

**Radio &
Records**

THE INDUSTRY'S NEWSPAPER

**SPECIAL
EDITION**

ARB Breakouts

April / May '76

**This has been a
great year for music.
Thanks to you.**

**And thanks to the folks
who create it: the artists
on CBS Records.**

ARBITRON RADIO

America

April/May '76

ARBITRON RADIO

Audience Estimates in the
Arbitron Market of

America

**Survey Dates for
Oct./Nov. '76 ARB
October 28-November 17**

April/May '76

Both Average Quarter Hour Shares and Cume figures are all Monday-Sunday
6am-12midnight, Metro Survey Area.

Stations outside of Arbitron Radio Metro Area, but that show significantly in the
market breakdown, are designated by *.

Stations tied in individual breakdowns are listed in alphabetical order.

Top 5 rankings are listed for each demographic breakdown.

**Where you get
the music...to get the numbers.**

PHILADELPHIA (215) 839-0246

Don Colberg/Armand McKissick

HARTFORD (203) 522-7151

Dave Demers/Jack Perry 716-325-1736/Dave Pike

April / May '76

AKRON

AKRON 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAEZ (BM)	5.0	9.3	8.6	6.3	4.4
WAKR (PA)	18.1	20.7	15.7	15.0	13.9
WCUE (R)	8.3	6.2	6.6	5.7	6.7
WCUE-FM (A)	2.0	2.3	1.3	1.4	2.1
WHLO (N)	3.5	4.6	3.1	3.2	3.4
WKNT (PA)	.7	1.4	.8	1.4	1.5
WKNT-FM (PA)	1.5	1.6	1.6	1.7	2.7
WSLR (C)	10.9	8.2	9.9	10.1	8.7
WDBN (PA)*	7.4	8.2	7.8	7.7	5.7
WGAR (PA)*	9.7	8.6	7.9	8.3	8.0
WGCL (R)*	2.5	2.0	3.3	5.2	3.7
WMMS (A)*	4.0	5.3	6.1	8.5	8.7
WWWE (PA)*	4.1	1.4	3.3	2.7	3.6
WWWM (A)*	**	**	1.7	2.2	3.6

TOP 5 QUARTER HOUR

1	WAKR
2	WSLR
2	WMMS
3	WGAR
4	WCUE
5	WDBN

TOP 5 CUME IN HUNDREDS

1	WAKR	2041
2	WGAR	1366
3	WCUE	1113
4	WSLR	944
5	WMMS	931

18-34 MEN

1	WMMS
2	WGAR
3	WWWM
4	WWWE
5	WCUE-FM

18-34 WOMEN

1	WGAR
2	WCUE
2	WMMS
3	WAKR
4	WWWM
5	WGCL

18-49 ADULTS

1	WMMS
2	WGAR
3	WSLR
4	WAKR
5	WCUE

TEENS

1	WCUE
2	WGCL
3	WMMS

ATLANTA

ATLANTA 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAOK (B)	9.7	9.0	7.5	7.1	8.6
WBIE (C)	2.6	2.0	1.9	.9	1.8
WGST (PA)	1.6	2.0	1.6	2.7	2.8
WKLS (A)	2.1	2.3	5.7	4.6	4.7
WLTA (BM)	.8	1.4	3.6	2.1	2.8
WPCH (BM)	8.4	10.6	9.3	7.9	7.2
WPLO (C)	6.8	4.9	4.4	4.7	4.2
WPLO-FM (C)	1.8	.6	1.2	2.0	2.3
WQXI (R)	6.2	7.1	7.6	8.0	6.2
WQXI-FM (A)	4.8	4.3	5.5	3.1	5.4
WRNG (T)	6.2	6.2	4.2	7.7	5.3
WSB (PA)	23.7	23.0	21.0	22.2	20.0
WSB-FM (BM)	4.4	4.8	4.5	5.0	4.1
WXAP (B)	**	1.7	.6	1.6	1.5
WYNX (RL)	**	**	**	.9	1.6
WZGC (R)	5.3	5.0	6.6	7.3	7.6

TOP 10 QUARTER HOUR

1	WSB
2	WAOK
3	WZGC
4	WPCH
5	WQXI
6	WQXI-FM
7	WRNG
8	WKLS
9	WPLO
10	WSB-FM

18-34 MEN

1	WSB
2	WKLS
3	WQXI-FM
4	WAOK
5	WZGC

18-49 ADULTS

1	WSB
2	WAOK
3	WQXI
3	WZGC
4	WQXI-FM
5	WPCH

TOP 10 CUME IN HUNDREDS

1	WSB	5604
2	WQXI	3024
3	WZGC	2846
4	WPCH	2429
5	WQXI-FM	2151
6	WAOK	1937
7	WPLO	1804
8	WSB-FM	1649
9	WKLS	1645
10	WGST	1447

18-34 WOMEN

1	WQXI
1	WZGC
2	WAOK
3	WSB
4	WQXI-FM
5	WLTA
5	WPCH

TEENS

1	WZGC
2	WAOK
3	WQXI
4	WKLS
4	WQXI-FM

AUSTIN

AUSTIN 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KASE (BM)	14.5	**	15.2	**	16.8
KHFI (R)	4.1	**	3.9	**	5.7
KIXL (O)	**	**	1.5	**	2.6
KLBJ (PA)	10.6	**	11.6	**	8.5
KLBJ-FM (A)	6.0	**	6.4	**	9.8
KNOW (R)	16.2	**	15.2	**	13.7
KOKE (C)	7.5	**	3.0	**	2.6
KOKE-FM (C)	4.3	**	4.9	**	2.4
KRMH (R)	3.6	**	4.7	**	4.4
KVET (C)	13.3	**	17.8	**	14.2

TOP 5 QUARTER HOUR

1	KASE
2	KVET
3	KNOW
4	KLBJ-FM
5	KLBJ

18-34 MEN

1	KLBJ-FM
2	KVET
3	KASE
3	KNOW
4	KHFI
4	KIXL
4	KLBJ
4	KRMH
5	KOKE-FM

TOP 5 CUME IN HUNDREDS

1	KNOW	1099
2	KVET	898
3	KASE	830
4	KLBJ	679
5	KHFI	573

18-34 WOMEN

1	KNOW
2	KLBJ-FM
3	KASE
4	KHFI
5	KLBJ
5	KVET

18-49 ADULTS

1	KVET
2	KASE
3	KLBJ-FM
4	KNOW
5	KLBJ

TEENS

1	KNOW
2	KHFI
3	KRMH
3	KVET

BAKERSFIELD

BAKERSFIELD 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAFY (R)	11.7	**	14.5	**	10.4
KBIS (C)	6.1	**	2.7	**	3.3
KERN (R)	13.2	**	17.2	**	18.5
KGEE (T)	3.6	**	7.0	**	3.7
KGFM (BM)	1.5	**	2.9	**	2.2
KHIS (RL)	**	**	**	**	1.3
KLOA (PA)	1.0	**	2.2	**	1.1
KLYD (PA)	4.6	**	2.4	**	1.8
KLYD-FM (PA)	2.3	**	1.2	**	5.7
KPMC (N/C)	2.8	**	5.1	**	3.1
KUZZ (C)	10.4	**	8.7	**	9.7
KUZZ-FM (C)	5.3	**	7.5	**	7.3
KWAC (S)	5.3	**	4.4	**	2.4
KZIQ (PA)	**	**	.5	**	1.5

TOP 5 QUARTER HOUR

1	KERN
2	KUZZ-AM-FM
3	KAFY
4	KLYD-AM-FM
5	KGEE

18-34 MEN

1	KERN
2	KUZZ-AM-FM
3	KLYD-AM-FM
4	KAFY
5	KBIS

18-49 ADULTS

1	KERN
2	KUZZ-AM-FM
3	KAFY
4	KLYD-AM-FM
5	KBIS
5	KWAC

TOP 5 CUME IN HUNDREDS

1	KERN	980
2	KAFY	938
3	KUZZ-AM-FM	654
4	KBIS	343
5	KGEE	339

18-34 WOMEN

1	KERN
2	KAFY
3	KUZZ-AM-FM
4	KBIS
4	KWAC

TEENS

1	KERN
2	KAFY

FORMAT LEGEND

R-Rock, A-AOR, C-Country, PA-Pop/Adult B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious BM-Beautiful

Where you get
the music...to get the numbers.

WASHINGTON/BALT. (301) 587-5000

Earl Rollison/Karen Chamberlain/Gerry Thompson/Zim Zemarel

SAN FRANCISCO (415) 495-6910

George Chaltas/Bud O'Shea/Joel Newman

BALTIMORE

BALTIMORE 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WBAL (PA) T	14.6	15.6	17.8	12.1	17.1
WBAL-FM (N)	1.1	.7	.8	2.0	1.7
WCAO (R)	7.5	10.5	7.9	7.5	8.4
WCAO-FM (R)	.4	1.1	.8	.9	1.1
WCBM (PA)	7.9	8.7	8.8	9.0	9.8
WDJQ (R)	**	2.8	3.4	2.1	2.2
WFBR (R)	5.3	7.0	5.2	6.6	5.3
WITH (PA)	3.3	3.1	3.4	2.7	2.1
WKTK (A)	1.8	3.2	1.7	2.1	3.5
WLIF (BM)	9.9	8.7	11.5	10.7	10.6
WLPL (R)	6.8	3.8	3.9	5.2	2.7
WMAR (PA)	3.1	3.2	3.5	3.4	3.6
WPOC (C)	**	1.5	3.2	5.7	2.8
WSID (B)	6.9	4.3	3.8	4.8	3.2
WWIN (B)	4.8	4.5	6.1	6.7	4.7

TOP 10 QUARTER HOUR

- WBAL
- WLIF
- WCBM
- WCAO
- WFBR
- WWIN
- WMAR
- WKTK
- WSID
- WPOC

18-34 MEN

- WCBM
- WCAO
- WKTK
- WFBR
- WBAL

18-49 ADULTS

- WCBM
- WBAL
- WCAO
- WLIF
- WFBR

TOP 10 CUME IN HUNDREDS

- WBAL 6312
- WCAO 4891
- WCBM 3665
- WLIF 3251
- WFBR 2606
- WWIN 1939
- WLPL 1899
- WKTK 1460
- WMAR 1431
- WSID 1399

18-34 WOMEN

- WCBM
- WCAO
- WLIF
- WFBR
- WWIN
- WSID

TEENS

- WCAO
- WWIN
- WLPL
- WDJQ

18-49 ADULTS

- WATV
- WERC
- WSGN
- WENN-AM-FM
- WBUL

TEENS

- WERC
- WENN-AM-FM
- WSGN
- WATV
- WERC-FM

18-34 MEN

- WGR
- WGRQ
- WKBW
- WBUF
- WBEN-FM
- WYSL-FM
- WBLK

18-34 WOMEN

- WGR
- WKBW
- WBEN-FM
- WGRQ
- WBLK
- WBNY
- WYSL-FM

BOSTON

BOSTON 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
WBCN (A)	3.7	3.5	1.7	3.6	2.8
WBZ (PA)	10.3	10.2	11.6	10.0	9.0
WBZ-FM (R)	2.3	2.4	1.2	1.9	1.1
WCGY (R)	1.0	1.2	1.2	1.1	1.4
WCOP (C)	1.2	1.1	1.7	1.6	1.7
WCOP-FM (C)	1.5	2.2	2.2	1.5	1.3
WCOZ (A)	1.6	.9	2.9	2.8	2.9
WEEI (N)	9.5	8.2	9.9	8.5	8.9
WEEI-FM (PA)	3.0	2.6	3.3	2.2	3.1
WEZE (BM)	1.8	1.9	2.5	1.7	1.6
WHDH (PA)	10.8	14.7	8.6	11.0	7.4
WCRB (CL)	1.7	.8	1.2	.8	1.0
WILD (B)	.9	1.2	1.2	1.3	1.0
WJIB (BM)	11.3	6.2	10.2	8.9	10.3
WMEX (R)	1.9	1.2	1.9	1.3	3.2
WRKO (R)	8.5	11.3	9.6	9.0	10.4
WROR (O)	2.9	2.2	2.7	2.7	3.1
WRYT (T)	1.0	1.1	1.2	1.1	1.5
WSSH (BM)	2.2	1.4	2.2	3.2	2.5
WVBF (R)	5.1	5.5	4.6	5.7	6.2
WWEL-FM (BM)	2.0	2.7	2.3	3.5	2.9

TOP 10 QUARTER HOUR

- WRKO
- WJIB
- WBZ
- WEEI
- WHDH
- WVBF
- WMEX
- WEEI-FM
- WROR
- WCOZ
- WWEL-FM
- WBCN

TOP 10 CUME IN HUNDREDS

- WRKO 9037
- WBZ 8605
- WHDH 6891
- WEEI 6321
- WJIB 5748
- WVBF 4616
- WMEX 4349
- WROR 2465
- WCOZ 2344
- WEEI-FM 2201

18-49 ADULTS

- WGR
- WKBW
- WBNY
- WBEN
- WGRQ

TEENS

- WKBW
- WBLK
- WGRQ

CHARLOTTE

CHARLOTTE GASTONIA
5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAME (C)	7.2	7.1	4.6	6.6	4.3
WAYS (R)	16.0	17.8	17.6	13.1	12.6
WBT (R)	13.4	11.8	15.4	18.8	20.6
WBT-FM (BM)	10.1	7.8	8.9	11.3	10.1
WEZC (BM)	7.4	4.7	6.3	5.0	6.2
WGIV (B)	7.8	8.1	9.5	7.6	10.5
WHVN (PA)	1.2	.9	1.1	1.3	1.8
WIST (PA)	3.2	2.1	1.9	3.1	1.9
WIXE (C)	1.1	3.0	1.9	2.4	1.6
WLTC (C)	1.5	2.6	2.2	1.5	1.0
WROQ (A)	5.7	7.2	7.4	7.8	7.1
WRPL (A)	1.8	2.1	3.0	1.8	2.2
WSOC (PA)	7.5	6.8	5.7	3.9	3.6
WSOC-FM (C)	4.6	5.4	3.5	4.5	5.2

TOP 5 QUARTER HOUR

- WBT
- WAYS
- WGIV
- WBT-FM
- WROQ

TOP 5 CUME IN HUNDREDS

- WBT 2023
- WAYS 1605
- WBT-FM 825
- WGIV 722
- WROQ 691

18-34 MEN

- WBT
- WAYS
- WROQ
- WGIV
- WRPL

18-34 WOMEN

- WBT
- WAYS
- WGIV
- WROQ
- WBT-FM

18-49 ADULTS

- WBT
- WAYS
- WGIV
- WBT-FM
- WROQ

TEENS

- WAYS
- WROQ
- WBT

BIRMINGHAM

BIRMINGHAM 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAPI (PA)	11.0	6.6	7.3	8.8	7.3
WAPI-FM (O)	1.6	1.0	3.2	2.7	3.2
WATV (R)	1.2	3.0	1.0	1.9	10.5
WBUL (B)	4.3	5.9	3.2	5.1	5.5
WCRT (BM)	1.6	3.0	2.1	2.7	3.2
WDJC (RL)	2.1	2.3	1.5	2.3	2.1
WENN (B)	11.3	16.0	13.5	12.2	6.4
WENN-FM (B)	2.3	.3	4.5	6.7	2.4
WERC (R)	12.0	11.8	10.5	13.0	10.1
WERC-FM (A)	3.5	4.8	5.5	3.9	6.2
WJLD (B)	6.7	7.3	6.7	4.9	5.2
WZZK (C)	1.1	.5	4.0	2.8	5.3
WQEZ (BM)	5.3	6.8	6.8	3.7	4.8
WSGN (R)	11.3	7.7	7.1	7.6	8.9
WVOK (PA)	5.4	5.4	4.1	3.6	4.0
WYDE (C)	11.6	8.1	11.0	8.6	6.9

