

Radio & Records

THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 14

FRIDAY, APRIL 16, 1976

Broadcasters Attack KCBQ Promotion

In what may be a first in broadcasting, a group of several radio stations have formally protested the KCBQ ARB Questionnaire promotion. (see last week's R&R).

The San Diego Broadcasters Association (excepting KCBQ) has notified the FTC as well as all advertising agencies that they deplore the KCBQ promotion. The complaint to the FTC formally requests the government agency to step in and halt the promotion. The stations signed in the formal notice are KDEO, KEZL, KFMB AM & FM, KGB AM & FM, KOGO, KOZN, KPRI, and KSON AM & FM. A cease and desist demand letter was also sent to KCBQ by the organization. The major contention is that the promotion activities of KCBQ are, in the organization's opinion, calculated to distort the results of the Arbitron survey that began April 8.

Russ Wittberger, KCBQ VP & GM, told R&R: "The facts are that the official rating survey is known to the general public as "Arbitron."

At one time, up to 1973, the company identified itself to the public as American Research Bureau. Because of this, the advertising and broadcasting industries habitually referred to the survey company as ARB. It is a practice that continues today. Though the name was changed to "Arbitron" in 1973, those of us in the industry still doggedly refer to that rating company as "ARB" through habit. The critical issue is that to the general public the initials A R B mean nothing in relation to a listening survey.

If this is true, then why did we occasionally use the initials A R B in referring to our American Revolution Bicentennial contest? If there was any advantage to be gained over other stations by broadcasting the initials A R B over the air, it has been totally psychological. It is strictly an 'in' thing.

In planning this game/promotion, I contacted the American Revolution Bicentennial Administration's National office in Washington D.C. This organization was formed in 1974 to organize all events of the Bicentennial Celebration. They referred me to their San Diego branch, the City of San Diego Bicentennial Committee. I met with them and fully outlined, in person and then in writing, our plan to create a Bicentennial trivia quiz booklet which would be called KCBQ's "American Revolution Bicentennial" questionnaire. I explained that they would be made available at retail locations and that some would also be mailed to the general public. The San Diego Bicentennial committee enthusiastically endorsed the concept. They encouraged the use of the National "American Revolution Bicentennial" logo which has appeared everywhere over the past two years. Their April 6, 1976 letter to us, sent by the Chairman of the San Diego Bicentennial Committee stated "We are pleased to inform you that your program, the KCBQ Bicentennial Questionnaire contest has been endorsed by the City of San Diego Bicentennial executive committee. The Bicentennial office will provide you with assistance in planning and publicizing your program.

The reason that some questionnaires were mailed was that, as every broadcaster knows, when a contest or station advertising campaign is put together, it is imperative to



Tony Orlando and Dawn's recent appearance at the Boston Gardens was the focal point for an ambitious and highly successful promotion coordinated by Elektra/Asylum Records and WRKO, co-promoter for the concert. With a sold-out audience of 13,000 at the show, and a crowd of 3,000 meeting the group at the airport, WRKO and E/A maximized attention through a motorcade that brought the group to the station for a live broadcast. Seen here during the promotion are, from left: Kurt Nerlinger, Elektra/Asylum Boston Promotion Representative; Jack Hobbs, General Manager WRKO; Telma Hopkins of Dawn; Christy Wright, WRKO Music Director; Tony Orlando; J.J. Jordan, WRKO Program Director; Joyce Vincent Wilson of Dawn; Steve Wax, Executive Vice President, Elektra/Asylum Records; and Ric Aliberte, East Coast Regional Promotion Manager, Elektra/Asylum Records.

promote the campaign at least in part outside the station. The people you reach with messages over your own station are your current listeners. To reach the non-listeners your promotion efforts must also be extended outside the station. Rather than buy large amounts of television time, billboards, and bus advertising space, as most of the other stations in the market are doing at this time, we chose to do a select mailing of what is a very attractive looking mailing piece—the questionnaire itself. By doing this, we hope to reach non-listeners and create, by word of mouth, among them, extra interest in the station.

We have never been guilty of running promotions only during rating (Arbitron) periods, nor of running advertising only during rating periods."

We also spoke with KCBQ's program director Gerry Peterson who kiddingly stated "Let 'em eat cake."

There seems to be more at stake here than a simple protest against a contest/promotion, as the government, several clients and advertising agencies have been involved in

what may be construed as a collusion of broadcasters against KCBQ. Further legal developments are expected from both sides.

New Orleans Broadcasters Pact Pulse

The Greater New Orleans Broadcasting Association put together a group package buy of the Pulse rating service for that city, with a further result being that six of the eight New Orleans Arbitron subscribers have notified Arbitron that they are cancelling their subscription when their current contracts expire.

The financial costs are a major factor here, with Pulse charging only \$6500 for the Spring metro book and \$13,000 for the Fall TSA survey. Arbitron charged the eight subscribers about \$80,000 total for their two annual sweeps.

In the Pulse deal all stations will split the cost of the rating survey and all stations and agencies will receive copies of both books.

Arbitron has stated they will con-

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Ranwood Records introduced the new Snuff Garrett Opera Company album "Classical Country" with a big chuck wagon dinner at a local Beverly Hills restaurant. Pictured (L-R): Internationally known rodeo champ Larry Mahan; Snuff Garrett (the leader of the SG Opera Company and well known producer); Roy Rogers—The King of the Cowboys; and KLAC's Bill Ward.

tinue to survey the New Orleans area as they have many advertisers that subscribe to the survey.

R&R learned from a few of the area station general managers that several other city broadcast organizations have contacted the New Orleans Association stating the same concerns and inquiring about the details of the deal.

Brunswick Execs Sentenced

Brunswick Records' president Nat Tamopol has been sentenced to three years in jail and fined \$10,000 for payola charges. Also sentenced to two years and \$10,000 fines were VP-Sales Manager Peter Garris, secretary-treasurer Irwin Weigen, and production manager Lee Shepp. In addition to these penalties for the payola charges, all 4 men were also sentenced to 3 years each for 17 counts of mail fraud. All four convicted said that they would appeal. The "payola" charges stemmed from more than \$300,000 worth of Brunswick product which was black-marketed and never recorded on the books. The funds were allegedly used for gifts to radio personnel.

Phony Foghat Concert Exposed

A 32 year old resident of Aspen, Colorado was arrested on Tuesday, March 30, in St. Cloud, Minnesota, on felonious theft charges for the alleged sale of \$16,000 worth of concert tickets for a bogus Foghat concert.

The accused was arrested by St. Cloud police when he arrived at one of three local retail stores he was allegedly using to sell tickets for the concert, supposedly scheduled for April 9 at St. Cloud's Sports Center. According to local sources, not all of the \$16,000 was

recovered, and there is believed to be another suspect at large.

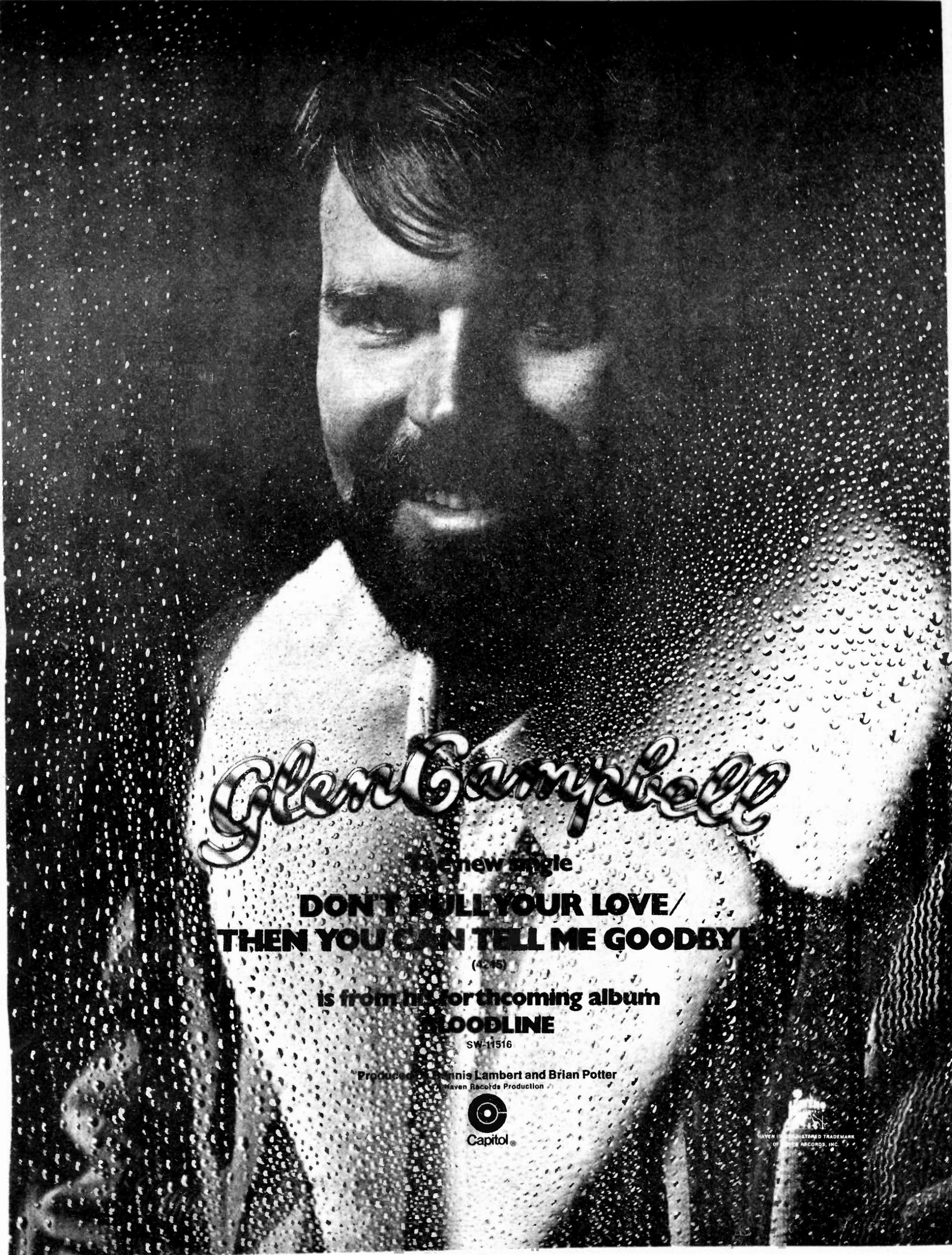
The concert was revealed as a hoax by Tom Kay of WJON who called the local Warner Bros. promotion representative to arrange an interview with Foghat, and was told that the group was not scheduled to appear in the area on this tour. Kay then called the Sports Center, and the directors of the arena knew nothing of the supposed concert. Finally, Kay called Premier Talent, the group's booking agent, and was told Foghat was scheduled to appear in Huntington on April 9.

The police were called in, the suspect arrested, and he is now being held in Stern City Jail awaiting arraignment.

Quickies:

Billy Pearl and Tom Greenleigh have been named consultants to KRLA/Los Angeles. "We will be streamlining their live automation system, providing some programming ideas, and consulting on technical matters," Pearl said. The 50,000 watt AM'er will continue its hit-oldies format. "KRLA has been a ghost ship for years, but the people there now seem to be working hard to turn it around," Greenleigh added.

A Federal District Judge gave judgement against Morris Levy and Adam VIII, Ltd., in favor of Capitol Records, EMI, and John Lennon. Plaintiffs had counter-sued Levy for unfair competition through Adam VIII's unauthorized release of the "ROOTS" album. Capitol in the same period released an official John Lennon album entitled "Rock 'N Roll." Capitol was awarded \$227,000 compensatory damages and \$10,000 punitive; EMI \$27,500 compensatory and \$10,000 punitive, and \$35,000 for violation of New York's "name and likeness" statute.



Glen Campbell

A new single

**DON'T PULL YOUR LOVE/
THEN YOU CAN TELL ME GOODBYE**

(4:45)

is from his forthcoming album
BLOODLINE

SW-11516

Produced by Dennis Lambert and Brian Potter
Maven Records Production



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RADIO

RADIO NEWS

KJR OPENS STADIUM

KJR/Seattle morning man **Charlie Brown** led KJR Co-owner **Danny Kaye** in staging the first major event in Seattle's new \$67 million multipurpose domed stadium. Charlie broadcast his morning show from the 50 yard line of the empty 65,000 seat facility as the "official, unofficial" opening. Among the guests attending were Seattle Mayor **Wes Uhlman** and KJR co-owner **Les Smith**, who along with Kaye, is a principal in the new Seattle American League Baseball franchise. The "official" opening of the stadium was held the following night.

EASTER EGG HUNTS

WLEE/Richmond has tied in with **McDonald's** restaurants for their gigantic Easter Egg Hunt. Listeners can pick up official egg collection bags at the restaurant locations, and then start their search for some of the 12,000 eggs that the station has hidden. Lucky hunters who locate special numbered eggs win prizes. Locale for the event is a local park.

98Q/Vidalia's hunt will also allow listeners to win valuable prizes this year. 98 eggs will be hidden around town, all with coded numbers. Clues are given on the air as to where the prizes are hidden, with clues getting vague when the big prizes are offered. All the listeners have to do when they find an egg is call the station to find out what prize they ripped off.

FOOL'S CONTESTS

WKYS/Washington D.C. ran a series of commercial spoofs taking off on radio and TV spots for their April Fool's promotion. Some of the foolish spots featured such items as "a two and a half record set of 'Great Campaign Promises By Great American Campaigners,' that would cost hundreds of dollars if

purchased separately...but now thanks to 'Graft House'..." Morning personality **Stoney Richards** wrote, produced and directed the spots, and spiked his show with such news headlines as "President Ford stabbed himself 3 times yesterday with a ball point pen while signing bills into law." Listeners were made aware that these items were in jest.

WSAI/Cincinnati's programming for that day included station jingles from all over the country. All the supposed station ID's were followed with the legal station ID.

MILES OF MONEY

"105 feet of money" is the prize offered in **WBJW/Orlando's** latest contest. Different denominations of bills have been strung together to create the grand prize. Clues are given on the air to help listeners determine the exact amount of cash offered. In addition, local retailers are handing out "money maps," so that listeners can plot where some of the different bills are placed in the chain. The cash is being displayed in "visible vaults" in local shopping centers to gain attention to the promotion, as well as produced TV spots which feature shots of the **WBJW** jocks wrapped in the cash. First person to correctly guess the exact amount of cash wins it.

CHARITY DRIVES

WVLK/Lexington has raised \$55,000 for Project Concern's walk for mankind. All the **WVLK** personalities joined 3000 walkers for the 23 mile hike for pledges. Proceeds went to local Medical and Dental Health clinics.

WEAQ/Eau Claire invited Easter Seals officials and civic leaders to their studios to hold interviews to help raise funds for the drive. Contributions for the area totaled \$35,000.

A number of events were planned by **WAIR/Winston-Salem** to support their March of Dimes Treasure Walk. The 20 mile walk was culminated by a special show featuring **Jonnie Cunningham**, from the TV hit "Happy Days," and a performance by **Disco Tex** and the **Sex-O-Lettes**. **WAIR's** **Tim Byrd** "The Byrdman" MC'd the concert.

WLCY/Tampa, in conjunction with **McDonald's** held a 50 hour dance marathon at a local university campus. 17 couples danced the hours away, with 10 minute breaks per hour, while spectators donated collections and made pledges to the dancers. 12 couples completed the grueling marathon.

MYSTERY PERSONALITY CONTEST

WPEZ/Pittsburgh has just completed their "Mystery Mermaid" contest. Listeners were given daily whispered clues to the identity of the "mermaid." The winning listener correctly identified **Hejen Reddy** as the lady of the sea, and won a king size waterbed, complete with all options, and \$1000 cash.

MYSTERY VOICE

\$10,000 is up for grabs in **WAPE/Jacksonville's** current "Mystery Wish." Unidentified voices are heard on the air each day, along with hourly clues. Callers try to guess the identity of the voice. Ten different winners will rip off \$1000 each. Billboard and newspaper ads will support the promotion.

WAPE also held some special album giveaways recently. First, their listeners were offered copies of **Led Zeppelin's** "Presence" LP, before they were available in the stores. **WAPE's** "Hideaway" weekend featured giveaways of the new **America** LP of the same name, with all LP winners eligible for a grand prize of a "hideaway" weekend in New Orleans, all expenses paid.

KING'S "MAGNUM ONE"

A series of promotions and contests are planned around the title "Magnum One" by **KING/Seattle**. Among the ways to win in the series is having a **KING** sticker on cars, while the station van cruises the streets awarding prizes to those spotted. The "Cash Clock" contest is centered around listeners knowing how many minutes lapse between when the clock starts and when the bell rings, in order to win cash prizes. The "Winning Explosion" phase has listeners waiting for the sound of the bomb dropping. If the 11th caller knows the last four songs played on **KING**, they win either \$11 per song, or an album per song.

KISS CONTEST TIE-INS

WFOM/Marietta listeners are being invited to join the "Kiss Army." **Kiss** "Destroyer" LPs and Army Patches are given to callers who call at the sound of the explosion.

"Kiss & Tell" is the theme for **WGNG/Providence's** contest. Every record played is given away to listeners if they know what record is on the air when they call. All these winners are eligible for a drawing for an all expenses paid trip to the **Kiss** concert in Niagara Falls, along with dinner with the group.



A call from RKO President Dwight Case, got KFRC/San Francisco general manager Pat Norman in his office bright and early one morning for a special "conference call." The "call" turned out to be "a message of a different stripe!" When Pat opened his office door, a 9 foot Bengal tiger from Marine World-Africa USA, didn't want to be disturbed. Pat's only printable comment was "hold all my calls."

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A MOST UNUSUAL PUBLICATION...

We'll be sending you **2 FREE** copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

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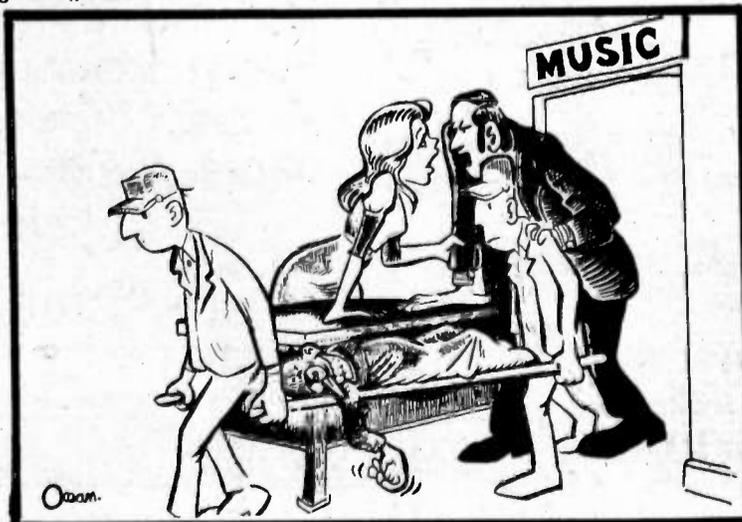
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All I did was tell him we went on his record this morning...



KIKX/Tucson MD Michael Hester (left) held an interview with nationally known promoter **Bill Graham** recently, during Graham's organization of a concert in nearby Tempe for the shooting of the epic "A Star Is Born." The film's producers needed a rock concert crowd in the thousands for shooting of one scene of the movie. Graham stopped by several area radio stations for interviews to promote the event, which was backed up by tickets giveaways. Nearly 60,000 crammed the site of the filming for the concert which featured **Santana**, **Peter Frampton**, **Graham Central Station**, **Montrose** and the **L.A. Jets**. Graham donated part of the sale price of each ticket to the **March of Dimes** charity.

BUSINESS NEWS

BUSINESS NEWS

"Abandoned" Station Loses License

The Federal Communications Commission has forfeited the license of KOLI/Coalinga, California, citing the fact the station had been virtually abandoned. Last September, the FCC had granted the station the right to suspend operation until financial matters could be cleared up, but refused the Pleasant Valley Broadcasting Co.'s request for an extension. The company informed the Commission that creditors had seized their equipment, and that the land where the facility is located had been sold for real estate development.

New York And Milwaukee Format Battles

WNCN/New York's Listeners' Guild has tried to protect that station's classical format by asking the FCC to guarantee that the station's buyers, GAF Corp., would not change the format. GAF is planning to purchase the station from Starr, with FCC approval of the transfer of sale expected later this month. The Commission denied the citizen's group request that the format would be guaranteed, although GAF made an agreement to keep classical on the air. The Listeners' Guild had also asked that if the format were to be changed by GAF, that another party should buy the outlet.

Another similar situation has arisen in Milwaukee, with ethnic groups complaining about the format change of WYLO/Jackson, Wisconsin, whose new ownership plans to move from ethnic to a religious format. The "Citizens for Diversified Radio" is filing against Family Broadcasting, the new owners, claiming that religious taped shows do not serve the needs of their community. The group also claimed that WYLO plans to reduce their public affairs programming drastically.

Business Moves To Post Cards

A number of American businesses are taking advantage of lower postal rates for postcards, which are currently 9 cents apiece. Many companies are using the cards for all correspondence except the most private. The Postal Service is reminding customers that even though first class rates for the first ounce is 13 cents, additional ounces require only 11 cents per ounce.

Flexible Hours Gain Company OK

Two U.S. companies are experimenting in flexible work hours for their employees, with good results noted. Northwestern Mutual Life has been telling their workers that they may begin work anywhere from 7am to 9am, as long as they then put in 7½ hours. An official of that company said that most employees are arriving for work about 7:30, resulting in reduced traffic congestion, and improved service. Control Data Corp. is also enthusiastic about their plan. Nearly 77% of their 25,000 employees are taking advantage of the hours, and finds that their workers' "quality of life" has improved, without loss of productivity. Decrease in absenteeism has also shown to be a benefit of the hours.

Martindale Signs For 3 More At KMPC

KMPC/Los Angeles' Wink Martindale has signed another 3 year pact with the station, for an undisclosed amount of money. Martindale is reportedly in the \$100,000 a year bracket. He also hosts CBS-TV's game show "Gambit."

NBC-TV Files Suit Against Strikers

A \$500,000 suit has been filed by NBC-TV against the National Association of Broadcast Employees and Technicians, whose strike against the network is deadlocked. NBC also sought injunctive relief from sabotage which the network claims has been going on since the strike's inception. Last week, workers had attempted to go back to work, only to find that NBC had locked them out because of the sabotage. The Union states that it is unaware of sabotage against NBC by any of its members, and said that the equipment failures were probably due to inexperienced management personnel who are now handling the worker's jobs.

Cincinnati Radio Re-Elects Officers

The Greater Cincinnati Radio Broadcasters Association has re-elected their entire Board for a second term. Those elected are: Charles K. Murdock, Avco Broadcasting Senior VP and GM of WLW elected as President; John Bayliss, President and GM WSAI, elected VP; and Barry Gaston, GM WLQA, secretary. WCIN, WUBE, WNOP, WLQA, WLYK, WSAI, WEEZ, WEBN, WKRC, WKRO, WLVV, WCKY, and WLW all have active representatives in the organization.

Giddens Joins McClure Broadcasting

Charles Giddens, manager of WRFC/Athens, has taken a position as Executive Vice President for McClure Broadcasting, owners of WCGQ and WHYD/Columbus, Georgia.

Pan Am Tries For Speed Record

Forty-nine passengers have signed up with Pan American World Airways to join in the airline's effort to set a speed record for an around-the-world flight. The May 1st flight will require passengers to fly for nearly 40 straight hours in order to make the commercial record.

THE FCC [So You Can Understand It]

"EQUAL TIME" RULE AMENDMENT PROPOSED BY FCC

The Commission has proposed amending its rules to require broadcast stations and cable TV systems to notify opposing candidates of gifts of time to any other candidate, for use within 72 hours prior to the day of an election.

The Commission noted that under present regulations if an editorial is broadcast within 72 hours prior to the day of an election, the station licensee promptly must inform the candidates opposed or not endorsed by the station so they may have an opportunity to exercise their right to a reasonable opportunity to respond before the election.

The Commission said, however, that a parallel notification procedure did not exist in cases where free time was provided for use by or on behalf of one or more but not all candidates for use within 72 hours before an election. It said that although it recognized that a licensee ordinarily had no obligation to inform one candidate that time had been given a competing candidate, it felt a failure to provide such notification when the gift is so close to election day could "effectively nullify the statutory right to equal opportunities."

The Commission said a timely notice provision should be proposed to cover the situation, one which would not accord different treatment based on whether the time was to be used on the candidate's behalf rather than by the candidate.

Comments are due May 17 and replies May 27.

FCC REAFFIRMS RETURN OF APPLICATION FOR NEW ST. LOUIS AM STATION

The Commission has reaffirmed its December 4, 1974, action returning as unacceptable for filing, the application of Bronco Broadcasting Co., Inc., for a new AM station on 1380 kHz at St. Louis—the facilities of KWK, which ceased operating on September 23, 1973, due to financial difficulties.

In that action, the Commission also designated for hearing, the applications of Curtis L. Mann, Trustee in Bankruptcy, for renewal of the KWK license, for a construction permit to reduce the power of KWK, and for assignment of the KWK license to Doubleday Broadcasting Co., Inc.

It also designated for hearing the competing application of Norman Broadcasting Company, to modify the facilities of WGNU, Granite City, Ill, and to specify the KWK frequency of 1380 kHz. (Granite City is across the Mississippi River from St. Louis.)

On November 5, 1973, Mann acting as receiver in bankruptcy, filed an application for renewal of the KWK License. The cut-off date for filing competing applications was set at January 1, 1974.

In the meantime, however, offers to purchase the assets of KWK were made by Doubleday and Bronco. The bankruptcy court, on January 4, 1974, authorized Mann to accept Doubleday's offer.

Hey "OJ,"
WE MOVE
FAST TOO!



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ALL the industry's news and
music information.
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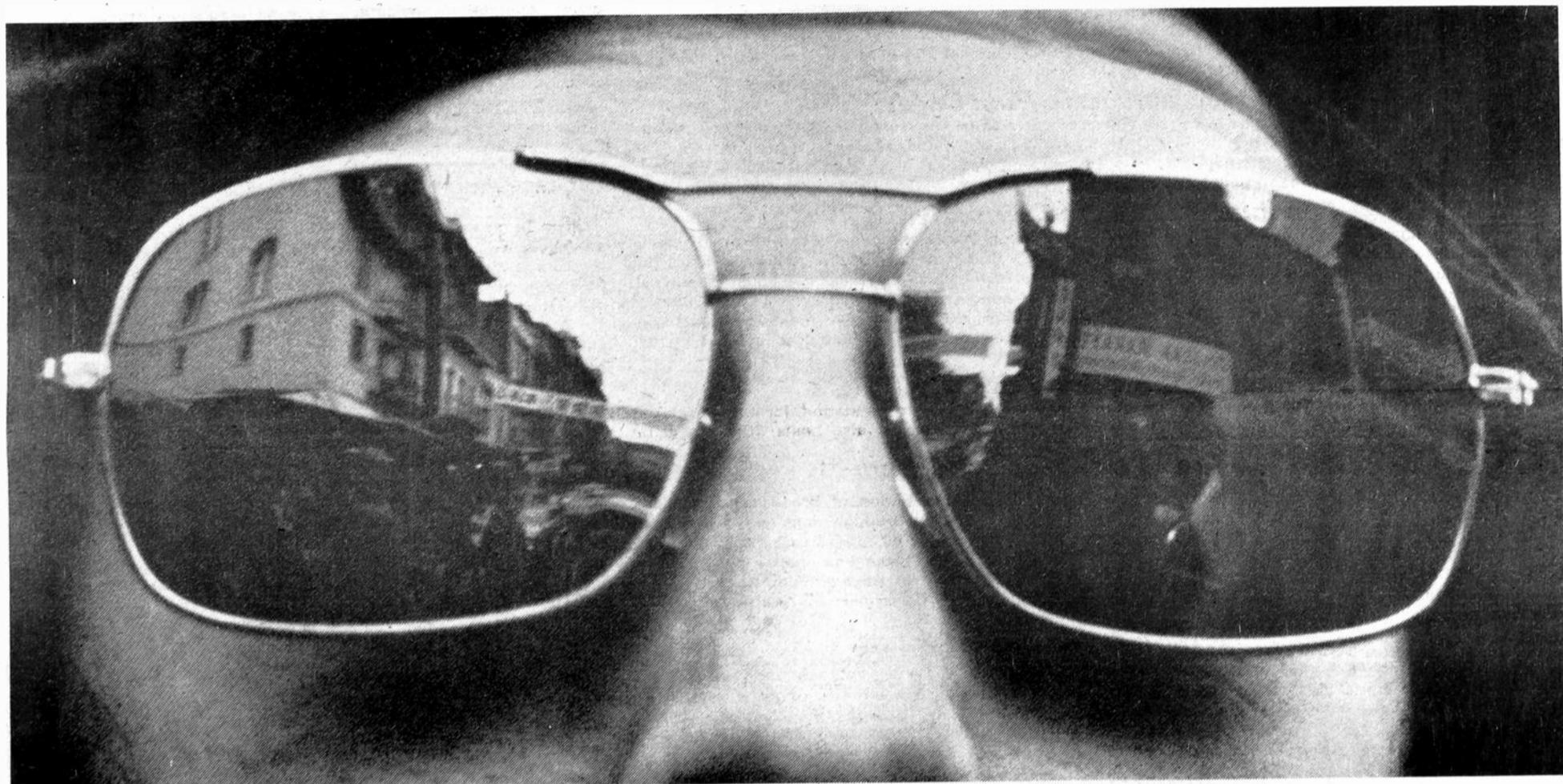
One for you and one for your
friends (because after they see
yours they'll want to borrow it)

...IT'S COMING SOON

The title song from the new

Doobie Brothers

album is now a single:



“Takin’ It to the Streets”

WBS 8196

On Warner Bros. Records



The Hottest:

John Sebastian
Sylvers
Elvin Bishop
Wings
Henry Gross

added this week...

