

# Radio & Records

ANOTHER LOOK AT  
ARBITRON'S ESF  
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STONES CAUSE LATEST  
FOUR-LETTER WORD  
CONTROVERSY  
SEE PAGE 34

ISSUE NUMBER 236

THE INDUSTRY'S NEWSPAPER

FRIDAY, JUNE 16, 1978

## April/May 1978 Arbitron Summaries

### FORMAT LEGEND

R-Rock, A-AOR, PA-Pop/Adult, B-Black, BM-Beautiful Music, O-Oldies, N-News, T-Talk, S-Spanish, CL-Classical, RL-Religious, J-Jazz

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### New York

Tight battle for the top of the market shares, with WABC (R) moving back up to 8.1 from Jan/Feb 7.0. WABC is back to the same numbers as April/May '77. WABC (B) up 5.7 to 7.9 for the best showing ever, although WABC comes almost two million more listeners per week. WXLO (R), under Bobby Rich, had its best book, up 2.9 to 3.4. WHN (C) 3.3 to 2.7, WNBC (R) up 2.7 to 3.0. In AOR WPLJ up again, for the third book in a row, 4.0 to 4.1. WNEW-FM 1.9 to 2.1, WPIX 1.6 to 1.5, WKTU 1.9 to 1.2. In Pop/Adult WOR is still far ahead of the rest, even though they slipped a bit this book 7.9 to 7.1, WNEW-AM is up 2.5 to 3.1, WTFM 1.2 to 1.8. The All News operations WCBS and WINS have finally worked it out, as they are evenly tied for the first time. WCBS 5.6 to 5.5 and WINS 5.3 to 5.5. WMCA (T) 2.5 to 3.2, WWRL (B) holding at 1.4, WRFM (BM) 5.4 to 5.2, WPAT (BM) 3.0 to 2.6, WPAT-FM (BM) 3.3 to 2.6, WRVR (J) 1.1 to 1.6. WCBS-FM (O) 2.5 to 2.8. DEMOGRAPHICS: Teens: WABC 19.8, WBSL 15.1, WPLJ 14.8, WXLO 10.7. Adults 18-34: WBSL 16.0, WABC 10.0, WPLJ 7.0, WXLO 5.6, WCBS-FM 5.5, WNBC and WNEW-FM 4.7 each. Adults 25-49: WABC 9.4, WBSL 7.9, WCBS, WCBS-FM and WINS each have 4.9, WRFM 4.8. Adults 35-64: WOR 9.2, WCBS 7.9, WRFM 7.7, WINS 6.8, WABC 6.0.

### Los Angeles

KABC (N/T) with the L.A. Dodgers boosting the tune ins, scored a big 8.6 share, up from 5.7 for first place in the market. KBIG (BM) down to second place 7.1 to 6.6, KJOI (BM) holding at 4.9. In the rock wars KHJ (R), under John Sebastian, has stopped its tumble and regained, up 3.3 to 3.6 and tying KMET (A) 3.4 to 3.6. KLOS (A) took a good-sized dip 3.6 to 2.8. KFI (R) up 2.3 to 2.7, KHIS-FM (R) dropped 3.1 to 2.1, KRLA (R/O) 2.1 to 2.4, KRTH (R/O) 2.9 to 2.5, KTNQ (R) 2.2 to 2.4, KPOL-FM (A) 2.2 to 2.1, KNX-FM (A) 2.7 to 2.6, KIQQ (R) 1.9 to 1.8. KDAY (B) 2.6 to 2.1, KKTT (B) 1.1 to 0.9, KUTE (B) 1.2 to 2.6, KWST (A) 1.2 to 1.9. KLAC (C) the major Country outlet dipped 3.5 to 2.6, KGBS (C) 0.8 to 1.1. In Pop/Adult KMPC up 3.2 to 3.4, KHIS-AM 1.7 to 1.0. The All News stations continue to fare well, this time tying, KNX 4.8 to 4.5, KFVB 4.0 to 4.5. Demographic summaries on this market will be presented next week.

### O'SHEA VP/GM WEST COAST

#### Three New Alexenburg Appointments

Ron Alexenburg, President of MCA, Inc.'s new New York-based label, announced three new staff appointments this week. Bud O'Shea has been named Vice President/label, announced three new staff

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(Continued on page 18)



Bud O'Shea

Rick Swig

Joel Newman

## Van Deerlin Explains Rewrite Bill To Broadcasters

It's a beautiful 90 degrees in Volusia County, Florida where Congressman Lou Frey (R) is busy campaigning for Governor. Approximately 1000 miles away in Atlantic City, New Jersey, tourists flock to the new East Coast gambling resort. Among them are over 100 New Jersey broadcasters who are assembled for their annual spring conclave. Addressing them tonight is Congressman Lionel Van Deerlin (D-Calif.). Alluding to the environment, the Congressman states "It is hoped that legalized gambling will breathe new life into this state. We hope that the rewrite (of the Communication Act of 1934) will do the same for the entire communications industry, which is now encumbered by much unnecessary regulation."

Rather than a gamble for Van Deerlin, the NJBA (New Jersey Broadcasters Association) address was more a calculated risk which paid off. According to a local radio newscaster, the crowd of predominantly medium and small market radio broadcasters rewarded Van Deerlin with a standing ovation at his conclusion and interrupted him three times during his remarks with hearty applause.

### A New Law

Last Wednesday, June 7, Congressmen Frey and Van Deerlin introduced to the House of Representatives H.R. 13015, the Communications Act of 1978, which if en-

acted would accomplish a 90 percent deregulation of radio (R&R 6-9). Also, key elements of the 217-page document provide for: elimination of all Federal regulation of

(Continued on page 30)

EXCLUSIVE

### WQAL Motion Filed

Attorneys for SJR Communications, Inc., licensee of WQAL-FM/Cleveland, filed with the FCC Wednesday (6-13) a brief asking the Commission for a "motion of summary decision." In doing so SJR claims that there is no reason not to grant WQAL its license renewal. In its application for renewal, WQAL had proposed only 2.9 percent of non-entertainment programming. As a matter of routine, however, the FCC Broadcast Bureau automatically refers FM stations proposing less than 6 percent non-entertainment programming to a review by the full body of commissioners. In this instance, the commissioners felt that a hearing should be held to determine if WQAL was serv-

ing the community's interest by broadcasting less than the required non-entertainment programming.

At issue is the time a locally-produced program called "Community Close-Up" was aired. Initially, the program had been broadcast between 4:30 and 6:00 am on Sundays; but as of June 27, 1976, the program aired between 6:00 and 7:00 am on Sundays during a period (6:00 to 10:00am) when WQAL ranked first in ratings in its market. In its filing WQAL stated that: "had it made this fact known to the Commission prior to designation, one of the bases for further inquiry...would have been eliminated."

### APPEALS COURT RULING OVERTURNED

## Supreme Court Upholds FCC On Newspaper/Broadcast Divestitures

The Supreme Court ruled 8-0 that existing joint newspaper-broadcast ownership situations in the same city need not be divested, except in 16 small market monopoly cases. The decision Monday (6-12) overturned a March 1977 Federal Appeals Court ruling ordering across-the-board newspaper/broadcast divestiture, affecting combinations in 130 communities. An FCC decision forbidding future newspaper/broadcast combinations but allowing existing ones to continue under a "grandfather clause" was upheld by the Supreme Court.

Justice Thurgood Marshall, who delivered the Court's opinion, declared that the Appeals Court had been wrong in eliminating the grandfather clause. "We agree that diversification of ownership further statutory and constitutional policies," he said, but added that the FCC, not the courts, should decide what is in the public interest, and need not give diversification "controlling weight in all circumstances"

when making such decisions. The FCC's decision to require divestiture in the 16 communities where

the newspaper-broadcast combination encompasses the only paper

(Continued on page 18)

### GM TO BE "REASSIGNED"

## Cassidy Exits TEN-Q; No Format Change Planned

Paul Cassidy, General Manager of KTNQ (TEN-Q)/KGBS-FM/Los Angeles, has been "relieved of his duties at the station." Ed Salamon, National Programming Director for Storer Radio, informed R&R, "Cassidy has been relieved of his duties as General Manager and will be reassigned within the company."

Commenting on speculation that TEN-Q could expect an imminent format change, Storer Radio Division Vice President Neil Rockoff told R&R: "We're prepared for many different approaches, including the one on the air. Each one of these approaches

is well planned and well thought out, and they're all ready to be executed somewhere down the line. If there are any changes, they are certainly a long time off. Whatever we do, we want to make sure it is done right. We will continue to cook right along through the summer."

While Storer decides upon a new General Manager for the stations, Salamon and National Creative Services Director Dale Pon will work out of the chain's Los Angeles offices, with Rockoff serving as acting GM for TEN-Q and KGBS.

# VILLAGE PEOPLE

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99X 13-10	WICC on	KRTH 25	WGNI 29-26
WNBC 32-27	WBBQ on	KNDE add	KGMO on
KFRC add	KHFI add	WFEA add	KCBN add
F-105 deb 31	WMFJ on	WORC on	KFXD add
WAVZ 31	KNOE on	3WD on	WSFL 12-9
JB-105 40-35	KJAS on	WFLB on	KWZ 18
KAYC add			

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# Lund New Program Manager At KHOW

John Lund has been appointed Program Manager at KHOW/Denver, resigning his position as Director of Group Operations at Rust Communications to join the Double-day station. KHOW General Manager Joe Parish told R&R: "I'm delighted that I was able to get probably the best Pop/Adult programmer in the country, John Lund."

Lund told R&R: "In the six short months that I've been with Rust, we've been able to meet the primary one-year objectives in half the time. And we are looking for all ten of the stations to have very good rating increases in the April/May book." Continuing, he said, "The challenges with Doubleday Broadcasting are



John Lund

overwhelming. KHOW is one of the greatest all-time Pop/Adult stations in America, and I really look forward to working with Joe and the team there."

Lund, who starts his KHOW job in two weeks, replaces Hal Moore, who will retain his morning team shift. Parish commented, "I have accepted Hal's resignation as Program Manager. After considerable thought and discussion, we felt that he could devote his energies to doing the morning show with Charley Martin and not have to face the tremendous responsibilities of programming."

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## Walt Love Leaves WVON After "Close Shave" Disagreement

Walt "Baby" Love, Program Director of WVON/Chicago, has exited the station as the result of an unusual disagreement. According to reliable Chicago sources, General Manager Joe Jones maintains a strict appearance code at the station, including a no-beards rule. Jones asked Love to have midday air personality Steve Gunn shave his beard, which Gunn did. However, as a result of the shave Gunn's skin became irritated, and he allowed the beard to grow back for a few days. Jones then called Love on the carpet for allowing Gunn to grow

his beard back; Love explained the situation, but an argument reportedly started, with Jones accusing Love of being unable to handle his personnel, and culminating in Love's being fired. Jones was unavailable for comment when contacted by R&R. Later reports indicate that air personality J.D. Holiday will be the new Program Director. Further ramifications of the "beard" incident may develop, as the possibility of legal action over the incident (with questions as to the legality of the clean-shaven code existing) cannot be counted out.



**POOLING THEIR RESOURCES**—The U.S. Olympic water polo squad assembles for a rare poolside shot in the midst of their grueling training schedule for the 1980 Moscow games. Actually, it's the ABC Records promotion and sales staff at their Scottsdale, Arizona seminar, soaking up a few rays before diving back to business. Full pictorial coverage of the meetings in next week's R&R.

PICTORIAL BEGINS ON PAGE 18

## RSO Holds First Convention, Promotes Edson, Moves Int'l HQ

In a busier than average week, RSO RECORDS held its first international convention in Maui, Hawaii, announced two significant promotions, and heralded a move of the company's international headquarters from London to New York.

The convention, running from June 7-11, included a full day of business meetings and panel discussions, along with two evening musical celebrations (one featuring Yvonne Elliman) and considerable recreation time. Robert Stigwood, Chairman of the Stigwood Group, and Stigwood Group President Fredric B. Gershon spoke at the convention, congratulating RSO on its record achievements. The entire promotion, sales, and executive staffs attended.

### Edson Named Sr. VP/GM

At the convention, RSO President Al Coury announced the promotion of Bob Edson to Senior Vice President and General Manager of the label. Edson, formerly Vice President of East Coast Operations, will relocate to RSO's L.A. offices, and will be responsible for day-to-day operations at the record company. Coury commented, "I have known Bob Edson for many years. He was one of the first executives to join RSO Records... I believe his unparalleled experience, his expertise in promotion, sales, marketing and manufacturing, and his intimate knowledge of... the recording industry will enable him to make an

enormous contribution... I am confident of his continued success and immeasurable contribution to RSO Records."

### Hutson Moves International To New York; Dundas Album Promotion Director

Coury also announced that RSO Records International Managing Director Mike Hutson will move the company's international headquarters from London to New York (Continued on page 18)

## Live Radio Coverage Of Congress Debuts

Live radio coverage of House of Representatives sessions, described as a "historic occasion" by one Congressman, began Monday (6-12) with around 20 representatives present. Under terms of an arrangement devised by Speaker Thomas O'Neill, broadcasters cannot actually set up equipment in the House chamber, but may plug into the House's own sound system which provides audio for closed circuit TV coverage in Congressmen's offices.

A number of broadcasting organizations spoke out against the present arrangement earlier, pointing out that broadcasters must depend

on House staff, who may turn mikes on or off without considering the needs of newscasters. Perhaps as a result of this dissatisfaction, or because it was a quiet day in the House, only one news organization (AP Radio) actually broadcast the proceedings live (for five minutes), while other networks taped the day's

events for later broadcast.

Speaker O'Neill termed the arrangement an "indefinite trial", and stressed that it "cannot be used for commercial or political purposes, only for news purposes." He said television coverage was "down the road awhile," but "definitely in the works."

## K.O. Bailey Killed In Car Crash



K.O. Bailey

K.O. Bailey, regarded as one of the radio industry's most colorful, outspoken, and talented disc jockeys, was killed in a head-on auto collision in Illinois last week. Two young women driving the other car

also perished.

Bailey's pre-radio career included stints as a coal miner, a professional boxer, and a prisoner of war in a Korean as his subsequent jock adventures. He worked in New York, San Francisco, Detroit, San Diego, and Phoenix, among others, with his boisterous style and commanding delivery quickly establishing his presence wherever he went.

Bailey, who was not currently in radio at the time of his death, was returning from a family wedding reception when the crash occurred. He will be remembered as a radio figure of lasting impact. His traditional signoff at WCBS-FM/New York serves as a fitting epitaph as well: "And when I die...if I do... I'll straighten you!"



**HOWLS IN THE HALLS OF RCA**—Werewolves are the height of fashion this year, as Warren Zevon and now RCA group Werewolves are aware. To promote the latter band, some of RCA's promotion staff declared, "We're wolves, too," and decided to prove it. A makeup man from a movie studio was brought in to achieve the miraculous transformations you can behold above, actually gluing in most of the facial hairs one by one. Pictured terrorizing RCA's Nipper is local sales rep Bonnie McCassey, while above her hover (l-r) West Coast promotion promotion manager Allan Mels, local Southern California regional rep Hank Zaremski, and a partially successful werewolf transformation (he got the grin right but the hair didn't take), Vice President of Promotion Ray Anderson.

# Mediascope

## Orange Julius Juicing Up Image

Orange Julius International, the fruit drink/burger chain, is making a determined effort to update its image, devoting \$500,000 to the purpose, including a quarter million for radio, TV, and print ads starting in August. The theme of the ads will stress quality, while the 425 OJ locations will be renovated to simulate an old-fashioned fruit stand, with product additions also being considered.

## Court Refuses To Revive "Counter Commercials"

The U.S. Supreme Court has refused to reinstate the practice of mandating "counter commercials" about controversial products. In 1967, the FCC had applied the Fairness Doctrine to cigarette ads, on the grounds that broadcasters airing one side of a "controversial issue of public importance" were impelled to provide air time for the opposite point of view. Cigarette ads were held to be one-sided on the health issue, and anti-cigarette spots were ordered aired. Later anti-leaded gasoline and other similar spots were ordered. However, the 1974 revision of the Fairness Doctrine by the FCC held that standard product spots were not controversial unless explicitly slanted that way (certain nuclear power and oil company commercials were later ruled "editorials" because of the way they presented their points of view, and the equal time provision was called into play). Citizens groups have attempted to restore the counter commercial concept, but the latest effort, a petition from the National Citizens Committee for Broadcasting, was denied, echoing a 1976 decision on a petition by the Public Interest Research Group.

## NRBA Directs Mail Effort To Increase Membership

The National Radio Broadcasters Association has launched a direct mail membership solicitation effort, the organization's first ever. The NRBA reports excellent response thus far, with substantial membership increases expected over the current 1200 total.

## Cox Expects 12 Percent Income Increase In 1978

Cox Broadcasting Corp. anticipates a net income increase of over 12 percent compared to last year, according to President Clifford M. Kirtland Jr. The expected increase would produce net income of over \$26.5 million for 1978. Kirtland indicated that the company would complete a new acquisition this year, and commented that Cox can still acquire two more UHF TV stations and two more AM radio outlets.

## AFTRA Turns Down Soviet Visit On Political Grounds

The American Federation of TV and Radio Artists has declined an invitation from Russian broadcast personnel to visit the USSR to observe the way Soviet broadcasters work. AFTRA turned down the invitation in protest of the recent imprisonment of Soviet dissident Yuri Orlov. National Executive Secretary Sanford I. Wolff wrote to the President of the Central Committee of the Cultural Workers union, declaring "as trade unionists" that "unless individuals are free to express themselves without fear of reprisals, neither the arts nor the trade union movement can develop fruitfully."

## Starr Revenues Up, Income Down As Merger Approaches

Starr Broadcasting Group, approaching consummation of its recently-announced merger with Shamrock Broadcasting Co., reported revenues of \$25.4 million for the nine-month period ending March 31, 1978. The figure represents an 8.6 percent increase over revenues for the same period last year. Revenues for the quarter ending March 31 were up over 11 percent to \$8.15 million. Starr showed a drop in net income compared to last year, principally owing to a tax settlement with the IRS. Starr President Bruce F. Johnson expressed optimism for the near future thanks to the impending merger and the recent sale of KCNW/Fairway, KS a radio station described as "unprofitable."

## Watermark Produces Science Fiction Radio Series

The Watermark Inc. syndication firm plans to debut a weekly half-hour dramatic science fiction radio program called "Alien Worlds" in January 1979. The show reportedly features a hard core science fiction approach and "rock and roll production techniques." Preview listening sessions, including the first one at R&R Convention '78 in March, produced enthusiastic receptions, according to Watermark. Citing the presold (by SF-themed movies) audience, Watermark President Tom Rounds said, "We want to take this already receptive audience into a new dimension of radio theater and, through sound, take them on mind journeys into the unknown." In the top 150 markets, the show is available on a barter basis and will carry a national sponsor; other markets will be able to purchase it from Watermark. Pictured listening to tracks from the show in London are (l-r) Rounds, who served as Executive Producer; conductor Richard Holmes; composer Jim Kirk; and engineer Dick Lowzey.



# TV News

## Viewer Voting Experiment Set For ABC Special

Television will be able to make or break potential new stars on an almost-immediate basis if plans for a new variety series called "ABC Presents Tomorrow's Stars" works out. A similarly-titled special, airing June 17, will test the idea, which allows viewers to vote their preference on two performers in eight entertainment categories. For the pilot, 5000 voters were selected from entrants who filled out a questionnaire in a national magazine. They (and viewers across the country) will see two male singers, female singers, stand-up comedians, group comedians, solo instrumentalists, music groups, dancers, and novelty acts on the show, and will telephone their votes to toll-free, preselected phone numbers. The votes will be fed into computers and tabulated in, the show's producers claim, 2½ minutes. Winners will receive \$1000, with finals scheduled and a grand prize of \$10,000, a screen test, and more.

The show may become a regular series in 1978-79, with numbers set up so that virtually anyone with a telephone can participate. Contestants are all professionals, but cannot have performed their acts on national TV or more than once on the "Tonight Show" (or more than twice on syndicated talk shows). John Ritter, Joan Rivers, and Cheryl Tiegs are among the hosts for the special, which is being promoted as a "big step forward in television—making it a two-way communications system." While audience voting formats go back to the Romans giving thumbs down to gladiators, and British TV has had similar "New Faces" programs (not to mention two-way instant viewer voting programs on QUBE cable TV in Columbus), the "Tomorrow's Stars" idea sounds like the largest-scaled attempt to institute home viewer participation on a nearly-direct basis. This could become interesting.

## Music Off TV

Sources in the Don Kirshner organization indicate that the Kirshner "Rock Music Awards" will probably not be held this year on TV. Pressures of other projects was the reason given out, unspectacular ratings and a profusion of other awards shows may have had an effect as well.

## NBC Wins Second Week In A Row; ABC Takes May Sweeps

NBC won its second consecutive Nielsen rating week, leading for the period ending June 4 with a 17.4 rating, far ahead of ABC's 14.3 and CBS' 13.7. The victory was almost enough to knock ABC off during the Arbitron and Nielsen May sweep periods, but the top network stayed on top with a 16.8 Nielsen rating and a 16.9 from Arbitron. NBC earned 16.1 (Nielsen) and 16.2 (Arbitron), while CBS was solidly in third with 15.2 and 15.1 respectively. Top show of the week was NBC's lengthy Bob Hope tribute special, followed by 2) "Three's Company" (ABC) 3) "Quincy" (NBC) in an unusually good rating performance (and a repeat showing as well) 4) "Barbara Walters Special" (ABC) 5) "Carter Country" (ABC) 6) "Rockford Files" (NBC), another repeat scoring unusually well 7) "Top Secret" (an NBC TV movie) 8) "Laverne & Shirley" (ABC) 9) "Project UFO" (NBC) tied with CBS' "Incredible Hulk." The "Country Night Of The Stars" special on NBC continued a series of solid rating performances by country music specials by finishing 16th for the week.

ABC still remained on top in New York and Los Angeles Arbitron ratings for the week ending June 2, but NBC gave the reigning network a strong battle. The Bob Hope special topped New York's list for NBC, followed by 2) "Three's Company" 3) "Barbara Walters" 4) NBC's "Top Secret" and "Quincy" tied with ABC's "Laverne & Shirley" 7) "Carter Country" tied with "Rockford Files" 9) "Happy Days" (ABC) tied with "Incredible Hulk" (CBS's only entry).

In Los Angeles, "Three's Company" topped the competition, with Barbara Walters and "Laverne & Shirley" (tied for second) and "Carter Country" giving ABC a sweep of the top four placings. 5) was an NBC tie between "Top Secret" and Bob Hope, followed by 7) "Happy Days" and "Love Boat" tied (both ABC) 9) "Incredible Hulk" and 10) "Quincy."

## Radio & Records

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RADIO & RECORDS is published every Friday by Radio & Records, Inc. 1930 Century Park West, L.A., CA 90067. (213) 553-4330. Subscriptions \$130 per year or \$40 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. Application by Radio & Records, Inc. for registered trademarks pending. AOR, Breakers, The BackPage, HCD, AOR Hot Tracks, In The Bin, Mediascope, Most Added, National Airplay '30, Parallels, Radio & Records, Street Talk. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1978 RADIO & RECORDS, INC.

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and Stephen Geyer  
for Mike Post



On 20th Century-Fox Records



# Gary Owens

### In Memorium—Rock Star, Bobby Horrible—1956-1978

With the tragic passing of one of today's top punk rock stars, Bobby Horrible, the victim this past week of a simultaneous overdose of drugs, an onstage explosion, electrocution by his guitar while urinating onto the keys of a plugged-in electric piano, and gunshot wounds administered by the irate father of a groupie, we mourn the loss of one of the brightest names in music today.

From his poverty-drenched youth in Crell, Kentucky, where his family was forced to subsist on a diet of moonshine and beaver entrails, to the dizzying heights of a command performance for the Mayor of Bakersfield, Ca., the career of this extraordinary young man reads like a storybook dream. From the beginning, little Bobby captivated the attention of everyone with antics that would later send thousands of concert-goers yowling and screaming to their feet.

As a baby he drew startled reactions from relatives as he sewed his uncle's nostrils together during a nap. In his second grade class, diminutive Bobby ate a snake, mock-raped his teacher (a Miss Murial Beezley), painted his face purple, strangled live chickens, and teased his hair for the amusement of the class.

A scant twelve years later, he went on the road and did the very same things with electrifying effect...still raping Miss Beezley, who had by then begun to enjoy it and AGVA scale as well.

Two weeks prior to his first triumphant world tour, Bobby Horrible purchased his first guitar as well as an instruction book and by opening night, which will long be remembered by rock critics who were there, he could play two chords at the very least.

True, there were the rumors of an emerging dark side to Bobby's personality. Some said driving a bulldozer into the Continental Hotel on Sunset Blvd. and gutting the first eight floors was more than just a fun prank. Some said Bobby was giving free reign to the same sadistic little streak that had caused him to kidnap his parents, have them stripped and painted orange, and turned loose in the center of downtown Lima, Peru with no cash, credit cards or Spanish. When three and a half years later they found their way back home, Bobby had filled their house with thousands of poisonous reptiles and pictures of B. Mitchel Reed.

Whether or not Bobby actually had anything going on with Brenda Starr, or Nikita Khrushchev's widow, as some have asserted, we will probably never know.

We know only that Bobby Horrible is gone, and with him a musical era (he could play five (5) chords by the end). Just as our heroes from other generations helped to explain those generations, Bobby helps to explain us. At his own request, his body will be hacked to pieces by his fans during the playing of his hit recording "Screw Everything."

## Radio & Records

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CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

ONE YEAR—\$130

Overseas subscribers add \$100 per year

Each payment with order.  
International: U.S. funds please.

# ERUPTION

## NEW ADDS:

**KFRC**

**WPGC**

**99X**

**KRBE**

**96X**

**WIFI**

**KING**

**WLCY**

**"I Can't Stand The Rain"**



On Ariola Records.

# WHAT'S NEW



Joan Griewank



Thomas McGuiness

## CBS Appoints Sales, Marketing VP's

CBS Records has appointed two new Vice Presidents, the company announced. **Thomas McGuiness** has been promoted to Vice President of Sales, Branch Distribution, providing direction to CBS' national sales staff and developing programs and policies. McGuiness, formerly Director of Sales and Administration, reports to Marketing Branch Distribution VP **Paul Smith**.

**Joan Griewank** has been appointed Vice President of Marketing Planning,

having formerly been Director. She will oversee market research and various interdepartmental coordination efforts, and reports directly to Senior VP/GM of Marketing **Jack Craig**.

## Charlie Rich Day Memphis

**Charlie Rich Day** was proclaimed last Saturday (6-3) in Memphis, where the singer lives. Rich served as Grand Marshal for the City's annual Cotton Carnival Parade during the day.

## First White House Jazz Festival For June

The **White House Jazz Festival**, the first "formally-structured event...to honor jazz" at the President's headquarters, is scheduled for June 18. **George Wein**, producer of the Newport Jazz Festival for 25 years, suggested the event, which will be broadcast live for 90 minutes on National Public Radio, as well as the **Voice of America**. Featured performers include **Dizzy Gillespie**, **Lionel Hampton**, **Eubie Blake**, **Stanley Clarke**, **Chick Corea**, **Cecil Taylor**, and **Ornette Coleman**.

## Billy Beer Bombing Outside South

**Billy Beer**, the brew endorsed and named after President **Carter's** brother, isn't exactly brewing up a storm in markets outside the South, industry reports indicate. A combination of waning popularity for the current Administration and lack of advertising is believed to be the reason for sliding sales, but **Brewer Falls City Brewing Co.** of **Louisville** is still optimistic, and plans meetings for a new advertising campaign. Initial sales were reportedly heavy, but the boom appears to be over. And, incidentally, according to **Advertising Age**, the White House does not include **Billy** among the brands stocked in its refrigerators.

## CBS Opens Memphis Branch Office

CBS Records opened a **Memphis** branch office this month to serve Tennessee, Louisiana, Mississippi, and Arkansas.

## Sherlock National Promotion Director At AVI

**George Sherlock** has been appointed National Promotion Director of **AVI Records**, a subsidiary of **American Variety International** specializing thus far in disco records. **AVI** President **Ray Harris** commented, "We are delighted to have an executive of Sherlock's calibre and experience, especially...when **AVI Records** is embarking on a major expansion program." Sherlock is a 20-year industry veteran, having been National Merchandising Manager at **Capitol**, National Album Promotion Manager at **MGM**,



George Sherlock

Assistant Promotion Manager at **Tower Records** (**Capitol's** 60's subsidiary), and (according to record business legend) the subject for the **Rolling Stones'** humorous 1965 track "Under Assistant West Coast Promotion Man."

## Good Phones On Bell System Service

According to a poll commissioned by **AT&T**, 6 percent of the **Bell System's** customers rate their telephone service good or excellent. 95 percent said it was at least "fairly dependable, also to the phone company's pleasure.

However, 63 percent considered installation fees unreasonable or "not very reasonable." The utility called its poll a "strategic tool" for future decisions and an aid in communicating with the public.



## Digi-Tiser: Electronic Sign Of The Times

**Digi-Tiser** is a new computerized, electronic indoor sign with the capacity to create series of moving messages, (similar to those in Times Square) to 1024 letters, numerals and symbols. It's programmed by a simple keyboard programmer, with full editing capabilities. The sign, also available with double face, has variable speed control and its red 2"x1 1/2" characters are visible for about 150 feet. Moving messages can be changed at will. The signs are solid state, operating on 5 volts. List price is in the neighborhood of \$1400 plus another \$300 for the programmer. Double-faced signs add another \$500 to the price tag. For further information contact sign language specialists **American Innovative Marketing**, 2750 S. Harbor Blvd., Suite A, Santa Ana, CA 92704, (714) 540-2761.

## Concept Album Comeback Led By A&M's 'Mansions'

Concept albums, those lavishly-packaged multi-record sets built around an over-riding theme and often employing a host of guest stars (many from different labels), have been a hallmark of the 70's, ranging from **Lou Adler's** "Tommy" opera to the **Nitty Gritty Dirt Band's** "Will The Circle Be Unbroken" to "All This And World War II." The last year or so have been quiet in the concept field, but no longer, as an innovative **A&M** package called "White Mansions" heads a return to theme albums.

"White Mansions" is a country/rock opera of sorts, a single album produced by **Glyn Johns** (of **Who** fame), and depicts life in the South during the Civil War. The primary musicians (**Waylon Jennings**, **Jessi Colter**, and **Ozark Mountain Daredevils** members **John Dillon** and **Steve Cash**) are American, but the project was conceived and composed by an Englishman, **Paul Kennerley**. Of added interest is a deluxe booklet of staged period photos, including battle shots re-enacted by a cult of English Civil War fanatics who enjoy recreating Confederate battles.

**20th Century Fox** has a double concept album called "Ulysses—The Greek Suite," based on Greek heroic myths and featuring **Ted Neeley** (of "Jesus Christ Superstar" fame) and a rock group called **A-440**. And in England, producer **Jeff Wayne** is putting together a concept album of **H.G. Wells'** "War Of The Worlds" for **CBS**, with **Moody Blues** lead singer **Justin Hayward** and **David Essex** among the principals.

## ERR WAVES

## BY BOBBY OCEAN



**40 million people have seen  
Eddie Money on "Midnight Special,"  
"Saturday Night Live," and  
"American Bandstand!"**

**25 million people WILL see  
Eddie Money on "Saturday  
Night Live" July 1st and as the  
host of "Midnight Special"  
July 21st!**

**On all of these shows, he performs  
his brand new single,  
"Two Tickets To Paradise"!**



---

# **Eddie Money**

## **"Two Tickets To Paradise"**

---

**The smash follow-up to Eddie's Top  
Ten debut single, "Baby Hold On"!**

**FROM THE ALBUM THAT HAS BEEN ON THE  
RADIO & RECORDS ALBUM/AIRPLAY 40 CHART  
SINCE OCTOBER 1977!**



*on Columbia Records.*

# PROOF

that even  
nice guys  
make great  
"Heartless"  
programmers:  
"Heartless"

7031

# Heartless

WCAO 27-23  
Z-97 27-22  
Q-102 29-26  
KDWB 27-22  
KHJ 28-25  
13-Q 26-21  
WPHD deb 26  
94-Q 15-13  
WTIX add 40  
WLEE deb 30  
KEEL deb 28  
WKIX 23-19  
WJDX 29-25  
KNDE 2-2  
WJBQ 21-18  
WAQY 8-7  
WRFC 23-20  
WFOM 9-7  
WIRK deb 29  
KAYC 27-24  
WTMA deb 29  
WRKR 12-7  
WEAQ 18-15  
KVOX add  
KQWB 28-24  
KKXL deb 20  
KFYR deb 19  
KQDI 22-19

From the platinum album  
"Magazine"

(MRS 5008)

Produced by  
Mike Flicker on



"THERE'S MAGIC UNDER OUR UMBRELLA"



## STREET TALK

The West Coast pavements have been literally warping with rumors about the possible changes at *TEN-Q* and/or *KGBS-FM/Los Angeles* now that *Paul Cassidy* has exited as General Manager. Street Talk is quite heavy that the two stations may exchange formats...time will tell.

*Harry Nilsson* has signed a big new deal with *UA*.

*Terry Foster* has joined the *KHJ/Los Angeles* lineup as weekend air personality from *96KX/Denver*, where he had been using the name *Beaver Stevens*.

Are *Paul McCartney & Wings* already signed with *Ron Alexenburg's* new label? Could be!

Wedding bells for *Don Nordine*, Program Director of *KQDI/Great Falls, MT* and *Judy Primmer*. It's happening today (6/16) and we wish them the best.

Speaking of blessed events, *Gary and Karen Buttice* are the happy parents of *Michelle Buttice*, who arrived in Los Angeles Tuesday (6/13). Early pictures of the new baby reportedly had her wearing a *Foghat* diaper!

*Big Jim Brady* will join the new airstaff at the all new *KOPA/Phoenix*, as morning man. Jim moves back to America from *CFTR/Toronto*.

Lots of loose talk about possible injunctions coming against the *Stones'* new album cover. Seems two of the many personalities pictured there were not too thrilled. Specifically *Raquel Welch* and *Lucille Ball* will be deleted from a new album cover now being readied by *Atlantic*. I guess that would make the 1,500,000 albums already out there collector's items.

*Jack Darden* is the new acting Program Director at *KLIF/Dallas*. He had been the Production Director. And also at *KLIF*, *Steve Scott* is now Music Director.

Look for super record producer *Richard Perry* to start his own record label. It will feature only AOR acts and will be distributed by *Elektra/Asylum*.

*KCBQ/San Diego's* Local Sales Manager *Bruce Walton*, was the largest individual contributor in San Diego's recent walk for mankind. Bruce single-handedly brought in \$1,021 for the charity, a worthy feat (and feet) for the older brother of Portland Trailblazer *Bill Walton*.

This is just unbelievable enough to be true...*John Travolta* in "Godfather III" playing the son of Michael Corleone. The plot has the Corleones selling their Vegas interests and buying a national chain of discos (joke!).

*Maureen Mecozzi*, who walked into *WSPT/Stevens Point, WI* about a year ago (with no broadcast experience) and landed a weekender job will now become the new all-night person for 50,000 watt *WOWO/Ft. Wayne*. A good move for a talented newcomer.

At a press conference in Hollywood Wednesday (6/14) *Alice Cooper* donated one of the "O's" in his last name to the Hollywood Sign, which has been missing an "O" for months owing to vandalism and rain damage. Cooper also deposited a five figure sum to the cause of restoring the sign, which has been a Southern California landmark for over 50 years.

*Sherry Toennies*, new National Music Director for *Charter Broadcasting*, is now in San Diego and needs record service. Charter's corporate address is: 5333 Mission Center Road, San Diego, CA. 92108.

*WLIQ/Mobile, AL* has dropped its Country format and is going Top 40. Mobile is getting to be a tough market...lots of radio activity!

The latest industry status symbol (as if we needed another one) is to receive all *Xeti Records* product at home. Heavy!

What record company that goes by its initials is about to lose a VP of Promotion? Film at eleven.



THE SIX MILLION DOLLAR MAN AND THE SIX DOLLAR MOUTH—Here's another in the never-ending series entitled "What Some Guys Won't Do To Get Their Picture In Street Talk." Y95/Tampa morning man Shotgun Charlie Bennett dropped in on Lee Majors who was on location in the Tampa area filming "The Norsemen." Seems Majors became a regular listener to Bennett, due to his early shooting schedule, and invited Charlie to visit him on the set. Charlie's on the left.

# Spellbound

(SW 17001)

is

# Hitbound!

The Single "Rumor At The Honky Tonk" (8002)

KQEO  
WFOM  
WINW  
KAYC  
WRFC  
KFMD  
WZDQ  
WHEB  
WBTR  
WORC  
WIGY  
KZUE  
KIXS  
KIXY  
WZIX  
WTLB  
WTAC  
WALG  
KGIL  
KMBY  
WSAM  
WFIL-FM



Produced By Bill Halverson For Jordan Productions, Inc.

Direction Ron Umile

© 1978 EMI America Records, Inc.



## Expanded Sample Frame— An Arbitron Crusade

As the acknowledged leader in the radio rating field, Arbitron has recently faced strong challenges from active competitors—RAM Research (R&R 5-26), the new TRAC-7, and others. The challenges have not gone unnoticed at Arbitron, and, to its credit, the company seems to be making a concerted effort toward improvement of its service.

The priority project at Arbitron is ESF (Expanded Sample Frame), a method of sampling unlisted telephone households. Arbitron in particular has been frequently criticized for omitting unlisted households in its audience surveys, but the company has been aware of the problem and has been conducting research into ESF measurement for the past eight years.

