

Radio & Records

THE BOSTON POP/ADULT BATTLE...
WBZ & WHDH PROGRAMMERS
OPENLY DISCUSS EACH OTHER
BEGINSON PAGE 10

ISSUE NUMBER 224

THE INDUSTRY'S NEWSPAPER

FRIDAY, MARCH 24, 1978



Pictured are some of the 1978 Country Radio Seminar agenda committee. Left to right (standing) Bob Young, PD KIKK/Houston; R&R Country Editor Jim Duncan; Roy Wunsch, Epic Records/Nashville; Jim Walton, PD, WITL/Lansing; Tom McEntee, GRT Records; Rick Holcomb, GM, WTCR/Ashland; Lee Philips, PD, WOKO/Albany; Fred Hildebrand, KVOC/Casper, Wyoming; John Chaffee, Malrite Broadcasting; Marie Ratliff, Record World; Biff Collie, R&R Nashville Editor. Sitting (left to right) Ted Cramer, WDAF/Kansas City; Bob Holtan, WAXX/Eau Claire, Wisconsin; 1978 CRS Agenda Chairman Terry Wood, Operations Director WONE/WTUE/Dayton; Don Boyles, GM, WSUN/St. Petersburg; and Les Acree, PD, WMC/Memphis. The picture was taken at a debriefing meeting immediately following this year's seminar.

Country Radio Seminar Sets Sights On Future

Nearly 400 Country radio and record registrants took part in the ninth annual Country Radio Seminar at Nashville's Airport Hilton Hotel last Friday and Saturday (3/17-18). The two-day event featured a number of key industry leaders with sessions geared around the theme, "The Future Of Our Country."

Terry Wood, Operations Director of WONE-WTUE/Dayton and CRS Agenda Chairman for the year, opened the seminar with a welcome to those in attendance, and urged constant input from the participants by the sharing of ideas. Unlike seminars in the past, there were no keynote speakers.

Attitude Development Showcased

The first session, considered by many one of the main highlights of this year's event, featured University of Colorado sociologist Morris Massey in a video presentation entitled "What You Are Now Is Where You Were Then." It featured an interesting look at human development of attitudes and reactions. Massey's talk was fast-paced and often humorous. He spoke about music as a programming tool for setting the values of people. KIKK/Houston PD Bob Young was moderator for this part of the program.

"The Future Of The Recording Industry" was the topic of the next meeting headed by record executive Nick Hunter. The panel included Rick Blackburn, CBS Records/Nashville; Dave Burgess, Republic Records; and Stan Snyder, Cleveland International Rec-

ords. Blackburn's talk featured an in-depth statistical look at the growth of the Country record industry, as well as a look at future plans of marketing of product.

Concurrent Sessions Bow

A first at this year's seminar was the use of concurrent sessions. WHN/New York Program Director Ed Salamon moderated two sessions within two hours. One concerned reading the ratings, with Arbitron's Bill Engle and Peter Roslow of Pulse. Next was a look at radio consultants, with Bill Moyes of The Research Group and John Patton of Jack McCoy's RAM in El Cajon, California. "Building Tomorrow's Audience." At the same time, Don Boyles, General Manager of WSUN/St. Petersburg, moderated sessions with C.B. "Rik" Rogers, GM of WPLO/Atlanta, and WTCR/Ashland Sales Manager Mike Kirtner, who led discussions about selling and merchandising a radio station. WMC/Memphis News Director Rick Honea presented a 15-minute audio feature from various news departments around the country. Ideas about means of making news departments function more effectively were shared.

Al Greenfield, KIKK/Houston General Manager, headed the next general session, called "Programmers: Up Your Bottom Line." Greenfield's session took an in-depth look at the expenses and profit margins within a radio company. Forms showing profit-loss measures were found to be very

(Continued on page 18)

Radio Listening Key Factor

WCI Study Pinpoints Record Buyers

A detailed Warner Communications study presented at the NARM Convention in New Orleans isolated the 25-49 age group as the chief purchasers of recorded music. That age bracket accounted for 44 percent of the industry's dollar volume, compared to 39 percent for the 14-25 group, which in many industry sectors had been considered the prime target market. The study, conducted by Warner Bros. Special Products President Michael Kapp and Martin Fishbein, Research Professor at Illinois University's Institute of Communications Research, also indicated that frequent radio listeners account for significantly more than their numerical share of record purchases.

The 25-49 buying leadership revelation was regarded as good news for the industry, as that demographic sector is projected to increase by over 20 percent by the middle of the next decade, while the 10-24 age group declines by about 9 percent. "Rock" was the favorite form of music for consumers, by an almost 3-1 margin over Country, "Easy Listening", and Soul/R&B/Disco, all favored by purchasers accounting for about 14 percent of total dollar volume.

Radio Spurs Sales

The radio listening figures underscored radio's impact on record sales. While 14 percent of the population over the age of 10 listen

to radio less than one hour a week, only 6 percent of "current buyers" (people who bought a record or tape in the last year, amounting to 53 percent of the projected total population) were in that category, accounting for 6 percent of total dollar purchases. However, while 24 percent of the total population listens to radio more than 20 hours a week, 30 percent of the current buyers listen to that amount of radio, and they account for a full 38 percent of total purchases.

In other findings, the study revealed that 71 percent of the re-

spondents felt records were a good value for the money. Women buy 48 percent of all records. Of current buyers, 47 percent buy only tapes, 10 percent buy only records, and 43 percent buy both. 83 percent of the total population has access to record or tape playback equipment, with 54 percent having access to both.

The survey was drawn from 3385 interviews conducted last year, with about 250 persons in each of twelve five-year age groups, and reportedly involved a six-figure expenditure from WCI.

CCC Merger Off:

Sonderling, Viacom Plan Merger

Sonderling Broadcasting Corp. and Viacom International Inc., a cable TV and television program distribution firm, have reached an agreement in principle for Sonderling to be merged into Viacom. Each of the 1,107,000 Sonderling shares would be exchanged for either \$25 or a new Viacom convertible preferred stock which would have a liquidation preference of \$25 and an annual cumulative dividend of \$1.75, with conversion and redemption terms yet to be determined. The value of the proposed merger is estimated at about \$27.7 million.

A joint statement added that the

number of shares to be exchanged for cash would be between 40-49 percent of shares outstanding on the date of the merger. Sonderling's convertible debentures would be assumed by Viacom and would be convertible into the new Viacom convertible preferred stock.

As part of the agreement, Sonderling Broadcasting will exchange its motion picture theater operations and its Chicago area radio stations, WOPA and WBMX-FM/Oak Park, Illinois, for the 25 percent of Sonderling stock owned by Chairman/President Egmond Sonderling and Vice President/

(Continued on page 18)

California Jam II Financial, Operational Success

California Jam II, the open-air rock event staged Saturday (3-17) at Ontario Motor Speedway 50 miles east of Los Angeles, drew an estimated 250-300,000 customers and laid claim to the largest gross ever recorded for a rock event, estimated at over \$2.7 million. The concert, which featured Aerosmith, Foreigner, Heart, Mahogany Rush, Dave Mason, Ted Nugent, Rubicon, Santana, and Bob Welch (joined on-stage by ex-bandmates Stevie Nicks and Mick Fleetwood of Fleetwood Mac), was generally regarded as an operational success as well, with relatively few injuries, drug casualties, and arrests reported. The sound system enable bands to be heard by even the most distant sectors of the large crowd, and R&R's Christina Anthony reported that refreshment and medical facilities for the audience were efficient and plentiful. Some gate-



crashing and a stabbing incident involving a security guard marred the generally peaceful tone of the event, but the Ontario Police Department reported only 23 arrests, and festival medical staff said that 75 persons had to be hospitalized for illness or drug reasons.

KMET/Los Angeles helped to coordinate the event, with the sta-

tion's programming broadcast between acts, and station helicopters offering traffic advice. The concert, co-produced by Lenny Stogel and Sandy Feldman with Wolf & Rismiller, was filmed by ABC-TV for a two-hour special plus other syndicated program offerings. Columbia Records plans to release a soundtrack album of the event.

GEORGE BENSON



"ON BROADWAY"

STARRING

Y100 26-21	KFRC 29-22	WLEE 28-22	WFOM add	WKNX 15-14
96X add 26	WAVZ add 28	KHFI add	98Q add	KDON debut 29
Z93 add	WICC on	WFLI on	WFLB add	KSLY 17-14
WQAM add	WQXI add	KNDE debut 27	WAIR debut 39	KCBN on
CKLW 17-12	94Q 23-15	KQEO on	WTMA on	
WDRQ 25-20	WTIX on	WRFC debut 32	WABB add	

Produced by Tommy LiPuma

From his RIAA gold album
"Weekend In LA"



Kelly Joins TEN-Q, Opens Fire On KHJ

M.G. ("Machine Gun") Kelly joined the air staff of TEN-Q/Los Angeles Monday (3-20), assuming the 6-10pm shift, and immediately stirred up more controversy with his former employers, KHJ, on his first show. Kelly, who told R&R last week that KHJ let him go for having "too much fun on the radio," announced to his listeners at 8:15 during his initial Monday show: "You could do me a favor. Get a piece of paper and a pencil right now. Write this down. Tell them you listen to M.G. Kelly on TEN-Q. Sign, seal and deliver it to 5515 Melrose Ave." (KHJ's address) "with my regards. Thanks. Mine's already in the mail." Listeners also reported that Kelly directed a



number of on-air remarks toward KHJ during the course of his shift.

Kelly had been with KHJ in the afternoon drive position for the past three years, and has also launched a successful acting career. TEN-Q

Vice President/General Manager Paul Cassidy, in announcing Kelly's new position, commented: "John Driscoll (Program Director of TEN-Q) and I are elated by the opportunity to bring Machine Gun to TEN-Q. He's a very talented young man and a leading Top 40 radio personality." TEN-Q is promoting Kelly's acquisition with 1000 plastic machine guns announcing "Machine Gun Kelly On TEN-Q." The station also plans a gala press reception in the near future to introduce their revised air personality lineup.

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New RAB-Approved Radio Measurement Operation Formed

Audits & Surveys Inc. has introduced a new radio audience measurement service, A&S/TRAC-7 (Telephone Radio Audience Cumulation; the "7" refers to the number of weekly interviews per respondent). The introduction of the new system follows a 1977 Radio Advertising Bureau Marketing Task Force study of radio's research needs. Herbert Zeltner, head of Herbert Zeltner Marketing & Communica-

tions Inc. and a consultant to the Task Force, has been appointed Development Director for the TRAC-7 system.

The system, which will conduct its first measurements during the fourth quarter of 1978, uses a one-person - per - household telephone interview approach, with seven interviews during a week's research. The company cites competitive

pricing and "substantial benefits to subscribers," and hopes to be "operational" in "well over the top 20 markets" by the end of 1979, according to Audits & Surveys President Solomon Dutka. TRAC-7 features a cathode ray tube system (CRT) which, according to the company, provides direct computer input during interviews and includes built-in error prevention measures.



WMMS STORY PRESENTED TO CLEVELAND—In a mutual awards presentation, Chrysalis Records presented the Acting Mayor of Cleveland a plaque representing R&R's "WMMS Story," which chronicled the success of the Cleveland AOR station. At the same time, Chrysalis act *The Babys* received keys to the city from Cleveland officials. Pictured at the ceremonies are (l-r) Wally Stocker and Mike Corby of *The Babys*, WMMS Program Director John Gorman, Cleveland Director of Finance Joseph Pegreene (who accepted the WMMS Story plaque for the Mayor's Office), and the group's John Waite and Tony Brock.

AOR To Top 40 Crossover

Frank Felix Moves From KBPI To 96KX/Denver PD Post

Frank Felix has been appointed Program Director of 96KX/Denver, replacing Beau Matthews, who resigned. As Program Director of AOR-formatted KBPI in Denver, Felix led the station to an unprecedented double-figure market share in the Oct/Nov Arbitron ratings; his shift to Doubleday's 96KX, which will remain Top 40, was regarded as surprising by some radio observers. Felix minimized the surprise angle, commenting that he had run a "very tight" AOR format at KBPI, playing a total of 230 songs. He told R&R, "It's a terrific challenge. I really admire (Doubleday President) Gary Stevens and the Doubleday people." Felix added that while he could not yet detail his future plans for 96KX, the station would definitely remain Top 40.

KBPI air personality John Bradley, Felix's untitled assistant at the station, has been appointed Program Director replacing Felix. He told R&R that KBPI would main-

tain its tight AOR format. Commenting on Felix's departure, he said, "Everyone was shocked, but we're optimistic. Frank made this station a winner and we're going to keep it that way."

Kleinman Resigns From Drake/Chenault

Bert Kleinman, Executive Vice President of Programming for the Drake/Chenault radio syndication firm, has resigned his position effective immediately. Kleinman, a veteran of radio formats ranging from Beautiful Music to AOR, told R&R, "I greatly enjoyed working with Bill (Drake) and Gene (Chenault) for the past five years. Drake/Chenault is a great company and I'm happy to have been associated with it." According to Kleinman, he resigned "for personal reasons" and will be announcing plans shortly. No replacement for Kleinman has yet been named.

Copyright Head Urges Performance Royalty To Congress

Register of Copyrights Barbara Ringer issued a 30-page statement to the House Subcommittee on Courts, Civil Liberties, and the Administration of Justice in which she called for the legal establishment of a performers royalty. She said that the absence of performers royalties has had "a drastic and destructive effect" on performing and recording arts.

Ringer, a longtime supporter of performers royalty proposals, also stated that any "economic burden" on broadcasters and other "users of recordings for public performance" is "heavily outweighed" by damage done to performers "whenever recordings are used as a substitute for live performances." She also said that the commercial benefits from the use of records outweighs any economic burden on broadcasters.

Hearings on the performance

royalty issue, featuring appearances by both proponents and opponents, begin March 29 in Wash-

ington. The Ringer statement is expected to be a principal subject of debate.

GRT To Acquire Ranwood Label

GRT Corporation has announced an agreement in principle to acquire Ranwood Records, the label chiefly known for its exclusive release of Lawrence Welk disks. GRT Chairman and President Vinton D. Carver reported that Ranwood would be integrated into the present GRT record group, including Janus and GRT Records itself. Ranwood Vice President/General Manager Lawrence L. Welk (son of the bandleader), a principal Ranwood shareholder along with Randy Wood, will join GRT with direct involvement in all musical activities. Chris Hamilton and Morry Gold-

man, Ranwood Vice Presidents, will also join GRT. No financial details were disclosed.

Carver, commenting on the acquisition, stated: "Ranwood and GRT have worked closely together in the marketing of Ranwood's tapes and records during the past ten years, making Ranwood a natural and comfortable addition to the GRT family. Also, combining the marketing and distribution of our GRT and Janus record labels with the Ranwood group will strengthen the market impact of all labels."

LETTER:

More Support For Radio Women

I wanted to compliment Denise Oliver, PD of 98ROCK. I feel her stand on equality for women in the media is excellent. Her comments concerning E. Alvin Davis' interview are on top of it as well. I would

like to prove a case for women, or at least try. I took over as Operations Manager here at 14Q in November (I left KDES, our cross town competition).

The first move that I made was
(Continued on page 18)



COUNTRY JOE "TUNAS" IN TO DOLPHIN CAUSE—Protests against dolphin slaughter are highly news-worthy of late (see related items on Page 8 and Page 4 this issue), and Country Joe McDonald, an early music industry catalyst in such efforts, is still involved. He sandwiched in the midst of his performing schedule a visit to the Japanese Consulate in San Francisco, where he presented a symbolic tunafish sandwich to official there, in protest against that country's killing of the aquatic mammals. Pictured at the "ceremony" are (l-r) Woodstock veteran Wavy Gravy, Country Joe, Mendocino Whale War President Byrd Baker, and a bemused-looking consulate official.

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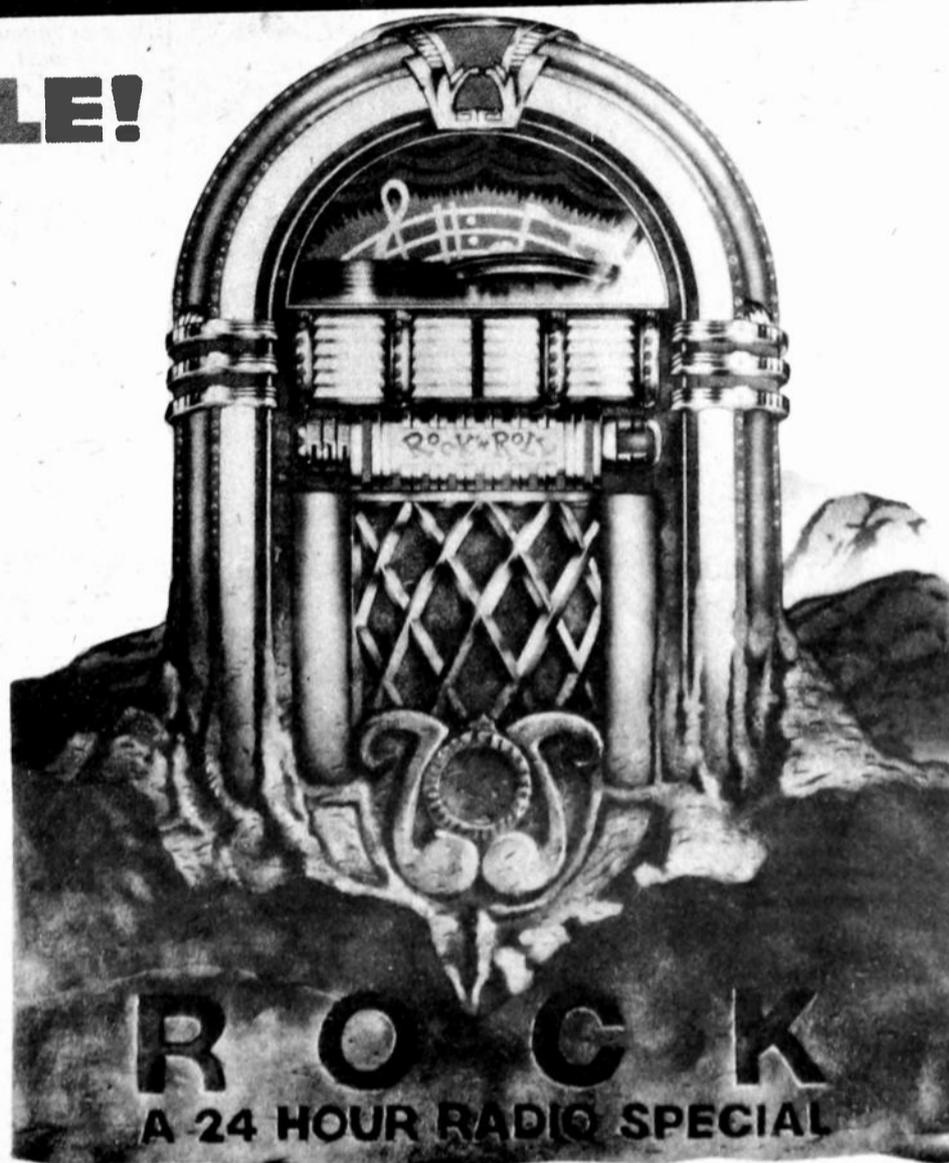
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STATION	ADDRESS
CITY	STATE
	ZIP
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Mediascope

BFR Sells Majority Interest in WLOL/Minneapolis To Liggett

BFR Broadcasting has agreed to sell a majority interest in WLOL-AM-FM/Minneapolis to a group of investors led by Robert Liggett, owner of five Michigan radio stations and one Buffalo outlet. The transaction is subject to FCC approval. Stockholders Eddie Ruben and Joseph Floyd will sell their interests, while WLOL President Larry Benson will retain his and become Chairman of the Board. WLOL-AM is Country, while WLOL-FM has a Beautiful Music format.

KAVR/Apple Valley Gets FCC License Reprieve

The FCC has overturned an administrative law judge's decision to revoke KAVR-AM-FM/Apple Valley, Calif.'s license. A \$1000 fine on the station was imposed instead. The original decision to revoke the license cited false financial information and inaccurate ownership reports from BHA Enterprises, owner of the station. But the FCC decided that there was no deliberate attempt to deceive the Commission.

SJR Completes Purchase Of WIIN/Atlanta

SJR Communications, a subsidiary of San Juan Racing Association, announced that it had consummated the purchase of WIIN/Atlanta from Sudbrink Broadcasting for \$750,000, as per the original contract negotiated in October 1977. WIIN becomes SJR's tenth radio station; the company also owns WKLS-FM/Atlanta, WJIT-WKTU-FM/New York, WUST-WJMD-FM/Washington D.C., WYSP-FM/Philadelphia, WQAL-FM/Cleveland, KRLY-FM/Houston, and WTMI-FM/Miami.

FCC Update

Report On Recent FCC Developments

All licensees are reminded that the Annual Financial Report (FCC Form 324) must be filed on or before April 1st and that the Annual Employment Report (FCC Form 395) must be filed on or before May 31st.

During the month of January, the FCC released a number of significant decisions affecting varied areas of its regulatory concerns in Broadcasting and CATV. Among its most significant rulings were the following:

FCC has designated the Renewal Application of KRZE/Farmington, N.H., on issues relating to Station policy on ad-libbing and to unfair competition through its apparently unjustified refusals to advertise local Entertainment promotions on the Station.

An FCC Judge has denied the Renewal of WMJX-FM/Miami, FL for conducting false, misleading and deceptive contests in that listeners were led to believe that they could win prizes, when in fact, they could not. The ALJ also found billing irregularities. The Decision will undoubtedly be appealed higher at FCC.

The FCC granted 12 Colorado Station Renewals after having sought and received additional EEO information from them in response to objections filed by NOW. The FCC concluded that the data showed that all were now pursuing EEO Programs according to FCC Rules.

Religious Stations On The Rise

As pointed up by last week's R&R story on the impending conversion of KRIZ/Phoenix to a religious format, the Christian broadcasting industry is moving into a boom phase. A Wall Street Journal report cites growth in the religious area from 20 radio stations and one TV outlet in the late 60's to 325 radio stations and up to 50 television stations. Most outlets depend on listener contributions for operational survival. A spokesman for the National Religious Broadcasters ascribed the trend to listeners becoming "sick of the secular sixties" and turning to religion for comfort.

Starr Rejects LIN Bid

LIN Broadcasting's offer to acquire all of Starr Broadcasting Group's outstanding shares at \$15 a share (R&R 3/10) was rejected by Starr's Board of Directors. LIN officials were undecided about offering another bid for Starr shares.

TV News

FCC Says CBS Tennis Show "Deceived The Public"

The FCC has determined that the CBS "Heavyweight Championship of Tennis," promoted as a winner-take-all contest, was nothing of the sort. Therefore, the Commission has concluded that a deception of the public took place, and may impose penalties on one or more network owned-and-operated stations. CBS Sports Division President Robert Wussler, who resigned last week to form an independent production company, was also cited for making "inaccurate statements" in testimony on the matter. In addition to guaranteeing losers six-figure payments in some cases, the network was also cited as violating payola standards in arrangements made with the hosting Las Vegas hotel to spotlight "tasteful and appropriate identification" of the hotel. The Commission is considering "less than full renewal" of one or more of the o&o stations.

MUSIC, MOVIES ON TV—Casablanca is promoting their disco-themed movie production (co-produced with Motown) "Thank God It's Friday" by teaming up with Merv Griffin to present two consecutive 90-minute episodes of the syndicated talk show based around the movie/musical theme. The two shows will air May 18 and 19, simultaneously with the movie's opening. Artists appearing in the film, including Donna Summer, will be featured on the TV shows, with a special disco set constructed and the culmination of a national series of dance contests set, with Casablanca President Neil Bogart, Summer, and Fred Astaire among the judges. Summer will also serve as a co-host at times.

ABC Wins A Close Rating Race

Only two rating points separated the three networks in the *Nielsens* for the week ending March 12, with ABC winning as usual with a relatively low 19.9 rating, followed by CBS with 18.8 and NBC with 17.8. "Happy Days" won handily for top show honors, but NBC's "Little House On The Prairie" achieved its top placing for the season by finishing second. "Three's Company" was in third place, followed by 4) "MASH" (CBS) 5) "One Day At A Time" (CBS) 6) "60 Minutes" (CBS) 7) "Circus Highlights" (an NBC special) 8) "All In The Family" (CBS) 9) "Alice" (CBS) and 10) "Love Boat" (ABC). Perennial leader "Laverne & Shirley" was preempted by a 90-minute "Happy Days" special.

ABC still managed to dominate Arbitron's New York and Los Angeles ratings for the week ending March 10, paced by easy victories in both cities for "Happy Days." In New York, ABC's "Barney Miller" and "Three's Company" tied for second place, followed by 4) "Fish" (ABC) 5) a tie between "Welcome Back Kottler" (ABC) and ABC's Friday Night Movie, 7) a three-way tie between "Love Boat" (ABC), "All In The Family" (CBS), and NBC's "Fabulous 50's" presentation and 10) another tie between ABC's Sunday Night Movie and CBS' "MASH."

In Los Angeles, "Happy Days" was followed by "Barney Miller" and NBC's fast-rising "CHIPS" in a tie for second. 4) was "Love Boat" and "Three's Company" tied 6) ABC Sunday Night Movie, and, in an eight-way tie for 7th place, ABC's "Carter Country," Saturday Eyewitness News, and "How The West Was Won"; NBC's "Fabulous 50's," "Little House On The Prairie," and "Saturday News Center 4"; and CBS' Wednesday Night Movie and "MASH."

Radio & Records

Bob Wilson, Editor & Publisher

Mike Harrison, Managing Editor

Dick Krizman, Vice President Sales & Marketing

Mark Shipper, Senior Editor

Steve Uslan, Director Creative Services

Richard Zumwalt, Art Director

Editorial

Ken Barnes, News Editor

John Leader, Top 40 Editor

Jim Duncan, Country Editor

Biff Collie, Nashville Editor

Jeff Gelb, AOR Editor

Mike Kasabo, Pop/Adult Editor

Jason Shrinisky, FCC Advisor

Bobby Ocean, Cartoons

Associate Editors

Pam Bellamy, Sari Gussman, Karen Blondo,

Sharrison, Nancy Hoff, Christine Blase

Production

David Hirsch, Production Manager

Marilyn Frandsen, Associate Art Director

Roger Zumwalt, Photography

Ellen Barnes, Assistant

Marc Rabins, Assistant

Circulation

Krisann Aglio

Classified

Christina Anthony

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DON'T LAUGH.



MEL BROOKS sings HIGH ANXIETY on Asylum.
Watch out, Sinatra.



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(Advertisement)

Sea Level "That's Your Secret"



KLOS, WAYS and KLIF added it this week. Pass it on...

Wow!

Yeah, WTIK(#36) and WNOE in New Orleans love it! It's all over town!

The word is out in the Midwest—WZZP, WING & WTAC...

WBZ-FM, KJOY, KSLY, WQXI-FM, 98-Q, KAKC & WBBQ too!

No wonder it's 68* in Billboard!

It's cool at KQEO...

It's no rumor that "That's Your Secret" (CPS 0287) is a smash single for Sea Level; it's a *fact*. And it's being broadcast all over town! "That's Your Secret" from Sea Level's L.P. *Cats On The Coast* on Capricorn Records, Macon, Ga.



Produced by Stewart Levine for Outside Productions, Inc.

Ssssh!



The Circle Just Exploded.



GORDON LIGHTFOOT

"The Circle Is Small"

(I Can See It In Your Eyes)

SEE BACK PAGE NEW & ACTIVE !

on Warner Bros. Records

Produced by
Lenny Waronker &
Gordon Lightfoot



STREET TALK

Larry James, formerly of Z-97/Ft. Worth, is the new Program Director of KNUS/Dallas. Brother John Rivers made a fast transition from Z-97 to KNUS and after one day on the air at KNUS, John returned to Z-97! Other new staff members at KNUS include two former KVIL/Dallas jocks, Jim Edwards (12noon-3pm) and Mike Seldon (3pm-6pm), who have joined KNUS in the same shifts they occupied at KVIL.

With Elton John's new single on the streets, one has to wonder what happened to all the session work Elton and Thom Bell did together in Seattle? Street Talk is that all those tracks have been shelved.

Dave Conley, formerly of TEN-Q/Los Angeles, joins the staff at KHJ. Dave will be doing 6-10pm with The Unknown Disc Jockey moving into afternoon drive. Also at KHJ, look for Mary Lyons, the only surviving member of the morning drive news team, to become News Director for the station.

Lee Abrams is in Denver...KAZY.

WLS/Chicago afternoon personality Bob Sirott has signed with CBS-TV to report on "The Trends and Lifestyles of Young People" on Chicago's Noonbreak show. Although Bob doesn't actually know any young people, Lujack and Landecker have promised to introduce him to a few. With Bob working for ABC radio and CBS-TV, that leaves only NBC untouched!



WORDS & MUSICRADIO—Comedy star Mel Brooks paid a visit to the studios of WABC/New York to say a "good word" or two about the city. Brooks was in town to kick off the station's "good word" promotion as part of the WABC \$500,000 game. Brooks, along with other celebrities from motion pictures, Broadway, television, radio, music, government and sports will offer a "good word" or two about New York that listeners calling in will have to identify in order to win cash or prizes.

Gene Knight has been promoted to Music Director of B-100/San Diego as Judy Rich prepares to join husband Bobby at 99X/New York. Gene will continue to handle his 6-10pm show at B-100.

Look for another unprecedented move from Casablanca as all four members of Kiss release solo albums in September! Also, is it true that Gene Simmons and Cher have been seeing each other?

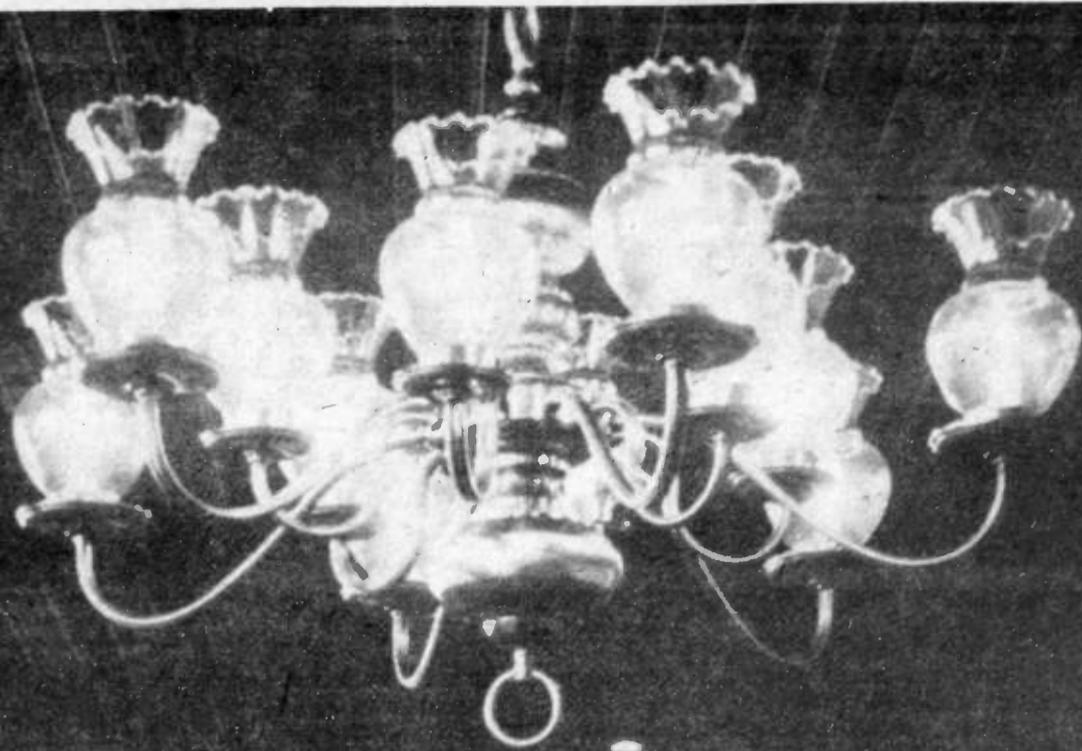
Rusty Ford leaves his Program Director's position at WVOV/Huntsville to join Jim Smith at WOKY/Milwaukee. Rusty will be doing afternoon drive.

Changes already at WEFM/Chicago...Greg Budihl, morning news anchor, has left the station.

Louis Johnson of the Brothers Johnson is the proud father of his first son...Kodi Rico Johnson arrived on St. Patrick's day, and he and his mother, Valerie, are presently at home and doing fine. Louis is still recovering.



GETTIN' INTO IT!—Pictured is Y-103/Jacksonville's somewhat strange air personality, Hurricane, trying out a new way to do his show...like wearing an unfinished air console. Behind Hurricane is J.J. Walker and holding the microphone is "The Thing." You just never know how spring is going to affect the staff!



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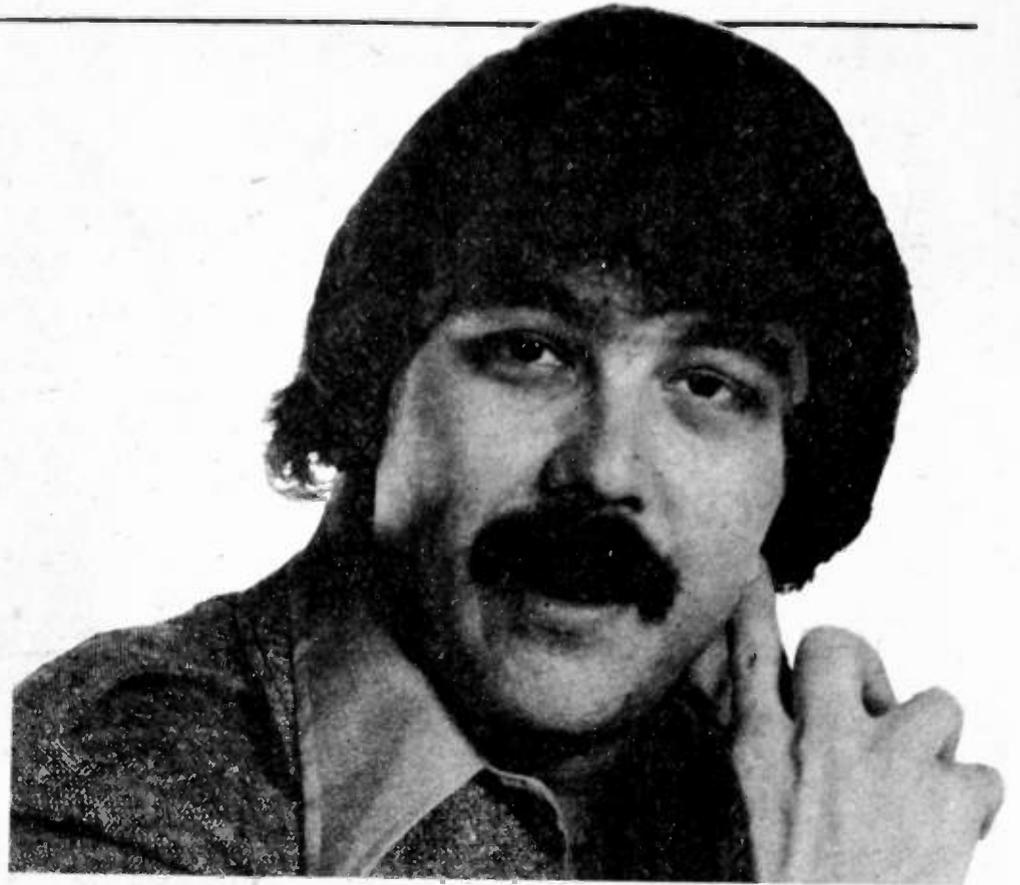
BOSTON'S HOT POP/ADULT SCENE

WBZ—WHDH

Two Giants In The Same Town



WBZ Program Director Ira Apple claims to maintain a more contemporary music policy than WHDH.



WHDH Program Director Al Brady.

"...we pay attention to what the other stations are doing, but we try not to overreact."

Ira Apple, WBZ

"...I'm not really involved in direct counter-programming."

Al Brady, WHDH

Boston is currently the scene of one of the most competitive Pop/Adult radio ratings races in the nation. WBZ-AM and WHDH, two of the market's most prestigious stations (both with over 50 years of broadcast history behind them), have engaged in a seesaw battle for the number one position in the city. The Arbitron standings tell the story:

Oct/Nov 1976 WHDH 9.9; WBZ 9.8.
Jan/Feb 1977 WBZ 12.3; WHDH 11.6.
April/May 1977 WBZ 10.6; WHDH 10.4.
Jul/Aug 1977 WBZ 10.3; WHDH 9.9.
Oct/Nov 1977 WHDH 10.6; WBZ 9.1.
Jan/Feb 1978 WHDH 12.7; WBZ 11.6.

Both stations program basic Pop/Adult formats with evening talk blocks and strong morning men, Jess Cain at WHDH, Carl deSuzo on WBZ. There are other similarities, but more often the approaches of the two stations contrast strikingly, and their Program Directors' perceptions of the competing stations make provocative reading.

WBZ went on the air in the early 1920's. It's a 50,000 watt station with a 38-state range, with a strong image as a Pop/Adult station (though it was basically Top 40 as recently as the mid-sixties) with strong community involvement and a heavy proportion of sports. WBZ is programmed by Ira Apple, who began his career at a rural Pennsylvania station, eventually joining KDKA/Pittsburgh as Program Manager and coming to WBZ in March 1976.

WHDH has been on the air since 1927, starting as a source of fishing price information to local mariners. Numerous call letter, power, and frequency changes followed, along with a long court case involving the Boston Herald Traveller, which owned the radio station and its TV counterpart. When the paper lost its license for the TV station, it went into bankruptcy and WHDH was purchased by the John Blair Company in 1974, when Program Director Al Brady dates the beginning of the station's

new era. Brady came to the station from a background primarily in Top 40. He faced a number of changeover problems, and determined immediately to take WHDH out of "the dark ages," while retaining a Pop/Adult approach.

Spirit Of Competition

R&R Pop/Adult Editor Mike Kasabo spoke to both Apple and Brady, covering a wide range of topics and generating some frank answers. Both Program Directors were asked to comment on each other's stations, and out of their answers an impression of a highly competitive situation forms.

"I don't think it's particularly friendly," says WHDH's Brady about the WBZ/WHDH rivalry. "I don't think WHDH and WBZ would ever be called friendly competitors by anybody. We are direct competitors, we compete for the same dollars. We compete with WRKO also, but we're not competing directly for the same dollar or the same direct audience. My feeling is that in this market I have only one competitor...WBZ. My listeners are going to come from two places: non-radio listeners, which is very unlikely; or from WBZ, which is likely." Both program directors stressed that personnel at the two stations rarely intermix socially, and that the competitive posture is a real one.

WBZ On WHDH

How then do these rival PD's regard their opposite number stations? Ira Apple of WBZ says of WHDH: "Overall, I think it's a good station. I think they're a tightly-run station. Their selection of music is generally very good. I don't want to sound like sour grapes, but personally, I couldn't care less how much is in the cash-call jackpot, and they promote that thing at least five times an hour and that bothers me. I don't want

to hear that—play another record or say something interesting about what's happening in Boston.

"I think their people have good voices. Jess Cain, their anchorman in the morning, has been sounding good lately. I haven't been here for a lot of years but people tell me he's sounding now like he used to sound a number of years ago. Their news operation? I think they just play at it. They have it, and that's nice, and that's it. We have the top weatherman in New England; even though they have a weather service, I don't think it compares to our guys here and the personality they have. They do traffic reporting; it's pretty good, I believe, but at the same time I don't think it has the personality."

WHDH On WBZ

If Ira Apple is forthright in his opinions of his competitor, Al Brady doesn't pull any punches either. "I think WBZ as a radio station supplies a need in the community with more image than substance. One of the reasons we decided to take the course of action with our programming that we've taken is that I think WBZ was at one time a vital, meaningful radio station in this town and that in the last several years they've begun to ride somewhat on image. I don't think they're in all aspects a bad radio station. I think they do some things well, but I don't think they do things as well as they used to. I don't think their news is as good as a lot of people think it is, I believe their music leaves a lot to be desired, and I think their promotional efforts are not good at all.

"As a service-oriented radio station, they do supply a service. We decided to do this because we think we can supply the service better than they can. We think we can make it more meaningful. We think they spend a lot of time on things that aren't necessary. We think they're a little long-winded; we try to do our service in a more concise manner."

There's Only One Original "It's A Heartache"

the international
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Bonnie Tyler



"Love it!"

Mark Sommers,
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*"Will become a gold record! I can't
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emotion."*

Clay Gish, KRBE/Houston

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WZZD	WFLI KDON
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WPTR	WRFC
WTIX	WFOM
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WBZ—WHDH: Two Giants In The Same Town

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WBZ RADIO 1030

NEWSCASTS EVERY HOUR ON THE HOUR 24 HOURS EVERYDAY PLUS THESE SPECIAL NEWSCASTS: 6:30 AM 7:30 AM 8:30 AM	WEATHER REPORTS EVERY HOUR ON THE HOUR 24 HOURS EVERYDAY PLUS THESE SPECIAL WEATHER REPORTS: 8:30 AM 4:10 PM 9:30 AM 4:40 PM 7:30 AM 5:10 PM 8:30 AM 5:40 PM
SCHOOL & BUSINESS CLOSINGS SCHOOL AND BUSINESS CLOSINGS WILL BE ANNOUNCED AFTER THESE NEWSCASTS: 6:00 AM 6:30 AM 7:00 AM 7:30 AM 8:00 AM	TRAFFIC REPORTS FROM JOE GREEN IN THE HZ COPTER 7:05 AM 4:08 PM 7:20 AM 4:12 PM 7:33 AM 4:20 PM 7:40 AM 4:40 PM 7:50 AM 4:50 PM 8:00 AM 5:05 PM 8:20 AM 5:12 PM 8:30 AM 5:20 PM 8:40 AM 5:40 PM

CANCELLATION OF EVENTS, MEETINGS, AFTERNOON AND EVENING CLASSES, BUSINESS AND OTHER CLOSINGS WILL BE READ AFTER EACH NEWSCAST BEGINS AT 9 AM.

STORM CENTER IS A PUBLIC SERVICE OF WBZ RADIO 1030. KEEP THIS POSTER HANDY AND REFER TO IT FOR THE INFORMATION YOU NEED WHENEVER THERE'S A STORM.

WBZ RADIO 1030 WE HEAR YOU.

WHDH Accu-Weather

WBZ-TV's weatherman, Al Brady, is one of the biggest names in weather in the United States. He has a B.S. in Meteorology from the University of Massachusetts and a Ph.D. in Meteorology from the University of Wisconsin. He has been a meteorologist for over 20 years and has worked for several major news organizations. He is known for his accurate and timely weather reports.

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contemporary as possible, and I want it to be totally non-rock and roll. It's very soft for the most part. I am playing Rita Coolidge's 'The Way You Do The Things You Do' with an edit—I took the guitar out of it. That's about as hard as I'm going to get, and the only reason I'm playing that is because I can understand every word of it. I believe listeners need to understand the lyrics of the records. But I don't play rock and roll."

Says Apple, "If you took 100 records played by WBZ and 100 played by WHDH, you'll probably find that WBZ plays music that is harder than WHDH. WBZ and WHDH play at least 85 that are the same, but the other 15 are what makes the sound different. WHDH will play the Tony Bennetts and a lot of Frank Sinatra. We'll play it if it's 'My Way' or maybe even 'Strangers In The Night,' but we won't play cuts that tend to be obscure. We won't play a Jerry Vale. That doesn't mean that if Vale came in with something that had a contemporary sound and fit what we feel is WBZ's sound that we wouldn't play it. But he wouldn't normally be on our rotation. We would play one of Johnny Mathis' all-time great hits and that's about it."

Talk Talk

Both stations, as mentioned earlier, have talk blocks in the evening. Apple outlined WBZ's setup. "Our music is from 5:30am until 6pm; from 6pm to 5:30am, we talk, total talk. From 6-9pm, we have Guy Mainella; from 9-midnight, Paul Benzaquin; from midnight-5:30, it's Larry Glick.

"Larry's is a zany kind of talk show; you just don't know what's going to happen. Larry gets offbeat people. He rarely gets serious; Larry always has fun. He plays sound effects when he feels like it. Sometimes I get a little flak because he shoots people off the air. He has a gunshot effect, and when someone has had too much to drink or is getting ridiculous, then Larry will say, 'Are you near your radio? Look right into your radio,' and then, 'Bang, Bang!'" Some people say that's violent, but most people love it and the younger people beg him to do it.

"Paul Benzaquin has been in the business for a long time. He deals mostly with human relations subjects—he will get

Counter-Programming

Counter-programming measures would seem likely in such a hotly contested Pop/Adult battle, but neither station will specifically admit resorting to such measures. Apple says, "We program what we feel is the best thing to attract and hold our particular audience. That doesn't mean we ignore what the other stations do, because that would be ridiculous. We pay attention to what the other stations are doing, but we try not to overreact. I think WHDH counter-programmed to WBZ with their talk at night. WBZ had talk at night for many years and WHDH, although they had it at 10pm when I first got here two years ago, increased it to 8-midnight. Obviously, the music a station plays is counter-programming to another station, so we are definitely aware of what other stations are doing and what they're playing on the air."