TOP 5 QUARTER HOUR

- WATV
- WERC
- WSGN
- WAPI
- WYDE

18-34 MEN

- WENN-AM-FM
- WERC
- WBUL
- WSGN
- WERC-FM
- WJLD
- WATV

TOP 5 CUME IN HUNDREDS

- WERC 1737
- WSGN 1653
- WYDE 1205
- WAPI 1203
- WENN-AM-FM 1059

18-34 WOMEN

- WSGN
- WATV
- WERC
- WBUL
- WENN-AM-FM

BUFFALO

BUFFALO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WADV (BM)	4.2	6.0	4.9	3.2	5.2
WBEN (PA)	20.4	17.9	19.0	16.2	17.2
WBEN-FM (R)	3.3	5.3	4.7	4.3	4.5
WBLK (B)	2.1	2.9	2.7	3.3	3.9
WBNY (BM)	10.6	12.3	15.4	11.5	12.4
WBUF (A)	.5	**	.6	2.2	1.8
WEBR (PA)	3.7	3.4	3.4	2.1	2.9
WGR (PA)	10.2	11.1	11.4	13.0	12.6
WGRQ (A)	5.4	1.8	5.1	4.5	4.7
WJJL (PA)	1.1	1.8	1.2	1.7	1.1
WKBW (R)	11.8	14.6	11.6	14.5	12.0
WUFO (B)	3.2	1.8	1.3	2.5	1.3
WWOL (C)	1.8	2.3	2.5	1.8	2.5
WWOL-FM (C)	.8	.5	1.2	1.7	2.1
WXRL (C)	1.4	1.3	1.0	1.1	1.3
WYSL (R)	4.5	3.6	3.6	2.6	1.8
WYSL-FM (R)	**	3.3	1.6	2.5	3.0

TOP 5 QUARTER HOUR

- WBEN
- WGR
- WBNY
- WKBW
- WADV

TOP 5 CUME IN HUNDREDS

- WBEN 4099
- WKBW 3838
- WGR 3747
- WBNY 2373
- WBEN FM 1845

CHICAGO

CHICAGO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
WAIT (BM)	5.1	5.1	5.2	4.3	4.7
WBBM (N)	7.0	7.2	6.8	7.8	7.0
WBBM-FM (PA)	2.1	2.9	2.8	2.4	2.5
WBMX (B)	2.2	2.8	1.7	2.1	1.5
WCFL (BM)	4.6	5.0	4.0	4.0	3.7
WCLR (BM)	3.3	3.1	3.0	3.1	3.4
WDAI (A)	2.4	3.4	4.3	3.4	2.6
WDHF (R)	2.7	2.8	2.4	2.9	3.3
WFMT (CL)	1.6	2.0	1.6	1.0	1.2
WFYR (O)	1.7	2.3	3.3	2.6	2.5
WGN (N/T)	14.5	12.3	12.0	11.8	12.6
WIND (PA)	5.5	4.4	5.1	4.3	4.1
WJJD (C)	1.6	2.1	2.2	1.9	1.6
WJPC (B)	1.7	1.7	1.4	1.2	1.8
WLAK (BM)	5.5	5.2	3.6	4.5	6.3
WLOO (BM)	4.4	3.9	5.7	8.6	5.9
WLS (R)	8.3	8.3	9.7	7.0	9.8
WMAQ (C)	5.4	6.5	4.7	4.7	5.3
WSDM (A)	1.0	1.1	1.1	1.4	1.2
WVON (B)	3.3	3.1	3.3	3.9	3.9
WXRT (A)	.5	.5	.8	1.2	1.0

Where you get
the music...to get the numbers.

NEW YORK
(212) 898-1900

Ed Hynes/Joe Senkiewicz/Matty Matthews/Mike Bernardo/Gil Colquitt/Reds Richards

Chicago continued

TOP 10 QUARTER HOUR

1	WGN
2	WLS
3	WBBM
4	WLAK
5	WLOO
6	WMAQ
7	WAIT
8	WVON
9	WCFL
10	WCLR

TOP 10 CUME IN HUNDREDS

1	WLS	19902
2	WGN	17474
3	WBBM	12764
4	WMAQ	11261
5	WIND	9517
6	WCFL	8607
7	WLOO	7761
8	WLAK	7377
9	WDHF	6570
10	WAIT	6543

TOP 10 QUARTER HOUR

1	WMMS
2	WWWE
3	WDOK
4	WQAL
5	WGAR
6	WHK
7	WERE
8	WGCL
9	WJW
10	WJMO
11	WWSW
12	WLYT

TOP 10 CUME IN HUNDREDS

1	WWWE	3901
2	WGAR	3164
3	WMMS	2673
4	WERE	2345
5	WQAL	2309
6	WGCL	2288
7	WJW	2264
8	WHK	2240
9	WDOK	2181
10	WIXY	2139

TOP 10 QUARTER HOUR

1	WBAP
2	KVIL-AM-FM
3	KOAX
4	KRLD
5	KNUS
6	KBOX
7	KLIF
8	KSCS
9	KZEW
10	KTLC

TOP 10 CUME IN HUNDREDS

1	WBAP	5089
2	KRLD	4277
3	KLIF	3467
4	KVIL-AM-FM	3211
5	WFAA	2893
6	KNUS	2812
7	KOAX	2251
8	KBOX	2012
9	KTLC	1699
10	KZEW	1596

18-34 MEN

1	WLS
2	WDAI
3	WGN
4	WBBM-FM
5	WIND
6	WCFL

18-34 WOMEN

1	WLS
2	WFYR
3	WBBM-FM
4	WVON
5	WIND
6	WDHF

18-49 ADULTS

1	WLS
2	WGN
3	WLAK
4	WLOO
5	WMAQ
6	WCFL
7	WIND

TEENS

1	WLS
2	WDHF
3	WVON
4	WDAI

18-34 MEN

1	WMMS
2	WGAR
3	WWWE
4	WWSW
5	WHK

18-34 WOMEN

1	WMMS
2	WGAR
3	WGCL
4	WHK
5	WLYT

18-49 ADULTS

1	WMMS
2	WGAR
3	WWWE
4	WHK
5	WQAL

TEENS

1	WMMS
2	WGCL
3	WJMO
4	WIXY

18-34 MEN

1	KVIL-AM-FM
2	KZEW
3	WBAP
4	KNUS
5	KFWD

18-34 WOMEN

1	KVIL-AM-FM
2	KKDA-FM
3	KOAX
4	KLIF
5	KNUS
6	KBOX
7	KKDA
8	WBAP

18-49 ADULTS

1	KVIL-AM-FM
2	WBAP
3	KOAX
4	KBOX
5	KRLD
6	KSCS

TEENS

1	KNUS
2	KVIL-AM-FM
3	KZEW
4	KLIF

CINCINNATI

CINCINNATI 5 BOOK TREND TOTAL PERSONS 12+

	A/M '74	O/N '74	A/M '75	O/N '75	A/M '76
WCIN (B)	5.1	3.2	4.2	4.8	3.9
WCKY (PA)	7.4	8.4	11.1	9.9	11.8
WEBN (A)	4.2	5.0	4.5	9.3	8.0
WKRC (PA)	12.3	12.6	9.4	8.6	6.8
WKRC (R)	4.6	4.1	6.4	7.7	8.9
WLQA (PA)	3.4	4.0	3.4	2.9	4.4
WLW (PA)	17.2	14.6	18.5	16.2	18.0
WSAI (R)	12.7	13.8	13.1	9.5	8.7
WSAI-FM (R)	**	**	3.5	2.3	3.1
WUBE (C)	2.5	3.1	1.6	1.7	2.9
WUBE-FM (C)	2.7	2.4	2.7	2.8	2.7
WWEZ (BM)	11.7	12.6	10.5	9.8	9.1

TOP 5 QUARTER HOUR

1	WLW
2	WCKY
3	WWEZ
4	WKRC
5	WSAI

TOP 5 CUME IN HUNDREDS

1	WLW	4904
2	WSAI	3266
3	WKRC	2339
4	WCKY	2286
5	WKRC	2210

18-34 MEN

1	WEBN
2	WKRC
3	WSAI
4	WLW
5	WKRC

18-34 WOMEN

1	WEBN
2	WSAI
3	WLW
4	WKRC
5	WCIN

18-49 ADULTS

1	WLW
2	WEBN
3	WSAI
4	WKRC
5	WCKY

TEENS

1	WKRC
2	WSAI
3	WEBN

COLUMBUS

COLUMBUS OHIO 5 BOOK TREND TOTAL PERSONS 12+

	A/M '74	O/N '74	A/M '75	O/N '75	A/M '76
WBNS (PA)	12.4	9.9	9.0	8.0	8.2
WBNS-FM (BM)	9.2	8.1	11.1	8.3	11.0
WCOL (R)	14.3	13.5	13.7	13.1	10.9
WCOL-FM (A)	2.0	3.4	4.5	5.6	5.8
WHOK (PA)	.7	.8	1.6	1.9	1.5
WHOK-FM (C)	2.3	1.3	2.5	1.6	1.3
WMNI (C)	6.9	9.6	8.1	6.6	6.5
WMNI-FM (PA)	2.5	1.4	2.1	.8	1.7
WNCI (R)	7.7	6.7	6.8	7.6	11.8
WRFD (O)	2.9	3.2	2.7	3.4	1.8
WTVN (PA)	14.2	16.1	11.9	17.4	12.1
WTVN-FM (BM)	3.0	4.0	5.2	6.0	5.3
WVCO (B)	6.9	6.2	3.0	4.9	3.7
WVCO-FM (B)	.8	1.9	1.6	.8	3.2

TOP 5 QUARTER HOUR

1	WTVN
2	WNCI
3	WBNS-FM
4	WCOL
5	WBNS

TOP 5 CUME IN HUNDREDS

1	WCOL	2724
2	WTVN	2636
3	WNCI	2357
4	WBNS	2114
5	WBNS-FM	1723

18-34 MEN

1	WCOL-FM
2	WNCI
3	WCOL
4	WTVN
5	WBNS

18-34 WOMEN

1	WNCI
2	WCOL
3	WTVN
4	WBNS-FM
5	WCOL-FM

18-49 ADULTS

1	WNCI
2	WTVN
3	WBNS-FM
4	WCOL
5	WBNS

TEENS

1	WNCI
2	WCOL

DENVER

DENVER-BOULDER 5 BOOK TREND TOTAL PERSONS 12+

	A/M '74	O/N '74	A/M '75	O/N '75	A/M '76
KBPI (A)	4.2	4.7	6.0	3.7	3.6
KDEN (N/T)	2.8	3.0	2.4	2.5	3.3
KDKO (B)	2.2	1.0	1.1	.7	1.3
KERE (C)	4.5	3.0	3.0	4.8	3.1
KFML (A)	1.0	1.3	2.4	3.9	1.6
KHOW (PA)	12.5	12.5	8.7	9.4	12.7
KIMN (PA)	6.3	6.7	4.5	5.9	5.7
KIMN-FM (A)	**	.9	.4	2.0	1.9
KLAK (C)	4.7	3.1	5.1	3.1	3.1
KLAK-FM (C)	.7	.6	.6	.8	.4
KLIR (BM)	7.1	6.5	8.5	7.4	6.9
KLZ (PA)	4.9	5.0	5.5	3.4	3.2
KLZ-FM (A)	3.9	3.4	4.7	2.0	2.0
KOA (PA)	8.5	8.6	7.6	9.2	8.3
KOAO (R)	4.3	2.7	4.7	7.1	4.0
KOSI (BM)	6.8	5.2	6.2	5.3	5.0
KOSI-FM (BM)	5.3	7.1	5.9	4.9	5.7
KTLK (R)	4.5	6.0	5.0	5.3	3.8
KVOD (CL)	2.6	2.9	3.3	3.4	4.1
KWBZ (T)	**	**	**	1.2	2.2
KXXK (R)	**	**	**	**	8.2

TOP 10 QUARTER HOUR

1	KHOW
2	KOA
3	KXXK
4	KLIR
5	KIMN
6	KOSI-FM
7	KOSI
8	KVOD
9	KOAO
10	KTLK

TOP 10 CUME IN HUNDREDS

1	KHOW	3380
2	KIMN	2630
3	KOA	2368
4	KXXK	2203
5	KLIR	1895
6	KTLK	1853
7	KOSI	1673
8	KOSI-FM	1440
9	KLZ	1412
10	KDEN	1391

18-34 MEN

1	KHOW
2	KIMN
3	KXXK
4	KBPI
5	KOAO

18-34 WOMEN

1	KHOW
2	KXXK
3	KBPI
4	KIMN
5	KOAO

18-49 ADULTS

1	KHOW
2	KIMN
3	KXXK
4	KLIR
5	KOSI-FM

TEENS

1	KXXK
2	KTLK
3	KOAO

CLEVELAND

CLEVELAND 5 BOOK TREND

TOTAL PERSONS 12+

	A/M '75	J/A '75	O/N '75	J/F '76	A/M '76
WABQ (B)	1.7	**	1.4	1.2	1.5
WCLV (CL)	2.5	**	1.8	1.9	1.1
WDOK (PA)	11.0	**	8.9	10.0	7.8
WERE (PA)	6.5	**	6.3	6.1	5.4
WGAR (PA)	8.2	**	8.7	6.3	7.7
WGCL (R)	4.7	**	4.0	4.3	4.8
WHK (C)	6.1	**	8.3	8.3	6.4
WIXY (R)	3.3	**	3.5	2.7	3.0
WJMO (B)	5.8	**	6.6	6.7	4.3
WJW (PA)	6.3	**	5.1	5.6	4.8
WKSX (BM)	**	**	3.1	4.4	4.1
WLYT (R)	.5	**	1.2	1.7	3.8
WMMS (A)	5.3	**	7.4	6.4	9.7
WQAL (BM)	11.1	**	9.2	10.0	7.8
WWWE (PA)	7.5	**	4.6	5.3	8.6
WWWB (A)	1.4	**	4.3	3.5	3.2

DALLAS-FT. WORTH

DALLAS-FT. WORTH 5 BOOK TREND TOTAL PERSONS 12+

	A/M '74	O/N '74	A/M '75	O/N '75	A/M '76
KAFM (A)	1.2	1.6	1.3	1.6	2.1
KBOX (C)	5.6	3.8	5.1	4.3	5.1
KFJZ (R)	3.6	3.2	2.1	2.2	2.1
KFWD (A)	4.0	2.7	2.0	2.4	3.0
KKDA (B)	4.0	4.0	4.8	4.5	2.8
KKDA-FM (B)	**	**	**	**	3.3
KLIF (R)	5.6	7.3	8.7	5.6	4.1
KNOK (B)	3.2	4.3	3.4	2.7	2.0
KNOK-FM (B)	1.9	1.5	3.2	3.2	2.1
KNUS (R)	4.1	3.5	4.1	6.0	6.5
KOAX (BM)	5.6	5.4	6.2	5.7	7.1
KPBC (B)	1.2	1.1	1.1	1.1	1.1
KRLD (PA)	10.0	11.3	7.7	10.0	7.0
KSCS (C)	4.5	2.8	3.6	3.7	4.0
KTLC (BM)	3.5	3.5	2.8	3.5	3.6
KVIL (R)	1.4	1.4	1.0	.9	1.2
KVIL-FM (R)	3.4	4.6	5.2	6.1	7.7
KXOL (C)	2.1	1.9	1.4	1.2	1.0
KZEW (A)	4.5	4.9	3.9	3.3	3.9
WBAP (C)	13.3	11.3	11.8	13.1	11.5
WFAA (R)	3.5	4.3	4.9	3.0	3.3
WRR (N)	.8	.9	.6	1.6	2.3
WRR-FM (CL)	1.1	1.1	.9	1.1	2.1