### TESTING AND INVESTING

According to Arbitron, over a half million dollars has been invested in researching ESF. The first efforts were staged in Washington, D.C., a "random digit dialing pilot test" in 1970. Two years later a three-phase ESF test was conducted in New York and Los Angeles, followed in 1973 by an ESF radio pilot test. Those results were reviewed in 1974, after which a full-scale ESF test was launched in Los Angeles. 1975 saw tests in ethnic areas in Baltimore and Philadelphia, while in 1976 efforts were concentrated in New York, with a full-scale procedures test and a full-scale general ESF test. In 1976 comparisons were made between the radio ESF tests and ongoing television ESF experiments (ESF is much more firmly established in Arbitron's TV rating operations than in radio). A "methodological review" took place in New York in 1977, followed by multiple ESF surveys in New York, Los Angeles, Chicago and Philadelphia in the July/August 1977 rating period. Later, those markets were given the option of keeping or dropping the ESF surveys; 80% agreement from the radio subscribers in the market was the criterion. Of the four, only Chicago voted to continue using ESF.

### LISTING THE UNLISTED

Despite the setback, Arbitron intends to

TABLE A

MARKET	ESTIMATED % UNLISTED
LOS ANGELES*	46.9
SAN DIEGO	41.4
SAN FRANCISCO	40.5
PHILADELPHIA	40.2
WASHINGTON, D.C.	37.5
ATLANTA	32.6
SEATTLE-TACOMA	32.4
NEW YORK*	32.1
BALTIMORE	30.5
HOUSTON	29.2
BOSTON	28.4
MIAMI*	27.8
PITTSBURGH	26.9
ST. LOUIS	26.1
CLEVELAND	25.1
MINNEAPOLIS-ST. PAUL	22.9
DALLAS -FT. WORTH	22.1

\*Excludes High Density Spanish Area

TABLE B

### % CHANGE IN M-S 6AM-12 MID. AUDIENCE WITH ESF COMPOSITE:<sup>1</sup>

	AGE 12+	AGE 18+	AGE 18-49	AGE 18-34
NEW YORK	plus 2.4	plus 2.4	plus 4.1	plus 4.9
LOS ANGELES	plus 4.8	plus 4.3	plus 4.5	plus 6.7
CHICAGO	plus 6.3	plus 7.3	plus 9.8	plus 6.3
PHILADELPHIA	plus 8.9	plus 9.0	plus 10.4	plus 12.2

<sup>1</sup> AVERAGE A/M 1977, J/A 1977

continue expanding its expanded sample frame. A total of 18 markets are "eligible for ESF as early as fall 1978," the company declares, "provided station endorsement" (that 80% market acceptance) "is received by July 15, 1978."

Why the concentration on ESF? Essentially, Arbitron feels that coverage of unlisted households is vital to an accurate rating sample truly reflecting the audience of a market. The company's figures for the 18 markets eligible for ESF this fall show unlisted household percentages ranging from 22% to a full 47% of total telephone households (as opposed to those without phones at all). Reasons for not listing phones, according to Arbitron, include choosing not to publish the number, the formation of new households, moving, new number requests, and directory omissions.

If the table's figures are anywhere in the ballpark, a highly significant portion of the major market population has been overlooked by Arbitron and other rating firms in the past. Arbitron obviously feels something should be done, and ESF is the company's answer. In broad terms, ESF measures unlisted households something like this:

- 1) Determines all working numbers
- 2) Subtracts listed numbers
- 3) Creates pool of unlisted numbers
- 4) Draws unlisted sample
- 5) Contacts for name and address

In the process, Arbitron eliminates business numbers and, of course, numbers not currently in use.

TABLE C

### NUMBER OF OBSERVATIONS

#### FORMAT GROUP

	INCREASED	DECREASED	NO CHANGE
CONTEMPORARY	148	136	156
MIDDLE-OF-ROAD	83	90	195
GOOD MUSIC	55	39	59
BLACK	74	28	18
SPANISH	17	23	24
COUNTRY	55	11	22
ALL NEWS	19	28	9
NEWS/TALK	10	25	21

The figures represent the number of survey observations in the four markets in four demographic categories.

### EXPANDING THE AUDIENCE

As can be noted above, Arbitron spent a lot of time evaluating the results of the various ESF tests. Summed up, Arbitron's conclusions are that unlisted households will cooperate (contrary to some previous widely-held beliefs), that their inclusion puts Arbitron's sample more in line with the population as a whole, and that audience levels will be increased.

Getting more specific on that last point, Arbitron claims that their ESF tests have generated a 5% increase in total persons-12plus, a 4.5% rise in adults 18plus, 5.5% up in adults 18-49 and a full 6% increase in adults 18-34. Table B details ESF-caused increases in demographic categories for the four 1977 test markets.

Arbitron has also produced some preliminary results on the sensitive subject of how format shares are affected by ESF measurement inclusion. The company warns that "experience is limited and conclusions for format groups are made with caution," and that, emphatically, "single station inferences should not be drawn."

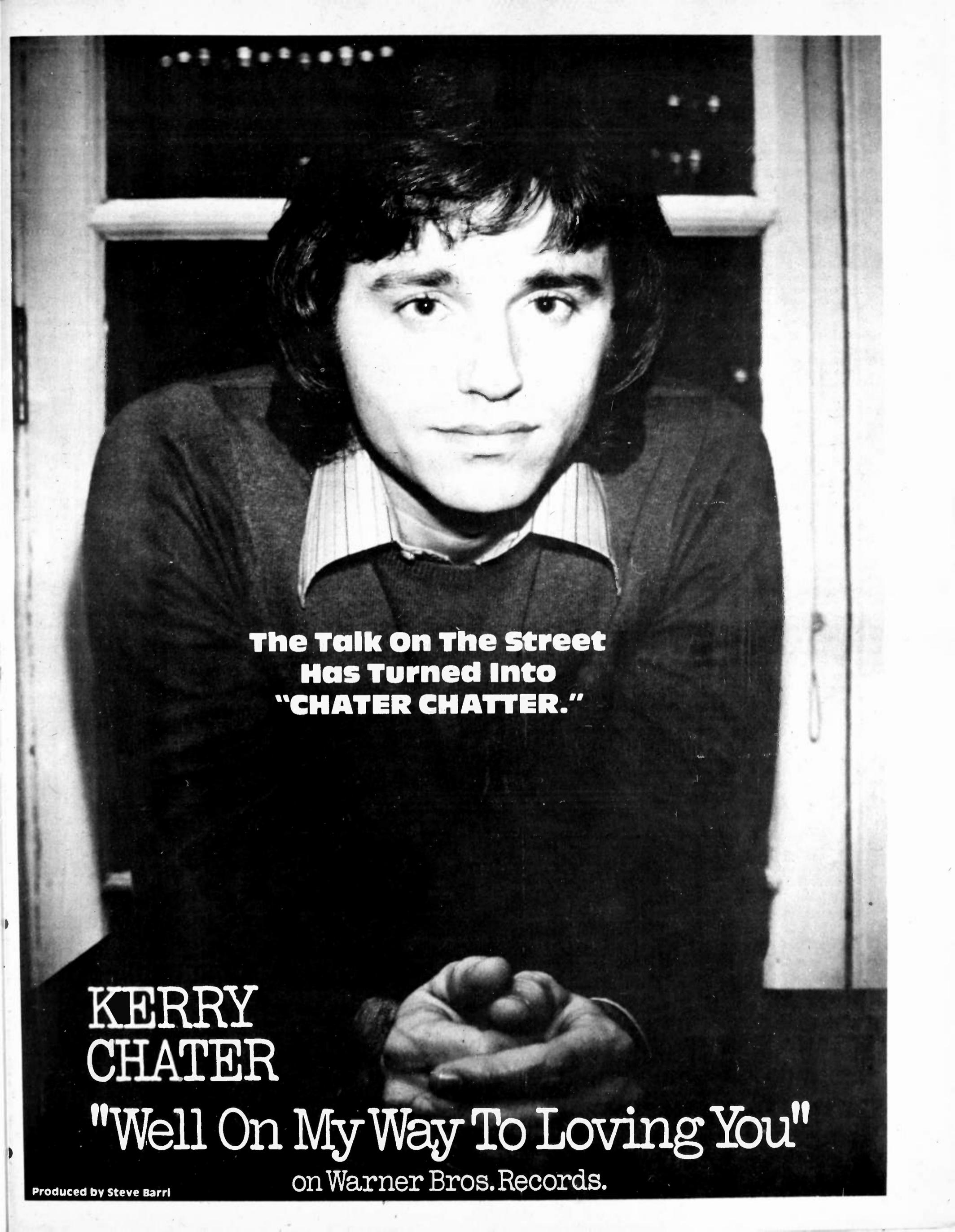
Nonetheless, using a rather vague numerical basis ("number of observations"), some interesting results were demonstrated

In the four test markets (see table C below), ESF apparently has little significant effect on "Contemporary" (including both Top 40 and AOR) formats, as the increased market shares, the decreases and the no change's all balance out. "Middle-Of-Road" (Pop/Adult) is also essentially even, with a preponderance of unchanged shares. "Good Music" (or Beautiful Music) tends to benefit from the ESF audience, with a higher level of increases than decreases. Of the two main ethnic formats, Black format shares show vastly more increases than decreases (expected from previously-known high percentages of unlisted black households), but Spanish stations actually registered more drops than rises, something of a surprise. Country format shares demonstrated a 5-1 ratio of increases to decreases, implying great ESF benefits for that format, while News and Talk stations both tended to suffer.

While Arbitron hopes to convince stations of the benefits of ESF sampling, the company admits the cost is higher. 7% higher is the figure Arbitron quotes, citing the familiar slogan about increased cost producing increased value. Arbitron hopes that station concern for a more accurate and comprehensive sampling will override cost considerations.

Arbitron plans to make energetic presentations of their ESF arsenal of facts and figures to stations, reps, and agencies. The company has already gathered a number of positive comments garnered from advertising agencies and bundled them together in presentation kits. The Arbitron commitment to ESF seems highly determined; according to the company's literature, Arbitron is committed to establishing ESF in 15 markets by October 1978 (conditional on station endorsement). Then 30 markets will be locked up by October 1979 if all goes according to plan, followed by 50 markets in April 1980 and all Arbitron markets in April 1982.

Whether Arbitron's goals will be met is still open to question, as a large amount of radio station skepticism and inertia remains to be overcome. But the determination of the actual effort to implement ESF is at least an encouraging sign of the leading rating company's willingness to improve its services.



**The Talk On The Street  
Has Turned Into  
"CHATER CHATTER."**

**KERRY  
CHATER**

**"Well On My Way To Loving You"**

**on Warner Bros. Records.**

**Produced by Steve Barri**

# TOP-40



## John Leader

It's aggravating to say the least, waiting and waiting and waiting for your Arbitron results to come back. And what's worse, if you happen to be waiting in Sioux Falls, SD, Arbitron hasn't even scheduled your book for mailing until July 28th!

So you wait, but when you do get the book, will you be able to remember just what was happening in your market twelve weeks ago when the ratings began?

I'm not sure how widespread the practice of "keeping track" of yourself and your competition during rating periods is, but I remember it to be an invaluable tool whenever I sat down to look at the figures. It's simple, really. During your rating period make a point to write down exactly what your station is doing on the air. Now obviously your contest file should carry complete details of any promotions run, exact prizes given away, dates contests ran, etc. And your music file should have a copy of the weekly playlists. But what about format clocks? Did they change even slightly during the book? Did your gold library change? Did you add titles? Maybe subtract a few?

And of course you listened to the competition, but did you make a few notes about what they were specifically doing? When the book finally does come back, if you have that information at hand, you are in a much better position to evaluate what the figures mean.

Oh, and while you're waiting, you could get your notes organized, so you'll be ready should the ARB arrive early.

### Top 40 Rules New York, Again

For the second straight April-May rating period, Top 40 is the format that dominates New York City. With the release of the April-May '78 ARB, Top 40 stations increased their lead over all other formats.

WABC, consistently the dominant Top 40 station in the city, regained nearly all of the 1.4 points lost in the Jan-Feb. book by climbing back to an 8.1.

99X-FM had probably its best book ever, moving from a 2.9 in the Winter book to an impressive 3.4.

WNBC, after suffering a "wobble" in the Jan-Feb., was back up also, scoring a 3.0.

Perhaps for 99X-FM the increase is the sweetest of all. New Program Director Bobby Rich and his programming team, made the transition from a very successful B-100/San Diego to New York in mid-February. The sound of 99X-FM changed immediately, with many East Coast critics openly stating that "what worked in San Diego wouldn't make the trip East."

The critics have been proven wrong, as once again 99X-FM is the most listened to FM station in America with a weekly cume audience (of total persons 12-plus) numbering nearly 1,800,000. That distinction had previously belonged to WPLJ.

Bobby Rich's philosophy, a subject of an in-depth R&R interview (last December), is deceptively simple: have some fun on the radio! Bobby feels that people listen to the radio for many reasons and one of the primary reasons is that they like to be entertained. Although



**PRO-FM POUNDS PAVEMENT**—PRO-FM/Providence teamed up with the March of Dimes for the Providence Walk-a-thon and helped the charity raise over \$80,000 in pledges. Shown here, obviously before the walk, are PRO-FM staffers (l-r): Giovanni; Music Director Terry O'Brien; Program Director Gary Berkowitz; John Bina; and Howard Hoffman. Over 6000 walkers from the greater Providence area helped to make this a record-breaking walk for PRO-FM.

Rich's stations would not be termed "personality Top 40" in overall content, because music is still the first ingredient, they do have human content that separates them from the so-called "music stations."

There is also an ever-present feeling within the stations that Bobby has programmed that every member of the staff can make a very valuable contribution to the total effort. This "esprit-de-corps" not only serves to keep morale up, but can actually give the jocks that extra "edge" on the air simply because they feel good about what they are doing.

That's not to say that Bobby doesn't use research. He does. One of his first steps upon his arrival in New York was to thoroughly research the market in order to determine just why 99X-FM had been unable to "crack the 3.0 barrier." The station also does a number of continuing weekly music research projects, but these are only added input to the total decision making process.

So, all the Top 40 stations in New York are on the increase. And so are the Beautiful Music stations. As the chart shows, AOR has slipped a bit overall, but remember there are two new programmers at two of the four AOR outlets in New York and the competition between the four stations has never been tougher. WPLJ and WNEW-FM went up, apparently at the expense of both WPIX-FM and WKTU.

New York City				
Rankings		Formats	Shares (total pers. 12-plus)	
(A/M A/M '77) '78		(No. of stations)	A/M '78	A/M '77
(1)	1.	Top 40 (3)	14.5%	13.1%
(3)	2.	Beautiful Music (3)	11.5%	10.7%
(4)	3.	News (2)	11.0%	10.6%
(6)	4.	Black (3)	10.9%	8.3%
(2)	5.	Pop/Adult (2)	10.2%	10.8%
(5)	6.	AOR (4)	8.9%	10.0%
(7)	7.	Country (1)	2.5%	3.6%

The Black-formatted stations picked up overall and the strong increase of WBLB must be noted. After dropping to an adjusted 5.7 in the Jan-Feb. book, WBLB again is knocking on WABC's door for top honors with their 7.9 share. Both news stations, WINS and WCBS, are tied at 5.5 shares each. The two Pop/Adult powerhouses in New York are both in fine ratings shape: WOR down a bit from a 7.9 to a 7.1 and WNEW increasing nicely 2.5 to 3.1. Country formatted WHN (New York's only Country station) slipped slightly to a 2.5 share. And WCBS-FM, which formats oldies, increased to a 2.8.

Perhaps comparing the formats is unfair, but the chart does give you a fast and clear look at the New York City radio marketplace and how the radio audience may be moving from format to format, leaving old favorites and finding new ones.

Besides, being the Top 40 Editor, I like to break out the trumpet every time Top 40 hits the top!

### Benson Promoted At Quixie

Gerald S. Blum, Vice President and General Manager of WQXI and WQXI-FM/Atlanta, has promoted Don Benson to Program Director of WQXI. Don will continue to program WQXI-FM (94Q) in addition to his new duties with the AM.

Don has been very successful during the past year bringing 94Q to a position of ratings strength. His job now with the AM will be to stop the erosion that has been increasing in recent months.

"This is the challenge of a lifetime," Don said, "and I wouldn't be able to do it without the terrific people that have come together on the FM."

"Now we're going to put it together on the AM. Have some fun, create a family. It's going to be very interesting."

Benson joined WQXI in late 1974 as Assistant Program Director to Scott Shannon and has been with the station ever since. Gary Corry will remain with WQXI, assuming the duties of Promotion Director for both WQXI and 94Q.

### J. Robert Wood Honored

Awards are very nice things to receive, especially when they are given by your peers. J. Robert Wood, Program Director of CHUM/Toronto, was recently honored by RPM Magazine of Canada, when he received the Canadian Music Industry Hall of Fame Award.

At a special \$30 a plate testimonial and "roast" Wood was honored (and harassed goodnaturedly) for his ten years at CHUM and his contributions to the Canadian music industry. Not only has he programmed one of the most successful AM radio stations in Canada, but through the years he has been instrumental in breaking many hits and launching several new careers.

Members of the radio and recording communities gathered to pay tribute to Wood, and in addition to presenting him with the Hall of Fame award, he was given a giant cartoon caricature of himself signed by his fellow employees at CHUM. The 300 industry folks who attended the dinner reportedly had a great time, and all proceeds from the event went to Wood's favorite charity.



# pablo cruise

The New  
Pablo Cruise Album  
"Worlds Away" debuted  
in R&R last week at #23  
and this week went to #12  
...98% of all AOR  
stations in the country  
are on it...most of  
them HOT on it...  
it turned gold  
in one week.

## LOVE WILL FIND A WAY TO THE TOP OF THE CHARTS.

Since the very moment of its release a couple of weeks ago, the new Pablo Cruise single "Love Will Find A Way" has been one of the most played and most playable new songs of the summer.

What's Pablo Cruise gonna do after "Whatcha Gonna Do"?  
Don't look now, but they've done it.

**Love Will Find A Way** AM 2048 **The new Pablo Cruise hit**

From "Worlds Away" SP 4697

Produced by Bill Schnee

**On A&M Records and Tapes** 

**THE BACK PAGE**

**BREAKERS**

### PABLO CRUISE

#### Love Will Find A Way (A&M)

75% of our reporters on it, 26 adds including WFIL, WPEZ, WOKY, KHJ, B100, KTLK, 98KX, WOLF, Y103, KEEL, WIFE, WKY, KFXM, WVLK, WABB, KENO. Key moves: 31-22 KRBE, 18-15 at 94Q, 23-15 WLEE, 30-25 WINW, 30-24 WRKR, debut 29 WRKO, debut 26 at Z93. See Parallels, charts at number 26.

# BONEY M



## THEY'VE GOT THE WHOLE WORLD IN THEIR PLANS.

**ENGLAND:** Sold 147,000 copies in a single day, the largest one-day total in WEA history. It jumped from 22 to 2 on the charts and went to Number One.

**GERMANY:** Sold over a million copies in three weeks. The fastest-selling pop record of all time. #1 on the charts.

**AUSTRIA:** #1

**BELGIUM:** #1 (over 200,000 copies sold)

**HOLLAND:** #1 (over 300,000 copies sold)

**LUXEMBOURG:** #1

**SWITZERLAND:** #1

**FRANCE:** Top 5 (heading for #1)

also a smash in:

**SCANDINAVIA, JAPAN and ITALY**

## "RIVERS OF BABYLON"

**WFIL**

**WKBW**

**KFI**

**WMAK**

**WERC**

**WINW**

**WJON**

**WISM**

**WSPT**

**WKNX**

**KCBN**

**KQDI**

ON SIRE RECORDS

Manufactured by Warner Bros. Records, Inc.  
Produced by Frank Farian—

a Hansa International recording



### TOP-40

## John Leader

### Bits

Technology caught up with promotion when WYCR/Hanover, PA. ran its "Voiceprint" contest recently. The station logged over 400 winners in the promotion, which totaled over \$4000 in give-aways. The mechanic of the contest was a "voiceprint" from a mystery vocalist each day. Listeners were asked to phone in and identify the "voiceprint" in order to win. The grand prize winner correctly identified a three-second burst of Rita Coolidge's voice and scored a new Moped as the reward.

"T.G.I.F." was the center-piece for a premiere promotion with a twist for KFRC/San Francisco. In a new way to qualify people for invitation to the premiere showing of the film, KFRC sent out professional "disco dancers" Doba (and his partner, Babs) to various discos around the Bay area. The locations were pre-promoted on the air and listeners were encouraged to visit the discos and watch Doba, who was dubbed "The Disco Kid," perform. At each location, numbered tickets for the premiere were distributed and lucky ticket holders were invited to the KFRC screening.



And speaking of discos, Q94/Richmond participated in the national finals of the John Travolta dancealike/lookalike contest. The event was held at Kings Dominion Theme Park near Richmond and drew record breaking crowds, as the photo shows. The over 40,000 folks who attended may well make the event the "world's largest disco," as Q94 vies for a spot in the Guinness Book of World Records. Incidentally, the national winner was 17 year old Michael Kearney of Glendale, MD, who represented the Washington, DC area. The entire contest was coordinated by the syndicated weekly show "Rock and Roll Roots."

More kudos coming to the fine television spots we all had a chance to view at Convention '78 in Dallas. Ten-Q/Los Angeles' animated spot of the wolves in the drive-in has been placed in the finals of the 1978 Clio Awards competition. These national awards, roughly akin to the Oscars (within the advertising community), will determine their ultimate winners in a New York City ceremony tonight (6/16). Good luck to Ten-Q; their spot was one of the best we saw in Dallas.

KVOX/Fargo joined the celebration surrounding the staging of Dakota Jam I, which took place June 4th. The concert headlined Bob Welch (who also appeared at California Jam II), Nazareth, and Head East among others. The 20,000 plus people who attended prompted the promoters to immediately schedule Dakota Jam II for July 8th. The line-up for Jam II will include the Doobie Brothers, Little River Band and Eddie Money.



Remember the Kenny Rogers/Golden Nugget Celebrity Softball classic played between Las Vegas radio & TV personalities and Kenny's all-star-studded celebrity team? Well, we now have this "continental kind of photograph" courtesy of KLUC/Las Vegas Program Director Dave Anthony. Incidentally, Dave is on the left and on the right is the lead singer for that new Warner Brothers group the Toot Uncommons.

WAAY/Huntsville, AL. threw caution to the wind recently when they ran a contest giving away "Dolly's Biggest Pair." Pairs of Dolly Parton albums, pairs of concert tickets plus a pair of listeners going backstage before the show to meet Dolly were all a part of the contest. Dolly was reported to be very good-natured about the whole thing.

# THE WOLFMAN JACK SHOW

Still the  
most successful  
personality show  
on radio!



- HITS & 'GRAFFITI' GOLD
- 2 FRESH SHOWS WEEKLY
- 6 HOURS EACH
- MONO OR STEREO



Call Jay Dunn at Audio Stimulation

**213-466-5201**

**TOP-40**

**RSO**

(Continued from page 3)

by September 1. Hutson will become the top RSO Records executive at the New York office. The move was designed to strengthen the company's international operation and stimulate closer ties with RSO's American operations.

Michael Dundas's promotion to National Album Promotion Director was also announced; he was handling regional promotion out of San Francisco. Vice President of Promotion Rich Fitzgerald commented, "Michael Dundas is exceptionally well qualified to handle RSO's national AOR efforts. This is a field in which we plan to make major headway, and Dundas has proven himself a capable and effective executive."



Pictured leading an informal panel discussion at the convention are (l-r): Mitch Huffman, National Sales Manager; Mike Hutson, Managing Director of RSO Records International; Janis Lundy, Executive Assistant to the President; Rich Fitzgerald, Vice President Promotion; Bob Edson, Senior Vice President and General Manager of RSO Records; Bob Smith, National Promotion Director; and Al Coury, President of RSO Records.

**O'Shea**

(Continued from page 1)

General Manager, West Coast, and will be located at MCA's Universal City offices. O'Shea comes to the new label from Epic/Portrait/Associated labels, where he was Director of Marketing. He commented, "I am very excited about joining Ron and the staff of his new label. The challenge of heading up the West Coast office and being in on the very beginning is something I look forward to. It is very difficult leaving E/P/A after 7½ years. I have made many friends within the CBS family of labels and during that time have had the opportunity to work with

and learn the record business from some of the most professional music people in the business today."

Alexenburg added, "As Bud joins our new company, he brings with him not only his promotion and marketing expertise, but also his enthusiasm and professionalism. We are very excited knowing that he will be a major part of our label."

Alexenburg also announced the appointment of Rick Swig as Director of National Promotion, as reported in R&R last week; and Joel Newman's appointment as Associate Director of National Promotion. Both Swig and Newman were with Epic, Swig handling National Album Promotion and Newman holding the position of Associate Director of National Promotion.



Pictured on a boat tour are (l-r): Al Coury, President of RSO Records; Marc Ratner, RSO Promotion, Los Angeles; and Robert Stigwood, Chairman of the Stigwood Group of Companies.

**Supreme Court**

(Continued from page 1)

and TV or radio station in town was "hardly unreasonable," according to Marshall. "Some line had to be drawn," he added.

Reaction from most broadcasters was highly positive, though small market newspaper/broadcasters affected by the ruling were understandably unhappy. "The Court appears to have held that small, family-operated businesses in small cities . . . are to be treated differently from the television and newspaper combinations that are common in the nation's big cities," said John B. Johnson, Managing Editor of a Watertown, New York newspaper which owns a TV station there and will be subject to the ruling.

But NAB President Vincent Wasilewski called the decision "gratifying," although sympathizing with the "unfair" plight of the small market combinations.

Among the 16 combinations facing divestiture by 1980 are ten newspaper/radio situations: KSOK/Arkansas City, KN and the Traveler newspaper; WHIS-AM-FM-TV/Bluefield, WV and the Daily Telegraph; WCED-AM-FM/Dubois, PA and the Courier-Express; WCRA-AM-FM/Effingham, IL and the News; WFIN/WHMQ-FM/Findlay, OH and the Courier; KXAR/Hope, AK and the Star (KXAR has already been sold); WCLO/WJVL-FM/Janesville, MS and the Gazette; WKAI-AM-FM/Macomb, IL and the Daily Journal; WJAG-AM-FM/Norfolk, NE and the Daily News; and WOAP-AM-FM/Owosso, MI and the Argus-Press.



Shown between meetings are (l-r): Rich Fitzgerald, Vice President Promotion; Al Coury, President of RSO Records; Bob Smith, National Promotion Director; and Rick Smullan, RSO Promotion in North Carolina.



Some of the RSO Promotion staff pose with their wives at one of the dinner celebrations; pictured are (l-r) Jay Cunniff, Illinois; Ron Elz, Missouri; and Steve Massie, Minnesota.



Pictured at a beach luau are (l-r) Michael Bowyer, Florida; Michael Martin, Georgia; Debbie Paul, Los Angeles; and Al Stann, Ohio.



TOO MANY KOOKS OK BY KOOK—KOOK/Billings, Montana staged a contest called "Werewolves of Billings" (a term used to describe sales reps at many stations), tying in with the Warren Zevon record. The grand prize was an expense-paid weekend for two in Wolfpoint, Montana. Pictured are a random selection of some of the wolves that were.



And finally, the entire RSO staff.

# **These Stations Are Making 'Friends':**

**WGCL 21-14**

**WZZP 29-18**

**KFRC 29-25**

**WRKO deb 30**

**WCAO on**

**KLIF add**

**KBZY 11-8**

**JB-105 on**

**WICC add**

**WKBO add**

**KELP 13-10**

**WINW 35-32**

**K-100 on**

**KANC add**

**KYNO**

**KNDE**

**KQEO**

**WGUY 26-23**

**WRFC deb 33**

**WANS 26-23**

**CK-101 add**

**WRKR add**

**WAKX 25-23**

**WACI add**

**WSPT add**

**KQWB add**

**WKAU**

**KDON 26-22**

**KSLY 14-13**

**KAFY deb 35**

**KCBN deb 25**

**KODI on**

**WLAC**

**WHHY 12-11**

**WPHD 23-20**

## **TODD RUNDGREN**

# **"Can We Still Be Friends"**



on Bearsville Records  
Distributed by Warner Bros.

# ADS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**NORTHEAST**  
**Most Added** Wings "Enough"  
 Joe Walsh  
 Taste Of Honey

**Hottest** Gerry Rafferty  
 Andy Gibb  
 Meat Loaf

**SOUTH**  
**Most Added** Commodores  
 Toby Beau  
 Barry Manilow  
 "Copa"  
 Wings "Enough"

**Hottest** Andy Gibb  
 Bob Seger  
 Gerry Rafferty  
 Meat Loaf

## NORTHEAST

## SOUTH

## MIDWEST

### Parallel One

**CHUM/Toronto, CAN**  
 John Yemassee  
 None  
 HOTTEST:  
 Andy Gibb 1-1  
 Bonnie Tyler 4-2  
 Billy Joel 12-9  
 Rolling Stones 17-11  
 Gerry Rafferty 24-16

**WKBW/Buffalo, NY**  
 John Summers  
 Rolling Stones  
 HOTTEST:  
 Meat Loaf 1-1  
 Travolta/Olivia 3-3  
 Andy Gibb 4-4  
 Gerry Rafferty 5-5  
 Bonnie Tyler 7-7

**WPEZ/Pittsburgh, PA**  
 T. Morgan  
 Taste Of Honey  
 Bruce Springsteen  
 Commodores  
 Celebration  
 HOTTEST:  
 Andy Gibb 1-1  
 Billy Joel 8-4  
 Carly Simon 11-7  
 Rolling Stones 25-18  
 Steely Dan  
 FM 0-33

**WTL/Philadelphia, PA**  
 Jay Cook  
 Commodores  
 Pablo Cruise  
 HOTTEST:  
 Player 4-1  
 Abba 5-2  
 Seals & Crofts 9-6  
 Carly Simon 15-10  
 Gerry Rafferty 20-14

**WABC/New York, NY**  
 Sonny Jones  
 Donna Summer  
 Rolling Stones  
 Bob Seger  
 HOTTEST:  
 Andy Gibb 1-1  
 Chuck Mangione 5-2  
 Bonnie Tyler 7-5  
 Gerry Rafferty 10-6  
 Meat Loaf 15-10

**WCAO/Baltimore, MD**  
 Ron Riley  
 Kenny Rogers  
 Toby Beau  
 Wings  
 Enough  
 HOTTEST:  
 O'Jays 1-1  
 Gerry Rafferty 4-2  
 Billy Joel 17-8  
 Donna Summer 22-15  
 Commodores 25-19

**WNBC/New York, NY**  
 Fran Rank  
 None  
 HOTTEST:  
 Wings 1-1  
 EMI 4-2  
 Gerry Rafferty 12-10  
 Eddie Money 16-13  
 O'Jays 21-16

**WTF/Philadelphia, PA**  
 Jeff Robbins  
 Joe Walsh  
 Eric Clapton  
 Eruption  
 HOTTEST:  
 Andy Gibb 1-1  
 Steve Martin 20-5  
 Barry Manilow  
 Even 10-7  
 Billy Joel 12-9  
 Carly Simon 18-14

**WKOB/Boston, MA**  
 Harry Nelson  
 E. Champagne King  
 Walter Egan  
 Taste Of Honey  
 Joe Walsh  
 HOTTEST:  
 Andy Gibb 1-1  
 Bonnie Tyler 6-4  
 Abba 11-8  
 Bob Seger 13-9  
 The Cars 23-13

**WFOG/Washington, D.C.**  
 Jim Elliott  
 E. Champagne King  
 Taste Of Honey  
 HOTTEST:  
 O'Jays 2-1  
 Carly Simon 7-5  
 Abba 13-9  
 Commodores 14-10  
 Steve Martin 23-11

**Parallel Two**  
**WOLF/Syracuse, NY**  
 Charlie Brown  
 Pablo Cruise  
 Wings  
 Enough  
 HOTTEST:  
 Gerry Rafferty 3-1  
 Meat Loaf 4-2  
 O'Jays 9-5  
 Bob Seger 16-8  
 Barry Manilow  
 Even 19-14

**WDRB/Hartford, CT**  
 Jim English  
 Toby Beau  
 Robert Palmer  
 Roberta Flack  
 HOTTEST:  
 Gerry Rafferty 2-1  
 Steve Martin 8-3  
 E. Champagne King 20-7  
 Abba 14-10  
 Peter Brown 26-15  
 Gerry Rafferty 24-16

**WBXL/Pittsburgh, PA**  
 Bobby Christian  
 Chicago (RA)  
 Pablo Cruise  
 Barry Manilow  
 Even  
 HOTTEST:  
 Gerry Rafferty 4-1  
 Jefferson Starship  
 Court 7-3  
 Player 9-5  
 Seals & Crofts 14-9  
 Bob Seger 26-21

**WTRY/Troy, NY**  
 Jeff Ryan  
 Frankie Valli  
 ARS  
 HOTTEST:  
 Carly Simon 4-1  
 Gerry Rafferty 6-4  
 Plastic Bertrand 10-10  
 Barry Manilow  
 Copa 0-20  
 Taste Of Honey 0-30

**WBBF/Rochester, NY**  
 Jay Cook  
 Commodores  
 RED Speedwagon  
 HOTTEST:  
 Gerry Rafferty 1-1  
 Meat Loaf 6-6  
 Patti Smith 14-7  
 Genesis 17-10  
 Gerry Rafferty 20-14

**WVAM/Altoona, PA**  
 John Harrison  
 Frankie Valli  
 Dennis Rostous  
 Nick Gilder  
 Wings  
 Enough  
 HOTTEST:  
 Andy Gibb 1-1  
 Foghat  
 England Dan  
 Foghat  
 HOTTEST:  
 Andy Gibb 1-1  
 Gerry Rafferty 5-2  
 Bob Seger 21-12  
 Rolling Stones 23-18  
 Donna Summer 31-22

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WBIO/Providence, RI**  
 Robb Stewart  
 Cheap Trick  
 Surrender  
 Commodores  
 Roberta Flack  
 Andrew Gold  
 Love & Kisses  
 Taste Of Honey  
 HOTTEST:  
 Gerry Rafferty 3-1  
 Meatwave 10-5  
 Barry Manilow  
 Copa 17-7  
 Donna Summer 16-8  
 Steve Martin 25-13

**WAVZ/New Haven, CT**  
 Curt Hansen  
 Joe Walsh  
 Commodores  
 Everlasting  
 HOTTEST:  
 E. Champagne King 1-1  
 Meat Loaf 16-6  
 Heatwave 12-10  
 Rolling Stones 22-16  
 Bruce Springsteen 28-21

**WFSN/Dover, NH**  
 Jim Sebastian  
 Wings  
 Enough  
 Bob Seger  
 EC & Sunshine  
 Joe Walsh  
 Karra Stralsand  
 HOTTEST:  
 Andy Gibb 1-1  
 Meat Loaf 4-3  
 Bob Seger 8-7  
 Michael Johnson 13-11  
 Barry Manilow  
 Copa 29-21

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

**WYRE/Annapolis, MD**  
 Steve Kingston  
 Joe Walsh  
 Commodores  
 Walter Egan  
 HOTTEST:  
 Andy Gibb 1-1  
 Smokey Robinson 24-10  
 Eric Clapton  
 Bruce Springsteen  
 HOTTEST:  
 Jackson Browne  
 Load/Stay 1-1  
 Gerry Rafferty 3-2  
 Andy Gibb 9-6  
 Jefferson Starship 22-16  
 Steve Martin 23-18

### SOUTH

**Parallel One**  
**Z97.7/Worth, TX**  
 Gary Mack  
 Barry Manilow  
 Even  
 Samantha Sang  
 Gerry Rafferty  
 HOTTEST:  
 Billy Joel  
 Mavin' 2-1  
 Eddie Money 8-2  
 Abba 10-5  
 Peter Brown 22-17  
 Commodores 30-25

**WAKY/Louisville, KY**  
 Bob Moody  
 Commodores  
 Kenny Rogers  
 Jefferson Starship  
 HOTTEST:  
 Bonnie Tyler 1-1  
 Abba 13-5  
 Meat Loaf 16-10  
 Sweet 20-11  
 Rolling Stones 28-19

**94Q/Atlanta, GA**  
 Don Benson  
 LaRoux  
 Joe Walsh  
 HOTTEST:  
 Bob Seger 5-1  
 Billy Joel 12-9  
 Rolling Stones 16-10  
 Pablo Cruise 18-15  
 Michael Johnson 20-16

**Q96/Richmond, VA**  
 Tim Watts  
 Steve Martin  
 Rolling Stones  
 HOTTEST:  
 Gerry Rafferty 1-1  
 Meat Loaf 10-6  
 Bob Seger 13-8  
 Michael Johnson 18-14  
 Rolling Stones 28-23

**B105/Olando, FL**  
 Terry Long  
 Rolling Stones  
 HOTTEST:  
 Gerry Rafferty 1-1  
 Meat Loaf 13-7  
 Bonnie Tyler 11-8  
 Steely Dan  
 Pablo Cruise 28-23

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**W92A/Savannah, GA**  
 Jerry Rogers  
 E. Champagne King  
 HOTTEST:  
 Heatwave 1-1  
 Gerry Rafferty 5-3  
 Carly Simon 11-9  
 Peter Brown 22-17  
 Commodores 30-25

**WAKY/Louisville, KY**  
 Bob Moody  
 Commodores  
 Kenny Rogers  
 Jefferson Starship  
 HOTTEST:  
 Bonnie Tyler 1-1  
 Abba 13-5  
 Meat Loaf 16-10  
 Sweet 20-11  
 Rolling Stones 28-19

**94Q/Atlanta, GA**  
 Don Benson  
 LaRoux  
 Joe Walsh  
 HOTTEST:  
 Bob Seger 5-1  
 Billy Joel 12-9  
 Rolling Stones 16-10  
 Pablo Cruise 18-15  
 Michael Johnson 20-16

