

THE INDUSTRY'S NEWSPAPER

VOL. 4, NUMBER 33

Roller Mania Rolls Towards U.S.

FRIDAY, AUGUST 27, 1976

CBS Selects

After several weeks of name selecting meetings, CBS Records has finally settled on Portrait for the name of its new label. The label was announced, unnamed, at the recent CBS Convention in Los Angeles.

Simmons of Kiss.

Already signed to Portrait is Joan Baez. Larry Harris, VP/GM of Portrait told R&R: "the name is a significant choice since it underscores our intention of building a distinctive artist roster with a highly professional staff of executives who will give concentrated and personalized attention to each performer on the label."

INSIDE R&R:

DOES YOUR LOGO REFLECT YOUR STATION?

SEE PAGE 20 <u>NEW PRODUCTS:</u> ITEMS OF INTEREST FOR THE INDUSTRY PAGE 8 ARB SUMMARIES

SEE PAGE 4

Portrait is the first new label for CBS since 1953 when it introduced Epic Records. The label will be based in Los Angeles.

Phoenix Rockers Switch PD's

Jay Stone has resigned as Program Director of KRIZ/Phoenix to become the PD of KUPD. Assuming the Program Directorship of KRIZ is Alan McLaughlin, formerly Program Coordinator. In addition, Alan will continue as Music Director.

Bill Smith, VP and GM of Doubleday/Phoenix commented "Now more than ever, I am confident in the future successes of KRIZ."

McLaughlin said "I anticipate no significant changes at present, but of course that will be dictated by the market situation in the weeks to come."

Banana Splits

Banana Joe has left his 6-10pm personality position at WFIL/Philadelphia. According to Joe, the departure was due to a breakdown of contract talks. He retains a consulting position at WLOF/Orlando, and can be reached at (215) 986-7465.

Quickies:

Greg Lewerke, President of Jet Records, has announced the appointment of Linda Clark to the position of National Director of Promotion and Artist Relations for the label, effective Monday (8/30). Ms. Clark was most recently Assistant to the Director of Artist Relations for UA Records. Prior to that she was Program Director of KPRI/San Diego.

In a shuffling of position, T. Morgan has stepped out of the Program Directorship of WMMR/Philadelphia, but will remain with the station as an air personality. Paul Fuhr has been upped from MD to PD.

Sam Lee resigns as Program Director of KISN/Portland to take over the same position at KLWW/Cedar Rapids, effective September 3.

Mikie Baker leaves her Music Director position at KLIF/Dallas.

Steve Rudolf has resigned his National Promotion post for H&L Records. Rudolf will pursue full time independent promotion work. He can be reached at (212) 722-0484.

Michael Leventon has left the National Promotion Director position at Pye Records. He can be reached at(212)873-6948.

Joshua Blardo moves to Chrysalis Records' East Coast Promotion position, leaving his Associate Director of National Promotion for London Records job.

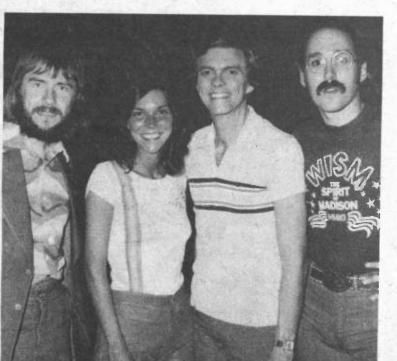








HOW TO BURY AN AUTOMOBILE—CHUM/Toronto attempted to hold a live interview with the Bay City Rollers recently, but as the Rollers' limo approached the studios, 3000 fanatic fans rushed the car and made it impossible for the stars to emerge. As the crowd grew, police blocked off the street to hold back even more fans. After the limo sustained \$3000 in damages, and eight girls were treated for shock and heat prostration, the car made its way out of the crowd to take the group to safer ground. Later in the day, 35 CHUM contest winners met the Rollers at their hotel, previous to that night's sell out concert performance.



MUSCULAR KISS-TROPHY-Casablanca recording artists Kiss recently

made a special promotion appearance at Peaches in Atlanta, Georgia, for Muscular Dystrophy and radio station 293. The group sold kisses

for 93¢ for two hours and all proceeds went to Muscular Dystrophy.

The promotion brought a record crowd of over 5,000 people into Peaches

and fans were lined up for more than a block waiting to kiss Kiss.

Pictured in the store are (left to right): Ace, Peter and Paul of Kiss;

Casablanca V.P. Scott Shannon; Z93 PD Dan Mason; Casablanca Regional

Promotion Director, John "Records" Parker; jock Jeff McCartney; Gene

KAREN & RICHARD & JONATHAN & CHARLIE—WISM/Madison gave their listeners a chance to crack an eight song Carpenters' memory capsule. The winner and three friends got a VIP evening with the Carpenters, dinner before the show, front row seats and backstage meeting with the Carpenters, autographs and pictures, the Carpenters' entire record library, and a \$250 stereo system to play it on. Pictured left to right: Jonathan Little, WISM; Karen & Richard Carpenter; and Charlie Simon, WISM.

WRH



THANK YOU to the people who are "on top" of what's going on down under.

PAUL DREW, CHARLIE VAN DYKE, KHJ, KFRC, WRKO, WXLO, also U100, KYNO WHLI, WBAB, WBZ-FM, WARM, WEEX, WAEB, WFEC, WRAW, WAQY, WQQW, WPTR, WHFM, WCUE, WWCK, WING, KEYN, KMKF, KTGR, WLEQ, WBGN, KLUE, KIKX, KDON, KFIV, KBZY, KBDF KRSP, WIVY, WIRK, WTSN, WTOC, KCBN, KGAL, KROK, KOBO, KEIN, KFLY, WGIG, WRNN, WGNE, WOTT, KUDI, WNBH.....and on, and on

The Hit Single



c 1976 MCA Records. Inc

R&R/Friday, August 27, 1976

RADIO NEWS

KFWB WOMEN'S EQUALITY DAY

A star studded cast of guest announcers participated in KFWB/Los Angeles' Women's Equality Day yesterday (26). The annual presentation on the all-news outlet featured guest newscasters Mary Tyler Moore, Cloris Leachman, Edie Adaims, June Lockhard plus other female celebrities, as well as the numerous women KFWB newscasters. The entire day was turned over to the "opposite" sex, celebrating the 56th anniversary of the passing of the 19th Constitutional Amendment which gave women the right to vote.

KHJ OFFERS \$25,000

In a combination call-in, call-out contest, KHJ/Los Angeles is offering their listeners anything from albums to a \$25,000 cash prize. Correct number callers tell the jock "KHJ is my favorite radio station" to win albums, concert tickets, or numerous cash prizes up to \$1000. If KHJ calls a listener who knows the answer to the question "What is your favorite radio station," they automatically win the \$25,000.

KNUS FREES NESSIE

KNUS/Dallas News Director Jack Hines, along with Don Fielden, the freedom rider who recently singlehandedly raided a Mexican jail to free 16 American prisoners, are traveling to Scotland for the station's attempt to free the Loch Ness monster, affectionately known as "Nessie." During Hines and Fielden's two week stay overseas, live phone reports from the lake will be heard by KNUS listeners, keeping them posted on possible sightings of the monster. According to KNUS' Kevin McCarthy, in the spirit of the recent freeing of Koala Bears by RKO, the duo will offer Nessie (if she's found) the option of moving to the Fort Worth Zoo, or a "tryout for the Dallas Cowboys."

In a more serious vein, KNUS is currently presenting their "Fortune Phrase" contest, starting out with a \$15,000 cash prize offered. The mystery phrase is changed several times a day. The station personalities make call-outs in the hopes of connecting with a listener who knows the current phrase. Each time a call does not come up with a winner, the prize is increased an additional \$500.

GOOD LUCK DAY

WCHL/Chapel Hill attempted to ward off the bad connotations of Friday the 13th by asking their listeners to call in good luck stories all during the day. A special codea-phone hookup recorded the listeners lucky stories, and enabled them to win prizes.

CHARITY CASH CAMPAIGNS

The KEWI/Topeka "Good Guys" and the city commissioners battled each other in a free-form softball game to raise funds for the Diabetes Association recently. After 8 innings which saw many skinned knees and sprained ankles, the game was declared a 13-13 tie. Nearly \$1000 was raised for the charity.

WCLG/Morgantown held a 2 hour Radiothon to help a local voluntary clearing house. Bob Sherman, Program Director, reports that over \$2000 was raised, enabling the agency to remain open. Community leaders, including the Mayor and city council members were on the air to help raise the funds.

FLYING HIGH JOCKS

Two new staff members of WMPS/ Memphis entered the city in grand style recently. Dr. Damon is the new afternoon personality on the station, and Ronnie "In The Dark" Todd will fill the midnight to 6 slot A giant hot air balloon carrying the two new personalities invaded the city, touching down at different points all over the area. Each time the balloon landed, the first person to run up and touch the jocks won \$50 cash.

FLOATING TO PARADISE

WEEO/Waynesboro is giving away a trip to Bermuda in their "Float To Paradise" promotion. Listeners are not aware of the destination, or other details of the trip. In order to win, listeners wait for clues to be aired on the station, and then guess the exact destination, price of the trip, and what ocean cruiser they will travel on. First correct postcard entrant will win the luxury trip.

"MARRIAGE OF THE CENTURY"

WAMO/Pittsburgh has kicked off a new promotion where one couple will tie the knot in public next month. Listeners submit the best "love letters" in order to win the wedding, valued at nearly \$10,000. A champagne reception for 200 will be included, as well as numerous wedding gifts, and all other wedding essentials.

WLOF'S BEACH PARTY

The Mayor of Orlando kicked off WLOF's "End Of Summer" beach party last weekend. Tickets to the event were 25¢, all going to charity, or free passes were given away on the air. Some of the events at the giant party were frisbee contests, wet T-shirt contest, tug 'o war, plus giveaways of a motorcycle, Lp's, Tshirts, suntain lotion and more. The festivities were broadcast live most of the day.

98Q BIRTHDAY

A full week was devoted to 980/ Vidalia's 1 year birthday celebration. The first year of broadcast was highlighted by giveaways of numerous prizes, including LP's, concert tickets and T-shirts.

NEW YORK ELTON TRIP

WBBF/Rochester Program Director Dave Mason escorted two listeners to New York City for Elton John's recent appearance. The all expenses paid trip included a complete Elton library and a personal visit with him backstage.

THE GREAT KAZOO

All summer, WGBB/Merrick, New York's "Marching Kazoo Band" has been appearing in parades in the area. The band consists of all the air personalities and newsmen (even the General Manager). In conjunction with their band, WGBB is having their Great Kazoo Contest Listeners must write downall the names of the mystery songs that the jocks play on the kazoo. Postcard entry with all the correct titles wins a cassette recorder and cassette featuring the "greatest hits" of the WBGG Kazoo Band.

LP PRIZES

KING/Seattle is planning their "Endless Summer" weekend. Listeners will send in lists of their 3 favorite Beach Boys' songs. During the special weekend every second song will be one of the listeners' favorite Beach Boys' tunes, and giveaways of the group's LP's and concert tickets will take place.

WFOM/Marietta presented the "Spirit Of Denver" weekend, giving away John Denver's latest "Spirit" LP.

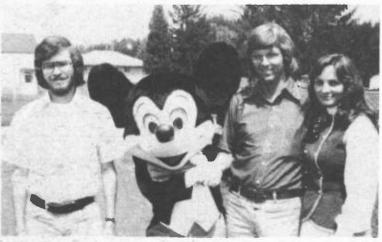
KIOA/Des Moines came up with a new twist on album giveaways. Their "Golden Summer" weekend featured giveaways of UA's "Golden Summer" LP's, and winners were notified by special Golden Summer postcards.



WNOE/New Orleans "morning fool" Michael Henry Martin displays his "candypants" for two admirers. Michael Henry gave away the edible pants on the air to listeners who simply called up and "got crazy" with him.



KFRC/San Francisco recently packed two private showings of Columbia Picture's "Harry & Walter Go To New York." All ticket production and distribution was handled by the station and the tickets were sold out in two days. KFRC personalities Shana (right) and John Mack Flanagan (center) are shown here being made up before the special screenings. The make up artist also decorated station listeners with the washable cartoon tatoos as part of the movie promotion.



The real Mickey Mouse stopped by the WCVS/Springfield studios during his visit to the Illinois State Fair. Afternoon drive man Stan Lewis interviewed Mickey on the air. Mickey greets (left to right): WCVS evening man Marc Phillips, MD and morning man Greg Thomas, and a Walt Disney World ambassador who escorted Mickey.



Foster Sylver handles the jock duties for KENO/Las Vegas Program Director Scott Gentry, as other members of the Sylvers check the progress of their hits in a recent R&R. The group was in town for a special performance at the new Alladin Theater.



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Huge crowds gathered outside CKGM/Montreal studios recently when afternoon drive personality Donny Burns held a rare live interview with Mick Jagger, who was in town for the summer Olympic games. Pictured left to right: Donny Burns, Jagger, PD Tom McLean, and CKGM Promotion Director Chuck Morgan.

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RADIO & RECORDS

R&R/Friday, August 27, 1976

LETTERS

Record Research: Dealing With More Than Just Numbers Dear R&R

As an interested observer well acquainted with various applications of controlled research data (B.A., Political Science), I'd like to thank Forum for its July "Record Research" article and offer a few comments.

There should be no question as to the legitimacy of controlled environment data-gathering but, as Larry Heller warns, how it is used should be of constant concern. Abuse of such information has, for example, caused various Federal and state agencies, at the expense of millions of Americans, to lose sight of their intended goals.

As PDS and ASI both judiciously qualify, their data is to be corroborated with, not substituted for, conventionally accepted information. Let's not forget we're dealing with more than just "numbers."

Sincerely, **Al Feinberg Promotion Director** WROR/Boston

Jocks On Record

Dear R&R:

Just picked up a copy of Forum No.3 and had to comment on the 'Radio in Records" article. Believe it or not, this is an article I've been collecting data on for about three years now. My listings are scattered all over, but here are a few I can mention that you left out:

Dick Biondi-The Pizza Song/Knock Knock-IRC 6904 Rosko-Rosko the Preacher-Lang-

don 717 (and various albums, Kalhil Gibran readings, etc.) Rosko-The Gift-A&M 1640

Bob Hudson had a whole album's worth of Emperor Hudson routines issued around 1966. Also how could you leave out the several singles

letter printed in R&R).

Dear Paul

in this matter

made by Clay Cole on Imperial in the early '60's? Dennis Morgan who was recently head of Rocket Records, was in various New York doo wop groups including the Del Satins. And if I'm not mistaken, Chuck Dunaway was involved in a few records in his younger days

Keep up the good work. Best

Greg Shaw

More Jocks On Record Dear R&R:

Casey Piotrowski (WSAI/Cincinnati) did a comedy album. You missed Waylon Jennings (Ex-

Texas disc jockey) Fred Robbins (named after, "Rob-

bins Nest"). Freddie Mitchell (ex-Detroit, Toledo disc jockey) made jazz records.

Al (Jazzbo) Collins had a number of hits on Coral "Little Red Riding Hood" etc. Steve Allen was a night time

disc jockey and made lots of records

Bill Randle (now a professor) did "Corrina Corrina" as "Swinging Sam" and albums like "The James Dean Story" with Steve Allen, "500 Miles To Glory," the Indy 500, and dozens of records as an A&R producer for MGM, Mercury, and Columbia

Jim Lowe had the biggest hit of all "The Green Door" on Dot. Million plus seller.

There were many themes for disc jockeyslike: Fred Robbins "Robbins Nest"

Ed McKenzie "Jack the Bellboy," Todd Rhodes records. Symphony Sid "Jumpin' with Sym-

phony Sid" Shearing Bill Randle "Randle's Island" Ray

Anthony

Aussies Defend Drew

(Ed. Note: The following letter was received by Paul Drew from J.E.

Neary, of the Australian Broadcasting Control Board, regarding a recent

that stupid letter in the trade press and I am anxiously awaiting

to give an official reply and once and for all put things into their

perspective and give you the credit that you deserve for your assistance

Both Frank Moore and I were very upset and distressed about

Anonymous, Cincinnati

Very sincerely,

J.E. Neary

ARB Summaries

All figures are Monday-Sunday 6am-12 midnight Total Persons 12 plus unless otherwise indicated. SAVANNAH

WSGA (R) on top in this market with a 14.3 from 14.6. WSOK (R) next with a 12.7, from 15.4. WSGF (R) up a bit 9.4 to 9.7. Beautiful Music WJCL moved up well 4.7 to 9.7. WZAT (R) 7.1 to 7.3, WTOC (R) down 9.4 to 6.9, WEAS-FM (B) up 5.1 to 6.6, their AM (B) 5.1 to 4.6. WSAV (PA) down again 8.3 to 6.2. Tight Country battle here, WQQT 6.7 to 5.8, WTOC-FM 3.5 to 5.8. In Teens WSGA on top with 30.8, WEAS-FM, WSGF & WSOK all tie next with 15.4 each. 18-49 Adults: WSGA first with 14.4, WSOK 12.4, WSGF11.8.

JACKSON, MISS. WJDX (R) up to number one, 11.1

to 17.4. WSLI (PA) down slightly 16.0 to 15.1. WLIN (BM) 11.7 from 12.8 WJMI (B) down a bit 10.0 from 11.4. WOKJ (B) down again this book 12.0 to 8.0. WKXI (B) picked up 7.7 to 9.4. AOR WZZQ 8.0 to 7.4. Country WWUN up 3.7 to 5.4. WRBC (N) debuts its NIS format with 4.0, from 6.3. In Teens WZZQ on top with 25.5, WJDX and WJMI tie with 23.5 each. 18-49 Adults: WJDX ahead with 20.1, WKXI and WLIN tie with 13.2, WJMI and WSLI also tie next with 10.8.

FUNT Pop/Adult WFDF on top here with 10.7, down from 13.3. Country WKMF close behind with 10.1, up from 7.8. WAMM (B) up well to 9.9 from 6.0, tying with WGMZ (PA) 9.9 from 11.5. WTAC (R) up 8.1 to 8.8. WWCK (R) 6.3 to 5.1. WTRX (PA) up 5.9 to 7.5. Country stations WCZN and WOAP tie with 2.5. In Teens WTAC number one with 22.0, WAMM 15.0. 18-49 Adults: WKMF 10.1 for first, WGMZ

9.9. WAMM 9.6, both WTAC and

AUGUSTA

WBBQ-AM-FM (R) have a huge 28.5 share combined here, from 19.3. WRDW (B) follows with 14.6, from 13.4. WGAC (PA) 13.3 from 14.1. Rocker WAUG-AM up 5.5 to 6.6, their FM down 12.0 to 5.0. WTHB (B) 9.2 to 6.4. WNEZ (BM) up nicely .8 to 4.4. WGUS (C) 5.2 to 4.1, their FM 4.5 to 1.9. WBIA (PA) 2.9 to 3.3, WZZW (O) about the same 3.7 to 3.6. In Teens WBBQ-AM-FM 39.1, WRDW 28.3, WAUG-FM 15.2. Adults 18-49: WBBQ-AM-FM 28.8, WRDW 15.1, WGAC 7.8.

TAMPA-ST. PETERSBURG Country WSUN leads in this market up nicely 8.7 to 11.5. WRBQ (R) next with 10.5, from 11.5. WLCY (R) up 4.3 to 6.5. Beautiful Music WWBA-FM 9.0 from 7.5, WWBA-AM (BM) 7.1 from 6.8. WQSR (Sarasota)



WDAT/Daytona Beach ties in with Coca Cola for their "Denimachine" promotion. Three of the vans, with custom Levi interiors, will be given away by the station. Air personalities travel the streets in the van pictured here to draw attention to the promotion. Shown left to right are: WDAT's 10pm-2am man John Lindsey; 2-6pm jock "The Janitor;" and Barefoot Rick, 6-10am.



Dick Kent, Program Director WLAC/ Nashville, was surprised recently when he saw his car roped and tied with a note that read "If 'Who'd She Coo' won't do, then this rope you must cut through." Joanie Lawrence Promotion Manager for Phonogram/ Mercury was the prankster who left Dick with his dilemma.

(A) moved up 4.3 to 5.5. WAVV (BM) and WDAE (PA) tie with 4.6, WAVV up from 3.9, WDAE from 6.7. WFLA-FM (BM) up 3.3 to 4.8. WLCY-FM (R) up 3.6 to 4.3, WOXM (BM) also with a 4.3, from 6.1. WYOK-AM-FM (C) 3.9 from 2.8. Teens: WRBQ 30.3 WLCY-FM and WQSR both have 18.8 WLCY-AM 14.9. Adults 18-49: WRBQ 14.6, WSUN 11.9, WLCY-AM 9.7.