DES MOINES

DES MOINES 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KBAB (PA)	**	.6	**	**	1.4
KCBC (PA)	3.6	4.2	5.5	3.4	5.3
K'DMI (PA)	.5	.8	1.7	.9	2.5
KGGO (R)	**	**	6.7	6.3	8.7
KIOA (R)	17.5	17.8	17.5	14.9	12.9
KLYF (BM)	11.8	15.6	12.7	13.8	13.2
KMGK (R)	**	**	**	**	4.2
KRNQ (R)	**	2.8	2.7	5.7	7.3
KRNT (PA)	14.7	10.6	10.7	14.7	13.2
KSO (C)	12.6	9.7	11.5	11.8	9.2
KWKY (C)	2.1	1.1	2.2	1.4	1.7
WHO (T)	17.5	20.3	18.7	14.7	12.9

TOP 5 QUARTER HOUR

1	KLYF
2	KRNT
3	KIOA
4	KSO
5	KRNQ

TOP 5 CUME IN HUNDREDS

1	KIOA	979
2	WHO	839
3	KRNT	740
4	KLYF	645
5	KGGO	591

18-34 MEN

1	KRNQ
2	KIOA
3	KGGO
4	KSO
5	KLYF
6	KMGK

18-34 WOMEN

1	KIOA
2	KLYF
3	KGGO
4	KRNQ
5	KSO
6	KRNT

18-49 ADULTS

1	KIOA
2	KLYF
3	KSO
4	KRNQ
5	KRNT

TEENS

1	KGGO
2	KIOA
3	KMGK
4	KRNQ

18-34 MEN

1	WRIF
2	WABX
3	WWWW
4	WJR
5	CKLW

18-34 WOMEN

1	WMJC
2	WXYZ
3	WCHB
4	WRIF
5	CKLW

18-49 ADULTS

1	WJR
2	WMJC
3	WRIF
4	CKLW
5	WXYZ
6	WCHB
7	WOMC

TEENS

1	WRIF
2	CKLW
3	WDRQ
4	WCHB
5	WJLB

18-34 MEN

1	KFYE
2	KYNO
3	KFIG
4	KKNU
5	KFRE
6	KMAK
7	KYNO-FM

18-34 WOMEN

1	KYNO
2	KKNU
3	KFYE
4	KFRE
5	KYNO-FM

EL PASO

EL PASO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAMA (S)	9.1	19.0	16.5	18.3	7.5
KAMA-FM (S)	**	**	**	**	3.1
KELP (R)	7.8	7.5	9.2	7.6	6.3
KEZB (BM)	**	5.2	5.1	6.2	5.8
KHEY (C)	10.4	8.8	10.7	12.5	11.5
KINT (R)	4.5	2.3	2.2	2.9	2.5
KINT-FM (R)	7.1	4.5	10.3	9.0	10.6
KISO (C)	2.8	4.8	4.5	.6	.4
KLOZ (C)	1.1	.5	.6	2.1	1.3
KROD (PA)	6.0	3.4	2.8	3.9	1.2
KSET (PA)	3.9	3.4	1.9	3.1	2.1
KTSM (N)	3.0	1.1	1.1	4.9	2.7
KTSM-FM (R)	.9	2.7	3.6	3.5	4.0
XEJ (PA)	1.5	.9	.4	1.2	5.8
XEWG (S)	.4	.7	1.1	.8	1.2
XHEM (A)	**	**	**	3.7	2.5
XROK (R)	21.4	13.3	11.8	7.0	13.4

TOP 5 QUARTER HOUR

1	XROK
2	KINT-AM-FM
3	KHEY
4	KAMA-AM-FM
5	KELP

TOP 5 CUME IN HUNDREDS

1	XROK	976
2	KINT-AM-FM	809
3	KELP	744
4	KHEY	540
5	KAMA-AM-FM	504

18-34 MEN

1	XROK
2	KINT-AM-FM
3	KELP
4	XHEM
5	KAMA-AM-FM
6	KHEY
7	KISO & KLOZ

18-34 WOMEN

1	KINT-AM-FM
2	XROK
3	KHEY
4	KAMA-AM-FM
5	XEJ

18-49 ADULTS

1	KHEY
2	XROK
3	KINT-AM-FM
4	KAMA-AM-FM
5	XEJ

TEENS

1	KINT-AM-FM
2	XROK
3	KELP

DETROIT

DETROIT 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
CKLW (R)	5.6	6.5	7.2	5.5	6.3
CKLW-FM (C)	.7	.7	.6	1.5	1.6
WABX (A)	.7	1.2	2.2	3.5	2.6
WCAR (N)	1.9	1.9	1.4	1.3	1.6
WCHB (B)	2.9	3.0	2.2	3.3	4.8
WDEE (C)	4.3	5.5	4.6	6.4	4.4
WDRQ (R)	4.6	4.8	4.8	5.3	4.3
WGPR (B)	.7	.8	1.5	1.6	1.4
WJLB (B)	4.4	5.6	4.3	2.0	2.8
WJR (PA)	15.4	14.5	15.0	13.3	15.1
WJR-FM (BM)	3.1	2.3	3.2	3.4	3.9
WJZZ (B)	2.5	2.3	1.7	1.4	2.6
WMJC (R)	**	**	**	**	4.4
WNIC (BM)	3.1	3.0	1.8	1.4	1.2
WOMC (PA)	3.1	4.6	5.0	5.1	4.5
WRIF (A)	5.6	4.8	5.1	5.4	6.2
WWJ (N/T)	7.6	6.2	8.4	8.3	5.1
WWJ-FM (BM)	5.9	5.0	5.7	6.5	5.1
WWWW (A)	3.3	3.4	3.6	2.9	2.5
WXYZ (R)	5.2	5.9	5.7	5.7	5.0
WHND (O)*	**	.5	.2	.1	1.8

TOP 10 QUARTER HOUR

1	WJR
2	CKLW
3	WRIF
4	WWJ
5	WWJ-FM
6	WXYZ
7	WCHB
8	WOMC
9	WDEE
10	WJR-FM

TOP 10 CUME IN HUNDREDS

1	WJR	12254
2	CKLW	9672
3	WXYZ	6199
4	WRIF	5958
5	WDRQ	5475
6	WWJ	5380
7	WJR-FM	3947
8	WMJC	3654
9	WOMC	3649
10	WWJ-FM	3649
11	WDEE	3322

FRESNO

FRESNO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KARM (N)	4.6	3.6	2.0	3.2	3.1
KBIF (RL)	1.4	.6	.9	.8	1.0
KEAP (C)	.8	.6	.7	.7	1.0
KFIG (A)	7.8	5.3	7.4	5.8	5.0
KFRE (PA)	8.2	7.0	9.0	8.5	8.4
KFRY (BM)	**	**	**	1.7	3.1
KFYE (R)	5.6	5.9	6.3	6.0	5.5
KGST (S)	2.6	7.9	3.9	4.3	3.3
KKNU (BM)	10.0	7.9	13.5	12.5	13.8
KLIP (B)	4.2	1.9	2.2	2.7	2.1
KMAK (C)	9.8	7.9	9.0	7.0	12.8
KMJ (PA)	10.8	11.5	8.3	10.1	9.2
KMJ-FM (C)	2.8	1.1	1.4	.5	1.7
KXEX (S)	4.6	2.3	2.9	4.0	2.1
KYNO (R)	13.8	16.1	14.4	14.0	14.3
KYNO-FM (R)	**	**	**	**	4.2

TOP 5 QUARTER HOUR

1	KYNO
2	KKNU
3	KMAK
4	KMJ
5	KFRE

TOP 5 CUME IN HUNDREDS

1	KYNO	1282
2	KFRE	745
3	KMJ	719
4	KMAK	683
5	KKNU	668

HARTFORD

HARTFORD-NEW BRITAIN 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WCCC (A)	1.6	1.1	.9	1.2	.9
WCCC-FM (A)	1.2	1.5	1.4	1.8	1.6
WDRC (R)	10.3	8.5	8.9	8.7	8.8
WDRC-FM (R)	6.0	3.4	4.8	7.8	6.7
WEXT (C)	1.5	3.2	1.9	2.5	1.8
WHCN (A)	1.9	2.4	2.9	3.3	3.2
WKND (A)	1.2	2.9	2.6	2.0	3.3
WKSS (BM)	6.3	7.7	7.6	6.4	7.0
WPOP (N)	3.8	5.2	4.7	2.3	3.3
WRCH (BM)	6.0	5.2	8.9	8.3	9.0
WRCQ (R)	**	5.4	4.2	5.3	5.0
WTIC (PA)	28.8	31.1	29.5	26.6	26.6
WTIC-FM (PA)	4.7	2.8	2.8	3.4	4.0

Where you get
the music...to get the numbers.

CINCINNATI (513) 241-4088
Tim Monnig/James Starks/Julie Godsey

BOSTON (617) 890-3814
Sal Ingeme/Lennie Collins



*"I don't think those guys are giving points
for the same things we are..."*

Where you get
the music...to get the numbers.

DETROIT (313) 354-0470

Ray Welch/Speedy Brown/Ron Douglas

CLEVELAND (216) 439-5544

Fred Humphrey/Glen Wright/Chuck Schwartz

© 1976 CBS INC

Hartford continued

TOP 5 QUARTER HOUR		TOP 5 CUME IN HUNDREDS	
1	WTIC	1	WTIC 3383
2	WRCH	2	WDRG 2238
3	WDRG	3	WDRG-FM 1246
4	WKSS	4	WKSS 1189
5	WDRG-FM	5	WRCH 1123

18-34 MEN

1	WHCN
2	WRCH
3	WCCC-AM-FM
4	WDRG
5	WTIC

18-34 WOMEN

1	WDRG
2	WRCH
3	WDRG-FM
4	WRCH
5	WTIC
6	WKND

18-49 ADULTS

1	WTIC
2	WRCH
3	WDRG
4	WRCH
5	WDRG-FM

TEENS

1	WDRG-FM
2	WDRG

KQUE (PA)	3.1	4.7	3.2	2.3	3.4
KRBE (R)	3.9	6.2	7.7	6.5	6.3
KRLY (R)	2.3	1.9	1.1	1.7	2.2
KTRH (N/T)	7.7	9.6	7.1	9.6	7.3
KULF (PA)	5.4	4.7	4.3	2.8	2.9
KXYZ (PA)	5.0	4.7	3.2	1.9	4.9
KYND (BM)	7.1	7.0	6.5	8.8	9.5
KYOK (B)	6.2	5.2	8.0	5.6	3.7

TOP 10 QUARTER HOUR

1	KYND
2	KTRH
3	KENR
4	KRBE
5	KILT
6	KLLO
7	KXYZ
8	KILT-FM
9	KPRC
10	KIKK-AM-FM

TOP 10 CUME IN HUNDREDS

1	KILT	4794
2	KRBE	3495
3	KYND	3452
4	KTRH	3103
5	KPRC	2911
6	KENR	2729
7	KIKK-AM-FM	2701
8	KILT-FM	2433
9	KXYZ	2363
10	KLLO	2177

18-34 MEN

1	KLLO
2	KILT-FM
3	KILT
4	KIKK-AM-FM
5	KRBE
6	KAUM

18-34 WOMEN

1	KILT
2	KXYZ
3	KIKK-AM-FM
4	KYOK
5	KLLO

18-49 ADULTS

1	KYND
2	KLLO
3	KILT
4	KXYZ
5	KIKK-AM-FM

TEENS

1	KRBE
2	KILT-FM
3	KILT
4	KAUM
5	KRLY

INDIANAPOLIS

INDIANAPOLIS 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAHU (C)	**	3.0	2.8	4.0	1.6
KCCN (PA)	**	3.5	3.5	4.9	6.8
KGMB (PA)	**	17.4	17.6	15.3	15.5
KGU (PA)	**	5.6	3.0	7.1	5.2
KHSS (BM)	**	4.6	6.4	7.7	6.8
KHVV (N)	**	4.5	3.2	4.2	6.3
KIKI (A)	**	4.0	2.5	5.5	3.9
KIOE (PA)	**	1.9	**	**	3.1
KKUA (R)	**	14.9	14.9	11.5	12.2
KOHO (PA)	**	5.5	4.6	2.2	2.9
KORL (R)	**	4.1	7.4	5.6	12.6
KPOI (BM)	**	5.6	6.4	2.4	1.6
KQMQ (A)	**	**	**	**	5.7
KUMU (BM)	**	2.8	4.3	6.7	2.4
KUMU-FM (BM)**	**	4.0	5.3	5.2	6.0
KZOO (A)	**	2.4	2.0	2.4	1.2

TOP 5 QUARTER HOUR

1	KGMB
2	KORL
3	KKUA
4	KCCN
5	KHSS

TOP 5 CUME IN HUNDREDS

1	KGMB	2134
2	KKUA	1970
3	KORL	1537
4	KHVV	955
5	KGU	948

18-34 MEN

1	KQMQ
2	KGMB
3	KIKI
4	KKUA
5	KGU
6	KUMU-FM

18-34 WOMEN

1	KKUA
2	KORL
3	KGMB
4	KGU
5	KQMQ
6	KHSS

18-49 ADULTS

1	KGMB
2	KKUA
3	KQMQ
4	KORL
5	KHSS

TEENS

1	KORL
2	KKUA

HOUSTON

HOUSTON-GALVESTON 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAUM (A)	1.2	1.1	1.0	3.6	3.3
KCOH (B)	2.9	2.7	2.6	3.4	3.5
KENR (C)	5.5	4.9	7.4	5.3	6.6
KIKK (C)	4.1	3.9	2.8	3.2	1.8
KIKK-FM (C)	2.6	2.7	2.3	3.9	3.3
KILT (R)	8.4	9.4	5.7	7.2	6.1
KILT-FM (R)	3.2	4.1	3.7	3.4	4.8
KLEF (CL)	1.5	1.2	1.9	2.9	1.8
KLLO (A)	3.7	3.1	3.0	3.1	5.5
KNUZ (C)	3.6	3.0	2.4	3.1	1.4
KODA (BM)	.8	.9	1.8	1.3	1.5
KODA-FM (BM)	3.4	2.8	4.3	3.4	2.9
KPRC (PA)	6.6	5.4	7.9	5.8	4.8

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAIT (PA)	5.6	4.5	3.3	4.8	2.8
WBRI (RL)	1.4	2.2	1.8	2.0	1.8
WFMS (BM)	1.6	1.1	1.7	1.5	1.4
WIBC (PA)	14.5	14.4	14.4	13.9	13.1
WIFE (R)	10.3	9.7	12.0	7.2	7.6
WIFE-FM (C)	6.0	4.6	3.7	3.3	2.7
WIRE (C)	11.2	14.3	15.1	12.9	13.3
WNAP (R)	8.1	6.9	7.4	7.5	8.6
WNDE (R)	7.0	5.8	5.1	7.2	6.7
WFBQ (R)	1.9	2.9	3.2	3.8	4.4
WNTS (N)	**	3.4	2.0	4.0	2.9
WTLC (B)	8.4	7.1	7.8	6.7	10.2
WXLW (PA)	6.9	5.0	5.0	4.1	3.8
WXTZ (BM)	7.0	7.8	9.0	9.8	10.4