Most Added:

Rolling Stones
Pratt & McClain
Captain & Tennille
(Shop Around)
Diana Ross
"Hangover"
Billy Ocean

PARALLEL ONE

PARALLEL TWO

PARALLEL THREE

WLB/CHICAGO Jim Smith John Sebastian Henry Gross HOT: Donny & Marie 13-7 Fleetwood Mac 18-10 Peter Frampton 21-14 Barry Manilow 31-18	WRKO/BOSTON J.J. Jordan Cydni Grecco Doobie Brothers Silver Convention HOT: John Sebastian 2-1 Elvin Bishop 4-2 Pratt & McClain 9-3 Abba 13-9 Sylvers 8-4 Cate Brothers 22-14 Fleetwood Mac 21-15	WABC/NEW YORK Sonya Jones Elvin Bishop HOT: Maxine Nightingale 4-2 Dr. Hook 13-9 Sylvers 22-10 John Sebastian 21-12	WMAK/NASHVILLE Nancy Bolinaki Fleetwood Mac HOT: Elvin Bishop 2-1 Maxine Nightingale 9-3 Sylvers 7-4 Peter Frampton 16-8 Hall & Oates 17-10 Elvis Presley "Hurt" 22-14	KRIZ/PHOENIX Alan McLaughlin Diana Ross "Time" Sylvers Sweet HOT: Wings 8-2 John Sebastian 15-4 Fleetwood Mac 20-11 Elvin Bishop 30-20	WSQA/SAVANNAH Jerry Rogers Rolling Stones Billy Ocean Starland Vocal Band Bay City Rollers "Letter" HOT: Sylvers 1-1 Sutherland Brothers 11-7 Elvin Bishop 13-9 Fleetwood Mac 21-15 Pratt & McClain 22-16	KCPX/SALT LAKE CITY Gary Waldron Capt. & Tennille Billy Ocean Starland Vocal Band Bay City Rollers "Letter" HOT: Sylvers 1-1 Sutherland Brothers 11-7 Elvin Bishop 13-9 Fleetwood Mac 21-15 Pratt & McClain 22-16	WVLD/LOUISVILLE Gary Major Richard Cocciante Paul Anka Johnny Nash Brothers Smith Rolling Stones Brass Construction HOT: Elvin Bishop 12-5 Dorothy Moore 20-7 Larry Santos 21-9 Elvis Presley 25-13	WJDX/JACKSON Dave Perkins Silver Convention Capt. & Tennille Rolling Stones HOT: Sylvers 10-4 Barry Manilow 13-7 Al Wilson 24-18 Pratt & McClain 27-20	WNCH/COLUMBUS Andy Williams Gary Wright ELO Wings HOT: John Sebastian 11-3 John Sebastian 18-9	KRSP/SALT LAKE CITY Alan Hague Rolling Stones Starland Vocal Band Bay City Rollers HOT: John Sebastian 18-3 Henry Gross 12-4 Elvin Bishop 10-6 Peter Frampton 11-7 Fleetwood Mac 18-12 Pratt & McClain 24-18			
WFIL/PHILADELPHIA Joel Denger Henry Gross Hall & Oates Fleetwood Mac HOT: John Sebastian 8-3 Sylvers 15-9 Elvin Bishop 19-11 Diana Ross "Hangover" 20-12 Pratt & McClain 22-14	KDWB/MINNEAPOLIS John Sebastian Peter Frampton Sylvers Elvin Bishop Henry Gross HOT: Dr. Hook 8-4 John Sebastian 8-6 Barry Manilow 19-13 Johnnie Taylor 30-14	WIXY/CLEVELAND Marge Bush Henry Gross Pratt & McClain Rolling Stones (nites) Capt. & Tennille (nites) HOT: John Sebastian 10-2 Dorothy Moore 17-9 Kiss 21-12 Blackbyrds 22-13 Elvin Bishop 23-14	KERN/BAKERSFIELD Bob Harlow Sutherland Brothers Capt. & Tennille HOT: Johnnie Taylor 2-1 Sylvers 4-4 John Sebastian 17-10 Henry Gross 21-15 Wings 23-18	WPEZ/PITTSBURGH Charlie Lake Wings HOT: Johnnie Taylor 5-2 Sylvers 12-4 Dr. Hook 14-10	WNOE/NEW ORLEANS Kevin O'Brien Carpenters HOT: Dr. Hook 21-16 John Sebastian 23-18	WVOR/WORCESTER Dick Smith Don Harrison Band Dorothy Moore Silk Rolling Stones BT (nites) Zebra (nites) Richard Cocciante Ted Nugent Marmalade HOT: Peter Frampton 7-4 Sylvers 10-5 Fleetwood Mac 15-9 Elvin Bishop 22-14 Henry Gross 21-15 Wings 30-20	WJON/ST. CLOUD Tom Kay Seals & Crofts Glen Campbell Billy Ocean Bad Company Neil Sedaka Sutherland Brothers Gino Cunico (Days) Paul Anka (Days) HOT: Rolling Stones (Days) HOT: Donny & Marie 13-6 Sylvers 12-5 Henry Gross 14-7 Pratt & McClain 32-18	WTRU/MUSKOGON Jon London Johnny Cash Rolling Stones Marvin Gaye Gary Wright Capt. & Tennille HOT: John Sebastian 1-1 Wings 5-2 Johnnie Taylor 6-3 Sylvers 12-5 Henry Gross 14-7 Pratt & McClain 32-18	WJON/ST. CLOUD Tom Kay Seals & Crofts Glen Campbell Billy Ocean Bad Company Neil Sedaka Sutherland Brothers Gino Cunico (Days) Paul Anka (Days) HOT: Rolling Stones (Days) HOT: Donny & Marie 13-6 Sylvers 12-5 Henry Gross 14-7 Pratt & McClain 32-18	WEMP/MILWAUKEE Roger St. John Pratt & McClain Fleetwood Mac Bay City Rollers Hall & Oates Billy Ocean (nites) Rolling Stones (nites) Elvis Presley "Hurt" (Days) Mallissa Manchester (Days) Cate Brothers (nites) HOT: Elvin Bishop 12-6 Sylvers 14-7 Henry Gross 13-8 John Sebastian 25-13 Wings 28-16			
WSAI/CINCINNATI Robin Mitchell Capt. & Tennille Rolling Stones HOT: Maxine Nightingale 9-4 Bellamy Brothers 8-5 Peter Frampton 10-7	13Q/PITTSBURGH Jack Forsythe None HOT: John Sebastian 11-1 Sylvers 18-9 Silver Convention 25-13	WGLC/CLEVELAND Charlie Tuna Marvin Gaye Bay City Rollers HOT: John Sebastian 11-1 Elvin Bishop 20-8 Dorothy Moore 16-10 Abba 18-11 Wings 23-16	WLCY/TAMPA Ron Parker Glen Campbell ELO Pratt & McClain Bro Smith HOT: Sylvers 1-1 John Sebastian 11-4 Wings 30-12 Henry Gross 23-15	WXYZ/DETROIT Eddie Rogers Paul Simon Rolling Stones Pratt & McClain Wings Barry Manilow HOT: Hall & Oates 2-1 John Sebastian 6-2 Elvin Bishop 10-6	WBJW/ORLANDO Tom West Billy Ocean Capt. & Tennille Andrea True Connection HOT: Sylvers 5-2 Elvin Bishop 14-4 Wings 20-13 John Sebastian 23-14	WVTV/TOPEKA Bruce Wayne Cate Brothers Rolling Stones Pratt & McClain Dorothy Moore HOT: Johnnie Taylor 3-1 Sylvers 18-6 Diana Ross "Hurt" 17-12 ELO 24-18 Elvin Bishop 30-21	WVTV/TOPEKA Bruce Wayne Cate Brothers Rolling Stones Pratt & McClain Dorothy Moore HOT: Johnnie Taylor 3-1 Sylvers 18-6 Diana Ross "Hurt" 17-12 ELO 24-18 Elvin Bishop 30-21	KWHP/OKLAHOMA CITY Jim Wood Pratt & McClain Olivia Gary Wright Elvis Presley "Hurt" HOT: Barry Manilow 1-1 Henry Gross 14-7 Fleetwood Mac 16-10	WVTV/TOPEKA Bruce Wayne Cate Brothers Rolling Stones Pratt & McClain Dorothy Moore HOT: Johnnie Taylor 3-1 Sylvers 18-6 Diana Ross "Hurt" 17-12 ELO 24-18 Elvin Bishop 30-21	WVTV/TOPEKA Bruce Wayne Cate Brothers Rolling Stones Pratt & McClain Dorothy Moore HOT: Johnnie Taylor 3-1 Sylvers 18-6 Diana Ross "Hurt" 17-12 ELO 24-18 Elvin Bishop 30-21	WVTV/TOPEKA Bruce Wayne Cate Brothers Rolling Stones Pratt & McClain Dorothy Moore HOT: Johnnie Taylor 3-1 Sylvers 18-6 Diana Ross "Hurt" 17-12 ELO 24-18 Elvin Bishop 30-21	WVTV/TOPEKA Bruce Wayne Cate Brothers Rolling Stones Pratt & McClain Dorothy Moore HOT: Johnnie Taylor 3-1 Sylvers 18-6 Diana Ross "Hurt" 17-12 ELO 24-18 Elvin Bishop 30-21	WVTV/TOPEKA Bruce Wayne Cate Brothers Rolling Stones Pratt & McClain Dorothy Moore HOT: Johnnie Taylor 3-1 Sylvers 18-6 Diana Ross "Hurt" 17-12 ELO 24-18 Elvin Bishop 30-21

**You Can Please All of The People
All of The Time**

That's why we've released two single versions of

**Donna Summer's...
"Could It Be Magic"
(OC 405)**

One side is for general audiences and the other side is for the more mature listener. Music for those who love to dance. And music for those who love to love.

And in case you don't already know, Donna's new LP, "A Love Trilogy," is just about Gold after only three weeks.

DONNA SUMMER
Pleasing loving-hearts from 6 to 65 on
OASIS RECORDS from Casablanca



CLASSIFIED

OPENINGS

WNAP/INDIANAPOLIS looking for experienced newperson. Able to make decisions, take direction and perform. Tapes & resumes to Cris Conner, WNAP, 2835 N. Illinois, Indianapolis, Indiana 46208. No calls. EOE (4/6)

Newsperson needed this June for 1976 Headliner Award station. 235,000 person market. Number one station. If you're right out of school, don't apply unless you're prepared to compete with experienced professionals. Affirmative action employer. Live air check, resume and references to Mark Fryburg, News Director, WROV, Box 4005, Roanoke, VA 24015 (4/6)

KYSN/COLORADO SPRINGS needs a killer!!! Entertaining, imaginative person, able to ignite an early evening audience (6-10) in the mountains. Crazy welcome. Tapes & resumes to Gene Curtis, KYSN, Box 1715, Colorado Springs, Colorado 80901 (4/6)

KEWI/TOPEKA accepting tapes and resumes only for future part-time and full-time openings. Send to Bob Finot, KEWI, Box 4407, Topeka, Kansas 66604 EOE (4/7)

Come to Montana before John Denver sings about it. KBOZ needs air talent production. Good bread, excellent opportunity for the right person. Tapes & resumes to Paul Vann Ehlis, KBOZ, Box 147, Bozeman, Montana 59715 (4/7)

Brand new national news syndication, based in L.A. is looking for contributors from other parts of the U.S. to submit well produced news features on a regular basis. Send demo tapes of narration, production and writing to News Room, Box 1902, Orange, CA 92668 (4/8)

KOMA/OKLAHOMA CITY looking for creative, intelligent sounding morning personality. Tapes & resumes to Tom Birch, Box 1520, Oklahoma City, Oklahoma 73101, No Calls (4/8)

WCRV/WASHINGTON seeks tapes & resumes for future full time positions in announcing, news and sales. Contemporary Country station. Send to Rt. 31 North, Box 150, Washington, N.J. 07882. Seek females especially. (4/9)

KGGO/DES MOINES Looking for News Editor. Tapes resumes and salary requirements to KGGO, 3900 N.E. Broadway, Des Moines, Iowa 50317, ATTN: Jefferson Kay, PD.

Opening for a creative morning drive personality coming up at KVOL. Humor is great, but the key word is "relate." Tape & resume only to Gregg Stevens, PD, KVOL Radio, Box 3030, Lafayette, LA 70502 (4/9)

Immediate opening for morning announcer. Big voice 1st phone, commercial exp. only. Resort area. Contact Rick Murphy, KZUL, P.O. Box BN, Parker, Arizona 85344 (602) 669-9274 (3/17)

WHNC/HENDERSON needs afternoon jock, copy and production a must... Top 40-AM... Tapes and resumes to Don Morgan, PD, WHNC, Box 1240, Henderson, N.C. 27536 (3-19)

CKGM/MONTREAL Needs announcer to handle some weekend air work and holiday shifting, along with promotional duties. Those interested in programming should send tapes and resumes to Tom McLean, PD, CKGM 1310 Greene Ave, Montreal Canada H3Z2B5 (3-30)

RADIO SISTEMA de INFORMACION looking for anchor reporter. New regional Spanish news network covering Texas. Excellent pay and working conditions. Must be bi-lingual. Tapes & resumes to RSI, Box 15324, Austin, TX 78761 (3-31)

WEEO/WAYNESBORO Looking for nifty news director. Must be able to go out and collect and report news. Tapes & resumes to Dave Dillon, WEEO, Box 309, Waynesboro, PA 17268 (3-31)

WHBQ/MEMPHIS is now accepting tapes & resumes for future openings in news. Send to Sid Leak, WHBQ News Director, Box 11407, Memphis, TN 38111 (4-1)

WCLG/MORGANTOWN has immediate opening for contemporary PM drive jock. Creative production a must. Top-flight professional staff. Are you good enough? Tapes & resumes to Bob Sherman, Box 885 Morgantown, W. Va. 26505. (4-1)

KRSP/SALT LAKE CITY needs newperson. EOE. Contact Bob Moon P.O. Box 7760, Salt Lake City, Utah 84107 (3-23)

KGMV/MISSOULA has immediate opening for human air personality, all-nite shift. Tapes & resumes to Tom Rush, P.O. Box 1495, Missoula, Montana 59801 (3-23)

WMOH/HAMILTON (Cincinnati) needs a part-time announcer. Contact Joe London (513) 863-6800 EOE M/E (3-17)

50,000 watt KSTP/MINNEAPOLIS, No 1 18-34, looking for the best morning man in the U.S.A. Need other half of most popular 18-34 morning show in Twin Cities... Tapes & resumes to Mark Driscoll, PD, KSTP, 3415 University Ave., Mpls/St. Paul, Minn 55114 (4-2)

WJPC/CHICAGO Needs weekend female jock. Tapes & resumes to Richard Steele WJPC, 221 N. LaSalle Chicago, Ill 60601, No Calls (4-1)

WDAT/Live by the world's most famous beach, Daytona. Need air personality, good production, reasonable pay. Earnings limited by own ambition. Work your way up in the company. Contact Steve Day (904) 877-4122 EOE (4-2)

KAGO/KLAMATH FALLS needs exp. jock for morning shift. Tapes & resumes to Jim Howe, Box 1150 Klamath Falls, Oregon 97601 (4-2)

WRKR/RACINE-MILWAUKEE needs a morning newperson. Tapes & job history to Dick Lange, WRKR, 2200 N. Green Bay Rd., Racine WI 53405 (4-2)

AOR

KOME-FM in San Francisco Bay area, seeking full time production director with technical expertise in commercial production as well as creative copy ability. Applicant must also be able to perform weekend and fill-in airshifts. Only persons with production exp. need apply. Tapes & resumes to Ed Romig, PD, KOME, 1245 S Winchester Blvd., Suite 312, San Jose, CA 95128 No Calls (3-29)

WCMF/ROCHESTER Looking for afternoon drive jock. Must have knowledge of AOR programming and be able to do good production. Tapes & resumes to Bernie Kimble, WCMF, 129 Leighton Ave., Rochester, N.Y. 14609 (3-30)

WXRT/CHICAGO Looking for experienced morning jock with decent knowledge of music and strong personality. Tapes & resumes only to John Platt, WXRT, 4949 W. Belmont, Chicago, Ill. 60641 (3-24)

KLZ-FM/DENVER has immediate opening for strong exp. announcer. 1st class license necessary. Tapes & resumes to Elliott Gamson, KLZ-FM, 2149 S. Holly Ave., Denver, Colo 80222 (3-24)

MARK WINDSOR, formerly WDAT and WIVY now doing afternoon drive at WRKR/Racine-Milwaukee.

GEORGE WOODS ("Big George") moving from WWVZ, Charleston, to WBT/Charlotte to do 7-midnight.

DON GERONIMO from afternoon drive WYFE/Rockford to do nights at WSPT/Stevens Point.

NORM THIBEAULT from WSAR/Fall River to AM drive at WJTO/Bath, Maine.

SKIP ESSEX new Program Director of Z96/Grand Rapids.

LEE S. SIMONSON appointed Local Sales Manager of WFYR.

JOE PACHINO from WDJQ/Baltimore to WYRE as Music Director.

CHUCK DENSON New News Director at WNCI from WGAR (sister station).

TERRY ROBINSON new General Manager of KSLY/San Luis Obispo.

CHERI McSPADEN from KTTK/Topeka to KEWI weekends.

SCOTT BURTON named Programming & Operations Manager of KFMB-AM.

ALLEN KAYE Now doing 3pm to signoff at WBIS/Bristol from WWCO.

MIKE RAYLEIGH from WAPE to all nite show at WDRQ/Detroit as ELY FOX.

JEFFERSON KAY New Program Director of KGGO/Des Moines from KRSP.

RAY MINEO promoted to VP & General Manager of KTLK/Denver.

FRANK SCOTT to WRC as General Manager from KTLK.

WDRQ/DETROIT LINEUP: 6-10am Jerry St. James (from U-100). 10am-2pm Jim Harper.

2-6pm Tom Jeffries (from WDFH). 6-8pm China Jones (Ted Ferguson). 8-midnight Kevin

Jaxon (from KCBQ). Midnight-2am Spanky "The Kid" Lea. 2-6am Ely Foxx (from WAPE)

Z96/GRAND RAPIDS LINEUP: 5-9am Dick Kent. 9am-noon Skip Essex, noon-3pm Rick Donahue.

3-7pm Wayne Thomas (China Smith). 7pm-midnight Lee DeYoung (MD). Midnight-5am Bill

Gamble. Weekends Rick Beckett.

WQXI-AM LINEUP: 6-10am Gary McKee. 10am-1pm Rhett Walker, MD (From KJR). 1-3pm

Jack FitzGerald, PD (formerly G-98, WCUE, KSTT). 3-7pm Dickie Shannon (from WCFL).

7-11pm Coyote McCloud (from WMAK). 11pm-2am Night Train Lane. 2-6am Eric Stevens

(Bits). Weekends Don Benson (Ass't PD, AM & FM).

WQXI-FM LINEUP: 6-10am Gary McKee. 10am-2pm Sean Kelly (from KSTT). 2-6pm Captain

Nimmo, MD (WPLJ, WEBN). 6-10pm Jeff McCartney. 10pm-12am Jim Morrison (from WKLS).

2-6am Adrienne Edwards (from WHFM). Weekends Kevin O'Connell. (Prod. Dir.) Dain

Schult.

KRSP/SALT LAKE CITY LINEUP: 6-10am Dr. Carl Watkins. 10am-2pm Tod Kelly. 2-6pm

Alan Hague (the Hague). 6-10pm Steve Carlson. 10pm-2am Tom Robin. 2-6am Michael

Kane, weekends Benjamin Salem & Dave Neal.

KFRC/SAN FRANCISCO LINEUP: 6-9am Dr. Don Rose. 9am-noon Don Sainte-Johnn. noon-3pm

Rick Shaw. 3-6pm John Mack Flanagan. 6-10pm Marvelous Mark. 10pm-2am Chuck Buell.

2-6am Shana. Weekends Mucho Morales.

WKBO/HARRISBURG LINEUP: 6-10am Steele & Crissey. 10am-2pm Slim Jim Buchanan. 2-6pm

John St. John. 6-10pm Big Jim Roberts. 10pm-2am Rick Shocklev. 2-6am Jeff Keys

KAOK/LAKE CHARLES LINEUP: AM drive-Ken Rice (MD & Ass't PD). Middays-Charli Brown

(Gary Parker). PM drive-Bill Conway (PD). nights-Dave the Mouse. all nites-John Deaux.

weekends-Julie Tate.

MISCELLANEOUS

WBIS has changed to an adult contemporary format and needs 45 and LP service from all labels. Send to Allen Kaye, WBIS, 1021 Farmington Ave., Bristol, Conn. 06010 (4/9)

COUNTRY

WISZ/BALTIMORE needs all night air talent (female preferred) Tapes & resumes to Bill Barden, PD, P.O. Box 2849, Baltimore, MD or call (301) 781-1590 (3-31)

WAJR/MORGANTOWN is going Country May 1st. Need a pro with minimum of 5 yrs exp. contemporary approach, and a team spirit. Afternoon drive open, better than average money and great facilities. Aircheck & resume to Bob Berry, WAJR, P.O. Box 867, Morgantown, W. Va. 26505 (3-26)

GOODS & SERVICES

National Media Consultants announces "Job Placement '76." You send us your tape...we'll send the best of you to 30 markets. Send for our info now. It only costs you a 13¢ stamp for the bargain of a lifetime. NMC, American Southwestern Plaza, 2403 San Mateo NE, p-18, Albuquerque, New Mexico 87110.

Original, hilarious, and timely comedy bits written for disc jockeys. For freebee write HYPE, INK, Box 69581-R, L.A. Calif. 90069.

One time used top grade 1 mil. tape, in boxes. Already bulked. 95 cents a reel, includes shipping. Call Dave Nelson at (213) 466-9569.

BRIGHT, FRESH, AND FUNNY! Original comedy for radio entertainers. Free sample-write: OBITS, 366-R West Bullard Avenue, Fresno, California 93704

Ready to Roll! Brand new 5 points trucker show. For free demo tape, call Ratchet JAW at (714) 433-2666

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a \$5 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd, Suite 1221, Hollywood, CA 90028 (Please note that all 'openings' and 'positions sought' ads remain free).

CHANGES

POSITIONS SOUGHT

MITCH McCracken formally WRNO, WNOE-FM, looking for record promo gig. (504) 561-0218 (4/5)

TERRY REMY looking for news position. 8 yrs exp. West Coast preferred (202) 882-4582 (4/5)

LA VELL THOMAS, 1st phone, exp. in AOR, R&B and rock. Major market exp., music research and production. Presently working, looking for new gig. (714) 469-7830 or (714) 283-8184 (4/5)

J.W. DANTZ looking for stable position in Top 40 or MOR. Formerly KONO/San Antonio (714) 772-4291 (4/5)

Soon-to-be college grad. with degree in Business, seeks opportunities in programming, especially PD. Exp. in Top 40, Easy Listening, automation & production. DAVE RITTER, Box 577, Misenheimer, N.C. 28109 (4/5)

PAT FITZGERALD, Programmer, Major market personality seeks programming, and performing and/or consulting opportunities (512) 341-9476. (4/6)

Frustrated jock seeks position in record ind. No exp., but willing to work long, hard hours at low pay for chance to learn any facet of business. Prefer Northeast. TOM McCORMICK (518) 585-7122 before noon (4/6)

SCOTT SHANNON, 4 yrs. Contemporary/Rock, 1 1/2 years. C.E. Production, looking. Prefer S.E., Mid-West, West Coast (215) 424-3255; 6317 Crittenden Ct., Phila. PA 19138 (4/6)

STEPHEN HALTOM currently in suburban metro N.Y. City market, ex-WNOE, seeking upper medium/major market drive time position. 2 yrs. major market, 4 yrs. programming exp. 9 yrs. in industry. Top skills (201) 366-1510 (work) or (201) 361-2834 (home)

10 yrs. broadcasting. Primary interest programming. Available for interviews April 26-May 5. Tapes & resume ready now. GREG SURECK (502) 826-3923 826-4079, 139 S. Alvasia St., Henderson, KY 42420 (4/7)

Young female, 2 yrs. in medium market, exp. in news & production, third phone. Looking for professional org. where I can sharpen my skills (502) 827-4953. (502) 826-3923. DONNA SON, 614 Center St. Henderson, KY 42420 (4/7)

Top 40/Rock announcer available for air shift at your station. Present station soon going automated. 3 yrs. exp. broadcast grad. 3rd endorsed. Very dependable and reliable. Give me a try. PAUL HUNNER (504) 872-6829 (4/7)

MIKE NOLAN, formerly KORJ-FM, has first license. 2 1/2 yrs. exp. likes to work (213) 982-0841 (4/7)

STORM 'N' JIM NORMAN is an aggressive, creative young man looking for exp. in Top 40 or Rock. Available immed. (312) 355-2206 or write c/o Ed Shultz, 2300 Beau Monde Terrace, 211, Lisle, Ill. 60067. (4/7)

CHUCK EASLTON recently left radio position at 96 ROCK, a Lee Abrams/Kent Burkhart station, for show biz gig whose flower didn't blossom. Seeking position at AOR or R&B format. (404) 944-1152, 7442 Twin Hill Way, Bldg. 7, Austell, GA 30001 (4/7)

RAY COOPER formerly KAFM/Dallas looking for air talent or PD position. (214) 526-0395 (4/8)

CARL BAKER, PD WCRV, seeks position with GROWING station. Have done it all: Records, news, sales. No place to go but up! Mgmt. exp. (201) 859-6605. Dig Contemp. Country or uptempo MOR. I've got ideas. Let's put 'em to use for once. (4/9)

TERRY LEY, 3 yrs air and production at WILL, AOR-AM, looking for production or production/air-shift in AOR or Contemporary, metro area preferred. Good music background and good copy. (203) 456-1400 (days) 423-1271 (nights) (4/9)

JOHN LANDERS, formerly morning man for KLEO/Wichita. Top numbers, 1st ticket, looking for gig on West Coast or Minneapolis-St. Paul area (605) 537-4397 (4/9)

L.A. market jock looking for gig. Formerly KPCC, KROQ. Production and MD exp. 1st ticket, will relocate. Tapes & resumes available. LARRY (213) 240-1991 (213) 378-0995 (4/9)

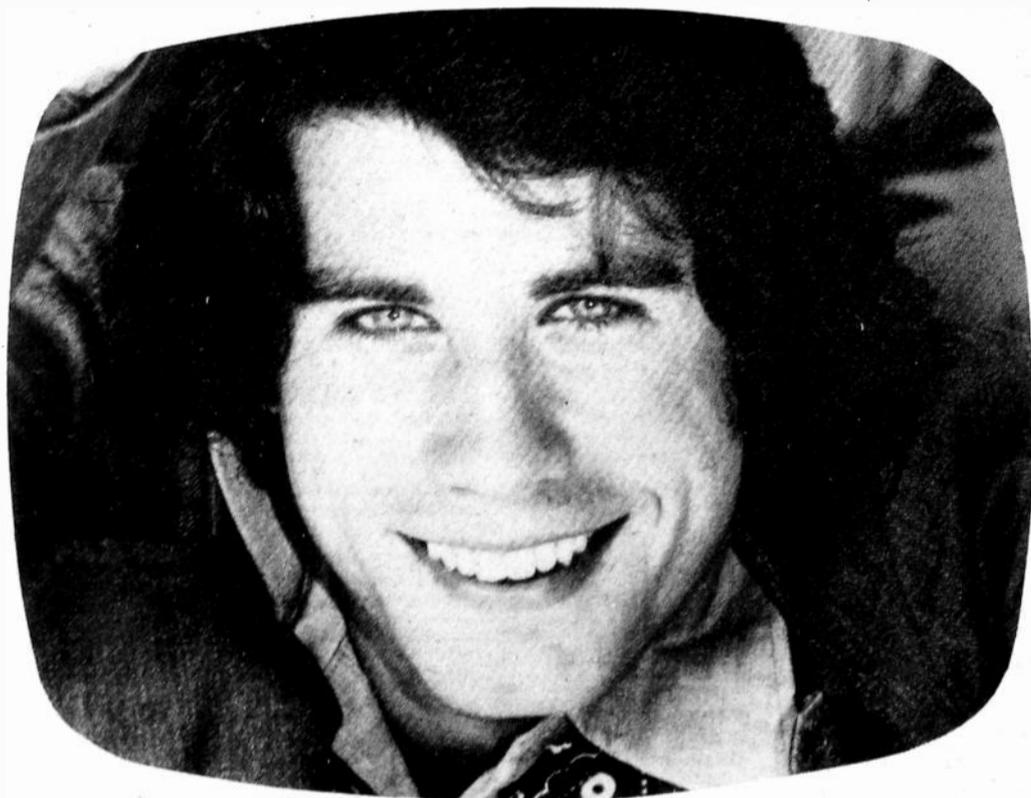
PLEASE NOTE:

Deadline for all classified material is the Thursday preceding the following Friday's issue.

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A

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P

D

K

ABBA 3:16

I Do I Do I Do I Do I Do
LP: Abba (Atlantic)

PI	P2	P3
Northwest	Northwest	Northwest
WFIL 13-17 WRKO 10-8 WPBC 6-7 WKBC 7-11 WCAO 8-4 13Q 22-17	WDRS 8-8 WYRE 11-9 WBBF 11-13 WPEZ 18-17	WGNO 13-11 WJBC 18-18 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

THE CAPTAIN & TENNILLE 3:17

Lonely Night (A&M)
LP: Song Of Joy

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

ELECTRIC LIGHT ORCH.

