

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 3, NUMBER 41

FRIDAY, OCTOBER 17, 1975

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ALL-TIME AOR
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AOR Changes

Metromedia's KMET in Los Angeles accepted the resignation of their program director, Shadoe Stevens. No new PD has been named at this time. Ms. Sam Bellamy has been appointed Operations Manager of the programming department with Tom O'Hair as the new Creative Director and pulling the 2pm-6pm airshift. Rachel Donahue remains as music director.

Century Broadcasting is also on the move with upper level management. John Detz, who had been the manager of both KWST/Los Angeles and WABX/Detroit will now be devoting his full energies to KWST. WABX is temporarily being overseen by KSHE/St. Louis general manager Shelly Graffman until their new GM Al Wilson, arrives. Tom Kennedy is no longer PD at WABX.

Arbitron Into Radio Overnights

Arbitron has expanded its overnight telephone measurement service to all markets. Previously, the overnights were available only in non-syndicated markets.

The one restriction to this new service is that the overnights will not be conducted in syndicated metros during survey periods for the regular Arbitron Radio Market Report.

The new service allows stations to check the effectiveness of new format changes, measurement of special programming features and new personalities, etc. Arbitron also points out that extra questions to measure awareness for a station, company or product, on air personality, or even political candidates can be inserted.

Polygram Aligns Upper Levels

Polygram Record Group President, Irwin Steinberg, made the following appointments this week: Lou Simon is now Executive Vice President/General Manager of Polydor Inc.; Charles Fach is assuming the position of Executive Vice President/General Manager of Phonogram, Inc., and Jules Abramson will move to the position of Phonogram's Senior Vice President/Marketing with all to report directly to Steinberg. Additionally

CMA AWARD WINNERS



On Monday, October 13th the Ninth Annual Country Music Association Awards were telecast live from the stage of the Grand Ole Opry in Nashville, Tennessee. Ten awards were given to the best Country records and entertainers of the last year. These awards are voted on by the members of the Country Music Association, a world-wide association for Country entertainers, radio and record industry people, as well as millions of Country music fans.

The CBS network show was co-hosted by GLEN CAMPBELL and CHARLEY PRIDE. One of the big highlights of the evening's activities included the induction of one of the

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Among the major CMA award winners are clockwise: John Denver, Entertainer of the Year; Dolly Parton, Female Vocalist of the Year; Ronnie Milsap, album of the year; Loretta Lynn and Conway Twitty, Vocal Duo of the Year; Waylon Jennings, Male Vocalist of the Year; and Cousin Mizelle Pearl who is the new Country Music Hall of Fame Inductee. In the center are John Denver's Song of the Year and Freddy Fender's Single of the Year. For more details turn to the country section starting on page 27.

Phonogram's former National Album Promotion Director, Cliff Burnstein, will take over as A&R Music Consultant for the Polygram group and Gail Duberschin will move from Phonogram's personnel director to a like position for the Phonogram Record group with both Polydor and Phonogram and work directly with Steinberg.

Carlin Performs WBAI Benefit

WBAI/New York's listener sponsored Pacifica station is preparing its case against an

FCC ruling accusing the station of "broadcasting indecent language when children are in the audience." The ruling stems from an incident back in 1973 in which station airstaffed Paul Gorman played comedian George Carlin's "7 Dirty Words That You Can't Say On Radio Or Television." The station's appeal of the ruling is scheduled to come up in the 2nd District Court of Appeals in November. According to WBAI Public Relations Director Rich Rosenbloom, the station will defend itself on the Constitutional grounds of the right to free speech. They want the FCC to either clarify

the ruling or throw it out altogether. Both WBAI and the FCC plan to appeal a decision against them all the way to the US Supreme Court, which would be the next step. According to Rosenbloom, "We want the FCC to have to state exactly what indecent language is, and what exactly are the hours that children are in the audience." He goes on to say that the FCC does not have the right to engage in censorship and that that's what they did in this case.

In the meantime, George Carlin performed a benefit in support of the station's battle before a packed house at New

York's 1500 seat Town Hall to help pay for the station's legal fund. The program included performances by Lori Lieberman, Doug Henning, and The Central Park Shiks. The Columbus Day program was hosted by Paul Gorman and featured WBAI Station Manager Larry Josephson presenting an explanation of the station's side of the case.

Another Bumper Sticker War

WLEE/Richmond has been giving away their bumper stickers. According to WLEE PD Bob Paiva, one of their competitors, "Q94" began offering their "Q" T-shirts for five bumper stickers. The promos on WRVQ [Q94] did not specify whose bumper stickers or disclaim any limits on the amount an individual could turn in. The first thing that happened was that Paiva went over to the other station and offered them 17,000 of his bumper stickers for 3400 of their T-shirts. According to Paiva, they declined his offer and by doing this are in possible violation of the FTC.

We talked with Bob McNeill from Q94, who insisted that Paiva did not present the station with 17,000 bumper stickers and that they offered him a T-shirt for the five he did have with him when he came over.

The major side effect according to McNeill is that since they did not specify any particular bumper sticker, they are receiving complaints from political candidates who are apparently concerned over their bumper stickers turning up in Q94's lobby.

Quickies

Hal Wisden has resigned from KING Broadcasting to join the Frank N. Magid Company as programming consultant. Hal is part of Magid's major expansion in their radio consultancy division. The move will be effective November 1.

Mike Scott, GCC's National PD has appointed Bob Hamilton the new PD of WIFJ/Philadelphia. Hamilton was formerly with Shepard Broadcasting in Grand Rapids.

The new Paul McCartney and Wings record will be "Venus & Mars/Rock Show." Capitol is rush releasing this special edit to radio stations this weekend.

THE FIRE IS SPREADING & THE END OF THE
RAINBOW IS NOWHERE IN SIGHT

*Took my fam'ly away from my Carolina home
Had dreams about the West and started to roam
Six long months on a dust covered trail
They say heaven's at the end but so far it been hell
And there's fire on the mountain, lightning in the air
Gold in them hills and it's waitin' for me there*

FIRE ON THE MOUNTAIN

CPS 0244

*A single from The Marshall Tucker Band's
latest album, "Searchin' For A Rainbow"
Produced by Paul Hornsby for Capricorn Records, Inc.
by Special Arrangement with Phil Walden & Associates, Inc.*



CAPRICORN RECORDS

RADIO

RADIO NEWS

THE ULTIMATE CONTEST?

KCBQ/San Diego has assembled a most unique collection of "classic wheels" for their "KCBQ \$100,000 Classic Car Caravan." 10 classic cars will be appearing at local shopping centers around the area. Listeners can guess how many miles the caravan will travel from October 10th to November 8th. Grand prize winner is the first person to guess the exact mileage, to the 10th of a mile. Total mileage is already pre-determined, with the mileage figures locked in a local bank's vault. There are 2 different ways to win; first, callers are taken over the air to guess the mileage. Second, listeners can register their names at the local shopping centers where the cars appear. These names are read over the air, with 5 minutes for that person to call in to guess the mileage. Clues are given out over the air, getting progressively easier during the course of the contest. The 10 classic wheels which the grand prize winner will have a choice of include: 1) A Lincoln Continental Mark IV, plus a full year's supply of gas. 2) A 24 foot Commander motor home, loaded with extras. 3) A 1973 Citroen Maserati touring car. 4) A rare 1958 Mercedes Cabriolet. 5) A 1976 Chevrolet Chevette, plus \$10,000 credit at a department store of the winner's choice. 6) A brand new fuel injected BMW 530-1.

7) A 1965 AC-289 Shelby Cobra, plus a 9 day vacation to Athens, Greece, for 2. 8) An "Ocean Beach" Ford Van, along with tickets to every "Q" concert in 1976. 9) A Rolls Royce plus a shopping spree in Saks Fifth Avenue in San Francisco. 10) The KCBQ "Q" Van plus an \$8,000 scholarship to the college of the winner's choice.

WSGA'S PLAYLIST EXPANDS

Jerry Rogers, program director of WSGA/Savannah noted last week that the station's playlist is now longer than at any time during the past four years. 37 total records were reported last week, a 25% expansion within the last 6 months. Jerry attributes the playlist increase to a "change in the attitudes of top 40 radio listeners." The change in music at major MOR stations also made it possible to expose more product to the top 40 audience, and Rogers also noted that a good basis for the expansion was due to findings in diary research the station conducted.

THANK YOU JOHN

In appreciation of John Lennon's help with one of WFIL/Philadelphia's charity marathons, held in May, the station urged their listeners to send birthday cards to John, in care of the station. The first 200 cards sent to wish John well will also receive a Lennon LP.

THE LONGEST JOCK?

WCFL/Chicago has announced that Timothy Michael, Murray Sean Patrick Kelly has joined the staff as all night man. Yes, that's only one jock, who the station says "comes to Super CFL from WDAJ/Chicago where he matriculated for six weeks."

NOSTALGIA TIE IN

WCBM/Baltimore held special activities during the opening local performance of the musical hit "Grease." Starting with a parade of authentic 1950's cars from the station to the theatre, local high school cheerleaders will entertain the theatre crowd before the performance. All the WCBM air personalities will be stationed in the lobby to greet listeners of the city's only "adult nostalgia radio station."

50 YEARS IN NASHVILLE

To celebrate their upcoming 50th anniversary, WLAC/Nashville will present the "15 WLAC Gold Rush." Prizes such as albums, tapes, cash, T-Shirts, and a grand prize motorcycle will be awarded to listeners who "go into the WLAC Gold Mine." At the sound of the "gold prospector's" mule hee-hawing the correct number caller will play. Everyone wins, with a rotating cart specifying the prizes.

MONEY IN TORONTO

CHUM/Toronto reports the grand total of over \$55,000 given away so far in their call-out "I Listen to CHUM" promotion. Listeners answering the phone with that phrase win \$1000.

BIKE A THON

KIOA/Des Moines turned out to be the main force in the local portion of the state-wide bikeathon to benefit the Diabetes Foundation. 3000 bikers across the state raised funds by per-mile pledges. KIOA was the only sponsor for the Des Moines area, raising \$38,655 out of the state total of \$79,000. The station's jocks participated in the fund raiser.

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Shown sitting on the grand prize in the KHJ/Los Angeles Low Rider Contest are (from left) KHJ air personality Dr. John Leader; KHJ air personality Bobby Ocean; KHJ program director Charlie Van Dyke; and UA Vice President of promotion, Ray Anderson. Because of the strong radio response to War's "Low Rider" single, KHJ ran a contest where listeners call in and pick a numbered set of keys which "start the KHJ-War low rider." The winner received the spangled, metallic-blue, custom-grilled car.



The brave, but nervous WMAK/Nashville jock Charlie Chase is shown here preparing to get airborne in the "hot to go" balloon. Both Charlie and Mark Damon did their air shows from high above the city.



Spreading the "Righteous Rock of Roger Dollarhide," RCA Records' local Cleveland promo man "Father" Hank Zarembski visited WIXY/Cleveland to present PD Steve Kelly (left) and MD Marge Bush (right) with Roger's new album.



During 98Q/Vidalia's 1st annual Labor Day picnic and bash, some of the station's jocks took a break in front of their new logo sign. Left to right are weekendear William McCathur, PD Ken Curtis, and night jock Jim Dunaway. Over \$4000 was raised for Muscular Dystrophy during the celebration.

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Do UFOs Really Exist?

The UFO REPORT explores this, and more, in a daily 5-minute radio feature.



Actual APRO photograph, taken in Peru, March, 1967

Are we the only planet inhabited with life? Dozens of movies and books have appeared lately exploring this very popular subject. Thousands of UFO sightings are reported each year, and UFO REPORT brings you these fascinating, factual stories in a feature your listeners will become glued to. All UFO REPORT programs are based on facts from the files of APRO (Aerial Phenomena Research Organization), an international society of scientists devoted to the study of UFOs, with representatives in 47 countries. Strange things are happening in our skies, and UFO REPORT is the first radio feature to raise these questions and deliver the facts from the APRO files.

•Each program accommodates one commercial for local sales •Customized for each market designed to make you profit •Priced for individual markets

Also available: "The UFO Story," a one-hour special.

For availability of UFO REPORT in your market, call Darwin Lamm Creative Radio Shows/9121 Sunset Blvd./Los Angeles, CA 90069 (213) 276-5022

BUSINESS NEWS

BUSINESS NEWS

THE FCC (So You Can Understand It)

FCC FINES WMCA/NEW YORK

A \$5,000 fine was levied against WMCA/New York by the FCC, and the Commission only renewed their broadcast license until next October. Talk show personality Barry Gray was accused of conflict of interest because of his participation as a tour guide for Olympic Airways, and his subsequent plugging of the charter-tour company on the air. Apparently the plugs were not logged by the station.

NEW WARNING ON FALSE BILLING

After the recent discovery of overbilling practices by 3 Florida radio stations, the FCC has issued a strong warning to the industry on these practices. The Commission seems to anticipate other such billing faults, and states that "... some broadcast licensees may be preparing bills, invoices, affidavits, etc. based on advertising contracts, start orders, or announcer discrepancy sheets without checking program logs..."

CANDIDATE'S EQUAL TIME RULING UNDER FIRE

The House of Representative's communications subcommittee chairman Torbert Macdonald has asked the FCC to submit documents to the committee outlining the reasoning behind the Commission's recent ruling on debates and news conferences held by political candidates. The FCC's ruling designated press conferences as news events, which are not subject to equal time rulings.

Also, Macdonald has come down hard on the Commission for its decision to keep holding their agenda meetings behind closed doors. Macdonald announced that he plans to bring up legislation that would change the policy when his committee will study FCC reforms.

GROUPS SEEK FCC RULES REVISIONS

Two broadcasters groups have asked the FCC to re-examine their rulings on equal employment. The NAB's Small Market Radio Committee has asked the Commission to exempt small stations with 15 employees or less from filing equal employment plans. The American Women in Radio & Television group has petitioned the FCC to strengthen proposed rules outlining policies in non-discrimination and employment.

GOVERNMENT PUBLIC SERVICE CAMPAIGN

A public service radio and TV campaign is being tested, offering lists of 250 pamphlets available to the public on everything from babysitting hints to Social Security information. The General Services Administration's agency, Ketchum, MacLeod and Grove, is now testing write-in procedures versus toll free lines for the campaign.

STORER SELLS AIRLINE WARRANTS

The 300,000 Delta Airlines warrants which were issued to Storer Broadcasting when they disposed of Northeast Airlines, are now being relinquished by Storer. Each warrant enables the owner to purchase Delta stock at \$48 per share. The transfer of the Storer-held warrants will be at \$3 per share.

FCC RESTRICTS TAPE COMPANY

The Michigan based Magnetic Video Corp. has signed a consent with the Federal Trade Commission agreeing not to bill their sound recordings as originals. The company has used big star names on their records, while the actual product was not original. The company also agreed not to use pictorial likenesses on their non-original hits packages.

CONSUMERS RELAX FOOD SHOPPING HABITS

A study by the Super Market Institute shows that some of the belt-tightening that consumers started during rampant food price inflation last year has been relaxed by many shoppers. At the peak of inflation last winter, 76% of those surveyed considered food prices a major personal concern, while this summer the figure dropped to 56%. The percentage of people who were buying cheaper cuts of meat last winter dropped 6% by last month. Impulse buying is also more evident now than a year ago.

BIG TV AD PUSH FOR RCA

The RCA Corp. will spend an unprecedented amount for their TV set national advertising push this fall, with a 25% increase in ad dollar spending. Multi media ads will start November 10th, with plans for a push on their new "ColorTrak" TVs. The ColorTrak set is a totally new color system for the company, which bills it as the TV that "thinks for itself."

TWA PILOT'S WAGES FROZEN

Trans World Airline's recent financial troubles have led to a wage freeze for all the airline's pilots. The freeze will be in effect until 1977. Nearly \$150 million may stay with the company as the result of the freeze.

CHRYSLER CUTS BACK...

An overstock of Chrysler Corp's larger model cars has been cited in the company's decision to close their two largest manufacturing plants for a week. The short term layoff will effect over 6000 workers. The cutback will reduce the number of big new Chryslers by almost 6% for the month.

...BUT SPENDS ON ADS

The Chrysler Corp's advertising plans for the new model year include an intensive ad package for the Dodge line, with the theme, "If you have a head for cars, head for Dodge." The luxury model Chrysler, the New Yorker Brougham, will also see a hard push during the first part of the model year, a time which is well known for high luxury car sales. TV and radio ads started this week with the World Series.

NEWSPAPER AD BUREAU ON MOVIE-GOING

The Newspaper Advertising Bureau has detected that the most avid movie-goers include adults from 18 to 29, blacks, and the parents of 6 to 17 year olds.

SEQUEL TREND IN MOVIES

More and more motion picture companies are sticking with winners, releasing sequels to some of the best box-office grossers. Among the sequels due to release in the near future are Warner Brothers' "Dirty Harry III," and "The Exorcist II," along with MGM's "That's Entertainment Too."

TROJAN RADIO CAMPAIGN

Although the spots are not considered acceptable by industry standards, Youngs Drug Products Corp. has started a radio advertising campaign for Trojan condoms. The seven week push is now on KGB/San Diego, XPRS/Tijuana, Mexico, WNJR/Newark, and WBUF/Buffalo.

MEMO CONCERNING AMENDMENT OF BROADCAST STATION PROGRAM LOG RULES

The FCC Rules presently require each broadcast station to maintain an "orderly and legible" program log. The program log must be kept by a station employee (or a contract operator) and this employee must have actual knowledge of the facts required concerning the entries made. In addition, the log must be signed by that particular person when going on and off duty, with any corrections to be made only as prescribed. Thus, in a manually kept program log, a competent employee either makes the required entries as the program matter is broadcast or certifies that the entry in a pre-printed schedule are accurate and represent what was actually broadcast. Despite what the FCC believed to be clear and concise rules and standards, the Task Force Study on Re-regulation indicates that there is a substantial lack of understanding as respects manually kept logs.

The real gut question centers around what constitutes a "correction" and when it must be initiated. The provisions of the current rules state that where, in any program log, or pre-printed log or program schedule used as a log, a correction is made before the person keeping the log has signed it when going off duty, such correction, must be initiated by that person keeping the log prior to his or her signing the log and going off duty. The Commission now proposes that the requirement for initiating corrections be deleted which is obviously a step in the right direction. Logically it must be assumed that adequate assurance would be obtained when the person keeping the log and signing it would attest prior to going off the air and off duty that the log accurately represents what was actually broadcast. On the other hand, the Commission is not proposing to delete but rather will retain the provision requiring an explanation on the log or on a discrepancy sheet, if corrections or additions are made on the log after it has been signed.

In all events, comments are due on this proposal by October 30th and reply comments by November 12, 1975.

FCC'S RE-REGULATION PROPOSES MODIFIED PROGRAM LOG PRACTICES

FCC has proposed to revise its Program Log Rules concerning changes and corrections to permit the Announcer signing off to certify that all corrections are accurate, and thus eliminating the confusing practice of initialing each correction. Other changes would include eliminating the "check mark" requirement and permitting an entry in the log that the sponsorship identification was broadcast.

FCC INITIATES INQUIRY/RULEMAKING ON "SISTER STATION" PROMOTION

The FCC has initiated an inquiry/Rulemaking (with Comments to be filed by October 22nd) on the practice of promotion of commonly-owned Stations in the same community, and whether they should be limited, such as logged as commercial announcements.

FCC GETS "TOUGHER" WITH DENIALS AND CONDITIONAL RENEWALS

A. FCC denied the renewals of several commonly-owned Stations (Station WFAB, (Miami) WFAN-TV and WOOK, (Washington)) for broadcasting lottery information in the guise of religion, and for false and misleading advertising.

B. Consistent with the above Decision, an FCC Administrative Law Judge denied renewal of WKZY (Madisonville, TN.) for knowingly engaging in double billing, or as it's now called, "fraudulent billing" practices.

C. The FCC granted conditional renewals for Philadelphia TV Stations KYW, WPVI and WCAU, as a result of New Jersey Governor's

request that FCC inquire into the adequacy of TV service in New Jersey which essentially has no local TV. It also denied a protest to WPVI's renewal for an alleged inadequate "community survey" and employment of Blacks.

D. FCC rejected a Citizen's Agreement with Station KTTV-TV (Los Angeles) since it improperly curtailed the Licensee's discretion to make programming judgements in the public interest.

E. The FCC granted a short-term renewal to Station KPOI (Honolulu) for broadcasting announcements about a lottery; hyping and violation of sponsorship identification and Logging Rules.

F. The FCC added a misrepresentation issue in the renewal hearing of Stations WJIM-FM/TV (Lansing) for failure to answer an FCC inquiry on "clipping."

G. The FCC granted a short-term renewal to WHRC-TV (Rochester) because it found the Station's overall equal employment record inadequate and its failure to tie proposed programming to specific ascertained community needs.

H. Similarly, WTTG-TV (Washington) received a short-term renewal so FCC can further consider its too-low employment of minorities.

I. The FCC ordered a hearing on the renewal of WLTH (Gary) for misrepresenting its survey efforts, and its listed station personnel in its renewal, and for failure to program as promised in its prior renewal after reaching an Agreement with the local Human Relations Commission.

J. FCC ordered a hearing on the renewal of WLIR (Garden City, N.Y.) for failure to exercise adequate control and supervision over the Station's operations. FCC did however deny a complaint over WLIR's change of format since it ruled there were other "middle-of-the-road" Stations in the area.

APPLICATIONS DENIED FOR INADEQUATE COMMUNITY SURVEYS

A. The FCC's Review Board has denied two competing applications for a new FM in Harriman (Tenn.) for their initial failure to make an adequate "community survey" of local needs and problems.

B. Similarly, the Board added an issue against WJTX (Jacksonville) because too many of its "community leader" interviews were by telephone and not personal interviews which are still basic.

C. However, in Harlan (Conn.) where the first competitor facility was involved, FCC permitted an amplified community survey to be filed and then reversed its denial of the applications for an inadequate survey.

STATION DENIED OUT-OF-HAND FOR MULTIPLE OWNERSHIP

FCC has dismissed without even a hearing an FM application for Lebanon (Mo.) by the local daily newspaper as contrary to its new Cross-Ownership Rules.

STATION CLEARED OF IMPROPER POLICY-TYPE BROADCAST

An Administrative Law Judge has concluded after hearing that WTIX (New Orleans) was innocent of any impropriety resulting from a complaint it allegedly broadcast announcements requesting armed civilians to assist city police in apprehending a sniper.

FCC ISSUES FINE FOR OPERATIONAL VIOLATIONS

FCC denied a request for mitigation of forfeiture of \$10,000 and \$4,500 against Stations WEBB (Baltimore) and WBNO (Bryan, Oh.) respectively, from operating with excessive power. WEBB was also cited for failure to file required Ownership and Financial Reports.

If you're a programmer of a hit-music radio station,
you want the records you add to make big chart moves.



Produced by Richard Perry.

So just look
at some of these moves
on Art Garfunkel's ballad
"I Only Have Eyes For You"
at key record-breaking
stations:

21-10-9-4-2 (!) at
WAKY, Louisville.

36-27-20-16-10 at
WCOL, Columbus.

30-13-2 (!) at KISN, Portland.

16-10-6-3 at WLOF, Orlando.

29-24-20-16-11-7 at
WMAK, Nashville.

33-24-17-8 at WBBQ, Augusta.

29-19-8 at WKIX, Raleigh.

As you know, phones
are the real test of a
ballad, and the
Garfunkel single has got
'em ringing off the walls
wherever it's played.

You can't put it more
clearly than Bartel
National Music Director
Rochelle Staab did last
Tuesday: "It's a hit."

Art Garfunkel.
"I Only Have Eyes For You."
Happening,
On Columbia Records.

