

Radio & Records

THE WMMS STORY
BEGINS PAGE 28
SBA APPROVES BROADCAST LOANS
SEE PAGE 5
WHY WKBW IS BACK ON TOP
SEE PAGE 12

ISSUE NUMBER 218

THE INDUSTRY'S NEWSPAPER

FRIDAY, FEBRUARY 10, 1978

99X Names Rich PD

Bobby Rich has been appointed Program Director of 99X/New York, according to an announcement by Vice President/General Manager Erica Farber. Rich had been Program Director of B100/San Diego for the past three years, and in the last rating period had taken his station to the top position in the market.

Commenting on Rich's appointment, Farber told R&R: "I'm extremely proud to have America's top contemporary programmer coming to 99X. Bobby brings to New York radio his proven energy and talents which will be an exciting and winning combination."

Rich stated: "Some would call



Bobby Rich

this the 'ultimate challenge,' but frankly there is just so much potential here I have nothing but positive feelings about success. There is a real commitment from RKO, its management, and now its programmer to make 99X live up to its expectations."

Florida Station Encounters UFOs

WFTL/Fort Lauderdale climaxed a week-long series of UFO-related promotions with a closer encounter with the phenomenon than perhaps even they had bargained for. The station touched off a rash of UFO sightings in a three-state area, with one of the sightings reported by WFTL's Program Director.

WFTL had flown a planeload of psychic investigators into the Bermuda Triangle, tracing the route of a flight which vanished in 1945. At the last reported position of the vanished plane, one of the psychics, Page Bryant, went into a trance state and made an attempt to contact extraterrestrials, which she believed had caused the 1945 disappearance. In a live broadcast over WFTL, she called on occupants of interplanetary craft to make contact. Upon returning from the Triangle, Ms. Bryant began a last broadcast over WFTL, and within minutes the station and local police and highway patrol stations were flooded with calls reporting UFO sightings. WFTL itself logged over 4000 calls and served as a clearing house for sighting information. Reports came in from all over the state and from Alabama and Georgia as well.

The station dispatched mobile cruisers to reported sites, and Program Director Mike Harvey spotted an object previously described by many callers: a "large, bright-yellowish light surrounded by a circle of smaller lights." Harvey reported, "The object moved about in an erratic fashion, stopped dead still in the air several times, and flashed away at incredible speed to be reported again seconds later."

WFTL continued to coordinate information, and the station was later credited by the police with helping to prevent panic in Fort Lauderdale. Local newspapers devoted front page coverage to the events. WFTL staffers would not draw any definitive conclusions on the UFO flurry, but stated that if it was a coincidence, it was "certainly an exciting one."

Boston Stations Staggered By Storm

It was Boston's turn to bear the brunt of 1978's fierce winter storms, and local radio stations suffered, with power blackouts forcing some stations off the air or requiring low-power operation.

60 mph winds and some 30 inches of snow Tuesday (2-7) caused a state of emergency to be declared, with everything closed down and non-emergency driving forbidden. Emergency shelters were set up across the state, while high tides

—CONVENTION UPDATE— Hilton Sold Out— Third Hotel Added

R&R Convention '78 accommodations demand has resulted in the Dallas Hilton's becoming completely sold out. The Fairmont sold out previously, but R&R has arranged to make a third local hotel available, the Holiday Inn, located just three blocks from the Fairmont. 24-hour bus service will now not only run between the Hilton and the Fairmont, but also between the Holiday Inn and the Fairmont. To reserve accommodations at the Holiday Inn, call direct at (214) 748-9951.

Denver Grand Jury Issues First 'Diary' Indictments

The Denver County Grand Jury has indicted KHOW Program Director Hal Moore for "criminal impersonation" in connection with misuse of Arbitron diaries from the April/May 1976 survey period. According to the indictment, Moore "unlawfully and feloniously, while having knowingly assumed a false and fictitious identity," allegedly controlled the record-keeping of Arbitron diaries. Two former station employees, traffic pilot Patrick Giery and office staffer Sandra L. Phillips, allegedly acquired the dia-

ries and allowed Moore to direct the filling out process. Giery and Phillips were not charged, and have reportedly agreed to testify for the prosecution. Also expected to testify was former KHOW Music Director Scott Fischer, who apparently told the Grand Jury that a station employee was allowed \$600 in trade-out merchandise at a local sporting goods store in exchange for providing the station with two diaries which had come into the employee's possession.

Moore and Rodney Elliott Stam-

baugh, News Director of KHOW under the air name Bud Elliott, were also indicted for conspiracy to commit criminal impersonation. The criminal impersonation charge, characterized by one Denver newspaper as a "little-used Colorado statute," carries a maximum penalty of five years and a maximum fine of \$15,000.

Moore and Stambaugh, who reportedly refused to testify before the Grand Jury on their attorneys' advice, were the subject of a KHOW management statement this week backing them. "Hal Moore and Bud Elliott have been trusted employees of station KHOW for many years," the statement reads. "The management of KHOW believes in the presumption of innocence and that Mr. Moore and Mr. Elliott will justify the confidence that management has in them."

R&R has learned that Arbitron policy calls for the destruction of diary material after eleven months, which with the rating book in question for KHOW well over a year old would imply that no actual diary evidence from Arbitron can be forthcoming. Arbitron has reportedly indicated that such is the case.

Denver District Attorney Dale Tooley told R&R that the Grand Jury was expected to meet again later in the month, with other indictments, conceivably involving individuals at other radio stations, "possible." Under Colorado law, only individuals may be indicted, with businesses or corporations such as radio stations being exempt.

(Continued on page 14)

Plough's WMPS/Memphis To Go Country

WMPS, a longtime Top 40 power in Memphis, will switch to Country early in March, according to owners Plough Broadcasting. Craig Scott, Vice President of Programming for Plough, will launch the new format. Commenting on the switchover, Plough President Wayne Hudson and WMPS Vice President/General Manager Tom Kroh noted "the growth of FM and the splintering of contemporary-type formats, especially on FM, were factors in the decision." They stated that modern Country pro-

gramming would enhance the station's existing news and service image, and added that ABC News service would be retained.

Scott told R&R: "This is the first time this market has had a Country station with equal or better signal strength to go against WMC," the reigning Country-formatted station in the market. Plough currently operates Country formats at WJJD-AM-FM/Chicago, WPLO/Atlanta, and WSUN/Tampa-St. Petersburg.

forced the evacuation of 700 coastal residents.

WBCN was forced off the air at 1:30am Tuesday, and at presstime

had hopes of returning shortly. A general power blackout was the cause. WCOZ went off the air at

(Continued on page 14)

PD Changes In Country Radio Hallam Joins WEEP, Allen Exits KBOX

Two major Country Program Director changes were announced this week, as Dene Hallam was appointed PD at WEEP-AM-FM/Pittsburgh and Tom Allen exited KBOX/Dallas after four and a half years.

Hallam had been Program Director of WFEC/Harrisburg and also held down a weekend air shift at Top 40 station WIF/Philadelphia. WEEP Vice President/General Manager Mike Sigelman told R&R: "I feel Dene is a hard-working, clever and creative guy, who I think will do very well in the industry. He is a good young new talent." Sigelman promised new staff announcements at the 50,000-watt AM (daytime)/50,000-watt FM stations, which also plans to move into a new facility shortly. Alan Furst has been appointed Program Director at WFEC, replac-



Dene Hallam
ing Hallam.

Allen, commenting on his leaving KBOX, told R&R: "It was a case where we more or less mutually agreed that it would be best I go my way and KBOX go theirs. The company seems to be heading toward corporate restructuring on a national level. Some of the changes imposed upon my pro-



gramming techniques made it very difficult to work. Chester Maxwell, General Manager of the Group One station, ascribed Allen's exit to "policy differences" and said that no replacement had been named, but that applications were being taken. Allen said he would shortly announce future plans.

RADIO & RECORDS CONVENTION

Special FCC Session

Moderator—Jason Shrinky

(Senior Partner, Stambler & Shrinky P.C.—formerly Attorney
Advisor to Complaints & Compliance Division Bureau, FCC)

Arthur Ginsberg (Asst. Chief, Complaints & Broadcast Bureau, FCC) and Larry Bernstein (Senior Trial Attorney, Hearing Div., Broadcast Bureau, FCC) will represent the commission in a discussion of payola, contesting, concert tie-ins and handling record company T-shirt & LP giveaways. These are just a few of the topics that will be covered.

Marshall McLuhan Keynote Address



Marshall McLuhan is unquestionably the best-known, most controversial media theorist of the present era. For two decades his observations on television, radio, print and the way they affect the human condition have had tremendous impact on the communications world and its perceptions. McLuhan's audiences become illuminated, or enraged, or inspired by his thoughts—but no one becomes indifferent, and no one can afford to ignore them. Author, lecturer, professor and public figure, McLuhan is presently Director of the Center for Culture & Technology at the University of Toronto. His insights are crucial to an understanding of the communications media and their larger role in the world of the present...and the future.



SPECIAL PREVIEW: "American Hot Wax"

(Courtesy Paramount Pictures & A&M Records)

Marketing Research

The use of research is one of the most talked-about topics in our industry. To fully explain marketing research and its application to our industries, R&R is pleased to present Richard Lutz from the Graduate School of Management, UCLA. Part One of this two-part seminar will cover explanations of terms (ex: active, passive, etc.), and how to formulate the proper research questions and techniques applicable to both the radio and record industries.

— Part Two —

This portion will be on how to customize research for both radio and records including formation and use of focus groups, telephone and in-person survey techniques and data interpretation.

Format 'Rap Rooms'

Each R&R Editor will moderate discussions on their formats featuring special guests and audience participation.

TOP 40
John Leader

AOR
Mike Harrison & Jeff Gelb

COUNTRY
Jim Duncan & Hugh Cherry

POP/ADULT
Mike Kasabo

Here is a partial list of guests scheduled—

TOP 40

GARY STEVENS
President, Doubleday Broadcasting
LES GARLAND
PD, KFRC/San Francisco
JOHN SEBASTIAN
PD, KHJ/Los Angeles
JIM SMITH
PD, WOKY/Milwaukee
GARY MACK
PD, Z-97/Ft. Worth
DON BENSON
PD, 94Q/Atlanta
E. ALVIN DAVIS
PD, WSAJ/Cincinnati
CHARLIE VAN DYKE
PD, KLIF/Dallas

AOR

LEE ABRAMS
Consultant, Burkhart/Abrams
TOM YATES
Consultant, Nova Broadcasting
JOHN GORMAN
PD, WMMS/Cleveland
KID LEO
Air Personality, WMMS/Cleveland

FRANK FELIX
PD, KBP/Denver
GEORGE TAYLOR MORRIS
PD, WCOZ/Boston
JACK CRAWFORD
PD, WEDF/Nashville
MICHAEL SHEEHY
MD, KNX-FM/Los Angeles

COUNTRY

ED SALAMON
Program Director, WHN/New York
BILL HENNES
Program Manager, WMAQ/Chicago
TOM COLLINS
Director of Operations, Globe Broadcasting, Inc.
MARY CATHERINE MURPHY
Music Director, WSM/Nashville
SMOKEY HYDE
General Manager, KRMD/Shreveport
MARTY SULLIVAN
Operations Manager, KRMD/Shreveport
ED CHANDLER
Program Director, KSON/San Diego
RANDY MICHAELS
Program Director, WDAF/Kansas City

POP/ADULT

MICHAEL O'SHEA
PD, KVI/Seattle
STEVE BELL
Operations Manager, KMBZ/Kansas City
BRUCE HOLBERG
PD, WIP/Philadelphia
JOHN LUND
Group Operations Director,
Rust Communications

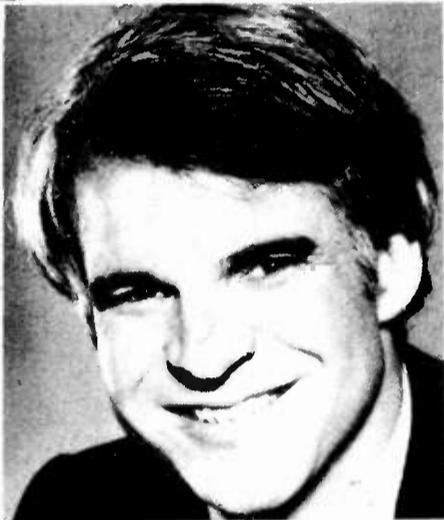
RDS 78

Fairmont & Hilton Hotels—Sold Out!

Reservations now being taken at the Dallas Holiday Inn
(3 blocks from Fairmont).
24-hour Bus Service will include this hotel.

Call Direct—214/748-9951

Martin, Parton Headline Banquet



MAIL TO R&R:

can be sent to WABK/WKME-FM,
c/o Program Director Bruce Ste-
vens, Box 1280, Gardiner, Maine
ent, with WLAM 04345.



group War received a surprise visit from Nana and Sadat, in Los Angeles this week. Gamal, Sadat's rding session from behind the control board. Pictured

GUEST TICKETS:

Friday Cocktail Party/Buffer Supper: \$25
Saturday Superstar Banquet Show: \$30

Registration Cut-Off Date: FEB 15

LATE REGISTRATION:

Must be purchased at the Registration Desk.
No personal checks can be accepted.
Cash, money orders, or company checks ONLY.

Thursday, March 2nd.

11am-9pm

Registration

5pm

Evelyn Wood Reading Dynamics Presentation

An opportunity to learn the mechanics of speed reading, and possibly double your present reading speed.

8pm

Production Seminar

Leading production directors will share their secrets and demonstrate the latest production techniques and equipment.

9pm

Format Rap Rooms

— Open Ended —

11pm

Hospitality Suites Open

Friday, March 3rd.

10am-5pm

Registration

9:30am

Brunch

11am

Keynote Address

Marshall McLuhan

1pm

The Impact Of Music On Society

WITH

Richard Peterson

Professor, Sociology—Vanderbilt University
A discussion of the relationship between the radio and record industries and its ongoing influence on popular culture.

4pm

Special Movie Preview "American Hot Wax"

7:30pm

Cocktail Party & Buffet Dinner

10pm

Hospitality Suites Open

Saturday, March 4th.

9:30 am

Brunch

11am

FCC Session

1:30pm

Snack Break

2pm

Marketing Research

— Part One —

3pm

Marketing Research

— Part Two —

8pm

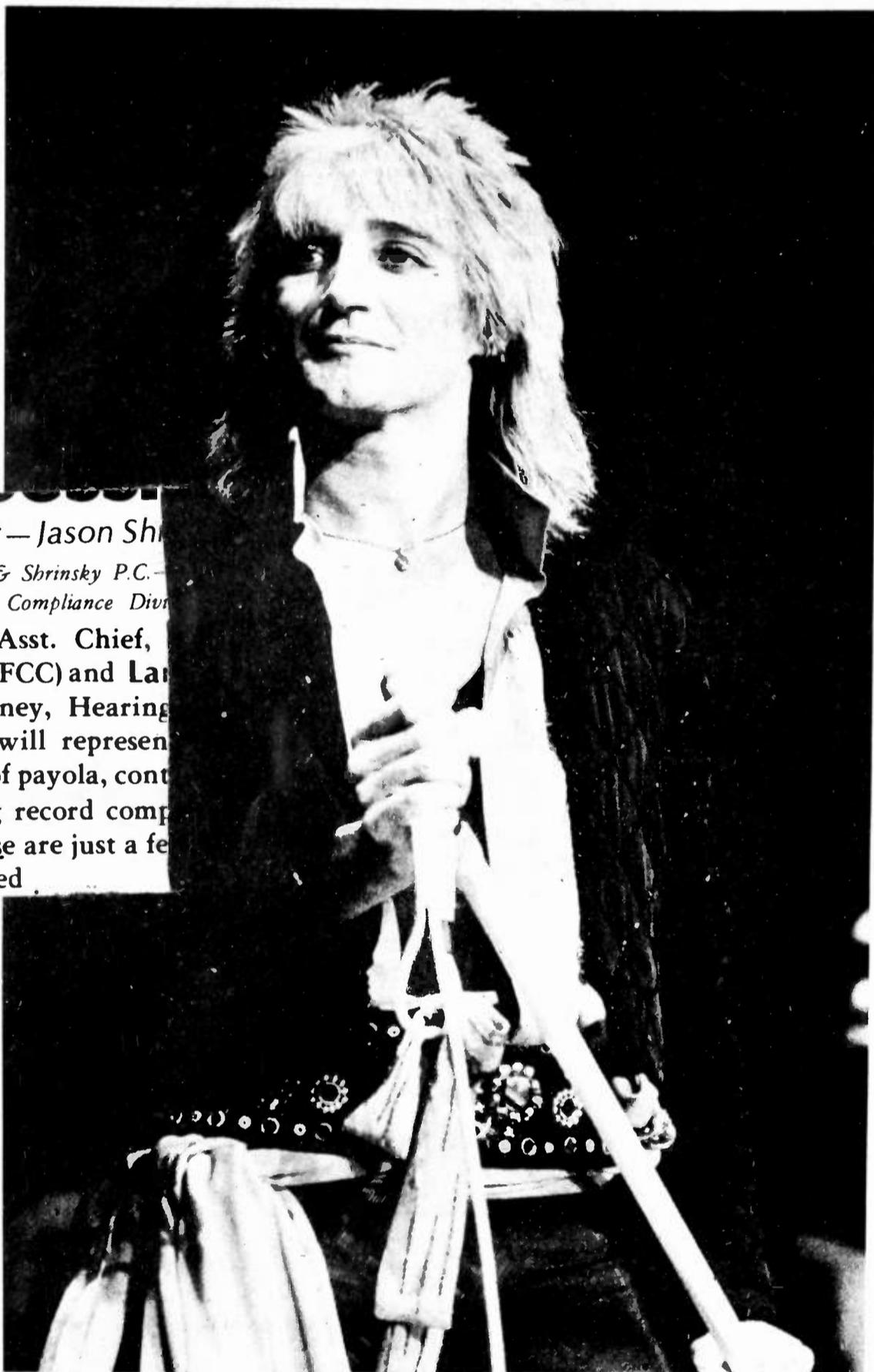
Superstar Banquet And Show

12mid

Hospitality Suites Open

Off And Running.

**WRKO
WPGC
WKBW
KRBE
WHBQ
CKLW
WSAI
Q102
KSLQ
WZUU
WZZP
KFRC**



**KJRB
KCBO
KCPX
KRSP
KTKT
KANC
KLIV
KYNO
KROY
KNDE
KQEO
WTSN
WAQY
K104
WRFC
WFOM
WGLF
WISE
WAIR
WANS
92Q
WCGQ
KISD
WRKR
WAKX
WSPT
KLMS
WNAM
KENO
KSLY
KDZA
KCBN
KRKE
KODI**

Moderator — Jason Sh...

*(Senior Partner, Stambler & Shrinsky P.C. —
Advisor to Complaints & Compliance Div...)*

Arthur Ginsberg (Asst. Chief,
Broadcast Bureau, FCC) and La...
(Senior Trial Attorney, Hearing
cast Bureau, FCC) will represen...
tion in a discussion of payola, cont...
tie-ins and handling record comp...
LP giveaways. These are just a fe...
that will be covered.

**WBBQ
KHFI
WERC
WIVY
WOW
WHOT
KIIS
TEN-Q
KEZY
KING
KYYX
KTAC**

ROD STEWART "Hot Legs"

Produced by
Tom Dowd



SBA Approves Broadcast Loans; Government Time Buys Advocated

The Small Business Administration announced the expansion of its financial assistance programs to include small radio and TV broadcasters. The long-anticipated move was viewed by many as a response in part to a Carter Administration petition calling for the promotion of minority broadcast ownership.

SBA 7(a) business loans, generally limited to \$350,000 but occasionally allowed up to \$500,000, will be available for the purchase, construction, modernization or expansion of radio, TV and cable operations, or for equipment purchases and working capital. Applicants must be operating for profit in the broadcasting business, meet credit and eligibility standards, show evidence of repayment ability,

and meet a soon-to-be-announced size standard. The SBA is expected to define "small" broadcasters as radio stations billing \$2 million annual gross income, and TV stations billing \$5 million.

Minority broadcasters are expected to benefit from the new loan rules, and received substantial statements of support in the Administration petition sent to the FCC. The petition called for an increase in the amount of federal money going to minority-owned stations, and asked the FCC to expedite minority applications, suggesting that in hearings with more than one license applicant involved, preference be given to

applicants with minority participation. It also suggested that minorities be allowed to operate stations part-time through extensive brokerage of broadcast time; and called for waiving limits on the total number of TV stations in Top 50 markets that minority owners could acquire. The petition also announced that the Defense Department, Amtrak, the Postal Service, and other federal agencies would institute policies to "increase the flow of federal advertising business...to minority-owned media."

Sholin Named National Music Coordinator For RKO



Dave Sholin has been appointed National Music Coordinator for

RKO Radio, it was announced by Dwight Case, President of the company. Sholin, currently Music Director of KFRC/San Francisco and Acting National Music Coordinator, will relocate to RKO's corporate headquarters in Los Angeles, and will report directly to Case. He is expected to institute several new computer-assisted music research systems for RKO.

Sholin had been Music Director of KFRC for several years, and was the recipient of a number of awards in his field. Previously he had been involved in the programming of KLIV/San Jose.

Summer Promoted To Division VP At RCA

Robert Summer has been appointed to the newly-created position of Division Vice President of RCA Records, USA, according to RCA Records President Louis Couttolenc. Summer will have responsibility for all U.S. commercial record activities, and will report to Couttolenc. Previously, Summer was Division Vice President, Marketing Operations. He had served as Division Vice President for four years before that, and has been with RCA for a total of 16 years.

Couttolenc commented: "Summer has served RCA with distinction...he has demonstrated unique skills and contributed significantly to the earnings record set by our division...His promotion assures

us of consistent high level performance in this vital area, and I am confident he will further enhance the progress of our domestic operation."

Couttolenc added that Summer's appointment would free the RCA President to devote more time to considerations of RCA's overall growth, and to activities connected with international, record club, and manufacturing concerns.

FTC Chairman Issues Deceptive Ad Warning

Federal Trade Commission Chairman Michael Pertschuk warned advertisers to avoid permitting their ad claims to become deceptive, or prepare to feel "the painful bite of the agency's new teeth." Pertschuk, speaking before a Public Affairs Conference of the American Advertising Federation, also stressed that the FTC does not intend to impose its own standards of morality and taste on advertisers, and is reluctant to intervene except in cases where strong benefits for consumers would result.

Aside from the deception warning, most of Pertschuk's remarks were relatively conciliatory, although he did express considerable concern about ads on children's TV programs. He stated his review of "vigorous comparative ads, so long as they are truthful." Pertschuk also announced that the FTC would participate in a three-day MIT workshop on the subject of advertising vs. national conservation goals.

LIN Looking To Buy Starr Shares

LIN Broadcasting is the latest communications company to hold discussions on the purchase of Starr Broadcasting stock. As noted last week in R&R, Starr Chairman William F. Buckley Jr. refused an offer of \$12 a share for his 19% interest in the company from an unnamed communications concern. LIN announced that it was discussing a \$14 a share offer with Jim Long, who owns 11% of Starr's stock, and several other stockholders, not including Buckley. LIN said it was negotiating for the purchase of approximately a 30% interest in Starr, and was discussing merger possibilities as well.

Maine Station Burns To Ground

The studios of WABK/WKME-FM Gardiner, Maine were leveled by a fire Saturday (2-4) morning at 3am. The stations' transmitters are located apart from the studios, however, and with the help of several area stations, WABK was back on the air again by 9:50 that same morning.

According to WLBZ/Bangor air engineer Chuck Foster, who aided

in the relief efforts, the only equipment left standing was four automation cabinets belonging to the FM station. The fire was apparently accidental, resulting supposedly from an exploded hot water heater.

Stations WLBZ, WGY/Bangor, and WLAM/Lewiston, among others, contributed equipment, with WLAM

supplying remote apparatus to speed WABK's quick return to the air. The stations (both Top 40) plan to rebuild from scratch, and are in desperate need of records for their libraries. Vinyl contributions can be sent to WABK/WKME-FM, c/o Program Director Bruce Stevens, Box 1280, Gardiner, Maine 04345.



EGYPT FIRST FAMILY VISITS WAR—MCA recording group War received a surprise visit from Nana and Gamal Sadat, children of Egyptian President Anwar Sadat, in Los Angeles this week. Gamal, Sadat's eldest son, expressed a desire to watch the group's recording session from behind the control board. Pictured (l-r) are War's Lonnie Jordan, producer Jerry Goldstein, Nana Sadat, Gamal Sadat's fiancée Dina, Gamal himself, and War's Howard Scott.

Percentage Of Women In Broadcasting Up In 1977

Women are making gains in the field of broadcast employment, according to an FCC study on broadcast hiring practices. Minorities have also registered progress.

Women now compose 28.6% of broadcast employees, compared to 27.3% last year, a 1.3% increase. While the total number of broadcast employees increased about

4.7% in 1977, the number of women employees was up almost 10%. The results are based on reports filed by stations with five or more employees.

Minorities now make up 13.8% of the employee total, up 4% from last year, with blacks, Orientals, American Indians, and Spanish-surnamed employees all registering slight percentage gains. The number of minority employees was up about 8% over 1976 totals.

Pryor Asks Grammys To Pass On Prior Recordings

In an unusual gesture, comedian Richard Pryor took out full-page ads in the entertainment trades asking NARAS members not to vote for his "Are You Serious" album on Laff Records, nominated for a Grammy Award. Pryor first stated in his ad his appreciation for the nomination, then said: "My appreciation is, however, tainted by my knowledge that the material under consideration was recorded 10 years ago and recently repackaged and released...I intend to cast my vote for one of the other no-

minees, and I urge you to do the same."

(Continued on page 14)

Stations Across Nation Join In Leukemia Broadcast

The National Leukemia-Broadcast Council has announced that approximately 75 stations across the country will participate in its "Fight Leukemia Days" radio fund raising events February 25-26. Stations from most major markets and many smaller areas will solicit pledges, aided by volunteers from the Leukemia Society of America. The NLBC will supply participating stations with pre-taped messages and in some cases personal long distance calls from a number of celebrities, including Ed Asner, Ted Knight, Betty White, Jamie Farr, the Captain & Tennille, Carol Burnett, Sidney Poirer and Leonard Nimoy. Nostalgic video dramas and comedies will also be supplied. Last year's radio effort brought in almost half a million dollars, and NLBC National Chairwoman Shirley Jones predicted that radio would raise over \$800,000 this year.

Arbitron Makes Minor Survey Area Definition Changes

Arbitron Radio has instituted a slight change in its definition procedures for survey areas, starting with the April/May 1978 book. If home stations in a market achieve a 10% or greater composite share of all diary mentions in a given county, and if the home stations receive a minimum of ten diary mentions, then that county will become part of the market's Total Survey Area. Initial market definition criteria remain the same, with initial survey markets including all counties covered by the signal contours of at least two AM stations in the metro area of a given market. The new procedure applies to the retaining, addition, or deletion of counties in TSA's. Arbitron retains the right to waive or modify certain procedures under exceptional conditions.

Plough To Syndicate Disco Format

Plough Broadcasting Company has announced plans to syndicate its Disco format. The company has been running the format on WVEE-FM/Atlanta, WXYV-FM/Baltimore, and WHRK/Memphis, and views the format as "the future of black music radio with an FM style." The service is available for use in live or automated formats, according to Plough Director of Music Services Candy Weesling, who produces the Disco format.

INSIDE R&R:

MEDIASCOPE.....	6
STREET TALK.....	10
TOP 40 SECTION.....	12
PICTURE PAGE.....	26
AOR SECTION.....	36
COUNTRY SECTION.....	43
POP/ADULT SECTION.....	49
OPPORTUNITIES.....	52

Mediascope

Norman Named GM Of The Year In RKO Awards

RKO Radio announced awards for outstanding "achievers" within the organization at its recent meetings in Los Angeles. KFRC/San Francisco General Manager Pat Norman was acclaimed General Manager of the Year, Superior Achiever. Dick French, WHBQ/Memphis General Manager and WROR/Boston GM Gerard Sperry won Achiever plaques in the General Manager category. WHBQ/Memphis Program Director John Long was Superior Achiever PD of the Year, with Don Kelly of WFYR/Chicago winning the Achiever award in that category. Air personalities Rick Dees (WHBQ) and Renee Channey (WGMS/Washington D.C.) were named Superior Achiever and Achiever of the year in their area. Other awards were bestowed upon promotion, news, sales, traffic, accounting, retail sales, and engineering personnel; while KFRC Music Director Dave Sholin received a special award for his efforts. Pictured are RKO Radio President Dwight Case (left) and Pat Norman.



Automation Hits 10% Mark In Broadcasting

Automated radio and TV stations make up 10% of the nation's total, according to a study sponsored by the NAB and the Broadcast Management Association. The 72-page study also provides explanations of automation terms and details of automated operations. In other conclusions, the report indicated that 13 computer service companies specializing in broadcast industry systems have the lion's share of the market, and that about 40% of automated stations surveyed had computer systems on their own rather than sharing computers located elsewhere.

Springfield Springs Into Radio Campaign

Springfield Foods, a large California comestibles line, is concentrating on radio and outdoor advertising for its 1978 campaign. Billboards and radio spots (beginning in February) will stress Springfield's sales prowess and variety. Total expenditures could reach \$450,000.

CCC Comes Up A Winner In '78

Combined Communications Corp. enjoyed a profitable 1977, as net income climbed 26% over last year's figures, \$20.6 million from \$16.3 million. The company's gross income was up over 15%, \$256 million from \$222 million last year. Combined owns eight radio stations in addition to seven TV stations and two newspapers.

ABC FM Stations Secure New Reps

Following the announced closing of ABC Radio Spot Sales, (R&R 12-16-77), the seven ABC-owned FM outlets have acquired new representation. WPLJ/New York, WRIF/Detroit and KSFY/San Francisco will be represented by Blair Radio. WDAI/Chicago and KLOS/Los Angeles will be repped by Katz Radio. WRQX/Washington D.C. will be handled by McGavren Guild, and KAUM/Houston goes to RKO Radio Sales.

FCC Complaints Continue Downward Trend

Complaints to the FCC's Broadcast Bureau declined again in December, though not nearly so sharply as the last reported drop-off. October complaints numbered 7931, November's totalled 4054, and December complaints were 3802, a 6% decline. Other comments and inquiries added up to 2299, compared to 2192 in November, a 51% increase.

International Broadcasting Finalists Being Selected

Finalists in radio and TV categories of the 18th annual International Broadcasting Awards are being chosen by a number of panels across the country and in London, Paris, Tokyo and Sydney. The awards will be presented March 7 at the Century Plaza in Los Angeles.

Globe Approves Combined Merger

Shareholders of Globe Broadcasting Co. approved Globe's acquisition by Combined Communications. The shareholders will receive \$5 a share (2.8 million shares are outstanding). The merger is still subject to FCC approval.

Bonneville Bags British Beautiful Music

Bonneville Broadcast Consultants have acquired exclusive North American rights to a package of beautiful music arrangements of popular songs by British conductor/arranger Syd Dale. The eleven selections, which Bonneville President Marlin Taylor stated were "the finest beautiful music arrangements of pop hit tunes" they've heard, will be programmed immediately on stations using the Bonneville "Just Beautiful Music" and "Traditional MOR" formats.

ERR WAVES

BY BOBBY OCEAN



R&R CALENDAR OF EVENTS

1978

NBC RADIO NETWORK REGIONAL AFFILIATE MEETING, SHERATON NATIONAL MOTOR HOTEL, ARLINGTON, VA, FEBRUARY 24

ANNUAL PUBLIC RADIO CONFERENCE, CORPORATION FOR PUBLIC BROADCASTING AND NATIONAL PUBLIC RADIO, ST. FRANCIS HOTEL, SAN FRANCISCO, CA, FEBRUARY 27-MARCH 1

March

R&R CONVENTION '78, FAIRMONT HOTEL, DALLAS, MARCH 2-5, 1978

Country Radio Seminar, Nashville, March 17-18, 1978

National Association of Record Merchandisers Annual Convention, Hyatt Regency, New Orleans, March 18-22, 1978

Intercollegiate Broadcasting System National Convention, Biltmore Hotel, New York, N.Y., March 17-19

April

National Association of Broadcasters Annual Convention, Las Vegas, April 9-12, 1978

National Association of Broadcasters Radio Program College, Las Vegas, April 12-14, 1978

Country Music Association Board Meeting, Washington D.C., April 18-19, 1978

May

Sixth Annual Gospel Radio Seminar, Airport Hilton, Nashville, May 5-6, 1978

National Association of Broadcasters Radio Program College, Hyatt Regency, Chicago, May 24-27, 1978

June

Associated Press Broadcasters Annual Meeting, Stouffer's Twin Towers, Cincinnati, June 1-3, 1978

Country Music Association Fan Fair, Nashville, June 7-11, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 7-10, 1978

American Women In Radio & Television Annual Convention, Los Angeles Hilton, June 13-17, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, MN, June 25-28, 1978

July

Country Music Association Board Meeting, Fremont Hotel, Dallas, July 11-12, 1978

Broadcasters Promotion Association Annual Seminar, Radisson St. Paul, St. Paul, June 17-20, 1978

September

Institute of Broadcasting Financial Management Annual Conference, Dunes Hotel, Las Vegas, September 17-20, 1978

NATIONAL RADIO BROADCASTERS ASSOCIATION CONVENTION, HYATT REGENCY EMBARCADERO HOTEL, SAN FRANCISCO, CA, SEPTEMBER 17-20

Radio Television News Directors Association International Conference, Atlanta Hilton, September 20-22, 1978



"Someone has to keep the rock and roll fires burning."

JOHNNY RIVERS

on the Robert W. Morgan Special of the Week

WATERMARK, INC. 10700 Ventura Blvd., No. Hollywood, CA 91604 • (213) 980-9490

JOAN BAEZ — THE BEACH BOYS — DAVID BOWIE — ERIC CARMEN
RITA COOLIDGE — ENGLAND DAN AND JOHN FORD COLEY — FIREFALL — DARYL HALL AND JOHN OATES
KC AND THE SUNSHINE BAND — MOODY BLUES — JOHNNY RIVERS — BOZ SCAGGS — THE SPINNERS

THE ROBERT W. MORGAN SPECIAL OF THE WEEK

SHIPPING PURPLE!

YOU ASKED FOR IT. YOU GOT IT.

“SWEET TALKIN’ WOMAN”

JT-XW 1145



The new

E L O

single from their triple platinum album,

“Out of the Blue.” JT-LA823-L2

And you can't miss it. It's purple. On Jet Records.

AVAILABLE
IN
PURPLE VINYL
IN LIMITED
QUANTITIES



Distributed by United Artists Records.

What's New?

Dilbeck Promoted To Columbia A&R VP

Michael Dilbeck has been promoted to the position of Vice President, West Coast A&R for Columbia Records. Dilbeck, formerly Director of West Coast A&R, will report to Columbia National Vice President of A&R Don Ellis. Dilbeck joined Columbia in 1972 in the A&R Department, having been President of independent concert promotion firm West Coast Promotions previously.



Arista Takes On Stiff

Arista Records has concluded an American distribution agreement with England's Stiff Records, with a first album of concert performances by the label's artists, "Stiff's Greatest Stiffs Live," to be released late this month. Stiff first developed Elvis Costello, who is no longer with the label. Arista President Clive Davis said, "Stiff Records has made a definite statement by demonstrating a keen ear for...unique talent and presenting it with style, wit, originality and real know-how." Displaying some of that style and wit, Stiff President Dave Robinson replied "In a world where courage is at a premium, Arista has given new meaning to the word reckless (sic) by taking Stiff in its hands. Our mutual faith in the semi-artistic and economic expediency of the Arista-Stiff collusion will be rewarded by a long and lucrative enterprise, God help us."

Pride Tops Money As Work Reward

According to an Indiana University survey of 3000 workers, pride of craftsmanship is a more desirable work-related feeling than a financial raise—although among younger workers the money came first. In a blow to the Puritan ethic, however, only 5% of those surveyed agreed with the statement "Working hard makes a man a better person."

Disco Dingbats

A new Chicago disco operation called Dingbats has opened up to serve a previously-untapped clientele. The disco, which is open on Saturday afternoons, is designed for children 3-12. Customers get an afternoon of dancing, lessons, lunch, and ice cream for a \$5 tab. The management reports that the kids are advanced in their disco awareness and are more responsive to new music than their adult counterparts.

New License For Jukebox Ops

Jukebox operators must apply for a license to perform nondramatic musical works, according to a new Copyright Office rule. The license, which costs \$8 per jukebox, permits the playing of records if royalties are paid. For a free copy of the form itself, write to the U.S. Copyright Office, Library of Congress, Washington D.C. 20559.

Miller Time Runs Out On Exclusive "Lite" Use

Miller Brewing Co. failed in its attempt to convince the Supreme Court that the beer company should have exclusive use of the terms "light" and "Lite" as trademarks for low-calorie beer. The Court upheld an Appeals Court decision that the word "light" is in the public domain, so that neither it "nor its phonetic equivalent" could be tied up exclusively by Miller. Three other suits by Miller in the Midwest were also settled by the Supreme Court ruling, which apparently shed considerable light on the issue.

Time For New Life?

Time Inc. is preparing a prototype for a new Life Magazine, according to persistent reports. A dummy issue, developed under the supervision of Bryon Dobell, a former editor of Esquire and New York magazines, is scheduled for February completion, at which time Time will decide on further plans.

Radio & Records

Bob Wilson, Editor & Publisher

Mike Harrison, Managing Editor
Dick Krizman, Vice President Sales & Marketing

Mark Shipper, Senior Editor
Steve Uslan, Director Creative Services
Richard Zumwalt, Art Director

Editorial

Ken Barnes, News Editor
John Leader, Top 40 Editor
Jim Duncan, Country Editor
Biff Collie, Nashville Editor
Jeff Gelb, AOR Editor
Mike Kasabo, Pop/Adult Editor
Jason Shrinsky, FCC Advisor
Bobby Ocean, Cartoons

Associate Editors

Pam Bellamy, Hugh Cherry, Betty Arms, Karen Biondo,
Sari Gussman, Sharrison, Nancy Hoff, Christine Blase

Production

David Hirsch, Production Manager
Marilyn Frandsen, Associate Art Director
Roger Zumwalt, Photography
Ellen Barnes, Assistant
Marc Rabins, Assistant

Circulation

Krisann Aglio

Classified

Christina Anthony

RADIO & RECORDS is published every Friday by Radio & Records, Inc. 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. (213) 466-9561. Subscriptions \$130 per year or \$40 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. Application by Radio & Records, Inc. for registered trademarks pending: AOR, Breakers, The BackPage, HCD, Hot Tracks, In The Bin, Mediascope, Most Added, National Airplay/30, Parallels, Radio & Records, Street Talk. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. ©1978 RADIO & RECORDS, INC.

Rock & Roll Music—A Backbeat You Can't Use It?

Rock & roll music has been blamed for causing everything from deafness to Communism to anarchy in the U.K., but now it's regarded as a threat to the productivity of the American worker. According to New York psychiatrist John Diamond, test subjects who listened to rock music on the job lost a certain degree of muscular strength. Diamond theorizes that a certain rock beat is a stress signal that interferes with the rhythms of brain waves. He suggests employers switch to Muzak, classical, or country sounds to induce more productive results.

He'll Do It Elvis' Way

A burning love for the memory of Elvis Presley has impelled a 24-year-old Florida man to seek plastic surgery in the image of the late star. Dennis Wise plans to rearrange a big hunk of facial tissue so that he will look exactly like Elvis. After that, not surprisingly, he plans to work up an Elvis impressionist act; in fact, his new manager is paying for the surgery. Wise, a devoted Elvis memorabilia collector, plans to use the proceeds from his act to build a museum for his collection. Wise claims to have mastered Presley's speech mannerisms, movements, and hairstyle already, lacking only that final drastic-plastic touch.

Cheaper Car Phones In Future?

AT&T is working on a new car-phone system which they hope will be both more efficient and less expensive, according to a report from NewScript news service. A cluster of low-powered radio cells able to send and receive two-way conversations will enable motorists' calls to be transferred from various communications points without interruption, by computer. The new system, with no firm date projected for introduction, is expected to cost less than current \$100 monthly rates.

Bogart Wins UJA Man Of Year Honors

Neil Bogart, President of Casablanca Record and Film-Works, was named "Man Of The Year" for 1978 by the United Jewish Appeal. According to records of the charity federation, Bogart at 34 is the youngest man ever to receive the honor. He will be honored at a banquet in New York in October.



UA, Free Flow In Publishing Pact

Free Flow Productions, an Austin-based production firm headed by President Michael Brovsky, has signed an agreement with United Artists Music Publishing Group to develop albums featuring new, publishable songs. The material will be co-published by UA and Free Flow. Free Flow producers worked with artists like Firefall, Chris Hillman, Helen Schneider and Gladys Knight & the Pips last year.

TV News

Thomopoulos New ABC President

Anthony D. Thomopoulos is the new President of ABC Entertainment, replacing NBC-bound Fred Silverman. Thomopoulos has been a Vice President of ABC Television since May 1976, having joined the company in 1973 as Vice President, Prime Time Programs. He began his broadcast career in 1959 with NBC. That network is trying to secure an early release for Silverman, whose ABC contract expires in June, but ABC at this time plans to hold their former programming chief to the letter of the contract (while allowing him a lengthy vacation during their fall programming consultations)...Violence is down 9% on TV this year, according to a National Citizens Committee for Broadcasting study (13 weeks worth). ABC's blood and gore score dropped 26% from last year, while NBC dropped 11%. CBS, on the other hand, was up 14%, with a 105% increase during the so-called family hour. The study did not measure TV movies and other special features, and did not count violent comedic incidents.

MUSIC ON TV—Gene Cotton is set for American Bandstand February 18 (ABC)...Helen Reddy has signed a longterm pact with NBC, with a Thanksgiving special first on the list... That Arista Merv Griffin salute airs in most major cities February 10, but some cities will be seeing it February 17 or 24, so check local listings...And a final note of clarification: the Grammys telecast is Thursday, February 23, not the 22nd as inadvertently listed in the R&R Industry Calendar.

ABC Wins Again In Relatively Tight Race

ABC took home another Nielsen victory for the week ending January 29, but NBC and CBS weren't terribly far behind. ABC had a 22.0 rating, compared to NBC's 20.2 (for their second straight second-place finish) and CBS' 18.8. NBC also managed to knock ABC off its Tuesday night perch with Part II of "The Dark Secret Of Harvest Home," although "Happy Days" and "Laverne & Shirley" were still able to rack up 1-2 numbers. Third place went to ABC's "Charlie's Angels," 4) "Love Boat" (ABC) 5) "Little House On The Prairie" (NBC) 6) "Fantasy Island", a new ABC series 7) "Harvest Home" Part II 8) "Harvest Home" Part I 9) "Barnaby Jones" (CBS) in its highest finish this year, and 10) "Starsky & Hutch" (ABC) in a new Wednesday time slot. ABC's "Roots—One Year Later" special finished 46th.

NBC and CBS were nearly shut out in New York and Los Angeles Arbitron results for the week ending January 27; CBS scored a 6th place in New York, while one NBC program was part of a five-way tie for 10th in Los Angeles. Otherwise it was ABC all the way, with "Happy Days" and "Laverne & Shirley" tying for the top spot in New York, followed by 3) "Charlie's Angels" 4) ABC's Sunday Night Movie 5) "Eight Is Enough" 6) "Love Boat" and "Starsky & Hutch" tied with CBS' "All In The Family" 9) a tie between "Barney Miller" and "Welcome Back Kotter."

In Los Angeles "Laverne & Shirley" outpointed "Happy Days" for first, with 3) going to "Love Boat" 4) "Three's Company" 5) "Barney Miller" 6) "Charlie's Angels" tied with "Six Million Dollar Man" 8) "Carter Country" tied with "Eight Is Enough" and 10) a five-way tie between ABC's Friday and Sunday Night Movies, "Donny & Marie," "Welcome Back Kotter" and NBC's "CHiPs". NBC's "Harvest Home" did not figure in the New York or Los Angeles TopTens.

"Baby Hold On" Is Making Money!