TOP 5 QUARTER HOUR

1	WIRE
2	WIBC
3	WXTZ
4	WTLC
5	WNAP

TOP 5 CUME IN HUNDREDS

1	WIBC	2524
2	WIFE	2405
3	WIRE	2027
4	WNDE	2024
5	WXTZ	1576

18-34 MEN

1	WNAP
2	WTLC
3	WIBC
4	WIRE
5	WIFE
6	WNDE

18-34 WOMEN

1	WNAP
2	WIBC
3	WTLC
4	WNDE
5	WIFE
6	WIRE

18-49 ADULTS

1	WIBC
2	WIRE
3	WTLC
4	WNAP
5	WXTZ

TEENS

1	WTLC
2	WNDE
3	WIFE
4	WNAP
5	WFBQ

FORMAT LEGEND

R-Rock, A-AOR, C-Country, PA-Pop/Adult B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious BM-Beautiful

KANSAS CITY

KANSAS CITY 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAYQ (C)	3.1	3.3	1.7	1.4	2.1
KBEA (BM)	1.4	1.3	1.2	1.1	1.2
KBEQ (R)	6.2	7.2	8.7	6.6	8.4
KBIL (C)	2.1	2.7	1.1	1.4	1.4
KCCV (RL)	1.0	1.7	.9	1.2	1.2
KCEZ (BM)	**	3.3	5.5	5.7	5.9
KCKN (C)	3.8	4.0	3.7	5.5	2.7
KCKN-FM (C)	4.2	3.8	4.0	4.5	5.3
KCMO (PA)	8.9	8.1	6.0	8.2	6.3
KMBR (BM)	9.7	9.3	9.6	8.4	9.2
KMBZ (PA)	14.8	12.2	13.1	10.8	13.0
KPRS (B)	2.8	4.6	7.0	7.4	7.5
KPRT (B)	**	3.2	3.1	2.2	2.4
KUDL (N)	3.0	2.4	2.4	2.4	3.2
KWKI (A)	1.9	1.2	1.1	1.8	2.1
KYYS (A)	**	2.9	5.6	4.5	5.8
WDAF (PA)	7.4	6.5	6.5	6.8	6.7
WHB (R)	10.6	11.2	10.3	11.4	6.8

TOP 10 QUARTER HOUR

1	KMBZ
2	KMBR
3	KBEQ
4	KPRS
5	WHB
6	WDAF
7	KCMO
8	KCEZ
9	KYYS
10	KCKN-FM

TOP 10 CUME IN HUNDREDS

1	KMBZ	3018
2	WHB	2601
3	KCMO	2315
4	KBEQ	2014
5	WDAF	2009
6	KMBR	1837
7	KYYS	1172
8	KCEZ	1155
9	KCKN-FM	1095
10	KUDL	1069

18-34 MEN

1	KYYS
2	KPRS
3	KCMO
4	KBEQ
5	WHB

18-34 WOMEN

1	KBEQ
2	KYYS
3	KPRS
4	WHB
5	KMBZ

18-49 ADULTS

1	KMBZ
2	KMBR
3	KPRS
4	KYYS
5	WHB

TEENS

1	KBEQ
2	KPRS
3	KYYS
4	WHB

LOS ANGELES

LOS ANGELES 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
KABC (T)	8.5	8.2	6.9	5.6	8.2
KALI (S)	1.5	1.3	1.4	1.2	1.3
KBCA (B)	.3	1.1	.7	.9	1.2
KBIG (BM)	6.3	6.0	5.1	6.5	6.4
KBRT (BM)	.4	.8	.6	1.1	1.1
KDAY (B)	4.3	3.9	4.6	3.4	3.0
KEZY (R)	.6	1.0	.8	.8	1.2
KFAC (CL)	1.0	.6	1.2	.8	1.0
KFAC-FM (CL)	1.2	1.0	1.2	.8	1.0
KFI (PA)	3.5	2.9	3.8	3.2	2.8
KFWB (N)	3.6	3.8	4.1	3.4	4.0
KGBS (C)	.7	.4	.7	.4	.6
KGBS-FM (C)	.8	.4	.7	.6	.7
KGFJ (B)	1.1	1.6	1.4	1.4	1.4
KHJ (R)	5.5	5.5	5.4	6.0	5.4
KIIS (PA)	2.1	1.8	1.2	1.1	1.0
KIIS-FM (PA)	**	**	1.5	1.8	1.0
KIQQ (R)	2.0	3.5	2.7	2.9	1.8
KJLH (B)	.4	**	.3	.4	1.1
KJOI (BM)	4.6	3.6	5.3	4.6	4.8
KLAC (C)	2.0	2.5	2.9	3.2	3.7
KLOS (A)	4.1	3.8	3.5	3.9	3.7
KLVE (S)	.5	.5	2.5	3.0	2.1
KMET (A)	1.3	1.4	1.5	1.9	2.1
KMPC (PA)	4.3	4.0	4.4	3.0	4.1
KNX (N)	4.9	4.4	3.9	4.3	4.4
KNX-FM (PA)	3.3	3.4	3.3	2.7	3.2
KOST (BM)	2.4	2.4	1.7	2.4	1.9
KPOL (BM)	2.6	3.4	2.0	3.0	2.3
KPOL-FM (BM)	.9	1.3	1.4	1.9	1.1
KRLA (R)	2.0	1.3	1.0	1.2	2.8
KRTH (O)	2.2	2.3	2.4	3.3	2.3
KUTE (B)	.9	1.1	1.1	1.2	1.4
KWST (A)	.6	1.2	1.1	.9	1.6

Here are the faces that bring you the hits.



The CBS Records Promotion Staff. The best in the business.

Los Angeles continued

TOP 10 QUARTER HOUR

1	KABC
2	KBIG
3	KHJ
4	KJOI
5	KNX
6	KMPC
7	KFWB
8	KLAC
9	KLOS
10	KNX-FM

18-34 MEN

1	KLOS
2	KMET
3	KABC
4	KHJ
5	KNX-FM

18-49 ADULTS

1	KNX-FM
2	KABC
3	KHJ
4	KBIG
5	KLOS
6	KLAC

TOP 10 CUME IN HUNDREDS

1	KHJ	14102
2	KABC	11481
3	KFWB	10509
4	KNX	10363
5	KBIG	8710
6	KMPC	8180
7	KJOI	7867
8	KLOS	6605
9	KFI	6259
10	KRLA	6025

18-34 WOMEN

1	KNX-FM
2	KHJ
3	KLOS
4	KRTH
5	KRLA

TEENS

1	KHJ
2	KDAY
3	KIQQ
4	KLOS
5	KEZY

MEMPHIS

MEMPHIS 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KSUD (RL)	2.3	2.0	1.5	1.4	1.9
KWAM (C)	3.4	3.1	3.6	2.6	4.4
WDIA (B)	11.1	11.3	12.1	15.5	17.1
WEZI (BM)	6.2	6.3	8.5	9.3	10.5
WHBQ (R)	8.6	10.3	9.8	6.1	11.8
WLOK (B)	5.1	8.6	5.2	9.7	6.3
WMC (C)	15.3	14.3	11.3	10.4	10.8
WMC-FM (R)	6.8	8.1	11.0	9.5	7.3
WMPS (R)	13.2	11.0	15.7	11.9	10.1
WMPS-FM (CL)	**	**	.9	1.4	1.0
WQUD (PA)	**	**	3.3	4.7	4.7
WREC (PA)	10.3	7.9	6.2	5.5	4.0
WWEE (T)	2.1	4.0	2.7	3.1	2.0
WZXR (C)	**	**	**	**	1.1

TOP 5 QUARTER HOUR

1	WDIA
2	WHBQ
3	WEZI
4	WMC
5	WMPS

TOP 5 CUME IN HUNDREDS

1	WMPS	2134
2	WDIA	1926
3	WHBQ	1781
4	WMC-FM	1454
5	WMC	1440

18-34 MEN

1	WHBQ
2	WDIA
3	WMPS
4	WMC-FM
5	WQUD

18-34 WOMEN

1	WHBQ
2	WDIA
3	WMPS
4	WMC-FM
5	WLOK

18-49 ADULTS

1	WDIA
2	WHBQ
3	WMC
4	WMPS
5	WMC-FM

TEENS

1	WMC-FM
2	WHBQ
3	WDIA
4	WMPS
5	WLOK

FORMAT LEGEND

R-Rock, A-AOR, C-Country, PA-Pop/Adult, B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious, BM-Beautiful

MIAMI

MIAMI 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAIA (BM)	1.9	1.3	1.5	1.8	1.9
WBUS (A)	.7	1.2	1.4	.6	1.4
WCMQ (S)	6.4	1.8	5.5	4.8	3.4
WCMQ-FM (S)	**	1.7	5.7	3.5	5.9
WEDR (B)	1.9	.7	2.9	2.3	3.3
WFUN (BM)	2.9	2.4	1.5	2.2	1.0
WGBS (PA)	4.8	4.2	3.4	3.2	3.8
WINZ (N)	2.0	1.7	.5	3.5	3.7
WINZ-FM (A)	.6	**	.7	1.9	2.0
WIOD (PA)	5.2	7.7	6.0	4.8	3.4
WKAT (T)	4.1	3.2	3.5	2.6	2.8
WLYF (BM)	7.1	6.3	4.8	4.8	6.5
WMBM (B)	2.8	5.1	2.7	4.7	3.4
WMJX (R)	**	**	**	2.0	2.2
WOCN (PA)	3.7	2.0	1.1	1.3	1.4
WQAM (R)	5.6	4.6	5.4	6.5	5.5
WQBA (S)	9.8	12.6	14.5	16.1	15.7
WTMI (CL)	2.2	1.5	3.3	2.0	1.4
WVCG (PA)	5.4	5.2	5.7	4.2	5.3
WWOK (C)	4.0	4.9	3.8	3.7	2.5
WYOR (BM)	2.2	3.0	3.2	3.6	4.3
WAXY (O)*	2.0	1.5	2.2	2.2	1.5
WHYI (R)*	4.3	8.7	6.2	5.3	6.7
WSHE (A)*	4.6	3.2	3.6	2.2	3.0

TOP 10 QUARTER HOUR

1	WQBA
2	WHYI
3	WLYF
4	WCMQ-FM
5	WQAM
6	WVCG
7	WYOR
8	WGBS
9	WINZ
10	WCMQ
10	WIOD
10	WMBM

TOP 10 CUME IN HUNDREDS

1	WQBA	2294
2	WHYI	2210
3	WQAM	2058
4	WLYF	1495
5	WINZ	1365
6	WGBS	1301
7	WIOD	1212
8	WVCG	1204
9	WCMQ-FM	1114
10	WWOK	1071

18-34 MEN

1	WSHE
2	WHYI
3	WINZ-FM
4	WQAM
5	WCMQ-FM

18-34 WOMEN

1	WCMQ-FM
2	WQAM
3	WQBA
4	WHYI
5	WEDR

18-49 ADULTS

1	WQBA
2	WCMQ-FM
3	WQAM
4	WHYI
5	WLYF

TEENS

1	WHYI
2	WQAM
3	WMJX
4	WEDR

MILWAUKEE

MILWAUKEE 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAWA (B)	3.8	3.1	2.3	3.1	3.0
WBCS (C)	1.9	1.8	2.6	2.9	3.4
WBKV-FM (BM)	1.5	1.0	.9	1.4	1.4
WEMP (R)	6.0	7.8	6.7	6.4	3.0
WEZW (BM)	12.5	9.4	11.3	10.7	11.8
WFMR (A)	1.3	3.1	2.9	2.5	1.1
WISN (PA)	9.7	9.9	8.5	8.0	7.8
WISN-FM (BM)	2.2	3.0	3.1	4.4	4.5
WKTJ (R)	**	**	4.2	3.5	3.7
WNUW (BM)	2.3	1.7	1.4	1.6	1.6
WOKY (R)	13.6	10.8	10.8	10.5	9.7
WQFM (A)	3.1	1.8	1.7	3.4	5.5
WRIT (N)	6.8	5.5	4.4	1.2	1.9
WTMJ (PA)	11.4	14.5	16.5	12.0	18.1
WYLO (PA)	1.7	2.5	.9	2.7	1.0
WZMF (A)	3.5	3.4	1.8	3.3	3.4
WZUU (R)	1.0	1.7	1.8	2.1	1.5
WZUU-FM (R)	2.6	4.0	4.6	5.3	4.0

TOP 5 QUARTER HOUR

1	WTMJ
2	WEZW
3	WOKY
4	WISN
5	WQFM
5	WZUU-AM-FM

TOP 5 CUME IN HUNDREDS

1	WTMJ	4205
2	WOKY	3672
3	WISN	3016
4	WEZW	2581
5	WZUU-AM-FM	2427

18-34 MEN

1	WQFM
2	WOKY
3	WZUU-AM-FM
4	WZMF
5	WKTJ
5	WTMJ

18-49 ADULTS

1	WTMJ
2	WOKY
3	WEZW
4	WQFM
5	WISN

18-34 WOMEN

1	WOKY
2	WQFM
3	WZUU-AM-FM
4	WEZW
5	WTMJ

TEENS

1	WOKY
2	WZUU-AM-FM
3	WZMF
4	WKTJ
5	WAWA

MINNEAPOLIS

MINNEAPOLIS-ST. PAUL 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
KDWB (R)	7.4	**	6.7	**	7.2
KEEY (BM)	2.7	**	2.2	**	2.5
KEEY-FM (BM)	6.3	**	5.4	**	5.7
KFMX (PA)	2.0	**	1.6	**	3.1
KQRS (A)	.9	**	.9	**	1.0
KQRS-FM (A)	2.6	**	2.3	**	3.8
KRSI (C)	3.8	**	3.4	**	2.3
KSTP (R)	6.5	**	6.2	**	5.7
KSTP-FM (BM)	3.1	**	3.5	**	3.5
KTCR-FM (C)	2.9	**	1.8	**	2.3
WAYL (BM)	5.7	**	6.0	**	5.4
WCCO (PA)	31.7	**	28.4	**	27.7
WCCO-FM (PA)	2.1	**	3.9	**	5.4
WDGY (R)	3.1	**	3.9	**	4.4
WLOL (C)	1.8	**	1.4	**	1.5
WMIN	1.3	**	.9	**	1.3
WWTC (N)	1.5	**	1.4	**	1.6
WYOO (R)	2.0	**	2.8	**	2.0
WYOO-FM (R)	1.3	**	1.6	**	1.7

TOP 5 QUARTER HOUR

1	WCCO
2	KDWB
3	KEEY-FM
4	KSTP
5	WAYL
5	WCCO-FM
5	KQRS-AM-FM

TOP 5 CUME IN HUNDREDS

1	WCCO	8184
2	KDWB	3818
3	KSTP	3576
4	WDGY	3174
5	WYOO-AM-FM	2390

18-34 MEN

1	KQRS-AM-FM
2	KSTP
3	KDWB
4	WCCO-FM
5	WYOO-AM-FM

18-34 WOMEN

1	WCCO-FM
2	KSTP
3	WCCO
4	KFMX
5	KDWB

18-49 ADULTS

1	WCCO
2	WCCO-FM
3	KSTP
4	KQRS-AM-FM
5	KDWB

TEENS

1	KDWB
2	WYOO-AM-FM
3	WDGY
4	KSTP

NASHVILLE

NASHVILLE-DAVIDSON 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAMB (BM)	**	**	**	1.8	5.1
WBYQ (O)	3.9	4.4	6.5	5.6	5.0
WDBL (BM)	1.4	1.1	1.6	**	1.1
WDBL-FM (BM)	.4	.5	.1	**	.4
WDKN (RL)	.4	1.5	.1	.1	.7
WDKN-FM (RL)	.7	.5	.9	.5	.4
WENO (C)	3.1	2.2	1.5	1.3	1.4
WGNS (R)	1.7	1.7	.6	1.7	1.4
WHIN-FM (PA)	.7	1.0	2.4	3.0	1.3
WKDA (C)	3.1	2.9	3.1	3.6	3.1
WKDA-FM (A)	7.8	6.1	6.0	7.4	6.7
WLAC (R)	8.0	7.2	11.1	10.7	9.3
WLAC-FM (BM)	5.7	7.5	6.4	5.7	4.9
WMAK (R)	12.1	10.0	10.3	8.7	9.0
WSIX (PA)	5.5	7.2	4.9	5.6	4.8
WSIX-FM (C)	7.4	7.9	10.3	4.8	11.4
WSM (PA)	11.2	13.6	11.8	11.5	8.2
WSM-FM (BM)	5.3	5.5	4.7	5.6	5.7
WVOL (B)	10.3	8.1	6.5	7.0	6.2
WWGM (RL)	.8	.5	1.6	2.2	1.4
WZEZ (PA)	**	**	**	**	3.4

