

# Radio & Records

ISSUE NUMBER 243

THE INDUSTRY'S NEWSPAPER

FRIDAY, AUGUST 4, 1978

IS "NIGGER" A DIRTY WORD ?

## FCC's Hands Tied In Racist Candidate Ad Case

The FCC found itself in the middle of a heated political/race relations controversy last week, but by its own admission was powerless to act, a situation which generated even more controversy. The Atlanta NAACP dispatched a telegram to the FCC protesting paid political announcements by gubernatorial candidate J.B. Stoner on Georgia TV which said in part, "If Gov. Busbee is reelected, he will pass more civil rights that take from the whites and give to the niggers." Julian Bond of the NAACP stated, "The word in question is offensive and obscene to at least one-fourth of Georgia's population and quite probably the others as well," and asked that "nigger" be added to the FCC's list of "seven dirty words" deemed unsuitable for broadcast in the aftermath of the George Carlin/WBAI case.

### Candidate To Recite "Seven Dirty Words"

FCC Fairness in Political Broadcasting Division Chief Milton Gross said that the FCC could not censor political broadcasts unless there was a "clear and present danger of inciting to violence." Gross explained, "Once the station agrees to sell him time, it has no choice over the contents of his message." He added that the Commission would inform Bond that nothing could be done by the FCC about Stoner's commercials.

Bond in turn ironically declared that if the FCC would not halt

Stoner's broadcasts, that the NAACP would buy broadcast time for a candidate who would recite

the "seven dirty words," a course of action which would place the FCC in a rather touchy situation.

## Police Ask Radio's Help To Solve Mass Murder

Oklahoma City police are asking radio stations for their help in solving the brutal murder of six persons who were shot to death in an Oklahoma City steak house Sunday night (7/16). Although there were no witnesses to the crime, a man driving along the road to the restaurant was run off the road by a car around that time. The man was so shocked by being run off the road that he developed a memory blank. Under hypnosis, all he could recall was that the car that ran him off the road was a green Oldsmobile Vistacruiser and that his radio was playing "Three Times A Lady" by the Commodores.

So far, the police have determined that the man was not listening to an Oklahoma City radio station because on Sunday night, all local stations offer religious or talk programming and that it was an AM station because the man did not have a FM unit in his car.

### Radio Plays A Key Role

What the police want to know is which stations with nighttime signals that penetrate into Oklahoma City were playing the Commodores record and, if they have music logs, do they have a record

of playing the song between 10:25 and 11pm Central Time on the night of July 16. One possible station mentioned was powerful border rocker XEROK/Juarez, Mexico but police have no definite station identification yet.

There are two reasons for the police's asking radio's help: first, to prove the accuracy of the man's hypnotic recall; and, most importantly, to establish the time of the Oldsmobile's presence in the area.

Meanwhile, a second witness has reported spotting the Olds during the abovementioned time period while hearing "Mandy" by Barry Manilow on the radio. In addition, the police mentioned the possibility that the record originally in question may have been Meat Loaf's "Two Out Of Three Ain't Bad" instead of the Commodores.

Any radio stations having information which may be of value to the solution of this crime are urged to contact the Oklahoma City Homicide Dept. at (405) 231-2333.

## Arbitron Puts KUPD In Supplement; Station Set To Sue

Arbitron will publish its Phoenix market rating report without listing KUPD, while adding a special separately-bound supplement listing only KUPD's audience estimates with a warning that "potentially distortive" contest activity caused the separate listing. The station, meanwhile, has informed R&R of its firm intent to sue Arbitron for damages as a result of the delisting action. Last week a judge ruled that Arbitron could delist KUPD as a result of its "Uncontest" promotion, which Arbitron had determined was distortive.

Expanding on KUPD's decision to go ahead with their legal action, station General Manager and legal counsel Barry Leverant stated, "This action, we believe, will set a precedent in broadcasting that will benefit all radio stations." The station has formally requested that Arbitron supply all diaries used in the Phoenix April/May 1978 survey, plus all



## Arista Salutes Manilow

Arista Records threw a gala tribute party for Barry Manilow on the occasion of his two-night Forest Hills concert stand last week. The party was attended by numerous recording stars, radio personnel, political personages, and company representatives; and featured theatrically illustrated interpretations of the singer's compositions, chorus girl routines, disco roller skating, and a human sculpture of platinum-tinted bikini-clad ladies holding platinum discs. Manilow was also presented with a citation from New York Governor Hugh Carey; he and Arista President Clive Davis (right) are pictured flanking the governor's daughter Nancy. More Manilow pictures on Page 6.

## Courts Urged To Uphold Broadcasters First Amendment Rights

Two separate courts have been asked by broadcasters this week to support their First Amendment rights. In one action, the U.S. Court of Appeals for the D.C. Circuit is deciding whether or not to rule in favor of an FCC decision permitting radio broadcasters to change formats using their own discretion

based upon marketplace forces and competition. The court has been asked by various citizens' groups, including the WNCN Listeners Guild of New York City, to overturn the FCC ruling.

Public interest organizations have been given a fair amount of

(Continued on page 22)

## UA Turns Up ELO LP's "Out Of The Blue"; Jet Sues

Jet Records, the Electric Light Orchestra, and the group's leaders Jeff Lynne and Bev Bevan have filed a motion in L.A. Superior Court seeking a temporary injunction to prevent United Artists Records from "dumping" a large quantity of ELO's current "Out Of The Blue" album on the market.

According to Jet attorney Marty Mechat, representatives from UA, Jet's former distributors, called representatives of CBS Records, who now distribute Jet, offering to sell them "in excess of half a million" copies of "Out Of The Blue." Quality control personnel from CBS then examined some of the albums, and found that many were warped or had broken shrink wrap, according to Mechat. CBS then

stated they could not buy the albums, as they didn't "meet CBS standards," Mechat told R&R. UA then allegedly informed a CBS representative that they would "dump" the records on the market on a non-return basis if CBS didn't buy them. Jet Records was notified and activated the legal motion, claiming that the albums were part of Jet's inventory according to conditions of Jet's separation from UA, and that a significant proportion of the albums were defective. "Selling any defective albums is dangerous and damaging to the career of ELO as artists," Mechat stated.

Top UA executives were unavailable for comment when contacted. The hearing on the Jet/ELO motion is scheduled for August 14.

out-of-tab (unused) diaries, believed by KUPD to set a precedent (Arbitron has never permitted examination of out-of-tab diaries). KUPD has also requested all Arbitron's records pertaining to the four-man committee which determined that the "Uncontest" was distortive.

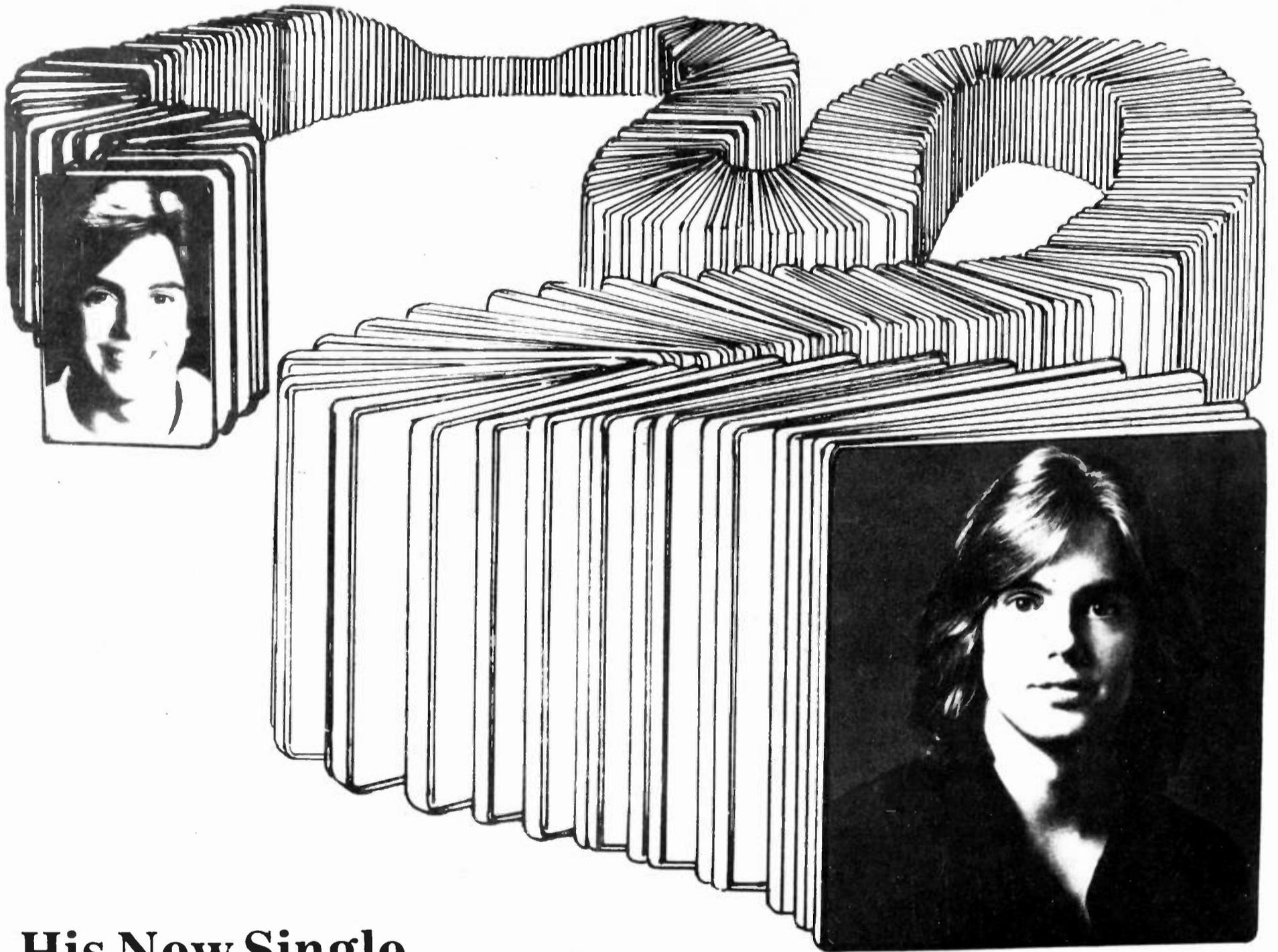
### KUPD Protests "Gag Order"

According to Leverant, Arbitron proposed an agreement last Tuesday (7-25) for the supplemental listing, which would allow a position statement by KUPD defending their contest to be published with the supplement. However, KUPD objected to Arbitron's insistence that the station drop all legal action and enter into a "confidentiality" agreement whereby KUPD's statements to the media would be "limited to the reiteration of . . . information published in the Supplement or the Policy Statement." Leverant termed these provisions

a violation of "KUPD's right to free speech, as we would in effect agree to a 'gag order.'"

According to Arbitron, "The reports are at the printer," containing the supplemental KUPD listing. The rating company is prepared to follow through with its delisting plan. KUPD also seems determined to take the case to the limit. As the station declares in its position statement: "The ruling of the Superior Court . . . was limited to a denial of a preliminary injunction. The question of whether the 'Uncontest' could have resulted in diary distortion will be litigated before a duly empaneled jury at a trial on the merits to be had in the near future. At that time KUPD will present evidence from experienced professional broadcasters and expert witnesses who will testify that the 'Uncontest' was not 'diary distortion' as defined by Arbitron. KUPD will not rest until it is vindicated by a court of competent jurisdiction."

# Shaun Cassidy's *New Direction*



His New Single

# "OUR NIGHT"



on Warner/Curb **CURB**  
RECORDS  
Produced by Michael Lloyd

R&amp;R/Friday, August 4, 1978

## Purtan Signs \$1 Million Deal With CKLW

Dick Purtan, the WXYZ/Detroit morning man who declared himself a "free agent" (R&R 7-7), has signed a five-year \$1 million-plus contract with CKLW across the border in Windsor, Ontario, reportedly making him the highest-

paid personality in Detroit radio or TV history. Purtan starts his morning shift at CKLW November 1.

WXYZ General Manager Charles Fritz told Detroit Free Press reporter Chris Stoehr, who broke the

Purtan story, that the station and ABC Radio "made Purtan the largest single offer ever made to an ABC air personality... Dick chose to affiliate with a foreign station and declined our offer." Fritz added that WXYZ would continue to use Purtan in the morning shift until he moves over.

Included in Purtan's new CKLW contract is a provision for daily door-to-door chauffeured limo service. In addition, Purtan's producer, Tom Ryan, who started with Purtan years ago at WKNR/Detroit, will be moving to CKLW as part of the deal. Current CKLW morning man Tommy Shannon will remain at the station in a different air shift.

MADDOX TO CONSULT

## WMAK Moves To Disco/Black Format

WMAK/Nashville, a longtime Top 40 station in the market, will change its format to a "Disco/Black format" August 14. Barry Mayo has been named Program Director, and Jim Maddox of KMJQ/Houston, architect of a successful Disco/Black format there, will consult.

WMAK General Manager Bob Rich told R&R, "We're going to try to follow the path of 'Magic' in Houston and stations like that; we are going to play some R&B hits and some white records. Some dayparts will be automated, but it'll

be live in the important dayparts."

New PD Mayo was most recently at WRAP/Norfolk, and before that programmed KALO/Little Rock, where according to Rich he ran essentially the same sort of format WMAK will adopt and "brought that station to number one." WMAK has already started "interspersing some music now; the music is changing." No air personalities will be retained from the Top 40 format, but three have been transferred to WMAK's Top 40 FM counterpart, 92Q.

## FCC Lifts License Of Calif. Black-Owned Station

The FCC has denied the license renewal application of Golden Broadcasting Systems Inc. for its station KOAD/Lemoor, CA., citing misrepresentations in previous applications. The Commission, in explaining this rare instance of a license revocation for a black-owned station, stated that co-owner Clark E. Parker had established by his pattern of conduct that renewal of the license would not serve the public interest. However, the FCC expressed concern that the revocation would reduce the number of minority-owned radio stations (blacks own 57 presently), and invited minorities or others to file for either interim or regular authority to operate KOAD.

## Roshkind Pleads Guilty To Tax Evasion

Michael Roshkind, Vice Chairman of Motown Records, admitted he knowingly failed to declare more than \$140,000 in taxable income in 1972, and pleaded guilty before a U.S. District Judge to a single count of tax evasion.

Roshkind, who had been indicted by a Federal Grand Jury in March on two counts of tax evasion, originally pleaded innocent to charges that he neglected to pay taxes on more than \$236,377 in taxable income in 1972-73. He faces a maximum possible sentence of five years and a \$10,000 fine on the single count, with sentencing set for September 15.

The FCC's reasons for its decision centered on Parker's alleged inadequate supervision of the station operation, and his "conscious" omission of a "debt obligation from a financial statement." Various other "misstatements" in renewal applications were cited, and Parker's conveying of a "totally misleading picture" of the station's news and public affairs programming was also a factor. The FCC decision came about after Parker appealed a Commission Administrative Law Judge's 1976 decision denying his renewal application.

## Second Trial Ordered For Allen Klein

Allen Klein, former manager of the Beatles, lost his bid to avoid a second trial in federal court on six counts of tax evasion. Klein's first trial ended in a mistrial when the jury failed to agree on a verdict. However, the three-judge Court of Appeals ruled that a second trial would not constitute "double jeopardy" for Klein.

Among the charges against Klein are failure to report more than \$216,742 allegedly received from sales of promotional records from 1970-72 and underpaying his taxes by more than \$125,000 during the same period.



EMI AMERICA SHIPS J. GEILS BAND — EMI America celebrated its signing of the J. Geils Band with a party held on the ship M.V. Provincetown, which circled Boston Harbor while 600 guests enjoyed the sea cruise. EMI's welcoming banner plastered across the ship's hull is pictured, along with the group and friends at the height of the revelry.



## LETTER :

## Deregulated Cable To Kill Off Radio?

Dear R&R:

I hope everyone in our industry had the opportunity to read the excellent article on "TV of Tomorrow" in the July 3, 1978 issue of Newsweek.

There are several opinions expressed concerning the future of the Communication Act Rewrite and the effects which will come to TV and cable that will spark some thinking.

If you think this won't affect your radio station or record company you'd better get out now! Cable systems are already giving commercial free evenings of entertainment, not hours.

Network TV will be forced to compete with cable systems that will have the ability of instantly polling viewers on their opinions concerning anything. As simple as pushing a button on a control panel, we will be able to get the most accurate radio ratings we could ever ask for. And we could survey all the TV audience in minutes.

Yes, that's right! While they sit in front of an 84 inch screen with the question "What radio station did you listen to on the way to work today?" glowing in their faces, your "overnights" may determine whether your morning person was really as good as you thought.

But think for a moment. If TV and more specifically cable systems become so culturally important to everyone, when will they have time to listen to radio?

And when someone does listen to radio, will it be "music channels" on the systems of the cable com-

panies, or real commercial radio?

The time is now for everyone to realize the most important law to be passed in recent history is the new Communication Act of (whatever year it finally gets off) and don't be fooled by the word deregulation. Deregulation of cable TV could kill network TV for the middle class; video cassettes combined with cable would dwarf commercial TV and radio for the rich folks. The poor would be stuck with good old UHF and VHF on the video and commercial radio, and everyone knows what advertisers think of low-income audiences.

And with rating services using

direct one-to-one, non-weighted sample on the cable system, will radio be forced to program into the cultural level of the cable audience as opposed to those who are really available to commercial radio?

The real point of all this is that we as Americans have a responsibility to the people, to our industry and to our children's children to think, then speak our minds on the Communications Act Rewrite.

Remember, Howard Beale ("Network") isn't dead. He's just about to be born!

Dwight Douglas

Burkhart/Abrams & Associates

## Pasadena Judge Lifts Broadcast Ban From Court

Pasadena Municipal Court Judge Gilbert Alston declared a California judicial rule which had prohibited cameras and microphones inside courtrooms, "an unconstitutional restriction on broadcast journalism's access to the courts."

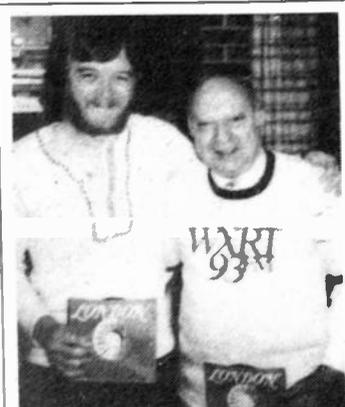
Acting on a motion by attorneys for the Radio & Television News Association, Judge Alston permitted a KGIL radio reporter, a KABC-TV reporter, and a still photographer from the Pasadena Star-News to record, photograph and videotape a preliminary robbery and assault hearing.

Although no action in Municipal Court sets a legal precedent the Wednesday (7/26) incident marked the first time in over a decade that

cameras and recording equipment were allowed into a California courtroom.

Citing freedom of the press and the public's right to know as the basis for his decision, Alston clarified his position by stating he would continue to allow access on a case-by-case basis, providing both prosecutors and defense lawyers had no objection.

Roger Grace, attorney for the Radio & Television News Association, described the action as "a breakthrough for us so far as other judges in the state seeing that it works," adding, "This wasn't an experiment. It was actual news coverage. The evidence is conclusive now that this does not disrupt the courtroom."



WXRT CAPTURES WORLD'S OLDEST PROMOTION MAN — WXRT/Chicago played host to a man they describe as "the oldest record company promotion man in captivity." Erwin Berg of the independent firm Progress Records just celebrated his 80th birthday, and has been promoting records for just 24 years as a late-blooming career activity. He's pictured at right in a station T-shirt with an WXRT representative.

# Mediascope

## Capital Cities Communications Shows Healthy Results

First half and second quarter financial figures for Capital Cities Communications were cause for enthusiasm at the company, as profits were up over 30 percent for the first six months, hitting the \$26.9 million mark. First half sales were up 22 percent, from \$143.8 million last year to \$175.4 million. The second quarter accounted for 60 percent of the year's profits thus far, with \$16.2 million, up almost 35 percent from last year's \$12 million for the same period. Gross income rose almost 19 percent from \$80.8 million to \$95.8 million.

## Taft Sets First Quarter Record

Taft Broadcasting's first fiscal quarter (which ended June 30) showed record profits of just under \$6 million, up well over 40 percent from \$4.2 million in the same period last year. Gross income was up 32 percent, from \$33.2 million to \$43.7 million. The company's broadcast division led the way with profits up 28 percent and sales up almost 25 percent to over \$20 million. The company also declared a quarterly cash dividend of 16 cents a share on its split common stock.

## FCC Complaints, Inquiries Up In May

The FCC reports that it received 3402 public complaints in May, up almost 5 percent from April's figure of 3245. Other comments and questions accounted for 2041 inquiries, compared to April's 1952.

## Station Representatives Association Promotes Standard Radio Invoices

The Station Representatives Association, along with the American Association of Advertising Agencies, has begun a new campaign supporting the use of a standard radio invoice introduced in 1971. They point out that while 80 percent of TV invoices are presented in standard form, less than 20 percent of radio invoices qualify, and that with increasing computerization of ad agency billing functions, the standard invoice will speed up the collection process. The SRA has made arrangements for individual station information to be included on the forms if necessary, and is planning to offer bulk discounts on the standard form.

## NAB Survey Shows Radio Revenues Up, Profit Margin Down In 1977

An NAB survey of 1813 radio stations shows profit margins down slightly in 1977 from 1976, owing to rising expenses, but broadcast revenues up over 12 percent. The average profit margin before taxes was 7 percent last year, compared to 7.04 percent in 1976. Total time sales for the average station were \$270,800, up 11.5 percent over 1976, with national and regional sales accounting for the biggest jump. Total broadcast revenue for the average station hit \$269,000, up 12.1 percent, while expenses reached \$250,200, up almost 13 percent over the previous years. Even though the average profit margin was down slightly, the average profit itself was up 2.7 percent to \$18,800.

## Farmers Insurance Uses Radio For Information Campaign

Farmers Insurance Group of Los Angeles is using 350 radio stations in 24 Western states to convey a message about the company's discounts and deductibles policy (having clients pay for small claims while lowering rates on major policies). The campaign runs to December 3. Farmers also cosponsors radio broadcasts of the L.A. Rams and San Francisco Giants.

## Western Airlines "Blitzes" Radio

Western Airlines began a "Summer/Fall Radio Blitz" July 29 in ten markets (Los Angeles, Miami, San Francisco, Portland, Denver, Salt Lake City, San Diego, Minneapolis, Vancouver, and Seattle). The 60-second Western spots will promote fares and destinations in a jingle style. The company has also started a four-way radio co-op program in L.A., San Francisco, and San Diego along with Budget Rent-A-Car, Island Holiday, and Aloha Airlines, promoting Hawaiian vacation packages.

## RSO, Dr. Pepper On Joint Pepper Upper

RSO Records and Dr. Pepper, along with MCA/Universal Films, have jointly announced an extensive marketing campaign called "The Pepperization Of America," tying in the "Sgt. Pepper" film and soundtrack album with the soft drink. Free Sgt. Pepper posters will be offered to purchasers of Dr. Pepper six-packs, along with offers for an exclusive EP of five songs from the album. Special display cases tagged "Be A Pepper, See 'Sgt. Pepper', Drink Dr. Pepper, Hear 'Sgt. Pepper'" are set for grocery and convenience stores across the country. And Radio & TV advertising campaigns tying in the film, album, and soft drink will begin in all markets where the offers are being made. Obviously, there's no signs of a Pepper shortage in the next few months.

## Comedy Syndication Offered

Interaudio Associates is offering a syndicated radio show called "The Comedy Hour," hosted by AOR Program Director Sonny Fox. The program includes recorded bits by comedians ranging from Groucho Marx to Monty Python and George Carlin (presumably omitting the "Seven Dirty Words" routine). More information can be obtained from Interaudio at 115 Dikeman St., Hempstead, NY 11550, (516) 483-8321.

## Broad Street Buys Two Florida Beautiful Music Formats

Broad Street Communications Corporation has purchased stations WVCG-AM and WYOR-FM, both located in Coral Gables, Florida for \$4,850,000. Both stations have beautiful music formats covering the Miami/Fort Lauderdale market. Following FCC approval the stations will be operated as part of the Insilo Broadcast Group, the major operating subsidiary of Broad Street.

## TV News

### CBS Sweeps Top Five, Wins Week

CBS placed six shows in the Nielsen top ten for the week ending July 23, including the first five. That circumstance enabled the network to win the week's rating contest easily with an average 14.6, compared to the 12.7 earned by both ABC and NBC (with ABC scoring a slightly higher average share to take second place). "One Day At A Time" was the top program for the week, followed by 2) "MASH" 3) "All In The Family" 4) "Lou Grant" 5) "Switch" 6) "Quincy" (NBC) 7) "Three's Company" (ABC) 8) "Starsky & Hutch" (ABC) 9) CBS movie "The Magnificent Seven Ride" and 10) "Rockford Files" (NBC).

### KNXT-TV Given Short-Term Renewal

KNXT-TV, a CBS O&O in Los Angeles, has just been handed a short-term license renewal expected to be "good for about a year." FCC Commissioner Jim Quello disagrees with the action taken and says it resulted from "the FCC's lack of authority to impose sanctions against the networks themselves." Quello says he feels that the sanction is unfair to CBS, which has a "long term record of meritorious news and public affairs service," and that its unfair to KNXT whose reputation in their local community is damaged.

Apparently the other six commissioners felt compelled to take CBS to task for its deception in promoting its "Heavyweight Championship of Tennis" series, which was promoted as "Winner Take All" when in effect losers shared also. However, Commissioner Quello believes that a "short-term renewal of a station for the dereliction of a parent network is unprecedented, and in this case, unwarranted and unreasonable." Quello also noted that 1) CBS has instituted massive correction action, 2) the two key CBS executives most involved were replaced, 3) the CBS Sports Department was completely restructured, and 4) CBS's new president appeared nationally on two separate occasions and publicly apologized for what he termed the inexcusable misleading "Winner Take All" promotion. According to Quello, the other networks were hurt more by the deception than the public, which saw the "world's leading best-paid tennis players in earnest competition."

Arbitron's ratings for the week ending July 14 showed all three networks making their presence known in New York and Los Angeles. NBC's "Quincy" topped the New York list, followed by the All Star game on ABC, 3) "Charlie's Angels" (ABC) 4) "Alice" (CBS) 5) "Starsky & Hutch" (ABC) 6) a tie between ABC's Thursday movie, NBC's Sunday movie, and CBS's "All In The Family," and 9) a five-way tie between CBS's "Lou Grant" and "One Day At A Time"; ABC's "Happy Days" and "Love Boat," and NBC's "Rockford Files."

In Los Angeles, the All-Star game headed the standings, followed by 2) "Happy Days" and "Quincy" tied 4) ABC's Thursday movie 5) NBC's Sunday movie and "Three's Company" (ABC) tied 7) "Charlie's Angels" (ABC) 8) a tie between ABC's "Fantasy Island" and "Starsky & Hutch," and 10) a six-show tie between ABC's "Carter Country," "Eight Is Enough," and "Love Boat"; NBC's "Project UFO" and "Rockford Files"; and CBS's "All In The Family."

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DISCUSSING HIS FIRST FEATURE FILM  
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WXLN SAVANNAH  
WYSP PHILADELPHIA  
WYXE MADISON  
WZXR MEMPHIS  
WZYQ FREDERICK  
WKOO LEXINGTON  
WIOG SAGINAW  
WSIM CHATTANOOGA  
KEZO LITTLE ROCK  
WTAO MURPHYSBORO  
KGAB VENTURA



Manilow greets ABC Radio Programming VP Rick Sklar.



(l-r) 99X VP/GM Erica Farber, Alan Parsons Project participant Eric Woolfson, and Arista Advertising Director Kiki LaPorta.



A dancer portraying a gigantic Bic Mac (great buns . . . ) adds to a tribute number dedicated to Manilow's many commercial jingles. Grease is the word . . .



Pictured (l-r) are producer Lee Guber, Dotty Williams and her husband, WNEW air personality William B. Williams, and Clive Davis.



Shown at the party are (l-r) George Benson, Manilow, Stanley Turrentine, and Roberta Flack.



# Gary Owens

## The Grand Old Man Of Broadcasting

With the retirement of G. Harfield Tweet this past week, the broadcasting industry has seen the last of the true giants who followed Marconi's footsteps.

It was, in fact, G. Harfield Tweet who spurred Marconi into inventing radio by taunting him with the words, "Hey Maca-Roni! Bet you can't invent radio!"

When later, young David Sarnoff launched his career by intercepting the distress signal from the Titanic, it was Harfield Tweet who tried to get Sarnoff to reply to their message with paid advertising. This clearly put Tweet down in history as the father of commercial broadcasting. "Hello and help. This is the Titanic. We're sinking. Send help!" Tweet's proposed response: "Are you tired of that irritating itching sensation? Well, Preparation H can...."

Then in the 1920's Tweet was the first to propose the broadcasting of an election night. He triumphantly announced the election of Calvin Coolidge, which was unfortunate because Warren G. Harding had just been elected.

By the mid-twenties, Tweet had perfected what was to become the most frequently heard single thing on radio: static!

By 1930, Harfield Tweet had invented what was to become known as **The Newscast**. Others, primarily Lowell Thomas take the credit for this innovation, but it was Tweet who pioneered newscasts for over five years before Thomas or Floyd Collins ever thought of it. Unfortunately, through an oversight, Tweet's newscasts were in Armenian and very few could understand them.

When the dark clouds of war moved over Europe in 1938, Harfield Tweet dedicated his life to the discovery of an alternative to AM and FM. He called it **silence!** He tried to get the networks to buy the patent for twenty million. The device he invented, consisted of a sledge hammer and a booklet of instructions on where one should strike his radio.

Many may remember Harfield Tweet's memorable broadcast at the time of the Hindenburg disaster. It was at the very time of the Hindenburg disaster, and was only a few blocks away where Tweet reported an incident involving a beer truck sideswiping a blue '37 Packard.

Perhaps Tweet's proudest accomplishment was his discovery of Walter Cronkite. When asked how it happened, Tweet glowed as he related the story of how he had been listening to John Cameron Swayze on NBC when he dialed over to CBS and discovered Walter Cronkite.

As I mentioned earlier, Harfield also was the inventor of radio sales as we know it today. Ah, the sponsors. The bicycle pump repairman in Pomona he'd forced into sponsoring all pro football games; the scissor sharpener he'd once gotten to buy seven full drive-time hours of polka music, seven days a week, 52 weeks a year. yes, we'll miss him...going into retirement at the Home For Old Broadcasters across the street from the State Home for People with Wide Faces and the Institute For The Partially Silly. In a way, we almost envy you, G. Harfield Tweet!

\* \* \* \* \*

Let's dip into the old nurf bag and see what mail Q & A's are in there...

Question from an anonymous lady reader (a guy who reads anonymous ladies): "Dear G.O., can turtle oil really make me more beautiful?"

Answer: "Turtles without oil are less attractive than with."

\* \* \* \* \*

A&R man Tommy LiPuma writes: "Do you have a good recipe for the Glendale PTA?" Answer: "No, Tommy, we don't...most certainly not! And if we hear of you trying to cook the Glendale PTA in any form we'll call the police!"

\* \* \* \* \*

Johnny Magnus, KLAV/Las Vegas jots... "Did Bette Midler play the role of Godzilla in the Japanese horror film?"

Answer: "No (this question is often asked...the answer is no)."

\* \* \* \* \*

Question from a dolt in San Antonio... "Did Sheb Wooley and Harry Reasoner once sing together?"

Answer... "Yes...they were known as Wooley and Hairy!"

\* \* \* \* \*

Question from a door to door tuxedo salesman in Tijuana: "What is Mike Kasabo's favorite pastime?"

Answer: "Watching people go berserk in laundromats when the dollar bill changer doesn't work. Mike also enjoys gawking at fat people getting off buses."

\* \* \* \* \*

Well, that's about it for the old mail bag today and it's about time!

*Rock n' roll dreams come through in*  
**PARADISE BY THE DASHBOARD LIGHT,**

*an epic single from the Epic/Cleveland International platinum LP Meat Loaf "Bat Out Of Hell"*



Female Vocal:  
**ELLEN FOLEY**

Play By Play:  
**PHIL RIZZUTO**

**Already On From The LP Cut:**

99X 14  
WRKO 22  
F-105 7  
PRO-FM 24  
WICC 22

WPHD 3  
WFEA 27  
K-104 25  
CK-101 29  
WTMA 13

WFLB  
KCBN  
WTRY  
KQDI

WZUU  
WOKY  
WPGC  
KX106  
WZGC

WDRC  
WPJB  
WZDQ  
WCUE  
WINW

WCOD  
KSKG  
KSDN  
WIGY



**CLEVELAND**  
INTERNATIONAL RECORDS

Cleveland International Records is a division of The Cleveland Entertainment Company

Distributed by CBS Records, Inc.

# WHAT'S NEW

## Walden Plans Otis Redding Film

"The Otis Redding Story," a feature film to be based on the life of the late soul singer, is being initiated by Capricorn Records President Phil Walden. Walden, a childhood friend of Redding's, later served as his manager.

A combination of drama and music, the film (still uncast) will focus on the characters of Walden and Redding as they grew up in the South during the civil rights era before shifting into Redding's musical career.

Redding recorded a number of hits for Volt Records before his untimely death in a plane crash in 1967. His best-known song, "Dock Of The Bay," was a posthumous hit later that year.



John Schoenberger

## Schoenberger Named Director-Special Projects For Arista

John Schoenberger has been named Director, National Promotion-Special Projects for Arista Records. Schoenberger will direct specific album projects and new artist development campaigns as well as coordinating various pre-release and in-person promotional activities, reporting to National Promotion VP, Scot Jackson. Schoenberger was most recently Associate Director of West Coast Album Promotion for Arista and served as Director of National Album Promotion for both ABC and Sire.

## Atlantic Bows Product Management Dept. Under Lewis

Atlantic Records has created a Product Management Department to serve as liaison between artists and managers and the company's various departments. Product Managers will deal with merchandising, advertising, promotion and publicity in all phases. Jim Lewis, formerly Assistant to Sr. VP/General Manager Dave Glew, was appointed Product Management Director. Glew commented, "With the continual success and rapid growth of Atlantic, we believe that this new department will be invaluable in insuring the maximum focused effort on behalf of the artist and the music."

## Voyage Records Formed By Vincent



Stan Vincent

Voyage Records, a new independent label, has been formed by Stan Vincent, who will serve as President. Vincent's background includes stints as a record producer (Lou Christie, the Five Stairsteps) and concert promoter. The label has signed four new acts, with first release set for this month. In addition, Lou Ragusa has been appointed Executive Vice President; he was most recently Vice President, International Music Publishing at CBS.

## High School Students Going For The Bucks

A survey of a suburban high school by Trendex indicates that increasingly more students are seeking after-school jobs in order to earn spending money. 50 percent more students over a two-year period held part-time jobs, and their prime motivation was money. The money was intended for spending money, or secondly to save for large purchases (cars, stereo equipment, etc.), or lastly for educational costs.

## Glutting The Market With Survey Research?

Survey researchers are saturating the sample market, according to figures listed in a trade advertisement by Survey Sampling Inc. The ad was designed to point up sloppy sampling methods that cause burnout in potential respondents, but points out in passing that a full 56 percent of American homes are contacted by survey researchers each year. Proceeding to its point, the ad continues by estimating that 154 million requests to participate in surveys are made each year, but that only 91 million interviews are granted, making for a refusal rate of 43 percent. Further, while 43.6 percent of U.S. homes are never contacted, just 11.7 percent receive 49.6 percent of the requests for interviews.

The conclusion to be drawn for radio is that clearly a lot of people are being besieged by surveyers, and that the refusal rate indicates that a lot of those people are becoming increasingly unwilling to cooperate. With radio stations now adding to the glut of survey research being conducted, the importance of proper sample selection is evident. Another point - people are getting sophisticated, even jaded, about surveys. Your passives may not know their music cold, but they're quite likely to be aware of your survey-taking aims.

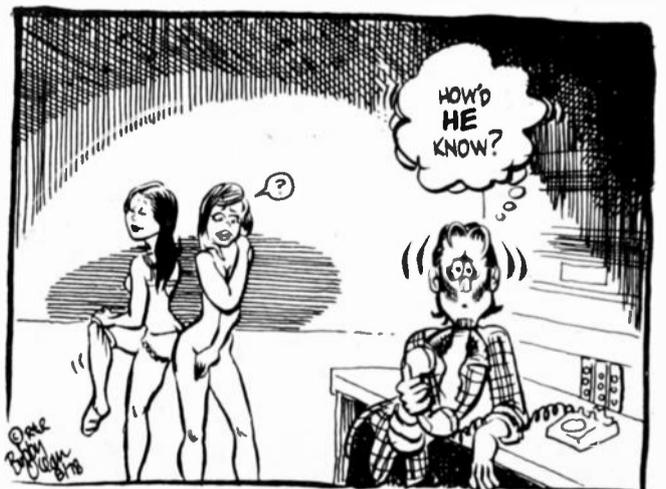


## IGM Introduces MARC VII Production Unit

IGM has announced the development of its MARC VII (Manual Assist Remote Control) for control of production room elements in the creation of commercials. The unit controls seven audio sources and up to 84 tracks on multi-track recorders. Consisting of a simple keyboard and a CRT, the MARC VII includes a built-in elapsed time read-out, which enables the operator to add overlaps and fades, multiple starts and special effects, at precisely controlled moments. In addition, the unit can back-cue turntables plus, differing voices may be placed on separate cartridges and started at precise times. The MARC can also be used simultaneously as a DJ programming assist and a production control. Further details from IGM, 4041 Home Rd., Bellingham, Wash. 98225.

## ERR WAVES

BY BOBBY OCEAN



# MARY MACGREGOR

## The New Single

# "MEMORIES"

7705

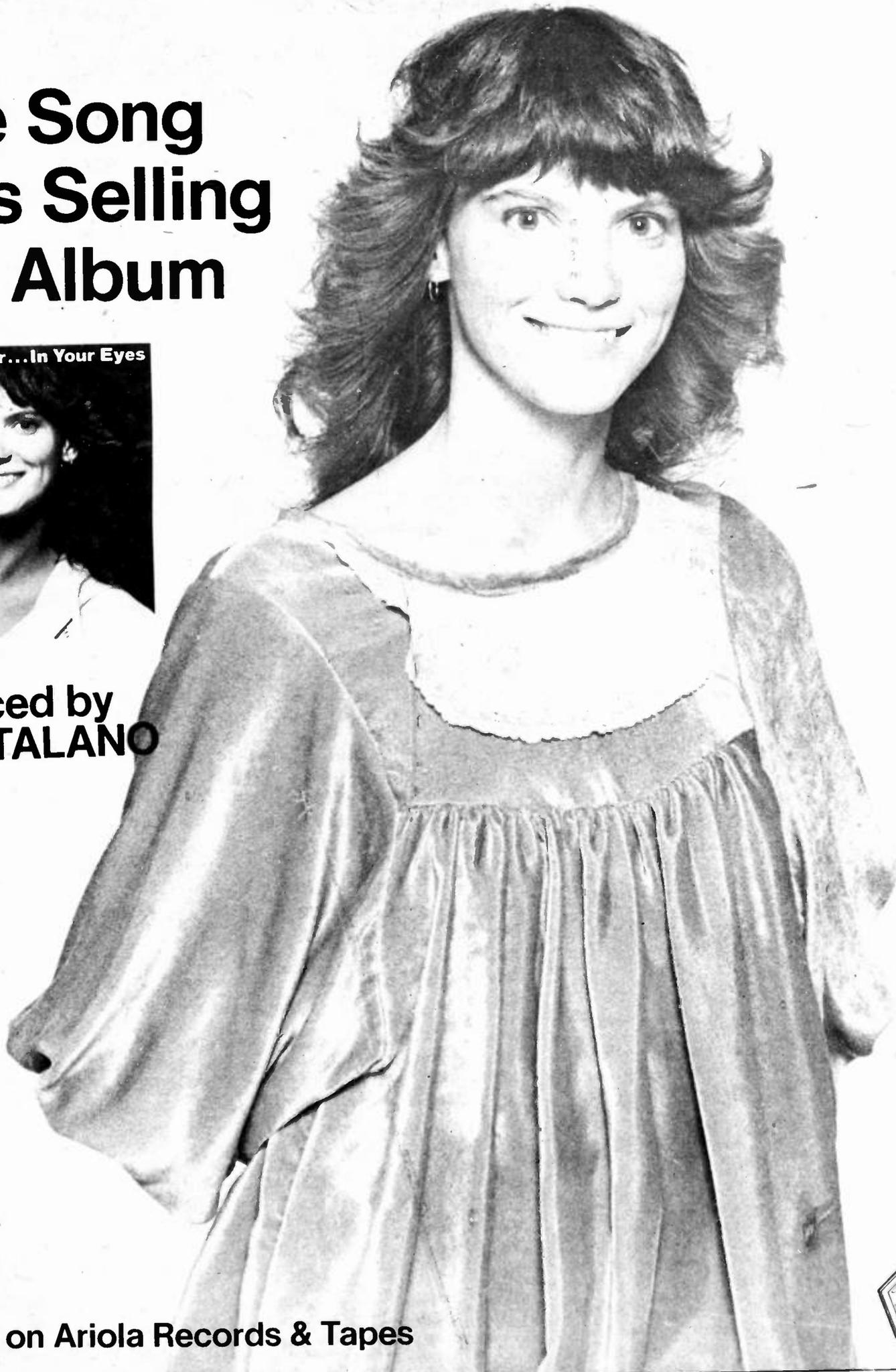
**The Song  
That's Selling  
The Album**

Mary Macgregor... In Your Eyes



SW 50025

**Produced by  
TOM CATALANO**



Available on Ariola Records & Tapes



# "JOSIE"

SOON TO BE RELEASED

from

# STEELY DAN



PLAYING NOW

- KHJ
- KFRC
- WZZD
- MAGIC 91
- KJR
- B-100
- KJOI
- KDON
- KREM
- KING-SEATTLE



RECORDS  
ABC DELIVERS



## STREET TALK

Gil Rozzo has left WPEZ/Pittsburgh as General Manager, and a very familiar name is the new Vice President and GM of the station: Mike Hankins. Maybe you remember Mike as Mike McCormick of WLS/Chicago. Mike managed WNDE and KAUM-FM prior to joining WPEZ. He will report to President John Gibbs. And they're still looking for a programmer!

This one hit about 3.2 (mild, no damage) on the Street Talk Rumor Scale: Is Motown about to be purchased by Polygram? Word is the tab would be around \$200 million without Jobete, the very lucrative publishing wing.

Well, now you know that WMAK/Nashville is going "disco" but don't put away your scorecard just yet... add KINT/El Paso as another conversion to "disco." KINT-FM will remain rock but, exclusive of morning drive, when the two stations will simulcast Top 40, KINT-AM is now very danceable. The change happened Wednesday (8-2).

Belated warm wishes to T.J. Lambert and his new bride Renee, who were married July 3.

Still more good news... Ed & Cheryl Greene are the proud parents of their first baby girl (goes with their two boys very nicely) born July 19th. Allison Lee Greene's Daddy is the Assistant Program Director and Music Director of KIMN/Denver.

John Driscoll has not only resigned his PD position with TEN-Q/Los Angeles, but he's left the station completely. John's last airshift was last Friday (7-28) and he's on the loose.

This is the year of male-female duo hits and WAKY/Louisville has put together what they consider to be the ultimate "pairing." Trigger Black has constructed a version of the tune "You Don't Bring Me Flowers," sung as a duet by Neil Diamond and Barbra Streisand. The special duet was blended together by Trigger from each artist's solo version of the song and the results have Columbia execs wondering what to do next, it's so good! Wait 'til Rona Barrett gets a hold of this one.

Denise Gorman, Music Director of K100/Los Angeles, will reportedly join Ron Alexenburg's "as yet unnamed label" as National Promotion Coordinator. A great job for a super person.

By some unbelievable quirk of fate Randy Jay's birthday was left out of last week's Industry Calendar. Now of course the KTLK/Denver Music Director wouldn't mention it to us, but we want to put it right. And we will. Next year.

Gerry Peterson has been appointed Special Assistant to the Governor of the State of Mississippi. Gerry will be dealing with the entertainment industry as it relates to Mississippi, encouraging the use of the state as a movie location and other duties which have not yet been defined. It may not be too long before it's Senator Gerry Peterson.

Grace Slick is sick. No, really. She won't be on stage with Jefferson Starship on the rest of their tour and some are even saying she's out of the group for good. One thing's for sure, she's too rundown to be performing and is taking a long rest.

Buddy Hollis, the Program director of the very successful WWCK/Flint, will leave for WLOL-FM/Minneapolis this month to kick off their new Soft AOR format. The Twin Cities FM had been Beautiful Music and will convert on August 20th.

Jackson Browne and Dan Fogelberg joined the Eagles on stage in Kansas City for their encore rendition of "Take It Easy" (which Browne co-wrote). The group and guests also did a crowd pleasing version of "Kansas City" for the 60,000 in Arrowhead Stadium.

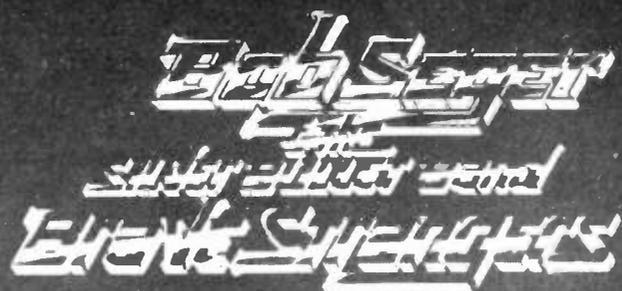


**THEY'RE BOTH WINNERS**—At the recent Bobby Poe Convention Y-100/Miami programmer Bill Tanner received two awards which he could not be present to accept. In Bill's absence Joel Denver, PD of 96X/Miami, accepted for him (as well as picking up his own award). When Joel returned to Miami, he delivered the awards to Bill and got "the fifty cent tour" of the Y100 studios. Shown are the winners and their awards: Bill Tanner on the left, and Joel Denver on the right

WELCOME TO

# ★ HOLLYWOOD NIGHTS ★

4618



A STUNNING FOLLOW-UP SINGLE  
TO THE SMASH HIT "STILL THE SAME"

FROM THE ALBUM

*Stranger in Town*

SW 11698

WRKO add  
KRBE add  
WLS LP cut  
CKLW add  
WDRQ add 32  
KDWB add 29  
KXOK add

KIIS-FM add 21  
KFI add  
KJR add  
JB-105 on  
WPHD add  
KAKC add  
KRTH 30-27

KCPX deb 27  
KRSP on  
KTKT on  
KANC add  
KLIV 25  
KERN on  
WTAC on

WISE add  
Z-96 on  
WTRU add 35  
KENO on  
KCBN on  
KFXD on



Produced by Bob Seger and Punch

# WASHINGTON REPORT

## Update

by Jonathan Hall

### Rewrite Update

1) NAB lists pros and cons of H.R. 13015 for its executive committee — most of whom were in town on Tuesday and Wednesday. (See below).

2) Rep. Lionel Van Deerlin continues to hold hearing on Common Carrier portions of proposed bill.

3) House Communications Subcommittee gets feedback from broadcast groups — mostly negative on proposed fees. (R&R 7-28). According to Chip Shooshan, the Subcommittee's Chief Counsel, the proposed fee system was prepared as a starting point for discussion. Radio broadcasters wishing to make recommendations on the fees are encouraged to contact Rep. Van Deerlin directly.

4) Nicholas Johnson, head of the Citizens Communications Center, while bicycling around Iowa begins putting together a coalition of public interest groups, including Iowa farmers, to study the implications of the bill. Some groups like the U.S. Church of Christ are already on record as opposing the bill.

5) Van Deerlin schedules six field hearings (see below) during Congressional summer recess to give the public a chance to comment on bill. Anyone wishing to make comment must write the Congressman at least seven days prior to the scheduled hearing.

6) Townes Osborn, Ex-Director of National Citizens Communication Lobby, attacks House Communications Subcommittee for not having enough copies of the 200 page bill to give out to interested parties prior to the hearings. Subcommittee counsel Shooshan tells R&R that public groups got a good portion of 300 copies supplied to his office and that the U.S. Documents office has been asked to make more available. Shooshan also feels citizens groups could have bill reprinted as "a service on their own."

Field Hearings on H.R. 13015, the Communications Act of 1978, have been scheduled as follows:

August 18th	John McCormick Post Office & Courthouse 5 Post Office Square Boston, Massachusetts
August 22nd	Dirksen Federal Building-Ceremonial Courtroom 219 South Dearborn St. Chicago, Illinois
August 25th	Mooth Courtroom-School of Law UCLA Westwood, California
August 31st	Denver, Colorado — location to be announced
September 8th	Trenton, NJ — location to be announced.
September 23rd	U.S. Court of Appeals Room 105 600 Camp St. New Orleans, Louisiana

### NAB Lists Pros And Cons On Rewrite

NAB's Government Relations Department listed for its Executive Committee pluses and minuses of the proposed rewrite which will appear in NAB official house organ, *Highlights*, this week.

NAB's PROS for radio include: 1) indefinite license, 2) does away with all equal time and Sect. 315 requirements, 3) does away with access requirement for Federal candidates, 4) repeals Fairness Doctrine, 5) repeals "lowest unit rate," 6) no ascertainment, 7) FCC would be prohibited from involvement in formats or programming, 8) no restrictions on commercials.

NAB's CONS for radio include: 1) does away with "public interest" standard, 2) established a fee, 3) petition to revoke could be filed by any interested party, 4) an EEO complaint might be used by new Commission in revocation proceedings, 5) ownership restrictions would reduce number of stations that could be collectively owned, 6) new Commission might consider cross-ownership at time of petition to revoke, 7) greater marketplace competition and the end of clear channel operations, 8) no all-channel receiver provision.

It should be noted that R&R received this list as we were heading to the printer and we have not had a chance to ask the staff of the bill's authors, the House Communications Subcommittee, to comment. However, the NAB analysis appears to be rather straightforward even though many of its objections are speculative. This is due in part to the nature of the bill which fails quite often to be specific in its language.

### Learning The Ropes

Notice: What you are about to read is a very dramatic decision and chances are you won't ever see it mentioned in any other trade journal. One reason for R&R's opening a Washington office is to provide a layman knowledge of how communications regulation of radio stations works for a new breed of radio managers, of all varieties — general, station, operations, and most importantly, program. In the following story regarding KONO/San Antonio, a station facing a license challenge because of its minority hiring record, the FCC's decision to renew the station's license was challenged in the U.S. Court of Appeals for the District of Columbia Circuit. This is a name which you should note, since it is estimated by one attorney that 90 percent of all FCC decisions which are appealed are appealed to this particular court.

### You Better Watch Out

"The Courts really shit in our face" said an FCC staffer. The reference was to the U.S. Court of Appeals for the District of Columbia Circuit which is asking the FCC (which in turn is asking KONO), for more information about the station's employment practices during its 1971-1974 renewal period. The FCC had already made its investigation and decided to renew KONO's license based upon statistics showing that their current record is better than ever. The implication for all stations is that they cannot wait until challenged and then "beef-up" their numbers.

According to the same Commission person, it has been the FCC's practice in the past to give more credence to a station's "post renewal term improvement." The Court of Appeals action against letting that practice stand means that stations should "watch out," according to a second FCC source. This prompted a prominent Washington attorney to ask "what's all this talk about deregulation?"

Therefore, the Commission ordered KONO to submit information on:

- 1) Pull and part-time employees hired from August 1, 1971 to August 1, 1974, including date of hire, job title, starting salary, race/national origin and sex;
- 2) All recruitment and hiring procedures used to fill each of the vacancies and, if available, the number of applicants for each position and their race/national origin and sex;
- 3) All employees promoted, indicating full or part-time, job title formerly held, salary, date of promotion, the job title promoted to, salary, race/national origin and sex;
- 4) All full and part-time employees terminated indicating their job title, race/national origin, sex and termination date.

The FCC also invited KONO to submit any information available to support its statement that it had employed minorities for 45 years.

(Continued on page 22)

## Reagan Challenged On Personal Attack

On April 17, 1978, Ronald Reagan, former California Governor and past Presidential contender, aired a commentary on 250 stations entitled "Suicide Lobby." In it, he outlined a strategy geared toward making "anti-communism unfashionable" in this country, which Reagan says was plotted during post-WWII and is still being continued. R&R learned that Jim Krugman of the law firm Krugman, Capnick, & Grimshaw of Patterson, New Jersey, has mailed a letter to all the stations having aired "Suicide Lobby" claiming a violation of the Commission's rules and alleging a personal attack on nine persons or groups including Daniel Ellsberg and Dr. Benjamin Spock. The letter states, "In the interests of resolving this matter without further action on our part, our clients are amenable to making one response on behalf of all." Accompanying the letter was a cassette recording of a response by actor Ossie Davis, a long-time

civil rights activist, supporting U.S. disarmament.

### Are Stations Airing The Response?

Here's how things stack up. Dick Hildreth, of the Washington law firm of Fletcher, Heald, Kenehan, & Hildreth, says that the response is a "mish-mash of Fairness Doctrine and personal attack." Hildreth wouldn't be surprised, however, to learn that stations may have been intimidated by the letter and cassette, but he's advising stations not to run it on the basis that the cassette they are being asked to air doesn't even address the question of personal attack.

Out in L.A., Charley Jones, President of O'Connor Creative Services, who distributes Reagan's program, is telling stations that they do not consider the commentary a "personal attack." Governor Reagan's office says the same. Jones states his poll of stations carrying the Reagan show indicates

(Continued on page 22)

## Washington Street Talk

A funny thing is happening on the way to NAB's Radio Programming Conference set for Aug. 20-23. Conference's planning committee chairman, Bill O'Shaughnessy, President of WVOX/WRTN/New Rochelle, NY, will stop off to appear on a panel at Billboard's convention, which is generally seen as competition for NAB's first venture into the world of program conferences. NAB has scheduled comedian Dick Gregory as an opening speaker.

According to a survey by the Radio/TV News Directors Association, the typical radio newsroom during 1976-77 either shrunk or just "held its own." Report, based on response from 450 stations, was prepared by Southern Illinois Univ. and showed that the average news staff consisted of one full time person with one part-time assistant.

NAB and others are responsible for getting AM Stereo back on FCC agenda next week. Look for some action on this.

NAB mortgage burning ceremony held on Wednesday (the 2nd) used an earth station on the NAB plaza to receive a signal originating there and traveling 23,000 miles before triggering a device which ignited the mortgage. A recommendation for NAB's new savings, according to one broadcaster who admits to wishful thinking, is lower dues. Staffers at NAB are hoping for large bonuses and/or increased lighting in the NAB corridors, which have been dark since February as a result of NAB energy-saving campaigns.

