Editorial: I'm The Greatest

Station Spotlight: KFMB San Diego

June Promo Planner

Hotline: Bill Richards On The Media Center Wars

Interview With PHIL MANNING WNRQ Pittsburgh

Overnight Buzz Records
Tina Arena  "Chains"
Busta Rhymes  "Wooosh!! I Got You All In Check"
Adam Clayton & Larry Mullen "Theme From Mission: Impossible"
Kool & The Gang "Salute To The Ladies"
Stone Temple Pilots "Big Bang Baby"
the Philosopher Kings

A mix of pop, jazz, rock, hip hop and soul that knows no boundaries.
self-titled debut album featuring charms.
there are no rules.
on tour now

Columbia
Management: Chris Smith Management

www.americanradiohistory.com
# MOST ADDED

<table>
<thead>
<tr>
<th>Artist/Song/Label</th>
<th>Total/Adds</th>
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<tbody>
<tr>
<td>1. NATHALIE MERCANT. Jealousy (Elektra/EG)</td>
<td>97/86</td>
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<tr>
<td>2. STING, You Still Touch Me (A&amp;M)</td>
<td>54/47</td>
</tr>
<tr>
<td>3. ADAM CLAYTON &amp; LARRY MULLEN. Theme From Mission: Impossible (Island)</td>
<td>129/40</td>
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<td>4. OASIS. Champagne Supernova (Epic)</td>
<td>94/40</td>
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<td>5. PUFF JOHNSON. Forever More (Work/CRG)</td>
<td>92/31</td>
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<td>6. THE FUGEES. Killing Me Softly (Ruffhouse/Columbia/CGR)</td>
<td>160/26</td>
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<td>7. JEWEL. Who Will Save Your Soul (Island)</td>
<td>71/23</td>
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<td>8. BILLIE RAY MARTIN. Your Loving Arms (Sire/EGG)</td>
<td>90/18</td>
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<td>9. JARS OF CLAY. Flood (Silvertone)</td>
<td>118/18</td>
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<td>10. LOS DEL RIO. Macarena Club Out (C/RCA)</td>
<td>52/18</td>
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# MOST ACCELERATED

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<td>1. ADAM CLAYTON &amp; LARRY MULLEN. Theme From Mission: Impossible (Island)</td>
<td>+1192</td>
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<td>2. GEORGE MICHAEL. Fast Love (DreamWorks/Geffen)</td>
<td>+1165</td>
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<td>3. THE FUGEES. Killing Me Softly (Ruffhouse/Columbia/CGR)</td>
<td>+1162</td>
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<td>4. TRACY CHAPMAN. Give Me One Reason (Elektra/EGG)</td>
<td>+808</td>
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<td>5. BILLIE RAY MARTIN. Your Loving Arms (Sire/EGG)</td>
<td>+619</td>
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<tr>
<td>6. HOOTIE &amp; THE BLOWFISH. Old Man &amp; Me (When / Get To Heaven) (Atlantic/AG)</td>
<td>+604</td>
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<tr>
<td>7. COLOR ME BADD. The Earth, The Sun, The Rain (Giant)</td>
<td>+518</td>
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<td>8. WEED. W Lovin Kroc WQCN WACO WACO WMBX WJMZ</td>
<td>+506</td>
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<tr>
<td>9. THE CRANBERRIES. Salvation (Island)</td>
<td>+452</td>
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<tr>
<td>10. MICHAEL JACKSON. They Don't Care About Us (Jive/Epic)</td>
<td>+446</td>
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# MOST REQUESTED


# Commercial Alternative

1. OASIS. Champagne Supernova (Epic) 2. STONE TEMPLE PILOTS. Big Bang Baby (Atlantic/AG) 3. THE CRANBERRIES. Salvation (Island) 4. BUSH. Machinehead (Trauma/Interscope/AG) 5. TRACY BONHAML. Mother Mother (Island)

# Country

1. JOHN M. MONTGOMERY. Long As I Live (Atlantic) 2. FAITH HILL. Someone Else's Dream (WB) 3. JO DEE MESSINA. Heads Carolina, Tails California (Capitol) 4. BROOKS & DUNN. My Maria (Arista) 5. BILLY DEAN. It's What I Do (Capitol)

# Video Adds


# Mainstream

1. MARIAH CAREY. Always Be My Baby (Columbia/CRG) 2. CELINE DION. Because You Loved Me (550 Music) 3. ALANIS MORISSETTE. Ironic (Maverick/Reprise) 4. THE TONY RICH PROJECT. Nobody Knows (LaFace/Arista) 5. GIN BLOSSOMS. Follow You Down (A&M)

# Crossover

1. THE FUGEES. Killing Me Softly (Ruffhouse/Columbia/CGR) 2. MARIAH CAREY. Always Be My Baby (Columbia/CRG) 3. CELINE DION. Because You Loved Me (550 Music) 4. COOLIO. 1, 2, 3, 4 (Sumpin' New) (Tommy Boy) 5. R. KELLY. Down Low (Live)
John Peake Named PD At KRBE Houston
Leaves KWMX Denver For Houston's Leading Pop Alternative

John Peake was named Program Director of KRBE Houston. Peake, who previously spent three years as PD of Adult Top 40 KWMX Denver, replaces Tom Poleman, who left to program WHTZ New York.

Peake's radio career began in 1981, when he started out as a radio researcher at WRQX Washington, D.C. His first programming position was at Mainstream Top 40 WAPI Birmingham. Two years later, he accepted the PD gig at Top 40 KRQ Tucson, where he worked until KWMX called him.

"With John's solid experience in radio programming, we are confident he will be an asset to 104 KRBE," states General Manager Nancy Vaeth. "His expertise and approach are sure to keep 104 KRBE at the top of the Houston market."

For information into who might succeed Peake at KWMX, please see Page 6.

Winter Arbitrums, Week III

Mainstream, Alternatives Thrive In Smaller Metros

Mainstream and Alternative Top 40s continued to enjoy the Winter Arbitrums during its third and final release week. Results from the 50 reporting stations showed that 26 had good books, 15 took it on the chin and nine stayed about the same. Better still, the good news was spread pretty evenly across the country and in markets of all sizes.

Numerically, 17 out of 31 Mainstream Top 40s went up, 11 had soft books and three held steady. Staying cozy through the coldest book were WAPE Jacksonville (6.9-7.5), WNNK Harrisburg (10.5-13.0), WDCG Raleigh (6.8-9.3), WFBC Greenville (4.7-5.2), WNOK Columbia (7.3-7.9), KMXV Kansas City (4.0-4.6), KKRZ Portland (5.8-6.1), WGTZ Dayton (5.6-6.0), KQKQ Omaha (5.9-7.9), KHFI Austin (9.1-9.7), WWST Knoxville (6.0-7.2), WKRZ Wilkes-Barre (11.9-12.1), WABB Mobile (5.9-6.4) and WNVL Norfolk (4.7-5.7). WDCG, WNNK and WKRZ were market leaders.

Four Crossover stations enjoyed the Winter Arts, while four were iced and two stayed flat. Winners included KSFM Sacramento (8.2-8.5), KIKI and KQMQ Honolulu (10.4-11.0 and 6.8-7.0, respectively) and WPOW Miami (4.3-5.2).

The Alternative results were marketably better than last week. Five of the nine Commercial Alternative stations had good books, four stayed the same and none took books. The happy Alternative campers: WGRD Grand Rapids (5.5-6.8), WNFZ Knoxville (2.0-3.5), WPBZ West Palm Beach (3.5-4.0), KEDG Las Vegas (6.4-7.3) and WEDJ Charlotte (4.3-4.6).

When the hardcore Alternative stations are thrown into the mix, the totals become 15 good books, eight down books and seven flat reports.

Also doing well were Hot AC KSSK Honolulu, which won top honors in the market by increasing 11.9-12.3, and WMC Memphis, which rose 5.8-6.7.

Nina Rossman Named VP/Editor Of Country Network
Charity Prevost Appointed VP/Retail For Album Network

The Network Group announced the appointments for two major positions. Nina Rossman was named VP/Editor of Country Network, while Charity Prevost was appointed VP/Retail of Album Network.

Rossman, who starts May 13, comes to Country Network from her VP Promotion post at Magnatone Records. Her lengthy stellar career includes stints at KCBQ San Diego, various trade publications, Marco Promotions and Film House, Inc.

"Country Network is fortunate to have Nina Rossman's invaluable skills and experience at the helm of the fastest-growing Country publication in the radio industry," states Network 40 Exec. VP/GM Gerry Cagle. "She will certainly take us to even greater heights."

"Country Network is extremely committed to the Country music community," Rossman says. "This position affords me the opportunity to address many of the issues and challenges facing this increasingly competitive marketplace we call 'Country.'"

Prevost comes to Album Network after 26 years in the music industry. His experience includes VP Marketing & Creative Services at Chysalis Records, President of Momentum Music Ltd. (U.K.), his own management company (Supertramp, Chris De Burgh) and most recently, a multimedia and Internet company.

NINA ROSSMAN
CRG Promotes John Ingrassia To Sr. VP
To Oversee Columbia Records Group Interaction

John Ingrassia was promoted to Sr. VP of the Columbia Records Group. He will work closely with President Don Ienner to effect the goals and vision of the company. Ingrassia's duties will include supervision of the Financial, Administrative and New Technologies departments. He will also be responsible for the interaction between the Columbia Records staff and the Group's associated labels—WORK, So So Def and Ruffhouse—to facilitate their growth, development and day-to-day operations. "John has become a valued and respected leader within Columbia Records, combining business acumen, management skills, a strong musical sensibility and the remarkable ability to oversee an infinite number of projects," states Ienner. "We've been very fortunate to have him on our team, helping to shape and focus Columbia and our associated labels, and I'm more than pleased to recognize John's contributions with this promotion."

"The Columbia Records Group is the best record company in the world, and one that is going through a tremendously exciting time of growth," Ingrassia says. "I'm thrilled to be playing a role in its ongoing success. Donnie has provided me with an incredible opportunity, and I look forward to continuing to work with him and the Columbia Records Group team."

Columbia Records Names Will Botwin Sr. VP
Brings Stellar Management/Marketing Experience To Label

Columbia Records appointed Will Botwin Sr. VP. He will work closely with President Don Ienner to develop the company's objectives and overall direction, and utilize his management and artist development skills to assist its artists in realizing their creative goals. In addition, he will work closely with the A&R and marketing departments to formulate and execute the company's creative and marketing strategies.

Botwin ran Side One Management, where he managed Lyle Lovett, John Hiatt, Rosanne Cash, Lisa Loeb, Liz Phair, Los Lobos, Luscious Jackson and Steve Earle. Originally an alternative marketing and promotion firm, Side One evolved into a management company. "In the 15 years that Will ran his management company, he developed one of the most credible and enviable artist rosters in the business," states Ienner. "He has earned a reputation as a savvy and experienced executive; those same traits earned him the respect and loyalty of his artists as well. I'm confident that he will have a significant impact on the continuing success of Columbia Records." "Don Ienner has provided me with a tremendous opportunity to play an important role in Columbia's continuing success and legacy," Botwin says. "I'm truly impressed by the quality that surrounds Columbia, from artists who are setting the highest musical standards and rearing up the charts in the process, to the talented people who bring experience and passion to their jobs. I'm excited about working with all of them, and can't wait to get started."

Julie Gordon Joins The Enclave
AOL Expert Takes A&R Post

Julie Gordon was named to a top A&R position at The Enclave, a new label that is distributed by EMI Music. Previously, Gordon was the founder, publisher and editor of Gordon's Flash, a well-regarded tipsheet that focused on unsigned bands. She's also well known on-line, as she created The Velvet Rope, a popular forum on America On-Line, as well as another forum, Mad About Music. "Julie has boundless energy and vision; she's exactly the plugged-in, forward-thinking A&R exec. we want," Pres./CEO Tom Zutaut states. "She has great contacts in all areas of the business and a street level understanding of how all the pieces fit together. On top of her A&R duties, she'll continue her on-line activities."

Julie Gordon

IN BRIEF

- Atlantic Records promoted Andi Ferrara to Sr. Director of Artist Relations...and Pat Creed was promoted to Director of Product Development.

- Elektra Entertainment Group appointed Dana Keil to Sr. Director of Promotion, Adult Format...and Charles Lozow was appointed Counsel, Law Department.

- EMI Records bolstered its International department by promoting Petra Dorfsman to Assoc. Director, International A&R and by appointing Anthony Ward Manager International Marketing & Production.

- Jive Records promoted Kelly McCoy to Assoc. Director Video Promotion and Kendel "Kimmy" Mason to Assoc. Director Artist Relations.

- Roadrunner Records and RED Distribution have renewed their exclusive distribution agreement. The two parties have worked together since 1986.

- Virgin Records promoted Melanie Levy to National Retail Marketing Manager.

- WPST Trenton appointed Dan Kelly afternoon-drive air personality and Imaging Producer.

- KSSK Honolulu named Jim Erickson supernumerary or substitute air personality.
Looking For A Kiss

This week’s premiere programming opening is at KHKS Dallas, where someone has to fill the designer booths of now-KIIS-AM Los Angeles PD John Cook. True to its style, Gannett is keeping its PD search discreet, but the first names head hopping up in Big D rumor mills are WKSS Hartford PD Jay Beau Jones and former WMXK Richmond PD Steve Davis.

The powers-that-be at KSFM Sacramento will be choosing the cream of the available Crossover crop for its vacant PD chair. There have been several interviews at the station. Educated guessers will have to figure out exactly who the local consultant, former Midwest PD and two current PDs are—all we can say is that the final choice may be decided by a razor’s edge.

The latest major-market programming chair up for grabs is at KWXM Denver, since John Peake jumped on the KRBE Houston job. (See News.) The interview parade is just starting at the Mix, but WMXQ Birmingham PD Jeff Tyson apparently isn’t afraid to lead it.

By the way, Peake has several positions at KRBE to fill, since Tom Poleman took MD Paul “Cubby” Bryant and two others with him to Z100 New York. He’s probably knee-deep in resumes already.

Going...Going...Done!

Apparently, that’s what they’re saying about Tha Baka Boyz, who left their successful morning show at KPWR Los Angeles. Why they left isn’t exactly known, although the usual reasons of “philosophical/personality differ” always seem to crop up in these cases. Yet Power sources are indicating that talks are underway that might bring the Boyz back.

A definite “done deal” departure (A Chrome Lizard has to be well-read and alliterate these days!) is KROQ L.A. night maniac Sluggo, who’s going to grace the airwaves of WXRK New York. The daypart is afternoons, as Whipping Boy already holds the midshift.

Al Peterson has left his VP Operations post at KKLQ San Diego to start his consultancy (which, naturally, includes Pat’s San Diego stations).

Flipping Out

It’s official! Evergreen has picked up the tab to buy KMLE San Francisco’s crossstown foe, KYLD, from Creacrest Communications (but not its San Jose simulcast sister, KYLZ. Crescent hangs on that and KSOI...for now.) One would naturally assume that the Evergreen chiefs would fly Wild to a less musically threatening format to KMLE—but don’t count out the notion that those stations would be tweaked musically to offer two distinct versions of the Rhythm Crossover sound.