"My philosophy about that," says Al Brady, "is that I have to program my radio station the best way I know how to program it, and I cannot worry about what my competition is doing other than knowing what they're doing. I'm not really involved in direct counter-programming. First of all, I think that's counterproductive in Pop/Adult. I think that the audience, 25-49, is much more concerned with stability of product than a teen audience is, and I believe our running top-of-the-hour newscasts for 40 years is an important reason for me to maintain it. Just because WBZ runs its newscasts at the top of the hour, I'm not going to put mine at five till or five after."

Much MOR Music

In the realm of music, WBZ is acknowledged by both Program Directors to have a slightly harder sound. WHDH's Brady states firmly, "I want my music to be as

MORNING MEN

Highly rated award winning morning man Jess Cain has many acting credits to his name.

WBZ morning personality Carl DeSuzo first broke into broadcasting in 1938.

NIGHT TALK

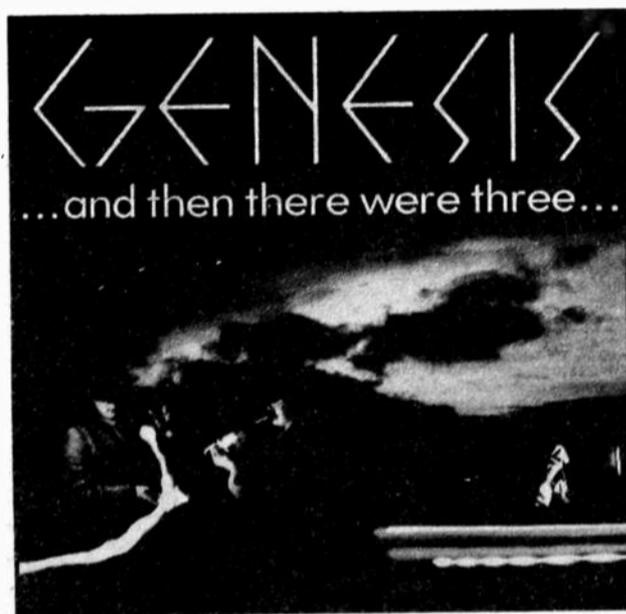
WBZ veteran all-night talk show host Larry Glick reaches 21 states and 100 cities.

WHDH 8-12midnight talk show host David Brudnoy also holds a degree from Yale.

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| 6 Chicago Stadium, Chicago, Ill. | 14 Oakland Coliseum, Oakland, Calif. |
| 7 Richfield Coliseum, Cleveland, Ohio | 15 San Diego Sports Arena, San Diego, Calif. |
| 8 Hara Arena, Dayton, Ohio | 17 L.A. Forum, Los Angeles, Calif. |

END OF APRIL TO MID-JULY—EUROPEAN TOUR (20 CITIES)

**GENESIS:
ON ATLANTIC RECORDS AND TAPES**



WE HEAR YOU. WBZ RADIO 1030

into the information and the controversy and so on, but he will deal with family situations. He's very warm and knowledgeable.

"Guy gets into a lot of the talk subjects that most people are accustomed to—pros and cons of how Carter is handling things, or what the mayor is doing."

On WHDH, says Al Brady, "we have a talk show that starts at 8pm and runs until midnight, and another one that starts at midnight and runs until 2am."

"David Brudnoy does my 8-midnight show, and basically deals with controversy; he's political. Boston is a very political town. However, he's not confined to that; he's a PhD who is a professor and also a movie critic for Channel 7 here in town. He writes a syndicated column for newspapers, and the bent of his show is generally conservative. WBZ is generally liberal, so we take the conservative viewpoint."

"The midnight guy is Jack Lazare, who does general interest talks. We try to keep it a little off the wall if we can. On Saturday night he does some Jazz and talks to Jazz musicians. The other nights of the week he might talk about almost anything under the sun as long as it's not political. We don't let it get political after midnight."

"Once a month we bring in the Governor of the state to do Brudnoy's show; he's been doing that now for about a year and a half. When the snowstorm hit and he decided to declare a state of emergency, he was on WHDH doing his show. When Brudnoy is on vacation we fill with state politicians. Rather than having guest hosts, we'll bring in Senator Brooke."

Sports Support

WBZ has a much stronger sports orientation than WHDH, as even Al Brady will admit. WHDH had the Boston Red Sox baseball games for years, but recently allowed the team to move over to WMEX. WBZ, on the other hand, broadcasts New England Patriots games in football, Boston Celtics basketball contests, and Boston Bruins hockey events (Boston being an enthusiastic hockey market). WHDH has Boston College football.

"WBZ, with the exception of baseball, is the sports station," says Brady of WHDH. "The Red Sox went to WMEX," he says, "because WHDH would not bid on them, and WBZ would not enter the bidding at the level they wanted. Our attitude about the Red Sox is that we'd love to have them back but only if the rights situation was such that we could make money. The Red Sox have the highest broadcast rights in the country, and we got to the point where we said, 'Who are we kidding? You're talking about a summer book here, which doesn't mean a hell of a lot anyway, and we're losing money on the Red Sox.' So we got out of the sports business, but I'm looking now to try to get us back into it a little bit. I'd like to have that so that we could become a little more well-rounded. I'm not upset about the fact that I don't have sports at night, because it seems as if we're doing OK without it, but in order to create some male tune-in and to make the station a little more well-rounded I'd like to have it."

Apple sees sports as a mixed blessing for WBZ, but feels it adds to WBZ's long-entrenched image in the Boston



WHDH

RADIO 85

OFFICIAL ENTRY BLANK

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Walt Disney World VIA EAST

WHDH invites you to talk to Gov. Michael Dukakis tonight at 8 p.m. when he hosts the David Brudnoy show...

WBZ RADIO 1030

WHDH RADIO 85



market. "There are advantages and disadvantages," he says. "One thing it does, of course, is attract a lot of men to the station. The disadvantage is that sometimes it does not attract enough women. Not that women don't like sports, because they do, and there are a lot of women listeners. But we are perceived as a very heavily sports-oriented station. We do have very good announcers and commentators. Johnny Most, who does the Celtics, has been doing it for 25 years. Bob Wilson, who does the Bruins, has been here a long time, and Gil Santos, who does the Patriots, the same."

Apple feels his station's sports involvement is an advantage over WHDH "to a certain extent, because it adds another dimension to what we are doing. There are some areas," he adds, "where it might be somewhat of a drawback. For instance, when a talk show is interrupted by sports, then obviously those who want to hear a talk show are going to go where the talk show is, and that's WHDH. So you can't have everything, but I think we have a pretty good compromise."

Promotion Devotion

The station promotion situation differs at the two stations, since WBZ has a sister TV outlet and WHDH does not. "We try to utilize it wherever we can," Apple says about WBZ-TV. "It would be foolish not to. For instance, if we're talking about snow closings, the WBZ-TV news department will remind people that they should listen to WBZ radio in the morning or through the night. When we do put on TV spots we use all the stations in town, but naturally we can trade off with our sister station, and that's an advantage."

"We haven't used billboards for a long time, we did do some taxis last year. We made a series of spots for TV, all different kinds. One was for our morning team, and then we had one for the afternoon team, we had one for the midday man, Bob Raleigh, one for the talk show. We also

had an institutional ad running which was We Hear You, one of those package things done by TM, based on the fact that we do hear you; and we did a bumper sticker campaign, so we did have generic spots."

Brady is a firm believer in promotion for WHDH. "We run a promotional budget in excess of half a million dollars a year—and that's cash. We do very little trading for TV time because TV stations happen to be very good cash customers of ours, and we don't want to trade that time away. We don't trade with the newspapers for the same reason. I also think I can get better positions when I pay cash."

"We've concentrated probably 90 percent of our outside budget into television. We have used billboards and cab tops on occasion, but always in support of what we're doing on TV. We never shotgun the approach; it's a rifle shot. We promote the same thing all over the place, and basically what we promote is call letter identification. I've got too many things on the station to promote individually, so I decided that aside from occasional informational campaign where we promote our morning drive information package, the basic thing I promote is call letter identification to reinforce in people's minds that we are still here. We've been in this market for a long time, so our call letter identity is high, but people need to be reminded that we're still alive. So we promote most of the time with 10-second spots on TV which reinforce call letters, and then make damn sure that our product is good enough on the air to hold people with the improved come that we seem to get from the heavy promotion that we do outside. Everything that we do on the air is built for average quarter-hour maintenance; everything that we do outside obviously is built for come."

Declining Syndication

Neither WBZ nor WHDH use syndicated programming to any significant degree; both stations pride themselves on their in-house capabilities to tailor special programming for their local market. "We don't get into it a lot," says Brady, "because first of all, I can't control it, and no matter how good it is, there's always a segment or two of it that I don't like. The only real heavy syndication that we've gotten into recently is the Elvis special from Drake-Chenault. But on the other hand, when they offered me the 'History of Rock & Roll,' I would not buy it because I felt my audience wouldn't tolerate some of the music that was in it. I turn down almost everything. I have such a large and competent staff that almost anything special we want to do we can do ourselves."

Apple says, "I never turn down listening to a syndicated show, because I'm interested in what's going on in the industry. But we are fortunate in having a very capable staff and most of the time, if we're interested in the kinds of things that a syndicator does, then we'll put in the time and energy and talent and do it ourselves. This way we have control of it; we know what we want, we can design it with ourselves in mind, and with the local audience in mind."

News Philosophies

In discussing WBZ's news approach, Apple concentrated on the station's technological innovations, citing WBZ as the first station to use the Comrex short-wave two-way radio system, which he says "has on-air sound of almost studio quality." Speaking more generally, he said, "We

All the good sports are on WBZ



Highly acclaimed WHDH "Sports Huddle" team. Left to right: Mark Witkin, Eddie Andelman and Jim Murray.



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WHDH

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have a very large news staff for a radio station. We have ten full-time newsmen and a News Director...they do investigative reporting, they have their own beats. It's an outstanding news department, and continually wins...I can't list the awards, it just wins one after the other."

Brady was more specific about WHDH's approach to news "Our approach is more of a mass appeal approach to news, and theirs (WBZ's) is more of a network approach even though neither one of us uses a network. My news is predominantly local, I'd say 90 to 95 percent, unless there's a major national news story. We do have access to the ABC radio network; although we don't use their newscast, we do use their resources. I've beefed up my news department now. We've got ten people in there, and I believe that my news placement, my service placement, is just a little more viable than theirs. I don't want full-blown newscasts every hour on the weekends any more, for example, because I don't believe people want to hear that. I guess I came out here and brought a lot of the things I learned in Top 40 radio, and I did not think that just because I wasn't doing Top 40 anymore that those ideas were no longer valid. I tried very hard to marry some of the To 40 premises that I always operated with to Pop/Adult."

Crosstown Traffic

The two stations even differ in their traffic coverage approaches, with WHDH favoring a fixed-wing craft and WBZ depending on a helicopter. Brady advocates the fixed-wing cause: "We fly a fixed-wing aircraft because it's faster and we can cover the perimeter of the city, which neither of the other two radio stations which do traffic reports can do. There's a beltway around Boston called Route 128 which is out there a good bit, and if you don't have a fixed wing you can't really cover it regularly because the helicopters are too slow. The problem with the fixed wing was that on bad days you couldn't get it up, and WBZ and WEEI (a Boston All-News station) could get their copters up on much worse days. So about six or eight months ago we made arrangements for a helicopter, so on good days we fly the plane and on bad weather days we fly the helicopter. On days with outrageous traffic problems, because of snowstorms, we put them both up, flying the plane out around Route 128 and the copter over the city. In addition to that we utilize eight mobile ground units with two-way radio equipment. They're in contact with the airplane and the radio station. My own opinion is that we have the best traffic coverage in the city, but I think we've only had it for about the past eight months."

"We have a legend in his own time," says Ira Apple about his traffic reporter. "That's a guy named Joe Green. Joe has been flying for over ten years in a helicopter. In the last blizzard, Joe was up and nobody would believe it, but he was up there flying until he was forced down. Joe is legendary in this area because he's done things...a little dog was on an ice floe in the Charles River a couple years ago and Joe landed very close to it on the ice and rescued the dog, and of course the newspapers were there and Joe became a hero. He got a letter of commendation for saving a kid who overturned a kayak in the middle of a river.



Veteran WBZ News Director Ed Bell.

He's always doing things like that. Joe is a bit of a maverick. He's got in a little bit of heat for being critical of the way the traffic has been routed, but they do listen to him."

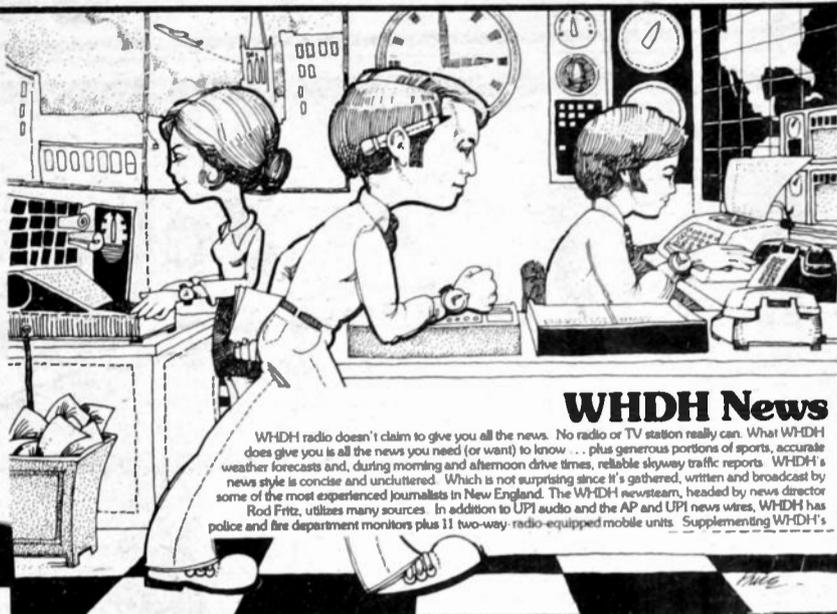
Apple also uses a ground crew, equipping the station's news cars and his own vehicle with two-way radio systems. "Mostly it's Joe," he says, however, "because we don't like to go overly long. Give plenty of service, but don't bore all the people who aren't in automobiles."

Rating the Ratings

WHDH and WBZ have been battling it out for the top in the Boston rating battle for almost two years now, and while the hard figures of the recent Arbitron tell part of the story, both program directors had amplifications and explanations of their own. Apple quickly brought up the subject of cume.

"Those are quarter hours you're looking at," he said, "which I wouldn't underestimate. But at the same time, if you look at the cumes of the two stations, there's just no comparison. WBZ is overwhelmingly number one in weekly cumes, daily cumes, and all the rest. On the quarter hours, what WHDH had done is to give away money, which we have not really yet begun to do, and I don't know if we ever will. What they are doing for those quarter-hours is the Cash Call contest for thousands of dollars, the fifty-dollar bonus thing, and all that forced listening stuff. Our policy has been not to give away cash money. We have contests, not just write down how much money we have, but something that will tie in and be fun for people who are not contest-involved and could care less about contests, which is the great majority of people."

Brady had his own interpretations: "Both stations have a lot of heritage, so there's a lot of built-in listenership for both stations. WBZ, with that image of theirs, is a radio station that is going to continue to have good numbers for quite a while. WHDH is a radio station that has been on the move now for two years. It has been an attempt to



WHDH News
WHDH radio doesn't claim to give you all the news. No radio or TV station really can. What WHDH does give you is all the news you need (or want) to know... plus generous portions of sports, accurate weather forecasts and, during morning and afternoon drive times, reliable skyway traffic reports. WHDH's news style is concise and uncluttered. Which is not surprising since it's gathered, written and broadcast by some of the most experienced journalists in New England. The WHDH newscast, headed by news director Rod Fritz, utilizes many sources. In addition to UPI audio and the AP and UPI news wires, WHDH has police and fire department monitors plus 11 two-way radio-equipped mobile units. Supplementing WHDH's

solidify that movement, and as you can see from the numbers, there are points at which we did not solidify it very well. But not only did we see in the last book that we were leading the market, but the last five Mediatrends that I've seen have also shown we were leading the market by an even more considerable margin than Arbitron showed. I believe what's happening here is that we are finally beginning to see the results of two years worth of work at WHDH. This is not commenting on WBZ at all. I believe that the attempt at stabilizing the staff has begun to pay off, the attempt to build the news department and make this a credible information station is beginning to pay off. Frankly, we're a hell of a lot better radio station today than we were a year ago. I have a lot more clear-cut direction for my music. I know exactly where I want to go; I'm not experimenting anymore."

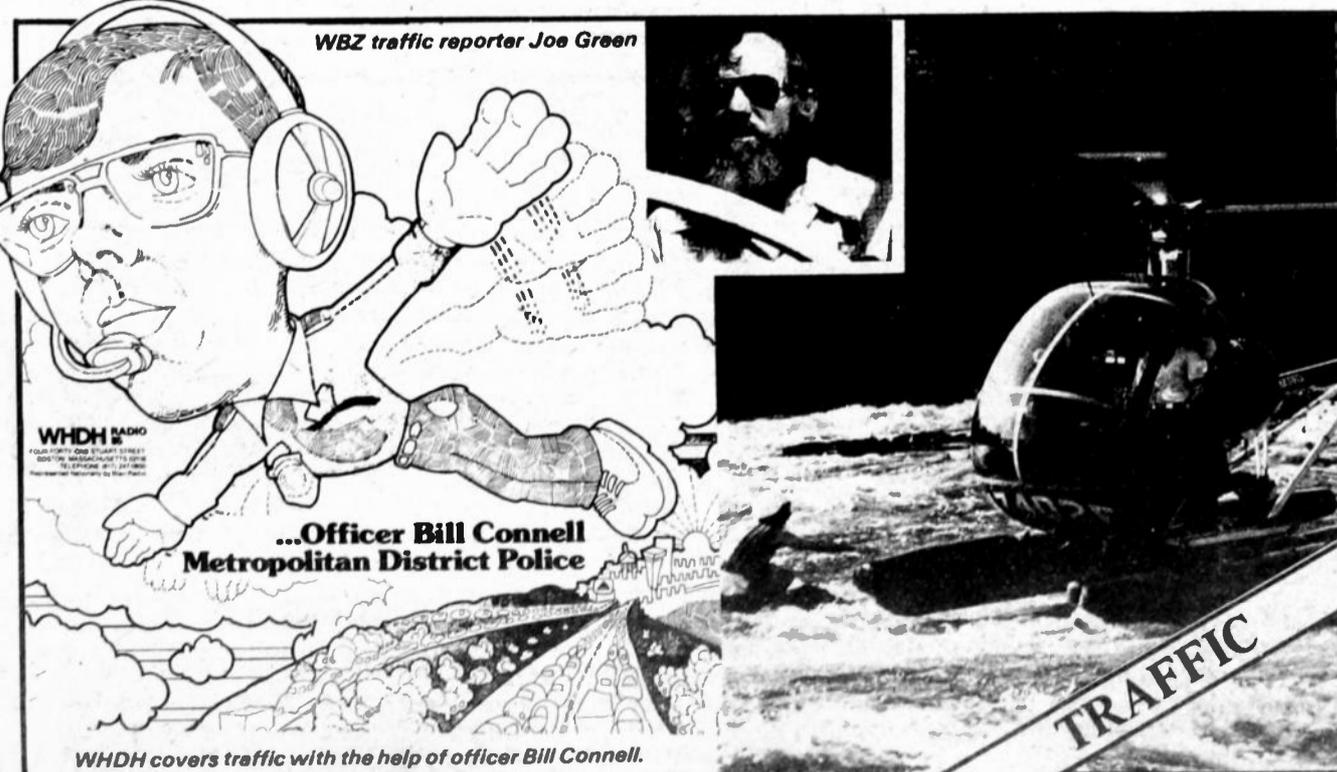
Parting Words

Both Boston programmers are obviously concerned with the present, but are pointing toward the future of their radio stations at the same time. Ira Apple is optimistic: "My first reaction is to say it's going to get better and better, and it better! It is going to get better, and at the same time we want to be able to keep the flavor and image and warmth, the personality that has made WBZ what it is. I envision we'll perhaps have more interesting contests as we go, and we'll work harder on promotions. We'll work harder and try to do better on the things that we already have going for us and that we've done over the years.

"I'm looking forward to the new technology I'm getting in; I'm looking forward to someday when I can make better use of computers. AM stereo will be coming along one of these days; I'm looking forward to that. I think that will be good for all AM. I think Boston is a great market. And I hope that when people think of Boston, that they think of WBZ, and I believe that's the case. I believe any other station would like to have that image, but I believe WBZ has it and I think rightfully so."

Al Brady lays his predictions for the future right on the line. "Obviously, I have to say I think we're going to dominate. I believe we are a better-programmed radio station, more carefully programmed. I pre-program every record on this station, I control every aspect. I believe that's the way it has to be done if I'm going to program the station. I don't believe there's ever going to be a real clearcut dominance for WHDH because of the signal of WBZ. I believe we can beat them as we have done, stay ahead of them in Metro—there might even come a time when we can pass them in Total Survey Area if our Metro becomes strong enough, but as far as anybody annihilating WBZ, it's not going to happen. They have too much heritage, too much signal too much image. But I think we can dominate, win our demographic, be number one 25-49. I think we've got youth on our side, enthusiasm on our side, the fact that we are the ones making the move on our side. The excitement is contagious. I think we have to guard against complacency at WHDH, and we're doing everything in our power to guard against it. I'm just the kind of guy who is never going to be satisfied until I've got a hundred share. I don't know if I'm going to get it, but I'm going to work for it."

So, as WBZ and WHDH gear up for the future, the Pop/Adult Battle of Boston marches on. The eventual outcome is uncertain, but the battle itself is stimulating the market to new heights of radio activity, and that's a positive development in itself. In the meantime, however, it seems the Boston market is willing and able to support two giant radio stations.



WBZ traffic reporter Joe Green

...Officer Bill Connell
Metropolitan District Police

WHDH covers traffic with the help of officer Bill Connell.

TRAFFIC

TOP-40



John Leader

Are we running into a talent shortage?

I received an article from Chip Stanley, Program Director of KVSL/Show Low, AR, in which he asks some very pointed questions. Chip begins, "Where are the next generation of entertainers to come from?" His article was prompted by his observance of several radio "veterans" moving out of radio into other allied fields. He further states, "When these highly trained personalities leave radio, and it appears to be at an ever-increasing and alarming rate, where will their successors come from?" I'm not sure I agree with Chip's assessment that radio people are leaving at "an ever increasing...rate," but his original question still deserves an answer.

Chip expanded on his first statement, saying, "The new wave in radio today seems to be research. Program Directors appear all consumed over this relatively new element of radio. Teaching, constructive guidance, individual attention and positive criticism for the sole purpose of improvement have been put on the back burner. If no one teaches, no one learns and stagnation looms everpresent and threatens the concept of radio as we have come to know it."

The prospect of "research" should not be frightening for anyone in radio. Research, if properly executed and (more importantly) properly applied, should only serve to make radio better! It is when research becomes "all-consuming" to the total exclusion of "the human element" that it can constitute a threat. The programmer who relies totally on research, ignoring the very important aspects of teaching, guiding and leading his or her staff, runs the risk of coming up short on any success measurements yet devised. And that in fact may be the heart of the talent shortage problem.

Finding new talent that is qualified is a very real challenge for many programmers. As an example, I had a conversation with the Program Director of a Midwestern radio station in a secondary market, who had an important vacancy on his staff for an afternoon drive jock. He had made all the usual moves in trying to fill the opening, phone contacts with other PD's, ads in the trades and word of mouth through his staff. The tapes and resumes began rolling in but with each day's delivery, our Midwestern programmer became more and more disappointed. He was not hearing anyone he felt could fill the slot. And the problem was not that the PD's tastes were too specific. The problem was the quality (or lack of it) of those applying for the job.

Back to Stanley's article, he too notices the problem, "Program Directors are not teaching their craft, yet across the country stations are screaming for newly-trained talent." As I remember the positive experience of being a Program Director, I spent a good chunk of time making sure my staff knew what we were doing and why! I always felt that if my staff was on the right road then the battle was half won. The techniques of dealing with people that I used were the same ones I had learned from my earliest radio superiors.

But the learning experience is a two-way street. If young people in radio don't make an effort to learn from those around them, then they are making a major error. Whether their goals are upward motion to bigger and higher paying markets or the desire to become the "kingpin" of a smaller situation, their learning process within radio must continue.

I am more optimistic than Chip Stanley because I know there are many creative Program Directors ready to share their knowledge. I was fortunate enough to work for and with some of the best Programmers in the country. If the PD's in the smaller markets are becoming so infatuated with pure research, then they are doing themselves and the entire career concept of radio a disservice. I have said it before, but in response to Chip Stanley's article it bears repeating: the most important part of any Program Director's job is dealing with his or her staff. And in any size market, New York or Show Low, that means teaching, learning, trying, failing, trying again and winning.

Thanks to Chip for his thoughts. You've read mine...I'd like to hear yours.

Bits

NORFOLK BELIEVES IN MAGIC: Bob Canada, Program Manager of WGH/Norfolk, related that a capacity crowd of 14,000-plus attended the first Shaun Cassidy concert in the Norfolk area. Because the tickets sold out in two days, WGH-13 awarded contest prizes including Shaun's albums and 20 pairs of Cassidy concert tickets along with something a bit unusual...a six by six foot hand-painted oil of Shaun, autographed by him at the concert. Bob also reported that WGH will announce future concerts in conjunction with WGH's 50th year in broadcasting.

RADIOTHON IN ALBANY: On February 25 and 26 the jocks and newsmen of WPTR/Albany, NY held their fifth annual Leukemia Radio-Thon and in doing so raised over \$31,000 for the upstate New York Chapter of the Leukemia Society. The "fishbowl" on the sight of the actual broadcast contained over \$1,650 in cash, as people dropped by to watch the continuous 36 hour broadcast and drop some cash into the bowl.

BAG IT TO WIN: WTSN/Dover, NH has started their Clean Up Number promotion. Listeners are being urged to pickup a Clean Up Number bag (car litter bags) and make note of the individual serial number on each bag. WTSN then reads numbers on the air and if a listener hears his or her number they have 12 minutes to call the station and claim a prize. The offered winnings include cash, watches and major appliances. Paul LeBlanc and his WTSN staff are obviously hoping to clean up with this one.

FANTA-Z ROLLS ON: WRJZ/Knoxville is continuing their multi-level Fanta-Z con-

test as they get ready to give away a 16 foot Catamaran Sailboat in Fanta-Z Three. After that it's on to Fanta-Z Four, which is only logical.



KILLER BEES INVADE MONTREAL: The FM96(CJFM)/Montreal Killer Bees are shown in the above photo only moments before their Broomball encounter with the MacDonald College All-Stars. The Bees are modeling gowns by Clansmen.

TAKIN' IT TO THE SLOPES: KDWB/Minneapolis recently conducted its second year of Super Nastar Races. The races include three weekends of amateur slalom races where over 700 skiers, aged 8-63, tried to beat their handicap to win trophies and medals. The grand prize winner received a Las Vegas holiday trip for two.



BOSTON BOWS BEAVER-DAY: On March 2nd Dale Dorman, WRKO/Boston morning man, celebrated the second annual "Beaver Day." The observance included "Beaver Buns" for breakfast and, of course, "Beaver Burgers" for lunch. Michael Dukakis, Governor of Massachusetts, issued a proclamation declaring the day as "Beaver Day". The Governor cited the virtues of the beaver and his positive effect on the environment. Dorman was quoted as saying, "Groundhogs have their day, why not beavers? I've been a beaver lover for years!" Pictured above is the beaver (left) and Dale Dorman (right).

Motion

Mike Adams, formerly 6-10pm personality at WRKO/Boston, has moved from his night slot to 9-12noon. The shift left open by Mike's move to daytime needs to be filled and tapes and resumes should be sent to Harry Nelson at WRKO. Harry also reports that J.J. Wright has left WRKO and his all-night shift is also open.

Banana Joe Montione has left CHUM/Toronto and is now doing afternoon drive for PD Tom West at WLOF/Orlando. Joe's shift is 3-7pm and he seems real happy to be back in the Florida sunshine!

Steve Kelly has moved from WBGN/Bowling Green to handle middays (9am-1pm) for Michael St. John at WMAK/Nashville.

A Reminder

Once again I'd like to remind all readers of R&R that you do not have to be a reporter to the paper to participate in its content. We want to hear from you! Send in your best promotions, staff changes, and pictures. We'd love to hear from you and so would all our readers, so make yourself a note to "let R&R know!"

Also, this update for all Top 40 reporting stations: report days are Monday and Tuesday, but since the majority of you finalize your music lists on Tuesday, that is the day that we receive the majority of reports. The deadline for music reports on Tuesday is 6pm Pacific Time, so please keep that in mind when putting your list together.



On MCA Records... Naturally!

TOP-40

Sonderling

(Continued from page 1)

Secretary Roy Sonderling, with the individual Sonderlings assuming control of those properties.

The merger agreement is subject to Sonderling's obtaining favorable banking opinions, a definitive agreement, the approval of both companies' directors and stockholders, favorable tax rulings, and FCC approval. A possible stumbling block to FCC approval is Sonderling's acquisition of WRVR/New York in October 1976, which would not meet the Commission's three-year requirement on license transfers. Sonderling's pending acquisition of WDAS-AM-FM/Philadelphia, now before the FCC, is viewed as another uncertain factor which may affect the Viacom merger.

Merger talks between Combined Communications Corp. and an unnamed "larger" company (R&R 3/17) were terminated, the company announced Monday (3/20). CCC declined again to name the other party in its talks, but stated that discussion on a "significant" acquisition by CCC and another unnamed party were continuing.

Letters

(Continued from page 3)

to take my weekend girl and turn her into our evening lady. Lady Jay has something going for her. She is an excellent communicator, and that is what an air personality must be. She does not fall into the category of women in media, who breathe heavy and reek of sex. She is just damn good. It may take forever to convince the programmers that women have a place in media. Somehow, though, I don't think it will take that long. You see I am one of the biggest "Chauvs" in the business, and I'm convinced that a woman can more than adequately handle the job.

Ron Young
Operations Manager
14Q/Palm Springs/Indio

Country Seminar

(Continued from page 1)

useful. This meeting concluded the formal sessions of the first day.

Lee Phillips, Program Director of WOKO/Albany, led an informal rap session later that night. Discussions included ways of clustering music and spots, music research and contests. There was some concern about the potential tune-out and over-hyping of a station from contests.

Motivation, Research & Technology

John Gorby of Jim Hooker, Inc., a motivation organization opened the Saturday meetings studying ways to utilize and stimulate ideas in a group meeting. An actual working group meeting was set up; those who took part included WMC/Memphis PD Les Acree; Randy Michaels of WDAF/Kansas City; John Chaffee, Marlite Broadcasting; Lee Phillips, WOKO/Albany; Rick Holcomb, GM, WTCR/Ashland; and Bob Young, KIKK/Houston. Concepts of holding staff meetings and getting the most out of them were key elements of this portion of the seminar.

The second day of concurrent sessions got underway after the motivation meeting. WHN's Ed Salamon headed a gathering with Arbitron's Bill Engle and Pulse's Peter Roslow, who took their discussions of the previous day and expanded into the area of research methodology. At the same time a meeting room was set up for round-table one-on-one talks with panelists featured in the Friday sessions.

After a lunch break, "The Fully Loaded, Semi-Automatic, Digital, Laser, Googlyphonic Dream Machine-Miniaturized/Engineering Your Future" session got started with moderator Ted Cramer, Music Coordinator of WDAF/Kansas City. Guests were Ted Roscutti, Taft Broadcasting, who spoke about

AM-stereo and its future possibilities, and engineering consultant Eric Small, whose topics included computerized music systems and the use of disc over tape cartridge in the airing of music at a radio station.

WDGY/Minneapolis Program Director, Dan Halyburton coordinated the next meeting on music research. Included during the hour were ideas from Joanne Calloway, MD at WMAQ/Chicago, new PD of WEEP/Pittsburgh; Dick Grogg, KVOV/Casper, Wyoming; Naomi Soule, researcher from the University of Kansas and Dr. Richard Peterson, Vanderbilt University. Everything from computing of music surveys to the use of out-call research were included in this discussion. The final general meeting featured highlights of various contests and promotions. WTCR's Rick Holcomb and WAXX/Eau Claire PD Bob Holtan were in charge of the introductions of the audio and visual presentations.

New Faces Perform

The closing event was the annual Country Radio Seminar "New Faces Show," which features some of the newer talent on the scene. The show starred Columbia's Janie Fricke; Elektra's Vern Gosdin; Warner Brothers' Con Hunley; Don King of Con Brio; Zella Lehr, RCA; Ronnie McDowell, Scorpio; Peggy Sue, Door Knob; Kenny Starr, MCA and Capitol's Gene Watson. Charlie Monk was MC and Nashville producer Eddie Kilroy overlooked the production of the evening's event.

R&R Country Editor Jim Duncan, who for the last three years has served on the CRS Agenda Committee, adds some of his own insights on the 1978 Country Radio Seminar, as well as plans for the tenth gathering next year in his column.

Correction

In last week's Arbitron ratings breakouts, WAVA/Washington D.C. was inadvertently listed as a News station. It should have been listed as an AOR.



TEAM SPIRIT—When a radio station suddenly comes up short on available air talent, it has to resort to whatever emergency measures are necessary. So KCBQ/San Diego was forced to round up two guys off the street by the names of Charlie Lake (left) and Jimi Fox to fill a vacant air shift. Actually, Lake, National Program Director for the Downe (formerly Bartell) Broadcasting Group, and KCBQ Program Director Fox teamed up for a one-time impulse shift, and apparently had a great time.



WEEKLY WINNER—A KHFI/Austin listener won the chance to build up an Austin-tatious album collection in a station drawing. Listeners voted for their favorite records and artists, and the winner (pictured at left with KHFI Promotion Coordinator Michael Ross) won an album a week from the station and a local record store.

**FOR YEARS IT'S BEEN, "HO HO HO."
NOW IT'S "HUM HUM HUM."**



MEL BROOKS sings HIGH ANXIETY.
His soon-to-be-memorable single smash on Asylum.

 ©1978 Elektra/Asylum Records

(Advertisement)



THEY DID IT ALL FOR CFTR—In commemoration of the 25-billionth McDonalds hamburger served in Canada, company officials presented CFTR/Toronto air personality Mike Cooper with a not-quite true-to-life model of the momentous burger. Why Cooper was chosen as the symbolic recipient of the 25-billionth burger was not explained, but he does look suitably honored by the gesture. Pictured (l-r) are: Cooper, John Strutt, the local McDonalds manager, and McDonalds Canada Vice President Ed Garber.

The Imagining Has Ended!

“IMAGINARY LOVER”

ATLANTA RHYTHM SECTION

has broken with solid radio action!

BREAKERS

ATLANTA RHYTHM SECTION

Imaginary Lover (Polydor)

64% of our reporters on it, 16 adds including WOKY, B100, WRKO, 96X, WKBW, KROY, WKY. Key moves: 29-21 WZZP, 22-20 KIIS-FM, 39-29 WPEZ, 30-27 WCAO, 30-26 KLIF, 17-13 at z93, 25-19 KRSP, 39-33 at BJ105, 4-1 at 94Q, 30-25 WGUY, 20-15 WHHY, 14-8 WRFC, 30-26 WACI, 30-25 KSLY, debut 30 WPGC, debut 23 KSTP, debut 30 WICC, debut 20 WNCI, debut 28 WTMA. See Parallels, charts at number 30.

from the album

“Champagne Jam”



Radio & Records Album Airplay No. 6

Bill Hard FMQB Album Report

Debut No. 5, March 17, 1978

A.R.S.—now solidly entrenched as
the toast of American Rock and Roll!



TOP-40



BACKSTAGE WITH B.J.—KHJ/Los Angeles Program Director John Sebastian was among the backstage congratulators at B.J. Thomas' first Roxy engagement. Pictured (l-r) are: MCA Album Promotion Director Joy Hall, Lindy Goetz of MCA Promotion, Vice President of Promotion Stan Bly, Sebastian, B.J. Thomas and his wife Gloria.



CAPTAIN WHAMMO GOES BUBBLEGUM—WMET/Chicago air personality Captain Whammo was selected as an interview subject by the prestigious local newsgathering organization Bubble Gum Digest, primarily administered by preteen and teenage journalists. The interview aired over WMAQ-TV in Chicago. Captain Whammo (right) is pictured with interviewer Laura.



WALT TEAM COURTS JUNIOR MISS—Staffers at WALT/Meridian, Mississippi put together a basketball team for charity called the WALT Stump-Jumpers. During halftime of a game benefitting the Merch of Dimes, the team posed with Lauderdale County Junior Miss Tammy Moore. Pictured (l-r) are: Ms. Moore, Jim Gates, John Lyons, Mike Denton, Van Mac, and Willie Giles. Crouched in front are Ken Rainey and Clay Holladay, while standing in the back row are Keith Ballard and Ron Walton.



KJRB PICKS UP STYX GOLD—KJRB/Spokane was presented with a gold record for Styx's "Come Sail Away" by A&M. Pictured at the presentation are (l-r) A&M Seattle promotion rep Larry Green, KJRB Music Director Tom Hutylar, and Program Director John Sherman.



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(Advertisement)



VAN HALEN LIVE AT KLIV—Warner Bros. Van Halen visited KLIV/San Jose in support of their current record pursuits. Pictured at the station (l-r) are Warners Regional Promotion Manager Bert Keane, group's David Lee Roth, KLIV Music Director Ralph Koal, group's Edward Van Halen, Mike Stone of Warners Artist Development, and Promotion Marketing Manager Jon Le Valley (kneeling).

Your Columbia Fortune, Cookie:



YOU WILL SOON EMBARK
ON AN EXCITING
JOURNEY

JOURNEY'S

"Wheel In The Sky"

KSLQ add 33	KHFI LP cut
KFRC add	KNDE LP cut
KLIF LP cut	KJOY LP cut
WBBF 29-24	KSTN LP cut
KLIV 28-26	WMET add 31
	KYNO add



YOU WILL INHERIT
A GREAT DEAL OF
MONEY

EDDIE MONEY'S

"Baby Hold On"

WPEZ 22-20	KTLK add	WAKY 29-26
KLIF on	JB105 add 40	WBBQ debut 29
Z93 30-26	WYRE add	WFLI 26-24
WSAI add 29	WTRY 28-25	WINW 29-25
Q102 debut 23	94Q add 29	KLIV 16-11
KSLQ 21-18	WTIX 24-18	KROY debut 28
KFRC 14-12	WNOE 29-25	WFOM 23-20
		KSLY 11-7



On Columbia Records

NORTHEAST
Most Added Wings
 Travolta/Olivia
 Flack/Hathaway
 Jefferson Starship

Hottest Bee Gees "Fever"
 Yvonne Elliman
 Barry Manilow

SOUTH
Most Added Wings
 Travolta/Olivia
 Flack/Hathaway
 Billy Joel

Hottest Yvonne Elliman
 Bee Gees "Fever"
 Natalie Cole

ADDS & HOTTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST

SOUTH

MIDWEST

Parallel One
 CHUM/Toronto, CA
 John Termini
 ELO
 Andrew Gold
 Jefferson Starship
 HOTTEST:
 Bee Gees
 Fever 2-1
 Eric Clapton 5-3
 Kansas 11-9
 Barry Manilow 19-13
 David Gates 25-17

Parallel Two
 WXXX/Pittsburgh, PA
 Bobby Christian
 Eric Clapton
 Steely Dan
 Peg
 Wings
 Doucette
 Raydio
 Tramps
 HOTTEST:
 Kansas 1-1
 Bee Gees
 Fever 10-2
 ELO 3-3
 Jay Ferguson 11-7
 England Dan 14-10

WCAO/Baltimore, MD
 Ron Riley
 Wings
 Travolta/Olivia
 Warren Zevon
 Chuck Mangione
 HOTTEST:
 Bee Gees
 Fever 1-1
 Raydio 5-2
 Yvonne Elliman 19-10
 Player 24-18
 Flack/Hathaway 27-19

WABC/New York, NY
 Sooye Jones
 Kansas
 Jackson Browne
 Heatwave
 David Gates
 Player
 Back (RA)
 HOTTEST:
 Bee Gees
 Fever 1-1
 Barry Manilow 7-4
 Yvonne Elliman 25-10
 Jay Ferguson 30-14
 Bob Welch 31-21

WKBW/Buffalo, NY
 Jon Summers
 Wings
 Bonnie Tyler
 ARS
 Angel
 Leif Garrett
 Manderer
 HOTTEST:
 Barry Manilow 1-1
 Paul Davis 7-5
 Raydio 17-12
 Styx 24-20
 Andrew Gold 0-23

WFL/Philadelphia, PA
 Jay Cook
 Flack/Hathaway
 Travolta/Olivia
 HOTTEST:
 Barry Manilow 2-1
 Bee Gees
 Fever 4-2
 England Dan 13-7
 Kansas 19-13
 Bee Gees
 Woman 0-20

WPEZ/Pittsburgh, PA
 T. Morgan
 Jefferson Starship
 Parliament
 Doucette
 Tavares
 Warren Zevon
 HOTTEST:
 Bee Gees
 Alive 1-1
 Raydio 5-4
 Jay Ferguson 9-7
 Eric Clapton 11-9
 Natalie Cole 12-10

WFL/Philadelphia, PA
 Jeff Robbins
 Bee Gees/Tavares
 Woman
 Flack/Hathaway
 Jefferson Starship
 Player
 England Dan
 Wings
 HOTTEST:
 Natalie Cole 16-11
 David Gates 23-15
 Jackson Browne 24-17
 Raydio 25-18
 Parliament 30-22

WPGC/Washington, D.C.
 Jim Elliott
 Tramps
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Fever 1-1
 Yvonne Elliman 14-8
 Parliament 13-10
 Bee Gees
 Woman 18-13
 England Dan 27-22

WRIK/Boston, MA
 Harry Nelson
 David Gates
 Styx
 ARS
 Tramps
 Met Wildlife
 HOTTEST:
 Bee Gees
 Fever 1-1
 Yvonne Elliman 12-6
 Jackson Browne 19-15
 Andrew Gold 21-16
 Jefferson Starship 28-22

99X/New York, NY
 Bobby Ricb
 Travolta/Olivia
 Billy Joel
 Young
 Flack/Hathaway
 Peter Brown
 HOTTEST:
 Bee Gees
 Alive 1-1
 Yvonne Elliman 15-8
 Billy Joel 19-9
 Natalie Cole 27-14
 Bob Welch 30-24

WICC/Bridgeport, CT
 Greg Loeber
 Warren Zevon
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Fever 1-1
 Eric Clapton 9-5
 Billy Joel 13-7
 Yvonne Elliman 23-18
 Jefferson Starship 25-21

WYRE/Annapolis, MD
 Robb Stewart
 Travolta/Olivia
 Eddie Money
 Wings
 Met Wildlife
 Bonnie Tyler
 Steely Dan
 HOTTEST:
 Bee Gees
 Fever 1-1
 Eric Clapton 7-5
 Natalie Cole 13-10
 Raydio 21-14
 Stargard 25-15

WYRE/Annapolis, MD
 Steve Kingston
 Wings
 Bonnie Tyler
 Eddie Money
 Kayak (dp)
 HOTTEST:
 Bee Gees
 Fever 1-1
 Eric Clapton 7-5
 Raydio 12-8
 David Gates 17-12
 Yvonne Elliman 20-14

Parallel Three
WVAM/Altoona, PA
 John Harrison
 Carpenters
 Jefferson Starship
 Rubicon
 Parliament
 Wings
 Alllan Clarke
 Robert Palmer
 HOTTEST:
 Bee Gees
 Fever 3-1
 Linda Ronstadt 13-9
 David Gates 22-13
 England Dan 25-15

WTSN/Dover, NH
 Jim Sebastian
 Wings
 Player
 Fotonaker
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Parliament 4-2
 Kansas 12-7
 Rod Stewart 13-9
 Rubicon 18-13
 ELO 20-14

WTO/Portland, ME
 Ady Carey
 Wings
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Fever 1-1
 Kansas 3-2
 Raydio 17-11
 Abba 25-17
 Jackson Browne 29-24

13Q/Pittsburgh, PA
 Patte Sullivan
 Michael Zager
 Tramps
 Warren Zevon
 HOTTEST:
 Bee Gees
 Alive 1-1
 Bee Gees
 Fever 2-2
 Kansas 3-3
 Natalie Cole 8-5
 Yvonne Elliman 12-9

WAVZ/New Haven, CT
 Curt Hansen
 Bob Welch
 George Benson
 HOTTEST:
 Barry Manilow 1-1
 Bee Gees
 Fever 2-2
 Billy Joel 5-3
 Jefferson Starship 10-6
 Tramps 19-10

WFOA/Manchester, NH
 Rick Ryder
 Wings
 Dolly Parton
 Michael Zager
 Player
 Alllan Clarke
 HOTTEST:
 Kansas 8-2
 Jay Ferguson 15-7
 England Dan 16-10
 Barry Manilow 17-12
 Raydio 27-16

WGUY/Bangor, ME
 Mark Lawrence
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Fever 1-1
 Andrew Gold 9-7
 Bob Welch 21-16
 Chuck Mangione 25-21
 LeBlanc & Carr 27-22

WAKY/Louisville, KY
 Bob Moody
 Lou Rawls
 Dolly Parton
 KC & Sunshine
 Manfred Mann
 HOTTEST:
 Barry Manilow 7-1
 Yvonne Elliman 18-5
 David Gates 13-10
 Kiss 21-15
 Jackson Browne 23-16