KFRC HB WPHD 19 KSLY 14
WKBW HB KLIV 29 KDON 16
K100 HB KSTN 25 KBZY HB
13Q 26 KYNO 22 KCBN HB
WZZP 24 KJOY HB WCUE
KIMN HB KPAM HB K104 HB
WAVZ 29 WNDR HB WCGQ HB

EDDIE MONEY

with his first hit single

"Baby Hold On"

From the debut album that has
taken AOR by storm,
"EDDIE MONEY"



on Columbia Records



DRAGON

NOT A MYTH.

Produced by Peter Dawkins. *Portrait*, "Portrait" are trademarks of CBS Inc.



STREET TALK

Question of the week: what Congressman's family is going to re-enter the broadcast business, bigger than ever? He is best known for his Y's and Q's.

Wife swap: Howie Castle has left the Program Director slot at WIFE/Indianapolis. Street talk has it that Dave Kirby, the current Assistant PD at 96KX/Denver, will be the new WIFE PD. Also, look for Howie Castle to turn up at WLCY/Tampa pulling an airshift.

Hearty congratulations to Bobby Rich on his move to 99X/New York. Rob Cisco, now the programming assistant at KFMB AM-FM/San Diego, will be traveling to New York with Rich as his assistant. I hope those guys have wintercoats!

Is Eddie Rogers going to be the new PD at WXYZ/Detroit? By the way, the talk of Tom Bigby leaving WXYZ is just that...talk.

Dick Haynes, legendary morning personality at KLAC/Los Angeles, will be off the air for the next few weeks. He's now at home recovering from exploratory surgery. We wish him a speedy recovery.

Here's another world-famous Street Talk fact: Dolly Parton's first public appearance was with her high school band...playing drums!

Ken Miles is leaving KRBE/Houston to do mornings at KNUS/Dallas.

Santa Ana losing Ballance? Lotta talk about Bill Ballance leaving KWIZ/Santa Ana to join KFMB/San Diego as 6-10pm talk/music personality on the AM powerhouse.

The Scotti brothers are reportedly going to sign a record deal with Atlantic very soon. I guess they made Atlantic an offer they couldn't refuse...so to speak.

Nick Alexander, 12-3pm jock at KLIF/Dallas, has been appointed Music Director.

Speculators have purchased one acre of land in Mississippi that was once owned by Elvis Presley. They are now planning to sell the land for \$10 per square inch! If they sell it all that's a gross in excess of \$60 million!!

Late word out of the Motor City is Gary Firth will be the new Program Director of Bartell's WDRQ/Detroit. Gary is currently PD at KRIZ/Phoenix.

Last week's question has been answered...Steve Martin and Marshall McLuhan have not met. But Martin is reportedly looking forward to seeing McLuhan's badge.



MAYBE SOMEDAY I'LL BE PRESIDENT—Flash back to 1959...and while most of us will immediately recognize the custom studios of KOSI/Denver, how many of you knew right away that the debonair night jock pictured is Jim Taber, current President of KINT-AM-FM/El Paso? Jim was attending Colorado State University at the time and KOSI was his first full-time job as a jock. Who would have thought that dressed like that, Jim would someday be President...amazing!

WILD CHERRY "I LOVE MY MUSIC"

FIRST WEEK ACTION!

WZZP WNEX
WFOM WKWK
WORD M-105
WLYT WFMJ
WXIL WINW
WCUE

WILD CHERRY
I LOVE MY MUSIC
including:
I Love My Music
No Way Out Love Affair/Lana
It's The Same Old Song/1 2 3 Kind Of Love



Distributed by Epic/Sweet City Records

TOP-40



John Leader

Buffalo's HCD

How's your image? When people think of your call letters, what comes to their minds? "Oh, that's the rock station..." or "Yeah, they play albums." Most music stations are defined in terms of the music they play. Not surprising, since music is the majority of what they do.

But there is another way...a way that is working! In the face of increased competition some programmers have chosen to position themselves "above" the other music station in their markets. These stations have rejected the traditional "music definition" and instead positioned their stations in terms of their "communities." They still play music, but the music is not necessarily the most important part of the total package.

For an example look at Buffalo. Now before you make any wise remarks regarding Buffalo, read on and see how the very conditions we all make fun of make for some very successful radio at WKBW.

Sandy Beach returned to WKBW as Program Director this past September. He had previously been with "KB" as a jock for six years before moving to Erie, Pa. to program. The changes that Sandy made upon his return were small changes in positioning. Those changes, as part of a total package, helped WKBW attain a 14.7 share of the total 12 plus audience, outdistancing all other Buffalo stations in the Oct-Nov Arbitron.

Sandy outlined some of the definition changes that he affected. "We moved away from our standard image of the past. WKBW has been one of the dominant stations in this market for the past 25 years and we all grew up with it. Primarily it was thought of as a real teeny-bop rock radio station. What we've done now is become very community-oriented."

What could possibly be more of an HCD (highest common denominator) than the common experience that all your listeners share—namely the community in which they live? Sandy explained his philosophy on community orientation, "Virtually anything that goes on in Buffalo, our personalities are involved. We have our guys all over town doing everything. Rather than go out just to do promotions in the community, we become part of the community. If the symphony is having a benefit concert, one of the jocks will be there leading the orchestra...we'll publicize it...really make an effort. We make a lot of friends. It takes time, but it pays off."

The turning point for WKBW was in fact the blizzard of 1977. The station totally pulled together with the community and WKBW's coverage of the storm won them many new fans. The city of Buffalo has a very strong identity, a fact that the station uses to its advantage.

WKBW carries Buffalo Bills football games and Sandy says, "(The Bills games) give us a chance to have people sample us that wouldn't normally be listening to our radio station. And don't forget, football is not like hockey or baseball...it's just one game a week. It's an ideal situation for us."



KEN'S KONVOY—WQID/Biloxi recently sponsored a Bike-a-thon for St. Jude's Children's Hospital. Station personality Ken Knight leads his lovely "konvoy" along the route to over \$6,000 in pledges. Prior to the Bike-a-thon, Danny Thomas called Knight on the air to wish him good luck.

"We all tend to think of radio in terms of contemporary stations only. But the number one stations are usually 'personality-MOR's...old line Pop/Adult stations.' The WCCO's, the WJR's, those stations have not only had the numbers, but have sustained the numbers through community involvement and longevity of morning personalities. Those are the two big things."

Mornings at WKBW are handled by Dan Neaverth, a Buffalo legend in the most positive sense of the word. Dan has been with the station for almost 20 years, the last eight as morning man. He is the announcer for the Buffalo Bills as well as other Buffalo sports teams. He appears on television often and, if you live in the city, you know Dan Neaverth.

The image that WKBW projects to its listeners is more than just "that rock station." The positioning of WKBW as a full-service, community oriented station has paid off for Sandy Beach and his entire staff. Buffalo's self-image may be easier to define than some other cities, but the successful road WKBW has traveled has other traffic on it too. See the WMMS/Cleveland feature in this week's issue for another example.

The city you live in is a wealth of things that affect the lives of your listeners. It does not take extraordinary vision to see these things. Your community is perhaps the highest common denominator for your radio station. As more and formats intersect musically, those who can recognize their communities and reflect them can win. As Mike Harrison said in his column last week, "Don't disbelieve that which is obvious just because you're the only one who sees it."

Randolph Crosses Over

John Randolph, former Program Director of WAKY/Louisville, has been named President and General Manager of Country stations KTOW & KGOW-FM/Tulsa, Ok.

I spoke with John, who has already joined the Tulsa stations and he explained his transition, "You know the old saying, if you're a Program Director you can't go into management. That's just not true. At WAKY I had expressed a desire to go into management and I was told I needed sales experience." Randolph did in fact go into the sales department at WAKY for a few months before being contacted by the Jim Halsey Company, owners of KTOW/ KGOW-FM.

The Jim Halsey Company, as John told me, "manage Roy Clark, Hank Thompson, Oak Ridge Boys, Donna Fargo and Mel Tillis. Jim Halsey, Roy Clark and Hank Thompson own the radio stations (KTOW & KGOW-FM). They asked me to come out to Tulsa in December and listen to their stations and make recommendations."

John was hired to the position of President and General Manager for the two full-time Country formatted facilities and he's finding his limited sales experience paying off as he is also currently acting as Sales Manager.

The transition from Top 40 to Country was not as difficult as you might imagine for Randolph. He explained, "I always kept up with Country music. We played a lot of Country cross-over records in Louisville, and I'd always go to the CMA, so my interest was always there."

Another Program Director has made the transition to management and John is very happy with the move. The avenues for upward mobility do exist in broadcasting; they may not always be obvious, but they are there for those who want them. Congratulations to John Randolph.

Bits

TUT TIX HOT: Tickets for the traveling King Tut Exhibit are premium items in each market the exhibit visits, and Los Angeles is no exception. When the dates for the King Tut Exhibit were announced in Los Angeles, long ticket lines sprouted up at all locations selling the tickets. The tickets were sold-out in less than two days. TEN-Q radio had their employees stand in those long lines to purchase tickets for the station to give away. TEN-Q is offering Tut tickets to random telephone winners and also to contestants who enter by mail for a postcard drawing.

The King Tut traveling treasures exhibit will be in Los Angeles until June 15, 1978. It then moves on to Seattle, New York City and finally to San Francisco before returning to Egypt. Tut-mania has hit L.A. as it will certainly hit the other cities left on the tour.

SAY IT VERY CAREFULLY: WAQY/Springfield, Ma. recently came to the aid of the New England Whalers hockey team. It seems the Whalers played their home games at the Hartford Civic Center the roof of which collapsed under the weight of wet snow (R&R 1-27). WAQY ran a "Who Gives A Puck Weekend" in support of the Whalers using the Springfield Civic Center for their home games. The station gave away hockey pucks and Whaler sandwiches from Burger King and through community pressure got the Whalers into Springfield for their remaining home games.

JOCKS-JERKS?: KCBO/San Diego is running an interesting Valentine's Day promotion with Farrell's Ice Cream Parlors. The KCBO jocks will become soda-jerks at Farrell's creating special "Heart Sundaes" for customers. All proceeds will go to the San Diego Heart Fund.

SUPERJOCK TO NARRATE ROCK: The Chicago Radio Syndicate has begun production of a 24 hour radio special on "Rock." Signed to host the special is WLS/Chicago morning personality Larry Lujack.

MOTION: Leslie Sole has joined CFTR/Toronto as Program Director. Mr. Sole had been with CHOM/Montreal before accepting the programming job at CFTR.

Dave Sebastian Williams has joined TEN-Q/Los Angeles as weekendender. Dave was formerly Music Director of KFI/Los Angeles. Meredith Lifson has left TEN-Q as Music Director and will be taking some time off commencing with a visit to Spain.

It was good to meet Howard Hoffman of PRO-FM/Providence visiting the West Coast on vacation.

Congratulations to Iona Morris on her appointment as Assistant Program Director of KNX-FM/Los Angeles.

Ron Denver, formerly of WDRQ/Detroit, has joined WBBF/Rochester to do early evenings (6-10pm).

Don't forget to send your station news and photos to us at Radio & Records.

Rap Room Wrapped

R&R Convention '78 is now less than three weeks away and the deadline for pre-registration mail is next Wednesday (2/15)! Two new guests have agreed to be with us in the Thursday night rap room. They are Charlie Van Dyke, Operations Director of KLIF/Dallas, and Don Benson, Program Director of 94Q (WQXI-FM)/Atlanta. Charlie's radio experience reads like the "Who's Who" of major market broadcasting and the things he has done recently with KLIF should make for interesting conversation. Don Benson has built 94Q in Atlanta into the number one station 18-34 overall as well as equaling WSB in the 18-49 category. He will be in Dallas to give us the story first hand.

I am really looking forward to all the activities we have set up for this year's gathering and I sincerely hope you have made your plans to join us. I wonder if Marshall McLuhan and Steve Martin have ever met? See you in Dallas!

THE #1 AOR SINGLE IN THE COUNTRY!

PROGRESSIVE SINGLES

- 1 **VAN HALEN**
"You Really Got Me" (WB)
- 2 **WINGS**
"Girls/Mull" (Capitol)
- 3 **JAY FERGUSON**
"Thunder Island" (Asylum)
- 4 **DAN HILL**
"Sometimes When We Touch" (20th)
- 5 **TOM ROBINSON BAND**
"2468 Motorway" (Harvest)
- 6 **GEILS**
"I Do" (Atlantic)
- 7 **TOM PETTY**
"Breakdown" (Shelter)
- 8 **LITTLE RIVER BAND**
"Happy Anniversary" (Harvest)
- 9 **PAUL SIMON**
"Slip Slidin' Away" (Col)
- tie 10 **FOREIGNER**
"Long Long Way From Home" (Atlantic)
- tie 10 **LeBLANC & CARR**
"Falling" (Big Tree)
- tie 10 **RITA COOLIDGE**
"The Way You Do The Things You Do" (A&M)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Approval. They are listed in order of total reports received. This chart represents airplay only and does not attempt to duplicate trend.

R&R/Friday, February 10, 1978

VAN HALEN

"You Really Got Me"

WCAO debut 30
WPEZ add
KSLQ add 35
B100 20-16
99X 35-33
WKBO add
Y103 add
WOW add

K100 add
KEZY debut 20
KRIZ add 29
KQEO add
WTSN add
WAAZ add
WISM add
WSPT 26-21

WKBW
JB105
KHFI
WINW
KING
KYYX
KCPX
KLIV
KYNO

KROY
KNDE
WAQY
WVAM
K104
WRFC
WFLB
WGLF
CK101

WTMA
KISD
WRKR
WAKX
WACI
KKLS
WKAU
KCBN
KRKE



Produced by
Ted Templeman

on Warner Bros. Records

TOP-40

ONE OF THE COUNTRY'S FAVORITE GROUPS IS BECOMING ONE OF THE FAVORITE GROUPS IN COUNTRY.

Denver Diary

(Continued from page one)

When asked about the reported lack of diary evidence from Arbitron, Tooley said, "Most prosecutions are based on witnesses and what they saw and heard." He indicated that witness evidence was a common basis for many prosecutions in general, and brought up an analogy of robbery prosecutions in which evidence of weapons and stolen goods was absent, but which were still pursued successfully.

Tooley, in commenting on the grand jury investigation, had mentioned to a Denver newspaper instances of "efforts to chill" witnesses, apparently meaning attempts had been made to discourage them from appearing. Some Denver radio figures, on the other hand, questioned Tooley's energetic pursuit of a long-past matter, and mentioned possible political motivations (Tooley was an unsuccessful candidate for Denver mayor twice). Further developments are promised.

Boston Storm

(Continued from page one)

the same time, and returned at 6:30pm using battery-powered control boards. Sales Manager Peter Crawford told R&R the station "threw the format out at midnight last night and has provided straight news service programming since." Daytimer WCAS/Cambridge decided to stay on the air all night as permitted under emergency situations, according to News Director Judith Brackley. She added, "We've been operating with the only three people who could walk in to work since 6am."

WEEI-FM was reported operating by auxiliary power, while WAAF/Worcester promotion staffer Ilyse Gottlieb was forced to pull a ten-hour air shift, as no one else was available. WBZ-AM air personality Wes Vinescomb reported that most station employees have stayed at the station for two days. The station was forced off the air at 2pm Tuesday, and returned about 5pm under 20% power, with the signal reported barely audible. WBZ-FM managed to stay on the air throughout.

WRKO employees were compelled to stay overnight at a nearby Holiday Inn. Two jocks were unable to make it in, but the station stayed on the air and maintained its Top 40 format. WHDH, however, went off the air for a time. Conditions in Boston were duplicated in varying degrees of harshness in much of New England and New York as the icing of the Northeast continues.



EDDIE MONEY GETS THE SAX—Columbia's Eddie Money received a new saxophone for Christmas from Bill Graham. Pictured around the horn are (l-r) Graham, KFRC Music Director Dave Sholin, and Money.

Pryor

(Continued from page 3)

In response, Laff Records, which issued Pryor's first records in the 60's, placed a full-page ad of its own, headlined "Diamonds are forever" "Fine Wine improves with age." The company went on to claim it had "captured Richard Pryor at his finest moment" and dwelled on its pride in presenting the album and in receiving a Grammy nomination.

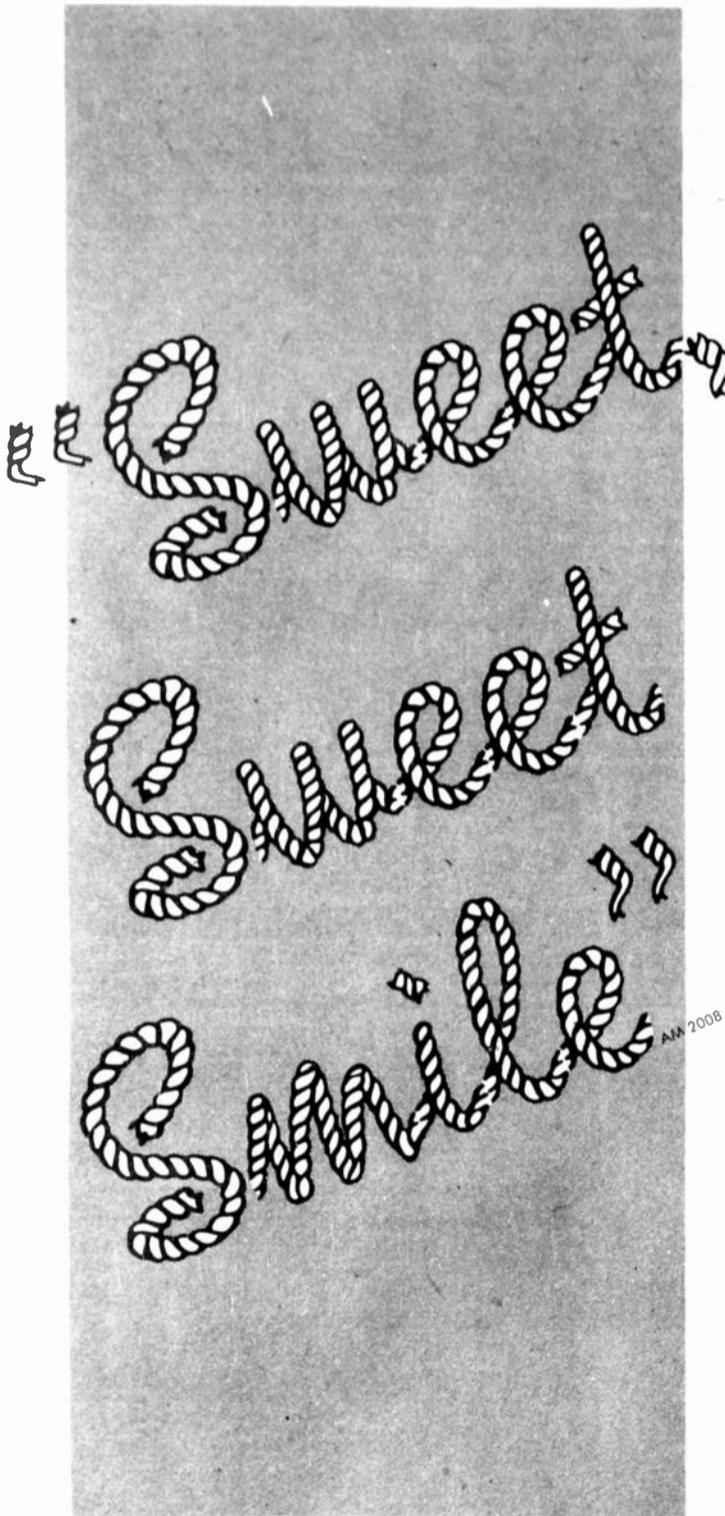
Other nominations in the Best Comedy Recording category, which probably stand to benefit from the Pryor controversy, went to Steve Martin, George Carlin, Ernie Kovacs (a retrospective) and the cast of Saturday Night Live.



98YCR CANS FESTIVAL—98YCR/York asked its listeners to "can it" in a "Feed A Friend" marathon promotion, and received an uncanny response of over 52,000 cans. Checking out a representative cross-section are (l-r) the station's Captain John Lawrence, Dannis Alan, and Stu Miller.



ROCK & ROLLERS AT WRKO—WRKO/Boston held its third annual Christmas benefit concert, with the Kennedy Memorial Hospital for children receiving the proceeds. The Bay City Rollers headlined along with Shaun Cassidy (who MC'd the show), Andy Gibb, England Dan & John Ford Coley, and the James Montgomery Band. \$50,000 was raised. Pictured backstage with the Rollers are (l-r) air personality J.J. Wright, Program Director Harry Nelson, Arista National Promotion Director Sam Karamanos, air personalities Mike Adams and Dude Walker, Bay City Rollers manager Tam Paton, Arista Vice President of National Promotion Richard Palmese, and Regional Promotion Manager Bob Perry.

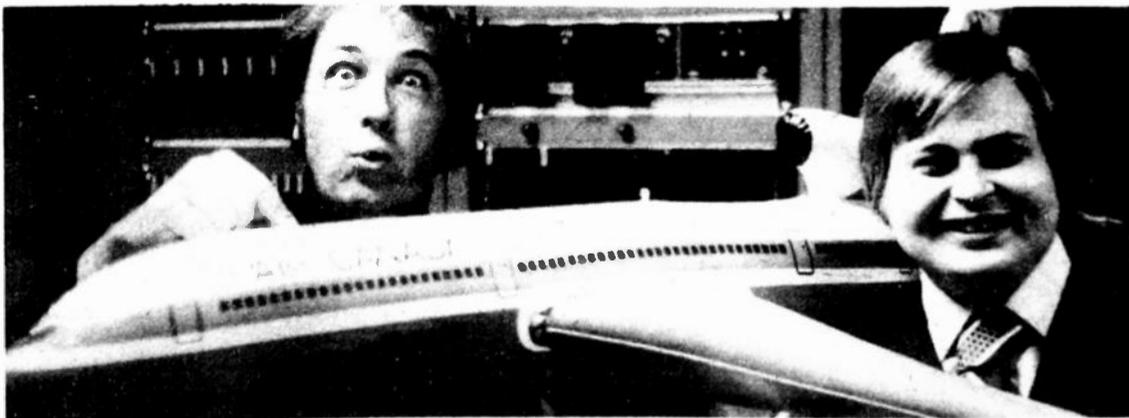


- | | | | | |
|------|------|---------|------|------|
| KIKK | KKYX | WTSO | WPLO | WTNT |
| KMPS | KENR | KEED | WXCL | WNYN |
| KGBS | KNUZ | WBCS-FM | WPAP | WWVA |
| KCKC | KJJJ | WEMP | WUNI | KHAK |
| WMC | KNEW | WBGW | WDOD | WSHO |
| WKDA | KWJJ | WPNX | WVOJ | KRAK |
| WSLR | KLLL | WWNC | WQIK | WBRD |
| WKKN | KGEM | KFTN | KLOZ | WAME |

The New Single From
CARPENTERS
 From the album, "Passage" SP 4703
ON A&M RECORDS

Produced by Richard Carpenter Associate Producer Karen Carpenter
 Personal Management Jerry Weintraub/Management 3

© 1978 A&M Records All Rights Reserved



JUST PLANE FOLKS—CJFM/Montreal had a flight of fancy for a recent promotion—they took a plane full of listeners for an evening's champagne flight over Montreal. Pictured with a model of the plane used are air personalities Steve Shannon (left) and Steve Young.

Paradise Rising

THE CONCERT OF YOUR WILDEST DREAMS

Featuring Special Narration by Orson Welles
Updated for the Spring, 1978 ARB

"Extremely effective... a tremendous programming tool designed especially to increase ratings and revenues."

Lee Abrams
Burkhart/Abrams Associates

"Paradise Rising contributed significantly to our astounding weekend audience numbers and our highly successful book... superb quarter hour maintenance."

Jon Sinton
Program Director
FM104 (WIOT), Toledo

"Absolutely dynamite... merchandising is pure profit... My only problem is what to follow it with."

Steve Lapa
General Manager
WGRQ, Buffalo

"Overwhelming positive response!"

Beau Matthews
Program Director
KXXK, Denver

"The response was incredible! When can I have an updated version?"

Leigh Fields
General Manager
WWCT, Peoria

A mythical 48 hour concert... The world's top rock performers both on and off stage... The magical narrative talents of Orson Welles.

Imaginative rock theatre has become one of the major radio events of the decade. In places as diverse as Atlanta, Hartford, Milwaukee, and

Wellington, New Zealand, **Paradise Rising** captured radio audiences. The Fall ARB's prove it! Every radio station that aired **Paradise Rising** showed significant increases in audience shares, ranging from 15 to 91 percent.

(Mon.-Sun., 6AM-Midnight, based on books released prior to February 1978)

WAVEFORMS

ELECTRONIC MUSIC FOR AUDIO PRODUCTION

When you ask someone in radio to **buy** music from you, it better be music from another world. This is!

Composed by the creator of the Electronic Music Ensemble, Mike Bunnell, Waveforms is the most dazzling array of beds, logs, and sound effects in any world.

brown bag productions

Contact us immediately for demo tapes, brochures, and rates.

482 S. JASMINE ST. DENVER, CO 80224 (303) 388-9245

TOP-40

The Long And Short Of It.

FIREFALL "So Long" ONLY 3:02!

WNBC 26
KXOK 38-32
WOVV 35-28
WFOM 23-20
K104 22-20
WIRK 30-27

**FROM THE
SMASH ALBUM**



CK101 37-32
KDON 27-21
KWRG 21-18
WROM 29
WFON FM 25
3WD
WRJZ

**OVER 800,000
SOLD!**



on Atlantic Records



BOZ OF ATLANTA—Columbia's Boz Scaggs was in Atlanta for a concert and made it a point to stop by WQXI-FM. There he was met by (standing, l-r) Music Director Jeff McCartney and CBS promotion rep Paul Black, and Program Director Don Benson (seated left).



MICHELLE-SHOCKED AT CHUM—Michelle Phillips, caught in apparent mid-yell at CHUM/Toronto, has been touring Canadian radio stations recently. Pictured with the A&M artist are (l-r) CHUM Features Editor Rob Collis, and air personalities John Major and Terry Steele.



HOLDING THEIR BABYS—WDRQ/Detroit and AMI Distributors personnel worked together to present a "Supermarket Sweep" with Chrysalis Records and The Babys. The winner was allowed 93 seconds to scoop up the maximum number of albums from a local record store. Pictured (left to right) are AMI's Nick Pro, WDRQ Music Director Cheryl Phillips, Chrysalis promo rep Jack Ashton, the winner, the store manager, and WDRQ morning man Don Riley.

ANDREW GOLD



"ALL THIS AND HEAVEN TOO"

AFTER ONE WEEK,

#1 MOST ADDED FM ALBUM IN R&R.

DEBUTS AT #19 ON THE R&R ALBUM AIRPLAY CHART.

INCLUDES THE HIT SINGLE

'THANK YOU FOR BEING A FRIEND.'

PRODUCED BY ANDREW GOLD WITH BROCK WALSH

E-45456

ENGINEERED BY GREG LADANYI WITH DENNIS KIRK



©1978 Elektra/Asylum Records

MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Bee Gees "Fever" Kansas Barry Manilow	Samantha Sang Andy Gibb Dan Hill	ELO Bob Welch Bee Gees "Fever"	Dan Hill Samantha Sang Andy Gibb

WEST

- Parallel Two**
- KRIZ/Phoenix, Az.**
Anna Reyes
ELO
Pablo Cruise
Eric Clapton
Van Halen
HOTTEST:
Bee Gees
Barry Manilow 201
Player 5-3
Queen 7-4
Billy Joel 8-5
Dan Hill 10-6
Neil Diamond 13-7
Randy Newman 11-10
Bee Gees
Fever 25-18
Barry Manilow 29-22
- KFXM/San Bernardino, Ca.**
Rick Kymala
LBB
Barry Manilow
HOTTEST:
Bee Gees
Alive 3-1
Queen 4-2
Sammy Hagar 7-5
Andy Gibb 12-8
Dan Hill 15-10
Rita Coolidge 19-13
- KYNO/Fresno, Ca.**
John Berry
Rod Stewart
Kansas
Barry Manilow
B.J. Thomas (dp)
Steely Dan
Jodie (dp)
Gene Cotton (dp)
Dave Mason (dp)
Jackson Browne (dp)
Andrew Gold (dp)
Rod Stewart
Loving (dp)
HOTTEST:
Dan Hill 5-4
Billy Joel 6-5
Odyssey 11-6
Paul Davis 13-9
John Williams 12-10
Lynyrd Skynyrd 20-15
Rita Coolidge 21-16
Eric Clapton 27-20
Eddie Money 28-22
- KJRB/Spokane, Wa.**
Tom Hultyer
Bee Gees
Fever
B.J. Thomas
Jay Ferguson (dp)
Andrew Gold (dp)
HOTTEST:
Paul Davis 8-7
Eric Clapton 9-9
Chic 10-9
Steely Dan 12-10
Linda Ronstadt 24-19
Art Garfunkel 27-20
LeBlanc & Carr 26-21
- KIMN/Denver, Co.**
Ed Greene
ELO
Kansas
Andy Gibb
HOTTEST:
Bee Gees
Alive 9-1
Kansas
Fever 7-6
Dan Hill 13-7
Styx 16-10
Samantha Sang 21-16
- TEN-O/Los Angeles, Ca.**
Dreacoll/Bisart
Linda Ronstadt
Bob Welch
Eric Clapton
Rita Coolidge
Rod Stewart
HOTTEST:
Samantha Sang 4-2
Billy Joel 5-3
Dan Hill 9-6
Paul Davis 11-9
Bee Gees
Fever 22-12
LBB 27-14
Chic 28-16
John Williams 23-18
Barry Manilow 29-23
- KQEO/Albuquerque, N.M.**
Frank Ragan
Rod Stewart
Barry Manilow
Andrew Gold
Van Halen
Dave Mason
Styx
Fooling
HOTTEST:
Dan Hill 5-2
Andy Gibb 8-6
Chic 10-7
Neil Diamond 12-9
Rita Coolidge 19-12
John Williams 22-16
Art Garfunkel 25-20
- KNDE/Sacramento, Ca.**
Jeff Hunter
Yvonne Elliman
The Babys
Sweet
Barry Manilow
Rod Stewart
HOTTEST:
Andy Gibb 10-3
Billy Joel 5-4
John Williams 6-5
Steely Dan 8-6
Heatwave 13-9
Rita Coolidge 24-15
Commodores 21-16
- KCPX/Salt Lake City, Ut.**
Garry Waldron
Bob Welch
ELO
Linda Ronstadt
David Gates
HOTTEST:
Billy Joel 5-4
Dan Hill 7-5
Samantha Sang 8-6
Rita Coolidge 14-7
PC & Sunshine 10-8
Abba 11-9
Kansas 15-10
Art Garfunkel 21-16
Eric Clapton 25-20
Deby Boone 27-22
Tom Petty 30-25
- KEZY/Anaheim, Ca.**
Rick Carroll
Barry Manilow
Bee Gees
Fever
HOTTEST:
Bee Gees
Alive 2-1
Billy Joel 4-3
Samantha Sang 6-4
Andy Gibb 9-8
Styx 13-8
Paul Davis 20-13
- K10Q/Los Angeles, Ca.**
Denise Gorman
Gene Cotton (dp)
Abba
Eddie Money
Van Halen
ELO
HOTTEST:
Bee Gees
Alive 2-1
Rod Stewart
Heart 4-3
Billy Joel 5-4
Samantha Sang 7-5
Dan Hill 10-8
Styx 13-10
LBB 29-22
Art Garfunkel 37-24
Odyssey 30-25
- KROY/Sacramento, Ca.**
Chris Mitchell
Jackson Browne
HOTTEST:
Bee Gees
Alive 2-1
Samantha Sang 5-4
Dan Hill 8-5
Andy Gibb 11-6
Santa Esmeralda 12-10
Bee Gees
Fever 25-18
- KERN/Bakersfield, Ca.**
Pete Shannon
Bob Welch
LeBlanc & Carr
HOTTEST:
Samantha Sang 3-2
Bee Gees
Alive 6-3
Queen 5-4
Paul Davis 8-5
Billy Joel 10-7
Steely Dan 12-9
Bee Gees
Fever 27-20
- KCBO/San Diego, Ca.**
Nina Gomez
John Williams
ELO
Foreigner
Raydio
Kansas
HOTTEST:
Bee Gees
Alive 2-1
Samantha Sang 5-3
Billy Joel 6-5
Dan Hill 7-6
Rod Stewart
Heart 8-7
Dolly Parton 10-8
Chic 13-9
EMF 11-10
Styx 21-15
Paul Davis 23-16
Con Funk Shun 31-20
Rita Coolidge 30-24
- KING/Seattle, Wa.**
Rob Conrad
Gene Cotton
Gordon Lightfoot
Boyz Scappz
Jackson Browne
HOTTEST:
Bee Gees
Alive 5-1
Andy Gibb 4-2
Samantha Sang 10-5
Queen 8-6
Steely Dan 14-7
Eric Clapton 16-10
Bee Gees
Fever 23-16
- KQW/Portland, Or.**
Terry Danner
LBB
Linda Ronstadt
Carpenters
HOTTEST:
Bee Gees
Alive 3-2
Paul Davis 5-3
Meco 12-6
Met Willie 11-7
ELO 14-8
Steely Dan 20-11
Tom Petty 24-18
Karla Bonoff 28-23
- KRSP/Salt Lake City, Ut.**
Alan Hague
Carpenters
Raydio
Rod Stewart
Bob Welch
HOTTEST:
Andy Gibb 9-1
Chic 7-3
Rita Coolidge 12-5
Kansas 17-6
Jay Ferguson 8-7
Abba 19-9
EMF 11-10
Paul Davis 21-12
Art Garfunkel 22-15
Linda Ronstadt 23-18
Bee Gees
Fever 25-20
Johnny Rivers 27-21
- KIIB/FM/Los Angeles, Ca.**
Blubb/Cohen
Bee Gees
Fever
Paul Simon
Eric Clapton
HOTTEST:
Samantha Sang 3-2
Billy Joel 6-4
Styx 10-7
Steely Dan 20-14
- Parallel Three**
- KAFY/Bakersfield, Ca.**
Richard Irwin
Yvonne Elliman
Dolly Parton
Doors
HOTTEST:
Bee Gees
Alive 2-1
Dan Hill 4-3
Andy Gibb 5-4
John Williams 10-6
Bee Gees
Fever 25-10
LBB 16-11
Kansas 21-15
Barry Manilow 28-22
- KQDU/Great Falls, Mt.**
Dave Masters
Bee Gees
Fever
Rod Stewart
Natalie Cole
HOTTEST:
Bee Gees
Alive 7-2
Samantha Sang 6-4
Billy Joel 8-6
Andy Gibb 10-7
John Williams 12-10
- KRKE/Albuquerque, N.M.**
Dabi Hines
Styx
Fooling
Gordon Lightfoot
Andrew Gold
Van Halen
ELO
HOTTEST:
Samantha Sang 3-2
LBB
Turn 8-7
Neil Diamond 12-10
Linda Ronstadt 22-12
Steely Dan 21-15
- KPAM/Portland, Or.**
Michael O'Brien
Paul Davis
LeBlanc & Carr
Gene Cotton
Bob Welch
Dolly Parton
Doors
HOTTEST:
Bee Gees
Alive 3-1
Steely Dan 8-4
Neil Diamond 6-5
John Williams 7-6
Met Willie 11-8
Art Garfunkel 18-10
Eric Clapton 20-13
Rita Coolidge 22-16
Bee Gees
Fever 23-17
Chic 28-18
Jay Ferguson 29-21
Linda Ronstadt 27-22
Yvonne Elliman 30-23
- KTAC/Tacoma, Wa.**
Ric Hansen
Jay Ferguson
Bee Gees
Fever
Steely Dan
HOTTEST:
Randy Newman 3-2
Styx 4-3
ELO
Stone 5-4
Paul Simon 8-5
Billy Joel 9-6
Bee Gees
Alive 12-9
Neil Diamond 13-10
- KDZA/Pueblo, Co.**
Rip Avina
Kansas
ELO
Abba
Odyssey
HOTTEST:
Billy Joel 3-2
Dan Hill 5-3
Samantha Sang 6-4
Andy Gibb 10-5
Steely Dan 9-8
John Williams 12-9
Paul Davis 24-19
Heatwave 25-20
Bob Welch 31-24
- KYSN/Colorado Springs, Co.**
Marc McCoy
Kansas
Bob Welch
David Gates
HOTTEST:
Samantha Sang 3-2
Andy Gibb 7-3
John Williams 10-6
Dan Hill 14-8
Neil Diamond 13-9
Queen 16-11
Rita Coolidge 20-15
Paul Davis 30-23
- KENO/Las Vegas, Nv.**
Steve Summers
Bee Gees
Fever
EMF
Art Garfunkel
Paul Davis
HOTTEST:
Queen 7-2
Rod Stewart
Heart 8-5
Dan Hill 12-8
Bee Gees
Alive 21-11
Andy Gibb 20-12
Samantha Sang 22-16
- KBLV/Salt Lake City, Ca.**
John Tobin
Rod Stewart
Gordon Lightfoot
ELO
Bob Welch
Lou Rawls
Raydio
HOTTEST:
Bee Gees
Alive 2-1
Jay Ferguson 6-5
EMF 8-6
Eric Clapton 14-7
Dave Mason 12-10
Queen
Champs 22-12
Rita Coolidge 19-13
Art Garfunkel 21-15
David Gates 25-16
Chic 23-18
LBB 24-19
Linda Ronstadt 26-20
Jackson Browne 29-21
Boyz Scappz 30-22
- KCBN/Reno, Nv.**
Red Mtn.
Chicago
Doucette
Rubicon
Starگرد
Sanna Summer
HOTTEST:
Samantha Sang 2-1
Dan Hill 4-3
Paul Davis 6-5
John Williams 8-7
Chic 9-8
Steely Dan 13-9
LBB 16-11
Kansas 22-14
Jay Ferguson 24-19

From the group who can honestly say they're "Hot" comes...



"You Brought The Woman Out Of Me"

BY

HOT

WTIX
WHHY
WFOM

on

 RED TREE RECORDS
 Distributed by Atlantic Records

WAA Y
KSTT
...and many more.

PARALLEL ONE PLAYLIS

NORTHEAST

WKBN Buffalo

- | | | |
|----|----|----------------------|
| 1 | 1 | ANDY GIBB |
| 2 | 2 | BEE GEES |
| 3 | 3 | SAMANTHA SANG |
| 4 | 4 | DAN HILL |
| 5 | 5 | QUEEN (both) |
| 6 | 6 | BILLY JOEL |
| 7 | 7 | STYX (both) |
| 8 | 8 | LE BLANC & CARR |
| 9 | 9 | DOLLY PARTON |
| 10 | 10 | JOHN WILLIAMS |
| 11 | 11 | PLAYER |
| 12 | 12 | LITTLE RIVER BAND |
| 13 | 13 | BEE GEES (both) |
| 14 | 14 | BOY CITY ROLLERS |
| 15 | 15 | VANIA ESMEERALDA |
| 16 | 16 | SHAUN CASSIDY |
| 17 | 17 | LYNYRD SKYNYRD |
| 18 | 18 | LEIF GARRETT |
| 19 | 19 | RITA COOLIDGE |
| 20 | 20 | JAY FERGUSON |
| 21 | 21 | ERIC CLAPTON |
| 22 | 22 | ABBA |
| 23 | 23 | ART GARFUNKEL |
| 24 | 24 | STYX (both) |
| 25 | 25 | PAUL DAVIS |
| 26 | 26 | NEIL DIAMOND |
| 27 | 27 | LINDA RONSTADT (new) |
| 28 | 28 | BEE GEES (Fever) |
| 29 | 29 | JACKSON BROWNE |
| 30 | 30 | JACARSON BROWNE |
- ADDS: 29 HAYDIO
30 BOB WELCH (new)
31 ROD STEWART (new)
- ON: JOHNNY RIVERS
STEELY DAN
ABBA
VAN HALEN

MIDWEST

WJLA St. Louis

- | | | |
|----|----|-------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | BILLY JOEL |
| 3 | 3 | SAMANTHA SANG |
| 4 | 4 | ANDY GIBB |
| 5 | 5 | PAUL SIMON |
| 6 | 6 | QUEEN (both) |
| 7 | 7 | PLAYER |
| 8 | 8 | DAN HILL |
| 9 | 9 | ROD STEWART (old) |
| 10 | 10 | LYNYRD SKYNYRD |
| 11 | 11 | CHIC |
| 12 | 12 | HEATWAVE |
| 13 | 13 | JAY FERGUSON |
| 14 | 14 | RANDY NEWMAN |
| 15 | 15 | BILL WITHNERS |
| 16 | 16 | NEIL DIAMOND |
| 17 | 17 | KANSAS (new) |
| 18 | 18 | CON FUNK SHUN |
| 19 | 19 | LE BLANC & CARR |
| 20 | 20 | STARGARD |
| 21 | 21 | STEELY DAN |
| 22 | 22 | CHUCK MANGIONI |
| 23 | 23 | BARRY MANILOW |
| 24 | 24 | ERIC CLAPTON |
| 25 | 25 | NATALIE COLE |
| 26 | 26 | JACKSON BROWNE |
| 27 | 27 | DAVE MASON (new) |
| 28 | 28 | WET WILLIE |
| 29 | 29 | RITA COOLIDGE |
| 30 | 30 | STYX (new) |
| 31 | 31 | DAVID GATES |
| 32 | 32 | BEE GEES (Fever) |
| 33 | 33 | ROD STEWART (new) |
| 34 | 34 | LITTLE RIVER BAND |
| 35 | 35 | VAN HALEN |
- ADDS: 33 34 35
ON: JOHNNY RIVERS
STYX (Grand)

15 LAST STOP

- ### Minneapolis
- | | | |
|----|----|-----------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | SAMANTHA SANG |
| 3 | 3 | DAN HILL |
| 4 | 4 | BILLY JOEL |
| 5 | 5 | ROD STEWART (old) |
| 6 | 6 | BEE GEES (Fever) |
| 7 | 7 | BEE GEES (both) |
| 8 | 8 | NEIL DIAMOND |
| 9 | 9 | PAUL DAVIS |
| 10 | 10 | PLAYER |
| 11 | 11 | STEELY DAN |
| 12 | 12 | RANDY NEWMAN |
| 13 | 13 | LITTLE RIVER BAND |
| 14 | 14 | JOHN WILLIAMS |
| 15 | 15 | PAUL DAVIS |
| 16 | 16 | LE BLANC & CARR |
| 17 | 17 | ODYSSEY |
| 18 | 18 | LYNYRD SKYNYRD |
| 19 | 19 | LEIF GARRETT |
| 20 | 20 | ART GARFUNKEL |
| 21 | 21 | LINDA RONSTADT (new) |
| 22 | 22 | LINDA RONSTADT (Easy) |
| 23 | 23 | JAY FERGUSON |
| 24 | 24 | MECO |
| 25 | 25 | BOB WELCH (new) |
| 26 | 26 | TIM MOORE |
- ADDS: ERIC CLAPTON
LE BLANC & CARR
KANSAS (new)

KQWB

- ### Minneapolis
- | | | |
|----|----|-----------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | RANDY NEWMAN |
| 3 | 3 | QUEEN (both) |
| 4 | 4 | PLAYER |
| 5 | 5 | ANDY GIBB |
| 6 | 6 | DAN HILL |
| 7 | 7 | SAMANTHA SANG |
| 8 | 8 | BEE GEES (both) |
| 9 | 9 | BEE GEES (Fever) |
| 10 | 10 | BILLY JOEL |
| 11 | 11 | ROD STEWART (old) |
| 12 | 12 | NEIL DIAMOND |
| 13 | 13 | JAY FERGUSON |
| 14 | 14 | STEELY DAN |
| 15 | 15 | LITTLE RIVER BAND |
| 16 | 16 | DOLLY PARTON |
| 17 | 17 | PAUL DAVIS |
| 18 | 18 | ART GARFUNKEL |
| 19 | 19 | LE BLANC & CARR |
| 20 | 20 | ODYSSEY |
| 21 | 21 | LYNYRD SKYNYRD |
| 22 | 22 | LEIF GARRETT |
| 23 | 23 | ART GARFUNKEL |
| 24 | 24 | STEELY DAN |
| 25 | 25 | STYX (old) |
| 26 | 26 | BOB WELCH (old) |
| 27 | 27 | PAUL SIMON |
| 28 | 28 | DEBBY BOONE (old) |
| 29 | 29 | BOB WELCH (new) |
| 30 | 30 | RITA COOLIDGE |
| 31 | 31 | LINDA RONSTADT (Easy) |
| 32 | 32 | ERIC CLAPTON |
- ADDS: 21 22 28 30

WLCY

- ### TAMPA
- | | | |
|----|----|----------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | SAMANTHA SANG |
| 3 | 3 | BILLY JOEL |
| 4 | 4 | ERIC CLAPTON |
| 5 | 5 | DAN HILL |
| 6 | 6 | BEE GEES (Fever) |
| 7 | 7 | ANDY GIBB |
| 8 | 8 | TRAMMPS |
| 9 | 9 | PLAYER |
| 10 | 10 | MELO |
| 11 | 11 | RANDY NEWMAN |
| 12 | 12 | KE & SUNSHINE BAND |
| 13 | 13 | ROD STEWART (old) |
| 14 | 14 | PAUL DAVIS |
| 15 | 15 | LEIF GARRETT |
| 16 | 16 | ODYSSEY |
| 17 | 17 | LYNYRD SKYNYRD |
| 18 | 18 | LEIF GARRETT |
| 19 | 19 | PAUL SIMON |
| 20 | 20 | TAVARES |
| 21 | 21 | STEELY DAN |
| 22 | 22 | ERIC CLAPTON |
| 23 | 23 | NEIL DIAMOND |
| 24 | 24 | BEE GEES (old) |
| 25 | 25 | TRAMMPS |
| 26 | 26 | LITTLE RIVER BAND |
| 27 | 27 | DOLLY PARTON |
| 28 | 28 | LINDA RONSTADT (new) |
| 29 | 29 | BOB WELCH (old) |
| 30 | 30 | EARTH WIND & FIRE |
- ADDS: 27

WPGC Washington D.C.