Those who didn’t have their ears on the sandy streets of Phoenix would’ve missed Jerry Clifton’s stealth-like flipping of KBZR from Rock/Alternative to what they call a “Dance/Top 40 fun sound.” To be specific, the 103.9 frequency switched; the other two frequencies of what used to be a triplecast stay Alternative. Meanwhile, will the just-flipped station officially name Rick Thomas PD before it applies for new call letters?

By now, you probably have heard that WWHY Montgomery is flipping from Top 40 to Country. The question now is: Will crosstown WMXQ adopt a more Top 40 approach now that a hole has been opened?

KFMJ San Diego OM Tracy Johnson has plenty of reasons to celebrate after enjoying the results in the Winter Arbitrons. To be sure, he was in a great mood to talk about how he revamped Star 100.7 in our Station Spotlight on page 16. However, the braintrust at WSHE Miami may be reading the Spotlight especially carefully. Word has it they’re considering flipping the longtime Rocker to a Starstruck Adult sound.

He Really Didn’t Like That Tune

KKRD Wichita’s on-air board blew up over the weekend when it got jolted in a lightning storm.

Volume! Volume! Volume!

This week’s Deep Pockets Award goes to American Radio Systems...for the second week in a row. Last week, you may remember them gobbling up KFMR/KMJI to add its Sacramento post...and practically clearing the table in Las Vegas by scooping up six stations. This week, they acquired two San Jose stations (KJZ and KJZI) and more stations in Portland, including KZKL and KUPL, to give them five in the Emerald City.

Play “Mr. Robotto” For Me

WMME Augusta is now on hard-drive automation in all shifts except mornings and nights. Dono aogato to you, baby...

Now Investing In New Business Cards

Former WCIL Carbondale PD Tony Waitekus returns to Top 40 after a brief stint in AOR by nabbing the PD gig at WHTS Quad Cities.

WWKX Providence promotes Becky Lannone to APD.

WXEG Dayton, who lost its PD to the new Alternative in Las Vegas, ups MD Jeff Stevens to PD.

WQSL Wilmington named Mike Steinbriker GM, replacing Bill Hennes.

Close Personal Friends

Terribly sensitive to the industry-wide reaction that this recent Editorial has been too lightweight and unsubstantial, Network 40 Exec. VP/GM responds in the only way he knows how: He hangs out with the biggest heavyweights in radio and records. This week, he squeezed in between KROQ PD ace Kevin Weatherly and Atlantic Records’ renowned Executive VP Promotion Andrea Ganis. It’s amazing those two were still smiling when this shot was taken, as Eagle had refused to take his arms off them for a good 45 minutes.

Inside

There comes a point in time in every up-and-coming PD’s life when one has to balance his or her love of music for the practical demands of ratings success. Read how Phil Manning successfully evolved from the cutting edge to Commercial Alternative at WNRQ Pittsburgh in the Interview on page 10.

For those who love to study programming and positioning strategy, the current competition in New York and Los Angeles are graduate courses in radio warfare. We were able to corral ace consultant (and frequent Network 40 contributor) Bill Richards into offering his learned perspective on how things could play out in the Hotline on page 12. Don’t miss it...cuz there’s a pop quiz on it next week!

Buzz

Albie D...Michael St. John...Steve Cochran...Wally McCarthy...Ric Lippincott...Gerry Peterson...Lee Abrams...
**shai**

**"I DON'T WANNA BE ALONE"**
FROM THE ALBUM **BLACKFACE**

Top 5 Callout–194 Honolulu / KDON Monterey

Over 250 Crossover Spins

Rotation **DOUBLES**

San Diego

Over 100,000 singles sold last 3 weeks

** NONCHALANT  **

**"5 O'Clock"**

The First Single From Her Debut Album until the day

Over 100,000 singles sold last 3 weeks

TV Active Rotation

40* Rhythmic Top 40 Chart

**Top 10 single sales in:**

New York Washington, D.C. Providence
Greensboro Roanoke

Produced By Bom, Lonnie and Kapin for B.L.A.K. Productions

"Get On Up"

The Single From The Show The After Party The Hotel

New This Week: KLUC KWNZ

AIRPLAY DOUBLES last 5 days

47-38* Rhythmic Top 40 Chart

Already on:

**THE DEECLIPS**

Produced By Mr. Dakin

http://www.mca.com/mca/records
Commentary by
Gerry Cagle

Let he who is without sin cast the first stone.

Okay, I'll take a shot at it. I've been criticized by some of my peers because of my recent Editorials. Many say they have been much too shallow. I don't know why that comes as a surprise to anyone who knows me. Let's face it, I am a shallow person. As are most of my friends. Hey, we can spot a phony with the best of them...mainly because we're accustomed to seeing one when we look in the mirror.

In our unique business, it's easy to become enamored with ourselves. The depth of bullshit that runs through the deep end of the entertainment industry quickly makes hip boots obsolete. A full-body penetration-proof condom with accompanying foam barely does the trick.

Unfortunately, it's easy to get caught up in the shuck and jive because we're usually the ones doing the shucking and jiving. We're part of a business that not only claims "You're So Vain" as a theme song, but is proud of it. The "...everything...all the time" lifestyle we lead too often becomes our lives.

And therein lies the rub.

Who the fuck do we think we are?

Our own thankless (and more often, well-paid) jobs make millions for the companies under whose banners we toil. As promotion people, we are responsible for breaking records that sell millions. As programmers, we're responsible for operating radio stations that sell for millions.

What's in it for us?

Some brief Tuesday afternoon glory, some brief Tuesday afternoon grief, some good trends, some bad trends and the opportunity to live like we have real money.

It's hard not to buy into the hype. Let's face it, we order whatever we want at the finest restaurants the country has to offer. We get the best tickets to the best concerts. We get to meet the superstars (however briefly) backstage. They pretend they like us and we pretend that we're really important to them. Basically, we get what we want, when we want it.

Few of us come into this business with a great deal of substance. (I'm referring to substance as a state of life...not substance abuse. That's another subject for another time.) Most of us came upon our jobs by mistake. There are few of us who, when asked what we wanted to be in the first grade, said, "I want to be a radio programmer or a record promoter." The fact is, few of us knew what that was back then. Unfortunately, many who currently hold down those jobs, still don't know.

In the broad scope of things, what we're doing isn't earth-shattering. We're not finding cures for diseases. Nobody is going to die if we fail. None of us are going to discover the cure for polio. Of course, I'd like to see Jonas Salk get 60 adds out-of-the-box on that mid-charter we have to sell to radio! Jonas wasn't up against that Tuesday deadline, either. He had as long as it took. We've got until the next book...and if the trends suck, we might not make it that long!

Mostly through our love of music, we were drawn into the jobs we now hold. I got into radio because I wanted to produce records. Others have tales just as twisted. If there is a tie that binds us together, it could probably be identified as a love of music that originally got us into this business. Isn't it funny how too often it isn't about a love of music anymore, but our love of the music business? Or more aptly, our love for our position in the music business.

Ladies and gentlemen, boys and girls, friends and neighbors, you must know one thing: It ain't who we are, but what we do that makes the moths fly around our flame.

Are we getting a little too cocky out there? Probably.

There are radio programmers who actually believe they will keep their jobs forever. And what's harder to believe is that there are some programmers who actually believe the bullshit they're being told by record company executives. Programmers are quick to call "bullshit" when a record promoter is saving about the latest release. If these same programmers believe the strokes and ego-boosting comments from the same promoters. I guess it's an absolute fact in our busi-

ness that if a record executive is talking about the record, it's bullshit. But when the promoter is complimenting the programmer, it's the truth.

Of course! How could it be any different?

It's not only the programmer who is buying into this sweet loaf of bread. There are record company executives who fall into the same trap.

And who can blame them? Promoters are so busy hawking their product and themselves, that it's only natural that they begin to believe the same about themselves.

"My record's the greatest, you're the greatest, I'm the greatest."

Right.

We're all told not to believe our own bullshit. But when we're good at it, it's hard not to be caught up in the hype. Especially since we're the ones who are responsible.

We carry company credit cards that give us the ability to live in luxury. We do what 99% of Americans only dream about doing. And we do it because it's our job, not because we're special. Someone was doing the job before you got there. They may not have been doing it as good as you, but guess what? They thought they were. Is it possible that you're guilty of thinking you're better than you are?

Let's not forget that we're all expendable. When you leave, someone else will be doing your job. You might not think they'll do as good a job as you thought you were doing, but maybe it's that mentality that made the transition a reality to begin with.

I don't know what point of this Editorial is other than for us to take a longer look at the broader picture that brought us to where we are today. It was the love of music that struck the common chord in the beginning. How often do you spend listening to music today?

Maybe we should spend a little time on the weekend away from our weekday job. Maybe we should hang out with people who have no idea what we do. Maybe we shouldn't tell them. Maybe we should begin to question our motives. Maybe we should stop believing our own bullshit.

Then again, maybe not.
REU HOT CHILI PEPPERS “AEROPLANE”

MONITOR MAINSTREAM CHART 34*
TOP 10 ALTERNATIVE AND ROCK TRACK!
LP TRIPLE PLATINUM!

HUGE PHONES:
Z100 WKSS
WKBQ WIXX
WPST WVSR
KMXV WDIJ
WYCR WZYP
WJMX KLYV
KBFM WPRR
WAPE WNZY
FLY92 AND MORE!

Z100 25 PLAYS
G105 34 PLAYS
WHYT 32 PLAYS
KLRZ 34 PLAYS
KZSP 28 PLAYS
PRO FM 25 PLAYS
WPST 24 PLAYS
Q99 23 PLAYS
WZPL 22 PLAYS

KYSR 22 PLAYS
WKBQ 19 PLAYS
FLY92 17 PLAYS
WSSX 15 PLAYS
WAPE 14 PLAYS
KMXV 14 PLAYS
STAR94 11 PLAYS
WXKS 11 PLAYS
WKSS 11 PLAYS

KRBE 10 PLAYS
Q102 9 PLAYS
WMMS 9 PLAYS
WEDJ 8 PLAYS
KHOM 8 PLAYS
WGTZ 7 PLAYS
PLUS MORE!

AIRPLAY INCLUDES:
KOUK ADD
WNTQ ADD
WIFC ADD
WSTW ADD
KISX ADD
WTCH ADD

H-Town “A Thin Line Between Love & Hate”
“A Thin Line Between Love & Hate” Now Showing At Theaters Nationwide

R&B Mainstream Monitor 5*
R&B Adult Monitor 17*
More Than 2,500 BDS Detections!
More Than 30 Million Listeners!
SoundScan Singles Chart 22*
37* SoundScan LP Chart!
LP Now Gold!
Where It’s Played, It Sells!

New This Week:
KMEL KYLE
KZHT KHTO

Spinning:
Hot97 17 Plays
WHHH 35 Plays
WPBC 33 Plays
WJJS 33 Plays
WWEX 24 Plays
KKSS 24 Plays
WJMH 21 Plays
KLRZ 19 Plays
KLUC 45 Plays
WJBT 41 Plays
WMGI 38 Plays

Hot97 17 Plays
WHHH 35 Plays
WPBC 33 Plays
WJJS 33 Plays
WWEX 24 Plays
KKSS 24 Plays
WJMH 21 Plays
KLRZ 19 Plays
KLUC 45 Plays
WJBT 41 Plays
WMGI 38 Plays

Plus Many More!

THE HILARIOUS “(BEEP BEEP)” EDIT OF ADAM SANDLER’S
“OCE TO MY CAR” OUT NOW! ON YOUR DESK NOW.

www.americanradiohistory.com
Phil Manning
Waging...And Winning...An Alternative War

INTERVIEW BY JEFF SILBERMAN

It will probably go down in radio history as the fastest case of instant direct-market competition ever. In the course of 48 hours, Pittsburgh went from the only top-20 market without an Alternative station...to suddenly having two.

Last August, two days after WNRQ signed on, WXDX flipped over. Judging by the Winter book, WNRQ—with its larger number of female listeners—has clearly gained the upper hand. What's more, PD Phil Manning has his eyes set for Mainstream Top 40 WBZZ and, further on down the road, heritage AOR power WDVE.

Manning is a story unto himself. He got his programming feet wet at WOXO outside of Cincinnati. We say, "outside," because situated between markets, Manning didn't have to be concerned with the Arbitrons, so he programmed as creatively as he'd like. First moving to WENZ Cleveland and now in Pittsburgh, Manning has tailored his philosophy to the high stakes of a major-market. Here's how he's done that:

How could you afford to go to Cincinnati for just a weekend gig?

I got three jobs in one day. When they hired me for weekends/overnights, I asked if they could call some of their accounts to see if they had any job openings. I also got a job at a record store and a grocery store that day.

After you worked your way up to PD, did you use anything you learned at WXRT to program WOXO?

There were a lot of similarities. Both stations were very dedicated to being artist-driven and both carried big playlists. The difference is that WOXO is 30 miles from Cincinnati and 30 miles from Dayton. Since we were parts of different markets, we weren't an Arbitron station. Thus, we didn't live or die by ratings. We were a concept sell, so we could push the envelope far more than a commercial station. We were left to our own devices; I called it "island radio."

What made you decide to go for a more competitive gig...at WENZ Cleveland?

I was ready to move on. I wanted to work in a bigger market. As PD of the underdog WENZ against just-flipped heritage WMMS, how were you able to make headway?

We were really focused and tight. We brought in Jack's Media to help us out. As part of a combo sale with Classic Rock WNCK, we also had the advantage of offering all this Rock under one roof. And our goal was merely to blunt WMMS from getting the numbers they once had. And it worked: We were about a 1.9 when I got there, when I went to October, we were at 3.2. Did being in this competitive situation alter your programming strategies?

I almost had to do a complete overhaul of my programming philosophies. I thought I knew what it would be like to program a large-market station, but I didn't have to do it in Oxford. Yet I kept taking notes, reading interviews in the trade, and this and that. I knew I'd have to be more conservative on selecting music.

So you go to Pittsburgh where...

We signed on August 29 and WXDX signed on two days later. They previously were "The Force," playing Metallica, Bish Motorhead and Green Day. They were slowly evolving into Alternative. Once we hit it, they came full-on, got rid of the metal and renamed their station. They thought doing that would be enough to hold us off, but they didn't have a good signal...and here we are today.

Actually, our intent, at all times, was to compete with AOR WDVE and Top 40 B94. These guys were just another fly in the ointment.

Did you have research to indicate the size of Pittsburgh's Alternative audience?

We didn't have much research at first. I talked to a lot of people. There were a couple of short-lived Alternative stations here before, but all we really had to go on was MTV. We basically knew that this was going to be a post-"Teen Spirit" version of the format.

Since we're owned by Entercom, which also owns Live 105, we used a fair portion of their retro library. We even established a retro lunch show for four weeks but a) it didn't have the feel and b) there was no passion in perceptuals for it. That music largely appeals to 25-34s and we didn't feel there were enough of them to sustain this music, so we bailed on it.

Our goal, all along, is to be a Rock station for the '90s. We have never said the word, "Alternative," on the air. Our handle is "New Rock for a New Pittsburgh."

What kind of air staff were you looking for to present the music?

We went jock-less from August 29 until November 13. I came in October 16 and the first thing I did, along with GM Joe Armao, was listen to the millions of tapes. We wanted to start fresh from the top down.

