbara

Boyz II Men "I'll Make Love To You"

Inner Circle "Games People Play"

Chantay Savage

"Don't Let It Go To Your Head"

on the tip

KOZMAN

KKXX "The Power Station" Bakersfield

Whitehead Bros. "Your Love Is A..."

Tony Toni Toné "Bounce Around"

Cindy Mizelle "I've Had Enough"

K7 "Move It Like This"

CHARLES CHAVEZ

KPRR "Power 102" El Paso

20 Fingers "Short Short Man"

4 P.M. "Sukiyaki"

Boyz II Men "I'll Make Love To You"

BIG DAVE

WZJM "Jammin 92" Cleveland

Frente! "Labour Of Love"

Green Day "Basket Case"

Pretenders "I'll Stand By You"

ERIK BRADLEY

WBBM "B96" Chicago

Lisa Stansfield "Make It Right"

Juzt 2 Brothers "Frenzy Dance"

Boyz II Men "I'll Make Love To You"

SONIA JIMENEZ

KGGI "99 One" Riverside

JV "Nayba' Hood Queen"

Boyz II Men "I'll Make Love To You"

B-Tribe "You Won't See Me Cry"

R. Kelly "Summer Bunnies"

LUCY B

KCAQ "Q105" Oxnard/Ventura

Usher "Can U Get Wit It"

Y?N-Vee "Chocolate"

4 P.M. "Sukiyaki"

Tony Toni Tone "Bounce Around"

JOHN McMANN

WWKX "Kix 106" Providence

Whitehead Bros. "Your Love Is A..."

Aaliyah "At Your Best (You Are Love)"

The Notorious B.I.G. "Juicy"

Craig Mack "Flava In Ya Ear"

Vivian Leigh "Music Is So Wonderful"

HAROLD AUSTIN

KKBT "The Best" Los Angeles

Shanice "Turn Down The Lights"

Karyn White "Hungah"

Boyz II Men "I'll Make Love To You"

BUSHMAN

WJMH Greensboro

Boyz II Men "I'll Make Love To You"

Boogiemonsters "Recognized Thresholds"

Of Negative Stress"

Mad Lion "Take It Easy"

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WZJM 36 Plays	WHHH 29 Plays
Q99 25 Plays	Z90 44 Plays
FLY92 33 Plays	WFHN 30 Plays
WKKS 26 Plays	KKMG 27 Plays

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and the rest of the
good things in life
could sing
you'd be listening to ...*

lawrence

Happiness

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from the forthcoming
debut album

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arranged and performed
by billy lawrence*

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-Tim Richards, KRQQ

Produced by:
Kevin Ceane for
Deane Street
Productions Inc.

Management:
George Harrell
and
Lauren Graham.



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Album in stores August 16th

CHART

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
1 COUNTING CROWS. Einstein On The Beach (DGC)	770	975	1110
2 SEAL. Prayer For The Dying (ZTT/Sire/WB)	1099	1129	1005
3 STONE TEMPLE PILOTS. Vasoline (Atlantic/AG)	1083	1003	963
4 GREEN DAY. Basket Case (Reprise)	656	823	962
5 FRANK BLACK. Headache (4AD/Elektra)	765	906	922
6 LOVE SPIT LOVE. Am I Wrong (Imago)	545	693	891
7 SHERYL CROW. All I Wanna Do (A&M)	644	789	890
8 OFFSPRING. Come Out And Play (Epitaph)	1074	983	888
9 WEEZER. Undone - The Sweater Song (DGC)	590	676	783
10 SOUNDGARDEN. Black Hole Sun (A&M)	921	886	772
11 TOAD THE WET SPROCKET. Fall Down (Columbia)	1148	1027	766
12 THE BREEDERS. Saints (4AD/Elektra)	753	799	749
13 THE DAMBUILDERS. Shrine (EastWest)	637	719	736
14 BLUR. Girls & Boys (Food/SBK/EMI)	964	852	706
15 FRENTE! Labour Of Love (Mammoth/Atlantic/AG)	711	736	686
16 LISA LOEB & NINE STORIES. Stay (I Missed You) (RCA)	734	732	650
17 CANDLEBOX. Far Behind (Maverick/Sire/WB)	480	608	627
18 SPIN DOCTORS. You Let Your Heart Go Too Fast (Epic)	459	570	584
19 L7. Andres (Slash/Reprise)	389	460	531
20 JESUS AND MARY CHAIN. Sometimes Always (American/WB)	—	134	530
21 MC 900 FT JESUS. If I Only Had A Brain (American/WB)	500	533	522
22 BEASTIE BOYS. Sabotage (Grand Royal/Capitol)	555	548	509
23 CAUSE & EFFECT. It's Over Now (Zoo)	703	604	499
24 PRETENDERS. I'll Stand By You (Sire/WB)	242	323	477
25 STONE TEMPLE PILOTS. Big Empty (Interscope/Atlantic/AG)	601	537	441
26 NINE INCH NAILS. Closer (Nothing/TVT/Interscope/AG)	440	427	429
27 CRASH TEST DUMMIES. Afternoons & Coffeespoons (Arista)	653	561	423
28 JAH WOBBLE'S INVADERS OF THE HEART. The Sun Does Rise (Island)	608	548	396
29 OFFSPRING. Self Esteem (Epitaph)	237	317	390
30 MAZZY STAR. Fade Into You (Capitol)	217	288	370
31 COLLECTIVE SOUL. Shine (Atlantic/AG)	725	645	367
32 DEADEYE DICK. New Age Girl (Ichiban)	319	357	352
33 SMASHING PUMPKINS. Rocket (Virgin)	369	427	344
34 LIVE. I Alone (Radioactive)	72	145	337
34 GODS CHILD. everybody 1 (Qwest/WB)	129	200	337
36 BECK. Beercan (DGC)	443	412	317
37 THE DEVLINS. Someone To Talk To (Capitol)	279	295	309
38 INDIGO GIRLS. Least Complicated (Epic)	281	302	306
39 STONE TEMPLE PILOTS. Interstate Love Song (Atlantic/AG)	48	195	280
39 VELOCITY GIRL. Sorry Again (Sub Pop)	292	325	280

most added

UNCORK THE BUBBLY: Ratings Kings! KXKR 96X Salt Lake City's ratings shoot through the roof, zooming 3.8-5.5. The station is #1 18-34 and 5th overall in the market! VP Programming Mike Summers credits the station's success to the high quality of current product. Reactionary records by the Offspring, Green Day and Beastie Boys are attracting listeners in droves. Leave it to Mike to give music the credit for Alternative radio's rise in ratings nationwide. Also counting all the tiny bubbles are KEDG Las Vegas PD John Griffin and MD Freddie Snakeskin, as their figurines rose in value, 4.1 to 5.6! Yes, these *are* the days...

NO "LIES:" Now that the sequel of Alternative AM KUKQ will hit the Phoenix airwaves, PD Jonathon L has several changes in mind for the new KUKQ... As reported in last week's News section, Thomas Westfall exits his post as National Director Of Alternative Promotion... WVKS Toledo air personality Greg Brady replaces afternoon jock Johnny D at WHJX Jacksonville. Also joining Channel X is Danny Wright as midday air personality/production... KEGE Minnesota just pulled off their first-ever "Edge Fest," catering to 15,000 fans and raising more than \$20,000 for Minnesota charities. The Violent Femmes, Material Issue, Tripmaster Monkey and local favorites stole the show.

DAN RATHER TUNES IN: R.E.M. are due to release their next album. The first single just may be "What's The Frequency, Kenneth?" And yes, word is the band will officially hit the road to tour three albums' worth of material... Björk is writing music for her next release with a little help from a friend. Yip, Madonna and the little sugar-cube have been sharing umlauts... If Morrissey ever really does decide to make a concert appearance during this millennium, echobelly will be joining his tour... If you don't have a copy of Magnapop's new release, please, please call Michelle at Priority in L.A. A.S.A.P.! It's awesome! Also great are the new Liz Phair (Matador/Atlantic/AG) due in September, Fretblanket (Atlas) and Jeff Buckley (Columbia).

-Karen Holmes

X's To Bear

COUNTING CROWS "Einstein On The Beach" (DGC)

From the DGC *Rarities* album, featuring the creme de la creme of the label's Alternative talent, "Einstein On The Beach" was the most-added in its first week.

GREEN DAY "Basket Case" (REPRISE)

Certainly not suffering from "second single syndrome," "Basket Case" is already a top-requesting record at both radio and MTV.

XCLAIMING ATTENTION AT ALTERNATIVE

STABBING WESTWARD "Lies" (COLUMBIA)

Awesome!

LIVE "I Alone" (RADIOACTIVE)

Even better than the last single!

MAGNAPOP "Slowly, Slowly" (PRIORITY)

See Atlanta sales figures!

BLUR "Parklife" (SBK/EMI)

Sporting a little Punk attitude.

NEIL YOUNG "Change Your Mind" (REPRISE)

A haunting, introspective single.

SHAWN COLVIN "Every Little Thing (He) Does Is Magic" (COLUMBIA)

Only Shawn could do this Police classic justice.

MOIST "Push" (EMI RECORDS)

most added		
1 MATERIAL ISSUE. Goin' Through Your Purse (Mercury)		14
2 JESUS AND MARY CHAIN. Sometimes Always (American/WB)		11
3 DINOSAUR JR. Feel The Pain (Sire/Reprise)		8
3 KILLING JOKE. Millennium (Butterfly/Zoo)		8
3 OFFSPRING. Self Esteem (Epitaph)		8

STABBING WESTWARD

DON'T BE THE LAST ONE TO BELIEVE IN **LIES**

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SHOWprep

PLAY IT

On The Cover:

JIMMY BUFFETT (MARGARITAVILLE/MCA)

• Jimmy was born on December 25, 1946 in Mobile, Alabama.

• He earned his BS degree in History and Journalism from The University of Southern Mississippi.

• His most famous song, "Margaritaville," spent 22 weeks on the charts and inspired Buffett to open a store of the same name where he sells a line of tropical clothing.

• Other popular favorites in the Buffett smorgasbord include "Cheeseburger In Paradise," "Come Monday" and "Changes In Latitudes, Changes In Attitudes."

• Buffett's fans, called Parrot Heads, are very similar to Deadheads. His concerts have become almost ritualistic



affairs that include days, if not weeks, of planning, with the end result being fans of all ages dressed in garish costumes at the show. In his third decade of performing, he continues to sell out every show.

• The current single is "Fruitcakes" off the album of the same name.

ROLLING STONES (VIRGIN)

- Mick Jagger, vocals.
- Keith Richards, guitar.
- Ronnie Wood, guitar.
- Charlie Watts, drums.

• The band's illustrious career began over 30 years ago, when Mick Jagger literally ran into Keith Richards at their school in Dartford, Kent. Legend has their first meeting at a Dartford railway station, where Keith noticed a Blues album under Mick's arm.

• The Stones were heavily influenced by American Blues/Rock legends like Chuck Berry, Howlin' Wolf and Muddy Waters. In July of 1962, they took their name from a Muddy Waters song called "Rollin' Stone Blues."

• With Brian Jones, Watts and Wyman in tow, they caught the attention of manager Andrew Loog Oldham. He signed them and started a "Would You Let Your Daughter Marry A Rolling Stone?" campaign.

• In 1965, the year the Stones' released their second album, *Rolling Stones Number 2*, Jagger and Richards were arrested for relieving themselves on a wall of a gas station.

• Need we list the classics? ("I Can't Get No) Satisfaction," "Ruby Tuesday," "Get Off My Cloud," "Jumpin' Jack Flash," "Gimme Shelter"... (We'll stop here before we decide to become a Classic Rock trade.)

• On July 3, 1969, Brian Jones was found dead in his swimming pool. He was replaced by Mick Taylor. His first album with the band: *Sticky Fingers* and the classics "Brown Sugar" and "Bitch." The Stones roll into the '70s with the double-album classic *Exile On Main Street*.



• In 1975, as the Stones were about to record what would become *Black & Blue*, Mick Taylor leaves the band. Faces guitarist Ronnie Wood is selected.

• Their next classic album was *Some Girls*. By now, every Stones tour is a mammoth extravaganza. Witness 1989's *Steel Wheels* tour: 115 shows to over six million people worldwide.

• The bank signed with Virgin Records and cut the new album, *Voodoo Lounge*, produced by The Glimmer Twins and Don Was. Guests on the album include Ivan Neville and Bobby Womack.

• Their debut single is "Love Is Strong."

EDIE BRICKELL (Geffen)

• Born in the Dallas suburb of Oak Cliff, Brickell's father was a professional bowler; her mother raised her as a single parent.

• Naturally, she spent lots of time in bowling alleys and listened to Al Green, Harry Nilsson and Irma Thomas.

• As a student at SMU in 1985, Edie worked as a waitress at a Dallas club, where she also got up on stage and sang while making up lyrics.

• A band called New Bohemians heard her and asked her to join. The band's local success exploded and in 1986, Geffen signed them up.

• The band's first album, *Shooting Rubberbands At The Stars*, came out in late 1988. The Platinum album contained the Top-10 hit, "What I Am."

• In support of the album, they opened for Bob Dylan in Europe and Don Henley and The Grateful Dead in the U.S.

• After a second album, *Ghost Of A Dog*, Edie set out on a solo career. Her debut solo album, *Picture Perfect Morning*, was written entirely by her and produced by her new husband, supervisor singer/songwriter Paul Simon.

• Her current single, "Good Times," features the deep tones of Barry White on vocals.



SAY IT!

RIMSHOTS

By Dwayne & Jeff

Jurassic Park arrives on video on October 4th.



First there was silicone, now there is soybean. Look for soybean breast implant tests to begin by the end of the year.



Supposedly, they're more appropriate for girls in the midst of puberty. It'll give them a lot of confidence when they "sprout."