**Q96/Richmond, VA**  
 Tim Watts  
 Steve Martin  
 Rolling Stones  
 HOTTEST:  
 Gerry Rafferty 1-1  
 Meat Loaf 10-6  
 Bob Seger 13-8  
 Michael Johnson 18-14  
 Rolling Stones 28-23

**B105/Olando, FL**  
 Terry Long  
 Rolling Stones  
 HOTTEST:  
 Gerry Rafferty 1-1  
 Meat Loaf 13-7  
 Bonnie Tyler 11-8  
 Steely Dan  
 Pablo Cruise 28-23

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**Y103/Jacksonville, FL**  
 J.J. Walker  
 Pablo Cruise  
 Frankie Valli  
 HOTTEST:  
 Andy Gibb 1-1  
 Abba 12-7  
 Rolling Stones 13-8  
 Bob Seger 20-12  
 Steely Dan  
 FM 29-18

**KEEL/Sheepsport, LA**  
 Randy Davis  
 Pablo Cruise  
 Toby Beau  
 Jefferson Starship  
 HOTTEST:  
 Andy Gibb 1-1  
 Gerry Rafferty 4-2  
 O'Jays 16-9  
 Meat Loaf 14-10  
 Bob Seger 20-14

**92Q/Naasville, TN**  
 Bruce Sherman  
 Toby Beau  
 ARS  
 Kenny Rogers (dp)  
 HOTTEST:  
 Gerry Rafferty 1-1  
 Meat Loaf 10-6  
 Bob Seger 13-8  
 Michael Johnson 18-14  
 Rolling Stones 28-23

**B105/Olando, FL**  
 Terry Long  
 Rolling Stones  
 HOTTEST:  
 Gerry Rafferty 1-1  
 Meat Loaf 13-7  
 Bonnie Tyler 11-8  
 Steely Dan  
 Pablo Cruise 28-23

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O'Jays 12-7  
 Bob Seger 20-13  
 Eric Clapton 23-18  
 Gerry Rafferty 25-20

**WJAX/Orlando, FL**  
 Ed Hopkins  
 Barry Manilow  
 Barry Manilow  
 COPA  
 Frankie Valli  
 HOTTEST:  
 Gerry Rafferty 1-1  
 O



# PARALLEL PLAYLISTS

## NORTHEAST

**WABC MusicRadio 77**  
New York

- 1 ANDY GIBB
- 2 CHUCK MANGIONE
- 3 MATHIS & WILLIAMS
- 4 JOHN & OLIVIA
- 5 BONNIE TYLER
- 6 GERRY RAFFERTY
- 7 PETER BROWN
- 8 WINGS (lead)
- 9 TASTE OF MONEY
- 10 MEAT LOAF
- 11 EDDIE MONEY (lead)
- 12 HEATWAVE
- 13 FLAKE & HATHAWAY
- 14 DONNA SUMMER
- 15 CARLY SIMON
- 16 ROLLING STONES
- 17 JEFFERSON STARSHIP (lead)
- 18 PATTI SMITH
- 19 SWEET
- 20 BOB SEGER

ADDS 15, 17, 29

**WRKO**  
Boston

- 1 ANDY GIBB
- 2 JOHN & OLIVIA
- 3 GERRY RAFFERTY
- 4 BONNIE TYLER
- 5 CHUCK MANGIONE
- 6 MATHIS & WILLIAMS
- 7 MEAT LOAF
- 8 BOB SEGER
- 9 SWEET
- 10 WINGS (lead)
- 11 CARLY SIMON
- 12 CARLY SIMON
- 13 CARLY SIMON
- 14 ROBERT PALMER
- 15 FRANKIE VALLI
- 16 DONNA SUMMER
- 17 ROLLING STONES
- 18 SEALS & CROFTS
- 19 PETER BROWN
- 20 GUY
- 21 EDDIE MONEY (lead)
- 22 HEATWAVE
- 23 MICHAEL JOHNSON
- 24 JEFFERSON STARSHIP (lead)
- 25 FLAKE & HATHAWAY
- 26 BARRY MANILOW ("Cop")
- 27 ERIC CLAPTON (lead)
- 28 ROBERT PALMER
- 29 PABLO CRUISE
- 30 TODD RUNDGREN

ADDS SVELVE CHAMPAGNE KING  
ROBERT PALMER  
CELEBRATION

**WPGC**  
Washington D.C.

- 1 O'JAYS
- 2 GERRY RAFFERTY
- 3 ANDY GIBB
- 4 HEATWAVE
- 5 CARLY SIMON
- 6 BILLY JOEL ("Young")
- 7 BOB SEGER
- 8 BONNIE TYLER
- 9 ABBA
- 10 COMMODORES
- 11 STEVE NUNO
- 12 WINGS (lead)
- 13 JOHN & OLIVIA
- 14 EDDIE MONEY (lead)
- 15 HEATWAVE
- 16 MEAT LOAF
- 17 MICHAEL JOHNSON
- 18 ROBERT PALMER
- 19 PETER BROWN
- 20 JEFFERSON STARSHIP (lead)
- 21 BARRY MANILOW ("Cop")
- 22 MATHIS & WILLIAMS
- 23 DONNA SUMMER
- 24 ERIC CLAPTON (lead)
- 25 PATTI SMITH
- 26 ROLLING STONES
- 27 SWEET
- 28 PABLO CRUISE

ADDS SVELVE CHAMPAGNE KING  
TASTE OF MONEY  
JOE WALSH (OP)

**WPGC**  
Washington D.C.

- 1 O'JAYS
- 2 GERRY RAFFERTY
- 3 ANDY GIBB
- 4 HEATWAVE
- 5 CARLY SIMON
- 6 BILLY JOEL ("Young")
- 7 BOB SEGER
- 8 BONNIE TYLER
- 9 ABBA
- 10 COMMODORES
- 11 STEVE NUNO
- 12 WINGS (lead)
- 13 JOHN & OLIVIA
- 14 EDDIE MONEY (lead)
- 15 HEATWAVE
- 16 MEAT LOAF
- 17 MICHAEL JOHNSON
- 18 ROBERT PALMER
- 19 PETER BROWN
- 20 JEFFERSON STARSHIP (lead)
- 21 BARRY MANILOW ("Cop")
- 22 MATHIS & WILLIAMS
- 23 DONNA SUMMER
- 24 ERIC CLAPTON (lead)
- 25 PATTI SMITH
- 26 ROLLING STONES
- 27 SWEET
- 28 PABLO CRUISE

ADDS SVELVE CHAMPAGNE KING  
TASTE OF MONEY  
JOE WALSH (OP)

**1050 chum**  
Toronto

- 1 ANDY GIBB
- 2 BONNIE TYLER
- 3 FLAKE & HATHAWAY
- 4 MEAT LOAF
- 5 CHUCK MANGIONE
- 6 JOHN & OLIVIA
- 7 JAN THOMAS
- 8 ROD STEWART
- 9 BILLY JOEL ("Young")
- 10 WINGS (lead)
- 11 ROLLING STONES
- 12 MATHIS & WILLIAMS
- 13 BOB SEGER
- 14 EDDIE MONEY (lead)
- 15 SEE GEE'S ("New")
- 16 HEATWAVE
- 17 GERRY RAFFERTY
- 18 CHRISTOPHER WARD
- 19 VIVIANE ELLMAN
- 20 CARLY SIMON
- 21 WARREN ZEVON
- 22 TRAMPS
- 23 ANDY GIBB
- 24 JACOBSON BROWN (lead)
- 25 JEFFERSON STARSHIP (lead)
- 26 GENE SIE
- 27 ERIC CLAPTON (lead)
- 28 BOB SEGER
- 29 JACOBSON BROWN ("Lead/Star")
- 30 ANDREW GOLD (lead)

ADDS Dave  
ON NANA HILL ("Song")

**WPTL**  
Philadelphia

- 1 PLAYER
- 2 ABBA
- 3 JEFFERSON STARSHIP (lead)
- 4 ANDY GIBB
- 5 BARRY MANILOW ("Cop")
- 6 SEALS & CROFTS
- 7 MATHIS & WILLIAMS
- 8 SEE GEE'S ("New")
- 9 MICHAEL JOHNSON
- 10 CARLY SIMON
- 11 JOHN & OLIVIA
- 12 CHUCK MANGIONE
- 13 O'JAYS
- 14 GERRY RAFFERTY
- 15 BARRY MANILOW ("Cop")
- 16 BOB SEGER
- 17 WINGS (lead)
- 18 TRAMPS
- 19 VIVIANE ELLMAN
- 20 BARRY MANILOW ("Cop")
- 21 JOHN MURRAY
- 22 GARY TANNER

ADDS COMMODORES  
PABLO CRUISE

**WNBC**  
Radio 66 New York

- 1 WINGS (lead)
- 2 EARTH WIND & FIRE
- 3 JACKSON BROWN (lead)
- 4 BILLY JOEL ("Young")
- 5 BARRY MANILOW (lead)
- 6 CHUCK MANGIONE
- 7 BILLY JOEL ("Young")
- 8 FLAKE & HATHAWAY
- 9 PETER BROWN
- 10 GERRY RAFFERTY
- 11 ROLLING STONES
- 12 MATHIS & WILLIAMS
- 13 EDDIE MONEY (lead)
- 14 STEVE MARTIN
- 15 CHICAGO
- 16 BONNIE TYLER
- 17 BRUCE SPRINGSTEEN
- 18 JOE WALSH
- 19 DAVID GATES
- 20 SEE GEE'S ("New")
- 21 TRAMPS
- 22 ROLLING STONES
- 23 GEORGE BENSON
- 24 MEAT LOAF
- 25 VIVIANE ELLMAN
- 26 VILLAGE PEOPLE
- 27 KANSAS
- 28 ANDY GIBB

## 99X FM

New York

- 1 BILLY JOEL ("Young")
- 2 ANDY GIBB
- 3 PETER BROWN
- 4 MEAT LOAF
- 5 WINGS (lead)
- 6 EDDIE MONEY (lead)
- 7 ROLLING STONES
- 8 CHUCK MANGIONE
- 9 HEATWAVE
- 10 GERRY RAFFERTY
- 11 BARRY MANILOW ("Cop")
- 12 CARLY SIMON
- 13 PATTI SMITH
- 14 BONNIE TYLER
- 15 SWEET
- 16 BRUCE SPRINGSTEEN
- 17 DONNA SUMMER
- 18 MATHIS & WILLIAMS
- 19 FLAKE & HATHAWAY
- 20 JOHN & OLIVIA
- 21 JEFFERSON STARSHIP (lead)
- 22 CELEBRATION
- 23 RON SEAGRAM
- 24 SVELVE CHAMPAGNE KING
- 25 JEFFERSON STARSHIP (lead)
- 26 ROBERT PALMER
- 27 JOE WALSH
- 28 GENE SIE
- 29 STEVE MARTIN
- 30 WINGS (lead)
- 31 WALTER EGAN (OP)
- 32 ERUPTION

ADDS 31, 33, 34, 36

**WCAO**  
Baltimore

- 1 O'JAYS
- 2 GERRY RAFFERTY
- 3 BONNIE TYLER
- 4 CHUCK MANGIONE
- 5 BARRY MANILOW ("Cop")
- 6 CARLY SIMON
- 7 BILLY JOEL ("Young")
- 8 ABBA
- 9 ERIC CLAPTON (lead)
- 10 ANDY GIBB
- 11 KEVIN KANE
- 12 RAY
- 13 BOB SEGER
- 14 PETER BROWN
- 15 JEFFERSON STARSHIP (lead)
- 16 MICHAEL JOHNSON
- 17 ROBERT PALMER
- 18 SVELVE CHAMPAGNE KING
- 19 JEFFERSON STARSHIP (lead)
- 20 ERIC CLAPTON (lead)
- 21 PATTI SMITH
- 22 O'JAYS
- 23 ANDY GIBB
- 24 KEVIN KANE
- 25 BOB SEGER
- 26 PETER BROWN
- 27 JEFFERSON STARSHIP (lead)
- 28 MICHAEL JOHNSON
- 29 ROBERT PALMER
- 30 SVELVE CHAMPAGNE KING

ADDS KENNY ROGERS  
JOE WALSH (OP)

**WCAO**  
Baltimore

- 1 O'JAYS
- 2 GERRY RAFFERTY
- 3 BONNIE TYLER
- 4 CHUCK MANGIONE
- 5 BARRY MANILOW ("Cop")
- 6 CARLY SIMON
- 7 BILLY JOEL ("Young")
- 8 ABBA
- 9 ERIC CLAPTON (lead)
- 10 ANDY GIBB
- 11 KEVIN KANE
- 12 RAY
- 13 BOB SEGER
- 14 PETER BROWN
- 15 JEFFERSON STARSHIP (lead)
- 16 MICHAEL JOHNSON
- 17 ROBERT PALMER
- 18 SVELVE CHAMPAGNE KING
- 19 JEFFERSON STARSHIP (lead)
- 20 ERIC CLAPTON (lead)
- 21 PATTI SMITH
- 22 O'JAYS
- 23 ANDY GIBB
- 24 KEVIN KANE
- 25 BOB SEGER
- 26 PETER BROWN
- 27 JEFFERSON STARSHIP (lead)
- 28 MICHAEL JOHNSON
- 29 ROBERT PALMER
- 30 SVELVE CHAMPAGNE KING

ADDS KENNY ROGERS  
JOE WALSH (OP)

**WKBU**  
Buffalo

- 1 MEAT LOAF
- 2 SPYNDR
- 3 JOHN & OLIVIA
- 4 ANDY GIBB
- 5 GERRY RAFFERTY
- 6 WINGS (lead)
- 7 BOB SEGER
- 8 JEFFERSON STARSHIP (lead)
- 9 SWEET
- 10 CARLY SIMON
- 11 BILLY JOEL ("Young")
- 12 HEATWAVE
- 13 MATHIS & WILLIAMS
- 14 PLAYER
- 15 GUY
- 16 BOB SEGER
- 17 PATTI SMITH
- 18 BARRY MANILOW ("Cop")
- 19 ELTON JOHN
- 20 ROBERT PALMER
- 21 BARRY MANILOW ("Cop")
- 22 MICHAEL JOHNSON
- 23 HEATWAVE
- 24 CELEBRATION
- 25 JACKSON BROWN (lead)
- 26 ARS (lead)
- 27 ROY BEAU
- 28 REO SPEEDWAGON
- 29 JACOBSON BROWN (lead)
- 30 ERIC CLAPTON (lead)

ADDS ROLLING STONES  
ROD STEWART

**WPE 94.5 FM**  
Pittsburgh

- 1 ANDY GIBB
- 2 GERRY RAFFERTY
- 3 HEATWAVE
- 4 BILLY JOEL ("Young")
- 5 JOHN & OLIVIA
- 6 MEAT LOAF
- 7 CARLY SIMON
- 8 BONNIE TYLER
- 9 JEFFERSON STARSHIP (lead)
- 10 MATHIS & WILLIAMS
- 11 O'JAYS
- 12 PATTI SMITH
- 13 ROBERT PALMER
- 14 WINGS
- 15 TRAMPS
- 16 ROLLING STONES
- 17 MICHAEL JOHNSON
- 18 BOB SEGER
- 19 CHUCK MANGIONE
- 20 DONNA SUMMER
- 21 TONY MARTIN
- 22 SEALS & CROFTS
- 23 LAYAR
- 24 FLAKE & HATHAWAY
- 25 SWEET
- 26 BARRY WHITE
- 27 CHIC
- 28 DIANA ROSS
- 29 ENGLAND DAN (lead)
- 30 SEE GEE'S ("New")
- 31 STEVE MARTIN
- 32 ERIC CLAPTON (lead)
- 33 WALTER EGAN
- 34 BOB SEGER
- 35 JACOBSON BROWN ("Lead/Star")
- 36 ANDREW GOLD (lead)
- 37 ARS (lead)
- 38 GEORGE BENSON

ADDS TUREDO JUNCTION  
TASTE OF MONEY  
BRUCE SPRINGSTEEN  
COMMODORES

**wifi 92**  
Philadelphia

- 1 ANDY GIBB
- 2 GERRY RAFFERTY
- 3 CHUCK MANGIONE
- 4 JOHN & OLIVIA
- 5 BONNIE TYLER
- 6 HEATWAVE
- 7 BARRY MANILOW ("Cop")
- 8 BILLY JOEL ("Young")
- 9 TRAMPS
- 10 EDDIE MONEY (lead)
- 11 O'JAYS
- 12 CARLY SIMON
- 13 JOHN & OLIVIA
- 14 MATHIS & WILLIAMS
- 15 CHUCK MANGIONE
- 16 FLAKE & HATHAWAY
- 17 ABBA
- 18 ROLLING STONES
- 19 SVELVE CHAMPAGNE KING
- 20 JEFFERSON STARSHIP (lead)
- 21 MEAT LOAF
- 22 JEFFERSON STARSHIP (lead)
- 23 ROBERT PALMER
- 24 BOB SEGER
- 25 DONNA SUMMER
- 26 TRAMPS
- 27 ROLLING STONES
- 28 GEORGE BENSON
- 29 MEAT LOAF
- 30 VIVIANE ELLMAN
- 31 VILLAGE PEOPLE
- 32 ANDY GIBB

ADDS JOE WALSH  
ERIC CLAPTON (lead)  
ERUPTION

## MIDWEST

**15 WSTP**  
Minneapolis

- 1 GERRY RAFFERTY
- 2 MICHAEL JOHNSON
- 3 CARLY SIMON
- 4 BONNIE TYLER
- 5 EDDIE MONEY (lead)
- 6 WINGS (lead)
- 7 ABBA
- 8 SEALS & CROFTS
- 9 BOB SEGER
- 10 FLAKE & HATHAWAY
- 11 ROD STEWART
- 12 STEEL DAN ("New")
- 13 DONNA SUMMER
- 14 JEFFERSON STARSHIP (lead)
- 15 CHUCK MANGIONE
- 16 ROBERT PALMER
- 17 SEALS & CROFTS
- 18 PLAYER
- 19 TONY BEAU
- 20 PABLO CRUISE
- 21 TONY BEAU
- 22 GENE SIE
- 23 GENE SIE
- 24 GENE SIE
- 25 JOE WALSH

ADDS BARRY MANILOW ("Cop")  
JACKSON BROWN ("Lead/Star")  
MIS FENNIGAN  
MEATLOAF

**KQWB**  
Minneapolis

- 1 ANDY GIBB
- 2 GERRY RAFFERTY
- 3 MICHAEL JOHNSON
- 4 TRAMPS
- 5 BONNIE TYLER
- 6 EDDIE MONEY (lead)
- 7 PLAYER
- 8 MATHIS & WILLIAMS
- 9 JOHN & OLIVIA
- 10 BOB SEGER
- 11 SEALS & CROFTS
- 12 ARS (lead)
- 13 BARRY MANILOW ("Cop")
- 14 STEEL DAN ("New")
- 15 ERIC CLAPTON (lead)
- 16 CARLY SIMON
- 17 MEAT LOAF
- 18 TONY BEAU
- 19 STEEL DAN ("FM")
- 20 HEART
- 21 GEORGE BENSON
- 22 ROD STEWART
- 23 CHUCK MANGIONE
- 24 JEFFERSON STARSHIP (lead)
- 25 SEE GEE'S ("New")
- 26 JEFFERSON STARSHIP (lead)
- 27 BILLY JOEL ("Young")
- 28 PABLO CRUISE
- 29 JOE WALSH
- 30 WALTER EGAN

ADDS 22, 25, 29

**woky**  
Milwaukee

- 1 ANDY GIBB
- 2 GERRY RAFFERTY
- 3 MATHIS & WILLIAMS
- 4 BONNIE TYLER
- 5 ABBA
- 6 MEAT LOAF
- 7 JOHN & OLIVIA
- 8 EDDIE MONEY (lead)
- 9 PARLIAMENT (lead)
- 10 CARLY SIMON
- 11 HEART
- 12 TRAMPS
- 13 PETER BROWN
- 14 BOB SEGER
- 15 CHUCK MANGIONE
- 16 BARRY MANILOW ("Cop")
- 17 BILLY JOEL ("Young")
- 18 RAYDOD (lead)
- 19 BONNIE TYLER
- 20 CARLY SIMON
- 21 PLAYER
- 22 O'JAYS
- 23 DONNA SUMMER
- 24 SEE GEE'S ("New")
- 25 STEEL DAN ("New")
- 26 SEALS & CROFTS
- 27 ROBERT PALMER
- 28 PABLO CRUISE
- 29 FOREIGNER ("New")
- 30 GENE SIE
- 31 BARRY MANILOW ("Cop")

ADDS GENE SIE  
BARRY MANILOW ("Cop")

**WSAI**  
Cincinnati

- 1 GERRY RAFFERTY
- 2 PLAYER
- 3 CHUCK MANGIONE
- 4 ANDY GIBB
- 5 WINGS (lead)
- 6 STEVE DAN ("New")
- 7 FLAKE & HATHAWAY
- 8 EDDIE MONEY (lead)
- 9 BOB SEGER
- 10 MICHAEL JOHNSON
- 11 JOE WALSH
- 12 SEALS & CROFTS
- 13 CARLY SIMON
- 14 GEORGE BENSON
- 15 JACKSON BROWN (lead)
- 16 ROLLING STONES
- 17 JACOBSON BROWN ("Lead/Star")
- 18 YVONNE ELLMAN
- 19 SWEET
- 20 DAVID GATES
- 21 ENGLAND DAN (lead)
- 22 JEFFERSON STARSHIP (lead)
- 23 CARLY SIMON
- 24 ANDREW GOLD (lead)
- 25 ELO (lead)

ADDS 30

**WZZM**  
St. Louis

- 1 GERRY RAFFERTY
- 2 REO SPEEDWAGON
- 3 JOHN & OLIVIA
- 4 ANDY GIBB
- 5 BONNIE TYLER
- 6 O'JAYS
- 7 BILLY JOEL ("Young")
- 8 STEEL DAN (lead)
- 9 STEEL DAN (lead)
- 10 GENE SIE
- 11 WINGS (lead)
- 12 MARSHALL LUCER
- 13 JOURNEY (lead)
- 14 AMY RAFFERTY
- 15 BOB SEGER
- 16 BARRY MANILOW ("New")
- 17 HEATWAVE
- 18 ABBA
- 19 SWEET
- 20 FOGHAT
- 21 ROBERT PALMER
- 22 JACKSON BROWN ("Lead/Star")
- 23 STEVE DAN
- 24 ROD STEWART
- 25 DONNA SUMMER
- 26 ERUPTION
- 27 MATHIS & WILLIAMS
- 28 MICHAEL JOHNSON
- 29 PABLO CRUISE
- 30 MEAT LOAF
- 31 BARRY MANILOW ("Cop")
- 32 COMMODORES
- 33 JOE WALSH

ADDS 75, 36  
ON ERIC CLAPTON ("Coke")

**WLS**  
Chicago

- 1 ANDY GIBB
- 2 JOHN & OLIVIA
- 3 MATHIS & WILLIAMS
- 4 BONNIE TYLER
- 5 WINGS
- 6 HEATWAVE
- 7 STEVE MARTIN
- 8 DONNA SUMMER
- 9 GERRY RAFFERTY
- 10 FLAKE & HATHAWAY
- 11 BOB SEGER
- 12 GUY
- 13 SEE GEE'S ("New")
- 14 PETER BROWN
- 15 SEALS & CROFTS
- 16 PARLIAMENT (lead)
- 17 DONNA SUMMER
- 18 SAMANTHA BAND (lead)
- 19 BOB SEGER
- 20 VIVIANE ELLMAN
- 21 HARRY MANILOW (lead)

ADDS 70, 79

## WGLO 98

Cleveland

- 1 ANDY GIBB
- 2 GERRY RAFFERTY
- 3 ABBA
- 4 JOHN & OLIVIA
- 5 BONNIE TYLER
- 6 DONNA SUMMER
- 7 CARLY SIMON
- 8 BONNIE TYLER
- 9 BOB SEGER
- 10 CHUCK MANGIONE
- 11 STEEL DAN ("New")
- 12 MEAT LOAF
- 13 PATTI SMITH
- 14 TODD RUNDGREN
- 15 WINGS (lead)
- 16 BOB SEGER
- 17 ROLLING STONES
- 18 ERIC CLAPTON (lead)
- 19 JACOBSON BROWN (lead)
- 20 DONNA SUMMER
- 21 MATHIS & WILLIAMS
- 22 WARREN ZEVON
- 23 BRUCE SPRINGSTEEN
- 24 MICHAEL JOHNSON
- 25 STEVE MARTIN
- 26 BARRY MANILOW ("Cop")
- 27 STEEL DAN ("New")
- 28 SWEET
- 29 SEE GEE'S ("New")
- 30 JOE WALSH

ADDS 22, 25, 29

**WZUU**  
Milwaukee

- 1 GERRY RAFFERTY
- 2 CARLY SIMON
- 3 ABBA
- 4 ANDY GIBB
- 5 BONNIE TYLER
- 6 MEAT LOAF
- 7 HEART
- 8 BOB SEGER
- 9 MATHIS & WILLIAMS
- 10 JOHN & OLIVIA
- 11 ROLLING STONES
- 12 PATTI SMITH
- 13 WINGS (lead)
- 14 BOB SEGER
- 15 MICHAEL JOHNSON
- 16 SEALS & CROFTS
- 17 ROBERT PALMER
- 18 JEFFERSON STARSHIP (lead)
- 19 STEEL DAN ("Cop")
- 20 JOE WALSH
- 21 WALTER EGAN

ADDS FOREIGNER ("New")  
GENE SIE  
ROBERT ROGERS

**WDRQ**  
93 FM  
Detroit

- 1 EDDIE MONEY
- 2 BOB SEGER
- 3 STEEL DAN ("New")
- 4 ANDY GIBB
- 5 GERRY RAFFERTY
- 6 BARRY MANILOW ("Cop")
- 7 CARLY SIMON
- 8 JEFFERSON STARSHIP (lead)
- 9 STEEL DAN ("FM")
- 10 STEEL DAN ("FM")
- 11 JEFFERSON STARSHIP (lead)
- 12 ABBA
- 13 BONNIE TYLER
- 14 BILLY JOEL ("Young")
- 15 JOURNEY (lead)
- 16 MICHAEL JOHNSON
- 17 ROLLING STONES
- 18 ROBERT PALMER
- 19 JEFFERSON STARSHIP (lead)
- 20 MICHAEL JOHNSON
- 21 PATTI SMITH
- 22 ERUPTION
- 23 JACKSON BROWN (lead)
- 24 PETER BROWN
- 25 STEVE
- 26 FOGHAT
- 27 BARRY MANILOW ("Cop")
- 28 JACKSON BROWN ("Star")
- 29 STEVE MARTIN

ADDS 32, 34

**WDRQ**  
93 FM  
Detroit

- 1 EDDIE MONEY
- 2 BOB SEGER
- 3 STEEL DAN ("New")
- 4 ANDY GIBB
- 5 GERRY RAFFERTY
- 6 BARRY MANILOW ("Cop")
- 7 CARLY SIMON
- 8 JEFFERSON STARSHIP (lead)
- 9 STEEL DAN ("FM")
- 10 STEEL DAN ("FM")
- 11 JEFFERSON STARSHIP (lead)
- 12 ABBA
- 13 BONNIE TYLER
- 14 BILLY JOEL ("Young")
- 15 JOURNEY (lead)
- 16 MICHAEL JOHNSON
- 17 ROLLING STONES
- 18 ROBERT PALMER
- 19 JEFFERSON STARSHIP (lead)
- 20 MICHAEL JOHNSON
- 21 PATTI SMITH
- 22 ERUPTION
- 23 JACKSON BROWN (lead)
- 24 PETER BROWN
- 25 STEVE
- 26 FOGHAT
- 27 BARRY MANILOW ("Cop")
- 28 JACKSON BROWN ("Star")
- 29 STEVE MARTIN

ADDS 32, 34

**WZZM**  
Cincinnati

- 1 ANDY GIBB
- 2 WINGS (lead)
- 3 CARLY SIMON
- 4 JOHN & OLIVIA
- 5 GERRY RAFFERTY
- 6 JEFFERSON STARSHIP (lead)
- 7 CHUCK MANGIONE
- 8 FLAKE & HATHAWAY
- 9 BILLY JOEL (lead)
- 10 STEEL DAN (lead)
- 11 SWEET
- 12 CELEBRATION
- 13 ROLLING STONES
- 14 LINDA RONSTADT
- 15 BOB SEGER
- 16 BONNIE TYLER
- 17 WARREN ZEVON
- 18 GEORGE BENSON
- 19 BOB SEGER
- 20 STEEL DAN (New)
- 21 MICHAEL JOHNSON
- 22 BILLY JOEL (Young)
- 23 VIVIANE ELLMAN
- 24 JEFFERSON STARSHIP (New)
- 25 ROD STEWART (lead)
- 26 ERIC CLAPTON ("Wonderful")
- 27 EARTH WIND & FIRE

ADDS 22, 33, 34, 35

**WZZM**  
106  
Cleveland

- 1 JOHN & OLIVIA
- 2 GERRY RAFFERTY
- 3 ANDY GIBB
- 4 BOB SEGER
- 5 WINGS
- 6 CARLY SIMON
- 7 HEATWAVE
- 8 BARRY MANILOW ("Cop")
- 9 BILLY JOEL ("New")
- 10 MICHAEL JOHNSON
- 11 BOB SEGER
- 12 DONNA SUMMER
- 13 KAYAK
- 14 ERIC CLAPTON (lead)
- 15 TODD RUNDGREN
- 16 PATTI SMITH
- 17 RAY TWEET
- 18 ROLLING STONES
- 19 WINGS (lead)
- 20 SWEET
- 21 CHICAGO
- 22 ROBERT PALMER
- 23 BARRY MANILOW ("Cop")
- 24 BRUCE SPRINGSTEEN
- 25 SWEET
- 26 STEEL DAN ("FM")
- 27 ROLLING STONES
- 28 CELEBRATION
- 29 JEFFERSON STARSHIP (lead)
- 30 FOGHAT

ADDS ENGLAND DAN (lead)  
EDDIE MONEY (lead)  
SEALS & CROFTS  
FRANKIE VALLI

## CKOW 1800

Detroit

- 1 BOB SEGER
- 2 BONNIE TYLER
- 3 ANDY GIBB
- 4 GERRY RAFFERTY
- 5 HEATWAVE
- 6 O'JAYS
- 7 ABBA
- 8 EDDIE MONEY (lead)
- 9 BARRY MANILOW ("Star")
- 10 CARLY SIMON
- 11 STEEL DAN
- 12 STEEL DAN
- 13 PATTI SMITH
- 14 BONNIE TYLER
- 15 MATHIS & WILLIAMS
- 16 JOHN & OLIVIA
- 17 ROLLING STONES
- 18 DONNA SUMMER
- 19 JEFFERSON STARSHIP (lead)
- 20 TEDDY PENDERGRASS
- 21 GREAT LOGAN
- 22 MICHAEL JOHNSON
- 23 BARRY MANILOW ("Cop")
- 24 STEVE MARTIN
- 25 JEFFERSON STARSHIP (lead)
- 26 RUFUS
- 27 JEFFERSON STARSHIP (lead)
- 28 ROBERT PALMER
- 29 FRANKIE VALLI
- 30 ANDREW GOLD (lead)

ADDS 24, 29  
SVELVE CHAMPAGNE KING  
OHNIE JONES

## SOUTH

**Z97**  
FM STEREO  
FT. WORTH/DALLAS

- 1 BILLY JOEL ("New")
- 2 EDDIE MONEY (lead)
- 3 JOHN & OLIVIA
- 4 WINGS (lead)
- 5 ABBA
- 6 GERRY RAFFERTY
- 7 BOB SEGER
- 8 GUY
- 9 PETER BROWN
- 10 GUY
- 11 TRAMPS
- 12 GUY
- 13 STEVE MARTIN
- 14 STEVE MARTIN
- 15 JEFFERSON STARSHIP (lead)
- 16 STEEL DAN ("FM")
- 17 JACKSON BROWN (lead)
- 18 SEALS & CROFTS
- 19 KANSAS

### 56-WHBO Memphis

- 1 ANDY GIBB
- 2 HEATRAVE
- 3 BONNIE TYLER
- 4 JOHN & OLIVIA
- 5 GERRY RAFFERTY
- 6 JIMMY BO HORNE
- 7 MATTHEW & WILLIAMS
- 8 BONNIE TYLER
- 9 BONNIE TYLER
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ADD: CARLY SIMON  
OR: DONNA SUMMER

### B100m San Diego

- 1 ANDY GIBB
- 2 GERRY RAFFERTY
- 3 CHUCK MANGIONE
- 4 BONNIE TYLER
- 5 PETER BROWN
- 6 BONNIE TYLER
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ADD: CARLY SIMON  
OR: DONNA SUMMER

### 96X Miami

- 1 BARRY MANILOW ("Cop")
- 2 ANDY GIBB
- 3 CHUCK MANGIONE
- 4 PETER BROWN
- 5 DONNA SUMMER
- 6 LOVE & DEBBIE
- 7 GERRY RAFFERTY
- 8 KE & SUNSHINE BAND
- 9 MATTHEW & WILLIAMS
- 10 BONNIE TYLER
- 11 BONNIE TYLER
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ADD: CARLY SIMON  
OR: DONNA SUMMER

### KFRC-610 San Francisco

- 1 ANDY GIBB
- 2 GERRY RAFFERTY
- 3 CHUCK MANGIONE
- 4 BONNIE TYLER
- 5 PETER BROWN
- 6 BONNIE TYLER
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ADD: CARLY SIMON  
OR: DONNA SUMMER

### Z-93 Atlanta

- 1 GERRY RAFFERTY
- 2 MEAT LOAF
- 3 ABBA
- 4 ANDY GIBB
- 5 BONNIE TYLER
- 6 BONNIE TYLER
- 7 BONNIE TYLER
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ADD: CARLY SIMON  
OR: DONNA SUMMER

### KEL 64 Los Angeles

- 1 GERRY RAFFERTY
- 2 ANDY GIBB
- 3 CHUCK MANGIONE
- 4 BONNIE TYLER
- 5 PETER BROWN
- 6 BONNIE TYLER
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ADD: CARLY SIMON  
OR: DONNA SUMMER

### KLIF 1190 Dallas

- 1 GERRY RAFFERTY
- 2 MATTHEW & WILLIAMS
- 3 ANDY GIBB
- 4 BONNIE TYLER
- 5 BONNIE TYLER
- 6 BONNIE TYLER
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ADD: CARLY SIMON  
OR: DONNA SUMMER

### 93-KHJ Los Angeles

- 1 ANDY GIBB
- 2 BONNIE TYLER
- 3 MATTHEW & WILLIAMS
- 4 GERRY RAFFERTY
- 5 CHUCK MANGIONE
- 6 EDDIE MONEY
- 7 BONNIE TYLER
- 8 BONNIE TYLER
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- 30 BONNIE TYLER

ADD: CARLY SIMON  
OR: DONNA SUMMER

### WEST

### KTLK 1280 Denver

- 1 ANDY GIBB
- 2 CHUCK MANGIONE
- 3 GERRY RAFFERTY
- 4 EDDIE MONEY
- 5 BONNIE TYLER
- 6 BONNIE TYLER
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- 30 BONNIE TYLER

ADD: CARLY SIMON  
OR: DONNA SUMMER

### KJR Seattle

- 1 GERRY RAFFERTY
- 2 MATTHEW & WILLIAMS
- 3 ANDY GIBB
- 4 JOHN & OLIVIA
- 5 CARLA MONROE
- 6 MICHAEL JOHNSON
- 7 BONNIE TYLER
- 8 CARLY SIMON
- 9 ROD STEWART
- 10 BONNIE TYLER
- 11 BONNIE TYLER
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- 30 BONNIE TYLER

ADD: CARLY SIMON  
OR: DONNA SUMMER

# FLACK'S BACK!



## "If Ever I See You Again"

Roberta Flack's new single from the Columbia motion picture "If Ever I See You Again"

- |      |        |         |      |      |        |
|------|--------|---------|------|------|--------|
| WRKO | WDRG   | WTIX    | KJOY | WORD | CK-101 |
| WKBW | WAVZ   | WNOE    | KJRB | WHHY | WTOB   |
| WGCL | JB-105 | WJDX    | KRSP | WYND | WACI   |
| WZZP | WTRY   | WLAC    | KLIV | WFOM | KYA    |
| KFRC | WAPE   | WPRO-AM | 3WD  | WFLB | KRKO   |
| KNUS | Y-103  | WKLO    | WPTR | WANS | KDON   |
- ATLANTIC COMMITS TO THE HITS**

Produced and arranged by Joe Brooks





# A Taste of Honey

## “BOOGIE OOGIE OOGIE”

(4585)

The Hottest Soul/Disco Single  
In The Country  
NOW EXPLODING POP!

WABC 9  
WRKO add  
WPGC add  
WPEZ add  
13Q deb 30  
WAVZ 4-2  
PRO-FM add  
JB-105 add  
WICC add  
WTRY db 30  
WEIM 28  
WTAC on



BJ-105 add  
WMFJ add  
WINW add  
WTIC-FM add  
KFXM add 29  
WAQY add  
K-104 add  
WTLB add  
3WD add  
WLOF add

Produced by Fonce Mizell & Larry Mizell for Sky-High Productions



© 1978 CAPITOL RECORDS, INC.



