

Radio & Records

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Storer Puts TEN-Q Up For Sale

In a surprising move, Storer Broadcasting has placed KTNQ/Los Angeles on the block, asking approximately \$10 million for the AM facility. The announcement comes only weeks after Storer Radio Division Vice President Neil Rockoff disclosed plans to flip-flop formats by September on Storer's AM-FM combination, so that KTNQ would become Country KXAM, and KGBS-FM would turn into a Top 40 station, KHTZ. The circumstances of that announcement were also unusual, as the format switch was announced about three months before it was scheduled to occur, with both stations maintaining their present formats through the summer, causing some advertiser confusion.

Terry Lee, Storer Executive Vice President, Broadcast Division, explained Storer's reasoning for the proposed sale. "When we got looking at our hole cards," he told R&R, "of how long it was going to take to pull this thing out, what it was going to cost, we decided it was more of an investment than we were willing to make. After Neil (Rockoff) had been on deck long enough to analyze where the station stood and how much it would cost to turn it around in the market, he sat down with me and Peter (Storer, President of the Company) and we talked about it for two days. We decided we had better things to do, more profitable and more beneficial. Neil thought he could do it. Neil is the guy who changed his mind."

Unanticipated Promotion Problems

Detailing the Storer change of attitude, Lee commented, "The reason that we changed our minds on it is that going in to do all the things we wanted to do turned out to be far more expensive than we wanted." California election campaigns, including the furor surrounding Proposition 13, apparently caused unforeseen promotion problems. "You can hardly buy a television spot or a billboard the rest of this year," Lee comments. "If you buy it, you're buying premium rates. It was going to cost us twice as much money as we had budgeted when we went in. We did not anticipate the heavy political year out there or the extremely strong selling on television. The L.A. market is totally saturated."

Lee stated that TEN-Q would retain its Top 40 format until a sale is completed, which with FCC approval and other potential complications considered, could take some time. Questioned about the

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STATIONS INCREASE NEWS COVERAGE

New York Reaps Ad Windfall From Newspaper Strike

The current strike against New York City's three top daily newspapers, which observers believe may last until Labor Day, has caused many advertisers to resort to radio (and TV) to sell their

AFTER 17 YEARS OF ROCKING

WSAI Going Country

WSAI/Cincinnati, a Top 40 mainstay since 1961, will switch to a Country format Monday (8-21). The move, which according to General Manager Larry Kirby was a year and a half in the making, follows the most lucrative billing month (July) in the station's history. But according to Kirby, the switch away from Top 40 was inevitable in the long run.

"Take a look around the country," he commented, "and find me a 5000-watt directional AM Top 40 station that is a solid number one in teens and 18-34. And if you can, then let's forecast three years from now. The good ones can hang on longer than the bad ones, and the 50 (thousand-watters)'s may be able to hang on forever. But fidelity and signal strength is a problem. You can either switch from a position of strength or one of weakness. Why not go when you're strong?" Kirby also mentioned that one consideration on the part of WSAI owners Affiliated Broadcasting was the possibility that WKRC in town (recently joined by Randy Michaels, Program Director at successful Kansas City Country outlet WDAF) might switch

to Country at any time.

WSAI Program Director E. Alvin Davis elaborated on Kirby's comments. "When Affiliated bought this station, Country was at the forefront of their minds for the future. The company is not doing it from a position of weakness. The feeling is we should take this avenue while it's still open to us." Davis added that no personnel changes are expected, but air personalities "who don't want to make the transition" will be able to stay at WSAI until they find other gigs. A new Program Director for WSAI will be hired, probably early next week. Davis himself will be essentially

BEATING HEARD OVER AIR

Neo-Nazi Clubbed On KCKN Talk Show

At 8:03 Sunday night (8-13), KCKN/Kansas City's "Community Hotline" talk show was interrupted by a dozen or so youths armed with clubs and iron pipes. The intruders, who entered the station through an apparently unlocked side entrance, smashed windows and equipment, attacking station personnel as well as the show's featured guest, Michael Breda, an organizer for the neo-Nazi American White People's Party. Breda required emergency medical attention as a result of the beating.

The entire incident was broadcast live, to the horror of KCKN's listeners, who heard approximately 60 seconds worth of metal crashing against metal, glass breaking, muffled grunts and groans, and a barely audible threat ("next time we'll bring a gun") followed by a curt "let's go." Along with the horror, there was also some confusion, as police who were reportedly listening to the program initially thought the incident was a dramatization similar to the "War Of The Worlds" furor of 1938. According to KCKN Program Director Chris Collier, it wasn't until the police switchboard became jammed with calls that police hurried over to investigate.

Although Breda was rushed to Bethany Medical Center for treatment, he returned to the air about an hour later to complete the program, during which he expressed his belief that "the non-violent repatriation of dark-skinned sub-humans would wipe out 90 percent of the violent crimes in this country."

Also present in the studios at the

"unaffected," being Corporate Program Director for Affiliated; he told R&R he planned to relinquish his day-to-day WSAI duties shortly in any case to devote more time to the company's recent acquisitions, KMPS/Seattle and KRAK/Sacramento.

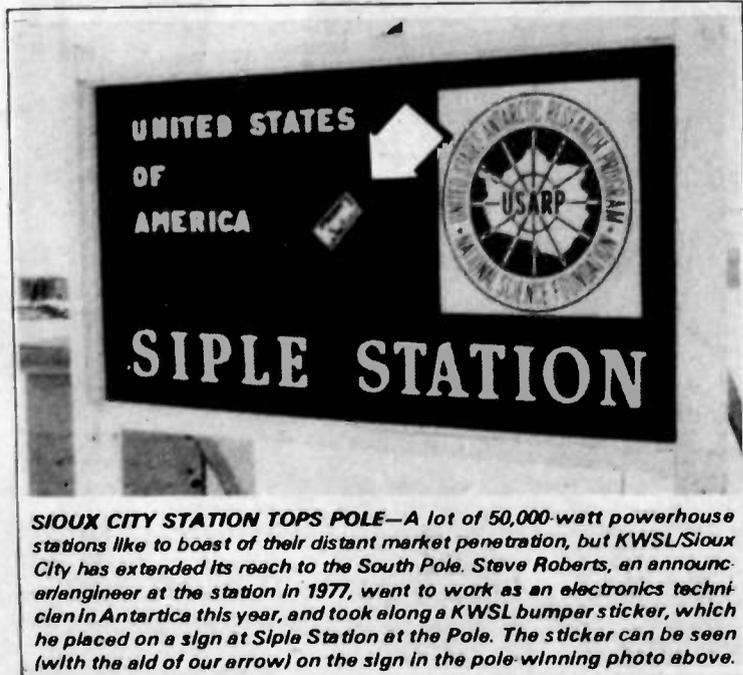
Kirby added that WSAI's celebrated morning man Jim Scott would probably benefit from the Country format's relative freedom. As for music content, he stated, "We'll probably be as modern as anyone in the country as far as musical selection goes. We'll play anybody on the pop side who has a country-flavored hit."

time of the assault were an unidentified member of the AWPP, KCKN staff members Roger Collins and Dan Roberts, and the show's host, News Director Mark Elliott, all of whom sustained mild injuries.

While police are still investigating the incident, several news organizations have reported receiving anonymous phone calls from a person identifying himself as a member of the International Committee Against Racism and the Progressive Labor Party, who claimed credit for the assault, which police now say was carried out by an integrated group, including at least one woman. However, because the assailants entered through an unlocked door, there was some suspicion that the incident was a setup by Breda's organization.

At a news conference Monday, Verl Wheeler, General Manager of the Country-formatted station, issued the following statement: "In the area of public affairs and news, we feel today, as we did yesterday, that we have an obligation to present programs from all walks of life and not from any specific groups. We are sorry that some people seem to feel that it would be right for them to have freedom of speech, but not others."

Chris Collier added, "In our public affairs programming, we've always operated on the theory that we'd let them hang themselves. When Breda returned to the show, most of the people were calling up and laughing at him. What's frightening to me," he continued, "is that this attack came in the heartland of America. Not in New York or San Francisco, but here in Kansas."



SILOX CITY STATION TOPS POLE—A lot of 50,000-watt powerhouse stations like to boast of their distant market penetration, but KWSL/Sioux City has extended its reach to the South Pole. Steve Roberts, an announcer/engineer at the station in 1977, went to work as an electronics technician in Antarctica this year, and took along a KWSL bumper sticker, which he placed on a sign at Siple Station at the Pole. The sticker can be seen (with the aid of our arrow) on the sign in the pole-winning photo above.

(Continued on page 18)

Nobody Says It
Like Van Can.



VAN MORRISON
"WAVELENGTH"

His new single. His new album.

On
Warner Bros.
Records.

Produced by
Van Morrison
for Caledonia Productions

LABEL TO EDIT OFFENSIVE LINE

KDAY Joins Radio Ranks Of Stones "Some Girls" Protesters

KDAY/Los Angeles joined a lengthy list of Black-formatted radio stations and other organizations protesting a line in the title track of the Rolling Stones' "Some Girls" album, and learned that the group's label, Rolling Stones Records, would be releasing an edited version of the song with the offensive line omitted.

KDAY News Director Roger Aldi fashioned a two-part special on-air presentation on the controversy. One part began with the music to the "Some Girls" cut. Aldi in a voiceover stated, "If you thought the 'Short People' was offensive, listen to this line," and played the couplet in question: "Black girls just want to get (bleeped) all night/I just don't have that much jam." Aldi's comments resumed: "That line is pure racist, sexist stereotyping... at least that's what a lot of people are saying. They're saying we don't need any more of that kind of garbage on the radio... We here at KDAY are not uninvolved with the controversy; in fact, we thought it might be wise not to play anything from the Stones as long as they refused to recognize and care for other

people's sensitivities." Numerous other Black stations had also instituted partial or total bans on Stones product.

Just A "Joke"

Rolling Stones Records President Earl McGrath was then presented by Aldi, explaining: "None of it was meant to be serious... It's just a little song that's a joke about men's attitudes about women." Aldi cut in at this point: "But as

can happen, jokes backfire. Remember, Earl Butz told a joke and lost his job as Secretary of Agriculture." McGrath then resumed: "We're terribly sorry if we offended anybody. We're doing an edit on it, and the line will be out."

McGrath confirmed to R&R that the edited version of "Some Girls" will be available next week, and added, "Out of context, the line is horrible. In context, I think it's complimentary."

Earthquake Rocks Santa Barbara; Radio Responds

An earthquake measuring 5.1 on the Richter scale rocked Santa Barbara, California at approximately 3:45pm, Sunday (8-13). Although a train was derailed and a reported 100 people were treated for injuries, only about ten of those were seriously injured. Local radio personnel were considerably shaken up, however.

"It felt like a sonic boom," said KTMS Music Director Mark Giles, who was on the air at the time. "Sometimes," he continued, "there's a big boom and things jerk a little

bit, and that's what I figured it was. Then everything started shaking around. Then it really started shaking and records started falling all around, a large piece of equipment almost tipped over, and some of the dangling speakers started shaking. Then I realized that it was an earthquake. Our AM station immediately went off the air and our FM continued broadcasting. So I tried to get the AM back on the air, and a few seconds later the PD (Bob Senn) came back in—he was just across the street shopping—so he came rolling in on the air saying we've had an earthquake and to keep calm."

KTMS news director Tim Yearwood said that while damage to the station was "nothing serious—a little bit of cracked plaster," the transmitter at their AM tower

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Cooper, Beer Resign At 20th

Harvey Cooper, Senior Vice President for A&R/Promotion at 20th Century Fox Records, and three other label executives have resigned from the company. Cooper commented to R&R, "I've got an office in Beverly Hills now, and I'll probably be going to New York soon. What I'm looking for is my own label or production or publishing company, or a control situation..." A statement from 20th President Alan Livingston ascribed Cooper's resignation to "policy differences."

Also resigning were Vice President of Promotion Lenny Beer, National Singles Promotion Director Toni Profera, and National Publicity Director Marian Kornicki. No replacements have yet been named for any of the four resigned

executives, although newly-appointed A&R Director Harvey Bruce is supervising A&R activities.

Buddah Sues CBS, Gladys Knight

Buddah Records has filed suit in New York against Gladys Knight and her new label, CBS Records, seeking an injunction against CBS releasing Knight product. Knight's affiliation with CBS was announced at the company's recent convention, but Buddah claims to have a valid contract with the singer, who sued Buddah and its distributor, Arista Records, for breach of contract recently. Buddah is contemplating further suits against Knight and CBS for restraint of trade.

100,000-WATT MEXICAN ROCKER

San Diego Broadcasters Worried Over XTRA Competition

XTRA-FM, located south of San Diego's Mexican border, apparently plans to boost power to 100,000 watts and rock the city's airwaves by September 15; and local broadcasters are generally upset. An organization called CERF (Committee for Equality in Radio Frequencies), headed by KSON President Dan McKinnon, has been formed to combat XTRA-FM's entry into the market.

The committee is preparing to petition the FCC on several points, including a section of the 1934 Communications Act requiring an FCC permit to transport programming across a border for rebroadcast into the U.S. They also cite a recent U.S.-Mexico treaty which stipulates that FM stations be operated "for the basic purpose of providing an effective service to its nationals within its frontiers. But the basic

Roddey Promoted To Rollins Media Group President



James C. Roddey

James C. Roddey has been promoted to President of the Rollins Media Group. He has been with Rollins since 1961, and boasts 20 years' experience in the media field. Rollins Media Group includes nine radio and TV stations, as well as two cable TV systems and several outdoor advertising facilities.

problem, as KCBQ General Manager Mike Stafford puts it, is XTRA's Mexican licensee status. "The problem transcends XTRA-FM having a lot of power. The problem is it's a Mexican radio station and it's not going to be sanctioned by the same requirements we are. It could conceivably become very difficult to compete with them. They won't be regulated the way we are."

"Philosophy" Of Opposition

McKinnon provided R&R with some background on the case, recalling that CERF was formed in 1972 to combat XHIS and XHERS, two border stations aiming for the American market which soon went out of business. He stated, "It's nothing against XTRA. It's a philosophy. The San Diego broadcasters feel that Mexican stations are licensed to serve Mexicans. All we're asking is for the FCC to see to it that XTRA-FM conforms to that." McKinnon added that the Mexican government often interprets the "service to Mexicans" concept as bringing in maximum dollars, which U.S.-slanted formats tend to do.

McKinnon claimed "unanimous" support from San Diego broadcasters, adding, "There's not a dissenter there." KGB-AM-FM General Manager Jim Price's response was less impassioned. "Why react to something until it's real? But if it becomes reality, KGB will individually meet the challenge."

John Lynch, former KFMB/B100 General Sales Manager and GM of Noble Multimedia Communications, XTRA's new owners, is trying to assure San Diego broadcasters that XTRA will play by American rules. In interviews with several publications, he stressed that the station is an NAB member and will abide by that organization's code, and that XTRA will "contribute to



TEN ON A SCALE OF TAN — Summertime brings out the best in radio station promotions, and one of WMEE/ Fort Wayne, Indiana's favorite methods of bringing out the best is its annual "Show Us Your Tan" contest. The promotion attracted a number of attractive young ladies willing to stage an all-out effort to win. The contestant pictured emphasizing the dramatic nature of her tan line turned out to be only the runner-up in the annals of posterior posterity; a picture of the winner can be found in John Leader's column.

the community." At one point, he commented, "We're not just some bunch of Mexican banditos. This is a solid company that is following all the rules of both countries." Lynch also detailed plans to have San Diego and its Mexican border neighbor Tijuana consider as one rating market, bringing the combined metro area to the number ten ranking in the U.S., which he claims will boost advertising spending. As for details of XTRA-FM's format, indications are that

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Adams Appointed Network Programming VP

Keith Adams has been appointed to Vice President of Programming for the Broadcast Enterprise Network Inc. Adams, who was formerly with KATZ/St. Louis, before moving to his current position as Operations Manager for KDIA/Oakland, will begin his official duties on September 15th and will be operating out of Atlanta.



Keith Adams

WASHINGTON REPORT

Update

Pushing PSA's

Should licensees receive special credit for broadcasting public service announcements in drive time? That question was raised again last week during a regular Commission meeting. The Commission is asking its Policy and Rules Division of the Broadcast Bureau to look into this and make recommendations. The Commission is curious as to the number of announcements stations air, their length, time aired, subject matter and source.

The Commission decided to study PSA's because of suggestions from public interest groups claiming that the bulk of them are broadcast when listenership is minimal, even though stations are under an obligation already to demonstrate that PSA's are relevant and beneficial to the community. Also heard frequently from public interest groups is a cry criticizing broadcasters' reliance upon national campaigns produced by the Advertising Council. But smart radio people have used national material after localizing it to give a well-produced boost to community groups.

PSA's & Public Affairs Programming

What should be the relationship between PSA's and public affairs programming? Supposedly the Policy and Rules Division will also examine this issue. Already, FCC Chairman Charles Ferris has requested that the Broadcast Bureau note times when public affairs programming is locked into graveyard hours. According to Neal McNaughton, Assistant Chief for the bureau, nothing to date has been completed on this request. Possibly also the Policy and Rules Division will make recommendations along the line of giving a station that is deficient in public affairs programming credit for its PSA record. If that were the case, for example, it would help station WQAL-FM/Cleveland, which is in trouble with the Commission for failure to meet its proposed public affairs programming goals, but claims to have aired numerous PSA's the majority of which it says were locally produced. Heading the investigation for the Commission is Bonnie Lea, Legal Branch Chief of the Policy and Rules Division. What radio broadcasters have to fear is a recommendation from Ms. Lea's shop that might turn out to be some sort of a guideline resulting in increased paperwork for radio licensees.

Tools Of The Trade

"Griffin Bell should be sent to jail," the President of the Radio/TV News Directors Association said last week. Ernie Schultz, who also runs the news operation at KTVY-TV/Oklahoma City, made the remark last week after suggesting that a New York Times reporter be freed. "Of course we do not really advocate that Bell be jailed," said Schultz; but, he went on, "both men have disobeyed court orders for what they believe to be constitutional reasons" and Myron Farber, the Times reporter, is in jail.

Farber is a name that should be on the tongue of every broadcaster. What is at stake is the confidentiality of reporters' sources versus the courts' abilities to make reporters turn over their lists of news sources. Farber commented initially that "a reporter only has so many tools to use." Confidentiality is as essential as a notepad, pencil, or microphone. Farber's refusal to obey the court order to turn over material has landed him in jail. Bell on the other hand has committed the same offense, the RTNDA notes, by refusing to turn over to a judge a list of informers which he says would violate the constitutional separation of powers, in a recent case involving the Socialist Workers Party.

FCC Chairman Criticizes Rewrite

It was more of the same when FCC Chairman Charles Ferris went back before Cong. Lionel Van Deerlin last week to talk specifics relating to H.R. 13015 — the proposed new rewrite of the Communications Act. To date, Van Deerlin has been unable to muster much support for his bill. It is no longer being referred to as the Communications Act of 1978, and publicly Van Deerlin admits that he'll have to wait until next year and try again.

Chairman Ferris was participating in the latest round of hearings which dealt with domestic and international common carrier regulation provisions. Testimonies didn't involve discussions concerning broadcastings; however, reading between the lines, one could easily see in Mr. Ferris' remarks lip service being given to the bill's philosophical premise of greater reliance upon marketplace forces and less upon regulation, while advocating "new regulatory solutions for new regulatory problems." The emphasis we feel was on new regulations.

A second overall concern of the Chairman's also would have implications for broadcasters. Ferris is concerned with provisions in the new bill which would transplant policy-making authority from the FCC, which is answerable to Congress (a broad base), to a new agency, the National Telecommunications Agency, which would answer only to the Executive Branch of government (a narrow base).

Reminder on Field Hearings

Broadcasters in and near Boston, Chicago, Los Angeles, Denver, Trenton and New Orleans will have an opportunity to listen to and/or participate in hearings on the proposed new Communications Rewrite. The schedule for August is:

August 18th
9:30 — 5:00
Room 208

John McCormick Post Office & Courthouse
5 Post Office Square
Boston, Mass. 02019
(Rep. Edward J. Markey, chairman)

August 22nd
9:00 — 5:00
Ceremonial Courtroom

August 25th
9:30 — 5:00
Moot Courtroom

August 31st
9:30 — 5:00
Bldg. 25

Dirkson Federal Building
219 South Dearborn St.
Chicago, Il. 60604
(Rep. Martin Russo, chairman)

UCLA School of Law
Westwood, Cal. 96137
(Rep. Henry A. Waxman, chairman)

Federal Center
Lakewood, Colorado
(Rep. Timothy Wirth, chairman)

Hear No Evil . . . Speak No Evil

Suppose that you're used to buttonholing FCC commissioners or staff at conferences, or if you're really upset, just picking up the phone and calling someone at the Commission, to let them know what you think of a proposed rule. Chances are that for the past year and a half, your comments haven't been too well received. Now, they're forbidden unless you make them in writing and only to the Secretary of the Commission, or unless you are willing to first submit in writing a memo summarizing your points (if you plan to call, you must first mail in your summary). At that point, you will be permitted to review orally the points that you would like to make with the individual to whom you are talking. But, if you stray from your original subject, then the commissioner or staffer must report the additional conversation.

Right now this rule applies to issues like clear-channel, PSA's and third class requirements. Probably very soon it will also apply to remarks you might like to make regarding AM stereo and FM quad. Why? Because certain court cases have clouded the relationship between the regulators and the regulated. Therefore, the FCC was asked to clarify its position and in so doing has placed strict requirements on broadcasters and Commission employees. The change is a far cry from the days when former Chairman Richard Wiley would tell radio people, "My door is open." It's hard to determine, however, if even Wiley's philosophical commitment to "open government," which won him a great deal of personal respect among all factions of the communications industry, could have withstood current pressures.

The case in favor of this decision is not so clear as the case that can be made against it. By restricting communication, say the Commission's critics, the FCC is 1) ignoring that there is no history of abuse, 2) placing a burden on smaller operations that don't have time for additional paperwork, and 3) overenforcing its policy with broadcasters who have taken time to submit written comments.

Arkansas Broadcasters Fired Up Over Razorback Football

"We're going to raise all the hell we can," says Buddy Deane, president of KOTN AM-FM/Pine Bluff, Ark. Deane, along with 98% of Arkansas broadcasters, has aired University of Arkansas football games over the past years. Now, with Mutual Broadcasting Co. having bought rights to all the Southwest Conference games, including Arkansas, radio stations in that state will find out how the "network" game is played in most states. Mutual, which distributes games to over 200 Southwest affiliates, is lining up stations for exclusive coverage, with stations in six markets being required to carry the "game of the week" regardless of the teams playing. That also upsets the Arkansas broadcasters, who last week heard a recommendation at their annual association meeting which included asking the state legislature for help in protecting stations who will lose the games.

Mutual's Executive VP Gary Worth is calling the association's attempts a "smokescreen," noting that there will be no loss of coverage to the public. "Ninety-nine point six percent of people in Arkansas," he claims, "will still receive the games." But the previous situation was one of the university providing any station wishing to carry the games the right to do so at a minimal cost. For example, in Pine Bluff, five stations carried the games last year and all five sold out their entire advertising schedule. "It doesn't matter what station you hear the game on," said Deane, "there was cooperation among all the stations."

Washington Street Talk

The FCC disciplined one of its employees last week by forcing his early retirement. R&R has learned that the Commission's Public Information Officer, Sam Sharkey, was caught leaking an advance text of the Commission's agenda to a Washington-based trade publication. Sharkey had held his position for four years. Rumor has it that the Chairman's office, out to stop all leaks, wanted Sharkey fired; but that calmer heads prevailed and he was permitted to take an early retirement.

With the Billboard International Program Forum pulling only an estimated 300 or 400 participants last week, mostly from the record industry, look for NAB, which has a preregistration approaching 800, to widen its margin in the battle for attendees with a large gate crowd. Hats off to NAB on its first venture into the area of program conferences, and especially to Wayne Corniis and staff for an excellent organizational job. Wayne assumed responsibility for the conference upon being named VP for Radio three months ago. The NAB sessions kick off this Sunday at the Downtown Regency, Chicago. Cost for 3-day event is \$140.

Pat Brame, who for awhile worked for the House Subcommittee on Communications, and was later fired from NRBA over a rift with Executive Director John Richer, will join San Francisco based Jennings Broadcast and Creative, Inc. as Assistant VP of Administration. The Jennings company is an aggressive sales marketing consultancy firm. Kim Haggard, a recent U. of Maryland communications graduate joins the Radio/TV News Directors Association as Assistant to Managing Director Len Allen. Kim replaces Marion Mattenback, who will become News and Public Affairs Director at WKMS/Murray, Ky.

Following FCC refusal to intervene in the Stoner case, in which the Georgia gubernatorial candidate's commercials using the word "nigger" were aired over local TV stations, Georgia St. Senator Julian Bond and the Atlanta NAACP have sued the Commission. The suit contends that if the FCC can ban "seven dirty words," they can certainly ban racial slurs as well.

3rd Class — A No-Sense License?

R&R has been asked to check on 1) why the FCC requires a third class license since "the only thing you can do with it is take remote control transmitter readings and make minor adjustments" and 2) why the FCC won't tell broadcasters what questions they missed on 3rd class exams in order to study harder when retaking the test. R&R walked this one over to the Commission.

A legal advisor to one of the Commissioners promised to check into the question, recalling that persons taking a bar exam are usually told which questions are missed. We also talked to Joe Casey of the FCC's Field Operations Bureau who supervises the administration of the tests. Casey says that since announcers are often the only people around to perform the meter readings that the Commission feels compelled to license them.

As for telling broadcasters what they missed, he says that the FCC is not in the education business and that he doesn't have the staff for that. Moreover, the real answer appears to be twofold: 1) the Commission's attitude remains one of "that's the way it's always been done" and 2) lobbying against any changes by professional engineering societies who fear that if 3rd class requirements are done away with, that the Commission might also consider doing away with 1st and 2nd licenses, thus reducing the number of dues-paying members.

However, NAB and others have urged the Commission to examine doing away with licenses entirely as is the case in most every country. The FCC said okay to looking at the elimination of the 3rd class ticket, comments were filed in January, and radio broadcasters are waiting to see what the Commission will do. Part of that inquiry deals with having two types of licenses — one for routine operations and a separate license depending upon the engineering characteristics of individual stations that deals with maintenance.

Arguments in favor of no requirement hold that a station licensee is ultimately responsible for what goes over the air and should therefore be left alone to hire the best available people regardless of whether or not they are licensed.

Come Visit us



AT THE NAB'S RADIO PROGRAMMING CONFERENCE 1978

Our suite hours at
the Chicago Hyatt
Regency are:

Sunday

August 20
5:00PM - Midnight

Monday

August 21
9:00AM - 7:00PM

Tuesday

August 22
9:00AM - 7:00PM

Wednesday

August 23
8:30AM - Noon

The Following
"Chalk Board Sessions"
will be held **Sunday**
in the Arbitron Suite

5:00PM

Using your Market
Report for Solving
Programming Problems

6:30PM

Using your Mechanical
Diary to Solve
Programming Problems

8:00PM

RADIO AID - Why it is
the Most Powerful
Programming Tool Ever!

9:00PM

Ethnic Measurement,
Editing and Other
Areas of Interest

ARBITRON RADIO

Mediascope

NBC Study Of Working Women Boosts Radio

NBC Radio has compiled a study of working women and their increasing impact on the job market and spending patterns. The study indicates that almost 54 percent of women 18-64 work outside the home at present, and the company projects that figure to reach 60 percent in 12 years. The study points out increased income for two-paycheck families, and substantially higher levels of purchasing of major items by working women than housewives. And, tying the figures into radio, the study claims that working women watch much less TV than their stay-at-home counterparts, but listen to radio more often. Only 8.4 percent of working women watched TV between 10am-4:30pm, compared to 18.2 percent for housewives, according to Nielsen figures from November 1977, while in prime time 44.8 percent of workers and 48 percent of housewives were viewers. The study estimated that TV reaches 91 percent of the weekly cumulative audience of working women, while radio reached 97.2 percent.

Sears Advertising Cutback Feared

A number of advertising industry observers have pointed to a possible massive advertising cutback by Sears, Roebuck & Co. Sears has announced a large-scale reevaluation of product promotion and media scheduling, and certain sources have claimed that the end result will be a cutback of up to \$100 million. Sears spent \$650 million in advertising last year. Most of the projected cuts would affect print and TV.

FCC Ends Inquiry Into AT&T Wire Service Rates

The FCC has ended its inquiry into AT&T's phone line rates for wire services. The Commission had ordered AT&T to halt its lower rate system for wire services in 1975, claiming it was discriminatory, and after court battles had been resolved, higher rates went into effect this January. The FCC opened its latest inquiry in order to let wire services attempt to prove the higher rates affected their news delivering ability, but the services declined to pursue the matter, citing the costs of the FCC proceedings and their hopes that satellite transmissions would end their need for private phone lines.

TV News

NBC, "Holocaust," "All In The Family" Among Emmy Leaders

Emmy Award nominations were announced last week, with NBC leading all networks with 123 nominations for 13 programs and 110 individuals. ABC garnered 92 nominations for 10 shows and 82 people, while CBS received 88 nominations (10 programs, 78 individuals). PBS and syndicated shows accounted for 45 other nominations. The actual awards will be given out during a September 17 telecast from Pasadena.

The NBC special series "Holocaust" won 16 Emmy nominations to top all other programs. CBS's "All In The Family" led all regular series with nine, trailed closely by "MASH," "Saturday Night Live," and "Carol Burnett." "Holocaust" competes with NBC's "King," ABC's "Washington: Behind Closed Doors," and two PBS specials for the Outstanding Limited Series award. In the comedy series field, "All In The Family" battles CBS's "MASH" and three ABC series, "Three's Company," "Soap," and "Barney Miller." Dramatic series nominees are "Lou Grant" (CBS), "Family" (ABC), and NBC's "Quincy," "Rockford Files," and "Columbo." Comedy-variety series in competition include "The Muppet Show," "Carol Burnett," "Saturday Night Live," and "America 2Night."

Music On TV

A special featuring acts filmed at Billboard's Disco Forum earlier this year has been developed in association with the J. Walter Thompson agency's production arm. Artists include Donna Summer, Andy Gibb, Tavares, Peter Brown, Chic and the Village People. . . On the subject of disco, the new syndicated series "Hot City" (R&R 8-11) featured air personality Shadoe Stevens as host, and its theme song was co-written by songwriter Alee Willis. . . CBS will present a two-hour special based on Ray Charles's autobiography, "Brother Ray, Ray Charles' Own Story" . . . The Pat Boone family has agreed with ABC to do two holiday specials and a possible weekly series to develop out of them. The first special will air during Thanksgiving. . . And, ending on an extraterrestrial note, "Close Encounters Of The Third Kind" has been sold to ABC for an undisclosed price.

ABC, NBC In Virtual Tie For Nielsen Lead

ABC and NBC ended up in a dead heat for the lead in Nielsen's ratings for the week ending August 6, with ABC just edging NBC in average share tabulations. ABC and NBC both had 14.7 average ratings, while CBS fell to an unhealthy 12.7. Interestingly, CBS boasted four top ten entries (including two of the top three), while NBC mustered only a ninth place ranking, with ABC mopping up the rest of the positions.

"One Day At A Time" (CBS) led all contenders, followed by 2) "Three's Company" (ABC) 3) "Alice" (CBS) 4) "Charlie's Angels" (ABC) 5) "Starsky & Hutch" (ABC) 6) "Laverne & Shirley" (ABC) 7) "MASH" (CBS) 8) "Carter Country" (ABC) 9) "Quincy" (NBC) and 10) "Barnaby Jones" (CBS).

Arbitron's rankings for the week ending August 4 showed CBS taking seven of ten placings for New York, but failing to qualify for one top ten berth in Los Angeles, where ABC nearly pulled off a total sweep. CBS's "The Jeffersons" and "One Day At A Time" tied for first in New York with ABC's "Love Boat," followed by 4) "MASH" 5) "Fantasy Island" 6) "Good Times" 7) "Alice" and "Lou Grant" tied, and 9) another tie between "Charlie's Angels" and "Switch."

In Los Angeles, "Charlie's Angels" ruled the roost, followed by 2) "Laverne & Shirley" tied with "Three's Company" 4) "Love Boat" and "Starsky & Hutch" tied 6) "Fantasy Island" tied with independent Metromedia station KTTV's broadcast of a Dodgers game 8) "Carter Country" and 9) "Happy Days" tied with NBC's "Quincy."

California Courts Continue Coverage By Broadcasters

Following the recent Pasadena Municipal Court decision to permit broadcast coverage of court trials (R&R 8-4), an L.A. Superior Court judge has declared California's Rule 980 (which prohibits such coverage) to be unconstitutional, and has allowed broadcast equipment in his courtroom. Judge Harry T. Shafer also ordered the release of audio recordings of a 1977 trial for broadcast, and stated that the Rule was "constitutionally defective" on First and 14th Amendment grounds. Judge Shafer added that despite the dangers of media coverage, the public's right to know was of paramount importance.

San Juan Racing To Sell WTMI/Miami

San Juan Racing Association has entered into an agreement to sell WTMI-FM/Miami, a classical-format station, for about \$1 million to a group called Marlin Limited Partnership. The buyers are headed by WEFM/Chicago Sales Manager Howard Phillip Tanger.

Sonderling Shows Substantial Income Increase

Sonderling Broadcasting reports significant increases in both profits and gross income for the first half and the second quarter this year. Net income for the first half reached \$1.42 million, a 43 percent jump over last year's first half figure of \$992,000. Revenues climbed from \$13.8 million to \$18.9 million, a 37 percent rise. For the second quarter, sales were up 35 percent from \$7.7 million to \$10.4 million, while profits rose a corresponding 34 percent, \$789,000 to \$1.06 million.

Buick Buys Into CBS Radio NFL Broadcasts

Buick will be a participating sponsor for the CBS Radio Network's fall schedule of 26 regular season and 10 postseason NFL football broadcasts. Buick spots will be heard in each game starting September 4.

CBS Cofounder Leon Levy Dies

Dr. Leon Levy, one of the founders of the Columbia Broadcasting System and a radio pioneer, died last week at 83. He became President/General Manager of WCAU/Philadelphia in 1925, overseeing the first major league baseball broadcast and a number of other radio innovations. In 1926 he helped form a network of radio stations which would become CBS, and he served as CBS's Secretary/Treasurer for eight years and as a board member until 1977.

RAB Reports Radio's Reach Tops All Media

Radio reaches more adults in a day or week than any other major daily advertising medium, according to RAB Senior Vice President of Marketing & Research Richard J. Montesano. The organization used several disparate measurement sources to determine its figures, which claim that in a week radio reaches 95 percent of adults (18 plus), compared to TV's 90 percent and newspapers' 84 percent. In a day, radio reaches 81 percent, while TV reaches 76 percent and newspapers 69 percent. Montesano commented, "This documentation is the latest indication to advertisers and agencies of radio's ability to get their message out rapidly to more different consumers than newspapers or TV."

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Shanson

It's pronounced
Shän-sôn.



AVAILABLE ON



SW5003a

INTRODUCING ALESSIMANIA.

WHAT STARTED AS A STARTLING IN-PERSON CROWD REACTION TO BILLY AND BOBBY ALESSI ON THE ANDY GIBB TOUR HAS NOW SPREAD TO THE RADIO LEVEL AND TO STORES IN ALL PARTS OF THE COUNTRY.

KIMN IN DENVER, KYXX IN SEATTLE, KEIN AND WINR HAVE ADDED THE NEW ALESSI SINGLE "DRIFTIN'!"

ALESSI IN-STORE APPEARANCES HAVE CREATED MOB SCENES OF THOUSANDS OF SCREAMING PEOPLE WHO DON'T LEAVE THE STORE UNTIL THEY'VE BOUGHT AN ALESSI RECORD.

SOMETHING IS HAPPENING HERE AND YOU KNOW WHAT IT IS...



JULY 31
OAKLAND CALIFORNIA
AUGUST 2
PORTLAND OREGON
AUGUST 3
SEATTLE WASHINGTON
AUGUST 5
SALT LAKE CITY UTAH
AUGUST 7
DENVER COLORADO

AUGUST 10
MILWAUKEE WISCONSIN
AUGUST 11-12
CHICAGO ILLINOIS
AUGUST 17
LOUISVILLE KENTUCKY
AUGUST 18
ST LOUIS MISSOURI
AUGUST 19 & 20
SPRINGFIELD ILLINOIS

AUGUST 23
SEDALIA MISSOURI
AUGUST 25
DETROIT MICHIGAN
AUGUST 27
ST PAUL MISSOURI
AUGUST 29
DUQUOIN ILLINOIS
SEPTEMBER 1
ATLANTA GEORGIA

ALESSI "DRIFTIN'" THE SINGLE.

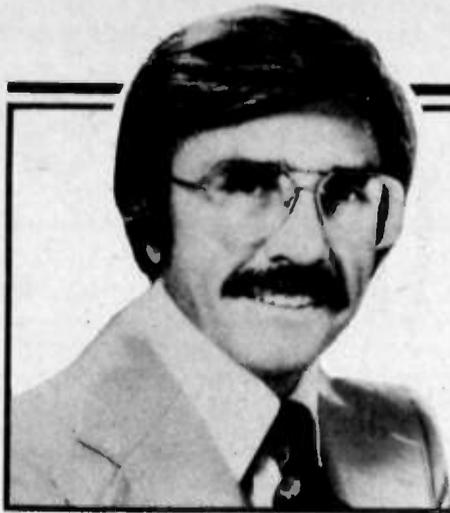
ON A&M RECORDS & TAPES 

From the album "Driftin'" SP 4713

Produced by Louie Shelton

Management: Steve Borkum William Morris Agency

© 1978 A&M Records, Inc. All Rights Reserved



Gary Owens

Vacation Frustration, Part II

A couple of weeks ago, the Gary Owens column received some warm correspondence from some long time listeners who finally are taking that swell vacation in the family car . . . getting out and seeing the country instead of just hanging around town and doing the same old things.

And, here's another card from the Nurkers . . . nice picture of the Crell City gas station here on one side. Let's see!

Dear Garish:

Well, back on the road. The engine couldn't be found in Los Angeles because the Nash dealers aren't even in the yellow pages anymore so Ralph is trying two Maytag washing machine motors with a small gas-powered electric generator.

When Willard LaMar, Margaret Ruthie-Lee and Leon all became sick too . . . we realized what it was . . . whooping cough.

We thought that might be what the dog had too, but it turned out to be distemper. So, if the dead gopher gives him some comfort, then it's the least we can do.

Fortunately, it's cooled down a little, Gary, (less than 113°) because Ralph had to remove the front windshield to be able to hand operate the generator when it slows down.

Even though we never get over ten miles per hour, the bugs are our biggest problem. Ralph says we are only about an hour and a half from the California-Arizona border and we can all hardly wait to see it.

Ralph's snake bite has us puzzled. When the jack slipped and broke the flashlight, the poor dear had to change the tire in the dark. When it bit his hand he couldn't tell what kind of snake it was.

But it's swelling rapidly now and turning black and seems to give him pain even though Sheila-Lou applies her popsicle to it.

Wish you were here,
Edwina

And wouldn't you know, just as I finish the card, old Fred, the mailman brings me another . . .

Dear Gary,

Still quite a way from the California-Arizona border.

It was lucky that tanker ran us off the road and caused us to crash into that Linda Ronstadt for Governor signboard.

If it hadn't happened, we might have gone on and never known that Ralph's bite was by a rattler. Fortunately, no one was hurt except Ralph, who probably will lose his front teeth because one of the Maytag motors flew in and caught his upper lip.

But now, we're back on the road even though both doors on the side are off and Ralph seems to be still in considerable pain. It helps him to bite down on a block of wood with his remaining teeth when his hand throbs too much.

The remaining children now have the whooping cough but are eager as ever to see the California-Arizona border, which Ralph says is still about an hour away because with only one Maytag motor we can only do around four miles per hour.

Gary, it's hard to realize we've been away from home four days . . . two days just since Needles. Must close now as one of the children has caught Ralph in the eye with a cactus needle.

When the transmission went out a few miles back, Ralph walked into all that cactus and the kids have been patiently pulling the needles out of his side and back as he drove. But now he seems very upset.

Wish you were here,
Edwina

Hmmmm!!

"I'll Be Loving You"

CPS 0301



THE MARSHALL
TUCKER
BAND

The unqualified success of *Together Forever*,
(Gold in 5 days with over 250 stations playing cut
after cut) signals only a hint of what you can expect
from "I'll Be Loving You," the just-released-single
from the lp. Produced by Stewart Levine.

THE MARSHALL TUCKER BAND—

A Modern American Tradition On Capricorn Records.



WHAT'S NEW

Oberman, DeMarino, Bergamo Named CBS VP's

Ron Oberman, Al DeMarino, and Al Bergamo have received Vice Presidential positions at Columbia (Oberman) and Epic/Portrait/Associated Labels. Oberman has been named Vice President, Merchandising, West Coast for Columbia, having been Director with the same title specifics. He will oversee the West Coast merchandising on all Columbia product, working with advertising and marketing staffers. The company's West Coast Product Management Department will report to Oberman, and he will coordinate publicity and artist development activity relating to marketing. Oberman with 11 years in the industry and six at Columbia to his credit, reports directly to Vice President of Merchandising Ron Mc Carrell.



Ron Oberman

Al DeMarino was appointed Vice President, Artist Development, for E/P/A, having been Director in the same department since 1976. He will coordinate all aspects of career development for label artists, and reports directly to Vice President of Marketing Jim Tyrrell. DeMarino spent eight years at the William Morris Agency, co-supervising their Music Department by 1973, and was A&R Director at United Artists Records before joining E/P/A two years ago.



Al DeMarino

Al Bergamo assumes the newly-created position of Vice President, Marketing, West Coast E/P/A. He was most recently Seattle Branch Manager for the label, and has been with CBS since 1971. In his new post, Bergamo will direct marketing for West Coast-based artists, and coordinate efforts from promotion, artist development, product management, merchandising, and publicity staffers. Bergamo also reports directly to Tyrrell.



Al Bergamo

MCA Slants \$500,000 Who Campaign Toward Consumers

MCA Records is supporting its impending release (set for 8-21) of the first Who album in three years, "Who Are You," with a \$500,000 promotional campaign aimed primarily at the mass audience rather than the industry. Laser show LP premieres will be held in six cities August 20 and 21, with tickets to be awarded via radio station giveaways to members of the public, primarily. A nationwide radio preview of some of the album's tracks has already been broadcast, and a 3½-minute film of the group performing its just-released single, also titled "Who Are You," has been prepared for theatrical, TC, and in-store use.