Of course, the implants will dramatically alter their breast-feeding abilities. Instead of milk, they'll only create soy sauce.



News as Rimshots: Michael Jackson married Lisa Marie Presley.... Really, wouldn't any punch line for this be redundant?



Hell, that never stopped us before! Rumor has it that the bride wore white and the groom *became* white.



The merger of Jackson and Presley can be summed up in one number: \$300 million. If they do have any kid, he or she will inherit the publishing catalogs of The Beatles, Presley and Jackson. To provide some sort of regular stipend, the kid will have to be paid royalties not quarterly, not monthly.... but by the breath.



And yes, they do want to have a kid and be like typical parents. They already have plans for bronzing the kid's first nose. Potential name: Michael Murray Presley-Jackson, Inc.



We were wrong to note that they were registered at Toys R Us. Actually, they're registered at the New York Stock Exchange.



To be sure, they signed one helluva pre-nuptial agreement. It was written up by the FTC.



And finally (for this week, at least), a parting shot from Rodney: "I tell ya, Elvis, he can't get no respect, ya know? Talk about spinning in your grave! You'd think they buried him on a spit!"



The next installment of *Nightmare on Elm Street* is out this October. Freddie Krueger meets his illegitimate ghoul of a son; they're pictured together on page 42.



By the way, we didn't lose two days in September in the '94 *Network Forty* calendar. We gave one to Salt N' one to Pepa.



"O.J." is now being used as slang for a domestic dispute. Other new slang: "LaToya" means career suicide, "no-life" is anyone who wants to talk about the Whitewater hearings, "Presley-Jackson" means "the ability to buy God" and "computergolf" means "anything but work productivity."



Stephen Hawking claimed that "Computer viruses should count as life" at last week's Macworld Expo in Boston.



Pro-life activists are already pressuring the major software makers to eliminate the "abort" command from their programs.



How do you know the virus is affecting your golf game? When every shot is sliced and the computer keeps glitching every time you line up a putt.



Computer virus cure: Take two bytes and call me in the morning.



Get your free sample copy of the daily *Rimshot Hell* by calling (800) 443-4001.



ROLLING STONES® LOVE IS STRONG

from the new album **Voodoo Lounge**

Produced by Don Was and The Glimmer Twins

WRQK 68 Plays
WHHY 33 Plays
KQIX 27 Plays
WYYS 23 Plays
WGRG 21 Plays

KISR 60 Plays
WBIZ 31 Plays
KIMN 26 Plays
KYYY 23 Plays
WABB 20 Plays

WFLY 35 Plays
KIOK 31 Plays
KTMT 25 Plays
WIFC 22 Plays
KWNZ 20 Plays

WXSX 35 Plays
WCIL 28 Plays
WJMX 24 Plays
WAZY 22 Plays
KLYV 20 Plays

WAAL 33 Plays
WRFY 27 Plays
KQID 24 Plays
WQEN 22 Plays
WKRQ 11 Plays

9 New Stations!
WGRG KKSS WVIC WYCR KZIO
 WKPK KMOK WMTX WVAQ
#6 Album In Billboard! **ALMOST 1500 Plays Per Week!**

Averaging 20.6 Plays On Stations Including:



Stones TV!

Almost a million sold!



©1994 Virgin Records Ltd. "ROLLING STONES" and Tongue and Lip Design are Trademarks of Musidor B.V.

MOST REQUESTED



WQHT NEW YORK, BALTAZAR

1. Notorius B.I.G., Juicy
2. The Lady Of Rage, Afro Puffs
3. Terror Fabulous, Action
4. Gang Starr, Dwyck
5. Mad Lion, Take It Easy



KIIS FM LOS ANGELES, DOMINO

1. Lisa Loeb, Stay (I Missed You)
2. Coolio, Fantastic Voyage
3. All-4-One, I Swear
4. Collective Soul, Shine
5. Babyface, When Can I See You



WHTZ NEW YORK, CHIO THE HITMAN

1. Offspring, Come Out And Play
2. Green Day, Basket Case
3. Candlebox, Far Behind
4. Deadeye Dick, New Age Girl
5. Soundgarden, Black Hole Sun

106.1 KISS FM

KHKS DALLAS, VALENTINE

1. Warren G. & Nate Dogg, Regulate
2. Lisa Loeb, Stay (I Missed You)
3. Coolio, Fantastic Voyage
4. Hope, Tree Frog
5. Real McCoy, Another Night



1. Soundgarden, Black Hole Sun
2. Coolio, Fantastic Voyage
3. Babyface, When Can I See You
4. Lisa Loeb & Nine Stories, Stay (I Missed You)
5. Warren G. & Nate Dogg, Regulate
6. Aaliyah, Back & Forth
7. All-4-One, I Swear
8. Collective Soul, Shine
9. Aerosmith, Crazy
10. Boyz II Men, I'll Make Love To You

Today's Best Music



WKBO ST LOUIS, RIKK IDOL

1. Soundgarden, Black Hole Sun
2. Warren G. & Nate Dogg, Regulate
3. Deadeye Dick, New Age Girl
4. Crash Test Dummies, Afternoons
5. Offspring, Come Out And Play



KKRZ PORTLAND, SCOTT LANDER

1. Aerosmith, Crazy
2. Coolio, Fantastic Voyage
3. Babyface, When Can I See You
4. Atlantic Starr, I'll Remember You
5. Warren G. & Nate Dogg, Regulate



WFLZ TAMPA, BUBBA THE LOVE SPONGE

1. 69 Boyz, Tootsee Roll
2. The Puppies, Funky Y•2•C
3. Sir Mix-A-Lot, Put 'Em On
4. Public Enemy, Give It Up
5. B.T.L.S., Let The Music Play

KUBE 93 JAMS

KUBE SEATTLE, ERIC POWERS

1. Da Brat, Funkdafied
2. Candlebox, Far Behind
3. Coolio, Fantastic Voyage
4. Nine Inch Nails, Closer
5. Warren G, This DJ
6. Soundgarden, Black Hole Sun
7. Warren G. & Nate Dogg, Regulate

106 KMEL

KMEL S.F., ROSARY & CHUY

1. The Lady Of Rage, Afro Puffs
2. Jodeci, Feenin'
3. Rappin' 4-Tay, Playaz Club
4. Coolio, Fantastic Voyage
5. For Real, You Don't Wanna Miss
6. Outkast, Players' Ball
7. Babyface, When Can I See You
8. Ice Cube, Bop Gun (One Nation)
9. Changing Faces, Stroke You Up
10. The Puppies, Funky Y•2•C

107.1 KISS FM

WAHC COLUMBUS, MIKE DURAN

1. Counting Crows, Round Here
2. Ovis, Regular Thang
3. Candlebox, Far Behind
4. Boyz II Men, I'll Make Love To
5. Aerosmith, Crazy
6. Offspring, Come Out And Play
7. Sheryl Crow, All I Wanna Do
8. Spin Doctors, You Let Your Heart
9. Crystal Waters, 100% Pure Love



WPRO FM PROVIDENCE, T.J. NAPP

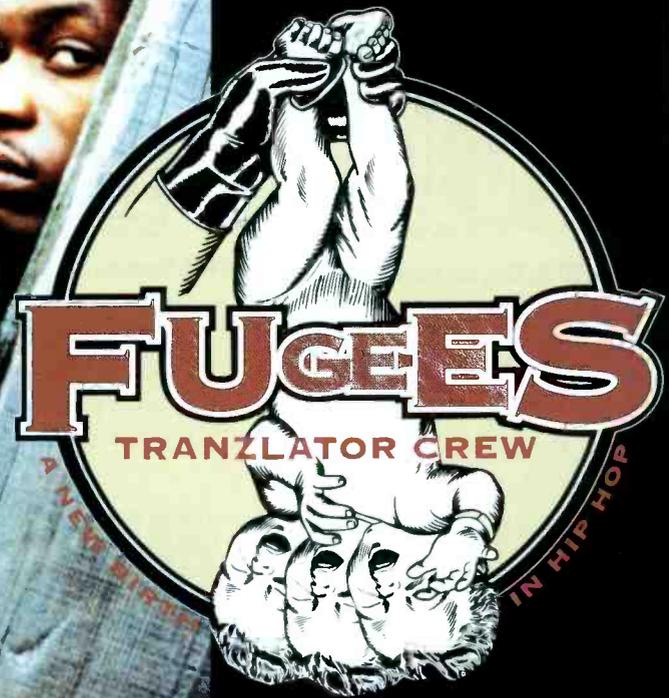
1. Coolio, Fantastic Voyage
2. Ace Of Base, Don't Turn Around
3. Collage, I'll Be Loving You
4. Four Seasons, December '63
5. Soundgarden, Black Hole Sun



KHFI AUSTIN, BO NASTY

1. All-4-One, I Swear
2. Lisa Loeb, Stay (I Missed You)
3. Reality, Yolanda
4. Ace Of Base, Living In Danger
5. Soundgarden, Black Hole Sun

Nappy Heads (Mona Lisa)



From The Debut Album, "Blunted On Reality."

Produced by Rashad Muhammad, Brand X, Wyclef, and Prakazrel. Management: DAS Communications

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1994 Sony Music Entertainment Inc.

Blowing Up At Crossover Radio: Added At: Power 106 290

Mot 97 50 Plays WHYT 45 Plays WJMH 22 Plays Kix 106 21 Plays
92Q 21 Plays WHJX 18 Plays WPGC 10 Plays

Blowing Up At Retail Over 10,000 Singles Sold This Week #68-40* ADI SoundScan

#6 New York City #14 Greensboro #15 Hartford #16 Philadelphia
#20 Baltimore #23 Providence #30 Washington, D.C.



COLUMBIA

MOST REQUESTED

1-94
HAWAII'S HOTTEST MUSIC

KIKI HONOLULU, LANAI BOY/AUGIE DOGG

1. Coolio, Fantastic Voyage
2. Ace Of Base, Don't Turn Around
3. The Puppies, Funky Y•2•C
4. Da Brat, Funkdafied
5. Aaliyah, Back & Forth
6. R. Kelly, Your Body's Callin'
7. Ice Cube, Bop Gun (One Nation)
8. A Lighter Shade Of Brown, Hey DJ

KH103
today's hottest music

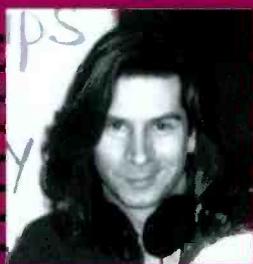
KJYO Ok City, JOE FRIDAY

1. Warren G. & Nate Dogg, Regulate
2. Atlantic Starr, I'll Remember You
3. Lisa Loeb, Stay (I Missed You)
4. Candlebox, Far Behind
5. Garth Brooks & KISS, Hard Luck
6. Soundgarden, Black Hole Sun
7. Aaliyah, Back & Forth
8. Janet Jackson, Any Time, Any

107.3 KKRD

KKRD WICHITA, GREG WILLIAMS

1. Boyz II Men, I'll Make Love To You
2. Aaliyah, Back & Forth
3. Soundgarden, Black Hole Sun
4. Babyface, When Can I See You
5. Collage, I'll Be Loving You
6. Lisa Loeb, Stay (I Missed You)
7. Deadeye Dick, New Age Girl
8. Crystal Waters, 100% Pure Love
9. Ace Of Base, Don't Turn Around
10. All-4-One, I Swear



NIGHT PERSON

OF THE WEEK

RACE TAYLOR

WKRQ CINCINNATI

1. Lisa Loeb & Nine Stories, Stay (I Missed You)
2. Aerosmith, Crazy
3. Mariah Carey, Anytime You Need A Friend
4. Counting Crows, Round Here
5. Ace Of Base, Don't Turn Around

K92
ROANOKE/LYNCHBURG

WXLK ROANOKE, AIR JORDAN

1. Blackstreet, Booti Call
2. Collective Soul, Shine
3. Coolio, Fantastic Voyage
4. Meat Puppets, Backwater
5. Boyz II Men, I'll Make Love To You

WABB 97 FM

WABB FM MOBILE, CRASH

1. Lisa Loeb, Stay (I Missed You)
2. Soundgarden, Black Hole Sun
3. All-4-One, I Swear
4. Ace Of Base, Don't Turn Around
5. Collective Soul, Shine
6. Jimmy Buffett, Fruitcakes
7. Crash Test Dummies, Afternoons
8. Live, Selling The Drama

WZYP

WZYP HUNTSVILLE, WALLY B.

1. Steve Perry, You Better Wait
2. Take 6, Biggest Part Of Me
3. Seal, Prayer For The Dying
4. All-4-One, I Swear
5. Linear, Let's Go All The Way

Super 102
CONTINUOUS HITS!