Strange Magic (UA) 3:22
LP: Face The Music

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

PETER FRAMPTON CONTINUED

WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
WQXI 1-1 WMAK 1-1 WLAZ 1-1 WLEE 1-1 WRE 1-1 WGUU 1-1	WDRS 1-1 WYRE 1-1 WBBF 1-1 WPEZ 1-1 WRE 1-1 WGUU 1-1	WGNO 1-1 WJBC 1-1 WZLW 1-1 WRE 1-1 WGUU 1-1

BARRY MANILOW 3:45

Tryin' To Get The Feeling Again (Arista)
LP: Tryin' To Get The Feeling

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

BILLY OCEAN 2:58

Love Really Hurts (Ariola America)

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

BELLY BROTHERS 3:16

Let Your Love Flow (WB/Curb)

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

CARPENTERS 2:53

There's A Kind Of Hush (A&M)

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

FLEETWOOD MAC 3:46

Rhiannon (Warner/Reprise)
LP: Fleetwood Mac

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

HENRY GROSS 3:50

Shannon (Lifesong)
LP: Release

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

DOROTHY MOORE

Misty Blue (Malaco)

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

O'JAYS 2:50

Living For The Weekend (Phyllis Int'l)
LP: Family Reunion

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

ELVIN BISHOP 2:58

Foiled Around & Fall In Love (Capricorn/WB)
LP: Struttin' My Stuff

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

COMMODORES 3:20

Sweet Love (Motown)
LP: Movin' On

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

FOUR SEASONS 3:21

December 1963 (WB/Curt)
LP: Who Loves You

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-10 WAKX 2-22 WACI 7-7	WEMP 22-14 WAKX 14-15 WJON 17-24 WACI 7-7 WTRU 23-23 WISW 26-23 WOSU 17-24 KEWI 31-25 KFJR 7-8
South	South	South
KLIF d-23	WHBQ 21-20 WGAO 20-18 WBBQ 16-13 WMAK 14-11 WLAZ 13-11 WLEE 18-16	KEEL 23-20 WHYD 6-29 WJBC 25-27 WRE 24-7 KAFY 15-15
West	West	West
KTLC a-26 KEZY 4-6	KCPX 15-12 KYNO 10-5	KRSP 6-15 KDON 19-17 KREM 25-27 WRE 24-7 KAFY 15-15

HALL & OATES 3:07

Sara Smile (RCA)
LP: Daryl Hall & John Oates

PI	P2	P3
Northwest	Northwest	Northwest
WABC 3-4 WFIL 9-7 WPBC 10-10 WKBC 10-12 WCAO 5-11 13Q 9-7 CHUM 12-16	WDRS 3-4 WYRE 1-2 WBBF 7-10 WPEZ 1-2 WRE 8-13 WGUU 3-3	WGNO 14-18 WJBC 9-5 WZLW 28-23 WRE 16-8 WGUU 5-8
Midwest	Midwest	Midwest
WIXY 39-30 CKLW 20-16 WGCL 18-11	WXYZ 19-17 WZUU 13-	

BOBBY POE'S POP MUSIC SURVEY

Presents

The Fourth Annual Radio/Records Seminar/Awards Banquet

And Celebrity Golf And Tennis Tournaments

AT THE HILTON AIRPORT INN, NASHVILLE, TENN.

JUNE 3-4-5

GOLF PRIZES

\$500.00—1st
\$300.00—2nd
\$200.00—3rd

TENNIS PRIZES

*350—1st
*250—2nd
(A DIVISION)
*250—1st
*150—2nd
(B DIVISION)

FINAL NOMINEES FOR RADIO INDUSTRY '75

RADIO EXECUTIVE OF THE YEAR '75: Dwight Casé (RKO)—Rochelle Staab (Bartell)—Dan Clayton (Lin)—Bill Cunningham (HefTel)—Gary Stevens (Doubleday)—Mardi Nerhass (RKO)—John Bayliss (Combine)—Dave McNamee (Fairchild)—Jerry Blum (Jefferson Pilot)—Jim Hilliard (Fairbanks)—Tim Sullivan (RKO)

NATIONAL PROGRAMMER OF THE YEAR '75: George Johns (Fairbanks)—Bill Tenner (HefTel)—George Williams (Southern)—Rick Sklar (ABC)—Bo Donovan (SRO)—Jerry Clifton (Bartell)—Allen Shaw (ABC/FM)—Craig Scott (Plough)—Bob Baron (Smith)—Mike Scott (GCC)

RADIO CONSULTANT OF THE YEAR '75: Kent Burkhart—John Rook—Jack McCoy—Jerry Boulding—George Burns—Dick Starr—Bill Drake—Todd Wallace—Bud Connell—Lee Abrams

MAJOR MARKET RADIO STATION OF THE YEAR '75: WABC (New York City)—KHJ (Los Angeles)—WRKO (Boston)—WLS (Chicago)—CKLW (Detroit)—KCBQ (San Diego)—WPGC (Washington)—13Q (Pittsburgh)—WQXI (Atlanta)—KRBE (Houston)

MAJOR MARKET PROGRAM DIRECTOR OF THE YEAR '75: J.J. Jordan (WRKO)—Ron Riley (WCAO)—Chuck Roberts (KCBQ)—John Gerhon (WLS)—Charlie Van Dyke (KHJ)—Jim Collins (WPGC)—Dan Mason (Z-93)—John Sebastian (KOWB)—Eric Stevens (M-105)—Bobby Rich (B100)—Bill Young (KILT)

MAJOR MARKET MUSIC DIRECTOR OF THE YEAR '75: Joel Denver (WFIL)—Christy Wright (WRKO)—Dave Sholin (KFRC)—Charlie Lake (WPEZ)—Ted Ferguson (WDRQ)—Jim Elliot (WPGC)—Don Benson (WQXI)—Bob Hall (U100)—Sandy Mirzoeff (WIBG)—Charlie Tuna (WGCL)—Jonnie King (KSLO)

MAJOR MARKET AIR PERSONALITY OF THE YEAR '75: John Leader (KHJ)—George Michael (WABC)—Don Rose (KFRC)—Randy Robbins (WIXY)—Chuck Knapp (KSTP)—Harry Nelson (WRKD)—Jimi Fox (B100)—Don Berns (KLIF)—Jerry St. James (U100)—J.J. Jackson (WQXI)—Banana Joe/WFIL

LARGE MARKET RADIO STATION OF THE YEAR '75: WCOL (Columbus)—WOKY (Milwaukee)—KTLK (Denver)—WKBW (Buffalo)—KJR (Seattle)—WSAI (Cincinnati)—KIMN (Denver)—KRIZ (Phoenix)—WQAM (Miami)—WIFE (Indianapolis)

LARGE MARKET PROGRAM DIRECTOR OF THE YEAR '75: Bill Hennes (WNDE)—Byron McIntyre (WCOL)—E. Alvin Davis (WNOE)—Robert W. Walker (Y100)—Bob Herper (WKBW)—Jim Brown (WOKY)—Robin Mitchell (WSAI)—Alan Mason (KING)

LARGE MARKET MUSIC DIRECTOR OF THE YEAR '75: Quincy McCoy (Y100)—Dave Bishop (WCOL)—Linda Haurth (KIMN)—Dean Mitchell (WMJX)—Bob Laurence (KEBQ)—Steve West (KJR)—Tom Birch (WNOE)—John Bettencourt (KLIV)—Bob Walker (WTIX)—Chuck Morgan (WNDE)

LARGE MARKET AIR PERSONALITY OF THE YEAR '75: Danny Neverath (WKBW)—Bob Barry (WOKY)—Harv Moore (WYSL)—Dan Alexander (KTLK)—Scotty Brink (KJR)—Steve Casey (KRIZ)—Don Wright (WFUN)—Scott Keynon (KIMN)—Tim Kelly (KTLK)—Rebel Porter (WIFE)

MEDIUM MARKET RADIO STATION OF THE YEAR '75: WMAK (Nashville)—WAKY (Louisville)—WLAC (Nashville)—WHBO (Memphis)—WERC (Birmingham)—WMPS (Memphis)—WLEE (Richmond)—WAPE (Jacksonville)—WKLO (Louisville)—WING (Dayton)—KROY (Sacramento)

MEDIUM MARKET PROGRAM DIRECTOR OF THE YEAR '75: Mark Driscoll (WBBF)—Dick Kent (WLAC)—Johnny Randolph (WAKY)—Bob Paiva (WLEE)—John Long (WAPE)—Bob Hamilton (WLAV)—Roy Mack (WMPS)—Jan Jeffries (WSGN)—Lee Gray (WKLD)—Carl Strandell (WYND)

MEDIUM MARKET MUSIC DIRECTOR OF THE YEAR '75: Beau Matthews (WAYS)—Nancy Solinski (WMAK)—Bobby Dark (WAMS)—Bob Savage (WBBF)—Jim Stewart (WGH)—Bill Thomas (WSGN)—Jim English (WDRG)—Johnny Williams (WPTR)—Dave Allison (WYND)—Ken Clifford (KLEO)

MEDIUM MARKET AIR PERSONALITY OF THE YEAR '75: George Klein (WHBQ)—Mike St. John (WERC)—Gary Major (WKLO)—Rick Dees (WMPS)—Mike Driscoll (WTRY)—Tom Nast (WBBF)—Jeff Gerber (WHFM)—Waylon Walker (WAYS)—Mason Dixon (WHBQ)—Coyote Calhoun (WAKY)

SECONDARY MARKET RADIO STATION OF THE YEAR '75: WKIX (Raleigh)—WHYY (Montgomery)—WFLI (Chattanooga)—WAVZ (New Haven)—KRKE (Albuquerque)—KIOA (Des Moines)—WRIE (Erie)—WBGH (Bowling Green)—KTAC (Takoma)—WNOX (Knoxville)—WGNG (Providence)—WORC (Worcester)

SECONDARY MARKET PROGRAM DIRECTOR OF THE YEAR '75: Les Garland (WAVZ)—Paul Sebastian (WFOM)—Tim Byrd (WAIR)—Tex Meyer (WGOW)—George McGovern (WQPD)—Charlie Walker (WFLB)—Larry Stevens (WHHY)—Sandy Neri (WCRO)—Chris Hampton (WBSR)—Jerry Rogers (WSGA)—Jack Fitzgerald (KSTT)—Dain Eric (WFMF)

SECONDARY MARKET MUSIC DIRECTOR OF THE YEAR '75: Lanny West (WHYY)—Ron McKay (WKIX)—Mike Steele (KEEL)—Jay McDaniels (WTOB)—Dan Ingram (WBSR)—Jack Michaels (WCRO)—Peter Price (WFOM)—Jason O'Brien (WALG)—Bob Payton (XROK)—Mike West (WAVZ)—John Jenkins (WBBQ)

SECONDARY MARKET AIR PERSONALITY OF THE YEAR '75: Bob Doris (WKWK)—Russ Spooner (WAIR)—David Carroll (WFLI)—Ken Curtis (89Q)—Bill Gamble (Z-96)—Jim Buchanan (WKBO)—Bruce Stevens (WBBQ)—Steve McKee (KSTT)—Tom McKay (WJON)—Bob Finot (KEWI)—Ron White (WGRD)

FINAL NOMINEES FOR RECORD INDUSTRY '75

RECORD COMPANY OF THE YEAR '75: Arista—Epic—Capitol—Warner Brothers—Columbia—Polydor—A&M—RCA—Motown—Elektra/Asylum—United Artists—MCA

RECORD COMPANY PRESIDENT OF THE YEAR '75: Jerry Greenberg (Atlantic)—Ken Glancy (RCA)—Joe Smith (Warner Brothers)—Henry Stone (TK)—Al Teller (UA)—Jerry Moss (A&M)—Irwin Segelstein (Columbia)—Jerry Rubinstein (ABC)—Larry Uttal (Private Stock)—Neil Bogart (Casablanca)

RECORD COMPANY EXECUTIVE OF THE YEAR '75: Ron Alexenburg (Epic)—Bob Fead (A&M)—Al Coury (Capitol)—Charlie Fach (Mercury)—Gene Armond (U.A.)—Jack Craig (Columbia)—Tom Takayoshi (Playboy)—Otis Smith (ABC)—Barney Ales (Motown)—Don Zimmerman (Capitol)—Mort Weiner (RCA)

VICE PRESIDENT PROMOTION OF THE YEAR '75: Dick Kline (Atlantic)—Ray Anderson (U.A.)—Harold Childs (A&M)—Dave Carrico (Arista)—Stan Bly (Mercury)—Buck Reingold (Casablanca)—Paul Johnson (Motown)—Steve Wax (Elektra)—Noel Love (Private Stock)—Ed Rosenblatt (Warner Brothers)—John Roska (RCA)

NATIONAL PROMOTION DIRECTOR OF THE YEAR '75: Bruce Wendell (Capitol)—David Ezzel (A&M)—Vince Fareci (Ati)—Jack Hakim (Playboy)—Ron Saul (Motown)—Sammy Alfano (ABC)—Ken Buttice (Elektra)—Gary Davis (WB)—Steve Rudolph (Avco)—Pete Gideon (MCA)—Mike Kliefner (Arista)

NATIONAL PROMOTION EXECUTIVE OF THE YEAR '75: Bob Edson (Capitol)—Harvey Cooper (Haven)—Mel Phillips (Epic)—Margo Knesz (Atlantic)—Howard Smiley (T.K.)—Pat McCoy (ABC)—David Urzo (Warner Bros)—Nancy Sain (U.A.)—Fred Ruppert (Buddah)—Don McGregor (Warner Brothers)—Freddie DeMann (Elektra)

REGIONAL PROMOTION DIRECTOR OF THE YEAR '75: Jerry Goodman (ABC)—Bill Heard (Epic)—Larry Cohen (U.A.)—Don Miller (Epic)—Bob Spendlove (RCA)—Bud O'Shea (Epic)—John Parker (U.A.)—Bill Lemmons (Arista)—Larry King (Atlantic)—Wade Conklin (Buddah)

LOCAL MARKET PROMOTION DIRECTOR OF THE YEAR '75: Chris Morgan (Playboy)—J.B. Brenner (A&M)—Bob Brady (ABC)—Danny Davenport (Warner Bros)—Danny Davis (Mercury)—Paul Black (Columbia)—Mike Manocchio (ABC)—Ira Leslie (Polydor)—Stan Byrd (Columbia)—Wynn Jackson (Casablanca)—Len Kanofsky (MCA)

INDEPENDENT PROMOTION DIRECTOR OF THE YEAR '75: Lu Fields—Jerry Meyers—Ernie Phillips—Perry Stevens—Jim Davenport—Chuck Chelman—Anti/Muscolo—Ben Scott—Dennis Ganin—Barry Resnick—Don Whittemore—Frank Sciara—Fred Disipio

MUSIC PUBLISHER OF THE YEAR '75: Acuff/Rose—Jobetta—Tree—United Artists—Irving/Almo—Combine—House Of Bryan—Lowery—Gallico—Mighty Three—MCA—Sherlyn

PRODUCER OF THE YEAR '75: Bob Crewe—Gus Dudgeon—Rick Hall—Billy Sherrill—Mike Curb—Lambert/Potter—Jimmy Ienner—Steve Barri—Arif Mardin—Chips Moman—Richard Perry—Joe Wissert

MALE ARTIST OF THE YEAR '75: John Denver—Paul Simon—Neil Sedaka—Paul Anka—Glen Campbell—Barry Manilow—Frankie Valli—David Bowie—Freddie Fender—Michael Murphy

FEMALE ARTIST OF THE YEAR '75: Janis Ian—Linda Ronstadt—Diana Ross—Natalie Cole—Melissa Manchester—Carole King—Cathy Simon—Minnie Riperton—Marie Muldaur—Jessi Colter

GROUP OF THE YEAR '75: Eagles—Bee Gees—Hamilton/Joe Frank/Reynolds—Rufus—Foghat—Bay City Rollers—Tony Orlando & Dawn—Four Seasons—Sweet—Ozark Mountain Daredevils—Blackbyrds

DUO OF THE YEAR '75: Captain & Tennille—Righteous Brothers—Loggins & Messina—Seals & Crofts—Donny & Marie—Cashman & West—Kris & Rita—Simon & Snow—Ike & Tina—Cheech & Chong

INSTRUMENTALIST OF THE YEAR '75: KC/Sunshine Band—Earth/Wind/Fire—Ven McCoy—Mike Post—Kool & Gang—Rhythm Heritage—Ohio Players—Average White Band—Silver Convention—Hot Chocolate—B.T. Express

RECORD OF THE YEAR '75: "Hustle"—Van McCoy—"Lady Marmalade"—LaBelle—"Fire"—Ohio Players—"Get Down Tonight"—KC/Sunshine Band—"Mandy"—Barry Manilow—"Lyn" Eyes—Eagles—"Fame"—David Bowie—"When Will I Be Loved"—Linda Ronstadt—"Jive Talkin'"—Bee Gees—"Why Can't We Be Friends"—War

SONG OF THE YEAR '75: "Love Will Keep Us Together"—Sedaka/Greenfield—"Rhinstone Cowboy"—Wells—"At Seventeen"—Iani—"Thank God I'm A Country Boy"—(Sommers)—"Feelings"—(Albert)—"Send In The Clowns"—(Sondheim)—"Somebody Done Wrong Song"—(Moman/Butler)—"My Eyes Adored You"—(Crews/Nolan)—"Before The Next Teardrop Falls"—(Peters/Kelth)—"Have You Never Been Mellow"—(Ferrer)

ALBUM OF THE YEAR '75: "That's The Way Of The World"—(Earth/Wind/Fire)—"Back Home Again"—(John Denver)—"Have You Never Been Mellow"—(Olivia Newton-John)—"Between The Lines"—(Janis Ian)—"Still Crazy After All These Years"—(Paul Simon)—"Venus & Mars"—(Paul McCartney & Wings)—"Born To Run"—(Bruce Springsteen)—"Welcome To My Nightmare"—(Alice Cooper)—"One Of These Nights"—(Eagles)—"War Child"—(Jethro Tull)

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To Be Announced

GUEST SPEAKERS

Richard Fulton
MAYOR/Nashville
Kent Burkhart

RADIO PANELISTS:

Jay Cook
Gerry Peterson
Jerry Clifton
Harv Moore
Bill Tanner
Bryan McIntyre
Les Garland
Ron Riley
Dennis Waters
Jerry Boulding (Soul)
Mike O'Harro (Disco)
Bob Pittman (Country)

RECORD PANELISTS:

Bob Sherwood
Jim Jeffries
Larry Douglas
Tom Cossie
Mel Phillips
Scott Shannon
Larry Baunach
Eddie DeJoy
Joe Cash
Don Anti
Harvey Cooper
Bob Edson

RADIO PRESENTATIONS

Wesley Rose
Jerry Greenberg
Russ Regan
Neil Bogart
Wes Farrell
Shelby Singleton
Boudleaux Bryant
Jimmy Bowen
Harold Childs
Bruce Wendell
John Sturdivant
Ron Moseley
Bob Skaff
Stan Monteiro
Lucky Carle
Ron Granger
Fred Fioto
Mort Weiner
Jim Davenport

RECORD PRESENTATIONS

George Wilson
Kent Burkhart
George Williams
Jay Cook
Ted Ferguson
Rochelle Staab
Stu Bowers
Dick Kent
Bill Hennes
Jim Collins
Jim Elliot
Charlie Lake
Joel Denver
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—Mike St. John/WERC

“Great sales, great phones—Springtime is here and so is Starbuck—
don’t miss this one!”

—Lanny West/WHHY

WBBQ—14-10 ★ WRFC—Debut 19

WERC—#1 ★ WFOM—HB-27

WCOL—40-35 ★ WAPE—#30

WAYS—HB-23 ★ WGLF—Debut 24

WAUG—31-20 ★ WAKN—14-10

WHHY—23-16 ★ WAKY—HB

WORD—HB ★ WSGA—#29

WSGN—#2 ★ WABB—#24

...and more coming!

PRIVATE STOCK RECORDS, LTD.

AOR Radio

(ALBUM ORIENTED ROCK)



While visiting San Francisco, Mushroom recording act Heart (Ann and Nancy Wilson) dropped by KSAN, and met with Music Director, Christy Marcus. Pictured (l-r) Ann Wilson, Christy Marcus, and Nancy Wilson.

AOR News

KSAN presented a 25 hour program dealing with the problem of hunger. During this commercial free broadcast, celebrities, entertainers and experts on food, ecology, economics, nutrition and survival joined KSAN air personalities for a 24 hour conscious raising session on hunger and how it affects us all...WXRT celebrated April Fools by doing take-offs of many other Chicago stations on the air utilizing elaborate production and the music of each station...CARON ALLEN is no longer PD of KEZY-FM...BOB KUSAK has joined the airstaff of WMHE from WABX...PETER B. COLLINS has resigned from WDAI...LOUIS LEWOW has been appointed National AOR Director of Promotion for Private Stock...KZEW put on a benefit concert featuring TOM JANS to raise funds for the Fort Worth Zoo ape house. The station has been doing weekly free concerts from the Electric Ballroom in Dallas. Recent acts include BEBOP DELUXE, JOURNEY GREEZY WHEELS, WET WILLIE, PRETTY THINGS, NITZINGER, NOEL REDDING, and THEE IMAGE...WMMS has begun a new show called IRS (Instant Radio Spectacular). The 10pm program features taped concerts. The station also presented EARL SLICK, MONTROSE, and GENESIS in live radio concerts...KSFM interviewed LES DUDEK...KRST interviewed JAMES TALLEY...KTM interviewed AEROSMITH...KFIG interviewed WISHBONE ASH and GALLAGHER & LYLE...BERNIE BERNARD of WBAB interviewed GENESIS...WKUH is running a contest in which the listener has a chance to win four times his/her age. The station plays bits of four songs in a row. All they have to do is name them all...WHCN interviewed PURE PRAIRIE LEAGUE...WBRU presented POUSETTE DART in a live radio concert and interviewed HOLLY NEAR and JEFF LANGLEY...TRIAD interviewed the BRECKER BROTHERS and PAUL McCARTNEY...CHARLIE DANIELS strikes again. He was a guest DJ on WOUR. The station presented a live radio concert with POUSETTE DART and TALL DOGS...HOLLY NEAR stopped by WBCN on her tour of New England...KTYD interviewed MARCIA WALDORF and TRET FURE.



KTYD AM & FM in Santa Barbara, Calif. recognizes that "We've all got a little gorilla inside us, and sooner or later we've got to let him out." Fortunately for all the 12 foot gorilla's leg was just an April Fool's prank.

K100 is starting an intensive two week campaign to motivate listeners to stop smoking in conjunction with the American Cancer Society. According to GM PAT SHAUGHNESSY, "K100 is convinced that we can save hundreds of thousands of lives in our community by teaching people how to stop smoking. It isn't easy, but smokers can stop if they are properly motivated and educated. K100 will provide them with all the materials they need to break the tobacco habit. There's no charge whatsoever for the special stop-smoking kits we'll be talking about on the air and making available to listeners who call in and request them...KTYD has been experimenting with live radio variety shows. They presented The Big Broadcast of 1976 before a sold out house and broadcast it on the air. According to PD LARRY JOHNSON, "The broadcast met with such success that the troupe plans to produce a stage and radio show every three months. Everyone is very excited about the prospects for nurturing radio back into the role of the active medium it deserves to be."

Progressive Singles:

ROLLING STONES
"Fool To Cry" (Rolling Stone)
MARLENA SHAW
"It's Better Than Walkin' Out"
(Blue Note)
DON HARRISON
"Sixteen Tons" (Atl)
SEALS & CROFTS
"Get Closer" (WB)
HOLLIES
"Write On" (Epic)
HALL & OATES
"Sara Smile" (MCA)
JOHN FOGERTY
"You Get The Magic" (Asylum)
J. GEILS
"Where Did Our Love Go" (Atl)
STEVE GIBBONS
"Johnny Cool" (MCA)
BLACK OAK ARKANSAS
"Great Balls Of Fire" (MCA)
JOHNNY CASH
"One Piece At A Time" (Col)
STARBUCK
"Moonlight Feel's Right" (Pvt. Stk)

Mike Harrison



This has become an industry of orientations. Nothing is black or white, only different shades of gray. Yet, most people in the fields of radio and records prefer to deal in the comfort and security of extremes.

Take, for example, the term AOR. It means Album Oriented Rock. The word "Oriented" clues you to the fact that this Rock merely leans toward an album environment. An album environment is more than just the kind of radio that plays albums. It can be the very music itself that even when plucked from an album and pressed upon a single will still trigger an impulse in most consumers to purchase the album. AOR does not necessarily mean Album Oriented Radio, because there are stations that are oriented toward non Rock Album product. There are Album Oriented Country and Album Oriented Black, as well as others.

Interestingly, for every music format that you can concoct an "Album Oriented" label for, there's a parallel "Singles Oriented" genre. Again, the word "Oriented" indicates nothing more than a leaning. There are Singles Oriented Rock, Singles Oriented Country, and Singles Oriented Black, as well as others. The word Oriented qualifies the stations playing these types of music in a singles environment to play album cuts, too. So what we have are album oriented stations playing singles and singles oriented stations playing albums. Perhaps this is beginning to read like an elementary exercise in pedantics. Then again, perhaps, sometimes we overlook the obvious.

Take a look at the "Crossover" list in this publication's Black section. Notice that one half of the term is printed with black on white and the other with white on black. They each are oriented toward different environments and definitely jump off the page and hit you in totally different ways. Yet, they are composed of exactly the same elements: black and white or white and black. In this case it is a matter of optical orientation.

There was once a time when there was no need for the concept of "orientation" in this industry. Rock and Roll was kept rather separate from other forms, albums were a single accompanied by filler, Blacks made "Race Music," and Country music is what you listened to when driving across the country between big cities. There weren't all that many forms of music and music radio and they were separate. It was easy.

Then came the expansion. If you remember from your science class the old theory of the expanding universe, it can be applied to the radio and record industry.

That's where there is a set of elements each moving in opposite directions with increased fragmentation, covering a larger and larger space, yet joined together and interdependent by an overwhelming common gravity.

When we started to see this happen to the industry we prepared for it and responded by increasing the field's areas and jobs of specialization. The multitude of specialized areas became the establishment and attitudinal walls were thrown up between them.

What was often overlooked was the overwhelming common gravity that joins everything together. The concept of orientation. You see, even though there are more fragments now than ever before, these many elements of the industry have more in common with each other than the lesser amount of separate extremes of the past did.

These attitudinal walls have cut down visibility. Many Top 40 programmers who claim to be into research still do not know how to apply "hit" album cuts to their formats. Many AOR programmers who claim to be into good music still don't know how to handle a hit single that was once one of their favorite album cuts. Many Top 40 and AOR programmers do not know what to do when the outstanding cut on a hit album midcharts when released as a single. Many singles promotion people do not realize that AOR radio is a great singles breaking force. Many album promotion people do not understand that Top 40 radio sells a ton of albums. Many Black radio programmers do not know that a large portion of the Black populous likes music by White artists. Many White programmers don't realize that Black music can be popular in predominantly White markets. Many record companies do not realize that timing can play the decisive role in the releasing of singles from albums and have yet to learn why and how to apply it. Many Country radio people do not realize that the word "progressive" is nothing to be frightened of and that in most cases Progressive Country is nothing more than Album Oriented Country. Many Pop/Adult programmers do not realize that their format is really, in many cases, Top 40 radio with an expanded playlist. Many record companies do not realize that Oldies stations can actually sell records. Many retailers do not realize that their stores might not be attractive to older consumers. Many A&R people do not realize that the description "commercial" works best when used in retrospect. Many radio people do not realize they are in competition with stations in their market of other formats. Many promotion people do not realize that they are in competition

Continued on page 16

KISS

DESTROYER

NBLP 7025



"THE KISS 'DESTROYER' ALBUM IS THE NUMBER ONE
ALBUM IN THE ENTIRE RECORD BAR CHAIN THIS WEEK."

Norman Hunter, Record Bar, N. Carolina

"'DESTROYER' HAS BEEN TOP TEN SINCE THE DAY IT CAME OUT"

Lou Fogelman, Music +, Los Angeles

"WE CAN'T KEEP THE ALBUM IN THE STORES!"

Joe Loris, Power Play, Philadelphia

"'DESTROYER' IS TOP TEN IN SALES AND THE REST OF THE KISS CATALOG IS TOP TWENTY."

Linda Powers, Music Peddlars, Detroit

"TOP FIVE RACK RESPONSE SINCE THE DAY IT WAS RELEASED."

Bill Swearingen, Heilicher Bros., Minneapolis

Available On Casablanca Records and Tapes.



Album Airplay/ 40

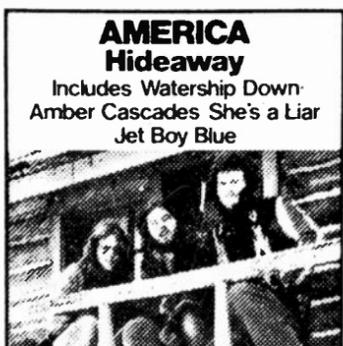
Chart Summary

THE DOOBS came out on top this week in the battle of the giants but were followed very closely by WINGS. The difference between the two could have been decided by one radio station, it was that tight. ZEP came on strong. SANTANA came up a bit. LOFGREN remains stable with impressive play now for three weeks in a row. KINGFISH is still very strong. OUTLAWS picked up. LIZZY nudged up. BISHOP is holding nicely. RETURN grew. QUEEN resurged slightly. DUDEK continues to spread. The album is getting raves wherever played. POUSETTE is another that started slow but has been growing and spreading with great reaction from programmers and listeners. NEKTAR took a mighty leap. MAC remains. GAYE continues to gain support. REPORT was the week's highest debut. PINDER and MILES debuted. BEBOP bounced back onto the chart. The album hasn't been on the chart for quite a few weeks now but continued to stay alive at the stations that believed and now seems to be breaking through. CRUISE maintained. WRIGHT remains. FRANKS, SNOW, and L&M bounced back onto the chart. HENRY GROSS, STARCASTLE, and DYLAN almost made the chart.

