

Radio & Records

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THE INDUSTRY'S NEWSPAPER

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The First Amendment— Is It In The Public Interest?

The Federal Communications Commission continues to increase its activities in the heretofore sensitive area of programming with its inherent First Amendment exemption. However, 1978 has brought with it a new Commission challenge to its earlier mandate that broadcast licensees be given the broadest possible latitude to determine what programs should or should not be broadcast consistent with the public interest. A series of recent FCC decisions appear to indicate a clear and convincing trend of Commission intervention into programming matters despite the inherent First Amendment protection implicit to continuing sound regulatory practices.

In designating an FM station's license renewal application for hearing the Federal Communications Commission has now given fair warning to the industry that it intends to enforce minimum programming percentages in the non-entertainment program categories of News, Public Affairs & "All Other" programming exclusive of entertainment and sports. At the present time, the Commission has outstanding what it has in the past explicitly stated to be only a procedural rule whereby a license renewal application would be entitled to Staff action under delegated authority if the non-entertainment proposals showed a composite of 6 percent for FM; 8 percent for AM; and 10 percent for TV. A station whose renewal proposals did not meet these explicit procedural standards could not have their applications acted upon by the Staff under delegated authority, but such applications would be submitted by the Staff to the Commission together with a justification as offered by the Station to confirm that the proposals were indeed consistent with the public interest of the community to be served. In light of the Commission's insistence that the entire process is procedural in nature with an implied invitation to stations with a *bona fide* belief that their non-entertainment proposals do serve the public interest despite being below an arbitrary processing level, six FM stations went forward to make a proper showing to the Staff in support of favorable action on their renewal applications proposing less than the magic 6 percent non-entertainment programming. The result was shaky for five and catastrophic for the sixth station to say the least. The five stations that did receive renewal grants were warned in an accompanying letter—"It appears that your non-entertainment programming proposals may reasonably be expected to meet ascertained problems and needs. The Commission has evaluated your renewal application and has determined that a grant of your renewal applica-

tion would serve the public interest, convenience and necessity. However, this action should not be interpreted as approval of your stated policy or as guaranteeing approval of any similar proposal in the future."

The sixth station was not as fortunate in that the Staff recommended to the Commission that the application be designated for hearing since the Staff could not make a determination as to whether the non-entertainment programming proposed would serve the public interest. This, despite the fact that the station with similar proposals had received regular unquestioned license renewals in the past, and for the prior license renewal period had exceeded the non-entertainment proposals set forth in its 1973 renewal application as confirmed in the analysis of the 1976 Composite Week Report that made up the 1976 renewal application. Of even greater significance is the fact that the Staff failed to raise one single question with the licensee with respect to any past programming—time, date, content or subject-matter. Yet, despite such favorable action on an identical proposal three years past, the Bureau this time recommended that the application be set for hearing with the suggestion that Public Affairs programming presented in 1973 from 4:30 to 6:00 A.M. on Sunday morning and proposed to be presented from 6:00 to 7:00 A.M. Sunday mornings for the period 1976 through 1979 was "suspect" as not being in the public interest.

It is indeed an understatement to exclaim that the Commission's programming position in both its substantive and procedural aspects is in a state of gross uncertainty with a definite need for clarification and a reasonable degree of exactitude upon which a station can now go forward to re-evaluate present or past programming that was previously found acceptable, and which may not now for the first time be acceptable under such new substantive procedures that have evolved. On the assumption that the Commission intends to go forward to apply standards as to the day, time, and duration of Public Affairs programming, and substantive minimum programming percentages in non-entertainment categories—with hearing as a sanction for any station proposing less than specified minimums or scheduling Public Affairs programming in questionable time periods—the only fair, equitable and effective method is for the Commission to issue a policy statement to serve as full and fair notification to the broadcast industry in general and station licensees in particular. Otherwise, the Commission will necessarily proceed in a vacuum on an *ad hoc* basis with the

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Spanish Slogans Stir Arbitron Controversy In El Paso

Out in the West Texas town of El Paso, two radio stations seem to be heading for a showdown over station slogans. Arbitron permits registered station slogans to be counted as if they were call letters when filled out in rating diaries. KPAS filed a complaint with Arbitron and the Broadcast Rating Council claiming that KINT registered four slogans in Spanish which they did not use on the air. According to KPAS General Manager Garrett Haston, the slogans have been used by Mexican stations penetrating the market from just across the Texas border in Juarez. Since the Mexican stations in question did not register their slogans with Arbitron, any appearances of those slogans in El Paso diaries would be credited to KINT, KPAS officials reasoned.

KINT General Manager Jim Taber maintained that KINT had been using three of the Spanish slogans (one was unverified by the station, according to Arbitron, and is in question) for up to 18 months. He stated further that he had no idea whether or not any Juarez stations were using the same or similar slogans, that KINT's motivation for using the slogans was

to attract the Spanish audience.

Heading 'Em Off At KPAS

Haston said that the problem arose from a KPAS representative's visit to Arbitron's Beltsville headquarters. The representative noticed a number of Spanish-speaking diary entries credited to KINT, and could not determine why until it was discovered that KINT had

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KHOW'S MOORE, STAMBAUGH RE-INDICTED

KLZ Personnel Indicted In Denver Diary Case

The Denver diary distortion investigations proved far from over this week as three new indictments were handed down by the Grand Jury in addition to reindictments for KHOW Program Director Hal Moore and News Director Rodney Elliott Stambaugh ("Bud Elliott" on the air). Moore and Stambaugh had had their original indictments dismissed (R&R 3-17) by a Denver judge, who called the criminal impersonation and conspiracy charges insufficiently specific. Their new indictments ran eight pages as opposed to half a page for the first

documents.

The new indictments, also for criminal impersonation, which carries maximum penalties of five years in prison and a \$15,000 fine, were handed down to ex-KLZ air personality Danny Davis, his wife Paula, and KLZ Program Director Hal S. Widsten. Davis allegedly received six Arbitron diaries from his ex-wife, Janie Tucker, who reportedly was selected by Arbitron to participate in the October/November 1977 survey. Davis, his wife, and Widsten then allegedly

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AFTRA Advertisers Clause Ruled Violation In WPGC Case

An AFTRA attempt to induce advertisers to comply with the union's strike strategy against WPGC/Washington DC, by withdrawing commercials using AFTRA personnel has been termed an unlawful "secondary boycott" by an Administrative Law Judge for the National Labor Relations Board.

A clause in the union's contract with local advertisers stated that advertisers agreed to go along with AFTRA performers on strike who wished to withdraw their taped commercials from the station they were striking. AFTRA attempted to invoke the clause, raising the possibility of suing ad agencies which continued to allow commercials using AFTRA personnel to be broadcast on WPGC. The union claimed that such conduct was similar to crossing picket lines.

WPGC owner First Media Corp. argued that such tactics constituted a "powerful strike weapon" against the station, with AFTRA able to pressure advertisers into withdrawing commercials. Judge Ber-

(Continued on page 3)

Justice Department Reverses "Dirty Words" Broadcast Stand

The U.S. Justice Department, which had earlier endorsed the FCC's controversial ban on the broadcasting of "seven dirty words" contained in a George Carlin comedy routine, reversed its stand in a brief to the U.S. Supreme Court. The Court agreed early this

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EXCLUSIVE Starr Stock Sale

R&R has learned exclusively that Roy Disney, of the Disney film empire, is very close to completing the purchase of 51 percent of the stock of Starr Broadcasting for an as yet undisclosed price. Following the completion of the majority purchase, Disney plans to offer holders of the remainder of Starr's stock the opportunity to sell their holdings to him. The transaction is subject to FCC approval.

OWENS HIMSELF TO FOLLOW

Wit Of Gary Owens To Join R&R Next Week

Gary Owens, KMPC/Los Angeles air personality, television star, commercial announcer, and noted wit-about-town, will contribute a humorous column to Radio & Records, beginning next week. Owens will not appear every week, he will "column as he see 'em" on a frequent but irregular basis. Owens will provide R&R readers with insights and perceptions of the radio and record industries which will be unobtainable anywhere else and will provide a striking contrast with the insights and perceptions they are normally accustomed to reading. Sometimes Owens' insights and perceptions will even make sense, he promises.



Owens has a varied and fascinating multimedia career. Rather than take the time to research it ourselves, we asked him to give us a capsule summary, which, in his own unique fashion, he did: "Gary

(Continued on page 3)

**CRYSTAL'S
NEW
ONE
IS
READY!**

**THE
TIMING
COULDN'T
BE
BETTER.**

*HER LATEST SINGLE IS
MAKING KEY JUMPS ALL
OVER THE COUNTRY ON
STATIONS LIKE:*



KILT 26-20
WHHY 13 KNOW add
KRLL 30-27 KAKC 31-27
WRIE 26 WRBR 39-30
WBEN 26-24 KZUE
WGLF add WINR 15-10
WSM-FM 24 WJON debut 21

KLIF add
KROK
15Q 30
KHFI 24-22
WNDR 36-25
WDIF 10
KAFY 28

KRBE 16-14
FM97 34
KITY 20-16
WDBQ 29
And Many
Many More!

**CRYSTAL GAYLE'S "READY FOR THE TIMES TO GET BETTER" (UAXW 1136)
FROM HER PREVIOUSLY RELEASED ALBUM, "CRYSTAL" (UALA-614-G)
PRODUCED BY ALLEN REYNOLDS
ON UNITED ARTISTS RECORDS AND TAPES**



Sacks New GM At WWDC/DC-101; Katz, Brown New PD's

Capitol Broadcasting Co. has announced significant restructuring moves at WWDC and DC101/Wash-

ington, D.C., with a number of vacant positions being filled. Eddie Sacks has been appointed General

Manager of both stations; he had been Sales Manager since 1976 and had joined WWDC in 1970. Lew Katz, afternoon air personality at WWDC, becomes Program Director of the AM Top 40 station, while retaining his air duties. David H. Brown, morning man at DC-101, is the new Program Director of the AOR FM outlet; he also continues his air shift. Katz and Brown replace the recently exited Dwight Douglas, who programmed both stations. In addition, Mark M. Freedman was appointed Local Sales Manager of both stations.

Indianapolis Broadcasters Inc., WIFE Make Changes

WIFE/Indianapolis and its owners, Indianapolis Broadcasters, Inc., announced important corporate restructuring moves last week. Bud Rogers has been appointed President of the parent company, according to Board Chairman James Calhoun. Rogers was formerly President of Taft Broadcasting.

who had been Sales Manager of WIFE. Lee Logan, newly appointed as WIFE Program Director after a PD stint at 96X/Miami, is unaffected by the management changes and will remain at the Top 40 station.

Jack Carnegie, General Manager of WIFE, has exited that position. Replacing him, with the title of Station Manager, is Pat Kelly,

Third Upper Midwest Communications Conclave Coming

The third annual Upper Midwest Communications Conclave, a "business meeting" staged by radio and record industry people in the Upper Midwest, is scheduled for May 18-20 in the Radisson Inn Plymouth in NW Minneapolis. Keynote speaker for the event, which stresses learning and communication over partying, is WMNE/Menomone, Wisconsin Owner/Manager Mike Phillips, a former jock turned station owner who will be discussing that transition. Other topics include radio sales departments, research,

and engineering and legal aspects of radio. Program Director and air personality panel discussions will also be held, along with a keynote address from a top record industry figure and a frank discussion of record/radio industry interrelationships. In addition, Gavin Report Publisher Bill Gavin will be honored at a recognition luncheon. Further information can be obtained from Steve Dickoff, Dick Hansen or Doug Lee, Upper Midwest Communications Conclave, PO Box 6303, Minneapolis, MN 55406.

El Paso

(Continued from page 1)

registered the Spanish slogans. KPAS reasoned that since these Mexican stations are identified by their slogans (not their call letters), KINT's very similar to four prominent Juarez station slogans could gain them a significant number of diary entries, KPAS then filed their complaint.

Arbitron then requested verification from KINT that the station used the slogans on the air. Taber told R&R he had been using one of three Spanish slogans as far back as September 1976, and now rotated the three daily, airing one every two hours. Haston told R&R, however: "I've been in the market for three years and I've never heard them on the air there." He said KINT began using them a few weeks ago following KPAS' complaint. His main point, however, was that by registering the slogans at all, whether they aired them or not, KINT was gaining diary entries which were meant for other stations.

KINT's Cross-Complaint

Taber said that if Arbitron credited KINT with the identifying slogan of a Juarez station when KINT had broadcast Spanish words that meant something different, "I'll be happy to have it. We've been using the slogans for two years," he concluded, "and this is the first time anyone has said anything about them. I still think it's a witch hunt." Taber has also filed a cross-complaint with Arbitron against KPAS and its Program Director, Chancy Blackburn, reportedly a former Arbitron employee, requesting written assurances that Blackburn was not able to get Arbitron information unavailable to KINT or have free access to information KINT had to pay for.

Arbitron is currently investigating the El Paso situation, with Vice President/General Manager Rick Aurichio raising the possibility of a recalled book. While Taber insists he is adhering to the letter of Arbitron's policies, Haston told R&R he feels that KINT is playing with the spirit of the rules and clouding the rating accuracy of the market. Further developments are expected.

Dorman Leaves WRKO After Nine Years

Dale Dorman, morning man for nine years at WRKO/Boston, has left the station. "They wanted a different approach to the morning show," he told R&R. Program Director Harry Nelson concurred, stating, "We decided to go in a new direction with the morning show, and there was incompatibility involved with Dale's style and the direction we're going in. I wish Dale all the best in the future. I

suggest if someone's looking for a dynamite disk jockey, contact Dale Dorman because he certainly did great service for us for the nine years he was here."

WRKO afternoon personality Tim Kelly will replace Dorman in the morning, with Big Ron O'Brien, most recently at WFIL/Philadelphia, coming into the afternoon slot. Dorman will announce plans shortly.

Owens

(Continued from page 1)

Owens' writing career has always paralleled his radio-TV silliness. His literary portfolio includes credits as a syndicated columnist for some 30 newspapers, correspondent for both United Press and Associated Press, writing contributor to Rowan & Martin's "Laugh-In"; Jay Ward Productions (creator of the "Bullwinkle Show"; "Fractured Flickers," "The Nut-house"), "Sesame Street," author of three books... (two more are being written even now as we read this) and many magazine articles.

His secret dream is to write a Broadway musical based on the times and temperatures he has given over the past twenty years.

He just began his 16th year at KPAC/Los Angeles, has 10 times been named "Radio Personality of the Year" in the U.S.; 4 times "TV Announcer of the Year", and an Emmy Award winner for his hand-to-the-ear role on Rowan & Martin's "Laugh-In."

His josh dickey career began in Omaha at KOIL in 1893."

R&R is pleased to welcome one of America's funniest and most versatile radio personalities to our staff. We're sure you'll enjoy reading Gary Owens' column as much as we will.

AFTRA

(Continued from page 1)

nard Ries ruled that AFTRA had overstepped the bounds of lawful boycotts, and that the union was engaging in an illegal secondary boycott by trying to force ad agencies to halt their business transactions with WPGC.

The decision was viewed as potentially crucial by many broadcasters fearing similar tactics, although AFTRA minimized that view by stating that the particular advertisers clause in question was a "local peculiarity" with no national implications. AFTRA also immediately announced that it took exception to the ruling, so that the NLRB at large must rule on the Administrative Law Judge's decision at a later date.

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Ellie Dylan Resigns At WNBC

Ellie Dylan, the nation's most prominent female morning personality, has resigned her position at WNBC/New York. Dylan is currently involved with a promising TV pilot and is also writing a book. "Leaving WNBC was probably the hardest decision I've ever had to make," she said. "However, the daily grind of the morning show, which demands getting up at 2am, interfered with some of my other projects. I realized that I had to make a choice, either radio or TV, and I feel that TV offers more areas of growth for me. I'd like to thank NBC for all the help and support they've given me."

In making the announcement of Dylan's resignation, WNBC Program Director Bob Pittman stated, "Ellie's resignation is a great loss to the station and NBC. She has proven herself as an outstanding broadcasting professional." WNBC Vice President/General Manager Charles H. Warner echoed Pittman's comments: "Ellie's a proven winner. The rating book shows she's the most listened-to female in the country. I wish her the very

FCC To Enforce Prompt Broadcaster Replies

In what many observers hoped was part of a long-range attempt to speed up its own processing of Commission business, the FCC announced plans to institute penalties for slow responses to its requests for information. The Commission stated that it believes specific rules are needed outlining broadcaster obligations to respond to FCC inquiries and correspondence, with specific penalties for noncompliance. Comments on the matter are due June 26.

Denver

(Continued from page 1)

filled out the diaries to favor KLZ's standing. Davis was fired by KLZ in February for, according to a Denver newspaper, refusing to tell his General Manager, Sam Yacovazzi, what he knew about the ratings. Davis claimed it was "privileged information" between me and my attorney," the Rocky Mountain News stated.

All five defendants were in court to answer the charges this week. District Attorney Dale Tooley, according to local radio observers, is faced with the task of proving that the diary falsification did actually occur, and then that it distorted the ratings to a significant degree to affect station revenues.



best in her new career direction."

Assistant Program Director Buzz Brindle will fill in for Dylan in the morning shift while WNBC looks for a new full-time morning personality.

Roshkind Files Not Guilty Plea On Tax Charges

Michael Roshkind, Vice Chairman of Motown, pleaded not guilty to two counts of tax evasion (R&R 3/17). A trial date has not yet been set, pending study of relevant documents by both the government and Roshkind's counsel. Roshkind was accused of knowingly filing substantially lower amounts of taxable income than he actually earned in 1972 and 1973, with the unreported income allegedly having been paid to his wife through an arrangement with a record distributor. If convicted, Roshkind faces a maximum penalty on each count of five years in prison and a \$10,000 fine, in addition to, a possible civil suit from the IRS.

LETTERS:

WQRK Replies

R&R: We represent WQRK/Norfolk, Virginia. In recent issues of R&R there appeared an article concerning WQRK's settlement with the Arbitron company, and a letter to the Editor from Ambert Dail, presenting a so called "other side of the case".

We wish to state that the text of the original article describing the settlement was accurate and that the letter from Dail was neither authorized by WQRK nor was it based upon information provided Dail by WQRK regarding the actual terms of settlement.

However, although the text of the article was accurate, the headline was misleading since it infers a judicial determination. The Arbitron company did not "win", rather the matter was settled as indicated in the article.

Robert W. Curran
Marshall, Blalock, Garner,
& Mullner
Attorneys & Counselor at Law
Newport News, Va.

'Broadway' Breaks!

KLIF add 28	WFOM debut 22
KRBE add 29	98Q debut 35
Y100 21-18	WVLK on
96X 26-19	WFLB 35-30
WHBQ add	WAIR 39-32
293 deb 28	WIRK add
CKLW 12	92Q on
KSLQ add 31	CK101 add
KFRC 22-18	WCGQ add
WAVZ 28-22	KAYC add
WQXI deb 28	WTMA debut 29
94Q 15-10	WABB debut 28
WTIX on	WRKR add
WLEE 22-17	WJON add
KHFI on	WKNX 14-8
K100 add	WNAM add
KNDE 27-24	KDON debut 29
KQEO on	KSLY 14-10
WRFC 32-29	KCBN

What's New?

New "Image Aids" From PAPA

Production and Programming Associates (PAPA) of Irving, Texas, is offering three new radio "image aids" "Dual Country," aimed at "contemporary Country programmers," has 12 modular ID's and a sixty-second feature. "The Cozy Concept" is described as an "inexpensive semi-custom package" utilizing different production techniques, while the "Light In Your Life" concept offers a "meaningful adult philosophy with a Country slant musically" Inquiries to PAPA, Box 3394, Irving TX 75061, (214) 253-7725.

No ERA From Illinois Is No Hit With AFTRA

AFTRA has pulled out of its Chicago site for the union's annual convention because of Illinois' failure to pass the Equal Rights Amendment. AFTRA is in the process of choosing a new site for the June event in a state which has ratified ERA. The move was, according to AFTRA, a measure of its strong support of the amendment, and was made "with full knowledge that cancellation may be costly" and other arrangements inconvenient.

Morgenstern Heads ABC International In Reorganization

ABC Records has announced a reorganization of its International Department, with Jay Morgenstern becoming Vice President/General Manager, a newly-created post. Morgenstern, currently President of ABC/Dunhill Music and American Broadcasting Music, will continue to fulfill those duties in addition to his new post. He replaces Sheldon Heller in the International Division. Morgenstern joined ABC in February 1976, having served with Valando Music and Metromedia Records previously.



Marvel Plans Beatles Comic Book

Marvel Comics, who pioneered books for rock artists with last year's Kiss comic, a claimed 500,000-seller, are hoping for even greater sales with their proposed Beatles comic book. Marvel anticipates no legal problems, as the group no longer exists as an entity; the comic itself will cover the Beatles' story up till their 1970 split. According to Marvel, the Kiss comic opened up a new market of music followers, and the company hopes to do more.

A Flash of Lighting

The Edmund Scientific Co. has announced a new revision and expansion of its "Unique Lighting Handbook," which deals with lighting and multi-media entertainment. Topics include strobes, lasers, holography, slides, black light, color wheels, and various other lighting effects. It's available from Edmund Scientific Co., 7782 Edscorp Bldg., Barrington, New Jersey 08007, (609) 547-3488, for \$8.95 plus \$1.00 handling, and comes with a 30-day money-back guarantee for those who failed to see the light.

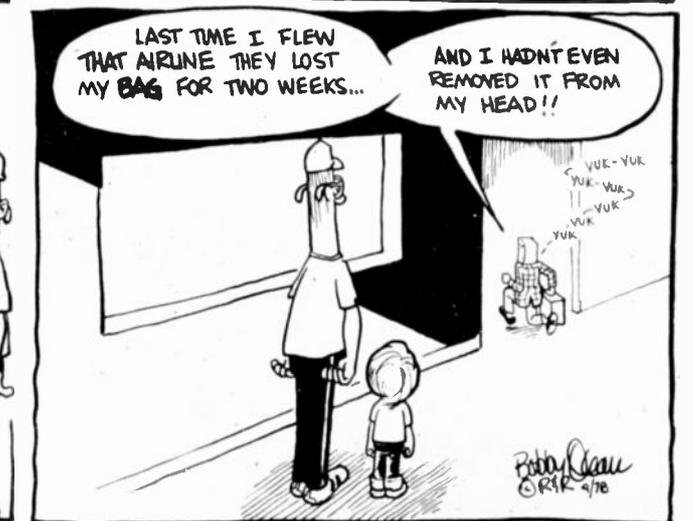


Phonogram Markets Square Single In UK

A new Phonogram-distributed British label, Utopia Records, is making a splash with its first single release by British singer Richard Myhill. The 45rpm disc is square—and that refers to shape rather than musical content. The new configuration may or may not help Utopia square its accounts with distributors, but it is a novel approach.

ERR WAVES

BY BOBBY OCEAN



GEORGE BENSON

"ON BROADWAY"

THE SMASH SINGLE FROM HIS R.I.A.A. GOLD ALBUM, "WEEKEND IN L.A."



on Warner Bros. Records

Produced by Tommy LiPuma

Thank You Radio



CONFIRMED

On MCA Records... Naturally!

Mediascope

Cox AM Radio Down, FM Up In First Quarter

Cox Broadcasting Corp. reported that its AM radio station sales revenues were below last year's first quarter levels in the national spot advertising area, although local sales were up. Chairman Clifford M. Kirtland Jr. told the company's annual meeting that FM radio and TV results were up from last year's first quarter figures, but Cox's film operations had performed below expectations. Kirtland went on to predict that total 1978 earnings would exceed 1977's totals, and that second quarter broadcasting revenues would improve on last year's second quarter totals. Cox owns and operates five AM and seven FM stations, in addition to five VHF TV stations, 41 cable systems, and their film production operation.

Washington Star Calls Off TV Swap With Combined

Combined Communications' long-planned acquisition of WJLA-TV/Washington D.C. from Washington Star Communications in exchange for Combined's KOCO-TV/Oklahoma City and \$55 million plus stock, was called off by Star President Joseph Allbritton in a late-hour decision. The transaction would have been the biggest in broadcast history. Allbritton cited several citizen's group appeals against the deal, approved by the FCC in February, in announcing his decision. Allbritton recently sold the Washington Star newspaper, which freed him from cross-ownership pressures which had left him with one year to divest all his Washington D.C. broadcast properties.

Editorial:

From A Phony Telegram

(...to full media coverage!)

Last week, a craftily-developed rumor dropped into the Hollywood media-land grapevine reached New York-based network news sources by night. It was coupled with fraudulantly signed telegrams supposedly sent by George Harrison and Rod Stewart to members of the "press" announcing an impending "cultural event." In a short time they had media observers panting with anticipation over an insinuated Beatles reunion concert for the benefit of the planet's Cetacean population. By attaching their project to both a popular cause and a popular fantasy, the perpetrators of the "press conference" (Project Interspeak) drew literally hundreds of "news" people from both the entertainment and news divisions of radio, television, and newspapers to the Beverly Hills Hotel. In this way, they were provided with a public forum large enough to make even Presidential candidates envious. As you know by now, the instigators of the conference were hardly prepared to factually back up what merely turned out to be their intentions, sending a multitude of media participants (who had "leaked" word of this Fantasy Park-type event to their listeners) back to their stations with a case of premature electronic ejaculation!

Access to the media thoroughfare is a powerful and privileged tool. The values and judgment exercised by the media gatekeepers (those of us who decide what gets on and what doesn't) must be in optimum working order to adequately meet the requirements of our role in a changing society. We are talking about one of the highest forms of responsibility when we discuss regulating the passage of information through society's media nervous system, particularly the avoidance of information that is misleading (or less than upfront) to the public. We must always scrutinize the fine line that exists between the avoidance of censorship (an ideal of free speech and press) and protecting the public airwaves from the lies and/or distortions of self-serving media-manipulators. The consistent ability to discern the difference between these conceptual forces is a major quality that separates the amateurs from the pros in our industry.

As contemporary communications accelerate, the borders between formerly clear-cut aspects of our popular culture become blurred. At a time when it isn't always easy to categorically separate items of news, public affairs, entertainment, and commercial matter, the media can suffer gatekeeping operational setbacks. Therefore, those in charge of this aspect of the media process must watch for the proverbial wolf in sheep's clothing.

So, what harm was done by last week's truth-derailment, you might ask? In reality, each and every one of the artists mentioned by name was publicly "put on the spot" to perform in a mythical concert for a momentum-gaining worthy cause, the saving of whales, dolphins, and other intelligent sea life. In other words, their images with their fans were put in jeopardy. We're sure that a lot of fans of Fleetwood Mac cannot understand why their favorite group refused to perform on behalf of the dolphins.

Access to the media is a tool that is powerful enough to turn murderers into pop-stars. It's an acknowledged fact that terrorists plan their activities to make maximum use of the press. We would all love to see the Beatles get together again, just as we would all love to see improved inter-species relationships here on Earth...but we must never allow our collective personal feelings to get in the way of our individual professional abilities to function. Don't forget where the pied-piper led those mice.

By giving attention to the so-called event before it was, in fact, news (many stations, including network television affiliates were already hinting at something big coming down the pike prior to the press conference), the involved media were unwittingly in partnership with the manipulators against 1) themselves, of course; 2) the artists, who were put under wholly undue pressure and invasion of privacy; 3) the whales and dolphins, who can do without any negative publicity at this point; and 4) their audiences, who deserve nothing less than the straight truth!

What's so surprising about this disappointing hodge-podge was the heavy participation on the part of music-programmed radio stations. With their contacts in the music business and "know-how" in dealing with it, certainly the numerous (we assume) attempts to gain confirmation of the rumor that were met with "I don't know anything about the concert" should have provided enough warning flags that something was indeed fishy.

We certainly don't believe that any of the many media representatives participating in the fiasco meant any harm, and we realize that as contemporary culture enthusiasts they were prone to react overzealously to the prospects of a Beatles reunion.

After more detailed analysis, however, one element emerges as a clue to the reason behind such professional buffoonery. Many broadcasters have been taken in by the corporate side of our collective mentality to the point of believing that they must be first or number one at all costs. Unfortunately, we may have reached a point at which our call letters take on more importance than the jobs we do, the service we provide, and the role we play in society. Thus, in our effort to "tie-in" our call letters with any unqualified event or entity that looms on the horizon, for fear of being left out in the cold, we can tie ourselves into legal and ethical knots.

FCC Attempts To Make Access Rules Accessible

The FCC is currently laboring over its reasonable access rules for broadcasters, which permit the commission to revoke station licenses for failure to provide qualified political candidates with free or purchased air time. On one hand, the FCC is considering tightening up its definitions of qualifying candidates, proposing that candidates must qualify for the ballot in at least one state or make a "substantial showing" towards becoming a "bona fide" candidate.

On the other hand, the FCC is considering specific guidelines defining reasonable access. The commission is also contemplating other related questions on whether or not stations must offer all spot lengths and all classes of time to candidates, or whether stations must accommodate candidates' requests for specific lengths of time. Deadline for comments on these and all candidate/access-related issues is May 1.

TV News

Cancellation Season Opens; "Kojak" Popped

The season for series renewals and cancellations is officially opening, with CBS picking up its options on a number of shows ("Hawaii 5-0," "Good Times," "One Day At A Time," "MASH," "The Jeffersons," and the new-look "All In The Family") and cancelling "Kojak," a dismal rating performer this season. It's safe to expect more cancellations from all networks...It's CBS' turn to broadcast the annual Emmy Awards presentation (the three networks rotate the honors), which they will do on September 17.

MUSIC ON TV—20th Century-Fox TV, in association with Solt/Leo Productions, is preparing a two-hour special called "Heroes Of Rock 'N' Roll" for ABC, featuring film clips covering 25 years of rock history...Coincidental with her recent signing to Casablanca, Cher presents a special on ABC April 3, starring Dolly Parton and Rod Stewart...Natalie Cole's CBS special April 27 features Stephen Bishop...Peter Frampton plays a castaway in "Black Sheep Squadron" upcoming soon, but does not, as far as can be ascertained, sing any World War II-era numbers...Olivia Newton-John (host), Waylon Jennings, Leo Sayer, Ike & Tina Turner, Kenny Rankin on "Midnight Special" March 31, Starland Vocal Band, Brooklyn Dreams on "Merv Griffin" (April 3 and 5, respectively).

RADIO ON TV—Not exactly, but radio pioneer Gordon McLendon has approached the CIA with an idea for a TV series based on the top-secret agency's exploits, similar to the old "FBI" series. No firm deals have been set.

ABC Edges CBS In Tight Race; NBC's "Prairie" On Top

All three networks had something to feel happy about in the Nielsen results for the week ending March 19. ABC had yet another victory, although its 18.8 rating was well below par (20.9 is ABC's season average). CBS came within half a point of the perennial leaders, finishing second with an 18.3 rating. And NBC had the number one program of the week, with its consistent "Little House On The Prairie" reaching the top spot for the first time this season. "Laverne & Shirley" and "Three's Company," showing reruns, finished second and third, followed by 4) "All In The Family" (CBS), 5) "Happy Days" (ABC) 6) "The Waltons" (CBS), a two-hour special 7) "Alice" (CBS) 8) "MASH" (CBS) 9) "60 Minutes" (CBS) and 10) "Charlie's Angels" (ABC).

ABC nearly completed a double sweep of the top ten in both New York and Los Angeles in Arbitron's rating week ending March 17. Only one show each from CBS and NBC, tying for tenth in New York, spoiled ABC's perfect record. "Three's Company" was on top in New York, followed by 2) "Soap" 3) "Laverne & Shirley" 4) "Barney Miller" 5) "Fish" 6) a four-way tie between "Charlie's Angels," "Happy Days," "Love Boat," and "Welcome Back Kotter" 10) a three-way tie between ABC's "Fantasy Island," NBC's "Dean Martin Roast" and CBS' "All In The Family."

In Los Angeles it was ABC all the way, starting with "Three's Company" in first place, then with 2) "Laverne & Shirley" 3) "Happy Days" 4) "Soap" and "How The West Was Won" tied 6) "Charlie's Angels" and "Fish" tied, and 8) in a three-way tie, "Barney Miller," "Fantasy Island," and "Love Boat."

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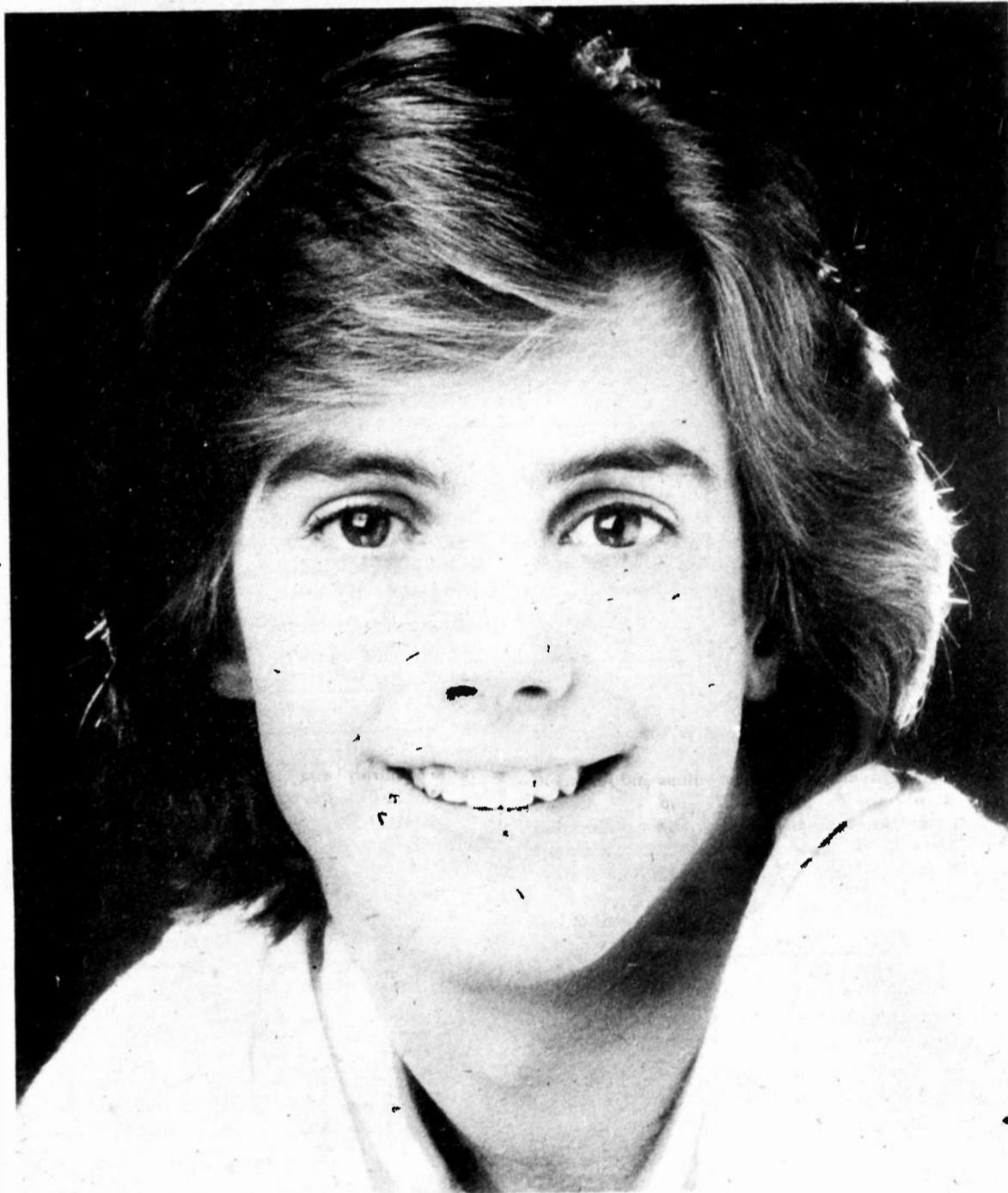
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Radio Believes In Shaun's Magic.



"Do You Believe In Magic" SHAUN CASSIDY

WOKY add	Y103 30-25	WMET 26-22	WRKR debut 29
WDRC 26-23	WLEE add 22	WINW 24-16	WACI debut 34
JB105 12-10	WBBQ debut 30	WGUY 23-21	WKAU 29-22
WOLF add	WERC debut 28	WFOM add	KSLY 30-27
WQXI on	WKIX add	WAAY on	

Another Smash From A Proven Top-40 Performer.



Produced by
Michael Lloyd

On Warner / Curb Records



STREET TALK

Dave Kirby has rejoined Doubleday Broadcasting at KDWB/Minneapolis. He's doing 9-12noon for PD Dave Thomson.

Is Rocket Records going to sign a distribution deal with RCA? 99X/New York morning man Jay Thomas appeared at New York City's "Improv" last week, debuting his stand-up comedy routine. Also saw Jay in a small role Wednesday (3/29) on soap opera Love Of Life!

Irving Azoff's wedding was a well attended, star-studded affair with The Eagles, Boz Scaggs and Dan Fogelberg in attendance. Fogelberg played the piano for the ceremony and as the couple left the festivities, Dan played "Desperado," much to the amusement of those gathered.

Bill Gardner has rejoined KVIL/Dallas as Assistant Program Director and 9-12noon jock.

Ray Anderson VP Promotion for RCA will announce next week the appointment of Michael Abramson as the new National Promotion Director. Abramson will be based out of the New York office, while Anderson remains on the West Coast. Gives RCA a national one-two punch.

The Miami petition drive initiated by 96X was nothing more than a clever contest with the winner scoring \$1,000 for turning in the most unduplicated signatures. It had nothing to do with their recent license renewal problems.

Bob Sherwood, Vice President of Promotion for Columbia Records, will be married May 20th in Nice, France!

Jay Roberts, arriving in Baton Rouge, La. to take over the morning show on WIBR, pulled the old "give away free \$5 dollar bills" trick at a local shopping center. Jay passed out the loot for three straight days, pulling a lot of local press during his noon-time capers. Brian Wilson, morning man at WJBO smelled a stunt and showed up at the same location on Thursday, prior to Roberts' arrival, and proceeded to give away \$5 dollar bills also. Meanwhile WLCS had one of their jocks dress up in a gorilla costume and give away \$10 dollar bills from the back of a pick up truck at a different location. Word is that the newspaper coverage in Baton Rouge has come to an abrupt end.

Is Richard Ruiz out as Program Director at KRUX/Phoenix?

A \$200,000 reward had reportedly been offered for information leading to the recovery of Elvis Presley's clone! Now before you laugh, "Official UFO" magazine says the departed star left a clone of himself in an institute three years ago but the clone has now disappeared (oooo-eeee-ohhh).

Stan Monteiro has resigned as Vice President of Promotion for United Artists Records and will join Cash Box in a multi-faceted capacity, sort of "a jack of all trade." We wish him the best!

I DO!!!—Shown here is the very composed and relaxed Jim Jeffries, National Director of Promotion for Epic Records, just prior to his wedding to Deborah Alessio. Debby formerly worked for Arista as Director of National Secondaries and the couple reportedly honeymooned in a New Jersey Parallel Three all-night market.



First Amendment

(Continued from page 1)

lack of adequate notice, advice and direction to individual stations with respect to their programming policies and practices with the inherent risk of these stations being "mousetrapped" by the Commission's subsequent action which on some previously unspecified and/or undisclosed basis determines that the proposed non-entertainment minimums and/or Public Affairs programming scheduling falls short of what the Commission is then de novo deciding to be adequate and acceptable levels. Broadcast licensees have every right to rely upon Commission's past rulings, particularly on their past

FCC Ban

(Continued from page 1)

year (R&R 1-13) to make a decision on the longstanding case, which involves WBAI/New York, who originally played the Carlin routine, as well as the FCC. The FCC had issued the ban forbidding the broadcasting of words depicting sexual or excretory activities and organs, but a U.S. Appeals Court struck it down as overly vague, whereupon the Commission appealed to the Supreme Court.

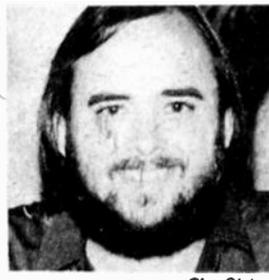
The Justice Department brief maintained that the FCC's emphasis on protecting young listeners would restrict the range of programming available to adults to material suitable for children, which would be an unconstitutional restriction of First Amendment rights.

renewal applications, of what programming operations do serve the public interest in the absence of some definitive and prior Commission policy statement which gives adequate advance notice and knowledge to the contrary.

Every AM and FM station must now go forward to re-evaluate their non-entertainment programming, particularly those that make up the Public Affairs commitment since these programs are intricately tied to the continuing community ascertainment of needs and problems by addressing such needs and problems. Consideration must be given as to when these particular programs are broadcast. It appears inevitable that the Commission directly or through its Staff will begin to challenge Public Affairs programming presented in early AM hours so stations should examine whatever audience research is available that will confirm a sizeable audience for the non-entertainment programming. Unfortunately, there again is no standard as to what constitutes a "sizeable" audience or any other characteristic that would lead to favorable conclusion that Public Affairs programming presented in non prime hours, i.e., morning or afternoon drive, was in fact responsive to and serving the public interest. This further highlights the present licensee dilemma which the Commission has unfairly imposed in first setting forth the minimum programming percentages for procedural convenience, and then converting such procedural levels into mandatory substantive requirements.