BMI Issues New Million-Performance Song Booklet; 91 Tunes Added Since '76

Broadcast Music Inc. has published a new edition of a brochure listing all its licensed songs which have reached the one-million-performance mark according to BMI's performance survey of logged radio and TV reports adding up to about 500,000 hours a year. The new brochure covers BMI's most recent performance survey, ending June 30, 1977; and re-

veals that in a year since the last brochure (6-30-76), the number of million-performance songs has risen from 211 to 302, a 43 percent jump. The songs, newly-added and old, are as expected predominantly traditional pop or modern Pop/Adult, but the new list adds a higher percentage of rock tunes. Among those reaching the million mark are Elvis Presley's "All Shook Up," the Everly Bros. "Bye Bye Love," Billy Swan's "I Can Help," Don McLean's "American Pie," Bobby Freeman's "Do You Want To Dance," the Beach Boys' "Good Vibrations," and the Marvelettes' "Please Mr. Postman."

New Book Lists Songs By Subject

"The Green Book," by Jeff Green, lists approximately 35,000 songs by subject matter (over 200 categories). If you need a song about magic or liquor or politics or parties you'll find an alphabetical (by title) numbered list, also naming the artist(s) who cut the song and the LP (or single) on which it can be found. R&R can't attest to the complete comprehensiveness of the listings, (since it's not quite ready yet) but this musical thesaurus sounds as if it will be useful in constructing "theme" sets (a popular pastime at some AOR stations) and production elements. Projected cost is \$125, and copies may be reserved (or further information acquired) from Evergreen Productions, 1353 Church St., San Francisco, CA 94114.

Formats Designed For Daytimers

Studio West, a California syndication company, has devised a new series of formats especially designed for AM daytimers. Available now are a Country and "Contemporary" format, which according to Studio West President Jim Meeker "take into consideration the limited amount of hours daytime broadcasters can utilize to build an audience." Further information on the daytime formats can be acquired from Studio West, 3901 Westerly Place, Suite 109, Newport Beach, CA 92660, (714) 752-1918.

Capitol/EMI 1978 Sales Increase, Profits Down Slightly

Capitol Industries-EMI, Inc. reported increased sales for the fiscal year ending June 30, 1978, but the company's net income was down slightly. This year's sales reached \$222.7 million, compared to \$209.8 million last year, a 6 percent increase. Net income was slightly over \$10 million, compared to last year's \$10.9 million (before the company benefited from a federal income tax reversal which added \$5.3 million more to their 1977 profit figures). Capitol President Bhaskar Menon cited higher costs as the reason for the profit dip, described as "the major disappointment of the year"; but appended a lengthy list of Capitol accomplishments, including the establishment of EMI America Records and the recent distribution deal with United Artists.

Polygram Earns \$900 Million, Predicts 235 Percent Domestic Increase

The Polygram Group reported worldwide revenues of \$900 million for 1977, paced by RSO Records and the corporation's recent deal with Casablanca Record And FilmWorks. At the same time, Polygram Distribution President John Frisoli opened the company's recent summer management meeting with a prediction that 1978 domestic revenues would increase 235 percent over 1977 figures. At the meeting, various Polygram executives and label presidents detailed upcoming campaigns, and further projections were made. Frisoli is pictured making his keynote address to the assembled Polygram staffers.



ERR WAVES

BY BOBBY OCEAN



**Single Out the Guiding Light
of a Near-Platinum Album.**



"Lights"

THE NEW SINGLE BY
Journey

From their "Infinity" album (now over 900,000 units!)



on Columbia Records

© 1981 Columbia Records

HOT FUN IN THE SUMMER NIGHTS.

WENDY WALDMAN

"Long Hot Summer Nights"

Produced by Mike Flicker
on Warner Bros. Records



KJR 18-16 WJON on
KING 22-20 KSLY 12-9
KJRB on KODI on KFXD on
KTAC 26-22
KOPA 28-25
KENI on
KILE add 40



STREET TALK

With the WSAI/Cincinnati format shift to Country rumors are flying about a possible new PD for the station.

Dave Urso has resigned his National Promotion job with Warner Brothers to join Richard Perry's newly formed Planet Records label. Dave will be a full Vice President with Planet.

With MacGregor and Urso both gone from WB that leaves a very choice job or two wide open, right?

Check this out . . . as late as two weeks ago Lohman & Barkley, KF1/Los Angeles' morning team, were approached by KTNQ to "cross the street" and handle TEN-Q's morning shift when the station switched to Country. The offer was big and, we're told, very serious, which makes you wonder if the right hand knew what the left hand was doing.

Charlie Van Dyke's wedding was the social event of the summer in Peoria (8/5). Attending the ceremony and ensuing celebration were WXYZ/Detroit PD Jim Davis, WEA's Noble Womble, Millennium's Jay Stone, WDEE GM William B. Johnson and KHJ alumni Mark Elliott and John Leader.

With all the reported changes at 20th Century Records they are now seeking an AOR Promotion Director for the label but, some sources are saying that 20th will be out of the record business entirely by the year's end. We hear they will possibly sell the record division.

Are the morning team of Charlie & Harrigan talking to WRKO/Boston about a possible move East from their current home at KCBQ/San Diego?

Rich Sargent was quickly snapped up by Marc Nathan at Sire Records. Rich will be assisting Marc with National Promotion.

Bob Denver exits his PD job at KQWB/Fargo to do afternoon drive for WLOL-FM/Minneapolis. John Messenger has been named Acting PD at KQWB.

More PD changes . . . Bob McClain leaves as PD of WTMA/Charleston to take over AM drive for Pop/Adult KULF/Houston.

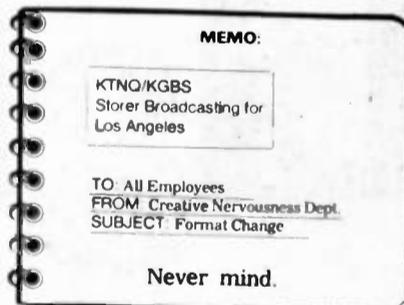
Is Martin Mull going to sign with Elektra/Asylum? Does anyone still have their Martin Mull socks?

WERC/Birmingham has completely revamped their "audio chain" and will have a new transmitter installed within thirty days. The station has also made a total commitment to go AM stereo as soon as the FCC says okay!

Shaun McCoy takes over middays and production duties at WOKY/Milwaukee from 96KX/Pittsburgh. And speaking of Milwaukee, is there going to be a programming change there soon?

Barry Chase leaves WDRQ/Detroit, as yet another 96KX/Pittsburgh graduate, Dennis Elliott, moves into Barry's afternoon slot.

Jerry Doughman, formerly of Management III, has formed an independent promotion firm called Pacific Northwest Promotions. Jerry, along with Sam Doughman and Marie Smotherman will operate out of their headquarters in Seattle.



This memo was spotted in the Men's restroom at TEN-Q/Los Angeles and although it wasn't signed, we feel sure it was written by their "ace" traffic girl Emily Latella.

KWK/St. Louis, Doubleday's new station, will be on the air soon as a rocker! They are currently looking for a staff and would welcome tapes and resumes to P.O. Box 6096, St. Louis, MO., 63139.

Jay Thomas, the unpredictable morning mouth of 99X/New York, is filling in for vacationing Gene Klaven on WOR. In addition to his regular morning show, Jay began handling (and that's the right word) Gene's afternoon slot on 99X's Pop/Adult AM sister station. On his first day doing Klaven's shift Jay closed the show with an audience poll as to whether or not he (Jay) should return for a second day. The vote was close but he was back on Tuesday!

Freddie Mancuso moves Island Records into the WB Burbank headquarters, as the Island gets a little smaller; Ralph Tashjian has left the label.

We hear the 99X/New York VP-FM Erica Farber got into a "discussion" (shall we say) with Bobby Poe at a recent Anti-Muscolo Conference in New Haven. Apparently Bobby didn't know Erica prior to their conversation . . . he does now!

Has Jim Brady returned to mornings at CFTR/Toronto after an exceedingly brief stay at KOPA/Phoenix?

Dick Kline back in the rumor-mill: did you hear that he's been offered a big-bucks job with Polydor? How about the one where he's getting his own label deal with E/A? Or did you hear the one where he'll begin consulting for the ABC television network? Those are all good ones, aren't they?

Is CKLW/Detroit going to change a whole lot more than just morning men in the Fall?

WHAT MAKES THESE RADIO STATIONS SPECIAL?

New York NY WXLO/Los Angeles CA KZLA/Chicago IL WBBM/Philadelphia PA WIP/San Francisco CA KYA/Detroit MI WNIC
 WWKR/Boston MA WCGY/Washington D.C. DC WASH/St. Louis MO KMOX/Cleveland OH WGCL/Baltimore MD WCBM/Pitt
 sburgh PA WTAE/Dallas/Ft. Worth TX KFJZ/Minneapolis/St. Paul MN KFMX/Miami Beach FL WGBS/Cincinnati OH WLWS
 Houston TX KULF/Denver CO KHOW/Buffalo NY WKBW/Seattle WA KJR/Kansas City MO KUDL/Milwaukee WI WISN/Ada
 mta GA WFOM/Portland OR KEX/New Orleans LA WNOE/Louisville KY WAKY/Phoenix AR KOY/San Diego CA KGB/Sacram
 ento CA KXOA/Dayton OH WIZE/Albany/Troy NY WTRY/Nashville TN WSM/Memphis TN WQLD/Providence RI WPRO/Roc
 hester NY WBBF/Oklahoma City OK KTOK/Tampa FL WDAE/Fresno CA KFYE/Syracuse NY WKFM/Charlotte NC WBT/Birm
 ingham AL WQEN/Honolulu HI KKUA/Salt Lake City UT KAYK/Tulsa OK KAKC/Richmond VA WRNL/Jacksonville FL WIVY
 Norfolk VA WGH/Shreveport LA KEEL/Raleigh NC WRAL/Harrisburg PA WYCR/Wichita KS KLEO/Grand Rapids MI WLAV
 Youngstown OH WHOT/Orlando FL WLOF/Mobile AL WABW/Albuquerque NM KOB/Amarillo TX KQIX/KQJZ/Beaumont TX
 KAYC/Cedar Rapids IA KLWW/Charleston WV WXIT/Davenport IA WQUA/Duluth MN WEBC/El Paso TX KELP/Flint MI
 WTRX/Fort Wayne IN WOWO/Greensboro NC WSJS/Jackson MS WJDX/Madison WI WISM/Scranton PA WILK/Spokane WA
 KHQ/Columbia SC WNOK/Greenville SC WFBC/Huntington WV WKEE/Lansing MI WVIC/Portland ME WGAN/Topeka KS
 KEWI/Tucson AZ KHYT/Altoona PA WVAM/Baton Rouge LA WAFB/Boise ID KBBK/Charleston SC WTMA/Columbus GA
 WCGQ/Erie PA WJET/Eugene OR KBDF/Great Falls MT KQDI/Lafayette LA KTDY/Las Vegas NV KFMS/Lexington KY
 WLAP/Lincoln NB KLMS/Lubbock TX KSEL/McAllen TX KRIX/Roanoke VA WFIR/WPVR/Saginaw MI WSAM/Savannah GA
 WSGF/South Bend IN WRBR/Stockton CA KSTN/Utica/Rome NY WTLB/Lakeland FL WZNG/Anchorage AK KBYR/Pensacol
 a FL WBSR/Sioux Falls SD KSOO/Bloomington IL WRBA/Yakima WA KMWX/Daytona Beach FL WMFJ/Medford OR KYJC
 Pueblo CO KDZA/Burlington VT WCYM/Odessa TX KRIG/La Crosse WI WIZM/Racine WI WRKR/Mount Vernon WA KBRC
 Fairbanks AK KFRB/Chehalis WA KJTI/Roswell NM KRSY/Agana GUAM KSTO/Gallup NM KYVA/Hagerstown MD WARK
 San Juan PR WBMJ/Carbondale IL WCIL/Marquette MI WDMJ/Pokomoke City MD WDMV/Rocky Mount NC WEED/Union
 City TN WENK/Waynesville NC WHCC/Bluefield WV WHIS/Williamsport PA WILQ/Bowling Green OH WKIQ/Angola IN
 WLKI/Orleans MA WLOM/Wallace NC WLSE/Norton VA WNYA/Statesville NC WOOD/Pago Pago AS WVLV/Cadillac MI
 WWAM/Shelby NC WXIK/Frederick MD/WZYQ

THE ROBERT W. MORGAN SPECIAL OF THE WEEK.

*yvonne
elliman*

August 12/13

**BARRY
WHITE**

September 16/17

The
Bee Gees

October 7/8

**THE
COMMODORES**

August 19/20

Moody Blues
Part II

September 23/24

Richard Perry
superproducer

October 14/15

Styx

August 26/27

HARRY CHAPIN

September 30/October 1

**MARVIN
GAYE**

October 21/22

Ringo Starr

September 2/3

**THE ROBERT
W. MORGAN
SPECIAL OF
THE WEEK**

Andy Gibb

October 28/29

Chicago

September 9/10

*seals
& crofts*

November 4/5

Watermark Inc

10700 Ventura Blvd No Hollywood CA 91604 213/980-9490

TOP-40



John Leader

The consensus seems to be that music is getting great again! It does happen . . . music goes in cycles. There are times when programmers cannot find the kind of music they want to put on their radio stations and then suddenly along comes a flurry of terrific new releases that are literally screaming for airplay. We seem to have entered just such a period with new releases from major acts dominating the national airplay activity. But look back for a moment, then glance at the calendar and it all begins to look familiar.

In 1977 the song of the year was Debby Boone's "You Light Up My Life," which hit number one on the R&R National Airplay/30 in October. Two years ago in 1976 the song of the year was "If You Leave Me Now" by Chicago, which topped our National Airplay/30 in September. For the last two years the eventual winner in the number one song of the year derby has been released in late summer or early fall. This broke a four year trend dating back to 1972 when the song of the year came from late winter or early spring.

A lot of factors come into play regarding the release of records. Concert tours during the summer, the timing of a release to coincide with kids going back to school — and of course it's always nice to get your new release out and established before the dreaded fall ARB. Whatever the reasons it looks like some good music is again upon us. That's certainly the readout I've been getting on the phone from our reporting stations over the past two weeks. Do I dare predict another great book for Top 40 radio in general this fall? Sure . . . the music's getting better by the week, and besides, I am a total optimist!

This week: a welcome to our new reporting stations, some dock-side diplomacy in San Diego, the chain of command is fully explained, and those promotions just keep on comin' . . .

Next week, we take a look at "Teen Music" for better or for worse. Why some stations refuse to play it and why some record companies are getting nuts over records that sell big but can't get on the air. It's a problem we all deal with and should make for some interesting reading.

. . . In With The New

The Apr-May Arbitron sweep may now rest-in-peace, as all markets have been heard from and the parallels have been readjusted. After some very careful examination and consideration R&R welcomes 17 new reporters to our ranks. As with all of our reporters you can be sure that these new additions represent the same standards as defined in the parallels. For some it has been a long wait, but the wait is over and they will now be a part of R&R's weekly music research.

CKGM/Montreal, Quebec
KVIL/Dallas, Texas
WGN/Norfolk, Virginia
WLAC/Nashville, Tennessee
KX106(WKXX)/Birmingham, Alabama
KZ93(WKZW)/Peoria, Illinois
WOHO/Toledo, Ohio
WHB/Kansas City, Missouri
KRUX/Phoenix, Arizona

KOPA/Phoenix, Arizona
KENI/Anchorage, Alaska
Y94(KFYE)/Fresno, California
WAEB/Allentown, Pennsylvania
WHYN/Springfield, Massachusetts
WFBG/Altoona, Pennsylvania
G100(WKRG)/Mobile, Alabama
KYTE/Portland, Oregon

A complete and updated list of all reporting stations can be found at the conclusion of the parallels this week. A warm welcome to all our new reporters!

Chain Of Command

In every organization from Exxon to RKO there exists a certain order, a ranking, a chain of command. Now since many of us enter at (shall we say) the lower levels of this chain of command and then attempt to ascend I thought it might be helpful to more clearly define just what sort of behavior differentiates one position from another within the fun realm of broadcasting.

With tongues firmly planted in our cheeks and a creative tip of the dunce cap to G100/Mobile copywriter Les McDill, let us examine (from the top down) a typical radio station.

THE OWNER: Leaps tall buildings in a single bound. Is more powerful than a locomotive. Is faster than a speeding bullet. Walks on water. Gives policy guidance to God.

THE GENERAL MANAGER: Leaps short buildings in a single bound. Is more powerful than a switch-engine. Is just as fast as a speeding bullet. Walks on water during calm weather. Frequently talks with God.

THE PROGRAM DIRECTOR: Leaps short buildings with a running start and favorable winds. Is almost as powerful as a switch-engine. Is faster than a speeding BB. Walks on water in indoor swimming pools. Talks with God by appointment.

THE MUSIC DIRECTOR: Can barely clear the station van. Loses tug-of-war with locomotive. Can fire speeding bullet. Swims well. Is occasionally addressed by God.

THE PRODUCTION DIRECTOR: Rolls near the side of station van. Is run over by locomotive. Can sometimes handle a gun without hurting himself. Walks on puddles left by passing dogs. Talks to animals.

THE SALES MANAGER: Can enter buildings with the aid of a doorman. Recognizes locomotives two times out of three. Is not allowed to handle live ammunition. Can hold breath for a long time under water. Talks to walls.

THE COPYWRITER: Gazes in awe at revolving doors. Says, "Look at the choo-choo!" Aspires to position of dart catcher. Plays in mud puddles. Mumbles to himself.

THE AIR PERSONALITY: Lifts buildings and walks under them. Kicks locomotives off their tracks. Catches speeding bullets in his teeth and chews them up. Freezes water at a glance. He is God!

If things aren't just like that at your radio station then there's no time like the present to get right to work on it. And good luck!

Hands Across The Ocean

Everything about the written request received at KMJC/San Diego was unusual. The letter was addressed to "The Most Popular Radio Station, San Diego, California, USA." Apparently the person at the post office who received the letter was a big fan of Magic 91 because KMJC's PO box number was written on the envelope and the request was on its way to Roger W. Morgan, the station's Program Director.

It was an invitation for the staff of the radio station to join the crew members of the HMS Juno, a frigate of the British Navy, on board for a celebration of their arrival in San Diego. Along with the invitation was a request for the station's staff to bring along "30 females between the ages of 25-30."

Now right away you figure you've got a potential international incident on your hands, right? Not so. Roger knew exactly what to do, and immediately called Rhonda Bosworth, the leader of the San Diego Chargers' cheerleaders, The Chargeettes. After a fast clearance from the Chargers front office, it was arranged that the girls would join the KMJC crew abroad the Juno. There were other calls made to the U.S. Navy and British Consulate in Los Angeles, but all parties were very cooperative.

On July 21st the HMS Juno docked in San Diego and the party began. Magic 91 T-shirts with "HMS Juno" printed on the back were distributed to the crew and the sailors returned the favor with a gold plaque engraved with the Juno insignia. 80 members of the crew hosted the party and gave the guests guided tours of the ship. The Americans sampled "Courage," the English beer that was on board along with "Scotch Eggs," one of the many kinds of food served.

Although the party ended at 1am, the friendships made have continued. Several of the station's staff members have had crew members over to their homes for a taste of American cooking and hospitality. And the station is now planning another party for the Juno crew sometime before their departure in August. Incidentally, two of the things that the English sailors were quite impressed with about our American way of life were video games and tub spas.

Roger W. Morgan summed up the experience, "This has proven the unity of England and the United States and given both the ship's crew and our staff the opportunity to better understand each others' lifestyle. I think we made friendships that will be long-lasting, and we hope to continue our communication with the Juno crew after they leave San Diego." It was never mentioned if the postal employee was ever identified or invited to the floating party.

Bits

THREE TIMES A LADY — Song titles can make for great promotions, and WNOE/New Orleans put together a winner using the title of the Commodores' number one hit. The contest asked male listeners to write the station telling why their favorite female was "three times a lady." All entries were to be judged on sincerity, imagination and originality with the grand prize being a dozen red roses, dinner for two and an all-expenses-paid cruise for two to the Bahamas! PD Marc Sommers reported the letters were well thought out and in most cases very airable.



VAN-TASTICI — The Q105/Tampa "Boogie Bus" is part of an extensive campaign the station is using throughout the Summer months. The van makes constant trips to the beach, the shopping malls, schools and on the road everywhere in the Tampa/St. Petersburg area. This one-of-a-kind customized van comes with a mini-control room for remotes, exterior sound system, and what graphics!

"EASY" LISTENING FOR TOP-40:

EARLY ACTION

WCAO
KJR
F105
JB105
WJBQ
13FEA
WAAY
KKLS
WKAU

SEALS & CROFTS "Takin' It Easy"



Produced by Louie Shelton

on Warner Bros. Records

John Leader

AMERICA'S HEARTLAND — In Kansas City KBEQ has begun the "search for America's Heartland." In a loose tie-in with the movie "Sgt. Pepper," the station is giving out clues to help listeners determine just exactly where in Kansas City "heartland" is located. Bob Laurence wouldn't tell me where it is, but he said it is a very recognizable KC landmark. The first prize for correctly locating heartland is the station's antique Stutz Bearcat, worth well over \$8000. The car is on display in the new Kansas City K-Mart record supermarket (a giant new music shop within K-Mart), as well as entry blanks and complete rules.

CRAM IT — KMGK/Des Moines recently staged their annual car cram. This year the station chose to cram a 1968 Chrysler full of as many people as possible. After filling both the front and rear seats as well as the entire trunk of the beleaguered vehicle, the final body count came to 63 folks. They not only shattered all previous records, but they drew quite a curious crowd to watch. Benjamin Hill also reported the station is getting set to throw several Beach Party events this summer, which when you consider how far away Des Moines is from any ocean, should be quite some doing.



BIG BLOW UP — The Fourth of July celebration in Ft. Vancouver on the Columbia River (which is the natural dividing line between Oregon and Washington) boasts the nation's second largest fireworks display each year. This year the entire event was promoted and supported by KGW/Portland. The station produced a 55-minute historical narrative and soundtrack highlighting the birth and development of our country. The soundtrack was broadcast from the sight with spectacular fireworks displays coordinated to the musical track by a computerized firing console. If it all sounds complex, it was, but the KGW engineering staff brought it all off without a hitch. Since so many people could not get close enough to the sight to hear the coordinated audio presentation, KGW broadcast the soundtrack in sync with the fireworks, giving those watching from the many surrounding vantage points a way to hear as well as see. During the preparation for the event KGW was also filming a series of TV promos featuring the jocks in events like "face painting." Shown in the photo is KGW's sports reporter Melissa Hellervik trying to convince Bryan O'Neil to have his face painted with a KGW Winner sticker.

UP THE CREEK? — In a tie-in with 7UP, KING/Seattle ran a KING-7UP-UN-CANOE contest recently giving away 40 complete Coleman Ram-X canoes (paddles included). To enter one simply filled out an entry blank available at any grocery store 7UP display. When the final date of the contest arrived the station held a random drawing of the first forty names. The winners were contacted and invited down to the 7UP bottling plant's parking lot to claim their prizes. KING personality Murdock In The Morning was there to hand out the prizes (make that point out the prizes).

A PARTING SHOT — Summer brings on those "show us your tan" contests, which are of course just a clever way for the station personnel to meet good-looking ladies, but they make for such great photos I can't resist one more picture. Here we see John David Spangler making some sort of "point" about the winner in the 2nd Annual "Show Us Your Tan Contest" run by WMEE/Ft. Wayne. The winner, standing next to John in case you didn't see her with the crowd and all, definitely won the hearts of the 25,000 on hand to judge and took away first prize, which was a new sailboat. I understand John offered to give her free lessons, and also said he would teach her to sail. For another shot (pardon the expression) of this All-American contest see page 3.



SKIN IS IN: More than 20,000 Southern Californians turned out for the Magic 91 (KMJC)/San Diego Best Suntan Contest. It was all a part of the station's second annual Jet Ski Day held on Fiesta Island. Of all the bronzed and beautiful contestants that showed up and showed off for the contest, we received this photograph of the winner. Pictured (l-r) Kevin O'Day of KMJC, the winner, and Program Director of KMJC Roger W. Morgan. Notice how pale Kevin and Roger look? Comes from long hours slaving over a hot turntable locked inside an air-conditioned radio station.



LEIF SKATES BY WNDE — Leif Garrett made an appearance at WNDE/Indianapolis's second annual skateboard contest, with \$10,000 attending. Garrett also dropped by the station for guest jock stint. Pictured at the WNDE studios are (l-r) Music Director Bobby Hatfield, Garrett, Assistant Program Director Jeff Lucifer, and the station's Scott Wheeler.



LOCAL OCALA GREASE — WTMC/Ocala, FL had a "Grease Party" to tie in with the film. Pictured in varying degrees of 50's regalia are (standing, l-r) General Manager Vernon Arnette, Chief Engineer Clyde Moeller, Account Executive Sam Rutter, air personality Larry Jackson, Account Executive Dottie Teuton, and air personality Jerry Kay; kneeling are News Director Bill Mansfield (left) and Program Director Lou Patrick.

PARLEZ-VOUS SMASH!!

**Laurent Voulzy's Debut Single In America
Is Already Over Three Million Units
And Just Shipping!**

| | | | |
|---------------|------------------|------------------|----------------|
| France | 1,800,000 | Belgium | 150,000 |
| Italy | 250,000 | Germany | 200,000 |
| Spain | 250,000 | Argentina | 120,000 |
| Canada | 150,000 | Brazil | 100,000 |



RCA RECORDS INTERNATIONAL

New York

(Continued from page 1)

or Dean Tyler cited a "substantial" increase in advertising. Farber commented, "Up until this last week, we didn't really see anything happen, because people still didn't have an indication of how long the strike was going to last.... The first thing we did was call our regular advertisers and our reps to make sure they'd be treated fairly."

NYMRAD, the New York market radio broadcasters association, has also mailed a letter to newspaper advertisers detailing radio's reach and other strong points, with an attached list of NYMRAD stations and their sales managers.

99X is apparently virtually sold out for the summer already, a condition shared by other metropolitan stations. That circumstance has forced advertisers to seek suburban radio stations, a situation which has worked to the benefit of stations such as WBAB/Long Island. News Director Joel Martin told R&R, "There has been a significant increase in advertising. We're all sold out. Advertisers are clamoring to get time on the air." Long Island faces a different news situation, as the area's largest daily paper, Newsday, is unaffected by the strike. However, the spinoff from the metropolitan newspaper strike has still proved a boon to the suburban advertising picture.

Storer

(Continued from page 1)

future of air personalities and other staffers now with (or recently hired by) the station, Lee said, "We have not said we're selling the FM and we think the FM is good in the market. We plan to be there. I think you'll also find we have a good reputation for taking care of our people." Contrasting reports in the broadcast community indicate that Storer would be willing to sell the FM along with the AM if the right deal came along. Sources quoted the FM premium at 2 to 3 million dollars. Commenting on reaction to TEN-Q's availability, Lee said, "There has been a surprising amount of interest at surprisingly high dollars. We've had very good response."

Storer's announced intention to sell marks the end of a stormy attempt to gain Los Angeles Top 40 supremacy. TEN-Q started up in December 1976, and the experiment resulted in several shifts in its Top 40 orientation, changes at the Program Director and General Manager levels (Jeff Williams has just been appointed GM for KTNQ/KGBS), and the recent confusion over the format flip-flop, before Storer finally decided to surrender.

XTRA

(Continued from page 3)

it will fall between Top 40 and AOR, with former B100 Music Director Gene Knight reported as PD.

San Diego/Mexican Standoff

At this point, the situation for San Diego broadcasters is at an impasse. McKinnon explains that XTRA-FM does not presently penetrate San Diego sufficiently to allow the FCC to "accept our filing." But, he adds, "As soon as they go up in power, XTRA can count on us knocking on the FCC door the next day."

Earthquake

(Continued from page 3)

(which is along the coast, separate from their FM) was damaged, forcing their AM off the air for three hours.

Jock Takes Classical Powder

Across town at KTYD News Director Jerry DeWitte reported: "There was very minor damage everywhere and nobody got hurt. We're on the top floor of the tallest building in town (eight stories) and we had a few record racks dumped over. The person who was on the air put on a long piece of classical music and left the station until he found out how bad things were going to be. But we weren't knocked off the air and were back on very soon trying to alleviate panic, giving out phone numbers like who to call and when to call where. Basically we tried to keep the music going and broke in when necessary."

According to David Oeberst, news reporter at KIST, Santa Barbara's Top 40 station, "Most of the damage consisted of all the equipment coming off the walls. Jack Kinney, the jock who was on the air, was bruised up pretty badly and we went off the air for about 10 minutes—just long enough for us to put things back together."

Coping With The Quake

When KIST returned they immediately sent their mobile units, (station cars equipped with two-way radios, which they call KIST Cruisers) into operation. Acting News Director Joanna Van Dyke went to the County Sheriff's Department and set up a mobile command center for information which sent live reports to the station, where Music Director Dick Williams had set up an informal news central. Through this, they were able to dispatch cars into the various areas, sending in reports after almost every record.

Oeberst described the situation: "I went out to Goleta, the community just north of us, which was the hardest hit, and taped interviews with everybody from the tower controller to the public works people to the fire department. I

was basically following trucks around covering all that for stories. We were on the air all night—

usually go off at 12 or 2 o'clock, but we stayed on the air all night. Things calmed down after a couple

of hours but we were still on the air," as the area finally returned to normal.



KFRC MEETS CARTER—KFRC/San Francisco News Director Jo Interrante was the city's sole media representative at a national editors and news directors' conference with President Carter and his staff. She's pictured above with the President.



FOREIGNER BULLET ON EYE CHARTS—Foreigner joined WSGA/Savannah personnel at an in-store appearance in town, autographing pictures and Foreigner eye charts. Pictured behind the group are WSGA Assistant Program Director Brady McGraw and Atlantic's Mark St. John.



HELEN/PHILADELPHIA—Windsong's Helen Schneider visited WFIL/Philadelphia following a club engagement in town. Pictured at the station are (l-r) Program Director Jay Cook, Helen Schneider, RCA's Bob Catania, and WFIL air personality Barbara Sommers.



MARIE'S THE NAME OF KEYY'S LATEST FLAME—KEYY/Provo was visited by a number of celebrities recently who were in town to film a TV special promoting Donny & Marie Osmond's first movie, "Going Coconuts." The station invited listeners via announcements and searchlights to visit the Osmonds' Provo studios, and provided live bands and hundreds of prizes, while the crowd was filmed for a sequence of the special. Pictured during a break in the filming are (l-r) KEYY air personalities Rick Shaw and the Buffalo, Maria Osmond, and Program Director Scott Stone.

clout

“Substitute”

WFIL **KKLS**
WRFC **KDZA**
WFLB **KBBK**

Quite simply and frankly we feel that this record is the epitome of the made-to-order Top-40 single.

Lenny Petze
V.P. Epic A&R

Jim Jeffries
Director, National Promotion Epic Records

By the way, thought you might like to know a bit of international information about this record

| | | |
|-----------------------|--------------|---------------------------|
| No. 2 (Top 5-4 weeks) | England | 600,000 sold |
| No. 4 | France | 400,000 sold |
| No. 2 | Holland | 100,000 sold |
| No. 1 | Belgium | 60,000 sold |
| No. 1 (7 weeks) | South Africa | 75,000 sold (Triple Gold) |

**THAT'S OUR FEELINGS AND OUR FACTS.
WE FEEL ONE LISTEN WILL FINISH THE PICTURE.**



on Epic Records

Produced By
Grahame Beggs

Management:
Clive Calder

| MIDWEST | | WEST | |
|---------------------------------|---|-------------------------------------|--|
| Most Added | Hottest | Most Added | Hottest |
| Boston The Who Robin Gibb | Commodores Olivia Newton-John Foreigner | Boston The Who Linda Ronstadt | Commodores Exile Foreigner Olivia Newton-John |

WEST

| | | | |
|--|---|---|--|
| <p>KEW/Topoka, KS J.R. Casaway</p> <p>Boston Aerosmith Barbra Streisand Prisoner The Who HOTTEST: Commodores 1-1 Frankie Valli 3-3 Donna Summer 5-7 Jackson Browne 12-18 Andy Gibb 20-15</p> <p>KKRC/Spokane Falls, SD Gino Shaw</p> <p>Gerry Rafferty Dan Hill Linda Ronstadt Billy Joel HOTTEST: Commodores 1-1 Pablo Cruise 5-3 Rita Coolidge 14-9 Foreigner 17-11 Chris Rea 19-14</p> <p>WEST</p> <p>Parallel One</p> <p>KHJ/Los Angeles, CA John Sebastian</p> <p>Taste Of Honey Boston Exile HOTTEST: Frankie Valli 1-1 Pablo Cruise 6-5 Toby Beau 8-6 Foreigner 15-10 Bob Seger 20-19</p> <p>KJR/Seattle, WA Tracy Mitchell</p> <p>Rolling Stones Burton Linda Ronstadt Sally & Kim David Gates HOTTEST: Commodores 1-1 Walter Egan 10-7 Alicia Bridges 11-10 Andy Gibb 15-12 Bob Seger 21-19</p> <p>KFL/Los Angeles, CA Roger Collins</p> <p>Boston HOTTEST: Commodores 1-1 Foreigner 5-3 Exile 9-5 Olivia 10-8 Taste Of Honey 14-11</p> <p>KIMN/Denver, CO Ed Greene</p> <p>Boston Bob Seger Traveler/Olivia Dirt Band Night HOTTEST: Commodores 1-1 Rita Coolidge 15-10 E.C. King 24-19 Chris Rea 26-20 LRB 28-23</p> <p>KTLK/Denver, CO Randy Jay</p> <p>Traveler/Olivia E.C. King Boston Dirt Band HOTTEST: Commodores 3-1 Donna Summer 11-3 ARS 12-7 Andy Gibb 23-17 Exile 25-21</p> <p>KFRC/San Francisco, CA Garland/Sholin</p> <p>Teddy Pendergrass Pablo Cruise without HOTTEST: Rolling Stones 1-1 Taste Of Honey 6-2 Traveler/Olivia 10-7 Quincy Jones 17-12 Exile 24-17</p> <p>Parallel Two</p> <p>KENI/Anchorage, AK Tony Mitchell</p> <p>Boston LRB HOTTEST: Joe Walsh 2-1 Rolling Stones 4-2 Andy Gibb 10-7 Toby Beau 12-8 Donna Summer 23-13</p> <p>Y4/Fresno, CA Dan Spears</p> <p>Kenny Loggins Prism Simon/Taylor The Cars LRB HOTTEST: Frankie Valli 2-1 Foreigner 4-2 Traveler/Olivia 14-11 Robin Gibb 28-17 Boston 30-18</p> <p>KOPA/Phoenix, AZ Rivers/Christian</p> <p>Mist Leaf Crystal Gayle Bob Seger HOTTEST: Commodores 1-1 Foreigner 3-2 Exile 16-9 Aerosmith 21-16 Boston 30-24</p> | <p>KJRB/Spokane, WA Tom Hutley</p> <p>The Who David Gates Michael Johnson Bob Seger HOTTEST: Rolling Stones 1-1 Commodores 2-2 Olivia 4-3 Anne Murray 13-10 Exile 17-12</p> <p>KEZY/Anaheim, CA Larry Groves</p> <p>Linda Ronstadt Traveler/Olivia E.C. King Nick Gilder Exile HOTTEST: Frankie Valli 1-1 Commodores 4-2 Foreigner 10-7 Olivia 14-13 Walter Egan 17-14</p> <p>KRKE/Albuquerque, NM Chris Carey</p> <p>Eddie Money Boston Bob Seger Kenny Loggins HOTTEST: Pablo Cruise 2-1 Andy Gibb 13-5 Taste Of Honey 21-10 EMF 22-15 LRB 20-16</p> <p>KCPX/Salt Lake City, UT Gary Waldron</p> <p>Barbra Streisand Kenny Loggins John Paul Young Capt. & Tennille HOTTEST: Commodores 3-1 Exile 7-3 Traveler/Olivia 13-9 Robin Gibb 23-19 Anne Murray 28-21</p> <p>KCBQ/San Diego, CA Nina Gomez</p> <p>LRB Nick Gilder HOTTEST: Commodores 1-1 Pablo Cruise 6-4 E.C. King 12-9 Taste Of Honey 17-11 Teddy Pendergrass 25-19</p> <p>KGW/Portland, OR Terry Danner</p> <p>Exile Anne Murray LRB Dan Hill Gerry Rafferty HOTTEST: Frankie Valli 2-1 Traveler/Olivia 6-3 Jackson Browne 10-7 Joe Walsh 12-11 Chris Rea 20-14</p> <p>KTAC/Tacoma, WA Ric Hansen</p> <p>Aerosmith Kenny Loggins Eddie Money Nick Gilder HOTTEST: Peter Brown 2-1 Frankie Valli 4-2 Joe Walsh 11-6 Foreigner 13-7 Andy Gibb 19-12</p> <p>KERN/Bakersfield, CA Pete Shannon</p> <p>Nick Gilder EMF Exile Prism HOTTEST: Rolling Stones 2-1 Walter Egan 13-11 Peter Brown 15-12 Eddie Money 22-18 Village People 24-20</p> <p>KROY/Sacramento, CA Kris Mitchell</p> <p>The Who The Cars Prism LRB Capt. & Tennille HOTTEST: Frankie Valli 1-1 Commodores 6-3 Foreigner 10-4 Andy Gibb 13-8 Taste Of Honey 19-14</p> <p>KRUX/Phoenix, AZ Bobby Rivers</p> <p>Steely Dan Boston LRB HOTTEST: Andy Gibb 2-1 Bee Gees/Frampton Sgt. Pepper 10-3 Capt. & Tennille 17-9 Commodores 19-10 Nick Gilder 23-13</p> <p>KING/Seattle, WA Tom McKay</p> <p>The Who Capt. & Tennille Paul Davis E.C. King Nick Gilder HOTTEST: Commodores 1-1 Olivia 11-7 Rita Coolidge 13-8 Chris Rea 16-11 Exile 23-13</p> | <p>KFXM/San Bernardino, CA Mitch Monroe</p> <p>Nick Gilder Bob Seger Cotton/Carnes Traveler/Olivia EKO HOTTEST: Commodores 3-1 Rolling Stones 7-5 Eddie Money 11-7 EMF 29-14 Exile 21-15</p> <p>Parallel Three</p> <p>KDZA/Pueblo, CO Rip Avina</p> <p>Bob Seger Barbra Streisand Prisoner Steely Dan The Who Clout HOTTEST: Commodores 1-1 Foreigner 6-4 Olivia 11-5 Chris Rea 18-9 Andy Gibb 22-12</p> <p>KYSN/Colorado Springs, CO Marc McCoy</p> <p>Boston Taste Of Honey Linda Ronstadt John Paul Young Robin Gibb Dirt Band Night HOTTEST: Commodores 1-1 Rita Coolidge 10-5 Walter Egan 11-8 Olivia 15-10 Saw Mason 21-17</p> <p>KFXD/Boise, ID Charlie Fox</p> <p>John Paul Young LeRoux (dp) Eink (dp) Moody Blues (dp) HOTTEST: Commodores 2-1 Foreigner 10-8 Olivia 19-11 Traveler/Olivia 10-12 E.C. King 22-13</p> <p>KQDI/Great Falls, MT Don Nordine</p> <p>Linda Ronstadt Kenny Loggins Capt. & Tennille Jimmy Buffett (dp) HOTTEST: Commodores 2-1 Pablo Cruise 4-3 Foreigner 8-6 Nick Gilder 13-9 Walter Egan 15-11</p> <p>KENO/Las Vegas, NV Steve Summers</p> <p>Robin Gibb Aerosmith The Who HOTTEST: Commodores 1-1 Olivia 13-7 Traveler/Olivia 22-10 Taste Of Honey 29-19 Donna Summer 28-20</p> <p>KYNO/Las Vegas, NV Kris Van Kamp</p> <p>Linda Ronstadt Kenny Loggins Mick Jackson England Dan Cheap Trick HOTTEST: Frankie Valli 1-1 E.C. King 10-6 Foreigner 12-9 Joe Walsh 16-13 Village People 20-16</p> <p>KBIM/Roswell, NM Lynn Moore</p> <p>Boston Gerry Rafferty Linda Ronstadt The Who HOTTEST: Toby Beau 2-1 Nick Gilder 10-4 Exile 12-6 Olivia 13-8 EMF 19-13</p> <p>KRSP/Salt Lake City, UT Lorraine Winegar</p> <p>Dirt Band Night The Who (dp) Steely Dan HOTTEST: Commodores 1-1 Olivia 6-3 Exile 12-6 Chris Rea 15-9 ARS 14-10</p> <p>KANC/Anchorage, AK Ron O'Neil</p> <p>Rolling Stones Steely Dan Boston Capt. & Tennille Beatles HOTTEST: Commodores 1-1 Frankie Valli 5-2 Andy Gibb 10-7 Exile 15-12 Traveler/Olivia 20-14</p> | <p>KSLY/San Luis Obispo, CA John Tobin</p> <p>Beatles The Who Hall & Oates Billi Champlin Simon/Taylor Anne Murray Journey HOTTEST: E.C. King 4-1 Exile 11-4 Traveler/Olivia 10-5 The Cars 13-6 LRB 20-11</p> <p>KCBN/Reno, NV Red Mtn.</p> <p>David Gates Journey Marshall Tucker Anne Murray (dp) Rolling Stones The Who Bruce Springsteen Trooper (dp) The Who HOTTEST: Commodores 3-1 Olivia 6-4 E.C. King 17-9 Exile 15-10 Traveler/Olivia 19-11</p> <p>KDON/Salina, CA A.J. Roberts</p> <p>Linda Ronstadt Kenny Loggins Steely Dan Barbra Streisand Prisoner The Cars HOTTEST: Rolling Stones 1-1 Commodores 5-2 Eddie Money 9-7 Steely Dan 10-8 E.C. King 14-9</p> <p>KYTE/Portland, OR Mike Davis</p> <p>Linda Ronstadt Links Boston HOTTEST: Commodores 1-1 Foreigner 6-3 Olivia 10-5 Exile 19-12 EMF 25-17</p> |
|--|---|---|--|

ANOTHER GREAT WEEK FOR A GREAT RECORD...

AND AGAIN IT'S ALL BECAUSE OF

“YOU”

6-70014



NEW THIS WEEK

| | | | |
|--------------|-------------|----------------|-------------|
| KX106 | WBCF | WJAD | WQNZ |
| WCRO | WVOV | WCOS | WALG |
| WCUE | WFOX | KNOE-FM | WDEC |
| | | KNDE | |

PLUS

| | | |
|-------------------|-------------------|----------------|
| KRBE 18-16 | WLOF 40-36 | WMFJ on |
| 96X 31-20 | KAYC 19-16 | KNIR on |
| Y100 26-23 | WBBQ on | WOHS on |
| WHBQ 17 | WHHY-FM on | KRIG on |
| WTIX 31-28 | | |

The McCrarys. "You."

Produced by Trevor Lawrence

On Portrait Records.



Take These Tickets To The Top!