Citizens Radio Section of the Electronic Industries Association is planning a nation-wide "10-4 CB Day" with number of governors already endorsing proclamation. Set for October.

PEOPLE: Fred Coufal joins the FCC as an administrative law judge. Prior to the FCC, Fred was a member of the Licensing Board of the US Nuclear Regulatory Commission.

CAPITOL TRIVIA: Mark Russell, Washington satirist, who uses his NBC Radio syndicated show to browbeat bureaucrats, recently proclaimed Washington, D.C. the winner of his New York City Look-Alike Contest for its recent subway strike. He also had a few remarks recently concerning the actions of the man chiefly responsible (according to New York's Village Voice) for spraying paraquat on Mexican marijuana fields, Dr. Peter Bourne, who was recently dismissed as President Carter's medical advisor: "I drove by the White House today and they were putting up a Rexall sign. And when I called there, the operator said, 'Good Morning, White House, all pharmacists are busy.'"

Finally, FCC Commissioners had a lengthy discussion last week regarding an Atlanta broadcaster who was asking the Commission to uphold his decision not to air spots for a Georgia gubernatorial candidate wanting to use a hypnotist during campaign ads. Under Commission political rules (Sect. 315) stations must air spots of all bona fide candidates. Station said that doing so would be harmful to public. FCC staff, after checking with two psychiatrists and a clinical psychologist, backed the station up claiming persons might walk out of their homes under hypnosis and be hit by cars. However, Chairman Charles Ferris had no sympathy for the broadcaster, calling him a "big boy capable of making decisions." Issue was brought to a close when candidate withdrew ads this week.

# DEAR RADIO:

**THE NEW ALESSI SINGLE "DRIFTIN" IS A HIT. THEIR CURRENT TOUR WITH ANDY GIBB IS CLEAR PROOF OF THAT FACT. THE CROWDS GO WILD FOR ALESSI.**

**BILLY AND BOBBY ALESSI ARE AMERICANS WHO HAVE BECOME SENSATIONS WITH MAJOR HITS ALL OVER THE WORLD. NOW "DRIFTIN" IS ABOUT TO MAKE IT HAPPEN HERE.**



## **LISTEN TO "DRIFTIN" OR SEE & HEAR ALESSI FOR YOURSELF ON TOUR WITH ANDY GIBB:**

JULY 31/OAKLAND, CALIFORNIA  
AUG. 2/PORTLAND, OREGON  
AUG. 3/SEATTLE, WASHINGTON  
AUG. 5/SALT LAKE CITY, UTAH  
AUG. 7/DENVER, COLORADO

AUG. 10/MILWAUKEE, WISCONSIN  
AUG. 11-12/CHICAGO, ILLINOIS  
AUG. 17/LOUISVILLE, KENTUCKY  
AUG. 18/ST. LOUIS, MISSOURI  
AUG. 19 & 20/SPRINGFIELD, ILLINOIS

AUG. 23/SEDALIA, MISSOURI  
AUG. 25/DETROIT, MICHIGAN  
AUG. 27/ST. PAUL, MISSOURI  
AUG. 29/DUQUOIN, ILLINOIS  
SEPT. 1/ATLANTA, GEORGIA

**"DRIFTIN" is the new Alessi single on A&M Records**

AM 2062

From the soon to be released album "Driftin'"

SP 4713

Produced by Louie Shelton



Management: Steve Borkum Agency: Hal Ray/Stu Weintraub/William Morris Agency

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# TAPES & RESUMES—NO CALLS, PLEASE

**As a business, radio is noted for its high turnover rate. Jobs are gained and lost especially in those crucial periods following ratings sweeps, when sagging numbers dictate changes in station formats, programmers, or disc jockeys.**

**In short, employment in radio is in a constant state of flux. Radio & Records surveyed 20 Program Directors from a variety of formats and market sizes in an attempt to determine the most effective methods of presentation when applying for a job and also the methods utilized by program directors in hiring prospective air talent.**

**Topics discussed included airchecks, resumes, references, and hiring specifics, as well as a number of general employment questions designed to help create a better understanding between employers and employees.**

**The roster of participants: Ira Apple, WBZ/Boston, Steve Bell, KMBZ/Kansas City, Sam Bellamy, KMET/Los Angeles, Larry Berger, WPLJ/New York, J.D. Blackburn, WLUP/Chicago, Mark Blinoff, KMPC/Los Angeles, Jeff Chard, WOUR/Utica, Bobby Cole, KMEL/San Francisco, Chris Collier, KCKN/Kansas City, Les Garland, KFRC/San Francisco, John Gehron, WLS/Chicago, Mike Harvey, WFTL/Ft. Lauderdale, Bill Hennes, WMAQ/WKQX/Chicago, Don Hoffman, KSFO/San Francisco, Del Hull, KRNT/Des Moines, Bill McGathy, WORJ/Orlando, Bill Mortimer, KCUB/Tucson, Jerry Rogers, WSGA/Savannah, Perry St. John, KSO/Des Moines, Chick Watkins, WGAR/Cleveland.**

### Openings

**WYNN** (1040) is seeking a new format for the AM 1040. Call Dave Conner, PD, 1500 S. Broadway, Denver, CO 80202 (303) 733-1111.

**INTERNATIONAL BROADCASTERS** is seeking a new format for the AM 1040. Call Dave Conner, PD, 1500 S. Broadway, Denver, CO 80202 (303) 733-1111.

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### Radio

**ART LIND** formerly KMPS/Seattle joins KMO/Tacoma, WA.

**ANDY COLLIS** formerly Sales Manager KBBQ/Ventura, CA.

**JACK SCOTT** appointed Sales Manager KBBQ/Ventura, CA.

**JON LEVIN** formerly WSUN/St. Petersburg, named Program Manager.

**PETERL COUGHLIN** promoted to Sales Manager WSAI.

**MARK LARSON** promoted to Operations Manager KFM.

**SCOTT "Scruff" EVANS** joins KFMB/San Diego, CA.

**FRANK BELL** named Program Director WLYC (Top 40/WIL).

**RICHARD LEE** formerly KBIS/Bishop, CA joins KZZZ/Bal.

**VIC RUMORE** formerly Davis Newman-Paire Advertising, joins WKGN/Knoxville named General Manager.

**WAL TIBURSKI** named Station Manager WMMS/Cleveland.

**HARRY CARACO** named General Manager FM100/Seattle, formerly Sales Manager.

**KXL** Portland.

**BOBBY ORLANDO** joins KXON/Portland.

**FRANK KELLY** named Sales Manager KXON/Portland.

**GREG GILLESPIE** named Sales Manager KXON/Portland.

**WADE DOUGLAS** named Sales Manager KXON/Portland.

**DOUG LAUFFER** formerly Account Executive WDVZ/Pittsburgh, joins WYDD/Pittsburgh as General Sales Manager.

**KAREN SANCHEZ** appointed Account Executive KMET/Los Angeles, CA.

**LYNN FORMAN** joins Macey Lipman Marketing Company, Los Angeles, CA.

### Station Line-Ups

**1040 AM** (WYNN) 6am-7am Bill Hickman, 11am-2pm Fran Couch (PD & Music Librarian), 2pm-6pm Glen Couch, 6pm-12mid Gary Elliott, 12mid-6am Larry

# A PROFESSIONAL'S GUIDE TO AIR EMPLOYMENT

## PART ONE

### Airchecks Polled

An aircheck, accompanied by a resume, is in most cases a program director's introduction to an applicant. Many PD's receive between 25-40 tapes per week. Eventually, they listen to them all, looking for that rare talent that meets their current (and future) programming needs. Given the importance of airchecks, programmers develop their own methods of sifting through the stacks of tape that arrive daily.

Programmers' preferred lengths of airchecks ranged from 60 seconds to 60 minutes. However, most felt that 3-10 minutes were all that was required. They all requested the music be telescoped except KFRC's Les Garland, who explained, "That way you know the guy is not sending you the Byrds' greatest hits."

John Gehron of WLS commented, "Yes, I want the music and the commercials scoped, but I want everything else. If they have done a segue I want to know that it was a segue and that they just didn't cut something out they didn't want me to hear. I want to hear everything."

Similarly, KSFO's Don Hoffman points out, "I don't want a skimmer tape. It doesn't do the guy any good because it really points out his weaknesses and repetition. Telescope it, but do it so we can get a feel of the station flow."

There exists a minority opinion as to the relative value of airchecks. Del Hull, PD at KRNT states, "I don't like to deal with airchecks, I don't feel that it is really the best indication of what a guy can do... I like to hear him on the air somewhere and know exactly what I'm getting. An aircheck may be something he's been working on for months and may represent more than what he can really do."

Bobby Cole of KMEL concurs, "I've seen a lot of people get hired on the basis of airchecks they can never live up to once

they get the gig. I would never hire anyone solely on the basis of an aircheck. Everyone working at KMEL has been researched through their prior job either here in town, or we'll go to their market, within reason, to listen to them on their current station of employment."

Mike Harvey at WFTL takes a novel view of the situation. "The biggest problem

guy's personality...what he thinks is interesting and how conversational he is. I would like to have no more than ten minutes of pure unadulterated personality as opposed to maybe an hour of pure format garbage."

### Re: Production

The majority of programmers agreed that production samples or live spots should be included in the aircheck; mentioning

## The "Off-The-Cuff" Approach

I got a call from the receptionist saying, "There's a man in a uniform here to see you." I said, "Does he have a subpoena in his hand?" She said "Yes, he has his hands handcuffed to an attache case." I said, "God, this has got to be some clown looking for a job." I went out and here's this uniformed guard handcuffed to an attache case. He says, "Are you Mark Blinoff?" I said, "Yes, I am." He says, "May I see some identification?" Well, KMPC's a full city block from my office to the front door. So I said, "Just take my word for it that I'm Mark Blinoff." He says, "I'm sorry, I must see identification." I said, "Look, this young lady here will identify me. Am I Mark Blinoff?" And she said, "Yes, he is." He said, "I'm sorry. I must insist on identification." I said, "OK, but this better be good." So I walked all the way back, the full city block, and got my wallet out of my jacket pocket, walked the full block back to the reception area to show him my ID. When I got there he is now breaking out in a sweat. I mean he is sweating his whole life away. I'm saying to myself, "God, I just don't believe this is happening to me." He gets out the key to unlock the handcuffs to unlock himself from the attache case and he can't get the goddamn thing unlocked. Finally, this guy gets the handcuffs off and he opens the brief case and there is only a tiny reel of tape inside. I'm thinking to myself this better be an invitation to a great party, it's the only thing that's going to justify it. I took the tape back to my office, put it on the tape machine, turned it on, and all it says on the tape is "This tape will self-destruct in thirty seconds. These are your instructions, Mr. Blinoff. Hire (the guy's name)." And that was the end of the tape and that was also the end of that clown. I was furious. The guy had blown a half hour of my time.

—Mark Blinoff, KMPC

I have concerning airchecks is that I get basically what is a format type of approach... actually I would prefer to have the guy just send me maybe five or six minutes of sitting down and talking into a cassette recorder... I would much rather find out what's in the

that production ability often depended upon the shift or station policy. WPLJ's Larry Berger said, "Our setup here is that our jocks don't do much production, so I'm not really concerned with it. I'm looking for a personality."

and WPTV/Albany, NY looking for job of programming position. Good voice, production and programming background. Call (518) 467-1718 (17)

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### Jobs Sought

Programming opportunity (both in radio show (two) and in creative writing and production. We can make you a winner by programming a winner. Will go anywhere for right conditions. Personality stations only. Call (717) 344-6504 ask for Gunther (17)

DAVID GROSS formerly WNDT/Indianapolis looking for PD and/or top 10 yrs experience. Call (602) 836-0966. The new Buzzard is still looking to clean up the scraps (17)

GREG MICHAELS currently KERN-Bakersfield looking for medium or major market Top 40 position. Music experience. Free phone. Call (213) 798-5789 (17)

If you're looking for a hard worker who is willing to take direction to learn more plus relate his experience in Top 40 AOH and modern Country with sales, production and copywriting experience to round out the package then call (201) 860-0289 after 4pm EDT (17)

In 10 yrs I've been a newsmen, News Director, Production man, disc jockey, Music Director, Program Director and Station Manager. I have excellent references, a 3rd endorsed and a good voice. Available now at popular price as Live Talk. Call ROGER (813) 631-5029 (17)

Ten years experience (radio/TV/Ad Agency) willing to relocate after five years in same town. Good voice, production and air. Available now. Resumes and tape ready to play. Most recent broadcast job production manager for Midwest AOR FM. Contact T.J. 1905 Tracy No. 149, Northwood OH 43019 (17)

### Openings

WYNN (1040) NY has all night show openings. Tapes and resumes to Sandy Beach, PD, 1430 Main St. Bklyn, NY 11209. EOE. No calls please (17)

Five station network chain is looking for a top-flight communications director for medium market. Top 40 morning drive. Number one in the time slot and we want to improve that. Please no beginners, no drifters and no one looking for a quick one year run. Community oriented personality to settle in and make a home. Top 40 and resumes to Lee Thomas, TH Inc., Box 81804, Lincoln, NE 68501. EOE. M/F (16/30)

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KCAP, Helena, MT has immediate full-time openings Top 40 format. Tapes and resumes to Randall Rocks, PD, Box 1185 Helena, MT 59601 (16/30)

K100, Los Angeles, CA looking for professional natural sounding Rock 'n' Roll DJ. Tapes and resumes to Mike Novak, K100, 6130 Sunset Blvd. Suite 1102 Hollywood, CA 90028. No calls please (16/30)

OPERATIONS MANAGER NEEDED. Pop/Adult format. Strong communications. Good midwest company. Call On, Koc, (402) 475-4204. EOE (16/30)

KIX/Kleen, TX needs informative, bright morning man for 100,000 unit Central Texas Top 40 station. Strong production. Contact Stan Caines, Box 880 Kleen, TX 75755 (16/30)

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# TAPES & RESUMES—NO CALLS, PLEASE

# GUIDE TO AIR EMPLOYMENT

their music, while still others will do six song sets with segues, and I've heard those segues before.

"What I'm looking for is someone with a delivery I feel could be modified to WOUR... nothing that sounds too regional; someone who sounds confident at what he's doing, who sounds like he enjoys what he is doing."

"A lot of times I receive tapes with a letter that apologizes for the quality of the tape enclosed. I have to wonder why this guy would send me the tape at all...tapes with letters like that get tossed in the 'circular file'."

"I always look for someone who knows that I'm the person they should be talking to. It impresses me when someone who is looking has 'done his homework' as it were, and is not just sending out a batch of tapes to every station in the market."

KMET's Sam Bellamy adds, "Most of them (the tapes) are pretty bad and boring from newcomers. It amazes me that these people seem to be coming from a time warp. They're much more concerned with their segues and musical choices than they are in relating to their audience. And they talk like the stereotypical progressive jock of seven years ago. I don't know where these people get the idea that that is where they should be coming from. They must be educated that radio is, after all, a business."

Perry St. John, VP/GM of Stoner Broadcasting and PD at KSO, advises, "Generally the tapes are too long. I don't really need that much. I can tell in a minute whether the guy has got it or not."

In addition, Jerry Rogers admonishes, "One thing for applicants not to do is to call up and say they are sending a tape... to me it makes sense to call after you have sent the tape. Ask if the PD has received the tape and did he like it, but to call and say you're sending a tape is a waste of time."

John Gehron claims his biggest problem is "I get a lot of tapes that just aren't even close to being ready for this station. I encourage people to send tapes even though I may not have an opening, but they should seriously think about whether they are ready for WLS."

Lastly, Les Garland voices irritation at "a lot of guys who try to set themselves up with a little rap in front of them before they start the tape, and that's all bullshit boring, who cares."

On the positive side, Larry Berger offers the following constructive advice, "It's very difficult to extrapolate what someone would sound like at WPLJ when they send me an aircheck from a really dissimilar sounding station. It helps for them to take the time to send me an aircheck of what they think they'd sound like on this station."

Chris Collier prefers that "each schtick the jock is into be included in the aircheck. If he does anything outstanding, spotlight

ments. "I think it's very important to tailor your aircheck and resume to the person to whom you are sending it."

For the last word on airchecks and their importance, Bill Hennes notes, "If I like the tape, then I'm going to proceed with talking to the person face to face if I like it that much."

## Radio And Resumes

The majority of programmers expressed definite interest in checking references.

## A Brand New Bag

Recently I got a resume that was hand-drawn with a trash can and tapes in it.

—Sam Bellamy, KMET

A guy sent me an aircheck in a paper bag. Taped it all up and there was a phone number on the box.

—Les Garland, KFRC

However, most agreed with KCUB's Bill Mortimer, who stated, "If it looks like I'm going to hire someone I will check resumes."

Don Hoffman adds, "More than the references, I check the stations." Larry Berger cautions, "Sometimes you find out things you won't ever hear in interviews for one reason or another."

Likewise, Sam Bellamy remarks, "Lots of the references are record company people. If the person was an MD and the record company people liked him because he'd play anything, that's a different story."

Although most programmers feel that all professional employment should be included in the resume, many have reservations like those of KMPC's Mark Blinoff, who says, "In my own particular case, when I got so many stations that I couldn't get them on one page, I started to drop them off."

Jerry Rogers brings up the possibility of ticklish situations and how best to deal with them. "Frankly, if you have a really bad reference and if there is some way you can avoid listing it, I would; but otherwise, I like all professional employment, including non-radio, to be listed."

As far as the relative importance of non-radio employment, AOR programmers Jeff Chard and Sam Bellamy offer contrasting views. Jeff maintains, "Anything that is going to help him on an airshift will help. Anyone just starting out who has had just four years of college radio and four summers at Sears is going to have a mighty skimpy resume if he only lists his radio credits, so the rest can't hurt, though that sort of work won't influence me either way."

Sam's attitude is that "We're looking for that one diamond in the rockpile and some-

the time the rating is because of the radio station, and not necessarily because of the guy. There are isolated incidences, where obviously a morning man will draw big numbers, but a lot of the time guys will send big sheets of all their numbers and things and you look at the station and they're number one all day long. So I don't really look at the ratings."

A similar division occurs on the question of salary requirements. Half of the programmers felt that the size of the market

what the format was. Because with stations changing, a guy might state that he worked at such and such a station in 1963 and I might say to myself, 'was that a rocker,' or whatever."

Bobby Cole observes, "Customized airchecks and resumes appeal much more to me. I look for a cover letter instead of a resume. I've always put together a three-paragraph, one-page introduction; an opening paragraph explaining the purpose and intent of the correspondence; the second paragraph highlighting credentials and past experience (accentuating the positive), and a final paragraph reiterating the purpose of the correspondence. These letters don't come easy; they take hours. But what is five or six hours preparing a presentation when you're talking about a job that will last years? It's an investment in your future."

John Gehron mentions, "One thing that I never see on resumes is community involvement. There is a lot more to being just a disc jockey, I want to know what they can do off the radio. How energetic are they, do they go out and cut spots, do they go out and get involved in community activities, have they done any television? I want to know if this guy can build his own fire under himself or is he just going to come in and do his show and then go home. I don't want someone like that."

Those who are "self-starters" also rate highly with Les Garland, who complains, "People just don't sell themselves anymore. This is a business of salesmanship, or 'hype' — it's all the same thing. It's just like working a record. You're working yourself. I think it is important that those people market themselves and try to tell me what they have to offer, besides a voice, or besides being on the radio. Can they write promos, and can they do this or can they do that? I think some hype is required. I don't see people doing that. They don't jump up and down and try to convince the PD that they are the person for that job."

## All The Way With WPLJ

This guy from Cincinnati sent me this audition tape in response to an ad I was running. In addition to his tape was a bottle of white port and a couple of lemons. He enclosed a note that read, 'Hope to drink this with you in New York.'

—Larry Berger, WPLJ

tive, an eventual goal in your career."

Mark Blinoff also mentioned goals, adding "education, and I'd like to see some short abbreviated statement concerning the philosophical position of the applicant concerning broadcasting. You rarely see that, but it's nice to have that included."

Del Hull put it bluntly, "I'd just like a rough idea of where the person is going... what the hell they want to do in life."

## Suggested Behavior

Other suggestions covered a variety of areas. Jeff Chard said, "I want to know the extent of their personal knowledge of the station, if they have grown up listening to us or whatever. That means something to me." J.D. Blackburn desires "a track record. Not ratings, but who they've worked with, where they have been working and what size markets." Mike Harvey reports, "I would like to see a salary history of a person. I think that shows something of how a person has grown within the business." Perry St. John simply states, "I'd like to see a recent photo."

Steve Bell wants to know "where the guy has worked and what he did there... newsman, announcer, DJ... and if possible

In conclusion, Jerry Rogers reiterates several attitudes shared by those surveyed. "I like educational background; family history, meaning if he is married or single; does he have any special skills that might be applicable to what I'm interested in that would be important to radio. Does he do or has he done a lot of personal appearances? I'd like a picture. I don't like letters of recommendation. I want to call him. Another thing I find missing on so many resumes is who was or is your supervisor at the station. If he's not at that station any more, where is he now? That's so I can call and check with him. I think personal references are another waste of time. Professional references only, and your supervisor at your positions." **RR**

Now that you've got your foot in the door, next week R&R's employment survey continues with answers to general questions, including "Do you prefer to hire from the ranks of those currently employed?"

"Do you look for an individual personality or someone who fits into the same image as the current staff?"

"Who pays for travel expenses for an in-person interview?"

All this and more next week.

## Welcome To The Fold

When I was in Philadelphia, somebody sent me an application with his letter typed over the center-fold of Playboy.

—Bill Hennes, WMAQ

the one event that he feels he does well in, and present that."

Del Hull offers a third viewpoint. "I'm especially interested with any air personality in what their idea of selling is. Because that's what we're doing here is selling."

Bill McGathy seeks "in a word, sincerity. Someone who sounds like he's just being himself, while keeping in mind that he is a performer. He must be a one-on-one communicator."

Bobby Cole echoes Larry Berger's state-

times they're found outside of the normal channels."

Should the applicant's ratings info be part of the resume? Programmers opinions were almost equally divided. Those in favor hedged a bit, KMBZ's Steve Bell saying, "It's interesting, but not critical," while Ira Apple of WBZ's comment was, "If I'm interested in the person I'll check it out myself anyway."

Chick Watkins, PD at WGAR, states the case for those opposed, "Ninety percent of

# ALL OF THIS IN TWO DAYS!

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WBBQ  
94Q  
KRBE  
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WING  
KRKE  
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KJOY  
KSTN  
KFIV  
K100  
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WVBF  
JB105  
99X  
KQWB-FM  
KBEQ  
WPRO-FM  
KING  
KVI-FM  
KYYX  
KBBC  
KANC  
KBIM  
KHFI  
WRBR  
WYNE  
WDUZ  
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WPJB  
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KCBN  
WFEA  
KKLS  
KRSP  
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WACI  
WCVS  
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**“RIGHT DOWN THE LINE”**  
THE NATURAL FOLLOW-UP TO  
**“BAKER STREET”**  
FROM  
**“CITY TO CITY”**  
THE PLATINUM PLUS ALBUM  
**BY GERRY RAFFERTY**  
ON THE NEW  
UNITED ARTISTS RECORDS 

# TOP-40



## John Leader

Always nice to have visitors to the new R&R offices in Century City...this week Pat Martin, Program Director of WSPT/Stevens Point dropped by, as did E. Alvin Davis, PD of WSAI/Cincinnati. It's interesting to get an outside opinion or two on how L.A. radio sounds. Without putting anyone on the hot seat I will say that neither Pat or E. Alvin heard what they had expected on L.A. radio. This market, like many others I'm sure, is in a perpetual state of change and adjustment. By the time we all get together for Convention '79, radio in this market will be different than it is today, which is to be expected.

The final readjustment of the parallels is being completed now, as the final markets receive their Arbitrons. Most of those immediately affected have been notified of the changes being made, with the exception of the new stations that will be added. Those of you who have been waiting (I'm sure it seems like a long time) will be notified soon of our final determinations. Also next week the definitions of our three parallels will be updated and fully explained. Since R&R began, nearly five years ago, those original definitions which appear at the beginning of the parallel listings each week, have become partially obsolete. With the changes that have taken place within Top 40 radio over the past five years, the strict definitions of Parallel One, Two and Three must also change. Those changes, not drastic but necessary, will be explained next week.

A personal welcome to our newest Editor Bill Speed. For those of you that are affected by crossover music within your market, please take note of the Crossover section in Bill's weekly music information. Bill and I put our collective research together and present those records that are showing early potential for crossing over. As the weeks go by you should be able to spot those records with the strongest possibility of becoming crossover hits. Obviously the markets most receptive to crossover product will be the first to reflect any crossover activity, but as you see this section over a period of weeks, the trends should be easier to pinpoint.

This week: WNBC/New York has a new morning man to permanently replace Ellie Dylan (who was a great morning person, but not much of a morning man)...research secrets are ready for declassification in Colorado Springs...and some very chauvinistic promotions from the Summer of '78. And for those of you seeking employment Part One of Tapes & Resumes . . . a frank look at what programmers are looking for in future employees.

### Scotty Brink To WNBC

As revealed last week in Street Talk, Scotty Brink will join WNBC/New York in morning drive replacing Lee Masters who is leaving the station.

Lee is leaving WNBC in order to take over management and part ownership of an as yet undisclosed station. He joined WNBC when the station kicked off their contemporary format in September of 1977. Previously he had worked as Station Manager of WLRS/Louisville.

Elaborating on his plans Lee told me, "I'm leaving to form a corporation for the acquisition of broadcast properties with Edward Henson, President of Kentucky Technical Institute (owners/operators of WLRS), and Louisa Henson, Executive Vice President and General Manager of WLRS. I've learned an awful lot from working with Bob Pittman and Charlie Warner and I'm going to miss working at WNBC. I've had a lot of fun."

WNBC Program Manager Bob Pittman said, "Lee's been a valuable member of the team and we really hate to see him leave. He's done a fine job in both the morning and afternoon shows. However, the offer he has is so good we understand his reasons for taking it."

The announcement that Masters would leave the station was closely followed by the finalization of negotiations between WNBC and their new morning personality Scotty Brink. Scotty has most recently been doing mornings and 9-12noon at KULF/Houston, but had left Houston in order to act as a temporary consultant to WPEZ/Pittsburgh General Manager Gil Rozzo. Prior to KULF Scotty's experience included some of the most respected call letters in the country. Scotty had been Program Director of WRKO/Boston and worked on the air at WLS/Chicago and KHJ/Los Angeles in addition to consulting several radio stations. In 1968 you might remember Scotty on the air at WOR-FM/New York (now 99X) using the pseudonym of J.J. Jordan.

Scotty, when contacted in Pittsburgh, told me, "Although I've never worked with Bob Pittman and Charlie Warner, I know a lot about them and the kind of programming they're doing. I'm real cranked-up about having the chance to come to New York and work with them."

Pittman told R&R, "Scotty has all the qualifications we are looking for in a morning jock. He's had great experience, knows New York and is warm, conversational, intelligent and competent."

The ownership situation that Masters will be affiliated with cannot be discussed until plans are finalized for the purchase. However, Lee is very excited about the prospects for his future. Likewise, Brink seems very thrilled to join the WNBC team in what is certainly a key shift. All parties seem to be pleased with the rearrangement of personnel and we wish Lee and Scotty the best.

### Open For Everything

It was Rick Sklar who said it in R&R's Top 40 Story, "What other business do you know where somebody develops a new and better way of doing something and instead of doing it and making a profit at it, they immediately explain to their competitors what they're doing, so that the competitors can then do the same thing to them?" Rick made a very strong point about the willingness of programmers to share their new-found secrets with their fellow programmers. The radio-to-radio exchange of information has always been fairly constant; however, the radio-to-records information flow has never been quite so free.

That may be changing. J.J. McLain, Program Director of KXXV & KINX-FM/Colorado Springs, sent me a letter in which he explained his willingness to share his music research information with the record industry. Before you prejudge just what information he plans to release and what he plans to withhold, read the following portion of his letter:

"15KX, Colorado Springs' progressive Top 40 station, would like to have mentioned in your newspaper our new concept in research and rapport between radio and record people. To all distributors who service us, we will offer a weekly breakdown of all active and passive record research. This will include local call-outs and call-ins, weekly reports of unit sales from our top five retailers, the best selling albums, the most requested cuts, the most promising new music (not as yet on our charts) as derived from our active research, and our weekly call-out list of favorite gold—in short, everything (and we do mean everything) that makes up the 15KX music survey."

The station recently underwent a format change and J.J. entered the picture as the new Program Director. Admittedly, he is releasing this information to the record companies primarily as "bait" for better record service, but the precedent is being set. And J.J. sees no real value in hiding the information he collects from the record companies. The supposition that if the companies know what criteria make up the selection process for new music additions at 15KX, those companies can better serve the station's needs.

But what about the information getting into the hands of the competition, namely Marc McCoy at KYSN? J.J. said, "This is an extremely competitive town and if they (KYSN) should get a hold of it, well, it really wouldn't bother me that much. The collection of data is one thing but the implementation and interpretation of that data is another. Naturally I would rather they didn't see it, but I'm sure they will."

Interesting concept. A station, admittedly in a less than major-market situation, willing to give the record companies complete music research information. It's too early to tell whether this experiment will work for or against 15KX, but to me the prospect of the radio and record industries working closer together and sharing their collected information is a positive step. Good luck to J.J. McLain.

### Bits

**SWEET SIXTEEN:** KEWI/Topeka celebrated their sixteenth birthday (7-19) as a Top 40 station by presenting The Greatest Week of Summer. On Tuesday KEWI selected Topeka's ten most beautiful girls. On Wednesday the station entertained over 5,000 listeners with food, soft drinks, and live music at the Shawnee County Fairgrounds. This was the official birthday celebration party and lasted over five hours. On Friday the finals were held to select Topeka's most beautiful girl in a ceremony held at a local disco. A week of winning and fun, all a part of KEWI turning "sweet sixteen."



**SKIN IS DEFINITELY IN:** It was the third annual "Summer Fun Celebration" on Madison's Lake Monona as WISM/Madison did the majority of the celebrating. The station broadcast live from the shore party, which featured show performances and ski demonstrations by the "National Champion" capital city ski team, live music and entertainment and, of course the ever-popular "All American City Bikini Contest." Shown in the photo surrounded by the finalists are WISM PD Jonathan W. Little and Charlie "Rock and Roll" Simon. I'll bet the cameraman didn't even have to say "smile" before he took the shot.

**A Rocker to Wrap Up  
the Summer**

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**"Jamie's Cryin'"**

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**VAN HALEN'S**  
**New Single**



Produced by Ted Templeman  
On Warner Bros.



BIGGER THAN BLUE  
the new single from  
Michael Johnson

**"ALMOST  
LIKE  
BEING  
IN LOVE"**

SW-8004

from

*the Michael Johnson album*

SW-17002

KLIF	KQEO	WJON	WPFM	WBEC
WZZP	WFEA	WACI	KTOQ	WMFJ
94Q	WYND	WSPT	WGNI	KROK
WOW	WRFC	KQWB	KEIN	WFBR
KAKC	WFOM	KQDI	KENI	KTFX
WINW	WFLB	WPRO	KBZY	KEEE
	WCUE	WANS	WDLP	

MICHAEL JOHNSON  
IS AN



RECORDING ARTIST

TOP-40



**FOGHAT OVER SAVANNAH**—WSGA/Savannah held a Foghat contest tied in with the group's local appearance. Pictured with the group and contest winners are General Manager Jerry Rogers (left), the station's Brady McGraw (third from left) and Warners Atlanta promotion rep Ed Nuhfer, receiving a two-finger salute above his head.



**KOBO CAPTURES KC GOLD**—KOBONuba City remodeled its offices and studios and held a grand opening to celebrate. As part of the affair, the station was presented with a gold album award for KC & The Sunshine Band. Pictured are Corporate Operations Manager Ross W. Forbes (left) and TK's Moe Preskell.



**YVONNE EVENING AT KFRC**—RSO's Yvonne Elliman visited KFRC/San Francisco during a concert tour. Pictured at the station are (l-r): Program Director Les Garland; Yvonne Elliman, and RSO's then-San Francisco promotional rep Michael Dundas (now doing national promotion for the company).



**RUBICON FLOWS THROUGH ROME**—20th Century-Fox artists Rubicon played Atlanta recently, and were visited backstage by company officials and two staffers from WROM/Rome, GA. Pictured with the group are 20th Century-Fox National Sales rep Chris Poulakos (top right), promotion rep. Jim Francis (below left), WROM Music Director Randy Quick (below center) and Assistant Music Director Frank Favor (below right).

# The Beach Boys The Beach Boys The Beach Boys

**RADIO SPECIAL!**

THIS FOUR HOUR **SPECTACULAR** IS TOLD BY THE **BEACH BOYS** THEMSELVES, RECAPTURING THOSE SPECIAL MOMENTS THROUGHOUT THEIR CAREER.

In Syndication From: **Creative Radio Shows**  
9121 Sunset Blvd. Darwin Lamm  
Los Angeles, Calif. 90069 (213) 276-5022

Demos on request



**FERGUSON FRIENDS FILL THUNDER AISLE**—Jay Ferguson was greeted backstage by Elektra/Asylum and independent promotion people and Minneapolis radio folk after a concert there. Pictured (l-r) are KSTP air personality Jeff Pidgeon, Schon Productions' Jim Merrill, KSTP PD Denny Carpenter, KQRS MD Kevin St. John, Ferguson, KQRS air personality Cheryl Smythe, KQRS's Brad Lemay, EIA local rep Beau Slegel, and Independent Cliff Siegel.

## Courts Urged To Uphold Broadcasters First Amendment Rights

(Continued from page 1)

Congressional support by lawmakers like Rep. John Murphy (D-NY), the second ranking Democrat on the House Communications Subcommittee, who implied last week (R&R 7/31) that he's for protecting special formats such as classical music from any deregulation efforts. A Brief was filed, however, on behalf of the 4500 radio members of the National Association of Broadcasters supporting the FCC. The NAB agrees with the Commission that government involvement in format changes is a violation of the First Amendment and Section 325 of the Communications Act of 1934 — the no censorship provision. NAB also contends that FCC restraints "would discourage licensees from testing minority-interest formats in the marketplace."

In a second filing this week, the Supreme Court is being asked by broadcasters, publishers and others to uphold a lower court's action giving First Amendment protection to "the editorial process." At issue is a case involving Mike Wallace and Barry Lando, reporter and producer respectively, of a CBS "60 Minutes" feature that aired on February 4, 1973. At that time, Colonel Anthony Herbert was questioned regarding his allegations that the US Army regularly engages in the cover-up of war crimes. Subsequently, Colonel Herbert began a search into the "editorial judgments" used in preparing the segment. The "friend-of-the-court" brief states that "private individuals must be allocated the right to decide what information is 'newsworthy' and what information is relevant to decision making" which it says is the cornerstone of the First Amendment.

## Reagan

(Continued from page 12)

that 60 percent have refused to air the response, 20 percent are avoiding the issue, and only one has made use of the cassette. That's not the case, according to Jim Krugman. He claims to have contacted approximately 500 stations of which he says 100 have provided sworn affidavits stating they ran the response.

According to Milt Gross, head of the FCC's Political and Fairness Doctrine Department, no one representing Spock, Ellsberg, or the others has issued a formal complaint. Gross noted that one station contacting the Commission did air it during a newscast. As for an interpretation, Gross says not to look for a Commission decision any time soon.

R&R would be interested in finding out if any stations airing the Reagan commentary also aired the rebuttal. Drop us a line at 1120 Connecticut Ave. NW, Suite 270, Washington, D.C. 20036 or give us a call at (202) 223-9492.



**GOLD IN THAT THERE HILL**—WANS/Anderson, SC received a gold record award for Dan Hill's "Sometimes When We Touch." Pictured flanking the plaque are Program Director Bill McCown and air personality Nonna.

## Washington Update

(Continued from page 12)

### Station Responds

Jack Roth, owner of KONO, told R&R that in complying with the request, he sent the FCC a detailed history of hiring minorities at his station. He was able to do that because of two long-term employees, one of which has been with the station almost 50 years. In Jack's opinion, he has nothing to worry about and feels confident of a renewal, but his thoughts are interesting. He believes 1) that because good people get hired away that there's no question that hiring and training minorities is a major business expense, and 2) responding to a plaintiff's 1 or 2 page complaint can result in having to file 50 to 100 pages of insidious research which results in thousands of dollars of expense and man-hours. Are you listening, Chairman Ferris?

### Forthcoming From The FTC

Federal Trade Commission scores high marks for issuing a schedule of upcoming deliberations. During April, 1979, for example, they will look into "Media Concentration and Access." Also during the next six months look for the FTC to 1) consider the restrictions on advertising of veterinary and accountant services, 2) complete a new set of rules that will apply to vocational and home-study schools which should have some bearing on broadcasting schools, and 3) issue a report on "the unavailability of advertised specials." Also from the FTC of fringe importance is that they will now allow comparative advertising of beer and are proposing that advertising of protein supplements carry a 25 word disclaimer.



**WARREN GARNERS GARMENT**—Warren Zevon played Minneapolis as part of a national tour, and was visited by KDWB Program Director Dave Thompson (right). Another visitor was Elektra/Asylum promotion rep Beau Siegel (left), who presented Zevon with a custom-made jacket to commemorate the concert.



**IT'S ALL GREEK TO 20TH**—20th Century-Fox Records held a party in honor of the company's new "Ulysses Suite," with representatives from most L.A. radio stations present and a general Greek motif prevailing. Pictured (l-r) are 20th's Vicki Leben (West Coast Promotion), K100 Music Director Denise Gorman, and 20th's Judy Stearns (National Secondaries).



**WHY ON COURSE FOR GOLF BENEFIT**—WHYY/Montgomery aided in George "Goober" Lindsey's annual Celebrity Golf Tournament in town, with \$50,000 being raised for handicapped children. Pictured among various participants are Lindsey himself (second from right) and WHYY air personality Birdman (second from left).

# GARY APPLE

## "SHOUT 'EM UP UP COWBOY"

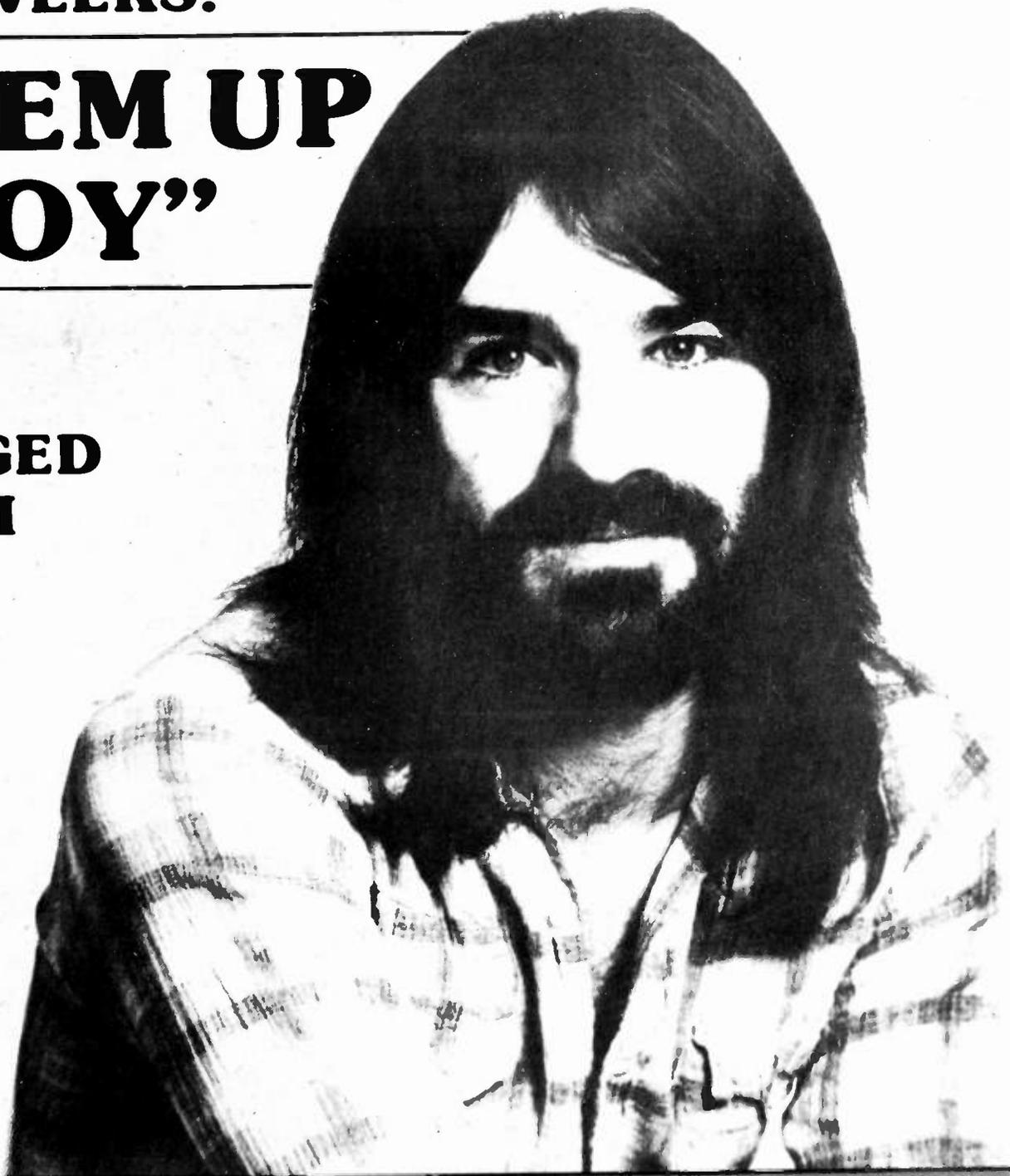
ONE OF THE MOST ADDED ALBUMS OF THE YEAR! ALMOST SEVENTY OF THE TOP AOR'S ADDED THE ALBUM IN THE FIRST TWO WEEKS.

## "SHOUT 'EM UP COWBOY"

THIS IS THE CUT  
THAT HAS EMERGED  
FROM THE ALBUM

GET READY  
TO GET  
APPLEFIED.

GARY APPLE  
"SHOUT 'EM UP COWBOY"  
IS FROM HIS DEBUT ALBUM  
"THE FIRST ONE'S FREE"



Monument

Distributed by Phonogram Inc.

New AOR Activity

WNOE-FM WEZZ

Pop Radio Stations Out Of The Box

KMBZ KSKG KLWN KMKF KKTK KCBW

# ADDS & HOTS

Music Key: (DPI) Indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

**NORTHEAST**  
**Most Added** Little River Band  
**Hottest** Frankle Valli  
 Gerry Rafferty  
 Nick Gilder  
 Commodores  
 Foreigner

**SOUTH**  
**Most Added** EW&F  
**Hottest** Little River Band  
 Olivia Newton-John  
 Travolta/Olivia  
 Frankle Valli

## NORTHEAST

## SOUTH

## MIDWEST

### Parallel One

**CHUM/Toronto, CAN**  
 John Terrence  
 Nick Gilder  
 Andy Gibb  
 Olivia  
 Toby Beau  
 Dan Hill  
 Atlanta  
 HOTTEST  
 Rolling Stones 2-1  
 Frankie Valli 4-2  
 Jefferson Starship 11-9  
 Pablo Cruise 13-9  
 Burton Cummings 18-14

**WABC/New York, NY**  
 Sonja Jones  
 Toby Beau  
 HOTTEST  
 Donna Summer 1-1  
 Rolling Stones 3-2  
 Taste Of Honey 3-4  
 Commodores 10-7  
 Pablo Cruise 14-11

**WCAO/Baltimore, MD**  
 Ron Ruby  
 Dan Hill  
 Crystal Gayle  
 Rick James  
 EMBF  
 HOTTEST  
 Rolling Stones 2-1  
 Frankie Valli 5-2  
 Foreigner 10-8  
 Taste Of Honey 12-9  
 Olivia 24-12

**WGBW/Buffalo, NY**  
 Jon Summers  
 Chris Rea  
 Robin Gibb  
 Darling  
 Aerosmith  
 HOTTEST  
 Travolta/Olivia  
 ELO 1-1  
 Frankie Valli 4-2  
 Commodores 7-6  
 Olivia 15-9  
 Andy Gibb 22-13

**WFLP/Philadelphia, PA**  
 Gerry DeFranco  
 Mathy/Williams  
 John Paul Young (dp)  
 ARS (dp)  
 HOTTEST  
 Frankie Valli 2-1  
 Anne Murray 10-7  
 Toby Beau 12-8  
 Dave Mason 14-10  
 Olivia 22-16

**WFLP/Philadelphia, PA**  
 Jeff Roback  
 Walter Egan  
 HOTTEST  
 Rolling Stones 1-1  
 Frankie Valli 6-3  
 Travolta/Olivia 17-13  
 E.C. King 0-15  
 Village People 21-17

**WPGC/Washington, D.C.**  
 Jim Eliott  
 Nick Gilder  
 Kenny Loggins  
 Rick James  
 HOTTEST  
 Rolling Stones 1-1  
 Taste Of Honey 5-2  
 Frankie Valli 4-3  
 Foreigner 7-4  
 EMBF 20-16

**WRIQ/Boston, MA**  
 Mark McKay  
 Quincy Jones  
 Bob Seger  
 LRB  
 HOTTEST  
 Frankie Valli 2-1  
 Pablo Cruise 14-8  
 Commodores 15-9  
 Foreigner 17-11  
 Olivia 25-18

**99X/New York, NY**  
 Bobby Rich  
 Exile  
 Nick Gilder  
 Rita Coolidge  
 Steely Dan  
 Joste (dp)  
 Gerry Rafferty (dp)  
 City Boy (dp)  
 HOTTEST  
 Donna Summer 1-1  
 Foreigner 10-6  
 Taste Of Honey 14-10  
 Andy Gibb 26-17  
 Teddy Pendergrass 29-24

**WPHD/Buffalo, NY**  
 Harry Moore  
 Bob Seger  
 Jamey Spencer  
 LeRoux  
 HOTTEST  
 Commodores 2-1  
 Meat Loaf  
 Paradise 3-2  
 Rita Coolidge 12-7  
 Walter Egan 13-9  
 Kenny Loggins 29-18

**WTVY/Troy, NY**  
 Chris Bailey  
 LRB  
 Cheryl Ladd  
 Nick Gilder  
 HOTTEST  
 Rolling Stones 2-1  
 Frankie Valli 4-2  
 Commodores 7-3  
 Pablo Cruise 16-11  
 Exile 25-16

**WYRE/Annapolis, MD**  
 Steve Klagenet  
 Dan Hill  
 EMBF  
 HOTTEST  
 Rolling Stones 4-1  
 Frankie Valli 6-4  
 Taste Of Honey 18-7  
 Walter Egan 13-9  
 Olivia 22-15

**98X/Pittsburgh, PA**  
 Bobby Christian  
 ARS  
 Donna Summer  
 HOTTEST  
 Pablo Cruise 1-1  
 Commodores 5-2  
 Frankie Valli 13-9  
 Frampton/Bea Gees  
 Polythene Medley 21-12

**WOLF/Syracuse, NY**  
 Charlie Brown  
 Quincy Jones  
 Eddie Money  
 Gerry Rafferty  
 HOTTEST  
 Taste Of Honey 4-1  
 Andy Gibb 9-6  
 E.C. King 20-7  
 Olivia 21-9  
 Chris Rea 15-11

**WBBF/Rochester, NY**  
 Jeff Ryder  
 Olivia  
 Joe Walsh  
 LRB  
 HOTTEST  
 Commodores 1-1  
 Foreigner 9-5  
 Frankie Valli 18-10  
 Walter Egan 17-12  
 Anne Murray 25-14

**F105/Boston, MA**  
 Charlie Fernandez  
 Olivia  
 Travolta/Olivia  
 Gerry Rafferty  
 HOTTEST  
 Donna Summer 2-1  
 Taste Of Honey 10-8  
 Foreigner 15-11  
 Commodores 21-15  
 Barbra Streisand  
 Prisoner 26-21

**13Q/Pittsburgh, PA**  
 Pete Sullivan  
 LRB  
 HOTTEST  
 Frankie Valli 3-1  
 Barry Manilow 9-6  
 Walter Egan 14-10  
 Donna Summer 17-11  
 E.C. King 20-14

**WDRG/Hartford, CT**  
 Jim English  
 Nick Gilder  
 John Paul Young  
 Travolta/Olivia  
 HOTTEST  
 Rolling Stones 1-1  
 Taste Of Honey 8-2  
 Commodores 22-8  
 Jackson Browne  
 Stay 23-15  
 Walter Egan 27-19

**WAVZ/New Haven, CT**  
 Curt Hansen  
 LRB  
 John Paul Young  
 Andrew Gold  
 HOTTEST  
 Commodores 2-1  
 Frankie Valli 3-2  
 Foy 13-6  
 EMBF 22-19  
 Exile 29-19

**WKBQ/Harrisburg, PA**  
 Dan Steele  
 Robin Gibb  
 Darling  
 Nick Gilder  
 Foy (dp)  
 Barry Manilow  
 Ready (dp)  
 HOTTEST  
 Commodores 1-1  
 Exile 18-11  
 Anne Murray 27-13  
 Travolta/Olivia  
 Summer 23-15  
 Chris Rea 26-17

**WICC/Bridgeport, CT**  
 Greg Lombz  
 Barbra Streisand  
 Prisoner  
 Eddie Money  
 The Cars  
 HOTTEST  
 Frankie Valli 5-1  
 Donna Summer 6-4  
 Joe Walsh 14-8  
 Foreigner 12-10  
 Andy Gibb 18-13

**PRO-FM/Providence, RI**  
 Gary Berkowitz  
 Teddy Pendergrass  
 Gerry Rafferty  
 HOTTEST  
 Frankie Valli 1-1  
 Taste Of Honey 12-9  
 Andy Gibb 17-12  
 Foreigner 20-16  
 Chris Rea 23-17

**JB108/Providence, RI**  
 Todd Chase  
 Simon/Taylor  
 Gerry Rafferty  
 Robin Gibb  
 Darling  
 LRB  
 Shaun Cassidy  
 HOTTEST  
 Frankie Valli 1-1  
 Commodores 4-2  
 Andy Gibb 14-11  
 The Cars 24-17  
 Travolta/Olivia  
 Summer 23-19

**Parallel Three**  
**WVAM/Altoona, PA**  
 John Hartman  
 Rupert Holmes  
 EMBF  
 LRB  
 Bonnie Tyler  
 HOTTEST  
 Frankie Valli 1-1  
 Donna Summer 12-7  
 Foreigner 13-8  
 Barry Manilow 15-13

**E104/Erie, PA**  
 Bill Shannon  
 John Paul Young  
 Raydio  
 LRB  
 Gerry Rafferty  
 HOTTEST  
 Travolta/Olivia  
 Want 8-1  
 Anne Murray 10-4  
 Foreigner 11-6  
 ELO 14-8  
 Commodores 17-11

**WTOB/Potomac, ME**  
 Andy Carey  
 Rita Coolidge  
 Exile  
 Capt. & Tennille  
 Marshall Tucker  
 Trooper  
 HOTTEST  
 Nick Gilder 1-1  
 Billy Joel  
 Young 8-4  
 Peter Brown 13-6  
 Joe Walsh 13-9  
 Frankie Valli 15-10

**WEEQ/Waynesboro, PA**  
 Dan O'Toole  
 EMBF  
 Taste Of Honey  
 Kenny Loggins  
 HOTTEST  
 Frankie Valli 3-1  
 Barry Manilow 9-6  
 Walter Egan 14-10  
 Donna Summer 17-11  
 E.C. King 20-14

**WDRG/Hartford, CT**  
 Jim English  
 Nick Gilder  
 John Paul Young  
 Travolta/Olivia  
 HOTTEST  
 Rolling Stones 1-1  
 Taste Of Honey 8-2  
 Commodores 22-8  
 Jackson Browne  
 Stay 23-15  
 Walter Egan 27-19

**WGUW/Bangor, ME**  
 Mark Lawrence  
 Aerosmith  
 Gerry Rafferty  
 Dan Hill  
 HOTTEST  
 Commodores 2-1  
 Walter Egan 3-2  
 Andy Gibb 13-9  
 Olivia 17-11  
 Nick Gilder 19-12

**98X/Miami, FL**  
 Beau Rains  
 Travolta/Olivia  
 ARS  
 Don Ray  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 5-3  
 Village People 10-6  
 Rick James 15-10  
 Andy Gibb 19-11

**KLIF/Dallas, TX**  
 Steve Scott  
 Moody Blues  
 Willie Nelson  
 Jimmy Buffett  
 Saturday  
 Larry Gatlin  
 HOTTEST  
 Rolling Stones 2-1  
 Commodores 5-3  
 Walter Egan 10-7  
 Exile 13-9  
 Rita Coolidge 24-19

**ZB3/Atlanta, GA**  
 Dale O'Brien  
 LeRoux  
 HOTTEST  
 Commodores 1-1  
 Foreigner 14-7  
 E.C. King 15-8  
 Joe Walsh 17-13  
 Frankie Valli 17-13  
 Andy Gibb 24-18

**Z97/Ft. Worth, TX**  
 Gary Mack  
 Commodores  
 Donna Summer  
 Joe Walsh  
 Walter Egan  
 HOTTEST  
 Billy Joel  
 Young 1-1  
 Frankie Valli 5-2  
 Jefferson Starship 16-8  
 Foreigner 23-15  
 Pablo Cruise 26-18

**KRBE/Houston, TX**  
 Clay Gish  
 Rick James  
 Taste Of Honey  
 Andy Gibb  
 Walter Egan  
 Gerry Rafferty  
 Kinks  
 Bob Seger  
 HOTTEST  
 Commodores 1-1  
 Olivia 16-4  
 Donna Summer 14-6  
 McCrays 27-13  
 Foreigner 28-17

**WYBQ/Memphis, TN**  
 John Long  
 EMBF  
 Olivia  
 HOTTEST  
 Commodores 1-1  
 Taste Of Honey 9-3  
 Teddy Pendergrass 14-8  
 Joe Walsh 20-14  
 O'Jays  
 Brandy 28-22

**Parallel Two**  
**WEDQ/Raleigh, NC**  
 Ron McKay  
 LRB  
 HOTTEST  
 Frankie Valli 1-1  
 Foreigner 10-7  
 Taste Of Honey 13-8  
 Andy Gibb 16-11  
 Foy 0-25

**O105/Tampa, FL**  
 Lynn Lotkowitz  
 Travolta/Olivia  
 Walter Egan  
 Taste Of Honey  
 HOTTEST  
 Frankie Valli 1-1  
 Donna Summer 5-3  
 Commodores 8-4  
 E.C. King 15-10  
 Olivia 22-18