R&R's Industry CALENDAR

APRIL

<p>1</p> <p>EVENTS Gavin Report Regional Radio Mtg., Olympic Hotel, Seattle (thru 2nd)</p>	<p>8</p> <p>BIRTHDAYS Brother Love, MD, WCAO/Baltimore Les Robertson, GM, CK101/Cocoa Beach Mark Taylor, MD, KFII/L.A. Ray Williams, PD, WISE/Asheville, N.C.</p>	<p>16</p> <p>BIRTHDAYS Dusty Springfield Bob Savage, PD, 13Q/Pittsburgh Peter Stasia, GM, WCAS/Cambridge</p> <p>EVENTS Canadian Assoc. of Broadcasters annual mtg., Queen Elizabeth Hotel, Montreal (thru 18th)</p>	<p>24</p> <p>BIRTHDAYS Barbra Streisand Bruce Garraway, PD, WNOR/Norfolk</p>  <p>Barbra Streisand</p>
<p>2</p> <p>BIRTHDAYS Marvin Gaye Leon Russell Jose Diaz, MD, WBLM/Lewiston</p>	<p>9</p> <p>BIRTHDAYS Carl Perkins Michael Jay, PD, KBIM/Roswell, N.M. Rob Johnson, MD, KKYK/Little Rock</p>	<p>17</p> <p>BIRTHDAYS Bob Duckman, MD, WASH/Washington, D.C.</p>	<p>25</p> <p>BIRTHDAYS Ella Fitzgerald Joe Cahill, GM, WCAO/Baltimore Marcy Posner, MD, WDVE/Pittsburgh Bob Reich, GM, 92Q/Nashville</p>
<p>3</p> <p>BIRTHDAYS Tony Orlando Marc Sommers, WNOE/New Orleans</p> <p>EVENTS Alaska Broadcasters Assoc. mtg., Anchorage Westward Hilton, Anchorage</p>	<p>10</p> <p>BIRTHDAYS Glen Campbell</p>	<p>18</p> <p>BIRTHDAYS Paul Sebastian, MD, WAPE/Jacksonville</p>	<p>26</p> <p>BIRTHDAYS Gary Wright Chuck Larson, GM, WFLB/Fayetteville Dan Mason, PD, WPGC/Washington, D.C.</p>
<p>4</p> <p>BIRTHDAYS Muddy Waters E. Alan Davis, PD, WSAI/Cincinnati Michael G. Nestas, MD, WIGB/Ann Arbor</p>	<p>11</p> <p>BIRTHDAYS Gary Mitchell, PD, WABB/Mobile Bob Moody, MD, WAKY/Louisville Bob Orenbach, GM, WRVR/N.Y. Ron Tatar, PD, WWOK/Miami</p>	<p>19</p>  <p>Clay Gish</p>	<p>27</p> <p>BIRTHDAYS Roger Agnew, GM, KFMO/Lincoln Chet Elliott, PD, WHUT/Anderson, Indiana Gary Granger, PD, WSHE/Miary Darryl McCoy, WNDI/Indianapolis Jack Minkow, GM, WDAI/Chicago</p> <p>EVENTS Louisiana Assoc. of Broadcasters spring meetings, Diamondhead, Miss. (thru 29th)</p>
<p>5</p>  <p>Gary Stevens</p> <p>BIRTHDAYS Gary Stevens, Pres., Doubleday Broadcasting</p> <p>EVENTS Nat'l. Honorary Broadcasting Soc. (Alpha Epsilon Rho) Convention, Aladdin Hotel, Las Vegas (thru 8th)</p>	<p>12</p> <p>BIRTHDAYS John Lander, PD, WLCY/Tampa Don Reich, GM, WUNII/Mobile</p>	<p>20</p> <p>BIRTHDAYS Walt Lochman, GM, KMBZ/Kansas City</p>	<p>28</p> <p>BIRTHDAYS Andy Carey, PD, WJBO/Portland, Maine</p> <p>EVENTS New Mexico Broadcasters Assoc. annual convention, Four Seasons, Albuquerque (thru 29th) Pennsylvania Assoc. of Broadcasters annual convention, St. Croix, Virgin Island (thru May 2nd)</p>
<p>6</p> <p>BIRTHDAYS Merle Haggard Sam Bekke, GM, KLEO/Wichita Stan Werwick, GM, KGIL/San Fernando</p> <p>EVENTS Missouri Broadcasters Assoc. awards presentation, Remede Inn, Columbia, Missouri</p>	<p>13</p> <p>BIRTHDAYS Al Green Drake Hall, MD, WLRS/Louisville Michael McKay, MD, DC101/Washington, D.C.</p> <p>EVENTS NBC Radio Network regional affiliates mtg., Sheraton Airport Inn, Phoenix</p>	<p>21</p> <p>BIRTHDAYS Bill Evans, MD, WLUP/Chicago</p>	<p>29</p> <p>BIRTHDAYS Duke Ellington Tommy James Dan Martin, PD, WTRY/Troy</p>
<p>7</p> <p>BIRTHDAYS Bobby Bere Billie Holiday Janis Ian John Oates Del Hull, PD, KRNT/Des Moines Steve Roddy, PD, KULF/Houston John Shepard, GM, WLAV/Grand Rapids</p>	<p>14</p> <p>BIRTHDAYS Loretta Lynn Jim Gallant, Op. Mgr., WMAL/Washington, D.C. Bill Luzmoor, GM, KRKK/Rock Springs, Wyoming Tom Rivers, PD, WRKR/Recine</p>	<p>22</p> <p>BIRTHDAYS Peter Frampton Paul King, PD, KAYC/Beaumont Al Lobeck, GM, KRNT/Des Moines</p> <p>EVENTS Passover</p>	<p>30</p> <p>BIRTHDAYS Willie Nelson Jerry Graham, GM, KSAN/San Francisco Bob Kagan, PD, WRJZ/Knoxville</p>
<p>15</p> <p>BIRTHDAYS Roy Clark Ed Charlier, PD, KSON/San Diego Ron Parker, MD, WLCY/Tampa</p>	<p>23</p> <p>BIRTHDAYS Roy Orbison</p>		

To get your event included in the coming months, send your information to: R&R, News Desk, 6430 Sunset Blvd., Suite 1221, Hollywood, California 90028.

ajja

STEELY DAN DEACON BLUES

EARLY ACTION:

WZUU	WRFC	WBZ-FM
KJR	WFLB	CK101
KMJC	WISE	KANC
KQWB	WGNI	KCBQ
CKLW LP-cut	WGLF	WANS
KNDE	WAIR	KQDI
WBBQ	WAKX	WNOE
KJRB	KERN	K100
B-100	WIFE	KSKG
WHHY	WTSN	PRO-FM
WVBF	KFXD	WFOM
JB105	WZZP	WFLI
KQEO	KDON	KYYX
WSPT	KQEO	KSLY
KIIS-FM	KBZY	KISD
WIRK	WJON	WAUG
KRKE	KCBN	KNDE
WING	WSTT	KRKE
		KVOX



RECORDS

TOP-40

John Leader

Springtime In New York

It's now been nearly six weeks since Bobby Rich took over the Program Director's job at 99X/New York after a very successful term as PD at B-100/San Diego. Bobby outlined his programming philosophies in a recent R&R interview and I wanted to check in with Bobby in New York and see how things were going.

New York has always been a fiercely competitive market with at least 15 signals targeting for the "music audience". 99X in the past two years has been unable to raise their share of the of the New York audience much above the 3.0 level, while WABC has continually been above 8.0. After two years of hard work, Bobby Rich brought B-100 to the top of the San Diego marketplace with an 8.6 share, and then moved to 99X.

As 99X prepares to enter the Spring Arbitron sweep, I talked with Bobby to see what he had done since his arrival at the station. The first step was a reorganization of the programming people, Bobby told me, "We've put the four non-air people, who function in the programming department, together in one area and in doing so, we've realigned the entire department. We have actually rearranged offices so all four of us will be right together in one area of the building." The four people involved in the day to day programming of 99X are Bobby, Rob Sisco, assistant to the Program Director; Roxy Myzal, Music Director and Rick Bisceglia, programming and production assistant. Rob came from B-100 with Bobby and had acted in a similar capacity in San Diego. Roxy and Rick had been with 99X prior to Bobby's arrival. An interesting side note is that Rick Bisceglia had been Bobby Rich's request line operator five years ago, when Bobby was a jock at KHJ/Los Angeles.

In any transition period staff stability can be a real problem, but Bobby has finalized his line-up with two new additions to the 99X crew. Sue O'Neal has begun the 10pm-2am slot, moving from her morning show at WGCL/Cleveland, and John Larabee has come in from WDRC/Hartford to handle vacation relief. As far as the staff sound goes, Bobby said, "I've just tried to let them loosen up a little bit, but not get 'sloppy' of course. They're all incredible professionals so they understand and I'm trying to make everyone feel a little more at ease...have a little more fun!" Jay Thomas continues to handle morning drive; Dick Sloane does middays; Glen Morgan is afternoon drive; Al Bandiero on nights; Sue O'Neal in the late evening shift and Bobby Messina all nights.

So how does 99X sound? Bobby said, "We've loosened it up...made it more fun. I would say that what I've tried to do the most is pull away from the fear of intimidation from the programmer to the air staff and the general staff. Monday, April 3rd, is really the day when things hopefully will be as close to being the way I want them to be as is reasonable to expect. I feel very good about it."

Promotionally, Bobby has some plans for the Spring book which cannot yet be discussed, but New York seems to be going through a big-money-mania right now with WABC running a \$500,000 giveaway and WNBC continuing their \$50,000 cash call. Look for Bobby to take a slightly different promotional stance with 99X in the face of those two giant money giveaways.

Overall, Bobby seems to be implementing the same philosophies that helped B-100 to its huge market share in San Diego. Bobby agrees that New York and San Diego are vastly

different cities, but his approach to general programming for the two markets is similar. Bobby feels very strongly about "creating the atmosphere for success" within the station as a first step to any ratings increases and in that respect he seems well on his way. 99X is a new radio station under the guidance of Bobby Rich and the April-May Arbitron will be his first chance to see if his philosophy is as successful in New York as it was in San Diego.



KFXD NO-STARS FINALLY WON ONE!—KFXD/Boise's No-Stars Basketball team took the third place trophy in a recent "Immunization Action Basketball Tournament" sponsored by the Idaho Department of Health & Welfare. During the tournament the No-Stars were able to break a 35 game losing streak dating back to 1974! Shown celebrating the victory are, (standing left to right): Tom Scott, Tim Pace, Idaho Governor John Evans, K.C. Mac, Mark Burgener, Dan Burgener and (kneeling left to right) Alan Fitzgerald and Dave Victor.

Larry James To KNUS

As reported in last week's Street Talk, Larry James has become the new Program Director of KNUS/Dallas. Larry had been Assistant to Program Director Gary Mack at Z-97/Ft. Worth, as well as doing the 9-12noon airshift, and had been with Z-97 since their conversion to Top 40. Recently KNUS has targeted somewhere between Top 40 and Pop/Adult in its programming and Larry told me, "It will continue like that. Basically we're after KVIL, still." Larry took a step toward his competition by hiring away two of their jocks last week. Jim Edwards and Mike Seldon joined KNUS in middays and afternoons to complete the staff of Johnny Michaels in the mornings; 9-12noon, Jack Schell; Dave Saint, nights and Bob Patterson, all nights. Larry reports, "Things have settled down now and we're gearing up for the book." Dallas will definitely be another market to keep an eye on this Spring.

Bits

ROLLING IN DOUGH: WISE/Ashville, N.C. awarded the grand prize in their "Rolling in Dough" contest recently. The hook on the contest was the contestants had to guess the combined total weight of all nine of the "Big WISE" jocks. The winner guessed 1,537 pounds exactly (heavy staff!) and the 218 pound winner received his weight in pizza and beer, which figured out to two large pizzas and four beers each week for a year...pass the Pepto. Special note to Program Director Ray Williams: I have affixed my official Lucky 13 "Big WISE" window sticker to my car and am very hopeful of being spotted on the Hollywood freeway.

WONDERWOMAN WHO?: The International Academy of Beauty recently proclaimed that Lynda Carter, TV's Wonder Woman, is the world's most beautiful woman. WNAM/Neenah, WI. morning man and Program Director Jason Page along with his morning newsmen, Dave Hoopman, took strong exception to the Academy's choice and turned it into an effective "bit" on the air. Page and Hoopman quickly conducted a "listener survey" to determine who in fact should have been selected as the world's most beautiful woman. After tabulating literally thousands of votes and totally ignoring them, Page and Hoopman (who consider themselves to be completely impartial judges) declared that Cheryl Tiegs should have the title bestowed upon her. The morning duo were last reported awaiting delivery of several thousand Cheryl Tiegs posters and were also rumored to be involved in instigating divorce proceedings against Ms. Tiegs' husband for unfair restraint of trade.

LEGGIN' IT IN MUSCLE SHOALS: WLAY/Muscle Shoals, AL. was the official Superwalk '78 station for the March of Dimes in their area and recently helped raise thousands of dollars for the charity. Night man, Jim Chenot brought in some large dollars when he completed the 18 mile walk and those who had signed his pledge sheet actually had to come up with the money. Most were betting Jim wouldn't make it the full 18 miles. Also Program Director, Tom Pepper reports on a new show WLAY is running on Saturday nights entitled "Album Insight". The show produced and hosted by Music Director, Doc Holiday, spotlights three or four albums along with commentary. Tom says market response has been great.

MORE GOOD WORDS: As shown in last week's Street Talk, Mel Brooks helped WABC/New York kick off their "Good Word" promotion. It's all a part of WABC's \$500,000 Game in which listeners will hear celebrities from motion pictures, Broadway, television, radio, music, government and sports offer a "good word" or two about the city of New York. Then every hour listeners will have a chance to call in and name the "good word" to win cash and prizes. Other celebrities set to participate in the promotion include the Mayor of New York, Ed Koch, Paul Anka, the Bee Gees, Barry Manilow, Billy Jean King, Keith Carradine and Rocky Graziano, to name a few. Incidentally, Mel Brooks' "good word" to remember about New York was, "Taxi, taxi!"



EASTER BUNNY HAS NO COMMENT—WMAK/Nashville's staff received a "Rabbit Test" recently when Joan Rivers paused to pose with the staff during a promotional swing through town. Back row (l-r) WMAK General Manager Bob Reich; morning personality Allen Dennis; Rivers; and Program Director Michael St. John. Front row (l-r) WMAK jocks, Bob Robinson, Darrell Douglas and Brother John.

See the Television Premiere
of the
New Captain & Tennille Single
"I'M ON MY WAY" AM 2027

on "The Captain & Tennille Special"

April 3, ABC-TV.

(Check local listing for time.)



ON A&M RECORDS 

Produced by Daryl Dragon

ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST
Most Added Elton John
 Warren Zevon
 Flack/Hathaway

Hottest Bee Gees "Fever"
 Yvonne Elliman
 Flack/Hathaway
 Andrew Gold

SOUTH
Most Added Elton John
 Mathis/Williams
 Travolta/Olivia
 Warren Zevon

Hottest Yvonne Elliman
 Bee Gees "Fever"
 Flack/Hathaway

NORTHEAST

SOUTH

MIDWEST

Parallel One

WNBC/New York, NY
 Roe Frank
 Elton John
 HOTTEST:
 Bee Gees
 Woman 7-1
 Tramps 25-14
 Lou Rawls 23-20
 Travolta/Olivia 27-23
 Kansas 29-24

CHUM/Toronto, CAN
 John Termini
 Wings
 HOTTEST:
 Bee Gees
 Fever 1-1
 David Gates 17-12
 Bob Welch 23-15
 Yvonne Elliman 24-17
 ELO 29-19

WABC/New York, NY
 Sonya Jones
 Parliament
 Flack/Hathaway
 HOTTEST:
 Bee Gees
 Fever 2-1
 Raydio 9-8
 Bob Welch 21-14
 Kansas 23-19
 Jackson Browne 32-29

WKWB/Buffalo, NY
 Jon Summers
 Flack/Hathaway
 HOTTEST:
 Raydio 12-9
 Yvonne Elliman 14-10
 Carpenters 18-13
 Styx 20-15
 Heatwave 26-19

WFIL/Philadelphia, PA
 Jay Cook
 Wings
 Barry Manilow
 Fool
 Mathis/Williams
 Rubicon
 ARS
 HOTTEST:
 Barry Manilow 1-1
 Paul Davis 11-7
 Kansas 13-8
 Bee Gees
 Woman 20-12
 LeBlanc & Carr 21-16

99X/New York, NY
 Bobby Rich
 None
 HOTTEST:
 EWF 13-10
 Kansas 20-14
 Jay Ferguson 23-16
 Bob Welch 24-17
 Paul Davis 25-18

WCAO/Baltimore, MD
 Ron Riley
 Bonnie Tyler
 Mathis/Williams
 HOTTEST:
 Bee Gees
 Fever 1-1
 Andrew Gold 6-4
 Flack/Hathaway 19-10
 Jackson Browne 17-11
 ELO 20-17

WPEZ/Pittsburgh, PA
 T Morgan
 Allan Clarke
 Heatloaf
 Angel
 Robert Palmer
 HOTTEST:
 Bee Gees
 Fever 2-1
 Natalie Cole 10-7
 Yvonne Elliman 14-11
 Bob Welch 22-15
 Flack/Hathaway 26-16

WIFI/Philadelphia, PA
 Jeff Robbins
 Tramps
 Gene Cotton
 Warren Zevon
 HOTTEST:
 Bee Gees
 Fever 1-1
 Kansas 12-11
 David Gates 15-14
 Jackson Browne 17-16
 Parliament 22-19

WRKO/Boston, MA
 Harry Nelson
 Chuck Mangione
 Warren Zevon
 Parliament
 HOTTEST:
 Yvonne Elliman 6-4
 Eric Clapton 9-6
 Raydio 11-8
 Natalie Cole 19-13
 Jefferson Starship 22-15

WPGC/Washington, D.C.
 Jim Elliott
 Elton John
 Warren Zevon
 Mathis/Williams
 HOTTEST:
 Bee Gees
 Fever 1-1
 Flack/Hathaway 5-3
 Yvonne Elliman 8-5
 Parliament 10-7
 Bee Gees
 Woman 13-10

Parallel Two

WBPH/Buffalo, NY
 Harv Moore
 Genesis
 Chuck Mangione
 Warren Zevon
 HOTTEST:
 Tramps 25-14
 England Dan 13-8
 Yvonne Elliman 22-11
 Flack/Hathaway D-16
 Jefferson Starship 25-18

WOLF/Syracuse, NY
 Charlie Brown
 ARS
 Eddie Money
 Wings
 Flack/Hathaway
 HOTTEST:
 Barry Manilow 1-1
 Yvonne Elliman 4-2
 David Gates 8-6
 Stargard 14-9
 Lou Rawls 15-12

WDRS/Hartford, CT
 Jim English
 Michael Zager
 Tavares
 Flack/Hathaway
 HOTTEST:
 Bee Gees
 Fever 1-1
 Kansas 11-6
 Bob Welch 21-14
 Kansas 23-19
 Jackson Browne 32-29

WKBW/Buffalo, NY
 Jon Summers
 Flack/Hathaway
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 Kansas 12-11
 David Gates 15-14
 Jackson Browne 17-16
 Parliament 22-19

WRKO/Boston, MA
 Harry Nelson
 Chuck Mangione
 Warren Zevon
 Parliament
 HOTTEST:
 Yvonne Elliman 6-4
 Eric Clapton 9-6
 Raydio 11-8
 Natalie Cole 19-13
 Jefferson Starship 22-15

WPGC/Washington, D.C.
 Jim Elliott
 Elton John
 Warren Zevon
 Mathis/Williams
 HOTTEST:
 Bee Gees
 Fever 1-1
 Flack/Hathaway 5-3
 Yvonne Elliman 8-5
 Parliament 10-7
 Bee Gees
 Woman 13-10

Parallel Three

WVAM/Altoona, PA
 John Harrison
 Chuck Mangione
 Player
 Travolta/Olivia
 HOTTEST:
 Bee Gees
 Fever 1-1
 Yvonne Elliman 12-8
 David Gates 13-10
 England Dan 15-11
 Jackson Browne 21-17

WTSN/Dover, NH
 Jim Sebastian
 Steely Dan
 Robert Palmer
 Elton John
 Bonnie Tyler
 Heatloaf
 Dolly Parton
 Kaya
 HOTTEST:
 Barry Manilow 2-1
 Eric Clapton 5-3
 Andrew Gold 15-8
 ELO 14-10
 Bob Welch 20-14

K104/Erie, PA
 Bill Shannon
 Elton John
 Travolta/Olivia
 Angel (dp)
 Seal & Crofts
 Robert John
 HOTTEST:
 Kansas 2-1
 Yvonne Elliman 9-2
 Elton John 11-5
 Andrew Gold 17-11
 Elton John
 HOTTEST:
 Bee Gees
 Fever 2-1
 Barry Manilow 10-7
 Rod Stewart 12-9
 Ashford & Simpson 27-1
 EWF 26-23

WAGY/Springfield, MA
 Jim Rising
 Michael Zager
 Travolta/Olivia
 Tramps
 Elton John
 Patti Smith
 HOTTEST:
 Eric Clapton 2-1
 Yvonne Elliman 5-3
 Gordon Lightfoot 11-9
 Jefferson Starship 18-12
 Raydio 23-20

WGUY/Bangor, ME
 Mark Lawrence
 Bonnie Tyler
 Met Willie
 Tavares
 HOTTEST:
 Bee Gees
 Fever 1-1
 Andrew Gold 7-4
 Bob Welch 16-8
 Warren Zevon 28-24
 Wings 30-25

WBBF/Rochester, NY
 Jeff Ryder
 Rubicon
 HOTTEST:
 Natalie Cole 1-1
 Starz
 Hold On 8-5
 ELO 13-9
 Flack/Hathaway 19-15
 Journey 24-20

WKBO/Harrisburg, PA
 Dan Steele
 Rubicon
 Dolly Parton
 Warren Zevon
 HOTTEST:
 David Gates 5-2
 Flack/Hathaway 19-10
 Michael Zager 24-14
 Parliament 21-15
 Chuck Mangione 27-19

WTRY/Troy, NY
 Jeff Ryan
 Elton John
 Travolta/Olivia
 Warren Zevon
 HOTTEST:
 Bee Gees
 Fever 2-1
 Kansas 10-7
 Yvonne Elliman 14-11
 Bob Welch 22-15
 Flack/Hathaway 26-16

WIFI/Philadelphia, PA
 Jeff Robbins
 Tramps
 Gene Cotton
 Warren Zevon
 HOTTEST:
 Bee Gees
 Fever 1-1
 Kansas 12-11
 David Gates 15-14
 Jackson Browne 17-16
 Parliament 22-19

WRKO/Boston, MA
 Harry Nelson
 Chuck Mangione
 Warren Zevon
 Parliament
 HOTTEST:
 Yvonne Elliman 6-4
 Eric Clapton 9-6
 Raydio 11-8
 Natalie Cole 19-13
 Jefferson Starship 22-15

WPGC/Washington, D.C.
 Jim Elliott
 Elton John
 Warren Zevon
 Mathis/Williams
 HOTTEST:
 Bee Gees
 Fever 1-1
 Flack/Hathaway 5-3
 Yvonne Elliman 8-5
 Parliament 10-7
 Bee Gees
 Woman 13-10

Parallel One

WERC/Birmingham, AL
 Walt Brown
 Chuck Mangione
 Bee Gees
 Woman
 Styx
 KC & Sunshine
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 1-1
 Natalie Cole 7-5
 Jay Ferguson 11-6
 Kansas 12-7
 LeBlanc & Carr 13-8

WNOE/New Orleans, LA
 Marc Sommers
 Wings
 Patti Smith
 Peter Brown
 Met Willie
 HOTTEST:
 Bee Gees
 Woman 3-1
 Heatwave 6-3
 Tramps 9-6
 Yvonne Elliman 14-10
 Bob Welch 27-22

WQXI/Atlanta, GA
 Rhett Walker
 Elton John
 Met Willie
 HOTTEST:
 Bee Gees
 Fever 1-1
 ELO 12-7
 Flack/Hathaway 16-12
 Jay Ferguson 20-15
 Mathis/Williams D-26

KHFI/Austin, TX
 Jack Starr
 Elton John
 Bob Weir
 Journey
 HOTTEST:
 Natalie Cole 9-4
 Barry Manilow 14-7
 Warren Zevon 11-8
 Yvonne Elliman 21-12
 Chuck Mangione 20-12

WLEE/Richmond, VA
 Ken Curtis
 Shaun Cassidy
 Mathis/Williams
 HOTTEST:
 Natalie Cole 4-1
 Andrew Gold 13-8
 Flack/Hathaway 21-14
 ELO 24-15

WY9/Tampa, FL
 Ben Christopher
 Tramps
 Jefferson Starship
 HOTTEST:
 Kansas 1-1
 Bee Gees
 Fever 1-1
 Natalie Cole 14-4
 Yvonne Elliman 16-13
 England Dan 19-12
 Jackson Browne 18-13

WVAP/Jacksonville, FL
 Paul Sebastian
 ARS
 Jefferson Starship
 Flack/Hathaway
 Wings
 HOTTEST:
 Bee Gees
 Fever 1-1
 Natalie Cole 6-4
 Kansas 10-6
 Jackson Browne 18-9
 Yvonne Elliman 20-10

KNOW/Austin, TX
 Bill Mayne
 Flack/Hathaway
 Dilly Joel
 Crystal Gayle
 HOTTEST:
 Barry Manilow 3-1
 David Gates 13-8
 Yvonne Elliman 23-12
 Andrew Gold 21-15
 Raydio 27-18

WTKN/New Orleans, LA
 Marty Maxwell
 Lynrd Skynyrd
 HOTTEST:
 Barry Manilow 2-1
 Bob Welch 10-8
 Jackson Browne 13-9
 Paul Davis 15-12
 Eddie Money 18-13

Parallel Three

WYND/Sarasota, FL
 Dave Allison
 Travolta/Olivia
 Warren Zevon
 HOTTEST:
 Elton John
 Flack/Hathaway
 Gene Cotton (dp)
 Lynrd Skynyrd (dp)
 HOTTEST:
 Kansas 10-5
 Bee Gees
 Woman 17-9
 Andrew Gold 25-14
 Parliament 21-15
 England Dan 27-22

WAKY/Louisville, KY
 Bob Moody
 Travolta/Olivia
 Bee Gees
 HOTTEST:
 Natalie Cole 1-1
 Hotel 8-4
 Chuck Mangione 16-6
 ARS 15-9
 Parliament 19-10

Parallel One

WFLB/Fayetteville, NC
 Stanley B Stewart
 Elton John
 Bonnie Tyler
 Dolly Parton
 Heatwave
 Line
 Steely Dan (dp)
 Seal & Crofts (dp)
 Heart
 Heartless (dp)
 HOTTEST:
 Parliament 3-1
 Natalie Cole 6-4
 ELO 13-9
 Sweet 15-10
 Mathis/Williams 21-13

WTMA/Charleston, SC
 Bob McClain
 Travolta/Olivia
 Rubicon
 Mathis/Williams
 Kansas (dp)
 HOTTEST:
 Yvonne Elliman 10-6
 Parliament 11-8
 Kansas 16-10
 ELO 25-14
 EWF 26-16

WVLC/Lexington, KY
 Jim Jordan
 ARS
 LRB
 Billy Joel
 HOTTEST:
 Bee Gees
 Fever 1-1
 Raydio 11-7
 Gene Cotton 27-19
 Flack/Hathaway 28-20
 Heatwave 30-21

WANS/Anderson, SC
 Bill McGowan
 Mathis/Williams
 Elton John
 Dolly Parton
 HOTTEST:
 Kansas 7-3
 Chuck Mangione 10-5
 Flack/Hathaway 14-10
 Yvonne Elliman 26-13
 Styx 28-24

Q94/Richmond, VA
 Jim Watts
 Styx
 Elton John
 Chuck Mangione
 HOTTEST:
 Natalie Cole 1-1
 LeBlanc & Carr 11-6
 David Gates 14-8
 Andrew Gold 15-9
 ELO 16-10

KAAY/Little Rock, AR
 C. David Hamilton
 Rod Stewart
 Raydio
 Bee Gees
 HOTTEST:
 Bee Gees
 Fever 1-1
 Natalie Cole 14-4
 Yvonne Elliman 16-13
 England Dan 19-12
 Jackson Browne 18-13

WVAP/Jacksonville, FL
 Paul Sebastian
 ARS
 Jefferson Starship
 Flack/Hathaway
 Wings
 HOTTEST:
 Bee Gees
 Fever 1-1
 Natalie Cole 6-4
 Kansas 10-6
 Jackson Browne 18-9
 Yvonne Elliman 20-10

KNOW/Austin, TX
 Bill Mayne
 Flack/Hathaway
 Dilly Joel
 Crystal Gayle
 HOTTEST:
 Barry Manilow 3-1
 David Gates 13-8
 Yvonne Elliman 23-12
 Andrew Gold 21-15
 Raydio 27-18

WTKN/New Orleans, LA
 Marty Maxwell
 Lynrd Skynyrd
 HOTTEST:
 Barry Manilow 2-1
 Bob Welch 10-8
 Jackson Browne 13-9
 Paul Davis 15-12
 Eddie Money 18-13

Parallel Three

WYND/Sarasota, FL
 Dave Allison
 Travolta/Olivia
 Warren Zevon
 HOTTEST:
 Elton John
 Flack/Hathaway
 Gene Cotton (dp)
 Lynrd Skynyrd (dp)
 HOTTEST:
 Kansas 10-5
 Bee Gees
 Woman 17-9
 Andrew Gold 25-14
 Parliament 21-15
 England Dan 27-22

WAKY/Louisville, KY
 Bob Moody
 Travolta/Olivia
 Bee Gees
 HOTTEST:
 Natalie Cole 1-1
 Hotel 8-4
 Chuck Mangione 16-6
 ARS 15-9
 Parliament 19-10

Parallel One

WAIN/Winston Salem, NC
 Bob Scarborough
 Elton John
 Mathis/Williams
 Dolly Parton
 Met Willie
 Heatloaf
 HOTTEST:
 Yvonne Elliman 1-1
 Natalie Cole 11-6
 Parliament 19-17
 Chuck Mangione 25-18
 KC 23-19

CK101/Coconut Beach, FL
 Spunky McCoy
 George Benson
 Elton John
 Head East
 HOTTEST:
 Raydio 10-5
 Bob Welch 12-7
 Yvonne Elliman 14-10
 Flack/Hathaway 19-13
 Andrew Gold 22-16

WSAI/Cincinnati, OH
 C C Mathhwa
 Elton John
 ARS
 HOTTEST:
 Bee Gees
 Fever 1-1
 Barry Manilow 2-2
 Bee Gees
 Alive 7-5
 Samantha Sang 11-6
 Yvonne Elliman A-13

CKLW/Detroit, MI
 Rosalie Trombley
 Warren Zevon
 England Dan
 Elton John
 Peter Brown
 HOTTEST:
 Samantha Sang 1-1
 Mathis/Williams 10-6
 Paul Davis 15-8
 Chuck Mangione 16-14
 Jackson Browne 23-16

WOKY/Milwaukee, WI
 Jim Smith
 Eddie Money
 Shaun Cassidy
 HOTTEST:
 Barry Manilow 3-1
 Paul Davis 14-9
 Yvonne Elliman 18-14
 Andrew Gold 30-17
 Raydio 32-20

KSTP/Minneapolis, MN
 Greg Ausham
 Wings
 HOTTEST:
 Natalie Cole 1-1
 Barry Manilow 9-6
 McCoo & Davis 19-14
 Kansas 22-17
 Andrew Gold 29-21

WABB/Mobile, AL
 Scott Griffith
 Elton John
 Wings
 Warren Zevon
 Billy Joel
 HOTTEST:
 Natalie Cole 1-1
 Raydio 9-4
 Bob Welch 13-7
 KC & Sunshine 19-14
 Flack/Hathaway 29-22

WFOM/Marietta, GA
 Greg McClure
 Dolly Parton
 Kayak
 Shaun Cassidy
 Angel
 Eruption
 Heatloaf
 HOTTEST:
 Rubicon 2-1
 ARS 11-6
 Flack/Hathaway 17-12
 ELO 25-19
 Robert Palmer 27-20

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

Parallel One

WLS/Chicago, IL
 Alan Burin
 None
 HOTTEST:
 Bee Gees
 Alive 1-1
 Raydio 9-8
 Eric Clapton 10-9
 Natalie Cole 13-11
 Parliament 15-12

KDWB/Minneapolis, MN
 Dave Thomson
 Chuck Mangione
 Andrew Gold
 ARS
 HOTTEST:
 Bee Gees
 Fever 2-1
 Jefferson Starship 21-1
 Jackson Browne 23-19
 Billy Joel 27-22
 Wings 30-25

WGCL/Cleveland, OH
 Bob Travis
 Flack/Hathaway
 Wings
 HOTTEST:
 Bee Gees
 Fever 1-1
 Kansas 18-9
 Andrew Gold 12-10
 Flack/Hathaway A-19
 Wings A-23

WZUU/Milwaukee, WI
 Chris Curtis
 Bonnie Tyler
 Jerry Rafferty
 Travolta/Olivia
 Head East
 HOTTEST:
 Natalie Cole 12-7
 Andrew Gold 13-8
 Jackson Browne 15-9

WHOT/Youngstown, OH
 Dick Thompson
 Dolly Parton
 Billy Joel
 HOTTEST:
 Kansas 2-1
 Bob Welch 5-2
 Natalie Cole 12-7
 Andrew Gold 13-8
 Yvonne Elliman 22-19

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

Parallel Two

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

Parallel Three

KFYR/Bismarck, ND
 Dan Brannon
 Billy Joel
 Wings
 ARS
 HOTTEST:
 Flack/Hathaway
 Travolta/Olivia
 FOTOMAKER
 HOTTEST:
 Rod Stewart 7-4
 Bob Welch 9-7
 Tramps 15-9
 KC & Sunshine 24-18
 Bee Gees
 Woman 23-19

WISM/Madison, WI
 R J Reynolds
 Travolta/Olivia
 Warren Zevon
 HOTTEST:
 Yvonne Elliman 6-3
 England Dan 22-17
 ELO 23-19

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-23

WCOL/Columbus, OH
 Dave Buhop
 Andrew Gold
 Wings
 HOTTEST:
 Yvonne Elliman 10-5
 ELO 11-7
 Yvonne Elliman 13-8
 Styx 20-14

WVNC/Columbus, OH
 Steve Edwards
 Bob Welch
 Eddie Money
 HOTTEST:
 Bee Gees
 Fever 4-1
 Jackson Browne 6-4
 Paul Davis 10-7
 England Dan 14-10
 ELO 18-12

KLEO/Wichita, KS
 Ken Clifford
 Andrew Gold
 England Dan
 HOTTEST:
 Eric Clapton 10-9
 Yvonne Elliman 25-14
 Rubicon 20-15
 Abba 20-20
 Gene Cotton 29-2

MIDWEST		WEST	
Most Added	Hottest	Most Added	Hottest
Travolta/Olivia Wings Elton John	Yvonne Elliman Jackson Browne Bee Gees "Fever"	Elton John Travolta/Olivia Wings Warren Zevon	Yvonne Elliman Bee Gees "Fever" Raydio

WEST

<p>WKNX/Saginaw, MI Allan/Savage</p> <p>Robert Palmer Travolta/Olivia Warren Zevon Elton John Wings HOTTEST: Bee Gees Fever 1-1 Eric Clapton 10-5 Kansas 12-10 ARS 20-18 Warren Zevon 25-23</p> <p>WJON/St. Cloud, MN Tom Kay</p> <p>Travolta/Olivia Steeley Dan George Benson Billy Joel HOTTEST: Barry Manilow 3-1 David Gates 9-3 Bob Welch 14-6 Yvonne Elliman 16-12 Chuck Mangione 19-15</p> <p>WJON/Si. Cloud, MN Tom Kay</p> <p>Travolta/Olivia Steeley Dan George Benson Billy Joel HOTTEST: Barry Manilow 3-1 David Gates 9-3 Bob Welch 14-6 Yvonne Elliman 16-12 Chuck Mangione 19-15</p> <p>WJON/Si. Cloud, MN Tom Kay</p> <p>Travolta/Olivia Steeley Dan George Benson Billy Joel HOTTEST: Barry Manilow 3-1 David Gates 9-3 Bob Welch 14-6 Yvonne Elliman 16-12 Chuck Mangione 19-15</p>	<p>KIS-FM/Los Angeles, CA Straub/Cohen</p> <p>None HOTTEST: Bee Gees Fever 1-1 Eric Clapton 10-5 Kansas 12-10 ARS 20-18 Warren Zevon 25-23</p> <p>Parallel Two</p> <p>KFXM/San Bernardino, CA Mitch Montrose</p> <p>Wings ELO HOTTEST: Yvonne Elliman 7-1 Bee Gees Fever 2-2 Paul Davis 1-3 Kansas 18-16 England Dan 21-17</p> <p>KRIZ/Phoenix, AZ Anna Reyes</p> <p>Allan Clarke Travolta/Olivia Gene Cotton Paul Simon Sweet Eddie Money Billy Joel HOTTEST: Yvonne Elliman 6-2 Jackson Browne 8-5 Raydio 12-10 Styx 18-13 Trammas 23-19</p> <p>KIMN/Denver, CO Ed Greene</p> <p>Natalie Cole HOTTEST: Bee Gees Fever 1-1 ELO 10-7 Barry Manilow 14-11 Andrew Gold 20-16 Yvonne Elliman 25-21</p> <p>KEZY/Anaheim, CA Larry Groves</p> <p>England Dan Yvonne Elliman Elton John HOTTEST: Samantha Sang 1-1 ELO 11-7 Kansas 13-9 Bob Welch 15-10 Jay Ferguson 18-14</p> <p>KTKT/Tucson, AZ Ed Alexander</p> <p>Flack/Hathaway Sweet Paul Simon HOTTEST: Bee Gees Fever 1-1 Barry Manilow 5-2 Eric Clapton 9-5 Bob Welch 16-7 Kansas 23-16</p> <p>KJR/Seattle, WA Tracy Mitchell</p> <p>Bonnie Tyler Sweet Heart HOTTEST: Elton John Travolta/Olivia HOTTEST: Bee Gees Fever 1-1 Kansas 8-6 EWB 13-10 England Dan 14-11 Raydio 19-16</p> <p>96KX/Denver, CO Jack Ragan</p> <p>Wings Bonnie Tyler HOTTEST: Kansas 6-1 Barry Manilow 8-6 England Dan 25-21 Yvonne Elliman 28-23 Raydio 29-25</p> <p>KFI/Los Angeles, CA Mark Taylor</p> <p>Warren Zevon Rubicon Dolly Parton HOTTEST: Barry Manilow 2-1 Yvonne Elliman 17-7 Wings 25-8 Jefferson Starship 22-17 David Gates 24-20</p> <p>KTLC/Denver, CO Randy Jay</p> <p>Billy Joel HOTTEST: Bee Gees Fever 1-1 Bee Gees Alive 2-2 Barry Manilow 13-9 David Gates 21-17 Bee Gees Woman 25-21</p> <p>R100/San Diego, CA Gene Knight</p> <p>David Gates</p> <p>HOTTEST: Jackson Browne 6-3 Raydio 10-5 Yvonne Elliman 14-6 LeBlanc & Carr 23-18 Styx 24-19</p> <p>KFRG/San Francisco, CA Lee Garland</p> <p>Heart HOTTEST: Patti Smith HOTTEST: Bee Gees Fever 2-1 Raydio 7-4 Flack/Hathaway 15-12 Bee Gees/Tavernes Woman 19-14 George Benson 22-18</p>	<p>K100/Los Angeles, CA Denise Gorman</p> <p>Elton John George Benson (dp) Jefferson Starship Love (dp) Patti Smith (dp) Heart Heartless (dp) Randy Newman (dp) Wings Enough (dp) HOTTEST: Eric Clapton 7-3 ELO 14-10 Raydio 27-23 Jefferson Starship 30-25 Eddie Money 32-28</p> <p>KLIV/San Jose, CA Ralph Kool</p> <p>Chuck Mangione Elton John Met Wills Patti Smith Matisyahu/Williams HOTTEST: Bee Gees Fever 2-1 Heatwave 5-3 Raydio 12-5 Barry Manilow 14-8 Yvonne Elliman 15-9</p> <p>KCBQ/San Diego, CA Nina Gomez</p> <p>KC & Sunshine Flack/Hathaway ARS Steeley Dan HOTTEST: Barry Manilow 7-5 Yvonne Elliman 11-7 Bob Welch 12-9 England Dan 25-18 KC & Sunshine A-21</p> <p>KNDE/Sacramento, CA Jeff Hunter</p> <p>Mings Seals & Crofts Journey (RA) Juice Newton Donnie Tyler Doucette Angel Elton John Warren Zevon HOTTEST: Bee Gees Alive & Fever 1-3 Heatwave 3-3 Yvonne Elliman 7-5 Rod Stewart Legs/Insane 12-8 Styx 15-9</p> <p>KIRB/Spokane, WA Tom Huttyler</p> <p>Bonnie Tyler Elton John (dp) Heart Heartless (dp) Travolta/Olivia (dp) HOTTEST: Bee Gees Fever 1-1 Jay Ferguson 3-2 Styx 12-7 Natalie Cole 16-13 Raydio 25-18</p> <p>KRSP/Salt Lake City, UT Alan Hague</p> <p>Elton John Travolta/Olivia Warren Zevon HOTTEST: Barry Manilow 2-1 LeBlanc & Carr 5-3 Bob Welch 6-4 Yvonne Elliman 7-5 England Dan 12-7</p> <p>KGW/Portland, OR Terry Danner</p> <p>EWB ARS Travolta/Olivia HOTTEST: Kansas 2-1 Bob Welch 7-2 Yvonne Elliman 21-12 Rubicon 26-18 Heatwave 24-19</p> <p>KERN/Bakersfield, CA Pete Shannon</p> <p>Chuck Mangione Bee Gees Woman Travolta/Olivia HOTTEST: Bob Welch 5-3 David Gates 12-8 Heatwave 15-10 ELO 25-19 Wings 0-22</p> <p>KING/Seattle, WA Rick Scott</p> <p>ARS Warren Zevon Heart Heartless Elton John HOTTEST: Bob Welch 2-1 Andrew Gold 10-6 Natalie Cole 12-11 Yvonne Elliman 17-12 ELO 20-17</p> <p>KSJY/San Luis Obispo, CA John Tobin</p> <p>Bonnie Tyler Heart HOTTEST: Yvonne Elliman 2-1 Heatwave 8-3 Barry Manilow 13-7 Robert Palmer 22-15 Bee Gees Woman 27-22</p>	<p>Parallel Three</p> <p>WGBF/Evansville, IN Adam Smasher</p> <p>Raydio Andrew Gold Styx HOTTEST: Heatwave 5-1 Yvonne Elliman 8-5 Jackson Browne 10-7 Natalie Cole 15-9 ELO 17-12</p> <p>KODI/Great Falls, MT Ken Nordine</p> <p>EWB Flack/Hathaway Steeley Dan (dp) HOTTEST: Barry Manilow 9-6 ELO 11-7 Yvonne Elliman 21-9 Chuck Mangione 20-16 Andrew Gold 24-19</p> <p>KPAM/Portland, OR Michael O'Brien</p> <p>Bee Gees Woman Warren Zevon Michael Zager HOTTEST: Jackson Browne 9-7 Jefferson Starship 18-14 Chuck Mangione 23-17 Styx 24-18 Dolly Parton 26-20</p> <p>KFXD/Boise, ID Charlie Fox</p> <p>Chuck Mangione Flack/Hathaway Head east (dp) Steeley Dan (dp) Parliament (dp) HOTTEST: Bee Gees Fever 1-1 Andrew Gold 8-4 Enception 11-7 Jackson Browne 19-15 Travolta/Olivia 24-19</p> <p>KYSN/Colorado Springs, CO Mark McCoy</p> <p>Elton John Travolta/Olivia HOTTEST: ELO 10-5 Heatwave 12-7 Jackson Browne 16-11 Yvonne Elliman 20-16 Gordon Lightfoot 26-20</p> <p>KRKE/Albuquerque, NM Debbi Hines</p> <p>Flack/Hathaway Wings Steeley Dan HOTTEST: Bee Gees Fever 1-1 Samantha Sang 3-2 Raydio 11-5 Yvonne Elliman 12-9 Andrew Gold 20-17</p> <p>KTAC/Tacoma, WA Ric Hansen</p> <p>Elton John Chuck Mangione Travolta/Olivia HOTTEST: Samantha Sang 1-1 Barry Manilow 7-4 Heatwave 11-7 Kansas 12-8 Natalie Cole 14-11</p> <p>KDZA/Pueblo, CO Rip Avina</p> <p>Elton John Travolta/Olivia HOTTEST: Bee Gees Fever 1-1 Raydio 13-9 David Gates 17-10 Yvonne Elliman 18-14 ARS 30-26</p> <p>KAFY/Bakersfield, CA Richard Irwin</p> <p>Wings Player Lou Rawls Styx HOTTEST: Bee Gees Fever 1-1 Bob Welch 4-3 David Gates 13-8 England Dan 16-10 Billy Joel 23-19</p> <p>KENO/Las Vegas, NV Steve Summers</p> <p>Elton John Natalie Cole HOTTEST: Samantha Sang 1-1 England Dan 18-11 Raydio 22-15 ELO 23-17 Andrew Gold 30-26</p>
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DOUCETTE