ROANOKE

WROV (A) moved into the number one spot with a 26.4 share from 18.3. WSLC (C) slips 29.0 to 19.0. Pop/ Adult WLRG stays about the same, 10.3 to 10.4. WPVR (BM) up 5.7 to 8.9, WFIR (PA) down 10.3 to 8.6. Rocker WSLQ up slightly 8.0 to 8.2, WTOY (B) 7.3 to 6.3. WRIS (PA) back up 1.5 to 3.7. In Teens WROV again ahead with 38.7, WTOY 29.0. WSLQ 16.1. Adults 18-49: WROV with a huge 34.2 share, WSLC 19.0, WSLQ 10.8.

COLUMBUS, GEORGIA

WOKS (B) moved back into the position they held two years ago, up from last year 12.9 to 18.7. Success story here is Rocker WCGQ, moving up from 9.4 to 17.1. WDAK (R) down 23.7 to 15.1. WPNX (C) 11.2 to 9.9, WRBL (PA) 8.5 to 7.9, WWRH (PA) up a bit 5.8 to 6.0, WELZ (BM) 5.8 to 7.5, WHYD (C) down 6.7 to 3.6. Teens: WCGQ with 40.6, WOKS 25.0, WDAK 15.6. 18-49 Adults: WOKS 22.0, followed by WCGQ 18.9, WDAK 11.9.

TUCSON

Country KCUB made a dramatic move up to first in the market, 6.3 to 14.8, followed by Rocker KTKT, 10.1 to 11.2. KIKX (R) down 13.8 to 6.0. KAIR (BM) up 9.5 to 10.7, KCEE (BM) 8.2 to 8.1. KHOS (C) 6.5 to 6.7, KWFM (A) also with 6.7, from

8.2. KAIR-FM (BM) 6.7 to 6.4. KTKT numer one in teens, with a 33.3, followed by KIKX with 22.8. In Adults 18-49, KCUB on top with 16.2, KTKT 13.2, KAIR 10.9, and KAIR 10.9. TOPEKA

Rock on top here with KEWI holding a 15.4 share, down from 17.3. KTPK (C) up 12.9 from 9.0, all News WIBW 12.5 from 16.5. WREN (PA) up 10.2 to 11.7, WIBW-FM (R) up nicely 8.6 to 11.3. KSWT (BM) stayed about the same, 12.1 from 12.5. KTOP (R) down 8.2 to 6.7, their FM Country 4.3 to 4.2. KEWI has a 40.6 in teens, followed by WIBW-FM's 18.8, KTOP with 15.6. Adults 18-49; KTPK with 17.8, KEWI has 16.3, WIBW-FM 14.8.

FARGO-MOORHEAD KFGO (C) held the lead here with 24.9, from 22.7. Tie for second in the market, KVOX (R) 13.6 to 18.3, WDAY (PA) 18.3 from 17.6. KOWB (R) 11.2 from 15.3, KOWB-FM (R) debuts with an 8.3. WDAY-FM (BM) 8.0 to 6.5. KIDA (PA) down 5.7 to 3.0. KVOX leads in teens this book, 40.9, KOWB 31.8, KOWB-FM 13.6. Adults 18-49: KFGO on top with 23.8, KVOX 19.8, WDAY 12.9

COLORADO SPRINGS Beautiful Music leads here, KRDO-FM with a 13.8 from 12.6. Rocker KSPZ debuts their format with a 13.1 share. KVOR (PA) stayed about the same 10.7 to 10.4. KKFM (A) does nicely 6.1 to 10.1, KPIK-AM-FM (C) with a 9.9 share combined, KYSN (R) took a major drop 21.1 to 9.4. KRDO (N) up 3.7 to 5.7, KIIQ-FM-FM (PA) with a total 7.7 from 9.6. Country KSSS 7.5 to 6.2. KYSN still on top in teens with a 31.0, KSPZ 26.2. Adults 18-49: KKFM on top with 13.3. KRDO-FM 12.6, KSPZ 12.2, KPIK-AM-FM 11.5.



B100/San Diego jocks and listeners were dazzled for several hours recently with Oyster/Polydor Records' Rainbow lead singer Rounie James Dio held an interview with the station's Gene Knight. Listeners who called in saying "B100 makes me Starstruck" were rewarded with copies of Rainbow's newest LP which features the single "Starstruck." Left to right top row; B100's Phil Flowers, Shotgun Tom Kelly and Willie B. Goode: and (left to right bottom row) Polydor's West Coast Promo Man Bill Brill, Dio and Gene Knight.

Onen Letter

Dear PD's and General Mgrs;

One of my comedy service subscribers will be looking for a new gig in about six months. He says he has 8 years radio experience, including major market. He hopes to find something in Rock or Pop/ Adult...He's never done Country but would be glad to give it a try. He also has a 1st phone.

But he might have a bit of trouble finding a job-because at the moment he's in prison. If he can get a job offer-in writing-by Novem-

ber 1, then he'll have a pretty good chance of making parole.

So what we've got here is a radio guy who needs some help. He says it's his first time in trouble and that it'll be his last. So if you're a Program Director of General Manager who's interested in giving a guy a second chance, please call me and I'll give you his name, references, and where you can write to him. My number is (208) 431-Thanks, 1502. Dan O'Day



WTRX with 9.4

A R L N D 0 N S A D T

This is the week for "That 'll Be The Day Ensur "That 'll Be The Day Ensur Linda Ronstadt Up Linda Ronstadt We at Elektra/Anylum believe it will We at Elektra/Anylum believe it will We at Elektra/Anylum believe it will We at Elektra. Anylum believe it will

HASTEN DOWNTHE WIND Produced by Peter Asher



Hot Chocolate Heats Up Big Tree



At the recent conclusion of their first round of U.S. tour dates, members of the Big Tree recording group Hot Chocolate visited briefly at the label's headquarters in New York, en route home to England. Shown from left: Big Tree President Doug Morris, Errol Brown, Patrick Olive, and Harvey Hinsley of Hot Chocolate, Ron Stone of Lookout Management, and Big Tree Vice President Dick Vanderbilt.



Janis Ian has re-signed with Columbia Records and CBS Records in a renewal of her exclusive worldwide recording pact. The announcement was made by Walter Yetnikoff, President, CBS Records Group. Ms. Ian was hosted to a special re-signing party after her recent concert at New York's Schaefer Music Festival. Shown at the affair are (from left): Mickey Eichner, Vice President, A&R East Coast, Columbia Records; M. Richard Asner, President, CBS Records, International; Ms. Ian; Bruce Lundvall, President, CBS Records Division; Walter Yetnikoff, President, CBS Records Group; Jack Craigo, Vice President & General Manager, Marketing CBS Records.

Warners Gets "Sandford-ized"



Recent Burbank get-together saw producer Jerry Wexler (left) and Warner Bros. Records Board Chairman and President Mo Ostin (right) welcoming newly signed Warner artists Sanford & Townsend to the fold. John Townsend is the one next to Wexler; Ed Sanford next to Ostin. The duo's first album, 'The Sanford-Townsend Band,'' was produced for Warner Bros. by Wexler and is set for release this month. As a songwriting team, the duo has provided material for Loggins & Messina, Nigel Olsson and Bernie Taupin among others. Island's Unconventional Convention



Freddie Mancuso, newly appointed Vice President in charge of Promotion, recently called his promotion staff together for a mini-convention held at Island's headquarters in Los Angeles. They listened to new and future product and discussed upcoming campaigns. Standing from left to right: Back Row: Bruce Williams (Atlanta); Kathy Kenyon (National); Bob Stolarski (West Coast); Bryan Blatt (Mid-West); Center: Bob Zurick (Pittsburgh); Bobbi Silver (Philadelphia); Ed Warner (Houston); Front Row: Jeffrey Dengrove (Los Angeles) and Freddie Mancuso.

Marcus Will Be With UA



Artise Mogull, President, United Artists Records is shown welcoming newlysigned artist, Marcus, leader of the Detroit based heavy-metal Rockers by the same name, at the UA offices in Hollywood.

Silver Platinum & Gold To Go Farr



Michael Ragor, left, head of Farr Music, Inc., congratulates Huby Heard, producer of the newest Farr Records artists, Silver, Platinum & Gold, upon completion of contracts bringing the trio to the label. While this is the trio's first recording deal as headliners in the seven years they've been together, as background singers to other artists Silver, Platinum & Gold have garnered six Gold records and one Platinum record. They've worked on record and in concert with Diana Ross, Billy Preston. Tina Turner, Bill Wyman, Ringo Starr, The Temptations, Terry Reid and Leon Russell, among others. A debut single and album are planned for September.

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Both McGraw-Hill Broadcasting Co. and Storer Broadcasting have urged the Federal Communications

Commission to extend to employee benefit plans a 5% institutional ownership benchmark in broadcast stations, as outlined by a petition from the NAB. Earlier this year, the FCC OK'd the 5% raise for insurance and investment companies. In Storer's statement to the Commission, it said that this raise would be important to small publicly owned broadcast companies

Bobby Ocean's

Megroz New Arbitron VP

Pete Megroz has been promoted to Vice President, Broadcast Sales and Marketing of Arbitron. Megroz' new position adds radio sales and marketing to his present responsibilities in TV sales and marketing. He will also maintain his position as General Manager, Arbitron Newspaper Advertising Reports.

ASCAP Sues Spirit Of '76!

The American Society of Composers, Authors and Publishers has brought a suit against a nightclub in Woodside, New York, called the "Spirit of '76." The suit is for copyright infringements, claiming that performers in the club have been using songs without permission. ASCAP is asking statutory damages plus court costs, and restraint of the defendants from performing their songs in the future.

"Princess & Punk" To Film Following in the footsteps of Bobbie Gentry's "Ode To Billie Jo" movie, Barry Mann's current single "The Princess and the Punk" will be the subject of a film set for production next year. Producers Hal Landers and Bobby Roberts are reportedly pursuing Dustin Hoffman and Cher for lead roles in the movie.

Ticket Scalping In Russia

Rocket Records artist Cliff Richard's current U.S.S.R. tour has created quite a commotion, even by U.S. standards. Apparently ticket scalpers are on the job there too, collecting up to \$130 per ticket for Richard's Leningrad concert.

Photoplay Poll Results For the second year in a row, Robert Redford has been named top male entertainer in the 55th annual "Gold Medal Awards" poll done by Photoplay Magazine. Angle Dickinson was selected most popular female entertainer. Henry Winkler was polled as the favorite comedy star, Elvis as favorite variety star, and "Jaws" the favorite movie.

New Remedies Nothing To Sneeze At

A number of major drug manufacturing companies will introduce at least seven new cold remedies this fall. New long-lasting nasel sprays by three companies are on hold until reports from the Food & Drug Administration on ingredients come back. The new sprays are Dristan long-lasting nasal mist, Vicks Sinex long-lasting spray, and Sine-Off longlasting spray. Also new to the market are a menthol entry to the Breacol line, a Bayer cough syrup for children, and Contac Jr., a liquid cold remedy for the younger set.

Caddy Convertibles' Prices Zoom

Since the last convertible Cadillacs rolled off the production line last April, prices for the rare cars have risen up to \$30,000 over their original list prices. The last 200 Eldorado models released are the hottest items on the market. They were dubbed the "Bicentennial" models by General Motors when manufactured, and are pulling top dollar from statusseekers

Cashing In On Carter

One enterprising Georgian has jumped on the Carter bandwagon for profit. He offers tours of Plains, showing points of interest such as the church step where Jimmy first asked Rosalynn for a date, and the world's largest worm farm. The 30 minute bus ride goes for \$2.50.



Here's something anyone in the radio and record industries can use. When you get a brilliant flash of inspiration in the middle of the night-that unbeatable promotion worth 3 ARB points for your station, or the perfect convincer for that major market PD who's been slow to add your record-now you can jot it down right away and you've got it in the morning. The Midnite Writer consists of a flashlight pen mounted on a clear plastic holder, plus standard 4" x 6" memo paper, and batteries and two ball-point refills. It pays to be prepared. Write (at midnight or any other time) to Jarco Manufacturing, New York, NY.



WRH

Here's a cash giveaway with a differenceshredded, recycled cash (genuine United States currency) in an attractively-designed jar. Value of contents up to \$10,000-before it was shredd ed, that is. One radio station used this novel item for a "Million Dollar Giveaway" promotion; other ideas include the "Your Cash Ain't Nothin' But Trash-Call" contest or the "Great 10,000 Dollar Rip-Up." Recycle your inquiries to Progressive Marketing, Inc. P.O. Box 1876, St. Paul, Minnesota 55111.



Rock 'N' Roll'm Papers

This innovative new promotion could be an interesting giveaway novelty. Packages of highquality cigarette rolling papers feature pictures of Rock groups and their latest albums (Atlanta Rhythm Section and Carnel are the prototypes). Inside, the T-Shirtery Company offers T-shirts featuring the same design as the rolling paper covers to buyers. Recording artists receive royalties from sales of the papers and T-shirts, plus the promotion value of the picture displays. Could be a wide-appeal product (30 million rolling paper users nationally is the claim), and the company would no doubt welcome radio tie-ins. Roll your own inquiries to Norm Penfield, Dream Merchants Unlimited, Suite 232, 2022 Powers Ferry Rd., Atlanta, GA 30339 (404) 434-8794.

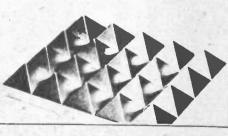
Random Thoughts

"Random Thoughts" will reflect the questions and comments of our subscribers and our editorial staff regarding the day to day activities and occurances in our industry. Your "Thoughts," are welcome

* * * * * * * *

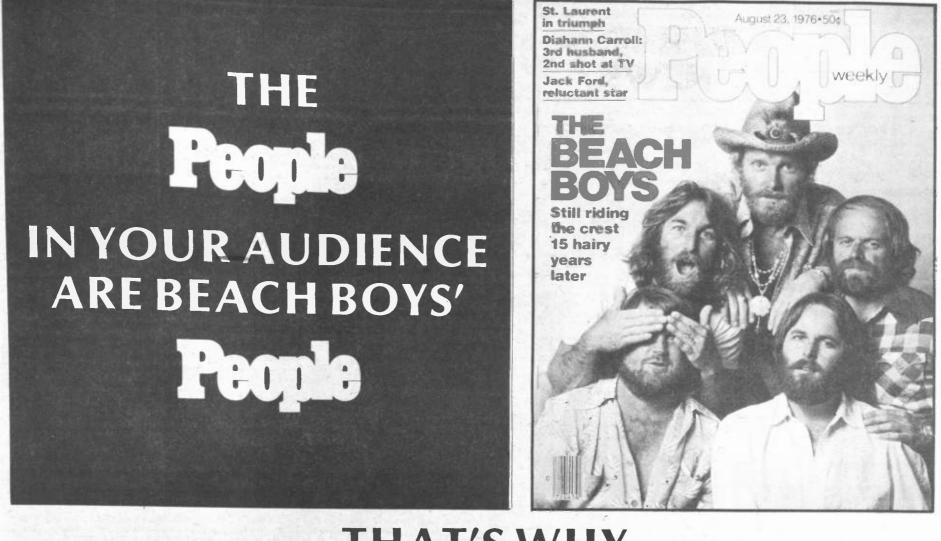
Why do record companies have their commercials produced with some announcer talking over the vocal of the record? What are they trying to sell, their artists' records or the announcer? Disc jockeys know enought not to talk over the vocal of a record. Contributed by Jack Crawford, Program Director, WKDA-FM, Nashville.





Pyramid Energy Generator

Own your own energy field with these compact, attractive (gold-tone finish) Pyramid Energy Generators. They're a constant source of natural free energy, which it's stipulated do not need to be aligned on the North-South magnetic axis, saving you hours of tiresome research. Here's just a few of the things these Generagors can apparently do: sharpen razor blades (and electric razors). remove the bitterness from your coffee, improve the tastes of wine and liquor, preserve fluids and flowers, and make your cigarettes (or cigars) smoke milder. If they could walk the dog and wash the dishes you'd be all set Seriously, though, the Pyramid Energy Generators would make a novel contest or giveaway item, tying in the strong current interest in psychic powers, and who's to say it won't work? For further information focus your thought waves to Pyramid Products, Glendale, CA.



THAT'S WHY Seach Boys The Best Summers Of Our Lives

has been cleared by the <u>top stations</u> <u>in every major market</u> for the Labor Day weekend.

The most successful radio special ever is still available for all other markets...but it's on a "first come" basis, so ACT NOW!

Call the radio people at Audio Stimulation 213/466-5201



R&R/Friday, August 27, 1976

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OPENINGS

WANTED: Aggressive Top 40 jocks. Send tape & re-sume to Chuck Leonard, WAGO, Box 437, Oshkosh, WI 54901. No calls please. (8-14)

WMBR/JACKSONVILLE, Fla, looking for creative PER-SONALITY for Pop/Adult night or all night. Tape & resume first reply to Tom Daren. WMBR. Box 6877, Jacksonville, Fla. 32205. The WMBR staff is aware of this ad. EOE (8-14)

KISD/SIOUX FALLS looking for one easy flowing midday rocker, and for one good-time fun lovin' boogle rocker to do evenings. Better than average production minimum 3 vrs. exp. Contact Andy McCoy-PD (605) 336-1230 or send lape & resume to KISD. 130 N. Main Sioux Falls. SD 57102 (8-16)

KNOW/AUSTIN looking for AM driver. Tapes & resumes to Bill Mayne, Box 2197 Austin TX 78768 or call (512) 477-9841 (8-16)

WHBQ MEMPHIS looking for midday jock. Tape & resume to George Kline, WHBQ, 485 S. Highland, Memphis. TN 38111 EOE (8-16)

Looking for night time rock-'n' roller with 1st phone and at least one year exp. We're in New Mexico's fastest growing community. Good place to spread your wings. Best paying station in market with love and re spect of all Roswell's girls. Call J. David Slone, KBIM Radio(505)622-2120(8-16)

One of the nation's most impressive R&B formats seeks morning personality. Major market, major chal lenge. Contact Bill Parris. WSID/Baltimore (301) 358-9600 (8-16)

BILL PARRIS PROGRAMMING seeks high energy high content personality. Great opportunity. Contact Bill Lenkey, WCLS/Columbus, GA (404) 327-3803 (8-16)

FM102/MORGANTOWN (home of Univ. of WV) needs a 7-Mid jock. 50,000 watt stereo with Contemporary format. Tape & resume to Bob Berry, Box 867. Morgantown. WV 26505 (8-16)

KUDI/GREAT FALLS. Montana looking for air staff. Contact Don Nordeen at (406) 761-2800 (8-16)

KMEN/SAN BERNARDINO looking for morning jock with 1st phone and good production. Pop/Adult format. Contact Bill Wade (714) 889-2651 (8-16)

America's hottest secondary market radio station located in Southern Conn. has an immediate opening for an ace copywriter. If that's you let us know A.S.A.P. Resume to 13WAVZ. 152 Temple St., New Haven, CT 06510(8-16)

KJRB/SPOKANE needs weekend jock. 1st class license. EOE Male/Female. Tapes & resumes to John Sherman, KJRB, Box 8007, Spokane, WA 99203 (8-17)

KENO/LAS VEGAS needs 1st phone communicator. Tapes & resumes to Scott Gentry, 4660 S. Decator, Las Vegas, NV 89103 or call (702) 876-1460 (8-17)

KDWB/MINN.-ST. PAUL has immediate jock opening. Tapes & resumes to John Sebastian, KDWB, Box 7630. St. Paul, MN 55119. EOE (8-17)

WVOV/HUNTSVILLE has opening for jock/MD. No drifters. Tape & resume only to Box 5188, Huntsville, AL 35805 (8-18)

WEZI-Beautiful Music in Memphis currently auditioning for a warm, personable one-on-one announcer. Rush tape & resume to Tom Moran, WEZI, 5900 Poplar, Memphis, TN 38138 or call (901) 767-6532. EOE(8-18)

Air talent needed for forward stations. Contact B.J. Crocker, WKAV, Box 1050, Kauhauna, WI 54130. No Calls (8-18)

WDHF/CHICAGO needs morning person. Rush tapes & resumes to Gary Price, 108 N. State St., Chicago, IL 60602 EOE. (8-19)

WMGK/PHILADELPHIA looking for pleasant, natural sounding announcer for full-time position. Tapes & resumes to Dave Klahr, WMGK 2212 Walnut St., Phila., PA 19103. No Calls Please. EOE Male/Female. (8-20)

WRIT/MILWAUKEE looking for morning drive anchor person. Contact Wayne Neinberg, ND, (414) 453-4130 EOE(8-10)

jock. WFIL/PHILADELPHIA needs a great male/female. Tapes resumes & recent picture to Jay Cook, WFIL, 4100 City Line Ave., Phila. PA 19131 EOE No Calls (8-9)

KNUS/DALLAS needs natural, knowledgeable high energy, no-hype morning newsperson. Contact Jack Hines, 1917 Elm St., Dallas, TX 75201 or call (214) 651-1010(8-9)

COUNTRY

KSO/DES MOINES has opening for creative production person. Send production examples, resume, recent photo & salary requirement to Perry St. John-PD, KSO, 3900 N.E. Broadway, Des Moines, IA 50317 (8-17)