WYNO/Birmingham, AL
 Walt Brown
 Shaun Cassidy
 HOTTEST:
 Andy Gibb 1-1
 Kansas 8-3
 Natalie Cole 11-7
 Yvonne Elliman 12-8
 Bob Welch 15-11

WBBO/Augusta, GA
 Bruce Stevens
 Travolta/Olivia
 England Dan 14-10
 David Gates 19-14
 ELO 22-16
 Flack/Hathaway 33-23

WHY/Montgomery, AL
 Lanny West
 Jefferson Starship
 Travolta/Olivia
 HOTTEST:
 Natalie Cole 3-1
 Hotel 14-8
 ARS 20-15
 Chuck Mangione 22-16
 Parliament 25-19

WABM/Mobile, AL
 Scott Griffith
 Styx
 George Benson
 Rubicon
 HOTTEST:
 Natalie Cole 1-1
 Bee Gees
 Fever 2-2
 Barry Manilow 10-6
 Jackson Browne 13-11
 KC & Sunshine 23-19

WANS/Anderson, SC
 Bill McCown
 Bee Gees
 Woman
 Travolta/Olivia
 Wings
 Steely Dan
 Bonnie Tyler
 HOTTEST:
 Parliament 11-6
 Flack/Hathaway 14-7
 Yvonne Elliman 17-10
 Jackson Browne 18-13
 EMF 25-19

WTMA/Charleston, SC
 Bob McLain
 Wings
 HOTTEST:
 Raydio 11-4
 LeBlanc & Carr 17-5
 England Dan 26-9
 Yvonne Elliman 22-10
 Parliament 18-11

WRFC/Athens, GA
 Kelly McCoy
 Travolta/Olivia
 Wings
 Bonnie Tyler
 HOTTEST:
 Bee Gees
 Fever 1-1
 Andrew Gold 12-6
 David Gates 10-7
 Rod Stewart 15-10
 Warren Zevon 35-29

CK101/Cocoa Beach, FL
 Steve Ocean
 Billy Joel
 Kiss
 Leif Garrett
 HOTTEST:
 Barry Manilow 2-1
 Chicago 6-3
 Bob Welch 10-4
 Carpenters 13-8
 Natalie Cole 18-9

WAAJ/Huntsville, AL
 Jay Federicks
 Carpenters
 Chuck Mangione
 Wings
 Shaun Cassidy
 HOTTEST:
 Bee Gees
 Fever 1-1
 David Gates 12-8
 Yvonne Elliman 16-10
 Rick Nelson 19-13
 Stargard 23-16

WAIR/Winston Salem, NC
 Bob Scarborough
 Warren Zevon
 Tavares
 Billy Joel
 Bonnie Tyler
 Travolta/Olivia
 Paul Taylor (dp)
 HOTTEST:
 Yvonne Elliman 5-1
 Flack/Hathaway 17-9
 Natalie Cole 19-11
 Andrew Gold 20-15
 Parliament 24-19

92Q/Nashville, TN
 Bruce Sherman
 Flack/Hathaway
 HOTTEST:
 Barry Manilow 6-3
 Yvonne Elliman 10-6
 Chuck Mangione 12-8
 Rod Stewart 15-10
 Maylon & Millie 27-16

WGLF/Tallahassee, FL
 Robin Sterne
 Crack The Sky
 Met Wildlife
 Patti Smith
 Randy Newman
 Manhattan Transfer
 HOTTEST:
 Bee Gees
 Fever 2-1
 Yvonne Elliman 11-2
 LeBlanc & Carr 9-3
 EMF 12-5
 Jay Ferguson 15-11

WISD/Asheville, NC
 Ray Williams
 Billy Joel
 Bonnie Tyler
 Warren Zevon
 Wings
 HOTTEST:
 Heatwave 1-1
 Yvonne Elliman 10-5
 Bob Welch 12-7
 Andrew Gold 16-9
 Natalie Cole 20-11

WIRK/W Palm Beach, FL
 Alan Edwards
 Wings
 Dolly Parton
 Flack/Hathaway
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Fever 1-1
 ELO 10-6
 Yvonne Elliman 14-10
 Jimmy Bo Horne 23-19
 Parliament 25-21

WVLE/Lexington, KY
 Jim Jordan
 None
 HOTTEST:
 Bee Gees
 Fever 3-1
 Eric Clapton 3-2
 Samantha Sang 4-3
 Raydio 25-11
 ELO 24-12

KILE/Galveston, TX
 Dave Collins
 Jefferson Starship
 Jacky Ward
 Wings
 HOTTEST:
 Natalie Cole 1-1
 Eric Clapton 4-2
 David Gates 8-5
 Barry Manilow 11-9
 Stargard 13-11

98Q/Vidalia, GA
 Scott Kerr
 Bee Gees
 Woman
 Parliament
 Dolly Parton
 HOTTEST:
 Bee Gees
 Fever 1-1
 Bob Welch 13-8
 LRB 14-10
 ARS 15-9
 ELO 26-21

WFO/Marietta, GA
 Greg McClure
 Wings
 George Benson
 Travolta/Olivia
 Steely Dan
 Tavares
 HOTTEST:
 Rubicon 8-2
 England Dan 11-4
 ARS 16-11
 Enchantment 19-14
 Flack/Hathaway 22-17

WLOF/Olando, FL
 Blackwell/Neil
 Wings
 Alllan Clarke
 Tramps
 Michael Zager
 Rod Stewart
 Raydio
 Travolta/Olivia
 HOTTEST:
 Natalie Cole 9-4
 Bob Scaggs 16-10
 Yvonne Elliman 31-19
 Gene Cotton 27-21
 Jefferson Starship 39-27

Parallel Two
WGRD/Grand Rapids, MI
 Ron White
 None
 HOTTEST:
 Barry Manilow 2-2
 Kansas 3-3
 Eric Clapton 8-4
 David Gates 7-5
 Jackson Browne 19-15

WINW/Canton, OH
 Keith London
 Travolta/Olivia
 Warren Zevon
 Wings
 Met Wildlife
 HOTTEST:
 Bee Gees
 Fever 1-1
 Gene Cotton 12-9
 David Gates 17-13
 Jackson Browne 22-17
 Flack/Hathaway 30-21

KBEO/Kansas City, MO
 Kim Walsh
 Wings
 Bob Welch
 Yvonne Elliman
 HOTTEST:
 Bee Gees
 Fever 2-1
 Yvonne Elliman 10-8
 Bob Welch 14-9
 Jay Ferguson 16-11
 Shaun Cassidy 24-16

WYFM/Youngstown, OH
 Jack Taylor
 Raydio
 Andrew Gold
 HOTTEST:
 Bee Gees
 Alive 3-1
 Jay Ferguson 10-6
 Kansas 11-7
 Jackson Browne 20-9
 Raydio A-13

WSAL/Cincinnati, OH
 C.C. Matthews
 Eddie Money
 Warren Zevon
 Kenny Loggins
 Celebrate (RA)
 HOTTEST:
 Andy Gibb 1-1
 Sterly Dan
 Peg 9-7
 Andrew Gold 11-9
 Rod Stewart 13-12
 Yvonne Elliman 27-20

WGCL/Cleveland, OH
 Bob Travis
 Heatloaf
 HOTTEST:
 Bee Gees
 Fever 2-1
 Lou Rawls 25-15
 England Dan 22-16
 LeBlanc & Carr 23-17
 Kansas 28-18

CKLW/Detroit, MI
 Rosalie Trombley
 David Gates
 Tramps
 HOTTEST:
 Samantha Sang 1-1
 Eric Clapton 7-5
 Mathis/Williams 21-10
 Paul Davis 28-15

KAKC/Tulsa, OK
 Dr Don
 Crystal Gayle
 Allan Clarke
 Wings
 Travolta/Olivia
 HOTTEST:
 Yvonne Elliman 7-2
 Bob Welch 13-8
 LeBlanc & Carr 16-9
 David Gates 17-12
 Flack/Hathaway 39-28
 EMF 0-21

WNCI/Columbus, OH
 Steve Edwards
 ELO
 Raydio
 Jackson Browne
 Load/Stay
 HOTTEST:
 Eric Clapton 9-5
 Jackson Browne 8-6
 Natalie Cole 14-9
 Paul Davis 16-10
 Flack/Hathaway 20-12

WOW/Omaha, NE
 Roger Davis
 Heatwave
 Gordon Lightfoot
 Andrew Gold
 HOTTEST:
 Bee Gees
 Fever 2-1
 Samantha Sang 7-3
 David Gates 15-9
 England Dan 18-10
 Yvonne Elliman 27-22

WNDE/Indianapolis, IN
 Bobby Hatfield
 Rod Stewart
 Flack/Hathaway
 ARS
 HOTTEST:
 Barry Manilow 9-6
 Bob Welch 13-10
 Kansas 15-11
 Tavares
 Yvonne Elliman 28-19

WIFE/Indianapolis, IN
 Jerry Stepiak
 Abba
 Chuck Mangione
 Wings
 HOTTEST:
 Bee Gees
 Alive 1-1
 Raydio 14-3
 Jay Ferguson 20-17
 England Dan 28-20
 Natalie Cole 30-22

WVET/Chicago, IL
 Dave Morgan
 Lou Rawls
 Styx
 Flack/Hathaway
 Journey
 HOTTEST:
 Bee Gees
 Fever 1-1
 Yvonne Elliman 10-8
 Stargard 16-12
 Parliament 27-18
 Tramps 23-19

KIOA/Des Moines, IA
 Gary Stevens
 Locust
 England Dan
 HOTTEST:
 Barry Manilow 1-1
 Bee Gees
 Fever 5-2
 Raydio 14-9
 Neil Hill 15-10
 KC & Sunshine 21-16

WCOL/Columbus, OH
 Dava Blahop
 Raydio
 Chuck Mangione
 Renny Loggins
 HOTTEST:
 Bee Gees
 Fever 1-1
 Gene Cotton 12-9
 David Gates 17-13
 Jackson Browne 22-17
 Flack/Hathaway 30-21

WKBQ/Kansas City, MO
 Kim Walsh
 Wings
 Bob Welch
 Yvonne Elliman
 HOTTEST:
 Bee Gees
 Fever 1-1
 KC & Sunshine 24-10
 Andrew Gold 23-13
 David Gates 28-15
 ELO 21-16

WMEF/Ti Wayne, IN
 John David Spangler
 Gene Cotton
 Styx
 HOTTEST:
 Kansas 2-1
 Eric Clapton 3-2
 Bob Welch 16-7
 Yvonne Elliman 15-8
 David Gates 20-11

KLEO/Wichita, KS
 Ken Clifford
 Yvonne Elliman
 Abba
 Gene Cotton
 HOTTEST:
 Eric Clapton 10-6
 Bob Welch 13-8
 ELO 19-13
 Barry Manilow 26-15
 Rubicon 29-20

KFYR/Bismarck, ND
 Dan Brannon
 Dolly Parton
 Travolta/Olivia
 HOTTEST:
 Barry Manilow 3-2
 Eric Clapton 5-4
 England Dan 14-7
 Bob Welch 16-10
 David Gates 17-12

WROE/Rockford, IL
 Bob Goode
 Dolly Parton
 Travolta/Olivia
 HOTTEST:
 Warren Zevon
 Jefferson Starship
 Styx
 Flack/Hathaway
 HOTTEST:
 Yvonne Elliman 16-8
 Jackson Browne 15-10

WGBF/Evanston, IN
 Adam Smasher
 None
 HOTTEST:
 Kansas 3-1
 Barry Manilow 4-2
 Heatwave 8-5
 Yvonne Elliman 16-8
 Jackson Browne 15-10

MIDWEST
Most Added Wings
 Travolta/Olivia
 Billy Joel
Hottest Yvonne Elliman
 David Gates
 Bee Gees "Fever"

WEST
Most Added Wings
 Flack/Hathaway
 Travolta/Olivia
Hottest Bee Gees "Fever"
 Kansas
 Yvonne Elliman

WEST

KQWB/Fargo, ND
 John Messinger
 Billy Joel
 Wings
 Chuck Mangione
 HOTTEST:
 Eric Clapton 1-1
 Bee Gees
 Fever 6-2
 Linda Ronstadt 7-3
 Barry Manilow 11-4
 Jackson Browne 12-8

KKL/Grand Forks, ND
 Bob Hooper
 Dolly Parton
 Styx
 Wings
 HOTTEST:
 Bee Gees
 Fever 10-1
 Eric Clapton 13-10
 Jackson Browne 18-12
 Yvonne Elliman 19-15
 Rubicon 25-21

WNAM/Neenah, WI
 Jason Page
 Dolly Parton
 Billy Joel
 Wet Willie
 Tavares
 HOTTEST:
 Bee Gees
 Fever 4-2
 Barry Manilow 10-6
 Bob Welch 16-8
 Styx 19-11
 Chuck Mangione 29-21

WJON/St. Cloud, MN
 Tom Kay
 Wings
 Player
 Styx
 Dolly Parton
 HOTTEST:
 Bee Gees
 Fever 1-1
 Barry Manilow 10-3
 David Gates 13-9
 Kansas 14-10
 Gene Cotton 20-17

KEWL/Topeka, KS
 J.R. Greeley
 Jefferson Starship
 Travolta/Olivia
 Paul Simon
 Lou Rawls
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jay Ferguson 9-6
 England Dan 13-11
 Andrew Gold 25-20
 Kiss 28-23

WEBC/Duluth, MN
 Beau Elliot
 Player
 ARS
 Billy Joel
 Bonnie Tyler
 HOTTEST:
 Bee Gees
 Fever 1-1
 David Gates 12-4
 Yvonne Elliman 16-8
 Andrew Gold 20-15
 Jefferson Starship 24-20

WEST
Parallel One
KHI/Los Angeles, CA
 John Sebastian
 David Gates
 Wings
 HOTTEST:
 Andy Gibb 6-4
 Barry Manilow 9-5
 Eric Clapton 11-9
 Jay Ferguson 24-19
 Kansas 30-23

98EK/Dever, CO
 Jack Rogan
 None
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jefferson Starship 23-18
 Gene Cotton 28-21
 David Gates 27-22
 England Dan 30-25

KTLE/Denver, CO
 Randy Jay
 Wings
 Yvonne Elliman
 Randy Edelman
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 1-1
 Paul Davis 6-3
 Gene Cotton 12-10
 Barry Manilow 18-13
 Gordon Lightfoot 27-23

KFI/Los Angeles, CA
 Eric Chase
 None
 HOTTEST:
 Bee Gees
 Fever 1-1
 Bob Welch 7-4
 Kansas 12-5
 Natalie Cole 15-7
 Raydio 29-20

B100/San Diego, CA
 Gene Knight
 Styx
 Billy Joel
 Wings
 Parliament
 Barry Manilow
 ARS
 Steely Dan
 HOTTEST:
 Bee Gees
 Fever 1-1
 Raydio 15-10
 Andrew Gold 19-13
 Yvonne Elliman 22-14
 Jefferson Starship 24-17

KJR/Seattle, WA
 Tracy Mitchell
 Wings (dp)
 Flack/Hathaway (dp)
 Karla Bonoff
 Lay Down (dp)
 HOTTEST:
 Bee Gees
 Fever 1-1
 Andrew Gold 14-11
 England Dan 18-14
 Raydio 24-19
 Styx 25-21

KIIS-FM/Los Angeles, CA
 Staab/Coben
 Bee Gees
 Woman
 Warren Zevon
 HOTTEST:
 Bee Gees
 Fever 2-1
 Styx
 Sail 6-5
 Eric Clapton 10-10
 Kansas 13-12
 Bob Welch 19-17

KFRC/San Francisco, CA
 Lee Garland
 Chuck Mangione
 Wet Willie
 Journey
 Warren Zevon
 Travolta/Olivia
 HOTTEST:
 Samantha Sang 1-1
 Yvonne Elliman 12-9
 Kansas 13-10
 Flack/Hathaway 21-15
 Bee Gees/Tavares
 Woman 27-19

Parallel Two
KJRB/Spokane, WA
 Tom Hutylar
 Jefferson Starship
 Gene Cotton
 Mings
 HOTTEST:
 Jay Ferguson 8-3
 Kansas 13-6
 Styx 21-12
 EMF 22-17
 Jackson Browne 27-20

KIMN/Denver, CO
 Ed Greene
 David Gates
 Chuck Mangione
 Rubicon
 Flack/Hathaway
 Mings
 HOTTEST:
 Bee Gees
 Fever 1-1
 LRB 9-6
 England Dan 20-17
 Andrew Gold 25-20
 Yvonne Elliman 0-25

KCBQ/San Diego, CA
 Jimi Fox
 Stargard
 Natalie Cole
 HOTTEST:
 Bee Gees
 Fever 2-1
 Eric Clapton 10-3
 Kansas 11-5
 Yvonne Elliman 19-11
 Parliament 23-18

K100/Los Angeles, CA
 Denise Gorman
 Wings
 Flack/Hathaway
 Player
 Rubicon
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Fever 4-1
 Eric Clapton 11-7
 Jay Ferguson 21-17
 Kansas 26-23
 Jefferson Starship 34-30

KANC/Anchorage, AK
 Randy Robbins
 Lou Rawls
 EMF
 Parliament
 HOTTEST:
 Bee Gees
 Fever 1-1
 Andrew Gold 11-7
 England Dan 12-9
 Raydio 17-13
 Jackson Browne 21-17

KEZY/Anchorage, CA
 Larry Groves
 Wings
 Jackson Browne
 HOTTEST:
 Bee Gees
 Fever 7-3
 Eric Clapton 10-7
 ELO 13-11
 Kansas 15-13
 Jay Ferguson 23-18

EYXX/Seattle, WA
 Jonathan Walker
 Travolta/Olivia
 Patti Smith
 HOTTEST:
 Eric Clapton 1-1
 Barry Manilow 7-6
 LeBlanc & Carr 12-11
 EMF 24-16
 Flack/Hathaway 30-22

KLJF/Ben Jone, CA
 Ralph Koal
 Mings
 Tramps
 Travolta/Olivia
 Dolly Parton
 HOTTEST:
 Bee Gees
 Fever 12-2
 Kansas 18-8
 Raydio 21-12
 Barry Manilow 22-14
 Yvonne Elliman 25-15

KCPX/Salt Lake City, UT
 Gary Waldron
 Wings
 Wet Willie
 Rubicon
 HOTTEST:
 Bee Gees
 Fever 1-1
 Barry Manilow 4-3
 England Dan 18-12
 Styx 20-15
 Heatwave 24-20

KROY/Sacramento, CA
 Kris Mitchell
 LeBlanc & Carr
 Lou Rawls
 Flack/Hathaway
 Mings
 Styx
 Jefferson Starship
 ARS
 HOTTEST:
 Bee Gees
 Fever 2-1
 Yvonne Elliman 22-15
 Bob Welch 24-16
 Jackson Browne 23-17
 Raydio 28-20

KQEO/Albuquerque, NM
 Frank Reagan
 None
 HOTTEST:
 Yvonne Elliman 23-11
 Jackson Browne 21-12
 England Dan 27-17
 Gene Cotton 26-20
 ELO 29-21

KNDZ/Sacramento, CA
 Mark Driscoll
 Rufus
 Dolly Parton
 HOTTEST:
 Natalie Cole 12-8
 Jackson Browne 15-9
 England Dan 20-11
 Rod Stewart 19-12
 Styx 27-15

KYNO/Fresno, CA
 John Barry
 Tramps
 Rubicon
 Flack/Hathaway
 Journey
 HOTTEST:
 Bee Gees
 Fever 1-1
 Heatwave 2-2
 Barry Manilow 7-4
 Bob Welch 14-9
 Natalie Cole 24-14

KGW/Portland, OR
 Terry Danner
 ELO
 Andrew Gold
 Gene Cotton
 Mathis/Williams
 HOTTEST:
 Barry Manilow 3-1
 Kansas 5-2
 David Gates 17-9
 Gordon Lightfoot 22-17
 Chuck Mangione 0-27

KRSP/Salt Lake City, UT
 Alan Haque
 Wings
 Billy Joel
 Flack/Hathaway
 Rubicon
 HOTTEST:
 Bee Gees
 Fever 1-1
 LeBlanc & Carr 7-5
 Bob Welch 8-6
 Yvonne Elliman 10-7
 Jefferson Starship 22-17

KING/Seattle, WA
 Rob Conrad
 Bee Gees
 Woman
 Mings
 Kenny Loggins
 Travolta/Olivia
 HOTTEST:
 Kansas 4-1
 Barry Manilow 6-3
 Jackson Browne 13-9
 EMF 22-15
 Yvonne Elliman 24-17

KERN/Bakersfield, CA
 Pete Shannon
 Wings
 ARS
 Flack/Hathaway
 HOTTEST:
 Bob Welch 10-5
 Andrew Gold 13-8
 Abba 14-9
 David Gates 18-12
 Heatwave 20-15

Parallel Three
KQDI/Grand Falls, MT
 Don Nordine
 Wings
 Travolta/Olivia
 Warren Zevon (dp)
 Sweet (dp)
 Billy Joel (dp)
 Allan Clarke (dp)
 HOTTEST:
 Bob Welch 4-2
 Kansas 7-4
 David Gates 10-7
 ELO 15-11
 Chuck Mangione 25-20

KAFY/Bakersfield, CA
 Richard Irwin
 None
 HOTTEST:
 Kansas 3-2
 Bob Welch 9-4
 Heatwave 10-8
 David Gates 18-13
 England Dan 21-16

KFXD/Boise, ID
 Charlie Fox
 Travolta/Olivia
 Mings
 Tramps
 HOTTEST:
 Kansas 5-2
 Barry Manilow 7-3
 ELO 16-9
 Raydio 17-10
 Eruption 22-11

KYSN/Colorado Springs, CO
 Mark McCoy
 Chuck Mangione
 Rubicon
 Mings
 HOTTEST:
 Bee Gees
 Fever 9-1
 Kansas 10-6
 ELO 16-10
 Bob Welch 15-11
 Yvonne Elliman 26-20

KDZA/Pueblo, CO
 Rip Avine
 Wings
 Flack/Hathaway
 Warren Zevon
 HOTTEST:
 Barry Manilow 9-4
 Kansas 11-7
 ELO 15-9
 Raydio 18-13
 Chuck Mangione 24-19

KPAM/Portland, OR
 Michael O'Brien
 ARS
 Bonnie Tyler
 Flack/Hathaway
 Sweet
 Wings
 Travolta/Olivia
 HOTTEST:
 Barry Manilow 2-1
 Bob Welch 10-7
 David Gates 17-10
 England Dan 25-16
 Jefferson Starship 26-18

KDON/Salina, CA
 A.J. Roberts
 Mings
 Robert Palmer
 Bonnie Tyler
 Player
 HOTTEST:
 Jackson Browne 7-2
 Bee Gees
 Fever 10-3
 Raydio 15-9
 Styx 19-10
 ELO 18-11

KTAC/Tacoma, WA
 Ric Hansen
 Bee Gees
 Woman
 EMF
 ARS
 Flack/Hathaway
 Mings
 HOTTEST:
 Samantha Sang 2-1
 Barry Manilow 11-7
 Bob Welch 12-9
 Natalie Cole 17-14
 LeBlanc & Carr 25-21

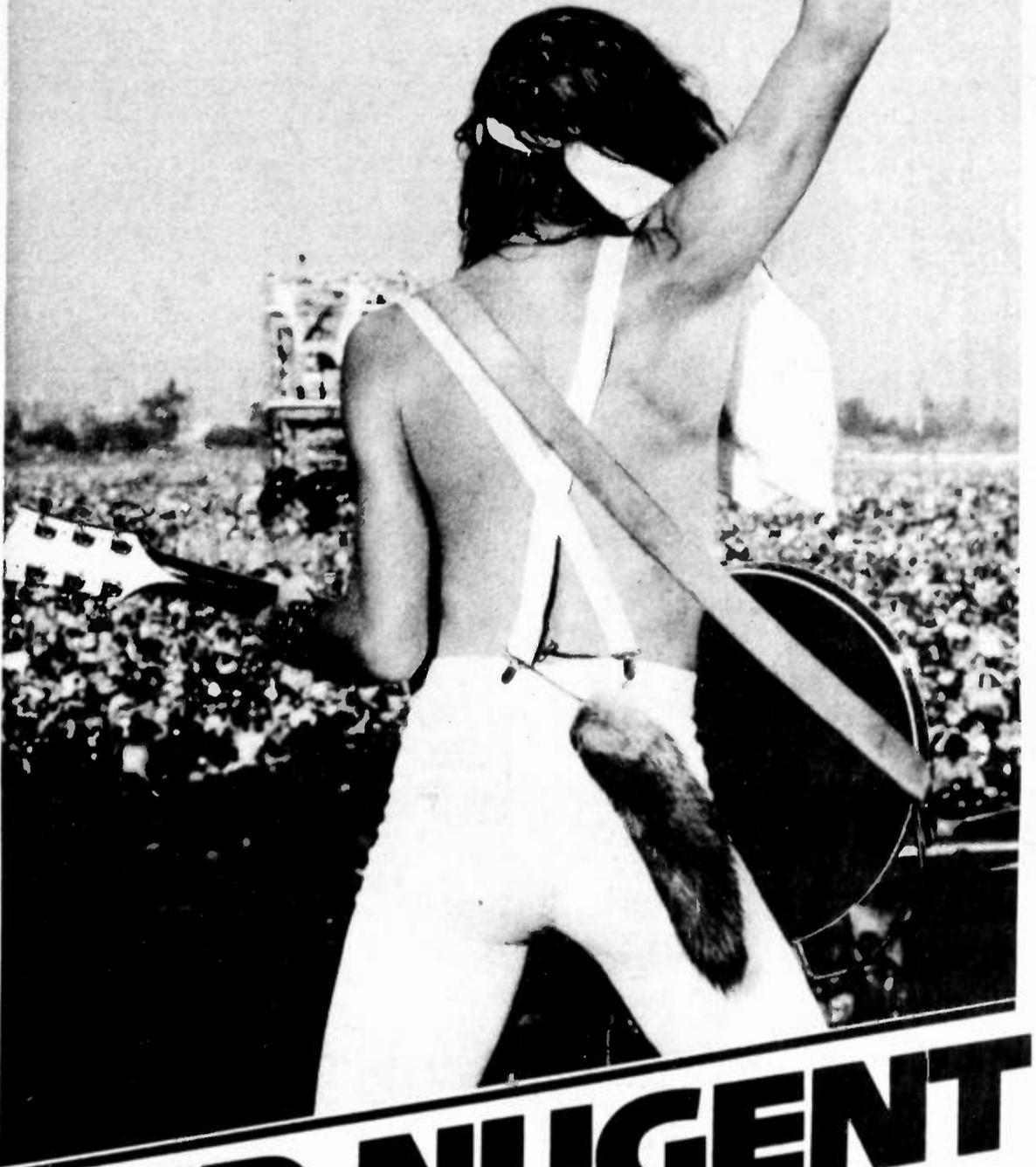
KRKE/Albuquerque, NM
 Dabi Hines
 Gene Cotton
 Bonnie Tyler
 Warren Zevon
 HOTTEST:
 Bee Gees
 Fever 2-1
 Chic 8-5
 Raydio 22-11
 Yvonne Elliman 21-12
 England Dan 20-13

KCBN/Reno, NV
 Red Ma
 Angel (dp)
 Mike Finnigan
 Randy Newman
 Travolta/Olivia
 Bonnie Tyler
 Mings
 HOTTEST:
 David Gates 8-5
 England Dan 9-6
 Raydio 12-9
 Yvonne Elliman 18-12
 Jackson Browne 24-19

KSLY/San Luis Obispo, CA
 Tom Tobin
 Tramps
 Mings
 Steely Dan
 Ducretta
 Parliament
 Travolta/Olivia
 HOTTEST:
 Yvonne Elliman 10-2
 Chuck Mangione 9-3
 Heatwave 19-8
 Styx 15-10
 ARS 30-25

KENO/Las Vegas, NV
 Steve Summers
 Wings
 EMF
 LeBlanc & Carr
 Jefferson Starship
 Gene Cotton
 HOTTEST:
 Samantha Sang 1-1
 Jay Ferguson 11-7
 England Dan 25-18
 Raydio 30-22
 Heatwave 40-36

**SOME
 KIND
 OF JAM!**



**TED NUGENT
 "YANK ME,
 CRANK ME"**

from
"Double Live Gonzo"

**HOT LIVE
 Ted Nugent's ^ New ^ Single**

WDRQ 30-24
 KSLQ 33-29
 WGCL debut 30
 WZZP 38-35



KBEQ on
 WYND add
 WTRU add 33

PARALLEL ONE PLYLIS

NORTHEAST



Boston

- 1 DEE GEE'S ("Fever")
 - 2 BARRY MANILOW
 - 3 DEE GEE'S ("Love")
 - 4 SAMANTHA SANG
 - 5 YVONNE ELLIMAN
 - 6 DAN HILL
 - 7 BILLY JOEL (old)
 - 8 ERIC CLAPTON
 - 9 KANSAS
 - 10 RAYDIO
 - 11 LITTLE RIVER BAND
 - 12 ANDY GIBB
 - 13 RITA COOLIDGE
 - 14 JACKSON BROWNE
 - 15 ANDREW GOLD
 - 16 HEATWAVE (old)
 - 17 STEVE (old)
 - 18 NATALIE COLE
 - 19 LYNDY SKYNYRD
 - 20 FLD
 - 21 JAY FERGUSON
 - 22 AMBA
 - 23 ENGLAND DAN
 - 24 LE BLANC & CARR
 - 25 TAVARES
 - 26 BILLY JOEL (new)
 - 27 FLACK & HATHAWAY
 - 28 WINGS
 - 29 PLAYER (new)
 - 30
- ADDS: DAVID OATES
STYX (new)
ATLANTA RS
TRAMMPS
WET WILLIE (new)
- ON: DEE GEE'S ("More")



Buffalo

- 1 BARRY MANILOW
 - 2 DEE GEE'S ("Fever")
 - 3 DEE GEE'S ("Love")
 - 4 SAMANTHA SANG
 - 5 PAUL DAVIS
 - 6 KANSAS
 - 7 ANDY GIBB
 - 8 JAY FERGUSON
 - 9 STEVE DAN (old)
 - 10 JACKSON BROWNE
 - 11 BILLY JOEL (old)
 - 12 RAYDIO
 - 13 ERIC CLAPTON
 - 14 YVONNE ELLIMAN
 - 15 ART GARFUNKEL
 - 16 DAN HILL
 - 17 QUEEN
 - 18 CARPENTERS
 - 19 LE BLANC & CARR
 - 20 STYX (new)
 - 21 GORDON LIGHTFOOT
 - 22 ANDREW GOLD
 - 23 ENGLAND DAN
 - 24 LITTLE RIVER BAND
 - 25 HEATWAVE (old)
 - 26 PLAYER (new)
 - 27 SLO
 - 28 RITA COOLIDGE
 - 29 JEFFERSON STARSHIP
 - 30
- ADDS: WINGS
BONNIE TYLER
ATLANTA RS
LEIF GARNETT ("Wonder")



Baltimore

- 1 DEE GEE'S ("Fever")
 - 2 RAYDIO
 - 3 BARRY MANILOW
 - 4 ERIC CLAPTON
 - 5 KANSAS
 - 6 ANDREW GOLD
 - 7 DAVID GATES
 - 8 LOU RAVLS
 - 9 LE BLANC & CARR
 - 10 YVONNE ELLIMAN
 - 11 ENGLAND DAN
 - 12 ROD STEWART
 - 13 SAMANTHA SANG
 - 14 STARBOARD
 - 15 TROOPER
 - 16 NATALIE COLE
 - 17 JACKSON BROWNE
 - 18 PLAYER (new)
 - 19 FLACK & HATHAWAY
 - 20
 - 21 ANDY GIBB
 - 22 HOE WELCH
 - 23 GENE COTTON
 - 24 ABBA
 - 25 STYX (new)
 - 26 ATLANTA RS
 - 27 PARLIAMENT
 - 28 MICHAEL ZAGER
 - 29 TRAMMPS
 - 30
- ADDS: WINGS
OLIVIA & JOHN
WARREN ZEVON
CHUCK MANGIONE
- ON: GORDON LIGHTFOOT
JEFFERSON STARSHIP



Philadelphia

- 1 BARRY MANILOW
 - 2 DEE GEE'S ("Fever")
 - 3 SAMANTHA SANG
 - 4 DEE GEE'S ("Love")
 - 5 DAVID GATES
 - 6 ENGLAND DAN
 - 7 DEE GEE'S (old)
 - 8 DAN HILL
 - 9 HILLY JOEL (old)
 - 10 PAUL DAVIS
 - 11 YVONNE ELLIMAN
 - 12 KANSAS
 - 13 CARPENTERS
 - 14 LOU RAVLS
 - 15 ART GARFUNKEL
 - 16 RITA COOLIDGE
 - 17 ABBA
 - 18 ERIC CLAPTON
 - 19 DEE GEE'S ("More")
 - 20 LE BLANC & CARR
 - 21 GORDON LIGHTFOOT
 - 22
- ADDS: FLACK & HATHAWAY
OLIVIA & JOHN
- ON: JEFFERSON STARSHIP
RAYDIO
BILLY JOEL (new)
ANDREW GOLD
NATALIE COLE
CHUCK MANGIONE



Philadelphia

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 BARRY MANILOW
 - 4 SAMANTHA SANG
 - 5 DAN HILL
 - 6 ERIC CLAPTON
 - 7 QUEEN
 - 8 BOB WELCH
 - 9 ANDY GIBB
 - 10 YVONNE ELLIMAN
 - 11 NATALIE COLE
 - 12 KANSAS
 - 13 HEATWAVE
 - 14 ANDREW GOLD
 - 15 DAVID GATES
 - 16 FLD
 - 17 JACKSON BROWNE
 - 18 RAYDIO
 - 19 ROD STEWART
 - 20 BILLY JOEL (old)
 - 21 ROD STEWART
 - 22 PARLIAMENT
 - 23 LOU RAVLS
 - 24 DEE GEE'S ("More")
 - 25 FLACK & HATHAWAY
 - 26 JEFFERSON STARSHIP
 - 27 PLAYER (new)
 - 28 ENGLAND DAN
 - 29 RANDY NEWMAN (old)
 - 30
- ADDS: 24, 25, 26, 27, 28, 30



New York

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 BARRY MANILOW
 - 4 RAYDIO
 - 5 DEE GEE'S ("More")
 - 6 BARRY MANILOW
 - 7 ERIC CLAPTON
 - 8 YVONNE ELLIMAN
 - 9 HILLY JOEL (new)
 - 10 DAN HILL
 - 11 BILLY JOEL (old)
 - 12 STYX (old)
 - 13 EARTH WIND & FIRE
 - 14 NATALIE COLE
 - 15 STEVE DAN (old)
 - 16 PLAYER (new)
 - 17 ROD STEWART
 - 18 HOB WELCH
 - 19 HOB WELCH
 - 20 BARRY MANILOW
 - 21 JAY FERGUSON
 - 22 LYNDY SKYNYRD
 - 23 WET WILLIE (old)
 - 24 BARRY MANILOW
 - 25 PAUL DAVIS
 - 26 VICTORIELLO ("Alison")
 - 27 ELO (new)
 - 28 WINGS
 - 29 OLIVIA & JOHN
 - 30 PLAYER (new)
 - 31 LE BLANC & CARR
 - 32 BILLY JOEL ("Young")
 - 33 FLACK & HATHAWAY
 - 34 PETER BROWN
- ADDS: 26, 32, 33, 34



Washington D.C.

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 BARRY MANILOW
 - 4 RAYDIO
 - 5 FLACK & HATHAWAY
 - 6 KANSAS
 - 7 ERIC CLAPTON
 - 8 YVONNE ELLIMAN
 - 9 DAVID GATES
 - 10 PARLIAMENT
 - 11 NATALIE COLE
 - 12 LOU RAVLS
 - 13 DEE GEE'S ("More")
 - 14 ANDY GIBB
 - 15 ANDREW GOLD
 - 16 HOE WELCH
 - 17 SAMANTHA SANG
 - 18 JACKSON BROWNE
 - 19 JAY FERGUSON
 - 20 DAN HILL
 - 21 LE BLANC & CARR
 - 22 ENGLAND DAN
 - 23 ROD STEWART
 - 24 ELO
 - 25 STARBOARD
 - 26 WINGS
 - 27 CHUCK MANGIONE
 - 28 GENE COTTON
 - 29 JEFFERSON STARSHIP
 - 30 ATLANTA RS
- ADDS: TRAMMPS
OLIVIA & JOHN
- ON: PLAYER



Toronto

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 SAMANTHA SANG
 - 4 ERIC CLAPTON
 - 5 YVONNE ELLIMAN
 - 6 GORDON LIGHTFOOT
 - 7 JACKSON BROWNE
 - 8 STEVE DAN (old)
 - 9 KANSAS
 - 10 ART GARFUNKEL
 - 11 QUEEN
 - 12 ROD STEWART
 - 13 BARRY MANILOW
 - 14 BILLY JOEL (old)
 - 15 APRIL WINE
 - 16 TROOPER
 - 17 DAVID GATES
 - 18 JOHN WILLIAMS (old)
 - 19 RANDY NEWMAN (old)
 - 20 ABBA
 - 21 NEIL DIAMOND
 - 22 HOE WELCH
 - 23 YVONNE ELLIMAN
 - 24 ROD STEWART (old)
 - 25 PAUL SIMON (old)
 - 26 27 PLAYER (old)
 - 28 WLS BLANC & CARR
 - 29 ELO
 - 30 LYNDY SKYNYRD
- ADDS: 28
ANDREW GOLD
JEFFERSON STARSHIP



New York

- 1 DEE GEE'S ("Love")
 - 2 DEE GEE'S ("Fever")
 - 3 BARRY MANILOW
 - 4 ANDY GIBB
 - 5 DAN HILL
 - 6 BILLY JOEL (old)
 - 7 ERIC CLAPTON
 - 8 RAYDIO
 - 9 YVONNE ELLIMAN
 - 10 NATALIE COLE
 - 11 SAMANTHA SANG
 - 12 DEE GEE'S (old)
 - 13 JAY FERGUSON
 - 14 PAUL DAVIS
 - 15 HOE WELCH
 - 16 JACKSON BROWNE
 - 17 WLS BLANC & CARR
 - 18 DAVID GATES
- ADDS: 12 (RA), 22, 36, 59
KANSAS



Pittsburgh

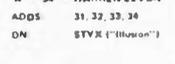
- 1 DEE GEE'S ("Love")
 - 2 BARRY MANILOW
 - 3 HEATWAVE (old)
 - 4 JAY FERGUSON
 - 5 DAN HILL
 - 6 ERIC CLAPTON
 - 7 NATALIE COLE
 - 8 ANDY GIBB
 - 9 QUEEN
 - 10 LOU RAVLS
 - 11 YVONNE ELLIMAN
 - 12 CHIC (old)
 - 13 ABBA
 - 14 ODYSSEY
 - 15 BILLY JOEL (old)
 - 16 LITTLE RIVER BAND
 - 17 EDDIE MONEY
 - 18 ROD STEWART
 - 19 SAMANTHA SANG
 - 20 BOB WELCH
 - 21 ENGLAND DAN
 - 22 DAVID GATES
 - 23 MICHAEL ZAGER
 - 24 FLACK & HATHAWAY
 - 25 JAY FERGUSON
 - 26 ART GARFUNKEL
 - 27 ATLANTA RS
 - 28 ANDREW GOLD
 - 29 WILD CHERRY
 - 30 PAUL DAVIS
 - 31 GENE COTTON
 - 32 MET ORDE BENSON
 - 33 JACKSON BROWNE
 - 34 VAN HALEN
 - 35 TRAMMPS
 - 36 ELO
 - 37 RUBICON
 - 38 JEFFERSON STARSHIP
 - 39 PARLIAMENT
 - 40 DOUCETTE
 - 41 TAVARES
 - 42 WARREN ZEVON
- ON: SWEET
DOLLY PARTON (new)
PLAYER (new)
KISS (new)
CHICAGO

MIDWEST



St. Louis

- 1 DEE GEE'S ("Fever")
 - 2 BARRY MANILOW
 - 3 ERIC CLAPTON
 - 4 KANSAS
 - 5 DAVID GATES
 - 6 JACKSON BROWNE
 - 7 CHUCK MANGIONE
 - 8 ROD STEWART
 - 9 NATALIE COLE
 - 10 RAYDIO
 - 11 DEE GEE'S ("Love")
 - 12 HOE WELCH
 - 13 STARBOARD
 - 14 YVONNE ELLIMAN
 - 15 ANDY GIBB
 - 16 DAN HILL
 - 17 JAY FERGUSON
 - 18 EDDIE MONEY
 - 19 FLACK & HATHAWAY
 - 20 VAN HALEN
 - 21 ELO
 - 22 ANDREW GOLD
 - 23 JEFFERSON STARSHIP
 - 24 SAMANTHA SANG
 - 25 LOU RAVLS
 - 26 OLIVIA & JOHN
 - 27 ATLANTA RS
 - 28 PARLIAMENT
 - 29 TED NUGENT
 - 30 WINGS
 - 31 MATHIS & WILLIAMS
 - 32 PETER BROWN
 - 33 JOURNEY
 - 34 WARREN ZEVON
- ADDS: 31, 32, 33, 34
- ON: STYX ("More")



Minneapolis

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 KANSAS
 - 4 BARRY MANILOW
 - 5 DAVID GATES
 - 6 ART GARFUNKEL
 - 7 SAMANTHA SANG
 - 8 STEVE DAN (old)
 - 9 ENGLAND DAN
 - 10 BOB WELCH
 - 11 LITTLE RIVER BAND
 - 12 GORDON LIGHTFOOT
 - 13 LINDA RONSTADT
 - 14 YVONNE ELLIMAN
 - 15 ANDY GIBB
 - 16 JACKSON BROWNE
 - 17 ANDREW GOLD
 - 18 LYNDY SKYNYRD
 - 19 RUBICON
 - 20
- ADDS: GENE COTTON
BILLY JOEL (new)
JEFFERSON STARSHIP
- ON: BROOKLYN DREAMS



Cincinnati

- 1 ANDY GIBB
 - 2 DEE GEE'S ("Fever")
 - 3 DEE GEE'S ("Love")
 - 4 BOB WELCH
 - 5 KANSAS
 - 6 JAY FERGUSON
 - 7 BARRY MANILOW
 - 8 SAMANTHA SANG
 - 9 ROD STEWART
 - 10 ERIC CLAPTON
 - 11 STEVE DAN (old)
 - 12 JACKSON BROWNE
 - 13 LINDA RONSTADT
 - 14 ART GARFUNKEL
 - 15 ANDREW GOLD
 - 16 YVONNE ELLIMAN
 - 17 RITA COOLIDGE
 - 18 DAN HILL
 - 19 ELO
 - 20 LITTLE RIVER BAND
 - 21 LYNDY SKYNYRD
 - 22 QUEEN
 - 23 EDDIE MONEY
 - 24 ROD STEWART (old)
 - 25 DAVID GATES
 - 26 DEE GEE'S (old)
 - 27 BILLY JOEL (old)
 - 28 STEVE (old)
 - 29 TRAMMPS
 - 30 PAUL SIMON (old)
 - 31 LINDA RONSTADT ("Bever")
 - 32
- ADDS: JEFFERSON STARSHIP
OLIVIA & JOHN
- ON: DEE GEE'S ("More")



Chicago

- 1 DEE GEE'S ("Love")
 - 2 DEE GEE'S ("Fever")
 - 3 BARRY MANILOW
 - 4 ANDY GIBB
 - 5 DAN HILL
 - 6 BILLY JOEL (old)
 - 7 ERIC CLAPTON
 - 8 QUEEN
 - 9 DEE GEE'S (old)
 - 10 NATALIE COLE
 - 11 PLAYER (old)
 - 12 PARLIAMENT
 - 13 RANDY NEWMAN (old)
 - 14 JAY FERGUSON
 - 15 JOHN WILLIAMS (old)
 - 16 ROD STEWART (old)
 - 17 ELO (old)
 - 18 HOE WELCH
 - 19 YVONNE ELLIMAN
 - 20 SHAWN CASSIDY (old)
 - 21 STYX (old)
- ADDS: 29, 30



Milwaukee

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 BARRY MANILOW
 - 4 KANSAS
 - 5 BOB WELCH
 - 6 DEE GEE'S ("More")
 - 7 ERIC CLAPTON
 - 8 JAY FERGUSON
 - 9 BILLY JOEL (old)
 - 10 ANDY GIBB
 - 11 CMIC (old)
 - 12 JACKSON BROWNE
 - 13 DAN HILL
 - 14 PAUL DAVIS
 - 15 ABBA
 - 16 HEATWAVE (old)
 - 17 STEVE DAN (old)
 - 18 ABBA
 - 19 YVONNE ELLIMAN
 - 20 CARPENTERS
 - 21 RITA COOLIDGE
 - 22 LE BLANC & CARR
 - 23 ART GARFUNKEL
 - 24 LINDA RONSTADT
 - 25 LITTLE RIVER BAND
 - 26 CHUCK MANGIONE
 - 27 JOHN WILLIAMS
 - 28 ANDREW GOLD
 - 29 ELO
 - 30 STEVE DAN (old)
 - 31 RANDY NEWMAN (old)
 - 32 STYX (old)
 - 33 ENGLAND DAN
 - 34 JEFFERSON STARSHIP
 - 35 ATLANTA RS
 - 36 RINGS
 - 37 OLIVIA & JOHN
- ADDS: 26
- ON: RUBICON
ANGEL
SWEET
WARREN ZEVON
ALLAN CLARE
JEFFERSON STARSHIP