THE HOTTEST: Elton John, Neil Sedaka, Jefferson Starship, Eagles

addict's

Most added Silver Convention, Simon & Garfunkel, Natalie Cole, Jigsaw

PARALLEL ONE

PARALLEL TWO

PARALLEL THREE

WQXI/ATLANTA Scott Shannon

WLS/CHICAGO Jim Smith

WFIL/PHILADELPHIA John Denver

WKQX/DES MOINES Peter McLean

WQWO/NEWPHIS Dave Williams

WMAK/NASHVILLE Nancy Sinatra

KRSP/SAL. LAKE CITY Alan Heger

WKLO/LOUISVILLE Gary Moore

WISW/MEMPHIS. Chuck Morgan

WDEI/INDIANAPOLIS Chuck Morgan

KFRC/SAN FRANCISCO Dave Sholin

WKWB/BUFFALO Jim Quinn

CHUM/TORONTO Nancy Krant

93X/NEW YORK Simon & Garfunkel

KERN/Bakersfield Bob Whitt

WGRD/GRAND RAPIDS Ron White

WVAX/PORTLAND Jeff Ryder

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

WKRO/ROSTON J.J. Jordan

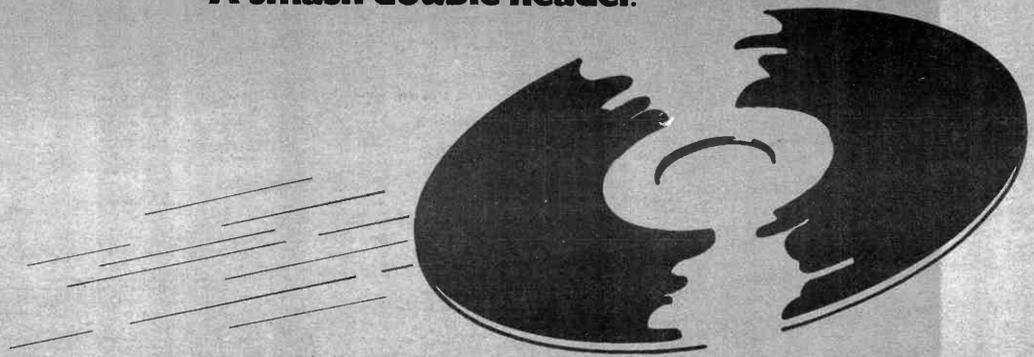
WVOK/PORTLAND Jeff Ryder

WVON/PORTLAND Jeff Ryder

Over 500,000 sold

**Pete Wingfield's
debut single
on Island Records is
Eighteen With A Bullet.** IS 026

**"Picked to click."
"A son of a gun."
"An oldie but a goodie."
"A super soul sure shot."
"A national break-out."
"High on the charts."
"A smash double header."***



A Crossover Smash.

Produced by Pete Wingfield and Barry Hammond.
*Lyrics reprinted by permission. Copyright 1975 Ackee Music Inc.



Island records, inc.
los angeles, california 90046

NOTICE:
NEW CLASSIFIED
DEADLINE: WEDNESDAY
FOR THE FOLLOWING
FRIDAY'S ISSUE.

CLASSIFIED

IMPORTANT!
Please let us know when
your job opening is filled.

OPENINGS

KBEQ/Kansas City, Mo. is looking for personalities for future openings. Send tapes and resumes to Bob Laurence, KBEQ, 3100 Broadway, Suite #111, Kansas City, Mo. 64111. (10-10)

Y-115/Appleton seeks a weekend jock who also will be able to handle some full time disco work. Contact Howard Johnson, (414) 739-1158. (10-10)

Major market station needs AM/FM morning news man. Send tapes and resumes to 3000 SW 60th Avenue, Ft. Lauderdale, Fla. 33314. (10-6)

Looking for a qualified engineer to do maintenance work. Contact Frank Kramer. **WMOD**, (202) 338-8700 (10-7)

Wanted, female newscaster, experienced. Send tapes and resumes to Scott Woodside, Z93, 230 Peachtree Street, NW, Atlanta, Ga. 30303. EOE (10-9)

KIMN/Denver wants tapes from news people for the future. Send tapes and resumes to John McCabe, 5350 W. 20th Avenue, Denver, Colorado 80214 EOE (10-9)

WAXY/Ft. Lauderdale-Miami seeks production person for a full time shift. EOE Send tapes and resumes to Bill Heizer, WAXY, Ft. Lauderdale, Fla. 33301. (10-8)

KEWI has opening for midnight to 6am shift. Minority applicants accepted. EOE Contact Bob Finot, Box 4007, Topeka, Kansas, 66604 (10-6)

Bright personality oriented communicator wanted for adult/contemporary drive shift. Strong production ability a must. Send tapes and resumes to **WFRK**, P.O. Box 150, Roanoke, Va. 24002. EOE. No Calls (10-10)

WVYV/AM has an opening for a good, creative rock jock. Tapes only to Don Smith, Gulf-Light Center, Jacksonville, Fla. 32207. (10-10)

WVYV/FM needs jocks, two openings. Must be into music and creative production. Call (904) 396-2505. (10-10)

KRKE/Albuquerque is looking for a Top 40 personality jock. No calls please. Send tapes and resumes to Dale Wehba, Box 737, Albuquerque, New Mexico, 87103. (10-10)

WDJQ/Baltimore looking for tapes and resumes for future openings. Contact Jack Diamond, WDJQ, 7 East Lexington Street, Baltimore, 21202, Maryland (10-10)

WKIX/Raleigh has opening for an all night jock. Send tapes and resumes to Steve Roddy, WKIX, P.O. Box 12526, Raleigh, N.C. 27605

WSGA/Savannah is looking for a Chief Engineer for AM/FM. Contact Jerry Rogers, WSGA, Box 8247, Savannah, Ga. 31402. (10-7)

15Q searching nationwide for professional air personalities to fill immediate openings. Contact G.T. Stone, 15Q, Box 266, Two Rivers, Wisconsin 54241 or call (414) 973-1348. (10-7)

KENO/Las Vegas needs tapes and resumes for future openings. No Calls Please. Send to Scott Gentry, Box 5367, Las Vegas, Nevada 89102. EOE (10-7)

CHUM/Toronto needs on air traffic report girl. Send resumes to CHUM, Roger Ashby, 1331 Yonge Street, Toronto, Ontario M4T 1Y1

WABX/Detroit is seeking an experienced news person. Send tapes and resumes to Tom Kennedy, 20760 Coolidge, Detroit, Michigan 48237. (10-2)

Need unemployed radio heavy personality based in Bay area for cutting voice tracks-part time work. Send tapes and resumes to Concept Products, Jay Trachman, 5831 Rosebud Lane, Sacramento, Cal 95841 or call (916) 331-7407. (10-1)

WNUE/Ft. Walton Beach on the Gulf of Mexico seeks a morning man, big personality who is able to communicate. Send tapes and resumes to 118 Wright Pkwy, Fort Walton Beach, Fla. 32548, or call Gabby Bruce at (904) 243-6188. (10-2)

WNHC/New Haven will be adding live jocks to their now automated Top 40 format. Send tapes and resumes to Alan Colmes, WNHC, 131 College Street, New Haven, Conn. 06510 or call (203) 989-1219. (10-1)

MISCELLANEOUS

KMBL is in need of record service from all labels for rock and country. 214 Pecan Street, P.O. Box 206, Junction, TX. 76849.

WKWK/Wheeling needs record service from all labels. 1201 Main Street Wheeling, West Va. 26003.

KCMO/Kansas City is in need of record service from all labels, urgently in need of albums. 125 East 31st Street, Kansas City, Mo. 64108.

WORG needs record service from all labels. P.O. Box 1386, Orangesburg, SC. 29115, (9-23)

AOR

The **WAYE, WQCM, WAAT, AOR** Chain is now accepting tapes and track records for future openings: Jocks, PD's and sales. Mail to Marty McClellin, WAYE, 1111 Sutton Place, Baltimore Md. or Pete Wilson, WQCM, 1250 Downsville Pike, Hagerstown, Md. 21740. (10-6)

WYXE seeks semi-progressive jock in number one college party town. Send tapes and resumes to Wayne Anthony, P.O. Box 3476, Madison, Wisc. 53704.

WVWV-FM Detroit is looking for an experienced AOR jock to fill 2-6am shift. Must have personality. Send tapes and resumes to Paul Christy, 2930 E. Jefferson, Detroit, Michigan 48207

WXIO-FM Flint looking for female AOR announcer with experience. Send tapes only to Dorian, WIOT-FM, 604 Jackson Street, Toledo, Ohio, 43604

WJKL-FM/Elgin (Chicago) is looking for progressive music air person with production skill for immediate opening. Contact Armand Chienti, tapes and resumes to WJKL-FM, Box 117, Elgin, Ill. 60120, or call (312) 741-7700.

WRAB-FM Long Island New York seeks full time and part time news people for progressive rock format. Ability to write, gather and deliver news and interviewing.

COUNTRY

KERE/Denver is looking for a jock, male or female, EOE. Send tapes and resumes to R.T. Simpson, no calls please, P.O. Box 2097, Denver Colorado 80201 (10-10)

KHAK/Cedar Rapids Iowa seeks experienced morning and all night people. Also needed is a News Director, Paul Harvey type. Send tapes and resumes to Dave Donahue, Box 1360, Cedar Rapids, Iowa, 52406. (10-3)

WCAW/Charleston has two openings, night time jock and a news man. Send tapes and resumes to Tom Miller, WCAW, Box 4318, Charleston, w. va [9-30]

First phone Country jocks who have their act together are needed at **KACE/San Bernardino**. Good bucks for good toys. Contact Mike Moyes, KACE (714) 688-1570. (10-3)

WMAQ/Chicago is looking for a weekend jock. Send tapes and resumes to Bob Pittman, or Lee Sherwood, Merchandise Mart, Chicago, ILL. 60654. Salary in the mid twenties. (9-12)

GOODS & SERVICES

FOR 38 YEARS, Industry Leader, Don Martin School of Communications trains for 1st phone license, in just five weeks. Call collect for details (213)462-3281.

KIIS BROADCASTING WORKSHOP trains qualified beginners in disc jockeying, announcing, news, and broadcast time sales. In Los Angeles, call for literature and information; (213) 659-0862.

UFO REPORT whenever a major sighting or event regarding UFO's occurs, you will receive a special segment, on the spot report. Entire series customized to your station, tailored with your call letters. Contact Darwin Lamm, Creative Radio Shows. (213) 276-5022.

COSTUME RENTALS for all occasions and promotions. A-Cinema 1773 Cahuenga Blvd. Hollywood California 90028. Contact Virginia Meyers at (213) 464-9894.

POSITIONS SOUGHT

STEVE RIVERS former PD of WDRQ/Detroit and Z93/Atlanta is looking for a Major/Large market PD job. Call (313) 559-3826. (10-9)

BOB OLIVER now doing weekends at WPRO/Providence Rhode Island seeks MOR jock major or PD medium position. Good track. Production, Talk to Jay Clark at WPRO or call (617) 336-8741. (10-10)

MARK STEPHENS 3 years experience in Rock/Top 40 looking for small or medium market gig and/or MD position. Call (815) 233-2551 (10-10)

TIMOTHY G. ADAMS formerly WJJD/Chicago and WEEP, and KQV/Pittsburgh looking for rock or country position. Call (616) 455-3208 or write 1529 Kendall, Grand Rapids, Mi. 49508 (10-10)

JIM CHASE, currently with KTRM/Beaumont, Texas, is looking. Can be reached by calling (713) 892-1787. (10-10)

JIM BARNETT, formerly of WTAL, looking for Contemporary/Top 40 in medium market. Call (912) 883-7474 after 5pm EST. (10-10)

ERIC CHASE with WRKO/Boston is looking for Top 10 market, 10 years experience. Call (617) 536-2787. (10-10)

Fresh talent, personality with 4 1/2 years experience; have major market experience, seeking position. Reasonably priced. Prefer West. Large or medium or major or will consider small market PD position. Call Zachary Foodman (obviously an alias) at (213) 376-7429. (10-9)

CHANGES

DR. DON MARSHALL to **KEEL/Shreveport, La.** from **WCUE/Akron.**

TED ALEXANDER to **WVWE** from **WCUE.**

KEITH LONDON new morning man at **WCUE** from **WOIO.**

JERRY CANE from **WIFI/Philadelphia** to **WMOD/Washington D.C.,** doing 6-11pm

DAVE ANTHONY leaving **KRIZ** for **WZUU/Milwaukee** to do middays.

PHIL KELLEY from **KTCK/Sacramento** joins **KRIZ** doing middays.

WVIV formerly **AM/FM simulcast** now a **AM/FM split operation.**

SPYDER HARRIS to **WVIV** from **WVWY.**

STEVE HAYES from **WVWY/Daytona** to **WVIV.**

SKIP LAMB from **KAFM/Dallas** to **WOKO/FM Austin.**

MARTY ADELMAN is the new MD at **WNNJ/WIXL-FM/Newton, NJ.**

STEPHANIE COVINE new PD at **WRAN/Dover, NJ**

DEE MACK is the new Sales manager at **WJPL/Baltimore.**

BROCK ABERNATHY is the new account executive at **WLPL/Baltimore.**

FRANK KINGSTON formerly of **WHDH** joins **WVBF/Boston.**

PHIL GEIGER is the new general manager of **WPST/Trenton**

TOM TAYLOR formerly with **WCHL** is new PD of **WPST.**

TOM MORGAN joins **KOIN/Portland** to do 8-11pm.

JAMES EDWARDS joins **KOIN** to do news from **KDAY/Los Angeles**

JOHN LAWRENCE is the new News Director at **KERN/Bakersfield** from **KDEO/San Diego.**

JOHN JAY is the new PD at **WORG/Orangesburg.**

DAVE SMITH from **Z93/Atlanta** to **WFOM** doing 7-12midnight.

STEVE MORRIS from **KINT 98** to **WTOB** as program Director.

New Lineup **KISS-AM-FM/Los Angeles:** Simulcast Hours: 6-10am **CHARLIE TUNA** and **BOYD R. BRITTON** (news), 10am-2pm

JAY STEVENS, 2-6pm **JERRY BISHOP** and **CHARLIE WRIGHT** (news) AM: 6-10pm **LARRY MCKAY**, 10pm-2am **BRUCE MILLER**, 2-6am **JERRY MASON**. FM: 6-10pm **HARV MILLER**, 10pm-2am **DANNY MARTINEZ**, 2-6am **brian cummings**.

Weekends: AM: **DON BURNS**, **BILL MARTINEZ**. FM: **JOHN PETERS**, **KRIS ERIC STEVENS**.

New Lineup at **WCUE/Akron:** 6-10am **KEITH LONDON**, 10-2pm **BOBBY KNIGHT**, PD & MD, 2-6pm, **KEVIN COAN**, 6-10pm

"BIG" **TIM PHILLIPS**, Asst. MD, 10-2am **TONY DERCOLE**, 2-6am **OTTO**

New Lineup at **UIO/Minneapolis:** 6-10 am **JERRY ST. JAMES**, 10-11pm **BOB HALL**, 1-3pm **PAT MCKAY**, 3-7 **CHUCK MORGAN**, 7-9pm **ROB SHERWOOD**, 9-11am **JEFF MOTHER ROBNS**, 1-6am **ART SNOW**.

New Lineup at **WFOM/Marietta:** 6-9am **PAUL SEBASTIAN**, PD, 9-12 noon **PETER PRIVE**, MD, 12-4pm **MIKE DURETT**, 4-7pm

STEVE CHRISTY, 7-12pm "BROWN SUGAR" **DAVE SMITH**, 12-6am **DON LEWIS**.

New Lineup at **KERN/Bakersfield:** 6-10am **ROSS GERBER**, 10-3 **MARK THOMAS**, 3-7pm **JOHNNY MITCHELL**, 7-12 pm

J.J. JACKSON, 12-6am **CHRIS SQUIRES**, Weekends: **DICK PARKER**, **RICK MCCORMICK**, **BOB HARLOW** MD.



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UNIQUE!

Unbelievable!

Dazzling!

FANTASTIC!

Thrilling!

AMAZING!

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Incredible!

All Describe

URSZULA DUDZIAK's

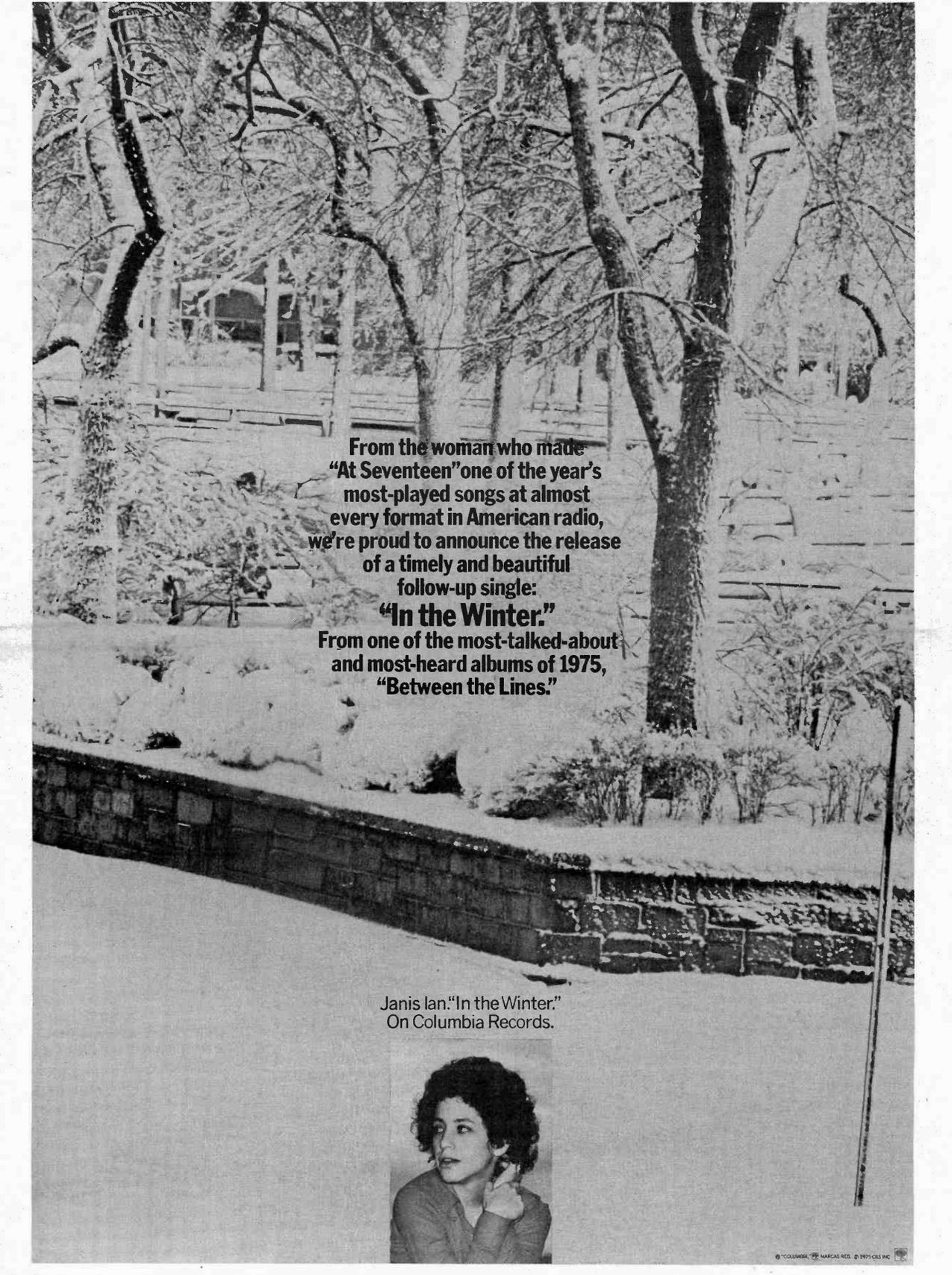
Astounding New Single

“PAPAYA”

Let Us Introduce An Artist Who
Plays One Of The World's Most
Remarkable Instruments—HER
VOICE! Urszula Dudziak—She
Sings Like A Bird, A Piano, A Syn-
thesizer...She Sings Like No One
Has Ever Sung Before!


ARISTA

A Subsidiary of Columbia Pictures Industries, Inc.



From the woman who made
"At Seventeen" one of the year's
most-played songs at almost
every format in American radio,
we're proud to announce the release
of a timely and beautiful
follow-up single:

"In the Winter."

From one of the most-talked-about
and most-heard albums of 1975,
"Between the Lines."

Janis Ian. "In the Winter."
On Columbia Records.



Rod Stewart's "Sailing."
An international smash:
No. 1 in both England
and Holland. Top 5
throughout Europe and
Australia.
Coming soon to a Top 5
near you.



Rod Stewart's
"Sailing." From the
album Atlantic Crossing,
on Warner Bros. records and tapes. 

R&R: What is your background in radio?

HENABERY: I left ABC a year and three months ago to form my own company, Bob Henabery and Associates. I was with ABC for six years as their Director of Program Development and I was in charge of the seven AM owned stations for the six year tour at ABC. From 1971 until two or three years subsequent I was involved in the FM division with Alan Shaw in the start up of the "Rockin Stereo" format. Before that I had worked with WRKO in Boston in 1967; the AM, with Perry Uri, who was then their general manager. I left RKO in 1968 to take the job at ABC. And before that I had worked for ten years in Detroit at WWJ and prior to that it was minor, small markets.

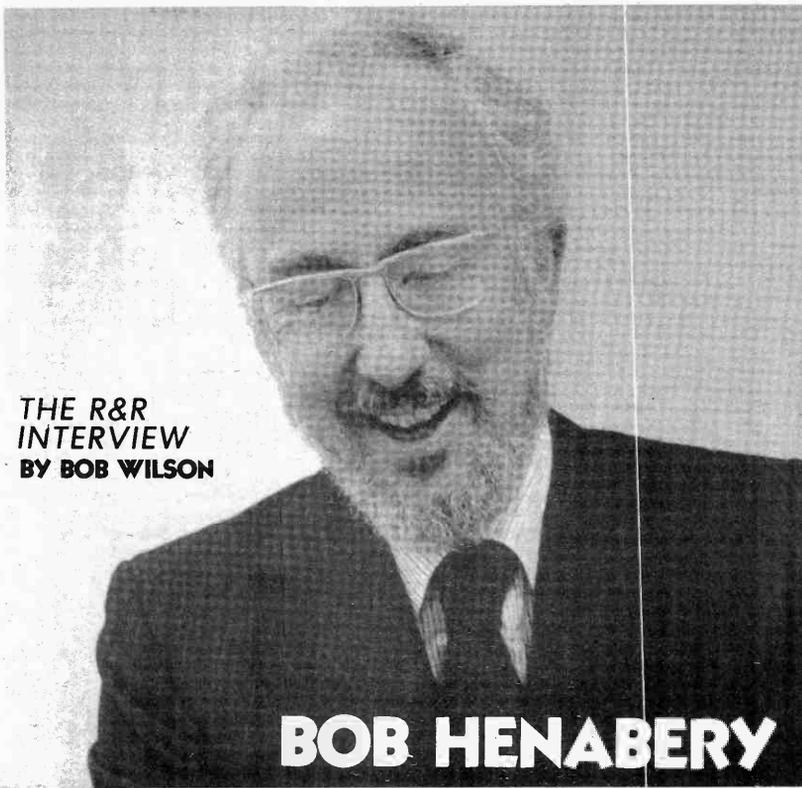
R&R: Were you ever a jock?
HENABERY: Yes, I was for about five years when I started out in 1948 until about 1953, four or five years, as a MOR jockey.