Received At Press Time:

WICHITA

WICHITA 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAKE (PA)	10.3	9.0	9.8	11.4	11.6
KARD (BM)	3.5	4.4	6.8	4.9	6.3
KBRA (BM)	10.5	10.9	8.7	8.9	8.1
KBUL (C)	**	2.0	2.6	4.9	2.4
KEYN (R)	7.2	13.3	11.1	10.9	11.6
KFDI (C)	15.5	13.5	16.1	12.5	14.2
KFDI-FM (C)	3.5	4.1	4.1	3.1	4.8
KFH (PA)	14.2	15.7	11.1	9.6	9.8
KICT (C)	.2	1.7	.4	1.3	2.0
KLEO (R)	19.5	14.0	18.3	16.7	16.2
KWBB (N)	4.6	3.5	1.7	6.5	3.7

TOP 5 QUARTER HOUR

- 1 KLEO
- 2 KFDI
- 3 KAKE
- 3 KEYN
- 4 KFH
- 5 KBRA

TOP 5 CUME IN HUNDREDS

- 1 KLEO 1114
- 2 KFH 875
- 3 KFDI 771
- 4 KAKE 766
- 5 KEYN 685

18-34 MEN

- 1 KEYN
- 1 KLEO
- 2 KAKE
- 3 KFDI
- 4 KFDI-FM
- 5 KBRA
- 5 KICT

18-34 WOMEN

- 1 KEYN
- 2 KLEO
- 3 KAKE
- 4 KBRA
- 4 KFDI
- 5 KARD
- 5 KFDI-FM
- 5 KFH

18-49 ADULTS

- 1 KFDI
- 2 KEYN
- 3 KLEO
- 4 KAKE
- 5 KFH

TEENS

- 1 KLEO
- 2 KEYN

JACKSONVILLE

JACKSONVILLE 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAIV (A)	**	**	**	7.3	5.1
WAPE (R)	11.4	10.9	9.6	8.2	13.9
WBIX (RL)	2.3	1.8	1.7	1.8	1.0
WCGL (BM)	**	**	**	3.3	2.3
WCMG (C)	**	**	**	**	3.5
WERD (B)	.4	2.8	2.3	2.3	2.9
WFOY (PA)	1.2	.9	1.9	**	1.0
WIVY (R)	4.5	2.1	2.4	1.3	2.1
WIVY-FM (R)	8.5	6.1	7.6	4.4	6.4
WJAX (PA)	5.4	4.7	4.7	4.0	4.9
WJAX-FM (PA)	3.2	1.5	6.6	3.9	3.6
WKTZ (BM)	3.3	4.9	4.6	5.1	3.5
WKTZ-FM (BM)	12.7	16.4	15.3	12.6	18.8
WMBR (PA)	1.5	4.7	3.7	6.3	4.2
WOZN (BM)	**	2.0	2.5	3.1	1.4
WPDQ (B)	11.0	9.9	4.3	9.3	7.0
WQIK (C)	4.8	2.4	3.9	4.1	3.4
WVOJ (C)	9.0	12.4	7.0	9.8	4.2

TOP 5 QUARTER HOUR

- 1 WKTZ-AM-FM
- 2 WAPE
- 3 WPDQ
- 4 WIVY-FM
- 5 WAIV

18-34 MEN

- 1 WAPE
- 2 WAIV
- 3 WIVY-FM
- 4 WKTZ-AM-FM
- 5 WMBR
- 5 WVOJ

18-49 ADULTS

- 1 WKTZ-AM-FM
- 2 WAPE
- 3 WPDQ
- 4 WIVY-FM
- 5 WAIV

TOP 5 CUME IN HUNDREDS

- 1 WAPE 1659
- 2 WKTZ-AM-FM 1551
- 3 WIVY-FM 840
- 4 WJAX 803
- 5 WPDQ 685

18-34 WOMEN

- 1 WKTZ-AM-FM
- 2 WAPE
- 3 WPDQ
- 4 WMBR
- 5 WJAX-FM

TEENS

- 1 WAPE
- 2 WIVY-FM
- 3 WPDQ

Nashville continued

TOP 10 QUARTER HOUR

- 1 WSIX-FM
- 2 WLAC
- 3 WMAK
- 4 WSM
- 5 WKDA-FM
- 6 WVOL
- 7 WSM-FM
- 8 WAMB
- 9 WBYQ
- 10 WLAC-FM

TOP 10 CUME IN HUNDREDS

- 1 WLAC 1727
- 2 WSM 1655
- 3 WMAK 1353
- 4 WSIX-FM 963
- 5 WSIX 903
- 6 WSM-FM 872
- 7 WKDA-FM 865
- 8 WBYQ 813
- 9 WVOL 745
- 10 WLAC-FM 716

18-34 MEN

- 1 WSM-FM
- 2 WKDA-FM
- 3 WMAK
- 4 WLAC
- 5 WVOL

18-49 ADULTS

- 1 WMAK
- 2 WSIX-FM
- 3 WLAC
- 4 WSM-FM
- 5 WKDA-FM

18-34 WOMEN

- 1 WMAK
- 2 WBYQ
- 3 WLAC
- 4 WVOL
- 5 WKDA-FM

TEENS

- 1 WLAC
- 2 WKDA-FM
- 3 WMAK
- 4 WVOL

NEW ORLEANS

NEW ORLEANS 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WBOK (B)	6.9	4.9	5.2	3.9	8.3
WBYU (BM)	7.5	8.1	8.7	7.7	8.4
WEZB (BM)	2.7	3.5	3.9	2.6	4.2
WGSO (PA)	5.0	6.2	3.8	6.0	5.3
WNNR (B)	3.3	2.6	2.8	2.8	4.0
WNOE (R)	7.2	8.5	7.5	8.0	6.7
WNOE-FM (A)	3.7	5.0	4.9	7.8	6.8
WNPS (C)	1.2	1.2	2.1	1.9	1.8
WQUE (R)	2.5	1.8	3.8	2.6	3.8
WRNO (A)	4.0	2.0	2.6	1.7	6.1
WSHO (C)	4.7	3.2	4.7	2.7	2.8
WSMB (PA)	11.7	11.3	10.2	10.7	10.3
WTIX (R)	9.6	10.5	9.9	9.5	6.2
WVOG (RL)	1.3	1.9	1.0	2.0	1.5
WWL (PA)	6.3	7.6	8.0	8.2	4.9
WWL-FM (BM)	3.6	2.1	3.5	3.1	1.8
WXEL (B)	3.2	5.8	4.9	4.2	6.2
WYLD (B)	8.0	8.8	6.8	8.4	5.4

TOP 10 QUARTER HOUR

- 1 WSMB
- 2 WBYU
- 3 WBOK
- 4 WNOE-FM
- 5 WNOE
- 6 WTIX
- 6 WXEL
- 7 WRNO
- 8 WYLD
- 9 WGSO
- 10 WWL

TOP 10 CUME IN HUNDREDS

- 1 WNOE 2203
- 2 WTIX 2059
- 3 WSMB 1486
- 4 WWL 1411
- 5 WNOE-FM 1395
- 6 WBYU 1368
- 7 WGSO 1326
- 8 WBOK 1236
- 9 WYLD 1203
- 10 WRNO 1076

18-34 MEN

- 1 WRNO
- 2 WNOE-FM
- 3 WXEL
- 4 WBOK
- 4 WNOE
- 5 WQUE

18-49 ADULTS

- 1 WBYU
- 2 WRNO
- 3 WBOK
- 3 WNOE-FM
- 4 WTIX
- 5 WXEL

18-34 WOMEN

- 1 WXEL
- 2 WBOK
- 3 WNOE
- 4 WTIX
- 5 WNOE-FM
- 5 WQUE

TEENS

- 1 WNOE
- 2 WNOE-FM
- 3 WBOK
- 3 WXEL
- 4 WRNO
- 5 WYLD
- 5 WNNR

NEW YORK

NEW YORK 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
WABC (R)	6.6	9.7	8.2	6.8	9.1
WADO (S)	2.7	2.8	2.4	2.5	3.3

Where you get
the music...to get the numbers.

NEW ORLEANS (704) 364-5433

Fred Pillot

KANSAS (913) 432-0582

Dick Ware

New York continued

WBLS (B)	3.2	5.7	5.2	3.3	5.0
WCBS (N)	5.9	5.4	4.7	4.9	4.8
WCBS-FM (O)	3.3	2.8	2.6	3.4	3.0
WHN (C)	2.8	2.7	3.1	3.6	2.8
WINS (N)	4.5	5.5	5.1	6.1	4.2
WJIT (S)	**	**	**	**	1.2
WKTU (A)	**	.9	1.5	1.6	1.5
WMCA (T)	4.3	4.0	2.9	3.4	3.5
WNBC (PA)	2.8	1.9	2.8	2.8	2.3
WNEW (PA)	3.4	5.0	3.3	3.3	3.2
WNEW-FM (A)	2.4	1.7	2.2	2.7	2.3
WOR (PA)	6.8	6.9	7.3	7.9	8.1
WPAT (BM)	3.6	3.2	3.7	3.4	3.1
WPAT-FM (BM)	2.9	2.6	2.3	2.5	2.7
WPIX (R)	1.6	1.6	1.8	1.8	2.4
WPLJ (A)	3.5	2.2	3.3	3.2	3.9
WQXR (CL)	.6	.7	.3	.7	.5
WQXR-FM (CL)	2.5	1.6	1.2	1.6	1.5
WRFM (BM)	5.4	4.9	5.0	5.7	5.0
WTFM (PA)	2.2	2.2	2.2	2.4	1.8
WVNJ (PA)	1.2	.9	1.1	1.3	1.3
WVNJ-FM (BM)	1.3	1.6	2.3	1.2	2.3
WWRL (B)	2.1	2.0	2.8	2.2	2.3
WXLO (R)	3.2	2.9	3.6	3.0	3.3

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

1 WABC	39954
2 WOR	23705
3 WBLS	21620
4 WINS	20880
5 WCBS	14919
6 WNEW	14387
7 WRFM	14182
8 WPLJ	13305
9 WNBC	13079
10 WPAT	12771

18-34 MEN	18-34 WOMEN	18-49 ADULTS	TEENS
1 WABC	1 WABC	1 WABC	1 WABC
2 WPLJ	2 WBLS	2 WBLS	2 WXLO
3 WBLS	3 WCBS-FM	3 WCBS-FM	3 WPLJ
4 WNEW-FM	4 WPLJ	4 WPLJ	4 WBLS
5 WCBS-FM	5 WADO	5 WADO	5 WWRL

OKLAHOMA CITY

OKLAHOMA CITY 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAFG (PA)	3.5	2.8	2.4	3.5	3.0
KEBC (C)	3.7	4.9	6.3	4.2	6.8
KFJL (B)	1.8	1.7	1.5	1.6	3.0
KFNB (BM)	3.0	1.1	2.3	3.8	7.9
KGFF (PA)	.7	.7	.6	.7	1.2
KGOY (PA)	**	.6	**	1.0	1.0
KKNG (BM)	11.7	10.3	11.4	10.2	8.4
KLPR (C)	3.3	1.7	1.7	2.2	3.1
KJAK (C)	**	1.3	**	**	.3
KNOR (R)	1.1	1.0	1.3	1.9	2.4
KOCY (PA)	2.9	2.9	1.9	2.2	2.6
KOFM (R)	3.2	3.9	6.2	3.0	5.8
KOMA (R)	8.8	9.6	7.5	5.3	6.5
KTOK (PA)	19.2	23.9	14.8	17.4	16.4
KWHP (R)	1.3	1.9	4.1	2.1	2.5
KXXY (R)	6.7	4.6	8.3	7.4	4.8
WKY (R)	18.6	13.6	14.2	16.7	15.5
WNAD (C)	2.4	3.6	3.4	5.1	1.3

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

1 WTOK	2704
2 WKY	1822
3 KKNG	1657
4 KFNB	1022
5 KEBC	996
6 KOMA	896
7 KOFM	728
8 KXXY	711
9 KLPR & KJAK	629
10 KAFG	496
10 KFJL	

18-34 MEN	18-34 WOMEN
1 KOFM	1 WKY
2 WKY	2 KOFM
3 KOMA	3 KOMA
4 KTOK	4 KTOK
5 KNOR	5 KXXY
5 KXXY	

18-49 ADULTS

1 WKY
2 KTOK
3 KOFM
4 KEBC
5 KFNB

TEENS

1 WKY
2 KXXY
3 KOMA
4 KWHP

OMAHA

OMAHA COUNCIL BLUFFS
5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KEFM (PA)	1.8	1.7	3.1	1.1	1.9
KEZO (BM)	6.9	10.0	9.7	8.7	8.9
KFAB (PA)	25.2	24.5	24.5	27.7	27.6
KGOR (R)	**	7.6	8.8	9.0	10.6
KLNG (N)	5.8	6.2	7.6	4.0	4.5
KOIL (R)	13.1	8.8	9.6	7.5	8.0
KOOO (C)	3.6	3.9	5.2	3.5	3.1
KOOO-FM (C)	2.8	4.7	3.1	2.9	1.8
KOWH-FM (B)	.8	1.2	1.6	1.2	1.2
KQKQ (A)	**	3.6	2.9	5.9	6.0
WOW (R)	23.6	18.1	15.2	18.2	17.9

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

1 KFAB	2175
2 WOW	2097
3 KOIL	1267
4 KGOR	1043
5 KEZO	871

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

1 WOW	1 WOW	1 KFAB	1 WOW
2 KQKQ	2 KGOR	1 WOW	2 KGOR
3 KGOR	3 KOIL	2 KGOR	3 KOIL
4 KFAB	4 KFAB	3 KQKQ	
5 KOIL	5 KQKQ	4 KEZO	
		5 KOIL	

ORLANDO

ORLANDO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WBJW (R)	4.8	7.6	7.1	9.1	11.3
WDBO (PA)	12.6	14.0	16.6	12.8	14.2
WDBO-FM (BM)	12.8	11.3	11.9	11.4	13.0
WDIZ (R)	3.2	3.0	2.8	5.1	5.4
WFIV (C)	1.6	1.0	1.5	**	2.4
WHOO (C)	6.5	6.4	9.1	10.1	10.4
WHOO-FM (BM)	4.2	7.7	8.4	8.2	6.6
WKIS (PA)	5.8	6.0	5.2	5.1	4.5
WLOF (R)	15.8	11.8	11.4	7.8	7.4
WNBE (N)	**	**	**	1.3	1.6
WOKB (B)	11.7	8.5	3.6	5.8	3.8
WORL (B)	1.9	1.6	3.9	2.6	3.0
WTLN (RL)	.6	**	**	1.3	.7
WTLN-FM (RL)	.4	.4	**	2.8	.4
WORJ (A)*	5.2	4.7	5.5	6.5	5.4

