

Radio & Records

ISSUE NUMBER 259

THE INDUSTRY'S NEWSPAPER

NOVEMBER 24, 1978

RESULTS SEEM INCONCLUSIVE

Arbitron Announcement Test Leaves San Diego Cold

An experiment with on-air diary-related announcements staged by Arbitron and the San Diego Broadcasters Association last summer (R&R 7/7) has resulted in some puzzling figures and a general lack of enthusiasm for the idea. Under the conditions of the test, a special July/August survey was taken by Arbitron in San Diego, with the first two weeks serving as a control period, conducted in normal fashion, and the next weeks being the test, during which each participating station ran a uniform announcement every three hours informing listeners that a survey was being taken and that diaries should be filled out carefully.

Results Summarized

During the two announcement-free control weeks, the diary return rate was 48.8%, which broadcast consultant Allen Klein (see below) has determined is about average for the San Diego market. Following the two-week test period, returns climbed to 54.2%, a high but not unprecedented figure. According to Arbitron figures, most of the gain in returns came from the 18-34 group, with 18-24 men representing 5.6% of the in-tab diary total in the control period and 7.2% following the test announcements. 18-24 women rose from 7.0% to 7.7%, while 25-34 men were up 7.6% to 8.7% and 25-34 women climbed from 8.8% to 10.7%.

With the substantial increase in 18-34 diary returns, some local radio observers were perplexed to find that two AOR stations, KGB-FM and KPRI, along with Top 40 outlet B100 (all three stations are on the FM dial), suffered the most extreme audience losses, particularly in average quarter hour totals (12+). Interestingly, during the control period, AM listening accounted for 51.6% of the total compared to 48.4% for FM, while during the test period, AM had 55.8% to FM's 44.2%. Cumulative audience totals remained approximately the same during both periods, but during the test time, average quarter hour listening dropped drastically in several cases.

Arbitron's Response

Arbitron's Connie Anthes commented on the test to R&R: "During the test weeks, listening levels were somewhat lower than during the control weeks. Time spent listening was also lower than in the control period, but there was a greater awareness toward more accurate recording of what stations were actually listened to."

Anthes detailed Arbitron's original objections to the plan. "Our policy initially was that we were opposed to the on-air announcements for several reasons: first, because the monitoring of on-air announcements is a very difficult thing. There's no guarantee that the standard announcement will be repeated literally by all stations. Second, exposure of the value of diaries to the public could perhaps induce selling of diaries. Also, awareness by the public that the survey was being conducted could cause the respondents to behave atypically. In addition, we felt that not all stations in the market would be willing to give up their air time to make the announcements."

Radio Organization Response

Anthes pointed out that the Broadcast Rating Council had published a resolution stating their opposition to "any attempt by stations to exhort the public to cooperate with radio audience measurement services, whether by on the air or by any other means," and recommending that the practice be discouraged because of "possible biasing effect."

Arbitron's Advisory Council, composed of radio figures, surveyed subscriber stations on the issue before the San Diego results were in, and received a "mixed bag" of responses. 46% were in favor of permitting on-air generalized survey-oriented announcements, while 48% disagreed. Divided by formats, Country, Spanish and AOR stations were most in favor, Pop/Adult and News/Talk stations most opposed, and Top 40, Black, and Beautiful Music outlets on the fence. Anthes added that ad agencies were generally "very much opposed."

Previous Survey

Arbitron also conducted another survey "in conjunction with the San Diego test." According to Anthes, stations which had aired diary-related announcements at various times had generally felt that "announcements will increase response rate, accuracy, overall listening, and increase, naturally, their own shares. Arbitron analyzed various types of this activity in a number of different markets," studying 22 markets and 46 stations. The results showed that the total response rate for diary return was up in 10 markets and down in 12, and that persons using radio showed an increase in 11 markets and a decrease in 11 from

(Continued on page 22)

BOTH IN-TAB, OUT-OF-TAB DIARIES INVOLVED

Arbitron Ordered To Show KUPD All Diaries In Distortion Case

In a potentially precedent-setting decision, an Arizona Superior Court judge has ordered Arbitron to ship some 2200 diaries from the April/May '78 Phoenix market report to Phoenix to be examined by KUPD in connection with an ongoing legal action by the station protesting its delisting in the April/May report (R&R 7-28). Expenses of shipping the diaries, both in-tab (diaries actually used in compiling the report's figures) and out-of-tab (unused diaries), must be borne by KUPD, but the station has the right to make copies of the diaries as well as examining them.

The order apparently marks the first time that Arbitron has been ordered to make diaries available for examination in a radio station's hometown (as opposed to Arbitron headquarters in Beltsville, MD), and the first time out-of-tab diaries have been ordered made available for viewing.

Delisting Dilemma

KUPD and its FM, KKKQ, had been warned by Arbitron that they faced "delisting" in the April/May report because of a promotion which allegedly constituted potential diary distortion. In July,

KUPD sought a temporary injunction preventing Arbitron's delisting plans, but lost, and Arbitron proceeded to delist the stations, publishing their rating results in a separate supplement to the regular market report. KUPD then published its own version of the market report, with its results stripped in along with the rest of the market's stations, and also took legal action against Arbitron's diary distortion ruling.

According to Barry Leverant, counsel for KUPD, during the course of this legal action, "Arbitron was ordered Friday (11-17) to produce 2202 diaries, 1889 in-tab and the rest out-of-tab. We have the right to inspect them and the right to copy them. This is a first. We'll pay the expense of transportation; they will be delivered to the offices of their Phoenix attorneys and we will examine them."

(Continued on page 22)

WYNY, WKQX, WKYS UNDER NEW LEADERSHIP

NBC FM Appoints Three New GM's

NBC Radio's FM Division has appointed new General Managers for three of its top stations, WYNY/New York, WKQX/Chicago, and WKYS/Washington, D.C. At AOR-formatted WYNY, Dan Griffin, formerly Operations Director of WOR/New York, becomes General Manager, replacing Stanley Collins. WKQX (also an AOR station) gains Dick Penn as General Manager; he was most recently President of WWWE/WDOX-FM/Cleveland. WKYS (Disco) will be helmed by Ray Yorke as GM; he was GM at WYNF/Tampa previously. The GM positions at both

WKQX and WKYS were vacant prior to the new appointments.

Thagard New Field Promotion Director At RCA

Chuck Thagard has been appointed Director of National Field Promotion at RCA Records, after a dozen years with Columbia Records' promotion force, most recently as Director, National Promotion and Trade Relations. He will supervise RCA's field promo-

tion staff, working closely with National Singles promotion Director Margo Knesz and National LP Promotion Director Joshua Blardo. Thagard will be based on the West Coast and will report directly to RCA President Robert Summer.



Chuck Thagard

Thagard commented to R&R, "I'm leaving after 12 years with a fantastic company. I worked with the best people there — Ron Alexenburg, Steve Popovich, Stan Monteiro and Bob Sherwood, and through all the years, Don Dempsey, who has been my main source of inspiration. It was a very tough decision, but I believe that RCA, under the leadership of Bob Summer, has great potential, and I'm very happy to become a part of the company." No replacement for Thagard at Columbia has yet been named.

John Barbis Heads ABC Promotion Efforts As VP

John Barbis has been named Vice President of Promotion at ABC Records, signalling expanded responsibilities involving the di-



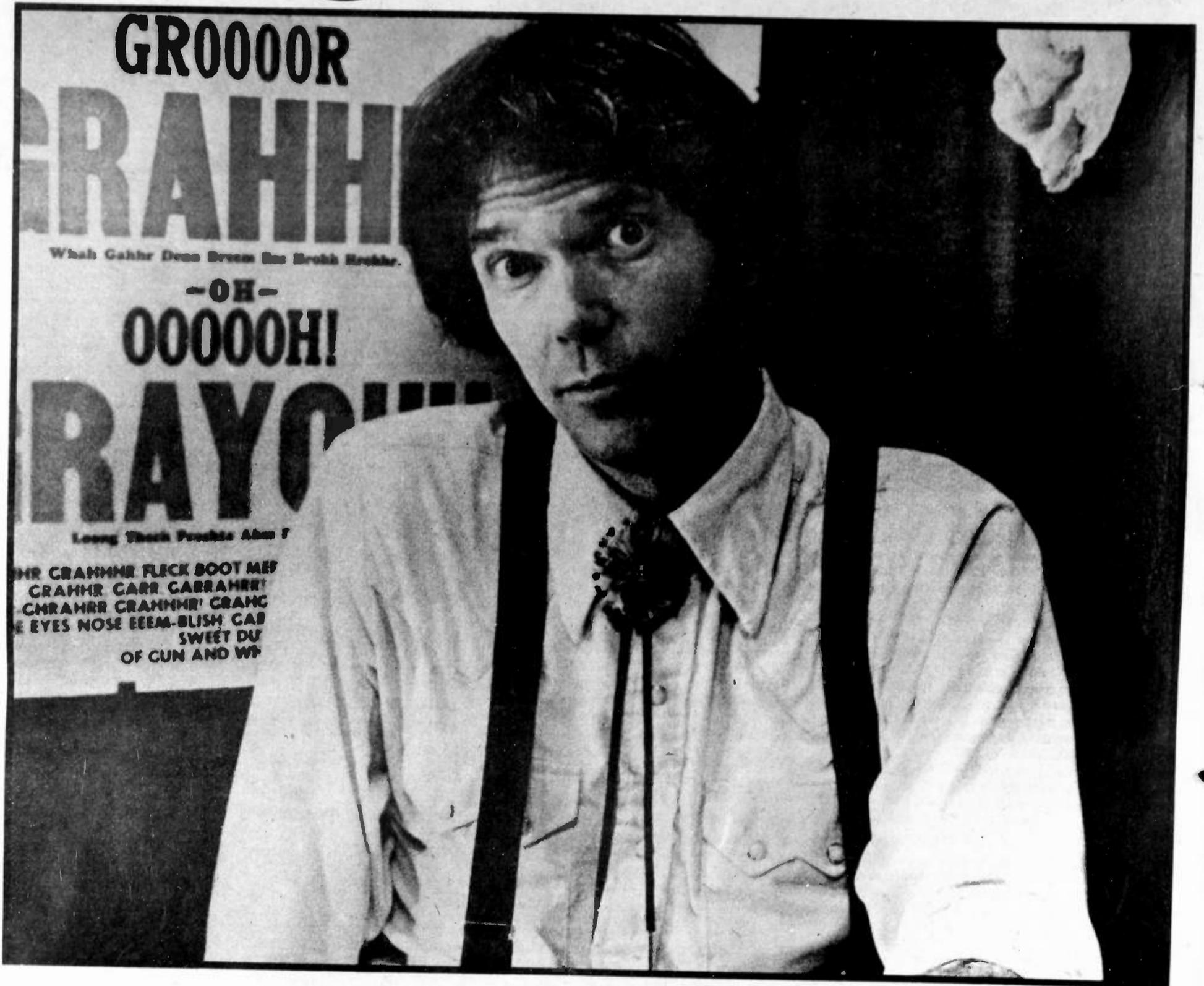
John Barbis

rection of ABC's total promotion effort. Barbis, whose previous title was Vice President of National Promotion, will report directly to ABC President Steve Diener. Bar-

bis's new responsibilities allow him to assume the promotion duties formerly held by Gary Davis, who also supervised sales, publicity, and other company operations during his stay at ABC. A further announcement concerning Barbis's brother Dino, who will be joining the promotion department, is forthcoming; Dino is presently Director of Field Administration and Special Projects.

Barbis commented to R&R, "I'm feeling great. Over the past year since I joined ABC, we've brought artists to new levels of success, and I hope we can continue that momentum. I want to win, for myself and for everybody who's worked here in promotion for a while. I'd like to go to the Super Bowl one time and pull it off. I'm really happy to be here."

Young and Beautiful.



Neil Young "Comes A Time"

The Beautiful Ballad Title Cut
From His Smash Album.

Produced by Neil Young
and Ben Keith



On Reprise Records

Distributed by Warner Bros. Records

Meyer Named Program Development Director At NBC Radio

Ruth Ann Meyer, one of the industry's pioneering female programmers, has been appointed Director, Program Development for the NBC Radio Network. Announcing the appointment, Radio Network Executive VP Richard P. Verne commented, "Ruth Meyer will be instrumental in the creation and development of both long and short-form programming that will take the NBC Radio Network into the 1980's."



Ruth Ann Meyer
Straus Communications, and subsequently worked in radio abroad, then joined WHN/New York, participating in that station's conversion to Country. She then became Program Director of WNEW/New York before rejoining WMCA.

Meyer was most recently Operations Manager at WMCA/New York, where she developed the station's current Talk format. From 1958-68, she had been with WMCA, serving as Program Director and helping to devise the station's well-remembered Top 40 "Good Guys" format. She became Vice President of Programming for WMCA's parent company.

WCI Releases Record Gift-Buying Portion Of Consumer Survey

Warner Communications Inc. has released further information from its landmark record/tape consumer survey (R&R 3-24), slanted towards the peak holiday buying season. The new release is titled "Buying Records & Tapes As Gifts," and will be distributed by NARM to its members.

Highlights of the report include the datum that 25% of the American population over 10 bought at least one record or tape as a gift, comprising 49% of the total current buyers of records and tapes. Gift purchases accounted for 12% of total sales. 38% of gift purchases were made by the 25-44 age group, with teens accounting for 17% and 20-24 representatives adding up to 20%. Women buy more than 60% of record gifts, while teens receive the highest proportion of record/tape gift items, 38%. Finally, 29% of the population over 10 received a record or tape gift during the survey year.

INSIDE R&R:	
WASHINGTON REPORT.....	4
MEDIASCOPE	6
WHAT'S NEW.....	12
STREET TALK	16
TOP 40 SECTION	19
PICTURE PAGE.....	38
GARY OWENS.....	46
BLACK SECTION	48
AOR SECTION.....	52
COUNTRY SECTION.....	67
POP/ADULT SECTION	73
OPPORTUNITIES.....	78

Norfolk Station Tower Target Of Attack

WNOR (FM 99)/Norfolk was forced off the air three times recently as bullets from rifle fire penetrated the AOR-formatted station's transmission lines. According to General Manager Fred Gage, the bullets entered the lines at the 16 and 21 foot levels from the tower, allowing water from recent rainstorms to collect inside the holes at the connectors, causing severe shorts and damage.

As a result, WNOR was unable to broadcast from 1:07am Nov. 8th until 3:15am Nov. 10th. On Nov. 14th, bullet holes were discovered

and patched, but that same day the station went off the air again, this time from 3:34pm to 7:28pm. By 4:30pm Nov. 16th, the station was off the air once more, finally returning to the air at 9pm Nov. 17th. However, because of adverse weather conditions, it was not possible to examine the transmitter lines until Nov. 17th, which is when a second set of bullet holes were discovered.

\$5000 Reward

Upon finding the second group

(Continued on page 22)

Berry Gordy, Sr. Dies

Berry Gordy, Sr., father of Motown Industries founder and Chairman Berry Gordy, Jr., died Tuesday (11-21) of natural causes at his Los Angeles home. He was 90 years old, and was still employed as a consultant at Motown's L.A. corporate headquarters. Gordy was a successful businessman for years before his son founded the Motown empire, and served as a Director of the First Independence National Bank in Detroit. The Gordy family has requested that,

in lieu of flowers, contributions be made to the Gordy Foundation Youth Scholarship Fund, P.O. Box 419, Detroit, MI 48231.

KGIL PD Scarry Moves Into Ownership



Rick Scarry

Rick Scarry, Program Director at KGIL-AM-FM/Los Angeles, has recently acquired part ownership of KRLT/South Lake Tahoe, CA. Scarry, an 11-year veteran of L.A. radio, will continue to serve as PD of KGIL while his principal partners, Ed Crook and Roger Archambault, supervise the new facility.

KRLT is the only contemporary FM station located in the resort area. Partially automated, the station features TM's Stereo Rock package in conjunction with its own news and local interest programming.

this year with the intention of helping minorities acquire broadcasting interests. The SBA has since admitted that only seven of the initial 32 loans have involved members of minority groups. However, officials point out that the program cannot exist solely to aid minority interests and to do so would amount to discriminatory action.

Jean Nowak, spokesperson for the SBA, commented, "Seven loans out of 32 is 22%, and we don't think that's too bad." Nevertheless, the facts that Brokaw received the third largest of the loans and that loans to the seven minority purchasers totalled a \$1.67 million with the remaining 25 loans totalling \$6.13 million have caused some embarrassment within the agency.

Brokaw, who owns 94% of the company, with his partner, John Thomas Kearns, operating under the name Tom Tom Communications, applied for the loan in connection with the \$400,000 purchase of radio station KTOQ/Rapid City, SD. According to Brokaw, he requested the loan upon the advice of a South Dakota bank, whose loan ceiling of \$225,000 was not high enough to allow Brokaw to make the purchase. A native of South Dakota, Brokaw claimed he chose to arrange financing through the bank because it was owned by "old family friends."

Federal Communications Commissioner Tyrone Brown said, "The Brokaw transaction, for all I know, was perfectly appropriate, but it certainly does not fall into the category of assistance to entrepreneurs from disadvantaged and minority groups, which was

(Continued on page 22)

Polygram Group Hits \$1 Billion

The Polygram Group has announced that it has already passed the \$1 billion mark in worldwide revenues in 1978's first ten months, and is hoping to expand that figure considerably after the holiday season is finished. Some 25 million global sales on the "Saturday Night Fever" album were cited as

significant contributing factor, and the company also mentioned publishing as a strong contributor. Polygram Distribution, which held a national singles meeting in New York last week, announced that it had reached an average of 5 million singles sold a month this year in the U.S., with six platinum single awards.



FLORIDA FLYER WITH FLAIR — WFTL/Ft. Lauderdale discovered that traffic reports were under-emphasized in the Broward County area, and decided to do something about it. They found a Grumman Lynx plane, decorated to look like a World War II fighter in camouflage colors, and then dressed traffic lady Marlene Gilbert in a period flight suit, resulting in the shot above. WFTL plans to stage more simulated WWII pictures to tie in with a campaign called "WFTL Declares War On Broward Traffic." The station also has a contest with listeners vying to name the plane, with the winner getting a free dinner plus a ride in the flyer.

WASHINGTON REPORT

Update

By Jonathan Hall

No Dough From DOE — Yet!

Representatives from two trade associations met earlier this week with Joseph L. Barrow, Jr., Special Assistant for Marketing and Planning at the Department of Energy (DOE). NAB and RAB are criticizing DOE's exclusion of radio in their conservation campaign. Monday's meeting was prompted by a letter from the presidents of the two associations (R&R 11-3).

Meeting with Barrow were RAB president Miles David, NAB president Vincent Wasilewski and NAB Sr. VP Jim Hulbert. Radio's exclusion, the executives learned has been based on an unsuccessful test conducted earlier in Denver.

This is not the first time, however, that the U.S. Government, which receives thousands of dollars of free air time from radio broadcasters, has shunned the radio medium. Similar attempts to convince the Army and Post Office have resulted in new dollars for radio. The associations are optimistic that DOE's campaign geared toward educating consumers on how to shop for best bargains in energy-saving appliances will ultimately include radio.

FCC Examines Authority To Regulate Ads

Federal Communications Commission/ Office of the Chairman/ November 14, 1978/ To: Wallace Johnson (Chief, Broadcast Bureau)/ From: Chairman/ Subject: Inflationary Advertising Rates: "The President has called on the heads of administrative agencies to take whatever action possible against inflationary practices and forces."

Thus FCC Chairman Charles Ferris began an inter-office memo asking his Broadcast Bureau to check into the Commission's authority to regulate broadcast advertising — "television stations in particular."

Attached to the memo was an article which appeared in the November 9 issue of the New York Times, noting that a strike of the Screen Actors Guild may be imminent. The Chairman concludes that among other factors, this will lead to increased wage demands.

Whether or not the Commission has the necessary authority to regulate broadcast ad rates, it might still decide to formulate some form of guideline which could produce the equivalent result. Apparently, Ferris is expecting an immediate reply.

Broadcasters Oppose New Renewal Process Hopefuls

Comments from broadcasters on an FCC proposal to change the language of the community leader checklist can be characterized by unanimous opposition, according to a random sample of a dozen broadcasters' comments received at the Commission last week.

In perhaps the most pertinent comment, Metromedia's Washington attorneys Tom Dougherty and Preston Padden said the Commission "should at least require non-listed groups to bring their existence to the attention of the broadcaster before they fault him for overlooking their leaders in the ascertainment process."

As it now stands, the checklist contains 19 elements the FCC considers to be common to most communities, and a 20th entitled "other." The controversy surrounds an FCC proposal to expand the scope of the 20th category (R&R 7-21).

The notice of proposed rulemaking resulted from a petition filed by the National Gay Task Force, which was seeking to become the 20th category because it claims to be systematically excluded from the ascertainment process.

The California Association of the Physically Handicapped has joined the furor by claiming that handicapped also have "problems and concerns which are unique." In their filing, the group cited HEW Secretary Joseph Califano, who estimated that 35 million handicapped persons live in the U.S.

What The New Rule Will Do

The current checklist is intended to be a guideline at renewal time. The "other" category gives broadcasters the opportunity to list interviews with leaders of significant groups which do not appear on the checklist.

If the proposed FCC change is adopted, the 20th category would require inclusion of all "readily accessible" and "significant" groups. The NRBA, for one, opposes the expansion because it would increase the demand on broadcasters to arrange additional interviews, record-keeping systems, and institute follow-up procedures.

"The proposal," said the NAB, "would reintroduce the uncertainty so prevalent in the years before the Renewal Primer when any group larger than one person could petition the Commission claiming they were 'significant' and should have been ascertained."

NAB said if the Commission determines that a nationally significant group exists which is not among the 19 elements listed, then it should initiate a formal rulemaking proceeding to determine whether the group is significant.

NBC called the proposal a "meaningless second-guessing for all parties involved" and echoed comments by Gaylord Broadcasting Com-

"Accuracy, Not Speed:" Advisory Council

Arbitron is being asked to substitute new language into its broadcast contract. The action came last week in Phoenix by the Arbitron Advisory Council — composed principally of broadcasters — seeking to 1) cancel payments if a delisting occurs and 2) abolish abbreviated reports. According to the Council's attorney, Jason Shrinsky of Washington law firm Stambler & Shrinsky, Arbitron agrees to point one. Shrinsky says he's optimistic about the second.

Council Chairman Don Nelson, VP & GM, WIRE-WXTZ/Indianapolis, told R&R that members of the council are adamant in wanting complete reports regardless of the time it takes. Apparently some Arbitron executives seem concerned that they may be in for criticism from radio clients who are being pitched by new research firms boasting speedier results.

Last August, Arbitron told the gathering that stations in Federal Express areas (roughly the top 50 markets) will be able to receive

reports early beginning this fall. To date, Arbitron says, 30% of its subscribers have signed up for the \$25 service.

Other Action

The elected council members, acting on behalf of all radio broadcasters, gave approval to 1) a new callback questionnaire designed to eliminate diary splitting, 2) a more complete listing for FM facilities in the front of each report giving tower height in addition to power and 3) publication of station's slogans prior to a survey. In addition, the Council noted its growing acceptance of the expanded sample frame (ESF) concept and extended measurements. Don Nelson says that extended measurements will be the "Arbitron of the future." The group seems to feel that as long as reports are masked to GM's and not available for sales departments, that a twenty-four week survey might be acceptable.

The Council is against allowing

pany of Tampa and Lee Enterprises of Davenport, IA which noted that there would be "no commensurate benefits to the public."

Red Faces In FCC General Counsel's Office?

NAB's Erwin Krasnow Sr. VP & General Counsel fired off a ten-page petition last week asking the FCC for more time to supply documentation that broadcasters are opposed to an action requiring them to make public a new listing of employees, ranking them according to salary earned (R&R 11-3). The Commission, according to Krasnow, acted illegally when it retroactively cut off broadcasters' comments.

At 10:45am last Thursday (11-16), NAB presented the Commission's Office of the Secretary a record of telegrams, mailgrams and letters which it had received in opposition to the action. Fifteen minutes later, the Commission issued a Public Notice stating that as of the day before, *ex parte* presentations (defined as contact of a Commissioner or FCC staffer during rulemaking) "would no longer be permissible," thus blocking the NAB filing only minutes earlier.

NAB in its request for additional time noted that the Commission had already established that *ex parte* contacts, which the association vehemently opposes, would be cut off "as of the date of the notice."

(Continued on Page 22)

Washington Street Talk

Reinventing The Wheel?

"It's a little like the American Declaration of Independence being made in the year 1800," says NRBA's "Monday Morning Memo" this week. The tongue-in-cheek attack was meant for NAB President Wasilewski, who recently advocated a new "Declaration of Independence for Radio." "The revolution in American radio was started by NRBA many years ago," claims the radio-only association.

Jack Thayer To Wed

Filling in as best man when the NBC Executive VP for Special Projects is married on Tuesday (11-29) will be Jack's son Todd, an account executive at KLAC/Los Angeles. High atop New York's World Trade Center, Jack is marrying Susan K. Berman, Marketing Director for the city's Metropolitan Transit Authority. The name of the spot? "Windows on the World." Best to Jack and Susan.

Little Drum, Big Indian

Conversation overheard in government hallway: The SBA apparently thought that Tom Tom Communications Inc. of Rapid City, SD was an applicant of Indian origin. In actuality, the SBA, which recently was given authority to give loan guarantees to minorities, okayed loan of \$345,000 to Tom Brokaw, host of NBC's "Today" show and 94% owner of Tom Tom (see Page 3).

Handwriting On The Wall?

Former broadcaster Steve Sharp is leaving FCC Commissioner White — also scheduled to exit in January — to join Washington office of Schnader, Harrison, Segal & Lewis. Sharp has been White's legal assistant for two of his eight years at the Commission.

stations to use on-air announcements to advise listeners of a rating period (see story, Page 1). They note that "the use of educational on-air survey announcements may tend to create different listening patterns which may not be controlled; therefore we strongly recommend that broadcasters do not condone this type of action."