R&R: Currently as Bob Henabery and Associates what is your company into right now?
HENABERY: Well we're in three areas. One is seminar services which is the NAB regional meeting which I'll tell you about. Second is syndicated services which we have no announcement to make at this time, but we have one project in the developmental stage which is a classical music service. And the third area is station consulting with two clients currently under contract; WKYS-FM in Washington, and San Antonio Broadcasting in Tulsa.

R&R: You had one of the most successful stories in any of the ARB's and that is with WKYS in Washington D.C. And, although it is billed somewhat as disco radio, it really isn't truly disco, is it?

HENABERY: No, I think there has been a misunderstanding among a number of people who have said that disco is a fad, and it can't be used as a base for a radio station. I agree because the music that is disco music is singles that are uncharted and at any one particular time there may be only a handful of them. And they are broken out as new entries in contemporary and R&B stations and become hit singles. We are using disco cuts to flavor the overall sound of the station, to give it an image and a hip lifestyle.

R&R: Also to people who are reflecting what we feel the audience is, primarily 50% black and 50% white mix. I got interested in disco in New York in the early part of this year. I feel the study which was conducted among over three dozen retail record stores from the greater New York area and the mixed neighborhoods, proved the conclusion that I reached at that time, in evaluating the different ethnic groups that make up this incredible metropolis of New York was the R&B music, or Soul music, or earlier race music, or jazz, the name is different; but the music is the same from generation to generation. It was the only music that had a universal cross over appeal. And I was amazed at the tremendous power that this music represented among all the varied ethnic groups here in New York. That was the common thread. And this was the beginning of the disco format, the genesis of the idea that there was really an opportunity at a major market to develop a format that really was not ethnic because, depending upon the color of your skin, you relate a black person who would consider a Soul station a non-ethnic station to



THE R&R INTERVIEW BY BOB WILSON

BOB HENABERY

him as a white person would consider a rock station or a progressive rock station to be a non-ethnic station to him. But, looking at it from the other side, the Soul radio station listener perceives the white station to be an ethnic white and, conversely is the white looking at the blacks and saying he's an ethnic station. So, really disco is a hip lifestyle image thing, but, basically, the music we play is universally appealing music that crosses over from white to black and black to white.

R&R: Did you also find in your survey in New York that blacks and Puerto Ricans were buying Elton John and maybe Beatles' albums or whatever?
HENABERY: Yes, there seem to be some artists that have a special appeal to black people and they are unaccountable as when the tastes are and it's a function of ear picking a lot of this music. We do a lot of ear-picking. Gordon Peal, the Program Director, and Candy Wessling, the Music Director, and myself, work off the premise that the music is chart music, but also it has to be interpreted for the audience, so there has to be an objective and subjective criteria that are used to evaluate the songs in the sequence it goes on the air. So there are some artists who seem to work in disco and there are others who don't.

R&R: Do you play Elton John on your station?
HENABERY: Yes.

R&R: Would you not play a Helen Reddy?
HENABERY: No, we would not play a Helen Reddy. She would not work.

R&R: Are you necessarily looking for an up-tempo driving sound? Do you ever come down?
HENABERY: No, I think the point is that the day parting of the music is critical to the format. The station can't

boogie twenty-four hours a day or it ceases to be a station that a listener can enjoy and listen to. A Disco station isn't necessarily a station you can dance to, although you should be able to dance to it in day parts when the energy level is correspondingly high, and the programming is day parted to achieve that attractive up sound that makes the station a disco station.

R&R: How did you go about finding out what kind of sound or feeling they wanted at each individual part of the day and where do you break the day? Does it break ten to three, three to seven or do you change it at three forty five?

HENABERY: I think you have to, first of all, perceive the various changes that occur in the season of the year. The summer in a major city is a totally different ball game than the other months of the year and you have to present a format that will be appropriate on a seasonal, as well as a day part basis. So there is a constant changing of the day-parting depending upon the seasons. The energy level of the station is keyed to morning and midday and afternoon so as the evening comes upon us, the energy level comes up to a more energetic, disco sound. It mellows down during the rest of the day pretty much the way a contemporary station is programmed to the extent that some of the harder sounds and heavy metal are pulled out before house-wife time. There really is no reason to have a play Led Zeppelin at one o'clock weekdays when the kids are in school. There really is not reason to do that and a good top 40 station mellows out; generally, during those day parts and saves the heavy material for the evening. I think there is a correspondence there on almost all young adult or youth radio that is a function of the avail-

ability of young people. And I think as they become more available in any format, there tends to be a higher energy level. It's just a function of age.

R&R: Where do your jocks fit into the format?

HENABERY: The jocks are picked for their intelligence in handling the material and their concern is to present a tremendously sympathetic presentation of the music. They're picked, in most cases, as people whose goals are to create the musical identity of the station rather than their own individual personalities. I think individual perception comes as a result of the station's success and is a function of that rather than as a byproduct.

R&R: What about jingles; do you use any?

HENABERY: No, we don't use jingles.

R&R: What do you do to call attention to the call letters?

HENABERY: "93KYS" we felt was a good logo because W is a redundancy and we're the only station on 93 so we know we had that kind of to ourselves. We had that locked up. We felt, for some strange reason, that odd number frequencies are better and easier to remember than even numbered ones. That's just a personal opinion, but it just had a nice sound and the whole logo of 92KYS is lengthened to "disco stereo 92KYS," which is our basic logo which we use throughout the program.

R&R: Are the jocks the only ones who identify it or are there produced promos?

HENABERY: No, we don't produce too much on the station because the commercials are highly produced. We produce station promos, but the whole effort is to kind of marry a middle position between a progressive and a top 40 radio station in staging, and in energy level of the disc

jockys, in rap and rapport with the audience. It's mid-rock really and it's demographic characteristics are mid-road; the center of the bull's eye is adults 25 to 34. Of course, that's the mid-road characteristic to have so many heavy users in that age gives us a definite mid-road or hot mid-road demographic characteristic.

R&R: Now if you're playing what I think you are from your description, then Lee Abrams coming in on WJDC-FM with the superstars format should not be affecting the same audience?

HENABERY: There will be some shared listening, but I think a good album rock radio station would be proficient to take legitimate position in the market. I feel like it's a compliment to the market as opposed to being a direct competitor. We feel like we have a definitive one of a kind format that we've developed.

R&R: Is it customized to Washington?

HENABERY: I think it takes into account, Washington.

R&R: Is your station danceable twenty-four hours a day?

HENABERY: No, it's not. It's really a radio station that is using disco as a logo.

R&R: How many commercials do you carry?

HENABERY: We're running around eleven at this point.

R&R: Eleven minutes or units?
HENABERY: Eleven minutes.

R&R: Eleven minutes on an FM station and you came in that strong? That kind of says something, that it can be done if everything is right.

HENABERY: I think the point is that the young program director says the first thing I want to do with the station is cut the commercial level and there are lots of other things you can do before you do that; like pick the music and do it objectively and try to find out what your audience is. When

you're with a radio station, all you're doing is holding up a mirror to the audience. You're really playing people back to themselves. So if you have a good idea who those people are and what their musical tastes are and try to be objective about them; let's assume that we syndicate a classical music service and we are in a start-up situation with the classical music situation, the question then becomes, who are the potential classical music users? Well, they would be in my opinion, not little old ladies in the symphony society who contributed in the past and who are writing the symphony society into their will because if that's going to be the audience, the forget it. But, I do think, for that reason, so many classical music stations are a rip off. You should really explore the whole area of the professional worker, the laboratory assistant, the teacher, and the young music student. This is the audience whose musical preference should be factoring into your mix.

R&R: The thing that is most interesting to me about WKYS is that you probably play about 50 to 60% of what most Rock stations would play and maybe the difference is 30 to 40%.

HENABERY: The differences are between the Rock and the Soul stations. We have "shared" songs with both white and black Soul.

R&R: What I'm getting to is the difference between WPGC and your station is at one percentage and probably the difference between your station and the number one black station is going to be closer to the same thing.

HENABERY: It's about the same percentage. Let's say it's fifty percent.

R&R: Basically, what you are doing to your audience is exposing fifty percent new music because you had to draw from somewhere. Now that kind of really blows the philosophy that you can only play twenty records.

HENABERY: That's really the whole experience with rocking stereo, with ABC. That a station like a KLOS, and a WRIF, or really a good station like WPLJ, or let's say a station like WSHH on a musical basis, they simply said "gee, there are all these great cuts on these albums, why don't we play them and maybe people will like it and listen." There is enough self-confidence there where people believe that they know what their audiences want.

R&R: But, the rocking stereo is really well formatted.

HENABERY: It was very totally formatted.

R&R: You didn't take too many chances. You're playing hit albums; you were going in and doing research and finding the right cuts to play.

HENABERY: There was no extensive research. That may surprise you, but the research was primarily in the national trades and then the amazing thing is that we found that within the group, when we were starting in 1971, that there were three of four of the PDs at that time who had golden ears, who could hear the format in songs that came up in the albums. And many times, we worked, privately, Alan Shaw and I, and some of the principals such as Tom Yates and the other good programming people would take an album and come in with the same cuts. And then the guys who were having trouble figuring out format would come in with what, we felt, were the wrong cuts for the audience. So, it was a

Continued on page 38

If you love music like
"I Love Music," we've
got a great big hit.

The new O'Jays'
single, "I Love Music,"
is getting great phone
response, terrific airplay
and heavy disco action.

The song is from the forthcom-
ing album "Family Reunion,"
which will again reunite The
O'Jays with the top of the charts.

The O'Jays' "I Love Music," on Philadelphia
International Records.

Distributed by CBS Records.



RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

John Lennon and Yoko Ono's first child, Sean Ono, is getting his first taste of what it's like to be the offspring of a famous father with the arrival of a six foot high (and across) boat of flowers, with eight Statues of Liberty delivered to Lennon's home in New York last week which spelled out "Welcome." The floral piece was a double congratulation for both the birth of Sean and John's victory over the Immigration Board. Who could afford the \$2500 posie piece? Who else but the ever thoughtful Elton John, John Reid and former Apple head, Tony King... When Karen Carpenter completed her engagement with brother Richard at the Riviera Hotel in Las Vegas, she checked into the hospital weighing only eighty-five pounds. However, A&M and her doctor have said the mysterious "internal infection" is not serious and that she is recovering rapidly... David Bowie has completed his debut film "The Man Who Fell To Earth" which was immediately picked up by Paramount Pictures with no release date set... Bowie is currently in the Cherokee Studios in L.A. polishing up his new album titled "The Golden Years" featuring all new material with the title cut most likely to be the single release... The new Bette Midler album has been completed and the only hold-up (likewise with Stevie Wonder's new album) is the finalization of the album cover artwork, but Atlantic is crossing fingers for a pre-Christmas release... Our English counterparts showed a prudish side after giving "Lisztomania" an X rating after the U.S. had already given the Daltrey film a milder R certification with no cuts in the film expected for American audiences... The news from Newark is that more indictments are expected to be handed down shortly with rumors flying that middle management of record labels will be tapped this time around...

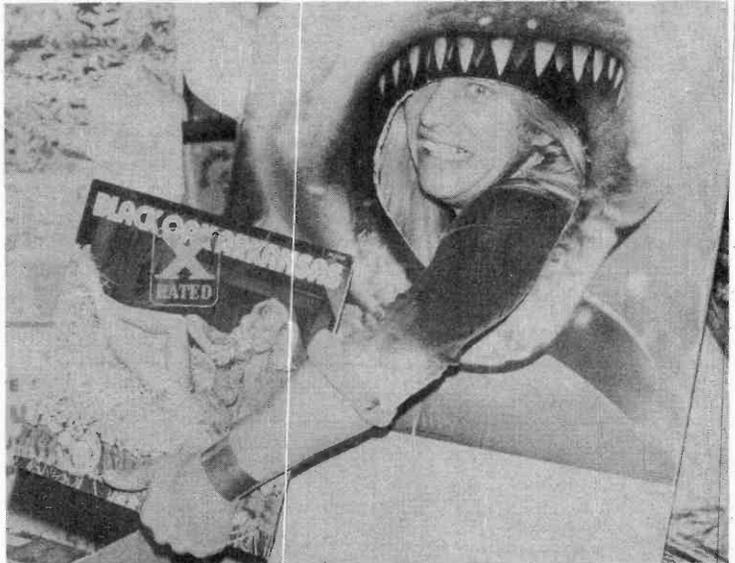
STREET TALK

The Osmonds have selected War's producer, Jerry Goldstein, to work on their new album of which four cuts have been completed. Said Jerry, "I think they are ready to explore some of their talents that simply haven't been brought out as yet. They are first-rate musicians and singers and have written some of the material on the album which will be somewhat of a departure for them, but it will be The Osmonds." Jerry added that the popular family act is maturing and going in new directions which will be reflected on the album... Chrysalis' Derek Sutton is leaving the label the first of the year to pursue independent management and other projects... The reclusive Bob Dylan surprised several people last week by showing up at the Troubador to catch the SRO Cecilio & Kapono show and was turned away at the box office along with a lot of other people... The new Jimmy Castor single will be "King Kong".... Word is that Ringo Starr has been talking to Atlantic Records for a possible signing, but that ABC is offering huge front money for the ex-Beatle who will still owe Capitol product no matter which label he decides to call home... Look for another old classic song modernized with an uptempo disco beat with A Wing And A Prayer File & Drum Corps coming out with "Baby Face." Atlantic has the single and has been swamped with calls for the song which should be shipping this week....

MUSIC NOTES

Jerry Wexler has been keeping a hectic schedule escorting his latest protegee around the country, Ronee [Nashville] Blakely, who has completed her first single with Jerry titled, "Please", which will get a chance to be reviewed on the Howard Cosell show on this Saturday (18th). Jerry and Ronee hit eight cities in eight days on a whirlwind promotion trip. Jerry also told us that he just completed Aretha's new album which he co-produced. It is titled "You" with a single coming the end of the month. Jerry also took some time while in L.A. to "sweeten" three cuts for DeeDee Bridgewater (who played the good witch, Glinda, in the "Wiz") who he is also co-producing using Jimmy Page on the tracks... Former Free members have completed solo albums with Andy Frazier's effort coming out in January on Columbia and those who previewed it in New York say it's a killer. Paul Kosoff has just released his new album "The Band Plays On" with his new group, Backstreet Crawler, on Atlantic. Bruce Springsteen just videotaped a performance near his home town in a small beer hall in Northern New Jersey which only held about a thousand people with network offers flooding in for the

Continued on page 38



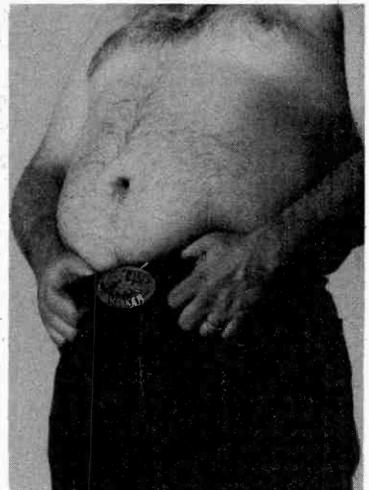
Jim Dandy, lead singer with MCA recording group Black Oak Arkansas, will swim in water to get his debut MCA LP, "X-Rated." "X-Rated" was just released by MC and Black Oak Arkansas stopped at the Village Record Shop in Memphis to hand deliver their LP.



The entire national sales and promotion staff of United Artists flew to Los Angeles last week for a meeting encompassing new product plans for the remainder of the year and workshop seminars. UA President, Al Teller conducted the affair and presented coming product by all U.A. artists including ELO, Paul Anka, Dr. John, Bobby Womack, Donald Byrd, etc. Shown flying the victory sign from L to R are John Parker; Tom Schoberg; Jack Campbell; Larry Cohen; Nancy Sain; Billy Bass; Ray Anderson; James Heathfield; Jack Satter; Stuart Sank, Jerry Seabolt; Linda Rogoff; Eddie Levine, Gene Armond, Tom Moore and [kneeling] Jackie Dean.



Atlantic Records in conjunction with L.A.'s KWST radio staged a J. Geils promotion by installing a special phone into the station allowing listeners to phone in their own ideas of a sixty second J. Geils promotional radio spot. The contest was promoted by the label who advertised via twelve sixty second spots on KWST with the winner's entry spoofing Lily Tomlin's "one ringo, dingy, two ringadiddles," etc., using all pertinent J. Geils information. L to R [standing] KWST's David Perry, Jim McKeon, Richard Kinball and Brent Seltzer; Tower Record's Charlie Shaw. L to R [seated] KWST's Alexia and Bill Bowler; WEA's Lick Cohen and in front, Atlantic's Barry Freeman.



In response to KEXI's sexy belt buckle picture in last week's R&R, MCA and Jerry Jeff Walker, demanding equal time, responded with the above picture.

SAL'S



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DAILY SPECIALS

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"LOVE HURTS" IN TEXAS!

AM 1671



THE LATEST SINGLE FROM

NAZARETH

has taken over The Great State out of
Beaumont, Houston, and San Antonio!



From the album, "Hair Of The Dog"
SP 4511

Produced by Manny Charlton



AOR Radio

[ALBUM ORIENTED ROCK]



Seen after preview of "Yessongs", were [l-r] Alan Riche, Nick Grillo, Alan Communications, Betty Innaei, Atlantic Records, Jerry Longden, KLOS, Dick Ellman, Ellman Distribution. [Back] KLOS air personality, Jim Ladd, and KLOS PD Tom Yates. Ellman gave check to Longden for National "Get Off" drug campaign KLOS is running.

AOR News

SAM LEVENSON stopped by WBCN for a bit of conversation. The station also interviewed TAJ MAHAL, CARLY SIMON, and FEE WAYBILL of THE TUBES... WCMF interviewed FLEETWOOD MAC... WNOR interviewed FOGHAT and used excerpts of it for a musical special on the group. The station is starting a new billboard art work was done by station part timer DICK ROSS... WNOE morning man has a "wake up club." Listeners send their name, age, favorite song, and the time they wake up in on a postcard and he wakes them with their favorite song... KDKB programmed a "Give 'em Hell Harry" special playing the entire motion picture soundtrack album starring JAMES WHITMORE... KLZ is running a contest in which they are giving the winners texas outfits to wear at the Denver MARSHALL TUCKER BAND concert plus limo service... BOB MOHR has joined WEAM from WOHN... WNMS interviewed MINNIE RIPERTON, MICHAEL STANLEY, PAPA JOHN CREACH, THE ISLEY BROTHERS, and PETER WOLF. They presented AMBROSIA and SAVOY BROWN in live radio concerts... WLIR presented GENTLE GIANT in a live radio concert and according to MD GIL COLQUITT it was a "killer"... MITCH MCCRACKEN is starting a publication for discos in New Orleans... WSHE got great response to their import Album Week... KAMC presented THE ROWANS and MIRABAI in live radio concerts... KWST is presenting OUTLAWS in a concert. BONNIE RAITT and HALL & OATES will be broadcast live from The Roxy... KZEL is rebroadcasting the entire recorded version of the book "Hobbit." The response, according to PD STAN GARRETT is unbelievable... TRIAD inter-



Prior to The Allman Brothers Band's recent SRO-sellout concert in St. Louis, ABB members Gregg Allman and Chuck Leavell paid a surprise visit to radio station KSHE-FM for a live interview. While on the air, Gregg and Chuck attracted a large crowd of listeners to the KSHE studios and were besieged by fans for autographs and handshakes. Pictured kneeling (left to right) are: Mark Cooper of KSHE, Chuck Leavell, KSHE's Bob Burch, and Gregg Allman. Standing is David Kragoskow of Warner Brothers.

viewed GRAEME EDGE and GRINDERSWITCH... KLEJ premiered "The Rocky Horror Picture Show" asking trivia questions on monster movies to win tickets, albums, and t-shirts... KSN's NORMAN DAVIS has begun a program called "Sideshow" which incorporates audio collages on subjects of topical interest. ...WRNW presented RENAISSANCE in a live radio concert from Pace College. AZTEC TWO STEP are next from Minot Studios. The station interviewed GRAEME EDGE, SKY KING, GARY WRIGHT, and GENTLE GIANT... CHRIS KANE has joined WAAF from WBBF.

Progressive Singles:

- ELTON JOHN "Island Girl"/"Sugar On The Floor" [MCA]
- DWIGHT TWILLEY "You Were So Warm [Shelter]
- NAZARETH "Love Hurts" [A&M]
- BOB MARLEY & WAILERS "No Woman No Cry" [Island]
- TUBES "White Punks On Dope" [A&M]
- TINA TURNER "Under My Thumb" [UA]
- BEBOP DELUXE "Maid In Heaven" [Harvest]
- LARRY CORTELL "Some Greasy Stuff" [Arista]
- ANN PEEBLES "Come To Mama" [London]
- CHEECH & CHONG "How I Spent My Summer Vacation" [Ode]

CHANGES THIS WEEK
AT KMET AND WABX...
SEE LATE NEWS

Mike Harrison



More and more, ARB campaigns, such as the impending fall edition, bring out a very militaristic side of the radio game. There are attacks, defenses, and, most important, strategies. During this period, the programming face of a radio station can change from what would be considered "normal." An ARB, as war, can be Hell with a high and unjust rate of individual casualties.

It is the politics of radio that fosters most of these unnecessary casualties. If there were more of an honest and predetermined system of responsibilities agreed to before a rating period the spoils of judgement day wouldn't be as irrationally dished out as the method of counting the score.

On the most obvious level, all people in programming fall into two categories during the activities of their jobs. Some people bounce from one to the other and some are in both simultaneously. They are the conceivers and the executors. The generals and the infantry, if you will.

PRE-ARB WAR STRATEGY MEETING
TOP SECRET-DO NOT DISTURB!!



In war, a general comes up with a battle plan and sends his men into it. If the plan is faulty, or the opposing general's plan is better, his men die. In a radio ARB, the program director tells his jock what to do and if the book is bad on that jock's shift, he dies too. Unfair! This little adventure is not only staged between program directors and jocks, but between general managers and program directors, presidents and general managers, and just about everybody in every position up and down the radio station chain of command.

There is nothing more frustrating for a jock than not getting any feedback from management at all. This is something that almost everybody in this business with any experience can relate to. Usually, when confronted with this complaint, management will retort, "If you don't hear anything from me, then you can assume that everything is OK." Unfortunately, this is usually a

Continued on page 38

From Deep Purple to a totally new spectrum.