WNOW/YORK has PM-drive opening. Tapes & resumes to Dave Morino, Box 1747, York, PA 17405 (8-17)

KRZY ALBQUERQUE has immediate opening for 6-mid jock. Tapes & resumes to Alan Boyd, Box 3280, Albuquerque, NM 87110 or call (505) 266-5833 (8-18)

14ZYQ/FREDERICK looking for Country jocks. Experienced required. Contact Howard Johnson or Bill Gamble at (301) 662-2148 (8-10)

KUZZ/BAKERSFIELD looking for a young, aggressive newsperson. Job includes use of a car. Tapes and resumes to Jay Alright, 1209 N. Chester, Bakersfield, CA 93308(8-4)

WANTED: Human sounding announcer for Country station in Rockford market. Production abilities desireable. Tapes & resumes to WFRL, Jonathan O'Neal, Box 200 Freeport, IL 61032 or call (815) 235-4113(7-26)

WKCQ/SAGINAW looking for part time air per-sonality. 50,000 watt stereo Country. Tapes & resumes to Tom Samoray, Box 1776, Saginaw, MI 48603 or call (517) 752-8161 before 2:00 EDT. (8-5)

AOR

KXFM/SANTA MARIA accepting tapes & resume for two announcer positions. Pay is minimal. Experience helpful. Send to Paul McGowan, KXFM, 1507 N. Broadway, Santa Maria, CA 93454 (8-16)

WMHE-FM/TOLEDO 92.5 has opening for morning person/Production Asst. and for weekend personality Tapes & resumes to Mike O'Mara, 4665 W. Bancroft, Toledo, OH 43615 or call (419) 531-1681 (8-16)

WQCM/HAGERSTOWN has two immediate weekend openings. Tapes & resumes to Pete Wilson, WQCM, 1250 Downsville Pike, Hagerstown, MD 21740 or call (301) 797-7300 (8-3)

New Lee Abrams station looking for country's best AOR Morning person. Someone nice to wake up to. entertaining and good knowledge of music. Production abilities very helpful. Excellent signal, pay and city. No calls. Tapes & resumes immediately to Steve Mitchell, KYA-FM, One Nob Hill Circle. San Francisco, CA 94108(7-29)

MISCELLANEOUS

KMAK/FRESNO needs comedy albums. Contact Bobby Martin at 2020 E. McKinley, Fresno, CA 93703 or (209) 266-9448 (8-16)

KKOA, new Top 40 station, needs record service from all labels. Contact Bill Fink, PD, Box 10, Minot, ND 58701 or call (701) 852-4646 (8-9)

KBCL/SHREVEPORT needs record service. Send to 505 Lane Blvd., Shreveport, LA 71101 (8-9)

Full R&B service needed for automation. Send to Tommy Charles, Plough Broadcasting, 112 Union Ave., Memphis, TN 38103(8-10)



JIM ST. JOHN Asst, PD KOMA, formerly KRLY, 11 yrs. exp. with 1st. phone. Seeking PD or jock position. (405) 794-1573 or 634-5376 (8-13)

DEAN MURRAY looking for radio job. Formerly WRBR, WSJM, WLMC. (616) 925-5452 or 925-0317 (8-14)

BILL SMITHSON 11 yrs. exp. 1st class license looking for position in Florida, Georgia, Alabama (Southeast). Exp. in all formats, air, production, news. (305) 448-1260 (8-16)

DON BURNS, historically linked with such stations as KRLA, KJR, KOL, KIIS and K-100, would like to continue making history. He's a great jock too! (805) 497-1405 (8-16)

MS. K. HADLOCK, morning DJ/Production Director of KSFM seeks AOR DJ/Production work in Los Angeles. Bright personality, not a flake. If you have leads call (213) 545-8113 or Ken Beck at (213) 469-1631 (8-16)

Small or medium market: School is almost here and youmight be losing an announcer. I'm available now 3 yrs. exp. with Top 40/Rock music. 3rd endorsed. Will relocate (919) 346-9009. PAUL NICOLETTA (8-16)

in adults 18 plus. Medium market humor and music specialist ready to move up to Top 50. (517) 482-5143 (8-17)

GOODS & SERVICES

JINGLE KIT NUMBER 2 ... our Accessory Kit No. 2 is designed to enhance your present i.d. series. We've got jingle add-ons and tags, production music, news and sound effects. 50 cuts...\$19.95. For demo send \$1.00 (refundable with order) to Studio 4 Productions, P.O. Box 68, Grand Blanc, Mich. 48439.

Looking for a job? Mail us your tape and resume today! William J. Elliott, Jr. & Company, Inc., Broadcast Management Consultants, 205 Datura Street, Suite 444M, West Palm Beach, Florida 33401.

ECSTATIC SOUND, new quad studios, needs production and SFX library. Demos and prices to: Ecstatic Sound, Box 6565, Oakland, California 94614. NEW SHOUT-JINGLE SERIES! Individual cuts or com-

plete package. Comparable to our two largest competitors with savings up to 50%. Introductory prices. Call for FREE demo today! VTS Productions. (704) 684-9680

We provide music for over 20 bars and restaurants in the Midwest and desperately need product. Jazz. MOR, AOR. Maintain Productions, 318 South Second. Ames, Iowa 50010.

CONTEMPORARY COMEDY! Funniest most usable deejay service available. Hundreds have renewed! Reasonable! Guaranteed! Free Sample. 5804-D Twineing, Dallas, Texas 75227.

Burned out on tired one-liners, put downs and prune jokes? FRUITBOWL is for CREATIVE jocks, and you deserve to know why! Month's trial subscription. absolutely free! FRUITBOWL, Dept. "R" Box 382, Fair Oaks, CA 95628.

"Different?" "Funniest?" YOU be the judge. Original comedy for radio entertainers. Free sample! OBITS, 366-R West Bullard, Fresno, Calif 93704.

Goods & Services classified ads are available on this page. Rates are 25 cents per word, with a 55 minimum. Check or money order must accompany typewritten ads. Send to Radio & Records, Classified Dept., 6430 Sunset Blvd. Suite 1221. Hollywood, CA 90028 (Please note that all 'openings positions sought ads remain free).

Uniquely talented & dedicated AOR female jock available immediately. Selze this opportunity. E. WOLF SCHNEIDER (213) 545-7552 or 448 Rosecrans, Manhattan Beach, CA 90266 (8-16)

A young trainable newsperson is looking for place to grow, learn and gain exp. and doesn't mind digging. Southeast desireable, but not necessary. STEPHEN REID-PD WCEC/WFMA, Box 4005, Rocky Mount, NC 27801. (919) 442-3108. (8-16)

I'll make your audience laugh so hard that everybody will wet their pants. Won't that be fun? JIM CORCORAN (312) 735-8929 (8-16)

JAY MICHAELS-WSRO, WBRL. Brains, potential plus Heaven only knows. Seeks move Up. (617) 872-5532 (8-16)

Get your FREE TAPE!! Call (505) 821-5747 and order now. This tape is not blank. It contains a Kris Knight aircheck, so before using this tape, please listen to it. (8-16)

ATTN. SOUTHEAST: Country PD/MD 16 yrs. exp. 1st phone, presently WHYD, being replaced by automated religion. Interested only in secure stations that offer a future. (404) 322-4607 or 323-3603. CHUCK HOLLADAY (8-16)

SOUTHEAST OR SOUTHWEST: Morning man, 3rd phone, 7 yrs. exp. presently WHYD, being replaced by automated religion, seeking position. (404) 327-0740 DON OTT (8-16)

SCOTT ALLEN formerly KRBE currently KFJZ. Can't put bread on the table with promises--want bucks. (817)731-0135 or 731-6301 (8-17)

I really get down & communicate-personality type approach with relaxed style. Looking for great rocker in Midwest/West medium or major to program or jock. Currently U100/Minn/St. Paul. 3rd endorsed (612)927-4722(8/17)

One of the "pioneers" in AOR is available. I've worked in L.A. & San Francisco 1st phone. Call DON HALL at (213) 663-7408 and let's talk business. (8-17)

CRAIG SEA formerly KFXM, KDES, KCAL-FM available for AOR or Top 40 position. Prefer CA, Hawaii or Florida. 1st phone, ready to roll. (714) 885-4345 (8-17)

DON COOKformerly KNUS, XEROK, KINT-FM looking for upper medium or major market position. (214) 263-5370(8-17)

RIC HUBBARD well-rounded broacaster, formerly PD of KALE, looking for challenge. 1st phone. (509) 545-9102(8-17)

DANA MICHAELS seeking news & features job in western city. L.A. exp as jock and newscaster. (213) 876-4306 (8-18)

Looking for AOR position. 4 vrs. exp. 3rd class license. JIM SIEGEL (303) 493-3771 Exp. as announcer, PD & MD. (8-18)

WOMAN-ORIENTED, easy styled, fun, one-one-one personality music host. Great ad libber, pitch man. enjoys phone involvement. Pop/Adult. Looking for position in Ohio, Midwest or warm climes, maj. or med. market. Presently Cleveland. HAL ROGERS (216) 885-5661 (8-19)

8 vrs. exp. xlint air work, super-slick copy & top rank production. Major market exp. Would like med. or maj, market Pop/Adult or mass appeal Top what-ever. Wouldn't even mind doing Country. HARRY MANKIN, 330 E. 19th St. Brooklyn, NY 11226 (8-19)

BOB HOOPER Looking for morning or midday po sition. Formerly KDWB, KOL, KSLQ. (405) 751-4023 (8-19)

MIKE McCLURE Asst. ND KITT-FM, part time Z104/ San Diego looking for news or jock position. (714) 460-6240(8-9)

TEREMY BUTLER, 4 vrs. jock with WBRU-FM, ex-MD, ex-Production Director, also public affairs work with KDKB-AM/FM. Looking for AOR position in Chicago area. (401) 272-9550 (8-20)

ROBB WILLIAMS formerly WHBQ, WABB currently KFJZ looking for major and major medium market nights or middays. Great news too! (817) 460-4990 WMPS/MEMPHIS Lineup: 6-10am RICK DEES, 10am-3pm ROBERT E. KNIGHT, 3-7pm DOCTOR (8-20)

RICH ERICKSON formerly KOL, KACY,air talent/production.1st phone, looking for position. (309) 764-WORG/ORANGEBURG Lineup: Sign on-10am TED BELL; 10am-4pm TRUCKIN' TRAVIS RHOAD; 5367 (8-20)

KLZ/DENVER Lineup: Mid-6am JASON GARRETT, 6-10am "UNCLE" MIKE McCUEN; 10am-2pm STEPHEN B. CASEY formerly KUPD, seeks Top 30 BILL STRUCK, 2-6pm THE FLYING DUTCHMAN; 6-8pm DON COLE; 8pm-mid BILL BRADLEY. market AOR or Top 40 PD/jock position. Programming exp. (602) 838-3062 or 994-8607 (8-20)

Wknds: DAVE WILLIAMS, BARBARA, GREGG REDDING.

CHANGES

KLZ/Denver changes: BILL STRUCK promoted to PD, the FLYING DUTCHMAN (Peter Berry)

TOM ESHBAUGH appointed Advertising & Promotion Director of KGBS-AM-FM/Los Angeles.

DAMON, 7pm-mid DAN WILSON, mid-6am RONNIE TODD. Wknds: RUSTY REVIERE, MICHAEL

new afternoon drive man, and BILL BRADLEY comes from WSBA/York.

KRISKARAVITIS from Katz TV to Account Executive at K-EARTH/Los Angeles.

4pm-sign off CHUCK SWEET TOOTH. Wknds: BEN FAIR & MIKE THOMAS.

IIM DAVIS joins air staff of KHJ/Los Angeles from KIMM.

GENE KELLY joins WROR/Boston as Production Manager.

MIKE O'BRIEN from KSAQ to WGCL/Cleveland as CAT SIMON

DON MURRAY appointed Music Coordinator at WCOP/Boston.

LARRY MARRS from KWWL to WCHV/Charlottesville.

BILL CARR to KENO/Las Vegas from WING/Dayton.

MARK OLSON from KSOM to KFXM/San Bernardino.

THE CRUISER moves from KGB to KDEO/San Diego.

LINDA FRENCH exits KNUS.

JAY, CHARLIE VAN DYKE.



The band of whom the San Francisco Chronicle said: "'I'm On Fire' is the best debut single by an American rock band ever."...

The band of whom Rolling Stone said: "The best rock debut album of the year."...

The band of whom Circus Magazine said: "This album is my runaway favorite debut of the year."...









1 A. O.

@ 1976 ABC Records, Inc.

wight Twilley Band

From their lebut album "Sincerety

Page 12

The Hottest:

Wild Cherry KC & Sunshine Band Chicago Walter Murphy **Cliff Richard**

PARALLEL ONE 130/PITTSBURGH WABC/NEW YORK Foreythe Bog So Tavar HOT:

KRBE/HOUSTON

n 7-3

EW&F wood Mec Fleetwood read HQT: Elton John & Kiki Dee 2-1 KC & Sunshine Band 12-4 England Dan & J.F. Coley 17-WFIL/PHILADELPHIA Abba James Taylor Eric Carmen

HOT: KC & Sunshine Band 8-5 George Benson 11-8 England Dan & J.F. Coley 12-9 Peter Frampton 14-11 WLS/CHICAGO

Waiter Murphy Cliff Richard Bay City Rollers HOT:

Chicago 16-3 Wild Cherry 14-9 Peter Frampton 21-13 WOX/ATLANTA

Rhett Walke Rick Dees Boz Scaggs HOT:

Tavares 14-7 Orleans 20-10 Dr. Hook 17-11 Jefferson Star hip 22-13

WPGC/WASHINGTON D.C. Jim Ellion Heart McCoo & Davis

McCoo & Davis Barry Manitow "This One" HOT: Chicago 11-7 Boz Scaggs 18-13 Cliff Richard 24-19

KFRC/SAN FRANCISCO

Orleans Linda Ronstadt Steve Miller Bay City Rollers HOT: HOT: Waiter Murphy 3-1 Jefferson Starship 9-4

Boz Scaggs 11-8 Wild Cherry 22 16 CKLW/DETROIT Les Garlan

Pater Frampton "Feel" Dr. Hook Fleetwood Mac Rick Dees HOT: Wild Cherry 1-1 KC & Sunshine Band 4-3 Walter Murphy 14-5 Gordon Lighthoot 25-14 D. Hall & J. Detes 27-21 Chicago 25/22 Jefferson Starship 23-23

KHJ/LOS ANGELES Charlie Van Dyke

Jefferson Starship Peter Frampton

"Feel" Fleetwood Mac Bay City Rollers Rick Dees HOT:

HOT: Bae Gees 3-2 Wild Cherry 9-4 Walter Murphy 10-5 Boz Scaggs 12-6 War 17-11 KC & Sunshine Band 23-13

KNUS/DALLAS Linda Ronstadt Cittf Richard James Taylor HOT: Elton John & Kiki Dee 1-1 Watter Murphy 10-8 Dr. Mook 12-8 Chicano 15-11

Chicago 15-11 Wild Cherry 25-17

WPIX/NEW YORK Neil Mcintyre

Barry Manile "This One Steve Miller HOT

Rick Dees HOT:

Manhattana 7-3 Walter Murphy 16-6 Peter Frampton 15-9 Chicago 24-11 KC & Sunshine Banc

EW&F Brothers Johnson

HOT: Elton John & Kiki Dee 1-1 KC & Sunshine Band 10-4 Seels & Crotts 7-3 Wild Cherry 12-8 Chicago 20-11 KOWB/MINNEAPOLIS England Dan & J.F. Colev 2-1 Lou Rewie 1 na Band 21-13 Y100/MIAMI Quincy McCoy Boz Scaggs Jefferson Starship HOT: Wild Cherry 4-1 Walter Murphy 5-4 Tavares 12-8 Silver 16-12 Paul Kirby Rick Dees 25-15 England Dan & J.F. Coley 22-16

HOT:

Linda Ronatada Heart Heart Stave Miller HOT: Cliff Richard 14-8 Peter Frampton 7 Dr. Hook 22-18 HOT: Elton John & Kiki Dee 4-2 Peter Frampton "Feel" 7-4 Wings 10-6 KC & Bunshine Band 12-8 Walter Murphy 16-11 WHBQ/MEMPHIS WCAO/BALTIMORI EW&F Linda Ronstadt Rick Dees Beech Boys HOT: HOT: Wild Cherry 1-1 KC & Sunshine Band 4-2 Lou Rawls 9-6 HOT: Bee Gees 2-1 Wild Cherry 5-2 KC & Sunshine Band 8-4 Heart 15-12 Chicago 25-15 Boz Scaggs 27-13 Tavares 10-6 Walter Murphy 13-10 Cliff Alcherd 17-12 Fleetwood Mac 19-14 Firefell 24-19 99X/NEW YORK Lee Douglas WOKY/MILWAUKEE Mary Kay Boz Scagge Dr. Hook HOT: Heart 5-3 Fleetwood Mac 1 Wild Cherry 11-8 Lou Rawle 14-10 Chiceao 72-14 Peter Frampton Fee Ritchie Family Fleetwood Mac HOT: Elton John & Kiki Dee 2-1 c 10-6 Bee Gees 3-2 KC & Sunshine Band 11-6 Wild Cherry 18-10 England Dan & J.F. Coley 17-Chicego 22-14 War 21-16 KLIF/DALLAS Mikie Baker WRKO/BOSTON J.J. Jordan Firefall Abba Olivia Newton-Joh Flash Cadillac Rick Dees Pater Frampton ''Feel'' HOT: HOT: Walter Murphy 3-2 Wild Cherry 8-5 K C & Sunshine Band 12-8 Jefferson Starship 15-9 George Senson 16-10 Fleetwood Mac 25-20 HOT: KC & Bunchine Band 5-2 D. Hell & J. Ostes 9-6 Jefferson Starship 14-9 Chicago 17-11 Boz Sceggs 20-13 WSAI/CINCINNATI PARALLEL Boz Scaggs TWO Heart Silver Nell Sedaka Dobie Gray Bellamy Brothers WIFE/INDIANAPOLIS Rick Dees Jefferson Starship Beach Boys Helen Reddy Flash Cadillac HOT: Wild Cherry 2-1 Kalth Carradine 5-3 Wahter Murphy 18-9 Cliff Richard 15-10 Bellemy Brothers HOT: KC & Sunshine Band 10-3 England Dan & J.F. Caley 13-7 Peter Frampton 15-10 Jefferson Starship 28-15 Rick Dees 25-19 WGCU/CLEVELAND David Lyons Flash Cadillad Abba Neil Diamond "Feel" Stave Miller Kiss "Beth" KAKC/TULSA Blue Oyster Cult Bios Dyster Cuit Heart Beach Boys Alan Parsons HOT: Wild Cherry 8-1 Dr, Hook 12-5 Chicago 13-6 Fleetwood Mac 29-22 Alen Parsons (nites) O'Jays (nites) AWB (nites) Bellamy Brothers (nites) HOT: KC & Sunshine Band \$-4 Orleans 18-6 Dr. Hook 20-16 WAPE/JACKSONVILLE KEZY/ANAHEIM EW&F Rick Dees Rick Springfield Rick Carro Peter Frampton "Feel" Gordon Lightfoot Sherbet Linde Ronatadt HOT: Etton John & Kiki Dee 1-1 Bee Gees 4-2 England De To 1-5 Colored Alck Springfield Abba HOT: Wild Cherry 2-1 KC & Sunshine Ban Fleetwood Mac 12-4 Jefferson Starship 1 Boz Scagge 14-9 England Dan & J.F. Colev 5-3 Box Scaggs 6-4 Cliff Richard 12-9 Walter Murphy 17-10 KLEO/WICHITA Ken Clifford Chicago Chicago HOT: Wild Cherry 4-1 Dr. Hook 15-6 Bobbie Gentry (Capitol) Heart 22-13 Silver 27-18 KSTP/MINNEAPOLIS Dave Coope Biue Oyster Cuit RA Steve Miller Firefall Flash Cadillac 8100/SAN DIEGO Bobby Rich Eddie Rabbitt (days) HOT: Orleans 6-4 Wild Cherry 11-6 KC & Sunshine Band 14-10 Steve Miller D. Hall & J. Oates Heart HOT: Wild Cherry 1.1 Tavares 3-2 Englend Dan & J.F. Coley 7-3 Citr Richard 12-8 Lou Rawls 21-17 Chicego 17-12 D. Hell & J. Ostes 23-15 KJRVSEATTLE Steve Miller Rick Dees Peter Frampto "Feel" (Nite EW&F (nites) KIMN/DENVER Ed Greene Neil Diamond HOT; England Dan & J.F. Coley 3-2 Wild Cherry 13-8 Beech Boys HOT: England Dan 8 KC & Sunshine Band 7-4 Dr. Hook 16-12 Orleans 20-15 Boz Scaggs 23-17 Chicago 18-13 KCBQ/SAN DIEGO Gerry Peterson KINT/EL PASO War KC & Sunshine Band Orleans EW&F Dr. Hook Silver Alan Parsons Blue Oystar Cuit (Nites) HOT: Etton John & Kilki Des 3-1 England Dan & J. F. Colue: Minege Steve Miller HOT: Orleans 11-7 Boz Scegge 15-11 Cittl Richard 22-15 Walter Murphy 27-16 KTLK/DENVER England Dan & J.F. COlay 7-4 Wild Charry 11-8 WNOE/NEW ORLEANS Flash Cadillac Stave Miller HOT: Fleetwood Mac HOT: Elton John & Kiki Dee 12-5 Starbuck "Moonlight" 11-8 Rick Dees 22-10 HOT: Rick Dees 14-1 Wild Cherry 11-8 Walter Murphy 12-7 Chicago 15-12

added this week.