Gene Milner, President/GM, WSHE-WSRF/Fort Lauderdale, who represents AOR stations on the Council, conceded his support of the ban on educational spots because representatives of Arbitron convinced him that they will continue to find a better means of measuring 18-24 year olds. During April WSHE & WSRF increased their share of audience by using information spots, Gene told R&R.

Arbitron and the Council plan to initiate a campaign urging the cooperation of stations in not airing similar announcements as well as in an attempt to get station employees to sign an affidavit stating that their knowledge of penalties for participating in diary distortion will be immediate dismissal with possible legal prosecution.

Divergent Methodology

The Council also argues that Arbitron should not continue to use a different methodology to measure minorities, given the improvements in Arbitron technology. They also hope to alleviate "hearsay" and "recall" as viable methods of collecting data.

Finally, Council Vice-Chairman Ed Christian of WNIC-WWKR/Detroit told R&R that Arbitron will seek means of expanding its services to radio broadcasters in the form of secondary research. Ed notes that there may be a lot more to Arbitron in the future than "a book and a bill."



CARLY SIMON

"Tranquillo (Melt My Heart)"

(E-45544)

*From Her Platinum Album
"Boys in the Trees"*

Produced by Arif Mardin

On Elektra Records



© 1978 Elektra Asylum Records • A Warner Communications Co.

Mediascope

Arbitron Releases Percentages Of Unlisted Phones For Top 52 Markets

Arbitron Television has released the percentage of homes with unlisted telephones within the 52 metropolitan markets in which Expanded Sample Frame has been implemented. Chicago leads the list this year with 48% of its metropolitan homes having unlisted telephones. Other markets having over 40% of their metropolitan homes with unlisted phone numbers are Los Angeles (47.6%), Philadelphia (43.3%), San Diego (41.6%), Baltimore (41.3%), Washington (40.8%), and San Francisco (40.3%). Although this data comes from Arbitron's television division, one can infer that these figures also apply to radio as well. Below, the unlisted percentages for the 52 top TV markets are reprinted:

New York	32.6	Kansas City	26.3
Los Angeles	47.6	Buffalo	29.5
Chicago	48.1	Providence	31.0
Philadelphia	43.3	San Diego	41.6
Boston	27.5	Nashville	26.4
San Francisco	40.3	Columbus	28.1
Detroit	39.1	Charlotte	25.0
Washington	40.8	Phoenix	33.7
Cleveland	28.0	Memphis	24.0
Pittsburgh	26.1	New Orleans	33.0
Dallas-Ft. Worth	19.4	Greenville-Spartanburg	24.5
St. Louis	27.9	Grand Rapids-Kalamazoo	22.4
Houston	26.8	Oklahoma City	22.3
Minneapolis-St. Paul	20.1	Orlando-Dayton	25.0
Miami	29.9	Albany-Schenectady-Troy	27.2
Atlanta	27.2	Wilkes Barre-Scranton	23.4
Tampa-St. Petersburg	26.7	Charleston-Huntington	22.0
Seattle-Tacoma	30.0	Salt Lake City	23.2
Baltimore	41.3	Louisville	26.7
Indianapolis	27.4	Norfolk-Portsmouth	28.5
Denver	29.6	San Antonio	7.5
Hartford-New Haven	26.7	Birmingham	20.5
Sacramento-Stockton	38.2	Dayton	23.0
Portland, OR	30.8	Harrisburg-York	26.4
Cincinnati	29.2	Raleigh-Durham	27.4
Milwaukee	25.3	Flint-Saginaw-Bay City	30.8

*Metro outside the HDSA

Demers Named V.P. For Que Broadcasting

Alex Demers has been appointed Vice President of Que Broadcasting, which owns and operated WIOQ Radio in Philadelphia. Demers will continue to serve as Program Director for the station, but will assume additional duties in connection with Que's current expansion program.

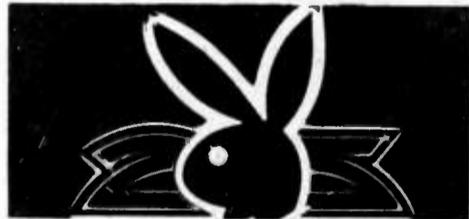
In making the announcement, Arthur G. Camlolo, President of Que Broadcasting, commented, "As Program Director, Alex has made WIOQ one of the most successful stations of its kind in the country, and he has just completed our first outside project, an hour-long rock television show which premiered this month."

Sonderling Nine-Month Net Up 38%

Sonderling Broadcasting Corp. has reported that the company's nine-month net income rose 38% to \$2.5 million (\$2.29 a share) from \$1.8 million (\$1.69 a share) for the previous year. Revenues for the nine months ending Sept. 30 climbed 29% to \$30 million, up from \$23.2 million in 1977. In addition, the company's third quarter net increased 31% to \$1.1 million.

Playboy, Rock Air Special Celebrates Dual 25th Anniversary Over 1000 Stations

Playboy magazine and rock 'n' roll music will team up for a five-hour Silver Anniversary celebration to be broadcast over 1000 radio stations world-wide on the Thanksgiving weekend, November 24 to 26. Entitled Playboy's Silver Anniversary Tour Of Rock, the show, produced and syndicated by Cinema Sound Ltd., will air on approximately 500 stations within the U.S. and on the 500-station Armed Forces Network around the world.



Two constant themes are explored throughout the show, which covers the past 25 years—rock music and Playboy. "Everyone from Bill Haley to Elvis Costello is there," claims Bob Franklin, President of Cinema Sound. Christie Hefner, Vice-President of Playboy, adds, "I don't think it was coincidental that two of the most powerful social, cultural, and entertainment forces in America—rock music and Playboy magazine—happened to arrive at the same time. The time was right and so were the concepts. In the early 1950's, people were ready for change, for voices that spoke out."

The program will be carried on a combination of Top 40, AOR, and Pop/Adult formats, ranging from WPIX/New York, KOMA/San Jose, and WSGA/Savannah, to WBAL/Baltimore, WLUP/Chicago, and KDOK/Tyler, TX.

Catfish Hunting New Markets Via Radio

A leading frozen catfish firm is waging a campaign to spread consumption of the Southern delicacy into new markets, using saturation radio spots to hook customers. Farm Fresh Catfish Co. is set to distribute frozen catfish to Denver, Kansas City, and St. Louis, broadening its base from Little Rock, Memphis and other traditional Southern markets. Frozen catfish is also being tested in Chicago, and the company predicts it will go nationwide within a year. In addition to radio spots, other consumer bait aimed at raising catfish consciousness include in-store taste demonstrations and bumper stickers reading "Think Catfish."

TV News

"Mork & Mindy" Most Successful New Series, According To Nielsen

"Mork & Mindy," to no TV-watcher's great surprise, is the rating leader among the current season's new series, according to Nielsen information processed in a Daily Variety table. Only four series of 24 rank in the top 20 overall for the season, with one being NBC's extended mini-series "Centennial." Following "Mork," which has averaged 26.4 in the rating standings for third place among all series this season, are ABC's "Taxi" (24.4 for sixth) and the same network's "Battlestar Galactica" (23.2 for 11th). Eight of the 24 programs have already been cancelled or suspended, with CBS's "WKRP In Cincinnati," ranked seventh among the new shows (but 39th overall) the top-rated among that group. Lowest rating-puller among the new entries was NBC's short-lived "WEB." No. 22, CBS's "American Girls," which had previously been suspended from the schedule, was officially cancelled last week.

MUSIC ON TV — Ted Nugent hosts a hard-rock oriented "Midnight Special" edition November 24, with Cheap Trick and AC/DC among the guests. Helen Reddy winds up "Mike Douglas" cohort duties November 24. Casablanca's Teri DeSario guests on a disco/roller skating musical show pilot in Miami December 2, called "Rollin'."

ABC Wins Without Tuesday Comedy Firepower

Despite the preemption of ABC's titanic Tuesday rating powerhouses because of election coverage, the leading network still won the Nielsen week ending November 12, with an 18.9 average rating compared to CBS and NBC battling it out for second at 17.9 and 17.8 respectively. The top ten, looking strangely different without "Laverne & Shirley," "Happy Days," "Three's Company" and "Taxi," was topped by NBC's "Little House On The Prairie," in its best showing of a successful season. Following were 2) CBS's first episode of "The Word" 3) "Love Boat" (ABC) in its top performance 4) "Mork & Mindy" (ABC) 5) "Eight Is Enough" (ABC) 6) "60 Minutes" (CBS) 7) "Charlie's Angels" (ABC) 8) "What's Happening" (ABC) 9) "MASH" (CBS) and 10) "Fantasy Island" (ABC). NBC's showing of "Ode To Billie Joe," based on the 1967 Bobbie Gentry hit, finished a strong 16th for the week.



MECO ON VIDEO — Millennium recording artist Meco recently performed on Dick Clark's Live Wednesday television show, conducting his current single, "Wizard Of Oz." From left: an unidentified Munchkin, Dick Clark, Meco, and Millennium President Jimmy Jenner.

Radio & Records

Bob Willson, Editor & Publisher

Dick Krizman, Vice President, Sales & Marketing

Mark Shipper, Senior Editor

Richard Zumwalt, Art Director

Steve Uslan, Director, Creative Services

Editorial

NEWS

Ken Barnes, News Editor

Don Waller, Associate Editor

FORMATS

John Leader, Top 40 Editor

Jim Duncan, Country Editor

Biff Collie, Nashville Editor

Jeff Gelb, AOR Editor

Mike Kasabo, Pop/Adult Editor

Bill Speed, Black Radio Editor

Bobby Ocean, Cartoons

Associate Editors

Christina Anthony, Pam Bellamy, Karen Biondo,

Sari Gussman, Nancy Hoff, Lee Wade

Washington Bureau

1101 Connecticut Ave. NW, Suite 1004

Washington, D.C. 20036 (202) 466-4960

Jonathan Hall, Washington Bureau Chief

Brian Owens, Associate Editor

Jane Teer, Office Manager

Jason Shrinky, FCC Advisor

Production

Marilyn Frandsen, Associate Art Director

Roger Zumwalt, Photography

Leslie Halpern, Production Manager

Sandra Gutierrez, Assistant

Richard Agata, Assistant

Display Advertising

Ken Rose

Circulation

Krisann Aglio

Research

Ellen Barnes

Jack Toothman

RADIO & RECORDS is published every Friday by Radio & Records, Inc. 1930 Century Park West, L.A., CA 90067. (213) 553-4330. Subscriptions \$140 per year or \$45 per quarter. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication and reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. Application by Radio & Records, Inc. for registered trademarks pending: AOR, Breakers, The Back Page, AOR Hot Tracks, Mediascope, Most Added, National Airplay/30, Parallels, Radio & Records, Street Talk. Printed in U.S.A. Mailed first class to the United States, Canada, England, Australia, New Zealand, and Japan. © 1978 RADIO & RECORDS, INC.

This is one of the Fastest-Breaking Singles in the Nation:

Z-93 add
 CKLW add
 KSTP add 29
 KFRC add
 JB-105 add 40
 WGH add
 WBBQ add
 WKIX add
 KAKC add
 KEZY add
 KYYX add
 KOPA add
 KQEO add
 WEEQ add
 WYND add
 WRFC add
 WFOM add
 WERC add
 WAAY add
 WISE add
 KILE add 48
 WAKX add
 WJON add
 WISM add
 WEAQ add 29



WSPT add
 KVOX add
 KKLS add
 KQDI add
 KBIM add 41
 WPGC on
 WCAO on
 WZUU on
 KJR on
 WPHD on
 WQXI deb 24
 94Q 23-17
 WAPE on
 Q-94 deb 24
 KX-106 deb 32
 WNAP on
 KING on
 KVI-FM on
 KJRB deb 29
 KENI on
 WHHY deb 25
 WGLF deb 20
 WANS on
 KSLY deb 27

“LOT TA LOVE”

Nicolette Larson



Produced by Ted Templeman
 Personal management: Martyn Smith —
 Ed Tickner
 On Warner Bros. Records

Radio & Rose:

WDRQ 17-12
CKLW add
WFLB add 28
WAPE add
WJDX add
WBBQ Lp cut

“Love Don't Live Here Anymore”



Rose Royce

Produced by Norman Whitfield



on Whitfield Records

Distributed by Warner Bros. Records

R&R's Industry CALENDAR

DECEMBER

<p>1</p> <p>BIRTHDAYS Bette Midler</p> <hr/> <p>2</p> <p>BIRTHDAYS Don Keith, PD, WVDR/Birmingham</p> <hr/> <p>3</p> <p>BIRTHDAYS Andy Williams</p> <hr/> <p>4</p> <p>BIRTHDAYS Dennis Wilson (Beach Boys) Rick Harvey, GM/PP, WSAW/Allentown Peter Parisi, PD, KADI/St. Louis</p> <hr/> <p>5</p> <p>BIRTHDAYS Little Richard Jim Messina</p> <hr/> <p>6</p>  <p>Bill Tanner</p> <p>BIRTHDAYS Bill Tanner, PD, Y100/Miami</p> <hr/> <p>7</p> <p>BIRTHDAYS Jay Fredericks, MD, WAAV/Huntsville</p> <hr/> <p>8</p> <p>BIRTHDAYS Gregg Allman Jim Morrison Tom Key, PD, WJON/St. Cloud Joseph M. Kelly, GM, WTKX/New Orleans John Risher, GM, WDEE/Detroit</p>	<p>9</p> <p>BIRTHDAYS Donny Osmond Bob Mitchell, PD, WTKX/New Orleans David Salisbury, GM, WRDK/Rockford Bruce Sherman, MD, 52Q/Nashville</p> <hr/> <p>10</p> <p>BIRTHDAYS Johnny Rodriguez Susan Breakfield, GM, WASH/Washington, D.C. Tae Harmer, PD, KQRS/Minneapolis Ellen Roberts, MD, M105/Cleveland</p> <p>EVENTS Dts Redding: three members of Bar Keys, killed in plane crash, 1967.</p> <hr/> <p>11</p> <p>BIRTHDAYS David Gates</p> <p>EVENTS Sam Cooke shot to death in motel, 1964</p> <hr/> <p>12</p>  <p>Ron Martin</p> <p>BIRTHDAYS Jeff Lynne Frank Sinatra Ron Martin, PD, KHTZ/Los Angeles Tony Renda, GM, WIXZ/Pittsburgh</p> <hr/> <p>13</p> <p>BIRTHDAYS Chris Mitchell, PD, KRDY/Sacramento Larry Welsh, GM, WBAB/Long Island</p> <hr/> <p>14</p> <p>BIRTHDAYS Charis Rich Don Kidwell, GM, WTUE/Dayton John McGhan, PD, WOVE/Pittsburgh</p>	<p>15</p> <p>BIRTHDAYS Alan Freed</p> <hr/> <p>16</p> <p>BIRTHDAYS Paul Rodgers (Bad Company) Dan Brannen, PD, KFYO/Bismarck Scott Gentry, PD, KENO/Las Vegas Jonathan Little, PD, WISM/Medison Tom Morris, MD, WNEW-FM/New York Jerry Peterson, GM, BJ105/Orlando</p> <hr/> <p>17</p> <p>BIRTHDAYS Mike Sigalman, GM, WEEP/Pittsburgh</p> <hr/> <p>18</p> <p>BIRTHDAYS Keith Richards Ruth Ray, GM, WMHE/Toledo</p> <hr/> <p>19</p> <p>BIRTHDAYS Bill Mayne, PD, KNDW/Austin</p> <hr/> <p>20</p> <hr/> <p>21</p> <p>BIRTHDAYS Carl Wilson (Beach Boys) Frank Zappa Nina Gomez, MD, KCBO/San Diego Den Mitchell, GM, KEZY-FM/Santa Ana Austin Vali, PD, WLRS/Louisville</p> <hr/> <p>22</p>  <p>Robin & Maurice</p> <p>BIRTHDAYS Maurice Gibb Robin Gibb John Sebastian, PD, KHJ/Los Angeles John Shomby, PD, KX106/Birmingham</p>	<p>23</p> <hr/> <p>24</p> <p>BIRTHDAYS Tony Berardini, MD, WBCN/Boston John Platt, PD, WXRJ/Chicago</p> <hr/> <p>25</p> <p>BIRTHDAYS Alice Cooper A.D. Healen, GM, WQGA/Gainesville</p> <p>EVENTS Christmas Menukkah (begins)</p> <hr/> <p>26</p> <p>BIRTHDAYS Phil Spector Daniel Cook, PD, KQLR/Reno Eve Wood, MD, WLAC/Nashville</p> <hr/> <p>27</p> <p>BIRTHDAYS Chris Bailey, MD, WTRY/Troy</p> <hr/> <p>28</p> <p>BIRTHDAYS Bob Pittman, PD, WNBC/New York Dan Tappan, GM, KOME/San Jose Rick Weinkauf, GM, WJWJ/Jacksonville</p> <hr/> <p>29</p> <p>BIRTHDAYS Bob Dickey, WOVE/Pittsburgh Chuck Holfower, PD, WLVA/Lynchburg Jim McMann, MD, WBZ/Boston</p> <hr/> <p>30</p> <p>BIRTHDAYS Bo Diddley Del Shannon Donna Summer Bill Burkett, PD, WKY/Oklahoma City Jon London, PD, WTRU/Muskegon, MI Kris Rankin, MD, WHIO/Dayton</p> <hr/> <p>31</p> <p>BIRTHDAYS Burton Cummings John Denver Pete Smith</p>
---	--	--	--

To get your event included in the coming months, send your information to: R&R, News Desk, 1930 Century Park West, Los Angeles, CA 90067.

*This Thanksgiving
the RSO Record Family*

*extends a
sincere and personal thank you
to Radio and Retail.*

*You have made this
a record-breaking year.*



A Courty would like to take the opportunity
to offer a personal thank you to every
one of you for outstanding contributions toward

BOB EDSON

Senior Vice-President and General Manager
SUSAN MARKHEIM
Secretary

RICH FITZGERALD

Vice-President, Promotion
DEBBIE PAUL
Secretary
WINTER CHATMAN-SHERIFF
Secretary

BOB SMITH

National Promotion Director
CAROL BENNETT
Secretary

MICHAEL DUNDAS

National Album Promotion Director
HEDY HEART
Assistant

MARC RATNER

National Secondary Promotion Director
JON KONJOYAN
Assistant

MITCH HUFFMAN

National Sales Manager

JUDY AXLER

Assistant to National Sales Manager
SHERI BABER
Secretary

MEL DaKROOB

National Field Sales Manager

ART GELLES

Eastern Regional Marketing

VIC GINNOCCHIO

Midwest Regional Marketing

JOHN HEIDER

Southern Regional Marketing

JOE LOUIS

Western Regional Marketing

MIKE HUTSON

Vice-President and Managing Director, International

VIVIAN HOCHSTEIN

Secretary

BARBARA LEDIS

Secretary

PAT GULINO

Label Copy/Mechanical Licensing

BRIAN O'DONOUGHUE

Managing Director, RSO Records U.K.

JANIS LUNDY

Executive Assistant to the President

CANDY DENGROVE

Secretary

We made recording industry history in 1978. 19 Gold

portunity this Thanksgiving week to extend
member of the RSO Record Family
making this year so special.

RONNIE LIPPIN
Director of National Publicity

LINDA MILLER
Assistant
JANET KAYE
Secretary

GLENN ROSS
Director of Creative Services

ELLEN NEITLICH
Director of Production

TIM OWENS
Assistant to Glenn Ross

CONNIE HAMILTON
Secretary to Ellen Neitlich
KATIE KAINER
Secretary to Glenn Ross

JAY LEVY
Artist Relations Coordinator/A & R Coordinator
ROWENA CLAPPER
Secretary

LARIMEE WARD
Administrative Assistant to the President
LINDA EHRLICH
Secretary to the President

NATIONAL PROMOTION STAFF

FREDDIE AVNER
JOHNNY BELLIVEAU
MICHAEL BOWYER
JAY CUNNIFF
RON ELZ

BRUCE FATERNICK
JOHN HURD
KEN LEE
TONY MARINO
STEVE MASSIE

JASON MINKLER
PATT MORRISS
MIKE ROSE
MICHAEL ROWLEY
JULIE SHERR

BOBBI SILVER
LONG JOHN SILVER
RICK SMULIAN
AL STANN
TOMMY TEAGUE

GARY BERGER

PETER FASSLER
Comptroller

SHELLEY KATZ
Assistant
JACKIE PALMER
Secretary
DEBI WHITING
Secretary

JANN EDWARDS
Director of Royalties

BOBBIE GARABEDIAN
Accounts Payable Supervisor

LOUISE DOUGLAS
Secretary
H. PEG GALLO
Secretary

VERA BURKE
Reception
JULIE LARSON
Messenger
TERRY PURITO
Mailroom

Records 12 Platinum Records Congratulations



WHAT'S NEW

Tony King Named Disco Marketing Director For RCA

Tony King has been named to the newly-created position of Director, Disco Marketing at RCA Records announced Robert Summer, President of the label, adding, "Disco music is now an exciting fact of our industry life. More than a mere phenomenon, Disco offers worldwide growth opportunity that must be nurtured and developed to its full potential. Tony King has been an ardent advocate of Disco since the term and the music emerged. He'll be responsible for creating fresh merchandising and promotion concepts to match the uniqueness of the music."

King is a 20-year veteran of the music business, having begun his career in 1958 with Decca Records in London, joining Andrew Oldham to form Immediate Records in 1965, later moving to George Martin's A.I.R. London Ltd., Apple Records, and, most recently, Rocket Records, where he held the position of Executive Vice President.

CBS Records Projects History-Making Year

CBS Records is apparently approaching its biggest year ever. According to Bruce Lundvall, President of the CBS Records Division, the label's October sales were the largest ever attained by any record company in a single month, and from all indications, November will most likely exceed October's figures. Furthermore, CBS Records' sales during the past ten months, combined with projected sales for the remainder of the year, will result in the company's year-end sales having more than doubled over the past four years.

In addition to the Columbia label having its best year to date, the Epic label has had its best year in history with the Associated labels (Philadelphia International, Kirshner, T-Neck, Jet, Blue Sky, Nemperor, Lifesong, Tabu, and Caribou) also enjoying their best 10-month period in history.



John Brown

Brown Forms Country Marketing/Promotion Firm

John Brown, former MCA Country Marketing and Operation Director, has formed John Brown Promotion & Marketing to be based in Los Angeles. Brown says that the main thrust of the firm will be a combination of services directed at the country music industry, including weekly contact with all key reporting stations, racks, one stops and direct trade relations with trade publications and major tip sheets. Additionally, Brown intends to plan and structure overall marketing campaigns for clients geared to the specific needs of each project.

Brown served six years with MCA Records, having begun his career at Acuff Rose Publications as National Promotion Director. The new company's offices will be located at 8746 Sunset Blvd., Suite 5, Los Angeles, CA 90069, (213) 652-2111.

RCA Demonstrates Prototypes Of Videodisc System

RCA has begun to showcase prototypes of a marketable videodisc system to industry leaders. Sources claim that the demo units have the option of being plugged into existing home stereo systems, or, in a costlier version, contain their own stereo components such as amplifiers.

RCA cautions that the development of this videodisc system is only

to complement the stereo home entertainment centers now in use and that their goals are to get the price of individual videodiscs down to roughly double the current price of albums.

However, RCA emphasizes that the models are not yet ready for market, adding that a major announcement concerning software may come before the end of the year.

Leventon Forms New Management/Promotion Co.

Mike Leventon has exited his position as National Promotion Director at Kirshner Records to form Atoka Music Corp. The firm, named after an Oklahoman Indian chief, encompasses management, promotion, production and publishing efforts, with two artists, Lavada and Speed Limit, signed so far. Also joining the new company are Chris Francia, Leventon's assistant, and Horace Hunter, who will head a new disco promotion division.

Deaf To Disco? Jocks Suffer Hearing Problems

Remember that golden era when doctors warned constantly that exposure to loud live music would wreck your hearing? Well, now it's a case of in one era and out the other, as discos are being blamed for the same cause. According to the NewScript news service, a group of disco record spinners complained of hearing problems to the New York League for

the Hard of Hearing. One-third were found to have "significant hearing loss," and are now soundproofing their booths and taking other precautionary measures. The League is worried about disco patrons as well, declaring that the average noise level is 100 decibels, enough to cause damage if exposure lasts more than two hours a day. Their suggestion: wear earplugs.

ONE
NUMBER
WESTWOOD ONE

The Nations Number One Producer of Nationally Sponsored Radio Programs

PRODUCERS OF DR. DEMEN-TO • STAR TRAK WITH CANDY TUSKEN • THE GREAT AMERICAN RADIO SHOW WITH MIKE HARRISON • AMERICAN DISCO WITH KRIS ERIK STEVENS • IN HOLLYWOOD • THE SOUND OF MOTOWN • 12 HOURS OF CHRISTMAS • SPACES & PLACES

WESTWOOD ONE

15434 Dickens St. Sherman Oaks, CA 91403 • (213) 995-3277

Coming In January...

THE GREAT AMERICAN RADIO SHOW

with Mike Harrison

ERR WAVES

BY BOBBY OCEAN

"Every 1's A Winner" is HOT

JUST 4 WEEKS OLD!



HOT CHOCOLATE

NOW COOKING AT:

Z-93 deb 30
KJR deb 23
WQXI deb 29
WAYS 30-28
WAPE 27-22
WNOE 30-27
WAKY 34-30
WSGA 27-23
WBBQ deb 30
WLAC deb 31
KLUC on

KX-106 deb 28
BJ-105 33-28
WRJZ deb 32
WKY 19-16
WNAP deb 30
WHOT 22-16
KVI-FM 32-13
KYYX deb 28
KJRB 26-22
KCPX 20-17
KGW on

WISE 25-16
WCAO add
WZZP add
PRO-FM add
WOLF add
Y-103 add
KEEL add
KZ-93 add
WVIC add
WOHO add 31
KING on

KTAC add
KRSP add
KTKT add
KERN add
KCBQ add 35
WGUY add
KAYC add
KYSN add 36
KTLK on
KILT on
KPAM on

INFINITY RECORDS

ALL WE ASK YOU TO DO IS LISTEN.