**WTDX/Jackson, MS**  
 Bob Burton  
 Bee Gees/Nicholas  
 Sgt. Pepper  
 E.C. King  
 EMBF  
 HOTTEST  
 Frankie Valli 1-1  
 Travolta/Olivia  
 Want 11-5  
 Taste Of Honey 15-6  
 E.C. King 20-10  
 Joe Walsh 18-12

**WJSA/Sevensboro, GA**  
 Jerry Rogers  
 Foy  
 LRB  
 O'Jays  
 HOTTEST  
 Commodores 1-1  
 Travolta/Olivia  
 Summer 6-2  
 E.C. King 4-3  
 Foreigner 15-10  
 Exile 22-16

**WAPE/Jacksonville, FL**  
 Paul Sebastian  
 EMBF  
 Exile  
 LRB  
 Norma Jean  
 HOTTEST  
 Commodores 3-1  
 Joe Walsh 11-7  
 Eddie Money 14-9  
 Taste Of Honey 16-10  
 Foreigner 18-12

**KNOW/Austin, TX**  
 Bill Mayne  
 LRB  
 Nick Gilder  
 O'Jays  
 HOTTEST  
 Rolling Stones 1-1  
 Frankie Valli 3-2  
 Joe Walsh 9-4  
 Foreigner 20-10  
 Toby Beau 16-11

**WOXD/Atlanta, GA**  
 J.J. Jackson  
 Kenny Loggins  
 Travolta/Olivia  
 HOTTEST  
 Commodores 1-1  
 E.C. King 7-3  
 Rita Coolidge 16-11  
 Olivia 17-12  
 LeRoux 20-14

**Q94/Richmond, VA**  
 Ralph Wimmer  
 Kinks  
 Nick Gilder  
 Rick James  
 Teddy Pendergrass  
 HOTTEST  
 Rolling Stones 1-1  
 Commodores 2-2  
 Frankie Valli 3-3  
 Quincy Jones 14-7  
 Olivia 13-9

**KAAV/Little Rock, AR**  
 C. David Hamilton  
 Chris Rea  
 Taste Of Honey  
 Kenny Loggins  
 HOTTEST  
 Rolling Stones 1-1  
 Rod Stewart 10-6  
 Barry Manilow 12-8  
 Rolling Stones 13-9  
 Joe Walsh 16-10

**WERC/Birmingham, AL**  
 Walt Brown  
 LRB  
 Nick Gilder  
 David Gates  
 Robin Gibb  
 Sgt. Pepper/Friends  
 John Paul Young  
 HOTTEST  
 Rolling Stones 1-1  
 Olivia 12-6  
 Joe Walsh 14-9  
 Village People 16-11  
 E.C. King 27-19

**WAYS/Charlotte, NC**  
 Roy Rosen  
 LRB  
 Prism  
 HOTTEST  
 Frankie Valli 2-1  
 Donna Summer 5-3  
 Olivia 10-4  
 Taste Of Honey 27-13  
 Rita Coolidge 25-20

**WAKY/Louisville, KY**  
 Bob Moody  
 Streisand/Olivia  
 Flowers(Station mix)  
 EMBF  
 Eddie Money  
 Taste Of Honey  
 Charlie (dp)  
 HOTTEST  
 Commodores 1-1  
 Olivia 4-2  
 Foreigner 11-6  
 Travolta/Olivia  
 Summer 24-14  
 Teddy Pendergrass 28-25

**WSGN/Birmingham, AL**  
 Bill Thomas  
 Kinks  
 Teddy Pendergrass  
 Nick Gilder  
 Village People  
 Exile  
 HOTTEST  
 Commodores 1-1  
 Walter Egan 11-8  
 Olivia 13-9  
 Andy Gibb 16-11  
 Exile 19-12

**BJ105/Olando, FL**  
 Tom West  
 Andy Gibb  
 Olivia  
 Rick James  
 Travolta/Olivia  
 Moody Blues  
 Prism  
 HOTTEST  
 Frankie Valli 1-1  
 Travolta/Olivia  
 Want 11-5  
 Taste Of Honey 15-6  
 E.C. King 20-10  
 Joe Walsh 18-12

**KEEL/Sharpsport, LA**  
 Ready Davis  
 EMBF  
 Travolta/Olivia  
 LRB  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 4-2  
 Joe Walsh 13-9  
 Foreigner 22-15  
 Olivia 23-16

**WBBQ/Aquarta, GA**  
 Bruce Stevens  
 LRB  
 Gerry Rafferty  
 Prins  
 Teddy Pendergrass  
 HOTTEST  
 Rolling Stones 1-1  
 Toby Beau 9-5  
 Foreigner 14-8  
 Rita Coolidge 19-14  
 Jackson Browne  
 Load/Stay 22-16

**WTDX/New Orleans, LA**  
 Harry Maxwell  
 Stonebolt  
 Crystal Gayle  
 HOTTEST  
 Frankie Valli 3-1  
 Joe Walsh 7-2  
 Village People 10-4  
 Foreigner 14-5  
 Pablo Cruise 15-8

**Y9S/Tampa, FL**  
 Ben Christoffer  
 Eric Clapton  
 O'Jays  
 Use Ya  
 The Cars  
 HOTTEST  
 Peter Brown 4-1  
 Frankie Valli 8-2  
 Commodores 10-5  
 Pablo Cruise 17-11  
 Andy Gibb 25-21

**94Q/Atlanta, GA**  
 Jeff McCartney  
 Michael Johnson  
 Gerry Rafferty  
 HOTTEST  
 Commodores 1-1  
 Joe Walsh 3-2  
 Foreigner 10-4  
 EMBF 19-13  
 Chris Rea 21-10

**92Q/Nashville, TN**  
 Valle/Sherman  
 EMBF  
 Taste Of Honey  
 Kenny Loggins  
 HOTTEST  
 Rolling Stones 1-1  
 Foreigner 14-8  
 Walter Egan 17-10  
 Olivia 19-12

**Y103/Jacksonville, FL**  
 J.J. Walker  
 Exile  
 Foy  
 BG's/Frampton/Nicholas  
 Sgt. Pepper/Friends  
 John Paul Young  
 HOTTEST  
 Commodores 2-1  
 Frankie Valli 4-2  
 Joe Walsh 14-7  
 Olivia 18-9  
 Andy Gibb 20-16

**ENTR/Pass, TX**  
 Rub Wood  
 Taste Of Honey  
 Exile  
 HOTTEST  
 Frankie Valli 2-1  
 Donna Summer 5-3  
 Olivia 10-4  
 Taste Of Honey 27-13  
 Rita Coolidge 25-20

**WNOE/New Orleans, LA**  
 Nick Basco  
 LRB  
 Sweet  
 HOTTEST  
 Frankie Valli 1-1  
 Nick Gilder 6-2  
 Exile 9-5  
 Travolta/Olivia 15-6  
 Village People 16-12

**Z98/Little Rock, AR**  
 Jim Cassidy  
 EMBF  
 Aerosmith  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 3-2  
 Olivia 13-5  
 Rita Coolidge 20-12  
 Exile 28-24

**WRIZ/Knoxville, TN**  
 Mark Thompson  
 Travolta/Olivia  
 Eddie Money  
 HOTTEST  
 Rolling Stones 1-1  
 Foreigner 10-5  
 Donna Summer 13-7  
 Olivia 16-8  
 Toby Beau 20-15

**Parallel Three**  
**WAAY/Huntsville, AL**  
 Jay Fredenick  
 Seals & Crofts  
 Village People  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 2-2  
 Olivia 12-9  
 ELO 21-18  
 LRB 26-22

**KILE/Galveston, TX**  
 Dave Collins  
 Anne Murray  
 Billy Joel  
 Dan Hill  
 Rick James  
 HOTTEST  
 Commodores 1-1  
 Donna Summer 13-9  
 Exile 18-10  
 Foreigner 27-21  
 Olivia 31-23

**WCGO/Columbus, GA**  
 Jeff Blake  
 Kenny Loggins  
 The Cars  
 Rick James  
 Paul Davis  
 Dan Hill (dp)  
 HOTTEST  
 Commodores 1-1  
 Toby Beau 5-3  
 E.C. King 14-10  
 Quincy Jones 24-19  
 Olivia 25-20

**WLOF/Olando, FL**  
 Reggie Blackwell  
 Olivia  
 Andy Gibb  
 Moody Blues  
 Spinners  
 LRB  
 Anne Murray  
 HOTTEST  
 Frankie Valli 1-1  
 Joe Walsh 15-7  
 Pablo Cruise 12-8  
 Steely Dan  
 FM 28-18  
 Rick James 30-20

**WANS/Anderson, SC**  
 Bill McCown  
 Anne Murray  
 O'Jays  
 Paul Davis  
 Stonebolt  
 HOTTEST  
 Commodores 1-1  
 Foreigner 7-3  
 Jackson Browne  
 Load/Stay 10-6  
 Olivia 15-8  
 Andy Gibb 24-16

**WVLE/Lexington, KY**  
 Jim Jordan  
 Anne Murray  
 Kenny Loggins  
 Anne Murray  
 HOTTEST  
 Commodores 9-1  
 Pablo Cruise 7-5  
 Commodores 6-2  
 Joe Walsh 10-7  
 Joe Walsh 17-13  
 E.C. King 21-15

**WREK/W. Palm Beach, FL**  
 Scott Free  
 Bee Gees/Nicholas  
 Sgt. Pepper  
 Aerosmith  
 EMBF  
 Chris Rea  
 HOTTEST  
 Frankie Valli 1-1  
 Commodores 6-2  
 Andy Gibb  
 Shadow 8-6  
 Joe Walsh 13-9  
 Olivia 24-16

**WHYF/Montgomery, AL**  
 Lanny West  
 Commodores 1-1  
 Taste Of Honey 10-3  
 Olivia 16-6  
 Andy Gibb 15-10  
 Eddie Money 21-14

**WABR/Winston-Salem, NC**  
 Dave Taylor  
 Exile  
 EMBF  
 Kenny Rogers  
 Anne Murray  
 HOTTEST  
 Commodores 1-1  
 Pablo Cruise 5-5  
 Jackson Browne  
 Stay 17-12  
 Andy Gibb 18-13  
 Joe Walsh 22-14

**WYND/Sarasota, FL**  
 Al Brock  
 Michael Johnson  
 Spinners  
 LeRoux  
 HOTTEST  
 Commodores 3-1  
 Donna Summer 10-6  
 Foreigner 11-7  
 Toby Beau 19-11  
 Andy Gibb 21-12

**WISZ/Williams, NC**  
 Ray Williams  
 Bob Seger  
 Ryedot  
 Sweet  
 Nick Gilder  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 2-2  
 Olivia 12-9  
 ELO 21-18  
 LRB 26-22

**WYLD/Charlotte, NC**  
 Jeff Blake  
 Kenny Loggins  
 The Cars  
 Rick James  
 Paul Davis  
 Dan Hill (dp)  
 HOTTEST  
 Commodores 1-1  
 Toby Beau 5-3  
 E.C. King 14-10  
 Quincy Jones 24-19  
 Olivia 25-20

**WFOU/Marietta, GA**  
 Mike Durell  
 Travolta/Olivia  
 Teddy Pendergrass  
 Kinks  
 Kenny Loggins  
 HOTTEST  
 Frankie Valli 1-1  
 Walter Egan 9-6  
 Joe Walsh 12-7  
 Olivia 15-8  
 E.C. King 14-9

**CK101/Cocoa Beach, FL**  
 Steve Ocean  
 Village People  
 EMBF  
 Billy Joel  
 Kenny Loggins  
 Anne Murray  
 HOTTEST  
 Commodores 2-1  
 Commodores 6-2  
 Travolta/Olivia  
 Summer 9-6  
 Taste Of Honey 20-12  
 Exile 16-19

**WVLE/Lexington, KY**  
 Jim Jordan  
 Anne Murray  
 Kenny Loggins  
 Anne Murray  
 HOTTEST  
 Commodores 9-1  
 Pablo Cruise 7-5  
 Commodores 6-2  
 Joe Walsh 10-7  
 Joe Walsh 17-13  
 E.C. King 21-15

**WREK/W. Palm Beach, FL**  
 Scott Free  
 Bee Gees/Nicholas  
 Sgt. Pepper  
 Aerosmith  
 EMBF  
 Chris Rea  
 HOTTEST  
 Frankie Valli 1-1  
 Commodores 6-2  
 Andy Gibb  
 Shadow 8-6  
 Joe Walsh 13-9  
 Olivia 24-16

**WHYF/Montgomery, AL**  
 Lanny West  
 Commodores 1-1  
 Taste Of Honey 10-3  
 Olivia 16-6  
 Andy Gibb 15-10  
 Eddie Money 21-14

**WABR/Winston-Salem, NC**  
 Dave Taylor  
 Exile  
 EMBF  
 Kenny Rogers  
 Anne Murray  
 HOTTEST  
 Commodores 1-1  
 Pablo Cruise 5-5  
 Jackson Browne  
 Stay 17-12  
 Andy Gibb 18-13  
 Joe Walsh 22-14

**WYND/Sarasota, FL**  
 Al Brock  
 Michael Johnson  
 Spinners  
 LeRoux  
 HOTTEST  
 Commodores 3-1  
 Donna Summer 10-6  
 Foreigner 11-7  
 Toby Beau 19-11  
 Andy Gibb 21-12

**WISZ/Williams, NC**  
 Ray Williams  
 Bob Seger  
 Ryedot  
 Sweet  
 Nick Gilder  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 2-2  
 Olivia 12-9  
 ELO 21-18  
 LRB 26-22

**KILE/Galveston, TX**  
 Dave Collins  
 Anne Murray  
 Billy Joel  
 Dan Hill  
 Rick James  
 HOTTEST  
 Commodores 1-1  
 Donna Summer 13-9  
 Exile 18-10  
 Foreigner 27-21  
 Olivia 31-23

**WCGO/Columbus, GA**  
 Jeff Blake  
 Kenny Loggins  
 The Cars  
 Rick James  
 Paul Davis  
 Dan Hill (dp)  
 HOTTEST  
 Commodores 1-1  
 Toby Beau 5-3  
 E.C. King 14-10  
 Quincy Jones 24-19  
 Olivia 25-20

**WLOF/Olando, FL**  
 Reggie Blackwell  
 Olivia  
 Andy Gibb  
 Moody Blues  
 Spinners  
 LRB  
 Anne Murray  
 HOTTEST  
 Frankie Valli 1-1  
 Joe Walsh 15-7  
 Pablo Cruise 12-8  
 Steely Dan  
 FM 28-18  
 Rick James 30-20

**WVLE/Lexington, KY**  
 Jim Jordan  
 Anne Murray  
 Kenny Loggins  
 Anne Murray  
 HOTTEST  
 Commodores 9-1  
 Pablo Cruise 7-5  
 Commodores 6-2  
 Joe Walsh 10-7  
 Joe Walsh 17-13  
 E.C. King 21-15

**WREK/W. Palm Beach, FL**  
 Scott Free  
 Bee Gees/Nicholas  
 Sgt. Pepper  
 Aerosmith  
 EMBF  
 Chris Rea  
 HOTTEST  
 Frankie Valli 1-1  
 Commodores 6-2  
 Andy Gibb  
 Shadow 8-6  
 Joe Walsh 13-9  
 Olivia 24-16

**WHYF/Montgomery, AL**  
 Lanny West  
 Commodores 1-1  
 Taste Of Honey 10-3  
 Olivia 16-6  
 Andy Gibb 15-10  
 Eddie Money 21-14

**WABR/Winston-Salem, NC**  
 Dave Taylor  
 Exile  
 EMBF  
 Kenny Rogers  
 Anne Murray  
 HOTTEST  
 Commodores 1-1  
 Pablo Cruise 5-5  
 Jackson Browne  
 Stay 17-12  
 Andy Gibb 18-13  
 Joe Walsh 22-14

**WYND/Sarasota, FL**  
 Al Brock  
 Michael Johnson  
 Spinners  
 LeRoux  
 HOTTEST  
 Commodores 3-1  
 Donna Summer 10-6  
 Foreigner 11-7  
 Toby Beau 19-11  
 Andy Gibb 21-12

**WISZ/Williams, NC**  
 Ray Williams  
 Bob Seger  
 Ryedot  
 Sweet  
 Nick Gilder  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 2-2  
 Olivia 12-9  
 ELO 21-18  
 LRB 26-22

**KILE/Galveston, TX**  
 Dave Collins  
 Anne Murray  
 Billy Joel  
 Dan Hill  
 Rick James  
 HOTTEST  
 Commodores 1-1  
 Donna Summer 13-9  
 Exile 18-10  
 Foreigner 27-21  
 Olivia 31-23

**WCGO/Columbus, GA**  
 Jeff Blake  
 Kenny Loggins  
 The Cars  
 Rick James  
 Paul Davis  
 Dan Hill (dp)  
 HOTTEST  
 Commodores 1-1  
 Toby Beau 5-3  
 E.C. King 14-10  
 Quincy Jones 24-19  
 Olivia 25-20

**WLOF/Olando, FL**  
 Reggie Blackwell  
 Olivia  
 Andy Gibb  
 Moody Blues  
 Spinners  
 LRB  
 Anne Murray  
 HOTTEST  
 Frankie Valli 1-1  
 Joe Walsh 15-7  
 Pablo Cruise 12-8  
 Steely Dan  
 FM 28-18  
 Rick James 30-20

**WVLE/Lexington, KY**  
 Jim Jordan  
 Anne Murray  
 Kenny Loggins  
 Anne Murray  
 HOTTEST  
 Commodores 9-1  
 Pablo Cruise 7-5  
 Commodores 6-2  
 Joe Walsh 10-7  
 Joe Walsh 17-13  
 E.C. King 21-15

**WREK/W. Palm Beach, FL**  
 Scott Free  
 Bee Gees/Nicholas  
 Sgt. Pepper  
 Aerosmith  
 EMBF  
 Chris Rea  
 HOTTEST  
 Frankie Valli 1-1  
 Commodores 6-2  
 Andy Gibb  
 Shadow 8-6  
 Joe Walsh 13-9  
 Olivia 24-16

**WHYF/Montgomery, AL**  
 Lanny West  
 Commodores 1-1  
 Taste Of Honey 10-3  
 Olivia 16-6  
 Andy Gibb 15-10  
 Eddie Money 21-14

**WABR/Winston-Salem, NC**  
 Dave Taylor  
 Exile  
 EMBF  
 Kenny Rogers  
 Anne Murray  
 HOTTEST  
 Commodores 1-1  
 Pablo Cruise 5-5  
 Jackson Browne  
 Stay 17-12  
 Andy Gibb 18-13  
 Joe Walsh 22-14

**WYND/Sarasota, FL**  
 Al Brock  
 Michael Johnson  
 Spinners  
 LeRoux  
 HOTTEST  
 Commodores 3-1  
 Donna Summer 10-6  
 Foreigner 11-7  
 Toby Beau 19-11  
 Andy Gibb 21-12

**WISZ/Williams, NC**  
 Ray Williams  
 Bob Seger  
 Ryedot  
 Sweet  
 Nick Gilder  
 HOTTEST  
 Commodores 1-1  
 Frankie Valli 2-2  
 Olivia 12-9  
 ELO 21-18  
 LRB 26-22

**KILE/Galveston, TX**  
 Dave Collins  
 Anne Murray  
 Billy Joel  
 Dan Hill  
 Rick James  
 HOTTEST  
 Commodores 1-1  
 Donna Summer 13-9  
 Exile 18-10  
 Foreigner 27-21  
 Olivia 31-23

**WCGO/Columbus, GA**  
 Jeff Blake  
 Kenny Loggins  
 The Cars  
 Rick James  
 Paul Davis  
 Dan Hill (dp)  
 HOTTEST  
 Commodores 1-1  
 Toby Beau 5-3  
 E.C. King 14-10  
 Quincy Jones 24-19  
 Olivia 25-20

**WLOF/Olando, FL**  
 Reggie Blackwell  
 Olivia  
 Andy Gibb  
 Moody Blues  
 Spinners  
 LRB  
 Anne Murray  
 HOTTEST  
 Frankie Valli 1-1  
 Joe Walsh 15-7  
 Pablo Cruise 12-8  
 Steely Dan  
 FM 28-18  
 Rick James 30-20

**WVLE/Lexington, KY**  
 Jim Jordan  
 Anne Murray  
 Kenny Loggins

**MIDWEST**

**Most Added**  
Nick Gilder  
Travolta/Olivia  
Exile

**Hottest**  
Commodores  
Frankie Valli  
Foreigner  
Joe Walsh

**WEST**

**Most Added**  
Steely Dan "Josie"  
Little River Band  
Nick Gilder

**Hottest**  
Commodores  
Frankie Valli  
Foreigner

**WEST**

**KKRC/Sioux Falls, SD**  
Gene Spivey

Robin Gibb  
Darling  
Eddie Money  
Nick Gilder  
**HOTTEST:**  
Frankie Valli 1-1  
Commodores 7-3  
Jackson Browne  
Load/Stay 11-8  
Toby Beau 14-9  
Joe Walsh 17-12

**WLAU/Kaukauna, WI**  
Alex Fullerton

Genya Ravan  
The Cars  
Allen Clarke  
Seals & Crofts  
Kenny Loggins  
Aerosmith  
**HOTTEST:**  
Frankie Valli 1-1  
Toby Beau 11-6  
Eric Clapton 15-8  
Todd Rundgren 16-10  
Joe Walsh 19-13

**WRQC/Rockford, IL**  
John Artbur

E.C. King  
LRR  
Cheap Trick  
**HOTTEST:**  
Rolling Stones 1-1  
Andy Gibb 3-2  
Peter Brown 9-3  
Commodores 19-4  
Pablo Cruise 15-10

**KKLS/Rapid City, SD**  
Stane Kizer

Aerosmith  
Gerry Rafferty  
Capt. & Tennille  
**HOTTEST:**  
Pablo Cruise 1-1  
Frankie Valli 3-2  
Commodores 8-5  
Joe Walsh 15-10  
Exile 2-20

**WEST**

**Parallel One**

**KH/Los Angeles, CA**  
John Sebastian

Chris Rea  
Steely Dan  
Josie  
**HOTTEST:**  
Rolling Stones 3-1  
Pablo Cruise 13-7  
Barry Manilow 23-9  
Andy Gibb 26-10  
Commodores 21-12

**KFI/Los Angeles, CA**  
Rodger Collins

Bob Seger  
Nick Gilder  
LRR  
Simon/Taylor  
**HOTTEST:**  
Commodores 5-1  
Pablo Cruise 8-6  
Foreigner 13-9  
Taste Of Honey 2-21  
Walter Egan 2-22

**KJR/Seattle, WA**  
Tracy Mitchell

Taste Of Honey  
Bob Seger  
**HOTTEST:**  
Commodores 3-1  
Foreigner 14-6  
Chris Rea 12-7  
Toby Beau 13-8  
Allie Bridges 17-12

**KTLK/Denver, CO**  
Randy Jay

Dave Mason  
EWB  
LRR  
Sleazy Dan  
Josie  
**HOTTEST:**  
Billy Joel  
Young 2-1  
Pablo Cruise 5-2  
Genesis 16-10  
Commodores 21-13  
ARS 27-20

**KFNC/San Francisco, CA**  
Garland Shelton

Olivia  
The Cars  
Journey  
**HOTTEST:**  
Rolling Stones 1-1  
Foreigner 10-7  
Joe Walsh 15-9  
Taste Of Honey 20-10  
Andy Gibb 22-16

**KIS-FM/Los Angeles, CA**  
Staab/Cohen

Meat Loaf  
Chris Rea  
Bob Seger  
**HOTTEST:**  
Rolling Stones 1-1  
Foreigner 7-2  
Pablo Cruise 5-4  
Exile 9-6  
Kenny Loggins 20-12

**Parallel Two**

**KANC/Anchorage, AK**  
Joe O'Neil

Travolta/Olivia  
LRR  
Bob Seger  
Village People  
**HOTTEST:**  
Rolling Stones 3-1  
Commodores 7-3  
Frankie Valli 10-7  
Foreigner 12-10  
Andy Gibb 15-12

**KYNO/Fremont, CA**  
Kris Van Kamp

Robin Gibb  
Darling  
Charlie  
Moody Blues  
LRR  
Aerosmith  
**HOTTEST:**  
Frankie Valli 1-1  
Rolling Stones 3-2  
Bob Seger 5-4  
Toby Beau 7-6  
Commodores 9-7

**KTRB/Spokane, WA**  
Tom Hutyler

Robin Gibb  
Darling  
Capt. & Tennille  
**HOTTEST:**  
Rolling Stones 2-1  
Foreigner 16-12  
Travolta/Olivia 18-13  
Anne Murray 27-18  
FWB 30-19

**KQEO/Albuquerque, NM**  
Frank Reagan

Gerry Rafferty  
Steely Dan  
Josie  
Ted Neeley  
Wendy Waldman  
Rick James  
Carillo  
Robert Palmer  
Anne Murray  
Cooper Bros  
**HOTTEST:**  
Rolling Stones 1-1  
Frankie Valli 6-5  
Foreigner 13-9  
E.C. King 21-16  
Exile 25-18

**KCPX/Salt Lake City, UT**  
Gary Waldron

Kinks  
Nick Gilder  
Anne Murray  
**HOTTEST:**  
Andy Gibb 2-1  
Rolling Stones 3-2  
Joe Walsh 4-3  
Exile 17-10  
EWB 27-19

**KTKT/Tucson, AZ**  
Ed Alexander

Taste Of Honey  
Gerry Rafferty  
LRR  
**HOTTEST:**  
Commodores 2-1  
Pablo Cruise 9-4  
Foreigner 15-10  
Exile 19-15  
Travolta/Olivia 25-18

**KYYK/Seattle, WA**  
Robin Mitchell

E.C. King  
Raydio  
Teddy Pendergrass  
Quincy Jones  
Stonebolt  
Taste Of Honey  
LRR  
**HOTTEST:**  
Steve Martin 3-1  
Foreigner 12-9  
Pablo Cruise 18-10  
Andy Gibb 20-12  
Allie Bridges 23-18

**KZZY/Anchorage, CA**  
Larry Groves

Walter Egan  
Olivia  
**HOTTEST:**  
Rolling Stones 1-1  
Donna Summer 4-2  
Pablo Cruise 7-3  
Commodores 10-5  
Frankie Valli 14-6

**KGW/Portland, OR**  
Terry Danner

LRR  
**HOTTEST:**  
Commodores 1-1  
Peter Brown 7-3  
Frankie Valli 16-8  
Foreigner 19-13  
Rolling Stones 0-15

**KRSP/Salt Lake City, UT**  
Lorraine Winagar

Gerry Rafferty  
E.C. King  
**HOTTEST:**  
Commodores 1-1  
Andy Gibb 5-2  
Donna Summer 4-3  
Foreigner 9-4  
Eddie Money 19-15

**KERN/Bakersfield, CA**  
Pete Sheanon

Kenny Loggins  
Kinks  
E.C. King  
Steely Dan  
Josie  
**HOTTEST:**  
Pablo Cruise 2-1  
Rolling Stones 5-2  
Frankie Valli 7-5  
Toby Beau 14-9  
O'Jays  
Use Ta 15-12

**KFDM/San Bernardino, CA**  
Mitch Montrose

Jackson Browne  
Stay  
Steely Dan  
Josie  
**HOTTEST:**  
Donna Summer 1-1  
Frankie Valli 6-3  
Barry Manilow 11-6  
Eddie Money 24-18  
Walter Egan 26-22

**KING/Seattle, WA**  
Rob Conrad

Anne Murray  
Gerry Rafferty  
Wendy Waldman  
Steely Dan  
Darling  
Josie (RA)  
**HOTTEST:**  
Frankie Valli 1-1  
Joe Walsh 10-5  
Jefferson Starship 11-6  
Andy Gibb 12-9  
Toby Beau 18-12

**KCBQ/San Diego, CA**  
Nina Gomez

Rick James  
Chris Rea  
Bruce Springsteen  
Van Halen  
**HOTTEST:**  
Commodores 1-1  
Pablo Cruise 10-7  
Foreigner 15-10  
Meat Loaf  
Two 17-12  
E.C. King 22-16

**KROY/Sacramento, CA**  
Kris Mitchell

Travolta/Olivia  
Teddy Pendergrass  
ELO  
Rick James  
John Paul Young  
Hesters  
Rita Coolidge  
Exile  
**HOTTEST:**  
Frankie Valli 5-1  
Donna Summer 3-2  
Barry Manilow 7-5  
Commodores 13-9  
Andy Gibb 23-17

**KDMN/Denver, CO**  
Ed Greene

LRR  
Nick Gilder  
Quincy Jones  
EWB  
Olivia  
Steely Dan  
Josie  
**HOTTEST:**  
Joe Walsh 8-1  
Commodores 15-3  
Pablo Cruise 9-4  
Jefferson Starship 12-7  
Toby Beau 17-11

**Parallel Three**

**KRKE/Albuquerque, NM**  
Chris Carey

Taste Of Honey  
LRR  
**HOTTEST:**  
Frankie Valli 1-1  
Pablo Cruise 4-3  
Joe Walsh 7-4  
Rolling Stones 8-5  
Walter Egan 16-8

**KFXD/Boise, ID**  
Charlie Fox

Quincy Jones (dp)  
**HOTTEST:**  
Frankie Valli 3-1  
Commodores 4-2  
Barry Manilow 12-6  
Village People 14-9  
Joe Walsh 15-10

**KYSN/Colorado Springs, CO**  
Marc McCoy

Travolta/Olivia  
Nick Gilder  
**HOTTEST:**  
Frankie Valli 2-1  
Commodores 6-2  
Steve Martin 10-6  
Joe Walsh 18-9  
ARS 16-11

**KDZA/Pueblo, CO**  
Rip Avino

Nick Gilder  
Kenny Rogers  
Quincy Jones  
Kinks  
**HOTTEST:**  
Rolling Stones 1-1  
Frankie Valli 8-2  
Pablo Cruise 10-7  
Barry Manilow 11-8  
Foreigner 17-11

**KDON/Salina, CA**  
A.J. Roberts

The Cars  
**HOTTEST:**  
Rolling Stones 1-1  
Joe Walsh 12-4  
Commodores 13-8  
Barry Manilow 16-9  
Steely Dan  
FM 17-10

**KCBN/Reno, NV**  
Red Mtn.

Foreigner  
Vision  
LeRoux  
Fenny Rogers (RA-dp)  
Gerry Rafferty  
Steely Dan  
Josie  
**HOTTEST:**  
Frankie Valli 1-1  
Joe Walsh 5-2  
Foreigner 15-10  
Andy Gibb 17-12  
Exile 24-20

**KODI/Great Falls, MT**  
Dave Masters

E.C. King  
Charlie  
Stonebolt  
Steely Dan  
Josie (dp)  
Kinks (dp)  
**HOTTEST:**  
Frankie Valli 2-1  
Commodores 7-3  
Joe Walsh 11-7  
Jackson Browne  
Load/Stay 14-9  
Olivia 21-14

**KBDM/Roswell, NM**  
Chris Krange

LRR  
Travolta/Olivia  
**HOTTEST:**  
Commodores 4-1  
Joe Walsh 10-6  
Rita Coolidge 13-8  
Steely Dan  
FM 18-12  
Nick Gilder 20-14

**KENO/Las Vegas, NV**  
Steve Summers

E.C. King  
Steely Dan  
Josie  
**HOTTEST:**  
Frankie Valli 1-1  
Peter Brown 4-2  
Commodores 11-4  
ELO 17-11  
Olivia 28-18

**KTAC/Tacoma, WA**  
Ric Hansen

EWB  
Walter Egan  
Travolta/Olivia  
**HOTTEST:**  
Commodores 1-1  
Billy Joel  
Young 13-8  
Joe Walsh 21-16  
Foreigner 23-18  
ELO 25-21

**KSLY/San Luis Obispo, CA**  
John Tobin

Steely Dan  
Josie  
Millie Nelson  
George Benson  
Billy Joel  
City Boy  
Sylvester  
Village People  
**HOTTEST:**  
Frankie Valli 1-1  
Foreigner 7-3  
ELO 9-4  
Commodores 16-5  
Travolta/Olivia 28-13

In the Tradition of  
"JUST THE WAY YOU ARE"

**BILLY JOEL**

"She's Always  
A Woman"

99X  
WIFI  
WFIL  
WRKO LP  
CHUM  
JB105  
WOLF

WICC  
Z-98  
KLAZ  
KJRB  
KYNO  
WGLF

KILE  
CK101  
WISM  
KQWB  
KLMS  
KSLY

The Heavily Requested  
Ballad From One of the  
year's Great Albums  
"THE STRANGER"

Triple Platinum on  
Columbia Records



# PARALLEL PLAYLISTS

## NORTHEAST



Washington D.C.

- 1 ROLLING STONES
  - 2 TASTE OF HONEY
  - 3 FRANKIE VALLI
  - 4 FOREIGNER
  - 5 COMMODORES
  - 6 PABLO CRUISE
  - 7 DONNA SUMMER
  - 8 OLIVIA NEWTON JOHN
  - 9 BARRY MANILOW I Coupe I
  - 10 EVELYN C KING
  - 11 WALTER EGAN
  - 12 JOE WALSH
  - 13 ANDY GIBB (new)
  - 14 MEAT LOAF (old)
  - 15 GERRY RAFFERTY
  - 16 EW&F
  - 17 QUINCY JONES
  - 18 JOHN & OLIVIA (new)
  - 19 ANNE MURRAY
  - 20 TEDDY PENDEGRASS
  - 21 HILLI SIMON
  - 22 VILLAGE PEOPLE
  - 23 RITA COOLIDGE
  - 24 JACKSON BROWNE I Loadout/Ste
  - 25 LITTLE RIVER BAND
  - 26 ERIC CLAPTON
  - 27 JEFFERSON STARSHIP
  - 28 ERIC CLAPTON
  - 29 HARRIS STEINBERG
- ADDS: NICK GILDER  
KIM WILSON  
MICHAEL

## 99X FM

New York

- 1 DONNA SUMMER
  - 2 FRANKIE VALLI
  - 3 ROLLING STONES
  - 4 EVELYN C KING
  - 5 COMMODORES
  - 6 FOREIGNER
  - 7 GERRY RAFFERTY (old)
  - 8 MEAT LOAF (old)
  - 9 BARRY MANILOW I Coupe I
  - 10 CARLY SIMON
  - 11 JEFFERSON STARSHIP
  - 12 JOE WALSH
  - 13 MEAT LOAF (new)
  - 14 VILLAGE PEOPLE
  - 15 ANDY GIBB (new)
  - 16 MICHAEL JOHNSON
  - 17 ANDY GIBB (old)
  - 18 TOBY BEAU
  - 19 O JAYS
  - 20 WALTER EGAN
  - 21 ANNE MURRAY
  - 22 TEDDY PENDEGRASS
  - 23 EDDIE MONEY (new)
  - 24 QUINCY JONES
  - 25 CHRIS REA
  - 26 DON RAY
  - 27 ERIC CLAPTON
  - 28 NICK GILDER
  - 29 BILLY JOEL I Woman I
  - 30 RITA COOLIDGE
- ADDS: 29 30 32  
STEELY DAN (old)  
GERRY RAFFERTY Down I  
CITY BOY I 5205 I
- ON: GRIFFIN MEDEY I Special I  
LINDA FLETCHER I  
STEELY DAN I TM I  
FLO  
JACKSON BROWNE I Loadout/Ste I  
EW&F  
AEROSMITH



Chicago

- 1 STEVE MARTIN
  - 2 ROLLING STONES
  - 3 FRANKIE VALLI
  - 4 JOHN & OLIVIA (old)
  - 5 DONNA SUMMER
  - 6 COMMODORES
  - 7 ANDY GIBB (old)
  - 8 GERRY RAFFERTY
  - 9 BARRY MANILOW I Coupe I
  - 10 ARRA
  - 11 TASTE OF HONEY
  - 12 BONNIE TYLER
  - 13 CARLY SIMON
  - 14 HEATWAVE
  - 15 BOB SEGER
  - 16 O JAYS
  - 17 FOREIGNER
  - 18 CHUCK MANGIONE
  - 19 MEAT LOAF (old)
  - 20 MICHAEL JOHNSON
  - 21 MATHS & WILLIAMS (old)
  - 22 WINGS (old)
  - 23 ARS (old)
- ADDS: 18



Milwaukee

- 1 FRANKIE VALLI
  - 2 COMMODORES
  - 3 BARRY MANILOW I Coupe I
  - 4 BILLY JOEL I Young I
  - 5 PABLO CRUISE
  - 6 MEAT LOAF (old)
  - 7 HEATWAVE
  - 8 STEVE MARTIN
  - 9 FOREIGNER
  - 10 WALTER EGAN
  - 11 DONNA SUMMER
  - 12 ANDY GIBB (old)
  - 13 RITA COOLIDGE
  - 14 JOE WALSH
  - 15 GENE SIMS
  - 16 EDDIE MONEY (new)
  - 17 BOB SEGER
  - 18 WINGS
  - 19 ANDY GIBB (new)
  - 20 JEFFERSON STARSHIP
  - 21 JOHN & OLIVIA (old)
  - 22 GERRY RAFFERTY
  - 23 ELO
  - 24 OLIVIA NEWTON JOHN
  - 25 TOBY BEAU
  - 26 KENNY ROGERS
  - 27 RICK JAMES
  - 28 MICHAEL JOHNSON
  - 29 O JAYS
  - 30 JEFFERSON STARSHIP
  - 31 BOB SEGER
  - 32 JACKSON BROWNE I Loadout/Ste I
  - 33 SUTHERLAND BROS
- ADDS: VILLAGE PEOPLE  
KENNY LOGGINS

## SOUTH



Dallas

- 1 ROLLING STONES
  - 2 FRANKIE VALLI
  - 3 COMMODORES
  - 4 DONNA SUMMER
  - 5 PABLO CRUISE
  - 6 BARRY MANILOW I Coupe I
  - 7 WALTER EGAN
  - 8 O JAYS
  - 9 ERIC CLAPTON
  - 10 GERRY RAFFERTY
  - 11 BOB SEGER
  - 12 OLIVIA NEWTON JOHN
  - 13 HEATWAVE
  - 14 JEFFERSON STARSHIP
  - 15 EDDIE RABBITT
  - 16 KENNY ROGERS
  - 17 GERRY RAFFERTY
  - 18 ELO
  - 19 RITA COOLIDGE
  - 20 WINGS (new)
  - 21 ARS (new)
  - 22 CARLY SIMON
  - 23 EDDIE MONEY (old)
  - 24 ERUPTION
  - 25 ANDY GIBB (old)
  - 26 JACKSON BROWNE I Loadout/Ste I
  - 27 COTTON & CARNES
  - 28 BILLY JOEL I Young I
  - 29 TODD RUNDGREN
  - 30 NICK GILDER
  - 31 CRYSTAL GAYLE
  - 32 ERIC CLAPTON
  - 33 BARBRA STREISAND I Songbr I
  - 34 JOHN PAUL YOUNG
  - 35 LITTLE RIVER BAND
  - 36 MICHAEL JOHNSON (old)
  - 37 ANNE MURRAY
  - 38 ERIC CLAPTON
  - 39 MEAT LOAF (old)
  - 40 KENNY LOGGINS
- ADDS: MOODY BLUES  
WILLIE NELSON I Blue Skies I  
JIMMY BUFFETT  
LARRY GATLIN
- ON: ALICIA BRIDGES  
MICHAEL JOHNSON (new)

## MIDWEST



Milwaukee

- 1 COMMODORES
  - 2 FOREIGNER
  - 3 FRANKIE VALLI
  - 4 PABLO CRUISE
  - 5 ROLLING STONES
  - 6 JOE WALSH
  - 7 BARRY MANILOW I Coupe I
  - 8 WALTER EGAN
  - 9 JEFFERSON STARSHIP
  - 10 TOBY BEAU
  - 11 MEAT LOAF (old)
  - 12 GENESIS
  - 13 STEELY DAN I FM I
  - 14 EDDIE MONEY (new)
  - 15 RITA COOLIDGE
  - 16 CHEAP TRICK
  - 17 BILLY JOEL I Young I
  - 18 WINGS
  - 19 ARS (new)
  - 20 ANDY GIBB (new)
  - 21 CHRIS REA
  - 22 TARNY SPENCER BAND
- ADDS: THE CARS  
DAN HILL  
GERRY RAFFERTY (new)
- ON: PRISM  
LITTLE RIVER BAND  
GENYA RAYVAN  
AEROSMITH



St. Louis

- 1 ROLLING STONES
  - 2 FRANKIE VALLI
  - 3 DONNA SUMMER
  - 4 COMMODORES
  - 5 MEAT LOAF (old)
  - 6 JOE WALSH
  - 7 PABLO CRUISE
  - 8 FOREIGNER
  - 9 JACKSON BROWNE I Loadout/Ste I
  - 10 BARRY MANILOW I Coupe I
  - 11 ABBA
  - 12 BOB SEGER
  - 13 TASTE OF HONEY
  - 14 WALTER EGAN
  - 15 STEELY DAN II FM I
  - 16 QUINCY JONES
  - 17 MICHAEL JOHNSON
  - 18 TEDDY PENDEGRASS
  - 19 ELO
  - 20 JEFFERSON STARSHIP
  - 21 EDDIE MONEY (new)
  - 22 RITA COOLIDGE
  - 23 EVELYN C KING
  - 24 ANDY GIBB (new)
  - 25 CHRIS REA
  - 26 WINGS (new)
  - 27 KENNY ROGERS
  - 28 MOODY BLUES
  - 29 OLIVIA NEWTON JOHN
  - 30 ARS
  - 31 ERIC CLAPTON
  - 32 NICK GILDER
  - 33 THE CARS
  - 34 EW&F
  - 35 RITA COOLIDGE
  - 36 VILLAGE PEOPLE
  - 37 TROOPER
- ADDS: 34 35 36 37
- ON: SGT PEPPER I Various Cuts I



Atlanta

- 1 COMMODORES
  - 2 OLIVIA NEWTON JOHN
  - 3 ROLLING STONES
  - 4 FRANKIE VALLI
  - 5 PABLO CRUISE
  - 6 WALTER EGAN
  - 7 FOREIGNER
  - 8 EVELYN C KING
  - 9 QUINCY JONES
  - 10 MEAT LOAF (old)
  - 11 JEFFERSON STARSHIP
  - 12 JOE WALSH
  - 13 RITA COOLIDGE
  - 14 BARRY MANILOW I Coupe I
  - 15 TOBY BEAU
  - 16 DONNA SUMMER
  - 17 ANDY GIBB (new)
  - 18 EDDIE MONEY (new)
  - 19 BARBRA STREISAND I Songbr I
  - 20 TEDDY PENDEGRASS
  - 21 CHRIS REA
  - 22 LOROUX
  - 23 EW&F
  - 24 CRYSTAL GAYLE
  - 25 KENNY LOGGINS
  - 26 PAUL DAVID
  - 27 GLAUCY KNIGHT & PIPS
- ADDS: 25



Boston

- 1 FRANKIE VALLI
  - 2 DONNA SUMMER
  - 3 THE CARS
  - 4 ROLLING STONES
  - 5 VILLAGE PEOPLE
  - 6 BARRY MANILOW I Coupe I
  - 7 PABLO CRUISE
  - 8 COMMODORES
  - 9 EVELYN C KING
  - 10 FOREIGNER
  - 11 GERRY RAFFERTY (old)
  - 12 MICHAEL JOHNSON
  - 13 ANDY GIBB (old)
  - 14 RITA COOLIDGE
  - 15 JOHN & OLIVIA (old)
  - 16 OLIVIA NEWTON JOHN
  - 17 WALTER EGAN
  - 18 RITA COOLIDGE
  - 19 ANDY GIBB (new)
  - 20 PETER BROWN
  - 21 CHRIS REA
  - 22 ARS (new)
  - 23 JOE WALSH
  - 24 AEROSMITH
  - 25 EW&F
  - 26 ERIC CLAPTON
- ADDS: QUINCY JONES  
BOB SEGER I Hollywood I  
LITTLE RIVER BAND
- ON: NICK GILDER  
JOHN & OLIVIA (new)  
GERRY RAFFERTY (new)



Buffalo

- 1 JOHN & OLIVIA (old)
  - 2 FRANKIE VALLI
  - 3 ANNE MURRAY
  - 4 ROLLING STONES
  - 5 BARRY MANILOW I Coupe I
  - 6 COMMODORES
  - 7 FOREIGNER
  - 8 ANDY GIBB (old)
  - 9 OLIVIA NEWTON JOHN
  - 10 PABLO CRUISE
  - 11 BARRY MANILOW I Coupe I
  - 12 RITA COOLIDGE
  - 13 ANDY GIBB (new)
  - 14 GERRY RAFFERTY
  - 15 JOE WALSH
  - 16 ROBERTA FLACK
  - 17 JEFFERSON STARSHIP
  - 18 ABBA
  - 19 BOB SEGER
  - 20 CARLY SIMON
  - 21 WINGS
  - 22 WALTER EGAN
  - 23 MICHAEL JOHNSON (old)
  - 24 JACKSON BROWNE I Ste I
  - 25 NICK GILDER
  - 26 DAVE MASON
  - 27 JOHN & OLIVIA (new)
  - 28 CAPTAIN & TENILLE
  - 29 LITTLE RIVER BAND
- ADDS: THE CARS  
CHRIS REA  
ROBIN GIBB  
AEROSMITH
- ON: ARS  
JOHN PAUL YOUNG  
COTTON & CARNES



Minneapolis

- 1 FRANKIE VALLI
  - 2 COMMODORES
  - 3 ROLLING STONES
  - 4 PABLO CRUISE
  - 5 JOE WALSH
  - 6 MEAT LOAF (old)
  - 7 BOB SEGER
  - 8 MICHAEL JOHNSON
  - 9 TOBY BEAU
  - 10 GERRY RAFFERTY
  - 11 O JAYS
  - 12 ARS (new)
  - 13 BARRY MANILOW I Coupe I
  - 14 JACKSON BROWNE I Loadout/Ste I
  - 15 RITA COOLIDGE
  - 16 WALTER EGAN
  - 17 DONNA SUMMER
  - 18 CHRIS REA
  - 19 STEELY DAN I FM I
  - 20 LITTLE RIVER BAND
  - 21 ANDY GIBB (old)
  - 22 OLIVIA NEWTON JOHN
  - 23 EW&F
  - 24 JEFFERSON STARSHIP
  - 25 ABBA
- ADDS: ERIC CLAPTON  
ANDY GIBB (new)  
ANNE MURRAY



Toronto

- 1 ROLLING STONES
  - 2 FRANKIE VALLI
  - 3 GERRY RAFFERTY
  - 4 JACKSON BROWNE I Loadout/Ste I
  - 5 COMMODORES
  - 6 MEAT LOAF (old)
  - 7 JEFFERSON STARSHIP
  - 8 GENESIS
  - 9 PABLO CRUISE
  - 10 BONNIE TYLER
  - 11 BRUCE SPRINGSTEEN
  - 12 ANDY GIBB (old)
  - 13 ANNE MURRAY
  - 14 BURTON CUMMINGS
  - 15 CARLY SIMON
  - 16 WALTER EGAN
  - 17 APRIL FEARNO
  - 18 BILLY JOEL I Young I
  - 19 THE BAND
  - 20 MICHAEL JOHNSON
  - 21 PRISM
  - 22 SUTHERLAND BROS
  - 23 BOB SEGER
  - 24 O JAYS
  - 25 EDDIE MONEY (old)
  - 26 FOREIGNER
  - 27 GERRY RAFFERTY
  - 28 ROO STEWART
  - 29 JOHN & OLIVIA (old)
  - 30 IAN THOMAS
- ADDS: NICK GILDER  
ANDY GIBB (new)  
OLIVIA NEWTON JOHN  
TOBY BEAU  
OAN HILL



Baltimore

- 1 ROLLING STONES
  - 2 FRANKIE VALLI
  - 3 COMMODORES
  - 4 BARRY MANILOW I Coupe I
  - 5 PABLO CRUISE
  - 6 FOREIGNER
  - 7 JOE WALSH
  - 8 TASTE OF HONEY
  - 9 DONNA SUMMER
  - 10 OLIVIA NEWTON JOHN
  - 11 ANDY GIBB (new)
  - 12 WALTER EGAN
  - 13 WINGS (new)
  - 14 EVELYN C KING
  - 15 ANNE MURRAY
  - 16 MEAT LOAF (old)
  - 17 BOB SEGER
  - 18 JEFFERSON STARSHIP
  - 19 CHRIS REA
  - 20 TEDDY PENDEGRASS
  - 21 ERIC CLAPTON
  - 22 JOHN & OLIVIA (new)
  - 23 JACKSON BROWNE I Loadout/Ste I
  - 24 RITA COOLIDGE
  - 25 VILLAGE PEOPLE
  - 26 LITTLE RIVER BAND
- ADDS: DAN HILL  
CRYSTAL GAYLE  
RICK JAMES  
EW&F
- ON: KINKS  
TERI DESARIO  
NICK GILDER  
STONEBOLT  
TARNY SPENCER BAND



Minneapolis

- 1 FRANKIE VALLI
  - 2 COMMODORES
  - 3 PABLO CRUISE
  - 4 BOB SEGER
  - 5 ROLLING STONES
  - 6 BARRY MANILOW I Coupe I
  - 7 JOE WALSH
  - 8 JACKSON BROWNE I Ste I
  - 9 GERRY RAFFERTY
  - 10 MEAT LOAF (old)
  - 11 TOBY BEAU
  - 12 STEELY DAN I FM I
  - 13 ANDY GIBB (old)
  - 14 FOREIGNER
  - 15 CHRIS REA
  - 16 WALTER EGAN
  - 17 MICHAEL JOHNSON
  - 18 STEVE MARTIN
  - 19 ABBA
  - 20 LITTLE RIVER BAND
  - 21 JEFFERSON STARSHIP
  - 22 CARLY SIMON
  - 23 BONNIE TYLER
  - 24 GEORGE BENSON
  - 25 HEART (old)
  - 26 BARRY MANILOW I Even I
  - 27 NICK GILDER
  - 28 BOB SEGER I Hollywood I
  - 29 ERIC CLAPTON
- ADDS: 28 29 30
- ON: STEELY DAN (old)



Philadelphia

- 1 ROLLING STONES
  - 2 COMMODORES
  - 3 FRANKIE VALLI
  - 4 GERRY RAFFERTY
  - 5 CARLY SIMON
  - 6 BARRY MANILOW I Coupe I
  - 7 FOREIGNER
  - 8 OLIVIA NEWTON JOHN
  - 9 ANDY GIBB (old)
  - 10 DONNA SUMMER
  - 11 JOE WALSH
  - 12 ANDY GIBB (new)
  - 13 JOHN & OLIVIA (new)
  - 14 PABLO CRUISE
  - 15 EVELYN C KING
  - 16 TASTE OF HONEY
  - 17 VILLAGE PEOPLE
  - 18 O JAYS
  - 19 CHRIS REA
  - 20 MICHAEL JOHNSON
  - 21 JACKSON BROWNE I Loadout/Ste I
  - 22 ERIC CLAPTON
  - 23 JOHN & OLIVIA (old)
  - 24 CHUCK MANGIONE
  - 25 JEFFERSON STARSHIP
  - 26 EW&F
  - 27 JOHN PAUL YOUNG
  - 28 TOBY BEAU
  - 29 BOB SEGER
  - 30 BILLY JOEL I Young I
- ADDS: WALTER EGAN
- ON: ELO  
CHERYL LADD  
ROBIN GIBB I On I Datin I



Philadelphia

- 1 FRANKIE VALLI
  - 2 COMMODORES
  - 3 BOB SEGER
  - 4 CARLY SIMON
  - 5 GERRY RAFFERTY
  - 6 JOHN & OLIVIA (old)
  - 7 ANNE MURRAY
  - 8 TOBY BEAU
  - 9 BARBRA STREISAND I Songbr I
  - 10 DAVE NAVY
  - 11 BARRY MANILOW I Coupe I
  - 12 PABLO CRUISE
  - 13 BARRY MANILOW I Coupe I
  - 14 ROBERTA FLACK
  - 15 PLAYERS
  - 16 OLIVIA NEWTON JOHN
  - 17 SEALS & CROFTS
  - 18 BARRY MANILOW I Even I
  - 19 HELEN REDDY
  - 20 RITA COOLIDGE
  - 21 BILLY JOEL I Woman I
  - 22 BILLY JOEL I Woman I
  - 23 BILLY JOEL I Woman I
  - 24 DONNA SUMMER
  - 25 ERIC CLAPTON
- ADDS: MATHS & WILLIAMS  
JOHN PAUL YOUNG (old)  
ARS (old)
- ON: CRYSTAL GAYLE  
CHRIS REA



Cleveland

- 1 TASTE OF HONEY
  - 2 COMMODORES
  - 3 ROLLING STONES
  - 4 FRANKIE VALLI
  - 5 JOHN & OLIVIA (old)
  - 6 BARRY MANILOW I Coupe I
  - 7 FOREIGNER
  - 8 PABLO CRUISE
  - 9 DONNA SUMMER
  - 10 ANDY GIBB (old)
  - 11 GERRY RAFFERTY
  - 12 JOE WALSH
  - 13 EUCLID BEACH BAND
  - 14 TODD RUNDGREN
  - 15 EW&F
  - 16 WALTER EGAN
  - 17 RICK JAMES
  - 18 OLIVIA NEWTON JOHN
  - 19 ABBA
  - 20 VILLAGE PEOPLE
  - 21 MICHAEL JOHNSON
  - 22 MICHAEL STANLEY
  - 23 EVELYN C KING
  - 24 TOBY BEAU
  - 25 BOB SEGER
  - 26 BONEY M
  - 27 THE CARS
  - 28 PETER BROWN
  - 29 FLO
  - 30 ANDY GIBB (new)
- ADDS: CHRYL LADD  
CHRIS REA
- ON: CHRIS REA



Detroit

- 1 ROLLING STONES
  - 2 COMMODORES
  - 3 FRANKIE VALLI
  - 4 PABLO CRUISE
  - 5 DONNA SUMMER
  - 6 EVELYN C KING
  - 7 FOREIGNER
  - 8 JOE WALSH
  - 9 JOURNRY
  - 10 WALTER EGAN
  - 11 GERRY RAFFERTY
  - 12 ARS
  - 13 FOGHATA
  - 14 IWA
  - 15 MICHAEL JOHNSON
  - 16 EDDIE MONEY (new)
  - 17 ELO
  - 18 TOBY BEAU
  - 19 REO SPEEDWAGON
  - 20 WINGS (new)
  - 21 TASTE OF HONEY
  - 22 JACKSON BROWNE I Ste I
  - 23 ANDY GIBB (new)
  - 24 TEDDY PENDEGRASS
  - 25 FDDY
  - 26 NICK GILDER
  - 27 QUINCY JONES
  - 28 MEAT LOAF (old)
  - 29 CHRIS REA
  - 30 OLIVIA NEWTON JOHN
  - 31 ERIC CLAPTON
  - 32 BOB SEGER I Hollywood I
- ADDS: 31 32 33