- | | | |
|----|----|----------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | SAMANTHA SANG |
| 3 | 3 | DAN HILL |
| 4 | 4 | BEE GEES (Fever) |
| 5 | 5 | ANDY GIBB |
| 6 | 6 | CHIC |
| 7 | 7 | BILLY JOEL |
| 8 | 8 | STYX (old) |
| 9 | 9 | HEATWAVE |
| 10 | 10 | PAUL DAVIS |
| 11 | 11 | LYNYRD SKYNYRD |
| 12 | 12 | JAY FERGUSON |
| 13 | 13 | ABBA |
| 14 | 14 | BARRY MANILOW |
| 15 | 15 | STARGARD |
| 16 | 16 | LINDA RONSTADT (new) |
| 17 | 17 | QUEEN (both) |
| 18 | 18 | NATALIE COLE |
| 19 | 19 | STEELY DAN |
| 20 | 20 | ROD STEWART (old) |
| 21 | 21 | ERIC CLAPTON |
| 22 | 22 | KANSAS (new) |
| 23 | 23 | CON FUNK SHUN |
| 24 | 24 | LOU RAWLS |
| 25 | 25 | DAVID GATES |
| 26 | 26 | RITA COOLIDGE |
| 27 | 27 | ROD STEWART (new) |
| 28 | 28 | ART GARFUNKEL |
| 29 | 29 | ODYSSEY |
| 30 | 30 | EARTH WIND & FIRE |
- ADDS: JOHN WILLIAMS
MECO
LE BLANC & CARR
RAYDIO

CKWV Radio Detroit

- | | | |
|----|----|-------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | DAN HILL |
| 3 | 3 | ANDY GIBB |
| 4 | 4 | BILLY JOEL |
| 5 | 5 | BEE GEES (old) |
| 6 | 6 | RANDY NEWMAN |
| 7 | 7 | QUEEN (both) |
| 8 | 8 | NATALIE COLE |
| 9 | 9 | PLAYER |
| 10 | 10 | PARLIAMENT |
| 11 | 11 | ENCHANTMENT |
| 12 | 12 | STYX (old) |
| 13 | 13 | HEATWAVE |
| 14 | 14 | RAYDIO |
| 15 | 15 | ELDO (old) |
| 16 | 16 | KANSAS (new) |
| 17 | 17 | BARRY MANILOW |
| 18 | 18 | SAMANTHA SANG |
| 19 | 19 | ROD STEWART (old) |
| 20 | 20 | MECO |
| 21 | 21 | DOLLY PARTON |
| 22 | 22 | ABBA |
| 23 | 23 | ROBERTA FLACK |
| 24 | 24 | STARGARD |
| 25 | 25 | ART GARFUNKEL |
| 26 | 26 | NEIL DIAMOND |
| 27 | 27 | DEBBY BOONE (old) |
| 28 | 28 | BEE GEES (Fever) |
| 29 | 29 | LE BLANC & CARR |
| 30 | 30 | ERIC CLAPTON |
- ADDS: ROD STEWART (new)
ELDO (new)
LINDA RONSTADT (new)
- ON: GOROON LIGHTFOOT

WLS Chicago

- | | | |
|----|----|-----------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | QUEEN (both) |
| 3 | 3 | RANDY NEWMAN |
| 4 | 4 | BILLY JOEL |
| 5 | 5 | PLAYER |
| 6 | 6 | ANDY GIBB |
| 7 | 7 | DAN HILL |
| 8 | 8 | ROD STEWART (old) |
| 9 | 9 | CHIC |
| 10 | 10 | SAMANTHA SANG |
| 11 | 11 | JOHN WILLIAMS |
| 12 | 12 | BEE GEES (old) |
| 13 | 13 | SHAUN CASSIDY |
| 14 | 14 | ELDO (old) |
| 15 | 15 | DOLLY PARTON |
| 16 | 16 | LEIF GARRETT |
| 17 | 17 | FOREIGNER |
| 18 | 18 | STYX (old) |
| 19 | 19 | LYNYRD SKYNYRD |
| 20 | 20 | PAUL NICOMOLAS (old) |
| 21 | 21 | KANSAS (old) |
| 22 | 22 | BOB WELCH (old) |
| 23 | 23 | CRYSTAL GAYLE (old) |
| 24 | 24 | LINDA RONSTADT (Easy) |
| 25 | 25 | BARRY MANILOW |
- ADDS: 19, 42

SOUTH

Z-97 FM STEREO FT. WORTH/DALLAS

- | | | |
|----|----|-------------------------|
| 1 | 1 | LYNYRD SKYNYRD |
| 2 | 2 | BILLY JOEL |
| 3 | 3 | FOREIGNER |
| 4 | 4 | JOHN WILLIAMS |
| 5 | 5 | DAN HILL |
| 6 | 6 | EARTH WIND & FIRE |
| 7 | 7 | STEELY DAN |
| 8 | 8 | STYX (old) |
| 9 | 9 | PAUL DAVIS |
| 10 | 10 | KANSAS (old) |
| 11 | 11 | LITTLE RIVER BAND (old) |
| 12 | 12 | NEIL DIAMOND |
| 13 | 13 | CHIC |
| 14 | 14 | QUEEN (both) |
| 15 | 15 | JOHN WILLIAMS |
| 16 | 16 | PLAYER |
| 17 | 17 | RANDY NEWMAN |
| 18 | 18 | WET WILLIE |
| 19 | 19 | LTD (old) |
| 20 | 20 | JOHNNY RIVERS |
| 21 | 21 | DOLLY PARTON |
| 22 | 22 | ANDY GIBB |
| 23 | 23 | LITTLE RIVER BAND |
| 24 | 24 | SAMANTHA SANG |
| 25 | 25 | JOHN WILLIAMS |
| 26 | 26 | ODYSSEY |
| 27 | 27 | JAY FERGUSON |
| 28 | 28 | LINDA RONSTADT (old) |
| 29 | 29 | THE BABYS (old) |
| 30 | 30 | SEALS & CROFTS |
- ADDS: 15, 16, 20, 23, 26, 27

56-WHBO Memphis

- | | | |
|----|----|-----------------------|
| 1 | 1 | NATALIE COLE |
| 2 | 2 | BEE GEES (Fever) |
| 3 | 3 | RANDY NEWMAN |
| 4 | 4 | PLAYER |
| 5 | 5 | QUEEN (both) |
| 6 | 6 | BILLY JOEL |
| 7 | 7 | DAN HILL |
| 8 | 8 | STARGARD |
| 9 | 9 | SAMANTHA SANG |
| 10 | 10 | COMMODORES |
| 11 | 11 | JOHN WILLIAMS |
| 12 | 12 | CON FUNK SHUN |
| 13 | 13 | BEE GEES (old) |
| 14 | 14 | HEATWAVE |
| 15 | 15 | ANDY GIBB |
| 16 | 16 | SHAUN CASSIDY |
| 17 | 17 | ROD STEWART (old) |
| 18 | 18 | ERIC CLAPTON |
| 19 | 19 | PAUL SIMON |
| 20 | 20 | STYX (old) |
| 21 | 21 | BARRY MANILOW |
| 22 | 22 | PAUL DAVIS |
| 23 | 23 | FOKETS |
| 24 | 24 | EARTH WIND & FIRE |
| 25 | 25 | (LTD) (old) |
| 26 | 26 | LINDA RONSTADT (Easy) |
| 27 | 27 | ELVIS PRESLEY |
| 28 | 28 | HIGH INERGY |
| 29 | 29 | DEBBY BOONE (old) |
| 30 | 30 | TRAMMPS |
- ADDS: LE BLANC & CARR
BEE GEES (Fever)
SPINNERS
HOZ SCAGGS (new)
- ON: TRAMMPS
ROD STEWART (new)

WGAD Baltimore

- | | | |
|----|----|----------------------|
| 1 | 1 | ANDY GIBB |
| 2 | 2 | SAMANTHA SANG |
| 3 | 3 | BEE GEES |
| 4 | 4 | BILLY JOEL |
| 5 | 5 | DAN HILL |
| 6 | 6 | PAUL DAVIS |
| 7 | 7 | JAY FERGUSON |
| 8 | 8 | HEATWAVE |
| 9 | 9 | ABBA |
| 10 | 10 | CHIC |
| 11 | 11 | LYNYRD SKYNYRD |
| 12 | 12 | STYX (old) |
| 13 | 13 | LOU RAWLS |
| 14 | 14 | COMMODORES |
| 15 | 15 | BARRY MANILOW |
| 16 | 16 | JOHN WILLIAMS/MECO |
| 17 | 17 | ODYSSEY |
| 18 | 18 | LE BLANC & CARR |
| 19 | 19 | ART GARFUNKEL |
| 20 | 20 | BEE GEES (Fever) |
| 21 | 21 | JOHNNY RIVERS |
| 22 | 22 | QUEEN (both) |
| 23 | 23 | LINDA RONSTADT (new) |
| 24 | 24 | ERIC CLAPTON |
| 25 | 25 | CON FUNK SHUN |
| 26 | 26 | KANSAS (new) |
| 27 | 27 | RITA COOLIDGE |
| 28 | 28 | LITTLE RIVER BAND |
| 29 | 29 | STEELY DAN |
| 30 | 30 | VAN HALEN |
- ADDS: RAYDIO
DAVID GATES
NATALIE COLE
- ON: WET WILLIE

Q102 Cincinnati

- | | | |
|----|----|--------------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | QUEEN (both) |
| 3 | 3 | STYX (old) |
| 4 | 4 | PAUL SIMON |
| 5 | 5 | PLAYER |
| 6 | 6 | DAN HILL |
| 7 | 7 | ROD STEWART (old) |
| 8 | 8 | LYNYRD SKYNYRD |
| 9 | 9 | BEE GEES (old) |
| 10 | 10 | BILLY JOEL |
| 11 | 11 | SAMANTHA SANG |
| 12 | 12 | LINDA RONSTADT ("Bayou") |
| 13 | 13 | RANDY NEWMAN |
| 14 | 14 | ELDO (old) |
| 15 | 15 | BOB WELCH (new) |
| 16 | 16 | SANTA ESMEERALDA |
| 17 | 17 | STEELY DAN |
| 18 | 18 | LINDA RONSTADT ("Easy") |
| 19 | 19 | ART GARFUNKEL |
| 20 | 20 | MEATWAVE (old) |
| 21 | 21 | JAY FERGUSON |
| 22 | 22 | DEBBY BOONE (old) |
| 23 | 23 | BOB WELCH (old) |
| 24 | 24 | THE BABYS (old) |
| 25 | 25 | LINDA RONSTADT (new) |
| 26 | 26 | ART GARFUNKEL |
| 27 | 27 | STEVE MILLER |
| 28 | 28 | ERIC CLAPTON |
| 29 | 29 | JAMES TAYLOR (old) |
| 30 | 30 | ROD STEWART (new) |
- ADDS: ANDY GIBB
BEE GEES (Fever)
BARRY MANILOW
RITA COOLIDGE

WZUU Milwaukee

- | | | |
|----|----|------------------|
| 1 | 1 | BEE GEES |
| 2 | 2 | ANDY GIBB |
| 3 | 3 | DAN HILL |
| 4 | 4 | SAMANTHA SANG |
| 5 | 5 | DUJE DUEN (both) |
| 6 | 6 | BILLY JOEL |
| 7 | 7 | STEELY DAN |
| 8 | 8 | CHIC |
| 9 | 9 | ART GARFUNKEL |
| 10 | 10 | ELDO (old) |
| 11 | 11 | NEIL DIAMOND |
| 12 | 12 | KANSAS (new) |
| 13 | 13 | LYNYRD SKYNYRD |
| 14 | 14 | DAVE MASON (new) |
| 15 | 15 | BOB WELCH (new) |
| 16 | 16 | RITA COOLIDGE |
| 17 | 17 | ERIC CLAPTON |
| 18 | 18 | JAY FERGUSON |
| 19 | 19 | MECO |
| 20 | 20 | TOM PETTY |
-

KLIF 1190
Dallas

1	1	BEE GEES
2	2	BILLY JOEL
3	3	QUEEN (both)
4	4	DAN HILL
5	5	RANDY NEWMAN
6	6	ANDY GIBB
7	7	PLAER PLAYER
8	8	ROD STEWART (old)
9	9	STEELY DAN
10	10	SAMANTHA SANG
11	11	RITA COOLIDGE
12	12	STYX (old)
13	13	NEIL DIAMOND
14	14	DOLLY PARTON ("Doors")
15	15	CHIC
16	16	ART GARFUNKEL
17	17	PAUL SIMON
18	18	ELO (old)
19	19	LYNYRD SKYNYRD
20	20	LITTLE RIVER BAND
21	21	PAUL DAVIS
22	22	SANTA ESMERALDA
23	23	WET WILLIE
24	24	DOLLY PARTON
25	25	LE BLANC & CARR
26	26	DAVE MASON (new)
27	27	BARRY MANILOW
28	28	LTD (old)
29	29	ERIC CLAPTON
30	30	ABBA

ADDS: ODYSSEY
KANSAS (new)

ON: LINDA RONSTADT (new)
JAY FERGUSON
CAZZ
GENE COTTON

96.1X
DENVER

1	1	BEE GEES
2	2	STYX (old)
3	3	PLAYER
4	4	BILLY JOEL
5	5	ELO (old)
6	6	BEE GEES (old)
7	7	DAN HILL
8	8	STEELY DAN
9	9	KANSAS (old)
10	10	BEE GEES ("Fever")
11	11	PAUL DAVIS
12	12	SAMANTHA SANG
13	13	NEIL DIAMOND
14	14	THE BABYS (old)
15	15	ANDY GIBB
16	16	HEATWAVE (old)
17	17	JAMES TAYLOR (old)
18	18	QUEEN (both)
19	19	ART GARFUNKEL
20	20	COMMODORES ("Easy")
21	21	LINDA RONSTADT ("Easy")
22	22	JOHN WILLIAMS
23	23	BOB WELCH (old)
24	24	ERIC CLAPTON
25	25	RITA COOLIDGE
26	26	BOB WELCH (new)
27	27	BARRY MANILOW
28	28	ELO (new)
29	29	LITTLE RIVER BAND
30	30	KANSAS (new)

ADDS: 30
STYX (new)
WET WILLIE

ON: FLEETWOOD MAC ("Gold")

WEST

KTLK
1280 Denver

2	1	BEE GEES
3	2	PLAYER
4	3	ELO (old)
5	4	STYX (old)
6	5	BILLY JOEL
7	6	DOLLY PARTON
8	7	DAN HILL
9	8	ENGLAND DAN
10	9	FLEETWOOD MAC ("Gold")
11	10	ROD STEWART (old)
12	11	KANSAS (old)
13	12	BEE GEES (old)
14	13	NEIL DIAMOND
15	14	ANDY GIBB
16	15	LINDA RONSTADT ("Easy")
17	16	JAY FERGUSON
18	17	JAMES TAYLOR (old)
19	18	QUEEN (both)
20	19	ELO (new)
21	20	BAY CITY ROLLERS
22	21	BEE GEES ("Fever")
23	22	SAMANTHA SANG
24	23	RITA COOLIDGE
25	24	FLEETWOOD MAC
26	25	BOB WELCH (old)
27	26	JOHN WILLIAMS
28	27	ART GARFUNKEL
29	28	STEELY DAN
30	29	BOB WELCH (new)
D	30	GENE COTTON

ADDS: 21
LYNYRD SKYNYRD

ON: FOREIGNER
BARRY MANILOW
LINDA RONSTADT (new)
ANDREW GOLD

B-100 FM
San Diego

2	1	ANDY GIBB
3	2	SAMANTHA SANG
4	3	JOHN WILLIAMS
5	4	PAUL DAVIS
6	5	DAN HILL
7	6	STEELY DAN
8	7	BEE GEES
9	8	STYX (old)
10	9	LYNYRD SKYNYRD
11	10	ROD STEWART (new)
12	11	DOLLY PARTON
13	12	RITA COOLIDGE
14	13	PAUL SIMON
15	14	BILLY JOEL
16	15	BOB WELCH (new)
17	16	VAN HALEN
18	17	FLEETWOOD MAC ("Chain")
19	18	ERIC CLAPTON
20	19	ELO (old)
21	20	LINDA RONSTADT (new)
22	21	QUEEN ("Champions")
23	22	KANSAS (new)
24	23	ROD STEWART (old)
25	24	BEE GEES ("Fever")
26	25	JACKSON BROWNE
27	26	PLAYER
28	27	KANSAS (old)
29	28	GENE COTTON
A	29	JAY FERGUSON

ADDS: 24, 28, 29

KJR Seattle

1	1	BEE GEES
2	2	ANDY GIBB
3	3	SAMANTHA SANG
4	4	DAN HILL
5	5	STEELY DAN
6	6	BILLY JOEL
7	7	QUEEN (both)
8	8	ERIC CLAPTON
9	9	RITA COOLIDGE
10	10	STYX (old)
11	11	NEIL DIAMOND
12	12	EARTH WIND & FIRE
13	13	KARL A. RONOFF
14	14	JOHN WILLIAMS
15	15	PAUL DAVIS
16	16	LINDA RONSTADT (new)
17	17	CHIC
18	18	LITTLE RIVER BAND
19	19	LTD (old)
20	20	BEE GEES ("Fever")
21	21	WET WILLIE
22	22	BOB WELCH (new)
23	23	ART GARFUNKEL
24	24	BARRY MANILOW
25	25	KANSAS (new)

ADDS: HEATWAVE
NATALIE COLE (DP)
JACKSON BROWNE (DP)
TOM PETTY (DP)
LE BLANC & CARR (DP)
ANDREW GOLD (DP)

ON: ROD STEWART (new)
LYNYRD SKYNYRD
TILL WATER
MECO

KSL 64
Los Angeles

1	1	BEE GEES
2	2	ANDY GIBB
3	3	SAMANTHA SANG
4	4	BILLY JOEL
5	5	ROD STEWART (old)
6	6	DAN HILL
7	7	PAUL SIMON
8	8	PLAYER
9	9	PAUL DAVIS
10	10	CHIC
11	11	QUEEN (both)
12	12	BARRY MANILOW
13	13	RITA COOLIDGE
14	14	BEE GEES ("Fever")
15	15	NEIL DIAMOND
16	16	BEE GEES (old)
17	17	STEELY DAN
18	18	RANDY NEWMAN
19	19	ART GARFUNKEL
20	20	ANDREW GOLD
21	21	ELO (old)
22	22	ERIC CLAPTON
23	23	DOLLY PARTON
24	24	SANTA ESMERALDA
25	25	KANSAS (new)
26	26	LINDA RONSTADT ("Bayou")
27	27	BOB WELCH (old)
28	28	FLEETWOOD MAC
29	29	ABBA
30	30	STEVE MILLER

ADDS: 29
DOLLY PARTON ("Doors")
JAY FERGUSON

ON: LINDA RONSTADT (new)
GORDON LIGHTFOOT
LE BLANC & CARR

KFRC 610
San Francisco

1	1	BEE GEES
2	2	BILLY JOEL
3	3	QUEEN (both)
4	4	SAMANTHA SANG
5	5	CHIC
6	6	DOLLY PARTON
7	7	ROD STEWART (old)
8	8	PAUL DAVIS
9	9	ANDY GIBB
10	10	DAN HILL
11	11	RANDY NEWMAN
12	12	PLAYER
13	13	LYNYRD SKYNYRD
14	14	TOM PETTY
15	15	BEE GEES (old)
16	16	EARTH WIND & FIRE
17	17	KC & SUNSHINE BAND
18	18	LINDA RONSTADT (new)
19	19	ERIC CLAPTON
20	20	CON FUNK SHUN
21	21	ELO (old)
22	22	ODYSSEY
23	23	ART GARFUNKEL
24	24	PABLO CRUISE
25	25	ROD STEWART (new)
26	26	BEE GEES ("Fever")
27	27	RITA COOLIDGE
28	28	KANSAS (new)

ADDS: ELO (new)
HEATWAVE
BOB WELCH (new)

ON: BARRY MANILOW
EDDIE MONEY
ANDREW GOLD

93 KHJ
Los Angeles

1	1	BEE GEES
2	2	QUEEN (both)
3	3	SAMANTHA SANG
4	4	PLAYER
5	5	BILLY JOEL
6	6	ROD STEWART (old)
7	7	DAN HILL
8	8	ANDY GIBB
9	9	RANDY NEWMAN
10	10	BEE GEES (old)
11	11	DOLLY PARTON
12	12	ELO (old)
13	13	NEIL DIAMOND
14	14	STYX (old)
15	15	SANTA ESMERALDA
16	16	PAUL DAVIS
17	17	ART GARFUNKEL
18	18	STEELY DAN
19	19	BEE GEES ("Fever")
20	20	LITTLE RIVER BAND
21	21	LINDA RONSTADT ("Bayou")
22	22	LINDA RONSTADT ("Easy")
23	23	LTD (old)
24	24	BOB WELCH (old)
25	25	LINDA RONSTADT ("Easy")
26	26	RITA COOLIDGE
27	27	LE BLANC & CARR
28	28	BARRY MANILOW
29	29	ELO (new)
30	30	BOB WELCH (new)

ADDS: 27, 26, 29, 30

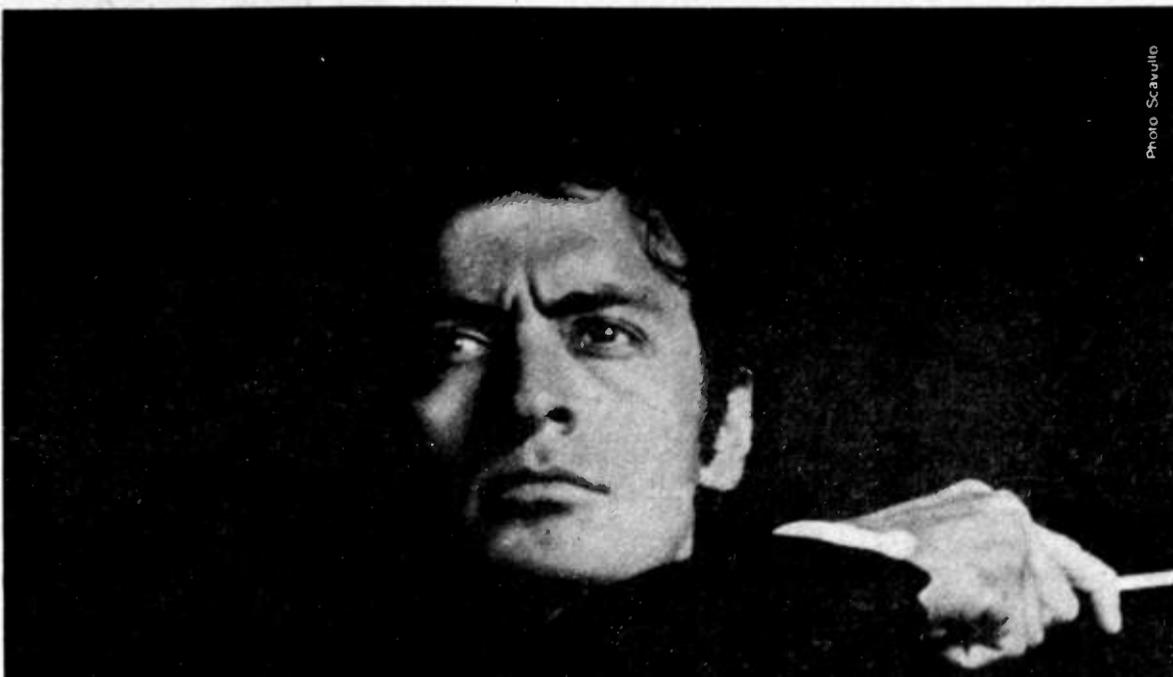


Photo Scavullo

BOTH ON ONE LP!

LONDON
ZM1001

ZUBIN MEHTA
conducts suites from

STAR WARS
and

CLOSE ENCOUNTERS OF THE THIRD KIND
Los Angeles Philharmonic Orchestra

Zubin Mehta conducts the full force of the Los Angeles Philharmonic Orchestra in the music from both "Star Wars" and "Close Encounters of the Third Kind."

London Records presents suites arranged by the composer John Williams — both on one great l.p.

ZM 1001

LONDON
RECORDS & TAPES

*"And, As You Stay For The Play, Fantasy, Has In Store
For You, A Glowing Light Will See You Through—"**

Earth Wind & Fire



"FANTASY"

THE NEW SINGLE

From the Double Platinum album
"All In All"



on Columbia Records

* © 1977 Saggifire Music (BMI)

Shine It On The Funk...

FLASH LIGHT NB909

Breaking faster than
the speed of light.

FUNKENTELECHY VS.
THE PLACEBO SYNDROME



NBLP 7084



Believe
...and funk is its
own reward from
Casablanca Record
and FilmWorks, Inc.



THE PICTURE PAGE

Styx Pick Up Platinum



Following their concert at Maple Leaf Gardens, A&M recording artists Styx were presented with platinum awards for their last two albums. Pictured from left to right, top row: Paul McClure, A&M Calgary Branch Mgr.; Lee Silversides, Ontario promotion, A&M; Styx members James Young, Tommy Shaw, Chuck Panozzo, and John Panozzo; Bill Meehan, Ontario Branch Mgr. A&M; and Jim Vose, Styx Road Mgr. Bottom row: Doug Chappell, Director of Promotion and Artist Development; Dennis de Young, Styx; Joe Summers, A&M Vice President; and Ray Roenberg, A&M Sales Toronto.

Seger Gets Into Nashville



Heading the call to get out of Denver, Capitol recording artist Bob Seger visited with Nashville radio people during his recent tour of the East and South with the Silver Bullet Band. Backstage in Nashville are (left to right): WGBN air personality Gary Moore; Charles Murdoch, Nashville Sales Manager; Michelle Peacock, Nashville Promotion Manager; Bob Seger; WLAC Music Director Eva Wood; WGBN Music Director Steve Denton; and WKDF air personality Emery Kobar. In the foreground is WLAC air personality Lee Stevens.

Golden Luna Sea



It might have seemed like lunacy to Atlantic recording group Firefall when a contingent of the label's executives surprised the group onstage during a concert in Miami. The surprise, however, proved sane enough as it was for the presentation of gold records for the band's "Luna Sea" album. Shown backstage are (from left, back row) group manager Jack Boyle, Atlantic Chairman Ahmet Ertegun, Firefall's Larry Burnett and Michael Clarke, Atlantic Senior Vice President Michael Klennfer; and (front) Firefall's Rick Roberts, Mark Andes, David Muse, and Jock Bartley.

New Petty Deal For ABC



Steve Diener, President, ABC Records, and Denny Cordell, President, Shelter Records, have announced the re-signing of Tom Petty & the Heartbreakers to a longterm contractual agreement. The group's releases will continue to be released on Shelter Records and distributed by ABC Records. Pictured after the signing are (left to right, top) group members Stan Lynch and Mike Campbell; Eileen Basich, assistant; Denny Cordell; Tony Dimitriadis, group manager; Steve Diener. Bottom: group members Benmont Tench, Ron Blair, and Tom Petty.

Stillwater Runs With Stone



Capricorn recording group Stillwater has signed a management pact with Butch Stone of Sweet-Tater Productions, which is based in Oakland, Arkansas. In addition to Stillwater, Stone has managed Capricorn's Black Oak for 14 years. Posing for the above picture at Capricorn headquarters in Macon are Stillwater members and Butch Stone. From left to right: Bob Spearman, Bobby Golden, Michael Causey, Jimmy Hall, Stone, Sebie Lacey, Rob Walker and Allison Scarborough.

Arista In TV Tribute



Arista Records was recently honored when Merv Griffin paid tribute to the artists and executives of the company. As part of the salute, Arista artists also performed. Shown backstage after the taping of the show are (left to right) Clive Davis, President Arista; Melissa Manchester; Merv Griffin; Al Stewart; Eric Carmen; and Randy Edelman.

California Is Hot!



**WPEZ
WZZP
JB105
WICC
WTRY
KCPX
WFEA**

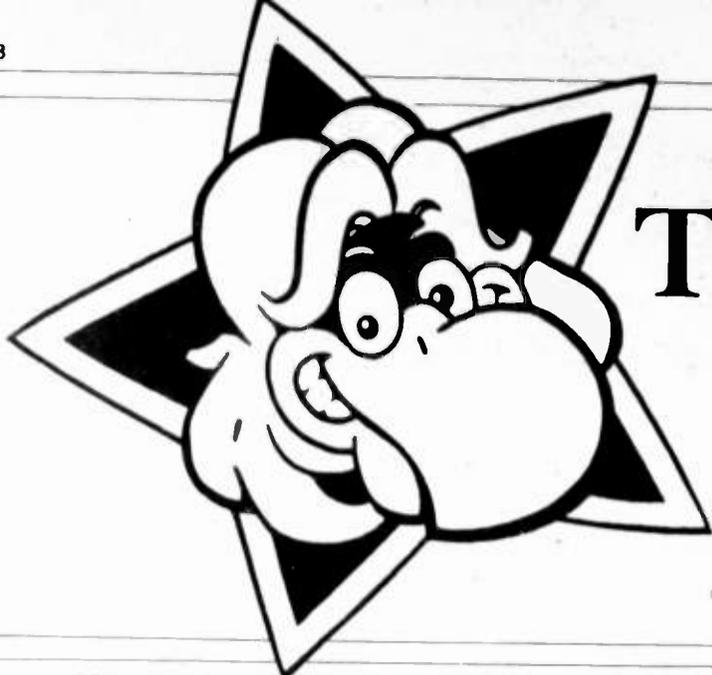
**Produced by
Joe Brooks**

“California” DEBBY BOONE

*The eagerly-awaited follow-up to her first gold single,
“You Light Up My Life”*

**WAQY
K104
WFOM
WAIR
WRKR
WACI**





The **WMMS** Story

Cleveland

101 FM

To call WMMS/Cleveland a "success" would be an understatement. "A way of life" for the station's staff and listeners is a more fitting description. Malrite Broadcasting's midwest AOR bastion has long been a leader on a multitude of levels.

On the ratings front, the station has achieved an enviable position, impressive not only for an FM or AOR station (once considered ratings handicaps), but for Rock radio in general. WMMS' 10.6 quarter hour average share (Oct.-Nov. '77 Arbitron, Mon.-Sun., 6am-12mid., total persons 12 plus, Metro Survey Area) ranks the station number one of all Cleveland radio stations. In addition, their impressive quarter hour average share is the largest gathered of all AOR stations in markets of more than 1 million population.

At a time when "all-purpose" radio of most Rock music formats is generally becoming a thing of the past, giving way to increased competition within the form, specialization, limited playlists, buried news and public affairs, and homogenized air personalities, WMMS stands out among those stations trying "another way".

The station stresses local flavor in programming and promotion on all levels. Utilizing a fairly unrestricted musical playlist, WMMS features a diverse roster of personality-oriented air talent, most of whom are native to the market (or at

least have spent a good deal of time there). In a business where aesthetics and commercial success are often incompatible, WMMS is living proof that teamwork with individuality, and quality with spontaneity are still alive and well in radio.

While most music-formatted radio stations are concentrating much of their efforts on form as opposed to content, WMMS Program Director John Gorman sums up the station's winning formula/philosophy succinctly: "You can either aim for being supreme in your mediocrity and aim for the lowest common denominator, or you can be a personality-oriented radio station that is very locally flavored. It's a lot more work to do the latter, but it's also a lot more fulfilling."

In preparing the following special feature, organized by R&R AOR Editor Jeff Gelb, the R&R editors spoke with some of WMMS' key staff members, who lent us their insights, attitudes and opinions as to what makes Cleveland's "Buzzard Nuclear Army" the tremendously effective team that it is. Considering their success, coupled with their "highest common denominator" (HCD) approach to radio, the WMMS story is of pertinence to not only AOR radio, but contemporary radio of all styles and formats.

—Mike Harrison



John Gorman, Program Director—
"We want to be a way of life for our listeners."



Gil Rosenwald, Vice President and General Manager—
"I just strive to treat every person here as an individual."



Walt Tiburski, General Sales Mgr.—
"Interaction is the key at this radio station."



Kid Leo, Music Director and air personality—
"WMMS music attempts to appeal to the adolescent in all of us."



Denny Sanders, air personality and Station Historian—
"The first...fulltime (FM) rock station was WMMS."

Significant Events In The History Of WMMS

The early history of WMMS reflects the difficulty AOR generally experienced in gaining acceptance as a radio format, but that was later to change. After five precarious years, the station became a substantial success. WMMS first instituted a "Progressive Rock" format in 1968, but this approach lasted only until 1969, when Metromedia (who then owned the station)

changed the format to oldies. However, bolstered by the growing acceptance of AOR, both nationally and locally (WNCN), Metromedia elected to change the format back. Although showing good numbers (consistently number three in their target demographics), the station did not hit big until 1973, at which time it surpassed the dominant contemporary music station, WIXY,

in males 18-34, in the fall Arbitron. This was just the beginning of a strong uphill movement (with only minor scattered setbacks) persisting to the present. This success was spawned by a combination of people who joined the station in 1973. Among them were the current GM, PD and MD, as well as the Sales Manager and many of the current air personalities. Aside

from a few airstaff changes, the station personnel has remained relatively stable, pointing to one of the major reasons for WMMS' success: the cohesiveness of its staff. Below, you will find a chronological listing of the major events in WMMS' 10-year history.

- 1968 WMMS (owned by Metromedia) debuts with a "Progressive Rock" format.
- 1969 Changes to an all oldies format
- 1970 WNCN begins with a "Progressive Rock" format
- 1970 Changes back to AOR
- 1971 Billy Bass brought in as PD.
- 1972 WMMS third in market 18-34 males
- 1973 Metromedia sells station to Malrite

- 1973 Gil Rosenwald rejoins as General Sales Manager (had briefly been with the station in 1968)
- 1973 Bass leaves, John Gorman replaces him as PD
- 1973 Walt Tiburski rejoins station as Sales Manager (had been in Sales department in 1968 for 6 months)
- 1973 Kid Leo added to air staff

- 1973 WNCN, only AOR competition, changes format
- 1973 Beat WIXY for first time 18-34 males
- 1974 Rosenwald promoted to Station Manager
- 1974 World Series of Rock (3-5 major rock concerts a summer with multiple major artists)
- 1974 Buzzard logo makes first appearance
- 1975 WWWW (M105) institutes AOR format in Cleveland.
- 1977 Rosenwald appointed VP & GM

ATTENTION PROGRAMMERS!!!

KMET
KSAN
KZOK
KISW
KQRS
KSHE
KADI
KYYS
KWKI
KZEW
KFWD
KLOL
KSJO
KOME
KGON
KNAC
KEZY-FM
KZAP
KZEL
KFML
KRKE
KMOD
KATT
KLBJ
KWFM
KXFM
WMMS
M-105



WLRS
WLPX
WQFM
WZMF
WGRQ
WCMF
WBCN
WNEW-FM
WLIR
WYSP
WMMR-FM
WIOQ
WKLS
WABX
WRNO
WLVO
WPLR
WJKL
WILS
WAAF
WBRU
WBLM
WHCN
WQSR

Produced by STARZ

ST 11730

AOR
ON TURNTABLES
NOW
EVERYWHERE!

**WATCH FOR THE FIRST SINGLE,
"(ANY WAY THAT YOU WANT IT) I'LL BE THERE" (4546),
WITHIN A WEEK**

See Starz special guesting on Foghat tour beginning Valentine's Day.

AUCOIN
MANAGEMENT INC
New York - Los Angeles


Capitol
© 1978 CAPITOL RECORDS, INC.

**A rock
steady**
PRODUCTION INC



A CONVERSATION WITH

John Gorman

Program Director, WMMS

R&R: How long have you been with WMMS?

GORMAN: Since 1973. I was driving a station wagon around Boston delivering mail when I got a phone call from Denny Sanders, who was acting PD of WMMS at the time. I had worked with Denny back in Boston on several projects, and Denny remembered me, so he asked if I would join him in Cleveland to help him get the station in shape following a number of personnel changes there. I came down and we looked at a bunch of people who were working at the Cleveland State radio station at the time.

R&R: So most of the jocks there now have been there almost as long as you have.

GORMAN: That's right. Jeff Kinzbach, our morning man, and Ed Ferenc, our newsmen, have been there for five years. **Matt The Cat** too. And **Kid Leo**. The majority of these people came to us right from college radio, and have never worked another radio station before us.

R&R: If you were to bring in new people at this point, would you look for people with more experience, or more college people?

GORMAN: One of our most recent new people I hired from the Ohio School of Broadcasting. I had him running tapes on Sunday mornings. He made a tape for me. I listened to it one day and felt there was something there, so I tried him out. I just had a little one-hour talk with him, to fill him in on station history and such, and he did his show, and it was incredible.

Debbie O'Donnell was another person who happened by the station one day to see a friend in the sales department. I was looking for a female announcer at the time, she was looking for work in radio, and I asked for a tape. I heard it, liked it, and she's with us now.

A lot of people in the business locally compare us to **Fleetwood Mac**, in the sense that we both have a basic nucleus of people who never change, while others come and go. We relate to each other on a very humanistic level. We share each other's problems, we get together after work...we don't have any ego problems where one person feels he needs to get more attention than anyone else. We've become a real family, and it's a good feeling to know you are working with a group of people you know are not politically motivated; you're not going to have character assassinations and back-stabbings going on.

We're a group of people dedicated to the same goals, even though we all have different lifestyles. There are no two people on the station staff who live the same sort of life, yet somehow when we get together it all seems to mesh. We are constantly turning each other on to new things. The overall affect is like the camaraderie of a street gang.

The listeners seem to pick up on this, too; they consider us a family. We give them a little bit of everything that really pertains to the Cleveland lifestyle. We reflect our audience and like to be thought of as a part of them.

R&R: What is the Cleveland lifestyle you are relating to at WMMS?

GORMAN: Cleveland is a funny town; a very energetic city, a city that is going through a lot of changes. In one sense it's a very young town. We have the youngest mayor in the country; he's thirty-one. The city council is very young. There are a lot of people staying in Cleveland, giving it another chance. We are feeding off that energy.

When I first came to Cleveland five years ago, everybody who lived here hated this city, and was trying to find a way to get out of here. Now it seems that people are channeling their energies back into the city, into trying to improve it.

At the same time, there are a lot of problems here. Cleveland is losing a lot of major businesses. Even some of the Akron rubber companies are thinking of moving west.

R&R: If you were to lift WMMS up and move the station to another city intact, how do you think the station would fare?

GORMAN: It's really hard to say. We'd have to get to know the streets as we have in Cleveland, and there might not be time for that, especially out on the West Coast, where you get only one ratings book to prove yourselves sometimes.

R&R: How do you "get to know the streets"?

GORMAN: We're out on the streets a lot. We are always involved in something that pertains to people on a very street level. Being MCs at concerts or clubs, or hosting some event...even being involved in cookie-eating contests. We're always out and involved with the community from a grass-roots level.

R&R: I've heard it said that WMMS captures the pulse of the 'blue collar' workers in Cleveland.

GORMAN: Yes, we have. We all sort of come from that background. Before taking this job I was driving that station wagon around Boston. **Kid Leo** was a carnival barker...we all seem to have come from blue collar backgrounds or neighborhoods.

R&R: AOR radio has long been known and thought of as the

"You can either aim for being supreme in your mediocrity and aim for the lowest common denominator, or you can be a personality-oriented radio station that is very locally-flavored. It's a lot more work to do the latter, but it's also a lot more fulfilling."

bastion of Radio Music Entertainment for the academic and the higher-educated. How does the sound of an AOR station that appeals to a blue collar culture differ from one appealing to a more academic crowd?

GORMAN: First, most of us are not radio veterans, so at WMMS we tried to create the radio station we had always wanted to hear ourselves. Not only with an element of sophistication, but also recognizing that there was a **Grand Funk Railroad** out there with a lot of fans. We gave bands like these exposure as well as the more "progressive" groups.

The only borders our music has are commercial. We try to be as free as we can and at the same time, recognize our commercial limitations. We wouldn't play

a twenty minute **Herbie Hancock** piece at two o'clock in the afternoon, but maybe we could play it at two o'clock in the morning.

R&R: Is there a playlist of any sort, or a rotation?

GORMAN: One exists in our minds, but it has never really been put on paper. The fact is, when somebody goes on to do his air shift, they know exactly what their time period is and to whom they should be relating. It's an unwritten format in that sense.

The people on the air talk directly to the audience, which helps; there's no girl answering the phones relaying messages. I think this makes a big difference.

R&R: Who does the music?

GORMAN: **Kid Leo** is the Music Director. He has

(Continued on page 32)

GM At A Station Of Stars:

Gil Rosenwald

WMMS/WHK Vice President General Manager **Gil Rosenwald**, like everyone else at WMMS, stresses the station's team spirit as a prime factor in its growth. The formula is "finding right people with the right chemistry," he says, "a staff...that's cohesive, who can work together."

In a station known for its flamboyant, flashy personalities, Rosenwald does not fit the mold. He worked in sales and marketing at **Procter & Gamble**, and moved into radio sales with WHK. After five years with **WKYC/Cleveland** and a much briefer stopover at **WWWE/Cleveland**, he returned to WHK/WMMS as General Sales Manager and then, in June 1977, Vice President/General Manager.

Rosenwald describes himself as "basically of the Procter & Gamble mold, wearing dark suits and all," but he reports no difficulty in his working relationship with the WMMS staff. "I just strive to treat every person here as an individual," he says. "I've never tried to be hip with them...I try to approach the WMMS staff on a personal level, so they can relate back to me and where I come from. We really have a great relationship."

Although he maintains close tabs on the station's programming and activities, Rosenwald believes in delegating responsibility. "I admire my PD **John Gorman's** talent very much. He has put together quite a system, wherein the PD aids the MD, the MD aids the jocks, and the announcers themselves also give input to the station's direction and attitudes. John and I generally meet once a week to discuss the station, but basically the air sound is **John's ballpark**. I try to give him as much latitude as possible in programming WMMS. The

same goes for the sales department."

The Selling Of WMMS

Having been at WHK when its FM was transformed into WMMS in the late sixties, Rosenwald has witnessed profound changes in the commercial end of the station. "Initially," he recalls, "selling progressive radio was very difficult, because...we were dealing with a new term, an unknown. So we had quite an educational process to go through. Commercial dollars were controlled by agencies and people who weren't familiar with what we were doing. Over a period of time we were able to convince people to



try us, and they discovered the value of advertising with us. As the format developed and became AOR, the label itself made it easier to explain what we were selling to them."