1	DOOBIE BROTHERS.....	Takin It To The Streets (WB).....	Title, "Wheels""Loose""Special"
2	WINGS.....	At The Speed Of Sound (Capitol).....	"Beware""Silly""Let Em In""Baby"
3	LED ZEPPELIN.....	Presence (Swan Song).....	"Royal""Hots On""Fault""Tea"
4	PETER FRAMPTON.....	Comes Alive (A&M).....	"Show Me""Feel""Doobie""Flash"
5	BOZ SCAGGS.....	Silk Degrees (Col).....	"Over""Georgia""Lowdown""Lido"
6	SANTANA.....	Amigos (Col).....	"Europa""Dance""Shine"
7	NILS LOFGREN.....	Cry Tough (A&M).....	Title, "Fire""For Love""Jailbait"
8	KINGFISH.....	Kingfish (Round).....	"Hypnotize""Lightning""Iron"
9	OUTLAWS.....	Lady In Waiting (Arista).....	"Breaker""Stick Around""Free"
10	GENESIS.....	Trick Of The Tail (Atco).....	Title, "Squonk""Volcano"
11	BAD COMPANY.....	Run With The Pack (Swan Song).....	"Silver""Blood""Honey""Simple"
12	THIN LIZZY.....	Jailbreak (Merc).....	"Boys Are Back""Running Back"
13	ROBIN TROWER.....	Live (Chrysalis/WB).....	"Stoned""Can't Wait""Lady Love"
14	ELVIN BISHOP.....	Struttin My Stuff (Capricorn/WB).....	"Fooled""Shout""Girl"
15	JOE WALSH.....	You Can't Argue (ABC).....	"Meadow""Through Night" lead
16	RETURN TO FOREVER.....	Romantic Warrior (Col).....	"Overture""Dance""Magician"
17	QUEEN.....	Night At The Opera (Elektra).....	"Friend""Rhapsody""39"
18	LES DUDEK.....	Les Dudek (Col).....	"City Magic""Sacrifice"
19	POUSETTE DART.....	Pousette Dart Band (Capitol).....	"Dancer""Smile" lead
20	WET WILLIE.....	Wetter The Better (Capricorn/WB).....	"Ring""No""Everything"
21	NEKTAR.....	Recycled (Passport).....	"Costa" leads, variety of cuts
22	FLEETWOOD MAC.....	Fleetwood Mac (WB).....	"Rhianon""Say You Love""Warm"
23	JESSE COLIN YOUNG.....	On The Road (WB).....	"Sunlight""Going On""Corrinna"
24	MARVIN GAYE.....	I Want You (Tamla).....	Title, "Dance""Loving You Again"
25	WEATHER REPORT.....	Black Market (Col).....	Title, "People""Herandnu"
26	HEART.....	Dreamboat Annie (Mushroom).....	"Magic Man""Crazy"
27	KISS.....	Destroyer (Casablanca).....	"Youth""Shout It"
28	FOOLS GOLD.....	Fools Gold (Morning Sky).....	"Hiding" leads
29	STEVE MARRIOT.....	Marriot (A&M).....	"Late""Star""Know Me" lead
30	MICHAEL PINDER.....	The Promise (Threshold).....	Title, "Dove" lead
31	JOHN MILES.....	Rebel (London).....	"Thing" title "Music"
32	LYNYRD SKYNYRD.....	Gimme Back My Bullets (MCA).....	Title "Cry""Blues"
33	BEBOP DELUXE.....	Sunburst Finish (Harvest).....	"Ships""Fair Exchange"
34	SUTHERLAND BROTHERS.....	Reach For The Sky (Col).....	"Train""Mary""City"
35	RUSH.....	2112 (Merc).....	"Something""Lessons"
36	PABLO CRUISE.....	Lifeline (A&M).....	"Zero""Over""Crystal"
37	GARY WRIGHT.....	Dreamweaver (WB).....	Title "Love Alive""Blind"
38	MICHAEL FRANKS.....	The Art Of Tea (Warner/Reprise).....	Variety of cuts
39	PHOEBE SNOW.....	Second Childhood (Col).....	"2 Fisted""Third Time" lead
40	LOGGINS & MESSINA.....	Native Sons (Col).....	"Lady""Princess"

Suggested Albums

AMERICA



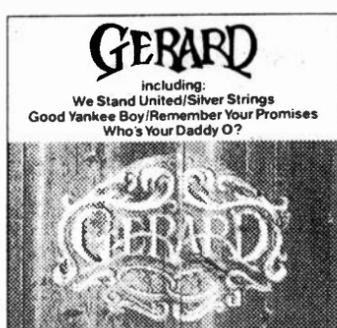
There's very little that they can do wrong. This album has a bit more punch than past efforts. The fullness and richness of these songs should bring America back to solid ground on AOR radio, where they started. Every cut on this is superb. Perhaps, their finest album. Don't miss "Letter" "Don't Let It Get You Down" "Today's The Day" and "Watership Down" (WB)

TUBES



If you liked their first album, then you'll really like this, their second. This one has a larger selection of programmable material. Super-duper Rock and Roll spiked by a touch of the bizarre and laced with uninhibited, aggressive creativity. "Tubes World Tour" "Stand Up And Shout" "Don't Touch Me There" "Slipped My Disco" "Proud To Be An American" and the rest (A&M)

GERARD



A brand new 8 man 2 woman musical ensemble led by pianist/vocalist Gerard McMahon and produced by James William Guercio. Great horn arrangements, vocals, and instrumentation. Bright, uptempo, and potentially commercial. "Good Yankee Boy" "We Stand United" "Hello Operator" (Caribou)

Mike Harrison

Continued from page 14

with promotion people from other record companies. Many artists do not realize that they are sometimes more in competition with artists on their own label than with artists on other labels. Many publicists and promotion people in the same company either ignore each other or trip over each other's feet because they don't really know what the other does. Many consumers don't know why they like what they like.

Because of the common gravity that overwhelmingly ties this whole ball of wax (or vinyl) together, specialized expertise is useless unless it is supplemented by a knowledge and understanding of neighboring orientations.

Inner industry communication has got to be more than just the swapping of promotions, hype, and shallow claims to fame.

Understanding of how our different fields of expertise and specialization relate to each other can only lead to increased efficiency and achievement.

That's what separates the cogs from the hub.

INTRODUCING OUR NEW MAGAZINE

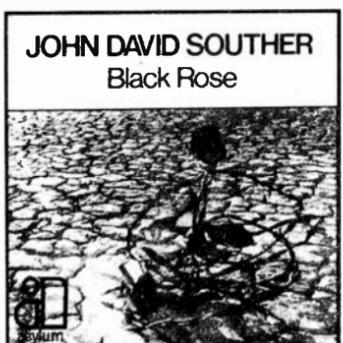


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We'll be sending you 2 FREE copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON

JOHN DAVID SOUTHER



As if he weren't talented enough all by himself, back JDS up with an array of superstars the likes of Art Garfunkel, Linda Ronstadt, David Crosby, Stanley Clarke, and more and you've got a really fine album. This was a long time coming but well worth the wait. He's got one of the clearest, most beautiful voices in contemporary music. "Silver Blue" "Banging My Head Against The Moon" "If You Have Crying Eyes" "Black Rose" (Asylum)

STEVE GOODMAN



The man who wrote "The City Of New Orleans" has deserved to "make it" big for many years now. This album just may be the vehicle. Lots of good singin' pickin' and fiddlin' in the Goodman tradition but his fans will find this his most seasoned and polished effort to date. "Can't Go Back" "Tossin And Turnin" "Between The Lines" "Death Of A Salesman" (Asylum)

PAUL DAVIS



This album proves there's a lot more to Paul Davis than just horses and cowboys. In this outing, he explores Rock and Roll, Soul, Reggae, Country Rock, Blues and even Gospel. A real gem. Every cut has something nice to offer. Take your pick. (Bang)

KDKB FM/PHOENIX

ADDED
Nektar (Passport)
Nick Drake (Antillas)
Elvis Presley (RCA)
Bob Seger (Capitol)
Harry Chapin (Elektra)
Steve Goodman (Asylum)
J. D. Souther (Asylum)
L. & M. Russell (Paradise/WB)
Lonnie L. Smith (Fly Dutch)
Tim Hardin (Antilles)

HOT
Peter Frampton (A&M)
Wings (Capitol)
Joe Walsh (ABC)
Thin Lizzy (Merz)
Wet Willie (Capricorn/WB)
Outlaws (Arista)
Santana (Col)
Led Zeppelin (Swan Song)
Nils Lofgren (A&M)
Return Forever (Col)

LINDA THOMPSON, Music Director: Playing various cuts. Playing BRO SMITH, LOUIE HICKMAN, BRUSSEL SPROUTS JIMMY RABBIT, J. GEILS, and DON HARRISON singles.

WYDD FM/PITTSBURGH

ADDED
Weather Report (Col)
Pablo Cruise (A&M)
Rush (Merz)
Pat Martino (WB)
L. & M. Russell (Paradise/WB)
Michael Pinder (Threshold)
Heart (Mushroom)
Third World (Island)

HDT
Elvin Bishop (Capricorn/WB)
Doobie Bros (WB)
Fleetwood Mac (Warner/Reprise)
Peter Frampton (A&M)
Michael Franks (Warner/Reprise)
Genesis (A&I)
Led Zeppelin (Swan Song)
Outlaws (Arista)
Boz Scaggs (Col)
Sarcastix (Epic)
Robin Trower (Chrysalis/WB)
Wet Willie (Capricorn/WB)
Jesse C Young (WB)

STEVE DDWNEs, Program Director: Playing various cuts. Playing BLACK OAK ARKANSAS single.

WBRU FM/PROVIDENCE

ADDED
Doobie Bros (WB)
Wings (Capitol)
Outlaws (Arista)
Santana (Col)
Led Zeppelin (Swan Song)

HOT
Pousette Dart (Capitol)
Doobie Bros (WB)
Osbirix (Island)
Les Dudek (Col)
Sailor (Epic)
David Bowie (RCA)
Peter Frampton (A&M)

ILYSE GOTTLEIB, Music Director: DOOBIE's "8th Ave" Title OUTLAWS' "Breaker" ZEP's "Orleans" DART's "Smile" OSBIRIX's "Sunshine" DUDEK's "City"

WQDR FM/RALEIGH

ADDED
Joe Walsh (ABC)
Les Dudek (Col)
Weather Report (Col)

HOT
Wings (Capitol)
Peter Frampton (A&M)
Doobie Bros (WB)
Led Zeppelin (Swan Song)
Boz Scaggs (Col)
Fleetwood Mac (WB)
Santana (Col)
Emmylou Harris (Warner/Reprise)
Outlaws (Arista)
Elvin Bishop (Capricorn/WB)
Boris Johnson (A&M)
Return Forever (Col)

BILL HARD, Music Director: Playing various cuts. Playing ROLLING STONES single.

KTFM/SAN ANTONIO

ADDED
Led Zeppelin (Swan Song)

HOT
Teri Nugent (Epic)
Queen (Elektra)
Peter Frampton (A&M)
Fleetwood Mac (WB)
Thin Lizzy (Merz)
Rush (Merz)
Santana (Col)
Lee Oskar (UA)
Bad Co (Swan Song)
Doobie Bros (WB)
Michael Franks (WB)

TRIGGER BLACK, Program Director: ZEP's "Candy" "Royal" "Hot's On"

KSAN FM/SAN FRANCISCO

ADDED
Pousette Dart (Capitol)
Michael Pinder (London)

HOT
Led Zeppelin (Swan Song)
Wings (Capitol)
Nils Lofgren (A&M)
Steve Marriott (A&M)
Shakers (Asylum)
Marvin Gaye (Tamla)
Santana (Col)
Victi Sue Robinson (RCA)
Boz Scaggs (Col)
Maynard Ferguson (Col)
Joe Walsh (ABC)
Genesis (A&I)
Nektar (Passport)

CHRISTY MARCUS, Music Director: Playing entire Lps. Playing JOHN FOGERTY single.

KGB FM/SAN DIEGO

ADDED
Outlaws (Arista)

HDT
Peter Frampton (A&M)
Wings (Capitol)
Doobie Bros (WB)
Fleetwood Mac (Warner/Reprise)
Bob Dylan (Col)
Queen (Elektra)
Bad Co (Swan Song)
Kiss (Casablanca)
Elvin Bishop (Capricorn/WB)
Boz Scaggs (Col)
Santana (Col)

ARTHUR SCHROEDER, Music Director: OUTLAWS' "Stick Around" FRAMPTON's "Feel" BAD's "Silver" KISS' "Shout It" BISHOP's "Fooled" "Shout" BOZ's "Georgia" "Tomorrow"

KOME FM/SAN JOSE

ADDED
Ayers Rock (A&M)
Ethos (Capitol)
Joe Ferrara (Jomoma)
Michael Pinder (Threshold)
Stanley Brown (Sire)
Bobby Whitlock (Capricorn/WB)

HOT
Bad Co (Swan)
Doobie Bros (WB)
Genesis (A&I)
Kingfish (Round)
Led Zeppelin (Swan)
Nils Lofgren (A&M)
Wings (Capitol)
Outlaws (Arista)
Pablo Cruise (A&M)
Santana (Col)
Boz Scaggs (Col)
Jesse C Young (WB)

DANA JANG, Music Director: Playing various cuts. Playing JOHN FOGERTY, HOLLIES, and SEALS & CROFTS singles.

KZOZ FM/SAN LUIS OBISPO

ADDED
Michael Pinder (Threshold)
Stanley Brown (Sire)
Santana (Col)
Marvin Gaye (Tamla)
Nils Lofgren (A&M)
Osbirix (Island)
Heart (Mushroom)
Outlaws (Arista)
Steve Marriott (A&M)
Fools Gold (Arista)
Boxer (Virgin)
Wailers (Island)

HDT
Led Zeppelin (Swan Song)
Sutherland Bros (Col)
Boz Scaggs (Col)
Eliot Murphy (RCA)
Doobie Bros (WB)
Wet Willie (Capricorn/WB)
Genesis (A&I)
Jesse C Young (WB)
Kingfish (Round)
Third World (Island)
Steve Hackett (Chrysalis/WB)

RICK WILLIAMS, Music Director: Playing entire Lps.

KTIM FM/SAN RAPHAEL

ADDED
Led Zeppelin (Swan)
Joe Walsh (ABC)

HOT
Wings (Capitol)
Les Dudek (Col)
Doobie Bros (WB)
Nils Lofgren (A&M)
Osamu Kitajima (Antilles)
Rare Earth (Motown)
Outlaws (Arista)
Boz Scaggs (Col)
Santana (Col)

DON ADAIR, Program Director: Playing various cuts. Playing LOUDEN WAINWRIGHT, and HOLLIES singles.

KTIM FM/SAN RAPHAEL

CONT.
Thin Lizzy (Merz)
Kaleidoscope (Pac Arts)
Nektar (Passport)
Argent (UA)
Wet Willie (Capricorn/WB)
Kingfish (Round)

TONY BERARDINI, Music Director: Playing entire Lps. Playing JOHN FOGERTY and J. GEILS singles.

KTYD FM/SANTA BARBARA

ADDED
L & M Russell (Paradise/WB)
Pousette Dart (Capitol)
J. D. Souther (Asylum)
Joe Walsh (ABC)
Nils Lofgren (A&M)
Allan Parsons (20th)
Outlaws (Arista)

HOT
Wings (Capitol)
Lee Oskar (UA)
Phoebie Snow (Col)
Elvin Bishop (Capricorn/WB)
Boz Scaggs (Col)
Melissa Manchester (Arista)
Bob Dylan (Col)
Doobie Bros (WB)
Maria Muldaur (WB)
Edvard Weber (ECLV)
Stampede (Pvt SIK)
Laura Nyro (Col)

LAURIE COBB, Music Director: Playing entire Lps. Playing TRET FURE single.

KXFM/SANTA MARIA

ADDED
Randall Bramblett (Polydor)
Ken Wheeler (Epic)
Ayers Rock (A&M)
Stampede (Pvt SIK)
L & M Russell (Paradise/WB)
Harry Chapin (Elektra)
Steve Goodman (Asylum)
Osbirix (Island)
Shakers (Asylum)
Weather Report (Col)

HDT
Genesis (A&I)
Doobie Bros (WB)
Poco De Lucia (Island)
Led Zeppelin (Swan Song)
Nils Lofgren (A&M)
Thin Lizzy (Merz)
Santana (Col)
Boz Scaggs (Col)
Lerry Raspberries (Backroom)

MIKE BECHTEL, Music Director: CHAPIN's "17" GOOD-MAN's "Lines" "Tosain" REPORT's "People" Title. Playing LOUDEN WAINWRIGHT and DON HARRISON singles.

OK102 1/2 FM/SEATTLE

ADDED
Led Zeppelin (Swan Song)
Marvin Gaye (Tamla)
Poco (Epic)
Pousette Dart (Capitol)

HOT
Kaleidoscope (Pac Arts)
Peter Frampton (A&M)
Doobie Bros (WB)
Wings (Capitol)
Outlaws (Arista)
Flora Purim (Millstone)
Cate Bros (Asylum)
Beboob Deluxe (Harvest)

NORM GREGORY, Program Director: KALEIDOSCOPE's "Ghost Riders"

KREM FM/SPOKANE

ADDED
Steve Young (Mtn Rail)
Randy Sharp (RCA)
Joe Walsh (ABC)
Nektar (Passport)
Ayers Rock (A&M)
George Benson (WB)
Bobby Whitlock (Capricorn/WB)

HDT
Wings (Capitol)
Peter Frampton (A&M)
Gallagher & Lyle (A&M)
Murrah Head (A&M)
Michael Franks (WB)
Bad Co (Swan Song)
Santana (Col)
Led Zeppelin (Swan Song)
Doobie Bros (WB)

DON ADAIR, Program Director: Playing various cuts. Playing LOUDEN WAINWRIGHT, and HOLLIES singles.

KSHE FM/ST. LOUIS

ADDED
Led Zeppelin (Swan Song)
Les Dudek (Col)
Ethos (Capitol)
Michael Pinder (London)

HOT
Rush (Merz)
Thin Lizzy (Merz)
Heart (Mushroom)
Nektar (Passport)

KSHE FM/ST. LOUIS

CONT.
Vangelis (RCA)
Outlaws (Arista)
Wet Willie (Capricorn/WB)
Ethos (Capitol)
Doobie Bros (WB)
Robin Trower (Chrysalis/WB)
Kingfish (Round)
Nils Lofgren (A&M)
Santana (Col)
Status Quo (Capitol)
Joe Walsh (ABC)

MARK COOPER, Music Director: Playing entire Lps.

WQSR FM/TAMPA

ADDED
Led Zeppelin (Swan Song)
Ayers Rock (A&M)
Fetters (Capitol)
Ethos (Capitol)
Earl Scruggs (Epic)
David Cassidy (RCA)
Neil Myles (London)
David Newman (WB)
David Battista (A&M)
Stampede (Pvt SIK)
Luther Allison (Gordy)
Rush (Merz)

HDT
Robin Trower (Chrysalis/WB)
ELD (UA)
Journey (Col)
Outlaws (Arista)
Peter Frampton (A&M)
Kingfish (Round)
Michael Franks (WB)
Jesse C Young (WB)
Boz Scaggs (Col)
Genesis (A&I)
Return Forever (Col)
Joe Walsh (ABC)

STEVE HUNTINGTON: Playing various cuts. Playing J. GEILS JOHN FOGERTY, and STEVE SAWYER singles.

WIOT FM/TOLEDO

ADDED
Led Zeppelin (Swan Song)
Les Dudek (Col)
George Benson (WB)
Les Ritenour (Epic)
Return Forever (Col)
Weather Report (Col)
Alphonso Johnson (Epic)
Miroslav Vitas (WB)
Pat Martino (WB)

HOT
Doobie Bros (WB)
Santana (Col)
Wings (Capitol)
Lynyrd Skynyrd (MCA)
Boz Scaggs (Col)
Ioc (Merz)
Elvin Bishop (Capricorn/WB)
Loggins & Messina (Col)
Sweet (Capitol)
Kingfish (Round)
Grand Funk (Capitol)
Phoebie Snow (Col)
Nils Lofgren (A&M)
Bad Co (Swan Song)

NEIL LASHER, Music Director: SWEET's "Action" KING-FISH's "Hypnotize" "Lightning" LDFGREN's Title. Playing CATE BROTHERS, J. GEILS, EWF, FLEETWOOD MAC, FOG HAT, SEALS & CROFTS, HALL & OATES, GARY WRIGHT, and HENRY GROSS singles.

WMHE FM/TOLEDO

ADDED
Ioc (Merz)
Sutherland Bros (Col)
Outlaws (Arista)
Joe Walsh (ABC)
Thin Lizzy (Merz)
Santana (Col)
Led Zeppelin (Swan)
Nils Lofgren (A&M)
Doobie Bros (WB)

HOT
Bad Co (Swan)
Elvin Bishop (Capricorn/WB)
Peter Frampton (A&M)
Henry Gross (Lifesong)
Carole King (Ode)
Loggins & Messina (Col)
Hall & Oates (RCA)
Queen (Elektra)
Boz Scaggs (Col)
Phoebie Snow (Col)
Wings (Capitol)
Jesse C Young (WB)

KEN SEROTA, Music Librarian: CC's "Mandy" SUTHERLAND's "Arms" OUTLAWS' "Breaker" WALSH's "Meadow" "Through Night" LIZZY's "Boys Are Back" SANTANA's "Shine" ZEP's "Pauli" "Hot's On" LDFGREN's Title. DOOBIE's "Special" Title. GROSS' "Shannon" H&O's "Sara" BOZ's "Over"

WOUR FM/UTICA

CONT.
Return to Forever (Col)
Terje Rypdal (ECM)
Thin Lizzy (Merz)
Ethos (Capitol)
Kevin Odegar (A&I)
Spooky Tooth (A&M)

CONT.
Genesis (A&I)
Pousette Dart (Capitol)
Sutherland Bros (Col)
Nils Lofgren (A&M)
Wings (Capitol)
Led Zeppelin (Swan)
Nektar (Passport)
Outlaws (Arista)
Fools Gold (Arista)
Doobie Bros (WB)

JEFF CHARD, Program Director: DUDEK's "City" DART's "Freezing" SUTHERLAND's "Train"

DC 101/WASHINGTON

ADDED
Santana (Col)
Wings (Capitol)
Doobie Bros (WB)
Wet Willie (Capricorn/WB)
Johnny Winter (Blue Sky)

HOT
Foghat (Brville/WB)
David Bowie (RCA)
Peter Frampton (A&M)
Robin Trower (Chrysalis/WB)
Elvin Bishop (Capricorn/WB)
Bad Co (Swan Song)
Hall & Oates (RCA)
Queen (Elektra)
Fleetwood Mac (Warner/Reprise)

DENISE DLIVER, Music Director: BOWIE's "TVC" "Stay" "Geldon" H&O's "Sara" "Gino" "Separation" BISHOP's "Fooled" TROWER's "Daydream" "Sympathy" Playing SEALS & CROFTS single.

KFDI FM/WICHITA

ADDED
Doobie Bros (WB)
Jim & Ginger (ABC)
Pablo Cruise (A&M)
Bowen & Richards (Ranwood)
Dave Loggins (Epic)
Pousette Dart (Capitol)
D & M Osmond (Poly)
John Hartford (Ft Fish)
Greasy Wheels (London)
Outlaws (Arista)
Fools Gold (Arista)
Stamperden (Pr Stock)
Heart (Mushroom)

HDT
Larry Groce (WB)
Emmylou Harris (Warner/Reprise)
Kingfish (Round)
Jimmy Buffet (ABC)
Bill Wyman (RS)
Nanette Workman (Big Tree)
Wet Willie (Capricorn/WB)
Rusty War (20th)
David A Coe (Col)
Willie Nelson (Col)
Jonathan Edwards (WB)

JAYSHANKLE, Music Director: Playing various cuts.

KSFM/WOODLAND

ADDED
Wings (Capitol)
Thin Lizzy (Merz)
Roy Harper (Chrysalis/WB)
Marvin Gaye (Tamla)

HOT
Peter Frampton (A&M)
Elvin Bishop (Capricorn/WB)
Bad Co (Swan Song)
Lynyrd Skynyrd (MCA)
Boz Scaggs (Col)
Robin Trower (Chrysalis/WB)
Kingfish (Round)
Sammy Hagar (Capitol)

KEN BECK, Program Director: WINGS' "Beware" "Anne" "Baby" "Wino" LIZZY's "Boys Are Back" "Running" HARPER's "Gama" GAYE's Title. Playing JOHN SEBASTIAN, JOHN FOGERTY, and TOM JANS singles.

WAAF FM/WORCESTER

ADDED
Rory Gallagher (Polydor)
Ian Thomas (GRT-imp)
Led Zeppelin (Swan)
Tremelors (DJM)
John Miles (London)
Les Dudek (Col)
Spooky Tooth (A&M)

HOT
Thin Lizzy (Merz)
Emmylou Harris (Warner/Reprise)
Boz Scaggs (Col)
Pousette Dart (Capitol)
Kokomo (Col)
Sutherland Bros (Col)
Nils Lofgren (A&M)
Kiss (Casablanca)
Santitas (Dark Horse)
Flora Purim (Millstone)

JOE CAPOBIANCO, Program Director: LIZZY's Title. EMMY's "Amerillo" DART's "Dancer" KOKOMO's "Angel" "Imagination" SUTHERLAND's "Train" LOFGREN's Title, "Jailbait" KISS' "Youth" PURIM's Title. Playing SEALS & CRDFTS, ROAD APPLES, J. GEILS, and JOHN FOGERTY (both) singles.

INTRODUCING OUR NEW MAGAZINE:

R&R FORUM

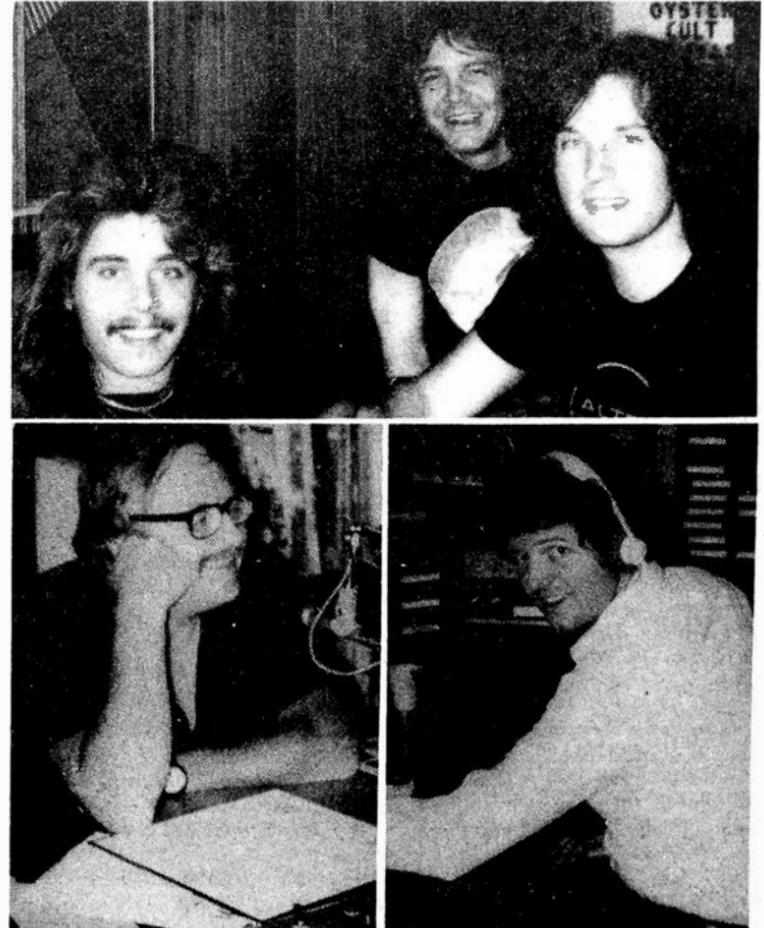
A MOST UNUSUAL PUBLICATION...

We'll be sending you **2 FREE** copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON

KNAC, Long Beach gives the record promotion people in the Los Angeles area a chance to play disc jockey in their annual April Fool's Day extravaganza. Prizes are awarded for the most far out, the heaviest, and for crass commercialism. This year, Judges Harrison and Sharrison, after hours of tormenting deliberation, are pleased to announce the winners: **MOST FAR OUT:** Claude Hall, Billboard Magazine, for his insight into country music and homespun warmth on the air. **HEAVIEST:** The tallest, if not the biggest April Fool, that graduate of the "Bob Sherwood School of Broadcasting," Columbia Records' Chuck Thagard. **CRASS COMMERCIALISM:** The man who used his hour to plug his career and those of his friends, UA's Jack Ashton, (formerly of Merc, ABC, etc.. and friend of Ted Nugent, Bob Seger, Johnny Winter, etc..) **HONORABLE MENTION:** Don Stone of Lifesong for his preparation of an in depth look at the Yardbirds. And Lindy Goetz, of Mercury.



The KNAC winners: (Top l to r): Jack Ashton, UA; Bob B. Blue KNAC MD; Paul Sullivan, KNAC PD. (bottom l to r) Claude Hall, Billboard; Chuck Thagard, Columbia.