RITCHIE BLACKMORE'S

RAINBOW



"MAN ON THE SILVER MOUNTAIN!" PD 14290

**FM airplay forced the
immediate release of this single
from Blackmore's Rainbow.**



"RAINBOW" PD 6049

**Now on tour with one of
the most elaborate stage sets
in the history of rock and roll.
A rainbow of sight and sound.**



Marketed by Polydor/Distributed by Phonodisc
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Radio & Records

THE INDUSTRY'S NEWSPAPER

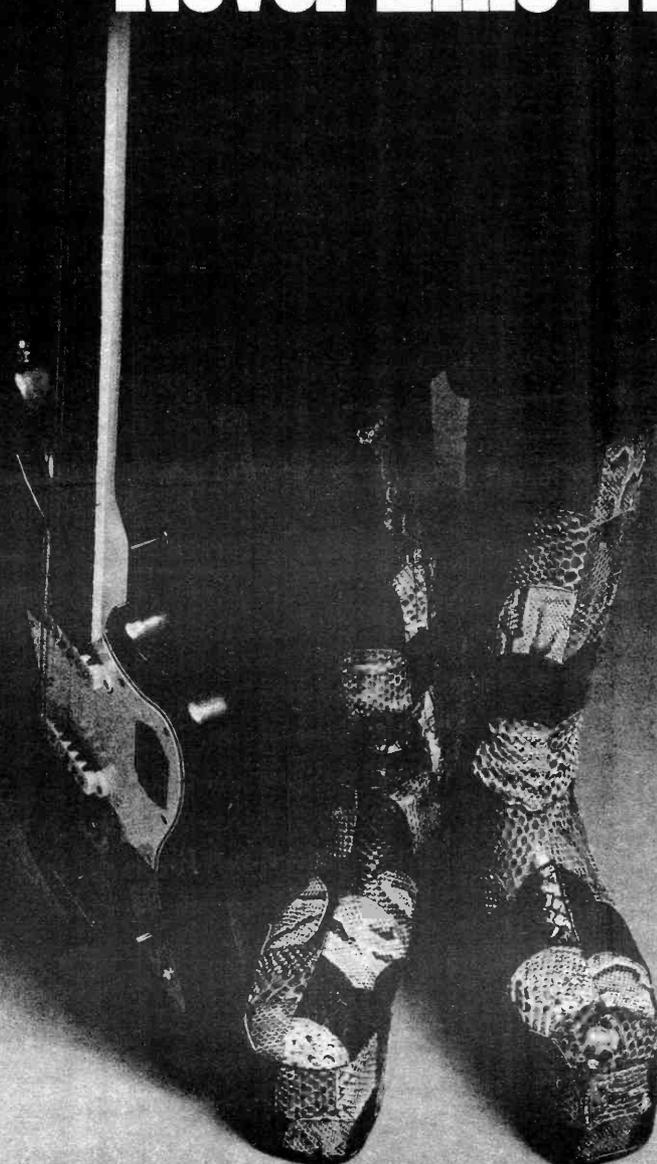
All-Time Album Airplay/40

This chart is the result of a special survey of our reporting stations conducted this week. Stations contributed their 10 most played albums and the most played cuts from those albums. The same formula that is used in determining the weekly R&R album chart (the number of reports, the number of cuts programmed, market size, ratings, and individual station programming habits) was employed in determining the rankings. The important thing to remember about this chart is that there is no time restriction imposed. Any albums, current or ancient, qualified. The period considered was the entire history of each station. It should be pointed out that the albums on this chart were reported by the people currently programming the stations. If taken six months from now it would probably come out differently.

- 1 LED ZEPPELIN 4 (Atl)..... "Stairway" "Black Dog" "Rock & Roll" "California"
- 2 ELTON JOHN..... "Funeral" Title "Candle" "Bennie" "Saturday"
- 3 PINK FLOYD..... "Money" "Time" "Us & Them" "Breathe"
- 4 DEREK & THE DOMINOES Layla (Atco/Polydor)..... Title, "Little Wing" "Bell Bottom" "Any Day"
- 5 CROSBY STILLS & NASH..... "Judy" "Wooden Ships" "Express" "Long Time"
- 6 WHO..... "Fooled" "Blue Eyes" "Baba" "Mobil"
- 7 LYNRYD SKYNYRD..... "Free Bird" "3 Steps" "Simple Man" "Tuesday"
- 8 BEATLES..... "Sun" "Something" "Heavy" Side 2
- 9 JETHRO TULL..... Title, "Loco Breath" "Cross-Eyed Mary" "Hymn 43"
- 10 BEATLES..... "Day In Life" "Lucy" Title
- 11 ROLLING STONES..... "Shelter" "Get What You Want" Title
- 12 JIMI HENDRIX..... "Watchtower" "Cross Town Traffic" "Voodoo"
- 13 YES..... "Roundabout" "Long Distance Runaround"
- 14 JEFFERSON STARSHIP..... "Caroline" "Tiger" "Hyperdrive"
- 15 BAD COMPANY..... "Can't Get Enough" Title "Rock Steady" "Movin On"
- 16 BEATLES..... "Guitar Weeps" "Raccoon" "USSR" "Prudence" "Bill"
- 17 ALLMAN BROTHERS..... "Elizabeth" "Statesboro" "Whipping" "Stormy"
- 18 CAROLE KING..... "Too Late" "Friend" "Earth Move" "Woman" "Jack"
- 19 BOB DYLAN..... "Rainy Day Women" "Memphis Blues" "Sad Eyed Lady"
- 20 ALLMAN BROTHERS..... "Jessica" "Ramblin Man" "Southbound" "Words"
- 21 STEVIE WONDER..... "Living For City" "Golden Lady" "Higher Ground" "Worry"
- 22 FLEETWOOD MAC..... "Hypnotized" "Emerald Eyes"
- 23 AEROSMITH..... "Dream On" "Train" "Lord" "Song and Dance"
- 24 CSNY..... "Carry On" "Children" "Woodstock" Title
- 25 WHO..... "Pinball" "Overture" "Take It" "I'm Free"
- 26 GEORGE HARRISON..... "What Is Life" "Darkness" "Lord" "Awaiting" "Wah"
- 27 TRAFFIC..... "Freedom" Title
- 28 MOODY BLUES..... "Nights" "Tuesday"
- 29 JEFFERSON AIRPLANE..... "Somebody To Love" "Today" "Rabbit" "Coming Back"
- 30 LED ZEPPELIN..... "Kashmere" "Trampled" "Boogie" "Rover"
- 31 JONI MITCHELL..... "Paris" "Robbery" "Trouble" "Help Me"
- 32 PAUL McCARTNEY..... "1985" "Jet" Title, "Helen" "Bird" "Vanderbilt"
- 33 EAGLES..... "Already Gone" "Best Of My Love" "55" "James Dean"
- 34 ROD STEWART..... "Maggie" "Reason" Title "Long Time"
- 35 DAVID BOWIE..... "Suffragette City" "Suicide" "Starman" "Hang On" Title
- 36 ROLLING STONES..... "Sympathy For Devil" "Street Fighting"
- 37 GRATEFUL DEAD..... "Uncle John's Band" "Casey Jones" "Cumberland" "Wolf"
- 38 BOB DYLAN..... "Like A Rolling Stone" "Honie Sick" Title
- 39 DEEP PURPLE..... "Smoke On The Water" "Highway Star"
- 40 ZZ TOP..... "La Grange" "Move Me" "Jesus"

Produced by Ginger Baker, Paul Gurvitz and assisted by Anton Mathews

The Baker Gurvitz Army. Hup, Two, Three, Four, Was Never Like This.



And it may never be again. Because Ginger Baker and Adrian and Paul Gurvitz have a new album that's sure to make people move to their beat.

It's called "Elysian Encounter." But it sounds more like this Army is ready to storm the national charts, instead. And with their music, it's only a matter of time.

On Atlantic Records and Tapes



SD 36-123
GIVE THE GIFT OF MUSIC.

THE GROUP THAT'S GETTING BIGGER EVERY DAY!

GENTLE GIANT

**INCREDIBLE
ON RECORD**



Their new album is

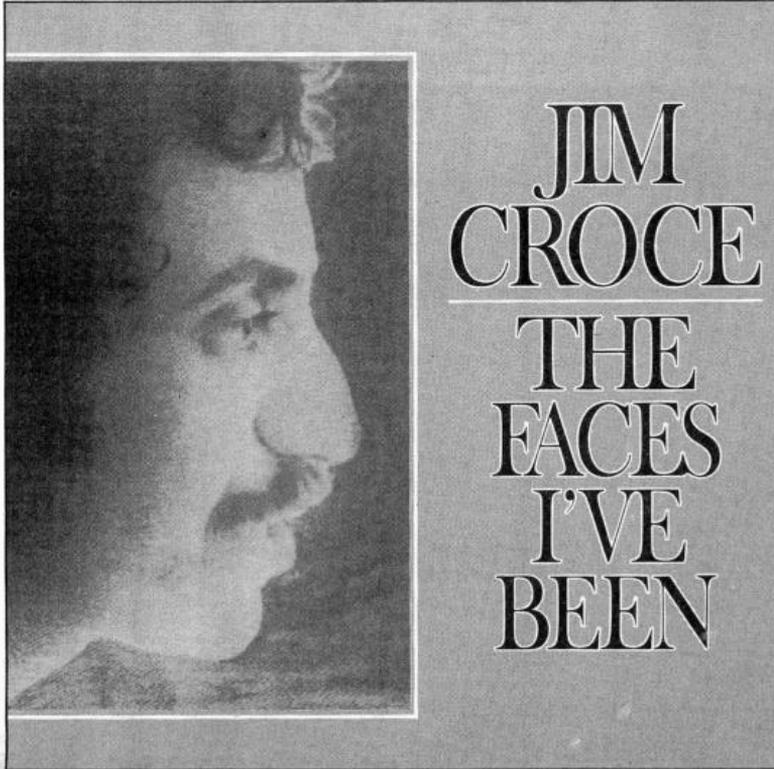
FREE HAND

(ST-11428)

INCREDIBLE IN CONCERT

- Oct. 14 Kalamazoo, Michigan — Chenery Auditorium
- Oct. 16 Chicago, Illinois — Arie Crown Theatre
- Oct. 17 Detroit, Michigan — Cobo Hall
- Oct. 18 Cincinnati, Ohio — Riverfront Stadium
- Oct. 21 Milwaukee, Wisconsin — Riverside Theatre
- Oct. 22 St. Louis, Missouri — Opera House
- Oct. 23 Vancouver, B.C. — Commodore Ballroom
- Oct. 24 Seattle, Washington — Moore Theatre
- Oct. 26 Portland, Oregon — Paramount Theatre
- Oct. 29 Berkeley, California — Community Theatre
- Oct. 30 Phoenix, Arizona — Celebrity Theatre
- Nov. 1 Los Angeles, California — Shrine Auditorium
- Nov. 2 San Diego, California — Golden Hall





JIM CROCE/THE FACES I'VE BEEN profiles ten years of his growth from glee club folk singer to superstar song-poet.

This deluxe 2-record package, produced by Terry Cashman and Tommy West, features 19 unique Jim Croce performances now available for the first time ever.

Special Merchandising Aids: 8-page deluxe package including history, interviews, photos, and lyrics/4-color posters/mobiles and wall displays/special counter boxes/easel-backs/national time buys/dealer ad mats.



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ALBINS

KBPI FM/DENVER

ADDED Who (MCA)
ELO (UA)
Country Joe (Fantasy)
Leo Kottke (Capitol)
Strawbs (A&M)
John Fogerty (Asylum)
David Blue (Elektra)
Brian Auger (RCA)
Splinter (Dik Hese)

HOT
Pink Floyd (Col)
Linda Ronstadt (Asylum)
Jefferson Starship (RCA)
Eagles (Asylum)
Crosby/Nash (ABC)
Fleetwood Mac (WB)
Dan Fogelberg (Full Moon/Epic)
Bruce Springsteen (Col)
Bonnie Raitt (WB)
George Harrison (Apple)

JEAN VALDEZ: Playing various cuts.

KLOL FM/HOUSTON

ADDED Focus (A&M)
Country Joe (Fantasy)
Paul Simon (Col)
Kiss (Casablanca)
Crosby/Nash (Discreet)
Lionie L Smith (Fly D)

HOT
Linda Ronstadt (Asylum)
Eric Clapton (RSO)
Pink Floyd (Col)
Who (MCA)
Crosby/Nash (ABC)
Jethro Tull (Chrysalis)
Bruce Springsteen (Col)
Roger Daltrey (MCA)
Jefferson Starship (RCA)

JIM HILTY, Program Director: Playing various cuts. Playing ELTON JOHN single.

WLIR FM/LONG ISLAND

ADDED Who (MCA)
ELO (UA)
Country Joe (Fantasy)
Mott (Col)
Man (UA/Imp)
Mama Fridge (At)
Paul Simon (Col)
Art Garfunkel (Col)

HOT
Dave Mason (Col)
Crosby/Nash (ABC)
Alman Bros (Capricorn)
Fleetwood Mac (WB)
2nd Step (RCA)
Dan Fogelberg (Full Moon/Epic)
Ambrosia (20th)
Bonnie Raitt (WB)
Gary Nighy (WB)
Linda Lewis (Arista)
Gretel Dead (UA)

GIL COLQUITT, Music Director: Playing entire LPs.

WCOL FM/COLUMBUS

ADDED Who (MCA)
Bonnie Raitt (WB)
Leo Sayer (WB)
Mama's Pride (At)
Zuideroer (Col)
Leon Redbone (WB)
David Essex (Col)
Flying Burrito (Col)
Commander Cody (WB)
Foghat (RCA)

HOT
Pink Floyd (Col)
Bruce Springsteen (Col)
Jefferson Starship (RCA)
Dan Fogelberg (Full Moon/Epic)
Kiss (Casablanca)
Jethro Tull (Chrysalis)
Dave Mason (Col)
Herbie Hancock (Col)
Aeromusic (Col)
Crosby/Nash (ABC)
Foghat (RCA)

BOB GOODING, Program Director: "Slip" "Imagine" "Blue Red" "Friends" "Seeseebos" "RAITTS" "Bwogs" "Sugar" "This" "Fool Yourself" "SAYER's" "Johnny B. Good" "Fighting" "Streets" "Dressing" "Moonlighting" "PLIIS" "Mist" "Skyline" "St. Louis" "Woman" "ZUIDEREEZ's" "Last Song" "Durtosis" "Thank You" "BRAKES" "REDDONE's" "Hunted" "Sons" "Mishchering" "Gone" "ESSEX's" "Close" "Cous" "Stone" "Carroll" "Fair" "BURRITO's" "Wlad" "Ligab" "Fire" "Burrito #3" "CODY's" "Night" "Milk" "Cajon" "Lady" "Shadow" "Playing DWIGHT TWILLEY, and BERT DELUXE singles.

KGB FM/SAN DIEGO

ADDED Who (MCA)
ELO (UA)
Paul Simon (Col)
Dave Mason (Col)

HOT
Pink Floyd (Col)
Jefferson Starship (RCA)
John Denver (RCA)
Linda Ronstadt (Asylum)
Eagles (Asylum)
Bruce Springsteen (Col)
Jethro Tull (Chrysalis)
Alman Bros (Capricorn)
Crosby/Nash (ABC)

ARTHUR SCHROEDER, Music Director: WHO's "Squeezebox" ELO's "Poker" SIMON's "Hot Wings" Title, "Little Town" MASON's "Lose It" Playing BEE GEE's single.

96 ROCK ATLANTA

ADDED Paul Simon (Col)
Art Garfunkel (Col)
ELO (UA)

HOT
Jefferson Starship (RCA)
Pink Floyd (Col)
Atlanta Rhythm Section (Polydor)
Alman Bros (Capricorn)
John Denver (RCA)
Eagles (Asylum)
Marshall Tucker (Capricorn)
George Harrison (Apple)
Linda Ronstadt (Asylum)
Jethro Tull (Chrysalis)
Gino Vanelli (A&M)

STEVE MITCHELL, Program Director: STARSHIP's "Play On Love" "There Is Love" A&S' Title, "Silver" ALLMAN's "Louisiana" "Never The Less" HARRISON's "You" "Midnight Blue" TULL's Title, "Gold Wind" Playing ELTON JOHN single.

KZAP / SACRAMENTO

ADDED Paul Simon (Col)
Art Garfunkel (Col)
Dave Mason (Col)
Who (MCA)
ELO (UA)
Freddie King (At)
Herbie Hancock (Col)
Flying Burrito (Col)
Zappa/Beeheart (Discreet)
Gladys Knight & Pips (Buddah)
Savoy Brown (London)
Mott (Col)
David Essex (Col)
Chico Hamilton (Blue Note)
Gabor Szabo (CTI)

HOT
Frankie Miller (Chrysalis)
Taj Mahal (Col)
Romeo Blakey (WB)
Bette Davis (Island)
Proctor & Bergman (Col)
Andy Fairweather Low (A&M)

SCOTT MCCONNELL, Music Director: TAJ's "Up Road" "Why" "Handsome Man" BLAKEY's "Tape Deck" DAVIS' "Neasy" LOW's Title, Playing TUBES, DEODATO, GUESS WHO, and STAPLE SINGERS single.

KSFM/SACRAMENTO

ADDED Who (MCA)
Dudes (Col)
Jerry Newwood (A&M)
Leo Sayer (WB)
Paul Simon (Col)
Art Garfunkel (Col)
Leo Kottke (Capitol)
Dave Mason (Col)
Who (MCA)

HOT
Commander Cody (WB)
Crosby/Nash (ABC)
John Denver (RCA)
Jefferson Starship (RCA)
Neil Sedaka (Rocket)
Country Joe (Fantasy)
Pink Floyd (Col)
Bruce Springsteen (Col)
Rod Stewart (WB)

TOM MEX, Music Director: STEWART's "Alright" WHITLOCK's "Mexia On" UFO's "Droop" DEAD's "Franklin" NITTY's "Member of Love" ACE's "King" Playing FLEETWOOD MAC, PABLO CRUISE, DWIGHT TWILLEY, ELTON JOHN and TUBES single.

KINK FM / PORTLAND

ADDED Artec 2 Step (RCA)
Tom Jans (Col)
Dudes (Col)
Jerry Newwood (A&M)
Leo Sayer (WB)
Paul Simon (Col)
Art Garfunkel (Col)
Leo Kottke (Capitol)
Dave Mason (Col)
Who (MCA)

HOT
Rones Blaker (WB)
Amazing Rhythm Aces (ABC)
Crosby/Nash (ABC)
John Denver (RCA)
Jefferson Starship (RCA)
Neil Sedaka (Rocket)
Country Joe (Fantasy)
Pink Floyd (Col)
Tom Jans (Col)
Tom Jans (Col)
Tom Jans (Col)

MARQUIS MARSH, Program Director: Playing various cuts. Playing MARLEY & WALLERS, DAVE EDWARDS, MICHAEL DENNEE, PEOPLES CHOICE, PETE WINGFIELD, SPINNERS, and WAR single.

KFIG-FM/FRESNO

ADDED ELO (UA)
Who (MCA)
Crosby/Nash (ABC)
Dave Mason (Col)
Splinter (Dik Hese)
Mott (Col)
Edgar Winter (Blue Sky)

HOT
George Harrison (Apple)
Bruce Springsteen (Col)
Alman Bros (Capricorn)
Jethro Tull (Chrysalis)
Dan Fogelberg (Full Moon/Epic)
Linda Ronstadt (Asylum)
Roy Buchanan (Polydor)
Climax Blues (Sire)
Marshall Tucker (Capricorn)
Brian Auger (RCA)
Pink Floyd (Col)

RAY APPLETON, Program Director: "Poker" "Rider" "Fire" WHO's "Slip" "Squeezebox" WINTER's "Cool Dance" "Shot" HARRISON's "You" "Midnight" FOGELBERG's "Apena" "These Days" "NITTY" ALGER's "Mr. DANIELS" "Janu" Playing ELTON JOHN and OZARK MTN. DAREDEVIL single.

WXRT FM CHICAGO

ADDED Eddie Boy (MCA)
Fiddlin' F Burke (20th)
ELO (UA)
Zappa/Beeheart (Discreet)
Montrose (WB)
Savoy Brown (London)
Barry Miles (London)
Paul Simon (Col)
Quickilver (Capitol)
Who (MCA)
Ester Saterfield (A&M)

HOT
Pink Floyd (Col)
Jefferson Starship (RCA)
Rod Stewart (WB)
Jethro Tull (Chrysalis)
Bruce Springsteen (Col)
Fleetwood Mac (WB)
Grateful Dead (UA)
Linda Ronstadt (Asylum)

BOB SHULMAN: Playing various cuts.

WCOZ FM BOSTON

ADDED Leo Kottke (Capitol)
Art Garfunkel (Col)
Who (MCA)
Mott (Col)

HOT
Dave Mason (Col)
Crosby/Nash (ABC)
Fleetwood Mac (WB)
Marshall Tucker (Capricorn)
Rod Stewart (WB)
Jefferson Starship (RCA)
Bruce Springsteen (Col)
Eagles (Asylum)
Linda Ronstadt (Asylum)
Atlanta Rhythm Section (Polydor)
Bonnie Raitt (WB)
Romeo Blakey (WB)
Leo Sayer (WB)
K.C. & Sunshine (TK)
Nitty Gritty Dirt (UA)

KEF SHELTON: KOTKKE's "Power Failure" GARRUNKEL's "Fall In Love" "99 Miles" SIMON's "For Your Love" "Lives" Title, "SUNSHINE" "That's The Way" "PLATES" PETER SKILLER's "Dwight Twilley, ELTON JOHN (both), K.C. & SUNSHINE, GEORGE MCRAE, 4 SEASONS, ARETHA FRANKLIN and TRAMPPES single.

KOME FM/SAN JOSE

ADDED Dave Mason (Col)
Who (MCA)
ELO (UA)
Paul Simon (Col)
Artful Dodger (Col)
Art Garfunkel (Col)
Flying Burrito (Col)
Herbie Hancock (Col)
Tom Jans (Col)
Freddie King (RSO)
Mop (UA/Imp)
Mott (Col)
Savoy Brown (London)
Splinter (Dik Hese)
Stackridge (Sire)
Zappa/Beeheart (Discreet)

HOT
Alman Bros (Capricorn)
Crosby/Nash (ABC)
Fleetwood Mac (WB)
Jethro Tull (Chrysalis)
Marshall Tucker (Capricorn)
Pink Floyd (Col)
Linda Ronstadt (Asylum)
Bruce Springsteen (Col)
Rod Stewart (WB)
Gary Wright (WB)
Montrose (WB)

DANA JANG, Music Director: MASON's "Lose It" "Friend" Title, "Why" "Sweet Music" WHO's "Slip" "Dressing" "It's A Hand" "Squeezebox" "Friends" ELO's "Strange Magic" "Evil Woman" "Poker" "Summer" SIMON's "Towns" "Good Time" "99 Ways" Playing BROOKER T., ARETHA FRANKLIN, GIL SCOT-HERON, and ELTON JOHN single.

KREM-FM/SPOKANE

ADDED ELO (UA)
M&M (UA)
Tom Jans (Col)
Art Garfunkel (Col)
Amazing Rhythm Aces (ABC)
Dave Mason (Col)
Herbie Hancock (Col)
Flying Burrito (Col)
Mott (Col)
Thunderhead (ABC)
Finnign (Col)

HOT
Bruce Springsteen (Col)
Alman Bros (Capricorn)
Marshall Tucker (Capricorn)
Taj Mahal (Col)
Leo Sayer (WB)
Charlie Daniels (Kama Sutra)
Country Joe (Fantasy)
Rod Stewart (WB)
Crosby/Nash (ABC)
Climax Blues (Sire)
Grateful Dead (UA)
Pink Floyd (Col)
Tom Jans (Col)
Tom Jans (Col)

DON ADAIR, Program Director: JANS' "Darkness" RANQUEK's "Bubble" "Sax Touch" BURDET's "Water" "Blue" "Burrle" "3" TAJ's "Handsome Man" "Why" JOE's "Jamaica" "Lima" "Breakfast" Playing MICHAEL DENNER, GEORGE FAME, and ERIC CLAPTON single.

KYYS FM/KANSAS CITY

ADDED Tubes (A&M)
Paul Simon (Col)
ELO (UA)
Who (MCA)
MAX FLOYD, Program Director: TUBES' "From Life" ELO's "Evil Woman" "Poker" Playing CHEECH & CHONG single.

HOT
Rod Stewart (WB)
Marshall Tucker (Capricorn)
Pink Floyd (Col)

MAX FLOYD, Program Director: TUBES' "From Life" ELO's "Evil Woman" "Poker" Playing CHEECH & CHONG single.

KTFM / SAN ANTONIO

ADDED Tubes (A&M)
Paul Simon (Col)
ELO (UA)
Who (MCA)
MAX FLOYD, Program Director: TUBES' "From Life" ELO's "Evil Woman" "Poker" Playing CHEECH & CHONG single.