FOTOMAKER

"MILES AWAY"

and coming home!

KFRC WNAP
WZZP WFLB
WZUU WCGQ
Lp cut WKXX
TEN-Q B-100

BJ-105	WALG	WYND
KYNO	WFOX	WCIR
WKWK	WLEQ	WIFC
WTAC	KOBO	WFRL
WKNX	WQTC	V-97
3WD	KFMZ	WFLY
WOLF	WPST	KRPL
WRNO	KUDE	WRIG
WIGY	WANS	KJOY
	WGNI	

from the album

Fotomaker
Vis-a-vis



on Atlantic Records

Time-Compressed Spots — Faster Means More Effective

"Soyougottahurrydownhererightnowtotakeadvantageof theseonceinalifetimedeals! Rememberthisweekendonlywe've gottheMatsui362436withthetopofthelineTongwar3-wayair-suspensionspeakersandaWangbelt-driveturtablecompletewith cartridge . . ."

Those fast-talking hard-sell commercials are really obnoxious, right? Everyone you know hates them. They make your station sound like someone set the clock back 20 years. They're definitely a tune-out, right? Wrong. Research has found that people can comfortably assimilate information delivered at twice the speed of normal speech. Studies also show that people actually prefer to listen to communications delivered at a faster than normal pace. Furthermore, studies have proven that commercials delivered at a faster rate than normal provoke more interest than ordinary commercials and faster-paced commercials are more likely to be remembered. And that means better sales.

Babble Without A Pause

Now before you order your jocks to start babbling as if their blood had been replaced with liquid methedrine when cutting spots, hold on. A computerized time-compression device such as the Lexicon Varitone II, attached to a tape recorder, eliminates the almost imperceptible pauses between words that occur normally in human speech. Unlike simply speeding up the tape, the time-compression unit does not produce any alteration in pitch or "chipmunk" effect.

Therefore, it is possible to deliver a 38-second spot in 30 seconds or a 30-second spot in 24 seconds. In fact, increases of up to 40% faster than normal speech sound quite natural.

It is also possible to increase and decrease the speed during different segments of the same commercial to add emphasis to the particular demands of the advertiser. Similarly, while an increase

common, either. One study of student attentiveness during lectures revealed that 60% of the time the students weren't listening and that 25% of the time they were engaged in daydreaming sexual fantasies!

However, when the rate of information flow is moving along at the optimum level, the brain is forced to concentrate on receiving the message and is consequently rendered incapable of producing distracting thoughts. In effect, the incoming message is "jamming" the two-way lines of communication, and by demanding your undivided attention, the message is more likely to be remembered. It helps if the message is more interesting too, but all things being equal, as noted earlier, people generally find faster paced commercials more interesting.

One study of time-compressed commercials conducted by the New York University Graduate School of Business Administration found that 83% of the time the faster commercials were reported as being more interesting. In addition, the study reported that two days later, the faster commercials were recalled 7% more often than the spots which did not use a time-compression device. It is this potent combination of involving the listener through the sheer speed of information flow, thereby implanting the message deeper in the listener's memory, that makes time-compressed commercials such a valuable sales tool.

Ad-Vantages

Beyond the area of increased sales effectiveness, the use of time-compressed spots has several additional advantages. For the advertiser it means that he can

"Studies have proven that commercials delivered at a faster rate than normal provoke more interest than ordinary commercials and faster-paced commercials are more likely to be remembered."

of up to 100% faster than normal is still possible for listeners to understand, such an increase would be very noticeable. However, this may serve as a useful gimmick depending on the spot (for example, an ad for a time-saving device).

Going With The Flow

To understand why increasing the rate of information flow (which is what time-compressed commercials are all about) is so effective, one must think of the brain as a two-way communication unit. This unit simultaneously receives and transmits information. For example, when someone is talking to you and your mind begins to wander, it's because you are not being fed enough information fast enough to prevent your transmission facilities from taking over as the brain seeks to increase its level of mental involvement. This phenomenon is not un-

reduce costs by utilizing shorter spots (30 seconds rather than 60) which cost less. Alternatively, more information can be packed into these spots when 38 seconds worth of copy is reduced to 30 seconds of airtime.

To the sales department, along with increased sales effectiveness, time-compressed spots enable the station to run more commercials (from possibly more advertisers) within the same amount of airtime (three spots per minute rather than two) or, taking a different approach, enables the station to cut its commercial breaks shorter, allowing the station to devote more time to music, or simply resulting in fewer stops per hour.

At any rate, but especially with time-compression, faster means more effective sales.

INTRODUCING
THE SECOND HIT SINGLE
FROM "ALONG THE RED LEDGE"

Daryl Hall & John Oates

"I Don't Wanna Lose You"



from THEIR GOLD ALBUM

Management and Direction:
Tommy Mottola



RCA
Records



Where the magic . . . is in the Music!



AFL1-2804

KISS



SELL A 4-PACK

Casablanca
The Official Merchandise Store

© 2004 Casablanca Merchandise, Inc. BY AGREEMENT WITH KISS

rock
steady

TOP-40



John Leader

This is the most awkward time of the year to be programming a Top 40 station. First you may have just ended a major rating period and you must now wait for the results to come back. Second, the holiday season is rapidly approaching and "seasonal music" has never been one of the high points of Top 40 programming. So what can you do?

You can't really make major changes in the format or sound of your station without the ratings input that may still be weeks away. But you can plan ahead. If you've been doing your homework, you should already have a pretty good idea how the ratings are going to stack up once they arrive. So, why not formulate your plans now as to what changes you might want to implement in preparation for the next sweep. It's amazing what just writing a few things down can do to clarify whatever problem you might be facing. With time on your hands and the daily pressure eased somewhat, this is the perfect time of the year to consider your future options.

As far as seasonal programming goes, unless 1978 is unlike any other year, there won't be a whole bunch of great "seasonal tunes" that will fit the sound of your station. So why do it with music? Christmas is a time when everyone is trying to find the perfect gift for that special someone. Your station could help by sending your news department out shopping. Why not run a series of features on the most wanted Christmas gifts this year? Video recorders are reaching the masses . . . why not an informational feature on the different types of VTR's, their features and prices. What are the kids into this year? If it's the electronic handheld video games, why not check those out? It's a form of consumer reporting, but with a special and universal purpose. Christmas affects your listeners and your clients . . . and if you can be of service to both, while recognizing the holiday season, that's a plus. And you will have done it without compromising your well-researched music policy. Would your listeners rather hear "Jingle Bell Rock" or a report on which store has the best prices on batteries?

This week . . . success without moving expenses; it can happen in radio, we just don't hear about it often enough. Promotions new and old, as well as the never-ending motion are all a part of this week's column.

Check out Jeff Gelb's newly expanded AOR section this week. It's presenting more information than before and it should be very helpful to Top 40 programmers. Since in many markets Top 40's are in direct competition with AOR stations, it's always helpful to know what cuts are in certain rotations at the AOR level. More and more the top cuts on AOR radio today are becoming the Top 40 hits of tomorrow. And even more frequently the same singles are being played on both Top 40 and AOR radio at the same time. If you share listeners with an AOR station, the songs you both may have in "hot" rotation simultaneously are important to know about. The expanded information presentation of AOR debuts this week and it's worth a look!

More Than A Short List

More often than not, the people who get the most print are those "on the move" or those within the major markets. It's not often a person who has remained at the same station for several years makes news, but in a way that stability is news in itself. In a business where everyone seems to be headed for "the top" at maximum speed, it's a welcome relief to spotlight a programmer who is happy where he is.

Ron White has been the Program Director of WGRD AM-FM/Grand Rapids for over ten years. Ron joined the staff of WGRD in 1967 as a jock. In that same year the WGRD staff included Sonny Fox and myself. Ron became Program Director in 1968, when the station was only a 1kw daytimer at 1410 on the dial. Since then, Regional Broadcasters, WGRD's owners, acquired an FM facility and steadily increased their position within the market. They are currently simulcast and ranked number one in virtually every conceivable demo-



DON'T RUN OUT LOUD — Melissa Manchester stopped in Minneapolis recently to perform at a "Run For Your Life" benefit promoted by KSTP/Minneapolis. All proceeds from the concert and jogging event held that same day went to the American Lung Association. Shown are (l-r) Sam Plocido, Arista; Doug Silver, KSTP; Denny Carpenter, KSTP Program Director; Melissa; Don Michaels, Assistant PD; Steve Perum and John Lassman, both of KSTP.

graphic category, a situation very few Top 40 stations enjoy in any market size. In becoming number one, WGRD has finally slipped past WOOD, the long-dominant Pop/Adult force in the market, and WOOD-FM, the Beautiful Music station.

Ask anyone in the Midwest about WGRD and you're likely to hear one thing: "They have a shorter playlist than WABC." That may be true, but it's not the most notable thing about the station (unless you happen to work for a record company). The real story is the stability of the station staff and their strategy in becoming number one overall.

I spoke with Ron and asked him some questions about the station and market I had left over 10 years ago. First, how did Ron bring WGRD from the number one teen station to the overall winner? "We got within reach of the total mass audience and we went for it. We made a very calculated bid about two and a half years ago to go after the 25-plus audience without losing the rest of our strong younger demos. And we did it by hiring a super morning personality, concentrating on promoting the morning team of jock and newsman, airing key promotions and changing the music slightly during the day. We did not change the basic sound of the radio station as far as the kids were concerned. We're still playing their hits. We managed to maintain our 'music image,' keep the commercial load low, add entertaining news, some great personalities and now people look to us when there's something happening within the market. I'm sure they still look to WOOD too, but now we're more than just 'the rock and roll station.' We're in the ball-game for the long run, going for the overall mass audience. We didn't start out that way, but we found ourselves building and improving."

Tight Music Policy

On any given week WGRD's current playlist will contain less than 20 titles. That's a number considered somewhat small in relation to what many other Top 40 stations around the country are programming. It is a source of constant aggravation to promotion people working the Grand Rapids market, but even they have trouble making a case for a longer WGRD playlist in the face of the station's consistent success. I asked Ron about the short playlist, and he explained, "Well, it's the old theory that goes back to day-one of Top 40 radio with Todd Storz, Gordon McLendon, Mike Joseph and others. You wait, and let the cream rise to the top. You let the people decide what they want to hear. I think the ABC stations follow that basic philosophy too and they're very successful. We're really not in the 'music business,' we're in the radio business and we're trying to entertain the masses. WGRD doesn't concentrate on any one demographic segment and I think that's the key to the short list."

"There are only so many hits. Over the years the total number of hits each week hasn't changed drastically. In our situation we're mass appeal . . . looking at adults with a primary audience 18-34, heavy 25-49 and a very strong teen base, which I feel is the foundation for any Top 40 station. The only thing that seems compatible with all those people is 'bona fide hits.' And that's always been our philosophy . . . play the hits."

Ron relies heavily on single sales for his research each week and his reasoning is, "Singles sell better here than in a lot of other markets of similar size, but it's all relative. I've often wished there was something other than single sales that I could really trust. I've heard the arguments that single sales don't properly represent the total population, but they do represent what the single buyer likes. If you use a little market knowledge and judgment, single sales are still the best indicator of what to play and when to start playing it. I don't recall who, but someone once said, 'you can't burn an album.' When someone buys a single there is seldom a question as to why they purchased it. However when albums containing 10-12 different songs are purchased, finding out which song caused the purchase is not so easy. An album may start selling on the name value of the artist alone."

"If there is an inherent problem with single sales it is finding out *who* is buying the singles. Often the case will be that a particular single sells fairly well, but your instinct may tell you that if you play it on your station, it may turn off a lot of listeners. There are certain factions that account for a strong portion of single sales today that perhaps did not a few years ago. Even so, I still feel that single sales are the best indicator, but by themselves they are just a starting point. We still have to look at album sales, requests and some stations use call out research too. Single sales may not be the best possible indicator, but it's the best one I have."

Winning Philosophy

The rationale that has helped Ron turn WGRD into a big winner is relatively simple. The station became a full-time facility with the acquisition of an FM, built upon the existing teen base over a period of years, and slowly captured the upper end of the 25-plus audience. Ron commented, "I think there are very few 'universal stations' around. Most major markets are so fragmented, it's very tough. Everyone is after a slightly different segment of the audience and the demographic focus can get so narrow that it becomes very difficult to succeed. I'm not sure you can go into a market today and build a station like we did with WGRD. It would take you forever, which is longer than most managers would wait. I have been very fortunate to have a General Manager like Don Anderson, whose background comes first from programming (Don was the PD at WGRD when I worked there as a jock) and second from sales. He's made it very easy to accomplish what we have done because he understands completely what I'm trying to do. Further he understands that a shift in the demographic target doesn't happen overnight. It took a while for our shift to pay off, but it really did!"

Ron's last statement is easily verified by the April/May 1978 Arbitron figures for Grand Rapids. WGRD-AM-FM finished first in cumes, average quarter hour shares, women 18-34, teens, and total adults 18-49. The only category in which WGRD slipped from first to second was men 18-34, where they were overtaken by WLAV-FM, Grand Rapids's AOR station.

Ten years is a long time to be in the same job with the same company, especially in the fluid world of Top 40 radio, but Ron is very happy right where he is. He has broadened his horizons by acting as a consultant for other stations, but he has no intention of leaving WGRD for "the big time." Not only has Ron been stable at WGRD, but so has most of the staff. Very few jocks have left the station, which only serves to amplify WGRD's familiarity with the listeners.

The point should be clear . . . you do not have to wind up in New York or Los Angeles to be considered a success. Ron's longevity within his market is not all that unusual. There are many programmers in similar sized cities, who have "stayed put" and succeeded, just as Ron has. Because they don't seek recognition is no reason they shouldn't have it, especially if it's deserved, as in the case of Ron White of WGRD.

John Leader



DINNER WITH DOLLY — Rock and roll is a hard life, as we all know, but occasionally it has its rewards. One of those rewarding evenings came recently for the crew at WAYS/Charlotte when they had the chance to have dinner with Dolly Parton. Pictured all smiles (l-r) are WAYS jock Mark McCain, Dolly, PD Scott Slade and morning man Robert Murphy (who never actually smiles, but does "smirk," as shown in this photo).

Bits

CASH FOR CLEAN UP — Elections bring out every size, shape and color of political sign to decorate every city, county and state in America. The signs may be informational reminders prior to the election, but after the polls close, they become visual pollution. Clean-up operations are usually slow and in some cases signs stay up indefinitely. KRKE/Albuquerque recently stepped into the clean-up controversy and took the bold step of offering 5 cents per political sign brought to the station. I don't have to tell you the response was immediate, and political signs disappeared off telephone poles, auto bumpers, and store windows with amazing speed. It's a great community involvement idea worth filing away for the next major election in your market.

NO BONES ABOUT IT — WNCI/Columbus apparently is not afraid to spoof itself and they did just that when they ran a contest called "The Great Dachshund Giveaway." It all started as a tongue-in-cheek take-off of their major spring promotion, "The Great Datsun Giveaway," during which WNCI gave away 6 new Datsuns. This time listeners were asked to write in and explain why their home was the best place for a purebred Dachshund puppy. Station management felt it was important that the pups wind up only in homes where they would be wanted and properly cared for. The Columbus Humane Society helped judge the entries and one dozen Dachshund puppies had new homes, thanks to WNCI.



GOT A CONDO MADE OF STONE-A — A lot of us have our roots in college radio and it's always nice to hear about a college station that isn't afraid to be more than just a training ground. WASU-FM/Boone, NC is the college station for Appalachian State University, and they run promotions just like any other station. When comedian Steve Martin scheduled a

concert appearance in Greensboro, the station encouraged listeners to enter a contest which would ultimately award several sets of tickets to see Steve perform. In addition to the contest, station staffer Jami Oates presented Steve with a ¼" Edison disc recording of a tune called "Old King Tut" backstage after the show. Miss Oates found the disc, which could be valuable to collectors of ancient recordings, while rummaging through some old records at the station. Shown backstage making the presentation are: Dr. Pat Reighard, Director of Broadcasting; Steve; Miss Oates; and station PD Ralph Conner.

LET 'EM EAT PIZZA — During the recent military pay crisis caused by Congress's failure to pass a new budget, there was a time when it looked like the armed forces would miss a payday. Charlie & Harrigan, the morning comedy team at KCBQ/San Diego, decided to cheer up the military men and women stationed around San Diego (and there are many in the area) by throwing them a free beer and pizza party at the station's expense. It was a huge success and the pair have now been officially honored by the Armed Forces Benefit Group with a special award. Incidentally, more than 1500 members of the military community and their families showed up for "the blast."



HANG ON! — It's called a Hold-On-Marathon and here's how it works: you gather several contestants in a public place and offer the one that can "hold-on" to the grand prize the longest a new Plymouth Horizon. It's a fun contest revived as part of the first birthday celebration of WDNL/Danville, IL. Operations Manager Marc Phillips gathered the group of contestants at a local mall and they began their vigil, holding onto the new car with both hands for as long as they could. They received a 10-minute break every three hours and the winner endured an incredible 61 hours, 45 minutes to drive away the grand prize. Shown in the left photo are several folks in mid-contest. In the photo on the right are (l-r) the winner, Marc, morning man Doug Quick, and jock Keith Mason. If you want a little "talk" in your market, this contest will do it for you.

HIDDEN STICKER HUNT — KGW/Portland has just completed its Hidden Sticker contest. The station has used its KGW stickers in many promotions over the past 12 months, but this was the most involved and awarded the biggest prize yet. The mechanics of the contest involved the listeners in the search for a hidden KGW sticker located "somewhere in the world." Clues helped narrow the possible location as hourly guesses were aired. Each contestant, just for guessing, received \$62 and the grand prize of \$10,000 and a trip for two to the location of the missing sticker (Otsu, Japan) was won by two ladies who were cooperating on the contest all the way. The two shared listening time, literally covering every hour the contest was played, and their diligence paid off. They will split the ten grand and the trip will go to one of the ladies and her husband. This is another fun contest with a lot of forced listening and listener talk within the market.

QUICK BITS — WZZR/Grand Rapids held a Steve Martin/Dolly Parton look-alike contest at a local shopping center and drew some amazing contestants . . . WTMA/Charleston cooperated with the March Of Dimes for a 15 mile Walk-A-Thon, helping the charity raise over \$26,000 in pledges. Station personality Rick Tracy was the walk chairman . . . KYA/San Francisco has announced plans for a Springtime "First Annual Bay Area Indoor Garage Sale." The sale will allow space for any and all charitable organizations to sell the usual "garage sale" type items, with the station donating the space and advertising for the event . . . WRJZ/Knoxville acted as host radio station for the Balloon Federation of America's 1978 convention in Knoxville. The finale of the confab featured the simultaneous launch of 100 hot air balloons before a crowd of 10,000 spectators. The station actually broadcast "live" from one of the balloons as part of their coverage of the event . . . Q-105/Tampa morning man Cleveland Wheeler was the official winner in the 11th Annual Rattlesnake Festival and International Championship Gopher Race in San Antonio, TX last month. The Q105 gopher, nicknamed "Tut," crossed the finish line first with the fastest time of the day . . . KOFM/Oklahoma City jock Pat Murphy offered his crazed listeners a nude picture of him if they would send in a request for it. Many took him up on the offer and he returned their letters with a totally nude shot of himself on a bear-skin rug. The picture was taken when he was about 8 months old.

Motion

Scott Robbins has been named Program Director for WFEC/Harrisburg, as the station converts from modern Country to Top 40. Scott comes to WFEC from his weekend shift at WPIX-FM/New York, as well as concurrent employment at WHLI/Hempstead, Long Island . . . Got a call from Mike Novak, ex-PD of K100/Los Angeles, and after taking some time off for a well-deserved rest, Mike is back in action. He's acting as a consultant for KMEN/San Bernardino, and he has some openings now and more coming in the future. Mike would like to hear from any P/A personalities for the AM station and from any AOR jocks for the FM. Just contact Mike at KMEN . . . Steve Lundy has shifted from all-nites to middays at WOW/Omaha. Jeff Spencer comes to WOW to fill the all-nite shift from KHUB/Freemont . . . Mike Kelly, also known as "Kelly In The Morning," will shift from WRNL/Richmond to WLEE/Richmond and become "Kelly In The Afternoon" . . . Mike Rogers is new to the staff at WSPT/Stevens Point from KYMO/East Prairie, MO. Meanwhile Tom Carr has left WSPT to join the staff at WISN/Milwaukee. PD Pat Martin needs a replacement for Tom. Call Pat at WSPT . . .

NICK GILDER
"HERE COMES THE NIGHT"
FROM HIS ALBUM "CITY NIGHTS"

WTIX 11-9
WNOE 3-2

KRBE	WAKY	WANS
CKLW	WBBO	KAYC
WOKY	WLAC	KILE
B-100	KX-106	CK-101
KJR	WNAP	WCCO
KTLK	WIFE	WTMA
CKGM	WOW	WRKR
WICC	WMEE	WAKX
WYRE	KAKC	WGBF
WAYS	KJRB	KSTT
WAPE	KENI	KYNO
WHYN	KROY	KDON
WFBG	KQEO	KQDI
WFOM	WJBO	WFLB



Chrysalis[™]
Records and Tapes

Produced by Peter Coleman and Mike Chapman
Direction: Lloyd Segal/Barry Samuels Agency: ATI

RESULTS SEEM INCONCLUSIVE

Arbitron Announcement Test Leaves San Diego Cold

(Continued from page 1)

one book to another. Individual station shares were up in 26 cases, down in 18, and static in two.

Local Radio Response

In San Diego, opinions were generally downbeat. KPRI General Manager **Dex Allen**, whose station suffered losses during the experiment, told R&R: "It doesn't seem to help; therefore, why do it? The announcements, while they have some impact on diary return, don't seem to affect listening levels during rating periods. I don't think it accomplishes anything, and it has a great danger in it—it makes the advertisers very suspicious of the rating results when they know you had been running announcements saying, 'Fill out your diaries.' Let's face it, if the listeners fill out their diaries so a station scores well, the suspicion will always remain in the advertiser's mind that the station appealed to its listeners' sense of loyalty to coerce them into filling out the diaries perhaps more favorably than they ordinarily would."

Jim Price, GM of KGB-AM/FM, added, "I gave no real credence to that book's numbers. I don't think it makes that much difference whether you make an announcement or not. You're talking about cutting the diary sample in half here—half of the diaries went out in the control period, half on the test period. When you cut the number of diaries going out in half, and the sample size was less than it is in a regular rating period anyway, you come up with figures that can fluctuate wildly. That's why I can't get excited by its results. I really saw no reason to do the experiment in the first place."

Bill Dodd, Operations Manager of Pop/Adult KOGO, said, "It was vague enough that I never thought it would do much good in the first place. The results were sketchy . . . but we did get some results. The second two weeks with the announcements seemed to help us and seemed to hurt the rockers. But it's almost too vague because there could have been other factors within that same month-long period."

Hal Rosenberg, President of the San Diego Broadcasters Association and General Manager of Classical station KFSD, expressed some positive thoughts. "I think it was successful," he told R&R. "I'd just as soon keep them coming on the air, because they increased the return of diaries." Rosenberg added that the SDBA had not yet issued a general statement on the results of the experiment.

Explanations (If Any)

Consultant Klein offered R&R a theory for the reduced listening figures which resulted in many cases. He believes that many listeners, particularly the 18-24 group, normally fill in their diaries at the end of the rating period, sacrificing some accuracy in the process. Hearing the constant announcements, he theorizes, they became more diligent about filling out their books, and were more accurate in setting down their precise listening habits, which resulted in lower quarter hour listening levels, especially among stations with strong youthful appeal, since the bulk of the improved diary response was in the 18-24 group.

KPRI's Allen also proposed an explanation. "The only possible theory I have on the ratings drop for AOR's is that if the quality of returned diaries was better during the test weeks, then an AOR station listener, listening for long periods of time as they normally do, would get the message from the station they were listening to, filled out the diary accurately, then turned around and said to himself, 'Fine, I've done it, now I don't have to listen any more.' Hence, the listening levels dropped. That's just a guess."

Guesswork seemed to be all anyone could offer in evaluating the San Diego test results, and it appears that future experiments with on-air diary announcements will be adversely affected by the inconclusive results of this test.

KUPD

(Continued from page 1)

Precedent Believed Established

Leverton continued, "I think this sets a precedent, that you're entitled to the in-tab and the out-of-tab diaries. I think that now in any lawsuit, there is a precedent that all the diaries Arbitron receives in a market are subject to scrutiny if a station has a valid reason to see them. Even though this was a lower court decision, it would be persuasive, in my opinion, for another judge if the facts of this case were made known to the judge."

KOPA Case Coming Up

Leverton added that KUPD's court costs in pursuing the diary distortion matter had risen to more than \$50,000 thus far. He also mentioned that KOPA had been running "educational" diary-related announcements (urging diarykeepers to fill out their diaries, but not mentioning a specific station name) during the just-concluded October/November Phoenix Arbitron survey. Arbitron Radio Vice President Riek Aurichio confirmed that the Phoenix book would again be stickered with an explanation of KOPA's conduct. Aurichio also commented on the KUPD case: "Our lawyers had already said to them, 'You can review the diaries any time you want, and it probably would be easier for you to send some people to Beltsville to review them than it would be to make copies of them out there.'"

Aurichio continued, "Any court can do that" (issue an order similar to the Phoenix instance). "If a guy wants to go to court and demonstrate that there's an important need for the diaries, we have no problem with that, so long as it's not interfering with a) our ability to produce a report or b) inconveniencing other customers who would want to review the diaries."