Detroit

- 1 SAMANTHA SANG
 - 2 DEE GEE'S ("Fever")
 - 3 BARRY MANILOW
 - 4 ERIC CLAPTON
 - 5 FLACK & HATHAWAY
 - 6 BOB WELCH
 - 7 ELO
 - 8 ANDY GIBB
 - 9 MATHIS & WILLIAMS
 - 10 BOB WELCH
 - 11 GENE BROWN
 - 12 DAN HILL
 - 13 STARBOARD
 - 14 PAUL DAVIS
 - 15 CHUCK MANGIONE
 - 16 PARLIAMENT
 - 17 BILLY JOEL (old)
 - 18 STARBOARD
 - 19 ENCHANCEMENT
 - 20 ROD STEWART (new)
 - 21 YVONNE ELLIMAN
 - 22 TYX (new)
 - 23 ATLANTA RS
 - 24 DEE GEE'S (old)
 - 25 DUEEN
 - 26 LE BLANC & CARR
 - 27 JEFFERSON STARSHIP
 - 28 WINGS
 - 29 OLIVIA & JOHN
 - 30
- ADDS: DAVID GATES
TRAMMPS
- ON: DEE GEE'S ("More")



Cleveland

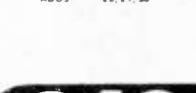
- 1 DEE GEE'S ("Fever")
 - 2 BARRY MANILOW
 - 3 DEE GEE'S ("Love")
 - 4 DAN HILL
 - 5 LITTLE RIVER BAND
 - 6 BOB WELCH
 - 7 JAY FERGUSON
 - 8 YVONNE ELLIMAN
 - 9 ELO
 - 10 FLACK & HATHAWAY
 - 11 JACKSON BROWNE
 - 12 ERIC CLAPTON
 - 13 LE BLANC & CARR
 - 14 STARBOARD
 - 15 ROD STEWART
 - 16 ENGLAND DAN
 - 17 STYX (new)
 - 18 ANDY GIBB
 - 19 RURICOM
 - 20 SWEET
 - 21 KISS
 - 22 DAVID GATES
 - 23 ANDREW GOLD
 - 24 MEAT LOAF (new)
 - 25 LOU RAVLS
 - 26 MICHAEL ZAGER
 - 27 MATHIS & WILLIAMS
 - 28 ENCHANCEMENT
 - 29 JAY FERGUSON
 - 30 WARREN ZEVON
 - 31 WINGS
 - 32 CHUCK MANGIONE
 - 33 ROD STEWART
 - 34 ANGELO
 - 35 ROBERT PALMER
- ADDS: 31, 32
OLIVIA & JOHN
TAVARES

ON: DEE GEE'S ("More")
EARTH WIND & FIRE (DP)
TRAMMPS (DP)
DOUCETTE (DP)
RITA COOLIDGE (DP)
HOTEL ID
GORDON LIGHTFOOT (DP)



Minneapolis

- 1 BARRY MANILOW
 - 2 DEE GEE'S ("Fever")
 - 3 SAMANTHA SANG
 - 4 DEE GEE'S ("Love")
 - 5 ERIC CLAPTON
 - 6 QUEEN
 - 7 ANDY GIBB
 - 8 LE BLANC & CARR
 - 9 DAVID GATES
 - 10 KANSAS
 - 11 DAN HILL
 - 12 LITTLE RIVER BAND
 - 13 ENGLAND DAN
 - 14 BOB WELCH
 - 15 ART GARFUNKEL
 - 16 STEVE DAN (old)
 - 17 YVONNE ELLIMAN
 - 18 RITA COOLIDGE
 - 19 JAY FERGUSON
 - 20 LYNDY SKYNYRD
 - 21 JEFFERSON STARSHIP
 - 22 ELO
 - 23 JACKSON BROWNE
 - 24 GORDON LIGHTFOOT
 - 25 BILLY JOEL (old)
 - 26 STEVE (old)
 - 27 BILLY JOEL (new)
 - 28 DEE GEE'S (old)
 - 29 PAUL DAVIS
 - 30 WINGS
- ADDS: 22, 24, 30



Cincinnati

- 1 ANDY GIBB
 - 2 DEE GEE'S ("Fever")
 - 3 DEE GEE'S ("Love")
 - 4 BOB WELCH
 - 5 KANSAS
 - 6 JAY FERGUSON
 - 7 BARRY MANILOW
 - 8 SAMANTHA SANG
 - 9 ROD STEWART
 - 10 ERIC CLAPTON
 - 11 STEVE DAN (old)
 - 12 JACKSON BROWNE
 - 13 LINDA RONSTADT
 - 14 ART GARFUNKEL
 - 15 ANDREW GOLD
 - 16 YVONNE ELLIMAN
 - 17 RITA COOLIDGE
 - 18 DAN HILL
 - 19 ELO
 - 20 LITTLE RIVER BAND
 - 21 LYNDY SKYNYRD
 - 22 QUEEN
 - 23 EDDIE MONEY
 - 24 ROD STEWART (old)
 - 25 DAVID GATES
 - 26 DEE GEE'S (old)
 - 27 BILLY JOEL (old)
 - 28 STEVE (old)
 - 29 TRAMMPS
 - 30 PAUL SIMON (old)
 - 31 LINDA RONSTADT ("Bever")
 - 32
- ADDS: JEFFERSON STARSHIP
OLIVIA & JOHN
- ON: DEE GEE'S ("More")



Milwaukee

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 BARRY MANILOW
 - 4 KANSAS
 - 5 BOB WELCH
 - 6 DEE GEE'S ("More")
 - 7 ERIC CLAPTON
 - 8 JAY FERGUSON
 - 9 BILLY JOEL (old)
 - 10 ANDY GIBB
 - 11 CMIC (old)
 - 12 JACKSON BROWNE
 - 13 DAN HILL
 - 14 PAUL DAVIS
 - 15 ABBA
 - 16 HEATWAVE (old)
 - 17 STEVE DAN (old)
 - 18 ABBA
 - 19 YVONNE ELLIMAN
 - 20 CARPENTERS
 - 21 RITA COOLIDGE
 - 22 LE BLANC & CARR
 - 23 ART GARFUNKEL
 - 24 LINDA RONSTADT
 - 25 LITTLE RIVER BAND
 - 26 CHUCK MANGIONE
 - 27 JOHN WILLIAMS
 - 28 ANDREW GOLD
 - 29 ELO
 - 30 STEVE DAN (old)
 - 31 RANDY NEWMAN (old)
 - 32 STYX (old)
 - 33 ENGLAND DAN
 - 34 JEFFERSON STARSHIP
 - 35 ATLANTA RS
 - 36 RINGS
 - 37 OLIVIA & JOHN
- ADDS: 26
- ON: RUBICON
ANGEL
SWEET
WARREN ZEVON
ALLAN CLARE
JEFFERSON STARSHIP



Cleveland

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 BARRY MANILOW
 - 4 BILLY JOEL
 - 5 SAMANTHA SANG
 - 6 YVONNE ELLIMAN
 - 7 PAUL DAVIS
 - 8 JACKSON BROWNE
 - 9 ERIC CLAPTON
 - 10 ROD STEWART
 - 11 ANDREW GOLD
 - 12 DAVID GATES
 - 13 LOU RAVLS
 - 14 ENGLAND DAN
 - 15 BOB WELCH
 - 16 EDDIE MONEY
 - 17 LITTLE RIVER BAND
 - 18 MEAT LOAF (new)
 - 19 LINDA RONSTADT
 - 20 STARBOARD
 - 21 MATHIS & WILLIAMS
 - 22 KISS (new)
 - 23 TYX (new)
 - 24 ATLANTA RS
 - 25 TED NUGENT
- ADDS: 26
- ON: RUBICON
ANGEL
SWEET
WARREN ZEVON
ALLAN CLARE
JEFFERSON STARSHIP

SOUTH



Tampa

- 1 DEE GEE'S ("Fever")
 - 2 DEE GEE'S ("Love")
 - 3 SAMANTHA SANG
 - 4 ERIC CLAPTON
 - 5 BARRY MANILOW
 - 6 KANSAS
 - 7 RAYDIO
 - 8 DEE GEE'S ("More")
 - 9 HOB WELCH
 - 10 PAUL DAVIS
 - 11 JAY FERGUSON
 - 12 NATALIE COLE
 - 13 TRAMMPS
 - 14 YVONNE ELLIMAN
 - 15 NATALIE COLE
 - 16 DAN HILL
 - 17 BOB WELCH
 - 18 HEATWAVE (old)
 - 19 JIMMY BO HORNE
 - 20 BILLY JOEL (old)
 - 21 ROD STEWART
 - 22 PARLIAMENT
 - 23 LITTLE RIVER BAND
 - 24 FLACK & HATHAWAY
 - 25 ENGLAND DAN
 - 26 STEVE DAN (old)
 - 27 WINGS
 - 28 CHIC (old)
 - 29 JEFFERSON STARSHIP
- ADDS: 17, 22, 28



Dallas

- 1 DEE GEE'S ("Fever")
- 2 ERIC CLAPTON
- 3 BARRY MANILOW
- 4 ANDY GIBB
- 5 KANSAS
- 6 DAN HILL
- 7 ENGLAND DAN
- 8 BILLY JOEL (old)
- 9 DEE GEE'S ("Love")
- 10 JAY FERGUSON
- 11 LE BLANC & CARR
- 12 CHUCK MANGIONE
- 13 SAMANTHA SANG
- 14 ART GARFUNKEL
- 15 BOB WELCH
- 16 DAVID GATES
- 17 YVONNE ELLIMAN
- 18 GENE COTTON
- 19 ELO

Z-93

Atlanta

- 1 BEE GEES ("Fever")
 - 2 BARRY MANLOW
 - 3 BEE GEES ("How")
 - 4 NATALIE COLE
 - 5 KANSAS
 - 6 ANDREW GOLD
 - 7 CHUCK MANGIONE
 - 8 SAMANTHA SANG
 - 9 ERIC CLAPTON
 - 10 YVONNE ELLIMAN
 - 11 DAVID GATES
 - 12 JACKSON BROWNE
 - 13 ATLANTA RS
 - 14 LE BLANC & CARR
 - 15 JAY FERGUSON
 - 16 BOB WELCH
 - 17 HEATWAVE (old)
 - 18 STY X (new)
 - 19 GLEN & HATHAWAY
 - 20 ROD STEWART
 - 21 RAYDIO
 - 22 LOU RAWLS
 - 23 PARLIAMENT
 - 24 JEFFERSON STARSHIP
 - 25 EDDIE MONEY
 - 26 ENGLAND DAN
 - 27 ART GARFUNKEL
 - 28 CARPENTERS
 - 29 RUBICON
- ADDS OLIVIA & JOHN GEORGE BENSON
- ON: WINGS

KRBE

Houston

- 1 BEE GEES ("Fever")
 - 2 BARRY MANLOW
 - 3 ERIC CLAPTON
 - 4 NATALIE COLE
 - 5 KANSAS
 - 6 BARRY MANLOW
 - 7 SAMANTHA SANG
 - 8 ANDREW GOLD
 - 9 DAVID GATES
 - 10 DAN HILL
 - 11 JACKSON BROWNE
 - 12 ROD STEWART
 - 13 ELO
 - 14 BILLY JOEL (old)
 - 15 BOB WELCH
 - 16 CRYSTAL BAYLE (new)
 - 17 STARGARD
 - 18 RAYDIO
 - 19 CHIC (old)
 - 20 CARPENTERS
 - 21 WARREN ZEVON
 - 22 QUEEN
 - 23 ENGLAND DAN
 - 24 JOHN WILLIAMS/GENE PAGE
 - 25 YVONNE ELLIMAN
 - 26 PARLIAMENT
 - 27 TAVARES
 - 28 WINGS
 - 29 ANDY GISS
 - 30 LINDA RONSTADT
- ADDS: CETER BROWN
- ON: BONNIE TYLER
ATLANTA RS
R ATLANTA RS
DREY
STY X (new)
SANTA (SHERALDA) (new)
JEFFERSON STARSHIP ("Love...")
("Runaway") (LP)
BILLY JOEL ("Stranger")

96X

Miami

- 1 BEE GEES ("Fever")
 - 2 BEE GEES ("How")
 - 3 HEATWAVE (old)
 - 4 MICHAEL ZAGER
 - 5 BARRY MANLOW
 - 6 NATALIE COLE
 - 7 STARGARD
 - 8 RAYDIO
 - 9 TAVARES
 - 10 PARLIAMENT
 - 11 JACKSON BROWNE
 - 12 YVONNE ELLIMAN
 - 13 JIMMY BO HORNE
 - 14 BEE GEES ("More")
 - 15 DAN HILL
 - 16 KANSAS
 - 17 SAMANTHA SANG
 - 18 ERIC CLAPTON
 - 19 QUEEN
 - 20 LOU RAWLS
 - 21 ROD STEWART
 - 22 ANDY GISS
 - 23 ENGLAND DAN
 - 24 BOB WELCH
 - 25 ANDREW GOLD
 - 26 GEORGE BENSON
 - 27 FLACK & HATHAWAY
 - 28 JEFFERSON STARSHIP
 - 29 WINGS
 - 30 ATLANTA RS
- ADDS: WEST

WEST

KTLK

1280 Denver

- 1 BEE GEES ("Fever")
 - 2 PAUL DAVIS
 - 3 SAMANTHA SANG
 - 4 ANDY GISS
 - 5 BILLY JOEL (old)
 - 6 ELO
 - 7 BOB WELCH
 - 8 ERIC CLAPTON
 - 9 GENE COTTON
 - 10 QUEEN
 - 11 DAN HILL
 - 12 BARRY MANLOW
 - 13 KANSAS
 - 14 STEELY DAN (old)
 - 15 JAY FERGUSON
 - 16 LE BLANC & CARR
 - 17 ANDREW GOLD
 - 18 LE BLANC & CARR
 - 19 PLAYER (old)
 - 20 DAVID GATES
 - 21 ENGLAND DAN
 - 22 GORDON LIGHTFOOT
 - 23 JAY FERGUSON
 - 24 BEE GEES ("More")
 - 25 KANSAS
 - 26 LINDA RONSTADT
 - 27 JEFFERSON STARSHIP
 - 28 STY X (new)
 - 29 JACKSON BROWNE
- ADDS: WINGS
YVONNE ELLIMAN
RANDY & DEE
EDDIE MONEY
- ON: ATLANTA RS
WOL WELCH (old)

KEL 64

Los Angeles

- 1 BEE GEES ("Fever")
 - 2 BARRY MANLOW
 - 3 ERIC CLAPTON
 - 4 BOB WELCH
 - 5 KANSAS
 - 6 SAMANTHA SANG
 - 7 NATALIE COLE
 - 8 ANDY GISS
 - 9 BEE GEES ("More")
 - 10 ANDREW GOLD
 - 11 LE BLANC & CARR
 - 12 DAN HILL
 - 13 PAUL DAVIS
 - 14 ELO
 - 15 JAY FERGUSON
 - 16 ENGLAND DAN
 - 17 YVONNE ELLIMAN
 - 18 CHIC (old)
 - 19 BILLY JOEL (old)
 - 20 STEELY DAN (old)
 - 21 JEFFERSON STARSHIP
 - 22 QUEEN
 - 23 DAVID GATES
 - 24 WINGS
 - 25 PLAYER (old)
 - 26 JACKSON BROWNE
 - 27 FLACK & HATHAWAY
 - 28 BEE GEES (old)
 - 29 PAUL SIMON (old)
 - 30
- ADDS: None
- ON: OLIVIA & JOHN
PLAYER (new)
WOL WELCH (old)
BEE GEES ("More")

KIIS-FM

Los Angeles

- 1 BEE GEES ("Fever")
 - 2 SAMANTHA SANG
 - 3 BEE GEES ("How")
 - 4 BILLY JOEL (old)
 - 5 STY X (old)
 - 6 QUEEN
 - 7 ROD STEWART
 - 8 DAN HILL
 - 9 STEELY DAN (old & new)
 - 10 ERIC CLAPTON
 - 11 PAUL DAVIS
 - 12 KANSAS
 - 13 YVONNE ELLIMAN
 - 14 LE BLANC & CARR
 - 15 JACKSON BROWNE
 - 16 ELO
 - 17 BOB WELCH
 - 18 LITTLE RIVER BAND
 - 19 LINDA RONSTADT ("Down")
 - 20 ATLANTA RS
 - 21 BEE GEES (old)
 - 22 JEFFERSON STARSHIP
 - 23 A
 - 24 BEE GEES ("More")
 - 25 A
 - 26 PLAYER (old)
 - 27 WARREN ZEVON
 - 28
 - 29
 - 30
- ADDS: 23, 25

KJR

Seattle

- 1 BEE GEES ("Fever")
 - 2 QUEEN
 - 3 SAMANTHA SANG
 - 4 CHIC (old)
 - 5 BOB WELCH
 - 6 BARRY MANLOW
 - 7 LITTLE RIVER BAND
 - 8 KANSAS
 - 9 LE BLANC & CARR
 - 10 NATALIE COLE
 - 11 ANDREW GOLD
 - 12 HEATWAVE (old)
 - 13 EARTH WIND & FIRE
 - 14 ENGLAND DAN
 - 15 DAVID GATES
 - 16 ERIC CLAPTON
 - 17 ELO
 - 18 PAUL DAVIS
 - 19 RAYDIO
 - 20 CHUCK MANGIONE
 - 21 STY X (new)
 - 22 ABBA
 - 23 BEE GEES ("How")
 - 24 GENE COTTON
 - 25 BILLY JOEL (new)
- ADDS: GORDON LIGHTFOOT
WINGS (old)
FLACK & HATHAWAY (DP)
KARL S. DONOFF ("Lay Down")
- ON: RUBICON
JEFFERSON STARSHIP
YVONNE ELLIMAN
DON BROWN
STEELY DAN (new)
JACKSON BROWNE
TOM PETTY
ROD STEWART

KFRC-610

San Francisco

- 1 SAMANTHA SANG
 - 2 BEE GEES ("Fever")
 - 3 ERIC CLAPTON
 - 4 BARRY MANLOW
 - 5 ANDY GISS
 - 6 HEATWAVE (old)
 - 7 RAYDIO
 - 8 BEE GEES ("How")
 - 9 YVONNE ELLIMAN
 - 10 KANSAS
 - 11 BILLY JOEL (old)
 - 12 EDDIE MONEY
 - 13 DAN HILL
 - 14 NATALIE COLE
 - 15 FLACK & HATHAWAY
 - 16 OODSEEVY
 - 17 BOB WELCH
 - 18 EARTH WIND & FIRE
 - 19 BEE GEES ("More")
 - 20 JEFFERSON STARSHIP
 - 21 ELO
 - 22 GEORGE BENSON
 - 23 JACKSON BROWNE
 - 24 JAY FERGUSON
 - 25 DAVID GATES
 - 26 ROD STEWART (new)
 - 27 KC & SUNSHINE BAND
 - 28 TRAMPS
- ADDS: CHUCK MANGIONE
WET WILIE (new)
JOURNEY
WARREN ZEVON
OLIVIA & JOHN
- ON: WINGS
DOLLY PARTON (new)

96.1X

DENVER

- 1 BEE GEES ("Fever")
 - 2 BOB WELCH
 - 3 SAMANTHA SANG
 - 4 ANDY GISS
 - 5 QUEEN
 - 6 KANSAS
 - 7 BEE GEES ("How")
 - 8 BARRY MANLOW
 - 9 ELO
 - 10 ERIC CLAPTON
 - 11 BILLY JOEL (old)
 - 12 JACKSON BROWNE
 - 13 STY X (new)
 - 14 LITTLE RIVER BAND
 - 15 DAN HILL
 - 16 GORDON LIGHTFOOT
 - 17 LE BLANC & CARR
 - 18 JEFFERSON STARSHIP
 - 19 KANSAS (old)
 - 20 PAUL DAVIS
 - 21 GENE COTTON
 - 22 DAVID GATES
 - 23 CHUCK MANGIONE
 - 24 STEELY DAN
 - 25 ENGLAND DAN
 - 26 ELO (old)
 - 27 STY X (old)
 - 28 YVONNE ELLIMAN
 - 29 RAYDIO
 - 30 PLAYER (old)
- ADDS: None

B-100

San Diego

- 1 BEE GEES ("Fever")
 - 2 KANSAS
 - 3 BOB WELCH
 - 4 ELO
 - 5 PAUL DAVIS
 - 6 JACKSON BROWNE
 - 7 JAY FERGUSON
 - 8 SAMANTHA SANG
 - 9 ERIC CLAPTON
 - 10 RAYDIO
 - 11 ENGLAND DAN
 - 12 GENE COTTON
 - 13 ANDREW GOLD
 - 14 YVONNE ELLIMAN
 - 15 ANDY GISS
 - 16 BEE GEES ("More")
 - 17 JEFFERSON STARSHIP
 - 18 ROD STEWART
 - 19 RITA COOLIDGE
 - 20 KEE
 - 21 DAN HILL
 - 22 STEELY DAN (old)
 - 23 LE BLANC & CARR
 - 24 STY X (old)
 - 25 STY X (new)
 - 26 PAUL SIMON (old)
 - 27 LINDA RONSTADT
 - 28 BILLY JOEL (new)
 - 29 KC & SUNSHINE BAND
 - 30 FLEETWOOD MAC ("Chain")
- ADDS: 25, 26
WINGS
PARLIAMENT
BARRY MANLOW
ATLANTA RS
STEELY DAN (new)

93-KHJ

Los Angeles

- 1 BEE GEES ("Fever")
 - 2 SAMANTHA SANG
 - 3 BILLY JOEL (old)
 - 4 ANDY GISS
 - 5 BARRY MANLOW
 - 6 BEE GEES ("How")
 - 7 CHIC (old)
 - 8 DAN HILL
 - 9 ERIC CLAPTON
 - 10 PAUL DAVIS
 - 11 STEELY DAN (old)
 - 12 LITTLE RIVER BAND
 - 13 LE BLANC & CARR
 - 14 STY X (old)
 - 15 BOB WELCH
 - 16 PLAYER (old)
 - 17 QUEEN
 - 18 JAY FERGUSON
 - 19 ENGLAND DAN
 - 20 LYNNDY SKYNYRD
 - 21 JACKSON BROWNE
 - 22 KANSAS
 - 23 KANSAS
 - 24 BEE GEES ("More")
 - 25 BEE GEES (old)
 - 26 POLLY PARTON (old)
 - 27 ART GARFUNKEL
 - 28 DAVID GATES
 - 29 WINGS
 - 30 ROD STEWART (old)
- ADDS: 26, 28

One of the Top 5 most played singles on AOR Radio today.*

"(I Will Be Your) Shadow In The Street"

ALLAN CLARKE

- WZZP 36-30
- WZUU
- WGCL
- WTIX
- WNOE
- BJ105
- WFEA
- KBZY
- KVOL
- KAKC
- WALG
- WXIL
- WAIL
- WVAM
- WLOF
- WNBH
- WPNO
- WKNX
- WBSR
- KQDI

BB*86 CB*89 RW*81



*Radio & Records Prog. Singles, 3/17

ATLANTIC COMMITS TO THE HITS!

Most of the programmers around the country traveled all the way to R&R in Dallas to say hello to

Dolly

but for your listeners...she's only

“Two Doors Down”

**DOLLY
PARTON**



Her new single is already renewing familiar acquaintances (and you know how important familiarity is during the upcoming ARB) at..

WPEZ	WAYS	WRJZ	WBGN	KJOY	92Q	WNAM	KCBN
Y100	WTIX	WKWK	K100	WFEA	WRKR	KKXL	KPAM
KNUS	WNOE	WOTT	KLIV	WRIE	WJON	KEWI	KFXD
KILT	WAKY	WORD	KYNO	WHHY	WISM	KFYR	KSTN
KFRC	WLEE	WNDE	KROY	98Q	WROK	WGNI	KQEO
WBBF	WMAK	KIOA	KNDE	WAAY	WSPT	KDON	WISE
WICC	Z98	KZUE	WVLK	WCDQ	KKLS	KSLY	WIRK
WQXI	KEEL	WHB			KLMS	KAFY	3WD



THE "1" YOU'VE BEEN WAITING FOR.

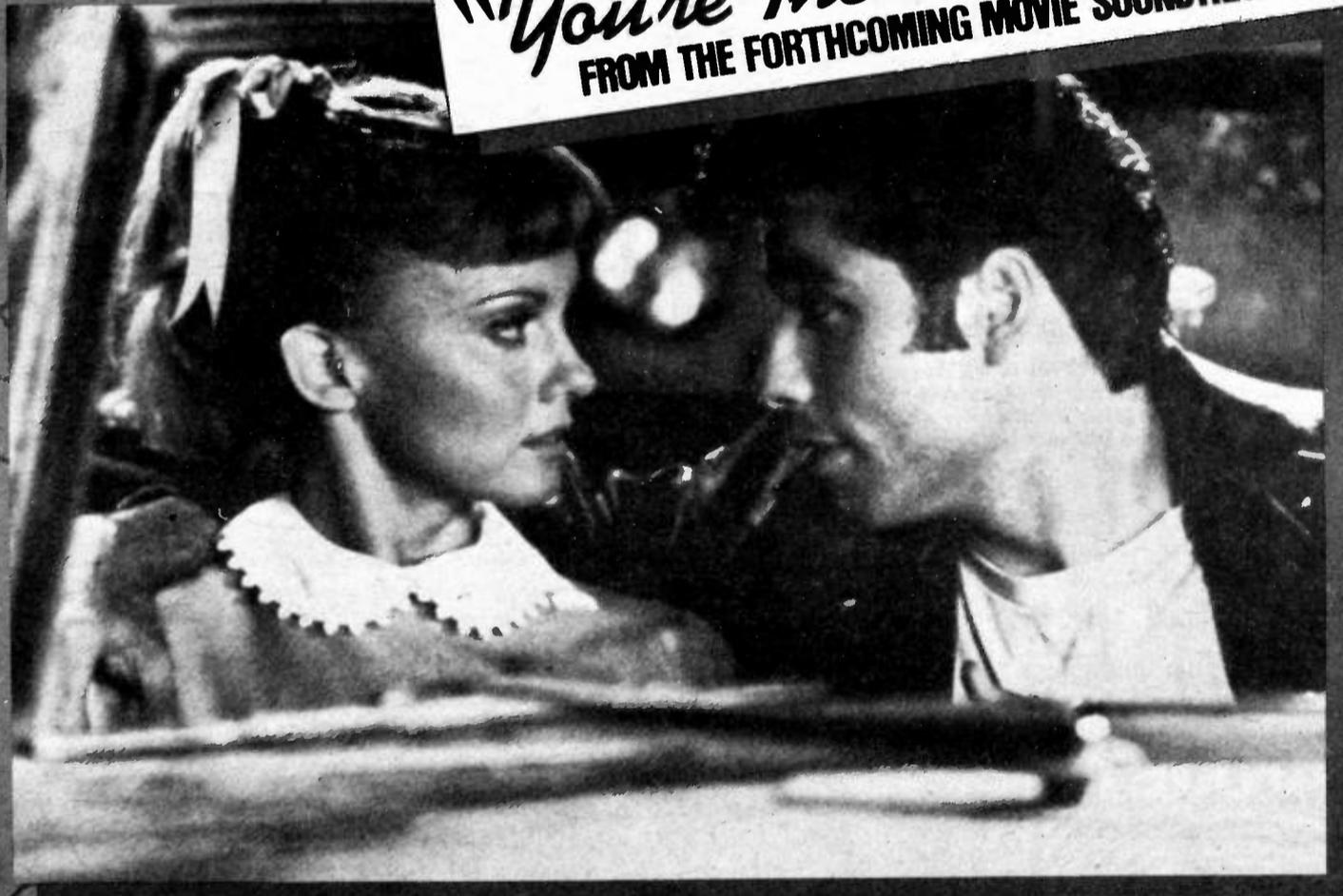
JOHN
TRAVOLTA

OLIVIA NEWTON-
JOHN

GREASE

THE SINGLE PRODUCED BY JOHN FARRAR

"You're The One That I Want"
FROM THE FORTHCOMING MOVIE SOUNDTRACK "GREASE" RS 891



FROM "GREASE" A ROBERT STIGWOOD / ALLAN CARR PRODUCTION OF A PARAMOUNT PICTURE



THE PICTURE PAGE

Rocking With Reed



Arista recording artist Lou Reed's weekend stint at the Bottom Line broke the three-day attendance record for the club. Immediately following the performances, Reed began a nationwide tour featuring on the bill as a special attraction Stiff Records' Ian Dury. In the backstage photo taken after Reed's opening night set are (left to right): Elliot Goldman, Executive Vice President and General Manager, Arista Records; Bob Feiden, Vice President, East Coast A&R, Arista; Lou Reed; Clive Davis, Arista Records President.

Casablanca Signs Cher



Cher has signed a long-term recording contract with Casablanca Record and Filmworks, announced the label's President, Neil Bogart. Cher's first record for Casablanca will be released in several months. Pictured (l-r) at the signing are Sandy Gallin, Cher's manager, Cher, and Neil Bogart.

TMA Celebrates Tenth



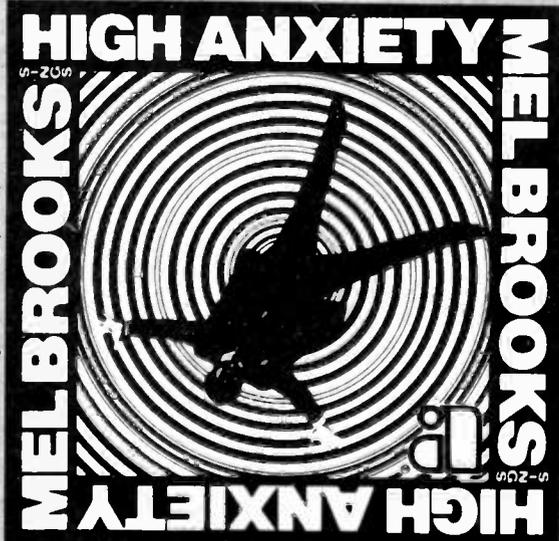
A monster cookie was employed in the celebration of the Music Agency Ltd.'s 10th anniversary. The 2 lb. cookie was crafted by the Famous Amos Chocolate Chip Cookie Company, a recently signed client of the Music Agency. Pictured with the cookie (left to right) Marketing Director Bill Mulhern, Account Group Supervisor John Rosica, V.P. Joel Borowka and Jay Leipzig, President.

Atlanta Previews ARS



More than 600 people, including radio and press representatives attended a preview of the Atlanta Rhythm Section's new Polydor album. The festivities had a carnival atmosphere complete with magicians, clowns and jugglers and received coverage on Atlanta television. Pictured left to right are: radio consultant Kent Burkhart, ARS publisher Bill Lowery, Polydor executive Ekke Schnabel, and ARS co-manager Arnie Geller.

**HE'S BEEN IN LOVE
WITH AM RADIO ALL HIS LIFE.
NOW YOU CAN RETURN THE FAVOR.**



MEL BROOKS sings HIGH ANXIETY on Asylum. An affectionate contribution to America's airwaves.



© 1978 Elektra/Asylum Records.

(Advertisement)

ABC Radio Meeting



Key executives of the ABC Radio Division, network management, AM and FM Owned Station personnel and regional sales department heads gathered in Puerto Rico for general meetings. Joining the group were (center right) Leonard H. Goldenson, Chairman of the Board, ABC, Inc., and Elton H. Rule, President, ABC, Inc.

TEN IN A ROW!

(But who's counting)

MANDY
IT'S A MIRACLE
COULD IT BE MAGIC
I WRITE THE SONGS
TRYIN' TO GET THE FEELING AGAIN
THIS ONE'S FOR YOU
WEEKEND IN NEW ENGLAND
LOOKS LIKE WE MADE IT
DAYBREAK

CAN'T SMILE WITHOUT YOU

Congratulations Barry!

Miles Lourie

Josh Ellis

Adrienne Anderson

Michael DeLugg

Bruce Jussman

Ron Dante

Lee Soltas

Marty Payer

Michael Devereaux

Vivian DeLugg

Jack Feldman

Dick Fry

Ene Friedman

Enoch Anderson

Deborah Gray



AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

This week we welcome back an old reporter (KSMB/Lafayette) and introduce a new one, WZXR/Memphis. WZXR changed format to AOR from automated Country last September, drawing an immediate positive response from the community, who gave them the edge over their AOR competitors WMC-FM in the last Arbitron ratings period. When WMC-FM changed format to Top 40 a month ago, WZXR was left Memphis' sole AOR outlet.

Stuart McRae, WZXR Music Director and longtime friend to R&R, described the station's role in the evolving Memphis radio market; "We find that Memphis' large black population (over 50 percent) is better served by the black-oriented stations in town, so our programming is basically white middle class rock. We play it right down the middle, with some Jazz and crossover stuff."

The Memphis radio market, McRae explained, does not really conform to any regional music stereotypes. "We do play some Waylon & Willie and Lynyrd Skynyrd here," McRae said, "but many of the so-called Southern rockers have not worked well here. Memphis is almost Midwestern in musical taste. Rock is big here. Bob Seger, for example is a local favorite."

R&R welcomes WZXR as a new reporting station.

Crawford Exits WKDF/Nashville

Jack Crawford, Program Director of WKDF/Nashville for the last six years, has exited the station. He cited philosophical differences of opinion with station management as his reason for leaving. Crawford will be announcing future plans shortly.

He is a longtime supporter of and reporter to R&R, and was a panelist at R&R Convention '78's AOR rap session.

WKDF's new PD, effective April 3rd, is Alan Sneed, from WKGK/Knoxville.

Manilla Leaves PRN Post To Join WLIR

Ben Manilla, Executive Producer for the Progressive Radio Network for the past three years, is leaving that post to do a fulltime airshift for WLIR/Long Island. Manilla, who has done weekend work for WLIR for a year-and-a-half, will be doing the 3-7am airshift regularly. He still intends to produce News Blimps for the PRN on a freelance basis.

Manilla told R&R: "This certainly will not affect the future of the PRN greatly. The writing staff will stay the same, so they should sound the same. President Richard Barna is currently looking for another Executive Producer."

As a longtime friend of WLIR PD Denis McNamara, Manilla was especially excited to join his old schoolmate at WLIR on a fulltime basis. "I'm really happy to get involved with a station that does so much for its community," he said. "They're doing really good radio and I'm pleased that they're taking me aboard."

Evolution

WCAS/Cambridge MD Don Cohen is leaving the station to do weekends at WCOZ/Boston...Eric Moore, formerly Public Service Director and airperson at WRPL/Charlotte, has been named the station's Music Director...WZXR/Memphis reports the following changes: Frank Kelly, from WAAF/Worcester, has joined them as their 6-10pm airperson; Aaron Jones, from WLYX/Memphis, is now doing overnights for WZXR...David T. has left KMEL/San Francisco, where he was Production Director with a weekend airshift. Will Allen, from WHUR/Washington D.C. has also joined WTUE where he will be doing the 1-6am slot...KSAN/San Francisco reports the following changes: former KSAN morning person Terry McGovern is returning to the station for the morning shift every Friday. Glenn Lambert, formerly KSAN weekends, will do mornings Monday-Thursday...Ted Edwards is the new afternoon air personality at WCMF/Rochester, replacing Bernie Kimble who migrated to WMJQ/Rochester recently. Edwards was previously doing weekends for WCMF.

Update

Clark Smidt, PD at WEEI-FM/Boston's Soft AOR station, was the subject of a profile in the Boston Globe newspaper's Calendar section...KNAC/Long Beach will be covering the upcoming Long Beach Grand Prix for the third year in a row...CHUM-FM/Toronto has revived radio theatre with a series of late-night vintage radio shows like The Shadow and The Best Of Sherlock Holmes...Currently celebrating its second anniversary as an AOR is ROCK 96FM/Fresno. And coming this spring, tenth anniversary celebrations from KSJO/San Jose and WMMS/Cleveland, both of whom promise major activities to be detailed later...KKXX/Bakersfield's 6-11am air personality Chris Squires and his wife Lorrie are the proud parents of a new family addition, Jason...WRPI/Troy won first place in a promo competition with Thirsty Ear Productions for their promo advertising a Graham Parker/City Boy program...WCPI/Wheeling, West Virginia, needs record service from all labels. Contact Troy Trolley at the station at (304) 232-9935...



MONDO TUBES—A&M's Tubes greeted L.A. radio people after a recent concert. Pictured (l-r) are KWST/Los Angeles PD Paul Sullivan; Tubes' Roger Steen; Nova Broadcasting's Tom Yates; Tubes' Fee Waybill; Garrett Lambert and Bill Clay of KNAC/Long Beach; and A&M's Jan Basham.

...WPDH/Poughkeepsie, N.Y. programmed two albums by Russian rock groups Ariel and Chizhik after a year-and-a-half's search to obtain representative pop music from behind the Iron Curtain. The station reports tremendous listener response to the music, which combines elements of Rock and Jazz. WPDH Program Director Roy Rutanen obtained the albums with the help of the New York-based MacMillan Performing Arts and Sylvia Herscher, who told R&R she has more Russian Rock albums coming to the office soon. If you'd like to program some Russian rock music, contact Ms. Herscher at (212) 935-6618... Last weekend's Cal Jam 2, held at the Ontario Motor Speedway outside Los Angeles, was attended by 300,000 well-behaved music fans. KMET/Los Angeles presented authorized coverage of the day's activities and was on the concert sound system between acts.

...DIR, syndicators of King Biscuit Flower Hour, are making available a series of taped concerts from The Bottom Line in New York, a club showcasing talents like Chuck Mangione, Dolly Parton, Mink DeVille and Bryan Ferry in an intimate atmosphere. For more information about the shows, contact DIR at (212) 371-6850...KAZY/Denver is the latest addition to the Burkhart/Abrams "Superstars" affiliates...KROQ AM & FM/Burbank are in the midst of organizational changes. The station is committing over \$250,000 to increasing their visibility to the Los Angeles audience as they regroup new air talents with old and enlist Shadove Stevens' Big Bucks production company as consultants. To attract new listeners the station is embarking on two months of commercial-free programming.

Color

KREM GETS IN JAM: KREM/Spokane has begun sponsoring free Monday night musician jam sessions at a local nightclub. The jams, hosted by KREM air personalities, include acoustic and electric sets, and have met with excellent response from musicians and community alike.

WXRD GIVES LISTENERS A BREAK: WXRD/Woodstock, Ill. has gone a step beyond "commercial-free" hours of music, instead of giving its listeners "break-free" hours of music. The music stops every quarter-hour for a quick ID and nothing else. The hours are sponsored by local merchants who are given mentions at the top of the hour.

LIVE FROM CHICAGO, IT'S SUNDAY: WLUP/Chicago mined its record library to give its listeners an "all live Sunday" recently. The station also did a day-long focus on the music of Pink Floyd, playing two cuts an hour (imagine hearing "Dark Side Of The Moon" at 10am) along with historical vignettes about the group.

BRING IT ON HOME: M105/Cleveland is holding a drawing for remote broadcasting of their morning show from the winner's bedroom (or at least kitchen). They are also doing a postcard drawing with local high schools to win a remote broadcast all day long from the winning school.

ROLLIN' DOWN THE RIVER: WHHY/Montgomery, in conjunction with Janus Records, is giving away copies of the new Kayak album. Album winners' names will also be put into a hopper for a drawing for a real kayak.

RUMPERSTICKERS: In a clever variation on the bumper sticker promotion, KOME/San Jose is offering free blue jean patches with the KOME logo sewn on them to listeners sending in a postcard.

UNDERCOVER DJ: KADI/St. Louis offered backstage passes to a Foghat concert to the first listener to approach their disguised disc jockey at the concert and say, "KADI forever." The station reports that hundreds of concertgoers were walking up to strangers and mouthing the phrase (the disc jockey, disguised as a security guard, was not discovered until his long hair came loose and tumbled out from under his short-hair wig).

MUSIC TO MAKE YOUR PLANTS GROW: WMMS/Cleveland, in conjunction with Asylum Records and Jay Ferguson, is offering its listeners a "Thunder Island": \$200 worth of tropical plants, in a postcard drawing.

Concerts And Conversations

PRESENTATIONS: WLIR/Long Island presented The Good Rats free...WMMS presented Horslips for \$1.01...WSAN/Allentown presented The Good Rats for \$1.

RADIO CONCERTS: NRBQ on WLIR/Long Island...Good Rats on WSAN/Allentown... Horslips on WMMS.

CONVERSATIONS: Godz on WAAF/Worcester...Ozark Mtn. Daredevils, Arlo Guthrie and Bob Weir on WVUD/Dayton...Jerry Garcia, Wha-Koo and Maria Muldaur on WIOQ/Philadelphia...Ralph Towner of Oregon on KZEL/Eugene...Ronnie Montrose on WYDD/Pittsburgh...Dave Brubeck and Dee Dee Bridgewater on KZAM/Seattle...Angel, Roger Glover, NRBQ and Chris Hillman on WQBK/Albany...Robert Hunter on WLIR/Long Island... Chuck Crane and Horslips on KAWY/Casper...Ozark Mtn. Daredevils on KSMB/Lafayette... Jerry Garcia on WCMF/Rochester...Blue Oyster Cult on WILS-FM/Lansing...NRBQ on WRPI/Troy...Dan Hill and Journey on WQFM/Milwaukee...Joan Rivers on WNOE/New Orleans...Jerry Garcia, The Babys, Godz, Angel and Yvonne Elliman on WMMS/Cleveland...Horslips and Jefferson Starship on KSJO/San Jose...Nova and Hometown Band on KTIM/San Rafael...Todd Rundgren and Good Rats on WEZV/Allentown... Wet Willie and Outlaws on WSIM/Chattanooga...Bob Weir, Jerry Garcia and Duke And The Drivers on WBRU/Providence.

Everybody talks about **Nick Lowe**, but nobody ever did anything about him.

Until Now!

Columbia Records proudly presents



Nick Lowe

“Pure Pop For Now People”

“The merging from the relative obscurity of Brinsley Schwarz (the band), in which he served as lead singer, songwriter and bassist, ... Nick Lowe has literally burst into prominence by dint of a virtual landslide of recent projects. From cult band to cult leader, Lowe seems on the verge of becoming a household name, an honor he has long deserved. ... Judging by both his inventive production (including Graham Parker and Elvis Costello) and his nonpareil songwriting and solo performing, Lowe has developed quite a reputation for his talented self. His dry humor and bitter enthusiasm make him the perfect fed-up rock star.”

— Trouser Press

“Pure Pop for Now People”

The Nick Lowe album,



on Columbia Records

Radio & Records

Album Airplay/ 40

Chart Summary

March 24, 1978

1	JEFFERSON STARSHIP	Earth (Grunt)	"Love Too Good" "All Nite" lead
2	JACKSON BROWNE	Running On Empty (Asylum)	Title "Load Out/Stay" "Thunder"
3	ERIC CLAPTON	Slow Hand (RSO)	"Core" "Cocaine" "Sally" lead
4	LITTLE FEAT	Waiting For Columbus (WB)	"Fat Man" "Atlanta" "Feets"
5	WARREN ZEVON	Excitable Boy (Asylum)	"London" "Johnny" Title
6	ATLANTA RHYTHM SECTION	Champagne Jam (Polydor)	"Lover" Title "Shoulder" "Ballad"
7	BILLY JOEL	Stranger (Col)	"Movin' Out" "Good Die Young" lead
8	JIMMY BUFFETT	Son Of A Son Of A Sailor (ABC)	Title "Manana" "Coast" lead
9	STEELY DAN	Aja (ABC)	"Deacon" "Josie" "Cow" "Peg"
10	JOURNEY	Infinity (Col)	"Wheel" "Anytime"
11	ROBERT PALMER	Double Fun (Island)	"Come Over" "Overwhelm"
12	MANFRED MANN	Watch (WB)	"California" "Quinn" "Circles" lead
13	BOB WEIR	Heaven Help The Fool (Arista)	Title "Bombs" "Easy" lead
14	KANSAS	Point Of Know Return (Kirshner)	"Dust" Title
15	QUEEN	News Of The World (Elektra)	"Rock/Champs" leads
16	VAN HALEN	Van Halen (WB)	"Got Me" "Ice Cream" "Love" lead
17	ROD STEWART	Foot Loose & Fancy Free (WB)	"Insane" "Legs" "Joking"
18	BOB WELCH	French Kiss (Capitol)	"Ebony" "Outskirts"
19	STYX	The Grand Illusion (A&M)	"Sail Away" "Fooling"
20	ELVIS COSTELLO	My Aim Is True (Col)	"Detectives" leads
21	MARIA MULDAUR	Southern Winds (WB)	"Make Love" "Here"
22	TED NUGENT	Double Live Gonzo (Epic)	"Cat" "Baby" "Wang" lead
23	ELO	Out Of The Blue (Jet)	"Blue Sky" "City" "Sweet Talkin"
24	RENAISSANCE	A Song For All Seasons (Sire)	"Lights" "Opening" "Dreamer"
25	GEORGE BENSON	Welcome To L.A. (WB)	"Blue" "Broadway" lead
26	OUTLAWS	Bring It Back Alive (Arista)	"Song" "Freeborn"
27	SEA LEVEL	Cats On The Coast (Capricorn)	"Secret" leads
28	EDDIE MONEY	Eddie Money (Col)	"Hold On" "Two Tickets"
29	WALTER EGAN	Not Shy (Col)	"Unloved" "Magnet" "Wannit"
30	MICHAEL MURPHEY	Lone Wolf (Epic)	"Nothing" "Loners"
31	FOTOMAKER	Fotomaker (Atlantic)	"Lose" "Other Side" "Where"
32	ANDREW GOLD	All This & Heaven Too (Asylum)	"Genevieve" "Thank You"
33	THE RUTLES	The Rutles (WB)	Variety Of Cuts
34	SAT. NIGHT FEVER	Soundtrack, Various Artists (RSO)	"Night Fever" "Alive"
35	HEAD EAST	Head East (A&M)	"Door" "Feeling Fine"
36	KAYAK	Starlight Dancer (Janus)	"Be Mine" leads
37	LYNYRD SKYNYRD	Street Survivors (MCA)	"Smell" "Right"
38	RONNIE MONTROSE	Open Fire (WB)	"Town" leads
39	AWB	Warmer Communications (Atlantic)	Variety Of Cuts
40	MICHAEL FRANKS	Burchfield Nines (WB)	Title "Nightingale"

This was a week of great movement for most of the charted artists. After enjoying a ten-week stay on top of the charts, JACKSON was unseated by STARSHIP, who had hits at 84% of our reporters. CLAPTON and FEAT held steady with hits at 60% and 56% of our reporters respectively. ZEVON inched up with hits at 47% of our reporters. ARS moved upward. BUFFETT was impressive as this week's highest debut, with adds at 79% of our reporters. MANN jumped up. KANSAS held steady. HALEN inched up. WELCH had a good week, as did STYX. COSTELLO maintained. MARIA and RENAISSANCE debuted with adds at 35% and 23% of our reporters respectively. BENSON jumped up, as did the OUTLAWS, who were aided by adds at 30% of our reporters. MONEY and EGAN took impressive jumps upward. RUTLES had a good week. MONTROSE moved up. AWB and FRANKS debuted. MEAT LOAF almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

- BE BOP DELUXE
Drastic Plastic (Harvest)
- ART GARFUNKEL
Watermark (Col)
- EMMYLOU HARRIS
Quarter Moon In A 10c Town (WB)
- DAN HILL
Longer Fuse (20th)
- GORDON LIGHTFOOT
Endless Wire (WB)
- MEAT LOAF
Bat Out Of Hell (Cleve. Int.)