Miami

- 1 COMMODORES
  - 2 EVELYN C KING
  - 3 FRANKIE VALLI
  - 4 TASTE OF HONEY
  - 5 FOGHATA
  - 6 VILLAGE PEOPLE
  - 7 ROLLING STONES
  - 8 DONNA SUMMER
  - 9 TERI DESARIO
  - 10 WINGS
  - 11 ANDY GIBB (new)
  - 12 TEDDY PENDEGRASS
  - 13 OLIVIA NEWTON JOHN
  - 14 JOE WALSH
  - 15 ERIC CLAPTON
  - 16 MEAT LOAF (old)
  - 17 WINGS
  - 18 FOREIGNER
  - 19 PABLO CRUISE
  - 20 EW&F
  - 21 GERRY RAFFERTY
  - 22 WINGS (new)
  - 23 JACKSON BROWNE I Ste I
  - 24 ANDY GIBB (new)
  - 25 BOB SEGER
  - 26 CHRIS REA
  - 27 BONEY M
  - 28 JOHN & OLIVIA (new)
  - 29 SWEET (old)
  - 30 ERIC CLAPTON
  - 31 ARS (new)
  - 32 DON RAY
- ADDS: 31 34 35



New York

- 1 DONNA SUMMER
  - 2 ROLLING STONES
  - 3 ANDY GIBB (old)
  - 4 TASTE OF HONEY
  - 5 BARRY MANILOW I Coupe I
  - 6 FRANKIE VALLI
  - 7 COMMODORES
  - 8 GERRY RAFFERTY
  - 9 JOHN & OLIVIA (old)
  - 10 D JAYS
  - 11 PABLO CRUISE
  - 12 EVELYN C KING
  - 13 VILLAGE PEOPLE
  - 14 BOB SEGER
  - 15 MEAT LOAF (old)
  - 16 TOBY BEAU
  - 17 FOREIGNER
  - 18 JOE WALSH
- ADDS: 20



- 1 1 BILLY JOEL (Young)
  - 2 2 FRANKIE VALLI
  - 3 3 MICHAEL JOHNSON
  - 4 4 STEELY DAN (FM)
  - 5 5 STEVE NUNO
  - 6 6 BOB SEGER
  - 7 7 JEFFERSON STARSHIP
  - 8 8 CARLY SIMON
  - 9 9 ANDY GIJB (Inet)
  - 10 10 SEALS & CROFTS
  - 11 11 PETER BROWN
  - 12 12 CHIC
  - 13 13 FOREIGNER
  - 14 14 JOHN & OLIVIA (Inet)
  - 15 15 GERRY RAFFERTY
  - 16 16 PARLO CRUISE
  - 17 17 MEATWAVE
  - 18 18 COMMODORES
  - 19 19 EDDIE MONEY (Inet)
  - 20 20 MEAT LOAF (Inet)
  - 21 21 STEVE MARTIN
  - 22 22 DONNA SUMMER
  - 23 23 LAMANTHA SANG (Dance)
  - 24 24 JOE WALSH
  - 25 25 BILLY JOEL (Morn)
  - 26 26 O JAYS
  - 27 27 WALTER EGAN
  - 28 28 COTTON & CARNES
  - 29 29
  - 30 30
- ADDS 20 24 26 29



- 1 1 COMMODORES
  - 2 2 STEVE MARTIN
  - 3 3 ROLLING STONES
  - 4 4 PETER BROWN
  - 5 5 JOE WALSH
  - 6 6 PARLO CRUISE
  - 7 7 FOREIGNER
  - 8 8 CHRIS REA
  - 9 9 TORY BEAU
  - 10 10 ROBERT PALMER (Inet)
  - 11 11 O JAYS
  - 12 12 JEFFERSON STARSHIP
  - 13 13 ALICIA RIDGES
  - 14 14 STEELY DAN (FM)
  - 15 15 OLIVIA NEWTON JOHN
  - 16 16 EWBF
  - 17 17 DONNA SUMMER
  - 18 18 WALTER EGAN
  - 19 19 FRANKIE VALLI
  - 20 20 SPINNERS
  - 21 21 ANDY GIJB (Inet)
  - 22 22 JACOBSON BROWNE (Loudon/Stay)
  - 23 23 NICK GILDER
  - 24 24 ERIC BURTON
  - 25 25 ERIC BURTON
  - 26 26 RITA COOLIDGE
  - 27 27 LITTLE RIVER BAND
  - 28 28
  - 29 29
  - 30 30
- ADDS 20 24 26 29

# WHEN SHE DREAMS PEOPLE LISTEN



- |      |      |      |      |        |
|------|------|------|------|--------|
| WFIL | WZZP | KNOW | 92Q  | KFJZ   |
| Z93  | WCAO | KONO | WQPD | WSM-AM |
| WMAK | KFYR | KZUE | WINX | WLAC   |
| KRTH | WOW  | WKLO | WPRO | Z-98   |
| KLIF | KAKC | WFOM | WAAY | WJON   |
| WTIX | WBYQ | WNDR | KOIL | KVOX   |
|      |      |      | KQWB | KKLS   |

**"TALKING IN YOUR SLEEP"**  
**THE NEXT HIT SINGLE FROM**  
**CRYSTAL GAYLE'S ALBUM,**  
**"WHEN I DREAM."** ON  
**THE NEW UNITED ARTISTS**  
**RECORDS.**



- 1 1 FRANKIE VALLI
  - 2 2 COMMODORES
  - 3 3 ANDY GIJB (Inet)
  - 4 4 DONNA SUMMER
  - 5 5 ROLLING STONES
  - 6 6 TASTE OF MONEY
  - 7 7 EVELYN C. RING
  - 8 8 MEAT LOAF (Inet)
  - 9 9 STEVE MARTIN
  - 10 10 FOREIGNER
  - 11 11 BARRY MANILOW (Copa)
  - 12 12 JOE WALSH
  - 13 13 GERRY RAFFERTY
  - 14 14 ANDY GIJB (Inet)
  - 15 15 OLIVIA NEWTON JOHN
  - 16 16 PARLO CRUISE
  - 17 17 FOKY
  - 18 18 BOB SEGER
  - 19 19 ERILE
  - 20 20 JOHN & OLIVIA (Inet)
  - 21 21 O JAYS
  - 22 22 JOHN & OLIVIA (Inet)
  - 23 23 PETER BROWN
  - 24 24 TERRY DASARIO
  - 25 25 MICHAEL JOHNSON (Inet)
  - 26 26 VILLAGE PEOPLE
  - 27 27 MEATWAVE
  - 28 28 SWEET (Inet)
  - 29 29 WALTER EGAN
  - 30 30 CARLY SIMON
- ADDS JOHN PAUL YOUNG
- ON NICK GILDER  
JIMMY BUFFETT



- 1 1 ROLLING STONES
  - 2 2 COMMODORES
  - 3 3 PARLO CRUISE
  - 4 4 EVELYN C. RING
  - 5 5 FRANKIE VALLI
  - 6 6 DONNA SUMMER
  - 7 7 FOREIGNER
  - 8 8 O JAYS
  - 9 9 JOE WALSH
  - 10 10 TASTE OF MONEY
  - 11 11 EVELYN C. RING
  - 12 12 MEAT LOAF (Inet)
  - 13 13 STEVE MARTIN
  - 14 14 FOREIGNER
  - 15 15 BARRY MANILOW (Copa)
  - 16 16 JOE WALSH
  - 17 17 GERRY RAFFERTY (Inet)
  - 18 18 VILLAGE PEOPLE
  - 19 19 ANDY GIJB (Inet)
  - 20 20 TOM PETTY
  - 21 21 QUINCY JONES
  - 22 22 JOHN & OLIVIA (Inet)
  - 23 23 EDDIE MONEY (Inet)
  - 24 24 ERILE
  - 25 25 MEAT LOAF (Inet)
  - 26 26 PETER BROWN
  - 27 27 STEVE MARTIN
  - 28 28 JEFFERSON STARSHIP
  - 29 29
  - 30 30
- ADDS OLIVIA NEWTON JOHN  
THE CARS  
JOURNEY (Loph)

ON JACOBSON BROWNE (Loudon/Stay)  
AEROSMITH  
ERILE  
CHRIS REA  
STEELY DAN (Inet)  
RINGS  
GERRY RAFFERTY & STEALERS WHEEL  
BOB SEGER (Shades)



- 1 1 COMMODORES
  - 2 2 ROLLING STONES
  - 3 3 TASTE OF MONEY
  - 4 4 FRANKIE VALLI
  - 5 5 EVELYN C. RING
  - 6 6 QUINCY JONES
  - 7 7 JOHN & OLIVIA (Inet)
  - 8 8 TERRY DASARIO
  - 9 9 MEAT LOAF (Inet)
  - 10 10 ANDY GIJB (Inet)
  - 11 11 PARLO CRUISE
  - 12 12 DONNA SUMMER
  - 13 13 JOE WALSH
  - 14 14 MICHAEL JOHNSON
  - 15 15 HEATHWAVE
  - 16 16 BONNIE TYLER
  - 17 17 FOREIGNER
  - 18 18 SWEET (Inet)
  - 19 19 OLIVIA NEWTON JOHN
  - 20 20 D JAYS (Inet)
  - 21 21 ANDY GIJB (Inet)
  - 22 22 WALTER EGAN
  - 23 23 ABBA
  - 24 24 BOB SEGER
  - 25 25 RITA COOLIDGE
  - 26 26 ARS (Inet)
  - 27 27 BARRY MANILOW (Copa)
  - 28 28 JIMMY BO HORNE
  - 29 29
  - 30 30
- ADDS 20 21
- ON CHRIS REA



- 1 1 COMMODORES
  - 2 2 ANDY GIJB (Inet)
  - 3 3 FRANKIE VALLI
  - 4 4 DONNA SUMMER
  - 5 5 ROLLING STONES
  - 6 6 PARLO CRUISE
  - 7 7 JOE WALSH
  - 8 8 BARRY MANILOW (Copa)
  - 9 9 FOREIGNER
  - 10 10 ERILE
  - 11 11 O JAYS
  - 12 12 OLIVIA NEWTON JOHN
  - 13 13 TORY BEAU
  - 14 14 GERRY RAFFERTY
  - 15 15 RITA COOLIDGE
  - 16 16 BOB SEGER
  - 17 17 EVELYN C. RING
  - 18 18 ANDY GIJB (Inet)
  - 19 19 JEFFERSON STARSHIP
  - 20 20 CHRIS REA
  - 21 21 TASTE OF MONEY
  - 22 22 WALTER EGAN
  - 23 23 HEATHWAVE
  - 24 24 CAPTAIN A. TENILLE
  - 25 25 MICHAEL JOHNSON
  - 26 26 TLO
  - 27 27 EDDIE MONEY (Inet)
  - 28 28 MEAT LOAF (Inet)
  - 29 29 PETER BROWN
  - 30 30 ARS
- ADDS BOB SEGER (Hollywood)  
NICK GILDER  
LITTLE RIVER BAND  
CARLY SIMON & JAMES TAYLOR (Detroit)
- ON AEROSMITH  
JOHN & OLIVIA (Inet)  
BARBARA STREISAND (Prisoner)  
JOHN PAUL YOUNG  
SWEET (Inet)  
SPINNERS  
BEE GEES/PIER FRAMPTON (With a Little Help)



- 1 1 ROLLING STONES
  - 2 2 FOREIGNER
  - 3 3 BOB SEGER
  - 4 4 PARLO CRUISE
  - 5 5 GERRY RAFFERTY
  - 6 6 RINGS
  - 7 7 JOE WALSH
  - 8 8 CARLY SIMON
  - 9 9 SWEET
  - 10 10 CHUCK MANCIONE
  - 11 11 JEFFERSON STARSHIP
  - 12 12 BRUCE SPRINGSTEEN
  - 13 13 EDDIE MONEY (Inet)
  - 14 14 TOM PETTY
  - 15 15 ELO
  - 16 16 STEELY DAN (FM)
  - 17 17 KENNY LOGGINS
  - 18 18 NICK GILDER
  - 19 19 MEAT LOAF (Inet)
  - 20 20 CHRIS REA
  - 21 21 BOB SEGER (Inet)
  - 22 22
  - 23 23
  - 24 24
  - 25 25
  - 26 26
  - 27 27
  - 28 28
  - 29 29
  - 30 30
- ADDS 18 20 21



- 1 1 BILLY JOEL (Young)
  - 2 2 PARLO CRUISE
  - 3 3 JOE WALSH
  - 4 4 GERRY RAFFERTY
  - 5 5 FRANKIE VALLI
  - 6 6 ROLLING STONES
  - 7 7 MEAT LOAF
  - 8 8 JEFFERSON STARSHIP
  - 9 9 ELO
  - 10 10 GENESIS
  - 11 11 BOB SEGER
  - 12 12 JACOBSON BROWNE (Stay)
  - 13 13 COMMODORES
  - 14 14 TORY BEAU
  - 15 15 RITA COOLIDGE
  - 16 16 WALTER EGAN
  - 17 17 FOREIGNER
  - 18 18 MICHAEL JOHNSON
  - 19 19 DONNA SUMMER
  - 20 20 ARS
  - 21 21 EDDIE MONEY
  - 22 22 RITA COOLIDGE
  - 23 23 HEATHWAVE
  - 24 24 O JAYS
  - 25 25 SWEET
  - 26 26 ANDY GIJB (Inet)
  - 27 27 ERILE
  - 28 28 CHRIS REA
  - 29 29 CARLY SIMON
  - 30 30 DAVE MASON
- ADDS 30  
EWBF  
LITTLE RIVER BAND  
STEELY DAN (Inet)
- ON STEELY DAN (FM)  
NICK GILDER  
JOHN PAUL YOUNG  
RINGS  
PRISM



- 1 1 ROLLING STONES
  - 2 2 DONNA SUMMER
  - 3 3 O JAYS
  - 4 4 FRANKIE VALLI
  - 5 5 HEATHWAVE
  - 6 6 TORY BEAU
  - 7 7 PARLO CRUISE
  - 8 8 GERRY RAFFERTY
  - 9 9 BARRY MANILOW (Copa)
  - 10 10 ANDY GIJB (Inet)
  - 11 11 PETER BROWN
  - 12 12 COMMODORES
  - 13 13 BOB SEGER
  - 14 14 JEFFERSON STARSHIP
  - 15 15 JOE WALSH
  - 16 16 FOREIGNER
  - 17 17 JOHN & OLIVIA (Inet)
  - 18 18 CARLY SIMON
  - 19 19 SWEET
  - 20 20 JACOBSON BROWNE (Stay)
  - 21 21 PATTI SMITH
  - 22 22 BONNIE TYLER
  - 23 23 MICHAEL JOHNSON
  - 24 24 EDDIE MONEY (Inet)
  - 25 25 RINGS
  - 26 26 STEELY DAN (Dance)
  - 27 27 STEELY DAN (Dance)
  - 28 28 ERILE
  - 29 29 CHRIS REA
  - 30 30 STEELY DAN
- ADDS 28 30



# Dan Hill's "All I See Is Your Face" TC-2378 All we hear are positives:

94Q  
 KXOK  
 WZZD  
 WPEZ  
 WCAO  
 WTIX  
 CKLW  
 WZUU  
 CHUM  
 KSKG  
 KFMD  
 KSDN  
 KWWL

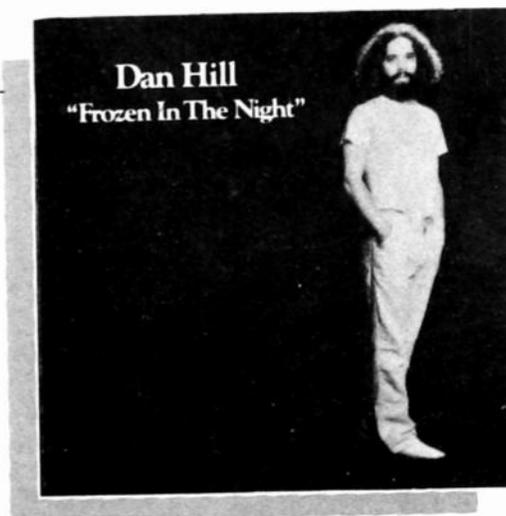
WLCX  
 KCPI  
 WAIV  
 KVOX  
 KMKF  
 WHHY-FM  
 WSM-FM  
 KOKK  
 KYLT  
 KTGR  
 WQTC  
 KWEB  
 WKXX-FM

KJAS  
 KQWB  
 KNIR  
 WCGQ  
 KGMO  
 WXXX  
 WRFC  
 WBSR  
 KBIM  
 KBCQ  
 WYND  
 KOZA  
 WYRE

WFBR  
 WKTK  
 WAYE  
 WKAU  
 WYNE  
 WIFC  
 KANE  
 KRPL  
 WGUY  
 KILE  
 WMJC

WTVN  
 KXEL  
 KGIL-AM/FM  
 KNX-FM  
 WTMJ  
 KPOL-FM  
 KMOX-FM  
 KOOL-FM  
 KCBS-FM  
 WCLR  
 KRKK

Dan Hill's first single  
 from his soon-to-be  
 released album:  
 "Frozen In The Night"



T-558

On 20th Century-Fox Records



Produced by Matt McCauley and Fred Mollin  
 Direction: The Finkelstein-Fiedler Co.



*After a Heartache  
Everyone Needs a Love Song*

# BONNIE TYLER

## "If I Sing You A Love Song"



**OUT and ON:**

WZUU  
KQWB-FM  
FM97  
KWWL  
KWEB  
KRIB

KWSL  
KKOA  
WQTC  
WDUZ  
WSMM  
WSAM  
WVAM  
WWKR

WWWD  
WWCO  
WQQW  
WELK  
7Q  
WQXA  
WRAW  
WFBC  
WOHS

WZDQ  
WNDR  
WSTV  
KNIR  
WKKY  
KLUE  
KMHT  
KGRI  
KEEE

KQEO  
KWHL  
KOLA  
KSEE  
KYYA  
KFIV

**BONNIE TYLER**  
IT'S A HEARTACHE



From The Album

# "It's A Heartache"

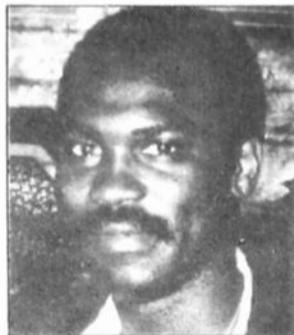
ASL 12821

**RCA**  
Records



Where the Magic  
is in the Music!

# Black Radio



**Bill  
Speed**

## The Winning Ways Of WBLS

Hal Jackson, VP of Inner City Broadcasting and Program Director of WBLS/New York was recently in Los Angeles for his 8th Annual Talented Teens International (he's pictured with Atlantic Chairman Ahmet Ertegun at the festivities). He spent some time here at R&R and we talked about some of the things that make WBLS one of the most successful stations in the country and plans for expansion in other cities. One of Jackson's crucial points was, "We serve the Black community, but we also serve all the people. We're the People's station. We never forget our Blackness, but we stretch out."

One of the things that has made WBLS such a leader has been the attitude toward the music. The station features and pioneered the playing of numerous artists not previously associated with Black stations. Examples include pop ballad singer Jane Olivor, country star Barbara Mandrell, Barbra Streisand, Samantha Sang, the Bee Gees, Rolling Stones, Andy Gibb, and many more. Unlike many program directors, Jackson programs from his instincts for what people want to hear. There's something for everybody, including "Classics" (older pop-styled and jazz records—Lena Horne, Tony Bennett, Duke Ellington), and others. Obviously it works—"Ten stations come in here every week asking to tape our shows, and I let them," Jackson says, smiling. "They ask because it's such a winner."

"Now," Jackson observes, "Top 40 stations like WABC, WNBC, and 99X are playing more Black records than ever before in an attempt to compete, and stations like WKTU are changing their formats (to disco) to go up against WBLS."

Now let's back up a little. The station started as WLIB-FM and programmed jazz for many years. Jackson started to modify the jazz with some pop and R&B, then brought in Frankie Crocker (who Jackson generously credits for devising the music mix which marks WBLS as unique) to institutionalize a policy for strictly programmed records, so the format will never be broken. They will play album cuts in advance, which of course upsets record companies at times. But Jackson responds, "I run a radio station, not a record company." This format strictness applies to the slightest detail. Jackson takes great pains with the sounds of WBLS, even controlling commercials, declining those which don't fit the station's sound. He has encountered resistance from the agencies, who sometimes send outdated or condescending spots, but he maintains, "You can't be the kind of sophisticated station we are and run derogatory commercials." Despite all the headaches and problems, the station is so successful there's no problem being sold out weeks in advance.

Even the news is adjustable and "unpredictable," no set times, no five minute blocks. Sometimes there's in-depth coverage of stories, other times it blends right into the music programming. The public service shows are on 6-11 Sunday mornings, and according to Jackson WBLS is No. 1 in that time period.



Hal Jackson and  
Ahmet Ertegun

Overall, says Jackson, "I'm very proud of the station's success, especially since WBLS has never run a contest. I refuse to run contests, we've never had a giveaway." In contrast to rating period hypes by other stations, WBLS does not change its music during rating periods; it maintains the same format.

About the future: when new station acquisitions come through (currently plans are to adapt the WBLS format at WBRB/Mt. Clemons, Mich. (Detroit), KRE-AM/FM/Berkeley—San Francisco, and possibly KJLH/Los Angeles, Jackson will program them, but in cooperation with existing personnel. He believes in using the resources already at the stations, and modifying the WBLS formula according to local needs and traditions.

Jackson takes chances, plays records no one else touches (and breaks them), and has succeeded admirably...his unorthodox methods may well be one of the most important radio waves of the future.

Next week, a look at the Magic at KMJQ/Houston.

## People

Barbara Hall joins the staff of WABQ/Cleveland in the position of Account Executive. A recent graduate of the University of Cincinnati, she previously worked with WLW/Cincinnati as well as WUBE in the same city....Tom Joiner, former morning personality with WBMX/Chicago, has been appointed Program Director at WJPC/Chicago....Valerie "Ducky" Hampton has left WDAS/Philadelphia. "Ducky" formerly assisted Joe "Butterball" Tamburro, Program Director....Toya Pierre has left WILD/Boston....Gwen Moore, former assistant to Elmer Hill in promotion at 20th Century-Fox, has joined Philadelphia International as a local promotion person....

Glen Goins, former lead singer and guitarist with Parliament-Funkadelic, passed away July 29 from Hodgkins Disease. He was a good friend and a great talent; the industry will miss him....Ted Terry recently appointed Program Director of KJLH/Los Angeles....Thad Hill recently appointed as Account Executive at Mutual Black Network's New York office. Hill was previously General Manager of WANT/Richmond, Sales Manager WJPC/Chicago, and Regional Sales Manager for WBLS/New York....Tata Vega and Helen Lowe (formerly of Side Effect) are in the studio with Rufus (minus Chaka Khan)....Wayne Henderson and Roy Ayers are working on an LP together to be released later this year....Wanda Ramos Charres will be leaving WBLS/New York to work with the Burkhart/Abrams organization....Gerry Shannon has been appointed Eastern Artist Development Manager for Warner Bros. Records. Previously, Ms. Shannon was Music Director for WWRL/New York.



Gerry Shannon



**BAR-KAYS GO WILD IN BOSTON**—Two members of Mercury recording group the Bar-Kays dropped by WILD/Boston for an interview. Pictured are (standing, l-r): Larry Dodson of the Bar-Kays; Paul Power, Mercury Records and James Alexander of the Bar-Kays. Seated is Elton Francis, air personality at WILD.

## Places

Nashville and Ft. Lauderdale will be the new sites for the Jim Maddox magic at WMAK/Nashville (see story, page 3) and WGLO/Ft. Lauderdale. WGLO will change call to WSDO, and needs complete news and jock staff, so send all tapes and resumes to Jim Maddox c/o KMJQ/Houston....Tony Pascal's Mark V Club is where WPDQ/Jacksonville Music Director Nat Jackson has an every-night disco, drawing crowds nightly up to 400 people....Franklin Field/Boston was the place where Patti Labelle had to cancel her show after a brief opening (5 songs). The crowds got too rowdy and she had to exit in a hurry....The CBS Convention was recently held at the Century Plaza Hotel with several new acts signed, Barry White and Gladys Knight among others.

## Things

KDAY/Los Angeles sponsored its third annual Bike-a-thon. This year's event proved to be an overwhelming success, with pledges totaling some \$5000. More than 2000 riders participated in the all-city event....WABQ/Cleveland has a unique new show added to its roster: it's called "The Stars Write the Script" and will be hosted by Astrologer Delores O'Bryant. The show will feature a daily forecast for the city as well as taking calls from concerned listeners with their astrological interest....WAOK/Atlanta continues its free outdoor concerts (weekly). The shows are in various places such as housing projects, parks and other public places....WJLB/Detroit has a park patrol. The function is to spot people in the park with advertised goods and give them certificates. The station also has a bumper sticker campaign. Listeners register with local stores, for half a form; the station gets the other half, and if your sticker is spotted you win....WVEE/Atlanta is giving away a complete stereo a month for the entire summer....KSOL/San Mateo sponsored the first night of the Kool Jazz festival 7-28. It was entitled "K.S.O.L. Night in Jazz," with PD J.J. Jefferies hosting the activities.



**BROTHERLY LOVE**—A&M recording artists The Brothers Johnson (Lou's at left, George's right) display their appreciation for WHUR-FM/Washington D.C. air personality Robyn Holden after concluding an hour on the air with Ms. Holden, during which they premiered their new album "Blam."



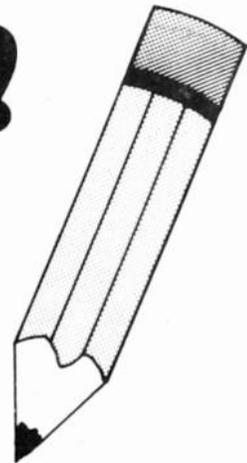
*Radio  
Programming  
Conference  
1978*

**CHICAGO -- HYATT REGENCY -- AUGUST 20-23**

**Preregistration DEADLINE: August 10th**

**get the lead out!**

**register now!**



**REGISTRATION FORM**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone Number \_\_\_\_\_

Payment in full must accompany this form. Make your check or money order payable to the National Association of Broadcasters, and mail to: Radio Information Office, NAB, 1771 N Street N.W., Washington, D.C. 20036.

Registration fee for NAB members ..... \$125 \_\_\_\_\_  
 Registration fee for nonmembers ..... \$200 \_\_\_\_\_  
 Check enclosed in full payment ..... \$ \_\_\_\_\_



**HOTEL REQUEST FORM**

The NAB Radio Programming Conference takes place at the Hyatt Regency in downtown Chicago. Registrants' reservations will be placed at the Hyatt on a first-come, first-served basis. When the Hyatt becomes full, reservations will be made for registrants in a comparable, nearby hotel. If you prefer to stay at another Chicago hotel, you should make arrangements with that hotel directly.

**Type of room:**

Single rates (Hyatt)    \$49     \$59     \$69     \$79

Double rates (Hyatt):    \$64     \$74     \$84     \$94

I will make my own hotel arrangements.

Arrival date \_\_\_\_\_ Time \_\_\_\_\_

Departure date \_\_\_\_\_

Other occupant(s) of double room (or suite): \_\_\_\_\_

*This form may be duplicated.  
 MAIL FORM TO NAB.*



Black Popular Rhythms

NEW & ACTIVE

The following songs are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self explanatory, and are designed to highlight the key action.

FOXY "Get Off" (Dash TK) 85% of our reporters on it. Top airplay in three regions with gains at WJMO 23.5, WWIN 4-1, WCIN 13-2. Starting in the West with new add at KDAY. Getting top 10 airplay at KSOL.

CON FUNK SHUN "Shake And Dance With Me" (Mercury) Still hot with 80% of our reporters on it. West Coast leads the way with top airplay reaching top 10 on most reporters. Looking good in other regions with Top 10 at WCIN, KMJQ, WTLC. Hot rotation at WDAO and WPDQ.

EARTH, WIND AND FIRE "Got To Get You Into My Life" (Columbia) Good airplay nationally with 75% of our reporters on it. Has big gains at WDAS 26-12 and WJMO 13-1. It's hot at WATV and WVKO and top 10 at KYAC and KMJQ.

MICHAEL HENDERSON "Take Me I'm Yours" (Buddah) 70% of our reporters on it. Just added at KUTE, WGIV, WILD, and WWRL. It's in hot rotation at WTLC, KYAC and WWIN.

SPINNERS "If You Wanna Do A Dance" (Atlantic) Getting medium airplay in many places. With 65% of our reporters, with more going on it. Just added at WJMO and picking up at WDIA 27-22 and WGIV 21-18.

MATHIS/WILLIAMS "You're All I Need To Get By" (Columbia) Continues to pick up its pace with 60% of our reporters showing it. Significant jumps at WPDQ 21-18, WDAS 20-17, WJMO 20-17. Others showing top 10 are WYAC, WJLB.

EMOTIONS "Smile" (Columbia) Gaining momentum with 50% of our reporters on it. WWRL, KSOL, WTLC just added it, with a gain at WJMO 28-24.

B.B. KING "Never Make A Move Too Soon" (ABC) Hot and getting hotter has 50% of our reporters. Has significant movement in the Midwest at WTLC 16-5 and WCIN 21-15. Top 10 numbers at KYAC, WHRR, WDIA, and WJLB.

STARGARD "What You Waitin' For" (MCA) New record with good response showing 45% of our reporters on it, with new adds in the Midwest at WJMO and WJLB, also hot rotation at WLOU. In the South it's added at WDIA, and it's in hot rotation at WBSL in the East.

GRAHAM CENTRAL STATION "My Radio Sure Sounds Good To Me" (WB) 40% showing it with slow gains on the West Coast. Just added at KDAY, KUTE. Has good airplay other regions with top 10 numbers in three regions, West at KYAC (7), WANT8, (South), and WDAS 7 (East).

MCCRARYS "You" (Portrait) Growing fast with new adds at WEDR, KYAC, KUTE. Already top 10 at KMJQ, on the brink of top 10 at WDIA in the South, and WILD in the Northeast.

CANDI STATION "Victim" (WB) Still new in some parts of the country, bigger in the South with WGIV (15) leading the way. Some mid chart numbers in the Midwest with WJLB (18) and WJMO (21), and it's in hot rotation at WDAO and climbing at WWIN 17 in the East.

DELLS "Super Women" (ABC) Just catching on in some regions with recent adds in the South at WPDQ and WGIV, and in the East at WDAS. Picking up in the Midwest at WJLB 23-21 and WLOU 28-26.

Radio & Records

Hottest

Table with 4 columns: NORTHEAST, SOUTH, MIDWEST, WEST. Lists radio stations and record labels for various artists like Foxy, Taste Of Honey, Commodores, etc.

Regionalized Adds & Hots

"These songs are listed by Region, and in order of their airplay activity."

Large grid of regionalized adds and hots for Northeast, South, Midwest, and West. Each region has a list of stations and artists like WJLB, WJMO, WJLB, etc.

Album Airplay

- List of album titles and artists: LTD/Togetherness (A&M) "Holding On", COMMODORES/Natural High (Motown) "Three Times A Lady", TEDDY PENDERGRASS/Life Is A Song Worth Singing (Phil-Int) "Close The Door", etc.

These records are beginning to show format crossover action. They are listed alphabetically with regionalized station data.

Cross overs

- List of crossover records: PETER BROWN "A Fantasy Love Affair", ROLLING STONES "Miss You", STEELY DAN "Aja", etc.

The albums are listed in order of airplay activity from all of our reporting stations combined. The individual tracks are also listed in order of their total airplay activity. Asterisk denotes that the track is also a single.

# THE PICTURE PAGE

## Springfield Signs Production Pact



UA recording artist Dusty Springfield recently signed a production agreement with The Entertainment Company. Shown at Cherokee Studios in Los Angeles (l-r) are David Wolfert, producer of Dusty's upcoming album; Dusty Springfield; and Jay Warner, VP, The Entertainment Company.

## DFK At MSG



The Dudek-Finnigan-Krueger Band recently appeared at New York's Madison Square Garden as part of a nationwide tour in support of their three solo albums. Gathered backstage (l-r) are Arma Andon, VP, Columbia Records; Bob Sherwood, VP, Columbia Records; Les Dudek; Mike Finnigan; Les Krueger; and Bruce Lundvall, President, CBS Records.

## Chic Gathering



Atlantic recording group Chic recently returned to Los Angeles for a 5-day appearance at the Greek Theatre. Following the opening night show, the group was honored with a midnight supper party at Le Dome Restaurant. Shown at Le Dome are, from left: Atlantic VP/GM Bob Greenberg, Chic members Nile Rodgers, Norma Jean Wright, and Bernard Edwards, Stevie Wonder and friend, and Chic member Tony Thompson.

## Meadowlark Sings From Top Of Key



Meadowlark Lemon, of Harlem Globetrotters fame, has been signed to Casablanca Record and Filmworks. Here, Meadowlark displays his talent for hooks and driving baselines to Casablanca VP Dick Sherman.

## Parsons Double-Platinum Robot



Arista recording artists Alan Parsons and Eric Woolfson of the Alan Parsons Project were recently awarded double-platinum albums for worldwide sales of the Project's LP, "I Robot." Pictured at Arista's New York offices (l-r) are Elliot Goldman, Executive VP, Arista Records; Eric Woolfson; Alan Parsons; and Clive Davis, President, Arista Records.

## Brown Gold



TK recording artist Peter Brown was recently presented with a gold album at New York's Hilton Hotel for his debut recording "A Fantasy Love Affair". Pictured at the ceremony (l-r) are "T" from the TK recording group T-Connection, Peter Brown; and Henry Stone, President of TK Records.

# THE PICTURE PAGE

## Rocket In RCA's Pocket



RCA Records celebrated their new association with Rocket Records with a listening session in New York. Pictured at the session (l-r) are: Tony King, Executive VP, Rocket Records; John Reid, President, Rocket Records; Colin Blunstone and Lorna Wright, Rocket recording artists; Robert Summer, President RCA Records; and Mel Ilberman, VP, RCA Records.

## Bearsville Celebrates Liar



Bearsville Records celebrated the release of Liar's debut album, "Set The World On Fire," with a party at Julie's Place in Hollywood. Pictured at the festivities (l-r) are: Derek Taylor, VP, Warner Bros.; Susan Lee, Bearsville Records; Michael Papale, Liar's manager; Renee Manzo, Bearsville Records; Paul Fishkin, President, Bearsville Records; John Alcock, Liar's producer; Gary Buttice, Bearsville Records; Russ Thyret, VP, Warner Bros.; and George Gerrity, Warner Bros.

## Private Stock's Phantom Fete



Private Stock Records honored Walter Murphy and his new album release, "Phantom Of The Opera," with a masked ball and a videotape edited by Todd Rundren which featured footage of Murphy combined with footage from the Lon Chaney silent film. Pictured unmasked at the ball (l-r) are: Walter Murphy, Private Stock recording artist Andrea Marcovicci and Private Stock President Larry Uttal.

## Television Set At Roxy



Elektra/Asylum recording artists Television performed at the Roxy in Los Angeles recently. Pictured backstage (seated, l-r) are: Tom Verlaine, group member, and David Sonnenberg, Television's manager; (standing, l-r) Mark Hammerman, Elektra/Asylum; Mel Posner, Vice Chairman, Elektra/Asylum; Richard Lloyd, Fred Smith and Billy Ficca of Television; Ron Lanham, Elektra/Asylum; and Jerry Sharell, VP, Elektra/Asylum.

## Foreigner Hits Platinum Jackpot



Atlantic recording artists Foreigner were recently presented with platinum albums for their new album, "Double Vision." Pictured at the Las Vegas Hilton, following the group's appearance at the Las Vegas Convention Center (l-r) are Mick Jones of Foreigner; Bob Greenberg, VP, Atlantic; Lou Gramm, Ed Gagliardi and Al Greenwood, group members; John David Kalodner, Atlantic; Jerry Greenberg, President, Atlantic; Noreen Woods, VP, Atlantic; Bud Preger, manager of the group; and Dick Kline, Sr. VP, Atlantic.

## RSO Makes Waves



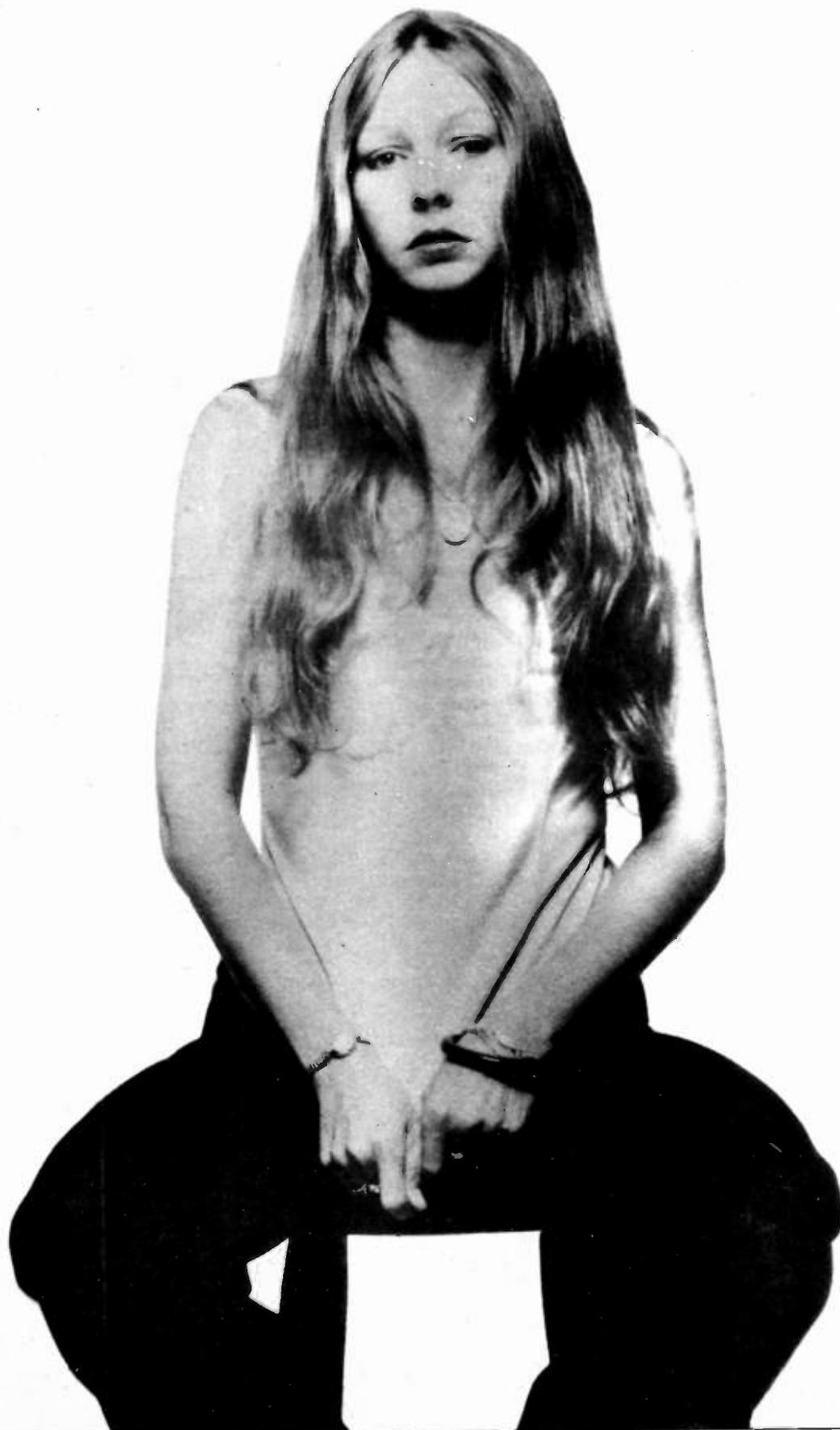
RSO Records chartered a Cessna to air-express initial copies of the "Sgt. Pepper's Lonely Hearts Club Band" soundtrack to Northern California radio stations. Pictured in Monterey (l-r) are Oliver Dyer-Bennett, pilot; and a Sacramento radio delegation including Dale Reinhard, program assistant, K108; Cynde Slater, MD, KZAP; Jeff Hunter, MD, KNDE; Susan Hayward, KZAP promotions; Donovan Blue, KNDE; Freddie Avner, RSO; Dave Darin, MD, KCRA; Kris Mitchell, MD, KROY; Lisa Riley, air personality, KROI-FM; Andy Rush, air personality, KROI-FM; and Don Selasco, MD, KROI-FM.

# HEY BABY<sup>(4611)</sup>

A Proven Hit Song  
Now Ready For A Smash Return With

## JUICE NEWTON.

The Surprising First Single From  
The New Capitol Album "Well Kept Secret"  
(SW-11811)



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# AOR



**SOUTHERN ROCK NORTHERN STYLE** — Charlie Daniels (far right) brought along veteran producer John Boylan (middle) for a guest interview with WOUR/Utica PD Jeff Chard (far left).



**KTIM IS SPELLBOUND** — EMI America group Spellbound stopped by KTIM/San Rafael to bedazzle some of the airstaff. Pictured (l-r) are EMI America's Christie Marcus, group's Barry Flast, KTIM PD Clint Weyrauch, group's David Lenchner, Ralph Carter.



**ALICE COOPER GOES TO KNOXVILLE** — Warner Bros. artist Alice Cooper ran into the staff of WKGN/Knoxville while on a recent concert tour swing through the city. Pictured (l-r) are WKGN staffer Butch Brannam, PD Kerry Lambert, staffer Rick Long, Warner Bros.' Curtis Jones, Cooper, Alive Enterprises' Denny Vosburg, WB's Frank Turner, air personality Frank Green.



**WCCC GOES GOLD** — Pictured (l-r) receiving a gold record from Capitol for WCCC/Hartford's support of Little River Band's "Diamantina Cocktail" album are GM Sy Dresner, PD Bill Nosal and Capitol's Merv Amols.



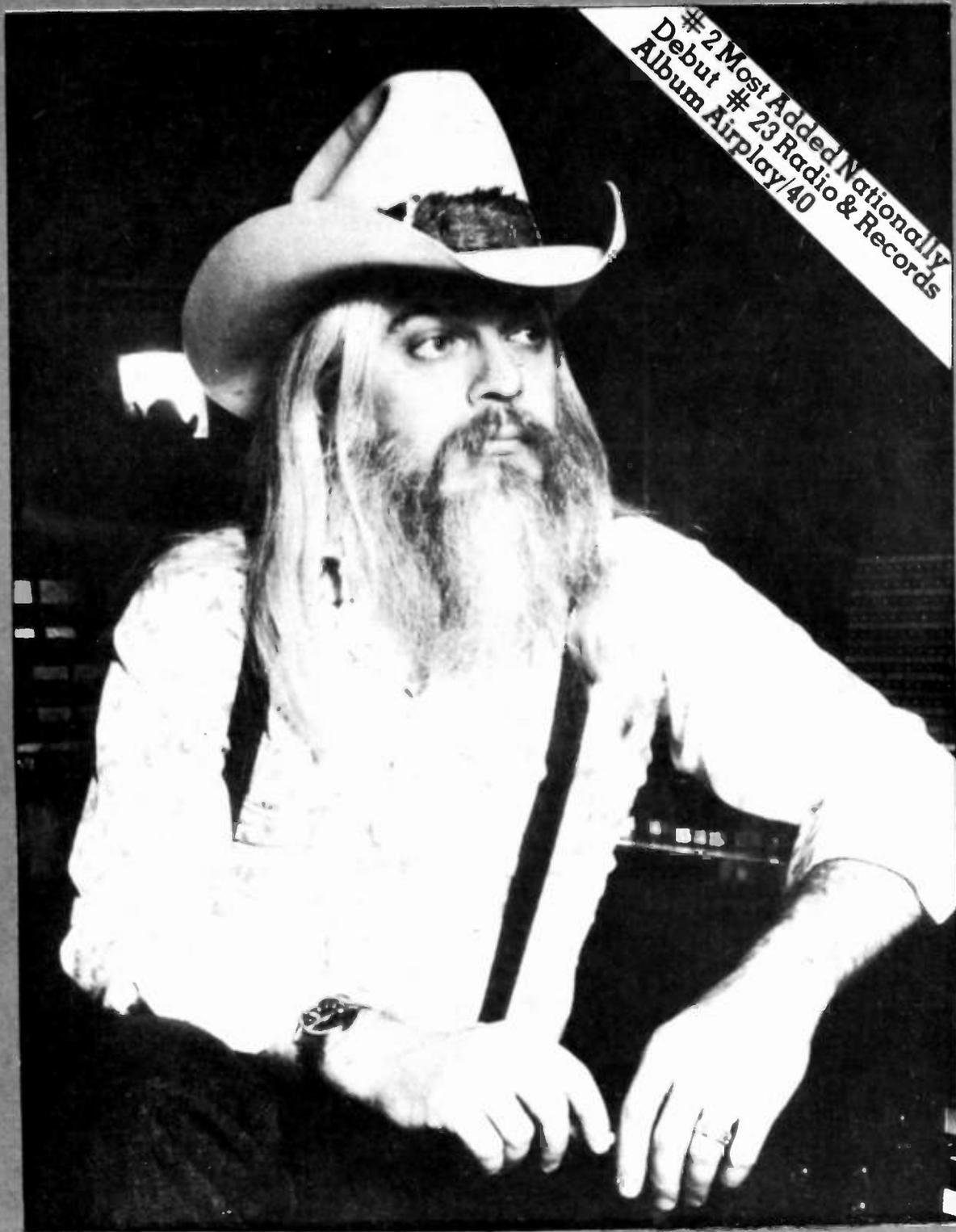
**ATLANTIC SALUTES KSJO** — On the occasion of their tenth anniversary as an AOR station, Atlantic Records presented the airstaff of KSJO/San Jose with a gold record comprised of mini-covers of all the Atlantic albums to go gold or platinum in the past ten years. Pictured at the presentation (l-r, standing) are GM Steve Resetta, Atlantic's Steven Feldman, KSJO jock Bill Vega; (l-r, seated) Atlantic's Barry Freeman and Judy Libow, PD Don Wright, MD Paul Wells, air personality Tawn Mastrey, music assistant Eileen Duhne, jock Tom Mix and promotion director Jan Reeder.



**ROCK 'N ROLL FANTASY** — The air staff of KAWY/Casper made a rock fantasy come true when they formed their own band, playing numerous benefit performances in the area. Pictured at a recent benefit for the March of Dimes that raised over \$2000 are (l-r) staffers John Fine, (PD) Fred Moore, John Langan and Dave Luce.

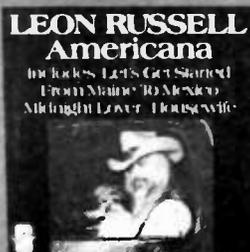
# AMERICANA

## LEON RUSSELL



## His First Solo Album In Three Years

His stature as a songwriter, musician and producer is legendary. Leon Russell has few peers as one of contemporary music's most distinguished recording artists. AMERICANA, his new album, finds Leon Russell doing the thing he does best: being Leon Russell.



Produced by Leon Russell  
On Paradise Records  
Manufactured & distributed by Warner Bros.

# AOR

(ALBUM ORIENTED ROCK)



## Jeff Gelb

### Reaching Your Audience

When an AOR station more than doubles its 12-plus overall rating from one book to the next and breaks into double digits doing so, it's always worth looking into for programming tips and insights. It's especially worthwhile when the market is El Paso, Texas, where competition is so frenzied for the rock radio listener that as KPAS GM Garrett Haston put it, "It's like having seven hungry wild-eyed dogs going after the same bone." KPAS is a 100,000-watt facility which has been AOR since January of 1976. At first plagued with transmitter problems which kept them off the air some eighty times in their first year as an AOR, the station has gone on to become a rock radio ratings leader in the last book, under the programming leadership of **Chancey Blackburn**. As GM Haston described her, "Chancey is a strong local Program Director. She was brought in locally to do the programming as opposed to being a consultant. To me, that's an absolute, and I wish more station owners recognized the value of local programmers."

One of the first things Chancey did upon her arrival to the station in January was to call upon her research knowledge, gained with former employers Blair and Arbitron, to set up a research team for the station. She approached area college communication departments with the idea of exchanging students' time spent manning station phones doing outcall research, for weekly seminars by the station staffers on the ins and outs of day-to-day broadcasting. Several pros agreed to give their students credits for spending a certain amount of time at the station. According to Chancey, "The seminar idea is what really sold it to the universities. Had we been in a city with broadcasting schools we'd have had no trouble getting volunteers. But El Paso has no such schools and so we had to offer the colleges something in return for their students' services. The seminars did it. We could provide answers to questions these students had which their professors could only theorize about."

Once the students were indoctrinated as to the purpose and methodology of the research they were to do, they were given the questionnaires formulated by Blackburn and then made random area phone calls to locate citizens within KPAS's target age group (adults, 18-34). Once located, the staffers (who referred to themselves as representatives of an anonymous-sounding research firm whose name would have no direct connection to any radio station) ran through a series of artist names and song titles asking for degrees of likes or dislikes. While this team asked specifically music-oriented questions, Blackburn said she would like to increase the survey in the future to include questions about the interviewees' other leisure pursuits. The researchers handled some 2500 calls in this fashion per week, the information then being collated by Blackburn to help gauge audience musical tastes.

While Chancey recently left the station to organize a full-scale research organization with her husband Jay (WLUP/Chicago PD), the research team she implemented at KPAS will continue under the station's new PD, Mark Bielinski. As far as Chancey is concerned, the idea is so valid that she heartily recommended its usage by other AOR stations situated near colleges with communications departments. For KPAS/El Paso, a research team "has become an integral part of determining musical policy," as she put it. "I feel," she added, "that the major concern to the radio listener is the music, and it must be given top priority." For Chancey Blackburn and KPAS/El Paso, a functioning music research team helps put music in its proper radio perspective.

♦ ♦ ♦ ♦

Continuing AOR successes as the ratings books return: WVAF/Charleston, under PD Maja Piff, showing substantial gains; WAAL/Binghamton going from an already impressive 12.6 for 12-plus overall to an astounding 13.9 (which ties the 12-plus figure for KLBJ/Austin and proves that the sky is the limit for AOR ratings). The station made its biggest gain in women listeners, which PD Fred Horton explained by saying, "We didn't play a lot of hard-ass rock 'n roll." Fred gets this week's tip of the AOR hat for a book that reflects well for all of us.

KFMQ/Lincoln was down a bit from an astonishing 12-plus overall figure of 16.0 last book to a still-enviable 14.6 this time. KSMB/Lafayette PD Mike Mitchell must be smiling. His station, with the help of Abrams' Superstars formatting, went up 4 figures to break into a two-digit 10.8. The revised San Francisco book, restructured following several diary references to a nonexistent KFRC-FM (KMEL's old call letters) which had not been credited to KMEL brought up KMEL's 12-plus overall slightly, as well as the station's showing with teens and adults.

### Update

KMET/Los Angeles airlifted Mick Jagger out of Anaheim Stadium by helicopter and back to station studios for an exclusive half-hour interview . . . WAAF/Worcester sponsored a benefit concert for the Leukemia Society of America with Cars and Creed, which nearly

missed getting off the ground when the city fathers decided three days prior to the projected concert date that the show could not be held at an area park, after 6500 tickets had already been sold at \$1.07 each. PD Lee Arnold feverishly searched for and found an indoor facility where the show could take place, sold an additional 5500 seats and the show came off. While proceeds are still being counted, Arnold called the show an unqualified success and benefits to the Leukemia Society should be impressive. A commendable effort from the WAAF crew . . . KZEW/Dallas interviewed LRB and Bob Welch during their complete coverage of an area Fleetwood Mac appearance which drew 70,000 (the group, by the way, played only one new cut in their set). KZEW was the area's official station for announcing ticket locations for a Dallas small hall Stones appearance, which sold out 2900 seats in 35 minutes . . . M106/Cleveland played Sgt. Pepper soundtrack cuts back-to-back with Beatles originals recently, polling listener preferences. The results were surprisingly even, though PD Eric Stevens reported that the majority of soundtrack favoritism came from listeners under 18, while the Beatles supporters were mostly beyond teenaged . . . AOR Pronunciation Guide: Chris Ree-ahh; Gen-yah (Hard G) Ray-ven (even though as a member of Ten Wheel Drive she used to pronounce her name Ruh-von) . . . Recent drop-ins at WRVU/Nashville's broadcasts from the Exit Inn night club have included Waylon Jennings, Johnny Paycheck and Johnny Rodriguez . . . WJKL/Elgin is the latest AOR to send out their signal encoded by the Dolby noise reduction system . . . Linda Ronstadt joined Mick Jagger and the Stones onstage in Tucson, her home town, for a duet on "Tumblin' Dice" . . . WBBX/Portsmouth, N.H., a new Soft AOR, needs record service from all labels. Contact MD Tim Allen at (603) 436-1380 . . . WKQX/Chicago has added a series of shorts called "Rock Reports" produced by the station's newest news staff addition, Robin Winter. She does interviews, gives updated concert information for the area and deals with other rock-world news . . . KOME/San Jose's infamous "Have You K.O.M.E. Today" double entendre billboard showed up in full color in the September Playboy . . . ZETA 4/Miami news director Tom Webb is interested in hearing from college radio stations who have produced their own public affairs programming. Contact Tom at (305) 624-9490 . . . KFDD AM (Country) & FM (AOR)/Wichita sponsored a listener appreciation party at a local amusement park with free rides, watermelon, music, and frisbee contests. The party met with great success, gathering over 14,000 fans.



Chancey Blackburn

### Evolution

It's always nice to start an Evolution column with news of stations changing format to AOR. This week there are three: KGGO/Des Moines, from Top 40 with Dick Downes named PD; WBBX/New Hampshire, from Pop Adult, Jim Metcalfe Program Manager; and KEZO (Z-92)/Omaha, switching from automated Beautiful Music on September 1st with Bob Linden from KXFM/Santa Maria at the programming helm. To our most recent AOR "converts," a tip of the AOR hat for your good programming judgment and best wishes from all of us. The more the merrier . . . The new PD at WEZY/Allentown (soon switching call letters to WZZO with a Superstars AOR approach) is afternoon air personality George Hawras. MD is morning man Kevin Sanford . . . Bart Hamill is the new PD at KLBJ/Austin, from KLOL/Houston . . . WBRU/Providence's new MD is former Production Director Steve Stockman . . . KZEW/Dallas morning man Dave Lee Austin is headed for airwork at WCOZ/Boston . . . Jim Owen is new to middays at WYXE/Madison from WRIG/Wausaw/WI . . . Bat Johnson is now doing overnights at WRVR/New York, from WNBC-AM/New York . . . Andy Denmark has left as PD of WVBR/Ithaca for D.I.R. station relations . . . Michael Dundas is the new National Album Promotion Director for RSO Records.