Aurichio concluded, "There's an old saying that goes something like this: 'The best weapon against your enemy is the truth.'" Further developments in the case will be forthcoming as "the truth" unfolds.

Brokaw

(Continued from page 3)

announced with much fanfare in January."

Bill Combs, an SBA spokesperson, countered, "Brokaw's company fit the size standards of a small business and qualified for the loan guarantee," adding that regardless of the original intent of relaxing the regulations, "that in no way implies that people who are not minorities are doing anything wrong or unethical in applying for loan guarantees."

Andrew J. Schwartzman, Executive Director of the Media Access Project, a public interest law firm, disagrees, saying that someone who owns a broadcast license — which is subject to FCC control —

has interests that could be affected by the actions of congressmen and regulatory officials he interviews. "His (Brokaw's) manner of questioning members of Congress or FCC commissioners on pending policy issues might be affected by his own financial interests," charged Schwartzman.

Brokaw responded that having a license issued by a federal agency would not prevent him "from being tough or honest or stepping back from my own personal interest in this case."

According to sources at the FCC, administration officials had originally expected the program to be limited to minorities but that the SBA had resisted this maneuver, publishing regulations that broadened the definition of those who qualified for loans under the program.

WNOR

(Continued from page 3)

of bullet holes. Commonwealth Broadcasting, owners of the station, offered a \$5000 reward for information leading to the arrest of whomever was responsible for the suspected vandalism. In addition, the local police and the FBI are investigating the incident.

Ron Reger, Music Director, elaborated, "The first two outages

were during ratings. At first we thought it was just a random thing — somebody shooting at birds or something. But now, with two bullet holes directly through the center of the line, that's just a little too suspicious not to wonder about." Reger added that there were no suspects yet, and stated that because it was altogether too expensive to maintain around the clock watches for 52 weeks a year, the station was considering moving the tower.

Washington Update

(Continued from Page 4)

The FCC General Counsel's office, to its chagrin, agreed and granted the extension.

No Let-Up

To date, R&R was informed, NAB has received over 280 pieces of individual correspondence and 22 statements from state associations opposing the salary ranking. NAB is attempting to see all FCC Commissioners regarding the new action. Commissioner Brown, who was more or less dubbed author of the plan at a Commission meeting where the commissioners acted "in principle," has refused to see the lobbyists.

In making its pitch, the association is arguing that at the same time the Commission acted illegally, it also contradicted itself. NAB cites the text of a letter dismissing a petition to deny the license of WYEP/Pittsburg, KS. In doing so, the FCC said that the issue involving a disgruntled station volunteer should not divert the efforts of running a broadcast station. NAB likens the effects of the new requirement to rank employees to the situation in Kansas, claiming that the result will be upsetting to station workers. Thus, they content it's a diversion from serving the public.

Extra, Extra . . .

Eastman Radio ventures back into the world of radio acquisitions with 50% interest in purchase of WIBX-WIBQ/Utica, NY. Don Nelson, VP & GM, WIRE & WXTZ/Indianapolis, is one-third owner.

Ralph Nader in his first few weeks as head of the National Citizens Committee for Broadcasting acts to revitalize their "Access" magazine and "Media Watch" publication, meets with members of the House Communications Subcommittee staff, works on new sources of funding, and plans to reintroduce "brown-bag" lunches in December. First speaker reported to be FTC's Tracy Weston.

According to an FCC news release, the Commission stands by its policy that it cannot guarantee that every broadcast need will be met. Reaffirmation came in decision to uphold assignment of WEZE/Boston to New England Continental Media, Inc., which proposes to switch to "inspirational" music and talk. Station had programmed mixture of oldies, folk and jazz when owned by WEZE, Inc.

Look for NAB to file on behalf of WKKQ/Hibbing, MN, which the FCC said in a 4-2 decision on Oct. 31 had to broadcast a five-minute political program. NAB will base its appeal on question of candidates "reformatting" stations.

Reimbursement expenses totaling \$12,000 of losing applicant for Bardstown, KY FM facility held up over a year while an FCC judge decides that applicant didn't misrepresent fact of previous broadcast experience.

Richard Widmark added to list including Andy Griffith and Vincent Price as weekly host of upcoming Sears Radio Theater to air on CBS Radio.



BEE THERE OR BEE SQUARE — The WLAC Bike-A-Thon/Jog-A-Thon for multiple sclerosis was attended by such notables as Donny Osmond, WLAC's mascot Captain Sunshine, and the mascot of sister station WKQB, the fabulous "KQ Bee." Pictured at the event are (l-r) WLAC air personalities Smokey Rivers and Mike Shane, Captain Sunshine, Donny Osmond, WLAC PD Mark Damon, a couple of picture-crashers in the back row, Miss Wendy (representing Wendy's restaurants), Jock Mike Loring, and the Bee.

"IT'S RAINING" ENGLAND'S #4 MOST POPULAR GROUP IS GOING TO SET POP MUSIC BACK 20 YEARS WITH THIS HIT.

THE SUN 7/8/78



In a recent poll, English teenagers voted Darts "faves" ahead of Wings, Abba and Elton John.

Darts hit the bull's-eye in

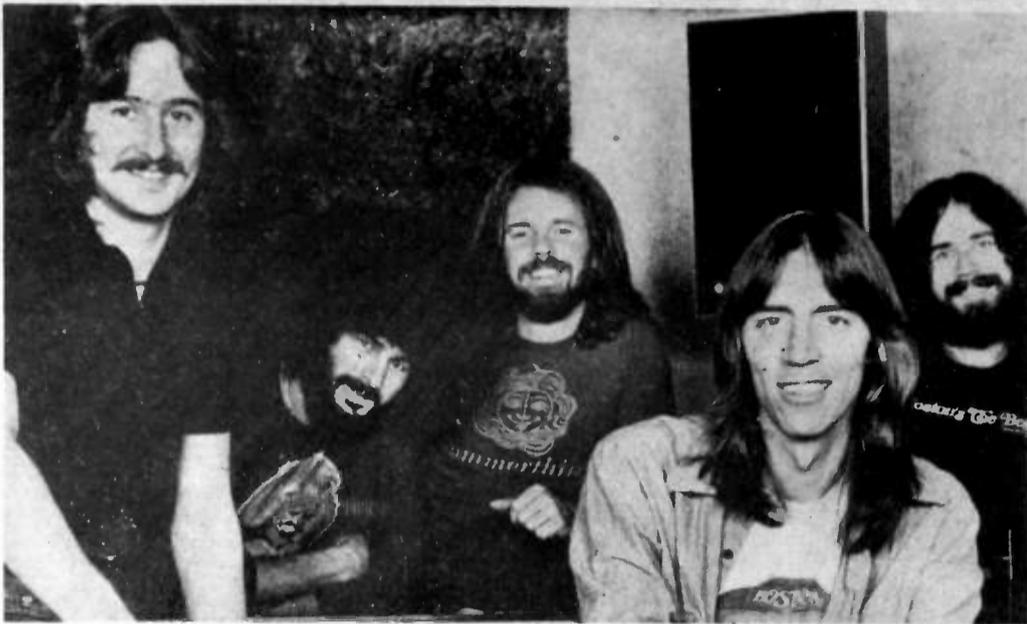
England with four consecutive Top 10 singles and two albums on the charts in the past year, with

"It's Raining" going gold.

Now, "It's Raining" is on our shores. And when the American votes are counted, Darts will come out on top.

**"IT'S RAINING." A TIMELY HIT FOR DARTS.
ON POLYDOR RECORDS AND TAPES.**

EPIC'S HOT ONES!



BOSTON

"A MAN I'LL NEVER BE"

The New Single Taking Off

WRKO deb 28 K-104 29-23 KEZY 33-25 PRO-FM deb 29
 WZUU add WLOF add KCBQ 31-28 WPHD deb 30
 B-100 deb 28 KENO add WJBQ add KNOW add
 BJ-105 add 40

In addition to the traditional male demographics that are the core of the Boston audience, this record is generating a good response from the female audience as well.



LIVINGSTON TAYLOR

"I WILL BE IN LOVE WITH YOU"

WFIL KRTH 28-25 94Q add 29 WRFC add
 WIFI KFI WGH add WGLF deb 27
 WRKO 25 B-100 19 KX106 add WRKR add
 WGCL add PRO-FM deb 23 WRJZ add WJON add
 WZZP deb 34 KQDI add

If you've been holding off adding this record through the ARB then you've seen the constant growth and audience acceptance of this record at both Top 40 and Pop/Adult. The time for Livingston is now!

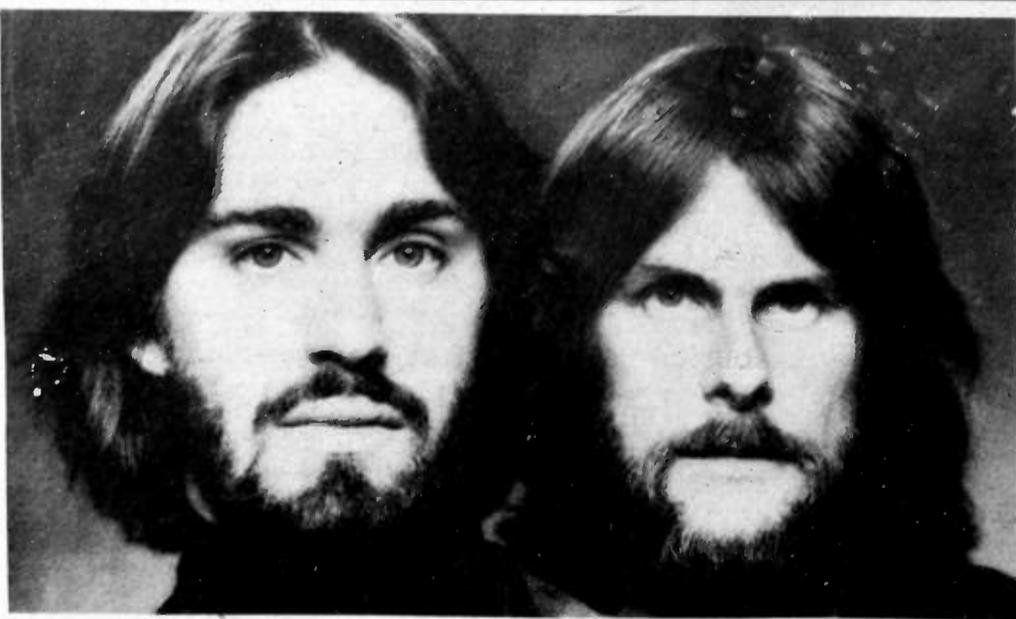


FOGELBERG/WEISBERG

"THE POWER OF GOLD"

KHJ add 29 WDRQ 17 WZZP 24 WKBW 20
 WDRC add Q-102 3-2 B-100 10 KRBE 37
 KENO add KSTP 27-23 WIFI 25 KJR 16-13
 96KX deb 25 WGCL deb 30 WCAO 24-21

A solid hit record that combines the best of AOR with the commercial hooks that Top 40 radio is all about. Should be on your playlist now!



SINGLES THAT OFFER YOU A CHOICE TO BALANCE YOUR PLAYLIST'S DEMOGRAPHICS



MEAT LOAF

"YOU TOOK THE WORDS RIGHT OUT OF MY MOUTH"

NEW & ACTIVE

WKBW add	WLOF add	WPHD 30-24	WHB
BJ-105 add 39	KCBN add	WAKY 39-36	WFLB
KQEO add	JB-105 28-20	WIFE	

The most explosive new artist of 1978. If you played "Paradise" you know how strong Meat Loaf is with your audience. If you didn't because of length or content, this single is your chance to identify your station with the sound that your audience is buying and listening to.

CLEVELAND



"BLAME IT ON THE BOOGIE"

Y-100 29	WGCL 18-15	WTIX deb 39	WFLB 33-29
96X 30-23	WAYS	WAKY 33	V-97 add
WQAM add 30	WAPE	BJ-105 26-23	

It's the party time of year, so funk up your playlist and give your audience something to dance to. This record has proved itself at Black radio and is breaking with explosive results in Miami, Orlando, New Orleans, Cleveland, and elsewhere.



ENGELBERT HUMPERDINCK

"THIS MOMENT IN TIME"

Debut #40 R&R Pop/Adult Airplay/40

The inimitable Mr. Humperdinck is on his way to another holiday hit. You already know what kind of female demographics are a part of Engelbert's success. Listen to the record and you'll hear why it's just right for the season.



Radio Is Playing The Hits From Epic Records

TOP-40



DAN, COLEY MODEL KAAM FALL CLOTHES LINE — Big Tree's England Dan & John Ford Coley, known for wearing radio stations' new jerseys even when in other states, model the latest in fall fun fashion wear from KAAM/Dallas, with Music Director Lee Gray joining in the sartorial goings-on. Pictured (l-r) are Dan, Gray, and Coley.



MUCHO MACHO GOLD FOR 99X — 99X/New York was presented with a gold single award for Casablanca's Village People and their "Macho Man" disc. Pictured at the presentation (l-r) are 99X MD Rob Sisco, Casablanca Promotion VP Howard Rosen, and PD Bobby Rich.



BROTHERS J STAY AT Y100 — A&M's Brothers Johnson visited Y100/Miami for an hour-long on-air interview with afternoon personality Robert W. Walker. Pictured (l-r) are Louis Johnson, Y100 MD Colleen Cassidy, Walker, George Johnson, A&M's Richard Pachter, and Y100 Assistant MD Robert Muzzy.



COUPE GROUP AT TEN-Q — ABC's Stephen Bishop visited TEN-Q/Los Angeles, and was immediately invited by some shady-looking locals to go for a "ride" in the TEN-Q Coupe. Pictured loitering around the vehicle are (l-r) Storer Broadcasting National Program Director Ed Salamon, Bishop, visiting 96KX/Pittsburgh PD Kevin Metheny, and TEN-Q PD Mike McVay.



JOCK CONSOLATED AT THE CONSOLE — The life of an air personality can be a lonely one, but WFLB/Fayetteville, NC music Director Mike Munday received some consolation in the form of a visit from Malaco artist Kim Morrison, who stopped by to promote her latest single.



Send your station's news, photos, etc. to
Radio & Records
News Desk
1930 Century
Park West
L.A., CA. 90067

Black & white photos, please!



IN WITH JAN — Janis Ian was in New York for a concert, and Columbia staged a reception after the show. Pictured there are (l-r) Columbia's Pat Rustici and Matty Matthews, Ian, and ABC Radio Vice President of Programming, Rick Sklar.

Researching Well Into Winter Is

“FOREVER AUTUMN”

By

Justin Hayward

**This Week's New And Continued
Confirmation Includes:**

B-100 add	Z-98 add 30	BJ-105
WPHD add	WNAP deb 29	KLEO 10
KBEQ add 29	WOW deb 26	KJRB 19-14
WEAQ add	KING deb 23	WJBQ 21-19
	KVI-FM deb 34	WLOF
	WCGQ deb 27	WGLF 17-12
	WKAU add	WANS 22-20
	KBIM add 38	KILE 15-12
	KRBE 5	CK-101 15
	KSTP	WAKX 1-3
	KSLQ 14	WEBC 1-3
	WOKY 28-26	WJON 21-17
	KJRS 22	KQWB 30-26
	WHHY 9-3-1-2	KKLS 20
	94-Q 4-3	KYNO 18-15
		KQDI 13-10

“FOREVER AUTUMN” is from Jeff Wayne's Columbia Lp “War Of The Worlds”



ADDS & HOTS

Music Key: (DP) indicates the song is getting play during certain parts of the day and/or night. (RA) indicates the song was dropped from the playlist then re-added.

NORTHEAST

Most Added EW&F
Olivia Newton-John
Bob Seger

Hottest Barbra & Neil
Billy Joel
Chic

SOUTH

Most Added Pointer Sisters
Olivia Newton-John
EW&F
Nicolette Larson

Hottest Barbra & Neil
Chic
Billy Joel

NORTHEAST

Parallel One

96XK/Pittsburgh, PA
Kevin Matheny
Jan Matthews
Shaun Cassidy
Bob Seger
HOTTEST:
Foreigner 1-1
Gino Vannelli 6-4
Billy Joel 10-5
Bee Gees 15-10
Donna Summer 20-12

WABC/New York, NY
Sonya Jones
Chaka Khan
Billy Joel
HOTTEST:
Donna Summer 1-1
Chic 15-3
Barbra & Neil 14-5
Funkadelic 13-6
Village People 17-11

WFIL/Philadelphia, PA
Gerry DeFrancisco
None
HOTTEST:
Barbra & Neil 2-1
Billy Joel 6-3
Eric Clapton 7-4
Alicia Bridges 16-8
Al Stewart 20-15

CKGM/Montreal, CAN
Connie Gregor
The Rays
Andy Gibb
HOTTEST:
Taste Of Honey
Boogie 1-1
Foxy 6-2
Donna Summer 4-3
Gino Vannelli 19-16
Barbra & Neil 26-23

WKBW/Buffalo, NY
Jon Summers
Pointer Sisters
Meat Loaf
HOTTEST:
Barbra & Neil 1-1
Billy Joel 15-9
Village People 15-9
Bob Seger 20-13
Toto 23-14

WCAO/Baltimore, MD
Ron Riley
Hot Chocolate
Olivia
Jan Matthews
HOTTEST:
Barbra & Neil 2-1
Dr. Hook 4-2
Bee Gees 10-8
Al Stewart 20-16
Linda Ronstadt 26-19

WIFI/Philadelphia, PA
Jell Robbins
Village People
Chaka Khan
Eric Carmen
Bob Seger
Leif Garrett
HOTTEST:
Donna Summer 1-1
Gino Vannelli 9-5
Billy Joel 16-11
Mustique 21-15
Dan Hartman 24-19

WPGC/Washington, DC
Jim Elliott
Eric Clapton
Elton John
HOTTEST:
Chic 1-1
Billy Joel 7-6
Bee Gees 11-7
Toto 15-10
Village People 17-15

WRKO/Boston, MA
Mark McKay
EW&F
Linda Ronstadt
HOTTEST:
Alicia Bridges 1-1
Chic 6-2
Billy Joel 9-4
Barbra & Neil 14-7
Village People 17-10

99X/New York, NY
Bobby Rich
EW&F
Bob Seger (dp)
HOTTEST:
Donna Summer 1-1
Barbra & Neil 11-4
Billy Joel 13-7
Village People 27-15
Queen
Race/Girls 29-21

Parallel Two

WTRY/Troy, NY
Chris Bailey
Chic
EW&F
Olivia
Pointer Sisters
HOTTEST:
Ambrosia 3-1
Gino Vannelli 6-3
Barbra & Neil 7-4
Al Stewart 11-5
Andy Gibb 16-10

WDRS/Hartford, CT
Jim English
Fogelberg/
Weisberg
Bob Seger
Heart
Queen
HOTTEST:
Chic 9-1
Barbra & Neil 5-2
Dr. Hook 11-6
Don Ray 20-15
Billy Joel 24-17

SOUTH

Parallel One

WOLF/Syracuse, NY
Charlie Brown
Alice Inoper
Olivia
Hot Chocolate
Bob Seger
HOTTEST:
Barbra & Neil 3-1
Chic 17-4
Al Stewart 17-8
Chic 25-5
Alicia Bridges 12-7
Eric Carmen 18-13

WPMD/Buffalo, NY
Harv Moore
Justin Hayward
Mayer
HOTTEST:
Billy Joel 5-1
Toto 13-9
Bob Seger 22-11
Elton John 21-16
Queen
Race/Girls 29-19

WKBO/Harrisburg, PA
Dan Steele
None
Race
Pointer Sisters
Switch
Elton John
HOTTEST:
Barbra & Neil 3-1
Chic 10-3
Billy Joel 17-10
Toto 19-11
Bee Gees 26-19

PRO FM/Providence, RI
Alan Edwards
Jan Matthews
Hot Chocolate
Blend
HOTTEST:
Al Stewart 3-1
Chic 15-8
Toto 23-16
Queen
Girls Race 27-17
Firefall 26-20

13Q/Pittsburgh, PA
Jim Quinn
EW&F
Eric Clapton
Alicia Cooper
HOTTEST:
Barbra & Neil 1-1
Alicia Bridges 6-3
Linda Ronstadt 26-6
Toto 22-18

WYRE/Annapolis, MD
Steve Kington
Ace Frehley
HOTTEST:
Dr. Hook 2-1
Billy Joel 15-5
Chic 16-10
Bee Gees 24-15
Village People 22-16

WICC/Bridgeport, CT
Greg Loebl
EW&F
Barry Manilow
Dan Hartman
HOTTEST:
Barbra & Neil 1-1
Alicia Bridges 9-6
Leif Garrett 10-7
Mustique 17-11

WYRE/Annapolis, MD
Steve Kington
Ace Frehley
HOTTEST:
Dr. Hook 2-1
Billy Joel 15-5
Chic 16-10
Bee Gees 24-15
Village People 22-16

WBBF/Rochester, NY
Tom Nast
Elton John
Eric Carmen
Ace Frehley
HOTTEST:
Chic 1-1
Village People 3-2
Barbra & Neil 14-8
Bee Gees 24-14

96X/Miami, FL
Lou Meyers
Eric Carmen
Toto
Chaka Khan
Pointer Sisters
HOTTEST:
Chic 1-1
Village People 3-2
Barbra & Neil 14-8
Bee Gees 24-14

293/Atlanta, GA
Dale O'Brien
Hall & Oates
Lose
Nicolette Larson
HOTTEST:
Billy Joel 2-1
Toto 10-3
Bee Gees 13-7
Bob Seger 17-9
EW&F 24-16

WHBO/Memphis, TN
John Long
Cheryl Lynn
Barry White
HOTTEST:
Barbra & Neil 3-1
Chic 10-2
Cheryl Lynn A-12
Andy Gibb 22-15
EW&F 30-25

Parallel Three

WAEB/Allentown, PA
Jeff Frank
None
HOTTEST:
Gino Vannelli 3-1
Barbra & Neil 11-7
Billy Joel 22-13
Elton John 25-14
Alicia Bridges 28-19

K104/Erie, PA
Bill Shannon
Outlaws
Barry Manilow
HOTTEST:
Barbra & Neil 2-1
Ambrosia 7-2
Bee Gees 23-10
Eric Carmen 20-14
Toto 28-21

WPGA/Savannah, GA
Jerry Rogers
Toto
Dan Hartman
Eric Carmen
HOTTEST:
Chic 2-1
Village People 4-2
Barbra & Neil 5-4
Bee Gees 20-9
Billy Joel 25-18

SOUTH

Parallel One

Q109/Tampa, FL
Lynn Lorkowicz
EW&F
Toto
Paul Davis
Linda Ronstadt
HOTTEST:
Barbra & Neil 17-10
Bob Seger 17-10

Q94/Richmond, VA
Karen Friedricha
Pointer Sisters
Bob Seger
Linda Ronstadt
HOTTEST:
Alicia Bridges 1-1
Andy Gibb 6-2
Barbra & Neil 11-3
Chic 12-5
Bee Gees 21-17

KNOW/Austin, TX
Bill Mayne
None
HOTTEST:
Olivia
Jan Matthews
Faith Band
HOTTEST:
Gino Vannelli 1-1
Firefall 2-2
Barbra & Neil 13-7
Eric Clapton 17-11
England Dan 23-17

WLAC/Nashville, TN
Evo Wood
Barry White
Heart
EW&F
Fanny Poppers
Toto
Chanson
HOTTEST:
Barbra & Neil 1-1
Chic 21-8
Village People 27-11
Linda Ronstadt 29-20
Bee Gees 31-25

WGSN/Birmingham, AL
Bill Thomas
Pointer Sisters
Exile
Eric Carmen
Toto
HOTTEST:
Ambrosia 2-1
Capt. & Tennille 7-4
Billy Joel 12-9
Bee Gees 18-15
Fogelberg/
Weisberg 22-18

WGH/Norfolk, VA
Bob Canaga
Nicolette Larson
Dan Hartman
Pointer Sisters
Bee Gees
HOTTEST:
Livingston Taylor
Steeley Dan
Billy Joel
Big Shot
HOTTEST:
Chic 2-1
Gino Vannelli 9-4
Alicia Bridges 0-7
Cheryl Lynn 0-10
Village People 14-1

WPAE/Jacksonville, FL
Paul Sebastian
Eric Clapton
Rose Royce
Ace Frehley
Toto
HOTTEST:
Bobby Caldwell
Barry Manilow
HOTTEST:
Chic 1-1
Village People 11-8
Al Stewart 12-9
Barbra & Neil 14-10
Firefall 24-19

WNOE/New Orleans, LA
Nick Bazoo
Chic
Eric Carmen
Gene Simmons
Eddie Money
HOTTEST:
Gino Vannelli 7-1
Village People 14-9
Dr. Hook 18-13
Ace Frehley 22-16
Billy Joel 28-13

WQXI/Atlanta, GA
JJ Jackson
Dan Hartman
Olivia
HOTTEST:
Barbra & Neil 1-1
Bob Seger 10-4
Toto 25-12
Chic 26-13

WAKY/Louisville, KY
Harry Lytle
Cheryl Lynn
The Cars
Bob Seger
Village People
Jan Matthews
HOTTEST:
Ambrosia 1-1
Barbra & Neil 14-9
Al Stewart 21-13
Chic 28-14
Bee Gees 23-16

Parallel Two

Y103/Jacksonville, FL
JJ Walker
Alicia Cooper
Chanson
EW&F
Fogelberg/
Weisberg
HOTTEST:
Hot Chocolate
HOTTEST:
Styx 3-1
Alicia Bridges 8-3
Village People 12-6
Chic 17-8
Firefall 20-15

Y95/Tampa, FL
Ben Christopher
Chic
Linda Ronstadt
Bee Gees
Heart
HOTTEST:
Barbra & Neil 10-1
Alicia Bridges 8-4
Ambrosia 23-10
Village People 26-18
Billy Joel 27-20