# ONLY ONE WORD DESCRIBES THE NEW JEFFERSON STARSHIP SINGLE: "Runaway"

KHJ	WAPE	KCBQ	WKXX	WIFE	WNDE	WRIG
KEEL	WMET	WPGC	KJRB	WKLO	KERN	KMGC
WQXI	WOW	WCAO	FM97	WBBQ	WGOW	WXYQ
KDWB	13Q	WRVQ	92Q	WSGA	WFOM	KCAP
KXOK	KING	WROV	WMAK	WHYN	WRKR	KGAL
KSTP	KIIS / FM	WZUU	B100	WQAM	WACI	KLAZ
99X	WKIX	KJR	KRSP	Y100	KSTT	KILE
KTLK	WAYS	94Q	KAKC	WZZD	WEAQ	WBSR
KIMN	WRKO	96KX	KRBE	WIFI	WVOX	WJON
KIOA	WVBF	Z93	KCMO	WAVZ	KEWI	WYSL
WDRQ	KFRC	WSGN	KFYR	WTRY	KROY	
WGH	KFI		WCOL / FM			

FROM THE LP



**29-22 on R&R**  
**National Airplay / 30**



Distributed by  
**RCA**  
Records



**WHERE THE MAGIC IS IN THE MUSIC!!**

# THE PICTURE PAGE

## Mathis & Williams Honored



Columbia Records recently hosted a gold record reception in New York for their artists Johnny Mathis and Deniece Williams. Pictured at the presentation are (l-r): Don Colberg, Director, National Singles Promotion; Bruce Lundvall, President, CBS Records Division; LeBaron Taylor, VP, Black Music Marketing; Jack Gold; Deniece Williams; Johnny Mathis; Jack Craig, Senior VP and General Manager, Marketing; Mike Dilbeck, VP West Coast A&R; Joe Ruffalo of Cavallo-Ruffalo, Williams' management; and Paul Smith, VP Marketing Branch Distribution.

## Olivia, EMI Repact Worldwide



Olivia Newton-John has signed a new long-term agreement with EMI for album distribution worldwide, with the exception of the United States, Canada, Australia and Scandinavia. Pictured with Olivia at her home is Leslie Hill, Group Director, Music for EMI celebrating the recent signing.

## Byrd Signs To E/A



Jazz artist Donald Byrd has signed with Elektra/Asylum Records. He is currently in the studio in Los Angeles, producing his first E/A album. Pictured at E/A's LA offices are (l-r) Joe Smith, E/A Chairman; Byrd; Dr. Don Mizell, E/A Jazz/Fusion GM; and Steve Wax, E/A President.

## Kink-Sized Reception



Between two sets at New York's Palladium, the Kinks greeted representatives from Arista. The group is about to embark on a cross-country tour. Shown are (l-r): Kiki LaPorta, Director of Advertising and Creative Services Administration; Leonard Scheer, Vice President, Sales and Distribution; Ray Davies; Rick Dobbis, Vice President, Artist Development.

## Polydor Celebrates Over Rainbow



Before going onstage to play at the Shrine Auditorium in Los Angeles, Rainbow was greeted backstage by executives of Polydor Records and Polygram distribution. Shown (l-r) are: Arthur von Blomberg, West Coast A&R Assistant; Barbara Bridges, Los Angeles Promotion Manager; Bob Speisman, Western Regional Marketing Manager; Kenny Hamlin, Polygram's Los Angeles branch manager; Rainbow's guitarist Richie Blackmore; Hal Yoergler, Vice President, A&R West Coast; Len Eband, Polydor's West Coast Publicity Manager; and Bill Follett, Polygram's Field Sales Manager.

## Chip Carter Catches Bramlett



While in Atlanta for the opening of a stereo show, Chip Carter made an unannounced visit to Capricorn recording artist Bonnie Bramlett's show at the Great Southeast Music Hall. After watching the performance from the audience, Carter met and talked with Bramlett backstage. Pictured after the show are (left to right): Don Schmitzerle, Capricorn's VP/IGM; Bramlett; Carter; Phil Walden, President, Capricorn; Mrs. Walden; and Ricky Hirsch, guitarist in Bramlett's band.

*Carroll Hardy*  
1929-1978

*A big man among men everywhere.  
He'll be sorely missed.*



# Van Deerlin Explains Rewrite Bill To Broadcasters

by Jonathan Hall  
Washington D.C. Editor

(Continued from page 1)

cable television, easing commercial television restrictions, forcing any common carrier with a monopoly to divest its equipment manufacturing subsidiaries—the example given was AT&T, which could be required to spin off Western Electric three years after the adoption of this legislation; creating the Communications Regulatory Commission (CRC) to replace the FCC; creating the National Telecommunications Agency (NTA) to replace the National Telecommunications Information Agency; creating the Public Telecommunications Programming Endowment to replace the Corporation for Public Broadcasting, and charging all users of the electromagnetic spectrum—from taxis to satellites—a license fee.

## On Tour

Now, like Bob Dylan ten years before, Mr. Van Deerlin has hit the road performing his version of "The Times They Are A Changing." He selected the (NJBA) group as a first test hoping to draw support from them. Apparently he got what he came for. It appears that in addition to pleasing the large group of radio people, he scored well with those who support Rep. Andrew McGuire's (D.-N.J.) bill which would require that every state have at least one commercial VHF television facility. New Jersey, for example, is one state without a commercial "V".

In his speech, the San Diego congressman outlined what radio licensees could expect should his bill become law. He noted, "the rewrite specifically prohibits the Commission (the new Communications Regulatory Commission) from regulating...the nature, form, or quantity of (radio) programming...the rewrite abolishes the Fairness Doctrine and exempts radio broadcasters from any similar regulation which may arise to replace it...the rewrite treats broadcasting as any other business, requiring that broadcasters answer to the EEOC (Equal Employment Opportunities Commission) or other appropriate agencies for the transgressions of EEO laws...and saving the best for last, I am happy to tell you that the rewrite extends license terms from renewable three year periods to an indefinite license term, subject only to revocation for failure to comply with technical standards or for violation of EEO or other applicable civil rights laws."

For the first time, Van Deerlin, while noting that exact license fees would be determined by the CRC and be phased in over a ten year period at ten percent per year, publicly stated that a small radio licensee would pay in the "range of three to eight hundred dollars per year" (R&R 6-9). Van Deerlin believes that this cost "should be more than offset by the reduction in regulatory costs we have effected in this bill, specifically the costs you presently pay to your lawyers to complete or renew your renewal applications every three years."

## "Laissez-faire" Programming Philosophy

The proposed Van Deerlin/Frey rewrite would bring an end to confused federal meddling into radio programming as is currently the situation (see related stories regarding WHBI-FM and WQAL-FM). Indeed, Congressman Van Deerlin stated Monday night, "if this bill were now law, the Commission could not have designated WQAL-FM in Cleveland for hearing because it did not comply with internal Commission policy....Nor could WTIC-FM in Hartford, Conn. have been subject to a petition to deny when it decided to change its clas-

with the kind of Congress we're dealing with now, when the majority party President can't get anything through, I don't see how we're going to get this thing passed."

The toughest time sorting through reactions should be the experience of the National Association of Broadcasters, whose critics through the years have labeled it reactionary and big-broadcaster-dominated (meaning VHF television, networks and large market radio). Issues involved in the bill clearly separate large radio broadcasters, notably the clear channels, and small radio operators, notably daytimers. The bill would open the way for daytimers. Mr. Van Deerlin seems committed to the idea that each

only that the investigation is being headed by Larry Bernstein of the hearing division. Nor does anyone really know the extent of the investigation which was triggered when concert promoters from The Washington D.C. area alleged that announcers at WOL/Washington were demanding to be used as talent during the concert or they would withhold airplay for the group. Thus a lot of time has already been given to an area that is nonexistent in the rewrite.

Neither does the bill contain language promised by Van Deerlin during an appearance last September before the National Radio Broadcasters Association convention. At that time, Rep. Van Deerlin stated that the Small Business Committee should introduce legislation forcing radio manufacturers to provide receivers capable of picking up FM as well as AM signals and in the case of auto manufacturers at a price that honestly reflects the cost of building combination receivers. Many broadcasters have felt that auto manufacturers keep new car buyers from adding an FM radio because of inflated costs which translated to large profits on car radios. An NAB representative stated, "I can't believe that it's not in there; it has to be an oversight".

Another area untouched by the proposed bill is length of ownership. Buying and selling of radio facilities would of necessity be stepped up as groups reached a new limitation of five radio stations as stated in the rewrite. Groups would want to trade up for larger and presumably more profitable operations. Also omitted is any language pertaining to what NAB radio board member, Bob McKune, owner of KTTR/Rolla, Missouri has termed "the social stigma associated with an FCC forfeiture." The new bill would not change the way the Commission now handles its system of fining operations for technical violations. Mr. McKane and other members of the NAB's small market radio committee believe that the policy should only apply to repeated offenses. An outgrowth of having indefinite licenses is that "comparative hearings" would be done away with. Therefore, there is nothing in the bill dealing with this issue. However, in the week since the bill's introduction, citizens groups have been quick to criticize the fact. Both the Rev. Everett Parker, director of the United Church of Christ's Office of Communications, and Nicholas Johnson, former FCC Commissioner and Chairman of the National Citizens Communications Lobby believe that the effects of this bill would not be in the interest of the public.

## Court Sends WHBI Case Back To FCC

A Federal appellate court has remanded to the FCC a case involving the license denial of WHBI-FM/Newark, NJ. The court upheld the Commission's conclusions that the licensee, Cosmopolitan Broadcasting Corporation, was unable to maintain responsibility for its programming and noted its technical violations. However, it did not agree with the Commission that the station's programming lacked merit.

In denying the renewal of WHBI, the FCC stated that the uniqueness of its foreign language programming was not good enough to offset their technical violations, which included: failure to maintain ownership reports, failure to satisfactorily maintain a political broadcast

file, and allowing a lottery to be promoted. But the Federal court disagreed and ordered the Commission to get involved again. At issue is whether or not program logs constitute a single source of reviewing the "merit" of programs. The FCC thinks so. The court says that the FCC, by following that line of logic, has "misrepresented the record" since some of the evidence, including testimony from local citizens, concerning the quality of its programming provided even more information than could be ascertained from program logs. The court said that the Commission should consider whether denying the renewal would silence a unique outlet serving a specialized audience that would feel its loss.

sical format." In short, the NJBA group applauded the intention of the proposed rewrite which would keep government out of radio broadcasters' business. As Van Deerlin put it, "It is time to let listeners alone mandate whether they want all news or classical or rock or jazz. By a simple turn of the dial the public can let you know its decision."

## Industry Reaction

R&R attempted to find out how industry leaders are responding to the new ideas, but for the most part, their comments were superficial. It can be best said that reaction is "cautious". The general counsel of a major group of radio and television stations told R&R that when a radio manager of one of their stations expressed delight over the new action that he couldn't help but explode, believing that the proposed rewrite dangles a "few goodies," but offers "nothing really." The president of another major chain of stations, who asked not to be identified, was positive about the bill, but warned: "I don't think we'll ever see it. By the time it's voted on it will be so much mashed potatoes. When you deal

community in the United States, regardless of size, is provided with the maximum full-time local television and radio broadcasting services. Also the NAB will have to iron out the question of whether or not to support a fee for television licensees which would be enormous for VHF, but reasonable for UHF outlets.

## What's Not There

The proposed law has some very obvious omissions. The radio portions do not address payola nor all-channel legislation. While there are two specific references prohibiting payola in television, none exists for radio. One can only speculate how the record industry is receiving this news. A high-ranking FCC chief calls it "a mistake."

Since December, 1976, the hearing division of the FCC's Broadcast Bureau has been studying the nature of payola in the broadcast industry. Over a year of that time has been spent with the doors barred to outsiders. No one knows how many people are assigned to this task,

## Why Is Radio Getting Off The Hook

Tucked away in a suite of offices labeled B-333 in the Rayburn House Office Building is the staff of the House Communications Subcommittee. In a way, the staff reflects the nature of the bill itself. They seem young, extremely well educated, dedicated to the concept of good government, and proud to have been selected to play a role in helping rewrite the Communications Act. Moreover, none of the staff appear to be very concerned with the social impact of radio. Thus, the proposal of an indefinite license.

The cast of characters includes: Chlp Shooshan, who has been on board since Van Deerlin announced his intentions to rewrite the Communications Act over twenty months ago. Mr. Shooshan is the staff's chief counsel and has overseen most of the bill's preparation. Working with Shooshan on the broadcasting portions of the bill was Edwina Dowell, staff counsel, who was recruited shortly after the Option Papers were presented last fall.

Typical of the subcommittee staffers is Chuck Jackson, a Boston-based PhD (from MIT) who serves as staff engineer. Mr. Jackson was an assistant to former FCC Commissioner Glen Robinson before joining the subcommittee staff. His role in the rewrite has been to prepare language relating to use of the spectrum. It is obvious from talking with Mr. Jackson that what interests him more than the few radio stations that may not be serving the public are more profound technological advances. In addition to the spectrum resources issues, Chuck Jackson helps committee members become aware of new technologies and their impact. For example, he conducted three one-day demonstrations in the fields of: 1) electronic message services; 2) broadcasting technologies; and 3) mobile communications. He hopes to schedule a fourth session on semi-conductors to explain the state of the art in integrated circuitry and its social impact, namely cheaper electronics for consumers.

With lots of futuristic gadgetry available and on the drawing boards, one senses that Mr. Jackson finds radio broadcast electronics rather dull. In short, it appears that the House Communications Subcommittee staff, whose function has been to draft language for the Van Deerlin/Frey rewrite bill believe that the Federal government should be using its resources to promote new technologies and spectrum uses rather than burdening itself with complicated mechanics for establishing rules and policies which they feel the marketplace can handle better in non-technical areas.

**INDUSTRY'S LARGEST FREE  
OPPORTUNITIES SECTION**

see page 60

# REO Speedwagon This Week,

**WKBW deb 29**

**WDRQ 13-9**

**KSLQ 3-1-2**

**WBBF add**

**WPHD 18-15**

**WQXI on**

**K-100 on**

## "Roll With The Changes" REO Speedwagon



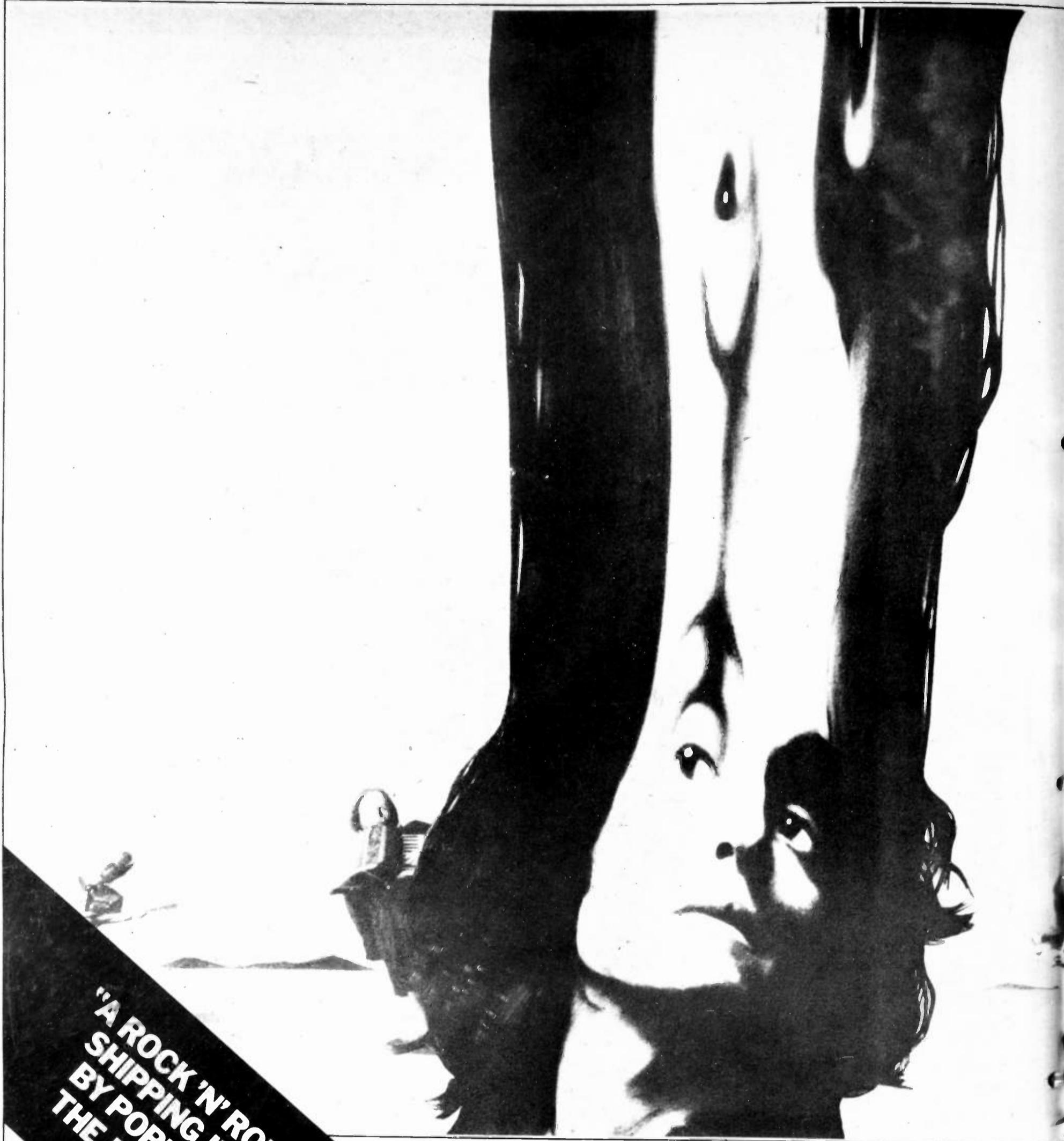
**From their smash album**

**"You Can Tune A Piano, But You Can't Tuna Fish"**



**Gold This Week!**

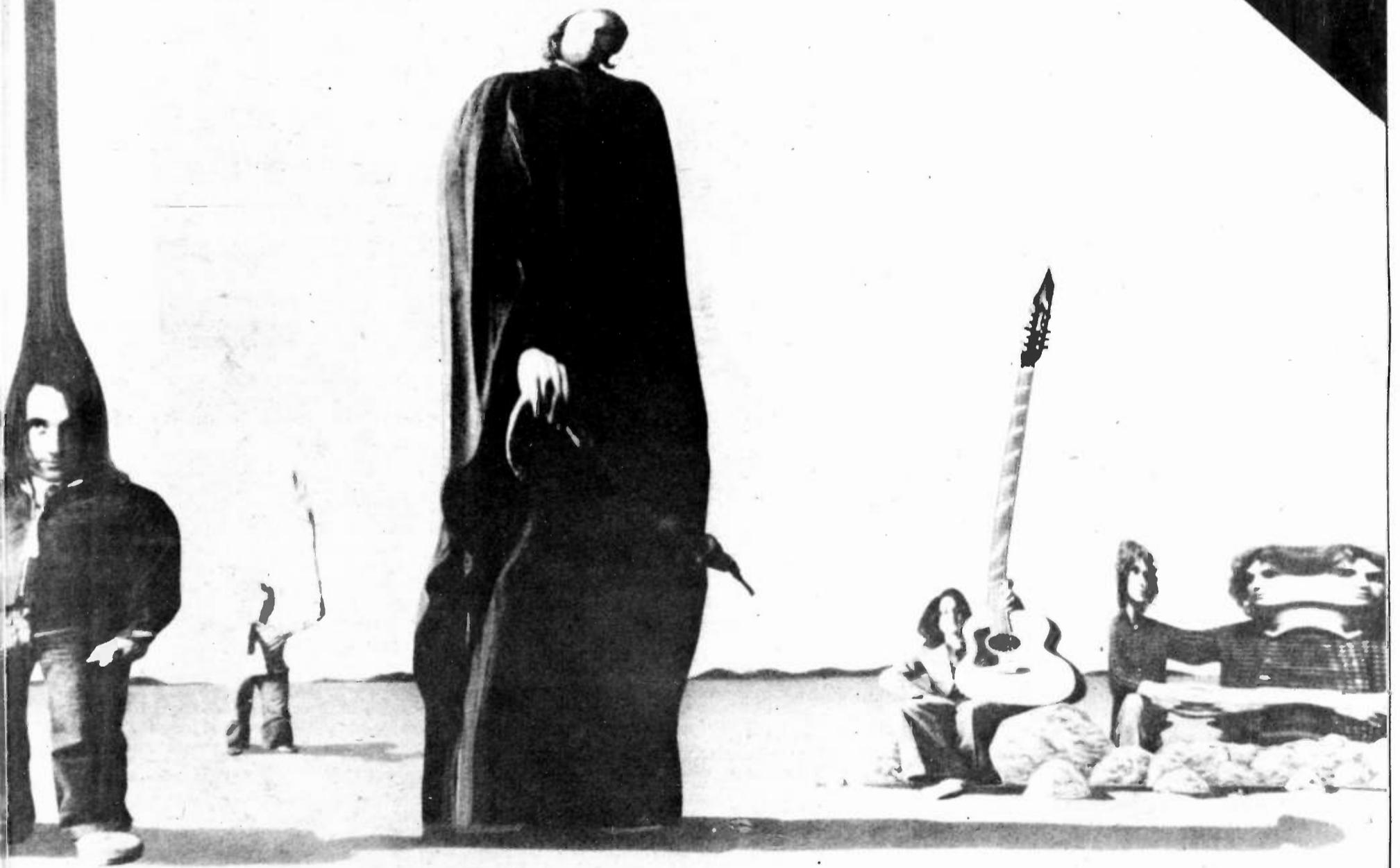
On Epic Records



**"A ROCK 'N' ROLL FANTASY"  
SHIPPING IMMEDIATELY  
BY POPULAR DEMAND—  
THE FIRST HIT SINGLE**

# **"Misfits." Absolutely Kinks.**

"Flashmaker" &  
 "Most Added" -Record World  
 "Top National Add-Ons"  
-Billboard  
 ★65 BB ★54 RW ★64 CB  
 #9 R&R AOR Chart



Produced by Ray Davies

In the wake of the internationally-acclaimed  
 album "Sleepwalker," the Kinks have  
 achieved their greatest triumph—"Misfits."  
 Masterful Ray Davies compositions  
 and the Kinks' classic musical attack,  
 on their finest album yet.

**"Misfits!"**  
 The triumphant new album by the Kinks.  
 On Arista Records and Tapes.



**KINKS ON TOUR:**

June 16 Center for the Performing Arts, San Jose, Ca.  
 17 Medford Armory, Medford, Ore.  
 18 Paramount Theater, Portland, Ore.  
 19 Paramount Theater, Seattle, Wash.  
 21 Berkeley Community Theater, Berkeley, Ca.  
 23-25 Universal Amphitheater, Los Angeles, Ca.



AB 4167

# AOR

## (ALBUM ORIENTED ROCK)



## Jeff Gelb

The title track of the new Rolling Stones album "Some Girls" contains the word "fuck," and therein lies a perennial problem for AOR radio: to program or not to program such a song. It's a familiar debate with two sides: at odds are FCC rules and regulations and AOR radio's reputation with its listeners for risk-taking.

Four-letter words have been a Music Director's headache since the emergence of AOR radio and even before. In the early seventies, how many air personalities reached for Stephen Wolf's "The Pusher," the Airplane's "Volunteers of America," or John Lennon's "Working Class Hero," then cast a glance at their FCC licenses on the wall and made another programming choice?

In the past several years music programmers have faced increasing numbers of songs by "must-play" artists with questionable lyrics. The decision is never easy when the artist is of the stature of The Eagles (the "Goddamn" reference in "Life in the Fast Lane"), Steve Miller ("shit" in "Jet Airliner") or Warren Zevon ("shit" in "Lawyers, Guns and Money"), to name a few recent examples.

AOR programmers are split between those who refuse to air the songs at all, those who ignore the word and air the songs as recorded, and those who will do an edit and hope listeners won't notice the difference. In reference to the Stones' song "Some Girls," KZEW/Dallas MD Bob Shannon said, "I suppose Jagger figured there'd be enough people buying the album that it didn't matter whether that song got any airplay. If it were mixed lower I might play it but as it is I think it's potentially offensive for my listeners. While I hate to sit in the censor's seat, I think 'fuck' is the word we have to stay away from." Rather than edit the song, Shannon has chosen not to play it at all. Nor will WMJQ/Rochester. As MD Doug James explained, "I don't think the majority of listeners would be able to handle it, even people who listen to AOR radio. They could take a reference to 'shit' even, but nothing like 'fuck'; that's really just too strong. I think the majority of people hearing it would find it distasteful."

At the other end of the spectrum are the stations, like KZEL/Eugene, who will air the record regardless of content. As KZEL PD Stan Garrett commented, "We let our audience tell us what they want to hear. If they were to complain I'd probably take the song out as opposed to editing it. Our audience is well aware of how a song is supposed to sound, and if they hear it in an edited form they're quick to jump on us for it. So we play it as is or not at all." KZEL is playing the Stones' song uncut.

Taking the middle ground are a number of AOR stations who will edit the potentially offensive words out of the songs. At Y95/Rockford, the criterion is how the word is used. PD Armand Chiantl explained, "If it's in there for shock value we delete it; if it's part of the musical flow we'll leave it in. If the song was strong enough to be on the air and that word is the only thing keeping it off, I would edit the song." Tom Morrera, MD at WNEW-FM/New York agreed, "When it's as blatant as Jagger is on 'Some Girls,' we have to edit it out."

WSHE/Miami PD Gary Granger pointed out the legal aspects of playing such songs unedited. "It's my responsibility," he said, "to protect the station's license. If there were a borderline song that might jeopardize the station's license then I'd take a much closer listen to it to be certain it merits our airplay, and is worth the potential repercussions." At KQRS/Minneapolis, decisions are fairly clear-cut for the programmers. As MD Kevin St. John explained, "Our owners are lawyers for the ABC Radio chain, so you can bet they are very up on current legalities. Regardless, we do play some tunes like 'Jet Airliner' where the reference to 'shit' is not as obvious as it is in other songs. Often, though, we will reverse the word on tape so you don't lose the song's tempo but also don't get the offending word." Currently the legality of airing potentially offensive song lyrics is in limbo, awaiting the Supreme Court's redefinition of what constitutes obscenity.

Wayne Harrison, WZZQ/Jackson, MD summed up the criteria for editing a word or phrase out of a song: "It's basically up to the individual record: how the word is used, how pronounced it is in the mix, and who is singing it. Everyone on AM and FM played 'Life in the Fast Lane' regardless of its lyric."

Then there are the stations who, owing to the nature of their musical programming, don't encounter this problem at all. Art Farkas programs KFIG/Fresno, a soft AOR: "Those words just don't come up as often, if at all, in the sort of songs we choose to play, so there's a correspondingly smaller chance of offending someone at our station."

So—to play or not to play potentially offensive lyrics? While individual perceptions vary, AOR programmers agree that it's a decision involving more than just letting conscience be your guide.

\*\*\*\*\*

The first of the Spring Arbitron books have arrived from Los Angeles and New York and show AOR radio to be in good shape. Things are especially healthy at WPLJ who did exceptionally well in the New York market. Congratulations to PD Larry Berger and the hard-working PLJ staff. Also on the rise was WNEW-FM, thanks to the efforts of PD Scott Muni and crew. In Los Angeles, KMET is once again at the very top of the radio rock pile, a feat for which PD Sam Bellamy and the air staff can be quite proud in this rock-saturated market. Also coming up was KWST, in the midst of a continuing campaign to increase their visibility which seems to be working. Kudos to Century's National PD Bob Burch and the KWST air staff (see page one for more information.)

\*\*\*\*\*

DIR Syndicators have announced the ballot categories and names for the second annual North American Rock Music Awards. The names on the ballot were gathered from voting among two hundred AOR music programmers nationwide. Following are the categories and names to be on the final ballot, which will be published in Rolling Stone and other mu-

sic publications as well as on ballots available as radio station promotions. The winners will be announced on a nationwide syndicated radio program September 15th.

<b>Favorite Female Singer</b>	<b>Male Singer</b>	<b>Group</b>
Karla Bonoff	Jackson Browne	Bee Gees
Joni Mitchell	Eric Clapton	Fleetwood Mac
Linda Ronstadt	Elvis Costello	Jefferson Starship
Carly Simon	Billy Joel	Kansas
Patti Smith	Bob Seger	Steely Dan
	Rod Stewart	

<b>Singer-Songwriter</b>	<b>Album</b>	<b>Debut Album</b>
Karla Bonoff	"Aja"	Meat Loaf
Jackson Browne	"Excitable Boy"	Eddie Money
Jimmy Buffett	"Runnin' On Empty"	Bob Welch
	"The Stranger"	Karla Bonoff
	"Saturday Night Fever"	Elvis Costello
<b>Single</b>	<b>All-Time Album</b>	
"Baker St."	"Abbey Road"	
"Because The Night"	"Dark Side of the Moon"	
"Just The Way You Are"	"Rumours"	
"Stayin' Alive"	"Sgt. Pepper"	
"Werewolves of London"	Beatles White Album	

### Color

**OUTRAGEOUS OLYMPICS:** KOME/San Jose sponsored an Olympics take-off at an area college, giving away ten-speed bikes and gift certificates to winners of competitions which included thumb-twiddling, toe-tapping and face-slapping.

**MISSISSIPPI KINGS:** WDMS-FM/Greenville, Miss. presented its listeners with a Mississippi Music Weekend over the Memorial Day holiday, spotlighting music by natives of the state. Included were Albert and BB King, Mac McAnally, Johnny & Edgar Winter and Elvis Presley.

**CAR 94 WHERE ARE YOU?:** KFMF/Chico kept an eye out for cars sporting its window decal. When the station's spy spotted one, he relayed the car's license plate back to the air personality, who put the number out over the air. The listener had 94 minutes to respond. Winners received \$50 gift certificates and a chance to win a \$940 stereo system.

**SAIL ON SAILOR:** WMMS/Cleveland, in conjunction with ABC Records and the new Jimmy Buffett album release, "Son of a Son of a Sailor," is sponsoring a postcard drawing for a Windjammer cruise for two to the Bahamas.

### Concerts And Conversations

**PRESENTATIONS:** WOUR/Utica presented Nantucket for 96 cents...WMMS/Cleveland presented Walter Egan, David Johansen, Celebration for \$1.01 each...WORJ/Orlando presented Le Roux for \$1.07.

**RADIO CONCERTS:** Little Feat on KZEW/Dallas...Walter Egan on KZEL/Eugene...Domenic Trolano, Walter Egan, David Johansen on WMMS/Cleveland.

**GUEST DJs:** Proctor & Bergman on WAAF/Worcester...Garland Jeffreys on CHEZ-FM/Ottawa.

**CONVERSATIONS:** Pousette-Dart Band, Wet Willie on KFML/Denver...Al DiMeola on KTIM/San Rafael...Ron Carter on WRPI/Troy...Brian Auger on FM103/Ann Arbor...Dion, Pat Travers on WSHE/Miami...Jackson Browne, Nick Lowe on KSJO/San Jose...David Johansen on KNAC/Long Beach...Michael Stanley, Mike Love, Charlie, David Johansen, Walter Egan on WMMS/Cleveland...Robert Palmer on KZEW/Dallas...Cheap Trick on M105/Cleveland...Jefferson Starship on WKQQ/Lexington...Marty Balin on WPIX/New York...Wet Willie on KGON/Portland...Head East, Climax Blues Band on KSHE/St. Louis...Richie Furay, John Miles, Kevin Lamb on KAWY/Casper...Dirt Band, Le Roux on WDIZ/Orlando...Proctor & Bergman, Charlie, America, Kate Taylor, Foreigner on WIOQ/Philadelphia...Nick Lowe, John Miles on KOME/San Jose.

### Update

When it was announced last week that WLUP/Chicago is to be sold, pending FCC approval, to Cecil Heftel, there was immediate wide-spread speculation that the station would change formats to Top Forty, Heftel's broadcasting format mainstay. Loop PD Jay Blackburn has assured his staff that this will not happen...WMMS/Cleveland has won two awards

Continued on page 46

### Evolution

Hank Cookenboo of KDKB-FM/Phoenix has resigned his post as the station's PD but will retain his airshift and will act as the station's co-Music Director along with Christine Nolan. Cookenboo will act as interim PD while station management searches for his successor. Cookenboo's decision to step down but stay with the station comes on the heels of a similar announcement by ex-KSAN/San Francisco PD Bonnie Simmons. Cookenboo commented, "There's a lot of that going around; it must be some virus. Seriously, there are other aspects of media that I'd like to pursue in addition to radio, and giving up the PD post will give me the time I need to do so." We wish Hank luck with his future media adventures...Dwight Douglas, former PD at DC101/Washington D.C. has joined the Burkhardt/Abrams organization...Larry Snider, PD at Rock 96 FM/Fresno is leaving the post to rejoin former employers KREM/Spokane as the station's new PD, replacing departing Don Adair, who is resigning to pursue a career in journalism...Neil Mirsky has been named new PD at WQXM/Tampa. He was the station's MD. Former PD Mike Lyons has exited the station. The station's new MD is Brock Whaley...Rick Fowler is the new MD at 98 Rock/Baltimore. Mark Woodworth, a part-timer at the station, has been upped to full-time airwork on the 10pm-2am shift...Todd Busch has resigned as MD at KXFM/Santa Maria but will retain his airshift. New MD is station air personality Joe Blood...The new Production Director at WMMS/Cleveland is Tom O'Brien, formerly with WTRX/Flint...Tom Webb is the new News Director at Zeta 4/Miami, coming from WSHE/Miami...WXRT/Chicago has added Marjorie Halperin as a newsperson. She was formerly with WNIU-FM/Dekalb, IL.

# DAVID GILMOUR

**A familiar name? Listen to the music for clues.**

**David Gilmour's brilliant debut is available from Columbia Records.**



# Radio & Records

# Album Airplay/40

## June 16, 1978

# Chart Summary

Lots of movement on this week's chart as the first summer album releases begin to show their airplay strength. **SEGER** kept his hold on the top position with hits at 87% of our reporters. **WALSH** held steady with hits at 73% of our reporters. **SPRINGSTEEN** jumped into the top five, with hits at 49% of our reporters plus significant adds. **FM** maintained with hits at 50% of our reporters. **STONES** were this week's highest debut, and an impressively high one it was, with adds at 78% of our reporters plus early hits. **KINKS** and **CARLY** had good weeks. **CRUISE**, **PETTY**, **TUCKER** and **RUNDGREN** all moved up nicely, while **HEART** maintained. **TRICK** and **CHARLIE** inched up while **MONEY** showed strong renewed airplay. **COSTELLO** moved up. **RITA** debuted with adds at 31% of our reporters, plus early significant hits. **MASON** debuted with adds at 33% of our reporters. **CARS** debuted, as **WALDMAN** maintained. **DEVILLE** bounced back. **STEELY DAN**, whose "Aja" album was on the chart for an impressive 37 weeks, dropped off the chart but was still significantly close to charting. **CAROLE KING**, **LAKE**, **POUSETTE-DART BAND**, **UK** and **BONNIE TYLER** almost made the chart.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

1	<b>BOB SEGER</b>	Stranger In Town (Capitol)	"Hollywood" "Same" "Rock & Roll"
2	<b>JOE WALSH</b>	But Seriously, Folks (Asylum)	"Life's" "Over" "Station" lead
3	<b>BRUCE SPRINGSTEEN</b>	Darkness On The Edge Of Town (Col)	"Badlands" "Promised" Title "Prove"
4	<b>GERRY RAFFERTY</b>	City To City (UA)	"Baker St" "Line" "Time" "Waiting"
5	<b>FM</b>	Soundtrack, Various Artists (MCA)	Title "Badman" "Dice" "Pitiful"
6	<b>ROLLING STONES</b>	Some Girls (R. Stones)	"Miss You" "Beast" "Whip" "Eyes"
7	<b>JEFFERSON STARSHIP</b>	Earth (Grun/RCA)	"Runaway" "Crazy" "All Nite"
8	<b>WINGS</b>	London Town (Capitol)	"Enough" "Luck" "Groupies"
9	<b>KINKS</b>	Misfits (Arista)	"Fever" "Fantasy" "Get Up" "Wave"
10	<b>CARLY SIMON</b>	Boys In The Trees (Elektra)	"Belong" "Tranquillo" lead
11	<b>FOGHAT</b>	Stone Blue (WB/Brsvle)	Title "Midnight"
12	<b>PABLO CRUISE</b>	Worlds Away (A&M)	"Find A Way" Title "Rio" "Runnin"
13	<b>TOM PETTY</b>	You're Gonna Get It (Shelter/ABC)	"Heart" "Need To Know" "Hurt" lead
14	<b>MARSHALL TUCKER</b>	Together & Forever (Capricorn)	"Dream Lover" "Loving You" lead
15	<b>TODD RUNDGREN</b>	Hermit Of Mink Hollow (WB/Brsvle)	"Friends" "Children"
16	<b>HEART</b>	Magazine (Mushroom)	"Heartless" Title
17	<b>LITTLE RIVER BAND</b>	Sleeper Catcher (Harvest)	"Reminiscing" "Shut" "Light" lead
18	<b>GENESIS</b>	And Then There Were Three (At)	"Follow" "Dream" "Many" lead
19	<b>JIMMY BUFFETT</b>	Son Of A Son Of A Sailor (ABC)	"Cheeseburger" "Saturday" lead
20	<b>WARREN ZEVON</b>	Excitable Boy (Asylum)	"Lawyers" "London" Title lead
21	<b>ATLANTA RHYTHM SECTION</b>	Champagne Jam (Polydor)	Title "Lover" "Bother" "Large"
22	<b>REO SPEEDWAGON</b>	You Can Tune A Piano... (Epic)	"Changes" "Fly"
23	<b>CHEAP TRICK</b>	Heaven Tonight (Epic)	"Surrender" "World" "California"
24	<b>CHARLIE</b>	Lines (Janus)	"TV" "Paradise" "Cruel"
25	<b>EDDIE MONEY</b>	Eddie Money (Col)	"Two Tickets" "Hold On" "Got A Hold"
26	<b>JOURNEY</b>	Infinity (Col)	"Ladoda" "Wheel"
27	<b>THE BAND</b>	The Last Waltz (WB)	"Carnival" "Shape" "Dixie"
28	<b>ELVIS COSTELLO</b>	This Year's Model (Col)	"Girl" "Pump" "Radio" "Beat" lead
29	<b>RITA COOLIDGE</b>	Love Me Again (A&M)	"Dancer" Title "Jealous"
30	<b>DAVE MASON</b>	Mariposa de Oro (Col)	"Tomorrow" "Sometime" "Tender"
31	<b>THE CARS</b>	The Cars (Elektra)	"Bye Bye" "Needed" "Good Times"
32	<b>MEAT LOAF</b>	Bat Out Of Hell (Cleve. Int)	"Two Out Of Three" "Paradise"
33	<b>JETHRO TULL</b>	Heavy Horses (Chrysalis)	Title "Moths" "Rover"
34	<b>WENDY WALDMAN</b>	Strange Company (WB)	"Summer Nights" "Train" "Hard"
35	<b>JACKSON BROWNE</b>	Running On Empty (Asylum)	"Stay" leads
36	<b>ERIC CLAPTON</b>	Slow Hand (RSO)	"Wonderful" "Sally" "Cocaine" lead
37	<b>CHUCK MANGIONE</b>	Feels So Good (A&M)	Title "Maui"
38	<b>MINK DE VILLE</b>	Return To Magenta (Capitol)	"Twist" "Friends" "The 'A' Train"
39	<b>VAN HALEN</b>	Van Halen (WB)	"Devil" "Ice Cream"
40	<b>PATTI SMITH</b>	Easter (Arista)	"Night" leads

## IN THE BIN

<b>BILLY JOEL</b> Stranger (Col)	<b>CAROLE KING</b> Welcome Home (Capitol)
<b>LAKE</b> Lake II (Col)	<b>POUSETTE-DART BAND</b> 3 (Capitol)
<b>LITTLE FEAT</b> Waiting For Columbus (WB)	<b>STEELY DAN</b> Aja (ABC)
<b>ROBERT PALMER</b> Double Fun (Island)	<b>BONNIE TYLER</b> It's A Heartache (RCA)
<b>GRAHAM PARKER</b> Parkerella (Mercury)	<b>UK</b> UK (Polydor)

The albums listed in *The Bin* are those which received enough AOR reports to come significantly close to qualifying for this week's trendless Album Airplay/40 chart. Also included are albums that made the chart last week but did not receive enough continuous airplay to make it again this week. These albums continue to get airplay on enough stations to be potential chart bouncers. In *The Bin* albums are listed in alphabetical order.