We wanted people with a devil-may-care attitude, who didn't have the clichés I've heard from jocks for years and years. In
cliches have been stored in jocks' subconscious. They spit them out and they don't even know why they're doing it.

So I didn't want to "unlearn" and "relearn" jocks. I wanted them to have a fresh approach.

Have you helped them develop unique personalities, so you can "market" them?

Not yet. We don't want to confuse the message. Right now, the goal is to win the "New Rock" position. All of our jocks have very strong personalities. Sometimes they even overshadow the music. Alternative has always emphasized the music and put the jocks way in the back. While we certainly make music #1 here, we also want our jocks to be a damn close second. That's one of the elements that can win in this town and in radio overall.

Why did you choose Booker Madison to be your MD?

I wanted someone who had worked in the format, which he did at KJSP. I was also looking for someone in the lower end of the demo; I've got the upper end covered. I also needed someone who had a good take on what the Alternative hit is from. From my OXY days, I'd have no problem adding something like 14 records, but he’d go, "Are you crazy?" So we're a good match; we meet each other in the middle pretty well.

Are you now in tune with the tastes of Pittsburgh's New Rock audience?

We feel we're there. We've done an auditorium test. We're going to be doing a perceptual later in the year. This, to me, is a market a lot like Cleveland. It's a blue-collar town that has reinvented itself through health services and computer services. But it's still basically a Rock-based town. We can't get too eclectic on them, but we still need texture. We added the Eric Matthews record when it came out last February. We thought it was a great textured record for us. So we're not just Beavis & Butt-head Rock.

What kind of direct warfare is going on in Pittsburgh?

On-air, none. Currently, I'm beating them in the ratings by well over two share points. There's no need for me to draw attention to them. So it's been pretty uneventful on-air. Off the air, I'm sure there's a lot of phone prodding going on.

Our goal has always been to compete with B94 and WDVE, and to become the New Rock radio station in Pittsburgh. Sometimes you have to play hardball against people you've had relationships with for six or eight years, but it's got to be done.

It's important to image this station in the proper way and if that's by getting the "pre-sense" to a concert, so be it. The Alternative radio climate has changed so much in the last two years, it's incredible.

From this angle, the biggest weapon your competitor has is Howard Stern. How do you program your morning show against him?

Our morning show is interesting. It's anchored by Ed Wenck, who was a stand-up comic for years. He also fronts his own Rock band. So it's a morning show, a comedian and a Rock band all rolled into one.

We do play more music, but we don't promote the fact that we're "all-music in the morning" because that position can only take you so far. We're also very local. We get out in people's faces; we talk in Pittsburgh. The town has its own language. In the South, they'll say, "What are you doin' here?" It's "yinz." What are you doing? They have their own language. Yet you're going after heritage AOR WDVE. How much music do you share?

When I got into town, one-third of their playlist was New Rock. A month later, it was up to 50%. They're still trying to be all things to all people, but the thing they've got going for them—which WMMS had in Cleveland—is 20 years of marketing. It really works when your audience isn't very transitory.

In Cleveland, we attacked WMMS a lot. We haven't attacked WDVE yet. We've talked about the merits of it, but haven't decided to go for it. Back when we started this station, the Alternative hole in this market was huge. This was the only top-20 market without an Alternative station, so why go after anybody? We want to create a lot of listening. Sooner or later, the people will catch on. I was intrigued that our 25-54 numbers were up almost a full point in the last book. That tells me we're finally getting to upper end, who are traditionally the last to catch on.

So B94 is your next target?

Absolutely. Anybody who's pissing in our 18-34 pool is a competitor. In the last book, we were #3 18-34, close behind B94. Now that you've reached a certain level of success, do you stay your course or are you always trying to do something new and different?

Musically, we have to continue to stay focused on where we're at. We'll increase our numbers from here through the third-dimension things surrounding the station—being out on the streets, creating spectacular benchmark promotions that will be known year in and year out. We just announced our festival called "The Revolution's New Rock Revolt."

Finally, do you miss the freedom you had when you were a cutting-edge PD on an "island" station?

No. Style of music has always been my favorite since I grew up with WXRT, where I heard segues from Chuck Berry to The Cure. It was a beautiful thing. I was really intrigued by the Punk/New Wave scene of the late '70s. XRT really supported that music. From there, I went to college, where new friends turned me on to music like X. Since then, I've explored on my own. I'm still exploring. I'm just doing it in a commercial environment.

As for the future, I'd like to see a slower pace of life one day, maybe 12 or 15 years down the road. But for now, I enjoy being in the middle of the trenches.
HOTLINE

BILL RICHARDS AND THE MEDIA CENTER RADIO WARS

You'd be hard-pressed to remember a more competitive radio environment in the two media centers. In New York, WKTU signed on and took the wind out of almost everyone else's sails. Heritage Top 40 Z100 is undergoing just its third PD change in history...and the departing PD, Steve Kingston, will soon wind up across the street at WXRK.

In L.A., Alternative legend KROQ now has a direct-format competitor—just a couple of decimals away on the dial—that, up to now, is mimicking its music mix, presentation and attitude. At heritage Top 40 KIIS-FM new PD John Cook finds the station battling for Hispanic women with perennial music leader KPWR and rising crossover power KKBK. Who better to analyze both markets than consultant Bill Richards, who programmed KIIS-FM and has worked with several of the powers-that-be in New York? Here's his take on the battlefields:

The magic of 'KTU's call letters certainly brought back a lot of good memories in New York—especially when they kicked off the station with the Top-500 countdown. They played a lot of music that hadn't been heard in a while. The buzz was incredible. Is it a flash-in-the-pan? I don't think so. I think it's going to be a very viable radio station for a long time to come. It's very female-friendly, which is key for a successful Top 40 station.

At Z100, there may be a temptation to pull back too far, but...if I were Z100, I'd probably get rid of the rough edges and focus on being more of a female-friendly Mainstream radio station (which new PD Tom Poleman seems to be doing). But when I say, "Mainstream," I don't mean playing the fluff you expect to hear on the archetype Mainstream Top 40. I just mean they shouldn't be bucking on Hard Alternative stuff and stick to the most accessible product. Even so, you have to expect Z100's curve to erode a little bit considering the competition they're facing not only from WKTU, but from WXRK.

Steve Smith enjoyed a similar bump when he revamped Kiss. Would you expect him to add more Dance tracks now that the buzz is in 'KTU?

I'd expect Steve to confidently sit tight. Even though Kiss isn't on fire as it once was a year ago, they're still #3 in New York and Hot is tied for first. So they're hardly in a bad way. Granted, 'KTU is only a couple of shares back and by extrapolations in the monthlies, 'KTU could very well go to #1 in New York City. The question is, will it be able to stay there or will it return to earth and fall from #1 as Kiss did?

If WKTU does get to #1, what would you advise PD Frankie Blue on doing to stay on top?

That's a great question. You've got the audience there; you've got the potential for magic. You don't have to spend a whole lot on marketing because you've got word-of-mouth. You couldn't buy the current buzz, and to keep it going, all you have to do is flat-out give 'em a good radio station.

How do you do that? It comes down to what I con-
Most Added with over 30 adds this week!!!

ALREADY #25 RHYTHM CROSSOVER MONITOR
SINGLE IN STORE THIS WEEK!
CHECK OUT PUFF JOHNSON ON SOUL TRAIN MAY 4TH.

"Immediate calls from females 18-34!! Sounds great on the air."
—Al Chio, Y100 Miami

"No doubt about it. It's a hit! Already top 5 phones."
—Jeff Nelson, Z90 San Diego

produced by:
Narada Michael Walden
management:
Marie Johnson & Creative Partners
sider to be the “essential core” of the station. You have to resist the temptation of getting too wide or too crazy with it...and you have to realize that it will go down after a time. It may level off as Kiss and every other station has. But the bottom line is profits...and you can make a damn good living in the top-five demos in New York City. They should sit tight and work on creating a magical radio station. There are plenty of good minds there, having worked with practically everyone there at one point or another, I see them continuing to evolve and being consistent.

The other new station in town, WXFK, has been going nearly jock-less for a while. Do you think that’ll hurt their chances for turning it around?

I know Kevin Weatherby’s going nuts, trying to find the talent to get that sucker up and running. He doesn’t want to run two radio stations. Having run major stations myself, I can tell ya, it’s hard work! Believe me, he wants to get talent in there; it’s the matter of making sure it’s the right talent and also getting Steve Kingston’s involvement...and not doing too many things before he gets in there. So it’s a double-edged sword.

In the long run, a few months from now, going jock-less for this long won’t have any negative affect because they’ll get it humming. As long as the marketing and SMO are there to propel the station, they’ll be fine. I’m sure they think (going jock-less) has gone on longer than they would’ve liked.

L.A.’s Surf Wars

Although they’re still evolving, new Alternative Y107’s liners and mix are almost identical to KROQ. Since they’re 107.1 to KROQ’s 106.7, do you think they can successfully adopt a strategy where they confuse KROQ fans into listening to them?

I believe it’ll only confuse listeners to the advantage of KROQ. I’ve seen people cloning stations that I’ve programmed, but it only works if you’re in the driver’s seat. When I was at WNCI, I and my successor, Dave Robbins, believed that anytime someone did something competitively, such as a cool promotion, if it made sense, we’d jump on it. That blurred any attack by the upstart competition.

It’s like a war. They’re only going to shoot so many times before they run out of ammo and give up. If you do your job right and think it through strategically, you’re going to be okay.

But from the other side of the fence, I don’t see the value in trying to clone a great radio station. I see the mindset of, “If they can get a 3.5 to a 4.5 share, depending on the time of year, in L.A., we should be able to get some of that audience just by doing what they do”—if that’s all they want. If they want to actually win, well...

However, in radio, anything can happen. I’m not going to sit here from on high and say that’ll never win. It’s just that I prefer to go the other way or a different way to get someone’s attention.

“There has to be a Hispanic element to [KISS], but the white audience is also an important part of the mix. You can’t serve just one master at that station. It’s too big; you’ve got too much come.”

John Cook is coming to KISS-FM, which is actively going for Hispanic females—even though Power and, to an increasing extent, The Beat, are all over that demo. Should we expect Cook to alter KISS-FM’s direction?

He’s in a real unique situation. You’re dealing with an ever-increasing Hispanic base out there. You already have a dozen L.A. GMs up in arms about Arbitron’s sampling methods. But just as important is the fact that these Spanish stations are doing research for the first time. They’re marketing and hiring consultants...basically doing the things that English stations have done—and that they have never done. Not surprisingly, their ratings have gone up.

Take this one step further: What if a New York radio station went Spanish? With their research and marketing efforts, could they have achieved the same results—and would New York be up in arms?

Having been the PD at KISS, I would naturally do what worked for me—go back to a more Mainstream position. But Mainstream in L.A. is Rhythmic, Pop and a Hispanic ballads. I would also play the very hottest Alternative that makes sense, and there certainly is a lot of it out there. That may be what KISS has missed recently; the biggest Alternative music has not been a part of their essential core.

When Steve Perun went in there, he did a great job of redefining the station after its aborted “80s and 90s” position. He really got the station sounding good again and brought the curve back up. It’s possible that he went too far in the other direction, but Steve would tell you—and rightly so—that the station has to have its feet centered in Hispanic women and that there has to be a Hispanic element to the station.

At the same time, the white audience is an important part of the mix. You can’t serve just one master at that station. It’s too big; you’ve got too much come. You have to balance it all out. Having been there and done that, I think it can be done...and John is the perfect guy to do it. He worked for me in Houston, and he’ll do a great job there. He has a real handle on Mainstream radio. He’ll create a very female-friendly, ethnically-balanced station.

Consultants in Corporate Radio

Finally, has the corporate radio buy-out frenzy been good for consultants...or cut back on the potential for opportunities?

It really depends on the job you’re currently doing for clients. My business has grown because of the results I’ve gotten and the work that I’ve done. Every client that I’ve had, that has had multiple stations, has asked me to work other stations in the group. It’s like what Guy Zapoleon is doing with Evergreen. He got started in Houston and suddenly, pop-pop-pop-pop, he’s the Evergreen consultant.

It also depends on who you get involved with, but I’ve always felt that a good reputation and doing a good job for people will always pay off. There’s enough momentum and good word-of-mouth out there that I’ll be fine. I wouldn’t be surprised if you see some consolidation among consultants, just like you do in radio. Some consultants will merge to offer a variety of formats to accommodate the changing radio environment. The variety of service by consultants should reflect radio and that means multi-formatic situations where multiple expertise is needed.
Billie Ray Martin
“Your Loving Arms”

“Definitely a secret weapon record!”
—Andy Shane, WKTU New York

“Every bit as big as Everything But The Girl’s ‘Missing’!”
—Erik Bradley, B96 Chicago

The history so far...
B96 Chicago
WIOQ Philadelphia
WPOW Miami
WHYI Miami
KZFM Corpus Christi

Currently:
WXKS Boston 15x
WKSS Hartford 23x
WKTU New York 53x
WIOQ Philadelphia 23x
WHYI Miami 17x
WZJM Cleveland 22x
KKFR Phoenix 26x
KHFI Austin 31x
KZHT Salt Lake City 27x
KUBE Seattle 35x
KIIS-FM Los Angeles 41x
XHTZ San Diego 25x

SoundScan:
Los Angeles 66-47
Philadelphia 140-87
Seattle D-75
Phoenix 98-81

Monitor 93*-69*
Monitor Rhythm Crossover 37*-31*
BDS 822 spins +172

#1 played/researched/seller

KHKS Dallas Add!
WBLI Long Island Add!
WBBM Chicago Add!
KZHT Salt Lake City Add!
WAYV Atlantic City Add!
KWNZ Reno Add!
WWST Knoxville Add!
WJMX Florence Add!
WABB Mobile Add!
KKXX Bakersfield Add!
and many, many more!

#1 Dance Single!
“Best New Dance Artist”
Winter Music Conference Awards
• Very Persuasive: A great Crossover tune that has become a solid Top 40 hit is H-Town's sensual rendition of The Persuaders early '70s smash, "A Thin Line Between Love & Hate" (WB). With already over 2,600 total BDS detections and success on Network 40's Street Chart, this tune is poised to explode at Mainstream radio. The movie, which is #1 at the box office, helps support the track. Majors spinning the tune include Hot 97, WPGC, WWWX, WHHH, WKSS, KSTV plus many more. Video rotations include MTV, VH1, The Box and BET. KKSS MD Jackie James claims, "It's top-5 call-out with females 18-24 and all demos are requesting the song—absolutely huge" Sales pick up wherever this song is played; the LP is Gold after just a few weeks.

• Clear your top position for: The Fugees' brilliant remake of "Killing Me Softly" (Ruffhouse/Columbia/CRG). Roberta Flack's 1973 #1 tune is set to duplicate that success 23 years later. Already #1 on Network 40's Street Chart, this gem is increasing by an average of over 500 spins per week. Since the special edit hit your desks last week, there is no excuse for not watching this song do magic on your airwaves. Waiting no time in racking up top requests, WVAQ MD Lacy Neff adds, "I can't believe how this song has exploded so quickly here." WWXM PD Nikki Nite also claims, "It's working very well here with top phones; it sounds great on the air." Major markets are equally excited; last week The Fugees were Network 40's Breakout Artist of the Week. MTV, BET and The BOX report favorable response, too. KISX-FM, KHKS, PRO-FM, WWKS and many more give "thumbs-up" to the catchy sing-along classic.