MIDWEST

Parallel One

KDWB/Minneapolis, MN
Dave Thomson
Toto
Stephen Bishop
HOTTEST:
Barbra & Neil 2-1
Dr. Hook 10-7
Pablo Cruise 12-9
Billy Joel 14-10
Bee Gees 21-15

WOKY/Milwaukee, WI
Jeff Ryder
Paul Davis
HOTTEST:
Billy Joel
Woman 1-1
Heart 9-4
Chicago 14-7
Barbra & Neil 16-12
Billy Joel 25-15

WZLU/Tallahassee, FL
Lee Brenner
Pointer Sisters
Marshall Main
Jefferson Starship
Santana
Stephen Stills
HOTTEST:
Heart 2-1
Bee Gees 24-9
Elton John 15-10
Justin Hayward 17-12
Queen
Race/Girls 25-19

Parallel Two

WKY/Oklahoma City, OK
Sandy Jones
Eric Carmen
Elton John
Linda Ronstadt
HOTTEST:
Ambrosia 1-1
Barbra & Neil 9-3
Al Stewart 10-7
Firefall 15-9
Paul Davis 18-12

WMEE/Ft. Wayne, IN
John David Spangler
Toto
Linda Ronstadt
Eric Clapton
Queen
HOTTEST:
Race/Girls
HOTTEST:
Barbra & Neil 7-1
Al Stewart 13-6
Billy Joel 16-7
Firefall 14-8
Andy Gibb 28-15

WMET/Chicago, IL
Blake Lawrence
None
Foreigner 1-1
Donna Summer 8-6
Ambrosia 10-7
Billy Joel 12-9
Bee Gees 25-16

MIDWEST

Parallel One

WVON/Indianapolis, IN
Jerry Steele
None
HOTTEST:
Barbra & Neil 6-1
Paul Davis 14-4
Firefall 9-5
Billy Joel 18-8
Alicia Cooper 26-16

WNCI/Columbus, OH
Steve Edwards
None
HOTTEST:
Eric Carmen
Toto
HOTTEST:
Ambrosia 1-1
Barbra & Neil 6-2
Paul Davis 10-6
Chic 12-9
Dr. Hook 15-10

WVIC/Lansing, MI
Bob Barry
None
HOTTEST:
Fanny Loggins
EW&F
Jackson Browne
Glen Campbell
Hot Chocolate
Leif Garrett
HOTTEST:
Barbra & Neil 1-1
Billy Joel 12-4
Linda Ronstadt 29-12
Bee Gees 25-21
Toto 30-25

WVON/Indianapolis, IN
Jerry Steele
None
HOTTEST:
Barbra & Neil 6-1
Paul Davis 14-4
Firefall 9-5
Billy Joel 18-8
Alicia Cooper 26-16

WNCI/Columbus, OH
Steve Edwards
None
HOTTEST:
Eric Carmen
Toto
HOTTEST:
Ambrosia 1-1
Barbra & Neil 6-2
Paul Davis 10-6
Chic 12-9
Dr. Hook 15-10

WVIC/Lansing, MI
Bob Barry
None
HOTTEST:
Fanny Loggins
EW&F
Jackson Browne
Glen Campbell
Hot Chocolate
Leif Garrett
HOTTEST:
Barbra & Neil 1-1
Billy Joel 12-4
Linda Ronstadt 29-12
Bee Gees 25-21
Toto 30-25

WVON/Indianapolis, IN
Jerry Steele
None
HOTTEST:
Barbra & Neil 6-1
Paul Davis 14-4
Firefall 9-5
Billy Joel 18-8
Alicia Cooper 26-16

WNCI/Columbus, OH
Steve Edwards
None
HOTTEST:
Eric Carmen
Toto
HOTTEST:
Ambrosia 1-1
Barbra & Neil 6-2
Paul Davis 10-6
Chic 12-9
Dr. Hook 15-10

WVIC/Lansing, MI
Bob Barry
None
HOTTEST:
Fanny Loggins
EW&F
Jackson Browne
Glen Campbell
Hot Chocolate
Leif Garrett
HOTTEST:
Barbra & Neil 1-1
Billy Joel 12-4
Linda Ronstadt 29-12
Bee Gees 25-21
Toto 30-25

Parallel Three

WNAM/Neenah, WI
Steve Ota
Alicia Bridges
Olivia
HOTTEST:
Donna Summer 3-1
Barbra & Neil 9-3
Chicago 13-9
Al Stewart 11-10
Village People 29-22

WGRD/Grand Rapids, MI
Ron White
Chicago
HOTTEST:
Dr. Hook 3-1
Village People 13-2
Barbra & Neil 11-7
Gino Vannelli 12-9
Bee Gees 10-8

KLEO/Wichita, KS
Bob Lawrence
Andy Gibb
Santana
Linda Ronstadt
Joe Cocker
Chic
Alicia Cooper
HOTTEST:
Barbra & Neil 2-1
Firefall 9-4
Village People 17-12
Toto 27-17
Bee Gees 30-19

K10A/Des Moines, IA
Gary Stevens
Andy Gibb
Firefall
Paul Davis
HOTTEST:
Hot 1-1
Barbra & Neil 12-5
Foreigner 13-7
Billy Joel 22-13
Alicia Bridges 24-18

WVON/Indianapolis, IN
Bobby Hatfield
None
HOTTEST:
Dr. Hook 1-1
Barbra & Neil 6-4
Alicia Cooper 10-6
Elton John 16-13
Bob Seger 17-14

WVON/Indianapolis, IN
Steve Mitchell
None
HOTTEST:
Nick Gilder
Pointer Sisters
Switch
Peaches & Herb
Bionic Boogie
HOTTEST:
Barbra & Neil 6-1
Chic 28-3
Andy Gibb 12-6
Billy Joel 21-11
Village People 0-12

WVON/Indianapolis, IN
Steve Mitchell
None
HOTTEST:
Nick Gilder
Pointer Sisters
Switch
Peaches & Herb
Bionic Boogie
HOTTEST:
Barbra & Neil 6-1
Chic 28-3
Andy Gibb 12-6
Billy Joel 21-11
Village People 0-12

WVON/Indianapolis, IN
Steve Mitchell
None
HOTTEST:
Nick Gilder
Pointer Sisters
Switch
Peaches & Herb
Bionic Boogie
HOTTEST:
Barbra & Neil 6-1
Chic 28-3
Andy Gibb 12-6
Billy Joel 21-11
Village People 0-12

96.1 Miami

- 1 CHIC
- 2 VILLAGE PEOPLE
- 3 THE KISSERS
- 4 AMBROSIA
- 5 ALICE COOPER
- 6 ANNE MURRAY
- 7 MURKIN
- 8 BARBRA & NEIL
- 9 DONNA SUMMERS
- 10 DAN HARTMAN
- 11 KAREN YONKIN
- 12 JOHN McVIE
- 13 NICKI CILINDER
- 14 BILLY JOEL
- 15 FUNK ADLIB
- 16 AL STEIN
- 17 JIMMY BUFFETT
- 18 DR. HOOD
- 19 JOHNNY MONKEY
- 20 CHANDON
- 21 CHICAGO
- 22 L.T.D.
- 23 JACKSON
- 24 PAUL D. CHRISTY
- 25 MIC JAMES
- 26 LIF BARRETT
- 27 LINDA RONSTADT
- 28 FARE
- 29 BILLY JOEL
- 30 FARE
- 31 PAUL DAVIS
- 32 FARE
- 33 ALICE COOPER
- 34 TOTO
- 35 CHARLA HARRIS
- 36 POKY & BROTHERS
- 37 JESUS

ADD: 34 JESUS
ON: BILLY JOEL ("Goodnight")

610 KFRC San Francisco

- 1 BARBRA & NEIL
- 2 DONNA SUMMERS
- 3 AMBROSIA
- 4 TOTO
- 5 THE KISSERS
- 6 ALICE COOPER
- 7 JOHN McVIE
- 8 DONNA SUMMERS
- 9 DAN HARTMAN
- 10 KAREN YONKIN
- 11 JOHN McVIE
- 12 NICKI CILINDER
- 13 BILLY JOEL
- 14 FUNK ADLIB
- 15 AL STEIN
- 16 JIMMY BUFFETT
- 17 DR. HOOD
- 18 JOHNNY MONKEY
- 19 CHANDON
- 20 CHICAGO
- 21 L.T.D.
- 22 JACKSON
- 23 PAUL D. CHRISTY
- 24 MIC JAMES
- 25 LIF BARRETT
- 26 LINDA RONSTADT
- 27 FARE
- 28 BILLY JOEL
- 29 FARE
- 30 PAUL DAVIS
- 31 FARE
- 32 ALICE COOPER
- 33 TOTO
- 34 CHARLA HARRIS
- 35 POKY & BROTHERS
- 36 JESUS

ADD: MIC JAMES
ON: FARE ("Goodnight")

Z-93 Atlanta

- 1 BILLY JOEL
- 2 BARBRA & NEIL
- 3 TOTO
- 4 THE KISSERS
- 5 GAY WOOD
- 6 FARE
- 7 THE KISSERS
- 8 DONNA SUMMERS
- 9 DONNA SUMMERS
- 10 CHICAGO
- 11 ALICE COOPER
- 12 MIC JAMES
- 13 JOHN McVIE
- 14 JOHN McVIE
- 15 JOHN McVIE
- 16 JOHN McVIE
- 17 JOHN McVIE
- 18 JOHN McVIE
- 19 JOHN McVIE
- 20 JOHN McVIE
- 21 JOHN McVIE
- 22 JOHN McVIE
- 23 JOHN McVIE
- 24 JOHN McVIE
- 25 JOHN McVIE
- 26 JOHN McVIE
- 27 JOHN McVIE
- 28 JOHN McVIE
- 29 JOHN McVIE
- 30 JOHN McVIE

ADD: HALL & OATES
ON: OLIVIA NEPTON JOHN

KEARTH 101 FM Los Angeles

- 1 BARBRA & NEIL
- 2 DONNA SUMMERS
- 3 AMBROSIA
- 4 TOTO
- 5 THE KISSERS
- 6 ALICE COOPER
- 7 JOHN McVIE
- 8 DONNA SUMMERS
- 9 DAN HARTMAN
- 10 KAREN YONKIN
- 11 JOHN McVIE
- 12 NICKI CILINDER
- 13 BILLY JOEL
- 14 FUNK ADLIB
- 15 AL STEIN
- 16 JIMMY BUFFETT
- 17 DR. HOOD
- 18 JOHNNY MONKEY
- 19 CHANDON
- 20 CHICAGO
- 21 L.T.D.
- 22 JACKSON
- 23 PAUL D. CHRISTY
- 24 MIC JAMES
- 25 LIF BARRETT
- 26 LINDA RONSTADT
- 27 FARE
- 28 BILLY JOEL
- 29 FARE
- 30 PAUL DAVIS
- 31 FARE
- 32 ALICE COOPER
- 33 TOTO
- 34 CHARLA HARRIS
- 35 POKY & BROTHERS
- 36 JESUS

ADD: MIC JAMES
ON: FARE ("Goodnight")

KRRB Houston

- 1 CHIC
- 2 BARBRA & NEIL
- 3 FARE
- 4 GAY WOOD
- 5 JUSTIN HAYWARD
- 6 PAUL DAVIS
- 7 AMBROSIA
- 8 DONNA SUMMERS
- 9 DONNA SUMMERS
- 10 AL STEIN
- 11 CAPTAIN & TERRY
- 12 FARE
- 13 ALICE COOPER
- 14 JOHN McVIE
- 15 JOHN McVIE
- 16 JOHN McVIE
- 17 JOHN McVIE
- 18 JOHN McVIE
- 19 JOHN McVIE
- 20 JOHN McVIE
- 21 JOHN McVIE
- 22 JOHN McVIE
- 23 JOHN McVIE
- 24 JOHN McVIE
- 25 JOHN McVIE
- 26 JOHN McVIE
- 27 JOHN McVIE
- 28 JOHN McVIE
- 29 JOHN McVIE
- 30 JOHN McVIE

ADD: PAUL STABBY
ON: LIF BARRETT

64KEF Los Angeles

- 1 BARBRA & NEIL
- 2 DONNA SUMMERS
- 3 AMBROSIA
- 4 TOTO
- 5 THE KISSERS
- 6 ALICE COOPER
- 7 JOHN McVIE
- 8 DONNA SUMMERS
- 9 DAN HARTMAN
- 10 KAREN YONKIN
- 11 JOHN McVIE
- 12 NICKI CILINDER
- 13 BILLY JOEL
- 14 FUNK ADLIB
- 15 AL STEIN
- 16 JIMMY BUFFETT
- 17 DR. HOOD
- 18 JOHNNY MONKEY
- 19 CHANDON
- 20 CHICAGO
- 21 L.T.D.
- 22 JACKSON
- 23 PAUL D. CHRISTY
- 24 MIC JAMES
- 25 LIF BARRETT
- 26 LINDA RONSTADT
- 27 FARE
- 28 BILLY JOEL
- 29 FARE
- 30 PAUL DAVIS
- 31 FARE
- 32 ALICE COOPER
- 33 TOTO
- 34 CHARLA HARRIS
- 35 POKY & BROTHERS
- 36 JESUS

ADD: MIC JAMES
ON: FARE ("Goodnight")

WEST

WFS Music Hall Denver

- 1 AMBROSIA
- 2 BARRY MANILOW
- 3 BARBRA & NEIL
- 4 AMBROSIA
- 5 AMBROSIA
- 6 CRYSTAL GAYLE
- 7 DR. HOOD
- 8 JOHN McVIE
- 9 BILLY JOEL
- 10 DAN HARTMAN
- 11 CHICAGO
- 12 PAUL DAVIS
- 13 AL STEIN
- 14 CAPTAIN & TERRY
- 15 ALICE COOPER
- 16 GARY BURDETTE
- 17 JOHNNY MONKEY
- 18 JOHN McVIE
- 19 JOHN McVIE
- 20 JOHN McVIE
- 21 JOHN McVIE
- 22 JOHN McVIE
- 23 JOHN McVIE
- 24 JOHN McVIE
- 25 JOHN McVIE
- 26 JOHN McVIE
- 27 JOHN McVIE
- 28 JOHN McVIE
- 29 JOHN McVIE
- 30 JOHN McVIE

ADD: MIC CLAYTON
ON: LINDA RONSTADT

Los Angeles

- 1 AMBROSIA
- 2 MIC JAMES
- 3 BARBRA & NEIL
- 4 DONNA SUMMERS
- 5 FARE
- 6 BILLY JOEL
- 7 AMBROSIA
- 8 JOHN McVIE
- 9 JOHN McVIE
- 10 JOHN McVIE
- 11 JOHN McVIE
- 12 JOHN McVIE
- 13 JOHN McVIE
- 14 JOHN McVIE
- 15 JOHN McVIE
- 16 JOHN McVIE
- 17 JOHN McVIE
- 18 JOHN McVIE
- 19 JOHN McVIE
- 20 JOHN McVIE
- 21 JOHN McVIE
- 22 JOHN McVIE
- 23 JOHN McVIE
- 24 JOHN McVIE
- 25 JOHN McVIE
- 26 JOHN McVIE
- 27 JOHN McVIE
- 28 JOHN McVIE
- 29 JOHN McVIE
- 30 JOHN McVIE

ADD: 26 27 29 30
ON: FARE ("Goodnight")

KJR 95 Seattle

- 1 BARBRA & NEIL
- 2 TOTO
- 3 THE KISSERS
- 4 DONNA SUMMERS
- 5 DONNA SUMMERS
- 6 AMBROSIA
- 7 BILLY JOEL
- 8 JOHN McVIE
- 9 PAUL DAVIS
- 10 JOHN McVIE
- 11 MIC JAMES
- 12 CRYSTAL GAYLE
- 13 JOHN McVIE
- 14 JOHN McVIE
- 15 JOHN McVIE
- 16 JOHN McVIE
- 17 JOHN McVIE
- 18 JOHN McVIE
- 19 JOHN McVIE
- 20 JOHN McVIE
- 21 JOHN McVIE
- 22 JOHN McVIE
- 23 JOHN McVIE
- 24 JOHN McVIE
- 25 JOHN McVIE
- 26 JOHN McVIE
- 27 JOHN McVIE
- 28 JOHN McVIE
- 29 JOHN McVIE
- 30 JOHN McVIE

ADD: CHIC
ON: OLIVIA NEPTON JOHN

B-100 San Diego

- 1 AMBROSIA
- 2 MIC JAMES
- 3 CARL
- 4 STEVE
- 5 TOTO
- 6 CHICAGO
- 7 FARE
- 8 MIC JAMES
- 9 BILLY JOEL
- 10 JOHN McVIE
- 11 JOHN McVIE
- 12 JOHN McVIE
- 13 JOHN McVIE
- 14 JOHN McVIE
- 15 JOHN McVIE
- 16 JOHN McVIE
- 17 JOHN McVIE
- 18 JOHN McVIE
- 19 JOHN McVIE
- 20 JOHN McVIE
- 21 JOHN McVIE
- 22 JOHN McVIE
- 23 JOHN McVIE
- 24 JOHN McVIE
- 25 JOHN McVIE
- 26 JOHN McVIE
- 27 JOHN McVIE
- 28 JOHN McVIE
- 29 JOHN McVIE
- 30 JOHN McVIE

ADD: 27
ON: LINDA RONSTADT

Radio & Records
NATIONAL AIRPLAY/30



AND CLIMBING!

"How You Gonna See Me Now"

Alice Cooper



on Warner Bros. Records

Produced by David Foster
Original concept, lyrics and direction
by Alice Cooper and Bernie Taupin

Management: *Alice* ALIVE ENTERPRISES, INC. 8600 Melrose Ave., L.A., CA 90069

PARALLELS

Parallel I: Selected stations in major markets that are format dominant* and/or exert a significant national influence.

Parallel II: Selected stations in secondary markets that are format dominant* and/or exert a significant local or regional influence. This parallel may also contain some major market stations that do not qualify for parallel one status.

Parallel III: Selected stations in smaller markets that are format dominant* and/or exert a significant local influence. This parallel may contain some secondary market stations that do not qualify for parallel two status.

Note: (*)Format dominance is based on the Monday-Sunday, 6AM-12Midnight, total persons 12 plus shares as published by Arbitron. All present and possible future reporting stations are evaluated and updated twice annually. These evaluations take place in January and July.

★ DENOTES FIRST WEEK IN PARALLELS.



(Barbra & Neil continued)

AMBROSIA
How Much I Feel (WB)
LP: Life Beyond L.A.

P1	P2	P3
Northwest	Northwest	Northwest
WABC 12-7 99X 8-8 WFIL 5-5 WFI 2-2 WRKO 4-3 WPGC 6-1 WCAO 5-9 96KX 2-2 WKRW 2-3 CKGM on	13Q 1-7 WDRC 3-5 PRO-FM 1-3 WBFF 6-17 WICC 2-5 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 7-8 WAEI 1-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	KLIF 1-4 WAFE 6-4 WJ03 23-19 WGH 4-5 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYND 1-3 WRFC 3-9 WLOF 22-24 WFLB 2-2 WAAV 6-1 KAYC 6-3 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

BEE GEES
Too Much Heaven (RSO)
LP: Change Of Heart

P1	P2	P3
Northwest	Northwest	Northwest
99X 28-23 WFIL on WFI 27-22 WRKO 29-22 WPGC 11-7 WCAO 10-8 96KX 15-10 KWBW 4-26 CKGM on	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

ALICE BRIDGES
I Love The Nightlife... (Polydor)
LP: Alicia Bridges

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 1-7 WDRC 3-5 PRO-FM 1-3 WBFF 6-17 WICC 2-5 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 7-8 WAEI 1-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

BARBRA & NEIL
You Don't Bring... (Col.)
LP: Barbra Streisand's Greatest Hits VOL II

P1	P2	P3
Northwest	Northwest	Northwest
WABC 14-5 99X 11-1 WFIL 2-1 WFI 1-3 WRKO 14-7 WPGC 2-2 WCAO 2-1 96KX 22-17 WKBW 1-1 CKGM 26-23	13Q 1-7 WDRC 3-5 PRO-FM 1-3 WBFF 6-17 WICC 2-5 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 7-8 WAEI 1-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 3-2 96X 14-8 WIBQ 2-1 WLCY 2-2	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 7-4 CKLW 1-2 WDRQ 30-26 Q102 12-3 KDWB 2-1 KSTP 2-1 KSLQ 14-4 WOKY 16-12 WZUU 2-1 WZUU 1-1 WZUU 1-1 WZUU 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 6-3 KRTH 4-1 KFI 1-1 KFR 1-1 KJR 1-1 KJMN 13-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

ERIC CARMEN
Change Of Heart (Arista)
LP: Change Of Heart

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

ALICE COOPER
How You Gonna See... (WB)
LP: From The Inside

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

CHIC
Le Freak (Atlantic)
LP: C'est Chic

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

PAUL DAVIS
Sweet Life (Bang)
LP: Singer Of Songs-Teller Of Tales

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

CHICAGO
Alive Again (Columbia)
LP: Hot Streets

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

ERIC CARMEN
Change Of Heart (Arista)
LP: Change Of Heart

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-25 KDWB 9-8 KSTP 3-4 KSLQ 5-3 WZUU 11-2 WGCL 20-16	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
West	West	West
KHJ 3-4 KRTH 5-1 KFI 4-6 KFR 7-5 BIO 1-1 KJR 3-6 KJMN 1-1	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4

ALICE COOPER
How You Gonna See... (WB)
LP: From The Inside

P1	P2	P3
Northwest	Northwest	Northwest
WABC 11-5 99X 17-17 WFIL 10-8 WFI 10-9 WRKO 1-1 WPGC 3-3 WCAO 3-3 WKBW 24-19 CKGM d-25	13Q 19-10 WDRC 4-27 FM 28-22 JBO5 17-11 WOLF 17-11 WBFF 23-15 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WJBO 27-23 WAEI 4-8 WEEI 1-5 WGUU 5-5 WYMN 3-4 KJ04 7-2
South	South	South
297 4-7 KRBE 8-7 96X 10-4 WIBQ 4-1 WLCY 5-8	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4	WYMN 10-7 WYBE 5-9 WYMN 3-4 WYBE 5-9 WPHD 1-2 WTRY 3-4
Midwest	Midwest	Midwest
WLS 15-2 CKLW 4-4 WDRQ 6-5 Q102 6-		

'FIRE' PROOF:

WRKO deb 30
 KRBE 33-30
 Z-93 30-24
 KSLO 31-25
 JB-105 40-36
 WQXI deb 25
 94Q 29-22
 WSGA 30-25
 KNOW deb 39
 KCBO 34-31
 WRFC deb 32
 WFOM deb 28
 WANS deb 31
 WAKX deb 29
 KSLY 24-21

WKBW add
 96X add 37
 KSTP add 28
 WTRY add
 WKBO add
 KLIF add 39
 WGH add
 Q-105 add
 Q-94 add

WBBQ add
 KX-106
 WSGN add
 WNAP add
 KING add
 KJRB add
 KROY add
 KQEO add
 WYND add

WFLB add
 WGLF add
 WERC add
 WISE add
 KAYC add
 CK-101 add 39
 WEAQ add 28
 KDON add

99X on
 WIFI on
 WHBQ on
 WZUU on
 WEFM on
 KFRC on
 KILT on
 WPHD on
 WAPE on
 WLAC on
 92-Q on
 K-104 on
 WHHY on



"FIRE" POINTER SISTERS

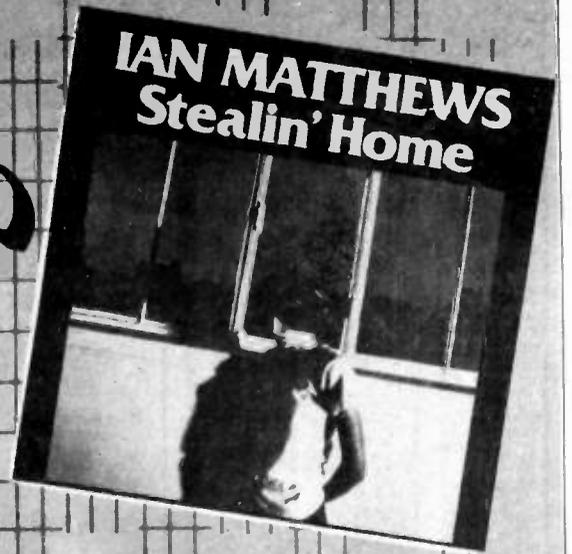
Produced by Richard Perry



Ian Matthews

H I T S I N G L E

"SHAKE IT"



from his debut Mushroom album **"STEALIN HOME"**

MRS-5012

We're Shakin It At

WCAO add

96KX add

B-100 add

PRO-FM add

KLIF add 40

WTIX add

WAKY add

KNOW add

KBEQ

KJRB

KCPX add

KQEO add

WEEO add

WGUY add

WYND add

WISE add

CK-101 add 38

G-100 add

KKRC add

WAKX add 30

WEBC add

WISM add

WSPT add

KKXL add

KENO add

KDZA add 38

. . . AND MANY MORE!

NEW & ACTIVE

IAN MATTHEWS "Shake It" (Mushroom) 62/24 including 96KX, WCAO, B100, PRO-FM, KLIF, WAKY, KCPX, KQEO, WGUY, G100, KKRC, WAKX, KKXL, KENO. Key moves: 31-29 KENI, 35-32 KCBO, 25-22 KSLY, 30-28 KQDI, debut 25 298, on WZZP, 84Q.

Radio & Records

Album Airplay/ 40

29 IAN MATTHEWS, Stealin' Home (Mushroom). "Shake" "Inch" "Yank"

Produced by Sandy Robertson and Ian Matthews

On Mushroom Records and Tapes



"There's Magic Under Our Umbrella"

Chicago®

'ALIVE AGAIN'

Alive (Again!) with the kind of airplay that continued the multi-platinum tradition that every Chicago album follows . . .