FT. WORTH/DALLAS

- 1 1 COMMODORES
- 2 2 BILLY JOEL ("Young")
- 3 3 MICHAEL JOHNSON (lead)
- 4 4 JEFFERSON STARSHIP
- 5 5 BOB SEGER (lead)
- 6 6 FRANKIE VALLI
- 7 7 CARLY SIMON (lead)
- 8 8 FOREIGNER
- 9 9 STEELY DAN ("Yummy")
- 10 10 STYX
- 11 11 CHIPS
- 12 12 PETER BRONNO
- 13 13 PABLO CRUISE
- 14 14 MEAT LOAF (lead)
- 15 15 DONNA SUMMER
- 16 16 HEATWAVE (lead)
- 17 17 JOE WALSH
- 18 18 SEALS & CROFTS (lead)
- 19 19 EDDIE MONEY (lead)
- 20 20 FLAVES (lead)
- 21 21 WALTER EGAN
- 22 22 ABBA
- 23 23 RITA COOLIDGE
- 24 24 ANDY GIBB (lead)
- 25 25 JOHN & OLIVIA (lead)
- 26 26 JOHN & OLIVIA (lead)
- 27 27 GERRY RAFFERTY (lead)
- 28 28 STEVE MARTIN
- 29 29 BILLY JOEL ("New")
- 30 30



Seattle

- 1 1 COMMODORES
- 2 2 JOE WALSH
- 3 3 FOREIGNER
- 4 4 PETER BRONNO
- 5 5 CHRIS REA
- 6 6 TOBY BEAU
- 7 7 WALTER EGAN
- 8 8 OLIVIA NEYTON JOHN
- 9 9 ALICIA BRIDGES
- 10 10 ROLLING STONES
- 11 11 ANDY GIBB (lead)
- 12 12 ERLE
- 13 13 JACKSON BROWNE
- 14 14 PABLO CRUISE
- 15 15 WENDY WALDMAN
- 16 16 RITA COOLIDGE
- 17 17 LITTLE RIVER BAND
- 18 18 BOB SEGER (lead)
- 19 19 EVELYN C RING
- 20 20 ANNE MURRAY
- 21 21 TASTE OF MONEY
- 22 22 GERRY RAFFERTY (lead)
- 23 23 RENE LYONS
- 24 24 BILLY JOEL (lead)
- 25 25
- 26 26
- 27 27
- 28 28
- 29 29
- 30 30



- 1 1 COMMODORES
- 2 2 FRANKIE VALLI
- 3 3 TASTE OF MONEY
- 4 4 EVELYN C RING
- 5 5 ROLLING STONES
- 6 6 YEDDY PENDERGRASS
- 7 7 PABLO CRUISE
- 8 8 QUINCY JONES
- 9 9 FOREIGNER
- 10 10 JOHN & OLIVIA (lead)
- 11 11 JOE WALSH
- 12 12 D'JAYS (lead)
- 13 13 DONNA SUMMER
- 14 14 MEAT LOAF (lead)
- 15 15 OLIVIA NEYTON JOHN
- 16 16 MC CRARYS
- 17 17 WALTER EGAN
- 18 18 ANDY GIBB (lead)
- 19 19 LTD
- 20 20 ANDY GIBB (lead)
- 21 21 STEVE NASH
- 22 22 RITA COOLIDGE
- 23 23 ERLE
- 24 24 CHRIS REA
- 25 25 MICHAEL JOHNSON (lead)
- 26 26 ANNE MURRAY
- 27 27 SWEE (lead)
- 28 28 BOB SEGER (lead)
- 29 29
- 30 30



- 1 1 COMMODORES
- 2 2 PABLO CRUISE
- 3 3 DONNA SUMMER
- 4 4 DENNIS
- 5 5 FRANKIE VALLI
- 6 6 JOE WALSH
- 7 7 GERRY RAFFERTY (lead)
- 8 8 ELDO
- 9 9 BILLY JOEL ("Young")
- 10 10 ROLLING STONES
- 11 11 FOREIGNER
- 12 12 WALTER EGAN
- 13 13 TOBY BEAU
- 14 14 MEAT LOAF (lead)
- 15 15 ERIC CLAPTON
- 16 16 ANDY GIBB (lead)
- 17 17 EDDIE MONEY (lead)
- 18 18 RITA COOLIDGE
- 19 19 JACKSON BROWNE
- 20 20 CHRIS REA
- 21 21 BOB SEGER (lead)
- 22 22 DAVE MASON
- 23 23 NICK GILDER
- 24 24 ERLE
- 25 25 LITTLE RIVER BAND
- 26 26 OLIVIA NEYTON JOHN
- 27 27 JOHN & OLIVIA (lead)
- 28 28 RINKS
- 29 29
- 30 30



- 1 1 COMMODORES
- 2 2 FRANKIE VALLI
- 3 3 DONNA SUMMER
- 4 4 PABLO CRUISE
- 5 5 BOB SEGER (lead)
- 6 6 WALTER EGAN
- 7 7 MICHAEL JOHNSON (lead)
- 8 8 TOBY BEAU
- 9 9 ANDY GIBB (lead)
- 10 10 JEFFERSON STARSHIP
- 11 11 D'JAYS (lead)
- 12 12 OLIVIA NEYTON JOHN
- 13 13 RITA COOLIDGE
- 14 14 JACKSON BROWNE
- 15 15 BARRY MANILOW
- 16 16 TASTE OF MONEY
- 17 17 CHRIS REA
- 18 18 GERRY RAFFERTY (lead)
- 19 19 ERLE
- 20 20 ANDY GIBB (lead)
- 21 21 BILLY JOEL ("Young")
- 22 22 PETER BRONNO
- 23 23 ABBA
- 24 24 FRUITION
- 25 25 CARLY SIMON (lead)
- 26 26 JOHN PAUL YOUNG
- 27 27 LITTLE RIVER BAND
- 28 28 BARRY MANILOW ("New")
- 29 29
- 30 30



- 1 1 COMMODORES
- 2 2 PABLO CRUISE
- 3 3 DONNA SUMMER
- 4 4 JOE WALSH
- 5 5 ROLLING STONES
- 6 6 TOBY BEAU
- 7 7 JACKSON BROWNE
- 8 8 MEAT LOAF (lead)
- 9 9 BILLY JOEL ("Young")
- 10 10 RITA COOLIDGE
- 11 11 FRANKIE VALLI
- 12 12 ELDO
- 13 13 BOB SEGER
- 14 14 ANDY GIBB (lead)
- 15 15 FOREIGNER
- 16 16 WALTER EGAN
- 17 17 JEFFERSON STARSHIP
- 18 18 ANNE MURRAY
- 19 19 EVELYN C RING
- 20 20 CHRIS REA
- 21 21 ERLE
- 22 22 LITTLE RIVER BAND
- 23 23 D'JAYS (lead)
- 24 24 OLIVIA NEYTON JOHN
- 25 25 JOHN & OLIVIA (lead)
- 26 26 EDDIE MONEY (lead)
- 27 27 TASTE OF MONEY
- 28 28 NICK GILDER
- 29 29 BOB SEGER (lead)
- 30 30 JOHN & OLIVIA (lead)



- 1 1 COMMODORES
- 2 2 ANDY GIBB (lead)
- 3 3 FOREIGNER
- 4 4 DONNA SUMMER
- 5 5 ERLE
- 6 6 FRANKIE VALLI
- 7 7 BARRY MANILOW
- 8 8 OLIVIA NEYTON JOHN
- 9 9 PABLO CRUISE
- 10 10 ROLLING STONES
- 11 11 TASTE OF MONEY
- 12 12 EVELYN C RING
- 13 13 TOBY BEAU
- 14 14 WALTER EGAN
- 15 15 JOE WALSH
- 16 16 RITA COOLIDGE
- 17 17 CAPTAIN & TENNILLE
- 18 18 CHRIS REA
- 19 19 NICK GILDER
- 20 20 STEELY DAN (lead)
- 21 21 EDDIE MONEY (lead)
- 22 22 LITTLE RIVER BAND
- 23 23 LINDA RONSTADT
- 24 24 ERLE
- 25 25 GERRY RAFFERTY (lead)
- 26 26 ANDY GIBB (lead)
- 27 27 BOSTON
- 28 28 SWEE (lead)
- 29 29 BOB SEGER (lead)
- 30 30 HEATWAVE (lead)



- 1 1 ROLLING STONES
- 2 2 TASTE OF MONEY
- 3 3 EVELYN C RING
- 4 4 PABLO CRUISE
- 5 5 COMMODORES
- 6 6 FOREIGNER
- 7 7 JOHN & OLIVIA (lead)
- 8 8 JOE WALSH
- 9 9 FRANKIE VALLI
- 10 10 DONNA SUMMER
- 11 11 ANDY GIBB (lead)
- 12 12 QUINCY JONES
- 13 13 TOBY BEAU
- 14 14 EDDIE MONEY
- 15 15 D'JAYS (lead)
- 16 16 ERLE
- 17 17 BARRY MANILOW
- 18 18 GERRY RAFFERTY (lead)
- 19 19 OLIVIA NEYTON JOHN
- 20 20 STEELY DAN (lead)
- 21 21 ANDY GIBB (lead)
- 22 22 BOB SEGER (lead)
- 23 23 VILLAGE PEOPLE
- 24 24 HEATWAVE (lead)
- 25 25 AIRCRAFT
- 26 26 CARL
- 27 27 RENE LYONS
- 28 28
- 29 29
- 30 30



- 1 1 FRANKIE VALLI
- 2 2 DONNA SUMMER
- 3 3 ROLLING STONES
- 4 4 COMMODORES
- 5 5 PABLO CRUISE
- 6 6 TOBY BEAU
- 7 7 BARRY MANILOW
- 8 8 ANDY GIBB (lead)
- 9 9 D'JAYS (lead)
- 10 10 FOREIGNER
- 11 11 JOE WALSH
- 12 12 JOHN & OLIVIA (lead)
- 13 13 HEATWAVE (lead)
- 14 14 PETER BRONNO
- 15 15 GERRY RAFFERTY (lead)
- 16 16 BOB SEGER (lead)
- 17 17 TASTE OF MONEY
- 18 18 BOB SEGER (lead)
- 19 19 EDDIE MONEY (lead)
- 20 20 JEFFERSON STARSHIP
- 21 21 JACKSON BROWNE
- 22 22 RINKS
- 23 23 CHRIS REA
- 24 24 STEELY DAN (lead)
- 25 25 LINDA RONSTADT
- 26 26 CARLY SIMON (lead)
- 27 27 BOSTON
- 28 28 ERLE
- 29 29
- 30 30



The chart-topping single by Eddie Money

LAST WEEK:

BREAKERS

EDDIE MONEY 29-23

"Two Tickets to Paradise" (Columbia)
60% of the week's top 100 singles on it, 3 adds, KRBE, WKY, KEEL
Key moves: 25-23 at 99X, 26-23 WCAO, 20-17 at Z93, 22-18
WSAI, 28-21 KHJ, 18-11 KFXM, 8-6 WVIC, 4-1 at KX106, 23-19
WQXI, 27-18 WAAY, 12-9 WCGQ, 12-9 KDON, 35-30 KBIM,
on KIMN. See ParaHits, charts at number 29.



on Columbia Records

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel one status.

Note: *Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

BOSTON
Don't Look Back (Epic) ★
LP: Don't Look Back

| Market | Station | Market | Station | Market | Station |
|-----------|-----------|-----------|-----------|-----------|-----------|
| Northeast | WEEI 95.3 | Northeast | WEEI 95.3 | Northeast | WEEI 95.3 |
| South | WEEI 95.3 | South | WEEI 95.3 | South | WEEI 95.3 |
| West | WEEI 95.3 | West | WEEI 95.3 | West | WEEI 95.3 |

COMMODORES
Three Times (Motown)
LP: Second High

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

WALTER EGAN
Magnet & Steel (Columbia)
LP: Not So

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

JACKSON BROWNE
Stay (A&M)
LP: Running On Empty

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

RTA COOLIDGE
You (A&M)
LP: Love Me Again

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

EXILE
Kiss You All Over (WB)
LP: Mixed Emotions

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

EARTH, WIND & FIRE
Get To Get You (Columbia)
LP: Sgt. Pepper Soundtrack (RSO)

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

FOREIGNER
Hot Blooded (Atlantic)
LP: Double Vision

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

ANDY GIBB
An Everlasting Love (RSO)
LP: Shadow Dancing

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

BUENA VISTA
Hot Child in... (Chrysalis)

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

EVELYN CHAMPAGNE KING
Shame (RCA)
LP: Smooth Talk

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

EDDIE MONEY
Two Tickets (Columbia)
LP: Eddie Money

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

LITTLE RIVER BAND
Reminiscing (Mersey)
LP: Sleeper Catcher

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

OLIVIA NEWTON JOHN
Maple Leaf Run (RSO)
LP: Green Sausages

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

BENNY LONDON
Whenever I... (Columbia)
LP: Night Walk

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

WALTER EGAN
Magnet & Steel (Columbia)
LP: Not So

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

EDDIE MONEY
Two Tickets (Columbia)
LP: Eddie Money

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

LITTLE RIVER BAND
Reminiscing (Mersey)
LP: Sleeper Catcher

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

OLIVIA NEWTON JOHN
Maple Leaf Run (RSO)
LP: Green Sausages

| Market | Station | Market | Station | Market | Station |
|-----------|---------|-----------|---------|-----------|---------|
| Northeast | WABC 74 | Northeast | WABC 74 | Northeast | WABC 74 |
| South | WABC 74 | South | WABC 74 | South | WABC 74 |
| West | WABC 74 | West | WABC 74 | West | WABC 74 |

Radio says "I Do" to Kenny Nolan's

"BUT LOVE ME!"

KENNY NOLAN A SONG BETWEEN US

Features: But Love Me; Your Love (It Takes My
Breath Away); Take the Time To Know Me



The winning writing of "Lady Marmalade," "My Eyes Adored You" and hits like "I Like Dreamin'" established Kenny Nolan as a star.

And his new album, "A Song

Between Us" continues the Kenny Nolan streak with his brand new single, "But Love Me," the cut selected by radio as the one they love to hear.

"But Love Me" The new Kenny Nolan single from "A Song Between Us." On Polydor Records and Tapes.

PARALLELS

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Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS

B

BOSTON

Don't Look Back (Epic) ★
LP: Don't Look Back

| P1 | P2 | P3 |
|---|--|--|
| 99X on WNBC 30-21 WFI 30-21 WKO on WPCO 4-27 WCAO on 96KX 4-29 WKWB a CIUM 4-25 | F105 4-25 13Q 4-23 WVZ 38-27 WBOS 4-28 WBFB 4-26 WICC a WYRE d-28 WTRV d-28 WPHD d-28 WBOS 4-26 | WJHQ a WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 4-7 94Q 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 |

C

COMMODORES

Three Times... (Motown)
LP: Natural High

| P1 | P2 | P3 |
|---|--|--|
| WABC 4-3 WYRE 3-2 WBC 2-2 WFI 2-4 WKO 4-3 WPCO 4-27 WCAO 9-21 96KX 2-4 WKWB 5-3 CIUM 2-1 | F105 8-6 13Q 2-2 WVZ 2-2 WBOS 2-2 WBFB 1-1 WICC 2-2 WYRE 2-2 WTRV 3-1 WPHD 1-1 WBOS 1-1 | WAB 7-4 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 1-2 94Q 3-4 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 |

E

EARTH, WIND & FIRE

Got To Get You... (Columbia)
LP: Sgt. Pepper Soundtrack (RSO)

| P1 | P2 | P3 |
|---|--|--|
| 99X on WNBC 30-21 WFI 30-21 WKO on WPCO 4-27 WCAO on 96KX 4-29 WKWB a CIUM 4-25 | F105 4-25 13Q 4-23 WVZ 38-27 WBOS 4-28 WBFB 4-26 WICC a WYRE d-28 WTRV d-28 WPHD d-28 WBOS 4-26 | WJHQ a WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 4-7 94Q 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 |

F

FOREIGNER

Hot Blooded (Atlantic)
LP: Double Vision

| P1 | P2 | P3 |
|---|---|---|
| WABC 13-43 WYRE 6-6 WFI 4-7 WKO 9-7 WPCO 4-27 WCAO 4-4 96KX 12-7 WKWB 6-5 CIUM 18-13 KTLK 4-25 | F105 7-7 13Q 7-7 WVZ 12-11 WBOS 5-7 WBFB 5-4 WICC 9-9 WYRE 13-41 WTRV 9-9 WPHD 8-5 WBOS 6-11 | WJHQ 13-9 WAB 14-12 WBC 2-2 WGU 5-5 13FEA 17-3 WYRE 13-41 WTRV 9-9 WPHD 8-5 WBOS 6-11 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 23-15 94Q 1-1 WYRE 17-15 WYRE 11-0 WYRE 11-0 WYRE 11-0 WYRE 11-0 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 |

G

GACKER

Hot Child In... (Chrysalis)

| P1 | P2 | P3 |
|---|--|--|
| 99X on WNBC 30-21 WFI 30-21 WKO on WPCO 4-27 WCAO on 96KX 4-29 WKWB a CIUM 4-25 | F105 4-25 13Q 4-23 WVZ 38-27 WBOS 4-28 WBFB 4-26 WICC a WYRE d-28 WTRV d-28 WPHD d-28 WBOS 4-26 | WJHQ a WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 4-7 94Q 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 |

H

HENNY LOGGINS

Whenever I... (Columbia) ★
LP: Night Watch

| P1 | P2 | P3 |
|---|--|--|
| 99X on WNBC 30-21 WFI 30-21 WKO on WPCO 4-27 WCAO on 96KX 4-29 WKWB a CIUM 4-25 | F105 4-25 13Q 4-23 WVZ 38-27 WBOS 4-28 WBFB 4-26 WICC a WYRE d-28 WTRV d-28 WPHD d-28 WBOS 4-26 | WJHQ a WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 4-7 94Q 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 | West WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 WYRE 4-28 |

I

JACKSON BROWNE

Stay (Asylum)
LP: Running On Empty

| P1 | P2 | P3 |
|---|--|--|
| WABC 25-25 WYRE 24-23 WBC 2-2 WFI 2-4 WKO 4-3 WPCO 4-27 WCAO 9-21 96KX 2-4 WKWB 5-3 CIUM 2-1 | F105 21-47 WVZ 17-46 WBOS 23-20 WBFB 19-19 WYRE 22-49 | WJHQ 8-6 WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 21-47 94Q 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 |

J

JACKSON BROWNE

Stay (Asylum)
LP: Running On Empty

| P1 | P2 | P3 |
|---|--|--|
| WABC 25-25 WYRE 24-23 WBC 2-2 WFI 2-4 WKO 4-3 WPCO 4-27 WCAO 9-21 96KX 2-4 WKWB 5-3 CIUM 2-1 | F105 21-47 WVZ 17-46 WBOS 23-20 WBFB 19-19 WYRE 22-49 | WJHQ 8-6 WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 21-47 94Q 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 |

K

KENNY LOGGINS

Whenever I... (Columbia) ★
LP: Night Watch

| P1 | P2 | P3 |
|---|--|--|
| WABC 25-25 WYRE 24-23 WBC 2-2 WFI 2-4 WKO 4-3 WPCO 4-27 WCAO 9-21 96KX 2-4 WKWB 5-3 CIUM 2-1 | F105 21-47 WVZ 17-46 WBOS 23-20 WBFB 19-19 WYRE 22-49 | WJHQ 8-6 WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 21-47 94Q 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 |

L

LITTLE RIVER BAND

Reminiscing (Harvest)
LP: Sleeper Catcher

| P1 | P2 | P3 |
|---|--|--|
| WABC 25-25 WYRE 24-23 WBC 2-2 WFI 2-4 WKO 4-3 WPCO 4-27 WCAO 9-21 96KX 2-4 WKWB 5-3 CIUM 2-1 | F105 21-47 WVZ 17-46 WBOS 23-20 WBFB 19-19 WYRE 22-49 | WJHQ 8-6 WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 21-47 94Q 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 |

M

MEDLEY

Two Tickets... (Columbia)
LP: Eddie Money

| P1 | P2 | P3 |
|---|--|--|
| WABC 25-25 WYRE 24-23 WBC 2-2 WFI 2-4 WKO 4-3 WPCO 4-27 WCAO 9-21 96KX 2-4 WKWB 5-3 CIUM 2-1 | F105 21-47 WVZ 17-46 WBOS 23-20 WBFB 19-19 WYRE 22-49 | WJHQ 8-6 WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 21-47 94Q 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 |

N

NICK GILDER

Hot Child In... (Chrysalis)

| P1 | P2 | P3 |
|---|--|--|
| WABC 25-25 WYRE 24-23 WBC 2-2 WFI 2-4 WKO 4-3 WPCO 4-27 WCAO 9-21 96KX 2-4 WKWB 5-3 CIUM 2-1 | F105 21-47 WVZ 17-46 WBOS 23-20 WBFB 19-19 WYRE 22-49 | WJHQ 8-6 WAB 24-22 WBC 2-2 WGU 2-25 13FEA 4-20 WYRE 4-28 WTRV 4-28 WPHD 4-28 WBOS 4-26 |
| South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 | South WQXI 21-47 94Q 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | South WYND 4-39 WRC a WFO 1-4 WFLB 4-33 WGLF 4-25 |
| West KJH 4-29 KFI 4-27 KFR on KIMN 4-30 KTLK a | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 | West WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 WYRE 21-47 |

Radio says "I Do" to Kenny Nolan's

"BUT LOVE ME!"

KENNY NOLAN

A SONG BETWEEN US

Features: But Love Me; Your Love (It Takes My
Breath Away); Take the Time To Know Me



The winning writing of "Lady Marmalade," "My Eyes Adored You" and hits like "I Like Dreamin'" established Kenny Nolan as a star. And his new album, "A Song

Between Us" continues the Kenny Nolan streak with his brand new single, "But Love Me," the cut selected by radio as the one they love to hear.

"But Love Me" The new Kenny Nolan single from "A Song Between Us." On Polydor Records and Tapes.

(Olive Newton-John continued)

Table with radio station call letters and frequencies for Olive Newton-John's music.

(Rolling Stones continued)

Table with radio station call letters and frequencies for Rolling Stones' music.

(Taste Of Honey continued)

Table with radio station call letters and frequencies for Taste Of Honey's music.

TRAVOLTA & OLIVIA Summer Nights (RSO)

Table with radio station call letters and frequencies for Travolta & Olivia's Summer Nights.

(Frankie Valli continued)

Table with radio station call letters and frequencies for Frankie Valli's music.

JOE WALSH Life's Been Good (Asylum)

Table with radio station call letters and frequencies for Joe Walsh's Life's Been Good.

PABLO CRUISE Love Will Find A Way (A&M)

Table with radio station call letters and frequencies for Pablo Cruise's Love Will Find A Way.

TOBY BEAU My Angel Baby (RCA)

Table with radio station call letters and frequencies for Toby Beau's My Angel Baby.

Table with radio station call letters and frequencies for various stations.

Table with radio station call letters and frequencies for various stations.

Table with radio station call letters and frequencies for various stations.

Table with radio station call letters and frequencies for various stations.

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Table with radio station call letters and frequencies for various stations.

TASTE OF HONEY Boogie Oogie... (Capitol)

Table with radio station call letters and frequencies for Taste Of Honey's Boogie Oogie.

Table with radio station call letters and frequencies for various stations.

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Table with radio station call letters and frequencies for various stations.

CHRIS THOA Fool (If You Think... (UA)

Table with radio station call letters and frequencies for Chris Thoa's Fool.

PARALLEL ONE

Table with radio station call letters and frequencies for Parallel One.

PARALLEL TWO

Table with radio station call letters and frequencies for Parallel Two.

PARALLEL THREE

Table with radio station call letters and frequencies for Parallel Three.

FRANKIE VALLI Grease (RSO)

Table with radio station call letters and frequencies for Frankie Valli's Grease.

R&R Top-40 Radio Reporters

Table listing top-40 radio reporters and their stations.

Table with radio station call letters and frequencies for various stations.

Table with radio station call letters and frequencies for various stations.

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Table with radio station call letters and frequencies for various stations.

Others Getting Significant Action

continued from Back Page

MOODY BLUES "Steppin' In A Slide Zone" (London) 27/2. WVIC, KFXD, 36-34 KRBE, 33-28 at Q102, 26-22 KSLQ, 21-14 WAVZ, 36-32 KLIF, 20-17 WJBO, 23-20 WRKR, 27-22 KBIM, on WKWB. PRISM "Flyin'" (Arista) 21/5, WVIC, KERN, Y94, KROY, WYND, 29-24 WSPT, 26-24 KQWB, on KTLK, KBEQ, WAYS. FOXY "Get Off" (Dash/TK) 20/4, WABC, BJ106, WVIC, WAAY, 16-14 WLCY, 16-9 WDRQ, 23-18 WKBO, 20-15 WTXI, 23-14 WSGA, 27-22 WIRK, debut 30 WPGC. CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) 16/6, WRKO, WAVZ, Y94, WNOE, WYND, KSLY, 34-31 at JB105, debut 30 at F105, debut 30 WPHD, on Y100, KFI. CHERYL LADD "Think It Over" (Capitol) 22/2, WKBO, K104, 28-26 WFLI, 28-25 KRBE, 28-26 CKLW, 30-24 WTRY, 38-33 WTXI, 36-32 WYND, on WGCL, HALL & OATES "It's A Laugh" (RCA) 14/14 including 99X, WFLI, WZUU, WICC, KLIF, WRFC, WAKX, WJON, KQWB, KFVR. ROLLING STONES "Beast Of Burden" (Rolling Stones) 15/5, KJR, JB105, WCGQ, KANC, KCBN, 25-22 WSGA, on WRKO, WCAO, KFRC. LP cut from "Some Girls". PAUL DAVIS "Sweet Life" (Bang) 13/5, WQXI, 94Q, WRFC, WAIR, KING, 26-23 at Z93, 28-25 at KX106, 18-16 WHYY, on KRBE. MICK JACKSON "Blame It On The Boogie" (ATCO) 12/4, WTXI, WFBG, WFLB, KYNO, 36-33 at BJ105, 26-23 WTRY, 39-35 WLOF, on WCAO. ALICIA BRIDGES "I Love The Night Life (Disco 'Round)" (Polydor) 13/3, Z93, WQXI, WAYS, 11-10 KJR, 40-37 KLIF, 34-26 WLAC, 22-19 WRFC, on KING. AMBROSIA "How Much I Feel" (MCA) 10/6, WZUU, WRJZ, WGLF, WANS, WAKX, KFVR, 29-25 at 94Q. CHARLIE "She Loves To Be In Love" (Jonus) 17/1, WJBO, 16-13 at Q102, 9-6 at KX106, 21-19 KERN, 32-24 KBIM, 18-14 KENO, 16-14 KSLY. STONEBOLT "I Will Still Love You" (Parachute) 17/1, WGCL, 25-23 KAYC, 27-23 WRKR, 18-16 WSPT, on WTXI, KDON. BEE GEES, NICHOLAS, FRAMPTON "Sgt. Pepper/With A Little Help" (RSO) 14/1, WMEE, 26-20 at Y103, 10-9 WNOE, 10-3 KRUX, 25-22 KROY, debut 29, WLCY, debut 32 at Q102, on Y100, 96X, KFI. LP cut from "Sgt. Pepper". JIMMY BUFFETT "Livingston Saturday Night" (ABC) 12/2, WAYS, KQDI, 33-32 KRBE, 34-29 WRFC, on Z93, WLCY. TROOPER "Raise A Little Hell" (MCA) 12/2, WAYS, KCBN, 32-27 KSLQ, 29-28 at K104, 40-36 WTXI, debut 25 WZUU, on CKLW. CITY BOY "5.7.0.5." (Mercury) 11/2, WGCL, WTXI, 26-22 WRKR, 31-23 KSLY, on 99X, KRBE. CHEAP TRICK "Surrender" (Epic) 11/1, KYNO, 20-18 WZUU, 30-26 WHB, 19-17 KSLY, on WOKY. WENDY WALDMAN "Long Hot Summer Nights" (WB) 11/1, KILE, 18-16 KJR, 22-20 KING, 26-22 KTAC, 28-25 KOPA, 12-9 KSLY.

AOR HOTTRACKS

List of AOR HotTracks including artists like Boston, RITA, Bob Dylan, and others.

MOMENTUM

GERRY RAFFERTY'S *"Right Down The Line"*

| | | | | | |
|---------|---------|------|--------|------|------|
| WRKO | Q105 | WHHY | KING | 10Q | KELI |
| WVBF | WZZP | CKLW | KYYX | KTLK | KNOW |
| WBZ-FM | WCUE | WOKY | KVI-FM | KIMN | KRBE |
| WPRO | WHOT | WZUU | KJRB | KCPX | KILT |
| WPRO-FM | WKLO | WISM | KPAM | KRSP | KONO |
| JB105 | WQXI-FM | WPGC | KLIV | KQEO | KSTP |
| WDRC | WFOM | Z-93 | KNDE | KRKE | KBEQ |
| 99X | WBBQ | WSPT | KJOY | KRUX | WHB |
| WCAO | WGA | WTRY | KSTN | KOPA | KLEO |
| WIFI | WAAY | 92Q | KYNO | KTKT | WTIX |
| WLAC | WERC | WRFC | KRTH | KQWB | KLIF |
| WAPE | WSGN | KJR | K100 | KAKC | KGW |

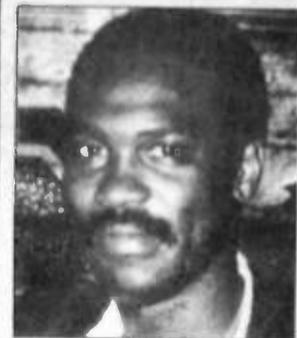
CRYSTAL GAYLE'S *"Talking In Your Sleep"*

| | | | | |
|------|------|------|------|-------|
| WFIL | WKIX | WBBQ | KFYR | KLIF |
| WNDR | WORD | WAAY | KKXL | KILT |
| WLAC | WGCL | KEWI | KKLS | KTSA |
| 92Q | WZZP | KEYN | WOW | KONO |
| WAPE | WCOL | WTIX | KOIL | KOPA |
| WLOF | WKLO | WJDX | KZUE | KYNO |
| WQPD | Z-93 | WABB | KAKC | KRTH |
| WPRO | WVLK | KQWB | KELI | JB105 |
| WCAO | WFOM | KVOX | KNOW | WAPE |
| WCGQ | WJON | KLMS | KAYC | WGH |

We've Got It!
On The New United Artists Records



Black Radio



**Bill
Speed**

The New Generation

I'd like to thank all of you who have called or written me. It's good to know there are so many of us that feel the same way about Black Radio's future.

One thing I'd like to bring to your attention is the excellent August special issue of *Ebony*, which contains a wealth of insights into the "New Generation" of blacks, focusing primarily on the 18-30 demographic groups which make up about 65 percent of the current black population. It's a potential \$80 billion market, which if it were a separate country, would be the eighth largest in the world.

The *Ebony* article points out, "This generation is a product of a completely new situation and is therefore a new and different generation, not in the sense of a new variation on an old theme, but in the more fundamental sense of a new theme with new music and new rhythms."

Many of you program directly to this group daily and probably have some insight as to what they're about. If you look closely, these findings may help you understand them. "New yet old, powerful and yet powerless, the new generation is a generation looking for a purpose, a theme, and a unifying idea. It has no voice yet. The nearest thing to a generational voice perhaps is Stevie Wonder, who was four years old when the Supreme Court abolished legal segregation. However, the new generation is economically oriented; they are an optimistic, pragmatic, and materialistic group." The common approach to reach this segment of the market has been "to put Bill Cosby or Sammy Davis, Jr. in a commercial that will appeal to blacks and whites."

Because of their recent emergence, this new generation has been one of the harder groups to penetrate. Part of the reason has been the myths surrounding the black consumer, the most persistent of which are "blacks are exceptionally brand loyal." The reasoning behind this myth was that blacks have historically tended to trust what they know, but now, with increasing sophistication and mobility, they are more willing to try new products. That openness to new things applies to radio, too. Much of the success of new formats playing a wide variety of music like those of WBLS and other radio innovators is down to the "New Generations" changing musical tastes and willingness to accept new radio approaches. One survey, by the way, has indicated this age group spends about 40 percent of its time listening to radio.

A second myth is that "blacks are less style conscious." All you have to do is walk down Madison or Park Avenues and look at your black professional men and women. I would go so far as to say that during the last decade, many major style trends have originated from the black community. The new black generation overwhelmingly prefers "soul music"; jazz is second. But in third place comes rock (38 percent) a predominately white kind of music, ahead of the blues.

Roper Survey Sample

The *Ebony* article featured detailed surveys from the Roper organization. Here's the music survey:

Q: Which two or three of the kinds of music on this card do you like best?

| | | | |
|--------------------|-----|------------|-----|
| Rock | 38% | Blues | 23% |
| Bubble Gum Rock | 2% | Funk Rock | 12% |
| Classical Music | 12% | Jazz | 51% |
| Soul Music | 76% | Acid Rock | 2% |
| Country | 4% | Folk Music | 3% |
| None or don't know | 3% | | |

This foundation began when most of us in the 18-30 group were in adolescence or high school. At that time the music and issues of the day were incubating the crossfusion of cultures. The Temptation and Supremes (among others) were as appealing to whites as Blood, Sweat & Tears and Chicago were to blacks (both were original cross-barrier music forms). AOR radio at the time (the 60's) was the outlet for more progressive methods. This vehicle allowed many of the more popular black acts exposure to a totally different but receptive audience. This was the beginning of a fusion that today celebrates Stevie Wonder as the highest paid entertainer in music history and a black woman as a "Bunny" in the current issue of *Playboy*.

Eugene D. Jackson, President of the National Black Network, a nationwide radio network aimed at the black audience, said, "Advertisers have for the most part neglected this vital segment of the economy, which last year amounted to \$80 billion. One approach to this group is to assume there are certain unique elements in the black experience, then focus on these elements." Here's where specialized programming comes in, dealing specifically with your particular market.

Furthermore, Jackson says, "There are some instances where a single approach works; for example, a beer commercial which shows a racially mixed group of construction workers. Since this situation is common to the black male, he can identify with it. But commercials pitched to middle income suburbia totally miss the majority of blacks, who are by and large either urban dwellers or rural poor." *Ebony* backs the statement up: "There can be no complacency about this cohort of young blacks. The largest proportion of the income spectrum for this age group (18-30), 44 percent, is found in the under \$7000 a year level and the \$15,000 and over portion is only 16 percent, leaving another 40 percent in the \$7000 or \$14,999 segment.

Still, 80 percent of the lowest income group expects to do as well, or better than their parents, 90 percent expect to do somewhat better or far better ten years from now, and 65 percent feel conditions for all blacks will be good or excellent ten years from now. There's much more of interest to draw from the New Generation, and we'll cover it in upcoming columns.

People

Lydia Fernandez leaves WBLS/New York to join the staff at Casablanca on the West Coast. Fernandez was formerly the assistant to Wanda Ramos Charres . . . Cindy Valerio formerly of KMJQ/Houston, has joined the staff of A&M Records . . . Ernest L. James, former Program Director at WBMX-FM/Chicago, has been appointed General Manager of WVON/Chicago . . . The award winning station WILD/Boston is currently going through some changes. The station is starting an approach aimed at the older segment of the Boston market . . . KATZ/St. Louis has appointed Don Clark as Assistant Program Director. Gary Starr was recently appointed Operations Director of the station . . . Ron Granger will be leaving the West Coast to live in the Big Apple. Granger was formerly with a major publication as well as various labels, the latest being Atlantic. Good luck Ron! . . . Barry Mayo has been appointed Program Director of WMAK/Nashville. Mayo was formerly with WRAP/Norfolk . . .



COMMUNICATION CELEBRATION — Arista Records recording artist Ray Parker, Jr. accepted an award celebrating communicators with a conscience on behalf of Gil Scott-Heron at the Rod McGrew Scholarship Fund Dinner at the Century Plaza Hotel in Los Angeles. Pictured backstage at the event (l-r) are: Steve Gold, manager of War; Eloise Laws; Rod McGrew, host of "Jazz Album Countdown"; Stevie Wonder; and Ray Parker, Jr. of Raydio.

Places

Atlanta is the place Keith Adams will be operating out of as newly appointed Vice President of the Broadcast Division of Enterprises Network, Inc. . . . 2800 Euclid Ave., Cleveland, Ohio is the new address of radio station WABQ. . . . WOL/Washington is the place where all summer long (for that matter, all year around) they will be giving away t-shirts as well as albums and tickets away for major concerts that will come thru the Capitol city . . . One last note, WOL has initiated a bonus hour, a floating commercial-free hour that's non-predictable . . . KPRS/Kansas City was the place where an all-weekend radio-telethon was held. The broadcast was aired the 28th, 29th & 30th of July and raised \$43,000 to be distributed between four greater Kansas City Boys Clubs. It will benefit about 6000 youths . . . WATV/Birmingham was the place where lightning hit the tower, but the station never left the air (the show must go on) . . .

Things

WJLB/Detroit recently held a "My Radio Sounds Good To Me" promotion where Larry Graham talked about his life on the air (taped). Along with Larry's music, the radio special went on for 42 hours complete with giveaways of T-shirts, radios and boxes of graham crackers. In addition, a winner was picked from a mail-in to see a Graham Central Station concert somewhere in the country. . . . WEDR/Miami currently has a write-in going in conjunction with the Bros. Johnson album. The contestant has to describe what a "Blam" is . . . WGIV/Charlotte is still having their summertime block parties, in cooperation with the city's community service organizations as well as the voter registration department . . . WVOL/Nashville is into the "Great Summer Of '78" contest heavily now with the big drawing coming soon where a lucky listener will win a \$1000 furniture set . . .

BPR

Black Popular Rhythms

NEW & ACTIVE

The following are those newer releases that are receiving significant airplay at many of our reporting stations. Individual comments regarding each song are self-explanatory, and are designed to highlight the key action.

STARGARD "What You're Waiting For" (MCA) 54% of our reporting stations on it. The Midwest leads the way with good chart moves: 24-18 KPRS, 29-23 WYLD, Top 10 at WDAO, WVKO, WJMO, WANT. New at KDAY, KSOL.

SLAVE "Stellarkunk" (Cotillon) 50% of our reporters on it. Hot record with Top 10 activity in the South and Midwest. Moves 25-19 KPRS, 29-23 WYLD. Top 10 at WDAO, WVKO, WJMO, WANT. New at KDAY, KSOL.

FUNKADELIC "One Nation Under A Groove" (WB) Showing good chart action in the Northeast and Midwest with 46% of our reporting stations on it. Recent additions in the South at WANT, WHRK, WVEE.

MCCRARYS "You" (Portrait) 43% of our reporters showing it. New additions at WJMO and KSOL. Already Top 10 at KMJQ, WAOK, KKSS, KDAY.

O'JAYS "Brandy" (Phil. Int'l) 39% of our reporting stations on it. In hot rotation at WVON, WTLC, WPDQ, KMJQ. On the brink of Top 10 at WJMO.

D.J. ROGERS "Love Brought Me Back" (Columbia) Hot record and getting hotter with 36% of our reporters on it. Just added at WHRK, WXYV, WVON, WVEE. Already Top 10 at WTLC and No. 1 at KMJQ.

ROSE ROYCE "I'm In Love And I Love The Feeling" (Whitfield) 36% of our reporters on it. Showing good airplay in the East and Midwest. Already in hot rotation at WBSL, WWRL, WHUR. Recently added at KMJQ, WANT.

NORMA JEAN "Saturday" (Bearsville) Showing good activity in the East, South and Midwest with 32% of our reporters on it. Moves 24-16 WPDQ, 17-13 WVKO, 7-5 WILD. Just added at WJMO, WVEE, WXYV.

DONNY HATHAWAY "You Were Meant For Me" (Atco) 25% of our reporters on it with new additions at WATV, WJLB, WWRL, WWIN. In hot rotation at WYLD.

GLADYS KNIGHT "Better Than A Good Time" (Buddah) 29% of our reporters on it with adds at WYLD, WLOU. In hot rotation at WBSL and WJMO. Showing significant movement at WVKO and WILD.

B.B. KING "Never Make A Move Too Soon" (ABC) In hot rotation at KKSS. Already Top 10 at WDAO, WYLD, WTLC and WJLB.

SYLVESTER "Dance Disco Heat" (Fantasy) Already Top 10 at KDAY, WLOU. In hot rotation at WWRL. New at WILD.

PRINCE "Soft And Wet" (WB) Moves 21-12 WYLD, 15-7 WLOU, 28-17 WVKO. In medium rotation at WYLD, WJMO, WTLC.

Album Airplay

BROS. JOHNSON/Blam (A&M) * "Blam" "Ain't We Funking Now"

LTD/Togetherness (A&M) * "Holding On" "We Both Deserve Each Others Love"

COMMODORES/Natural High (Motown) * "Three Times A Lady" "Say Yeah"

RICK JAMES/Come Get It (Motown) * "You And I" "Mary Jane"

TEDDY PENDERGRASS/Life's A Song Worth Singing (Phil. Int'l) * "Close The Door" "Only You" "Get Up, Get Down"

MATHIS & WILLIAMS/That's What Friends Are For (Columbia) * "You're All I Need"

MICHAEL HENDERSON/In The Night Time (Buddah) * "Take Me I'm Yours" "In The Night Time"

CRUSADERS/Images (ABC) * "Fairy Tales" "Images"

LENNY WILLIAMS/Spark Of Love (ABC) * "You Got Me Running"

*These albums are listed in order of airplay activity from all of our reporting stations combined. Asterisk denotes that the track is also a single.

Radio & Records Hottest

| NORTHEAST | SOUTH | MIDWEST | WEST |
|----------------------------|---|--|---|
| Commodores EWBF Foxy | Rose Royce EWBF LTD Foxy Donna Summer | B.B. King Michael Henderson EWBF Commodores | Graham Central Station Taste Of Honey Foxy Rick James LTD |

Regionalized Adds & Hots

Stations are listed by region. Hots are listed in order of their airplay activity.