AOR stations, with their historical links to the sixties "counter-culture" and still-strong listener images, have special considerations as far as setting commercial loads and judging whether individual spots fit in with the station's desired projection. WMMS in par-

ticular, as a station constantly concerned about its relationship with its listeners, has to balance image vs. sales carefully. Rosenwald says, "We try to look at both sides of the fence. We want to be commercially successful, but at the same time we must retain our honesty with our listeners. We do turn away spots that aren't right for the format, for example."

WMMS is also concerned with serving the entire community. "We try to reach out for every segment..." Rosenwald says, "not just concertgoers. We've connected ourselves with the ballet locally; we've done a very successful promotion for the Cleveland Orchestra. All this helps recruit new listeners which helps sell our products better."

Focusing on the station's image itself, Rosenwald feels "a lot of it has to do with honesty, with our listeners and with ourselves. We must be honest to the point where we are not trying to fake the audience; we're trying to give them what they want. We are also trying to broaden their tastes with new product and give them a variety of information and entertainment."

Success, according to Rosenwald, hasn't changed the staff's attitude toward their work, and sales and management are no exception. "We never stop working for it (success). The salesmen still earn their commissions." His view of WMMS' future is positively charged. "As long as we continue our current stance of personalities plus music, as long as we can keep our fingers on the pulse of the Cleveland community, I don't see an end to it. I hope that WMMS and Cleveland will continue their love affair a long, long time."

COMING SOON!

Music From

"RENALDO & CLARA"

A SPECIAL EP FOR RADIO ONLY!

SIDE ONE:

"People Get Ready"

"Never Let Me Go"

SIDE TWO:

"Isis"

"It Ain't Me Babe"

RECORDED ON THE ROAD BY

**BOB DYLAN & THE
ROLLING THUNDER REVIEW**

A SPECIAL pressing from Columbia Records





John Gorman

(Continued from page 30)

complete freedom in that department. Leo will check with me as to what he wants in the studio, and nine times out of ten I'll agree with him. We end up listening to everything that comes out.

R&R: You rely a lot on your ear then?

GORMAN: Right, and also, everyone on the air gets a copy of the albums and many times they have brought cuts to our attention and have asked us to add them. If it's right it goes in.

R&R: Do you call record outlets?

GORMAN: Yes, we call about fifty stores in the greater Cleveland/Akron area.

R&R: How about passive research? Are you involved in that?

GORMAN: No, I really don't know enough about it to comment on it.

R&R: Are you involved in special programming?

GORMAN: We are always trying to be more than a radio station. We want to be a way of life for our listeners. We do extensive local coverage in our news and public affairs. It's very community-oriented. I'd say that sometimes we do an even better job than the newspapers.

Additionally, we broadcast live concerts from local clubs, have lunchtime concerts from the studios, we're always doing a record-oriented promotion of some sort. We're always active promotionally.

R&R: Do you do any outside advertising?

GORMAN: We do TV. Not as extensively as I'd like though. We also do print advertising in the daily papers and the weekly entertainment news sections.

R&R: You have a National Program Director, don't you?

GORMAN: Yes, John Chaffe. I consult with him when I need input on a problem I'm having. He's an amazing man with statistics. But generally he does not interfere with the programming of WMMS. He's just there when I want advice. Otherwise, he keeps busy with Malrite's other radio stations.

R&R: Cleveland has come to be known as a rock and roll capital the Liverpool of the seventies. Is there really an insatiable appetite for Rock music in Cleveland?

GORMAN: That's true. I think it'd be true anywhere if the acts were given the right sort of exposure. It's a matter of presenting the music right. It has to do with dayparting and the way sets are constructed. There aren't written rules, though; with our staff it's instinctive. Everyone knows his audience; he's been in that particular time slot for a while.

We also like fostering the local music talents. We play a lot of music by local artists. It all ties in with our desire to be Cleveland to our audience.

R&R: How does programming get along with management?

GORMAN: Fairly well. I have to respect the management of WMMS, because they are allowing us to play radio the way we want to do it. Of course the reason they are allowing us to do this is because we have proven our approach to be successful for them.

Sometimes what we do seems totally illogical to them. At first, they were against the idea of making a buzzard our station's logo. That was the last thing in the world they wanted to represent the station. Well, at that time we were playing a band called Lucifer's Friend on a small label named Billingsgate. Being a small company, everyone who worked for them had another job on the side, and one guy silk-screened T-shirts. I sent him down our proposed buzzard logo and he printed up a batch of shirts. We gave away the shirts all over town until the management had seen them everywhere. They had heard us being referred to as the Buzzard Army, so they had to give their go-ahead to the idea.

The Buzzard was the start of our merchandising. Then there were bumper stickers, belt buckles, and all the other usual tools of the trade. Denny and I were handling all of this but it just got too big for us so we hired Dan Garfinkel to head up merchandising.

R&R: How many T-shirts and bumper stickers do you think are out there now?

GORMAN: I shudder to think of how many there are! I run into them all across the nation. I'd say we're almost into six figures. They're everywhere. When I see someone wearing a WMMS T-shirt to this day I feel they are wearing it because they are proud of the station, and they want to advertise the fact that they like us. And of course they're a walking billboard for us.

R&R: Cleveland is a particularly competitive market, isn't it?

GORMAN: Very much so. It's looked at as if it were a war. It's gotten to the point where it's very hard for a record company to throw a party in this town because they know that if one station is going to come, the other won't. I kind of enjoy the spirit of competition here;

I remember it from my youth in Boston when it was WBZ and WMEX battling it out. There were no friendly words between those stations back then, and that's the way it is in this town between WMMS and our direct competitor, M105. Of course, while they are our closest competitor in terms of air sound, we have to look at everybody in the city...anybody who is going after the same demographics that we are.

R&R: Do you see your station in any way similar to Pop/Adult radio, only oriented to a different generation?

GORMAN: Yes I do. The reason Pop/Adult stations have been able to pull such high numbers and to hold onto them for such a long time is because they manage to become a way of life to their listeners. They tell them the time and temperature, they wake them up in the mornings, send them off to work, they keep them going during the day, they get them home at night and entertain them at home. They provide all the information their audience needs from radio.

We're appealing to a younger audience, in general, than they try for: basically 18-34, with a lot more emphasis now on the 25-plus age group as our audience ages. At the same time we are not forgetting the 17 or 18 year olds. We are trying to give our audience all the information they need from radio. You can either aim for being supreme in your mediocrity and aim for the lowest common denominator, or you can be a personality-oriented radio station that is very locally-flavored. It's a lot more work to do the latter, but it's also a lot more fulfilling.

R&R: How much of the potential you see in your minds' eye for WMMS actually gets across on the airwaves every day?

GORMAN: Right now we're somewhere around 70 percent of doing what we really want to do at this radio station. I see that as incredible in itself, because musically it's hard to ever feel satisfied. But our peak is yet to come. The day we reach 100 percent of what we try to do is the day we peak.

R&R: Do you think success will break up the family?

GORMAN: The thing that is keeping us together is the family situation we have developed here. We work so well together that no one wants to leave. All of us have been made offers at one time or another, and many of them have been very tempting. But we are all determined at this point to keep up this momentum as long as we can. There's no one at this radio station who just does his show and goes home. Our lives are committed to this radio station. I want us to stay together as long as we can; I love the people I work with.

A CONVERSATION WITH

Walt Tiburski

Sales, Manager, WMMS

R&R: What's your radio background?

TIBURSKI: In 1968, while I was still a college student at Kent State, I started as a go-fer at WIXY, which was then the hot Top 40 station in Cleveland. It was a great chance to learn the business from the inside. At that time progressive radio was just beginning in Cleveland, with Billy Bass on WMMS. I took an immediate interest in this new form of radio, and at that point earmarked it for my own future in radio.

While I was in school, Norman Wade of WIXY spoke at one of my classes. He said that the biggest problem with FM radio at the time was that no one knew how to sell it. I remembered that, and after I graduated, I went to WMMS in sales. I stayed with them for six months until the format changed to Solid Gold, and then went across the street to the new AOR in town, WNCR. While there I worked on everything from sales to promotion, basically helping to build a progressive station from the ground up.

Two years later I left WNCR because of many internal problems and went to WSHE in Miami as sales manager. I rejoined WMMS in February of 1973. After about a year I was appointed Assistant Sales Manager. This position is an all-encompassing one. I approach it as a complete concept, not just one area. I believe you have to know the station intimately from every angle to sell it well.

R&R: Who makes the sales decisions at WMMS?

TIBURSKI: I discuss everything with my sales staff and with programming and the rest of management. It's a good, flowing relationship between PD John Gorman and myself. Interaction is the key at this radio station. All departments, while they each have their own distinct jobs and responsibilities, function together.

R&R: Who has final say over what goes on the air, spotwise?

TIBURSKI: Every commercial that comes in with which we aren't familiar goes to John (Gorman), who listens to it and offers his opinion. If there's no objection from him it goes right into production and on the air. If he has objections he voices them to me. I'll listen to it and suggest alternatives. Some ads are refused. We never refuse an ad because it is good or bad; we only

(Continued on page 34)



Kid Leo: Personality On The Air

In a sense, Kid Leo, WMMS' Music Director and afternoon drive jock, is the personification of the station's image. Candid, direct, and passionately committed to supporting and communicating with his audience, he pulls no punches in his speech on the air or off, and projects a flamboyant personality which Clevelanders have taken to their hearts.

As a native inner-city Cleveland kid, he grew up listening to Alan Freed and other famous disc jockeys in town. Attending Cleveland State College, he told a staffer at the school radio station that the station "sucked," and was immediately challenged to do something about it. He did, and then, like "a persistent brat," pestered WMMS until then-Program Director Denny Sanders gave him a job.

Feel For The City

Leo takes a highly individual approach to his air duties. Like most of his fellow jocks, he stresses local consciousness heavily. "I know the territory, so when I talk about things on the air relating to Cleveland, it's easy to relate to the audience. I know the streets here, so if there is bad weather, I know where to reroute people...Beyond that, I have a feel for the city,

for its musical tastes."

But Kid Leo takes his Cleveland identification farther, shaping his actual delivery to fit local speech patterns. He draws on the lingo of "the Southeast Side. I sometimes throw in slang phrases that we all used back there; in fact, I use slang quite a bit on the air. Stuff like 'scumbag,' we said that a lot when we were growing up. I don't use 'the big F' but I do take the limits as far as I can."

Listener-Sported Activities

As another unorthodox touch, Kid Leo runs a "bookie joint on the air." Incorporating sports news is rare enough in AOR radio, but Leo backs up his commentaries with actual bets with listeners. "I've always liked sports," he explains. "On the air it started off when...I'd mention 'the Browns are doing good, aren't they?' That developed to its present state...during football season I take a Browns game, pick points, and offer a prize for someone to bet against me. Listeners call in and offer me something I'd want. The first time I did it a guy offered me fuzzy dice, like you hang from your car's rear view mirror...I just finished doing a book-

(Continued on page 34)

**WORLD
PREMIERE**

"EARTH"

JEFFERSON STARSHIP

The new album by Jefferson Starship will be provided in program form **FREE** to all stations across the country.

HERE'S HOW YOU GET THE SHOW:

Call Toll Free — 800/223-0290

In New York State — 800/442-8184

In 5 Boroughs of New York — 212/598-5108

(Between 9 AM and 6 PM EST Mon—Fri)

Program must not be aired prior to Saturday evening, February 25th, 1978. Recommended time of airing 9pm to 10pm. When you call, please designate 7 1/2 or 15 ips. Available on tape only.

CALL NOW!

You will receive your copy by Friday, February 24, 1978.

Offer ends 6pm EST Tuesday, February 21, 1978.

-----Program Format-----

PART I
Opening
Flight log vocal over musical collage (TIME 2:40)

PART I
Side One
"Love Too Good" (TIME 6:03)
"Count On Me" (TIME 3:14)

"Take Your Time" (TIME 4:08)
"Crazy Feelin'" (TIME 3:38)
"Skateboard" (TIME 3:18)
(TOTAL TIME 20:21)

PART I
Outro
Vocal over music (TIME 3:34)
TOTAL TIME PART I (23:25)

PART II
Cold Open
Side II
"Fire" (TIME 4:43)
"Show Yourself" (TIME 4:36)
"Runaway" (TIME 5:18)
"All Night Long" (TIME 6:28)
(TOTAL TIME 21:05)

PART II
Outro
Vocal over music (TIME :20)

TOTAL TIME OF PART II
21:25

TOTAL TIME OF
PROGRAM 45:00

RCA Records

Produced by Buzz Bennett and Bob Hamilton



Walt Tiburski

(Continued from page 32)

refuse ads when they do not apply to our visualization of the format. Sometimes we do compromise a bit, because some people at agencies have delicate egos, or could be responsible for badmouthing us to potential clients. I think any station which never compromises stands to take an awful risk of losing future revenue.

R&R: How far in advance do you sell out your spot load?

TIBURSKI: There are times when it gets absolutely insane. Salesmen literally compete with each other. We are usually sold out for the last six weeks of the year around Thanksgiving.

R&R: Does that create problems with potential clients?

TIBURSKI: We have a real family of clients. Most are people we have dealt with before. We get to know their advertising patterns and try and guess them in advance, so that no one gets left out. I created a system of bulk reservations. Here's how it works: Say the account is Peaches record store. They know they'll want to be on the air 36 times a week, but they don't know what albums they'll be advertising on these spots in advance. What we do is put in a bulk reservation order for Peaches for the number of spots and weeks they've requested. We also make a notation that this order will be cancelled by an order which will come in later, indicating the exact name of the artists they will be advertising. We "bank spots" for our clients to use in the future. I'll also hold a certain number of spots off to a side, because I have a certain percentage of national business that can't be anticipated till the last minute.

R&R: What's the percentage of local versus national spots on WMMS?

TIBURSKI: It fluctuates month by month, but I'd estimate 70 percent local to 30 percent national. National is very healthy right now because we are doing well, but it's very important to us not to forget the little stores in the area who were with us when we weren't number one. All of my salespeople have a list that is divided up to include big, medium and small accounts. Consequently we have a very nice mixture of business on the air, giving the station a more local flavor than it might otherwise have.



"I suffered through the biases of AM radio salespeople telling clients that dope-shooting hippies were coming in to see you next...that all their stations appealed to were kids who didn't have any money. I've seen time prove these people to be liars. The fact is that the 18-34 market...are the biggest spenders."

R&R: How many minutes of spots per hour do you run?

TIBURSKI: Eight minutes maximum or ten spots maximum. Over the years, we've increased our rates, not our spot load.

R&R: Give me a ballpark figure for spot rates.

TIBURSKI: Anywhere from \$101 down to \$47 per sixty-second spot, depending on how many are bought and in what time periods.

R&R: How many sales people do you have?

TIBURSKI: Six: a local sales manager, record specialist, three other salespeople and myself.

R&R: How does in-house production work?

TIBURSKI: It varies, but everyone shares the responsibilities. Most of the jocks also pull a production shift. We have Steve Lushbaugh as production director. If he needs voices, we have set it up through

Steve that certain people just sort of hang out different days, and whoever is available does production.

R&R: Do you pay your announcers production fees?

TIBURSKI: We do, but the client actually picks up the tab. We try and sell the clients on announcers just as we do on the station. Say we sell a guy 200 spots. We'll say, "Kid Leo will voice your spots for an extra \$100, lending you his persona and credibility." We find customers quite responsive to that sort of packaging.

R&R: How important are client/station promotions at WMMS?

TIBURSKI: This is one of the main reasons for our success, I feel. Promotionally we are involved with just about everything in town. Anything at all that would be of interest to our audience, from cookie-eating contests to men's bikini contests.

R&R: Does this involve extra fees for the jocks?

TIBURSKI: If it is a public service or non-profit group, no. If it's a client promotion, yes, they will get paid for it. It's very important for us to have high visibility in the Cleveland market, where we are right out front there, and that's where these promotions come in handy. We're really into things of that sort.

R&R: What methods of audience research does WMMS use, other than the ratings?

TIBURSKI: We watch the people who show up at our promotions. You'll see a different crowd going to a Cleveland Orchestra promotion than to a night at the Agora, but they're all WMMS listeners. I look at the cards and letters we get in and look for age references. We monitor phone calls to the station. What we've found in our research is that our audience is amazingly broad. The best and most encouraging thing about it is the number of listeners we have now who have been with us since our beginnings. They've grown up with us and they've stayed with us, even though they might be thirty or over.

R&R: Do you look for sales people who are ex-radio programmers?

TIBURSKI: I like them to have as much knowledge of it as possible. They have to be sensitive to it; they have to listen to the station a lot. Some of them have been intimately involved with it and some haven't. One guy who has been with us for five years; his hobby is radio.

R&R: Do you feel it's important for your sales staff to come from the Cleveland area?

TIBURSKI: I prefer them being from Cleveland because I have never been a believer in mass marketing radio formats or radio sales. I have seen a lot of people from more glamorous areas like NY or LA come into Cleveland, make a big splash, tell everybody how they are going to turn the city upside down, and I've seen these same people wash out completely.

Stock formats have failed here. Stock sales pitches have failed here. You've got to know Cleveland; you have to be able to relate to the way people think here.

This is a weird market, it's a big/little market: big in size and little in the way of accepting outsiders. There's a real reluctance to accept outsiders in Cleveland. There's a growing sense of community in our dedication to rock and roll music. There's a lot of local pride in our calling Cleveland "the rock and roll capital of the world." You see people scrawling it on their vans, putting it on the backs of their jackets. A local guy sells hundreds of T-shirts that say that. Cleveland's music has given people here something to grasp onto.

R&R: Is there any stigma involved in selling AOR radio anymore?

TIBURSKI: No, not at all. Not anymore, that is. I suffered through the biases of AM radio salespeople telling clients that dope-shooting hippies were coming in to see you next, telling them that all their stations appealed to were kids who didn't have any money. I've seen time prove these people to be liars. The fact is that the 18-34 market right now is the most affluent and largest group numerically today. They are the biggest spenders.

You can't imagine the broad range of items this station has sold. We have testimonial letters that would knock over an army, saying, "I can't believe it: I used your station to sell telephones in the car and I sold them." We can sell anything to our audience.

Kid Leo

(Continued from page 32)

ie joint with the Super Bowl. I offered a listener a watch we'd gotten as a tradeout and he offered me \$150 worth of bodywork at a garage. He won."

Kid Leo does little advance show prep, but stays closely in touch with his listeners. "Sometimes I'll answer every phone that rings... It's hard answering phones sometimes...but I try, because it's a good way to reach a significant part of my audience...Also, I have a lot of friends in the city, and they tell me what they listen to and what their friends are listening to. I try to listen to as many people as possible to find out their listening habits. I'll go to bars, clubs, concerts..."

Choosing The Music

As Music Director of WMMS, Kid Leo once again uses a strongly localized approach. He says of the station's audience, "They expect to hear the best new bands first on WMMS. We break a lot of acts locally. They expect us to play things we like. If I say we like an artist, it's because we think they like the artist."

"When I hear something that I really love," he continues, "I feel that my tastes represent the audience's, because of my Cleveland

upbringing. It's instinctive, mostly, but followed up with store sales reports—we call about 50 local record outlets to see how things are selling. Most of the time we are right; sometimes we are right two years ahead of time! If we push an artist and he gets little reaction, we'll slow down on him."

In discussing music selection and formats with Kid Leo, once again the teamwork image comes into play. "We have no formats," he declares. "We play together as a team. A bunch of guys will come together and click as a team on the basketball court. These same natural instincts work here for the disc jockeys."

"I don't have to say anything to the air staff," he goes on. "I don't have to direct them. I may suggest that our nighttime guy listen to a certain cut because it might fit where he's at more than the morning guy, but basically it's all up to them. But we don't misuse that; we don't come on and become self-indulgent...The only direction comes when we feel something is wrong, when someone is off-course. Then we'll sit down and discuss it and work it out."

Happy In Cleveland

Kid Leo (Leo is his first name;

the "Kid" was added, by way of a British jock named Kid Jensen, when Leo declined to change his real last name—Travagliante—for air purposes) seems secure with his station and his city. Asked if he'd ever like to work elsewhere, he said, "At one time I would have liked it, but now I don't think I would. Once I wanted to go to New York City; I've always been fascinated by that city...But the business in New York gets to be too much. You have to deal with business 24 hours a day there. I couldn't deal with that because I like to separate the business from the rest of my life. So I'm happy here. All my friends are here. I can get around the city easily; I can get things done here."

As to the station's future and philosophy, Leo says aggressively, "There ain't no stopping us! You ever heard of a snowball? Seriously, I guess it all has to end, all radio stations do. But I don't think we're at our midpoint yet in terms of popularity...WMMS' music," he continues, turning philosophical for a moment, "attempts to appeal to the adolescent in all of us...the part of us which never grows up, never dies. When you tune that radio to WMMS, I want to make sure the listeners are entertained."

HORSLIPS

"Aliens"



THE AOR ACTION

WWWW	WCMF	WMMS	KZOK	WBCN	WMMR	WIOQ	WQSR
KYYS	KTIM	KSHE	KSAN	WXRT	WNEW	KRST	KEZY
WYSP	KGLR	DC101	KPRI	KLOL	KGOT	Y94	KOME
WLPX	KGON	WRPL	WKTK	WKDF	WCCC	KXFM	KSFM
WQDR	WLIR	KWFM	KZAM	WAAL	WBUF	KSJO	WEZV
WLVQ	KTMS	WOUR	KZEL	KFMH	KNAC	KZAP	WBAB
WGRQ	WZMF	WBRU	WKQQ	WYXE	KATT	KZOZ	WHFS
WIYY	FM100	WJKL	WQFM	KQ98	WSAN	WBLM	KTYD
KQRS	Q104	KAWY	WDIZ	KREM	WCAS	KKXX	KFML
	WLAV		WSIM		WIBA		

THE AOR CHART ACTION

Radio & Records: 30 Bill Hard Report: 34 Cashbox debut: 157*

LOOK FOR HORSLIPS IN YOUR TOWN WITH A SIXTY-CITY TOUR BEGINNING MID-FEBRUARY!

THE FACTS

- JAN. 4 *Number One National Breakout LP—Billboard*
- JAN. 6 *Hard's choice—FMQB Album Report*
- JAN. 11 *Number Two National Breakout LP—Billboard*
- JAN. 13 *Chain Reaction—FMQB Album Report*
- JAN. 20 *Chain Reaction—FMQB Album Report*
- JAN. 20 *Debut 36 R&R Album Airplay*
- JAN. 20 *Debut 40 FMQB Album Report*
- JAN. 25 *4 Top Requests/Airplay Northeast Region—Billboard*

"ALIENS"

Close Encounters Of The 4th Kind:

RESPONSE!

KSHE—TED HABECK *"We put it on the air and got instant response. You'll get calls asking about the new Tull album especially if you program "Sure The Boy Was Green."*

WLVQ—STEVE RUNNER *"Speed The Plough" is one of the best songs I've heard in a long time."*

WQDR—CHRIS MILLER *"Calls are starting. Based on the great response to the last album, I'm sure "Aliens" will be very strong."*

WOUR—TOM STARR *"Aliens" has established itself as one of the Top 10 LP's of 1978."*

WCMF—BERNIE KIMBLE *"January was Alien report month. However, due to listener response the deadline has been extended."*



DJM RECORDS AND TAPES
Distributed by Amherst Records,
355 Harlem Road
West Seneca, NY 14224

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

In talking with our reporters this week, I noticed an infectious excitement building regarding the events at the upcoming R&R Convention '78, now less than three weeks away. And no wonder: Marshall McLuhan's talk, the AOR rap session, the many seminars, the banquet and superstars shows, in addition to the opportunity to meet the people behind the names and stations we read about each week in R&R. It certainly looks like this year's gathering in Dallas will be the one from which future convention standards are set. Joining us for all the activity are not only AOR radio station Program and Music Directors, but a large number of air personalities, making up a fascinating cross-section of our industry.

Over the past years, Fleetwood Mac has gathered an impressive array of awards, as well as tremendous artistic and commercial success. Here's one more feather for their collective cap: After 51 consecutive weeks on the AOR Album Airplay/40 chart, "Rumours" has dropped off the chart. The impressive durability of their album speaks well for the talent of one of radio's best-loved groups.

Major Changes At KZAM FM & AM/Seattle

KZAM FM & AM/Seattle are in the midst of a plethora of changes. Formerly a 24-hour AOR simulcast operation, the stations have split their simulcast from 6pm to 6am. Both stations will continue their AOR approach, with the AM outlet diversifying somewhat with the addition of some sports programming (their first coverage is of local World Team Tennis matches).

Coincidentally, GM Howard Leenderstan has become a managing partner in the Seattle Cascades World Tennis team. Although Leenderstan is still GM of the stations, there is some speculation among employees that he will leave the post to put his total efforts into the team. Leenderstan could not be reached for comment.

The simulcast switch, following a change in FCC simulcast regulations, has opened several airshifts at the two stations, all of which are being filled with current employees. Former part-timers Jeff Heiman and Jeff Hanley are now doing fulltime AM airshifts. Also new to the AM side is Bobbie Walker, former office staffer now doing overnights. Newperson Joni Balter is now doing overnights on the FM outlet. Doing part-time work and fill-ins are Carl Gardiner and Cindi Bemel. No one has been dropped in the major reshuffling, which is still not complete.



ON THE ROAD WITH ROD—Rod Stewart played Lexington as part of his nationwide tour, and was greeted backstage after the show by Warner Bros. Local Promotion/Marketing Manager Barry Ballinger (left) and WKQQ/Lexington's Dick Hungate.

Reshuffling At WQSR/Tampa

WQSR/Tampa's fourth anniversary celebration as an AOR station coincides with several major personnel changes and promotions.

PD Brock Whaley has left the station to become PD at KRKE/Albany. Longtime R&R reporter Steve Huntington is now both MD and PD.

Among other station changes, all night air personality Bill Mims has become Production Director; former weekender Bob Stroud is the station's new morning man; Bill Hawkins has moved from mldday to 7-midnight; and Bob Seymour, formerly WFSO/Pinellas Park, Fla. has joined the station as their new overnigher.

For a complete station line-up, see this week's Changes page.

New Post For Bartlett

Bill Bartlett, former PD at KISW/Seattle and WAIV/Jacksonville, and longtime AOR reporter to R&R, has announced his new position. He has joined Ariola/America as Southern Regional AOR Promotion Director, based in Atlanta. Bartlett can be reached at (404) 433-0055. As a longtime R&R contributor and supporter, we wish him every success in his new field of endeavor.

Evolution

GM Richard Casper has left Zeta 4/Miami. He has yet to announce future plans... Michael Fox has left KREM/Spokane. Don Adair is now the station's PD and MD... Barry Neal has left WHCN/Hartford. Acting PD is Michael Picozzi, assisted by Daniel Francis Hayden... New MD at WYXE/Madison is Les Cook, formerly Operations Manager at WQHI/Louisville... Dean Hamon has returned to KRST/Albuquerque as MD... Francine Costello, formerly WBBM/Chicago, has joined WYDD/Pittsburgh where she will be doing news and public affairs... Dia Stein, formerly Production Director at WAER/Syracuse, is now doing 10-3pm at WCMF/Rochester... FM104/Jackson, Tenn., reports the following changes: Air personalities Dolan James, Todd Lumley, and Gary Mack have left the station for other pursuits. Their airshifts will be filled by newcomers J.J. and Parker... Tom Owens has exited his PD post at WVAF/Charleston to become PD at WSAI/Cincinnati. New PD at WVAF is Maja Pitt, from WABB/Mobile... Robin Winter has been added to the WXRT/Chicago newstaff. She comes to the station from WLCY AM & FM/St. Petersburg, where she was News Director.

Color

HAPPY ANNIVERSARY: KAWY/Casper, Wyoming, is inviting its listeners to share in their first year celebration as an AOR, with giveaways of albums, T-shirts, and FM converters. The station is spotlighting albums released since they went AOR during the weeklong celebration, and also airing a King Biscuit program every night for five days.

THE PASS: Under the direction of new PD Chancey Blackburn, KPAS/EI Paso is in the process of creating a new station image as "The Pass." They intend to spotlight the new name in upcoming promotions where listeners will become passengers on trips to concerts and vacation spots and receive passes to concert and film functions. The station plans to begin passing along these benefits to its listeners shortly.

TIME CAPSULES: As part of its fifth year celebration as an AOR station, WQDR/Raleigh is playing locally-produced time capsules of the station's history, as well as spotlighting some of the major news events and musical artists of the past five years.

A CASE OF MONO: When WQUT/Johnson City, Tennessee lost power in one channel temporarily, they invited listeners to send them a get-well card, as they had a "touch of mono." The person sending the most original card was rewarded with a weekend for two at a local ski resort.

MONEY TALKS: In conjunction with Eddie Money's appearance locally, K99/Birmingham gave away a ball-point pen containing \$2000 in cash (the ground-up, deminted currency kind) and copies of the artist's latest Columbia album.

REVEALING T-SHIRTS: WMMS/Cleveland morning man Jeff Kinzbach, in conjunction with newperson Flash Ferenc and nighttime air personality Betty Korvan, is giving away T-shirts which read "I Wake Up With Jeff & Flash" on the front, and "I Go To Bed With Betty Korvan" on the back.

WHAT'S A SLOWHAND?: In conjunction with Eric Clapton concert appearances, KMEL/San Francisco, KSJO/San Jose, and KZAP/Sacramento are sponsoring contests which ask listeners for the best definition of "slowhand." Each station's winners receive a complete Clapton catalogue and a pair of concert tickets (Clapton earned the nickname "Slowhand" a decade ago for his speedy guitar playing with the Bluesbreakers and the Yardbirds).

SPECTACULAR PROMOTION: WBCN/Boston, WNOE/New Orleans, KWST/Los Angeles, WZXR/Memphis, and KISW/Seattle in conjunction with ABC Records and Levon Helm, gave recent contest winners a real treat: The winners were flown to New York City for a concert and a tour of the city. When they all reached Times Square, each guest's name was flashed on the 40 x 20 foot Spectracolor board.

Update

WPLJ/New York had a prestigious guest on their weekly "A Woman's Place" program when anthropologist Margaret Mead joined them Feb. 5th. She covered the ups and downs of her fifty-year career with interviewer Carole Getzoff... Congratulations to WSIM/Chattanooga MD Don Mathisen and his wife Charlene, who just had their third child, Erin... During the blizzards a week back, FM103/Ann Arbor MD Michael G. Nastos pulled a whopping 14-hour airshift... WIOG/Saginaw is looking for some weekend concert programming. Contact Mike Belanger at (517) 752-3456... **MUST BE THE SEASON OF THE INJURY DEPT:** KFYE/Fresno PD Dan Spears took a fall while skiing on a recent vacation and badly injured his knee. Get well soon, Dan... For those of you who don't follow the rock music press, you'll be surprised to hear that the mysterious "gent" on the front cover and inner sleeve of Joni Mitchell's latest album is actually Joni herself!

Concerts & Conversations

PRESENTATIONS: KZAM/Seattle presented Nova for \$1.39.

RADIO CONCERTS: George Thorogood and Destroyers on WIOQ/Philadelphia... Nova on KZAM/Seattle... Pat Travers on WLIR/New York.

CONVERSATIONS: Keith Emerson and Bob Weir on WXRT/Chicago... Keith Carradine on WCOZ/Boston... Ted Nugent and Ronnie Montrose on Rock 103/Memphis... Ramones, Lee Oskar, and Ronnie Montrose on KSJO/San Jose... Sanford & Townsend and Mac MacAnally on KRST/Albuquerque... Keith Emerson on WAAF/Worcester... Journey and Rubicon on KTIM/San Rafael... Charlie Daniels and Wet Willie on KATT/Oklahoma City... Sea Level on WDBS/Durham, North Carolina.

blondie
PLASTIC LETTERS



Produced by Richard Gottehrer, "An Instant Record"

blondie does it

With music. With energy. And with Deborah Harry. Blondie has done it with an album that has as much spark and life as the law will allow. Listen to "Plastic Letters." And let Blondie do it to you.

Chrysalis
Records and Tapes
CHR1168

Radio & Records

Album Airplay/40

February 10, 1978

Chart Summary

This week's chart is a very steady one, showing little change from last week. JACKSON BROWNE held onto the top position with hits at 94% of our reporters. CLAPTON inched up, with the help of hits at 59% of our reporters plus late adds. QUEEN held steady, with hits at 57% of our reporters. JOEL moved up, with hits at 55% of our reporters. STEELY DAN remained stable. KANSAS moved up, as did WELCH. SEA LEVEL took a healthy jump, as did LIGHTFOOT. NUGENT was stable, with adds at 18% of our reporters. WEIR inched up. GOLD was the week's sole debut, with adds at 43% of our reporters. EMMYLOU had a good week. KAYAK moved up nicely, with adds at 30% of our reporters. NEWMAN held steady. BENSON had a good week. ZEVON jumped upwards, with adds at 28% of our reporters. MONEY inched up. HORSLIPS bounced back. CLOVER inched up. ANGEL held steady. STARZ bounced back. JAN AKKERMAN, MEAT LOAF, and WAYLON & WILLIE almost made the chart. And, after 51 weeks of continuous chart activity, FLEETWOOD MAC's "Rumours" album dropped off the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

1	JACKSON BROWNE	Running On Empty (Asylum)	Title "Thunder" "Load Out/Stay"
2	ERIC CLAPTON	Slow Hand (RSO)	"Sally" "Core" "Cocaine"
3	ROD STEWART	Foot Loose & Fancy Free (WB)	"Joking" "Legs" "Nerve"
4	QUEEN	News Of The World (Elektra)	"Rock/Champs" "Wings" "Need You"
5	BILLY JOEL	Stranger (Col)	"Way You Are" Title "Movin' Out"
6	STEELY DAN	Aja (ABC)	"Peg" "Deacon" "Josie" "Cow"
7	ELO	Out Of The Blue (Jet)	"Stone" "Sweet Talkin'" "Night"
8	KANSAS	Point Of Know Return (Kirshner)	"Dust" Title
9	LYNYRD SKYNYRD	Street Survivors (MCA)	"Smell" "Name" "Right"
10	JONI MITCHELL	Don Juan's Reckless... (Asylum)	Title "Cotton" "Back St."
11	BOB WELCH	French Kiss (Capitol)	"Ebony" "Lady" "Outskirts"
12	BOZ SCAGGS	Down Two Then Left (Col)	"Hollywood" "Goods" "Hard" lead
13	SEA LEVEL	Cats On The Coast (Capricorn)	"Secret" "Midnight" "Amy"
14	GORDON LIGHTFOOT	Endless Wire (WB)	Title "Katy" lead, Variety of Cuts
15	ELVIS COSTELLO	My Aim Is True (Col)	"Alison" "Shoes" "Angry"
16	TED NUGENT	Double Live Gonzo (Epic)	"Baby" "Fever" "Strangle" lead
17	ART GARFUNKEL	Watermark (Col)	Title "World" "Crying"
18	BOB WEIR	Heaven Help The Fool (Arista)	"Bombs" Title "Slip"
19	ANDREW GOLD	All This And Heaven Too (Asylum)	"Love" leads, Variety of Cuts
20	JOURNEY	Infinity (Col)	"Anytime" "Wheel" "Feeling"
21	EMMYLOU HARRIS	Quarter Moon In A 10¢ Town (WB)	"Songbird" "Wine" "Easy" lead
22	KAYAK	Starlight Dancer (Janus)	"Be Mine" Title "Nothingness"
23	RANDY NEWMAN	Little Criminals (WB)	"Writer" "Baltimore" "Short"
24	STYX	The Grand Illusion (A&M)	"Sail Away" "Fooling"
25	LINDA RONSTADT	Simple Dreams (Asylum)	"Pitiful" "Dice" "Carmelita"
26	AEROSMITH	Draw The Line (Col)	"Get It Up" Title
27	GEORGE BENSON	Weekend In L.A. (WB)	Title leads, Variety of Cuts
28	WARREN ZEVON	Excitable Boy (Asylum)	"London" Title "Johnny" lead
29	EDDIE MONEY	Eddie Money (Col)	"Two Tickets" "Hold On" "Gambling"
30	HORSLIPS	Aliens (DJM)	"Plough" "Second Ave."
31	SWEET	Level Headed (Capitol)	"Love" "Fountain"
32	RONNIE MONTROSE	Open Fire (WB)	"Town" "Mystery" Title "Leo"
33	CRACK THE SKY	Safety In Numbers (Lifesong)	Title "Long Nights"
34	EARTH WIND & FIRE	All 'N All (Col)	"Fire" "Fantasy"
35	SAT. NIGHT FEVER	Soundtrack, Various Artists (RSO)	"Alive" Title
36	CLOVER	Love On The Wire (Mercury)	Variety of Cuts
37	SANFORD/TOWNSEND	Duo Glide (WB)	"Paradise" leads
38	WET WILLIE	Manorisms (Epic)	"Serenade" leads
39	ANGEL	White Hot (Casablanca)	"Heart" leads
40	STARZ	Attention Shoppers! (Capitol)	Variety of Cuts

IN THE BIN

- JAN AKKERMAN
Jan Akkerman (Atlantic)
- DOUCETTE
Mama Let Him Play (Mushroom)
- FLEETWOOD MAC
Rumours (WB)
- GENESIS
Seconds Out (Atlantic)
- MEAT LOAF
Bat Out Of Hell (Cleve. Int.)
- WAYLON JENNINGS & WILLIE NELSON
Waylon & Willie (RCA)

The albums listed in The Bin are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In The Bin albums are listed in alphabetical order.

MOST ADDED

- ANDREW GOLD *All This And Heaven Too* (Asylum)—Added at 43% of our reporters.
- KAYAK *Starlight Dancer* (Janus)—Added at 30% of our reporters.
- WARREN ZEVON *Excitable Boy* (Asylum)—Added at 28% of our reporters.
- SWEET *Level Headed* (Capitol)—Added at 22% of our reporters.
- TED NUGENT *Double Live Gonzo* (Epic)—Added at 18% of our reporters.

THE HOTTEST

- JACKSON BROWNE *Running On Empty* (Asylum)—Reported hot at 94% of our reporters.
- ERIC CLAPTON *Slow Hand* (RSO)—Reported hot at 59% of our reporters.
- ROD STEWART *Foot Loose & Fancy Free* (WB)—Reported hot at 59% of our reporters.
- QUEEN *News Of The World* (Elektra)—Reported hot at 57% of our reporters.
- BILLY JOEL *The Stranger* (Col)—Reported hot at 55% of our reporters.

PROGRESSIVE SINGLES

- VAN HALEN
"You Really Got Me" (WB)
- WINGS
"Girls/Mull" (Capitol)
- JAY FERGUSON
"Thunder Island" (Asylum)
- DAN HILL
"Sometimes When We Touch" (20th)
- TOM ROBINSON BAND
"2-4-6-8 Motorway" (Harvest)
- GEILS
"I Do" (Atlantic)
- TOM PETTY
"Breakdown" (Shelter)
- LITTLE RIVER BAND
"Happy Anniversary" (Harvest)
- PAUL SIMON
"Slip Slidin' Away" (Col)
- FOREIGNER
"Long Long Way From Home" (Atlantic)
- LEBLANC & CARR
"Falling" (Big Tree)
- RITA COULDRIDGE
"The Way You Do The Things You Do" (A&M)

Progressive Singles: These 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

- ADDED**
- Andrew Gold *All This &...* (Asylum) 43%
 - Warren Zevon *Excitable Boy* (Asylum) 21%
 - Bob Weir *Heaven Help...* (Arista) 18%
 - Ted Nugent *Double Live Gonzo* (Epic) 18%
 - George Benson *Weekend In L.A.* (WB) 18%
- HOTTEST**
- Jackson Browne *Running On...* (Asylum) 93%
 - Billy Joel *The Stranger* (Col) 71%
 - Eric Clapton *Slow Hand* (RSO) 64%
 - Steely Dan *Aja* (ABC) 64%
 - Elvis Costello *My Aim Is True* (Col) 64%
 - Queen *News Of The...* (Elektra) 64%

SOUTH

- ADDED**
- Andrew Gold *All This &...* (Asylum) 38%
 - Warren Zevon *Excitable Boy* (Asylum) 38%
 - Jan Akkerman *Jan Akkerman* (Atlantic) 31%
 - Kayak *Starlight Dancer* (Janus) 27%
 - Ted Nugent *Double Live Gonzo* (Epic) 27%
 - Bob Weir *Heaven Help...* (Arista) 27%
- HOTTEST**
- Jackson Browne *Running On...* (Asylum) 95%
 - Eric Clapton *Slow Hand* (RSO) 64%
 - Rod Stewart *Foot Loose &...* (WB) 64%
 - Billy Joel *The Stranger* (Col) 55%
 - Queen *News Of The...* (Elektra) 55%

MIDWEST

- ADDED**
- KAYAK *Starlight Dancer* (Janus) 50%
 - Andrew Gold *All This & Heaven* (Asylum) 43%
 - Warren Zevon *Excitable Boy* (Asylum) 39%
 - Starz *Attention Shoppers!* (Capitol) 29%
 - Sweet *Level Headed* (Capitol) 21%
 - Crack The Sky *Safety In...* (Lifesong) 21%
- HOTTEST**
- Jackson Browne *Running On...* (Asylum) 89%
 - Eric Clapton *Slow Hand* (RSO) 75%
 - Rod Stewart *Foot Loose &...* (WB) 75%
 - Queen *News Of The...* (Elektra) 75%
 - ELO *Out Of The Blue* (Jet) 64%

WEST

- ADDED**
- Andrew Gold *All This & Heaven* (Asylum) 48%
 - Sweet *Level Headed* (Capitol) 39%
 - Kayak *Starlight Dancer* (Janus) 29%
 - Warren Zevon *Excitable Boy* (Asylum) 19%
 - Jan Akkerman *Jan Akkerman* (Atlantic) 19%
- HOTTEST**
- Jackson Browne *Running On Empty* (Asylum) 84%
 - Eric Clapton *Slow Hand* (RSO) 55%
 - Rod Stewart *Foot Loose...* (WB) 48%
 - Queen *News Of The World* (Elektra) 45%
 - ELO *Out Of The Blue* (Jet) 45%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

ANNOUNCING THE EPIC/PORTRAIT/ASSOCIATED LABELS LIVE CONCERT SERIES

REO SPEEDWAGON:

After seven albums, REO struck gold with its "Live" album which is now approaching 800,000 units. Their new studio album, "You Can Tune a Piano...But You Can't Tuna Fish," will be released in early March. Until then, here's some freshly recorded live music to remind your listeners of the sensational rock and roll that is REO Speedwagon.

CRAWLER:

Crawler's debut album was a staple at album rock stations during the last half of 1977. In case you missed the widely acclaimed Crawler tour and need another shot of venom while the band is working on their new studio album, here's the dose for you and your audience. Check out the new and previously unreleased material.

MEAT LOAF:

Meat Loaf's debut album is still receiving heavy airplay all over the country. Yet, as music critics have written everywhere, seeing is believing. The Meat Loaf show is one of the most popular performances on the road this year, and this live album captures all of that excitement for you and your listeners.

THE CHARLIE DANIELS BAND:

Very few rock and roll bands command the kind of loyalty that the Charlie Daniels Band has generated over the years. Their concert appearances have become one of the strongest and most consistent audience draws in the country, and "Charlie Daniels Band Live" proves it. Featuring both new and familiar material.



These albums represent the establishment of the most comprehensive live radio performance series ever undertaken. Although they can be broadcast as an entire show, these LP's are also banded for individual performance play.

The E/P/A Live Concert Series will be produced exclusively for radio programming. Not only will these records add to the excitement of your overall sound, but they will also provide audience-attracting versions of regularly programmed music. Each album is a limited issue and available through your E/P/A local promotion man.

ACTIVITY



ALBANY
518-482-8888

ADDED
Ted Nugent (Epic)
Andrew Gold (Asylum)
Good Rats (Parade)
Lavender Hill Mob (UA)
Steely Span (Chrysalis)
Daisy Dillman (UA)
Nuel Painter (UA)
Doris (UA)
Van Halen (WB)

HOT
Artec 2 Step (RCA)
Jackson Browne (Asylum)
Crack the Sky (LifeSong)
Elvis Costello (Capitol)
Emmylou Harris (WB)
Queen (Elektra)
Journey (Capitol)
Joni Mitchell (Asylum)
Ronnie Montrose (WB)
Queen (Elektra)
Bob Weir (Arista)
Warren Zevon (Asylum)

JACK HOPKE, PD DILLMAN's "Border" Playing various cuts. Playing LINDA LEWIS WINGS, THE VIBRATORS, BETHNAL and TOM ROBINSON BAND singles.