• Pulling positive reaction early in its campaign is the debut hit from Jar Of Clay called "Flood" (Silverstone). KMCK PD Win Pantos says, "So early in the game, yet it's one of our top songs." WJMX MD Cactus Jack seconds that response with, "A big story has unfolded quickly here." This song will not only be a huge Top 40 hit, but A/C and Alternative radio will embrace this cutting edge number as well. More videoplays include MTV, VH1 and The BOX as this multi-format track makes a solid impact.

• With the CD in stores, Tina Arena is proving to be a monster hit. As nearly all major markers have closed on the debut smash, "Chains" (Epic), call-out is soaring to stack up. Power: 96 Miami reports top-10 research with females 25+. KPLZ cranks at #6 best testing record overall, and PRO-FM reports 80% familiarity. Z90 APD Jeff Nelson says, "This record is in power rotation. It's crossing over all racial barriers." The LP is deep with Top 40 hits.

• For a classic immediate reaction song, spin Network 40's Most Aided last week, Adam Clayton & Larry Mullen's version of "Theme From Mission: Impossible" (Island). The song is pulling powerful phones. Now moving into the Crossover field, this cool tune is in rotation at WKTU, WWKS, WIOQ, WKBNQ, WBNQ plus many, many majors. We can expect to be hearing this mass-appeal smash for weeks to come.

• Another cool tune that is performing superbly at Alternative, Hot A/C, and Top 40 is the Mary Tyler Moore theme song, "Love Is All Around" (Blackhearts Records/WB). Joan Jett And The Blackhearts have vaulted back into the spotlight with airplay at Z100, WEDJ, WPLJ, WAPU, KFMB, 99X and many more. "It's still the most-requested song on our morning show," says WPLJ's Tom Cuddy.

• Many programmers are claiming, "It's a lot more Pop sounding than his last single; it's a great song." They, of course, are speaking of Sting's accessible number, "You Still Touch Me" (A&M). Early airplay includes two San Diego outlets, Q106 and KFMB. VH1's Artist of the Month for May has also been added to rotation at WQXQ, WMXQ, WLQT and more. Give this one another listen; it's a true hit and it's #1 on Network 40's CD Samples #91.

• Billie Ray Martin breaks through the traffic with a soon-to-be-top 5 Dance classic, "Your Loving Arms" (Sire/EGG). From New York to Los Angeles and Chicago to Miami, no one is missing this dancer on its second time around. The major-market airplay speaks for itself.

• Everclear's "Santa Monica" (Capitol) is one of those infectious numbers that will not go away. Now approaching 2,000 Plays Per Week, this tune has already zoomed up Network 40's Commercial Alternative Chart, and has been rotating on MTV for more than six months! The call-out is big, with Star 94 and Q102 reporting great reaction. Very familiar, the song has been top 5 at the Modern Rock charts for three months. Also check out the special acoustic version from your Capitol rep. Don't miss this track; it's still moving up the charts.

• A forthcoming track to look for major action on is Goldfinger and their smash, "Here In My Bedroom" (Mega/Universal Records). Now laying a solid foundation at Alternative radio, (top 25 on Network 40's Commercial Alternative Chart), timing is perfect to cross into the Mainstream. Early airplay includes KRBE, WPST, KJ103, MTV Stress Rotation and The BOX airplay.

• A superb follow-up to Oasis' top-10 smash, "Wonderwall," "Champagne Supernova" (Epic) has the potential to be even larger than its predecessor. Still at the top spot on the Commercial Alternative Chart, cutting edge Top 40 is warming up to this track.

• Keep your ears and eyes on the forthcoming track from Blessed Union Of Souls titled "All Along" (EMI Records). Radio has discovered this mass appeal number and forced EMI Records to release the song before it's official add date of May 20th.

• Kudos to KFTZ PD Randy Izzy and MD Brad Collins, who cashed in huge 18-34 Wilkite numbers. WAKX Grand Rapids PD Jay Towers has altered the station's sound with more of a Dance lean, new jingles and new sweepers. What's next in the game plan?

• KISX PD Michael "Breeze" Storm has an immediate opening with good bucks—good production a must—for a very successful radio station. Send T&Rs right away.

—John Kilgo
...Can't get my mind off you
I think I might be obsessed
The very thought of you
Makes me want to get undressed

...When I'm around you baby
I can touch the sky

...You make my temperature rise,

You're Makin' Me High

ON YOUR DESK MAY 8TH

GOING FOR ADDS MAY 13th AND 14th
SNAP, CRACKLE, MAGNAPOP! Or should I say explosion? Priority Records artist Magnapop hit the stage at Santa Monica's Alligator Lounge in support of their new CD, Reaching Doesn't Help. Have your ears ready for the killer hook-driven first single, "Open The Door," which impacts CA radio May 14th. And that's not all that was killer. No skipping' the live show, "Open The Door" was even better live than on the disc. They're a definite don't-miss when they cruise through your town. Takin' it all in were Priority's VP Promotion Nancy "Cable Groupie #1" Levin, Priority's Greg Marela and Danielle Sheeran, KEDJ's Shelly Hart, ex-KILO roofer KROX Lloyd Hocutt, KJEE's Deanne Saffren and, of course, Priority's Dir. of Alternative Promotion Michelle St. Clair. And speaking of Michelle, why don't you ask her what she and WXRR York's night jock Whipping Boy did to Howard Stern's carrots...Segueing gracefully to WXRR, Whipping Boy and Howard have a new airtasteful date—namely, KROQ LA's night-famous Stu Nunn.

LASER GARDEN: A&M Records premiered the new Soundgarden CD, Down On The Upright at the famed Griffith Park Observatory. The 16-track CD (believe me, they couldn't have fit another note on the disc), accompanied by the planetarium's laser light show, made for an environment that couldn't have been more fitting. The first single, "Pretty Noose," is all over CA radio, as it was last week's most added and this week's most accelerated. A toast to our house: A&M's Charley London and Jack Inquist. The full CD hits radio May 14 and will be in stores May 21. If you can't wait until the Lollapalooza shows to see them live, check out their first-ever TV appearance when they'll perform two songs on SNL May 18th.

CA HITS VH1: The annual VH1 Honors program outdid itself this year by dedicating the entire show to the Witness organization. Witness was founded by Peter Gabriel for human rights. Witness supporters and CA artists joined to form an impressive line-up. Highlights included performances by Natalie Merchant, Michael Stipe, Joan Osborne and Peter Gabriel. Also on hand were the likes of Oliver Stone, Tim Robbins, Susan Sarandon, Jimmy Smits and Laurence Fishburne. Spotted from our turf were KROQ's Stacie Seifrit and Zeke Peistrup, KFWR's Bruce St. James, Elektra's Mike Whited and Mari Dew, Atlantic's Pamela Jouan, Epic's Patricia Bach, 500's Brian Corona, Priority's Michelle St. Clair and Aristas' Mark "Pull The Plug" Rizzo.

ARBS R US! Here's the latest numbers from the Winter book: WGRD Grand Rapids (5.5-6.8), WEDI (4.3-4.6), Q99 Salt Lake City (3.6-3.7), KEDJ Phoenix (2.7 flat), KISF Kansas City (2.6-2.5), WNFZ Knoxville (2.0-3.5), KWOD Sacramento (4.4 flat).

IN THE MUSIC MEETING:

JENNY CANTRELL "Leave Me Alone" (Work/CGR)
LETTERS TO CLEO "Dangerous Type" (Coldcut/CGR)
LIMBIFTER "Tailor" (Maverick)
PERGO FOR PYROS "Tahitian Moon" (WB)

- Kristen Guarino
Debuting this week on Monitor’s Mainstream and Adult Top 40 Chart, both at 39*. **Network 44*-32***

- “Jars Of Clay” LP now certified **GOLD**.
- SoundScan Sales Chart: 61* with over 18,000 units sold last week!

New Airplay This Week:
- WEDJ
- Q102
- WXXL
- WKFR
- WSTO
- WNKI
- WNDU
- KFRX
- WKBZ
- WZOK
- WXYK
- WZYP
- WKDD
- KOSO
ROCKIN' THE BOOKS: The Winter Book brought some great numbers for Crossover radio. WJJT Jacksonville jumped 4.8 to 5.9 12+ and 6.7 to 8.2 18-34. The station increased its share in every daypart, including pumping to #1 in Jeff Lee and Bubble The Love Song's night show (which zoomed from a 10.5 to 13.3). WJUH Indianapolis rose 4.3 to 6.6 12+ and 4.5 to 6.1 18-34. KKFR Phoenix inching up 7 to 7.1 12+, as well as claiming the #1 spot 18-34 for the first time in the station's history. KKFR MD Brian Douglas continues to rule the airwaves at night, his show is #1 12+ with a 12 share 18-34....WMJH Greensboro had a great book, rocketing 5.4 to 6.4 12+, WPOW Miami leaps 4.1 to 5.2 12+, as well as claiming the #1 spot in the market 18-34....WERQ Baltimore moves from 5.3 to 5.6 12+, while APD/night rock konan kicks ass at night in every demo (9.6 to 12.9 12+, 12.3 to 19.8 18-34 and 5.1 to 9.9 25-54)....KSFJ Sacramento scored across the board, rising 8 to 8.5 12+, from 11.9 to 12.4 18-34 (making them #1 in that demo) and from 5.6 to 6.1 25-34....Congrats to everyone involved.

DA Biz: Jerry Clifft-owned KBZR "The Blaze" Phoenix quietly signed on over the weekend, playing mostly Old School hits. No word yet as to exactly what format the station will follow....Endgame finally purchased its property of KYLD San Francisco this week but interestingly did not purchase KYLZ, Wild's signal in San Jose....KPRW morning show hosts Thai Baka Boys have left the station indefinitely....Congrats to WJMH PD Brian Douglas and his wife, who just had their fifth child....Meanwhile, in McAlester/Brownsville, KBFM MD Hittman is officially on baby watch as he and his wife expect their first child any minute....Wanna crack up? Call WZJM Cleveland MD Big Dave Enverts' answering machine....KBPM Brownsville is looking for track acts for their 5/25 Memorial Day Fest. Call PD Billy Santiago....WJTS PD David Lee Michaels continues his search for a night jock, send TXRs ASCAP....Contrary to all the rumors, Arista's Rob Stone has not yet left the building. More than likely he will remain in place until the end of May.

MUSIC NEWS: Bad Boy's Sean "Puffy" Combs is at it again with 112's first single, "Only You," out this week. 112 is a male R&B quartet from Atlanta singing over Puffy's trademark Hip-Hop beat. Make sure to check out the clean radio mix featuring Rap lyrics from the Notorious B.I.G....Mega-props to Priority Records and Ice T, for inviting the media hounds to Ice T's digs in the Hollywood Hills to listen to his sixth album, Return Of The Real. The first single, "I Must Stand," is super-radio-friendly with very positive lyrics and an absolutely killer video. Ice T made it very clear that he is definitely out to work this record and will do whatever it takes. There are at least four radio hits on the album, so hopefully radio will come to the party to support this major artist....RCA threw a huge record release party for SWV's second album, New Beginning, last week in LA. In the house for the festivities were KKBX PD Harold Ausin, APD Maurice Devoe and MD Mariana Snider, WJUL's Charles The Mixologist, RCA's Michael Johnson and Kim Hughes, Urban Networks' Miller London, as well as record reps from practically every other label....Coinciding with the release of the movie and album, Sunset Park, the debut single from MC Lyte, "Keep On Keepin' On" (Elektra/EGG) has come back strong, picking up adds this week at Hot 97, KYLD, KLUC and KHTN. The video was just put into Active rotation at MTV and is the #1 most-played video on BET....I live Rap artist Too Short is definitely getting "Gettin' It" at radio with adds this week at KWIN, KHTN and Z90.

---Debby Peterson---
WHOOPi

EDDIE

the soundtrack

in stores
May 28

First Single
COOLIO and
LAKESIDE performing
“all the way live”
AIRPLAY IMPACT MAY 6

JODECI
HOUSE OF PAIN

introducing
NNEKA
“say it again”

and
DRU HILL
“tell me”

Executive Producers:
Hiriam Hicks & Kathy Nelson

## OUT THIS WEEK:

<table>
<thead>
<tr>
<th>Artist</th>
<th>Station</th>
<th>City</th>
<th>Song Title</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Paco Lopez</strong></td>
<td><strong>WJBT Jacksonville</strong></td>
<td></td>
<td>Bone Thugs-N-Harmony “Tha Crossroads”</td>
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<tr>
<td><strong>Christine W</strong></td>
<td><strong>RCA</strong></td>
<td></td>
<td>“One More Try”</td>
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<tr>
<td><strong>Coolio</strong></td>
<td><strong>(ISLAND)</strong></td>
<td></td>
<td>“All The Way Live”</td>
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<tr>
<td><strong>Everything But The Girl</strong></td>
<td><strong>(ATLANTIC/AG)</strong></td>
<td></td>
<td>“Wrong”</td>
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<tr>
<td><strong>Immature</strong></td>
<td><strong>(MCA)</strong></td>
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<td>“Please Don’t Go”</td>
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<td><strong>B.B. Good</strong></td>
<td><strong>WWKX</strong></td>
<td>Providence</td>
<td>“Kit 106”</td>
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<tr>
<td><strong>Immature</strong></td>
<td><strong>WWKX</strong></td>
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<td>“Can’t Hang”</td>
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<tr>
<td><strong>Joey Arbagey</strong></td>
<td><strong>KMEL</strong></td>
<td>San Francisco</td>
<td>“Get On Up”</td>
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<tr>
<td><strong>Erik Bradley</strong></td>
<td><strong>WBBM</strong></td>
<td>Chicago</td>
<td>“I Can’t Sleep, Baby”</td>
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<tr>
<td><strong>Brian Douglas</strong></td>
<td><strong>WJMH Greensboro</strong></td>
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<td>“Touch Me, Tease Me”</td>
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<tr>
<td><strong>Lucy Barragan</strong></td>
<td><strong>KCAQ “Q105”</strong></td>
<td>Oxnard/Ventura</td>
<td>“Are You Ready”</td>
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<td><strong>Briand Douglas</strong></td>
<td><strong>KKFR Phoenix</strong></td>
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<td>“Party 2 Nite”</td>
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<td><strong>Cat Thomas</strong></td>
<td><strong>KLUC Las Vegas</strong></td>
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<td>“You Learn”</td>
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<tr>
<td><strong>Hitman</strong></td>
<td><strong>KBFM Brownsville</strong></td>
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<td>“It’s A Party”</td>
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<tr>
<td><strong>Christine Fox</strong></td>
<td><strong>WFHN New Bedford</strong></td>
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<td>“Strange World”</td>
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<tr>
<td><strong>Hitman</strong></td>
<td><strong>KBFM Brownsville</strong></td>
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<td>“Can’t Hang”</td>
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## ON THE TIP:

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<tr>
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<th>City</th>
<th>Song Title</th>
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<tbody>
<tr>
<td><strong>C.K.</strong></td>
<td><strong>KWIN Stockton</strong></td>
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<td>Busta Rhymes f/ Zhane “It’s A Party”</td>
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<td>Cypress Hill “Boom Biddy Bye Bye”</td>
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<td>Kris Kross “Live And Die For Hip Hop”</td>
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<td><strong>KTFM San Antonio</strong></td>
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<td>DJ Laz “Esc Morena”</td>
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<td></td>
<td>Everything But The Girl “Wrong”</td>
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<td>Ricky Martin “Maria”</td>
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<td><strong>Camille Cashwell</strong></td>
<td><strong>WERQ Baltimore</strong></td>
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<td>Jordan Hill “For The Love Of You”</td>
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<td>Queen Latifah “Elements I’m Among”</td>
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<td>2Pac and Snoop “2 Of America’s Most Wanted”</td>
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<td>Case “Touch Me, Tease Me”</td>
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<td>Maxwell “Til The Cops Come Knockin’”</td>
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<td><strong>Tony Manero</strong></td>
<td><strong>KZFM Corpus Christi</strong></td>
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<td>Barrio Boyz “I Wish”</td>
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<td><strong>KMEL</strong></td>
<td>San Francisco</td>
<td>Joleci “Get On Up”</td>
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<td>3T “Tease Me”</td>
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<td>Mac Mall “Get Right”</td>
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<td>Mack 10 “Hoo Bangin’”</td>
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<td>A.D.A.M. f/ Amy “Zhombie”</td>
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<td>Xscape “Can’t Hang”</td>
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<td></td>
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<td>George Clinton “If anybody Get’s Funked Up It’s Gonna Be You”</td>
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<td>Ke “Strange World”</td>
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FROM THE ORIGINAL MOTION PICTURES SOUNDTRACK SUNSET PARK

Jammin’
KKBT Los Angeles 48x
WWKX Providence 15x
WQHT New York 21x
WERQ Baltimore 30x
KBXX Houston 61x
KZHT Salt Lake City 23x
KMEL San Francisco 17x
KYLD San Francisco 22x
XHTZ San Diego 18x

Breakout Markets
Los Angeles 7-7
Chicago 27-11
Philadelphia 15-10
San Francisco 12-8
Dallas 11-8
Houston 6-2
Detroit 4-4
St. Louis 3-3

Movie “Sunset Park” is #3 at the box office.