RECORDS

RECORD INDUSTRY NOTES



by Candy Tusken

Atlantic Records is issuing a limited edition of 500, numbered, copies of the obelisk that predominates the art work on Led Zeppelin's "Presence" album. The meaning of the mysterious monolith (reminiscent of the movie "2001") has not been revealed by the group. The object appears in all the album's photographs whose subject matter cover the spectrum of human activity suggesting the obelisk is a futuristic super-computer that enhances all aspects of human life...On the **Marvel Comic Book's** drawing board is a series of comics to star hard rockers Kiss as superheros in stories revolving around the group's musical career. The band is also considering several other projects involving TV and wide-screen exposure...**Tommy Bolin** (sans **Deep Purple**) will debut a new single "Savannah Woman" along with his recently formed band when they embark on a national tour next month...**Helen Reddy** will star in Walt Disney's biggest budgeted musical since "Mary Poppins." The movie, "Pete Dragon," combines live action and animation with filming commencing June 14th. Reddy just completed a ten-city tour which netted her \$500,000 in take home pay...

The entertainment colony in L.A. turned out in full force last week for RSO Record's sumptuous announcement party held for their new President, **Al Coury**, at private club the Bistro. Virtually every record company executive was represented along with top movie producers, major concert promoters, artist managers, PR agencies, plus Time, Newsweek and People Magazines, Rolling Stone and top tongue **Rona Barrett** who mingled with radio personnel and artists **Carly Simon**, **Brian Wilson**, **Anne Murray**. It was also a first meeting for many of the rarely seen **Robert Stigwood** (who controls a vast media empire) who was a courtly and totally charming host providing a non-stop bar and staggering array of hot food for the 150 attendees...

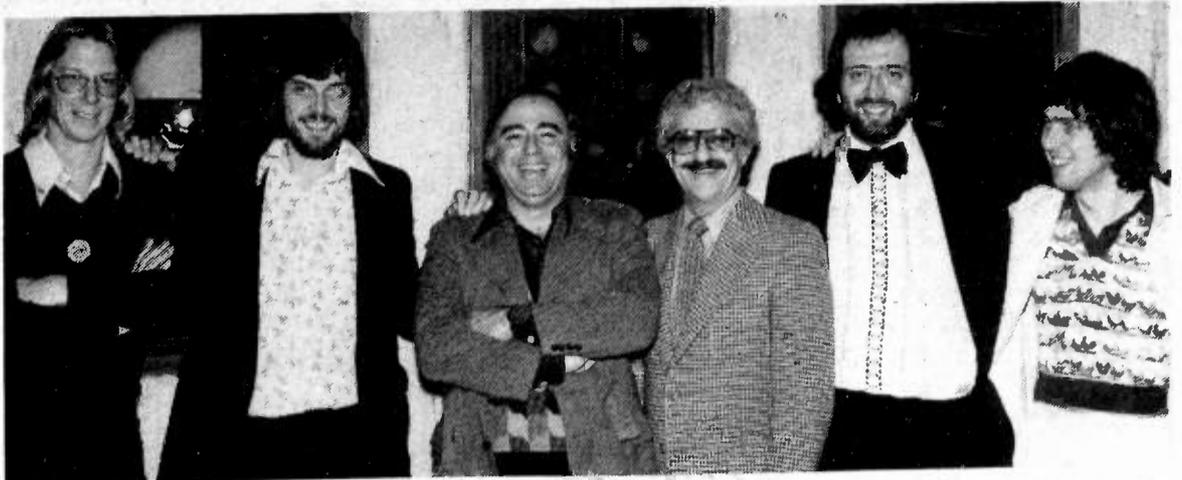
A typo in last week's column made it appear as if **Robert Stigwood** was married to singer **Yvonne Elliman**. She is actually married to **Bill Oakes**, RSO's VP of TV development...**20th Century Records** drew a capacity crowd of 600 people to Griffith Park's Observatory in L.A. last week for a preview of the "Alan Parsons Project." Two years in the making, over 300 musicians and vocalists appear on the album which features the major works of chiller poet, **Edgar Allan Poe**, set to music entitled "Tales Of Mystery & Imagination." The role of Poe was enacted by thespian **Orson Welles** who had taped the introduction for the event with the album set for rush release...**Chrysalis Records** signed guitarist **Leo Kottke** to a long-term recording contract as revealed by the label last week. Kottke had formerly been with Capitol...

Minnie Riperton is finishing her new album which includes some guest work by one of the bona fide superstars in the business...**Elektra** reports that all the original members of **Bread** are back together (after a two year separation) recording a new album with the material on the order of the group's much beloved sound...Congrats to **Lynyrd Skynyrd** drummer, **Artimus Pyle**, and his wife, **Patricia**, who recently ushered in their second son, **Marshall Daniel Pye** (named after good friends in the **Marshall Tucker** and **Charlie Daniels** bands)...**Carole King** has not surprisingly cancelled the third part of her U.S. tour to re-assume her number one career with her children and husband...**Bobby Goldsboro's** new single found its way to the singer in a rather unusual way. Former GM of KPCC in L.A., **Doug Cox**, currently conducts motivation seminars on the West Coast and uses a poem titled "A Butterfly For Bucky" as his opening. He sent it to **Ray Anderson** of U.A. who felt it was perfect for Goldsboro. After reading the poem, Goldsboro immediately set up a recording session and has just finished the number which reportedly has the same emotional impact as "Honey."...

That titillating torso that proves wetter is better on the cover of **Wet Willie's** new album cover belongs to a young lady who also has a head for figures and works for the legal department of a large record company...**Foghat** toppled the year-long attendance record held by **Led Zeppelin** at Pittsburgh's Civic Center attracting 17,775 fans to their recent concert beating out the Zep by more than 3,000 ticket holders and also set a new record for the largest indoor concert ever held in that city...**KGB** feted their label, **MCA**, to an unvelving party of their live show to be publicly displayed on their 26-city tour commencing this month along with the release of their first single "Magic In Your Touch"...**The Doobie Brothers** are undertaking a back breaking 35 cities in 47 days tour to include the first appearance in over a year of one of the group's founding members, **Tommy Johnston**.

Gladys Knight has finished filming her starring role in her first motion picture "Pipe Dreams" and is off to Europe with the **Pips** for a major tour...**Emmylou Harris** and **Little Feat's Bill Payne** guest appear with good friend **Peter Pringle** on his debut album the singer/songwriter has just completed for **Warners**...Coming on the heels of **Leon Russell's** exit from his longtime label, **Shelter**, is the formation of a new a label by the artist, **Paradise Records** (distributed by **Warner Bros.**) The new firm's first release is **Leon & Mary Russell's** "Wedding Album." **Arif Mardin** has finalized the new **Andy Pratt** album with Eastern talk reporting the ace producer has brought in another masterpiece...

Atlantic Records' top New York publicist, **John David Kolodner**, has been asked to expand his activities into the label's A&R department with additional duties to include new talent scouting...**Music attorney,**



Pictured (from left) at 20th Century Record's debut of "Tales Of Myster And Imagination: Edgar Allan Poe" last week at L.A.'s Griffith Part Observatory are Ivan Dryer, president, Laser Images, Inc., Alan parson, Russ Regan, Herb Eiseman (president, 20th Century Music Corp.), Eric Woolfson, and Andrew Powell.



After appearing at his SRO show at The Front Row Theatre in Cleveland, Bobby Vinton stopped by WIXY to guest host on the Tom Murphy show. L to R is Mike Manocchio, local Promotion Mgr., ABC, Bill Bailey PD Of WIXY, Tom Murphey; Pat McCoy, National Promotion Director for ABC and Bobby Vinton hugging a surprised Marge Bush, Music Director for WIXY.

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...IT'S COMING SOON

David Berman, has been appointed Vice President, Business Affairs, for **Warner Brothers Records** as announced by Board Chairman and President **Mo Ostin**. **Ms. Jackie Thomas** has also joined **Warners** as their new R&B Promotion Coordinator to be based in New York. She spent the past two years as Disco Coordinator for **Columbia Records**...**Del Costello**, **Columbia Records'** Regional Director of Sales, has promoted **Al Bergamo** and **Jack Chase** to the positions of Branch Managers for the Seattle and San Francisco markets respectively...**Ace** producer/engineer, **Roy Halee** (best know for his work with **Simon & Garfunkel**) has been appointed Vice President in Chart of A&R for **ABC Records** according to Chairman of the Board, **Jerry Rubinstein**...

Based on the premise that L.A. is in need of another independent distributor, **Mike Lipton** (former President of **United Artist's** distribution arm, **Musical Isle**) has left to open his own distributorship. Other principals in the new firm are **Elliott Blaine**, Executive VP; **Bernie Wechler**, VP of Sales and **Ernie Farrell**, VP, Public Relations. The company's lines currently include **Playboy**, **Pickwick**, **De-Lite**, **PIP**, **Groove Merchant** and **Roulette Records** with more to be announced later. They may be reached at (213) 782-6240...



SHE SINGS TOO: Britt Eklund is in the studio with producer Tom Dowd and constant companion Rod Stewart. Known primarily for her acting abilities, Britt will be heard on Rod's new **Warner Bros.** album—in French, no less.

BLACK Radio

April 16, 1976

1	1	1	1	JOHNNIE TAYLOR/Disco Lady (Columbia)
3	3	3	2	DOROTHY MOORE/Misty Blue (Malaco)
—	23	18	①	DIANA ROSS/Love Hangover (Motown)
17	7	6	4	BRASS CONSTRUCTION/Movin' (UA)
2	4	4	5	EDDIE KENDRICKS/He's A Friend (Motown)
4	5	5	6	BLACKBYRDS/Happy Music (Fantasy)
12	11	8	7	TAVARES/The Love I Never Had (Capitol)
5	2	2	8	O'JAYS/Living For The Weekend (Phyl/Int)
—	25	23	⑨	SILVER CONVENTION/Get Up And Boogie (Midland Intl)
25	14	10	10	GLADYS KNIGHT & THE PIPS/Make Yours A Happy Home (Buddah)
16	13	12	11	TYMES/It's Cool (RCA)
—	—	—	⑩	BROTHERS JOHNSON/I'll Be Good To You (A&M)
23	18	15	13	AL WILSON/I've Got A Feeling (Playboy)
—	—	20	⑪	CANDISTATON/Young Hearts Run Free (WB)
—	—	—	15	RUFUS/Dance Wit Me (ABC)
—	—	22	16	FATBACK BAND/Spanish Hustle (Event)
10	8	9	17	BOBBY WOMACK/Daylight (UA)
11	12	13	18	BILLY PAUL/Let's Make A Baby (Phyl/Int)
20	17	17	19	DAVID RUFFIN/Heavy Love (Motown)
—	15	14	20	HAROLD MELVIN & THE BLUENOTES/Tell The World (Phyl/Int)
10	9	11	21	PARLIAMENT/"P" Funk (Casablanca)
19	16	16	22	WILLIE HUTCH/Party Down (Motown)
—	—	—	23	KOOL & THE GANG/Love And Understanding (De-Lite)
7	10	19	24	MASQUERADERS/Traveling Man (Hot Buttered Soul)
—	—	25	25	MANHATTANS/Kiss & Say Goodbye (Columbia)

CROSS OVER

DIANA ROSS "Hangover": Black: 6-2 KDIA, 17-9 KATZ, 3-3 WVKO, 29-18 WVOL, 1-1 WWRL, 10-5 WCIN, 27-5 WYLD. Rock: 15-11 WRKO, 20-12 WFIL, 19-13 WPGC, debut 22 KHJ, add KFRC, 26-18 WHBQ, 26-22 at Z93, 27-22 KRSP.

DOROTHY MOORE: Black: 1-1 KDIA, 3-2 WJPC, 10-4 KATZ, 22-5 WVKO, 3-1 WDAO, 1-1 WNOV. Rock: 3-2 WPGC, 26-19 WCAO, 17-9 WIXY, 21-17 at Y100, 27-26 KCBQ, 24-12 WAYS.

SILVER CONVENTION: Black: 9-6 KDIA, 28-23 WSOK, 12-7 WWRL, 14-11 WVOL, 7-6 KATZ, 20-18 WTMP. Rock: Add WABC, WRKO, KHJ, 23-14 KSLQ, 19-15 WPEZ, 27-14 KHBQ, 23-19 WGH.

ANDREA TRUE CONNECTION: Black: 21-15 KDIA, 21-17 WNOV, 18-14 WJPC, 25-22 WTMP, add WVOL. Rock: 28-22 WIXY, 28-22 KSTP, 14-12 KRBE, 20-15 WBBQ, 25-16 WCOL, add WAYS, WBJW.

AL WILSON: Black: 12-9 WNOV, 16-14 WOKJ, 20-17 WIBB, 17-11 WGIV, 4-3 WVOL. Rock: 21-17 WSGA, 27-20 KHJ, debut 27 WCAO, 25-22 WORC, 8-6 WFLB.

BLACKBYRDS: Black: 4-3 WCIN, 15-12 WTMP, 39-35 WVOL, 2-1 WSOK, 4-3 WNOV. Rock: 23-16 WCAO, 8-6 CKLW, 22-13 WIXY, 37-22 WCOL, 13-8 WAYS.

MARVIN GAYE: Black: Add KATZ, WIBB, WVOL, WCIN, 40-19 WRRL, debut 10 WVKO. Rock: 27-20 CKLW, add WGCL, KEEL, debut 21 WSAR.

BROTHERS JOHNSON: Black: 26-8 WYLD, debut 16 KDIA, 5-1 WVKO, 38-35 WDAO, 28-14 WGIV, 26-10 WCIN. Rock: debut 26 WPGC, add WCOL, WFLB, WSAR, 29-19 WAPE.

RHYTHM HERITAGE: Black: 33-20 WGIV, 28-17 WCIN, 31-28 WVKO, add KATZ, WWRL. Rock: 25-23 WGCL, add WPIX, debut 26 WHBQ, on KEEL, Z93.

TRAMPS: Black: 11-4 WWRL, 22-20 WTMP, 30-26 WOKJ, add KDIA. Rock: Add WPIX.

HAROLD MELVIN: Black: 23-17 KATZ, 15-14 WVOL, 25-23 WVKO, 27-21 WDAO, 27-23 WNOV. Rock: 27-21 KSTP, 21-16 WFLB.

DONNA SUMMER: Black: Add KATZ, on WRRL, add WYLD. Rock: 27-22 KEZY, 24-21 at 98Q, add KILE, on WKBW.

BILL COSBY: Black: Add WNOV, WTMP. Rock: On KSLQ, Y100.

Active Album Cuts

JOHNNIE TAYLOR "Somebodies Getting It" "Runnin' Out Of Lies"
 BROTHERS JOHNSON "Get The Funk Outa My Face" "Land Of Ladies"
 MARVIN GAYE "After The Dance" "Since I Had You"
 PARLIAMENT "Tea The Roof Off The Sucker" "Mother Ship Connection"
 SILVER CONVENTION "San Francisco Hustle" "No No Jo"
 TEMPTATIONS "Sweet Gypsy Jane" "China Doll" "Up The Creek Without A Paddle"
 SANTANA "Let It Shine" "Take Me With You"
 FIRST CHOICE "Ain't He Bad"
 GEORGE BENSON "Breezin'" "Affirmation"
 ROY AYERS "Mystic Voyage" "Funky Motion"
 ASHFORD & SIMPSON "Believe In Me"

RADIO NEWS

KYAC/Seattle has a new personality on nights from 12-5:30. He's Paul Brown, and he comes to them from KRKO in Everett, Washington.
 Vincent Price, at WILD/Boston had the Brecker Brothers in for an interview last week. They were in the city doing a show at the Palls Mall.
 Jerry Walker at WTMP/Tampa was giving away K.C. and the Sunshine Band albums last week. Promoting the giveaway, "Disco Radio Gives You A Cut Of Sunshine," and awarding the album to a certain number caller. He has been featuring a different album every week, and naturally a different catchypromo.
 It was announced April 15th, Walt "Baby" Love will be the new Program Director at WVON/Chicago. He is from WBLB/New York.

Most Added:

MARVIN GAYE
 CROWN HEIGHTS AFFAIR
 BROTHERS JOHNSON
 AL GREEN

The Hottest:

MARVIN GAYE
 BROTHERS JOHNSON
 DIANA ROSS
 CANDISTATON
 SILVER CONVENTION

NEW & ACTIVE

MARVIN GAYE
 I Want You (Motown)
 MUSCLE SHOALS HORNS
 Born To Get Down (Bang)
 ANDREA TRUE CONNECTION
 More, More, More (Buddah)

OTHERS GETTING SIGNIFICANT ACTION:

BARRY WHITE "You See The Trouble In Me" (20th)
 GENERAL JOHNSON "All In The Family" (Arista)
 BLUE MAGIC "Grateful" (Atco)
 BLOODSTONE "Do You Wanna Do A Thing" (London)
 TRAMPS "That's Where Happy People Go" (Atlantic)
 HOT CHOCOLATE "Don't Stop It Now" (Big Tree)
 HIDDEN STRENGTH "Hustle On Up" (UA)
 MAJOR HARRIS "Jealousy" (Atlantic)
 BILL WITHERS "I Wish You Well" (Columbia)
 GARY TOMSEMPRE "Love Me Right" (Pip)
 RHYTHM HERITAGE "Baretta's Theme" (ABC)
 K.C. & THE SUNSHINE BAND "Queen Of Clubs" (TK)
 SMOKEY ROBINSON "Open" (Tamla)
 DONNA SUMMER "Could It Be Magic" (Casablanca)
 DONNIE GERRARD "Words" (Greedy)
 AL GREEN "Let It Shine" (Hi)

Jim Maddox

What's with Black radio these days? Is it really making advances? It is really becoming more aware? We all know it's an influence, but do you have any respect for it? If you are outside of Black radio... do you accept it? If you were offered a job in Black radio, would you be ashamed to take it? Well Black radio is changing, but it has not fully changed, it has not fully arrived. Thus far, very little creativity has come from it, not enough professionalism has been demonstrated, and not enough concern has yet been shown. Yes there are a growing number of Black programmers who are concerned, who are professional, and who are becoming creative. What is happening with Black radio then? Quite simply a "changing of the guard." However this change will and is taking time but it is happening. The old guard is still there and the old guard couldn't care less whether it is ever looked on as professional in the industry. The old guard is out for themselves, trying to make as much money on the side as they can, while trying to do as little work as possible. Of course one can not be knocked for trying to make money...after all making money is as American to us all as apple pie. But radio has been just a vehicle to some, or an opportunity for recognition which may not have been possible in another line of work. To the old guard it matters little whether their stations sound good or bad. It matters little if the music is right, whether their jocks are disciplined, whether they're even on time to work...and sadly, it matters little to the old guard if they even know how. It's no wonder then, that black radio has been behind the times and now finds itself in a position of trying to play catch-up. However, the beautiful thing is that, thanks to the new breed coming in, Black radio is catching up and is becoming more aware. Oh sure, a lot of the new Black programmers are just now learning the ropes but a lot of them are bright and they certainly do care and they are destined to do well in this industry if they keep trying. For this reason I am glad that R&R can be of service and that there is a Black section in R&R. It is here to serve you if you care to use it, whether it be ideas you are searching for or information you need about a record. However, R&R is merely your mirror. It reflects you, your input, your professionalism....

It is sad but true, that many Black jocks who have worked, or now work in general market radio, would be ashamed to work in Black radio again...simply because it wasn't very professional when they were in it. Well they shouldn't have had to leave Black radio just to work in a professional environment...and they shouldn't have to feel that because they're still in Black radio they haven't made it. Black radio, I'm sure you'll agree, should be as professional as any other kind of radio (and it should pay as well)...so that you can be proud to be a part of it. So let us hasten the "changing of the guard" and let R&R be your vehicle to illustrate to the industry your professionalism. Send us news of your station and give us accurate reports when we call you for them...or you call us at your convenience. For those of you who have cared enough to help us to help you here at R&R...thanks.

BLACK Radio

JERRY BOULDING:

Looking At The Music

We have finally arrived at what promises to be one of the, if not the most interesting probes in the current series on Black Radio. What to do about the music? This question has been raised by probably every disc-jockey, PD and MD since the invention of the playlist. And, while we don't claim to have all the answers, here are some thoughts and ideas which can guide your feelings whether you're trying to appeal to a "Disco Lady" or a "Travelin' Man" "I've Got A Feeling" your playlist must include some "Happy Music" or you're "Living For The Weekend" which is dangerous. So just "Keep Holding On," "Daylight" is coming and "It's Cool" hopefully you can get into these "Words" "From Us To You." (With apologies to Johnnie Taylor, Dorothy Moore, The Masqueraders, Blackbyrds, Al Wilson, O'Jays, Temptations, Bobby Womack, The Tymes and The Stairsteps).

Programmers today are being forced to look more closely at the demographic distribution and psychographics of their audience, trying to translate successes or failures in terms of what they are or are not doing. Greater fragmentations of audience shares in many markets encourages some Black and Rock programmers to concentrate more strongly on a more restricted age-range appeal of certain records to various age-groups.

This is particularly true of stations that are trying to specialize their listener appeal. Bear in mind that popular music transcends the limitations of group boundaries as well as those of age, race, culture, education and environment.

Much of today's radio-music programming is controlled by fear. Fear of tune-out. Somebody might not like a certain record or a certain sound. It is highly unlikely that there are very many records that, absolutely everybody will like. The controlling factor however should be how many people will like a certain record. Any reasonable programmer should be willing to sacrifice one limited group of listeners if he could thereby appeal favorably to all the other groups or even most of the other groups. As our present society is divided and subdivided there is not an all-pervasive grouping available and no known universal factor in music programming no matter what type of format is involved.

Trends in the public's musical taste are usually led by a divided, devoted but small minority. This audience follows slowly and cautiously in the path of the pioneers. Radio stations lagging too far behind the trend will lose audience which in turn will eventually affect sales, as will those who get too far ahead.

Record sales no longer provide the ultimate in research data as they once did. They must be supplemented with phone response, trade publications and good judgement. Part of that good judgement would require that a music programmer be aware of all the records that are happening, both singles and albums in his particular market and it is this awareness that makes the big difference.

Both radio and the music business are still a prime factor and cultural force in this country and the world.

And since those other than its originators like it, sing it, play it, and make money from it and even damn it, it is not unusual that the deeper meanings of this music and its origins are too often overlooked. This is usually the way with anything once it becomes popular and lucrative.

Blacks in particular have contributed more both from the radio and the record standpoint in the past decade than every before. Let us pause for just a moment and look at the people who are creating and playing this special form of entertainment.

We propose to use average listening spans as a basis for record rotation. (This can easily be determined by examining your last three rating books. It usually takes three books to determine a trend.) What you want to try to achieve is a repeat on the power records regardless of their chart numbers so that the average listener doesn't hear the same song twice in one span of listening. In markets where we did some research on listener's reactions to songs they like, response varied from those that wanted to hear the song again immediately (especially if it was a relatively new song) to wanting to hear it again in three to five hours. So in this case you take an average based on the song's energy, newness and length and come up with a judgement based on all these factors and the time of day.

A frequency distribution based on a listing of the given categories and the tabulation of the frequency of occurrence of each can also be used to determine the right rotation. In this case your request line functions as an indicator of listener response. (You don't have time to process sales information). Again, the request system is by no means the only indicator but it is the fastest and most readily available. Some of the other variables that must be considered along with the frequency distribution cycle include audience turnover (recycling) burn-out control samples and the make-up of the request line sample.

For example, what is the average age of the caller? Are the typical or atypical? Are they passive or reactionary listeners? More than likely these requests will be out of proportion to the universe in terms of musical awareness, sex, age, etc. But, no matter what methodologies are used, the basic goal remains the same. We want to replace arbitrary programming decisions with decisions based on research.

As we look ahead in our daily pre-occupation with audience shares, sales, profits, and the whole pattern of competition, people in radio and records are apt to overlook a very important factor: Our livelihood depends almost entirely on creative talent. Without the composers, writers, program directors and jocks, radio and records as we know them could not and would not survive.

In the past, formats have limited to some extent, the opportunities for talent development in some cases. The creative skill of the format creator was imposed on a station to try to produce a sound in which there was little room for individual creativity. Present trends indicate that many tight formats will be loosened in order to provide

added this week...

WOL/WASHINGTON D.C. Mel Edwards	WVCO/COLUMBUS Bill Moon	KDIA/OAKLAND Kelth Adams	WGIV/CHARLOTTE Manny Clark
Marvin Gaye Choice Four McCoo & Davis Coke Escovedo Skip Mahoney & Casuals HOT: Diana Ross 7-2 Hidden Strength 14-9	Disco Tex & Sexolettes Rufus Main Ingredient Crown Heights Affair Smockey Robinson Millie Jackson Creative Source HOT: Brothers Johnson 5-1 Brass Construction 6-2 Dorothy Moore 22-5 Gary Wright 10-6	Manhattans Denise LaSalle Muscle Shoals Horns Tremmps Bloodstone HOT: Diana Ross 6-2 Tymes 7-3 Kool & The Gang 12-7 Bobby Womack 15-10 Tavares 17-11	Marvin Gaye HOT: Muscle Shoals Horns 13-9 Tavares 14-10 Al Wilson 17-11 Brothers Johnson 28-14 WNOV/MILWAUKEE Horace O'Kelley
KATZ/ST. LOUIS Chris Hall	WDAS/PHILADELPHIA Butterball	WIBB/MACON Hamp Swain	Roy Ayers Crown Heights Affair Luther John Davis & the Monster Bill Cosby Soul Dog Dillard & Johnson HOT: Johnnie Taylor 3-2 Tymes 10-8 Al Wilson 12-9
Marvin Gaye Rhythm Heritage Roy Ayers Donna Summer Brothers Johnson Parliament HOT: Billy Paul 5-2 Dorothy Moore 10-4 Diana Ross 17-9 Bohannon 16-10	Natalie Cole Moments Donna Summer Impact HOT: Diana Ross 9-3 Ray Charles 13-8 Rhythm Heritage 26-13 Rufus 27-14	Parliament Young Devines Hot Chocolate Marvin Gaye Brothers Johnson Al Green HOT: Manhattans 7-4 Stuff 'n' Ramjet 9-5 Earth, Wind & Fire 17-12	WOK/JACKSON Dick Dawkins
KDAY/LOS ANGELES Steve Woods	KGFI/LOS ANGELES Lucky Pierre	WTMP/TAMPA Jerry Walker	Blue Magic Rufus General Johnson Fatback Band Isaac Hayes HOT: Candi Staton 10-1 Albert King 9-4
No Adds HOT: Brothers Johnson 15-4 Hall & Oates 10-6 Smockey Robinson 22-13 Davis & McCoo 23-14	Parliament Brass Construction General Johnson Love Committee Andrea True Connection HOT: Dorothy Moore 13-8 Brothers Johnson 33-21	Miz Davis Marvin Gaye Vicki Sue Robinson Main Ingredient Choice Four Al Green Bill Cosby Checkmates HOT: Billy Paul 6-3 Manhattans 12-8	WDAO/DAYTON Keith Willis
WWRL/NEW YORK Sonny Taylor	WYLD/NEW ORLEANS Reg Henry	WRBD/FT. LAUDERDALE Joe Fisher	D.J. Rogers Sun Crown Heights Affair HOT: Willie Hutch 8-3 Parliament 15-9 Diana Ross 17-10 Bobby Womack 14-11
Vicki Sue Robinson Barry White Rufus Brothers Johnson Donna Summer Rhythm Heritage HOT: Trammps 11-4 Silver Convention 12-7 Candi Staton 21-12 D.J. Rogers 25-13	Soul Dog Hidden Strength Crown Heights Affair Dee Dee Sharp Major Harris Brecker Brothers Sun Donna Summer Bloodstone Jimmy Bee HOT: Manhattans 12-1 O.V. Wright 22-2 Candi Staton 28-3 Diana Ross 27-5 Denise LaSalle 16-7 Brothers Johnson 26-8	Rose Banks Marvin Gaye HOT: R.B. Hudmon 10-5 Candi Staton 12-8 William DeVaughn 17-7 Diana Ross 18-11	WVON/NASHVILLE David Lombard
WJPC/CHICAGO Richard Steele	WWIN/BALTIMORE Al Jefferson	WSOK/SAVANNAH Don Wilson	Rufus Brothers Johnson Marvin Gaye Candi Staton Andrea True Connection HOT: Silver Convention 14-11
Candi Staton Love Committee Pat Lundy Blue Magic HOT: Tymes 14-4 Reflections 12-12 David Ruffin 23-13	Lee Garrett Al Downing Carol Williams Tom Sullivan Bob Crewe Generation	Skip Mahoney & Casuals Moments Al Green Marvin Gaye Donald Byrd Crown Heights Affair Haywood Cash Bob Thomas & Hotlines HOT: Tavares 5-2 O'Jays 8-3 R.B. Hudmon 7-4 K.C. & the Sunshine 11-8	WCIN/CINCINNATI Bob Long
WENZ/RICHMOND Calvin Booker	Lydia Pense & Cold Blood Whole Darn Family Vickie Wonder HOT: Earth, Wind & Fire 10-8		Al Green Third World Marvin Gaye HOT: Diana Ross 10-5 Candi Staton 17-8 Brothers Johnson 26-10 Rufus 22-12 Manhattans 29-13

greater scope for the jocks and communicators of tomorrow. It also appears that program/music directors will be placing greater emphasis on showmanship and being natural. So while the research and methods that we touched on in this issue are important, they must still be seasoned with honesty, sincerity and good judgement. As playlists continue to expand or contract based on the music that is currently available, the choices of the program/music director will play a much more critical role in the station's success.