Thanks (Again!) Radio, for the heavy airplay of the latest single and album by Chicago,

AMERICA'S PREMIER ROCK BAND.



"Alive Again," the single from Chicago's "Hot Streets" album on Columbia Records

THE PICTURE PAGE

20th Convenes In Vegas



20th Century-Fox Records Sales and Promotion personnel recently convened in Las Vegas for a weekend-long series of meetings to discuss current and upcoming releases. Barry Goldberg, National Director of Promotion, conducted the promotion meeting, which was attended by all national and field personnel for the label, while Jim Fisher, National Director of Sales, chaired the sales meeting, which encompassed all of 20th's national and field sales staff. In addition, Alan Livingston, President of 20th Century-Fox Records, addressed the combined meetings. Pictured at the promotion meeting are (standing, l-r): Rod Linnum (Detroit); Jim Francis (Atlanta); Bob Peale (Houston); Wendy Grasberg (home office); Marie Bachrach, National Promotion Coordinator; Tom Rogan (New York); Vicki Leben (Los Angeles); Cindy Hobbs (Seattle); Judy Stearns, National Secondary-Pop/Adult Promotion; Lenny Lufman (Chicago); Tim Kehr (Minneapolis); Harvey Bruce, Director of A&R; and Phillip Rauls (Memphis). Seated (l-r) are: Dom Silvi (Boston); Marie Pollvaka, National Album Director; Alan Livingston and Barry Goldberg.

First Platinum For Yes



Following their recent performance at the Forum in Los Angeles, Atlantic's Yes were honored with a special Tenth Anniversary party where they received their first-ever platinum record awards for their latest album, "Tormato". Pictured at the gala occasion are (l-r): Atlantic President Jerry Greenberg, Yes manager Brian Lane, group member Chris Squire, Atlantic VP Bob Greenberg, group member Steve Howe, Atlantic's John David Kalodner, and group members Alan White and Jon Anderson. An unknown interviewer is kneeling in front.

City Boy Brings Civic Joy



Phonogram/Mercury recording artists City Boy recently performed at the Santa Monica Civic. Crowded backstage after the show are (l-r): Clive Calder, manager of the group; Mike Slamer and Lol Mason, group members; Gerry Hoff, VP, Phonogram/Mercury; Patti Rosencrantz, Mercury; Chris Dunn, group member; Eileen Bradley and Marty Goldrod, Mercury; Ralph Simon, manager of the group; George Steiner and Marv Greffinger, Mercury; Roy Ward and Max Thomas, group members; and (kneeling) Steve Broughton, group member.

Rita Co-Hosts Rock Radio Awards



A&M recording artist Rita Coolidge recently co-hosted DIR Broadcasting's American Rock Radio Awards Show with WNEW-FM/New York PD Scott Muni (not pictured). The syndicated show will be broadcast on 250 stations across the country. Shown after the show's taping (l-r) are: Bob Meyrowitz, President, DIR; Ben Fong-Torres, Senior Editor, Rolling Stone magazine; Rita; Rich Tootian, A&M Records; and Drea Besch, the show's producer.

Tanya 'N' Tower



An 18 1/2 foot standup of MCA recording artist Tenye Tucker was hoisted to the roof of Tower Records in Los Angeles recently. On hand to celebrate the raising of the display, which is a reproduction of the inside cover of Tanya's latest album, "TNT", were (l-r): George Osaki, VP, MCA; Jerry Goldstein, Tanya's producer; Tanya; Steve Gold, President, Fer Out Productions; and Bob Siner, Executive VP, MCA.

Meat Loaf Served Platinum



Pictured presenting Epic/Cleveland International's Meat Loaf (left) with a platinum record award for his debut album, "Bat Out Of Hell," on-stage during the artist's recent performance at the Blossom Music Center in Cleveland is Walter Yetnikoff, President of the CBS Records Group.

Cheer up! Sad Café is here.

Sad Café comes from a city known for exporting its share of great music to the world. And like 10cc and The Hollies before them, Sad Café hails from Manchester, England proud.

"Misplaced Ideals" is a collection of ten tracks of powerful and engaging new music from a group that's definitely worth cheering about.

"MISPLACED IDEALS," THE NEW SAD CAFÉ ALBUM, IS A HAPPY OCCASION ON A&M RECORDS & TAPES

Produced by John Punter © 1978 A&M Records, Inc. All Rights Reserved.



SAD CAFÉ

LATE NEWS!!!

#8 Most Added – R&R

#6 Most Added album

– Bill Hard Report

#8 "New Action"

– Album Network

#10 Most Added

– Cashbox

KMJK	WRPL	KRST	KBSU	WLYX	WROQ	WLIR	WJKL	WIOQ	KBLE	WPDH	WEZX
WAVA	WBCN	WJAX	WYFE	KAWY	KSFM	KTIM	KKTX	WHFS	KTXQ	WBBB	KFML
KLAY	WQDR	KIOZ	WBAB	KPFT	KILO	KICE	WPLR	KNX-FM	WCCC	WGOE	KTYD
KTIM	KZAP	KAZY	WIBA	WGTB	KFLY	WDIZ	KTCL	WDBS	KSDT	KYTX	

RECORDMATE OF THE YEAR



Tanya's new album is:
TNT (MCA-3066)
Produced and Arranged by Jerry Goldstein
A Far Out Production for Tanya, Inc.

Name: Tanya Tucker

Height: 5'5" Weight: 114 lbs.

Sign: LIBRA

Birth Date: 10/10/58 Birthplace: Seminole, Tx

Turn Ons: MUSIC, Men, Wild Turkey

Turn Offs: Being bored

Favorite Actress: Marilyn Monroe

Favorite Singers: Elvis Presley, Janis Joplin, Willie Nelson

Favorite Musicians: John Hobbs, Paul Leim, Jerry Scheff
Jerry Swallow, Billy Joe Walker, Jr. (The
guys in the "TNT" band.)

Favorite Foods: Chinese, French, Mexican and whatever
tastes good going down.

Favorite Pastime: Riding, cutting horses, scuba diving
water and snow skiing
and flying

Secret Dream: Keeping it a secret.



Age 16



Tanya Tucker
MCA-2141

Age 17



Lovin' And Learnin'
MCA-2167

Age 17



Here's Some Love
MCA-2213

Age 18



Ridin' Rainbows
MCA-2253

Age 19



Greatest Hits
MCA-3032

MCA RECORDS

THE PICTURE PAGE

Knighon Is The Right One



ARC/Columbia's Reggle Knighon Band recently performed at the Santa Monica Civic. Captured backstage after the show are (l-r): Verdine White, member of Columbia recording group Earth, Wind & Fire; Michael Dilbeck, VP, Columbia; Ron Oberman, VP, Columbia; Joe Ruffalo, Co-Chairman of the Board, ARC Records; Arma Andon, VP, Columbia; Bob Cavallo, Co-Chairman of the Board, ARC; Paul Rappaport, Columbia; Kurtis Teel and Glen Symonds, group members; Ken Sasano, Columbia; Reggle Knighon; and Brian Ray, group member.

Fortune Joins Wainer's Family



Fortune, a new trio, has been signed to Warner Bros. Records. Pictured at the label's Burbank offices discussing plans for the group's initial release are (l-r): producer Mark Davis, Warner Bros. Board Chairman and President Mo Ostin, group members Maureen Thornton, Coleen and Richard Fortune, manager Alan Mostow, and Warner Bros. Barry Gross. Incidentally, Maureen and Coleen are identical twins; Richard and Maureen are brother-in-law and sister-in-law.

Japan Has It Made In L.A.



Ariola recording group Japan recently performed at the Starwood in Los Angeles. Seen on the scene backstage are (l-r): Rich Fazekas, Ariola; Steve Jansen, Rich Barbieri, and David Sylvein, group members; Tim O'Brien and Terry Barnes, Ariola; Mark Shipper, Senior Editor, Radio & Records; Rob Dean, Group member; Scott Shannon, Senior VP, Ariola; and Mick Karn, group member.

Gloria Jones And Fans



Capitol's Gloria Jones (center) recently performed at the "Los Angeles Street Scene" festivities. Pictured after the show are (l-r): old fan Brian Needham, a 50-year old London newspaper vendor who flew 10,000 miles to wish Ms. Jones a happy birthday; Gloria; and new fan Joe Farrell, Los Angeles City Councilman.

Lecea Scene At Roxy



Following his recent performance at the Roxy in Los Angeles, United Artists recording artist Richie Lecea was congratulated backstage by label executives. Pictured (l-r) are: Charlie Minor, VP, UA; Lecea; Jerry Rubinstein, Co-Chairman, UA; Mark Lindsay, VP, UA; and Jana Feliciano, Lecea's manager.

Dick & Bert Duo Debuts New Studio



Dick and Bert, award-winning writers and producers of comedy radio & television commercials, recently hosted members of the L.A. advertising community at an open house held at the dynamic duo's new studio/production facilities. Pictured at the fete are (l-r): Stuart Hardman, Account Exec., Foote Cone & Belding; Mary-Pat Carney, Business Director for the duo; Bert Berdis; Jenny Cullinan-James, Ad Manager, United California Bank; Flegg Taylor, Group Account Director, and Nancy Budd, Account Director, Foote, Cone & Belding; and Dick Orkin.

THE PICTURE PAGE

Gilder Gets Gold



At a recent taping of the "Mike Douglas" show, Chrysalis executives recently presented Nick Gilder and band with a gold record award for the single, "Hot Child In The City". Mike Douglas also received a gold single for affording the group their initial exposure on national television. Pictured at the presentation are (l-r): Billy Bass, VP, Chrysalis; Scott Kranzberg, Chrysalis; James McCullough and Jaime Herndon, group members; Mike Douglas; Eric Nelson, group member; Nick Gilder; Lloyd Segal, Gilder's manager; Terry Ellis, President, Chrysalis; Craig Krampf, group member; and Sal Licata, Senior VP, Chrysalis.

Lundvall Honored By CPME



The Conference of Personal Managers East recently honored Bruce Lundvall, President of the CBS Records Division, as Man of the Year at a luncheon attended by over 750 industry artists and executives. Pictured making the presentation of the Humanitarian Award are (l-r): Bruce Lundvall, Gerry Purcell, President, CPME; and last year's Humanitarian Award Recipient Ahmet Ertegun, Chairman, Atlantic Records.

Molly Hatchet Axes For It



Epic recording group Molly Hatchet recently performed at the Santa Monica Civic in Los Angeles. Captured backstage are (standing, l-r): Tom Werman, Epic; Danny Joe Brown, group member; Mike Alhadeff, Epic; Banner Thomas, group member; Jeff Siroty and Mike Atkinson, Epic; Duane Roland, group member; Susan Harrington and Bob Feineigle, Epic; Bobby Colomby, VP, Epic; Bruce Crump, group member; Bun E. Carlos, member of Cheap Trick; and Steve Holland, group member; (seated, l-r) Brad Cramer, Epic; Dave Hlubec, group member; Steve Slutzah and Sam Harrell, Epic; and Pat Armstrong, manager of the group.

Stewart Feted



Prior to his recent concert at the Palladium Theater in New York, Arista recording artist Al Stewart was feted with a reception at the Four Seasons restaurant. Shown celebrating at the pre-concert party are (l-r): Rick Dobbis, VP, Arista; Luke O'Reilly, Stewart's manager; Clive Davis, President, Arista; Al Stewart; and Richard Palmese, Arista.

Bros. Johnson Join ASCAP Family



A&M recording artists the Brothers Johnson have recently joined ASCAP. Shown after the signing ceremony are (l-r): Mark Hertley of the Brothers' management firm; ASCAP Membership Representative Michael Gorfelne; George and Louis Johnson; ASCAP Western Regional Executive Director John Mahan; and Jeff Sydney, the Brothers' attorney.

Charlie Champion



Radio stations all across America participated in Janus Records' "Charlie girl" contest, with the winning contestant to adorn rock group Charlie's upcoming album cover. Pictured with the winner, Kathy Dinney (center), selected by KQEO/Albuquerque, are R&R AOR and News Editors Jeff Gelb (left) and Ken Barnes.



EAST COAST

WTOB HB-Winston-Salem, NC
 WBLI LP CUT-Long Island
 WIGY HB-Bath, ME
 WLLH LP CUT-Lowell, MA
 WROR ADDED-Boston, MA
 WCOJ EXTRA-Coatesville
 WYCR LP CUT-Hanover, PA
 WLAN LP CUT-Lancaster
 WYRE LP CUT-Annapolis, MD
 WELK ADDED-Charlottesville
 WJJJ Christianburg, VA
 WDMV Pocomoke, VA
 WINH EXTRA-Charlottesville
 WMVA Martinsville, VA
 WFLI HB-Chattanooga, TN
 WCGQ LP CUT-Columbus, GA
 WBTR ADDED-Carrolton, GA
 WAJS ADDED-Decatur, AL
 WTMA HB-Charleston, SC
 WFBC HB-Greenville, SC
 WCOS LP CUT-Columbia, SC
 WGNI LP CUT-Wilmington, NC
 WRQK LP CUT-Greensboro
 Z96 Grand Rapids, MI
 WTAC Flint, MI
 WSMM Sault St. Marie
 WQPD HB-Lakeland, CA
 WKZQ Myrtle Beach, SC

MIDWEST

WRKR ON-Milwaukee
 KMGK LP CUT-Des Moines
 KYMN EXTRA-Northfield
 WSPL La Crosse, WI
 KKOA ON-Minot, ND
 KQWB-FM ON-Fargo, ND
 KFMD LP CUT-Dubuque, IA
 KISR ON-Ft. Smith, AR
 WJPR HB-Greenville, MS
 WLOX ON-Biloxi, MS
 WKOA Hopkinsville, KY
 WKOR Starkville, MS
 WSWG Greenwood, MS
 WNAU New Albany, MS
 WDDT ADDED-Greenville, MS
 KFMD LP CUT-Dubuque, IA
 KLUE ADDED-Longview, TX
 WETB HB-Johnson City, TN
 WCOR HB-Lebanon, TN

MIDWEST

WRJB HB-Camden, TN
 WKYX Paducah, KY
 WROA Gulfport, MS
 WJDQ ADDED-Meridian, MS
 KMGK LP CUT-Des Moines, IA
 KYMN ADDED-Northfield, MN
 KCPI ADDED-Albert Lea, MN
 WSPL La Crosse, WI
 KHFI Austin, TX
 KGGO ON-Des Moines, IA
 KKXL NITE TIME-Grand Forks
 KNOX ADDED-Grand Forks
 KQWB NO. 28-Fargo, ND
 KWVL ON-Waterloo
 KWSL EXTRA-Sioux City
 KLEE HB-Ottamwau
 KSDN LP CUT-Aberdeen
 KVOX ADDED-Moorehead, MN
 WLCX La Crosse, WI

WEST

KBZY LP CUT-Salem, OR
 KYJC LP CUT-Medford, OR
 KRRC HB-Lewiston, OR
 KYLT LP CUT-Missoula, MT
 KXLF LP CUT-Butte, MT
 KSTN HB-Stockton, CA
 KWOS HB-Coos Bay, OR

These stations have discovered
‘WHAT A NIGHT’
by City Boy

ARE YOU READY!

*“What A Night”
 is a hit all day and all night!*



Records & Tapes
 from the Mercury album “Book Early” SRM-1-3737
 Phonogram, Inc./A Polygram Company

Heads Spreads.

KRBE 24-19
WDRQ add 37
KSLQ add 36
WZUU on
WAVZ add 36
JB-105 add
WTRY on
94Q on
WTIX on
WBBQ on
KX-106 on
WNAP on
WIFE add
KAKC deb 40
KVI-FM 35-32
KQEO add
WGUY on
13FEA on
WYND on
WRFC on
WANS deb 32
KAYC add
CK-101 40-34
WAKX on
KQWB on
KKLS add
KDON deb 36
KSLY 17-16
KCBN add

TALKING HEADS

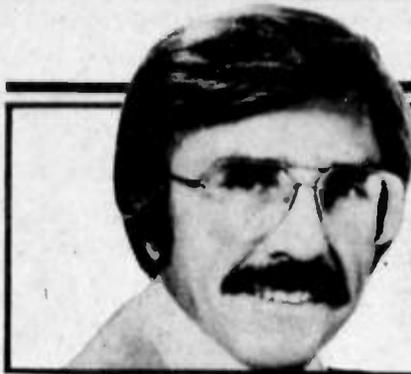
"TAKE ME TO THE RIVER"

PRODUCED BY BRIAN ENO
AND TALKING HEADS



ON SIRE RECORDS

MARKETED BY WARNER BROS. RECORDS, INC.



Gary Owens

McCormick Madness — Part II

Last week Gary was telling us about the wildest comedy writer in Hollywood, Pat McCormick. Let's listen as we hear G.O. say:

And yes, Virginia, we did stage an all-Polish surprise party for Pat McCormick on his birthday. A giant hall was rented and dangling from the ceiling, in the true tradition of festive parties was the closest thing that would resemble a Mexican Pinata . . . a papier mache pig!

When big Mc (as he is seldom called) was blindfolded, he swung a Louisville slugger baseball bat. Whirling around like a starched octopus, he connected with the paper-festooned porker which exploded and instead of dropping presents to the floor, it spewed out the actual insides of a real pig!

As McCormick entered the building, we formed a West Point arch and to a man, simultaneously dropped our trousers in his honor. The celebrants included Carl Reiner, Harvey Korman, Tim Conway, the Smothers Brothers, George Schlatter, Greg Garrison, Buck Henry, George Carlin, David Steinberg, Chief Planner Jack Riley, Jack Margolis, Ann Elder, Kenny Solms, Gail Parent, Pat Harrington, Jr. and Phil Proctor of the Firesign Theater, whose wife Sheila roller-skated accidentally into the wall and broke her arm! Bob Einstein and his equally famous brother Albert Brooks were there nurgling. Jack Margolis was wearing his famous Isro hair style (like an Afro only Jewish) . . . in addition such names as TV producers Persky and Denoff, Turtle-taub and Orenstein, Peppiat and Aylsworth, Leopold and Loeb, Frank Buxton and everybody else of importance to drollery.

Usually Pat McCormick greets you with something unexpected such as, "Hello, I'm a stranger here, may I climb you?" or "Hi, there! I'm from Mars. Do you mind if I come in your house and eat your children?"

Although I usually have great difficulty remembering important dates, August 1973 stands out like a myopic carpenter's swelled thumb.

It was hot in Hollywood at the famous Hollywood Bowl and it was noon and we were getting ready to promote an album of mine for MGM's Pride label called "Gary Owens . . . Put Your Head On My Finger" (which was a title something like Paul Anka's "Put Your Head On My Shoulder," except furtively on my photo was an alligator biting my index). I felt hurried and harried . . . finally talked the sign maker at the bowl to place on the marquee the letters "Gary Owens Minute At The Hollywood Bowl . . . Sold Out!"

Inside, there were 35 members of the press and a few personal friends all sitting in the front row . . . with 18,000 empty seats behind them (the album's budget could take care of 35 but not 18,000 people).

The event consisted of acts that were unusual and lasted only one minute or less. (Hmm . . . although this was 1973 . . . not a bad idea).

Among the talents were:

Feldner, my dog, who barked "Trees." (Alan Katz, producer of "MASH" & "Rhoda," wearing a dog suit and clanging cymbals!)

A Glendale, California Pharmacist reading a prescription in Latin.

Richard Dawson (currently the great host of "Family Feud") did a medley of bird calls while wearing a tuxedo, but with no shirt under it!

Arbogast and Margolis did a headstage on stage. This is, Margolis would run out and stand on Arbo's head.

Ruth Buzzi sang a beautiful rendition of "You'll Never Walk Alone" while Donna Jean Young tap-danced to it!

Then Sara Kennedy came out on stage and whistled Civil War songs and looked pretty for all the inkstained reporters who were voyeurs.

NEXT WEEK: The Great Pants Drop

5 YEARS AGO TODAY IN... Radio & Records

- ★ BOB DYLAN REPORTED SIGNING TO ELEKTRA / ASYLUM
- ★ KIIS / LOS ANGELES MD CALLS FOR "RECYCLING" STATION LIBRARIES — Mike Kasabo plans to turn in 10,000 records for recycling to ease "vinyl shortage."
- ★ GARY OWENS INTERVIEWED, SPEAKS UP FOR R&R — "It's my favorite magazine, along with the Congressional Record and Jack & Jill."
- ★ NUMBER ONE FIVE YEARS AGO: "Photograph" — Ringo Starr (Apple)

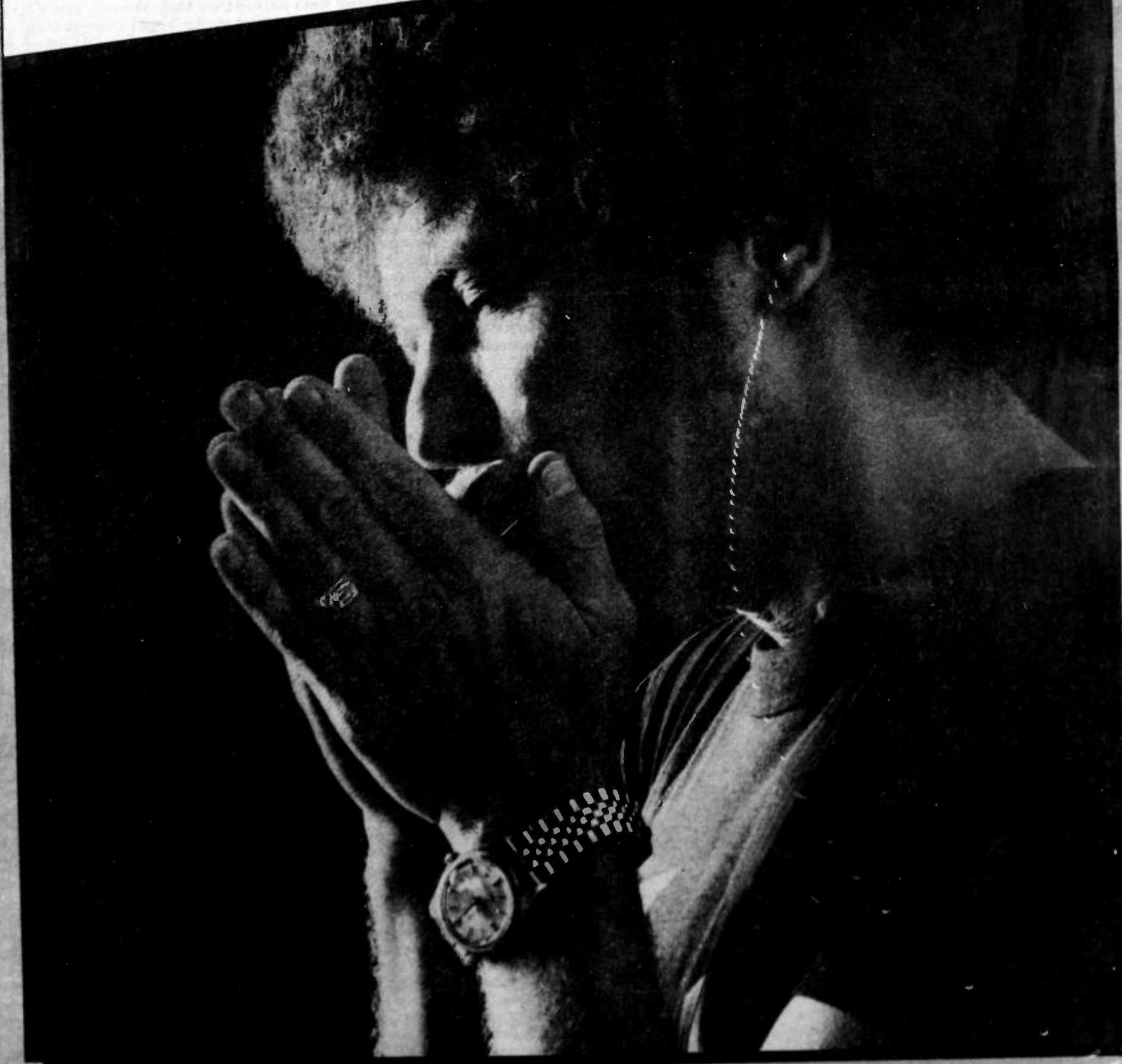
Lee Oskar

AFTER WAR...

"Before The Rain" (E-45538)

The new single from
the album, "Before The Rain".

On Elektra Records  Produced by Greg Errico for Far Our Productions



Management Representation: Far Our Management/Steve Gold

Black Radio



**Bill
Speed**

Air Personalities In Black Radio; Moving Up And How To Do It

Most air personalities in Black radio (or any format) would give their eye teeth to work in a major market. Yet many program directors for top Black stations in the biggest markets are having trouble finding the right jocks to fit their needs. Jack Patterson, PD at KMJQ/Houston, has some thoughts on how air personalities can tailor their approaches and presentations to major market professional standards, and also adds a few words on what PDs look for in evaluating jocks.



Jack Patterson

"General Market Appeal"

Patterson starts off with a few questions that should be asked by air personalities looking for a major market position. "What you're going to have to do is listen to yourself and say, 'Can I compete with these guys? Do I sound as smooth and as fresh as these people? Am I really relating to the market, not just as a street person, but to a market in general?'"

Patterson goes on to make some good points about language and speech presentation. "I experience a lot of problems in finding new jocks. Because of the caliber of people we were turning out here, we were losing them at a rapid rate to the larger markets. The problem comes in finding people that can fit into what we are doing. We're talking about black jocks in smaller markets and some who are in comparable markets to Houston who have done the old Black radio 'shuck-and-jive' routine, and they really could not go over in Los Angeles or Houston or many other markets. That kind of delivery and that kind of rap is for the most part going away. I'm not going to say it's really dead, because a lot of radio stations are still successful doing it, but it is going away, I think."