HOT
Linda Ronstadt (Asylum)
Pink Floyd (Col)
Jefferson Starship (RCA)
Aeromusic (Col)
John Denver (RCA)
Gino Vanelli (A&M)
Eagles (Asylum)
James Taylor (WB)
Nitty Gritty Dirt (UA)

TUGGER BLACK, Program Director: Playing various cuts.

WBAB- LONG ISLAND

ADDED Country Joe (Fantasy)
Who (MCA)
Mama's Pride (At)
Mama Fridge (At)
Frankie Miller (Chrysalis)

HOT
Hall & Oates (RCA)
Dare Mason (Col)
Who (MCA)
Amazing Rhythm Aces (ABC)
Edgar Winter (Blue Sky)
Nigel Olsson (Rocket)
Ruth (MCA)
Ken Kesley (WB)
George Harrison (Apple)
Black Oak Arkansas (MCA)
Harry Chapin (Elektra)
Rupert Holmes (Epic)

BERNIE BERNARD, Music Director: JETH's "Jamaica" SOUTH's "Country" "BREEZ" "Mid" ELO's "Evil Woman" "Ride" "Out Of Me" MASON's "Why" WHO's "Slip" "CES" "Anything" HARRISON's "Can't Stop Thinking" "HOLMES is older LP, getting much play. Playing BOBBY BLAND, AMBROSIA, LARRY CORRELL single.

KNAC FM/LONG BEACH

ADDED Flying Burrito (Col)
Mott (Col)
Dave Essex (Col)
Dave Mason (RCA)
Art Garfunkel (Col)
Paul Simon (Col)
Nitty Gritty Dirt (UA)

HOT
Pink Floyd (Col)
Bruce Springsteen (Col)
ELO (UA)
Who (MCA)
Jethro Tull (Chrysalis)
Graham Edge (Threshold)
Zappa/Beeheart (Discreet) "10th Ave" ELO's "Evil Woman" "Home Town" Playing ELTON JOHN and SIMON & GARFUNKEL single.

KMYR-ALBUQUERQUE

ADDED Herbie Hancock (Col)
Flying Burrito (Col)
Who (MCA)
Jethro Tull (Chrysalis)
Leo Kottke (Capitol)
Romeo Blakey (WB)
Savoy Brown (London)
Jerry J Walker (MCA)
Fleetwood Mac (WB)
Jefferson Starship (RCA)
Climax Blues (Sire)
Crosby/Nash (ABC)

HOT
Linda Ronstadt (Asylum)
Pink Floyd (Col)
Herbie Hancock (Col)
Jethro Tull (Chrysalis)
Leo Kottke (Capitol)
Romeo Blakey (WB)
Savoy Brown (London)
Jerry J Walker (MCA)
Fleetwood Mac (WB)
Jefferson Starship (RCA)
Climax Blues (Sire)
Crosby/Nash (ABC)

JEFF POLLACK, Music Director: HANCOCK's "Touch" "Hang Up" WHO's "Booze" "Seeseebos" "Dreams" "All In Love" "MAMA" MASON's "Why" "MAMA" "Outside" "Power" STRAWBS' "Love Th" "Tokin" "Sleepy"

WDVE FM/PITTSBURGH

ADDED Crosby/Nash (ABC)
Who (MCA)
Brian Auger (RCA)
John Fogerty (Asylum)
Foghat (Brazil)
Dave Mason (Col)
Marshall Tucker (Capricorn)

HOT
Eagles (Asylum)
Jefferson Starship (RCA)
Alman Bros (Capricorn)
Bonnie Raitt (WB)
Bruce Springsteen (Col)

TON DANIELS: C/N's "Money" "White" WHO's "Squeezebox" "Booze" "Slip" FOGHAT's Title, "Drive" MASON's "Lose It" WHO, DENVER's "Fly Away" "I'm Sorry" Playing ELTON JOHN single.

KZEL FM/EUGENE

ADDED Tom Jans (Col)
Artec 2 Step (RCA)
Jiva (Dik Hese)
Splinter (Dik Hese)
Ted Nugent (Epic)
Neil Sedaka (Rocket)
Who (MCA)
Art Garfunkel (Col)
Linda Ronstadt (Asylum)
Dave Mason (Col)
Hill (Capitol)

HOT
Toots & Nylons (Island)
Linda Ronstadt (Asylum)
Bonnie Raitt (WB)
Baker Gurwitz Army (Atco)
Bruce Springsteen (Col)
Neil Sedaka (Rocket)
Who (MCA)
Leo Kottke (Capitol)
Linda Ronstadt (Asylum)
Ulanis (Arista)
Marshall Tucker (Capricorn)
Charlie Daniels (Kama Sutra)

STAN GARRETT, Program Director: Playing entire LPs. Playing HOT CHOCOLATE, and ELTON JOHN single.

KLBJ FM/AUSTIN

ADDED Jimmy Cliff (WB)
Foghat (Brazil)
Lionie L Smith (Fly D)
Edgar Winter (Blue Sky)
Who (MCA)
Linda Ronstadt (Asylum)
Wille Nelson (Col)
Who (MCA)
Crusader (Blue Thumb)
Pink Floyd (Col)
Charlie Daniels (Kama Sutra)
Dan Fogelberg (Full Moon/Epic)

HOT
Bruce Springsteen (Col)
Jefferson Starship (RCA)
John Fogerty (Asylum)
Linda Ronstadt (Asylum)
Wille Nelson (Col)
Who (MCA)
Crusader (Blue Thumb)
Pink Floyd (Col)
Charlie Daniels (Kama Sutra)
Dan Fogelberg (Full Moon/Epic)

STUART MCPAR, Music Director: Playing various cuts.

KMOD FM TULSA

ADDED Who (MCA)
Papa John (Buddah)
Dave Mason (Col)
Strawbs (A&M)
Country Joe (Fantasy)

HOT
Jefferson Starship (RCA)
Pink Floyd (Col)
Gary Wright (WB)
Grateful Dead (UA)
Marshall Tucker (Capricorn)
Jethro Tull (Chrysalis)

DON COOK, Music Director: STARSHIP's "Another World" "Miracles" FLOYD's "Welcome" WRIGHT's "Love Alive" Title, DEAD's "Hely" TUCKER's "Can You See" "Rainbow" TULL's "Gold Wind"

WNOR FM / NORFOLK

ADDED Who (MCA)
Dave Mason (Col)
Baker Gurwitz Army (Atco)
Ruth (MCA)
Freddie King (RSO)
Edgar Winter (Blue Sky)
Montrose (WB)
Country Joe (Fantasy)

HOT
Bruce Springsteen (Col)
Alman Bros (Capricorn)
Crosby/Nash (ABC)
Gary Wright (WB)
Dan Fogelberg (Full Moon/Epic)
Fleetwood Mac (WB)
John Denver (RCA)
Fleetwood Mac (WB)
Jefferson Starship (RCA)
Bonnie Raitt (WB)

WOUR UTICA-SYRACUSE

ADDED ELO (UA)
Who (MCA)
Ruth (MCA)
Leo Kottke (Capitol)
Ulanis (Arista)
Urieah Dudziak (Arista)
Freddie King (RSO)
Larry Alexander (Prt Stk)

HOT
Bruce Springsteen (Col)
Charlie Daniels (Kama Sutra)
Felix Cavaliere (Bventy)
Country Joe (Fantasy)
Alex Harvey (Vertigo)
Linda Ronstadt (Asylum)
Jethro Tull (Chrysalis)
David Matthews (Musel)
Frank Miller (Chrysalis)
Rod Stewart (WB)
Nitty Gritty Dirt (UA)

JEFF CHARD, Program Director: Playing entire LPs. Playing ELTON JOHN, GIL SCOT-HERON, KATFISH, and CALIFORNIA MUSIC single.

WQDR-FM/RALEIGH

ADDED Dave Mason (Col)
Paul Simon (Col)
Hall & Oates (RCA)
John Fogerty (Asylum)
Tim Weisberg (A&M)
Brian Auger (RCA)

HOT
John Denver (RCA)
Linda Ronstadt (Asylum)
Pink Floyd (Col)
Jefferson Starship (RCA)
George Harrison (Apple)
Marshall Tucker (Capricorn)
Dan Fogelberg (Full Moon/Epic)
Fleetwood Mac (WB)
Who (MCA)
Bruce Springsteen (Col)
Rod Stewart (WB)

BILL HARB, Music Director: RONSTADT's "Rose" "Juke Box" "Fall In" "Heartwavy" HARRISON's "Laps" "Midnight Blue" "Gitar" "You" TUCKER's "Beard" "Can't You See" "Virginia" "Fire" FOGELBERG's "Apena" "These Days" "Crow" Title, "NITTY" ALLMAN's "Love Song" "Less" "High" "Falls" "Can't Lose" C/N's "Lost" "Work Out" "White" "Mama" "Carry Me" WHO's "Squeeze Box" "All In Love" lead.

KMET FM/LOS ANGELES

ADDED Seventh Wave (Lanus)
Dave Mason (Col)
Charles McSwathie (Capitol)
Flying Burrito (Col)
Ulanis (Arista)
Frank Miller (Chrysalis)
Mister Cix (Cix)
Mott (Col)

HOT
Bruce Springsteen (Col)
Linda Ronstadt (Asylum)
Toots & Nylons (Island)
Crosby/Nash (ABC)
Pink Floyd (Col)
George Harrison (Apple)
Frank Miller (Chrysalis)
Rod Stewart (WB)
Fleetwood Mac (WB)
ELO (UA)

RACHEL DONAHEUE, Music Director: Playing various cuts. Playing JIMMY WATERS/SPONGE single.

KWST FM/LOS ANGELES

ADDED Frisign (Col)
Paul Simon (Col)
Art Garfunkel (Col)
Zappa/Beeheart (Discreet)
Dudes (Col)
Starry Eyed (Col)
Freddie King (RSO)
John Klemmer (ABC)
Lucifer's Friend (Passport)
Neil Sedaka (Rocket)

HOT
Dave Mason (Col)
ELO (UA)
Mantel Mann (WB)
Bruce Springsteen (Col)
Dudes (Col)
Who (MCA)
Crosby/Nash (ABC)
Fleetwood Mac (WB)
Baker Gurwitz Army (Atco)
David Perry, Music Director: Playing entire LPs.

COUNTRY

Epic Sets Special "Four Country Favorites" Promotion

Epic is set to launch a major merchandising campaign on behalf of four new Epic country releases next week. Under the banner "Epic Four Country Favorites," the unique promotion will include albums by **George Jones**, **Tammy Wynette**, **Joe Stampley** and **David Wills**. The LP's are *Memories Of Us*, *George Jones' new effort* as well as the title of his current single, *I Still Believe In Fairytale*s, *Tammy Wynette's* latest album and single, *Bill Get Me A Woman*, *Joe Stampley's* new album and the title of this hot new single, and *Everybody's Country*, the long awaited second album by **David Wills**, produced by **Charlie Rich** and **Sy Rosenberg**.

All four of these major albums will be shipped by Epic on September 15. Into each album, there will be packaged a free bonus EP (33 1/3) with four selections, one from each of the four aforementioned albums. This will enable a consumer buying one of the albums to sample, for free, the other three records. The

selections on the EP will not be the singles from the albums, but will be strong LP cuts.

The EP will be packaged in a specially designed sleeve including reproductions of the covers of all four albums. There will also be short, sales-oriented notes on the sleeve informing the consumer about the artists and the albums featured on the EP. Even with the extra bonus, all four albums will list at \$5.98, underselling the standard country LP line.

In support of the "Four Country Favorites" campaign, Epic has planned a comprehensive advertising push on a local and national basis. Ad repros will display all four individual album covers as well as the EP sleeve, with the bonus EP being a focal point for the ads. Ads have been scheduled for every major national country music publication. The entire campaign will kick off upon the release of the albums and will continue to the Christmas season.

Fall Album Release Set By RCA

RCA Records has scheduled five albums for release in October, announced **Jerry Bradley**, Division Vice President of Nashville Operations.

Included in the release is **Ronnie Milsap's** "Night Things" album, which features his current hit, "Daydreams About Night Things," and his next single, "Just In Case."

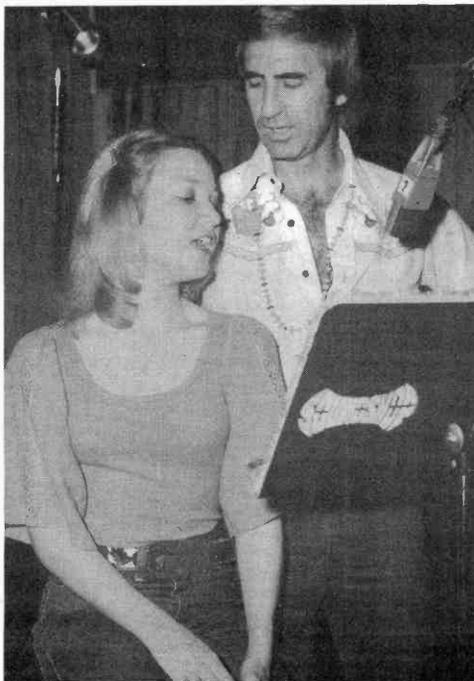
The recently-formed **Atkins String Company** has its first album release on RCA titled after their single, "The Night Atlanta Burned." Following the concept introduced on the single, **Chet** and the other members of the Company give their "sound" to hits like: "The San Antonio Stroll," and "Bill Cheatham."

Dickey Lee's current chart single, "Rocky" has prompted

an album of the same name, and includes other **Dickey Lee** favorites such as: "The Busiest Memory In Town," and "I Use The Soap."

Super picker **Jerry Reed's** "Red Hot Picker" album features Jerry's new single, "You Got A Lock On Me," and "The Coin Machine," which is another song from songwriter **Dick Feller**, who penned Jerry's hit, "Lord Mr. Ford."

The fifth album to be released by RCA in October, is a compilation of twenty great country hits as performed by many of the label's stars including: **Chet Atkins**, **Bobby Bare**, **Jim Ed Brown**, **Floyd Cramer**, **Waylon Jennings**, **Ronnie Milsap**, **Dolly Parton**, **Jerry Reed**, **Jim Reeves**, **Johnny Russell**, **Hank Snow**, **Gary Stewart**, and **Porter Wagoner**.



MCA's **Tanya Tucker** is seen here "makin' music" at Nashville's Sound Shop Studios with her new producer, **Jerry Crutchfield**. The session is expected to be released soon as Tanya's next album for the label.

COUNTRY ALBUMS

AMAZING RHYTHM ACES (ABC/Dot): "Amazing Grace"
JOHN DENVER (RCA): "Love Is Everywhere" and "Late Night Radio"
OLIVIA NEWTON-JOHN (MCA): "Crying, Laughing, Loving, Lying" and "Let It Shine"
C.W. McCALL (MGM): "Convoy" and "Lewis and Clark" (Big requests)
RONNIE MILSAP (WB): "Crying"
LINDA RONSTADT (Asylum): "I Will Always Love You" and "Tracks Of My Tears"
JOE STAMPLEY (Epic): "Down Home Girl" and "She Give Her Love"
DAVID WILLS (Epic): "Queen Of The Starlight Ballroom"



OLIVIA NEWTON-JOHN
Clearly Love [MCA]

She's not Country. She's not Rock. She's not Pop. She's not Blues. She's just one hell of a singer, who makes good music in all categories. There is something for all formats. For Country I'm sure you'll find cuts like "Let It Shine," "He's My Rock" and the simple, but melodic, "Crying, Laughing, Lying" worthy of airplay on your Country station.



FREDDIE HART
The First Time [Capitol]

Freddie has never sounded better. A very sensitive performance throughout. Fine musical arrangements are found in most cuts. This is a quality album. Best cuts include "Sexy" and "You Are The Song [Inside Of Me]". Both could easily be single hits. Also very good and possible "Sweatin' It Out" and "A Tree In The Meadow."

GMA Awards

Continued from front page

greats of the Country Music industry into the Country Music Hall of Fame. This year's award was given to funny lady **COUSIN MINNIE PEARL**.

The winner of the Country Music "Entertainer Of The Year" was RCA records' Country-Pop singer **JOHN DENVER**. Denver also won the songwriters award for "Song Of The Year" for his song "Back Home Again." Denver, who could not be present because of a concert engagement in Australia, was shown on-the-air from a studio in Australia via satellite.

Other award winners included:

Male Vocalist
Waylon Jennings [RCA]

Female Vocalist
Dolly Parton [RCA]

Vocal Group
Statler Brothers [Mercury]

Vocal Duo
C. Twitty & L. Lynn [MCA]

Instrumentalist
Johnny Gimble [Mercury]

Instrumental Group
Roy Clark & Buck Trent [ABC/Dot]

The Country music "Song of the Year" was given to ABC/Dot's **FREDDY FENDER** for his song "Before The Next Teardrop Falls." Album of the year was the RCA release "Legend In My Time" with **RONNIE MILSAP**.

The biggest crowd-pleaser of the night, beside the **MINNIE PEARL** induction, was when musician **JOHNNY GIMBLE** received his award for "Instrumentalist Of The Year Award." Gimble is known for his fine fiddle work as a studio musician. He's backed many of the top singers and groups in all forms of music.

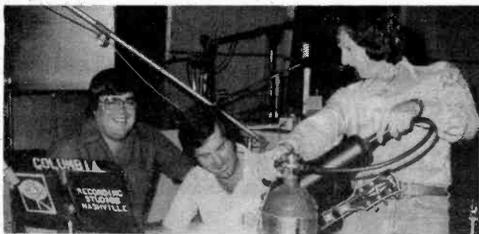
The Monday night show was the kick off of a week of activities involving the Country Music industry. It's the 50th Anniversary of the WSM Radio **GRAND OLE OPRY** show. Awards will be given out all week long. Some of the awards include the Country D.J. of the Year, the BMI Awards, and Songwriters Association Awards.

Promotion And Reshuffle Signal Growth At Warner Country
NASHVILLE — **Jonathan Fricke**, general manager of Warner Bros. country division announces the reshuffling of staff assignments with the promotion of **Judy Bush** to the position, director of country sales.

Ms. Bush has vast marketing experience, serving in sales with the **Shelby Singleton Corp.**, **JMI** and **MGM** before joining Warner Bros. in a combo sales/promo capacity.

Buddy Blake has been shifted into the newly created position director of creative services, while assisting in both promotion and sales. This will include the development of country oriented public and trade relations, advertising and special assignments involving artist/product exploitation.

Chuck Flood remains as national country promotion director. Fricke states, "this realignment of duties is designed to promote a more complete marketing concept."



NASHVILLE — Fireman **Joe Stampley** [left] assists in "whetting" some hot licks with guitarist **Billy Sanford** [middle] during his recent recording session in Nashville under the production talents of **Norro Wilson**.

R&R COUNTRY HOTLINE:
(213) 466-0954

COUNTRY

JIM DUNCAN/Editor

Direct From Duncan



As you read this I'm in Nashville at the CMA-DJ. Convention. More than likely I'm stumbling through some lobby asking the musical question: "Where Am I?"... WSLR's BOB FULLER will tie the knot this Saturday, October 18, in Nashville at the Music Square Park, 3:00 P.M. He'll be married to his lovely secretary JESSICA WILE. [A filmed report next week.]... By the way, don't miss next weeks Country section because we will have lots of photos from the convention.

We've just added a new station in Spokane to pick up the gap now that KSPQ is going to an all news format. Would like to welcome radio station KGA and station Program Director RON NORWOOD... BOB BARWICK has left KERE, Denver as music director and will replace BOB BERRY at WWVA, Wheeling, West Virginia. Berry recently resigned for WWVA to take on a position at an adult MOR station in Morgantown, West Virginia... R.T. SIMPSON, P.D. of KERE, needs a replacement for Barwick. No calls, but send tapes and resumes to KERE, P.O. Box 2097, Denver, Colorado 80201... Thanks to JIM SLOANE, President of KCUB radio in Tucson for the interesting letter concerning the use of profanity in Country songs. [See this page]. Please don't hesitate to let us know your feelings on any subject that may be of interest to our industry. If we feel your comments would be useful, we will be happy to reprint them. Send any Country-radio related comments direct to: JIM DUNCAN, Radio & Records, 6430 Sunset Blvd. Suite 1221, Hollywood, Ca. 90028.

Some interesting Country Music Month promotions underway: JIM CHRISTOFFERSON, P.D. of KFOX, Long Beach has been observing the month on a daily basis since October 1 and will continue everyday during the month. Each day of the month a different artist is saluted with his or her own "Day." One minute biographies on each artist will be featured. Each weekend during the month will have something special for the KFOX listeners. The first weekend they present a "Hall Of Fame" weekend, where they present a historical look at the Country Music "Hall Of Fame." The second weekend is a dedication to the Country Music Association. The third weekend is a "Number One" weekend. The station will be playing only number one records that weekend. The final weekend of the month will feature the Top 1000 Country hits. A list has been put together from postcards sent in by listeners who listed their top three songs. One lucky listener will win a jukebox when a drawing is held on the last day of the month. Listeners entered by sending in the postcard to vote... WIRE, Indianapolis not only will celebrate Country Music Month with some promotions, but will be celebrating their eighth year as a Country music radio station. In honor of the month, Indiana Governor, OTIS BOWEN, has proclaimed the month as Country Music Month for the state. At the beginning of the month WIRE asked listeners to guess who the winners would be at the CMA Awards last Monday, October 13. The listener with the correct winners will win a trip for two to Nashville. WIRE will also present "The Indy 500 Country Countdown," a contest similar to the aforementioned KFOX contest. Listeners send in their all time favorite songs, a list will be compiled and some prizes will be given to their listeners during a drawing at the end of the month... WPOC, Baltimore polled their listeners to see who they wanted to win the CMA awards.

MERCURY artist TOM T. HALL is working on a proposed television series. Last month Tom T., numerous guests and a large studio audience got together at the WSM's Opryland Studios to tape a pilot of the show. The title for the proposed series will be "Tom T. Hall's Nashville" and it will be based in Nashville and built around Nashville's expanding entertainment industry. The next step will be to sell it to the networks or consider the possibilities of syndication... The international demand of Monument artist BILLY SWAN continues to grow. Swan has put together his own band. After initial engagements in Chicago, Macon, and Atlanta, Swan and his band will launch a six-week tour of Europe to include France, England, Germany and Sweden... RCA's JERRY REED is on location with BURT REYNOLDS doing another movie. This one's called "Gator". Filming is scheduled to continue through November 7th... Columbia records' TROY SEALS has broken the 100 mark. Seals boasts a phenomenal catalog of songs recorded by artists in virtually every field of music. Artists like DOBIE GRAY, JERRY LEE LEWIS, ELVIS PRESLEY, JODY MILLER, MARILLEE RUSH, CONWAY TWITTY & LORETTA LYNN, NEW RIDERS OF THE PURPLE SAGE, THREE DOG NIGHT, JOHNNY PAYCHECK and KENNY RODGERS are but a mere sampling of the Seals pen... ABC/DoT's ROY CLARK is one of five special guests on the "Grand Ole Opry at 50 - A Nashville Celebration," a 90 minute special set to air November 11 on ABC-TV. Other guest stars include MINNIE PEARL, CHARLEY PRIDE, JOHNNY CASH and CHET ATKENS. HAL HOLBROOK will be the host and the show will be produced by ROBERT PRECHT for WSM-TV, Nashville... The state of Alabama has honored epic artist CHARLIE RICH. On October 11 Governor GEORGE WALLACE proclaimed that day as "Charlie Rich Day."

And this final reminder: "A good golfer has to break 80... but a good go-go dancer only has to bust 36." [Now you know why people are saying, "No one can keep you abreast like R&R!"]