WVSR CHARLESTON, T.J. STEVENS

1. Blackstreet, Booti Call
2. Aaliyah, Back & Forth
3. Michael Damian, Time Of The
4. Aaron Hall, I Miss You
5. Celine Dion, Think Twice
6. Lisa Loeb, Stay (I Missed You)
7. Wet Wet Wet, Love Is All Around
8. Babyface, When Can I See You
9. Ace Of Base, Don't Turn Around

FLY 92
THE TRI-CITIES' ONLY HIT MUSIC STATION

WFLY ALBANY, ELLEN ROCKWELL

1. Coolio, Fantastic Voyage
2. Salt-N-Pepa, None Of Your
3. Aaliyah, Back & Forth
4. Babyface, When Can I See You
5. Warren G. & Nate Dogg, Regulate
6. Aaron Hall, I Miss You
7. Soundgarden, Black Hole Sun
8. Warren G, This DJ
9. Boyz II Men, I'll Make Love To You
10. Da Brat, Funkdafied

WQVV STAR 95.5 FM
★ Palm Beaches

WQVV WEST PALM, DR. MIXX

1. Coolio, Fantastic Voyage
2. Lisa Loeb, Stay (I Missed You)
3. Warren G. & Nate Dogg, Regulate
4. All-4-One, I Swear
5. 69 Boyz, Tootsee Roll
6. Ace Of Base, Don't Turn Around
7. Collective Soul, Shine
8. Jim Carrey, Cuban Pete
9. Boyz II Men, I'll Make Love To You

We Play the Hits!
KWNZ
97.3 FM
RENO • SPANISH CANYON CITY • LAKE TAHOE

KWNZ RENO, EDDIE VALENTINE

1. Da Brat, Funkdafied
2. Coolio, Fantastic Voyage
3. All-4-One, I Swear
4. Warren G. & Nate Dogg, Regulate
5. Aaliyah, Back & Forth
6. Soundgarden, Black Hole Sun
7. Elton John, Can You Feel The
8. Live, Selling The Drama
9. Beck, Beercan

95 FM
WVIC

WVIC LANSING, RON GERONIMO

1. Lisa Loeb, Stay (I Missed You)
2. Soundgarden, Black Hole Sun
3. Stone Temple Pilots, Big Empty
4. Coolio, Fantastic Voyage
5. Collective Soul, Shine

WPRR 109.1
Central PA's #1 Hit Music Station

WPRR ALTOONA, J.B. SAVAGE

1. Elton John, Can You Feel The
2. Erasure, Always
3. Collective Soul, Shine
4. Richard Marx, The Way She Loves
5. Babyface, When Can I See You
6. Sheryl Crow, All I Wanna Do
7. Live, Selling The Drama
8. Soundgarden, Black Hole Sun

(JULY)



C+C Music Factory

Do You Wanna Get Funky

Their new album
Anything Goes is
in-store next Tuesday
(8/19). The single
jumps from 22-14*
on Billboard's monitor
Top 40/Rhythm chart
(biggest jump on the
airplay chart) and
MTV just added the
video! Major airplay
increases including
Hot 97, 92Q, WNVZ,
WJMH, WPOW, WFLZ,
KZFM, KPRR, KLUC, KRQ,
KKRZ and Z90.

Steve Perry

You Better Wait

His long-awaited album
*For The Love Of
Strange Medicine*
debuted at #15 and his
single is #15 and on
this week's Billboard
Monitor Top
40/Mainstream Chart.
Already over 2500 Hot
100 BDS spins with
Major Market airplay
including Z100, WPLJ,
WPLY, WRQX, Star 94,
WAPE, WHYI, WKSE, B94,
WKRQ, WNCI, WZPL,
KDWB, KRBE, B97, KKRZ
and Q106.

Sophie B. Hawkins

Right Beside You

Her spectacular video
was added at The Box
this week! New major
market airplay
includes KDWB, Power
Pig, WHHH, B97, WZPL,
KC101, WBBQ, WAPE,
WNCI, WAHC, KZFM and
Hot 102. Already over
500 Hot 100 BDS spins!

COLUMBIA

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MOST REQUESTED



KZZU FM SPOKANE, CASEY CHRISTOPHER

1. Soundgarden, Black Hole Sun
2. Babyface, When Can I See You
3. CeCe Peniston, I'm Not Over You
4. Aerosmith, Crazy
5. Ace Of Base, Don't Turn Around
6. Live, Selling The Drama
7. Des'ree, You Gotta Be
8. Melissa Etheridge, I'm The Only
9. Crash Test Dummies, Afternoons



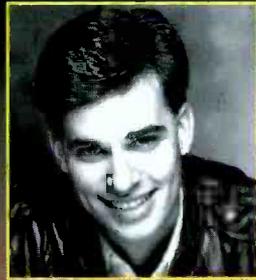
WVAQ MORGANTOWN, LACY NEFF

1. Soundgarden, Black Hole Sun
2. Four Seasons, December '63
3. Warren G. & Nate Dogg, Regulate
4. All-4-One, I Swear
5. Lisa Loeb, Stay (I Missed You)
6. Coolio, Fantastic Voyage
7. Aaliyah, Back & Forth
8. Collective Soul, Shine
9. Meat Puppets, Backwater
10. Steve Perry, You Better Wait



KCPI ALBERT LEA, STEPH HELLEKSEN

1. Warren G. & Nate Dogg, Regulate
2. Elton John, Can You Feel The
3. Soundgarden, Black Hole Sun
4. Coolio, Fantastic Voyage
5. The Puppies, Funky Y2•C
6. All-4-One, I Swear
7. Body, Rhythm And Soul, Bang,
8. Deadeye Dick, New Age Girl
9. Blackstreet, Booti Call



NIGHT PERSON OF THE WEEK

ARTIE THE ONE MAN PARTY
WPXY Rochester

1. Collage, Gangster Of Love
2. Warren G. & Nate Dogg, Regulate
3. Denine, I Remember You
4. All-4-One, I Swear
5. Collective Soul, Shine



KROC ROCHESTER, JAMES RABE

1. Green Day, Longview
2. Richard Marx, The Way She Loves
3. Toad The Wet Sprocket, Fall
4. Soundgarden, Black Hole Sun
5. Babyface, When Can I See You
6. Seal, Prayer For The Dying
7. Aaliyah, Back & Forth
8. Live, Selling The Drama
9. Cracker, Get Off This



KWTX WACO, JAMMER

1. Deadeye Dick, New Age Girl
2. Warren G. & Nate Dogg, Regulate
3. Collective Soul, Shine
4. Stakka Bo, Here We Go
5. Aaliyah, Back & Forth



WBNO BLOOMINGTON, GREGGER

1. Lisa Loeb, Stay (I Missed You)
2. Janet Jackson, Any Time, Any
3. Aerosmith, Crazy
4. Babyface, When Can I See You
5. Boyz II Men, I'll Make Love To You



WBHT WILKES-BARRE, BILLY HAMMOND

1. Soundgarden, Black Hole Sun
2. Coolio, Fantastic Voyage
3. Green Day, Longview
4. Offspring, Come Out And Play
5. Blackstreet, Booti Call



KZMG BOISE, CB

1. Soundgarden, Black Hole Sun
2. Transatlantic C, Aviator Of Love
3. Lisa Loeb, Stay (I Missed You)
4. Collective Soul, Shine
5. Aerosmith, Crazy



WSNX GRAND RAPIDS, LUKE SANDERS

1. Warren G. & Nate Dogg, Regulate
2. Coolio, Fantastic Voyage
3. Blackstreet, Booti Call
4. Erasure, Always
5. Collage, I'll Be Loving You

The Hottest Hits!

WGRG

101.7 FM and 102.5 FM

WGRG BINGHAMTON, WESTY

1. Lisa Loeb, Stay (I Missed You)
2. Richard Marx, The Way She Loves
3. Aaliyah, Back & Forth
4. Rolling Stones, Love Is Strong
5. Sheryl Crow, All I Wanna Do
6. Deadeye Dick, New Age Girl
7. Soundgarden, Black Hole Sun
8. Spin Doctors, You Let Your Heart



KKXL GRAND FORKS, BLAIR NELSON

1. All-4-One, I Swear
2. Soundgarden, Black Hole Sun
3. Babyface, When Can I See You
4. Erasure, Always
5. Aaliyah, Back & Forth



KMVR LAS CRUCES, BOBBY CORONA

1. C + C Music Factory, Do You
2. Blackstreet, Booti Call
3. Babyface, When Can I See You
4. Aaron Hall, I Miss You
5. Hi-Five/Nuttin' Nycce, What Can
6. 4 PM, Sukiyaki
7. Keith Sweat, When I Give My
8. Jocelyn Enrique, Make This Last



KCGQ CAPE GIRARDEAU, J.J. ELLIOTT

1. Live, Selling The Drama
2. Meat Puppets, Backwater
3. Michael Bolton, Ain't Got Nothing
4. Steve Perry, You Better Wait
5. Spin Doctors, You Let Your Heart

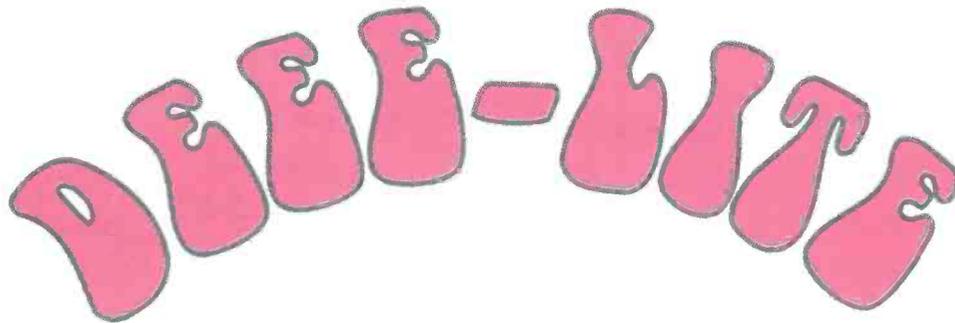
**The popsicle stick is finally smooth
Hop on a lily pad for the summer groove...**



KRBE Add!

WFLZ Add!

WHYT 47 Spins!



Picnic In The Summertime

The premiere single and video from *Dewdrops In The Garden*.

The Follow-Up Single To Their Current #1 Dance Record!

WGRG Add!

WQGN Add!

WWKZ Add!

KIOC Add!

WTWR 14 Spins

KZFM 17 Spins

KPRR 13 Spins

KBFM 11 Spins

KQIZ 12 Spins

KDUK 12 Spins

Produced by Super DJ Dmitry, Lady Kier, and Ani Management: Dream Street Management



On Elektra Compact Discs, Records and **digalog**® Cassettes.

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MOST REQUESTED

WFMF
102.5
SCHOLAR BRAD
THE HYPE TYPE

WFMF BATON ROUGE, SCHOLAR BRAD

1. Warren G. & Nate Dogg, Regulate
2. Pretenders, I'll Stand By You
3. Elton John, Can You Feel The
4. Aaliyah, Back & Forth
5. Soundgarden, Black Hole Sun

SWEET 98
KQKQ 98.5 FM

KQKQ OMAHA, ADAM THUNDER

1. Babyface, When Can I See You
2. Warren G. & Nate Dogg, Regulate
3. Des'ree, You Gotta Be
4. Boyz II Men, I'll Make Love To You
5. All-4-One, I Swear

102.1 Jamz
FM

WJMH GREENSBORO, BUSHMAN

1. Immature, Never Lie
2. Boyz II Men, I'll Make Love To You
3. The Puppies, Funky Y•2•C
4. DJ Kool, 20 Minute Workout
5. Changing Faces, Stroke You Up



WSPK POUGHKEEPSIE, SCOTTY MAC

1. Coolio, Fantastic Voyage
2. Crystal Waters, 100% Pure Love
3. Lisa Loeb, Stay (I Missed You)
4. Collective Soul, Shine
5. Warren G. & Nate Dogg, Regulate



Today's Best Music!

K10K Tri-CITIES, MICHAEL DEAN

1. Soundgarden, Black Hole Sun
2. Offspring, Come Out And Play
3. Babyface, When Can I See You
4. Candlebox, Far Behind
5. Stone Temple Pilots, Big Empty

BREAKOUT ARTIST OF THE WEEK



CANDLEBOX

"Far Behind"

- | | | |
|------|---------------|----|
| KUBE | Seattle | #2 |
| WAZY | Lafayette | #2 |
| WHTZ | New York | #3 |
| WAHC | Columbus | #3 |
| KJYO | Oklahoma City | #4 |

CILFM
101.5
ROCKINRADIO

WCIL CARBONDALE, SHAWNA MATTHEWS

1. Collective Soul, Shine
2. Aaliyah, Back & Forth
3. John Mellencamp, Wild Night
4. Gin Blossoms, Until I Fall Away
5. Rolling Stones, Love Is Strong



WAZY LAFAYETTE, STEVE CLARK

1. Lisa Loeb, Stay (I Missed You)
2. Candlebox, Far Behind
3. Babyface, When Can I See You
4. Counting Crows, Round Here
5. Soundgarden, Black Hole Sun
6. Collective Soul, Shine
7. Green Day, Longview
8. All-4-One, I Swear
9. Stone Temple Pilots, Big Empty

YES-FM
WYYS • 99.9FM / 100.3FM

WYYS ITHACA, CHRIS SHADOW

1. Aaron Hall, I Miss You
2. Richard Marx, The Way She Loves
3. Coolio, Fantastic Voyage
4. Bonnie Raitt, You
5. Frente!, Labour Of Love
6. Des'ree, You Gotta Be
7. Elton John, Can You Feel The
8. Melissa Etheridge, I'm The Only

MIX 97.7

The Beach's Biggest Hits!

WWXM MYRTLE BEACH, BOOKER

1. Babyface, When Can I See You
2. Soundgarden, Black Hole Sun
3. Sheryl Crow, All I Wanna Do
4. Spin Doctors, You Let Your
5. Take 6, Biggest Part Of Me
6. Hootie & The Blowfish, Hold My
7. Garth Brooks & KISS, Hard Luck
8. All-4-One, I Swear

107 FM
Your Music Radio **KFFM**

KFFM YAKIMA, JERRY KELLY

1. Warren G, This DJ
2. Da Brat, Funkdafied
3. John Mellencamp, Wild Night
4. Boyz II Men, I'll Make Love To You
5. Lighter Shade Of Brown, If You
6. Aaliyah, Back & Forth
7. Coolio, Fantastic Voyage
8. Gerald Levert, I'd Give Anything
9. Blackstreet, Booti Call

MIX 107.3

KISX TYLER, JEFF EVANS

1. Celine Dion, Think Twice
2. Aerosmith, Crazy
3. Garth Brooks & KISS, Hard Luck
4. Elton John, Can You Feel The
5. Richard Marx, The Way She Loves
6. Steve Perry, You Better Wait
7. Big Mountain, Sweet Sensual Love
8. Billy Lawrence, Happiness
9. Counting Crows, Round Here



WAOA MELBOURNE, DANNY WRIGHT

1. Boyz II Men, I'll Make Love To You
2. Candlebox, Far Behind
3. Crystal Waters, 100% Pure Love
4. Aaliyah, Back & Forth
5. Soundgarden, Black Hole Sun
6. Coolio, Fantastic Voyage
7. Blackstreet, Booti Call
8. B Tribe, You Won't See Me Cry
9. Aaron Hall, I Miss You

Green Day

“basket case”

WHTZ, New York

Chio The Hit Man
(212) 239-2300

1. Offspring...Come Out And Play
2. **Green Day...Basket Case**
3. Nine Inch Nails...Closer
4. Soundgarden...Black Hole Sun
5. All-4-One...I Swear

After Only 9 Spins #2!