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

1 WDBO	1480
2 WDBO-FM	1431
3 WBJW	1182
4 WHOO	1114
5 WLOF	995

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

1 WDIZ	1 WBJW	1 WHOO	1 WBJW
2 WORJ	2 WLOF	2 WDBO-FM	2 WLOF
3 WHOO	3 WDBO	3 WBJW	3 WORJ
4 WBJW	4 WDBO-FM	4 WDBO	4 WDIZ
5 WDBO	4 WOKB	5 WDIZ	4 WORL
	4 WORL		
	5 WORJ		

PHILADELPHIA

PHILADELPHIA 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
KYW (N)	9.8	7.8	8.9	10.4	8.8
WCAU (N/T)	10.6	13.8	6.7	6.8	8.4
WCAU-FM (R)	2.8	3.2	3.0	2.6	2.0
WDAS (B)	2.6	3.1	2.3	2.4	2.4
WDAS-FM (B)	1.8	3.6	6.0	3.9	3.6
WDVR (BM)	5.7	4.7	7.4	5.9	5.9
WFIL (R)	8.0	8.5	8.3	9.7	8.1

WFLN (CL)	.6	.4	.6	.5	.3
WFLN-FM (CL)	2.1	1.6	1.6	1.6	1.1
WHAT (B)	1.1	1.3	2.0	2.0	1.9
WIBG (PA)	2.9	2.6	2.9	2.2	3.5
WIFI (R)	2.5	2.8	4.0	3.3	3.3
WIP (PA)	10.8	10.3	8.6	8.9	8.8
WMGK (PA)	**	**	2.8	3.7	4.7
WMMR (A)	3.1	2.2	2.7	2.0	1.6
WPBS (BM)	2.3	1.6	1.4	2.5	2.5
WPEN (O)	1.5	2.6	3.1	3.0	2.9
WWDB (T)	.9	.9	1.6	1.9	2.2
WWSH (BM)	10.4	7.6	7.1	7.7	8.6
WYSP (A)	3.4	3.1	3.0	4.4	3.7

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

1 KYW	11342
2 WCAU	10015
3 WFIL	9867
4 WIP	6994
5 WIBG	6846
6 WWSH	6749
7 WDVR	4781
8 WYSP	4363
9 WMGK	4029
10 WYSP	3982

18-34 MEN

1 WYSP
2 WDAS-FM
3 WCAU
4 WFIL
5 WIBG

18-34 WOMEN

1 WMGK
2 WFIL
3 WWSH
3 WDAS-FM
4 WCAU-FM
5 WDVR

18-49 ADULTS

1 WIP
2 WFIL
3 WMGK
4 WCAU
5 WWSH

TEENS

1 WFIL
2 WYSP
3 WIFI
4 WDAS-FM

PHOENIX

PHOENIX 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KBBC (R)	2.3	4.0	4.8	3.7	5.4
KBUZ (BM)	2.5	1.9	1.5	1.5	1.1
KBUZ-FM (BM)	2.6	2.4	2.7	2.9	2.4
KDKB (A)	2.3	1.6	1.7	1.4	.8
KDKB-FM (A)	4.7	5.2	3.8	5.9	4.9
KDOT (C)	.7	.2	.2	.4	.2
KDOT-FM (BM)	.5	1.0	.3	.8	1.1
KHEP-FM (RL)	1.5	.9	1.3	1.5	1.3
KIFN (S)	3.1	5.7	6.0	2.3	1.6
KJJJ (C)	7.9	5.5	6.0	4.9	5.8
KMEO (BM)	2.0	2.2	1.5	1.5	1.3
KMEO-FM (BM)	6.9	6.3	6.0	7.3	6.9
KNIX (C)	**	**	**	**	4.1
KNIX-FM (C)	2.1	2.8	3.2	4.5	5.3
KOOL (PA)	8.5	7.1	7.1	5.6	5.4
KOOL-FM (O)	3.8	3.8	4.6	4.2	4.7
KOY (PA)	5.7	7.9	8.6	9.3	7.9
KPHX (S)	.5	.9	3.4	2.3	2.2
KRDS (S)	**	1.3	.7	1.6	1.2
KRFM (BM)	7.1	6.5	6.7	7.7	11.1
KRIZ (R)	6.5	7.5	9.3	4.9	4.0
KTAR (N)	6.7	7.5	6.4	5.3	6.5
KUPD (R)	4.6	2.9	2.1	4.8	4.3
KUPD-FM (R)	1.6	1.9	1.4	4.0	3.1

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

1 KRFM	2245
2 KNIX-AM-FM	2087
3 KTAR	1794
4 KRIZ	1771
5 KMEO-AM-FM	1659
6 KOOL	1633
7 KRFM	1596
8 KJJJ	1499
9 KBBC	1239
10 KNIX-AM-FM	1223

18-34 MEN

1 KNIX-AM-FM
2 KDKB-AM-FM
3 KOY
4 KBBC
5 KOOL-FM

18-34 WOMEN

1 KOY
1 KUPD-AM-FM
2 KNIX-AM-FM
3 KBBC
4 KDKB-AM-FM
5 KMEO-AM-FM

Where you get
the music...to get the numbers.

HOUSTON (713) 688-3761

Bob Peale/Ceaser Hancock/Sam Harrell

ST. LOUIS (313) 878-4004

Charles Miller/Mike Martinovich/Gene Denonovich

Phoenix continued

18-49 ADULTS

- 1 KNIX-AM-FM
- 2 KOY
- 3 KRFM
- 4 KMEO-AM-FM
- 5 KDKB-AM-FM

TEENS

- 1 KUPD-AM-FM
- 2 KRIZ
- 2 KBBC
- 3 KDKB-AM-FM

PITTSBURGH

PITTSBURGH 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KDKA (PA)	28.3	21.6	25.5	20.7	25.8
KDKA-FM (PA)	2.3	2.6	1.7	1.4	1.6
KQV (N)	3.1	2.7	1.2	1.3	1.5
WAMO (B)	.9	1.2	3.3	1.3	1.1
WAMO-FM (B)	2.4	1.7	.7	2.2	3.4
WBVP (PA)	1.1	1.3	.6	1.3	1.0
WDVE (A)	4.5	4.7	5.3	5.4	6.8
WEEP (N)	2.4	5.3	3.0	7.0	4.1
WEEP-FM (N)	1.0	1.7	1.3	1.9	1.3
WHJB (PA)	1.1	1.0	1.5	.9	1.3
WIXZ (C)	.6	.8	.7	1.8	2.1
WJOI (BM)	**	**	**	3.8	3.8
WKQT (R)	7.2	8.8	8.3	6.6	6.1
WNUF (BM)	1.8	.6	1.0	1.7	1.0
WPEZ (R)	3.8	4.5	4.4	5.6	5.7
WSHH (BM)	7.5	5.3	6.7	7.7	6.3
WTAE (PA)	5.4	4.7	6.1	4.9	5.0
WTAE-FM (PA)	.5	1.3	1.2	2.3	1.5
WWSW (PA)	7.1	7.2	7.4	5.6	7.3
WYDD (A)	1.4	1.8	1.4	2.7	1.3

TOP 10 QUARTER HOUR

- 1 KDKA
- 2 WWSW
- 3 WDVE
- 4 WSHH
- 5 WKQT
- 6 WPEZ
- 7 WEEP-AM-FM
- 8 WTAE
- 9 WJOI
- 10 WAMO-FM

TOP 10 CUME IN HUNDREDS

- 1 KDKA 10299
- 2 WKQT 4899
- 3 WWSW 4311
- 4 WTAE 3523
- 5 WPEZ 3144
- 6 WDVE 3107
- 7 WSHH 3048
- 8 WEEP-AM-FM 1784
- 9 WJOI 1623
- 10 KQV 1454

18-34 MEN

- 1 WDVE
- 2 KDKA
- 3 WTAE
- 4 WPEZ
- 5 WKQT

18-34 WOMEN

- 1 WKQT
- 2 KDKA
- 3 WDVE
- 4 WPEZ
- 5 WTAE

18-49 ADULTS

- 1 KDKA
- 2 WDVE
- 3 WTAE
- 4 WKQT
- 5 WWSW

TEENS

- 1 WPEZ
- 2 WKQT
- 3 WDVE
- 4 WAMO-FM

PORTLAND

PORTLAND, OREGON 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KEX (PA)	8.7	7.0	7.8	7.9	10.1
KGON (R)	1.5	3.1	4.0	3.7	3.3
KGW (R)	12.7	10.6	9.8	12.2	11.8
KINK (A)	2.6	3.1	3.0	3.2	4.4
KISN (R)	8.3	7.8	5.9	5.7	5.3
KJIB (PA)	1.1	1.1	1.4	1.7	2.3
KKEY (T)	1.4	3.5	2.3	3.1	2.6
KOIN (PA)	4.0	4.9	4.5	4.7	3.0
KOIN-FM (PA)	1.6	2.5	2.7	1.6	1.2
KPAM (R)	**	**	**	**	.7
KPAM-FM (R)	4.8	4.7	6.2	6.2	4.3
KPDQ (RL)	1.2	.9	1.8	.7	1.5
KPOK (C)	2.0	3.8	4.2	3.6	2.4
KQFM (BM)	.8	1.5	2.2	2.5	2.8
KRDR (C)	1.7	1.3	1.2	.7	1.3
KUPL (BM)	3.7	4.1	5.9	6.2	8.3
KVAN (A)	.9	1.1	1.3	.9	1.5
KWJJ (C)	9.2	7.9	6.5	6.9	7.4
KXL (N)	6.9	8.3	6.5	8.8	8.2
KXL-FM (BM)	4.6	3.7	3.1	4.1	4.2
KYXI (PA)	9.6	8.0	6.4	2.9	3.2

TOP 10 QUARTER HOUR

- 1 KGW
- 2 KEX
- 3 KUPL
- 4 KXL
- 5 KWJJ
- 6 KISN
- 7 KPAM-AM-FM
- 8 KINK
- 9 KXL-FM
- 10 KGON

TOP 10 CUME IN HUNDREDS

- 1 KGW 2943
- 2 KEX 2142
- 3 KISN 1794
- 4 KWJJ 1494
- 5 KPAM-AM-FM 1407
- 6 KXL 1382
- 7 KOIN 1318
- 8 KUPL 1151
- 9 KXL-FM 985
- 10 KYXI 963

18-34 MEN

- 1 KGW
- 2 KINK
- 3 KGON
- 4 KPAM-AM-FM
- 5 KEX
- 5 KISN

18-49 ADULTS

- 1 KGW
- 2 KEX
- 3 KXL
- 4 KINK
- 5 KWJJ

18-34 WOMEN

- 1 KGW
- 2 KINK
- 3 KPAM-AM-FM
- 4 KEX
- 4 KISN
- 4 KQFM
- 5 KGON

TEENS

- 1 KGW
- 2 KISN
- 3 KPAM-AM-FM

PROVIDENCE

PROVIDENCE WARWICK PAWTUCKET

5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WBRU (A)	3.1	4.2	1.6	2.8	3.5
WEAN (N)	7.9	5.7	4.7	3.9	5.3
WGNG (R)	6.4	6.3	7.6	5.1	4.9
WHIM (C)	2.9	3.3	3.5	2.6	2.9
WHIM-FM (C)	4.8	4.8	4.7	6.7	4.3
WICE (T)	8.4	11.3	9.0	9.7	6.9
WJAR (PA)	8.0	4.3	5.7	6.6	7.3
WLKW (BM)	6.4	5.9	4.5	6.5	4.9
WLKW-FM (BM)	11.3	11.4	11.5	18.1	13.4
WPJB (R)	2.1	3.1	2.5	3.4	4.3
WPRO (R)	12.7	10.2	10.8	8.4	10.5
WPRO-FM (R)	3.9	7.0	8.0	6.4	8.3
WWON (PA)	2.1	1.6	1.1	1.4	1.2

TOP 5 QUARTER HOUR

- 1 WLKW-AM-FM
- 2 WPRO
- 3 WPRO-FM
- 4 WJAR
- 5 WHIM-AM-FM

TOP 10 CUME IN HUNDREDS

- 1 WPRO 2886
- 2 WLKW-AM-FM 2397
- 3 WJAR 1933
- 3 WPRO-FM 1933
- 4 WGNG 1581
- 5 WEAN 1332

18-34 MEN

- 1 WBRU
- 2 WJAR
- 3 WPRO
- 4 WLKW-AM-FM
- 5 WPRO-FM

18-34 WOMEN

- 1 WPRO
- 2 WPRO-FM
- 3 WLKW-AM-FM
- 4 WJAR
- 5 WPJB

18-49 ADULTS

- 1 WLKW-AM-FM
- 2 WPRO
- 3 WPRO-FM
- 4 WJAR
- 5 WBRU

TEENS

- 1 WPRO-FM
- 2 WGNG
- 3 WPJB
- 4 WPRO

RALEIGH

RALEIGH-DURHAM 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WCHL (R)	3.6	1.7	3.6	3.1	1.4
WDBS (A)	2.2	1.0	1.4	1.5	1.3
WDCG (C)	**	2.3	1.7	1.7	1.1
WDNC (R)	4.3	4.2	7.3	7.6	6.7
WETC (BM)	.7	1.1	1.6	1.1	1.3
WKIX (R)	12.5	11.8	8.8	12.0	8.5
WLLE (B)	7.1	5.0	5.2	4.6	5.6
WPTF (PA)	17.2	19.8	21.2	20.9	18.8
WQDR (A)	8.4	7.3	10.4	7.6	8.9
WRAL (PA)	3.9	6.5	6.6	8.0	9.4
WRNC (B)	.6	1.5	1.7	1.9	2.5
WSRC (B)	4.3	4.6	5.7	8.5	4.9
WSSB (R)	8.0	4.8	2.8	2.4	2.0
WTIK (C)	4.5	3.4	3.1	3.1	1.8
WYNA (C)	3.0	2.5	1.4	.4	2.4
WYYD (BM)	9.3	12.0	10.2	9.1	13.6

TOP 5 QUARTER HOUR

- 1 WPTF
- 2 WYYD
- 3 WRAL
- 4 WQDR
- 5 WKIX

TOP 5 CUME IN HUNDREDS

- 1 WPTF 1298
- 2 WKIX 997
- 3 WDNC 864
- 4 WRAL 828
- 5 WYYD 821

18-34 MEN

- 1 WQDR
- 2 WRAL
- 3 WDNC
- 3 WYYD
- 4 WKIX
- 5 WPTF

18-34 WOMEN

- 1 WRAL
- 2 WKIX
- 3 WQDR
- 4 WLLE
- 5 WDNC
- 5 WYYD

18-49 ADULTS

- 1 WYYD
- 2 WPTF
- 3 WRAL
- 4 WQDR
- 5 WKIX

TEENS

- 1 WQDR
- 2 WKIX
- 3 WSSB

RICHMOND

RICHMOND 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WANT (B)	4.9	7.0	4.8	5.9	4.1
WENZ (B)	5.6	5.7	5.5	5.0	5.0
WEZS (BM)	11.6	9.2	11.7	9.3	12.7
WGOE (A)	1.7	3.6	6.0	2.6	5.0
WLEE (R)	11.3	11.3	11.5	11.9	8.3
WRNL (N)	3.1	5.6	3.4	5.2	5.8
WRVA (PA)	20.2	21.8	24.5	22.2	18.4
WRVQ (R)	8.3	7.2	8.7	9.9	11.8
WRXL (A)	4.5	5.7	3.4	4.4	5.8
WTVR (C)	5.5	4.7	3.5	3.8	4.1
WTVR-FM (BM)	1.9	2.2	1.5	2.9	2.7
WXGI (C)	3.6	4.7	2.8	2.7	3.5