See the movie! Hear the song! Play the song!

Sunset Park features all-new music by

2PAC · GHOST FACE KILLER FEATURING
RAEKWON · THA DOGG POUND · Mobb
DEEP · GROOVE THEORY · QUEEN LATIFAH
MC LYTE FEATURING XSCAPE · ADINA
HOWARD · JUNIOR M.A.F.I.A · BIG MIKE
69 BOYZ · ONYX

Executive Soundtrack Album Producers: Sha-Kim, Queen Latifah, Kay Gee, Sylvia Rhone, Merlin Bobb
Co-Executive Soundtrack Album Producer: Dedra Tate-Rice
Executive Music Producer: Anita Camarata

Album in stores April 23  Film opens April 26

TriStar Pictures presents Jersey Films production in association with Daniel L. Paulson Productions
Steve Gomer, Rhea Perlman ‘Sunset Park’ Miles Goodman and Kay Gee
Mary Kane, Elizabeth Cantillon, Seth Zvi Rosenfeld and Kathleen McGhee Anderson
Nancy DeVito, Michael Shamberg, Dan Paulson, Steve Gomer
### A/C Chart

**Artists/Song/Label** | **ZW** | **LM** | **TW**
---|---|---|---
1. **Celine Dion**, Because You Loved Me (S50 Music) | 5812 | 5857 | 5829
2. **Mariah Carey**, Always Be My Baby (Columbia) | 4126 | 4575 | 4869
3. **The Tony Rich Project**, Nobody Knows (LaFace/Arista) | 4201 | 4269 | 4235
4. **Seal**, Don't Cry (ZTT/WB) | 4096 | 3766 | 3335
5. **Whitney Houston and CeCe Winans**, Count On Me (Arista) | 2814 | 2956 | 2976
6. **Jann Arden**, Inseensitive (A&M) | 2949 | 2941 | 2965
7. **Everything But the Girl**, Missing (Atlantic/AG) | 3022 | 2981 | 2956
8. **Natalie Merchant**, Wonder (Elektra/EEG) | 2589 | 2635 | 2690
9. **Lionel Richie**, Don't Wanna Lose You (Mercury) | 2537 | 2606 | 2549
10. **Tracy Chapman**, Give Me One Reason (Elektra/EEG) | 1639 | 2079 | 2472
11. **Bodeans**, Closer To Free (Reprise) | 2128 | 2369 | 2436
12. **Hoote & the Blowfish**, Old Man & Me (When I Get To Heaven) (Atlantic/AG) | 1813 | 2069 | 2354
13. **Gin Blossoms**, Follow You Down (A&M) | 1947 | 2146 | 2284
14. **Gloria Estefan**, Reach ( Epic) | 1709 | 2021 | 2208
15. **Rod Stewart**, So Far Away (Lava/Atlantic/AG) | 2467 | 2320 | 2158
16. **Alanis Morissette**, Ironic (Maverick/Reprise) | 1811 | 1914 | 2065
17. **Tina Arena**, Chains ( Epic) | 1593 | 1812 | 1935
18. **Goo Goo Dolls**, Name (Metal Blade/WB) | 2135 | 2055 | 1879
19. **Mariah Carey & Boyz II Men**, One Sweet Day (Columbia) | 2220 | 1982 | 1697
20. **Melissa Etheridge**, I Want To Come Over (Island) | 1857 | 1708 | 1637
22. **Elton John**, Bested (Rocket/Island) | 1869 | 1866 | 1601
23. **George Michael**, Fastlove (DreamWorks/Geffen) | 464 | 1035 | 1519
24. **Jim Brickman**, By Heart (Alannah Hill) | 1523 | 1485 | 1359
25. **Take That**, Back For Good (Island) | 1343 | 1193 | 1168
26. **Collective Soul**, The World I Know (Atlantic/AG) | 1022 | 1051 | 1084
27. **Deep Blue Something**, Breakfast At Tiffany's (Interscope/AG) | 1336 | 1224 | 1075
28. **Selena**, I'm Getting Used To You (EMI Records) | 849 | 944 | 1001
29. **Del Amitri**, Roll To Me (A&M) | 1134 | 992 | 982
30. **Doc's Eye View**, Everything Falls Apart (Columbia/CRG) | 748 | 859 | 953
31. **Gin Blossoms**, Till I Hear It From You (A&M) | 1207 | 1001 | 942
32. **Diana Ross**, Voice Of The Heart (Motown) | 848 | 925 | 939
33. **Jackson Browne**, Some Bridges (Elektra/EEG) | 952 | 927 | 922
34. **Madonna**, Love Don't Live Here Anymore (Maverick/WB) | 637 | 817 | 910
35. **Blues Traveler**, Run-Around (A&M) | 864 | 888 | 889
36. **Sophie B. Hawkins**, As I Lay Me Down (Columbia/CRG) | 1043 | 940 | 837
37. **Seal**, Kiss From A Rose (ZTT/WB) | 815 | 836 | 814
38. **Foo Fighters**, Big Me (Roswell/Capitol) | 470 | 692 | 800
39. **Toni Braxton**, Let It Flow (LaFace/Arista) | 199 | 587 | 793
40. **Blues Traveler**, Hook (A&M) | 967 | 957 | 791

### Keystrokes

**High Honors:** The *VH1 Honors* was a superstar-studded bash that was kicked off by the likes of Susan Sarandon, Tim Robbins, Peter Gabriel and the newly-married Sean Penn. The concert honored the Witness program founded by Peter Gabriel, which puts video cameras and fax machines in the hands of human rights groups around the planet to document abuses, provide evidence and hold governments accountable. Although watching controversial filmmaker Oliver Stone get lost in the aisles was amusing, the following artist performances were amazing: Bryan Adams (A&M), Gloria Estefan ( Epic), Peter Gabriel (Geffen), Don Henley (Geffen), Joan Osborne (Blue Gorilla/Mercury), Natalie Merchant (Elektra/EEG), Tony Rich (Arista), Rod Stewart (Lava/Atlantic/AG), Michael Stipe (WB), Pete Townshend and the truly incredible Nasrat Fateh Ali Khan. But the party afterward rocketed and took the evening to another level. Reeling in the festivities were: Elektra's Mike White, Mari Dew and Alex Garofalo, Arista's Mark Rizzo, Virgin's Michael Plen, Atlantic's Pamela Joann, 550's Brian Corona, Epic's Trish Bach and Maverick's Terry Anzaldo.

**Sound Bites:** WLRQ Melbourne MD Ron Anthony is off to greener pastures. PD Dave Kelly is still searching for a successor....KXZR Yakima is making new sounds with new MD Dorothy Michaels.

**Hearing Sensation:** Columbia's championing The Philosopher Kings is making their debut with "Charm..."Mother's Day is a fitting time for Linda Ronstadt to put out her new single, "Dedicated To The One I Love" (Elektra/EEG)....Country sensation John Berry moved the chart with "Your Love Amazes Me" and now Michael English (Curb) will hopefully do the same with A/C....What a pleasant surprise: Toto's new album, *Tambu*, offers an unforgettable debut single, "I Will Remember" (Legacy/Sony)....Don't get dizzy with the new release from the Spin Doctors' "She Used To Be Mine" ( Epic)....And you can't go wrong with the perfect follow-up from Everything But The Girl—"Wrong" (Atlantic/AG) is finally hitting radio's desk this week.

**Memorial Salute:** Here's an early warning to avoid any confusion: Friday, May 24 is a reporting day due to the three-day weekend for Memorial Day. Please make a note of it on your incredibly whacked Network 40 calender.

Please remember your deadline for A/C playlists is Mondays at 5 pm. Fax 'em over to (818) 973-2420. And don't forget to call with station news and promo ideas toll-free, (800) 443-4001.

**Coming Your Way May 6th:**

**Michael English** "Your Love Amazes Me" (Curb)
**Everything But The Girl** "Wrong" (Atlantic/AG)
**The Philosopher Kings** "Charm..." (Columbia/CRG)
**Linda Ronstadt** "Dedicated To The One I Love" (Elektra/EEG)
**Spin Doctors** "She Used To Be Mine" ( Epic)
**Toto** "I Will Remember" (Legacy/Sony)

—Tiffany Eason

### Accelerated Airplay

1. **George Michael**, Fastlove (DreamWorks/Geffen) | +484
2. **Tracy Chapman**, Give Me One Reason (Elektra/EEG) | +393
3. **Sting**, You Still Touch Me (A&M) | +301
4. **Mariah Carey**, Always Be My Baby (Columbia) | +294
5. **Hoote & the Blowfish**, Old Man & Me (When I Get To Heaven) (Atlantic/AG) | +285

### Most Added

1. **Sting**, You Still Touch Me (A&M) | 27
2. **George Michael**, Fastlove (DreamWorks/Geffen) | 24
3. **Toni Braxton**, Let It Flow (LaFace/Arista) | 15
4. **Hoote & the Blowfish**, Old Man & Me (When I Get To Heaven) (Atlantic/AG) | 10
5. **Tracy Chapman**, Give Me One Reason (Elektra/EEG) | 9
What Sort Of Programmers Read Network 40?

They're PDs who believe that radio is fueled by passionate preoccupations, whether it's a daily aircheck or a Tuesday afternoon spent listening to last-second add pitches. For them, a "good Arbitron book" is an oxymoron. That's why they read NETWORK 40 every week. It's the magazine that keeps their ears to the street and minds in the gutter. One out of every 1.2 PDs who can freeze a list read NETWORK 40. Almost every NETWORK 40 reader can spell "PD" without peeking into Cliff's Notes. For piqued performance, they reach for NETWORK 40 every time.
<table>
<thead>
<tr>
<th>Rank</th>
<th>LN</th>
<th>Artist/LP</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>DEBUT</td>
<td>RAGE AGAINST THE MACHINE. Evil Empire</td>
<td>Epic</td>
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<tr>
<td>2</td>
<td>DEBUT</td>
<td>THE SMASHING PUMPKINS. Mellon Collie And The Infinite Sadness</td>
<td>Virgin</td>
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<tr>
<td>3</td>
<td>DEBUT</td>
<td>NATALIE MERCHANT. Tigerlily</td>
<td>Elektra/EGG</td>
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<td>4</td>
<td>DEBUT</td>
<td>MC ECHT FEATURING CMW. Death Threatz</td>
<td>Epic</td>
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<tr>
<td>5</td>
<td>DEBUT</td>
<td>La BOUCHE. Sweet Dreams</td>
<td>RCA</td>
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<tr>
<td>6</td>
<td>DEBUT</td>
<td>BALIN, The Memory Of Trees</td>
<td>Reprise</td>
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<td>7</td>
<td>DEBUT</td>
<td>MASTER P. Ice Cream Man</td>
<td>No Limit/Priority</td>
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<td>8</td>
<td>DEBUT</td>
<td>D'ANGELO. Brown Sugar</td>
<td>EMI</td>
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<td>9</td>
<td>DEBUT</td>
<td>Hootie &amp; The BLOWFISH. Cracked Rear View</td>
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<td>10</td>
<td>DEBUT</td>
<td>COWBOY JUNKIES. Lay It Down</td>
<td>Geffen</td>
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<td>11</td>
<td>DEBUT</td>
<td>MARILYN MANSON. Smells Like Children</td>
<td>Nothing/Interscope</td>
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<td>12</td>
<td>DEBUT</td>
<td>SISTERS WITH VOICES (SWV). New Beginning</td>
<td>RCA</td>
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<td>13</td>
<td>DEBUT</td>
<td>SEAL. Seal</td>
<td>ZTT/WB</td>
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<td>14</td>
<td>DEBUT</td>
<td>RED HOT CHILI PEPPERS. One Hot Minute</td>
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<td>DEBUT</td>
<td>JEWEL. Pieces Of You</td>
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<td>DEBUT</td>
<td>TRACY BONHAM. The Burdens Of Being Upright</td>
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<td>DEBUT</td>
<td>BONE THUGS-N-HARMONY. E. 1999 Eternal</td>
<td>Ruthless/Relativity</td>
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<td>18</td>
<td>DEBUT</td>
<td>SHAHNA TWAH. The Woman In Me</td>
<td>Mercury Nashville</td>
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<td>19</td>
<td>DEBUT</td>
<td>EVERCLEAR. Sparkle And Fade</td>
<td>Capitol</td>
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<td>20</td>
<td>DEBUT</td>
<td>GEORGE STRAIT. Blue Clear Sky</td>
<td>MCA</td>
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<td>DEBUT</td>
<td>QUINCY JONES. Q's Jock Joint</td>
<td>Qwest/WB</td>
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<td>22</td>
<td>DEBUT</td>
<td>COLLECTIVE SOUL. Collective Soul</td>
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<td>23</td>
<td>DEBUT</td>
<td>MC REN. The Villain</td>
<td>Ruthless/Relativity</td>
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<td>24</td>
<td>DEBUT</td>
<td>EVERYTHING BUT THE GIRL. Amplified Heart</td>
<td>Atlantic/AG</td>
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<td>25</td>
<td>DEBUT</td>
<td>BAD RELIGION. Against The Grain</td>
<td>Atlantic/AG</td>
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<td>26</td>
<td>DEBUT</td>
<td>THA DOGG POUND. Dogg Food</td>
<td>Death Row/Interscope</td>
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<td>DEBUT</td>
<td>BONE THUGS-N-HARMONY. E. 1999 Eternal</td>
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BULLETS INDICATE INCREASED SALES
GEORGE MICHAEL

"FASTLOVE"

THE NEW SINGLE AND VIDEO FROM THE FORTHCOMING ALBUM OLDER
IN STORES MAY 14

TOP 40 BDS SPINS AFTER 2 WEEKS!
1,826 SPINS (+ 525)

MAINSTREAM:
BDS Chart–Top 40 Mainstream 29*–22*
#1 BDS Airplay Gainer!!