### Color

**A REAL SWARM IN SANTA MARIA:** KXFM/Santa Maria took advantage of a fluke influx of millions of crickets to the area by sponsoring a special screening of "The Swarm," Irwin Allen's bug disaster movie. Admittance to the theatre was limited to those wearing station T-shirts, which had been given away over the air for the prior several months.

**CONCERT CONVEYANCE:** WMJQ/Rochester bussed eighty drawing winners to a Buffalo appearance of Fleetwood Mac, Foreigner, Bob Welch, and Pablo Cruise.

**FLYING STONES:** KPAS/El Paso flew three listeners to the Stones farewell tour appearance in Oakland. Also given out by the station were fifteen official tour jackets.

**TIME TO FLY:** KZEW/Dallas, in conjunction with Epic Records and the new REO Speedwagon album release, flew a pair of drawing winners to Acapulco for an expenses-paid vacation. The station also hid cans of tuna fish (owing to the album title) in local record stores, and rewarded people who found the cans with tickets to the group's Dallas concert appearance.

### Concerts And Conversations

**PRESENTATIONS:** WKLS/Atlanta presented Cars for \$1.96 . . . WXRT/Chicago presented UK for \$2 . . . KATT/Oklahoma City presented Werewolves for \$3 . . . WMMS/Cleveland presented Cars for \$1.01 . . . WFBQ/Indianapolis presented Fandango for 95 cents . . . QFM96/Columbus presented Benny Mardones for \$1.96 . . . W4/Detroit presented Prism for \$1.06 . . . WZMF/Milwaukee presented UK, Marc Jordan for 98 cents.

**RADIO CONCERTS:** Cars on WMMS/Cleveland . . . Mink Deville, Carlene Carter, David Johansen on WNEW-FM/New York . . . Queen, John Miles on KAZY/Denver . . . Laura Nyro, Mink DeVille, Benny Mardones, Tom Petty on WBCN/Boston . . . Average White Band on WLIR/Long Island . . . Prism on W4/Detroit.

**CONVERSATIONS:** Patti Smith, AC-DC on KSJO/San Jose . . . Carole Bayer Sager on WEEL-FM/Boston . . . Exile on WKQQ/Lexington . . . Eddie Money on KQ98/Omaha . . . Bill Bruford on WXRT/Chicago . . . Lee Ritenour on KZAM/Seattle . . . Andrew Loog Oldham on KATT/Oklahoma City . . . Randy California on WRPL/Charlotte . . . Charlie Daniels, Le Roux on WCMF/Rochester . . . Marty Balin, David Gilmour on WLIR/Long Island . . . Seals & Crofts on WIOG/Saginaw . . . Marc Jordan, Bill Bruford on WZMF/Milwaukee . . . Marshall Tucker on KKTJ/Kilgore.

**COMING NEXT WEEK:** Have you got those public affairs commitment blues? Can't find programming that will keep your audience listening and the FCC people happy? Next week several AOR programmers will describe their station-produced public affairs programming to give you alternate ideas to what's available from commercial sources.



# BOSS

**"DON'T LOOK BACK"**

**WATCH FOR IT!**

Management: Paul Ahern, Left Lane, Inc.

On Epic Records & Tapes



# Radio & Records

# Album Airplay/ 40

# Chart Summary

## August 4, 1978

1	ROLLING STONES	Some Girls (R. Stones)	"Miss" "Beast" "Shattered" lead
2	BRUCE SPRINGSTEEN	Darkness On The Edge (Col)	"Prove" "Badlands" "Racing" lead
3	BOB SEGER	Stranger In Town (Capitol)	"Same" "Shines" "Hollywood"
4	FOREIGNER	Double Vision (Atlantic)	"Hot" Title "Blue" lead
5	JOE WALSH	But Seriously, Folks (Asylum)	"Life's" "Summer" "Over"
6	PABLO CRUISE	Worlds Away (A&M)	"Love Will" "Runnin'"
7	BOB DYLAN	Street Legal (Col)	"Guards" "Crying" "Tonight"
8	ALAN PARSONS	Pyramid (Arista)	"Goes Up" "River" "Take It"
9	MOODY BLUES	Octave (London)	"Slide Zone" "Survival" "Driftwood"
10	KENNY LOGGINS	Nightwatch (Col)	"Friend" "Driver" "Wait"
11	DAVID GILMOUR	David Gilmour (Col)	"No Way Out" "Short"
12	GERRY RAFFERTY	City To City (UA)	"Baker St." "Line" Title
13	SGT. PEPPER	Various Artists (RSO)	"Life" "Together" "Darlin'"
14	TOM PETTY	You're Gonna Get It (Shelter/ABC)	"Need" "Heart" "Too Much"
15	THE CARS	The Cars (Elektra)	"Best Friend's Girl"
16	DAVE MASON	Mariposa De Oro (Col)	"Tomorrow" "Desire" "Bird"
17	AMBROSIA	Life Beyond L.A. (WB)	Title "Heaven"
18	PETER GABRIEL	Peter Gabriel (Atlantic)	"Perspective" "D.I.Y." "Air"
19	LITTLE RIVER BAND	Sleeper Catcher (Harvest)	"Reminiscing"
20	KINKS	Misfits (Arista)	"Fantasy" Title "Life"
21	PRISM	See Forever Eyes (Ariola)	"Flyin'" "Hello" Title lead
22	CHEAP TRICK	Heaven Tonight (Epic)	"Surrender" "Cal Man"
23	LEON RUSSELL	Americana (Paradise/WB)	"Ladies" "Housewife" "Maine"
24	JESSE WINCHESTER	A Touch On The... (WB/Brsvlle)	"Sassy" "High Ball" "Feeling"
25	UFO	Obsession (Chrysalis)	Variety Of Cuts
26	JEFFERSON STARSHIP	Earth (Grunt/RCA)	"Runaway" "All Night" "Love Too..."
27	CHRIS REA	What Ever Happened To... (UA)	"Fool" Title "Because"
28	TODD RUNDGREN	Hermit Of Mink... (WB/Brsvlle)	"Friends" "Fade Away"
29	GENYA RAVAN	Urban Desire (20th)	Variety Of Cuts
30	LAURA NYRO	Nested (Col)	"Rhythm & Blues"
31	MICHAEL STANLEY	Cabin Fever (Arista)	"Why Should Love"
32	SAMMY HAGAR	All Night Long (Capitol)	"Done Everything" leads
33	REO SPEEDWAGON	You Can Tune A Piano... (Epic)	"Changes" "Fly"
34	MEAT LOAF	Bat Out Of Hell (Cleve. Int)	"Paradise"
35	TALKING HEADS	More Songs About... (Sire)	Variety Of Cuts
36	BILLY JOEL	Stranger (Col)	"Good Die Young"
37	CARLY SIMON	Boys In The Trees (Elektra)	"Belong" "Tranquillo"
38	JOHNNY WINTER	White, Hot & Blue (Blue Sky)	"Slidin'" "Duck"
39	RITA COOLIDGE	Love Me Again (A&M)	"You"
40	CRUSADERS	Images (ABC/Blue Thumb)	Variety Of Cuts

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

New releases began to make their presence known this week while the big guns held tightly to their heavy airplay positions, the top five remaining virtually unchanged from last week. STONES were first with hots at 89% of our reporters. SPRINGSTEEN and SEGER are still seesawing for the next slot with SPRINGSTEEN on top this week with hots at 80% of our reporters, SEGER right behind with hots at 79% of our reporters. FOREIGNER was next with hots at 76% of our reporters, and WALSH had hots at 69% of our reporters. CRUISE bounced upwards as PARSONS inched up. LOGGINS and GILMOUR held steady while RAFFERTY inched up. PETTY and CARS moved up. AMBROSIA was this week's highest debut with adds at 34% of our reporters. GABRIEL inched up and PRISM showed a healthy airplay week. RUSSELL debuted with adds at 29% of our reporters. WINCHESTER debuted with adds at 21% of our reporters. REA debuted with adds at 19% of our reporters, and TODD inched up. GENYA debuted with adds at 18% of our reporters. NYRO had a good week, as did REO. HEADS debuted and the resilient JOEL bounced back again. RITA inched up. TARNEY-SPENCER and EDDIE MONEY almost made the chart.

## IN THE BIN

RUSS BALLARD	At The Third Stroke (Epic)
"Helpless"	
CHILLIWACK	Lights From The Valley (Mushroom)
"Arms"	
FOGHAT	Stone Blue (WB/Brsvlle)
TARNEY-SPENCER	Three's A Crowd (A&M)
Title	"Really You"
LOUISIANA'S LE ROUX	Louisiana's Le Roux (Capitol)
TROOPER	Thick As Thieves (MCA)
"Ladies"	"Hell"
EDDIE MONEY	Eddie Money (Col)
WENDY WALDMAN	Strange Company (WB)
"Two Tickets"	"Summer Nights"
WINGS	London Town (Capitol)
"Enough"	

The albums listed in the Bin are those which received enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. Artists included are albums that made the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay to make it again this week. These albums continue to get airplay, although they were not on the previous chart. Bounce back's in the Bin are listed in alphabetical order.

## MOST ADDED THE HOTTEST

**AMBROSIA** *Life Beyond L.A.* (WB) — Added at 34% of our reporters.  
**LEON RUSSELL** *Americana* (Paradise/WB) — Added at 29% of our reporters.  
**JESSE WINCHESTER** *A Touch On The Rainy Side* (WB/Brsvlle) — Added at 21% of our reporters.  
**CHRIS REA** *What Ever Happened To Benny Santini?* (UA) — Added at 19% of our reporters.  
**GENYA RAVAN** *Urban Desire* (20th) — Added at 18% of our reporters.

**ROLLING STONES** *Some Girls* (R. Stones) — Reported hot at 89% of our reporters.  
**BRUCE SPRINGSTEEN** *Darkness On The Edge Of Town* (Col) — Reported hot at 80% of our reporters.  
**BOB SEGER** *Stranger In Town* (Capitol) — Reported hot at 79% of our reporters.  
**FOREIGNER** *Double Vision* (Atlantic) — Reported hot at 76% of our reporters.  
**JOE WALSH** *But Seriously, Folks* (Asylum) — Reported hot at 69% of our reporters.

## PROGRESSIVE SINGLES

1	CITY BOY	"S.7.0.5" (Mercury)
2	ROBIN TROWER	"My Love" (Chrysalis)
3	NICK GILDER	"Hot Child In The City" (Chrysalis)
4	WALTER EGAN	"Magnet And Steel" (Col)
5	WHO	"Had Enough" "Who Are You" (Polydor Import)
6	SPIRIT	Nature's Way (Potato)
7	COMMODORES	"Three Times A Lady" (Motown)
7	ELO	"Mr. Blue Sky" (J&J)
8	RITA COOLIDGE	"You" (A&M)
8	EDDIE MONEY	"Two Tickets To Paradise" (Col)
8	TOBY BEAU	"Angel Baby" (RCA)

Progressive Singles: These items received significant airplay by the AOR reporting stations. These singles are either not on an album or may be on an album not currently qualifying for the *Album Airplay/40*. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

## NORTHEAST

<b>HOTTEST</b>	
ROLLING STONES	<i>Some Girls</i> (R. Stones) 92%
FOREIGNER	<i>Double Vision</i> (Atlantic) 76%
BRUCE SPRINGSTEEN	<i>Darkness On The Edge...</i> (Col) 72%
BOB SEGER	<i>Stranger In Town</i> (Capitol) 68%
BOB DYLAN	<i>Street Legal</i> (Col) 64%
<b>ADDED</b>	
AMBROSIA	<i>Life Beyond L.A.</i> (WB) 32%
JESSE WINCHESTER	<i>A Touch On The...</i> (WB/Brsvlle) 32%
LEON RUSSELL	<i>Americana</i> (Paradise/WB) 28%
LEO SAYER	<i>Leo Sayer</i> (WB) 28%

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or added.

## SOUTH

<b>HOTTEST</b>	
ROLLING STONES	<i>Some Girls</i> (R. Stones) 88%
BRUCE SPRINGSTEEN	<i>Darkness On The Edge...</i> (Col) 84%
FOREIGNER	<i>Double Vision</i> (Atlantic) 76%
PABLO CRUISE	<i>Worlds Away</i> (A&M) 76%
BOB SEGER	<i>Stranger In Town</i> (Capitol) 76%
<b>ADDED</b>	
AMBROSIA	<i>Life Beyond L.A.</i> (WB) 44%
LEON RUSSELL	<i>Americana</i> (Paradise/WB) 44%
JESSE WINCHESTER	<i>A Touch On The...</i> (WB/Brsvlle) 28%
CHRIS REA	<i>What Ever Happened To...</i> (UA) 24%
SGT. PEPPER	<i>Various Artists</i> (RSO) 20%
TALKING HEADS	<i>More Songs About...</i> (Sire) 20%
UFO	<i>Obsession</i> (Chrysalis) 20%

## MIDWEST

<b>HOTTEST</b>	
ROLLING STONES	<i>Some Girls</i> (R. Stones) 100%
JOE WALSH	<i>But Seriously, Folks</i> (Asylum) 89%
FOREIGNER	<i>Double Vision</i> (Atlantic) 86%
BOB SEGER	<i>Stranger In Town</i> (Capitol) 86%
BRUCE SPRINGSTEEN	<i>Darkness On The Edge...</i> (Col) 82%
<b>ADDED</b>	
GENYA RAVAN	<i>Urban Desire</i> (20th) 26%
SGT. PEPPER	<i>Various Artists</i> (RSO) 25%
AMBROSIA	<i>Life Beyond L.A.</i> (WB) 21%
CHUCK COREA	<i>Friends</i> (Polydor) 21%
CHRIS REA	<i>What Ever Happened To...</i> (UA) 21%

## WEST

<b>HOTTEST</b>	
BOB SEGER	<i>Stranger In Town</i> (Capitol) 84%
BRUCE SPRINGSTEEN	<i>Darkness On The Edge...</i> (Col) 81%
ROLLING STONES	<i>Some Girls</i> (R. Stones) 77%
FOREIGNER	<i>Double Vision</i> (Atlantic) 68%
ALAN PARSONS	<i>Pyramid</i> (Arista) 68%
<b>ADDED</b>	
AMBROSIA	<i>Life Beyond L.A.</i> (WB) 39%
LEON RUSSELL	<i>Americana</i> (Paradise/WB) 37%
GENYA RAVAN	<i>Urban Desire</i> (20th) 26%
COLIN BLUNSTONE	<i>Never Even Thought</i> (Rocket) 32%
CHRIS REA	<i>What Ever Happened To...</i> (UA) 23%

# LAST KISS

AFL1-2696

**Pucker Up  
And Kiss Our Ads Again.**

WWCK	WGTB	KTMS	WMJQ	KAWY	WRNO
WEBN	KFWD	WORJ	K102	KLBK	WQUT
WUOG	WQSR	WKQQ	WTUE	WKDF	WNEW
DC101	KFMH	WAAF	KSJO	WXRD	WHFS
KDKB	KTIM	KZEL	KRST	KEZY	KSHE
WVOK	WVUD	FM94	WKDF	WWWZ	WRAS
KCBC	WBAB	WSHE	WDRC	WAVA	WLRS
WLIR	WQCM	WEBN	WRHY	KLRB	WFBQ



# FANDANGO

RCA 

# AOR ACTIVITY



**ALBANY**  
618-482-8888

**ADDED**  
Russ Ballard (Elektra)  
Kate Bush (Harvest)  
Chick Corea (Polydor)  
Lori Lieberman (Millennium)  
Leon Russell (Paradise WB)  
Leo Sayer (WB)  
Stoneground (WB)  
Jesse Winchester (WB-Bristle)  
Johnny Winter (Blue Sky)  
**HOT**  
Rolling Stones (R. Stones)  
Talking Heads (Sire)

**Cars (Elektra)**  
Bob Seger (Capitol)  
Elvis Costello (Col)  
Foreigner (A&M)  
David Gilmour (Col)  
Bruce Springsteen (Col)  
Ambrosia (WB)  
Cheap Trick (Epic)  
Moody Blues (London)  
Tom Petty (Shelby ABC)  
Joe Walsh (Asylum)  
Bob Dylan (Col)  
Alan Parsons (Arista)

JACK HOPKE, PD: Playing various cuts. Playing WHO, CITY BOY, ROBIN TROWER, SHOES and NICK GILDER singles.



**Albuquerque**  
505-766-7900

**ADDED**  
Sammy Hagar (Capitol)  
Chris Rea (UA)  
Bros Johnson (A&M)  
Colin Blunstone (Rocket)  
BB King (ABC)  
Gato Barbieri (A&M)  
Mose Jones (RCA)  
Carole (A&I)  
Genya Ravan (20th)  
Lori Lieberman (Millennium)  
Michael Stanley (Arista)

**HOT**  
Foreigner (A&I)  
Cats (Elektra)  
Rolling Stones (R. Stones)  
Kenny Loggins (Col)  
Peter Gabriel (A&I)  
Van Halen (Warner)  
Prism (Arista)  
Torney/Spencer (A&M)  
Moody Blues (London)  
Thin Lizzy (WB)  
Russ Ballard (Epic)  
Bob Dylan (Col)  
David Gilmour (Col)  
Alan Parsons (Arista)  
REO Speedwagon (Epic)

BOB SHULMAN, MD: Playing various cuts. Playing SPIRIT, WAYLON JENNINGS, EXILE, WAR and CHILLIWACK singles.



**Allentown**  
215-266-8811

**ADDED**  
Ambrosia (WB)  
Talking Heads (Sire)  
Chris Rea (UA)  
Kate Bush (Harvest)  
Crusaders (ABC Blue Thumb)  
**HOT**  
Bruce Springsteen (Col)  
Rolling Stones (R. Stones)  
Rob Seger (Capitol)  
Foreigner (A&I)  
Joe Walsh (Asylum)

Moody Blues (London)  
Pablo Cruise (A&M)  
Foghat (WB-Bristle)  
Tom Petty (Shelby ABC)  
Alan Parsons (Arista)  
Little River Band (Harvest)  
Bob Dylan (Col)  
Dave Mason (Col)  
Kenny Loggins (Col)  
Prism (Arista)

RICK HARVEY, PD: Playing various cuts. Playing WHO single.



**Anaheim**  
714-778-3888

**ADDED**  
Leon Russell (Paradise WB)  
Toby Beau (RCA)  
Chris Rea (UA)  
Cooper Bros (Capricorn)  
Ambrosia (WB)  
Fandango (RCA)  
Sammy Hagar (Capitol)  
Genya Ravan (20th)  
**HOT**  
Kenny Loggins (Col)  
Rolling Stones (R. Stones)

Joe Walsh (Asylum)  
Bob Seger (Capitol)  
Pablo Cruise (A&M)  
Bruce Springsteen (Col)  
Bob Dylan (Col)  
Sgt. Pepper (RSO)  
Foreigner (A&I)  
Jefferson Starship (Grunt-RCA)  
Moody Blues (London)  
Gerry Rafferty (UA)  
Prism (Arista)  
Tom Petty (Shelby ABC)  
Carlene Carter (WB)

IARRY REISMAN, MD: Playing various cuts. Playing CITY BOY and WALTER EGAN singles.



**Anchorage**

**ADDED**  
Peter Gabriel (A&I)  
Randy Meisner (Asylum)

**HOT**  
Carly Simon (Elektra)  
Kinks (Arista)  
David Gilmour (Col)  
Bob Seger (Capitol)

IARRY WAYNE, PD: Playing various cuts.



**Ann Arbor**  
313-663-9100

**ADDED**  
John Mayall (ABC)  
**HOT**  
Gerry Rafferty (UA)  
Jefferson Starship (Grunt-RCA)  
Moody Blues (London)  
Kinks (Arista)

Bob Dylan (Col)  
Bruce Springsteen (Col)  
Tom Petty (Shelby ABC)  
Bob Seger (Capitol)  
Rolling Stones (R. Stones)  
Elvis Costello (Col)  
David Bromberg (Fantasy)

MARK OWENS, MD: Playing various cuts. Playing F&W, SPIRIT, NICK GILDER and STEVE MARTIN singles.



**Atlanta**

**ADDED**  
Gato Barbieri (A&M)  
Mose Jones (RCA)  
**HOT**  
Bob Seger (Capitol)  
Rolling Stones (R. Stones)

Joe Walsh (Asylum)  
Foreigner (A&I)  
Bruce Springsteen (Col)  
Moody Blues (London)  
Pablo Cruise (A&M)

KFITH ALLEN, PD: Playing various cuts. Playing GERRY RAFFERTY, WALTER EGAN, STEVE DAN (FM), FDDIF MONEY and RITA COOLIDGE singles.



**austin**  
512-478-8842

**ADDED**  
Ambrosia (WB)  
Talking Heads (Sire)  
Genya Ravan (20th)  
Leon Russell (Paradise WB)  
**HOT**  
Rolling Stones (R. Stones)  
Bruce Springsteen (Col)  
Cats (Elektra)

Bob Dylan (Col)  
Johnny Winter (Blue Sky)  
David Gilmour (Col)  
Kinks (Arista)  
Peter Gabriel (A&I)  
Tom Petty (Shelby ABC)  
Bob Seger (Capitol)  
Cats (Elektra)

BART HAMILL, PD: Playing various cuts. Playing WHO single.



**BAKERSFIELD**  
(805) 383-1500

**ADDED**  
None  
**HOT**  
Toby Beau (RCA)  
Jefferson Starship (Grunt-RCA)  
Wings (Capitol)  
Little River Band (Harvest)  
Bob Seger (Capitol)  
Bob Dylan (Col)

Rolling Stones (R. Stones)  
ARS (Polydor)  
Foghat (WB-Bristle)  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)  
Alan Parsons (Arista)  
Foreigner (A&I)  
Moody Blues (London)  
Genesis (A&I)

KON GARRETT, MD: Playing various cuts. Playing WALTER EGAN, FDDIF MONEY, FLO, THE ROCK, FAIRY SPENCER, VAN HALEN, JOURNEY, ENIC CLAPTON, JACKSON BROWNE, BILL LABOUNTY, WENDY WALDMAN, GERRY RAFFERTY, JOE WALSH, CARLY SIMON and SWEET singles.



**Binghamton**  
607-728-8888

**ADDED**  
None  
**HOT**  
Pablo Cruise (A&M)  
Gerry Rafferty (UA)  
Meat Loaf (Cleveland Int'l)  
Moody Blues (London)  
Bruce Springsteen (Col)

Foreigner (A&I)  
Bob Seger (Capitol)  
Rolling Stones (R. Stones)  
Joe Walsh (Asylum)  
Bob Dylan (Col)  
Kenny Loggins (Col)  
Rita Coolidge (A&M)

FRID HORTON, PD: Playing various cuts. Playing FLYER, MICHAEL JOHNSON, WALTER EGAN and TOBY BEAU singles.



**Boston**  
617-266-1111

**ADDED**  
Genya Ravan (20th)  
Ambrosia (WB)  
Tim Duffy (Music is Medicine)  
Bobby Caldwell (TK)  
Dieterich (Asylum)  
Jesse Barish (RCA)  
Bros Johnson (A&M)  
Japan (Arista)  
Roadmaster (Village)  
**HOT**  
Talking Heads (Sire)  
Rolling Stones (R. Stones)

Cats (Elektra)  
Bob Seger (Capitol)  
Tom Petty (Shelby ABC)  
Sgt. Pepper (RSO)  
Mink DeVille (Capitol)  
Cheap Trick (Epic)  
Steve Gibbons (Polydor)  
Kinks (Arista)  
Bob Dylan (Col)  
Foreigner (A&I)  
Tom Robinson (Harvest)  
Cal Jam 2 (Cap)

TONY BERARDINI, MD: Playing various cuts. Playing ROBIN TROWER, SAINTS, HEATERS, CITY BOY, NICK GILDER, WHO, SAMMY HAGAR and VILLAGE PEOPLE singles.



**BOSTON**  
617-247-0800

**ADDED**  
Tom Robinson (Harvest)  
Kenny Loggins (Col)  
**HOT**  
Foreigner (A&I)  
Bob Seger (Capitol)

Cats (Elektra)  
Rolling Stones (R. Stones)  
Sgt. Pepper (RSO)  
Bruce Springsteen (Col)  
Billy Joel (Col)  
Pablo Cruise (A&M)  
Bob Dylan (Col)

BOB SIAVIN, MD: Playing various cuts. Playing WALTER EGAN, NICK GILDER, ROBERT PALMER, ROBERT GORDON, WHO, JOE WALSH, UK, CHAPLIE, CHEAP TRICK, TOBY BEAU and CITY BOY singles.



**BOSTON**  
617-262-5900

**ADDED**  
Tim Duffy (Music is Medicine)  
Lori Lieberman (Millennium)  
Jesse Winchester (WB-Bristle)  
Leon Russell (Paradise WB)  
Colin Blunstone (Rocket)  
Curtis Mayfield (Curtom-WB)

**HOT**  
Laura Allan (Elektra)  
Laura Nyro (Col)  
Jesse Barish (RCA)  
Elkie Brooks (A&M)  
Kenny Loggins (Col)  
Dave Mason (Col)

JIM SPELLMEYER, MD: Playing various cuts. Playing SPELLBOUND, O'JAYS, ENGLAND DAN and JOHN FORD COLBY, JUICE NEWTON, ANDY GIBB, PABLO CRUISE, COMMODORES, CHRIS REA, LITTLE RIVER BAND, JANE OLIVOR and MICHAEL JOHNSON singles.



**Buffalo**  
716-887-8888

**ADDED**  
Exile (WB Curbi)  
Walter Egan (Col)  
Grease (RSO)  
**HOT**  
Rolling Stones (R. Stones)  
Foreigner (A&I)  
Meat Loaf (Cleveland Int'l)  
Cheap Trick (Epic)  
Bob Seger (Capitol)

Pablo Cruise (A&M)  
Moody Blues (London)  
Bruce Springsteen (Col)  
Joe Walsh (Asylum)  
FM (MCA)  
Sgt. Pepper (RSO)  
Peter Gabriel (A&I)  
Alan Parsons (Arista)  
Kenny Loggins (Col)  
Jefferson Starship (Grunt-RCA)

IRV GOIFARB, MD: EGAN'S "Magnet" Playing various cuts. Playing COMMODORES single.



**Cambridge**  
617-882-8888

**ADDED**  
Peter Gabriel (A&I)  
Go (Island)  
Lini Gonzalo Band (Capitol)  
Pat Metheny (ECM-WB)  
Leon Russell (Paradise WB)  
Koko Taylor (Alligator)  
Livingston Taylor (Epic)  
Honey Traum (Kicking Mule)  
**HOT**  
Laura Allan (Elektra)  
Carlene Carter (WB)

Dirt Band (UA)  
Bob Dylan (Col)  
Keith Barnett (ECM-WB)  
Bonnie Koloc (Epic)  
Laura Nyro (Col)  
Pousette-Dart Band (Capitol)  
John Prine (Asylum)  
Gerry Rafferty (UA)  
Rolling Stones (R. Stones)  
Bruce Springsteen (Col)  
Stealer's Wheel (A&M)  
Toby Beau (RCA)  
Jesse Winchester (WB-Bristle)

DON COHEN, MD: Playing various cuts. Playing WAYLON JENNINGS, COMMODORES and EW&F singles.



**Casper**  
307-238-1619

**ADDED**  
Lory Carlton (WB)  
Ambrosia (WB)  
John Mayall (ABC)  
Gerry Rafferty (ABC Blue Thumb)  
Leon Russell (Paradise WB)  
Chris Rea (UA)  
Bros Johnson (A&M)  
Gabriel (Epic)  
Jesse Winchester (WB-Bristle)  
Blue Mitchell (ABC)  
Richard Supa (Polydor)  
Lorna Wright (Rocket)

**HOT**  
Rolling Stones (R. Stones)  
Fandango (RCA)  
Crusaders (ABC Blue Thumb)  
Foreigner (A&I)  
Bob Seger (Capitol)  
Moody Blues (London)  
Kenny Loggins (Col)  
Little River Band (Harvest)  
Bruce Springsteen (Col)  
Laura Nyro (Col)  
Pablo Cruise (A&M)  
Dave Mason (Col)  
Alan Parsons (Arista)  
Lake (Col)  
Prism (Arista)

PHIL STRIDER, PD/FRED MOORE, MD: CARLTON'S "Pointed" "Don't Give" "Rio" AMBROSIA'S "Heaven" Title MAYALL'S "Lady" "Now" RAFFERTY'S "Universe" Title "Line" RUSSELL'S "Ladies" "House" "Maine" REA'S Title "Fires" "Because" JOHNSON'S "Waver" "Cool" GABRIEL'S "Oas Wee" "Awhile" WINCHESTER'S "Highball" "Sassa" "Winty" MITCHELL'S "Mint" "Funk" SUPA'S "Gangster" "Down"



**Charleston**  
304-826-7829

**ADDED**  
Johnny Winter (Blue Sky)  
Hollies (Epic)  
Sgt. Pepper (RSO)  
Leon Russell (Paradise WB)  
Ambrosia (WB)  
Jesse Winchester (WB-Bristle)  
Jimi Hendrix (WB)  
Chris Rea (UA)  
Bros Johnson (A&M)  
Laura Nyro (Col)  
Russ Ballard (Epic)

**HOT**  
Rolling Stones (R. Stones)  
Foreigner (A&I)  
Pablo Cruise (A&M)  
Dirt Band (UA)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
AC/DC (A&I)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Bruce Springsteen (Col)  
Prism (Arista)  
Little River Band (Harvest)  
Quincy Jones (A&M)  
Kenny Loggins (Col)  
Bob Dylan (Col)

MAJA PIH, PD: Playing various cuts. Playing MICHAEL JOHNSON, CITY BOY, NICK GILDER, SPIRIT, ROBERT GORDON and STEVE MARTIN singles.



**Charlotte**  
704-782-8101

**ADDED**  
None  
**HOT**  
Rolling Stones (R. Stones)  
Pablo Cruise (A&M)  
Nantucket (Epic)  
Joe Walsh (Asylum)  
Dixie Dregs (Capricorn)  
Foreigner (A&I)

Bruce Springsteen (Col)  
Bob Seger (Capitol)  
Sgt. Pepper (RSO)  
FM (MCA)  
Rita Coolidge (A&M)  
Kenny Loggins (Col)  
Jefferson Starship (Grunt-RCA)  
Alan Parsons (Arista)  
Wings (Capitol)

JACKIE FORSTING, MD: Playing various cuts.



**Charlotte**  
704-372-1540

**ADDED**  
Ambrosia (WB)  
Moe Koffman (Janus)  
Gerry Rafferty (ABC Blue Thumb)  
Genya Ravan (20th)  
Leon Russell (Paradise WB)  
Waldino/Bonus (Vista)  
**HOT**  
Russ Ballard (Epic)  
Bill Bruford (Polydor)  
Marshall Chomson (Epic)

Crusaders (ABC Blue Thumb)  
Dixie Dregs (Capricorn)  
Peter Gabriel (A&I)  
Kenny Loggins (Col)  
Phil Manzanera (Polydor)  
Laura Nyro (Col)  
Alan Parsons (Arista)  
Tom Petty (Shelby ABC)  
Bruce Springsteen (Col)  
UK (Polydor)  
Phil Upchurch (Marlin)  
War of Worlds (Col)

CHRIS JONES, PD: Playing various cuts. Playing SPIRIT, STSAM STREET and YVONNE FELLMAN singles.



**CHATTANOOGA**  
615-877-7304

**ADDED**  
None  
**HOT**  
Foreigner (A&I)  
Rolling Stones (R. Stones)  
Carole King (Capitol)  
Tom Petty (Shelby ABC)  
Michael Stanley (Arista)  
Pablo Cruise (A&M)

Commodores (M-town)  
Rita Coolidge (A&M)  
Bob Seger (Capitol)  
Little River Band (Harvest)  
Bruce Springsteen (Col)  
Cats (Elektra)  
Cheap Trick (Epic)  
REO Speedwagon (Epic)  
Dave Mason (Col)

DON MATHISEN, MD: Playing various cuts.



**Chicago**  
312-388-0800

**ADDED**  
None  
**HOT**  
Rolling Stones (R. Stones)  
Foreigner (A&I)  
Gerry Rafferty (UA)  
Cheap Trick (Epic)

Bob Seger (Capitol)  
Journey (Col)  
Joe Walsh (Asylum)  
Bob Dylan (Col)  
David Gilmour (Col)  
Bruce Springsteen (Col)

BILL EVANS, MD: Playing various cuts. Playing CITY BOY, GENYA RAVAN and WALTER EGAN singles.



**Chicago**  
312-777-1700

**ADDED**  
Savoy Brown (London)  
Chick Corea (Polydor)  
Moon Martin (Capitol)  
Steve Harley (Capitol)  
Bibi Champlin (Epic)  
Chris Rea (UA)  
John Williams (Col)  
**HOT**  
Rolling Stones (R. Stones)  
Bob Dylan (Col)

David Gilmour (Col)  
UK (Polydor)  
Joe Walsh (Asylum)  
Foreigner (A&I)  
Todd Rundgren (WB-Bristle)  
Bruce Springsteen (Col)  
Peter Gabriel (A&I)  
Bob Seger (Capitol)  
Cheap Trick (Epic)  
Journey (Col)  
Pablo Cruise (A&M)  
REO Speedwagon (Epic)  
UFO (Chrysalis)

BOB GELMS, MD: Playing various cuts. Playing GENESIS, ROBIN TROWER, SHOES, WHO and 10cc singles.



**CINCINNATI**  
513-871-8500

**ADDED**  
Torney/Spencer (A&M)  
Michael Johnson (EMI-American)  
Chris Rea (UA)  
**HOT**  
Rolling Stone (R. Stones)  
Foreigner (A&I)  
Kenny Loggins (Col)  
Gerry Rafferty (UA)  
David Gilmour (Col)

Genesis (A&I)  
Billy Joel (Col)  
Sgt. Pepper (RSO)  
Pablo Cruise (A&M)  
Carly Simon (Elektra)  
Eric Clapton (RSO)  
Joe Walsh (Asylum)  
Bruce Springsteen (Col)  
Alan Parsons (Arista)  
Chuck Mangione (A&M)

DENTON MARR, PD: Playing various cuts. Playing ROBIN TROWER single.



**Cleveland**  
216-781-8887

**ADDED**  
Genya Ravan (20th)  
Bros Johnson (A&M)  
Trooper (MCA)  
Shel Silverstein (Parachute)  
**HOT**  
Rolling Stones (R. Stones)  
Foreigner (A&I)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)

Michael Stanley (Arista)  
Todd Rundgren (WB-Bristle)  
Tom Petty (Shelby ABC)  
Tom Petty (Shelby ABC)  
Kenny Loggins (Col)  
Joe Walsh (Asylum)  
Cars (Elektra)  
Alan Parsons (Arista)  
David Gilmour (Col)  
David Johansen (Blue Sky)  
Walter Egan (Col)

JOHN GORMAN, PD: Playing various cuts. Playing EUCLID BEACH BAND, ROBERT GORDON, DON KRIS, FDDIF MONEY, FLA BUSH and DEBS singles.



**Cleveland**  
216-261-1000

**ADDED**  
Trickster (J&I)  
Trooper (MCA)  
**HOT**  
Foreigner (A&I)  
Rolling Stones (R. Stones)  
Joe Walsh (Asylum)

Todd Rundgren (WB-Bristle)  
Tom Petty (Shelby ABC)  
Bob Seger (Capitol)  
Bruce Springsteen (Col)  
Sgt. Pepper (RSO)  
Michael Stanley (Arista)  
Pablo Cruise (A&M)

ELLEN ROBERTS: Playing various cuts. Playing EUCLID BEACH BAND and NICK GILDER singles.

ON THE ROAD



August 4th Angus Ontario  
August 5th Ottawa Ontario Ottawa Raceway  
August 10th Toronto Ontario Ontario Place



Mushroom Records

# RSO ON TOUR

## ALVIN LEE

### On Tour through SEPT. '78

**BILL GRAHAM** – BILL GRAHAM PRODUCTIONS – San Francisco, California "Alvin Lee is a charter member of the rock n' roll music scene. Any artist who can sound that good and still wear those funny clod-hopper shoes is o.k. with me"

**BRUCE KAPP** – CELEBRATION PRODUCTIONS – Chicago, Illinois "Alvin Lee had 12,000 people screaming for a fifth encore"

**CHRIS FRITZ** – CHRIS FRITZ & COMPANY – Kansas City, Missouri "Alvin Lee is hotter ten years later than ever"

**RANDY LEVY** – SCHON PRODUCTIONS – Minneapolis, Minnesota "Alvin Lee – still ten years ahead of his time"

**RICK KAY** – BRASS RING – Detroit, Michigan "What a fine time warp. Alvin had the crowd standing on their seats and climbing on shoulders"

**DON FOX** – BEAVER PRODUCTIONS – New Orleans, Louisiana "Alvin did a great f---king job"

**JACK ORBIN** – STONE CITY ATTRACTIONS – San Antonio, Texas "Dynamic live performance characterized by the unique Alvin Lee style and charisma"

**JON BREWER**  
Manager  
Anastasia Group of Companies  
Suite 11 – Fourth Floor  
Claridge House  
Davies Street  
London W1, England  
01-491-7200  
(313) 559-2600

**DIVA**  
DIVERSIFIED  
MANAGEMENT  
AGENCY  
Booking Agent  
17650 W Twelve Mile Road  
Southfield, Michigan 48076  
(313) 559-2600

## BRITISH LIONS

### On Tour through SEPT. '78

**COLIN JOHNSON**  
Manager  
Corey Productions  
Hammerhouse  
113-117 Wardour Street  
London W1, England  
01-439-8571  
(212) 977-2300

**ATI**  
AMERICAN TALENT  
INTERNATIONAL  
Booking Agent  
888 7th Avenue  
New York, N.Y. 10019  
(212) 977-2300



The RSO Family



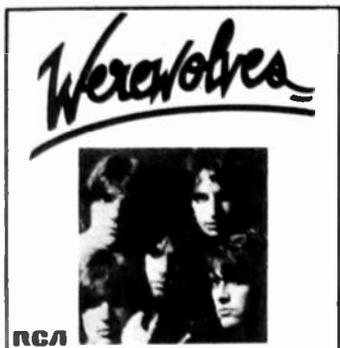
Records & Tapes



# RCA Records



# THE WEREWOLVES



**THEY'RE CURRENTLY SINKING  
THEIR TEETH INTO THE  
SUMMER TOUR.**

August 4th	Phoenix	(KDKB)
August 6th	Santa Maria	(KWST)
August 7th	Santa Maria	(KXFM)
August 9th	San Jose	(KSJO)
August 12th	Portland	(KGON)
August 13th	Seattle	(KZOK)
August 17th	Sacramento	(KZAP)
August 20th	San Francisco	
August 23rd	San Diego	(KPRI)
August 26th	Tucson	(KWFM)
August 28th	Santa Fe	(KRST)

# JESSE BARISH



**JESSE BARISH IS ONE EXTREME-  
LY GIFTED SONGWRITER. AF-  
TER ALL, HE WROTE "COUNT ON  
ME," WHICH YOU'VE HEARD ON  
THE LATEST STARSHIP ALBUM.  
THERE ARE NINE MORE EXTRA-  
ORDINARY SONGS ON JESSE'S  
DEBUT LP.**

**New This Week At:  
WGVL, 3WZ,  
WBCN, KOBO.**

Music Directed by Marty Balin

# TOBY BEAU



**FIVE YOUNG GUYS FROM TEXAS  
WITH THEIR DEBUT ALBUM. AL-  
READY ONE HIT SINGLE FROM  
AN LP THAT PROMISES MORE.  
THERE ARE OVER 250 RADIO  
STATIONS ON TOBY BEAU. HERE  
ARE JUST A FEW:**

WYSP	KAWY	KTIM
WIOQ	KDKB	KATT
WBAB	KSWM	KLBJ
KAZY	KPRI	KSAN

KZEL	WRNO	WBCN
WIYY	KLOL	WOUR
WAVA	WLIR	WSAN
FM107	WPLX	KWEZ

**—THE "R" STANDS FOR RADIO!—**

**KMET 94.7**  
Los Angeles 312 684 2828

**ADDED**  
Peter (Album) (Art)  
HOT  
Rolling Stones (R Stones)  
Hub Seger (Capitol)  
Bruce Springsteen (Capitol)  
Foreigner (A&I)  
Tom Petty (Shelby ABC)

**CHINA TRUCK (Epic)**  
Van Halen (WB)  
Eddie Money (Capitol)  
Foghat (WB Bristle)  
Joe Walsh (Asylum)  
Cal Jam 2 (Capitol)  
Kinks (Arista)  
Bob Dylan (Capitol)  
Sgt. Pepper (RSO)  
REO Speedwagon (Epic)

**JACK SNYDER, MD** Playing various cuts. Playing STONES "Miss 'Nattered" SEAGERS "Hollywood" "Brave" SPRINGSTEEN "Badlands" "Adam" FOR HIGNERY "Hot" Little PEELYS "Need" "Too Much" ERICKS "Cal Man" HALENS "Runnin'" "Talk" MURPHY'S "Two Licks" "Hold On" TIGHTLY "Like a Train" WALSHE "City Station" "L.A. JAM" "Line" "City" DYLAN'S "Garden" "L.A. KINKS" "Line" "Get Up" "PEPPER'S" "Same" REO'S "Changes" Playing ROBIN TROWER single.

**ZETA 4**  
Miami 305 371 6847

**ADDED**  
Leon Russell (Parade WB)  
Jesse Winchester (WB Bristle)  
Larry Carlton (WB)  
Cruelty (ABC Blue Thumb)  
Hazel, Motel (Capricorn)  
HOT  
Bruce Springsteen (Capitol)  
Rolling Stones (R Stones)  
Prism (Arista)

**BOB SEGER (Capitol)**  
Foreigner (A&I)  
Kenny Loggins (Capitol)  
Bob Dylan (Capitol)  
Pablo Cruise (A&M)  
Joe Walsh (Asylum)  
Little River Band (Harvest)  
Dave Mason (Capitol)  
Michael Stanley (Arista)  
Prism (Arista)

**MICHAEL ROBINSON, MD** Playing various cuts. Playing ROBIN TROWER single.

**NEW ORLEANS WRNO**  
New Orleans 504 837 2424

**ADDED**  
Leon Russell (Parade WB)  
Sgt. Pepper (RSO)  
Peter (Album) (Art)  
Chilliwack (Mushroom)  
Gato Barbieri (A&M)  
Lynyrd Skynyrd (Capitol)  
Smokey Robinson (Capitol)  
HOT  
Jefferson Starship (Grosbeak RCA)  
Wings (Capitol)

**Rolling Stones (R Stones)**  
Bruce Springsteen (Capitol)  
Dave Mason (Capitol)  
Bob Seger (Capitol)  
Chilliwack (Mushroom)  
Gato Barbieri (A&M)  
Jerry Rafferty (UA)  
Foreigner (A&I)  
Joe Walsh (Asylum)  
Journey (Capitol)  
Tori! Rundgren (WB Bristle)  
Foreigner (A&I)  
Fate (WB Carli)  
REO Speedwagon (Epic)

**SAMMO ROBERTS, MD** Playing various cuts. Playing CITY BOY and ROBIN TROWER singles.

**ROCK 100 WPTZ**  
Orlando 305 442 3820

**ADDED**  
Sgt. Pepper (RSO)  
Ambrosia (WB)  
Steve Gibbons (Polydor)  
HOT  
Cars (Elektra)  
Cheap Trick (Epic)  
Bob Dylan (Capitol)  
Foreigner (A&I)  
David Gilmour (Capitol)

**Le Ross (Capitol)**  
Kenny Loggins (Capitol)  
Moody Blues (London)  
Pablo Cruise (A&M)  
Tom Petty (Shelby ABC)  
Prism (Arista)  
Todd Rundgren (WB Bristle)  
Bob Seger (Capitol)  
Bruce Springsteen (Capitol)  
Joe Walsh (Asylum)

**CRAIG MICHAELS, MD** Playing various cuts. Playing CITY BOY single.

**hink PORTLAND**  
Portland 503 255 5444

**ADDED**  
Lori Lieberman (Millennium)  
Stonehill (Parachute)  
Cohn Blunstone (Rocket)  
HOT  
Bob Dylan (Capitol)  
Alan Parsons (Arista)  
Moody Blues (London)

**Little River Band (Harvest)**  
Joe Walsh (Asylum)  
Rita Coolidge (A&M)  
Kenny Loggins (Capitol)  
Rolling Stones (R Stones)  
Cruelty (ABC Blue Thumb)  
Pablo Cruise (A&M)  
Bob Seger (Capitol)  
War of Worlds (Capitol)

**MIKI BAILLY, MD** WORLD'S "Autumn" "Eye" Playing various cuts. Playing KINKS and JIM KAFFERTY single.

**KIX FM**  
Los Angeles 213 689 1212

**ADDED**  
Leon Russell (Parade WB)  
Larry Carlton (WB)  
Linda Wright (Rocket)  
Cohn Blunstone (Rocket)  
Moe Jone (RCA)  
Arista (Capitol)  
Walt (WB Carli)  
HOT  
Rita Coolidge (A&M)  
Chris Rea (UA)

**KEVIN LAMB (Arista)**  
Laura Alan (Elektra)  
Michael Johnson (EMI America)  
Dave Mason (Capitol)  
Marty Stuart (A&M)  
Moody Blues (London)  
Alan Parsons (Arista)  
Lori Lieberman (Millennium)  
Anton & Tommie (A&M)  
Burt in Cummings (Portrait)  
Carole Bayer Sager (Elektra)  
Little River Band (Harvest)  
Lynn in Tide (Capitol)

**MICHAEL SHELLY, MD** Playing various cuts. Playing KENNY LOGGINS ROBERT PALMER and BILLY JOEL singles.

**WZLW Milwaukee**  
Milwaukee 414 261 7070

**ADDED**  
Sammy Hagar (Capitol)  
Chick Corea (Polydor)  
Larry Carlton (WB)  
Jesse Winchester (WB Bristle)  
Gerry Ryan (20th)  
HOT  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Bruce Springsteen (Capitol)

**Foreigner (A&I)**  
Cruelty (ABC Blue Thumb)  
Cheap Trick (Epic)  
Alan Parsons (Arista)  
Kenny Loggins (Capitol)  
Joe Walsh (Asylum)  
Bob Dylan (Capitol)  
David Gilmour (Capitol)  
Genesis (A&I)  
Cars (Elektra)  
Moody Blues (London)  
UFO (Chrysalis)

**BENSON, MD** Playing various cuts. Playing ROBIN TROWER TOWNES VAN ZANT and WIO singles.

**NEW YORK WNEW**  
New York 212 980 8000

**ADDED**  
Leon Russell (Parade WB)  
Ambrosia (WB)  
Crimson Tide (Capitol)  
Mason Martin (Capitol)  
David Gates (Elektra)  
Creed (Asylum)  
Chris Rea (UA)  
Contraband (Portrait)  
Leo Sayer (WB)  
Jesse Winchester (WB Bristle)  
Frank Zappa (Arista)  
Carole Bayer Sager (Elektra)  
Dictators (Asylum)  
Talking Heads (Sire)

**HOT**  
Rolling Stones (R Stones)  
Bruce Springsteen (Capitol)  
Bob Dylan (Capitol)  
Gerry Ryan (20th)  
Les Costello (Capitol)  
Bob Seger (Capitol)  
Steady On (A&M)  
David Johnson (Blue Sky)  
Gerry Rafferty (UA)  
Foreigner (A&I)  
Cars (Elektra)  
Tom Robinson (Harvest)  
Nick Lowe (Capitol)  
Moody Blues (London)

**LOU MORRERA, MD** Playing various cuts. Playing WHO and CITY BOY singles.

**WORJ ORLANDO**  
Orlando 305 708 8011

**ADDED**  
Michael Stanley (Arista)  
Cal Jam 2 (Capitol)  
Johnny Winter (Blue Sky)  
Hank Messer (Asylum)  
Ambrosia (WB)

**Rolling Stones (R Stones)**  
Rolling Stones (R Stones)  
Foreigner (A&I)  
Bob Seger (Capitol)  
Kinks (Arista)  
Moody Blues (London)  
Dave Mason (Capitol)  
Joe Walsh (Asylum)  
REO Speedwagon (Epic)  
Pablo Cruise (A&M)

**BOB HARRIS, MD** Playing various cuts. Playing CITY BOY THE LITTLE RIVER BAND and PRISM singles.

**WBUR Providence**  
Providence 401 372 5560

**ADDED**  
Brooks Johnson (A&M)  
John Mayall (Arista)  
Anthony Phillips (Arista)  
Steve Hoffer (Capitol)  
Burt (Elektra)  
Jesse Winchester (WB Bristle)  
Leon Russell (Parade WB)  
Moon Martin (Capitol)  
Richard Supa (Polydor)  
UFO (Chrysalis)  
Tom Ditty (Music in Medicine)

**HOT**  
Talking Heads (Sire)  
Rolling Stones (R Stones)  
Cars (Elektra)  
Bob Dylan (Capitol)  
Sgt. Pepper (RSO)  
Tom Robinson (Harvest)  
Foreigner (A&I)  
Peter Gabriel (A&I)  
Kenny Loggins (Capitol)  
Bruce Springsteen (Capitol)  
David Gilmour (Capitol)  
Laura Nyro (Capitol)  
Wendy Williams (WB)  
Tom Petty (Shelby ABC)  
Bob Seger (Capitol)

**GUNSWORTHY, MD** Playing various cuts. Playing PETER DINKELBAUM CITY BOY ROBIN TROWER and SPIRIT singles.

**106 FM KWEST**  
Los Angeles 213 687 8120

**ADDED**  
Chris Rea (UA)  
HOT  
Tom Petty (Shelby ABC)  
Foghat (WB Bristle)  
David Simon (Capitol)  
Bruce Springsteen (Capitol)  
Pablo Cruise (A&M)

**Joe Walsh (Asylum)**  
Rolling Stones (R Stones)  
Foreigner (A&I)  
Prism (Arista)  
Stonehill (Parachute)  
Dave Mason (Capitol)  
Cheap Trick (Epic)  
Chilliwack (Mushroom)

**BOB GOWAN, MD** Playing various cuts.

**KOZ Minneapolis**  
Minneapolis 612 345 3807

**ADDED**  
Sgt. Pepper (RSO)  
Cars (Elektra)  
HOT  
Rolling Stones (R Stones)  
Joe Walsh (Asylum)  
Pablo Cruise (A&M)

**Foreigner (A&I)**  
Bob Seger (Capitol)  
Kenny Loggins (Capitol)  
Alan Parsons (Arista)  
Bob Dylan (Capitol)  
Genesis (A&I)  
Kenny Loggins (Capitol)

**KEVIN LAMB, MD** Playing various cuts. Playing CHRIS REA, WALTER EGAN and RITA COOHDIG single.

**Gazz New York**  
New York 212 335 1700

**ADDED**  
L.A. Philharmonic (Blue Note)  
John Klemmer (ABC)  
George Duke (Epic)  
Norman Connors (Arista)  
Cruelty (ABC Blue Thumb)  
Creed (Asylum)  
HOT  
Queeny Jones (A&M)  
Herbie Hancock (Capitol)  
Stanley Clarke (Nemperor)

**Sergio Mendes (A&M)**  
Al DiMeola (Capitol)  
John Klemmer (ABC)  
George Duke (Epic)  
Norman Connors (Arista)  
Cruelty (ABC Blue Thumb)  
Creed (Asylum)  
Earl Klugh (UA)  
John McLaughlin (Capitol)  
Chas. Eastland (Muse)  
Bobber Humphrey (WB)  
David Sanborn (Capitol)

**DOUG HARRIS, MD** Playing various cuts.

**Cherry 100 Ottawa**  
Ottawa 613 562 1915

**ADDED**  
Jesse Winchester (WB Bristle)  
Leo Sayer (WB)  
UFO (Chrysalis)  
Richard Sargant (Cine Source)  
Dether McClinton (Capricorn)

**HOT**  
The Band (WB)  
Cooper Bros (Capricorn)  
Bob Dylan (Capitol)  
Carole Bayer Sager (Elektra)  
Kinks (Arista)  
Robert Palmer (Island)  
Gerry Rafferty (UA)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Carly Simon (Elektra)  
Bruce Springsteen (Capitol)

**SHERY NICHOLSON, MIBRIAN MURPHY, MD** COOPER'S "Dream" "Cowboys" DYLAN'S "Think" "Guards" GARDOLINO'S "Victoria" KINKS "Fantasy" Little PALMER'S "People" RAFFERTY'S "Land" "Baker St." Little STONES' "Miss 'Nattered" "Same" SIMON'S "Helene" "Tranquillo" SPRINGSTEEN'S "Power" "Racing" Playing DAN HILL, CITY BOY and RONNY ABRAMSON singles.

**KGB Live 105**  
Rochester 716 232 3000

**ADDED**  
Jim Hendrix (WB)  
Ambrosia (WB)  
Chris Rea (UA)  
Carole Bayer Sager (Elektra)  
Chick Corea (Polydor)  
Talking Heads (Sire)  
John Mayall (Arista)  
Jesse Winchester (WB Bristle)  
Leon Russell (Parade WB)  
Cocktail & Santos (A&M)  
Ulysses (20th)  
Stratocaster (WB)

**HOT**  
Rolling Stones (R Stones)  
Bruce Springsteen (Capitol)  
Alan Parsons (Arista)  
Foreigner (A&I)  
Tom Petty (Capitol)  
Tom Petty (Shelby ABC)  
Peter Gabriel (Arista)  
Kinks (Arista)  
Moody Blues (London)  
Cars (Elektra)  
Todd Rundgren (WB Bristle)  
Chilliwack (Mushroom)  
Joe Walsh (Asylum)

**PAUL FERRY, MD** Playing various cuts. Playing CITY BOY, SPIRIT, ROBIN TROWER and RAN DY MINKER singles.

**WRS 102 Louisville**  
Louisville 502 585 5176

**ADDED**  
UFO (Chrysalis)  
Sammy Hagar (Capitol)  
HOT  
Foreigner (A&I)  
Rolling Stones (R Stones)  
Meat Loaf (Capitol)  
Alan Parsons (Arista)  
Bob Seger (Capitol)  
Billy Joel (Capitol)

**Journey (Capitol)**  
Bruce Springsteen (Capitol)  
Joe Walsh (Asylum)  
Kenny Loggins (Capitol)  
Bob Dylan (Capitol)  
Dave Mason (Capitol)  
Pablo Cruise (A&M)  
David Gilmour (Capitol)

**DRAKE HALL, MD** Playing various cuts. Playing ROBIN TROWER and LOBY BLAU singles.

**MONTGOMERY Y102 THE FM**  
The FM 200 285 2288

**ADDED**  
Brooks Johnson (A&M)  
Ambrosia (WB)  
Linda (A&I)  
HOT  
L. Ross (Capitol)  
Sgt. Pepper (RSO)  
Little River Band (Harvest)

**Taney/Sprenger (A&M)**  
Bruce Springsteen (Capitol)  
Kenny Loggins (Capitol)  
Foreigner (A&I)  
Prism (Arista)  
Motors (Virgin)  
Moody Blues (London)  
Rolling Stones (R Stones)  
Pablo Cruise (A&M)  
Pete Cain (Big Tree)  
Andy Gibb (RSO)

**MIAN CHARLES, MD** Playing various cuts. Playing LITTLE RIVER BAND, GERRY RAFFERTY, EDIE MONY, STONER, ROBERT PALMER, NICK GILDER, DAN FOGHAT, MICHAEL STANLEY, MARE JORDAN, CHARLIE HARRIS, CLARENCE WINDY WILDMAN and BARBRA STRISAND singles.