KLBJ FM
austin
512-478-6843

ADDED
Warren Zevon (Asylum)
Sweet (Capitol)
Mollies (Capitol)
Geo Benson (WB)
Geo Thorogood (Rounder)
HOT
Steely Dan (ABC)
Eric Clapton (RSO)

Townshend Lane (MCA)
Jackson Browne (Asylum)
Joni Mitchell (Asylum)
Rod Stewart (WB)
Pat Travers (Polygram)
Lynyrd Skynyrd (MCA)
Triumph (Arista-imp)

STEVE SMITH, PD-Playing various cuts.



WEEI-FM 103
CBS/FM IN BOSTON
617-262-9900

ADDED
Peter Allen (A&M)
Bob Weir (Arista)
Franklin Moore (Private Stock)
Andrew Gold (Asylum)
Rupert Holmes (Private Stock)
HOT
Eric Clapton (RSO)
Geo Benson (WB)
Eloise Love (ABC)
Gordon Lightfoot (WB)
Art Garfunkel (Col)

Jackson Browne (Asylum)
Bet Nite Fever (RSO)
Chicago (Col)
Roberta Flack (A&T)
Sister Sledge (A&T)
Samantha Sang (Private Stock)
Billy Joel (Col)
BB&B (ABC)
Manhattan Transfer (A&T)
Katy Moffatt (Cap)

JIM SPELLMEYER, MD MICARE's "Love Me" GOLD's "Free" "URANIA" HOLMES' "Less" "Speechless" MIDLER's "Comfortable" SAMANTHA's "Emotion" JOEL's "Way You Are" BB&B's "Blue St" TRANS FERR's "Mellow" MOFFATT's "Root" Playing RUBIN CONY, LEBLANC & CARR, THE BABYS, JOAN ARMA TRADING, KANSAS, BUNSHINE, MELANIE, CRYSTAL GAYLE, MARY TRAVERS, and ANDREW GOLD singles.



WKQX
CHICAGO
312-967-8770

ADDED
Ronnie Montrose (WB)
Warren Zevon (Asylum)
Gordon Lightfoot (WB)
HOT
Lynyrd Skynyrd (MCA)
Genesis (A&T)

ELP (A&T)
ELO (J&J)
Eric Clapton (RSO)
Steely Dan (ABC)
Jackson Browne (Asylum)
BOC (Col)
Queen (Elektra)

BILL HENNES, PD MONTROSE's "Town" "Lao" ZEVON's "London" LIGHTFOOT's "Katy" SKYNYRD's "Right" "Time" "Small" GENESIS' "Robbery" "Spunk" ELP's "Birmingham" "City" "Rain" CLAPTON's "Cocaine" "Peaches" "Sally" "Core" STEELY's "Deacon" "Title" "Joel" "Pag" BROWNE's "Love" "Road" "Thunder" BOC's "Fireworks" "Godzilla" QUEEN's "Wings" "Lips" "Needs You" Playing KANSAS, JACKSON BROWNE, ELO, STEELY DAN, ERIC CLAPTON, JAY FERGUSON, BILLY JOEL and WETWILLIE singles.



FM 102
Dallas
214-520-8888

ADDED
Kayak (Janus)
Van Halen (WB)
Sanford Townsend (WB)
Bob Weir (Arista)
Ted Nugent (Epic)
Johnny Rivers (Soul City)
Jon Ackerman (A&T)

HOT
Ronnie Montrose (WB)
Fandango (RCA)
Emmylou Harris (WB)
Jay Ferguson (Asylum)
Jackson Browne (Asylum)
Lynyrd Skynyrd (MCA)
Eric Clapton (RSO)
Queen (Elektra)

TIM SPENCER, MD Playing various cuts.

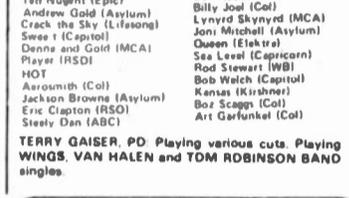


KRST
Albuquerque
505-268-7943

ADDED
Kayak (Janus)
Rufus (ABC)
Crack the Sky (LifeSong)
Andrew Gold (Asylum)
Warren Zevon (Asylum)
Jon Ackerman (A&T)
3rd World (Island)

HOT
Eric Clapton (RSO)
Santana (Col)
Queen (Elektra)
Jackson Browne (Asylum)
Aerosmith (Col)
Geo Benson (WB)
Sea Level (Capricorn)

BILL STAMBAUGH, PD Playing various cuts. Playing VAN HALEN, WINGS, DAN HILL, JAY FERGUSON, PRISM, STARWOOD, and CREME-GODLEY singles.



KKXX
ROCK'N STEREO FM 108
BAKERSFIELD
(805) 383-1500

ADDED
Ted Nugent (Epic)
Andrew Gold (Asylum)
Crack the Sky (LifeSong)
Sweet (Capitol)
Denise and Gold (MCA)
Player (RSO)

ELO (J&J)
Billy Joel (Col)
Lynyrd Skynyrd (MCA)
Joni Mitchell (Asylum)
Queen (Elektra)
Sea Level (Capricorn)
Rod Stewart (WB)
Bob Welch (Capitol)
Kansas (Kirshner)
Boyz Scaggs (Col)

TERRY GAISER, PD Playing various cuts. Playing WINGS, VAN HALEN and TOM ROBINSON BAND singles.



Q-FM-97
Buffalo
716-897-4888

ADDED
LaBlanc & Carr (Big Tree)
Paul Davis (Bang)
Chuck Mangione (A&M)
Emmylou Harris (WB)
Crack the Sky (LifeSong)
Warren Zevon (Asylum)
HOT
Ted Nugent (Epic)
Queen (Elektra)
Jackson Browne (Asylum)
Billy Joel (Col)

Styx (A&M)
Elvis Costello (Col)
Gordon Lightfoot (WB)
Kansas (Kirshner)
Rod Stewart (WB)
Bet Nite Fever (RSO)
Eddie Money (Col)
EW&F (Col)
Randy Newman (WB)
Eric Clapton (RSO)
ELO (J&J)

JOHNNY VELCHOFF, MD/PD Playing various cuts. Playing VAN HALEN single.

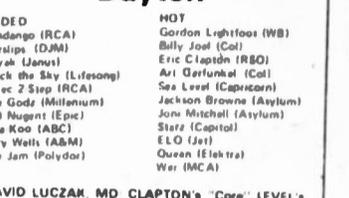


WART
Chicago's Fine 93 FM Rock Station
Chicago
312-777-1700

ADDED
Nova (Arista)
Lionie Donegan (UA)
Warren Zevon (Asylum)
Roomful of Blues (Island)
Jay McShann (A&T)
HOT
Eric Clapton (RSO)
Lynyrd Skynyrd (MCA)
Muddy Waters (Blue Sky)
Jackson Browne (Asylum)

Steely Dan (ABC)
Joni Mitchell (Asylum)
Rod Stewart (WB)
Billy Joel (Col)
Journey (Col)
Waylon & Willie (RCA)
Gordon Lightfoot (WB)
Kansas (Kirshner)
Randy Newman (WB)
ELO (J&J)
Emmylou Harris (WB)

BOB GELMS, MD Playing various cuts.



WOOD
Dayton
513-229-4247

ADDED
Fandango (RCA)
Horriplips (DJM)
Kayak (Janus)
Crack the Sky (LifeSong)
Artec 2 Step (RCA)
The Gods (Millennium)
Ted Nugent (Epic)
Who Koo (ABC)
Cory Wells (A&M)
The Jam (Polygram)

HOT
Gordon Lightfoot (WB)
Billy Joel (Col)
Eric Clapton (RSO)
Art Garfunkel (Col)
Sea Level (Capricorn)
Jackson Browne (Asylum)
Joni Mitchell (Asylum)
Starz (Capitol)
ELO (J&J)
Queen (Elektra)
WB (MCA)

DAVID LUCZAR, MD CLAPTON's "Core" LEVEL's "Secret"



WEZY
2.95 Stereo
Allentown
215-634-0511

ADDED
Ted Nugent (Epic)
Most Aston (MCA)
The Gods (Millennium)
Valentine (RCA)
HOT
Jackson Browne (Asylum)
Joni Mitchell (Asylum)
Eric Clapton (RSO)
Queen (Elektra)
Rod Stewart (WB)

Billy Joel (Col)
Boyz Scaggs (Col)
Elvis Costello (Capitol)
Sea Level (Capricorn)
ELO (J&J)
Steely Dan (ABC)
Tom Petty (Shelby)
Meat Loaf (Cleveland)
Lynyrd Skynyrd (MCA)
Siltwater (Capricorn)
Gordon Lightfoot (WB)

JOE McLAINE, PD Playing various cuts.

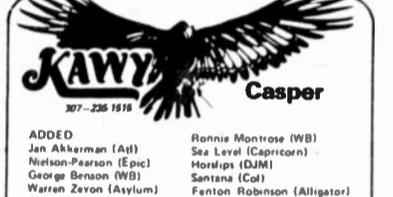


WB Rock 107.7
Baltimore
301-889-0288

ADDED
Andrew Gold (Asylum)
BTO (Merz)
Kayak (Janus)
Journey (Col)
Horriplips (DJM)
HOT
Eric Clapton (RSO)
Foreigner (A&T)

Kansas (Kirshner)
ELO (J&J)
Billy Joel (Col)
Linda Ronstadt (Asylum)
Queen (Elektra)
Jackson Browne (Asylum)
Steely Dan (ABC)
Rod Stewart (WB)
Ted Nugent (Epic)
Boyz Scaggs (Col)
Jay Ferguson (Asylum)

BOB SLAVIN, MD Playing various cuts. Playing LITTLE RIVER BAND, DAN HILL, and ART GARFUNKEL singles.



WCAJ
Cambridge
617-852-8450

ADDED
George Benson (WB)
Coryell/Khan (Arista)
Daisy Dillman (UA)
Larry Cross (MCA)
ABBA (A&T)
HOT
Artec 2 Step (RCA)
Jackson Browne (Asylum)

Emmylou Harris (WB)
Waylon & Willie (RCA)
Gordon Lightfoot (WB)
Taj Mahal (WB)
Joni Mitchell (Asylum)
Sea Level (Capricorn)
Steely Span (Chrysalis)
Bob Weir (Arista)
Warren Zevon (Asylum)

DON COHEN, MD SPAN's "Awake" WEIR's "Bombs" ZEVON's "Tenderness"



Wmms
Cleveland
216-431-8406

ADDED
Charlie Ainley (Nemperor)
HOT
Jackson Browne (Asylum)
Bet Nite Fever (RSO)
Queen (Elektra)
Eddie Money (Col)
Bob Welch (Capitol)

Eric Clapton (RSO)
Boyz Scaggs (Col)
Rod Stewart (WB)
Waylon & Willie (RCA)
Billy Joel (Col)
West Loaf (Cleveland Intl)
Ted Nugent (Epic)
ELO (J&J)
The Gods (Millennium)

JOHN GORMAN, PD Playing various cuts. Playing DILLINGER, GELLS, WINGS, STRUTTER, IAN DURY and ALEX BEVAN singles.



KFM
Denver
303-751-1780

ADDED
Klaus Schultz (Island)
Burning Spear (Island)
Kayak (Janus)
Fantasy Hill (Prodigal)
Neilson Pearson (Epic)
Charlie Ainley (Nemperor)
Jon Ackerman (A&T)
Jay McShann (A&T)
Andrew Gold (Asylum)
Daisy Dillman (UA)
Doris (UA)
The Sweet (Capitol)
The Gods (Millennium)
David Ruffin (Motown)
Eddie Kendricks (Arista)

HOT
Nova (Arista)
Rick Danko (Arista)
Bob Weir (Arista)
Joni Mitchell (Asylum)
Jackson Browne (Asylum)
Warren Zevon (Asylum)
Roomful of Blues (Island)
Joan Armatrading (A&M)
Hampton Band (A&M)
Sea Level (Capricorn)
Joe T. (Epic)
Katy Moffatt (Capitol)
Lemont Cranston (Shelby)
Sonny Rollins (Milstone)

JIM SPRINKLE, PD Playing various cuts. Playing TOM ROBINSON BAND singles.



WZLX
96 KEZYFM
Anaheim
714-778-2888

ADDED
Status Quo (Capitol)
Sweet (Capitol)
Andrew Gold (Asylum)
HOT
Linda Ronstadt (Asylum)
Jackson Browne (Asylum)
Rod Stewart (WB)
Queen (Elektra)

Jay Ferguson (Asylum)
Steely Dan (ABC)
ELO (J&J)
Queen (Elektra)
Rod Stewart (WB)
Bob Welch (Capitol)
Linda Ronstadt (Asylum)
Eric Clapton (RSO)
Lynyrd Skynyrd (MCA)
Billy Joel (Col)

LARRY REISMAN, MD Playing various cuts.

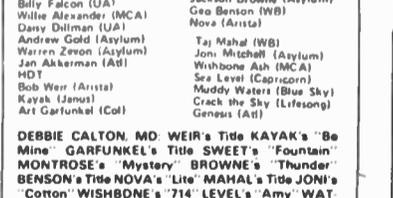


WVOK
104 BIRMINGHAM
205-785-5141

ADDED
Andrew Gold (Asylum)
Warren Zevon (Asylum)
HOT
Jackson Browne (Asylum)
Rod Stewart (WB)
Queen (Elektra)

Fleetwood Mac (WB)
Styx (A&M)
Billy Joel (Col)
Art Garfunkel (Col)
Little River Band (Harvest)
Kansas (Kirshner)
Linda Ronstadt (Asylum)
Randy Newman (WB)
Bob Welch (Capitol)
Eric Clapton (RSO)

DON KEITH, MD/PD ZEVON's "Johnny" "London" Title Playing various cuts. Playing LINDA RONSTADT, KANSAS, ART GARFUNKEL, JOHN WILLIAMS and QUEEN singles.

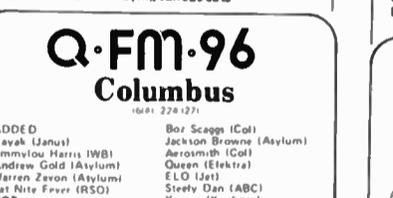


WRPL
1540
Charlotte
704-372-1840

ADDED
Billy Falcon (UA)
Wilder Alexander (MCA)
Daisy Dillman (UA)
Andrew Gold (Asylum)
Warren Zevon (Asylum)
Jon Ackerman (A&T)
HOT
Bob Weir (Arista)
Kayak (Janus)
Art Garfunkel (Col)

Ronnie Montrose (WB)
Sea Level (Capricorn)
Horriplips (DJM)
Santana (Col)
Fanton Robinson (Alligator)
Steely Dan (ABC)
Lynyrd Skynyrd (MCA)
Kansas (Kirshner)
Randy Newman (WB)
Katy Moffatt (Col)
Joan Armatrading (A&M)
Bob Weir (Arista)

FRED MOORE, MD AKKERMAN's "Angel" "Sky dancer" NIELSON/PEARSON's "Home" "Times" BENSON's "We" "Love" ZEVON's "Johnny" "London" "Roland" GOLD's "Genevieve" "Love" LANG's "Worm" "Friday" BROWN's "Tango" Playing BEAV, ERTEETH, LINDA LEWIS, CREME-GODLEY, ROBERT GORDON and GELLS singles.



M105
Cleveland
216-781-8667

ADDED
Angel (Casablanca)
Wild Cherry (Epic)
Andrew Gold (Asylum)
HOT
Saturday Night Fever (RSO)
Queen (Elektra)

Rod Stewart (WB)
Boyz Scaggs (Col)
Aerosmith (Col)
Billy Joel (Col)
ELO (J&J)
Steely Dan (ABC)
Jackson Browne (Asylum)
Bob Welch (Capitol)

ELLEN ROBERTS, MD Playing various cuts. Playing WINGS and THE BABYS singles.

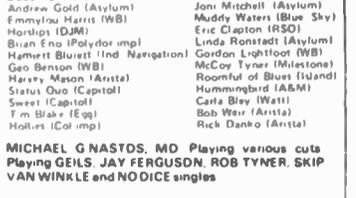


WALBEX
Detroit
313-388-1100

ADDED
Starz (Capitol)
The Gods (Millennium)
Sweet (Capitol)

HOT
Ted Nugent (Epic)
Queen (Elektra)
Styx (A&M)
Billy Joel (Col)
Bet Nite Fever (RSO)
Eric Clapton (RSO)

JOE KRAUSE, MD Playing various cuts.

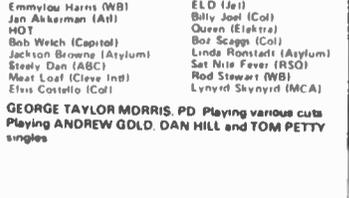


WJOL
Ann Arbor
313-662-9123

ADDED
Miroslav Vitous (Arista)
Dudu Tukuana (Arista)
Andrew Gold (Asylum)
Emmylou Harris (WB)
Horriplips (DJM)
Brian Auger (Polygram)
Harriet Blument (Ind Navigation)
Geo Benson (WB)
Harary Mason (Arista)
Status Quo (Capitol)
Sweet (Capitol)
T.M. Blake (Epic)
Mollies (Capitol)

Steely Dan (ABC)
Jackson Browne (Asylum)
Joni Mitchell (Asylum)
Muddy Waters (Blue Sky)
Eric Clapton (RSO)
Linda Ronstadt (Asylum)
Gordon Lightfoot (WB)
McCoy Tyner (Milstone)
Roomful of Blues (Island)
Hummingbird (A&M)
Carla Bley (Arista)
Bob Weir (Arista)
Rick Danko (Arista)

MICHAEL GNASTOS, MD Playing various cuts. Playing GELLS, JAY FERGUSON, ROB TYNER, SKIP VAN WINKLE and NODICE singles.



WTOZ
BOSTON
617-247-0850

ADDED
Emmylou Harris (WB)
HOT
Bob Welch (Capitol)
Jackson Browne (Asylum)
Steely Dan (ABC)
Meat Loaf (Cleveland Intl)
Elvis Costello (Col)

Fleetwood Mac (WB)
ELO (J&J)
Billy Joel (Col)
Queen (Elektra)
Boyz Scaggs (Col)
Linda Ronstadt (Asylum)
Linda Ronstadt (Asylum)
Sat Nite Fever (RSO)
Rod Stewart (WB)
Lynyrd Skynyrd (MCA)

GEORGE TAYLOR MORRIS, PD Playing various cuts. Playing ANDREW GOLD, DAN HILL and TOM PETTY singles.

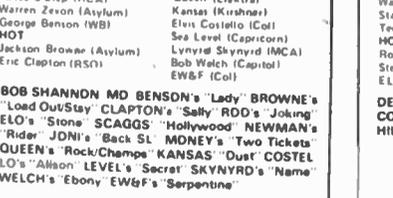


The Loop
Chicago
312-268-0800

ADDED
Gordon Lightfoot (WB)
Journey (Col)
Sea Level (Capricorn)
HOT
Billy Joel (Col)
Queen (Elektra)
Eric Clapton (RSO)

Steely Dan (ABC)
Rod Stewart (WB)
Fleetwood Mac (WB)
ELO (J&J)
Linda Ronstadt (Asylum)
Kansas (Kirshner)
Randy Newman (WB)

BILL EVANS, PD JOURNEY's "Wheel" "Feeling" Playing various cuts. Playing LITTLE RIVER BAND single.

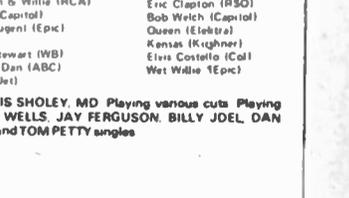


Dallas
KZEW 98 FM
214-748-8888

ADDED
Bob Weir (Arista)
Clover (Merz)
Kayak (Janus)
Angel (Casablanca)
Crack the Sky (LifeSong)
Artec 2 Step (RCA)
Warren Zevon (Asylum)
George Benson (WB)
HOT
Jackson Browne (Asylum)
Eric Clapton (RSO)

Rod Stewart (WB)
ELO (J&J)
Boyz Scaggs (Col)
Randy Newman (WB)
Joni Mitchell (Asylum)
Eddie Money (Col)
Queen (Elektra)
Kansas (Kirshner)
Sea Level (Capricorn)
Lynyrd Skynyrd (MCA)
Bob Welch (Capitol)
EW&F (Col)

BOB SHANNON, MD BENSON's "Lady" BROWNE's "Load Out/Stay" CLAPTON's "Sally" RORR's "Joking" ELO's "Stony" SCAGGS' "Hollywood" NEWMAN's "Rider" JONI's "Back St" MONEYS' "Two Tickets" QUEEN's "Rock/Champs" KANSAS' "Dust" COSTELLO's "Allison" LEVEL's "Secret" SKYNYRD's "Name" WELCH's "Ebony" EW&F's "Serpentine"



FM94
KPRS / EL PRSO
918-532-8211

ADDED
Santa Esmeralda (Casablanca)
Waylon & Willie (RCA)
Starz (Capitol)
Ted Nugent (Epic)
HOT
Rod Stewart (WB)
Steely Dan (ABC)
ELO (J&J)

Jackson Browne (Asylum)
Boyz Scaggs (Col)
Eric Clapton (RSO)
Bob Welch (Capitol)
Queen (Elektra)
Kansas (Kirshner)
Elvis Costello (Col)
Waylon & Willie (Epic)

DENNIS SHOLEY, MD Playing various cuts. Playing CORY WELLS, JAY FERGUSON, BILLY JOEL, DAN HILL and TOM PETTY singles.

KDKB
Phoenix
802-433-2222

ADDED
George Benson (WB)
Kaya (Janus)
Ronnie Montrose (WB)
Bob Weir (Arista)
HOT
Tommy (RCA)
Ted Nugent (Epic)

Gordon Lightfoot (WB)
Kansas (Kirshner)
Sly (A&M)
Waylon & Willie (RCA)
Rod Stewart (WB)
Eric Clapton (Capitol)

HANK COOKENHOOP, PD. TOMITA'S "2001" WERE PLAYING various cuts. Playing VAN HALEN single.

WDVE
Pittsburgh
412-662-6800

ADDED
Gordon Lightfoot (WB)
Sweet (Capitol)
Kaya (Janus)
HOT
Rod Stewart (WB)
Jackson Browne (Asylum)

Kansas (Kirshner)
Sly (A&M)
Steady Dan (ABC)
Lynyrd Skynyrd (MCA)
Queen (Elektra)
Bob Weir (Capitol)
Billy Joel (Capitol)

MARLY POSNER, MD. Playing various cuts. Playing EDDIE MONEY, ART GARFUNKEL, ROB WELCH, and JAY FERGUSON singles.

Pittsburgh wydd
104.7 fm
412-382-7100

ADDED
Andrew Gold (Asylum)
HOT
Jackson Browne (Asylum)
Burr Scapp (Capitol)
Eric Clapton (RSO)
ELO (J&R)
Queen (Elektra)
HOT
Rod Stewart (WB)

Eric Costello (Capitol)
Bob Weir (Capitol)
Jonny Mitchell (Asylum)
West Willie (Epic)
Steady Dan (ABC)
Kansas (Kirshner)
Billy Joel (Capitol)
Jay Ferguson (Asylum)
Tom Petty (Shelby)

JACK ROBERTSON, MD. Playing various cuts. Playing VAN HALEN and ART GARFUNKEL singles.

KGON
Portland
503-656-9811

ADDED
Andrew Gold (Asylum)
HOT
Steady Dan (ABC)
Sly (A&M)
Linda Ronstadt (Asylum)
Rod Stewart (WB)

Kansas (Kirshner)
Lynyrd Skynyrd (MCA)
Sweet (Capitol)
Eric Clapton (RSO)
ELO (J&R)
Queen (Elektra)
Jackson Browne (Asylum)
Burr Scapp (Capitol)

JIM ROBINSON, PD. Playing various cuts. Playing VAN HALEN single.

link
PORTLAND
503-238-2666

ADDED
Cory Wells (A&M)
Andrew Gold (Asylum)
Joe Sample (ABC)
HOT
Kaya (Janus)
Dave Groves (Polygram)
Mike Mainieri (Arista)
Journey (Capitol)
Rod Stewart (WB)

Randy Newman (WB)
Linda Ronstadt (Asylum)
Burr Scapp (Capitol)
Jackson Browne (Asylum)
Gordon Lightfoot (WB)
Jonny Mitchell (Asylum)
Joe Sample (ABC)
Noel Pontino (UA)
Doucette (Mushroom)

MIKE BAILEY, MD. WELLS' "Midnight" GOLD'S "Linger" SUE ARIAS' "SAMPLE'S" Rainbow "Stops" DOUCETTE'S "Find You" MAINIERI'S "Sara" KAYAK'S "Be Mine" PLAYING JOHN WILLIAMS' "CHICAGO" WET WILLIE, DAN HILL, DON BROWN, LEBLANC, & CARR BOZSCAGGS, KANSAS, BEE GEES, STEELY DAN, ERIC CLAPTON, ART GARFUNKEL and LINDA RONSTADT singles.

KTRB
LIVE 105
702-606-3830

ADDED
Sweet (Capitol)
Andrew Gold (Asylum)
HOT
Jackson Browne (Asylum)
Eric Clapton (RSO)
Queen (Elektra)
Journey (Capitol)
Bob Weir (Capitol)
Kansas (Kirshner)

Doucette (Mushroom)
Warren Zevon (Asylum)
ELO (J&R)
Aerosmith (Capitol)
Bob Weir (Arista)
Jonny Mitchell (Asylum)
Ted Nugent (Epic)
Art Garfunkel (Capitol)

PAUL EMERY, MD. Playing various cuts. Playing DAVID BOWIE, TOM ROBINSON BAND, KARLA BONOFF, FOREIGNER, TALKING HEADS, VAN HALEN, and JAY FERGUSON singles.

WCMF
ROCHESTER
716-238-5200

ADDED
Bat McGrath (Amherst)
Blondie (Chrysalis)
Kaya (Janus)
Neilson Pearson (Epic)
Andrew Gold (Asylum)
Warren Zevon (Asylum)
Arctic 2-Step (RCA)
Status Quo (Capitol)
Ted Nugent (Epic)
Bob Weir (Arista)
Hometown Band (A&M)

HOT
Horstlips (DJM)
Good Rats (Passport)
Crack the Sky (Lifetone)
Steady Dan (ABC)
Angel (Capitol)
Queen (Elektra)
Sanford/Townsend (WB)
Sweet (Capitol)
Dan Hill (20th)
Bob Weir (Capitol)
Ronnie Montrose (WB)
Starz (Capitol)

BERNIE KIMBLE, PD. Playing various cuts. Playing MOONLIGHTERS, JACKIE OASHEARON, TALKING HEADS, WINGS, JOHNNY PAYCHECK and BILL WITHERS singles.

WAM
Rochester
716-232-7900

ADDED
Andrew Gold (Asylum)
Sanford/Townsend (WB)
Linda Ronstadt (Asylum)
Lennie Jordan (MCA)
HOT
Billy Joel (Capitol)
Jackson Browne (Asylum)

Rod Stewart (WB)
Steady Dan (ABC)
Lynyrd Skynyrd (MCA)
Gordon Lightfoot (WB)
Jonny Mitchell (Asylum)
Art Garfunkel (Capitol)

DOUG JAMES, MD. Playing various cuts. Playing GORDON LIGHTFOOT, KANSAS, ERIC CLAPTON, BOZ SCAGGS, STEELY DAN, RITA COOLIDGE, LINDA RONSTADT and JAN AKKERMAN singles.

ksfm
SACRAMENTO
916-422-1025

ADDED
Rubicon (20th)
Daisy Dellman Band (UA)
Andrew Gold (Asylum)

HOT
Kaya (Janus)
Ted Nugent (Epic)
Journey (Capitol)
ELO (J&R)
Bob Weir (Arista)
Horstlips (DJM)

GARY NIXON, MD. Playing various cuts. Playing VAN HALEN, BLACK OAK and MAGI singles.

Y95
Rockford
815-377-6200

ADDED
Kaya (Janus)
Crack the Sky (Lifetone)
Pat Travers (Polygram)
Starz (Capitol)
HOT
Freeway (Mercury)
Hud Stewart (WB)
Kansas (Kirshner)
Dan Hill (20th)

Bob Weir (Arista)
Eric Clapton (RSO)
Jonny Mitchell (Asylum)
Ted Nugent (Epic)
Joe Sample (ABC)
Kaya (Janus)
Queen (Elektra)
Billy Joel (Capitol)
Randy Newman (WB)
Paul Simon (Capitol)
Bob Weir (Arista)

BRAD HOFFMAN, MD. CLAYTON'S "Cure" NUGENT'S "Cat" "Strangle" "Rang" JOEL'S "Movin' Out" WEIR'S "Bombs".

KZP
Sacramento
916-446-3000

ADDED
Tyla Gang (Beverly Imp)
Who (RCA)
Sweet (Capitol)
Lyn Davis (ABC)
Red Clay Reminders (Flying Fish)
HOT
Bob Weir (Arista)
Eric Costello (Capitol)
Warren Zevon (Asylum)

Ronnie Montrose (WB)
Neilson Pearson Band (Epic)
Emmylou Harris (WB)
Jackson Browne (Asylum)
Jonny Mitchell (Asylum)
Taj Mahal (WB)
Sea Level (Capricorn)
Kaya (Janus)
901 (Polygram Imp)
Journey (Capitol)

BRUCE MEIER, MD. Playing various cuts. Playing DDBBY WOMACK single.

KPRI
SAN DIEGO
714-483-6101

ADDED
Andrew Gold (Asylum)
Chuck Mangione (A&M)
Sweet (Capitol)
Warren Zevon (Asylum)
Horstlips (DJM)
HOT
Eric Clapton (RSO)
Sue Nite Fever (RSO)
Van Halen (WB)
Jay Ferguson (Asylum)
Dan Hill (20th)
Little River Band (Hawaii)

Jackson Browne (Asylum)
Rod Stewart (WB)
Burr Scapp (Capitol)
Gordon Lightfoot (WB)
Jonny Mitchell (Asylum)
Sanford/Townsend (WB)
Queen (Elektra)
Steady Dan (ABC)
Emmylou Harris (WB)
Art Garfunkel (Capitol)

CECILE, MD. GOLD'S "Love" MANGIONE'S Title SWEET'S "Love" ZEVON'S "London" "Tenderness" HORSTLIPS' "Plough" "Second Ave" Playing ERIC CLAPTON, SAT NIGHT FEVER, VAN HALEN, JAY FERGUSON and DAN HILL singles.

KMEL
San Francisco
415-398-5400

ADDED
Cory Wells (A&M)
Sweet (Capitol)
HOT
Clayton (Mercury)

HOT
Rod Stewart (WB)
Aerosmith (Capitol)
Jackson Browne (Asylum)
Burr Scapp (Capitol)
Gary Wright (WB)
Journey (Capitol)

BOBBY BOLE, PD. Playing various cuts. Playing ANDREW GOLD single.

KOME
San Jose
408-756-8811

ADDED
Sweet (Capitol)
Van Halen (WB)
HOT
Jackson Browne (Asylum)
Eric Clapton (RSO)
Eric Costello (Capitol)
ELO (J&R)

Genesis (A&I)
Journey (Capitol)
Kansas (Kirshner)
Lynyrd Skynyrd (MCA)
Eddie Money (Capitol)
Linda Ronstadt (Asylum)
Steady Dan (ABC)
Rod Stewart (WB)

DANA JANG, MD. Playing various cuts. Playing TOM ROBINSON BAND and TOM PETTY singles.

KSJO
SAN JOSE
408-286-6060

ADDED
Tyla Gang (Beverly Imp)
Van Halen (WB)
Billy Falcon (UA)
Dan (UA)
Frank (Prodigy)
Lavender Hill Mob (UA)
HOT
Jackson Browne (Asylum)
Angel (Capitol)

Journey (Capitol)
Aerosmith (Capitol)
Jam (Polygram)
Pat Travers (Polygram)
Eric Clapton (RSO)
Ronnie Montrose (WB)
The Vibrators (Capitol)
Ted Nugent (Epic)
Lynyrd Skynyrd (MCA)
Tom Petty (Shelby)

PAUL WELLS, MD. Playing various cuts. Playing THE VIBRATORS, RONNIE MONTROSE, DEVO, GELS and CLOVER singles.

KSJO
SAN JOSE
408-286-6060

ADDED
Tyla Gang (Beverly Imp)
Van Halen (WB)
Billy Falcon (UA)
Dan (UA)
Frank (Prodigy)
Lavender Hill Mob (UA)
HOT
Jackson Browne (Asylum)
Angel (Capitol)

Journey (Capitol)
Aerosmith (Capitol)
Jam (Polygram)
Pat Travers (Polygram)
Eric Clapton (RSO)
Ronnie Montrose (WB)
The Vibrators (Capitol)
Ted Nugent (Epic)
Lynyrd Skynyrd (MCA)
Tom Petty (Shelby)

PAUL WELLS, MD. Playing various cuts. Playing THE VIBRATORS, RONNIE MONTROSE, DEVO, GELS and CLOVER singles.

KSJO
San Luis Obispo
805-544-6097

ADDED
Talking Heads (Sire)
Ted Nugent (Epic)
Kaya (Janus)
Andrew Gold (Asylum)
HOT
Bob Weir (Arista)
Jackson Browne (Asylum)
Eric Costello (Capitol)
Warren Zevon (Asylum)

Sly (A&M)
Eddie Money (Capitol)
The Babys (Chrysalis)
Eric Clapton (RSO)
Steady Dan (ABC)
Sea Level (Capricorn)
Jonny Mitchell (Asylum)
Sweet (Capitol)
Townsend/Lane (MCA)
Clayton (Mercury)

FRANK DeSANTIS, MD. Playing various cuts. Playing VAN HALEN and TOM ROBINSON BAND singles.

KTIE
San Rafael
415-456-1510

ADDED
Jan Akkerman (A&I)
The Vibrators (Capitol)
Klaus Schultz (Island)
Ted Nugent (Epic)
Scorpions (RCA)
Tomita (RCA)
HOT
Journey (Capitol)
Rubicon (20th)
Tyla Gang (Beverly Imp)
Ronnie Montrose (WB)

Eddie & Mot Road (Island)
Emmylou Harris (WB)
Lennie Doregan (UA)
Horstlips (DJM)
No One (EMI Imp)
Queen (Elektra)
Rockets (Torsional)
Clayton (Mercury)
Angel (Capitol)
ELO (J&R)
Willie Alexander (MCA)

TONY BERARDINI, MD. Playing various cuts. Playing MICHAEL SPEAR'S single.

KTMS FM
Rock 97
Santa Barbara
805-383-1978

ADDED
Billy Falcon (UA)
Neilson Pearson Band (Epic)
Warren Zevon (Asylum)
Jan Akkerman (A&I)
Alvin (A&M)
Sweet (Capitol)
Kaya (Janus)
Queen (Elektra)
Billy Joel (Capitol)
Waylon & Willie (RCA)
Cory Wells (A&M)
Arctic 2-Step (RCA)

HOT
Gordon Lightfoot (WB)
Bob Weir (Arista)
Jackson Browne (Asylum)
Emmylou Harris (WB)
Dan Hill (20th)
Goo Goo Dolls (WB)
Burr Scapp (Capitol)
Jenifer Holm (UA)
Redbone (Arista)
Art Garfunkel (Capitol)
Santa Emeralds (Capitol)
Bobby Holm (Mercury)
Eric Costello (Capitol)
Joe Sample (ABC)
Franklin Slocer (Private Stock)

MAIR OILES, MD. Playing various cuts. Playing COWHIDE single.

KZLZ
Santa Barbara
805-383-1801

ADDED
Mars (Capitol)
Fresh (Prodigy)
Santa Emeralds (Capitol)
Sweet (Capitol)
Rubicon (20th)
Van Halen (WB)
Klaus Schultz (Island)
Starz (Capitol)
Lyn Davis (ABC)
Mary Evans (Chrysalis)
Joe Sample (ABC)
Radio (Arista)

HOT
Leson Helm (ABC)
Jonny Mitchell (Asylum)
Gordon Lightfoot (WB)
Clayton (Mercury)
Andrew Gold (Asylum)
Jan Akkerman (A&I)
Eric Clapton (RSO)
Arctic 2-Step (RCA)
Jackson Browne (Asylum)
Rita Midler (A&I)
Sanford/Townsend (WB)
Bob Weir (Arista)
Waylon & Willie (RCA)
Third World (Island)
Manhattan Transfer (A&I)

Laurie Cobb, MD. Playing various cuts. Playing YVONNE ELLIMAN, JAY FERGUSON, BILL COSBY, MARILYN SCOTT, GELS and ROBERTA FLACK DONNIE HATHAWAY singles.

KHEM
Santa Maria
805-822-2154

ADDED
Jan Akkerman (A&I)
Cory Wells (A&M)
Andrew Gold (Asylum)
Harvey Mason (Arista)
Sanford/Townsend (WB)
Horstlips (DJM)
Michael Nerada Walden (A&I)
Wild On (Island)
HOT
John Armatrading (A&M)
Clayton (Mercury)

ELO (J&R)
Billy Joel (Capitol)
Klaus (Kirshner)
Steve Martin (WB)
Dave Mason (Capitol)
Eddie Money (Capitol)
Queen (Elektra)
Saturday Night Fever (RSO)
Steady Dan (ABC)
Rod Stewart (WB)
Sly (A&M)
Bob Weir (Capitol)
West Willie (Epic)

TERRY MCGOWAN, MD. Playing various cuts. Playing BEE GEES, ERIC CLAPTON, LITTLE RIVER BAND, PLAYER, SANTANA, PAUL SIMON, JOHN WILLIAMS and WINGS singles.

KZAM
Seattle
206-466-1400

ADDED
Chick Corea (Polygram)
Manhattan Transfer (A&I)
Roomful of Blues (Island)
Andrew Gold (Asylum)
Jay McShann (A&I)
Striker (Arista)
Noel Pontino (UA)
Rufus (ABC)
Richard Branch (ECM)
Terje Rypstad (ECM)
Burning Spear (Island)
Joe Sample (ABC)

HOT
Stephens Span (Chrysalis)
Warren Zevon (Asylum)
Burr Scapp (Capitol)
Randy Newman (WB)
Jackson Browne (Asylum)
Billy Joel (Capitol)
Emmylou Harris (WB)
Art Garfunkel (Capitol)
Waylon & Willie (RCA)
Bob Weir (Arista)
Eric Clapton (RSO)

JON KERTZER, PD. Playing various cuts.

KZOK 102
Seattle
206-223-2112

ADDED
Warren Zevon (Asylum)
Angel (Capitol)
Kaya (Janus)
Payer (RSO)
Van Halen (WB)
Rod Stewart (WB)
Kansas (Kirshner)
Sly (A&M)

Queen (Elektra)
Jackson Browne (Asylum)
Gordon Lightfoot (WB)
Lynyrd Skynyrd (MCA)
J.M. Jarre (Polygram)
Eric Clapton (RSO)
TBC (Mercury)
BOC (Capitol)
Santana (Capitol)
Steady Dan (ABC)
Flowerpot Mac (WB)
Jonny Mitchell (Asylum)

MAVIS MACKOFF, MD. Playing various cuts. Playing MAGI and WINGS singles.

SPOKANE
509-442-2000

ADDED
Kaya (Janus)
Horstlips (Janus)
Warren Zevon (Asylum)
Striker (Arista)
Chin (Arista)
One Hand Clapping (local)
National Lampoon (Lentel 71)

HOT
Doucette (Mushroom)
Eric Costello (Capitol)
Queen (Elektra)
Santana (Capitol)
TBC (Mercury)
Billy Joel (Capitol)
Jonny Mitchell (Asylum)
Jackson Browne (Asylum)
Eric Clapton (RSO)
Rod Stewart (WB)
Steady Dan (ABC)
National Lampoon (Lentel 71)

DON ADAIR, MD/PD. Playing various cuts. Playing WINGS and MAGI singles.

KADI
St. Louis
314-771-2222

ADDED
Kaya (Janus)
Andrew Gold (Asylum)
Sweet (Capitol)
Starz (Capitol)

HOT
Burr Scapp (Capitol)
Queen (Elektra)
Jackson Browne (Asylum)
Billy Joel (Capitol)
Rod Stewart (WB)

PETER PARRIS, PD. Playing various cuts. Playing DAN HILL STILLWATER, PLAYER and JAY FERGUSON single.

WOLFE 95
St. Louis
314-982-1117

ADDED
Kaya (Janus)
Rubicon (20th)
Fantasy Hill (Prodigy)
The Goats (Mercury)

Queen (Elektra)
Sea Level (Capricorn)
Gary Wright (WB)
Journey (Capitol)
Doucette (Mushroom)
Aerosmith (Capitol)
Lynyrd Skynyrd (MCA)
Ted Nugent (Epic)

TEO HABECK, PD. Playing various cuts.

QUAD WQSR
TAMPA
813-388-6830

ADDED
Warren Zevon (Asylum)
Jan Akkerman (A&I)
Hulu (ABC)
Hometown Band (A&M)
Lee Harvey (ABC)
Andrew Gold (Asylum)
Bat McGrath (Amherst)
Burning Spear (Island)
Madison (Capitol)
Santa Emeralds (Capitol)
Bobby Holm (Mercury)
Eric Costello (Capitol)
Joe Sample (ABC)
Franklin Slocer (Private Stock)

HOT
Bob Weir (Arista)
Eric Costello (Capitol)
Jackson Browne (Asylum)
Burr Scapp (Capitol)
Jonny Mitchell (Asylum)
Steady Dan (ABC)
Bob Weir (Capitol)
Art Garfunkel (Capitol)
Rod Stewart (WB)
Kerla Bonoff (Capitol)

STEVE HUNTINGTON, MD/PD. Playing various cuts. Playing GELS, BEAVERTEETH, JAY FERGUSON, EDDIE MONEY, TOM PETTY, MELANIE and LINDA LEWIS singles.

MOUL
Toledo
419-246-3277

ADDED
Chick Mangione (A&M)
Art Garfunkel (Capitol)
Starz (Capitol)
Clayton (Mercury)
Doucette (Mushroom)
Kaya (Janus)
Warren Zevon (Asylum)
Andrew Gold (Asylum)
Lafayette & Carr (Big Top)
West Loaf (Columbia)
Crack the Sky (Lifetone)
HOT
Steady Dan (ABC)
Neil Lasher (MD)

Randy Newman (WB)
Dan Hill (20th)
West Willie (Epic)
Queen (Elektra)
Kansas (Kirshner)
Player (RSO)
Jay Ferguson (Asylum)
Billy Joel (Capitol)
Ted Nugent (Epic)
Lynyrd Skynyrd (MCA)
Rod Stewart (WB)
Jackson Browne (Asylum)

NEIL LASHER, MD. Playing various cuts. Playing VAN HALEN and WINGS singles.

92-5
Toledo
419-531-1801

ADDED
Kaya (Janus)
Andrew Gold (Asylum)
Sweet (Capitol)
Fantasy Hill (Prodigy)
Starz (Capitol)
HOT
Jackson Browne (Asylum)
Eric Clapton (RSO)
Jonny Mitchell (Asylum)
Art Garfunkel (Capitol)

ERAF (Capitol)
Sue Nite Fever (RSO)
Sea Level (Capricorn)
Kansas (Kirshner)
Lynyrd Skynyrd (MCA)
Rod Stewart (WB)
Queen (Elektra)
Gordon Lightfoot (WB)
West Willie (Epic)
Bob Weir (Capitol)

PAUL GOLDBERG, MD. Playing various cuts. Playing SUPERTRAMP, CLOVER, WINGS, RITA COO LIDGE, JAY FERGUSON, DAN HILL, TOM PETTY, AL STEWART, GINO VANNELLI, CHUCK MAN GIONE, KARLA BONOFF and VAN HALEN singles.

chum
Toronto
416-476-8800

ADDED
Sanford/Townsend (WB)
Sea Level (Capitol)
Randy Newman (WB)
Lenny Kravitz (WB)
West Willie (Capitol)
HOT
Jackson Browne (Asylum)
EWS (Capitol)
Joe Sample (ABC)
Franklin Slocer (Private Stock)

Billy Joel (Capitol)
Jonny Mitchell (Asylum)
Steady Dan (ABC)
Burr Scapp (Capitol)
Lynyrd Skynyrd (MCA)
Rod Stewart (WB)
Queen (Elektra)
Gordon Lightfoot (WB)
West Willie (Epic)
Bob Weir (Capitol)

NANCY ERANT, MD. Playing various cuts. Playing GORDON LIGHTFOOT and ART GARFUNKEL singles.