NORTHEAST

WXYV
Baltimore, MD
Larry Hall

ADDED
Norma Jean
D.J. Rogers
Funkadelic
HOTTEST
Foxy
Michael Henderson
EWBF
Commodores
Donna Summer
LTD
Teddy Pendergrass
Rolling Stones

WWIN
Baltimore, MD
Don Brooks

ADDED
Donny Hathaway
Funkadelic
Pockets
Ashford & Simpson
HOTTEST
Foxy
Fitzback Band
Patti LaBelle
LTD
Michael Henderson
Birmingham
Sun
Candi Staton
Mhuha
Taste Of Honey
O'Jays
Emotions

WYLD
Barnett, MA
Barry Joe White

ADDED
Linda Clifford
Sylvester
Joe Thomas
Atlantic Star
Don Ray
HOTTEST
Foxy
Rick James
Fitzback Band
Laron Young
Sun
Norma Jean
Commodores
EWBF
James Brown

WWRL
New York, NY
Sammy Taylor

ADDED
Lynyrd Skynyrd
Crosby, Stills & Nash
Donny Hathaway
HOTTEST
EWBF
Emotions
Gladys Knight
Joe Thomas
Norma Jean
Roxi Byrnes

WHUR
Washington, D.C.
Anthony Carlton

ADDED
Hollenders & Sugar
Ashford & Simpson
HOTTEST
McCrorys
Donny Hathaway
EWBF
Funkadelic
Rose Royce

WBSL
New York, NY
Hal Jackson

ADDED
Pockets
High Energy
Paper Brown
Alo Cuba Band
HOTTEST
Commodores
Laron Young
Memphis Horns
ConFunkShun
Randy Jackson
Bobby Blue
Gladys Knight
Rose Royce
Beechy's Dreams
Carol Douglas

WDAS
Philadelphia, PA
Joe Tardugno

ADDED
Not Available
HOTTEST
Teddy Pendergrass
Rick James
Taste Of Honey
Commodores
Sweet Thunder
Donna Summer
Foxy
Lynny C. King
Quincy Jones
Linda Clifford

MIDWEST

WDAD
Dayton, OH
Turk Logan

ADDED
Joe Simon
O'Jays
Lionel Richie
HOTTEST
Commodores
Michael Henderson
Graham Central Station
B.B. King
War
Mathis & Williams
Slave
LTD
Ohio Players
Spectrum

WJMO
Cleveland, OH
Lynn Taylor

ADDED
Hawwawa
McCrorys
Barry Johnson
Roxie
Eddie R. Brooks
Ohio Players
HOTTEST
Foxy
EWBF
Rolling Stones
Michael Henderson
Fitzback Band
Jermaine Jackson
Commodores
George Duke
Taste Of Honey
Slave

WTLC
Indianapolis, IN
Fred Moore

ADDED
Not Available
HOTTEST
ConFunkShun
D.J. Rogers
B.B. King
Ohio Players
Teddy Pendergrass
Slave
Emotions
Atlantic Star
O'Jays
Stargard
WJLB
Donna, MI
J. Michael McRay

ADDED
Willie Hutch
Donna Coffey
Taj Mahal
Donny Hathaway
Eddie R. Brooks
Patti Handrick
Nikola
Switch
Slick Jackson
Chicago Gangsters
HOTTEST
Taste Of Honey
Rick James
Commodores
Foxy
Michael Henderson
B.B. King
LTD
Sweet Thunder
Graham Central Station
Dolls

WVON
St. Louis, MO
A. Ramirez

ADDED
Brook Benton
Artha Franklin
Barry Jean
War
Emotions
Dorothy Washington
Memphis Horns
Chocolate Hills
Salomon Burke
Pockets
Rose Royce
Funkadelic
Hawwawa
Eon
HOTTEST
Commodores
Taste Of Honey
Foxy
Fitzback Band
Rick James
B.B. King
Laron Young
Ivan Brax
McCrorys
Graham Central Station

EPBS
Kansas City, MO
Owl Rice

ADDED
Funkadelic
Mouque
Atlantic Star
Gary Bartz
El Coco
Cameo
Winona
Captain Ska
Middle Jackson
HOTTEST
Teddy Pendergrass
Laron Young
ConFunkShun
Fitzback Band
Sweet Thunder
LTD
Slave
EWBF
People's Choice

WVRD
Columbus, OH
Mrs. Bishop Walsh White

ADDED
Funkadelic
Switch
Donny Hathaway
Pockets
Lenny Williams
Newcomers
HOTTEST
Foxy
EWBF
Emotions
Prince
Sweet Thunder
Mhuha
Stargard
Gladys Knight
Rose Royce
Patti LaBelle
Artha Franklin

SOUTH

WVEE
Atlanta, GA
Beatty Andrews

ADDED
Norma Jean
D.J. Rogers
Patti LaBelle
Funkadelic
Laron Young
Rick James
Commodores
HOTTEST
Foxy
Michael Henderson
EWBF
Commodores
Donna Summer
LTD
Teddy Pendergrass
Rolling Stones

WLOU
Houston, TX
Jack Patterson

ADDED
Pockets
Rose Royce
HOTTEST
D.J. Rogers
ConFunkShun
McCrorys
Rick James
EWBF
Quincy Jones
LTD
Donna Summer
Peebe Bryson
Prince

WAOK
Atlanta, GA
Pepko Bennett

ADDED
Natalie Cole
Candi Staton
HOTTEST
ConFunkShun
Foxy
McCrorys
Bobby Brown
Donna Summer
Ohio Players
Dramatics
Emotions
Stargard

WPDQ
Jacksonville, FL
Joe Bailey

ADDED
Atlantic Star
By Johnson
HOTTEST
Foxy
Commodores
Natalie Cole
Teddy Pendergrass
Lynny C. King
Mass Production
O'Jays
EWBF
T. Competition
Birmingham

WBSL
Memphis, TN
Larry Quibel

ADDED
Norma Jean
D.J. Rogers
Patti LaBelle
Funkadelic
Laron Young
Rick James
Commodores
HOTTEST
Foxy
Michael Henderson
EWBF
Commodores
Donna Summer
LTD
Teddy Pendergrass
Rolling Stones

WATV
Birmingham, AL
Rev. E. Fouch

ADDED
Hollenders & Sugar
Donny Hathaway
HOTTEST
EWBF
Barry Wright
Foxy
Rick James
ConFunkShun
Taste Of Honey
LTD
Peebe Bryson
Teddy Pendergrass

WARY
Richmond, VA
Ben Miller

ADDED
Funkadelic
Tommygo
War
Rose Royce
Lay Rawls
HOTTEST
EWBF
Donna Summer
Quincy Jones
Fitzback Band
Dramatics
LTD
Mathis & Williams
Prince
Slave

WYLD
New Orleans, LA
Travis Smith

ADDED
Julie Cheeks
Eon
Joe Simon
Newcomers
Gladys Knight
HOTTEST
McCrorys
Rick James
LTD
ConFunkShun
Michael Henderson
LTD
Quincy Jones
B.B. King
Commodores
EWBF

WEST

KUTE
Oakland, CA
Larry Williams

ADDED
Atlantic Star
Ohio Players
Barry Johnson
HOTTEST
Teddy Pendergrass
LTD
Brook Johnson
Taste Of Honey
Rolling Stones
ConFunkShun
Commodores
Rick James
Foxy
Emotions

KBOL
San Mateo, CA
J.J. Jeffries

ADDED
McCrorys
Slave
Stylish
Stargard
HOTTEST
Commodores
Rick James
ConFunkShun
LTD
Fitzback Band
Michael Henderson
Taste Of Honey
EWBF
Mathis & Williams

EDAY
Los Angeles, CA
Steve Woods

ADDED
Sylvester
Ohio Players
Slave
Stargard
Dorothy Washington
Candi Staton
HOTTEST
Teddy Pendergrass
Taste Of Honey
ConFunkShun
LTD
McCrorys
EWBF
Prince
Rick James
Sylvester
Foxy

These records are beginning to show format crossover action. They are listed alphabetically with regionalized station data.

Cross overs

TEDDY PENDERGRASS "Close The Door" (Philadelphia Int'l) NE: 19-15 at 99X, 16-12 WCAO, added at WIFI, WYRE, WHYN, S: 14-11 at Y100, 22-16 at Z93, 8-6 WBBQ, 14-8 WRCF, added at Y103, WGH, MW: 11-8 KSLQ, 27-16 WVIC, added at WGCL, W: 25-19 KCBQ, 32-28 KOON, added at KFRC

RICK JAMES "You And I" (Motown) NE: 32-29 at 99X, 38-23 at JB105, 30-28 WAEB, added at F105, S: 10-9 KR6E, 23-19 at Y100, 20-18 WQXI, 16-13 WSGA, 5-4 WFLB, 17-9 KAYC, added at WNOE, WHYY, WERC, MW: 11-8 WGCL, 22-19 WCOL, added at WOHQ, WHOT, WTRU

QUINCY JONES "Stuf Like That" (A&M) NE: 25-23 at 99X, 25-23 WICC, 10-9 WPHD, added at WABC, WHYN, S: 17-13 at Y100, 38-34 KLIF, 16-13 WFOM, 30-25 at G100, MW: 25-23 KIOA, 32-28 KEWI, W: 17-12 KFRC, 21-10 at Y94, 33-27 KDZA

FOXY "Get Off" (Dash-TKO) NE: 4-2 WAVZ, 23-16 WKBO, added at WABC, 16-14 WLCY, 28-18 WAYS, 19-16 WKIX, 25-22 WFLB, added at WAAY, MW: 16-9 WDRQ, added at WVIC

O'JAYS "Brandy" (Philadelphia Int'l) S: 20-11 WBBQ, 29-22 KNOW, 23-18 at KX106, 31-22 WANS, 20-14 KAYC

CON FUNK SHUN "Shake And Dance With Me" (Mercury) S: 26-23 WAKY, debut 30 WRCF, added at KRBE, WFLB, W: added at CKLW

Cross overs

PETER BROWN "Fantasy Love Affair" (Dash-TKO) NE: WBSL, W: KUTE 18

PETER BROWN "You Should Do It" (Dash-TKO) MW: WVON on

ANDY GIBB "Shadow Dancing" (RSO) S: WPDQ 25, W: KUTE on

GERRY RAFFERTY "Baker Street" (UA) W: KUTE on

MEAT LOAF "Two Out Of Three Ain't Bad" (Cleve. Int'l) S: WPDQ 26

ROLLING STONES "Miss You" (R. Stones) S: WVEE, WHRK, WAOK 6, NE: WXYV W: KUTE on, KDAY on, MW: WVON on, WJMO 3

CARLY SIMON "You Belong To Me" (Elektra) MW: WVON on

STEELY DAN "Deacon Blues" (ABC) W: KUTE 22

TUXEDO JUNCTION "Cherryonoke Choo Choo" (Butterfly) W: KDAY on, KUTE on

THE PICTURE PAGE

Eastwood Up To Snuff



Actor Clint Eastwood has recruited record producer Snuff Garrett (right) to serve as motion picture music supervisor for Eastwood's upcoming film, "Every Which Way But Loose."

Belles Of The Balls



Elektra/Asylum recording artist Lee Oskar (third from right) gets his kicks with the Centerfold Girls soccer team when they played the Hollywood Squares team recently for the benefit of the Children's Hospital of Orange County.

Knight Time Is The Right Time For Columbia



At the CBS Records Annual Convention in Los Angeles, Columbia Records announced the signing of Gladys Knight. Shown at the fete (l-r): Mickey Eichner, VP, Columbia; Fred DeMann, co-manager of Gladys; Walter Yetnikoff, President, CBS Records Group; Knight; Bruce Lundvall, President of CBS Records Division; Jack Craigo, Sr. VP, Columbia; Ron Weisner, co-manager of Gladys; and Don Ellis, VP, Columbia.

Madison Genesis



Atlantic recording group Genesis was presented with gold records for their current album, "...And Then There Were Three..." at a post-concert party following their recent performance at New York's Madison Square Garden. Pictured at the occasion (standing, l-r): Michael Klenfner, Sr. VP, Atlantic; Tony Stratton-Smith, President, Charisma Records; Mike Farrel, William Morris Agency; Tunc Erim, Atlantic; Daryl Stuermer, Genesis' tour guitarist; Mike Rutherford, Genesis; Tony Smith, group manager; Tony Banks, group member; Stu Ginsberg, Atlantic; and Nancy Lewis, Charisma Records. (Kneeling, l-r): Phil Collins, group member; Ahmet Ertegun, Chairman, Atlantic; Dick Kline, Sr. VP, Promotion, Atlantic; and Dick Fraser of the group's management company.

RSO Contracts Capaldi



RSO Records has announced the signing of former member of Traffic, Jim Capaldi, with his first RSO album scheduled for September release. Pictured at the signing (l-r): Jay Levy, RSO; Capaldi; Rich Fitzgerald, VP, RSO; and Al Coury, President, RSO.

Phoenix Fetes Neeley



Alta Distributing in Phoenix and 20th Century Records hosted a promotional party for Ted Neeley, who is featured on the recently released "Ulysses—The Greek Suite" album. A number of local radio personnel showed up at the festivities including (standing, l-r): Sharon Cullens, MD, KBBC; Bob Polk, PD, KOOL-FM; Kathy Mann, KDKB; Neeley; Kim Armstrong; Dan Armstrong, MD, KOY; Christine Nolan, MD, KDKB; and Greg Mills, MD, KRUX. (Kneeling, l-r) Patty Souvall, Promotion Manager, Alta Distributing; Jeff Polett; and Vicky Leben, 20th Century Records.

**The Kinks
and Top-40 Radio are
making history
again...**

**“A Rock ‘n’ Roll
Fantasy”** AS 0342

Two of music's most potent forces
are reunited on this brilliant song.
And instant Top 40 reaction is making it
the fastest breaking Kinks single ever.

**KHJ/KFRC/WRKO/KLIF/13Q/WCAO
WKBW/KRBE/B100/KGW
WAYS/WSGN/WFOM/WTIX/WBBQ
WZZP/KIIS-FM #5**

Bulleting:

BB*37/RW*45/CB*49

**“A Rock ‘n’ Roll Fantasy.”
The hottest Kinks single in history.
On Arista Records.**



**and all's
right with the world.**

**WOKY — WAPE — WLAC — KBEQ
LATE ADDS
WSPT — KYTE
WRKR — KFXD**

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

The Big Switch

Bill Stambaugh compares his radio career to a Horatio Alger tale. He started some two-and-a-half years ago as an overnight jock at KRST/Albuquerque but worked his way into programming within six months, where he took the station from acceptable ratings (4.1 overall 12-plus) to the most recent book's enviable results, an 8.2 overall 12-plus. Along the way he has proved himself to be one of AOR's most involved and interesting programmers, staying out of the industry limelight to put his energies where he knew they belonged: into carving a permanent niche for KRST in the Albuquerque community.



Bill Stambaugh

It came as quite a surprise to hear that Bill has now chosen to leave programming behind, opting instead for the bottom of the sales ladder at the station as an account executive. He told us why: "There were a number of reasons. First, there was some fine tuning that had to be done on the programming end here that I feel I have accomplished as PD. Now we have reached a certain programming and ratings plateau and I felt perhaps someone new could offer input to give us another shove up the ratings ladder and bring in some new ideas as well.

"Additionally, as a PD I have found that while I was in on many management decisions, some decisions that affected the station's programming were still out of my hands, and that was frustrating. I'm intrigued by the thought of the challenge of being responsible for the really major station decisions that are made solely by management. And sales is the only ladder that can take me there."

Now that Bill has switched to the sales department he can see their own particular problems more clearly. "Now I can understand why sales guys always got so angry when spots are missed overnight because that last-minute-arrival tape hadn't been dubbed, which was always an annoying task to me. Now my check at the end of the month depends on stuff like that being done. Ideally, I think it would be wise for every PD to spend some time as a sales person just as I feel every sales person should get a 3rd class and do a shift or two to understand the programming side of the station better. I'm in the unique position, having built up this radio station, of understanding just exactly what sort of commercials I'd want to write and produce for our sound, and if I can teach that to the other sales people we can make this station sound that much better."

Bill continued, "Strictly speaking, there isn't a sales department and a programming department in my eyes; they're two interconnected pieces. If you run a station as if programming and sales were separate the station will sound like it: the spots won't be in sync with the station's musical policy, the promotions will be out of whack and the jocks won't give their best for them. The more people know about each other's jobs, the better the station should sound."

Still, the transition from programming to sales was very real for Bill, who found the switch a trying one. "It's a big switch and I have had some trouble adjusting; I'll be the first to admit that. I miss the music in particular and the decision-making power I had as PD in general, but I think those feelings will only last awhile. I plan to keep a weekend airshift so I don't get completely rusty. And sales can be just as creative a gig as being a PD in its own way. Creating a spot for a client can be a real challenge, as is producing the spots themselves, which I'll still be doing."

There seems to be a current radio trend of PDs emigrating to record company promotion jobs. Does Bill think his switch will start another radio trend: Programming to Sales? "I certainly don't see myself as any sort of trendsetter," he replied, "but I would encourage anyone who is looking for a different sort of radio challenge to give it a try. I think it could only be to radio's benefit in general. I see radio as entering a period of fermentation in these last few years of the Seventies. Some new energy and creativity on the sales and management end of radio could provide radio's spark for the Eighties."

Update

When Bruce Springsteen sold out L.A.'s 20,000 seat Forum last month he also did a small hall concert that was aired live by KMET so that everyone could get a taste of his music. Now he's done another small hall radio concert, this time originated by WMMS/Cleveland as a tenth anniversary celebratory show at the thousand-seat Agora. The station asked its listeners who wanted tickets to drop off a stamped self-addressed envelope at an area record retail outlet. Of the over 8000 envelopes collected, 385 were chosen to receive pairs of tickets to the show. All the other envelopes got WMMS bumper stickers and a coupon for \$1 off the price of any album at the store. Meantime, Columbia Records set up an informal midwestern AOR radio network to carry the show live. The stations included WXRT/Chicago, WDVE/Pittsburgh, WABX/Detroit, KQRS/Minneapolis, WLWQ/Columbus, WLRS/Louisville, WEBN/Cincinnati and KSHE/St. Louis. The 3 1/2 hour broadcast came off without a hitch and was highlighted when Springsteen mentioned WMMS air personality and MD Kid Leo more than once in his between-song patter. WIOQ/Philadelphia, in conjunction with the area's Cultural Affairs Council did a free concert with U.K. which drew 30,000. A recent WMHE/Toledo-McDonald's cosponsored day at the zoo brought out 34,000 animal lovers. 10,000 New Yorkers attended WRVR's first free concert in Central Park which featured John Klemmer and Woody Shaw. The show was also broadcast

live. The WRQQ/Charlotte half-price fair which was cosponsored by their sister AM station drew 27,000 eager buyers to displays of over a million dollars worth of merchandise. WBCN/Boston's summer blood drive was a complete success, with over 350 albums being traded for a like number of pints of blood donated. WCCC/Hartford sponsored a blues guitar seminar with the cooperation of visiting artist Johnny Winter, who revealed many tricks of his trade to over a hundred students in a several-hour session. Congratulations to WTUE/Dayton GM Don Kidwell and his wife P.J., who are proud parents of a 10 lb. boy named Matthew. Don't look for a new Led Zeppelin album before next summer. ABC FM Network invites any of its affiliate stations to a free 2-day seminar sponsored by WLRS/Louisville beginning September 28th. For complete programming details contact Walter Sabo at (212) 581-7777 ext. 5063. WBRU/Providence took their mikes and turntables to the Rhode Island beaches on a recent weekend for an afternoon of live programming from the beach. According to Starship news service, Chet Helms, operator of the legendary Avalon Ballroom in S.F. has announced plans to sponsor a one-night "acid flashback" concert featuring many of the Bay area's best-known groups of the psychedelic era. Confirmed so far are Country Joe, Canned Heat and Lee Michaels, among others. Sounds like fun. WAIL/Baton Rouge has begun a weekly show called "Bayou Review" which spotlights area artists, amateur and pro, and their albums and tapes. Local-boys-made-good Le Roux helped kick off the show. The Who plan to make a feature film out of Quadrophenia. Plans so far do not include appearances by the band in the movie, though Daltrey may play the young hero's father (how time flies). The group reported the music will take a backseat to the onscreen action, unlike Tommy. Meantime, their autobiographical film "The Kids are Alright", culled from old and new concert footage and other tape, should be ready for distribution by next February. C101/Corpus Christi needs blues and country record service. Contact MD Mando Camina at (512) 855-4641.

Evolution

KYTX-FM/Amarillo is a new 100,000 watt AOR signing on around September 1st. Good luck to the newest Texas AOR outlet. Speaking of the Lone Star state, KFWD/Dallas PD Steve Sutton reported an amiable split with the station. He intends to take a long overdue vacation and then announce his future plans. Acting PD at KFWD is MD Tim Spencer. With former PD Bill Stambaugh now in sales for KRST/Albuquerque (as reported this week), MD Bob Shulman has been named PD. The MD job remains open at the moment. Jeff Pollack, national programming consultant for Drake-Chenault has exited to become PD at WMMR/Philadelphia, replacing departing Jerry Stevens (In next week's column we'll talk with Jeff about his plans for Philadelphia's oldest AOR outlet). WRVR/New York GM Bob Orenback has left to become President and Executive Director of Jazz Media International LTD., a management company engaged in marketing, broadcast programming, and syndication of jazz music. Steve Barrington has been named PD at WWCK/Ft. Worth. After seven years as PD at WKQQ/Lexington, Dick Hungate has left the station citing philosophical differences with management. He will announce his new plans shortly. Salesperson Dino Ianni has become Operations Manager at KFML/Deaver, a move which will, according to PD Randy Sutton, see the station returning to a more progressive musical stance. Changes at WHCN/Hartford: Chip Triest, from WPOP/Hartford news, has been named news director; Ed O'Connell from WPLR/New Haven is doing afternoons; Jessie Branden is a new overnighiter from WAVA/Arlington. Former KLOL/Houston PD Jackie McCauley has exited her post at Aucoin Management. KXFM/Santa Maria MD Joe Blood has been lost to KEZO/Omaha. New MD at KXFM is Fred Levy from KSFN/Woodland. Former KSAN/San Francisco air personality Norman Davis has resurfaced at KSJO/San Jose, where he becomes Creative Director and does occasional airwork. Good luck in your new surroundings, Norm. Jeff Cramer has returned to his airshift and news at KAWY/Casper from WQFM/Milwaukee.



THE BUZZARD SINGS — WMMS/Cleveland has released its own 45 rpm station tribute, penned and performed by area favorite Alex Bevan. The single, at \$1.01 with profits benefiting a local charity has sold over 3,500 copies in the Cleveland area (and that's based on airplay at — naturally — only one local radio station).

APPEARING NOW
**STEPHEN
BISHOP**
ON HIS LATEST SMASH ALBUM



Bish

AA 1082

FEATURING HIS NEW HIT SINGLE
“EVERYBODY NEEDS LOVE”

ALJ 12408



RECORDS
ABC DELIVERS

Radio & Records

Album Airplay/40

Chart Summary

August 18, 1978

| | | | |
|----|--------------------|---------------------------------|---|
| 1 | ROLLING STONES | Some Girls (R. Stones) | "Miss" "Beast" "Shattered" "Eyes" |
| 2 | FOREIGNER | Double Vision (Atlantic) | "Hot" Title "Toll" lead Variety of Cuts |
| 3 | BOB SEGER | Stranger In Town (Capitol) | "Hollywood" "Shines" "Same" lead |
| 4 | PABLO CRUISE | Worlds Away (A&M) | "Love Will" Title "Runnin'" lead |
| 5 | BRUCE SPRINGSTEEN | Darkness On The Edge... (Col) | "Badlands" "Prove" "Promised" lead |
| 6 | JOE WALSH | But Seriously, Folks (Asylum) | "Life's" "Over" "Station" |
| 7 | KENNY LOGGINS | Nightwatch (Col) | "Friend" "Easy Driver" "Angeliqne" |
| 8 | BOB DYLAN | Street Legal (Col) | "Cryin'" "Guards" "Talk" |
| 9 | ALAN PARSONS | Pyramid (Arista) | "Goes Up" "River" "Take It" |
| 10 | MOODY BLUES | Octave (London) | "Slide Zone" "Driftwood" "Survival" |
| 11 | SGT. PEPPER | Various Artists (RSO) | "Come" "Life" "Darlin'" |
| 12 | DAVID GILMOUR | David Gilmour (Col) | "No Way" "No Way Out" |
| 13 | THE CARS | The Cars (Elektra) | "Needed" "Girl" "Roll" |
| 14 | LITTLE RIVER BAND | Sleeper Catcher (Harvest) | "Reminiscing" "Shut Down" |
| 15 | TOM PETTY | You're Gonna... (Shelter/ABC) | "Need" "Heart" "Hurt" |
| 16 | GERRY RAFFERTY | City To City (UA) | "Line" "Baker Street" Title |
| 17 | ROBIN TROWER | Caravan To Midnight (Chrysalis) | "My Love" "Out To Get" |
| 18 | DAVE MASON | Mariposa De Oro (Col) | "Desire" "Wonder" |
| 19 | CHEAP TRICK | Heaven Tonight (Epic) | "Surrender" "Back" "Ca. Man" |
| 20 | MEAT LOAF | Bat Out Of Hell (Cleve. Int) | "Paradise" "Words" |
| 21 | KINKS | Misfits (Arista) | "Fantasy" Title "Life" |
| 22 | AMBROSIA | Life Beyond L.A. (WB) | "Feel" Title lead |
| 23 | GENYA RAVAN | Urban Desire (20th) | "Pigeons" "Arms" |
| 24 | PRISM | See Forever Eyes (Ariola) | "Flyin'" "Hello" |
| 25 | UFO | Obsession (Chrysalis) | "Only You" |
| 26 | PETER GABRIEL | Peter Gabriel (Atlantic) | "D.I.Y." "Air" "Perspective" |
| 27 | GREG KIHN | Next Of Kihn (Beserkley) | "Remember" "China" |
| 28 | TALKING HEADS | More Songs About... (Sire) | "River" "Country" |
| 29 | EDDIE MONEY | Eddie Money (Col) | "Two Tickets" "Gamblin'" |
| 30 | LEON RUSSELL | Americana (Paradise/WB) | "Maine" "Housewife" "Started" |
| 31 | TROOPER | Thick As Thieves (MCA) | "Hell" |
| 32 | MICHAEL STANLEY | Cabin Fever (Arista) | "Why Should Love" |
| 33 | SAMMY HAGAR | All Night Long (Capitol) | "Everything" "Red" |
| 34 | WALTER EGAN | Not Shy (Col) | "Magnet" |
| 35 | MOSE JONES | Blackbird (RCA) | "Ooh Baby" |
| 36 | JEFFERSON STARSHIP | Earth (Grunt/RCA) | "All Night Long" "Fire" |
| 37 | VAN HALEN | Van Halen (WB) | "Jamie" |
| 38 | CRUSADERS | Images (ABC/Blue Thumb) | "Snowflake" "Rain" |
| 39 | JESSE WINCHESTER | A Touch On The... (WB/Brsvlle) | "Sassy" Title "Candida" |
| 40 | TODD RUNDGREN | Hermit Of Mink... (WB/Brsvlle) | "Friends" |

Another very steady airplay week that was dominated by the big guns. The top three positions held steady from last week's numbers, with STONES first and hot at 91 percent of our reporters, FOREIGNER next with hots at 83 percent of our reporters, and SEGER next with hots at 76 percent of our reporters. CRUISE moved up nicely with hots at 71 percent of our reporters. LOGGINS also moved upwards. MOODYS held steady as did PEPPER, GILMOUR and CARS. LITTLE RIVER BAND inched up as did RAFFERTY. This week's highest debut was TROWER with adds at 46 percent of our reporters. MASON maintained as did MEAT LOAF. KINKS moved up and GENYA RAVAN registered healthy airplay gains. PRISM had a good week while UFO held steady and KIHN inched up. HEADS continued their upward climb and MONEY showed continued airplay interest. TROOPER moved up nicely as did STANLEY and HAGAR. EGAN bounced back and MOSE debuted. Also bouncing back were VAN and CRUSADERS. Incidentally, the BOSTON single found immediate airplay acceptance, being added right out of the shipping package at 83 percent of our reporters.

This chart is based solely on airplay and does not attempt to fabricate a trend. The artists in italics are those receiving the most rapid gain in airplay.

IN THE BIN

- CHILLWACK
Lights From The Valley (Mushroom)
"Arms"
- RTA COOLIDGE
Love Me Again (A&M)
"You"
- CHRIS REA
Whatever Happened To... (UA)
Title
- CARLY SIMON
Boys In The Trees (Elektra)
"Devoted"
- WAR OF THE WORLDS
Various Artists (Col)
"Forever Autumn"

The albums listed in the Bin are those which received enough AOR reports to come significantly close to qualifying for this week's *Album Airplay/40* chart. Also the listed albums did make the chart last week, but did not receive enough continued airplay to make it again this week. These albums continue to get airplay, to make it again this week. These albums continue to get airplay, to make it again this week. These albums continue to get airplay, to make it again this week.

MOST ADDED

- ROBIN TROWER *Caravan To Midnight* (Chrysalis) — Added at 46% of our reporters.
- AMBROSIA *Life Beyond L.A.* (WB) — Added at 14% of our reporters.
- GREG KIHN *Next Of Kihn* (Beserkley) — Added at 14% of our reporters.
- LEO KOTTKE *Burnt Lips* (Chrysalis) — Added at 13% of our reporters.
- MOSE JONES *Blackbird* (RCA) — Added at 13% of our reporters.

THE HOTTEST

- ROLLING STONES *Some Girls* (Rolling Stones) — Reported hot at 91% of our reporters.
- FOREIGNER *Double Vision* (Atlantic) — Reported hot at 83% of our reporters.
- BOB SEGER *Stranger In Town* (Capitol) — Reported hot at 76% of our reporters.
- PABLO CRUISE *Worlds Away* (A&M) — Reported hot at 71% of our reporters.
- BRUCE SPRINGSTEEN *Darkness On The Edge...* (Col) — Reported hot at 69% of our reporters.

PROGRESSIVE SINGLES

- 1 BOSTON
"Don't Look Back" (Epic)
- 2 LINDA RONSTADT
"Back In The U.S.A." (Asylum)
- 3 WHO
"Who Are You" (Polydor Import)
- 4 CITY BOY
"3.7.0.5." (Mercury)
- 5 NICK GILDER
"Hot Child In The City" (Chrysalis)
- 6 RTA COOLIDGE
"You" (A&M)
- 7 EXILE
"Kiss You All Over" (WB/Curb)
- 8 CHRIS REA
"Fool" (UA)
- 9 SPYGLASS
"Nature's Way" (Polygram)

Progressive Singles: These charts record receiving significant airplay by our AOR reporters. These singles are either not on an album or may be on an album not currently qualifying for the *Album Airplay/40* chart. They are listed in order of total reports received. This chart represents airplay only and does not attempt to fabricate a trend.

NORTHEAST

| HOTTEST | |
|-------------------|-----|
| ROLLING STONES | 33% |
| FOREIGNER | 29% |
| BRUCE SPRINGSTEEN | 29% |
| PABLO CRUISE | 27% |
| BOB SEGER | 27% |
| ADDED | |
| ROBIN TROWER | 37% |
| LIVINGSTON TAYLOR | 17% |
| AMBROSIA | 13% |

REGIONAL BREAKOUTS: The numbers refer to the percentage of stations in each area that reported the album as either a hot or an add.

SOUTH

| HOTTEST | |
|-------------------|-----|
| ROLLING STONES | 83% |
| FOREIGNER | 82% |
| KENNY LOGGINS | 79% |
| BRUCE SPRINGSTEEN | 79% |
| PABLO CRUISE | 76% |
| BOB SEGER | 76% |
| ADDED | |
| ROBIN TROWER | 46% |
| GREG KIHN | 18% |
| MOSE JONES | 18% |
| GENYA RAVAN | 18% |
| AMBROSIA | 14% |
| TALKING HEADS | 14% |

MIDWEST

| HOTTEST | |
|----------------|------|
| ROLLING STONES | 100% |
| FOREIGNER | 88% |
| BOB SEGER | 81% |
| KENNY LOGGINS | 70% |
| PABLO CRUISE | 70% |
| JOE WALSH | 70% |
| ADDED | |
| ROBIN TROWER | 56% |
| AMBROSIA | 19% |
| GREG KIHN | 15% |
| MOSE JONES | 15% |

WEST

| HOTTEST | |
|----------------|-----|
| FOREIGNER | 83% |
| ROLLING STONES | 80% |
| BOB SEGER | 70% |
| PABLO CRUISE | 63% |
| ADDED | |
| ROBIN TROWER | 47% |
| LEO KOTTKE | 20% |
| SAVOY BROWN | 20% |
| LEO SAYER | 17% |
| CRIMSON TIDE | 13% |
| GREG KIHN | 13% |
| GENYA RAVAN | 13% |

TOBY BEAU™

3 You Missed, 1 You Didn't

AFL 1-2771

MY ANGEL BABY/BUCKAROO/WESTBOUND TRAIN/INTO THE NIGHT



Produced by Sean Delaney

© Aucoin 1978 Management Inc.

CUT 1

We played in front of 325,000 people on the Bob Seger and the Doobie Bros. tours, with encores each night, no less, or: Westbound Train

CUT 2

Our album is real hot at the racks and just moving at retail. This will be the group's next single, or: Into The Night

CUT 3

If you haven't noticed yet, the album's been out 10 weeks and we are still gaining AOR acceptance, or: Buckaroo

CUT 4

We have a national hit record inside of 8 weeks, 2 of which were in the April/May ARB, or: My Angel Baby

rock steady
PRODUCTION INC.

AOR Radio-
It's in the mail.

*Since there is no 5th cut, a P.S. is in order:
TOBY BEAU is a group, not a person. Fire it up!*

Direction/Management:

AUCCOIN

645 Madison Avenue
New York, NY 10022

RCA  Where The Magic Is In The Music.

AOR ACTIVITY



Horizon.



Horizon. Very simple. Great names. Great music.



NO. Dr. John, Mark-Almond, Neil Larsen, and David Brisman for a start.



NO. Horizon. Tommy LiPuma is running it. and he's out for great music.



What about listening to the music? R.Y.



ALBANY

ADDED
 Bill Chinnock (A&M)
 Bob McElgin (Butterfly)
 Gerry Ryan (20th)
 Livingston Taylor (Epic)
 Robin Trower (Chrysalis)
 Leo Kottke (Chrysalis)

HOT
 Talking Heads (Sire)
 Ambrosia (WB)
 Rolling Stones (R. Stones)
 Cars (Elektra)
 Bob Seger (Capitol)
 Elvis Costello (Col)
 Foreigner (A&M)
 Bruce Springsteen (Col)
 Bob Dylan (Col)
 Greg Kihn (Beverly)
 Alan Parsons (Arista)
 Joe Walsh (Asylum)

JACK HOPPE, PD. Playing various cuts. Playing "Good Thing" AMBROSIA's "Heaven" "Feel" "Dancing" KIHNS "Remember" "China" Playing WHO, CITY BOY, EW&P, AEROSMITH, STEVE MARTIN, RUCID BRACH HAND, JUSTIN HAYWARD and BOSTON singles.



ADDED
 Crisman Tide (Capitol)
 Savoy Brown (London)
 Lerry Carlton (WB)
 Bill Chinnock (A&M)
 Blue Mitchell (ABC)
 HDT
 Foreigner (A&M)
 Cars (Elektra)
 Kenny Loggins (Col)
 War (UA)

UFO (Chrysalis)
 Sgt. Pepper (RSO)
 Crusaders (ABC Blue Thumb)
 Prism (Arista)
 Moody Blues (London)
 Trooper (MCA)
 Thin Lizzy (WB)
 Pablo Cruise (A&M)
 Bob Dylan (Col)
 Van Mason (WB)
 Rolling Stones (R. Stones)

BOB SHULMAN, PD. Playing various cuts. Playing BOSTON, COMMANDER ODDY, NATIONAL LAMPOON, WAYLON JENNINGS and EXILE singles.



ADDED
 None

HOT
 Rolling Stones (R. Stones)
 Pablo Cruise (A&M)
 Bob Seger (Capitol)
 Alan Parsons (Arista)
 Joe Walsh (Asylum)
 Meat Loaf (Clerge Int)
 Moody Blues (London)

KEVIN SANFORD, MD. Playing various cuts. Playing EDDIE MONEY, EXILE, KENNY LOGGINS, WALTER EGAN, RITA COOLIDGE and BOSTON singles.



ADDED
 Leo Sayer (WB)
 Greg Kihn (Beverly)
 Bob McElgin (Butterfly)
 Trooper (MCA)
 HDT
 Kenny Loggins (Col)
 Rolling Stones (R. Stones)
 Joe Walsh (Asylum)
 Bob Seger (Capitol)
 Pablo Cruise (A&M)

Bruce Springsteen (Col)
 Bob Dylan (Col)
 Sgt. Pepper (RSO)
 Foreigner (A&M)
 Walter Egan (Col)
 Jefferson Starship (Grunt/RCA)
 Moody Blues (London)
 Ambrosia (WB)
 Tom Petty (Shelter-ABC)
 Prism (Arista)

LARRY REISMAN, MD. Playing various cuts. Playing BOSTON, LINDA RONSTADT and CITY BOY singles.



ADDED
 Sammy Hagar (Capitol)
 The Cars (Elektra)

HOT
 Tom Petty (Shelter-ABC)
 Little River Band (Harvest)
 Eddie Money (Col)
 Foreigner (A&M)
 Cheap Trick (Epic)

LARRY WAYNE, PD. Playing various cuts. Playing CITY BOY and NICK GILDER singles.



ADDED
 Trooper (MCA)
 J.J. Mooker (Tomato)
 Leon Russell (Parade/WB)
 Ambrosia (WB)
 Jesse Winchester (WB/Breville)
 Gerry Ryan (20th)
 HDT
 Kinks (Arista)
 Rolling Stones (R. Stones)
 Bruce Springsteen (Col)

Johnny Winter (Blue Sky)
 Joe Walsh (Asylum)
 Bob Dylan (Col)
 Bob Seger (Capitol)
 Climax Blues Band (Sire)
 Pablo Cruise (A&M)
 Gerry Rafferty (UA)
 Moody Blues (London)
 Tom Petty (Shelter-ABC)
 Elvis Costello (Col)

MARK OWENS, MD. Playing various cuts. Playing STEVE HACKETT, EW&P, CITY BOY, ROBIN TROWER, NICK GILDER, SPIRIT and BOSTON singles.



ADDED
 Le Roux (Capitol)
 HDT
 Rolling Stones (R. Stones)
 Bob Seger (Capitol)
 Joe Walsh (Asylum)

Foreigner (A&M)
 Moody Blues (London)
 Alan Parsons (Arista)
 Pablo Cruise (A&M)
 Bruce Springsteen (Col)

KEITH ALLEN, PD. Playing various cuts. Playing EXILE, LITTLE RIVER BAND, RITA COOLIDGE and EDDIE MONEY singles.



ADDED
 Robin Trower (Chrysalis)
 Savoy Brown (London)
 HDT
 Rolling Stones (R. Stones)
 Bruce Springsteen (Col)
 David Gilmour (Col)

Kinks (Arista)
 Jesse Winchester (WB/Breville)
 Bob Dylan (Col)
 Todd Rundgren (WB/Breville)
 Peter Gabriel (A&M)
 Tom Petty (Shelter-ABC)

BART HAMIL, PD. Playing various cuts. Playing AEROSMITH and EW&P singles.



ADDED
 Sgt. Pepper (RSO)
 UFO (Chrysalis)
 HDT
 Rolling Stones (R. Stones)
 Genesis (A&M)
 Foreigner (A&M)
 Wings (Capitol)
 Bob Seger (Capitol)
 Little River Band (Harvest)

Pablo Cruise (A&M)
 Dave Mason (Col)
 Alan Parsons (Arista)
 Toby Beech (RCA)
 Bruce Springsteen (Col)
 Jefferson Starship (Grunt/RCA)
 Moody Blues (London)
 ARS (Polydor)
 Eric Clapton (RSO)

RON GARRETT, MD. Playing various cuts. Playing BOSTON, CHRIS REA, SWEET, JOE WALSH, MICHAEL JOHNSON, JACKSON BROWNE, TARNAY SPENCER, EDDIE MONEY, RITA COOLIDGE, ELO, GEORGE BENSON, COMMODORES, LE ROUX and WALTER EGAN singles.



ADDED
 None

HOT
 Pablo Cruise (A&M)
 Kenny Loggins (Col)
 Alan Parsons (Arista)
 Moody Blues (London)
 Bruce Springsteen (Col)

RICK FOWLER, MD. PABLO'S Title "Runnin'" "Live Without You" LOGGINS "Driver" "Friend" "Kisses" PARSONS "Guns Up" "Take It" BLUES "Slide Zone" FOREIGNER'S "Children" "Toll" Title "Hot Headed" WALSH'S "Summer" "Over" LOAF'S "Paradise" SEGER'S "Scene" "Number" "Hollywood" "Shine" PEPPER'S "Dorlin" "Together" "Road" STONES "Shattered" "Beat" "Whip" "Eyes" "Mia You" SPRINGSTEEN'S "Promised" "Badlands" Title Playing BOSTON, LINDA RONSTADT, ATLANTA RHYTHM SECTION, WALTER EGAN, EXILE, JACKSON BROWNE, CHRIS REA, ELO, TOBY BEAU and EDDIE MONEY singles.



ADDED
 Robin Trower (Chrysalis)
 Leo Sayer (WB)
 Leon Russell (Parade/WB)
 Ambrosia (WB)
 HDT
 Rolling Stones (R. Stones)
 Pablo Cruise (A&M)
 Foreigner (A&M)
 Moody Blues (London)
 Gerry Rafferty (UA)

Joe Walsh (Asylum)
 Meat Loaf (Clerge-Int)
 Sgt. Pepper (RSO)
 Grass (RSO)
 Kenny Loggins (Col)
 ARS (Polydor)
 Little River Band (Harvest)
 Rita Coolidge (A&M)
 Walter Egan (Col)
 Chris Rea (UA)

SCOTT MICHAELS, MD. Playing various cuts. Playing BOSTON and WHO singles.



ADDED
 Mose Jones (RCA)
 Foreigner (A&M)
 Rolling Stones (R. Stones)
 Bob Seger (Capitol)
 Bruce Springsteen (Col)
 Pablo Cruise (A&M)
 Joe Walsh (Asylum)

Gerry Rafferty (UA)
 Crisman Tide (Capitol)
 Kinks (Arista)
 Dave Mason (Col)
 Sgt. Pepper (RSO)
 Prism (Arista)
 Moody Blues (London)
 Alan Parsons (Arista)
 Kenny Loggins (Col)

DON KEITH, PD. Playing various cuts. Playing BOSTON and LINDA RONSTADT singles.



ADDED
 Livingston Taylor (Epic)
 Bill Chinnock (Epic)
 Ambrosia (WB)
 Jesse Winchester (WB/Breville)
 UFO (Chrysalis)

Tom Petty (Shelter-ABC)
 Gerry Ryan (20th)
 Talking Heads (Sire)
 Cheap Trick (Epic)
 Peter Gabriel (A&M)
 Kinks (Arista)
 Bruce Springsteen (Col)
 Van Halen (WB)
 Bruce Johnson (Polygram)
 Steve Osdeman (Polygram)
 Mink DeVille (Capitol)
 Moon Martin (Capitol)

TONY BIKARDINI, MD. Playing various cuts. Playing WHO, CITY BOY, NICK GILDER, SAINTS, LITTLE RIVER BAND, SPIRIT, JON CAMPBELL, BONEY M, RUCID BRACH HAND, KYLE LYNN KING and WHITE MANSIONS singles.



ADDED
 Livingston Taylor (Epic)
 Bill Chinnock (Epic)
 Ambrosia (WB)
 Jesse Winchester (WB/Breville)
 UFO (Chrysalis)

HOT
 Foreigner (A&M)
 Pablo Cruise (A&M)
 Cars (Elektra)
 Rolling Stones (R. Stones)
 Bob Seger (Capitol)
 Bruce Springsteen (Col)
 Little River Band (Harvest)
 Sgt. Pepper (RSO)
 Bob Dylan (Col)
 Moody Blues (London)
 Billy Joel (Col)

BOB SLAVIN, MD. Playing various cuts. Playing LINDA RONSTADT, BOSTON and WHO singles.