NETWORK 20*

On 171 Top 40 Stations:
WSTR WZJM
WIOQ KHFI
WNVZ WXXL
WXKS Y100
KDWB WKBQ
WPRO WKSE
KWMX KZZU
KKRZ WRVW
B94 WAPE
and more!

RHYTHM-CROSSOVER:
BDS Chart–Rhythm-Crossover Debut 37*
#3 BDS Airplay Gainer

NETWORK 26*

On 20 RHYTHM-CROSSOVER Stations:
KTFM KKFR KHTN KZFM KIKI
Z90 KGGI KWIN KCAQ KMQQ
KUBE KXXX KWDN WJJS and more

World Premiere Friday, May 3
Also added to MTV Jams!

Produced by George Michael and Jon Douglas
Engineered by Paul Gomersall
© 1996 Big Geoff Overseas Ltd.
Celebrations Of The Month

**Ice Cream Month**
Ice cream, sorbet, frozen yogurt, sherbert... Contact: (212) 986-0998.

**World Campaign For The Biosphere**
In observance of World Environmental Day, holiday alerts people to the importance of keeping the earth (a "biosphere") livable.

**Fresh Fruit/Veggie Month**
honors the greatness of fresh produce—as if a fresh Kumquat is so much better than a well-manicured one. Contact: (703) 836-3410.

**Pet Appreciation Week (6-12)**
Do something special for your pets. Contact: Adrienne Smith (312) 743-5314.

**Donut Day**
Actually a Salvation Army fundraiser. Contact: (312) 725-1100.

**National Clay Week (11-15)**
Ultrachill, OH holds festival, complete with midway and parade, no business as usual at the "Clay Center of the World." Contact: Barbara Roberts (614) 922-3028.

**Two Oceans Day**
In observance of World Environmental Day, holiday alerts people to the importance of keeping the earth (a "biosphere") livable.

**National Food Day**
To inform the public about the benefits of cholesterol. Do you hope you're paying attention? Contact: Tracy Pitts, SBS PR, 400 Skokie Blvd., Ste. 200, Northbrook, IL 60062.

**Day Of The Rice God**
Annual Japanese rice transplanting festival.

**Old Wise Quacks**
Donald Duck came into being in 1934.

**Hug Holiday Week (9-15)**
To increase the number of hugs in the world. Contact: Jo Lindberg (714) 823-852-HUGS.

**First Mint Monday**
In 1652, silversmith John Hall defied English colonial law and started minting American coins.

**National Clay Week (11-15)**
Ultrachill, OH holds festival, complete with midway and parade, no business as usual at the "Clay Center of the World." Contact: Barbara Roberts (614) 922-3028.

**Mount Pinatubo Eruption**
Longest-lasting volcano in the Philippines erupted in 1991. According to experts, the ash that was spewed into the atmosphere cooled the earth by about one degree.

---Compiled and edited by Jeff Silverman---
American Graffiti Debuts
George Lucas’ classic ’56 film opened in New York.

Father’s Day
We’ll dedicate a special page to salute dads in two weeks.

Frog Jumping Contest
Annual event held in Old Forge, NY. Contact: Bob Hall (315) 369-6983.

International Sing-Out Day
Sing your words instead of speaking them. Contact: Adrienne Sosko (907) 743-5541.

Meet A Mate Week (18-24)
Inspire singles to take advantage of the warm summer to meet a mate. Contact: Robin Gorman Newman (516) 773-0911.

Chicken Clucking Contest
Chicken cluckers peck their way to Baltimore to compete for trophies and “poultry-related prizes.” Contact: (410) 396-9177.

World Sauntering Day
A day to recover the lost art of Vienotian sauntering and discourage jogging, lugging, sauntering, fast walking and tramping.

National Juggling Day
Juggling clubs across America hold festivals to celebrate the art of juggling. Contact: Dean Troman (803) 577-6947.

Great Seal Of Approval
Charles Thompson sent a report to Congress in 1782, recommending a design for the Great Seal of the U.S.

Hot Air Balloon Festival
Snowmass Village, CO hosts 45 hot-air balloons for a race and other contests. Contact: (970) 973-2000.

Cow Appreciation Day
Woodstock, VT fest has hand-milkling competition, butter churning and hand-cracking ice cream. Contact: (802) 457-2355.

Bionic Renorm
Lindsey Wagner, former Bionic Woman now reduced to hawking cars. Contact: (802) 457-2355.

“Is That Pubic Hair On Your Coke Can, Or Are Ya Just Glad To Meet Me?“
Supreme Court Justice Clarence Thomas is 49 today.

National Forgiveness Day
People holding grudges should air their forgiveness. Contact: (419) 355-0100.

Celebration Of The Senses
“Experience the elevation known to many mystics as the elusive sixth sense.” Contact: Tom or Ruth Roy (217) 274-8351.

“ Ain’t She Keuppie!“
In 1874, Rose O’Neill, designer of the Kewpie doll, was born.

Birth Of The Bike
In 1819, the patent was issued for the bicycle.

Leap Second Adjustment Time
One of the days where a second is either added or subtracted from our clock time.

Festival Of The Tarasque
“Hooons” monstrous beast that allegedly lived in a French lake and wreaked havoc.

Dragon Boat Festival (29-30)
Hong Kong festival features races between gaily-colored dragon boats. Contact: (212) 869-5008.

Middle Of Nowhere Celebration
Aimsworth, NE hosts a variety of activities after a bowler described the area as “the middle of nowhere” before going to a tournament there.

Abner Shoulda Gone On Strike
1819 birth of Abner Doubleday, who was at Ft. Sumpter, SC when the Civil War broke out, then invented the game of baseball.

Watermelon Triumph (27-29)
Luling, TX bath featuring watermelon seed spitting contest, parade, street dance, etc. Contact: Susan H. Ward (210) 875-3214.

A bit Shoulda Gone On Strike
Have jocks play various games of offer listeners or local celebrities for charity...Get a new baseball and bat, then go to offer and play indoor baseball during lunch hour...Give away hats, uniforms and bat with station logos on them and sponsor a softball team or league.

MORE THAN ALL THIS COULD BE YOURS!
Every monthly Promo Planner we’ve ever printed (35 in all) is available as part of the mammoth Secret promo packages! Call (800) 443-4001 for a special order form that provides all the details!
**Datebook**

by Jenny Talwatz

**Monday (6)**
- National Nurse's Day/Week. Jocks advertise classes for honored teachers... Give them special gifts to take to class.
- Beaufort Society Day. Named after British naval officer who invented instruments that measure strength of hurricanes. Callers who "blow" the hardest-looking on-air win.
- Borrow a pencil from the remote... Give away "touristy" trips.
- Bob Segars' Birthday. He's 51. Best "karaoke in underwea" dance to "Old Time Rock And Roll."

**Tuesday (7)**
- National Teacher Day. Jocks attend classes of honored teachers... Give their students exotic fruits to take to class.
- Beaufort Scale Day. Named after British naval officer who invented instruments that measure strength of hurricanes. Callers who "blow" the hardest-looking on-air win.
- Borrow a pencil from the remote... Give away "touristy" trips.
- Bob Segar's Birthday. He's 51. Best "karaoke in underwear" dance to "Old Time Rock And Roll."

**Wednesday (8)**
- National Receptionist Day. Jocks take receptionists' place at their work... Receptionists Olympics, longest time keeping caller on hold, best dictation, etc.
- Tourist Appreciation Day. Give tours of station studio... Rent a bus and give offbeat tours of market to wacky and mundane sites... Loud-attired tourist costume party... Give away "touristy" trips to exotic places.

**Thursday (9)**
- Candace Bergen's Birthday. Make Candace Bergen dummies for listener stunts/diary... Candace Bergen sound and look-a-likes... Give "Murphy Brown" awards to local news reporters who report on trivial news.
- Tulip Festivals. Held in Holland, MI and Pella, IA. Stage own tulip show... Have a "tulip" contest, complete with kissing competition... Give away tulips as prizes.
- Billy Joel's Birthday. He's 47.

**Friday (10)**
- Spring Ghost Tales. Honors the night shift. Jocks do the night shift (on remote)... Offer free breakfast to night-shift workers... Morning show gives away pillows to honored night-shifters.
- Bonni's Birthday. The patron saint of U2 is 36. U2 drops for prizes... Do benefits for U2-supported causes.

**Saturday (11)**
- Salvador Dali's Birthday. Do "survive radio." Put photos of jocks all over town. Whoever brings picture of jock with Dali moustache to remote, wins... Dali moustache growing contest... Surprised call letter art contest.
- Eat What You Want Day. Listeners vote for their favorite meals at restaurants. Name the dishes on-air and the one who sent in the winner wins a call letter from the remote.
- Mother's Day. Call (800) 443-400 for a face of our latest Mother's Day promo page.

**Sunday (12)**
- Limerick Day. "Best Limerick" contest must be about station and/or call letters... Jocks do stunts in limericks.
- Mother's Day. Call (800) 443-400 for a face of our latest Mother's Day promo page.

**Trivia**

by Howard Sating

Word Of The Week: "yegg." The answer, below, is brought to you by the hard-boiled trivia freaks of Allahum Network.

**Didja know?**
- Male iguanas' testes are bigger than their brains? Okay, so we didn't evolve from apes...
- Brainsetter: What is Donald Duck's middle name and (it's not "L'Orange")?
- Prince Charles has an unusual hobby: He's an avid collector of toilet seats. He uses them as ear muffs.
- Brainsetter II: What is impossible to do with your eyes open? (Hint: It has nothing to do with watching Richard Simmons' Dancing To The Oldest videos.)
- Wonder first introduced sliced bread in 1930. Nothing was the greatest thing before that.
- No, a "yegg" is not a high-cholesterol breakfast food you have with jam...
- The average person spends five years of his or her life just standing in line. And that's just to get a driver's license.

If the Barbie Doll was brought to human scale, her measurements would be 38-18-28. And she'd be carrying Tommy Lee's baby!

Donald Duck's middle name is "Fauntleroy." (Yeah, we liked "L'Orange" better, too...)

Word has it that Julie Iglesias is so superstitious that he'll leave a dinner table if salt is spilled. And if he hears really bad news, he'll remove all his clothing and dispose of it. Which explains why, when he heads for his limo after a show, all his female fans start yelling, "Your mother died! Your mother died!"

Don't Blow It: It's impossible to keep your eyes open when you...streeze.

The Washington Monument sinks an average of six inches a year. By the year 3000, they'll change its name to the Washington Speedbump.

Smell is the first of five senses to develop in a human being. Actually, there are six senses, but the last one—common—often never develops.

"Yegg"—noun: a thug, a petty burglar. See "auto mechanic."

**Rimshots**

by Fawn Saks Haddix

According to USA Today, teens are abandoning going to malls because they're "uncool."

Give mall operations credit: It's a great way to attract more people who have money to spend.

If you visit Medical Center of Southern Indiana's emergency room and aren't treated within 25 minutes, the service is free.

The funeral service, that is.

Microsoft Corp. head Bill Gates, who's worth $14.8 billion, plans to leave his child "just 5%" of his estate, giving the rest away to charity.

The line for people starting up their own charity forms to the right...

One of three Michigan lawmakers has been or are divorced. Currently there are three bills in the state senate to make it harder to get divorced.

Why aren't we surprised?

The Northeastern Open Allstar Championship will be held in Addison, VT to kick off Vermont Archeology Week. Allstar is "sp Reader" in Aztec. Anyone who "can safely show this thing without killing anyone" may enter.

So far, only O.J. has been exempted.

A 10-year-old Connecticut girl is suing the YMCA because she claims she was trampled during its Easter Egg hunt and lost her two front teeth.

Obviously, she's a shell of her former self.

A Dallas, Texas McDonald's manager hopes to "scare" away street toughs and gangbangers by piping Classical music into the restaurant.

However, sales are down. Who in their right mind would want to buy a "MeBach?"

This month's Penthouse has the infamous stills from the sex video of Motley Crue's Tommy Lee and wife, blonde bombshell Pamela Anderson Lee.

Word has it that the skin rag got an inside source who'll get some shots of Lee giving birth, but they turned them down. Not enough skin.

President Bill Clinton has come up with a can't-miss way to eliminate the national deficit in one fell swoop: Have Hillary marry a Greek billionaire, die, then sell off her assets.

---as recalled by Jeff Silberman for faulty ignition pushch fires---

**Percentage of PIs who...**

- think the minimum wage is a good idea.
- think the minimum wage is a bad idea.
- think the minimum wage will mean they'll go automated for overnights.
There's no doubt... "Just a Girl" is a hit!

Major airplay at:
- KHOM 79x
- KLRZ 33x
- Q102 27x
- KYJO 27x
- WZJM 21x
- Z100 19x
- WEDJ 17x
- WPST 36x
- WZPL 27x
- KHTY 25x
- WKSE 22x
- B94 22x
- WFLZ 18x
- WSTR 16x

And many, many more...

From the album "Tragic Kingdom"

Produced by Matthew Wilder  Mixed by Ho'oman & Paul Palmer
©1996 Trauma/Intersecope Records. All rights reserved.
The Afghan Whigs (Elektra/EEG)
- Greg Dulli, vocals/guitar. • John Curley, bass. • Rick McCollum, lead guitar. • Paul Buchignani, drums.
- The Afghan Whigs' lead singer/songwriter Greg Dulli was raised in Hamilton, Ohio, and attended the University of Cincinnati film school for one year.
- The band came together in Cincinnati in the late '80s and released their first album, Big Top Halloween, on their own.
- When an underground buzz began to build, Jonathan Poneman of Seattle indie label Sub Pop Records signed them and they released their label debut, Up In It.
- Dulli performed John Lennon's vocals on the Backbeat soundtrack.

Dave Matthews Band (RCA)
- Dave Matthews, vocals/guitar. • Boyd Tinsley, violin. • LeRoy Moore, sax. • Stefan Lessard, bass. • Carter Beauford, drums.
- Lead singer Dave Matthews grew up in South Africa with a variety of cultural influences, including Celtic music and the region's indigenous music.
- The band first came together in Charlottesville, VA, where Matthews was working as a bartender.
- They spent three years playing clubs and theasters across the country before releasing the independently distributed album, Remember Two Things.
- The next album, Under The Table And Dreaming, was released in 1994 and contained the hit single, "What Would You Say."
- Dave Matthews Band's latest album, Crash, is the second album produced by Steve Lillywhite (U2, Rolling Stones, Talking Heads).
- Tim Reynolds, a periodic duo partner, played electric guitar on the first two albums and took an even more active guest role on the latest album.
- Dave Matthews Band's current single is "Too Much."