On Your Desk Now!

Add Date August 16th!

Already Platinum!



the PICTURE TM page too



▲ NOT JUST A FACE IN THE CROWD

Atlantic Records mega-star Phil Collins is the happiest guy in the whole USA – but not necessarily backstage. (l-r, bottom row): Prime Hits' Billy Smith, WSTR Atlanta AMD Paul Hildreth and date and WBBO Greenville's Mike Murphy and date. (l-r, back row): Atlantic Nat. Promo Kim Stephens, WSTR winner, Phil Collins, Clark Brown, WSTR's Jefferson Pilot and his wife, WSTR GM Mike Dana and his wife and Burkhart/Douglas' Don Benson.



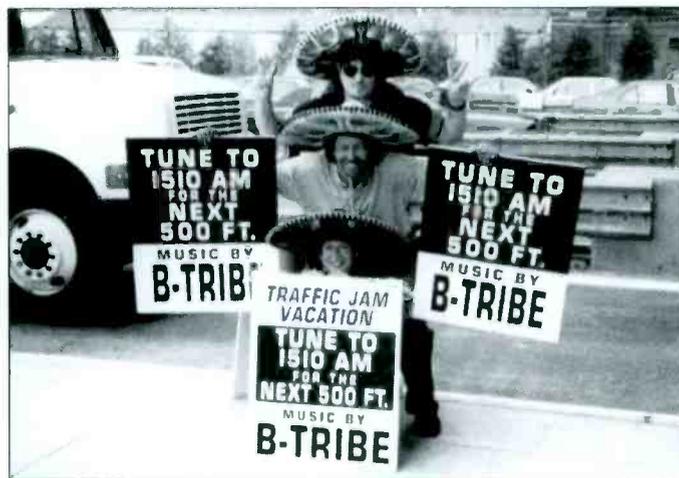
▲ NICE CANS!

Network Forty made sure they were represented at a local food drive put on by KROQ Los Angeles. They just forgot the cans were supposed to be full. (l-r): Scott Henrikson, Net 40's Karen Holmes, KROQ's Shark and Net 40's "Oom-pah grrrl," Kristen Guarino.



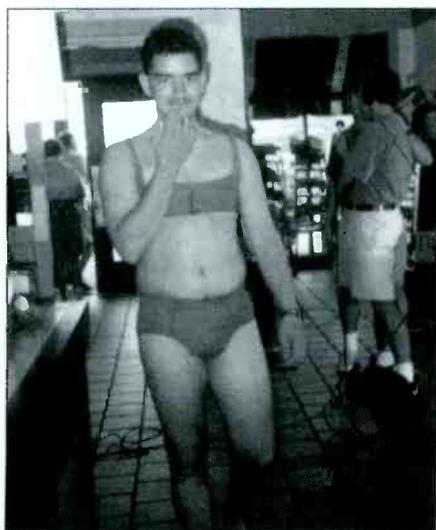
▲ NIGHTMARE ON VICTORY BLVD.

Robert Englund (right), the famed Freddy Krueger of the *Nightmare On Elm Street* movies, reminisce with long-lost half-baked cuz, Wayne "Is Your Name Krueger With A 'C'" Ward.



▲ WHO'S SELLING THE ORANGES?

Pictured outside New York's Holland Tunnel during a recent promo for Atlantic Records group B-Tribe are label execs (from the top down): Natl. Mgr. Rock Promo Jon Nardachone, VP Promo Danny Buch and Sr. VP Andrea Ganis.



◀ SWIMSUIT EDITION COVER BOY... FOR EMBALMER'S MONTHLY

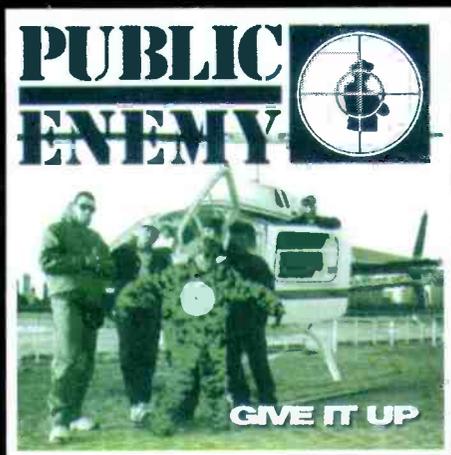
WRHT Morehead City's Rick and Ryan in the Morning Show recently held their First Annual Summer Splash. Pictured here is intern George "The Elephant Boy," who cuts a fine figure..... eight.



▲ ERASUREHEAD

It was all fun and games for Q101 Chicago jock Samantha James and Elektra artist Andy Bell of Erasure, until they realized they were stuck together after a Super Glue stick-off.

• You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502 •



PUBLIC ENEMY

"give it up"

MTV STRESS!

**Hot 97.7 Add!
KFFM Add!**

**WJMN Add!
WBHT Add!**

**WPGC 15 Plays
WHJX 10 Plays
WHYT 5 Plays**

**WWKX 15 Plays
WJMN 9 Plays
KMEL 5 Plays**

**B96 13 Plays
WZJM 8 Plays
KYLD 5 Plays**

**92Q 13 Plays
KKBT 7 Plays**

**KUBE 11 Plays
WHHH 5 Plays**

#1 NETWORK Most Requested At:

WFLZ

KUBE

WZJM

KLUC

And More!

#19* SoundScan Single! Over 25,000 Pieces!

#17 New York

#26 Los Angeles

#5 Washington, D.C.

#19 Chicago

#12 Philadelphia

#14 San Francisco

#6 Boston

#13 Detroit

#24 Houston

#7 Cleveland

#10 Pittsburgh

#11 Seattle

#26 Atlanta

#12 Minneapolis

#20 Tampa

#22 Miami

#16 Denver



WARREN G.

"this dj"



**92Q Add!
WWKX 85 Plays
WHYT 64 Plays
KYLD 37 Plays
WHHH 32 Plays
KSFM 19 Plays
KUBE 14 Plays
KGGI 10 Plays**

**KKSS 98 Plays
KMEL 73 Plays
KKBT 43 Plays
WJMH 37 Plays
WJMN 32 Plays
WZJM 18 Plays
KTFM 12 Plays
KISF 6 Plays**

**KHQT 89 Plays
Power 106 65 Plays
WHJX 39 Plays
KZHT 34 Plays
Hot 97 23 Plays
92Q 17 Plays
WIOQ 11 Plays
Z90 6 Plays**

Power Pig 5 Plays

KBXX 5 Plays

16-9* SoundScan Singles Chart

Album Platinum! Single In Stores Now! Over 33,000 Pieces Sold This Week!

Great SoundScan Moves In Markets Including:

New York 22-16

Los Angeles #7

Chicago 19-9

Philadelphia 13-9

San Francisco #6

Boston 15-14

Dallas 12-9

Washington, D.C. 16-15

Cleveland 24-14

And Many More!

#1 NETWORK Most Requested At KMEL, KUBE And More!



Now PLAYING

FEATURED PLAYS PER WEEK LISTS



WHTZ, New York (212) 239-2300 Steve Kingston, Program Director Frankie Blue, Assistant PD

RANK	EW	TW	ARTIST	TITLE
1	59	58	All-4-One	"I Swear"
2	57	54	Melissa Etherid	"Come To My Wind"
3	45	53	Lisa Loeb & Nin	"Stay (I Missed)"
4	49	52	Stone Temple Pi	"Big Empty"
5	35	52	Ace Of Base	"Don't Turn Arou"
6	23	47	John Mellencamp	"Wild Night"
7	44	46	Soundgarden	"Black Hole Sun"
8	58	43	Collective Soul	"Shine"
9	45	43	Aerosmith	"Crazy"
10	50	41	U2	"All I Want Is Y"
11	48	34	Counting Crows	"Mr. Jones"
12	34	34	Green Day	"Longview"
13	30	33	Offspring	"Come Out And Pl"
14	33	33	Erasure	"Always"
15	31	32	Meat Puppets	"Backwater"
16	34	32	Candlebox	"You"
17	33	32	Gin Blossoms	"Until I Fall Aw"
18	16	29	Gin Blossoms	"Hey Jealousy"
19	38	29	Ace Of Base	"The Sign"
20	28	28	Cracker	"Get Off This"
21	24	26	Spin Doctors	"You Let Your He"
22	23	25	Blur	"Girls & Boys"
23	23	25	Counting Crows	"Round Here"
24	29	24	Candlebox	"Far Behind"
25	23	24	Stone Temple Pi	"Vaseline"
26	21	24	Live	"Selling The Dra"
27	20	24	Smashing Pumpki	"Today"
28	13	23	Toad The Wet Sp	"Fall Down"
29	33	22	Elton John	"Can You Feel Th"
30	12	18	Pearl Jam	"Daughter"
31	19	17	Nirvana	"All Apologies"
32	17	15	Seal	"Prayer For The"
33	16	14	Stone Temple Pi	"Push"
34	18	14	Smashing Pumpki	"Disarm"
35	16	14	Blind Melon	"No Rain"
36	6	13	Counting Crows	"Einstein On The"
37	5	12	Youssou N'Dour	"7 Seconds"
38	5	6	Stevie Perry	"You Better Wait"
39	0	6	Edie Brickell	"Good Times"



WRVQ, Richmond (804) 576-3200 Lisa McKay, Program Director Billy Surf, Music Director

RANK	EW	TW	ARTIST	TITLE
1	78	83	Lisa Loeb & Nin	"Stay (I Missed)"
2	47	81	Gabrielle	"Dreams"
3	67	81	Ace Of Base	"Don't Turn Arou"
4	71	77	Ace Of Base	"The Sign"
5	60	69	Celine Dion	"The Power Of Lo"
6	56	64	Elton John	"Can You Feel Th"
7	38	55	Collage	"I'll Be Loving"
8	45	52	Melissa Etherid	"Come To My Wind"
9	41	47	Mariah Carey	"Anytime You Nee"
10	39	44	Jon Secada	"If You Go"
11	30	44	Janet Jackson	"Any Time, Any P"
12	37	44	Meat Puppets	"Backwater"
13	37	37	Collective Soul	"Shine"
14	41	35	Garth Brooks &	"Hard Luck Woman"
15	29	28	Salt-N-Pepa w/E	"Whatta Man"
16	25	27	Toni Braxton	"You Mean The Wo"
17	19	24	R. Kelly	"Bump N' Grind"
18	0	21	John Mellencamp	"Wild Night"
19	18	20	Salt-N-Pepa	"Shoop"
20	13	16	Da Brat	"Funkdafied"
21	12	16	Soundgarden	"Black Hole Sun"
22	13	13	Salt-N-Pepa	"None Of Your Bu"
23	9	13	Coolio	"Fantastic Voyag"
24	13	13	Aaliyah	"Back & Forth"
25	10	13	The Puppies	"Funky Y-2-C"
26	11	12	Gauge	"Dunkie Butt"
27	11	12	Blacksiree	"Boori Call"
28	0	7	Offspring	"Come Out And Pl"



WZPL, Indianapolis (317) 879-9999 Jim Cerone, Program Director Fritz Moser, Music Director

RANK	EW	TW	ARTIST	TITLE
1	72	72	Ace Of Base	"Don't Turn Arou"
2	71	71	Jon Secada	"If You Go"
3	67	70	Michael Bolton	"Ain't Got Nothi"
4	74	69	John Mellencamp	"Wild Night"
5	67	68	Richard Marx	"The Way She Lov"
6	66	67	Elton John	"Can You Feel Th"
7	67	66	Gin Blossoms	"Until I Fall Aw"
8	67	66	Nona Gaye & Pri	"Love Sign"
9	69	63	Erasure	"Always"
10	57	62	Lisa Loeb & Nin	"Stay (I Missed)"
11	56	62	Aerosmith	"Crazy"
12	59	59	Seal	"Prayer For The"
13	65	59	Aaliyah	"Back & Forth"
14	54	56	Counting Crows	"Round Here"
15	59	56	Janet Jackson	"And On And On"
16	50	55	Aaron Hall	"I Miss You"
17	56	51	Babyface	"When Can I See"
18	49	47	Toni Braxton	"You Mean The Wo"
19	47	44	Mariah Carey	"Anytime You Nee"
20	0	37	Collage	"I'll Be Loving"
21	34	29	Collective Soul	"Shine"
22	34	26	Melissa Etherid	"Come To My Wind"
23	0	25	Boyz II Men	"I'll Make Love"
24	23	24	Stevie Perry	"You Better Wait"
25	19	21	Coolio	"Fantastic Voyag"
26	21	21	R. Kelly	"Your Body's Cal"
27	23	20	Madonna	"I'll Remember"
28	10	20	Lauren Christy	"Color Of Night"
29	20	19	Tevin Campbell	"I'm Ready"
30	20	19	Warren G. & Nat	"Regulate"
31	0	18	Sheryl Crow	"All I Wanna Do"
32	0	16	Sophie B. Hawki	"Right Beside Yo"
33	16	15	Mariah Carey	"Without You"
34	0	14	All-4-One	"I Swear"
35	0	14	Spin Doctors	"You Let Your He"
36	0	13	Amy Grant	"The Lucky One"
37	0	9	Soundgarden	"Black Hole Sun"