LETTERS

KCUB's Slone Questions Use Of 'Suggestive' Lyrics

Dear R&R:

We find that many of our listeners are offended by the suggestive lyrics and profanity that seem to be prevalent in many of the country records that are being released today. Several of our listeners have expressed their feelings to me regarding this situation. In essence, the feeling is that while much of society uses profanity, there are some people who don't, and they're offended when it comes into their homes via radio. It makes it very hard for us at KCUB to decide what to play and what not to play. I wish the recording artists would use a little more judgement in this matter. I don't personally think the use of profanity makes a song any better and it certainly turns some people off.

Sincerely,
Jim Slone
President
KCUB

EDITOR'S NOTE: R&R invites your comments or ideas. If you feel you have something to say that will help stimulate thoughts that will help better our industry, please feel free to send them to us. Direct all Country-related correspondence to: JIM DUNCAN, Country Editor, Radio & Records, 6430 Sunset Blvd. #1221, Hollywood, Ca. 90028.



Biff Collie INSIDE NASHVILLE

CELEBRATION! The past eight days have been filled with award shows, feuds, fun and fellowship, one music tradesman to another. Our back pocket secretary remembers the CHUCK CHELLMAN-GEORGIA TWITTY RADIO GOLFATHON, induction of the first name into the COUNTRY DISC JOCKEY HALL OF FAME, Music City's PRO-CELEBRITY GOLF TOURNEY, NASHVILLE SONGWRITERS' ASSOCIATION'S HALL OF FAME [new members are WAYNE WALKER, DANNY DILL, MARIJOHN WILKIN, BILL ANDERSON, MARTY ROBBINS, and EDDIE MILLER], and Monday night's COUNTRY MUSIC ASSOCIATION network TV awards show. For the first time, it was co-hosted. GLEN CAMPBELL and CHARLEY PRIDE did the honors. Tuesday night the BMI writers were rewarded with recognition, Wednesday night ASCAP paid public tribute to its hottest writers of the year, and last night [18th] SESAC honored its most performed songs and writers of the year. A few years ago, when MIKE HOYER was on the CMA board, he introduced and helped create the convention week DJ taping sessions. Yesterday, more stations taped more country record stars than any time since they started it. The two sessions were held in the morning and afternoon in the basement exhibit area of Nashville's Municipal Auditorium.

HEADLINES AND FOOTNOTES: SONNY HALL says "Flashville" is still "he place for the cold-blooded business of producing hot records... MARIJOHN WILKIN picked up a DOVE AWARD the week before her work on "One Day At A Time," then last Sunday was inducted into the Nashville Songwriters Hall of Fame. She is totally into gospel songwriting these days, as is EDDIE MILLER... JOHNNY CASH's latest overseas trip was his seventh and best, with every concert sold out. Cash was pulling for WAYLON in the CMA awards. Notice BILLY SWAN didn't even get a nomination on his superseller "All-Over-The-Road" hit "I Can Help?" Weird... Yes it's true that as an elevator operator at the old Andrew Jackson Hotel, ROGER MILLER stopped between floors and wouldn't budge until he sang CHET ATKENS some of his songs... FREDDY FENDER wowed 'em last week on the "TO-NIGHT" show. He will be back on '11 bet and soon... ELVIS is getting set for his first tour of ENGLAND... HAL HOLBROOK hosting the WSM "50 Years, A Golden Anniversary" TV special on November 11th. Hal Holbrook?

NEXT WEEK IN R&R:
Complete coverage with pictures, of the CMA -Grand Ole Opry - Country D.J. Convention in Nashville. Don't Miss It!!!

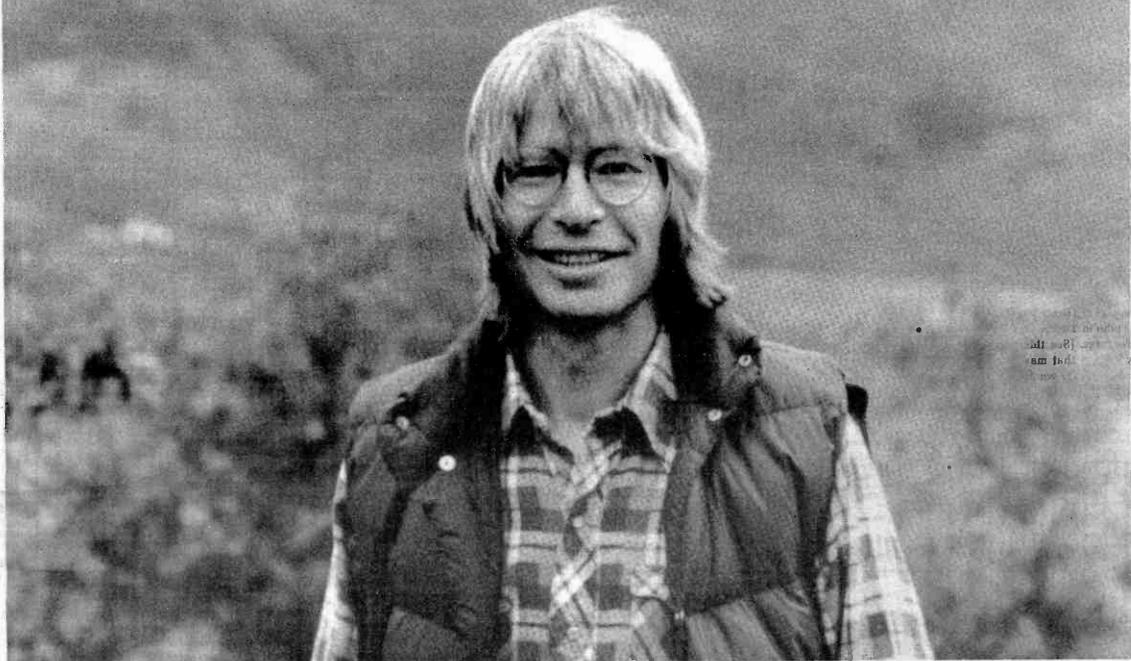


BILL MACK broadcasts country music all night long on WBAP out of Ft. Worth. The strength of BAP is such that Mack's voice booms across the USA from Florida to California. It is estimated that half the truckers in the country count him as a friend. And BILL MACK has many friends in music too. MICKEY GILLEY stopped by to see him on his way back to Gilley's Club in Houston, Texas.



DEL REEVES IN SAGINAW-MICHIGAN: On a recent visit to Saginaw, country entertainer DEL REEVES, of United Artists records, stopped by to visit with Country radio personalities JAY RICHARDS and TOM SAMORAY [also station music director]. Pictured next to one of WKCO's outdoor billboards are JAY RICHARDS, who is the afternoon jock; DEL REEVES; and TOM SAMORAY. WKCO is a 50,000 watt stereo Country facility.

**“Thank God
I’m A Country Boy”**



ENTERTAINER OF THE YEAR

SONG OF THE YEAR

“Back Home Again”

**Thank You CMA &
Country Radio**

THANKS, JOHN

**MANAGEMENT III
Jerry Weintraub**

RCA Records

**Produced by Milt Okun
Assist. producer: Kris O'Connor**

COUNTRY

Radio & Records

October 17, 1975

10/3 10/10

- | | | | |
|----|----|----|---|
| 2 | 1 | ① | TANYA TUCKER/San Antonio Stroll (MCA) |
| 8 | 4 | ② | DICKEY LEE/Rocky (RCA) |
| 10 | 6 | ③ | WAYLON JENNINGS/Are You Sure Hank/Bob Wills (RCA) |
| 16 | 8 | ④ | TOM T. HALL/I Like Beer (Mercury) |
| 1 | 3 | 5 | WILLIE NELSON/Blue Eyes Crying (Columbia) |
| 4 | 2 | 6 | DON WILLIAMS/Love Me Tonight (ABC/Dot) |
| 25 | 13 | ⑦ | CHARLIE RICH/All Over Me (Epic) |
| 5 | 5 | 8 | JOHN DENVER/I'm Sorry (RCA) |
| 26 | 17 | ⑨ | LINDA RONSTADT/Love Is A Rose (Asylum) |
| 6 | 10 | 10 | CONWAY TWITTY/Don't Cry Joni (MCA) |
| 27 | 19 | ⑩ | EDDIE RABBITT/Should Have Married You (Elektra) |
| 9 | 11 | 12 | JESSI COLTER/What's Happened To Blue Eyes (Capitol) |
| 7 | 9 | 13 | CHARLEY PRIDE/Hope Your Feeling Me (RCA) |
| 12 | 12 | 14 | NARVEL FELTS/Funny How Time Slips Away (ABC/Dot) |
| 3 | 7 | 15 | RONNIE MILSAP/Daydreams About Night Things (RCA) |
| 17 | 16 | 16 | T.G. SHEPPARD/Another Woman (Melodyland) |
| 13 | 14 | 17 | EMMYLOU HARRIS/If I Could Only Win (Reprise) |
| - | 26 | ⑪ | MERLE HAGGARD/In The Movies/Shades Down (Capitol) |
| 38 | 27 | ⑫ | SAMMI SMITH/Today, I Started Loving You (Mega) |
| 29 | 25 | ⑬ | BILLY SWAN/Everything's The Same (Monument) |
| 14 | 15 | 21 | P. WAGONER & D. PARTON/Say Forever (RCA) |
| 18 | 18 | 22 | SONNY JAMES/What In The World's Come Over (Columbia) |
| - | 38 | ⑭ | JOHNNY RODRIGUEZ/Love Put A Song In My Heart (Mercury) |
| 11 | 24 | 24 | STATLER BROTHERS/I'll Go To My Grave (Mercury) |
| 39 | 31 | ⑮ | JOE STAMPLEY/Billy, Get Me A Woman (Epic) |
| 22 | 20 | 26 | ROY CLARK/Heart To Heart (ABC/Dot) |
| 40 | 35 | 27 | C.W. McCALL/Black Bear Road (MGM) |
| 34 | 33 | 28 | ASLEEP AT THE WHEEL/The Letter Johnny Walker (Capitol) |
| - | 37 | ⑯ | TAMMY WYNETTE/I Still Believe In Fairytales (Epic) |
| 20 | 21 | 30 | CRYSTAL GAYLE/My Year For Mexico (UA) |
| 24 | 29 | 31 | BRENDA LEE/Bringing It Back (MCA) |
| - | 39 | ⑰ | RONNIE MILSAP/She Even Woke Me Up (WB) |
| 15 | 23 | 33 | LORETTA LYNN/Home (MCA) |
| 25 | 34 | 34 | RAY STEVENS/Indian Love Call (Barnaby) |
| - | ➔ | ⑱ | DOLLY PARTON/We Used To (RCA) |
| - | 40 | 36 | BARBARA FAIRCHILD/You've Lost That Lovin' Feelin' (Col) |
| - | ➔ | ⑳ | BILLY WALKER/If I'm Losing You (RCA) |
| 37 | 36 | 38 | BILL ANDERSON/Thanks (MCA) |
| - | ➔ | ㉑ | MARGO SMITH/Paper Lovin' (20th) |
| 21 | 30 | 40 | GLEN CAMPBELL/Rhinestone Cowboy (Capitol) |

➔ New Entries-

Most Added

- FREDDIE HART
Warm Side Of You [Capitol]
- RONNIE MILSAP
Just In Case [RCA]
- FREDDY FENDER
Secret Love [ABC/Dot]
- GARY STEWART
Flat Natural Man [RCA]
- CAL SMITH
Jason's Farm [MCA]

Most Requested

- DICKEY LEE
Rocky [RCA]
- TANYA TUCKER
San Antonio Stroll [MCA]
- MERLE HAGGARD
Movies/Shades [Capitol]
- FREDDY FENDER
Secret Love [ABC/Dot]
- JOHNNY RODRIGUEZ
Love Put A Song [Mercury]

NEW & ACTIVE

FREDDY FENDER
Secret Love [ABC/Dot]

Top phone requests and very good early chart action. More additions including WHN, WMTS, KOZN-FM, WHOK-FM, WPLO, KBJM, KOOO, WJQS, KSO, WMC, KAYO, WAME, KLLL, WUNI, WRCP. Chart action: Debut 17 KCKN, 32-22 WEEP, debut 33 KSON, debut 24 WWOK, 32-19 WWVA, debut 36 WKDA, 52-42 KLAC, 33-29 WJJD, debut 33 KCKC, 25-19 KFOX, debut 36 KBUL, debut 19 KENR, 25-23 KNEW. An R&R "Most Added" for two weeks in a row.

FREDDIE HART

Warm Side Of You [Capitol]

More adds than any other record this week. Debut include these stations and more: WPLO, KLAK, KERE, WWOK, KXRB, WPOC, KLAC, WJQS, KBFW, WIRE, WONE, WHOO, WXCL [pick], WDEE, WAME, KGA, KBUL, WL [pick], KKYX [pick], KSOP, WPNX, KBOX, KCKN. Chart: Debut 28 WINN.

RONNIE MILSAP

She Even Woke Me Up [WB]

Very good chart movements still. More adds: KNEW, WEEP, WJJD, WHOK-FM. Chart activity: 40-32 WIL, debut 23 KBOX, 38-29 KJKA, 32-28 WSWN, 22-15 WBAM, 27-23 WSLR, 31-18 WWVA, 23-19 WKDA, 29-18 KLAC, 10-6 KBFW, 29-20 WMC, 28-24 KAYO, 26-20 WHK, debut 31 KENR.

JOHNNY RODRIGUEZ

...Song In My Heart [Mercury]

Still getting good phones and sales in most areas. Added KAHU, WRCP. Some Chart action: debut 30 WPLO, debut 37 KTUF, 30-25 KSON, 28-17 KENR, 30-29 KLAK, debut 22 WAME, 30-21 WEEP, 21-12 WWVA, debut 29 KSOP, debut 30 KJJI, 37-30 KHEY, 49-39 KLAC, debut 28 WJJD, 38-29 WHK. Add KAYO.

EAGLES

Lyn' Eyes [Asylum]

Gaining great strength in all markets playing it. Still more stations have added the record, including WIL, KOOO, WIRE, WWJO, WHK, WDEE, KFOX, KUZZ, KTUF, WPNX. Chart action: debut 21 WWOK, 12-2 WEEP, debut 27 WSLR, 33-25 KCKC, debut 20 WUNI, 19-15 WHN, 35-30 KSON.

DOLLY PARTON "We Used To" [RCA] More adds including WRCP, KAHU, WSLR. Chart: 38-29 KTUF, 29-23 KUZZ, 26-21 WMC, 24-21 WWJO, 27-21 WAME, 35-20 WWVA, debut 34 WIL, 32-22 KHEY, 48-40 KLAC, 31-29 KPOK, 30-27 WJJD, 31-20 KBFW, debut 35 WUBE, 30-26 WUNI.

BILLY "Crash" GRADDOCK "Easy As Pie" [ABC/Dot] Picking up more stations: added at WPOC, KJJI, KRAK, KMPS, KOOO, WJQS, WUBE, WIRE, WHOO, KSO. Early Charts: debut 32 KJKA, debut 37 KBFW, debut 29 W/MC, debut 34 KCKC, debut 23 KFOX, debut 36 KENR, debut 39 KTUF.

OLIVIA NEWTON-JOHN "Something Better To Do" [MCA] More adds: KMAK, KBJM, WAME, KWMT, WHN, WPLO. Chart: 22-14 WEEP, debut 27 KSOP, 31-27 WKDA, 37-29 KBFW, debut 30 KLAK, 29-20 WBAM, 37-31 WIL, 33-29 WUNI, 32-26 WPNX, 25-20 KBOX, 23-18 KSON.

JOHNNY PAYCHECK "All American Male" [Epic] Chart action: debut 25 KLLL, 39-25 KBUL, 30-27 KLAK, 30-25 WAME, 21-14 WSLR, debut 32 KJJI, debut 36 WHOO, debut 30 WMC, 39-29 KAYO, 32-29 KFOX. Added at WRCP, KMAK, KBJM, KHEY, KLAC, KSO.

LA COSTA "Western Man" [Capitol] Some chart action looks like this: 16-10 WWVA, 17-11 KSOP, 27-18 KPOK, 28-24 KBFW, debut 32 WUBE, debut 23 KLLL, 26-20 WPNX. Adds include WPOC, KJJI, KLAC, WIRE, WWJO, KSO, KFOX, WESC.

RONNIE MILSAP "Just In Case" [RCA] More adds: KHEY, WIRE, WNRJ, WXCL, WMC, KLLL, WBAM, KSOP, KENR, WESC, KTUF, WPNX, KOBX, KSON, WMTS, KJKA. Chart: debut 29 WINN.

GARY STEWART "Flat Natural Born Good Timin' Man" [RCA] Chart: debut 37 KJKA, 31-27 KFOX, 21-13 WWOK, 35-30 KCKC. Added at WINN, KWMT, WSWN, WYNN, KOZN-FM, KCEY, KUZZ, KXRB, KMAK, WPOC, KJJI, KBFW, WUBE.

ELVIS PRESLEY "Pieces Of My Life" [RCA] Picking up well: Added at KNEW, KSON, WMTS, KCEY, WDEE [pick], KFOX, KSOP, KERE, WPOC, WWVA, KPOK, WONE. Chart: debut 28 WMC, debut 35 KCKC.

GENE WATSON "Where Love Begins" [Capitol] Very good action in many markets. Added at WPLO, WYNN, KWMT, KERE, WJQS, WHOO, KAYO, WAME, Chart: 34-13 KJKA, 36-11 KENR, debut 36 WPNX, 38-34 WWVA, 34-23 KSON, debut 32 KFOX.

BOBBY BARE "Cowboy and Daddys" [RCA] Early adds include KPPK, KBFW, KNRJ, WIRE, WHOO, WXCL, WMC, KCEY, WCMC [pick], KENR, WMTS, WPLO. Chart: debut 30 WWOK.

GEORGE JONES "I Just Don't Give A Damn" [Epic] Added at KXRB, WPOX, WJQS, KCKC, KSO, WHK, WDEE, KUZZ, KSOP, KNEW, KBOX, WPLO. Chart: 27-21 WKDA.

SUE RICHARDS "Tower Of Strength" [ABC/Dot] Added at KLAC, WAME, KCEY. Chart action is still good: 29-22 WKDA, 32-29 WONE, 27-24 WJHO, 13-11 WBAM, 18-14 WCMA, 31-28 KCKC, 19-16 WHK, 19-16 WPNX.

CAL SMITH "Jason's Farm" [MCA] Added at KJKA, KSON, KSOP, KJJI, WNRJ, WUBE, WMC, KCEY, KFOX, WAME, KLLL, WPLO. Chart: debut 22 KCKN, debut 37 WKDA.

Continued on page 38

**IT'S
BLANKET
ON THE
GROUND
ALL OVER
AGAIN!**

**"SILVER WINGS & GOLDEN RINGS"^{UA.XW712-Y}
BY BILLIE JO SPEARS.**

It's Billie Jo's sensational new single.
"Silver Wings and Golden Rings."
It's from her great new album
"Billie Jo." Billie Jo Spears. Destined
for the top of the charts. Again.
On United Artists Records.



Don't Miss Billie Jo Spears In Person! Thursday Night Oct. 16th. UA Show!

©1974 MCA,XXXV United Artists Music and Records Group, Inc.

RONNIE MILSAP

"She Even Woke Me Up To Say Goodbye"

WB 8127

**ANOTHER SMASH FROM THE
HOTTEST ARTIST
IN COUNTRY MUSIC TODAY**

FROM THE HIT ALBUM

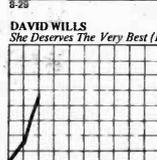
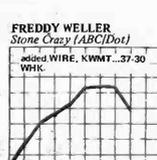
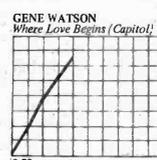
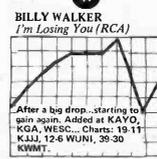
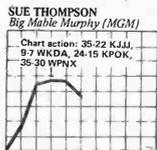
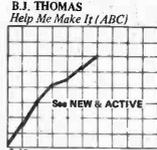
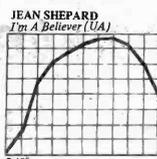
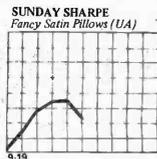
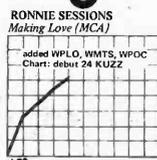
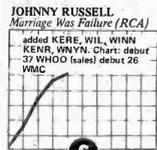
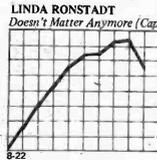
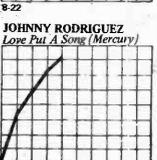
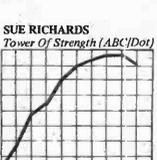
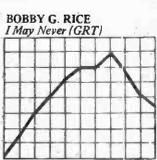
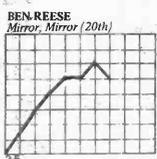
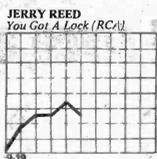
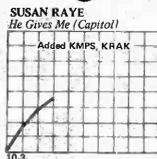
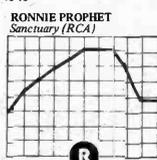
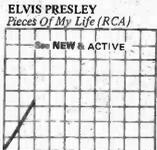
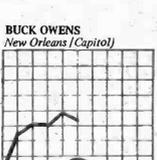
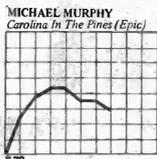
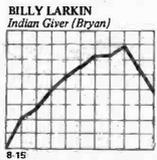
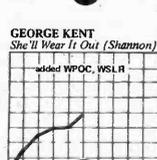
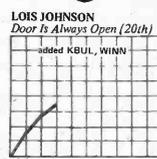
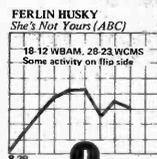
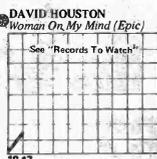
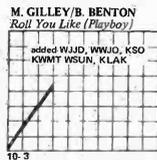
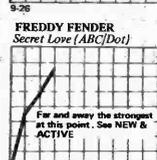
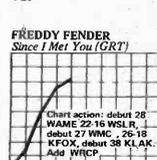
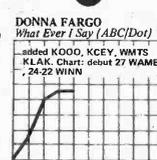
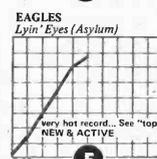
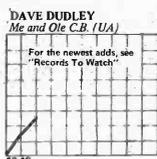
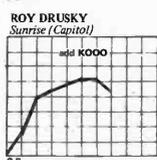
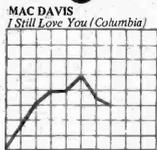
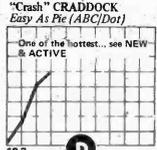
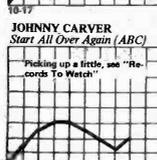
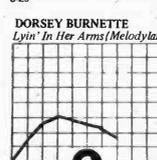
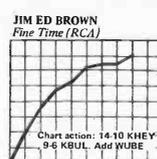
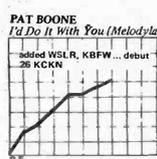
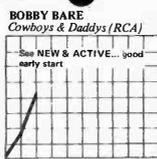
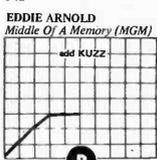
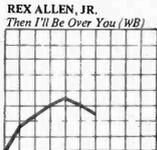


WARNER COUNTRY



COUNTRY SINGLES

new entries Circled letters indicate alphabetical order



RONNIE SESSIONS AND MCA RECORDS ARE “MAKIN’ LOVE”