Worcester
WORCESTER
508-853-1111

ADDED
Sweet (Capitol)
Andrew Gold (Asylum)
Chuck Mangione (A&M)
Queen (Elektra)
HOT
Steady Dan (ABC)
Rod Stewart (WB)
Eric Clapton (RSO)

Billy Joel (Capitol)
Lynyrd Skynyrd (MCA)
Jackson Browne (Asylum)
Burr Scapp (Capitol)
Ted Nugent (Epic)
Art Garfunkel (Capitol)
Sea Level (Capitol)

LEE ARNOLD, PD. Playing various cuts. Playing JAY FERGUSON, PAUL DAVIS, DAN HILL and TOM PETTY singles.

• PRODUCERS OF: STAR TRAK WITH CANDY TUSKEN
• DR. DEMENTO • NATIONAL ALBUM COUNTDOWN
• THE SOUND OF MOTOWN • IN HOLLYWOOD WITH DARCEL • 12 HOURS OF CHRISTMAS

THE DOCTOR IS BACK!

DR. DEMENTO

L.A.'s #1 rated weekend program. 2 hour weekly with the Doctor's famous Demented vignettes. One of a kind. Offered FREE of charge to ARB Radio Markets on a barter basis. Nominal fee for non ARB Markets.

CALL NOW FOR FREE DEMO.

10960 Wilshire Blvd.
Los Angeles, CA 90024
Suite 902 • (213) 479-7713

WESTWOOD

NE

(Advertisement)

KWFM
TUCCSON
602-446-6800

ADDED
Warren Zevon (Asylum)
Sweet (Capitol)
Ted Nugent (Epic)
Tom Petty (Shelby)
HOT
Kaya (Janus)
Ronnie Montrose (WB)
Jan Akkerman (A&I)
Jan Akkerman (A&I)
Hulu (ABC)
Hometown Band (A&M)
Lee Harvey (ABC)
Andrew Gold (Asylum)
Bat McGrath (Amherst)
Burning Spear (Island)
Madison (Capitol)
Santa Emeralds (Capitol)
Bobby Holm (Mercury)
Eric Costello (Capitol)
Joe Sample (ABC)
Franklin Slocer (Private Stock)

ELO (J&R)
Art Garfunkel (Capitol)
Goo Goo Dolls (WB)
Jan Akkerman (A&I)
Jan Akkerman (A&I)
Hulu (ABC)
Hometown Band (A&M)
Lee Harvey (ABC)
Andrew Gold (Asylum)
Bat McGrath (Amherst)
Burning Spear (Island)
Madison (Capitol)
Santa Emeralds (Capitol)
Bobby Holm (Mercury)
Eric Costello (Capitol)
Joe Sample (ABC)
Franklin Slocer (Private Stock)

JIM RAY, MD. Playing various cuts. Playing WINGS, and JAN AKKERMAN singles.

KMOD
Tulsa
918-466-6800

ADDED
Ted Nugent (Epic)
Bob Weir (Arista)
Kaya (Janus)
HOT
Van Halen (WB)
HOT
Jackson Browne (Asylum)
ELO (J&R)
Eric Clapton (RSO)

Tomita (UA)
Billy Joel (Capitol)
Lynyrd Skynyrd (MCA)
Goo Goo Dolls (WB)
Jan Akkerman (A&I)
The Babys (Chrysalis)
Sly (A&M)
Randy Newman (WB)
60000 (Mercury)
Steady Dan (ABC)
Queen (Elektra)

BILL BRUUN, PD. HALEN'S "Gos Mr." DEVO THROUBLE & LOVE. Playing JAY FERGUSON single.

WOUR
Utica
315-382-1111

ADDED
Bat McGrath (Amherst)
Good Rats (Passport)
Lynyrd Skynyrd (MCA)
Jonny Mitchell (Asylum)
Joe Sample (ABC)
HOT
Eric Costello (Capitol)
Jackson Browne (Asylum)
Horstlips (DJM)
Bob Weir (Arista)

Arctic 2-Step (RCA)
Eric Clapton (RSO)
Andrew Gold (Asylum)
Kaya (Janus)
Waylon & Willie (RCA)
Sea Level (Capitol)
Townsend/Lane (MCA)
Lynyrd Skynyrd (MCA)
Rod Stewart (WB)
Lynyrd Skynyrd (MCA)
Lynyrd Skynyrd (MCA)
Lynyrd Skynyrd (MCA)
Lynyrd Skynyrd (MCA)

TOM STARR, MD. Playing various cuts. Playing VAN HALEN, LINDA LEWIS, TOM ROBINSON BAND, LARRY WALLIS, JAN DUARY, RITA COO LIDGE, CARL and TALKING HEADS singles.

dc 101
WASHINGTON D.C.
301-597-1111

ADDED
Warren Zevon (Asylum)
Andrew Gold (Asylum)
Arctic 2-Step (RCA)
HOT
Eric Costello (Capitol)
Kaya (Janus)
Bob Weir (Arista)
Rod Stewart (WB)
Jackson Browne (Asylum)

Eric Clapton (RSO)
Lynyrd Skynyrd (MCA)
Sea Level (Capitol)
Lynyrd Skynyrd (MCA)
Lynyrd Skynyrd (MCA)

MICHAEL MCKAY, MD. Playing various cuts. Playing KANSAS, BILLY JOEL, DAN HILL, LYNLYRD SKYNYRD, PAUL SIMON, JACKSON BROWNE, JAY FERGUSON, ERIC CLAPTON, STEELY DAN, ART GARFUNKEL and ROB STEWART singles.

Worcester
WORCESTER
508-853-1111

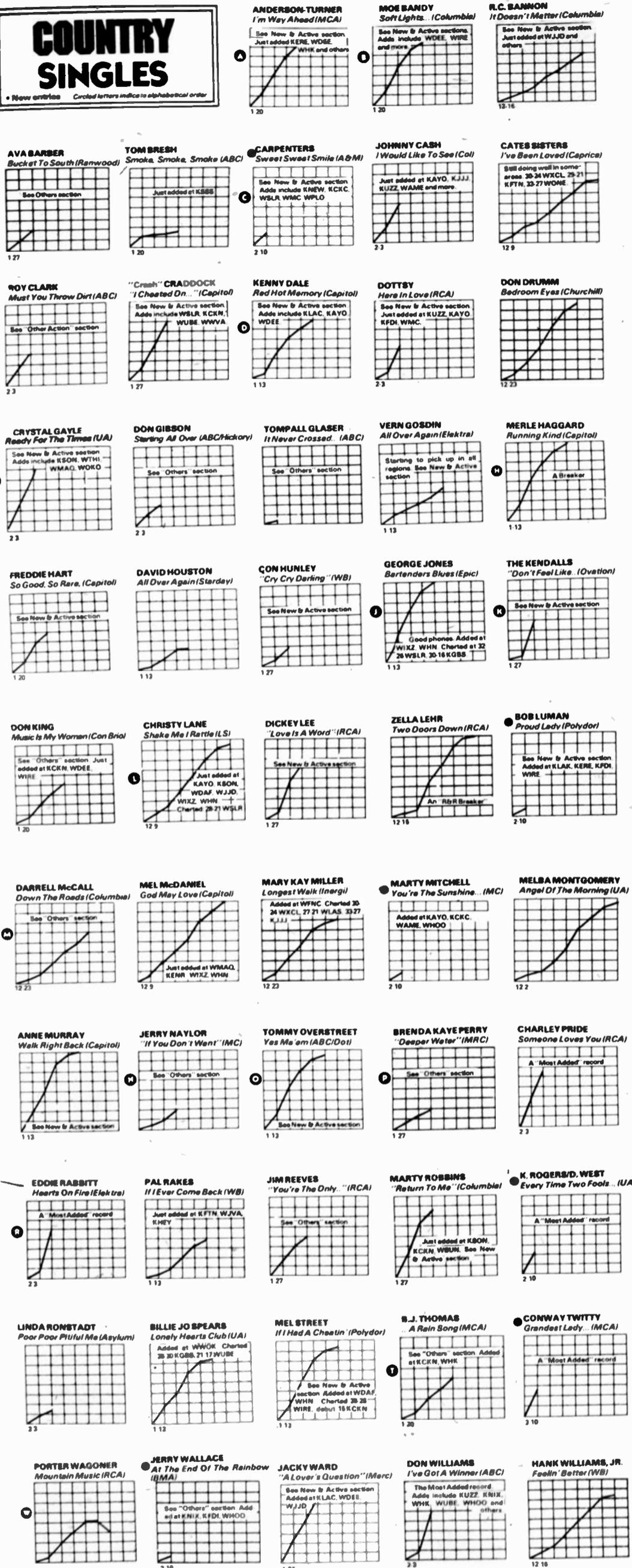
ADDED
Sweet (Capitol)
Andrew Gold (Asylum)
Chuck Mangione (A&M)
Queen (Elektra)
HOT
Steady Dan (ABC)
Rod Stewart (WB)
Eric Clapton (RSO)

Billy Joel (Capitol)
Lynyrd Skynyrd (MCA)
Jackson Browne (Asylum)
Burr Scapp (Capitol)
Ted Nugent (Epic)
Art Garfunkel (Capitol)
Sea Level (Capitol)

LEE ARNOLD, PD. Playing various cuts. Playing JAY FERGUSON, PAUL DAVIS, DAN HILL and TOM PETTY singles.

COUNTRY SINGLES

• New entries Circled letters indicate alphabetical order



Biff Collie

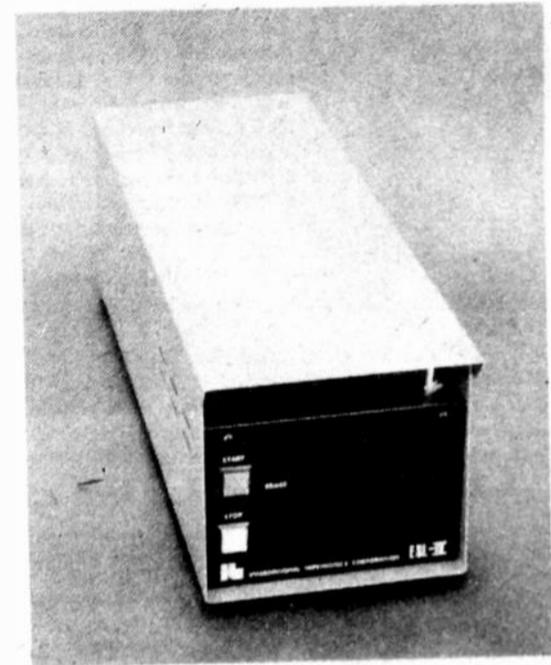
(Continued from page 44)

QUICKIES: BRENDA LEE has named DAVID SKEPNER and his Buckskin Company as her personal manager. Skepner currently looks after the career of LORETTA LYNN, among others. If anyone can get Ms. Lee back in the upswing again, Skepner will be the one...Speaking of Loretta, she currently is appearing at the Aladdin Hotel in Las Vegas for two weeks...Monument's LARRY GATLIN is in the middle of a two week run at the Golden Nugget in Vegas...Christmas bells still ring in Nashville? The STATLER BROTHERS are currently in the studio preparing a Christmas album for release in the fall...EDDY RAVEN has signed with Monument. So has Waylon's brother, TOMMY JENNINGS. A new single will feature brother Waylon doing backup vocals...ABC recording artist TOM BRESH, whose current single features him doing 14 impersonations of famous celebrities, has been set to do more such impressions on national TV. Bresh is featured on the February 16, CBS-TV special, "The People's Choice Awards." Bresh has cut promos for the show, which are now running. Among the impersonations are those of JOHN WAYNE, REDD FOX and ARCHIE BUNKER...Elektra/Asylum has released LINDA RONSTADT's "Blue Bayou" in a Spanish language version. It is called "Lago Azul."

WAILINGS & WHISPERS: BILL ANDERSON says he's still gettin'

paid by ABC-TV even though his "Better Sex" daily game show is off...SHELBY SINGLETON got it again this week. This time LITTLE RICHIE JOHNSON added his legal blast to the host of all suits pending in Davidson County Chancery Court. Little Richie claims Singleton Corporation defrauded him in acquiring and promising to make, promote and sell Johnson's masters, namely "C.B. Savage" and "Better Off Gone," both by ROD HART. Johnson's after \$500,000 in punitive damages...They said KATHRYN CROSBY performed like a full-grown woman at Nashville's Opry House in "Same Time Next Year" (it was good). I remember KATHRYN GRANDSTAFF from Columbia, Texas, when I MC'd a beauty contest at Houston's old Buff Baseball Stadium back in 1965...Nashville's Channel 5, WTVF, added its 30 minutes to the list of ELVIS Documentaries, last Monday (6th) with "The Private Side Of Elvis Presley," with rarely seen footage of a 1971 press conference, audio-taped interviews with Elvis, and a brief history of his childhood with insights from people who knew him from his little boy days till his death last summer. Shows him from a quieter, more thoughtful perspective. It'll probably get around some...The Tennessee Department of Tourism just released figures showing this area enjoyed over \$333 million in tourist-related revenue in 1977, just over 8% of the total retail business in this area. This compared to \$290 million in 1976. No wonder public service ads in the media challenge the locals to "Be Nice To Our Visitors...They're VERY Nice To Us!"

Splices Are Made To Be Seen NOT HEARD!



ITC's ESL-IV AUTOMATIC, ONE-STEP TAPE ERASER AND SPICE LOCATER

Now you can erase cartridge tape and locate the splice in the same operation automatically — without chance for human error. Simply insert your cartridge and press the start button. There's nothing else to actuate or hold down. When the splice is located, the machine automatically releases the cartridge — fully erased!

The ITC ESL-IV Series machine is super-fast (25-29 IPS), but gentle with tapes in NAB size A cartridges. It is super-quiet, super-rugged and ITC engineered to outlast and out perform any other eraser or splice locator made. Pays for itself in time saved and consistent results. All this and our famous 2-year warranty plus a 30 day money-back guarantee of satisfaction.

Reserve your unit now! Just call us collect at (309) 828-1381 for more information.

ITC INTERNATIONAL TAPETRONICS CORPORATION
2425 SOUTH MAIN STREET • BLOOMINGTON, ILLINOIS 61701

Marketed exclusively in Canada by McCurdy Radio Industries Ltd. Toronto

(Advertisement)

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

News Notes

Many big news items relative to our format happened this week. Complete details of some of the main stories are found on the front page of this week's R&R. Briefly, for your information...Tom Allen is no longer PD with KBOX/Dallas. GM Chester Maxwell wants to hire a qualified replacement. If you fit the bill, send a resume and tape to him at KBOX, 9900 McCree, Dallas, 75238...WMP5/Memphis will change formats to Country under the direction of Craig Scott, VP of Programming for Plough Broadcasting Company, Inc. Look for the change early in March. As you may know, WMC is a top rated station in Memphis, with Les Acree at the programming helm. Should be an interesting competition...Dene Hallam will do his last show on WFEC/Harrisburg, PA on February 14, which is the station's first anniversary as a Country-formatted station, as mentioned last week here. He has been appointed PD of WEEP-AM-FM/Pittsburgh. Hallam has been a close follower of the Ed Salamon (WHN/New York) and Bob Pittman (former WMAQ/Chicago PD and now in same position at WNBC/New York) research theories. He told me he plans to spend a great deal of time researching the market on all levels...Dick Haynes, longtime morning air personality at KLAC/Los Angeles, has just been released from a hospital here after surgery. He is doing very well on the road to recovery and should be back at his morning "reins" in a couple weeks. Haynes, who is well into his sixties, is still one of the top air personalities on the air today...For an interesting "observation" on the air personality, check out the insert on this page from Hugh Cherry, our Associate Country Editor...Speaking of air



Craig Scott

personalities, last week I mentioned a new morning team at WKDA/Nashville. The new duo of Dale Turner and Debbie "D.J." Jones are pictured on the first day of their new "get together." Good luck!...While still on the same subject, this month WIRE's Operations Director Bill Robinson and Music Director Lee Shannon, both of whom do air shifts, are celebrating 10 years with the Indianapolis station. Congratulations!...WJVA/South Bend, Indiana has new owners, Mid-America Broadcasting Company. The new PD is Mike O'Brien, who was with the new company at WCER/Charlotte, Michigan. He replaces PD Nancy Turner, who recently joined WMAQ/Chicago on the air...Mark Williams has left his PD job at KSOM/Ontario, California (K-15). He will be doing the all-nighter at KCKC/San Bernardino



Turner & Jones

...Crystal Glad and Cale Coleman have been hired to do a weekend shift each at KRDR/Portland.

LET'S GET A MOVE ON: KCEY/Modesto, California has just moved to their brand new studios and offices. All new equipment is just one of the highlights of this beautiful new complex...Bob Moke, PD of WEMP/Milwaukee, called to let us know his station has a new address: 11800 West Grange Avenue, Hales Corner, Wisconsin 53130...KFGO/Fargo, N.D. has moved to a new building. More details next week.

Convention Update

Less than three weeks to our Dallas gathering. I'm really excited about the fact a Country artist, RCA's Dolly Parton, is headlining the show, along with funnyman Steve Martin...WMAQ/Chicago PD Bill Hennes has been added to the list of guests in the Country-format Rap Room. Biff Collie and Hugh Cherry will be there with me to keep the ball rolling during our discussions. Bring ideas, thoughts and questions. That night you will be among the best in the industry, not only from the radio side, but also the record industry. Looking forward to seeing you there...

Observations

WHAT BECAME OF THE DISC JOCKEY?: The DJ revolutionized radio forty years ago. His presence eliminated the need for expensive musical ensembles. His airing of records so infuriated James C. Petrillo, President of the Musicians Union, that he refused to allow musicians to make records for more than a year. DJ's Martin Block and Al Jarvis created a ballroom setting ("Make Believe Ballroom") in the mind's eye of the listener. The DJ often utilized, in microcosm, the "theater of the mind." He became an integral part of American culture during WWII, when his broadcasts were an important element of world-wide Armed Forces Radio. At the end of the war, when the FCC issued great numbers of new licenses, the DJ came into his own and grew to be radio's life's blood. He filled more broadcast hours than all of the news and all of the public service and all of the variety combined. His position in a market was as entertainer, informant, sometimes teacher and often guru of his musical form. When format radio came into vogue, the role of the DJ changed. Bit by bit, as his musical selections were made for him and his talk time was cut, his privilege to be original was diminished. Radio is staffed with more talented people today than ever before but many formats curb them with the reins of restraint. Thus, for the air personality in general, creativity in radio is at its lowest ebb in history. Is it not a good time for winning formats to allow winning DJ's the privilege of being original?

Hugh Cherry
Associate Country Editor



VANTASTIC—WQYK/St. Petersburg, Florida, recently gave away over \$16,000 worth of cash and prizes. The station's van searched the streets for bearers of the official FM 99 bumper sticker. Pictured with one \$1000 winner is PD Joe Patrick (on left) and afternoon driver Bobby McGee.

Promotions, Contests & Concerts

In May, WYTL/Oshkosh, Wisconsin, will be taking down their old four-legged tower for a new single stick transmitter tower. They have invited listeners to come out on the big day and take pictures...Immediately following Willie Nelson's recent appearance in Kansas City, KCKN featured an "Instant Replay" of the concert, complete with the noise of the crowd and every song Willie performed. One of the jocks at the concert called in and had the on-air person pull the records in the order of performance. During the show Chris Collier and his crew put flyers on the cars in the parking lot at the concert informing the concert-goers of the show on the radio...WNRS/Ann Arbor presented Nelson in concert last weekend...WMAQ/Chicago presented a studio-jam session with Larry Gatlin live from a local recording studio. It was an hour show...WINN/Louisville along with Kool cigarettes a Ronnie Milsap-Crystal Gayle concert, similar to the Kool-Jazz Festival...KUZZ/Bakersfield has Charley Pride and Dave & Sugar scheduled for a concert next week...So what's new with you...Let us know: R&R Country, 6430 Sunset Blvd., Suite 1221, Hollywood, California 90028.

Country Radio Seminar

Final plans for the 1978 Country Radio Seminar are being made. It should be the best to date. By the way, the date is March 17 and 18 at the Airport Hilton in Nashville. Registration is just \$65 per radio representative, \$85 per industry representative and \$25 for a spouse. For more information contact the Country Radio Seminar, P.O. Box 12617, Nashville, Tennessee 37212...One final note, this year an air check album is going to be made. Send tapes to: Rick Holcomb, WTCR, Radio Park Road, Catlettsburg, Kentucky 41129. Thanks for your help.

Wesley Rose Salute Scheduled

Wesley Rose, the President and co-owner of Acuff-Rose Publications, Inc., is slated to be saluted in a "Rose Roast" on Sunday evening, March 12. The event will be held in the ballroom of the new Opryland Hotel in Nashville. Associates from the world of broadcasting, sports, entertainment, movie, and political people will gather that night to salute one of the top names in the Country music industry.

Among the guests scheduled are Eddy Arnold, Chet Atkins, Floyd Cramer, Marty Robbins, Emmylou Harris, Mitch Miller, Mickey Newbury, Don Gibson, and many more to be announced.

Proceeds of the event will go to the Nashville Songwriters Association, International, in its ongoing efforts on behalf of songwriters. The coordinator is Bob Jennings, PR Director of Acuff-Rose. He is being assisted by Francis Preston, VP with BMI, Nashville; Ed Shea, Southern Regional Director of ASCAP; music industry executive Joe Allison; and Maggie Cavender, Executive Director, Nashville Songwriters Association.



Biff Collie

Inside Nashville

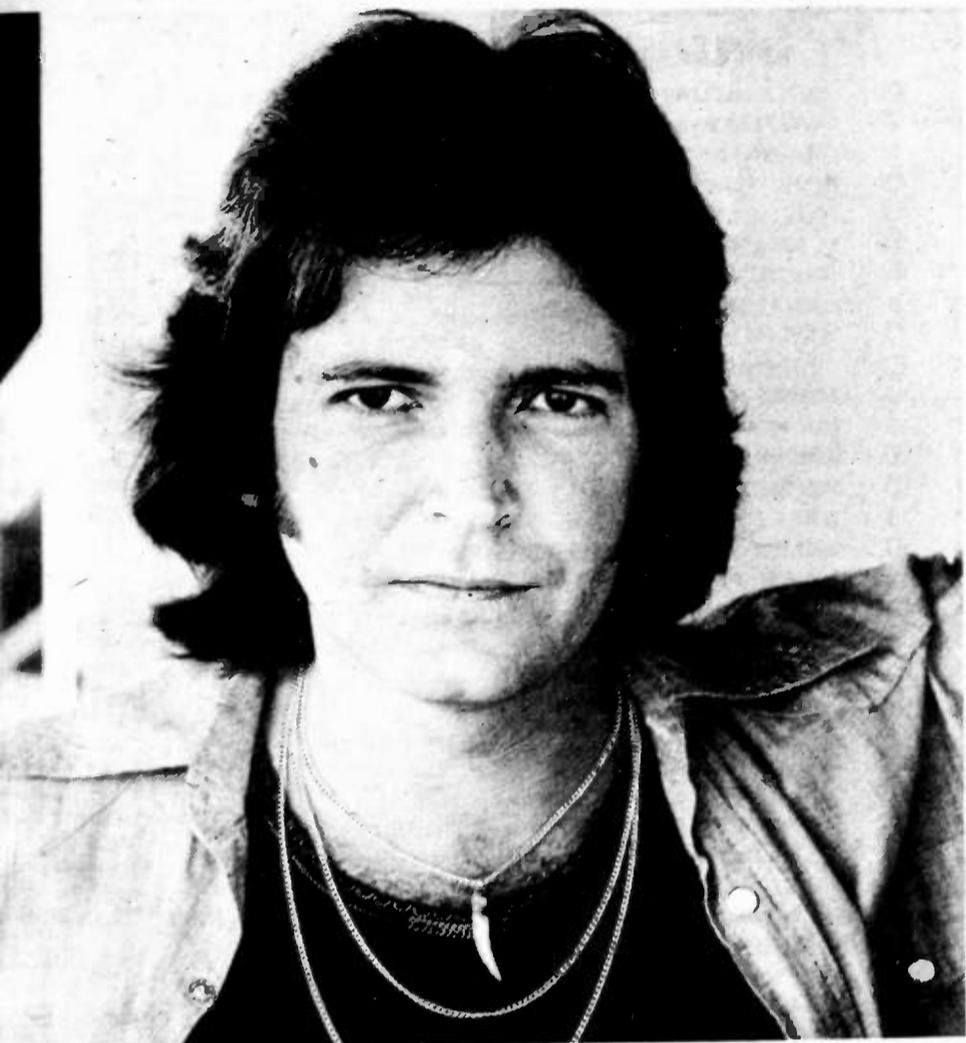
HAPPY ANNIVERSARY ERNEST TUBBI: Yesterday (9th) was the (?) anniversary of the birth of the Texas Troubadour. The effect he's had on our Country business cannot easily be tabulated. Not only has he been one of the most copied song stylists in our history, but every lead guitarist who worked for him for 30 years was the idol of thousands of aspiring musicians who memorized every note, every bend of the string, every new phrase they detected from the Texas Troubadors' records. A small two-room shotgun

house in Crisp, Texas was the birth site of this gentleman who would introduce, among other things, the first public appearance of the electric guitar, in Houston, in 1937. He idolized the Blue Yodeler, JIMMIE RODGERS, as a young player. Rodgers' wife CARRIE encouraged and guided Tubb's early career, and he never forgot it. Happy birthday to the Texas Troubadour, Ernest Tubb. He started the Texas Country music tradition. And that's a fact!

(Continued on page 43)

ALREADY

NEW & ¹ ACTIVE FROM COLUMBIA COUNTRY



FREDDIE WELLER

"Let Me Fall Back In Your Arms"

DARRELL McCALL

**"Down The Roads
Of Daddy's Dreams"**



COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ZELLA LEHR

Two Doors Down (RCA)

Very strong chart action. Just added at WINN, KHEY, WWJO, WVMI. Chart moves include 32-25 WIRK-FM, debut 30 WWOK, 25-18 WXCL, 25-20 WHOO, 23-16 WLAS, 23-16 KLAK, 22-17 KERE, 29-24 KNEW, debut 25 WMC, 23-18 WPLO, 32-26 WHK, 35-26 KUZZ, and more. Heavy phone action in all areas.

MERLE HAGGARD

Running Kind (Capitol)

Good phones. Charted: 31-26 WXCL, debut 18 KCKC, 37-29 KGBS, 25-20 WLAS, 36-22 KUZZ, 28-23 WUNI, 30-17 KENR, 32-23 KNEW, 31-24 KD JW. New adds include WUBE, WSUN, WWVA.

NEW & ACTIVE

MEL STREET "If I Had A Cheatin' Heart" (Polydor) Chart moves include debut 15 KCKN, 35-28 WIRE, 15-10 WUBE, 34-27 WSLR, 26-20 WPIK, debut 27 WWOK, 29-23 WXCL, 30-23 WNYN, 38-28 WKKN, debut 28 WMC, 37-30 KKYX, 30-24 KFGO. Just added at WDAF, WHN, KHEY, WPOC-FM.

DON DRUMM "Bedroom Eyes" (Churchill) Good adds. Just added at KGBS, KBET, WONE, WSUN, WGTO, KLVI. Chart action includes: 32-25 WWVA, 30-24 WPLO, 21-17 WMAQ, 34-18 WAME, 33-22 WXCL, 30-24 WLAS, 32-21 KLAK, 28-23 KRMD, 36-29 WUBE.

MARTY ROBBINS "Return To Me" (Columbia) Just added at KSON, KCKN, WSUN, KARM, KFGO, WFNC. Chart moves include 34-26 WPIK, 40-28 KRDR, 28-19 KAYO, 25-20 WWVA, 26-19 WUBE, 37-27 KNEW, 25-20 WPLO, debut 26 WUNI.

TOMMY OVERSTREET "Yes Ma'am" (ABC) Just added at WFNC, WHOO. Charted: 23-18 WPIK, 27-20 KNEW, 30-20 KD JW, 27-20 KFGO, debut 26 WNYN, debut 25 KERE.

ANNE MURRAY "Walk Right Back" (Capitol) Station adds include WPIK, KIDN, WWJO, KUGR, WTHI. Chart action include 24-15 KGBS, 39-29 KNEW, 29-22 WMC, 26-19 WPLO, 31-15 KENR, 38-20 WSLR, 24-17 WWVA and more.

R.C. BANNON "It Doesn't Matter Anymore" (Columbia) New adds include WJJD, WONE, WVMI. Chart action include 32-28 KRAK, 35-28 WUBE, 24-19 KD JW, debut 25 WPLO, 23-19 WUNI.

DON WILLIAMS "I've Got A Winner In You" (ABC) A "Most Added" record. Station adds include KUZZ, KNIX, WHK, WUBE, WHOO, WPLO, KENR, WWVA, KLAK, KJJJ, KBET, KTOM, WNRS, WXCL, WTHI, KFTN, KIDN, WKKN, CKLW-FM, WAME, WCOS-FM, WGTO, KHEY, KD JW. Debut 27 KAYO.

EDDIE RABBITT "Hearts On Fire" (Elektra) A "Most Added" record. Just added at KNEW, KAYO, WIRE, WUBE, WUNI, WWVA, KRAM, KRAK, KLAK, KNIX, KBBQ, K-15, KERE, KCKC, KFGO, WAME, WHOO, WNYN, WLAS, WSUN, KHEY, WOKO and more.

CHARLEY PRIDE "Someone Loves You Honey" (RCA) A "Most Added" record. Just added at WIRE, WUBE, WJJD, WHK, WWOK, WWVA, WIXZ, WIRK-FM, KRDR, KFTN, KSSS, KBET, WSLR, WNRS, KUGR, WXCL, KIDN, WLAS, KRMD, WGTO, KLVI, KKYX. Charted: 25-17 KCKC, debut 26 KAYO, debut 29 KERE.

CONWAY TWITTY "Grandest Lady Of Them All" (MCA) A "Most Added" record. Station adds include KSON, KCKC, KNEW, KNIX, KFDI, WWOK, KTOM, KRGO, KBBQ, KRAK, KJJJ, WXCL, WDAF, WNRS, KEED, WIRE, WNYN, KFGO, KYNN, CKLW-FM, WIRK-FM, WAME, WCOS-FM, KHEY, KKYX.

CRYSTAL GAYLE "Ready For Times To Get Better" (UA) Chart moves include 33-23 WPIK, debut 30 WSLR, debut 25 WWOK, debut 24 KFTN, debut 24 KAYO, 23-20 KFGO. New adds include KSON, WTHI, WMAQ, WOKO, KIDN, KCEY, KSSS, KBET, WXCL, WKKN, KHAK, WIRK-FM, WAME, WLAS, WGTO, WUNI, WPOC-FM, WADR and more.

K. ROGERS & D. WEST "Every Time Two Fools Collide" (UA) A "Most Added" record. Just added at KSON, KGBS, KLAC, WUBE, WHK, WMC, KENR, KAYO, KJJJ, KUZZ, KCKC, KRAM, KNIX, KBBQ, KRAK, WNRS, KFDI, WHOO, KD JW and more.

BILLY "Crash" CRADDOCK "I Cheated On A Good Woman's Love" (Capitol) New adds include KRKR, KARM, K-15, KSSS, WSLR, KCKN, WUBE, WWVA, WYTL, WKKN, WDDD, KFGO, KEBC, KVOO, WGTO, KHEY, KLVI, KD JW, KKYX, WOKO. Chart action includes 30-22 KERE, debut 28 KAYO.

JACKY WARD "A Lover's Question" (Mercury) Good action in all regions. Just added at KLAC, WDEE, WJJD, KRMD, KAYO, KARM, KTOM, WSLR, WNYN, WYTL, KCKN, CKLW-FM, WCOS-FM, and more. Chart action includes 35-28 KGBS, 34-26 WUBE, 39-29 WHOO, 37-30 WWVA, debut 27 KCKC.

THE KENDALLS "Don't Feel Like Sinner To Me" (Ovation) Station adds include KSON, WJJD, WHOO, KRDR, KSSS, KBET, WXCL, WYTL, KCKN, KHAK, WDDD, WAME, WFNC, KRMD, KEBC. Debut 25 WUNI.

DOTTSY "Here In Love" (RCA) Just added at KUZZ, KAYO, KFDI, WMC, KBBQ, KRGO, KFTN, KIDN, KCEY, KSSS, KBET, WNRS, KUGR, KCKN, WKKN, KD JW, KKYX.

JOHNNY CASH "I Would Like To See You Again" (Columbia) New adds include KAYO, KJJJ, KUZZ, WAME, KRAM, KRAK, KFTN, KEED, KFGO, KLVI, and others. Chart action includes 35-29 WPIK, 30-25 WJVA, 36-30 KFGO.

Radio & Records

COUNTRY AIRPLAY/40

February 10, 1978

Three Weeks	Two Weeks	Last Week		
8	5	4	1	LARRY GATLIN/I Just Wish You Were Someone I Loved (Monument)
2	1	2	2	LORETTA LYNN/Out Of My Head & Back In My Bed (MCA)
7	4	3	3	OAK RIDGE BOYS/You're The One (ABC)
10	6	5	4	MARGO SMITH/Don't Break The Heart That Loves You (WB)
19	13	6	5	BARBARA MANDRELL/Woman To Woman (ABC)
26	16	7	6	DONNA FARGO/I Love You (WB)
23	12	9	7	MEL TILLIS/What Did I Promise Her Last Night (MCA)
4	2	1	8	EMMYLOU HARRIS/To Daddy (WB)
-	26	12	9	WAYLON & WILLIE/Mamas Don't Let Your Babies Grow Up To Be Cowboys (RCA)
22	15	11	10	GENE WATSON/I Don't Need A Thing At All (Capitol)
3	3	8	11	RONNIE MILSAP/What A Difference You've Made In My Life (RCA)
13	9	10	12	M.K. PLACE & W. NELSON/Somethin' To Breg About (Columbia)
31	27	16	13	RONNIE McDOWELL/I Love You, I Love You, I Love You (Scorpion/GRT)
39	31	21	14	MEL McDANIEL/God Made Love (Capitol)
12	10	14	15	TOM T. HALL/May The Force Be With You Always (RCA)
-	38	23	16	GEORGE JONES/Bartender's Blues (Epic)
1	8	15	17	JOHNNY PAYCHECK/Take This Job/Colorado Kool-Aid (Epic)
-	-	36	18	ZELLA LEHR/Two Doors Down (RCA)
32	25	20	19	BOBBY BORCHERS/I Promised Her A Rainbow (Playboy)
38	32	25	20	JOHN WESLEY RYLES/Shine On Me (ABC)
40	30	26	21	CRISTY LANE/Shake Me I Rattle (LS)
24	21	19	22	STATLER BROTHERS/Some I Wrote (Mercury)
6	7	13	23	JERRY LEE LEWIS/Middle Age Crazy (Mercury)
9	18	22	24	DOLLY PARTON/Here You Come Again (RCA)
-	39	30	25	JERRY REED & SEIDINA/You Know What (RCA)
-	-	29	26	MELBA MONTGOMERY/Angel Of The Morning (UA)
5	11	17	27	ELVIS PRESLEY/My Way (RCA)
11	14	18	28	REX ALLEN, JR./Lonely Street (WB)
15	17	24	29	ROY HEAD/Come To Me (ABC)
-	-	38	30	MERLE HAGGARD/Running Kind (Capitol)
-	-	37	31	MEL STREET/If I Had A Cheatin' Heart (Polydor)
-	-	37	32	DON DRUMM/Bedroom Eyes (Churchill)
18	20	27	33	STELLA PARTON/Standard Lie Number One (Elektra)
-	-	34	34	MARTY ROBBINS/Return To Me (Columbia)
-	-	39	35	TOMMY OVERSTREET/Yes Ma'am (ABC)
-	-	36	36	ANNE MURRAY/Walk Right Back (Capitol)
30	28	31	37	LYNN ANDERSON/We Got Love (Columbia)
21	23	32	38	JOHN DENVER/How Can I Leave You Again (RCA)
-	-	39	39	BILLIE JO SPEARS/Lonely Hearts Club (UA)
-	-	40	40	R.C. BANNON/It Doesn't Matter Anymore (Columbia)

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRIES

CHART SUMMARY: Larry Gatlin made a strong surge forward to dominate the chart at number one. Biggest movers were from Zella Lehr and George Jones. Waylon & Willie, Margo Smith, Barbara Mandrell, Donna Fargo, Mel Tillis, Ronnie McDowell, Mel McDaniel, John Wesley Ryles, Cristy Lane, Jerry Reed & Seidins, and Merle Haggard all continue to do very well. Highest debut comes from Mel Street, with other new entries including Marty Robbins, Anne Murray, Billie Jo Spears and R.C. Bannon. For your information, most of the action on the Johnny Paycheck record, which has begun to drop off, is on the "Colorado Kool-aid" side.

CARPENTERS "Sweet, Sweet Smile" (A&M) Just added at KNEW, KCKC, WSLR, WMC, WPLO, KRAK, WJVA, WNYN, WKKN, KHAK, WLAS, KHEY, KLVI, KKYX.

DICKEY LEE "Love Is A Word" (RCA) New adds include KLAK, KCKN, WMC, KBBQ, KRDR, KTOM, KUGR, WYTL, WDDD, KEBC, WADR. Charted: 36-28 WPIK.

B. ANDERSON & M.L. TURNER "I'm Way Ahead Of You" (MCA) New adds include KERE, WDEE, WHK, KBBQ, WJVA, KHAK, WONE, CKLW-FM, WFNC. Charted: 34-22 KFTN, 32-24 WUBE.

MOE BANDY "Soft Lights And Hard Country Music" (Columbia) Chart action includes 31-24 WHOO, 35-30 KD JW, debut 29 WMC, 33-26 KKYX, 31-25 KFGO. Just added at WDEE, WIRE, WHBF, WONE, CKLW-FM.

KENNY DALE "Red Hot Memory" (Capitol) New adds include KLAC, KAYO, WDEE, KJJJ, KHAK, WSUN, WOKO. Chart action includes 32-25 WSLR, 34-29 WLAS, 33-24 KD JW.

VERN GOSDIN "It Started All Over Again" (Elektra) Starting to pick up in all regions. Just added at KGBS, KLAC, WDEE, WIRE, WSUN, WOKO, KCKN, CKLW-FM, WAME. Debut 30 WXCL, debut 25 WPLO.

MARTY MITCHELL "You Are The Sunshine Of My Life" (MC) New adds include KAYO, KCKC, WAME, WHOO, KNIX, KFTN, KFDI, WKKN, KLVI. Charted: 29-22 KGBS.

FREDDIE HART "So Good, So Rare, So Fine" (Capitol) New adds include KARM, KERE, KSSS, KBET, WDDD, WFNC, WDEN. Charted: 27-21 WUBE, 27-21 WPLO, 29-24 WPIK-FM.

BOB LUMAN "Proud Lady" (Polydor) New adds include KLAK, KERE, KFDI, WIRE, KRAM, KRGO, WTHI, KEED, KEBC, KKYX.

(Continued on page 48)

Most Added

- DON WILLIAMS (ABC)
- "I've Got A Winner In You"
- EDDIE RABBITT (Elektra)
- "Hearts On Fire"
- CHARLEY PRIDE (RCA)
- "Someone Loves You Honey"
- CONWAY TWITTY (MCA)
- "Grandest Lady Of Them All"
- K. ROGERS/D. WEST (UA)
- "Every Time Two Fools Collide"

Hottest:

- WAYLON & WILLIE (RCA)
- DONNA FARGO (WB)
- LARRY GATLIN (Monument)
- MARGO SMITH (WB)
- LORETTA LYNN (MCA)
- BARBARA MANDRELL (ABC)
- ZELLA LEHR (RCA)
- GEORGE JONES (Epic)
- ANNE MURRAY (Capitol)

Most Requested

- 1 1 WAYLON & WILLIE (RCA)
- 5 2 JOHNNY PAYCHECK (Epic)
- 6 3 ZELLA LEHR (RCA)
- 2 5 DONNA FARGO (WB)
- 4 6 BARBARA MANDRELL (ABC)
- 3 7 R. McDOWELL (Scorpion/GRT)
- 8 LARRY GATLIN (Monument)
- 9 MEL McDANIEL (Capitol)
- 9 10 JERRY LEE LEWIS (Mercury)

*Mostly "Kool-Aid" side

NEW Crystal.

UAXW 1136

'READY FOR THE TIMES TO GET BETTER.'