Putting The Rapping On The Package

Patterson suggests that jocks, ambitious to move up, listen to stations in the market in all formats. "What you will get," he says, "especially in the large markets, is the command of the English language. The delivery and the pronunciation and the articulation are always there. The street talk is really kind of passe now, and a lot of jocks have been into it for so long that they can't really speak very good English. For the most part, it's a deterrent to a lot of program directors who are looking for a clean, smooth jock."

Patterson adds, "Let me emphasize that I'm not talking about losing your identity. I'm not saying you should think, 'I'm a black guy, but I won't sound like a black guy, I'll sound

"The street talk is really kind of passe now. For the most part it's a deterrent to a lot of program directors who are looking for a smooth jock . . . The old 'shuck-and-jive' . . . is for the most part going away."

like a white guy. No, definitely not—you keep your identity. You are you, whoever and whatever you are. But you have to be able to communicate on a one-to-one level to everybody, and that's the hardest part. A command of the language, the smoothness, plus board technique . . . all that really helps."

Making The Most Of Your Airchecks

After making up their minds about moving up, air personalities must put together the best possible aircheck to give program directors a showcase of their abilities. Patterson prefers a complete show aircheck, the best they have, with telescoped music. "I would not suggest chopping out the parts that the person blew. If you screwed up somewhere, leave it in. You're telling the PD, ok, I'm human, I made a mistake. But if the tape is perfect, everything, perfect lines, perfect segues, you're really tight, most of the good programmers will say, 'Wait a minute. This guy can't be doing all of this at this particular station. No way, this guy can't be superhuman.'

"You've got to show the program director that you can do it. You've got the intensity, you've got the warmth. You're one-to-one, and you're also human."

Patterson adds, "Also, be prepared to send out a tape and have a PD call you and ask for another tape. You might have lucked out and had a great show, but he would like another one, and you might end up sending that person four, five or six tapes. I have done that just to see how consistent a jock is. It's like trends. You get them on a longterm basis, like a month of airchecks, and you hear how they really are."

In addition to airchecks, a resume is helpful, listing the stations you've worked at. "I put everything I possibly can into a resume," says Patterson. "Even if you worked for two years in radio, and you've worked at seven stations, put that in there. Sometimes it's a plus, sometimes it's not. You can get that gypsy label. But I think a jock should put down that he worked at a lot of radio stations, and this is why he left. Be really honest, because if you're not, and later you come into a station, the same thing might start happening all over again and you'll be blown out."

Using Discretion

It's always a delicate matter to look for another gig while you're still working at the one you've got. Patterson advises "quietly but not secretively" sending out tapes. "If you know of people in the industry that know other people, give them a call and say, 'Hey, I'm looking, can you help me out?' Be really honest with the people you know, because honesty really helps. And if a station is looking for somebody, they'll be listening to every tape they get. And even if they're not looking for somebody . . . like I'm very satisfied with everybody we have here, but I still listen to tapes. I never know when somebody might leave."

Judging Jocks From The PD Standpoint

From Patterson's own point of view as a programmer, he evaluates air personalities with specific aims in mind. "I would look for someone who sounds like what my radio station is all about. I'm looking for that guy whose delivery and whose personality fits what I'm doing. He probably won't be perfect, so you're going to have to work with him. But the thing is, a lot of programmers should say to themselves, 'Do I really understand what I'm doing with my radio station? Is the personality of my station what I really want it to be? Do I have full control over it? What must be done to make it sound the way I want it to sound? And then you go from there. You find a guy, maybe he sounds kind of singsongy, maybe he says his name too often, maybe he talks too much. But still, that feel is there. And that's what you go for."

"Then you tell them up front when you call them back. You say, 'Hey, I'm interested in what you're doing. I like it basically, but these are the things I'd like you to work on.'"

Summing up the stance needed for air personalities who want to make the move upward, Patterson states, "In terms of having a major market attitude, it really boils down to a professional attitude. Some people might misconstrue a 'major market attitude' as saying to yourself, 'I'll just go really ballsy and I'll be a superjock,' and all that kind of stuff. That's not really necessary. What works is having a professional attitude, doing the best you can where you're at, and then going for more."

People

Walter Cooper, formerly with WKND/Hartford, has joined the staff at WOL/Washington . . . also in the station's changes are Melonae McLean (jazzman Jackie McLean's daughter) who comes from in-house to do afternoon drive . . . Marty Marte, formerly with WBLK/Buffalo, joins the airstaff at XHRM/San Diego . . . Louise Foster will be doing mid-mornings with XHRM/San Diego. She is from in-house . . . Shannon O'Brien, formerly with KMJQ/Houston, has joined the airstaff of KSFJ/San Francisco . . . Barry Mayo has been appointed Program Director of WGCI/Chicago. Mayo was formerly PD at WMAK/Nashville . . . The Whispers recently held an autograph party attended by an estimated 1900 fans at Jordan High School in Los Angeles. Four of the five group members are alumni of the school . . .



A HEAD OF THEIR TIME — WKND/Windsor's new afternoon drive personality Melonae McLean (left) and Program Director James Jack (right) are caught hobnobbing with an unidentified goblin.

Places

The Starwood Club in Los Angeles was the place where a funk-festival recently occurred. Although the show was billed as The Brides of Funkenstein, after the duo performed, Funkadelic joined them onstage and proceeded to jam. Several numbers later, Dr. Funkenstein (George Clinton) arrived and the Starwood took off for places unknown . . .

Things

WAMO/Pittsburgh, is doing "The Great Awakening," a giveaway to promote their morning show and morning air personality Eddie Edwards with the slogan and his likeness on a coffee mug . . . WYLD/New Orleans, is doing a "Teen Scene," a fall promotion where a pair of students representing each of 12 local high schools come on the radio with news and events from their particular high school (lasting 2 1/2 minutes) and ending with their school's favorite record. This news capsule runs Monday thru Saturday between 7 and midnight . . . WJJS/Lynchburg is doing a silver dollar giveaway through Thanksgiving . . . WTLC/Indianapolis along with the local repertoire theater is putting on "Switze Banze" (Swahili for "Is Dead"), a first for the city. To celebrate, TLC is doing heavy PSA's as well as giving away tickets to the play on the air. Plus, they are having the play's cast on the air periodically . . .

THIS HALLOWEEN CAPTURE THE IMAGINATION OF THE PAST WITH THE EXCITEMENT OF THE PRESENT.



Celebrate the fortieth anniversary of Orson Welles original broadcast of "WAR OF THE WORLDS" this year with Jeff Wayne . . . and his intriguing version of this classic on Columbia Records.



Jeff Wayne's "WAR OF THE WORLDS" is a fascinating narration complete with a musical score featuring contemporary artists, including Justin Hayward singing his hit single "FOREVER AUTUMN".



Justin's single is the perfect pre-and-post programming device to compliment your most exciting broadcast of the year:

A Halloween-night presentation of Jeff Wayne's "War Of The Worlds" album.



on Columbia Records



BLACK MUSIC IS YOUR INDUSTRY...SUPPORT IT BY JOINING THE BLACK MUSIC ASSOCIATION NOW!

Membership in BMA is open to all individuals, companies and organizations involved in at least

one of the numerous and varied activities associated with the BMA's objectives. There will be two types of general memberships:

A. COMPANY MEMBERSHIP

Company membership is applicable to all companies or organizations involved in the music industry.

B. INDIVIDUAL MEMBERSHIP

Individual membership is applicable to all persons actively engaged in the music industry who would not become a member via a company and/or desire individual membership.

CHARTER MEMBERSHIP BONUS:

Membership dues paid anytime during calendar year 1978 will automatically be considered paid the remainder of 1978 and for the entire calendar year 1979, at no additional cost!

Prior to filling out an application please determine your correct membership category code from the following:

CATEGORY A: COMMUNICATIONS

- A-1: Advertising agencies
- A-2: Discotheques, cabarets and clubs
- A-3: Live theatre
- A-4: Motion picture companies and personnel; performers; independent producers and directors
- A-5: Press
- A-6: Professional organizations and associations
- A-7: Public relations firms
- A-8: Radio and television stations and personnel, including program and music directors, air personalities and independent programmers

CATEGORY B: MARKETING AND MERCHANDISING

- B-1: Distributors
- B-2: Importers and exporters
- B-3: One-stops
- B-4: Professional organizations and associations
- B-5: Promotion and marketing
- B-6: Rack jobbers
- B-7: Retailers
- B-8: Other

CATEGORY C: PERFORMING ARTS

- C-1: Attorneys
- C-2: Booking agents
- C-3: Managers
- C-4: Musicians
- C-5: Producers
- C-6: Professional organizations and associations
- C-7: Publishers
- C-8: Recording studios and personnel
- C-9: Songwriters
- C-10: Vocalists
- C-11: Other (e.g., dancers, dance companies, musical groups)

CATEGORY D: RECORDING, MANUFACTURING AND MUSIC INDUSTRY SERVICES

- D-1: Plating, processing and pressing plants
- D-2: Printers and lithographers
- D-3: Professional organizations and associations
- D-4: Recording companies or recording labels and personnel
- D-5: Tape duplicators
- D-6: Other

INDIVIDUAL MEMBERSHIP

If you are joining BMA as an INDIVIDUAL MEMBER in any of the 4 categories, please fill in this section only. Please print or type.

CHECK ONE:

- REGULAR MEMBERSHIP \$50.00 PER YEAR
- LIFETIME MEMBERSHIP \$1000.00

Insert your Category Code here: _____

Name _____
 Mailing Address _____
 City _____
 State _____ Zip _____
 Phone () _____
 Occupation _____

If you wish to be listed in the BMA Membership Directory, the following information is also necessary:

Employer _____
 Address _____
 City _____
 State _____ Zip _____

Total Remittance Enclosed \$ _____

Please send your check/money order (made out to BMA) to 1500 Locust Street, Suite 1905, Philadelphia, Pennsylvania 19102



BLACK MUSIC ASSOCIATION
 1500 Locust Street/Suite 1905
 Philadelphia, PA 19102

COMPANY MEMBERSHIP

If you are joining BMA as a COMPANY in Category A, B, C or D (except if your Company is a Recording Company or Recording Label, i.e., D-4), please fill in this section only. Please type or print.

CHECK ONE:

- \$250.00 per year for up to 7 individual memberships for company employees (plus \$50.00 for each additional employee member)
- \$500.00 per year for 15 individual memberships for company employees (plus \$50.00 for each additional employee member)

COMPANY MEMBERSHIP Communications/Marketing and Merchandising/Performing Arts/Recording, Manufacturing, Music Industry Services.

Insert your Category Code here: _____

Total Employees Enrolled _____
 Total Remittance Enclosed \$ _____

Name of Company _____
 Your Name _____
 Title _____
 Type of Business _____
 Business Address _____
 City _____
 State _____ Zip _____
 Phone () _____

List full name and titles (or areas of job responsibility) of all employees to be enrolled as BMA members on a separate sheet of paper. Please send your check/money order (made out to BMA) to 1500 Locust Street, Suite 1905, Philadelphia, Pennsylvania 19102



BLACK MUSIC ASSOCIATION
 1500 Locust Street/Suite 1905
 Philadelphia, PA 19102

RECORDING COMPANY OR RECORDING LABEL MEMBERSHIP

If you are joining BMA as a RECORDING COMPANY OR RECORDING LABEL under Category D-4, please fill in this section only. Please type or print.

CHECK ONE:

- SMALL COMPANY (under \$2 Million dollars annual revenue): \$250.00 per year for up to 7 individual memberships for company employees (plus \$50.00 for each additional employee member).
- SMALL-MEDIUM COMPANY (\$2-10 Million dollars annual revenue): \$500.00 per year for up to 15 individual memberships for company employees (plus \$50.00 for each additional employee member).
- MEDIUM COMPANY (\$10-25 Million dollars annual revenue): \$2000.00 per year for up to 50 individual memberships for company employees (plus \$50.00 for each additional employee member).
- LARGE COMPANY (\$25-40 Million dollars annual revenue): \$5000.00 per year for unlimited individual memberships for company employees.
- MAJOR COMPANY (Over \$40 Million dollars annual revenue): \$10,000.00 per year for unlimited individual memberships for company employees.

Insert your Category Code here: _____

Name of Company _____
 Your Name _____
 Title _____
 Type of Business _____
 Business Address _____
 City _____
 State _____ Zip _____
 Phone () _____

Total Employees Enrolled _____
 Total Remittance Enclosed \$ _____

List full name and titles (or areas of job responsibility) of all employees to be enrolled as BMA members on a separate sheet of paper. Please send your check/money order (made out to BMA) to 1500 Locust Street, Suite 1905, Philadelphia, Pennsylvania 19102



BLACK MUSIC ASSOCIATION
 1500 Locust Street/Suite 1905
 Philadelphia, PA 19102

AOR

(ALBUM ORIENTED ROCK)



Jeff Gelb

The State Of The Art

The signs of AOR radio's growth are everywhere: in the Arbitrons, where AOR stations have dominated rock radio ratings in markets like Los Angeles, Cleveland and Denver; in the proliferation of format changes to AOR that this section reports every week; in other radio formats that have tailored their styles dramatically to simulate AOR musical and vocal stylizations; and in other forms of mass media wherein multitudes of books, movies and television shows and specials have put AOR artists in the spotlight. Times have never been better for Album Oriented Rock; never has the term meant as much or been as right for radio as it is now, and promises to continue to be in the future.

It no longer comes as any surprise, for example, to see Top 40 charts dominated by singles culled from albums by AOR artists. The form and term have been legitimized thanks to a decade's worth of tremendous efforts by a group of radio and record people who share a common musical and radio vision: that music's future, and that of radio, belongs to album oriented artists. These people have created public awareness that an artist has greater depth than his latest single release, that the albums by true musical talents have much more to offer than a track or two. The efforts of this group of visionaries have been immortalized in the Album Oriented Rock term itself. For them and for us the future has arrived and it looks great.

Looking ahead to AOR's future I take great pride in introducing this week a number of new charts and revised systems, all based on our extensive research of the field over the past several months. They reflect the growing complexities of AOR programming, and the research needs of everyone who wishes to add the most up-to-date regional and nationwide music information to his own instincts in making musical choices. Let's take a closer look at how things work in our newly expanded AOR section.

Album Airplay/40

The Album Airplay/40 chart is AOR's venerable leader of radio airplay charts, presenting a weekly overview of the country's leading album airplay artists. Each week we compile Add, Medium and Hot reports from our group of over 140 regular reporting AOR stations nationwide. These stations have been painstakingly handpicked to represent AOR radio in its most creative as well as its most successful incarnations. Their Adds, Mediums and Hots are "weighted" in correlation to the average amount of airplay an album receives in each of the three rotations. When their reports are counted and weighted accordingly the end result is the Album Airplay/40 chart, the most-played AOR artists of the week in order of total airplay nationwide. Artists whose albums make substantial airplay gains for the week are shown in *italics*; cuts are listed in order of airplay preference. To the right of the chart is a weekly summary which provides a quick point of reference to spotlight and explain movements of the charting artists.

MOST ADDED

MEDIUM

THE HOTTEST

The newly enlarged Most Added and Hottest charts, as well as the new Medium chart, provide graphic depictions of the growth patterns that albums take as they are first introduced, and then developed in airplay. Albums are listed in order of total mentions received within the specific rotation for the week. Their activity is charted over a five-week period. Next to each album title are two numbers. The first represents the total number of reporting stations playing the album that week. The second is the number of stations playing the album in each chart's specific rotation (for example, 100/58 next to an album on the Hottest chart would mean that 100 reporters in all that week were playing the album, while 58 of them were playing it in a Hot rotation). In most cases albums will start on the Most Added chart and within weeks (as they grow in popularity and sales) they will also show up on the Medium or Hottest charts. Often during the first five weeks following an album's release, that album will show up on all three charts concurrently, as some stations who added the album earliest will move it into Medium or Hot rotations while other stations are still adding it. By watching the upward movement albums make on these charts, as well as the numerical figures after each album over five-week periods within the specific rotations, it will become easy for the music programmer to understand movement of albums on the Album Airplay/40 chart. Also provided on these three charts are preferred airplay cuts.

SINGLES

Our charts have now expanded to a second page's worth of information. The Singles chart remains the same (without the "Progressive" adjective). These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart (since preferred airplay cuts of charting albums always include the song that became the single). The chart is listed in order of total mentions received this week.

SOFT AOR

JAZZ ON AOR

These new charts reflect growing trends in AOR programming. Their information will be useful not only to stations specializing in Soft AOR or Jazz programming but to all AOR stations with expanded musical horizons. The charts represent activity based on a combination of Add, Medium and Hot reports. These albums received significant AOR airplay reports for the week, but did not chart on the week's Album Airplay/40 listing. While the Album Airplay/40 chart regularly contains major Soft AOR and Jazz artists in abundance, the Soft AOR and Jazz On AOR charts primarily showcase newer artists who are growing into major acts of AOR radio's future.

REGIONAL AOR ACTIVITY

Often AOR music is highly regionalized in popularity; the acts who are the life's blood of one area's musical programming may be poison in another. Even when the differences are less dramatic, there is still much valuable programming information to be drawn from regional charts of album airplay activity. Now the regional charts have been conveniently relocated directly above the reports of the stations within that region (who are listed alphabetically by city). The regional Most Added, Medium and Hottest charts are structured much the same as their national counterparts on the first chart page. Two numbers follow each album title. The first represents the total number of reporting stations within the specified region who are playing the album that week. The second is the number of regional stations playing the album in each chart's specific rotation. (For example, 32/28 next to an album on the West's Hottest chart would mean that 32 Western reporters in all that week were playing the album while 28 of them reported it in a Hot rotation). Completing the regionalized station activity section are photos from stations within each specific region, now found within that region's report section.

The expanded AOR section is physical evidence of Radio & Records' continuing commitment to the form of radio we named four years ago, and to our serious determination to provide AOR radio stations with the industry's most complete and accurate weekly gathering of musical information and radio news. Needless to say, as AOR Editor I am very proud to be able to offer this information to you.

Evolution

WWCK/Flint PD Steve Barrington has left the station. Their new PD is morning man Ron Shannon . . . Former WKQX/Chicago assistant PD and most recently over-nighter Bob Heymann has left the station (for other WKQX evolution news see page one) . . . Debbie Calton has stepped down as MD at WQXM/Tampa as the position was phased out. She retains her airshift . . . Digby Welch, veteran AOR air personality, leaves KGB-FM/San Diego on Dec. 15th to pursue other interests in radio. Also leaving the station is Susan Hemphill for movie production work . . . WQSR/Tampa air personality Susan Berkley has left the station to pursue syndication interests in New York. Jim Leonard has been upped from weekends to take over her shift . . . Dal Sanders has joined KKTX/Kilgore, from KMBQ/Shreveport, as MD. KKTX switches to entirely live programming from new studios on Dec. 1st . . . KNX-FM/Los Angeles entertainment editor Dara Welles has moved crosstown to KRTH as News Director . . . Cindy Drue has joined WYSP/Philadelphia for weekends from the city's WZZD . . . KSAN/San Francisco News Director Danice Bordett has left the station to embark on a new career: motherhood. Veteran KSAN newscaster Dave McQueen has been named the station's new ND. New to their news department is Joanne Rosenzweig, from KRE/Berkeley . . . WRIF/Detroit's new sports director is Eli Zaret, from WJZZ/Detroit . . . Steven Ocean has joined WCOZ/Boston for 10pm-am nights, from WMMR/Philadelphia. Former WCOZ nighter Leslie Palmiter moved to overnights and former over-nighter Larry Miller has left the station.



KILT-FM GOES PLATINUM — Columbia Records promotion representatives Norman Hurt (left) and Mike Gusler (right) presented KILT-FM/Houston MD Larry West (center) with a platinum album for the station's airplay of the latest Bruce Springsteen album.

(Continued on Page 54)

STEVE MARTIN "A WILD AND CRAZY GUY" IS HERE

Steve Martin

Steve Martin

Millions of Steve Martin fans have been waiting for it. And his *new* album is (excuse us) another masterpiece by a comedian who is becoming a legend.

Like all the greats before him, Steve's career is multi-faceted.

There will be movies.

And a lot more television.

But, like all the greats, it is the comedy he presents on stage that really gets to the heart of his talent.

Side one of "A Wild And Crazy Guy" was recorded at The Boarding House in San Francisco. Side two was recorded at a recent concert attended by 9,000 people at Red Rocks, an outdoor amphitheater near Denver, Colorado.

Like his Grammy Award winning first album, "Let's Get Small," we can assure you that "A Wild And Crazy Guy" is THE album for your wild and crazy record collection.

We're having some fun now.



Produced by William E. McEuen
Aspen Recording Society
On Warner Bros. Records and Tapes



Jeff Gelb

(Continued from Page 52)

Update

KSHE/St. Louis celebrated its eleventh (!) AOR anniversary by inviting listeners to a giant concert/party. For \$3.95-\$4.95 admission 15,000 fans heard Trooper, Sea Level, and the Marshall Tucker Band in concert, were introduced to all of the KSHE jocks onstage, and joined in a rousing rendition of "Happy Birthday." A tip of the AOR hat to KSHE GM Shelley Grafman, PD Ted Habeck and the entire airstaff for their belief in AOR radio. May you all enjoy eleven more great years, at least! . . . Regional rock polls are the current rage at AOR stations nationwide. WAAF/Worcester received over 12,000 ballots for theirs. New England AOR favorites were Linda Ronstadt and Bruce Springsteen as best artists, the Stones as best group, and "Some Girls" as best album. WILS/Lansing tested the favorites of midwesterners with their polling, garnering over 2000 results. Beatles were the best band there, while "Some Girls" tied "Dark Side Of The Moon" for album, and Linda and Bob Seger were favorite artists. Jackson Browne's "Running On Empty" was the favorite album of Northeasterners who responded to WMJQ/Rochester's "Magic 92 Poll" . . . When the CHUM-FM/Toronto-sponsored Bruce Springsteen concert appearance sold out 9000 tickets in an hour, the station persuaded Bruce to allow them to broadcast the show the next day to listeners who couldn't score tickets . . . WMMS/Cleveland taped a special concert by the Boyzz for an upcoming local television/radio simulcast. The show's admission price was two cans of food. The station's recent football game versus Cleveland record promoters was won (with some help from visiting teammate Meat Loaf) by WMMS, 26-0 - WMMS, incidentally, was the originating station for an informal AOR network which carried a recent Heart concert live. The other stations were WYSP/Philadelphia, WFBQ/Indianapolis, WSAI-FM/Cincinnati, KCBC/Des Moines, WLRS/Louisville, WLWQ/Columbus, W4/Detroit, and WCUU/Milwaukee . . . When KATT/Oklahoma City offered to buy old campaign signs for 10 cents apiece after the recent elections, I'm sure they never expected the deluge of over 33,000 they received in one day! Job well done, crew, and a great idea too - those campaign signs can sure be eyesores on everything from telephone poles to the sides of buildings . . . KFMQ/Lincoln wants to trade renditions of Christmas songs with other stations, so long as those songs are appropriate for AOR radioplay . . . November is "Progressive Rock Month" at KXLU-FM/Los Angeles, a non-commercial college station that specializes in freeform AOR. Included are several mini-specials and interviews featuring bands like Yes and Genesis . . . WQSR/Tampa PD Steve Huntington reminded me that his station has also fostered a homegrown syndicated show (as has KGB/San Diego with "The Joyful Wisdom Program," spotlighted recently). Station air personality Susan Berkley created a two-minute daily "Natural Foods Recipe" program currently heard at over 65 stations nationwide. For more information on the show contact Dick Sandhaus Productions at (212) 688-7786.

Color

WIN A WHINNY: In conjunction with a recent Charlie Daniels concert in Pittsburgh, WYDD radio had listeners register at an area record store in a drawing for a horse and six months' worth of stabling fees.

GUESS THE SECRET WORDS: KSJO/San Jose is sending two listeners to England for six days and seven nights during an upcoming pop festival there. The winners have to guess a secret sentence ("Ready Steady Go with KSJO") based on a series of clues drawn from song titles played by the station.

STRANGE WAYS: WBLM/Lewiston-Portland, in conjunction with Atlantic Records and the latest Firefall album, asked listeners to submit, in 25 words or less, descriptions of the strangest way they said "I love you." The winner (who shaved his chest in the initials of his girlfriend and displayed his handiwork at a crowded cafeteria) won the Firefall album catalog, plus dinner with the station staffers, backstage passes at the group's concert, a meeting with the band and autographed copies of their new release.

LIVELY WEEKEND: KREM-FM/Spokane suspended normal programming for a recent weekend when they played all live albums. 125 live albums were given away during the weekend to listeners who correctly answered trivia questions about recent Spokane concerts.

PLAYING FAVORITES: WEEI-FM/Boston asked listeners to send in descriptions of their favorite things to do in the city. Suggestions read over the air netted their writers albums, with a grand prize winner taking 103 Columbia album releases.



BLOODY TOURISTS ARRIVE IN VANCOUVER - Polydor recording artists 10CC became "Bloody Tourists" (distributed by Polygram in Canada) themselves when they visited Vancouver AOR radio station FM 99 in support of their new album. Pictured (l-r) are FM 99's Stirling Fox, group's Eric Stewart, Polygram's Bob Ansell, group's Graham Gouldman and Duncan Mackay.



ATLANTA PLAYS PERKINS - While in Atlanta on a promotional tour, Jet recording artist Carl Perkins (right) and Jet promo person Al Moss (left) stopped in at the 96 Rock studios for a talk with air personality Sandra Abrams (center).



CHICAGO IN PORTLAND - Columbia artists Chicago were visited backstage after a recent Portland concert appearance by WBLM/Lewiston-Portland air personalities. Pictured (l-r) are WBLM MD Jose Diaz, group's Robert Lamm and Lee Loughnane, station's B.C., group's James Pankow, Walter Parazelder, Donnie Dacus, Danny Seraphine, Laudir DeOliveira.