WINW/CANTON D, Hall & J. Ostes Chicago Silver Rick Dees Heart HOT: Etton John & Kiki Des 1-1 EW&F Gördon Lightloot Flash Cadillac Peter Frampton "Feel" HOT Wild Cherry 42 Wild Cherry 42 Peter Frampton 5-3 Dr. Hook 17-10 Orleans 19-11 Jefferson Starship 22-16 WOW/OMAHA Tom Barse KING/SEATTLE Chicago Silver Heart HOT: Rob Conred Boz Scagge Jefferson Starship Cill Richard 10-4 KC & Sunshine 9-5 Orleans 19-10 Wild Cherry 3-1 Wild Cherry 3-1 Walter Murphy 10-4 KC & Sunshine Ban Dr. Hook 15-10 WIFI/PHILADELPHIA Dr. Hook 15-10 Chicago 19-11 War 23-15 George Benson 22-16 **Bob Hamilto** Heart Bellamy Brothers Kiss "Both" (nitcs) KJRB/SPOKANE Dave Yater EW&F Steve Miller Abba HOT: Boz Scaggs 12-5 Walter Murphy 10 Orleans 13-7 Dr. Hook 21-14 EW&F 19-15 Cliff Richard 24-17 Walter Murphy 4-3 Wild Cherry 5-4 Fleetwood Mac 9-6 George Benson 11-7 KC & Sunshine Benc Chicago 25-18 nd 15-10 WLCY/TAMPA Ben Christophe WKY/OKLAHOMA CITY Brothers Johnson Tavares Blue Oyster Cult HOT: Etton John & Kiki Dee 1-1 England Dan & J.F. Coley 4-2 Ciff Richard 10-8 **Cliff Richard** Abba Lou Rawls HOT: Rick Dees 28-3 KERN/BAKERSFIELD DeVorzon & Botkin D. Hall & J. Oates Linda Ronstadt Flash Gadillac HOT: KYNO/FRESNO Chris Van Kam Chicago 1-1 Orleans 8-5 Wild Cherry 11-7 Steve Miller 12-9 Blue Oyster Cult 13-11 KC & Sunshine Band 1 118-12

WKIX/RALEIGH Ron McKay Flash Cadilla Beach Boys Firefall Abba HOT: Walter Murphy 14-2 D. Hall & J. Oates 17-7 WERC/BIRMINGHAM Mike St. John Kiss Beth "Beth" Neil Diamond "Feel" HOT: Rick Dees 2-1 Dr. Hook 5-2 England Dan & J.F. Coley 7-3 Wild Cherry 11-7 KROY/SACRAMENTO Joe Krause Tavares D. Hall & J. Oates HOT HOT: Eltan John & Kiki Dee 1-1 Vicki Sue Robinson 6-2 England Dan & J.F. Coley 9-5 George Banson 10-6 Waiter Murphy 14-8 Wild Cherry 21-16 WYRE/ANNAPOLIS EWOF Linda Ronstadt

d 6-2

13.6

Linda Honstadt James Taylor HOT: Elton john & Kiki Dee 1-1 Boz Scaggs 12-8 cliff Richard 17-10 Chicago 22-14 WLAC/NASHVILLE Rick Dees Steve Miller HOT: Elton John & Kiki Dee 2-1 Cliff Richard 15-9 KTKT/TUCSON Ed Alexander Steve Miller HOT: Bee Gees 8-4 Teveres 10-5 Wild Cherry 14-8 Rick Dees 21-9 Lou Rawis 20-15 Walter Murphy 24-19 WGRD/GRAND RAPIDS D. Hall & J. Oates

D. naird J. Ostes Heart HOT: England Dan & J.F. Coley 4-2 Wild Cherry 7-3 Bee Gees 9-4 Walter Murphy 12-5 K C & Sunshine Band 20-6 Lou Rawls 18-7 WZUU/MILWAUKEE Chris Curtis Teveres D. Hell & J. Oates HOT:

Walter Murphy \$-3 Heart 14-10

PARALLEL TWO KFJ2/FORT WORTH Danny Owen Linde Ronstadt HOT: HOT: England Dan & J.F. Coley 10-7 Chicago 12-8 Dr. Hook 14-10 Tavares 23-18 Cliff Richard 25-19 James Taylor 25-21 Wild Cherry 2-1 KC & Sunshine Band 3-2 Rick Dees 29-7 WORC/WORCESTER Dick Smit Abba Kiss "Beth" Flash Cadillac Bay City Rollers Boston HOT: on John & Kiki Dee 11 Etton John & Kiki Der Candi Staton 3-2 Cliff Richard 4-3 Walter Murphy 10-7 Dr. Hook 14-10 Jigsew 15-11 Linda Ronstadt 21-14 Fleetwood Mac 23-15 Rick Dees 30-18 Brothers Johnson(nites) Natalie Cole (nites) HOT: WBJW/ORLANDO Tom West Silver Steve Miller Rick Springfield (nites) EW&F HOT: 16-6 KC & Sunshine Band 4.2 Wild Cherry 6-4 Lou Rawls 16-11 Jefferson Starship 26-16 Walter Murphy 27-17 Dr. Hook 28-18 Chicago 36-21 Q102/CINCINNATI Rick Dees 28-3 Dr. Hook 24-8 Vicki Sue Robinson 13-9 Fleetwood Mac 19-12 D. Hall & J. Oates 20-14 Chicago 23-16 George Benson 26-17 Boz Scaggs Cliff Richard Beach Boys Linda Ronstadt HOT: Wild Cherry 1-1 England Dan & J.F. Coley 4-3 Lou Rawls 10-7 Jefferson Starship 13-10 KC & Sunshine 17-11 Orleans 25-19 Rick Dees Blue Oyster Cult Rick Springfield(nites) Eric Carmen(Nites) Gallagher & Lyle(Nites) MOT: Ciltf Richard 31 Elton John & Kiki Dee&2 Lou Bawle 16.12 WNDEINDIANAPOLIS Heart Boz Scaggs D. Hall & J. Oates EW&F Orleans Abba Lou Rewis 16-12 Wild Cherry 18-13 Tavares 19-14 HOT: KC & Sunshine 7 3 Bee Gees 8-4 Walter Murphy 29-12 Rick Dees 30-16 Cliff Richard 25-19 WBBF/ROCHESTER ob Savage Peter Fremptor "Feel" Alan Parsons Linda Ronstadt Jigsaw Jim Capaldi (nites) WCOUCOLUMBUS HOT Heart 2-1 n-John Haert 2-1 Flaetwood Mac 13-10 Helen Reddy 18-12 Boz Scaggs 26-17 KC & Sunshine 25-18 Blue Oyster Cult Beach Boys HOT: Cliff Richard 4-1 Michael Franks 14-7 Beach Boys "OK" 30-19 KIOA/DES MOINES Peter McLane WBBQ/AUGUSTA Gordon Lightloot Boz Scaggs HOT: HOT: Elton John & Kiki Dae 1-1 Englend Dan & J.F. Coley 7-5 Lou Rawls 12-7 Wild Cherry 23-15 KC & Sunshine 22-16 Beatles 24-17 Linda Ronstadt Amazing Rhythm Aces Bay City Rollers HOT: Peter Frampton 6:1 Rick Dees 12:6 Orlean 5:11 Lou Rawls 21:14 Bos Scagge 27:18 Steve Miller "Rock" 28:20 WAYS/CHARLOTTE Beau Matth Peter Frampton "Feel" Rick Dees HOT. WAKY/LOUISVILLE Wild Cherry 5-3 Bee Gees 7 5 Chicago 19-15 Paul Davis Flash Cadillac Michael Franks Ellison Chase Coyota McCloud (Nites) HOT: England Dan & J.F. Coley 2-1 Orleans 10-6 KC & Sumburg PARALLEL THREE WRIE/ERIE Bill Erb Chicago Helen Reddy Olivia Newton Neil Diamond KC & Sunshine Band 17-10 John D. Hall & J. Oates 19-12 Diana Williams 25-14 "Feel" Jigsaw Anne Murray Natalie Cole Mickey Gilley Gordon Lightfoot 'Feel' Gordon Lighttoot Berry Manilow "This One's" HOT: Jefferson Starship 16-11 Tavares 17-12 Boz Scaggs 18-13 Lady Flash 21-16 WNAM NEENAH Don Geronimo WPE2/PITTSBURGH Charlie Lake Fleetwood Mad Fleetwood Mac Heart Boz Scaggs HOT: KC & Sunshine Band 7-1 Tavares 10-7 Wild Cherry 31-8 Silver 19-10 General Bancon 16-12 AWB Andres Trus Connection HOT: Lou Rawls 4.3 Peter Frampton 18-7 Waiter Murphy 14.9 George Benson 22-16 Boz Scegge 25-18 George Benson 16-12

293/ATLANTA Dale O'Brien

Steve Miller Silver Commodores

Flash Cadillad

Rick Dees 28-10

Orleans 25-13

Flash Cadillac

Peter Frampton "Feel" EW&F Linda Ronstadt

John Randolph

WGH/NORFOLK

Starbuck Rick Dees HOT: Wild Cherry 2-1 Walter Murphy 3-2 Bes Gees 4-3

Peter Frampton 6-4 George Benson 8-5 Boz Scaggs 20-14 Chicago 30-21

D. Hall & J. Oater

Olivia Newt

HOT: Wild Cherry 2 1 Dr. Hook 12-8 Orleens 14-9 Chicago 20-13 Rick Dees 21-15

WGUY/BANGOR Beach Boys iss "Beth" Linda Ronstadt HOT: Peter Frampton 8-6 Flash Cadillac 10-7 Cliff Richard 15-9 KC & Sunshine Band 16-10 WYND SARASOTA Rick Dees Cliff Richard WVLK/LEXINGTON Jim Jordan Olivia Newton-Joh Boz Scaggs Eric Carmen Steve Miller Carpenters HOT: Peter Frampton 8-Wild Cherry 11-8 Cliff Richard 13-9 Orleans 18-12 EW&F 19-13 WJON ST. CLOUD TomKay Eric Carmen Paul Davis Linda Ronstadt DeVorzön & Botkin HOT: Silvar 7-3 Gordon Lightfoot&4 Pater Frampton 11-5 Cliff Richard 15-6 KRKE/ALBUQUEROUS Heart Rick Dees HOT: Wild Cherry 3.1 Keith Carradine 13-7 Lou Rawls 14-8 Chicago 15-10 Cliff Richard 16-11 KENO/LAS VEGAS Flash Cadilla Barry Mann Steve Miller HOT: Wings 2-1 Wild Cherry 1 Wild Cherry 11 6 Aick Dees 25-10 Chicago 23-16 Cliff Richard 32-23 Dr. Hook 31-24 WORG/ORANGEBURG Ted Bell Gordon Lightfoot Mother's Finest Jigsaw Steve Miller Steve Miller Neil Diamond "Feet" HOT: Peter Frampton 7-5 Dr. Hook 21-15 Boz Scaggs 22-17 Jafferson Starship 25-18 VOWERSBCO KOWB/FARGO Wayne Hiller Steve Miller Paul Davis Beach Boys Flash Cedillac Rick Dees (Ltd play) HOT: Cliff Richard 5-2 Dr. Hook 10-6 Wild Cherry 15-7 Gordon Lightfoot 23-13 Chicago 25-15 WEAQ/EAU CLAIRE Walter Murphy RA D. Hall & J. Oates Ellison Chase Heart HOT:

HOT: Elton John & Kiki Dee 1-1 England Dan & J.F. COley 8-5 Dr. Hook 19-6 Peter Frampton 15-9 Orleans 23-17 KEWI/TOPEKA Steve Miller Rick Dees HOT: Wild Cherry 2-1 Allen Rau Sunrise" 10-6

Flash Cadillac 17-12 Dr. Hook 29-19 KKXUGBAND FORKS Allen Hau Abba Rick Springfield EW&F HOT: Ronnie & Dirt Riders 5-2 Eric Carmen Henry Gross 13-7 KC & Sunshine 18-9 WJBQ/PORTLAND Chicago Beach Boys HOT: Cliff Richard 8-2

Gordon Lightfoot 15-8 Peter Frampton 16-8 Steve Miller "Rock" 21-14

KFYR/BISMARCK Dan Brenner Alan Parsons Heart Steve Miller CITM Ritchers HOT: KC & Sunshine Band 1-1 Wild Cherry 10-3 Lou Rawle 12-9 Chicago 22-16 Steve Miller Abbs MOT: Dr. Hook 3-2 Jefferson Starship 15-8 Beach Boye "Rock" 17-9 Lou Rewis 15-11 Chicago 20-12 WHHY/MONTGOMERY Lanny West Beach Boys Kiss "Beth" Heart HOT: Wild Cherry 1-1 George Benson 28-16 Silver 29-19 Jefferson Starship 30-21 Chicago 7:2 Rick Dese 13-7 D. Hall & J. Oates 20-11 Brothers Johnson 23-14 WGLFITALLAHASSEE Kiss "Both" Diana Ross

Diana Ross Abba HOT: Wild Cherry 3-1 Boz Scaggs 8-3 KC & Sunshine Band 14-7 Jefferson Starship 20-14 WSON/BIRMINGHAM Flash Cadillac

Flash Caditlac Firefall Beach Boys Abba HOT: Pater Frampton 1:1 Wild Cherry Orlsans 5-3 James Taylor 10-6 Silver 14-7 Jefferson Starship 15-9 Cliff Richard 18-11 Bot Scaggs 24-16 Boz Scaggs 24-16 Helen Reddy 25-18 KEEL/SHREVEPORT

Steve Miller Gordon Lightfoot HOT: Lou Rawis 2 1 Bes Gees 5-2 KC & Sunshine Band 7-3 Chicago 26-17

WRFC/ATHENS Reggie Blackwel James Taylor Flash Cedillac Diana Ross Steve Miller

HOT: Rick Dees 5-1 George Benson 13 Walter Murphy 23 Boz Scaggs 29-20 n 13-11 KAFY/BAKERSFIELD

Linda Ronstadt 24-18 Steve Miller "Rock" 30-21

Flash Cadillad Flash Cadillac Alan Parsons HOT: Walter Murphy 3-1 Dr. Hook 10-7 Orleans 12-8 Jefferson Starship 23-19

WFOM/MARIETTA Peter Price Flash Cadilla Barry Mann Kisa "Beth" EW&F HOT:

Wild Cherry 1-1 Rick Dees 6 3 Orleans 7-4 Chicago 19-9 Boz Scaggs 23-15 Starbuck 25-16

KKLS/RAPID CITY Dave Hohn England Dan & J.F. COley 5-6 Lou Rawis 15-11 Blue Oyster Cult Vicki Sue Robins Steve Miller

Steve Miller Rick Dees HOT: Erlon John & Kikl Dee 1-1 England Dan & J.F. Coley 3-2 Wild Cherry 15-9 Gordon Lightfoot 14-10 KC & Sunshine Band 21-14 Menhettans 26-16

WNORNORFOLK Mike Deesor

Orleans Jefferson Starship Fleetwood Mac Fleetwood Mac War HOT: Wild Cherry 9-4 England Dan & J.F. Cc KC & Sunshine 16-11 Lou Rawls 26-18

"Muskrat" D. Hell & J. Oates Tavares James Taylor Steve Miller Inites HOT: Rick Dees 18-1 Chicego 6-3 Hick Dees 18-1 Chicago 6-3 Blue Oyster Cult 14-10 Barry Mann 22-17

R&R/Friday, August 27, 1970

WNCI/COLUMBUS Chris Ed

KBEQ/KANSAS CITY

War Chicago Cliff Richard Orlean HOT:

HOT: England Dan & J F. Coley 5-3 Lou Rewis 11-6 Pater Frampton 13-8 KC & Sunshine 17-10 Silver 25-18

WGNG/PROVIDENCE Bob Marshall

"Beth" Boston HOT: George Benson 4-1 England Dan & J. F. Coley 7-3 Wing Cherry 17-9 EW6F 16-11 Jefferson Starship 23-19 John Miles 30-20

Neir Seuen Spirit HOT: KC & Sunshine Band 14.7 Firefall 23.15 Beach Boys ''OK''27.18

KDON/SALINAS

Orleans Tavares Flestwood Mac D. Hall 6 J. Oates HOT: The Real Thing 10-7 Flesh Cadiltae 13-9 Chicago 15-10 Silver 19-11 Neil Diamond

"I Mean" 17 12 Alan Parsons 23-18 James Taylor 24-19

KILE/GALVESTON Firefall Barry Mann Silver DeVorzon & Botkin Pablo Cruise

Pablo Cruise HOT: Dr. Hook 4-2 Walter Murphy 10-3 Lou Rawis 9-4 KC & Sunshine Band 12-8 Cliff Richard 14-9 HOT: England Dan & J.F. Coley 2-1 Walter Murphy 5-2 Cliff Richard 12-6 Boz Sceggs 16-10 Chicago 21-16

KREM/SPOKANE Craig Lutz

EWBF DeVorzon & Botkin

HOT: Wild Cherry 1-1 Walter Murphy 5-3 KC & Sunshine Bar Chicago 18-11 Orieans 24-19 nd 10-5

WACI/FREEPORT

EW&F Helen Reddy Gordon Lightfoot Linde Ronstadt Rick Dees "Beth" Brothers Johnson HOT: Wild Cherry 2:1 England Dan & J.F. Coley 11-4 Jefferson Starship 14-7 Dr. Hook 15-11 Chicago 25-19 HOT

HOT Heart 2 1 Bee Gees 4-2 Wings 6-3 Flesh Cadillac 10-6 Jefferson Starship 17 10 Cliff Richard 20-12

Wild Cherry 23-15 Steve Miller 28-19 WOSH/OSHKOSH Dan Davis

Peter Frampton "Feel" Beach Boys Dooble Brothers HOT

HOT England Dan & J.F. Coley 2 1 Silver 74 D. Hall & J. Oates 12-8 Orleans 16-9 KC & Sunshine Band 20-13

WLOFIORLANDO EW&F

HOT KC & Sunshine Band 1-1 Elton John & Kiki Des 5-3 Wild Cherry 6-4 D. Hall & J. Oates 13-9

Chicago 20-14 Cliff Richard 21-15

Most Added:

PARALLEL THREE

SEXIMIAM

WJDXJACKSON Dave Perkins

Heart Beach Boya Abba HOT: Watter Murphy 13-7 Chicago 15 10 Henry Gross 20-14 James Taylor 24-18

KDZAPUEBLO

Heart Alan Persons

KC & Sunshine 14-11

Boz Scaggs 22-18

WISM/MADISON David Ross

Beach Boys DeVorzon & Botkin HOT: Lou Rawls 8-4 CHM Richard 10-6

Walter Murphy 20-12

War 12-7

John Sho

Silver 16-10

100/VIDALIA

Beach Boys

Doobie Brothers Isley Brothers Kiss "Beth"

"Beth" HOT: Wild Cherry 2:1 Cliff Richard \$3 Heart \$5 Orlean 14-6 Ohio Players 20-11 Henry Gross 22-14 Steve Miller "Rock" 32-21

WTRU/MUSKEGON

Vicki Sue Robinson Rick Dees Gary Wright "Love You" HOT: Gordon Lightfoot 1-1 Ciff Richard 10-6

D. Hall & J. Oates 13-7

WAKWOULUTH

Orleans HOT: Cliff Richard 4-2 Dr. Hook 8-4

Gordon Lightfoot 19-11 Chicago 22-12 Lou Rewis 23-17

WISE/ASHEVILLE

Eric Carman Gordon Lightfoot Baach Boys HOT:

WEEOWAYNESBORO

Bill Mathews

Wild Cherry 7-2

Tavares 8-5 Silver 17-13 Walter Murphy 20-16

WSAR/FALL RIVER

WAIR/WINSTON-SALEM

England Dan & J.F. Colev 2-1

Elton John & Kiki Dee 4-2

KRSP/SALT LAKE CITY Alan Hague

Abbe Gordon Lightfoot Linde Ronstadt HOT:

George Benson 7-5 EW&F 9-6

Capt & Tennille

Rick Dees EW&F

Curt Hanse

Boston Dr. Buzzerd Kins "Beth"

HOT:

John Ste

Chicago 19-9 Jefferson Starship 18-12

JonLondo

Eric Rt

296/GRAND RAPIDS Skip Essex

Eiton John & Kiki Dee 2-1

Etton John & Kiki Dee 2-1 England Dan & J.F. Coley 5-3 KC & Sunshine Band 9-4 Watter Murphy 18-6 Heart 13-7 Cliff Richard 29-15

John Handy Beach Boys Gino Vannelli HOT:

Steve Miller

Rick Dees Beach Boys

Earth, Wind & Fire Heart

KWHPIOKLAHOMA CITY Ritchie Family HOT: Lou Rewis 11-8 Waiter Murphy 14-10 Pater Frampton 17-11 Chicago 21-14

EW&F Beach Boys Peter Framp "Feel" HOT: HOT: Wings 3-1 Wild Cherry 6-2 Cliff Richard 16-12 Chicego 18-14

Jefferso i Standau Rick Dees Orleans HOT: Dr. Hook 7.2 Ciff Richard 17.4 KC & Sunshine 11.5

Jigsaw Steve Miller HOT: England Dan & J.F. Coley 3-2 Lou Rawis 6-4

Kiss "Beth"

KSLY/SAN LUIS OBISPO

Todd Rundgrun Thin Lizzy "Cowboy" Neil Sedaka

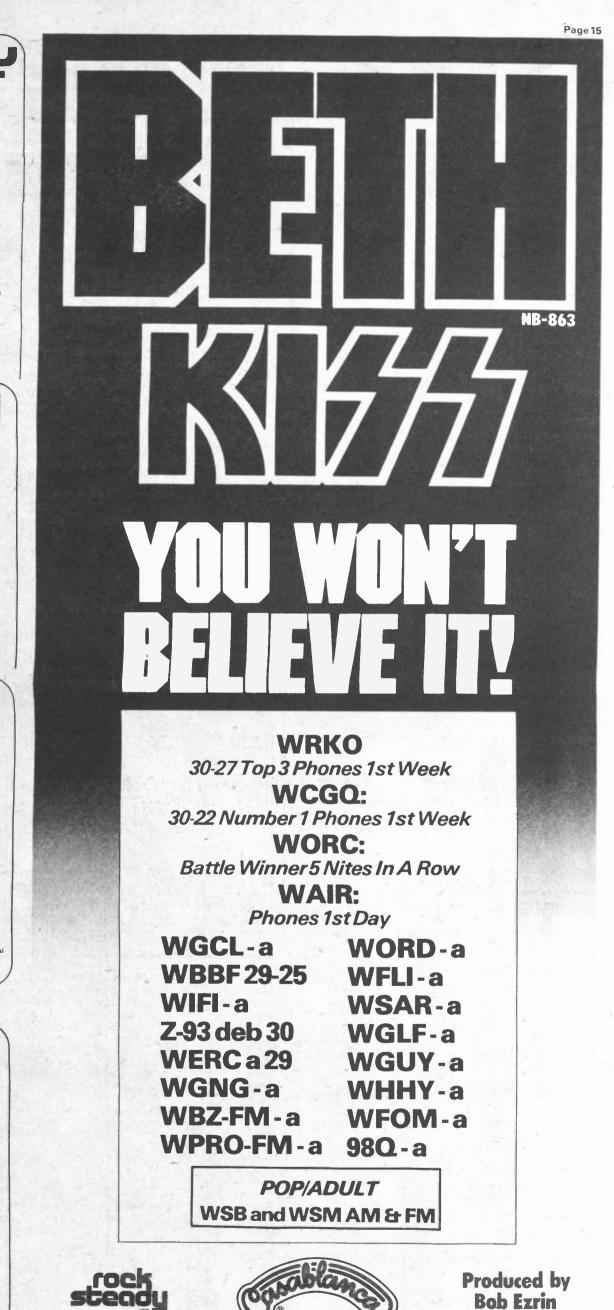


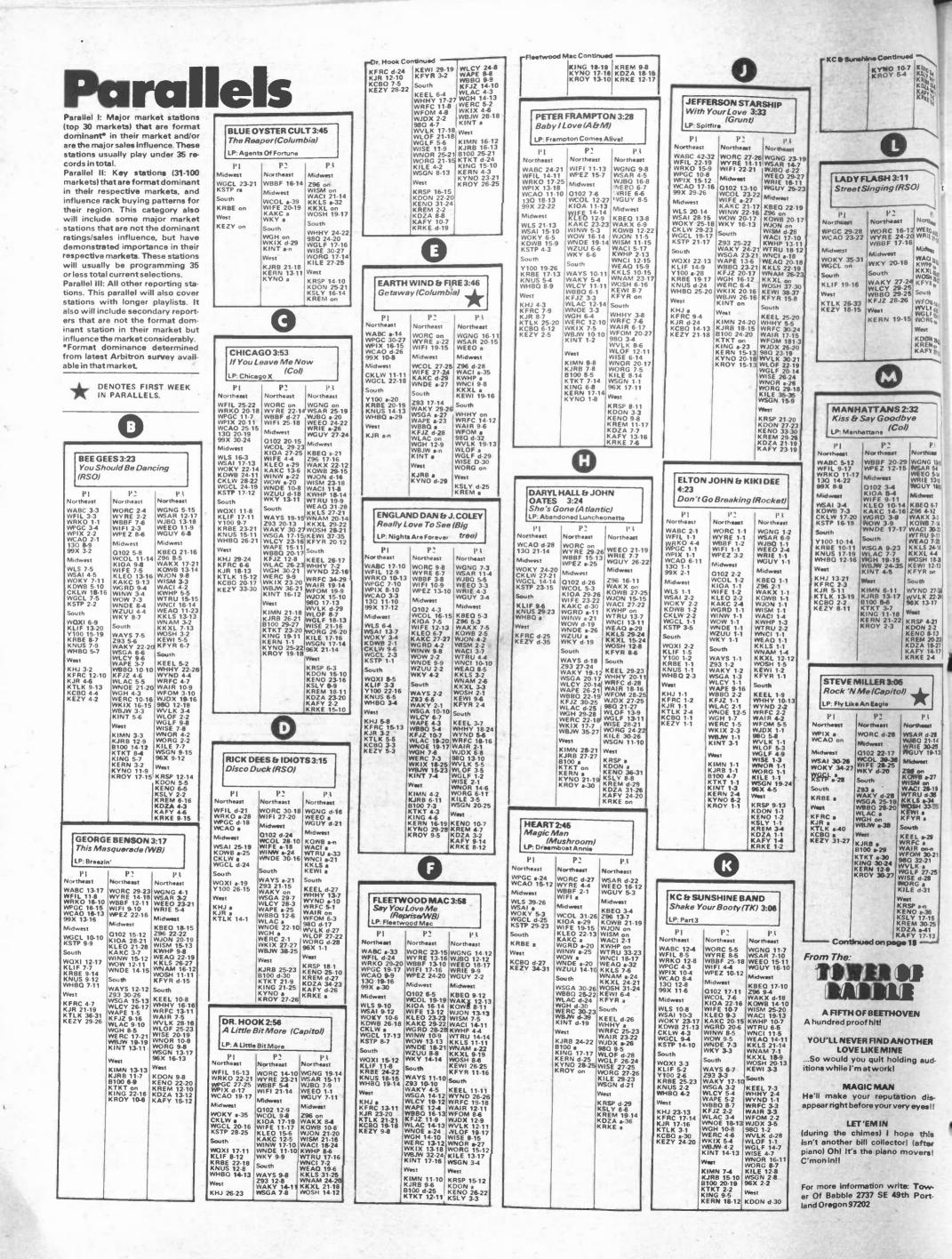


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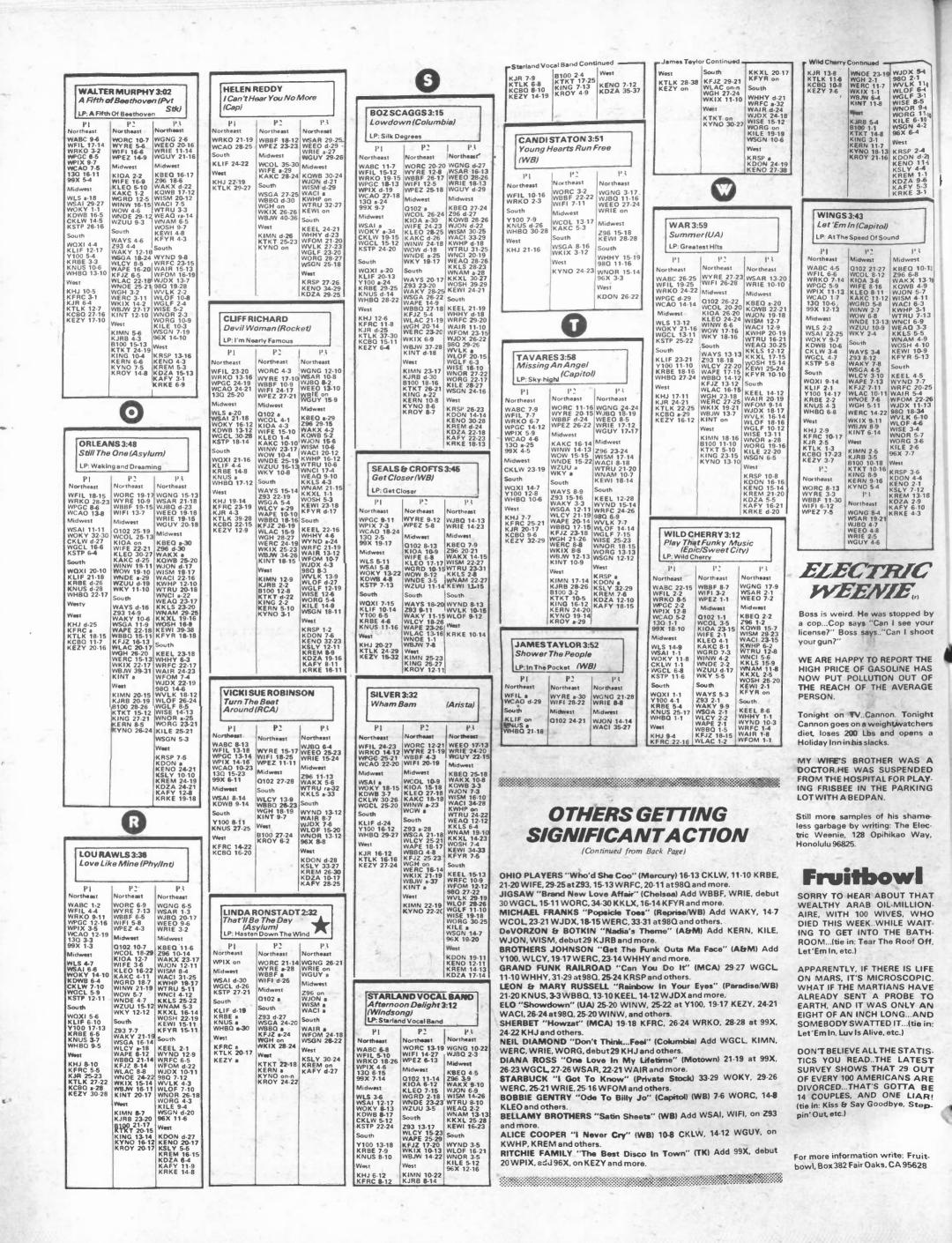
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R&R/Friday, August 2)

AOR Radio



Capitol recording artists, Starz, met with both Detroit radio folk and "Detroit Girls" (represented by Playboy bunnies).Pictured (kneeling I-r) Craig Lambert, Capitol Promotion; Bruce Ravid, Capitol Midwest AOR Promotion Co-ordinator. Standing among the bunnies are Jerry Lubin, PD WWWW-FM, and bandmembers Brenden Harkin, Peter Sweval, Joe X Dube, Michael Lee Smith and Richie Ranno.



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Changes: JOHN GRIVAS and MARY CURRAN will be doing a two person morning show on KSFM consisting of information, low-key humor, and music. According to Program Manager, PATRICK MOORE, the new team will be giving Sacramento radio a long needed "enemain-the-morning"...According to BEN SHEPARD, Music Director of KBOY, the station will be switching from AOR back to Top 40. LARRY ROACH has left the station and the new PD will be MIKE TINDER ... CHRIS Mc-CABE is no longer with WWCK. The new MD is STEVE ALEXSY ... VIN IANNONE is no longer with KFMH. The new MD is LISA CATALONA ... PAUL McGOWAN is no longer Program Director of KXFM. MIKE BECH-TEL has been upped from MD to PD...WAYNE ANTHONY is no longer PD and morning man at WYXE. JIM McDEAN is the new PD and Music Director, STEVE COOPER, will now be handling the morning shift...RANDY KRAMER has left his position as morning man at WDVE ...For the second year in a row, KZAP is broadcasting a series of live Rock concerts from the California State Fair. The event covers 19 nights and features some of Northern California's best local groups... WKLH is promoting a radio blood drive. The station is giving its listeners that donate blood, free T Shirts ...DC101's Music Director, DENISE OLIVER, appeared on a local Washington DC television talk show discussing "women in radio"...KDEO is starting a series of "artist weekends" which will tie in with local San Diego concert appearances of major acts. They will basically consist of music and interviews...WQFM's evening jock, BOB REITMAN, is attempting to break the Guiness world record for being on the air longer than 220 hours and 5 minutes. He's broad-



The Texas trio did it up well with ZZ Top Day in St. Louis when they played that city with the arch recently. First came a trip to the Peaches record store there, where Billy Gibbons, Dusty Hill and Frank Beard placed their footprints in cement; then a stop at St. Louis' KSHE, for an interview; then on to the gig at Keil Auditorium. Pictured above at KSHE are (left to right) Dusty Hill; Rick Lee, General Manager of KSHE; **Billy Gibbons and Frank Beard**

casting the marathon from the Wisconsin State Fair and is receiving extensive local TV coverage. The promotion is to raise money for Muscular Dystrophy...OK1021/2 held an 'Appreciation Concert" featuring top local Seattle bands. Tickets were set at \$1.00 each and the show was sold out, drawing over 3,000 people ... WBRU interviewed DERRINGER, STARZ, and RORY GALLAGHER. WIDOWMAKER dropped by KWST WIOT interviewed KISS. WNOE presented MOTHERS FINEST in a live radio concert...KTIM interviewed ENGLAND DAN & JOHN FORD CO-LEY, MIKE FINNIGAN, and JOAN ARMATRADING ... WCCC interviewed BOB WEIR...KLBJ presented JOAN ARMATRADING in a live radio concert and LEON RUSSELL in a taped one...WIDOWMAKER and MIKE FINNIGAN visited KOME ... A speedy recovery to BONNIE SIM-MONS, KSAN PD, who just got out of the hospital...KNAC broadcasted KISS, FLO & EDDIE, MONTROSE, TED NUGENT, and BOB SEGER from their concert at Anaheim Stadium.

Progressive Singles:

ZZTOP "It's Only Love" (London) **THE BAND** "Twilight" (Capitol) **BRYAN FERRY** "Let's Stick Together" (Atl) **ERIC CARMEN** "Sunrise"-Live (Arista) STILLS & YOUNG BAND 'Long May You Run'' (WB/Reprise) JIM CAPALDI Good Night & Good Morning" (Island) **STRAWBS** "I Only Want My Love" (Oyster) ATTITUDES "Sweet Summer Music" (Dk Hrse) **THIN LIZZY** "Cowboy Song" (Merc) TODD RUNDGREN "Love Of The Common Man" (Brsvle/WB)

RONNIE SPECTOR "Paradise" (Warner/Spector)





ALBUM ORIENTED ROCK

Does Your Logo Reflect Your Station?

By now, you've probably noticed that we've "remodeled" the Albe Activity pages to include AOR station logos and are presenting Paral One Top 40 station playlists, in their entirety, with their logos. Reacting to these changes has been very positive. It's more interesting to log at, but, more important, it lends a little bit more of each station 'flavor'' to the reports.

Interestingly, the effect of these logos being exposed to the industry has had more of an impact than just the aforementioned flavor sharing Broadcasters are actually scrutinizing each other's logos, comparin them to their own, and drawing conclusions about the sound operation, and posture of each station represented. This opens up a whole area of thought. If the direct participants of radio are so consciou of and sensitive to the connotations of printed symbols and representation of their fellow stations, can you imagine their impact upon observen outside of radio?

Quite often, we get so close to our stations that we are convinced we know exactly what they're all about and how to convey that to other people. But, is it always true? How do listeners really respond to loges and other printed station representations? Equally important, how do advertisers and agency people respond? We deluge our markets with bumper stickers, newspaper and magazine advertising, billboards, bus boards, and posters. Are we helping or hurting ourselves?

We've already talked about the problems and complexities attached to projecting the image of our radio stations through programming elements. Obviously, our concern cannot end there.

Have you noticed that most of the logos we've received fall into three basic modes? The first is the "cartoon" approach. That's where the call letters and accompanying action are done in a light hearted cartoon-like motif. Then, there's the "cosmic" (if you'll pardon the en pression) approach, in which the call letters are flashing out of thunder clouds, zapping with electricity, etc. Finally, there's the "conservative non-descript approach which takes the simple tact of just using a standard type style for the letters or a unique artist's rendering, such as the neon sign technique. All give different impressions of what the stations sound like, the type of people they are trying to reach, the type of organizations running them, and how successful they are.

One programmer commented to me, "Mike, I love the idea of using station logos in R&R, but I wish some of the stations would change their's so that you can at least read what the call letters are." Another correspondent told me that his General Manager saw their logo in the paper and thought "it looked so terrible compared to the others" that he immediately ordered a new one be made. Then there's the Program Director who refuses to send us his logo because in his words, "it embarrasses me. I don't even write letters on my company's stationery.

It can be very frustrating to discover that your artwork and logo is not what you thought and hoped it would be, after it has already been released and distributed to the public and business community. Not only can it become an expensive affair but every time you change your logo, you run the risk of creating confusion as to your station's identity. That's why it's important not to jump into anything without thinking out every aspect.

One of the companies that has enjoyed relative success in their use of advertising graphics is the ABC-FM's group of O&O's. The simple oval shaped logo used by stations such as WPLJ and KLOS have survived the past four years and their posters and T-shirts are always in demand by collectors. The stations have a good image with the agencies and their overall ratings speak for themselves.

I discussed the subject with Russ King, Director of Creative Services for the ABC-FM O&O's. According to King, "A logo's success is dependent upon how well it meets its original objectives and that is to project the station's name to both the audience and the customers. A logo n Dana 22





Larry Graham from graham Central Station stopped by the WYDD studios while in Pittsburgh recently, for an on air interview with Program Director Steve Downes. Pictured from left to right are night time air personality Herschel, Tina and Larry Graham, and Steve Downes.

grand funk railroad

KLOS

却的内试山

WCAO	WDAI	WTRY	WIFC	WRKT	KLBK	KRLC	
WHHY	WRIF	WHFM	WNAM	WBBQ	KSEL	KCPX	
U100	WAVZ	WOLF	WQTC	WBSR	KGRI	KRSP	
WORC	WBAB	M105	WDBQ	WFOX	KLUE	WWWD	
WDRC	WPJB-FM	WTRU	WIXX	98Q	KMHT	WWGS	
WVBF-FM	WSAR	WTAC	KWWL	WFLB	KBBC	WCGQ	
WGCL-FM	WARM	WWCK	KKLS	WCOS	KMBY	KFLY	
WROV	WEEX	WCCW	KJAS	WORD	KFIV	WKUL	
B100	WAMS	WSAM	KEYN	WKDA-FM	KNDE	WINE	
KING	WAQY	WIBM	KEWI	KAAY	KREM.	KIXS	
KGW	WQQW	WING	KMKF	WBGN	KBZY	WHEB	

can you do it MGA-10590

KLWN KNIR KOZE

KOOK KYLT KUDI KALE WAUG WJSO WFLI WWGS

C1976 MCA Records, Inc.