## MOST ADDED

<b>ROLLING STONES</b> <i>Some Girls</i> (Rolling Stones)—Added at 78% of our reporters.
<b>PABLO CRUISE</b> <i>Worlds Away</i> (A&M)—Added at 38% of our reporters.
<b>BRUCE SPRINGSTEEN</b> <i>Darkness On The Edge Of Town</i> (Col)—Added at 35% of our reporters.
<b>DAVE MASON</b> <i>Mariposa de Oro</i> (Col)—Added at 33% of our reporters.
<b>RITA COOLIDGE</b> <i>Love Me Again</i> (A&M)—Added at 31% of our reporters.

## THE HOTTEST

<b>BOB SEGER</b> <i>Stranger In Town</i> (Capitol)—Reported hot at 87% of our reporters.
<b>JOE WALSH</b> <i>But Seriously, Folks</i> (Asylum)—Reported hot at 73% of our reporters.
<b>GERRY RAFFERTY</b> <i>City To City</i> (UA)—Reported hot at 65% of our reporters.
<b>FM</b> <i>Soundtrack, Various Artists</i> (MCA)—Reported hot at 50% of our reporters.
<b>BRUCE SPRINGSTEEN</b> <i>Darkness On The Edge Of Town</i> (Col)—Reported hot at 49% of our reporters.

## PROGRESSIVE SINGLES

1	<b>STEVE MARTIN</b>	"King Tut" (WB)
2	<b>CHILLIWACK</b>	"Arms Of Mary" (Mushroom)
TIE	<b>BONNIE TYLER</b>	"It's A Heartache" (RCA)
3	<b>PLASTIC BERTRAND</b>	"Ca Plane Pour Moi" (Sire)
4	<b>NICK GILDER</b>	"Hot Child In The City" (Chrysalis)
5	<b>SWEET</b>	"Love's Like Oxygen" (Capitol)
6	<b>CELEBRATION</b>	"Almost Summer" (MCA)
TIE	<b>MICHAEL JOHNSON</b>	"Bluer Than Blue" (EMI America)
7	<b>TOBY BEAU</b>	"My Angel Baby" (RCA)

Progressive Singles: Those 45rpm records receiving significant airplay by our AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the Album Airplay/40. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

## NORTHEAST

HOTTEST	
<b>BOB SEGER</b>	<i>Stranger In Town</i> (Capitol) 88%
<b>BRUCE SPRINGSTEEN</b>	<i>Darkness On The Edge...</i> (Col) 65%
<b>GERRY RAFFERTY</b>	<i>City To City</i> (UA) 62%
<b>JOE WALSH</b>	<i>But Seriously...</i> (Asylum) 62%
<b>KINKS</b>	<i>Misfits</i> (Arista) 58%
ADDED	
<b>ROLLING STONES</b>	<i>Some Girls</i> (R. Stones) 81%
<b>DAVE MASON</b>	<i>Mariposa de Oro</i> (Col) 42%
<b>PABLO CRUISE</b>	<i>Worlds Away</i> (A&M) 38%
<b>RITA COOLIDGE</b>	<i>Love Me Again</i> (A&M) 27%
<b>BRUCE SPRINGSTEEN</b>	<i>Darkness On The Edge...</i> (Col) 27%

## SOUTH

HOTTEST	
<b>BOB SEGER</b>	<i>Stranger In Town</i> (Capitol) 90%
<b>GERRY RAFFERTY</b>	<i>City To City</i> (UA) 79%
<b>JOE WALSH</b>	<i>But Seriously...</i> (Asylum) 69%
<b>FM</b>	<i>Soundtrack</i> (MCA) 62%
<b>JIMMY BUFFETT</b>	<i>Son Of A Son Of A Sailor</i> (ABC) 48%
<b>CARLY SIMON</b>	<i>Boys In The Trees</i> (Elektra) 48%
ADDED	
<b>ROLLING STONES</b>	<i>Some Girls</i> (R. Stones) 72%
<b>BRUCE SPRINGSTEEN</b>	<i>Darkness On The Edge...</i> (Col) 55%
<b>PABLO CRUISE</b>	<i>Worlds Away</i> (A&M) 38%
<b>RITA COOLIDGE</b>	<i>Love Me Again</i> (A&M) 35%
<b>DAVE MASON</b>	<i>Mariposa de Oro</i> (Col) 31%

## MIDWEST

HOTTEST	
<b>BOB SEGER</b>	<i>Stranger In Town</i> (Capitol) 88%
<b>JOE WALSH</b>	<i>But Seriously...</i> (Asylum) 84%
<b>FM</b>	<i>Soundtrack</i> (MCA) 72%
<b>GERRY RAFFERTY</b>	<i>City To City</i> (UA) 68%
<b>BRUCE SPRINGSTEEN</b>	<i>Darkness On The Edge...</i> (Col) 56%
ADDED	
<b>ROLLING STONES</b>	<i>Some Girls</i> (R. Stones) 92%
<b>DAVE MASON</b>	<i>Mariposa de Oro</i> (Col) 44%
<b>RITA COOLIDGE</b>	<i>Love Me Again</i> (A&M) 32%
<b>LAKE</b>	<i>Lake II</i> (Col) 32%
REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.	

## WEST

HOTTEST	
<b>BOB SEGER</b>	<i>Stranger In Town</i> (Capitol) 83%
<b>JOE WALSH</b>	<i>But Seriously...</i> (Asylum) 77%
<b>JEFFERSON STARSHIP</b>	<i>Earth</i> (Grun/RCA) 54%
<b>GERRY RAFFERTY</b>	<i>City To City</i> (UA) 54%
<b>FM</b>	<i>Soundtrack</i> (MCA) 46%
<b>BRUCE SPRINGSTEEN</b>	<i>Darkness On The Edge...</i> (Col) 46%
ADDED	
<b>ROLLING STONES</b>	<i>Some Girls</i> (R. Stones) 71%
<b>PABLO CRUISE</b>	<i>Worlds Away</i> (A&M) 46%
<b>RITA COOLIDGE</b>	<i>Love Me Again</i> (A&M) 31%
<b>BRUCE SPRINGSTEEN</b>	<i>Darkness On The Edge...</i> (Col) 29%
<b>THE CARS</b>	<i>The Cars</i> (Elektra) 26%

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### LOUISIANA'S LE ROUX "New Orleans Ladies"\*

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Breaking Out Of The South! WQXI-FM! deb 29  
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**WTIX 18-9 WNOE 30-14 KEEL**



SW-11734



SW-11781

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The show-stopping songs of the Elvis Costello & The Attractions Tour...soon to be seen on "Midnight Special"! "...this band is able to transmit a brand of taut, emotional pop-soul romanticism worthy of Ben E. King's Drifters."

—Rolling Stone



SW-11780



SW-11785



### CAROLE KING "Main Street Saturday Night"\*

The perfect summer record about "America's favorite pastime"  
By one of the world's most loved artists!

### SAMMY HAGAR "I've Done Everything For You"\*

COMING THIS WEEK: Seven Inches Of Sizzling Vinyl From  
The Forthcoming "Live" album, "All Night Long"!



Tracks which have been released as singles are designated by (\*).

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BOOKLET

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**LRS 102 Louisville**  
502 888 8170

**ADDED**  
Pure Prairie League (RCA)  
Little River Band (Harvest)  
HOT  
Boyz n the City (Capitol)  
Gerry Rafferty (UA)  
Joe Walsh (Asylum)  
Boyz n the City (Capitol)

**HOT**  
ELO Superwagon (Epic)  
Jackson Browne (Asylum)  
Bruce Springsteen (Columbia)  
Jefferson Starship (GrunT RCA)  
Fright (WB Bristol)  
Janet (Capitol)  
Cady Simon (Elektra)  
Eric Burdon (Capitol)  
Road Stewart (WB)  
Wings (Capitol)  
Jimmy Buffet (ABC)

**TRAVIS HALL MD** Playing various cuts

**WIBA-FM Madison**  
608 278 5650

**ADDED**  
Rolling Stones (R. Stones)  
Carole King (Capitol)  
Bobby Hutcherson (Blue Note)  
Newman (RCA)  
Dixie Dregs (Capitol)  
Paul Winter (A&M)  
Lake (Capitol)  
Dun Elms (ABC)  
Nantucket (Epic)  
Whiskey River (Newman)

**HOT**  
Bruce Springsteen (Columbia)  
Charlie Truck (Epic)  
Chicago Truck (Epic)  
New Orleans (A&M)  
Joe Walsh (Asylum)  
Gerry Rafferty (UA)  
Pablo Cruise (A&M)  
Warren Zevon (Asylum)  
Sweetbottom (Sweetbottom)  
The Band (WB)  
Kinks (Arista)  
Bob Seger (Capitol)  
Jefferson Starship (GrunT RCA)  
Bob Marley (Island)  
Tom Petty (Shelter ABC)

**PIE BOEGER MD** Playing various cuts. Playing **PLASTIC BRITAND** single.

**WZXR Memphis**  
901 274 0000

**ADDED**  
Little River Band (Harvest)  
Wendy Waldman (WB)  
Kinks (Arista)  
Dixie Dregs (Capitol)  
Joe Sample (ABC)  
Bruce Springsteen (Columbia)  
Rolling Stones (R. Stones)  
HOT  
Gerry Rafferty (UA)  
Chuck Mangione (A&M)

**FM (MCA)**  
Jackson Browne (Asylum)  
Wings (Capitol)  
Jefferson Starship (GrunT RCA)  
Foghat (WB Bristol)  
Bob Seger (Capitol)  
Marshall Tucker (Capitol)  
Billy Joel (Capitol)  
Warren Zevon (Asylum)  
Eric Clapton (RSO)  
Bonnie Tyler (RCA)  
Van Halen (WB)

**STUART MERAL MD** Playing various cuts. Playing **PABLO CRUISE** single.

**WSHE-FM/WSRF-AM Miami**  
305 371 5800

**ADDED**  
Rolling Stones (R. Stones)  
Bruce Springsteen (Columbia)  
Ozzy Osbourne (Capitol)  
Rita Coolidge (A&M)  
UK (Polygram)  
HOT  
Bob Seger (Capitol)  
Chuck Mangione (A&M)

**FM (MCA)**  
Jimmy Buffet (ABC)  
Joe Walsh (Asylum)  
Gerry Rafferty (UA)  
Eric Clapton (RSO)  
Fright (WB Bristol)  
Carly Simon (Elektra)  
Little River Band (Harvest)  
Warren Zevon (Asylum)  
Dixie Dregs (Capitol)  
Pablo Cruise (A&M)  
Meat Loaf (Cleveland)

**GARY CRANE JR PD** Playing various cuts

**ZETA 4 Miami**  
305 371 6661

**ADDED**  
Rolling Stones (R. Stones)  
Dave Mason (Capitol)  
Alan Parsons (Arista)  
Dion (Liberty)  
Buckwheat (MCA)

**HOT**  
FM (MCA)  
Bruce Springsteen (Columbia)  
Little River Band (Harvest)  
Pablo Cruise (A&M)  
Joe Walsh (Asylum)  
Bob Seger (Capitol)  
Gerry Rafferty (UA)  
ARS (Polygram)  
Jimmy Buffet (ABC)

**MICHELLE ROBINSON** Playing various cuts

**wrpfm Milwaukee**  
414 278 2000

**ADDED**  
Bruce Springsteen (Columbia)  
Rolling Stones (R. Stones)  
Carl (Elektra)  
Miki Cook (A&M)  
AC/DC (ABC)  
HOT  
Gerry Rafferty (UA)  
Joe Walsh (Asylum)  
Meat Loaf (Cleveland)  
Jefferson Starship (GrunT RCA)

**HOT**  
Cher (Epic)  
Heart (Mushroom)  
Genesis (A&M)  
Van Halen (WB)  
REO Speedwagon (Epic)  
Pablo Cruise (A&M)  
Sweetbottom (Sweetbottom)  
Steely Dan (ABC)  
Graham Parker (Mercury)  
Bonnie Tyler (RCA)

**JIM ROBERTS MD** LOAF's "Paradise" TRICKS' "Surrender" PARKER's "Mountain" SILLS' "Thing" QUESTIONS

**KOZ Minneapolis**  
612 340 3001

**ADDED**  
Pablo Cruise (A&M)  
Little River Band (Harvest)  
Dave Mason (Capitol)  
David Bromberg (Fantasy)  
Wendy Waldman (WB)  
HOT  
Rolling Stones (R. Stones)  
Bruce Springsteen (Columbia)  
Jefferson Starship (GrunT RCA)

**HOT**  
Warren Zevon (Asylum)  
Bob Seger (Capitol)  
Marshall Tucker (Capitol)  
Wings (Capitol)  
Heart (Mushroom)  
ARS (Polygram)  
Van Halen (WB)  
FM (MCA)  
Chuck Mangione (A&M)  
George Benson (WB)

**BIVIN ST JOHN MD** Playing various cuts

**MONTGOMERY Y102 THE FM**  
208 785 2200

**ADDED**  
Pablo Cruise (A&M)  
Bruce Springsteen (Columbia)  
Rita Coolidge (A&M)  
Spillbound (EMI America)  
William D. Smith (A&M)  
Little Feat (WB)  
HOT  
Sutherland Bros. (Capitol)  
Gerry Rafferty (UA)  
Curly Simon (Elektra)

**HOT**  
Tuff Runlown (WB Bristol)  
Joe Walsh (Asylum)  
Bob Seger (Capitol)  
Commodores (Motown)  
Lee Ritenour (Elektra)  
Carole King (Capitol)  
Little River Band (Harvest)  
Andy Cole (RSO)  
Terry Spence (A&M)  
Climas Blues Band (Sire)  
Pure Prairie League (RCA)  
FM (MCA)

**STAN CHARLES MD** Playing various cuts. Playing **ROLLING STONES** II **ROCK** JACKSON BROWNE **MARC BIRDMAN** **JEFFERSON STARSHIP** **CARLA RONCHI** **BOB WILLY** **ELO** **TOBY RIAL** **UBI LINDY** **BOB WELCH** **CHILLIWAAG** **JOHN MAYER** **CARLINE CARTER** and **ROBERT BYRNE** singles.

**KFMH Muscatine**  
319 263 2112

**ADDED**  
Rolling Stones (R. Stones)  
Quincy Jones (A&M)  
Carole King (Capitol)  
Jane Olney (Capitol)  
Walter Murphy (Private Stock)  
Pablo Cruise (A&M)  
Rita Coolidge (A&M)  
Lake (Capitol)  
Brian Auger (Island)  
Dixie Band (UA)

**HOT**  
Graham Parker (Mercury)  
Joe Walsh (Asylum)  
Bruce Springsteen (Columbia)  
Tom Petty (Shelter ABC)  
Tommy Stinson (WB Bristol)  
Mink DeVille (Capitol)  
Hall & Oates (RCA)  
David Johansen (Blurb Sky)  
Jefferson Starship (GrunT RCA)  
Bonnie Tyler (RCA)  
FM (MCA)  
Eliu Costello (Capitol)  
REO Speedwagon (Epic)  
Little River Band (Harvest)

**LISA CATALONA MD** Playing various cuts

**THANKS FOR LISTENING KDF 3 Nashville**  
615 258 0177

**ADDED**  
Bruce Springsteen (Columbia)  
Rolling Stones (R. Stones)  
HOT  
FM (MCA)  
Bob Seger (Capitol)

**HOT**  
George Benson (WB)  
Little Feat (WB)  
Foghat (WB Bristol)  
Jefferson Starship (GrunT RCA)  
Jackson Browne (Asylum)  
Gerry Rafferty (UA)  
Jimmy Buffet (ABC)  
Steely Dan (ABC)

**AIAN SNEED PD** Playing various cuts. Playing **CHIEF BRATION** **LITON JOHN** **HOTEL SWEET** and **DAVE MASON** singles.

**WNOE-FM New Orleans**  
504 579 1212

**ADDED**  
Dave Mason (Capitol)  
HOT  
Lily Briss (Epic)  
Le-Roux (Capitol)

**HOT**  
T.G.F. (Capitol)  
The Band (WB)  
Joe Sample (ABC)  
Hubert Lewis (Capitol)  
Genesis (A&M)  
Little Feat (WB)

**BOBBY RENO MD** Playing various cuts

**New Orleans WRNO**  
FM stereo 99  
504 837 2624

**ADDED**  
Bruce Springsteen (Columbia)  
Rolling Stones (R. Stones)  
Pablo Cruise (A&M)  
Cher (Epic)  
Mink DeVille (Capitol)  
HOT  
Jefferson Starship (GrunT RCA)  
Wings (Capitol)  
Queen (Elektra)  
Bob Seger (Capitol)

**HOT**  
FM (MCA)  
ARS (Polygram)  
Chuck Mangione (A&M)  
The Band (WB)  
Joe Walsh (Asylum)  
Heart (Mushroom)  
Carly Simon (Elektra)  
Genesis (A&M)  
Sweet (Capitol)  
Rare Earth (Profilage)

**SAMBO ROBERTS MD** Playing various cuts. Playing **BONNIE TYLER** and **PATTI SMITH** singles.

**WNEW NEW YORK**  
212 506 8064

**ADDED**  
Lake (Capitol)  
Mottos (Virgin)  
Rita Coolidge (A&M)  
Jerry Jeff Walker (MCA)  
Harry Chapin (Elektra)  
Rolling Stones (R. Stones)  
Tim Duffy (Music n Medicine)  
Pete Carr (Blue Train)  
Paul Winter (A&M)  
Dean Friedman (Listening)  
Atlantic Family (A&M)

**HOT**  
Bruce Springsteen (Columbia)  
Bob Seger (Capitol)  
Tom Robinson (Harvest)  
Evin Costello (Capitol)  
Genesis (A&M)  
Kinks (Arista)  
Carly Simon (Elektra)  
Joe Walsh (Asylum)  
Graham Parker (Mercury)  
Meat Loaf (Cleveland)  
Mink DeVille (Capitol)  
Patti Smith (Arista)  
Warren Zevon (Asylum)  
Carole King (Capitol)

**JIM MERRIBA MD** Playing various cuts. Playing **TANYA TUCKER** **CARLINE CARTER** **KISS** and **CHIEF** **CHILLIWAAG** singles.

**WPIX FM New York**  
212 949 2102

**ADDED**  
Rolling Stones (R. Stones)  
Bruce Springsteen (Columbia)  
Dave Mason (Capitol)  
Little River Band (Harvest)  
Climas Blues Band (Sire)  
Teddy Pendergrass (Philly Int'l)  
Carline Carter (WB)  
UK Squeeze (A&M)

**HOT**  
Bob Seger (Capitol)  
Carly Simon (Elektra)  
Wings (Capitol)  
Eric Burdon (Capitol)  
Warren Zevon (Asylum)  
Meat Loaf (Cleveland)  
Carly Simon (Elektra)  
Gerry Rafferty (UA)  
Christie Brinkley (A&M)  
Eliu Costello (Capitol)  
Kinks (Arista)  
Nick Lowe (Capitol)  
Cher (Epic)  
Pablo Cruise (A&M)  
Tom Petty (Shelter ABC)

**BEVERLY MIRE MD** Playing various cuts. Playing **PLASTIC BRITAND** single.



**TANYA ON TOUR**—MCA Records' Tanya Tucker presented her new single, "Save Me," to a group of Dallas radio stations recently. Pictured (l-r) are KZEW/Dallas staffer Jan Blanton, Tucker, and KZEW GM Ivan Braiker.



**PICTURE PERFECT PATTI**: Arista Records' Patti Smith toured the WXRT studios while in Chicago on a recent concert swing. Pictured (l-r) are WXRT's Dianne Carsteens, air personality Terri Hemmert, Smith, station MD Bob Gelms, station's Mona Layman and Renee Klein and Arista promotion person Marko Babaneau.

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are everywhere!

## These Stations Have Been Bitten

KSAN	KMEL	KSRT	KWST	KTCL
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WPIX	WKTK	WAYE	XL-102	KZEL
KZAP	KSFM	KLRB	KTIM	KUNM
KAWY	KZEW	KATT	FM94	KPFT
KMAC	KNCN	KQKQ	KFMH	FM103
WLAV	WSAY	WWWZ	WBCN	WBRU
WCCC	WQBK	WDRC	WWUH	WENE
WNEW	WPDH	WEZV	WHFS	WGTV

Fangs for your <sup>undying</sup> support!

RCA  
Records









SPOKANE

ADDED: Rolling Stones (R. Stones), Bruce Springsteen (Capitol), Little River Band (Harvest), etc.

JOHN ADAMS PD: Playing various cuts. Playing LEEI LISA AND STEVE MARTIN and PETER DINKELBAUM singles.



KADI St. Louis

ADDED: Rolling Stones (R. Stones), Bruce Springsteen (Capitol), Little River Band (Harvest), etc.

PETER FABIAN PD: Playing various cuts. Playing NEIL YOUNG and JERRY RUBIN singles.



GROUP OF UNCLEY St. Louis

ADDED: Rolling Stones (R. Stones), Bruce Springsteen (Capitol), Little River Band (Harvest), etc.

EDUARDO PD: Playing various cuts. Playing LEEI LISA AND STEVE MARTIN singles.



TAMPA

ADDED: Rolling Stones (R. Stones), Bruce Springsteen (Capitol), Little River Band (Harvest), etc.

BOB STONE PD: Playing various cuts. Playing AN DREW GARDNER, JAY FERGUSON, STEVE COCHRAN, etc.



Toledo

ADDED: Rolling Stones (R. Stones), Bruce Springsteen (Capitol), Little River Band (Harvest), etc.

NEIL YOUNG PD: Playing various cuts. Playing PATTI LABELLE, ROBERT PALMER, etc.



Toledo

ADDED: Bruce Springsteen (Capitol), Rolling Stones (R. Stones), etc.

PAUL GOLDBERG PD: Playing various cuts. Playing KARLA BONCHI, etc.



Toronto

ADDED: Rolling Stones (R. Stones), Bruce Springsteen (Capitol), Little River Band (Harvest), etc.

NANCY SANTI MDSBIAN MASTER MD: Playing various cuts. Playing DAN HILL and PATTI SMITH singles.



TUCSON

ADDED: Jerry Jeff Walker (MCA), The Van Lear (Capitol), etc.

JIM BAY MD: Playing various cuts. Playing ROLLING STONES (Miss You) single.



Tulsa

ADDED: Rolling Stones (R. Stones), Bruce Springsteen (Capitol), Little River Band (Harvest), etc.

BILL BRUUN PD: Playing various cuts. Playing MICHAEL JOHNSON, TOBY READ and TRIGGI B singles.



Utica

ADDED: Spiritbound (EMI America), Tamey Spencer (A&M), etc.

JOHN COOPER MD: Playing various cuts. Playing CHILLWACK and DERRINGER singles.



WASHINGTON D.C.

ADDED: Gerry Rafferty (UA), Jimmy Buffett (ABC), etc.

MICHAEL MCBAY MD: Playing various cuts. Playing GENESIS, PABLO CRUISE, etc.



WORCESTER

ADDED: Rolling Stones (R. Stones), Weezer (RCA), etc.

LEE ARNOID PD/JOHN DUNCAN MD: Playing various cuts. Playing NICK GILDER, STEELY DAN, etc.

Jeff Gelb Continued from page 34

from the Cleveland Radio and TV Council: one to News Director Ed Ferenc for investigative news reporting and the other for the station's innovative Coffee Break Concert, a weekly hour long commercial-free studio concert during the lunch hour. Incidentally, while Mike Love was visiting the studios of WMMS/Cleveland, he recut the entire vocal track to "Almost Summer" over a special, instrumentals-only tape of the song, so that the tune sang of Cleveland and made mention of the Buzzard Nuclear Army. The revised song has been getting enormous listener response... Asylum's Richie Furay decided to turn a recent promotional swing through Casper, Wyoming into a weekend vacation. KAWY's PD Fred Moore invited Furay to reminisce about his colorful career at the station that weekend, which Furay did for over two hours. The accumulated interview material is being edited by the KAWY staff into a short documentary wherein Furay discusses his solo career as well as his stints with Buffalo Springfield and Poco. KAWY will be making available the documentary free of charge to interested stations. Contact Fred Moore at (307) 235-1515... WKDF/Nashville sponsored a benefit concert for child abuse that drew 8,500-plus people to see the Winters Bros., Curtis Willis Band, and Blue Jug among others performing. MCing was Leon Wilkerson of Lynyrd Skynyrd. The event raised over \$5,000 for the worthy cause. Kudos to WKDF PD Alan Sneed and his crew for a job well done... 7,000 Kentuckians attended the annual Central Kentucky Bluegrass Festival, sponsored by WKQQ/Lexington. The concert spotlighted John Hartford and The New Grass Revival... WKQX/Chicago has kicked off its second annual Hometown album promotion. Over 40,000 copies of the first album were sold to Chicagoans last year. In other WKQX news, Chicago attorney Herbert Gliberman is the new host of a station-produced public affairs feature called "Law and Controversy." The weekly program deals with the legalities of predominant social problems in the Chicago area... KWST/Los Angeles has sponsored a series of free weekly rock concerts at an area outdoor amphitheater. Admission is limited to one thousand ticketed seats, which are reserved through postcard requests from their listeners. Performers at the series so far include Nick Gilder, Billy Falcon, Walter Egan, Head East, Continental Miniatures, John Kay, Wha-Koo, Auracle, Snail, Lee Ritenour and Mink DeVille with more to come... Mucho rejoicing among the KREM/Spokane staff as the station went stereo last week... ROCK-96-FM/Fresno put on "Fresno Jam One" over two weekend nights recently. 2,000 concertgoers paid \$2.96 apiece to see many of the area's top groups in concert... KY102/Kansas City turned a concert into a radio Big Event when Bob Seger came to town recently. The station set up a remote studio at the stadium a few days before the show to interview the backstage people setting up the show. The day of the concert, the station's Music Truck cruised the parking lot to disseminate information to the waiting throngs and report traffic conditions back to the station, while another air personality cruised overhead in a helicopter with more traffic information. Inside a staff personality did interviews with concertgoers, as musicians were interviewed backstage. The concert was mc'ed by the morning team, Dick Wilson and Jay Cooper. The 43,000 attendees must have been well aware of the station by the evening's end, and that's what good radio promotions are all about.

Coming next week, an overview of Denver AOR radio: No less than eight stations aiming at a million-plus audience with a controversial synthesis of Top 40-sized playlists and AOR artists.



WLIR PULLS THE TRIGGER—Casablanca recording artists Trigger's Long Island nightclub appearance was broadcast live over WLIR. Pictured after the show (l-r, seated) are group members Tom Nigra and Richie House; (l-r, standing) Casablanca's Ira Bogart, group's Derek Remington, Casablanca's Ray D'Ariano, WLIR air personality John DeBella, station's Earl Bailey, WLIR MD Larry Kleinman, group's Jimmy Duggan, producer Dennis Ferrante.

# THE NEW PRISM ALBUM

## "SEE FOREVER EYES"

**LEE ABRAMS** "Prism fits the orchestral rock and roll mold which seems to be a prominent feature in music today."  
Burkhart/Abrams

**TOM YATES** "I dislike comparisons... however, if your station has enjoyed success with Yes, Genesis and Styx, you'd do well to put the needle down in any Prism cut... instant 18-34 male/female appeal!"  
Nova

**PAUL CHRISTY** "Move over Styx and Kansas... As we say in Detroit, it's in the pocket!"  
Consultant

**LEE MICHAELS** "Prism sounds great... The fact that they did a song called 'Spaceship Superstar' (on their first lp) did not affect my enthusiasm... honestly. *See Forever Eyes* is exceptional."  
Burkhart/Abrams

**JEFF APPLETON** "Consistency is superb throughout the entire album."  
Music Director, WBUF

**EDDY WAZOO** "Looks like a hit, folks!"  
Music Director, WPLR

**DONNA HALPER** "I think it's going to be a smash!"  
WAVA

**LEE ARNOLD** "If you don't play the new Prism lp, you're dumb!"  
Program Director, WAAF

**TOM MORRERA** "Their first album was good, the new one is great!"  
WNEW

**CHARLIE KENDALL** "If anyone has any doubts about the new Prism lp, keep your eyes on WBCN!"  
Program Director, WBCN

**PAT EVANS** "One of the strongest albums I've heard in a while... 'You're My Reason' could be another 'Dust In the Wind'."  
Asst. Program Director, KYA-FM

**CHARLIE BROWN** "This Prism is a reflection of Yes, Styx, Foreigner, & Genesis, all in a rainbow of sound."  
Music Director, WAIV *Definitely mass appeal!*

**CECILE** "I think it's tighter than their first... great production... The title track is my favorite!"  
Music Director, KPRI

**STAN GARRETT** "I felt like a ray of light after the first listen. Flawless production - I thought I knew what I liked until I heard the next cut... especially side one."  
Program Director, KZEL

**FRED MOORE** "So you want barometers, huh? How about Boston, Styx and Starcastle? With a full, spacious airy sound, Prism breaks the music into colors... Set your alarm on 'N-N-N-No, if that doesn't wake you up, you're probably already dead. *See Forever Eyes* has a rock 'n' roll redness..."  
KAWY

**DAVE VAN DYKE** "Real clean production... Great melodies for the mass. You can hear it first time through."  
Program Director, KAZY

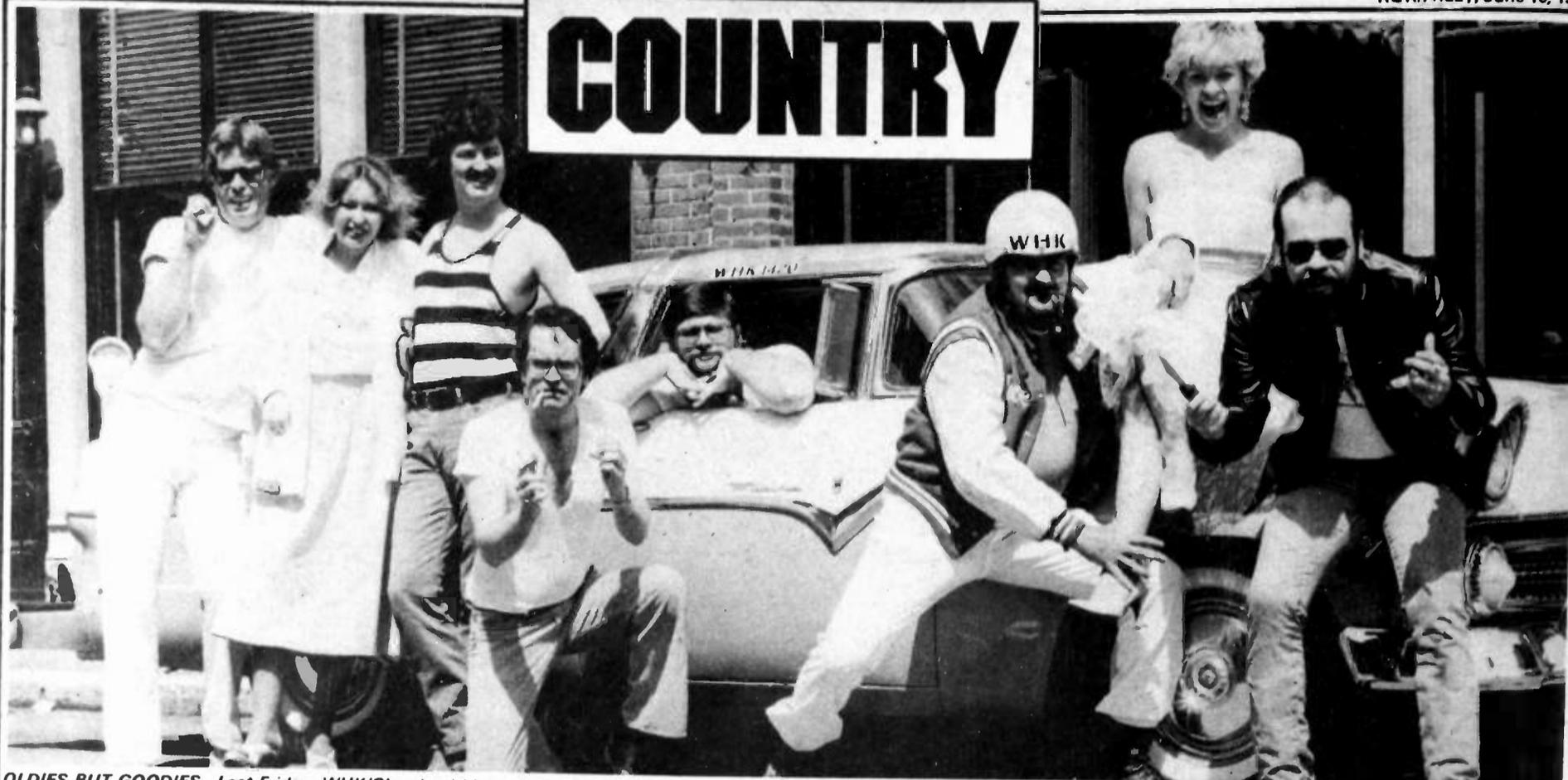
## The Rock and Roll Album

**PRISM** SW 50034

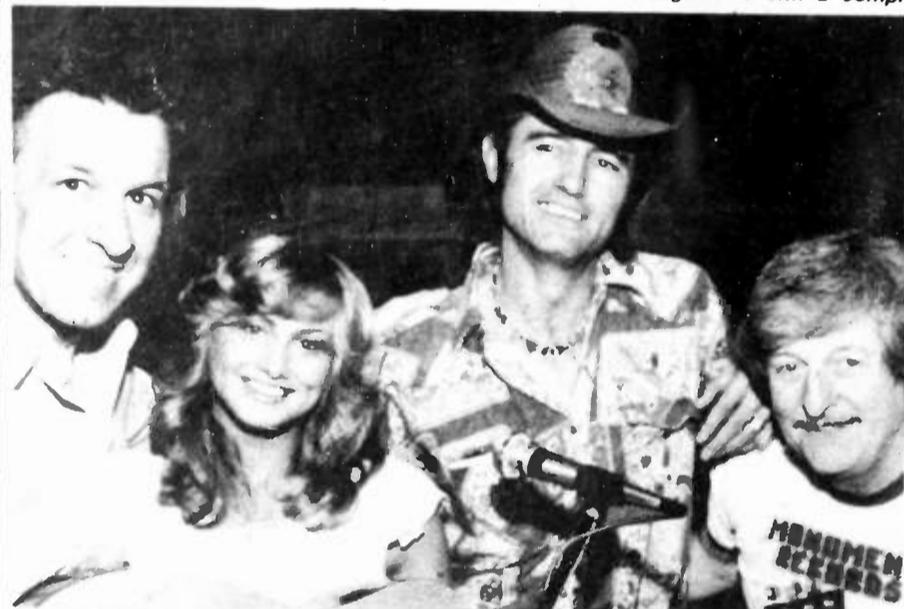
On Ariola Records & Tapes.



# COUNTRY



**OLDIES BUT GOODIES**—Last Friday, WHK/Cleveland kicked off a "Nifty Fifties" weekend. The music featured was that of the top hits of the 50's with an hour-long special titled "The Making of American Graffiti." All weekend prizes, such as Buddy Holly albums and posters, T-shirts, American Graffiti albums and posters, were given out hourly. To honor the many area graduates, WHK made each hourly winner eligible to win a complete sound-movie outfit. Pictured prior to the special weekend are (l-r) WHK air personalities Gary "Ducktail" Dee; Cynthia "Bobby Sox" Smith; Terry "Rock Around The Clock" Stevens; Ray "Rebel" Hoffman; J.R. "Jukebox" Nelson; Doc "Be-Bop" Lemon; Carolyn "Teen Queen" Carr and Jim "Greaser" Crocker. This group of "wild and crazy swingers" are pictured next to a 1955 Ford Crown Victoria, with fur dice and all.