MCA-40462

And here are just some of the stations involved in the affair

WPOR
WCOU
WFGL
WRCP
WPOC-FM
WPIK
WCMS
WWOL
WNYR
WISZ
WHIM
WSLR
WWVA
WTOD
WUBE
WONE

WINN
WSLC
WMNI
CKLW-FM
WSDS
WITL
WXOX
WKCQ-FM
WMAD
WHO
KTCR-FM
WAXX
KSJB
KTTS
KCKN
KFDI

WMCL
KFEQ
WWOK
WHOO
WVOJ
WYOU
WPLO
WYDE
WQQT
WJAZ
WIVK
WBAM
WPNX
WESC
WFAI

WKBC
WGBG
WYNA
KWAM-FM
WMQM
WKDA
WSM
WENO
KXLR
KDXE
WUNI
WPAP
WYNK
WMC
WJQS

WDXE
WDOD
WIRK-FM
KDJW
KVOO
KEBC
KDDD
WNAD
KGRI
KIKK
KNUZ
KTRM
KKYX
KBUC
KYKR
KGBS

KFOX
KCKC
KHOS
KTUF
KUZZ
KWJJ
KSPO
KGAY
KMOR
KSOP
KRZY
KPIK
KOKE
KSON
KBUY
KOZN-FM



POP

Radio & Records POP/40

- | | | | |
|----|----|----|---|
| 1 | 1 | 1 | JOHN DENVER/Calypso & I'm Sorry (RCA) |
| 14 | 4 | 2 | EAGLES/Lyin' Eyes (Asylum) |
| 4 | 3 | 3 | ORLEANS/Dance With Me (Asylum) |
| 2 | 2 | 4 | HELEN REDDY/Ain't No Way To Treat A Lady (Capitol) |
| 9 | 7 | 5 | FOUR SEASONS/Who Loves You (WB) |
| 7 | 6 | 6 | ART GARFUNKEL/I Only Have Eyes For You (Columbia) |
| 13 | 9 | 7 | SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic) |
| 5 | 5 | 8 | RITCHIE FAMILY/Brazil (20th Century) |
| 28 | 18 | 9 | OLIVIA NEWTON-JOHN/Something Better To Do (MCA) |
| 15 | 11 | 10 | PAUL SIMON & PHOEBE SNOW/Gone At Last (Columbia) |
| 17 | 14 | 11 | LEON RUSSELL/Lady Blue (Shelter) |
| 3 | 8 | 12 | PAUL ANKA/There's Nothing Stronger Than Our Love (UA) |
| 19 | 17 | 13 | MICHAEL MURPHEY/Carolina In The Pines (Epic) |
| 24 | 21 | 14 | LINDA RONSTADT/Heat Wave (Asylum) |
| 10 | 13 | 15 | MORRIS ALBERT/Feelings (RCA) |
| 25 | 22 | 16 | JEFFERSON STARSHIP/Miracles (Grunt) |
| - | 28 | 17 | CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M) |
| 6 | 10 | 18 | BARRY MANILOW/Could It Be Magic (Arista) |
| 21 | 19 | 19 | TONY ORLANDO & DAWN/You're All I Need To Get By (Elektra) |
| 32 | 23 | 20 | JOAN BAEZ/Diamonds & Rust (A&M) |
| 38 | 26 | 21 | NEIL SEDAKA/Bad Blood (Rocket) |
| 30 | 25 | 22 | BIDDU ORCHESTRA/Summer Of '42 (Epic) |
| 20 | 20 | 23 | BATDORF & RODNEY/You Are A Song (Arista) |
| - | 33 | 24 | ELTON JOHN/Island Girl (MCA) |
| 12 | 12 | 25 | COTTON, LLOYD & CHRISTIAN/I Go To Pieces (20th Century) |
| 37 | 29 | 26 | ROGER WHITTAKER/I Don't Believe In If Anymore (RCA) |
| - | 40 | 27 | JAMES TAYLOR/Mexico (WB) |
| - | 34 | 28 | MELISSA MANCHESTER/Just Too Many People (Arista) |
| - | 38 | 29 | B.J. THOMAS/Help Me Make It (To My Rockin' Chair) (ABC) |
| - | 36 | 30 | ESTHER PHILLIPS/What A Difference A Day Makes (Kudu) |
| 39 | 35 | 31 | AL MARTINO/Volare (Capitol) |
| - | 39 | 32 | MANHATTAN TRANSFER/Operator (Atlantic) |
| 40 | 37 | 33 | BARBRA STREISAND/My Father's Song (Columbia) |
| - | 34 | 34 | ABBA/SOS (Atlantic) |
| - | 35 | 35 | POCO/Keep On Tryin' (ABC) |
| - | 36 | 36 | SILVER CONVENTION/Fly, Robin, Fly (Midland International) |
| - | 37 | 37 | TAVARES/It Only Takes A Minute (Capitol) |
| 16 | 16 | 38 | EARTH, WIND & FIRE/The Way Of The World (Columbia) |
| - | 39 | 39 | BEE GEES/Nights On Broadway (RSO) |
| - | 40 | 40 | ARTHUR ALEXANDER/Every Day I Have To Cry (Buddah) |

NEW ENTRIES

POP Radio

KRNT-DES MOINES

Station ran a "Millionaire For A Day" promotion recently. Listeners sent in post cards listing the name of their favorite personality. If a jock pulled out a card with his name on it, the listener became eligible for the grand prize of drawing the interest for one day on a million dollars. According to Del Hall PD, the pass book rate on one days' interest came to a grand total of \$136.00. Anyway, the lucky winner was treated to a number of other prizes including a chauffeured limousine for the entire day.

KFI-LOS ANGELES

Sometime next week station personnel will be moving into brand new studios. Those who have been to the new building say it will be one of the finest facilities in the country. Plans call for a four-studio complex, all of which will be able to serve for on-air broadcasting. In addition, one of the three floors will be used for employees "free" parking.

KSD-ST. LOUIS

Scott Burton, PD, running the "I Want Ya - I Gotcha" contest. Jock phones and says "I Want Ya." If the person responds with "I Gotcha" he or

Continued on page 38



At a recent soiree for "Monty Python and the Holy Grail" the Arista Record Artists and TV stars talked over silly things with Gary Owens of KMPC. Owens is seen here with George Harrison (left) and Eric Idle and Terry Gilliam of the Python Flying Circus. Two unidentified Hollywood plainclothes policemen watch Owens furtively as he explains funny "Grail" joke to the trio.

NEW & ACTIVE

SIMON & GARFUNKEL

My Little Town [Columbia]

Programmers receiving this like a long lost friend. Adds include K101, WGN, WIP, KAKE, WMAL, KFI, KMBZ, WLW, WGAR, KHOW, WTAE, WASH, KNX-FM, KNBR.

SILVER CONVENTION

Fly Robin Fly [Midland Int]

Strong response from a large number of programmers. Adds include WBAL, WTAE, KULF, WMBR.

DIANA ROSS

Theme From Mahogany

[Motown]

Good initial response at K101, WBAL, KDIG, WKBC-FM, KNBR.

POCO

Keep On Tryin' [ABC]

Looks solid, Add KVI, KRNT, KMBZ, WFIR.

HAGOOD HARDY "The Homecoming" [Capitol] Add K101, KFI, KNBR. BEE GEES "Nights On Broadway" [RSO] Add WTRX, WASH. TONY ORLANDO & DAWN "Skybird" [Arista] Add WBAL, WIP, WSB, KFI, KMBZ. LOGGINS & MESSINA "A Lover's Question" [Columbia] Add K101, KWAV. WILLIE NELSON "Blue Eyes Crying In The Rain" [Columbia] Add KRMG, KCRA, KDWN, KULF. FREDDY FENDER "Secret Love" [ABC] Add WBAL, WMAL, KULF. ANNE MURRAY "Sunday Sunrise" [Capitol] Add KRNT, WBAL, WKBC-FM, KSL. ENGELBERT HUMPERDINCK "This Is What You Mean To Me" [Parrot] Add KRNT, WBAL, KCRA, WKBC-FM.

POP NOTES

BY MIKE KASABO



Tony Orlando & Dawn start off with their latest from Arista. "Skybird" [check New & Active] is receiving heavy airplay support from many of the nation's programmers.

Got a call from Roger Ashby last week confirming the big sales pattern in Toronto on the Hagood Hardy record. "The Homecoming" is now a top five record on Rock giant CHUM. The tune is an instrumental much in line with a Henry Mancini type of feel.

Casablanca has flipped the Larry Santos record. Action is starting to develop on the "We Can't Hide It Anymore" side.

Due to the heavy concentration on the "Heat Wave" side of the Linda Ronstadt record, we've stopped listing "Love Is A Rose." However, it should be pointed out that "Rose" is still getting good play at many Pop stations.

The Perry Como "Just Out Of Reach" is reporting extremely hot at WGN.

Natalie Cole's "This Will Be" is tearing up the phones at WTRX, Flint.

The Outlaws continues to show good signs. The tune "Another Love Song" was just added at KVI.

Steve Bell, PD, at KMBZ reports some action on a local record called "Ruffian" (In Memory Of A Lady.) Song is a tribute to the late award-winning Philly that broke down on the back stretch in a match race against Foolish Pleasure.

We note some additional action on the flip side of the Elton John release. KNBR is the latest to play "Sugar On The Floor."

Silvia Mora's "Fool" on Columbia, it turns out, is a tune she originally heard in France over three years ago. Ms. Mora fell in love with the song, had the lyric translated into English and recorded it. Shortly after that, Elvis heard the song, recorded and released it before Silvia could get hers out. Now, three years later, it's out and getting some action. Patience may be a virtue, but in this case it's more like a pain in the ass.

Simon & Garfunkel appear to be back in a big way with their first release together since "El Condor Pasa" from September of 1970.

Bob Lee, KSL, is the latest in a long line of programmers to put Neil Sedaka's "Breakin' Up Is Hard To Do" on the air. There has been talk already of that cut being the next single.

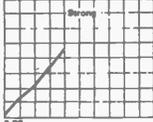
Continued on page 38

POP SINGLES

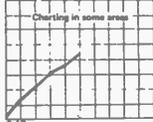
Circle letters indicates alphabetical order

POP ADS

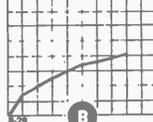
ABBA
SOS (Atlantic)



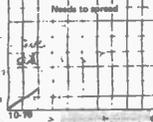
ARTHUR ALEXANDER
Everyday I Have To (Buddah)



THE ATKINS STRING CO.
The Night Atlanta Burned (RCA)



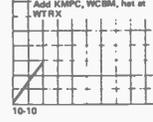
GEORGE BAKER SELECTION
Paloma Blanca (WB)



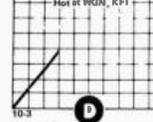
REE GLEES
Nights On Broadway (RSO)



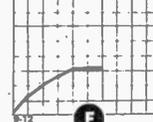
NATALIE COLE
This Will Be (Capitol)



PERRY COMO
Just Out Of Reach (RCA)



MAC DAVID
I Still Love You (Columbia)



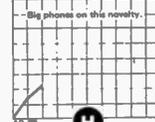
FREDDY FENDER
Secret Love (ABC)



FREDDY FENDER
Since I Met You Baby (GRT)



LARRY GROCE
Junk/food Junkie (Peaceable)



HAGOOD HARDY
The Homecoming (Capitol)



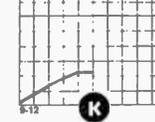
GEORGE HARRISON
You (Apple)



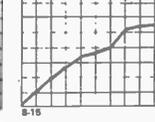
ENGLBERT HUMPERDINCK
What You Mean To Me (Parrot)



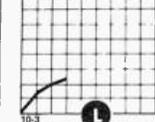
WAYLON JENNINGS
Hank Done It This Way (RCA)



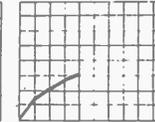
MICHAEL KENNY
Morning (Tom Cat)



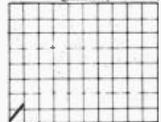
RICHARD KERR
Somewhere In The Night (Epic)



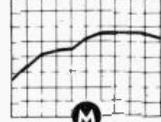
VICKIE LAWRENCE
Other Woman (Private Stock)



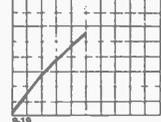
LOGGINS & MESSINA
A Lover's Question (Columbia)



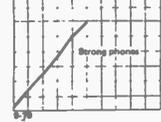
LON & DEREK
Dancing In The Dark (A&M)



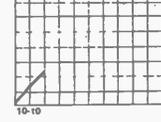
MELISSA MANCHESTER
Just Too Many People (Arista)



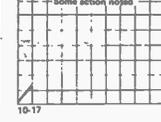
MANHATTAN TRANSFER
Operator (Atlantic)



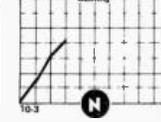
MAUREEN McGOVERN
Love Songs Are Getting (20th)



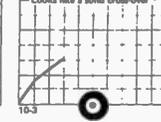
SILVIA MORA
Fool (Columbia)



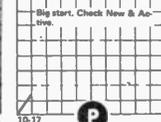
ANNE MURRAY
Sunday Sunrise (Capitol)



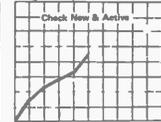
WILLIE NELSON
Blue Eyes Crying (Columbia)



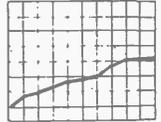
TONY ORLANDO & DAWN
Skybird (Arista)



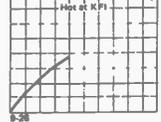
POCO
Keep On Tryin' (ABC)



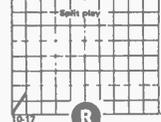
POINTER SISTERS
How Long (Blue Thumb)



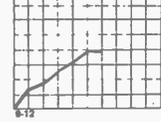
MIKE POST
Manhattan Spiritual (MGM)



ELVIS PRESLEY
Pieces & Brings (RCA)



CHARLIE RICH
All Over Me (Epic)



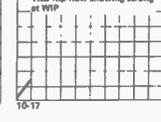
DIANA ROSS
Theme From Mahogany (Motown)



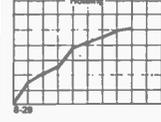
SALSOUL ORCHESTRA
Salsoul Hustle (Salsoul)



LARRY SANTOS
Make It Anywhere (Cambiance)



SEALS & CROFTS
Cattles In The Sand (WB)



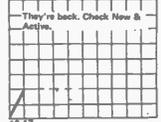
SILVER CONVENTION
Fly Robin Fly (Midland Int.)



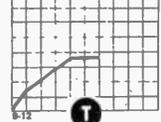
CARLY SIMON
More And More (Elektra)



SIMON & GARFUNKEL
My Little Town (Columbia)



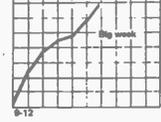
RAY STEVENS
Indian Love Call (Barnaby)



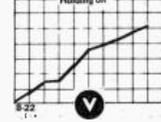
JAMES TAYLOR
Mexico (WB)



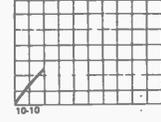
BJ. THOMAS
Help Me Make It (ABC)



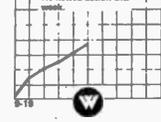
SUE THOMPSON
Big Mabel Murphy (Hickory)



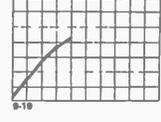
FRANKIE VALLI
Our Day Will Come (Private Stock)



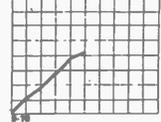
BOBBY VINTON
Midnight Show (ABC)



ANDY WILLIAMS
Sad Eyes (Columbia)



ROGER WILLIAMS
Theme From "Rollerball" (MCA)



WINGS
Letting Go (Capitol)



WLM-CINCINNATI
Simon & Garfunkel
Bobby Vinton
Florence Warner
James Taylor
Hot:
Paul Simon
Olivia Newton-John
B.J. Thomas
John Denver (both)
Biddy Orch.
Captain & Tennille
WGAR-CLEVELAND
Leon Russell
Abba
Simon & Garfunkel
Hot:
Four Seasons
Olivia Newton-John
George Harrison
Linda Ronstadt
KHOW-DENVER
Dawn (Arista)
Frankie Valli
Melissa Manchester
Neil Sedaka
Eagles
Four Seasons
KRWG-TULSA
Marta Haggard
Willie Nelson
Joan Baez
Biddy Orch.
Mike Post
Osmonds
Hot:
Olivia Newton-John
John Denver
B.J. Thomas
Poco
Melissa Manchester
Freddy Fender (ABC)
KMPC-LOS ANGELES
Melissa Manchester
Natalie Cole
Phonics:
John Denver "Calypso"
Morris Albert
Neil Sedaka
WTCM-BALTIMORE
John Denver "Calypso"
George Harrison
Elton John
Natalie Cole
Hot:
Morris Albert
Neil Sedaka
McBrien
Steals & Crofts
KCHRA-SACRAMENTO
Hot:
Captain & Tennille
Jefferson Starship
Melissa Manchester
James Taylor
Russell Morris
Fitchie Family
Hot:
Freddy Fender (ABC)
KFI-LOS ANGELES
Simon & Garfunkel
Chuck Conlon
Mark James
Cilla Black
Percy Faith
Dawn (Arista)
Robert Goulet
Frankie Valli
Hagood Hardy
Phonics:
Freddy Fender (ABC)
Frankie Valli
Jonathan King
Anne Murray
Cilla Black
Kelley Miles
Diane Ross
Elton John
Elio "Bringer"
Frankie Valli
Bobby Hebb
Engelbert Humperdinck
Sammi Smith
WMBL-BALTIMORE
Diana Ross
Hagood Hardy
Engelbert Humperdinck
Freddy Fender (ABC)
Frankie Valli
Jonathan King
Anne Murray
Cilla Black
Kelley Miles
Diane Ross
Elton John
Maureen McGovern
Silver Convention
KULF-HOUSTON
Silver Convention
Fifrely
Willie Nelson
Freddy Fender (ABC)
Phonics:
Perry Como
Captain & Tennille
Leon Russell
Manhattan Transfer
WMBR-JACKSONVILLE
Silver Convention
Melissa Manchester
Neil Sedaka "Breaking Up"
Hot:
Spinners
Eagles
Leon Russell
John Denver (both)
Osmonds
WFTF-RALEIGH
Melissa Manchester
Robert Goulet
Hot:
George Baker Selection
Art Garfunkel
Olivia Newton-John
Pat Boone
WMLC-FBI-WILKESBORO
Irene
Anne Murray
Engelbert Humperdinck
Diane Ross
Jonathan King
Frankie Valli
Phonics:
Van McCoy
James Whitmore
KSD-ST. LOUIS
Elton John
Captain & Tennille
Hot:
Olivia Newton-John
Elio "Bringer"
Four Seasons
Michael Murphy

WBM-NASHVILLE
Joan Baez
Hudson Bros.
Florence Warner
James Taylor
Hot:
Linda Ronstadt
Elton John
Silver Convention
Melissa Manchester
Olivia Newton-John
WHD-CHICAGO
Austin Roberts
Art Garfunkel
Abba
George Harrison
Hot:
John Denver (both)
Spinners
Pointer Sisters
Eagles
WIP-PHILADELPHIA
Dawn (Arista)
Maureen McGovern
Van McCoy
Simon & Garfunkel
Mike Post
Hot:
Larry Santos
Willie Nelson
Silver Convention
Captain & Tennille
Abba
Eagles
Elton John
WGN-CHICAGO
Isaac Hayes
Oasis
Simon & Garfunkel
Lobby Laye
Serrany Davis
Shirley Bassey
Phonics:
Freddy Fender (ABC)
KEX-LOS ANGELES
Jonathan King
War
Jefferson Starship
Phonics:
John Denver "Calypso"
Dickie Goodman
Morris Albert
Roger Williams
Captain & Tennille
Chad Mitchell
KWAV-MONTREY
Rod Stewart
Loggins & Messina
Stark & McBrien
Steals & Crofts
Hot:
Eagles
Jefferson Starship
Melissa Manchester
James Taylor
Russell Morris
KRN-DES MOINES
Anne Murray
Engelbert Humperdinck
Poco
Bobby Vinton
Maureen McGovern
Joan Baez
Hot:
Morris Albert
Spinners
WBAI-BALTIMORE
Diana Ross
Hagood Hardy
Engelbert Humperdinck
Freddy Fender (ABC)
Frankie Valli
Jonathan King
Anne Murray
Cilla Black
Kelley Miles
Diane Ross
Elton John
Maureen McGovern
Silver Convention
KULF-HOUSTON
Silver Convention
Fifrely
Willie Nelson
Freddy Fender (ABC)
Phonics:
Perry Como
Captain & Tennille
Leon Russell
Manhattan Transfer
WMBR-JACKSONVILLE
Silver Convention
Melissa Manchester
Neil Sedaka "Breaking Up"
Hot:
Spinners
Eagles
Leon Russell
John Denver (both)
Osmonds
WFTF-RALEIGH
Melissa Manchester
Robert Goulet
Hot:
George Baker Selection
Art Garfunkel
Olivia Newton-John
Pat Boone
WMLC-FBI-WILKESBORO
Irene
Anne Murray
Engelbert Humperdinck
Diane Ross
Jonathan King
Frankie Valli
Phonics:
Van McCoy
James Whitmore
KSD-ST. LOUIS
Elton John
Captain & Tennille
Hot:
Olivia Newton-John
Elio "Bringer"
Four Seasons
Michael Murphy

WFR-ROANOKE
Al Martino
Jefferson Starship
Linda Ronstadt
Neil Sedaka
Hot:
Spinners
Eagles
Barbra Streisand
KZWN-LAS VEGAS
Vicki Lawrence
Willie Nelson
Linda Ronstadt
James Taylor
Bobby Vinton
Hot:
Neil Sedaka "Breaking Up"
Loggins & Messina "Wary Lou"
Captain & Tennille
KNX-FM-LOS ANGELES
Carly Simon
Simon & Garfunkel
Fleetwood Mac
A2ac Two Step
Phonics:
Melissa Manchester
James Taylor
WASM-WASHINGTON
Larry Santos
Willie Nelson
Silver Convention
Captain & Tennille
Abba
Eagles
Elton John
WGN-CHICAGO
Isaac Hayes
Oasis
Simon & Garfunkel
Lobby Laye
Serrany Davis
Shirley Bassey
Phonics:
Freddy Fender (ABC)
KEX-LOS ANGELES
Jonathan King
War
Jefferson Starship
Phonics:
John Denver "Calypso"
Dickie Goodman
Morris Albert
Roger Williams
Captain & Tennille
Chad Mitchell
KWAV-MONTREY
Rod Stewart
Loggins & Messina
Stark & McBrien
Steals & Crofts
Hot:
Eagles
Jefferson Starship
Melissa Manchester
James Taylor
Russell Morris
KRN-DES MOINES
Anne Murray
Engelbert Humperdinck
Poco
Bobby Vinton
Maureen McGovern
Joan Baez
Hot:
Morris Albert
Spinners
WBAI-BALTIMORE
Diana Ross
Hagood Hardy
Engelbert Humperdinck
Freddy Fender (ABC)
Frankie Valli
Jonathan King
Anne Murray
Cilla Black
Kelley Miles
Diane Ross
Elton John
Maureen McGovern
Silver Convention
KULF-HOUSTON
Silver Convention
Fifrely
Willie Nelson
Freddy Fender (ABC)
Phonics:
Perry Como
Captain & Tennille
Leon Russell
Manhattan Transfer
WMBR-JACKSONVILLE
Silver Convention
Melissa Manchester
Neil Sedaka "Breaking Up"
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Spinners
Eagles
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John Denver (both)
Osmonds
WFTF-RALEIGH
Melissa Manchester
Robert Goulet
Hot:
George Baker Selection
Art Garfunkel
Olivia Newton-John
Pat Boone
WMLC-FBI-WILKESBORO
Irene
Anne Murray
Engelbert Humperdinck
Diane Ross
Jonathan King
Frankie Valli
Phonics:
Van McCoy
James Whitmore
KSD-ST. LOUIS
Elton John
Captain & Tennille
Hot:
Olivia Newton-John
Elio "Bringer"
Four Seasons
Michael Murphy

WFR-ROANOKE
Al Martino
Jefferson Starship
Linda Ronstadt
Neil Sedaka
Hot:
Spinners
Eagles
Barbra Streisand
KZWN-LAS VEGAS
Vicki Lawrence
Willie Nelson
Linda Ronstadt
James Taylor
Bobby Vinton
Hot:
Neil Sedaka "Breaking Up"
Loggins & Messina "Wary Lou"
Captain & Tennille
KNX-FM-LOS ANGELES
Carly Simon
Simon & Garfunkel
Fleetwood Mac
A2ac Two Step
Phonics:
Melissa Manchester
James Taylor
WASM-WASHINGTON
Larry Santos
Willie Nelson
Silver Convention
Captain & Tennille
Abba
Eagles
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Isaac Hayes
Oasis
Simon & Garfunkel
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Serrany Davis
Shirley Bassey
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Jonathan King
War
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Stark & McBrien
Steals & Crofts
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RECORD INDUSTRY NOTES

Continued from page 16

filmed concert... The new Led Zeppelin album will be coming out in Spring along with other Swan Song releases including Bad Co., Pretty Things and Detective... Congrats to Merrill Osmond, who was the first of the Osmonds to wed and is now the first of the family to have a child, last week named Travis Merrill Osmond in Utah... Three Dog Night's band, Seven Separate Fools, have been signed to BJ Management and are looking for a label deal... John Reid has picked up Queen for personal management... Johnny Rivers got an able assist last week while performing "Help Me Rhonda" with Beachboy Al Jardin jumping on stage providing the high harmony with rounds of applause coming from another member, Mike Love... Vegas veteran Dick Roman (of "A Summer Place" fame) has a new record out on P&R Records titled "Sweet Touch" which is a country flavored pop number he recorded in Nashville picking up nice action on MOR stations in the East and South...