**WNOF Norfolk**  
Norfolk 804 623 8807

**ADDED**  
Chris Rea (UA)  
Prism (Arista)  
Bob Dylan (Capitol)  
HOT  
Kenny Loggins (Capitol)  
Pablo Cruise (A&M)  
Jimmy Buffett (Arista)

**Bob Seger (Capitol)**  
Foreigner (A&I)  
Van Halen (WB)  
Bruce Springsteen (Capitol)  
Rolling Stones (R Stones)  
Sgt. Pepper (RSO)  
Carly Simon (Elektra)  
Gerry Rafferty (UA)  
Little River Band (Harvest)  
Joe Walsh (Asylum)

**RON REGER, MD** Playing various cuts. Playing CITY BOY, WALTER EGAN, LOBY BLAU, SAIS & CROPS and MEAT LOAF singles.

**WIOQ Philadelphia**  
Philadelphia 215 826 8100

**ADDED**  
Leo Sayer (WB)  
Steve Gibbons (Polydor)  
Michael Stanley (Arista)  
Santitas (Blue Sky)  
Ambrosia (WB)  
Leon Russell (Parade WB)  
Gato Barbieri (A&M)  
Arista (Capitol)  
HOT  
Bruce Springsteen (Capitol)  
Cars (Elektra)  
Foreigner (A&I)

**Tom Petty (Shelby ABC)**  
Todd Rundgren (WB Bristle)  
Talking Heads (Sire)  
Alan Parsons (Arista)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Genesis (A&I)  
Motors (Virgin)  
Trickster (J&R)  
Gerry Rafferty (UA)  
Cheap Trick (Epic)  
UK (Polygram)

**BEN LEEH, MD** Playing various cuts. Playing CITY BOY, WHO, NICK GILDER and ROBIN TROWER singles.

**WCMF ROCHESTER**  
Rochester 716 288 3200

**ADDED**  
Frank Carillo (A&I)  
Marti Costi (Sire)  
Carlton Tate (Capitol)  
Brambling (Village)  
Steve Harley (Capitol)  
Cruelty (ABC Blue Thumb)  
HOT  
Rolling Stones (R Stones)  
Foreigner (A&I)  
Pablo Cruise (A&M)

**Cheap Trick (Epic)**  
Peter Gabriel (A&I)  
Cars (Elektra)  
Moody Blues (London)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Duke Jagger (Mercury)  
Bob Dylan (Capitol)  
Alan Parsons (Arista)  
Tom Petty (Shelby ABC)  
Bruce Springsteen (Capitol)  
David Gilmour (Capitol)

**GARY WHIPPLE, MD** Playing various cuts. Playing ALUMINUM SKY, LILLIE KATH BUSH, IAN DUKY, NICK GILDER, NATIONAL LAMPSON, SPIRIT and ROBIN TROWER singles.

**WIBA FM Madison**  
Madison 608 276 5650

**ADDED**  
Bill Champlin (Epic)  
Chick Corea (Polydor)  
Cohn Blunstone (Rocket)  
Limpington Taylor (Epic)  
Butch Baker (Tomato)  
Leo Sayer (WB)  
L.A. 4 (Capitol)  
Animal House (MCA)  
Larry Carlton (WB)  
Roy DeLuca (Sire)  
Sammy Hagar (Capitol)  
Roy Ayers (Polygram)  
Brooks Johnson (A&M)

**HOT**  
Rolling Stones (R Stones)  
Pablo Cruise (A&M)  
Bruce Springsteen (Capitol)  
Cheap Trick (Epic)  
Kenny Loggins (Capitol)  
Dean Friedman (Lifesong)  
David Gilmour (Capitol)  
Little River Band (Harvest)  
Foreigner (A&I)  
Joe Walsh (Asylum)  
Tom Robinson (Harvest)  
Bob Dylan (Capitol)  
Carole Bayer Sager (WB)  
Kinks (Arista)  
Ben Sidran (Arista)

**PHIL BOEGER, MD** Playing various cuts. Playing CITY BOY, SPIRIT, WALTER EGAN, ROBIN TROWER and PIASTRICH BIRCHLAND singles.

**KFMH Muscatine**  
Muscatine 319 283 2512

**ADDED**  
Chick Corea (Polydor)  
Richard Supa (Polydor)  
Roy Ayers (Polygram)  
Carole Bayer Sager (Elektra)  
Creed (Asylum)  
Bob McGillem (Butterfly)  
Blue Mitchell (ABC)  
War (UA)  
John Lee Hooker (Tomato)  
John Mayall (Arista)  
Tom Ditty (Music in Medicine)  
Johnny Winter (Blue Sky)

**HOT**  
Cal Jam 2 (Capitol)  
Roumatiser (Village)  
Dave Mason (Capitol)  
David Gilmour (Capitol)  
Rolling Stones (R Stones)  
Thin Lizzy (WB)  
Russ Ballard (Epic)  
Café au Lait (WB)  
Burton Cummings (Portrait)  
Bill Champlin (Epic)  
Tom Robinson (Harvest)  
Kenny Loggins (Capitol)  
Laura Nyro (Capitol)  
Moody Blues (London)  
Bruce Springsteen (Capitol)

**TINA CALATONA, MD** Playing various cuts.

**WNOF Norfolk**  
Norfolk 804 623 8807

**ADDED**  
Chris Rea (UA)  
Prism (Arista)  
Bob Dylan (Capitol)  
HOT  
Kenny Loggins (Capitol)  
Pablo Cruise (A&M)  
Jimmy Buffett (Arista)

**Bob Seger (Capitol)**  
Foreigner (A&I)  
Van Halen (WB)  
Bruce Springsteen (Capitol)  
Rolling Stones (R Stones)  
Sgt. Pepper (RSO)  
Carly Simon (Elektra)  
Gerry Rafferty (UA)  
Little River Band (Harvest)  
Joe Walsh (Asylum)

**RON REGER, MD** Playing various cuts. Playing CITY BOY, WALTER EGAN, LOBY BLAU, SAIS & CROPS and MEAT LOAF singles.

**wysp Philadelphia**  
Philadelphia 215 839 7625

**ADDED**  
Ambrosia (WB)  
HOT  
Alan Parsons (Arista)  
Billy Joel (Capitol)  
Joe Walsh (Asylum)  
Bob Seger (Capitol)  
Wings (Capitol)  
Bob Dylan (Capitol)

**Foreigner (A&I)**  
Moody Blues (London)  
Rolling Stones (R Stones)  
Bruce Springsteen (Capitol)  
Bob Seger (Capitol)  
Sgt. Pepper (RSO)  
Kenny Loggins (Capitol)  
Pablo Cruise (A&M)

**STEPHEN JOHNSON, MD** AMBROSIA'S "Life" PIPPER'S "The Foghorn" "Friend" "Driver" Playing WHO and COMMODORE singles.

**WMAZ Rochester**  
Rochester 716 232 7800

**ADDED**  
Fandango (RCA)  
Stonehill (Parachute)  
Chilliwack (Mushroom)  
Toby Beau (RCA)  
HOT  
REO Speedwagon (Epic)  
Bob Seger (Capitol)  
Pablo Cruise (A&M)

**Foreigner (A&I)**  
Grease (RSO)  
Cheap Trick (Epic)  
Kenny Loggins (Capitol)  
Joe Walsh (Asylum)  
Moody Blues (London)  
Rolling Stones (R Stones)  
Alan Parsons (Arista)  
David Simon (Elektra)  
David Gilmour (Capitol)  
Bob Dylan (Capitol)  
Michael Stanley (Arista)

**DOUG JAMES, MD** FANDANGO'S "Life" STONER BOY'S "Salt On" "CHELSEA" "Arms" "BAU" "Angel" REO'S "The Foghorn" "Hollywood" "PABLO" "Work" "FORGIVEN" "Life" "TRUCK" "Work" "FOGHOORN" "Friend" "WALTER" "Life" "BU" "Survival" STONES' "Beat" "PARMOS" "River" "MOMON" "Tranquillo" "GILMOUR" "No Way Out" DYLAN'S "Traveling" STANLEY'S "Dem" Playing NICK GILDER single.

**92.1 Madison**  
Madison 608 837 8532

**ADDED**  
Sgt. Pepper (RSO)  
UFO (Chrysalis)  
Gerry Ryan (20th)  
Cal Jam 2 (Capitol)  
HOT  
Rolling Stones (R Stones)

**Joe Walsh (Asylum)**  
Foreigner (A&I)  
Cheap Trick (Epic)  
Bruce Springsteen (Capitol)  
Pablo Cruise (A&M)  
Bob Dylan (Capitol)  
Moody Blues (London)  
Bob Seger (Capitol)  
Alan Parsons (Arista)

**LISA COOK, MD** Playing various cuts. Playing WALTER EGAN, LLOYD LITTLEMAN, STANLEY WHIPPLE, MARY JANE BLAU, RITA COOHDIG, STEVE HARLEY, DAN WINGS, ALAN PARSONS, RITA SIMON, CAROL ANN and CITY BOY singles.

**THANKS FOR LISTENING KDF 3 Nashville**  
Nashville 615 256 0517

**ADDED**  
Marshall Chapman (Epic)  
Ambrosia (WB)  
Sgt. Pepper (RSO)  
Leon Russell (Parade WB)  
Chris Rea (UA)  
HOT  
Mottis (Virgin)  
Pete Cain (Big Tree)  
UFO (Chrysalis)  
Talking Heads (Sire)  
Gato Barbieri (A&M)  
Cruelty (ABC Blue Thumb)  
Lori Lieberman (Millennium)

**HOT**  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Bruce Springsteen (Capitol)  
Pablo Cruise (A&M)  
Foreigner (A&I)  
Joe Walsh (Asylum)  
Gerry Rafferty (UA)  
Alan Parsons (Arista)  
Bob Dylan (Capitol)  
Dave Mason (Capitol)

**ALAN SNEED, MD** Playing various cuts. Playing CITY BOY and WAR OF WORLDS (Epic) singles.

**WNOF Norfolk**  
Norfolk 804 623 8807

**ADDED**  
Sgt. Pepper (RSO)  
Chris Rea (UA)  
Leon Russell (Parade WB)  
Jesse Winchester (WB Bristle)  
AC/DC (A&I)  
Smokey Fortune (A&I)  
White Mansions (A&M)

**Bob Seger (Capitol)**  
Foreigner (A&I)  
Van Halen (WB)  
Bruce Springsteen (Capitol)  
Rolling Stones (R Stones)  
Sgt. Pepper (RSO)  
Carly Simon (Elektra)  
Gerry Rafferty (UA)  
Little River Band (Harvest)  
Joe Walsh (Asylum)

**MIKI BAILLY, MD** Playing various cuts. Playing PABLO CRUISE, COMMODORE, SAIS & CROPS and RITA COOHDIG singles.

**WDVE 102.1 Pittsburgh**  
Pittsburgh 412 562 5800

**ADDED**  
David Gates (Elektra)  
Peter Gabriel (A&I)

**HOT**  
Rolling Stones (R Stones)  
Foreigner (A&I)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Genesis (A&I)

**JOHN MCGHAN, MD** Playing various cuts. Playing WALTER EGAN and LOBY BLAU singles.

**Y95 Rockford**  
Rockford 815 877 8084

**ADDED**  
Marc Jordan (WB)  
Dave Brubeck (Tomato)  
Gerry Ryan (20th)  
HOT  
Rolling Stones (R Stones)  
Foreigner (A&I)  
Cheap Trick (Epic)  
Bruce Springsteen (Capitol)

**Bob Seger (Capitol)**  
Moody Blues (London)  
David Gilmour (Capitol)  
Kenny Loggins (Capitol)  
Bruce Springsteen (Capitol)  
Eric Clapton (RSO)  
Wings (Capitol)  
Billy Joel (Capitol)  
Nachtkeil (Epic)

**BRAD HOFFMAN, MD** Playing various cuts. Playing WALTER EGAN and TODD RUNDGREN singles.

**WZXR Memphis**  
Memphis 901 276 0800

**ADDED**  
Liz (WB Bristle)  
Cal Jam 2 (Capitol)  
Eddie Money (Capitol)  
HOT  
Rolling Stones (R Stones)  
Pablo Cruise (A&M)  
Kenny Loggins (Capitol)  
Joe Walsh (Asylum)

**Sgt. Pepper (RSO)**  
Foreigner (A&I)  
Bob Seger (Capitol)  
Bruce Springsteen (Capitol)  
Bob Dylan (Capitol)  
Cruelty (A&M)  
War of Worlds (Capitol)  
David Gilmour (Capitol)  
Dave Mason (Capitol)  
Alan Parsons (Arista)  
Prism (Arista)

**RANK KELLY, MD** Playing various cuts. Playing ALAN PARSONS, COMMODORE, EDIE MONY, and JEFFERSON STARSHIP singles.

**WNOE FM New Orleans**  
New Orleans 504 379 1212

**ADDED**  
Animal House (MCA)  
Richard Supa (Polydor)  
Brooks Johnson (A&M)  
Cruelty (ABC Blue Thumb)

**HOT**  
Cars (Elektra)  
Bob Dylan (Capitol)  
Michael Stanley (Arista)  
BB King (ABC)  
Little River Band (Harvest)  
Joe Sample (A&M)

**BOBBY BENO, MD** Playing various cuts.

**Omaha**  
Omaha 402 372 4045

**ADDED**  
Brooks Johnson (A&M)  
Crimson Tide (Capitol)  
Creed (Asylum)  
HOT  
Johnny Winter (Blue Sky)  
Leon Russell (Parade WB)  
Michael Johnson (EMI America)  
Trooper (MCA)  
Gerry Ryan (20th)  
Ambrosia (WB)  
Chick Corea (Polydor)

**HOT**  
Pablo Cruise (A&M)  
Joe Walsh (Asylum)  
Eddie Money (Capitol)  
War of Worlds (Capitol)  
Rolling Stones (R Stones)  
Bruce Springsteen (Capitol)  
Billy Joel (Capitol)  
Gerry Rafferty (UA)  
Foreigner (A&I)  
Tom Petty (Shelby ABC)  
Jackson Browne (Asylum)  
Walter Egan (Capitol)  
Alan Parsons (Arista)  
Genesis (A&I)

**HARRY TAFT, MD** Playing various cuts.

**KGON Portland**  
Portland 503 865 988

**ADDED**  
Chilliwack (Mushroom)  
HOT  
Foreigner (A&I)  
Bob Seger (Capitol)  
Joe Walsh (Asylum)  
Pablo Cruise (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)

**Moody Blues (London)**  
Alan Parsons (Arista)  
David Gilmour (Capitol)  
Kenny Loggins (Capitol)  
Bruce Springsteen (Capitol)  
Eric Clapton (RSO)  
Wings (Capitol)  
Billy Joel (Capitol)  
Nachtkeil (Epic)

**Gloria Johnson, MD** Playing various cuts. Playing WHO single.

**Y95 Rockford**  
Rockford 815 877 8084

**ADDED**  
Marc Jordan (WB)  
Dave Brubeck (Tomato)  
Gerry Ryan (20th)  
HOT  
Rolling Stones (R Stones)  
Foreigner (A&I)  
Cheap Trick (Epic)  
Bruce Springsteen (Capitol)

**Bob Seger (Capitol)**  
Moody Blues (London)  
David Gilmour (Capitol)  
Kenny Loggins (Capitol)  
Bruce Springsteen (Capitol)  
Eric Clapton (RSO)  
Wings (Capitol)  
Billy Joel (Capitol)  
Nachtkeil (Epic)

**BRAD HOFFMAN, MD** Playing various cuts. Playing WALTER EGAN and TODD RUNDGREN singles.

**Radio & Records**  
**Album Airplay/ 40**

**DEBUT # 29**

**Nationally Most Added**

**# 1 Most Added Midwest**

**# 3 Most Added West**

**Goodphone Weekly —**

**Bill Hard (FMQB) Album Report — 7/28/78**

**"Goodphone Rock Albums" — 7/31/78**

**# 4 Most Added Nationally**

**Debut # 25**

**GENYA RAVAN**

**URBAN  
DESIRE**



**From The Album**

**"Urban Desire"**

T-562



Produced by Genya Ravan for Genya Ravan Productions, Inc.

Management and Direction: Gerald Delet and Michael Hektoen  
TWM Management Services, Ltd.

1978 20th Century-Fox Records Corp.

**ksfm SACRAMENTO**  
92.7 FM

**ADDED**  
Lynn Russell (Parade WB)  
Jesse Winchester (WB Bristol)  
Ambrosia (WB)  
Beverly (A&M)  
Talking Heads (Sire)  
Village People (A&M)  
Lonny Ragan (20th)  
Clay Aiken (Sire)

**HOT**  
Cal Jam 2 (Capitol)  
Bob Dylan (Capitol)

**ADDED**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Peter Dinklage (A&M)  
Sammy Hagar (Capitol)  
Blondie (Sire)  
Patricia Cruse (A&M)  
Alan Parsons (Arista)  
Tom Petty (Shelby ABC)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Bruce Springsteen (Capitol)  
Joe Walsh (Arista)  
Charlie James

**DANI MARTIN AND PLAYING** various cuts. Playing **LETY BOY SPIRIT** and **STAY MARTIN** singles.

**San Luis Obispo**

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**MIKE NIGHT AND PLAYING** various cuts. Playing **NICK GILDER**, **ED SAMMY HAGAR**, **LETY BOY**, **EDDY SPIRIT**, **GENNY MONY**, **MICHAEL STANLEY**, **EDDY GROSS**, **STAY HACKETT** singles.

**K108 FM Sacramento**  
108.1 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**ARI MCHRODER AND PLAYING** various cuts. Playing **PIRELLY** and **JOY SAMPEL** singles.

**San Rafael**  
475 AM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**KATE HAYES AND PLAYING** various cuts. Playing **ROBIN TROWER**, **LETY BOY**, **ROGER ROBERT GORDON**, **LETY BOY** and **NICK GILDER** singles.

**KCB RADIO SAN DIEGO**  
106.7 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**VALE RIE AND PLAYING** various cuts. Playing **ROBIN TROWER** single.

**KTMS FM Rock 97 Santa Barbara**  
97.1 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**MARK GLEN AND JOHNSON** playing various cuts.

**San Francisco KME 106.7**  
106.7 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**MARK COOPER AND PLAYING** various cuts. Playing **CHILLWACK**, **NICK GILDER** and **GERRY RAFFERTY** singles.

**Santa Barbara**  
97.1 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**LAUREL COHR AND AMEPP** playing "Subah" **SHERRY** "A&M" "Falling" **PAUL** "Best" **ALIAN** "Came" **CHAPMAN** "All" playing **KENNY LOGGINS**, **SPIRIT**, **ROBERT GORDON**, **NICK GILDER**, **QUINCY JONES** and **YVONNE FLIMAN** singles.

**San Francisco KRSN 95.7**  
95.7 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**KATE INGRAM AND PLAYING** various cuts.

**Santa Barbara**  
97.1 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**JOE BLOOD AND PLAYING** various cuts. Playing **EDDY GROSS**, **ROBIN TROWER** and **NICK GILDER** singles.

**KOME San Jose**  
108.1 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**DANA JANG AND PLAYING** various cuts. Playing **EDDY GROSS**, **ROBIN TROWER** and **NICK GILDER** singles.

**WHEM Santa Maria**  
108.1 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**JOE BLOOD AND PLAYING** various cuts. Playing **EDDY GROSS**, **ROBIN TROWER** and **NICK GILDER** singles.

**KSJO SAN JOSE**  
108.1 FM

**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**PAUL ATEN AND PLAYING** various cuts. Playing **DAN CRISTY** single.

**Seattle**  
108.1 FM

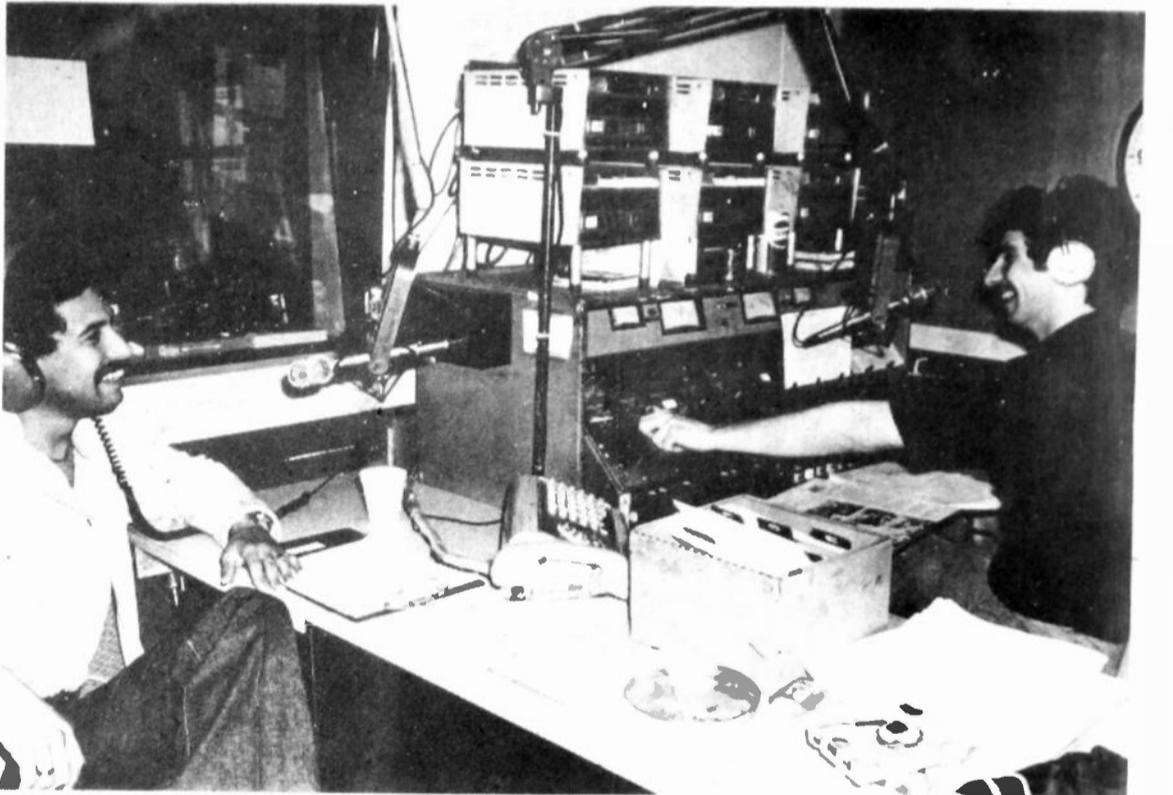
**ADDED**  
Lynn Ragan (20th)  
HOT  
Small (Capitol)  
Peter Dinklage (A&M)  
Bob Seger (Capitol)  
Blondie (Sire)

**HOT**  
Foghat (WB Bristol)  
Foreigner (A&M)  
Bob Dylan (Capitol)  
Rolling Stones (R Stones)  
Terry Brown (A&M)  
Cal Jam 2 (Capitol)  
Tom Petty (Shelby ABC)  
Lonny Ragan (20th)  
Blondie (Sire)

**NEAL STATION AND PLAYING** various cuts. Playing **ROBIN TROWER** single.



**GABRIEL'S CLOSE SHAVE WITH KNX-FM** — Newly-crowned Atlantic artist Peter Gabriel stopped in at the studios of KNX-FM/Los Angeles during a recent whirlwind promotional tour in support of his new album release. Pictured (l-r) are Atlantic's Paul Cooper, KNX-FM's Dara Wells, Gabriel, station MD Mike Sheehy and Gabriel's manager Richard MacPhail.



**SPINOZZA GOOD TIME** — A&M recording artist, David Spinozza (left) is all smiles during his interview with the equally cheerful Dick Neer of WPIX/New York.



**SWEET SIGNS IN AT W4** — Capitol recording artist Sweet received a hearty welcome to Detroit by W4. Pictured (l-r) are group members Mick Tucker and Brian Connolly, Capitol's Craig Lambert, and W4 Music Director Joe Urbiel.

# “Michael Stanley Band stands above 99% of the people making music today.”

—Paul “Lobster” Wells, KSJO



Produced by Robert John Lange



We couldn't have said it better ourselves. Because the Michael Stanley Band makes music the way it *should* sound—powerful, melodic, and unforgettable. Now, they're riding a hot new album, “Cabin Fever.” *And*, a new smash single, “Why Should Love Be This Way.” *And*, the end of a widely-acclaimed national tour. What more can we say? Thanks, “Lobster.”

Michael Stanley Band's “Cabin Fever.”  
On Arista Records and Tapes. 

**BULLETING:**

BB: 130\*

CB: 115\*

RW: 122\*

**KZAM**  
Seattle 708-484-1500

ADDED  
Dave Brubeck (Tomato)  
Gary Burton (ECM mp)  
Kenny Barrish (Fantasy)  
Colin Buchanan (Rocker)  
Stonesound (WB)  
Ambrosia (WB)  
Cropper Bros (Capitol)  
Mike Bloomfield (Fantasy)  
HDT  
Bruce Springsteen (Col)  
Rolling Stones (R Stones)

Bob Dylan (Col)  
Gerry Rafferty (UA)  
Jesse Winchester (WB Bristle)  
Wendy Waldman (WB)  
Willie Nelson (Col)  
Laura Nyro (Col)  
John Prine (Asylum)  
Bob Seger (Capitol)  
Pat Metheny (ECM WB)  
Ry Cooder (WB)  
Kinks (Arista)  
Bob Marley (Island)  
Doc & Merle Watson (UA)

JON KURTZER, MD: Playing various cuts. Playing DAN HILL single.

**KZOK 102.7**  
Seattle 708-223-2912

ADDED  
AC DC (A&M)  
Johnny Winter (Blue Sky)  
Nantucket (Epic)  
HDT  
Rolling Stones (R Stones)  
Foreigner (A&M)  
Joe Walsh (Asylum)  
Bob Seger (Capitol)  
David Gilmour (Col)

Alan Parsons (Arista)  
Moody Blues (London)  
Tom Petty (Shelter ABC)  
Heart (Mushroom)  
Kinks (Arista)  
Jefferson Starship (Giant RCA)  
Bruce Springsteen (Col)  
Bob Dylan (Col)  
Journey (Col)  
ARS (Polygram)

MAX MARC KOFF, MD: Playing various cuts. Playing LEO GINZA RAVAN and SAMMY HAGAR singles.

**KADI**  
St. Louis 318-721-2223

ADDED  
Hole's Music (Capitol)  
Ambrosia (WB)  
Lynyrd Skynyrd (Elektra)  
Leo Sayer (WB)  
Roxi Bakula (Epic)  
L. L. Coolman (Millennium)  
Crimson Tide (Capitol)  
Pete Dinklage (A&M)  
Sgt. Pepper (RSO)  
Leon Russell (Parade WB)

HOT  
Bob Seger (Capitol)  
Rolling Stones (R Stones)  
Bruce Springsteen (Col)  
Joe Walsh (Asylum)  
Moody Blues (London)  
Alan Parsons (Arista)  
Gerry Rafferty (UA)  
Dave Mason (Col)  
Foreigner (A&M)  
Wings (Capitol)

PETER PARINI, PD: Playing various cuts. Playing ROBIN TROWER and WIO singles.

**WOLFE OF WOLFE**  
St. Louis 318-842-1777

ADDED  
Leon Russell (Parade WB)  
Chris Rea (UA)  
Ambrosia (WB)  
Frickester (J&J)  
HDT  
Bob Seger (Capitol)  
Foreigner (A&M)  
Rolling Stones (R Stones)

Chilliwack (Mushroom)  
Foghat (WB Bristle)  
David Gilmour (Col)  
Joe Walsh (Asylum)  
Bruce Springsteen (Col)  
Dave Mason (Col)  
Little River Band (Harvest)  
Sammy Hagar (Capitol)  
Michael Stanley (Arista)  
Trooper (MCA)  
Johnny Winter (Blue Sky)

ED HAHN, PD: Playing various cuts. Playing ROBIN TROWER single.

**wqsr 102.2 fm**  
TAMPA 813-366-0824

ADDED  
Chuck Corea (Polygram)  
Jesse Winchester (WB Bristle)  
Laura Allan (Elektra)  
Chris Rea (UA)  
Lynn Russell (Parade WB)  
HDT  
Bob Dylan (Col)  
Gerry Rafferty (UA)  
Bruce Springsteen (Col)

Kenny Loggins (Col)  
Rolling Stones (R Stones)  
Bob Seger (Capitol)  
Todd Rundgren (WB Bristle)  
Chris Rea (UA)  
Joe Walsh (Asylum)  
Climax Blues Band (Sire)  
Pablo Cruise (A&M)  
Little River Band (Harvest)  
Wendy Waldman (WB)  
Savoy Gvno (Amherst)  
David Gilmour (Col)  
Ambrosia (WB)

HOHNROUD, MD: Playing various cuts. Playing WALTER EGAN, ROBERT GORDON, ASHLEY AT THE WHEEL, CHILLWACK, CITY BOY, STONEBOLT SPIRE and HERBIE HANCOCK singles.

**FM 104**  
Toledo 419-248-3277

ADDED  
Sgt. Pepper (RSO)  
Chris Rea (UA)  
Wings (Capitol)  
Eddie (WB Curly)  
Tohy Brau (RCA)  
HDT  
Joe Walsh (Asylum)  
Foreigner (A&M)

Rolling Stones (R Stones)  
Cheap Trick (Epic)  
David Gilmour (Col)  
Pablo Cruise (A&M)  
Genesis (A&M)  
Moody Blues (London)  
Kenny Loggins (Col)  
Bruce Springsteen (Col)  
Bob Seger (Capitol)  
Alan Parsons (Arista)

SCOTT JAMESON, MD: PEPPER'S "Come Together" Title, EXILE'S "Kiss", WALSH'S "Indian", "Over", "Station", FOREIGNER'S "Blue", Title, "Spellbinder", STONES' "Miss", "Ship", "Respectable", "Beat", "Imagination", TRICKER'S "Surrender", GIL MOUR'S "No Way Out", PABLO'S "Love Will", "Worlds", "Runnin'", "GENESIS' "Follow", "RISES' "Top Rank", "Steppin'", "Survival", LOGGINS' "Friend", SPRINGSTEEN'S Title "Prove", "Adam", "Promises", SEGER'S "Shines", "Still", "Hollywood", "Brave", PARSONS' "With You", "Goes Up", Playing CITY BOY, COMMODORES and MICHAEL JOHNSON singles.

**92.5 stereo fm**  
wmhe  
Toledo 419-537-1801

ADDED  
None  
HDT  
Foreigner (A&M)  
Rolling Stones (R Stones)  
Jefferson Starship (Giant RCA)  
Bob Seger (Capitol)  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)

Gerry Rafferty (UA)  
Joe Walsh (Asylum)  
Hiro Money (Col)  
Burtan Cummings (Portrait)  
Alan Parsons (Arista)  
Kenny Loggins (Col)  
Moody Blues (London)  
Prism (Arista)  
RED Speedwagon (Epic)

PAL GOLDBERG, PD/M: FOREIGNER'S "Lull", STONES' "Miss", "Imagination", "Beat", STAR SHIP'S "All Night", "Runaway", "Love, Too Good", SEGER'S "Strangers", "Shines", "Still", SPRINGSTEEN'S "Something", Title "Promises", PABLO'S Title "Don't Wanna", "Love Will", RAFFERTY'S "Baker St.", "I'm", "Ark", WALSH'S "Lull", "Station", "Over", MONEY'S "Hubs", "Two Lucky's", "Hold On", CUMMINGS' "Break", "Roll", "Rhapsody", PARSONS' "Goes Up", "River", "Pyromania", LOGGINS' "Friend", "Wait", "Pass, Driver", "HELIX", "Driftwood", "Slide", "Level", PRISM'S "Take Me", "Hello", "Flying", "RCA", "Hull", "Hi", "Playing STEVE DAN, JIM KINKS, ROADMAN, ERIC CHARLIE, HOWE, KARLA BOSOFF, CHRIS REA, JOURNEY, CLIMAX BLUES BAND, REA COOLIDGE, TOM PETTY, LARRY YIPSCOR, MICHAEL STANLEY, CARS and CHILLWACK singles.

**chum**  
Toronto 416-925-6888

ADDED  
John Prine (Asylum)  
Laura Nyro (Col)  
Tarney/Spencer (A&M)  
Jesse Winchester (WB Bristle)  
UFD (Chrysalis)  
Leo Sayer (WB)  
HDT  
Bob Dylan (Col)  
Moody Blues (London)  
Joe Walsh (Asylum)  
Foreigner (A&M)

Bruce Springsteen (Col)  
Rolling Stones (R Stones)  
Prism (Arista)  
Rita Coolidge (A&M)  
Gerry Rafferty (UA)  
Kobayashi (Arista)  
Jefferson Starship (Giant RCA)  
Dave Mason (Col)  
David Gilmour (Col)  
Pablo Cruise (A&M)  
Chilliwack (Mushroom)

NANCY KRANTZ, MD: Playing various cuts. Playing DAN HILL and CITY BOY singles.

**KWFM**  
TUCSON 602-624-9888

ADDED  
John Mayall (ABC)  
Ella James (WB)  
War (UA)  
Chuck Mangione (A&M)  
Pat Metheny (ECM WB)  
Leon Russell (Parade WB)  
Ambrosia (WB)  
Jimi Hendrix (WB)  
Bros. Johnson (A&M)

HOT  
Alan Parsons (Arista)  
Todd Rundgren (WB Bristle)  
Joe Walsh (Asylum)  
Rolling Stones (R Stones)  
David Gilmour (Col)  
Cats (Elektra)  
Pablo Cruise (A&M)  
Moody Blues (London)  
Kenny Loggins (Col)  
Lake (Col)  
Gerry Rafferty (UA)  
Bob Seger (Capitol)  
Snail (Cream)  
Bruce Springsteen (Col)  
Wendy Waldman (WB)

JIM RAY, MD: Playing various cuts. Playing WIO, ROBIN TROWER, TROOPER and CITY BOY singles.

**KMOD**  
Tulsa 318-769-8231

ADDED  
Ambrosia (WB)  
Chris Rea (UA)  
Leon Russell (Parade WB)  
Ambrosia (WB)  
Jesse Winchester (WB Bristle)  
Trickster (J&J)  
Lynyrd Skynyrd (Millennium)  
Sammy Hagar (Capitol)  
HDT  
Foreigner (A&M)  
Rolling Stones (R Stones)  
Van Halen (WB)

Journey (Col)  
Alan Parsons (Arista)  
Kenny Loggins (Col)  
Sgt. Pepper (RSO)  
Joe Walsh (Asylum)  
Pablo Cruise (A&M)  
Moody Blues (London)  
Bob Seger (Capitol)  
Meat Loaf (Cleveland)  
FM (MCA)  
Todd Rundgren (WB Bristle)  
Little River Band (Harvest)

HILL BRUN, PD: Playing various cuts. Playing WALTER EGAN, JENNINGS, CITY BOY, ROBIN TROWER, MICHAEL JOHNSON, BOB LUCK, TOM PETTY and SHAL HACKETT singles.

**dc 101**  
WASHINGTON D.C. 301-589-7100

ADDED  
Ambrosia (WB)  
HDT  
Rolling Stones (R Stones)  
Foreigner (A&M)  
Alan Parsons (Arista)  
Kenny Loggins (Col)  
Bruce Springsteen (Col)

Joe Walsh (Asylum)  
Bob Dylan (Col)  
Moody Blues (London)  
Pablo Cruise (A&M)  
Dave Mason (Col)  
Kinks (Arista)  
Little River Band (Harvest)  
David Gilmour (Col)  
Rita Coolidge (A&M)

MICHAEL MCKAY, MD: Playing various cuts. Playing WALTER EGAN, WINGS, ATLANTA RHYTHM SECTION, FLO and JACKSON BROWN singles.

**WAAAF 107.7**  
WORCESTER 617-752-5871

ADDED  
Creed (Asylum)  
HDT  
Rolling Stones (R Stones)  
Cats (Elektra)  
Meat Loaf (Cleveland)  
Foreigner (A&M)  
Bob Dylan (Col)

Bob Seger (Capitol)  
Joe Walsh (Asylum)  
David Gilmour (Col)  
Bruce Springsteen (Col)  
Pablo Cruise (A&M)  
Moody Blues (London)  
Foghat (WB Bristle)  
Tom Petty (Shelter ABC)  
Kinks (Arista)  
Prism (Arista)

JOHN DUNCAN, MIDDLE ARNOLD, PD: Playing various cuts. Playing CHRIS REA, ATLANTA RHYTHM SECTION, AL ROXBOROUGH, REA COOLIDGE, WALTER EGAN, MICHAEL JOHNSON, GERRY RAFFERTY and STEVE DAN (FM) singles.



THEY LAUGHED WHEN HE SAT AT THE KEYBOARD — Warner Bros. recording artist Brian Auger played an impromptu tune for members of the Houston AOR radio market during a recent promotional tour. Pictured (l-r) are record store employee, WEA's John Quinn, KLOL's John LaBella, two record store employees, (seated, l-r) WEA's Jan Bozarth, Auger, Y94 Music Director Michael Jones.



WORCESTER BORCESTERS — Improvisational humorists, Phil Proctor and Peter Bergman visited WAAF/Worcester where they freely associated with air personality Jeremy Savage for an hour on the air before proceeding to their performance at Boston's Paradise Theatre. Pictured (l-r) are: Lee Arnold, PD, WAAF; Paul Power, Mercury Records; Peter Bergman, Paul Lemieux, WAAF; an unidentified fan; Phil Proctor, and John Duncan, MD, WAAF.

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# MOON MARTIN'S

Debut Solo Album

## Shots From A Cold Nightmare

(SW-11787)

*Moon  
Martin*



Produced by CRAIG LEON  
ON CAPITOL RECORDS AND TAPES  
Ron Henry Mgt. © 1978 CAPITOL RECORDS, INC.



#7 MOST ADDED RECORD WORLD

#10 MOST ADDED CASHBOX

WALRUS MERIT PLUS ALBUM

KAL RUDMAN FRONT RED PAGE ALBUM

FMQB ALBUM REPORT 7/28/78 BILL HARD  
CHOICE... "As I said last week, his version of  
'Cadillac Walk' is a scorcher. I love 'Hot Nite In  
Dallas' and 'Bad Case Of Loving You'. WIOQ's  
Helen Leicht comments 'staff reaction on Moon  
Martin is great. A good rock'n'roll album that  
can be played in all dayparts.' WXRT's Bob  
Gelms adds, 'a wonderful record. May the sun  
never set on Moon'."

# COUNTRY



**CAPITOL COUNTRY**—Following a recent appearance at North Hollywood's Palomino Club, Capitol recording artist Lee Dresser met with representatives from Los Angeles Country radio station KLAC and KGBS. Pictured are Janet Morgan, KLAC Programming Secretary; Alan Nelson, assistant music director; Susan Scharf, Capitol's Los Angeles Promotion Manager; Dresser; and KGBS PD Ron Martin.



**MCA & MZQ MAKE MUSIC** — WMZQ/Washington, D.C., recently held a promotion in conjunction with MCA Records' Baltimore branch, and the area Musicland Stores. Listeners were invited to call in hourly to win MCA albums and t-shirts, along with WMZQ-FM baseball hats. All winners were then eligible to win a trip to Las Vegas to see Conway Twitty, who is appearing at the Aladdin Hotel through the end of July. Pictured are MCA's Frank Falise; WMZQ music director Fred Figenshu; Mike Cohen, General Manager; air personalities Jim Randall; Dianne Kepley; and PD Jerry Paxon is shown kneeling.



**A HALL HOW DO YOU DO** — WBAX/Wilkes-Barre/Scranton, Penn., brought RCA recording artist Tom T. Hall to Northeastern Pennsylvania for two concerts. Between shows Hall visited the WBAX studios for a guest DJ appearance. Shown (left to right) are Steve Martino, WBAX air personality; Program Director Alan Furst; Tom T. Hall; Brian Blessing, WBAX air personality; and WBAX Music Director Vince Webber.



**DOLLY DOES IT AGAIN** — RCA's Dolly Parton recently appeared at the Jacksonville Civic Auditorium. Pictured prior to the concert are RCA's Phil Elbertson; Rusty Walker, 99 QIK Program Director; Dolly; Music Director John St. John and Ken Van Durand, RCA Promotion.



**INDEPENDANCE DAY IN INDIANAPOLIS** — On July 4th WFMS/Indianapolis held a day long party, co-sponsored with the Indy Jaycees, which drew 100,000 persons. The station presented Johnny Duncan and Janie Fricke in a free concert. Pictured during the celebration are Bill Thomas and Jerry Mason of WFMS; Columbia recording artist Johnny Duncan and Program Director Herb Allen.



**A TOAST TO TEN FOR TOMMY** — ABC Records recently held a celebration to salute their recording artist Tommy Overstreet for a decade with the label. The anniversary party included champagne, a girl in a cake, and all the trimmings. The scene was used for the back cover of Overstreet's new album. Shown at the gathering are Ervine Woolsey, ABC National Country Promotion Director; Eddie Jackson, T.O.'s business manager; Producer Ron Chancey, ABC VP of A&R; cake lady Donna Meyers; Overstreet and Jim Fogelson, President of ABC's Nashville Operation.

# COUNTRY



**Jim  
Duncan**

## News Notes

This one certainly qualifies for the "Weird Coincidence Of The Week": One day last week, WEEP/Pittsburgh afternoon jock Jeff Walker went to the boss and told him he wasn't going on and quit. Across town at WIXZ, the other Country outlet in the market, afternoon drive guy Jay Farrell played Johnny Paycheck's "Take This Job And Shove It" and walked out. He quit his job at 3:45 that same afternoon . . . Ted Cramer has been appointed Operations Manager of WDAF/Kansas City. He had been doing an air shift, as well as the Music Director's job. Randy Michaels has been named Operations Manager of sister station WKRC/Cincinnati. WKRC is a powerful-signal Pop/Adult station. No format changes were announced at either facility. According to Cramer, he and Michaels will continue to be working very closely together . . . Couple of strong rumors, one which should be official by the end of this week: Format shakeup hinted at one of the above-mentioned Pittsburgh stations . . . When the new owners take over at WLOL/Minneapolis this week, looks good that former WHK/Cleveland and KHAK/Cedar Rapids, Iowa PD Dave Donahue will be the new program director . . . More details next week . . . WOKO/Albany all-night talk host Charlie Huddle has been moved to the seven to midnight slot after two years . . . Jim Hendrick, a veteran sports-caster, who is seen from time to time on the CBS television network, has joined WDEE/Detroit as Sports Director . . . Finally was able to get a photo of the new KSON/San Diego Program Director. He is, in case you hadn't heard, Rod Hunter, who had been doing the afternoon drive shift. He is now on morning drive for the San Diego Country station . . . "The answer, my friend is blowin' in the wind." The question asked by Jacksonville, Florida Country stations WQIK and WCMG-FM was "When can we go back to our main studios?" Last Friday (28), I'm sure you heard about the dangerous gas cloud that moved over the city after a tanker explosion. Everyone at the station had to be evacuated. PD



Michaels & Cramer



Rod Hunter

Rusty Walker told R&R, "Our FM station was on-the-air within ten minutes at our hurricane studios about 3 miles from our main studios. The AM was off for about 12 hours. The commercial loss was minimal because our GM went back to the station and got all of the commercial carts." . . . After four years in retirement from radio, Johnny Kaye returns to do the morning show at KUZZ/Bakersfield. Kaye was the former morning man and PD for the station . . . KRAM/Las Vegas has dropped the ABC Information news service and decided to put more emphasis on a strong local news team. They just added Mark Edwards to the news staff . . . After a four-year absence John North returns to full time news work at KLAC/Los Angeles. North had been a full time reporter from 1968 to 1974 when he joined L.A. County Supervisor James Hayes as a special deputy . . . KFEQ/St. Joseph, Missouri PD Bob Orf reports his station has just expanded the current playlist from 40 to 50. Orf told R&R: "We feel the quality and quantity of the music continues on the upswing, warranting such a move." . . . KEBC/Oklahoma City air personalities Dennis Rainwater (PD) and Lynn Waggoner (MD) have both been nominated by the CMA for Disc Jockey of the Year, Major Market. KEBC is the only radio station with two air personality nominations . . . The Nashville Songwriters and KCKN/Kansas City will cosponsor a songwriting seminar, Saturday, August 19, on the campus of the Kansas City Community Junior College. Among the participants will be Patsy & Ed Bruce, Sonny Throckmorton, Ron Peterson, Don Wayne, and Linda Hargrove. SESAC's Brad McCuen, Merlin Littlefield of ASCAP and Roger Sovine of BMI will answer questions about the new copyright laws. KCKN PD Chris Collier is a NSA Director-at-large and he is helping to coordinate the event . . .

HELP NEEDED: KIKK/Houston is looking for a qualified PD. Tapes and resumes to Al Greenfield, GM KIKK, 6306 Gulfon Rd, Houston, 77081 . . . WSUN/St. Petersburg is in need of a morning personality. Tapes and resumes to PD Gary Kines, WSUN, Box 761, St. Petersburg, 33731 . . . WKXA/Brunswick-Portland, Maine needs a program director. Contact GM Bob Papper, (207) 725-5507 . . . WMAY/Springfield, Illinois has just moved into their new studios. PD Mike Carta has moved from the afternoon show to mornings. He needs a new afternoon person. Call (217) 629-7077. Tapes and such to Box 460, Springfield, 62705 . . . Beside some better record service, WABY/Albany needs a male or female for an afternoon shift. Tapes and things to Operations Director Dave Boone, 80 Braintree Rd., Albany, New York, 12205. (518) 459-2111 . . . A new Country station in Greeley, Colorado, KYOU, needs a PD for a start date the first of September. Contact owner Don O'Malley, (303) 356-1450. Tapes and resumes to 816 9th St., Greeley, 80631 . . . Speaking of jobs, take a few minutes to check the interesting and funny first part of R&R's employment feature. Good reading . . . Next week: another look at the remaining ratings that have come in during the past couple of weeks. Happy to note things are looking much better for Country radio than what the trend indicated earlier last month . . .

## Contests, Concerts & Conversation

. . . WUBE/Cincinnati recently held a special promotion at a local shopping center for "WUBE Day At Fountain Square." The lunch-hour bash drew a crowd of 5,000 to hear live country music. WUBE air personalities gave away tickets to a Reds baseball game. After the

game Bill Anderson and the Po' Folk presented a mini-concert . . . Tying in with the Massachusetts State Lottery, WIXY/East Longmeadow is running its "Instant Baseball Bash," cross-promoting mornings and afternoons. All this month, listeners are told to listen to the morning sports reports for answers to the day's sports trivia question. Then they are advised to listen during the afternoon show for a chance to win blocks of five tickets for the lottery, with a potential chance at a million bucks . . . WMUS/Muskegon, Michigan jocks Jim Cox and Mike Murphy stayed on the air for 57 hours recently for the annual Cancer Society Radiothon. They helped raise over \$13,000 in pledges, which was \$8,000 more than last year. PD Tim Achterhoff said, "Local bands even got into the act by organizing an impromptu open air concert on the front lawn of the radio station. This is the kind of event that reminds me of the power of our medium." . . . CFGM/Toronto just gave away their second \$1320 during their "Summer Celebration" promotion. All the winner has to do is answer the phone "CFGM's Gonna Make Me Rich." . . . WKKN/Rockford, Illinois recently gave away free tickets to the 5th World Conference of Ancient Astronauts Society in Chicago. PD Curtis King said listener response was "out of this world." . . . Sonny James and Stella Parton are set to perform at the Watertown, New York County Fair. WNCQ Music Director George Walters reports the station will participate again this year . . . WNVY/Pensacola has just begun a regular Saturday morning half-hour feature hosted by Music Director Robert Michael Greene. It will be a songwriters session, featuring pre-auditioned guests from the area. Greene told R&R, "Our station has devoted a great deal of time to exposing and showcasing much of the local talent. I feel that is why we continue to be the top Country station in this market." . . . For the third year, WNYR/Rochester, New York has brought back the "Great 68 Music Machine" contest. Listeners are invited to call in to name all the songs and artists in the order of their appearance on the music machine cart. Contest is aired once per hour. Each hour the music remains unguessed, a new album is put into the ultimate winner's collection . . . WQIK/Jacksonville is making some noise with a couple recent promotions. The first was a spinoff on the old Buck Owens tune of "Who's Gonna Mow Your Grass." Listeners write in which 99-QIK jock they want to use to mow their grass. Winner gets their grass cut by their favorite air personality, plus they get to keep the Toro self-propelled lawn mower. Also, once a week during the good ole summertime the air staff will be involved with a "Country Cookin'" contest. Weekly winners get a complete backyard bar-b-que for twenty neighbors and friends, with their choice of jocks again serving as chef and official host. Winners also get to keep the grill and accessories . . . So what's cookin' with you . . . Let's hear it: R&R Country, 1930 Centruy Park West, L.A. 90067 . . .



**JAMBOREE IN THE HILLS '78** — The second annual Jamboree In The Hills in Wheeling, West Virginia, recently attracted more than 34,000 Country music fans to the 150 acre Brush Run Park. Entertainment was provided by some of the top names in the business including Bill Anderson, Moe Bandy, Roy Clark, Crystal Gayle, Tom T. Hall, Barbara Mandrell, Ronnie Milsap, Charly Pride, Mel Tillis and many others. Among the many food items consumed by the fans were 4 tons of spare ribs, 15,000 chicken halves, 70,000 hot dogs, 2,500 kegs of beer and 60,000 cups of Pepsi. The two day event was aired over WWVA, a co-sponsor of the event. The top picture shows Glenn Reeves, executive producer of Jamboree U.S.A.; ABC recording artist Roy Clark; and Tom Miller, PD of WWVA. Second photo shows entertainer Barbara Mandrell along with WWVA's Music Director and air personality Bob Barry.



**Biff Collie**

## Inside Nashville

**NAMEDROPPER:** Donna Fargo's home recuperating from her siege of muscular problems . . . Johnny Rodriguez, as earlier predicted in this column, has signed a recording deal with CBS Records . . . Eddie Rabbitt will record the title song of the forthcoming Clint Eastwood movie "Every Which Way But Loose." The film is due end of December . . . David Houston and his producers Howard Knight and Tillman Franks are completing David's first album for Elektra; maybe waltzes? . . . Bob Young and Don Boyles were mapping logistics for Country Radio Seminar's 10th anniversary

in 1979. They're chairman and co-chairman for industry. Young assumes his new PD operations duties at KNEW/Oakland August 14th. Cliff Haines goes into private business I understand . . . Tom McEntee, left holding the promo phone when GRT closed shop in Nashville, is talking seriously about national promotion with a currently hot independent label. . . . Foy Willing was one of the early singing cowboys; he and his group, the original Riders Of The Purple Sage, were in dozens of cowboy pictures with Roy Rogers, Autry, Wakely, Johnny Mack Brown,

Continued on page 59

# COUNTRY

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### TOMMY OVERSTREET

#### Better Me (ABC)

Just added in some key areas. Adds include KSON, WHN, WEEP, WSLR, WWJO. Some activity includes: 26-19 KWMT, 36-27 KLAC, 34-29 WDEE, 36-26 KLVI, 34-28 KBET, 22-14 KXRB. R&R Chart 32-27.

### JOHNNY DUNCAN

#### Hello Mexico (Columbia)

Good phones. Charted: 32-25 KNEW, 34-27 WEEP, debut 30 WIXZ, 29-20 CKLW-FM, 37-27 KRMD, 25-20 WWVA, debut 30 KGA, 37-30 KRAM, 29-21 KENR. New adds include WLSR, WNCQ, KEND, WAME. R&R Chart 39-29.

### WAYLON JENNINGS

#### I've Always Been Crazy (RCA)

All regions report strong sales and request action. Added at WMAQ, KOKE, WBAP, WIXZ and more. Charted: 30-15 WSUN, debut 30 WJJD, 37-29 WBAM, 29-15 KCKC, 22-16 WEEP, 37-30 WIL, 34-27 WWVA, debut 30 WPLO, 34-29 WSLR. R&R Chart debut 31.

### KENNY O'DELL

#### Let's Shake Hands (Capricorn)

Very good action reported in all areas. Chart activity: 27-21 KAYO, 28-23 KRMD, 21-17 KFDI, 31-26 WSLR, 37-25 KGBS, debut 29 WSUN, 30-24 KGA, debut 27 KRZY, debut 27 KSON, 37-28 KEBC. New adds include WEEP, KFGO, KRAM, WEAT, WPOC. R&R Chart debut 32.

### JOE SUN

#### Old Flames (Ovation)

Shows good activity still. Adds include KIKK, KENR, WDEE, KNIX, KRZY, KEED, KXRB, KWMT, WEAT. Charts: 27-21 KRMD, 18-13 WWVA, 32-24 WNYN, debut 29 KRGO, debut 28 WPLO, 34-27 KGBS, 35-30 KNEW, 28-23 WONE. R&R Chart debut 34.

### TAMMY WYNETTE

#### Womanhood (Epic)

A winner in all markets. Added this week at WMAQ, WPLO, WEEP, KLVI, WJVA. Some charts include 24-19 WWVA, 29-23 WSUN, debut 25 WOKQ, 30-23 KYNN, 25-20 KFGO, 40-29 KWMT. R&R Chart debut 37.

## NEW & ACTIVE

All other new and recent releases getting substantial air play. These are listed in order of activity for this week.

**OLIVIA NEWTON-JOHN** "Hopelessly Devoted To You" (RSO) New this week at KKYX, KRZY, WADR, WNYR, WVM, KEND, WFNC, WBSC. Charts 5-1 KCKC, 27-22 KGBS, debut 28 WIXZ, 30-22 WSLR, 36-29 WWVA, debut 29 WIXY. R&R Chart 36-33.