The albums listed in *The Bin* are those which received enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. Also included are albums that made the *Album Airplay/40* chart last week but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In *The Bin* albums are listed in alphabetical order.

MOST ADDED

- JIMMY BUFFETT *Son Of A Son Of A Sailor* (ABC)—Added at 79% of our reporters.
- MARIA MULDAUR *Southern Winds* (WB)—Added at 35% of our reporters.
- THE OUTLAWS *Bring It Back Alive* (Arista)—Added at 30% of our reporters.
- RENAISSANCE *A Song For All Seasons* (Sire)—Added at 23% of our reporters.
- MICHAEL FRANKS *Burchfield Nines* (WB)—Added at 20% of our reporters.

THE HOTTEST

- JEFFERSON STARSHIP *Earth* (Grunt)—Reported hot at 84% of our reporters.
- JACKSON BROWNE *Running On Empty* (Asylum)—Reported hot at 76% of our reporters.
- ERIC CLAPTON *Slow Hand* (RSO)—Reported hot at 60% of our reporters.
- LITTLE FEAT *Waiting For Columbus* (WB)—Reported hot at 56% of our reporters.
- BILLY JOEL *Stranger* (Col)—Reported hot at 47% of our reporters.

PROGRESSIVE SINGLES

- 1 WINGS
"With A Little Luck" (Capitol)
- 2 PATTI SMITH
"Because The Night" (Arista)
- 3 BONNIE TYLER
"It's A Heartache" (RCA)
- 4 ALLAN CLARKE
"Shadow In The Street" (At)
- 5 HENRY GROSS
"Only The Beautiful" (Lifesong)
- 6 JAY FERGUSON
"Thunder Island" (Asylum)
- 7 ENGLAND DAN & J.F. COLEY
"We'll Never Have..." (Big Tree)
- 8 LeBLANC & CARR
"Falling" (Big Tree)
- 9 CHUCK MANGIONE
"Feels So Good" (A&M)
- 10 LITTLE RIVER BAND
"Happy Anniversary" (Harvest)
- 11 HOTEL
"You'll Love Again" (Merz)
- 12 TOM ROBINSON BAND
"24-8 Motorway" (Harvest)

Progressive Singles: These 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the *Album Airplay/40*. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

ADDED

- JIMMY BUFFETT
Son Of A Son Of A Sailor (ABC) 85%
- MARIA MULDAUR
Southern Winds (WB) 50%
- RENAISSANCE
A Song For All Seasons (Sire) 39%
- MICHAEL FRANKS
Burchfield Nines (WB) 31%
- THE OUTLAWS
Bring It Back Alive (Arista) 31%

HOTTEST

- JEFFERSON STARSHIP
Earth (Grunt) 85%
- JACKSON BROWNE
Running On Empty (Asylum) 62%
- ERIC CLAPTON
Slow Hand (RSO) 62%
- BILLY JOEL
Stranger (Col) 62%
- WARREN ZEVON
Excitable Boy (Asylum) 58%
- LITTLE FEAT
Waiting For Columbus (WB) 58%

SOUTH

ADDED

- JIMMY BUFFETT
Son Of A Son Of A Sailor (ABC) 96%
- MARIA MULDAUR
Southern Winds (WB) 38%
- THE OUTLAWS
Bring It Back Alive (Arista) 38%
- THE RUTLES
The Rutles (WB) 33%
- RENAISSANCE
A Song For All Seasons (Sire) 25%
- AWB
Warmer Communications (At) 25%
- ROBERT PALMER
Double Fun (Island) 17%

HOTTEST

- JEFFERSON STARSHIP
Earth (Grunt) 88%
- JACKSON BROWNE
Running On Empty (Asylum) 79%
- ERIC CLAPTON
Slow Hand (RSO) 63%
- LITTLE FEAT
Waiting For Columbus (WB) 50%
- BILLY JOEL
Stranger (Col) 46%
- STEELY DAN
Aja (ABC) 46%

MIDWEST

ADDED

- JIMMY BUFFETT
Son Of A Son Of A Sailor (ABC) 78%
- THE OUTLAWS
Bring It Back Alive (Arista) 29%
- MARIA MULDAUR
Southern Winds (WB) 22%
- MICHAEL MURPHEY
Lone Wolf (Epic) 22%
- AWB
Warmer Communications (At) 19%
- FOTOMAKER
Fotomaker (Atlantic) 19%

HOTTEST

- JACKSON BROWNE
Running On Empty (Asylum) 81%
- ERIC CLAPTON
Slow Hand (RSO) 78%
- JEFFERSON STARSHIP
Earth (Grunt) 78%
- JOURNEY
Infinity (Col) 67%
- STEELY DAN
Aja (ABC) 63%

WEST

ADDED

- JIMMY BUFFETT
Son Of A Son Of A Sailor (ABC) 61%
- MARIA MULDAUR
Southern Winds (WB) 32%
- MICHAEL FRANKS
Burchfield Nines (WB) 23%
- THE OUTLAWS
Bring It Back Alive (Arista) 23%
- RENAISSANCE
A Song For All Seasons (Sire) 16%
- KALAFANA
Many Classic Moments (A&M) 16%

HOTTEST

- JEFFERSON STARSHIP
Earth (Grunt) 25%
- JACKSON BROWNE
Running On Empty (Asylum) 23%
- WARREN ZEVON
Excitable Boy (Asylum) 19%
- LITTLE FEAT
Waiting For Columbus (WB) 17%
- MANFRED MANN
Watch (WB) 13%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

THE DAISY DILLMAN BAND

**ADD
THIS!**

THE DAISY DILLMAN DEBUT ALBUM IS PILING
UP AIRPLAY IN A BIG WAY. IT'S SPREADING FROM
REGION TO REGION. IT'S FRESH. AND IT'S LOOKING
REAL GOOD.

**THE DAISY DILLMAN BAND ALBUM
FEATURING THE SINGLE, BORDER BOUND.**

ON UNITED ARTISTS RECORDS AND TAPES



AOR ACTIVITY



ALBANY

ADDED
 AWH (A&M)
 Strife (Sire)
 Jimmy Buffett (ABC)
 Maria Muldaur (WB)
 George Thorogood (Rounder)
 Duff School (WB)
 Doodado (WB)
 Mike Finnigan (Col)
 Michael Franks (WB)
 Marc Jordan (WB)
 Melanie (Midwing)
 Lou Reed (Arista)
 Root Boy Slim (WB)
 Allen Toussaint (WB)
 Van Dusen (Big Sound)

HOT
 Atlanta Rhythm Section (Polydor)
 Elvis Costello (Col)
 Ian Dury (Sire)
 Walter Egan (Col)
 Little Feat (WB)
 Jefferson Starship (Grunt)
 NRBQ (Mercury)
 Robert Palmer (Island)
 Renaissance (Sire)
 Van Halen (WB)
 Warren Zevon (Asylum)

JACK HOPPE, PD: Playing various cuts. Playing BONNIE TYLER, WINGS, ALLAN CLARKE and DILLI DRIGS singles.



ADDED
 Country Joe (Fantasy)
 NRBQ (Mercury)
 Charlie Mariano (Contem)
 Joe Ely (MCA)
 Jimmy Buffett (ABC)
 Snakey Robinson (Tania)
 Robert Watson (Route 66)
 Horeas Silver (Blue Note)
 Ellen McIlwaine (UA)
 Maria Muldaur (WB)
 Lou Reed (Arista)
 Robert Gordon (Private Stock)

HOT
 Little Feat (WB)
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 Jefferson Starship (Grunt)
 Household of Blues (Island)
 Katy Moffatt (Col)
 Muddy Waters (Blue Sky)
 Steely Dan (ABC)
 Warren Zevon (Asylum)
 Rufus (ABC)
 Bob Weir (Arista)
 Michael Mantel (Watt)
 Ken Wheeler (ECM)
 Misdad Vitous (Freedom)

MICHAEL G. NASIOS, MD: Playing various cuts. Playing ALLAN CLARKE, ISLET BROTHERS, RICHARD TORRANCE, WILLIE NELSON, HENRY GROSS, PATTI SMITH, GILLES, ELVIS COSTELLO, and WINGS (MultiGirls) singles.



ADDED
 Jimmy Buffett (ABC)
 Renaissance (Sire)
 Highest Palmer (Island)
 ELO (Jet)
 Eric Clapton (RSO)
 Warren Zevon (Asylum)

HOT
 Jackson Browne (Asylum)
 Hud Stewart (WB)
 Steve (A&M)
 Elvis Costello (Col)
 Atlanta Rhythm Section (Polydor)
 Jefferson Starship (Grunt)
 Sanford/Townsend (WB)
 Sea Level (Capricorn)
 Bar Saggs (AU)

DON KEITH, PD: BUFFETT's Title "Manana", "Cheeseburger", "Line", RENAISSANCE's "Dreamer", LGAN's "Magnet", "Warner", "Unkved", PALMER's "Come Over" Playing HOTEL and KURICON singles.



ADDED
 Michael Franks (WB)
 Jimmy Buffett (ABC)
 Outlaws (Arista)
 Maria Muldaur (WB)
 Kalamaya (A&M)
 First Fire (Eartone)
 Carole King (Ode)
 American Hot Wax (A&M)
 Marc Jordan (WB)
 John Handy (WB)
 Hubert Lewis (Col)
 Doodado (WB)
 Joe Farrell (WB)

HOT
 John Martyn (Island)
 Jefferson Starship (Grunt)
 Joe Sample (A&M)
 Bob Weir (Arista)
 Daisy Dilman (Island)
 Emmylou Harris (WB)
 Warren Zevon (Asylum)
 Bonnie (Huddah)
 Ronnie Montrose (WB)
 Atlanta Rhythm Section (Polydor)
 Jackson Browne (Asylum)
 Journey (Col)
 Manfred Mann (WB)
 Norman Blake (Flying Fish)
 Dee Dee Bridgewater (Elektra)

FRED MOORE, MD: FRANK's Title "Nightingale", BUFFETT's "Livingston", "Coast", OUTLAWS "Freeburn", "Love Song", MULDAUR's "Make Love", "Wet", "KALAPANA's "Ultimate", "Uptown", FIRE's "Love At First Sight", "Pine", JORDAN's "Jungle", "Street Life", MANDY's "Hanging", LAWS "Baron", "Faces", DEODATO's "Summer", Title "ARRELL's "Promise", "Imagine", MARTYN's "Surprise", "Dealer", DILLMAN's "Rouder Bound", BLAKE's Title "Jerusalem", BRIDGEWATER's "Night Moves" Playing WINGS single.



Chicago

ADDED
 Atlanta Rhythm Section (Polydor)
 Jefferson Starship (Grunt)
 Potomac (A&M)
 Ronnie Montrose (WB)
 Manfred Mann (WB)
 Charlie (Janus)
 Hounth (Col)

HOT
 Billy Joel (Col)
 Eric Clapton (RSO)
 Steely Dan (ABC)
 Jackson Browne (Asylum)
 Kansas (Kirshner)
 Bob Welch (Capitol)
 Journey (Col)
 Ted Nugent (Epic)
 Little Feat (WB)
 Van Halen (WB)

BILL EVANS, PD: Playing various cuts. Playing ENGLAND DAN & JOHN FORD COLEY, ANDREW GOLD, WIT WILLIE, DOUCETTE and WINGS singles.



ADDED
 Charlie (Janus)
 Proctor & Bergman (Mercury)
 Steely Dan (ABC)
 Billy Joel (Col)
 Ian Dury (Sire)
 Jimmy Buffett (ABC)
 Flore Paris (Milestone)
 John Kay (Mercury)
 HOT
 Jefferson Starship (Grunt)
 Little Feat (WB)

HOT
 Bob Weir (Arista)
 Robert Palmer (Island)
 Steely Dan (ABC)
 Warren Zevon (Asylum)
 Elvis Costello (Col)
 Ronnie Montrose (WB)
 Journey (Col)
 Jackson Browne (Asylum)
 ELO (Jet)
 Lynyrd Skynyrd (MCA)
 Meatloaf (WB)
 Cheap Trick (Epic)

BOB GEIMS, MD: Playing various cuts. Playing WINGS singles.



ADDED
 Jimmy Buffett (ABC)
 Mead East (A&M)
 Jimmie Mack (Big Tree)
 Mike Piner (Capricorn)
 Michael Murphy (Epic)
 Outlaws (Arista)
 HOT
 Jackson Browne (Asylum)
 Eric Clapton (RSO)

HOT
 Billy Joel (Col)
 Eddie Money (Col)
 Bob Welch (Capitol)
 Jefferson Starship (Grunt)
 Goddard (Millennium)
 Charles (Elektra)
 Sat. Night Fever (RSO)
 Queen (Elektra)
 Jay Ferguson (Arista)
 Ted Nugent (Epic)
 Warren Zevon (Asylum)
 Robert Palmer (Island)
 Meat Loaf (Globe-Int'l)

JOHN GORMAN, PD: Playing various cuts. Playing RONNIE SPECTOR, WINGS, RONNIE MONTROSE, PATTI SMITH, CHARLIE WIENER, GILLES, YVONNE ELLIMAN, ART GARFUNKEL, TOM PETTY and KANSAS singles.



ADDED
 AWH (A&M)
 Jimmy Buffett (ABC)
 Goddard (Millennium)
 Outlaws (Arista)

HOT
 Jackson Browne (Asylum)
 Sat. Night Fever (RSO)
 Eric Clapton (RSO)
 Queen (Elektra)
 Rod Stewart (WB)
 Steely Dan (ABC)
 Jefferson Starship (Grunt)
 ELO (Jet)
 Andrew Gold (Arista)

ELLEN ROBERTS, MD: AWH's "Shoulder", BUFFETT's "Burger", GODDARD's "Running", Playing WINGS, MEAT LOAF and KANSAS singles.



ADDED
 Jimmy Buffett (ABC)
 Outlaws (Arista)
 HOT
 Kansas (Kirshner)
 Steely Dan (ABC)
 Eric Clapton (RSO)
 Jackson Browne (Asylum)
 Jody (A&M)
 Queen (Elektra)

HOT
 Jefferson Starship (Grunt)
 Little Feat (WB)
 Billy Joel (Col)
 Goddard (Millennium)
 Dan Hill (20th)
 Ted Nugent (Epic)
 Art Garfunkel (Col)
 Journey (Col)
 Ronnie Montrose (WB)
 Van Halen (WB)

STEVE RUNNER, MD: Playing various cuts. Playing ELO, BOB WELCH and BEE GEES (Fever) singles.



ADDED
 Renaissance (Sire)
 Gary Rafferty (UA)
 Jimmy Buffett (ABC)
 Maria Muldaur (WB)
 Outlaws (Arista)
 Ruston (WB)
 Country Joe (Fantasy)

HOT
 Sweet (Capitol)
 Little Feat (WB)
 Michael Wynn (Arista)
 Warren Zevon (Asylum)
 Ted Nugent (Epic)
 Billy Joel (Col)
 Jefferson Starship (Grunt)
 Manfred Mann (WB)
 Marston (DJM)
 Robert Palmer (Island)
 Kansas (Kirshner)

BILL STAMBAUGH, PD: Playing various cuts. Playing ATLANTA RHYTHM SECTION, EWAT, WAYLON & WILLIE, TAJ MAHAL, and PLAYER singles.



ADDED
 Renaissance (Sire)
 Maria Muldaur (WB)
 Atlanta Rhythm Section (Polydor)
 Robert Gordon (Private Stock)
 Rutles (WB)
 Nick Lowe (Radar)
 Dan Hicks (WB)
 Manfred Mann (WB)

HOT
 Jefferson Starship (Grunt)
 Warren Zevon (Asylum)
 Little Feat (WB)
 Jackson Browne (Asylum)
 Journey (Col)
 Van Halen (WB)
 Robert Palmer (Island)
 Bob Weir (Arista)
 Eric Clapton (RSO)

STEVE SMITH, PD: Playing various cuts.



ADDED
 AWH (A&M)
 Jimmy Buffett (ABC)
 John Hall (Asylum)
 John Martyn (Island)
 Elton McIlwaine (UA)
 Maria Muldaur (WB)
 Outlaws (Arista)
 Gerry Rafferty (UA)
 Reggae Sampler (UA)

HOT
 Joplin (Casablanca)
 Atlanta Rhythm Section (Polydor)
 Jackson Browne (Asylum)
 Eric Clapton (RSO)
 Elvis Costello (Col)
 Ian Dury (Sire)
 Water Egan (Col)
 Robert Gordon (Private Stock)
 Jefferson Starship (Grunt)
 Little Feat (WB)
 Meat Loaf (Globe-Int'l)
 Robert Palmer (Island)
 Sat. Night Fever (RSO)
 Warren Zevon (Asylum)

JOHN BRODEY, MD: Playing various cuts. Playing PATTI SMITH, IAM and HENRY GROSS singles.



ADDED
 Robert Palmer (Island)
 Walter Egan (Col)
 Yvonne Elliman (RSO)
 Jimmy Buffett (ABC)

HOT
 Eric Clapton (RSO)
 Billy Joel (Col)
 Steely Dan (ABC)
 Bob Welch (Capitol)
 George Benson (WB)
 Jan Akkerman (At)
 Kansas (Kirshner)
 Queen (Elektra)

JIM BALLARD, PD: Playing various cuts. Playing EDDIE MONEY, JAY FERGUSON, CHUCK MANGIONI and BEE GEES (Fever) singles.



ADDED
 Maria Muldaur (WB)
 Jimmy Buffett (ABC)
 Melanie (Midwing)
 Mike Finnigan (Col)
 Kalamaya (A&M)
 Renaissance (Sire)
 Elton McIlwaine (UA)

HOT
 Art Garfunkel (Col)
 Yvonne Elliman (RSO)
 Billy Joel (Col)
 George Benson (WB)

JIM SPELLMEYER, MD: MULDAUR's "Make Love", "Love Belongs", BUFFETT's Title "Cowboy", "Coast", MELANIE's "Son Appelle", FINNIGAN's "Secret", KALAPANA's "Sunny Days", RENAISSANCE's "Lower", MEL PALMER's "Lower Lane", Playing WINGS, NRBQ, ROBERT PALMER, MEAT LOAF, BILL WITHERS and BILLY PAUL singles.



ADDED
 Renaissance (Sire)
 Outlaws (Arista)
 Michael Franks (WB)
 Hubert Lewis (Col)
 Vangelis (RCA)
 Deodato (WB)
 Outlaws (Arista)
 Robert Watson (Route 66)
 Maria Muldaur (WB)
 Outlaws (Arista)
 Ralph McDonald (Merlin)
 Jimmy Buffett (ABC)
 Mike Piner (Capricorn)
 Mike Finnigan (Col)

HOT
 Warren Zevon (Asylum)
 NRBQ (Mercury)
 John Martyn (Island)
 Robert Palmer (Island)
 Chick Corea (Polydor)
 Gerry Rafferty (UA)
 Country Joe (Fantasy)
 Manfred Mann (WB)
 Cafe Jacque (Col)
 Jan Akkerman (At)
 Jefferson Starship (Grunt)
 Dan Hicks (WB)
 Ronnie Montrose (WB)
 Little Feat (WB)
 Wha Koo (ABC)

ERIC MOORE, MD: Playing various cuts.



ADDED
 Carole King (Ode)
 Country Joe (Fantasy)
 Renaissance (Sire)
 Delbert McClinton (Capricorn)
 Jimmy Buffett (ABC)
 Joe Sample (ABC)
 HOT
 Jackson Browne (Asylum)
 Billy Joel (Col)
 Eric Clapton (RSO)

HOT
 Kayak (Janus)
 Pickens (Arista)
 Wha-Koo (ABC)
 Meat Loaf (Globe-Int'l)
 Angel (Casablanca)
 Atlanta Rhythm Section (Polydor)
 ELO (Jet)
 Syla (A&M)
 Michael Murphy (Epic)
 Jefferson Starship (Grunt)

KOI McLAINE, PD: Playing various cuts. Playing BONNIE TYLER, WAR and PATTI SMITH singles.



ADDED
 Walter Egan (Col)
 Michael Murphy (Epic)
 Fotomaker (At)
 Jimmie Mack (Big Tree)
 Robert Gordon (Private Stock)
 HOT
 Eric Clapton (RSO)
 Bob Welch (Capitol)
 Ted Nugent (Epic)
 Warren Zevon (Asylum)
 BTG (Mercury)

HOT
 Atlanta Rhythm Section (Polydor)
 AWH (A&M)
 Jackson Browne (Asylum)
 Journey (Col)
 Manfred Mann (WB)
 Queen (Elektra)
 Rod Stewart (WB)
 Mike Finnigan (Col)
 Jefferson Starship (Grunt)

TERRY CAISER, PD: Playing various cuts. Playing ALLAN CLARKE single.



ADDED
 Jimmy Buffett (ABC)
 Fotomaker (At)
 Outlaws (Arista)
 HOT
 Billy Joel (Col)
 Queen (Elektra)
 Kansas (Kirshner)

HOT
 Jackson Browne (Asylum)
 Jefferson Starship (Grunt)
 Syla (A&M)
 Eric Clapton (RSO)
 Art Garfunkel (Col)
 Elvis Costello (Col)
 Ian Dury (Sire)
 Steely Dan (ABC)
 ELO (Jet)
 Bob Welch (Capitol)
 Andrew Gold (Asylum)
 Angel (Casablanca)

JOHNNY VELCHOFF, MD/RRV GOLDFARB, ASST. MD: Playing various cuts.



ADDED
 Renaissance (Sire)
 Marie Muldaur (WB)
 Outlaws (Arista)
 AWH (A&M)
 Melanie (Midwing)
 Stiff (Sire)
 Carole King (Ode)
 Rutles (WB)
 Kalamaya (A&M)
 Dragon (Portrait)
 Country Joe (Fantasy)

HOT
 Bat McGrath (Amherst)
 Jefferson Starship (Grunt)
 Robert Palmer (Island)
 NRBQ (Mercury)
 Joe Ely (MCA)
 Rufus (ABC)
 Yvonne Elliman (RSO)
 Michael Murphy (Epic)
 Head East (A&M)
 Walter Egan (Col)
 Jimmy Buffett (ABC)
 Richard Torrance (Capitol)
 Dragon (Portrait)
 Country Joe (Fantasy)
 Warren Zevon (Asylum)

DON MATHISON, MD: Playing various cuts. Playing KONGAS, HENRY GROSS and TOM ROBINSON BAND singles.



ADDED
 Jimmy Buffett (ABC)
 Wha-Koo (ABC)
 Van Halen (WB)
 Walter Egan (Col)
 Renaissance (Sire)
 Ian Dury (Sire)
 Rutles (WB)
 HOT
 Atlanta Rhythm Section (Polydor)
 Warren Zevon (Asylum)
 Pickens (Arista)

HOT
 Kayak (Janus)
 Jefferson Starship (Grunt)
 Billy Joel (Col)
 Sat. Night Fever (RSO)
 Syla (A&M)
 Queen (Elektra)
 Jackson Browne (Asylum)
 Little Feat (WB)
 Manfred Mann (WB)
 Andrew Gold (Asylum)
 Robert Palmer (Island)
 Tubes (A&M)

RICK HARVEY, PD: Playing various cuts. Playing PATTI SMITH, JUICE NEWTON, BEN KWEDER & SECRET KIDS and WINGS singles.



ADDED
 Chuck Mangione (A&M)
 Jimmy Buffett (ABC)
 Rubicon (20th)
 HOT
 Syla (A&M)
 Atlanta Rhythm Section (Polydor)
 Van Halen (WB)

HOT
 Kansas (Kirshner)
 Jackson Browne (Asylum)
 Jefferson Starship (Grunt)
 Billy Joel (Col)
 Little Feat (WB)
 Crack the Sky (Lifesong)
 Eric Clapton (RSO)
 Robert Palmer (Island)

BOB SLAVIN, MD: Playing various cuts. Playing WINGS, ANDREW GOLD, ART GARFUNKEL, LINDA RONSTADT, WET WILLIE, BOB WELCH, ELO and SWEET singles.



ADDED
 Atlanta Rhythm Section (Polydor)
 AWH (A&M)
 Jimmy Buffett (ABC)
 J.D. Crowe (Rounder)
 Walter Egan (Col)
 Michael Franks (WB)
 John Hall (Asylum)
 Carole King (Ode)
 Maria Muldaur (WB)
 Renaissance (Sire)
 HOT
 Bruce Cockburn (True North)
 Art Garfunkel (Col)

HOT
 Dan Hicks (WB)
 Jefferson Starship (Grunt)
 Little Feat (WB)
 Elton McIlwaine (UA)
 Michael Murphy (Epic)
 NRBQ (Mercury)
 Joe Ely (MCA)
 Gerry Rafferty (UA)
 Rutles (WB)
 Woody Simmonds (Deep River)
 Steeleye Span (Chrysalis)
 Stormin' Norman (Polydor)
 Warren Zevon (Asylum)

DON COHEN, MD: Playing various cuts. Playing JUICE NEWTON and PATTI SMITH singles.



ADDED
 Robert Palmer (Island)
 Head East (A&M)
 Michael Murphy (Epic)
 Gerry Rafferty (UA)
 Jimmy Buffett (ABC)
 Fotomaker (At)
 HOT
 Jackson Browne (Asylum)
 ELO (Jet)
 Billy Joel (Col)

HOT
 Eric Clapton (RSO)
 Journey (Col)
 Genesis (A&M)
 Jefferson Starship (Grunt)
 Atlanta Rhythm Section (Polydor)
 Wet Willie (Epic)
 BOC (Col)
 Ted Nugent (Epic)
 Manfred Mann (WB)
 Ronnie Montrose (WB)
 Kayak (Janus)
 Little Feat (WB)

BOB KING, MD: Playing various cuts. Playing WINGS, ROD STEWART and BOB WELCH singles.



ADDED
 Michael Murphy (Epic)
 Outlaws (Arista)
 Jimmy Buffett (ABC)
 Rubicon (20th)
 HOT
 Jefferson Starship (Grunt)
 Bob Welch (Arista)
 Andrew Gold (Asylum)
 AWH (A&M)

HOT
 Eric Clapton (RSO)
 ELO (Jet)
 Kansas (Kirshner)
 Linda Ronstadt (Asylum)
 Jay Ferguson (Asylum)
 Jackson Browne (Asylum)
 George Simon (WB)
 Gordon Lightfoot (WB)
 Warren Zevon (Asylum)

LARRY REISMAN, MD: Playing various cuts. Playing ENGLAND DAN & JOHN FORD COLEY single.



ADDED
 Jimmy Buffett (ABC)
 Rubicon (20th)
 AWH (A&M)
 Maria Muldaur (WB)
 George Rafferty (UA)

HOT
 Eric Clapton (RSO)
 Billy Joel (Col)
 Queen (Elektra)
 Jackson Browne (Asylum)
 Jefferson Starship (Grunt)
 Jay Ferguson (Asylum)
 Angel (Casablanca)
 George Simon (WB)
 Gordon Lightfoot (WB)
 Warren Zevon (Asylum)

SCOTT MICHAELS: Playing various cuts. Playing BEE GEES (Woman), ENGLAND DAN & JOHN FORD COLEY, JACKSON BROWN and RAYDIO singles.

ON THE ROAD

DOUCETTE

MAR. 25

WALDORF THEATER
SAN FRANCISCO

...Serious rock & roll



on Mushroom Records

Keep one eye on Garland Jeffreys and the other on the charts.



Garland Jeffreys on tour:

4/14 The Last Chance, Poughkeepsie, N.Y. 4/15 University of Pennsylvania, Philadelphia, Pa. 4/16 Rider College, Trenton, N.J. 4/17 Exit Inn, Nashville, Tenn. 4/19 Pier Club, Raleigh, N.C.
4/20 Great Southeast Music Hall, Atlanta, Ga. 4/21 Rosie's, New Orleans, La. 4/22 Opera House, Houston, Texas 4/24 Paramount Theater, Austin, Texas 4/26 Old Waldorf, San Francisco, Ca.
4/28 Paramount Theater, Portland, Ore. 4/29 Paramount Theater, Seattle, Wash. 5/1-2 The Roxy, Los Angeles, Ca. 5/5-6 Paradise Club, Boston, Mass. 5/11 Suny/Stony Brook, Stony Brook, N.Y.
5/12-13 Bottom Line, New York, N.Y. 5/15 The Agora, Cleveland, Ohio 5/17 Park West, Chicago, Ill. 5/30 Massey Hall, Toronto, Canada 6/2 Civic Center, Ottawa, Canada 6/3 The Forum, Montreal, Canada

Garland Jeffreys One-Eyed Jack On A&M Records & Tapes

SP 4681

Produced by David Spinozza and Garland Jeffreys ©1978 A&M Records, Inc.

102.1 Dallas

ADDED: Head First (A&M), Mike Ponder (Capitol), ...

HOT: ...

THE SPENCER MD RAYBERRY'S Baker St. LARRY'S Night People

102.1 Fresno

ADDED: ...

HOT: ...

ARI FABIAN MD Playing various cuts Playing THE BABY'S and DRIBBY BOONI singles.

WAVES JACKSONVILLE

ADDED: ...

HOT: ...

JAMIE BEARDS MD MINNIEAN'S Expressway LAI LAMAR & LYLE's Title

WJLA-FM 92.1 Long Island

ADDED: ...

HOT: ...

DENNIS McNAMARA PD ANY THIS STABSHIP "All Nite" "Love Too Good" "HONEY" "Car MONKEY" "Head On Air" "BROWNIE" Title "FOURMABLE" "Other Side" "I'll Be Yours" "Young GOLF" "Language" "Spare" "WIB's" "Lumber" "Lumber" "Nighttime" "LOAF" "Parade" "CASTLE" "Detective" "CLAPTON" "Cry" "STEWART" "Next Time" "STEWART'S" "Insane" "LITTLE CASTLE" "WINGS" and "HART GROSS" singles.

Album 92.1 Madison

ADDED: ...

HOT: ...

LES EDOS MD Playing various cuts Playing ANDREW GOLD 110 ROD STEWART STYL VAN HALEN 11 BLANE & CABR and LITTLE RIVER BAND singles.

KOZ Minneapolis

ADDED: ...

HOT: ...

BEVIN ST JOHN MD Playing various cuts Playing CINDY MANGIONI 110 and JACKSON BROWN single.

WJXP Dayton

ADDED: ...

HOT: ...

STAN SCOTT MD Playing various cuts.

Y94 Fresno

ADDED: ...

HOT: ...

DAN SPIERS PD Playing various cuts Playing WINGS 11 BLANE & CABR 808 WILHEM ANDREW GOLD and BUBICDN singles.

K94 KSMB Lafayette

ADDED: ...

HOT: ...

JAY WALMER MD Playing various cuts Playing JAY FERGUSON BOB WILHEM BUBICDN ANDREW GOLD, TOM PRETT and ELVIN BISHOP singles.

KLOS 95.1 Los Angeles

ADDED: ...

HOT: ...

BETH PINIDO MD ANY "Lover" "JOURNALS" "Anytime" "CLAPTON" "Next Time" "STEWART'S" "Insane" "LITTLE CASTLE" "WINGS" and "HART GROSS" singles.

WZXR Memphis

ADDED: ...

HOT: ...

STUART McRAI MD Playing various cuts Playing BEI GEE'S (Feat) JAY FERGUSON, PAUL DAVIS, BOB STEWART and LINDA RONSTADT single.

Y102 THE FM MONTGOMERY

ADDED: ...

HOT: ...

PAI SIMPSON MD Playing various cuts Playing HOTEL BILLY JOEL, PATTI SMITH, MAUI LOAI, JAY FERGUSON, MA LUYE, LANCER/CROWD MD, JAY WILHEM, STEVE DAN, PHOENIX, ALLAN CLARE, LINDA RONSTADT, HENRY GROSS, BOB WILHEM and ERIC S MANGIONI single.

WVOD Dayton

ADDED: ...

HOT: ...

DAVID LUCZAK MD Playing various cuts.

Rock 96 FM. Fresno

ADDED: ...

HOT: ...

LARRY SNIDER PD Playing various cuts Playing ANDREW GOLD and STYL singles.

WILS 101-FM LANSING

ADDED: ...

HOT: ...

DAVE LANGI PD Playing various cuts Playing HENRY GROSS, ATLANTA RHYTHM SECTION and GEORGE BENSON singles.

KMXL Los Angeles

ADDED: ...

HOT: ...

MICHAEL SHEET, MD Playing various cuts. Playing BILLY JOEL single.

ZETA Miami

ADDED: ...

HOT: ...

DAVID SOUZA PD Playing various cuts Playing WINGS single.

KPHL Muscatine

ADDED: ...

HOT: ...

LISA CATALONA MD Playing various cuts.

Kbpi Denver

ADDED: ...

HOT: ...

FRANK FELER PD Playing various cuts.

LAV Grand Rapids

ADDED: ...

HOT: ...

CHARIE DANIEL (Epic), CAROL KING (Decca), JIMMY BUZZFEAT (ABC), ...

WBLM Lewiston-Portland

ADDED: ...

HOT: ...

RIM DIAZ MD Playing various cuts Playing TOM ROBINSON BAND, VAN HALEN, WINGS, HENRY GROSS, PATTI SMITH, GILTS (Featuring LITTLE RIVER BAND) (Changed) singles.

106 FM KWEST LOS ANGELES

ADDED: ...

HOT: ...

PAUL SULLIVAN PD Playing various cuts Playing BONNIE TYLER single.

WSHE-FM/WSRF-AM Miami

ADDED: ...

HOT: ...

DAVID ST. JOHN MD Playing various cuts. Playing VAN HALEN single.

WNOE FM New Orleans

ADDED: ...

HOT: ...

BOBBY RENO PD Playing various cuts Playing ATLANTA RHYTHM SECTION, WILD CHERRY, GINO VANNELLI, DONNA SUMMER and WINGS single.

KFMB Denver

ADDED: ...

HOT: ...

RANDY SUTTON MD Playing various cuts.

wqcm Hagerstown

ADDED: ...

HOT: ...

STEVE WILLIAMS MD Playing various cuts Playing BONNIE TYLER single.

wlogg Lexington

ADDED: ...

HOT: ...

DICK MUNGALI PD Playing various cuts Playing YONNIE LILLMAN JAY FERGUSON, LI BLANE & CABR and ANDREW GOLD singles.

LRS 102 Louisville

ADDED: ...

HOT: ...

DRANE HALL MD Playing various cuts.

wqfm Milwaukee

ADDED: ...

HOT: ...

IAA ROBERTS, MD Playing various cuts Playing WINGS (New) and PATTI SMITH singles.

WATW NEW YORK

ADDED: ...

HOT: ...

TOM MORRIS MD Playing various cuts Playing PATTI SMITH, ELVIS COSTELLO (Chelsea), HENRY GROSS, ALLAN CLARE and WINGS single.

WALBX Detroit

ADDED: ...

HOT: ...

JOE UBERI MD Playing various cuts Playing WINGS, VAN HALEN and JEFFERSON STARSHIP singles.

WCCC HARTFORD

ADDED: ...

HOT: ...

BILL NOSAL PD Playing various cuts Playing WINGS, RICHARD TORRANCE and BONNIE TYLER singles.

KFMO LINCOLN

ADDED: ...

HOT: ...

BICH MEIER MD Playing various cuts Playing 1010 WABER and ART GARTUNBERG singles.

WIBA-FM Madison

ADDED: ...

HOT: ...

PIE BOLGER MD Playing various cuts Playing PATTI SMITH single.

WZLW Milwaukee

ADDED: ...

HOT: ...

JOHN BENSON MD RENAISSANCE'S "Dreamer" "Opening Out" BUZZFEAT'S "Foot" "HOUNDS" "Weekend" "MACE'S" "Bump" Playing WINGS and PATTI SMITH singles.

KLLO Houston

ADDED: ...

HOT: ...

JACIE MCMAULY PD ATLANTA'S "Love" "Ballad" STARSHIP'S "Crash" "All Nite" "Love Too Good" BROWNIE'S "Load-Out" "CLAPTON'S" "Core" "Honey" "Car" "MONKEY" "Head On Air" "BROWNIE" Title "FOURMABLE" "Other Side" "I'll Be Yours" "Young GOLF" "Language" "Spare" "WIB's" "Lumber" "Lumber" "Nighttime" "LOAF" "Parade" "CASTLE" "Detective" "CLAPTON" "Cry" "STEWART" "Next Time" "STEWART'S" "Insane" "LITTLE CASTLE" "WINGS" and "HART GROSS" singles.

94.3 THE FOX WJL Elgin

ADDED: ...

HOT: ...

WALLY REISINGER MD Playing various cuts Playing PATTI SMITH single.

KZZA.102.9 Jackson

ADDED: ...

HOT: ...

WAYNE HARRISON MD Playing various cuts Playing ROBERTA FLACC and WINGS single.

KNAC Long Beach

ADDED: ...

HOT: ...

SILL CLAY PD Playing various cuts Playing PATTI SMITH single.

WBAZ 102.1 Long Island

ADDED: ...

HOT: ...

BERNIE REHARD, MD Playing various cuts. Playing PATTI SMITH single.



KSHE GETS A RUSH: Alex Lifeson of Mercury's Rush stopped by KSHE/St. Louis to present the Vice President and General Manager Shelley Grafman with a gold album commemorating the simultaneous certification of three gold albums from the group. Pictured are KSHE's Joel Meyers (left) and Lifeson (right).

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

(Editor's Note: Because of the Country Radio Seminar last weekend, the "Direct From Duncan" column will feature only observations of the events surrounding and pertaining to the seminar. The regular column will return next week).

Country Radio Seminar 9 Notes

For the complete story of the 1978 Country Radio Seminar, look to Page One of this week's R&R. You will find two pages of exclusive pictures in this section. I took each one myself, so depending on the time of day or night, the focus may be a little different for each shot. Hope you enjoy them.



Terry Wood

Hats off again to the complete professional planning and smooth running of the ninth Country Radio Seminar. Agenda Chairman Terry Wood should be commended for his efforts to keep everything under control from start to finish. Of course he had some help from the top names in the Country radio and record industries.

My three days in Nashville began at the Capri Theatre where FICAP (Federation of International Country Air Personalities) held a special showing of the motion picture "This Is Your Country," starring some of the past greats of Country music. The movie itself

was a bit long, but the historical value was priceless. The champagne provided by FICAP made the evening a nice event. Pictured below are some of the stars of the movie and members of FICAP after the screening. Left to right are Chuck Chellman, independent promoter; Mike Burger, President of FICAP and PD of WHOO/Orlando; Charlie Douglas, air personality WWL/New Orleans; T. Tommy Cutrer; Georgia Twitty, FICAP's Executive Director; bluegrass great Bill Monroe; the Texas Troubadour, Ernest Tubb; Buddy Ray, all-night personality WWVA/Wheeling; MCA's Cal Smith; former Opry star, Goldie Hill; and R&R's Nashville Editor Biff Collie.



One last note about the FICAP function—I was amazed at how clear the eyes of Billy Parker of KVOO/Tulsa were that night. As you must have heard, Parker, after seven years as all-nighter at KVOO, is now doing a day shift. (Shows what a little sleep can do for you).

I finally got in my room at about 2:30 am, after visiting with some friends in the bar and lobby. About 3:00 I got a phone call from WB's Ann Tant who informed me the bus was ready for departure to Malone's in downtown Nashville. Malone's happens to be the best place to get some eats after hours. What the hell, I figured, after all this was only the first night in town (see related picture on Country picture pages this section). We got in about 5:00...The wake-up call came at 8:00 and the first seminar session kicked off at 9:00. At first, I thought my contact lenses were dirty, but soon I realized it was actually snowing outside...Inside, the Morris Massey talk was warming things up for an outstanding two days in Nashville...A telegram from the office of President Carter was read to the seminar, wishing us all the best and an apology for not being able to participate...CBS Records executive Rick Blackburn presented some interesting facts regarding the growth and future of the record industry during a session headed by Nick Hunter...Lunch under the big top was a real forgettable experience...The radio sales session I found was informative, especially Rik Rogers' "Survival Kit" and WTCR's Mike Kirtner, whose "Candy Jar" promotion was one of the best ideas I've heard in a while...WHN's Ed Salamon made the rating session move well. Arbitron's

Bill Engle had an interesting slide presentation and a programmer's guide book for participants. He told me later if you write their New York office, he would be glad to send you one: 1350 Avenue of the Americas, New York, N.Y. 10019...Al Greenfield, GM, KIKK/Houston, gave some interesting insight to profit and loss—some bottom-line information most GM's tend to hide from their programmers...The highlight of the night was a dinner put together by RCA Records. Next time you see Carson Schreiber, ask him about the salad-haired WHN's Pam Green gave him during our food-fest. Pictured below are the key participants at the Nashville French restaurant that will never be the same:



Oh, my aching head! Before I knew it, Saturday morning had arrived. Much to my surprise, a few of the Friday night party-goers were on the first panel which featured motivator John Gorby (now that's motivation!!)...The "Rap Around The Table" feature of this year's seminar was well received. All panelists from Friday were available in a room for one-to-one talks...After another fun-filled lunch, the engineering session got under way with a discussion about AM stereo and computerized formats. WEEP/Pittsburgh PD Dene Hallam had one of the best comments from the audience about this form of futuristic programming. He asked panelist Eric Small: "Do you think someday if computers take over programming, there will be stations that have computers to counterprogram their competition's computer?"...The music research panel was good under the direction of Dan Halyburton, WDCY/Minneapolis. Rick Holcomb, GM at WTCR, brought us an audio presentation on contests. Bob Holtan of WAXX/Eau Claire introduced the VTR presentation, showing off some creative (and some not so) television spots... At the seminar debriefing, after the last session, plans were discussed on how to make next year's CRS better. KIKK/Houston PD Bob Young has been named Agenda Chairman for 1979. Since it will be the tenth seminar, a review of the classic events of years gone by should highlight it. There are plans to bring back some of the old "new faces" who have made it in the recording industry for next year's show.

Overall, the CRS-9 was the best to date. It just keeps getting better. There were more handouts than ever. The attitude of the participants was highly professional, for the most part. The exchange of new ideas seemed to flow better than in past seminars. Most seemed to look realistically at the future of the industry and not so much from an emotional point of view, which has hampered seminars in the past. The 1977-78 CRS aircheck album made a nice souvenir. I'm happy to report: the future of our Country looks great!