Goldfinger (MOJO/Universal Records)
- John Feldmann, lead vocals/guitar. • Charlie Pandian, guitar. • Simon Williams, bass. • "Dangerous" Darin Pfeiffer, drums.
- The Southern California-based band first came together when Simon and John, who were selling shoes together, began playing and writing songs.
- They found Darin at Starbucks and Charlie joined the band after their original guitarist left to become a professional surfer in Costa Rica.
- They grew up listening to different kinds of music, but cite their influences as KISS, Bad Religion, The Beatles, The Police and Social Distortion, to name a few.
- Their interests include snowboarding, skateboarding, video games and movies such as Star Wars, Babe and any Bond flick.
- Goldfinger's first release was the Punk/Pop EP, Richer.
- For their self-titled full-length debut album, Goldfinger enlisted the help of members of the Skeletons, Reel Big Fish and Voodoo Glow Skulls.
- "Here In Your Bedroom" is the first release from Goldfinger.

Ace Of Base (Arista)
- The Swedish quartet Ace Of Base includes siblings Jonas, Jenny and Linn Berggren, along with longtime friend, Ulf "Buddha" Ekberg.
- They were first brought together in 1990, when keyboardists Ulf and Jonas met in a local rehearsal/recording studio while working on separate projects.
- Ulf and Jonas began collaborating on music and were inspired by Ministry and Front 242.
- Then Jenny and Linn joined the group and Ace Of Base developed their unique blend of Pop and Swedish-style melodies.
- After signing with a Danish indie label, they released their first single, "Wheel Of Fortune."
- Then came the smash hit, "All That She Wants," from their debut album, Happy Nation. The song went #1 in 10 countries and the group signed with Arista for the U.S.
- Their latest album is The Bridge and the new single is "Lucky Love."

F, who is expecting a child with his new wife, Maye Garcia, is currently working on three separate albums, The Vault I, II and III, which will fulfill his contractual obligations with WB.

Rancid recently performed in Omaha, Nebraska, where a riot broke out and police had to make 31 arrests. Fans fought with security guards and tore the cushions off their seats. The damage was estimated at $10,000.

Bullet Bites

After 20 years together, Siouxsie & The Banshees have parted ways. Lead singer Siouxsie Sioux and her husband drummer Budgie will continue to record as The Creatures.

Icelandic artist Bjork has plans to marry English Dance music producer Goldie and is currently in London working on her third album with the Brodsky Quartet.

The soundtrack from the new film The Craft, starring Party Of Five's Neve Campbell, is due out this weekend and will include songs from Spacehog, Elastic, Matthew Sweet, Jewel, Sponge and more.

David Bowie's next project includes a collaboration with The Pet Shop Boys. Their revamped version of "Hallo Spaceboy" has already impacted U.S. dance clubs.
IT TOOK EBTG "MISSING" 469 DAYS BEFORE IT WAS #1

Now, We're Releasing The "Wrong" Single...

Everything But The Girl "Wrong"

FROM THE NEW ALBUM WALKING WOUNDED

Impacting May 5th

Already playing at the RIGHT stations:
WKTU, KYLD, Power96, WIOQ, KKFR, KPRR, KZFM, KTFM, B96, WZJM, Z90, WKSS, WJJS, WXXJ
WHTZ New York, Cane
1. Alanis Morissette, Ironic
2. Bush, Machinhead
3. Stone Temple Pilots, Big Bang
4. The Presidents Of The USA, Peaches
5. Oasis, Champagne

WIOQ Philadelphia, Cado
1. The Fugees, Killing Me
2. Coolio, 1, 2, 3, 4
3. Celine Dion, Because You
4. A. Clayton & L. Mullins, Mission
5. 2Pac ft/Dr. Dre, California

WJMN Boston, Ralphie Murzino
1. The Fugees, Killing Me
2. Deborah Cox, Who Do U Love
3. Joe, All The Things
4. Celine Dion, Because You
5. SWV, You’re The One

WKCI New Haven, Samantha Stevens
1. Oasis, Champagne
2. Mariah Carey, Always Be
3. Hootie & The Blowfish, Old Man
4. Foo Fighters, Big Me
5. Weird Al Yankovic, Amish

KWXI Providence, “Real Deal” Mike Nel
1. The Fugees, Killing Me
2. Coolio, 1, 2, 3, 4
3. MC Lyte f/ Xscape, Keep On
4. Bone Thugs-N-Harmony, Tha
5. SWV, You’re The One
6. LL Cool J, Doin’ It
7. La Bouche, Sweet Dreams
8. Busta Rhymes, Woo-hah!! Got

WKBO St Louis, Boomier
1. Alanis Morissette, Ironic
2. Oasis, Champagne
3. The Fugees, Killing Me
4. Van Halen, Humans Being
5. Tracy Chapman, Give Me One
6. Hootie & The Blowfish, Old Man
7. Celine Dion, Because You
8. Coolio, 1, 2, 3, 4
9. Mariah Carey, Always Be

WWNZ Norfolk, Kevin Scott
1. Alanis Morissette, Ironic
2. The Fugees, Killing Me
3. Mariah Carey, Always Be
4. Coolio, 1, 2, 3, 4
5. Celine Dion, Because You
6. Lisa Santiago, Feels So Good
7. Deep Blue Something, Breakfast
8. Chantay Savage, I Will Survive
9. Tracy Chapman, Give Me One
XSCAPE IS EVERYWHERE:

• Platinum album “Off The Hook,” features three Gold singles, Who Can I Run To, Feels So Good, and Do You Want To.

• Guest appearances on Mariah Carey’s Always Be My Baby remix and MC Lyte’s Keep On, Keepin’ On from “Sunset Park” soundtrack.

• Touring with R. Kelly.

• 1996 Soul Train Award Nominee for Best R&B/Soul Album by a Group.

...And I Betcha “Can’t Hang”

“Can’t Hang”...Xscape’s next single featuring MC Lyte.

Just Added At WPGC

Hot97  WJJS  10,000 Single Sales This Week
KKSS  WJJS
92Q  WJJS
WJBT  WJJS
Z90  WJJS

Urban Spins Over 1,000

# Most Requested

**WFMF Baton Rouge, Scholar Brad**
1. Tracy Chapman, Give Me One  
2. Foo Fighters, Big Me  
3. The Tony Rich Project, Nobody  
4. Mariah Carey, Always Be  
5. Alanis Morissette, Ironic

**WAKX Grand Rapids, Marc Hunter**
1. Brandy, Sittin' Up In  
2. Garbage, Only Happy When  
3. La Bouche, Sweet Dreams  
4. The Cranberries, Salvation  
5. Billie Ray Martin, Your Loving

**WNJ FM Newton, Vince Thomas**
1. Alanis Morissette, Ironic  
2. Weird Al Yankovic, Amish  
3. Mariah Carey, Always Be  
4. Celine Dion, Because You  
5. The Tony Rich Project, Nobody

**WSBG Stroudsburg, Chaz**
1. Alanis Morissette, Ironic  
2. Celine Dion, Because You  
3. Red Hot Chili Pepper, Aeroplane  
4. Coolio, 1, 2, 3, 4  
5. Oasis, Champagne

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<tr>
<th>WJMZ Buzz Records</th>
<th>WZNY Augusta, Alan Zeh</th>
<th>WKNJ FM Newton, Vince Thomas</th>
<th>WSBG Stroudsburg, Chaz</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5.</strong> Tina Arena / Chains</td>
<td><strong>1.</strong> Coolio, 1, 2, 3, 4</td>
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<td><strong>4.</strong> Busta Rhymes / Woo-hah!! Got You All In Check</td>
<td><strong>2.</strong> Celine Dion, Because You</td>
<td></td>
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<tr>
<td><strong>3.</strong> Adam Clayton &amp; Larry Mullen / Mission: Impossible</td>
<td><strong>3.</strong> 3T, Anything</td>
<td></td>
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<tr>
<td><strong>2.</strong> Kool &amp; The Gang / Salute To The Ladies</td>
<td><strong>4.</strong> Mariah Carey, Always Be</td>
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<td></td>
</tr>
<tr>
<td><strong>1.</strong> Stone Temple Pilots / Big Bang Baby</td>
<td><strong>5.</strong> Everclear, Santa Monica</td>
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</tr>
</tbody>
</table>

**KROZ Rochester, James Rabe**
1. No Doubt, Just A Girl  
2. Tracy Chapman, Give Me One  
3. Alanis Morissette, Ironic  
4. Everclear, Santa Monica  
5. Tina Arena, Chains  
6. Mariah Carey, Always Be  
7. Jann Arden, Insensitive  
8. Celine Dion, Because You  
9. Dog's Eye View, Everything

**KLYV Dubuque, Jonathan Knight**
1. Coolio, 1, 2, 3, 4  
2. Celine Dion, Because You  
3. The Fugees, Killing Me  
4. Mariah Carey, Always Be  
5. Red Hot Chili Pepper, Aeroplane  
6. Weird Al Yankovic, Amish  
7. Dog's Eye View, Everything  
8. Los Del Rio, Macarena  
9. Color Me Badd, The Earth

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**K3O Duluth, Michael Wilde**
1. Tracy Chapman, Give Me One  
2. Oasis, Champagne  
3. No Doubt, Just A Girl  
4. Alanis Morissette, Ironic  
5. Green Day, Brain Stew  
6. Lenny Kravitz, Can't Get You  
7. The Cranberries, Salvation  
8. Joan Osborne, One Of Us  
9. Everclear, Santa Monica

**KOZ Amarillo, Scotty D.**
1. Bone Thugs-N-Harmony, Tha  
2. La Bouche, Sweet Dreams  
3. The Fugees, Killing Me  
4. M.T.S., I'll Be Alright  
5. Coolio, 1, 2, 3, 4  
6. R. Kelly, Down Low  
7. Goo Goo Dolls, Naked  
8. 2Pac f/Dr. Dre, California  
9. Kool & The Gang, Salute To

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1. Bone Thugs-N-Harmony, Tha  
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3. The Fugees, Killing Me  
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5. Coolio, 1, 2, 3, 4  
6. R. Kelly, Down Low  
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6. R. Kelly, Down Low  
7. Goo Goo Dolls, Naked  
8. 2Pac f/Dr. Dre, California  
9. Kool & The Gang, Salute To
NATALIE MERCHANT

"Grandly written and lovingly played. The most quietly powerful album of her career." — Newsweek

"Out on her own with a new band, the one-time darling of the alternative world sounds rejuvenated, tackling a range of emotions from sorrow to bemusement." — Los Angeles Times

"A gem, Tigerlily has the presence of a timeless classic." Ten Best of 1995 — Wall Street Journal

JEALOUSY

JEALOUSY

The new single and video from the double platinum Tigerlily.

#1 MOST ADDED EVERYWHERE!

WXKS Boston Add
WKESS Hartland Add
WZIM Cleveland Add
KMV Kansas City Add
KHOM New Orleans Add
KLRZ New Orleans Add
KKLQ San Diego Add
KBZK Phoenix Add
WBLI Long Island Add
KWMX Denver Add
WFLZ Tampa Add
WHTZ New York Add
WRWW Nashville Add
WDJX Louisville Add
WAPE Jacksonville Add
WFLL Albany Add
WABB Mobile Add
WRFY Reading Add
WYKS Gainesville Add
KZMG Boise Add
WZTP Huntsville Add
KJYO Oklahoma City Add
KHTY Santa Barbara Add
WWAQ Morgantown Add
WTGZ Dayton Add
And so many more that they won’t fit!

Recorded and mixed by John Holbrook
Management: Jon Landau Management/Jon Landau and Barbara Carr

On Elektra compact discs and cassettes.
http://www.elektra.com

1. Celine Dion, Because You
2. Tina Arena, Chains
3. Billy Mann, Turn Down
4. No Doubt, Just A Girl
5. George Michael, Fastlove
Madonna “Love Don’t Live Here Anymore”

Rotating On:

- WZST
- WMRV
- WX0
- KXFR
- WBFH
- WKXJ
- WJJS
- QT06
- KZHT
- WIOQ
- KLRZ
- WZJM
- WWST
- WWKX
- KALC
- KJYO
- WKSS
- Z90
- WFLY
- WKSE
- WSSX
- And
- More!

New Adds Include:

- KIIS-FM
- KHTN
- WFLZ
- WLAN
- KQKQ

Van Halen “Humans Being”

Music From The Motion Picture Soundtrack Twister

The Steven Speilberg Blockbuster Movie For The Summer Of ’96 Opens May 10th

Airplay Includes:

- WKBQ
- KQIX
- KLRZ
- WWCK
- WDDJ
- WXIS
- KQID
- WOSC
- KFTZ
- WSKS
- WKRZ
- KISR
- WXYK
- KSMB
- Plus More!

More Than 2,100 Total BDS Detections!
More Than 14 Million Listeners!

Joan Jett And The Blackhearts “Love Is All Around”

Whether You Play It At 2:25 or :56, It Delivers Nothing But Multi-Format Pleasure!

On The Air And Blowing Up The Phones At:

Top 40:

- KC101
- Z100
- WRBF
- WRVW
- PRO FM
- FLY92
- WEDJ
- Q99
- WPST
- WXLK
- WAPE
- KQKQ
- WKBQ
- WNTQ
- KHOM
- KLRZ
- KWBM
- WXIS
- WNNK
- WKRZ

Hot A/C:

- KFMB
- Star98.7
- WPLJ
- WMX
- KYKY
- Q106
- KLSY
- WRQX

Alternative:

- Live105
- WDRE
- WPLY
- 99X
- WZRH
- XHRM
- WXDX
- WIBF
- WBCN
- WHFS

See Joan On The Late Show With David Letterman May 20th
MOST REQUESTED

KSIQ IMPERIAL VALLEY, KID KORONA
1. The Fugees, Killing Me
2. Celine Dion, Because You
3. Mary J. Blige, Not Gon’ Cry
4. Mariah Carey, Always Be
5. SWV, You’re The One
6. J’son, I’ll Never Stop
7. The Tony Rich Proj., Nobody

HITS 106
KQKY KAIRNEY, THE Ferg
1. Oasis, Champagne
2. Coolio, 1, 2, 3, 4
3. Weird Al Yankovic, Amish
4. 2Pac f/Dr. Dre, California
5. The Cranberries, Salvation
6. The Newsboys, Take Me To
7. Van Halen, Humans Being
8. La Bouche, Sweet Dreams

KQXY LIMA, SEAN BRATTON
1. Color Me Badd, The Earth,
2. Celine Dion, Because You
3. Weird Al Yankovic, Amish
4. Hootie & The Blowfish, Old Man
5. Coolio, 1, 2, 3, 4
6. All-4-One, These Arms
7. Mariah Carey, Always Be
8. The Residents Of The USA, Rachas

WPRR 100.1
Central PA’s #1 Hit Music Station

WPRR ALTONA, JB SAVAGE
1. Alanis Morissette, Ironic
2. The Cranberries, Salvation
3. Bodens, Closer To Free
4. Hootie & The Blowfish, Old Man
5. Stone Temple Pilots, Big Bang
6. Everclear, Santa Monica
7. Weird Al Yankovic, Amish
8. Brandy, Sittin’ Up In

WSNX GRAND RAPIDS, KEITH CURRY
1. Los Del Rio, Macarena
2. Coolio, 1, 2, 3, 4
3. Celine Dion, Because You
4. No Doubt, Just A Girl
5. Jann Arden, Inensitive

WXYK GULFPORT/BILOXI, JONATHAN REED
1. Coolio, 1, 2, 3, 4
2. Hootie & The Blowfish, Old Man
3. The Cranberries, Salvation
4. Los Del Rio, Macarena
5. La Bouche, Sweet Dreams

105.9 KISS FM
WXYK
SEE YA AT "THA CROSSROADS"

Bone
thugs-n-harmony

AND JUST BEGINNING TO CROSS THA CROSSROADS...