WZEE, Madison (608) 274-1070 John Michaels, Program Director Joe Larson, Music Director

RANK	EW	TW	ARTIST	TITLE
1	57	55	Lisa Loeb & Nin	"Stay (I Missed)"
2	44	52	Janet Jackson	"Any Time, Any P"
3	46	51	Ace Of Base	"Don't Turn Arou"
4	50	51	Madonna	"I'll Remember"
5	50	51	Jon Secada	"If You Go"
6	45	47	John Mellencamp	"Wild Night"
7	43	40	All-4-One	"I Swear"
8	34	36	Melissa Etherid	"Come To My Wind"
9	32	36	Tevin Campbell	"I'm Ready"
10	33	35	General Public	"I'll Take You T"
11	35	35	Prince	"The Most Beauti"
12	34	35	Michael Bolton	"Ain't Got Nothi"
13	33	34	Celine Dion	"Misled"
14	33	34	Crash Test Dumm	"MMM MMM MMM MMM"
15	29	34	Counting Crows	"Mr. Jones"
16	32	34	Elton John	"Can You Feel Th"
17	21	33	Stevie Perry	"You Better Wait"
18	36	33	Gin Blossoms	"Until I Fall Aw"
19	28	33	Seal	"Prayer For The"
20	18	31	Spin Doctors	"You Let Your He"
21	24	26	Counting Crows	"Round Here"
22	24	26	Richard Marx	"The Way She Lov"
23	29	26	Gin Blossoms	"Found Out About"
24	25	26	Gabrielle	"Dreams"
25	0	25	Enigma	"Return To Innoc"
26	29	25	Eternal	"Stay"
27	23	25	Toad The Wet Sp	"Fall Down"
28	35	24	Toni Braxton	"You Mean The Wo"
29	21	24	Babyface	"When Can I See"
30	25	24	Big Mountain	"Baby I Love You"
31	24	22	Collective Soul	"Shine"
32	20	20	Roxette	"Sleeping In My"
33	22	19	Mariah Carey	"Anytime You Nee"
34	0	17	Janet Jackson	"And On And On"
35	0	16	Soundgarden	"Black Hole Sun"
36	15	15	Wet Wet Wet	"Love Is All Aro"
37	17	15	Aerosmith	"Crazy"
38	15	15	Joshua Kadison	"Beautiful In My"
39	13	13	Meat Puppets	"Backwater"
40	12	13	Aaliyah	"Back & Forth"



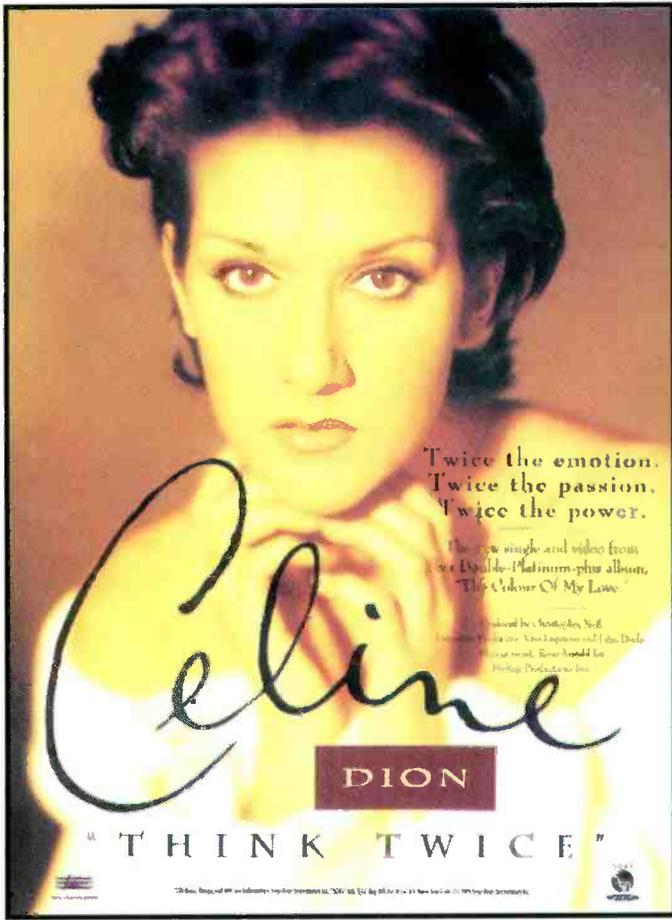
KDUK, Eugene (503) 345-8888 Greg Adams, Program Director Mark Radway, Music Director

RANK	EW	TW	ARTIST	TITLE
1	46	48	Mariah Carey	"Anytime You Nee"
2	45	47	Michael Bolton	"Ain't Got Nothi"
3	48	47	Lisa Loeb & Nin	"Stay (I Missed)"
4	48	47	Richard Marx	"The Way She Lov"
5	48	47	All-4-One	"I Swear"
6	44	47	Collage	"I'll Be Loving"
7	49	47	Ace Of Base	"Don't Turn Arou"
8	0	46	Janet Jackson	"And On And On"
9	46	46	Stevie Perry	"You Better Wait"
10	38	42	Aaliyah	"Back & Forth"
11	19	31	Youssou N'Dour	"7 Seconds"
12	30	29	Madonna	"I'll Remember"
13	29	29	Big Mountain	"Sweet Sensual I."
14	29	29	Stakka Bo	"Here We Go"
15	28	29	Toni Braxton	"You Mean The Wo"
16	31	29	Erasure	"Always"
17	30	28	Michael Damian	"Time Of The Sea"
18	30	28	Aaron Hall	"I Miss You"
19	28	28	Babyface	"When Can I See"
20	29	28	Jon Secada	"If You Go"
21	29	25	Elton John	"Can You Feel Th"
22	24	24	Counting Crows	"Round Here"
23	28	24	Des'ree	"You Gotta Be"
24	11	21	Hootie & The Bl	"Hold My Hand"
25	12	20	Celine Dion	"Think Twice"
26	18	18	Cause & Effect	"It's Over Now"
27	0	18	Edie Brickell	"Good Times"
28	0	17	Sophie B. Hawki	"Right Beside Yo"
29	16	15	Spin Doctors	"You Let Your He"
30	23	15	C + C Music Fac	"Do You Wanna Ge"
31	13	13	Soundgarden	"Black Hole Sun"
32	0	12	Deed-Lite	"Picnic In The S"
33	12	11	Seal	"Prayer For The"
34	12	10	Coolio	"Fantastic Voyag"
35	5	10	Rolling Stones	"Love Is Strong"
36	10	10	Blur	"Girls & Boys"
37	22	7	Billy Lawrence	"Happiness"
38	17	7	Live	"Selling The Dra"
39	0	5	Jimmy Buffet	"Fruitcakes"



KPWR, Los Angeles (818) 953-4200 Michelle Mercer, Program Director Bruce St. James, Music Director

RANK	EW	TW	ARTIST	TITLE
1	69	68	Coolio	"Fantastic Voyag"
2	65	65	Warren G	"This DJ"
3	65	64	R. Kelly	"Your Body's Cal"
4	71	64	Janet Jackson	"Any Time, Any P"
5	60	64	Da Brat	"Funkdafied"
6	69	64	Ice Cube	"Boyz (One Na"
7	44	56	Bobby Ross Avil	"Let's Stay Toge"
8	42	44	Zhane	"Sending My Love"
9	39	42	Queen Latifah	"Weekend Love"
10	37	42	SWV	"Anything"
11	38	41	Aaron Hall	"I Miss You"
12	37	41	Heavy D & The B	"Got Me Waiting"
13	68	39	Snoop Doggy Dog	"Doggystyle"
14	15	37	Volume 10	"Pump"
15	33	34	Whitehead Bros.	"Your Love Is A."
16	28	33	Tevin Campbell	"Always In My He"
17	13	32	Crystal Waters	"100% Pure Love"
18	26	31	Lighter Shade/13	"If You Wanna Gr"
19	30	31	Mista Ace, Inc.	"Born To Roll"
20	32	30	H-Town	"Part Time Lover"
21	32	30	Ahmad	"Back In The Day"
22	25	29	Miranda	"Your Love Is So"
23	0	29	Boyz II Men	"I'll Make Love"
24	0	27	J.V.	"Nayha Hood Queen"
25	0	24	Sharon S	"Wonderful"
26	0	21	Boogie Monsters	"Recognized Thre"
27	0	20	The Lady Of Rag	"Afro Puffs"
28	0	16	R. Kelly	"Summer Bunnies"
29	18	14	Ice Cube	"You Know How We"
30	0	14	2Pac	"Keep Ya Head Up"
31	29	13	Tevin Campbell	"I'm Ready"
32	10	13	Dajae	"I Got Me Up"
33	9	12	Conscious Daugh	"Something To Ri"
34	9	12	Ice Cube	"Check Yo Self"
35	8	12	Janet Jackson	"That's The Way"
36	9	12	Babyface	"Never Keeping S"
37	11	12	Warren G. & Nat	"Regulate"
38	9	11	SWV	"I'm So Into You"
39	9	11	Salt-N-Pepa w/E	"Whatta Man"
40	11	11	Mista Grimm	"Indo Smoke"



**MOST ADDED POWER 96 PHONES EXPLODING!
FOR THE 3RD STRAIGHT WEEK!**

THESE STATIONS DIDN'T "THINK TWICE"!

WKSS Add!	WAOA Add!	WSPK Add!
KSMB Add!	WRKY Add!	WWCK Add!
WZOQ Add!	KZMG Add!	KQID Add!
KLYV Add!	KISN 35 Plays	Pwr 96 30 Plays
Y100 25 Plays	KGBY 21 Plays	Q106 14 Plays
WXKS 6 Plays	KZII 42 Plays	KFRX 35 Plays
KRQQ 31 Plays	WBIZ 31 Plays	WKFR 30 Plays
WZPK 29 Plays	WWKZ 27 Plays	WZKX 26 Plays
WKDD 26 Plays	WXIL 23 Plays	KYIS 20 Plays
WPRR 20 Plays	KDUK 20 Plays	KISX 20 Plays
WJDX 19 Plays	KHTN 18 Plays	WHOT 17 Plays
KMCK 16 Plays	KCHX 16 Plays	WVSR 15 Plays
WLAN 15 Plays!	KTMT 15 Plays	



you gotta be **HUNGRY**

Des'ree *for a hit*
"you gotta be"



2x A Day!

Gaining Over 100 New Plays A Week!

WPST Add! KQMQ Add! WVSR Add! KIOK Add!

WKSS 26 Plays	WPRO 24 Plays	WSTR 23 Plays	WTIC 23 Plays	Q106 20 Plays
WAHC 20 Plays	KKFR 18 Plays	WGTZ 14 Plays	WFLZ 12 Plays	Z90 12 Plays
KLYV 39 Plays	KZZU 38 Plays	WWXM 28 Plays	KTMT 23 Plays	KZMG 22 Plays
KQIZ 20 Plays	WSTW 17 Plays	WWCK 35 Plays	WCIL 28 Plays	KMCK 22 Plays
WERZ 21 Plays	KFFM 19 Plays	WZPK 17 Plays	KFRX 33 Plays	WVKS 27 Plays
WPRR 22 Plays	KHTN 21 Plays	KQID 19 Plays	WQGN 15 Plays	KQKQ 29 Plays
WHOT 27 Plays	WIFC 22 Plays	KISX 20 Plays	WPXY 18 Plays	WNNK 14 Plays
WWKZ 29 Plays	WSPK 25 Plays	WAZY 22 Plays	WXSX 20 Plays	WZYP 18 Plays
WZKX 14 Plays				

Early Phones:

Q106 WWCK KLYV WPRO WPRR KYYY
KKFR WPXR WHOT WAPE WXSX WSTW WTWR WERZ KZMG



Now PLAYING

ALTERNATIVE

THE NEW 98.5 KOME

KOME, San Jose (408)985-9800 Ron Nenni PD, Jay Taylor APD

RANK	LW	TW	ARTIST	TITLE
1	60	62	Counting Crows	"Einstein On The"
2	57	62	Candlebox	"Far Behind"
3	52	48	Lisa Loeb & N	"Stay"
4	33	32	Green Day	"Longview"
5	27	32	Offspring	"Come Out And Play"
6	41	32	Soundgarden	"Black Hole Sun"
7	39	32	Offspring	"Self Esteem"
8	38	31	Stone Temple	"Vaseline"
9	27	31	Alice In Chains	"I Stay Away"
10	25	28	Soundgarden	"Fell On Black Days"
11	32	30	Green Day	"Basket Case"
12	20	28	Meat Puppets	"Backwater"
13	27	24	Mazzy Star	"Fade Into You"
14	26	24	Frank Black	"Headache"
15	24	24	Stone Temple	"Big Empty"
16	24	24	The Dambuilders	"Shrine"
17	22	24	Collective Soul	"Shrine"
18	23	23	Archers Of Loaf	"Web In Front"
19	0	21	Veruca Salt	"Seether"
20	0	19	Smashing Pumpkins	"Drown"
21	25	19	Cracker	"Euro-Trash Girl"
22	22	19	Weezer	"Undone"
23	14	19	L7	"Andres"
24	15	19	Stone Temple	"Interstate Love"
26	19	19	Candlebox	"You"
27	0	17	Jesus And Mary C	"Sometimes"
25	15	16	Beastie Boys	"Sabotage"
28	0	08	Pretenders	"I'll Stand By You"
29	16	05	Frenie	"Labor Of Love"