Mama let him play
a serious single

M-7030

- | | | |
|---------|-----------|---------|
| WNOE | KATA | KNIR |
| WLOF | KGLR | Q104-LP |
| KZUE | KRPL | WEIR-LP |
| WKAU | KAOK | WSPT |
| KFIV | 98Q-LP | KLUE |
| KYLT | WBZ-FM-LP | KBZY |
| KANE | WZZP | KJOY |
| WCIR | KNDE | KFLY |
| KPUG-LP | KASH | KIXS |
| WPEZ | KSXO | WADC |
| KSLY | KRLC | KQOT-LP |
| KWIC | KSKG | WMID-LP |

96KX Pittsburgh 25-21

Mama let him play

M-7030

serious Rock & Roll

from DOUCETTE
and Mushroom Records



"THERE'S MAGIC UNDER OUR UMBRELLA"

PARALLEL ONE PLAYLISTS

NORTHEAST

WKOK Boston

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 BEE GEES ("Fever")
- 4 YVONNE ELLIMAN
- 5 BEE GEES ("Fever")
- 6 ERIC CLAPTON
- 7 DAN HILL
- 8 RAYBOND
- 9 SAMANTHA SANG
- 10 KANSAS
- 11 LITTLE RIVER BAND
- 12 ERIC CLAPTON
- 13 NATALIE COLE
- 14 RAYBOND
- 15 JEFFERSON STARSHIP
- 16 HEATWAVE
- 17 JACKSON BROWNE
- 18 ANDY GIBB
- 19 DAVID GATES
- 20 TAVARES
- 21 ELO
- 22 WINGS
- 23 ENGLAND DAN
- 24 LE BLANC & CARR
- 25 RITA COOLIDGE
- 26 BILLY JOEL (lead)
- 27 FLACK & HATHAWAY
- 28 TRAMPA
- 29 PLAYER (lead)
- 30 STYX

ADDS: CHUCK MANGIONE
WARREN ZEVON
PATI SMITH

ON: WET WILLIS
AL ANTA RS
BEE GEES ("More")

WKUU Buffalo

- 1 BEE GEES ("Fever") (lead)
- 2 BARRY MANILOW (lead)
- 3 BEE GEES ("Fever")
- 4 KANSAS
- 5 SAMANTHA SANG
- 6 JAY FERDUSON
- 7 ANDY GIBB
- 8 JACKSON BROWNE
- 9 RAYBOND
- 10 YVONNE ELLIMAN
- 11 STEELY DAN (lead)
- 12 ERIC CLAPTON
- 13 CAP CARPENTERS
- 14 BILLY JOEL (lead)
- 15 STYX
- 16 DAN HILL
- 17 ART GARFUNKEL
- 18 GORDON LIGHTFOOT
- 19 HEATWAVE (lead)
- 20 ANDREW GOLD
- 21 BOB WELCH
- 22 ELO
- 23 ENGLAND DAN
- 24 FLACK & HATHAWAY
- 25 PLAYER (lead)
- 26 LE BLANC & CARR
- 27 JEFFERSON STARSHIP
- 28 LITTLE RIVER BAND
- 29 ATLANTA RS
- 30 SWEET

ADDS: 25 SWEET

ON: MEAT LOAF
GENE COTTON
WINGS
RONNIE TYLER
ANGEL
LEIT GARRETT ("Wonder")

WBAO Baltimore

- 1 BEE GEES ("Fever")
- 2 RAYBOND
- 3 ERIC CLAPTON
- 4 ANDREW GOLD
- 5 BARRY MANILOW
- 6 DAVID GATES
- 7 YVONNE ELLIMAN
- 8 JACKSON BROWNE
- 9 ENGLAND DAN
- 10 FLACK & HATHAWAY
- 11 JACKSON BROWNE
- 12 STARGARD
- 13 BOB WELCH
- 14 LOU RAWLS
- 15 NATALIE COLE
- 16 PLAYER
- 17 ELO
- 18 LE BLANC & CARR
- 19 GENE COTTON
- 20 RUBICON
- 21 STYX (lead)
- 22 WINGS
- 23 ATLANTA RS
- 24 ABBA
- 25 MICHAEL ZADER
- 26 PARLIAMENT
- 27 JEFFERSON STARSHIP
- 28 TRAMPA
- 29 WARREN ZEVON
- 30 GORDON LIGHTFOOT

ADDS: BONNIE TYLER
JOHN & OLIVIA
MATHIS & WILLIAMS

ON: JOHN & OLIVIA
CHUCK MANGIONE
CRACK THE SKY (LP)
ROBERT PALMER (LP)
TAVARES (LP)

WJL Philadelphia

- 1 BARRY MANILOW
- 2 SAMANTHA SANG
- 3 DAVID GATES
- 4 BEE GEES ("Fever")
- 5 ENGLAND DAN
- 6 BEE GEES ("Fever")
- 7 PAUL DAVIS
- 8 KANSAS
- 9 DAN HILL
- 10 ANDY GIBB
- 11 BILLY JOEL ("Baby")
- 12 YVONNE ELLIMAN
- 13 JEFFERSON STARSHIP
- 14 LE BLANC & CARR
- 15 RITA COOLIDGE
- 16 NATALIE COLE
- 17 CARPENTERS
- 18 GORDON LIGHTFOOT
- 19 FLACK & HATHAWAY

ADDS: WINGS
BARRY MANILOW ("Fever")
MATHIS & WILLIAMS
RUBICON
ATLANTA RS

ON: LOU RAWLS

WPGC Washington D.C.

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 FLACK & HATHAWAY
- 4 RAYBOND
- 5 YVONNE ELLIMAN
- 6 BEE GEES ("Fever")
- 7 PARLIAMENT
- 8 KANSAS
- 9 DAVID GATES
- 10 BEE GEES ("Fever")
- 11 ANDREW GOLD
- 12 ERIC CLAPTON
- 13 NATALIE COLE
- 14 BOB WELCH
- 15 LOU RAWLS
- 16 JACKSON BROWNE
- 17 ANDY GIBB
- 18 CHUCK MANGIONE
- 19 ENGLAND DAN
- 20 ELO
- 21 MATHIS & WILLIAMS
- 22 WINGS
- 23 LE BLANC & CARR
- 24 TRAMPA
- 25 ROD STEWART (lead)
- 26 JEFFERSON STARSHIP
- 27 BEE GEES ("Fever")
- 28 ATLANTA RS
- 29 JOHN & OLIVIA
- 30 PLAYER

ADDS: 21 ELTON JOHN
WARREN ZEVON

MIDWEST

WJZL New York

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 RAYBOND
- 4 BEE GEES ("Fever")
- 5 BARRY MANILOW
- 6 ERIC CLAPTON
- 7 YVONNE ELLIMAN
- 8 BILLY JOEL (lead)
- 9 EARTH WIND & FIRE
- 10 NATALIE COLE
- 11 BILLY JOEL (lead)
- 12 DAN HILL
- 13 KANSAS
- 14 JAY FERDUSON
- 15 STYX (lead)
- 16 JAY FERDUSON
- 17 BOB WELCH
- 18 PAUL DAVIS
- 19 STEELY DAN (lead)
- 20 FLACK & HATHAWAY
- 21 ROD STEWART (lead)
- 22 JOHN & OLIVIA
- 23 WINGS
- 24 FLACK & HATHAWAY
- 25 BILLY JOEL (lead)
- 26 PLAYER (lead)
- 27 ELO
- 28 BILLY JOEL ("Young")
- 29 PETER BROWN
- 30 LE BLANC & CARR
- 31 WET WILLIS (lead)
- 32 ROD STEWART (lead)
- 33 LITTLE RIVER BAND (lead)

ADDS: None

WPEZ 94.5 FM Pittsburgh

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 BEE GEES ("Fever")
- 4 RAYBOND
- 5 HEATWAVE (lead)
- 6 KANSAS
- 7 NATALIE COLE
- 8 ERIC CLAPTON
- 9 JAY FERDUSON
- 10 YVONNE ELLIMAN
- 11 ANDY GIBB
- 12 QUEEN
- 13 BOB WELCH
- 14 FLACK & HATHAWAY
- 15 ENGLAND DAN
- 16 EDDIE MONY
- 17 MICHAEL ZADER
- 18 DAVID GATES
- 19 LITTLE RIVER BAND
- 20 ROD STEWART
- 21 ATLANTA RS
- 22 ANDREW GOLD
- 23 CHIC (lead)
- 24 WILD CHERRY
- 25 SAMANTHA SANG
- 26 ABBA
- 27 D 30
- 28 PARLIAMENT
- 29 DOVY
- 30 JACKSON BROWNE
- 31 TRAMPA
- 32 RUBICON
- 33 STARBOARD
- 34 ART GARFUNKEL
- 35 SWEET
- 36 ELO
- 37 WARREN ZEVON
- 38 PAUL DAVIS
- 39 ALLAN CLARKE
- 40 MEAT LOAF
- 41 ANGEL
- 42 ROBERT PALMER

ADDS: JEFFERSON STARSHIP
DOUG TIE
TAVARES
DOLLY PARTON
FLYER
KISS

ON: JEFFERSON STARSHIP
DOUG TIE
TAVARES
DOLLY PARTON
FLYER
KISS

1050 chum Toronto

- 1 BEE GEES ("Fever")
- 2 ERIC CLAPTON
- 3 DAVID GATES
- 4 JACKSON BROWNE
- 5 KANSAS
- 6 GORDON LIGHTFOOT
- 7 SAMANTHA SANG
- 8 ANDY GIBB
- 9 STEELY DAN
- 10 ROD STEWART
- 11 BARRY MANILOW
- 12 NATALIE COLE
- 13 DAVID GATES
- 14 ART GARFUNKEL
- 15 QUEEN
- 16 BOB WELCH
- 17 TROOPER
- 18 YVONNE ELLIMAN
- 19 BILLY JOEL (lead)
- 20 ELO
- 21 ATLANTA RS
- 22 ABBA
- 23 APRIL WINE
- 24 JAY FERDUSON
- 25 RANDY NEWMAN (lead)
- 26 JOHN WILLIAMS
- 27 ANDREW GOLD
- 28 JEFFERSON STARSHIP
- 29 NEIL DIAMOND
- 30 ROD STEWART (lead)
- 31 PALALYER (lead)
- 32 RITA COOLIDGE

ADDS: WINGS

WABC MusicRadio 77 New York

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 SAMANTHA SANG
- 4 BEE GEES ("Fever")
- 5 BARRY MANILOW
- 6 ANDY GIBB
- 7 DAN HILL
- 8 BILLY JOEL (lead)
- 9 RAD RAYBOND
- 10 ERIC CLAPTON
- 11 YVONNE ELLIMAN
- 12 JAY FERDUSON
- 13 FLACK & HATHAWAY
- 14 BILLY JOEL
- 15 BOB WELCH
- 16 JAY FERDUSON
- 17 JACKSON BROWNE
- 18 DAVID GATES

ADDS: 12, 13

WNBC Radio 66 New York

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 BILLY JOEL (lead)
- 4 BILLY JOEL (lead)
- 5 CHICAGO ("Take")
- 6 ANDY GIBB
- 7 BARRY MANILOW
- 8 BEE GEES ("Fever")
- 9 SAMANTHA SANG
- 10 KANSAS
- 11 BOB WELCH
- 12 STEELY DAN (lead)
- 13 DAN HILL
- 14 JAY FERDUSON
- 15 BILL WITHERS (lead)
- 16 RAYBOND
- 17 ENGLAND DAN
- 18 ANDY GIBB
- 19 CHUCK MANGIONE
- 20 LOU RAWLS
- 21 DAVID GATES
- 22 WINGS
- 23 JOHN & OLIVIA
- 24 ROD STEWART (lead)
- 25 ELO
- 26 BOB WELCH (lead)
- 27 CHUCK MANGIONE
- 28 STYX (lead)
- 29 JOHN & OLIVIA
- 30 PLAYER

ADDS: 29

wifi 92 Philadelphia

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 BEE GEES ("Fever")
- 4 ANDY GIBB
- 5 ERIC CLAPTON
- 6 SAMANTHA SANG
- 7 BOB WELCH
- 8 RAYBOND
- 9 YVONNE ELLIMAN
- 10 DAN HILL
- 11 ANDY GIBB
- 12 NATALIE COLE
- 13 ERIC CLAPTON
- 14 QUEEN
- 15 ANDREW GOLD
- 16 DAVID GATES
- 17 JACKSON BROWNE
- 18 RAYBOND
- 19 YVONNE ELLIMAN
- 20 PARLIAMENT
- 21 ELO
- 22 BEE GEES ("Fever")
- 23 CHUCK MANGIONE ("Light")
- 24 FLACK & HATHAWAY
- 25 LOU RAWLS
- 26 ENGLAND DAN
- 27 ALYX
- 28 BILLY JOEL (lead)
- 29 TRAMPA
- 30 WINGS
- 31 GENE COTTON

ADDS: 28 WARREN ZEVON

WZZP 106 Cleveland

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 KANSAS
- 4 YVONNE ELLIMAN
- 5 BEE GEES ("Fever")
- 6 ELO
- 7 DAN HILL
- 8 FLACK & HATHAWAY
- 9 ERIC CLAPTON
- 10 MATHIS & WILLIAMS
- 11 BOB WELCH
- 12 JEFFERSON STARSHIP
- 13 LITTLE RIVER BAND
- 14 WINGS
- 15 GENE COTTON
- 16 ROD STEWART
- 17 ATLANTA RS
- 18 RUBICON
- 19 BOB WELCH
- 20 DAVID GATES
- 21 MEAT LOAF
- 22 SWEET
- 23 ANDREW GOLD
- 24 WILD CHERRY
- 25 MICHAEL ZADER
- 26 ALLAN CLARKE
- 27 WARREN ZEVON
- 28 WINGS
- 29 BROOKLYN GREASE
- 30 CHUCK MANGIONE
- 31 ANGEL
- 32 ROBERT PALMER
- 33 EARTH WIND & FIRE
- 34 JEFFERSON STARSHIP
- 35 ELO
- 36 HEART ("Heart")
- 37 STEELY DAN (lead)
- 38 ELTON JOHN
- 39 PETER BROWN

ADDS: HEART ("Heart")
STEELY DAN (lead)
ELTON JOHN
PETER BROWN

ON: TAVARES/BEE GEES ("More")
DOUG TIE
PATI SMITH
ELTON JOHN
BLUE OYSTER CULT
SKYLINERS

KGO St. Louis

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 DAVID GATES
- 4 ERIC CLAPTON
- 5 RAYBOND
- 6 KANSAS
- 7 BOB WELCH
- 8 ROD STEWART
- 9 STEELY DAN
- 10 YVONNE ELLIMAN
- 11 JACKSON BROWNE
- 12 CHUCK MANGIONE
- 13 FLACK & HATHAWAY
- 14 ENGLAND DAN
- 15 STARGARD
- 16 ANDREW GOLD
- 17 EDDIE MONY
- 18 DAN HILL
- 19 ELO
- 20 JEFFERSON STARSHIP
- 21 LOU RAWLS
- 22 MATHIS & WILLIAMS
- 23 ENGLAND DAN
- 24 ATLANTA RS
- 25 PARLIAMENT
- 26 TED NUGENT (lead)
- 27 PETER BROWN
- 28 JOURNAY
- 29 WARREN ZEVON
- 30 GEORGE BENSON
- 31 ELTON JOHN
- 32 MEAD EAST

ADDS: 31, 32, 33

15 KSTP Minneapolis

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 KANSAS
- 4 DAVID GATES
- 5 ERIC CLAPTON
- 6 LE BLANC & CARR
- 7 ENGLAND DAN
- 8 YVONNE ELLIMAN
- 9 BOB WELCH
- 10 GORDON LIGHTFOOT
- 11 NATALIE COLE
- 12 SAMANTHA SANG
- 13 CHUCK MANGIONE
- 14 STEELY DAN (lead)
- 15 KANSAS
- 16 ANDREW GOLD
- 17 LITTLE RIVER BAND
- 18 JACKSON BROWNE
- 19 ELO
- 20 ATLANTA RS
- 21 RITA COOLIDGE
- 22 JEFFERSON STARSHIP
- 23 RUBICON
- 24 GENE COTTON
- 25 BEE GEES ("Fever")
- 26 BILLY JOEL

ADDS: WINGS
EARTH WIND & FIRE
STYX (lead)

ON: BROOKLYN GREASE

WZUU Milwaukee

- 1 KANSAS
- 2 ERIC CLAPTON
- 3 SAMANTHA SANG
- 4 BARRY MANILOW
- 5 BEE GEES ("Fever")
- 6 JACKSON BROWNE
- 7 LE BLANC & CARR
- 8 ELO
- 9 PAUL DAVIS
- 10 ANDREW GOLD
- 11 DAN HILL
- 12 SWEET
- 13 FLACK & HATHAWAY
- 14 ROD STEWART
- 15 ANDY GIBB
- 16 STYX
- 17 ATLANTA RS
- 18 JEFFERSON STARSHIP
- 19 EDDIE MONY
- 20 BOB WELCH (lead)
- 21 ELO
- 22 GENE COTTON
- 23 CHUCK MANGIONE
- 24 DOVY
- 25 BONNIE TYLER
- 26 GERRY RAFFERTY
- 27 ROBERT PALMER
- 28 JOHN & OLIVIA
- 29 MEAD EAST
- 30 STEELY DAN (lead)

ADDS: None

WLS Chicago

- 1 BEE GEES ("Fever")
- 2 SAMANTHA SANG
- 3 BEE GEES ("Fever")
- 4 ANDY GIBB
- 5 BARRY MANILOW
- 6 BILLY JOEL (lead)
- 7 BOB WELCH
- 8 RAYBOND
- 9 ERIC CLAPTON
- 10 DAN HILL
- 11 NATALIE COLE
- 12 PARLIAMENT
- 13 BEE GEES (lead)
- 14 JAY FERDUSON
- 15 JAY FERDUSON
- 16 KANSAS
- 17 FLACK & HATHAWAY
- 18 BOB WELCH
- 19 YVONNE ELLIMAN
- 20 JOHN WILLIAMS
- 21 ELO
- 22 ROD STEWART (lead)
- 23 FLACK & HATHAWAY
- 24 JAY FERDUSON
- 25 STEELY DAN (lead)
- 26 SHALIN CASSIDY (lead)
- 27 STYX (lead)

ADDS: None

CKY 100 Detroit

- 1 SAMANTHA SANG
- 2 BEE GEES ("Fever")
- 3 BEE GEES ("Fever")
- 4 BEE GEES ("Fever")
- 5 MATHIS & WILLIAMS
- 6 FLACK & HATHAWAY
- 7 PAUL DAVIS
- 8 ANDY GIBB
- 9 ELO
- 10 BOB WELCH
- 11 GENE COTTON
- 12 NATALIE COLE
- 13 CHUCK MANGIONE
- 14 DAN HILL
- 15 JACKSON BROWNE
- 16 BILLY JOEL (lead)
- 17 KANSAS
- 18 STARGARD
- 19 ROD STEWART
- 20 YVONNE ELLIMAN
- 21 INCHAMNEY
- 22 DAVID GATES
- 23 QUEEN
- 24 JEFFERSON STARSHIP
- 25 WINGS
- 26 JOHN & OLIVIA
- 27 STYX (lead)
- 28 WARREN ZEVON
- 29 ENGLAND DAN
- 30 ELTON JOHN
- 31 PETER BROWN

ADDS: WARREN ZEVON
ENGLAND DAN
ELTON JOHN
PETER BROWN

WGCL 98 Cleveland

- 1 BEE GEES ("Fever")
- 2 BEE GEES ("Fever")
- 3 BEE GEES ("Fever")
- 4 SAMANTHA SANG
- 5 BILLY JOEL (lead)
- 6 YVONNE ELLIMAN
- 7 JACKSON BROWNE
- 8 KANSAS
- 9 ANDREW GOLD
- 10 ANDY GIBB
- 11 ROD STEWART
- 12 JAY FERDUSON
- 13 PAUL DAVIS
- 14 DAVID JOHN
- 15 LOU RAWLS
- 16 ENGLAND DAN
- 17 ILO
- 18 FLACK & HATHAWAY
- 19 MID WILCH
- 20 LINDA RONSTADT
- 21 MEAT LOAF
- 22 DAN HILL
- 23 GENE COTTON
- 24 KISS
- 25 WARREN ZEVON
- 26 ATLANTA RS
- 27 TID NUGENT
- 28 WET

ADDS: None

ON: RUBIN O'N
ANGEL
ALL ANVILLERS

WSAI Cincinnati

- 1 BEE GEES ("Fever")
- 2 BEE GEES ("Fever")
- 3 BEE GEES ("Fever")
- 4 KANSAS
- 5 DAVID GATES
- 6 ERIC CLAPTON
- 7 ANDY GIBB
- 8 BOB WELCH
- 9 ROD STEWART
- 10 LE BLANC & CARR
- 11 KANSAS
- 12 ENGLAND DAN
- 13 BARRY MANILOW
- 14 ERIC CLAPTON
- 15 JACKSON BROWNE
- 16 YVONNE ELLIMAN
- 17 ELO
- 18 SAMANTHA SANG
- 19 BOB WELCH
- 20 PAUL DAVIS
- 21 ANDY GIBB
- 22 JEFFERSON STARSHIP
- 23 WINGS
- 24 BILLY JOEL (lead)
- 25 BEE GEES (lead)
- 26 WARREN ZEVON
- 27 ELTON JOHN
- 28 ATLANTA RS

ADDS: 28, 30

ON: KENNY LOGGINS

WDWB Minneapolis

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 SAMANTHA SANG
- 4 BEE GEES ("Fever")
- 5 ERIC CLAPTON
- 6 ANDY GIBB
- 7 DAVID GATES
- 8 LE BLANC & CARR
- 9 BOB WELCH
- 10 ENGLAND DAN
- 11 WINGS
- 12 JAY FERDUSON
- 13 JEFFERSON STARSHIP
- 14 LITTLE RIVER BAND
- 15 JACKSON BROWNE
- 16 GENE COTTON
- 17 BILLY JOEL (lead)
- 18 STEELY DAN (lead)
- 19 CHUCK MANGIONE
- 20 WINGS
- 21 LITTLE RIVER BAND (lead)
- 22 BOB WELCH
- 23 STEELY DAN (lead)
- 24 ANDREW GOLD
- 25 BILLY JOEL (lead)
- 26 ATLANTA RS

ADDS: 24, 28, 30

WOKY Milwaukee

- 1 BARRY MANILOW
- 2 SAMANTHA SANG
- 3 BEE GEES ("Fever")
- 4 KANSAS
- 5 BOB WELCH
- 6 BEE GEES ("Fever")
- 7 BEE GEES ("Fever")
- 8 BARRY MANILOW
- 9 PAUL DAVIS
- 10 ERIC CLAPTON
- 11 ANDY GIBB
- 12 JACKSON BROWNE
- 13 CHIC (lead)
- 14 YVONNE ELLIMAN
- 15 DAN HILL
- 16 STYX (lead)
- 17 ANDREW GOLD
- 18 QUEEN
- 19 JEFFERSON STARSHIP
- 20 RAYBOND
- 21 YVONNE ELLIMAN
- 22 JOHN WILLIAMS
- 23 ELO
- 24 ROD STEWART
- 25 FLACK & HATHAWAY
- 26 LOU RAWLS
- 27 CARPENTERS
- 28 CHUCK MANGIONE
- 29 RITA COOLIDGE
- 30 ART GARFUNKEL
- 31 JEFFERSON STARSHIP
- 32 ENGLAND DAN
- 33 FLACK & HATHAWAY
- 34 ATLANTA RS
- 35 WINGS

ADDS: EDDIE MONY
SHAUN CASSIDY (lead)

ON: JOHN & OLIVIA

SOUTH

KLIF 1190 Dallas

- 1 ERIC CLAPTON
- 2 BEE GEES ("Fever")
- 3 BARRY MANILOW
- 4 KANSAS
- 5 ENGLAND DAN
- 6 ANDY GIBB
- 7 JAY FERDUSON
- 8 BILLY JOEL (lead)
- 9 CHUCK MANGIONE
- 10 BEE GEES ("Fever")
- 11 DAN HILL
- 12 BOB WELCH
- 13 LE BLANC & CARR
- 14 DAVID GATES
- 15 JACKSON BROWNE
- 16 YVONNE ELLIMAN
- 17 GENE COTTON
- 18 SAMANTHA SANG
- 19 ELO
- 20 NATALIE COLE
- 21 ANDREW GOLD
- 22 ATLANTA RS
- 23 JEFFERSON STARSHIP
- 24 FLACK & HATHAWAY
- 25 PLAYER (lead)
- 26 GEORGE BENSON
- 27 WARREN ZEVON
- 28 QUINN

ADDS: 29
BONNIE TYLER (LP)
CRYSTAL GAYLE (LP)
WET WILLIS (LP)
ROBERT PALMER (LP)
ALLAN CLARKE (LP)

ON: JOHN & OLIVIA
WINGS
BILLY JOEL (lead)
EDDIE MONY
SEA LEVEL
BOB WEIR
LOU RAWLS
GORDON LIGHTFOOT

56-WHBO Memphis

- 1 BEE GEES ("Fever")
- 2 PARLIAMENT
- 3 BEE GEES ("Fever")
- 4 ERIC CLAPTON
- 5 FLACK & HATHAWAY
- 6 RAYBOND
- 7 BARRY MANILOW
- 8 STARGARD
- 9 ROD STEWART
- 10 ANDY GIBB
- 11 INCHAMNEY
- 12 NATALIE COLE
- 13 ANDY GIBB
- 14 ENGLAND DAN
- 15 ASH ORO & SIMPSON
- 16 QUINN
- 17 BILLY JOEL (lead)
- 18 DAN HILL
- 19 YVONNE ELLIMAN
- 20 HEATWAVE (lead)
- 21 KANSAS
- 22 KC & SUNSHINE BAND
- 23 EARTH WIND & FIRE
- 24 SAMANTHA SANG
- 25 PAUL DAVIS
- 26 RANDY NEWMAN (lead)
- 27 JOHN WILLIAMS
- 28 COMODORES
- 29 TAVARES

ADDS: GORGE BENSON
MATHIS & WILLIAMS
ELTON JOHN

ON: JOHN & OLIVIA
WINGS

WLCY TAMPA

- 1 BEE GEES ("Fever")
- 2 BARRY MANILOW
- 3 BEE GEES ("Fever")
- 4 SAMANTHA SANG
- 5 KANSAS
- 6 RAYBOND
- 7 ERIC CLAPTON
- 8 BEE GEES ("Fever")
- 9 YVONNE ELLIMAN
- 10 TRAMPA
- 11 ANDY GIBB
- 12 NATALIE COLE
- 13 KC & SUNSHINE BAND
- 14 BOB WELCH
- 15 PAUL DAVIS
- 16 DAN HILL
- 17 HEATWAVE (lead)
- 18 JIMMY BO MORNE
- 19 STEELY DAN (lead)
- 20 ROD STEWART
- 21 QUEEN
- 22 FLACK & HATHAWAY
- 23 BILLY JOEL (lead)
- 24 DAVID GATES
- 25 ENGLAND DAN
- 26 WINGS
- 27 PATI SMITH
- 28 JEFFERSON STARSHIP
- 29 A 20
- 30 MATHIS & WILLIAMS

ADDS: 27, 28, 30
WARREN ZEVON

Z-97 FM STEREO FT. WORTH/DALLAS

- 1 KANSAS
- 2 BEE GEES ("Fever")
- 3 BEE GEES ("Fever")
- 4 BEE GEES ("Fever")
- 5 BILLY JOEL (lead)
- 6 FORENERS
- 7 ENGLAND DAN
- 8 DAN HILL
- 9 BARRY MANILOW
- 10 DAVID GATES
- 11 ANDREW GOLD
- 12 ABBA
- 13 ERIC CLAPTON
- 14 BOB WELCH
- 15 QUEEN
- 16 BOB WELCH
- 17 LITTLE RIVER BAND
- 18 PAUL DAVIS
- 19 SAMANTHA SANG
- 20 ART GARFUNKEL
- 21 JACKSON BROWNE
- 22 YVONNE ELLIMAN
- 23 NATALIE COLE
- 24 LITTLE RIVER BAND (lead)
- 25 LE BLANC & CARR
- 26 STEELY DAN (lead)
- 27 JOHN WILLIAMS
- 28 LITTLE RIVER BAND (lead)

ADDS: 16, 21, 22, 24, 27

The Mass Appeal Voice That Has Sold Millions Of Records!

ALLAN CLARKE

(FORMER LEAD SINGER OF THE HOLLIES)

"(I Will Be Your) Shadow In The Street"

ALREADY ON:

- WPEZ add
- KLIF add
- WZUU on
- WGCL on
- WZZP 30-28
- WMFJ 30-25
- WLCS on
- WPNO deb 24
- WALG 24-18
- WLEQ deb 30
- WXIL 39-29
- KVOL 31-27
- WHSY 31-28
- WTIX 38-36
- WNOE on
- BJ105 40-33

- KAKC add
- KRIZ add 25
- KQEO on
- WFEA on
- WVAM on
- WLOF 40-35
- KBZY WYMC
- KKOA WIGY
- WKMI WCAV
- WAIL WKNX on
- WBSR KQDI add
- WDXY WJAK
- WNBH
- WFIF
- Y95
- KSEE

The Third Most Played Single On AOR Radio Today!

*R&R Progressive Singles, 3/31



Produced by Spencer Proffer

ATLANTIC COMMITS TO THE HITS!

100 Miami

1	1	SEE GEE'S ("Power")
2	2	BARRY MANILOW
3	3	ERIC CLAPTON
4	4	NATALIE COLE
5	5	YVONNE ELLIMAN
6	6	DAN HILL
7	7	JIMMY BO HORNE
8	8	SEE GEE'S ("More")
9	9	TAVARES
10	10	PARLIAMENT
11	11	LE BLANC & CARR
12	12	ELDO
13	13	BOB WELCH
14	14	LOU RANKL
15	15	HEATWAVE
16	16	ERIC CLAPTON
17	17	JEFFERSON STARSHIP
18	18	GEORGE BENSON
19	19	ENGLAND DAN
20	20	TRAMPE
21	21	MICHAEL ZAGER
22	22	JOHN & OLIVIA
23	23	DAVID GATES
24	24	RAYDIO
25	25	DOLLY PARTON
26	26	JEFFERSON STARSHIP
27	27	WINGS
28	28	FLACK & HATHAWAY
29	29	QUEEN
30	30	KISS

ADD: 20, 30
WIMMY BUFFETT ("Burger")

93 KHJ Los Angeles

1	1	SEE GEE'S ("Power")
2	2	BARRY MANILOW
3	3	ERIC CLAPTON
4	4	BILLY JOEL (old)
5	5	BOB WELCH
6	6	ANDY GIBB
7	7	BOB WELCH
8	8	SEE GEE'S ("More")
9	9	DAN HILL
10	10	ELDO
11	11	LE BLANC & CARR
12	12	PAUL DAVIS
13	13	STEELY DAN (old)
14	14	LITTLE RIVER BAND
15	15	KANSAS
16	16	JAY FERGOUSON
17	17	YVONNE ELLIMAN
18	18	ENGLAND DAN
19	19	JACKSON BROWNE
20	20	STYX (old)
21	21	SEE GEE'S ("More")
22	22	QUEEN
23	23	PLAYER (old)
24	24	LYNNY RAY (old)
25	25	DAVID GATES
26	26	WINGS
27	27	SEE GEE'S (old)
28	28	GENE COTTON
29	29	ROD STEWART (old)
30	30	QUEEN

ADD: 18, 29

2.93 Atlanta

1	1	SEE GEE'S ("Power")
2	2	BARRY MANILOW
3	3	SEE GEE'S ("More")
4	4	CHUCK MANGIONE
5	5	YVONNE ELLIMAN
6	6	NATALIE COLE
7	7	JACKSON BROWNE
8	8	ATLANTA RS
9	9	SAMANTHA SANG
10	10	ANDREW GOLD
11	11	DAVID GATES
12	12	BOB WELCH
13	13	ELDO
14	14	JAY FERGOUSON
15	15	FLACK & HATHAWAY
16	16	ROD STEWART
17	17	PARLIAMENT
18	18	STYX (old)
19	19	EDDY MONEY
20	20	GENE COTTON
21	21	LOU RANKL
22	22	ERIC CLAPTON
23	23	ENGLAND DAN
24	24	CARPENTERS
25	25	RUBICON
26	26	GEORGE BENSON
27	27	WINGS
28	28	JOHN & OLIVIA
29	29	JOHN DENVER
30	30	TRAMPE

ADD: JEFFERSON STARSHIP

B100 San Diego

1	1	SEE GEE'S ("Power")
2	2	KANSAS
3	3	JACKSON BROWNE
4	4	BOB WELCH
5	5	RAYDIO
6	6	YVONNE ELLIMAN
7	7	ELDO
8	8	JAY FERGOUSON
9	9	PAUL DAVIS
10	10	SAMANTHA SANG
11	11	ENGLAND DAN
12	12	ERIC CLAPTON
13	13	GENE COTTON
14	14	SEE GEE'S ("More")
15	15	ANDREW GOLD
16	16	JEFFERSON STARSHIP
17	17	ANDY GIBB
18	18	LE BLANC & CARR
19	19	STYX
20	20	ROD STEWART (new)
21	21	PLESTWOOD MAC ("Chem")
22	22	DAN HILL
23	23	STEELY DAN (old)
24	24	DAVID GATES
25	25	RITA ODOLIDGE
26	26	STYX (old)
27	27	WINGS
28	28	BILLY JOEL (new)
29	29	PAUL SIMON (old)
30	30	LINDA RONSTADT

ADD: 24, 27

KRBE Houston

1	1	SEE GEE'S ("Power")
2	2	NATALIE COLE
3	3	SEE GEE'S ("More")
4	4	ERIC CLAPTON
5	5	BARRY MANILOW
6	6	ANDREW GOLD
7	7	ROD STEWART
8	8	JACKSON BROWNE
9	9	BOB WELCH
10	10	KANSAS
11	11	WARREN ZEVON
12	12	DAN HILL
13	13	CRYSTAL GAYLE (new)
14	14	SAMANTHA SANG
15	15	BILLY JOEL (old)
16	16	STARGARD
17	17	CARPENTERS
18	18	HEATWAVE (old)
19	19	WINGS
20	20	ENGLAND DAN
21	21	YVONNE ELLIMAN
22	22	PARLIAMENT
23	23	TAVARES
24	24	QUEEN
25	25	RAYDIO
26	26	CHIC (old)
27	27	PETER BROWN
28	28	GEORGE BENSON
29	29	JOHN & OLIVIA
30	30	ELTON JOHN

ADD: 19, 29, 30
ELTON JOHN

ON: BONNIE TYLER
SWIFT
ATLANTA RS
STYX
SANTA ESMERALDA (new)
STO

KFRC 610 San Francisco

1	1	SEE GEE'S ("Power")
2	2	SAMANTHA SANG
3	3	BARRY MANILOW
4	4	RAYDIO
5	5	HEATWAVE
6	6	ERIC CLAPTON
7	7	YVONNE ELLIMAN
8	8	ANDY GIBB
9	9	KANSAS
10	10	SEE GEE'S ("More")
11	11	EDDY MONEY
12	12	FLACK & HATHAWAY
13	13	NATALIE COLE
14	14	SEE GEE'S ("More")
15	15	EARTH WIND & FIRE
16	16	BOB WELCH
17	17	JEFFERSON STARSHIP
18	18	GEORGE BENSON
19	19	DAN HILL
20	20	JACKSON BROWNE
21	21	ELDO
22	22	BILLY JOEL (old)
23	23	DAVID GATES
24	24	JOHN & OLIVIA
25	25	TRAMPE
26	26	WINGS
27	27	DOLLY PARTON
28	28	WARREN ZEVON
29	29	JOHN DENVER
30	30	PATTI SMITH

ADD: HEART ("Heartless")
PATTI SMITH

ON: WET WILLIE (new)
CHUCK MANGIONE

96A Miami

1	1	SEE GEE'S ("Power")
2	2	SEE GEE'S ("More")
3	3	HEATWAVE
4	4	MICHAEL ZAGER
5	5	NATALIE COLE
6	6	BARRY MANILOW
7	7	STARGARD
8	8	PARLIAMENT
9	9	JIMMY BO HORNE
10	10	YVONNE ELLIMAN
11	11	KAYAKS
12	12	TARAM TRAMPE
13	13	JACKSON BROWNE
14	14	KANSAS
15	15	ERIC CLAPTON
16	16	SEE GEE'S ("More")
17	17	LOU RANKL
18	18	BOB WELCH
19	19	GEORGE BENSON
20	20	ENGLAND DAN
21	21	DAN HILL
22	22	SAMANTHA SANG
23	23	ANDREW GOLD
24	24	WINGS
25	25	FLACK & HATHAWAY
26	26	JEFFERSON STARSHIP
27	27	RUBICON
28	28	ATLANTA RS
29	29	ELTON JOHN
30	30	DAVID GATES

ADD: 30
CHUCK MANGIONE

KJR Seattle

1	1	SEE GEE'S ("Power")
2	2	QUEEN
3	3	BOB WELCH
4	4	SAMANTHA SANG
5	5	BARRY MANILOW
6	6	KANSAS
7	7	CHIC (old)
8	8	LE BLANC & CARR
9	9	NATALIE COLE
10	10	EARTH WIND & FIRE
11	11	ENGLAND DAN
12	12	DAVID GATES
13	13	LITTLE RIVER BAND
14	14	ANDREW GOLD
15	15	ELDO
16	16	RAYDIO
17	17	HEATWAVE (old)
18	18	STYX
19	19	CHUCK MANGIONE
20	20	YVONNE ELLIMAN
21	21	ABBA
22	22	ERIC CLAPTON
23	23	GENE COTTON
24	24	BILLY JOEL (new)
25	25	GORDON LIGHTFOOT

ADD: BONNIE TYLER
SWIFT
HEART ("Heartless")
ELTON JOHN
JOHN & OLIVIA

ON: WINGS
STEELY DAN (new)
JACKSON BROWNE
FLACK & HATHAWAY
LE BLANC & CARR
RUBICON
JEFFERSON STARSHIP
DAN BROWN
ROD STEWART

WEST

96.1X DENVER

1	1	KANSAS
2	2	BOB WELCH
3	3	SEE GEE'S ("Power")
4	4	SAMANTHA SANG
5	5	ANDY GIBB
6	6	BARRY MANILOW
7	7	ELDO
8	8	SEE GEE'S ("More")
9	9	QUEEN
10	10	ERIC CLAPTON
11	11	JACKSON BROWNE
12	12	STYX
13	13	LITTLE RIVER BAND
14	14	GORDON LIGHTFOOT
15	15	LE BLANC & CARR
16	16	JEFFERSON STARSHIP
17	17	BILLY JOEL (old)
18	18	GENE COTTON
19	19	DAVID GATES
20	20	DAN HILL
21	21	ENGLAND DAN
22	22	CHUCK MANGIONE
23	23	YVONNE ELLIMAN
24	24	PAUL DAVIS
25	25	RAYDIO
26	26	STEELY DAN (old)
27	27	RUBICON
28	28	WINGS (old)
29	29	WINGS
30	30	BONNIE TYLER

ADD: 29, 30

KEL 64 Los Angeles

1	1	BARRY MANILOW
2	2	SEE GEE'S ("Power")
3	3	SEE GEE'S ("More")
4	4	ERIC CLAPTON
5	5	BOB WELCH
6	6	NATALIE COLE
7	7	YVONNE ELLIMAN
8	8	WINGS
9	9	SAMANTHA SANG
10	10	SEE GEE'S ("More")
11	11	ANDREW GOLD
12	12	LE BLANC & CARR
13	13	ELDO
14	14	JAY FERGOUSON
15	15	ENGLAND DAN
16	16	RAYDIO
17	17	JEFFERSON STARSHIP
18	18	ANDY GIBB
19	19	PAUL DAVIS
20	20	DAVID GATES
21	21	DAN HILL
22	22	FLACK & HATHAWAY
23	23	CHIC (old)
24	24	BILLY JOEL (old)
25	25	JOHN & OLIVIA
26	26	JACKSON BROWNE
27	27	PLAYER (old)
28	28	QUEEN
29	29	SEE GEE'S ("More")
30	30	PLAYER (old)

ADD: WARREN ZEVON
RUBICON
DOLLY PARTON (new)

KTLK 1280 Denver

1	1	SEE GEE'S ("Power")
2	2	SEE GEE'S ("More")
3	3	PAUL DAVIS
4	4	SAMANTHA SANG
5	5	BILLY JOEL (old)
6	6	GENE COTTON
7	7	ERIC CLAPTON
8	8	BARRY MANILOW
9	9	ANDY GIBB
10	10	KANSAS
11	11	ELDO
12	12	DAN HILL
13	13	ANDREW GOLD
14	14	QUEEN
15	15	LE BLANC & CARR
16	16	STYXY DAN
17	17	DAVID GATES
18	18	GORDON LIGHTFOOT
19	19	ENGLAND DAN
20	20	SEE GEE'S ("More")
21	21	ART GARFUNKEL
22	22	LITTLE RIVER BAND
23	23	PLAYER (old)
24	24	JAY FERGOUSON
25	25	JACKSON BROWNE
26	26	JEFFERSON STARSHIP
27	27	JAY FERGOUSON
28	28	YVONNE ELLIMAN
29	29	KANSAS (old)
30	30	ANDREW GOLD

ADD: ATLANTA RS
WINGS
YVONNE ELLIMAN
EDDY MONEY

KIIS-FM Los Angeles

1	1	SEE GEE'S ("Power")
2	2	SAMANTHA SANG
3	3	BILLY JOEL (old)
4	4	SEE GEE'S ("More")
5	5	ERIC CLAPTON
6	6	STYX (old)
7	7	ROD STEWART
8	8	QUEEN
9	9	STEELY DAN (old, new)
10	10	KANSAS
11	11	DAN HILL
12	12	YVONNE ELLIMAN
13	13	PAUL DAVIS
14	14	ELDO
15	15	BOB WELCH
16	16	JACKSON BROWNE
17	17	LE BLANC & CARR
18	18	FLACK & HATHAWAY
19	19	LINDA RONSTADT ("Dust")
20	20	LITTLE RIVER BAND
21	21	JEFFERSON STARSHIP
22	22	SEE GEE'S ("More")
23	23	WARREN ZEVON
24	24	PLAYER (old)

ADD: None

KTLK 1280 Denver

1	1	SEE GEE'S ("Power")
2	2	SEE GEE'S ("More")
3	3	PAUL DAVIS
4	4	SAMANTHA SANG
5	5	BILLY JOEL (old)
6	6	GENE COTTON
7	7	ERIC CLAPTON
8	8	BARRY MANILOW
9	9	ANDY GIBB
10	10	KANSAS
11	11	ELDO
12	12	DAN HILL
13	13	ANDREW GOLD
14	14	QUEEN
15	15	LE BLANC & CARR
16	16	STYXY DAN
17	17	DAVID GATES
1		

PARALLELS

Parallel I: Selected major market stations that air format dominant* in their market and/or are the major sales influence. These stations usually play under 35 records in total.