Bob Young



Biff Collie

Inside Nashville

DASHES TO DEADLINE: Nashville's Wembley Festival contingent leaves this weekend for the annual pilgrimage which has made Mervyn Conn rich and Country big in Britain...The Wesley Rose roast was so successful and well received they're talking now about an annual affair honoring other industry personality giants (to benefit Nashville Songwriters' Association)...The end of an era in Tulsa as Billy Parker leaves the midnight show (now there are whispers that Bill Mack, Charlie Douglas

and Mike Hoyer are going to days!)...Marty "Write If You Get Work" Sullivan and Smokey Hyde have pumped their KRMD-FM'er up to 100,000 watts of ark-la-tex power ("KWKH has nothing to do with it")...Charlie Douglas told me about a new thing Bill Anderson cut last week that made him cry (and he never cries!)...Willie Nelson gave BMI Nashville VP Frances Preston platinum records he was awarded for his "Red Headed Stranger" and "The Outlaws" albums (Waylon did that last fall at the BMI

(Continued on page 50)

Charlie

**IT IS WITH GREAT PRIDE
THAT UNITED ARTISTS RECORDS
ANNOUNCES ITS FIRST
CHARLIE RICH RELEASE.**



**"PUTTIN' IN OVERTIME AT HOME"
THE SINGLE FROM THE FORTHCOMING ALBUM,
"I STILL BELIEVE IN LOVE"
THE FIRST CHARLIE RICH MUSIC
ON UNITED ARTISTS RECORDS.**

UA

PRODUCED BY LARRY BUTLER

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

JOHNNY RODRIGUEZ

We Believe In Happy Endings (Mercury)

Good moves in all regions. Chart activity includes 38-29 WIRE, 38-28 WHK, 28-20 WSLR, 29-22 KSON, 7-5 KCKC, 23-16 WAME, debut 30 WWOK, 25-19 KHEY, debut 24 WKDA, 34-24 WONE, debut 30 WSUN. Just added at WWJO, CFGM, WUNI.

AVA BARBER

Bucket To The South (Ranwood)

Very good response. Added at WJJD, WWOK, WOKO. Charted 35-28 WIRE, 33-28 WONE, 14-10 KAYO, 37-28 KRMD, 21-12 KGBS, 34-28 KHEY, debut 29 WKDA, 29-15 WIRK-FM.

T.G. SHEPPARD

Don't Ever Say Good-Bye (WB)

New adds include WINN, WIXZ, WTHI. Chart action 37-26 WHK, 37-28 KGBS, debut 28 WJJD, 45-36 KLAC, 20-14 WSUN, 36-28 WONE, 31-24 KRMD, debut 27 WWOK.

DON GIBSON

Starting All Over Again (ABC/Hickory)

Just added at WHN, WMAQ, KCKN, WFNC. Charted 34-26 KCKC, 39-26 KGBS, 35-30 KHEY, 41-27 KSO, 20-16 WPLO, 24-17 KLAQ, 23-14 WHK, 25-16 WSUN, 32-27 WONE, debut 26 WWOK.

NEW & ACTIVE

DOTTSY "Here In Love" (RCA) New this week at WSLR, WOKO, WMUS, WCOS-FM. Charts 25-18 WONE, 40-25 KSO, debut 27 WAME, debut 29 WIRK-FM, debut 29 WUNI.

DOLLY PARTON "It's All Wrong But It's All Right" (RCA) New this week at WHK, WDEE, KSO, WSUN. Charts 49-41 KLAC, 28-19 WPLO, 36-27 KGBS, 33-25 KCKC, debut 29 KCKN, debut 28 WAME.

SUSIE ALLANSON "Maybe Baby" (WB) Added this week at WMAQ, WDAF, WSLR, WWJO, WCOS-FM, WTHI. Charts: 30-20 KGBS, 27-20 WEEP, debut 30 WKDA, 35-22 KYNN, 26-21 KSON.

ERIC CLAPTON "Lay Down Sally" (RSO) Adds at WMAQ, WJJD, WHOO, WDN. Charts 26-19 WKDA, 34-28 WEEP, 38-28 WSLR, 28-17 WSUN.

REX ALLEN JR. "No, No, No (I'd Rather Be Free)" (WB) A "Most Added" record. Some of this week's adds include KJJD, KSO, WDDD, WAME, KHEY, WEAT, WWOK, WOKO, WWOL, KHAK. Charts debut 30 KAYO, debut 28 WSUN, debut 28 WUNI.

STATLER BROTHERS "Do You Know You Are My Sunshine" (Mercury) A "Most Added" record. New this week at WJJD, WDEE, WMC, WUNI, KRMD, KUGR, KFGO, WONE, WHOO, KSO. Charts 35-28 KCKC, debut 28 KAYO, debut 24 WSUN, 30-24 WAME.

JIM ED BROWN & HELEN CORNELIUS "I'll Never Be Free" (RCA) Another "Most Added" record. Picked up at KGBS, WHK, KSON, WDDD, WSUN, KRMD, KEED, WHBF. Charts debut 26 KAYO, 34-25 KJJD, 30-22 KFTN.

MERLE HAGGARD "I'm Always On A Mountain When I Fall" (MCA) New at WONE, WHK, WSUN, WUNI, WDN, WOKO. Charts 32-27 KCKC, debut 25 KAYO, debut 29 WAME, debut 29 WPLO, debut 10 WWOK.

ELVIS PRESLEY "Softly As I Leave You/Unchained Melody" (RCA) "Softly" added at KEED, KLAQ, WMAQ, WIRE, KSO, KLVI. Charts debut 27 WDAF, 20-12 WUNI. "Unchained" added at KKYX, WXOR. Both sides added at WNRS, WTHI, KYNN. Charts 30-18 WPLO.

WILLIE NELSON "Georgia On My Mind" (Columbia) A "Most Added" record this week. New at WHN, WUNI, WKDA, WDAF, KCKC, KGBS, KSON, KJJD, WXCL, WNRS, CKLW-FM, WWOK, KEED.

CRISTY LANE "I'm Gonna Love You Anyway" (LS) Added at WKDA, WEAT, KRAK, KJJD, KEED, KBET, KYNN, WNYN, WIRK-FM, WBAP, WJQS.

JOHNNY DUNCAN "She Can Put Her Shoes Under My Bed (Anytime)" (Columbia) Adds at WONE, WSUN, WINN, WWOK, WHBF, WNYN, WFNC. Charts debut 27 WMC, 10-7 KCKC, debut 27 KAYO, 29-21 KYNN.

JANIE FRICKE "Baby It's You" (Columbia) Adds at WSLR, KSO, KHEY, WGTO, WWOK. Charted: 34-25 KGBS, 17-14 KCKC, 30-21 WSUN, 29-21 KFTN.

SONNY JAMES "This Is The Love" (Columbia) New this week at KLAC, KGBS, KLAQ, WAME, WUNI, KYNN, CKLW-FM. Charts debut 29 KAYO.

JOE STAMPLEY "Red Wine And Blue Memories" (Epic) Added at WIRE, WMC, KVOO, WDN, WKDA, WGTO, WWOL. Charts 34-25 KRMD.

STELLA PARTON "Four Little Letters" (Elektra) Adds this week at WKDA, WEAT, WPIK, WIRK-FM, KJJD, KBET, KKYX, KSO, WXCL, KEBC.

MICKEY GILLEY "Power Of Positive Drinking" (Playboy) Added at KLAC, WSLR, WDEE, WONE, WMC, WDN, KFGO, WXCL. Charts debut 28 WWOK.

JERRY LEE LEWIS "Come On In" (Mercury) Added at WDEE, KFGO, KYNN, WTHI, WMUS, WGTO, WOKO. Charts debut 30 WAME, debut 24 KCKN.

JERRY REED "Sweet Love Feelings" (RCA) New at KGBS, WIXZ, KUGR, CKLW-FM, WXCL, WMUS, KFGO, WEAT, WHOO.

Radio & Records

COUNTRY AIRPLAY/40

March 24, 1978

Three Weeks	Two Weeks	Last Week		
1	1	1	①	WAYLON & WILLIE/Mamas Don't Let Your Babies Grow Up... (RCA)
14	9	3	②	CRYSTAL GAYLE/Ready For The Good Times (UA)
12	10	4	③	CHARLEY PRIDE/Somebody Loves You Honey (RCA)
9	7	2	4	ANNE MURRAY/Walk Right Back (Capitol)
21	17	6	⑤	THE KENDALLS/Don't Feel Like Sinnin' To Me (Ovation)
19	15	9	⑥	JACKY WARD/A Lover's Question (Mercury)
26	20	13	⑦	BILLY "Crash" CRADDOCK/I Cheated On A Good Woman's Love (Capitol)
7	6	5	8	ZELLA LEHR/Two Doors Down (RCA)
28	23	11	⑨	DON WILLIAMS/I've Got A Winner In You (ABC)
38	28	16	⑩	EDDIE RABBITT/Hearts On Fire (Elektra)
34	25	20	⑪	KENNY ROGERS & DOTTIE WEST/Every Time Two Fools Collide (UA)
10	11	12	12	MARTY ROBBINS/Return To Me (Columbia)
5	4	7	13	RONNIE McDOWELL/I Love You, I Love You, I Love You (Scorpion/GRT)
6	12	14	14	DONNA FARGO/Do I Love You (WB)
18	18	18	15	MOE BANDY/Soft Lights And Hard Country Music (Columbia)
39	34	23	⑬	JOHNNY CASH/I Would Like To See You Again (Columbia)
2	3	10	17	MARGO SMITH/Don't Break The Heart That Loves You (WB)
15	14	17	18	MEL STREET/If I Had A Cheatin' Heart (Polydor)
-	38	26	⑭	CARPENTERS/Sweet, Sweet Smile (A&M)
-	40	28	⑮	CONWAY TWITTY/The Grandest Lady Of Them All (MCA)
13	13	19	21	TOMMY OVERSTREET/Yes Ma'am (ABC)
25	21	22	22	B.J. THOMAS/Everybody Loves A Rain Song (MCA)
8	8	21	23	GEORGE JONES/Bartender's Blues (Epic)
3	2	8	24	MEL TILLIS/What Did I Promise Her Last Night (MCA)
24	24	25	25	DON DRUMM/Bedroom Eyes (Churchill)
32	27	27	26	KENNY DALE/Red Hot Memories (Capitol)
-	-	35	⑯	JOHNNY RODRIGUEZ/We Believe In Happy Endings (Mercury)
-	-	38	⑰	LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum)
-	39	34	⑱	JIM REEVES/You're The Only Good Thing (RCA)
4	5	15	30	BARBARA MANDRELL/Woman To Woman (ABC)
-	-	37	⑳	AVA BARBER/Bucket To The South (Ranwood)
-	-	40	㉑	T.G. SHEPPARD/Don't Ever Say Good-Bye (WB)
-	-	→	㉒	DON GIBSON/Starting All Over Again (ABC)
16	22	29	34	MEL McDANIEL/God Made Love (Capitol)
-	-	→	35	DOTTSY/Here In Love (RCA)
-	-	→	36	DOLLY PARTON/It's All Wrong But It's All Right (RCA)
33	32	31	37	VERN GOSDIN/It Started All Over Again (Elektra)
-	-	→	38	SUSIE ALLANSON/Maybe Baby (WB)
20	26	30	39	GENE WATSON/I Don't Need A Thing At All (Capitol)
-	-	→	40	ERIC CLAPTON/Lay Down Sally (RSO)

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

NEW ENTRIES

CHART SUMMARY: This is only the second time in the history of the R&R Country chart that a record has stayed in the number one position for five weeks in a row. The honor goes to the Waylon & Willie RCA single of "Mamas Don't Let Your Babies Grow Up To Be Cowboys." Crystal Gayle, Charley Pride, the Kendalls, Jacky Ward, Billy "Crash" Craddock, Don Williams, Eddie Rabbitt, and Kenny Rogers & Dottie West still are very strong. Johnny Cash, the Carpenters, and Conway Twitty continue good upward movement. New Country Breakers include Johnny Rodriguez (35-27), Ava Barber (37-31), T.G. Sheppard (40-32) and Don Gibson's new debut on the chart. Other debuts include Dotsy, Dolly Parton, Susie Allanson, and Eric Clapton.

WILLIE NELSON "If You Can Touch Her At All" (RCA) Adds at KGBS, KSSS, WKDA, WXCL, WNYN, KYNN, KLVI. Charts debut 30 KCKN.

GARY STEWART "Whiskey Trip" (RCA) New at KLAC, WIRE, WKDA, KSON, WXCL. Charts 36-29 KRMD, 34-21 KCKN.

CONNIE SMITH "Lovin' You Baby" (Monument) Added at KLAC, WWOL, KLVI, KFGO, WEAT. Charted debut 28 WPLO, 30-23 WXOR, debut 29 WUNI.

DAVID ROGERS "I'll Be There" (Republic) Adds at KLAC, WMAQ, WSUN, WGTO, WOKO. Charts debut 26 WPLO, 19-13 KFTN.

Others Getting Significant Action

RAYBURN ANTHONY "Maybe I Should've Been Listenin'" (Polydor) Added at WIRE, KSSS, WIRK-FM, WXCL, WDN, WPIK.

RANDY BARLOW "Slow And Easy" (Republic) New at KRGQ, KKYX, WNYN, WKDA, KRMD.

CATES SISTERS "Long Gone Blues" (Caprice) Adds at KJJD, KBET, KFTN.

NARVEL FELTS "Runaway" (ABC) Picked up at KBET, WXOR, WEEP. Charts debut 33 KCKC.

FREDDY FENDER "If You're Looking For A Fool" (ABC) New at WAME, WIXZ, KYNN, KSSS, WHBF.

ROY HEAD "Now You See 'em, Now You Don't" (ABC) Adds at KLAQ, KSON, WIRE, WNRS, CKLW-FM.

JOHNNY LEE "This Time" (GRT) Adds at KGBS, WIRE, KSO, WHBF, WPIK, KLVI.

(Continued on page 48)

Most Added

REX ALLEN JR.
No, No, No (I'd Rather Be Free) (WB)

WILLIE NELSON
Georgia On My Mind (Columbia)

BROWN & CORNELIUS
I'll Never Be Free (RCA)

STATLER BROTHERS
Do You Know You Are My Sunshine (Mercury)

Hottest:

CRYSTAL GAYLE (UA)

WAYLON & WILLIE (RCA)

ANNE MURRAY (Capitol)

KENDALLS (Ovation)

ROGERS & WEST (UA)

CHARLEY PRIDE (RCA)

CRASH CRADDOCK (Capitol)

EDDIE RABBITT (Elektra)

CARPENTERS (A&M)

Most Requested

LW	TW	
1	1	WAYLON & WILLIE (RCA)
2	2	CRYSTAL GAYLE (UA)
-	3	CRASH CRADDOCK (Capitol)
-	4	ERIC CLAPTON (RSO)
3	5	CHARLEY PRIDE (RCA)
5	6	ROGERS & WEST (UA)
6	7	ANNE MURRAY (Capitol)
-	8	ZELLA LEHR (RCA)
-	9	EDDIE RABBITT (Elektra)
10	10	R. McDOWELL (Scorpion/GRT)

We Think Narvel Felts Has A "Runaway" Smash!

AB 12338



DR. Bruce
Nelson
KENR-HOUSTON

Joe Ladd
KIKK-HOUSTON

Rise
Beuger
WHOO-ORLANDO

Diane Brennan
WBAM-MONTGOMERY

Sam Scott
KJJJ-PHOENIX

Jerry Stevens
WHK-CLEVELAND

Mr. Gardner
KKYX-SAN ANTONIO

Walt Turner
WIL-ST. LOUIS

Duke Hamilton
WUBE-CINCINNATI

DALE TURNER
WKDA-NASHVILLE

Dale Malone
WUNI-MOBILE

Cliff Haynes
KNEW-OAKLAND

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COUNTRY RADIO SEMINAR—9



Shown are a group of arriving Country Seminar attendees. They included Ray Stevens (who actually lives in Nashville, but was at the airport while this picture was taken); Walt Shaw, KRAK/Sacramento; Mike Borchetta, independent promoter; RCA's Carson Schreiber; Larry Daniels, KNIX/Phoenix; independent promoter Dottie Vance; KUZZ/Bakersfield, PD Mike Horey; Warner-Curb promoter John Curb; Elma Greer, Gavin Report; Bob Kingsley, Watermark, Inc.



Yes Virginia, it did snow at this year's seminar. This shot was taken in the courtyard of the Airport Hilton in Nashville, Friday morning of the CRS. The tent in the background was used to serve lunch to the 400 participants.



At the registration desk pictured are Jennifer Jordan; Susan Roberts; Ellen Tune; Roy Wunch; and Judy Harris.



The future of the recording industry was the topic of discussion featuring the panel shown above. They are (standing) Rick Blackburn, CBS Records/Nashville; Stan Snyder, Cleveland International/New York; Jim Walton, PD, WITL/Lansing. Seated are Dave Burgess, President, Republic Records; and Nick Hunter, session moderator.



The 1978 CRS Radio Agenda Chairman, Terry Wood is shown making a "point" to Record Industry Chairman Stan Byrd, National Country Promotion Director of Warner Bros.



A discussion about radio sales and marketing was conducted with the following participating: WSUN/St. Petersburg GM Don Boyles; Mike Kirtner, Sales Manager, WTCR/Ashland; and C.B. "Rik" Rogers, GM, WPLO/Atlanta.



An early morning breakfast (4:00 am to be exact) was on the agenda of a few seminar participants at the semi-world famous Malone's. Shown are WSUN/St. Petersburg, PD, Gary Kines, Tom Kroh, VP and GM of WMPS/Memphis; Craig Scott, VP of Programming for Plough Broadcasting Co., Inc. and WB promotion executive Ann Tant. (Biscuits and gravy anyone?)



Preparing to enter the outdoor luncheon tent are a group of Country Radio Seminar participants.

**“IT’S A
HEARTACHE”
IT’S A HIT!**

**Bonnie
Tyler**



COUNTRY RADIO SEMINAR—9



Shown during a break in the seminar are Cliff Haynes, PD, KNEW/Oakland; Al Greenfield, GM, KIKK/Houston; recording artist Ray Price; Jim Ray, GM, KOKE/Austin; Red Shipley, PD, WPIK/Washington; Johanne Sollma, MD, CKLW-FM/Windsor; Charlie Russell, PD, KHEY/El Paso; and Roy Wunch, Epic Records/Nashville.



New developments in engineering were discussed by Eric Small (left) and moderator Ted Cramer, WDAF/Kansas City. Standing is session coordinator Lee Phillips, WOKO/Albany.



Saturday morning session got under way with a group session on motivation and meetings led by John Gorby of Jim Hooker, Inc.



Music research techniques were of great interest at the 1978 CRS. Pictured are Dick Grogg, KVOC/Casper; Naomi Soule, researcher from the University of Kansas; Dene Hallam, PD, WEP/Pittsburgh; Dan Halyburton, PD, WDGY/Minneapolis (standing); Joanne Calloway, WMAQ/Chicago; and Dr. Richard A. Peterson, Vanderbilt University.



Participants in John Gorby's encounter session are pictured (left to right) Les Acree, PD, WMC/Memphis; Randy Michaels, PD, WDAF/Kansas City; John Chaffee, Malrite Broadcasting; Lee Philips, PD, WOKO/Albany; Rick Holcomb, GM, WTCR/Ashland; and Bob Young, PD, KIKK/Houston.



In the lobby at the Airport Hilton after a day of intense sessions are Kathy Lawson; Randy Michaels, WDAF; RCA's Carson Schreiber, Wayne Edwards, Alan Risler and Joe Galante; Billboard's Alan Young; Ted Cramer's head; Pam Zimmerman, Country Music Association; Walt Shaw, PD, KRAK/Sacramento; and Ron Norwood, PD, KMPS/Seattle.

COUNTRY RADIO SEMINAR

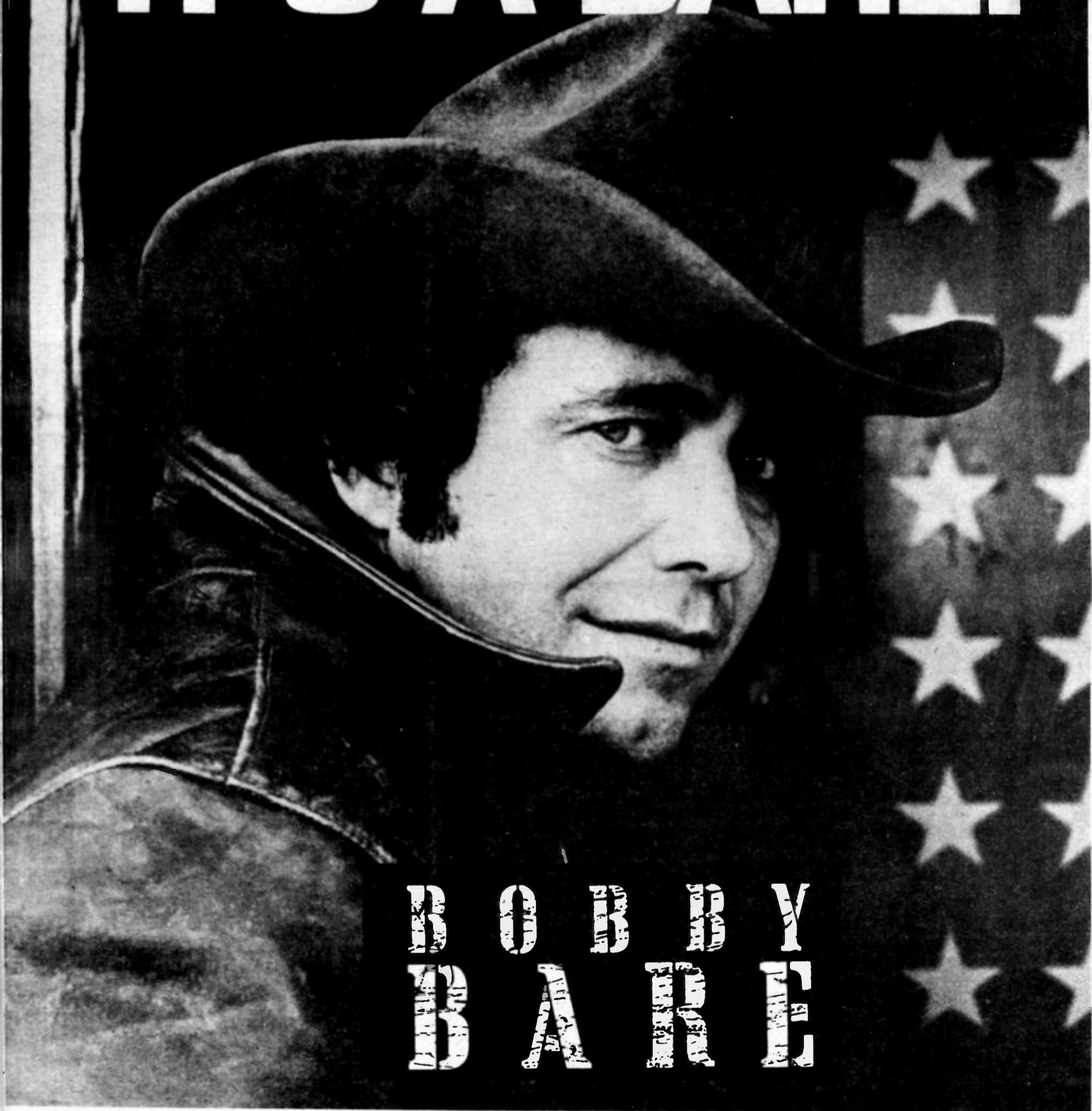


WHN/New York PD Ed Salamon (center) is shown leading a discussion of rating book methodology with Bill Engle, Arbitron (left) and Peter Roslow, Pulse, Inc. (right).



Shown are the stars of the 1978 Country Radio Seminar "New Faces" talent show and banquet. Standing (left to right) Ronnie McDowell, Scorpion Records; Zella Lehr, RCA; Vern Gosdin, Elektra; Don King, Con Brio; Peggy Sue, Door Knob; Gene Watson, Capitol; and Kenny Starr, MCA. Front row: show producer Eddie Kilroy; Columbia's Janie Fricke; and emcee Charlie Monk. (Not pictured is Con Hunley, WB Records).

IT'S A BARE.



BOBBY BARE

“Too Many Nights Alone”

His Powerful New Single



on Columbia Records

Radio & Records

Country Regional Adds

West

KSSS Colorado Springs, Co. Freddy Pender Brown & Cornelius Mary K. Miller Sandy Posey Willie Nelson (RCA) Elvis "Softly" Rayburn Anthony... KNEW Oakland-S.F., Ca. Brown & Cornelius T.G. Sheppard Johnny Duncan Merle Haggard Susie Allanson Jerry Lee Lewis David Rogers Connie Smith Marty Mitchell... KRAK Sacramento, Ca. Mack Wiseman Rayburn Anthony Stella Parton Charly McLain Crissy Lane Willie Nelson (Col) La Costa Narvel Felts... KJJK Phoenix, Ar. Willie Nelson (Col) David Houston Crissy Lane Nat Stuckey Paul Craft Red Sovine Rex Allen Jr B.J. Thomas Stella Parton Cates Sisters... KRMX Fresno, Ca. Jerry Reed George Hamilton IV Willie Nelson (Col) Nat Stuckey Jamie Fricks Gary Stewart Jim Williams... KJZZ Portland, Or. Johnny Duncan Willie Nelson (RCA) Don Gibson Susie Allanson... KFTN Provo, Ut. Red Steagall King Edward IV Ronnie Sessions Willie Nelson (Col) Nat Stuckey George Hamilton IV Jody Miller Rayburn Anthony La Costa Cates Sisters... KIDN Pueblo, Co. Elvis "Melody" Rex Allen Jr Janie Fricks Narvel Felts Mickey Gilley Susie Allanson Jerry Lee Lewis Merle Haggard Ed Bruce Willie Nelson (Col)...

Midwest

WCLR Akron, Oh. Doty Susie Allanson Mickey Gilley Janie Fricks... WNRS Ann Arbor, Mi. Mary Kay Place Willie Nelson (Col) Roy Head Nat Stuckey Elvis (Both) Melba Montgomery Hank Williams Jr... WNYN Canton, Oh. Willie Nelson (RCA) Crissy Lane Brown & Cornelius Johnny Duncan Nat Stuckey Rex Allen Jr Faron Young Randy Barlow... WKAR Cedar Rapids, Ia. Rex Allen Jr Johnny Cash... WJDD Chicago, Il. Susie Allanson Gary Stewart Eric Clapton... WMAQ Chicago, Il. Don Williams Eric Clapton Elvis "Softly" David Rogers Con Hunley Susie Allanson Don Gibson... WJWB Cincinnati, Oh. Ave Barber Jerry Wallace Stetler Bros Faron Young... WKH Cleveland, Oh. Dolly Parton Brown & Cornelius Merle Haggard... WONE Dayton, Oh. Johnny Duncan Merle Haggard Mickey Gilley Stetler Bros Faron Young... KSO Des Moines, Ia. Stella Parton Stetler Bros Rex Allen Jr Jerry Lee Lewis Johnny Lee Janie Fricks Dolly Parton L.D. Wilkins Elvis "Softly"...

East

WIL St. Louis, Mo. Eric Clapton Rex Allen Jr Stella Parton Johnny Duncan Willie Nelson (RCA) Willie Nelson (Col) Joe Stempley... WJVA South Bend, In. Elvis (Both) Eddie Rabbitt T.G. Sheppard... WTHI Terre Haute, In. Elvis (Both) Nat Stuckey Red Steagall Susie Allanson T.G. Sheppard Jerry Lee Lewis Dolly Parton... WYTL Oshkosh, Wi. Merle Haggard Janie Fricks Johnny Duncan Eric Clapton David Rogers... WKCL Peoria, Il. Willie Nelson (Col) Mickey Gilley Gary Stewart Sandy Posey... WDAF Kansas City, Mo. Willie Nelson (Col) Susie Allanson Brown & Cornelius... WWIN Louisville, Ky. Johnny Duncan T.G. Sheppard... WDDD Marion, Il. Brown & Cornelius Rex Allen Jr... WWSU AM-FM Muskegon, Mi. Susie Allanson Mary MacGregor Kansas... WDFN Macon, Ga. Ave Barber Susie Allanson Mac White Bob Luman Narvel Felts Rex Allen Jr Connie Smith... WMC Memphis, Tn. Joe Stempley Charly McLain Mickey Gilley Stetler Bros... WKDA Nashville, Tn. Crissy Lane Gary Stewart Joe Stempley Stella Parton Randy Barlow Elvis "Melody" Kenny Price B.J. Thomas Mary MacGregor... WSWN St. Petersburg, Fl. John Denver Merle Haggard Dolly Parton Brown & Cornelius David Rogers Johnny Duncan Razy Bailey... WYNN Canton, Oh. Willie Nelson (RCA) Crissy Lane Brown & Cornelius Johnny Duncan Nat Stuckey Rex Allen Jr Faron Young Randy Barlow... WKAR Cedar Rapids, Ia. Rex Allen Jr Johnny Cash... WJDD Chicago, Il. Susie Allanson Gary Stewart Eric Clapton... WMAQ Chicago, Il. Don Williams Eric Clapton Elvis "Softly" David Rogers Con Hunley Susie Allanson Don Gibson... WJWB Cincinnati, Oh. Ave Barber Jerry Wallace Stetler Bros Faron Young... WKH Cleveland, Oh. Dolly Parton Brown & Cornelius Merle Haggard... WONE Dayton, Oh. Johnny Duncan Merle Haggard Mickey Gilley Stetler Bros Faron Young... KSO Des Moines, Ia. Stella Parton Stetler Bros Rex Allen Jr Jerry Lee Lewis Johnny Lee Janie Fricks Dolly Parton L.D. Wilkins Elvis "Softly"...

South

WPLO Atlanta, Ga. Bonnie Tyler Willie Nelson (Col) Rex Allen Jr Dave & Sugar Tom T. Hall Tommy Jennings... WGTG Cypress Gardens, Fl. David Rogers Janie Fricks Rex Allen Jr Red Steagall Jerry Lee Lewis Brown & Cornelius Mac White Joe Stempley... KHEV El Paso, Tx. Loretta Lynn La Costa Jerry Wallace Janie Fricks Rex Allen Jr Stetler Bros Brown & Cornelius... WFNC Fayetteville, N.C. Brenda K. Perry Don Gibson Johnny Duncan Janie Fricks... WBAF Ft. Worth, Tx. Crissy Lane Brown & Cornelius Susie Allanson Don Gibson Stella Parton Jerry Wallace Mary K. Miller... KENR Houston, Tx. Crissy Lane Charly Rich Roy Head Mary K. Miller... KIKK Houston, Tx. Roy Head Gene Watson Stella Parton Sandy Posey... WJQS Jackson, Ms. Willie Nelson (RCA) Barbara Fairchild Mary K. Miller Rex Allen Jr Crissy Lane Red Steagall Stella Parton... WWDK Miami, Fl. Janie Fricks Marty Mitchell Johnny Duncan Rex Allen Jr Sandy Posey Carpenter Eric Clapton Ava Barber... WUNI Mobile, Al. Stetler Bros. Susie Allanson Willie Nelson (Col) Merle Haggard Johnny Rodriguez... WKDA Nashville, Tn. Crissy Lane Gary Stewart Joe Stempley Stella Parton Randy Barlow Elvis "Melody" Kenny Price B.J. Thomas Mary MacGregor... WSWN St. Petersburg, Fl. John Denver Merle Haggard Dolly Parton Brown & Cornelius David Rogers Johnny Duncan Razy Bailey... WYNN Canton, Oh. Willie Nelson (RCA) Crissy Lane Brown & Cornelius Johnny Duncan Nat Stuckey Rex Allen Jr Faron Young Randy Barlow... WKAR Cedar Rapids, Ia. Rex Allen Jr Johnny Cash... WJDD Chicago, Il. Susie Allanson Gary Stewart Eric Clapton... WMAQ Chicago, Il. Don Williams Eric Clapton Elvis "Softly" David Rogers Con Hunley Susie Allanson Don Gibson... WJWB Cincinnati, Oh. Ave Barber Jerry Wallace Stetler Bros Faron Young... WKH Cleveland, Oh. Dolly Parton Brown & Cornelius Merle Haggard... WONE Dayton, Oh. Johnny Duncan Merle Haggard Mickey Gilley Stetler Bros Faron Young... KSO Des Moines, Ia. Stella Parton Stetler Bros Rex Allen Jr Jerry Lee Lewis Johnny Lee Janie Fricks Dolly Parton L.D. Wilkins Elvis "Softly"...



ABC IN ATLANTA—ABC recording artist George Hamilton IV, promoting his newest single, is shown visiting with WPLO/Atlanta PD Jim Clemens. (Left to right) are Hamilton, Clemens and ABC's Southeast Promotion Director Joe Deters.

Others Getting Significant Action

(Continued from page 42) MARTY MITCHELL "You Are The Sunshine Of My Life" (MC) New at KKYX, WHBF. Charts debut 26 WAME, debut 24 KAYO, 27-16 KYNN. DALE MCBRIDE "A Sweet Love Song The World Can Sing" (Con Brio) Added at KLAK, WEAT, WPIK. SANDY POSEY "Born To Be With You" (WB) Adds at WXCL, WAME, WWO, WPIK. Charts debut 30 WPLO, debut 25 WWSUN. RED SOVINE "Lay Down Sally" (Gusto) New at KJJK, WAME, WHBF. RED STEAGALL "Hang On Feelin'" (RCA) Added at WTHI, WGTO, KFTN. NAT STUCKEY "That Lucky Old Sun" (MCA) New at WAME, KJJK, CKLW-FM, WNRS, WTHI. JERRY WALLACE "At The End Of The Rainbow" (BMA) Added at KGBS, KHEY, WAME. FARON YOUNG "Loving Here And Living There And Lying In Between" (Mercury) Adds at WONE, WKDA, WNYH. Charts 28-22 KRMD.

Country Albums

Album cuts receiving airplay and activity:

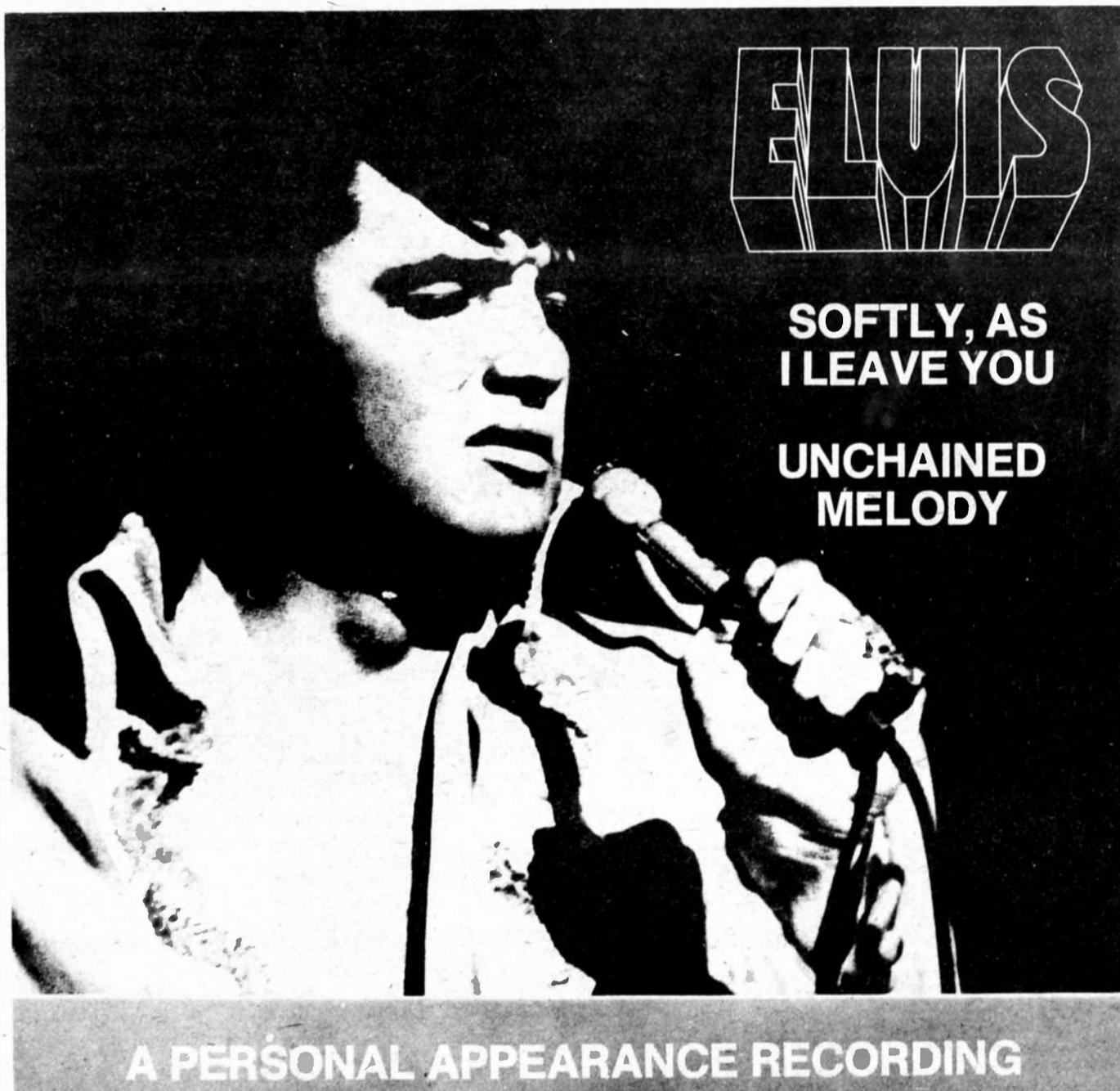
HOYT AXTON (A&M) "Free Sailer" "Honky Tonk Music" CHARLIE DANIELS (Epic) "Maria Teresa" VERN GOSDIN (Elektra) "Never My Love" "The Lady She's Right" TOM T. HALL (RCA) "Burning Bridges" "Come On Back To Nashville" "Whiskey" EMMYLOU HARRIS (WB) "My Songbird" "Easy From Now On" "Two More Bottles Of Wine" JERRY LEE LEWIS (Mercury) "Georgia On My Mind" GORDON LIGHTFOOT (WB) "The Circle Is Small" LORETTA LYNN (MCA) "Spring Fever" BARBARA MANDRELL (ABC) "How Long" "A Fancy Place To Cry" C.W. McCALL (Polydor) "Old Glory" ANNE MURRAY (Capitol) "Tennessee Waltz" RANDY NEWMAN (WB) "Rider In The Rain" DOLLY PARTON (RCA) "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy" "Loving You" JOHNNY PAYCHECK (Epic) "Colorado Cool-Aid" "Georgia In A Jug" CHARLEY PRIDE (RCA) "Heaven Watches Over Fools" "Days Of Our Lives" JOHNNY RODRIGUEZ (Mercury) "Remember Me" "Tell All Your Trouble" BILLY JOE SHAVER (Capricorn) "You Asked Me To" T.G. SHEPPARD (WB) "Where Do We Go" "Don't Ever Say Goodbye" CONWAY TWITTY (MCA) "Honky Tonk Song" "Maybellene" WAYLON & WILLIE (RCA) "Don't Cuss The Fiddle" "I Get Off On You" DON WILLIAMS (ABC) "Rake & Ramblin' Man" "Sneakin' Around" "Louisiana Saturday Night" FARON YOUNG (Mercury) "City Lights" "Lovin' There, Living There"

Active Re-Currents

DOLLY PARTON "Here You Come Again" (RCA) THE KENDALLS "Heaven's Just A Sin Away" (Ovation) ELVIS PRESLEY "My Way" (RCA) RONNIE MILSAP "Almost Like A Song/What A Difference" (RCA) MARGO SMITH "Don't Break The Heart That Loves You" (WB) EMMYLOU HARRIS "To Daddy" (WB) JERRY LEE LEWIS "Middle Age Crazy" (Mercury) DEBBY BOONE "You Light Up My Life" (WB) JOHNNY PAYCHECK "Take This Job & Shove It" (Epic) LORETTA LYNN "Out Of My Head" (MCA) RONNIE McDOWELL "I Love You, I Love You" (Scorpion/GRT) BARBARA MANDRELL "Woman To Woman" (ABC) WAYLON JENNINGS "Luckenbach, Texas" "Wurlitzer Prize" (RCA) CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA) OAK RIDGE BOYS "You're The One" (ABC) KENNY ROGERS "Sweet Music Man" (UA) LINDA RONSTADT "Blue Bayou" (Asylum)

ELVIS

THE NEW SINGLE



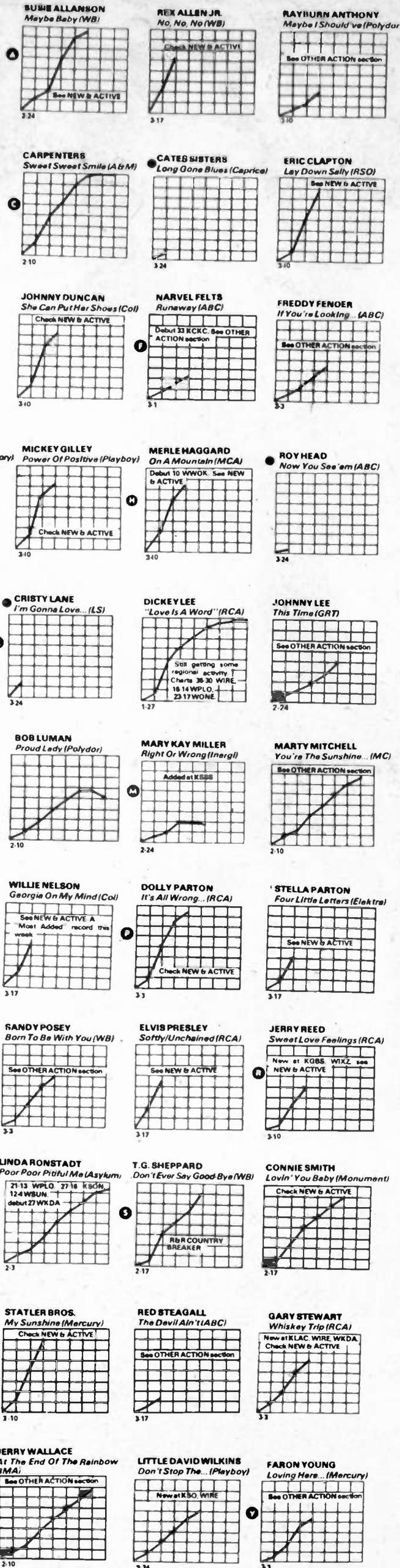
PB-11212

RCA
Records



COUNTRY SINGLES

* New entries. Circled letters indicate album releases/entries.



Biff Collie

(Continued from page 40)

banquet on his)... Roger Miller's new wife is Mary Arnold... Dave Skepner told me that the Loretta Lynn movie "A Coal Miner's Daughter" will not be a musical (I still think they should get Mary Kay Place to play Loretta, like she did on "Mary Hartman, Mary Hartman")... Billy Sherrill made a record (I mean BILLY SHERRILL made a record on Billy Sherrill). That's news, considering Sherrill has produced hits on dozens of people for Columbia and Epic these past twelve years, but now he says he's cut a hit on himself, (but it's not Country, he says).

artist Johnny Bond suffered a heart attack March 8th. We pray he's recovering nicely. Bond lives in Burbank... Buddy Ray reports to us that Jack Reno (he currently does the all-night gig on WLW/Cincinnati) has Hodgkins' disease. I know you'll want to write him a note just to say you're thinking of him.

CALENDAR: HANK WILLIAMS JR. hosted the opening of the Hank Williams Museum on 16th Avenue South around the corner from the Ernest Tubb Record Shop on April 4th... Producer-entrepreneur Gene Kennedy introduces his new VTR audition service to music row next week. It's one of the most innovative ideas I've heard in years (he beat me to it)... Congratulations to WVVA's Buddy Ray and his bride Karen... KTIB/Thibideaux, LA's Roy Pugh had a harrowing experience while here for the seminar. A knock on his motel door around midnight-ish, he cracked the door and heard "Do you want a girl?" His "No!" and locked door prevented him from being ambushed and robbed, as he saw a second chick run from the blind side of his door to drive away with the proposition... Doug Lane (WYTL/Oshkosh) and Con Brio's Edie McCroskey lunched back-to-back with Loretta Lynn the other day. Doug was so overcome he couldn't even speak to her)... Local Wendy's hamburger chain owner Wayne Oldham bought the Exit/Ih, the famous Nashville talent showcase for an undisclosed sum (\$60,000?)... WJRB/Nashville's first annual listener appreciation night Thursday (23rd) held at the Municipal Auditorium.

TUBE TALK: The "50 Years Of Country Music" was so rationally successful, NBC has scheduled two Nashville produced two hour specials to be taped here April 11th, 12th, 13th, and April 17th-20th at the Opry House. The shows will feature two hosts per show. They'll be seen on NBC-TV May 17th and May 24th... The Johnny Cash Spring special for CBS-TV will be taped here this Monday, Tuesday and Wednesday (27th, 28th and 29th). Ray Charles and Waylon Jennings are among the stars for that one... Jerry Reed has been taping the pilot for his "Good Ole' Boy" series which NBC hopes will be a weekly series this fall. It's about a songwriter trying to make good in Nashville (wonder if they'll shot any at the "Country Corner"?)

CRS/9: Country Radio Seminar number 9 was bigger (about 400 registrants) and better. "Country radio has come of age" (was a popular comment on the proceedings) than ever this year. 1979 should explode, since we'll be in much more expansive facilities. I expect next year's seminar to register over 600. A telegram from President Carter's press secretary Jody Powell opened the affair on a high note. Attendance to each session was high, the concurrent sessions multiplied the number of learning opportunities, and the fellowship was pleasant and productive. The "New Faces" show was held Saturday night.

CARL SMITH'S DEFINITION OF A TESTIMONIAL DINNER: Where you eat roast beef and hear baloney!"



A LINE ON ROCK ISLAND—Cin-Key recording artist Linda Cassidy is shown visiting with WHBF/Rock Island, Illinois, afternoon gal, Micki (seated), during a recent trip to the area.