WMAD 92 FM

THE CUTTING EDGE OF ROCK

WMAD, Madison (608) 837-9581 Brad Hanson PD, Trevor Scott MD

RANK	LW	TW	ARTIST	TITLE
1	38	38	Soundgarden	"Black Hole Sun"
2	36	38	Frenie	"Labor Of Love"
3	36	37	Deasleye Dick	"New Age Girl"
4	35	37	Cause & Effect	"It's Over Now"
5	35	37	Seal	"Prayer For The"
6	33	37	Offspring	"Come Out And Play"
7	22	36	Love Spit Love	"Am I Wrong"
8	31	35	Stone Temple	"Big Empty"
9	34	32	Stone Temple	"Vaseline"
10	16	31	The Breeders	"Sains"
11	21	22	The Dambuilders	"Shrine"
12	22	22	Frank Black	"Headache"
13	21	21	Enigma	"Out Of The Deep"
14	22	21	The Devlins	"Someone To Talk"
15	24	21	Mazzy Star	"Fade Into You"
16	21	21	Spin Doctors	"You Let Your Heart"
17	16	21	Counting Crows	"Einstein On The"
18	21	20	Beck	"Beercan"
19	22	20	Jah Wobble's	"The Sun Does Rise"
20	11	19	Weezer	"Undone"
21	21	19	Sheryl Crow	"All I Wanna Do"
22	0	17	Live	"I Alone"
23	0	17	Gods Child	"everybodys I"
24	15	16	Green Day	"Basket Case"
25	20	16	Candlebox	"Far Behind"
26	38	14	Toad The Wet	"Fall Down"
27	0	14	Pretenders	"I'll Stand By"
28	10	13	Mexico 70	"Wonderful Lie"
29	23	13	C Test Dummies	"Afternoons And"
30	9	12	MC 900 Fr.	"If I Only Had A"
31	9	12	L7	"Andres"
32	12	12	Meat Puppets	"Backwater"
33	11	11	Green Day	"Longview"
34	10	11	Morrissey	"The More You"
35	13	11	Danielle	"What If God"
36	25	11	Collective Soul	"Shine"
37	10	10	James	"Laid"
38	10	10	Counting Crows	"Mr. Jones"
39	12	10	General Public	"I'll Take You"
40	11	10	Sarah McLachlan	"Possession"
41	11	10	Cracker	"Get Off This"
42	9	9	C Test Dummies	"MMM MMM MMM MMM"
43	10	9	Enigma	"Return To"
44	11	9	Pretenders	"Night In My"
45	0	9	Material Issue	"Going Through"
46	0	9	Helmet	"Biscuits For"
47	11	9	Beck	"Loser"
48	10	8	Beastie Boys	"Sabotage"

103.9 FM WDRE

PHILADELPHIA'S CUTTING EDGE OF ROCK

WDRE, Long Island (516) 222-1103 Tom Calderone OM, Malibu Sue MD, Mike Parrish AMD

RANK	LW	TW	ARTIST	TITLE
1	43	41	Counting Crows	"Einstein On The"
2	42	40	Stone Temple	"Big Empty"
3	42	40	Soundgarden	"Black Hole Sun"
4	42	40	Frenie	"Labor Of Love"
5	41	39	Toad The Wet	"Fall Down"
6	41	39	Spin Doctors	"You Let Your"
7	35	33	Blur	"Girls & Boys"
8	31	29	Offspring	"Come Out And"
9	30	28	Smashing Pumpki	"Drown"
10	30	28	Green Day	"Longview"
11	29	27	Candlebox	"Far Behind"
12	28	27	Alice In Chains	"I Stay Away"
13	26	25	Seal	"Prayer For The"
14	26	25	Joan Jet & The	"Eye To Eye"
15	25	23	Seed	"Rapture"
16	25	23	The Breeders	"Sains"
17	25	23	The Dambuilders	"Shrine"
18	25	23	The Smithereens	"Everying I"
19	23	21	Green Day	"Basket Case"
20	20	19	Sheryl Crow	"All I Wanna"
21	20	19	Counting Crows	"The Ghost In You"
22	21	19	Love Spit Love	"Am I Wrong"
23	19	17	Stone Temple	"Vaseline"
24	19	17	Archers Of Loaf	"Web In Front"
25	19	17	Weezer	"Undone"
26	17	15	Jeffrey Gaines	"I Like You"
27	16	15	C Test Dummies	"Afternoons And"
28	17	15	Lush	"Hypocrite"
29	15	14	Sam Phillips	"Baby I Can't"
30	0	14	Gods Child	"everybodys I"
31	14	14	The Devlins	"Someone To Talk"
32	16	14	Beastie Boys	"Sabotage"
33	13	13	L7	"Andres"
34	7	13	Jesus And Mary	"Sometimes"
35	12	12	Fretblanker	"Twisted"
36	0	11	Mazzy Star	"Fade Into You"
37	9	9	Smashing	"Rocket"
38	9	9	Frank Black	"Headache"
39	0	4	Killing Joke	"Millenium"
40	0	4	Dinosaur Jr	"Feel The Pain"
41	0	4	Cracker	"Euro-Trash Girl"
42	4	4	Tony Bennett	"They Can't Fake"

WORLD FAMOUS KROQ 106.7 FM

KROQ, Los Angeles (818) 567-1067 Kevin Weatherly PD, Gene Sandblom APD, Darcy Fulmer MD

RANK	LW	TW	ARTIST	TITLE
1	37	41	Candlebox	"Far Behind"
2	26	39	Green Day	"Basket Case"
3	28	39	Weezer	"Undone"
4	24	37	Counting Crows	"Einstein On The"
5	35	36	Mazzy Star	"Fade Into You"
6	23	27	Live	"I Alone"
7	20	26	Offspring	"Self Esteem"
8	15	25	Jesus And Mary	"Sometimes"
9	23	25	Soundgarden	"Fell On Black"
10	32	24	Stone Temple	"Vaseline"
11	31	24	Cracker	"Euro-Trash Girl"
12	22	22	Frank Black	"Headache"
13	19	22	Nirvana	"Verse Chorus Verse"
14	16	22	Pearl Jam	"Elderly Woman"
15	21	21	Offspring	"Come Out And Play"
16	24	20	Stone Temple	"Interstate Love"
17	20	19	Meat Puppets	"Backwater"
18	18	19	Alice In Chains	"I Stay Away"
19	15	17	The Dambuilders	"Shrine"
20	14	17	Archers Of Loaf	"Web In Front"
21	0	17	Veruca Salt	"Seether"
22	26	16	Green Day	"Longview"
23	17	16	Counting Crows	"Rain King"
24	28	16	Soundgarden	"Black Hole Sun"
25	14	15	Beastie Boys	"Sabotage"
26	14	15	Gin Blossoms	"Until I Fall"
27	14	15	Love Spit Love	"Am I Wrong"
28	0	15	Boingo	"Insanity"
29	0	15	Gods Child	"everybodys I"
30	13	14	Pretenders	"I'll Stand By"
31	12	14	L7	"Andres"
32	13	12	Toad The Wet	"Fall Down"
33	11	12	Sarah McLachlan	"Possession"
34	12	11	Seal	"Prayer For The"
35	19	11	Frenie	"Labor Of Love"
36	0	10	Bad Religion	"Infected"
37	9	10	Pop Will Eat	"Teh Bin Ein"
38	10	10	Reelzzy Bites	"Stay"
39	18	10	Stone Temple	"Big Empty"
40	11	10	Killing Joke	"Millenium"

95.5 WBRU

WBRU, Providence (401) 272-9550 Michael Osborne PD, Tim Schiavelli MD

RANK	LW	TW	ARTIST	TITLE
1	23	25	Weezer	"Undone"
2	24	25	Green Day	"Basket Case"
3	25	25	Lush	"Hypocrite"
4	23	24	Frank Black	"Headache"
5	23	23	Seal	"Prayer For The"
6	15	22	Candlebox	"Far Behind"
7	16	22	Sheryl Crow	"All I Wanna"
8	21	19	Offspring	"Come Out And Play"
9	20	19	Soundgarden	"Black Hole Sun"
10	16	19	L7	"Andres"
11	24	18	Lisa Loeb & N	"Stay"
12	10	17	Love Spit Love	"Am I Wrong"
13	17	17	Pulp	"Do You Remember"
14	10	17	Erasure	"Run To The Sun"
15	15	17	Judybats	"What We Lose"
16	17	16	Nick Cave And	"Do You Love Me?"
17	18	16	The Popinjays	"When I Believed"
18	16	16	Velvet Crush	"Hold Me Up"
19	0	16	Jesus And Mary	"Sometimes"
20	16	15	Stone Temple	"Vaseline"
21	23	15	Toad The Wet	"Fall Down"
22	9	15	The Dambuilders	"Shrine"
23	9	15	Seed	"Rapture"
24	20	14	Blur	"Girls & Boys"
25	15	14	Nine Inch Nails	"Closer"
26	13	13	Beastie Boys	"Sabotage"
27	0	11	Mazzy Star	"Fade Into You"
28	23	11	Tori Amos	"Cornflake Girl"
29	8	10	Pretenders	"I'll Stand By"
30	10	9	Rollins Band	"Disconnect"
31	0	9	Offspring	"Self Esteem"
32	9	9	Velocity Girl	"Sorry Again"
33	8	8	Sam Phillips	"Baby I Can't"
34	0	8	Inspiral	"Saturn 5"
35	8	8	Indigo Girls	"Leas"
36	10	8	The Auteurs	"Lenny Valentino"
37	15	8	MC 900 Fr.	"If I Only Had A"
38	7	8	The Breeders	"Sains"
39	8	8	Pop Will Eat	"RSVP"
40	0	8	Luscious Jackson	"City Song"
41	8	8	London	"Head"
42	8	7	Smashing	"Rocket"
43	0	7	Fretblanker	"Twisted"
44	8	7	Live	"I Alone"
45	10	7	Jeffrey Gaines	"I Like You"
46	8	7	Stone Temple	"Big Empty"
47	8	7	Spin Doctors	"You Let Your Heart"
48	0	6	Killing Joke	"Millenium"
49	0	6	House Of Pain	"On Point"
50	6	6	Helmet	"Biscuits For"

The Edge 94.5 KEDGE

KEDGE, Dallas (214) 580-9400 Joel Folger PD, Jay Michaels MD

RANK	LW	TW	ARTIST	TITLE
1	52	57	Lisa Loeb & N	"Stay"
2	45	51	Sarah McLachlan	"Possession"
3	39	50	Soundgarden	"Black Hole Sun"
4	29	49	Candlebox	"Far Behind"
5	41	45	Seal	"Prayer For The"
6	36	44	Counting Crows	"Round Here"
7	36	43	Spin Doctors	"You Let Your"
8	40	39	Sheryl Crow	"All I Wanna"
9	32	33	Offspring	"Come Out And Play"
10	38	25	Meat Puppets	"Backwater"
11	27	25	Erasure	"Run To The Sun"
12	15	18	Nine Inch Nails	"Closer"
13	0	17	Interface	"Is What Your Doing"
14	23	15	Frenie	"Labor Of Love"
15	12	11	Weezer	"Undone"
16	14	8	MC 900 Fr.	"If I Only Had A"
17	0	6	The Nixons	"Sister"
18	5	6	The Devlins	"Someone To Talk"
19	4	6	Gods Child	"everybodys I"
20	8	6	Dambuilders	"Shrine"

magnapop

hot boxing

featuring the debut
single and video:
"slowly, slowly"

produced by bob mould

ready to add: august 8th

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**MAJOR MARKETS (1-40)**

TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
1	LISA LOEB & NINE STORIES. Stay (I Missed You)	38	46.3	1759
2	ACE OF BASE. Don't Turn Around	35	48.3	1692
3	JANET JACKSON. Any Time, Any Place	36	43.2	1556
4	ELTON JOHN. Can You Feel The Love Tonight	38	37.6	1429
5	ALL-4-ONE. I Swear	32	37.8	1209
6	AALIYAH. Back & Forth	32	37.6	1203
7	BABYFACE. When Can I See You	33	33.0	1089
8	JON SECADA. If You Go	34	30.8	1046
9	COLLECTIVE SOUL. Shine	27	38.6	1041
10	COOLIO. Fantastic Voyage	29	34.7	1005
11	JOHN MELLENCAMP. Wild Night	25	39.6	991
12	MARIAH CAREY. Anytime You Need A Friend	32	29.5	945
13	TONI BRAXTON. You Mean The World To Me	27	34.7	936
14	AARON HALL. I Miss You	24	38.3	918
15	TEVIN CAMPBELL. Always In My Heart	25	35.7	893
16	DA BRAT. Funkdafied	25	35.6	891
17	SEAL. Prayer For The Dying	31	26.0	806
18	AEROSMITH. Crazy	21	37.5	787
19	ERASURE. Always	21	37.4	785
20	MADONNA. I'll Remember	21	36.5	766
21	WARREN G. & NATE DOGG. Regulate	26	27.0	702
22	BOYZ II MEN. I'll Make Love To You	30	22.6	679
23	MELISSA ETHERIDGE. Come To My Window	18	37.2	670
24	WARREN G. This DJ	20	32.9	658
25	CRYSTAL WATERS. 100% Pure Love	24	27.0	647

LARGE MARKETS (41-100)

TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
1	ACE OF BASE. Don't Turn Around	45	49.1	2208
2	LISA LOEB & NINE STORIES. Stay (I Missed You)	41	44.9	1842
3	ELTON JOHN. Can You Feel The Love Tonight	41	44.7	1833
4	JANET JACKSON. Any Time, Any Place	41	42.7	1750
5	MARIAH CAREY. Anytime You Need A Friend	40	38.4	1534
6	TONI BRAXTON. You Mean The World To Me	38	38.1	1446
7	COLLECTIVE SOUL. Shine	38	37.8	1435
8	ALL-4-ONE. I Swear	39	36.6	1428
9	JOHN MELLENCAMP. Wild Night	36	39.4	1419
10	JON SECADA. If You Go	42	33.0	1387
11	AALIYAH. Back & Forth	36	36.3	1308
12	BABYFACE. When Can I See You	41	30.3	1243
13	AEROSMITH. Crazy	31	40.0	1239
14	STEVE PERRY. You Better Wait	37	29.0	1072
15	ERASURE. Always	33	29.8	984
16	SEAL. Prayer For The Dying	37	25.8	956
17	GIN BLOSSOMS. Until I Fall Away	30	31.5	944
18	MADONNA. I'll Remember	26	32.0	833
19	COUNTING CROWS. Round Here	34	24.3	825
20	COOLIO. Fantastic Voyage	24	33.0	792
21	RICHARD MARX. The Way She Loves Me	27	25.3	682
22	MELISSA ETHERIDGE. Come To My Window	20	33.5	670
23	SPIN DOCTORS. You Let Your Heart Go Too Fast	32	20.4	652
24	AARON HALL. I Miss You	26	24.8	645
25	SOUNDGARDEN. Black Hole Sun	32	19.6	626