**JOE STAMPLEY** "If You've Got Ten Minutes (Let's Fall In Love)" (Epic) Added at KSON, WJVA, KEND, WNCQ, WOKQ, KWMT, KUGR, KARM. Charts 31-21 KFDI, 33-25 KYNN, 29-20 KLVI, 37-29 KXRB, 34-22 KRAM, debut 30 WAME, 36-29 WIRK-FM. R&R Chart Debut 38.

**NAT STUCKEY** "The Days Of Sand And Shovels" (MCA) Chart activity includes 26-17 WSM, 22-15 KFDI, 31-21 KGBS, 27-19 KHAK, 34-29 WHBF. Adds at WMAQ, KSON, WSLR, WITL, KWMT, KJVA. R&R Chart Debut 40.

**MERLE HAGGARD** "It's Been A Great Afternoon" (MCA) The "Most Added" record this week. Some adds include KLAC, KSON, WIL, WJJD, WMC, KENR, KIKK, KSO, KAYO, KGBS, KNIX, WSLR, KKYX, WPOC, WSUN, KFTN, KGA, KXRB, WYTL, KUGR, KFDI, KLVI, WHOO, WNYN, WNRS, CKLW-FM, and others.

**REX ALLEN, JR.** "With Love" (WB) Another of the "Most Added" records this week. New at KCKC, KNEW, KLAC, WDEE, KGBS, KDJW, WMC, WONE, WSLR, WLAS, WNYR, WDDD, WITL, KFEQ, and others. Charts 32-26 KFGO, debut 23 KAYO, debut 29 WPLO, 38-30 WWVA, debut 27 WIXY. **LARRY GATLIN** "Do It Again Tonight" (Monument) A "Most Added" record. New this week at WIL, CKLW-FM, WJJD, WSUN, KDJW, KKYX, KNIX, KGBS, KGA, WIXZ, WMUS, WNYN, WKKN, WCOS, WOKQ, KRAM, KTOM, WITL, KEED.

**JIM ED BROWN & HELEN CORNELIUS** "If The World Ran Out Of Love Tonight" (RCA) Another of the "Most Added" records. Adds at WONE, WEAT, WIRK-FM, KXRB, WSLR, KFGO, KYNN, WMUS, WCOS, WLAS, KLVI, KTYN, KWMT. Charts 40-29 KRAM, 38-29 KFTN, 46-30 KGBS.

**STATLER BROTHERS** "Who Am I To Say" (Mercury) Picked up at KDJW, WSLR, WJVA, WIRK-FM, KARM, KBET, WITL, WHBF, WYVA, WOKQ, KSSS, KEBC, KTYN. Charts 32-22 KNIX, debut 26 WSUN, debut 30 WNYN, 35-28 WWVA, 35-28 KFGO.

### Radio & Records

## COUNTRY AIRPLAY/40

### August 4, 1978

Three Weeks Two Weeks Last Week

4	3	2	1	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
11	4	3	2	CRYSTAL GAYLE/Talking In Your Sleep (UA)
2	1	1	3	KENNY ROGERS/Love Or Something Like It (UA)
18	13	6	0	CHARLEY PRIDE/When I Stop Leaving (I'll Be Gone) (RCA)
10	9	5	5	ANNE MURRAY/You Needed Me (Capitol)
27	16	8	0	DON WILLIAMS/Rake And Ramblin' Man (ABC)
1	2	4	7	RONNIE MILSAP/Only One Love In My Life (RCA)
22	14	12	0	JOHN CONLEE/Rose Colored Glasses (ABC)
24	18	16	0	SUSIE ALLANSON/We Belong Together (WB)
29	25	17	1	JERRY LEE LEWIS/I'll Find It Where I Can (Mercury)
23	17	14	1	LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA)
20	15	13	12	JERRY REED/(I Love You) What Can I Say (RCA)
7	7	11	13	T.G. SHEPPARD/When Can We Do This Again (WB)
15	11	9	14	JANIE FRICKE/Please Help Me I'm Falling (Columbia)
9	8	10	15	KENDALLS/Pittsburgh Stealers (Ovation)
31	26	20	1	FREDDY FENDER/Talk To Me (ABC)
-	31	22	17	JOHNNY RODRIGUEZ/Love Me With All Your Heart (Mercury)
-	38	29	1	CONWAY TWITTY/Boogie Grass Band (MCA)
-	-	30	1	WILLIE NELSON/Blue Skies (Columbia)
-	35	26	2	CHARLIE RICH/Beautiful Woman (Epic)
-	40	27	3	GEORGE JONES/I'll Just Take It Out In Love (Epic)
36	30	24	22	GLEN CAMPBELL/Another Fine Mess (Capitol)
-	36	28	2	DOTTIE WEST/Come See Me And Come Lonely (UA)
6	10	18	24	CASH & JENNINGS/There Ain't No Good Chain Gang (Columbia)
3	5	15	25	MEL TILLIS/I Believe In You (MCA)
5	6	7	28	BARBARA MANDRELL/Tonight (ABC)
-	39	32	2	TOMMY OVERSTREET/Better Me (ABC)
14	22	23	28	LORETTA LYNN/Spring Fever (MCA)
-	-	39	2	JOHNNY DUNCAN/Hello Mexico (And Adios Baby To You) (Columbia)
21	20	19	30	MOE BANDY/That's What Makes The Jukebox Play (Columbia)
-	-	-	1	WAYLON JENNINGS/I've Always Been Crazy (RCA)
-	-	-	2	KENNY O'DELL/Let's Shake Hands And Come Out Loving (Capricorn)
-	-	36	33	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
-	-	-	34	JOE SUN/Old Flames (Can't Hold A Candle To You) (Ovation)
8	12	21	35	VERN GOSDIN/Never My Love (Elektra)
12	21	25	38	MARGO SMITH/It Only Hurts For A Little While (WB)
-	-	-	37	TAMMY WYNETTE/Womanhood (Epic)
-	-	-	38	JOE STAMPLEY/If You've Got Ten Minutes (Let's Fall In Love) (Epic)
13	23	31	39	LINDA RONSTADT/I Never Will Marry (Asylum)
-	-	-	40	NAT STUCKEY/The Days Of Sand And Shovels (MCA)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. NEW ENTRY  
Black circled numbers indicate significant upward movement from at least 60% of our reporters.

**BILLIE JO SPEARS** "57 Chevrolet" (UA) New at KSO, WMC, KCUB, KFEQ, KRMD, KFTN, WYTL, WXCL, WHBF, KSSS, WYVA, WCOS, WBAM, WBAP.

**RANDY BARLOW** "No Sleep Tonight" (Republic) First week adds at KDJW, KRMD, KHAK, KFDI, KCUB, KYNN, WNYN, WITL, KKYX, WHOO, WNRS, KBET, KRDR, WFNC, WKKN.

**SONNY JAMES** "Caribbean" (Columbia) Charts 35-28 KYNN, 30-25 KFGO, debut 27 WSUN, debut 29 KTYN. Added at KSO, KNEW, WIXZ, WEAT, WHIM, WONE, KBBQ, WITL, WNYN, KLVI.

**EMMYLOU HARRIS** "Easy From Now On" (WB) Picked up at WHK, KRMD, KDJW, WIL, KGBS, KNEW, WCOS, WKKN, KEBC, WKMF, WHBF, KSSS, KFGO.

**HANK WILLIAMS, JR.** "I Fought The Law" (WB) First week adds at WPLO, WMC, WSUN, KHAK, KYNN, WEAT, KFDI, WHOO, KDJW, KKYX, WBAM, WKKN, WNRS, KRGO, KRAM.

**GARY STEWART** "Single Again" (RCA) Charts 32-28 KRMD, debut 30 WSUN, debut 29 KRZY, debut 26 KTYN. Added at KSON, WITL, KOKE, WFNC, KLVI, WONE, KCEY, WHBF.

**BOBBY BORCHERS** "Sweet Fantasy" (Epic) First week adds at KGA, KHAK, WBAM, KKYX, WMUS, KRAM, KEED, WHOO, WQQT, KRGO, WOKQ.

**MICKEY GILLEY** "Here Comes The Hurt Again" (Playboy) New at KSON, KLAC, WXCL, WYVA, WNYR, KRMD, KTYN, KSSS, WFNC, WLAS, KBET.

**STELLA PARTON** "Undercover Lovers" (Elektra) Chart activity includes 36-28 KSO, debut 29 WEAT, 36-28 KEBC, 25-19 WNYN, 26-21 WWVA, 28-23 WQQT. Adds at WPLO, KSON, KCUB, WSUN, KFGO.

**DOTTSY** "I Just Had You On My Mind" (RCA) New at KAYO, KSON, KBET, KWMT, WDDD, WWVA. Charts 28-23 WIL, 38-28 KGBS, 33-26 KFDI, debut 27 KTYN.

**NARVEL FELTS** "Just Keep It Up" (ABC) Charts 36-30 WONE, 25-19 KFTN, debut 27 KGA, debut 30 KRGO, debut 27 KRZY, 31-23 KEBC. Added at KRMD, WSLR, KSON, KCUB.

**DAVID HOUSTON** "Waltz Of The Angels" (Elektra) New at WSM, WEAT, WSUN, WVOJ, WNRS, KTOM, KRGO, KFGO. Charts 28-20 KFDI, 23-17 KEBC.

**ROY HEAD** "Tonight's The Night" (ABC) New at WAME, WQQT, KRMD, KBBQ, WXCL, KYNN, WNYR, WYVA. Charts 35-24 KGBS, debut 28 KRZY.

### Most Added

- MERLE HAGGARD  
It's Been A Great Afternoon (MCA)
- REX ALLEN JR.  
With Love (WB)
- LARRY GATLIN  
Do It Again Tonight (Monument)
- BILLIE JO SPEARS  
57 Chevrolet (UA)
- BROWN & CORNELIUS  
If The World Ran Out Of Love Tonight (RCA)

### Hottest:

- SUSIE ALLANSON (WB)
- JOHN CONLEE (ABC)
- CRYSTAL GAYLE (UA)
- JERRY LEE LEWIS (Mercury)
- LYNN & TWITTY (MCA)
- WILLIE NELSON (Columbia)
- CHARLEY PRIDE (RCA)
- JOHNNY RODRIGUEZ (Mercury)
- KENNY ROGERS (UA)
- CONWAY TWITTY (MCA)
- DON WILLIAMS (ABC)

### Most Requested

- 2 1 CRYSTAL GAYLE (UA)
- 4 2 ANNE MURRAY (Capitol)
- 1 3 KENNY ROGERS (UA)
- 5 4 EDDIE RABBITT (Elektra)
- 6 5 LYNN & TWITTY (MCA)
- 8 6 JOHN CONLEE (ABC)
- 7 WAYLON JENNINGS (RCA)
- 10 8 CONWAY TWITTY (MCA)
- 7 9 LYNN & TWITTY (MCA)
- 10 GEORGE JONES (Epic)
- 10 JOHNNY RODRIGUEZ (Mercury)
- 10 DON WILLIAMS (ABC)

# "TALK TO ME"

In the tradition of  
"Before The Next Teardrop Falls" and  
"Wasted Days And Wasted Nights,"  
another great country  
and crossover smash  
from Freddy Fender

## "TALK TO ME"

BB-14\* CB-17\* RW-15\*

R&R-16 GAVIN-21

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From the hit album  
"Swamp Gold,"  
Featuring 15 new recordings.



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NEW & ACTIVE

NATE HARVEL "Three Time A Lady" (Republic) Charts 15-6 KCKC, 43-21 KGBS, 28-19 WIXY, 33-26 WEEP, 31-26 KFTN. Adds at WDEE, WAME, WWVA, KYNN, KRMD. CRISTY LANE "Penny Arcade" (LS) New at WPLO, KCUB, KNEW, KSON, WDDD, KBBQ, KXRB, WYTL, WBAP. BILLY SWAN "Hello, Remember Me" (A&M) New at KGBS, KRMD, WITL, KCUB, WKKN, KLVI, WQQT, WADR, KSSS. Debut 30 KRZY. DAVE & SUGAR "Tear Time" (RCA) First week adds WPLO, WSM, WIL, KENR, WHOO, KBBQ, KEED, KGA, WBAM. FREDDY WELLER "Bar Wars" (Columbia) Charts 30-20 WSM, 38-27 KFDI, debut 29 KAYO, 26-18 KHAK, 43-27 CKLW-FM, 33-25 KEBC. Adds KLAC, KOKE, KFEQ. Others Getting Significant Action (Listed In Alphabetical Order) TOM BRESH "First Encounters Of The Close Kind" (ABC) New at WEAT, KBET, KUGR, KARM, KFEQ, WKMF, KFDI. BILLY "CRASH" CRADDOCK "Don Juan" (ABC) Added at WXCL, WKMF, WYVA. Charts 36-30 WBAM.

COTTON & CARNES "You're A Part Of Me" (Ariola) New this week at WBCS, KD JW, KRAM. Charts 30-21 CKLW-FM. Some good regional response. JAMES DARREN "Let Me Take You In My Arms Again" (RCA) New at KIKK, KRZY, WDAF, KSSS, KRGO. REBECCA LYNN "Music, Music, Music" (Scorpion) New at KCUB, WITL, WADR. Charts 30-24 KFTN, debut 30 KTYN. DALE MCBRIDE "I Don't Like Cheatin' Songs" (Con Brio) New at KIKK, WFNC, WADR, WONE. Charts 37-30 KSO, 34-25 KFDI. CHARLIE MCCOY "Fair And Tender Ladies" (Monument) Added at WXCL, KAYO, KBET, WEBC. MEL McDANIEL "Bordertown Woman" (Capitol) New at WOKQ, WVOJ, KFDI, KEBC, KFEQ, KRGO, KUGR, WYTL. RONNIE McDOWELL "Animals/I Just Wanted You To Know" (Scorpion) Equal split so far. "Animals" added at WXCL, WNRS, WIVA. Charts 35-30 WSLR, 17-12 WEEP, 28-20 KHAK, 27-13 WNYN, 32-14 WQQT. "I Wanted" added at WNRS, WLAS, WHIM. Charts 31-20 WBAM, 32-14 WQQT, 26-18 WEEP. DOLLY PARTON "Heartbreaker" (RCA) Early adds at WPLO, WSM, CKLW-FM. CHARLIE RICH "I Still Believe In Love" (UA) New at WSM, KCUB, KBBQ, WITL, WYTL, WNYR. JOHN WESLEY RYLES "Kay" (ABC) New at WNCQ, WHIM, WNYR, WSUN, WYTL, WHBF. Charts 30-25 KRMD. SAMMI SMITH "Norma Jean" (Elektra) Added at KOKE, KKYX, WEAT, WIXY, WKMF, KRGO. Debut 27 KAYO. JACKY WARD "I Want To Be In Love" (Mercury) Added at WDEE, WKMF, WFNC, KLVI, KEBC. STEVE WARINER "So Sad (To Watch Good Love Go Bad)" (RCA) Added at KCUB, KRAM, KSSS. On WIRE, KAYO, KFDI. LEWIE WICKHAM "\$60 Duck" (MCA) Good request action. Added at KENR, KBBQ. Charts 31-23 WHOO, 34-21 KHAK.

Country Albums

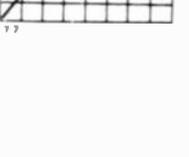
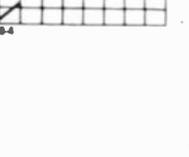
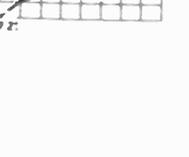
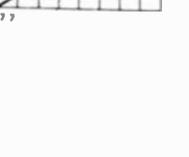
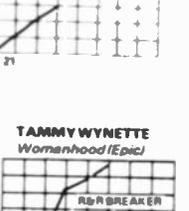
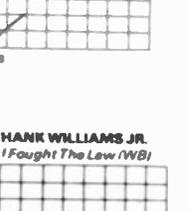
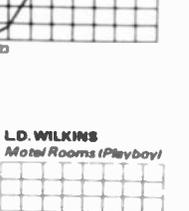
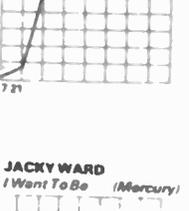
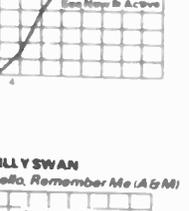
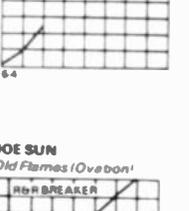
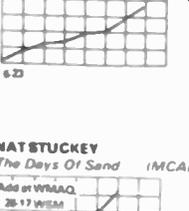
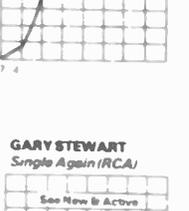
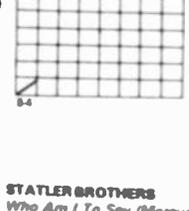
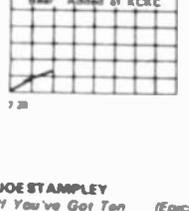
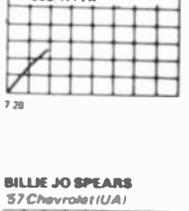
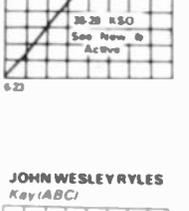
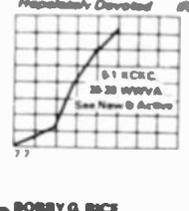
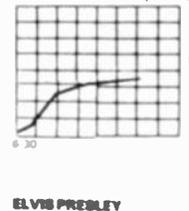
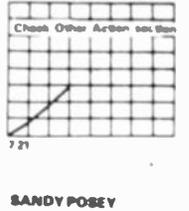
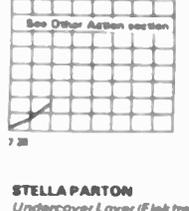
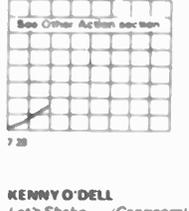
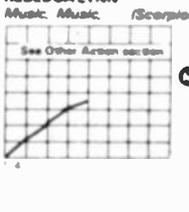
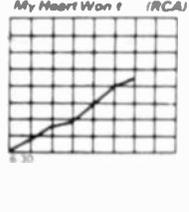
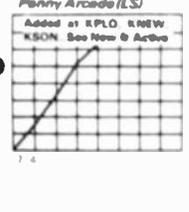
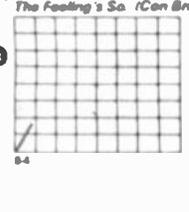
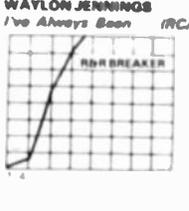
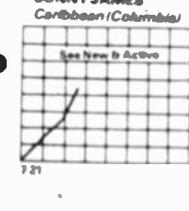
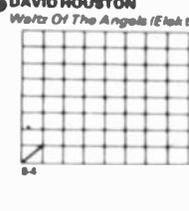
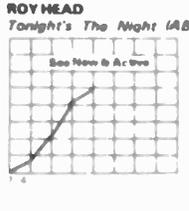
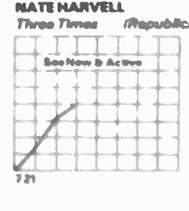
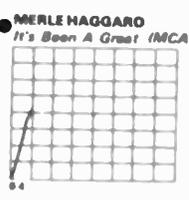
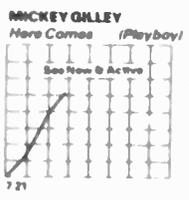
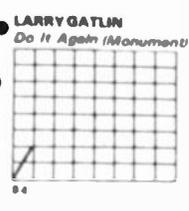
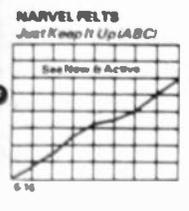
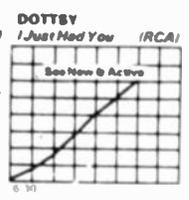
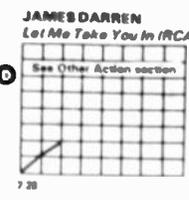
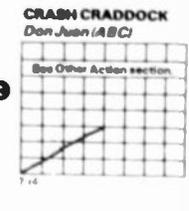
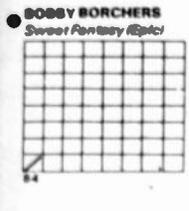
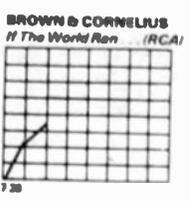
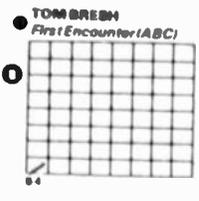
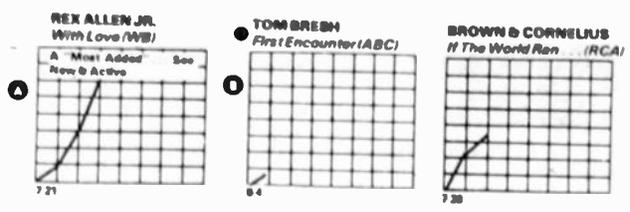
Album cuts receiving airplay and some activity. Listed alphabetically.

- BILL ANDERSON (MCA) "Does God Like Country Music" "Mary, How Married Are You?" "Smooth Southern Highway" LARRY GATLIN (Monument) "I've Got You" "Standing By Me" "Everything I Know About Cheating" "I've Done Enough Dying Today" CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" "Hello I Love You" "Someday Soon" MERLE HAGGARD (MCA) "The Dream" "Life Of A Rodeo Cowboy" "Don't You Ever Get Tired Of Hurting Me" KENDALLS (Ovation) "Sweet Desire" OAK RIDGE BOYS (ABC) "I Can Love You" "Come On In" DOLLY PARTON (RCA) "We're Through Forever" "The Man" RONNIE MILSAP (MCA) "Too Soon To Know" "No Relief In Sight" "Back In My Mind Again" JOHNNY RODRIGUEZ (Mercury) "Make Believe It's Your First Time" KENNY ROGERS (UA) "There's A Lot Of That Going Around" "Buried Treasures" "Momma's Waiting" CONNIE SMITH (Monument) "Wayward Wind" JOE STAMPLEY (Epic) "She's My Woman" "I'll Marry You Tomorrow" "Houston Treat My Lady Good" GARY STEWART (RCA) "If My Eyes Touch You" "I Got Mine" "Honky Tonkin'" "Tequila After Midnight" "Stonewall" MEL TILLIS (MCA) "I'll Be Seeing You" "What Comes Natural" TAMMY WYNETTE (Epic) "Love Doesn't Always Come (On The Nights It's Needed)" WHITE MANSION (A&M) (Waylon Jennings & Jessi Colter) "Union Mare & Confederate Gray"

Active Re-Currents Singles that have dropped off most current charts, but still showing some activity through sales and/or requests. BILL ANDERSON "I Can't Wait Any Longer" (MCA) DAVE & SUGAR "Gotta Quit Lookin' At You Baby" (RCA) JOHNNY DUNCAN "She Can Put Her Shoes..." (Columbia) LARRY GATLIN "Night Time Magic" (Monument) EMMYLOU HARRIS "Two More Bottles Of Wine" (WB) WILLIE NELSON "Georgia On My Mind" (Columbia) OAK RIDGE BOYS "I'll Be True To You" (ABC) LINDA RONSTADT "I Never Will Marry" (Asylum) STATLER BROTHERS "You Know You Are My Sunshine" (Mercury) BONNIE TYLER "It's A Heartache" (RCA)

# COUNTRY SINGLES

\* New entries    Circled letters indicate alphabetical order



# Inside Nashville

Continued from page 55

etc. and introduced many western classics, such as "Cool Water," "Have I Told You Lately That I Love You," "Hang Your Head In Shame," "No One To Cry To," "I Care No More," and many more. Willing was here for the reunion show at Fan Fair this year, in good spirits, in good health. His death last week left many friends and admirers . . . By the way, the reunion show we did will be seen on Public Television in September; more details on times and stations later . . .

**CONGRATULATIONS:** To Judy Harris, longtime fixture at Nashville's ASCAP office, now second in command to Charlie Monk at April-Blackwood Publishing's Nashville offices . . . To former Polydor National Country Promotion man Jack Pride on joining Capitol Records as a regional Country Promotion Director to be based in Nashville. Capitol also just upped Pat King to the same position to be based in Dallas. It is good to see the increasing expansion of the major label's commitment to Country music . . . to Jerry Seabolt, who's kept his UA National Promo head gig longer than any job he's ever had (he still hasn't learned how to pick wives, though) . . . to Ed Hamilton, sales head at Con Brio, who broke a ten-minute mile the other day. He's a jogger.

**INNOVATIONS:** Tree Publishing continues to demonstrate why that Nashville company is an industry leader. Chief executive officer and board chairman Jack Stapp just announced an aggressive and challenging new dimension. First, a special brochure soon to be distributed through the mail and in various Nashville locations, billboards, etc. inviting the public/amateurs, unproven professionals and the like, to bring song material into staff members assigned to man a new "listening room," who will meet all new writers, review their material, and give them a

quick answer. Most all major publishers have and continue to have a closed door policy to new writers, not even accepting material submitted by mail, but returning it unopened to senders. Jack Stapp says "because we've grown to our present size doesn't mean we intend to stand pat on our success. We plan to keep growing!"

**WHISPERS:** What young country star owes the IRS over \$100,000 in back taxes? . . . Eddie Rabbitt shaving off his beard? . . . Royce Kendall of the Kendalls opening a string of barber shops in the Nashville area with the idea of franchising nationally? . . . Some strong talk that Eddie Kilroy will join MCA Records/Nashville as VP of A&R. This would complete the Hunter/Kilroy team from Playboy Records days . . . Nashville artist Betty Harper, whose drawings were the basis for that memorial billboard to Elvis in Memphis was unveiled last Tuesday, is negotiating with city of Memphis to do a mural at at proposed Elvis Presly Memorial being discussed currently in Tennessee's Bluff City . . . that Lisa Todd, the "Hee Haw" Lonely Hearts Club lady will co-star in a movie with Billy Carter . . . that Charlie Daniels and Larry Gatlin will tour together . . . that men's room graffiti at Monument's office says "Will Rogers didn't know Larry Gatlin" . . . that Webb Pierce will syndicate a half hour TV series on location at his Music Row swimming pool . . . Tommy Overstreet says he's happy with the great success his show has had since he changed his image to grey hair and beard. "If they just wouldn't think I'm Kenny Rogers, I'd be pleased!" T.O. syas.

**CLOSE QUOTE:** Dick Shuey, all-round music man and talent booker at Hayes Jones's Atlas Artists Bureau here said it: "A vacation is what you take when you can't take what you've been taking!"



**JERRY CLOWER NIGHT IN NASHVILLE** — MCA recording artist Jerry Clower is shown getting his official baseball cap from manager, Chuck Goggin, of the Nashville Sounds minor league baseball team. Clower was on hand to throw out the first ball for the second game of the scheduled doubleheader, and draw the winning ticket for a Hawaiian vacation giveaway. He also announced the second inning of the game over the public address system and on a live radio broadcast.

# POP ADULT



## Mike Kasabo

### Turning Back Time

WFTL/Ft Lauderdale PD Mike Harvey, who comes up with some of the most creative promotions in Pop/Adult radio, sent his afternoon personality Tom Daren on a fascinating mind excursion recently. The station had been running a series on hypnosis and last week it culminated with afternoon man Daren being hypnotised on the air. A team of professional hypnotists put him under and began a line of questioning called "age regression." Meaning, of course, that they took Tom back in time to his childhood. Skeptical Daren and all concerned got more than they bargained for.

Initially he began talking of things when he was two years old, and he then actually reached the speech and vocal pattern of a small child. Asked what the most remarkable incident was, Harvey related: "The object of the experiment was to see whether or not we could find out anything about the possibility of reincarnation. They sent him farther and farther back until he started vividly describing scenes from Victorian England, including the streets with ox carts, clothing of the time, debris on sidewalks. He even detailed the filigree (intricate scroll-like design) around doorknobs that were very much a part of that time-frame."

Back to normal and hearing the tape of it all, Daren said: "I don't know what the hell a filigree is!" Harvey continued: "We really couldn't ascertain if he was actually reliving another life or what, but it was damned interesting."

### West Texas Want Ad

KROD/El Paso General Manager Jim Arnold, is looking to staff his Pop/Adult formatted station and needs air talent in virtually every area of programming. The station is currently off the air, with FCC approval, and has a target air date of August 15th. Arnold states that the station facilities are being completely reconstructed with all new equipment from top to bottom. Arnold illuminates the situation: "KROD for the most part of the past eight years or so has been the dominant Pop/Adult station in El Paso. Only recently has it had problems, mainly financial. Before taking over July 19th (of this year) we researched the market very carefully and found that most people wanted the station to regain the popularity and image it once had. So, we're looking for the best air staff we can possibly assemble. We have talked to some people already, but have not made any decisions.

"Our FM, KLAQ, will be consulted by Burkhardt/Abrams and carry the Superstars format, but KROD will be handled by a team effort consisting of Jim Sloane, who is President of Rex Broadcasting, myself and Kent Burkhardt's tremendous expertise."

Send tapes and resumes to Arnold at 4141 Pinnacle, 79902.

### Transition

WDAE/Tampa General Manager Frank Celebre and Sales Manager Jack Perk have resigned their positions effective September 4th . . . WSNY/Jacksonville Program Director and morning personality Scott Carpenter exits the station to pursue some personal writing interests. Both PD and AM drive slots are open . . . Chuck Holloway from WLVA/Lynchburg to WKZL/Winston-Salem to do the noon-3PM air-shift . . . George Byrd III returns to radio after dabbling in the restaurant business for several years, as an Account Executive at KOY/Phoenix . . . Dewey Howard comes to WGAR/Cleveland with his first radio job as Music Director . . . Jim Allen taking on acting PD duties in addition to his Research Directorship following the departure of Edd Thompson . . . Robert O'Brien exits his Music Director position at 14RKO/Everett. He can be reached at (206) 259-2298 . . . Cleveland's most familiar TV meteorologist, Dick Goddard, joins WGAR in that town with daily weather forecasts. Goddard will continue his Channel 8 position . . . Milt Melinger to WOR/New York from WABC as Local Sales Manager . . . WCBM/Baltimore's popular Tom Davis Sports Show has been moved from 5:05PM to 4:35PM each day . . .

### Color

TUB B OR NOT TUB B: Tomorrow (8-5) KNBR/San Francisco will stage its fifth annual "Rusty Scupper Bathtub Regatta" on the Oakland Estuary. More than 120 tubs will compete for medals in Tall Tub, Funny Tub and Regulation Tub competition. Well over 2,000 are expected to turn out and watch the event. Here's some of the names of the entries: Cutty Shark, Tank Hooray, Quasi Boato, Half-Ghast and the ever popular One Ringy Dinghy.

A HONOLULU LULU: WYMC/Mayfield is offering listeners a chance for an all-expense paid week's vacation to Hawaii. Spotters cruise the town in the station's highly identifiable van and stop vehicles with WYMC bumper stickers. Those stopped have a choice of four envelopes that contain gift certificates or cash. All qualify for the trip that will be determined by a drawing in early September.

A SHOT IN THE DARK: WBT/Charlotte's "Sky Show '78" provided a spectacular finale to the Family Fourth celebration that featured over 600 rockets. The show was the largest in the Carolinas and was orchestrated to a special program of patriotic music on the station. Police estimated the crowd at over 100,000, shattering the old mark of 42,000 for a one-day attendance record.



GET THEM GRITS: WIOD/Miami personalities are helping to keep down grocery bills for their listeners. The "Great Grocery Giveaway" has callers guessing at a daily mystery voice. Early each morning a voice that has appeared on the newscast, sportscast or a commercial is chosen. Each mystery voice chosen was identified by any one of the air staff, and when it's played back later the first caller with the correct answer wins \$20 worth of groceries and has a chance at guessing the voice of a well known celebrity. The right answer there could net them a minimum of an additional \$100 worth of food.

COOL IT: KMPC/Los Angeles is giving away tickets to a number of outdoor events to try and keep cool this summer. Listeners have to guess which one of several programming features (traffic report, sports report, etc.) will come up on a rotating cart. Correct guesses will win passes to Disneyland, Angel ball games, open-air theaters and the like.

BEACH BONANZA: WORG/Orangeburg, which is several hundred miles from the Atlantic Ocean, brought the beach to the people of Orangeburg. Well, kind of . . . all weekend long they played beach-type music and allowed listeners to rip off albums, beach bags, towels, balls, and hats with the grand prize being a beach raft that was presented to the correct numbered caller who identified an old beach tune.

TRIPPING DOWN TO MEXICO: KOGO/San Diego is running a promotion carrying the slogan "KOGO - A Little Bit Better." Listeners are asked to submit postcards explaining why KOGO is a little bit better. Entries will be judged on the basis of cleverness and winners (there will be two) will be treated to a luxury weekend in beautiful Monterey.

PIONEER PARADE: KSL/Salt Lake City helped celebrate Utah's Pioneer Day recently by holding a free day at a local amusement park. All rides, attractions plus a pancake breakfast were on the station. In addition, a parade commemorating the arrival of pioneers to the area was held and KSL's Bob Lee co-hosted the televised portion of the event.



JOCK SUPPORT: WRIE/Erie Music Director Smokey Burns sends along this team photo of the feared "13 Machine" softball sluggers. The team, outfitted in a Houston Astros design that somehow resembles a massive coronary, are having a terrific season playing local business and organizations. All funds raised go to area charities, mainly the Children's Christmas Fund.

### Update

CAN'T CUT LOOSE WITHOUT MY JUICE: KSFO/San Francisco is the broadcast home of the football 49'ers, featuring O.J. Simpson, and will initiate the '78 pre-season with a game between S.F. and the world champion Dallas Cowboys . . .

WBAL/Baltimore PD Jack Lacy is thankfully back from a two-week vacation in Spain (his daughter lives there), where he dodged bullets during a shootout between Spanish police and area Basques who are fighting for more land . . . Gary Owens a recent guest visitor on KFMB/San Diego's Bill Ballance Show . . . Mutual Broadcasting's nationally-known Larry King Show began broadcasting last Tuesday (8-1) on WSB/Atlanta from midnight to 5AM . . . Rhody Bosley, WBAL/Baltimore Account Executive, has been awarded the title of Certified Radio Marketing Consultant by the RAB. Bosley is the first radio sales executive to earn the right to use CRMC in Baltimore . . . WGAR/Cleveland News Director John O'Day has been appointed to the Radio Television Speakers Bureau of the Bar Association of Greater Cleveland . . . Construction on KAKE/Wichita's "Dream Home" continues and will, upon completion, be shown fully landscaped and furnished by station advertisers . . . This Tuesday (8-8) WHIO/Dayton will broadcast the annual Dayton Night at the Cincinnati Reds' ballpark. Pre-game festivities include a challenge from morning man Lou Emm to hit against Reds ace Tom Seaver. Emm says he will "get a hit" and Seaver says he might "just get hit" . . . The WSM/Nashville music department personnel are working out of temporary quarters as their space undergoes a face lifting . . . Several air shift switches at WHAS/Louisville: Joe Donovan to the 10AM-3PM slot, moving Steve George to Donovan's old time period. The moves allow PD Jerry David Melloy, who had been on the air, more time for programming which now includes their FM, WAMV . . . WTMJ/Milwaukee PD Mike Elliott is lending his sporting talents to the station's TV sister by doing a sports report show on weekends and fill-in . . . KOOO/Omaha recently changed from Country to Pop/Adult and is in need of service on P/A singles, albums and oldies. Those wishing to help, send product to PD Tom Becka, Box 31037, Omaha, 68131 . . . WHAG/Hagerstown PD C.B. Gaffney, is spearheading a day-long Elvis tribute that will include a theater showing of one of his movies on August 16th . . .

# POP ADULT

## BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

### WALTER EGAN

#### Magnet & Steel (Columbia)

61% of our reporters are on it. Add KHOW, WDAE, KRNT, WNEU, KMRJ. Moves: 7-3 WATR, 9-8 WCHV, 28-14 WBT, debut 21 WYNE, debut 24 WTIC, debut 22 WOWO. Heavy rotation: WSJS, WCBM, KSFO, WASH. Moves 32-22 on P/A chart.

## NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

**JOHNNY MATHIS & DENIECE WILLIAMS** "You're All I Need To Get By" (Columbia) 45/3 add KSL, WSJS, WCMB. Moves: 23-17 KAKE, 23-19 WKHM, 29-20 WLNH, 29-21 KBLF, 28-22 WSAR, 31-28 KUKI, 22-17 WIBW, debut 28 WORG. Heavy rotation: WIOD. Moves 30-26 on P/A chart.

**EDDIE RABBITT** "You Don't Love Me Anymore" (Elektra) 38/3 add WDAE, WORG, KBLF. Moves: 4-2 WSM, 26-18 WKHM, 22-18 WTIC, 28-24 KAKE. Heavy rotation: KSFO, WIOD. Moves 31-27 on P/A chart.

**LITTLE RIVER BAND** "Reminiscing (Harvest) 36/1 add include WBEN, K101, WCCO, KMBZ, KSFO, WMAL, KAKE, KRMG, KVI, WNEW, WIOD, KOY, WBAL. Moves: 21-13 WATR, 29-21 KUKI, 21-17 WRIE, 30-24 WCHV, debut 30 WLVA, debut 30 KBLF. Increased rotation: WGR. Debuts No. 31 on P/A chart.

**ATLANTA RHYTHM SECTION** "I'm Not Gonna Let It Bother Me Tonight" (Polydor) 29/4 add WASH, WTAE, KNBR, WSNY. Moves: 18-9 WBT, 14-11 WCHV, 15-11 WMAZ, 23-20 WOWO, 22-19 WLVA, debut 26 KOLO. Moves 37-34 on P/A chart.

**EXILE** "Kiss You All Over" (WB-Curb) 31/9 add WHAS, WCHV, KBLF, KOGO, WGY, WIOD, WMAL, WHAM, WHIO. Moves: 19-16 WBEN, 27-19 WYNE, 28-24 WCMB, 27-20 KOLO, debut 26 WMAZ. Heavy rotation: KSFO, KEX, WYMC. Moves 39-35 on P/A chart.

**WILLIE NELSON** "Blue Skies" (Columbia) 24/1 add WJNO. Moves: 15-10 WSM, 14-6 KRMG, 37-26 KUKI, 29-20 WKHM. Heavy rotation: WHIO. Moves 38-36 on P/A chart.

**JACKSON BROWNE** "Stay" (Asylum) 22/2 add WQUD, KRKK. Moves: 17-9 KOLO, 10-8 WYNE, 12-8 WHAG, 9-5 WBT, 21-15 WGAR, 12-9 WCHV, debut 24 WOWO. Moves 40-37 on P/A chart.

**CAPTAIN & TENNILLE** "You Never Done It Like That" (A&M) 29/11 add KVI, KAKE, WCMB, WLNH, KSL, WGR, KOGO, WCCO, WORG, WKHM, KMRJ. Moves: 15-9 WBEN, 28-17 KBLF, 32-26 WCHV. Heavy rotation: WCER. Debuts No. 39 on P/A chart.

**DAVID GATES** "Took The Last Train" (Elektra) 26/6 add KSD, KVI, KOY, WMAZ, WBEN, KSL. Moves: 29-23 KAKE, debut 22 WSM, debut 23 WLNH, debut 29 WYNE, debut 30 WNEU. Debuts No. 40 on P/A chart.

### Others Getting Significant Action

**HELEN REDDY** "Ready Or Not" (Capitol) 32/0. Moves: 13-9 WKHM debut 25 WLNH. Heavy rotation: KSFO, WFTL, KOB, WHIO.

**DAVE MASON** "Will You Still Love Me Tomorrow" (Columbia) 29/0. Moves: 20-16 WHAG, debut 26 WLNH, debut 29 WATR.

**EARTH, WIND & FIRE** "Got To Get You Into My Life" (Columbia) 30/18 adds include KRMG, KULF, WBT, WBAL, KSFO, WHIO, WHAM, WTMJ, WHAS, WNEU, WIP. Moves: debut 22 KOLO.

**BONEY M** "Rivers Of Babylon" (Sire) 25/1 add KRMJ. Moves: 12-8 WNEU, 15-10 WATR.

**JOHN PAUL YOUNG** "Love Is In The Air" (Scotti Bros.) 24/10 adds include WTMJ, WCBM, WMAZ, KOGO, KEX, WCCO, WFTL, WHAG. Heavy rotation: WNEW, KSFO, WHIO.

**BILLY JOEL** "She's Always A Woman" (Columbia) 23/16 adds include KSL, K101, WCCO, KEX, WNEW, WIOD, KOGO, WHAS, KSD, WATR. Heavy rotation: WHIO.

**TODD RUNDGREN** "Can We Still Be Friends" (Bearsville) 21/4 add WBT, WQUD, WLW, WHAG. moves: 11-7 WGAR, 20-17 FM97, 20-14 WORG. Heavy rotation: KRKK.

**EVELYN "CHAMPAGNE" KING** "Shame" (RCA) 19/3 add KOLO, KEX, K101. Moves: 7-4 WORG, 24-20 WCMB, 35-25 KUKI, 30-25 FM97, 30-25 WLVA.

**TASTE OF HONEY** "Boogie Oogie Oogie" (Capitol) 19/3 add WOWO, KULF, WLNH. Moves: 5-3 FM97, 16-12 WHAG, 27-17 WGAR, 29-20 WMAZ, 29-16 WLVA, debut 26 WCMB, debut 29 WORG. Heavy rotation: WASH.

**RENEE ARMAND** "(We're) Dancin' In The Dark" (Windsong) 16/1 add WLNH. Moves: 31-24 WYNE.

**GEORGE BENSON** "Lady Blue" (WB) 15/1 add WKHM. Moves: debut 27 WMAZ.

**JOHN TRAVOLTA & OLIVIA NEWTON-JOHN** "Summer Nights" (RSO) 14/9 adds include WIP, KRNT, WBAL, KAKE, WLVA, WMAL, KBLF. Moves: 22-14 WBEN, 34-28 WYNE, debut 16 WMAZ, debut 21 WORG, debut 29 WRIE. Heavy rotation: WGR.

**MICHAEL JOHNSON** "Almost Like Being In Love" (EMI-America) 14/8 adds include WRIE, KMBZ, WHIO, WNEW, KRMG, WBEN, WBAL. Moves: 26-21 KAKE, 39-30 WYNE.

**KENNY LOGGINS** "Whenever I Call You Friend" (Columbia) 13/9 adds include KSL, WYNE, WCER, WGR, KOGO, WIBW. Moves: debut 27 KBLF.

### Radio & Records

## POP/ADULT AIRPLAY / 40

### August 4, 1978

Three Weeks	Two Weeks	Last Week		
13	5	2	①	COMMODORES/Three Times A Lady (Motown)
2	1	1	2	BARRY MANILOW/Copacabana (At The Copa) (Arista)
10	8	6	③	TOBY BEAU/My Angel Baby (RCA)
33	24	10	④	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
12	10	5	⑤	FRANKIE VALLI/Grease (RSO)
18	11	7	⑥	RITA COOLIDGE/You (A&M)
9	4	4	7	BARBRA STREISAND/Songbird (Columbia)
1	2	3	8	MICHAEL JOHNSON/Bluer Than Blue (EMI-America)
3	3	9	9	GERRY RAFFERTY/Baker Street (UA)
21	17	15	⑩	GENE COTTON & KIM CARNES/You're A Part Of Me (Ariola)
-	36	24	⑪	CHRIS REA/Fool (If You Think It's Over) (UA)
25	22	13	⑫	PABLO CRUISE/Love Will Find A Way (A&M)
19	18	17	⑬	ANNE MURRAY/You Needed Me (Capitol)
20	16	14	⑭	JEFFERSON STARSHIP/Runaway (RCA/Grunt)
17	13	11	15	KENNY ROGERS/Love Or Something Like It (UA)
8	6	8	16	ROBERTA FLACK/If Ever I See You Again (Atlantic)
7	7	12	17	BOB SEGER/Still The Same (Capitol)
11	15	16	18	O'JAYS/Use Ta Be My Girl (Philadelphia International)
27	23	22	⑰	CRYSTAL GAYLE/Talking In Your Sleep (UA)
-	-	26	⑱	ANDY GIBB/An Everlasting Love (RSO)
4	9	18	21	CARLY SIMON/You Belong To Me (Elektra)
-	40	32	⑳	WALTER EGAN/Magnet And Steel (Columbia)
29	26	23	23	DONNA SUMMER/Last Dance (Casablanca)
14	20	21	24	ANDY GIBB/Shadow Dancing (RSO)
6	14	19	25	ABBA/Take A Chance On Me (Atlantic)
-	37	30	26	MATHIS & WILLIAMS/You're All I Need To Get By (Columbia)
40	34	31	27	EDDIE RABBITT/You Don't Love Me Anymore (Elektra)
15	19	20	28	MEAT LOAF/Two Out Of Three Ain't Bad (Epic/Cleveland Int'l)
34	31	29	29	ANDREW GOLD/Never Let Her Slip Away (Asylum)
31	29	28	30	SPYRO GYRA/Shaker Song (Amherst)
-	-	31	31	LITTLE RIVER BAND/Reminiscing (Harvest)
16	21	27	32	SEALS & CROFTS/You're The Love (WB)
37	33	33	33	MAC DAVIS/Music In My Life (Columbia)
-	-	37	34	ATLANTA RHYTHM SECTION/I'm Not Gonna Let It Bother Me... (Polydor)
-	-	39	35	EXILE/Kiss You All Over (WB/Curb)
-	-	38	36	WILLIE NELSON/Blue Skies (Columbia)
-	-	40	37	JACKSON BROWNE/Stay (Asylum)
5	12	25	38	BARRY MANILOW/Even Now (Arista)
-	-	39	39	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
-	-	40	40	DAVID GATES/Took The Last Train (Elektra)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

**CHART SUMMARY:** The Commodores, who were reported hottest of all this week, jumped over ManiLOW's "Copa" to seize the top spot. Barry is still strong at No. 2 and should have a very slow descent. Positions 3 through 6 are all black circled with Olivia Newton-John making the most impressive gain 10-4, followed by Toby Beau 6-3, Rita Coolidge 7-6 and Frankie Valli a very steady 5-5 amidst heavy company. Top tening for the first time is Gene Cotton & Kim Carnes 15-10. Chris Rea smashed his way to No. 11 from 24. Anne Murray finally showed a solid move 17-13. Andy Gibb continues what has become a family tradition... hit records, moving 26-20. This week's lone Breaker belongs to Walter Egan, moving a dime's worth 32-22. Most impressive debut this week is registered by the Little River Band, who join the P/A 40 at the No. 31 notch. The other two new entries belong to Captain & Tennille at No. 39 and David Gates at No. 40.

### Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- CAPTAIN & TENNILLE (A&M) "Love Is Spreading," "Dixie"
- RITA COOLIDGE (A&M) "Love Me Again," "Bye Bye Love," "Jealous Kind"
- CRYSTAL GAYLE (UA) "Cry Me A River," "Hello I Love You"
- ANDY GIBB (RSO) "One More Look At The Night"
- BARRY MANILOW (Arista) "Somewhere In The Night"
- BARRY MANILOW (Arista) "Foul Play" S.T. "Ready To Take A Chance Again"
- JOHNNY MATHIS (Columbia) "Where Or When"
- MOODY BLUES (London) "Driftwood," "Had To Fall In Love"
- WILLIE NELSON (Columbia) "Stardust"
- HELEN REDDY (Capitol) "Catch My Breath"
- SGT. PEPPERS S.T. (RSO) "A Day In The Life" B. Gibb, "Here Comes The Sun" S. Ferina, "Long & Winding Road" J.P. Frampton, "Oh! Darlin'" R. Gibb
- CARLY SIMON (Elektra) "Devoted To You," "Tranquillo"

### Most Added:

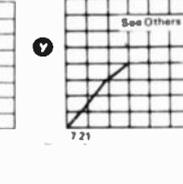
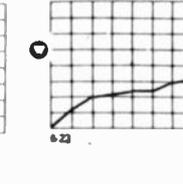
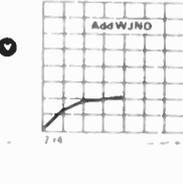
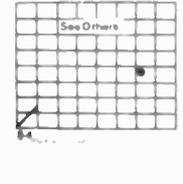
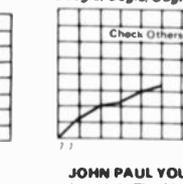
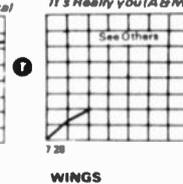
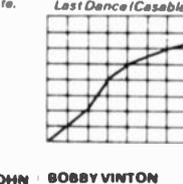
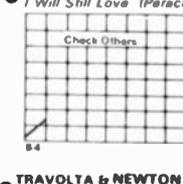
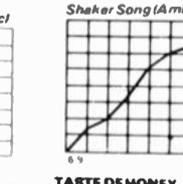
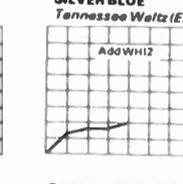
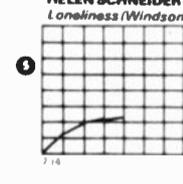
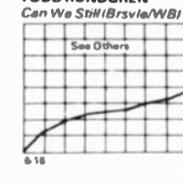
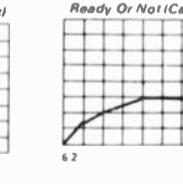
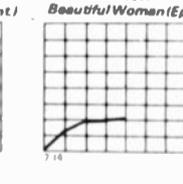
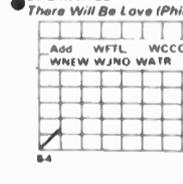
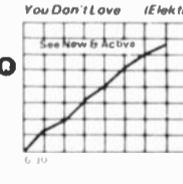
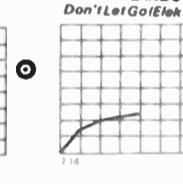
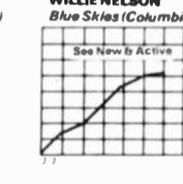
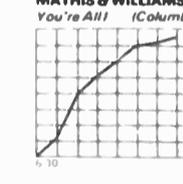
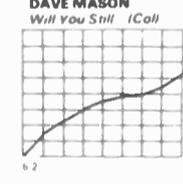
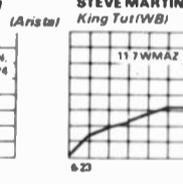
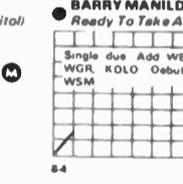
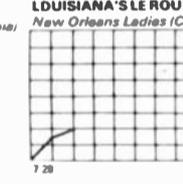
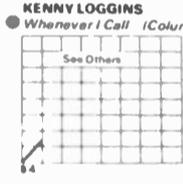
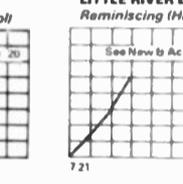
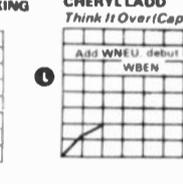
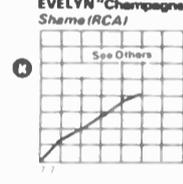
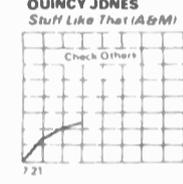
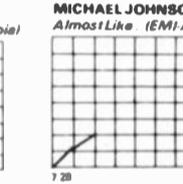
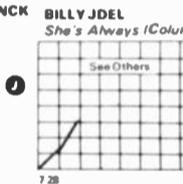
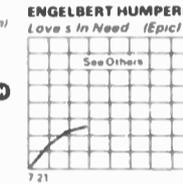
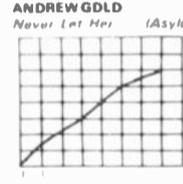
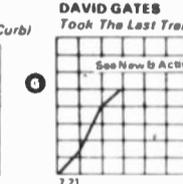
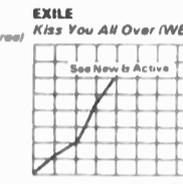
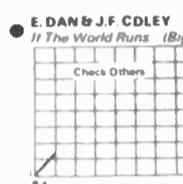
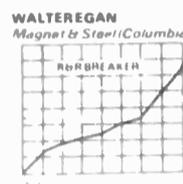
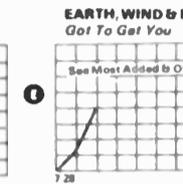
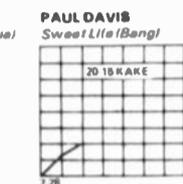
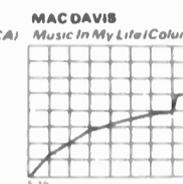
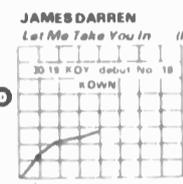
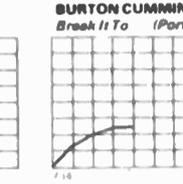
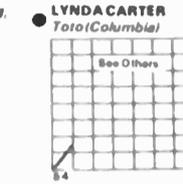
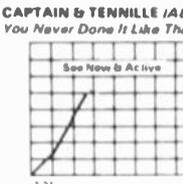
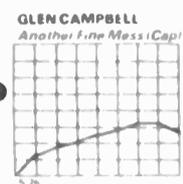
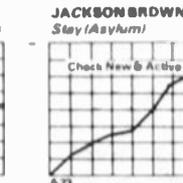
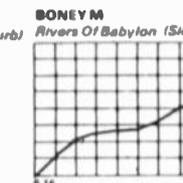
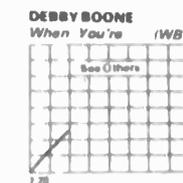
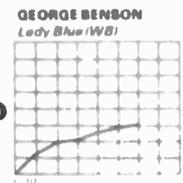
- EARTH, WIND & FIRE  
Got To Get You Into My Life (Columbia)  
Added at 25% of our reporting stations.
- LITTLE RIVER BAND  
Reminiscing (Harvest)  
Added at 24% of our reporting stations.
- BILLY JOEL  
She's Always A Woman (Columbia)  
Added at 22% of our reporting stations.
- CAPTAIN & TENNILLE  
You Never Done It Like That (A&M)  
Added at 15% of our reporting stations.
- ENGLAND DAN & JOHN FORD COLEY  
If The World Runs Out Of Love (Big Tree)  
Added at 14% of our reporting stations.
- JOHN PAUL YOUNG  
Love Is In The Air (Scotti Bros.)  
Added at 14% of our reporting stations.