KELI KRKO WTLB WCQR KLEE

WPTR WACI KFSB WRIG WQPD

... in addition every major AOR/Progressive FM station in the country...MCA IS workin' on the RAILROAD!

produced by frank zappa

MCA RECORDS

Page 22

R&R/Friday, August 27, 1976

Album Airplay/40

1	JEFFERSON STARSHIP Spitfire (Grunt)	"With Love" "St. Charles" "Cruisin"
2	ROD STEWART A Night On The Town (WB)	"Killing" 'Flamingo" "Tonight"
3	LINDA RONSTADT Hasten Down The Wind (Asyle	um) "The Day" "Lose" "Lay Down"
4	STEVE MILLER	Title "Honey" "Rockn Me"
5	ORLEANS Waking And Dreaming (Asylu	m) "The One" "Reach" title
6	GINO VANNELLI The Gist Of The Gemini (A&M) "Love Life" "Fly" "Summer"
7	HEART Dreamboat Annie (Mushroom	n) "Magic" "Child" "Lightning"
8	AVERAGE WHITE BAND Soul Searching (Atl)	"Love" Title "Queen" "The One"
9	HALL & OATES Bigger Than Both Of Us (RCA)	"Rich" "Crazy" "Falling" "Together"
10	JAMES TAYLOR In The Pocket (WB)	
11	JEFF BECK Wired (Epic)	"Dancing" "Blue" "Play"
12	BOZ SCAGGS Silk Degrees (Col)	"Lowdown" "Lido" "Girl To Do"
13	AMERICAN FLYER American Flyer (UA).	"Down Easy""Lady Blue" "57"
14	PETER FRAMPTON Comes Alive (A&M).	"Feel" "Baby" "Doobie" "Sun"
15	CHICAGO Chicago X (Col).	
16	CROSBY/NASH Whistling Down The Wire (ABC	C) "Spotlight" "Dancer" "Darkness"
17	YAMASH/WIN/SHREIVE Go(Island)	
18	GEORGE BENSON Breezin (WB)	
19	BLUE OYSTER CULT Agents Of Fortune (Col)	
20	STEELY DAN	
21	AEROSMITH Rocks(Col)	
22	PARIS	
23	MARK ALMOND	
24	GORDON LIGHTFOOT Summertime Dream (WB)	
25	FIREFALL	
26	JOAN ARMATRADING Joan Armatrading (A&M)	
27	ALAN PARSONS PrOjEct(20th).	
28	GRAND FUNK RAILROAD Good Singin' Good Playin' (MC	
29	BEACH BOYS 15 Big Ones (Bro/Reprise)	"OK" "Palisades" "R&R"
30	FLEETWOOD MAC Fleetwood Mac(WB)	'World" "Land" "Letter"
31	SOUTHSIDE JOHNNY I Don't Want To Go Home (Epic	
32	ENGLAND DAN & J.F. COLEY. Nights Are Forever (Big Tree)	
33	HUMMINGBIRD We Can't Go On Meeting (A&M	
34	MOTHERS FINEST Mothers Finest (Epic)	
35	ROWANS	
36	MARSHALL TUCKER Long Hard Ride (Capricorn/WB	
37	BONNIE BRAMLETT Lady's Choice (Capricorn/WB).	"Think" "Go""Lovin You"
38	RICK SPRINGFIELD Wait For Night (Chelsea)	"Hand""Fever""Heart" lead
39	JOHN MAYALL A Banquet In Blues (ABC)	"Somebody" "Sunshine" "Lady"
40	JON ANDERSON Olias Of Sunhillow (Atl)	

Ghart Summary

STARSHIP was a clear cut

number one again. This is the seventh consecutive week that the album has held this position, a remarkable feat. ROD maintained in the second slot. RONSTADT squeezed up a notch to number three after last week's incredible debut at four. MILLER, another airplay giant, is hanging in the first division. ORLEANS had a sensational week.tuming those adds into hots and picking up a slew of new stations. GINO enjoyed healthy gains. HEART continues to be one of the year's success stories. The album took another leap. AWB maintained. H&O were the week's highest debut. BOZ maintained the lofty position racked up in his recent resurgence. FLYER continues to gain altitude. FRAMPTON is stable. **BOC** made impressive gains. The cut "(Don't Fear) The Reaper" is one of AOR radio's most requested items. AERO-SMITH nudged up. PARIS maintained. M/A is holding steady. LIGHTFOOT stomped upward. FIREFALL resurged. **JOAN** maintained. PAR-SONS had a very good week. **BOYS** resurged. MAC remains. JOHNNY resurged. ED & JFC bounced back onto the chart with solid AOR airplay and great programmer response. After many years and albums, it seems that the duo has finally gained the recognition of many formats. HUM-MINGBIRD bounced back onto the chart. MOTHER's and **ROWANS** debuted. TUCKER bounced back onto the chart. **BONNIE** maintained. ANDER-SON bounced back onto the chart. CITY BOY almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are th receiving the most rapid gain airplay.

Mike Harrison

Continued from page 20

does not necessarily have to project the station's entire image, no more than a person's name does. That's where many stations go wrong. They try to put everything they think they're all about into the logo and wind up with either something that is confusing or subject to being quickly dated. A logo should give the radio station flexibility to evolve with changes in the music and society, which all good stations do over any given period of time." King went on to mention that many stations use their logos only on some of their literature and not on others. For example, the General Manager or Sales Manager might have personal business stationery that shows the call letters in a very dignified, sophisticated print, even if the station's official logo is the opposite. When you use logos you should keep in mind the differences in the many people you will be dealing with and what they expect from the radio station. It is not only the logo itself that can lead to success or failure, but the way in which it is used. King went on to point out, "Never underestimate those who will see the logo. Sometimes people in radio have a tendency to do that '

Tom Williams, Director of Creative Services for United Artists, is reputed to be one of the best in his field. I asked him for his feelings on the subject of logos: "A logo should be like a diamond, forever. One of the major considerations should be whether it will work both large and small. It can be simple. Anything can become a logo with enough repetition. It should be interesting to the eye. Type styles and letter forms have different influences upon people. Some are it and others are streamlined. Some appear warm, some cold, some thoughtful, some have soul. Certain colors are outdoor colors and some are indoor. Stations should be aware of those things. One should also be concerned with how well their particular colors will reprint and if their logo is in color, it should be easily convertible to black and white. The Mobil Oil logo works well in black and white." Williams went on to reflect, "Big companies are known to spend up to millions of dollars to have the right logos created for them and well they should. No money should be spared when there's a logo at stake. It's that important. Did you know that many big companies actually publish manuals on how to and how not to use their logos? American Airlines' manual is about 400 pages of where you can use the logo, and where you can't, how big it must be, how far from the top of the page. I even have one here from Trans America, for United Artists Records, about the T in Trans America. How it must appear. What color it is to appear

in. Pages that say right. Pages that say wrong. That's only Trans America. You get into IBM and you get into something as thick as the phone book." Williams cited the famous CBS "Eye" as the standard of logos for many years. "It is the most memorized graphic shape in the American graphic language. It was designed by Will Burton, but he drew his inspiration from a painting, a work of fine art, in which the symbol appears. You can get all sorts of ideas by just being observant."

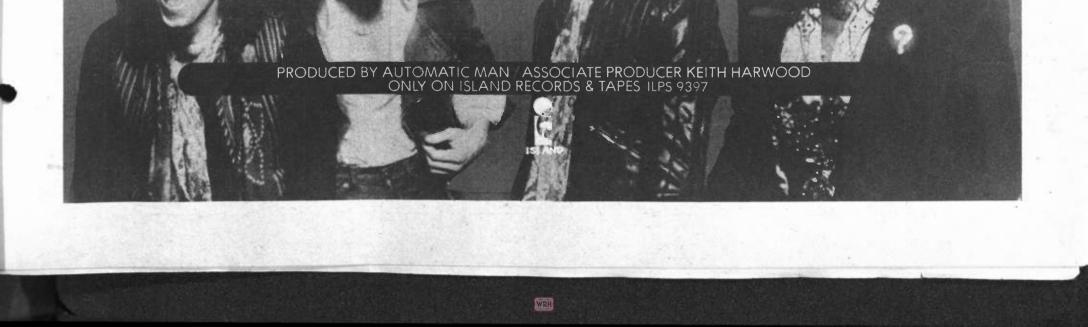
Frank M. Magid and Associates is a firm that specializes in radio research and consultation. According to Bill Moyes, one of the firm's directors, "Logos must be big enough, bold enough, and easy to read. Those are the basics. A lot of stations fail right off the bat with all or some of those three points. Beyond that it's a very regional thing. We look for connotations. We test the many type faces that are used. These tests are done in each seperate market. First we test them in black and white for the connotations of print style. We ask people if they think it is a big station, a friendly station and all the rest of the connotations that we want to know. The connotations are the result, also, of all the previous campaigns exposed to the population of that market. That's one of the factors that creates variations from market to market. One style of type face may be the most over-used thing in the world in Los Angeles, but might have a dynamite strength base in Toledo, Ohio. When it comes to colors, it's the same thing. There are tests which prove that the same type faced call letters will have a different degree of viewer impression when tested with different colors. That also changes from market to market. However, if you try to average it and find a national trend or consistency, you'll find the color combinations that have the most impact are yellow on black, or yellow on dark brown if you want a softer feeling, white on black, and dayglow pink on black. That one is tricky, though. Dayglow pink on black may have a horrible connotation in some markets. It might be related to a feminine hygiene deodorant. You've got to be careful with logos because they may say inings about you that are not you. I ne right one say you that are not you, but are things you would like people to think are you." Moyes suggests that before any radio station decides upon a logo they should put it through tests on little focus groups of between 10 or 20 people and continue the tests until at least 200 people have been tested. It may seems like a lot, but it's worth the effort. Based on my conversations with these gentlemen and programmers around the country, I doubt that there is an answer to the problem of finding "the perfect logo," but it is obviously something that requires as much thought and care as possible. There are many books available in public libraries on the psychological implications of colors and type faces. It might be a good idea to check some out. One thing, however, is for sure. You often hear the accusation that contemporary music radio is suffering from widespread sameness. Looking at R&R's Album Activity and Parallel One Playlists pages, its refreshing to see that it ain't necessarily so.

Send your station logo to R&R to be included

in the Album Activity pages. Please send to Mike Harrison, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028.

AUTOMATIC MAN

IT IS INCREASINGLY RARE THAT A NEW SOUND EXPLODES ON THE SCENE WITH IRRESISTIBLE FORCE. NOW WE HAVE JUST SUCH AN OCCASION AUTOMATIC MAN!



RADIO & RECORDS

R&R/Friday, August 27, 1976



Bob Hamilton, Kaye Tipton, and the Radio Quarterly Report Staff say...

We've been out four weeks, with over 1500 copies sold... AND IT'S STILL SELLING

Here's a little of what they're saying...

"Absolutely fascinating!"

- Programmer Mike Joseph "It's sensational!"-Thom Williams Director Creative Services, UA "Congratulations on a super first issue" Dick Wooley, Rabbitt Records " ... meticulously planned, wellwritten and most informative. In a word, professional." -

Paul Drew, RKO

"I am amazed by the completeness of the content and the depth of the story." - Carl Wigglesworth, WOAI, San Antonio

"Truly an amazing conglomeration of information" – Mark Hartley, Caribou Records

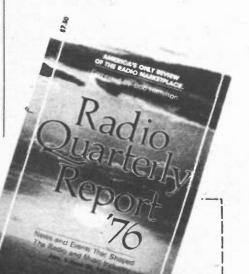
"The accuracies in the face of this mammoth book are astounding" – Jim McKeon, Epic Records

"Outstanding!" – Michael Spears, KFRC

"Really interesting reading" – Charley Jones, NAB "More than a reference work...truly a work of art" – Joe Benson, WDEL, Wilmington "Fantastic and desperately needed by the industry" – Kris Erik Stevens, Krishane Enterprises "I was very impressed" – Kent Burkhart, programmer "Are you trying to rip us off again" – Anonymous

The Radio Quarterly Report is a 565-page look at the radio and record industry, published every three months. It contains the names and telephone numbers of over 900 promotion men in the US, a 23-page section of promotions and contests, a listing of the people and successes of every major record company in the US, complete information on 120 different cities, including the calls, frequencies and formats of every station in that market, the list of every record that made it in the top 20 in seven trade periodicals, 28 pages of complete info on syndicators and various other services for stations.

Some 700 radio stations are completely spotlighted with phone numbers, addresses, personnel, whether or not the station is automated, what trades they report to, what jingles they use, etc. And that's just the beginning There are feature articles on the trades, Bill Gavin, research, record promotion, automation, performing rights societies, WCCO, WLS, WMAQ, WMGK, KSAN, super-power radio stations, radio sales....We just ran out of room. This is a part of what you get for \$7.50, and it's updated every three months.



RADIO QUARTERLY REPORT

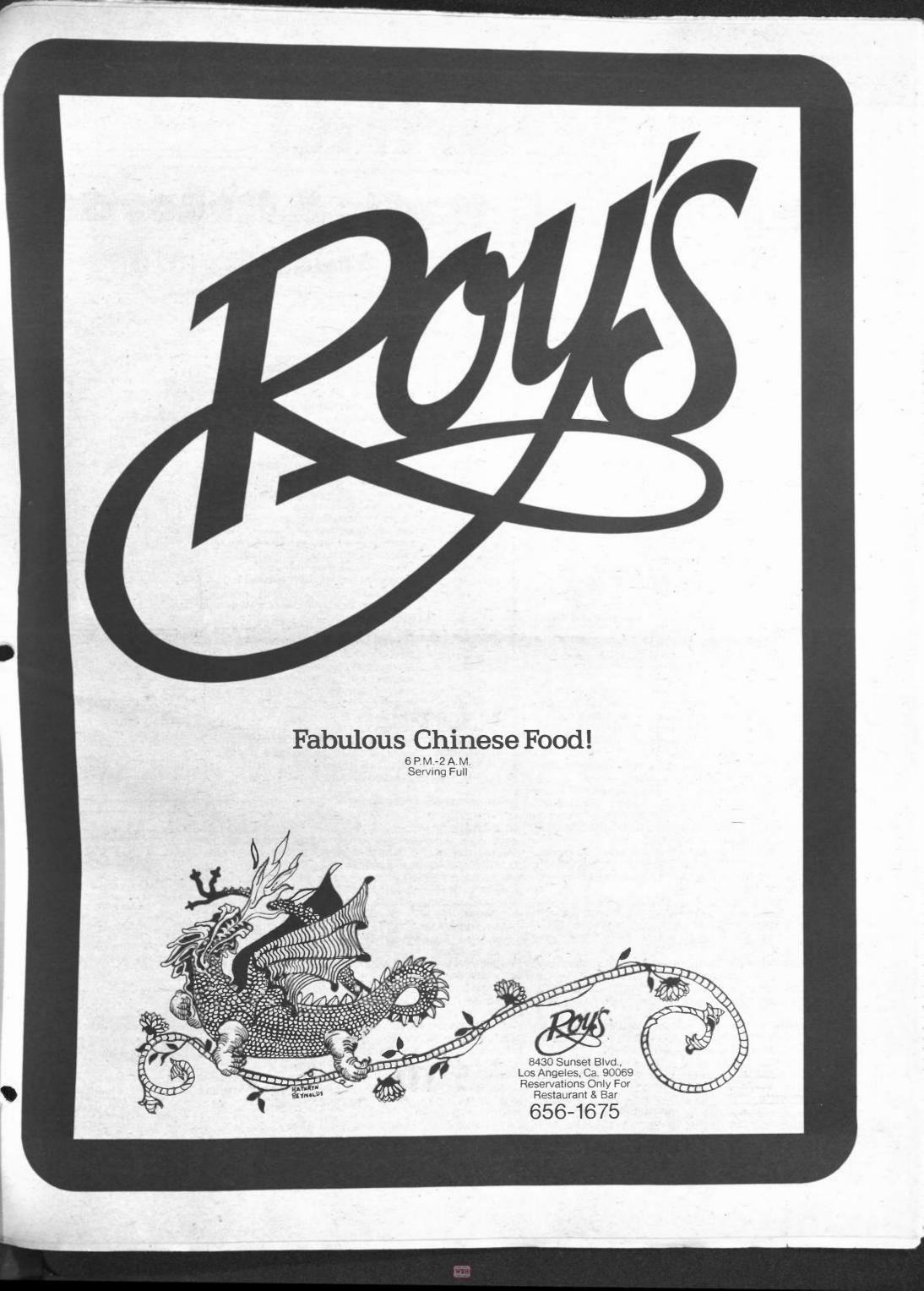
Enclosed is \$7.50 for the Name Summer issue Position

Position DEnclosed is \$7.50 for the Fall Company. issue Address DEnclosed is \$25 for a 1-year City_ subscription (4 books, begin-_Zip_ ning with the Fall issue) State_ Hollywood, California 90028 (213) 466-7073 1608 Argyle WRH

R&R/Friday, August 27, 1976

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"Breakers" are those newer records that have the greatest level of station activity on any given week.

CONWAY TWITTY

Games Daddies Play (MCA)

Immediate phone action in every market. New station adds include WEEP, KLAC, WDEE (pick), WMAQ, KUZZ, WVOJ, WONE, WSUN, WFNC. Some chart action: 27-21 KSON, 34-28 KRMD, debut 28 WJJD, 40-29 KENR, debut 30 KFOX, 31-21 WKDA, 29-19 WWOK, 38-27 KRZY, debut 35 KNIX, debut 18 WVMI, 37-29 WHOO, 30-23 WAME and many more.

TAMMY WYNETTE

You and Me (Epic)

Picking up. Good request action reported in many areas. Added at KLAC, WUBE, KRZY, WVOJ, WHN, KRMD, KBUL, WFNC. Chart activity: debut 28 WIL, 28-19 KFOX, 43-30 WLOL, 34-23 WKDA, 33-26 KNIX, 35-29 WHK, 34-29 KCKC, 30-22 KSON, debut 21 WIXZ.

AMAZING RHYTHM ACES End Is Not In Sight (ABC/Dot)

Very good action reported in most markets. Just added at WIXZ, WAME, KBUL, WPOC, KWMT. Charts: 34-26 WMAQ, 34-25 WHK, 34-29 WUBE, 33-22 KLAK, 25-19 KNIX, debut 30 KNEW, 33-26 KENR, 29-24 WUNI, 30-25 WHOO, 35-30 WKDA, debut 32 KRMD, 38-28 WSUN, 37-28 WFNC.



CHARLEY PRIDE "A Whole Lotta Things To Sing About" (RCA) Continues to pick up in many key areas. Added WMC, WHK, KSON, KERE, WUBE, WWOK, KRMD, KHOS, KBUL, KGA, WHTI, WISZ, KVOO, KHEY, KFGO, KRMD and more. Early chart action: debut 31 KCKC, debut 30 WSUN, debut 25 WKDA, 30-24 KNEW.

MARTY ROBBINS "Among My Souvenirs" (Columbia) The "Most Added" record of the week. Stations included: KNEW, WSM, WLOL, WIL, WIRE, WWVA, KAYO, KRAK, KIKK, WHK, KBOX, WBAM, KRZY, KVOO, WWOK, WXCL, WHTI and more. FREDDIE HART "That Look In Her Eyes" (Capitol) Picking up more key stations. Station adds include: WLOL, WIL (pick), KLAC, WIXZ, WTHI, KERE, KHEY, KUZZ, WMC, WUBE, KWMT WSUN (pick), WEEP, KIKK, KBUL, and more.

JERRY LEE LEWIS "Let's Put It Together Again" (Mercury) Just added at KLAC, KNEW, WONE, KGA, KEED, WIXZ, KSSS. Charts action included: debut 29 WWOK, debut 27 WIRE, 1 WKDA, debut 30 WAME, 28-19 KRMD, 27-21 WHOO, debut 31 KRZY, 27-20 KAYO, 31-22 KDJW.

CONNIE SMITH "I Don't Wanna Talk It Over" (Columbia) New stations on it include: KBOX, WLOL, WIRE, KVOO, KERE, KRAK, KDJW, WMC, WHOO (pick), KHOS, KAYO, WUNI, WBAM, WSM.

NARVEL FELTS "My Prayer" (ABC/Dot) Many good chart moves. Action includes: 29-22 KNEW, 54-38 KLAC, debut 33 WUBE, 29-23 KCKC, debut 31 WIL, debut 24 WWOK, debut 29 WIXZ, 33-27 WPOC, 40-26 WSUN, 21-17 KNIX, 27-18 KWMT, 23-18 KDJW.

BILL ANDERSON "Peanuts and Diamonds" (MCA) Very good phone action reported. Added at KLAC, KNEW, KRMD, WJQS. Charts: 31-24 KCKC, 19-11 KRZY, 33-27 WKDA, 30-25 KBUL, 34-26 KWMT, 36-28 KNIX, 38-30 WHOO, 37-29 WLOL, 36-26 KFOX.

SONNY JAMES "Come On In" (Columbia) Just picked at KNEW, KFOX, KBOX, KAYO, WGEE, WMC, KRAK, WWVA, WXCL, KVOO, WOKO. Early chart: debut 33 WHK.

GEORGE JONES "Her Name Is ... " (Epic) New adds include KIKK, KLAK, KERE, KCKC, KBOX, KNIX, WUNI, WKDA, WEEP WBAM, KFGO, KENR.

WYNN STEWART "After The Storm" (Playboy) Still making good strides. Added KSON, WUBE, WSUN, WFNC, KSSS, WTHI. Charts: 40-30 WONE, 34-26 KRZY, 39-29 WISZ, 36-25 WLOL, debut 29 KLAK, 38-26 WWVA.