ADDED
 Walter Egan (Col)
 Sammy Hagar (Col)
 Gerry Ryan (20th)
 Talking Heads (Sire)

HOT
 Rolling Stones (R. Stones)
 Foreigner (A&M)
 Meat Loaf (Clerge-Int)
 Bruce Springsteen (Col)
 Joe Walsh (Asylum)
 Bob Seger (Capitol)
 Bob Dylan (Col)
 Pablo Cruise (A&M)
 ARS (Polydor)
 Sgt. Pepper (RSO)
 Rita Coolidge (A&M)

BRIAN ST. JAMES, MD. EGAN'S "Magnum" HAGA'S "Everything" RAVAN'S "Pigeon" HEADS "Without Love" STONES "Heat" "Shattered" FOR FOREIGNER'S "Toll" LOAF'S "Words" SPKINGSTEEN'S "Badlands" WALSH'S "Over" SEGER'S "Hollywood" DYLAN'S "Cryin'" PABLO'S "I Love Will" ATLANTA'S "Mother" PEPPER'S "Little Coolidge's" "Bye Bye" Playing BOSTON, ROBIN TROWER, NICK GILDER and EDDIE MONEY singles.



ADDED
 Chillwick (Mushroom)
 Ambrosia (WB)
 HDT
 Rolling Stones (R. Stones)
 Meat Loaf (Clerge-Int)
 Foreigner (A&M)
 Bob Seger (Capitol)
 Moody Blues (London)
 Kenny Loggins (Col)

Joe Walsh (Asylum)
 Prava (RSO)
 Commodores (Motown)
 Bruce Springsteen (Col)
 Pablo Cruise (A&M)
 Rita Coolidge (A&M)
 Exile (WB/Curb)
 Cars (Elektra)
 Walter Egan (Col)

IRVING GOLDFARB, MD. Playing various cuts. Playing WHO, BOSTON, LINDA RONSTADT, NATIONAL LAMPOON (Mr. Roberts) and NICK GILDER singles.



ADDED
 Colin Blunstone (Rocket)
 Bobby Caldwell (Mercury)
 Greg Kihn (Beverly)
 Gerry Rafferty (ABC Blue)
 Chris Rea (UA)
 Leo Sayer (WB)
 Tasty Ticks (Rounder)
 HDT
 Bob Dylan (Col)
 Carole Carr (WB)
 Laura Allan (Elektra)

Keith Jarrett (ECM/WB)
 Freddie Hubbard (Capitol)
 Laura Nyro (Col)
 Commodores (Motown)
 Bruce Springsteen (Col)
 Pablo Cruise (A&M)
 Rita Coolidge (A&M)
 Exile (WB/Curb)
 Cars (Elektra)
 Walter Egan (Col)

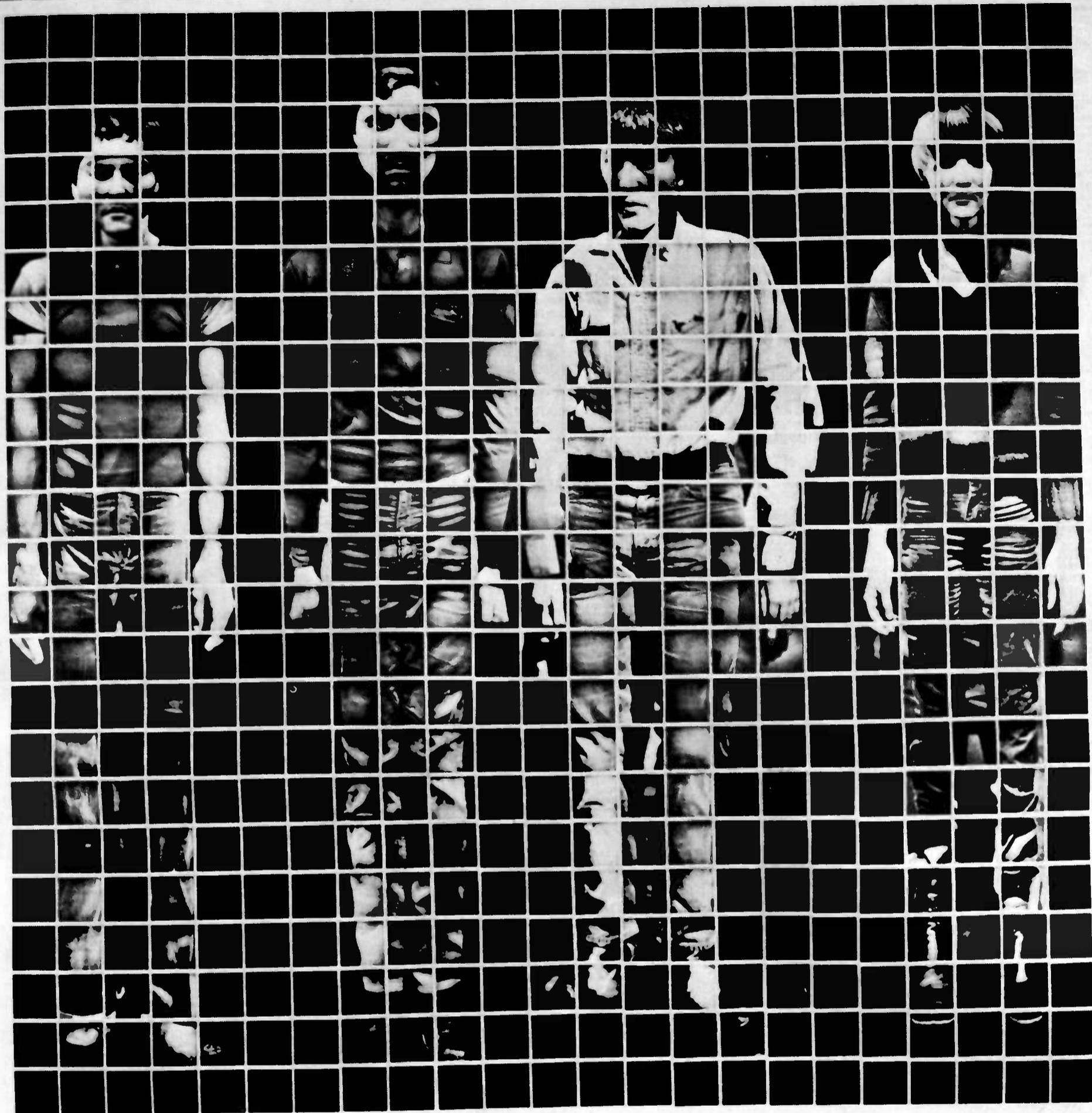
DON COHEN, MD. Playing various cuts. Playing COMMODORES, SPIRIT, EW&P and WAYLON JENNINGS singles.



ADDED
 Robin Trower (Chrysalis)
 Savoy Brown (London)
 Leo Kottke (Chrysalis)
 Steve Harley (Capitol)
 Bill Chinnock (A&M)
 Larry Coryell (Vanguard)
 Aerial (Capitol)
 Rock Invasion (London)
 Albert King (Tomato)

Foreigner (A&M)
 J.J. Walker (MCA)
 Fantasy (RCA)
 Chillwick (Mushroom)
 Leon Russell (Parade/WB)
 Crusaders (ABC)
 Laura Nyro (Col)
 Larry Carlton (WB)
 Johnny Winter (Blue Sky)
 Greg Kihn (Beverly)
 Pete Carr (Big Tree)
 Kenny Loggins (Col)
 Peter Gabriel (A&M)
 Lalo (Col)

FRED MOORE, MD. TROWER'S "Love" "Out To Get" BROWN'S "Man" "Double" KOTTKE'S "Cool" "Movie" HARLEY'S "Dear" "Good" CORREA'S "Sleep" Title CHINNOCK'S "Outlaw" Title CORVELL'S "Vibe" "Blues" AERIAL'S "Harmony" Title KING'S "Love" CHILLWICK'S "Place" RUSSELL'S "Meiner" "Housewife" CRUSADERS "Rain" "Snowflake" CARL TOM'S "Rio" "Give It Up" WINTER'S "Makin' "Sleep" KIHNS "Remember" "China" PRISM'S "Hello" "Flyin'" Playing BOSTON, WHO, SPIRIT and EW&P singles.



TALKING HEADS

"MORE SONGS ABOUT BUILDINGS AND FOOD"

R&R AOR AIRPLAY/40 — No. 28

Shipping August 23—

Their new single "Take Me To The River"

| | | |
|--------------|----------------------|--------------|
| August 19 | Penn's Landing | Philadelphia |
| August 21-22 | Punch & Judy Theater | Detroit |
| August 23 | Park West | Chicago |
| August 25-26 | Longhorn | Minneapolis |

PRODUCED BY BRIAN ENO AND TALKING HEADS

ON SIRE RECORDS

MARKETED BY WARNER BROS. RECORDS, INC.



WVAF 100
Charleston
304-729-7029

HOT
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Foreigner (A&M)
Sgt. Pepper (RSO)
Joe Walsh (Asylum)
Alan Parsons (Arista)
Bruce Springsteen (Col)
Quincy Jones (A&M)
Little River Band (Harvest)
Kenny Loggins (Col)
Prism (Arista)
AC/DC (A&M)
Moody Blues (London)
David Gilmour (Col)

ADDED
Robin Trower (Chrysalis)
Lionel Taylor (Epic)
Gerry Rafferty (ABC Blue Thumb)
Leo Kottke (Chrysalis)
Greg Kihn (Beverly)
Talking Heads (Sire)
Sweat Brown (London)

MAJA PIFF, PD. Playing various cuts. Playing BOSTON, MICHAEL JOHNSON, DAVID JOHANN, S&N and SPIRIT singles.

WVRT 93 FM
Chicago's First Rock Station
312-777-9700

ADDED
Robin Trower (Chrysalis)
Jean Luc Ponty (A&M)
Leo Kottke (Chrysalis)
Orak Min. Daredovits (A&M)
HOT
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Foreigner (Arista)
Tudd Hundgren (WB Bristol)
Journey (Col)

Tom Petty (Shelter ABC)
Kenny Loggins (Col)
Elio Costello (Col)
Cheap Trick (Epic)
Burton Cummings (Portrait)
Laura Nyro (Col)
ARS (Polygram)
Pat Metheny (ECM WB)
Rust Ballard (Epic)
Rex Gabriel (Arista)

BOB GELMS, MD. Playing various cuts. Playing BOSTON and LINDA RONSTADT singles.

KZEW 98 FM
Dallas
214-468-8800

ADDED
Genya Revan (20th)
Greg Kihn (Beverly)
Cap Mangione (A&M)
HOT
Rolling Stones (R. Stones)
Bob Dylan (Col)
Joe Walsh (Asylum)
Bob Seger (Capitol)

Sgt. Pepper (RSO)
Bruce Springsteen (Col)
Dave Mason (Col)
Foreigner (Arista)
Sgt. Pepper (RSO)
David Gilmour (Col)
Moody Blues (London)
Pablo Cruise (A&M)
Little River Band (Harvest)

BOB SHANNON, MD. Playing various cuts. Playing BOSTON, LINDA RONSTADT and TROOPER singles.

WVABX
Detroit
313-388-1700

ADDED
Robin Trower (Chrysalis)
Crimmin Tate (Capitol)

HOT
Bob Seger (Capitol)
Rolling Stones (R. Stones)
Foreigner (Arista)
Pablo Cruise (A&M)
Cheap Trick (Epic)
Kenny Loggins (Col)
Tom Petty (Shelter ABC)

JOE KRAUSE, MD. Playing various cuts. Playing BOSTON and LINDA RONSTADT singles.

WQCM
Hagerstown
301-797-7300

ADDED
Le Roux (Capitol)
Charlie Lamm
Quincy Jones (A&M)
Bob McElgin (Butterfly)
HOT
Grease (RSO)
Meat Loaf (Cleveland)
Rolling Stones (R. Stones)
Foreigner (Arista)
Joe Walsh (Asylum)

Pablo Cruise (A&M)
Bob Seger (Capitol)
Toby Beau (RCA)
Rita Coolidge (A&M)
Sgt. Pepper (RSO)
Eddie Money (Col)
Walter Egan (Col)
Gerry Rafferty (UA)
Andrew Gold (Asylum)
Chris Rea (UA)

STEVE WILLIAMS, MD. LOAF's "Paradise" SGER's "Hollywood" MONEY's "Two Tickets Happiness" "Line" Playing CITY BOY, BOSTON, TERRY DSAKIO, MICHAEL JOHNSON and COTTON/CARNES singles.

WRO 95
Charlotte
704-762-6100

ADDED
Chilliwack (Mushroom)
Kinks (Arista)
HOT
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Foreigner (Arista)
Kenny Loggins (Col)
Alan Parsons (Arista)
Dixie Dregs (Capitol)
Jefferson Starship (Grant RCA)

Nantucket (Epic)
Joe Walsh (Asylum)
Little River Band (Harvest)
Bob Seger (Capitol)
Bruce Springsteen (Col)
Sgt. Pepper (RSO)
Prism (Arista)
Trooper (MCA)
Jefferson Starship (Grant RCA)

JACKIE FORSTING, MD. Playing various cuts. Playing LINDA RONSTADT, BOSTON and CITY BOY singles.

WEBN
FM/CINCINNATI
513-871-8500

ADDED
Genya Revan (20th)
War (UA)
HOT
Rolling Stones (R. Stones)
Foreigner (Arista)
Kenny Loggins (Col)
Pablo Cruise (A&M)
Commodores (Motown)
Gerry Rafferty (UA)

Joe Walsh (Asylum)
Cathy Simon (Elektra)
Alan Parsons (Arista)
Billy Joel (Col)
Bob Seger (Capitol)
Sgt. Pepper (RSO)
David Gilmour (Col)
EWF (Col)
Chuck Mangione (A&M)

DENTON MARK, PD. Playing various cuts.

WHD
Dayton
513-279-1500

ADDED
Ambrosia (WB)
HOT
Foreigner (Arista)
Commodores (Motown)
Rolling Stones (R. Stones)
Van Halen (WB)
Joe Walsh (Asylum)
Bob Seger (Capitol)

Enid Huntington (WB Bristol)
David Gilmour (Col)
Pablo Cruise (A&M)
Cars (Elektra)
Gerry Rafferty (UA)
Bruce Springsteen (Col)
Kenny Loggins (Col)
Foghat (WB Bristol)
RED Spiritwagon (Epic)

SEAN SCOTT, MD. Playing various cuts. Playing AEROSMITH, LITTLE RIVER BAND, KINKS, BOSTON and WHO singles.

WRIF 101
Detroit
313-444-1000

ADDED
None
HOT
Rolling Stones (R. Stones)
Joe Walsh (Asylum)

Foreigner (Arista)
Sgt. Pepper (RSO)
Pablo Cruise (A&M)
Bob Seger (Capitol)
Joe Walsh (Asylum)

KEITH HELL, MD. Playing various cuts. Playing BOSTON, LINDA RONSTADT, BILLY JOEL (Woman), STEVE DAN (FM), ELI O, WHO and WALTER EGAN singles.

WCCC
HARTFORD
0783-1790-8M

ADDED
Steve Gibbons (Polydor)
HOT
Rolling Stones (R. Stones)
Foreigner (Arista)
Bruce Springsteen (Col)
Bob Dylan (Col)
Joe Walsh (Asylum)

Alan Parsons (Arista)
Moody Blues (London)
Cars (Elektra)
Little River Band (Harvest)
David Gilmour (Col)
Trooper (MCA)
Wendy Waldman (WB)
Leon Russell (Paradise WB)

BILL NOSAL, PD. Playing various cuts. Playing LINDA RONSTADT, BOSTON and WHO singles.

WRPL 1540
Charlotte
704-372-1540

ADDED
Mose Jones (RCA)
Greg Kihn (Beverly)
Robin Trower (Chrysalis)
HOT
Ambrosia (WB)
Rust Ballard (Epic)
Bill Bruford (Polydor)
Cars (Elektra)
Marshall Chapman (Epic)

Crusaders (ABC Blue Thumb)
Peter Gabriel (Arista)
David Gilmour (Col)
Moe Koffman (Janus)
Loretta McKea (WB)
Laura Nyro (Col)
Alan Parsons (Arista)
UK (Polydor)
War of the Worlds (Col)
Wilding/Bonus (Vista)

LOU MILLS, MD. GILMOUR's "No Way" "Rent" McKEE's "Blues" "Soddy" Playing SESAME STREET, SPIRIT, YVONNE ELLMAN and MOORE/PAREIN singles.

WMMS
Cleveland
216-781-9667

ADDED
Moon Martin (Capitol)
Chris Rag (UA)
1994 (A&M)
HOT
Bruce Springsteen (Col)
Foreigner (Arista)
Rolling Stones (R. Stones)
Kenny Loggins (Col)
Cars (Elektra)

Michael Stanley (Arista)
Walter Egan (Col)
Tom Petty (Shelter ABC)
Bob Seger (Capitol)
David Gilmour (Col)
Pablo Cruise (A&M)
Todd Rundgren (WB Bristol)
Joe Walsh (Asylum)
Peter Gabriel (Arista)
Sgt. Pepper (RSO)

JOHN GORMAN, PD. Playing various cuts. Playing FUCIID BEACH BAND, DON KRIS, WHO, BOSTON, ALAN BEVAN, MARK FARNIR, ROBERT GORDON, EDDIE MONEY, PLATINUS, DEBS, NICK GILDER and LINDA RONSTADT singles.

WVOD
Dayton
513-279-4247

ADDED
Robin Trower (Chrysalis)
Greg Kihn (Beverly)
John Klemmer (ABC)
Prism (Arista)
Rust Ballard (Epic)
HOT
Rolling Stones (R. Stones)
Foreigner (Arista)
Bruce Springsteen (Col)
Joe Walsh (Asylum)

Pablo Cruise (A&M)
Bob Seger (Capitol)
Kenny Loggins (Col)
Sgt. Pepper (RSO)
Moody Blues (London)
Bob Dylan (Col)
Cars (Elektra)
Water Egan (Col)
Tom Petty (Shelter ABC)
Trooper (MCA)

KEITH WRIGHT, PD. Playing various cuts. Playing BOSTON, STEVE HACKETT, NICK GILDER, HEART and CITY BOY singles.

94.3 THE FOX WJKL
Elgin
312-741-7700

ADDED
Mason Williams (Flying Fish)
Michael Bloomfield (Tacom)
Cabbage Creek (Kriswarp)
Leo Sayer (WB)
Sweat Brown (London)
Colin Blunstone (Rocket)
Robin Trower (Chrysalis)
Alan Mankowicz (Col)
Sonny Fortune (Arista)
Joachim Kuhn (Arista)
Leo Kottke (Chrysalis)

HOT
Rolling Stones (R. Stones)
Bruce Springsteen (Col)
Johnny Winter (Blue Sky)
Doc & Merle Watson (UA)
Mink DeVille (Capitol)
Cars (Elektra)
Rust Ballard (Epic)
Asleep at the Wheel (Capitol)
Wendy Waldman (WB)
Marshall Tucker (Capitol)
Talking Heads (Sire)
David Gilmour (Col)
Pat Metheny (ECM WB)
Koko Taylor (Alligator)
Jerry Jeff Walker (MCA)

WALLY LEISERING, MD. Playing various cuts. Playing BOSTON and WHO singles.

WHCN 106 FM
HARTFORD
203-247-1060

ADDED
Fandango (RCA)
HOT
Foreigner (Arista)
Joe Walsh (Asylum)

Pablo Cruise (A&M)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Alan Parsons (Arista)
Bruce Springsteen (Col)

MICHAEL PICOZZI, PD. Playing various cuts. Playing EDDIE MONEY, KINKS, BOSTON, LINDA RONSTADT and CHRIS REA singles.

WDAI 94.7
Chicago
312-762-9477

ADDED
Joe Walsh (Asylum)
Pablo Cruise (A&M)

HOT
Rolling Stones (R. Stones)
Gerry Rafferty (UA)
Bob Seger (Capitol)
Sgt. Pepper (RSO)
Foreigner (Arista)

MARY KLUGH, MD. WALSH's "Life's" PABLO's "Love Will" Title Playing WINGS, WALTER EGAN, BOSTON, LINDA RONSTADT, MICHAEL JOHNSON, MEAT LOAF and BILLY JOEL singles.

Q-FM-96
Columbus
604-224-9271

ADDED
Robin Trower (Chrysalis)
HOT
Foreigner (Arista)
Meat Loaf (Cleveland)
REO Speedwagon (Epic)
Joe Walsh (Asylum)
Bob Seger (Capitol)

Bruce Springsteen (Col)
Rolling Stones (R. Stones)
AC/DC (Arista)
Todd Rundgren (WB Bristol)
Alan Parsons (Arista)
Pablo Cruise (A&M)
Kenny Loggins (Col)
David Gilmour (Col)

STEVE RUNNER, MD. Playing various cuts. Playing ATLANTA RHYTHM SECTION, JEFFERSON STARSHIP, COMMODORES, TOBY BEAU, RITA COOLIDGE, WALTER EGAN, CHRIS REA, NICK GILDER, CITY BOY, EXILE, NATIONAL LAMPOON (Animal House) (Punny) and EUCLID BEACH BAND singles.

Kbpi
Denver
303-538-7717

ADDED
Little River Band (Harvest)
Rolling Stones (R. Stones)
Foreigner (Arista)
Joe Walsh (Asylum)

Bob Seger (Capitol)
Pablo Cruise (A&M)
Toby Beau (RCA)
Bob Dylan (Col)
Gerry Rafferty (UA)
Moody Blues (London)

JOHN BRADLEY, PD. STONES' "Mid" FOREIGNER's "Hot" WALSH's "Life's" SEGER's "Tonight" PABLO's "Love Will" REAL's "Angel" DYLAN's "Guards" RAFFERTY's "Baker St." BLUES' "Slide Zone" Playing BOSTON and WHO singles.

THE PASS
FM 94 KPAS / EL PASO
915-834-2711

ADDED
Ambrosia (WB)
Robin Trower (Chrysalis)
HOT
Rolling Stones (R. Stones)
Alan Parsons (Arista)

Bob Seger (Capitol)
Moody Blues (London)
David Gilmour (Col)
Prism (Arista)
Bruce Springsteen (Col)
Bob Dylan (Col)

FRANK INTRIERI, MD. Playing various cuts. Playing BOSTON and LINDA RONSTADT singles.

KLOL
Houston
313-526-0511

ADDED
Sammy Hagar (Capitol)
Leo Kottke (Chrysalis)
Trickster (J&J)
Mose Jones (RCA)
Chick Corea (Polydor)
Robin Trower (Chrysalis)
Michael Stanley (Arista)

HOT
Cars (Elektra)
Moody Blues (London)
Dave Mason (Col)
Bob Dylan (Col)
Whitesnake (A&M)
Kenny Loggins (Col)
Talking Heads (Sire)
Shel Silverstein (Parachute)
Rolling Stones (R. Stones)

PAUL RIANN, PD. Playing various cuts. Playing WHO and BOSTON singles.

WKQX
CHICAGO
312-881-8270

ADDED
None
HOT
Foreigner (Arista)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Joe Walsh (Asylum)
Cheap Trick (Epic)
Foghat (WB Bristol)

Bruce Springsteen (Col)
Moody Blues (London)
David Gilmour (Col)
Alan Parsons (Arista)
Kinks (Arista)
Dave Mason (Col)
Kenny Loggins (Col)
Bob Dylan (Col)
UFO (Chrysalis)

BOB KING, MD. Playing various cuts. Playing BOSTON, LINDA RONSTADT, ROBIN TROWER, CITY BOY, EDDIE MONEY, WALTER EGAN and PABLO CRUISE singles.

CORPUS CHRISTI
101
(512) 855-4641

ADDED
Robin Trower (Chrysalis)
Steve Gibbons (Polydor)
Genya Revan (20th)
Talking Heads (Sire)
Larry Carlton (WB)
Bill Champion (Epic)
Bob McElgin (Butterfly)
HOT
Bruce Springsteen (Col)
Pablo Cruise (A&M)
Bob Dylan (Col)

Rolling Stones (R. Stones)
Foreigner (Arista)
Kenny Loggins (Col)
Ambrosia (WB)
Bros. Johnson (A&M)
Burton Cummings (Portrait)
Wendy Waldman (WB)
Bob Seger (Capitol)
Moody Blues (London)
Joe Walsh (Asylum)
Alan Parsons (Arista)
Gato Barbieri (A&M)

MANDO CAMINA, MD. TROWER's "Love" RAVAN's "Pigeon" ARMS' HEADS "River" AMBROSIA's "Not As You Were" Playing BOSTON single.

KFMB
Denver
303-757-1300

ADDED
Sgt. Pepper (Capitol)
Abby Road (Capitol)
Trickster (J&J)
Fandango (RCA)
Crusaders (ABC Blue Thumb)
Cal Jam 2 (Col)
Bros. Johnson (A&M)
HOT
Rolling Stones (R. Stones)
Foreigner (Arista)
Bob Seger (Capitol)

Joe Walsh (Asylum)
Pablo Cruise (A&M)
Alan Parsons (Arista)
Moody Blues (London)
Bob Dylan (Col)
Kenny Loggins (Col)
David Gilmour (Col)
Cathy Simon (Elektra)
Toby Beau (RCA)
Lee Rittemour (WB)
Dave Mason (Col)

RANDY SUTTON, PD. Playing various cuts. Playing BOSTON and SPIRIT singles.

KULC 101 FM
MELLOW MUSIC
Fresno
209-485-7702

ADDED
Robin Trower (Chrysalis)
Ozark Mtn. Daredevils (A&M)
Lori Lieberman (Millennium)
Crystal Gayle (UA)
Sonny Fortune (Arista)
Leo Kottke (Chrysalis)
Bobbi Humphrey (Epic)
Moe Koffman (Janus)
Bob McElgin (Butterfly)

HOT
Moody Blues (London)
Bob Seger (Capitol)
Gerry Rafferty (UA)
Foreigner (Arista)
Sgt. Pepper (RSO)
Pablo Cruise (A&M)
Dave Mason (Col)
Rita Coolidge (A&M)
David Gates (Asylum)
Joe Walsh (Asylum)
Leon Russell (Paradise WB)
Kenny Loggins (Col)
Little River Band (Harvest)
Ambrosia (WB)

ART FARKAS, PD. Playing various cuts. Playing MICHAEL JOHNSON and BILLY JOEL singles.

WFBO
Indianapolis
317-267-7566

ADDED
War of the Worlds (Col)
Ambrosia (WB)
Exile (WB Curly)
HOT
Foreigner (Arista)
Rolling Stones (R. Stones)
Joe Walsh (Asylum)
Pablo Cruise (A&M)
Sgt. Pepper (RSO)

Bob Seger (Capitol)
Kenny Loggins (Col)
Moody Blues (London)
Little River Band (Harvest)
Roadmaster (Village)
UFO (Chrysalis)
Bob Dylan (Col)
Alan Parsons (Arista)
Meat Loaf (Cleveland)
Bruce Springsteen (Col)

MIKE TINNES, MD. Playing various cuts. Playing BOSTON, EW&F and RITA COOLIDGE singles.

THE LOOS
Chicago
312-266-9600

ADDED
Robin Trower (Chrysalis)
None
HOT
Foreigner (Arista)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Joe Walsh (Asylum)
Gerry Rafferty (UA)

Bob Seger (Capitol)
Cheap Trick (Epic)
Joe Walsh (Asylum)
Pablo Cruise (A&M)
Kenny Loggins (Col)
Bruce Springsteen (Col)
UFO (Chrysalis)

BILL EVANS, PD. Playing various cuts. Playing BOSTON, WHO and PETER GABRIEL singles.

FM 102
Dallas
214-528-5600

ADDED
John Mayall (ABC)
Mose Jones (RCA)
Jesse Winchester (WB Bristol)
Larry Carlton (WB)
Steve Harley (Capitol)
Robin Trower (Chrysalis)
Cred (Asylum)
HOT
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Joe Walsh (Asylum)

Foreigner (Arista)
Sgt. Pepper (RSO)
Bruce Springsteen (Col)
Kenny Loggins (Col)
Little River Band (Harvest)
Nick Gilder (Chrysalis)
Alan Parsons (Arista)
Dave Mason (Col)
Moody Blues (London)
David Gilmour (Col)
Cars (Elektra)
UFO (Chrysalis)

TIM SPENCER, MD. Playing various cuts. Playing BOSTON, LINDA RONSTADT, WHO and CITY BOY singles.

KAZY 107
Denver
303-759-5600

ADDED
None
HOT
Rolling Stones (R. Stones)
Joe Walsh (Asylum)
Foreigner (Arista)
Pablo Cruise (A&M)

Bob Seger (Capitol)
Alan Parsons (Arista)
Bob Dylan (Col)
Sgt. Pepper (RSO)
Bruce Springsteen (Col)
Moody Blues (London)

GREG GILLISPIE, MD. Playing various cuts. Playing BOSTON, WHO (both), GENESIS, WALTER EGAN, EDDIE MONEY and CITY BOY singles.

LAV-FM 97
Grand Rapids
616-958-5875

ADDED
Moon Martin (Capitol)
None
HOT
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Bob Seger (Capitol)
Joe Walsh (Asylum)

Bruce Springsteen (Col)
Foreigner (Arista)
Kenny Loggins (Col)
War of the Worlds (Col)
Alan Parsons (Arista)
Crusaders (ABC Blue Thumb)
Sgt. Pepper (RSO)
Bob Dylan (Col)
Gerry Rafferty (UA)
Meat Loaf (Cleveland)
Van Halen (WB)

DOC DONOVAN, MD. MARTIN's "Cadillac" JONES' "Baby" WAR's "Machine" KINN's "Remember" RAFFERTY's "Line" Playing BOSTON, MICHAEL JOHNSON, WALTER EGAN, RITA COOLIDGE, EW&F, KINKS, CITY BOY, ROBIN TROWER, TROOPER and JOURNEY singles.

ZZQ 102
Jackson
601-982-1082

ADDED
Leon Russell (Paradise WB)
HOT
Rolling Stones (R. Stones)
Le Roux (Capitol)

Foreigner (Arista)
Sgt. Pepper (RSO)
Pablo Cruise (A&M)
John Prine (Asylum)

WAYNE HARRISON, MD. Playing various cuts. Playing BOSTON and DAVID GATFIS singles.

ON THE ROAD

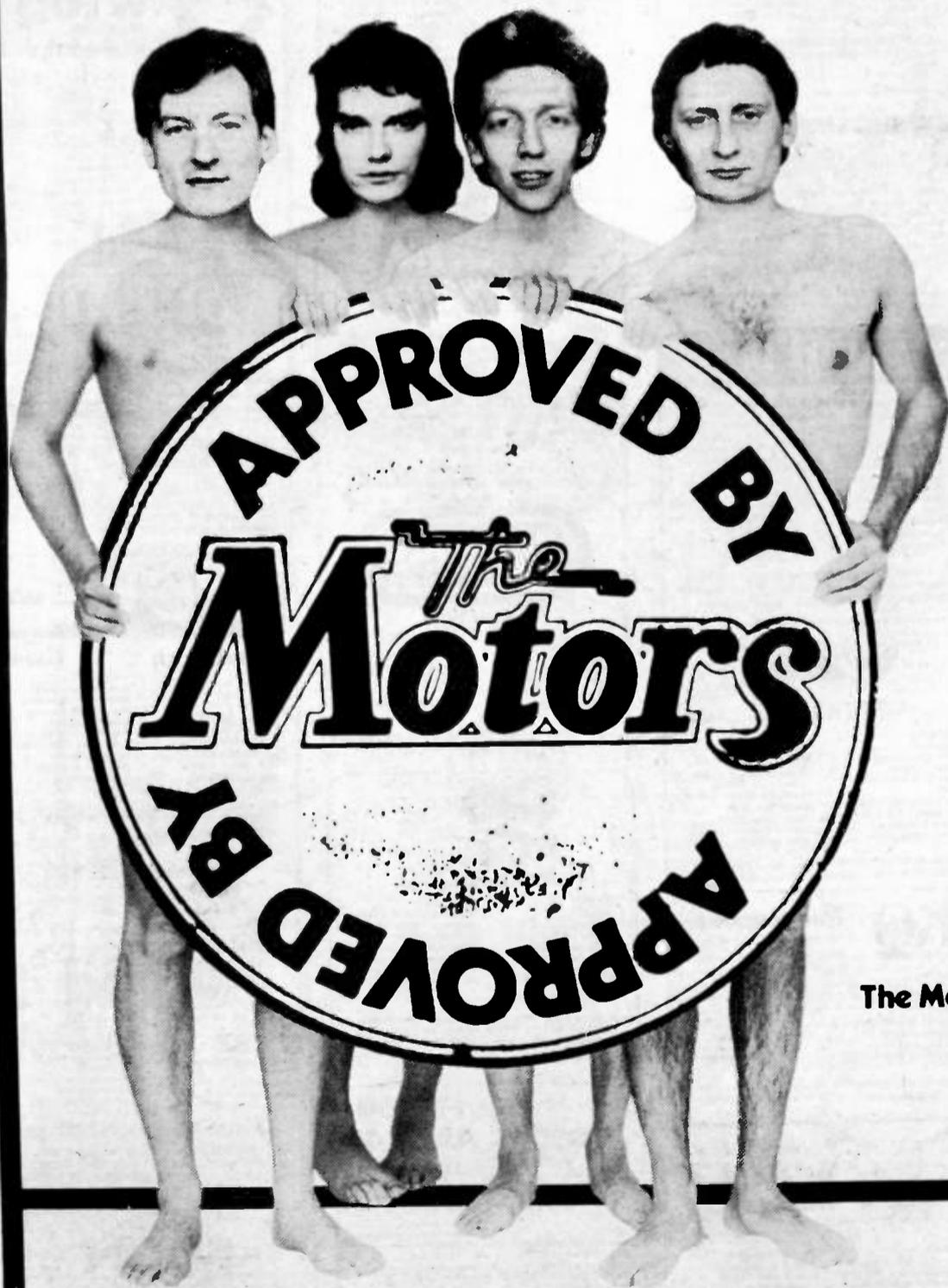
Chilliwack

August 18 Sportsplex
August 19 Exhibition Grandstand
August 22 Memorial Arena
August 23 North Peace Recreation Center

Lethbridge, Alberta
Red Deer, Alberta
Dawson Creek, B.C.
Ft. Saint John, B.C.

Mushroom Records

...is approved by The Motors.



Not only do they approve, they told us in no uncertain terms what the new Motors single should be. Since we strenuously approved of their selection, we sent them "Forget About You" on a rush-release. And now, it's being played across the dial with the approval of listeners from all over the country.



"Approved by The Motors."
The Motors' new album accepts rock without morals.
On Virgin Records and Tapes.

Rock-95

Jacksonville 904-333-2700

ADDED
Pat Travers (Polydor)
Cheap Trick (Epic)
The Lury (WB)
Le Roux (Capitol)
Gato Barbieri (A&M)
Joe Walsh (A&M)
AC/DC (A&I)
Alan Parsons (Arista)
David Gilmour (Columbia)
Little River Band (Harvest)

Rolling Stones (R. Stones)
Bob Seger (Capitol)
Pablo Cruise (A&M)
Bob Dylan (Columbia)
Kenny Loggins (Columbia)
Bruce Springsteen (Columbia)
Carly Simon (Elektra)
Ambrosia (WB)
UFO (Chrysalis)
Foreigner (A&I)

RICHARD LANGLOIS, MD: Playing various cuts. Playing CITY BOY, BOSTON, REO SPEEDWAGON, EDDIE MONEY, FLO, TODD MUNDGREN, TOBY BEAU, RITA COOLIDGE, TOM PETTY and CARL SINGLES.

WLIB FM 92.7

Long Island 516-485-8200

ADDED
Alesis Bros (A&M)
Robin Trower (Chrysalis)
Japan (Arista)
Animal House (MCA)
Bill Chinnock (A&I)
Livingston Taylor (Epic)
HOT
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Rocky Horror (Ode)
Cardie (A&I)

Joe Walsh (A&M)
Torney/Spencer (A&M)
Cars (Elektra)
Little Feat (WB)
Peter Gabriel (A&I)
Eddie Money (Columbia)
Bob Seger (Capitol)
Elvis Costello (Columbia)
Tom Petty (Shelter-ABC)
Nick Lowe (Columbia)
Alvin Lee (RSO)

DENIS McNAMARA, PD/LARRY KLEINMAN, MD: PABLO'S "Love Will 'Ride" Title ROCKY'S "Time Warp" "Sci-Fi" "Transvibe" CARILLO'S "Live Again" "Fire" WALSH'S "Station" "Over" "Stone" TARNEY'S "Bye-Bye" "Back" "Love" CARL'S "Needle" "Roll" "Girl" FEAT'S "Time" "Bogart" "Dixie" GABRIEL'S "Air" "D.I.Y." "Perspective" MONEY'S "Star" "Hold On" "Two Tickets" SEGER'S Title "Hollywood" SHINES' "COSTELLO'S" "Beat" "Pump" "Radio" "PETTY'S" "Hurt" "Know" "Heartbeat" "LOWE'S" "Mud" "Guns" "Heart" "LEE'S" "Somebody's" "Turn" "Cry" Playing DEBS, BOSTON, LINDA RONSTADT and WHO singles.

KLOS 95 1/2

Los Angeles 213-683-3711

ADDED
C&S (Elektra)
HOT
Rolling Stones (R. Stones)
Bob Dylan (Columbia)
Foreigner (A&I)
Jefferson Starship (Grant RCA)
Joe Walsh (A&M)

Pablo Cruise (A&M)
Gerry Rafferty (UA)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Bruce Springsteen (Columbia)
Joe Walsh (A&M)

RUTH PINEDO, MD: Playing various cuts. Playing BOSTON and LINDA RONSTADT singles.

KMET 94.7

Los Angeles 213-684-0828

ADDED
Leo Sayer (WB)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bruce Springsteen (Columbia)
Tom Petty (Shelter-ABC)
Cars (Elektra)
Foghat (WB-Brunswick)

Cal Jam 2 (Columbia)
Cheap Trick (Epic)
Joe Walsh (A&M)
Kinks (Arista)
Jefferson Starship (Grant RCA)
Bob Dylan (Columbia)
Sgt. Pepper (RSO)

JACK SNYDER, MD: STONES "Mis You" "Shattered" FOREIGNER'S "Hot Blooded" Title SPRINGSTEEN'S "Badlands" "Power" "PETTY'S" "Need" "Heart" CARL'S "Needle" FOGHAT'S Title "Chicago" JAM'S "Chop" "Flow" TRICK'S "Surrender" "Back" WALSH'S "Life" "Over" MONEY'S "Two Tickets" "Gambler" KINKS' "Life" "Fantasy" STARSHIP'S "Night" "Fire" DYLAN'S "Guns" "Talk" PEPPER'S "Come Together" Playing LINDA RONSTADT, BOSTON and WHO (Both) singles.

KNX FM

Los Angeles 213-619-1212

ADDED
None
HOT
Leon Russell (Parade-WB)
Lauri Allan (Elektra)
Torney/Spencer (A&M)
Alan Parsons (Arista)
Leo Sayer (WB)
Kenny Loggins (Columbia)

Larry Carlton (WB)
Lorna Wright (RCA)
Jesse Winchester (WB-Brunswick)
Little River Band (Harvest)
War of Worlds (Columbia)
Columbia Blunstone (Rochet)
Aerial (Capitol)
Mose Jones (RCA)

MICHAEL SHEEHY, MD: Playing various cuts. Playing MICHAEL JOHNSON, GERRY RAFFERTY and DAN HILL singles.

106 FM KWEST

LOS ANGELES 213-687-6130

ADDED
Ambrosia (WB)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Sgt. Pepper (RSO)
Journey (Columbia)
Bruce Springsteen (Columbia)
Alan Parsons (Arista)

Foreigner (A&I)
Bruce Springsteen (Columbia)
Bob Dylan (Columbia)
Joe Walsh (A&M)
Cheap Trick (Epic)
Cars (Elektra)
Alan Parsons (Arista)
Pablo Cruise (A&M)

BOB GAWA, MD: Playing various cuts. Playing LINDA RONSTADT, BOSTON and LITTLE RIVER BAND singles.

LRS 102

Louisville 502-588-5170

ADDED
Ambrosia (WB)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Sgt. Pepper (RSO)
Journey (Columbia)
Bruce Springsteen (Columbia)
Alan Parsons (Arista)

Joe Walsh (A&M)
Kenny Loggins (Columbia)
Meat Loaf (Columbia-Int)
Billy Joel (Columbia)
Gerry Rafferty (UA)
Pablo Cruise (A&M)
Bob Seger (Capitol)
Jackson Browne (A&M)
Dave Mason (Columbia)

DRAKE HALL, MD: Playing various cuts. Playing NICK GILDER, EXILE, BOSTON and RUSS BARRARD singles.

WIBA FM

Madison 608-274-8800

ADDED
Robin Trower (Chrysalis)
Leo Kottke (Chrysalis)
1994 (A&M)
Ozark Mountain Daredevils (A&M)
Alesis Bros (A&M)
Al Cohn & Zoot Sims (Sonnets)

HOT
Bruce Springsteen (Columbia)
Kenny Loggins (Columbia)
Rolling Stones (R. Stones)
Moody Blues (London)
Pablo Cruise (A&M)
Tom Petty (Shelter-ABC)
Bob Dylan (Columbia)
Dean Friedman (LifeSong)
Michael Stanley (Arista)
Laura Nyro (Columbia)
Marc Jordan (WB)
Wendy Waldman (WB)
Tom Robinson (Harvest)
Foreigner (A&I)
Cheap Trick (Epic)

PETE BOLGER, MD: Playing various cuts. Playing EW&F, AEROSMITH, CITY BOY, BOSTON, WHO and LINDA RONSTADT singles.

77 Madison

908-837-8822

ADDED
Ambrosia (WB)
Robin Trower (Chrysalis)
Johnny Winter (Blue Sky)
Stonebriar (Parachute)
Kate Bush (EMI America)
HOT
Rolling Stones (R. Stones)
Joe Walsh (A&M)
Foreigner (A&I)
Pablo Cruise (A&M)

Cheap Trick (Epic)
Bruce Springsteen (Columbia)
Bob Seger (Capitol)
Bob Dylan (Columbia)
Moody Blues (London)
Kenny Loggins (Columbia)
Alan Parsons (Arista)
ELO (J&R)
Little River Band (Harvest)
AHS (Polygram)
Toby Beau (RCA)

LES COOK, MD: Playing various cuts. Playing BOSTON, GERRY RAFFERTY, NICK GILDER, CHRIS REA, RITA COOLIDGE, WALTER EGAN and CITY BOY singles.

WZXR Memphis rock 103

901-726-0660

ADDED
None
HOT
Rolling Stones (R. Stones)
Bob Dylan (Columbia)
Sgt. Pepper (RSO)
Foreigner (A&I)
Pablo Cruise (A&M)

Kenny Loggins (Columbia)
Joe Walsh (A&M)
Bob Seger (Capitol)
Moody Blues (London)
Creed (A&M)
Jesse Winchester (WB-Brunswick)
Alan Parsons (Arista)
Little River Band (Harvest)
David Gilmour (Columbia)

FRANK KELLY, MD: Playing various cuts. Playing CHRIS REA single.