### Hottest:

- COMMODORES  
Three Times A Lady (Motown)  
Reported hot at 71% of our stations.
- OLIVIA NEWTON-JOHN  
Hopelessly Devoted To You (RSO)  
Reported hot at 68% of our stations.
- BARRY MANILOW  
Copacabana (At The Copa) (Arista)  
Reported hot at 68% of our stations.
- FRANKIE VALLI  
Grease (RSO)  
Reported hot at 64% of our stations.
- RITA COOLIDGE  
You (A&M)  
Reported hot at 63% of our stations.
- TOBY BEAU  
My Angel Baby (RCA)  
Reported hot at 47% of our stations.

# POP/ADULT SINGLES

New entries Circled letters indicate alphabetical order



# ADDS & HOTS

## NORTHEAST

<b>WBAL/Baltimore</b> Jack Lacey	<b>WBW/Buffalo</b> Roger Christian	<b>WRIB/Buffalo</b> Timothy Burns	<b>WMAQ/Hartford</b> C.B. Gaffney	<b>WTIC/Hartford</b> Tony Zappala	<b>WNEW/New York</b> Dean Tyler	<b>WPTV/Pittsburgh</b> Gabe Popovich	<b>WVJ/Johnstown</b> Mike Holt	<b>WBAL/Washington</b> C.C. Brown
4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST

## MIDWEST

<b>WYVE/Appleton</b> Dan Davis	<b>WLWC/Chicago</b> Susan Howe	<b>WHIO/Detroit</b> Kris Rankin	<b>WOWD/Dayton</b> Wayne Sam DeVincent	<b>KMBZ/Kansas City</b> Steve Bell	<b>WCCO/Minneapolis</b> Denny Long	<b>KMRJ/Pittsburgh</b> Gabe Popovich	<b>WTRN/Tampa</b> Jim Bullins	<b>WAKB/Wichita</b> John Meyer
4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST

## SOUTH

<b>WSB/Atlanta</b> Gene Christie	<b>WCVB/Charlotteville</b> Jim Hickey	<b>KULF/Houston</b> Rachel Tramm	<b>WLVX/Lynchburg</b> Chuck Holloway	<b>WYMC/Maryland</b> Gary Morgan	<b>WOOD/Miami</b> Yoranda Papar	<b>WDRG/Orangeburg</b> Stu Wright	<b>WJMO/W Palm Beach</b> Russ Marley	<b>WWSJ/Winston Salem</b> Kim Jones
4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST

## WEST

<b>KOB/Albuquerque</b> Paul Douglas	<b>KOY/Phoenix</b> Armstrong/Stevens	<b>KBLF/Red Bluff</b> Bob Beck	<b>KRKK/Rock Springs</b> Rod Tucker	<b>KSL/Salt Lake City</b> George Lemich	<b>KGIL/San Fernando</b> Ruck Scary	<b>KJII/San Francisco</b> Laverne Drake	<b>KVI/Seattle</b> Mike O'Shea
4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST	4 Memphis Chris Rice HOTTEST

## Others Getting Significant Action

**STONEBOLT** "I Will Still Love You" (Parachute) 13/6 add WRIE, WCCO, KRKK, WYNE, WGY, KSL.

**ENGELBERT HUMPERDINCK** "Love's In Need Of Love Today" (Epic) 13/3 add WCCO, WBAL, KSL. Moves; debut 30 WRIE.

**TARNEY-SPENCER BAND** "It's Really You" (A&M) 12/2 add WTMJ, WCER. Moves: 22-17 WYNE, 28-21 KOLO, 27-23 KBLF.

**BURTON CUMMINGS** "Break It To Them Gently" (Portrait) 12/1 add WIBW. moves: 19-16 KDW, 40-28 WNEU.

**ENGLAND DAN & JOHN FORD COLEY** "If The World Runs Out Of Love" (Big Tree) 11/10 adds include WFTL, WCCO, KMBZ, WHIO, KRNT, KOY, WSB, WIBW.

**LYNDA CARTER** "Toto (Don't It Feel Like Paradise)" (Columbia) 10/5 add WCCO, KSL, KRKK, WHIO, KDW.

**QUINCY JONES** "Stuff Like That" (A&M) 10/2 add KOLO, WGAR.

**DEBBY BOONE** "When You're Loved" (WB/Curb) 9/6 add WATR, KMRJ, WFTL, WCCO, WHIO, KUKI.

**TONY ORLANDO** "Don't Let Go" (Elektra) 9/1 add WTIC.

**TUXEDO JUNCTION** "Moonlight Serenade" (Butterfly) 7/7 add KSL, KRMG, WFTL, WHIO, WSB, WNEU, WBAL.

**BONNIE TYLER** "If I Sing You A Love Song" (RCA) 5/5 add WCCO, WCER, KUKI, WATR, FM97.

# Newspapers Deliver The Facts.

**THE WALL STREET JOURNAL**  
FRIDAY, JAN. 2, 1959  
What's News  
Defending Europe As Soviet Forces Grow  
NATO Strives To Lift Its Combat Readiness  
U.S. War Budget To Rise To \$50 Billion  
U.S. War Budget To Rise To \$50 Billion  
U.S. War Budget To Rise To \$50 Billion

**Radio & Records**  
THE INDUSTRY'S NEWSPAPER  
FRIDAY, JAN. 2, 1959  
**R&R LOOKS AT RECYCLED OLDIES... SEE PAGE 22**

**Communications Act Rewrite Unveiled**  
Proposals Include: • Indefinite Radio Licenses • Elimination Of FCC License Fees • Reduction Of Group Acquisitions

**Clifton Resigns From WEFM Amid Newspaper Controversy**

**Supreme Court Police Search Of Media Decision Stirs Angry Responses**

**WLUP Sold To Hefel for \$5 Million**

For The Complete Overview  
Of News And Statistical Information  
The Business World Depends On  
"The WSJ"

The Radio and Record World Depends  
On "R&R."

Always telling it exactly like it is...  
Beginning with our names.

# OPPORTUNITIES

## Openings

Leading Southern Illinois Station has immediate Program Director opening. Present PD is being promoted to another Group Station in Florida. Prior PD experience essential in Country or Top 40. Tapes and resumes to Jerome Glassman, President Community Service Broadcasting, Inc., Box 1209, Mt. Vernon, IL 62864. EOE. No calls please. (7-28)

REGIONAL PROMOTION/ENTERTAINMENT DIRECTOR for young progressive company anxious to accelerate our growth and seeking talented people to help achieve these goals. We own and operate a chain of 14 Discos in 11 states and have an immediate need for an experienced promotion/PR Director. Management, advertising, marketing and music radio/TV records etc. experience. Must be open to travel and relocation. We offer rapid advancement, excellent wages and benefits. Resumes including salary history to Ms. Marion Bell, AMERICAN AVENTS CORP., 2181 Victory Park Way, Cincinnati, OH 45206. EOE (7-28)

KELPEI Paso, TX looking for News Director. Tapes and resumes to Bob Payton, 4171 N. Mesa, C 201, El Paso, TX 79912. (7-28)

WPTX Lexington Park, MD now accepting tapes and resumes for future openings in both E-Z listening and Top 40 formats. Minimum experience one year. Tapes and resumes to Frank Heys, PD, WMDM/WPTX, Lexington Park, MD 20653. (7-28)

Christian Radio Station accepting applications for future openings. Long hours, and low bucks. Tapes and resumes to WHME FM, Box 12, South Bend, IN 46624. (7-28)

## Openings

KUAD AM FM/Windsor, CO has opening for two jocks, modern Country and Top 40 format. Must be very strong in production. Minimum 3 years experience. Some programming or automation experience helpful. Must be willing to work and have 3rd endorsed. Tapes and resumes to Dave Meachen, Operations Manager, KUAD, Windsor, CO 80550. EOE M/F (7-28)

3WG Radio/Rochester, NY will be accepting tapes and resumes for possible future openings. 3 to 5 years experience necessary. Contact Forest Lewis, 3WG Radio, 50 Chestnut Plaza, Rochester, NY 14604. (7-28)

WIOG FM/Saginaw, MI has a terrific opportunity for you to join a new AOR on the ground floor. If you really love AOR you'll love what we're doing. Tapes and resumes to Mike Brady, Box 1945, Segonaw, MI 48805 or call (517) 752-3458. (7-28)

KWIC/Beaumont, TX has immediate opening for morning drive super pro. Humor, personality, and polish a must. Top pay and benefits for top ratings. Tapes and resumes to J.J. Stone, PD, KWIC, Box 6067, Beaumont, TX 77705 or cell (713) 842-2214. EOE M/F (7-28)

WRSC/St. College, PA needs Program Director. Expand ing operations and need leadership type person. Cell Bob Zimmermen (814) 238-5085. (7-28)

WLOF/Orlando, FL has immediate opening for 12mid-6am communicator. Excellent opportunity to come to one of the most dynamic markets in America. Tapes and resumes to Joe Montione, Box 15746, Orlando, FL 32808. Minorities encouraged. M/F (7-28)

## Openings

WFBG/Altoona, PA is now accepting tapes and resumes for announcers, engineer, and News Director. Send to Tony Booth, PD, Hilltop Logan Blvd., Altoona, PA 16603. No calls please. (7-28)

WHUT/Anderson needs a creative communicator. We're a Pop/Adult station in Indiana's 7th largest city. Tapes and resumes to Mike Kase, WHUT, Box 151, Anderson, IN 46015. No calls please. (7-28)

WIXL FM/Newton, NJ has immediate opening for afternoon drive Country format. 2pm-6pm shift. Must have one year experience. Tapes and resumes to Mark Chernoff, Box 40, Newton, NJ 07860. (7-28)

WMEG/Melbourne, FL Pop/Adult with strong commitment looking for News Director. Florida's Space Coast chain broadcaster. Tapes and resumes to Tom Weberling, Box 1318, Melbourne, FL 32935. No calls please. (7-28)

Heavy personality AOR jock needed for growing SW market. Must be able to work with formats. Good delivery. Good money for right person. Tapes and resumes to Carol Peters, 4906 Lansing Drive, Austin, TX 78745. EOE M/F (7-28)

High energy, rock and roll personality needed for major market. Call Bill Parris, (301) 358-4600. EOE M/F (7-28)

Pop/Adult station in midwestern University city needs professional jock with production experience. Tapes and resumes to KASI, KCCQ, 415 Main Street, Ames, IA 50010, Attention Jim Beam. EOE M/F (7-28)

## Openings

WSUN/St. Petersburg, FL is looking for a morning man and newperson. Tapes and resumes to PD Gary Kines, WSUN, Box 781, St. Petersburg, FL 33731. EOE (7-28)

WHAG/Hagerstown, MD needs Top morning man for four state market. Good voice and delivery a must. Rush tapes and resumes to C.B. Gaffney, PD, 1250 Downsville Pike, Hagerstown, MD 21740 or call (301) 797-7300. EOE (7-28)

PART TIME. The number 1 station in Lehigh Valley, has openings for weekend and holiday work. Drake Country and needs someone that is air ready and knowledgeable of automation or who can learn quickly. Possible full time. Tapes and resumes to Mike Lennen, PD, WXXW, Box 2727, Lehigh Valley, PA 18001. EOE (7-28)

Top rated modern Country, KTOM is seeking an experienced professional, 1st phone jock who wants to work with a winner. 20 minutes from the beach. Car mel. Also need weekenders. Tapes and resumes to Lloyd Carr, Box 1380, Salinas, CA 93902 or cell (408) 422-7484. EOE (7-28)

KMEL/San Francisco, CA looking for afternoon drive announcer with great production skills. Creative Director, and female DJ for 6pm-10pm slot for AOR format. Tapes and resumes to Bobby Cole, KMEL, 2300 Stockton, Suite 330, San Francisco, CA 94133. EOE M/F (7-28)

KAWY/Casper, WY has possible future openings. Salary comparable to large market. Room to move. Cell Phil Strider (307) 235-1515. (7-28)

# CHANGES

## Radio

JOHN NORTH returns to KLAC/Los Angeles as evening anchorman.  
 CARY BRUCE joins KAZY/Denver doing all nights.  
 STEVE COOPER formerly WIBA-FM/Madison now doing middays KAZY/Denver.  
 DAVID ANDERSON joins Y95/Rockford as afternoon announcer.  
 IATHAN FARREL new at Y95/Rockford doing all nights  
 LATHY SLOAN formerly KKXX/Bakersfield joins KJCK/Junction City, KA.  
 GEORGE HAWRAS named PD WEZV/Bethlehem, PA.  
 KEVEN SANFORD appointed MD WEZV/Bethlehem, PA.  
 JOHN SEBASTIAN promoted to Program Director/Morning personality WADR/Utica, NY.  
 ART STEWART new middays WADR/Utica, NY.  
 MARK WILLIAMS now doing afternoons WADR/Utica, NY.  
 PHIL ZACHARY named Program Director WBNB/Cumberland, RI.  
 TONY BERARDINI appointed Music Director WBCN/Boston, MA.  
 SUZY PETERS joins M105/Cleveland doing all nights.  
 DICK BASCOMB formerly WORJ joins WDIZ/Orlando, FL.  
 MIKE COOPER formerly WFSO/Tampa joins WDIZ/Orlando, FL.  
 PAM BROOKS named Promotion Director 195/Bridgeport, CT.  
 JOHN LISLE GLOVER formerly 14VOT/Wilson, NC joins 14GBG/Greensboro, NC.  
 DAVID BIGGS named General Sales Manager WROR/Boston, MA.  
 WALT TIBURSKI, JR. named Station Manager WMMS/Cleveland, OH.  
 MIKE BEACH and JONATHON LADD join WXXK (96KX)/Pittsburgh, PA air staff.  
 LINDA WALDMAN named Director of Promotional Development WLS/Chicago.  
 DR. DON WEST joins WEFM/Chicago as morning personality.  
 STEVE RANDALL formerly Chicago, Houston, San Diego, etc., joins KWST/Los Angeles doing weekends.  
 JACK DIAMOND formerly WACQ/Boston joins WLLH/Lowell-Laurence, MA as PD.  
 MATTHEWS COATES joins WDON/Wheaton, MD as Program Director.  
 JEFF SCHILL joins WDON/Wheaton, MD as Operations Manager.  
 GREG STEWART joins CJFM/Montreal, Quebec as Program Director.  
 BILL KNIGHT named PD WUNI/Mobile, AL.  
 TERRY AMBURN named Operations Manager KD JW AM-FM/Amarillo, TX.  
 SHOTGUN KELLY appointed PD KD JW-FM/Amarillo, TX.  
 JOHNNY WEST formerly WLAS/Jacksonville, NC named morning man and PD KSO/Des Moines, IA.  
 DEAN HAGOPIAN named new morning man CJFM/Montreal, Quebec.  
 RUTH WHITMORE appointed Director of Advertising and Sales Promotion WRIF/Southfield, MI.  
 ROSEMARY HADDAD named Community Affairs Director WDAE/Tampa, St. Petersburg, FL.

## Station Line-Ups

96KX (WXXK)/Pittsburgh, PA. LINE-UP: 6am-10am Blake Lawrence, 10am-2pm Mike Beach, 2pm-6pm Suitcase Simpson, 6pm-10pm Jonathon Ladd, 10pm-2am Steve Garrett, 2am-6am Shawn McCoy. Weekends: Chris Reynolds.  
 15KX (KXXV)/Colorado Springs, CO. LINE-UP: 6am-9am Jay McLain, 9am-1pm Chris Chase, 1pm-3pm Sharon Berry, 3pm-7pm Rick Monroe, 7pm-sign-off Brad Taylor. Weekends: Johnny Wayne and Bernadette Malovick.  
 WRKR/Racine, WI. LINE-UP: 6am-9am Tomm Rivers (PD), 9am-1pm Chris Morreau, 1pm-5pm Ron Richards (MD), 5pm-9pm Marty Mszark, 9pm-1am Ms. Joey Griffin, 1am-6am Mark Windsor. Weekends: John Grant, Randy Johnson, Steve Jackson, Shad Brannon.  
 KFXD/Boise, ID. LINE-UP: 6am-10am Dave Victor, 10am-2pm Dr. Drew Harold (PD), 2pm-6pm Charlie Fox (MD), 6pm-10pm Bob Acton, 10pm-2am K.J. Mac, 2am-6am Chris Michaels. Weekends: John O'Brien, Suzie Hill.  
 KVOX/Fargo, ND. LINE-UP: 6am-9am Mark Renier (PD), 9am-12noon Tom Evans (MD), 12noon-3pm Joe Dawson, 3pm-6pm Brian Nelson, 6pm-10pm Dan Kieley, 10pm-2am Jenny Grey, 2am-6am Doug Hoffman.

ZETA-4/Miami, FL. LINE-UP: 6am-10am Larry Bessler, 10am-2pm Randi Thomas, 2pm-6pm Gary Martin, 6pm-10pm Doug Mitchell, 10pm-2am Stu Grant, 2am-6am Geoff Fisher.  
 KEZQ/Little Rock, AK. LINE-UP: 6am-10am Stuart McRae, 10am-3pm Karen Williams, 3pm-7pm Don Payne, 7pm-12mid Blake Broderson, 12mid-6am Boyce Barger.  
 KLOL/Houston, TX. LINE-UP: 2am-6am Pat Hernandez, 6am-10am John LaBella, 10am-2pm Nick St. John, 2pm-6pm Paul Riann, 6pm-10pm David Allen, 10pm-2am Marcia Lara.  
 WNNC/Newton, NC. LINE-UP: 5am-9am Dave Lingafelt (GM & PD), 9am-1pm Mitch Campbell, 1pm-6pm Duane Cozzen (MD), 6pm-12mid Robbie Weaver. Weekends: Steven B. Sox, Mike Sherill, Dwight Reavis.  
 KMAK/Fresno, CA. LINE-UP: 6am-10am Sam Pluckett, 10am-2pm Charlie Scott, 2pm-6pm Bobby Martin (OM), 6pm-12mid Wes Gibson, 12mid-6am Mike Shepard (MD).

## Records

BOB WALKER joins ABC Records as Midwest Country Promotion.  
 NICK HUNTER named National Country Promotion, MCA Records.  
 DEAN MOTTER appointed Co-ordinator of Creative Services CBS/Canada.  
 NICOLE COLETTE named Co-ordinator of Marketing Services for CBS/Canada.  
 RON IAFORNADO named Midwest Regional Marketing Director for Arista.  
 RANDY HOCK appointed Arista's Director, West Coast Album Promotion.  
 PAT HALL named Manager, Secondary Promotion, Portrait Records.  
 SUSAN SCHUMAN appointed Administrative Coordinator, Marketing Administration, CBS Records.  
 DICK WINGATE appointed Associate Director, East Coast Product Management, Columbia Records.  
 GARY SMALLWOOD named Associate Director, National Promotion, Epic Records.  
 LOU MANN appointed Regional Promotion Marketing Manager, Midwest Region, Epic/Portrait/Associated Labels.  
 AL ALTMAN appointed Professional Manager, April-Blackwood Music Publishing.  
 ED STRAIT named Product Manager, West Coast, Epic/Portrait/Associated Labels.  
 JANICE AZRAK promoted to West Coast Publicity Director for Elektra/Asylum Records.  
 JANETTE SHERIDAN named Production Coordinator for Publicity Elektra/Asylum.  
 JACKIE SALLOW joins the Press Department as Publicist's Assistant for Elektra/Asylum.  
 MARK WEISS appointed Capitol's Promotion Manager for Washington, D.C.  
 JIM SALTZMAN appointed Los Angeles Promotion Manager for MCA Records.  
 ROD CULP promoted to Sales Manager/Detroit for MCA Records.  
 MARTIN MERLE joins the Pop Product Department for London Records.  
 GEORGE HORNFECK appointed Assistant National Sales Manager for London Records.  
 SCHUYLER TRAUGHER appointed Product Manager/Jazz & Progressive Music, West Coast, CBS Records.  
 MARK ALLAN appointed Licensor/Liaison/West Coast for Pickwick Records.  
 JOSEPH C. GALLAGHER named Corporate Secretary for 20th Century-Fox.  
 HILDA WILLIAMS appointed Coordinator, R&B Promotion & Merchandising for RCA.  
 LEE WILDER appointed Publicity Manager, International Division for ABC Records.  
 CRAIG DUGAN named Manager, Promotional Materials for ABC Records.  
 JERYL SACH promoted to Assistant to Vice President Artist Development, International Division for ABC Records.  
 MICKEY WALLACH named Director of New York Operations for ABC Records.

## Industry Changes

DAVE SLAGTER appointed Chief Engineer for Little Mountain Sound Company.  
 JAY MARK promoted to Manager/Chief Engineer for Sigma Sound Studios, New York.  
 BRIAN P. INNES named Senior Statistician for Arbitron, New York.  
 BRUCE POLICHAR named Director of Business Affairs for Tentmakers Publishing.  
 EDNA COLLISON named National Promotions Director for Tentmakers Publishing.  
 DICK HOWARD promoted to Senior Vice President for Artists Management firm Jim Halsey Company.

**NOW READY TO DANCE  
COAST TO COAST**

**DON RAY**  
**"Got To Have Loving"**

Added:  
96X 35 99X 30-28  
WBLS former Pik Hit!

WCAU-FM	WSAR	KANE
WORC	WFIE	KTRN

*From One of This Year's Biggest Selling Disco Albums*

*A Cerrone Production*

*on*

*Polydor Records*



# OPPORTUNITIES

## Openings

KQIO/Hanford Visalia, CA looking for energetic Top 40 air talent. Eager to learn and take direction. Must have production skills. Part time help needed also. Call Ken Burke (209) 584-4466 between 1pm-3pm PDT. EOE M/F (7-28)

KSTN/Stockton, CA looking for morning person. Must have 3 years experience, good production and news, along with 1st class license. Tapes and resumes to Dave Morgan, 2171 Ralph Ave., Stockton, CA 95206, or call (209) 948-5785. EOE (7-28)

KELI/Tulsa, OK looking for an experienced morning man personality. Tapes, resumes and salary requirements to Ray Livingston, Box 52185, Tulsa, OK 74152. EOE (7-28)

FRANK N. MAGID TALENT SEARCH 350,000 market Pop/Adult needs PM drive now. Must have ability to keep momentum going while displaying a great deal of personality. Beautiful facility, nice area and great management. Tapes, resumes and salary requirements to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302 (7-28)

FRANK N. MAGID TALENT SEARCH Mature Adult entertainers for morning and afternoon drive at Top 10 market music oriented Giant in Midwest. Smooth, elegant delivery. Rush tapes, resumes and salary requirements to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302 (7-28)

WDON AM/Suburban, Washington, DC Pop/Adult with oldies flair needs a morning man yesterday. Responsible, mature sounding personality, accomplished in one to one approach. Rush tapes and resumes plus salary requirements to Matt Coates, 2647 University W. Wheaton, Maryland 20902, or call (301) 948-0900 after 3pm EST. (7-21)

KMEZ/Dallas, TX needs bright, friendly conversational communicators for beautiful music station in Dallas. Geared to E-Z listening format. Tapes and resumes to Dave O'Brien, KMEZ, 9900 McCree, Dallas, TX 75238. EOE M/F (7-21)

WEZV/Bethlehem, PA located between Philadelphia and New York City is going Superstar in August. Need a creative production person with good pipes, air shift included. Need polished part time and fulltime announcers. Tapes, resumes, production samples and salary requirements to George Hawras, Box 111, Bethlehem, PA 18016. (7-21)

KGRC/Hannibal, MO has immediate opening for an air personality and production person. Top 40 or AOR. Automated. Call Betsy Bean (314) 221-2221. (7-21)

KANC/Anchorage, AK has immediate opening for bright reliable 7pm-12mid DJ. Must be sharp on teen promotions and some AOR music background. 3 yrs Top 40 under his/her belt. Good bucks we start talking at \$15,000 plus benefits. Tapes and resumes to Randy Robbins, PD, 8845 Jewel Lake Road, Anchorage, AK 99502. No calls please. EOE M/F (7-21)

Called by a National Radio Publication "The Nation's Best Sounding Radio Station." When my people do leave, they go to the biggies. If you have personality and can communicate on a one to one basis with one of the largest radio audiences in wild wonderful, W. VA, send tapes and resumes to Dick McGraw, WCLG FM/AM, Morgantown, WV 26505, EOE M/F (7-21)

WXOR/Muscle Shoals, AL accepting tapes and resumes for future openings. Send to Page Farris, WXOR, Box 932, Florence, AL 35630. (7-21)

If you can pronounce Zbigniew Namysloski; Urszula Dudziak or Jean-Luc Ponty, and KNOW who they are; be able to read and relate a newscast to a sophisticated audience and feel comfortable in a Jazz/AOR format, send tapes and resumes to Jay Noble, PD, KJZZ-FM, 338 Denali, Mackay Bldg., Anchorage, AK 99501. EOE (7-21)

WGFB/Evansville, IN looking for tapes and resumes for future openings. Contact Buddy Scott, PD, Box 3486, Evansville, IN 47734. EOE (7-21)

International Broadcasters is searching nationwide for people to grow with us from Tampa to the top. Must be hungry to learn, share your ideas, and seek challenges. News, copy writer with production skills personalities. Cassette only plus bio to Michael Spears, International Broadcasters, 2690 Drew St. No. 912, Clearwater, FL 33515. EOE/MF 7-28

Become a legend in your own time in this medium midwest college town. KCLU will have two openings available Aug. 15th. Great place for jocks from small markets or GOOD beginners. We're looking for disc jockeys—not robot announcers. The crazier—the better. Tapes and resumes to Don Jefferson, Box 728, Rolla, MO 65401.

WIRE/Indianapolis, IN has its first air opening in 8 yrs. If you're interested in working for America's Greatest Country Station send tapes and resumes to Gary Havens, Box 88456, Indianapolis, IN 46208. No calls please. EOE M/F (7-21)

KONO/KITY/San Antonio is building strong news staff to fit contemporary format with an adult approach. Need aggressive morning drive person who can write and produce. Send tapes and resumes to Bill Deweese, Box 2338, San Antonio, TX 78298. EOE M/F (7-21)

KRSP-FM/Albuquerque, NM is looking for a Program Director for one of the South-west's major AOR stations. Tapes and resumes to Bill Stambaugh, KRSP-FM, Box 3280, Albuquerque, NM 87110. EOE (7-21)

## Goods & Services

### "Record Promotion"

AOR (Album Oriented Radio) List. The most comprehensive effective list available. Write: Power Production, Box 57 Wallingford, CT 06492.

### "Free Trial"

Today's tight playlists mean your jock talk, news and features need to be audience builders. Daily NewScript (new and "kickers") and Daily Starship (music & entertainment) give you the edge. 15-18 stories daily, \$40 monthly/\$70 for both. Free trial—Call Bob Rogers collect (415) 302-3045.

### Newspeople: Read This Ad

A guide to the TOP of broadcast journalism: story leads, contacts, and reporting techniques revealed. Sample issue \$1. NEWSMILL, P.O. Box 6455, San Diego, CA 92106.

### "Make It Fast"

JOCKS YOUR AIR CHECK CRITIQUED by national programming consultant helping jocks break into the country's biggest markets. Introductory critique: send air check plus \$5.00 to MCS, 9 Gillett Street, Hartford, CT 06105. Write for free information!

### You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804 D Twining, Dallas, Texas 75227. Phone (214) 381-4779.

### Radio's Premiere Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366 R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

### GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA. 90067.

## Openings

WFEA/Manchester, NH looking for two air personalities. News Director and news person. Tapes and resumes to Rick Ryder, WFEA, Box 370, Merrimack, NH 03054. EOE M/F (7-21)

Drake-Chenault Enterprises, creators of the HISTORY OF ROCK & ROLL, looking for talented broadcast oriented writers to join the first team in feature syndication. Write Denny Adkins, Drake-Chenault, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304. (7-21)

KXXO/Tulsa, OK is now accepting tapes and resumes for possible future openings. Experience in adult radio. News reading ability a necessity. Send to Art Riley, KXXO, 5350 31st Street, Tulsa, OK 74135. EOE (7-21)

WEJL/Scranton, PA is looking for experienced all-around announcer in news/production/air shifts. Pop/Adult AM, automated AOR FM combo. Tapes and resumes to Chris Norton, 149 Penn Ave., Scranton, PA 18503. No calls please. (7-21)

Immediate opening for 7pm-12mid jock. Three yrs experience a must, preferably Top 40. Five day work week. Tapes and resumes to Jim O'Brien, KDKO Radio, Box 418, Littleton, CO 80120. (7-21)

Midday PERSONALITY needed. I'm looking for a bright communicator, if you fit the bill get me a tape and resume quick. Dave Bishop, PD, WCOL, 22 S. Young St., Columbus, OH 43215. No calls please. EOE (7-21)

OPERATIONS MANAGER needs help! Hard worker who can write and produce, work automation and utility/weekend air work on our FM rocker. 3rd endorsed and some experience. Good advancement possibilities. Tapes and resumes to Robb Westaby, WIXY-WAQY, 45 Fisher Ave., East Longmeadow, MA 01028. No calls please. EOE (7-21)

WTLC/Indianapolis, is looking for Production Manager, some air work involved. Must have 3rd endorsed, and 3 yrs. experience in Top 20 market. Tapes and resumes to Fred Moore, Box 697, Indianapolis, IN 46206. EOE (7-21)

Z93 (KQIZ-FM)/Amarillo, TX is expanding news staff. Also accepting tapes and resumes for future openings. For News contact Gary Fox, News Director and for on-air openings send to Scott Wilson, PD, Box 7488, Amarillo, TX 79109. (7-21)

Selespersons with strong program background needed for Drake-Chenault organization. Positions open throughout the country and at corporate headquarters in Los Angeles. Write Buddy Scott, Drake-Chenault, 8399 Topanga Canyon Blvd., Canoga Park, CA 91304. (7-21)

KAFY/Bakersfield, CA Adult entertainers, drive times, production manager, and possibly Program Directors. Top dollar for super morning talent. Rush tapes and resumes to Deren F. McGavern, GM, Box 6128, Bakersfield, CA 93306. EOE M/F (7-21)

Drake-Chenault Enterprises seeks aggressive broadcasters for ever expanding organization. Program Directors for consulted and automated stations needed now, openings at all levels of experience throughout the U.S. Write Mike Scott, Ops. Mgr., c/o KYNO, 2125 No. Barton Ave., Fresno, CA 93707. (7-21)

## Openings

Immediate opening for Production Manager. New position being created for talented and creative, experienced production/copy person to manage and direct production within programming dept. Previous on-air experience and 3rd ticket. Rush samples for your best production and copy to Chuck Holloway, WLVA, Box 2179, Lynchburg, VA 24503. EOE (7-21)

Top money...to top notch pro air talents. KHAK/Cedar Rapids needs some qualified people now. Talk to Bery Burke, PD. Excellent money. Call (319) 385-9431. (7-21)

## Positions Sought

MAJOR MARKET drive time personality and Program Director seeks PD position. Experience includes ABC, LIN, and Metromedia owned stations. Background includes Top 40, Pop/Adult, AOR, News/Talk, and Country. Write 411 Concordia Dr., Katy, TX 77450. (7-28)

Success with a money back guarantee. Three yrs MD, no. 1 medium market station. Excellent ratings. PD experience, seeking challenging PD, MD or research. Call JASON FOX (219) 287-6518 days. (7-28)

Human, Top 40 morning man looking for a new place to be Human Top 40 morning man. Will accept calls from Human Top 40 stations. Formerly, KYNO, KDON, KMBY. Dial (209) 225-1509 for STEVE DIAL. (7-28)

Experienced, slightly crazed AOR news person for hire. If you're a creative radio and in need of hot news, I'd like to talk to you. Call (203) 423-2244 or write Box 3144, Enfield, CT 06082. (7-28)

STEVE BEHM. If you're a major market and you'd like someone with 10 yrs experience who entertains and informs your Top 40 audience call (408) 984-0843 or (408) 292-5080. (7-21)

PRODUCTION/ANNOUNCER/WRITER. Worked at four stations and written for one major corp. 6 years experience. Looking for production/air position medium to large market. Call (312) 681-1139. (7-28)

Position with progressive, fun-loving AOR or Pop/Adult. Experience in major market news and medium market music. Community-minded. Call BOB HACKLER (713) 524-1320 or write 2415 1/2 Ricketts No. 2, Houston, TX 77098. (7-28)

JEFFERSON STONE formerly 96X/Miami, now available call anytime (305) 731-2889. (7-28)

R&B personality looking for announcer promotion position. 4 yrs college, 3 yrs radio experience, presently with KPOO/San Francisco. Willing to relocate. Call FRANKIE J. BOYD (415) 233-2767 after 7pm and (415) 864-7474 9am-5pm (7-28)

22 States and 3 Foreign Countries know who I am. I want your listeners to know me also. 1st phone, 8 yrs experience, willing to relocate, prefer West Coast. Call CHUCK DIAMOND (405) 685-8281. (7-28)

Young, super creative communicator with first. Hype but no scream. Production wiz. Now in small market. Call RON COPELAND, leave message (308) 254-3818. (7-28)

Creative and imaginative News Director. 10 yrs experience seeks medium or major market management position. Call ROBERT COHEN (219) 447-2460 or write 2724 Stardale Dr., Ft. Wayne, IN 46816. (7-28)

The Real JOHN DIAL seeks Pop/Adult, or Top 40, personality. AM drive, midday, or PM drive shift. Bits, humor, warm and friendly. Prefer Southern California, but will consider all. Call after 12noon EST (814) 674-5407. (7-28)

JOE McLAINE, former PD and air personality at WEZV/Allentown. 20 yrs experience all formats, seeks new challenge. Willing to relocate. Call (215) 791-3285 or write 2045 Vine Street, Allentown, PA 18103. (7-28)

STEVE NELSON looking for AOR position. Will relocate, prefer West Coast. Call (714) 789-4404. (7-28)

Female wants job in any capacity, jock, copywriter or news in LA County. Call after 4pm (213) 532-1046. 7-28

## Miscellaneous

WKNH/Keene, NH needs record service from all labels. Contact Peter Schmitt, MD, WKNH, Keene State College, Keene, NH 03431.

WFAG/Farmville, NC needs record service from all labels. Particularly Blue Grass. Contact Greg Skinner, Box 229, Farmville, NC 27828. (7-21)

KPAC/Port Arthur, TX needs Pop/Adult record service from all labels immediately. Contact: Michael Packer, KPAC, 7700 Gulf Way, Port Arthur, TX 77640. (7-21)

15KX (KXXV)/Colorado Springs, CO needs record service for progressive Top 40 format. Send to 15KX, 647 S. Circle, Colorado Springs, CO 80910. (7-21)

### PLEASE NOTE:

You may place your ad in the Opportunities section by mail or phone. All Openings, Positions Sought and Changes are free of charge. Simply call us at (213) 553-4330 with your information, or mail it to Radio & Records, 1930 Century Park West, L.A., CA 90067. Please be sure to let us know when you have found a position or filled your opening.

## Positions Sought

If you are looking for a funny creative person with engineering, music and programming experience as well, PHIL BECKMAN of WRQX, WNOR-AM&FM is looking for you. My ratings go up-South or East preferred. Call (703) 560-9273. (7-28)

KRIZ is gone. Former jock of final KRIZ staff looking for AOR gig. Call BOBBY KNIGHT (602) 994-8072. (7-28)

CLIFF FORD formerly KWRO afternoon drive looking for position in Oregon. 3rd endorsed, 5 yrs experience. Production Available immediately. Call (503) 269-1404. (7-28)

MIKE GREEN formerly evenings KLUC/Las Vegas and afternoons KNDE/Sacramento looking for medium major market Top 40 on-air position. Excellent production and references. 1st phone. Call (209) 526-1785 anytime. (7-28)

PATRICIA HARRISON, 3rd endorsement looking for small or medium market on-air position. Call (904) 358-3647. (7-28)

D J WILSON, 15 years experience, 11 in Country Radio. Looking for good, solid, modern Country station that could use a PD, MD, DJ, Production, what ever. Excellent track record. Prefer Arizona, Nevada or West Coast. Call after 6pm, (602) 384-4147, or write 31 Grande Vista, 711 N. Prescott, Willcox, Arizona 85643. (7-28)

Five years Top 40 and Pop/Adult experience. Looking for medium market air position with Top 40 or P-A station. Excellent production and music director experience. Call Bill (717) 784-3952. (7-28)

RATINGS & PROFIT-CONSCIOUS programmer, 12 yrs experience, successful track and thorough knowledge of music and audience research techniques. Top 35 ARB markets only. Will travel anywhere for right situation. Call (213) 703-1492 between 10am-5pm. (7-28)

Former Philadelphia newsmen and helicopter traffic reporter seeking position as news anchor in medium or major market. Able to adapt to format. Call BRUCE, (505) 294-6346. (7-28)

NEWS PRO, presently employed, 10 yrs experience looking for permanent position in medium/major California market. Excellent news sense coupled with outstanding delivery and street work. Can handle people and effectively produce solid public affairs. Call RON (607) 432-0350. (7-28)

JEFF WETHERS (not to be confused with other Jeff Wethers). 4 yrs. college radio, 1 1/2 yrs pro, would prefer the West, AOR, or Country. Call (214) 675-1910. Available after 8/21. (7-21)

MASON DAVIS currently KELP/El Paso, formerly KEZB/El Paso, KINT, WKTK-FM/Baltimore on air, production manager. Will relocate. Looking for Top 40 or AOR, available now. Call (915) 544-7980 between 10am-6pm, or (915) 751-6166. (7-21)

JON "Rock 'n Roll" ANTHONY formerly nights WOKY/Milwaukee, WMP5/Memphis and afternoons KGGO/Des Moines, will relocate anywhere, prefer SE. Call (515) 223-4614 anytime. (7-21)

Aggressive young pro, currently in top market. Six yrs experience includes Program & Music Director, Top 40, AOR and Pop/Adult. Prefer Northeast, will consider all. Call Larry (617) 666-0517. (7-21)

DJ or MD for AOR, Jazz, more mellow. Presently DJ for Northern Suburban New York City station. 7 yrs experience. Creative desire for creative radio. Degree essentials. Call (914) 364-2059 or write NEIL MONASTER-SKY, 3 C Street, Apt. 1C, Pomona, NY 10954. (7-21)

BLACK FEMALE JOCK available now. Can write, do all formats and eager to learn more. Call Yvonne Bartley, (716) 325-6611 or write 50 Chestnut Plaza, Apt. 716, Rochester, NY 14604. (7-21)

Brilliant (Phi Beta Kappa) aspiring (jobless) young (22) minority (female) journalist seeks first break in small or medium market. Four yrs experience in Berkeley, Washington, DC and San Francisco. Self-starter who is ambitious and willing to work, work, work. Call LISA STARK (415) 848-2455 or (415) 652-4400 ext. 506. Write 2804 College Ave., Berkeley, CA 94705. (7-21)

BRAD ORCHARD currently KAFY/Bakersfield, looking. Experienced in Music Research, production, and middays. Call (213) 886-0249. (7-21)

STEVE MARK formerly KEEZ-FM/Mankato, KLWW/Cedar Rapids, KNOX/Grand Forks, KTTT/Columbus, NE. Knowledge of music and production, looking for Top 40, Pop/Adult or AOR medium or major markets. Available now call (507) 387-4785. (7-21)

DAVID GROSS formerly WNDE/Indianapolis looking to save money for medical school. 10 yrs experience. Call (602) 836-0956. Prefer PD/Air gig. (7-21)

KEN COCKER formerly afternoons WMET/Chicago looking for gig. Available immediately. Call (312) 255-8330. If you're crazy enough to hire the clown listed above call either of us. (7-21)

Dependable Top 40 air personality seeks gig in medium CA market. 1st phone, good pipes, available immediately, for tapes and resumes call JEFF McNEAL (213) 796-8315 after 2pm PDT. (7-21)

Upbeat announcer/super production. Ambitious, creative. Tight board. Small market now. 3rd endorsed. Tape and resume Mark Allen, (308) 254-3818 and leave message. (7-21)

# It's No Contest!

**"In 25 Words  
Or Less"**  
BILL LaBOUNTY'S  
New Single Is A Winner

Produced by Jay Senter  
on Warner/Curb



**CURB**  
FRONT

# THE BACK PAGE

## BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

### TASTE OF HONEY

#### "Boogie Oogie Oogie" (Capitol)

64% of our reporters on it, 11 adds, KRBE, KJR, Q105, WAKY, 92Q, WNCI, KYYX, KTKT, KRKE, WACI, WEEQ. Key moves: 7-4 WABC, 5-2 WPGC, 9-3 WHBQ, 15-11 WLS, 12-4 CKLW, 8-1 WGCL, 20-10 KFRC, 4-1 WOLF, 15-8 at BJ105, 10-3 WHHY, debut 21 KFI. See Parallels, moves 30-21 on National Airplay/30.

### EARTH, WIND & FIRE

#### "Got To Get You Into My Life" (Columbia)

63% of our reporters on it, 20 adds including KTLK, KSLQ, WHBQ, WCAO WAPE, Z98, KEEL, WJDX, KLEO, KIMN, KTAC, CK101, WIRK, WAAY, WVAM. Key moves: 20-16 WPGC, 39-20 KRBE, 29-20 at 96X, 25-14 WDRQ, 20-15 KJR, 22-10 WAVZ, 30-19 KJRB, 19-13 at 94Q, 15-8 WKNX, 31-25 KBIM. See Parallels, charts at number 29.

### LITTLE RIVER BAND

#### "Reminiscing" (Harvest)

63% of our reporters on it, 32 adds including KFI, KTLK, WRKO, 13Q, JB105, WBBF, WTRY, KYNO, KGW, KIMN, WHOT, WERC, KNOW, WBBQ, WNOE, WAYS, K104, WROK, KRKE. Key moves: 28-21 KDWB, 30-26 at 94Q, 28-22 at Q94, 28-23 KERN, 30-31 KDZA, 37-32 KDON, 7-4 WAKX, debut 27 WPGC, debut 25 KJR. See Parallels, charts at number 30.

## NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

TRAVOLTA & NEWTON-JOHN "Summer Nights" (RSO) 92/23 including 98X, F105, WDRQ, KROY, KANC, KAKC, WNDE, WMET, WRJZ, Q105, WQXI, WJON, WEAQ, KYSN. Key moves: 17-13 WIFI, 23-19 WPGC, 26-20 KFRC, 1-7 WAVZ, 23-15 WKBO, 24-14 WAKY, 25-20 at Z98, 18-13 KJRB, 9-6 at CK101, 27-13 WKNX, 28-13 KSLY, debut 28 KWBW, debut 20 WLCY, debut 25 KRBE.

NICK GILDER "Hot Child In The City" (Chrysalis) 80/25 including 99X, WPGC, CHUM, KDWB, KFI, WDRQ, KCPX, WNCI, WSGN, Q94, WISE, KKRC, WISM, WTRU, WSPT, KDZA. Key moves: 37-26 KRBE, 32-26 WDRQ, 35-32 KSLQ, 19-18 KIIS-FM, 38-31 KQEO, 28-20 WIFE, 18-1 WTX, 1-1 WJBQ, 28-21 at CK101, 27-17 KQDI, debut 28 WKBW, on KJR, WLCY, WRKO.

EDDIE MONEY "Two Tickets To Paradise" (Columbia) 90/9, WOLF, WICC, KBEQ, WNDE, WRJZ, WAKY, KKRC, KVOX, WGBF. Key moves: 29-26 WCAO, 27-20 at Z93, 19-16 WDRQ, 30-28 KHJ, 37-32 at JB105, 24-18 KFXM, 25-18 KAKC, 30-22 WEEQ, 24-18 WAIR, 14-12 KDON, debut 25 at 99X, debut 27 KFI.

ELO "Mr. Blue Sky" (Jet) 79/2, KROY, WJON. Key moves: 33-23 KRBE, 22-17 WDRQ, 29-25 WOKY, 11-9 KTLK, 14-11 at 96KX, 25-19 KIMN, 13-9 KLEO, 13-11 WTX, 14-8 at K104, 16-8 WSPT, 9-4 KSLY, 26-22 KCBN, on 99X, WIFI.

VILLAGE PEOPLE "Macho Man" (Casablanca) 49/9, WOKY, KSLQ, KANC, WMET, WSGN, WAAY, CK101, WACI, KSLY. Key moves: 15-13 WABC, 21-17 WIFI, 28-24 WPGC, 10-6 at 96X, 28-20 WGCL, 27-21 PRO-FM, 24-17 WOLF, 16-11 WERC, 30-20 WCOL, 12-9 WCGQ, debut 29 WCAO, debut 26 WLCY.

QUINCY JONES "Stuff Like That" (A&M) 48/7, WRKO, WOLF, KIMN, KYYX, WNCI, KFXD, KDZA. Key moves: 8-6 WHBQ, 12-10 at Z93, 30-27 WDRQ, 25-22 KROY, 14-7 at Q94, 25-20 WRFC, 23-20 WAAY, 17-12 WTMA, 21-14 KDON, 10-7 KSLY, debut 19 KFRC.

ANNE MURRAY "You Needed Me" (Capitol) 46/12, including KSTP, KQEO, KCPX, KING, WVLK, WLOF, KILE, KVOX. Key moves: 10-7 WFIL, 22-17 WCAO, 40-37 KLIF, 23-18 at 13Q, 25-14 WBBF, 27-13 WKBO, 27-18 KJRB, 8-3 WFEA, debut 27 CKLW.

JOHN PAUL YOUNG "Love Is In The Air" (Scotti Bros.) 42/10 including WFIL, WLCY, WDRQ, Y103, K104, WFLB, WSPT, KFJR. Key moves: 29-27 WIFI, 39-34 KLIF, 24-21 WBBF, 31-29 WINW, 25-18 WTMA, 35-32 WRFC, on WKBW, KRBE, KFI, KTLK.

TEDDY PENDERGRASS "Close The Door" (Philadelphia International) 40/8, PRO-FM, KROY, KYYX, WSGN, WBBQ, Q94, WFOM, WTMA. Key moves: 29-24 at 99X, 27-21 WPGC, 14-8 WHBQ, 26-23 at Z93, 29-24 WDRQ, 34-28 KCBQ, 29-21 KNOW, 38-30 KILE, debut 23 WCAO.

KENNY LOGGINS "Whenever I Call You Friend" (Columbia) 38/16 including WOKY, WPGC, WQXI, 92Q, KERN, WKAU, WEAQ, WISM CK101, WVLK, WEEQ. Key moves: 20-17 KIIS-FM, 29-18 WPHD, 28-18 at 94Q, debut 40 KLIF, debut 28 at Z93, debut 30 WKIX.

COTTON & CARNES "You're A Part Of Me" (Ariola) 50/0. Key moves: 30-27 KLIF, 28-21 WTRY, 29-23 at 94Q, 28-24 WBBQ, 34-30 KAKC, 26-19 WANS, 29-26 WRFC, on WKBW.

RICK JAMES "You And I" (Motown) 35/14, including WPGC, WCAO, KRBE, KQEO, KROY, KCBQ, WIFE, WCOL, BJ105, Q94, KILE. Key moves: 15-10 at 96X, 13-10 CKLW, 20-17 WGCL, 18-12 WAVZ, 29-22 WQXI, 27-22 WAPE, 30-20 WLOF.

# Radio & Records NATIONAL AIRPLAY/30

## August 4, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
7	3	3	1	COMMODORES/Three Times A Lady (Motown)
5	2	1	2	FRANKIE VALLI/Grease (RSO)
3	1	2	3	ROLLING STONES/Miss You (Rolling Stones)
11	6	4	4	PABLO CRUISE/Love Will Find A Way (A&M)
9	7	5	5	DONNA SUMMER/Last Dance (Casablanca)
24	16	10	6	FOREIGNER/Hot Blooded (Atlantic)
18	13	9	7	JOE WALSH/Life's Been Good (Asylum)
12	8	7	8	BARRY MANILOW/Copacabana (At The Copa) (Arista)
-	26	18	9	OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO)
19	15	13	10	TOBY BEAU/My Angel Baby (RCA)
-	30	19	11	ANDY GIBB/An Everlasting Love (RSO)
27	20	16	12	WALTER EGAN/Magnet And Steel (Columbia)
4	9	11	13	MEAT LOAF/Two Out Of Three (Epic/Cleveland International)
2	5	8	14	BOB SEGER/Still The Same (Capitol)
1	4	6	15	GERRY RAFFERTY/Baker Street (UA)
10	10	12	16	O'JAYS/Use Ta Be My Girl (Philadelphia International)
-	-	25	17	EVELYN CHAMPAGNE KING/Shame (RCA)
29	27	22	18	RITA COOLIDGE/You (A&M)
13	14	17	19	ANDY GIBB/Shadow Dancing (RSO)
-	24	21	20	ATLANTA RHYTHM SECTION/...Bother Me Tonight (Polydor)
-	-	30	21	TASTE OF HONEY/Boogie Oogie Oogie (Capitol)
6	11	14	22	MICHAEL JOHNSON/Bluer Than Blue (EMI America)
17	18	20	23	PETER BROWN/Dance With Me (Drive/TK)
-	29	26	24	CHRIS REA/Fool (If You Think It's Over) (UA)
-	-	29	25	EXILE/Kiss You All Over (WB/Curb)
-	28	27	26	JACKSON BROWNE/Stay (Asylum)
20	22	23	27	TRAVOLTA & NEWTON-JOHN/You're The One... (RSO)
8	12	15	28	JEFFERSON STARSHIP/Runaway (RCA/Grunt)
-	-	-	29	EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia)
-	-	-	30	LITTLE RIVER BAND/Reminiscing (Harvest)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

### MOST ADDED

Little River Band  
Nick Gilder  
Travolta/Olivia  
Gerry Rafferty

### HOTTEST

Commodores  
Frankie Valli  
Foreigner  
Joe Walsh

Complete Regionalized Station Listings on page 24 and 25

CHART SUMMARY: Commodores made it to the top with hot reports in all regions except the Northeast, where Frankie Valli was still the hottest. Overall number one reports pushed Commodores past Valli. Pablo Cruise holding at four but picking up strength in the Midwest and West. Donna Summer momentarily stalled at five by the stronger top four. Foreigner third hottest overall and up to six. Olivia Newton-John with a big move from 18-9 particularly strong down South. Toby Beau still building, cracking the top ten this week. Andy Gibb up 19-11. Walter Egan maintaining his upward momentum moving 16-12. Evelyn Champagne King should be completely crossed by now with an eight point jump to 17. Rita Coolidge goes 22-18. ARS up one to 20. Taste Of Honey with this week's biggest jump 30-21 and Breaker status. Chris Rea to 24 and Exile to 25. Also Breaking were Earth, Wind & Fire and LRB, this week's most added.

Detailed station by station chart listings can be found in the Parallels.

KENNY ROGERS "Love Or Something Like It" (UA) 39/5, WAIR, WTMA, KQWB, KDZA, KCBN. Key moves: 21-17 KLIF, 31-28 WOKY, 30-27 KSLQ, 39-35 KQEO, 23-19 KBIM, 8-7 KFJR, 25-22 WVAM.

### Others Getting Significant Action

GERRY RAFFERTY "Right Down The Line" (UA) 28/21 including WZUU, 99X, KRBE, PRO-FM, 94Q, KING, KRSP, WFEA, WHHY, WACI, KCBN, on WRKO.

THE CARS "Just What I Needed" (Elektra) 38/8, WKBW, KFRC, WZUU, WICC, Y95, KDON, WCGQ, WKAU, 36-33 KSLQ, 30-27 WGCL, 10-7 PRO-FM, 35-33 WINW, 27-20 KSLY.

KINKS "Rock And Roll Fantasy" (Arista) 29/10, KRBE, WBBQ, WSGN, Q94, KERN, KCPX, KFJR, KDZA, KQDI, WFOM, 28-26 KHJ, 9-6 KIIS-FM, 21-19 WPHD, debut 38 KLIF, debut 27 WRKO, on WCAO, KTLK, KFRC.

AEROSMITH "Come Together" (Columbia) 29/9, WKBW, CKLW, Z98, WINW, KYNO, KKLS, WIRK, WKAU, WGUY, 29-28 WRKO, 30-25 at JB105, 28-23 KCPX, on WZUU, KFRC, 99X, KFI.

ROBIN GIBB "Oh! Darling" (RSO) 28/10, WKBW, JB105, WERC, WKBO, WINW, KYNO, WOW, KJRB, KKRC, KVOX, 23-19 at 94Q, 29-26 WSGA, 38-27 at CK101, 30-25 WGUY, 30-26 WTMA, on WIFI, KJR.

BOB SEGER "Hollywood Nights" (Capitol) 20/13 including KJR, KDWB, WRKO, KIIS-FM, WDRQ, KRBE, KFI, CKLW, KAKC, debut 27 KCPX, on KTKT, KERN.

CHERYL LADD "Think It Over" (Capitol) 23/4, WGCL, CKLW, WIFE, WTRY, 28-23 PRO-FM, 36-24 KAKC, 27-20 WFLB, 29-23 WANS, debut 40 KRBE, on WIFI.

MOODY BLUES "Steppin' In A Slide Zone" (London) 21/6, KLIF, BJ105, WIFE, KYNO, WLOF, WMET, 31-28 KSLQ, 32-27 WAVZ, 40-37 KILE, debut 39 KRBE.

STEELY DAN "FM (No Static At All)" (MCA) 35/0, 16-13 KDWB, 18-17 WDRQ, 6-5 at 92Q, 34-28 at BJ105, 14-11 KCBQ, 10-7 KQWB, 20-17 KSLY.

BARBRA STREISAND "Songbird" (Columbia) 29/0, 11-9 WFIL, 34-33 KLIF, 22-21 at Z93, 12-10 KRSP, 34-33 KQEO, 24-19 WVLK, 18-14 WTMA, 20-16, KLMS, debut 30 WPGC.

STEVE MARTIN "King Tut" (WB) 25/0, 1-1 WLS, 1 1/2-1 1/2 KJR, 6-2 KLEO, 17-15 WVAM, 19-16 WTRU, 10-6 KYSN.

STEELY DAN "Josie" (ABC) 15/13 including 99X, KHJ, KTLK, KIMN, KFXM, KERN, WAKX, KENO, KCBN, on KDWB, KFRC. Album cut from "Aja."

CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 20/7, WOW, WINW, KJRB, KAKC, WJBQ, KKLS, KLMS, 30-29 WKBW, 27-24 KFI, 27-24 KTKT, 38-30 KDON.

LOUISIANA'S LE ROUX "New Orleans Ladies" (Capitol) 18/5, Z93, WPHD, WINW, WYND, KCBN, 20-14 WQXI, 37-34 KQEO, 23-19 WAKX, 28-21 WANS.

MICHAEL JOHNSON "Almost Like Being In Love" (EMI America) 14/7, 94Q, WOW, WSPT, KQWB, WACI, WYND, WFEA, 37-34 KAKC, on KLIF.

PRISM "Flyin'" (Ariola) 18/4, WAYS, BJ105, WSPT, WEBC, 22-21 at JB105, 32-27 WANS, 31-29 KQWB, debut 29 CKLW, on WZUU, KTLK.

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