**THE NEW CRYSTAL
GAYLE SINGLE.
THE FOLLOW-UP
TO 'DON'T IT MAKE
MY BROWN EYES
BLUE.' AND AN-
OTHER ENOR-
MOUS HIT. ON
UNITED ARTISTS
RECORDS. U.A.**



Country Regional Adds

West

KUZZ Bakersfield, CA
Johnny Cash
Don Williams
Dottie West
Kenny Rogers & Dottie West
Paul Craft

KLAC Los Angeles, CA
Vern Gosdin
Kenny Dale
Jacky Ward
Kenny Rogers & Dottie West

KRDR Portland, OR
Charley Pride
Justin Tubb
Wayne Kemp
Crystal Gayle
Crash Craddock
Tommy Cash
Dickey Lee
Ed Bruce
Hank Snow
The Kendalls

KRGD Salt Lake City, UT
Crash Craddock
Freddie Hart
Eddie Rabbitt
Bob Luman
Don Williams
Conway Twitty
Jacky Ward
Barbara Fairchild
LaCosta
Dottie

KSSS Colorado Springs, CO
Pete & Anthony
Con Hunley
Billy Walker
Tom Bresh
Crystal Gayle
Crash Craddock
Dottie
Charley Pride
Dave Dudley
Johnny Cash
The Kendalls

KCEY Modesto, CA
Eddie Rabbitt
Ava Barber
Charley Pride
Carpenters

KION Pueblo, CO
Don Williams
Ann Murray
Crystal Gayle
Dottie

KFTN Provo, UT
Con Hunley
Dottie
Roy Clark
Lee Dresher
Linda Cassidy
Pal Rakes
Mary Wilson
Charley Pride
John Denver
Ann J. Morison
Don Williams
Marty Mitchell
Johnny Cash

KNEW Oakland/S.F., CA
Eddie Rabbitt
Carpenters
Jim Reeves
Conway Twitty

KERE Denver, CO
Freddie Hart
Bill Anderson & M.L. Turner
Eddie Rabbitt
Don Williams
Bob Luman
Jim Reeves

K4B Ontario, CA
Don Williams
Kenny Dale
Crash Craddock
Nick Nixon
Eddie Rabbitt
Waylon & Willie

KLAK Denver, CO
Tompall Glaser
Bob Luman
Don Williams
Dickey Lee

KARM Fresno, CA
Roy Clark
Marty Robbins
Freddie Hart
Crash Craddock
Jacky Ward

KJJB Phoenix, AZ
Brenda Kaye Perry
Tompall Glaser
Eddie Rabbitt
Kenny Rogers & Dottie West
Johnny Cash
Jeanne Pruett
Ed Bruce
Freddie Hart
Don Drumm
Jerry Wallace

KRAM Las Vegas, NV
Kenny Rogers & Dottie West
Johnny Cash
Eddie Rabbitt
Don Williams
Conway Twitty
John Denver
Barbara Fairchild
Bob Luman
Jerry Naylor

KGBS Los Angeles, CA
Jerry Naylor
Vern Gosdin
Rita Coolidge
Eddie Rabbitt
Kenny Rogers & Dottie West
Don Drumm

KNIX Phoenix, AZ
Kenny Rogers & Dottie West
Don Williams
Conway Twitty
Eddie Rabbitt
Marty Mitchell
Jerry Wallace

KRDR Portland, OR
Charley Pride
Justin Tubb
Wayne Kemp
Crystal Gayle
Crash Craddock
Tommy Cash
Dickey Lee
Ed Bruce
Hank Snow
The Kendalls

KRGO Salt Lake City, UT
Crash Craddock
Freddie Hart
Eddie Rabbitt
Bob Luman
Don Williams
Conway Twitty
Jacky Ward
Barbara Fairchild
LaCosta
Dottie

KKAC San Bernardino, CA
Marty Mitchell
Carpenters
Conway Twitty
T.G. Sheppard
Kenny Rogers & Dottie West

KKNC San Bernardino, CA
Marty Mitchell
Carpenters
Conway Twitty
T.G. Sheppard
Kenny Rogers & Dottie West

KSON San Diego, CA
Eddie Rabbitt
Kenny Rogers & Dottie West
Charley Pride
Cristy Lane
The Kendalls
Conway Twitty
Crystal Gayle

KAYO Seattle, WA
Sharp County Band
Cristy Lane
Johnny Cash
Dottie
Marty Mitchell
Kenny Dale
Ava Barber
Jacky Ward
Jeanne Pruett
Dottie
Eddie Rabbitt
Kenny Rogers & Dottie West

KBET Reno, NV
Crystal Gayle
The Kendalls
Charley Pride
Hank Snow
Ava Barber
Jeanne Pruett
Dottie
Ed Bruce
Freddie Hart
Don Drumm
Jerry Wallace

KKAC Sacramento, CA
Kenny Rogers & Dottie West
Tompall Glaser
Ed Bruce
Bill Rice
T.G. Sheppard
Conway Twitty
Johnny Cash
Ava Barber
Eddie Rabbitt
Carpenters

KBBQ Ventura, CA
Bill Anderson & M.L. Turner
Ava Barber
Dottie
John Denver
Conway Twitty
Dickey Lee
Don Williams
Jacky Ward
Tompall Glaser
Ed Bruce

KTOM Salinas, CA
Conway Twitty
Don Gibson
Dickey Lee
Don Williams
Jacky Ward
Tompall Glaser
Ed Bruce

Midwest

WLSR Akron, OH
B.J. Thomas
Jacky Ward
Crash Craddock
Charley Pride
Carpenters

KHAK Cedar Rapids, IA
Crystal Gayle
Dottie
Don Williams
Carpenters
T.G. Sheppard
Bill Anderson & M.L. Turner
The Kendalls

WMAO Chicago, IL
Mel McDaniel
Crystal Gayle

WNRS Ann Arbor, MI
Dave Dudley
Dottie West
Don Williams
Conway Twitty
Kenny Rogers & Dottie West
Eddie Rabbitt
Charley Pride
T.G. Sheppard

WJJD Chicago, IL
The Kendalls
R.C. Bannon
Charley Pride
Jacky Ward
Bobby Borchers
Cristy Lane

WNYN Canton, OH
Don Williams
Conway Twitty
Charley Pride
Carpenters
Jacky Ward
Eddie Rabbitt
Kansas
Dust

WJJD Chicago, IL
The Kendalls
R.C. Bannon
Charley Pride
Jacky Ward
Bobby Borchers
Cristy Lane

WUBE Cincinnati, OH
Merle Haggard
Kenny Rogers & Dottie West
Crash Craddock
Eddie Rabbitt
Charley Pride
Don Williams

WVNS Dayton, OH
Don Drumm
Moe Bandy
R.C. Bannon
Darrell McCall
Bill Anderson & M.L. Turner
Tompall Glaser

WDEE Detroit, MI
Moe Bandy
Vern Gosdin
Bill Anderson
Jacky Ward
Don King

WIRE Indianapolis, IN
Moe Bandy
Don King
Vern Gosdin
Bob Luman
Charley Pride
Eddie Rabbitt
Conway Twitty

WVNS Dayton, OH
Don Drumm
Moe Bandy
R.C. Bannon
Darrell McCall
Bill Anderson & M.L. Turner
Tompall Glaser

WDEE Detroit, MI
Moe Bandy
Vern Gosdin
Bill Anderson
Jacky Ward
Don King

WIRE Indianapolis, IN
Moe Bandy
Don King
Vern Gosdin
Bob Luman
Charley Pride
Eddie Rabbitt
Conway Twitty

WVNS Dayton, OH
Don Drumm
Moe Bandy
R.C. Bannon
Darrell McCall
Bill Anderson & M.L. Turner
Tompall Glaser

WDEE Detroit, MI
Moe Bandy
Vern Gosdin
Bill Anderson
Jacky Ward
Don King

WIRE Indianapolis, IN
Moe Bandy
Don King
Vern Gosdin
Bob Luman
Charley Pride
Eddie Rabbitt
Conway Twitty

East

WORO Albany, N.Y.
Crash Craddock
Kenny Dale
Vern Gosdin
Crystal Gayle
Jacky Ward
Con Hunley
Charley Pride
Eddie Rabbitt

WADR Utica-Rome, N.Y.
Con Hunley
Ava Barber
Dickey Lee
Crystal Gayle

WFOG-FM Baltimore, MD
John Wesley Ryles
Mel Street
Crystal Gayle

WFIK Washington, D.C.
Eddie Rabbitt
Mary Wilson
Joe Eddie Goff
Ann Murray
Crash Craddock

WJVA South Bend, IN
Bobby Borchers
Pal Rakes
Bill Anderson & M.L. Turner
Carpenters

WTHI Terre Haute, IN
Cristy Lane
Conway Twitty
Don Williams
Ann Murray
Bob Luman
Crystal Gayle

WVOC-FM Baltimore, MD
John Wesley Ryles
Mel Street
Crystal Gayle

WVVA Wheeling, W.Va.
Don Williams
Merle Haggard
Crystal Gayle
Eddie Rabbitt
Charley Pride
Crash Craddock

WVOC-FM Baltimore, MD
John Wesley Ryles
Mel Street
Crystal Gayle

WVVA Wheeling, W.Va.
Don Williams
Merle Haggard
Crystal Gayle
Eddie Rabbitt
Charley Pride
Crash Craddock

South

KRCY Albuquerque, N.M.
Crash Craddock
Kenny Dale
Dottie
Johnny Cash

KLVI Beaumont, TX
Carpenters
Johnny Cash
Crash Craddock
Don Drumm
Con Hunley
Gordon Lightfoot
Anne Murray
Charley Pride
WVMI
Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

KWOS-FM Columbia, N.C.
The Kendalls
Don Williams
Jacky Ward
Conway Twitty

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

KWOS-FM Columbia, N.C.
The Kendalls
Don Williams
Jacky Ward
Conway Twitty

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

KWOS-FM Columbia, N.C.
The Kendalls
Don Williams
Jacky Ward
Conway Twitty

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

KWOS-FM Columbia, N.C.
The Kendalls
Don Williams
Jacky Ward
Conway Twitty

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WLAS Jacksonville, N.C.
Carpenters
Joel Mahris
Crystal Gayle
Charley Pride
Billy Walker
Eddie Rabbitt
Barbara Fairchild
Don Williams
Brenda Kaye Perry
Ava Barber

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt

WVMI Biloxi, MS
Ronnie McDowell
John Wesley Ryles
R.C. Bannon
Linda Ronstadt



NORM'S NUPTIAL KNOT—When Elektra/Asylum Country Promotion Director, Norm Osborne was married recently in Detroit, many friends from his new home in Nashville, where he was transferred last August, came to partake in the festivities. Among the guests were label artist Stella Parton, who performed a song for the wedding. Pictured following the ceremony are (foreground) Randy Ostin, E/A promotion; Stella Parton; Norm and Christine Osborne. Backrow, left to right: Russ Grierson, E/A promotion, Cincinnati; Jim Malloy, record producer; Jerry Goodman, E/A promotion, Southeast; Ron La Forgia, E/A Chicago promotion; and David Malloy, E/A Country Director of Operations.

Country Albums

Album cuts receiving airplay and activity:

- HOYT AXTON (A&M) "Free Sailer"
- JOHNNY DUNCAN (Columbia): "Cheatin' In The Key Of C." "Red, Red, Wine" "Juke Box Cinderella"
- MERLE HAGGARD (MCA) "Heartbreak Hotel" "Are You Lonesome Tonight" "In The Ghetto"
- TOM T. HALL (RCA) "Burning Bridges" "Come On Back To Nashville"
- EMMYLOU HARRIS (WB) "My Songbird"
- BARBARA MANDRELL (ABC) "How Long" "A Fancy Place To Cry"
- JERRY LEE LEWIS (Mercury) "Georgia On My Mind"
- MEL McDANIEL (Capitol) "Plastic Girl"
- RONNIE MILSAP (RCA) "Crystal Fallin' Rain" "No-one Will Ever Know"
- ANNE MURRAY (Capitol) "Tennessee Waltz"
- OAK RIDGE BOYS (ABC) "Freckles" "Let Me Be The One" "Emmylou"
- DOLLY PARTON (RCA) "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy" "Loving You"
- JOHNNY PAYCHECK (Epic) "Colorado Kool-Aid" "Georgia In A Jug"
- MARY KAY PLACE (Columbia) "You Can't Go To Heaven" "Dolly's Dive"
- MARTY ROBBINS (Columbia) "The Way I Loved You Best"
- JOHNNY RODRIGUEZ (Mercury) "Remember Me" "Tell All Your Trouble"
- T.G. SHEPPARD (WB) "Baby's Gettin' Around" "Where Do We Go" "Don't Ever Say Goodbye"
- CONWAY TWITTY (MCA) "Honky Tonk Song"
- WAYLON & WILLIE (RCA) "Don't Cuss The Fiddle" "I Get Off On You"
- DON WILLIAMS (ABC) "Rake & Ramblin' Man" "Sneakin' Around" "Louisiana Saturday Night"
- HANK WILLIAMS JR. (WB) "New South" "Tennessee" "Uncle Pen"
- TAMMY WYNETTE (Epic) "Dear Daughters" "That's The Way It Could Have Been"
- FARON YOUNG (Mercury) "City Lights"

(Continued from page 46)

CON HUNLEY "Cry Cry Darling" (WB) Station adds include KFTN, WHOO, WOKO, WYTL, WIRK-FM, KLVI, WADR. Charted: 34-27 KFGO.
T.G. SHEPPARD "Don't Ever Say Goodbye" (WB) Just added at KCKC, WHOO, KKYX, KRAK, WNRS, KEED, KHAK, KFGO.

Others Getting Significant Action

- AVA BARBER "Bucket To The South" (Ranwood) Just added at KBBQ, KRAK, WLAS, KHEY, WADR. Chart action includes debut 29 KFTN, debut 28 KERE.
- ED BRUCE "Love Somebody To Death" (Epic) Station adds include KRAK, KRDR, KBET, KTOM, KEBC.
- ROY CLARK "Must You Throw Dirt" (ABC) New adds include KFTN, KARM, KCEY, WHOO, KEBC, KVOO.
- RITA COOLIDGE "The Way You Do The Things You Do" (A&M) New adds include KGBS and WPLO.
- DON GIBSON "Starting All Over Again" (ABC/Hickory) Station adds include WHOO, KVOO, KTOM, WKKN, KEBC.
- TOMPALL GLASER "It Never Crossed My Mind" (ABC) New station adds include KLAK, KJJJ, KRAK, KTOM, WONE.
- DON KING "Music Is My Woman" (Con Brio) Chart action includes 32-23 KFTN, 28-23 WLAS, debut 29 KYNN. New adds are KCKN, WDEE, WIRE, WHBF.
- DARRELL McCALL "Down The Roads Of Daddy's Dreams" (Columbia) Station adds include WONE, KFGO, WDEN. Charted: 28-22 WPLO, 21-25 KKYX.
- JERRY NAYLOR "If You Don't Want Her" (MC) Just added at KRAM, KGBS, KUGR, WXCL, WKKN.
- JEANNE PRUETT "I'm A Woman" (Mercury) New adds include KAYO, KJJJ, KBET, KEED, WDEN.
- BRENDA KAYE PERRY "Deeper Water" (MRC) Station adds include KJJJ, KEED, WLAS, KHEY.
- BILLY PARKER "You Read Between The Lines" (SCR) Chart action includes 31-26 KFTN, 34-29 KRMD, 35-25 KHEY.
- JIM REEVES "You're The Only Thing" (RCA) Charted: 24-16 KCKC. Just added at KERE, KNEW, WXCL, WYTL, WDDD, KVOO.
- JERRY WALLACE "At The End Of The Rainbow" (BMA) New adds include KNIX, KFDI, WHOO, KJJJ, KBET, WXCL, KYNN, KKYX.

Active Re-Currents

- THE KENDALLS "Heaven's Just A Sin Away" (Ovation)
- DOLLY PARTON "Here You Come Again" (RCA)
- ELVIS PRESLEY "My Way" (RCA)
- DEBBY BOONE "You Light Up My Life" (WB)
- DAVE & SUGAR "I'm Kneea Deep In Loving You" (RCA)
- RONNIE MILSAP "It Was Almost Like A Song" (RCA)
- JOHNNY PAYCHECK "Take This Job And Shove It" (Epic)
- KENNY ROGERS "Lucille/Sweet Music Man/Daytime Friends" (UA)
- LINDA RONSTADT "Blue Bayou" (Asylum)
- J. DUNCAN-J. FRICKE "Come A Little Bit Closer" (Columbia)
- WAYLON JENNINGS "Luckenbach/Wurlitzer Prize" (RCA)
- JERRY REED "East Bound And Down" (RCA)
- CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA)
- JERRY LEE LEWIS "Middle Age Crazy" (Mercury)

POP ADULT



Mike Kasabo

With severe storms continuing to pulverize the East Coast and Midwest areas of the country we thought we'd share just how one Pop/Adult station geared up for the adverse conditions, informing and serving the public needs in time of crisis. Dave Crist Program Director of WHIZ/Zanesville (an NBC affiliate) writes: "The impact of radio was never felt so intensely in the Southeastern Ohio area as during the now infamous blizzard of '78. Thousands of households were affected by power outages, flood-related evacuations, and food and water shortages. In an effort to assist area officials as a liaison with the public, WHIZ suspended normal operations and initiated around-the-clock coverage of rescue operations and other emergency work. It was not uncommon for members of the staff to work for several hours at the control board as a news anchor, then accompany police on their inspection of the ice-jammed Muskingum River, which needed dynamite to break up its jam. Hundreds of households were without power during the below-zero weather, stranded by six-foot snowdrifts. Transistor radios and WHIZ were their only link to the outside, and for some the only company for four days. Local organizations donated food and shelter for stranded victims of the blizzard, including several WHIZ employees. The efforts of the staff and volunteers working with WHIZ were directly responsible for saving the lives of several families by assisting in the evacuation efforts of the Ohio National Guard and Sheriff's Departments."

Many Pop/Adult stations, as well as those of other formats, put forth 110% in order to give assistance during the onslaught of one of the worst winters in history. All of us have now been refreshed on the power and satisfaction of Public Service.

Convention Update

Excitement and activity is running at an all-time high for R&R Convention '78. Latest to offer his expertise to our Pop/Adult Thursday night rap session is Chuck Buell, MD, KULF/Houston. Chuck is a seasoned veteran of both on-air and music functions. He'll be able to provide us with observations on both.

Remember, cut-off date February 15 is now upon us...so don't delay.

Transition

Alan Hoten resigns his PD position at KNBR/San Francisco. He will remain at the station, however, until the end of February...Cif Wilson (not Johnson) to 14RKO/ Everett as PD from KBRD/Tacoma...Dave Savoy joins WLNH/Laconia as afternoon news man...Bob Clarke, who has been the evening personality at KEX/Portland, is leaving the station to become the Program Director of KSTO-FM which is located in Agana, Guam. He is taking with him Melinda Coats, who was a newslady for the station... Ken Moonman moves from the sales department to become WHIO/Dayton's Promotion Director...Bruce Aldrich is the new News Director at WCER/Charlottesville from WGIL/Gaylesburg.



TALL STORY—KMPC/Los Angeles air personality Gary Owens (left) is presented with another side to the "Short People" story by promotion man Mike Borchetta and a diminutive gentleman who is living proof of the stature of limitations. The record, called "Tall People," is on Migglt (presumably rhymes with Gidget) Records.



EVERYTHING'S ALL WHITE AT WHIO—Snow piled up in the driveway of WHIO/Dayton during recent storms, providing an icy reception for station visitors.

Color

A ROYAL AUTOGRAPH: KAKE/Wichita ran a promotion with several members of the Kansas City Royals baseball team. Starting pitchers Paul Splittorff and Dennis Leonard were on hand to sign autographs for Royal fans at a local car dealership. KAKE, who carry the the broadcasts, also had staffers Gene Rump, John Meyers and Mike Kennedy on hand for the promotion.

VALENTINE CRUISE: Each WJNO/West Palm Beach personality is asking for listeners to be his Valentine. Jock who comes up with the most Valentines will draw a card and invite the lucky listener to enjoy a weekend cruise off the coast of Florida. All callers will receive a 5-pound box of candy.

GOVERNOR RECOGNIZES "LOSER": An update to our WGR/Buffalo "loser" story from last week finds New York State Governor Hugh Carey involved by promising to send a representative from his office to welcome the lucky "loser" to Buffalo, who will also be presented with a case of New York State wine.

LOVER'S CLUE: WATR/Waterbury running a "For Lovers Only" contest. Clues to the identity of four world-famous lovers will be given each day. First person submitting a card with all the correct names will win a trip for two to Mexico.

SALTY MOUNTAIN HIGH: KSL/Salt Lake City invited listeners to participate in an all-expense-paid trip to the mountain area forty miles from the city and enjoy six hours of freeskiling. Over 7,000 people took advantage of KSL's hospitality.

CINCINNATI BUSSING: WLW/Cincinnati has leased one of the city's metro area busses and painted it up with promotional material for the station. The sides and back of the bus feature jocks' names and their various sports involvements. Station also picks up the fare for anyone travelling on the bus.

BOOM SCARE QUELLED: All-night personality Walt Fritz on WGY/Schenectady spent the better part of his show last week calming down callers who were frightened by a series of sonic booms. The booms, caused by Air Force testing in the area, were so severe that the shock waves set off many alarms in the city. Station logged over three hundred calls in a two hour period. Lee Fowler, PD, said the blasts were so loud they awakened him from a dead sleep.

MEMPHIS MONEY: WMPS/Memphis is running a "WMPS is Gonna Make Me Rich" bumper sticker campaign. Spotters travel the city looking for the station's bumper sticker; when one is found it's radioed to the jock who mentions the license plate on the air. Those who call within the time limit receive up to \$100 in cash.

ALONG CAME JONES: WIOD/Miami midday personality Big Wilson is at it again. Last week he auctioned off four kisses from Tom Jones. Each of four ladies bid for the chance to give a kiss to the Welsh superstar, in conjunction with a children's charity that Jones was involved with during a recent appearance in Miami. Total received from the four smoochers... \$1,195.

FOUL SHOOTER: Four of WNEW/New York's personalities will face each other in a basketball "Foul Shoot Out." Jay Lawrence, William B. Williams, Bob Fitzsimmons and Ted Brown will each select forty listeners to become their very own rooting section. This is all in conjunction with an appearance by the Harlem Globetrotters. A drawing from the invited listeners will produce a winner who will be treated to a long weekend in Florida.

Update

KMPC's Geoff Edwards set for a part in ABC's "Three On A Date"...Bing Crosby, along with his life-long friend, Bob Hope, were named recipients of 1978's Distinguished Sportsmanship Award in honor of one of golf's greatest legends, Bobby Jones...Jack J. Bankson, VP and GM of KSFO/San Francisco, named Chairman of area creative screening panel for 18th annual International Broadcasting Awards for the Bay Area...WSB/Atlanta MD Gene Christie phones to tell us that the theater that originally premiered the film classic "Gone With The Wind" burned down last Monday in Atlanta...WAKR/Akron has added an airplane to its traffic report feature...KYUU/San Francisco, now automated, will go with a live Pop/Adult format by May 1st...Congrats to WLVA/Lynchburg for receiving six awards of excellence from the Lynchburg Federation of Advertising...KMRJ/Pittsburgh, Kansas going to full 24-hour broadcast April 1st...On a sad note, Blood, Sweat & Tears member Gregory Herbert died in Holland at the age of 30.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

BARRY MANILOW

I Can't Smile Without You (Arista)

41/22 including KSL, WHAS, WLNH, WIBW, KCRA, WHIO, KEX, KAKE, WTMJ, WIOD, WSJS, WIND, WGY, WRIE, WATR, KOLO. Moves: debut 27 KSD, debut 30 WORG, debut 22 WSM. Heavy rotation: WASH, WHAG, WYMC. Now playing at 65% of reporting stations. Debuts at 29 on Pop/Adult 40.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CARPENTERS "Sweet Sweet Smile" (A&M) 36/6 including KOB, WGY, WFDF, WIBW, WHIO. Moves: debut 25 WSM, debut 20 WCMB, debut 35 KOLO, debut 18 KDOWN, debut 30 WLNH, 30-26 WRIE. Heavy rotation: KSL, WIOD, WJNO, WNEW, WKIQ.
YVONNE ELLIMAN "If I Can't Have You" (RSO) 36/8 including KNBR, WIP, WGY, WLVA, WLW, KVI, KRMG. Moves: 18-14 KUKI, 26-22 WORG, 35-28 FM97, 32-26 WCMB. Heavy rotation: WTMJ, KSFO, KMRJ.
ANNE MURRAY "Walk Right Back" (Capitol) 33/5 including WJNO, KRKK, WLNH, WCMB. Moves: debut 14 KDOWN, debut 27 WRIE, 24-20 WSM. Heavy rotation: WIOD, KSL, WNEW, WCER.
KANSAS "Dust In The Wind" (Kirshner) 32/11 including WIP, WFDF, KNBR, WCER, WGR, KVI, WORG, WIND, WHAS, WCBM. Moves: debut 28 KOLO, 26-20 KAKE, 24-20 FM97. Heavy rotation: KGIL, KHNY.

Others Getting Significant Action

LINDA RONSTADT "Poor Poor Pitiful Me" (Asylum) 31/13 including WLW, WSB, KMBZ, WHAG, KRKK, KAKE, KDOWN, WYMC, KULF, WSJS, WCBM. Moves: 27-22 KOLO, 27-24 WIND. Heavy rotation: WMPS, KHNY.
CRYSTAL GAYLE "Ready For The Times To Get Better" (UA) 30/8 including WHIO, WASH, WJNO, WHAG, WATR, KDOWN, KBLF. Moves: 27-23 KVI, debut 23 WSM, debut 30 KOLO. Heavy rotation: KCRA, WGY.
ERIC CLAPTON "Lay Down Sally" (RSO) 25/8 including WHAS, WPRO, WSM, KSFO, WIP, WKIQ, WFDF. Moves: 38-28 WCMB, 22-15 KKYK, 20-12 KAKE. Heavy rotation: KEX, KGIL, WGR, WQUD, WASH.
BEE GEES "Night Fever" (RSO) 23/13 including WHIO, WGR, WNEW, WLVA, WLW, WCMB, WRIE, WDAE, WIND, WSJS, WPRO, KOLO. Moves: debut 13 WMPS, 30-24 FM97. Heavy rotation: WIP, WASH, KHNY.
CHUCK MANGIONE "Feels So Good" (A&M) 21/7 including KOB, WDAE, WRIE, WSM, WHIO, WCER. Heavy rotation: WJNO.
ROCKY & CHYANN "Rockin' In The Cradle Of Love" (Windsong) 20/3 including WJNO, WORG.
DEBBY BOONE "California" (WB/Curb) 19/10 including KSL, WHIO, WCER, KHNY, KMRJ, KUKI, KBLF, WGY, WTMJ. Moves: debut 26 WIBW. Heavy rotation: WJNO.
THE BABYS "Silver Dreams" (Chrysalis) 18/2 including WHIO. Moves: 25-20 WOWO, debut 26 WLNH.
JOHN DENVER "It Amazes Me" (RCA) 17/10 including WIOD, WGY, KVI, KDOWN, WJNO, WNEW, WQUD, WHIO, WBAL.
CHICAGO "Little One" (Columbia) 16/10 including WFDF, WLNH, KBLF, KMBY, WYMC, KRKK, WKIQ, KGIL, WCER. Heavy rotation: WGY.
GORDON LIGHTFOOT "The Circle Is Small" (Reprise) 16/10 including WNEW, WSB, WCER, WGY, WIBW, KBLF, WATR, KAKE, KRKK. Moves: debut 24 WSM.
LEO SAYER "How Much Love" (WB) 16/2 including WHIO.
SANTA ESMERALDA "Don't Let Me Be Misunderstood" (Casablanca) 15/2 including 14RKO. Moves: 17-13 WGAR, 30-21 KKYK, 21-17 WOWO, 22-18 KOLO.
HEATWAVE "Always & Forever" (Epic) 15/2 including WASH. Moves: 26-26 WORG, 23-19 WATR. Heavy rotation: WTMJ.
FIREBALL "So Long" (Atlantic) 14/2 including WORG. Heavy rotation: WHIZ.
NATALIE COLE "Our Love" (Capitol) 11/3 including WGAR, WOWO. Moves: 24-10 WMPS, 34-23 FM97, debut 28 WPRO. Heavy rotation: KHNY.
JERICHO HARP "Is It Really Love At All" (UA) 11/3 including KMBZ, WATR. Heavy rotation: WJNO, KGIL.
ROBERTA FLACK & DONNY HATHAWAY "The Closer I Get To You" (Atlantic) 10/9 including WTMJ, WHIO, WFDF, WBAL, WCER, KMRJ, WIBW, FM97.
MARY TRAVERS "The Air That I Breathe" (Chrysalis) 9/3 including KNBR, WSB. Moves: debut 27 WIBW.
WAYLON & WILLIE "Mamas Don't Let Your Babies Grow Up To Be Cowboys" (RCA) 8/4 including WSM, WHIZ, KMRJ.
RAYDIO "Jack & Jill" (Arista) 7/2 including WGAR. Moves: 33-24 WORG. Heavy rotation: KHNY.
JAY FERGUSON "Thunder Island" (Asylum) 5/2 including WLVA. Moves: 19-14 KKYK, 19-16 KOLO, 27-20 WGAR, 24-21 WIND.
KACEY CISYK "The One And Only" (ABC) 4/3 including WIOD, WATR.

Radio & Records POP/ADULT AIRPLAY / 40

February 10, 1978

Three Weeks	Two Weeks	Last Week		
1	1	1	0	BILLY JOEL/Just The Way You Are (Columbia)
5	2	2	0	SAMANTHA SANG/Emotion (Private Stock)
7	5	3	0	DAN HILL/Sometimes When We Touch (20th)
6	6	5	0	NEIL DIAMOND/Desiree (Columbia)
13	10	7	0	LOU RAWLS/Lady Love (Philadelphia Int'l)
21	15	6	0	JOHN WILLIAMS/Theme From Close Encounters (Arista)
-	29	15	0	ART GARFUNKEL/Wonderful World (Columbia)
17	11	10	0	JOHNNY RIVERS/Curious Minds (Um, Um, Um, Um, Um, Um) (Big Tree)
22	17	16	0	DAVID GATES/Goodbye Girl (Elektra)
25	18	12	1	ABBA/The Name Of The Game (Atlantic)
-	21	17	1	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
18	16	14	12	BEE GEES/Stayin' Alive (RSO)
8	4	4	13	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
14	14	13	14	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
4	7	9	15	PAUL SIMON/Slip Slidin' Away (Columbia)
10	8	11	16	PLAYER/Baby Come Back (RSO)
2	3	8	17	DOLLY PARTON/Here You Come Again (RCA)
-	37	28	1	GENE COTTON/Before My Heart Finds Out (Ariola)
35	31	21	19	PAUL DAVIS/I Go Crazy (Bang)
9	9	18	20	BEE GEES/How Deep Is Your Love (RSO)
39	36	27	2	LeBLANC & CARR/Falling (Big Tree)
24	24	22	22	RONNIE MILSAP/What A Difference You've Made In My Life (RCA)
3	12	19	23	BOB WELCH/Sentimental Lady (Capitol)
-	40	32	2	B.J. THOMAS/Everybody Loves A Rain Song (MCA)
40	33	31	25	STEELY DAN/Peg (ABC)
-	30	29	26	BILL WITHERS/Lovely Day (Columbia)
27	25	24	27	ODYSSEY/Native New Yorker (RCA)
11	13	20	28	JOHN DENVER/How Can I Leave You Again (RCA)
-	-	-	2	BARRY MANILOW/I Can't Smile Without You (Arista)
34	32	30	30	MECO/Theme From Close Encounters (Millennium)
-	-	35	31	CARPENTERS/Sweet Sweet Smile (A&M)
15	19	25	32	RANDY NEWMAN/Short People (WB)
-	35	34	33	CHIC/Dance, Dance, Dance (Atlantic)
12	20	23	34	BAY CITY ROLLERS/The Way I Feel Tonight (Arista)
-	-	40	35	ANNE MURRAY/Walk Right Back (Capitol)
-	-	39	36	McCOO & DAVIS/My Reason To Be Is You (ABC)
23	22	26	37	AL MARTINO/The Next Hundred Years (Capitol)
-	-	-	38	KANSAS/Dust In The Wind (Kirshner)
-	-	-	39	ERIC CLAPTON/Lay Down Sally (RSO)
-	-	-	40	YVONNE ELLIMAN/If I Can't Have You (RSO)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRIES

CHART SUMMARY: Billy Joel continues to outdistance everyone else at the top spot on the P/A 40. The next six positions (2-7) are filled with some very hot properties...Samantha, Dan, Neil, Lou, John and Art all register hot this week. Barry Manilow's entry at 29 also scores this week as a "Breaker." RSO has been just about the hottest label around recently and picked up two more entries on the P/A 40 this week...Eric Clapton and Yvonne Elliman. The other new entry is a mellow-sounding Kansas. For the first time in recent memory, there is only one group in the top ten...Abba. All the rest are individual acts. Losing circles, but still quite active this week are Paul Davis, Bee Gees "Alive" and Abba.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

BEE GEES (RSO): "More Than A Woman"
GEORGE BENSON (WB): "Lady Blue" "It's All In The Game," "Remember Wes"
STEPHEN BISHOP (ABC): "Little Italy"
JACKSON BROWNE (Asylum): "Love Needs A Heart"
CHICAGO (Columbia): "Take Me Back To Chicago" "Policeman"
NEIL DIAMOND (Columbia): "You Don't Bring Me Flowers" "Let Me Take You"
ART GARFUNKEL (Columbia): "Watermark" "Someone Else" "Crying In My Sleep"
BILLY JOEL (Columbia): "Moving Out" "Always A Woman"
GORDON LIGHTFOOT (Reprise): "Daylight Katy" "Dreamland" "Sometimes I Don't Mind"
RANDY NEWMAN (WB): "Rider In The Rain"
DIANA ROSS (Motown): "Your Love Is So Good"
PAUL SIMON (Columbia): "Stranded In A Limousine"
STEELY DAN (ABC): "Josie"

Most Added:

BARRY MANILOW
I Can't Smile Without You (Arista)
 Added at 31% of reporting stations.
LINDA RONSTADT
Poor Poor Pitiful Me (Asylum)
 Added at 19% of reporting stations.
BEE GEES
Night Fever (RSO)
 Added at 19% of reporting stations.
KANSAS
Dust In The Wind (Kirshner)
 Added at 16% of reporting stations.

Hottest:

ART GARFUNKEL
Wonderful World (Columbia)
 Reported hot at 63% of our stations.
DAN HILL
Sometimes When We Touch (20th)
 Reported hot at 57% of our stations.
SAMANTHA SANG
Emotion (Private Stock)
 Reported hot at 53% of our stations.
BILLY JOEL
Just The Way You Are (Columbia)
 Reported hot at 51% of our stations.
RITA COOLIDGE
The Way You Do The Things You Do (A&M)
 Reported hot at 43% of our stations.

OPPORTUNITIES

Openings

If you're like so many of us who work in a situation where our creative abilities are curtailed in production or news we have an avenue for you to have fun on. The Yellow Brick Road in Rockford, IL. If you have at least 6 years experience with character voices and creative production and news, send your tapes and resumes to: Bill Monihan, WYBR, 114 Cherryvale Mall, Rockford, IL 61112. (2-1)

FM104 (WHIN-FM)/Nashville, TN has openings for two radio personalities. Call Jackson Hunter (615) 244 2269. (2-1)

Morning talent. Pop/Adult, excellent salary. Tapes and resumes only to Peter McLane, KJFZ Radio, 4801 W. Freeway, Ft. Worth, TX 76107. EOE (2-1)

WKY/Oklahoma City, OK now accepting applications for night time personality. Tapes and production samples to Bill Burkett, WKY, Box 14930, Oklahoma City, OK 73114. EOE (2-1)

14Q (KRCQ)/Palm Springs/Indio, CA looking for experienced female air personality with 3rd endorsed. Tapes and resumes to Ron Young, 14Q, 82640 Miles Ave., Indio, CA 92201. (2-1)

Mid Atlantic region station has openings for jocks and PD. Top 40 and AOR talent. Good start for beginner. Tapes and resumes to Ed Rodriguez, 28 Keystone Drive, Galthersburg, MD or call (301) 977 6979 between 9-5. (2-1)

WCOL AM/Columbus, OH now accepting tapes and resumes for future openings. No calls please. Contact Dave Bishop, WCOL, 22 S Young Street, Columbus, OH 43215. (2-1)

KDAC/Fort Bragg, CA looking for experienced, qualified announcer with first phone. Tapes and resumes to David Stone, KDAC, Box 1248, Fort Bragg, CA 95437 or call (707) 964 3250. (2-1)

New 50,000 watt contemporary FM in Ocean City, Maryland, hiring complete staff, sales and air talent. On-air date, early April. Tapes and resumes to WKHI-FM, Box 758, Ocean City, Maryland 21842. (2-1)

Top rated station in nation's 49th A.D.I. needs night time personality. No calls please. Tapes, resumes and references to Peter Drew, Operations Manager, WILQ, Box 1176, Williamsport, PA 17701. EOE M/F. (2-1)

KTSA/San Antonio, TX wants to hear from bright, abbreviated, non-type air personalities, preferably with first phone, who wish to discuss a long term relationship with one of America's finest radio stations. We're number one...but I want more. Tapes and resumes to Scott Christenson, PD, KTSA, Box 18128, San Antonio, TX 78218. EOE M/F. (2-1)

Radio personalities needed announcers, Operations Managers, for both Country and Top 40 formats. Stuart Broadcast Group, Call Orv Koch (402) 475-4204. EOE (2-1)

WBSC/Milwaukee, WI looking for creative genius to write, voice and product commercial masterpieces. Send demo tape and resume to Terrell Metheny, 5407 W. McKinley Ave., Milwaukee, WI 53208. EOE (2-1)

WCMB/Harrisburg, PA looking for morning person. Pop/Adult personality with format experience. Tapes and resumes immediately to Edd Thompson, WCMB, Box 3433, Harrisburg, PA 17106. EOE (2-1)

Openings

AMARILLO's number one rock FM 293, is looking for human communicators, 8-10pm and 10pm-2am shifts. Good pay and facilities. Tapes and resumes to W.J. Fairchild, KQJZ, Box 7488, Amarillo, TX 79108. (2-1)

KHJ/Los Angeles has an opening for a night time disc jockey. Tapes and resumes only, no calls, to John Sebastian, 5518 Melrose, Hollywood, CA 90028. EOE M/F. (2-1)

WFLB/Fayetteville, N.C. now accepting tapes and resumes for future openings. Contact Larry Cannon, Box 530, Fayetteville, NC 28302. (2-1)

WAKY/Louisville, KY accepting tapes and resumes for future openings for news people and Production Director. Contact Trigger Black, 556 River City Mall, Louisville, KY 40202. No calls please. EOE (2-1)

Z98/Little Rock, AR looking for a communicator. Tapes and resumes and what you can contribute to Randy Rice, KLAZ, 2309 Durwood, Little Rock, AR 72207. EOE M/F. (2-1)

WHYL/Y96/Carlisle, PA needs a PD who can get the job done. Excellent opportunity for someone with talent who wants out of a small market. Y96 is also accepting tapes and resumes for staff openings created by expansion. Must have 2 to 3 years experience, plus talent. Tapes and resumes to William Allison, Y96, Box 219, Carlisle, PA 17013. No calls please. EOE (2-1)

KOOK/Billings, MT, southern Montana's number one contemporary 5000 watt is looking for talent. Need PM drive now, staff expansion coming up. Good pay and benefits. Good operation and stable staff. Don't miss this opportunity. Tapes and resumes to Steve Blodgett, Box 1276, Billings, MT 59103. (2-1)

KKLS/Rapid City, SD looking for full time announcer/Production Director. Good bucks, soon power increase to 5000 watts. Contact C.J. Stone, Box 460, Rapid City, SD 57709 or call (605) 343-6161. (2-1)

WKTM-FM/N. Charleston, S.C. has fulltime and part-time FM announcers positions open for top Southern market. Format is contemporary AOR. Tapes and resumes to Mark Alan, Station Manager, Box 5758, N. Charleston, SC 29406. Also, ladies encouraged. KTM Broadcasting Corp. (2-2)

TEN Q/Los Angeles now accepting tapes and resumes. Must have at least 3 years experience. Send all inquiries to John Driscoll, 338 S. Western, Los Angeles, CA 90020. No calls please. EOE M/F. (2-2)

Major Market-Major station seeks a unique achievement-oriented individual to take complete charge of contemporary Pop/Adult day to day music programming along with voice-tracked jock shift. Must be outstanding in both areas. Great money. Brief telescope and resumes to Radio & Records, Box 115, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90038. EOE (2-1)

KACY/Oxnard, CA 50,000 watt Southern California power house has a rare opening for a personality that relates. Must have first. No calls please. Tapes and resumes to Don Sinclair, Box 1520, Oxnard, CA 93034. (2-2)

Openings

WZYQ/Frederick, MD is looking for a night cooker, salary open. Immediate opening. Also, looking for afternoon drive jock. Prefer first phone. Tapes and resumes to Joe Johnson, Route 12, Box 311, Frederick, MD 21701. EOE (2-2)

In Vegas, we are the champions! And we're taking tapes for near-future openings now. Personality a must. Send your best work to Dave Anthony, KLUC, Box 14808, Las Vegas, NV 89114. (2-2)

KPAC/Beaumont-Port Arthur, TX seeking news anchor. Prefer strong personality ex-jock interested in news or very strong news person with a lot on the ball. Tapes and resumes to Art Riley, KPAC, Box 520, Port Arthur, TX 77640 or call (713) 963-1276. (2-3) EOE.

KGGG (GO-95)/Des Moines, IA looking for Rock 'n Roll newsmen for FM winner. Incorporate music, effects and artist info into news, demographically correct news casts; these and more, tell us your ideas! Also, seeking great jocks who want to be greater! Near future openings are inevitable. Tapes and resumes to Dick Downes, PD, GO-95, 3900 N.E. Broadway, Des Moines, IA 50317. No calls please. EOE. (1-23)

Production/Continuity Director needed for top-rated WDIF radio. Experience in all aspects of radio production and copywriting needed, with an emphasis on production. Good management and administrative skills also necessary. Tapes and resumes to Phil Hoover, WDIF Radio, Box 524, Marion, OH 43302. (1-23)

WGMB-FM/Georgetown, S.C. needs afternoon drive jock with production abilities. 2 yrs experience necessary. We are near a major beach resort area. Tapes and resumes to Harry Gindhart, WGMB-FM, P.O. Drawer W., Georgetown, S.C. 29440. (1-23)

WRNL/Richmond, VA looking for air talents and news personnel. Tapes and resumes to Ed Fennessy, 7100 Bethlehem Rd., Richmond, VA 23228. (1-23)

WLOM/Orleans, MA on beautiful Cape Cod! Definite future openings for personalities with great voice and production at 50,000 watt stereo station. Currently re-building. If you dig the location and a real challenge send tapes and resumes to Phil Redo, WLOM, Box 1170, Orleans, MA 02653. No calls please. EOE M/F. (1-25)

KSO-FM/Des Moines, IA looking for news person willing to dig for local news. Tapes and resumes to Ed Anderson, KSO-AM, 3900 N.E. Broadway, Des Moines, IA 50317. No calls please. EOE (1-25)

WLW/Cincinnati, OH number one station expanding news staff and needs contemporary conversational personalities. Tapes and resumes to Cliff Hunter, 901 Elm Street, Cincinnati, OH 45202. EOE M/F. (1-25)

WCGQ/Columbus, GA looking for weekend people in and around the Columbus area. Tapes and resumes to Charles Rowe, WCGQ, Box 1537, Columbus, GA 31902. (1-25)

KLIV/San Jose looking for two Top 40 personalities, 7-12 midnight and all night shows. Tapes and resumes to John McCloud, Box 995, San Jose, CA 95108. (1-25)

Openings

If you have a strong voice, personality and versatility, I'd like to hear your tape. Growing N.E. PA Top 40 station needs solid male or female jock for teen audience. No calls please. Tapes and resumes to Stew Caverly, WARD, Box 1540, Pittston, PA 18640. Must be strong on request phones. (1-25)

Large Midwest radio chain is looking for an experienced News Director, to lead a growing news department. Tapes and resumes to Jack Hansen, Leighton Enterprises, Inc. Box 1466, St. Cloud, MN 56301. (1-25)

KLOK/San Jose, CA has immediate opening for male or female air talent in morning drive slot. New Pop/Adult station. Tapes and resumes to Bill Weaver, Box 21248, San Jose, CA 95151 or call (408) 274-1170. 80,000 watts, 60 miles south of San Francisco. (1-25)

First Media Corp. looking for future air talent. Tapes and resumes to Dan Meson, WPGC, Box 8560, Washington D.C. 20027. (1-25)

KILE/Galveston, TX needs someone to fill news/engineering or jock/engineering position. Experience on air. Studio and transmitter experience required. Also looking for talented communicator with adult sound. No calls please. Tapes and resumes to Dave Collins, Box 1447, Galveston, TX 77553. (1-25)

NOVA is expanding and we need resumes from qualified AOR sales people. Also looking for Talk and Sports-oriented PD, plus two entertaining Pop/Adult jocks. All replies to: Nova Broadcast Services, 37-29th Ave., Venice, CA 90291. (1-25)

WKTM/Charleston, SC 50,000 watt stereo adult Top 40 needs two jocks. One smooth, mature sounding morning man. One super female for nights. Tapes and resumes to WKTM, Box 5758, N. Charleston, SC 29406. (1-25)

FRANK N. MAGID ASSOC. TALENT SEARCH: News/Public Affairs Director for Midwest major market station must be able to creatively write and deliver with animation. Immediate openings. Tapes and resumes to Scott Henderson, One Research Center, Marion, IA 52302. (1-26)

KLIF/Dallas, TX expanding News department with hell and mobile units needs talented and experienced anchor and out side news people to talk on our 50,000 watt. Tapes and resumes to Brad Messer, KLIF, 2120 Commerce, Dallas, TX 75201. No calls please. EOE M/F. (1-26)

WEBC/Duluth, MN needs experienced night time entertainer for future opening. Tapes and resumes to Jay Scott, 10001 E. 9th Street, Duluth, MN 55805. (1-26)

Q97-FM/Tacoma, WA, is looking for an outstanding producer/air talent to join a fast growing professional staff. Tapes and resumes to Mike Russell, Box 5200, Tacoma, WA 98405. (1-26)

Our clients need people. Current openings include: AM drive, Pop/Adult, Midwest market, PM drive, Country, Southern market, AM drive Newsmen/News Director, airborne traffic reporter. Tapes and resumes to Alan Burns, Media Insights, Suite 801, 1480 N. Sandburg, Chicago, IL 60610. EOE (1-26)

CHANGES/RADIO

HAL O'NEAL formerly WKYB/Hemmingway, SC and WMGS/Bowling Green, OH to WYTI/Rocky Mount, VA.

CAL COLEMAN joins KRDR/Portland doing weekends.

CRYSTAL GLAD joins KRDR/Portland doing weekends.

BUZZ MORGAN formerly PD WRFC to WCMB/Harrisburg, PA doing 12noon-4pm shift and Production Director.