TOP 5 QUARTER HOUR

- 1 WRVA
- 2 WEZS
- 3 WRVQ
- 4 WLEE
- 5 WRNL

TOP 5 CUME IN HUNDREDS

- 1 WRVA 1757
- 2 WLEE 1266
- 3 WRVQ 1108
- 4 WEZS 850
- 5 WRNL 675

18-34 MEN

- 1 WRVQ
- 2 WGOE
- 3 WRXL
- 4 WLEE
- 5 WRVA

18-34 WOMEN

- 1 WRVQ
- 2 WLEE
- 3 WRVA
- 4 WRXL
- 5 WTVR

18-49 ADULTS

- 1 WRVA
- 2 WRVQ
- 3 WEZS
- 4 WLEE
- 5 WRXL

- 1 WRVQ
- 2 WENZ
- 3 WLEE

ROCHESTER

ROCHESTER 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WAXC (R)	10.8	7.2	5.5	6.4	6.0
WBBF (R)	9.8	10.3	9.7	8.5	7.0
WBFB (N)	1.8	1.8	1.7	1.4	1.0
WCMF (A)	2.3	3.1	3.8	4.1	5.1
WDXK (B)	2.0	1.9	**	2.4	3.5
WEZO (BM)	17.9	16.0	19.2	15.5	18.2
WFLC (C)	**	**	**	1.3	1.7
WHAM (PA)	21.0	25.1	20.7	21.8	19.4
WHFM (R)	2.8	3.7	6.4	6.0	6.7
WNYR (C)	9.3	7.8	9.5	9.0	6.5
WPXY (BM)	**	3.5	4.7	4.0	5.0
WROC (PA)	3.3	4.0	3.8	2.8	4.3
WSAY (A)	1.4	2.1	2.7	2.2	1.7

TOP 5 QUARTER HOUR

- 1 WHAM
- 2 WEZO
- 3 WBBF
- 4 WHFM
- 5 WNYR

TOP 5 CUME IN HUNDREDS

- 1 WHAM 3280
- 2 WEZO 2526
- 3 WBBF 2118
- 4 WAXC 1851
- 5 WHFM 1194

18-34 MEN

- 1 WCMF
- 2 WHFM
- 3 WAXC
- 4 WEZO
- 4 WHAM
- 5 WDKX

18-34 WOMEN

- 1 WHFM
- 2 WCMF
- 3 WAXC
- 3 WEZO
- 4 WBBF
- 5 WHAM
- 5 WROC

18-49 ADULTS

- 1 WEZO
- 2 WHAM
- 3 WHFM
- 4 WCMF
- 5 WAXC

TEENS

- 1 WBBF
- 2 WHFM
- 3 WAXC

SACRAMENTO

SACRAMENTO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAHI (PA)	2.1	1.6	.7	1.1	1.8
KAFI (PA)	.1			.3	.4
KCRA (PA)	7.9	9.4	11.8	10.2	9.2

Where you get
the music...to get the numbers.

DALLAS (214) 634-1700

Mike Gusler/Ed Climie/Russell Timmons/Michael Stanglin/Jon Kirksey

Sacramento continued

KCTC (BM)	7.0	6.4	7.2	7.0	7.5
KEWT (BM)	8.9	13.4	11.4	11.7	10.1
KFBK (N)	6.0	3.0	2.6	5.7	5.0
KFBK-FM (CL)	1.3	1.8	1.2	1.3	1.2
KGMS (PA)	6.1	4.0	5.2	4.0	5.6
KNDE (R)	7.4	6.2	5.1	4.1	6.5
KPOP (PA)	2.0	1.4	1.4	1.7	1.2
KRAK (C)	7.8	4.8	7.2	9.4	7.9
KROI (R)	**	**	**	2.3	2.4
KROY (R)	8.8	4.5	7.7	7.5	5.9
KSFM (A)	.7	6.0	5.0	5.7	5.8
KXOA (R)	4.0	3.2	8.1	4.9	4.4
KZAP (A)	6.0	4.4	2.7	4.9	4.2
KFRC (R)*	5.8	4.6	5.2	4.1	5.4

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

1 KEWT	1 KROY	1911
2 KCRA	2 KCRA	1788
3 KRAK	3 KNDE	1630
4 KCTC	4 KEWT	1303
5 KNDE	5 KFBK	1211

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

1 KSFM	1 KCTC	1 KCTC	1 KROY
2 KNDE	2 KNDE	2 KEWT	1 KZAP
3 KROY	3 KEWT	3 KCRA	2 KNDE
4 KCRA	4 KROY	4 KNDE	2 KSFM
5 KZAP	5 KXOA	5 KSFM	

TOP 10 QUARTER HOUR

1 KMOX
2 KSD
3 KSLQ
4 KATZ
5 WIL
6 KXOK
7 KSHE
8 WRTH
9 KCFM
10 KEZK

18-34 MEN

1 KSHE
2 KMOX
3 KSD
4 KSLQ
5 KATZ

18-49 ADULTS

1 KMOX
2 KSD
3 KSLQ
4 KATZ
5 KSHE

TOP 10 CUME IN HUNDREDS

1 KMOX	8348
2 KSD	7433
3 KXOK	4414
4 KSLQ	3640
5 WIL	2733
6 WRTH	2733
7 KADI-FM	2597
8 KEZK	2150
9 KATZ	1903
10 KCFM	1865
	1591

18-34 WOMEN

1 KSD
2 KSLQ
3 KATZ
4 KMOX
5 KXOK

TEENS

1 KSLQ
2 KATZ
3 KADI-FM
4 KSHE
5 KXOK

TOP 10 QUARTER HOUR

1 KCBO
2 KOGO
3 XTRA
4 KGB-FM
5 KFMB-FM
6 KFMB
7 KYXY
8 KEZL
9 KGB
10 KPRI

18-34 MEN

1 KGB-FM
2 KPRI
3 KFMB-FM
4 KFMB
5 KCBO

18-49 ADULTS

1 KGB-FM
2 KCBO
3 KFMB
4 KOGO
5 KYXY
6 KFMB-FM

TOP 10 CUME IN HUNDREDS

1 KCBO	3720
2 KOGO	2495
3 KGB	2406
4 KGB-FM	2236
5 KFMB-FM	2155
6 KFMB	1931
7 KSDO	1643
8 KSON	1565
9 KPRI	1192
10 KEZL	1071

18-34 WOMEN

1 KCBO
2 KFMB
3 KGB-FM
4 KGB
5 KFMB-FM

TEENS

1 KCBO
2 KFMB-FM
3 KGB
4 KGB-FM
5 KPRI

SALT LAKE CITY

SALT LAKE CITY OGDEN
5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KALL (PA)	5.0	3.9	5.2	5.9	5.6
KALL-FM (BM)	2.3	1.3	1.2	1.8	2.1
KCPX (R)	15.0	13.4	12.1	13.2	13.4
KCPX-FM (A)	3.1	4.0	3.1	3.5	3.6
KDAB (PA)	**	**	**	1.0	1.1
KLUB (BM)	11.3	12.0	11.0	9.1	8.0
KLUB-FM (BM)	3.4	5.5	4.4	6.2	5.3
KRGO (PA)	4.1	2.8	2.7	2.0	4.6
KRSP (R)	5.2	3.2	4.7	4.2	3.7
KRSP-FM (R)	3.8	3.7	4.6	6.5	6.5
KSL (BM)	9.5	14.8	9.6	13.0	10.0
KSL-FM (BM)	7.7	6.5	9.6	5.7	8.4
KSOP (C)	4.4	3.9	4.4	4.5	4.6
KSOP-FM (C)	5.4	6.5	5.0	3.9	5.7
KSXX (T)	5.0	4.8	4.9	4.1	4.1
KWHO (CL)	1.2	.9	1.5	1.1	1.1
KWHO-FM (A)	**	.9	.6	.4	1.0
KWMS (N)	**	**	**	**	1.0
KFMC	.7	2.2	3.2	1.8	2.2

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

1 KCPX	1 KCPX	2187
2 KSL	2 KSL	1539
3 KSL-FM	3 KLUB	1349
4 KLUB	4 KSL-FM	1005
5 KRSP-FM	5 KRSP-FM	927

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

1 KCPX	1 KCPX	1 KCPX	1 KCPX
2 KALL	2 KALL	2 KSL	2 KRSP-FM
3 KCPX-FM	2 KSL-FM	3 KSL-FM	
4 KRSP-FM	3 KRSP	4 KALL	
5 KSL	4 KRSP-FM	5 KLUB	
6 KRGO	5 KSOP		

ST. LOUIS

ST. LOUIS 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KADI (R)	**	**	**	1.8	1.3
KADI-FM (A)	3.1	3.4	4.1	5.3	3.8
KATZ (B)	3.8	4.2	3.1	4.9	6.1
KCFM (BM)	5.0	3.3	5.1	3.3	4.2
KEZK (BM)	**	1.6	3.6	3.4	4.1
KKSS (B)	.8	1.3	2.7	2.7	1.9
KMOX (PA/T)	27.6	27.7	25.2	24.5	26.4
KMOX-FM (PA)	3.4	2.6	3.1	2.3	2.6
KSD (PA)	10.8	8.7	11.5	11.0	8.3
KSHE (A)	3.2	4.4	4.3	5.6	4.9
KSLQ (R)	9.9	7.6	6.1	5.9	8.1
KXOK (R)	7.1	5.6	5.3	4.9	5.5
WESL (PA)	.6	2.2	1.1	1.6	1.4
WIL (C)	6.0	7.0	5.8	4.2	5.9
WIL-FM (C)	**	1.9	2.5	2.9	2.5
WRTH (BM)	4.8	4.5	5.2	3.6	4.6

SAN ANTONIO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAPE (B)	4.0	4.2	3.2	2.3	1.3
KBUC (C)	3.0	2.9	2.7	3.7	3.0
KBUC-FM (C)	2.2	2.1	3.1	3.6	2.7
KCOR (S)	9.5	16.5	12.8	11.2	15.5
KEDA (S)	5.0	5.0	4.3	5.6	4.8
KEEZ (R)	1.3	1.5	2.1	2.9	2.5
KEXL (A)	1.6	2.2	3.0	3.0	2.6
KITE (PA)	5.3	6.3	4.7	4.0	3.8
KITY (PA)	2.5	2.6	2.8	5.1	3.0
KKYX (C)	8.2	9.0	9.2	7.8	7.7
KONO (R)	7.2	6.8	4.0	4.4	4.9
KQXT (BM)	9.1	4.9	8.3	7.8	9.6
KSAQ (R)	**	**	1.1	1.6	1.5
KTFM (A)	6.3	3.4	2.8	4.4	3.0
KTSA (R)	17.2	17.4	20.5	17.4	19.4
KUKA (S)	2.3	2.7	1.4	2.4	2.6
WOAI (R)	4.7	3.7	4.0	3.1	4.2

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

1 KTSA	1 KTSA	3033
2 KCOR	2 KKYX	1258
3 KQXT	3 KONO	1245
4 KKYX	4 WOAI	1171
5 KONO	5 KQXT	1157

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

1 KTSA	1 KTSA	1 KTSA	1 KTSA
2 KKYX	2 KCOR	2 KCOR	2 KONO
3 KCOR	3 KONO	3 KQXT	3 KTFM
4 KTFM	4 KITY	4 KKYX	
5 WOAI	5 KEXL	5 KBUC-AM-FM	

SAN DIEGO

SAN DIEGO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KCBQ (R)	9.1	7.7	10.0	8.6	8.6
KDEO (A)	1.8	2.6	1.0	.9	2.2
KEZL (BM)	3.4	3.4	4.5	4.0	4.8
KFMB (PA)	3.7	6.0	5.2	5.6	5.2
KFMB-FM (R)	3.4	2.6	3.3	6.3	6.3
KFSD (CL)	2.9	2.0	2.4	2.5	3.7
KGB (R)	4.1	5.1	5.1	5.6	4.6
KGB-FM (A)	3.6	7.2	5.8	6.8	7.1
KITT (BM)	1.9	1.3	1.6	1.2	1.3
KOGO (PA)	9.8	4.0	10.1	5.6	8.3
KOZN (C)	1.8	2.0	1.7	2.4	1.7
KPRI (A)	4.2	4.1	5.3	5.5	3.9
KSDO (N)	5.2	6.1	4.7	5.7	3.7
KSON (C)	5.2	5.3	4.5	6.0	3.7
KSON-FM (C)	**	**	.8	.8	1.4
KUDE-FM (R)	1.3	1.4	1.4	1.6	1.5
KYXY (BM)	1.9	2.4	3.5	3.8	4.9
XTRA (BM)*	9.9	8.0	6.1	7.4	7.5

SAN FRANCISCO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
KABL (BM)	3.9	4.4	5.7	5.4	4.3
KABL-FM (BM)	1.6	3.1	3.5	3.0	2.8
KBAY (PA)	2.9	3.0	2.4	2.4	3.3
KCBS (N)	8.4	7.1	8.7	8.0	6.8
KCBS-FM (PA)	.5	.6	1.6	2.1	1.4
KDIA (B)	2.0	2.2	2.5	2.9	3.1
KFOG (BM)	4.1	5.6	5.8	5.1	5.4
KFRC (R)	6.7	7.1	8.4	7.5	8.1
KFRC-FM (R)	.9	1.4	1.5	1.2	1.3
KGO (N/T)	9.1	7.5	8.4	8.6	8.0
KIBE (CL)	.6	.3	.5	.4	.6
KDFC (CL)	1.3	1.1	1.7	1.4	1.2
KIQI (PA)	1.2	1.4	1.0	.6	1.2
KIOI (PA)	2.8	3.5	2.6	3.8	3.2
KLIV (R)	1.2	1.2	1.4	1.8	1.1
KLOK (PA)	2.5	2.2	2.3	2.1	2.4
KNBR (PA)	3.4	3.5	2.5	3.9	4.6
KNEW (C)	3.6	2.6	3.0	4.1	3.6
KOME (A)	2.4	1.7	2.4	1.4	2.1
KSAN (A)	3.5	3.2	3.6	3.7	2.6
KSFO (PA)	7.4	8.0	4.6	5.1	6.3
KSFX (R)	1.9	3.0	2.0	2.3	2.9
KSJO (A)	1.2	.9	.9	1.1	1.0
KYA (R)	2.3	2.2	1.8	1.8	1.9
KYA-FM (R)	.8	.9	.7	1.1	1.1

TOP 10 QUARTER HOUR TOP 10 CUME IN HUNDREDS

1 KFRC	1 KFRC	10344
2 KGO	2 KCBS	8173
3 KCBS	3 KSFO	7024
4 KSFO	4 KGO	6548
5 KFOG	5 KABL	5725
6 KNBR	6 KNBR	5628
7 KIQI & KIOI	7 KIQI & KIOI	4944
8 KABL	8 KFOG	4656
9 KNEW	9 KNEW	4560
10 KBAY	10 KYA	4154

18-34 MEN 18-34 WOMEN 18-49 ADULTS TEENS

1 KIQI & KIOI	1 KFRC	1 KIQI & KIOI	1 KFRC
2 KFRC	1 KIQI & KIOI	2 KFRC	2 KYA
3 KSAN	2 KSFX	3 KSFO	3 KDIA
4 KOME	3 KLOK	4 KNBR	
5 KSF	4 KNBR	5 KFOG	

SAN JOSE

SAN JOSE 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KARA (PA)	4.8	3.6	4.3	4.1	3.3
KBAY (PA)	5.9	9.2	7.9	6.7	9.8

Where you get
the music...to get the numbers.