SMALL MARKETS (101+)

TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
1	ACE OF BASE. Don't Turn Around	108	42.3	4564
2	ELTON JOHN. Can You Feel The Love Tonight	113	40.0	4525
3	LISA LOEB & NINE STORIES. Stay (I Missed You)	103	41.7	4296
4	JOHN MELLENCAMP. Wild Night	108	39.7	4284
5	STEVE PERRY. You Better Wait	111	32.8	3641
6	MARIAH CAREY. Anytime You Need A Friend	102	34.8	3553
7	RICHARD MARX. The Way She Loves Me	108	31.1	3355
8	JON SECADA. If You Go	94	34.7	3260
9	SEAL. Prayer For The Dying	106	30.7	3251
10	JANET JACKSON. Any Time, Any Place	86	36.6	3148
11	COLLECTIVE SOUL. Shine	98	31.5	3083
12	COUNTING CROWS. Round Here	106	28.7	3046
13	GIN BLOSSOMS. Until I Fall Away	98	30.4	2983
14	AEROSMITH. Crazy	99	30.1	2975
15	ALL-4-ONE. I Swear	88	33.5	2950
16	ERASURE. Always	84	32.1	2697
17	BABYFACE. When Can I See You	93	27.8	2586
18	SPIN DOCTORS. You Let Your Heart Go Too Fast	105	23.7	2493
19	GARTH BROOKS & KISS. Hard Luck Woman	79	29.6	2340
20	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	74	29.8	2207
21	TOAD THE WET SPROCKET. Fall Down	83	25.1	2081
22	TONI BRAXTON. You Mean The World To Me	71	29.3	2079
23	AALIYAH. Back & Forth	67	29.5	1975
24	ROXETTE. Sleeping In My Car	64	29.2	1867
25	MADONNA. I'll Remember	66	27.4	1810

ADULT TOP 40 STATIONS

TW	ARTIST/SONG	STNS.	AVG. PPM	PLAYS
1	ELTON JOHN. Can You Feel The Love Tonight	22	42.1	927
2	JON SECADA. If You Go	20	37.9	757
3	JOHN MELLENCAMP. Wild Night	21	34.0	713
4	JOSHUA KADISON. Beautiful In My Eyes	18	36.1	650
5	MELISSA ETHERIDGE. Come To My Window	19	32.5	618
6	MARIAH CAREY. Anytime You Need A Friend	19	31.7	602
7	ALL-4-ONE. I Swear	18	30.8	555
8	TONI BRAXTON. You Mean The World To Me	16	34.0	544
9	MADONNA. I'll Remember	15	35.4	531
10	RICHARD MARX. The Way She Loves Me	21	23.9	502
11	PHIL COLLINS. Everyday	15	30.9	464
12	ACE OF BASE. Don't Turn Around	14	32.6	456
13	WET WET WET. Love Is All Around	17	25.7	437
14	ACE OF BASE. The Sign	11	37.8	416
15	LISA LOEB & NINE STORIES. Stay (I Missed You)	15	27.5	412
16	LITTLE TEXAS. What Might Have Been	12	32.9	395
17	RICHARD MARX. Now And Forever	15	23.9	359
18	STEVE PERRY. You Better Wait	15	21.9	329
19	BONNIE RAITT. Love Sneakin' Up On You	12	24.9	299
20	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	10	24.9	249
21	STEVIE NICKS. Maybe Love Will Change Your Mind	10	23.2	232
22	HUEY LEWIS & THE NEWS. But It's Alright	11	20.6	227
23	CELINE DION. The Power Of Love	11	18.2	200
24	BIG MOUNTAIN. Baby I Love Your Way	7	27.4	192
25	COUNTING CROWS. Mr. Jones	6	31.3	188

E L T O N J O H N

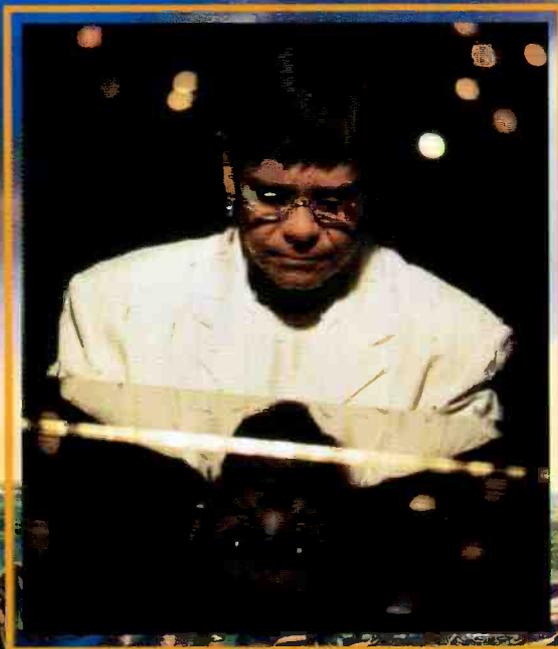
Can You Feel The Love Tonight

The #1 Box Office Film Of The Year!
NETWORK #2* With 9063 Plays Per Week!
 5984 Total BDS Detections!
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| WEDJ 64 Plays | WPRO 54 Plays |
| WXKS 64 Plays | KKFR 53 Plays |
| WBZ 61 Plays | WAPF 58 Plays |
| WDCG 58 Plays | WFLY 57 Plays |
| KKRZ 56 Plays | WTIC 54 Plays |
| WKFS 52 Plays | KPLZ 52 Plays |
| WTOW 54 Plays | WKSS 51 Plays |
| WSTR 50 Plays | WXXI 48 Plays |
| WMLX 43 Plays | WPNT 48 Plays |
| KKLT 44 Plays | WKRQ 44 Plays |
| KEMB 44 Plays | KTFM 43 Plays |
| WKQJ 43 Plays | WKTH 41 Plays |
| WPIJ 41 Plays | WYTX 39 Plays |
| KVFX 39 Plays | KISE 38 Plays |
| KRMX 38 Plays | WRQX 38 Plays |
| WPH 38 Plays | WEZL 36 Plays |
| WHY 36 Plays | WPLY 36 Plays |
| WZJ 33 Plays | KDWB 32 Plays |
| WILM 29 Plays | WBMX 28 Plays |
| KRBE 24 Plays | KHKS 23 Plays |
| WHZZ 22 Plays | KSFM 16 Plays |
| XHTZ 16 Plays | EGGI 15 Plays |
| WATC 14 Plays | KUBE 11 Plays |
| WKQE 8 Plays | KUTC 6 Plays |
| | WBBM 5 Plays |



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Melissa Etheridge

"I'm The Only One"

100% NETWORK D-33* With Over 2100 Plays Per Week!
498 BDS Detections!
110 Top 40 Stations!

WEDJ 36 Plays
WSPK 30 Plays
WNTQ 23 Plays
Q99 13 Plays

WHY 34 Plays
WSTR 29 Plays
WPLY 19 Plays

KIOC 34 Plays
WAHC 26 Plays
WKEQ 18 Plays

WJET Add!
WFLY 26 Plays
WVIC Add!

KQID 34 Plays
WMEE Add!
WPLJ 18 Plays
B97 7 Plays



Wet Wet Wet

"Love Is All Around"

100% NETWORK D-40* With Close To 1900 Plays Per Week!

WXKS Add!
KPLZ 38 Plays
WPLJ 28 Plays
WBMX 17 Plays

WMTX Add!
WMXQ 32 Plays
WKMX 25 Plays
KUTQ 14 Plays

KLYV 66 Plays
WROX 30 Plays
WBT 24 Plays

WPNT 42 Plays
WKTJ 29 Plays
KWMX 23 Plays
WKQI 13 Plays

KHMX 39 Plays
KXYQ 29 Plays
WEZB 21 Plays
KKLQ 11 Plays





G R E A T L A K E S

TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	ELTON JOHN. Can You Feel The Love Tonight	48	42.0	2018
2	JOHN MELLENCAMP. Wild Night	47	42.4	1992
3	ACE OF BASE. Don't Turn Around	46	43.2	1985
4	LISA LOEB & NINE STORIES. Stay (I Missed You)	48	39.1	1878
5	JON SECADA. If You Go	45	35.0	1575
6	MARIAH CAREY. Anytime You Need A Friend	43	34.4	1481
7	JANET JACKSON. Any Time, Any Place	40	36.8	1472
8	COLLECTIVE SOUL. Shine	42	34.5	1447
9	ALL-4-ONE. I Swear	40	33.1	1325
10	RICHARD MARX. The Way She Loves Me	42	30.3	1274
11	GIN BLOSSOMS. Until I Fall Away	42	29.9	1254
12	STEVE PERRY. You Better Wait	42	29.3	1230
13	SEAL. Prayer For The Dying	41	29.3	1203
14	AEROSMITH. Crazy	37	32.4	1198
15	TONI BRAXTON. You Mean The World To Me	33	33.8	1116
16	ERASURE. Always	33	33.0	1089
17	BABYFACE. When Can I See You	36	29.4	1060
18	COUNTING CROWS. Round Here	39	26.2	1021
19	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	31	28.6	888
20	GARTH BROOKS & KISS. Hard Luck Woman	29	28.1	816
21	SPIN DOCTORS. You Let Your Heart Go Too Fast	37	20.8	768
22	MADONNA. I'll Remember	24	32.0	767
23	AALIYAH. Back & Forth	25	30.6	766
24	SOUNDGARDEN. Black Hole Sun	34	21.5	730
25	TOAD THE WET SPROCKET. Fall Down	33	21.5	710



GREAT LAKES REGIONAL ANALYSIS

MAJOR GAINER:

•Steve Perry gains close to 200 total plays and moves from 17th to 12th most-played in the region.

UP-AND-COMING:

•Rotational increases are posted by Seal (15-13), Garth Brooks (23-20) and Spin Doctors (25-21). Also happening are Live (#28/529 PPW), Billy Lawrence (#30/480 PPW) and Wet Wet Wet (#31/460 PPW).

TIP OF THE WEEK:

•Cause & Effect are strong in this region. They're at #33 with 380 PPW on 20 Great Lakes stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

M I D W E S T

TW	Artist/Song	STNS.	AVG. PPW	PLAYS
1	ELTON JOHN. Can You Feel The Love Tonight	39	40.8	1592
2	JOHN MELLENCAMP. Wild Night	38	40.3	1532
3	ACE OF BASE. Don't Turn Around	35	42.4	1485
4	LISA LOEB & NINE STORIES. Stay (I Missed You)	35	42.0	1471
5	COLLECTIVE SOUL. Shine	34	35.0	1190
6	STEVE PERRY. You Better Wait	36	31.2	1124
7	MARIAH CAREY. Anytime You Need A Friend	33	34.1	1124
8	RICHARD MARX. The Way She Loves Me	37	29.8	1101
9	JANET JACKSON. Any Time, Any Place	27	40.2	1086
10	JON SECADA. If You Go	31	34.7	1076
11	AEROSMITH. Crazy	31	32.6	1012
12	SEAL. Prayer For The Dying	33	30.6	1010
13	ALL-4-ONE. I Swear	30	30.6	918
14	GIN BLOSSOMS. Until I Fall Away	29	29.1	845
15	ERASURE. Always	25	33.0	826
16	COUNTING CROWS. Round Here	33	24.7	815
17	GARTH BROOKS & KISS. Hard Luck Woman	28	28.6	801
18	BABYFACE. When Can I See You	28	26.5	743
19	TONI BRAXTON. You Mean The World To Me	24	29.3	704
20	ROXETTE. Sleeping In My Car	20	34.3	686
21	SPIN DOCTORS. You Let Your Heart Go Too Fast	31	22.0	682
22	TOAD THE WET SPROCKET. Fall Down	24	27.7	664
23	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	20	32.2	644
24	MADONNA. I'll Remember	18	32.3	581
25	AALIYAH. Back & Forth	20	28.3	565



MIDWEST REGIONAL ANALYSIS

MAJOR GAINER:

•Elton John rises from 2nd to 1st most-played in the Midwest, adding over 50 plays.

UP-AND-COMING:

•Additional rotations were reported on John Mellencamp (4-2), Steve Perry (10-6), Counting Crows (18-16) and Spin Doctors (24-21). Also hot are Cause & Effect (#28/469 PPW) and Crash Test Dummies (#29/436).