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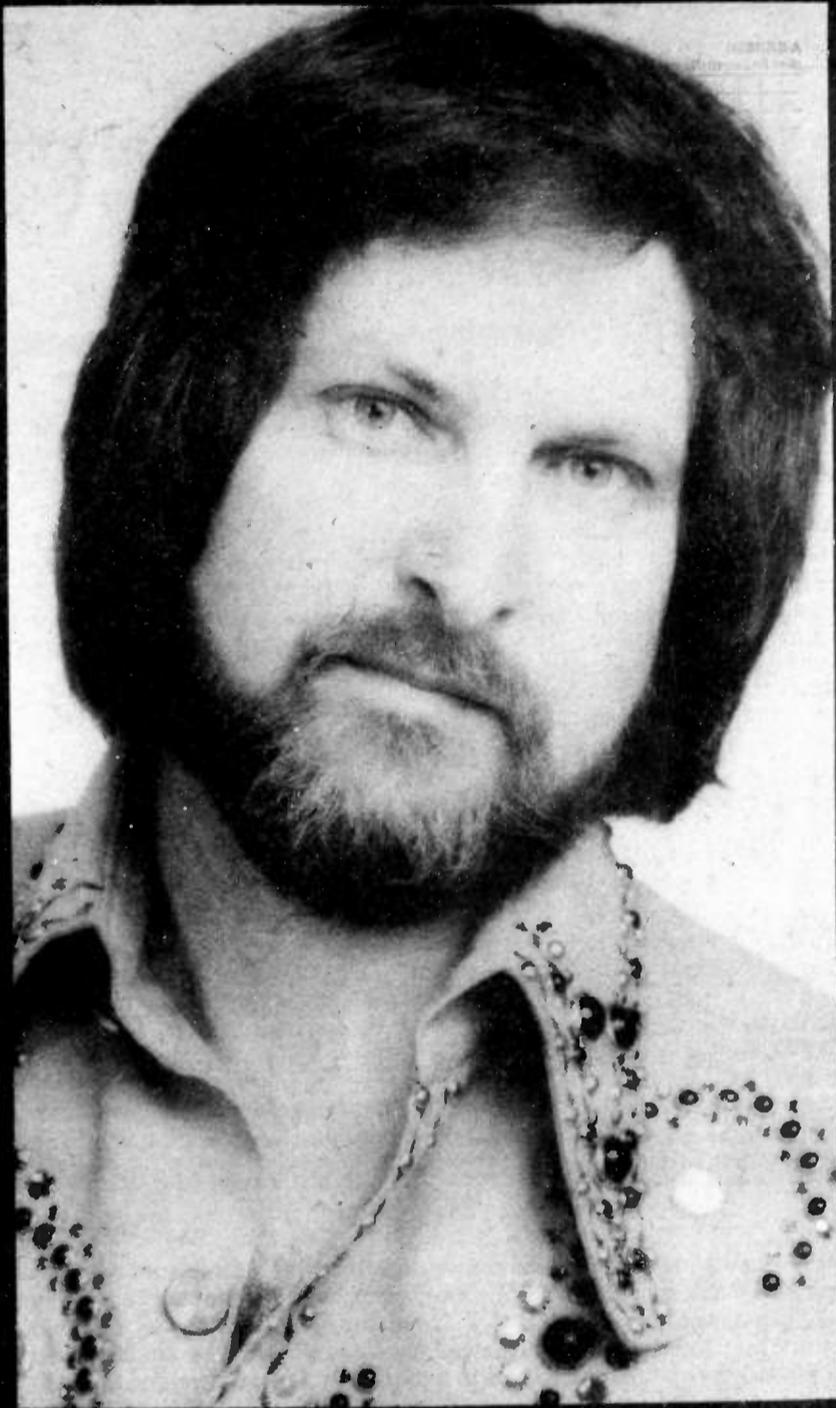
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Red Wine & Blue.

**JOE
STAMPLEY**



**"Red Wine &
Blue Memories"**

Across-The-Board Bullets!

BB: * 39 CB: * 45 RW: * 50



**Produced By
Billy Sherrill**

On Epic Records

POP ADULT



Mike Kasabo

Gearing Up

As Pop/Adult stations across the country prepare for the important April/May Arbitron rating period, I've taken note of many P/A programmers who maintain that they've never before been as geared-up for their share of the numbers. Depending on the market, some are going to try and go after the higher end of demographics that have been taken away by "beautiful music" stations; for others the concentration surrounds beefing up against the younger element of Top 40 competition. The bottom line is that most P/A programmers feel the competition for either end of their demos is getting keener all the time. It's not so much that they feel threatened, but more that they want to keep what they've got, in addition, of course, to adding to those mostly impressive figures.

Transition

Mark Larson, who had been Assistant PD to Scott Burton before he left to program KNBR/San Francisco, has been named acting PD at KFMB/San Diego.... Art Knott, a ten year veteran at KHOW/Denver, has been named National Sales Manager at that station.... Patrice "Boogle Shoes" Bingham was promoted to news director of KOLO/Reno.... After twenty two years in radio news, KHOW/Denver's Jim Hinton, who has spent the past nine years at that station, will retire to pursue business interests.... Lee Smith returns to Seattle radio after a short time as 9-12Noon personality at KSFO/San Francisco.... Gary D. Edens, VP and GM of KOY/Phoenix has been named Senior Vice-President of the Southern Broadcasting Company. Edens will continue to retain VP and GM status at KOY.... Gary Rau comes to WHAG/Hagerstown from WLPL/Baltimore as Program Director.... Also joining the staff of WHAG is Bob Keene from WRC/Washington as a newsmen.... Gary Burbank, the infamous "snow shark" man, was named Grand Marshall of the Louisville St. Patrick' Day Parade.... Also at WHAS/Louisville, Karl Shannon joins the station as production and air work. Karl comes from Louisville's WAKY....

Update

KVI/Seattle midnight to 6am personality Robert O. Smith is set to record a comedy album for a California-based record company.... Dick Whittinghill fans will get an extra twenty minutes of his act thanks to a shortening of the KMPC/Los Angeles 8-8:30 news block.... WLW/Cincinnati has announced plans to relocate their studios and offices to an area near Riverfront Stadium and will feature new audio equipment that will modernize the on-air, news and production facilities sometime in mid June.... KSFO/San Francisco late evening personality John Gilliland invited 56 lucky listeners for an evening of laughter at the City's Mocambo Theater.... KEX/Portland's Eric Norberg and Bob Swanson recently attended a screening of "American Hot Wax" all dressed up for the occasion. The pair showed up in 1950's garb complete with greased duck-tail hair style, white bucks, levis rolled up the leg and featuring AHW T-shirts.... WATR/Waterbury kicked off their Easter Seals campaign with a dinner and roast recently with the roast-ee being the city's mayor.... St. Patty's Day fun was felt in Tulsa as KRMG hosted a party for advertisers only, that featured green beer.... WHIO/Dayton recently staged a soccer exhibition featuring two professional teams, the Dallas Tornadoes and the Memphis Rogues.... More green beer is flowing in Pittsburgh thanks to WTAE's year round "I Love You Pittsburgh" promotion.... Bobby Vinton in Ft. Lauderdale for the WFTL-sponsored concert that will feature Polish Power T-shirts and Vinton albums.... According to sources, George Harrison will narrate "The Prince And The Pauper" on an NBC-TV special some time in April. He'll also be seen with another former Beatle, Ringo Starr, in the special.... We've heard that Stevie Nicks of Fleetwood Mac is quite serious about studying ballet. She's been taking four 2-hour sessions every week.... WLVA/Lynchburg morning team of Rich Randall and Al Augustine, after humorously irritating Mayor Joseph F. Freeman III, received a proclamation designating February 31st as: "Rich And Al Day"....

Color

NEW KID IN TOWN: After many weeks of suggestions from KSFO/San Francisco listeners, a name for the recently born polar bear at the city's zoo has officially been announced. Listener Bill Rampage came up with the winning name, "Shivvers." Nearly 200 people showed up for ceremonies for the KSFO sponsored event.

**CONSERVE ENERGY!
TURN YOUR RADIO DOWN
TO 58 WCHS**

COAL CRUNCH—Effects of the coal shortage are being felt by many and WCHS/Charleston is trying to help out by suggesting to listeners that their radio uses less power the lower the dial position. The station is in a good position... they're located at 580.



We've Softened
Our Rock

WdAT-1380

3005 Daytona Beach, Fla. 32018 (904) 677-4122
A HUNTER-KNIGHT STATION

CHANGING VISUAL—WDAT/Daytona Beach is using this visual to let all know that they've changed from Top 40 to Pop/Adult.

OVER \$100,000 IN 21-HOURS: WOR/New York raised \$112,000 during their recent Leukemia Radiothon, which was a 33 percent increase over last year's total.

BIRTHDAY CELEBRATION: WSB/Atlanta invited listeners to help celebrate the station's 56th birthday March 15th. An area was set aside for the festivities and many of those who showed up brought cakes, cookies, flowers and the like. At the same time, the station also held a luncheon in honor of Tommy Thompson, who has been with WSB for thirty years in the programming department.

FREE IS FUN: WLW/Cincinnati held a promotion last weekend called "The Family Fun Fair". Listeners were invited to come by the Convention Center to sample, free of charge, various food and beverage products of the station's sponsors. Each participating sponsor had his own booth to display his merchandise. All the activity and window shopping was capped off by a performance by Al Martino. The promotion ran the entire weekend and drew an estimated 30,000 people.

THE BIG GREEN "O": WNEW/New York took advantage of the big St. Patrick's Day Parade last week by broadcasting a portion of it from the station's balcony which overlooks the parade route. Afternoon personality Bob Fitzsimmons hosted the affair along with contest winner Barney Little. As they described the activity, parade participants looked up and saw a giant green "O" placed in front of the station's call letters. So at least for a day it was O'WNEW. Post-parade ceremonies for the very Irish Fitzsimmons included a leisurely time-out at a mother-country type bar where one gets the full meaning of bein' green.

MORE ST. PATTY: KMBZ/Kansas City morning personality Mike Murphy put on his own St. Patrick's Day Parade. The celebration started five years ago as a 2 block long venture and has grown into a two-and-a-half mile parade that was televised locally this year. Again, as the Irish custom goes, the final stop was at an adult refreshment center where bended elbows were plentiful.

SLUSH FUND: WRIE/Erie co-sponsored and participated in a unique softball tournament March 11th. In order to benefit a local orphanage, station members played against the Pennsylvania State Police in ten inches of melted slush. Station members lost 10-0.

CRUISIN' FOR A BRUSIN': Recent articles in Miami and Ft. Lauderdale newspapers suggesting that all cruise ships in the area were terrible, sparked the interest of WFTL/Ft. Lauderdale Program Director Mike Harvey. Mr. Harvey booked a three day cruise on the ship rated as the worst, the Leonardo DeVinci, which is the largest cruise ship in the Caribbean and second largest in the world, for the purpose of rating the trip. With a special pass he checked kitchens and other areas not generally available to the public. Mike also interviewed over 100 passengers and found the reaction totally opposite of the newspaper accounts. Once back at the station, he did a three-day review of the excursion, and asked for comments from listeners, which also proved to be positive.

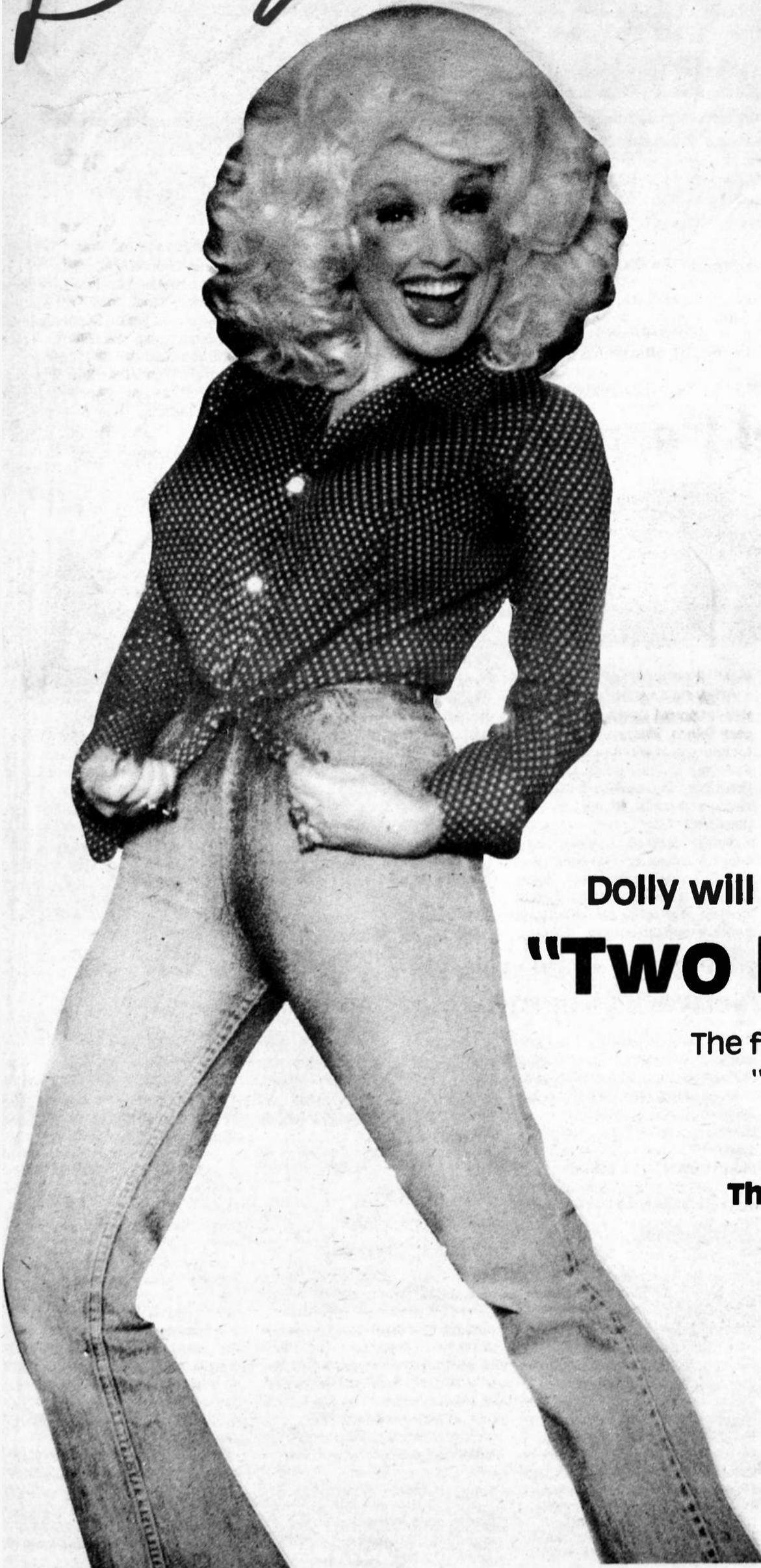
"WILD" EGG HUNT: WJNO/West Palm Beach held an Easter egg hunt at Lion Country Safari with 300 prizes given away including savings bonds, radios, albums, etc. 300 passes were given away (an entire family got in on one pass) to listeners who had to find the hidden plastic eggs that contained numbered slips inside. Upon finding the proper eggs, participants turned them in in exchange for one of the many gifts. As a side show, there was an egg-throwing contest. Finally, a bicycle was awarded to the person who brought the best decorated Easter egg with WJNO's logo on it.

PLUCKED DUCK: KUKI/Ukiah running an Easter contest that has listeners call in and try to guess the amount of feathers on the KUKI Easter Duck. The one coming the closest to the actual figure will be treated, along with his family, to a duck dinner at a fine local restaurant.

THINK SPRING: WAKR/Akron sponsored a contest at the 16th Annual Home & Garden Show recently that had listeners, after the blizzard of '78, thinking spring. The grand prize, selected from over 10,000 entries was a very practical spring time prize... a 5 horsepower Toro lawnmower. As in the past, WAKR's "Think Spring" contest was a total station involvement with air personalities and sales and management people taking part.

Dolly

Welcomes You To R&R!



Dolly will perform her new single
"TWO DOORS DOWN"

The follow-up to her gold single
"Here You Come Again"

Thanks for your support



on RCA Records

RCA

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

ROBERTA FLACK & DONNY HATHAWAY The Closer I Get To You (Atlantic)

72% of our reporters are now on it. 10 adds this week including KVI, WGR, WTAE, WHAM, KOY, WCBM, WCHV, KRKK, WPRO. Key moves: 13-8 WBEN, 9-8 WJAK, 16-12 WGCM, 23-15 WFDF, 29-21 WGAR, 27-23 WLW, debut 18 KRMG, debut 19 KDWN, debut 29 WRIE. Heavy rotation: WGY, WNEW, WASH, KMBY.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

NATALIE COLE "Our Love" (Capitol) 30/4 add KEX, KXLY, WGAR, KBLF. Moves: 4-3 WATR, 28-12 KKYK, 18-14 WHIZ, 17-14 WPRO, 28-18 14RKO, 31-23 WCHV, 22-16 WSAR, debut 30 WRIE. Heavy rotation: WTAE, WHAG, WYMC.

DEBBY BOONE "California" (WB/Curb) 48/2 add WAKR, KPPL. Moves: 17-14 KRKK, 24-21 KBLF, 30-26 WLNH.

HEATWAVE "Always & Forever" (Epic) 30/3 add WPRO, KMBY, KUKI. Moves: 1-1 WATR, 13-11 KMPC, 15-11 WBT, debut 9 WFDF, debut 25 KVI, debut 25 WSAR, debut 30 WLNH. Heavy rotation: WLVA.

RAYDIO "Jack & Jill" (Arista) 30/2 add WCMB, WLVA. Moves: 8-4 FM97, 12-9 WGAR, 26-19 WBT, debut 20 WOWO, debut 19 KMPC, debut 26 WSAR. Heavy rotation: WHAG.

BOB WELCH "Ebony Eyes" (Capitol) 25/1 add WCMB. Moves: 13-9 WCHV, 19-10 KKYK, 26-18 KBLF, 33-26 KUKI, 20-16 WBT, 23-18 WOWO. Heavy rotation: WLVA.

WAYLON & WILLIE "Mamas Don't Let Your Babies Grow Up To Be Cowboys" (RCA) 25/0. Moves: 34-30 WHIZ. Increased rotation: KMBY.

LITTLE RIVER BAND "Happy Anniversary" (Harvest) 21/1 add WCMB. Moves: 11-5 WOWO. Heavy rotation: WLVA.

JOHNNY MATHIS & DENIECE WILLIAMS "Too Much, Too Little, Too Late" (Columbia) 28/2, add WGAR, WAKR. Moves: 18-11 WJAK, 21-19 WBEN, debut 22 WFDF, debut 25 WIBW, debut 27 WATR.

ELO "Sweet Talkin' Woman" (UA/Jet) 28/1 add WBT. Moves: 20-16 KMPC, 28-20 KBLF, 28-24 WPRO, debut 26 WOWO, debut 29 WSAR. Increased rotation: KMBY.

Others Getting Significant Action

ATLANTA RHYTHM SECTION "Imaginary Lover" (Polydor) 33/8 add WLW, WGR, KSFO, KOLO, WSAR, WCHV, WLVA, 14RKO. Moves: 27-22 WGCM, 32-27 KBLF, 30-27 KKYK, debut 30 KRKK.

JEFFERSON STARSHIP "Count On Me" (RCA/Grunt) 27/18 including KSL, WSJS, KOLO, WSAR, WFDF, WTAE, WBAL, WQUD, KMBY, KRMG, KPPL. Moves: 39-28 WCHV, debut 29 WLNH. Heavy rotation: WGY.

KACEY CISKY "The One And Only" (ABC) 21/0. Moves: 24-19 WATR, debut 24 WFDF, debut 30 WGCM.

DOLLY PARTON "Two Doors Down" (RCA) 20/11 including WTMJ, KOLO, WHIZ, WHIO, WTAE, KOGO, WATR, WHAG, WLNH. Moves: 29-24 KBLF. Increased rotation: KMBY.

PLAYER "This Time I'm In It For Love" (RSO) 20/11 including KRMG, WGY, KDWN, WHAG, KRKK, WQUD, WCBM, WYMC, WPRO. Moves: 34-28 KBLF, debut 28 WRIE.

JACKY WARD "A Lover's Question" (Mercury) 19/4 add WJNO, KSL, KVI, 14RKO. Increased rotation: WNEW.

MARY MacGREGOR "I've Never Been To Me" (Ariola) 17/4 add WBAL, WHIO, KOB, WLNH. Moves: debut 28 KRKK. Increased rotation: KMBY.

EARTH, WIND & FIRE "Fantasy" (Columbia) 16/3 add WFDF, KKYK, FM97. Moves: 28-25 WBT.

FLO LACEY "What's Expected Of Me" (Krugerrand) 16/3 add KRNT, WATR, WJAK.

JACKSON BROWNE "Running On Empty" (Asylum) 15/5 add KULF, WLVA, WHAM, WPRO, WCMB. Moves: 15-11 WCHV, 24-17 WGAR, 21-18 KKYK, 26-20 WLW. Increased rotation: WGR.

BARBARA MANDRELL "Woman To Woman" (RCA) 15/0 Heavy rotation: WFTL.

AL MARTINO "One Last Time" (Capitol) 13/3 add WIBW, WATR, WCER.

RUBICON "I'm Gonna Take Care Of Everything" (20th) 13/3 add WLW, WJNO, KRKK.

LOBO "You Are All I'll Ever Need" (WB) 11/2 add KRNT, KMBY. Moves: 25-21 WIBW. Increased rotation: WTMJ.

KARLA BONOFF "Isn't It Always Love" (Columbia) 10/5 add WSB, WATR, KMBY, WYMC, KBLF.

DONNA FARGO "Do I Love You" (WB) 10/1 add KEX.

ENGELBERT HUMPERDINCK "Last Of The Romantics" (Epic) 9/9 including WBAL, KMBZ, WFTL, WATR, WGCM, KRNT, WIBW.

PAUL SIMON "Stranded In A Limousine" (Columbia) 9/9 including WHIO, WSB, WBAL, KMBZ, KMBY, WGY, WSJS, KOLO.

TOM JONES "No One Gave Me Love" (Epic) 9/4 add KRNT, WFTL, WNEW, WJNO.

ELVIS PRESLEY "Unchained Melody" (RCA) 9/2 add WJAK, WHIZ.

(Continued on page 55)

Radio & Records

POP/ADULT AIRPLAY / 40

March 24, 1978

Three Weeks	Two Weeks	Last Week		
5	3	1	①	BARRY MANILOW/Can't Smile Without You (Arista)
1	1	2	2	ART GARFUNKEL/Wonderful World (Columbia)
7	6	3	3	DAVID GATES/Goodbye Girl (Elektra)
9	8	4	4	LeBLANC & CARR/Falling (Big Tree)
33	22	12	⑤	ENGLAND DAN & J.F. COLEY/We'll Never Have To Say... (Big Tree)
14	11	10	⑥	KANSAS/Dust In The Wind (Kirshner)
13	10	8	⑦	BEE GEES/Night Fever (RSO)
10	9	9	⑧	GENE COTTON/Before My Heart Finds Out (Ariola)
8	7	6	9	ABBA/The Name Of The Game (Atlantic)
24	20	13	⑩	GORDON LIGHTFOOT/The Circle Is Small (WB)
4	4	5	11	DAN HILL/Sometimes When We Touch (20th)
22	17	14	⑫	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)
20	18	16	⑬	YVONNE ELLIMAN/If I Can't Have You (RSO)
19	16	15	⑭	ERIC CLAPTON/Lay Down Sally (RSO)
3	5	11	15	SAMANTHA SANG/Emotion (Private Stock)
2	2	7	16	BILLY JOEL/Just The Way You Are (Columbia)
16	14	17	17	CARPENTERS/Sweet Sweet Smile (A&M)
32	28	22	⑮	CHUCK MANGIONE/Feels So Good (A&M)
36	30	24	⑯	ANDREW GOLD/Thank You For Being A Friend (Asylum)
40	35	31	⑰	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
18	19	20	21	PAUL DAVIS/I Go Crazy (Bang)
12	12	18	22	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
29	25	25	23	JOHN DENVER/It Amazes Me (RCA)
15	16	21	24	B.J. THOMAS/Everybody Loves A Rain Song (MCA)
6	13	19	25	JOHN WILLIAMS/Theme From Close Encounters (Arista)
11	21	26	26	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
—	—	34	⑳	NATALIE COLE/Our Love (Capitol)
17	27	27	28	LOU RAWLS/Lady Love (Philadelphia Int'l)
21	24	28	29	STEELY DAN/Peg (ABC)
26	26	29	30	ANNE MURRAY/Walk Right Back (Capitol)
37	33	32	31	DEBBY BOONE/California (WB/Curb)
39	34	33	32	HEATWAVE/Always & Forever (Epic)
23	29	30	33	BEE GEES/Stayin' Alive (RSO)
—	40	35	34	RAYDIO/Jack & Jill (Arista)
—	—	36	35	WAYLON & WILLIE/Mamas Don't Let Your Babies Grow Up... (RCA)
—	39	37	36	BOB WELCH/Ebony Eyes (Capitol)
25	23	23	37	LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum)
—	—	40	38	LITTLE RIVER BAND/Happy Anniversary (Harvest)
—	—	—	➔ 39	JOHNNY MATHIS & DENIECE WILLIAMS/Too Much, Too Little... (Columbia)
—	—	—	➔ 40	ELO/Sweet Talkin' Woman (UA/Jet)

NEW ENTRIES



This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: Barry Manilow appears to be locked into the number one slot on the P/A 40 solidly, with only England Dan & John Ford Coley posing any immediate threat with a good jump from 12-5. Other good moves registered in the top ten are scored by Kansas 10-6, Bee Gees 8-7, Gene Cotton 9-8 and breaking into the top ten for the first time Gordon Lightfoot 13-10. The Breaker this week is Roberta Flack & Donny Hathaway, who soar from 31-20. The other strong second week move is registered by Natalie Cole who jumps from 34-27. Two new entries are Johnny Mathis & Deniece Williams and ELO who debut at numbers 39 and 40 respectively.

Most Added:

- JEFFERSON STARSHIP "Count On Me" (RCA/Grunt) Added at 25% of our reporting stations.
- DOLLY PARTON "Two Doors Down" (RCA) Added at 15% of our reporting stations.
- PLAYER "This Time I'm In It For Love" (RSO) Added at 15% of our reporting stations.
- ROBERTA FLACK & DONNY HATHAWAY "The Closer I Get To You" (Atlantic) Added at 14% of our reporting stations.
- PAUL SIMON "Stranded In A Limousine" (Columbia) Added at 13% of our reporting stations.
- ENGELBERT HUMPERDINCK "Last Of The Romantics" (Epic) Added at 13% of our reporting stations.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- ABBA (Atlantic) "Take A Chance On Me"
- BEE GEES (RSO) "More Than A Woman"
- GEORGE BENSON (WB) "Lady Blue", "It's All In The Game"
- RITA COOLIDGE (A&M) "Words"
- JOHN DENVER (RCA) "Bet On The Blues"
- NEIL DIAMOND (Columbia) "Take Me In Your Arms", "You Don't Bring Me Flowers"
- YVONNE ELLIMAN (RSO) "Baby, Don't Let It Mess Your Mind"
- FLEETWOOD MAC (WB) "Secondhand News"
- ART GARFUNKEL (Columbia) "Crying In My Sleep", "Watermark"
- BILLY JOEL (Columbia) "Stranger", "Always A Woman"
- GORDON LIGHTFOOT (WB) "Daylight Katy", "Dreamland", "Sometimes I Don't Mind"
- BARRY MANILOW (Arista) "Copacabana", "Somewhere In The Night", "Even Now", "Where Do I Go From Here"
- ANNE MURRAY (Capitol) "You Needed Me"
- LOU RAWLS (Phil. Int.) "There Will Be Love"

Hottest:

- BARRY MANILOW "I Can't Smile Without You" (Arista) Reported hot at 70% of our stations.
- ENGLAND DAN & JOHN FORD COLEY "We'll Never Have To Say Goodbye" (Big Tree) Reported hot at 69% of our stations.
- BEE GEES "Night Fever" (RSO) Reported hot at 46% of our stations.
- KANSAS "Dust In The Wind" (Kirshner) Reported hot at 42% of our stations.
- GORDON LIGHTFOOT "The Circle Is Small" (WB) Reported hot at 39% of our stations.

POP/ADULT SINGLES

GEORGE BENSON
On Broadway (WB)

3-17

KARLA BONOFF
Isn't It Always Love (Col)

1-20

DEBBY BOONE
California (WB/Curb)

3-3

BROTHERS JOHNSON
Love Is (A&M)

3-24

JACKSON BROWNE
Running On Empty (Asylum)

3-3

KEITH CARRADINE
Mr. Blue (Asylum)

3-17

CHICAGO
Little One (Columbia)

1-27

KACEY CHYK
The One And Only (A&C)

3-10

ALAN CLARKE
Shadow In The Street (A&I)

3-3

NATALIE COLE
Our Love (Capitol)

1-27

JOHN DENVER
It Amazes Me (RCA)

3-3

JACKIE DeSHANNON
To Love Somebody (Amherst)

2-10

EARTH WIND & FIRE
Fantasy (Epic)

3-10

ELO
Sweet Talkin' (UA/JeU)

2-24

DONNA FARGO
Do I Love You (WB)

3-17

JAY FERGUSON
Thunder Island (Asylum)

2-10

FLACK & HATHAWAY
Closer I Get To You (A&I)

3-10

FLOWER
The Magic Is You (UA)

2-10

LEIF GARRETT
Put Your Head... (Atlantic)

3-17

JERICHO HARP
Is It Really Love At All (UA)

2-2

HEATWAVE
Always & Forever (Epic)

1-20

ENGELBERT HUMPERDINCK
Last Of The Romanics (Epic)

3-24

JEFFERSON STARSHIP
Count On Me (RCA/Grunt)

3-24

BILLY JOEL
Movin' Out (Columbia)

3-24

TOM JONES
No One Gave Me Love (Epic)

3-17

FLO LACEY
What's Expected Of Me... (Ruggerand)

3-3

LITTLE RIVER BAND
Happy Anniversary (Harvest)

3-3

LOBO
You Are All I Ever Need (WB)

3-24

BARBARA MANDRELL
Women To Women (ABC/Dot)

1-20

AL MARTINO
One Last Time (Cap)

3-3

J. MATHIS & D. WILLIAMS
Too Much, Too Little... (Col)

2-24

MARY Mcgregor
I've Never Been... (Ariola)

3-10

DONNY & MARIE OSBOND
Baby, I'm Sold On You (Poly)

3-3

DOLLY PARTON
Two Doors Down (RCA)

3-24

PLAYER
This Time I'm In It For Love (RSO)

3-10

ELVIS PREBLEY
Unchained Melody (RCA)

3-24

RANDY RICHARDS
Always A Goodbye (A&M)

3-10

ROCKY & CHYANN
...Credle of Love (Windsong)

1-20

K. ROGERS & D. WEST
Everytime Two Fools... (UA)

3-17

PAUL SIMON
Stranded In A Limousine (Col)

3-24

MARGO SMITH
Don't Break... (WB)

3-3

JAMES TAYLOR
Honey, Don't Leave... (Col)

3-17

MARY TRAVERS
Air That I Breathe (Chrysalis)

3-17

TUXEDO JUNCTION
Chattanooga Choo Choo (Butterfly)

3-17

JACKY WARD
A Lover's Question (Merz)

3-17

WAYLON & WILLIE
Manias Don't Leave... (RCA)

1-27

BOB WELCH
Ebony Eyes (Capitol)

2-24

WINGS
With A Little Luck (Capitol)

3-24

ADDS & HOTS

WAR/R/Aaron Rus Knight	WLV/Cincinnati Susan Howe	WGM/Gulfport John Paul Jones	WLV/Lynchburg Chuck Holloway	KEX/Portland Bob Saranson	WDY/Schenectady Liz Foster
Andrew Gold Debbie Boone Mathis & Williams HOTTEST Art Garfunkel Barry Manilow Bee Gees Fever	Rubicon ARS HOTTEST Bee Gees Alive & Fever Barry Manilow Yvonne Elliman Kansas	E. Humperdinck War David Castle HOTTEST Hot Gene Cotton Barry Manilow Paul Simon Slim Flack & Hathaway Forest!	Jackson Browne Andrew Gold Jefferson Starship ARS Raydio Chuck Mangione Paul Simon Sly's (DP) HOTTEST Bee Gees Fever Samantha Sang Barry Manilow Hershey Bob Welch LRB	Natalie Cole Willis Nelson Chuck Mangione Donna Fargo HOTTEST Erva Prebley Sofly Bee Gees Fever Chance Samantha Sang	Paul Simon Player Tuxedo Junction HOTTEST Flack & Hathaway Jefferson Starship Barry Manilow HOTTEST Erva Prebley Jefferson Starship England Dan
KOB/Albuquerque Jim King	WGAR/Cleveland Tim McFadden	WHAG/Magerstown Joe Brugh	WYMC/Maryland Gary Morgan	WFRD/Providence Dave McNamee	KVI/Seattle Mike O'Shea
Andrew Gold Mary MacGregor HOTTEST Chuck Mangione Art Garfunkel Gordon Lightfoot	Natalie Cole (RA) Tammie Meatloaf Mathis & Williams HOTTEST Bee Gees Alive Barry Manilow Samantha Sang Eric Clapton Raydio Yvonne Elliman	Andrew Gold Dolly Parton HOTTEST Bee Gees Player HOTTEST England Dan Raydio Gordon Lightfoot Natalie Cole	Jefferson Starship Player Rogers & West Karla Bonoff Lad Hartman HOTTEST Andrew Gold England Dan Natalie Cole David Gates	Player Jefferson Starship Flack & Hathaway Jackson Browne HOTTEST HOTTEST Bee Gees Fever Eric Clapton Barry Manilow Natalie Cole Kansas	Don Brown Jacky Ward Bee Gees Fever Flack & Hathaway HOTTEST Barry Manilow Eric Clapton LaBlanc & Carr Abba Kansas England Dan
WSB/Atlanta Gene Christie	WHIO/Dayton Erk Rankin	WCMG/Harrisburg Ed Thompson	WJAX/Jackson, TN Chuck Buell	KBLF/Rad Bluff Rob Bach	KELY/Spartan Chuck Harmon
Karla Bonoff Roger Williams Bennie Tyler Paul Taylor Paul Simon Mary Kay Miller	Roger Williams Keith Carradine Clint Holmes Dolly Parton Chocolate Paul Simon Mary MacGregor HOTTEST Chuck Mangione Keith Carradine Nat Stuckey	Bob Welch Raydio Billy Joel LRB Jackson Browne HOTTEST Barry Manilow Samantha Sang Art Garfunkel Abba Rita Coolidge Yvonne Elliman	Bob Welch Raydio Billy Joel LRB Jackson Browne HOTTEST Barry Manilow Samantha Sang Art Garfunkel Abba Andrew Gold England Dan Natalie Cole David Gates	WJAX/Jackson, TN Chuck Buell	KELY/Spartan Chuck Harmon
WBAL/Baltimore Jack Lacey	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
E. Humperdinck Paul Simon Mary MacGregor Jefferson Starship Bro. Johnson	KPPL/Denver Scott Fischer	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WCBM/Baltimore Dexter Beane	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
Wings Player Flack & Hathaway HOTTEST Billy Joel Dan Hill Paul Davis Barry Manilow David Gates Yvonne Elliman Bee Gees Fever	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WKIQ/Bowling Green Mike Lippert	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
Dolly Parton John Denver Billy Joel The Babys Linda Ronstadt HOTTEST Bee Gees Fever Leif Garrett	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WBEN/Buffalo Roger Christian	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
None HOTTEST Bee Gees Fever Barry Manilow Art Garfunkel Yvonne Elliman England Dan Flack & Hathaway Gene Cotton	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WGR/Buffalo Jerry Reo	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
Gordon Lightfoot Flack & Hathaway ARS HOTTEST Eric Clapton Bee Gees Fever Barry Manilow Kansas England Dan	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WCEB/Charlotte, MI Tom Scott	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
Bee Gees Fever Andrew Gold Al Martino HOTTEST Kansas Barry Manilow Art Garfunkel England Dan	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WBT/Charlotte, NC Andy Bickel	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
Jay Ferguson ELO Billy Joel Bee Gees Wipman HOTTEST Art Garfunkel Bee Gees Fever Eric Clapton Barry Manilow David Gates LaBlanc & Carr Yvonne Elliman Kansas	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WCHV/Charlottesville Jim Roney	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
Flack & Hathaway ARS HOTTEST Eric Clapton Yvonne Elliman Barry Manilow LaBlanc & Carr Bob Welch Jackson Browne Andrew Gold England Dan	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WIND/Chicago Ford Colley	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
Wings HOTTEST Bee Gees Fever Art Garfunkel Eric Clapton Yvonne Elliman Art Garfunkel	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell
WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell	WJAX/Jackson, TN Chuck Buell

Others Getting Significant Action

(Continued from page 54)

TUXEDO JUNCTION "Chattanooga Choo Choo" (Butterfly) 9/2 add KMBZ, WGY.

CHARLEY PRIDE "Someone Loves You Honey" (RCA) 9/0. Increased rotation: WFTL.

BILLY JOEL "Movin' Out (Anthony's Song)" (Columbia) 8/6 including WASH, WBT, WCBM, KOLO, WKIQ.

KENNY ROGERS & DOTTIE WEST "Everytime Two Fools Collide" (UA) 8/3 add WHAS, WYMC, WHIZ.

WINGS "With A Little Luck" (Capitol) 5/5 add WASH, WIND, KGIL, WCBM, WRIE.

OPPORTUNITIES

Openings

We are the Progressive Radio Network, we need an imaginative producer for "News Blimps." Must have super tight engineering, major market voice, encyclopedic knowledge of rock music, advance production techniques and news experience, all required. Call (212) 585-2717. (3-15)

WRKO/Boston, Ma. has immediate opening for 8-10pm and all night jocks. Send aircheck and complete resume to Harry Nelson, WRKO, Government Center, Boston, MA 02114. EOE. No calls please. (3-15)

Fulltime radio announcer, Top 40 format. Minimum of three years experience at commercial station, 18 months in large market. Audition tape and resume to WAYS Radio, 400 Radio Road, Charlotte, N.C. 28216. EOE (3-15)

KIRL/St. Louis has one present opening and two upcoming openings for top notch Country air talent. Must have production experience, 3rd endorsed, and great air personality. Also need a part time news person and part time air talent. Tapes and resumes to Mike Fea, PD, KIRL, Box 1460, St. Charles, MO 63301. No calls please. (3-15)

WEEZ/Easton, Pa., is looking for talent for all time slots. Good bucks for right person. Tapes and resumes to Mick Hagerty, Box 190, Easton, PA 18042 or call (215) 268-6156. (3-15)

KLOK/San Jose, CA is looking for an air personality who would be willing to become a news person, present the news with flair and a great deal of personality for morning drive. KLOK is 50,000, 50 miles south of San Francisco. Tapes and resumes to Bill Weaver, Box 21248, San Jose, CA 95151 or call (408) 274-1170. EOE M/F. (3-15)

FRANK N. MAGID ASSOCIATES TALENT SEARCH: Top 10 Pop/Adult in Southwest seeks PD and air staff for all day parts. PD Must display strong capabilities in music programming and promos. A proven track record as a mature adult leader is required. Air personalities must show more than just the basics. Only personable entertainers are encouraged to send materials to Scott Handerson, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (3-15)

KGEN-KBOS/Tulare, CA is looking for an announcer/engineer, 2 years experience. Four hour air shift, four hour maintenance. Contact Gene Carl, Box 444, Tulare, CA 93274. No calls please. (3-15)

RADIO HELP WANTED. Program Director, a mature, creative professional who's looking for an opportunity to improve his talents. Qualified, responsible for total air sound, staff, music, production copy and promotion. Good voice. Also need good production people for both AM & FM. Tapes, resumes, photo, starting salary to Station Manager, Box 70, Fort Knox, Kentucky 40121. EOE (3-15)

Openings

WALT/Meridian, MS, 100,000 watts FM rocker seeks a talented Top 40 personality with a good drive time communication style. Two years Top 40 experience in competitive market. Creative production a must. Must be stable, with good references. Room for you to grow. Tapes and resumes to Ron Walton, New South Broadcasting, Meridian, MS 39301. EOE M/F. (3-15)

WREO/Ashtabula, OH has an immediate opening for an engineer to work studio audio chain, some maintenance. Resumes and salary requirements to Richard D. Rowley, Box 738, Ashtabula, OH 44004. (3-15)

FRANK N. MAGID ASSOC. TALENT SEARCH: Midwest small/medium market Pop/Adult leader has immediate opening for strong morning personality, with ability to communicate. Excellent opportunity for talented individual with four years experience looking for way up. Production skills required. Tapes and resumes to Scott Handerson, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (3-15)

The fastest growing chain in the Midwest has an immediate opening. If you're excited about radio, human and willing to learn the winning way, send tapes and resumes to Tom Ingstad, Ingstad Broadcasting, Box 997, Grand Forks, ND 58201. EOE (3-15)

Entertaining morning person needed for Midwestern secondary, immediately. Creative production a must. Tapes and resumes to Jeffrey Weber, WAZY, Box 1410, Lafayette, IN 47902. No calls please. (3-15)

Production pro needed to put together the best music tapes in the radio programming service business. Exceptional facilities. If you have a tight board and/or do top notch tape editing, we'll train you in automation. Five day work week. Send production samples and resumes to Dave Scott, Century 21 Programming, 2825 Valley View, Dallas, TX 75234. (3-15)

KFMB-AM/San Diego, CA needs personality tapes for future part-time openings. Tapes and resumes to Mark Larson, Box 80888, San Diego, CA 92138. No calls please. (3-15)

WCAS/Cambridge, MA seeks experienced Music Director and afternoon drive personality. Creativity, production skills and background in AOR programming a must. Rush tapes and resumes to Judith Brackley, WCAS, 380 Green Street, Cambridge, MA 02139, or call (617) 492-6450. (3-15)

WRAQ/Ashville, NC has opening for a 7pm-midnight Top 40 rocker. Tapes and resumes and production samples to Steve Sandman, PD, WRAQ, 70 Adams Hill Road, Asheville, NC 28806. (3-15)

KEED/Eugene, Or. needs an air personality for evening shift. At least two years experience. Contact Tom Edwards, 1240 Charnelton, Eugene, OR 97401. No calls please. (3-6) EOE

Openings

We want a great jock with production skills and Program Director potential. If that's you send tapes and resumes to Bob Hooper, KKXL, Box 997, Grand Forks, ND 58201. EOE (3-15)

WNNQ/Wisconsin Dells, WI looking for an individual who will be a friend to our listeners. If you can handle a contemporary/Top 40 format with sincerity and a sense of humor, send tapes and resumes to: Buddy Albert, WNNQ, Box 990, Wisconsin Dells, WI 53966.

WIFE/Indianapolis, IN has immediate openings for air personalities. Tapes and resumes to Lea Logan, WIFE, 1440 N. Meridian, Indianapolis, IN 46202, or call (317) 637-1376. (3-15)

KMGK-FM/Des Moines, IA, a Mid-America Media Station, is still searching for the right person to take our afternoon ratings even higher. Somewhere out there is a super talented aggressive personality that can relate to teens and young adults, if you can win by all means let's talk. Salary open. Call Benjamin Hill, PD, (515) 247-4533 or mail tapes to 215 Kao Way, Des Moines, IA 50309. EOE (3-15)

WSHE/Miami, FL looking for newperson with good delivery, production skills, and writing ability. Send salary requirements, resumes and tapes to News Director, WSHE, 3000 SW 60th Ave., Ft. Lauderdale, FL 33314. EOE (3-15)

50,000 watt powerhouse wants to hear from the best Pop/Adult personalities in the world. EXCELLENT wages. Tapes, resumes, salary requirements to Radio & Records, Box 116, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. EOE M/F.