Parallel II: Key stations in selected markets that are format dominant in their respective markets, and influence rack buying patterns for their region. This category also will include some major market stations that are not the dominant ratings/sales influence, but have demonstrated importance in their respective markets. These stations will usually be programming 35 or less total current selections.

Parallel III: All other reporting stations. This parallel also covers stations with longer playlists. It also includes secondary reporters that are not the format dominant station in their market but influence the market considerably.

* Format dominance determined from the latest Arbitron survey available in that market.

★ DENOTES FIRST WEEK IN PARALLELS

ATLANTARHYTHM SEC.
Imaginary Lover (Polydor)
LP Champagne Jam

WABC 8-8	WABC 8-8	WABC 8-8
WRKO 9-6	WRKO 9-6	WRKO 9-6
WPGC 7-12	WPGC 7-12	WPGC 7-12
WCAO 4-3	WCAO 4-3	WCAO 4-3
WPEZ 9-8	WPEZ 9-8	WPEZ 9-8
WKRW 13-12	WKRW 13-12	WKRW 13-12
CHUM 3-2	CHUM 3-2	CHUM 3-2
98X 7-7	98X 7-7	98X 7-7
WIFI 6-4	WIFI 6-4	WIFI 6-4

BEE GEES
Stayin' Alive (RSO)
LP Saturday Night Fever

WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2

JACKSON BROWNE
Running On Empty (Asylum)
LP Running On Empty

WABC 32-29	WABC 32-29	WABC 32-29
WRKO 15-17	WRKO 15-17	WRKO 15-17
WPGC 18-16	WPGC 18-16	WPGC 18-16
WCAO 17-11	WCAO 17-11	WCAO 17-11
WPEZ 36-32	WPEZ 36-32	WPEZ 36-32
WKRW 10-8	WKRW 10-8	WKRW 10-8
CHUM 7-4	CHUM 7-4	CHUM 7-4
98X 2-2	98X 2-2	98X 2-2
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Stayin' Alive (RSO)
LP Saturday Night Fever

WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2
WABC 1-2	WABC 1-2	WABC 1-2

JACKSON BROWNE
Running On Empty (Asylum)
LP Running On Empty

WABC 32-29	WABC 32-29	WABC 32-29
WRKO 15-17	WRKO 15-17	WRKO 15-17
WPGC 18-16	WPGC 18-16	WPGC 18-16
WCAO 17-11	WCAO 17-11	WCAO 17-11
WPEZ 36-32	WPEZ 36-32	WPEZ 36-32
WKRW 10-8	WKRW 10-8	WKRW 10-8
CHUM 7-4	CHUM 7-4	CHUM 7-4
98X 2-2	98X 2-2	98X 2-2
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

BEE GEES
Night Fever (RSO)
LP Saturday Night Fever

WABC 2-1	WABC 2-1	WABC 2-1
WRKO 1-2	WRKO 1-2	WRKO 1-2
WPGC 1-1	WPGC 1-1	WPGC 1-1
WCAO 1-1	WCAO 1-1	WCAO 1-1
WPEZ 2-1	WPEZ 2-1	WPEZ 2-1
WKRW 2-1	WKRW 2-1	WKRW 2-1
CHUM 1-1	CHUM 1-1	CHUM 1-1
98X 2-1	98X 2-1	98X 2-1
WIFI 1-1	WIFI 1-1	WIFI 1-1

ERIC CLAPTON
Lay Down Sally (RSO)
LP: Slow Hand

WABC 8-8	WABC 8-8	WABC 8-8
WRKO 9-6	WRKO 9-6	WRKO 9-6
WPGC 7-12	WPGC 7-12	WPGC 7-12
WCAO 4-3	WCAO 4-3	WCAO 4-3
WPEZ 9-8	WPEZ 9-8	WPEZ 9-8
WKRW 13-12	WKRW 13-12	WKRW 13-12
CHUM 3-2	CHUM 3-2	CHUM 3-2
98X 7-7	98X 7-7	98X 7-7
WIFI 6-4	WIFI 6-4	WIFI 6-4

NATALIE COLE
Our Love
LP: Thankful

WABC 11-11	WABC 11-11	WABC 11-11
WRKO 11-11	WRKO 11-11	WRKO 11-11
WPGC 11-11	WPGC 11-11	WPGC 11-11
WCAO 11-11	WCAO 11-11	WCAO 11-11
WPEZ 11-11	WPEZ 11-11	WPEZ 11-11
WKRW 11-11	WKRW 11-11	WKRW 11-11
CHUM 11-11	CHUM 11-11	CHUM 11-11
98X 11-11	98X 11-11	98X 11-11
WIFI 11-11	WIFI 11-11	WIFI 11-11

GENE COTTON
Before My Heart... (Ariola)
LP: Save The Dancer

WABC 28-27	WABC 28-27	WABC 28-27
WRKO 28-27	WRKO 28-27	WRKO 28-27
WPGC 28-27	WPGC 28-27	WPGC 28-27
WCAO 28-27	WCAO 28-27	WCAO 28-27
WPEZ 28-27	WPEZ 28-27	WPEZ 28-27
WKRW 28-27	WKRW 28-27	WKRW 28-27
CHUM 28-27	CHUM 28-27	CHUM 28-27
98X 28-27	98X 28-27	98X 28-27
WIFI 28-27	WIFI 28-27	WIFI 28-27

GENE COTTON
Before My Heart... (Ariola)
LP: Save The Dancer

WABC 28-27	WABC 28-27	WABC 28-27
WRKO 28-27	WRKO 28-27	WRKO 28-27
WPGC 28-27	WPGC 28-27	WPGC 28-27
WCAO 28-27	WCAO 28-27	WCAO 28-27
WPEZ 28-27	WPEZ 28-27	WPEZ 28-27
WKRW 28-27	WKRW 28-27	WKRW 28-27
CHUM 28-27	CHUM 28-27	CHUM 28-27
98X 28-27	98X 28-27	98X 28-27
WIFI 28-27	WIFI 28-27	WIFI 28-27

GENE COTTON
Before My Heart... (Ariola)
LP: Save The Dancer

WABC 28-27	WABC 28-27	WABC 28-27
WRKO 28-27	WRKO 28-27	WRKO 28-27
WPGC 28-27	WPGC 28-27	WPGC 28-27
WCAO 28-27	WCAO 28-27	WCAO 28-27
WPEZ 28-27	WPEZ 28-27	WPEZ 28-27
WKRW 28-27	WKRW 28-27	WKRW 28-27
CHUM 28-27	CHUM 28-27	CHUM 28-27
98X 28-27	98X 28-27	98X 28-27
WIFI 28-27	WIFI 28-27	WIFI 28-27

GENE COTTON
Before My Heart... (Ariola)
LP: Save The Dancer

WABC 28-27	WABC 28-27	WABC 28-27
WRKO 28-27	WRKO 28-27	WRKO 28-27
WPGC 28-27	WPGC 28-27	WPGC 28-27
WCAO 28-27	WCAO 28-27	WCAO 28-27
WPEZ 28-27	WPEZ 28-27	WPEZ 28-27
WKRW 28-27	WKRW 28-27	WKRW 28-27
CHUM 28-27	CHUM 28-27	CHUM 28-27
98X 28-27	98X 28-27	98X 28-27
WIFI 28-27	WIFI 28-27	WIFI 28-27

GENE COTTON
Before My Heart... (Ariola)
LP: Save The Dancer

WABC 28-27	WABC 28-27	WABC 28-27
WRKO 28-27	WRKO 28-27	WRKO 28-27
WPGC 28-27	WPGC 28-27	WPGC 28-27
WCAO 28-27	WCAO 28-27	WCAO 28-27
WPEZ 28-27	WPEZ 28-27	WPEZ 28-27
WKRW 28-27		

94Q's Don Benson:

Solving A Station's Identity Crisis

Radio is one of the few remaining American industries in which an ambitious young man or woman starting from scratch can make a significant mark in just a few short years. Don Benson, Program Director of WQXI-FM (94Q)/Atlanta, is a prime example. With a total of slightly less than four years' radio experience, Benson has taken a languishing major market station, which had been fighting an image problem for years, and brought it to a prominent and readily identifiable position in the market.

Benson's first professional radio job was at WMAK/Nashville in early 1974, where he did weekend airshifts, nighttime news, and promotion work. Later that year WMAK Program Director Scott Shannon took the PD position at WQXI/Atlanta and asked Benson to come along as Programming Assistant. He became acting Music Director in 1975 (following the departure of John Leader), acting Program Director for a brief time in 1976 following Shannon's departure, and then Assistant Program Director for both WQXI-AM and FM. In February 1977 he became Program Director for WQXI-FM.

WQXI-FM had been an automated Pop/Adult-formatted station until 1974, when live programming was instituted with the identity, "The Biggest Rock In Georgia." Changes in emphasis and identity ("Super Rock 94," "The Q," "The FM QXI," etc.) persisted for three years, but the station suffered in both ratings and audience identification. On assuming the PD position, Benson dubbed the station "94Q" and devised a novel fusion of AOR and Top 40 programming ideas, resulting in a new, strong identity for the station and rating success to the point of outscoring their AM counterpart and achieving number one status in the prime 18-34 and 18-49 demographics. In the following interview with R&R Top 40 Editor John Leader, Benson outlines his methods and ideas and describes the rapid rise of his station and his own career.

R&R: Where do you position yourself in the market, amidst Z93 which is Top 40, WQXI-AM which is Top 40, and WKLS which is AOR?

BENSON: We really try to gear ourselves toward the young adult audience. We tried to fill a void I think existed in the market for a long, long time. It's really geared to the person who is not necessarily into heavy metal material, like you hear on a progressive station, but who still likes contemporary music. The person who likes popular songs, but not at the rate of perhaps every 2 1/2 hours or even less.

R&R: What is the music philosophy that would follow that positioning?

BENSON: For new music, as far as selection is concerned there are several criteria. We watch all the major trades for the growth patterns of the records around the country, and then requests and then of course, just local single and album sales are considered. We really watch album sales closely.

R&R: But aren't you usually first in the market to expose selected new product?

BENSON: Yes and I think that comes from a real subjective element, a gut feeling that goes into our music selection. Probably more so with us than with other stations in the market. I think that's really the key determining factor that we use in judging a new song. I have a Music Director, Jeff McCartney, and he's a good "street man." He very frequently gets a feel for certain records before they break big.

R&R: So you will follow your subjective feelings in certain cases, rather than wait for someone else to furnish your proof?

BENSON: Sure, if we like the record and feel that it is good for the radio station then we'll go with it.

R&R: Can you give me a specific example where you went ahead of the market on a record?

BENSON: The Billy Joel record, "Just The Way You Are" Columbia came out with "Movin' Out" off the Billy



Don Benson, Program Director of 94Q/Atlanta, Jefferson-Pilot's WQXI-FM.

Joel album, and we put the album on the radio. We thought "Just The Way You Are" was the big record and that's the one we played continuously. The eventual growth of the record nationwide now speaks for itself. The same with Kansas "Dust In The Wind" and Rita Coolidge "Higher & Higher".

R&R: Don't you think selecting album cuts based on "Feel" can be risky?

BENSON: We are going to miss some; there's no doubt about that. But I figure if we hit a high percentage of them, then we will be in good shape. With the music system that we have, I feel that it is imperative it have some subjective flexibility to it or we are really in trouble. We can't be dictated by sales. I'll give you an example: Our target audience is 18 to 34 year old females and the older males, 25 to 34 year olds. No matter how strong the sales were, we would never add a "teen record" at the expense of our target audience.

R&R: Do you feel the 18 to 34 female and the 25 to 34 male have similar music tastes?

BENSON: I think so. It's difficult to categorize people to the point of 100 percent accuracy. I feel that the tastes are similar, very similar. I think that after they hit around 25 that they're not necessarily into the heavy metal, grinding, harsh-sounding music you might hear on progressive stations. But they're still interested in contemporary music. I feel that if we hit home in those target demos, the station's going to bring home a nice percentage of the dollars in the market, and you know radio is a business.

R&R: Let's talk about jock presentation on the air. We've established the fact that the music lies somewhere between Top 40 and AOR, with crossovers from both areas, but how do the guys on the air present themselves? What do the jocks on 94Q sound like?

BENSON: They are people. They are human beings and I think that is really important. They are the people that put your product on the radio and it's a low key, non-hype approach. But it's not at the point of being laid back. It's people on the radio. They are right there sitting in the front seat of the car with you. It's not lazy, it's not stoned. Nor is it too hip sounding; it's one on one. The people on the radio are just that. They're people.

R&R: So excitement can exist if in fact the excitement is necessary at a particular point?

BENSON: Of course. Promotions for example, and way they handle things. They are not presented with an element of phoniness. Really, it's more sincere enthusiasm.

R&R: What kind of contests and promotions have you found effective?

BENSON: I think the promotion should really reinforce the position you have taken in the city. We've marketed ourselves as a music station so we're obviously doing promotions to reinforce our identity, such as album and concert promotions. There are other things that have really worked well for us that appeal to the non-concert crowd. We've given away trips to Mexico, trips to the



MONEY, HONEY!



EDDIE MONEY "BABY, HOLD ON"

CHECK THESE MONEY MAKING MOVES:

WPEZ 20-18	WOKY add	94Q 29-22	Z98 add 33	KROY 28-24	WRFC debut 35	WIRK debut 30
Z93 26-21	WZUU 25-20	WTIX 18-13	WRJZ debut 23	KNDE 25-18	WFOM 20-15	CK101 debut 39
WSAI 29-22	KFRC 12-11	WNOE 25-21	WNCI add 19	WAQY debut 25	98Q 32-29	WCGQ 29-25
Q102 23-18	WOLF add	WAKY 26-21	KAKC debut 38	K104 21-16	WLOF add	WTMA debut 26
KSLQ 18-17	WTRY 25-23	WBBQ 29-25	K100 32-28	WYND add 40	WAIR 29-24	

FROM EDDIE'S RED HOT DEBUT ALBUM
ON COLUMBIA RECORDS 



94-Q

Bahamas, trips to the city of your choice. One thing that worked well was giving away fully-outfitted 45-foot houseboats for weekends on Lake Lanier. That was really a lot of fun for us. We just finished giving away Sky-Diving lessons. At first, I thought, the prize might actually be a little dangerous for our audience, but the response has been phenomenal. Two of our jocks are going to the lessons with the winners. As far as visibility promotions, we ran promos on the air personalized by each of the jocks, saying that they wanted to get out and get to know people and meet people, at their church, school, or civic organization and if they had a meeting coming up we'd be more than happy to come out and speak. We have really gotten a lot of response from that.

R&R: *Skipping mornings for the moment, who are your personalities?*

BENSON: 10am-2pm is Jim Morrison. He helps out in music research. He's been in Atlanta all of his life, so he really has a good touch with the city. I think it's up to him to hold as much of the morning show audience as he really can. We want people to listen to Jim at work, in the office, at home and in the car. So the songs are really not harsh-sounding and we want the station to have as low an irritation sound here as possible. Don't misunderstand me, there is plenty of uptempo material, but nothing extremely grinding or offensive.

From 2-6pm is Jeff McCartney; he's the Music Director. Around this time period the tempo picks up a little bit in comparison to that in the midday show, but not severely. Perhaps some of the newer music will go here, a few of the newer singles that haven't proven themselves in the market.

R&R: *So, you might be slightly less familiar with your music in afternoon drive than in middays?*

BENSON: Yes, but not much, maybe a difference of one record an hour. A lot of traffic information here, a lot of sports, but not at the expense of the music. We use artist and group interviews in Jeff's shift because he handles them extremely well.

6-10pm is Russ Davis, another Southern boy. He's also a song writer with a big interest in music. His show has a few more album cuts than you would find during the day, a lot of concert information and an extremely personable presentation.

10pm-2am is Dain Schult, and he has lived in Atlanta most of his life. The music starts to mellow out here and we utilize special music features. At midnight, we do a thing called "The Midnight Snack," which is 45 minutes of uninterrupted music. During the day we pre-promote the artist that Dain features on "the snack." This is a real popular feature, especially against some of the other competition in town.

2am-5:30am Adrienne Edwards, she's our all-nite disc jockey. An interesting thing that she does is that she became so frustrated by not having any spots on her show, that she went out and started selling her own show. Of course, it was with the OK of the sales department. She's really making some money selling her own show and she's selling it on her own personality and her own initiative because ARB does not publish any numbers for that time period. She goes out and sells just on her own charisma. We ran a promotion recently, she took a bunch of her late-night listeners out to dinner and the mail-in response



94Q CREW—Back row (l-r) Jeff McCartney, Music Director; Adrienne Edwards; Dain Schult; Jim Morrison. Middle (l-r) Fleetwood Gruver and Don Benson. Front, Dennis Winslow.

to that was much, much better than even I expected it to be. So, she has got a lot of fans.

R&R: *Let's talk about the unique situation you have with your morning man, Gary McKee, who simulcasts on WQXI-AM and 94Q from 5:30-10am. Now Gary's show format really belongs more to the AM than the FM. However, looking in the ARB book the majority of Gary's listeners are tuned in on the FM. Do you view this as a problem having Gary's show primarily a function of AM programming?*

BENSON: That's a good question. I think if you compare the structure, especially musically, of Gary's

tolerate newer music more quickly. Radio stations here aren't waiting six weeks to see how songs do in other markets anymore.

R&R: *But, don't you find Gary is presenting a lot more entertainment and information in his four-and-a-half-hour shift on your station than the rest of your guys do in your typical 94Q approach for the rest of the day?*

BENSON: I think so, but I think that the people that listen to our radio station in the morning want more of what Gary gives than they would during midday or night. We increase the amount of information in the after-

"It's a teamwork atmosphere; every member of the staff knows what the goal of the station is and we all work together to achieve it."

show now to the way it was two years ago, there has been a drastic move towards the sound of our station.

R&R: *Does Gary play album cuts in the morning?*

BENSON: He will go with some of the records that we go with early, and I think the market as a whole is starting to react to music more quickly and go with songs earlier. Perhaps what we did just caused an awakening process in the market. The people here now can

noon when people are driving home, to have a degree of similarity between the morning and afternoon show. McKee is definitely an asset. You look at the numbers he generates for the radio station and you know he brings a lot of revenue through our doors. Gary has been here for a long time. He has more tenure in the market as a morning man than anyone else in the city from a contemporary standpoint.

R&R: *With 94Q's approach to music, you obviously discuss philosophy with the guys. How do you get across "the presentation" to your staff?*

BENSON: A lot of one-on-one working with them. We have a lot of staff meetings. And critiquing too. I listen to their shows and review the music sheets. I listen to the station almost all the time. I think a Program Director should really be aware of his product. With as much flexibility as the jocks have in music selection, I think it's imperative that I am aware of what they are doing. So if there is a problem, we can solve it. The staff is really hungry for constructive criticism, and we really work well together. It's a teamwork atmosphere; every member of the staff knows what the goal of the station is and we all work together to achieve it.

R&R: *Let's talk about that creative flexibility that the guys have on the air. Is the majority of the music in an hour selected by the jock on the air?*

BENSON: Yes, but within a framework. Let me give you an example: The music is put together in sets, with the heavy emphasis upon style of music and tempo transition. There's always three songs in a row, and at the end of each set we always back-announce what we've played. I have given them a great deal of music to select from. There are no flow charts, or hot clocks to follow. Instead, we have categories and the jocks have to play a certain number of songs from each category within the hour. Just a few guidelines on positioning product next to each other, with a big stress on positioning and tempo and style coming to play.



94-Q personalities draw for the grand prize winner of a \$2,300 Hot Tub at the station's recent first anniversary party.

94-Q

R&R: Can you give me a specific example of music style and tempo transition?

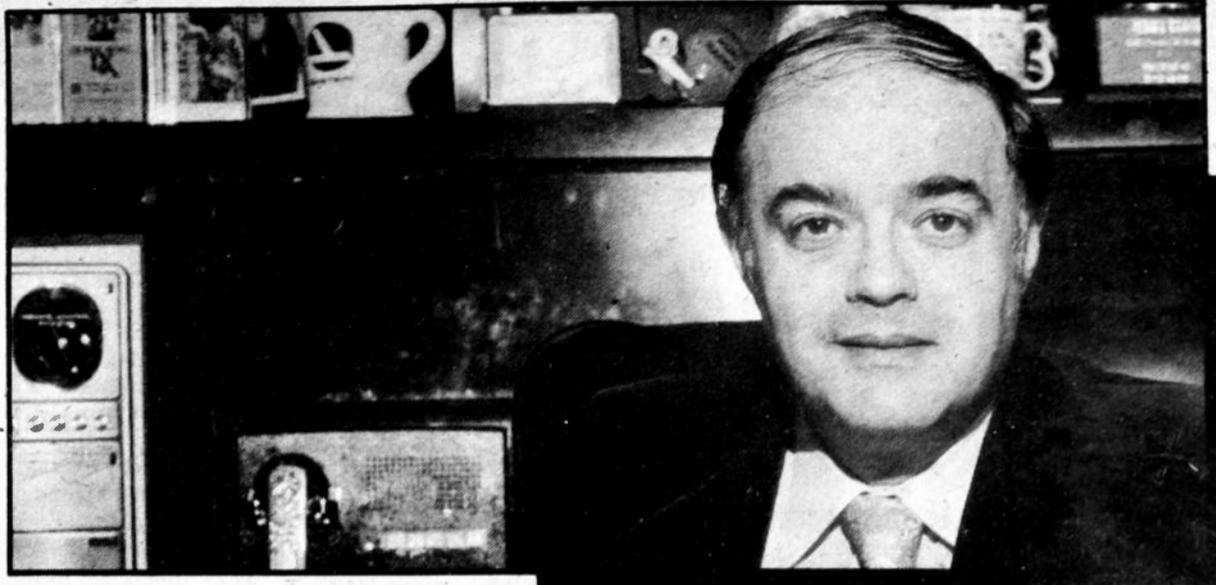
BENSON: Let's say you're playing a fast song, like "Turn To Stone" by ELO. Obviously you wouldn't slam on the brakes, so to speak, dead-seguing into "The First Time Ever I Saw Your Face." It's a gradual slowing-down or stepping-up process in tempo from song to song. You don't want to play something by Queen and go into a light Dan Hill, because the people who are loving Queen probably are not going to get right into Dan Hill. The jocks do have a lot of freedom in putting together the music. It's like giving the personalities a big yard to play in and, as long as they stay within that yard and follow the few rules that I've laid down for them, they are OK.

R&R: Then each guy's approach can be different from the guy who preceded him.

BENSON: There is still that structure. It's flexible, but there is a basic hard-core structure that underlines the entire process. It's a lot more work for the jock than it may appear here, but the end result has really been successful for us.

R&R: Has it been a problem relating your programming philosophies to management and sales?

BENSON: The sales staff here is really exceptional.



WQXI and 94Q Vice President and General Manager Gerald S. Blum.

There's good cooperation between Sales and Programming. They are aware of our product, what we do and why we do it. Just an example: They won't ask me for extra commercial minutes if it is at the expense of the product, because they know that if the ratings are there,

they are going to make their money. There is a lot of give and take. Sure, we have occasional disagreements, but there is always a settlement without a lot of argument. Problems are confronted and handled instead of hidden and allowed to fester. The sales staff comes in and offers creative ideas. Let's say they have a certain account on the air. If they feel that the spot is harsh-sounding or detrimental to the air sound, even if it's their own client's spot, they will come in and tell me. So, there is a lot of open-door exchanging of ideas and opinions between programming and sales.

R&R: Do you exercise creative control over what does get on the air commercially? If something comes up that you feel is just totally contrary to the format would you go in and say "We can't run this spot"?

BENSON: Absolutely, there is no question about that, because I'm responsible for the product on the air and the commercials are part of that product. There is give and take there, of course. It will be discussed, the problem will always be confronted, but the Management has never failed to back me on it.

R&R: How about your relationship with Jerry Blum, the General Manager?

BENSON: Jerry has given me the freedom to run my own department totally. Don't misunderstand me; naturally, he wants to be informed as to what is going on. But, he believes in his people enough that he gives them the freedom to make their own decisions. I think one of his strongest attributes is that he is a great listener. If you have a problem, you can go to Jerry, ask him his opinion and he'll give it to you. But he will listen first and then he'll leave the decision up to you. It's a great chance to really learn at the same time you are applying policy. I don't know many people that are fortunate enough to have a situation like this.

R&R: You have had phenomenal ratings success in a very short time. The Oct./Nov. Arbitron shows you number one in 18-34 adults, and tied with WSB for 18-49. Your format is relatively new in concept but why, in your opinion does it work so well?

BENSON: I think we filled a void in the city. There have been so many changes in identity and music direction here that people couldn't turn on the station and know what they were going to hear. So for the past year, we've been 94Q to the people of Atlanta and we haven't varied from it. I think that Atlanta can turn our radio station on and know what they are going to hear. They know that it's going to be a "low irritation," pleasant radio station to listen to.

R&R: What are your goals, Don, both personally and professionally?

BENSON: Management at one point or another, and/or ownership. A chance to grow, learn more about sales, I'd really like to learn the sales side of the business. I think that's mandatory before I get into a management position. The learning process is still here and I've got a lot of ground to cover. Management and ownership are really what I'm shooting for down the line.

R&R: This is really your first crack at being a Program Director and with that job description comes the necessity of handling and directing people. Has the experience been a positive one for you?

BENSON: I love it, I really enjoy working with people. It's really gratifying to see things work out for you when you treat your people right. I'm a stickler for really taking care of people as much as I can, giving them a great working environment. The way I look at it, if you give them good working conditions and the right tools, chances are excellent that the results are going to be there. If the results are there the ratings will follow. I really enjoy getting a chance to work with people and getting a chance to learn. I make some mistakes but I try to learn from them. I get back up and keep moving forward.

HR



Tower Place, new home of WQXI and 94Q in Atlanta's exclusive Northwest area.

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

This week we welcome some faces, both old and new, to the AOR pages of R&R. In weeks to come we will be receiving reports from the following AOR stations and staff members:

WKLS/Atlanta, Keith Allen, PD
WRNO/New Orleans, Sambo Roberts, MD.
CHEZ-FM/Ottawa, Ontario, Brian Murphy & Sheryl Nicholson, MD's.
KTFM/San Antonio, Marc Elliott, PD.

Remember, you needn't be an AOR music reporter to keep in touch with us regarding station promotions and changes. As "the industry's newspaper," we want to keep everyone informed of everything newsworthy happening at radio stations crosscountry.

Sweeping Changes At Boston AOR Stations

Boston AOR stations have been the scene of several high level moves and changes this past week. WBCN Program Director Tommy Hedges left to program competing WCOZ, filling the gap left by George Taylor Morris who moved to New York to program WPIX. Hedges' position at WBCN was filled by former KWST/Los Angeles Music Director Charlie Kendall.

Tommy Hedges explained his decision to leave WBCN to R&R: "At WBCN I had been trying to push the station in a direction that would lead to more mass appeal. But there's only so much I could do with a station that has the political stance and community reputation that WBCN has. It became clear to me that some of the changes I'd envisioned for the station might be difficult to see happen without alienating a lot of people both at the station and in the community. WCOZ, on the other hand, has a fairly apolitical and nonstereotyped image, and is therefore more flexible to the changes I have in mind."

At WCOZ, Hedges plans to "blend the best elements of many of Boston's stations and see what happens. What I've come to realize," he continued, "is that you can't educate listeners; you have to entertain them. So at WCOZ we'll be adding less new music but playing the new music we do add with greater consistency and more excitement. I want a station where the listeners will feel involved."

Charlie Kendall is similarly excited about the future of his station. "WBCN is one of the vanguard album music radio stations," he told R&R. "My main concern is to evolve the station into the prototype of what is going to be AOR radio in the eighties."

"Everyone on the air is very talented and creative," Kendall continued, "but I don't feel that they have received the right amount of input on the way in which radio has evolved over the last few years. All they need is a little guidance and direction about radio in general."

In other changes, WCOZ afternoon air personality Mark Parenteau is leaving to take the 6-10pm airshift at WBCN, a shift being vacated by MD John Brodey, who is going off the air to take on additional responsibilities as the station's Programming Coordinator, working with Kendall.

WBCN has also hired radio project freelancer David Bieber as its Creative Services Director, a position which will include publicity and station promotions.

Evolution

Best of luck to an old friend, Neil McIntyre, former WPIX/New York PD who has just been named Radio Director at Record World...DC101/Washington D.C.'s new PD is the station's morning air personality, Dave Brown. Former DC101 PD Dwight Douglas is looking for a major market programming position. Contact Dwight at (703) 528-2171...KGON/Portland's new PD is Jerry Ostertag, from WLRS/Louisville...John Yaeger is the new Public Affairs Director of WIBA-FM/Madison...Tom McKay of Windchime Communications has been named morning air personality at KWST/Los Angeles, replacing Charlie Kendall. Tom will continue to run the Soft AOR consultation firm. Mike Bechtel has been upped from weekend airshift to Music and Research Coordinator of KWST. He'll also keep the airshift. Barbara Marullo has left KWST, where she was Creative Services Director and weekend air personality...David T. has not left KMEL/San Francisco, as reported in last week's Evolution. He remains the station's Production Director and afternoon air personality...KMBQ/Shreveport has switched formats to AOR from Beautiful Music...Bill Bowker, 10pm-2am at KROQ AM & FM/Burbank, has left the station...Mary Von Vorst has left QFM97/Buffalo, where she was News Director...Steve Barrington is the new MD at WWCK/Flint...Rad Messick has left WQDR/Raleigh to become PD of 3WV/Charlottesville.

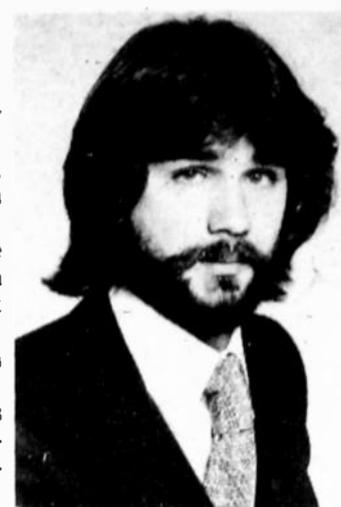
Gast Named KWST/Los Angeles General Manager

Monte Gast has been promoted from Sales Manager to General Manager of KWST/Los Angeles.

Since his first radio job in 1972 at KRLA/Los Angeles, Gast has worked at KMET/Los Angeles in sales and then joined KWST in 1976 as Sales Manager.

Gast is "very excited" about his promotion to the station's General Manager position. "I think the station has shown a continual record of growth in the market and I hope to be able to continue that growth."

In naming Gast to the position, Howard Grafman President of Century Broadcasting Corporation, said: "Monte has given us an outstanding performance as Sales Manager during the past two years and we are confident he will be one of Southern California's most responsive radio managers."



Update

"More Power to Them:" WKQQ/Lexington was granted a construction permit for their new transmitter tower which will increase their power from 50,000 to 100,000 watts... One morning show to another: WSAN/Allentown's morning air personality Dave Fox interviewed Dr. David Thorton from "All My Children" and Larry Wallick of "One Life to Live" about their soap opera experiences...Happy AOR Anniversary to: WIYY/Baltimore (their first) and ROCK96FM/Fresno (2nd)...To celebrate their first birthday, WLUP/Chicago asked its listeners to pick up free invitations at local retail outlets to their private party and concert, which featured Van Halen. WMMS/Cleveland has begun celebrating their tenth anniversary by offering free "Tenth Anniversary" lapel pins to listeners who send in postcards...KMEL/San Francisco's new morning team Procter & Ward were recently heard on two San Francisco radio stations simultaneously. Terry McGovern, KSAN's new morning air personality and a follower of Procter and Ward's humor bits, called them on the air and put them on KSAN as well as KMEL.

Color

BOOGALOO DOWN BROADWAY: WEEI-FM/Boston, in conjunction with Warner Bros. Records and George Benson's latest album, are sponsoring a postcard drawing for an expenses-paid trip to New York City for two listeners who will dine and catch some theatre "On Broadway."

LOOKING FOR A LOGO: FM100/Seattle is carrying on a talent search for a local artist to redesign their logo. Entries will be displayed in a shopping mall art exhibit, while the winning logo will grace not only the station's T-shirts, but will also be painted on the side of a Seattle building.

RUTLEMANIA HITS CLEVELAND: M105/Cleveland localized "Rutlemania" by airing comments from Warren Zevon, Van Halen, Journey and Joe Walsh on how The Rutles affected them.

PLASTIC PROMOTION: WWCK/Flint, in conjunction with Harvest Records and Be Bop Deluxe's latest album, aired a "Drastic Plastic" promotion, asking its listeners to melt their unwanted albums into attractive and original shapes. The creator of the most artistic design in plastic got to run through a local record store for 105 seconds to replenish his album supply.

KITES ARE FUN: KMOD/Tulsa celebrated Spring's arrival by sponsoring a kite flight that attracted 20,000 kite enthusiasts. Albums were given for the best original kite designs.

REAL TEN-CENT TOWN: WCCC/Hartford, in conjunction with Warner Bros. Records and the new Emmylou Harris album, constructed a miniature town built of dimes and quarters. The "town" was put on display locally and listeners were asked to guess the money amount used in making the exhibit. Winning guesser got \$107 (station's dial frequency).

DJ FOR A DAY: WKQQ/Lexington, in conjunction with A&M Records and the "American Hot Wax" biopic of DJ Alan Freed, has entry blanks at local theatres showing the film which can be filled in by people interested in becoming disc jockeys for an hourlong show on WKQQ. Winners will be drawn from the collected cards.

Concerts And Conversations

PRESENTATIONS: WQFM/Milwaukee presented Good Rats for 93 cents...WOUR/Utica presented The Jam for 96 cents.

RADIO CONCERTS: Wet Willie on KZEL/Eugene...Pickins on WSAN/Allentown... Ozark Mtn. Daredevils on CHUM/Toronto...Robert Gordon, Sanford/Townsend and Dan Hill on WMMS/Cleveland...The Jam on WOUR/Utica.

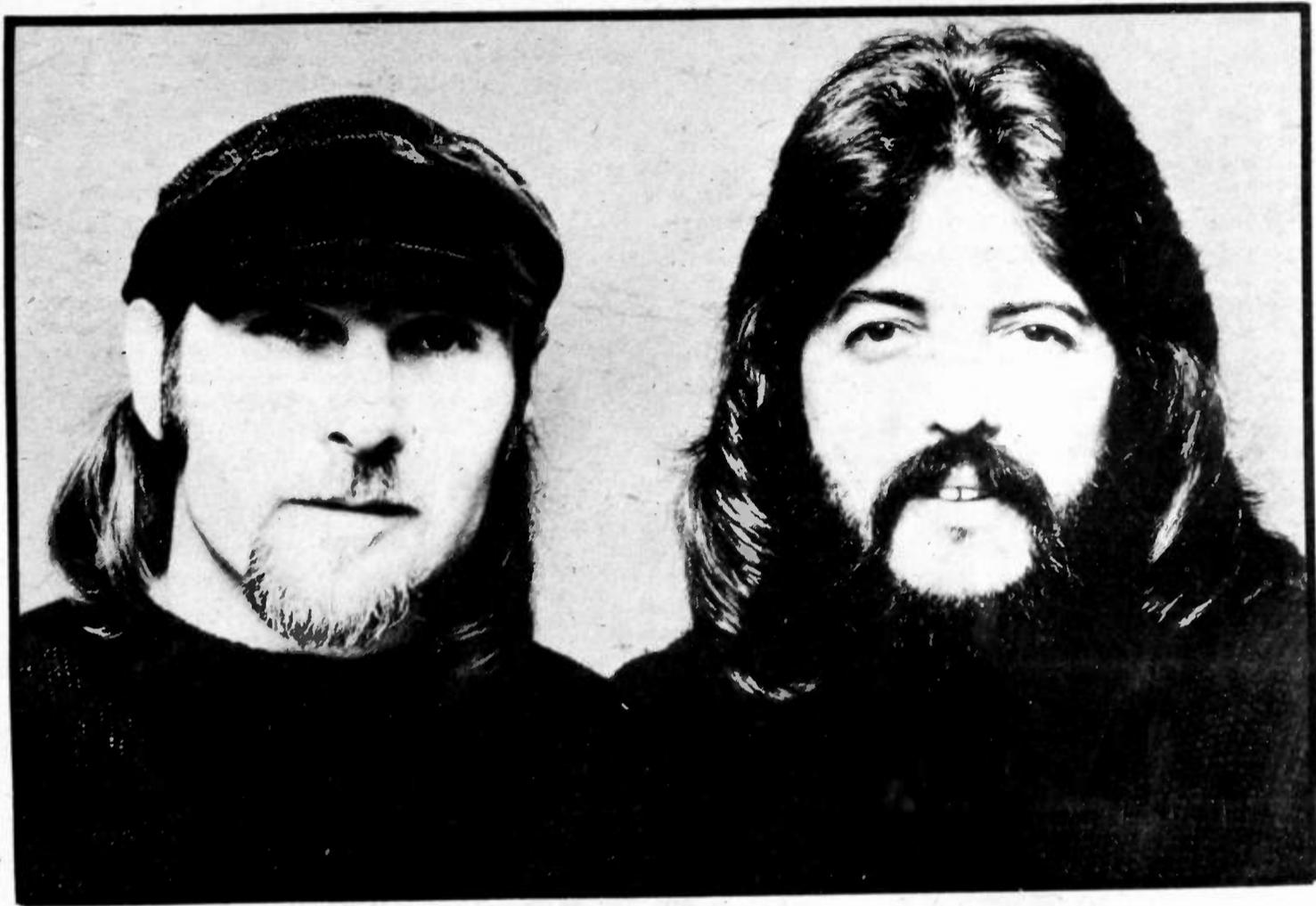
GUEST DJ's: Sanford/Townsend on QFM96/Columbus...Tom Shaw of Styx on WAAF/Worcester.

CONVERSATIONS: Bruce Cockburn on WXRT/Chicago...Horslips and Garfield on WQFM/Milwaukee...Aerosmith on FM100/Seattle...Journey on WOUR/Utica...Jock Bartley of Firefall on ZETA 4/Miami...Styx, Jam, Van Halen and Journey on WRPI/Troy...Corky Siegel and Richie Furay on KTCL/Ft. Collins, Col...Lenny LeBlanc on WAAF/Worcester...Charlie and Journey on WIOQ/Philadelphia...David Bradstreet on CHEZ-FM/Ottawa...Robert Gordon & Link Wray, and Dan Hill on WMMS/Cleveland...Root Boy Slim on KTIM/San Rafael...Cindy Williams on WEZV/Allentown...Michael Murphey and Jerry Beckley of America on KSMB/Layfayette...Warren Zevon on WYSP/Philadelphia...Van Halen and Journey on WQBK/Albany.



RUSSELL IN NEW YORK—At the recent Leon and Mary Russell concert tour New York City appearance, Paradise/Warner Bros. recording artist Leon Russell (left) spoke backstage with WPLJ/New York air personality Pat St. John (right).

Put A Little 'Love' In Your Chart.



SEALS & CROFTS "You're The Love"

Their Newest Smash.



on Warner Brothers Records

Produced by Louis Shelton

38 SPECIAL DE "SPECIAL DELIVERY" ON

SP 4684

Produced by



38 SPECIAL ON TOUR: (With The Outlaws)

Management: Sir Productions

3/
28

St. Regis College
Denver,
Colorado

4/
1

Paramount
Theater
Portland, Oregon

4/
2

Center Arena
Seattle,
Washington

4/
3

Commodore
Ballroom
Vancouver, B.C.

4/
6

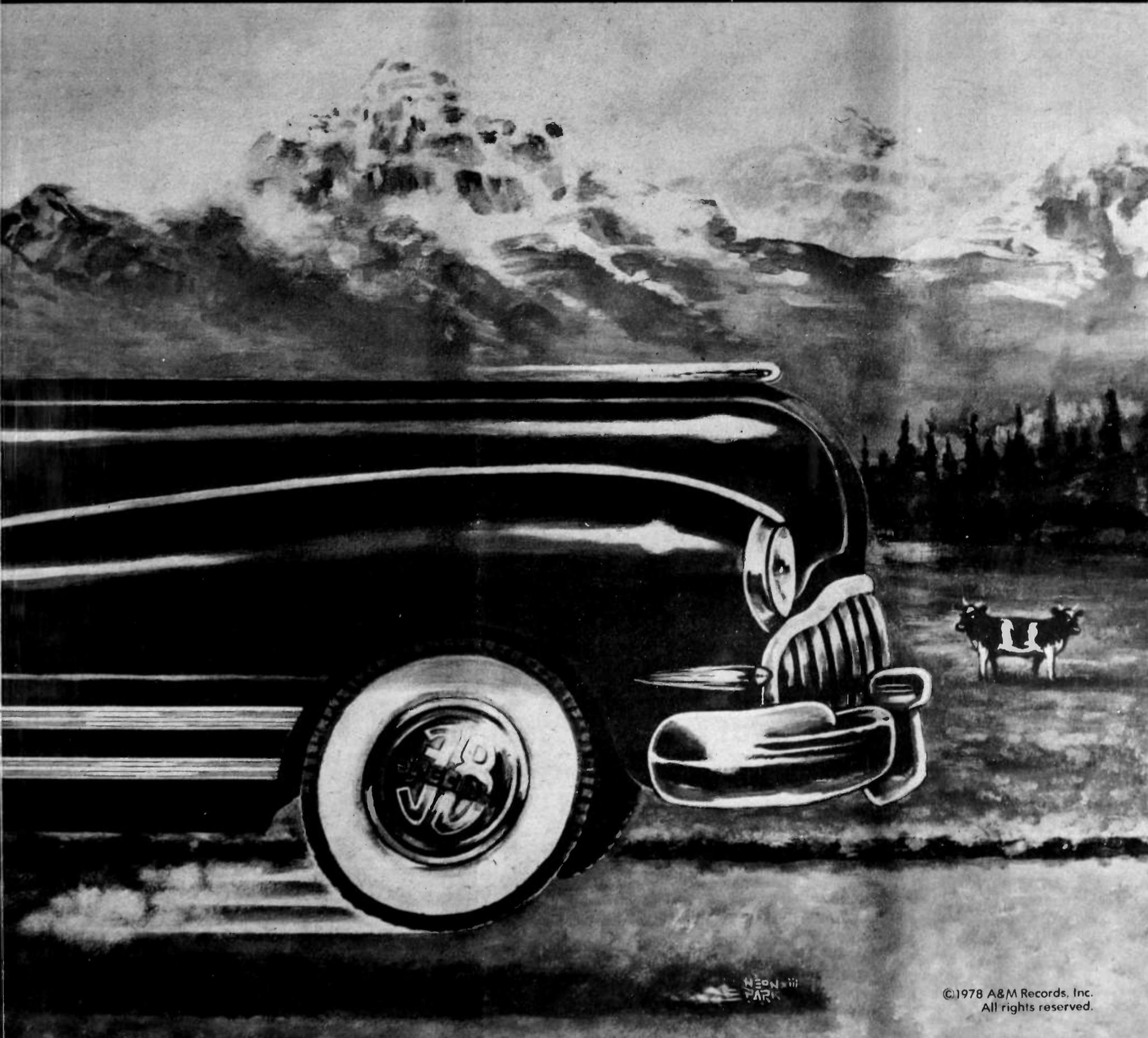
FO
PO

LIVERS AGAIN.