ZETA Miami

305-377-8881

ADDED
Robin Trower (Chrysalis)
Bill Chinnock (A&I)
HOT
Rolling Stones (R. Stones)
Bruce Springsteen (Columbia)
Bob Seger (Capitol)
Kenny Loggins (Columbia)

Little River Band (Harvest)
Pablo Cruise (A&M)
Joe Walsh (A&M)
Foreigner (A&I)
Dave Mason (Columbia)
Michael Stanley (Arista)
Ambrosia (WB)

MICHELE ROBINSON, MD: Playing various cuts. Playing LINDA RONSTADT, BOSTON and WHO singles.

WSHE-FM/WSRF-AM

Miami 305-581-7580

ADDED
Gentry Raven (20th)
Crusaders (ABC-Blue Thumb)
Talking Heads (Sire)
HOT
Bob Seger (Capitol)
Rolling Stones (R. Stones)

Kenny Loggins (Columbia)
Little River Band (Harvest)
Pablo Cruise (A&M)
Chuck Mangione (A&M)
Gerry Rafferty (UA)
Billy Joel (Columbia)
Moody Blues (London)

GARY GRANGER, PD: Playing various cuts. Playing BOSTON single.

wqfm Milwaukee

414-278-2888

ADDED
Robin Trower (Chrysalis)
Moon Martin (Capitol)
Savoy Brown (London)
Sammy Hagar (Capitol)
Mose Jones (RCA)
Russ Ballard (Epic)
HOT
Rolling Stones (R. Stones)
Pablo Cruise (A&M)
Foreigner (A&I)

Joe Walsh (A&M)
Alan Parsons (Arista)
Cheap Trick (Epic)
Meat Loaf (Columbia-Int)
Moody Blues (London)
Bob Seger (Capitol)
RED Speedwagon (Epic)
Gangus (A&I)
Kenny Loggins (Columbia)
David Gilmour (Columbia)
Bob Dylan (Columbia)

JIM ROBERTS, MD: MARTIN'S "Cadillac" BROWN'S "Man" PABLO'S Title PARSONS' "Rivers" Playing BOSTON, LINDA RONSTADT and WHO singles.

WZLW Milwaukee

414-281-7070

ADDED
Robin Trower (Chrysalis)
Greg Kihn (Beverly)
Japan (Arista)
Kate Bush (EMI America)
HOT
Rolling Stones (R. Stones)
Crusaders (ABC-Blue Thumb)
Cheap Trick (Epic)
Kenny Loggins (Columbia)

David Gilmour (Columbia)
Joe Walsh (A&M)
Bruce Springsteen (Columbia)
Foreigner (A&I)
Alan Parsons (Arista)
Bob Dylan (Columbia)
Walter Egan (Columbia)
Pablo Cruise (A&M)
Sammy Hagar (Capitol)
Leon Russell (Parade-WB)

BENSON, MD: Playing various cuts. Playing BOSTON, WHO and LINDA RONSTADT singles.

KEF Minneapolis

612-548-5887

ADDED
Ambrosia (WB)
Trooper (MCA)
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Bob Seger (Capitol)

Joe Walsh (A&M)
Bruce Springsteen (Columbia)
Bob Dylan (Columbia)
Alan Parsons (Arista)
Moody Blues (London)
Kenny Loggins (Columbia)
Meat Loaf (Columbia-Int)

KEVIN ST. JOHN, MD: Playing various cuts. Playing BOSTON single.

MONTGOMERY Y102 THE FM

308-288-2288

ADDED
Leon Russell (Parade-WB)
Jesse Winchester (WB-Brunswick)
Stonebriar (Parachute)
HOT
Le Roux (Capitol)
Sgt. Pepper (RSO)
Kenny Loggins (Columbia)
Little River Band (Harvest)
Bruce Springsteen (Columbia)

Pablo Cruise (A&M)
Foreigner (A&I)
Alan Parsons (Arista)
Foreigner (A&I)
Prism (Arista)
Torney/Spencer (A&M)
Steve Johnson (A&M)
Crusaders (ABC-Blue Thumb)
Trooper (MCA)
Rolling Stones (R. Stones)
Moody Blues (London)

STAN CHARLES, MD: Playing various cuts. Playing BOSTON, BEATLES (Help From My Friends), BOB SEGER, STEELY DAN, CAROLE BAYER SAGER, CARLY SIMON, BARBRA STREISAND (Laura Merz), NICK GILDER, GERRY RAFFERTY, ROBERT PALMER, EDDIE MONEY, SEALS & CROFTS, DAVID GATES, DAN HILL and CHARLIE singles.

103 KDF3 Nashville

615-258-8771

ADDED
Greg Kihn (Beverly)
Creed (A&M)
Leo Sayer (WB)
Robin Trower (Chrysalis)
Jesse Winchester (WB-Brunswick)
Gentry Raven (20th)
Mose Jones (RCA)
Bob McElgin (Burtynsky)
Phil Upchurch (Merlin)
Laura Nyro (Columbia)
Cassini & Santos (A&M)
Roy Ayers (Polydor)

Burton Cummings (Portrait)
Crimson Tide (Capitol)
HOT
Rolling Stones (R. Stones)
Sgt. Pepper (RSO)
Pablo Cruise (A&M)
Foreigner (A&I)
Bob Seger (Capitol)
Bruce Springsteen (Columbia)
Kenny Loggins (Columbia)
Alan Parsons (Arista)
Joe Walsh (A&M)
Bob Dylan (Columbia)

ALAN SNEED, PD: Playing various cuts. Playing BOSTON, LINDA RONSTADT and DAN HILL singles.

WNOE-FM New Orleans

504-528-1212

ADDED
Ambrosia (WB)
Peter Gabriel (A&I)
Gary Apple (Monument)
HOT
Le Roux (Capitol)
Joe Sample (ABC)
Tom Petty (Shelter-ABC)
Little River Band (Harvest)
Alan Parsons (Arista)

Foreigner (A&I)
Rolling Stones (R. Stones)
Lair (WB-Brunswick)
BB King (ABC)
Kenny Loggins (Columbia)
Sgt. Pepper (RSO)
Torney/Spencer (A&M)
Richard Supa (Polydor)
Hotels, Motels (Capricorn)
John Prine (A&M)

BOBBY RENO, PD: Playing various cuts. Playing HOT STUFF single.

WNEW NEW YORK

212-508-8884

ADDED
Venus & Razorbills (Vista)
John Mayall (ABC-Blue Thumb)
Gerry Rafferty (ABC-BT)
Dolly Parton (RCA)
Laura Allen (Elektra)
Greg Kihn (Beverly)
Leo Kottke (Chrysalis)
Robin Trower (Chrysalis)
1994 (A&M)
Dirty Angels (A&M)
Michael Johnson (EMI America)
Japan (Arista)
Aerial (Capitol)
Sgt. Pepper (RSO)

Rolling Stones (R. Stones)
Bruce Springsteen (Columbia)
Gentry Raven (20th)
Bob Seger (Capitol)
David Johansen (Blue Sky)
Elvis Costello (Columbia)
Bob Dylan (Columbia)
Tom Petty (Shelter-ABC)
Cars (Elektra)
Meat Loaf (Columbia-Int)
Talking Heads (Sire)
Nick Lowe (Columbia)
Tom Robinson (Harvest)
Genesis (A&I)

TOM MORRERA, MD: Playing various cuts. Playing WHO, LINDA RONSTADT, 10cc (Import), MELANIE, BOSTON, CITY BOY and BOY-FRIENDS singles.

WPIX FM New York

212-949-2022

ADDED
Bill Chinnock (A&I)
Dirty Angels (A&M)
Greg Kihn (Beverly)
AC/DC (A&I)
HOT
Rolling Stones (R. Stones)
Cars (Elektra)
Meat Loaf (Columbia-Int)
Robert Palmer (Island)
Gerry Rafferty (UA)

Bruce Springsteen (Columbia)
Foreigner (A&I)
Bob Seger (Capitol)
Pablo Cruise (A&M)
Joe Walsh (A&M)
Bob Dylan (Columbia)
Motors (Virgin)
Sgt. Pepper (RSO)
Lori Lieberman (Melanion)
Gentry Raven (20th)

BEVERLY MIRE, MD: Playing various cuts. Playing WHO, EXILE, 10cc and NICK GILDER singles.

WPLJ 95.5 New York

212-581-7777

ADDED
Kenny Loggins (Columbia)
Chris Rea (UA)
HOT
Rolling Stones (R. Stones)
Meat Loaf (Columbia-Int)

Foreigner (A&I)
Bob Seger (Capitol)
Bruce Springsteen (Columbia)
Gerry Rafferty (UA)
Pablo Cruise (A&M)

LARRY BERGER, PD: Playing various cuts. Playing LINDA RONSTADT, BOSTON and WHO singles.

WNOFM Norfolk

804-623-2887

ADDED
None
HOT
Kenny Loggins (Columbia)
Pablo Cruise (A&M)
Jimmy Buffett (ABC)
Bob Seger (Capitol)
Foreigner (A&I)
Bruce Springsteen (Columbia)

Rolling Stones (R. Stones)
Sgt. Pepper (RSO)
Van Halen (WB)
Gerry Rafferty (UA)
Little River Band (Harvest)
Moody Blues (London)
Joe Walsh (A&M)
Le Roux (Capitol)

RON REGER, MD: Playing various cuts. Playing BOSTON, NICK GILDER, EDDIE MONEY, RITA COOLIDGE, CITY BOY, CHRIS REA and WALTER EGAN singles.

FM100 AM1140 Oklahoma City

405-671-8887

ADDED
Kate Bush (EMI America)
Talking Heads (Sire)
Gato Barbieri (A&M)
Egypcio Gilmont (ECM-WB)
Gentry Raven (20th)
Colin Blunstone (Rochet)
Hotels, Motels (Capricorn)
Steve Gibbons (Polydor)
Moon Martin (Capitol)
Leo Kottke (Chrysalis)
Robin Trower (Chrysalis)
Laura Allan (Elektra)
Larry Carlton (WB)
Russ Ballard (Epic)

HOT
Rolling Stones (R. Stones)
Joe Walsh (A&M)
Foreigner (A&I)
Bruce Springsteen (Columbia)
Wendy Waldman (WB)
Moody Blues (London)
Bob Dylan (Columbia)
David Gilmour (Columbia)
Bob Seger (Capitol)
Kenny Loggins (Columbia)
Tom Petty (Shelter-ABC)
Tom Robinson (Harvest)
Alan Parsons (Arista)
John Prine (A&M)
Marc Jordan (WB)

MIKE BAILEY, MD: Playing various cuts. Playing BOSTON, LINDA RONSTADT, PABLO CRUISE, ATLANTA RHYTHM SECTION, TOBY BEAU, RITA COOLIDGE, EW&F and WALTER EGAN singles.

WORJ ORLANDO

fm107 305-258-8888

ADDED
Leon Russell (Parade-WB)
Marshall Chapman (Epic)
Livingston Taylor (Epic)
Robin Trower (Chrysalis)
Chilliwack (BlueRoom)

HOT
Bruce Springsteen (Columbia)
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Foreigner (A&I)
Kenny Loggins (Columbia)
Dave Mason (Columbia)

GARY BROWN, Acting PD/PAM LAFF, Acting MD: Playing various cuts. Playing WHO, BOSTON and LINDA RONSTADT singles.

Cherry 106 Ottawa

613-863-1979

ADDED
Ambrosia (WB)
HOT
Savoy Brown (London)
Cooper Bros (Capitol)
Burton Cummings (Portrait)
Bob Dylan (Columbia)
Fiori Segun (Capitol)
Foreigner (A&I)

Kinks (Arista)
Kenny Loggins (Columbia)
Eddie Money (Columbia)
Pablo Cruise (A&M)
Alan Parsons (Arista)
Gerry Rafferty (UA)
Carly Simon (Elektra)
Bruce Springsteen (Columbia)
Bob Seger (Capitol)

BRIAN MURPHY MD/SHERYL NICHOLSON, MD: COCKBURN'S "Laughers" COOPER'S "Dream" "Cowboy" CUMMINGS' "Gandy DLYAN'S" "Think" "Vain" SEGUIN'S "Vies Dancer" FOREIGNER'S "Waited" "Hot Blooded" KINKS' Title "Fantasy" LOGGINS' "Friend" "Angelique" PABLO'S "Love Will 'Ride" PARSONS' "Eagle" RAFFERTY'S Title "Baker St." SIMON'S "Tranquillo" "Belong" SPRINGSTEEN'S "Proud" "Racing" SEGER'S "Same" "Shines" Playing WHO, BOSTON and RANDY MEISNER singles.

WIOQ Philadelphia

215-638-6100

ADDED
Robin Trower (Chrysalis)
Savoy Brown (London)
Livingston Taylor (Epic)
Ozark Mountain Daredevils (A&M)
1994 (A&M)
Jean Luc Ponty (A&I)
Animal House (MCA)
Leo Kottke (Chrysalis)
HOT
Bruce Springsteen (Columbia)
Joe Walsh (A&M)
Tom Petty (Shelter-ABC)

Rolling Stones (R. Stones)
Cars (Elektra)
Foreigner (A&I)
Talking Heads (Sire)
Todd Rundgren (WB-Brunswick)
Cheap Trick (Epic)
Gerry Rafferty (UA)
Genesis (A&I)
Kinks (Arista)
David Gilmour (Columbia)
Moon Martin (Capitol)
Trickster (J&R)

HELEN LEICHT, MD: GILMOUR'S "No Way" "Cry" Playing various cuts. Playing BOSTON and WHO singles.

wysp Philadelphia

215-639-7825

ADDED
Moon Martin (Capitol)
Leo Sayer (WB)
HOT
Alan Parsons (Arista)
Billy Joel (Columbia)
Joe Walsh (A&M)
Bob Dylan (Columbia)
Foreigner (A&I)

Moody Blues (London)
Rolling Stones (R. Stones)
Meat Loaf (Columbia-Int)
Drew Mason (Capitol)
Peter Gabriel (A&I)
Bruce Springsteen (Columbia)
Bob Dylan (Columbia)
David Gilmour (Columbia)
Foghat (WB-Brunswick)

STEPHEN JOHNSON, MD: Playing various cuts. Playing BOSTON, EW&F, STEELY DAN (FM) and FRANKIE VALETTI singles.

WDVE Pittsburgh

412-882-8888

ADDED
None
HOT
Rolling Stones (R. Stones)
Foreigner (A&I)
Sgt. Pepper (RSO)
Pablo Cruise (A&M)
Bob Seger (Capitol)

Kenny Loggins (Columbia)
Moody Blues (London)
Meat Loaf (Columbia-Int)
Drew Mason (Capitol)
Peter Gabriel (A&I)
Bruce Springsteen (Columbia)
Bob Dylan (Columbia)
David Gilmour (Columbia)
Foghat (WB-Brunswick)

JOHN McGAN, PD: Playing various cuts. Playing LINDA RONSTADT, BOSTON, TROOPER and RITA COOLIDGE singles.

Pittsburgh wydd

412-382-2148

ADDED
Peter Gabriel (A&I)
Robin Trower (Chrysalis)
HOT
Rolling Stones (R. Stones)
Bob Seger (Capitol)
Foreigner (A&I)
Moody Blues (London)

Kenny Loggins (Columbia)
Alan Parsons (Arista)
Bob Dylan (Columbia)
Little River Band (Harvest)
David Gilmour (Columbia)
Tom Petty (Shelter-ABC)
Cars (Elektra)
Pablo Cruise (A&M)

JACK ROBERTSON, MD: Playing various cuts. Playing BOSTON, LINDA RONSTADT, WHO, AEROSMITH, JOE WALSH, CHILLIWACK, CITY BOY and LIAR singles.

KGON Portland

803-588-8888

ADDED
Wendy Waldman (WB)
HOT
Foreigner (A&I)
Bob Seger (Capitol)

Joe Walsh (A&M)
Pablo Cruise (A&M)
Rolling Stones (R. Stones)
Alan Parsons (Arista)
Jackson Browne (A&M)

GLORIA JOHNSON, PD: Playing various cuts. Playing BOSTON, LINDA RONSTADT, BOSTON, WALTER EGAN and RITA COOLIDGE singles.

COUNTRY



**Jim
Duncan**

News Notes

(May I have a drum roll please?) Ladies and gentlemen, right before your very eyes, behold the WIRE/Indianapolis 1978 Spokesperson (check out the body language), Miss Becky J. Cordell. She is 18 years old and was selected by the station to attend various year-round functions and be the station's representative for speaking engagements. As part of her winnings Becky won a \$1000 wardrobe, a trip to Hawaii and the use of a 1978 Thunderbird for a year (OK, you can stop the drum roll now and beat it. After all, the column must go on)....Once again Country radio makes big front page news, first with the report that Storer plans to sell Ten-Q here in Los Angeles. As you know, many in the country industry were looking forward to seeing the station change to a Country format and go after KLAC. Bill Ward, GM of KLAC and PD Don Langford have already begun fine tuning KLAC with the addition of a hot new "disco-Country" jingle package and an incredible set of four-color artist-oriented billboards (by the way, KLAC is going to be making available some copies of those new boards to us. R&R will be featuring some in the next couple weeks). It might have been an interesting ratings battle for the country audience. But because of some questionable business decisions, KXAM will never be here in Los Angeles.... A good battle is going to shape up in Cincinnati with the addition of WSAI to the Country format field. Talking with former WDAF/Kansas City PD Randy Michaels, who is now at the Taft station in Cincinnati, WKRC, about the rumors of that station going Country, he said, "I've competed against WSAI before. So who knows what might happen? Their format change was a surprise to us all and no doubt any changes we might have made will have to be closely evaluated." The best kept secret of the week is still the identity of the new PD at WSAI. It should be known by next issue....Once again, Bobby Butler returns to KJJJ/Phoenix to take over the morning drive show. Butler has been PD at KIKX/Tucson. Their new PD is Mark Allen, who was promoted from within the station. GM Jim Scopac called to let us know they need an experienced morning man. Contact him or new PD Allen at (602) 299-9711. Tapes and resumes to P.O. Box 5566, Tucson, 85703....Bill Anderson's new Country station is in Ogden, Utah. The station is KLOL and is on 24 hours a day with 5000 watts of power.... After three days at KSO/Des Moines, Johnny West returned to South Carolina owing to a health problem. GM Perry St. John told me the station would be paying good money for the right person to take control of the programming. Tapes and resume to him at KSO, 3900 NE Broadway, Des Moines, 50317. (515) 265-6181.... A few changes at WUNI/Mobile, according to PD Bill Knight. Morning man Kirby Stevens is leaving. So they have an immediate opening: P.O. Box 2567, Mobile, 36601. Doug Walker joins the staff to do evenings and Sarah (Schirling) Shane comes on for afternoon drive news. Both join WUNI from WROA/Gulfport, Mississippi....Terry Collins, from WTCR/Ashland, has been appointed Music Director of WCAW/Charleston, West Virginia, after being there only two months....Paul Procter returns to KGA/Spokane to do mornings. The current morning man, Dennis Bookey, will take over the evening show....At KENR/Houston, a couple line-up changes: Hal McLain moves to afternoon drive. Bruce Nelson is now on from noon to three and Dick Martin takes over



nine to noon, McLain's old shift.... Ron Scott has exited KRMD/Shreveport, where he did an air shift and was Music Director. He takes over as PD of WPNX/Columbus, Georgia. KRMD PD Tom Phifer will now handle music for the station.... Bob Kane is now the Production Director and weekend air person at KMAK/Fresno. He recently was at KTOM/Salinas....After eight years as morning man for CFGM/Richmond Hill, Ontario, Frank Proctor leaves to join CKTB/St. Catharines....Miss Black America of Kansas's second runner-up was KCKN/Kansas City weekend newscaster and receptionist Katrina Covington....By the way, that reminded me of the fact that I neglected to welcome our newest Editor and section to R&R. Bill Speed now heads up our all-new Black Radio section. The last couple of weeks I have learned a great deal about the format and the music from his interesting columns. Knowing what a competing format is doing can only make you a better programmer. And I'm sure you will find some interesting new ideas. All of us at R&R are very excited about having this section with us each week. Tune in.

Making Changes

You might notice a few changes this week in the R&R. What you will see in this week's Country section is intended to help make it a more useful tool for you. You may have to hunt a couple seconds to find some of the regular information you use weekly. We did relocate a few items.

In the past year or so R&R Country has gained a great amount of new readers, so with these changes it might be a good idea to go over the section to explain the information you see. Starting with the "Chart Page" - The R&R Country Airplay/40 lists the 40 most played current singles nationally as determined by the 130 R&R Country reporting stations. A four-week trend is listed. Those records with a black circle indicate records that show continued upward movement from a least 60% of these stations. The "Breakers" are those songs that have shown the greatest amount of new activity during a week. This is based on airplay, requests, individual market surveys and any other information provided by the reporters. The "New & Active" are those records that show strong early airplay and activity in all regions. "Others Getting Significant Action" records are listed in alphabetical order, and are newer records or those gaining good regional response. "Most Added" is a tabulation of the records that have been added at the greatest number of stations. "Most Requested" is tabulated from stations who calculate incoming calls for current product. "Active Recurrents" are also listed in alphabetical order, and provide information about records that are dropping off current airplay charts, but still show some activity, such as sales or requests.

Other music information found in the Country section includes the records added by the different reporting stations in our "Country Regional Adds" section, and the "Country Singles" graphs. These are now located just below the "Country Regional Adds," and are based on station adds and chart movement. They're graphic illustrations of the progress of newer records; reading across the graphs, you can check the progress of a single from week to week visually, while more detailed information about the same record may also appear in the "New & Active" or "Others" sections. Records which make the Country Airplay/40 do not appear in the graph section.

On the page featuring Biff Collie's column you will also find the "Country Albums," a listing of album tracks showing early signs of audience response because of airplay. With much talk in the last year about AOC (Album-Oriented Country), a phrase we first used in print a couple years ago, we have found more and more radio stations and record companies are using this section as a good indicator for future single releases.

All of us at R&R hope these changes will make this section easier to use and read. As has been said, "The only thing permanent is change." R&R will continue to be an industry leader because of our understanding of the need for constant change. As always, your input is the main reason for what you see.



BASEBALL AND THE BOYS - During their recent visit to the Los Angeles area, long time Dodger fans Richard Sterban and Joe Bonsall, members of the ABC recording group The Oak Ridge Boys, take a time out to visit in the dugout with Dodger shortstop Bill Russell. On the right KGBS-FM/Los Angeles air personality Chris Lane listens.

Disc Jockey Award Finalist Named

The Country Music Association has announced seventeen Country music disc jockeys as finalists for the CMA's annual D.J. of the Year award. The finalists for 1978 are: In markets with less than 50,000, Gaylon Christie, KOOV/Copperas Cove, Texas; Billy Dillworth, WLET/Toccoa, Georgia; Len Ellis, WLJE/Valparaiso, Indiana; Dusty Rhodes, WOX/Bay City, Michigan; and Ann Williams, WSVL/Shelbyville, Indiana. In the market area of 50,000-500,000: Lonnie Bell, KOYN/Billings; Mike Burger, WHOO/Orlando; Dugg Collins, KDJW/Amarillo; Bobby Denton, WIVK/Knoxville; Bob Grayson, WAME/Charlotte; Larry James, WBT/Charlotte; and Buddy Ray, WWVA/Wheeling. In the over-500,000 category: Les Acree, WMC/Memphis; Bob Cole, KOKE/Austin; Chris Lane, KGBS-FM/Los Angeles; Jack Reno, WLW/Cincinnati; and Lee Shannon, WIRE/Indianapolis. An anonymous panel of judges will listen to airchecks of each of the above and will determine a final winner in each category. The winners will be announced during the CMA DJ Convention in October. Good luck to all.



SIGN UP IN ST. JOSEPH - KFEQ/St. Joseph, Missouri, sent us a couple shots of their latest billboard campaign using the slogans: "Love Our Country" and "It's Your Radio Station."

**HERE COMES
A HIT AGAIN.**



“HERE COMES THE HURT AGAIN.”

**MICKEY GILLEY,
NOW ON EPIC RECORDS.**

Produced by Eddie Kilroy.

COUNTRY

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CRISTY LANE

Penny Arcade (LS)

New adds include WMAQ, WUBE, WSM, KOKE, WSLR, KBBQ, KCEY. Some chart activity includes 22-9 KUZZ, 34-29 WIRE, 33-28 KNEW, 31-27 WONE, 9-8 WSUN, 35-30 KRMD, 36-23 KXRB, debut 21 WAME, 42-28 WIRK-FM, 37-30 WNYN. R&R Chart Debut 33.

STATLER BROTHERS

Who Am I To Say (Mercury)

Good action in all regions. Activity includes 21-15 WWVA, 24-18 WMC, 32-25 KCUB, 35-30 WEEP, 32-27 WHOO, 35-28 WSM, debut 30 WPLO, debut 27 WJJD, debut 25 WAME, 21-14 WSUN, 34-26 KFTN, 35-30 KFDI, 32-24 WNRS. New adds include KGBS, WUNI, KOKE, KHAK, KIDN, WIXY, WDDD. R&R Chart Debut 36.

SONNY JAMES

Caribbean (Columbia)

Good moves made in all areas. Just added at WIL, KENR, WWVA, WSLR, WAME, KBBQ. Charts 16-11 WSUN, 24-18 WHOO, 20-14 KCUB, 37-29 KNEW, 30-24 KUZZ, 29-23 KRZY, 25-20 KRMD, debut 29 KAYO, 30-22 KFTN, 38-30 WONE, 35-29 KDJW, 37-30 KRAK, debut 23 KRGO. R&R Chart Debut 37.

DOLLY PARTON

Heartbreaker (RCA)

One of the "Most Added" records. Some station adds include WSUN, KEBC, WWOL, WGTO, WMC, KLVI, WHOO, KJJJ, KRZY, WMUS, WEAT, WDEN. Charted debut 13 WHN, 13-7 KCKC, 39-25 WHK, debut 20 WDAF, debut 18 WINN, 34-24 WEEP, debut 27 WVOJ. R&R Chart Debut 38.

NEW & ACTIVE

All other new and recent releases getting substantial air play. These are listed in order of activity for this week.

NAT STUCKEY "The Days Of Sand And Shovels" (MCA) Just added at KNEW, WUBE, WMUS, WLOL, KEND, WFNC, WCOS-FM, WIXY. Charted 38-34 WMAQ, 34-22 KDJW, 34-26 KLAC, 28-18 KRGO. R&R Chart 38-32. **ROY HEAD** "Tonight's The Night" (ABC) Strong action reported in many Southern states. Just added at KUZZ, KOKE, WGTO, WFNC, KBBQ, WIXY. Charted 26-19 WHK, 21-16 WMAQ, debut 28 WBCS, 31-24 WNYN. R&R Chart 39-34.

DOTTSY "I Just Had You On My Mind" (RCA) New stations include KNEW, WUBE, KFGO, KXRB, KRZY. Charts 31-24 KCUB, 19-15 WMC, 23-19 KFDI, 29-19 KRGO, 36-29 WIRK-FM. R&R Chart Debut 39.

MERLE HAGGARD "It's Been A Great Afternoon" (MCA) Strong request record. Just added at WDAF, KCUB, WHK, WINN, WDEN, WONE, KNEW, KRZY, WIXZ, KIDN, KBBQ, KEND, WCOS-FM. Charted debut 21 KRGO, 36-23 KGBS, 27-19 WVOJ. R&R Chart Debut 40.

BILLY SWAN "Hello, Remember Me" (A&M) Added at KLAC, WIL, WNRS, WLOL, WYTL, WDEN. Charts include 42-30 KGBS, 39-27 KCUB, debut 27 WSUN, 28-24 WMC, debut 40 WQQT.

JIM ED BROWN & HELEN CORNELIUS "If The World Ran Out Of Love Tonight" (RCA) Added at WMAQ, WIL, WUNI, WHN, KIKK, WIXZ. Charts 30-22 KGBS, 28-20 WAME, 32-26 KUZZ, 31-19 WHOO, 35-30 WNRS, debut 27 WMC, 23-19 KFTN, 34-25 WIRK-FM.

MICKEY GILLEY "Here Comes The Hurt Again" (Playboy) Adds include KUZZ, WSLR, WONE, WGTO, WADR, WSUN, WNRS, WDDD. Charted 37-29 KRMD, 28-23 KLVI.

GAIL DAVIES "No Love Have I" (Livesong) New at WEEP, WUNI, WWOL, WVOJ, WFNC, KRDR. Charted 36-30 KNEW, 33-28 WONE, 35-30 WWVA, 38-24 KGBS, debut 29 KRGO.

EMMYLOU HARRIS "Easy From Now On" (WB) New this week at KLAC, KSON, WONE, WGTO, WEAT, WADR. Charted 35-30 WHK, 36-29 WSM, debut 29 WPLO, debut 30 WSUN, debut 30 WJJD.

DONNA FARGO "Another Goodbye" (WB) A "Most Added" record. Some stations include KCKC, WINN, WPLO, KFDI, KGA, KCUB, KRAK, WXCL, WKMF, KDJW, KKYX, KHAK, KRZY, KFTN, and many others.

DAVE & SUGAR "Tear Time" (RCA) Another "Most Added" record. New at KCUB, WMC, WUNI, WWOL, KLVI, WHK, WDEE, KRZY, WGTO, WYVA, KFEQ, KTYN, KTOM, KRAM, KBBQ, KEBC, and others.

GENE WATSON "One Sided Conversation" (Capitol) Very strong early response in the South and West. Adds include WPLO, KGBS, KENR, KDJW, WIRE, WINN, KGA, WFNC, KIKK, KEED, KTOM, KRGO, KKYX, WCOS-FM, KRAM, KBET and others.

LARRY GATLIN "Do It Again Tonight" (Monument) Doing well in all areas. Adds include KLAC, WSLR, WAME, WHIM, WKYQ, KNEW, WINN, KSON, WGTO, WDEN, WONE, KRAK, KUGR. Charted 33-26 WIXZ, debut 28 WSUN.

SANDY POSEY "Love, Love, Love" (WB) New at KGBS, WIRE, WUNI, WMC, WXCL, CKLW-FM, KCUB, KXRB, WQQT, and others. Charted debut

Radio & Records COUNTRY AIRPLAY / 40

August 18, 1978

| Three Weeks | Two Weeks | Last Week | | |
|-------------|-----------|-----------|----|--|
| 3 | 2 | 1 | 1 | CRYSTAL GAYLE/Talking In Your Sleep (UA) |
| 8 | 6 | 4 | 2 | DON WILLIAMS/Rake And Ramblin' Man (ABC) |
| 6 | 4 | 3 | 3 | CHARLEY PRIDE/When I Stop Leaving (I'll Be Gone) (RCA) |
| 12 | 8 | 6 | 4 | JOHN CONLEE/Rose Colored Glasses (ABC) |
| 2 | 1 | 2 | 5 | EDDIE RABBITT/You Don't Love Me Anymore (Elektra) |
| 16 | 9 | 7 | 6 | SUSIE ALLANSON/We Belong Together (WB) |
| 22 | 17 | 14 | 7 | JOHNNY RODRIGUEZ/Love Me With All Your Heart (Mercury) |
| 30 | 19 | 13 | 8 | WILLIE NELSON/Blue Skies (Columbia) |
| 29 | 18 | 11 | 9 | CONWAY TWITTY/Boogie Grass Band (MCA) |
| 5 | 5 | 9 | 10 | ANNE MURRAY/You Needed Me (Capitol) |
| 1 | 3 | 5 | 11 | KENNY ROGERS/Love Or Something Like It (UA) |
| 17 | 10 | 10 | 12 | JERRY LEE LEWIS/I'll Find It Where I Can (Mercury) |
| 26 | 20 | 16 | 13 | CHARLIE RICH/Beautiful Woman (Epic) |
| 14 | 11 | 8 | 14 | LORETTA LYNN & CONWAY TWITTY/From Seven Till Ten (MCA) |
| - | 31 | 21 | 15 | WAYLON JENNINGS/I've Always Been Crazy (RCA) |
| 39 | 29 | 23 | 16 | JOHNNY DUNCAN/Hello Mexico (And Adios Baby To You) (Columbia) |
| 27 | 21 | 17 | 17 | GEORGE JONES/I'll Just Take It Out In Love (Epic) |
| - | 37 | 25 | 18 | TAMMY WYNETTE/Womanhood (Epic) |
| 13 | 12 | 18 | 19 | JERRY REED/(I Love You) What Can I Say (RCA) |
| - | 32 | 26 | 20 | KENNY O'DELL/Let's Shake Hands And Come Out Loving (Capricorn) |
| 20 | 16 | 12 | 21 | FREDDY FENDER/Talk To Me (ABC) |
| 4 | 7 | 15 | 22 | RONNIE MILSAP/Only One Love In My Life (RCA) |
| 36 | 33 | 28 | 23 | OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO) |
| 24 | 22 | 20 | 24 | GLEN CAMPBELL/Another Fine Mess (Capitol) |
| - | 38 | 33 | 25 | JOE STAMPLEY/If You've Got Ten Minutes (Let's Fall In Love) (Epic) |
| - | 34 | 30 | 26 | JOE SUN/Old Flames (Can't Hold A Candle To You) (Ovation) |
| 28 | 23 | 22 | 27 | DOTTIE WEST/Come See Me And Come Lonely (UA) |
| 9 | 14 | 19 | 28 | JANIE FRICKE/Please Help Me I'm Falling (Columbia) |
| - | - | 36 | 29 | REX ALLEN JR./With Love (WB) |
| 11 | 13 | 24 | 30 | T.G. SHEPPARD/When Can We Do This Again (WB) |
| - | - | 37 | 31 | STELLA PARTON/Undercover Lovers (Elektra) |
| - | 40 | 38 | 32 | NAT STUCKEY/The Days Of Sand And Shovels (MCA) |
| - | - | 39 | 33 | CRISTY LANE/Penny Arcade (LS) |
| 10 | 15 | 29 | 34 | ROY HEAD/Tonight's The Night (ABC) |
| - | - | 38 | 35 | KENDALLS/Pittsburgh Stealers (Ovation) |
| - | - | 37 | 36 | STATLER BROTHERS/Who Am I To Say (Mercury) |
| - | - | 37 | 37 | SONNY JAMES/Caribbean (Columbia) |
| - | - | 38 | 38 | DOLLY PARTON/Heartbreaker (RCA) |
| - | - | 39 | 39 | DOTTSY/I Just Had You On My Mind (RCA) |
| - | - | 40 | 40 | MERLE HAGGARD/It's Been A Great Afternoon (MCA) |

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from last week's chart. NEW ENTRY

Most Added

- DONNA FARGO Another Goodbye (WB)
- DAVE & SUGAR Tear Time (RCA)
- GENE WATSON One Sided Conversation (Capitol)
- DOLLY PARTON Heartbreaker (RCA)
- LARRY GATLIN Do It Again Tonight (Monument)

Hottest:

- JOHN CONLEE (ABC)
- CRYSTAL GAYLE (UA)
- MERLE HAGGARD (MCA)
- WAYLON JENNINGS (RCA)
- WILLIE NELSON (Columbia)
- OLIVIA NEWTON-JOHN (RSO)
- CHARLEY PRIDE (RCA)
- CHARLIE RICH (Epic)
- CONWAY TWITTY (MCA)
- DON WILLIAMS (ABC)
- TAMMY WYNETTE (Epic)

Most Requested

- 3 1 CRYSTAL GAYLE (UA)
- 1 2 JOHN CONLEE (ABC)
- 7 3 WAYLON JENNINGS (RCA)
- 10 4 DON WILLIAMS (ABC)
- 2 5 TAMMY WYNETTE (Epic)
- 5 6 ANNE MURRAY (Capitol)
- 9 7 CHARLEY PRIDE (RCA)
- 8 CONWAY TWITTY (MCA)
- 6 9 KENNY ROGERS (UA)
- 8 10 WILLIE NELSON (Columbia)

30 WPLO, 30-26 WSUN, debut 28 KAYO. **BOBBY BORCHERS** "Sweet Fantasy" (Epic) Still picking up. Just added at WHN, WAME, KAYO, WXCL, WWOL, KRMD, KGBS, KRXB, KEBC, WADR, WNRS, WNYN, WDEN. **RANDY BARLOW** "No Sleep Tonight" (Republic) Looks very good. Added at WBAP, WIRE, WHK, WUNI, WONE, WAME, WCAW, WWOL, KTOM, WCOS-FM, KXRB, KUZZ, KFTN, KBBQ. **FREDDIE HART** "Toe To Toe" (Capitol) Just added at WIRE, KFDI, KBET, KDJW, WVOJ, WAME, WCAW, WXCL, KFEQ, WEAT, KRAM, KUGR, KEBC, WKMF. **BILLIE JO SPEARS** "57 Chevrolet" (UA) Just added at WDEE, WWVA, KLAC, WAME, WFNC, KUGR, WDEN, WHIM, KEBC, WMUS, WEAT, KEND. **RAZZY BAILEY** "What Time Do You Have To Be Back To Heaven" (RCA) Good early response in the South and West. Adds include WSM, KVOO, KCUB, KGBS, WGTO, WFNC, KDJW, WHOO, WQQT, KTOM, KRAK. **NATE HARVELL** "Three Times A Lady" (Republic) Chart action includes debut 19 WHN, 29-25 WHOO, 32-29 WSLR, 34-29 KLVI, debut 26 WAME, debut 29 WMC. Just added at KSON, WIL, WSM, KDJW, WDEN. **JACKY WARD** "I Want To Be In Love" (Mercury) Added at KLAC, WIRE, WUNI, WSUN, WONE, KXRB, KFGO, WCOS-FM, WNYR. Debut 31 WAME. **BUCK OWENS** "Nights Are Forever Without You" (WB) Added at KLVI, KRMD, WYVA, WIRK-FM, KFEQ, WYTL, KEED, KBET, KRAK. **ZELLA LEHR** "Danger Heartbreak Ahead" (RCA) Early response in the West. Added at KGBS, KRAK, KGA, KRAM, WHOO, WIRK-FM, KEED, KFTN, KBET.

Active Re-Currents

Singles that have dropped off most current charts, but still showing some activity through sales and/or requests.

- BILL ANDERSON "I Can't Wait Any Longer" (MCA)
- CASH & JENNINGS "There Ain't No Good Chain Gang" (Columbia)
- JOHNNY DUNCAN "She Can Put Her Shoes On" (Columbia)
- LARRY GATLIN "Night Time Magic" (Monument)
- EMMYLOU HARRIS "Two More Bottles Of Wine" (WB)
- KENDALLS "Pittsburgh Stealers" (Ovation)
- BOB BERRY "That's What Makes The..." (Columbia)
- CHARLIE McCLAM "Let Me Be Your Baby" (Epic)
- ROBBIE MELBAP "Only One Love In My Life" (RCA)
- WILLIE NELSON "Georgia On My Mind" (Columbia)
- OSKAR ROYCE BOYS "It's True To You" (ABC)
- EDDIE RABBITT "Hears On Fire" (Elektra)
- KENNY ROGERS "Love Or Something Like It" (UA)
- STATLER BROTHERS "You Know You Are My Sunshine" (Mercury)
- BONNIE TYLER "It's A Heartache" (RCA)

Others Getting Significant Action

(Listed In Alphabetical Order)

JAMES DARREN "Let Me Take You In My Arms Again" (RCA) New at KAYO, WSUN, WWVA. Charts 32-28 KGBS, 31-26 WIL.
JERRY INMAN "Why, Baby, Why" (Elektra) New at WVOJ, WDEN, KFEQ, KUGR. On KJJJ, WKDA, KIKK, KENR, KFDI.
DON KING "The Feeling's So Right Tonight" (Con Brio) New at WAME, KOKE, WHBF, KVOO. Charts debut 30 KAYO.
LOUISE MANDRELL "Put It On Me" (Epic) Added at WUBE, KRMD, WEAT. On WVOJ, KKYX.
MEL McDANIEL "Bordertown Woman" (Capitol) Adds at KRZY, KAYO, KTYN, WNYN, WKMF, WCAW. Charts 35-27 KCKC.
REBA McENTIRE "Last Night, Ev'ry Night" (Mercury) New at KFDI, KXRB, WKMF, KKYX, WNCQ, WCAW.
CHUCK POLLARD "You Should Win An Oscar Every Night" (MCA) Added at WAME, KIKK, KRGO. On KGBS, WQQT.
ELVIS PRESLEY "Teddy Bear/Puppet" (RCA) "Puppet" new at KRAM, WDEN, WFNC. Charts 26-21 WIL. "Teddy" added at WKYG.
EDDY RAVEN "You're A Dancer" (Monument) New at WAME, KFDI, WVOJ. On KAYO, WIXZ, WHOO.
DEL REEVES "Dig Down Deep" (UA) Added at KEBC, KVOO, WFNC. On KJJJ, WIXZ.
CHARLIE RICH "I Still Believe In Love" (UA) New at KBBQ, WHBF, KLVI, WDEN. Charts 31-24 KRMD.
DOC & MERLE WATSON "Don't Think Twice, It's All Right" (UA) New at KUGR, KTOM, KKYX, KIKK, KFEQ. On WHOO, WBAM, WYVA.
FREDDY WELLER "Bar Wars" (Columbia) Charts 33-26 WNYN, debut 29 WSUN, 33-27 WTYN, 29-19 KRMD. New at WYTL, WWOK.
HANK WILLIAMS JR. "I Fought The Law" (WB) New at KRAK, KCUB, WAME, WXCL, WFNC, CKLW-FM, WCAW. Charts 28-18 WSUN.



Biff Collie

Inside Nashville

PERSONALITIES: New York Mayor Ed Koch has announced that RCA recording artist Dolly Parton will perform on the steps of City Hall, Monday, August 21, for the citizens of New York. Dolly has donated her time and will be saluted by the mayor of the "Big Apple" by a presentation of the Key to the City. Following her show she will hold a "People's Conference" during which she will allow New Yorkers an opportunity to ask questions . . . Eddie Rabbitt and Rex Allen Jr. recently taped a Merv Griffin show in Las Vegas and it will air sometime this fall. The theme of the show was rodeo . . . Ronnie Milsap has just finalized an agreement with BMI (Broadcast Music, Inc.) for his new publishing company, Mad Lad Music. Bob Galbraith will manage the Nashville-based company . . . A long list of top name talent is being readied for the 10th Anniversary "Hee-Haw" special being taped at the end of September here . . . Vern Gosdin, Waylon Jennings, Willie Nelson, Harlan Howard, Johnny Paycheck and some top Nashville pickers were all in the studio recently for a session with the legendary Ernest Tubbs. Vern Gosdin and Willie Nelson are pictured here . . . Ewell Roussel takes over as Director of Sales and Marketing for the newly relocated



Dolly Parton

Elektra/Asylum Country division. This is a company that continues to expand in many ways. They just signed Jerry Lee Lewis away from Mercury, and recently added Jerry Jeff Walker to their roster, along with a few new names. More major news, according to street rumbles, coming soon from E/A . . . ABC Records joins the list of companies expanding their Country division. Ervine Woolsey, ABC National Country Promotion Director, announced plans to realign and expand their promotion staff. Tony Tamburrano, formerly Southwestern regional promotion, will relocate from Houston to Nashville, and has been promoted to National Promotion Field Manager. As mentioned in Jim Duncan's column a couple weeks ago, WNYN/Canton PD Bob Walker has been named to a regional promotion position for ABC in the midwest. Danny O'Brien, from WEA promotion, takes over for Tamburrano in the Southwest region . . . Let's keep it growing . . .