SHEILA TILTON "Half As Much" (Con Brio) Some chart debut 27 KNEW, 20-16 KFOX. action includes: 35-28 WDEE, debut 30 WIXZ, 32-25 WWVA, 27-23 WONE, 11-7 KDJW, 32-25 KAYO, 24-18 WPNX, 29-23

Radio & Records Inuet 27 1976

3 /eeks Ago	2 Weeks Ago		August 27, 1970	
5	2	0	RONNIE MILSAP/(I'm A) Stand By My Woman Man (RCA)	
8	3	2	BILLIE JO SPEARS/Misty Blue (UA)	
2	1	3	MICKEY GILLEY/Bring It On Home To Me (Playboy)	
14	10	0	WILLIE NELSON/If You've Got The Money (Columbia)	
4	5	5	EMMYLOU HARRIS/One Of These Days (Warner/Reprise)	
12	7	6	JOHNNY RODRIGUEZ/I Wonder If I Every Said Goodbye (Mercury)	
1	4	7	DON WILLIAMS/Say It Again (ABC/Dot)	
20	12	O	JIM ED BROWN & HELEN CORNELIUS/I Don't Want To Have To Marry Y	ou(RCA)
10	9	9	BILLY "Crash" CRADDOCK/You Rubbed It In All Wrong (ABC/Dot)	
17	14	0	JOHNNY CARVER/Afternoon Delight (ABC/Dot)	
7	8	11	EDDIE RABBITT/Rocky Mountain Music/Do You Right(Elektra)	
3	6	12	GEORGE JONES & TAMMY WYNETTE/Golden Ring (Epic)	
30	20	Ð	WAYLON JENNINGS/Can't You See (RCA)	
11	11	14	EDDY ARNOLD/Cowboy (RCA)	
28	21	Œ	DOLLY PARTON/All I Can Do (RCA)	
40	26	Õ	TANYA TUCKER/Here's Some Love (MCA)	
18	15	17	MOE BANDY/Here I Am Drunk Again (Columbia)	
13	13	18	MEL STREET/I Met A Friend Of Yours Today (GRT)	
22	19	19	GLEN CAMPBELL/See You On Sunday (Capitol)	
15	16	20	TOMMY OVERSTREET/Here Comes That Girl Again (ABC/Dot)	
33	23	21	DONNA FARGO/I've Loved You All The Way (WB)	
19	22	22	CHARLIE DANIELS BAND/Wichita Jail (Epic)	
6	18	23	RED SOVINE/Teddy Bear (Starday)	
25	25	24	DR. HOOK/A Couple More Years (Capitol)	
32	29	25	BOBBY BARE/Put Some Lovin' On Me (RCA)	
	35		JOE STAMPLEY/The Night Time And My Baby (ABC/Dot)	
16	24	27	MARGO SMITH/Save Your Kisses For Me (WB)	
9	17	28	CONWAY TWITTY & LORETTA LYNN/The Letter (MCA)	
24	27	29	VERNON OXFORD/Redneck1(RCA)	
-	-		OLIVIA NEWTON-JOHN/Don't Stop Believin' (MCA)	
-	36	0	JERRY LEE LEWIS/Let's Put It Back Together Again (Mercury)	
-	38	•	JOHNNY CASH/Sold Out Of Flagpoles (Columbia)	
36	34	33	KENNY ROGERS/While The Feeling's Good (UA)	
-	-	> 34	WYNN STEWARTYAfter The Storm (Playboy)	
31	30	35	GENE WATSON/Because You Believed In Me (Capitol)	
_	-	> 36	CONWAY TWITTY/Games Daddies Play (MCA)	
-	-	> 37	NARVEL FELTS/My Prayer (ABC/Dot)	21 21 3
29	28	38	JERRY JAYE/Honky Tonk Women (Hi)	
-	40	39	SHEILA TILTON/Half As Much (Con Brio)	NEW
37	32	40	MARY LOU TURNER/It's Different With You (MCA)	ENTRIES

KRZY, 28-21 WFNC. Adds WWOK, WOKO.

JOHNNYLEE "Red Sails In The Sunset" (GRT) Starting to really gain. Just added at WMC, KBOX, WONE, WHBF. Charted: 13-10 KCKC, 21-15 WHK, debut 28 KNEW, 8-5 KENR, 23-19 KBFW, 25-20 KBUL, 8-4 WUNI.

BARBARA MANDRELL "Love Is Thin Ice" (ABC/Dot) New stations on it include: KRAK, WBAM, KHOS, WGEE, KRZY, WTHI.Charts: 34-24 KDJW, 35-28 KWMT, debut 29 KBUL, 28-23 WSM.

DIANA WILLIAMS "Teddy Bear's Last Ride" (Capitol) A tremendous request record in every market on the cut. Just added at KBOX, KHEY, WOKO,WFNC. Charts: debut 16 WWOK, 18-5 WIXZ, 24-7 WEEP, 44-11 WUNI, debut 17 KFOX, debut 29 WBAM.

R.W. BLACKWOOD "Sunday Afternoon Boat Ride" (Capitol) Added at KENR, KAYO, KRZY, KWMT, WHBF. Charted: 40-30 KHEY, 25-15 WKDA, 26-17 WSM, 30-14 WFNC.

OLIVIA NEWTON-JOHN "Don't Stop Believin" (MCA) Making very strong gains. Starting to pickup good phones. Added WMAQ, WJJD, WVMI, KSSS. Charted: 26-16 WHK, 27-17 KNEW, 38-23 KENR, 40-29 KFOX, 33-27 KWMT.

SAMMI SMITH "From Sunday School To Broadway" (Elektra) Added WHK. Chart action includes: debut 30 KGA, 16-11 WSM, 38-30 WDEE, 35-27 WWVA, 31-27 WONE, 35-28 KRZY, 29-22 **KWMT, 34-25 WSUN.**

CRYSTAL GAYLE "One More Time" (UA) Added at WHK, WHOO, WIXZ, WVOJ, WGEE, KUZZ. Early charts: 34-29 WUNI,

NAT STUCKEY "That's All She Every Said Except Goodbye" Continued on page 30



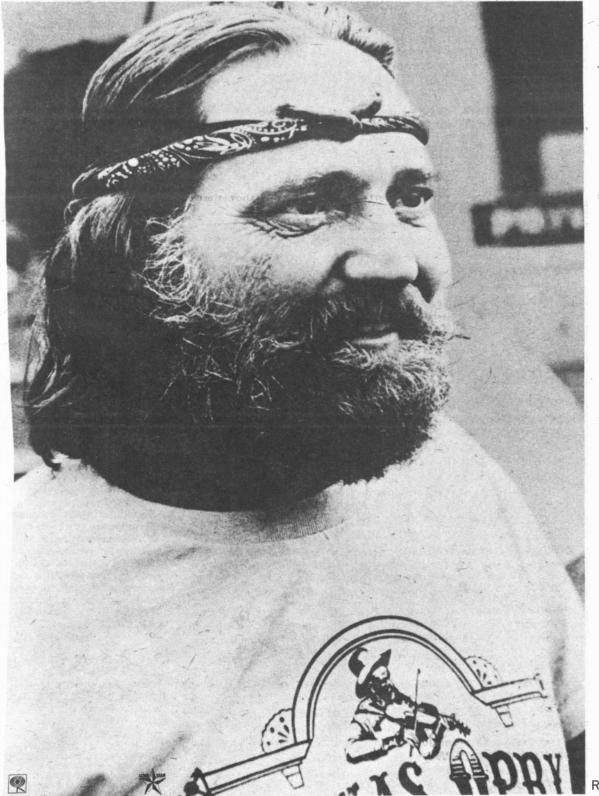
Among My Souvenirs (Columbia) CHARLEY PRIDE A Whole Lotta Things (RCA) **FREDDIE HART** That Look In Her Eyes (Capitol) **CONNIE SMITH** I Don't Wanna Talk (Columbia)



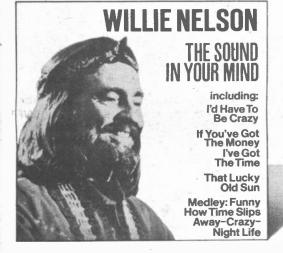
- DONNA FARGO (Warner) 1 TAMMY WYNETTE (Epic)
- 10

If you're on Willie, honey, you're on a smash.

"If You've Got the Money I've Got the Time" is the hottest country single of the week.



From "The Sound in Your Mind" on Columbia / Lone Star Records and Tapes.



Representation: Neil C. Reshen.

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COUNTRY COUNTRY

WIXZ/Pittsburgh

Freddie Hart

KFOX/Long Beach

Randy Barlow Connie Smith Chirli Rich Merle Hagnard Sonny James

KLAC/Los Angeles

WOKO/Albany Dirig Alianis Waylor Jinin Soriy Jines Friddy Willio Shella Tinn KRZY Albuquerque WONE/Daytor

Jerry Lee Levis Cenvily Tixitty Rillion & Spirit Jihnni Liri Timmy Wynette Nicel Vhito

KERErUenver

Birbera Mendre I Jerry Jiye Joi Stampley El R W Blackwood Bobby Borchers Marty Ribbuns* Tummy Viynett

KDJW/Amarilio R v Gr H Dirkey Lir Nat Stuckey Connie Smith

KUZZ/Bakersfield Conway Twitty Freddie Hart* Crystal Gayle Reeves & Spears Marilyn Sellars

WISZ/Baltimore Lond Ron tadt Reeves & Spears

WPOC/Baltimore Nat Stullkey Marty Robbins' Amazing Aces Rex Allen, Jr

KBFW/Bellingham Ws

Met Mc Daniels Rev Gr 11 WVMI/Biloxi,Miss

Dolly Parton Barbar Fair hi d The Stamplay Dat Olivia Nawton John WNYN/Canton, Oh

Bobby Gentry Convery Twitty Charley Prate * Oficial Vention J. Pre WCAW/Charelston W Va

Crystal sayle Tammy Wynest Charley Pride Amizin Acis Cimily Timy

WAME/Charlotte N.C. Brt r Furl 1 J Hrr, Ply hr k Amizi J Aire

WJJD Chicago

Olivia Newton John WMAQ/Chicago

Pir Boone Doily Pirton Gir Chepbe WUBE/Cincinnati

Wynn Stev it Tem Breis Tammy Vynetsi Friddie Prets Charley Prideis

WHK (Cleveland

Charley Pride" Linifa Rinssatt Marty Report Crysta Gale Roy Hiad Nat Sturkey Simmi Smith (E) Brown & Correcto

KSSS/Colorado Springs Ray Price Barbara Fairchild Mike Lunsford Bruch Arbor Viynn Stiswart Dave Loggins Olivia Newton John Jerry Lei Linis

WPNX/Columbus,Ga

Jak cy Ward Dickey Lee Sami Jo Roy Head Wayne Kemp Mel Mc Daniels Jessi Cotter Kathy Barnes Alinander Harvey

WMNI/Columbus.Oh David Rogers Tamm, Wygette Chirley Pride" Olivia Newton John Ray Griff Finddi Hart" Ear Conley Conne Smith"

KBOX/Dallas

Marty Robbin Diana Williams Tom Bresh Johnny Lee Connie Smith Sonny James George Jones Billy Swan

Jerry Lee Lewis Joe Stampley (Dirt) Bill Anderson Conway Twitty Tammy Wynette Freddie Hart ' Kithy Barnis Charliy Pridi Freddi Hart Conni-Smith Giorgi Jones Divid Wills David Frizzell WODD/Marion,III Jerry Reed Ray Stevens Reeves & Spears Rex Allen, Jr Barbara Mandrell Conway Twitty KLAK/Denver Waylon Jenning George Jones WDEE/Detroit Conway Twitty Marshall Turcker Nat Stuckey Jessi Colter KHEY/EI Paso Diana Williams Bobby Borchers Freddie Hart* Hank Thompson Charley Pride* Waylon Jennings Ray Stevins KEED/Eugene Mack White Jerry Lee Lewe Charley Pride* KFGO/Fargo,N.D Roy Hend Mel Mac Daniels Marty Robbins' Connie Smith' Georgi Jones Nat Stuckey Charley Pride' Mantyn Sellar WFNC/Fayetteville,N.C. Conway Twitty Tammy Wynetti Charley Pride Freidie Hart Dina Williams Joni Lee Wyne Stewart KWMT/Fort Dodge,Iw Riv, Stiven RIV Bialisvio Fred he Hart* Soney Jume Mirct, Robinson Bobby Soney Reever & Stater Amilying Acce WNRJ/Gamsville.Ga Mei Mad Daniet Bet any Brot Katha Berni Skoeter Da is Jessi Chiter Charles Pride ' Alexandic Harley Wayne Kemp WGEE/Green Bay, Wis Sonni, James Mack White Kenny Starr Ruy Griff Charley Pride Barbara Mandrell Rus Sonano Ray Structure Cry t G y H **KENR/Houston** Price Mitchell Rily Head Nat Stuckey Freddie Hart R.V. Blacker Georg, Jone Charlie Rich Dickey Lee

KIKK/Houston

Marty Robbins' Mack White Joe Stampley (Epic) George Jones Nat Stuckey Freddie Hart' WIRE/Indianapolis Jessi Colter Reeves & Spears Charlie Rich Marty Robbins David Rogers Marshall Tucker Mack White Connie Smith

WJQS/Jackson, Miss Bribby Lewis Nat Stuckey Charley Pride Bill Anderson

WVOJ/Jacksonville Tammy Wynette Conway Twstty Larry G. Hudson Crystal G. 19 Billy L. rkin

Linda Ronstadt Narvel Felts Diana Williams Don Kins Tom Breih Wynn Stewirt

WMC/Memphis Connie Smith* Charley Pride* Sonny James Johnny Lee Freddie Hart* WWOK/Miami Charley Pride* Marty Robbins Donna Fargo Sheila Tilton Jacky Ward WLOL/Minneapolis Mike Lunsford Freddie Hart* Dave Dudley Randy Barlow Mick White Mick White Mick White Conne Smith* WUNI/Mobile George Jones Connie Smith Billy Swan Roy Head WBAM/Montgo Marts Robbins Charler Rich Conne Smith Rey Head Bertstea Mandret Dier Kirky Barne Diekey Lee Ray Griff Billy Swan Merk Haggref George Jones WMTS/Murfreesboro,Tenn Senny Throckmorter Bill Anderson Bill Ander on Tinya Tucker Frinklin Hart' Billy Larkin Narvel Felti Randy Bartow Ofivia Newton John Tom Bresh Burbana Mandrell WKDA/Nashville Skerter Davis George Jones Charlie Rich Tom Brish WSM/Nashville Dirkey Lee Marty Rohbin -Connie Smith -Skietter Davis Bribby Lewis La C sta Mirth Haggard Bobby Borchers WHN/New York Tammy Wynette Dr. Hook Dolly Parton KNEW/Oakland S.F

Mirty Robbins" Sonny James Jittry Lee Lewis Bill Anderson Mirshall Tucker WHOO/Orlando Connie Smith* Roy Head Marty Robbins* Flying Burritos WYTL/Oshkosh, Wisc

WXCL/Peoria,III. Marshall Tucker KNIX/Phoenix George Jon Mir't Hill and Nat Stuckey WEEP/Pittsburgh

Charlie Pride* Amazing Aces Crystal Gayle Jerry Lee Lewis WHBF/Rock Island, III. Johnny Lee Rex Allen, Jr R W Blackwood Marshall Tucker Bobby Borchers Charley Pride* Don King KRAK/Sacramento Connie Smith* Barbara Mandrell Marty Robbins* Asleep At Wheel Hank Thompson Sonny James Mack White Tennessee Pulley Sonny Thockmo WIL/St. Louis Freddie Hart* Donna Fargo Marty Robbins Joe Stampley(Dot) WSUN/St. Petersburg Wynn Stewart Conway Twitty Joe Stampley (Dot) Ray Stevens Freddie Hart* KKYX/San Antonio Don Cherry George Jones Charlie Rich Bobby Lewis Curtis Potter Dave Kirby Ray Griff Billy Parker Skerter Davis Dickery Lee Nat Stuckey KCKC/San Bernardino

arley Pride Nat Stuckey Merle Haggard KSON/San Diego Charley Prote Wynn Stewart Mirle Haus rd La Costa KAYO/Seattle Connie Smith* Connie Smith Sonny James Marty Robbins* Jessi Colter Johnny Paycheck Mike Lunsford R W Blackwood Ray Griff

> KRMD/Shreveport Sami Jo Tammy Wynette Bill Anderson Charley Pride* KXRB/Sioux Falls,S.D Ray Stevens Freddie Hart Sonny Throckmortor KGA/Sookane Charley Pride* J rry Lie Lewis Mack White WTHI/Terre Haute, Ind Marty Robbins* Charley Pride* Freddie Hart* Barbara Mandrell KCUB/Tucson Merle Haggard KHOS/Tucson

Charley Pride* La Costa Bobby Borchers Barbara Mandrell Joe Stampley (Dor) Connie Smith* Jessi Colter KV00/Tulsa Marty Robbins" Connie Smith" Charley Pride" Curtis Potter Sonny James Carter Family Akleep At Wheel WWVA/Wheeling, WVa Dave Dudle Sonny James Billy Larkin Charlie Rich Marty Robbins

KBUL/Wichita Amazing Aces Tammy Wynetti Freddie Hart Charley Pride **NEW & ACTIVE**

Continued from page 28

(MCA) Added first week at WDEE, KIKK, KENR, WHK, KNIX, KCKC, WPOC, KDJW, KFGO, WJQS.

TOM BRESH "Sad Country Love Song" (Farr) Added WUBE, KBOX, WKDA. Getting good phone action in some markets. Charts: 28-23 WIXZ, 39-30 KNIX, 32-25 WSM, 36-29 KWMT, 30-24 KBFW, 32-25 WFNC.

MIKE LUNSFORD "Honey Hungry" (Starday) Early charts: 33-28 WSM, 14-8 WDKA, 12-7 KBUL, 39-30 KWMT, 18-11 KDJW. Added at WLOL, KAYO, KSSS.

OTHERS GETTING SIGNIFICANT ACTION

REX ALLEN, JR. "Teardrops In My Heart" (Warner) Gettng strong phones in some areas. Added WPOC, WHBF. Charts: 34-25 KLAK, 23-18 KBUL, 37-28 KFOX.

BOBBY BORCHERS "They Don't Make Em Like That" (Playboy) Added KHEY, KHOS, KRZY, WSM, WDEE. Early chart: 36-30 WPNX. JESSI COLTER "I Thought I Heard You Calling My Name" (Capitol) Early adds KAYO, WDEE, WIRE, KHOS, WPNX.

RAY GRIFF "That's What I Get" (Capitol) Added this week at KAYO, WXCL, KDJW, WGEE, WBAM, KBFW. MERLE HAGGARD "Cherokee Maiden" (Capitol) Very early adds include:

KSON, KCKC, KFOX, KNIX, WSM, WBAM, KCUB. ROY HEAD "One Night" (ABC/Dot) Added first week at KENR, WHK, WPNX, WHOO, WUNI, KFGO, WBAM.

DICKEY LEE "9,999,999" (RCA) Early adds are WSM, KENR, WBAM, KDJW. REEVES & SPEARS "Teardrops Will Kiss The Morning Dew" (UA) Added KUZZ, WIRE, WISZ, KWMT. Charts: 35-29 KDJW, 27-20 WKDA. CHARLIE RICH "Road Song" (Epic) Added KNIX, KENR, WIRE, WKDA,

KFOX, WBAM, WWVA. LINDA RONSTADT "That'll Be The Day" (Asylum) Added WISZ, WHK.

Charted: 32-26 KSON, debut 35 KENR. RAY STEVENS "Honky Tonk Waltz" (Warner) Added KHEY, WSUN,

KWMT, WGEE. Charted: debut 31 KLAK, 33-27 KSON, 36-26 KCUB. MARSHALL TUCKER BAND "Long Hard Ride" (Capricorn) This instrumental is getting good reported activity. Added at KNEW, WDEE, WXCL,

WHBF MACK WHITE "Take Me As I Am" (Commercial) Added WIRE, KIKK, WLOL, KRAK, KGA, WONE, WGEE.



Epic recording artist Charlie Daniels visits with friends at Oakland's KNEW-AM during a recent appearance in the Bay area. Pictured from left to right are Bud O'Shea, Associate Director, Regional Promotion and Marketing, Epic Records; Cliff Haynes, KNEW Program Director; Steve Leader, Music Director, KNEW; Charlie Daniels; and Dan Walker, Regional Country Marketing Manager, CBS Records.