A&M RECORDS & TAPES



Hartman



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ter Rudge Agency: Premier Talent

(EXTENSIVE U.S. TOUR TO FOLLOW)

unds
n
Nevada

4/7

Municipal Auditorium
Eureka, California

4/10

Arena
Long Beach,
California

4/11

Sports Arena
San Diego,
California

4/12

Community Center Arena
Tucson, Arizona

Radio & Records

Album Airplay/40

Chart Summary

March 31, 1978

1	JEFFERSON STARSHIP	Earth (Grunt)	"Count" "Love Too Good" "Nite" lead
2	JACKSON BROWNE	Running On Empty (Asylum)	Title "Load Out/Stay" "Thunder" lead
3	ERIC CLAPTON	Slow Hand (RSO)	"Sally" "Cocaine" "Core" lead
4	WARREN ZEVON	Excitable Boy (Asylum)	"London" Title "Johnny"
5	ATLANTA RHYTHM SECTION	Champagne Jam (Polydor)	Title "Lover" "Bother Me"
6	LITTLE FEAT	Waiting For Columbus (WB)	"Atlanta" "Feats" "Fat Man" "Willin"
7	BILLY JOEL	Stranger (Col)	"Way You Are" "Movin' Out" Title
8	JOURNEY	Infinity (Col)	"Anytime" "Wheel"
9	JIMMY BUFFETT	Son Of A Son Of A Sailor (ABC)	"Cowboy" Title "Coast" "Manana"
10	ROBERT PALMER	Double Fun (Island)	"People" "Overwhelm" "Let It Go"
11	STEELY DAN	Aja (ABC)	Title "Deacon" lead
12	KANSAS	Point Of Know Return (Kirshner)	"Dust" Title
13	VAN HALEN	Van Halen (WB)	"Got Me" "Ice Cream" "Eruption"
14	ROD STEWART	Foot Loose & Fancy Free (WB)	"Legs" "Loose" "Joking"
15	CHARLIE	Lines (Janus)	"In Love" "Dreams" "Control"
16	BOB WEIR	Heaven Help The Fool (Arista)	"Bombs" "Easy" "Doggone"
17	MANFRED MANN	Watch (WB)	"California" "Quinn" "Circles"
18	QUEEN	News Of The World (Elektra)	"Get Down" "Rock/Champs"
19	GEORGE BENSON	Welcome To L.A. (WB)	"Broadway" leads Variety Of Cuts
20	PATTI SMITH	Easter (Arista)	"Night" leads Variety Of Cuts
21	STYX	The Grand Illusion (A&M)	"Fooling" "Sail" "Castle"
22	BOB WELCH	French Kiss (Capitol)	"Ebony" "Heart"
23	RENAISSANCE	A Song For All Seasons (Sire)	"Light" "Home" "Day Of" lead
24	ELVIS COSTELLO	My Aim Is True (Col)	"Detectives" "Shoes"
25	ELO	Out Of The Blue (Jet)	"Sweet Talkin'" "Blue Sky"
26	JERRY GARCIA	Cats Under The Stars (Arista)	"Sun" "Gommorah"
27	SAT. NIGHT FEVER	Soundtrack, Various Artists (RSO)	"Night Fever" "Alive"
28	TED NUGENT	Double Live Gonzo (Epic)	"Baby" "Cat" "Dr."
29	MICHAEL MURPHEY	Lone Wolf (Epic)	"Loners" "Nothing"
30	EDDIE MONEY	Eddie Money (Col)	"Hold On" "Two Tickets" "Gambling"
31	SEA LEVEL	Cats On The Coast (Capricorn)	"Secret" leads
32	KAYAK	Starlight Dancer (Janus)	"Be Mine" leads
33	THE RUTLES	The Rutles (WB)	"Ouch" "Hold" "Piggy" "No. One"
34	ANDREW GOLD	All This & Heaven Too (Asylum)	"Thank You" "Genevieve"
35	LYNYRD SKYNYRD	Street Survivors (MCA)	"Smell" "Right" "Name"
36	GENESIS	And Then There Were Three (Atl)	"Follow" "Scenes"
37	GERRY RAFFERTY	City To City (UA)	"Baker St." "Time" Title
38	THE OUTLAWS	Bring It Back Alive (Arista)	"Song" "Freeborn"
39	MARIA MULDAUR	Southern Winds (WB)	"Make Love" leads
40	BEBOP DELUXE	Drastic Plastic (Harvest)	"Surreal" "Electrical"

Another good week for newcomers and a steady week for old-timers. STARSHIP maintained the top position, with hits at 82% of our reporters. BROWNE and CLAPTON held steady, with hits at 75% and 68% of our reporters respectively. ZEVON and ARS inched up, with hits at 57% and 54% of our reporters respectively. JOEL held steady. JOURNEY moved up, as did PALMER. KANSAS resurged, while VAN HALEN moved up. ROD had a good week. CHARLIE was this week's highest debut, with adds at 48% of our reporters. BENSON jumped up. PATTI debuted with adds at 34% of our reporters. RENAISSANCE inched up. GARCIA debuted with adds at 26% of our reporters. FEVER had a good week. MURPHEY inched up. KAYAK resurged. RUTLES held steady. LYNRYD moved up. GENESIS debuted with adds at 22% of our reporters. RAFFERTY debuted with significant adds and hits. BE BOP bounced back onto the chart. STRAWBS almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

- AWB**
Warner Communications (Atlantic)
WALTER EGAN
Not Shy (Col)
FOTOMAKER
Fotomaker (Atlantic)
MICHAEL FRANKS
Burchfield Nines (WB)
HEADEAST
Head East (A&M)
RONNIE MONTROSE
Open Fire (WB)
STRAWBS
Deadlines (Arista)

The albums listed in *The Bin* are those which received enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. AOR includes all albums that made the chart last week but did not receive enough continued airplay to make it again this week. These albums continue to get airplay on enough stations to be potential charting albums. In *The Bin* albums are listed in alphabetical order.

MOST ADDED

- CHARLIE *Lines (Janus)*—Added at 48% of our reporters.
PATTI SMITH *Easter (Arista)*—Added at 34% of our reporters.
JERRY GARCIA *Cats Under The Stars (Arista)*—Added at 26% of our reporters.
GENESIS *And Then There Were Three (Atlantic)*—Added at 22% of our reporters.
STRAWBS *Deadlines (Arista)*—Added at 22% of our reporters.

THE HOTTEST

- JEFFERSON STARSHIP *Earth (Grunt)*—Reported hot at 82% of our reporters.
JACKSON BROWNE *Running On Empty (Asylum)*—Reported hot at 75% of our reporters.
ERIC CLAPTON *Slow Hand (RSO)*—Reported hot at 68% of our reporters.
WARREN ZEVON *Excitable Boy (Asylum)*—Reported hot at 57% of our reporters.
ATLANTA RHYTHM SECTION *Champagne Jam (Polydor)*—Reported hot at 54% of our reporters.

PROGRESSIVE SINGLES

- | | | |
|-----|--------------------------|-----------------------------------|
| 1 | WINGS | "With A Little Luck" (Capitol) |
| 2 | BONNIE TYLER | "It's A Heartache" (IRCA) |
| 3 | ALLAN CLARKE | "Shadow In The Street" (Atl) |
| 4 | WAR | "May Senorita" (MCA) |
| tie | HENRY GROSS | "Only The Beautiful" (Lifesong) |
| 5 | JAY FERGUSON | "Thunder Island" (Asylum) |
| tie | HOTEL | "You'll Love Again" (Mercury) |
| 5 | TOM ROBINSON BAND | "24/68 Motorway" (Harvest) |
| 6 | WET WILLIE | "Make You Feel Love Again" (Epic) |
| 7 | ENGLAND DAN & J.F. COLEY | "We'll Never Have" (Big Tree) |
| tie | LEBLANC & CARR | "Falling" (Big Tree) |

Progressive Singles: These singles receive enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. AOR includes all singles that made the chart last week but did not receive enough continued airplay to make it again this week. These singles continue to get airplay on enough stations to be potential charting singles. In *Progressive Singles* singles are listed in alphabetical order.

NORTHEAST

ADDED	
CHARLIE	48%
PATTI SMITH	40%
GARLAND JEFFREYS	28%
ELVIS COSTELLO	24%
GENESIS	24%
STRAWBS	24%
HOTTEST	
JEFFERSON STARSHIP	80%
JACKSON BROWNE	76%
ERIC CLAPTON	72%
BILLY JOEL	64%
LITTLE FEAT	56%
WARREN ZEVON	56%
Excitable Boy (Asylum)	56%

SOUTH

ADDED	
CHARLIE	56%
PATTI SMITH	28%
JERRY GARCIA	28%
GERRY RAFFERTY	20%
RICHARD TORRANCE	16%
ENGLAND DAN & J.F. COLEY	16%
JIMMY BUFFETT	16%
HOTTEST	
JEFFERSON STARSHIP	84%
JACKSON BROWNE	80%
ATLANTA RHYTHM SECTION	68%
ERIC CLAPTON	64%
WARREN ZEVON	52%
JIMMY BUFFETT	52%
Son Of A Son Of A Sailor (ABC)	52%

MIDWEST

ADDED	
CHARLIE	64%
GENESIS	48%
PATTI SMITH	44%
STRAWBS	36%
REO SPEED WAGON	28%
JERRY GARCIA	28%
HOTTEST	
JEFFERSON STARSHIP	88%
ERIC CLAPTON	84%
JACKSON BROWNE	80%
JOURNEY	64%
BILLY JOEL	56%

WEST

ADDED	
JERRY GARCIA	32%
CHARLIE	29%
SPECIAL	26%
PATTI SMITH	26%
JIMMY BUFFETT	26%
HOTTEST	
JEFFERSON STARSHIP	77%
JACKSON BROWNE	68%
WARREN ZEVON	65%
ERIC CLAPTON	55%
ATLANTA RHYTHM SECTION	55%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

Tune In To REO Speedwagon!



What happens when one of the nation's most exuberant bands leaves their exhaustive rock 'n' road schedule to plunge into their first studio recording in almost two years? They surface with a new album that bristles with excitement and energy, that's what!

"You Can Tune A Piano, But You Can't Tuna Fish"

REO SPEEDWAGON on Epic Records and Tapes.



Produced by Kevin Cronin and Gary Richrath with Paul Grupp

Direction: John Baruck Management Company

INCREDIBLE CHART JUMPS:

***142-*47 BILLBOARD**

***106-*68 CASHBOX**

***76-*59 RECORD WORLD**

THE FUGITIVE SPIRIT OF ROCK 'N' ROLL.

THE OUTLAWS Bring It Back Alive.

The furious energy of an Outlaws in-concert performance escapes description. It's an incredible moment of pure excitement shared by the band and the entire audience. The Outlaws never fail to reach that peak. And now at long last, they've been recorded live in a series of historic appearances, recreating the elusive magic that rock 'n' roll is all about.

The crowd wanted action, and that's what they got.

**THE OUTLAWS' "BRING IT BACK ALIVE."
A SCORCHING TWO-RECORD SET, RECORDED LIVE.
ON ARISTA RECORDS AND TAPES.**



Direction:
Charlie Brusco
High Tides Management, Inc.
Atlanta, Georgia

Produced by Allan Blazek for Pandora Productions, Ltd.



WAV 57
104.7 FM
JACKSONVILLE

ADDED: Gene Cotton (Arista), Sweet (Capitol), Hot Tuna (Grunge), Steve Nicks (Arista), Pat's Band (Arista), Atlantic Rhythm Section (Polygram), Jackson Browne (Arista), Red Star (WB), Donny (Arista), John Mellencamp (WB), Ted Nugent (Arista), Santana (Arista), Rubicon (20th)

JAMIE BROOKS MD: Playing various cuts. Playing WINGS single.

WYLL 102.5
Long Island
102.5 FM

ADDED: Jimmy Vincent (Capitol), Hot Tuna (Grunge), Streams (Arista), Pat's Band (Arista), England Dan & JF Coley (Big Tree), Auger/Tippett (WB), Oakland Jitters (A&M), NED (Arista), Jefferson Starship (Grunge), Billy Joel (Capitol), Russel (Arista)

BIRNH BIRNARD MD: Playing various cuts.

WSHE-FM/WSRF-AM
Miami
101.1 FM

ADDED: David (Capitol), England Dan & JF Coley (Big Tree), Gerry Rafferty (UA), Manfred Mann (WB), Sat Night Fever (RSO)

DAVID ST. JOHN MD: Playing various cuts. Playing WINGS and PATTI SMITH singles.

WRVR
New York
113.3 FM

ADDED: Sweeps (Arista), Star (Arista), Hot Tuna (Grunge), Manfred Mann (WB), Gerry Rafferty (UA), George Benson (WB), Atlanta Rhythm Section (Polygram)

BOB JAMES (Capitol), Bruce Turrentine (Fantasy), Ralph McDonald (Mercury), Dave Brubeck (A&M), Chuck Corea (Polygram), Elton John (Arista), Don Dixon (Mercury), Buster Work (Arista), Joe Raposo (A&M), Lenny White (Black), Jimmy Ocean (A&M)

DOUG HARRIS MD: Playing various cuts.

wysp
Philadelphia
215.3 FM

ADDED: Jimmy Buffet (Arista), Warren Zevon (Arista), Sat Night Fever (RSO), Eric Clapton (RSO)

Linda Ronstadt (Arista), Kenny Rogers (Arista), Steely Dan (Arista), George Benson (WB), Warren Zevon (Arista), Jackson Browne (Arista), Bob Dylan (Capitol), Queen (Arista), Eric Clapton (RSO)

LITFEN JOHNSON MD: Playing various cuts. Playing WINGS single.

KY/IO2
Kansas City
102.5 FM

ADDED: Jimmy Buffet (Arista), Pat's Band (Arista), Gene Cotton (Arista), Sweet (Capitol), Warren Zevon (Arista), Jefferson Starship (Grunge), Missouri (Fantasy), Hot Tuna (Grunge), Jackson Browne (Arista), Red Star (WB), Donny (Arista), John Mellencamp (WB), Ted Nugent (Arista), Santana (Arista), Rubicon (20th)

MAI FLOYD PD: Playing various cuts. Playing WINGS and BONNIE TYLER singles.

KLOS 95.5
Los Angeles
95.5 FM

ADDED: Warren Zevon (Arista), Sat Night Fever (RSO), Eric Clapton (RSO)

BUM PINEDO MD: Playing various cuts.

wqfm
Milwaukee
101.1 FM

ADDED: Chris James, John Elmer (Mercury), Renaissance (Arista), Jimmy Mack (Big Tree), Russell DaShoff (Arista), Pat's Band (Arista), Hot Tuna (Grunge), Kansas (Arista), Billy Joel (Capitol), Kenny Rogers (Arista), Ted Nugent (Arista)

JIM ROBERTS MD: Playing various cuts.

WNOHm
Norfolk
100.3 FM

ADDED: Chris James, Water (Arista), Hot Tuna (Grunge), Jackson Browne (Arista), Eric Clapton (RSO), Billy Joel (Capitol), Kenny Rogers (Arista), Ted Nugent (Arista)

BON RIGER MD: Playing various cuts. Playing WINGS and BONNIE TYLER singles.

WDE 102
Pittsburgh
102.5 FM

ADDED: Gene Cotton (Arista), Sweet (Capitol), Hot Tuna (Grunge), Jackson Browne (Arista), Red Star (WB), Donny (Arista), John Mellencamp (WB), Ted Nugent (Arista), Santana (Arista), Rubicon (20th)

JOHN McGHAN PD: Playing various cuts. Playing ATLANTA RHYTHM SECTION, LITTLE RIVER BAND, WINGS and ELO singles.

K94 KSMB
Lafayette
94.1 FM

ADDED: Renaissance (Arista), Gerry Rafferty (UA), Chris James, Eric Clapton (RSO), Jackson Browne (Arista), Red Star (WB), Donny (Arista), John Mellencamp (WB), Ted Nugent (Arista), Santana (Arista), Rubicon (20th)

JAY WALSH MD: Playing various cuts. Playing RUBI CON, JIMMY BISHOP, ENGLAND DAN & JOHN FORD COLEY, ANDREW GOLD, TOM PETTY, STEVE AND BOB WILCH singles.

KMET 104
Los Angeles
104.1 FM

ADDED: Jimmy Buffet (Arista), Hot Tuna (Grunge), Jackson Browne (Arista), Eric Clapton (RSO), Billy Joel (Capitol), Kenny Rogers (Arista), Ted Nugent (Arista)

JACK SNYDER MD: Playing various cuts. Playing BOB WILEY, IAN ALLAN, CLARE STEEL, DAN JAY, FIM GUSON, SA, LEE GEORGE, WINSTON, SHERBORN, TOWNSEND, WET WILLY, HOTEL BILLY, JOE RUBI, CON, MIAT LOAF and JACKSON BROWN singles.

MONTGOMERY Y102 THE FM
102.5 FM

ADDED: Hot Tuna (Grunge), Chris James, Donny (Arista), More (Arista), Hot Tuna (Grunge), England Dan & JF Coley (Big Tree), Hot Tuna (Grunge), Manfred Mann (WB), Warren Zevon (Arista)

PAT SIMPSON MD: Playing various cuts. Playing BOB WILEY, IAN ALLAN, CLARE STEEL, DAN JAY, FIM GUSON, SA, LEE GEORGE, WINSTON, SHERBORN, TOWNSEND, WET WILLY, HOTEL BILLY, JOE RUBI, CON, MIAT LOAF and JACKSON BROWN singles.

KATT
Oklahoma City
103.7 FM

ADDED: Jerry Garcia (Arista), Hot Tuna (Grunge), Lenny White (Arista), Renaissance (Arista), John Elmer (Mercury), Mike Jordan (WB), Lou Reed (Arista), Pat's Band (Arista), RED Superwoman (Epic), Jackson Browne (Arista)

MIRI BAILEY MD: Playing various cuts. Playing WINGS single.

wydd 104.7
Pittsburgh
104.7 FM

ADDED: Meat Loaf (Capitol), Van Halen (WB), Head East (A&M), GUNS N' ROSES (Arista), Jackson Browne (Arista), Eric Clapton (RSO), ELO (Arista), Jack Robertson (WB), Gloria Johnson (MD), Lynyrd Skynyrd (Arista), The Allman Brothers Band (Arista), The J. Geils Band (Arista), The Doobie Brothers (Arista), The Pretzels (Arista), The J. Geils Band (Arista), The Doobie Brothers (Arista), The Pretzels (Arista)

JACK ROBERTSON MD: Playing various cuts. Playing ART GARFUNKEL, ENGLAND DAN & JOHN FORD COLEY, KANSAS and JAY FERGUSON singles.

WILS 101-FM
Lansing
101.1 FM

ADDED: RED Superwoman (Epic), Genesis (Arista), Striker (Arista), Rubicon (20th), Chris James, Hot Tuna (Grunge), Van Halen (WB), Eric Clapton (RSO)

DAVE LANGI PD: Playing various cuts. Playing CHUCK MANGIONI single.

KRLA
Los Angeles
103.5 FM

ADDED: England Dan & JF Coley (Big Tree), Jimmy Buffet (Arista), John Mellencamp (WB), Max Funnig (Capitol), Gerry Rafferty (UA), Group W/No Name (Arista), Hot Tuna (Grunge), Manfred Mann (WB), Warren Zevon (Arista)

MICHAEL SHEET MD: Playing various cuts. Playing BONNIE TYLER, BANDY NEWMAN and GEORGE BISHOP singles.

KPML
Muscatine
101.1 FM

ADDED: AWB (Arista), Hot Tuna (Grunge), 38 Special (A&M), Hot Tuna (Grunge), David's Jam (Arista), Jerry Garcia (Arista), England Dan & JF Coley (Big Tree), Streams (Arista), Auger/Tippett (WB), Hot Tuna (Grunge), British Lions (RSO), RED Superwoman (Epic)

LISA CATALONA MD: Playing various cuts.

KQ98
Omaha
98.1 FM

ADDED: Jimmy Buffet (Arista), RED Superwoman (Epic), Michael Franks (WB), Alan Toussaint (WB), Jerry Garcia (Arista), Streams (Arista), Frank Zappa (WB), Bob Marley (Arista), Max Funnig (Capitol), Pat's Band (Arista), John Mellencamp (WB), England Dan & JF Coley (Big Tree), Charlie Luman, Eric Clapton (RSO)

BARRY TAIT MD: Playing various cuts. Playing WINGS single.

KGON
Portland
103.1 FM

ADDED: Tubex (A&M), Michael Murphy (Epic), Jimmy Buffet (Arista), Queens (Arista), 38 Special (A&M), Hot Tuna (Grunge), Jackson Browne (Arista), Journey (Capitol), Robert Palmer (Arista)

Gloria Johnson MD: Playing various cuts. Playing ELTON JOHN single.

WBLM
Lewiston-Portland
107.7 FM

ADDED: John Hall (Arista), Chris James, Jerry Garcia (Arista), Garland Jeffries (A&M), Richard Tanner (Capitol), Gary Wolfson (A&M), Don Henley (Arista), Hot Tuna (Grunge), Rob-A-Palmer (Arista), Warren Zevon (Arista), Michael Murphy (Epic), Atlanta Rhythm Section (Polygram)

JOE DIAZ MD: Playing various cuts. Playing HENRY CROSS, VAN HALEN, TOM ROBINSON BAND, LITTLE RIVER BAND, CHANGING GEAR, TRINITY WINGS, PATTI SMITH, GENESIS and WAB singles.

106 FM KWEST
Los Angeles
106.1 FM

ADDED: Charlie Luman, 38 Special (A&M), Hot Tuna (Grunge), Jefferson Starship (Grunge), Journey (Capitol), Warren Zevon (Arista)

PAUL SULLIVAN MD: Playing various cuts. Playing WINGS single.

KDF3
Nashville
103.1 FM

ADDED: Fottmaker (Arista), Jimmy Buffet (Arista), Rutter (WB), Gene Cotton (Arista), Be-Bop Deluxe (Mercury), England Dan & JF Coley (Big Tree), Gerry Rafferty (UA), Walter Egan (Capitol)

ERIC CLAPTON (RSO), Jackson Browne (Arista), Billy Joel (Capitol), Stevie Dan (Arista), Sat Night Fever (RSO), Chuck Mangione (A&M), Queen (Arista), Jefferson Starship (Grunge), Warren Zevon (Arista), Little Feat (WB), Atlanta Rhythm Section (Polygram)

BOB CHURCH MD: Playing various cuts. Playing WINGS, GENESIS and ELTON JOHN singles.

WORJ
Orlando
107.1 FM

ADDED: Hot Tuna (Grunge), Jackson Browne (Arista), Art Garfunkel (Capitol), Edie Money (Capitol), Little Feat (WB), James Taylor (Capitol), Eric Clapton (RSO), Townshend/Lennox (A&M), Meat Loaf (Capitol), Van Halen (WB)

BRIAN MURPHY MD: Playing various cuts. Playing WINGS single.

link
Portland
103.1 FM

ADDED: John Elmer (Mercury), John Hall (Arista), Auger/Tippett (WB), England Dan & JF Coley (Big Tree), Bryn Haworth (A&M), Marie Muldaur (WB), Hot Tuna (Grunge), Jackson Browne (Arista), Journey (Capitol), Robert Palmer (Arista), Kenny Rogers (Arista), Rubicon (20th)

MIRI BAILEY MD: Playing various cuts. Playing WINGS single.

WLBX
Lexington
103.1 FM

ADDED: Charlie Luman, Fottmaker (Arista), Cafe Jacqui (Capitol), Rutter (WB), Manfred Mann (WB), New Love (Arista), HDY, Queen (Arista), Billy Joel (Capitol), Stevie Dan (Arista), Eric Clapton (RSO)

DICK MUNGATE PD: Playing various cuts. Playing PATTI SMITH, BONNIE TYLER, L'ELANC & CARR, JAY FERGUSON, SWEET and WINGS singles.

102 WLS
Louisville
102.5 FM

ADDED: Pat's Band (Arista), Jackson Browne (Arista), Billy Joel (Capitol), Rod Stewart (WB), Journey (Capitol), Stevie Dan (Arista), Eric Clapton (RSO)

DRABE HALL MD: Playing various cuts.

WNOE-FM
New Orleans
101.1 FM

ADDED: Wino (Arista), Michael Franks (WB), Bobby Reno (MD), NATTAN transfer, JUICE NEWTON and LISA HARTMAN transfer

106.7
Ottawa
106.7 FM

ADDED: Michael Murphy (Epic), Jan Ackerman (Arista), Pat's Band (Arista), Fabienne Thibault (Rebec Disc), Gilles Valiquant (Capitol), Robert Palmer (Arista), Atlanta Rhythm Section (Polygram)

HOT: Jackson Browne (Arista), Art Garfunkel (Capitol), Edie Money (Capitol), Little Feat (WB), James Taylor (Capitol), Eric Clapton (RSO), Townshend/Lennox (A&M), Meat Loaf (Capitol), Billy Joel (Capitol)

BRIAN MURPHY MD: Playing various cuts. Playing WINGS single.

WBRU
Providence
101.1 FM

ADDED: Jerry Garcia (Arista), Garland Jeffries (A&M), Eric Clapton (RSO), Pat's Band (Arista), Nick Lowe (Capitol), Bob Marley (Arista), Hot Tuna (Grunge), Henry Gross (Arista), Streams (Arista), Charlie Luman, Hyphen (UA), British Lions (RSO)

GLENN STEWART MD: Playing various cuts. Playing ISLEY BROTHERS, DUKE & THE DRIVERS, WINGS, BONNIE TYLER and YOUNG ADULTS singles.

KFMO
Lincoln
102.1 FM

ADDED: Jerry Garcia (Arista), Max Funnig (Capitol), Outlaw (Arista), Jackson Browne (Arista), Jefferson Starship (Grunge), Eric Clapton (RSO)

RICH MITER MD: Playing various cuts. Playing WINGS single.

WIBA-FM
Madison
107.1 FM

ADDED: Pat's Band (Arista), Auger/Tippett (WB), Jerry Garcia (Arista), Stan Getz (Mercury), Streams (Arista), Bob Marley (Arista), RED Superwoman (Epic), Genesis (Arista), Low Road (Arista), Eric Clapton (RSO), Corral (Capitol), Jefferson Starship (Grunge), Hot Tuna (Grunge), Jackson Browne (Arista)

PATTI SMITH MD: Playing various cuts. Playing WINGS, PATTI SMITH and TALKING HEADS singles.

WRNO
New Orleans
104.1 FM

ADDED: Little Feat (WB), Fottmaker (Arista), Wino (Arista), Warren Zevon (Arista), Rubicon (20th), Robert Gordon (Private Stock), Max Funnig (Capitol), Chuck Mangione (A&M), Weston & White (IRCA), Bob Weir (Arista), Be-Bop Deluxe (Mercury), Michael Murphy (Epic), AWB (Arista), Head East (A&M)

SAMBO ROBERTS MD: Playing various cuts. Playing WINGS, ENGLAND DAN & JOHN FORD COLEY and ABBA singles.

WIOQ
Philadelphia
215.3 FM

ADDED: Garland Jeffries (A&M), Chris James, Air Waves (A&M), John Hall (Arista), Jerry Garcia (Arista), Pat's Band (Arista), Genesis (Arista), Southern Cross (Capitol), Nick Lowe (Capitol), Alan Toussaint (WB), Proctor & Bergman (Mercury)

HOT: Jackson Browne (Arista), Edie Money (Capitol), Little Feat (WB), Robert Palmer (Arista), Gerry Rafferty (UA), Cafe Jacqui (Capitol), Pat's Band (Arista), Warren Zevon (Arista), Billy Joel (Capitol), Journey (Capitol), Rod Stewart (WB), Genesis (Arista), Marie Muldaur (WB), Rutter (WB), Jackson Browne (Arista)

MILLEN LEICHE MD: Playing various cuts. Playing WINGS and BONNIE TYLER singles.

KJRB
Live 105
105.1 FM

ADDED: Jimmy Buffet (Arista), Auger/Tippett (WB), Jerry Garcia (Arista), Midge (Mercury), Tower Of Power (Capitol), Southern Cross (Capitol), Nick Lowe (Capitol), Garland Jeffries (A&M)

HOT: Bob Weir (Arista), Warren Zevon (Arista), Pat's Band (Arista), Jackson Browne (Arista), Rabbitt (Mercury), Robert Palmer (Arista), Talking Heads (Arista), Ronnie Montrose (WB), Kean (Arista), Jefferson Starship (Grunge), Journey (Capitol), Manfred Mann (Arista), Little Feat (WB)

PAUL HIRBY MD: Playing various cuts. Playing PAUL SIMON, WINGS, HOTEL, GENESIS, TOM ROBINSON BAND, WAB, HILSON-PARSON and BONNIE TYLER singles.

KNAC
Long Beach
102.1 FM

ADDED: Pat's Band (Arista), Garland Jeffries (A&M), Cafe Jacqui (Capitol), 38 Special (A&M), R. J. (A&M), HOT: Jefferson Starship (Grunge), Atlanta Rhythm Section (Polygram), Be-Bop Deluxe (Mercury), Little Feat (WB), Journey (Capitol)

BILL CLAY PD: Playing various cuts. Playing WINGS and BONNIE TYLER singles.

Album 97
Madison
107.1 FM

ADDED: Renaissance (Arista), Kenny Rogers (Arista), Queen (Arista), England Dan & JF Coley (Big Tree), Meat Loaf (Capitol), Jefferson Starship (Grunge), Head East (A&M)

US COOKE MD: Playing various cuts. Playing CHUCK MANGIONI, VAN HALEN, L'ELANC & CARR, ANDREW GOLD, ELO and STEEL single.

WPLJ 95.5
New York
95.5 FM

ADDED: Warren Zevon (Arista), Atlanta Rhythm Section (Polygram), HOT: Sat Night Fever (RSO), Billy Joel (Capitol)

LARRY BERGER PD: Playing various cuts.

WIOQ
Philadelphia
215.3 FM

ADDED: Hot Tuna (Grunge), Jackson Browne (Arista), Art Garfunkel (Capitol), Edie Money (Capitol), Little Feat (WB), James Taylor (Capitol), Eric Clapton (RSO), Townshend/Lennox (A&M), Meat Loaf (Capitol), Van Halen (WB)

HOT: Jackson Browne (Arista), Art Garfunkel (Capitol), Edie Money (Capitol), Little Feat (WB), James Taylor (Capitol), Eric Clapton (RSO), Townshend/Lennox (A&M), Meat Loaf (Capitol), Billy Joel (Capitol)

BRIAN MURPHY MD: Playing various cuts. Playing WINGS single.

WIOQ
Philadelphia
215.3 FM

ADDED: Jimmy Buffet (Arista), Auger/Tippett (WB), Jerry Garcia (Arista), Midge (Mercury), Tower Of Power (Capitol), Southern Cross (Capitol), Nick Lowe (Capitol), Alan Toussaint (WB), Proctor & Bergman (Mercury)

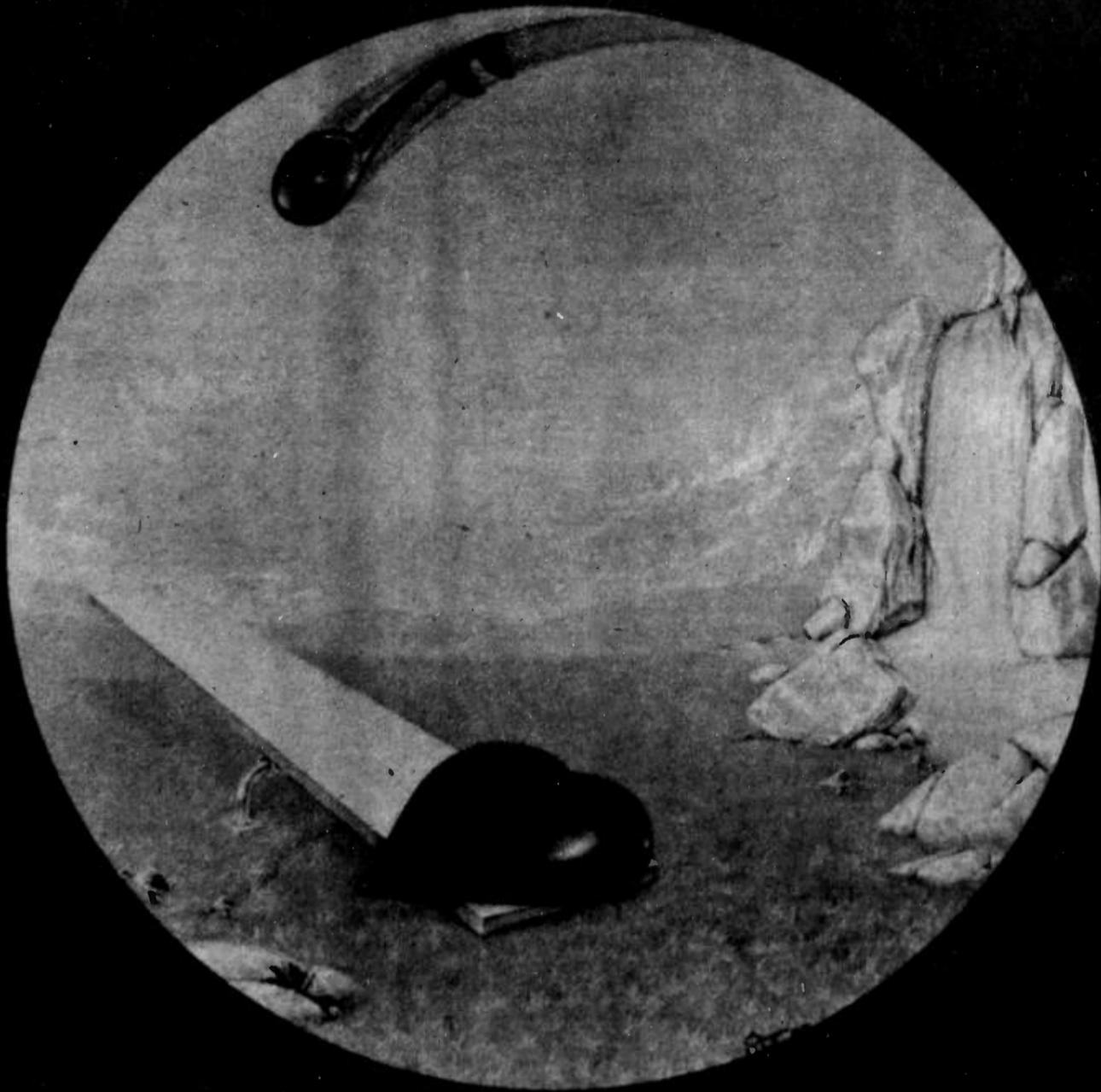
HOT: Jackson Browne (Arista), Edie Money (Capitol), Little Feat (WB), Robert Palmer (Arista), Gerry Rafferty (UA), Cafe Jacqui (Capitol), Pat's Band (Arista), Warren Zevon (Arista), Billy Joel (Capitol), Journey (Capitol), Rod Stewart (WB), Genesis (Arista), Marie Muldaur (WB), Rutter (WB), Jackson Browne (Arista)

MILLEN LEICHE MD: Playing various cuts. Playing WINGS and BONNIE TYLER singles.

M U S H R O O M R E C O R D S
P R O U D L Y A N N O U N C E S
T H E R E L A S E
O F

Heart

M A G A Z I N E



MRS 5008



"THERE IS MAGIC UNDER OUR UMBRELLA"

LOU REED STREET HASSLE

"A stunning, incandescent triumph. -A masterpiece."

"A brilliant new album. Harrowing, ugly, a self-referential masterpiece. A stunning, incandescent triumph—the best album Lou Reed has ever done."
—Rolling Stone

"Frightening. Moving. Repellent. Fascinating. And ultimately touching. Music and words share an intensity that makes this undoubtedly the most powerful Lou Reed album."
—Crawdaddy

"Lou Reed becomes a hero with 'Street Hassle.'"
—Village Voice

"This album cuts with the sharp and jagged edge of genius."
—Chicago Sun Times

LOU REED STREET HASSLE



AB-4169

The word is out on Lou Reed's new album. Don't say we didn't warn you!



"Street Hassle" from Lou Reed. On Arista Records and Tapes.

LOU REED TOUR DATES

April 2	U. of Colorado, Boulder, Colo.	April 19	American Theater, St. Louis, Mo.
5	Civic Center, Atlanta, Ga.	21	Tower Theater, Philadelphia, Pa.
7	Kingfish, Baton Rouge, La.	22	Capitol Theater, Passaic, N.J.
8	Cullen Auditorium, Houston, Texas	24	Massey Hall, Toronto
9	Opry House, Austin, Texas	25	Masonic Auditorium, Detroit, Mich.
12	Music Hall, Omaha, Neb.	27	Music Hall, Cleveland, Ohio
13	B. Ginnings, Schaumburg, Ill.	28	Tomorrow's Theater, Youngstown, Ohio
14	Park West, Chicago, Ill.	28	State College, Buffalo, N.Y.
15	Oriental Theater, Milwaukee, Wis.	30	Framingham State College, Mass.
16	State Theater, Minneapolis, Minn.	May 5	S.U.N.Y., Stony Brook, N.Y.
18	U. of Kansas, Lawrence, Kans.	8-10	Cellar Door, Washington, D.C.

Produced by Lou Reed and Richard Robinson.

THE PICTURE PAGE

Gary & Dolly



KMPC/Los Angeles personality and nationally-known announcer Gary Owens is seen with RCA recording artist Dolly Parton when she recently paid a visit to the lavish Gary Owens Building (aka the KMPC studios).

Warners Seals New Crofts Pact



'Tis the season for re-signing proves Seals & Crofts as they celebrate with Warner Bros. personnel over their successful renegotiation with the label. Shown (from left): Warner Vice President and Sales Director Lou Dennis; producer Louie Shelton; Warner Artist Development Director Carl Scott; Dash Crofts; Warner Executive Vice President Stan Cornyn; Board Chairman and President Mo Ostlin; Bob Regehr, Vice President and Director of Career Development; Jim Seals; Jazz and Progressive Division Director Ron Goldstein; manager Marcla Day; David Berman, Vice President and Director of Business Affairs; Derek Taylor, Vice President and Director of Creative Services; and Murray Gitlin, Warner Bros. Vice President and Treasurer.

Meaux The Merrier At Fender Gig



Freddy Fender and ABC Records hosted a birthday party for producer Huey Meaux following Fender's show at the Palomino. Pictured backstage (l-r) Bob Kirsch, Product Manager, ABC; producer Huey Meaux; Jay Morgenstern, Vice President and General Manager of ABC Records, International Division and President, ABC/Dunhill Music and American Broadcasting Music; Freddy Fender; and Robin Shoemaker, road manager for Fender.

Gold Is Like A Heatwave



Epic recording artists Heatwave were presented with platinum records for their latest album and single. The presentation was made by (l-r) Ron Alexenburg, Senior Vice President and General Manager, Epic, Portrait and Associated Labels; Jim Jeffries, Director of National Promotion, Epic Records; Richard Mack, Vice President, National Promotion, Black Music Marketing, CBS Records; and Maurice Oberstein, Managing Director, CBS Records England. Members of Heatwave are (l-r) Ernest Berger, Keith Wilder, Johnnie Wilder, Jr., Eric Johns, Mario Mantese and Rod Temperton.

Columbia Signs Finnigan



Columbia Records has announced the signing of Mike Finnigan. Photographed with a group of well-wishers at the signing are (from left to right, standing) Mike Dilbeck, Vice President West Coast A&R; Don Dempsey, Vice President, Marketing; Arma Andon, Vice President, Artist Development; Bob Sherwood, Vice President, National Promotion; Les Dudek; Jack Craig, Senior Vice President and General Manager, Marketing; Jason Cooper, personal manager; Don Ellis, Vice President, National A&R. Seated (from left to right) Bruce Lundvall, President, CBS Records Division; Jeff Krueger, songwriter, Finnigan; and Walter Yetnikoff, President, CBS Records Group.

LRB Heads Home



The Little River Band returned to their home continent of Australia when they played at the Festival of Sydney. Pictured backstage at the Sydney Opera House are (seated, l-r): Stephen Shrimpton, EMI-Australia Managing Director; Little River Band's Derek Pellicci; and Little River Band producer John Boylan. Standing are (left to right): Little River Band's George McArdle, Glenn Shorrock, and Graham Goble; manager Glenn Wheatley; Rob Walker, EMI-Australia Promotions Manager; the band's David Briggs and Beeb Birtles; and John Hartman of the Doobie Brothers.

"...near perfect."

Rolling Stone



S T A R M A K E R

Just a little number (E-45455)
from BRUCE ROBERTS (7E-1119)
on Elektra.



Produced by Tom Dowd

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COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DOLLY PARTON

It's All Wrong, But It's All Right (RCA)

This week's adds include WDDD, WIXZ, WEEP, WUNI, KXRB and more. Some chart activity includes 19-13 WPLO, 34-26 WHN, 28-22 WAME, 35-30 WIRE, 18-8 KENR, 33-24 WIL, 19-12 WDAF, 38-27 KSON, debut 26 WKDA, 34-27 KJJJ, 34-28 WSM. Jumped from 36 to 17 on R&R chart.