DENVER (303) 837-8333
Larry Reymann/Ricky Schultz
SEATTLE (206) 575-0931
Fred Zaehler

San Jose continued

KEEN (PA)	1.6	1.5	2.9	1.0	2.0
KIBE (CL)	.9	.6	1.9	1.2	1.2
KDFC (CL)	1.2	.8	.8	1.0	.9
KLIV (R)	5.8	5.6	4.8	4.7	4.1
KLOK (PA)	5.7	4.9	5.4	4.4	6.9
KOME (A)	1.9	6.9	8.7	8.1	7.1
KSJO (A)	4.4	3.0	2.7	2.4	2.9
KXRX (PA)	4.0	2.7	4.3	2.9	2.0
KABL (BM)*	2.6	3.9	2.9	4.1	3.7
KCBS (N)*	7.2	7.1	7.2	6.1	4.2
KFOG (BM)*	6.1	3.9	2.2	3.9	4.8
KFRC (R)*	3.5	4.9	2.8	7.3	7.2
KGO (N/T)*	7.6	8.0	5.9	7.1	5.6
KIQI (PA)*	.6	.5	1.4	.2	1.6
KIOI (PA)*	5.0	2.4	3.9	1.4	4.2
KNBR (PA)*	3.3	2.0	2.8	2.0	3.7
KSFO (PA)*	6.4	5.0	4.1	3.9	5.3

TOP 5 QUARTER HOUR

- 1 KBAY
- 2 KFRC
- 3 KOME
- 4 KLOK
- 5 KGO

18-34 MEN

- 1 KOME
- 2 KIQI & KIOI
- 3 KARA
- 4 KSJO
- 5 KFRC

18-49 ADULTS

- 1 KOME
- 2 KIQI & KIOI
- 3 KLOK
- 4 KBAY
- 5 KSFO

TOP 5 CUME IN HUNDREDS

- 1 KFRC 2226
- 2 KLOK 1885
- 3 KLIV 1631
- 4 KBAY 1568
- 5 KOME 1483

18-34 WOMEN

- 1 KIQI & KIOI
- 2 KLOK
- 3 KOME
- 4 KFRC
- 5 KARA

TEENS

- 1 KFRC
- 2 KLIV
- 3 KOME

SYRACUSE

SYRACUSE 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WEZG (BM)	11.9	10.0	9.2	8.3	9.7
WFBL (PA)	8.4	6.9	6.5	5.1	4.5
WHEN (R)	11.1	15.7	14.5	12.0	14.4
WKFM (R)	.9	.6	3.9	4.4	5.5
WNRD (R)	8.5	8.0	8.9	7.3	5.3
WNTQ (PA)	**	**	**	**	5.1
WOLF (R)	13.5	9.3	9.2	11.9	10.1
WONO (PA)	2.2	.6	1.4	1.6	1.5
WOSC (PA)	1.4	.9	1.2	1.3	1.1
WSEN (C)	5.2	4.2	3.7	4.8	2.6
WSEN-FM (C)	2.4	2.3	2.8	2.0	2.4
WGO (T)	2.7	4.3	4.2	1.6	2.8
WGO-FM (T)	.6	.6	.3		.9
WOO (BM)	1.4	2.4	1.3	1.6	1.6
WSYR (PA)	16.2	18.9	17.5	18.7	14.6
WOUR (PA)*	.9	1.0	.8	1.3	3.8

TOP 5 QUARTER HOUR TOP 5 CUME IN HUNDREDS

- | | | |
|--------|--------|------|
| 1 WSYR | 1 WHEN | 1715 |
| 2 WHEN | 2 WSYR | 1681 |
| 3 WOLF | 3 WOLF | 1209 |
| 4 WEZG | 4 WNRD | 1045 |
| 5 WKFM | 5 WFBL | 847 |

18-34 MEN

- 1 WEZG
- 2 WHEN
- 3 WOLF
- 4 WKFM
- 5 WNRD

18-34 WOMEN

- 1 WHEN
- 2 WOLF
- 3 WNRD
- 4 WEZG
- 5 WOLF

18-49 ADULTS

- 1 WHEN
- 2 WEZG
- 3 WOLF
- 4 WKFM
- 5 WNRD

TEENS

- 1 WOLF
- 2 WHEN
- 3 WKFM
- 4 WNRD

TOP 5 QUARTER HOUR

- 1 KVOO
- 2 KRMG
- 3 KWEN
- 4 KAKC
- 5 KMOD

18-34 MEN

- 1 KVOO
- 2 KMOD
- 3 KAKC
- 4 KRMG
- 5 KWEN

18-49 ADULTS

- 1 KVOO
- 2 KRMG
- 3 KWEN
- 4 KMOD
- 5 KAKC

TOP 5 CUME IN HUNDREDS

- 1 KRMG 1697
- 2 KVOO 1499
- 3 KAKC 1155
- 4 KAKC 1155
- 5 KVEN 1000

18-34 WOMEN

- 1 KVOO
- 2 KAKC
- 3 KMOD
- 4 KRMG
- 5 KVEN

TEENS

- 1 KAKC
- 2 KAKC
- 3 KMOD

WASHINGTON D.C.

WASHINGTON D.C. 5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
WASH (PA)	4.0	3.7	3.8	4.2	4.5
WAVA (N)	.6	.8	.9	1.1	1.1
WAVA-FM (N)	.9	1.0	1.9	1.2	1.3
WEAM (A)	1.1	2.0	1.3	1.5	1.0
WEEL (PA)	.7	1.0	1.2	.7	1.0
WEZR (PA)	1.7	1.8	1.6	2.0	2.8
WGAY (BM)	1.9	2.0	1.8	1.7	2.0
WGAY-FM (BM)	5.8	7.8	9.6	8.3	6.2
WGMS (CL)	1.4	1.2	1.0	1.3	1.5
WGMS-FM (CL)	1.7	1.5	1.7	1.6	1.6
WHFS (A)	2.0	.7	1.0	1.4	1.8
WHUR (B)	1.8	2.2	1.0	1.4	2.2
WJMD (BM)	4.6	4.3	4.7	6.1	5.1
WKYS (R)	2.9	7.2	4.6	4.9	3.8
WMAL (PA)	12.1	12.0	13.7	12.0	11.9
WMAL-FM (A)	3.3	3.1	2.4	2.3	2.5
WMOD (R)	3.8	2.2	2.8	2.0	2.2
WOL (B)	6.3	3.4	4.2	4.0	4.1
WOOK (B)	1.6	2.7	1.5	1.5	2.1
WPGC (R)	2.5	3.4	2.8	2.3	2.5
WPGC-FM (R)	5.3	5.1	6.9	7.4	7.5
WPIK (C)	2.8	2.6	1.9	1.8	3.2
WXRA (C)	.9	1.6	1.1	2.3	1.1
WRC (N)	5.8	1.2	2.7	2.8	2.3
WTOP (N)	5.9	3.7	5.0	5.4	4.8
WUST (PA)	2.1	2.2	4.8	1.8	2.6
WWDC (R)	2.3	2.1	1.9	2.8	3.1
WWDC-FM (A)	2.0	2.4	1.3	2.6	3.4

TOP 10 QUARTER HOUR

- 1 WMAL
- 2 WPGC-AM-FM
- 3 WGAY-AM-FM
- 4 WJMD
- 5 WTOP
- 6 WASH
- 7 WOL
- 8 WKYS
- 9 WWDC-FM
- 10 WPIK

18-34 MEN

- 1 WWDC-FM
- 2 WPGC-AM-FM
- 3 WHFS
- 4 WMAL
- 5 WOL

18-49 ADULTS

- 1 WMAL
- 2 WPGC-AM-FM
- 3 WGAY-AM-FM
- 4 WASH
- 5 WKYS

TOP 10 CUME IN HUNDREDS

- 1 WMAL 7000
- 2 WPGC-AM-FM 5940
- 3 WTOP 4307
- 4 WGAY-AM-FM 3974
- 5 WOL 2782
- 6 WASH 2685
- 7 WJMD 2673
- 8 WKYS 2582
- 9 WWDC-FM 2577
- 10 WWDC-FM 2315

18-34 WOMEN

- 1 WPGC-AM-FM
- 2 WASH
- 3 WKYS
- 4 WOL
- 5 WMAL

TEENS

- 1 WPGC-AM-FM
- 2 WOL
- 3 WOOK
- 4 WWDC-FM
- 5 WKYS

R-Rock, A-AOR, C-Country, PA-Pop/Adult, B-Black, Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious, BM-Beautiful

SEATTLE

SEATTLE-EVENING-TACOMA

5 BOOK TREND TOTAL PERSONS 12+

	A/M'75	J/A'75	O/N'75	J/F'76	A/M'76
KAYO (C)	3.6	**	3.3	2.7	3.5
KBIQ (BM)	2.0	**	2.6	3.3	3.0
KBRD	**	**	**	1.6	1.5
KETO	1.3	**	1.1	1.0	1.4
KEUT (BM)	**	**	2.5	2.5	2.2
KEZX (BM)	2.3	**	1.3	1.3	1.1
KGDN (BM)	2.2	**	1.5	1.8	2.3
KING (R)	6.5	**	7.4	5.9	7.3
KING-FM (CL)	2.7	**	2.2	3.2	1.7
KIRO (PA/T)	5.2	**	6.8	6.4	5.7
KISW (A)	1.7	**	3.1	3.1	5.7
KIXI (PA/T)	3.0	**	2.6	2.8	2.8
KIXI-FM (PA/T)	5.5	**	3.8	3.1	2.9
KJR (R)	8.3	**	7.2	8.7	8.8
KMPS (C)	**	**	1.5	2.6	1.5
KOMO (PA)	9.1	**	11.5	11.1	12.2
KSEA (BM)	**	**	6.5	6.2	5.4
KTAC (R)	3.6	**	4.1	3.3	3.0
KUUU (O)	1.7	**	1.3	1.6	2.2
KVI (PA)	8.5	**	6.6	8.2	7.6
KWYZ (PA)	1.1	**	2.1	.9	1.1
KXA (CL)	1.8	**	2.2	1.7	1.3
KYAC (B)	.8	**	.9	1.2	1.4
KZAM (A)	.2	**	.7	.4	.4
KZAM-FM (A)	.7	**	1.4	1.7	1.1
KZOK (A)	3.4	**	3.3	2.9	2.0

TOP 10 QUARTER HOUR

- 1 KOMO
- 2 KJR
- 3 KVI
- 4 KING
- 5 KIRO
- 6 KISW
- 7 KSEA
- 8 KAYO
- 9 KBIQ
- 10 KTAC

18-34 MEN

- 1 KISW
- 2 KJR
- 3 KING
- 4 KOMO
- 5 KSEA
- 6 KUUU

TOP 10 CUME IN HUNDREDS

- 1 KOMO 4216
- 2 KJR 3845
- 3 KING 3781
- 4 KIRO 2681
- 5 KVI 2272
- 6 KSEA 1803
- 7 KISW 1505
- 8 KIXI 1370
- 9 KTAC 1326
- 10 KZOK 1231

18-34 WOMEN

- 1 KVI
- 2 KJR
- 3 KING
- 4 KISW
- 5 KING

18-49 ADULTS

- 1 KOMO
- 2 KVI
- 3 KJR
- 4 KISW
- 5 KING

TEENS

- 1 KJR
- 2 KING
- 3 KISW
- 4 KTAC

TOLEDO

TOLEDO 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
WANR (N)	**	**	**	1.2	1.2
WCWA (PA)	6.2	4.4	6.6	6.6	5.5
WIOT (R)	3.6	6.4	5.3	3.0	5.3
WLQR (B)	2.0	.6	1.8	1.5	1.4
WLQR (BM)	5.3	7.9	6.9	10.7	9.2
WMHE (R)	1.7	1.4	4.0	5.2	5.2
WOHO (R)	9.0	7.8	7.1	6.1	5.1
WSPD (PA)	19.5	14.8	16.6	13.6	12.0
WTOD (PA)	5.7	9.9	6.1	7.1	9.8
WVMO	1.0	.6	.8	.8	1.7
WXEZ (BM)	3.8	5.0	6.9	7.1	8.7
CKLW (R)*	14.7	15.9	14.6	13.8	11.7
WJR (PA)*	8.3	8.4	5.7	8.1	7.1

TOP 5 QUARTER HOUR

- 1 WSPD
- 2 CKLW
- 3 WTOD
- 4 WLQR
- 5 WXEZ

18-34 MEN

- 1 WIOT
- 2 WLQR
- 3 CKLW
- 4 WMHE
- 5 WOHO

18-34 WOMEN

- 1 CKLW
- 2 WCWA
- 3 WTOD
- 4 WLQR
- 5 WMHE

18-49 ADULTS

- 1 WTOD
- 2 CKLW
- 3 WLQR
- 4 WCWA
- 5 WXEZ

TEENS

- 1 CKLW
- 2 WIOT
- 3 WMHE
- 4 WOHO
- 5 WKLR

TULSA

TULSA 5 BOOK TREND TOTAL PERSONS 12+

	A/M'74	O/N'74	A/M'75	O/N'75	A/M'76
KAKC (R)	12.6	11.7	11.9	8.5	8.5
KAKC-FM (O)	3.2	3.6	4.5	3.0	2.1
KELI (R)	10.5	9.6	8.6	10.8	8.5
KFMJ (RL)	1.0	.8	.8	1.6	1.1
KKUL (B)	4.6	1.7	1.8	2.8	1.3
KOLS (PA)	**	**	**	**	1.4
KRAV (BM)	5.9	7.7	7.4	6.4	5.2
KRMG (PA)	18.0	21.6	18.4	21.5	17.5
KTOW (C)	1.5	1.1	.9	2.2	2.4
KVOO (C)	19.5	16.4	17.5	18.2	19.5
KWEN (BM)	9.1	6.3	10.5	7.0	15.0
KXXO (A)	3.7	3.2	2.6	1.8	1.4
KMOD (A)	2.6	6.0	6.2	7.2	6.3

18-34 MEN

- 1 WWDC-FM
- 2 WPGC-AM-FM
- 3 WHFS
- 4 WMAL
- 5 WOL

18-49 ADULTS

- 1 WMAL
- 2 WPGC-AM-FM
- 3 WGAY-AM-FM
- 4 WASH
- 5 WKYS

18-34 WOMEN

- 1 WPGC-AM-FM
- 2 WASH
- 3 WKYS
- 4 WOL
- 5 WMAL

TEENS

- 1 WPGC-AM-FM
- 2 WOL
- 3 WOOK
- 4 WWDC-FM
- 5 WKYS

Now here are the names that make the numbers.

Aerosmith
Southside Johnny and
The Asbury Jukes
Johnny Cash
Chairmen
of the Board
Wild Cherry
Chicago
Lou Christie
Charlie Daniels
Band
Mac Davis
Neil Diamond
Bob Dylan
Earth, Wind & Fire
Gerard
Lisa Hartman
The Isley Brothers
Billy Joel
Dave Loggins

The Manhattans
Johnny Mathis
Johnny Nash
Willie Nelson
The O'Jays
Lou Rawls
Return to Forever
Johnny Rivers
Marty Robbins
Santana
Boz Scaggs
Paul Simon
Michael Stanley
Band
Starcastle
Stephen Stills
Barbra Streisand
Johnnie Taylor
**On
CBS Records.**