COUNTRY ALBUMS

Album cuts receiving airplay and activity

ASLEEP AT THE WHEEL (Capitol): "Miles & Miles Of Texas" and "Route 66'

BOBBY BARE (RCA): "Baby Likes To Boogie"

GLEN CAMPBELL (Capitol): "San Francisco Is A Lonely Town" JOHNNY CASH (Columbia): "Let There Be Country"

CONWAY & LORETTA (MCA): "Barroom Habits" and "Roll You Like A Wheel'

CHARLIE DANIELS BAND (Epic): "Dixie On My Mind" JOHN DENVER (RCA): "San Antone Rose" and "Hitchhiker"

ENGLAND DAN & JOHN FORD COLEY (Big Tree): "Showboat Gambler"

and "Westward Wind" CRYSTAL GAYLE (UA): "Come Home Daddy" and "Before I'm Fool Enough"

GEORGE & TAMMY (Epic): "Near You" and "Tattle Tale" MERLE HAGGARD (Capitol): "Silver Ghost" "Hobo" and "Railroad Lady" WAYLON JENNINGS (RCA): "Jack Of Diamonds," "I'll Go Back To Her" and "Old Friend"

BARBARA MANDRELL (ABC/Dot): "She Don't Have To Rock The Baby"

BUCK OWENS (WB): "John Law" and "California Oakie" POCO (ABC): "Rose Of Cimmaron"

EDDIE RABBITT (Elektra): "Could You Love A Poor Boy" "There's Someone She Lies To" and "Tullahoma Dancing Pizza Man"

LINDA RONSTADT (Asylum): "Crazy" MEL TILLIS (MCA): "I Order One For Me" and "Gator Bar"

JIM DUNCAN'S COLUMN RETURNS NEXT WEEK.



Biff Collie INSIDE NASHVILLE

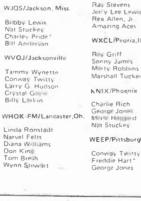
HEAR THE ONE ABOUT: FLOYD **CRAMER's daughter MARY DIANE** marrying ROBERT WALKER NI-CHOLS (Non-Pro)? ... ROY ACUFF's new yo-yo on the market?...JOHN-NY CASH's mini-series starts this Sunday night with guests TANYA TUCKER and ROY CLARK, with his JUNE bringing back her "AUNT POLLY CARTER" character she used to do on the Opry?...CHUBBY CHECKER, JIMMY BUFFETT, HAR-RY CHAPIN and DIONNE WAR-WICKE among Music City's performing guests this week? ERNEST BORGNINE, TOM T. HALL and ROY **CLARK** confirming for the Music City Pro-Celebrity Golf Tourney Oct. 8-10, according to Chairman JIM FOGELSONG? ... NEIL DIAMOND coming to town for his first Nashville session? (As soon as BILLY SHERRILL finds the song)...LORETTA HAGGARS, the "Mary Hartman, Mary Hartman," country girl comer, really coming to Nashville to record?

...LOU HILDRETH, head of the Nashville Gospel Talent Agency recovering from abdominal surgery at Vanderbilt Hospital?...That LORETTA LYNN has sued both Country Song Roundup and Country Music Magazine for selling LORETTA T-shirts and lockets and key chains?...SAMMI SMITH being int he Nashville's Baptist Hospital with a severe back sprain?...CHARLIE DANIELS BAND stopping the show at the Opry last Saturday night? Twicel...And the other fiddler guest RUFUS THIDI-DEAUX, JIMMY C. NEWMAN'S 'band" did the same thing after being requested to solo by newlyreturned Opry dean ROY ACUFF?... TRUE!!!

BOUQUETS: To LYN PHILLIPS. who's running the TOM T. HALL office, all of it, these days...DR. HOOK, newest resident group in Tin Pan Valley...To IRVING BERLIN for the performance money he earned at the Republican Convention on "God Bless America" in less than an hour...To VERNON OXFORD on his leaving the sheet rock installation job he just left (since Redneck) and especially to his producer **BOB FERGUSON and writer MITCH** TOROK for the hit song ... To CRY-STAL GAYLE WEBB GATZIMOS, who's no longer "Loretta's little sister"...To DONNA FARGO, who taped a Dick Van Dyke Show guesting to be seen on TV convention week

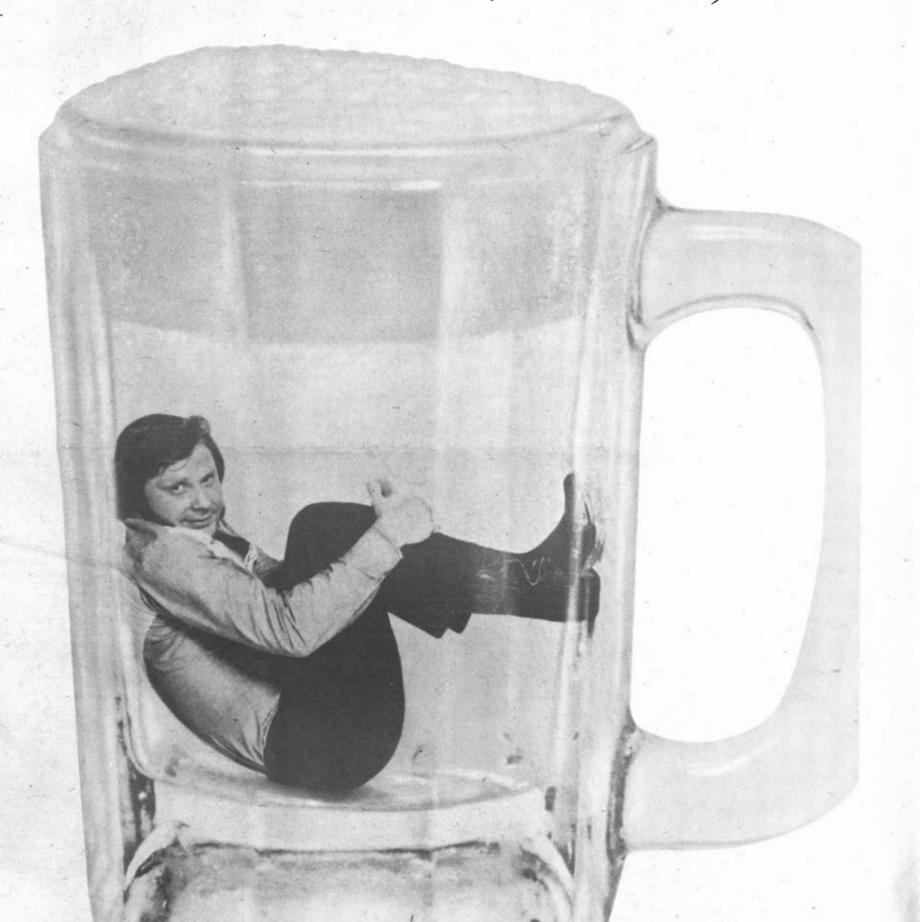
THINGS I WANT TO SEE: ROY ACUFF and FRED ASTAIRE start a vo-vo and skateboard company... BOB HOPE on the Opry...JIM OWENS' "HANK" on commercial network TV ... "PAPPY" HAL HOR-TON in the Country D.J. Hall of Fame .A Country Radiomen's reunion.

QUOTE OF THE WEEK: "The best way to make ends meet is to get off your own!"-MAX GARDNER-KKYX.



Sober up, Moe-You've got another hit.

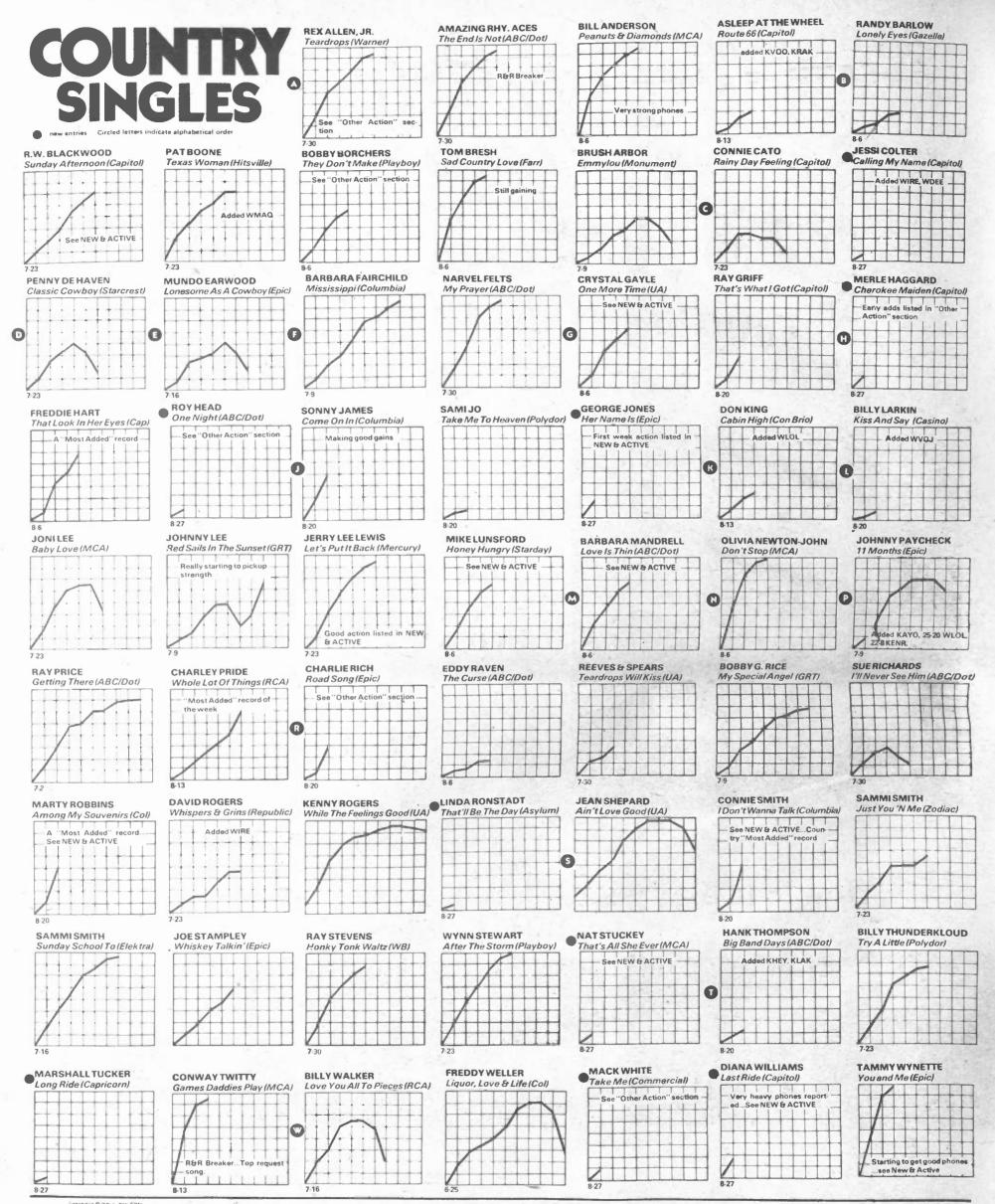
"Here I Am Drunk Again" is walking a straight line up the charts in just about every major market (even New York).



WRH

From the upcoming Moe Bandy album, on Columbia Records.

COLU BIA T MARCAS REG & 1976 CBS INC



O'Liners

AUGUST 27-29: FLORIDA FOLK FESTIVAL, White Springs, Florida...the highlight of the festival will be the annual Anita Bryant Vestal Virgin Orange Peeling & Hog Calling Competition! AUGUST 27: BIRTHDAYS OF HANNIBAL HAMLIN (15th U.S. Vice-President) & CHARLES GATES DAWES (30th U.S. VP) ...To this very date there is a heated debate going on among historians as to which man was the most obscure!

WRH

AUGUST 31: TOBAGO NATIONAL HOLI-DAY, commemorating the day back in 1962 that the small country became a Commonwealth Nation, despite warnings from the Surgeon General that Tobago is dangerous to your health!

AUGUST 31: TRINIDAD NATIONAL HOLI-DAY..."Trinidad," as you all know, is what Trini Lopez calls his father! SEPTEMBER 1: Beginning of BOY SCOUTS OF AMERICAN FALL ROUNDUP...I remember when I was a Boy Scout we spent most of our time trying to round up a few Girl Scouts!

Calendar, topicals, record lines, jock bits... For a free sample issue, write: O'LINERS, 366 West Bullard Avenue, Fresno, California 93704.

-...Now That The Hype Is Over-There's ''Just You 'N Me''

Sammi's got the hit on Zodiac. The sales are there to back it up!



Thanks to all the stations & stores who believed like we did and stuck with us – "Just You 'N Me" ^{ZS-1005} From her best LP ever.

> "Her Way" Sammi Smith

New long play goodies from Zodiac now in your hot little hands



HELP ME MAKE IT



, ONE DAY AT A TIM



SAMMI SMITH



MARILYI



BILL BLACK'S COMBO





"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

STEVE MILLER Rock 'N Me (Capitol)

51 percent of our reporters on it, 25 adds including KFRC, WPIX, WGCL, KSTP, KRBE, KTLK, KCBQ, KJR. Moves; 34-27 WOKY, 30-26 WSAI, 25-19 WSGA, 30-24 KING, 12-9 KERN, 21-14 WJBQ, 30-21 WFOM, see Parallels.

EARTH WIND & FIRE Getaway (Columbia)

45 percent of our reporters on it, 19 adds including WABC, WHBQ, Y100. Moves; 22-18 WGCL, 19-15 WIFI, 17-14 Z93, 12-9 WGH, 16-11 WGNG, 20-15 WSAR, 9-8 WNCI, 9-6 WAIR, see Parallels.



All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

LINDA RONSTADT "That'll Be The Day" (Asylum) 39 reporters on it, 16 adds including KFRC, KNUS, KRBE, WHBO, KEZY. Moves; 27-21 KSTP, 20-17 KTLK, 21-14 WORC, 24-20 WSGA, 26-21 WGNG, 24-18 WFOM.

FLASH CADILLAC "Did You Boogie" (Private Stock) After several months of trying, looks like it finally broke out. 39 reporters on it, 18 adds including KLIF, KTLK, KSTP, WGCL, WORC, WCOL, WIFE, WAKY, WSGA, WBBQ. Moves; 10-7 WGUY, 15-11 KBEQ, 10-6 WACI, 17-12 KEWI, 12-10 KKXL, 16-13 KILE, 13-9 KDON.

ALAN PARSONS PROJECT "Dr. Tar & Professor Fether" (20th) 39 reporters on it, 7 adds including KAKC, WBBF, KINT. Moves; 23-21 KCBQ, 40-35 WCOL, 30-24 WBBQ, 8-7 KKLS.

BEACH BOYS "It's OK" (Reprise/WB) 38 reporters on it, 18 adds including WCAO, Q102, WCOL, WIFE, KAKC, KQWB. Moves; 30-27 KSTP, 30-19 WBBF, 27-18 KSLY, 29-22 WRIE.

PAUL DAVIS "Superstar" (Bang) 35 reporters on it, 3 adds. Moves; 28-26 WPGC, 29-27 WCAO, 19-16 WSAI, 27-24 WOKY, 32-26 KTLK, 37-33 WCOL

ERIC CARMEN "Sunrise" (Arista) 27 reporters on it, 5 adds including WFIL. Moves; 23-20 WPGC, 18-15 WGCL, 38-32 WCOL, 10-6 KKXL, 17-15 WJDX, 25-21 WGLF, 35-30 WRFC.

GORDON LIGHTFOOT "The Wreck Of The Edmund Fitzgerald" (Reprise/WB) Strong moves where played. 26 reporters on it, 9 adds including KEZY, WSGA. Moves; 25-14 CKLW, 20-18 KSTP, 15-13 WGRD, 15-6 WJBQ, 19-11 WAKX, 23-13 KOWB, 8-4 WJON, 1-1 WTRU, 14-10 KKLS.

PETER FRAMPTON "Do You Feel" (A&M) Album cut now getting top play, might be an edited single. 22 reporters on it, 12 adds including WRKO, CKLW, KHJ, 99X, WBBF, WAYS, WSGA, WBBQ, WOSH. Moves; 3-3 at Y100.

ABBA "Fernando" (Atlantic) 19 reporters on it, 15 adds including WFIL, WGCL, KLIF, KJRB, WNDE, WORC, KFYR, WJDX, WSGN, WAPE, WLCY. Moves; debut 33 WOKY, debut 29 CKLW.

RICK SPRINGFIELD "Take A Hand" (Chelsea) 29 reporters on it, 4 adds including WAPE. Moves; 28-25 WORC, 36-34 WCOL, 26-23 KERN, 28-25 at 980, 24-20 WISE.

OLIVIA NEWTON-JOHN "Don't Stop Bellevin" (MCA) 23 reporters on it, 4 adds including KLIF, WCOL. Moves; 18-15 KHJ, 34-32 KTLK, 21-20 KFRC, 23-23 WHBO, 35-31 KKLS, 18-15 KILE.

FIREFALL "You Are The Woman" (Atlantic) 19 reporters on it, 5 adds including KSTP, KLIF. Moves; 24-19 WHBQ, 28-23 WBBF, 25-21 KERN, 23-16 KSLY.

Others Getting Significant Action

BAY CITY ROLLERS "I Only Want To Be With You" (Arista) Immediate major market adds, stock is just getting out. Add WLS, KHJ, KFRC, WBBQ, WORC and more.

KISS "Beth" (Casablanca) Strongest early action this group has ever had...looks very good. Add WGCL, WERC, WORC, WHHY, WGNG, WSAR, WFOM, 98Q, 30-27 WRKO, 29-25 WBBF, debut 30 Z93, and others ELLISON CHASE "Let's Rock" (Big Tree) Add WAKY, 31-28 WOKY, 30-26

WIFE, 30-27 WGUY, 28-24 WISM, 25-20 WACI and others. BARRY MANN "The Princess & The Punk" (Arista) Add WFOM, 27-23 WSAI, 26-22 KCBQ, 16-14 at B100, 22-18 KERN, and others.

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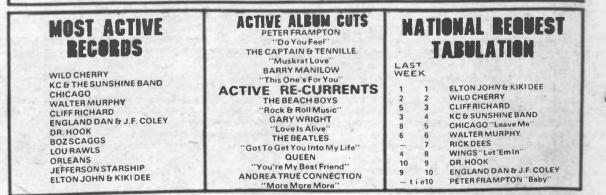
HENRY GROSS "Springtime Mama" (Lifesong) 24-16 WCOL, 9-8 KQWB, 30-28 KKLS, 13-7 KKXL, 20-14 WJDX, 22-14 98Q, and others.

Continued on Page 18



August 27, 1976

Mgo			
1	1	0	ELTON JOHN & KIKI DEE/Don't Go Breaking My Heart (Rocket)
4	3	0	ENGLAND DAN & J.F. COLEY/I'd Really Love To See You (Big Tree)
3	2	3	BEE GEES/You Should Be Dancing (RSO)
8	6	0	KC & THE SUNSHINE BAND/Shake Your Booty (TK)
9	7	5	WILD CHERRY/Play That Funky Music (Epic/Sweet City)
2	4	6	WINGS/Let'Em In(Capitol)
10	8	0	WALTER MURPHY & BAND/A 5th Of Beethoven (Private Stock)
5	5	8	LOU RAWLS/You'll Never Find Another Love (Phy/Int)
12	10	9	FLEETWOOD MAC/Say You Love Me (Reprise/WB)
16	11	10	CLIFF RICHARD/Devil Woman (Rocket)
11	9	11	PETER FRAMPTON/Baby, I Love Your Way (A&M)
18	15	12	DR. HOOK/A Little Bit More (Capitol)
26	18	B	CHICAGO/If You Leave Me Now (Columbia)
28	20	0	ORLEANS/Still The One (Asylum)
19	17	15	TAVARES/Heaven Must Be Missing An Angel (Capitol)
22	19	16	WAR/Summer(UA)
33	24	Ð	BOZ SCAGGS/Lowdown (Columbia)
30	21	13	JEFFERSON STARSHIP/With Your Love (Grunt)
13	12	19	GEORGE BENSON/This Masquerade (WB)
29	22	20	SILVER/Wham Bam (Arista)
6	13	21	MANHATTANS/Kiss And Say Goodbye (Columbia)
7	14	22	STARLAND VOCAL BAND/Afternoon Delight(Windsong)
14	16	23	SEALS & CROFTS/Get Closer (WB)
37	32	2	DARYL HALL & JOHN OATES/She's Gone (Atlantic)
-	36	25	HEART/Magic Man (Mushroom)
15	23	26	THE BEACH BOYS/Rock & Roll Music (Reprise/WB)
- 24	25	27	VICKI SUE ROBINSON/Turn The Beat Around (RCA)
		- 23	RICK DEES/Disco Duck (RSO)
38	33	29	HELEN REDDY/I Can't Hear You No More (Capitol)
20	28	30	KEITH CARRADINE/I'm Easy (ABC)
27	31	31	CANDISTATON/Young Hearts Run Free(WB)
23	27	32	JOHN TRAVOLTA/Let Her In (Midland Intl)
-		33	EARTH, WIND & FIRE/Getaway (Columbia)
(i)	39	34	BLUE OYSTER CULT/(Don't Fear) The Reaper (Columbia)
-	38	35	LADY FLASH/Street Singing (RSO)
17	26	36	THE BEATLES/Got To Get You Into My Life (Capitol)
-		37	STEVE MILLER/Rock 'N Me (Capitol)
-		38	LINDA RONSTADT/That'll Be The Day (Asylum)
-	40	39	JAMES TAYLOR/Shower the People (WB)
34	35	40	PARLIAMENT/Tear The Roof Off The Sucker (Casablanca)



Last Weak

Weeks Weeks

Ago

Ago

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