Gosdin and Nelson

THE HANK SNOW INTERNATIONAL FOUNDATION FOR PREVENTION OF CHILD ABUSE AND NEGLECT OF CHILDREN, INC., (that's really the name of it!), a nonprofit organization, is being organized this week, and a star-studded gala will be staged at the Grand Ole Opry House August 31st will kick off the organization's fund-raising program. The foundation will include in its board of directors such music industry luminaries as Jerry Bradley, RCA; Joe Talbot, Joe Talbot & Associates; Bud Wendell, General Manager of Opryland; Frances Preston, BMI; Dorothy Ritter and Jo Walker!



Hank Snow

MUSIC ROW MUMBLES: "Disc Jockey," the movie production planned for last week shooting, has been 'postponed,' according to producer George Deaton (money a primary problem??) . . . Happy to announce that Felton Jarvis, Elvis' record producer and a "good guy" favorite on Music Row for years, went home from malignant lung surgery to complete his recovery. His wife Mary says he's back on his feet, anxious to get back to work. He finished his cobalt treatments last week . . . Music City music-man Mike Shepherd of Nashville's IRDA Record Distributors still strutting over his hole-in-one on the tenth hole at Bluegrass Country Club . . . Ferlin Husky's spot on the NARAS Benefit Show Tuesday night at Possum Holler here was Ferlin's first Nashville appearance in years. Ferlin had open heart surgery last year in Minneapolis. Charlie McCoy, Linda Hargrove, Hargus "Pig" Robbins, Pam Rose, and Pete Drake and his Superkickers Band performed . . . Darlene Austin, a pop singer heard often on WSM's live morning radio show, "The Waking Crew," all but encores Saturday night on the Opry (her first appearance) . . . The Oak Ridge Boys show a pilot for a network TV series . . . GRT Corporation, after recently shuttering its commercial record & tape production and sales offices here, had announced the installation of \$850,000 worth of new duplicating equipment at its Nashville pressing plant and transfer of key marketing and manufacturing executives. GRT is the only Nashville pressing plant which operates 24 hours a day . . .

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

BILL ANDERSON (MCA) "Does God Like Country Music" "Mary, How Married Are You?" "Smooth Southern Highway"
LARRY GATLIN (Monument) "I've Got You" "Standing By Me" "Everything I Know About Cheating" "I've Done Enough Dying Today"
CRYSTAL GAYLE (UA) "Why Have You Left The One You Left Me For" "When I Dream" "Heart Mender" "Hello I Love You" "Someday Soon"
MERLE HAGGARD (MCA) "The Dream" "Life Of A Rodeo Cowboy" "Don't You Ever Get Tired Of Hurting Me"
OAK RIDGE BOYS (ABC) "I Can Love You" "Come On In"
DOLLY PARTON (RCA) "We're Through Forever" "The Man" "It's Too Late To Love Me Now" "I Really Got The Feeling" "Baby I'm Burning" "Nickels And Dimes"
RONNIE MILSAP (MCA) "Too Soon To Know" "No Relief In Sight" "Back In My Mind Again"
KENNY ROGERS (UA) "There's A Lot Of That Going Around" "Buried Treasures" "Momma's Waiting" "Sail Away"
JOE STAMPLEY (Epic) "She's My Woman" "I'll Marry You Tomorrow" "Houston Treat My Lady Good"
GARY STEWART (RCA) "If My Eyes Touch You" "I Got Mine" "Honky Tonkin" "Tequila After Midnight" "Stonewall"
TAMMY WYNETTE (Epic) "Love Doesn't Always Come (On The Nights It's Needed)"
WHITE MANSION (A&M) (Waylon Jennings & Jessi Colter) "Union Mare & Confederate Gray"

NIPPER NOTES



JAMES DARREN

"LET ME TAKE YOU IN MY ARMS AGAIN"

ADDS: WSUN KFDI KNUZ
 KEEN KAYO KUZZ

MOVES: WIL 31-26 KIKK 52-47

WTMT 37-32 WYDE E-30 KGBS 32-28

KLLL 52-47 WFAI E-49 WPIK E-38

KFTN 33-28 WBAM 34-31 KBET 55-51

KBET 55-51 KRAM 58-53 WFNC 36-31



POP ADULT



Mike Kasabo

Sheriff Cops Deputy

WSB/Atlanta Skycop Bill Moore is now a deputy sheriff. Moore, who reports metro traffic conditions during morning and afternoon rush periods, took his deputy sheriff's oath from DeKalb County Sheriff Pat Jarvis.

Jarvis, a former Atlanta Braves pitcher, says putting the popular WSB traffic reporter on his deputy list is a part of his "public awareness program," adding that he considers Bill "a very fine young man."

Moore, who plans to enter Georgia State University this fall to study journalism, said that he was simply "thrilled" with his deputy sheriff's badge.

Jarvis explained that he bestowed the honor after he had been listening to Bill's traffic reports and determined the youthful "Eye in the Sky" was dedicated to helping the public.



WSB Skycop Bill Moore

Preserving Nature's Beauty

KXLY/Spokane is doing its part to protect the natural environment that surrounds the Little Spokane River area. Along with Mayor Ron Bair and County Commissioner Harry Larned, the station has become more and more concerned with big commercial developers blighting the gorgeous countryside around Spokane. In order to call attention to the public, the mayor and commissioner engaged in a canoe race last weekend with KXLY broadcasting the event live. All concerned are trying to have the area, last of the wilderness around the city, turned into a park and game reserve area that will protect endangered species now living there.

Transition

Kathy Lavinder has been named Radio News Editor of WBZ/Boston from a news position at WDBJ-TV/Roanoke . . . Caron Brenner comes to KMPC/Los Angeles as weekend personality from KPOL-FM in L.A. . . . Three changes at WSB/Atlanta are the appointment of Stephen P. Adams as Local Sales Manager, plus Chuck Husion from WGLC/Morgantown, West Virginia and Don Stephens from WGBB/Long Island joining the station as air talent . . . Michael W. Perry joins K59/Honolulu as afternoon drive personality from KKUA on the same island . . . Larry Martin from WCLR/Chicago to do afternoons at KAFM/Dallas . . . Joe Chille to WBNY/Buffalo from WJL/Niagra Falls as Operations Manager . . . Jim Davis is the new Music Director at KWHP/Oklahoma City, coming across town from KOFM . . . Bill Hess is the new PD and air personality at WOKW/Brockton, Mass., from WCBG/Chambersburg, PA . . . Calvin Richards, WOWO/Ft. Wayne Promotion Manager, leaves for WXYZ/Detroit in the same position . . . Jim Hook is the new PD/MD at WLVA/Lynchburg from WIST/Charlotte, where he was PD . . . Dave Allen and Ken Cooper switched positions at KMBY/Monterey, with Ken now MD and Dave serving as Production Director . . . More from WOWO where Ken Moore has been named Executive Producer . . .

Update

The American Cancer Society got a real run for its money at the WBT/Charlotte "Fun Run" held recently. The event drew 200 area runners, who combined to raise over \$12,000 in pledges for the local ACS unit, and was also attended by Charlotte Mayor Ken Harris (pictured left) and WBT morning personality Bob Lacey . . . WBAL/Baltimore and the League of Woman Voters presented an eight-hour promotion recently to motivate Baltimoreans to register for upcoming elections . . . Across town, WCBM kicked-off its '78 season coverage of Baltimore Colts football with Chuck Thompson presenting play-by-play and Vince Bagli providing color . . . WBZ/Boston GM Bill Cusack has accepted WBZ-TV's challenge to a softball game for the coveted 'BZ Cup. Cusack stated, "Although we have made some changes in our powerful lineup of last year, we still expect to take the TV team with little or no problem." . . . WSB/Atlanta received a ten-year "Certificate Of Appreciation" for its participation in the city's Welcome Wagon program, which greets newcomers to Atlanta with community goods and services information. Welcome Wagon hostesses have helped with a variety of emergencies in the past, including assistance to Mr. Stork in a number of cases . . . Quoting from



Left to right, Charlotte mayor Ken Harris and WBT personality Bob Lacey.

KEX/Portland's fine Program News weekly, Lewie Wickham's "Sixty Dollar Duck" continues to be the No. 2 request on our Music Line this week, which prompts us to note that since we began our Music Line three years ago, no record consistently ranking near the

top of the weekly tabulation for a significant period of time has failed to be a mass-appeal Pop/Adult or Top 40 hit. We will state flatly, from our strong (broad demographic) requests and from the exceptional listener demand we noted last week to purchase the record, that this is a hit record — and would sell at least 500,000 if it broke in the Top 40 field." The record is on MCA in case you want to check it out . . . WISN/Milwaukee continues its coverage of college football this year, broadcasting all University of Wisconsin games starting September 16th . . . WSAR/Fall River is in the middle of construction that will produce a new library, announcers' lounge, engineering office and an office for the sports department . . . WWWE/Cleveland personality Larry Morrow raised \$14,000 on his show in order to treat 4000 needy youngsters to an Indians ball game . . . And finally, KSL/Salt Lake City GM Dean Lindsay, who is normally fleet-footed, receives this week's "Dumbo ride" award as he fell in a shopping mall parking lot and broke his leg . . .

Color

THE CASE OF THE MISSING CALL: J.R. Russ, PD of WLOI/La Porte, Indiana, reports that the "W" in the station's call-letters was kidnapped in June. Actually it was a very creative month-long promotion. The mysterious kidnapper (or call napper) began demanding, in rhyme, a Caribbean cruise complete with round trip jet transportation in return for the letter. The thief would call in daily and give clues as to where the missing "W" could be found. The lady pictured with Russ sent in the earliest postmarked card detailing the exact location and is seen pointing it out. She won the vacation trip that the kidnapper had demanded. Station had plenty of fun with the promotion as they edited their jingles, promos and spots as well as having the jocks refer to the station as 'LOI.



THE LAST LAUGH? CONTEST: WSB/Atlanta wants to tickle its listeners, so the station is inviting everyone to compete in the "World's Funniest Contest." Believing that the world needs a good laugh, they're asking people to submit something funny on a postcard, a joke, poem, story, experience, or just a funny line or statement. Each day select "funnies" will be aired, with ten prize winners named weekly for a total of one hundred winners during the ten-week promotion. Each prize will be a \$10 certificate to a local supermarket, with the grand prize (based on a drawing from all entries) being \$1000 in shopping at the market.

THE TRIPLE CLOWN?: It was a day to remember at the races! Seven of WLW/Cincinnati's finest (personalities, news and sports guys) delighted and thrilled the thousands on hand as they mounted and broke fast from the gate. The fact that there wasn't a horse in sight is beside the point. This magnificent seven self-propelled themselves around the track on ten-speed bikes reaching break neck speeds estimated to be in excess of 20MPH. The between-races event, billed as "Lucky Seven" night, was won by newsman Jeff Hildebrandt, who huffed and puffed his way across the finish line first. Better (who didn't put any money down) chose their favorite (what a handicap) before the race, and those choosing Hildebrandt participated in a luck of the draw that netted the lucky winner \$700. Not a bad return on the investment. The ten-speeds were also given away.

X MARKS THE FLAGS: WTNL/Reidsville, Georgia gave away 2000 single records to a lucky listener who solved the mystery of the "Location X" promotion. Clues were given each day for six days when the winner figured out that "Location X" was the Six Flags Over Georgia amusement park.

TICKETS TO SEE A DRAGON: WIVS/Crystal Lake, Illinois invited listeners to participate in various contests at the McHenry County Fair. Registered winners were treated to tickets to this week's Captain & Tennille concert plus the entire C&T catalogue.

SMILE AWHILE: Realizing it was National Smile Week, KMRJ/Pittsburg, Kansas ran a promotion that had listeners call in and take a shot at being on the air by telling their best joke. Callers phoning in one good enough were awarded a variety of prizes.

THE GOOD EARTH: September 2 is Agriculture Day at the "Sunflower State Expo," and WIBW/Topeka will be on hand to broadcast the event. Those attending will have a chance to win prizes in a variety of contests, which include spike driving and spitting (don't stand down-wind), provided by the station. Also planned, as a public service, is a debate between the two Senatorial candidates from Kansas with a Q&A session for the farmers in the area.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

CAPTAIN & TENNILLE

You Never Done It Like That (A&M)

65% of our reporters are on it now. Adds include WBT, KOY, KSD, WIBW, WMAZ, WASH, WOWO, WHAM. Key moves: 15-10 WWWE, 8-7 WBEN, 23-13 WCMB, 27-19 KAKE, 27-20 KUKI, 28-21 WORG, 21-14 WKHM, 28-23 WSAR, debut 18 KRMG, debut 18 WFDF. Moves 31-19 on P/A chart.

EXILE

Kiss You All Over (WB-Curb)

61% of our reporters are on it now. Latest adds WFYR, KMBY, KXLY, WWWE, WLVA, WLNH. Key moves: 12-7 KOLO, 20-8 WCMB, 23-14 WCHV, 20-14 WMAZ, 25-19 WBT, 29-22 KAKE, 30-18 KBLF, 30-26 WPRO, 29-23 WORG, debut 12 WFDF, debut 24 KVI. Heavy rotation: WIP, WASH, KMPC, WSBA. Moves 28-18 on P/A chart.

JOHN PAUL YOUNG

Love Is In The Air (Scotti Bros.)

60% of our reporters are on it now. Adds include WDAE, KSD, WFDF, KMBY, KRMG, WBT, WCMB. Key moves: 36-19 WHIZ, 24-19 WWWE, 18-13 WLW, 26-21 WATR, 38-30 WCHV, debut 24 WBEN, debut 25 WOWO, debut 26 WLNH. Heavy rotation: WHIO, KSFO. Increased rotation: KMBZ. Moves 35-22 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

EDDIE RABBITT "You Don't Love Me Anymore" (Elektra) 41/2 add WWWE, WSAR. Moves: 23-5 KAKE, 21-18 KXLY, 39-26 WHIZ, 18-13 WKHM, 20-16 WFDF, 32-26 KBLF, debut 29 WORG. 26-25 on P/A chart.

EARTH, WIND & FIRE "Got To Get You Into My Life" (Columbia) 42/4 add KHOW, WKIQ, WLVA, WTIC. Moves: 13-8 KOLO, 23-20 WPRO, 30-27 FM97, debut 20 KRMG, debut 23 KVI, debut 28 WCHV, debut 29 WMAZ. Heavy rotation: WSBA, 33-26 on P/A chart.

JACKSON BROWNE "Stay" (Asylum) 27/1 add WHOK. Moves: 15-9 WHIZ, 5-4 WBT, 20-8 WOWO, 28-21 KAKE, 25-22 WLNH, 30-27 WWWE, 28-24 FM97, 22-19 WORG, 29-27 on P/A chart.

DAVID GATES "Took The Last Train" (Elektra) 41/8 add KOGO, KSFO, WCMB, WKHM, WYMC, WHIZ, WNEW, WHOK. Moves: 23-15 WATR, 24-6 KAKE, 19-15 WSM, 17-14 WLNH, 30-25 WMAZ, 28-25 WWWE, 25-19 KXLY, 27-24 WPRO, debut 19 WFDF, 32-28 on P/A chart.

JOHN TRAVOLTA & OLIVIA NEWTON-JOHN "Summer Nights" (RSO) 28/5 add WTAE, WFYR, WBT, WTIC, WKHM. Moves: 12-5 WYMC, 14-10 WORG, 10-9 WBEN, 8-4 WMAZ, 7-3 WLVA, 26-18 KAKE, 37-24 KBLF, debut 29 WPRO. Heavy rotation: WSBA, KSFO, WSB, WMAL. 39-31 on P/A chart.

BILLY JOEL "She's Always A Woman" (Columbia) 42/10 adds include KSFO, WIBW, WCHV, WHAM, WELI, WTIC, KVI, KDWN. Moves: 17-13 WWWE, 37-29 KUKI, 35-27 KBLF, 28-25 WPRO, 30-27 WKHM, debut 24 WATR, debut 27 KOLO. Heavy rotation: WHIO, WCER. Increased rotation: WIP. Debuts No. 33 on P/A chart.

KENNY LOGGINS "Whenever I Call you Friend" (Columbia) 37/14 adds include WBT, WBEN, WLW, WCBM, KSFO, KSD, WFDF, KEX, WHAM,

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations).

- JIMMY BUFFETT** (ABC) "Son Of A Son Of A Sailor"
- CAPTAIN & TENNILLE** (A&M) "Love Is Spreading," "Dixie," "Dream"
- RITA COOLIDGE** (A&M) "Love Me Again," "Bye Bye Love"
- ROBERTA FLACK** (Atlantic) "After You"
- CRYSTAL GAYLE** (UA) "Cry Me A River," "Hello I Love You"
- ANDY GIBB** (RSO) "Don't Throw It All Away," "One More Look At The Night"
- ROBIN GIBB** (Sesame Street) "Trash"
- KENNY LOGGINS** (Columbia) "Wait A Little While"
- BARRY MANILOW** (Arista) "Foul Play" "S.T." "Ready To Take A Chance Again"
- DAVE MASON** (Columbia) "The Words"
- JOHNNY MATHIS** (Columbia) "Where Or When"
- MOODY BLUES** (London) "Had To Fall In Love," "Driftwood"
- WILLIE NELSON** (Columbia) "Stardust"
- HELEN REDDY** (Capitol) "Catch My Breath"
- LEO SAYER** (WB) "Stormy Weather"
- SGT. PEPPERS S.T.** (RSO) "Here Comes The Sun"/"S. Farina," "Long & Winding Road"/"P. Frampton," "A Day In The Life"/"B. Gibb."
- CARLY SIMON** (Elektra) "Tranquillo"

Radio & Records POP / ADULT AIRPLAY / 40

August 18, 1978

| Three Weeks | Two Weeks | Last Week | | |
|-------------|-----------|-----------|----|---|
| 2 | 1 | 1 | ① | COMMODORES/Three Times A Lady (Motown) |
| 7 | 6 | 2 | ② | RITA COOLIDGE/You (A&M) |
| 10 | 4 | 4 | ③ | OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO) |
| 6 | 3 | 3 | 4 | TOBY BEAU/My Angel Baby (RCA) |
| 24 | 11 | 7 | ⑤ | CHRIS REA/Fool (If You Think It's Over) (UA) |
| 5 | 5 | 5 | 6 | FRANKIE VALLI/Grease (RSO) |
| 26 | 20 | 8 | ⑦ | ANDY GIBB/An Everlasting Love (RSO) |
| 1 | 2 | 6 | 8 | BARRY MANILOW/Copacabana (At The Copa) (Arista) |
| 18 | 12 | 9 | ⑨ | PABLO CRUISE/Love Will Find A Way (A&M) |
| 17 | 13 | 12 | ⑩ | ANNE MURRAY/You Needed Me (Capitol) |
| - | 31 | 19 | ⑪ | LITTLE RIVER BAND/Reminiscing (Harvest) |
| 32 | 22 | 14 | ⑫ | WALTER EGAN/Magnet And Steel (Columbia) |
| 4 | 7 | 11 | 13 | BARBRA STREISAND/Songbird (Columbia) |
| 22 | 19 | 16 | 14 | CRYSTAL GAYLE/Talking In Your Sleep (UA) |
| 15 | 10 | 10 | 15 | GENE COTTON & KIM CARNES/You're A Part Of Me (Ariola) |
| 23 | 23 | 20 | 16 | DONNA SUMMER/Last Dance (Casablanca) |
| 9 | 9 | 13 | 17 | GERRY RAFFERTY/Baker Street (UA) |
| 39 | 35 | 28 | ⑮ | EXILE/Kiss You All Over (WB/Curb) |
| - | 39 | 31 | ⑯ | CAPTAIN & TENNILLE/You Never Done It Like That (A&M) |
| 3 | 8 | 15 | 20 | MICHAEL JOHNSON/Bluer Than Blue (EMI-America) |
| 12 | 17 | 17 | 21 | BOB SEGER/Still The Same (Capitol) |
| - | - | 35 | ⑰ | JOHN PAUL YOUNG/Love Is In The Air (Scotti Bros.) |
| 29 | 29 | 24 | 23 | ANDREW GOLD/Never Let Her Slip Away (Asylum) |
| 30 | 26 | 25 | 24 | MATHIS & WILLIAMS/You're All I Need To Get By (Columbia) |
| 31 | 27 | 26 | 25 | EDDIE RABBITT/You Don't Love Me Anymore (Elektra) |
| - | - | 33 | ⑲ | EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia) |
| 40 | 37 | 29 | 27 | JACKSON BROWNE/Stay (Asylum) |
| - | 40 | 32 | 28 | DAVID GATES/Took The Last Train (Elektra) |
| 37 | 34 | 30 | 29 | ATLANTA RHYTHM SECTION/I'm Not Gonna Let It Bother Me (Polydor) |
| 11 | 15 | 22 | 30 | KENNY ROGERS/Love Or Something Like It (UA) |
| - | - | 39 | 31 | TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO) |
| 16 | 18 | 21 | 32 | O'JAYS/Use Ta Be My Girl (Philadelphia International) |
| - | - | 33 | 33 | BILLY JOEL/She's Always A Woman (Columbia) |
| - | - | 34 | 34 | KENNY LOGGINS/Whenever I Call You Friend (Columbia) |
| - | - | 35 | 35 | EVELYN CHAMPAGNE KING/Shame (RCA) |
| 18 | 21 | 27 | 36 | CARLY SIMON/You Belong To Me (Elektra) |
| - | - | 40 | 37 | TASTE OF HONEY/Boogie Oogie Oogie (Capitol) |
| - | - | 38 | 38 | HELEN REDDY/Ready Or Not (Capitol) |
| - | - | 39 | 39 | MICHAEL JOHNSON/Almost Like Being In Love (EMI-America) |
| 38 | 36 | 36 | 40 | WILLIE NELSON/Blue Skies (Columbia) |

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

CHART SUMMARY: The neck & neck race at the top between the Commodores and Rita Coolidge (No. 1 & No. 2 respectively) has been joined by Olivia Newton-John with a log-jamming 4-3 move. Toby Beau, knocked down 3-4 by Olivia, is still a strong item. Andy Gibb, in heavy competition moves just one slot 8-7, and Pablo Cruise levels at No. 9 but is still very hot in many areas. Anne Murray finally makes that long climb to the top ten 12-10, and is chased by last week's Breaker Little River Band 19-11, and Walter Egan 14-12. Crystal Gayle still picking up adds and moves 16-14. Three Breakers this week and all have their eyes on the top... Exile 28-18, Captain & Tennille (with their best showing in a long time) 31-19 and newcomer John Paul Young rocketing 35-22. Earth, Wind & Fire moves up seven notches 33-26, and David Gates breaks the 30 barrier 32-28. Travolta & Newton-John with a healthy move 39-31. New entries are Billy Joel at No. 33, Kenny Loggins at No. 34, Evelyn "Champagne" King at No. 35 and Michael Johnson trying to make it two in a row debuting at No. 39.

WASH, WORG. Moves: 20-13 KBLF, 31-21 KUKI, 37-29 WCHV, 34-30 FM97, debut 28 WLNH, debut 29 KOLO. Debuts No. 34 on P/A chart.

EVELYN CHAMPAGNE KING "Shame" (RCA) 26/1 add KHOW. Moves 1-1 WORG, 9-3 WBEN, 25-14 WLVA, 21-18 WBT, 19-15 KUKI, 24-19 KOLO, 22-19 FM97, 18-15 WPRO, debut 22 WOWO, debut 25 WCHV. Debuts No. 35 on P/A chart.

TASTE OF HONEY "Boogie Oogie Oogie" (Capitol) 25/2 add WTAE, KHOW. Moves: 10-8 WPRO, 26-9 WCMB, 23-14 WBT, 15-10 WFYR, 16-5 WLVA, 15-12 WMAZ, 22-19 WOWO, 27-24 WORG. Heavy rotation: WASH, WCBM, WKIQ. 40-37 on P/A chart.

MICHAEL JOHNSON "Almost Like Being In Love" (EMI-America) 34/9 add KSD, WORG, KSL, WGY, WSM, WCBM, WASH, KCRA, WHIZ. Moves: 17-12 KAKE, 21-17 KOLO, debut 27 WATR, debut 30 WMAZ. Debuts No. 39 on P/A chart.

Others Getting Significant Action

GERRY RAFFERTY "Right Down The Line" (UA) 31/20. The Most Added this week... they include KMPC, WBAL, WHAM, WIP, WHIO, KXLY, KOGO, WFDF, WSB, WCBM, KRKK, WHAS. Moves: debut 27 WPRO.

Most Added:

- GERRY RAFFERTY** Right Down The Line (UA) Added at 27% of our reporting stations.
- ROBIN GIBB** Oh! Darling (RSO) Added at 26% of our reporting stations.
- KENNY LOGGINS** Whenever I Call You Friend (Columbia) Added at 19% of our reporting stations.
- CARLY SIMON & JAMES TAYLOR** Devoted To You (Elektra) Added at 17% of our reporting stations.
- BILLY JOEL** She's Always A Woman (Columbia) Added at 13% of our reporting stations.
- CAPTAIN & TENNILLE** You Never Done It Like That (A&M) Added at 12% of our reporting stations.
- JOHN PAUL YOUNG** Love Is In The Air (Scotti Bros.) Added at 12% of our reporting stations.

Hottest:

- COMMODORES** Three Times A Lady (Motown) Reported hot at 61% of our stations.
- OLIVIA NEWTON-JOHN** Hopelessly Devoted To You (RSO) Reported hot at 60% of our stations.
- RITA COOLIDGE** You (A&M) Reported hot at 56% of our stations.
- CHRIS REA** Fool (If You Think It's Over) (UA) Reported hot at 43% of our stations.
- WALTER EGAN** Magnet & Steel (Columbia) Reported hot at 40% of our stations.
- ANDY GIBB** An Everlasting Love (RSO) Reported hot at 33% of our stations.

POP/ADULT SINGLES

RENEE ARMANDO
Dancin' In... (Windsong)

ATL RHYTHM SECTION
I'm Not Gonna... (Polydor)

GEORGE BENSON
Lady Blue (WB)

DEBBY BOONE
When You're... (WB-Curb)

BONEY M
Rivers Of Babylon (Sire)

JACKSON BROWNE
Stay (Asylum)

CAPTAIN & TENNISLE
You Never Done It Like That

LYNDA CARTER
Toto (Epic)

BURTON CUMMINGS
Break It To... (Portrait)

JAMES DARREN
Let Me Take You In... (RCA)

PAUL DAVIS
Sweet Life (Bang)

TERI DESARIO
Ain't Nothing... (Casablanca)

EARTH, WIND & FIRE
Got To Get You... (Columbia)

E DAN & J.F. COLEY
If The World Runs... (Big Tree)

KISS YOU ALL OVER
Almost Like... (EMI/American)

QUINCY JONES
Stuff Like That (A&M)

EVERLYN "Champagne" KING
Shame (RCA)

BILL LABOUNTY
25 Words Or Less (WB-Curb)

DAN HILL
All I See In Your Face (20th)

CLINT HOLMES
No Walls... (Private Stock)

ENGELBERT HUMPERDINCK
Love's In Need... (Epic)

BILLY JOEL
She's Always (Columbia)

MICHAEL JOHNSON
Almost Like... (EMI/American)

QUINCY JONES
Stuff Like That (A&M)

EVERLYN "Champagne" KING
Shame (RCA)

BILL LABOUNTY
25 Words Or Less (WB-Curb)

CHERYL LADD
Think It Over (Capitol)

GORDON LIGHTFOOT
Dreamland (WB)

KENNY LOGGINS
Whenever I Call... (Columbia)

LOUISIANA'S LE ROUX
New Orleans Ladies (Capitol)

BARRY MANLOW
Ready To Take A... (Arista)

DAVE MASON
Will You Still... (Columbia)

TONY ORLANDO
Don't Let Go (Elektra)

ROBERT PALMER
You Overwhelm Me (Island)

DOLLY PARTON
Heartbreaker (RCA)

TEDDY PENDERGRASS
Close The Door (Phil Int.)

EDDIE RABBITT
You Don't Love... (Elektra)

GERRY RAFFERTY
Right Down The Line (UA)

LOU RAWLS
There Will Be Love (Phil Int.)

HELEN REDDY
Ready Or Not (Capitol)

TODD RUNDGREN
Can We Still (Bearsville)

SIMON & TAYLOR
Devoted To You (Elektra)

STONEBOLT
I Will Still Love (Parachute)

BARBRA STREISAND
Laura Mars (Columbia)

TARNEY SPENCER BAND
It's Really You (A&M)

TASTE OF HONEY
Boogie, Doggie, Doggie (Capitol)

TRAVOLTA & OLIVIA
Summer Nights (RSC)

TUXEDO JUNCTION
Moonlight... (Butterfly)

BONNIE TYLER
If I Sing You A Love... (RCA)

JOHN PAUL YOUNG
Love Is In The Air (Scott Bros)

ADDS & HOTS

NORTHEAST

WBAL/Baltimore
Jack Leary

WBEI/Buffalo
Roger Christian

WTIC/Hartford
Ginny Jesonka

WELI/New Haven
Walt Pinto

FM97/Pittsburgh
Dave Popovich

WHAM/Rochester
Jack Murphy

WMAL/Washington, D.C.
Bonnie Smith

WCBM/Baltimore
Dexter Beane

WYCF/Charlotte
Jim Abens

WYPR/Providence
Deve McNamee

WASH/Washington, D.C.
Bob Dushman

WYAT/Atlanta
Jim Harris

WYLD/Dayton
Kris Rankin

WYOW/Fl. Wayne
Sam DeVincent

WYOH/Kansas City
Steve Bull

WYPR/Pittsburg
Gabe Baptiste

WYBW/Tampa
Jim Sullins

WYKE/Wichita
John Meyer

WYAT/Atlanta
Dolly Parton

WYLD/Dayton
Kris Rankin

WYOW/Fl. Wayne
Sam DeVincent

WYOH/Kansas City
Steve Bull

WYPR/Pittsburg
Gabe Baptiste

WYBW/Tampa
Jim Sullins

WYKE/Wichita
John Meyer

MIDWEST

WKIQ/Bowling Green
Mike Lippert

WVWC/Cincinnati
Susan Howe

WYLD/Dayton
Kris Rankin

WYOW/Fl. Wayne
Sam DeVincent

WYOH/Kansas City
Steve Bull

WYPR/Pittsburg
Gabe Baptiste

WYBW/Tampa
Jim Sullins

WYKE/Wichita
John Meyer

WYAT/Atlanta
Dolly Parton

WYLD/Dayton
Kris Rankin

WYOW/Fl. Wayne
Sam DeVincent

WYOH/Kansas City
Steve Bull

WYPR/Pittsburg
Gabe Baptiste

WYBW/Tampa
Jim Sullins

WYKE/Wichita
John Meyer

SOUTH

WVWC/Cincinnati
Susan Howe

WYLD/Dayton
Kris Rankin

WYOW/Fl. Wayne
Sam DeVincent

WYOH/Kansas City
Steve Bull

WYPR/Pittsburg
Gabe Baptiste

WYBW/Tampa
Jim Sullins

WYKE/Wichita
John Meyer

WYAT/Atlanta
Dolly Parton

WYLD/Dayton
Kris Rankin

WYOW/Fl. Wayne
Sam DeVincent

WYOH/Kansas City
Steve Bull

WYPR/Pittsburg
Gabe Baptiste

WYBW/Tampa
Jim Sullins

WYKE/Wichita
John Meyer

WEST

KMPC/Los Angeles
John Fair

KOY/Phoenix
Armstrong/Stevens

KBLF/Red Bluff
Bob Breck

KRKK/Rock Springs
Rod Tucker

KSL/Salt Lake City
George Lemuch

KFLO/San Francisco
Kofi Hoffmann

KHOW/Denver
Harry Smith

KOY/Phoenix
Armstrong/Stevens

KBLF/Red Bluff
Bob Breck

KRKK/Rock Springs
Rod Tucker

KSL/Salt Lake City
George Lemuch

KFLO/San Francisco
Kofi Hoffmann

Others Getting Significant Action

ROBIN GIBB "Oh! Darling" (RSO) 26/19 adds include KVI, WCBM, KOLO, KODD, KSF, WPRO, WSBA, WHAS, KEX, KMPC, WHAM, WLVA, WHIO. Moves debut 28 WATR, debut 21 WMAZ. Increased rotation WHIO.

TODD RUNDGREN "Can We Still Be Friends?" (Bearsville) 26/1 add WFOP. Moves: 22 WHIZ, 12/9 WORG, 27 17 WISN.

STONEBOLT "I Will Still Love You" (Parachute) 26/5 add WRAL, KODD, WORG, KMBC, WNEU. Moves: 36 29 KBLF, debut 21 WBW.

CARLY SIMON & JAMES TAYLOR "Devoted To You" (Elektra) 22/13 adds include WPRO, WIP, KMBZ, KXLY, KDWN, WGY, WCBM, KEX, WSB, ENGLAND. Moves: 29 26 WFFF, debut 22 WSM. Increased rotation KMPC.

ENGLAND DAN & JOHN FORD COLEY "If The World Ran Out Of Love Tonight" (Big Tree) 21/3 add WELI, WFOF, KODW. Moves: debut 23 WBW.

RENEE ARMANDO "We're Dancin' In The Rain" (Windsong) 20/3 add WFTL, WHIZ, KRCA. Moves: debut 29 KXLY, debut 29 WLNH.

DAN HILL "All I See In Your Face" (20th) 17/8 add KMPC, KSF, WYMC, WHIZ, KBLF, KUKI, WHDK, KODW. Moves: debut 30 WORG.

DOLLY PARTON "Heartbreaker" (RCA) 16/5 add WSB, WELI, KBLF, KUKI, WCBM. Moves: debut 24 WSM.

PAUL DAVIS "Sweet Life" (Bang) 16/3 add WDAE, KRKK, WMAZ. Moves: 11 4 KAKE.

CHERYL LADD "Think It Over" (Capitol) 15/4 add FM97, WGY, KVI, WLW. Moves: 22 18 WPRO.

LYNDA CARTER "Toto (Don't It Feel Like Paradise)" (Epic) 15/3 add WBW, WYLD, WLNH.

QUINCY JONES "Stuff Like That" (A&M) 14/3 add WKIQ, WLNH, WNEU. Moves: 23 13 KOLO, 19 18 WMAZ.

BARBRA STREISAND "Love Theme From Laura Mars" (Columbia) 15/3 add KSF, KMPC, WLNH. Moves: 23 20 WSM, 28 20 WLVA, 20 16 KOLO.

ENGELBERT HUMPERDINCK "Love's In Need Of Love Today" (Epic) 15/1 add WYWC. Moves: Debut 26 WBW.

TUXEDO JUNCTION "Moonlight Serenade" (Butterfly) 12/5 add WLNH, WKHM, WYLD, KRCA, WJND.

BONNIE TYLER "If I Sing You A Love Song" (RCA) 12/3 add WYMC, KMPC, WHIZ. Moves: Debut 20 KODW.

DEBBY BOONE "When You're Loved" (WB-Curb) 12/2 add KMPC, KRKK. Debut 24 WBW.

LOU RAWLS "There Will Be Love" (Philadelphia Int'l) 12/2 add WBW, KSL. Moves: 23 13 KOLO, 19 18 WMAZ.

BARRY MANLOW "Ready To Take A Chance Again" (Arista) 10/2 LP cut being played as single. Add KOY, KMBZ. Moves: 20 14 WSM, 30 20 KAKE, 22 18 KOLO, 29 25 FM97. Increased rotation KSL.

TERI DESARIO "Ain't Nothing Gonna Keep Me From You" (Casablanca) 10/1 add KMPC. Heavy rotation WKIO.

ROBERT PALMER "You Overwhelm Me" (Island) 9/4 add KODD, WRAL, WMAZ, WLNH. Moves: 36 28 KUKI.

OPPORTUNITIES

Openings

K108/Honolulu needs an experienced sales person. We're looking for a street fighter that wants to make a lot of money. 20 to 40 percent commission! Call Ron Macko (808) 524-5430, or send resumes to 575 Cooke St., Honolulu, Hawaii 96813. (8-11)

KGAL/Lebanon, OR looking for weekenders and future part-time air talents. We're really getting it together and are looking for reliable people who've already got it! Tapes and resumes to Brian Casey, Box 749, Albany, OR 97321. (8-11)

3WG/Rochester, NY will be accepting tapes and resumes for possible future news openings. 3 to 5 years experience necessary. Contact Forest Lewis, 3WG Radio, 50 Chestnut Plaza, Rochester, NY 14604. (8-11)

NEWS DIRECTOR WANTED: Above average pay. Below average work load. Radio journalist needed to oversee production of soft news. Prime listening area, 300,000 plus. Call Cliff Somers (703) 433-6221, WMRA-FM, Harrisburg, VA. EOE (8-11)

Washington, DC area Top 40 station looking for personality oriented announcer for evening shift. Must have 1st phone and experience. Good opportunity for advancement from small market. Call Randy Swingle (703) 368-3108 before 3pm. EOE (8-11)

WDOS/Oneonta, NY looking for a bright, aggressive broadcast journalist for anchor and street work. We offer good working conditions in a full-time, competitive News department. Tapes and resumes to Ron Shapley, News Director, 104 Chestnut Street, Oneonta, NY 13820. (8-11)

KISX-AM&FM/Killeen, TX 100,000 watt FM simulcast looking for super morning person and an all night announcer. Also need tapes for future openings. Contact Mike McDonald, Box 880, Killeen, TX 76541. (8-11)

KOSO/Patterson, CA going Pop/Adult immediate opening for intelligent announcer with production abilities. Also part-time position available. Tapes and resumes to Walter Kay, Box 171, Modesto, CA 95353. EOE M/F (8-11)

FRANK N. MAGID TALENT SEARCH: Country personality for all nights on 50kw giant. Covers 11 states, must be able to appeal to truckers. Tapes, resumes and salary requirements to Scott Henderson, Frank N. Magid, Assoc., One Research Center, Marion, IA 52302.

Z96/Grand Rapids, MI has immediate opening for full and part-time announcers. Tapes and resumes to Chris O'Brien, Box 96, Grand Rapids, MI 49501. EOE (8-11)

Openings

Production pro needed by one of the Nation's leading Programming Services to produce format tapes. Rock, Country and/or Pop/Adult. Work with top equipment. 5-day week, on hassle free night shift. Voice work not necessary. Send production sample, resume and salary history to Dave Scott, Century 21 Programming, 2825 Valley View Lane, Dallas, TX 75234. (8-11)

WPTR/Albany, NY has an immediate opening for an experienced feature oriented, take charge News Director. AOR news people with creative writing abilities are encouraged to apply. Tapes and resumes to Brian Scott, Box 1540, Albany, NY 12205. EOE (8-11)

Energetic personalities with pipes wanted for Rahall Gulf Life's 13-WKAP/Allentown. Medium market Pop/Adult. All shifts, voice a must. Tapes and resumes with production now to Chris Bailey, WKAP, Whitehall, PA 18052 or call (215) 433-3166 2pm-3pm EDT only. EOE M/F (8-11)

KBKB/Ft. Madison, IA has immediate opening for a man sounding, mature, topical morning personality with something to say. Strong production/good pipes. Salary negotiable. Tapes and resumes to Program Director, KBKB, Box 369, Ft. Madison, IA 52627. EOE (8-11)

KBET/Reno, NV looking for afternoon jock. Tapes and resumes to Paul Adams, KBET Radio, Box 11710, Reno, NV 89510. (8-11)

WHNN/Bay City-Saginaw, MI looking for Top 40 talent or person with Top 40 background that's ready for AOR. No. 1-rock station in Northeastern Michigan. Those that whisper need not apply. Send pictures, resumes, tapes, and salary requirements to Dave Brewer, Box 96, Saginaw, MI 48606. EOE (8-11)

WQYK/Tampa-St. Petersburg is looking for a no-hype personable morning jock. 3rd ticket. Tapes and resumes to Joe Patrick, 9450 Koger, St. Petersburg, FL 33702 or call (813) 224-0183. (8-11)

News person wanted at Y103/Jacksonville, FL. Experience required. Tapes and resumes to Jim Dunlap, Y103, 3100 University Blvd. S. Jacksonville, FL 32216. EOE M/F (8-11)

WNAM (Blue 128)/Appleton, WI is searching for 6pm-11pm rock 'n roller. Dynamic air work and production a must. Tapes and resumes to Ron Ross, Operations Manager, Box 707, Neenah, WI 54956. EOE (8-11)

WPEN/Philadelphia is looking for a good, mature, Pop/Adult personality. Tapes and resumes to Peter Mokover, WPEN, 1 Balla Cynwyd Plaza, Philadelphia, PA 19004. (8-11)

Openings

KLEB (Z94)/Golden Meadow, LA looking for versatile radio people who are good communicators with a Country audience. AM PD, and announcer/production person. Live Country AM and automated Pop/Adult. Close to New Orleans. If you're looking for an opportunity to work with good people, call today (504) 475-5141 or send tapes and resumes to Frank Landry or Dick Egle, Box 728, Golden Meadow, LA 70357. (8-11)

The WFMB Talent Scout is looking for you. If you have experience, energy toward team effort and the ability to relate to people one-to-one, here is a position with security, the right money for the right person. Tapes and resumes to Jim Moore, WFMB, 820 Myers Building, Springfield, IL 62701, or call (217) 528-3033. EOE (8-11)

KCOK/Tulare, CA needs first class for AM-FM operation, with interest in news and production. Tapes and resumes to Ken Peige, 717 N. Mooney Blvd., Tulare, CA 93274 or call (209) 686-2866. EOE (8-11)

KLUC/Las Vegas has opening for an evening personality. If you're interested in controlling your own shift in America's most exciting city and you are creative send us a tape! Dave Anthony, KLUC, Box 14806, Las Vegas, NV 89114. EOE M/F. No calls please. (8-11)

WHHY/Montgomery, AL needs a wild and crazy 6-10pm jock. Tapes and resumes to Larry Stevens, Box 2744, Montgomery, AL 36105. EOE (8-11)

Bright top rocker on Top of God's Country in search of right news personality with direction and ambition. Excellent salary and gas allowance. Tapes and resumes to KANC, Randy Robbins, 8845 Jewel Lake Road, Anchorage, AK 99502. EOE M/F (8-11)

WANTED: Full-time news person for WEPM, Martinsburg, W. VA. Also wanted is an all night country personality. Contact Chuck Thornton, GM, WEPM/WESM, Box 767, Martinsburg, W. VA. or call (304) 263-5252. (8-11)

KTFX/Tulsa, OK needs morning drive personality with major market experience. Tapes and resumes to Steve Owens, Box 15666, Tulsa, OK 74115. (8-11)

WCMB/Harrisburg, PA accepting tapes and resumes for afternoon air shift and future openings. Contact Jim Allen, WCMB, Box 3433, Harrisburg, PA 17105. EOE (8-11)

KFYR/Bismarck, ND needs a morning man. Experienced, good communicator, good dollars. Tapes and resumes to Dan Brannan, Box 1738, Bismarck, ND 58601. EOE M/F (8-11)

Miscellaneous

Announcer-production type wanted for Tender Lovin' Country Radio. Contract Dave Broman, PD, KTLC, Box 65, Twin Falls, ID 83301 or call (208) 733-3381. EOE M/F (8-11)

We are reviewing our files to fill an immediate opening for one PD and one on-air person with at least 2 yrs experience. If you are not in our files send resume, tapes and salary requirements to Y98 (WHYI), Box 219, Carlisle, PA 17013. EOE (8-11)

KTOM/Salinas, CA needs midday and/or morning on-air person. Tapes and resumes to Lloyd Carr, Box 1380, Salinas, CA 93901 or call (408) 422-7484. (8-11)

KLIN/Lincoln, NE is looking for midday air talent with strong production skills. 2 to 3 yrs experience. Tapes and resumes to Red Pritchard, Box 30181, Lincoln, NE 68503. EOE (8-11)

WJON/St. Cloud, MN needs a personality to handle morning drive. Promotion experience desirable. Will pay for the right person. Tapes and resumes to Tom Kay, Box 220, St. Cloud, MN 56301 or call (812) 251-4422. EOE (8-11)

WANTED: Fairbanks Broadcasting the finest production "hands" in the industry. If you have creativity, illusion, excitement and quality in your production and the desire to win, "the voice" isn't necessary. Tapes and resumes and production samples to Jed Duval, Fairbanks Broadcasting, 2835 N. Illinois, Indianapolis, IN 46208. EOE (8-11)

Y95/Tampa, FL looking for top rate programmer. Tapes and resumes to Ray Yorke, General Manager, Box 20147, St. Petersburg, FL 33742. (8-11)

WOHO/Toledo, OH seeking strong midday communicator with strong community involvement experience, and knowledge of Top 40/Adult format. Three hour shift plus excellent pay! Must be killer production. Tapes and resumes to Jay Scott, WOHO, Broadcast House, Toledo, OH 43616. (8-11)

Midday person with production experience needed at WBHP/Huntsville, AL. Tapes and resumes to Rick Warren, Box 547, Huntsville, AL 35805. (8-11)

Operations Manager needs help! Hard working pro needed for number one rated FM rocker to work with automation. Strong on production. Some weekend air work required. Send production examples and resumes to Don Roberts, WIXX-FM, 115 S. Jefferson St., Green Bay, WI 54301. No calls please. (8-11)

CHANGES

Radio

JOHNNY STEVENS formerly PD Y95/Tampa joins KROQ-KMJX/Tucson, AZ as Operations Manager.