RCA hosted an intimate dinner last week in honor of their recording artists Daryl Hall and John Oates, prior to their Roxby Theatre opening performance at Ceej's Parisian private restaurant. Wartoke handled the affair and hired a strolling pianist who was surprisingly accurate in his reading of the guest's pasts and futures including KLOS' Tom Yates; KDAY's Don Mac; KHJ's Rose Guevara; KWST's Dave Perry, and Jim McKeon and a host of RCA personnel and press.

INSIDE THE BUSINESS

Walter Yetnikoff, President of CBS/Records Group is to be the recipient of the American Medical Center's Annual Humanitarian Award to be presented for his outstanding contributions to AMC and other humanitarian pursuits on October 14th in the Grand Ballroom of New York's Hilton Hotel... Doree Berg has been appointed Manager, Product Merchandising, RCA Records by Michael Abramson to whom she will report... Triple grammy award winner, producer/engineer, Roy Halee, has joined ABC Records as a full time staff producer. Halee is well known for his production and engineering of the Bridge Over Troubled Water" album plus work with Laura Nyro, Bob Dylan, The Yardbirds, etc... Frank and Nancy Sinatra have joined together with Frederick S. Blenstock and formed a new music publishing firm, Frank & Nancy Music, Inc. with offices to be established in Nashville, Los Angeles, New York and London with Billy Strange to act as President.

POP NOTES

Continued from page 36

Jonathan King back into the thick of things with his latest "Paloma Blanca." The original by George Baker Selection has been showing up in a number of markets in this country for the past several months. In England King's version pulled ahead of the GBS version last week. Latest adds on Jonathan's version are KEX and WBAL.

MIKE HARRISON

Continued from page 18

political smokecreen. Management is really telling the jock that it is not prepared to take responsibility for his ratings performance.

On another level, a prospective program director, who desperately wants a job at a particular station (not an unusual situation), tells the general manager what he thinks he wants to hear concerning what he would do with the station. He gets the job and seemingly falls into the role of conceiver. In all actuality, he is the executor of the conceiver general manager. Then when the ol' book comes out, who gets bounced? This process gets repeated over and over, each time the general manager justifying his position to his superior by blaming the string of failing program directors for the faulty premise that is really his conception. The poor chess player is, in effect, getting new pawns expecting to play a better game. Well, it doesn't work in chess and it doesn't work in radio.

There is a need for both concivers and executors and those who perform these functions well deserve their share of respect, glory, satisfaction, and money. They also deserve their just rewards of job security or insecurity. As inexpedient as this may sound, especially during economically depressed times, any broadcaster who goes into a rating period without pre-establishing his level of responsibility with his superiors is playing a very foolish game.

A conceiver program director should tell his jocks before the book comes out where they stand because if they are executing his format and carrying out his instructions and playing his music they are doing a good job in spite of any results. The relationship between program directors and general managers should be equally up front. A few extra brain sessions and a bit more communication can go a long way toward making the business of radio more stable and less bloody.

Pop Radio

Continued from page 36

was able to be eligible for the grand prize trip to Hawaii.

WCNM-BALTIMORE

Station recently tied in a performance by Bobby Vinton with a Polish

Cultural Festival. The Mini-festival consisting of crafts, paintings and the like was held in the auditorium where Vinton performed. The whole affair was capped with a Polish sausage eating contest. Station personalities participated in the set-off, but just missed winning by a nibble.

RADIO NEWS

Continued from page 3

riding-along with the 1600 Des Moines bikers.

KRBE ALBUM RUSH

KRBE/Houston is asking music aware listeners to call in to show their expertise. Contestant has 10 seconds to name off as many albums; and their artists, winning all those albums. The station is also starting their "Second Annual School Spirit" contest, requesting signatures from local schools. School with the most signatures wins a special school dance, with live band entertainment, and \$104 in cash for the school. Second prize in the contest is a jukebox filled with the top 20 tunes of the year. In last year's same contest, over 17 million signatures, totaling 11,000 pounds of paper were collected.

PREDICTING GAMES

WAAV/Huntsville morning drive man Allan Dennis is offering prizes to football fans on his show each week. Locally prominent college game scores are predicted by listeners, correct one wins \$155. The same type contest is also running, with local high school game predictors winning \$15.50.

LUNG POWER

Over 1300 walkers participated in KGGO/Des Moines' walkathon to raise money for the American Lung Association. Over \$26,000 was totaled up by the walkers.

SOLID GOLD WEEKEND

Y-115/Appleton is holding their "Solid Gold Weekend," giving away bars of real gold to instant rip off winners. Their "gold rush" contest is also running, with listeners naming old gold hits, ripping off those records.

CALLING ALL COWS

98Q/Vidalia and Warner Brothers Records have joined forces for the station's "Calling All Cows" promotion, tying in with Elvin Bishop's latest single. The station will hold a cow-calling contest, complete with cheerleaders in the wings. Listeners can qualify to be a cow caller by registering their names at a local Kawasaki motorcycle dealer, when names are called on the air, contestants call in to join in the event. 98 seconds will be allowed the callers to hopefully get the cow to cross the finish line in record time. Grand prize winner wins a Kawasaki Motorcycle.

CURTAIN CALL

WAIW/Winston-Salem listeners have a chance to play a contest based on the game show "Let's Make A Deal." Three prize curtains are available to call in listeners, who pick one. The prizes behind the 2 other "curtains" are then revealed, and the jock gives the caller the last chance to opt for another prize before he hears what his choice of curtain reveals.

HOUSTON CASH CLOCK

KILT/Houston is running

NEW & ACTIVE

Continued from page 30

JOHNNY DUNCAN "Joe & The Cowboy" (Columbia) Gaining some strength in some markets. May be a sleeper. Added at WSLR, KPOK, WUBE, KGA, WAME, WVVJO. Charts: 33-30 WONE, 14-8 KBUL, 30-27 KNEW, 29-25 WSN.

TOMMY OVERSTREET "From Woman To Woman" (ABC/Dot) Added KMAK, WPOC, KOS, KWMT, WINN, KNEW, Chart movement: debut 27 WWOK, 36-29 WWVA, debut 26 KUZZ, 28-23 KSON, debut 21 KCKN.

B.J. THOMAS "Help Me To My Rocking Chair" (ABC/Dot) Added at KOZN-FM, FAHU, KJJI, WKDA, KIKK, KSO, WHK, KNEW, Charts: 37-22 KSON, debut 30 KSOP, 35-28 KBJM, debut 31 WUBE.

RAY GRIFF "You Ring My Bell" (Capitol) More adds including KERE, WWOK. Chart action: 11-8 WKDA, 38-27 WONE, debut 30 WAME, debut 24 KLL, 21-16 KBUL, 15-9 WCMS, 22-16 KKYX, 35-30 WSN.

STELLA FAITTON "It's Not Funny Anymore" (Country Soul) Added at KKEY, WYNN, KSO. Charting at: debut 29 KUZZ, 25-14 WWOK, 24-20 WPOC, debut 33 WUBE, 30-25 WMC.

MARGO SMITH "Paper Lovin'" (20th) Added KLAB, KKEY, Chart: 38-30 WIL, 25-16 KXRB, 33-30 WPOC, 29-21 WSLR, 42-34 KCLC, 8-5 WONE, debut 35 KAYO, 25-17 KBUL.

CONNIE SMITH "The Song We Fell In Love To" (Columbia) Added at KAHU, KBFV, WKDA, KAYO, WINN, WESC, WYNN, Debut 35 KJJI. JACKY WALK "Dance Her By Me" (Mercury) Off to a good start. First week adds include WMC, KLLL, WHOO, KXRB, WBAM, WINN, WUNI, KENR, WMTS.

"Records To Watch"

RANDY BARLOW "One Night Stand" (Gazelle) Added at W, NX, WHOK-FM, KOZN-FM.

GLEN CAMPBELL "Country Boy" (Capitol) Early adds include WWOK, WIRE (pick), WMC, WINN, KSON.

COUNTRY CAVALIERS "Sweet Yesterdays" (CSA) Added WSLR, KCKN, WPOC.

JOHNNY CARVER "Start All Over Again" (ABC/Dot) Picking up a bit. Added KRAK, KMPs, WJCS, KOZN-FM.

RANDY GORBON "Sometimes I Talk In My Sleep" (Music Creek) or (ABC/Dot) Added KCKK, KKYX, KCKN, Chart #25 KIKK.

DAVE DUDLEY "Me and Ole C.B." (UA) Added WUBE, WHOO, WXCL, KBUL, KKYX, WSN, Chart: debut 22 KBOC.

DEBI HAWKINS "When I Stop Dreaming" (WB) added KUZZ, WSLR, KKYX.

LINDA HARGROVE "Love Was" (Capitol) added WKDA (pick), WONE, KLLL, KBOC, KCKN.

ARLENE HARDEN "Roll On Sweet Mississippi" (Capitol) added KRAK, KMPs, WJCS, WHK, KUZZ.

DAVID HOUSTON "The Woman On My Mind" (Epic) Added WDEE, WBAM, KBUL, KKYX, KSOP, KTUF, WPNX, KCKN.

JERRY INMAN "You're The Reason" (Van Alden) Added KHEY, KRAK, KMPs, KSOP.

GEORGE KINT "She'll Wear It Out" (Shannon) More adds including WSLR, WPOC.

LEAPY LEE "Every Road Leads Back To You" (MCA) Added KPOK, KBUL, WCMS, KSOP, WPNX, KTCR (pick), KCKN, KLAB.

ANNE MURRAY "Sunday Sunrise" (Capitol) Added WPNX (pick), KXRB, WWVA, WXCL, WBAM, WCMS, KSOP.

O.B. MCCLINTON "Just In Case" (Mercury) added WJCS, KLLL, KKYX, KLAB, Chart 31-23 KBUL.

JIM REEVES "You'll Never Know" (RCA) Added WCMS, KSOP, WESC.

RONNIE SESSIONS "Makin' Love" (MCA) added WPOC, WFLO, WMTS, Chart: debut 24 KUZZ.

BILLY THUNDERKLOUD "Pledging My Love" (20th) Added KJJI, KRAK, KMPs, WJCS, WUNI, KENR, WYNN, KCKN, and more.

MEL TILLIS "Searching For Tomorrow" (MGM) Early adds KENR, KIKK, KTCR.

PORTER WAGONER "Indian Creek" (RCA) added WNRJ, KBFV, KBUL, KKYX, WMTS.

DAVID WILLS "She Deserves The Very Best" (Epic) More adds KLLL, KBUL, WINN, WWOK, KXRB, WONE, WHOO (pick).

JERRY WALLACE "Georgia Rain" (MGM) Added KAHU, KPOK, WHK, KKYX, WINN, KTUF, KLAB.

BILLY EDD WHEELER "Baby Martin" (Capitol) added KMPs, KRAK, KKYX.

their "Cash Clock" promotion. The "clock" is wound up and counts off a cash amount a minute. When the sound of the "alarm" goes off, the first caller wins the amount of cash on the clock.

NEW BURKHART CONSULTED

OUTLET

Kent Burkhart and Associates is now programming CFOX/Montreal. The station was formerly adult-contemporary formatted.

Henabery

Continued from page 14

case of ear. You've got to have an ear today in order to interpret what the audience wants to hear. You cannot rely totally on research because, if you do, you never have enough money to pay for it all.

R&R: But, doesn't KLOS have a pretty good research system now.

HENABERY: I would assume they do. Of course, in 1971, we were all flying by the seats of our pants and I'm sure that it has sophisticated the factor in now what album product is selling locally.

R&R: Right down to the cuts. HENABERY: I would think, at this point, yes. At the same time, I don't believe that the research would substantially vary from the ear picks from the same three or four people, five years ago. I would think he results would be the same because the results are obvious. There are simply good cuts on albums and bad cuts and a good consumer can find the good ones.

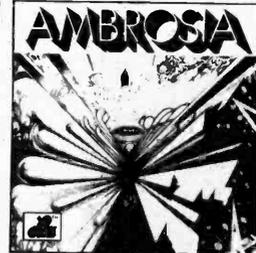
-Continued next week-

WE'RE EXPECTING AN EXPLOSION!



FROM THE VERY NICE ALBUM

20TH CENTURY RECORDS
A SUBSIDIARY OF
20TH CENTURY-FOX FILM CORPORATION



T-434

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

JIGSAW

Sky High [Chelsea]

Astrong 45% of our reporters now on it, with major adds of WFIL, KILT, KFRC, WRKO. Key moves; 15-10 WBBQ, 26-14 WORC, 26-19 KJOY, 30-20 KDWB, see Parallels.

SIMON & GARFUNKEL

My Little Town [Columbia]

34% of our reporters now on it, with most of them adding it this week. Key adds WCAO, WFIL, KFRC, WRKO, WSGA, on WABC, see Parallels.

KC & THE SUNSHINE BAND

That's The Way [I Like It] [TK]

33% of our reporting stations on it, 17 adds including WQXI, KLIV, KIOA. Moves; debut 11 at Y100, 10-9 at 13Q, 20-17 KHJ, 28-18 WDRQ and many more, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

JOHN FOGERTY "Rockin' All Over The World" [Asylum] 35 reporters on it, 8 adds. Moves; 25-22 WSAI, 37-33 WIXY, 23-21 KFRC, 23-15 WBBQ, 37-34 WCOL, 30-23 WVLK and many more. **MANHATTAN TRANSFER "Operator" [Atlantic]** 25 reporters on it, 5 adds including Z93, WMAK, and CHUM. Good moves at; 15-11 WCOL, 1-1 WKLO, 2-1 WJDX, 2-2 KJOY, 13-12 WAYS, 6-2 WBBQ, 39-34 WIXY and many more.

MELISSA MANCHESTER "Just Too Many People" [Arista] 26 reporters on it, 2 adds. Moves; 19-14 KDWB, 19-13 KNUS, 32-28 WCOL, 31-24 WBBQ, 25-19 WAIR and many more.

FRANKIE VALLI "Our Day Will Come" [Private Stock] 24 reporters on it, 14 adds including WIXY, WSAI, KYA, WAYS, KCPX, WISM, early moves; 37-31 WSGA, 38-34 WJON.

PETE WINGFIELD "18 With A Bullet" [Island] 23 reporters on it, 10 adds including CKLW, WIXY, WRKO, WAYS. Moves; 8-5 WCFL, debut 18 KFRC, 6-1 KDON, 30-13 KJOY, 39-30 WCOL and many other strong moves.

POGO "Keep On Tryin'" [ABC] 20 reporters on it, 4 adds including WMAK, and WOW. Moves; 15-9 KJOY, 24-19 WIBC, 32-27 KTLK, 15-22 WAYS, and many others.

5000 VOLTS "I'm On Fire" [Philips] 19 reporters on it, 10 adds including WQAM, WGCL, WLEE, KCPX, WFOM. Moves; 32-29 WCFL, debut 24 KHJ, 37-33 WBBQ, 26-20 KAKC, and more.

JOAN BAEZ "Diamonds & Rust" [A&M] 22 reporters on it, 2 adds. Moves; 29-25 WIXY, 12-8 KWHP, 15-11 KDON, 30-25 WIBC, 25-21 WBBQ, 6-5 WJDX.

CHRECH & CHONG "How I Spent My Summer Vacation" [Ode] 19 reporters on it, 4 adds, including fairly strong requests even from those playing it at night only. On KDWB, 13Q, WQXI, WAYS. Moves; 21-18 WPEZ, 35-26 WSGA and many more.

BAY CITY ROLLERS "Saturday Night" [Arista] 19 reporters on it, 7 adds. Moves; 23-7 WORC, 36-23 WCOL, 26-11 KCPX, 28-14 WISM, 32-25 WFOM, 15-4 WAKX, and many others.

ESTHER PHILLIPS "What A Difference A Day Makes" [Kudu] 19 reporters on it, 2 adds. Moves; 5-3 KJOY, 25-18 WQAM, 24-22 WIXY, 24-15 at Y100, 19-17 WCFL, 18-16 WCAO, 8-8 WAVZ and others.

ARTHUR ALEXANDER "Every Day I Have To Cry" [Buddah] 18 reporters on it, 3 adds. Moves; 23-23 WSAI, 25-25 at Z93, 26-26 KTMT, 21-19 WAYS, 16-15 WMAK.

LEON HAYWOOD "I Want To Do Something Freaky To You" [20th Century] 15 reporters on it, 6 adds including KHJ, WIXY, KFRC. Moves; 30-26 WCFL, 13-8 WGCL, 23-18 WAYS, 30-18 WBBQ, 3-4 WDRQ.

KATFISH "Dear Prudence" [Big Tree] 15 reporters on it, 3 adds including WCOL and WIBC. Moves; 29-26 WKBW, 28-21 KSTP, 29-26 WAKY and others.

JAMES TAYLOR "Mexico" [WB] 15 reporters on it, 4 adds. Moves; 29-26 at 13Q, 25-22 KTLK, add WCOL, 33-27 KENO, 40-32 KWHP, and others.

ROD STEWART "Sailing" [WB] 14 reporters on it, 3 adds. Moves; 15-10 WRKO, 26-21 WAYS, 30-24 WGLF, on WPEZ, KIRB, and others.

OTHERS GETTING SIGNIFICANT ACTION

SEE PAGE 12

Radio & Records

THE INDUSTRY'S NEWSPAPER

October 17, 1975

9/26 10/3 10/10

6	2	1	1	NEIL SEDAKA/Bad Blood (Rocket)
15	6	2	2	EAGLES/Lyin' Eyes (Asylum)
8	7	4	3	SPINNERS/They Just Can't Stop It (Games People Play) (Atlantic)
12	9	5	4	JEFFERSON STARSHIP/Miracles (Grunt)
2	1	3	5	JOHN DENVER/I'm Sorry/Calypto (RCA)
5	5	6	6	MORRIS ALBERT/Feelings (RCA)
-	-	17	7	ELTON JOHN/Island Girl (MCA)
24	12	10	8	FOUR SEASONS/Who Loves You (WB)
35	24	21	9	LINDA RONSTADT/Heat Wave (Asylum)
1	3	7	10	DAVID BOWIE/Fame (RCA)
4	4	8	11	ORLEANS/Dance With Me (Asylum)
-	31	19	12	THE CAPTAIN & TENNILLE/The Way I Want To Touch You (A&M)
18	13	13	13	TAVARES/It Only Takes A Minute (Capitol)
28	20	15	14	ABBA/S.O.S. (Atlantic)
31	21	18	15	LEON RUSSELL/Lady Blue (Shelter)
7	10	11	16	SWEET/Balroom Blitz (Capitol)
3	8	9	17	KC & THE SUNSHINE BAND/Get Down Tonight (TK)
-	40	22	18	WAR/Low Rider (UA)
11	11	12	19	HELEN REDDY/Ain't No Way To Treat A Lady (Capitol)
14	16	16	20	AUSTIN ROBERTS/Rocky (Private Stock)
22	15	14	21	RITCHIE FAMILY/Brazil (20th Century)
-	32	25	22	PEOPLE'S CHOICE/Any Way You Wanna (TSOP)
-	39	30	23	NATALIE COLE/This Will Be (Capitol)
10	14	20	24	GLEN CAMPBELL/Rhinestone Cowboy (Capitol)
-	-	-	25	JIGSAW/Sky High (Chelsea)
-	33	29	26	BRUCE SPRINGSTEEN/Born To Run (Columbia)
-	-	40	27	BEE GEES/Nights On Broadway (RSO)
-	37	36	28	OLIVIA NEWTON-JOHN/Something Better To Do (MCA)
-	35	35	29	ART GARFUNKEL/I Only Have Eyes For You (Columbia)
19	19	26	30	BARRY MANILOW/Could It Be Magic (Arista)
9	17	28	31	DAVID GEDDES/Run Joey Run (Big Tree)
23	27	31	32	BEE GEES/Jive Talkin' (RSO)
16	23	24	33	AMERICA/Daisy Jane (WB)
36	34	34	34	GEORGE HARRISON/You (Capitol)
38	36	33	35	OUTLAWS/There Goes Another Love Song (Arista)
-	-	38	36	MANHATTAN TRANSFER/Operator (Atlantic)
17	30	32	37	FREDDY FENDER/Wasted Days & Wasted Nights (ABC/Dot)
20	22	27	38	POINTER SISTERS/How Long (Blue Thumb)
13	18	23	39	DICKIE GOODMAN/Mr. Jaws (Cash/Private Stock)
-	-	-	40	KC & THE SUNSHINE BAND/That's The Way (I Like It) (TK)

NEW ENTRIES

ACTIVE ALBUM CUTS

These cuts are already receiving airplay and audience acceptance

JOHN DENVER
"Fly Away"
BAD COMPANY
"Shooting Star"
ELTON JOHN
"Meal Ticket"
PINK FLOYD
"Wishing You Were Here"
LEO SAYER
"Moonlighting"

MOST ACTIVE RECORDS

Neil Sedaka
Eagles
Spinners
Jefferson Starship
Elton John
Four Seasons
Linda Ronstadt
The Captain & Tennille
Natalie Cole
Freddie Fender
Bee Gees
Silver Convention
Simon & Garfunkel

NATIONAL REQUEST TABULATION

LW	TW	
2	1	NEIL SEDAKA
3	2	ELTON JOHN
1	3	SWEET
5	4	MORRIS ALBERT
8	5	KC & SUNSHINE BAND
6	6	DAVID BOWIE
10	7	EAGLES
7	8	DAVID GEDDES
4	9	AUSTIN ROBERTS
-	10	ABBA
11	11	JEFFERSON STARSHIP
9	12	DICKIE GOODMAN