And while we pause let us remember that this music is in all its forms the aesthetic property of a race of people who were brought to this country against their will and then forced to make drastic social adjustments in order to survive in a hostile environment. This special music performed by both black and white artists and played for the most part by ebony communicators is but one off-shoot from a huge tree with many branches. It is, perhaps in this vein, best described as an old sound of new significance.

From a radio standpoint, the past years have been ones of transition in programming. Shifts in audience shares, plus re-alignment of demographic composition, have encouraged many modifications of previously successful program policies. Changing patterns of record sales have also given cause for program-

mers to re-evaluate their music formats. There has been continuing decline in the number of single records selling in any significant volume in any one market. As a result, it has become increasingly difficult to utilize single sales reports as a weekly guide to total music programming.

Most of today's black programming of music is built on hits...hit albums and of course hit singles. Believe it or not there is a world of difference between the two. Many albums are selling well because they're bargain-priced packages which of course give the buyer more music per dollar invested. There is a feeling among many top Black programmers that heavy album play tends to dilute or weaken the number of hits programmed to appeal to a mass audience and that the LPs in spite of their huge sales attracts only a small minority of the hit-oriented audience. It is our feeling that successful programming should comprise a variety and a balance of music. But, you can't sacrifice completely the hit music precept just for the sake of variety. An album with huge sales does not necessarily contain even one selection that could be regarded as a hit for radio, while another may contain several potential hits.

Requests are sometimes valid. It's good to ask for them, regardless of your format. It creates a link between the listeners and the jock

and almost everything that's requested is on your playlist anyhow. The real value in requests is to get an "early feel" or what new music may have been exposed on some other station that has strong appeal for your listeners, but you must use caution and always ask yourself, "Can I safely play this new piece of music without losing the majority of my listeners?" If the answer is "Yes," and if it is not a novelty you are pretty safe in making the decision to include this new music for consideration when your new playlist is being assembled.

Outside sources are very good, if they're valid. By outside sources, we mean the use of the trades and other station's playlists in similar markets as a guide to see the records growth once it was added as well as its growth in the trades. (Trades normally reflect national growth, and often you can't afford to wait too long. Remember what we said earlier about the dangers of being either ahead or behind). Probably the best guides when they are available, are what others are exposing locally plus local sales and requests.

What about rotation? Should a top requested song be played every two hours, or every three hours? Should rotations vary by dayparts? And, what kind of research can be done to determine the most efficient record rotations?

COUNTRY

Direct From Duncan



There was a report, from a very reliable source, that WHN, New York Program Director ED SALAMON was here in Los Angeles last week taking notes on the radio market. As rumors continue of Country station KGBS, which is owned by Storer Broadcasting as is WHN, changing format to Rock by September, it would seem logical that Salamon might want to help the station be more competitive with a Country format. As you may know Salamon has proved his worth as a Program Director in major markets with his successful WHN and WEEP, Pittsburgh. Should make for some interesting news in the next few months.

MARK WILLIAMS, former Program Director of KCKC, San Bernardino, has joined a cable FM system in that same area. Williams called earlier this week with a request for product Country and Progressive Country. He said he'll be programming the station, CQ-FM, which is on-the-air from 12noon to midnight right now. The cable service has some 35,000 subscribers at the present time. Williams and I talked at great length about the continued growth of "Album Oriented Country." From the response in many markets in the past few months it looks to be a very big part of his industry in the next year or so. More on that later. His number is (714) 882-6957.

GARY PERKINS, P.D. of KOZN-FM, San Diego, told me his current T.V. spots, which feature some lovely ladies inviting viewer to "turn me on," referring to the station, have been banned by one local T.V. station during the "Family Hour." Spots have to run after 9PM. BOB FULLER of WSLR, Akron, claims LINDA LOVELACE called him last week and invited him out for a "bite." (I find that hard to swallow)...CHRIS MCGUIRE, WKDA, Nashville, says he's up to 59 parking tickets. Chris says he's always yelling at the mermaid from their 12th floor studio not to tickle this car, but it hasn't done any good. Chris hopes to get enough tickets to wallpaper his house...BRUCE NELSON, KENR, Houston, reports a local, unidentified, promotion man gave him and JOE LADD of KIKK One of those inflatable "love" dolls you can buy in a porno shop. Nelson claims Ladd's doll left him after three weeks! By the way, Nelson has a new single on Soundwave records called "Rosie's House Of Ill Repute," a Foster-Rice tune.

MARTY SULLIVAN, KRMD, Shreveport, needs a 4-7 pm jock with strong production ability. Tapes and resumes to KRMD, P.O. Box 1739, Shreveport, La. 71166...JOE PATRICK from WGTO, Cypress Springs, Florida has joined WVOJ, Jacksonville, Florida to fill the afternoon drive slot. GENE POPE is the Program Director and MIKE CARTA is handling the music chores.

WGEE, Green Bay, Wisconsin is beginning 52 years of broadcasting...WALT TURNER of WIL, St. Louis, had an interesting story to tell. He replaced a copy of the new Columbia MARTY ROBBINS single, "El Paso City," for his control studio. After the jock introduced the record it became obvious that it wasn't Robbins singing, even though the label said it was Marty's single. It turned out the wrong label was put on the new Monument single by LYNCH & LAWSON. Sounds like a great way to get your unknown artist played on a radio station.

JACK PRIDE replaces DAVE MACK as National Country Promotion for POLYDOR/MGM Records. Dave has joined the C.W. McCall Organization in Omaha and we wish him well. Pride, as you may recall, was at one time National Country Promotion for Mercury Records...Speaking of Mercury, "Cheerful" CHARLIE PITTS, Program Director of WOKO, Albany, New York, sent a nice letter to my office saying some very nice things about the regional Mercury promo man PAUL POWER. Pitts thought since April is Mercury Music Month it would be nice to salute an excellent promotion man from his region.

PROMOTIONS: JIM CHRISTOFERSON, KFOX, Long Beach, had a "Two For One Weekend" on-the-air. Even before public release he was able to get a bunch of the new Two dollar bills and gave them away to listeners who called in to win...KWMT, Fort Dodge, Iowa, has started a "CB Radio Handle Contest." The neighbors send in their choices of handles, or names, for the jocks. Each hour the jock reads a suggested handle and the listener's name on-the-air from sent in postcards. If they hear their name called they call the station and win an album, plus become eligible for a drawing to give away some CB radios...WMC, Memphis air talent DAVE WEST is holding an Open Golf Tournament May 8. The station hopes to raise \$10,000 for the Heart Association...Taking advantage of the heavy Mexican-American population in Tucson-KHOS P.D. TOMMY WRIGHT has expanded his "phrase that pays" contest to include the Spanish-speaking listeners. Promos have been cut in Spanish and Wright says the response is very good. TERRY WOOD, Operations Director of WONE, Dayton has his jocks involved in the local Longhorn Rodeo with a calf roping contest. Listeners have been invited to send in their guess as to the time a particular jock will need to rope the calf. The closes time wins \$100 worth of western clothing for the listener and the jock. (Yahoo)...KD JW, Amarillo just had their Listener Appreciation Concert which featured a free show with TOMMY OVERSTREET, STONEY EDWARDS, JAMES TALLEY, BILLY LARKIN, and EARL CONLEY. DUGG COLLINS, station P.D., said it was an overflow crowd.

New drink for your coffee lovers: A jigger of vodka, a jigger of orange juice and a spoonful of Folger's coffee. It's called a "Screw Mrs. Olson."



Freddie Fender, ABC/Dot recording artist, was consoled, as you can easily see, by thousands of fans at his first American concert since being denied admission to New Zealand for a fifteen year old grass bust. Fender will be further honored as an outstanding citizen when Mayor Cesar Gonzalez of San Benito, Texas (Freddie's hometown) declares April 17th FREDDY FENDER DAY.



Country music superstar Freddy Hart of Capitol Records recently surprised the staff at Claridge Records by dropping in to congratulate them on the Bo Kirkland and Ruth Davis recording of his composition "Easy Lovin" This single is currently moving up the R&B charts. Pictured from left to right are Vic Catala, Claridge Records A&R director; Bo Kirkland, Claridge Records director of R&B, A&R; Capitol recording artist Freddy Hart; Ruth Davis and Bo Kirkland.

INTRODUCING OUR NEW MAGAZINE

R&R FORUM

A MOST UNUSUAL PUBLICATION...

We'll be sending you 2 FREE copies of our first edition...

One for you and one for your friends (because after they see yours they'll want to borrow it)

...IT'S COMING SOON



Epic recording artist Charlie Daniels was in town recently with the members of his band to deliver his debut Epic album, "Saddletramp," at a special listening session for company executives. Shown discussing the music following the listening are Charlie Daniels (second from left); Ron Alexenburg, Vice President and General Manager of Epic/CBS Custom Labels (left); Irwin Segelstein, President, CBS Records, Division (right); Tony Martell, Vice President, Marketing, Country, CBS Records.



Biff Collie INSIDE NASHVILLE

VITAL STATISTICS: BOB LUMAN may go home by Monday. He's continued to improve after the critical surgery three weeks ago. Few realized how critical it was...Marilyn SELLAR married DR. PETER W. KUIPERS in Edina, Minnesota...T. TOMMY CUTRER, syndicated radio personality and former WSM "Disc Jockey Of The Year" will run for 4th District Congressman from the State of Tennessee in the August primary to fill the seat vacated by 30 year veteran, Tennessee politico JOE L. EVINS...WAYLON, WILLIE, JESSI and TOMPALL picked up Gold records Monday for their million-dollar "Outlaws" album...NEIL DIAMOND's concert set for April 29th at the Opry House, has been sold out for a week. "Biggest since Elvis," said promoter LON VARNELL...ARCHIE CAMPBELL will write and perform in comedy segments of the 1976 Summer JOHNNY CASH TV series; BILL WALKER will return as Cash's Music Director (he had that job during the three year Cash ABC-TV series)...Studio Manager PAUL WYATT and Chief Engineer and Designer BOB BREAU are directing guided tours through the soon-to-be-completed Four Star audio and TV facilities, undoubtedly the most sophisticated production facility (at least here), perhaps in America. A luxurious radio production studio and two ambidextrous audio-television studios, both capable of and structured to produce master record and tape product one session and local, network, cable TV or commercial video packages an hour later. Something! RONNIE GREEN Moved back here from the coast to run the office...EMILY BRADSHAW readying her cast and crew for the annual Music City Pilgrimage to Wembley Pool, England for the 8th International Festival of Country Music, the 17th thru 19th of this month. Among the stars on this year's list who'll leave on a charter flight next Wednesday are: JACK GREEN, JEANNIE SEELY, WANDA JACKSON, JIM and JESSE of the VIRGINIA BOYS, VERNON OXFORD, CONNIE SMITH, DON WILLIAMS, TAMMY WYNETTE, JEANNIE PRUETT, SKEETER DAVIS, JOHNNY GIMBLE, LLOYD GREEN, and DOLLY PARTON. Add MARTY ROBBINS, RED SOVINE, JIMMY PAYNE, THE DILLARDS, COUNTRY GAZETTE, OZARK MOUNTAIN DAREDEVILS, CARL PERKINS, and GENE AUTRY!

WHO ARE THEY: (or were they) CONWAY TWITTY, JERRY LEE LEWIS, LARRY GATLIN and TOMMY COLLINS (all were, or studied to be preachers!)...JERRY JORDAN ("The Phone Call Or C.B. Breaker, From God") heads a gospel group...CHARLIE ROSS ("Without Your Love") is a disc jockey in Dallas...and C.W. and CLEDUS were ad agency men.

Look for a shocker announcement any day. Re: New domestic ripples in the sea of matrimony.

Freddie Hart
And The Heartbeats

People Put To Music

In his own words, Freddie says,
"My music is nothing more than real
people put to melody . . . words and
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Tel: (213) 981-6500
Contact: Jim Wagner

EDITOR'S NOTE: Don Nelson is vice-President and General Manager of WIRE/WXTZ-FM. WIRE is one of the most successful Country music radio stations in America. Nelson, 39, had his start in radio programming and eventually got into station management. The structure of his organization and his business philosophy are featured in this interview. Besides managing the number one station in Indianapolis, Nelson in his spare time raises roses.

R&R: How are your roses doing?
NELSON: Lost two, two are questionable, the other two are holding up.

R&R: Good, glad to hear it. How did it all begin for you?
NELSON: I started off as a record librarian at the age of 12 and I was on the air when I was 14 in my home town of Jonesboro, Arkansas.

R&R: Were you on the air then too?
NELSON: I was a full time jock. I got out of school at 2:30, went on the air at 3:00 and worked until 11:00, that was before the child labor laws. When I got out of high school I spent a year in Moberly, Missouri with Gerald Shepard. From there I went to work for Vern Flambo at WQUA in Moline, Illinois as a jock. Vern Flambo is still my boss. At WQUA I jockeyed starting with the late night shift. As a matter of fact, when I first started there I worked three splits 2-4, 6:30-8:00 and 10:30-1am. From that I worked around to where I was doing the morning show at WQUA. Then I started a little selling, then a lot of selling and went off the air completely. Then I became Sales Manager of WQUA, then Station Manager. This company which owned WQUA, bought WIRE in Indianapolis and I came over here in December 1967, about three years after the company bought the property. At that time WIRE was CBS, middle of the road and they had Arthur Godfrey on the air. Their ratings were slightly above the police calls.

R&R: Did you have any college education in your background?
NELSON: An awful lot of radio, an awful lot of hard knocks. That was strictly it.

R&R: The thing that has fascinated me about you in particular is the fact that you're one of the few in the industry in the position of General Manager who came out of the jock-programming and of the business, whereas most General Managers that I've run across in the past few years have always come from sales only.
NELSON: Yes, at the time I did it, of course, I had to move over into sales, strictly because that was part of the requisite. I think that's changing and we're starting to see more and more guys now who come straight out of programming and go straight into management, but it's been kind of slow in coming. At the time I wanted to make a move into management, you had to get into sales first, this was in the early 60's, so that was the reason for getting into the sales thing, which I enjoyed very much. Sales is a lot of fun.

R&R: Well, don't you feel that eventually if someone gets into the position of General Management that they do have to get very much involved in the sales aspect of the station?
NELSON: True, although there are some very notable exceptions to it, guys with total programming experience who are just not into sales at all and rely, I think, very heavily on a good sales person. It can be done that way, it's a lot easier if you have both sides going for you. It's kind of like engineering, there aren't too many managers that have any engineering background at all, and you really just have to find yourself a darn good engineer and believe him, and the same is true for the guy who comes from programming into management.

R&R: How involved are you in direct sales and how involved do you think a general manager should be?
NELSON: Well, I think it depends on the market size and what the station is doing. I handle the national sales at WIRE, I do virtually nothing as far as local sales are concerned. We have a very competent Sales Manager. The local sales thing is strictly his and about all I do is read his sheets once a week.

R&R: Can you explain a little about the market, the number of radio stations and maybe something about your facility itself?
NELSON: It's sort of a paradise, particularly for your readers on the West Coast. Indianapolis is the 19th ADI Market in the country and we are starting to see more and more of the national buys looking at the ADI concept. There are four full time AM radio stations; ourselves, WIBC, which is 50 day, 10 night, WIFE, which is 5 day, one night, I believe, and WNDE which is 5 day and directional 5 night and there are four daytimers in the market, and about eight FM's. Of course at the time we made our format switch here to country back in 1967, the FM's were not even showing up in the books, so they weren't really to be considered. There are very few radio markets of this size with as few AM radio stations as Indianapolis.

R&R: How many people live in Indianapolis?
NELSON: Almost a million two, we're a little larger than Kansas City, a little smaller than Cincinnati.
R&R: As far as your station, what sort of power do you have and where are you on the dial?
NELSON: 1430, 5 Kilowatts day and night, directional night. 24 hours of Country Music.

R&R: What problems do you find that your sales people have in selling a "country" music radio station or do you consider that a factor at all in your markets, since you are such a dominant overall factor in the area?
NELSON: No, it's not a factor anymore. It was a very serious factor at the time that we made our switch because what little business we had on the station back in 1967 was primarily institutional; banks, advertising trust depts., and our audience was all over 50 so we did well in cemetery lots and things like that. We set up, from the beginning, to position WIRE as being a lot more than a country music radio station. Because we are not a Southern market, we had to take something which did not have a respectable image at that time and we spent really an awful lot of time giving listeners some reasons to listen to WIRE other than being Country music fans. The Indiana Pacers came into being about the same time we made our format switch so we picked the Pacers broadcasts. I was very surprised when I came over here, to find that no one in the market really had a news image, so we went all out with our news operation. We have from the beginning involved ourselves in any kind of civic promotion, whether it relates to country music or not, simply to keep the guy who was a WIRE listener, because he enjoyed the radio station, from having to admit he was a country music fan. You know, eight or nine years ago, it wasn't the thing to do. We got an awful lot of help at that time from the artists, such as Glen Campbell and Johnny Cash, who suddenly became very big in the Pop field, so we really were, I guess, in the right place at the right time. We were working hard to position ourselves as an integral part of the community at the same time country music itself was becoming accepted nationally.

R&R: Do you feel a "country" radio station should label itself as a "country" radio station in that same vein?
NELSON: I think it depends on the market place. Again, as we talked when we were in Nashville, we were on a panel in Nashville if you'll recall, with Charlie Warner from WMAQ, and Bill Ward from KLAC joined the panel up in Chicago at the NAB, and while there were four different managers involved in both of those panels a lot of people would seem to think that we were perhaps conflicting in our statements. I don't think that's true at all. What's good at this moment for WIRE in Indianapolis has no bearing on Charlie Warner's problems in Chicago, or Bill Ward's problems in Los Angeles. So I think it really depends on your particular situation in your given market. We have always identified ourselves as a country radio station. There was a viable part of the market place that we were going into. We started off with the WIRE Country Club.

R&R: How long did it take you to get where you were such an overwhelming rating success in Indianapolis?
NELSON: Well, at the time, back in 1967, ARB was just starting out and I really can't even quote the first couple of ARB's, because I didn't

THE R&R INTERVIEW:

DON NELSON—WIRE

By Jim Duncan



We've always played on country in some manner. We came out with the billboard several years ago that I think has been picked up by about everybody in the U.S., the "We Love Our Country, Red, White & Blue" billboard.

R&R: We've used it in San Diego at KSON. You're right, it all gets around.
NELSON: Right, but that was probably the best plays that we ever came up with because not only did you get the full blown promotional value of "We Love Our Country" but it went over a lot of people's heads. We had one prominent city politician who wrote us a fantastic letter of praise on giving up our billboard space to display our love of our country. It just went totally over his head that we weren't saying anything about country music. He viewed it as being a terribly patriotic thing to do. There are a lot of markets where they mention country under their breath or say it once an hour or don't say it at all, and that may certainly be right for what they're trying to do. Our station was the first station in the nation to get part of the national Cadillac budget and we kicked that off in 1969 and we've been a part of the Cadillac buyever since.

R&R: Do you find it hard up in New York or Chicago at the big agencies to sell your radio station?
NELSON: No, not at all. Last year, Jo Walker, from the Country Music Association and I went up to New York and sat down with the heads of all the major rep firms. At that time the CMA had allocated a budget to do a demographic study for country music radio stations to help them out with problem national accounts. After our meeting each of the reps went back, sent out memos to all of their offices around the U.S. and tried to isolate all of the problem accounts in country music, and we found out there were virtually none. There are two or three, some in the last month, that have fallen. One that I was particularly concerned with was the Blue Nun Wine account, and one of radio's all-time success stories. Last fall I went into their agency and made a presentation on behalf of country music. Our market was not up at the time, they then ran a test situation on WHN in New York and decided for the spring sweep they would drop, what I call, format bias, and buy each market on a selective basis. We now have Blue Nun on the air, which is the first time ever. Another account was Stouffer Foods out of Cleveland, which is a high priced line of frozen delicacies and Stouffer has also dropped their opposition to the format. They're buying us because we're a good radio station or they're not buying us because we're not a good radio station.

R&R: How long did it take you to get where you were such an overwhelming rating success in Indianapolis?
NELSON: Well, at the time, back in 1967, ARB was just starting out and I really can't even quote the first couple of ARB's, because I didn't

know how to read them, but on the Pulse, they started the Fall Pulse sweep in 1967, coincidental with our switch, and October 1, 1967 we moved from 9th place to 2nd place in the market in 90 days. We have always been either one or two in the Pulse since September of 1967. On ARB we have been in that position either a one or two overall since Spring sweep of 1969.
R&R: How heavily do you rely on not only on-the-air promotion, but outside promotion?
NELSON: We're constantly changing this as, I guess, anyone should in an attempt to stay ahead of the market place. We used billboards very extensively when we first came into the market simply because no one was using billboards. It then got to the point every spring and every fall it looked like the radio stations in the market owned all of the billboards in town, there were five stations on the boards. So we dropped billboards and went to television and we used television exclusively last year with very good success. This year we've taken a little different twist on it, and while we will still have some television and some selected billboards, our promotion will be primarily in town and we'll be doing some contesting and working very hard at recycling, it's the thing that we're most excited about and most involved with at this time.

R&R: In your involvement with the promotions, when you get together with your PD, do you actually get yourself involved in the setting up on-the-air promotions?
NELSON: We run things a little differently here than perhaps most radio stations, we have very strong department heads, they do run their end of the shop and primarily report to me what's going on.
R&R: What are the different departments that you have?
NELSON: Bill Robinson is our Operations Manager. Bill was originally PD and from that he's moved on to Operations Manager. Under his daily work now includes the Traffic and the Production departments. We have a News Director who runs his end of the shop and reports directly to me, Sales Manager, Chief Engineer, and with these separate divisions, it's not necessary that I have my nose into any one given facet at any time. Bill comes up, we sit down annually, review promotion budgets for the year, discuss the generalities of what we plan to do with the promotion budget, which way we plan to take our station, be it internal or external, and what kind of dollars we have involved and then Bill comes in from time to time and tells me how he's spending it.

R&R: What time of the year do you usually make this annual get-together for talking about budgets?
NELSON: Don't like to use the word budget because we don't really operate on a budget system, per se, here. I don't know how you can budget a radio station when you can't really tell from one month to the next what you're going to gross, this business is too volatile. It's the

sort of guideline situation and we do it in December and January, simply because if we are going to get into outsidings, which is billboards or television, it's an awfully good time to be negotiating your position in the marketplace. It's primarily at that time that we review everything that's going on with all of the department heads.

R&R: How involved do you think a General Manager should be in programming?
NELSON: I view my job, as far as the programming of this radio station is to be the catalyst of thinking. I try to stay up-to-date on, not only all of the trends nationally as far as radio in general is concerned, country specifically, but to jump in from time to time with some outside thoughts, anytime you're involved in as much day-to-day as a Bill Robinson is, you sometimes will wake up and you can't see the forest from the trees, so I try to jump in and say "Hey, if you examine." I remember a year or so ago we discovered we were so hung up with the various things we had to do on our hot clock that we were not really playing enough major country artists, and this was something that became apparent to me because I was not directly involved with it day by day. So that's where I really try to position myself, as a guy that Bill can bounce ideas off.

R&R: How about in the area of music selection? Let's say you're driving down the road and you hear a song that you don't really think should be on the air, let's say, in the area of questionable lyrics, how would you handle this situation?
NELSON: I think we've pretty well established our guidelines as far as lyrics are concerned and that sort of thing, so it's not really something I have to get into because if it shouldn't be on the air it doesn't get on the air.

R&R: What are your guidelines for lyrics? What would you feel would be the limit, because that's been a topic of controversy in the last year?
NELSON: Well we're concerned about it and it's something that we watch very closely. The Conway Twitty song "You've Never Been This Far," a couple of years ago is the first thing that really worried us. The Loretta Lynn "The Pill" record concerned us too. The Twitty thing we did not play until it hit the Top 10. The Loretta Lynn thing we sort of took a deep breath on and played. I think we're perhaps more concerned over the trend that's been going for about two years now, dropping in hell's and damn's and what have you, when they don't really add at all to the song. There are some songs it could be considered an integral part of. Many of them are just throwing it in, I think, for the shock value. We have bleeped some of them. We haven't really tried a one-man crusade on it, but we just try to take each record as it comes in and decide whether to play it or not play it, or whether to mess around with it, as far as splicing is concerned. You won't hear a bunch of back-to-back dirty music on this radio station and you could very easily if you didn't watch it. In the rock business they used to say "talk dirty and play the hits" and it seems like in the country business "you talk clean and play the dirty hits."

R&R: If a jock was screwing around on the air or doing something that he shouldn't be doing, what would be your plan of action? Would you call your PD first or would you knock it off?
NELSON: Number one, I don't think there's anything that earth shaking. I'd probably wait until the next day and at that point give Bill a note and if he hadn't already heard and already acted on it, which chances are he probably would have, he would follow through from there. I would never call the guy on the air directly.

R&R: How often do you get together with your different department heads?
NELSON: We have one formal meeting that's every Tuesday at 9:30

and that's when everybody comes. In and we all sit down and simply do a round-robin of what's going on "In my end of the shop." That probably does more for internal communications than anything we have going, simply that the guys know that every Tuesday they're going to be in the room with all the other department heads and you can accomplish an awful lot there. It's amazing how you can get hung up with your end of the bag, and forget how some other department can be so totally affected by it. As far as my involvement where the department heads are concerned, I'm with them daily, two, three, four times a day on various things, but we do have that one Tuesday thing set aside. In that we also bring in the Traffic Manager, we have the FM staff involved, the Operations Manager, and Sales Manager from the FM. Our Sports Director and Farm Director also sit in on that meeting.

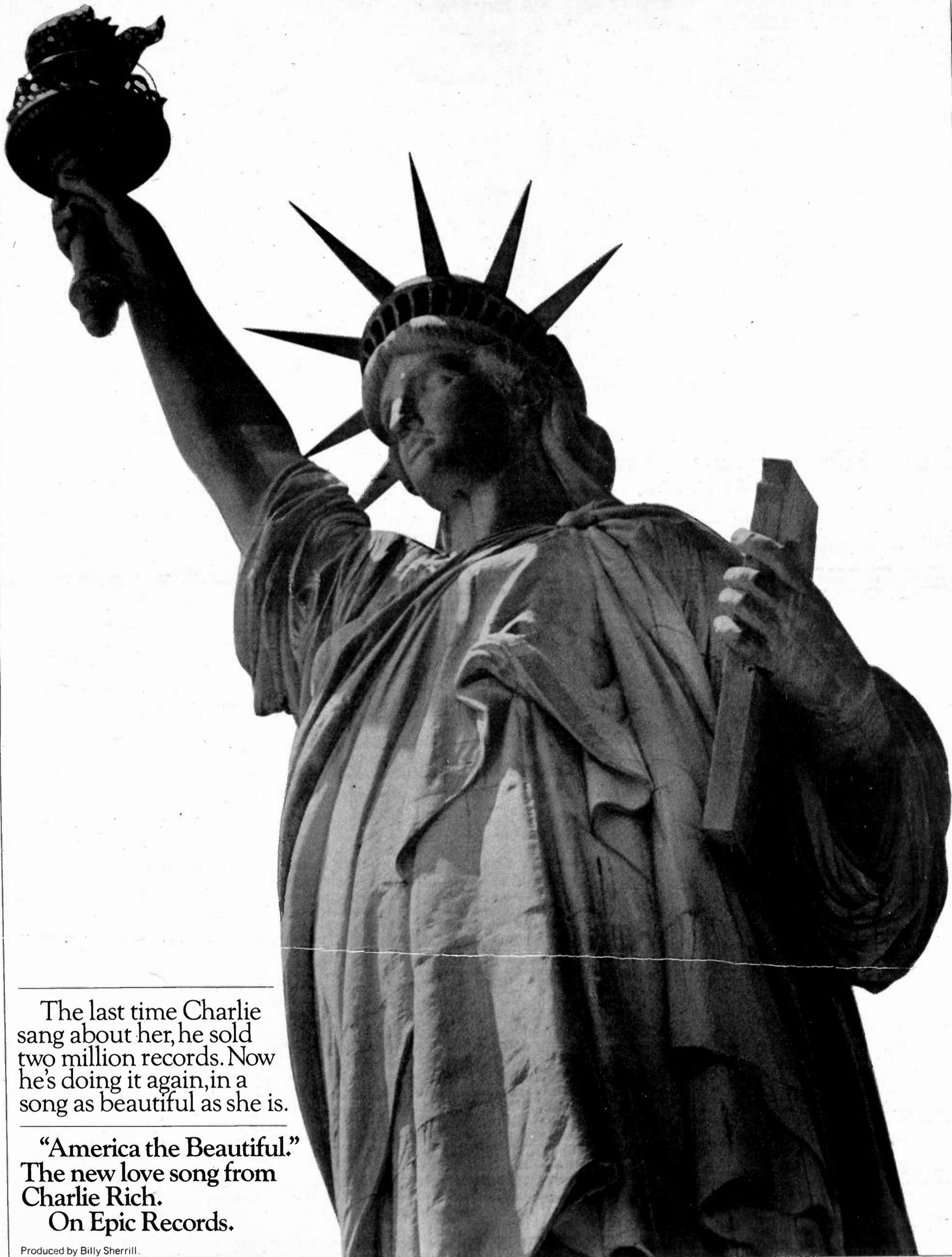
R&R: So you would consider your staff basically a team that gets together for the weekly coaching?
NELSON: Right, and that's really about the only way to do it, because when you have as much going on as we do in an operation of this size, there's no way you can cover it. Everyone must know what the other department heads are doing.
R&R: Do you have any particular personal method that you like for motivating people?
NELSON: I think the most important thing is making it a good place to work. That takes care of about 90% of it. A minimum amount of BS, a minimum amount of rules, frankly, because you've got to remember that when you're involved with a country format you're dealing with older jocks, jocks who've been in the business for a lot of years, and of course with a staff as we have where our youngest air man, in terms of years with us, has been here for four years, you're not really dealing with day-to-day flaky situations. You have adult performers who know what is expected of them and they perform, and from that point on are free to do whatever they please, as far as outside activities are concerned. There's a lot of difference between running a country format in Indianapolis than there is running a rock format in another market where you're dealing with guys who perhaps have not been in the business quite as long and haven't been able to find a hit yet.