**MONUMENT HELPS NARAS**—Recently Monument Records hosted a special showcase of their artists to help raise funds to benefit the Nashville chapter of the NARAS. The show was held at the Possum Holler Club in Nashville and featured Jerry Foster, Tommy Cash, Tommy Jennings, Eddle Raven, Laney Smallwood, Patti Leatherwood, Charlie McCoy and Barefoot Jerry. Shown during a rehearsal for the show are Monument recording artists Tommy Cash, Laney Smallwood and Tommy Jennings, along with Tex Davis, National Country Promotion Manager, Monument Records.



**RABBITT'S HOMECOMING**—Elektra recording artist Eddle Rabbitt recently returned home to East Orange, New Jersey, to many special surprises. The Governor of New Jersey, Governor Byrne, proclaimed it "Eddle Rabbitt Day" and he was given the key to the city of East Orange. Later that night WHN/New York aired a special concert from Drew University. Pictured backstage are Susan Latorro of East Orange's Mayor's office; musician Willie Sample; promoter Billy Wood; promoter Freddie Wenzler; WHN air personality Jessie; Eddle Rabbitt; performer Kookie Kay; musician Chuck Bower; promoter Richie Allen and musicians Walt Conklin, and Billie Rae.



**SMILES FROM SEATTLE**—KMPS/Seattle recently presented a country music concert spectacular for their listeners. The show starred Epic's Johnny Paycheck, Columbia's Moe Bandy, Freddy Weller, and R.C. Bannon. Pictured after the event are (left to right) Jack Lamler, Western Regional Country Marketing Manager, CBS Records; Columbia's Larry Reyman; Ron Norwood, Program Director; R.C. Bannon; air personality Lee Rogers; Moe Bandy; Joe Casey, Director Sales and Promotion, Columbia Records/Nashville; Freddy Weller; and Al Bergamo, Seattle Branch Manager, CBS Records.



**GETTING THEIR SHIRTS TOGETHER**—Shown backstage after a recent Waylon Jennings concert in Lexington are Karl Shannon air personality, WAMZ-FM/WHAS/Louisville; Ol' Waylon; and Alan Reslar, RCA Regional Promotion Manager.



**"Hello, This Is Jonnie  
(The Telephone  
Answering  
Machine Song)"**

**Paul  
Evans**

**The No. 8 most  
requested song  
in R&R!**

*(June 9th issue)*

WHN/New York—Ed Salamon, Pam Green:  
*"Our most requested record"*

WHK/Cleveland, Terry Stevens, MD:  
*"Incredible phones and overall  
great response"*

WYDE/Birmingham—Dave White:  
*"Instant hit, maintains instant phones"*

WVOJ/Jacksonville—Country Charlie, MD:  
*"My number 1 fun song"*

KENR/Houston—Bruce Nelson, MD:  
*"My number 3 most requested song"*

**WHN 15-6**

**WSUN 13-9**

**WEEP 9-4**

**WQIK 16-13**

**WBAM 26-16**

**WHOO 25-22**

**KLVI 19-13**

**WHK 31-25**

**KRAK (No. 1 requests)**

**WVOK No. 1**

**KRAM 25-16**

**KBMR (Top Requests)**

**WFAI 35**

**on**

**WVOJ**

**WPLO**

**CKLW-FM**

**WCOS-FM**

**WMPS**

**WMC**

**KENR**

**KTRM**

**KXOL**

**KIKK**

**GET THE  
MESSAGE!**



Distributed by Polydor Records

# COUNTRY



## Direct From Duncan

by Jim Duncan, Country Editor

### News Notes

**OOPS:** The power of the printed word has always amazed me. John B. Canterbury has an interesting story to tell on the subject. A couple of weeks ago I did an article on a new Country station in Panama City, Florida [WWWQ (3WQ)]. I mentioned that "Tom" Canterbury, not "John," was the new Program Director. He received many phone calls from well-wishers who read the R&R Country column item. Old what's his name told me in a letter he got so much response, "I'm starting to believe my name is really Tom. I'd hate to have to get a new driver's license. I really thought it was funny; most people get my last name wrong."...And now the news, or is it the noose...Mike Malone, after 10 years as Program Director of WUNI/Mobile, leaves to join WYDE/Birmingham. He replaces Johnny Gray as PD. Gray, who has been at WYDE for approximately 14 years, joins Mercury Records to do promotion in many of the Southern states. The new PD of WUNI will be Bill Knight. WUNI GM Lynn Stevens told R&R, "Bill and I worked together at KVOL/Lafayette. I was Station Manager and he was PD. Currently, he is doing an air shift at KROF/Abbeville, Louisiana, and will join WUNI in a couple of weeks. There is absolutely no format change to be made." By the way, Malone takes over at WYDE July 3. Mike has been an R&R Country reporter since the beginning. In all the years we have worked together, his reports were always on time and he continually gave us a great deal of input. All of us at R&R wish him the very best in his new assignment...For the past 16 years, Don Rhea has been a part of KCKN/Kansas City. Effective June 12 he resigned as Music Director and upon his return from a two-week vacation, he will be seeking another place of employment. He's a veteran, and if you need a good music man, he can be reached at the station, (913) 321-3200, after June 26. As of now, Operations Director Chris Collier will handle the music chores...WDEE/Detroit sportscaster Dave Diles has resigned effective July 8. No future plans were announced. In other news from "Big D," the station has just added the services of nationally known meteorologists DiNardo & McFarland and their weather service, which is based in Pittsburgh...Gregg Lindahl takes over as Music Director at WDGJ/Minneapolis. Lindahl replaces Paul Johnson who, as mentioned in last week's column, took over as interim-PD when Dan Halyburton joined Storer's WGBS/Miami...After four years as afternoon man for KTOM/Salinas, California, Music Director Bob Kane has moved to middays. Bo Stevens takes over Kane's old slot from the night shift. "Big" John Gray moves from the all-nighter to evenings and from KDON-FM/Salinas, Joanna Brandon joins the station to do the all-nighter...KENR/Houston Production Director Buddy Clark and station receptionist Beth Ann Clayton were recently married. KENR Music Director Dr. Bruce Nelson, who is an ordained minister of the Universal Life Church, conducted the ceremony, with KENR's Susan Buckley acting as the Matron of Honor and KPRC's Don Armstrong as Best Man...WHK/Cleveland has just added Archie Rothman's "Sound Machine" show to their weekly programming schedule. Rothman, Production Director and instructor at the Ohio School of Broadcast Technique, will gear this special program around their format. Rothman is a past winner of the Radio & TV Council's Best Entertainment Program on Radio 1973 and 1977.



Don Rhea

**OPENINGS:** KOKE/Austin needs a morning man. Tapes and resumes to PD Dave West, Box 1208, Austin, TX 78767...KEED/Eugene has two night openings. Tapes and resumes to Tom Edwards, 1245 Charnelton, Eugene, Oregon 97401.

**NEW COUNTRY REPORTING STATIONS:** About twice a year, the R&R Country division makes some reporter adjustments. Year-round letters and calls come in asking about the procedure for becoming a reporter. The first step is to let me know of your interest by sending a letter of introduction. Let me know something about your station, your music policies, how you compile your chart, and anything else you want to tell me about your operation. Send an aircheck if possible. This gives me a chance to hear what you actually sound like. Your letter then will be put on file for future openings. Currently the R&R Country section is using 125 reporters. We add and rotate stations on a regular basis. That's why if you have an interest in becoming a reporter, please let me know: Jim Duncan, Country Editor, Radio & Records, 1930 Century Park West, Los Angeles, CA 90067. (213) 553-4330. Just one last note on the subject of reporters, and this holds true in all formats. Even though you are not an R&R reporter, it does not mean you will be excluded from the news reported. Your changes, promotions, contest and other happenings are just as important to us as a regular reporter's. Let's hear from you...The following is a list of the new R&R Country reporting stations. In the West we have added KMO/Tacoma, Washington. In the Midwest, WTCR/Ashland, Kentucky; WKMF/Flint, Michigan; WBCS/Milwaukee; WDGJ/Minneapolis; KTYN/Minot, North Dakota; and KFEQ/St. Joseph, Missouri. In the South, KOKE/Austin, KEND/Lubbock, and WQQT/Savannah. In the East, new stations include

WOKQ/Dover, N.H.; WHIM/East Providence, R.I.; WIXY/East Long Meadow, ME; WNYR/Rochester, N.Y.; WNCQ/Watertown, NY; and WYVA/Yorktown, VA. As you can see, we added most stations in the East. That's because just recently this region has started to make some impact in the Country radio field. In the coming weeks I will run down a bit about each of our new stations. To all of the stations who are waiting to become reporters, thank you for your continued interest. Maybe next time we can get your station on the list. Please understand, we can use only so many reporters at one time. Your patience is appreciated. Finally, a warm welcome to all our new stations and their reporters. Looking forward to the association.

**BEFORE I GO:** Sorry I have to miss the opening of the new offices of Willie Nelson's Lone Star Records in Austin, Texas. The announcement of their distribution deal with Phonogram/Mercury will be announced at a special ceremony and show next Monday (19). I was looking forward to the visit to Nelson's home, where a special barbeque was set for this Sunday. Other commitments will keep me here in Los Angeles, but I wanted to wish the new company the best for success.



**HEE HAW & HART**—WADR/Utica-Rome, New York, recently presented an all star show in their area, headlined by Capitol's Freddie Hart and Hee-Haw regular Kenny Price. Seen backstage with Price and Hart are WADR air personalities Clyde Bickins (left) and John Sebastian.

### Stroke Takes Johnny Bond At 63

Country music veteran Johnny Bond died last Monday (12) in a Burbank, California hospital from complications following a massive stroke.

Bond, who was raised on a farm in Oklahoma, was one of country music's great contributors for more than 45 years. As singer, composer, guitarist, actor and most recently author, Bond contributed consistently and quietly most of his adult life. He began singing on Oklahoma radio at the University of Oklahoma in the mid-30's. He later joined the Jimmy Wakely Trio and later moved to Hollywood to join Gene Autry's radio network radio show, "Melody Ranch," where he remained for 14 years. During that time, Bond also appeared in many Autry films. He started recording for Columbia in the early 40's, and later recorded for Autry's Challenge label and the Starday label out of Tennessee.

Bond's hit records over the years included "Cimarron," "Hot Rod Lincoln," and "Ten Little Bottles." During the past few years, Bond's interests turned to the writing of "The Tex Ritter Story." At the time of his death, Bond was working on the definitive history of the cowboy song.

Johnny Bond had served on the Board of Directors for the Country Music Association and the Academy of Country Music, where he was President. He is survived by his wife, Dorothy, three children, two sisters, two brothers, and four grandchildren. Funeral arrangements were set for Thursday (15) at Forest Lawn, Hollywood Hills. Memorial contributions may be made in his name to the City of Hope.



Biff Collie

## Inside Nashville

**I TOLD YOU SO:** George & Tammy will marry July 6th. George divorced Sheila (a long time friend and employee of Tammy's this year). When Tammy & Michael Tomlin were married July 1976, Sheila was Tammy's Matron Of Honor and George played organ at that wedding... Carl Smith hosted his daughter Carlene (Smith) Carter's party at Nashville's City Club last week in the absence of her mother June Carter Cash, who was on an unexpected trip to the Mayo Clinic with a chronic back problem. Johnny Cash, Carlene's step-dad, cohosted a party in New York this weekend introducing her to the Big Apple. Carlene matter of factly says she's going to be a star... Three days after he predicted

again that Nashville's Printer's Alley would host more than a million visitors in 1978, Joel Vradenburg, considered the key force in the economic success of Nashville's entertainment "strip," died of cancer diagnosed only a few days before.

**IT HAPPENED IN MUSIC CITY:** Eugene Fodor was a star judge at the 7th annual Grand Masters Fiddlin' Contest at Opryland, the final event of Fan Fair '78. A few hours after first place winner Joanna Jacoby, 14, of Redding, California was announced, master violinist Eugene Fodor performed in concert at Nash-

(Continued on page 54)

# A Down-To-Earth Smash from Freddy Weller.



## "BAR WARS"



on Columbia Records

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### CON HUNLEY

#### Weekend Friend (WB)

Starting to get good phone response. Added at WIL, WHN, KOKE, WJVA, WDEE. Chart activity 35-30 WMAQ, 29-11 WFEC, 38-30 KSO, 32-25 KBBQ, 30-21 WWOK, debut 23 KERE, 29-18 KLAK, 26-16 KRMD. R&R Chart: 34-27

## NEW & ACTIVE

T.G. SHEPPARD "When Can We Do This Again" (WB) Added at WMAQ, WWJO, WDDD, WMUS-FM. Charted 29-24 WPLO, 30-24 WDEE, 33-26 KNIX, 35-28 KRZY, 27-13 WXOR, debut 29 KERE, 26-20 KFGO, 22-16 KAYO. R&R Chart: 36-28.

DEBBY BOONE "Baby I'm Yours" (WB/Curb) Debuted on R&R chart at 30. Chart activity includes 35-28 KLAC, 1 WDGY, 34-28 KRAK, 35-29 KNEW, 16-10 WHK, 6-4 KFTN, 22-15 KGA, 30-25 WUNI, 23-19 WONE, 20-16 WHOO, 27-16 KTYN. Added at WCOS-FM. Some activity on flip.

ANNE MURRAY "You Needed Me" (Capitol) Picking up good phone response. Added at KNEW, KRMD, WVMI, WGTO. Charted: 54-44 KLAC, 32-20 KNEW, 18-13 KJJJ, debut 22 WAME, debut 26 WUNI, 30-21 KERE, 31-18 KLVI, 27-14 WNYN. R&R Chart: debut 31.

JANIE FRICKE "Please Help Me I'm Falling" (Columbia) Adds include KNEW, WIL, KRZY, KNIX, WOKO, KSSS, WDDD. Charted: 27-22 WPLO, 20-15 KAYO, 5-4 KCKC, 35-29 KJJJ, 25-19 KGBS. R&R Chart: 37-32.

KENDALLS "Pittsburgh Stealers" (Ovation) Chart action 28-23 WPLO, 37-28 KENR, 34-24 KGBS, 27-17 KSO, debut 23 WUNI, 27-22 WSUN, 29-22 KERE, debut 27 WFEC, debut 28 WJJD, 36-20 KLAK, 6-2 WNYN. Added at WOKO, WAME, WIL, KRZY, KFGO, CFGM, KXRB. R&R Chart: 38-34.

EDDIE RABBITT "You Don't Love Me Anymore" (Elektra) Just added at KNEW, KNIX, WONE, KRMD, WWOL, KRZY, KXRB, WEAT, KWMT. Charts include debut 16 WHN, 26-20 KGBS, debut 24 KOKE, 31-21 WSM, debut 40 WHK. R&R Chart: debut 35.

MOE BANDY "That's What Makes The Jukebox Play" (Columbia) Charted: 15-11 KCKC, 24-16 KIKK, 35-24 KLIV, 21-15 KRMD, 29-23 WAME, 24-18 KJJJ, 29-24 KNIX. Adds include KLAC, KNEW, WJJD. R&R Chart: debut 38.

CRYSTAL GAYLE "Talking In Your Sleep" (UA) The "Most Added" record of the week. Some stations include WHN, WDAF, WDEE, KCKC, KSON, WMC, KENR, WEEP, WHK, WINN, KAYO, KGBS, WSLR, and many others.

LORETTA LYNN & CONWAY TWITTY "From Seven Till Ten" (MCA) Another of the "Most Added" records this week. Stations include WSM, WWVA, WUBE, WIRE, WJJD, KCKC, KNIX, KSON, WHK, WMC, WUNI, WAME, KFDI, WXCL, WINN, WDEE, and others.

SUSIE ALLANSON "We Belong Together" (WB) Off to a very strong start. Just added at KGBS, WHK, WONE, WAME, WUNI, KJJJ, KSON, KERE, KSO, WUBE, WSLR, WHOO, WIRK-FM, KRMD, WIRE, KLAK, WSUN, KFDI, WXCL, WTSO, WNRS, KRAK.

JERRY LEE LEWIS "I'll Find It Where I Can" (Mercury) A "Most Added" record. Stations include WBAP, KGBS, KSO, KSON, WTSO, WSUN, WAME, WSLR, KAYO, KCKC, KNIX, WXOR, KJJJ, KLAK, KRAK, KFDI, KFGO and others.

CHARLEY PRIDE "When I Stop Leaving (I'll Be Gone)" (RCA) Station adds include KIKK, WUNI, WHK, KGBS, KNIX, KNEW, KFDI, KRMD, WSM, WAME, WHOO, KRAK, KFTN, KGA, WXCL, WIRK-FM.

JERRY REED "I Love You" What Can I Say" (RCA) New this week at KLAC, KERE, WHK, WAME, KGA, CKLW-FM, WWOL, KSSS, WITL, WEAT, WXOR, WDN, WGTO, WNRS, KUGR.

JOHN CONLEE "Rose Colored Glasses" (ABC) Added at WJJD, WIRE, KOKE, KERE, KNIX, WIL, WINN, WHOO, WITL, WONE, KFTN, KSSS, KEED, KGA. Debut 35 KCKC.

GLEN CAMPBELL "Another Fine Mess" (Capitol) New this week at KNEW, WIRE, KRMD, KNIX, CKLW-FM, WIRK-FM, WCOS-FM, WMUS-FM, KERE, KFGO, WNYN, WOKO, KIDN. Charted 31-25 KFTN, debut 25 WXOR.

FREDDY FENDER "Talk To Me" (ABC) Adds at KNIX, WHK, WBAP, WIXZ, WDEE, WAME, WXCL, WGTO, KGA, KLAK, WSLR, WITL, KEED, WEAT, WKKN.

JACKY WARD & REBA McENTIRE "Three Sheets In The Wind" (Mercury) New additions at KNEW, KLAC, KGBS, WHK, WINN, KOKE, WONE, WNYN, WYTL. Charted debut 28 WPLO, debut 25 WAME, 29-22 KFTN.

DONNA FARGO "Ragamuffin Man" (WB) Just added at KLAC, WIL, WFEC, WYTL, WHBF. Charted debut 30 WPLO, 36-30 WDEE, 30-19 KRMD, 23-17 KFGO, 35-30 KHAK.

DON GIBSON "The Fool" (ABC/Hickory) Adds include KIKK, KNEW, WSUN, KRMD, WXCL, WXOR, KFGO, KSSS, KSAM, WNRS.

ZELLA LEHR "When The Fire Gets Hot" (RCA) Added at WUBE, WSUN, WWOL, WADR, KNEW, WONE, WTSO, KWMT. Debut 26 WPLO, debut 36 WSLR.

LORETTA LYNN "Spring Fever" (MCA) Charted 30-21 WUBE, 32-27 WIRE, debut 28 WUNI, debut 31 KLAK, debut 30 WFEC, 29-26 KAYO, debut 24 WAME, 19-13 KFGO, 32-24 WHBF. Added at WSUN.

TOMMY OVERSTREET "Better Me" (ABC) Adds at WBAP, WXOR, WITL, WXCL, KRAM, WWOL, WADR, WGTO, CKLW-FM, WEAT.

BILLY "Crash" CRADDOCK "I've Been Too Long Lonely Baby" (Capitol) New adds at KNIX, WIRE, WAME, KTYN, KUGR, WKKN, KSO. Debut 27 WPLO.

JOHNNY RUSSELL "You'll Be Back (Every Night In My Dreams)" (Mercury) Adds include KLAC, WJJD, WHK, KTYN, WCOS-FM. Charted 26-15 WUBE, debut 26 WONE, debut 27 KERE, 30-25 KSO.

## Radio & Records COUNTRY AIRPLAY / 40

June 16, 1978

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week		
7	6	2	1	EMMYLOU HARRIS/Two More Bottles Of Wine (WB)
5	3	1	2	LARRY GATLIN/Night Time Magic (Monument)
14	8	3	3	OAK RIDGE BOYS/I'll Be True To You (ABC)
18	10	4	4	MARGO SMITH/It Only Hurts For A Little While (WB)
13	7	6	5	BILL ANDERSON/I Can't Wait Any Longer (MCA)
25	17	9	6	MEL TILLIS/I Believe In You (MCA)
16	13	8	7	BONNIE TYLER/It's A Heartache (RCA)
33	25	15	8	CASH & JENNINGS/There Ain't No Good Chain Gang (Columbia)
1	2	7	9	WILLIE NELSON/Georgia On My Mind (Columbia)
3	1	5	10	STATLER BROTHERS/You Know You Are My Sunshine (Mercury)
6	4	10	11	CHARLIE RICH/Puttin' In Overtime At Home (UA)
19	16	13	12	TOM T. HALL/I Wish I Loved Somebody Else (RCA)
34	28	16	13	CHARLY McCLAIN/Let Me Be Your Baby (Epic)
15	15	12	14	GENE WATSON/Cowboys Don't Get Lucky All The Time (Capitol)
26	21	17	15	RANDY BARLOW/Slow & Easy (Republic)
9	9	11	16	DAVE & SUGAR/Gotta Quit Lookin' At You Baby (RCA)
31	26	21	17	LINDA RONSTADT/I Never Will Marry (Asylum)
-	-	30	18	RONNIE MILSAP/Only One Love In My Life (RCA)
35	29	22	19	RONNIE McDOWELL/Here Comes The Reason I Live (Scorpion/GRT)
-	38	29	20	BARBARA MANDRELL/Tonight (ABC)
-	-	32	21	KENNY ROGERS/Love Or Something Like It (UA)
40	32	27	22	VERN GOSDIN/Never My Love (Elektra)
-	34	28	23	BELLAMY BROTHERS/Slipin' Away (WB)
17	19	20	24	CRISTY LANE/I'm Gonna Love You Anyway (LS)
11	12	14	25	REX ALLEN JR./No, No, No, (I'd Rather Be Free) (WB)
24	20	18	26	BILLIE JO SPEARS/I've Got To Go (UA)
-	37	34	27	CON HUNLEY/Weekend Friend (WB)
-	-	36	28	T.G. SHEPPARD/When Can We Do This Again (WB)
2	6	19	29	MERLE HAGGARD/I'm Always On A Mountain When I Fall (MCA)
-	-	30	30	DEBBY BOONE/Baby I'm Yours (WB/Curb)
-	-	31	31	ANNE MURRAY/You Needed Me (Capitol)
-	-	37	32	JANIE FRICKE/Please Help Me I'm Falling (Columbia)
30	27	26	33	TAMMY WYNETTE/I'd Like To See Jesus (On The Midnight Special) (Epic)
-	-	38	34	THE KENDALLS/Pittsburgh Stealers (Ovation)
-	-	39	35	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
-	-	39	36	EDDY ARNOLD/Country Lovin' (RCA)
8	11	24	37	JOE STAMPLEY/Red Wine And Blue Memories (Epic)
-	-	38	38	MOE BANDY/That's What Makes The Jukebox Play (Columbia)
4	14	23	39	JOHNNY DUNCAN/She Can Put Her Shoes Under My Bed (Anytime) (Col)
22	23	25	40	ROY HEAD/Now You See 'em, Now You Don't (ABC)

NEW ENTRIES

**CHART SUMMARY:** There appears to be quite a jam-up among the top eight records. Emmylou Harris edged out Larry Gatlin for the number one position. Gatlin, dropping to number two, maintains its bullet showing continued upward movement still in many markets. The Oak Ridge Boys, Margo Smith, Bill Anderson, Mel Tillis, Bonnie Tyler, and Cash & Jennings all continue to be very strong. Biggest movers include Cash & Jennings, Ronnie Milsap, Barbara Mandrell, Kenny Rogers and Con Hunley. Debuts include Debby Boone, Anne Murray, Eddie Rabbitt and Moe Bandy.

**DOTTIE WEST** "Come See Me And Come Lonely" (UA) Good deal of early response in the South. Adds include WBAP, KIKK, KOKE, WUNI, WGTO, WXOR, KLVI, KEED, KCEY.  
**DON WILLIAMS** "Rake And Ramblin' Man" (ABC) Adds include WJJD, WINN, KERE, WMC, KNIX, KFTN, WWVA, WNYN, KIKK.

### Others Getting Significant Action

**AVA BARBER** "You're Gonna Love Love" (Ranwood) On KVOO, KLVI, KKYX, KRAK, WLAS, KSSS. Just added at WITL, WXCL, KCEY.  
**KENNY DALE** "The Loser" (Capitol) Good regional response. Charted 46-38 KLAC, 3-2 KIKK, 12-7 KFGO, 37-30 KNEW, debut 26 KLAK, debut 30 WAME.  
**DON DRUMM** "Just Another Rhinestone" (Churchill) Added at KERE, KNIX, WJVA, WBAP, CKLW-FM, KBBQ, KTYN. Debut 38 WHK.  
**MUNDO EARWOOD** "When I Get You" (MPB) Added at WIRE, WAME, WITL.  
**PAUL EVANS** "Hello This Is Joannie (The Telephone Answering Machine Song)" (Spring) Good regional response. Charted 20-6 WHN, 4-1 WEEP, 31-20 KENR, 31-25 WHK, 13-9 WSUN, 22-12 WFEC, 24-22 WIXZ. Good phone record.  
**NARVEL FELTS** "Just Keep It Up" (ABC) Added at WXOR, KFDI, WNRS, WDDD, KEED.  
**DON KING** "Don't Make No Promises (You Can't Keep)" (Con Brio) Added at WBAP, WMAQ, WSUN, KLVI, WITL, KIDN, WKKN.

### Most Added

CRYSTAL GAYLE  
Talking In Your Sleep (UA)  
LYNN & TWITTY  
From Seven Till Ten (MCA)  
SUSIE ALLANSON  
We Belong Together (WB)  
JERRY LEE LEWIS  
I'll Find It Where I Can (Mercury)  
CHARLEY PRIDE  
When I Stop Leaving (RCA)

### Hottest:

BILL ANDERSON (MCA)  
CASH & JENNINGS (Columbia)  
LARRY GATLIN (Monument)  
EMMYLOU HARRIS (WB)  
OAK RIDGE BOYS (ABC)  
EDDIE RABBITT (Elektra)  
KENNY ROGERS (UA)  
LINDA RONSTADT (Asylum)  
MEL TILLIS (MCA)  
BONNIE TYLER (RCA)

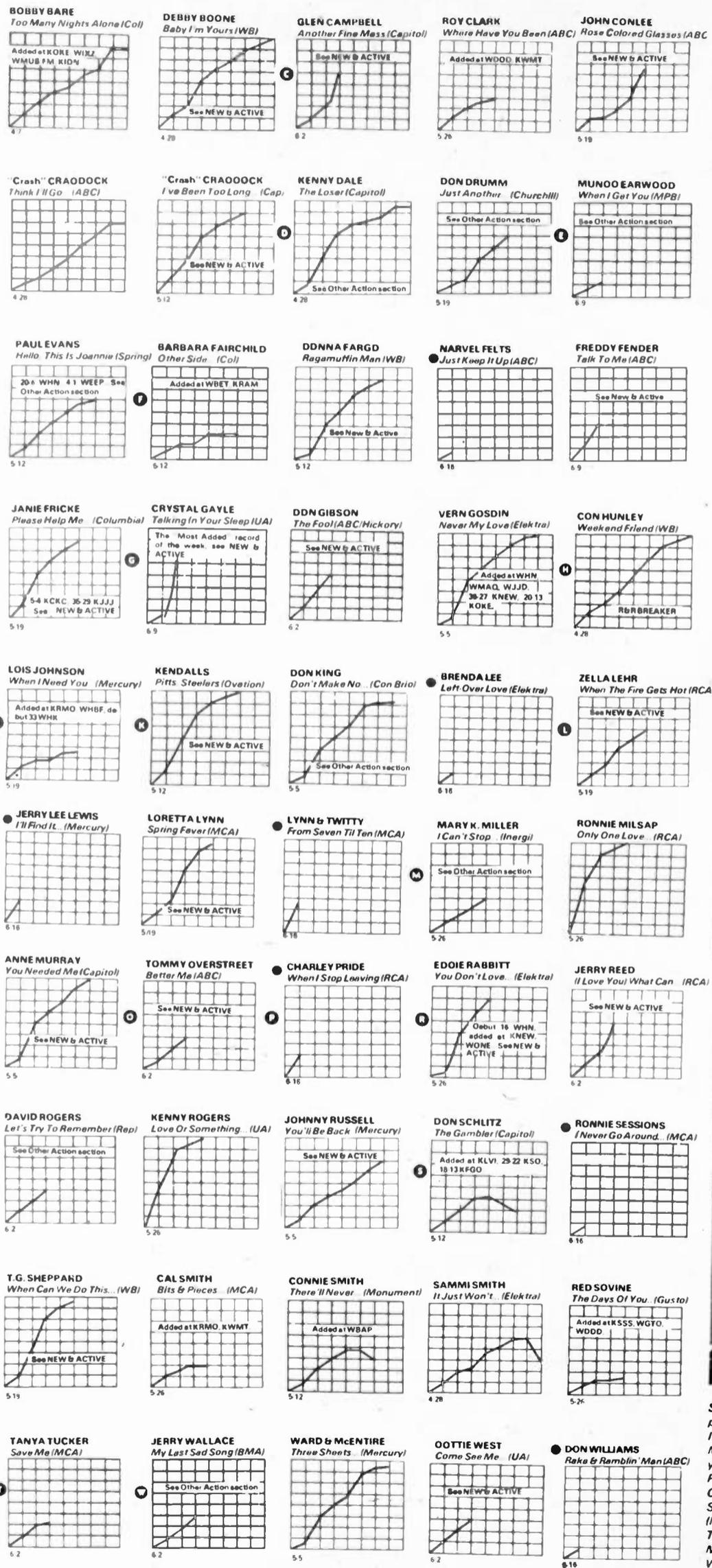
### Most Requested

LW	TW	
1	1	BONNIE TYLER (RCA)
2	2	BILL ANDERSON (MCA)
3	3	KENNY ROGERS (UA)
4	4	CASH & JENNINGS (Col)
5	5	RONNIE MILSAP (RCA)
6	6	KENDALLS (Ovation)
7	7	EDDIE RABBITT (Elektra)
8	8	MEL TILLIS (MCA)
9	9	ANNE MURRAY (Capitol)
10	10	OAK RIDGE BOYS (ABC)
11	11	CHARLY McCLAIN (Epic)
12	12	WILLIE NELSON (Columbia)



# COUNTRY SINGLES

• New entries Circled letters indicate alphabetical order



# Inside Nashville

(Continued from page 50)

villie's War Memorial Auditorium. The night before, Fodor became the first concert violinist ever to perform Bach & Paganini on the Grand Ole Opry. He said his greatest pleasure was being introduced by Roy Acuff.

**DEADLINE DOPE:** Tom T. Hall has a new duet partner. Yesterday at Tom's Toy Box Studio in Brentwood, Tom T. and Sybil Carter recorded together for the first time. Sybil and her husband Billy Carter are taping "Hee Haw" segments while in town... Is Jim Owens really suing the telephone company for the 17-minute foul-up in transmission of the Music City News Awards Show? ... Barbara Mandrell was in our eyes, the fan favorite in this year's Fan Fair...

Alan Lawler, 15-year booking veteran, was named VP and GM of the Nashville operation of Jack D. Johnson Talent Agency. Johnson also has announced plans to open a West Coast office soon... MCA has just released the eighth duet

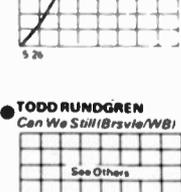
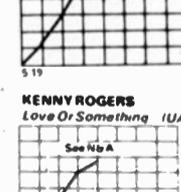
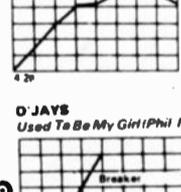
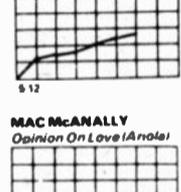
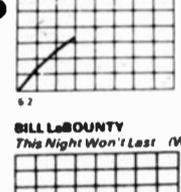
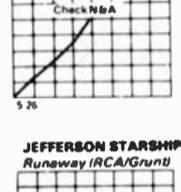
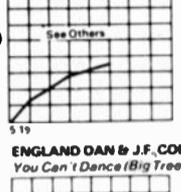
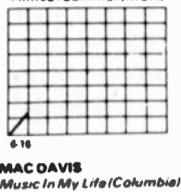
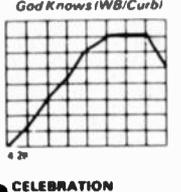
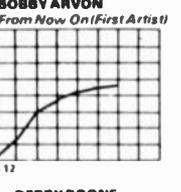
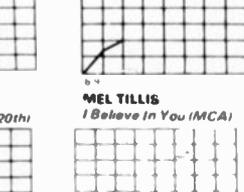
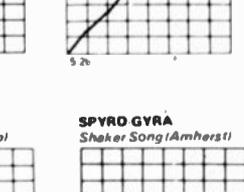
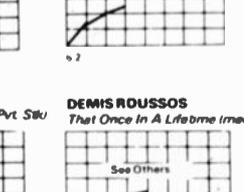
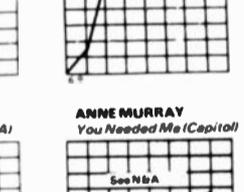
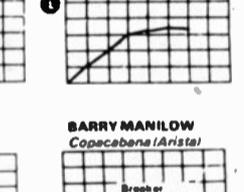
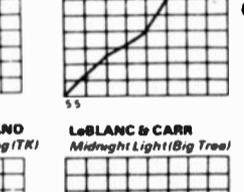
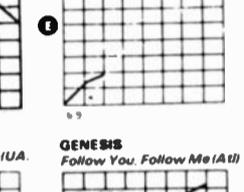
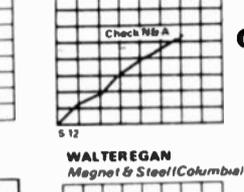
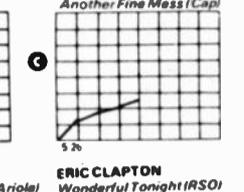
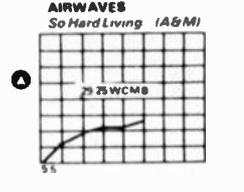
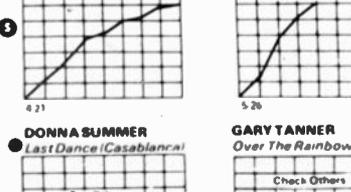
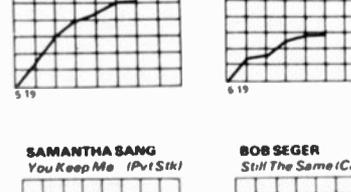
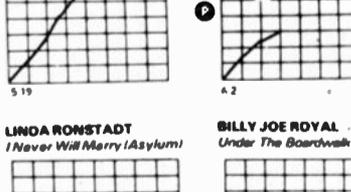
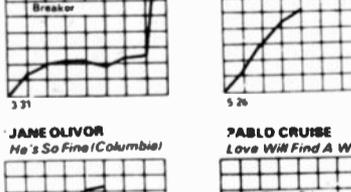
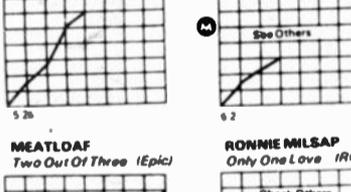
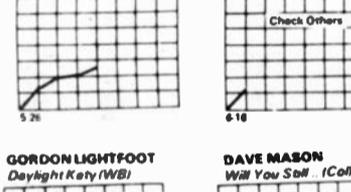
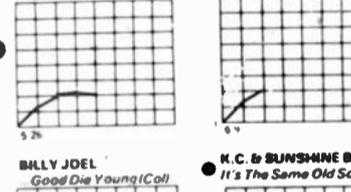
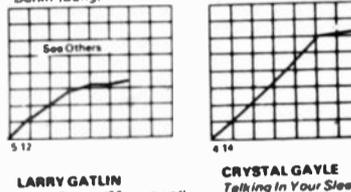
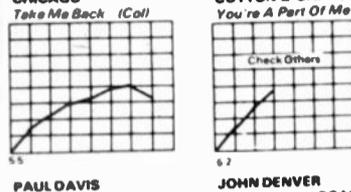
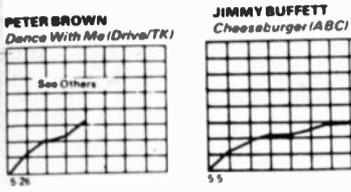
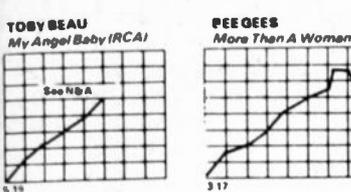
album for Conway Twitty and Loretta Lynn, as well as the much awaited Merle Haggard album.

**FAREWELL:** In his cowboy movies, Johnny Bond always wore a white hat. He was one of the good guys. He leaves a legacy of songs, movies and decades of television. But my favorite side of Johnny Bond was his humor; unmatched on a good day. He was a man of few words but he used them well. His words seemed to be chosen for warmth and kindness. His quiet modesty belied his indelible talent and contributions. He helped make the world a little better with what he gave. Johnny Bond always wore a white hat. He was one of the good guys. As Bond used to say when finding it difficult to express himself; "boy-o-boy-o-boy."



**SEAL OF APPROVAL**—MCA recording artist Tanya Tucker is shown during her recent promotional tour which included stops in New York, Chicago, Atlanta, Dallas, and Nashville. In these cities luncheons were held for radio, press and dealers to view a film to accompany Ms. Tucker's new single, "Save Me," a song written to protest the annual slaughter of young seals by the fur industry. The top picture shows Denise Moncel, Midwest Regional Promotion Manager for MCA; Paul Diamond, MCA Chicago Promotion; Tanya; WMAQ/WKQX/Chicago Program Manager Bill Hennes; WMAQ/Music Director Suzanne Benson; and Marty Spieker, MCA Chicago Sales Manager, during the Chicago gathering. Bottom photo includes (l-r) Ed Salamon, National Program Director, Storer Radio; Charlie Cook, WHN/New York; Tanya (seated); Sammy Vargas, Northeast Regional Promotion Manager for MCA; WHN Music Director Pam Green; Barry Goodman, MCA New York Promotion; and Lee Arnold WHN air personality; during a visit to the studios of WHN.