ELVIS PRESLEY

As I Leave You/Unchained Melody (RCA)

"Softly" added at WKDA. Charts debut 24 WMAQ, 27-11 WDAF, debut 27 WJJD, 40-26 WHK, debut 24 WSM, debut 29 WSUN. "Melody" added at WIXZ, whoo, wwol. Charts 28-18 WHN, 39-29 WWVA, 23-14 WFEC. Both sides added at WONE, KSSS, KXRB, WGTO. Charted 18-8 KCKC, 18-12 WPLO, 38-30 KSON, debut 29 WLAS, 12-8 WUNI. Good phones reported. Mada first week debut at 23 on R&R chart.

JOHNNY DUNCAN

She Can Put Her Shoes Under My Bed (Anytime) (Columbia)

New at WJJD, WPOC, WOKO, KFTN, WJVA. Charts 26-19 KGBS, 21-12 WUBE, 29-14 WIXZ, debut 23 WAME, 24-19 WPLO, debut 30 WIL, debut 28 WHK, 31-26 WSM, 37-27 KLAQ, debut 28 KERE. First week debut at 29 on R&R chart.

ERIC CLAPTON

Lay Down Sally (RSO)

Added this week at WUBE, WONE, WXCL, KRMD, WPOC. Charted 30-18 KCKC, 31-24 KSON, debut 29 WPLO, 30-21 KGBS, 28-21 WEEP, debut 18 WVMI, 31-25 WNYN. On R&R chart moved from 40 to 33.

MERLE HAGGARD

Always On A Mountain When I Fall (MCA)

New adds this week include WDEE, WPOC, WHBF, WVMI, WUNI, KSSS. Charts 24-17 KLAQ, 30-21 WIL, 30-25 WUBE, 32-25 WSM, 29-21 WPLO, 17-7 KCKC, 38-25 KRMD, debut 27 WKDA, 28-20 KERE, debut 25 WSUN, 32-21 WWVA. Debut at 36 on R&R chart.

NEW & ACTIVE

JIM ED BROWN & HELEN CORNELIUS "I'll Never Be Free (RCA) New at WOKO. Charts 29-23 WIL, 30-23 WSM, 25-20 WUBE, 40-30 WLAS, 33-25 WWVA, debut 19 WDAF, debut 27 KERE, 31-23 WHOO. First week on R&R chart at 40.

REX ALLEN, JR. "No, No, No (I'd Rather Be Free)" (WB) Some adds include KLAQ, WIRE, WDEE, WKDA, WJJD, WHK, KGBS, KERE. Charts 35-25 KCKC, debut 29 WAME, 28-23 WSUN, 34-28 WWVA.

CHARLIE RICH "Puttin' In Overtime At Home" (UA) One of the "Most Added" records of the week. Some station include WPLO, WKDA, WIRE, KNIX, WJJD, WXCL, WUBE, WIRK-FM, KGBS, KIKK, KDJW, KRAK, KLAQ, WINN, KSO, and others. Debut 34 KCKC.

TOM T. HALL "I Wish I Loved Somebody Else" (RCA) Another "Most Added" record of the week. New at WAME, WKDA, KIKK, KNIX, KJJJ, KKYX, WWVA, KRAK, KRGO, KRAM, KAYO, KBBQ, WXCL, WNRS, KLAQ, KARM, KYNN, KBET.

DAVE & SUGAR "Gotta' Quit Lookin' At You Baby" (RCA) One of the "Most Added" records of the week. Some adds include KGBS, KLAQ, WIRE, KKYX, KIKK, KNIX, WINN, WHOO, KRMD, KJJJ, KRAK, KBBQ, KFGO, KHAK, WWVA.

GENE WATSON "Cowboys Don't Get Lucky All The Time" (Capitol) A "Most Added" record this week. Added this week at KCKC, WPLO, KSON, KAYO, WXCL, WLAS, WSM, WWOL, KNIX, KLAQ, WWOK, WNRS, KJJJ, KRAK, KBBQ, KRGO, WBAM.

MICKEY GILLEY "Power Of Positive Drinking" (Playboy) Added at WAME, KSO, KUGR, KRMD, WJJD, WXOR, KSSS, WJVA, WCOS-FM. Charts 39-29 KENR, debut 29 KERE, debut 30 WKDA, 30-22 WHOO, debut 25 WUNI.

WILLIE NELSON "If You Can Touch Her At All" (RCA) Adds at WDAF, WUBE, KXRB, KRDR, KERE, KSO, WWVA. Moves 33-28 KSON, debut 28 WPLO, debut 27 WIL, debut 28 WAME.

JANIE FRICKE "Baby It's You" (Columbia) Added at WMAQ, WIXZ, KLAQ, WONE, WINN, WLAS. Charts 14-11 KCKC, 29-20 WWVA, 33-26 WNRS, debut 27 WOKO, debut 26 WPLO.

CRISTY LANE "I'm Gonna Love You Anyway" (LS) New this week at WIRE, KDJW, WSUN, KSO, KGBS, KLAQ, WEAT, WITL, WWVA, KUGR, WGTO.

Radio & Records

COUNTRY AIRPLAY / 40

March 31, 1978

Three Weeks	Two Weeks	Last Week	
9	3	2	1
10	4	3	2
17	6	5	3
7	2	4	4
15	9	6	5
1	1	1	6
20	13	7	7
28	16	10	8
23	10	9	9
25	20	11	10
38	26	19	11
11	12	12	12
18	18	15	13
34	23	16	14
6	5	8	15
-	35	27	16
-	-	36	17
4	7	13	18
12	14	14	19
40	28	20	20
-	-	33	21
-	37	31	22
-	-	32	23
-	40	32	24
21	22	22	25
27	27	26	26
-	38	28	27
14	17	18	28
-	-	29	29
8	21	23	30
-	-	35	31
3	10	17	32
-	-	40	33
24	25	25	34
39	34	29	35
-	-	38	36
-	-	38	37
5	15	30	38
13	19	21	39
-	-	40	40

- CRYSTAL GAYLE/Ready For The Good Times (UA)
- CHARLEY PRIDE/Somebody Loves You Honey (RCA)
- THE KENDALLS/Don't Feel Like Sinnin' To Me (Ovation)
- ANNE MURRAY/Walk Right Back (Capitol)
- JACKY WARD/A Lover's Question (Mercury)
- WAYLON & WILLIE/Mamas Don't Let Your Babies Grow Up... (RCA)
- BILLY "Crash" CRADDOCK/I Cheated On A Good Woman's Love (Capitol)
- EDDIE RABBITT/Hearts On Fire (Elektra)
- DON WILLIAMS/I've Got A Winner In You (ABC)
- KENNY ROGERS & DOTTIE WEST/Every Time Two Fools Collide (UA)
- CARPENTERS/Sweet, Sweet Smile (A&M)
- MARTY ROBBINS/Return To Me (Columbia)
- MOE BANDY/Soft Lights & Hard Country Music (Columbia)
- JOHNNY CASH/I Would Like To See You Again (Columbia)
- ZELLA LEHR/Two Doors Down (RCA)
- JOHNNY RODRIGUEZ/We Believe In Happy Endings (Mercury)
- DOLLY PARTON/It's All Wrong But It's All Right (RCA)
- RONNIE McDOWELL/I Love You, I Love You, I Love You (Scorpion/GRT)
- DONNA FARGO/Do I Love You (WB)
- CONWAY TWITTY/The Grandest Lady Of Them All (MCA)
- DON GIBSON/Starting All Over Again (ABC)
- AVA BARBER/Bucket To The South (Ranwood)
- ELVIS PRESLEY/Softly As I Leave You/Unchained Melody (RCA)
- T.G. SHEPPARD/Don't Ever Say Good Bye (WB)
- B.J. THOMAS/Everybody Loves A Rain Song (MCA)
- KENNY DALE/Red Hot Memories (Capitol)
- LINDA RONSTADT/Poor, Poor Pitiful Me (Asylum)
- MEL STREET/If I Had A Cheatin' Heart (Polydor)
- JOHNNY DUNCAN/She Can Put Her Shoes Under My Bed (Anytime) (Col)
- GEORGE JONES/Bartender's Blues (Epic)
- DOTTSY/Here In Love (RCA)
- MARGO SMITH/Don't Break The Heart That Loves You (WB)
- ERIC CLAPTON/Lay Down Sally (RSO)
- DON DRUMM/Bedroom Eyes (Churchill)
- JIM REEVES/You're The Only Good Thing (RCA)
- MERLE HAGGARD/I'm Always On A Mountain When I Fall (MCA)
- SUSIE ALLANSON/Maybe Baby (WB)
- BARBARA MANDRELL/Woman To Woman (ABC)
- TOMMY OVERSTREET/Yes Ma'am (ABC)
- JIM ED BROWN & HELEN CORNELIUS/I'll Never Be Free (RCA)

NEW ENTRIES

This chart is based solely on airplay compiled weekly from our reporting stations. Black circled numbers indicate continued upward movement from the majority of our reporters.

CHART SUMMARY: This week Crystal Gayle's single dethroned the long-running champs of the chart, Waylon & Willie, after five weeks in the number one spot. Charley Pride and the Kendalls still look like strong contenders for number one. Anne Murray is still doing well in many areas and held at number four two weeks in a row. Eddie Rabbitt, Rogers & West, and the Carpenters are still doing very well. Johnny Rodriguez, Dolly Parton, Ava Barber, Don Gibson and T.G. Sheppard all made the biggest jumps of the week. The Elvis Presley double-sided hit debuted at twenty-three. Johnny Duncan, Merle Haggard, and Jim Ed Brown & Helen Cornelius were the other new chart debuts.

WILLIE NELSON "Georgia On My Mind" (Columbia) Added at WHK, KDJW, WEEP, KJJJ, KXRB, WUNI, KBET. Charts debut 28 WPLO, debut 24 WDAF, debut 25 KENR, debut 28 KGBS.

SANDY POSEY "Born To Be With You" (WB) New this week at WDDD, WJJD, KSO, WSM, KENR, KHEY, KFGO, WOKO, WWOL. Charts 30-22 WPLO, 36-29 WUBE.

DAVID ROGERS "I'll Be There" (Republic) Added at KIKK, WDEE, WONE, KAYO, WAME, WHK, KERE, WOKO. Charts 36-27 WIRK-FM, 36-30 KLAQ, 28-23 KKYX.

STATLER BROTHERS "Do You Know You Are My Sunshine" (Mercury) New at KLAQ, KLAQ, WUNI, KSSS, WHBF, KCKN, WOKO, WJVA. Charts 28-24 KCKC, 38-30 WNYN.

GARY STEWART "Whiskey Trip (RCA) Adds at WIL, WONE, WSUN, WDEE. Charted 36-27 KENR, 33-27 WSM, 34-20 WIXZ, 29-19 KRMD, 45-30 WIRK-FM.

BOBBY BORCHERS "I Like Ladies In Long Black Dresses" (Playboy) Added at KIKK, KKYX, KRAK, WXCL, WUBE, KDJW, KJJJ, WIRK-FM, WINN, WNRS.

SONNY JAMES "This Is The Love" (Columbia) Added at WKDA, WONE, KSO, KERE, KHEY, WWOK, WGTO. Charts 29-24 WUBE, 35-30 WIXZ, 39-18 WHK.

JERRY LEE LEWIS "Come On In" (Mercury) New at WDDD, WSM, KRMD, WSUN, WONE. Charts 34-27 KGBS, 38-16 WHK, 23-13 WUBE, debut 26 WPLO.

MARY K. MILLER "Right Or Wrong" (Inergil) Starting to pick up. New at WHK, WDEE, KERE, KHEY, KBBQ, WHBF. Charts 37-27 KRMD, 32-22 KKYX, 26-21 KFTN.

CONNIE SMITH "Lovin' You Baby" (Monument) Added at WOKO, WIXZ, WNYN, WFNC. Charts 28-23 WPLO, 29-26 WUNI, 37-29 KSO, 37-26 WLAS, 34-28 WIRK-FM.

JERRY WALLACE "At The End Of The Rainbow" (BMA) Added at KRMD. (Continued on page 39)

Most Added

- CHARLIE RICH Puttin' In Overtime At Home (UA)
- TOM T. HALL I Wish I Loved Somebody Else (RCA)
- DAVE & SUGAR Gotta Quit Lookin' At You Baby (RCA)
- GENE WATSON Cowboys Don't Get Lucky... (Capitol)

Hottest:

- CRYSTAL GAYLE (UA)
- ROGERS & WEST (UA)
- E. PRESLEY "Softly" (RCA)
- KENDALLS (Ovation)
- CHARLEY PRIDE (RCA)
- DOLLY PARTON (RCA)
- JOHNNY DUNCAN (Columbia)
- DON WILLIAMS (ABC)
- CARPENTERS (A&M)
- CRASH CRADDOCK (Capitol)

Most Requested

LW	TW	
2	1	CRYSTAL GAYLE (UA)
5	2	CHARLEY PRIDE (RCA)
6	3	ROGERS & WEST (UA)
-	4	KENDALLS (Ovation)
-	5	ELVIS PRESLEY (RCA)
1	6	WAYLON & WILLIE (RCA)
-	7	JACKY WARD (Mercury)
3	8	CRASH CRADDOCK (Capitol)
-	9	CARPENTERS (A&M)
-	10	DON WILLIAMS (ABC)

*Mostly "Softly" side



THANKS YOU FOR A GOOD 1977 & WE'RE OFF TO A FLYING START IN 1978 BECAUSE OF YOU & THE LOVELY LADY WITH THE MYSTIC SMILE

CHART MAKER OF THE WEEK - BB (64) RW (69)

"I'M GONNA LOVE YOU ANYWAY"

LS GRT #156

FROM THE GREAT ALBUM

Cristy Lane is the Name!

LS GRT 8027

DESTINED TO REACH WORLD WIDE FAME

BB*51 CB*42 RW*53

POSTERS AVAILABLE

FIRST 2 WEEKS ADDS

KENR	KGBS	KMBZ
KJJJ	KRAK	KLAK
KCUB	KEEN	KMPS
KIKX	KCEY	KMO
KGEM	KFDI	KSSS
KRMD	KOYN	KTTS
KYNN	KBET	KBIL
KVOO	KFTN	KFGO
KDJW	KSOP	KEBC
KXOL	KEED	KIKN
KLLL	KSJB	KGRI
KNUZ	KLIX	KPRB
KVET	KMAK	KRDR
KKYX	KGAY	KRKT
KBUC	KLZ	KGA



FIRST 2 WEEKS ADDS

WWVA	WIRE	WSB
WSUN	WBAM	WGN
WVOJ	WXCL	WYDE
WIRK-FM	WMAY	WUNI
WWOL	WITL	WVOK
WNYN	WSDS	WGTO
WTOD	WJQS	WJAZ
WEMP	WCBX	WPNX
WKDA	WFAI	WQQT
WDOD	WLW	WTMT
WBAP	WHIM	WYNK
WTSO	WESC	WPIK
WAXX	WXXO	WCMS
WSIX-FM	WSLC	WRCP
WBIR-FM	WMNI	WSM
WCCO	WONE	KAYO

TOP REVIEWS

Cristy Lane is the Name, is the long-awaited first album on LS by the lovely lady with the mystic smile, Cristy Lane. Conclusive proof that masterpieces don't happen overnight. Highlights include: the current smash, "I'm Gonna Love You Anyway" (LS GRT 156) plus "Shake Me I Rattle," "Let Me Down Easy," "Midnight Blue," "I Can't Tell You," "By The Way." Posters available: 1 - 800 - 538 - 1770. A dynamic album of 12 great songs on LS GRT Records & Tapes #8027.

HOT - SALES

BILLBOARD

CRISTY LANE—Is The Name, LS LSGRT8027. Produced by Charlie Black. Lane's first LP project spans a wide range of material from country to soft pop ballads to rock'n'roll drawn from such writers as Melissa Manchester & Carol Bayer Sager, Felice and Boudleaux Bryant, Lobo and tunes self-penned by producer Black and Lane. An exceptional production by Black brings Lane's soft and flowing vocals upfront while combining a pleasing backdrop of musical stylings for the variety of material included.

Best cuts: "Let Me Down Easy," "Shake Me I Rattle," "By The Way," "Take Your Love Away," "Take Your Baby Home."

Dealers: Lane's last two singles, "Let Me Down Easy" and "Shake Me I Rattle," have attained Top 10 and Top 20 status. LP is another impressive showing.

CASH BOX

CRISTY LANE - "Cristy Lane is the Name" - LS GRT - 8027

- Producer: Charlie Black - List: 6.98

Cristy Lane is a pretty lady with a bright future ahead of her in country music. She has scored high on the charts in the last few months with "Let Me Down Easy" and "Shake Me I Rattle" (included in this album), and she possesses the talent to continue that pace. With a delicate femininity woven into her voice, Cristy offers a selection here of soft, pop-country ballads, "I Can't Tell You" and "Love's Gonna Shine On Me Again" are songs to note on this album.

RECORD WORLD

CRISTY LANE IS THE NAME

CRISTY LANE—LS/GRT 8027

This is Cristy's first LP for LS Records and from the sound of this lady's voice it won't be her last. With production from Charlie Black, all selections are performed with tasteful style and make for a well-rounded album. Best selections include "Midnight Blue" and "Trying To Forget About You."



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PROMOTIONS: JACK ANDREWS, FRED BENSON & MIKE RADFORD

COUNTRY



Direct From Duncan

by Jim Duncan, Country Editor

News Notes

SEMINAR WRAP-UP: I neglected to mention in last week's feature on the ninth Country Radio Seminar that next year's Record Industry Chairman will be Epic's Roy Wunsch. Roy and Radio Industry Agenda Chairman Bob Young will oversee the planning of next year's event. As mentioned last week, the 10th seminar will try to bring back some memories of the previous nine. You can help by digging through your files for old pictures, aircheck albums, and other memorabilia of past seminars... Rick Holcomb, GM of WTCR/Ashland, has informed me there are a few aircheck albums still available. It is a double record-set, featuring airchecks from 1977 and 1978. If interested, make a check payable to the Country Radio Seminar for \$9.95 and mail to Holcomb at WTCR, Radio Park Road, Catlettsburg, Kentucky 41129.

SO WHAT ELSE IS NEW?—Dan Dunnigan has been appointed PD of a new Country station in Atlanta. Dunnigan was former PD of WYZE/Atlanta, when it was programmed Country a couple years ago. The new 1000 watt is WXAP and was formerly a Jazz/Black Gospel station. April 3 is the projected air date for the new Country daytimer. Jay Beatty from St. Cloud will be doing mornings and Jonathan Stone from Nashville will handle afternoon drive. Dunnigan will hold down the midday slot. If you can help with product: 1655 Peachtree St. NE Suite 900, Atlanta, Georgia 30309...The new 1000 watt 24-hour-a-day Country station in Las Vegas is KBIM (they hope to change calls to KVEG soon). Program Director is Doug James, formerly of KGIL/San Fernando, California. Former KRAM/Las Vegas Music Director Mike Farrell will handle music for KBIM and will be doing the afternooner. The station will be known as Vegas Country-14. Record service help: 1555 E. Flamingo Road, Las Vegas 89109.

SOMETHING SPECIAL: The Texas Municipal Courts Association has just named a major journalism award after the late Frank Boardman, who was News Director of KENR/Houston up until the time of his death over a year ago. Boardman, who won hundreds of awards during his career, was in broadcast journalism for more than four decades.

CHANGES: Former KUZZ/Bakersfield PD Jay Albright and his wife Kris, who was MD at KUZZ, are now with KEEN/San Jose. Albright is doing morning drive and he and Kris are doing the music for the station...Johnny West, formerly of KFOX, WVOJ, and KSO (among others), has joined WLAS/Jacksonville, North Carolina, as morning personality and Music Director. He will take music calls Monday through Friday from 10am to 1pm (919) 455-4777...Thom Darden, defensive back for the Cleveland Browns football team, has been added to the sales staff of WHK/Cleveland...Tony Banvini, from WCCK/Erie, has joined WFEC/Harrisburg, Pa., to do mornings...WSUN/St. Petersburg's new PD Tommy Charles is now doing the afternoon (3-7) air shift. Music Director Ron Tatar in on 10 to noon. He will take calls after 2pm (Eastern time)...Randy Carr, former PD of WSDS/Ypsilanti (a suburb of Detroit), is now doing the midday show at WNRS/Ann Arbor...KSO/Des Moines has a couple new people. Tom Collins from KGGO-FM/Des Moines is doing the all-nighter and Jarrett Day, who had been with KILT/Houston, is now on middays at KSO.

Promotions, Contests & Concerts

WWVA/Wheeling and their Jamboree U.S.A. feature live show and radio broadcast will be conducting a talent search called "Star Quest" every Saturday night for 13

weeks, beginning April 1. The finalist of each week's competition will compete against each other on July 1. The final winner will receive a recording session and a personal appearance contract on the Jamboree U.S.A., as well as an appearance at the second annual Jamboree In The Hills '78 Country music festival set for July 15 and 16. Included in the lineup for that event is Bill Anderson, Moe Bandy, Roy Clark, Dave & Sugar, Crystal Gayle, Tom T. Hall, Barbara Mandrell, Ronnie Milsap, Stella Parton, Charley Pride, Mel Tillis and many others. So get your Country singing act together and enter if you have time (hey, if Waylon and Bill Anderson can do it, why not you?) Applications by writing "Star Quest," 1015 Main Street, Wheeling, WV 26003 (I can see the album now: "Chris Collier & Randy Michaels Sing Favorite Ed Salamon & Bob Pittman Crossover Hits!!") I've even got the cover.

Kansas City's Randy Michaels (WDAF) and Chris Collier (KCKN)

taken at the recent R&R Convention in Dallas)...WMUS-AM-FM/Muskegon, Michigan just presented Charley Pride and Dave & Sugar in a sell-out concert...WMC/Memphis is giving away a Datsun a week for six weeks. Listeners are asked to register at a Datsun dealer, through a newspaper campaign, or by mailing a post card. Hourly names are drawn. The person called has a certain amount of time to call the station to win. Besides the cars, the station plans to give out more than 800 other prizes. WJQS (Fun-14)/Jackson, Mississippi, has just added a new feature to the programming. Each Friday night, PD John Friskillo tells us, the station will air a top selling album from start to finish. Each week listeners get a chance to win copies of the album, plus an opportunity to air their views about each cut on the featured album...KTOM/Salinas, California, just held their "Ugly Car Contest" in conjunction with the



HONORS IN INDIANA—Recently, Indiana Governor Otis Bowen honored local radio broadcasters at a special press conference. All thirteen Indianapolis licensed radio stations took part in a quit smoking campaign with the theme, "Quit Smoking For Someone You Love...On Valentine's Day." Don Nelson, WIRE/WXTZ General Manager, originated the idea...He is pictured left of the Governor, who is at the podium.

World of Wheels car show. Listeners were asked to send in photos of their ugly cars and/or trucks. The winner, which was a 1951 Ford, got a trophy and a complete "ugly car kit:" four used tires, four ugly and used hub caps, half a paint job, dinner for two and a tank of gas. The station had the winning "ugly" on display at their remote booth at the car show...WOKO/Albany is giving away 1460 dimes (they are 1460 on the dial), as a tie-in with the Emmylou Harris album "Quarter Moon In A Ten Cent Town." Hourly registrants for the grand prize, the money, call in and get albums or T-shirts for being the correct caller...WMAQ/Chicago has begun again their "WMAQ Is Gonna Make Me Rich" bumper sticker contest. Over two million red and white (last time they were blue and white) stickers have been printed and will be distributed through the station and True Value hardware stores. Starting last Monday (26) the WMAQ "Q-Van" hit the streets of Chicago for a promotion campaign that will give out more than 1400 prizes worth over a hundred thousand dollars. The van will be looking for the stickers attached to vehicles. The 1978 campaign will be supported by extensive media coverage, including television, bus cars, and newspapers (see related picture below).



HARDWARE STORES

WMAQ General Manager Burt Sherwood (left) and Ed Lanctot, Secretary/Treasurer and Chief Merchandising Manager of True Value hardware stores, Cotter & Company, show off the new WMAQ/True Value bumper sticker display.

CMA's 7th Fan Fair Slated

The Country Music Association has announced the schedule for the 7th Annual Country Music Fan Fair, co-sponsored by the CMA and WSM's Grand Ole Opry. This year's event will take place in Nashville, June 5-11 at the Municipal Auditorium.

Monday, June 5 and Tuesday, June 6, the week-long event kicks off with the annual Slow-Pitch Celebrity Softball Tournament at Cedar Hills Park. Tuesday evening the Fan Fair Square Dance will be held. Other scheduled events during the week include shows from various labels including CBS, RCA, MCA, Capitol, ABC and Hickory Records; a bluegrass concert, the annual International Show, Reunion Show, Cajun Show, and the Grand Master's Fiddling Championship.

Registration for Fan Fair is \$30. More details are available from the CMA: (615) 244-2840.



Biff Collie

Inside Nashville

HEADLINES: Dick Clark's American Bandstand comes to town this weekend (8-9) at the auditorium. The Shirelles, Freddie Cannon and Bo Diddley are with him...Johnny Cash taped his spring special last week (28th & 29th) with Ray Charles and Waylon Jennings as guests. Those two duets Cash and Waylon did for John's new album will likely be heard on the special...Country music singer-composer Bill Anderson will be the first Country music personality to guest star on a network soap opera, when he appears on ABC-TV's "One

Life To Live" on Friday, April 7th and Monday April 18th. Bill will play himself on the popular daytime series. He will also sing two songs and do a duet with actress Jill Voigt, who plays the role of Rebecca Lee Hunt on the series...Barbara Fairchild will play "Daisy Mae" in "Li'l Abner" for the Tulsa Summer Musical Festival...Mickey Gilley and Doug Kershaw will co-host the Houston Open golf tournament on April 19th (would you say that Kershaw and Gilley will "Putt & Pick" for the players?)...Johnny Rodriguez's annual Ce-

Continued on page 40

Radio & Records

Country Regional Adds

West

KRZY Albuquerque, N.M. Charlie Rich Tom T. Hall Willie Nelson (Col) Jerry Lee Lewis Rayburn Anthony... KGBS Los Angeles, Ca. Crisly Lane Rex Allen Jr Joe Stampley Dave & Sugar Charlie Rich Larry Gatlin... KRAK Sacramento, Ca. Gene Watson Bobby Borchers Roy Head Charlie Rich Dave & Sugar Tom T. Hall Kenny Starr Max D. Barnes... KSSS Colorado Springs, Co. Merle Haggard Mickey Gilley Statler Bros Cates Sisters Rita Coolidge Elvis (Both) Narvel Felts Sherry Bryce... KJBB Phoenix, Ar. Ernest Tubb Bobby Borchers Gene Watson Jim Williams Willie Nelson (Col) Dave & Sugar Connie Cato Charlie Rich Mary Kay Place Tom T. Hall Jean Sheppard Roy Head... KJVV Phoenix, Ar. Dave & Sugar Tom T. Hall Charlie Rich Gene Watson Kenny Starr Faron Young... KRDR Portland, Or. Willie Nelson (Col) Beverly Heckel Roy Head Elvis "Solly" Hank Williams Jr Randy Barlow Sisk & Sage Crisly Lane... KFTN Provo, Ut. Tom T. Hall Dave & Sugar Bonnie Tyler Kenny Starr... KBET Reno, Nv. Charlie Rich Willie Nelson (Col) Kenny Price Dave & Sugar Tom T. Hall Jerry Reed... KBBQ Ventura, Ca. Rex Allen Jr Ron Shaw Mary K. Miller Johnny Lee Freddy Fender Joe Stampley Sandy Posey Hank Williams Jr Gene Watson Connie Cato Dave & Sugar Tom T. Hall Ronnie Sessions... KRAM Las Vegas, Nv. Tommy O Day Gene Watson Tom T. Hall Johnny Lee Jerry Reed Red Steagall Ron Shaw Ray Sanders

Midwest

WNRS Ann Arbor, Mi. Tom T. Hall Dave & Sugar John W. Ryles Kenny Starr Bobby Bare Gene Watson Bobby Borchers Mack White... WNK Cleveland, Oh. Mickey Newberry Ronnie Spector Randy Barlow Willie Nelson (Col) David Rogers Merle Haggard Faron Young... WDEE Detroit, Mi. Rex Allen Jr Gary Stewart Mary K. Miller David Rogers Merle Haggard Faron Young... WDFW Kansas City, Mo. Tommy Jennings Willie Nelson (RCA)... WITL Lansing, Mi. Dave & Sugar Stella Parton Joe Stampley Sandy Posey W.L. Colt... WONE Dayton, Oh. Eric Clapton Sonny James Joe Stampley Freddy Fender Elvis (Both) Gary Stewart Jerry Lee Lewis Janie Fricke David Rogers... WJJD Chicago, Il. Sandy Posey Johnny Duncan Rex Allen Jr Charlie Rich Mickey Gilley... WMAQ Chicago, Il. Linda Ronstadt "Marry" Jim Reeves Janie Fricke... WUBE Cincinnati, Oh. Charlie Rich Bobby Borchers Eric Clapton Willie Nelson (RCA)... KSO Des Moines, Ia. Mickey Gilley Willie Nelson (RCA) Sonny James Loretta Lynn Dolly Parton "Doors" Johnny Paycheck Rubby Falls Charlie Rich David Alan Coe Sandy Posey Crisly Lane Ronnie Sessions... WIRE Indianapolis, In. Rex Allen Jr Randy Barlow Cates Sisters Dave & Sugar Crisly Lane Dale McBride Stella Parton Charlie Rich... WDDD Marion, Il. Sandy Posey Dolly Parton Marcia Ball Jerry Lee Lewis Red Sovine... WWSO Madison, Wi. Willie Nelson (Col) Jerry Reed Jimmy Chestnut Crisly Lane Tom T. Hall Dave & Sugar... WJVA South Bend, In. Stella Parton Gene Watson Red Steagall Tom T. Hall Bobby Borchers Eric Clapton Charlie Rich Roy Head

East

WOKO Albany, N.Y. Sandy Posey Johnny Duncan Statler Bros David Rogers Connie Smith Brown & Cornelius Micky Gilley Willie Nelson (RCA)... WJOP Baltimore, Md. Ava Barber Merle Haggard Johnny Duncan T.G. Sheppard Eric Clapton... WYTL Oshkosh, Wi. Dolly Parton Mary K. Miller Gary Stewart Johnny Lee Statler Bros... WWSU St. Petersburg, Fl. Crisly Lane Gary Stewart Jerry Lee Lewis Billy Joel Elvis "Solly" Hank Williams Jr Bobby Borchers King Edward IV Marcia Ball Mack White Beverly Heckel Kenny Starr Jan Howard Dave & Sugar Charlie Rich Tom T. Hall... WKRM Shreveport, La. Jerry Lee Lewis Dave & Sugar Mickey Gilley Eric Clapton B.J. Thomas Gene Watson Rayburn Anthony... WKDA Nashville, Tn. Larry Gatlin Ronnie Sessions Sandy Posey Jerry Lee Lewis Gene Watson Carpenters... WHOO Orlando, Fl. Dave & Sugar Elvis "Melody" Rex Allen Jr Barry Kays Charly McLain Bobby Bare Larry Gatlin... WWSN St. Petersburg, Fl. Crisly Lane Gary Stewart Jerry Lee Lewis Billy Joel Elvis "Solly" Hank Williams Jr Bobby Borchers King Edward IV Marcia Ball Mack White Beverly Heckel Kenny Starr Jan Howard Dave & Sugar Charlie Rich Tom T. Hall... WKRM Shreveport, La. Jerry Lee Lewis Dave & Sugar Mickey Gilley Eric Clapton B.J. Thomas Gene Watson Rayburn Anthony... WWSU St. Petersburg, Fl. Crisly Lane Gary Stewart Jerry Lee Lewis Billy Joel Elvis "Solly" Hank Williams Jr Bobby Borchers King Edward IV Marcia Ball Mack White Beverly Heckel Kenny Starr Jan Howard Dave & Sugar Charlie Rich Tom T. Hall... WKRM Shreveport, La. Jerry Lee Lewis Dave & Sugar Mickey Gilley Eric Clapton B.J. Thomas Gene Watson Rayburn Anthony... WWSU St. Petersburg, Fl. Crisly Lane Gary Stewart Jerry Lee Lewis Billy Joel Elvis "Solly" Hank Williams Jr Bobby Borchers King Edward IV Marcia Ball Mack White Beverly Heckel Kenny Starr Jan Howard Dave & Sugar Charlie Rich Tom T. Hall... WKRM Shreveport, La. Jerry Lee Lewis Dave & Sugar Mickey Gilley Eric Clapton B.J. Thomas Gene Watson Rayburn Anthony

South

KDJW Amarillo, Tx. Bobby Borchers Charlie Rich John W. Ryles Bob Luman Willie Nelson (Col) Crisly Lane Rubby Falls... WFLA Tampa, Fl. Charlie Rich Gene Watson Emmylou Harris Ronnie Sessions Charly McLain... KLVI Beaumont, Tx. Randy Barlow Roy Head... WMI Biloxi, Ms. Dolly Parton Merle Haggard Susie Altanson Barry Manilow... WAME Charlotte, N.C. Rayburn Anthony Debby Boone Razy Bailey Mickey Gilley Tom T. Hall Emmylou Harris David Rogers... WCO-FM Columbia, S.C. T.G. Sheppard Jerry Wallace Mickey Gilley Rex Allen Jr... WFTO Cypress Gardens, Fl. Willal Nelson (RCA) Freddy Fender Dale McBride Crisly Lane Merle Haggard Faron Young Elvis Presley (Both)... KHEY El Paso, Tx. David Houston Sandy Posey Sonny James Mary K. Miller Dale McBride... WFNK Fayetteville, N.C. Dolly Parton Merle Haggard Bob Luman Joe Stampley Connie Smith... WBAP Ft. Worth, Tx. Marty Mitchell Roy Head B.J. Thomas Charlie Rich Merle Haggard... KENR Houston, Tx. Bonnie Tyler Sandy Posey Johnny Paycheck... WLAS Jacksonville, N.C. Merle Haggard Janie Fricke Billy Joe Shaver Mary Kay Place Gene Watson Hank Williams Jr Roy Head... WWSU St. Petersburg, Fl. Crisly Lane Gary Stewart Jerry Lee Lewis Billy Joel Elvis "Solly" Hank Williams Jr Bobby Borchers King Edward IV Marcia Ball Mack White Beverly Heckel Kenny Starr Jan Howard Dave & Sugar Charlie Rich Tom T. Hall... WKRM Shreveport, La. Jerry Lee Lewis Dave & Sugar Mickey Gilley Eric Clapton B.J. Thomas Gene Watson Rayburn Anthony... WWSU St. Petersburg, Fl. Crisly Lane Gary Stewart Jerry Lee Lewis Billy Joel Elvis "Solly" Hank Williams Jr Bobby Borchers King Edward IV Marcia Ball Mack White Beverly Heckel Kenny Starr Jan Howard Dave & Sugar Charlie Rich Tom T. Hall... WKRM Shreveport, La. Jerry Lee Lewis Dave & Sugar Mickey Gilley Eric Clapton B.J. Thomas Gene Watson Rayburn Anthony... WWSU St. Petersburg, Fl. Crisly Lane Gary Stewart Jerry Lee Lewis Billy Joel Elvis "Solly" Hank Williams Jr Bobby Borchers King Edward IV Marcia Ball Mack White Beverly Heckel Kenny Starr Jan Howard Dave & Sugar Charlie Rich Tom T. Hall... WKRM Shreveport, La. Jerry Lee Lewis Dave & Sugar Mickey Gilley Eric Clapton B.J. Thomas Gene Watson Rayburn Anthony

NEW & ACTIVE

(Continued from page 36)

WCO-FM. Charted 32-26 KSO, debut 29 KGBS, 29-24 KJJJ, 31-25 KLAK, debut 30 KERE, 32-18 WLAS. NARVEL FELTS "Runaway" (ABC) New at KSSS, WNYN, WWOL, WADR. Charts 32-28 KCKC, 32-26 WUBE, 31-28 WIXZ, 35-29 WEEP. ROY HEAD "Now You See 'em, Now You Don't" (ABC) Added at KHAK, WXCL, KRAK, WWVA, KJJJ, KLVI, WLAS, WXOR. JOE STAMPLEY "Red Wine And Blue Memories" (Epic) Added at KGBS, KERE, WONE, KFGO, KBBQ, WFNC, WBAM, WHBF.

Others Getting Significant Action

RAYBURN ANTHONY "Maybel I Should've Been Listenin'" (Polydor) Added at WAME, KXRB, WXOR, KRMD. Charts debut 28 WSUN. BOBBY BARE "Too Many Nights Alone" (Columbia) New at KKYX, WHOO, WNRS, KYNN.

RANDY BARLOW "Slow And Easy" (Republic) Added at WIRE, WHK, KYNN, KBET, KLVI. CATES SISTERS "Long Gone Blues" (Caprice) Adds at WIRE, WKDA, KSSS. FREDDY FENDER "If You're Looking For A Fool" (ABC) Added at KLAC, WONE, KBBQ, WGTO. Charts 25-22 WUNI. LARRY GATLIN "Night Time Magic" (Monument) Early adds at KGBS, WKDA, WSM, WHOO. EMMYLOU HARRIS "Two More Bottles Of Wine" (WB) New at WPLO, WAME, KSON. DALE McBRIDE "A Sweet Love Song They Can Sing" (Con Brio) New at WIRE, KHEY, WGTO. STELLA PARTON "Four Little Letters" (Elektra) Adds at WIXZ, KAYO, WIRE, WXCL, KFGO. Charts 40-29 WNYN. DOLLY PARTON "Two Doors Down" (RCA) Added at WHN, KSO, WFEC. JERRY REED "Sweet Love Feelings" (RCA) New at KAYO, KYNN, WWVA, KRAM, KBET, KARM. Charts 29-18 KFTN. JOHN WESLEY RYLES "Easy" (ABC) New at KRGO, WNRS, KDJW, WIRK-FM. RONNIE SESSIONS "Cash On The Barrelhead" (MCA) new at WPLO, KSO, WSM, KBBQ, KUGR. KENNY STARR "The Rest Of My Life" (MCA) New at KNIX, KKYX, KRAK, KFTN, WNRS. RED STEAGALL "The Devil Ain't A Lonely Woman's Friend" (ABC) Added at WXCL, KRAM, KYNN. Charts 28-22 KENR. BONNIE TYLER "It's A Heartache" (RCA) Added at KENR, WBAM, KFTN. FARON YOUNG "Living Here And Living There And Lying In Between" (Mercury) Added at WDEE, KNIX, KERE. Charts 28-22 KJJJ, 39-21 WLAS.

Country Albums

Album cuts receiving airplay and activity:

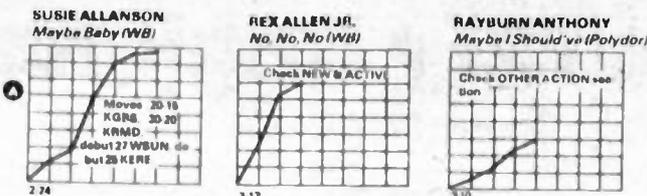
CHARLIE DANIELS(Epic) "Maria Teresa" VERN GOSDIN(Elektra) "Never My Love" "The Lady She's Right" TOM T. HALL(RCA) "Burning Bridges" "Come On Back To Nashville" "Whiskey" EMMYLOU HARRIS(WB) "My Songbird" "Easy From Now On" "Leaving Louisiana" JERRY LEE LEWIS(Mercury) "Georgia On My Mind" GORDON LIGHTFOOT(WB) "The Circle Is Small" LORETTA LYNN(MCA) "Spring Fever" BARBARA MANDRELL(ABC) "How Long" "A Fancy Place To Cry" C.W. McCALL(Polydor) "Old Glory" ANNE MURRAY(Capitol) "Tennessee Waltz" RANDY NEWMAN(WB) "Rider In The Rain" DOLLY PARTON(RCA) "Two Doors Down" "Cowgirl & The Dandy" "Me & Little Andy" "Loving You" JOHNNY PAYCHECK(Epic) "Colorado Cool-Aid" "Georgia In A Jug" CHARLEY PRIDE(RCA) "Heaven Watches Over Fools" "Days Of Our Lives" "I'm Never Leaving You" EDDIE RABBITT(Elektra) "Crossing The Mississippi" "I Hurt For You" BILLY JOE SHAVER(Capricorn) "You Asked Me To" CONWAY TWITTY(MCA) "Honky Tonk Song" "Maybellene" ROGERS & WEST(UA) "Baby I'm A Want You" WAYLON & WILLIE(RCA) "Don't Cuss The Fiddle" "I Get Off On You" DON WILLIAMS(ABC) "Rake & Ramblin' Man" "Sneakin' Around" "Louisiana Saturday Night" FARON YOUNG(Mercury) "City Lights" "Lovin' There, Living There"

Active Re-Currents

DOLLY PARTON "Here You Come Again" (RCA) THE KENDALLS "Heaven's Just A Sin Away" (Ovation) ELVIS PRESLEY "My Way" (RCA) RONNIE MILSAP "Almost Like A Song/What A Difference" (RCA) MARGO SMITH "Don't Break The Heart That Loves You" (WB) DEBBY BOONE "You Light Up My Life" (WB) JOHNNY PAYCHECK "Take This Job & Shove It" (Epic) LORETTA LYNN "Out Of My Head" (MCA) RONNIE McDOWELL "I Love you, I Love you, I Love you" (Scorpion/GRT) BARBARA MANDRELL "Woman To Woman" (ABC) CRYSTAL GAYLE "Don't It Make My Brown Eyes Blue" (UA) KENNY ROGERS "Sweet Music Man" (UA) LINDA RONSTADT "Blue Bayou" (Asylum) DON DRUMM "Bedroom Eyes" (Churchill) ZELLA LEHR "Two Doors Down" (RCA)

COUNTRY SINGLES

New entries Circled letters indicate alphabetical order.



Biff Collie

Continued from page 38

rebral Palsy Telethon in Corpus Christi raised \$200,000 for the Johnny Rodriguez Life Enrichment Center...Johnny Russell moved from RCA to Mercury...Mel Tillis' mini-series premieres April 22nd on ABC (Saturday) for four weeks, replacing "What's Happening." Donny & Marie Osmond and Billy Carter have taped appearances on the show so far. If the ratings are good, it could be a new weekly entry on ABC either in September or January...Merle Haggard says he'll marry Leona Williams...Linda Thompson, Elvis Presley's ex-girlfriend, co-starred in that "Good Ole Boy" TV pilot with Jerry Reed.