R&R: What image do you think a GM ought to project to his staff?
NELSON: I think that the total function is to be the catalyst of thinking, the guy who sets the pace and who allows the other people to perform. I think each department head here is a mini-manager. He's the manager of his department and I think the department heads of WIRE perhaps have more autonomy more authority than many station managers.

R&R: In another area of community involvement, how involved do you personally get in your community and how involved do you expect your staff to be involved in the community?
NELSON: I think there's a fine line there. We would like to see our people involved in as much as they want to be involved. I don't say that facetiously but I know that there are operations which insist that each air man belong to two civic clubs and do this, that, and something else. There are some people that it's just not their bag, maybe they're family oriented, maybe they would like to be a hermit, and go away to the lake on the weekend. We hope through our examples that they will become involved in whatever it is, coaching a little league or belonging to a Kiwanas Club or this kind of thing, but we don't have any mandatory rules and/or suggestions for them. I think this is part of civic responsibility.

R&R: You think national exposure for a local radio station is necessary?
NELSON: I think it's terribly important to the individuals who work here that they feel that they are working for one of the finest radio stations in America. We've always tried to be in the forefront with anything that's happening nationally. I serve on a couple of national boards, Radio Advertising Bureau, and I've served on the CMA board. Our News Director has served on the RGND board. I think this is a very important part again of the positioning of your radio station, and I think it's very important to every member of the staff that the

The most beautiful girl in the world.



The last time Charlie sang about her, he sold two million records. Now he's doing it again, in a song as beautiful as she is.

"America the Beautiful."
The new love song from
Charlie Rich.
On Epic Records.

Produced by Billy Sherrill.

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOE STAMPLEY

All These Things (ABC/Dot)

Strong instant reaction. More than 50% of our stations on this cut. New station adds include: WIL, KCKN, WMAQ, WESC, WBAP, WPLO, KTUF, KHAK, KAYO, WJJD, KSOP, KBFW, KBOX, KLLL, KIKK, WWVA, WHOO, WKDA, WXCL, KRMD, KFOX, WAME, WDEE (pick), KLAKE, WUNI, KENR, KKYX and more.

JOHNNY CASH

One Piece At A Time (Columbia)

Continues to get tremendous phone action. Top added again this week. New adds include: WVOJ, WCOP, WPOC, WHK, WMAQ, WONE, KRMD, WINN, WBAP, KLLL, WAME, WMC, WGEE, KWMT, WWJO, KRZY (pick), KGA, WPNX, KCEY, KLAKE. Chart movements: 23-5 WWOK, 24-17 KERE, debut 34 KHEY, debut 30 WUBE, 40-25 KAYO, 32-22 KBOX, debut 25 KCKN, 39-30 WUNI, 27-17 KBUL, debut 24 WAME, debut 23 KFOX.

DAVE & SUGAR

The Door Is Always Open (RCA)

Off to a very good start. Picking up in many markets. Early adds include: KNEW, WDEE, KSOP, WUBE, KBOX, WPNX, WISZ, WMNI (pick), KCKN, WSLR, KLLL, KERE, WOKO, KVOO, KTUF, WVOJ, KRMD, KRAK, KMPS, KSO, KBFW and more.

ELVIS PRESLEY

Hurt/For The Heart (RCA)

"Hurt" is beginning to stand out as the key side. Good phones. New adds WCOP, KCUB. Charts: 4-1 WINN, 26-19 KBUL, 21-14 KBOX, debut 29 KNEW, 20-8 WAME, 28-16 WPLO. "Heart" added KLAC, debut 30 KBFW. Both sides added at WNYN, WXCL, KSON, KSO, KCEY. Charted: 36-23 KIKK, 28-18 KENR.

NEW & ACTIVE

CRYSTAL GAYLE "I'll Get Over You" (UA) Getting very good phones. Good chart movements: 36-24 WHK, 26-9 WWOK, debut 30 WMC, 20-15 WUBE, debut 20 WVOJ, 37-25 KBFW, 40-28 KXRB, debut 23 KCUB, debut 26 KAYO, 36-29 KENR, debut 25 WAME, debut 26 WPLO, 28-23 KBOX. New adds KBUL, KCEY, WONE, WYTL, WWJO.

GLEN CAMPBELL "Don't Pull Your Love/Goodbye" (Capitol) Reaction has been positive in most areas. Added KGA, WWVA, WONE, KSO, KLLL, WMNI, WBAP, WSUN, KKYX, KBUL. Charts: debut 28 KERE, 32-24 WKDA, debut 30 KPOK, debut 22 KHOS, 26-19 KBOX, 39-24 KIKK, 31-17 KENR.

FREDDIE HART "She'll Throw Stones At You" (Capitol) Still picking up. Just added at WDEE, WAME, KNEW, KAYO, KHAK, KSO, KBUL, WWOK, WUBE, WONE, KPOK, WJJD, KLAKE. Charted: 31-25 WKDA, 31-21 KBOX, debut 21 KCKN.

STATLER BROTHERS "Your Picture In The Paper" (Mercury) New stations include WDEE, KKYX, WJQS, WXCL, WVOJ, KSOP, KHAK, WWOK, WOKO, KVOO, WKDA, WNYN, KRAK, KMPS. Early chart: 36-28 KBOX.

TOM BRESH "Homemade Love" (Farr) First effort on this new label. Good early reaction from many markets. Added at KVOO, KHEY, WNYN, KRAK, KMPS, KSOP, KBFW, WYTL, WGEE, KLAC, KFOX, KXRB, KERE, WPNX.

BOBBY BARE "The Winner" (RCA) New adds include WAME, KWMT, WJJD, WCOP, KBOX, WMNI, WSUN. Charted: 17-11 WKDA, 25-17 WIRE, 34-23 WHK, 36-30 KRMD, 35-26 KBFW, debut 28 WPLO, debut 31 WIL. Still getting good requestation.

MAC DAVIS "Forever Lovers" (Columbia) New adds WWVA, WCOP, KSO, WSLR, WSUN, KENR, KLAKE. Charts: debut 30 WKDA, 34-26 WONE, debut 30 KSOP, 32-22 WHK, 30-24 WPLO, 18-11 KBUL.

CHARLIE RICH "America The Beautiful" (Epic) Instant phone action in all markets. Early station adds include KNEW, WPLO

Radio & Records

April 16, 1976

3 Weeks Ago	2 Weeks Ago		
4	3	1	EDDIE RABBIT/Drinkin' My Baby (Elektra)
6	2	2	EMMYLOU HARRIS/Together Again (Warner-Reprise)
5	1	3	TAMMY WYNETTE/Till I Can Make It On My Own (Epic)
8	8	4	MICKEY GILLEY/Don't The Girls All Look Prettier (Playboy)
11	7	5	JOHNNY RODRIGUEZ/I Couldn't Be Me Without You (Mercury)
2	4	6	FREDDY FENDER/You'll Lose A Good Thing (ABC/Dot)
17	10	7	BILLIE JO SPEARS/What I've Got In Mind (UA)
26	17	8	CHARLEY PRIDE/My Eyes Can Only See (RCA)
1	6	9	ROY CLARK/If I Had To Do It All Over Again (ABC/Dot)
3	5	10	DON WILLIAMS/Till The Rivers All Run Dry (ABC/Dot)
22	13	11	OLIVIA NEWTON-JOHN/Come On Over (MCA)
33	19	12	RONNIE MILSAP/What Goes On When The Sun Goes Down (RCA)
24	15	13	NAT STUCKEY/Sun Comin' Up (MCA)
14	9	14	CHARLIE ROSS/Without Your Love (Mr. Jordan) (Big Tree)
15	12	15	GENE WATSON/You Could Know As Much About A Stranger (Capitol)
27	20	16	RED STEAGALL/Lone Star Beer And Bob Wills Music (ABC/Dot)
10	11	17	DICKEY LEE/Angels, Roses And Rain (RCA)
12	18	18	CONNIE SMITH/Till I Kissed You (Columbia)
-	27	19	CONWAY TWITTY/After All The Good Is Gone (MCA)
19	22	20	LITTLE DAVID WILKINS/Good Night Special (MCA)
16	16	21	ANNE MURRAY/The Call (Capitol)
23	21	22	LYNN ANDERSON/All The Kings Horses (Columbia)
38	26	23	MEL TILLIS/Mental Revenge (MGM)
-	33	24	CRYSTAL GAYLE/I'll Get Over You (UA)
-	38	25	BILL ANDERSON & MARYLOU TURNER/That's What Made Me Love You (MCA)
39	28	26	BELLAMY BROTHERS/Let Your Love Flow (Warner Bros/Curb)
-	30	27	BOBBY BARE/The Winner (RCA)
9	14	28	LARRY GATLIN/Broken Lady (Monument)
-	→	29	ELVIS PRESLEY/Hurt/For The Heart (RCA)
20	23	30	RAY GRIFF/If I Let Her Come In (Capitol)
35	31	31	DOLLY PARTON/Hey, Lucky Lady (RCA)
-	→	32	JOHNNY CASH/One Piece At A Time (Columbia)
-	→	33	C.W. McCALL/There Won't Be No Country Music (Polydor)
-	→	34	CARMOL TAYLOR/Play The Saddest Song On The Jukebox (Elektra)
-	→	35	BILLY "CRASH" CRADDOCK/Walk Softly (ABC/Dot)
-	→	36	MAC DAVIS/Forever Lovers (Columbia)
-	→	37	KENNY STARR/Tonight I'll Face The Man (MCA)
31	32	38	GEORGE BAKER SELECTION/Paloma Blanca (WB)
28	29	39	GEORGE JONES/The Battle (Epic)
30	24	40	TERRY BRADSHAW/I'm So Lonesome I Could Cry (Mercury)

NEW ENTRIES

KLAKE, WMAE, KAYO, WHK, WDEE, KLAC, KERE, WMC, WKDA, WIRE (pick), WIL.

LORETTA LYNN "Red, White and Blue" (MCA) New adds are WISZ, WSUN, KKYX, KLAC, KVOO, KPOK, KJJJ, KHOS. Charts: debut 21 WWOK, 35-26 KERE, 36-19 KAYO.

C.W. McCALL "There Won't Be No Country Music" (Polydor) New adds include WWVA, WSUN, WSLR. Charted: 31-25 WPOC, 37-28 WONE, debut 26 KJJJ, debut 28 KHOS, 27-19 KSOP, 30-20 WCOP, 15-10 KENR, 23-18 WPLO.

MARTY ROBBINS "Ei Paso City" (Columbia) Early chart movement: debut 33 KHEY, 35-29 KBOX, debut 28 KFOX, debut 31 KENR. New stations on it: KBUL, KNEW, WGEE, WWOK, WXCL, KSOP, KHAK.

BELLAMY BROTHERS "Let Your Love Flow" (WB) Still growing in many areas. Just added at KSON, KSO, KRZY. Charts: 20-16 WMC, 28-20 KRMD, 14-6 WINN, 12-3 WHK, 38-27 WDEE, debut 26 KNEW, 17-9 WPLO.

BILLY "CRASH" CRADDOCK "Walk Softly" (ABC/Dot) Charts: 29-22 WONE, 39-28 WHK, 29-21 WPLO, 25-12 KENR, 34-28 WSLR, 16-9 KFOX, 31-20 KIKK. New adds WYTL, KJJJ, KCEY, WSUN.

JESSI COLTER "Without You" (Capitol) Starting to gain some strength. New adds KNEW, KKYX, WISZ, WDEE, WUNI, KRAK, KMP, WIRE, WXCL, KSON, WESC.

TANYA TUCKER "You've Got Me To Hold On To" (MCA) New stations are WPLO, KVOO, KRAK, KMPS, KHEY, WONE, KRMD, KSON. Charts: debut 24 WWOK, debut 28 WKDA, debut 29 WVOJ.

TOMPALL "T For Texas" (Polydor) Stations just on it are

Continued on page 27

Most Added

- JOE STAMPLEY
All These Things (ABC/Dot)
- DAVE & SUGAR
Door Is Always Open (RCA)
- JOHNNY CASH
One Piece At A Time (Columbia)
- CHARLIE RICH
America (Epic)
- FREDDIE HART
She'll Throw Stones (Capitol)

Most Requested

- JOHNNY CASH
One Piece At A Time (Columbia)
- CONWAY TWITTY
After The Good Is Gone (MCA)
- BILLIE JO SPEARS
What I've Got In Mind (UA)
- ELVIS PRESLEY
Hurt (RCA)
- GLEN CAMPBELL
Don't Pull Your Love (Capitol)

NEW & ACTIVE

Continued from page 26

KIKK, WWOK, WHOO, WVOJ, WPNX, WESC, KERE, WJQS, KSOP, KTUF.
NARVEL FELTS "Lonely Teardrops" (ABC/Dot) Making good strides. Added WGEE, WVOJ, WSUN, WAME. Charted: debut 31 WMC, 33-23 WKDA, 34-24 WINN, 38-29 WHK
DONNA FARGO "Mr. Doodles" (WB) New station adds WGEE, WVOJ, WBAP, WAME, KBOX. Charted: 31-17 KXRB, debut 30 WWOK, 39-27 KTUF, debut 20 KCKN.
BILLY WALKER "Alone Again" (RCA) The latest station adds include KAYO, KGA, WGEE, WMNI, KCEY, KIKK, WOKO, KJJJ, KBFW.

OTHERS GETTING SIGNIFICANT ACTION:

ASLEEP AT THE WHEEL "Nothin' Can Take The Place" (Capitol) Added KFOX, KJJJ, WVOJ, KSO, KKYX, KCUB.
MOE BANDY "The Biggest Airport In The World" (Columbia) New adds WPLO, WGEE, KHEY, WXCL, WISZ, WBAP.
ED BRUCE "The Littlest Cowboy Rides Again" (UA) Added at WWVA (pick), WOKO, WBAP, KLAKE. Charted: 24-17 WWOK.
DAVID ALLEN COE "When She's Got Me" (Columbia) Added KRAK, KMPS, KCKN, WDEE.
JOHN DENVER "Looking For Space" (RCA) Added at WPLO, WCOP, KHAK. Charts: 38-30 KRZY, 33-28 WIRE, 22-14 WHK, 35-26 WSLR.
JOHNNY DUNCAN "Stranger" (Columbia) Added KERE, KFOX. Charts: 34-23 KENR, 39-28 KKYX, 35-30 KIKK, debut 28 KNEW. Good phones in some areas.
CLEDUS MAGGARD "Kentucky Moonrunner" (Mercury) Added WDEE, WOKO, KVOO, KRAK, WINN, KCKN.
JODY MILLER "Ashes Of Love" (Epic) Added KNEW, WNYN, WIRE, KSON, KBUL. Charts: 29-22 KERE.
WILLIE NELSON "I'd Have To Be Crazy" (Columbia) New adds are KKYX (pick), KJJJ (pick), KTUF, KCKN, WISZ, KENR.
NICK NIXON "Rockin' In Rosalee's Boat" (Mercury) Added WBAP, KCEY, WVOJ, KGA. Charts: 66-25 KVOO, 30-26 WHOO.
OZARK MOUNTAIN DAREDEVILS "You Made It Right" (A&M) Getting very good reaction in markets on the record. Added KCKN, KLLL, WPNX, KKYX.
RONNIE PROPHET "It's Enough" (RCA) Added WHOO, WIRE, WESC, WPNX.
JEAN SHEPARD "Mercy" (UA) New adds WMC, WNYN, WMNI, WSLR. Charts: 25-20 KBOX.
HANK WILLIAMS, JR. "Living Proof" (MGM) Added KLAC, KHEY, KBUL, WSLR.
LARRY JON WILSON "I Feel A Hitchhike Coming On" (Monument) New adds WIL, KERE, WHOO, WUBE, KTUF, KCKN, WPNX. Good reaction in some markets.

ROY CLARK BEGINS LINE OF DIET FOOD

Roy Clark the proverbial dieter, has become involved in a new weight control food line, Roy Clark's Dieter's Choice. He is the product's best supporter, having lost several pounds by eating only the planned, packaged dinners. Roy says he'll take this good news across the country to share with the people in cities where he performs.

A selection of five frozen Roy Clark's Dieter's Choice dinners, plus salad dressings and an imitation ketchup, are scheduled to be stocked in grocery outlets in California, Arizona and Nevada by mid-May. Within six months of the start date an additional five dinners will be in distribution. The product will eventually be sold nationwide.

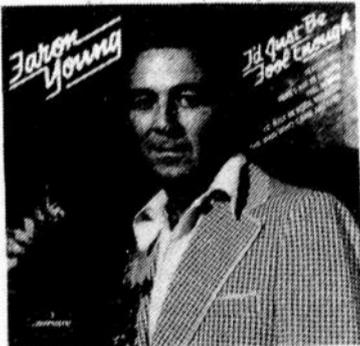
COUNTRY ALBUMS

Album Cuts Receiving Airplay

BILLY "Crash" CRADDOCK (ABC/Dot): "You Rubbed It The Wrong Way"
LARRY GATLIN (Monument): "Warm & Tender" and "The Heart Is Quicker"
MERLE HAGGARD (Capitol): "Stingeree" and "Hag's Dixie Blues"
TOM T. HALL (Mercury): "Negatory Romance" and "Now That I'm 40"
WILLIE NELSON (Columbia): "If You've Got The Money" and "Lucky Old Sun"
T.G. SHEPPARD (Melodyland): "Solitary Man" and "We Don't Love Here"
STATLER BROTHERS (Mercury): "Statler Bros. Quiz"
TAMMY WYNETTE (Epic): "The Heart"

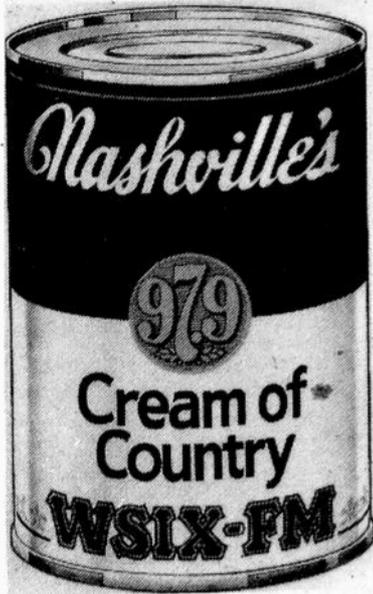


EDDY RAVEN
This is Eddy Raven (ABC/Dot)



FARON YOUNG
I'd Just Be Fool Enough (Mercury)

An excellent production from JERRY KENNEDY. Young is sounding better than ever in this, his latest album effort. Good arrangements throughout. Give a try to the clever "What You See is What You Get" and the upbeat "Some Old Rainy Mornin'." "My World Of Memories" is very good and is the ballad "The Man Who Came Around." The singles "Here I Am In Dallas," "Feel Again" and the most recent "I'd Just Be Fool Enough" are featured.



WSIX-FM Nashville recently started using this clever design for their window sticker promotion. R&R invites you to send window sticker, bumper stickers, photos of your billboards or tearsheets from your newspaper advertising. We'll be happy to re-print them. Send material to: Country Editor, RADIO & RECORDS, 6430 Sunset Blvd, Suite 1221, Hollywood, Calif. 90028

NELSON

Continued from page 24

station be recognized for what it is. I know last year at the Billboard Conference we submitted our entry for station of the year and we probably had 20 people in the staff involved in putting that thing together. We don't have a promotion department. You get releases which are generated by one guy on our staff, who does a little play-by-play for us, he handles our public affairs, public services broadcast he pinch hits on the weekend, so we do not have a staff of one, two or three people sitting around grinding out promotion pieces.

R&R: Do you find value in the industry conventions?

NELSON: Very much so. I think much of the value, frankly, comes in not so much as what's on the program, but in what you pick up by sitting out in the hallway talking with people who are successful in their markets.

R&R: In a couple of sentences, what do you feel is the key to a successful radio station?

NELSON: Hire good people, define completely their areas of responsibilities and let them run it. Each one of our people, whether he's a department head or whether he's the new guy on the totem pole, knows exactly the chain of command, he knows exactly what he can do, what he's expected to do, and as a rule, they perform. That's the reason we have been able to retain employees five, six, seven, eight, ten years, which in this business is almost unheard of.

R&R: What would you suggest if someone wanted to get into station management?

NELSON: To become as involved as they can in every facet of the operation. To sit down with whoever their corporate executives are at the time, and tell them what they have in mind and to ask for their help. I think the biggest mistake that guys make is moving from job to job for a little bit of advancement here and there. Many times the best opportunities lay right where they are and it's, I think, much better to work your way up slowly through an existing company than to go across the street for an extra \$10 a week and a title.

R&R: Do you have a philosophy for your life?

NELSON: At this point, I have always enjoyed very much what I'm doing in the radio business. I have fun at it, and I think if the day ever comes when I stop having fun, it'll be time to get out.

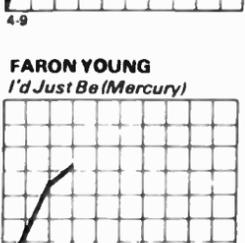
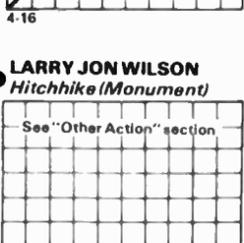
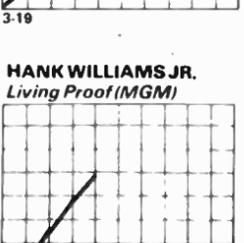
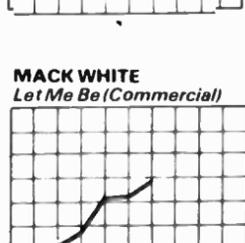
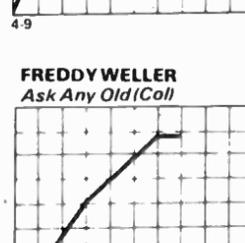
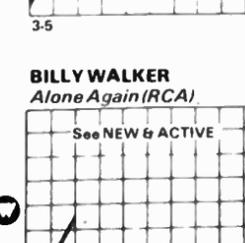
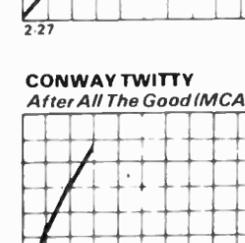
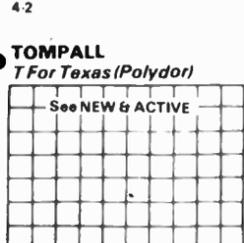
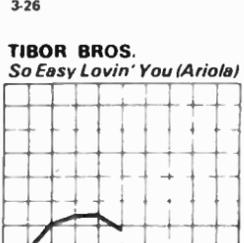
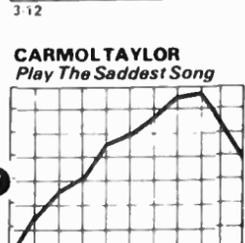
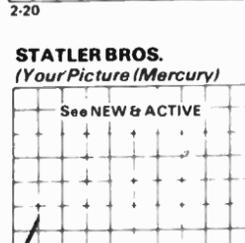
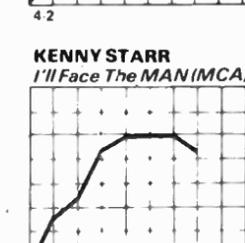
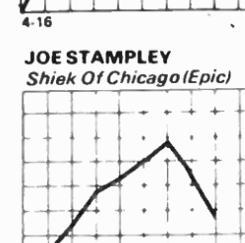
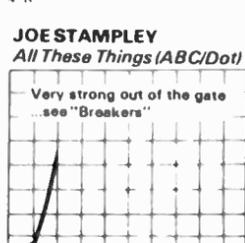
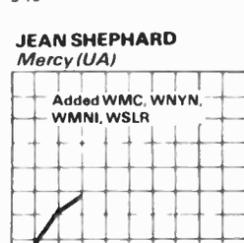
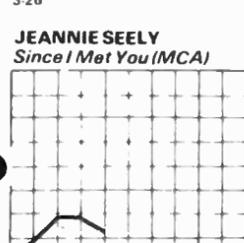
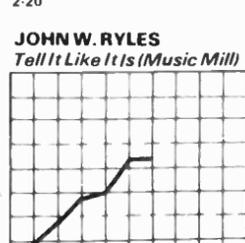
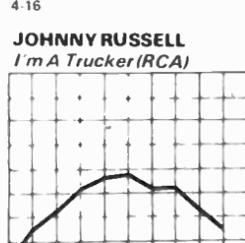
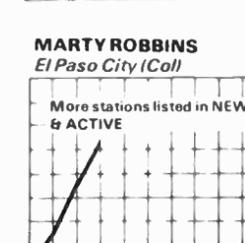
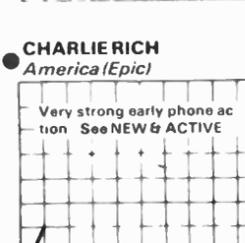
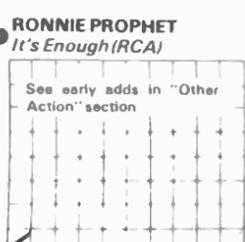
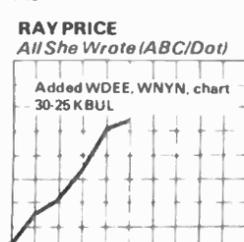
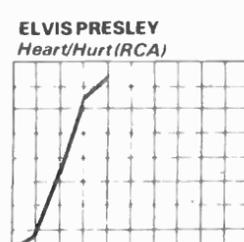
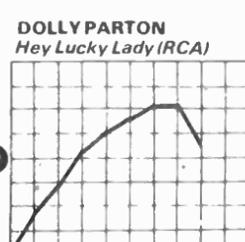
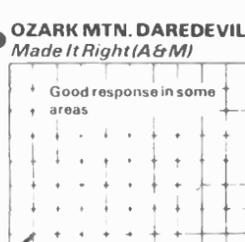
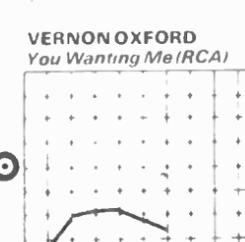
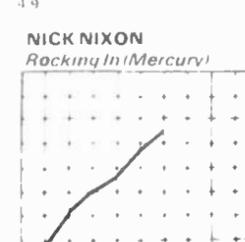
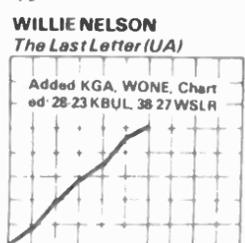
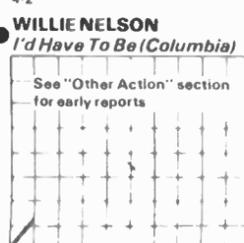
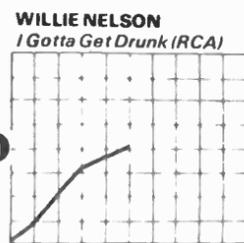
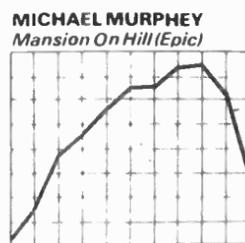
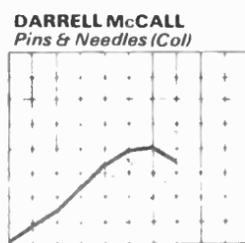
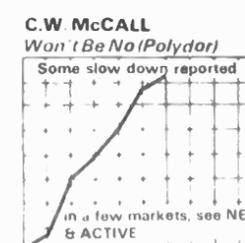
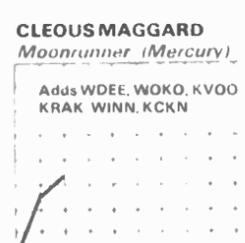
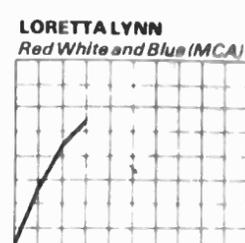
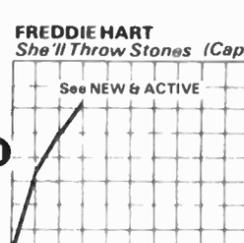
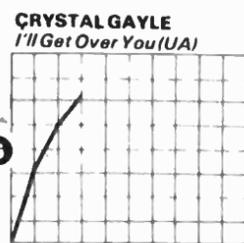
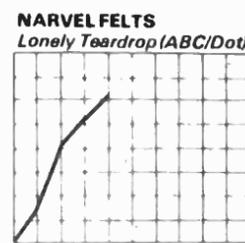
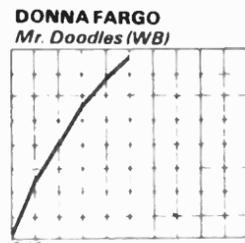
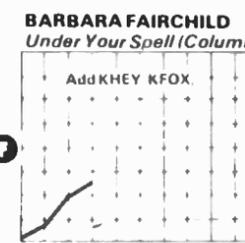
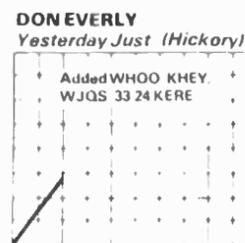
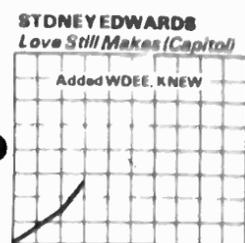
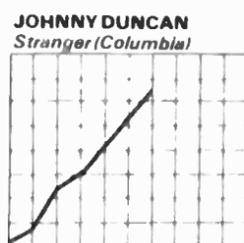
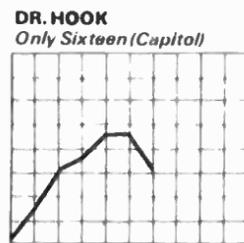
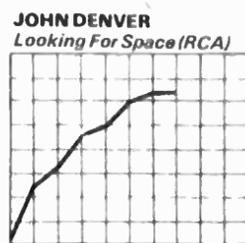
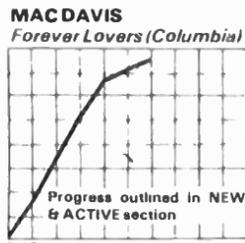
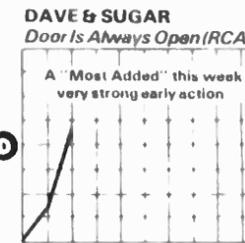
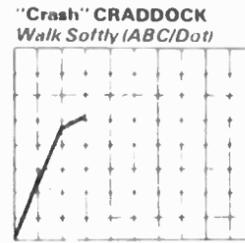
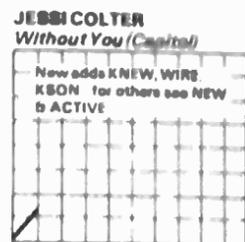
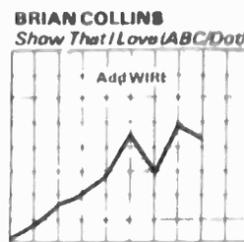
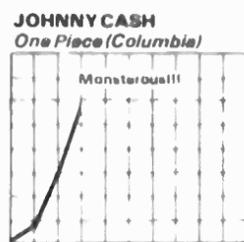
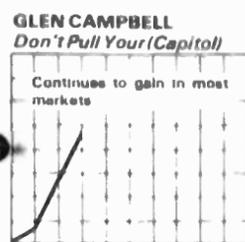
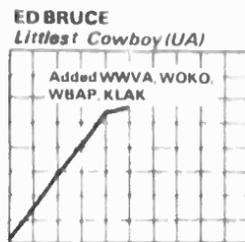
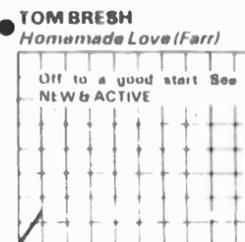
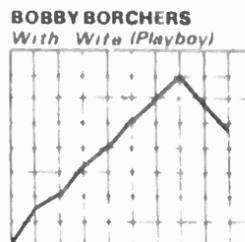
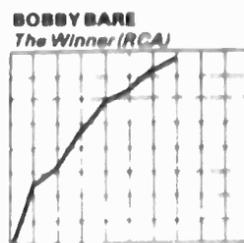
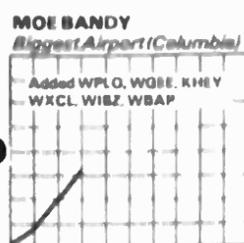
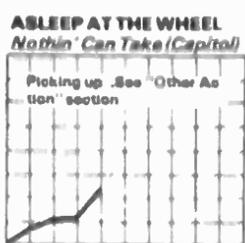
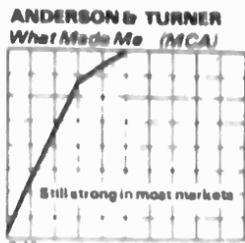
COUNTRY ADDS