KISS WFLY KZZU

RUTHLESS TO THE BONE ROTATIONS:
WPGC 57x KBXX 71x
WWKX 88x KDON 68x
WHHH 50x KMEL 40x
WJMH 70x KYLD 48x
KPRR 57x KPWR 47x

#1 EVERYWHERE
DEBUT #1 HOT 100 SINGLE SALES
#1 R&B SINGLES
#1 RAP SINGLES
#2 HOT 100 SINGLES
OVER 2,600 BDS DETECTIONS COMBINED
OVER 40 MILLION LISTENERS

Bone info: 1-900-62-BONE
Ruthless G@aol.com http://members.aol.com/ChannelSix/ThaBone.htm ©1996 Ruthless Records
### Major Markets

#### Y-100

**Y-100**
- Off-Site: 103.3 KDWB, Minneapolis (PD: Michael Morris, Music Director: Bob Bielinski, Program Director: Andy Scheidt, Program Director: Gary Lipson, Program Director: Tom Whelan, Music Director: Jeff Lipson)

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rascal Flatts</td>
<td>&quot;Always Be My Baby&quot;</td>
</tr>
<tr>
<td>2</td>
<td>Orianthi &amp; Steve Vai</td>
<td>&quot;Close To Free&quot;</td>
</tr>
<tr>
<td>3</td>
<td>Alanis Morissette</td>
<td>&quot;Innocent&quot;</td>
</tr>
<tr>
<td>4</td>
<td>Collective Soul</td>
<td>&quot;The World I Know&quot;</td>
</tr>
<tr>
<td>5</td>
<td>Melissa Etheridge</td>
<td>&quot;I Want To Come Over&quot;</td>
</tr>
<tr>
<td>6</td>
<td>The Smashing Pumpkins</td>
<td>&quot;1979&quot;</td>
</tr>
<tr>
<td>7</td>
<td>Korn</td>
<td>&quot;Let Me Clear My Throat&quot;</td>
</tr>
<tr>
<td>8</td>
<td>Good Charlotte</td>
<td>&quot;The World I Know&quot;</td>
</tr>
<tr>
<td>9</td>
<td>Motley Crue</td>
<td>&quot;Love Me, Leave Me&quot;</td>
</tr>
<tr>
<td>10</td>
<td>Nickelback</td>
<td>&quot;Sister (I'm Gonna Get You)&quot;</td>
</tr>
</tbody>
</table>

#### Power 106 FM

**Power 106 FM**
- Off-Site: 105.7 WPOW, Miami (PD: Michael Morris, Music Director: Bob Bielinski, Program Director: Gary Lipson, Program Director: Tom Whelan, Music Director: Jeff Lipson)

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>The Prodigy</td>
<td>&quot;Replace Me&quot;</td>
</tr>
<tr>
<td>2</td>
<td>The Fugitives</td>
<td>&quot;I Want To Come Over&quot;</td>
</tr>
<tr>
<td>3</td>
<td>En Vogue</td>
<td>&quot;My Love&quot;</td>
</tr>
<tr>
<td>4</td>
<td>Train</td>
<td>&quot;California Live&quot;</td>
</tr>
<tr>
<td>5</td>
<td>DJANGO</td>
<td>&quot;Jules&quot;</td>
</tr>
<tr>
<td>6</td>
<td>Coolio &amp; Krayzie Bone</td>
<td>&quot;Natural Born Thrill&quot;</td>
</tr>
<tr>
<td>7</td>
<td>2Pac</td>
<td>&quot;You're the Pimp&quot;</td>
</tr>
<tr>
<td>8</td>
<td>P Diddy</td>
<td>&quot;Forever&quot;</td>
</tr>
<tr>
<td>9</td>
<td>Snoop Dogg</td>
<td>&quot;Tell 'Em&quot;</td>
</tr>
<tr>
<td>10</td>
<td>Tech9ne</td>
<td>&quot;Let Me Clear My Throat&quot;</td>
</tr>
</tbody>
</table>

#### Jammin 92.3

**Jammin 92.3**
- Off-Site: 94.1 WMMS, Cleveland (PD: Michael Morris, Music Director: Bob Bielinski, Program Director: Gary Lipson, Program Director: Tom Whelan, Music Director: Jeff Lipson)

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<th>Artist</th>
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<tr>
<td>1</td>
<td>2Pac</td>
<td>&quot;Everyday Life&quot;</td>
</tr>
<tr>
<td>2</td>
<td>Mariah Carey</td>
<td>&quot;Don't Let Go&quot;</td>
</tr>
<tr>
<td>3</td>
<td>2Pac</td>
<td>&quot;Dear Mama&quot;</td>
</tr>
<tr>
<td>4</td>
<td>Mary J. Blige</td>
<td>&quot;The World I Know&quot;</td>
</tr>
<tr>
<td>5</td>
<td>Method Man</td>
<td>&quot;Young, Wild &amp; Free&quot;</td>
</tr>
<tr>
<td>6</td>
<td>2Pac</td>
<td>&quot;Death Row&quot;</td>
</tr>
<tr>
<td>7</td>
<td>Kool Moe Dee</td>
<td>&quot;I Got a Good Feeling&quot;</td>
</tr>
<tr>
<td>8</td>
<td>Wu-Tang Clan</td>
<td>&quot;Woo-Hah!! Got You All In My Head&quot;</td>
</tr>
<tr>
<td>9</td>
<td>A Tribe Called Quest</td>
<td>&quot;Renee&quot;</td>
</tr>
<tr>
<td>10</td>
<td>NAS</td>
<td>&quot;Let Me Clear My Throat&quot;</td>
</tr>
</tbody>
</table>

#### WWSF

**WWSF**
- Off-Site: 106.7 KSLA, Baton Rouge (PD: Michael Morris, Music Director: Bob Bielinski, Program Director: Gary Lipson, Program Director: Tom Whelan, Music Director: Jeff Lipson)

<table>
<thead>
<tr>
<th>#</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>ZZ Top</td>
<td>&quot;Always Be My Baby&quot;</td>
</tr>
<tr>
<td>2</td>
<td>The Prodigy</td>
<td>&quot;Replace Me&quot;</td>
</tr>
<tr>
<td>3</td>
<td>Bon Jovi</td>
<td>&quot;Always Be My Baby&quot;</td>
</tr>
<tr>
<td>4</td>
<td>Mary J. Blige</td>
<td>&quot;My Love&quot;</td>
</tr>
<tr>
<td>5</td>
<td>Train</td>
<td>&quot;California Live&quot;</td>
</tr>
<tr>
<td>6</td>
<td>DJANGO</td>
<td>&quot;Jules&quot;</td>
</tr>
<tr>
<td>7</td>
<td>Coolio &amp; Krayzie Bone</td>
<td>&quot;Natural Born Thrill&quot;</td>
</tr>
<tr>
<td>8</td>
<td>2Pac</td>
<td>&quot;You're the Pimp&quot;</td>
</tr>
<tr>
<td>9</td>
<td>P Diddy</td>
<td>&quot;Forever&quot;</td>
</tr>
<tr>
<td>10</td>
<td>Snoop Dogg</td>
<td>&quot;Tell 'Em&quot;</td>
</tr>
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<td>Track</td>
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<td>Song Title</td>
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<tr>
<td>1</td>
<td>41 41</td>
<td>Beatles</td>
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<tr>
<td>2</td>
<td>31 52</td>
<td>Lou Reed</td>
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<tr>
<td>3</td>
<td>32 36</td>
<td>Alice In Chains</td>
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<tr>
<td>4</td>
<td>31 52</td>
<td>Tom Petty &amp; The Heartbreakers</td>
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<tr>
<td>5</td>
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<td>Soundgarden</td>
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<td>Stone Temple Pilots</td>
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<td>18</td>
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<td>Led Zeppelin</td>
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<td>19</td>
<td>31 52</td>
<td>Van Morrison</td>
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<tr>
<td>20</td>
<td>31 52</td>
<td>The Eagles</td>
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<tr>
<td>21</td>
<td>31 52</td>
<td>The Beatles</td>
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<td>22</td>
<td>31 52</td>
<td>The Byrds</td>
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<td>23</td>
<td>31 52</td>
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<td>24</td>
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<tr>
<td>28</td>
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<td>The Beach Boys</td>
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**Additional Information:**

- **Artist:** Claymont, Problem Child
- **Year:** 1991
- **Format:** WWRT 106.7 FM
- **Location:** Las Vegas, NV
- **Media:** Radio
- **Genre:** Alternative

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**KROQ-FM**

<table>
<thead>
<tr>
<th>Track</th>
<th>Artist</th>
<th>Song Title</th>
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<tbody>
<tr>
<td>1</td>
<td>41 41</td>
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**Additional Information:**

- **Artist:** Claymont, Problem Child
- **Year:** 1991
- **Format:** WWRT 106.7 FM
- **Location:** Las Vegas, NV
- **Media:** Radio
- **Genre:** Alternative
Magna Pop

Open The Door

Impact Date:

MAY 14th

Priority Records

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www.americanradiohistory.com
Tevin Campbell
picture page

▲ Tevin's New Flava

▲ Hot New Jams
(l-r): KMEL San Francisco's Dave Daniels, Tevin Campbell, KMEL APD Michael Erickson and Street Maven Alex Mejia take Tevin's new record out for a few spins.

▲ "Mmmmm Good!"

▲ Heating Up

▲ Getting Your Kicks
(l-r): WWKX PD Joe Dawson tells Tevin Campbell and Greg Lee what's up in Providence.

▲ Qwest for Fire
(l-r): Charles Chavez, Tevin Campbell, Debby Peterson, Greg Lee and Qwest VP Promo. Ritch Bloom describe how Tevin's record will scorch the charts.

*You, too, can get your mug on these pages. Send your PR pix to Network 40, 120 N. Victory Blvd., Burbank, CA 91502*
BABYLON ZOO

Already Spinning At:
KRBE 11x    KKDM 15x    Y97 5x

Lifting Off This Week At:
WERZ KLRZ WDDJ WTWR
WXIS WWKZ KQID KHOM
KCHX WDJB KISR WIFC
W/JET    Plus More!

spaceman

the worldwide smash single from the album
"the boy with the x-ray eyes"

worldwide representation by clive banks for EMI http://www.emirec.com
**CLEANING UP**


**MONKEY PLAY, MONKEY DO**


**YOU'LL LEARN**

WPBZ West Palm Beach morning air personality Mark Summers mistakenly thinks Maverick/Reprise artist Alanis Morissette wrote a song about him because he thought it was titled, "Moronic."

**“NO, I'M NOT STARRING IN THE NANNY!”**

KKRZ Portland air personality Scott Lander interviews Carla and Carlos from Club Casa/RCA's Lou De Rio at Z100's Spring Break Bash.

**FRIENDS OF K&B**

KROQ Los Angeles morning spuds Kevin & Bean (standing in back) entertain Maverick/Reprise artist The Remains after an in-studio performance.

**LIZ IT UP**

(l-r): Modern Music's Greg Lawley, KHTN Modesto PD Pete Jones and Priority Dir. Crossover Promo. Liz Pokora think of ways to get *Network 40 Crossover Editor* Debby Peterson's name into this caption. Too bad they couldn't come up with anything.
MACK 10 featuring ICE CUBE

"HOO BANGIN'"

SPINNING AT:

KKBT
KMEL
KTFM

KYLD
KHTN
XHTZ

KPWR
Z90
WMH

OVER 400 TOTAL SPINS COMBINED

AFRO-RICAN

"ALL OF PUERTO RICO"

Added At:
KYLD
KTFM

WPOWER

Spinning At:
KPWR
XHTZ

FROM THE MOTION PICTURE SOUNDTRACK

THE SUBSTITUTE

www.americanradiohistory.com
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### NETWORK PLAYS PER WEEK

**Computer Generated Airplay Reports**

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<td><strong>1</strong> MARIAH CAREY. Always Be My Baby (Columbia/CRG)</td>
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<td><strong>2</strong> CELINE DION. Because You Loved Me (Sony Music)</td>
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<td><strong>3</strong> ALANIS MORISSETTE. rug (Maverick/Reprise)</td>
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<td><strong>4</strong> THE TONY RICH PROJECT. Nobody Knows (LaFace/Arista)</td>
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<td><strong>5</strong> GIRLS BLOSSOMS. Follow You Down (A&amp;M)</td>
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<td><strong>6</strong> TRACY CHAPMAN. Give Me One Reason (Elektra/EGG)</td>
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<td><strong>8</strong> BOOZE N. GRAB. Close To Free (Reprise)</td>
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<td><strong>9</strong> DOC'S EYE VIEW. Everything Falls Apart (Columbia/CRG)</td>
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<td><strong>10</strong> Foo Fighters. Big Me (Roswell/Capitol)</td>
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<td><strong>11</strong> BRANDY. Sittin' Up In My Room (Arista)</td>
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<td><strong>12</strong> THE BUGEES. Killing Me Softly (Ruffhouse/Columbia/CRG)</td>
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<td><strong>14</strong> EVERYTHING BUT THE GIRL. Missing (Atlantic/AG)</td>
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<td><strong>19</strong> COLLECTIVE SOUL. The World I Know (Atlantic/AG)</td>
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<td><strong>20</strong> GEORGE MICHAEL. Fastlove (Dreamworks/Geffen)</td>
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<td><strong>23</strong> NO DOUBT. Just A Girl (Trauma/Interscope/AG)</td>
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<td><strong>24</strong> Goo goo DOLLS. Name (Metal Blade/WB)</td>
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<td><strong>25</strong> COOLIO, 1, 2, 3, 4 (Jumpin' New) (Tommy Boy)</td>
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<td><strong>29</strong> DEEP BLUE SOMETHING. Halo (Ranma/Interscope/AG)</td>
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<td><strong>30</strong> SW. You're The One (RCA)</td>
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<td><strong>31</strong> EVERCLEAR. Santa Monica (Capitol)</td>
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<td><strong>32</strong> JARS OF CLAY. Flood (Silvertone)</td>
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<td><strong>33</strong> LENNY KRAVITZ. Can't Get You Off My Mind (Virgin)</td>
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<td><strong>38</strong> OASIS. Wonderwall (A&amp;M)</td>
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<td><strong>39</strong> THE CRANBERRIES. Salmon (Island)</td>
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<td><strong>40</strong> BILLIE RAY MARTIN. Your Loving Arms (Sire, EGG)</td>
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**BULLETS INDICATE INCREASED AIRPLAY**