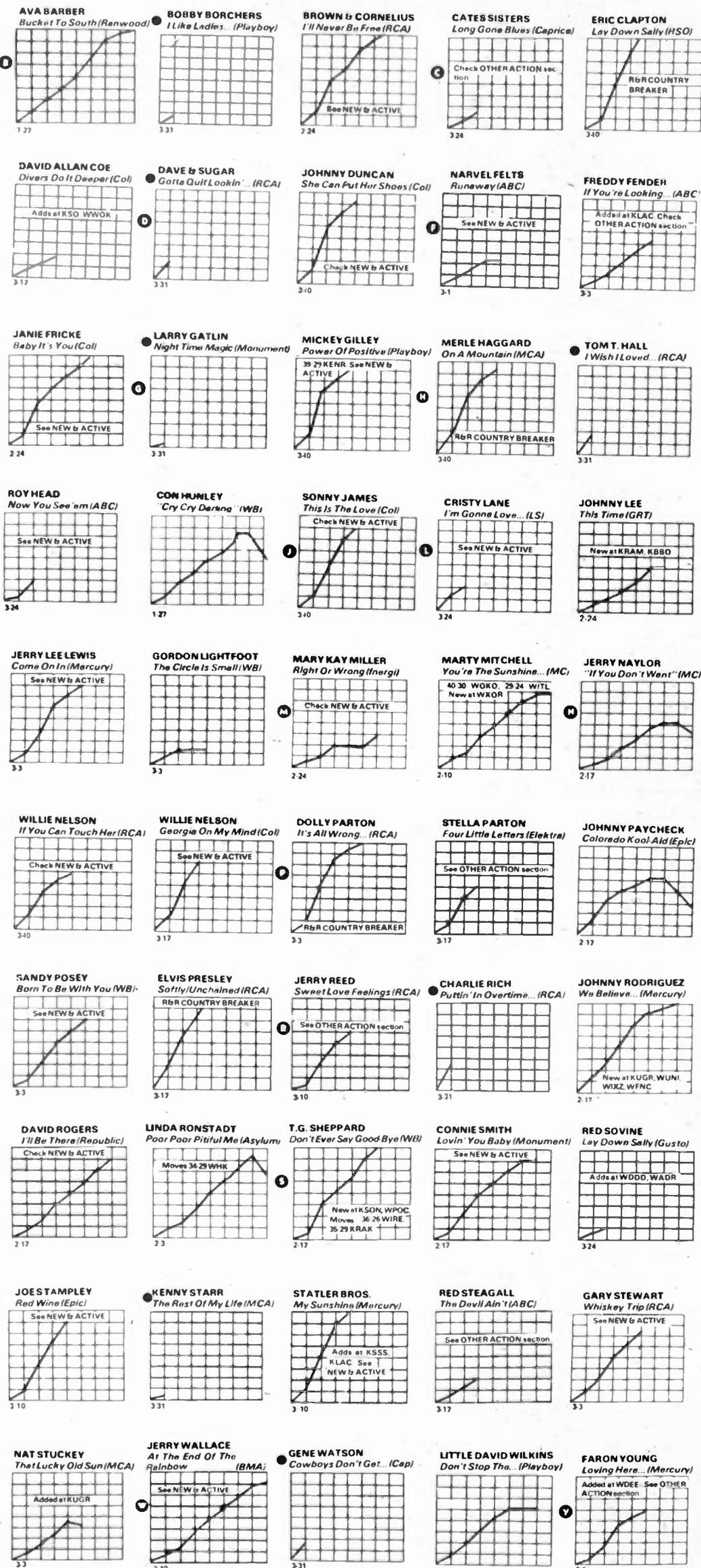
RUMBLES: What "Superstar" is rumored being dropped from his long-time major label affiliation (only label he's ever been on)... That Narvel Felts' hotel room was burgled, the thief took \$12 off the dresser, but missed \$3,000 Narvel had in his pants pocket (he had them on)?...Did you know that Brenda Gail Webb's professional name was taken from a hamburger??? True! Her sister Loretta Lynn named her after the local Krystal hamburger chain... Dolly Parton says Lola Scobey's new book called "Dolly" is full of inaccuracies and she didn't know anything about the book until somebody gave her a copy. After reading a few pages, she disgarded it, she said...On the 1978 "New Faces" show at the Country Radio Banquet, Janie Fricke seemed more interested in helping the other stars with harmony than she did about being accepted as perhaps the favorite act on the show.

NASHVILLE MUSIC FESTIVAL: A three-day event set for the 2nd-4th of July is being promoted by Ralph Wright, who says it will be the "biggest show in Country music history." The site is just outside Fairview, Tennessee, a Nashville suburb, and Wright says, will star Merle Haggard, Tammy Wynette, Don Williams, Larry Gatlin, Lynn Anderson, the Oak Ridge Boys, Kenny Rogers, the Kendalls, Johnny Rodriguez, Sons Of The Pioneers, Hank Thompson, the Brazos Valley Boys, Jim Ed Brown & Helen Cornelius, Danny Davis & the Nashville Brass, Eddie Rabbitt, Joe Stampley, and Barbara Fairchild. That's the opening act! The promoter projects 65,000 people per day. A Country-Rock "Tennessee Woodstock" was attempted a couple years ago down the county from here, but the county government would not issue the operators a permit. That's something promoter Wright must yet do, I understand.

Jerry Chestnut, who looks more like a linebacker for the Chicago Bears than a 22-BMI-award songwriter, thinks Erma Bombeck's book "The Grass Looks Greener Over The Septic Tank" is what he'd like to write. Chestnut's hit songs include "Four In The Morning," "Trouble," "Another Place, Another Time," and "Woman Without Love." He says he's up to his ears in working with Isaac Peyton Sweat on a Country album project. Chestnut recorded for a number of years as an artist on the United Artists label. Why doesn't he record anymore? "Because the business needs more hit songs than it needs stars." Chestnut came to Nashville as a vacuum cleaner salesman. He proved he could not only sell vacuum cleaners, but songs as well (don't just sit there, write something, Jerry!)

CMA SEMINAR SET: The CMA Talent Buyers Seminar Committee has set October 13 through 16 as the dates for the 1978 Talent Buyers Seminar, which will be held again this year at Nashville's Hyatt Regency Hotel. Don Romeo and Shorty Lavender are co-chairmen of the committee.

FOOD FOR THOUGHT: Charlie Rich's new contract with UA, a reported \$300,000 per album, means he'll be paid \$30,000 per song!



A TAKE-OFF...PUT-ON PROMOTION—Dale Turner, PD of WKDA/Nashville, and co-morning person D.J. Jones, are shown receiving a surprise visit from Gary Branson, National Promotion Director of Republic Records, and Susie Hall, Republic's Marketing Director. Besides delivering the new Randy Barlow single, "Slow and Easy," some interesting pieces of clothing were brought to the station. (Sure beats the usual T-shirt giveaway).

POP ADULT



Mike Kasabo

London To Washington, D.C. Via Satellite

A major radio event is about to take place (March 30, 31 and April 1) and listeners throughout the nation's Capitol will hear familiar voices from across the ocean. WMAL/Washington morning team of Frank Harden and Jackson Weaver, for the first time in their 18 year history, will broadcast their show (6am-10am EST) live from London, England via satellite.

A bon voyage party was held for Harden and Weaver at New York's fashionable Studio 54, which various celebrities and approximately 250 national and New York advertisers attended.

The special London remote will feature interviews with The Honorable Sir Peter Vanneck, Lord Mayor of London; Cedric Dickens, great grandson of Charles Dickens; Peter Nivens, Assistant Commissioner of Police, New Scotland Yard and other notables. The long-distance remote is aimed at generating interest and excitement on the part of WMAL's listeners and at the same time demonstrate radio's flexibility to advertisers.

Checking the time zones, we find that Harden and Weaver will have to get up even earlier than usual. To be on the air at 6am Washington, D.C. time, they will have to be at the studio in London at one o'clock in the morning.

Transition

WFDF/Flint is moving lock, stock and turntables to luxurious new headquarters downtown April 5th. PD. Joe Wade, says the new offices will be the "showplace of Flint radio." Address is 100 Phoenix Building, Flint, Michigan 48502....Lee Rogers joins WJW/Cleveland as Program Manager coming from PM at WGBS/Miami. Also joining the staff at WJW is morning personality Dale Reeves also from WGBS....Margot Brumfield to KNBR/San Francisco from KFWB/Los Angeles as an account executive....Stan Barron returning to WBEN/Buffalo after a year at WYSL/Buffalo to do the 7-Midnight talk/sports segment....Lee Phillips to 14RKO/Everett as morning man from KMO/Tacoma....Jay Stevens to WCER/Charlotte afternoon drive from WJVA/South Bend.



A MONKEY WITH HORSE SENSE: WFLA/Tampa air personality Russ Offenbach gets some absolutely impartial assistance from Barney the chimp of Busch Gardens who selected the winner of the station's recent "Horse Sense Contest." The winner was awarded four season passes to the amusement park.



WHERE'S THE CREAM CHEESE? WASH/Washington, D.C. personality Eddie Galleher (center) presents a giant green bagel at a St. Patrick's Day Parade to parade chairman Matt Hannon (right), as parade master of ceremonies Mac McGarry looks on.

Color

CLIMB HALFWAY TO THE STARS: KSFO/San Francisco is awarding the use of one of the City's fabled cable cars to one of its listeners in honor of the 100th anniversary of the California Street cable car. The lucky person whose name is drawn will have use of the motorized version of the cable car for an entire day, complete with driver. The winner will be able to travel anywhere in the Bay area.

JAMS & JELLIES: Not be outdone by the recent highly successful "California Jam II", KGIL/San Fernando morning mad-man, Dick Whittington, sponsored his own fantasy version of the concert called "San Fernando Jelly I". Billed as the greatest event ever staged, it featured dogs as performers in place of rock stars. A highlight was the return of the fabulous supergroup the Beagles...John, Paul, Spot & Fido. Concert promoter, Whittington, estimated the event, held in a residential driveway, attracted over 10 million people.

HELLO, IT'S ME: WLVA/Lynchburg ran an image promotion with the help of their audience. Listeners were asked to call a special number and give their name and address, pause, and then say the station's slogan "WLVA is Lynchburg's radio station." The station would then, at random, air the slogan and give two minutes for the original caller to call and identify his voice. The winner won a cash prize. In all, over \$1,200 was given away.

RING IN SPRING: WTMJ/Milwaukee is helping listeners bring about the feeling of spring with a promotion that ties in with the station's involvement with the Milwaukee Brewers baseball team. It's called "Baseball, hot dogs, apple pie and Chevrolet." Simply by phoning in, listeners can win baseball, hot dog, and apple pie related prizes (i.e. autographed baseballs & tickets, hot dog grills, micro-wave ovens to warm up the apple pie and the like). The grand prize, which will be given away sometime in June, is the official Brewers "bull pen" car...a new Chevrolet Monza Hatchback.

TV PROMOTION: KHOW/Denver, after having switched a number of key personalities around to different time periods (as reported in Transition two weeks ago) is promoting those changes with a very heavy television campaign with the theme being "You're Gonna Love The Change."

JACKPOT: WSAR/Fall River ran a time-tested promotion that had people being called at random that had to answer the phone "how much money is the WSAR jackpot." The jackpot built up to \$997 last week when an attentive listener answered correctly, winning all the money.

CAAN FILM FESTIVAL: WBEN/Buffalo afternoon personality Charlie Warren and MGM pictures have teamed up for a promotion that surrounds the filming of a new James Caan flick called "Hide In Plain Sight," due to start production in April. Three "mystery voices" will be aired with the listeners having to unravel the identity of each one. Winner will get an all expense paid trip to Hollywood, plus a tour of the MGM studios and a free day at Disneyland.

MGM is also asking listeners to send in photos of automobiles from the 1961 to 1968 period for inclusion in the movie with the possibility of the owner also appearing in the film.

RECORD BREAKER: WGR/Buffalo sponsored a recent John Denver concert at the Memorial Auditorium. The tie-in sent many listeners to the concert as the station's guest. According to Jerry Reo, MD, it broke all previous records for an indoor musical event. Over 18,000 people showed up breaking records by Elvis, Frank Sinatra and Neil Diamond.

BEEFED-UP REMOTE: WKIQ/Bowling Green staged a very successful grand opening remote broadcast from a new restaurant last week. Mike Lippert did his show from the location and those coming by to have lunch were given a high quality T-shirt as a reminder of the occasion.

Update

KVI/Seattle afternoon personality Jack Morton and his wife received the scare of their lives when the flight they were on March 13th was skyjacked and ordered flown to Cuba. Thankfully, the hijacker allowed passengers to deplane in Oakland where everyone ran to safety....KSFO/San Francisco morning personality Jim Lange appeared on TV's "AM" show last week to interview San Francisco Giants owner Bob Laurie....KMPX/Los Angeles and the L.A. Rams have teamed up to try and find a name for Southern California's answer to the famed Dallas Cowgirls. The winning entry for the as yet unnamed "cheer girls" will receive season tickets....Congratulations to KEX/Portland newsman Bob Chase who was elected President of the Oregon Associated Press Broadcasters....Dr. Sherry Manning, President of Colorado's Women's College began a monthly public affairs show on KHOW/Denver March 26th....WHLM/Bloomburg is having great success airing the "Chickenman Returns For The Last Time" series....WNEW/New York Sports Director Chip Cipollas will join the New York Cosmos broadcasting team for all road games doing color commentary....KMPX/Los Angeles personality Dave Hull has teamed up with well-known radio personality Bob Hudson to do a comedy album called "Who's On First?"....KPPI/Denver recently tied-in a recent performance by Yvonne Elliman at a local club by having her come by the station and spend some time on the air....KFMB/San Diego is opening their music policy a bit by adding four or five additional new records each week.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

DOLLY PARTON

Two Doors Down (RCA)

61% of our reporters are on it. Key adds include WHAM, KULF, KVI, WSBA, KCRA, KSFO, WMAL, WLW, WCHV, WCER. Moves: debut 20 KDWN, debut 26 WATR, debut 28 WLNH, debut 29 KOLO. Increased rotation: KHOW, WSBA.

ATLANTA RHYTHM SECTION

Imaginary Lover (Polydor)

60% of our reporters are on it. Adds include WSM, WHAG, KFMB, WMAL, WASH, WAKR. Moves: 24-21 WORG, 27-21 KBLF, 29-24 WLW, 30-26 KRKK, 39-30 WCHV, debut 29 14RKO, debut 24 WLNH, debut 30 WSAR.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JOHNNY MATHIS & DENIECE WILLIAMS "Too Much, Too Little Too Late" (Columbia) 35/7 add WIOD, KFMB, KRKK, KOLO, WRIE, WASH, WSAR. Moves: 11-8 WJAK, 27-16 WATR, 19-15 WBN, 34-24 WORG, 36-28 KBLF, 25-22 WIBW, 30-26 WGAR. Heavy rotation: WHIO, WCER.

HEATWAVE "Always & Forever" (Epic) 34/4 add KOB, KCRA, KFMB, WHOK. Moves: 6-4 WORG, 1-1 WATR, 25-21 KVI, debut 27 14RKO. Heavy rotation: WHAG.

RAYDIO "Jack & Jill" (Arista) 34/4 add WSBA, 14RKO, KBLF, KKYK. Moves: 9-6 WGAR, 4-3 FM97, 12-10 WIND, 19-15 KMPC, 21-18 WLNH, 24-19 KOLO, 21-18 WHIZ. Increased rotation: WGR, WLVA.

ELO "Sweet Talkin' Woman" (UA/Jet) 32/4 add WBZ, WHAG, WIND, WLNH. Moves: 17-6 K96, 21-12 KKYK, 16-13 KMPC, 20-15 KBLF, 26-21 WOWO.

WAYLON & WILLIE "Mamas Don't Let Your Babies Grow Up To Be Cowboys" (RCA) 25/0 Moves: 6-5 WSM, 23-20 KOLO, 30-27 WORG. Heavy rotation: WHIO.

BOB WELCH "Ebony Eyes" (Capitol) 29/4 add WORG, KFMB, WHOK, WKIQ. Moves: 9-5 WCHV, 18-9 KBLF, 10-5 KKYK, 18-14 WOWO. Heavy rotation: WHAG, WLVA.

LITTLE RIVER BAND "Happy Anniversary" (Harvest) 21/0 Moves: 11-5 WOWO. Heavy rotation: WLVA, WHAG.

JEFFERSON STARSHIP "Count On Me" (RCA/Grunt) 37/10 add KVI, WOWO, WLW, WHAM, WBN, WGAR, KGIL, WGR, WCBM, WKIQ. Moves: 28-15 WCHV, 25-17 K96, 41-28 WHIZ, 28-25 KKYK, debut 15 WFDF, debut 29 FM97, debut 25 14RKO. Increased rotation: WLVA.

PLAYER "This Time I'm In It For Love" (RSO) 31/11 including WLW, WSAR, WFDF, WTMJ, WSJS, WMAL, WGR, WLNH. Moves: 25-20 WSM, 28-22 KBLF, 28-24 WRIE, 38-28 WJAK, debut 31 WCMB.

Others Getting Significant Action

WINGS "With A Little Luck" (Capitol) 27/22 including WIOD, WSJS, KEX, KSFO, WTMJ, KSD, KMBZ, KOGO, WTAE, KULF, KVI, WSM, WSAR, WATR, WKIQ. This week's most added.

MARY MACGREGOR "I've Never Been To Me" (Ariola) 24/7 add WRIE, KDWN, WHIZ, WFDF, WKHM, FM97. Moves: 21-18 KOLO, 28-24 KRKK. Increased rotation: KOB.

JACKY WARD "A Lover's Question" (Mercury) 24/5 add WHAG, WKHM, KULF, WCER, WSJS. Increased rotation: WJNO.

KACEY CISKY "The One And Only" (ABC) 21/0. Moves: 19-13 WATR, 30-24 WGCM, 25-22 KWAV, debut 28 KRKK.

EARTH, WIND & FIRE "Fantasy" (Columbia) 20/4 add KUKI, WSAR, 14RKO, K96. Moves: 17-11 KDWN, 27-19 WGCM, 33-25 KBLF, 30-27 KKYK, debut 30 KRKK.

RUBICON "I'm Gonna Take Care Of Everything" (20th) 19/6 add KOGO, WCHV, KSFO, WJAK, WHIO. Moves: 23-18 WSM, 29-23 WBN, 30-25 WLW. **JACKSON BROWNE** "Running On Empty" (Asylum) 18/3 add WIND, WFDF, WHOK. Moves: 18-11 KKYK, 24-15 K96, 20-15 WLW, debut 21 WSM, debut 30 14RKO.

FLO LACEY "What's Expected Of Me" (Krugerrand) 17/1 add WIBW. Increased rotation: KOB.

BARBARA MANDRELL "Woman To Woman" (ABC/Dot) 16/1 add WORG.

PAUL SIMON "Stranded In A Limousine" (Columbia) 15/6 add KDWN, KOGO, KUKI, KRKK, KBLF, WORG. Moves: debut 25 WSM, debut 25 WFDF, debut 26 KOLO. Heavy rotation: KHOW.

BILLY JOEL "Movin' Out (Anthony's Song)" (Columbia) 14/6 add K101, WMAL, KMBY, WCHV, WHIZ, WORG. Moves: debut 27 KOLO.

AL MARTINO "One Last Time" (Capitol) 14/1 add WJNO.

ENGELBERT HUMPERDINCK "The Last Of The Romantics" (Epic) 13/4 add WRIE, WHIO, WJNO, WCER.

CHARLEY PRIDE "Somebody Loves You Honey" (RCA) 13/4 add WIOD, WHAG, WCER, WKHM. Moves: debut 29 WLNH.

TUXEDO JUNCTION "Chattanooga Choo Choo" (Butterfly) 12/3 add WSB, WBN, WHIZ. Increased rotation: WNEW.

(Continued on page 43)

Radio & Records

POP/ADULT AIRPLAY / 40

March 31, 1978

Three Weeks	Two Weeks	Last Week		
3	1	1	1	BARRY MANILOW/Can't Smile Without You (Arista)
22	12	5	2	ENGLAND DAN & J.F. COLEY/We'll Never Have To Say... (Big Tree)
10	8	7	3	BEE GEES/Night Fever (RSO)
1	2	2	4	ART GARFUNKEL/Wonderful World (Columbia)
9	9	8	5	GENE COTTON/Before My Heart Finds Out (Ariola)
11	10	6	6	KANSAS/Dust In The Wind (Kirshner)
8	4	4	7	LeBLANC & CARR/Falling (Big Tree)
20	13	10	8	GORDON LIGHTFOOT/The Circle Is Small (WB)
6	3	3	9	DAVID GATES/Goodbye Girl (Elektra)
18	16	13	10	YVONNE ELLIMAN/If I Can't Have You (RSO)
17	14	12	11	CRYSTAL GAYLE/Ready For The Times To Get Better (UA)
16	15	14	12	ERIC CLAPTON/Lay Down Sally (RSO)
35	31	20	13	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
28	22	18	14	CHUCK MANGIONE/Feels So Good (A&M)
30	24	19	15	ANDREW GOLD/Thank You For Being A Friend (Asylum)
5	11	15	16	SAMANTHA SANG/Emotion (Private Stock)
14	17	17	17	CARPENTERS/Sweet Sweet Smile (A&M)
4	5	11	18	DAN HILL/Sometimes When We Touch (20th)
7	6	9	19	ABBA/The Name Of The Game (Atlantic)
2	7	16	20	BILLY JOEL/Just The Way You Are (Columbia)
25	25	23	21	JOHN DENVER/It Amazes Me (RCA)
19	20	21	22	PAUL DAVIS/I Go Crazy (Bang)
-	34	27	23	NATALIE COLE/Our Love (Capitol)
12	18	22	24	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
27	27	28	25	LOU RAWLS/Lady Love (Philadelphia Int'l)
15	21	24	26	B.J. THOMAS/Everybody Loves A Rain Song (MCA)
21	26	26	27	RITA COOLIDGE/The Way You Do The Things You Do (A&M)
-	-	-	28	DOLLY PARTON/Two Doors Down (RCA)
-	-	-	29	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
-	-	39	30	JOHNNY MATHIS & DENIECE WILLIAMS/Too Much, Too Little... (Columbia)
34	33	32	31	HEATWAVE/Always & Forever (Epic)
40	35	34	32	RAYDIO/Jack & Jill (Arista)
13	19	25	33	JOHN WILLIAMS/Theme From Close Encounters (Arista)
-	-	40	34	ELO/Sweet Talkin' Woman (UA/Jet)
-	36	35	35	WAYLON & WILLIE/Mamas, Don't Let Your Babies... (RCA)
39	37	36	36	BOB WELCH/Ebony Eyes (Capitol)
-	40	38	37	LITTLE RIVER BAND/Happy Anniversary (Harvest)
29	30	33	38	BEE GEES/Stayin' Alive (RSO)
-	-	-	39	JEFFERSON STARSHIP/Count On Me (RCA)
-	-	-	40	PLAYER/This Time I'm In It For Love (RSO)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRIES

CHART SUMMARY: The Pop/Adult chart shows a bunching up at the door of the top ten. Positions 10 through 15 are all black-circled and figure to continue their upward trend. Meanwhile, Barry Manilow makes it three weeks in a row at the top with England Dan & John Ford Coley and the Bee Gees nipping at his heels. Two strong Pop/Adult Breakers this week...Dolly Parton and the Atlanta Rhythm Section entered at numbers 28 and 29 respectively. Two other very active sides are Natalie Cole and the duo effort by Johnny Mathis & Deniece Williams. Lou Rawls makes a slight upward jump this week from 28-25. Jumping aboard for the first time are Jefferson Starship at 39 and Player charting at 40.

Most Added:

- WINGS** "With A Little Luck" (Capitol) Added at 31% of our reporting stations.
- DOLLY PARTON** "Two Doors Down" (RCA) Added at 21% of our reporting stations.
- JEFFERSON STARSHIP** "Count On Me" (RCA/Grunt) Added at 17% of our reporting stations.
- DEBBY BOONE** "Baby, I'm Yours" (WB/Curb) Added at 15% of our reporting stations.
- JOHN TRAVOLTA & OLIVIA NEWTON-JOHN** "You're The One That I Want" (RSO) Added at 15% of our reporting stations.

Pop/Adult Album Airplay Tracks

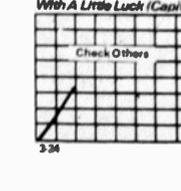
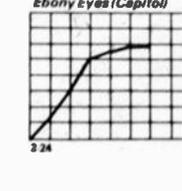
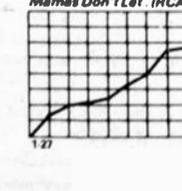
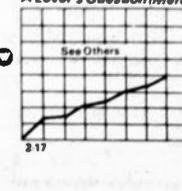
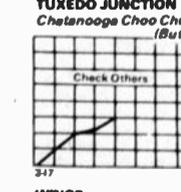
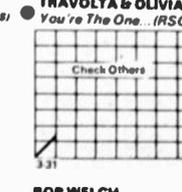
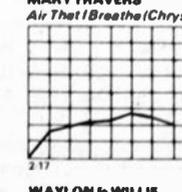
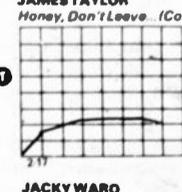
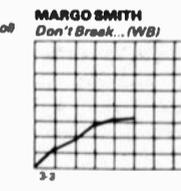
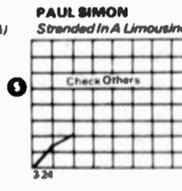
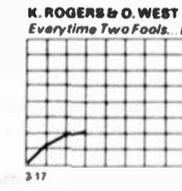
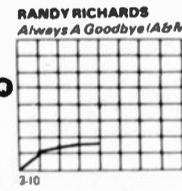
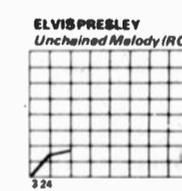
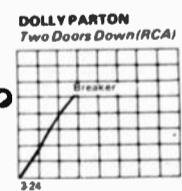
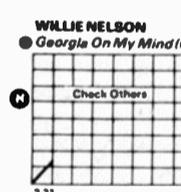
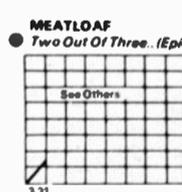
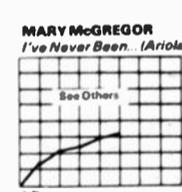
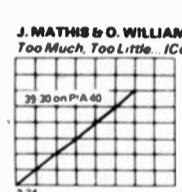
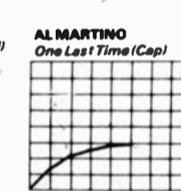
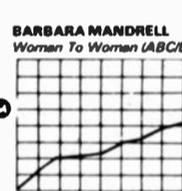
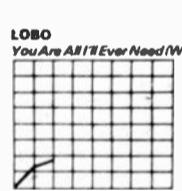
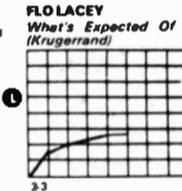
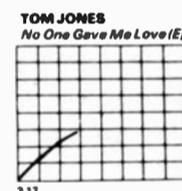
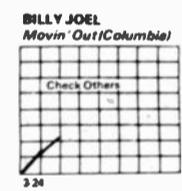
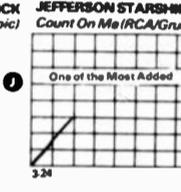
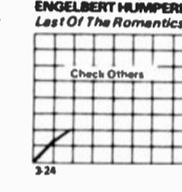
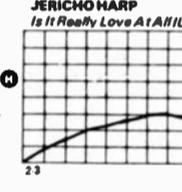
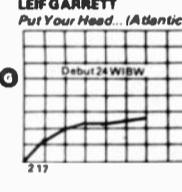
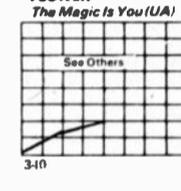
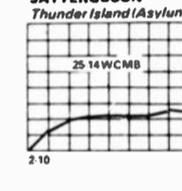
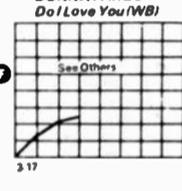
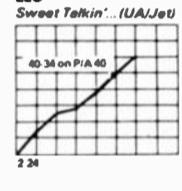
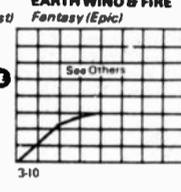
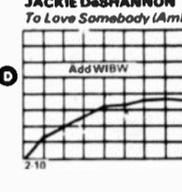
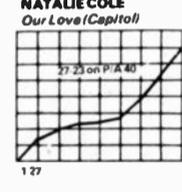
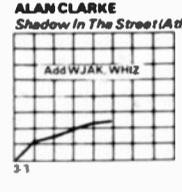
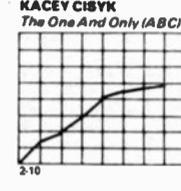
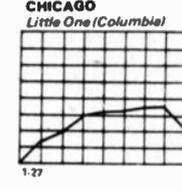
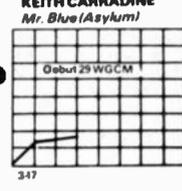
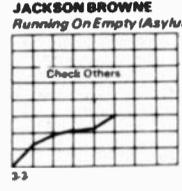
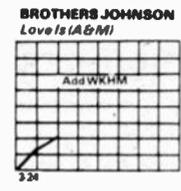
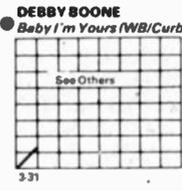
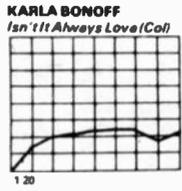
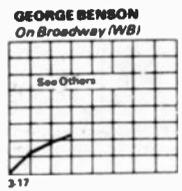
(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- ABBA (Atlantic) "Take A Chance On Me"
- BEE GEES (RSO) "More Than A Woman"
- GEORGE BENSON (WB) "It's All In The Game", "Lady Blue"
- RITA COOLIDGE (A&M) "Words"
- GENE COTTON (Ariola) "You're A Part Of Me"
- JOHN DENVER (RCA) "I Want To Live", "Bet On The Blues"
- NEIL DIAMOND (Columbia) "You Don't Bring Me Flowers", "Take Me In Your Arms"
- YVONNE ELLIMAN (RSO) "Baby, Don't Let It Mess Your Mind"
- ENGLAND DAN & JF COLEY (Big Tree) "Beyond The Tears", "Hold Me"
- ROBERTA FLACK (Atlantic) "Blue Lights In The Basement"
- ART GARFUNKEL (Columbia) "Watermark"
- BILLY JOEL (Columbia) "Stranger", "Always A Woman"
- GORDON LIGHTFOOT (WB) "Daylight Katy", "Dreamland"
- BARRY MANILOW (Arista) "Copacabana", "Even Now", "Somewhere In The Night", "Where Do I Go From Here"
- ANNE MURRAY (Capitol) "You Needed Me"
- LOU RAWLS (Phil. Int.) "There Will Be Love"
- SAMANTHA SANG (Private Stock) "You Keep Me Dancing"

Hottest:

- BARRY MANILOW** "Can't Smile Without You" (Arista) Reported hot at 72% of our stations.
- BEE GEES** "Night Fever" (RSO) Reported hot at 48% of our stations.
- GORDON LIGHTFOOT** "The Circle Is Small" (WB) Reported hot at 45% of our stations.
- R. FLACK & D. HATHAWAY** "The Closer I Get To You" (Atlantic) Reported hot at 42% of our stations.
- CHUCK MANGIONE** "Feels So Good" (A&M) Reported hot at 40% of our stations.

POP/ADULT SINGLES



ADS & HOTS

WAR/Abn Rush King Natura Cole HOTTEST Barry Manilow David Gates Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WNO/Chicago Paul Kelly Flash McPherson John Brown ELO Gene Cotron HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WORO/Fl. Wayne Bob K Low Road Jefferson Starship HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	KVLA/Fl. Rock Bob Johnson Flash McPherson Gordon Lightfoot Randy HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WDRG/Amherst Marian Garris Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	KFMB/San Diego Clark Anthony Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WASH/Washington D.C. Clark Anthony Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot
KOB/Albuquerque Jim King HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WVLC/Charlotte Brian Howe Jefferson Starship HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WVLA/Lynchburg Chuck McPherson Flash McPherson Gordon Lightfoot HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WVLA/Lynchburg Chuck McPherson Flash McPherson Gordon Lightfoot HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WVLA/Lynchburg Chuck McPherson Flash McPherson Gordon Lightfoot HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WVLA/Lynchburg Chuck McPherson Flash McPherson Gordon Lightfoot HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot	WVLA/Lynchburg Chuck McPherson Flash McPherson Gordon Lightfoot HOTTEST Barry Manilow Lilliane & Carr See Gees Fever England Dan Gordon Lightfoot

Others Getting Significant Action

(Continued from page 42)

DONNA FARGO "Do I Love You" (WB) 12/2 add WJNO, WFTL.
BEE GEES "More Than A Woman" (RSO) 11/3 add KFMB, KULF, WGY. Moves: 20-14 WGCM, 24-17 WBEN. This LP cut is really hot.
GEORGE BENSON "On Broadway" (WB) 11/3 add KCRA, WCER, WHAG. Moves: 17-9 WGCM, 22-18 FM97, 27-23 KOLO. Increased rotation: KSFO.
TOM JONES "No One Gave Me Love" (Epic) 11/2 add WIBW, WKHM. Increased rotation: WNEW.
LOBO "You Are All I'll Ever Need" (WB) 11/0. Moves: 25-21 WIBW. Increased rotation: WTMJ.
WILLIE NELSON "Georgia On My Mind" (Columbia) 10/6 add WSM, KOLO, KGIL, KCRA, KMBY, WIOD.
K. ROGERS & D. WEST "Everytime Two Fools Collide" (UA) 10/2 add WHIO, WKHM. Moves: 16-10 WSM.
FLOWER "The Magic Is You" (UA) 10/1 add WLNH. Moves: 16-13 WIBW.
DEBBY BOONE "Baby, I'm Yours" (WB/Curb) 9/9 including K101, WSB, WFTL, WJNO, KHOW, WBAL, WNEW, WATR.
JOHN TRAVOLTA & OLIVIA NEWTON-JOHN "You're The One That I Want" (RSO) 9/9 including KEX, WLVA, WSB, 14RKO, WGCM, KOLO, WJAK, WYMC.
MEATLOAF "Two Out Of Three Ain't Bad" (Epic) 9/3 add WBEN, K101, WHIZ. Moves: 28-24 WGAR.
ELVIS PRESLEY "Unchained Melody" (RCA) 9/0.
BONNIE TYLER "It's A Heartache" (RCA) 7/6 add KMBY, WNEW, WHIZ, KBLF, WJAK, WYMC.
ELVIS PRESLEY "Softly As I Leave You" (RCA) 6/3 add WIOD, WFTL, WGY. Moves: debut 23 WSM. Heavy rotation: KEX.

OPPORTUNITIES

Openings

WQGN/Birmingham, AL has an opening for an experienced reporter/anchor. Strong delivery, writing skills, and an ability to dig necessary. No beginners. Telescoped tape, resume and writing sample to Less Coleman, WQGN, City Federal Building, Birmingham, AL 35205 (3-22)

KC 103/Henderson-Evansville, KY-IN has immediate openings for production talent. Will consider limited experienced background with potential. Automation experience helpful. Tapes and resumes to Don Smith, WHKC, Box 47, Henderson, KY 42420 (3-22)

WPTR/Albany, NY is looking for an experienced news communicator with talent for on-air announcing and feature stories. Tapes and resumes along with salary history to Roy Frank, ND WPTR, 4243 Albany Street, Albany, N.Y. 12205 EOE M/F (3-22)

Dynamic, aggressive and creative news person needed for top notch news operation at number one Pop/Adult station in central Virginia. Minorities encouraged to apply. Rush tapes and resumes to Al Augustine, ND, WLVA, Box 2179, Lynchburg, VA 24501 EOE M/F (3-22)

WKKO/Cocoa, FL needs Pop/Adult personality morning person. Tapes and resumes to Tom Collins, Box 3188, Cocoa, FL 32922 (3-22)

KENI/Anchorage, AK looking for personable, one-to-one relaxed news person. Excellent bucks. Tapes and resumes to Sean Lynch, KENI, Box 1160, Anchorage, AK 99510. EOE M/F (3-22)

Two full time newsmen needed for Chicago area station. Tapes and resumes to Wayne Allen, WYEN, 2400 E. Devon, Des Plaines IL 60018 EOE (3-22)

Fairbanks Broadcasting's WIBC/Indianapolis needs a pro for 7pm-12mid spot now! If you'd like to join America's finest broadcast group, send current aircheck, resume and photo to Larry Knight, PD, WIBC, 2835 N. Illinois, Indianapolis, IN 46208. EOE M/F. No calls please. (3-22)

WXOR/Florence, AL has immediate opening for afternoon drive announcer, who runs tight board and good production. Tapes and resumes to Paige Farris, WXOR, Box 932, Florence, AL 36630 (3-22)

WKBX/Savannah, GA is looking for news person. Good writing ability, on street news gathering experience, and smooth delivery are essential. Tapes and resumes to Doug Wellton, WKBX, Box 876, Savannah, GA 31402 EOE (3-22)

15LAC (WLAC) is looking for a rock and roll communicator to be heard from the Chicago Loop to the Bahamas. Tapes and resumes to Mark Damon, PD, WLAC, 159 4th Ave. N., Nashville, TN 37219. No calls please. EOE (3-22)

KEED/Eugene, Or. needs an air personality for evening shift. At least two years experience. Contact Tom Edwards, 1240 Charnelton, Eugene, OR 97401. No calls please. (3-6) EOE

Openings

WYRE/Annapolis, MD has a rare opening for an AM drive contemporary air talent. Must be entertaining with a relaxed conversational vocal delivery. Experienced and excellent production qualifications a must. Tapes and resumes to Steve Kingston, WYRE, Box 1551, Annapolis, MD 21404. No calls please. (3-22)

WANTED Creative, entertaining morning personality, for medium market modern Country leader. Country music background not necessary. Strong production a must. Tapes and resumes to Personnel Manager, 54751 Winding Brook, Mishawaka, IN 46544. (3-22)

KDOK/Tyler, TX has an opening for air talent with heavy production. Tapes and resumes to Robert Adams, Box 6340, Tyler, TX 75711. No calls please. (3-22)

5KW Powerhouse on Florida's Gulf Coast looking for dynamic Pop/Adult persons, great production a must. No beginners. Fantastic area, good facilities and working conditions. Also accepting tapes and resumes for future openings. Call or write John B. Canterbury, (904) 234 6592, tapes and resumes to Box 1430, Panama City, FL 32401. (3-22)

ALASKA is incredible in the summer. KENI/Anchorage, AK looking for engineer, weekend announcers, and also future openings for different time slots. Tapes and resumes to Sean Lynch, PD, KENI, Box 1160, Anchorage, AK 99510 (3-22)

KZ-100 (KZZY)/San Antonio, Tx. looking for air talent with excellent production. Tapes and resumes to Wayne Shayne, GPM Building, South Tower, San Antonio, TX 78216. (3-22)

FM99, Pop/Adult outlet in Northern Michigan seeking full-time salesperson or Sales Manager. Existing, on-air account list, excellent staff and station reputation, 26,500 watt stereo 18 hours. Also seeking tapes and resumes and salary requirements for future openings. Contact Tom Ewing, FM99, Box 800, Sault Ste. Marie, Michigan 49783. EOE (3-22)

WYRE/Annapolis, MD has opening for weekend air talent. Tapes and resumes to Steve Kingston, WYRE, Box 1551, Annapolis, MD 21404. No calls please. (3-22)

WALL/Middletown, NY needs new PM drive person. Must be warm, friendly, and have good voice and production skills. Pop/Adult format. Tapes and resumes to Art Livesey, WALL One Broadcast Plaza, Middletown, NY 10940. (3-22)

KOFM/Oklahoma City, OK is accepting tapes and resumes for future News Director, mid-day air talent and night air talent. Contact Mike Miller, PD, KOFM, Box 14806, Oklahoma City, OK 73114. EOE M/F (3-22)

Top, creative AOR station needs some production genius. Tapes and resumes to John Michael, KATT, Box 25787, Oklahoma City, OK 73125 or call (405) 631-8881. EOE (3-22)

Openings

KOBO/Yuba City, CA is now accepting tapes and resumes for air staff openings. If you can show that you can communicate to your audience, can get involved in community activities and present a real personality on the air, send tapes and resumes to Jason W. Fine, PD, Box 1056, Yuba City, CA 95991. (3-22)

WEMJ/Laconia, New Hampshire needs morning news person for heavily formatted easy rock station. Tapes and resumes to Paul LeBlanc, Box 400, Dover, NH 03820. EOE (3/22)

KHUL/Santa Maria, CA has immediate opening for afternoon drive person. Tapes and resumes to Steve Stagnaro, Box 166, Santa Maria, CA 93456 or call (805) 922-7727. (3-22)

We are the Progressive Radio Network, we need an imaginative producer for "News Bllmps." Must have super tight engineering, major market voice, encyclopedic knowledge of rock music, advance production techniques and news experience, all required. Call (212) 585-2717. (3-15)

WRKO/Boston, Ma. has immediate opening for 6-10pm and all night jocks. Send aircheck and complete resume to Harry Nelson, WRKO, Government Center, Boston, MA 02114. EOE. No calls please. (3-15)

Fulltime radio announcer, Top 40 format. Minimum of three years experience at commercial station, 18 months in large market. Audition tape and resume to WAYS Radio, 400 Radio Road, Charlotte, N.C. 28216. EOE (3-15)

KIRL/St. Louis has one present opening and two upcoming openings for top notch Country air talent. Must have production experience, 3rd endorsed, and great air personality. Also need a part time news person and part time air talent. Tapes and resumes to Mike Fee, PD, KIRL, Box 1460, St. Charles, MO 63301. No calls please. (3-15)

WEEZ/Easton, Pe., is looking for talent for all time slots. Good bucks for right person. Tapes and resumes to Mick Hagerty, Box 190, Easton, PA 18042 or call (215) 258-6155. (3-15)

KLOK/San Jose, CA is looking for an air personality who would be willing to become a news person, present the news with flair and a great deal of personality for morning drive. KLOK is 50,000, 50 miles south of San Francisco. Tapes and resumes to Bill Weaver, Box 21248, San Jose, CA 95151 or call (408) 274-1170. EOE M/F. (3-15)

FRANK N. MAGID ASSOCIATES TALENT SEARCH. Top 10 Pop/Adult In Southwest seeks PD and air staff for all day parts. PD Must display strong capabilities in music programming and promos. A proven track record as a mature adult leader is required. Air personalities must show more than just the basics. Only personable entertainers are encouraged to send materials to Scott Henderson, Frank N. Magid Assoc., One Research Center, Marion, IA 52302 (3-15)

Openings

KGEN-KBOS/Tulare, CA is looking for an announcer/engineer. 2 years experience. Four hour air shift, four hour maintenance. Contact Gene Carl, Box 444, Tulare, CA 93274. No calls please. (3-15)

RADIO HELP WANTED, Program Director, a mature, creative professional who's looking for an opportunity to improve his talents. Qualified, responsible for total air sound, staff, music, production, copy and promotion. Good voice. Also need good production people for both AM & FM. Tapes, resumes, photo, starting salary to Station Manager, Box 70, Fort Knox, Kentucky 40121. EOE (3-15)

WALT/Meridian, MS. 100,000 watts FM rocker seeks a talented Top 40 personality with a good drive-time communicating style. Two years Top 40 experience in competitive market. Creative production a must. Must be stable, with good references. Room for you to grow. Tapes and resumes to Ron Walton, New South Broadcasting, Meridian, MS 39301. EOE M/F. (3-15)

WREO/Ashtabula, OH has an immediate opening for an engineer to work studio audio chain, some maintenance. Resumes and salary requirements to Richard D. Rowley, Box 738, Ashtabula, OH 44004. (3-15)

FRANK N. MAGID ASSOC. TALENT SEARCH. Midwest small/medium market Pop/Adult leader has immediate opening for strong morning personality, with ability to communicate. Excellent opportunity for talented individual with four years experience looking for way up. Production skills required. Tapes and resumes to Scott Henderson, Frank N. Magid Assoc., One Research Center, Marion, IA 52302. (3-15)

The fastest growing chain in the Midwest has an immediate opening. If your excited about radio, human and willing to learn the winning way, send tapes and resumes to Tom Ingstad, Ingstad Broadcasting, Box 997, Grand Forks, ND 58201. EOE (3-15)

Entertaining morning person needed for Midwestern, Top 40, secondary immediately. Creative production a must. Tapes and resumes to Jeffrey Weber, WAZY, Box 1410, Lafayette, IN 47902. No calls please. (3-15)

Production pro needed to put together the best music tapes in the radio programming service business. Exceptional facilities. If you have a tight board and/or do top notch tape editing, we'll train you in automation. Five day work week. Send production samples and resumes to Dave Scott, Century 21 Programming, 2825 Valley View, Dallas, TX 75234. (3-15)

KFMB-AM/San Diego, CA needs personality tapes for future part-time openings. Tapes and resumes to Mark Larson, Box 80888, San Diego, CA 92138. No calls please. (3-15)

WRAQ/Asheville, NC has opening for a 7pm-midnight Top 40 rocker. Tapes and resumes and production samples to Steve Sandman, PD, WRAQ, 70 Adams Hill Road, Asheville, NC 28806. (3-15)

CHANGES

Please Note: You may place your classified ad in R&R's Opportunities section by mail or phone. All openings, positions sought and changes are free of charge. Simply call us at (713) 485-8861 with your information, or mail it to Radio & Records, Opportunities Department, 6430 Sunset Blvd., Suite 1221, Hollywood, CA 90028. Please be sure to let us know when you have found a position or filled your job opening.