Asterisk (*) denotes records Most Added this week

WSLR/Akron Pick-Dorsey Burnett Hank Williams, Jr. C.W. Mc Call Jeannie Sealey Dave & Sugar* Jean Shepard Mac Davis	KERE/Denver Pick-Jimmy Rabbit Charlie Rich* Johnny Duncan Tom Bresh Dorsey Burnett Tompall Larry Jon Wilson Dave & Sugar* Megan	WHOK/Lancaster, Ohio Johnny Cash* Bobby Bare Narvel Felts Don Everly Sherri Pond Andrew Gold	KPOK/Portland Freddie Hart* Loretta Lynn Faron Young Mack White
WOKO/Albany Kenny Starr Dave & Sugar* Cledus Maggard Billy Walker Statler Bros. Ed Bruce George Kent	KLAK/Denver Joe Stampley* Johnny Cash* Freddie Hart* Ed Bruce Charlie Rich* Mac Davis	KFOX/Long Beach Tom Bresh Johnny Duncan Joe Stampley* Asleep At The Wheel Barbara Fairchild KLAC/Los Angeles Charlie Rich* Hank Williams, Jr. Loretta Lynn Elvis Presley	KRAK/Sacramento Tanya Tucker Jessi Colter Freddie Hart* Johnny Cash* Moe Bandy Loretta Lynn Tom Bresh Dave & Sugar*
WPCO/Baltimore Karen Stanton Dave & Sugar* Loretta Lynn Red Steagel Moe Bandy Jessi Colter Willie Nelson (Col)	KRZY/Albuquerque Pick-Johnny Cash* Anderson & Turner	KSO/Des Moines Dave & Sugar* Glen Campbell Bellamy Bros. Ed Bruce Elvis Presley Mac Davis Freddie Hart Asleep At The Wheel	WWJO/St. Cloud Crystal Gayle Mel Tillis Johnny Cash*
WJZZ/Atlanta Meo Bandy Ray Price John Denver Tanya Tucker Charlie Rich* Freddie Hart* Joe Stampley*	WDEE/Detroit Joe Stampley* Charlie Rich Stetler Bros. David Allen Coe Cledus Maggard Stoney Edwards Jessi Colter Dave & Sugar*	KLLL/Luccobk Joe Stampley Debi Hawkins Del Reeves Dolly Parton Webb Pierce Conway Twitty Sarah Johns Glen Campbell Ozark Mt. Devils Johnny Cash* Dave & Sugar*	WIL/St. Louis Willie Nelson (Col) Charlie Rich* Oave & Sugar* Joe Stampley* Larry Jon Wilson
WOCF/Boston Bobby Bare Conway Twitty Elvis Presley Kenny Starr Crystal Gayle Mac Davis Anderson & Turner John Denver Johnny Cash	WNNY/Louisville Johnny Cash* Cledus Maggard Stoney Edwards Jessi Colter Dave & Sugar*	WINN/Louisville Johnny Cash* Cledus Maggard	WSUN/St. Petersburg Loretta Lynn Bobby Bare John Sebastian Glen Campbell "Crash" Craddock C.W. Mc Call Mac Davis Narvel Felts
WNYN/Canton Tom Bresh Statler Bros. Jean Shepard Jody Miller Elvis Presley Faron Young Ray Price	KHEY/EI Paso Moe Bandy Maurey Finney Stetler Brothers Dottie West Hank Thompson Barbara Fairchild Tanya Tucker Hank Williams, Jr. Don Everly Tom Bresh	WDDD/Marion, Ill. Narvel Felts Crystal Gayle Willie Nelson (UA) Moe Bandy Johnny Cash* Mack White	KSOP/Salt Lake City Jim Ed Brown Dave & Sugar* Joe Stampley* Tompall Statler Bros. Marty Robbins
WJJD/Chicago Freddie Hart* Joe Stampley* Bobby Bare	WPCO/Baltimore Johnny Cash* Glen Campbell Loretta Lynn	WMMT/Ft. Dodge Iowa Bobby Bare Johnny Cash Loretta Lynn Marty Robbins	KKYX/San Antonio Ozark Mt. Daredevils Statler Bros. Glen Campbell Loretta Lynn Joe Stampley* Jessi Colter Asleep At The Wheel Pick-Willie Nelson (Col)
WMAQ/Chicago Conway Twitty Anderson & Turner Joe Stampley* Johnny Cash* Mickey Gilley	KBFW/Bellingham, Wa. Tom Bresh* Billy Walker Joe Stampley* Dave & Sugar*	WBAP/Ft. Worth Wil Sherman Joe Stampley* Nick Nixon Glen Campbell Moe Bandy Billy Craddock Ed Bruce Donna Fargo Leon Rausch Willie Nelson (RCA)	WMMI/Miami Tompall Marty Robbins Freddie Hart* Statler Bros.
WUBE/Cincinnati Freddie Hart* Dave & Sugar* Larry Jon Wilson	WJZZ/Atlanta Meo Bandy Ray Price John Denver Tanya Tucker Charlie Rich* Freddie Hart*	WNRJ/Gainesville, GA Johnny Cash* Ray Hubbard Freddie Hart Larry Jon Wilson Don Potter David Allen Coe Statler Bros. Tompall	WUNI/Mobile Jessi Colter John Sebastian Faron Young Joe Stampley* Jim Stafford
WVUE/Cincinnati Freddie Hart* Dave & Sugar* Larry Jon Wilson	WJZZ/Atlanta Tom Bresh Statler Bros. Jean Shepard Jody Miller Elvis Presley Faron Young Ray Price	WGEE/Green Bay, Wis. Narvel Felts Moe Bandy Marty Robbins Tom Bresh Jim Ed Brown Billy Walker Donna Fargo Johnny Cash*	KCEY/Modesto "Crash" Craddock Johnny Cash* Billy Walker Elvis Presley Crystal Gayle Nick Nixon
WVHC/Cleveland Johnny Cash* Charlie Rich* Bob Yarborough	WJZZ/Atlanta Tom Bresh Statler Bros. Jean Shepard Jody Miller Elvis Presley Faron Young Ray Price	WJZZ/Atlanta Joe Douglas Tompall Joe Stampley* Ronnie Prophet Jessi Colter	WKDA/Nashville Statler Bros. Charlie Rich* Freddy Weller Joe Stampley*
WVJQ/Jackson, Miss. Don Everly Faron Young Tompall Statler Bros. Ronnie Milsap	WJZZ/Atlanta Tom Bresh Statler Bros. Jean Shepard Jody Miller Elvis Presley Faron Young Ray Price	WJZZ/Atlanta Johnny Cash* Ray Hubbard Freddie Hart Larry Jon Wilson Don Potter David Allen Coe Statler Bros. Tompall	WYTL/Oakosh, Wis. Crystal Gayle Tom Bresh "Crash" Craddock
WVJQ/Jackson, Miss. Don Everly Faron Young Tompall Statler Bros. Ronnie Milsap	WVJQ/Jackson, Miss. Don Everly Faron Young Tompall Statler Bros. Ronnie Milsap	WJZZ/Atlanta Tom Bresh Statler Bros. Jean Shepard Jody Miller Elvis Presley Faron Young Ray Price	WYTL/Oakosh, Wis. Crystal Gayle Tom Bresh "Crash" Craddock
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COUNTRY SINGLES

● new entries C, circled letters indicate alphabetical order



R&R's New Monthly Magazine Coming Soon

POP/ADULT

Radio & Records

POP ADULT / 40

3 Weeks Ago	2 Weeks Ago		
6	2	1	MAXINE NIGHTINGALE/Right Back Where We Started From(UA)
1	1	2	BELLAMY BROTHERS/Let Your Love Flow(WB-Curb)
37	13	3	JOHN SEBASTIAN/Welcome Back(Warner-Reprise)
2	3	4	CARPENTERS/There's A Kind Of Hush(A&M)
4	4	5	GARY WRIGHT/Dreamweaver(WB)
11	7	6	BARRY MANILOW/Tryin' To Get The Feeling Again(Arista)
5	6	7	FOUR SEASONS/December 1963(WB-Curb)
10	8	8	CAROLE KING/Only Love Is Real(Ode)
12	10	9	OLIVIA NEWTON-JOHN/Come On Over(MCA)
13	11	10	ABBA/I Do, I Do, I Do, I Do, I Do,(Atlantic)
15	12	11	JOHN DENVER/Looking For Space(RCA)
3	5	12	CAPTAIN & TENNILLE/Lonely Night(A&M)
21	17	13	DIANA ROSS/I Thought It Took A Little Time(Motown)
16	14	14	RANDY EDELMAN/Concrete & Clay(20th)
27	20	15	HENRY GROSS/Shannon(Lifesong)
22	18	16	MARILYN MCCOO & BILLY DAVIS/Hope We Get To Love In Time(ABC)
29	21	17	LARRY SANTOS/We Can't Hide It Anymore(Casablanca)
19	15	18	WAYLON & WILLIE/Good Hearted Woman(RCA)
20	19	19	EMMYLOU HARRIS/Here, There & Everywhere(Warner-Reprise)
24	22	20	HALL & OATES/Sara Smile(RCA)
35	27	21	FLEETWOOD MAC/Rhiannon(Warner-Reprise)
32	25	22	FRANKIE VALLI/Fallen Angel(Private Stock)
36	26	23	GLEN CAMPBELL/Don't Pull Your Love & Then You Can Tell Me(Capitol)
38	28	24	HAMILTON, JOE FRANK & REYNOLDS/Everyday Without You(Playboy)
39	31	25	DONNY GERRARD/Words (Are Impossible)(Greedy)
25	24	26	DOBIE GRAY/If Love Must Grow(Capricorn-WB)
-	33	27	ELVIS PRESLEY/Hurt(RCA)
8	9	28	DR. HOOK/Only Sixteen(Capitol)
31	29	29	FREDDY FENDER/You'll Lose A Good Thing(ABC)
40	34	30	STARLAND VOCAL BAND/Afternoon Delight(Windsong)
-	39	31	ELVIN BISHOP/Fooled Around & Fell In Love(Capricorn-WB)
-	36	32	ELECTRIC LIGHT ORCHESTRA/Strange Magic(UA)
9	16	33	ERIC CARMEN/All By Myself(Arista)
-	38	34	PAUL ANKA/Anytime(UA)
-	-	35	PRATT & McCLAIN/Happy Days(Warner-Reprise)
-	-	36	NEIL SEDAKA/Love In The Shadows(Rocket)
-	40	37	KIKI DEE/Once A Fool(Rocket)
-	-	38	WINGS/Silly Love Songs(Capitol)
-	-	39	PETER FRAMPTON/Show Me The Way(A&M)
-	-	40	DIANA ROSS/Love Hangover(Motown)

Most Added:

NEIL SEDAKA/Love In The Shadows (Rocket) While many stations are getting into the album "Steppin' Out," the single keeps right on moving. Adds include...KVI, WFIR, WCCO, WSM, WSB, KOFM, WQUD, WTRX.

PRATT & McCLAIN/Happy Days (Warner-Reprise) Continues to be one of the most active airplay records in the country. See New & Active for station breakdown.

HAMILTON, JOE FRANK & REYNOLDS/Everyday Without You (Playboy) Pop/Adult airplay now almost totally locked up with the additions at K149, KRMG, WTRX, KIIS, WFTL, KHOW.

The Hottest:

JOHN SEBASTIAN/Welcome Back (Warner-Reprise) Actually nothing else even close in terms of hot reports this week. A brief list of those stations reporting "hottest" includes KULF, KOFM, WTAE, KMBZ, WIP, WSM, WNHC, WFIR, KWAV, KIOI, KAKE, WPTF, K149, KRMG, WTRX, KIIS, WFTL, KHOW, KNX-FM, WNBC, WDAE, WGAR, WHAG, WSAV, WCBM, WASH, WMAL, KEX, KRNT, WNIC-FM, KMPC.

MAXINE NIGHTINGALE/Right Back Where We Started From (UA) Hot at over 50% of reporting stations.

JOHNNY CASH/One Piece At A Time (Columbia) Another clever novelty that floods the phone lines after just a play or two.

LARRY SANTOS/We Can't Hide It Anymore (Casablanca) Once again Pop/Adult stations can take credit for bringing this to general market appeal. Hot reports from KULF, WGN, KMBZ, KIOI, KAKE, WTRX, WHAG, WSAV, KEX, KSD.

NEW & ACTIVE

WINGS

Silly Love Songs (Capitol)

Add WIND, KIOI, KWAV, WCBM, KRMG, WMBR, WSM, KEX, KCRA, KULF, WDAE, WGAR and more.

JOHNNY CASH

One Piece At A Time (Columbia)

Immediate action wherever played. Add WIP, KRMG, WMAL, KEX, KCRA, WHAG, WSAV.

ELVIN BISHOP

Fooled Around & Fell In Love (Capricorn/WB)

Been active with AOR and Rock stations...now finding wide acceptance at the Pop/Adult level. Adds include WASH, KEX, WTAE, WQUD, WTRX.

PRATT & McCLAIN

Happy Days (Warner/Reprise)

Continues strong...add KAKE, KSL, WMAL, KEX, KMPC, KULF, WTAE, WTRX and a bunch more.

WAYNE NEWTON "The Hungry Years" (Chelsea) Add WHIO, KSL, WFIR, WNHC, K149.

ANDREA TRUE CONNECTION "More More More" (Buddah) Add WSAV, WTRX, KULF.

BOBBY VINTON "Moonlight Serenade" (ABC) Add WHOK, WDAE, WSAV.

RHYTHM HERITAGE "Baretta's Theme" (ABC) Add KVI, KIOI, WNHC.

JIMMY BUFFETT "Captain & The Kid" (ABC) Add WCCO, WSIX, WMBR, WDAE.

BOONES "My Guy" (Motown) Add KSL, WHOK.

PAUL DAVIS "Thinking Of You" (Bang) Add KWAV, WFIR, WCCO, WMAL.

PETER ALLEN "The More I See You" (A&M) Add KFI, WNHC, WIP, WNIC-FM, KCRA.

POP/ ADULT NOTES

BY MIKE KASABO



We appreciate all the great comments from both radio and record people concerning the return of the "added" section for the Pop/Adult stations. Right now there won't be enough room to list all the reporting stations on a weekly basis, but hopefully in the near future we can create the space to include everyone each week.

Off to an early start is the biggie from New England "You Know The Feeling" by Steve Wightman on Farr. Added at WGN and KWAV. Phones already on WGN.

The Billy Ocean record "Love Really Hurts Without You" on Ariola jumps 30-22 at KOFM and was added at WTAE.

Many people have asked about the Champs' Boys Orchestra record "Tubular Bells." The group is French and their name is pronounced SHONZ not Champs as in "stamps."

We noted several weeks ago that WEEI-FM in Boston was receiving heavy requests for a Randy Edelman album cut...now WSIX in Nashville has put the track on and is experiencing similar positive reaction...cutis "Uptown, Uptempo Woman."

Paul Delicato's re-do of the old Four Tops Motown smash "It's The Same Old Song" went right on KCRA and WFIR.

Charlie Rich is back on the single scene with a very unique version of "America, The Beautiful." This Billy Sherrill produced side went right on KHOW and WPTF from dubs. Ray Charles also has a version of the song available on his label Crossover.

Neil Sedaka appears off and running again with "Love In The Shadows." That song plus eleven more are available in his latest album "Steppin' Out." Check out his country soul rendition of "No.1 With A Heartache."

Mike O'Shea programming wizard at WFTL, informs us of an unusual April promotion. All through the fourth month WFTL will feature a late night "Talk-Show" remotes from various cities across the country. O'Shea's research in the Ft.Lauderdale market unveiled the fact that 80% of its residents came from other geographical locations. So, Mike figured to give these listeners a taste of their real home town radio station. Anyway, each night from approximately 10pm local time, the station will hook up and broadcast the regular programming from such stations as WIND, Chicago; KDKA, Pittsburgh; WBZ, Boston; WJR, Detroit and of course others. It's certainly a different promotion.

**R&R's new monthly
magazine is coming soon**

JADE STONE & Luv

with
their
latest
"disco rock"
single

Grab Hold



JADE
RECORDS

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THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

DIANA ROSS

Love Hangover (Motown)

42 percent of our reporters now on it, 20 adds including CKLW, KSLQ, KFRC, WDRG, WPIX, KEZY, WKY, WAYS, WGNG. Moves; 19-13 WPGC, 20-12 WFIL, 15-11 WRKO, 36-25 WIXY, 25-22 at Z93, see Parallels.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

NEIL SEDAKA "Love In The Shadows" (Rocket) 53 reporters on it, 11 adds including KHJ, KSTP, WGH, KFRC, WHHY. Moves; 36-30 KTLK, 31-23 WIXY, 39-34 WCOL, 30-24 WBBQ, 25-19 KCPX, 26-21 WJDX and more.

ROLLING STONES "Fool To Cry" (Rolling Stones) 41 reporters on it, 35 adds including WCAO, WSAI, KCBQ, WPIX, WXYZ, WZUU, WKIX, WSGA, WAPE, WORC, KILE, and many others.

OLIVIA NEWTON-JOHN "Come On Over" (MCA) 39 reporters on it, 6 adds including WKY, WHBQ, KERN. Moves; 18-14 KLIF, 16-11 WIXY, 12-8 WORC, 30-20 at Z93, 8-7 KILE, 14-11 KCBN, see Parallels.

BAD COMPANY "Youngblood" (Swan Song) 35 reporters on it, 4 adds including WQXI. Moves; 25-23 WCAO, 19-17 WGCL, 11-6 WSGN, 14-10 WBBQ, 17-8 WCOL, 27-21 WAKX, 27-24 WGNG, 24-22 CHUM.

GLEN CAMPBELL "Don't Pull Your Love/Goodbye" (Capitol) 35 reporters on it, 6 adds including WLCY, WEEQ, WISM. Moves; 26-24 WKBW, 17-10 KLIF, 27-24 WCOL, 19-16 WFOM, 25-21 WAPE, debut 15 KRBE, 29-25 WRFC.

DOROTHY MOORE "Misty Blue" (Malaco) 28 reporters on it, 10 adds including WORC, WBBQ, WGH, WLEE, KEEL. Moves; 3-2 WPGC, 26-19 WCAO, 21-17 at Y100, 17-9 WIXY, 36-27 WCOL, 24-12 WAYS, 21-15 at Z93, 20-11 WERC, 8-6 WJDX, 20-7 WKLO, see Parallels.

SILVER CONVENTION "Get Up & Boogie" (Midland Int'l) 27 reporters on it, 8 adds including KHJ, WABC, WRKO, WBBF, KFJZ. Moves; 25-13 at 13Q, 23-15 KSLQ, 8-7 at 99X, 19-15 WPEZ, 22-17 KEEL, 32-18 at 98Q.

ANDREA TRUE CONNECTION "More More More" (Buddah) 33 reporters on it, 3 adds including WAYS, WBJW. Moves; 28-22 KSTP, 14-12 KRBE, 14-12 WGCL, 25-16 WCOL, 25-21 WPEZ, 16-11 KILE, 17-15 at 98Q, 22-13 KDON.

CATE BROS. "Union Man" (Asylum) 29 reporters on it, 7 adds including WCAO, WAPE, WEEQ, KEWI. Moves; 22-14 WRKO, 28-26 WKBW, 27-22 WMAK, 21-15 WBJW, 23-14 KYNO, 2-1 WHBQ, 8-5 at 98Q, 14-2 WFLB.

GARY WRIGHT "Love Is Alive" (WB) 30 reporters on it, 9 adds including WBBQ, WZUU, WGNG, WNCI, WHHY. Moves; 24-12 WCOL, 24-20 WKY, 21-18 KROY, 23-17 WSAR, on WKBW.

AL WILSON "I've Got A Feeling" (Playboy) 28 reporters on it, 4 adds including WHBQ, WRIE. Moves; 27-20 KHJ, 21-17 WSGA, 25-22 WORC, 33-30 KKLS, 24-18 WJDX, 17-15 WKLO.

THE CAPTAIN & TENNILLE "Shop Around" (A&M) 27 reporters on it, 26 adds including WSAI, KSTP, WIXY, WSGA, WAYS, KJRB, KCPX, WGNG, KILE, KAFY.

MARMALADE "Falling Apart At The Seams" (Ariola America) 26 reporters on it, 7 adds including KLIF, WDRG, WGH, KREM. Moves 27-20 WQAM 12-11 KCBQ, 31-21 WCOL, 18-13 WISM, 29-24 KEEL, 22-18 WRFC, 23-13 KSLY.

SUTHERLAND BROTHERS & QUIVER "Arms Of Mary" (Columbia) 26 reporters on it, 4 adds including KTLK, KERN, WJON. Moves; 34-30 WCOL, 23-20 WBBF, 26-23 WEAQ, 27-16 KYNO, 11-7 KCPX, 27-23 KTKT.

RICHARD COCCIANTE "When Love Has Gone Away" (20th Century) 24 reporters on it, 4 adds including WGH, WKLO. Moves; 20-18 KHJ, 22-21 KFRC, debut 25 KJR, 35-25 at 98Q, 29-24 WGLF, 20-19 WNCI, 28-26 WGNG.

JOHNNY CASH "One Piece At A Time" (Columbia) 21 reporters on it, 7 adds including WERC, WAYS, WLAC, WRIE. Moves; 32-27 WIXY, 24-17 KLIF, debut 28 CKLW, 27-24 WSGA, on WCAO, WKBW.

Others Getting Significant Action

STARBUCK "Moonlight Feels Right" (Private Stock) Add Z93, WORG, KYNO, 35-31 WCOL, 10-7 WBBQ, 16-9 WHHY, 19-9 WRFC, 24-17 WGLF, 30-24 WAPE.

CONTINUED ON PAGE 12

Radio & Records

THE INDUSTRY'S NEWSPAPER

April 16, 1976

3 Weeks Ago 2 Weeks Ago Last Week

5	3	1	1	JOHNNIE TAYLOR/Disco Lady (Columbia)
3	2	2	2	MAXINE NIGHTINGALE/Right Back Where We Started From (UA)
15	10	5	3	SYLVERS/Boogie Fever (Capitol)
7	5	3	4	BELLAMY BROTHERS/Let Your Love Flow (WB)
—	21	11	5	JOHN SEBASTIAN/Welcome Back (Warner/Reprise)
16	11	6	6	PETER FRAMPTON/Show Me The Way (A&M)
20	12	7	7	ELVIN BISHOP/Fooled Around & Fell In Love (Capricorn-WB)
1	1	4	8	FOUR SEASONS/December 1963 (WB)
9	8	8	9	QUEEN/Bohemian Rhapsody (Elektra)
2	4	10	10	THE CAPTAIN & TENNILLE/Lonely Night (A&M)
11	9	9	11	DR. HOOK/Only Sixteen (Capitol)
28	20	14	12	HENRY GROSS/Shannon (Lifesong)
4	6	12	13	GARY WRIGHT/Dreamweaver (WB)
33	30	18	14	BARRY MANILOW/Tryin' To Get The Feeling Again (Arista)
—	—	30	15	WINGS/Silly Love Songs (Capitol)
39	29	20	16	FLEETWOOD MAC/Rhiannon (Warner/Reprise)
29	23	19	17	ABBA/I Do I Do I Do I Do I Do (Atlantic)
—	38	29	18	HALL & OATES/Sara Smile (RCA)
6	7	13	19	RUFUS/Sweet Thing (ABC)
38	31	26	20	ELECTRIC LIGHT ORCHESTRA/Strange Magic (UA)
—	—	32	21	PRATT & McCLAIN/Happy Days (Warner/Reprise)
8	13	15	22	AEROSMITH/Dream On (Columbia)
22	18	16	23	COMMODORES/Sweet Love (Motown)
—	36	31	24	KISS/Shout It Out Loud (Casablanca)
14	14	17	25	CARPENTERS/There's A Kind Of Hush (A&M)
21	19	21	26	DONNY & MARIE OSMOND/Deep Purple (MGM)
13	17	23	27	RHYTHM HERITAGE/Theme From S.W.A.T. (ABC)
—	—	40	28	BILLY OCEAN/Love Really Hurts Without You (Ariola America)
12	16	25	29	ERIC CARMEN/All By Myself (Arista)
—	—	39	30	ELVIS PRESLEY/The Hurt (RCA)
10	15	24	31	BAY CITY ROLLERS/Money Honey (Arista)
—	—	→	32	DIANA ROSS/Love Hangover (Motown)
27	26	28	33	STYX/Lorelei (A&M)
19	22	27	34	SWEET/Action (Capitol)
—	—	→	35	OLIVIA NEWTON-JOHN/Come On Over (MCA)
—	—	→	36	DOROTHY MOORE/Misty Blue (Malaco)
26	32	36	37	NAZARETH/Love Hurts (A&M)
—	—	→	38	AL WILSON/I've Got A Feeling (Playboy)
—	—	→	39	SILVER CONVENTION/Get Up And Boogie (Midland Intl)
—	—	→	40	NEIL SEDAKA/Love In The Shadows (Rocket)

NEW ENTRIES

ACTIVE ALBUM CUTS

BAO COMPANY "Run With The Pack"
PETER FRAMPTON "Love You Way"
WINGS "Let 'Em In"
"Beware"

ERIC CARMEN "Never Fall In Love"
DOOBIE BROTHERS "Wheels Of Fortune"
LEO ZEPPELIN "Candy Store Rock"

MOST ACTIVE RECORDS

JOHN SEBASTIAN
SYLVERS
ELVIN BISHOP
WINGS
HENRY GROSS
PETER FRAMPTON

FLEETWOOD MAC
JOHNNIE TAYLOR
PRATT & McCLAIN
BARRY MANILOW
HALL & OATES

ACTIVE RE-CURRENTS

RHYTHM HERITAGE "Theme From S.W.A.T."
EAGLES "Take It To The Limit"
BEE GEES "Fanny"
MIRACLES "Love Machine"
PAUL SIMON "50 Ways"
NAZARETH "Love Hurts"
ERIC CARMEN "All By Myself"
ELO "Evil Woman"

NATIONAL REQUEST TABULATION

LAST WEEK

1	1	SYLVERS
4	2	JOHN SEBASTIAN
3	3	QUEEN
2	4	FOUR SEASONS
5	5	JOHNNIE TAYLOR
6	6	HENRY GROSS
—	7	WINGS
8	8	ELVIN BISHOP
9	9	CAPTAIN & TENNILLE (Lonely)
—	10	MAXINE NIGHTINGALE
—	11	PRATT & McCLAIN