TIP OF THE WEEK:

•Melissa Etheridge is shaping up to be a Midwestern hit. It's #32 with 407 PPW on 22 regional stations.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	LISA LOEB & NINE STORIES. Stay (I Missed You)	24	39.5	947
2	ACE OF BASE. Don't Turn Around	22	41.8	919
3	ELTON JOHN. Can You Feel The Love Tonight	26	35.3	919
4	MARIAH CAREY. Anytime You Need A Friend	23	35.7	821
5	RICHARD MARX. The Way She Loves Me	24	32.5	779
6	JOHN MELLENCAMP. Wild Night	21	36.9	774
7	STEVE PERRY. You Better Wait	21	32.7	687
8	JANET JACKSON. Any Time, Any Place	17	38.9	662
9	ALL-4-ONE. I Swear	18	33.1	595
10	JON SECADA. If You Go	20	29.5	590
11	COLLECTIVE SOUL. Shine	18	32.6	586
12	BABYFACE. When Can I See You	19	30.1	572
13	COUNTING CROWS. Round Here	19	30.1	572
14	SEAL. Prayer For The Dying	20	28.0	560
15	TONI BRAXTON. You Mean The World To Me	18	28.6	515
16	AALIYAH. Back & Forth	16	31.9	510
17	AEROSMITH. Crazy	18	26.9	485
18	MADONNA. I'll Remember	16	28.8	460
19	GIN BLOSSOMS. Until I Fall Away	14	31.4	439
20	TOAD THE WET SPROCKET. Fall Down	14	30.4	426
21	SPIN DOCTORS. You Let Your Heart Go Too Fast	17	23.5	400
22	MICHAEL BOLTON. Ain't Got Nothing If You Ain't Got Love	13	30.3	394
23	ROXETTE. Sleeping In My Car	12	32.5	390
24	ERASURE. Always	12	30.5	366
25	CRASH TEST DUMMIES. Afternoons & Coffeespoons	14	24.6	344


NORTHWEST/ROCKIES REGIONAL ANALYSIS
MAJOR GAINER:

•Elton John remains the story, with the track from *The Lion King* jumping from 4th to 3rd most-played.

UP-AND-COMING:

•Songs continuing to grow include Richard Marx (6-5), Steve Perry (13-7), Collective Soul (12-11), Counting Crows (15-13) and Spin Doctors (23-21). Also hot are Cause & Effect (#27/320 PPW).

TIP OF THE WEEK:

•Coolio is kicking in here. "Fantastic Voyage" is #31 with 254 PPW.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	JANET JACKSON. Any Time, Any Place	43	47.1	2027
2	ACE OF BASE. Don't Turn Around	37	49.8	1843
3	AALIYAH. Back & Forth	38	43.9	1669
4	MARIAH CAREY. Anytime You Need A Friend	38	37.1	1409
5	BABYFACE. When Can I See You	41	34.1	1397
6	LISA LOEB & NINE STORIES. Stay (I Missed You)	31	44.7	1385
7	AARON HALL. I Miss You	34	37.9	1288
8	ALL-4-ONE. I Swear	33	38.6	1274
9	ELTON JOHN. Can You Feel The Love Tonight	34	36.7	1249
10	COOLIO. Fantastic Voyage	34	36.0	1225
11	TEVIN CAMPBELL. Always In My Heart	29	41.5	1204
12	JON SECADA. If You Go	35	34.1	1195
13	R. KELLY. Your Body's Callin'	24	46.5	1115
14	TONI BRAXTON. You Mean The World To Me	30	34.4	1033
15	DA BRAT. Funkdafied	24	38.2	917
16	STEVE PERRY. You Better Wait	24	33.5	804
17	WARREN G. This DJ	21	36.8	772
18	COLLECTIVE SOUL. Shine	23	32.9	756
19	AEROSMITH. Crazy	19	38.8	737
20	SEAL. Prayer For The Dying	26	28.3	736
21	SHAI. The Place Where You Belong	26	28.0	728
22	CRYSTAL WATERS. 100% Pure Love	27	26.4	714
23	ERASURE. Always	19	37.3	709
24	JOHN MELLENCAMP. Wild Night	20	35.0	699
25	JANET JACKSON. And On And On	20	33.8	675


WEST REGIONAL ANALYSIS
MAJOR GAINER:

•Babyface is the only new title in the Top 5, moving up from #7 and adding over 50 plays.

UP-AND-COMING:

•Titles continuing to grow include Coolio (14-10), Steve Perry (18-16), Warren G. (24-17) and Crystal Waters (D-22). Also happening are Changing Faces (#30/558 PPW) and Miranda (#31/552 PPW).

TIP OF THE WEEK:

•C+C Music Factory is kicking in the West with 550 PPW on 20 stations, good for #33 regionally.

Please Report Your Adds & PPWs By Tuesday At 5 pm.

PPW Regional Analysis By Pat Gillen

THE CHARTS

PLAYS PER WEEK 41-80

COMPUTER GENERATED AIRPLAY REPORTS

ARTIST/SONG/LABEL	2W	LW	TW
41 CRYSTAL WATERS. 100% Pure Love (Mercury)	1396	1694	1877
42 GERALD LEVERT. I'd Give Anything (EastWest)	264	1135	1839
43 SHAI. The Place Where You Belong (Gasoline Alley/MCA)	2555	2137	1838
44 SHERYL CROW. All I Wanna Do (A&M)	473	1189	1831
45 DA BRAT. Funkdafied (So So Def/Chaos)	1644	1681	1791
46 MEAT PUPPETS. Backwater (London)	2333	2130	1771
47 CRASH TEST DUMMIES. Afternoons & Coffeespoons (Arista)	1690	1776	1694
48 JOSHUA KADISON. Beautiful In My Eyes (SBK/EMI Records)	2030	1928	1689
49 ACE OF BASE. The Sign (Arista)	2124	1743	1637
50 BOYZ II MEN. I'll Make Love To You (Motown)	—	66	1633
50 PRINCE. The Most Beautiful Girl In The World (NPG/Bellmark)	2687	2041	1633
52 JANET JACKSON. And On And On (Virgin)	1546	1618	1620
53 DES'REE. You Gotta Be (550 Music)	935	1246	1520
54 BLACKSTREET. Booti Call (Interscope/AG)	1489	1511	1472
55 ROLLING STONES. Love Is Strong (Virgin)	563	1040	1468
56 CANDLEBOX. Far Behind (Maverick/Sire/WB)	1037	1209	1442
57 ENIGMA. Return To Innocence (Charisma/Virgin)	1997	1499	1424
58 SOPHIE B. HAWKINS. Right Beside You (Columbia)	162	739	1403
59 BONNIE RAITT. You (Capitol)	1188	1354	1379
60 EDIE BRICKELL. Good Times (Geffen)	18	256	1339
61 WARREN G. This DJ (Violator/ral)	959	1075	1308
62 CELINE DION. Misled (550 Music)	2114	1650	1293
63 C + C MUSIC FACTORY. Do You Wanna Get Funky (Columbia)	910	1007	1214
64 GENERAL PUBLIC. I'll Take You There (Epic Soundtrax)	1684	1277	1200
65 COLLAGE. I'll Be Loving You (Metropolitan)	1048	1029	1187
66 STEVIE NICKS. Maybe Love Will Change Your Mind (Modern/Atlantic/AG)	1668	1437	1147
67 GREEN DAY. Longview (Reprise)	1500	1299	1139
68 CELINE DION. Think Twice (550 Music)	244	733	1138
69 PRETENDERS. I'll Stand By You (Sire/WB)	165	318	1112
70 BOSTON. I Need Your Love (MCA)	2092	1634	1069
71 STONE TEMPLE PILOTS. Big Empty (Interscope/Atlantic/AG)	924	994	1059
72 CHANGING FACES. Stroke You Up (Big Beat/Atlantic/AG)	605	795	1043
73 TAKE 6. Biggest Part Of Me (Reprise)	944	961	1038
74 ARETHA FRANKLIN. Willing To Forgive (Arista)	1427	1290	1017
75 NONA GAYE & PRINCE. Love Sign (NPG/Bellmark)	627	939	985
76 GIN BLOSSOMS. Found Out About You (A&M)	1102	978	960
77 BONNIE RAITT. Love Sneakin' Up On You (Capitol)	1328	1092	936
78 FOUR SEASONS. December '63 (Oh What A Night) (Curb Records)	264	469	894
79 BLUR. Girls & Boys (Food/SBK/EMI Records)	520	726	884
80 U2. All I Want Is You (RCA)	855	936	869

MOST ADDED

ARTIST/SONG/LABEL	TOTAL ADDS
1 BOYZ II MEN. I'll Make Love To You (Motown)	133
2 AMY GRANT. The Lucky One (A&M)	122
3 PRETENDERS. I'll Stand By You (Sire/WB)	40
4 INNER CIRCLE. Games People Play (Big Beat/Atlantic/AG)	37
5 EDIE BRICKELL. Good Times (Geffen)	33
6 SHERYL CROW. All I Wanna Do (A&M)	24
7 ALICE COOPER. It's Me (Epic)	18
7 CRYSTAL WATERS. 100% Pure Love (Mercury)	18
9 SOPHIE B. HAWKINS. Right Beside You (Columbia)	16
10 CELINE DION. Think Twice (550 Music)	15
10 GERALD LEVERT. I'd Give Anything (EastWest)	15
12 THE DEVLINS. Someone To Talk To (Capitol)	12
13 CANDLEBOX. Far Behind (Maverick/Sire/WB)	11
13 COOLIO. Fantastic Voyage (Tommy Boy)	11
15 HOOTIE & THE BLOWFISH. Hold My Hand (Atlantic/AG)	10

MOST REQUESTED

ARTIST/SONG	LABEL
1 SOUNDGARDEN. Black Hole Sun	A&M
2 COOLIO. Fantastic Voyage	Tommy Boy
3 BABYFACE. When Can I See You	Epic
4 LISA LOEB & NINE STORIES. Stay (I Missed You)	RCA
5 WARREN G. & NATE DOGG. Regulate	Death Row/Interscope/AG
6 AALIYAH. Back & Forth	Blackground/Jive
7 ALL-4-ONE. I Swear	Blitz/Atlantic/AG
8 COLLECTIVE SOUL. Shine	Atlantic/AG
9 AEROSMITH. Crazy	Geffen
10 BOYZ II MEN. I'll Make Love To You	Motown



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TO A FRIEND.

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OVERNIGHT SENSATION

Everybody's Talking About...

THE NETWORK

Morning Line

Vol. 1, No. 15 "All the fits that's news to us" August 3, 1994

Questions?
Comments?
1-800-443-4001

NEWS

KTFM Names Jamie Hyatt PD

Jamie Hyatt, who previously programmed at WLEM Milwaukee, KOFY FM Phoenix and KIKI Honolulu, was named Program Director at Crossover Top 40 KTFM San Antonio.

EDITORIAL

Golf

Radio can be an extremely intense business. The all-consuming quest for the highest Arbitron ratings, the most Play-Dr-Work and, of course, the most revenue sales possible, it's often too easy to miss the real significant happenings in life on this big green planet. Unfortunately, and often tragically, we overlook and sometimes ignore the greatest pleasures and travesties afflicting mankind.

It's incumbent upon us, as living and occasionally breathing members of the human race, to set aside what, in moments, can be trivial concerns and pay attention to and try to remedy the blights that infect our globe. WPRM Gerry Cagle, of course, is referring to a veritable horde of epic proportions, of interminable overcrowding, of man's inhumanity to man... with the potential loss of our very own souls.

"There are too many people in our industry playing golf," Cagle declares loudly. "It's darned near impossible to get a one-time in L.A. because of you people who wear bright shirts and plaid pants and show 'SD with a muligan after every shot."

He spouts no mercy, describing excruciating details from national golfers and the opposing [T] Martell charity luncheon in Southern-fried lands to a compelling Editorial.

• ALSO: Station Spotlight on WWJX Dange and "Normalies" on the Jackson/Presley merger, we hear damage and dancing on the 60K grave.

THE EARLY WORD...

Page 6

Set your clocks to 02: Franki WRCK PD Wally McCarthy will be programming a new Top 40 in Utica in about two weeks! Check Page 6 for the calls.

♦ ♦ ♦

Why is Z100 New York's Frankie Blue still hanging around Page 6 and is he waiting for the mover estimates to come in regarding a one-way trip to south Florida?

♦ ♦ ♦

Is Charlie Lakes appointment at RFR the first of many changes at the trade? Are a couple of staffers about to bolt because of it?

♦ ♦ ♦

Is Maverick close to naming a Sr. VP of Promotion?

♦ ♦ ♦

Kid Kelly bids adieu to KC101 New Haven. Will he find a new home at a Top 40 in a hypered market in Pennsylvania? And will KC101 hire a former MD from up the road?

♦ ♦ ♦

Why is The FOX's Les Garland flying to New York as you read this? Who's he meeting on Madison Ave.?

♦ ♦ ♦

And what the hell is all that makeup doing on page 55?

THE INTERVIEW

Al Burke

When WRNY Reading broke the 20-barrier in its spring book, you could almost hear the first two weeks out of industry pundits' mouths: "Ye, but... it's a small market... it's a heritage station... he has no competition..."

Granted, double-digit books are *de rigueur* at WRNY, but since coming on three years ago, Burke took Y102 from one of its all-time lows (a 13) to... fit just the second time in its history... a 20-something. And even if WRNY was in Rolling Lunda, Montana, a 27-plus in 25-34 is a 27.

Then there's the matter of what he can do for an encore: "From that perspective, you go down to an 18 and [some people will think] you suck," Burke notes. "You're only as good as your last book... and you've always got to do better."

What makes his accomplishment really noteworthy is that he has achieved the merge numbers with a Buck bits format that jives product by the Most Puppies and Stone Temple Pilots music that some believe alienates female listeners. Burke explains how WRNY appeals to (practically) everyone in this week's interview.

CONFERENCE CALL

Dirty Tricks

Radio is truly a noble profession, populated by hard working men and women of ethics, who possess a sense of fair play and a willingness to help their peers even when they're in the same market.

When you're done laughing, we can start talking about the *real* world. Where many Top 40 programmers will do almost anything to scramble the hearts and minds of their competitors. We're talking dirty tricks that would bring tears of joy to C. Gordon Liddy's eyes and light a candle under his other hand. In this week's Conference Call, you'll feel ashamed after reading the guerrilla tactics of programmers, many of whom would only detail their exploits anonymously. Ashamed that you didn't think of them first.

Green Day's "Basket Case"

The Follow-up to "Longview" Is Coming In Two Weeks!

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