ANDY BARBER from KING/Seattle, WA to TEN-O/Los Angeles, CA. I.C.M. for TV commercials. MARY COEN formerly of WRKO/Boston, MA joins KFRC/San Francisco, CA as Promotion Coordinator.

WAYNE SHAYNE joins KZZY (KZ-100)/San Antonio, TX as PD.

JEFF GULICK joins WLEE/Richmond, VA as Chief Engineer.

TED EDWARDS named new afternoon drive personality at WCMF-FM/Rochester, N.Y.

DAN YORK formerly of KANC/Anchorage, AK joins KIKI/Honolulu, HA 6am-10am seven days a week.

MIKE McCOY from WRAQ/Asheville, NC to WANS/Anderson, SC mid-days.

SHANNON from WIRK/West Palm Beach, FL to WANS/Anderson, SC late nights.

GENE KNIGHT Promoted to MD of B-100/San Diego, CA, while retaining his 6pm-10pm airshift.

C.C. McCARTNEY new PD of B-100/San Diego, CA from KTLK/Denver, CO.

DON COHEN, weekends at WCOZ/Boston, MA formerly of WCAS/Cambridge, Mass.

ERIC MOORE named MD at WRPL/Charlotte, N.C.

FRANK KELLY joins WZXR/Memphis, TN as 6pm-10pm air person.

AARON JONES joins WZXR/Memphis, TN.

FRANK JOHNSON formerly WEBN/Cincinnati, OH joins WTVE/Dayton, OH as Production Director and weekend airshift.

WILL ALLEN to WTUE/Dayton, OH 1am-6am airshift.

RANDY SHERWYN now doing 12pm-3pm at KKLS/Rapid City, IA formerly of KYSM/Mankato, MN.

JOE McMILLAN still weekends WHDH/Boston, MA and 10am-3pm WATD/Marshfield, MA.

LEW KATZ promoted to PD, WWDC/Washington D.C.

DAVE BROWN promoted to PD DC-101/Washington D.C.

DAN DUNNIGAN appointed Program Director of WXAP/Atlanta, GA.

PETER P. HALLISAY promoted to General Sales Manager KFMB-AM & B-100-FM/San Diego.

JEANNE THEIS appointed Executive In Charge of Promotion and Publicity for RSO Films. DON POWERS promoted to Area Sales Manager for CCA Electronics Corporation. HARRY STECKER named Vice President, Arbitron Television Advertiser/Agency Sales New York area. ROBERT SCHIFF named West Coast President of Integrated Computer Services, Inc. BEVERLY MAGID named Head of Music Department for Solter & Roskin, Inc., West Coast. LEE HANSON named Regional Sales Manager for Peters Productions, Inc. RICK WILLIAMS formerly Marketing Director for Shadybrook and Soundbird labels, announces the formation of RICK & NICK SHOW, promotion, marketing, management and production.

WWOK/Miami, FL Line-Up: 6am-10am George Means, 10am-12noon Ron Tatar (MD), 12noon-3pm Bob Abel, 3pm-7pm Tommy Charles (PD), 7pm-12mid Tom Vernon, 12mid-6am Jim Richards.

WPTR/Albany, NY Line-Up: 5:30am-10am Gary McFarlane, 10am-3pm Gary Evans, 3pm-7pm Brian Scott, 7pm-12mid Don Brooks, 12mid-5:30am Carl Dean.

KIIS-FM/Los Angeles, CA Line-Up: 6am-10am World Famous Tom Murphy, 10am-2pm A.J. Martin, 2pm-6pm Mike Wagner (Asst. PD), 6pm-10pm Paul Freeman, 10pm-2am Steve "Smokin" Weed, 2am-6am John Lee Walker. Weekends: Val Valentine, Mark West and Joe Daniels.

KENI/Anchorage, AK Line-Up: 5am-9am Tom Allen, 9am-12noon Sean Lynch (PD), 12noon-3pm Gary Donovan, 3pm-6pm Tony Mitchell (MD), 6pm-9pm Captain Curt, 9pm-1am John Stevenson, 1am-5am Andrea. Weekends: Billy Williams, and Jeff Colwell.

QFM-96 (WLWQ)/Columbus, OH Line-Up: 6am-10am John Fisher and Diane Curington, 10am-2pm Steve Runner (MD), 2pm-6pm Tom Teuber (PD), 6pm-10pm Bill Pugh, 10pm-2am Bill Dancer, 2am-6am Tim Smith. Weekends: Joe Dancer, Beth Kepple and Mike Eiland.

WATD/Marshfield, MA Line-Up: 6am-10am Jerry Howard, 10am-3pm Joe McMillan, 3pm-8pm Don Goonan, 8pm-12mid Pat Rogers, 12mid-6am Dave Topping. Weekends: Steve Miller, Dick Pleasant, and Cathy Doran.

KTSA/San Antonio, TX Line-Up: 6am-9am Bruce Hathaway, 9am-12noon David Gayle (MD), 12noon-3pm Trevlyn Ryan (research), 3pm-6pm Charlie Brown (PD), 6pm-10pm Michael Chase, 10pm-2am John Driscoll, 2am-6am J.J. Rodriguez. Weekends: Van Goodall.

KUTY/Palmdale, CA Line-Up: 6am-10am Roory Markas, 10am-2pm Teto Gongales, 2pm-6pm Marq Mitchell (MD).

WANS/Anderson, S.C. Line-Up: 6am-10am Mark Sanders, 10am-3pm Mike McCoy, 3pm-6pm Bill McCown, 6pm-8pm Frankie J., 8pm-12mid Nonna, 12mid-6am Shannon. Weekends: Chris Scott, Nelson Hunter.

BOB SINGER appointed Director of Imports, Capitol Records, Inc. DON PAULSEN appointed Pop Press and Information for RCA Records. WALT CALLOWAY named Field Promotion Director for Ariola Records. BEVERLY GIDDENS named General Manager of Kidada Music, Inc. CHUCK LACKNER joins Monument Records as Midwest Promotion Manager. BOB CAPPIELLO appointed Vice President/Finance for Polygram Distribution, Inc. SHELLEY SELOVER appointed Associate Director Press and Public Information, Columbia Records, West Coast.

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OPPORTUNITIES

Openings

WCAS/Cambridge, MA seeks experienced Music Director and afternoon drive personality. Creativity, production skills and background in AOR programming a must. Rush tapes and resumes to Judith Brackley, WCAS, 380 Green Street, Cambridge, MA 02139, or call (617) 492-6460. (3-16)

We want a great jock with production skills and Program Director potential. If that's you send tapes and resumes to Bob Hooper, KKXL, Box 997, Grand Forks, ND 58201. EOE (3-16)

WNNO/Wisconsin Dells, WI looking for an individual who will be a friend to our listeners. If you can handle a contemporary/Top 40 format with sincerity and a sense of humor, send tapes and resumes to: Buddy Albert, WNNO, Box 590, Wisconsin Dells, WI 53985.

WIFE/Indianapolis, IN has immediate openings for air personalities. Tapes and resumes to Lee Logan, WIFE, 1440 N. Meridian, Indianapolis, IN 46202. or call (317) 637-1376. (3-16)

KMGK-FM/Des Moines, IA, a Mid-America Media Station, is still searching for the right person to take our afternoon ratings even higher. Somewhere out there is a super-talented aggressive personality that can relate to teens and young adults. If you can win by all means let's talk. Salary open. Call Benjamin Hill, PD, (516) 247-4533 or mail tapes to 216 Keo Way, Des Moines, IA 50309. EOE (3-16)

WSHE/Miami, FL looking for newperson with good delivery, production skills, and writing ability. Send salary requirements, resumes and tapes to News Director, WSHE, 3000 SW 60th Ave., Ft. Lauderdale, FL 33314. EOE (3-16)

WVOT/Wilson, N.C. has immediate opening for announcer/chief engineer, afternoon drive airshift and AM-FM maintenance. Automation experience helpful. Tapes and resumes to Gary Edwards, WVOT, Box 170, Wilson, N.C. or call (919) 243-6157. EOE/M/F. (3-16)

Z97/Dallas Ft. Worth, TX needs a 6pm-10pm jock now! Friendly, no screamers, no hype. Tapes and resumes to Gary Mack, Box 1317, Fort Worth, TX 76101. No calls please. (3-16)

Miscellaneous

KUTY/Palmdale, CA needs oldie service from all labels. Call Scott Marcus, (805) 947-3107. (3-22)

WHHL/Oreland, FL changing format to solid gold oldies and current Top 40/Soul. Need record service from all companies. Call Sal Tee (305) 859-4360. (3-16)

WNPQ/Uhrichsville, OH needs record service from all labels. Contact Max Haywood, 2306 N. Water Street, Uhrichsville, OH 44683 or call (216) 343-2700. (3-15)

WNNO/Wisconsin Dells needs better service from all labels, particularly albums. Call Buddy Albert (608) 254-2546 M-F 10:30-1:30. (3-15)

Individual seeks to communicate with anyone who can run airchecks of radio stations in these cities: Seattle, Spokane, Los Angeles, Denver, Rapid City, St. Louis, Kansas City, Milwaukee, Minneapolis, Wichita, Nashville, Des Moines, Las Vegas, Kent Verbeck, 2521 Vine 7, Lincoln, NE 68503.

Goods & Services

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Relate to people with news about people. HUMAN INTEREST is an alternative information service for jocks and newspeople. It's good! We'll send you a free sample if you write to Box 680781, Miami, FL 33168.

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Incredible sound alike of Squiggy from Laverne & Shirley. Send your copy (any kind-amount) and \$10.00 to STAR DROP PRODUCTIONS, Box 2723, New Bern, NC 28560.

Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

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Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D, Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

Positions Sought

PAUL RESNICK, formerly afternoons at Q105/Tampa, FL and WAVZ/New Haven, CT. QFM/Honolulu, HA looking for a good place to work. 8 years experience. Just married. Call anytime (813) 961-4897. (3-20)

WILLY "B" formerly TEN-Q/Los Angeles, 8100/San Diego, CA seeks positive thinking medium or major market station for long term relationship. Call (213) 968-0038. (3-20)

DAVE JAMES formerly WHFM/WROC, Rochester, NY also assistant PD of WGGG/Gainesville, FL looking for Top 40 medium to major market. 9 years experience. Prefer South or West, will consider all offers. Call anytime (904) 629-5068. (3-20)

PAUL BORSKY, 7pm-midnight funnyman WAXC/Rochester, NY is seeking employment at a Top 40 medium to major market. If interested call (716) 395-4658. (3-20)

FEMALE Pop/Adult talent with first ticket, varied experience including music research. Single. Call before 7pm. (515) 842-3163.

Wanted Production Directorship after four years as Production Director/Assistant PD at number one Midwest medium market Pop/Adult. I find it's time to look for a new challenge. 7 years experience including major market. Will relocate. Call Pete after 6pm or weekends (309) 692-5461. (3-20)

Positions Sought

Looking for medium to major market. First phone, 38 and single. Chain station with an opportunity to grow. Salary and location open. Prefer mornings or afternoon drive. Call person to person to Bob Peacock, leave message (214) 630-1011. (3-20)

DAVE COLLINS formerly Q106/Tampa, FL. 99X/New York, KNUB/Dallas, TX (214) 235-8705. (3-20)

Call "CAPTAIN CRUNCH"...If you want to captivate your market in the morning...it's never failed. (609) 737-1412. (3-20)

TONY SLEDGE formerly MD and research director for KOIL/Omaha, NE, 4 years experience. Looking for research and/or on air position. Call (402) 672-1743 or (402) 397-1290. (3-20)

GREG MICHAELS, looking for medium or major market Top 40 position, currently KERN/Bakersfield, CA and formerly KNDE/Sacramento, CA. Also experienced in music. Call (805) 325-6464 or (213) 798-6789. (3-22)

HOWIE CASTLE former PD, WIFE, WLCX, WOLF looking for medium or major market programming position. Top 40 or Pop/Adult. Excellent references and track record. (813) 397-1380. (3-22)

\$1,000 reward if you can find me permanent news job. Ten years experience in all facets of radio journalism. Hang-ups: not female, excessive travel, hate mornings. Paul, Box 1140, Chino, CA 91710 or call (714) 887-1255. (3-22)

GM's & PD's...Vacations giving you a hassle? Qualified vacation substitution person looking for positions to fill schedule during July in Ohio. Past experience includes both news and programming. Drop me a line Dave Freeman, RR3, Hemlock Place, Marietta, OH 45750. (3-22)

Hard working announcer experienced in music programming, production. Good references, but you be the judge. Prefer Northeast, desire full-time position, but will consider part-time. Please call Mitch Zimmer (212) 531-4717 or write 1213 East 83rd St., Brooklyn, NY 11236. (3-22)

Help! Non-radio owner turning AOR powerhouse into a used taco stand, morning drive and number one AOR Music Director in N. Michigan and N. Ontario looking for a good major station in lower Michigan or Ohio. Experience in all aspects of broadcasting on/off air as long as its not here. Offers over 10K considered. Bob Martin (906) 632-6803 6am-1pm (3-22)

BILL BOWKER, former KROQ AM & FM/Burbank, CA 10pm-2am and KWST/Los Angeles, CA mornings, looking for medium or major market airshift. Call (213) 339-2643, or write 20333 E. Nubia, Covina, CA 91724. (3-22)

Uptempo, Novel, Rock 'n Roll personality, personable and creative, seasoned medium market entertainer, looking for nite-time gig. B.G. Gregory (215) 439-0693. (3-22)

Gal broadcaster, 5 years experience, public affairs, announcer, DJ, writer/interviewer, talk host...you name it. Write Y.C. Bertley, 149 D. Tracy Pl., Hackensack, NJ 07601 or call (201) 489-3257 evenings. (3-22)

Guaranteed upward trend in rating shares, anytime slot, any format, anywhere. Tapes and resumes and ratings data available at (404) 563-5107. Serious inquiries only, please. (3-22)

First class, single and professional air personality for R&B, Rock, Soul, Jazz format. Available immediately. Call (213) 896-2339 or (213) 462-3281. Melvin Slade. (3-24)

DWIGHT DOUGLAS, former DC101/Washington D.C. PD, looking for a station that wants to win—give me a challenge. Contact me at (703) 528-2171 or write 2030 N. Adams St., 1109, Arlington VA 22201 (3-24)

R.J. ROBERTS looking for small or medium market, Top 40 position, 2 years experience, serious inquiries only. (815) 232-7911.

GREGORY KNAPP, writer, with experience in radio production seeks opening on a radio play writing team. Expert research, dialect, editing talents. Sci-fi, humor, sports and language are my interests. Call evenings (714) 631-1049 evenings or write 377 W. Wilson, 17, Costa Mesa, CA 92627. (3-24)

Experienced air personality, Music Director, Program Director in rock and Pop/Adult, 7 years experience. Looking for position in any of the above. Dependable, hardworking and married. Will relocate and available immediately. Call Ron (305) 678-8576. (3-24)

LENNY BLOCH is ready now. AOR, Top 40 and/or Country, anywhere. Production experience. Call (212) 441-4129 EST (3-22)

MIKE GREEN formerly KLUC/Las Vegas, KNDE/Sacramento looking for medium or major market on-air position. First phone, prefer West Coast. Call (209) 526-1785. (3-24)

Small market jock looking for slightly larger market and a station that cares about being good. Top 40/Rock/Pop/Adult. Hard worker, no ego trip. Prefer warm climate. For tapes and resumes call Steve (208) 734-6550 afternoons. (3-18)

Current Top 40 jock, with experience, and first phone is looking to relocate. Currently employed at WAKX AM & FM/Duluth, MN. Looking for same size market if possible, otherwise willing to go almost anywhere. Stu Taran, 228 West 3rd St., Duluth, MN 55806 or call (218) 723-8914. (3-16)

Morning mouth needs Top 40 medium market gig or PD on air position. First phone, ten years experience. Let's get together. Bobby Morgan, 6377 S. Fairfax Way, Littleton, CO 80121 or call (303) 773-2876. (3-16)

DUFFY SPEARS former afternoon drive jock at KEEL/Shreveport, LA is looking for new location. Call (318) 636-5398.

ERIC TRAVER, former AOR Music Director at WBUF/Buffalo, NY is interested in record company or radio work. Call (415) 628-3712. (3-18)

Positions Sought

DANNY BLUE is alive and well and looking for new gig. Experienced in Top 40, Country and P/A., and will take on anything inbetween. If you're in need of young talent with good pipes and a broad musical background, call (805) 628-0224 (3-18)

If TALK RADIO is your thing, let's talk, because it's mine as well. I'm an informed, dedicated, professional host and would like to prove it to your audience. Call Steve mornings or late evenings at (209) 732-1120 or write 310 A. NW 2nd Ave., Visalia, CA 93274. (3-18)

ALAN C. SWAN, currently Assistant Director of a prestigious school of broadcasting and News Director of the newest twin in Phoenix is available for PD or GM in a medium or major market West or Southwest. Experienced, no novice. Formerly Philadelphia and Atlantic City training. Hire a professional, I'll give you a "new" station in 3 books. Let's talk. (802) 274-0677 or (802) 969-4111 between 12 midnight 5:30am M-F. (3-18)

The professional programming you need is available now, 16 years programming experience in contemporary and Country in small and medium markets, with numbers to back them up. We can get together now by calling Dave Stevens (608) 365-8865 days or (808) 382-1064 nights.

Laid back personality with zany humor looking to move up. Prefer the coasts, but will consider all. Terry Whaley (606) 299-1892. (3-16)

CASEY JONES, have mike will travel. 1 to 1 free wheeling AOR my specialty. Also, unique home-cooked Top 40 style. Original programming concepts. Call (714) 565-4188 or write 6246 Camino Salado, San Diego, CA 92111. (3-16)

Suffering from morning sickness? Wonderful! So am I. AOR morning Boz, will soon be released from the home. 8 years experience in all formats. Prefer Polka or gypsy music, but will consider all. Hurry, before I shave my tongue. West Coast majors only. Call John at (602) 298-2988. If a woman answers, don't worry, it's just a disguise. (3-18)

Experienced first ticket looking for long term relationship with AOR community-oriented mid-market station. Not a thunder throat, prima donna or gypsy moth. Good communicator with diverse background in music, news and creative programming. Tapes and resumes available. Barry Foster, Box 6253, Akron, OH 44313 or call (216) 666-1667.

Creative, experienced lady DJ looking for AOR or soft rock position. Good production and third ticket. Formerly WSHE/Miami, FL. Call anytime Robin Martin (305) 473-1499.

Mature, adult announcer ready to do your kind of radio. 3 years experience, first phone, good production, and music. Call Ralph (805) 736-8710. (3-16)

JOHN KRAMER caught in format change at WGST/Atlanta, Ga. Doing middays and Music Director when station changed to all news...10 years fulltime experience as PD, topical, humorous air personality in medium and major market. First ticket. All Pop/Adult and contemporary considered. Call (404) 231-0920. (3-16)

Former major market afternoon drive radio personality currently working in same market. 6 years experience, seeks position in Atlanta, Houston or any major to medium market in California. Tapes and resumes available upon request. Box 13061, Baltimore, MD 21203. (3-16)

JASON DOUGLAS CK101/Cocoa Beach available for on air position. Prefer central Florida. Call (305) 783-0354. (3-16)

BRIAN ADAMS AIR air and production person, formerly KYA-FM, K108-FM and KSAM-FM. Looking for major market work. (415) 454-2416. (3-16)

LARRY BACKUS News Director WMPS/Memphis, formerly KINT and WSGN. Available due to format change. Heavy news background medium to major markets. (901) 332-8738. (3-16)

MIKE BUTTS "In the Morning"...former mornings at K100/Los Angeles, CA, KCBO/San Diego, CA, KIMN/Denver, CO and KDWB/Minneapolis, MN...Afternoons at WTC/Hartford, CT. Looking for preferably mornings and West Coast location. Call (817) 382-5789.

DAVID T., ex-Production Director and afternoon drive personality at KMEI/San Francisco, is looking for programming or air work. Call (415) 454-5641. (3-15)

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Two Out Of Two Ain't Bad!

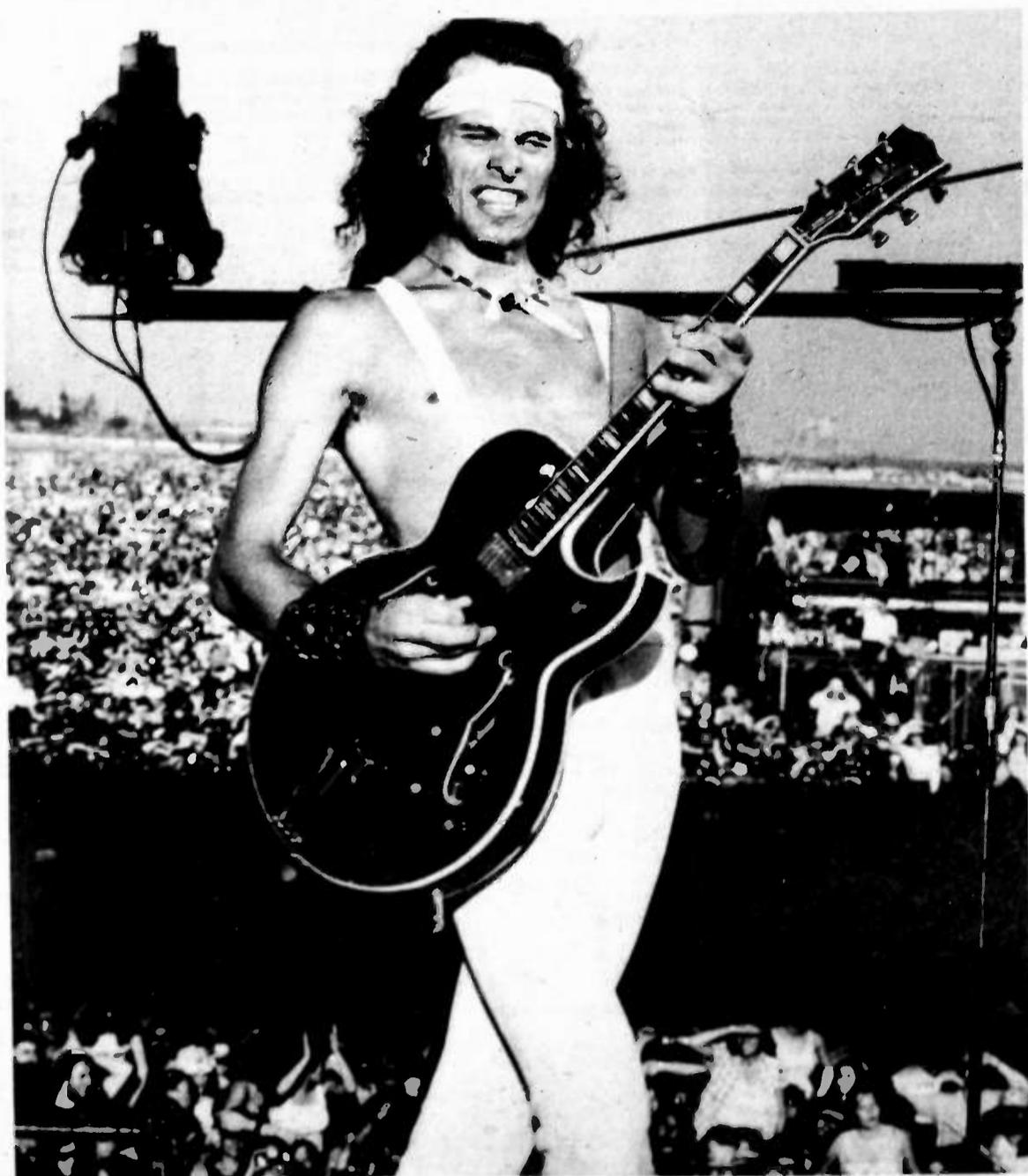
"Two Out Of Three Ain't Bad"

MEAT LOAF



WPEZ add	JB105 on	WFOM add
WKBW on	WPHD 30-25	WISE add
WZUU add	WINW deb 26	WAIR add
WGCL 26-22	WTSN add	WTMA debut 27
WZZP 27-21	K104 19-12	WRKR debut 34
F105 30-27	WRFC on	

On Epic/Cleveland International Records 



TED NUGENT

"Yank Me, Crank Me"

WDRQ 24-20
 KSLQ 29-26
 WGCL 30-29
 WZZP 35-32
 KBEQ on
 WYND on
 WTRU add 33



On Epic Records

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

CHUCK MANGIONE Feels So Good (A&M)

64% of our reporters on it, 15 adds including WRKO, 96X, KDWB, F105, KERN, TEN-Q, Q94, WVAM, KILE. Key moves: 12-9 KLIF, 7-5 at Z93, 16-14 CKLW, 37-33 WZZP, 27-18 WPGC, 22-15 KTKT, 20-15 KHFI, 5-4 WMAK, 10-5 WAYS, 27-19 WKBO, 16-6 WHHY, 27-22 WFLB, 22-10 WAKX, 12-7 WKAU, 23-17 KPAM, debut 25 WZUU, debut 27 WIFE, on KFRC. See Parallels, charts at number 29.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

JOHN TRAVOLTA/OLIVIA NEWTON-JOHN "You're The One That I Want" (RSO) 94/41 including KRBE, WZUU, KJR, WTRY, WCOL, KBEQ, WERC, Q105, KGW, KKLS, WJON, WISE, WYND, K104. Key moves: 30-29 CKLW, 29-22 at Y100, 27-23 WNBC, 29-22 at 99X, debut 29 WPGC, debut 30 at Z93, debut 22 at Q102, debut 25 KFI, debut 24 KFRC, debut 36 at K100, debut 29 WNOE, debut 28 KSLY, debut 22 WJBO.

RUBICON "I'm Gonna Take Care Of Everything" (20th) 89/9 including WFIL, WKBO, BJ105, WFEA. Key moves: 25-23 KSTP, 27-24 WSAI, 30-27 at Z93, 29-27 at 96X, 30-27 KLIF, 40-34 WPEZ, 26-21 WCAO, 26-18 KGW, 30-27 WBBQ, 10-6 at 94Q, 20-15 KLEO, 33-29 WKAU, 32-23 WAIR, 14-10 WRFC, 34-31 KDZA, debut 27 at 96KX, debut 29 PRO-FM.

WARREN ZEVON "Werewolves of London" (Asylum) 71/30 including WFIL, WRKO, WPGC, WLCY, CKLW, Q102, KFI, KRSP, KING, WSGA, Y103, WHHY, WKNX. Key moves: 21-11 KRBE, 30-27 WSAI, 34-30 KSLQ, 34-29 WZZP, 31-25 WAVZ, 40-34 KAKC, 31-21 WANS, 27-22 at 98Q, 24-18 WTSN, debut 39 WPEZ, debut 29 WCAO, debut 29 KFRC, debut 25 at 13Q, debut 24 KNOW, on KRKE.

ELTON JOHN "Ego" (MCA) 64/60 including WHBQ, KRBE, CKLW, WSAI, Q102, KSLQ, WZZP, KJR, WPGC, WNBC, TEN-Q, WTRY, KROY, KBEQ, WERC, WSGA, WQXI, WAIR, WIRK, WISM, WSPT, KTAC, WAQY. Key moves: debut 29 at 96X.

BILLY JOEL "Movin' Out (Anthony's Song)" (Columbia) 62/15 including KTLK, F105, 94Q, KNOW, WHOT, KRIZ, WCGQ. Key moves: 4-3 WNBC, 27-22 KDWB, 30-24 WIRK, 27-17 WSPT, 23-19 KAFY, debut 17 WFIL, debut 26 WKIX, debut 30 at K104, debut 33 WRKR.

TRAMMPS "Disco Inferno" (Atlantic) 62/14 including WFIL, Z93, WYRE, WIFE, Y103. Key moves: 38-33 WPEZ, 25-14 WNBC, 11-10 WHBQ, 28-24 at Q102, 23-19 WDRC, 30-26 WAIR, 15-9 KISD, debut 28 WRKO, debut 24 WPGC, debut 23 CKLW, debut 26 KLIV, debut 18 KLMS.

BEE GEES "More Than A Woman" (RSO) 78/7 including WNDE, Z98. Key moves: 24-22 KHJ, 19-14 KFRC, 16-14 at B100, 13-10 WPGC, 2-1 WNBC, 20-12 WFIL, 2-1 at 13Q, 11-3 WSGN, 3-1 WNOE, 24-19 KCBQ, 26-17 KNDE, 21-18 KAFY, 22-17 KFXD, 23-19 KISD, 37-32 at CK101, 31-25 WFEA, debut 30 at Q102, debut 23 KVOX. LP cut from "Saturday Night Fever" album.

GORDON LIGHTFOOT "The Circle Is Small" (WB) 71/2, WNDE, KKXL. Key moves: 24-21 KDWB, 13-10 KSTP, 23-19 KTLK, 22-18 WKBW, 28-25 KIMN, 21-18 WDRC, 26-20 KAFY, 30-24 WTMA, 28-24 WFEA, debut 30 WCAO, debut 25 KJR, debut 22 WOLF, debut 21 KING, debut 25 KISD.

LOU RAWLS "Lady Love" (Phil. Int'l) 71/1, KAFY. Key moves: 20-17 at 96X, 23-20 WNBC, 25-21 KSLQ, 28-26 WZZP, 25-19 KBEQ, 28-17 WMET, 30-20 WSGN, 25-18 WAKY, 22-19 WQXI, 27-24 WDRC, 19-16 WTRY, 14-9 WNAM, 27-23 at 92Q, 20-15 WFLB, 6-3 WFOM, debut 26 KROY.

DOLLY PARTON "Two Doors Down" (RCA) 58/16 including WZZP, KFI, WKBO, WHOT, WJDX, KISD. Key moves: 27-25 at Y100, 37-34 at K100, 30-19 KNDE, 24-18 KIOA, 25-20 WLEE, 32-28 WNOE, 25-20 WHHY, 30-24 WISE, 26-21 WSPT, 26-20 KPAM, debut 28 KFRC, debut 34 WFEA.

PARLIAMENT "Flash Light" (Casablanca) 59/3 including WABC. Key moves: 10-7 WPGC, 26-23 KRBE, 10-8 at 96X, 24-19 at Z93, 15-12 WLS, 18-14 KCBQ, 21-15 WKBO, 28-13 WIFE, 13-10 WKIX, 13-5 WSGA, 7-6 WTX, 19-10 WHHY, 22-12 WCGQ, 21-14 WIRK, 22-18 WAAY, debut 30 WPEZ, debut 25 WOLF, debut 18 WAPE.

STARGARD "Which Way Is Up" (MCA) 54/1. Key moves: 14-12 WCAO, 17-12 KBEQ, 30-26 KERN, 10-8 WKBO, 23-20 at 13Q, 5-1 KEEL, 21-17 at Z98, 11-9 KILE, 28-25 KSLY, 21-18 KEWI.

PLAYER "This Time I'm In It For Love" (RSO) 51/7 including WICC, KROY, KAKC. Key moves: 33-30 WZZP, 20-10 WSGN, 23-19 at 94Q, 30-21 at K104, 23-19 WHHY, 23-17 WFOM, 21-16 WISE, 26-24 KSLY, 33-30 WRKR, debut 30 WPGC, debut 23 WZUU, debut 30 KFI.

EDDIE MONEY "Baby Hold On" (Columbia) 50/7 including WOKY, WOLF, WNCI, Z98. Key moves: 29-22 WSAI, 25-20 WZUU, 12-11 KFRC, 26-21 at Z93, 20-18 WPEZ, 25-18 KNDE, 26-21 WAKY, 18-13 WTX, 20-15 WFOM, 29-24 WAIR, debut 23 WRJZ, debut 25 WAQY, debut 26 WTMA.

BONNIE TYLER "It's A Heartache" (RCA) 40/20 including WCAO, KLIF (DP), WZUU, KJR, 96KX, KNDE, WMAK, KAKC, WSPT, WGUY, WAKX. Key moves: debut 35 WNOE, debut 40 WAIR, debut 27 KPAM, on KRBE.

K.C. & THE SUNSHINE BAND "Boogie Shoes" (TK) 46/2 including KCBQ. Key moves: 32-30 at JB105, 28-23 WBBF, 10-8 WSGA, 25-18 WERC, 16-8 KIOA, 29-21 WKNX, 24-18 KISD, 34-30 at CK101, 20-15 WANS, 10-5 WCGQ.

EARTH, WIND & FIRE "Fantasy" (Columbia) 44/3, KSTP, KGW, KQDI. Key moves: 26-23 WHBQ, 13-10 at 99X, 18-15 KFRC, 13-10 KJR, 30-19 at BJ105, 26-16 WTMA, 19-13 WANS, 21-17 KISD, 37-30 KENO, debut 38

Radio & Records NATIONAL AIRPLAY/30

March 31, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	①	BEE GEES/Night Fever (RSO)
7	5	4	②	KANSAS/Dust In The Wind (Kirshner)
4	2	2	3	BARRY MANILOW/Can't Smile Without You (Arista)
5	3	3	4	ERIC CLAPTON/Lay Down Sally (RSO)
22	11	7	⑤	YVONNE ELLIMAN/If I Can't Have You (RSO)
15	10	8	⑥	BOB WELCH/Ebony Eyes (Capitol)
23	13	12	⑦	DAVID GATES/Goodbye Girl (Elektra)
2	4	5	8	BEE GEES/Stayin' Alive (RSO)
28	15	13	⑩	ENGLAND DAN & J.F. COLEY/We'll Never Have... (Big Tree)
18	12	11	10	RAYDIO/Jack And Jill (Arista)
29	21	16	⑪	NATALIE COLE/Our Love (Capitol)
3	6	6	12	SAMANTHA SANG/Emotion (Private Stock)
25	19	15	⑬	JACKSON BROWNE/Running On Empty (Asylum)
24	17	14	14	ELO/Sweet Talkin' Woman (UA/Jet)
9	8	10	15	JAY FERGUSON/Thunder Island (Asylum)
26	23	17	16	ANDREW GOLD/Thank You For Being A Friend (Asylum)
6	7	9	17	ANDY GIBB/(Love Is) Thicker Than Water (RSO)
—	—	28	⑮	FLACK/HATHAWAY/The Closer I Get To You (Atlantic)
8	9	18	19	DAN HILL/Sometimes When We Touch (20th)
—	29	26	⑳	GENE COTTON/Before My Heart Finds Out (Ariola)
20	20	21	21	HEATWAVE/Always And Forever (Epic)
17	16	19	22	LeBLANC & CARR/Falling (Big Tree)
30	28	23	23	ROD STEWART/Hot Legs (WB)
—	—	27	㉔	JEFFERSON STARSHIP/Count On Me (RCA/Grunt)
—	—	→	25	STYX/Fooling Yourself (A&M)
21	24	25	26	BILLY JOEL/Just The Way You Are (Columbia)
—	—	→	27	WINGS/With A Little Luck (Capitol)
—	—	30	28	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
—	—	→	29	CHUCK MANGIONE/Feels So Good (A&M)
14	18	22	30	LITTLE RIVER BAND/Happy Anniversary (Harvest)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Elton John
Travolta/Olivia
Wings
Warren Zevon

HOTTEST

Yvonne Elliman
Bee Gees "Fever"
Barry Manilow
Kansas

Complete Regionalized Station
Listings on pages 12 and 13.

CHART SUMMARY: National activity seemed to be off somewhat this week, which can be expected as we close in on the Spring Sweep. Bee Gees' "Night Fever" stretched the Gibb brothers' uninterrupted dominance of the number one slot to ten weeks. Last week's contenders for number one slid back as Kansas moves up to number two. Yvonne Elliman, Bob Welch and David Gates are all solid with room for still more growth. England Dan & John Ford Coley went top ten and Natalie Cole should be among the top ten next week. Jackson Browne still climbing up to thirteen. Roberta Flack and Donny Hathaway are back together and have this week's fastest mover, jumping ten spots up to number eighteen. Gene Cotton up six with some majors yet to commit, but the action in Parallels two and three is strong. Next week...the first week of the Sweep; stay tuned!

Detailed station by station chart listings can be found in the Parallels.

WZZP, debut 36 KQEO.

TAVARES "More Than A Woman" (Capitol) 43/7 including Q105, F105. Key moves: 26-20 WRKO, 19-14 KFRC, 25-20 KLIV, 26-17 KNDE, 29-24 KAKC, 24-18 at BJ105, 31-25 WFEA, 38-34 KILE, debut 30 WHBQ, debut 28 WFOM, debut 26 KAYC.

Others Getting Significant Action

GEORGE BENSON "On Broadway" (WB) 36/12 including KLIF, KRBE, WHBQ, KSLQ, WNAM, WRKR, 22-18 KFRC, 21-18 at Y100, 26-19 at 96X, 28-22 WAVZ, 15-10 at 94Q, 22-17 WLEE, 35-30 WFLB, 39-32 WAIR, 14-10 KSLY, debut 28 at Z93.

STEELE DAN "Deacon Blues" (ABC) 31/13 including WZZP, WZUU, WIFE, KCBQ, WHHY, KRKE, WJON, 9-9 KIIS-FM, 28-25 KQWB, debut 30 KNDE.

MATHIS & WILLIAMS "Too Much, Too Little, Too Late" (Columbia) 28/17 including WFIL, WPGC, WCAO, WHBQ, WLCY, WLEE, WKIX, KLIV, WAIR, 10-6 CKLW, 31-22 KSLQ, 31-25 WZZP, 22-13 WAVZ, 30-14 WIFE, 26-17 WKNX, debut 26 WQXI.

SWEET "Love Is Like Oxygen" (Capitol) 35/7 including WKBW, KJR, KTKT, WIFE, 17-13 WZUU, 34-27 at JB105, 9-7 at BJ105, 15-10 WFLB, 40-35 at CK101, debut 37 WPEZ, debut 30 WGCL, debut 29 KPAM, debut 34 WKAU.

MICHAEL ZAGER BAND "Let's All Chant" (Private Stock) 27/12 including WDRC, WAVZ, WBBQ, WIFE, KQEO, WAQY, KPAM, 29-27 WZZP, 24-21 at Y100, 29-25 WCAO, 25-19 WPEZ, 23-15 WRFC, 26-20 WANS.

WET WILLIE "Make You Feel Love Again" (Epic) 23/11 including KLIF, KLIV, WSGN, WNOE, WGUY, WLOF, debut 30 at 94Q, on WRKO, KFRC.

CARPENTERS "Sweet, Sweet Smile" (A&M) 29/2 including WIFE, 29-26 at Z93, 18-13 WKBW, 20-18 KRBE, 15-12 KIOA, 23-19 WKAU, 8-4 at CK101, 25-19 WTSN, debut 18 WJON.

ROBERT PALMER "Every Kinda People" (Island) 17/5 including WPEZ, WISE, WKNX, 30-26 at 94Q, 27-20 WFOM, 22-15 KSLY, on WZUU.

SHAUN CASSIDY "Do You Believe In Magic" (WB) 17/4, WOKY, WKIX, WLEE, WFOM, 12-10 at JB105, 26-22 WMET, 30-25 at Y103, 29-22 WKAU, debut 29 WRKR.

SEA LEVEL "That's Your Secret" (Capricorn) 18/0, 24-21 WBBQ, 26-23 WRFC, 27-20 WAIR, debut 39 WZZP, debut 30 KSLY, on KERN.

KISS "Rocket Ride" (Casablanca) 17/1, Y100, 24-19 WZZP, 27-25 KCBQ, 22-18 at F105, 15-12 WAKY, 23-19 KEWI, debut 29 WSAI, debut 29 WERC, on WACI.

MEAT LOAF "Two Out Of Three Ain't Bad" (Epic) 15/5 including WPEZ, WTSN, WFOM, WISE, 30-25 WPHD, 30-27 at F105, 19-12 at K104, debut 34 WRKR.

ALLAN CLARKE "(I Will Be Your) Shadow In The Street" (Atlantic) 14/3, KLIF, WPEZ, KRIZ, 30-28 WZZP, 40-33 at BJ105, 40-35 WLOF, on WFEA.

BOB WEIR "Bombs Away" (Arista) 14/1, KHFI, 28-26 WBBQ, 33-31 WRFC, 31-27 WAIR, 18-14 KSLY, debut 30 WPHD, debut 34 at 98Q.

(Continued on page 17)