MIK McDONALD formerly KTSA/San Antonio to KIXS/Killeen, TX as Program Director.

JOHN ST. JOHN joins 55/KSD/St. Louis.

F. PAUL FUHR named Program Director KNAC/Long Beach, CA.

DORIS ARDOLF formerly K102/Laramie, WY joins KTHO/South Lake Tahoe, CA.

BILL GEORGI joins KFYV/Arroyo Grande, CA.

DENNIS CROWLEY new morning News anchor WLEE/Richmond, VA.

BILLY PEARS formerly WPCO/Mt. Vernon, IN joins WNAM/Appleton-Oshkosh, WI doing all nights.

JUDY FOUNTAIN named Promotion Director KVI/Seattle, WA.

GREG EDMONDS named News Announcer KSFJ/San Francisco, CA.

PATTI COE appointed Account Executive MAGIC 91 (KMJC)/San Diego, CA.

BILL LORIN named Account Executive MAGIC 91 (KMJC)/San Diego, CA.

DAVE HOWARD formerly of WQMC/New York, joins Lucky TNL/Reidsville, GA doing afternoons.

CHRIS FAVORS named Local Sales Manager for KMGC/Dallas, TX.

SID WOOD returns to KHAK/Cedar Rapids, IA.

JOHNNY QUINN formerly WLVA/Lynchburg, VA joins WLOF/Orlando, FL doing all nights.

STEVE HEIFLER joins WROR/Boston as Account Executive.

M.F. KERSHNER appointed General Manager WDAE-AM/WJYW-FM/Tampa, FL.

DEAN DALTON joins WGMS/Rockville, MD.

STUART FENSTON appointed Account Executive WABC/New York, NY.

CHRIS "Sugar Bear" KAYE formerly KCMO/Kansas City, MO joins KBEQ/Kansas City, doing mornings.

DAVE MUNDAY formerly KWKI-FM/Kansas City, MO joins KBEQ/Kansas City doing 10pm-2am.

Records

PETER ANDERSON appointed Columbia Local Promotion Manager/Cincinnati.

HARVEY LEEDS appointed Associate Director, National Album Promotion Epic/Por-trait/Associated Labels.

CONNIE JESTER appointed Columbia Local Promotion Manager/Cleveland-Pittsburgh.

RONALD PEEK named Dallas Sales Manager, CBS Records.

ROSS GENTILE appointed Director of Promotion/St. Louis, Missouri, Kansas City, Louisville for Ariole.

HARVEY KUBERNIK named West Coast Director of A&R for MCA Records.

JORDAN HARRIS named Director of Product Management for A&M Records.

BONNIE McCASSY named Branch Sales Manager/Los Angeles for RCA Records. STEPHEN FELDMAN appointed Branch Sales Manager/New York for RCA Records. WELDON A. McDOUGAL joins Fantasy/Prestige/Milestone/Stax Records as East Coast Director of Promotion/Black Music. GEORGE GUESS appointed National Black Promotion Director for Voyage Records. JAY McDANIEL named National Singles Promotion, Secondaries for Phonogram, Inc. Mercury Records.

Industry Changes

TOM THORSEN joins the Northwest office of the Good Music Agency, Inc/Missoula, MT.

FRANK DeCARO named Director of West Coast A&R for The Entertainment Company.

JACQUELINE M. WHITE joins Pete Senoff Enterprises as Vice President, Public Relations Division.

Station Line-Ups

KOPA/Phoenix, AZ LINE-UP: 6am-10am Jim Brady, 10am-2pm John Volpe, 2pm-5pm Steve Rivers (PD), 5pm-9pm Chuck Bear, 9pm-1am Brian Christian (MD), 1am-6am George Briggs. Weekends: Leslie Carter.

WHCN/Hartford, CT LINE-UP: 6am-9am Mike Picozzi, 9am-12noon Daniel Francis Hayden 12noon-3pm Donna Dube, 3pm-7pm Ed O'Connell, 7pm-12mid Rick Allison, 12mid-6am Jessie Brandon.

KSFM/Sacramento, CA LINE-UP: 6am-10am Diane Michaels, 10am-3pm Don West, 3pm-7pm Tom Cale, 7pm-12mid Dave Whittaker, 12mid-6am Kevin Kelly, Jack Perry. KZOZ/San Luis Obispo, CA LINE-UP: 6am-10am Curtis W. Kimball, 10am-2pm Doc Phillips, 2pm-7pm Chip Knight, 7pm-12mid Brian T. Boyd, 12mid-6am Doyle Osborn. KYNO/Fresno, CA LINE-UP: 6am-10am Missy McKai, 10am-3pm Chris Ward, 2pm-7pm Bret Dillon, 7pm-12mid Jeff Kelly.

KYNN/Omaha, NE LINE-UP: 12am-6am Bill Hoover, 6am-9am Paul Jones, 9am-12noon Bill Corey, 12noon-3pm Chris Taylor (PD/MD), 3pm-7pm Terry B, 7pm-12mid Dick Austin.

WAPE/Jacksonville, FL LINE-UP: 5:30am-9:30am Grease Man, 9:30am-1:30pm Steve Gannon, 1:30pm-4:00pm Paul Sebastian, 4pm-8pm World Famous Tom Murphy, 8pm-12mid Be Be DeBanana, 12mid-5:30am Michael Roberts. Weekends: Dan Alexander.

WAME/Charlotte, NC LINE-UP: 6am-10am Ed Galloway, 10am-3pm Large Larry English, 3pm-7pm Bob Grayson (PD), 7pm-12mid Bob Brandon, 12mid-6am Pat McGowan.

OPPORTUNITIES

Openings

Tired of smog, low pay, and overall radio dullness? Think about Alaska and move to a winner. KENI/Anchorage has immediate openings. Incredible pay, incredible scenery and super facilities. Relaxed, controlled delivery. Tapes and resumes to Tony Mitchell, Box 1160, Anchorage, AK 99510 or call (907) 272-7481. EOE M/F (8-11)

WANTED: PD for all new modern Country station in sunshine, laid-back San Antonio. Tapes and resumes to Wayne Shayne, Z100-FM, GPM Building, South Tower, Plaza Level, San Antonio, TX 78216. EOE (8-11)

We are looking for an experienced Top 40 programmer with success credentials. Competitive Southern medium market. Right salary for the right man. Tapes and resumes to Radio & Records, Box 125, 1930 Century Park West, Los Angeles, CA 90067. EOE.

WBEN/Buffalo, NY seeks a Creative Service Director. Capable of high output, unique and polished work. Attention to detail extra important. \$15,000. Also, accepting tapes for future openings for all personalities. Tapes and resumes to Bob Wood, PD, WBEN, 2077 Elmwood Ave., Buffalo, NY 14207. EOE (8-11)

Southeast medium market-leading AM Top 40 station looking for dedicated, positive, format oriented personality and news people. No Beginners, floaters or prima donnas. Qualified minorities encouraged to apply. Tapes and resumes to Box 6421, Silver Spring, MD 20906. EOE M/F (8-4)

KGRC/Hannabell, MO has immediate opening for an up-tempo air personality and quality production person. Creative, hardworking and a minimum of 2 yrs experience. Call Betsy Bean (314) 221-2221. (8-4)

WBLG/Lexington, KY, medium market college town station is seeking the right morning person. Pop/Adult. Bright, personable. Good money. Profitable, established company, opportunity for advancement. Tapes and resumes to Gary Dickson, Box 1300, Lexington, KY 40590. No calls please. (8-4)

WGNV/Newburgh, NY looking for news professional with a minimum of 2 yrs experience at least 1 yr as small market News Director. Abilities in all phases of news journalism required. Excellent salary in a stable company. Tapes and resumes to News Director, WGNV, Box 3591, Newburgh, NY 12550. EOE M/F (8-4)

KFMH/Muscataine-Davenport, IA, 50,000 watt stereo Dolby is looking for overnight air person who knows album rock & jazz. Who likes to communicate. Must be able to get along with people. Call Steve Bridges at (319) 283-2442 or send tapes and resumes to Box 118, Muscatine, IA 52781. (8-4)

WSPT/Stevens Point, WI is looking for the best undiscovered air talent in America. Former personalities are now at WOWO, Q102, WOKY, KAAV and others. Good pay, benefits and state of the art equipment. Tapes and resumes to Pat Martin, WSPT, Box 247, Stevens Point, WI 54481 (8-4)

KDKO/Denver, CO seeks tapes and resumes for immediate and future openings. Top 40 experience and 1st ticket required for Disco Rock format. Contact: Jim O'Brien, KDKO, Box 418, Denver, CO 80120. No calls please. EOE (8-4)

WCOS-FM needs friendly conversational morning man who can maintain already established number 1 ratings. Tapes, resumes and salary requirements to Ken Martin, WCOS-FM, Box 748, Columbia, SC 29202. (8-4)

KCAP/Helena, MT has a morning drive position open, along with other fulltime openings. Top 40 format. Tapes and resumes to Randy Rocks, Box 1165, Helena, MT 59601 or call (406) 442-4490. (8-4)

KYSN/Colorado Springs, CO looking for conversational, community oriented personality for immediate PM drive opening. Tapes and resumes to Marc McCoy, PD, Box 1715, Colorado Springs, CO 80901. (8-4)

WSPT/WXYO/Stevens Point, WI expanding news department. If you can dig, write, and deliver news effectively send tapes and resumes to Gary Wescott, WSPT/WXYO, Box 247, Stevens Point, WI 54481. (8-4)

WEBC/Duluth, MN seeks a creative, adult communicator. Strong production a must. Tapes and resumes to Bobby Irwin, 1001 E. 9th Street, Duluth, MN 55805. (8-4)

Y-95/Rockford, IL looking for experienced AOR air person with good production and a desire to offer creative input. Tapes and resumes to Armand Chianti, 1901 Reid Rd., Rockford, IL 61111 or call (815) 877-3075. (8-4)

Are you an aggressive, hard driving newsmen? If so, WTSN has an opening you may be interested in. WTSN is committed to news and community service. Be a part of the best station in the beautiful New Hampshire seacoast. Tapes and resumes to Don Briand, News Director, Box 400, Dover, NH 03830. EOE No calls please. (8-4)

Is there anybody out there who understands how to turn on the personality in a news show? I'm not interested in the traditional news announcer. Solid, exciting position for right person. Tapes and resumes to: Ray Hasha, KLOK, Box 21248, San Jose, CA 95151. No calls please. EOE (8-4)

New Country station to begin September 1st, needs a Program/Music Director. Contact new owner, Don O'Malley, KYOU, 816 9th Street, Greeley, CO 80631, or call (303) 356-1450. (8-4)

Goods & Services

Lola's Lunch

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

"Free Trial"

Today's tight playlists mean your jock talk, news and features need to be audience builders. Daily NewScript (new and "kickers") and Daily Starship (music & entertainment) give you the edge. 15-18 stories daily. \$40 monthly/\$70 for both. Free trial—Call Bob Rogers collect (415) 362-3045.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804 D Twineing, Dallas, Texas 75227. Phone (214) 381-4779.

Radio's Premier Comedy Service

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502.

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

13Q/Pittsburgh, PA is looking for news person for future news opening. Must have strong investigative news background; telephone talk experience helpful. Tapes and resumes to Bob Savage, Crane Ave., Pittsburgh PA 15220. No calls please. EOE M/F (8-4)

WANTED: Morning man, staff announcer, chance to continue education at Mississippi State University. Call WSSO (601) 323-1230, Starkville, MS.

Clean air and room to breathe. Number 1 Montana Pop/Adult needs one very strong, very warm morning drive personality and another to fill top rated midday shift. Tapes and resumes to Jon Hanson, KGHL, Box 30198, Billings, MT 59107. EOE (8-4)

WMAY/Central Illinois' Top AM modern Country Power House has immediate opening for afternoon drive personality/production skills/possible move to Music Director. Good money and benefits. New facilities, great staff. Tapes and resumes to Mike Carta, Box 460, Springfield, IL 62705, or call (217) 829-7077. EOE (8-4)

ANNOUNCERS needed, experienced only, AM station, Adult Rock, FM station AOR. Tapes and resumes to Jay Michael Pipes, KIDO, Box 8087, Boise City, ID 83707. EOE M/F (8-4)

WREC/Memphis, TN is now accepting applications for afternoon personality. Pop/Adult/News. Good production, and 3rd endorsed. Great package & working environment. Tapes and resumes to Leonard Blakely, WREC, 1385 Lamar, Memphis, TN 38101. (8-4)

Pacific & Southwest Broadcasting Corp. has opening for Program Director/morning personality with 1st phone that is reliable, and an adult communicator. Tapes and resumes to Box 67831, Century City Station, Los Angeles, CA 90067. EOE (8-4)

Experienced announcers wanted for 5kw AM adult Top 40 and 100kw FM AOR. Grow with our young successful company. Top capital western city. Tapes and resumes to Program Director, Box 8087, Boise, ID 82707. EOE M/F (8-4)

WRBR-FM/South Bend, IN is looking for experienced news person for on-air work and street reporting at top rated FM. Minorities encouraged to apply. Tapes and resumes to Dennis Little, News Director, 100 Center, Professional Offices, Mishawaka, IN 46544. No calls please. (8-4)

WANTED: Top notch, naturally funny morning/production person. Also, midday and night jock positions open. Phones and computers need not apply. Tapes and resumes to Art Comstock, Box 229, Columbus, GA 31902 or call (404) 327-3803. EOE M/F (8-4)

WKIX/Raleigh, NC has immediate opening for 2-8am personality-rock talent. Good production a must. Tapes and resumes to Bob Bolton, Operations Manager, Box 12526, Raleigh, NC 27605. No calls please. EOE (8-4)

ACCOUNT EXECUTIVE OPENINGS NOW AT KQLH-FM. Experience necessary in national and regional sales. 29th largest market, near Los Angeles. Call Rick Painter (714) 888-2287. (8-4)

KZEW/Dallas-Ft. Worth, the southwest leading AOR station has a rare opening. We are looking for a creative, entertaining communicator for our morning show. Please, major market experience. Send tapes and resumes to Mark Christopher, KZEW, Communications Center, Dallas, TX 75202. EOE

KRGO/Salt Lake City, UT has opening for combo man for number one Country station. Transmitter, board, production and machine maintenance plus air shift. 1st ticket only. Tapes and resumes to KRGO, 5085 W. 2100 S., Salt Lake City, UT 84120. (8-4)

Openings

WLOF/Orlando, FL accepting tapes and resumes for future openings. Excellent opportunity to come to one of the most dynamic markets in America. Tapes and resumes to Joe Montione, Box 15746, Orlando, FL 32808. Minorities encouraged. (8-4)

Growing Kentucky chain has several announcer/production openings. Different shifts, formats, duties. Good advancement, potential. Also need pro sales person. Call Jim Casto (606) 432-8103. (8-4)

KROY/Sacramento, CA Top 40 AM looking for future top flight air personality. Good bucks at a great station. Tapes and resumes to Terry Nelson, 1019 Second Street, Sacramento, CA 95814. No calls please. EOE (8-4)

KUGR/Green River, WY looking for announcer/programmer. Experienced, 1st ticket, desired but not necessary. Tapes and resumes to Dave Hayduk, Box 980, Green River, WY 82935. EOE No calls please. (8-4)

WWCT/Peoria's AOR station will have an air shift/production opening soon. We welcome all tapes and resumes from friendly type on-air communicators. Contact Tom Calvin, 100 SW Adams, Peoria, IL 61602. (8-4)

KLYD/Bakersfield, CA is still looking for that Adult entertainer who can become a part of the community and make our afternoons number 1. Good bucks and future. No beginners. Growing group of solid professionals looking for a new member of our team. Tapes, resumes and photo to Larry Crawford, KLYD, Box 1499, Bakersfield, CA 93301. EOE No calls please. (8-4)

KQID-FM/Alexandria, LA has immediate opening for a good morning drive and air talents in a brand new 100,000 watt FM rocker in Central Louisiana. Now is your chance to prove you have what it takes. Tapes and resumes to Larry Rust, 1115 Texas Ave., Alexandria, LA 71301 or call (318) 487-0347. (8-4)

Personality-morning drive announcer. Adult Top 40 and community involved approach. One of the Gulf South's finest radio stations. Send air-check and resume to Bob Lima, Operations Director, WVMI, Box 4606, Biloxi, MS 39533. EOE (8-4)

SONDERLING seeking experienced only PD applicants for KDIA/San Francisco. Tapes and resumes, photos to Marc Allen, 3050 Biscayne Blvd., Suite 1003, Miami, FL 33137. No calls please. EOE (8-4)

KASH/Eugene, OR looking for a part-time air talent. 25-35 hours per week, includes air work and promotions. No beginners. Tapes and resumes to Bill Dudley, KASH, Box 10767, Eugene, OR 97440. (8-4)

NEEDED: Heavyweight midday personality, and willing to pay for it. Tapes and resumes only to Scott Slade, WAYS, 400 Radio Rd., Charlotte, NC 28216. EOE M/F (8-4)

WYRE/Annapolis, MD has rare opportunity for news person. Should be interested in involvement with unique state capital. Must possess skills in street reporting telephone tape gathering, and excellent ratings. Tapes and resumes to Steve Kingston, Box 1551, Annapolis, MD 21404. EOE M/F (8-4)

KAYC/Beaumont, TX is looking for PD AM and PM drive air talent. Tapes and resumes to KAYC, Box 870, Beaumont, TX 77704, or call (713) 833-9421. (8-4)

KIKK/Houston is accepting tapes and resumes from experienced Program Directors for an available position. Send to Al Greenfield, GM, KIKK, 6306 Gulton, Houston, TX 77081. EOE (8-4)

KAWY/Casper, WY is accepting tapes and resumes for full time openings. Call Phil Strider (307) 235-1515 or write Box 2006, Casper, WY 82602. EOE M/F (8-4)

WKIX/Raleigh, NC has opening for Assistant Chief Engineer. 1st ticket. Knowledge of FCC rules and regulations, solid state design, AM-FM transmitters, and directional antennas. Resumes and salary requirements to Jim Jackson, Chief Engineer, WKIX, Box 12526, Raleigh, NC 27605. (8-4)

WNEU/Wheeling, WV seeks morning man who can handle self on the phone. Must be natural, warm and human. Natural wit is an asset. Also, need warm and human midday person. No hype, No screamers. Possible MD or Asst. PD title available. Tapes and resumes to David Lyons, WNEU, Box 8462, Wheeling, WV 26003. (8-4)

Rare opening for a full time jock. Experienced desired. Contact Pete Wilson, WQCM, 1250 Downsville Pike, Hagerstown, MD 21740. No calls please. EOE M/F (8-4)

Positions Sought

News Director in New Jersey's capital seeking full-time news position of any kind in Western or Southwestern capital city. Call MARK RUSSO (609) 695-8515 (EST) between 8am-1pm or write 60 W. Upper Ferry Rd., Trenton, NJ 08618. (8-11)

Personality Entertainer seeks AM drive, mid-day or PM drive at Pop/Adult or Top 40 personality station. Young, enthusiastic, creative, with bits, humor, warmth, programming and production experience too. Call JOHN DIAL (814) 874-5407 after 12noon EST. (8-11)

MEL NELSON 26, 5 1/2 yrs experience, PD, Operations Manager/personality with 13 station Midwest chain. Impeccable references, seeking on-air shift with top pros in Top 50 Pop/Adult or AOR. Call (712) 274-1415. (8-11)

Positions Sought

Lively Top 40 "cooker", no dead air, non-screamer, professional experience, including production and news. Ego and attitude more like Pete Rose's than Reggie Jackson's. Can and will work any format, small or medium market. Call MITCHELL (212) 531-4717. (8-11)

200 percent effort, commitment, and dedication can be yours! 4 yrs experience, Top 40, Pop/Adult, Modern Country and Easy Listening. Tight board, good production knowledgeable in news, sports, and copywriting. Call anytime: Paul Hill, (914) 352-1946. (8-11)

ALAN SWAN, recently offered PD at KQXE/K-104 FM and KWIXIE, ND. Still searching for right GM/PD position. First heard on WFIL in '65, since in Philadelphia, Atlantic City, Trenton, and Phoenix. Interested in part ownership & liberal benefits in lieu of big bucks. No hype & no hassles. Call (602) 274-0677. (8-11)

19 but sound 25. Looking for good air shift at a tight Top 40 in a Top 50 market. Two years full time experience including both drive times and production (WRNC, 14VOT, 14GBG). Call JOHN LITTLE GLOVER (919) 787-2381 or write 4933 Carteret Dr., Raleigh, NC 27612. (8-11)

RICK STEPHENS looking for a new home. Bright young personality. Tightest board work this side of the Mississippi, production too. Looking for Pop/Adult screamer spectrum. Call and leave message (315) 423-4689. Must be full time gig, any shift, anywhere. (8-11)

SUMMER CLOSE-OUT SALE ON ANDY ARNS! Entertaining, experienced. Comes complete with batteries. Hurry. May still be available in your market. Call (608) 274-5438. (8-11)

Six year radio pro, I've done it all, morning, afternoon drive and evenings too. Production, voices, writing and ad agency experience. Prefer West Coast medium to major market, but will consider all. Call Ken "Jeffries" Mednick (805) 773-1002 before 11am or after 7pm PDT. (8-11)

If variety is what you're looking for, hire this black lady jock/writer. Available now to the best offer. Y-vonne Bartley (718) 325-8611 or write 50 Chestnut Place, Apt. 716, Rochester, NY 14606. (8-11)

STEVE SHANNON formerly WIRK, WANS nights, seeks Top 40 position. Small/Medium markets. Call (305) 721-0582. (8-11)

Mature 1st phone wants sports/jock/engineering in Illinois. Play by play, production. Hard worker, 2 yrs out of college. Will relocate. Let's talk. M. Sullivan, Box 90, DeKalb, IL 60115 or (815) 758-6629. (8-11)

Experienced Announcer with 1st class ticket and educated knowledge of contemporary music. Seeks medium or major market AOR station. BA in communications and 6 yrs experience. 25 yrs old, single. CRAIG HARRIS (914) 257-2094 days and (914) 255-7071 evenings. (8-11)

Modern Country on the air in PA. Strong in production and public affairs. Also, experienced in sales. Looking for a happening organization. TONY (717) 234-5836. (8-11)

LIZ FULTON formerly KROY, KROI, K-100. Looking for Radio news anchor position. West Coast. Experienced and a great delivery. A winner! Call (213) 686-5047. (8-11)

SUE MIELDS currently AOR Abrams Superstar at WYXE/Madison, formerly WZMF/Milwaukee, looking for AOR medium-major market position. Willing to relocate. Call (414) 277-0785 evenings.

Owner MGM Programmer will deliver mass 18-34 and double your billing. 1st phone. 9 yrs. radio. PD, MD talent plus sales. PR and marketing. All markets considered. West Coast preferred. Call RON KAY (702) 588-8143 anytime.

J.J. SCOTT currently WRJZ/Knoxville seeking employment in comparable or larger market. Position and compensation comparable. Call (615) 577-2478 after 7pm EDT. (8-11)

GREGG LENNY, KHSN afternoon drive looking for medium or small market West Coast 4 yrs experience air/strong production. Available immediately. 3rd endorsed. (503) 289-1404 or (503) 771-6011. (8-11)

Canadian: Looking for start in U.S. 30 months experience on air. Currently doing 10am-2pm at best sounding station in Canada. C.I.H.I. MITCH SNADEN (506) 454-4414. (8-11)

9 yrs experience in Top 40 and AOR. Searching for positive thinking medium to major market. Formerly WZUU, WMEE, Call TOM ROBERTSON (414) 461-9098

Male, 18 yrs old, 3rd endorsed, one year college seeks first break in radio. Available immediately. Will relocate for full-time position. Expertly trained, hard-working and always willing to learn. Call BOB CHURNETSKI (716) 334-8528 or write 521 Pinnacle Rd., Rochester, NY 14623. (8-11)

JOHN FURSTOW seeking employment as air talent, production. 4 yrs experience in sales. Call (805) 922-1777. (8-11)

KCAN/EI Reno, OK new Country-Rock format needs record service from all labels for Top 40 and Country. Also needs album service. Send to Bill Rodgers, PD, KCAN, Box 1460, EI Reno, OK 73036.

WKNH/Keene, NH needs record service from all labels. Contact Peter Schmitt, MD, WKNH, Keene State College, Keene, NH 03431.

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week."

BOSTON

"Don't Look Back" (Epic)

73% of our reporters on it, 51 adds including KHJ, KIMN, CKLW, Q102, WLCY, WKBW, 98KX, WICC, KENI, KZ93, WMEE, KEEL, WSGN, WLAC, WGH, 94Q, WFBG, KHFI, G100, WNAM, KYSN. Key moves: 30-21 WNBC, 30-26 at Z93, 30-27 WDRQ, 30-21 KDWB, 30-24 WNOE, 30-26 KOPA, 30-18 at Y94, debut 30 WIFI, debut 27 WPGC, debut 20 WZUU. See Parallels, charts at number 28.

KENNY LOGGINS

"Whenever I Call You Friend" (Columbia)

66% of our reporters on it, 32 adds including KDWB, KRBE, WRKO, WIFI, 99X, WDRG, WAVZ, WKBO, KRKE, KCPX, KTAC, WOHO, WSGA, WGUY, WLOF, WERC, WABB, WRKR, WTRU, KYNO. Key moves: 32-26 WOKY, 23-17 at Q102, 24-17 at Z93, 28-25 at 13Q, 14-11 WPHD, 25-17 WHB, 30-26 WVIC, 20-15 KX106, 30-26 WAYS, 24-19 WQXI, 38-32 WHYN, 32-26 WANS, 28-21 WEBC, 25-18 KSLY, debut 28 KFRC, debut 23 KJR, debut 28 WPGC. See Parallels, charts at number 29.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

BOB SEGER "Hollywood Nights" (Capitol) 97/25 including KIMN, Z93, 13Q, JB105, WBBF, WYRE, KJRB, WHB, WMEE, WOW, WKIX, WLAC, WAPE, WFBG, G100, WISM, KDZA. Key moves: 29-19 KHJ, 23-19 KJR, 25-18 KDWB, 39-33 KRBE, 30-24 WPHD, 39-34 KRUX, 29-23 at KX106, 32-26 WISE, 30-26 KKRC, 30-25 KFXD, debut 30 WCAO, debut 24 WGCL, on KTLK, KFI, WOKY, WPGC, WKBW.

GERRY RAFFERTY "Right Down The Line" (UA) 87/22 including WIFI, WPGC, WCAO, Z93, KSTP, WTRY, KLIF, WSGA, WHOT, KGW, WRFC, WERC, KKRC, WSPT, WGBF. Key moves: 29-25 WRKO, 38-30 KRBE, 23-21 WZUU, 29-27 at F105, 26-21 at 94Q, 39-32 WHB, 38-31 KRUX, 40-33 KDZA, 26-21 KKLS, 40-37 WHYN, 29-26 WAEB, on 99X, WOKY, KJR, KTLK.

ROBIN GIBB "Oh! Darling" (RSO) 71/21 including KDWB, Z93, 96X, WPGC, WOHO, Q94, WBBQ, KENO, KQWB, WAKX, WHHY. Key moves: 20-17 at Y100, 25-18 WAVZ, 26-17 at Y94, 23-19 KCPX, 26-21 KJRB, 28-24 WERC, 34-29 WTRU, 30-26 KQDI, debut 27 WKBW, debut 26 KSTP, on KFI, KJR.

LINDA RONSTADT "Back In The U.S.A." (Asylum) 63/26 including 96X, CKLW, KJR, WPGC, 92Q, WGH, WTX, KNOW, WICC, KEZY, WFLB, WGLF, KHFI, KQWB, KFJR, KYNO, KYTE. Key moves: 32-29 WDRQ, 25-22 WZUU, 35-30 KSLQ, 30-27 KHJ, 39-35 at JB105, 30-23 KRUX, debut 23 KFI, debut 29 at Z93, on WIFI, WRKO, KFRC.

ANNE MURRAY "You Needed Me" (Capitol) 75/15 including WGCL, KRBE, WHBQ, WBBQ, BJ105, WOHO, KGW, KSLY, KCBN, WABB, WHHY, WGUY. Key moves: 16-13 WPGC, 12-8 WCAO, 23-18 KSTP, 17-14 CKLW, 11-8 at 13Q, 28-21 KCPX, 16-6 WSGN, 27-18 WAKY, 27-15 WAAY, 26-20 WAIR, 40-35 KBIM.

JOHN PAUL YOUNG "Love Is In The Air" (Scotti Bros.) 70/9, KSTP, KSLQ, WYRE, KCPX, WGUY, KHFI, WAKX, KYSN, KFXD. Key moves: 40-36 KRBE, 28-25 WLCY, 23-20 at F105, 25-23 KJRB, 22-17 WHOT, 33-18 WLAC, 29-25 KLIF, 33-24 WHYN, 30-26 WRFC, 38-32 KBIM, debut 28 KVIL, on WCAO, WKBW, KFI, KTLK.

AEROSMITH "Come Together" (Columbia) 54/12 including WDRQ, 96KX, KTAC, WHB, WVIC, WTX, WHHY, WCGQ, KEWI, KENO. Key moves: 25-22 WRKO, 30-26 KFRC, 24-19 WAVZ, 27-22 at Y94, 23-10 KOPA, 13-10 at Q94, 23-16 at Q105, 24-10 WGLF, 24-20 WSPT, debut 22 WKBW, on Q102, KFI, CHUM.

TEDDY PENDERGRASS "Close The Door" (Phil. Int'l.) 57/7, WGCL, WIFI, KFRC, WYRE, WGH, Y103, WHYN. Key moves: 19-15 at 99X, 16-12 WCAO, 14-11 at Y100, 22-16 at Z93, 8-6 WHBQ, 11-8 KSLQ, 25-19 KCBQ, 27-16 WVIC, 17-12 KNOW, 29-22 WSGN, 12-7 WFLB, 4-3 KAYC, 24-19 KSLY, debut 27 WRKO.

RICK JAMES "You And I" (Motown) 56/8, F105, WHOT, WOHO, WHHY, WERC, WRKR, WTRU, WNOE. Key moves: 28-22 WNBC, 28-19 WPGC, 10-9 KRBE, 23-19 at Y100, 11-8 WGLF, 9-3 WAVZ, 20-10 WKBO, 37-23 WLAC, 13-11 WKIX, 39-32 KDZA, 39-32 KILE, 27-21 WRFC, 28-22 WHYN, debut 30 WOKY. KINKS "Rock And Roll Fantasy" (Arista) 47/8, WOKY, KBEQ, WLAC, WAPE, WRKR, WSPT, KYTE, KFXD. Key moves: 24-21 WRKO, 29-27 WCAO, 34-31 KRBE, 24-23 KHJ, 33-29 KLIF, 30-25 KCPX, 35-30 KDZA, 26-22 KSLY, 33-30 WYND, 32-30 WHYN, on WKBW, KFRC.

THE WHO "Who Are You" (MCA) 41/37 including 99X, 96KX, CKLW, Q102, KDWB, KSLQ, 13Q, JB105, WPHD, WGH, WTX, KX106, KING, KROY, KENO, WKAU, WAKX, WFOM, K104, WJBQ, on KRBE.

QUINCY JONES "Stuff Like That" (A&M) 56/2, WABC, WHYN. Key moves: 22-18 WNBC, 17-13 at Y100, 17-12 KFRC, 21-17 KROY, 27-18 WOHO, 1-1 at Q94, 9-7 WAPE, 11-7 WRFC, 23-16 WAIR, 16-10 KHFI, 30-25 KCBN, debut 29 WRKO, debut 24 KJR, on WFIL, KIMN.

ELO "Mr. Blue Sky" (Jet) 52/1, KFXM. Key moves: 9-8 at 96KX, 14-12 WDRQ, 22-17 WOKY, 10-5 WZUU, 27-25 KHJ, 16-12 KIMN, 23-18 WMEE, 31-25 KBIM, 11-9 KEWI, 25-17 WKAU, 23-19 WEBC, 3-2 at K104, 20-18 WEEQ.

Radio & Records

NATIONAL AIRPLAY/30

August 18, 1978

| THREE WEEKS AGO | TWO WEEKS AGO | LAST WEEK | | |
|-----------------|---------------|-----------|----|---|
| 3 | 1 | 1 | 1 | COMMODORES/Three Times A Lady (Motown) |
| 1 | 2 | 2 | 2 | FRANKIE VALLI/Grease (RSO) |
| 10 | 6 | 5 | 3 | FOREIGNER/Hot Blooded (Atlantic) |
| 4 | 4 | 4 | 4 | PABLO CRUISE/Love Will Find A Way (A&M) |
| 2 | 3 | 3 | 5 | ROLLING STONES/Miss You (Rolling Stones) |
| 18 | 9 | 7 | 6 | OLIVIA NEWTON-JOHN/Hopelessly Devoted To You (RSO) |
| 9 | 7 | 6 | 7 | JOE WALSH/Life's Been Good (Asylum) |
| 19 | 11 | 8 | 8 | ANDY GIBB/An Everlasting Love (RSO) |
| 16 | 12 | 11 | 9 | WALTER EGAN/Magnet And Steel (Columbia) |
| 30 | 21 | 12 | 10 | TASTE OF HONEY/Boogie Oogie Oogie (Capitol) |
| 29 | 25 | 14 | 11 | EXILE/Kiss You All Over (WB-Curb) |
| 25 | 17 | 13 | 12 | EVELYN CHAMPAGNE KING/Shame (RCA) |
| 22 | 18 | 16 | 13 | RITA COOLIDGE/You (A&M) |
| - | - | 27 | 14 | TRAVOLTA & NEWTON-JOHN/Summer Nights (RSO) |
| 13 | 10 | 10 | 15 | TOBY BEAU/My Angel Baby (RCA) |
| 26 | 24 | 17 | 16 | CHRIS REA/Fool (If You Think It's Over) (UA) |
| 5 | 5 | 9 | 17 | DONNA SUMMER/Last Dance (Casablanca) |
| - | 29 | 21 | 18 | EARTH, WIND & FIRE/Got To Get You Into My Life (Columbia) |
| 7 | 8 | 15 | 19 | BARRY MANILOW/ Copacabana (At The Copa) (Arista) |
| - | 30 | 26 | 20 | LITTLE RIVER BAND/Reminiscing (Harvest) |
| 27 | 26 | 19 | 21 | JACKSON BROWNE/Stay (Asylum) |
| - | - | 28 | 22 | NICK GILDER/Hot Child In The City (Chrysalis) |
| - | - | 29 | 23 | EDDIE MONEY/Two Tickets To Paradise (Columbia) |
| 6 | 15 | 20 | 24 | GERRY RAFFERTY/Baker Street (UA) |
| 8 | 14 | 18 | 25 | BOB SEGER/Still The Same (Capitol) |
| 21 | 20 | 22 | 26 | ATLANTA RHYTHM SECTION/... Bother Me Tonight (Polydor) |
| 12 | 16 | 23 | 27 | O'JAYS/Use Ta Be My Girl (Philadelphia International) |
| - | - | → | 28 | BOSTON/Don't Look Back (Epic) |
| - | - | → | 29 | KENNY LOGGINS/Whenever I Call You Friend (Columbia) |
| 14 | 22 | 25 | 30 | MICHAEL JOHNSON/Bluer Than Blue (EMI America) |

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Boston
The Who
Kenny Loggins
Linda Ronstadt
Bob Seger

HOTTEST

Commodores
Exile
Olivia Newton-John
Foreigner

Complete Regionalized Station Listings on page 20 and 21

CHART SUMMARY: Commodores make it a third straight week at number one with hottest reports from all regions except the South. Foreigner is stong in all regions, moves 5-3. Pablo Cruise holding at four stalled by this weeks top three. Olivia Newton-John up one more to six, strongest in the Midwest. Andy Gibb still hot at eight but the top seven also have him locked for this week. Walter Egan made it into the top ten, Taste Of Honey also made the upper third this week with hot reports out of the Northeast. Exile has power from the South and West moving 14-11. E.C. King up one to 12. Rita Coolidge still building in some regions and up another three to 13. Travolta & Olivia have one of the hottest overall titles this week with their 27-14 jump. Chris Rea up one, Earth, Wind & Fire moves 21-18. Little River Band up six, Nick Gilder still picking up adds. Eddie Money up six and Boston and Loggins achieved Breaker status.

Detailed station by station chart listings can be found in the Parallels.

VILLAGE PEOPLE "Macho Man" (Casablanca) 45/2, KRBE, Q105. Key moves: 14-9 WABC, 22-18 WPGC, 25-22 WCAO, 9-6 at Y100, 33-27 WOKY, 6-3 at JB105, 24-20 KERN, 26-20 KCBQ, 26-22 KBEQ, 5-4 WNOE, 26-23 WAEB, 6-2 WCGQ, 20-16 KYNO.

COTTON & CARNES "You're A Part Of Me" (Ariola) 43/2, KFXM, KAAY. Key moves: 26-22 WQXI, 27-20 WKIX, 26-23 KERN, 6-3 KQWB, 6-4 WEBC, 29-26 WAAY, 28-22 WAIR, on WGCL, WKBW, WFIL.

Others Getting Significant Action

STEELY DAN "Josie" (ABC) 37/18 including KDWB, WZUU, F105, WAVZ, K10A, KX106, KRUX, WFOM, WEBC, KVOX, KANC, KRSP, 28-28 KHJ, 29-21 KFRC, 28-25 KFXM, 29-25 KKRC, 32-24 KSLY, debut 24 KSTP, on KIMN, KTLK.

BARBRA STRIESAND "Love Theme From 'Eyes Of Laura Mars' (Prisoner)" (Columbia) 33/10 including KSTP, WKBO, KCPX, KAYC, KEWI, KDON, 18-15 at F105, 19-16 at 94Q, 34-29 WTX, 20-17 WRJZ, 27-20 WANS, 16-8 WHHY, debut 38 KRBE, on KFI.

CAPTAIN & TENNILLE "You Never Done It Like That" (A&M) 38/8 including WCAO, KLIF, KING, KROY, KANC, WEEQ, 21-18 WKBW, 20-17 KFI, 17-9 KRUX, 28-24 KKLS, on KJR.

THE CARS "Just What I Needed" (Elektra) 37/5, WOKY, Y94, KROY, WJBQ, KDON, 30-28 WKBW, 35-29 at Q102, 26-15 WDRG, 26-20 WNOE, 28-23 WANS, 13-6 KSLY, debut 27 KFRC, on 99X, WIFI.

CRYSTAL GAYLE "Talking In Your Sleep" (UA) 33/4, JB105, KOPA, WCOL, WLOF, 24-20 WFIL, 27-23 WGH, 28-24 KLIF, 12-4 KQWB, 16-14 WJON.

DAVID GATES "Took The Last Train" (Elektra) 24/15 including KJR, KDWB, WAYS, WBBQ, WKIX, 13Q, KJRB, WEBC, KCBN, WGLF, 17-6 WGH, 29-19 at 13FEA, 32-27 WERC, debut 25 KSTP.

MEAT LOAF "Paradise By The Dashboard Light" (Epic/Cleveland Int'l) 28/8 including WNBC, WDRG, KOPA, WGH, WAEB, WHYN, 11-7 at 99X, 19-16 WRKO, 19-16 WICC, 19-14 at KX106, on WOKY.

MICHAEL JOHNSON "Almost Like Being In Love" (EMI-America) 28/8 including WTX, WKIX, BJ105, KJRB, WAKX, WLOF, 25-22 at 94Q, 39-36 KLIF, 30-28 WSPT, 30-21 WGLF, 39-36 WYND.

BILLY JOEL "She's Always A Woman" (Columbia) 28/6, WNBC, WPGC, 96KX, WLAC, WKIX, KKRC, 26-21 at JB105, 27-22 KJRB, 30-22 KQWB, 37-33 WGLF, on WOKY.

DAN HILL "All I See Is Your Face" (20th) 24/4, KGW, WKAU, WISM, KKRC, 30-28 WGUY, 32-27 WRFC, 29-27 KQWB, debut 28 WCAO, on WZUU.

LOUISIANA'S LE ROUX "New Orleans Ladies" (Capitol) 24/4, WKIX, KGW, KFXD, WRFC, 23-20 at Z93, 5-3 at 94Q, 11-7 at KX106, 20-17 WFOM, 13-8 WANS, 7-5 WABB.

(Continued on page 26)