WVOT/Wilson, N.C. has immediate opening for announcer/chief engineer, afternoon drive airtight and AM-FM maintenance. Automation experience helpful. Tapes and resumes to Gary Edwards, WVOT, Box 170, Wilson, N.C. or call (919) 243-5157. EOE M/F. (3-15)

Z97/Dallas-Ft. Worth, TX needs a 6pm-10pm jock now! Friendly, no screamers, no hype. Tapes and resumes to Gary Mack, Box 1317, Fort Worth, TX 76101. No calls please. (3-15)

KFIG-FM/Fresno, Central California's mellow music AOR is accepting tapes and resumes for future consideration from announcers with professional attitudes, willing to work hard and grow with a station on its way up. Relaxed and conversational, vocal delivery a must, strong production and studio skills. Contact Art Farke, PD, 2220 Tulare St., Suite 625, Fresno, CA 93721. (3-8)

WSAI AM-FM/Cincinnati, OH both looking for a weekender. Also, possible future openings for AOR talent for the FM. Tapes and resumes to E. Alvin Davis, WSAI, W. 8th & Matson Place, Cincinnati, OH 45204. EOE M/F. (3-6)

Openings

WYXE FM/Madison, WI needs morning man, strong production capabilities. Contact Alan Young (608) 256-0092. EOE. (3-3)

KIXS/Killeen, TX has opening for experienced Top 40 combo announcer with some production. Tapes and resumes to Stan Castle, Box 880, Killeen, TX 76541. No calls please. (3-8)

WAPE/Jacksonville, FL needs on-air personality, and Promotion Director. Some graphic or marketing experience. Tapes and resumes to Steve Rivers, WAPE, Box 486, Orange Park, FL 32073. EOE M/F. (3-8)

FM100, America's most powerful contemporary station, ready to make big moves in Memphis... want to join us? Tapes and resumes to John Wagner, PD, WMC-FM, 1960 Union Ave., Memphis, TN 38104. EOE M/F. (3-6)

WRFD/Columbus, OH needs conversational news person, Tapes and resumes to Jon Greiner, WRFD, Columbus, OH 43285. (3-6)

If you're a personality that spends hours preparing your show and you realize the importance of community involvement, we'd like to hear from you. If you're a responsible professional and team player is your style, send tape, resume, and letter on how you can contribute to Charles Hill, WAXC, Rochester, N.Y. 14604. EOE M/F. No calls please. (3-6)

KLYD AM/FM has immediate opening for newperson in adult station news team. Need experience in gathering, writing and delivering local news, plus knowledge of form reports. Applications to Ron Kilgore, News Director, KLYD AM-FM, Box 1499, Bakersfield, CA 93302. EOE (3-6)

Needed immediately, experienced AOR and Pop/Adult comm. communicators for large Midwest chain ranging from the Gulf of Mexico to the lakes of Minnesota. Become involved with a growing twelve station organization. Tapes and resumes to J. J. Justin, Leighton Enterprises, Inc., 501 Proctor Street, Port Arthur, TX 77640. (3-6)

WGCL/Cleveland, OH looking for innovative entertaining morning drive personality. Tapes and resumes to Bob Travis, PD, WGCL, 1500 Chester Ave., Cleveland, OH 44114. EOE M/F. (3-6)

KBCQ/Roswell, N.M. has opening for mid-day personality. Pop/Adult station. First phone preferred, will consider third. Tapes and resumes to Larry Ahrens, KBCQ, Box 670, Roswell, N.M. 88201. (3-6)

Modern Country station in Southeast is looking for experienced PD. Must be capable of taking over on-air sound and personnel. Salary open. Also, need solid air personality, tight board, stable and knowledgeable in Country music and willing to move south. Call Clark Jones (205) 792-1101. (3-6)

CHANGES

Please Note: You may place your classified ad in R&R's Opportunities section by mail or phone. All openings, positions sought and changes are free of charge. Simply call us at (713) 468-8861 with your information or mail it to Radio & Records, Opportunities Department, 8620 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or need your job opening.

JEFFREY JAY WEBER former PD Of WAZY/Lafayette, IN appointed Music Director.
RICK REYNOLDS to WCWA/Toledo, OH.
BERNIE LAMAS former PD at KLYD/Bakersfield, CA joins Columbia School of Broadcasting.
CAROLYN J. METHENY Promotion Director of KAAZ/KEZQ/Little Rock, AR was promoted to Assistant Program Director.
JONATHAN LITTLE promoted to PD, WISM/Madison, WI.
R. J. REYNOLDS appointed MD, WISM/Madison, WI.
JOHN SCHROEDER to KHNY/Riverside, CA from OCBQ Broadcast Workshop Anaheim.
AL MUNDY to 14Q/Indo, CA, from OCBQ Broadcast Workshop Anaheim.
JOHN LYNCH, Vice President/General Sales Manager of KRMB AM & FM/San Diego, CA joins X-TRA Radio America/San Diego, CA as Executive Vice President/General Manager.
KARL SHANNON from WAKY/Louisville, Ky to WHAS/Louisville to do production and air shift.
JERRY KAYE joins KLOS/Los Angeles, CA as on-air staff and weekend disc jockey.
KEN RICE joins WBCS/Milwaukee, WI as Coordinator of Music Research, from Ariola Records, Los Angeles, CA.
ROBIN STERNS promoted to MD, WGLF/Tallahassee, FL.
LARRY MARSHALL appointed PD, afternoon drive WEBC/Duluth, MN, formerly KOIL/Omaha, NE.
STEVE B. OLIVER joins WEBC/Duluth, MN as morning drive personality.
LORI DARWIN Music Coordinator of WDRQ/Detroit, Mi.
CHARITA DORAN appointed Music Research Director of WDRQ/Detroit, Mi.
DAVE CHARITY formerly WALL/Middletown, NY joins WPLJ/New York, doing airwork.
KEITH JAMES, WGCL/Cleveland, OH joins WMHE/Toledo, OH as PD.
JON FISHER morning man QFM-96/Columbus, OH, formerly of WMHE/Toledo, OH.
DON SWINDELL appointed Creative Director WWCK/Flint, Mi.
STEVE STADLER air personality WMJC/Birmingham, MI 7pm-12midnight.
BOB CHURCH, MD at WORJ/Orlando, FL.
JOE BIEDRYZCK appointed Promotion Director of WAAF/Worcester, WI.
JOE REGELSKI formerly PA Director and news KLRB/Carmel, CA joins KOME/San Jose, CA News department.
CHRIS BURNS named afternoon newperson at KGON/Portland, Or.
JARRETT DAY mid-days at KSO/Des Moines, IA from KILT/Houston, TX.
TOM COLLINS from KGGO-FM/Des Moines, IA to all nighter at KSO/Des Moines, IA.
JERRY EVANS to Y-94/Fresno, CA doing midday airwork.

JERRY FLOWERS appointed Publicity Director for RCA/Nashville.
JOHN HEARNE named Manager of International Orders and Services for Warner Bros.
JARID NEFF named Regional Marketing Manager, Southeast, Warner Bros.
RON DOUGLAS appointed Director of Sales, Epic, Portrait, and Associated Labels.
GARY MANKOFF named Controller, CBS Records.

ROGER PROBERT appointed Atlantic A&R/Pop Production Manager.
RACHEL THACKER appointed Atlantic Records West Coast Publicity Manager.
THOM O'HAIR becomes Tour Coordinator for ABC Records.
MIKE WHITE appointed National Sales Coordinator, ABC Records.
JUDY PANTNER named National Director of Publicity/Artist Relations, ABC Records.
SARA JANE BOYERS promoted Head of the Law Department for MCA Records, Inc.
RICK SMITH appointed Vice President and General Manager Music Publishing, CBS.
CRAIG BRASHEAR appointed Local Promotion Manager, Memphis, CBS Records.
BOBBELL appointed Artist Development Manager, Cleveland/Pittsburgh Market, CBS.
GARY "WIZ" WISNER appointed Local Promotion Manager, Minneapolis for Epic/Portrait/Associated Labels.
MAUREEN O'CONNOR named Manager, East Coast Press & Artist Relations, Capitol.
ANNETTE MONACCO appointed East Coast Press Coordinator, CRI.
DAVID SHEIN named Financial Vice President for Casablanca Records.
STU GINSBURG appointed National Publicity Director for Atlantic, New York office.
PAUL COOPER named National Publicity Director for Atlantic, West Coast.

RICHARD WEINSTEIN named Vice President, Arbitron Radio Sales and Marketing.
CARROLL OGLE joins CCA Electronics Corporation as Manager, Broadcast Products.

QUICK 96 (WNPQ)/New Philadelphia, PA Line-Up: 5am-10am John Russell, 10am-4pm Max Haywood (PD/MD), 4pm-8pm Johnny Kaya, 8pm-12mid Kevin Holiday. Weekends: Todd Brush, Jim Stock.
WQFM/Milwaukee, WI. Line-Up: 6am-10am Kelly and Rivers, 10am-2pm Jim Roberts (MD), 2pm-6pm Russ, 6pm-9pm Reiteman, 9pm-1am Space Commander Green, 1am-6am Max Frost.
WLEQ (96 Super Q)/Fort Meyers, FL. Line-Up: 6am-10am John Q. Conrad, 10am-2pm Alita, 2pm-6pm Tony Sands (PD), 6pm-10pm Jack Lundie (MD), 10pm-2am Fred Kenny, 2am-6am Jerry Lee and Bobby.
KFMB-AM/San Diego, Ca. Line-Up: 5:30am-10am Hudson and Bauer, 10am-2pm Clark Anthony, 2pm-6pm Mark Larson (PD), 6pm-11pm Bill Balance, 11pm-5:30am "San Diego Nights"
WPFR/Terre Haute, In. Line-Up: 6am-10am Gary Scott, 10am-3pm Doc Of Rock (PD), 3pm-7pm Craig Riley Howard, 7pm-1am Fred Fenton, 1am-6am Bill Sims. Weekends: Mike Jones and Don Watson.
WLOF/Orlando, FL. Line-Up: 6am-10am Scott Walker (Asst. PD), 10am-3pm Reggie Blackwell (Co-MD), 3pm-7pm Banana Joe, 7pm-12mid Cowboy O'Neil (Co-MD), 12mid-6am Harmony. Weekends: Rick Davis and Dan Taylor.
WTQE/Dayton, Oh. Line-Up: 6am-10am Patty Splitter and Perry Gerbstadt, 10am-12noon Chuck Browning (PD), 12noon-4pm Michael McConnell, 4pm-8pm Sean Scott (MD), 8pm-1am Alan Sells, 1am-6am Will Allen. Weekends: Steve Ford, Jim Tobin and Mike Ritze.
KTLK/Denver, Co. Line-Up: 6am-9am Steve Campbell, 9am-12noon Mike Shannon (Asst. PD), 12noon-3pm Rick Brady (PD), 3pm-6pm Dave Anthony, 6pm-9pm Randy Jay (MD), 9pm-1am Nick Sommers, 1am-6am Gary Cox. Weekends: Chuck Evans, Bill Casey.

Every once in a while a record comes along that can capture all segments of your listening audience. This is it!

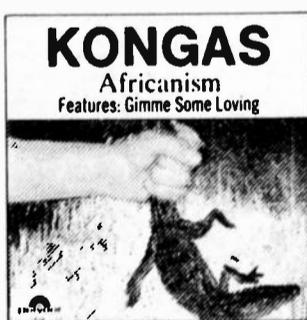
"Gimme Some Lovin'" **KONGAS**

A smash in 1966 by the Spencer Davis Group featuring Steve Winwood, now a super-seventies production by Cerrone that has made the LP track Top 10 in the discos. (Billboard—Record World)

"One of the finest renditions of anything I've ever been associated with"

Spencer Davis, March 1978

**From the album
"Africanism"
by Kongas**



A contemporary beat; a familiar song. The ingredients for cleaning up in the Spring Sweep!


on Polydor Records

OPPORTUNITIES

Openings

WCUZ-WMLW/Grand Rapids, MI needs a communicating newperson. Must be able to tell the story. No wire copy readers. Must have a professional, but conversational sound. Tapes and resumes to John Bry, One McKay Tower, Grand Rapids, MI 49503. EOE M/F. (3-6)

WALL/Middletown, N.Y. is looking for well rounded warm Pop/Adult personality for PM drive. Must have good voice and production skills. Contact Art Livesey, (914) 342-3917 or send tapes and resumes to WALL, One Broadcast Plaza, Middletown, N.Y. 10940. (3-6)

KCRG/Cedar Rapids, IA is looking for morning drive personality. Tapes and resumes to Carl Mann, Box 816, Cedar Rapids, IA 52401. (3-6)

KTHO AM-FM/S. Lake Tahoe, CA needs experienced Pop/Adult jock with first phone. Tapes and resumes to Michael Bannatt, KTHO, Box AM, S. Lake Tahoe, CA 95706. EOE M/F. (3-8)

WFIF/Bridgeport-New Haven, CT has immediate opening for afternoon drive personality. 6000 watt contemporary station welcomes your tapes and resumes. WFIF, 90 Key Ave., Milford, CT 06460. (3-8)

Talk, News and Sports PD needed for major Midwest market. Excellent opportunity, excellent compensation. Contact Tom Yates, Nova Broadcasting Services, (213) 392-1954 or send tapes and resumes to 37, 29th Ave., Venice, CA 90291. (3-8)

Adult personality needed for Pop/Adult, informational format. Great opportunity with growing operation. Tapes, resumes and picture to Larry Crawford, Operations Manager, KLYD AM-FM, Box 1499, Bakersfield, CA 93304. EOE. No calls please. (3-8)

92KF/M is now accepting applications for on air/production people. Tapes and resumes to Johnny Thompson, 5411 N. Mesa Street, Suite 31-C, El Paso, TX 79912. EOE. No calls please.

KGUY/Palm Desert, CA needs a fulltime newperson for an all news radio station, Palm Springs, CA. Must have first phone. Eventual five day work week. Tapes and resumes to Marc Stacy, Box 1270, Palm Desert, CA 92260 or call (714) 568-2677. (3-8)

KZ-100 FM/San Antonio, TX is looking for jock with excellent production. Tapes and resumes to Wayne Shayne, GPM Building, South Tower, San Antonio, TX 78216. No calls please. (3-8)

WHCN/Hartford, CT has an opening for a hot night person. Tapes and resumes to Michael Piccozzi, WHCN, 60 Washington Street, Hartford, CT 06106. EOE M/F. No calls please. (3-6)

66 KLZ/Denver, Colorado, has opening for mid-6am. Outstanding staff of professionals. Females encouraged. Tapes and resumes to Ron Jones, Operations Manager, KLZ, 2149 S. Holly Street, Denver, CO 80222. Great benefits. EOE M/F. (3-8)

WVOJ/Jacksonville, FL needs a super afternoon drive personality. Format Modern Country, contemporary presentation. We're the first facility of new broadcast group. This is an outstanding opportunity. Top salary, benefits and future plus the sunshine all year round. Tapes and resumes to Tom Allen, PD, WVOJ, 1435 Ellis Rd., South, Jacksonville, FL 32206. EOE (3-10)

KQWB/Fargo, ND is days away from being a 24 hour station. We need the following: air talent for AM drive and evening shifts and authoritative News Director. Excellent pay and benefits. Send tapes & resumes to Bob Denver, KQWB, Box 2983, Fargo, ND, 58102. (3/1)

Miscellaneous

WHHL/Oriand, FL changing format to solid gold oldies and current Top 40/Soul. Need record service from all companies. Call Sal Tee (305) 859-4350. (3-15)

WNPO/Uhrichsville, OH needs record service from all labels. Contact Max Haywood, 2305 N. Water Street, Uhrichsville, OH 44683 or call (216) 343-2700. (3-15)

WNNO/Wisconsin Dells needs better service from all labels, particularly albums. Call Buddy Albert (608) 254-2546 M-F 10:30-1:30. (3-15)

Individual seeks to communicate with anyone who can run airchecks of radio stations in these cities: Seattle, Spokane, Los Angeles, Denver, Rapid City, St. Louis, Kansas City, Milwaukee, Minneapolis, Wichita, Nashville, Des Moines, Las Vegas, Kant Verback, 2521 Vine 7, Lincoln, NE 68503.

Classified Advertisers Please Note:

You may place your classified ad in R&R's Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge, simply call us at (213) 466-9561 with your information, or mail it to Radio & Records, Opportunities Department, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening.

Goods & Services

Human Interest

You can't stay interesting continuously. HUMAN INTEREST is the way to keep fresh. Not a joke service, but alternative information, and a decent price. Samples: Box 680781, Miami, FL 33168.

Fruitbowl

NO "sample" issues: we'll send the next four REGULAR issues of FRUITBOWL free to qualified broadcasters, to demonstrate why we're the world's largest weekly humor and information service for broadcasters. FRUITBOWL, Dept. R., Box 9787, Fresno, CA 93794.

Fresh Funny Stuff...Free

Top personalities quote our original funny books (PLAIN ENGLISH, NICE THING ABOUT LIVING ALONE, CROSS-OVERS, ETC.) Great mailpulling contest ideas available. LAUGHTER LIBRARY, 407 N. Maple, Beverly Hills, CA 90210.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service O'LINERS, 366 R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804 D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

Positions Sought

Small market jock looking for slightly larger market and a station that cares about being good. Top 40/Rock/Pop/Adult. Hard worker, no ego trip. Prefer warm climate. For tapes and resumes call Steve (208) 734-6660 afternoons. (3-16)

ENGLISH JOCK, holder of a Green Card, looking for a good on-air position with a Top 40 or Pop/Adult station in medium market. 29 years old, 5 years experience. Please request resume and tapes from Mark Anthony Aylward, 201 Haverst Road, Drayton, Portsmouth, Hampshire, England, UK (3-16)

Current Top 40 jock, with experience, and first phone is looking to relocate. Currently employed at WAKX AM & FM/Duluth, MN. Looking for same size market if possible, otherwise willing to go almost anywhere. Stu Teran, 228 West 3rd St., Duluth, MN 55806 or call (218) 723-8914. (3-16)

Morning mouth needs Top 40 medium market gig or PD on air position. First phone, ten years experience. Let's get together. Bobby Morgan, 6377 S. Fairfax Way, Littleton, CO 80121 or call (303) 773-2875. (3-16)

DUFFY SPEARS former afternoon drive jock at KEEL/Shreveport, LA is looking for new location. Call (318) 636-5398.

ERIC TRAVER, former AOR Music Director at WBUF/Bufalo, NY is interested in record company or radio work. Call (415) 626-3712. (3-16)

DANNY BLUE is alive and well and looking for new gig. Experienced in Top 40, Country and P/A, and will take on anything in between. If you're in need of young talent with good pipes and a broad musical background, call (806) 528-0224 (3-16)

If TALK RADIO is your thing, let's talk, because it's mine as well. I'm an informed, dedicated, professional host and would like to prove it to your audience. Call Steve mornings or late evenings at (209) 732-1120 or write 310 A NW 2nd Ave., Visalia, CA 93274. (3-16)

ALAN C. SWAN, currently Assistant Director of a prestigious school of broadcasting and News Director of the newest twin in Phoenix is available for PD or GM in a medium or major market West or Southwest. Experienced, no novice. Formerly Philadelphia and Atlantic City training. Hire a professional, I'll give you a "new" station in 3 books. Let's talk. (602) 274-0677 or (602) 969-4111 between 12 midnight-5:30am M-F. (3-16)

The professional programming you need is available now, 16 years programming experience in contemporary and Country in small and medium markets, with numbers to back them up. We can get together now by calling Dave Stevens (808) 365-8866 days or (808) 362-1064 nights.

Laid back personality with zany humor looking to move up. Prefer the coasts, but will consider all. Terry Whaley (606) 299-1692. (3-16)

CASEY JONES, have mike will travel, 1 to 1 free wheeling AOR my specialty. Also, unique home-cooked Top 40 style. Original programming concepts. Call (714) 565-4188 or write 6245 Camino Salado, San Diego, CA 92111. (3-16)

Suffering from morning sickness? Wonderfull So am I. AOR morning Boz will soon be released from the home. 8 years experience in all formats. Prefer Polka or gypsy music, but will consider all. Hurry, before I shave my tongue. West Coast majors only. Call John at (602) 298-2988. If a woman answers, don't worry, it's just a disguise. (3-16)

Experienced first ticket looking for longterm relationship with AOR community-oriented mid-market station. Not a thunder throat, prima donna or gypsy moth. Good communicator with diverse background in music, news and creative programming. Tapes and resumes available. Barry Foster, Box 5253, Akron, OH 44313 or call (216) 666-1667.

Creative, experienced lady DJ looking for AOR or soft rock position. Good production and third ticket. Formerly WSHE/Miami, FL. Call anytime Robin Martin (306) 473-1499.

Positions Sought

Mature, adult announcer ready to do your kind of radio. 3 years experience, first phone, good production, and music. Call Ralph (805) 736-8710. (3-16)

JOHN KRAMER caught in format change at WGST/Atlanta, Ga. Doing middays and Music Director when station changed to all news...10 years fulltime experience as PD, topical, humorous air personality in medium and major market. First ticket. All Pop/Adult and contemporary considered. Call (404) 231-0920. (3-16)

Former major market afternoon drive radio personality currently working in same market. 6 years experience, seeks position in Atlanta, Houston or any major to medium market in California. Tapes and resumes available upon request. Box 13061, Baltimore, MD 21203. (3-16)

JASON DOUGLAS, CK101/Cocoa Beach available for on air position. Prefer central Florida. Call (305) 783-0354. (3/16)

BRIAN ADAMS AIR air end production person, formerly KYA-FM, K108-FM and KSAM-FM. Looking for major market work. (415) 454-2416. (3-18)

LARRY BACKUS News Director WMPS/Memphis, formerly KINT and WSGN. Available due to format change. Heavy news background medium to major markets. (901) 332-8738. (3-16)

MIKE BUTTS "In the Morning"...former mornings at K100/Los Angeles, CA, KCBO/San Diego, CA, KIMN/Denver, CO and KDWB/Minneapolis, MN...Afternoons at WTIC/Hartford, CT. Looking for preferably mornings and West Coast location. Call (817) 382-5789.

DAVID T., ex-Production Director and afternoon drive personality at KMEL/San Francisco, is looking for programming or airwork. Call (415) 454-5641. (3-15)

Broadcast professional as a major market jock, programmer, host, producer, interviewer for national network. Objective and lead your AOR station to programming success. Call Jim Bauer (416) 484-9328. Let's talk. (3-6)

ANNOUNCER with 2 years experience, currently PO/MD looking for air shift in small to medium market, Top 40, AOR or R&B. Good production. Call Haynes (601) 442-2232. (3-8)

Seeking new challenges in medium or large market. 5 1/2 years experience Top 40. Super knowledge of gold. Call for tape now! Larry (517) 561-2109. (3-8)

Anniston, AL, WLJS, Jacksonville State University, Alabama Columbia School of Broadcasting, Atlanta office graduate looking for fulltime position as Top 40, R&B, AOR or Country jock. Also interested in sales and production positions. Prefer personality Top 40 7pm-12 midnight or 6pm-10pm shift. Will relocate anywhere. Write Rennie Bonhart, 116 Oak St., Monroe, GA 30655. Or call (205) 237-9890 or (404) 267-6292 and leave message. (3-8)

Changing format 3 1/2 years experience as MD. Looking for MD position part-time airshift or will consider fulltime shift. Prefer medium to major market. Write Dean Scott, 1715 Dixon Blvd., Apt. 120, Cocoa, FL 32922. (3-9)

No weenies, no dropins, no joke books. It's always refreshingly different music. It's more than just the music that's outrageous. First phone, 9 years experience KROY, KOBQ, KATY, KFXM. Ron Kay call anytime. (714) 796-3348.

AOR personality looking for employment in Los Angeles area. Major market experience including WIOQ/Philadelphia, PA and KGB-FM/San Diego, CA. Billy Paul, 3444 Del Rey St., San Diego, CA 92109. (714) 273-6137. (3-10)

AOR programmer with 4 years experience and solid ratings seeks employment in major market. Contact Jerry Evans, 4312 E. Sierra Madre, Apt. A., Fresno, CA 93726 or call (209) 229-3258. (3-10)

Jim Robinson, recent ADR PD at KGON/Portland seeking radio or record position. Willing to relocate. Call (503) 653-2486. (3-10)

BUDDY BLAKE, WIRK-FM moving to Michigan and will be available the 1st 7-midnight communicator, smooth, bright and knowledgeable. Coming from highly competitive S. Florida market with successful sales track record as a bonus. Open mind for open salary. Country Pop/Adult, AOR. Leave message 7-midnight M-F at (305) 965-9211. (3-8)

Positions Sought

Energetic, amiable, easy-going Top 40, Country jock. 2nd phone, with 3 years modulating both the amplitude, and the frequency in Houston seeks to move up, and/or out. Prefer Adult Contemporary in a large/medium, or major in South, or Far West. Tape and resumes for the asking. Call Ed Stavens (713) 448-5688 or write 5428 Bent Bough, Houston, Texas 77088. (3-8)

CHUCK PETERSON a Program Director with outstanding credentials, looking for GM/AD position. Can produce ratings, sales, profits and prestige. Quality leader in broadcasting industry. Available immediately. (412) 276-8206. (3-8)

Warm, friendly, humorous, creative communicator would like to wake up your AM audience. Seeks Pop/Adult medium market station that's involved and communicate with its audience. Call John Dial, (717) 248-3862 afternoons. (3-8)

Easy going all-night talk show host, currently working major New England market seeks Top 10 market, 10 years experience, first phone, great references. Call Art (617) 998-3212.

RON DENNINGTON, formerly of KZ-100/San Antonio available for operations or PD. Have programmed Top 40, Country formats all in Top 10 markets. (314) 426-2008. (3-8)

Major market News Director, newscaster looking for position in medium to major market. I have approximately 14 years in news and public affairs. Great pipes, great delivery. Formerly employed in news and public affairs in San Francisco. Will consider all offers. Call (606) 286-2713. (3-8)

ANNOUNCER with first ticket, one year commercial experience, college grad with college radio seeks contemporary Top 40 airshift on East of West Coast. Good news and great references. Ex-New York Yankee batboy. Know sports. Write Kevin Melchior, 649 West Bal Air Ave., Aberdeen, MD 21001. Or call (301) 272-1409 evenings. (3-8)

Unemployed and bored. Experienced, 35, unencumbered, uncommitted. Third phone. Ron Wortham, (602) 276-6694. (3-8)

Recent Abrams PD, former Rolling Stone correspondent seeks AOR position. Call (912) 233-5636 leave name and number. (3-8)

Smokin' Sam, formerly WFLI, WIST, Black Top 40 jock, interested in the South. Air talent and production. (919) 943-2696. (3-8)

Due to format change at WAXC/Rochester, N.Y. I am seeking an on air personality position at medium or major market. 8 years experience as PD and MD. Call Dan (716) 621-2593. (3-8)

KEN BURKE will soon be a free agent. 3 1/2 years KSLY/San Luis Obispo, 1 year PD end morning man K104/Fresno, CA. Looking for small to medium market position or medium to large market jock gig at a high quality personality-oriented station. Good production skills and first phone, references. Call (209) 252-6325. (3-8)

LESTER JOHNSON, staff announcer WEIB/New Orleans, LA. Elkins Institute. Licensed radio broadcaster, electronics technology, FCC first class. Available immediately in any market. Call (213) 585-4087.

Former PD in four medium markets looking for East Coast position. Call Frank (401) 737-0766. (3-8)

DAVE ALLEN presently with WBRU/Providence, R.I., formerly with WERI and WRIV is looking for jock/technician job. Experience Pop/Adult and mellow AOR. Have first phone, decent voice and production skills. New England located. Can relocate if needed. Remote broadcast, automation and some news. Call (401) 272-9550 between 9am-3:30pm M-F. (3-8)

ROBERT BROWN, aka "Deedly Dr. Bobby Brown," 3 years as Promotion Manager/afternoon drive personality OK100-FM (WOOK/Washington D.C.) also worked Memphis, Pittsburgh, Baltimore. Looking for on-air and/or management position in New York, Washington D.C. or Baltimore market. Top 40, AOR, Pop/Adult market. I am creative and witty person with 9 years radio, 5 years TV production management, 3 years business ownership background. Call between 9am-noon. Tapes and resumes upon request. (301) 937-5465. (3-9)

Young, dependable, hard-working jock looking for start. Good knowledge of radio, public speaking and record experience. Call Brian (412) 922-8465. (3-9)

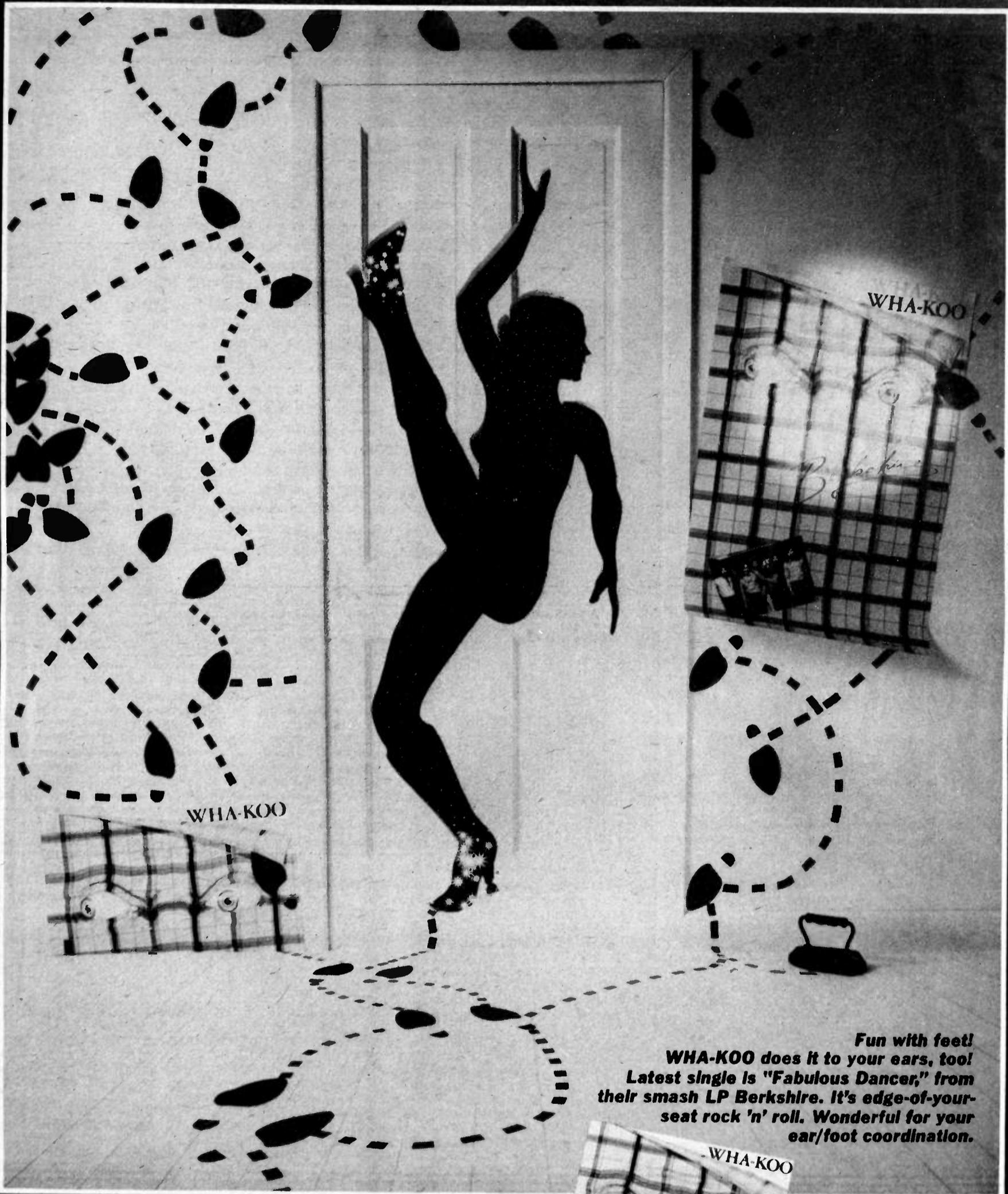
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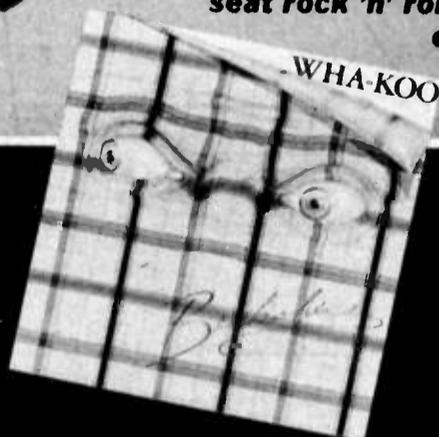


**Fun with feet!
WHA-KOO does it to your ears, too!
Latest single is "Fabulous Dancer," from
their smash LP Berkshire. It's edge-of-your-
seat rock 'n' roll. Wonderful for your
ear/foot coordination.**

Engineered by Ken Caillat.

Produced by Ken Caillat for Big Wha-Koo Limited.

Ferris A. Ashley, Executive Producer.



ON ABC RECORDS AND GRT TAPES.



RECORDS
ABC DELIVERS

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

WINGS

With A Little Luck (Capitol)

65% of our reporters on it, 83 adds including WCAO, WKBW, WIFI, KRBE, Y100, WLCY, KDWB, WOKY, WZZP, B100, KJR, WKBO, WDRC, KAKC, KAKC, WIFE, WBBQ, Y95, KING, KCBN, WSPT, WIRK, WJBQ. Key moves: 33-28 at 99X, debut 29 WRKO, debut 26 WPGC, debut 30 at 96X, debut 29 CKLW, debut 25 KFI, debut 29 KHJ, on WHBQ, Z93, KFRC.

FLACK/HATHAWAY

The Closer I Get To You (Atlantic)

65% of our reporters on it, 25 adds including WFIL, 99X, WIFI, K100, Q105, WEEQ, KPAM. Key moves: 7-5 WPGC, 27-19 WCAO, 35-26 WPEZ, 8-5 WHBQ, 30-25 WLCY, 20-12 WZZP, 32-26 WOKY, 29-19 KSLQ, 21-15 KFRC, 24-20 at 13Q, 30-21 WCOL, 26-19 WERC, 24-14 WAYS, 21-16 WQXI, 26-19 KDON, 33-23 WTRU, 28-15 WTMA, 29-25 WRFC, debut 28 WRKO, debut 28 KFI, debut 30 WTRY. See Parallels, charts at number 28.

ATLANTA RHYTHM SECTION

Imaginary Lover (Polydor)

64% of our reporters on it, 16 adds including WOKY, B100, WRKO, 96X, WKBW, KROY, WKY. Key moves: 29-21 WZZP, 22-20 KIIS-FM, 39-29 WPEZ, 30-27 WCAO, 30-26 KLIF, 17-13 at Z93, 25-19 KRSP, 39-33 at BJ105, 4-1 at 94Q, 30-25 WGUY, 20-15 WHHY, 14-8 WRFC, 30-26 WACI, 30-25 KSLY, debut 30 WPGC, debut 23 KSTP, debut 30 WICC, debut 20 WNCI, debut 28 WTMA. See Parallels, charts at number 30.

STYX

Fooling Yourself (A&M)

61% of our reporters on it, 11 adds including B100, WRKO, WMET, 13Q, WROK. Key moves: 25-20 WZZP, 25-21 KJR, 24-20 WKBW, 28-25 WCAO, 21-19 at Z93, 20-13 WAVZ, 20-15 KCPX, 27-15 KNDE, 36-30 KAKC, 24-19 KHFI, 32-24 WVAM, 29-23 at 98Q, 22-17 KQDI, debut 27 KLIF, debut 29 KTLK, debut 28 WAYS, debut 22 WTIX, on KRBE.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

CHUCK MANGIONE "Feels So Good" (A&M) 91/18 including KFRC, WCAO, WOLF, KIMN, WCOL, WKIX, WTIK, KKLS. Key moves: 10-7 at Z93, 16-12 KLIF, 20-16 CKLW, 23-18 KSTP, 8-7 KSLQ, 29-27 WPGC, 25-19 KAKC, 22-16 WHHY, 30-20 WVLK, 27-22 WANS, 24-19 KDZA, debut 27 KING, on WFIL. **RUBICON "I'm Gonna Take Care Of Everything" (20th) 77/12** including 96X, PRO-FM, K100, WQXI. Key moves: 30-27 WSAI, 27-22 WZZP, 29-20 KLEO, 18-13 WTSN, 5-4 KISD, debut 26 WCAO, debut 40 WPEZ, debut 30 KLIF, debut 30 at Z93, debut 25 KSTP, debut 28 WJDX, debut 35 WGLF, debut 26 WNAM, debut 28 KQDI. **GORDON LIGHTFOOT "The Circle Is Small" (WB) 73/5** including KDWB, WOLF, WOW. Key moves: 18-16 at 96KX, 27-23 KTLK, 17-13 KSTP, 7-6 CHUM, 23-22 WKBW, 26-20 KRSP, 38-33 KAKC, 23-21 WBBQ, 37-33 at CK101, 29-14 WAKX, debut 25 WEEQ, debut 40 KENO, on WCAO, KFYP. **BEE GEES "More Than A Woman" (RSO) 72/7** including KIIS-FM, WIFI, WANS. Key moves: 18-13 WPGC, 12-9 WLCY, 17-15 WSAI, 27-24 KHJ, 27-19 KFRC, 21-16 at B100, 34-29 KAKC, 20-11 WSGN, 12-4 at Y95, 4-3 WNOE, 38-28 WYND, 40-36 KDZA, debut 20 WFIL, debut 27 KJRB, debut 27 WEEC, debut 25 KKXL, on WRKO, WYRE. LP cut from "Saturday Night Fever." **JOHN TRAVOLTA/OLIVIA NEWTON-JOHN "You're The One That I Want" (RSO) Note: High activity level qualifies for this position. 54/49** including WFIL, WPGC, WCAO, 99X, KLIF, Y100, WHBQ, Z93, Q102, WOKY, WZZP, KFRC, WDRC, WBBF, KLIV, KYX, K100, WINW, WSGN, WBBQ, WNOE, WTSN, WHHY, WAIR, WROK, KFYP, KPAM. Key moves: debut 30 CKLW, on KFI. **LOU RAWLS "Lady Love" (Phil. Int'l) 70/9** including KANC, WIFE. Key moves: 31-25 KSLQ, 25-15 WGLL, 37-28 WZZP, 26-23 at Z93, 28-20 at 96X, 29-23 WIFI, 19-12 WKBO, 24-17 at BJ105, 28-25 WSGA, 5-4 WAYS, 27-23 WVAM, 12-6 WFOM, 21-14 WNAM, 27-22 KPAM, debut 26 PRO-FM. **BILLY JOEL "Movin' Out (Anthony's Song)" (Columbia) 52/19** including B100, WBBF, WKIX, WFLI, WISE, WRKR, KKLS, WNAM. Key moves: 30-27 WRKO, 19-9 at 99X, 30-27 KDWB, 13-7 WICC, debut 25 KJR, debut 28 KCPX, debut 21 WJBQ, debut 23 KAFY, on WFIL.

Radio & Records NATIONAL AIRPLAY/30

March 24, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
2	1	1	①	BEE GEES/Night Fever (RSO)
7	4	2	②	BARRY MANILOW/Can't Smile Without You (Arista)
6	5	3	③	ERIC CLAPTON/Lay Down Sally (RSO)
11	7	5	④	KANSAS/Dust In The Wind (Kirshner)
1	2	4	5	BEE GEES/Stayin' Alive (RSO)
3	3	6	6	SAMANTHA SANG/Emotion (Private Stock)
29	22	11	⑦	YVONNE ELLIMAN/If I Can't Have You (RSO)
21	15	10	⑧	BOB WELCH/Ebony Eyes (Capitol)
4	6	7	9	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
14	9	8	10	JAY FERGUSON/Thunder Island (Asylum)
22	18	12	⑪	RAYDIO/Jack And Jill (Arista)
28	23	13	⑫	DAVID GATES/Goodbye Girl (Elektra)
30	28	15	⑬	ENGLAND DAN & J.F. COLEY/We'll Never Have... (Big Tree)
25	24	17	⑭	ELO/Sweet Talkin' Woman (UA/Jet)
26	25	19	⑮	JACKSON BROWNE/Running On Empty (Asylum)
—	29	21	⑯	NATALIE COLE/Our Love (Capitol)
27	26	23	⑰	ANDREW GOLD/Thank You For Being A Friend (Asylum)
5	8	9	⑱	DAN HILL/Sometimes When We Touch (20th)
19	17	16	⑲	LeBLANC & CARR/Falling (Big Tree)
8	10	14	20	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
23	20	20	21	HEATWAVE/Always And Forever (Epic)
15	14	18	22	LITTLE RIVER BAND/Happy Anniversary (Harvest)
—	30	28	⑳	ROD STEWART/Hot Legs (WB)
20	19	22	24	ABBA/The Name Of The Game (Atlantic)
10	21	24	25	BILLY JOEL/Just The Way You Are (Columbia)
—	—	29	㉑	GENE COTTON/Before My Heart Finds Out (Ariola)
—	—	→	27	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
—	—	→	28	FLACK/HATHAWAY/The Closer I Get To You (Atlantic)
12	12	25	29	STEELY DAN/Peg (ABC)
—	—	→	30	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Wings
Travolta/Olivia
Flack/Hathaway

HOTTEST

Bee Gees "Fever"
Yvonne Elliman
Barry Manilow
Kansas

Complete Regionalized Station Listings on page 22 and 23.

CHART SUMMARY: The increase in national activity last week continued this week, but the Bee Gees will not be moved. "Night Fever" is on top for the third week, making it a total of nine consecutive weeks the Bee Gees have topped the nation. Manilow and Clapton were held in check by the Gibb brothers, but Kansas managed to move up one, sliding past the slowly declining "Stayin' Alive." Elliman and Welch are staying hot at 7 and 8 respectively. Raydio, David Gates, England Dan & John Ford Coley, ELO and Jackson Browne are all caught in the logjam behind the very strong top ten. All have the strength to move up when those above them begin peaking. Natalie Cole and Jackson Browne make significant jumps to 16 and 17 respectively. Rod Stewart's "Hot Legs" picked up some steam, gaining five up to 23. Gene Cotton is continuing to build and moving up to 26. Roberta & Donny are back together with a winning combination and ARS gains Breaker status, debuting at 30.

Detailed station by station chart listings can be found in the Parallels.

STARGARD "Which Way Is Up" (MCA) 61/1, KCBQ. Key moves: 21-19 WZZP, 9-7 at 96X, 16-14 WQXI, 21-18 WSGA, 11-7 at BJ105, 16-12 WMET, 22-17 WINW, 25-23 at 13Q, 11-8 WDRC, 25-15 at JB105, 30-26 KDON, 26-21 KEWI, 23-16 WAAAY, debut 35 WPEZ, debut 38 WLOF, debut 28 KCBN. **PARLIAMENT "Flash Light" (Casablanca) 54/10** including WPEZ, KRBE, WLCY, B100, KANC, WIFE. Key moves: 30-22 WIFI, 13-10 WPGC, 18-10 at 96X, 3-1 WHBQ, 27-24 at Z93, 17-15 WLS, 20-13 WSGA, 11-7 WTIK, 25-18 WQXI, 18-11 WTMA, 24-19 WAIR, 40-32 WYND, debut 28 WCAO, debut 29 WTRY. **WARREN ZEVON "Werewolves Of London" (Asylum) 48/21** including KFRC, KIIS-FM, KSLQ, WSAI, KLIF, WPEZ, WCAO, 13Q, WICC, WROK, KRKE. Key moves: 27-21 KRBE, 29-19 WBBQ, 35-29 WRFC, debut 40 KAKC, debut 31 WANS, debut 28 WGUY, on WGLL. **TRAMMPS "Disco Inferno" (Atlantic) 47/16** including CKLW, WRKO, WPGC, 13Q, KYNO, BJ105, WBBQ, WLOF, WKNX, KFSD. Key moves: 13-11 WHBQ, 14-12 WLCY, 19-10 WAVZ, 23-19 WMET, 13-9 WNOE, 22-15 KISD, debut 30 WCAO, debut 38 WPEZ, debut 28 at Q102, debut 28 KFRC, debut 25 PRO-FM, debut 33 WFEA. **PLAYER "This Time I'm In It For Love" (RSO) 47/11** including KLIF, WIFI, K100, WQXI, WEEQ. Key moves: 24-18 WCAO, 32-30 at 99X, 39-33 WZZP, 28-20 WSGN, 26-21 WISE, debut 30 WRKO, debut 27 WKBW, debut 21 WRJZ, debut 30 at K104, debut 33 WRKR, debut 30 KCBN, on KQEO. **K.C. & THE SUNSHINE BAND "Boogie Shoes" (TK) 54/2** including WKNX. Key moves: 24-22 WHBQ, 21-16 KIOA, 24-10 KBEQ, 21-9 WTRY, 12-6 WSGN, 13-10 WSGA, 26-20 WAAAY, 24-20 WANS, 13-7 WTMA, 12-8 KDON, debut 28 WBBF, debut 29 KROY. **DOLLY PARTON "Two Doors Down" (RCA) 43/13** including WAYS, KLIV, WNAM, KKXL, WFEA. Key moves: 29-27 at Y100, 30-27 WBBF, 35-30 WTIK, 30-26 KPAM, debut 29 KYNO, debut 20 WRJZ, debut 30 WISE, on WPEZ, KFRC. **EARTH, WIND & FIRE "Fantasy" (Columbia) 45/4** including KENO, WSPT. Key moves: 17-13 at 99X, 27-26 WHSQ, 16-13 KJR, 26-17 KLIV, 22-15 KING, 40-30 at BJ105, 20-18 KNOW, 12-5 WGLF, 25-19 WANS, debut 28 WTRY, on KRKE. **EDDIE MONEY "Baby Hold On" (Columbia) 44/5** including WSAI, KTLK, JB105, 94Q. Key moves: 22-20 WPEZ, 30-26 at Z93, 21-18 KSLQ, 14-12 KFRC, 16-11 KLIV, 29-25 WINW, 24-18 WTIK, 35-29 WAIR, debut 36 WVAM, on WISM.

Others Getting Significant Action

TAVARES "More Than A Woman" (Capitol) 33/7 including WPEZ, WIFI, WZZP, WNAM, WFOM, K104, 5-5 at 99X, 30-27 KRBE, 12-9 WLCY, 27-19 KFRC, 25-17 PRO-FM, 34-29 KAKC, 30-24 at BJ105, debut 26 WRKO, debut 38 at K100, debut 29 WTMA.

(Continued on page 28)