SCOTT LOCKWOOD formerly KPSI/Palm Springs to KORJ/Garden Grove, CA.

CHARLIE FOX promoted to Music Director KFXD/Boise, ID.

WENDY GREEN promoted to Program Director KFXD-FM/Boise, ID.

DAVE MARGOLIS joins KUZZ/Bakersfield as week end personality.

SEAN POOLE joins KNRO/Conroe, TX from KIIS Broadcasting Workshop.

FRANK O'LEARY joins KLOA/Ridgecrest, CA from KIIS Broadcasting Workshop.

SUSAN HOLZER to KLOA/Ridgecrest, CA from KIIS Broadcasting Workshop.

DIANE SIMMONS joins WGMS/Washington DC Sales Staff.

BOB WHITE formerly WLIF-FM joins WAYE-AM/Baltimore.

SHELLEY MURRAY named Account Executive KVI/Seattle, Wa.

DAVE HAYDUK promoted to Program Director/Music Director for KUGRI/Green River, Wy.

BREE BUSHAW promoted to Music Director WYNY/New York, N.Y.

DIANE CARTWRIGHT formerly KCRA/Sacramento, CA joins KYA-AM/San Francisco, CA.

DAVE DENVER formerly WGBF/Evansville, ID to K59 (KGMB)/Honolulu, Hi.

DONALD J. LATULIPPE joins WROR/Boston, Ma. News and Public Affairs.

PHILLIP GEIGER formerly GM WPST/Trenton promoted to VP Sales of the Radio Division for Nassau Broadcasting Co.

BOB ROBERTS appointed Regional Sales Manager for Nassau Broadcasting/Radio Division.

TOM TAYLOR appointed Station Manager WPST/Trenton.

BARBARA GROSIK named Research Director for RKO Radio Sales.

SANDY WEAVER named Music Director for WDAK/Columbus, GA.

ERIC B. SCHULTZ named General Manager WBRU/Providence, R.I.

DICK DRESDALE appointed Business Manager WBRU/Providence, R.I.

MARK PEYTON SCHREIBER named PD WBRU/Providence R.I.

JON KLEIN appointed News Director WBRU/Providence, R.I.

IONA MORRIS formerly KHJ/Los Angeles joins KNX-FM/Los Angeles as Assistant PD.

VIVIAN WHITE formerly KNBC-TV/Burbank joins KZOZ/San Luis Obispo, CA news team.

JOEL SANTORI formerly WQFM/Milwaukee joins WZMF/Milwaukee as Program Director.

MICHAEL TAYLOR formerly KUFO/Galveston to KILT-FM/Houston doing 2am-6am shift.

NOLAN BADDE formerly KUFO/Galveston to weekends KILT-FM/Houston.

WQSR/Tampa, FL Line-Up: 6am-10am Bob Straud, 10am-2pm Steve Huntington, 2pm-7pm Susan Berkley, 7pm-12mid Billy Hawkins, 12mid-6am Bob Seymour.

MICHAEL McKAY formerly Music Director KBOS/Tulare, CA joins 3WD/Schenectady, N.Y.

LESLIE SOLE appointed Program Director CFTR/Toronto, Ontario.

TOM HALL joins KABC TalkRadio 79 as weekend air personality.

RON DENVER formerly WRDQ/Detroit to WBBF/Rochester doing 6pm-10pm shift.

GERRY MARSHALL formerly WVAB/Virginia Beach, VA joins WRFC/Athens, GA as morning man.

B.J. GREEN formerly KDON/Salinas to KYNO/Fresno all nights.

JOHN BOY returns to WRJZ/Knoxville, TN doing nights.

TIM DONAHUE from WGAN/Portland to WGUY/Bangor, ME doing mid-days.

WSSC/Sumter, SC Line-Up: 5:30am-10am Jim Forrest, 10am-3pm Rick James (PD), 3pm-7pm Dave Knight, 7pm-12mid John Roberts (MD). Weekends: Bob Morgan, John Bartlett, Chuck Dee. News: James Michael Kingma.

WKWK/Wheeling, W. VA Line-Up: 6am-9am Ron Plecha, 9am-12noon Jim Roberts (PD and MD), 12noon-3pm Paula, 3pm-7pm, Gregg Warren, 7pm-12mid Rich Collins, 12mid-6am John Hill. Weekends: Greg Michaels, Jack Reese, and Stephanie.

WIOT/Toledo, OH Line-Up: 6am-10am Pat Still, 10am-2pm Terry Sullivan, 2pm-5pm Talk Sinton (PD), 5pm-9pm Neil Lasher (MD), 9pm-1am Arnie, 1am-6am Kathy Lamb. Weekends Scott Jamirson, Mighty Mo, Betsy Blazic and Casey on Slam-Jams.

WNAM/Neenah, WI Line-Up: 5am-9am Jason Page (MD) 9am-10am John Leigh-Forum Talk Show (ND), 10am-2pm Ron Ross (PD), 2pm-6pm Steve Otis, 6-11pm Jay Tyler, 11pm-5am Michael J. Ryan.

WRUF/Gainesville, FL Line-Up: 6am-9am Scott Lewis, 9am-12noon Pat Summers, 12noon-3pm Craig Marchant, 3pm-5pm Harry Guscott, 5pm-8pm Hal Taylor, 8pm-11pm Bob Blizzard, 11pm-2am Vincent Ray.

WSLR/Akron, Oh. Line-Up: 5am-9am Jay "Jaybird" Drennan, 9am-12noon Bill Coffey, 12noon-3pm Don Dempsey, 3pm-7pm James Holley, 7pm-12mid Rick Cardarelli, 12mid-5am Cynthia Smith.

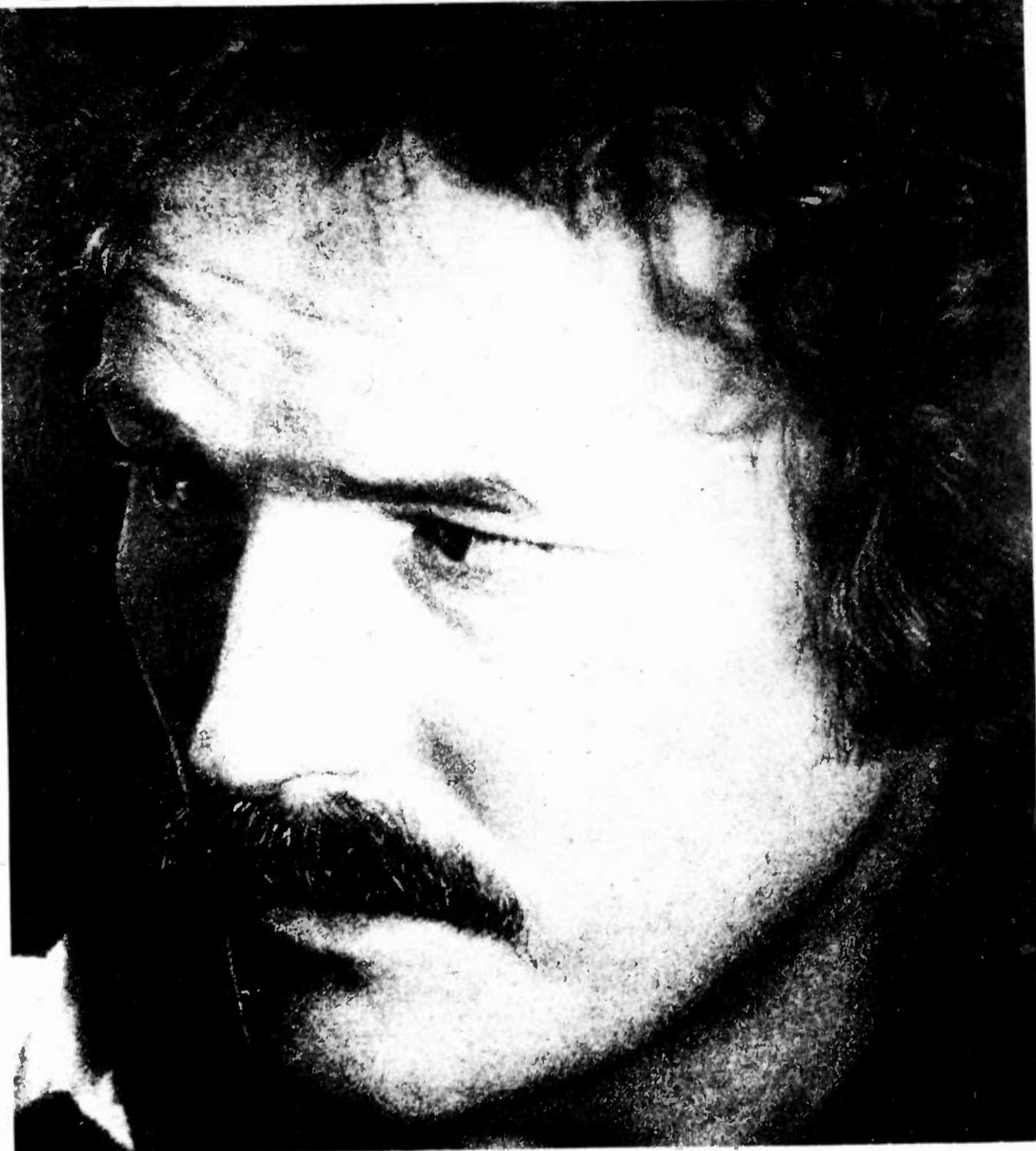
WKIX/Raleigh, N.C. Line-Up: 6am-9am Jim Tate, 9am-12noon Dale Van Horn, 12noon-3pm Ron McKay, 3pm-6pm Bob Bolton (PD), 6am-10pm Marc Mitchell, 10am-2am Phyllis K., 2am-6am Jim Harrison. Weekends: Don Grady, Dan Musten, George Spence and Walt Howard.

Y103/Jacksonville, FL Line-Up: 6am-10am Bobby "Stereo" Ocean, 10am-2pm Jack O'Brien, 2pm-6pm J.J. Walker (MD), 6pm-10pm Dave Mann, 10pm-2am Jackson Beech, 2am-6am Jay Roberts. Weekends: Hurricane and Rick Searcy, Jimmy Dunlap PD.

Z62 (WLZJ)/Bangor, ME Line-Up: 6am-10am Mike O'Hara (MD), 10am-2pm Tim Comer, 2pm-6pm Mighty John Marshall (PD), 6pm-10pm Chuck Foster, 10pm-2am Bobby Russell, 2am-6am Shaun Elliott. Weekends: Disco Willie Bodine.

He Gets "Wrecked" After "Sundown"...

CHUM
CKLW
WZUU
KFI
WICC
WPHD
WAYS
WBBQ
WERC
WRJZ
WSAM
Z-96
KING
KANC
WGUY
WTSN
WHHY
98Q



WLOF
WFLB
WGLF
WAAY
WANS
92Q
WLAC
WACI
KKLS
KSLY
KAFY
KCBN
KRKE
KQDI

...and after "The Wreck Of The Edmund Fitzgerald" he gets back with

"The Circle Is Small"

(I Can See It In Your Eyes)

GORDON LIGHTFOOT

Produced by
Lenny Waronker &
Gordon Lightfoot



OPPORTUNITIES

Openings

FRANK N. MAGID ASSOC. TALENT SEARCH: Midwest major market Pop/Adult needs strong PD. Must have proven track record. Airshift not required. Innovative promo and format ideas expected. Tapes and resumes to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302. No calls please. EOE (1-26)

KTLK/Denver, CO has opening in various time slots. Tapes and resumes to C.C. McCartney, KTLK, 1165 Delaware, Denver, CO 80204 (1-26)

WEBC/Duluth is in dire need of Chief Engineer. All inquiries to Larry Lakoduk, Box 2963, Fargo, ND 58102. (1-26)

WOOV/Greenville, NC looking for up-tempo human being that would like to live and work in a great atmosphere. Has been called the best small market in the South. College town, one hour from beach, solid number one in the market. No beginners. Tapes and resumes to Henry Hinton, WOOV, Box 647, Greenville, NC 27834. EOE (1-26)

WRNR/Martinsburg, W. VA now accepting tapes and resumes for possible future opening on afternoon shift on two person news staff. Contact Ed Alexander, Box 709, Martinsburg, W. VA 25401 EOE M/F. (1-26)

WACI/Freepport, IL needs newsmen and air talent. Tapes and resumes to Randy Walker, WACI, Box 701, Freepport, IL 61032. (1-26)

KFXM/San Bernardino, CA looking for morning drive personality and one other shift opening. Tapes and resumes to Jeff Salgo, KFXM, 666 Fairway Drive, San Bernardino, CA 92408. EOE M/F. (1-26)

Chief Engineer who understands Top 40 both AM and FM. Midwest combo needs experienced pro with ears. Good equipment and facility. Chance for advancement with growing ambitious group. Only winners need apply. Write: Radio & Records, Box 114, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. EOE. Quickly, we need you now!

AOR

3WV (WWWV)/Charlottesville, VA looking for a top notch, self starter to convert 50,000 watt Abrams superstar station from automated to live. Do you have the potential to be an AOR Programmer but not the opportunity. If you're the right person you'll be PD in six months. New equipment on order. Show us what you can do and it's your station. Tapes and resumes to Ed Owens, WWWV, Box 5387, Charlottesville, VA 22903. EOE (2-1)

KWK1 FM/Kansas City, MO is looking for AOR air personalities. Tapes and resumes to Melissa Levine, 1722 Main, Kansas City, MO 64108. No calls please. (2-2)

KHYS/Beaumont/Port Arthur, TX accepting tapes and resumes for future openings at what will be the Gulf Coast's finest AOR station. Tapes and resumes to Art Riley, KHYS, Box 520, Port Arthur, TX 77640. EOE (2-3)

WDRS-FM/Hartford, CT needs high quality, nice person to do high visibility air shift. Good AOR musical knowledge essential. No beginners. Tapes and resumes to Barry Grant, PD, WDRS-FM, 869 Blue Hills Ave., Bloomfield, CT 06002. (1-25)

KPAS/EI Paso, TX looking for AOR announcer. Tapes and resumes to Chancey Blackburn, 3901 N. Mesa, El Paso, TX 79902 (1-26)

WABB FM/Mobile, AL has an opening for AOR-oriented jock. Tapes and resumes to Lee Stamp, Box 2148, Mobile, AL 36601. EOE M/F. (1-25)

195/Bridgeport, CT 50kw has one full time opening for overnight (12mid-5am) DJ/Music Librarian. Six day week, many newscasts. Tapes and resumes to Tom Zarecki, PD, 195, Box 9595, Bridgeport, CT. No calls or beginners. EOE (1-25)

Human wanted for 7-midnight AOR shift in Top 50 East Coast market by the sea. Experienced only. Production ability necessary. We're number one 18-34 and need someone good enough to keep it that way. Great place to work. Tapes and resumes to Bruce Garraway, WNOR-FM, Norfolk, VA 23510. No calls please. (1-26)

ROCK 103/Memphis, TN (Abrams) needs two jocks with production, 7pm-12mid and other. Minorities encouraged to apply. Tapes and resumes immediately to Tom Owens, Rock 103, 1385 Lamar, Memphis, TN 38104. (1-26)

Country

WMAY/Springfield, IL Central Illinois strongest AM Country music station. Top rated, has unique opening for the right person. Evening shift plus production. Tapes and resumes to Mike Carta, Box 460, Springfield, IL 62705 or call (217) 526-0200. EOE (2-1)

Immediate! 1st class Engineer/air personality for Modern Country format in Southern Colorado. Experience required! Tapes and resumes to Box 253, Pueblo, Colorado 81002. EOE (2-1)

KRSY/Roswell, MN 24 hour Country station is now accepting tapes and resumes for future openings. Contact Tom Lange, Box 1981, Roswell, NM 88201. EOE (2-2)

Country

KMAK/Fresno, CA has 3 parttime jobs combined into one full-time. Copywriter, production and weekend jock for Country format. Also, need Country jock with mature voice and good attitude. Tapes and resumes to KMAK, 2020 E. McKinley, Fresno, CA 93703. (2-2)

Opening for up morning man at **KWTO/Springfield, MO**. Experience required. Send tapes and resumes to Keith O'Neil, Box 4568-GS, Springfield, MO 65804. Or call (417) 883-9000. (1-24)

KMPS-AM & KMPS-FM each need all-night announcer. Minimum five years experience required. Tapes and resumes to Ron Norwood, Box 24888, Seattle, WA 98124 or call (206) 822-2312. EOE M/F. (1-28)

KSO/Des Moines is looking for two announcers. One for the morning show and one for the all nighter. Tapes and resumes to J.P. Andrews, 3900 N.E. Broadway, Des Moines, IA or call (515) 266-6181. (1-28)

KLVI/Beaumont, TX, contemporary Country has immediate opening for female or male evening personality. Tapes and resumes to Mickey Ashworth, KLVI, Box 5483, Beaumont, TX 77702. (1-26)

Miscellaneous

WCBQ/Oxford, NC needs record service from all labels, contact Skip Odum, WCBQ, Box 336, Oxford, NC 27565. (2-1)

WNAM/Neenah, WI needs artist photos and bios for music surveys. Contact Jason Page, Box 707, Neenah, WI 54956. (2-1)

KFXD/Boise, ID Charlie Fox now taking music calls from 10am-2noon Monday-Wednesday (208) 466-8812. (2-1)

WRIG/Wausau, WI needs record service from all labels. Please call Al Sallers (715) 845-4275. (2-2)

15Q (WQSN)/Charleston, SC recently changed to rock format; over night ratings indicate major influence on record buyers. We need better service from all labels including oldies. Contact the Music Mother, MD, Box 891, Charleston, SC 29402 or call (803) 722-2652. (1-23)

WGRK/Greensburg, KY serving three colleges needs record service from all labels. Contact Michael R. Wilson, Box 246, Greensburg, KY 42743. (1-23)

WQBX (7Q)/Christianburg, VA needs record service from all labels, both singles and albums. Contact Barry Michaels, MD, WQBX, Box 2288, Christianburg, VA 24073 or call (703) 382-6106 before 3pm Eastern time. (1-23)

Positions Sought

Major market talent with new ideas seeks programming position. Eight years experience includes: programming music, research, promotion and production. Let's talk. Call (216) 243-5370. (2-1)

TONY BRUSCATO, News Director looking for medium to major market. 3 years experience. College grad. Call after 3pm (313) 987-7408 (2-1)

GARY HOFFMAN seeking position to bring the same success as achieved in Houston while programming KRLY-FM, 7 yrs. experience, now at KILT/Houston. Call anytime (713) 523-5801. (2-1)

Fresh sounding **GARY SHANNON** is available now! Dependable, experienced Top 40 announcer with 3rd endorsed. Strong news delivery. Willing to relocate anywhere. Prefer Top 40, or Pop/Adult. For better board, better book, better write: Box 2557, Canoga Park, CA 91306. (2-1)

Prefer AOR or Pop/Adult. Formerly morning drive **WLAV**, heavy on comedy. Good production. Will relocate. Call anytime (616) 459-8528. (2-1)

Easy going all night talk pro currently working small major market. Seeks Top 10 market. Great references, 1st phone, 10 years experience. Call Art (617) 998-3212. (2-2)

BRIAN ADAMS formerly Y93 (KYA-FM)/San Francisco, KSAN, K108-FM, KQEO-FM, KDON-AM, looking for AOR/production position. Call (415) 454-2416. (2-1)

If radio is a joy to you instead of a job, I have many valuable things to contribute to our mutual success. I want to be a creative, productive, caring team member at a station that wants to be the best. If you believe in innovating instead of imitating, call Ron Kay (714) 796-3348. (KROY, KOBO, KATY, KFXM) (2-1)

STAN BROOKS, Operations Manager **WMAS FM-AM/Springfield-Hartford** is relocating to Florida. Looking for programming, Operations and/or other Management positions. Strong music, promo and sales background. Call 9-5 (413) 737-1414. (2-2)

Ojsoconia—radio in the blood. I'm Renee, 1st phone. For hire, one creative announcer with major market experience in music, news, production, public affairs, telephone talk, interviews, copywriting. Why don't you call up and see me sometime? (216) 848-7299. (2-1)

Positions Sought

Music Director with 2 years experience looking for medium market Pop/Adult personality position in Ohio, Kentucky, Indiana or Michigan. Available in April. Call (614) 374-9478 mornings 9am-11am. (2-1)

DAVE MACAULAY (Dave Mack) 4 years of experience is looking for new gig. Skills include contemporary airshift, excellent production, music direction, special programs and more. Prefer to stay in the Northeast but all offers considered. Call (617) 822-0788 for tapes and resumes (2-1)

Attention Pop/Adult personality stations, 15 yr. pro, level headed, great voice, community oriented, heavy preparation and family person. Tapes and resumes on request. Write J.J. Stone, 2318 Stover, Ft. Collins, CO 80521 or call (303) 484-8818. (2-1)

Help! They're putting me on midnight! I really want to move up and on to a daytime Adult Top 40 or Pop/Adult personality show at a medium to large market, New England area. I'm someone who has over 2 1/2 years experience, 3rd endorsed with good creative production. Looking for on-air or PD/MD or PSD position. Rick (318) 421-0376 or write 513 N. 32nd Street, Parsons, KS 67357. (2-1)

JOHN KANTER, young energetic air talent looking for first job preferably interested in Top 40 format. Will relocate anywhere. Call John (213) 393-8029, or write 635 San Vicente Blvd., Santa Monica, CA 90402. (2-1)

ROBIN MARTIN formerly **WSHE** looking for a medium to major market. Experienced and good production. Call anytime (305) 473-1499. (2-1)

JAMIE BLUNT, 4 yrs. experience Top 40, morning drive and production in Disco. Call anytime (213) 540-2361. (2-1)

DICK SAINT is looking. Talent and/or programming. Major markets only. Call anytime (415) 522-4156. (2-1)

Personality day man, Top 40 or Pop/Adult medium to major markets only. Short in stature but long on experience and talent. Call after 4pm PST time. Mark (806) 733-1401. (2-1)

Communicator, solid pro, killer instinct, 5 1/2 years experience. Currently employed as PD in Midwest medium market. Habitual winner, hard worker and research is my forte. Not the kind of guy you like to see join the staff across town. Call after 1pm Andy (606) 339-0720. (2-1)

MIKE WEISS formerly National Advertising Coordinator for **Neh/Peaches**, looking for Advertising/Marketing/Promotion position for right label. Please call (213) 464-2664. (2-1)

Experienced AOR personality, programming and production experience, formerly **93Q FM/Milwaukee**. First phone/chief engineer tool. Available now! Call (216) 341-9363. Will consider any opening. (2-1)

CASEY CORDS, energetic, creative, dedicated personality desires air staff or production-related position for AOR station. Knowledgeable in copywriting and promotions. 2 yrs "behind the pots" **WILN**, Ill. State University. Enjoys work and knows music. Will relocate. For resumes, references and tapes call (217) 428-9092 or write 30 Oak Ridge Drive, Decatur, IL 62521. (2-1)

TIM AKERS, 5 yrs. experience former PD **WHOK-FM** is seeking Country or Pop/Adult PD or MD anywhere. BA in business administration and knows ratings and sales. Available immediately. Call (614) 866-2823 or write 1913 Fountain View Ct., Columbus, OH 43227. (2-1)

ROBERT PENNY, complete PD package available. PD, Music Director, Production Director and Chief Engineer experience. Looking for medium or major market preferably in the South. Call between 9-5pm (318) 436-7541. (2-1)

GREG MICHAELS, currently **KERN/Bakersfield**, formerly **KNDE/Sacramento**, looking for medium or major market Top 40 position. First phone. Call (805) 326-6464. (2-1)

CINDY TAYLOR, ex-WZZP is fancy free. Willing to move to best Top 40 or AOR offer. Call (216) 351-6656 with the offer I can't refuse. (2-1)

Personality Entertainer. Funny and creative with excellent experience including promotion, programming and production. Seeks AM drive, mid-day or PM drive. Medium market Pop/Adult, or Top 40 station that's involved with and communicates with audience. Prefer Midwest, will relocate. Call John Dial (717) 248-3882.

Experienced radio newscaster with extensive sports background seeking major market position preferably East or West Coast. Call anytime (216) 748-4742. (2-2)

BILL STEPHENS, wicked funny morning man at **WERC**, K100, WVBF, looking for a wicked nice ob. Call (213) 346-7362. (2-2)

JIM HUITT looking for on-air and/or programming position. Spent last five years at **WLSR/Akron**, three as PD. Ready to go! Call (216) 923-9076. (2-2)

JIMMY BIRD looking for programming or air talent job. Previously with **WFLU/Chattanooga**, **WAUG-FM/Augusta** and **WGOW/Chattanooga**. Call (615) 267-4263 anytime. (1-25)

Positions Sought

Program Director in medium market still employed is looking for Asst. PD or MD position in major market. Call (216) 846-5842. (1-22)

Looking for a creative AM/PM drive personality with lots of experience? Look no further, Don Burns (KFMB, KLIF, WKBW) is available now and adaptable to Top 40, Pop/Adult or AOR formats. Call (714) 571-1612. (1-23)

JON BRADLY currently **KAFY/Bakersfield** doing weekends and swing shift. Looking for full time position, will relocate. Tapes and resumes available by calling (213) 886-0248. (1-23)

Now PD of mellow rock station in Eastern N.C. Would like to relocate in larger market in N.C. Over 10 years experience, good delivery and 1st ticket. Available immediately, call **BUZZ GOODWIN** (919) 782-2483. (1-23)

MITCH McCracken, formerly **Rock 103/Memphis**, **ABC Records**, looking for AOR or record gig anywhere. (801) 388-3486. (1-25)

Professional AOR communicator with experience seeks full time AOR gig in Top 50 market. Experience includes **KMYR/Albuquerque**. Available now for any shift except all nights. 1st phone. Degree in radio-TV. Strong production, good voice and will relocate anywhere, prefer West or South. Call Clayton Sykes between 12noon and 6pm CT (801) 786-2856. (1-23)

BOB BRILL, 1st phone, currently Associate News Director, **KPSI** in Palm Springs, looking for sports/news or sports position in medium market or spot in newsroom/street reporting, major, 5 yrs. experience, all phases radio. Family man, money essential. In June I will be PD here unless your offer is better. Dependable. Excellent references as per call at **KPSI**. Call Bob anytime (714) 325-8842. (1-23)

CAREY BRUCE is available for well-balance, broad demographic AOR programming or music direction. Six years experience; medium to large markets please. Call (805) 937-5310 or write 269 E. Waller Lane, Santa Maria, CA 93454. (1-23)

Rock jock formerly **WAEB**, **WCPA** looking for MD and/or air gig in medium market or PD in small market Top 40. Young, aggressive, 4 years experience, tight board, 3rd ticket. BS in marketing, management experience. Prefer Middle Atlantic region. Available today! Call B. Derek Shaw (216) 375-6340 or write 915 E. Hamilton St., Allentown, PA 18103. Call or write today before it's too late. (1-23)

CHUCK MORGAN, 11 yr. pro wants full time air/production gig. 3rd endorsed. Western states only, medium and major markets. Pop/Adult, Rock or Country. Prefer AM drive. Great 24-89 demos, was number one in last Bakersfield Arbitron 6-10am. Call (213) 282-7489 and leave message, or write 1014 W. Garvey, Monterey Park, CA 91754. (1-24)

One of America's foremost authorities on solid gold music is looking for full time position with reputable station. Call Sal Tee (305) 846-7274 or write 1406-A, Servants Drive, Kissimmee, FL 32741. (1-25)

JIM DAVIS looking for Pop/Adult, Rock or Country major market. Veteran would like Midwest or West. Call anytime (419) 962-4481. (1-25)

Goods & Services

Human Interest

You won't have to clip the newspaper ever again! **HUMAN INTEREST** is mass-appeal, alternative information, designed especially for radio people. Samples: Box 680781, Miami, FL 33168.

Fruitbowl

NO "sample" issues: we'll send the next four **REGULAR** issues of **FRUITBOWL** free to qualified broadcasters, to demonstrate why we're the world's largest weekly humor and information service for broadcasters. **FRUITBOWL**, Dept. R., Box 9787, Fresno, CA 93794.

Slack But Never Slippery

STARSHIP is the world's only daily "people" news service dealing with Pop culture. Written for DJ use by used DJ's. Never dull. \$40 a month. Free trial sub: Starship, 210 California Street, Suite 306, San Francisco, CA 94111 or call Bob Rogers (collect) at (415) 382-3046.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! **O'LINERS**, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

Radio Writers

Formatted material in daily segments prepared for local delivery. Sample Radio Writers one week free. 1700 E. Desert Inn Road 103, Las Vegas, NV 89109.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the lefts, here come the yocks. Complimentary snack: **LOLA'S LUNCH**, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. **CONTEMPORARY COMEDY**, 6804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

CHANGES/RECORDS

Please Note: You may place your classified ad in R&R's Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 485-5851 with your information, or mail it to Radio & Records, Opportunities Department, 6028 Sunset Blvd. Suite 1221, Hollywood, CA 90028. Please be sure to let us know where you have found a position or filed your job opening.

AL GARRISON named A&R Producer for RCA Records.
MARK WESTCOTT appointed Detroit Local Promotion Manager, Columbia Records.
ANDRE PERRY joins Warner Jazz Marketing division.
JAI LEON POWELL names Southwestern Regional R&B Promotion and Marketing for Casablanca.
SHELIA ELDRIDGE appointed West Coast Regional R&B Promotion and Marketing Director, Casablanca.

FRANK SHIVELY assumes Regional Promotion Director for Pittsburgh, Cleveland, Detroit, Chicago and Milwaukee areas for ABC Records.
ART LIBERATORE becomes Midwest Sales Director for ABC Records.
SUE HEIMANSON appointed Associate Director, Media/Tour Support for CBS Records.
ALICE GOTTLIEB named Arista's Advertising & Merchandising Manager.
BARBARA SHELLEY named Associate Director, R&B/Jazz Publicity, Arista Records.

**IF YOU DON'T
THINK THE NEW
STYX SINGLE IS
A HIT, YOU'RE
FOOLING YOURSELF.**



"FOOLING YOURSELF" THE NEW STYX SINGLE ON A&M RECORDS



AM 2007 From the near-double platinum album, "The Grand Illusion" SP 4637 Produced by Styx

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

KANSAS

Dust In The Wind (Kirshner)

80% of our reporters on it, 21 adds including WRKO, KSTP, 96KX, KLIF, PRO-FM, WMAK, WKY, KIMN, KYNO, WLOF, KSTT. Key moves: 27-25 KFI, 26-22 at B100, 30-22 WPGC, 28-25 WKBW, 28-23 at Z93, 26-17 KSLQ, 16-12 WZUU, 29-23 WSAI, 23-16 CKLW, debut 26 WCAO, debut 30 at 96X, debut 28 KFRC, debut 25 KJR. See Parallels, charts at number 27.

BARRY MANILOW

Can't Smile Without You (Arista)

72% of our reporters on it, 26 adds including Q102, WLS, KAAV, WJDX, WNDE, WMEE. Key moves: 30-28 KHJ, 27-17 CKLW, 26-18 at Z93, 28-21 WHBQ, 26-23 at Y100, 29-27 KLIF, 26-15 WCAO, 20-14 WPGC, 29-19 WOLF, 24-17 WAYS, 25-17 WQXI, 28-22 KAFY, 33-24 WTRU, 25-19 WAAY, 39-25 WYND, 28-22 WGUY, debut 24 KJR. See Parallels, charts at number 28.

LITTLE RIVER BAND

Happy Anniversary (Harvest)

70% of our reporters on it, 9 adds including KSLQ, WZUU, Z97, WRKO, KGW, WAKY. Key moves: 30-28 WCAO, 19-13 WKBW, 18-14 KSTP, 24-21 KHJ, 20-18 KJR, 27-14 at TEN-Q, 11-9 KBEQ, 16-11 WKBO, 13-10 at BJ105, 11-7 at Q94, 23-20 WEEQ, 21-16 WLOF, 15-9 WCGQ, 18-11 KQWB, 24-19 KSLY. See Parallels, charts at number 29.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

LeBLANC & CARR "Falling" (Big Tree) 80/17 including WPGC, WHBQ, WGCL, PRO-FM, KERN, WKY, WERC, KPAM. Key moves: 22-15 at Z93, 14-9 WKBW, 24-18 WCAO, 24-19 KDWB, 23-20 KSTP, 29-27 KHJ, 7-6 WPHD, 23-19 KGW, 7-3 at 94Q, 27-23 WTSN, 31-27 WAIR, 28-23 WISM.

BOB WELCH "Ebony Eyes" (Capitol) 76/29 including WKBW, KHJ, KFRC, Y103, KCPX, TEN-Q, WOW, WSGA, WCGQ. Key moves: 11-7 WSAI, 18-15 WZUU, 21-15 at B100, 29-26 at 96KX, 30-26 WICC, 31-24 KDZA, 34-31 WTRU, 25-22 WAQY, debut 26 KSTP, debut 22 KJR, debut 29 WKIX.

ABBA "The Name Of The Game" (Atlantic) 78/9 including KFI, WZUU, KINT, WNDE. Key moves: 24-13 WGCL, 14-9 WCAO, 16-13 WPGC, 19-9 KRSP, 7-5 at 13Q, 37-22 WLOF, 25-19 WANS, 20-12 WFEA, 12-8 WRKR, 21-14 WSPT, 22-18 KQDI, debut 30 KLIF, debut 28 WQXI.

ROD STEWART "Hot Legs" (WB) 59/25 including WZUU, WSAI, CKLW, WKBW, KRSP, WERC, WAPE, WFOM. Key moves: 26-25 KFRC, 17-10 at B100, 21-17 KEZY, 19-9 WAVZ, 39-33 KDZA, debut 20 WAQY.

HEATWAVE "Always And Forever" (Epic) 63/8 including KJR, KFRC, WZUU, WAPE. Key moves: 29-24 at Y100, 26-20 at 96X, 29-20 at Z93, 2-1 WAVZ, 15-9 at 13Q, 15-8 WKBW, 21-17 WIFE, 12-8 WQXI, 21-17 WSGN, 33-30 KCBQ, 25-20 KDZA, 19-10 WRFC, 23-19 WISE.

DAVID GATES "Goodbye Girl" (Elektra) 57/17 including WCAO, Z93, KSTP, KCPX, WKBO, WSGN, WRFC. Key moves: 17-14 KRBE, 15-13 WSAI, 13-7 KAKC, 11-7 at K104, 12-5 WAIR, 13-9 KQWB, 25-16 KSLY, debut 25 WPGC.

MECO "Theme From Close Encounters" (Millennium) 58/4 including CHUM, WPGC, WMEE. Key moves: 9-7 at 96X, 14-10 WLCY, 17-11 WGCL, 10-7 WKY, 12-6 KGW, 12-9 at Y103, 9-5 at 99X, 12-9 PRO-FM, 8-5 KISD, 19-16 KTAC, debut 39 CK101.

WET WILLIE "Street Corner Serenade" (Epic) 56/2 including Z97. Key moves: 7-6 at Z93, 23-21 WGCL, 11-7 KGW, 18-14 WAVZ, 25-21 at BJ105, 33-28 WAPE, 19-13 WNAM, 11-8 KPAM, 19-16 WAAY.

ODYSSEY "Native New Yorker" (RCA) 53/7 including Z97, KLIF, WKIX, WCGQ, WRFC. Key moves: 21-18 KSTP, 24-22 KFRC, 30-25 WQXI, 20-11 at 13Q, 3-2 WKBW, 30-25 at K100, 18-14 KEWI, 9-7 WGUY, debut 22 KRKE.

RAYDIO "Jack & Jill" (Arista) 52/14 including WRKO, WPGC, WCAO, WKBW, 13Q, WMET, KSTT, WHHY, WVAM. Key moves: 20-12 at Y100, 29-25 WAPE, 20-18 KNDE, 24-21 KQDI, 16-10 KILE.

JACKSON BROWNE "Running On Empty" (Asylum) 45/19 including WGCL, Y100, CHUM, WRKO, WOW, KNOW, 94Q, WISM, 92Q. Key moves: 25-22 at 96X, 24-21 WPHD, 32-29 KCBQ, 29-21 KSLY, debut 30 WKBW.

NATALIE COLE "Our Love" (Capitol) 43/14 including WCAO, WYRE, WINW, WVAM, KQDI. Key moves: 22-13 KRBE, 23-19 at 96X, 5-1 WHBQ, 21-13 at Z93, 12-8 CKLW, 28-25 KSLQ, 18-12 WGCL, 21-18 WPGC, 17-9 WSGA, 10-6 WQXI, 26-13 WKNX, 24-16 WANS.

GENE COTTON "Before My Heart Finds Out" (Ariola) 41/13 including WGCL, KING, WIFE, WAKY, WQXI, KPAM. Key moves: 30-27 WCOL, 21-16 WISM, 28-24 WCGQ, 18-14 WFOM, debut 30 KTLK, on WYRE.

FOREIGNER "Long, Long Way From Home" (Atlantic) 43/2 including KCBQ. Key moves: 18-17 WLS, 10-3 at Z97, 23-19 KHFI, 32-29 WACI, 28-23 KSTT, 27-24 WEEQ, debut 30 WNDE, debut 28 KQDI.

Radio & Records

NATIONAL AIRPLAY/30

February 10, 1978

THREE WEEKS AGO TWO WEEKS AGO LAST WEEK

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	①	BEE GEES/Stayin' Alive (RSO)
7	5	3	②	DAN HILL/Sometimes When We Touch (20th)
3	2	2	3	BILLY JOEL/Just The Way You Are (Columbia)
18	9	7	④	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
11	6	5	⑤	SAMANTHA SANG/Emotion (Private Stock)
6	4	4	6	QUEEN/We Will Rock You/We Are The Champions (Elektra)
1	3	6	7	ROD STEWART/You're In My Heart (The Final Acclaim) (WB)
19	16	13	⑧	CHIC/Dance, Dance, Dance (Atlantic)
4	8	8	9	PLAYER/Baby Come Back (RSO)
—	26	19	⑩	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
30	23	21	⑪	STEELY DAN/Peg (ABC)
8	10	11	12	RANDY NEWMAN/Short People (WB)
9	12	12	13	STYX/Come Sail Away (A&M)
22	17	16	⑬	JOHN WILLIAMS/Theme From Close Encounters (Arista)
14	11	10	15	NEIL DIAMOND/Desiree (Columbia)
—	30	22	⑭	ART GARFUNKEL/Wonderful World (Columbia)
21	18	17	17	LYNYRD SKYNYRD/What's Your Name (MCA)
—	—	26	⑮	ERIC CLAPTON/Lay Down Sally (RSO)
—	—	29	⑯	BEE GEES/Night Fever (RSO)
—	28	23	⑰	PAUL DAVIS/I Go Crazy (Bang)
5	7	9	21	ELO/Turn To Stone (UA/Jet)
—	27	24	⑳	JAY FERGUSON/Thunder Island (Asylum)
13	13	14	23	BEE GEES/How Deep Is Your Love (RSO)
12	14	15	24	PAUL SIMON/Slip Slidin' Away (Columbia)
10	20	20	25	DOLLY PARTON/Here You Come Again (RCA)
—	—	30	㉑	LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum)
—	—	→	27	KANSAS/Dust In The Wind (Kirshner)
—	—	→	28	BARRY MANILOW/I Can't Smile Without You (Arista)
—	—	→	29	LITTLE RIVER BAND/Happy Anniversary (Harvest)
24	22	28	30	EARTH, WIND & FIRE/Serpentine Fire (Columbia)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Bee Gees "Fever"
Bob Welch
Barry Manilow
Rod Stewart

HOTTEST

Andy Gibb
Samantha Sang
Dan Hill

Complete Regionalized Station Listings on page 18 and 19.

CHART SUMMARY: Bee Gees make it three straight weeks on top with 70% of all reporters having it top their charts. Dan Hill holding his momentum and moves to two. Thanks to the Bee Gees, Billy Joel peaked at number two and this week slipped to three. Andy Gibb and Samantha Sang, touched with the Bee Gees magic, are still strong. Samantha Sang goes five to five but her upward movement is not over; the four titles ahead of Samantha are holding her back this week. Chic is still climbing. Rita Coolidge and Steely Dan broke wide open this week. John Williams jumps two spots and Garfunkel and friends continue to move up. Eric Clapton takes a big jump and right behind him, the Bee Gees are running a "Fever." Paul Davis building and still getting added. Kansas, Manilow and Little River Band debut on the chart with strong total reporter percentages, which means lots of airplay and acceptance.

Detailed station by station chart listings can be found in the Parallels.

JOHNNY RIVERS "Curious Minds (Um, Um, Um, Um, Um, Um)" (Big Tree) 42/2 including Z97. Key moves: 23-21 WCAO, 22-20 WKIX, 27-24 KRSP, 27-24 WGLF, 22-13 at CK101, debut 24 KQWB.
ANDREW GOLD "Thank You For Being A Friend" (Asylum) 35/18 including WSGA, WKIX, WAAY, WGUY. Key moves: 22-20 KFI, 29-20 at 94Q, debut 30 at Z93, debut 22 KRSP, debut 28 KAFY.

Others Getting Significant Action

TOM PETTY "Breakdown" (Shelter/ABC) 37/4 including WFOM, 20-17 KRBE, 25-22 KHFI, 24-18 KGW, 31-29 at 99X, 23-19 KVOX, 24-19 KISD, 26-18 at CK101, 33-27 KDZA, debut 20 WZUU.
CON FUNK SHUN "Pfun" (Mercury) 35/2, WYRE, WJDX, 25-23 WPGC, 27-25 WCAO, 20-18 KSLQ, 13-8 KHFI, 31-27 WAPE, 26-18 WINW, 31-20 KCBQ, 22-18 at 99X, 9-5 KAYC, 26-18 KILE, 12-7 WIRK.
VAN HALEN "You Really Got Me" (WB) 32/11 including KSLQ, Y103, WKBO, WAAY, KRKE, 20-16 at B100, 26-21 WSPT, 24-21 WAQY, debut 30 WCAO, debut 20 KEZY.
YVONNE ELLIMAN "If I Can't Have You" (RSO) 30/13 including 13Q, KNDE, WMEE, 17-11 WFEA, 23-15 WHHY, 22-16 WCGQ, 30-23 KPAM, debut 30 WMAK.
ELO "Sweet Talking Woman" (UA/Jet) 29/18 including KFRC, KHJ, WZUU, CKLW, KIMN, WRJZ, WTMA, WHHY, KRKE, 22-19 KTLK, 20-17 WXXK.
B.J. THOMAS "Everybody Loves A Rain Song" (MCA) 27/6 including KJRB, K104, 92Q, WSPT, 25-23 WAYS, 21-15 KAKC, 25-20 KEWI, 30-26 WFOM, debut 20 WRJZ.
LEO SAYER "Easy To Love" (WB) 26/1, WOLF, 7-5 PRO-FM, 5-4 at 96X, 22-17 at BJ105, 19-17 KAKC, 25-22 WACI, 28-22 WLOF, 33-28 WFEA.
LOU RAWLS "Lady Love" (Phil. Int'l) 25/4 including WNAM, 26-24 WPGC, 16-13 WCAO, 23-19 WYRE, 21-17 WINW, 27-22 WAYS, 27-21 WRFC, 14-10 at 98Q, debut 27 WQXI.
GORDON LIGHTFOOT "The Circle Is Small" (WB) 24/11 including CHUM, KING, WAYS, 92Q, WACI, 29-25 WERC, debut 30 KAFY.
COMMODORES "Hot To Trot" (Motown) 23/1, Q94, 20-14 at Z93, 15-14 WCAO, 15-13 WTIK, 20-16 WQXI, 21-20 at 99X, 21-16 KNDE, 10-9 WTMA, 21-13 WAIR, debut 25 KSTT.
STARGARD "Which Way Is Up" (MCA) 21/5, KRBE, Y100, Z93, KCBN, WLOF, 14-8 WHBQ, 17-15 WPGC, 22-20 KSLQ, 30-22 KNOW, debut 33 WVAM, debut 28 WAKX.
BOZ SCAGGS "Hollywood" (Columbia) 20/2, WHBQ, KING, 8-6 KHFI, 25-23 KNDE, 30-22 KSLY, 23-19 WGLF, debut 29 WGCL, debut 30 WYRE, debut 24 KISD.

Continued on page 24