POP/ADULT SINGLES



ADS & HITS - Large grid of charts and station information for various artists and songs.

NEW & ACTIVE - Text block providing details for new and active releases, including artist names and station information.

Others Getting Significant Action - Text block listing stations and their programming changes or significant actions.

# POP ADULT



## Mike Kasabo

### Get Your Fix At 106

A new Pop/Adult station debuted in Kansas City May 1st. Using the theme you see below, "The Fix Is On" on all their outdoor and TV ad campaigns, KFIX-FM (at 106 on the dial) is the first stereo Pop/Adult station in the area. Program Director Jim Gallant points out that his station is the only full service P/A outlet in the market that uses an adult personality approach on FM.

The lineup of veteran personalities is: Greg Aust 6-10am, Pat Murphy 10am-2pm, Bill Calder (also MD) 2-6pm, Ed Brown 6-8pm, Jeff Christie 8-11pm with a talk show, then all nights with Mutual's Larry King show.

The station's first big promotion is designed to get the town talking about them. "Wacko Night" has listeners calling in and saying, doing or suggesting something wacko...like asking one of the jocks to sing.

Mark Shannon heads up a five man news team that employs a very conversational approach. PD Gallant asserts that the station is heavily committed to community involvement, and plans to use all the personalities in outside event as much as possible. Musically they play 24 currents with 3 or 4 new adds per week along with the liberal use of album cuts.

# THE FIX IS ON



We've got the power...personalities...and people who turn great programming into sales. Why else would a brand new station have many 52 week advertisers signed before the fix was on...Cause they knew we could produce.

FOR ADULTS ONLY

### Update

WHIO/Dayton broadcast the 12th Annual Bogie Buster Golf Tournament and Gala which benefited Multiple Sclerosis. Charley Pride, Chet Atkins, Floyd Cramer and Miss America Susan Perkins provided the entertainment at the Gala...WMAL/Washington recently spotlighted with an award for best spot news coverage in the Northeast region of the country by the Radio-Television News Directors Association...Other RTNDA awards to KOY/Phoenix which received one for best spot news coverage for the Western region and a special Edward R. Murrow citation for "courage, enterprise and social awareness in the reporting of a significant community problem"...Still another award, this time to WSB/Atlanta VP & GM Elmo Ellis from the National Father's Day Council citing him as Father Of The Year in Communications for the Southeast...KMBZ/Kansas City altering their image slightly by changing their call letter logo to Z98. Promotional kick-off campaign will have the station saluting all the people in the phone book with names starting with the letter 'Z'... Mike O'Shea, KVI/Seattle Program Director, is putting himself on the air. He'll be heard

daily from 1pm-3pm...KRKK/Rock Spring's studios were nearly flooded last week by an unseasonal downpour. The station's bomb shelter did flood however and had to be pumped out, while staffers frantically dug ditches to force water away from the electrical elements of their transmitter...WSNY/Jacksonville currently involved with that city's Chamber of Commerce by helping with their membership drive...Newly arrived KSD/St. Louis PD Lee Fowler missed a welcoming luncheon arranged by the staff last week when his car failed him across town while enroute to the function...WDAE/Tampa PD Chris Rathaus looking for midday personality. Chris says the only requirement is that the person be a human communicator. Tapes & resumes to his attention at 101 North Tampa Street, Tampa, Florida 33602...WLTA-FM/Atlanta picked up the broadcast rights for the Atlanta Flames for the 1978-79 season...WLVA/Lynchburg saddened by the passing of General Manager Herb Berg of a heart attack. Berg, 57, had a long radio background including positions at WAYS/Charlotte, and WSGM in Staunton, Virginia, where he was GM prior to coming to WLVA...WRIE/Erie General Manager, Brady Louis, named 1978 Ad Man Of The Year by the Erie Ad Club...Mac Davis set for a guest shot this week on WATR/Waterbury.

### Color

**FATHER'S DAY PROMOTIONS:** WNEW/New York will run a "Mystery Voice" type situation using five voices belonging to famous offspring. First card drawn correctly identifying one of the voices will receive a \$500 gift certificate to a local men's shop.

KVI/Seattle will run a similar version called "Famous Fathers." Twelve famous fathers (some fictional, some real) have been selected and each day clues will be given as to their identity. Listeners send postcards trying to identify all twelve. Entry coming closest to all twelve will win for their father a \$750 reclining chair.

WSJS/Winston-Salem getting real clever with contest called "Pop Art." Listeners, particularly children, are asked to submit a drawing of their dad and will become immediately eligible to win daily prizes. All artwork will be displayed in an area mall the week before Father's Day, and will be judged in six different age groups with the winners receiving \$25 each.

**HOT DOGGING IT:** KAKE/Wichita personality John Meyers reports that all is progressing nicely in preparations for an attempt to break the world's hot dog eating record. Meyers is serving as manager of KAKE's Dale Moore, who has been in training for the record attempt at the grand opening of the Weiner King restaurant in that city. Moore's opponent is a personality at a competing station, and when pressed for his name and the station's call letters, Meyers declined comment. And that's as frank as he got.

**SIGHTSEEING AT HOME:** WISN/Milwaukee, as part of its continuing "I Love You Milwaukee" promotion, is currently trying to create interest in the city's many points of interest. Listeners are being given tickets to various sights, including the harbor cruise, the art museum, the experimental aircraft museum and others. Station feels people can have a good time sightseeing right at home.

**FIREWORKS & MUSIC:** 14RKO/Everett staged its annual fireworks event last week for an estimated crowd of 130,000 oohing and ahing people. The display was unique in that the fireworks were musically choreographed. They were shot off electronically in sync with the music provided and edited by the station. The music ranged from classical to Emerson, Lake & Palmer, to works from "Tommy," and wound up with the theme from "Star Wars." Station plans to videotape the spectacular next year.

**PIGSKIN PREDICTIONS:** WIP/Philadelphia will be one of many pro football cities offering listeners a chance to take part in the "Playboy Football Poll." Listeners are asked to complete entry blanks, which are available at many participating outlets, for the purpose of trying to correctly predict the six division winners for the upcoming season. All picks will be measured against that magazine's annual predictions. Entry with the most (or all) correct answers will be awarded an all-expenses-paid trip to the Super Bowl in January.

**"A NOTHING" FOR NOTHING:** WSNY/Jacksonville offered listeners a chance to win nothing last weekend. The promotion thrust was based on a novelty desk item called, "A Nothing," so called because inside the windowed gift is a pedestal with nothing on it. Station's personalities had a ball with finally giving their listeners nothing, and as MD Arthur Groten points out, the prize, however clever, is really useless. Station plans to counter next weekend with an as yet undetermined "something" contest.

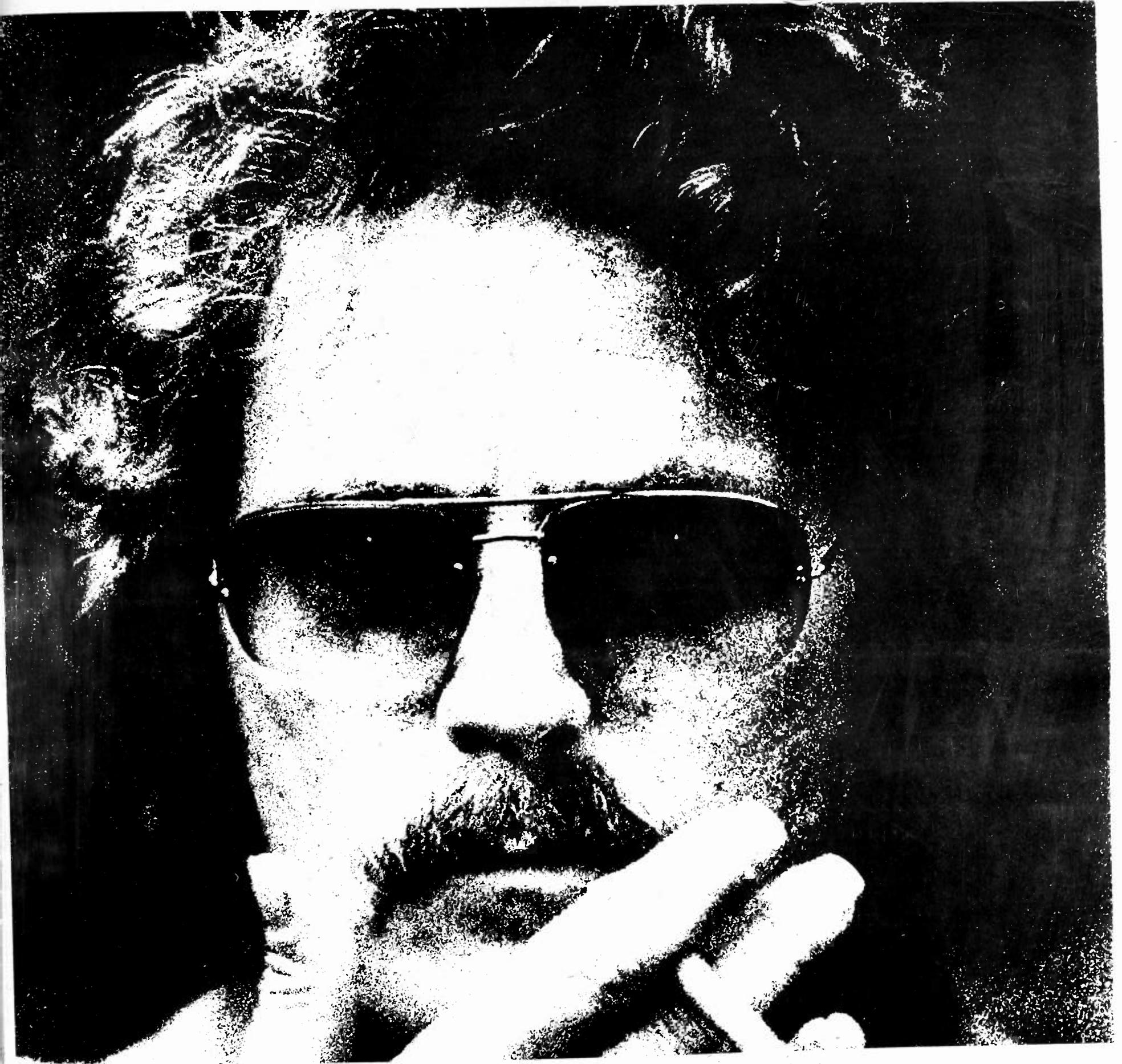
**WHY THERE'S A 19TH HOLE:** KSL/Salt Lake City personalities Danny Kramer and Gaylen Rowan participated in a celebrity golf match last week with PGA touring pro Billy Casper. The match was held as part of a project that will benefit the Provo, Utah community, of which Casper is a resident. As expected, Casper won the match with a sub-par round of 67. Gaylen shot a respectable hacker round of 84 and Kramer was apparently along for the walk with a 92.

**SUMMER MEANS \$\$\$:** KMBZ/Kansas City set for their summer-long "Cool Cash Giveaway." It's based on the traditional cash call contest with an additional bonus hour several times a day that will afford lucky listeners to guess how much is in the "cash cooler." A correct guess will net the caller the bonus dough which can be anywhere from \$98.00 to \$2,000.00.

### Transition

Two new staff members have been added to the WSB/Atlanta news operation: Chuck Hussion from WCLG/Morgantown, West Virginia, and Richard Warner from WRFC/Athens where he was News Director...Bob K. to Denver powerhouse KOA as Program Director effective June 19th. A replacement for Bob at WOWO/Ft. Wayne has not yet been named...Jim de Castro named National Sales Manager of KSFO/San Francisco. DeCastro had previously been with Peak I Marketing in Boulder, Colorado...Mike Roberts to WJNO/West Palm Beach from WFTL/Ft. Lauderdale as midday personality...Mike Brophy to WYMC/Mayfield as afternoon drive personality from WJRZ/Atlantic City...KHNY/Riverside Production Director Jay Thomas takes on additional duties as Music Director...Jerry DeMoss to WIBW/Topeka to do nights and production. DeMoss comes to radio from the Dallas Examiner newspaper...Mike Neff to WGY/Schenectady as Program Manager from WIND/Chicago where he had been Executive Production Producer for the past several years...Art Kevin to KVI/Seattle as News Director from the KMPC/Los Angeles newsroom. He replaces Jack Spencer. Mary Jane Popp is the new newperson at KCRA/Sacramento from that city's Country outlet KRAK...Norman Miller to WHAG/Hagerstown from WTBO/Cumberland as air talent...Mike Milan promoted to Operations Manager of KWRM/Corona, California...John Lund to KHOW/Denver as Program Manager from Rust Communications Inc. where he was Director Group Operations.

# He's Done It Again.



## **Gordon Lightfoot** **"Daylight Katy"**

**Another smash in the classic Lightfoot tradition.**

Produced by Lenny Waronker  
and Gordon Lightfoot



on Warner Bros. Records

**POP/ADULT AIRPLAY CHART:**

— 33 23 GORDON LIGHTFOOT/Daylight Katy (WB)

# POP ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### BARRY MANILOW

#### Copacabana (At The Copa) (Arista)

74% of our reporters are on it. With 31 new reports this becomes one of the most heavily added records in a given week this year. Some of the latest are WTAE, KXLY, WLW, KSFO, KMBZ, WGR, WHAM, WMAL, WFTL, KRNT, KSL, WCCO, WTMJ, WCBM, KSD. Moves: 24-16 FM97, 28-20 WMAZ, 29-20 WRIE, debut 12 WDAE, debut 15 WATR, debut 23 WSM. Heavy rotation: WNEW, WIP, WHIO, KEX. Increased rotation: WASH. Debuts 27 on P/A chart.

### O'JAYS

#### Use Ta Be My Girl (Phil. Int)

63% of our reporters are on it. Adds include WHAS, WLNH, WISN, WCCO, KCRA, KMPC, WQUD, WSBA. Moves: 10-6 KULF, 20-12 WATR, 18-13 WCHV, 22-16 WBT, 21-17 KOLO, 26-18 WGAR, 18-14 WMAZ, debut 27 WRIE, debut 29 at 14RKO. Heavy rotation: WCBM, WASH. Increased rotation: WSJS, WGR, WIP. Moves 30-20 on P/A chart.

### BARBRA STREISAND

#### Songbird (Columbia)

62% of our reporters are on it. Adds include KEX, WASH, WRIE, WSJS, WHAM, WIP, KOY, KRMG, WIBW, KCRA. Moves: 23-18 KOLO, 25-19 KAKE, debut 21 WBEN, debut 25 KXLY, debut 30 WATR. Heavy rotation: KPPL, WHIO. Increased rotation: WNEW. Debuts 28 on P/A chart.

### MEAT LOAF

#### Two Out Of Three Ain't Bad (Epic)

61% of our reporters are on it. Adds include WIP, WASH, WAKR, KSD, KNBR, WDAE, WCER. Moves: 9-1 WMAZ, 12-3 WHIZ, 11-7 WATR, 15-10 WCHV, 18-12 WLVA, 16-11 WLNH, 21-14 WCMB, 27-18 WBT, debut 21 KVI. Heavy rotation: KEX, WGR, WYMC. Moves 28-22 on P/A chart.

### BOB SEGER

#### Still The One (Capitol)

60% of our reporters are on it. Adds include WOWO, WGAR, KRMG, WSJS, KAKE, KSD, WCBM, WATR. Moves: 14-7 WCHV, 11-6 14RKO, 13-9 KOLO, 26-23 WIND, 22-17 WSNY, 24-17 WMAZ, 21-18 WPRO, 28-20 WBT, 20-17 WLVA, 22-19 WISN, 28-21 WCMB. Heavy rotation: KSFO, KOGO. Moves 32-23 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.  
**GENESIS** "Follow You, Follow Me" (Atlantic) 38/4 add WBEN, WCMB, KDWN, WLVA. Moves: 15-10 WGAR, 25-15 WISN, 15-12 WLNH, 30-25 WCHV, 29-25 FM97, 28-25 WIND, debut 22 KVI, debut 27 KRKK, debut 30 14RKO. Heavy rotation: WGR, KWAV, KSFO, WSBA. Increased rotation: WGY. Moves: 31-25 on P/A chart.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- BEE GEES (RSO) "More Than A Woman"
- GEORGE BENSON (WB) "Lady Blue" "It's All In The Game"
- JIMMY BUFFETT (ABC) "Son Of A Sailor"
- MAC DAVIS (Columbia) "Sad Girl"
- ENGLAND DAN & J F COLEY (Big Tree) "Beyond The Tears", "Hold Me"
- ROBERTA FLACK (Atlantic) "After You"
- ANDY GIBB (RSO) "An Everlasting Love", "One More Look"
- ENGELBERT HUMPERDINCK (Epic) "Sweet Marjorene", "What You See"
- BILLY JOEL (Columbia) "Always A Woman", "Stranger"
- GORDON LIGHTFOOT (WB) "Dreamland"
- BARRY MANILOW (Arista) "Somewhere In The Night", "Where Do I Go From Here"
- JOHNNY MATHIS (Columbia) "Till Love Reaches Your Life"
- WILLIE NELSON (Columbia) "Stardust", "Blue Skies"
- BARBRA STREISAND (Columbia) "Tomorrow", "Love Breakdown", "One More Night"
- WINGS (Capitol) "Deliver The Children", "Manana"

## Radio & Records POP/ADULT AIRPLAY/40

June 16, 1978

Three Weeks Two Weeks Last Week

Three Weeks	Two Weeks	Last Week		
5	4	2	1	CARLY SIMON/You Belong To Me (Elektra)
15	10	7	2	GERRY RAFFERTY/Baker St. (UA)
1	1	1	3	WINGS/With A Little Luck (Capitol)
7	6	4	4	BARRY MANILOW/Even Now (Arista)
12	8	8	5	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
3	3	3	6	ANDY GIBB/Shadow Dancing (RSO)
8	5	5	7	SEALS & CROFTS/You're The Love (WB)
14	12	9	8	ABBA/Take A Chance On Me (Atlantic)
2	2	6	9	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Columbia)
11	11	11	10	BONNIE TYLER/It's A Heartache (RCA)
4	9	10	11	CHUCK MANGIONE/Feels So Good (A&M)
16	14	13	12	GEORGE BENSON/On Broadway (WB)
25	18	15	13	DIANA ROSS/You Got It (Motown)
6	7	12	14	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
31	27	17	15	ROBERT PALMER/Every Kinda People (Island)
29	20	16	16	TUXEDO JUNCTION/Chattanooga Choo Choo (Butterfly)
9	13	14	17	TRAVOLTA & NEWTON-JOHN/You're The One That I Want (RSO)
40	33	22	18	ROBERTA FLACK/If Ever I See You Again (Atlantic)
34	25	21	19	ROD STEWART/I Was Only Joking (WB)
-	38	30	20	O'JAYS/Use Ta Be My Girl (Philadelphia International)
36	32	24	21	LOU RAWLS/One Life To Live (Philadelphia International)
-	34	28	22	MEAT LOAF/Two Out Of Three Ain't Bad (Epic)
17	17	18	23	BOB SEGER/Still The Same (Capitol)
-	-	31	24	PLAYER/This Time I'm In It For Love (RSO)
-	-	33	25	GENESIS/Follow You, Follow Me (Atlantic)
-	-	33	26	GORDON LIGHTFOOT/Daylight Katy (WB)
-	-	32	27	BARRY MANILOW/Copacabana (At The Copa) (Arista)
-	-	32	28	BARBRA STREISAND/Songbird (Columbia)
26	26	25	29	DEBBY BOONE/God Knows (WB-Curb)
10	15	20	30	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)
37	37	34	31	STEELY DAN/Deacon Blues (ABC)
-	-	32	32	FRANKIE VALLI/Grease (RSO)
18	19	23	33	CAPTAIN & TENNILLE/I'm On My Way (A&M)
-	40	35	34	JANE OLIVOR/He's So Fine (Columbia)
-	-	36	35	TOBY BEAU/My Angel Baby (RCA)
-	-	36	36	LINDA RONSTADT/I Never Will Marry (Asylum)
-	-	40	37	ERIC CLAPTON/Wonderful Tonight (RSO)
-	-	38	38	ENGLAND DAN & JOHN FORD COLEY/You Can't Dance (Big Tree)
-	-	39	39	ANNE MURRAY/You Needed Me (Capitol)
-	-	40	40	KENNY ROGERS/Love Or Something Like It (UA)

NEW ENTRIES

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

**CHART SUMMARY:** Overall activity picked up again this week with almost half the chart showing gains. From the top, Carly Simon, as we felt she might do last week, made it all the way to the top. She is followed closely by Gerry Rafferty, who jumped 7.2. Manilow's "Even Now" is stable at 4 while Michael Johnson surged from 8.5. Abba and Bonnie Tyler made one point jumps 9-8 and 11-10 respectively. Former Breakers Diana Ross, Robert Palmer, Roberta Flack, Rod Stewart, and Lou Rawls all continue upward movement. This week sees a record number of Breakers with a total of five. Most significant are the two that debut...Barry Manilow's "Copacabana" at 27 and Barbra Streisand at 28. Others are O'Jays 30-20, Meat Loaf 28-22 and Bob Seger 32-23. Two other strong second chart week moves are Genesis 31-25 and Gordon Lightfoot 33-26. Debuting also are Frankie Valli at 32, Toby Beau at 35, England Dan & John Ford Coley at 38, Anne Murray at 39 and Kenny Rogers on at 40.

**GORDON LIGHTFOOT** "Daylight Katy" (WB) 36/3 add WNEU, WYMC, KVI. Moves: 24-19 WSM, 20-17 KXLY, 22-18 WLNH, debut 20 KDWN, debut 24 WIBW, debut 29 WATR. Heavy rotation: KWAV, KPPL. Increased rotation: WJNO, WTAE. Moves 33-26 on P/A chart.  
**STEELY DAN** "Deacon Blues" (ABC) 33/0. Moves: 13-9 WMAZ, 10-4 KOLO, 25-21 WLVA, debut 17 KMPC. Moves 34-31 on P/A chart.  
**FRANKIE VALLI** "Grease" (RSO) 28/4 add KNBR, KRKK, WQUD, KXNY. Moves: 27-22 WLVA, 25-21 WLNH, 28-24 WCHV, 37-24 WNEU, 25-20 KBLF, debut 26 WRIE, debut 27 KOLO, debut 31 WGCM, debut 30 WPRO. Heavy rotation: WNEW, WHAG. Debuts 32 on P/A chart.  
**JANE OLIVOR** "He's So Fine" (Columbia) 42/7 add WAKR, KRKK, KSL, WIBW, WHOK, KBLF, WLNH. Moves: 16-12 WBEN, 23-20 WGCM, 25-20 FM97, debut 24 WDAE. Heavy rotation: WJNO. Increased rotation: WGR, WNEW. Moves 35-34 on P/A chart.  
**TOBY BEAU** "My Angel Baby" (RCA) 38/13 adds include KSFO, WCCO, KOGO, WIBW, K101, WLW, KAKE, WISN, WLVA, KOLO. Moves: 30-24 FM97, 40-30 WHIZ, 25-21 WBT, debut 22 WBEN, debut 30 WRIE. Increased rotation: WTAE, WIP. Debuts 35 on P/A chart.  
**LINDA RONSTADT** "I Never Will Marry" (Asylum) 25/2 add KOB, WFDF. Moves: 20-13 KDWN, 17-14 WIBW, 22-18 WSM. Heavy rotation: KWAV, KEX. 36-36 on P/A chart.

### Most Added:

- BARRY MANILOW**  
Copacabana (At The Copa) (Arista)  
Added at 42% of our reporting stations.
- BARBRA STREISAND**  
Songbird (Columbia)  
Added at 18% of our reporting stations.
- TOBY BEAU**  
My Angel Baby (RCA)  
Added at 17% of our reporting stations.
- O'JAYS**  
Use Ta Be My Girl (Phil. Int)  
Added at 13% of our reporting stations.
- BOB SEGER**  
Still The Same (Capitol)  
Added at 12% of our reporting stations.
- JEFFERSON STARSHIP**  
Runaway (RCA/Grunt)  
Added at 12% of our reporting stations.

### Hottest:

- GERRY RAFFERTY**  
Baker St. (UA)  
Reported hot at 64% of our stations.
- CARLY SIMON**  
You Belong To Me (Elektra)  
Reported hot at 57% of our stations.
- MICHAEL JOHNSON**  
Bluer Than Blue (EMI America)  
Reported hot at 54% of our stations.
- ANDY GIBB**  
Shadow Dancing (RSO)  
Reported hot at 47% of our stations.
- BARRY MANILOW**  
Even Now (Arista)  
Reported hot at 46% of our stations.

# Mac Davis

# "Music In My Life"



*"One of the fastest climbing records since Streisand's 'Evergreen' "*  
—Dan Armstrong, KOY/Phoenix

*"Excellent female response...refreshing change of pace for Mac"*  
—Steve Bell, KMBZ/Kansas City

*"This is Mac's most contemporary record in a long time...Excellent sounding song for this time of year...Good female phones!"*  
—Mike Elliott, WTMJ/Milwaukee

*"Good initial response...Mac has always been a favorite in Atlanta."*  
—Gene Christie, WSB/Atlanta



From the new album, "Fantasy," on Columbia Records

# OPPORTUNITIES

## Openings

WHYL/FM/Carlise, PA Fun Country has opening for communicator who knows how to turn a modern Country residence on. Tapes and resumes to Bill Allison, Box 219, Carlise, PA 17013. Solid experience required. EOE M/F (6-9)

WDNU/Danville's best station, has an opening for morning jock/producer combo. If you're ready to move out of the studio and into the Sales Office, we're ready to hear from you. Sales experience helpful, good production, delivery, and desire to sell necessary. Tapes and resumes to Marc Phillips, WDNL, 1501 N. Washington, Danville, IL 61832. EOE (6-9)

WQXM Superstars AOR in Tampa/St. Pete, FL is looking for the right person to fill the 7pm-12mid shift. No screamers or breathers just someone who sounds real on the radio. Women and minorities encouraged to apply. Tapes and resumes to Neal Mirsky, WQXM, Box 4809, Clear Water, FL 33518. EOE (6-9)

WMOB/Mobile, AL looking for Production Director/afternoon drive. Pop/Adult format must have prior format experience. Opportunity to grow with good company. Tapes and resumes to Skip Brusseard, Bay Broadcasting, 1020 First Southern Tower, Mobile, AL 36608. EOE (6-9)

Y 98 Carlise, PA now accepting tapes and resumes for future openings. Two-plus years experience required. No floaters please. Minorties requested to send tapes and resumes to Bill Allison, Box 219, Carlise, PA 17013. EOE M/F (6-9)

WTMA/Charleston, SC looking for PM drive newspaper. Aggressive street reporter with one to one delivery. Tapes and resumes to Bob McLain, Box 10208, Charleston, SC 29411. EOE M/F (6-9)

WKY/Oklahoma City, OK has opening for night time air talent. Tapes and resumes to Bill Burkett, WKY, Box 14930, Oklahoma City, OK 73113. EOE (6-9)

## Openings

KGAY/Oregon's most experienced Country voice has it's first full-time opening in four years. Looking for 6pm-10pm air personality. Good production, voice and ability to write copy a must. A great place to live and work. Tapes and resumes to Dick Bond, Box 1430, Salem, OR 97308, or call (503) 681-1430. EOE (6-9)

KQDI/Great Falls, MT has opening for early evening jock. Good pay. Tapes and resumes to Don Nordine, Box 6760, Great Falls, MT 59403, or call (406) 761-2800. (6-9)

WJJK (14K) Country in beautiful Eau Claire, WI is looking for an experienced country morning person/production director. Ground floor opportunity with a growing corporation. Tapes and resumes to Dave Shannon, WJJK, Box 24, Eau Claire, WI 54701. EOE M/F (6-9)

WJET/Erie, PA has first fulltime news opening in 4 yrs. Looking for personality newswoman to replace highly popular morning newswoman who is leaving us for WKBW/ Buffalo, tapes and resumes to Barry Luv, PD, 1635 Ash Street, Erie PA 16503, or call (814) 455-2741. Pros only, no beginners. (6-9)

WMET/Chicago, IL has immediate morning news opening. Tapes and resumes only to Gary Price, WMET, 444 N. Michigan Ave., Chicago, IL 60611. EOE (6-9)

50,000 watt station KLOK/San Jose, CA is looking for a fulltime personality. Serving 10 counties in the San Francisco Area, Pop/Adult format. If you have high ratings in the market you're presently in, send tapes and resumes immediately to Bill Weaver, KLOK, Box 21248, San Jose, CA 95151. EOE M/F (6-9)

KTSA/KTFM/San Antonio, TX is accepting applications for air talent for both stations, present and future openings. Must be able to communicate personality in a non-hype, minimum verbage manner. Good production, research, and first phone are all assets. San Antonio's number one AM & FM. Tapes and resumes to Scott Christenson, Operations Manager, Box 18128, San Antonio, TX 78218. EOE M/F (6-9)

## Openings

Seattle FM radio station is looking for a fulltime DJ. Must have 3 yrs. AOR experience or training. Call (206) 624-4306. EOE (6-9)

I-95FM, WRKI, 50,000 watt tight AOR seeks tapes and resumes for future openings. Send to Tom Zarecki, 186 FM, Box 9596, Bridgeport, CT. 06601. EOE M/F (6-9)

DEAN LANDSMAN RADIO SERVICES has openings for entire staff of two AOR station in Southeast. Also, needed are one AOR Program Director, capable of super staff motivation and handling of budget, and one research-oriented Music Director for Southern Pop/Adult station. Tapes, resumes and cover letter including salary requirements to Dean Landsman Radio Services, 135 E. 54th Street, New York, NY 10022. (6-9)

KANC/Anchorage, AK looking for AM drive lunatic. Tapes and resumes to Randy Robbins, KANC, 8845 Jewel Lake Rd., Anchorage, AK 99502. No calls please. (6-9)

RUST COMMUNICATIONS GROUP is hiring qualified professionals. Wanted, AOR programmers & air talent. Growth & promotion opportunities. Tapes, resumes and goals to John C. Lund, Director, Group Operations, 7100 Bethlehem Rd., Richmond, VA 23228. EOE M/F (6-9)

KLWW/Cedar Rapids, IA is looking for a Program Director/announcer. Must have leadership qualities. Tapes and resumes to Don J. Weir, General Manager, KLWW, Box 876, Cedar Rapids, IA 52406. EOE M/F (6-9)

KBIM/Roswell, NM has immediate fulltime, Top 40 opening for jock with first phone. Tapes and resumes to Liz Darring, Operations Manager, KBIM, Box 910, Roswell, NM 88201, or call (505) 822-2120. EOE M/F (6-9)

Wanted immediately: Energetic, hard working talent! Willingness to take direction. Females encouraged! Unlimited potential with one of the West's fastest growing broadcast corporations. Tapes and resumes to Jay Michael Pipes, PD, KIDO, Box 8087, Boise, ID 83707. (6-9)

## Openings

KEWI/Topeka, KS looking for mature rock & roll disc jockey for 9pm-1am slot. Tapes and resumes to J.R. Gresley, KEWI Radio, Box 4407, Topeka, KS 66604 or call (913) 272-2122. EOE M/F (6-9)

The great JVO talent search continues. Looking for experienced Pop/Adult personalities to fill AM drive and other openings. Strong production a must above average pay for right announcers. Great Management and working facilities. All this and the best bench in the world. Call John B. Canterbury (904) 234-6592 or send tapes and resumes to WWWQ Radio, Box 1430, Panama City, FL 32501. EOE (6-9)

WXQR/Jacksonville, NC AOR station needs experienced 12am-6am announcer. Immediately. Contact Bud Andrews, Bell Fork, NC 28540 or call (919) 455-2177. EOE M/F (6-9)

WENE/Endicott, NY is now accepting tapes and resumes to work AOR format. Must have two years professional experience. Contact John Carter, WENE, Box 151, Endicott, NY 13760. EOE No calls please. (6-9)

KDKB/Arizona's leading AOR station, needs creative Production Manager July 1. Six day week, three air shifts, fill-in, ability to write selling copy and outstanding production skills. Able to work with clients and sales people. Resumes, tapes, including spots you've written to Eric Hauerstein, KDKB, Box 4227, Mesa, AZ 85201. EOE M/F. Absolutely no calls. (6-9)

WKSJ AM-FM/Mobile, AL Country music leader needs News Director. News experience, able to gather, write and dynamically deliver news. Call Bill Robbins (205) 344-9900. EOE M/F (6-9)

Mid-day personality, experienced, professional, able to take direction, ready to settle down. Tapes and resumes, including salary range to Radio & Records, 1930 Century Park West, Box 120, Los Angeles, CA 90067.

# CHANGES

## Radio

NEAL MIRSKY promoted from Music Director to Program Director WQXM/Tampa-St. Pete.

BROCK WHALEY promoted to Music Director WQXM/Tampa-St. Pete.

JIM GROSS joins WFYR/Chicago, IL as Account Executive.

LYN MYERS named KDKA/Pittsburgh News Director.

BELLE STARR formerly KTOM/Salinas, CA joins KBOX/Dallas doing 7pm-12mid.

CHARLES PERKINS joins WCAS/Cambridge, MA as News Director.

LYNN ANDERSON named Vice President Metro Radio Sales, Los Angeles.

CHRIS CAREY named Program Director KRKE/Albuquerque, NM.

MIKE HARTMAN now doing mornings WAUR/Aurora, IL.

THOMAS N. SPAIGHT appointed News Director KRNA/Iowa City, IA.

J.J. WALKER named Music Director/Afternoon Drive WTIG/Massillon, OH.

NANCY PEARL joins Public Affairs Broadcast Group as Manager of Operations and Station Relations.

FARREL LEVITT formerly WQMC/New York, NY joins WTNL/Reidsville, GA doing mornings.

BOB GARRETT formerly WQMC/New York, NY joins WTNL/Reidsville, GA doing middays.

CHRIS STANLEY appointed Producer of DIRECT NEWS/DIR Broadcasting.

RAY (STEVENS) MUSCHAMP appointed new Program Director WQIQ/Suburban Philadelphia.

FRANK LASETER appointed Director of News and Public Affairs for WQDR/Raleigh, NC.

MIKE BROPHEY formerly WJRZ/Atlantic City, NJ joins WYMC/Mayfield, KY doing afternoon drive.

PAUL TEARE promoted to Program Director WGMS/Washington, D.C.

TOM BAKER promoted to Assistant General Manager WGMS/Washington, D.C.

STEVE DELANEY formerly WOOF/Dothan, AL joins WABB/Mobile, AL.

DAVE KELLY formerly Newsman WIIC-TV/Pittsburgh to Middays WIXZ/Pittsburgh.

DAN HALYBURTON formerly WDGW/Minneapolis joins WGBS/Miami, FL as Program Director.

RON WILLIAMS formerly KAEZ/Oklahoma City, OK to KOFM/Oklahoma City, OK as News Director.

FRANK J. MURPHY III has been appointed News Director for MUTUAL BROADCASTING SYSTEM.

KEVIN MANNA formerly KKIQ/Livermore, CA joins KLIV/San Jose, CA doing 7pm-12mid.

J. PAUL HUDDLESTON joins KCBO/San Diego, CA news department.

CRAIG ROBERTS joins WMET-FM/Chicago, IL as Music Director.

DICK McGEARY promoted to Sales Manager KHJ/Los Angeles, CA.

MAL KLUGMAN appointed Retail Sales Manager KHJ/Los Angeles, CA.

TOM McMILLAN named Manager of Special Projects for KRTH/Los Angeles, CA.

ART KEVIN named News Director KVI/Seattle, WA, formerly KMPC/Los Angeles, CA.

DAVID B. McDONALD named Account Executive KQFM/Portland, OR.

JIM NORRIS joins KFRC/San Francisco as Regional Account Executive.

STAN SEAMAN appointed Regional Sales Manager for KFRC/San Francisco.

## Station Line-Ups

WQIQ/Suburban, PA LINE-UP: 6am-10am Ray Stevens (PD), 10am-3pm Paul Jamison, 3pm-8pm Mitch Ryder, 8pm-12mid Rick Thomas, 12mid-6am David Kniffen. Weekends, John King, Sarah Louise, Debbie St. James.

KKXX/Bakersfield LINE-UP: 6am-10am Chris Squires, 10am-2pm Terry Gaiser, 2pm-7pm Ron Garrett, 7pm-12mid Jon Russell, 12mid-6am Jay Wedienheimer.

KFMH/Muscataine, IA LINE-UP: 7am-1pm Craig Peyton, 1pm-6pm Lisa Catalone, 6pm-12mid Bill Harmon, 12mid-7am Kyle Riley. Weekends Katy Murphey.

KFML/Denver CO LINE-UP: 6am-9am Randy Sutton, 9am-1pm Scotty James, 1pm-5pm The Unknown DJ, 5pm-sign off Galen Struwv.

G-100/Mobile, AL LINE-UP: 6am-10am Dick Hylton, 10am-12noon Nick Alexander (PD), 12noon-4pm Robin Walker, 4pm-8pm Jonathon Doll, 8pm-12mid Alan Thompson, 12mid-6am Chris Brian.

WTNL/Reidsville, GA LINE-UP: 6am-11am Farrel Levitt, 11am-4pm Bob Garrett, 4pm-8:30pm Steve Harris (PD). Weekends: Lloyd Kilday, Howard Moll.

KRQ-FM/Tucson, AZ LINE-UP: 6am-10am Dave Brooks, 10am-2pm Kent Lacy (MD), 2pm-6pm Chuck Morgan (PD), 6pm-10pm Jim Gillie, 10pm-2am Jack Costello, 2am-6am Steve Shannon.

CFMK/Kingston, Ont. LINE-UP: 6am-10am Wayne Cavanagh, 10am-2pm Dave Cunningham, 2pm-6pm Larry Brazill, 6pm-10pm Matt Tubby.

KTIM/San Rafael, CA LINE-UP: 6am-10am Todd Tolces, 10am-2pm Clint Weyrauch, 2pm-6pm Bill Ritchison, 6pm-10pm Paul Boucher, 10pm-2am Bill Scott, 2am-6am Kate Hayes.

KFYV/Arroyo Grande, CA LINE-UP: 6am-10am Larry Watts (PD), 10am-3pm Joni Caryl, 3pm-7pm Jeff Perry, 7pm-12mid Ron B. Fineman, 12mid-6am Jay Aaron.

## Records

MORRIS ROGERS promoted to Southeast Regional Promotion Manager, Soul Division, Capitol Records.

JAMES URIE appointed Sales Manager, New York market area for CBS Records.

NATHAN WOLK appointed Sales Manager, Chicago/Milwaukee marketing area for CBS.

KATHY ACQUAVIVA named Atlantic Records West Coast Publicity Manager.

ROSELIND BLANCH appointed Managing Director, Marketing Administration, for CBS.

MICHAEL LEON named Executive Assistant to the President, A&M Records.

JOHN YOUNG appointed Director of Marketing Administration for ABC Records.

RICK RICCOBONO named Creative Manager, West Coast for Intersong Music.

ED JARMAN promoted to Eastern Regional Director for Polygram.

RAYMOND SILVA named A&R/Staff Producer for Atlantic Records.

PETER PALLAS appointed Assistant Production and Inventory Manager for Phonogram/Mercury Records.

ROBERTA SKOPP named Director of Press and Creative Projects for Casablanca, New York office.

## Industry Changes

SUSAN DEMPSEY appointed Coordinator, Radio Advertising for Gotham Advertising, CBS Records' in-house advertising agency.

MARILYN ARTHUR promoted to Director of Tour Publicity W3 Public Relations.

BRUCE FOHR named Director of Research/Radio Division for Frank N. Magid, Assoc.

# DOUBLE PLAY!

# THANK GOD IT'S FRIDAY

## COVERS THE BASES WITH

### DONNA SUMMER

### LOVE & KISSES

#### "LAST DANCE"

NB 926

#### BREAKERS

**DONNA SUMMER**

**The Last Dance (Casablanca)**

60% of our reporters on it, 9 adds including WABC, WLS, KBEQ, KRSP, KAFY, WKNX, WISM. Key moves: 29-20 at 99X, 28-16 WRKO, 28-23 WPGC, 28-22 WPEZ, 6-5 at Y100, 27-18 CKLW, 20-14 KSTP, 10-8 WGCL, 24-14 KFRC, 27-20 PRO-FM, 14-7 WKBO, 24-15 WKIX, 28-19 WCOL, 23-18 WISE. Debut 29 WIFI, debut 26 WOKY. See Parallels, charts at number 28.

#### "THANK GOD IT'S FRIDAY"

NB 925

WABC LP cut

Y-100 27-23  
96X 8-7  
KNUS on  
WQAM add  
WZUU on  
WGCL add 29  
KXOK 32-25  
F-105 add  
WDRG 30-26  
WAVZ 17

JB-105 add  
WOLF 15-13  
WTRY 27-23  
WTIX 28  
WNOE deb 37  
WBBQ on  
WMFJ 24  
WIFE add  
WINW on  
KJOY on

KRIZ 9-7  
WTLB on  
WTAC on  
WFOM on  
WIRK 25  
KFSB on  
WRKR 32-25  
WKNX 30-16  
KEWI 14  
WVOV on

FROM THE PLATINUM SOUNDTRACK ALBUM

# THANK GOD IT'S FRIDAY

On Casablanca Record and FilmWorks, Inc.



# OPPORTUNITIES

## Openings

KTSA/KTFM/San Antonio, TX has immediate opening for a highly qualified news personality. Capable of presenting interesting, high energy news, also has experience in news commentary. Minimum 5 yrs. on-air experience. Good background in aggressive news gathering and creative writing. Tapes, resumes and writing samples to Anne Schiller, News Director, Box 18128, San Antonio, TX 78218. EOE M/F (6-9)

Personality oriented DJ's needed immediately for 5kw/ Connecticut powerhouse. Call Joe McCoy (203) 728-2291. (6-9)

KXFM/Santa Maria, CA (AOR) is now accepting tapes and resumes for possible future openings. Contact Bob Linden, Box 1326, Santa Maria, CA 93456. EOE (6-9)

KUBA/Yuba City, CA needs afternoon drive ad-It communicator for Country format. Tapes, resumes and references to Larry Lee, PD, KUBA, Box 309, Yuba City, CA 95991. (6-9)

WXII/Parkersburg, W. VA has opening for a night jock or morning man. Strong production. Tapes and resumes to Jack Fitzgerald, Box 1228, Parkersburg, W. VA 26101. EOE (6-9)

WLS-FM/Lansing, MI, Abrams AOR is looking for a superstar quality air person. Tapes and resumes to Dave Lange, 600 W. Cavamaugh, Lansing, MI 48910. EOE M/F (6-9)

KIMN/Denver, CO has immediate opening for a super reliable, bright, tight personality to work at a legendary radio station. Tapes and resumes to Loren Owens, 5350 W. 20th Ave., Denver, CO 80214, or call (303) 234-9500. (6-9)

KLOH/Pipestone, MN small modern Country station with big ideas and money to back them seeks up tempo jock with good production skills. Tapes and resumes to Mylan Ray, Box 512, Pipestone, MN 56164. (6-9)

KQ101/Russellville, KY, 100,000 wts Adult Top 40 format, and we don't want much: Professional entertainers, who's on-air sound communicates one-to-one. If you've got yourself together on the air, are a production pro, and have music directing experience, rush tapes and production samples to Herschel Matthews, Station Manager, KQ101, Box 110, Russellville, KY 42276. (6-9)

KEED/Eugene, OR is looking for an evening and all night air personality. 2 yrs experience. Tapes and resumes to Tom Edwards, 1245 Chameleon, Eugene, OR 97401. EOE M/F (6-9)

Drivers join one of America's most modern, most together Country stations. Ask around, the industry knows why we're winning. Excellent format, great teamwork. Rise to the top with WFEC, Box 1172, Harrisburg, PA 17101, or call (717) 238-5122. EOE M/F (6-9)

Medium Market Contemporary looking for good afternoon drive talent. Send tapes and resumes to Radio and Records, Box 121, 1930 Century Park West, Los Angeles, CA 90067.

ZETA 4/Miami, FL is accepting tapes and resumes for possible future openings. Contact Dave Sousa, 4330 NW 207 Drive, Miami, FL 33055. (6-9)

Sales positions open immediately here in Southern California. Minimum 2 years experience required in medium market. AM/FM combo in 20th largest market. Call Don Brown (714) 737-1370. (6-2)

Needed morning personality, adult communicator, solid Pop/Adult, top numbers, upper midwest. Contact Lee Thomas (402) 489-3855. (6-2)

WKHM/Jackson, MI needs News Director. Resumes to John Sebastian, WKHM, 1700 Glenahire Dr., Jackson, MI 49201. (6-2)

WHB/Kansas City, MO needs a production director. If commercial and station promotion/production is your thing, I need you. Weekend and vacation relief airshifts included. Call Al Casey, WHB (816) 221-8300. EOE M/F (6-2)

Morning news anchor at leading small market rocker in midwest. Opportunity for up-and-comer who has stylized writing and delivery. Two have left station for major market powerhouses in past three yrs. Tapes and resumes to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302. (6-2)

WRNL/Richmond, VA is looking for a morning communicator. We're pushing in Richmond and need an adult for the mornings. Tapes and resumes to Pat Wilson, WRNL, Richmond, VA 23228 or call (804) 282-9731. (6-2)

Creative Services Director capable of input in music departments of AM/FM complex. Must be familiar with rock and pop/adult music, experienced in automation systems, research, and promotion. Must be prepared to work long hours on high volume local production. Send resume and starting salary requirements. Only pros, minimum five years experience need apply. Radio & Records, 1930 Century Park West, Box 119, Los Angeles, CA 90067.

XL102 (WRXL-FM)/Richmond, VA looking for experienced AOR programmer, with broad musical background and management potential. Air shift and production. Tapes and resumes to Lee Rust, 7100 Bethlehem Rd., Richmond, VA 23228. EOE (6-2)

## Goods & Services

### Record Promotion

AOR (Album Oriented Radio) List. The most comprehensive effective list available. Write: Power Productions, Box 57, Wallingford, CO 80492.

### "Lola's Lunch"

DROP YOUR PANTS, grab your socks, here come the luffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888, Ypsilanti, MI 48197.

### Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service O'LINERS, 366 R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

### Miscellaneous

KRQ-FM/Tucson, AZ needs Top 40 single and LP record service. KRQ-FM, Box 5946, Tucson, AZ 85703. (6-9)

WPCF/Panama City, FL needs better record service from all labels. Contact John B. Canterbury, PD, Box 1430, Panama City, FL 32401. (6-9)

WMLM/St. Louis, MI is in need of Country Music from all record labels. Contact Todd R. Overbeek, PD, Box 1, St. Louis, MI 48880. (6-9)

## Openings

Y95/Rockford, IL seeking experienced AOR air person with strong production. Contact Armand Chianti (815) 877-3075 or send tapes and resumes to 1901 Shaw Rd., Rockford, IL 61111. (5-26)

WSGN/Birmingham, AL needs afternoon drive jock with super production. Excellent salary. Tapes and resumes to Jan Jeffries, WSGN, Twin Towers East, 238 Goodwin Crest Drive, Birmingham, AL 35209 or call (205) 942-0600. (6-2)

FOUR STATION CHAIN and still growing. Looking for talented, creative personalities to fill openings for airwork, news and sales. We have small, medium and major market stations in the midwest, east and south. Tapes and resumes to CSBI, Box 1209, Mt. Vernon, IL 62864. EOE (6-2)

Rare opening at one of America's leading AOR stations, M105/Cleveland. Immediate midday opening for bright excited "up" personality. Tapes and resumes to Eric Stevens, VP and Operations Director, M105, 3940 Euclid Ave., Cleveland, OH 44115. (6-2)

AOR "Superstar" station looking for sales people. Great facility, excellent organization. Write or call Carl Como, Box 3470, Madison, WI, (608) 258-0092. EOE M/F (6-2)

Join a fast-growing group as an air personality at leading contemporary Country radio station in Southern Illinois. Tapes and resumes to WMCL Radio, Box 1209, Mt. Vernon, IL 62864. No calls please. (6-2)

Interested in hearing from AOR programmers and Music Directors for position as PD at new AOR in midwest. Previous programming experience and structured AOR helpful. Tapes and resumes to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 62302. (6-2)

WAAY/Huntsville, AL looking for airchecks from natural sounding air personalities for future openings. Tapes, resumes and salary requirements to Jerry Dean, PD, Box 2041, Huntsville, AL 35804. EOE M/F (6-2)

WCOS-FM/Columbia, SC looking for an all night personality. Tapes and resumes to Ken Martin, WCOS-FM, Box 748, Columbia, SC 29202. No calls please. (6-2)

KWSL/Sioux City, IA seeking future air talent. Jocks with their salt-water taffey in a nice pile. Tapes and resumes to Doc Holliday, Box 1230, Sioux City, IA 51102. EOE M/F (6-2)

PRODUCTION PERSON WANTED: KLOK/San Jose, CA needs good production person for immediate position. Male or female send tapes and resumes to Bill Weaver, KLOK, Box 21248, San Jose, CA 95151. (6-2)

WBBF/Rochester looking for future stars. Good production. No voices or heavy pipes needed, just a pleasant voice and feel of what sounds good. Tapes and resumes to Jeff Ryder, WBBF, 850 Midtown Tower, Rochester, NY 14604. (6-2)

KSTO-FM/Agana, Guam is in need of a qualified sales person and an all-nighter. KSTO is a single/album/artist oriented radio place serving the young adults of Guam. The diving is great here. Tapes and resumes to Bob Clarke, KSTO, Box 20249, Main Facility, Guam 96921. (6-2)

PM drive, reliable, humorous personality needed at Pop/Adult medium midwest market. Heavy production and automation skills helpful. Tapes and resumes to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302. (6-2)

WKIX/WYD/Raleigh, NC looking for two new people. One is needed for an evening shift, with telephone and street work. Another, with authoritative, warm delivery needed to do morning drive on Bonneville format FM station. Tapes and resumes to Scott White, News Director, WKIX, Box 12528, Raleigh, NC 27605. EOE (6-2)

## Openings

KDES AM-FM/Palm Springs, CA has immediate opening for a newperson. Anchor plus heavy street work. Contact Mike Messner or Ty Stevens, 821 N. Palm Canyon Dr., Palm Springs, CA 92262. (6-2)

WNOX/Knoxville, TN looking for enthusiastic but natural 6-10pm jock. No screamers. Semi-large bucks. Tapes and resumes to Scott McLeod, Box 3467, Knoxville, TN 37917. EOE (6-2)

Z93/Atlanta, GA has immediate opening. Tapes and resumes to Kris O'Kelly, 230 Peachtree, Atlanta, GA 30303. No calls please. EOE (6-2)

JOXI Midwest stereo "no-hype" contemporary music station accepting tapes and resumes. Hard workers with polished act, great production and management potential apply now for future openings. Great facilities, compensation, growing company. EOE. Tapes and resumes to Radio & Records, 1930 Century Park West, Box 118, Los Angeles, CA 90067.

KSPN/Aspen, AOR is looking for air personalities. Want to work in one of America's prettiest areas? Send tapes and resumes to J.T. Shrigley, Box 1071-Hotel Jerome, Aspen, CO 81611. (6-2)

KHAK/Cedar Rapids, IA needs natural sounding air talent. Former Top 40 and/or Pop/Adult encouraged to apply. Tapes and resumes to Berry Burks, PD, Box 1360, Cedar Rapids, IA 52406. EOE (6/2)

## Positions Sought

HANK BROWN formerly WPDQ/Jacksonville, WJMJ/Atlantic Beach, WRHC/Jacksonville, FL. Six yrs experience, excellent production, music knowledge. Looking for major market position. Willing to relocate. Call (904) 246-3795 or (904) 249-0251 anytime. (6-9)

I run a loose board and have loose personality, other than that, excellent ARB's and references. Awarding 10 yr. pro for major or medium markets. Call Terry Tyler (614) 262-5440. (6-9)

Looking for work. 4 yrs experience in programming, MD and jock. Currently working in medium to major market and looking to move up into new position or market. Call (215) 435-4283. (6-9)

Hard working morning personality/Account Executive in secondary market. Looking to move up to new challenges. On-air, coupled with music, programming or production. All formats. Call (201) 850-0299 after 4pm EDT. (6-9)

BLAKE BRODERSON, professional production manager at Arizona leading AOR station KDKB, formerly KWFM and KIKX, seeking fulltime production/air gig in medium to large market. 6 yrs experience. Will relocate. Call (602) 833-8888 9am-5pm. (6-9)

News personality, currently Director in a one man operation. Looking for Country or Top 40/AOR format, decent market. Reasonable salary, raise commensurate with proven ability. I'm not written and read. Will relocate. Former 20 yr resident Grand Rapids, MI. Enjoy digging. Call (502) 883-8227, or (812) 426-2804 ext 406, between 7pm-12mid. (6-9)

Experienced female DJ is ready to work call (213) 532-1046 after 4pm. (6-9)

BOB CARR currently CE/Production Asst., KDLG/Dillingham, AK wants to concentrate on engineering only at AM station in lower 48, Arizona-So. California area preferred. A.S.E.T. degree and first phone. Six yrs experience. Available July-Aug. Call (907) 842-5281. (6-9)

Top 100 Programmer looking for new challenge. Dedicated, honest and a proven winner. Call Brian (518) 234-7460. (6-9)

JOEL DEARING, BS degree in Broadcasting Management, PD potential, 2 yrs part-time experience in commercial radio. Will relocate. Write 112 Country Club Dr., Cleveland, TN 37311 or call (615) 472-2034. I can make you money! (6-9)

If you're looking for a creative air personality with lots of experience look no further. TOM GALLAGHER currently KAAY/Little Rock, formerly KLAZ/Little Rock, is available now to any Top 40 station in medium or major market. Call (501) 582-8056 any time. (6-9)

MARTHA DEE creative talented, ambitious air talent, 3rd endorsed. ATS grad. with semi-professional experience seeking station with good AOR format. Special interest Production, Interviews, and programming. Good knowledge of music. Call (212) 657-2580 after 6pm. (6-9)

It's simple. You'll want to take a look and listen at my tape and resume. 5 yrs. experience, announcer, agency prod., national aircheck talent. Call TOM WIGGINS (305) 294-6431. (6-9)

Young, energetic person looking for jock shift. 2 1/2 yrs experience at college station, formatted AOR and Top 40. Need summer and/or part-time within 1 1/2 hours drive from Washington, D.C. Call STEVE CHAMBERS after 3pm (703) 978-6609. (6-9)

KEVIN MCCARTHY, formerly WAKY, WFIL, WSGN, looking for air gig. (205) 674-1611. (6-9)

GREG MICHAELS, currently KERN/Bakersfield. Looking for medium or major market Top 40 position. Music experience. First phone. Call (213) 798-5789. (6-9)

## Positions Sought

CHICAGO AOR PD's: AOR promotion specialist available immediately. Agency-quality print and radio production, lots of ideas, solid on-air, 3 yrs experience small market. Call (607) 273-4000 days and (607) 257-5889 before 6/15 and add Pat Lyons to your staff.

DUFFY SPEARS formerly afternoon drive KEEL/Shreveport is looking 4 yrs experience, 1st class. Call (318) 636-5398. (6-9)

Contemporary jock looking for medium or small market. Prefer middays, but will consider all. Willing to relocate. Call Bill (717) 288-2112. (6-9)

Just left Top 20 market station. 9 yrs experience all formats, good production. Looking for position with Top 50 market. Call and leave message for Brad (814) 355-4364. (6-9)

JACK O'BRIEN (Y-103, Q-105, WABB, WAVZ) looking for medium market programming position and/or jock. Excellent references, 10 yrs experience. Currently working. Call (904) 724-9768 or (904) 721-9111 (office). (6-9)

DIANE CARTWRIGHT, formerly KYA and K101, 1st phone with 5 yrs. air, music, production and promotion experience seeking stability & creativity in personality-oriented radio. Call (816) 925-4603, (209) 522-1109. (6-2)

FRANK BRADDOCK 3 yrs. experience, 1 yr. top 50 market. Currently WGLD all nights. 1 yr. assistant PD/afternoon. Looking for medium market position. Will relocate (919) 852-0380. (6-2)

AOR stations, I have eight years experience, including programming, and a degree in communications. Looking for a station that defines AOR as more than just playing the album versions of Top 40 hits. Let's talk, call Sandy Adams (504) 769-2475 after 8pm or write 437 Jennifer Jean, Baton Rouge, LA 70803. Available September 1st. (6-2)

Want someone to stay on for awhile? I'm looking for a career not just another job. Houston, Florida or California preferred. Experience in management, research, production, and on the air. Available now. Call (805) 942-5113. (6-2)

STEVE KOSCH, 5 yrs. experience, looking for learning opportunity, 1st phone, now small market PD, married, production my speciality. Call (805) 738-5725 after 4pm PDT. (6-2)

GENE KEY, formerly 14-KPUR, Program Director KGRO, news KIXZ, KAMR-TV, good production, 7 yrs. experience, 23 yrs. old. Looking for Top 40 position with good company. Will relocate. Personality or format. Call (806) 383-0289. (6-2)

LOU THOMPSON seeking Pop/Adult. Presently morning drive. Lost of comedy, no time and temp. Will relocate. Call (205) 344-8515. (6-2)

MIKE GREEN, formerly evenings, KLUC/Las Vegas, afternoons KNDE/Sacramento, looking for Top 40 on-air position. Excellent production, 1st phone. Call (209) 526-1785 anytime. (6-2)

FRANK CONNERS, 6 yrs. experience, two yrs. Music Director, Country, Pop/Adult, or Top 40. Looking for small medium market. 3rd phone, references. Prefer Western Florida or warm climate states. Call (412) 824-3120. (6-2)

ALFREDO (Bob Derk) WMMR/WPLR-FM is looking for close encounter of the major market kind. Ten years experience and hot production. Copy too. Call (303) 758-7097. (5-26)

Creative, crazy and no egomaniac. 1st ticket. Call (915) 263-4238 after 2:30pm. CDT. (6-2)

A. SWAN (heard in Philadelphia, Trenton, Atlantic City and Phoenix) is sincerely interested in assuming your small or medium market GM or PD duties. Call for resume, tape and ideas for YOUR station. Don't let "major market" scare you, I'm easy and will consider part ownership in lieu of big bucks. ALAN SWAN (602) 274-0677 from 9-5 MST

Is your operation doing lousy in the ratings? I will program and staff your small/medium station to the top in two books, or you can have my job. Call (714) 983-6420. Currently Southern California. (6-2)

Former part-time jock at WHCN/Hartford, CT and Music Director WCNI/New London, CT looking for employment in the record industry. Call WARREN KLOTZ (201) 836-3629. (6-2)

DYNAMITE PRODUCTION MANAGER needs a home with an intelligent, aggressive group of young pros. A self-starter looking for a middle management role in creative services; charged with responsibility to oversee all continuity, production, and promotion. Innovative, award-winning writing, lots of voices and character and a wiz with a reazor blade. Available immediately. Real talent in solid mold, doing airwork in medium market. Call (413) 442-3170. (6-2)

MICHAEL TEARSON, 10-plus yrs. AOR, seven at WMMR/Philadelphia. Charged up and ready to rock 'n' roll, 3rd endorsed. Thorough knowledge of AOR music. Call (215) 735-2940 anytime. (6-2)

JAMEY BLUNT, 1st class DJ available. Will relocate. Call (213) 540-2323. (6-2)

HENRY KASTELL is seeking a medium market PD position. Formerly with WSSV, WNOR, WFEC. Willing to relocate. Call (804) 242-6160 or write Box 479, Windsor, VA 23487. (6-2)

# PYRAMID POWER:

WLS 24-7  
WIFI 20-5  
WPGC 23-11  
Z-97 28-13  
KRBE 27-14  
Y-100 16-11  
96-X 21-14  
WLCY 21-12  
99-X 34-32

CKLW add 24  
WDRQ deb 35  
KSLQ 27-24  
WOKY 15-7  
WGCL add 25  
KFRC 15-8  
WDRG 8-3  
JB-105 25-13

WKBO 15-10  
WAPE deb 27  
Y-103 deb 25  
Q-94 add  
WERC 12-7  
WGRD 18-5  
KBEQ 18-3  
KRTH

KYYX 2-2  
KCBQ 26-22  
KIMN add  
KCPX add  
KRSP 20-15  
KTKT 23-10  
KNDE 29-20  
WAQY 23-18

WACI add 25  
WTRU add 32  
KDZA 23-18  
KRKE add 25  
KTAC 14-1  
CK-101 36-28  
KLAK  
WYRE 27-22



# STEVE MARTIN "KING TUT"

& the Toot  
Uncommons

Produced by  
William E. McEuen.

For Aspen Recording Society



on Warner Bros. Records

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

### PABLO CRUISE

#### Love Will Find A Way (A&M)

75% of our reporters on it, 26 adds including WFIL, WPEZ, WOKY, KHJ, B100, KTLK, 98KX, WOLF, Y103, KEEL, WIFE, WKY, KFXM, WVLK, WABB, KENO. Key moves: 31-22 KRBE, 18-15 at 94Q, 23-15 WLEE, 30-25 WINW, 30-24 WRKR, debut 29 WRKO, debut 26 at Z93. See Parallels, charts at number 26.

### BILLY JOEL

#### Only The Good Die Young (Columbia)

60% of our reporters on it, 10 adds including WQXI, Q105, WCOL, KIMN, KFJR, WRFC, WVLK. Key moves: 3-1 at 99X, 12-9 WIFI, 17-8 WCAO, 21-16 WDRQ, 30-20 WOKY, 22-12 WYRE, 25-20 WLEE, 24-19 WHOT, 15-9 KCBQ, 10-4 KRSP, 32-23 WVAM, 28-18 KILE. See Parallels, charts at number 27.

### DONNA SUMMER

#### Last Dance (Casablanca)

60% of our reporters on it, 9 adds including WABC, WLS, KBEQ, KRSP, KAFY, WKNX, WISM. Key moves: 29-20 at 99X, 28-16 WRKO, 28-23 WPGC, 28-22 WPEZ, 6-5 at Y100, 27-18 CKLW, 20-14 KSTP, 10-6 WGCL, 24-14 KFRC, 27-20 PRO-FM, 14-7 WKBO, 24-15 WKIX, 28-19 WCOL, 23-18 WISE. Debut 29 WIFI, debut 26 WOKY. See Parallels, charts at number 28.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BARRY MANILOW "Copacabana (At The Copa)" (Arista) 96/21 including KSTP, WDRQ, WTIX, KHFI, WERC, WNCI, KYNO, KRKE, WFOM, KAYC, WROK. Key moves: 40-28 WZZP, 29-23 CKLW, 2-1 at 96X, 30-26 WRKO, 6-5 WNBC, 24-16 at Y95, 22-15 KNDE, 38-33 KDZA, 30-26 WFEA, 25-19 WSPT. Debut 20 WFIL, debut 22 WZUU.

ERIC CLAPTON "Wonderful Tonight" (RSO) 93/8, WIFI, Q102, KFI, KTKT, WTIX, WAQY, KKRC, WRKR. Key moves: 14-10 at Z93, 22-17 WZZP, 28-25 WKBO, 30-25 WLEE, 31-22 WKIX, 40-34 KQEO, 39-33 at CK101, 28-24 WTRU, 30-21 KQWB, 23-17 KPAM, 18-14 KSLY. Debut 27 WRKO, debut 27 CHUM, debut 26 KRSP.

JOE WALSH "Life's Been Good To Me" (Asylum) 83/32 including KJR, B100, KSLQ, 96X, WRKO, WIFI, 94Q, WNCI, WINW, KCPX, KTKT, KFSD, WEEQ, WFEA, WRFC, KAYC, WISM, KDON. Key moves: 24-19 WNBC, 34-18 at Q102, 37-23 WZZP, 20-16 WAKX. Debut 36 KRBE, debut 25 KSTP, debut 30 KFI. On WCAO, KFRC.

TOBY BEAU "My Angel Baby" (RCA) 80/22 including WCAO, Z93, KJR, WDRQ, WAYS, WMAK, BJ105, KRSP, KERN, KQDI, KILE, WLOF. Key moves: 31-23 WPEZ, 28-24 KLIF, 24-20 KDWB, 20-16 WZUU, 25-20 at 13Q, 30-24 WKBO, 28-22 WISE, 25-18 WRKR, 26-21 KSLY. Debut 22 KSTP, debut 29 KFI. On WTRY, WOW.

ROBERT PALMER "Every Kinda People" (Island) 85/12 including WOKY, KLIF, WDRQ, WMAK, KEZY, KKXL, WAKX, WAAY, KILE. Key moves: 25-23 at B100, 27-26 KHJ, 24-20 WZUU, 16-14 WRKO, 31-29 at 99X, 30-25 at BJ105, 29-25 KROY, 32-27 KDZA, 13-9 at CK101, 20-16 WLOF. Debut 29 KFRC.

GENESIS "Follow You, Follow Me" (Atlantic) 82/6, 99X, KTKT, WOW, WAYS, WAAY, WJON. Key moves: 20-17 KLIF, 12-9 WZZP, 18-11 at B100, 27-24 at 13Q, 17-10 WBBF, 27-25 WNOE, 19-15 KHFI, 26-23 WHOT, 21-18 KCBQ, 20-12 at K104, 13-9 WHHY, 28-22 WCGQ. Debut 37 WPEZ, debut 26 CHUM.

FRANKIE VALLI "Grease" (RSO) 70/16 including WTRY, Y103, WMAK, WERC, WVAM, WISM, KENO. Key moves: 18-16 KJR, 16-12 KFRC, 25-23 KFI, 16-12 KRBE, 21-15 WRKO, 26-17 WQXI, 20-15 WNOE, 34-29 WINW, 29-25 at K100, 18-13 KRSP, 17-13 KYNO, 32-27 WANS, 38-29 at CK101.

WINGS "I've Had Enough" (Capitol) 53/35 including 99X, WZUU, WCAO, KJR, KRBE, WNOE, WERC, PRO-FM, KING, KCBQ, WTSN, WFOM, WANS, WSPT, KPAM, KTAC. Key moves: 19-15 at 96KX, 25-18 KYYX. On KLIF.

COMMODORES "Three Times A Lady" (Motown) 54/32 including Z93, WPEZ, 96X, WFIL, 13Q, WYRE, WTIX, WNOE, WAKY, Z98, KAKC, K100, KING, KROY, CK101, WABB. Key moves: 28-25 at Y100, 14-10 WPGC, 25-19 WCAO, 27-22 WBBF, 25-19 KGW, 25-16 WERC, 38-16 KILE, 14-2 KAYC. Debut 24 KRBE.

ATLANTA RHYTHM SECTION "I'm Not Gonna Let It Bother Me Tonight" (Polydor) 53/15 including 13Q, WKIX, 92Q, WGUY, WACI, KQDI. Key moves: 30-27 at Z93, 29-24 KDWB, 27-22 at 94Q, 40-34 at BJ105, 27-23 WFOM. On KLIF, WGCL.

WALTER EGAN "Magnet And Steel" (Columbia) 53/8 including 99X, WRKO, WYRE, Z98, WQXI. Key moves: 34-30 WZZP, 29-25 at Z93, 24-21 WBBQ, 28-25 at 13Q, 27-22 WANS, 40-35 KDZA, 25-20 WACI, 19-15 WISE. Debut 25 WZUU, debut 36 WPEZ.

ERUPTION "Can't Stand The Rain" (Ariola) 53/6, WLCY, WIFI, KRBE, 99X, KING, KENO. Key moves: 30-27 WCAO, 34-30 at 96X, 18-16 KLIF,

# Radio & Records NATIONAL AIRPLAY/30

June 16, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
1	1	1	①	ANDY GIBB/Shadow Dancing (RSO)
7	5	2	②	GERRY RAFFERTY/Baker Street (UA)
23	13	3	③	O'JAYS/Use Ta Be My Girl (Philadelphia International)
5	6	5	④	BONNIE TYLER/It's A Heartache (RCA)
11	7	4	⑤	CARLY SIMON/You Belong To Me (Elektra)
21	16	6	⑥	BOB SEGER/Still The Same (Capitol)
17	10	9	⑦	ABBA/Take A Chance On Me (Atlantic)
20	17	12	⑧	MEAT LOAF/Two Out Of Three Ain't Bad (Epic)
2	3	7	⑨	WINGS/With A Little Luck (Capitol)
4	2	10	⑩	MATHIS & WILLIAMS/Too Much, Too Little, Too Late (Col)
22	19	14	⑪	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
3	4	11	⑫	TRAVOLTA & NEWTON-JOHN/You're The One That I Want (RSO)
29	22	17	⑬	HEATWAVE/The Groove Line (Epic)
19	18	16	⑭	SWEET/Love Is Like Oxygen (Capitol)
-	28	18	⑮	PETER BROWN/Dance With Me (Drive-TK)
9	8	8	⑯	EDDIE MONEY/Baby Hold On (Columbia)
6	9	13	⑰	CHUCK MANGIONE/Feels So Good (A&M)
-	29	19	⑱	BARRY MANILOW/Even Now (Arista)
27	23	20	⑲	PATTI SMITH GROUP/Because The Night (Arista)
-	-	27	⑳	ROLLING STONES/Miss You (Rolling Stones)
28	26	23	㉑	SEALS & CROFTS/You're The Love (WB)
-	-	29	㉒	JEFFERSON STARSHIP/Runaway (RCA-Grunt)
-	30	24	㉓	ROD STEWART/I Was Only Joking (WB)
10	12	22	㉔	TRAMMPS/Disco Inferno (Atlantic)
14	15	15	㉕	GEORGE BENSON/On Broadway (WB)
-	-	→	26	PABLO CRUISE/Love Will Find A Way (A&M)
-	-	→	27	BILLY JOEL/Only The Good Die Young (Columbia)
-	-	→	28	DONNA SUMMER/Last Dance (Casablanca)
8	11	21	29	FLACK & HATHAWAY/The Closer I Get To You (Atlantic)
12	20	25	30	ATLANTA RHYTHM SECTION/Imaginary Lover (Polydor)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

## MOST ADDED

Wings "Enough"  
Commodores  
Joe Walsh  
Pablo Cruise

## HOTTEST

Gerry Rafferty  
Andy Gibb  
Bob Seger  
Meat Loaf  
Carly Simon

Complete Regionalized Station Listings on page 20 and 21

**CHART SUMMARY:** Andy Gibb holds onto the top spot with more number one listings overall than Rafferty. Gerry is reported hottest overall, again, but Gibb is still number one. O'Jays are now catching up in Parallels Two and Three, still very hot in Parallel One. Bonnie Tyler continues to inch up, but getting past the top three could be tough. Seger, Abba and Meat Loaf are all very strong in the top ten. Michael Johnson continuing to build, should be in the top ten next week. Very big adds this week on non-charted material like the new Wings release. Commodores are back with 33 stations adding. Also, Joe Walsh picked up 32 reporters this week. Pablo Cruise captured over 75% of all reporters and scored top Breaker position. Billy Joel is more than overcoming his slight lyric problem and Donna Summer has the first hit from the "T.G.I.F." soundtrack. National activity was very high this week; lots of chart movement and many adds.

Detailed station by station chart listings can be found in the Parallels.

26-20 WKBO, 29-22 KAKC, 30-26 WAPE, 23-18 KHFI, 29-21 KILE. On WGCL, KFRC, KJR.  
HEART "Heartless" (Mushroom) 61/2 WTIX, KVOX. Key moves: 28-25 KHJ, 27-23 WCAO, 27-22 at Z97, 23-19 WKIX, 28-24 KQWB, 23-20 WRFC. On KTLK.  
STEELY DAN "FM (No Static At All)" (MCA) 51/4, KBEQ, WTIX, WISE, WAIR. Key moves: 19-15 at Z97, 29-20 at 96X, 35-30 at Q102, 14-9 KSLQ, 28-19 at JB105, 29-18 at Y103, 13-9 WNCI, 32-25 WAQY, 40-30 at CK101. Debut 33 WPEZ, debut 23 WZUU.  
STEELY DAN "Deacon Blues" (ABC) 60/0, key moves: 26-24 at Q102, 22-18 KTLK, 15-11 KSLQ, 27-24 KEEL, 18-15 WLOF, 29-26 KYSN. Debut 29 WOKY.

## Others Getting Significant Action

STEVE MARTIN "King Tut" (WB) 49/8 including WGCL, CKLW, KIMN, Q94, KCPX, WACI, 21-14 at 96X, 28-13 at Z93, 24-7 WLS, 15-8 KFRC, 29-20 KNDE, 18-5 WGRD, 36-28 at CK101, debut 35 WDRQ, debut 25 at Y103, on KTLK.  
JACKSON BROWNE "Stay" (Asylum) 41/10 including KSTP, WDRQ, 13Q, KIMN, KQDI, WHHY, 27-21 WSAI, 26-23 KSLQ, 20-18 WNCI, 27-23 KJRB, 31-22 KQWB, debut 29 CHUM. Note 14 of the 41 reporters playing "Stay" are also playing "Load-Out/Stay."  
BARBRA STREISAND "Song Bird" (Columbia) 32/12 including WZZP, WLCY, KGW, WNCI, WYND, KLMS, 22-17 KJR, 23-18 at 94Q, 28-21 KPAM, on WPEZ, KFI.  
PLAYER "This Time I'm In It For Love" (RSO) 48/1, Y95, 11-9 at Q102, 12-8 at Z97, 29-21 WBBF, 29-22 WNCI, 14-10 KIOA, 16-12 KILE.  
ELECTRIC LIGHT ORCHESTRA "Mr. Blue Sky" (Jet) 25/18 including KFI, WSAI, WZZP, KTLK, WZUU, KING, WCOL, WNOE, KDON, KCBN, 27-21 WHHY, on K100, KRSP.  
KENNY ROGERS "Love Or Something Like It" (UA) 31/10 including WZUU, WCAO, WAKY, CK101, WEEQ, KVOX, 26-23 WMAK, 25-23 WJDX, 29-26 WGUY, 37-34 KILE, on WPEZ, KFI.  
CELEBRATION "Almost Summer" (MCA) 33/3, WPEZ, KSLQ, WIFE, 27-25 at 99X, 35-33 WZZP, 15-12 WPHD, 27-24 WACI, on WOLF, WINW.  
K.C. & THE SUNSHINE BAND "Same Old Song" (TK) 31/2, KPAM, WTSN, 22-19 WLCY, 28-25 WIFI, 29-24 PRO-FM, 22-17 WRFC, 30-26 KAYC, debut 30 WCAO.  
TODD RUNDGREN "Can We Still Be Friends" (Bearsville) 27/8 including WICC, KANC, WSPT, CK101, KQWB, 29-18 WZZP, 23-20 WPHD, 35-32 WINW, 26-23 WANS, debut 30 WRKO, on WCAO.  
BRUCE SPRINGSTEEN "Prove It All Night" (Columbia) 24/7 including WPEZ, WGCL, F105, KBEQ, KILE, 24-19 at 99X, 38-29 WZZP, 23-18 WNBC, 28-25 WTRY, 28-21 WAVZ, 29-22 KSLY, on WZUU.

(Continued on page 26)