Concerts & Conversations

PRESENTATIONS: WAAF/Worcester presented Baby Grand for \$1.07 . . . WBRU/Providence presented Blend for 95 cents . . . KTIM/San Rafael presented Japan for \$1.09 . . . WBCN/Boston presented Japan for \$1.04 . . . KQRS/Minneapolis presented 1994 for 92 cents . . . WRK1/Bridgeport presented Baby Grand for 95 cents . . . WMMS/Cleveland presented Michael Stanley for free . . . KRST/Albuquerque presented 1994 and Mose Jones for \$2.50.

RADIO CONCERTS: Doucette on CHEZ-FM/Ottawa . . . Michael Stanley, Yes, Livingston Taylor on WMMS/Cleveland . . . Dave Edmunds & Rockpile on WIBA-FM/Madison . . . Todd Rundgren on WCCC/Hartford . . . Blend on WBRU/Providence . . . Livingston Taylor on WBCN/Boston . . . Rory Gallagher, Outlaws on WMMR/Philadelphia . . . Good Rats, Al DiMeola, Meat Loaf on WLIR/Long Island . . . Devo on KSJO/San Jose and KSNB/San Francisco . . . Todd Rundgren on DC101/Washington, D.C. . . . Outlaws on WNEW-FM/New York.

GUEST DJs: Meat Loaf, Harry Chapin on WAAF/Worcester.

CONVERSATIONS: Richard T. Bear on 3WZ/Summerville, S.C. . . . John Mayall, Styx on KSJO/San Jose . . . Ian Matthews, Nighthawks on KFDI/Wichita . . . Doucette on CHEZ-FM/Ottawa . . . Little Feat on WICB/Ithaca . . . George Benson, Gil Scott Heron on WRVU/Nashville . . . 1994 on KRST/Albuquerque . . . Heart, Player on WYXE/Madison . . . Aerosmith on WCCC/Hartford . . . Chuck Mangione on WZXR/Memphis . . . Van Halen on WVOK/Birmingham . . . Eddie Money, Chicago on WAPL/Appleton, WI . . . Les McCann on KTIM/San Rafael . . . Valerie Carter on KHFI/Austin . . . Grateful Dead, Queen, Japan, Livingston Taylor on WBCN/Boston . . . Elton John on WLIR/Long Island . . . Styx on WMJQ/Rochester . . . Blend on WQBK/Albany . . . Good Rats on WBAB/Long Island . . . Al Jarreau, Jesse Colin Young on KYYS/Kansas City . . . Chick Corea on KINK/Portland . . . Jean Luc Ponty, Valerie Carter, Phoebe Snow on KLBJ/Austin . . . Hall & Oates, City Boy on KSJO/San Jose . . . Devo on KSNB/San Francisco . . . Bruce Springsteen on CHOM-FM/Montreal . . . 10CC on WVUD/Dayton . . . Pat Travers on KSFM/Sacramento . . . Chicago on KFMH/Muscataine . . . Captain Beefheart, Frank Zappa, Doobie Bros. on WPIX/New York . . . City Boy, Rush, Hall & Oates on KWFN/Tucson . . . Grateful Dead on WXRT/Chicago . . . Dr. John, Firefall, Al Stewart, Willie Bobo, Carl Palmer on WNEW-FM/New York . . . Dane Donahue on ZETA-4/Miami . . . Talking Heads on WCMF/Rochester . . . Boston on WVBR/Ithaca . . . Patrick Moraz, Colin Blunstone, Sammy Hagar, Richard T. Bear on WAVA/Washington, D.C.

COMING NEXT WEEK: Are record companies fostering tighter AOR playlists by raising album costs so high that new artists won't sell? That's the interesting question raised by WILS/Lansing PD Dave Lange in a recent telephone conversation. Next week we'll talk with several AOR promotion people for some interesting responses.

PLEASE READ THIS PAGE...

**GOODPHONE LEAD REVIEW
THE TIGHT REVIEW LIST**

October 16, 1978. It's always a pleasure to discover a splendid, unexpected surprise album among the stack during superstar release time. Such a gem is the new PAGES collection, entitled "Pages," on Epic. The album features the smooth, non-categorical vocals of RICHARD PAGE against some of the tastiest modern commercial Jazz to be recorded since ACE and AWB at their peak. The best way to describe this sound (which will be common in the 80's) is mature, sophisticated, and confident. "If I Saw You Again" is a real jump-out Track of Interest. Others include "Room At The Top," "Listen For The Love," "This Is For The Girls," and the Jazz instrumental, "Love Dance." This album, produced by BOBBY COLOMBY, holds much promise and can provide a dash of spice for any creative programmer's musical stew.



THE IN-STORE REPORT

Selling from in-store play:
November 3, 1978 Arizona:
Circles-Phoenix/
Discount-Tucson
Washington: Bay Records
Bremerton
Selling from concert &
in-store play.
November 10, 1978
Circles/Phoenix

**RECORD WORLD
S L E E P E R S**

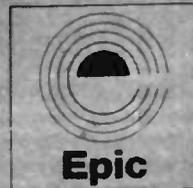
NOVEMBER 18, 1978
PAGES: "IF I SAW YOU AGAIN" (prod. by Bobby Colomby) (writers: Page-Lang-Manfredi-George) (pa-Giz, ASCAP) (3:24). This promising group debuts with a single that should please pop and black-oriented stations. The smooth vocal sound recalls EW&F, and the pacing is crisp. Epic 8-50639.

PAGES

FEATURING THEIR
FIRST SINGLE
"IF I SAW YOU AGAIN"

Produced by Bobby Colomby

WE BELIEVE ... ON EPIC RECORDS AND TAPES



November 24, 1978

Album cuts are listed in order of airplay preference.

1	BILLY JOEL	52nd Street (Col)	<i>"Life"</i> <i>"Stiletto"</i> <i>"Big Shot"</i> <i>"Zanzibar"</i>
2	LINDA RONSTADT	Living In The USA (Asylum)	<i>"Baby"</i> <i>"USA"</i> <i>"Look"</i> <i>"Dream"</i>
3	AL STEWART	Time Passages (Arista)	<i>Title</i> <i>"Song"</i> <i>"Lucy"</i>
4	STYX	Pieces Of Eight (A&M)	<i>"Sing"</i> <i>"Blue"</i> <i>"Renegade"</i> <i>Title</i>
5	NEIL YOUNG	Comes A Time (WB/Reprise)	<i>Title</i> <i>"Lotta"</i> <i>"Winds"</i> <i>"Back"</i>
6	ERIC CLAPTON	Backless (RSO)	<i>"Promises"</i> <i>"Lucy"</i> <i>"Anytime"</i> <i>"Tell..."</i>
7	FIREFALL	Elan (A&M)	<i>"Strange Way"</i> <i>"Sour"</i>
8	WHO	Who Are You (MCA)	<i>Title</i> <i>"Enough"</i> <i>"Disco"</i>
9	FOGELBERG/WEISBERG	Twin Sons... (Full Moon/Epic)	<i>"Gold"</i> <i>"Face"</i>
10	VAN MORRISON	Wavelength (WB)	<i>Title</i> <i>"Checkin'"</i> <i>"Obsession"</i>
11	HEART	Dog & Butterfly (Portrait)	<i>"Straight"</i> <i>Title</i> <i>"High"</i>
12	SANTANA	Inner Secrets (Col)	<i>"All Right"</i> <i>"Chain"</i> <i>"Open"</i>
13	BOSTON	Don't Look Back (Epic)	<i>"Man"</i> <i>"Party"</i> <i>"Satisfied"</i> <i>Title</i>
14	CHICAGO	Hot Streets (Col)	<i>"Alive"</i> <i>Title</i> <i>"Lover"</i>
15	ELTON JOHN	A Single Man (MCA)	<i>"Part Time"</i> <i>"Madness"</i> <i>"Georgia"</i>
16	FOREIGNER	Double Vision (A&M)	<i>Title</i> <i>"Blue"</i>
17	GINO VANNELLI	Brother To Brother (A&M)	<i>"Stop"</i> <i>"Appaloosa"</i> <i>"Flow"</i>
18	YES	Tormato (A&M)	<i>"Whale"</i> <i>"Release"</i>
19	KANSAS	Two For The Show (Kirshner)	<i>"Portrait/Son"</i> <i>"Point"</i> <i>"Dust"</i> <i>"Song"</i>
20	TOTO	Toto (Col)	<i>"Hold"</i> <i>"Rockmaker"</i>
21	TED NUGENT	Weekend Warriors (Epic)	<i>Title</i> <i>"Spots"</i> <i>"Wine"</i>
22	10CC	Bloody Tourists (Polydor)	<i>"Holiday"</i> <i>"You And I"</i>
23	CARS	Cars (Elektra)	<i>"Girl"</i> <i>"Needed"</i> <i>"Tonight"</i>
24	ROLLING STONES	Some Girls (R. Stones)	<i>"Shattered"</i> <i>"Beast"</i>
25	OUTLAWS	Playing To Win (Arista)	<i>"Show"</i> <i>"Take It"</i>
26	QUEEN	Jazz (Elektra)	<i>"Race"</i> <i>"Girls"</i> <i>"Leaving"</i> <i>"Fun"</i> <i>lead</i>
27	AEROSMITH	Bootleg (Col)	<i>"Walk"</i> <i>"Come"</i> <i>"Dream"</i>
28	J. GEILS	Sanctuary (EMI-America)	<i>"Kiss"</i> <i>Title</i> <i>"Man"</i> <i>"Back"</i>
29	IAN MATTHEWS	Stealin' Home (Mushroom)	<i>"Shake"</i> <i>"Inch"</i> <i>"Yank"</i>
30	S.S. JOHNNY/A. JUKES	Hearts Of Stone (Epic)	<i>"Trapped"</i> <i>"Talk"</i>
31	POCO	Legend (ABC)	<i>"Heart"</i> <i>"Boomerang"</i> <i>"Crazy"</i>
32	STEELY DAN	Greatest Hits (ABC)	<i>"World"</i>
33	NICOLETTE LARSON	Nicolette (WB)	<i>"Lotta Love"</i> <i>"Rhumba"</i>
34	JOAN ARMATRADING	To The Limit (A&M)	<i>"Blue"</i> <i>"Pregnant"</i> <i>"Bottom"</i> <i>"Uptown"</i>
35	JESSE COLIN YOUNG	American Dreams (Elektra)	<i>"Rave"</i> <i>"Wood"</i> <i>"Slow"</i> <i>"Suite"</i>
36	GEORGE THOROGOOD	Move It On Over (Rounder)	<i>Title</i> <i>"Who Do You Love"</i>
37	RUSH	Hemispheres (Mercury)	<i>"Trees"</i> <i>"Circumstances"</i>
38	AMBROSIA	Life Beyond L.A. (WB)	<i>"Feel"</i> <i>Title</i> <i>"Find"</i>
39	SEA LEVEL	On The Edge (Capricorn)	<i>"Grand"</i> <i>"Fifty-Four"</i>
40	HALL & OATES	Along The Red Ledge (RCA)	<i>"Laugh"</i> <i>"Memory"</i> <i>"Lose"</i>

This week's 124 reporting stations kept JOEL on top by far with 119 total reports on the album. LINDA maintained her excellent airplay position while STEWART inched up. YOUNG's album continued to command more AOR airplay than any he has done in years. CLAPTON grew nicely this week, while FIREFALL continued their upward climb and F-W inched up. VAN and SANTANA had good weeks, while FOREIGNER held steady. GINO inched up as KANSAS gained momentum. Medium reports pulled NUGENT upward, as the CARS and OUTLAWS inched up. QUEEN was this week's highest debut with both adds (at 39 reporting stations) and early medium and hot reports. AEROSMITH grew in airplay and GEILS debuted (as this week's most added album at 48 reporters). MATTHEWS' medium reports are starting to convert to hits bringing him up nicely. Also on the rise was SOUTHSIDE. POCO's new album has commanded more airplay attention than any of their more recent efforts resulting in good upward movement this week. NICOLETTE inched up while JESSE debuted with adds at 45 of our reporting stations. THOROGOOD moved up.

The Album Airplay/40 chart represents activity based on a combination of add, medium and hot reports. It does not attempt to fabricate a trend. The artists in italics registered the most rapid gains in airplay this week.

MOST ADDED

	11/24	11/17	11/10	11/3	10/27
1 J. GEILS Sanctuary (EMI-America) <i>"Kiss"</i>	55/48	1/1	0/0	0/0	0/0
2 J.C. YOUNG American Dreams (Elektra) <i>"Rave"</i>	47/45	5/5	0/0	0/0	0/0
3 QUEEN Jazz (Elektra) <i>"Race"</i>	50/39	0/0	0/0	0/0	0/0
4 POCO Legend (ABC) <i>"Heart"</i>	44/31	37/31	7/7	0/0	0/0
5 ELVIN BISHOP Hog Heaven (Capricorn) <i>"True Love"</i>	23/19	21/21	0/0	0/0	0/0
5 DIRE STRAITS Dire Straits (WB) <i>"Sultans"</i>	28/19	17/15	8/7	1/1	2/2
6 POINTER SISTERS Energy (Planet) <i>"Fire"</i>	34/16	32/23	17/17	5/5	0/0
6 TODD RUNDGREN Back To... (WB/Braville) <i>"Hello"</i>	17/18	0/0	0/0	0/0	0/0
7 FM Black Noise (Vice) <i>"Stun"</i>	25/15	13/11	8/4	5/5	1/1
8 SAD CAFE Misplaced Ideals (A&M) <i>"Restless"</i>	12/12	0/0	0/0	0/0	0/0
8 CINDY BULLENS Desire Wire (UA) <i>"Survivor"</i>	11/11	13/11	17/17	5/5	0/0
8 FOTOMAKER Vis-A-Vis (A&M) <i>"Miles"</i>	18/11	15/11	19/18	8/8	0/0
9 OUTLAWS Playing To Win (Arista) <i>"Show"</i>	47/11	55/33	55/53	0/0	0/0
9 STILLWATER I Reserve... (Capricorn) <i>"Night"</i>	18/11	13/7	21/20	15/15	0/0
9 PETER TOSH Bush Doctor (R. Stones) <i>"Don't"</i>	12/11	0/0	0/0	0/0	0/0
9 TANYA TUCKER TNT (MCA) <i>"Fade"</i>	19/11	17/15	12/12	0/0	0/0

The Most Added reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that added it this week. The album's preferred airplay cut is listed.

MEDIUM

	11/24	11/17	11/10	11/3	10/27
1 ELTON JOHN A Single Man (MCA) <i>"Part Time"</i>	74/42	53/41	72/34	77/25	82/8
2 10CC Bloody Tourists (Polydor) <i>"Holiday"</i>	59/39	59/34	58/41	67/48	65/38
3 SANTANA Inner Secrets (Col) <i>"All Right"</i>	84/37	84/45	79/44	79/30	73/14
4 VAN MORRISON Wavelength (WB) <i>Title</i>	83/31	77/26	81/28	85/35	85/33
4 YES Tormato (A&M) <i>"Whale"</i>	53/31	67/32	78/33	78/24	78/23
5 NEIL YOUNG Comes A... (WB/Reprise) <i>Title</i>	82/29	86/33	82/33	87/32	85/35
6 TED NUGENT Weekend Warriors (Epic) <i>Title</i>	52/28	52/26	55/25	64/16	34/0
7 ERIC CLAPTON Backless (RSO) <i>"Promises"</i>	81/27	101/15	45/4	0/0	0/0
7 JETHRO TULL Bursting Out (Chrysalis) <i>"Wood"</i>	38/27	28/13	40/18	25/25	44/24
8 BOSTON Don't Look Back (Epic) <i>"Man"</i>	72/28	83/20	82/25	88/17	98/14
8 CHICAGO Hot Streets (Col) <i>"Alive"</i>	73/25	84/29	78/29	85/38	83/33
8 HEART Dog & Butterfly (Portrait) <i>"Straight On"</i>	83/28	98/28	85/23	85/30	94/21
9 FIREFALL Elan (A&M) <i>"Strange Way"</i>	83/23	85/24	87/37	78/25	82/17
10 FOGELBERG/WEISBERG Twin... (Full Moon/Epic) <i>"Gold"</i>	83/22	83/20	87/24	88/17	81/22
10 KANSAS Two For... (Kirshner) <i>"Portrait/Son"</i>	55/22	72/13	47/0	0/0	0/0
10 IAN MATTHEWS Stealin' Home (Mushroom) <i>"Shake It"</i>	39/22	49/27	38/26	34/18	38/21
10 TOTO Toto (Col) <i>"Hold"</i>	59/22	61/31	53/27	48/23	41/18

The Medium reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in medium rotation this week. The album's preferred airplay cut is listed.

THE HOTTEST

	11/24	11/17	11/10	11/3	10/27
1 BILLY JOEL 52nd Street (Col) <i>"Life"</i>	119/111	118/107	113/103	89/80	107/51
2 LINDA RONSTADT Living In... (Asylum) <i>"Baby"</i>	105/88	108/95	100/88	104/83	107/59
3 AL STEWART Time Passages (Arista) <i>Title</i>	102/83	98/77	88/73	104/78	101/71
4 STYX Pieces Of Eight (A&M) <i>"Sing"</i>	85/78	94/83	85/85	85/82	104/87
5 FIREFALL Elan (A&M) <i>"Strange Way"</i>	83/69	85/80	87/47	79/39	83/22
6 NEIL YOUNG Comes... (WB/Reprise) <i>Title</i>	82/63	88/63	82/59	87/64	85/48
7 FOGELBERG/WEISBERG Twin... (Full Moon/Epic) <i>"Gold"</i>	83/61	84/64	87/63	86/69	88/68
8 ERIC CLAPTON Backless (RSO) <i>"Promises"</i>	81/80	101/34	45/1	0/0	0/0
9 HEART Dog & Butterfly (Portrait) <i>"Straight On"</i>	83/58	90/64	85/62	85/64	94/73
9 WHO Who Are You (MCA) <i>Title</i>	74/58	84/68	87/81	102/84	88/50
10 GINO VANNELLI Brother To... (A&M) <i>"Stop"</i>	75/67	84/37	87/41	58/40	54/32
11 VAN MORRISON Wavelength (WB) <i>Title</i>	83/52	77/50	81/52	82/49	85/48
12 CHICAGO Hot Streets (Col) <i>"Alive"</i>	73/48	84/55	78/47	85/47	83/45
13 BOSTON Don't Look Back (Epic) <i>"Man"</i>	72/47	83/55	82/57	88/69	88/64
14 SANTANA Inner Secrets (Col) <i>"All Right"</i>	84/48	84/38	79/33	79/31	73/15

The Hottest reports of charting artists are displayed over a five week period. They are listed in order of total mentions within the specific rotation for the week. Two numbers follow each album title. The first represents total number of our reporting stations playing the album this week. The second is the number of those stations that reported it in hot rotation this week. The album's preferred airplay cut is listed.

HE'S COMMITTED...WE'RE COMMITTED

Richard T. Bear

The most explosive and original new talent to hit the American music scene in years. His destruction of audiences in Texas, the D.C. area, Florida, the Carolinas and Atlanta has started a heavy buzz. In the next few weeks the Northeast and Midwest will fall to his good-time madness. Richard goes nuts on stage and on record.

We're committed all the way: two national time buy flights, print, in-store campaigns, special promotions and tons of love. See him, hear him...you'll be committed too. And we'll go nuts together.

The hit album:

"Red Hot & Blue" AFL1-2927

The hit single:

"Bring On The Night" PB-11430

Produced by Jock Richardson
for Nimbus 9 Productions, Ltd.



SINGLES

- 1 ALICE COOPER
"How You Gonna See Me" (WB)
- 2 PETER TOSH
"Don't Look Back" (R. Stones)
- 3 ROBERT JOHNSON
"I'll Be Waiting" (Infinity)
- 4 BEE GEES
"Too Much Heaven/Rest Your..." (RSO)
- 5 GENE COTTON
"Like A Sunday In Salem" (Ariola)
- 6 JUSTIN HAYWARD
"Forever Autumn" (Col)
- Tie 6 HOT CHOCOLATE
"Every 1's A Winner" (Infinity)
- 7 NICK GILDER
"Here Comes The Night" (Chrysalis)

These 45's received significant AOR airplay reports this week. These singles are either not available on an album or are from an album not currently on the Album Airplay/40 chart. The chart is listed in order of total mentions received this week.

SOFT AOR

- 1 KENNY LOGGINS Nightwatch (Col) *Friend*
- 2 STEPHEN STILLS Thoroughfare Gap (Col) *Title*
- 3 LINDISFARNE Back And Fourth (Atco) *"Home"*
- 4 VALERIE CARTER Wild Child (ARC-Col) *"Lady"*
- 5 STEVE FORBERT Allive On Arrival (Nemperor) *Various*
- 6 PHOEBE SNOW Against The Grain (Col) *"Night"*
- 7 STEPHEN BISHOP Bish (ABC) *"Everybody"*
- 8 TERRY GARTHWAITE Hand In Glove (Fantasy) *"Love Me"*
- 9 TOM WAITS Blue Valentine (Asylum) *"Somewhere"*
- 10 DANE DONAHUE Dane Donahue (Col) *Various*

These albums received significant AOR airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports. The album's preferred airplay cut is listed.

JAZZ ON AOR

- 1 MARK ALMOND Other... (A&M/Horizon) *"City"*
- 2 CHUCK MANGIONE Children Of... (A&M) *Title*
- 3 NEIL LARSEN Jungle Fever (A&M/Horizon) *"Samba"*
- 4 AL JARREAU All Fly Home (WB) *Various*
- 5 PAT METHENY Pat Metheny Group (ECM/WB) *Various*
- 6 TOM SCOTT Intimate Strangers (Col) *"Getaway"*
- 7 WEATHER REPORT Mr. Gone (ARC-Col) *Title*
- 8 RONNIE LAWS Flame (UA) *"Lova Is"*
- 9 GROVER WASHINGTON JR. ... Read Seed (Motown) *"Dance"*
- 10 RETURN TO FOREVER The Complete... (Col) *"Hallo Again"*

These albums received significant airplay reports this week but did not chart on the Album Airplay/40 listing. This chart represents activity based on a combination of add, medium and hot reports. The album's preferred airplay cut is listed.

REGIONAL AOR ACTIVITY

WEST

KRST Albuquerque
505-266-7946

ADDED
JC Young (Elektra)
Chills Army (Nemperor)
Tyla Gang (B&W/Kley)
Dave Valentin (Arista)
Angela Bofal (Arista)
100% Whole Wheat (AVI)
Sad Cafe (A&M)
Manu Dibango (H&H)
Temple City Karoo Band (Rhino)

MEDIUMS
Third World (Island)
Steely Dan (ABC)
Marty Jones (RCA)
Eric Clapton (RSO)
Cars (Elektra)
Van Morrison (WB)
Elton John (MCA)
Billy Joel (Col)

JIM ZALEWSKI, MD: YOUNG'S "Suite," "Knock 'Em Out," "Ain't No," "Tropical," "Subway," "BOFILL'S "Tribute," "Valentin's "Alto Blue," "WHEAT'S "Title Cafe," "Bofal's "DIRANGDO," "Big Blow," "TEMPLE'S "2001," "JOHNNY'S "Trapped," "TOTO'S "Lim," "RONSTADT'S "Baby," "1994's "Shout," "100% "Holiday," "HEADS "River," "BOSTON'S "Man," "STEWART'S "Title," "FIREFALL'S "Strange," "SEGER'S "Tonight," "SANTANA'S "Chain," "OUTLAWS "Take It," "OSKAR'S "Steppin' "QUEEN'S "Race," "GIRLS "BLISS" "Slip Away," "Playing EWAL "HOT CHOCOLATE and J. GEILS singles.

KKXX Bakersfield
805-393-1500

ADDED
Neil Larsen (A&M/Horizon)
Pointer Sisters (Planet)
Joan Armatrading (A&M)
H&H
Southside Johnny (Epic)
Angela Bofal (Arista)
Linda Ronstadt (Asylum)
1994 (A&M)
100% (Polydor)
Talking Heads (Sire)
Boston (Epic)
Al Stewart (Arista)
Firefall (Ati)
Bob Seger (Capitol)
Santana (Col)
Duffins (Arista)
Lee Oskar (Elektra)
Queen (Elektra)
Bliss Band (Col)

MEDIUMS
Kansas (Kirtshner)
Who (MCA)
100% (Polydor)
Rolling Stones (R. Stones)
1994 (A&M)
Eric Clapton (RSO)
Talking Heads (MCA)
Neil Young (WB Reprise)
Nicolette Larson (WB)
Jan Matthews (Mushroom)
Yes (Ati)
Santana (Col)
Neil Young (Epic)
Rush (Mercury)
Bliss Dyster Cult (Col)

HOT
Chicago (Col)
Fogelberg/Weisberg (Full Moon-Epic)
Elton John (MCA)
Al Stewart (Arista)
Firefall (Ati)
Billy Joel (Col)
Linda Ronstadt (Asylum)
Ambrosia (WB)
Styx (A&M)
Cars (Elektra)
Hall & Oates (RCA)
Buckingham Nicks (Polydor)
Sleazy Dan (ABC)
Heart (Portrait)
Van Morrison (WB)

CHRIS SQUIRES, PD: KANSAS' "Paradise," "Wings," "JOHN'S "Part Time," "Dipper," "Georgia," "Care," "STYX'S "Sink," "Blue," "Renegade," "Title Mall & OATES' "Laugh," "Love," "August," "Melody," "Playing," "BOB SEGER, "Queen," "Boh," "ALICE COOPER, "BOSTON," "Gino Vannelli," "PABLO CRUISE, "GENE COTTON, "JUSTIN HAYWARD," "TOTO, "LINDISFARNE, "NICK GILDER," "JOE COCKER, "ERIC CARMEN, "ERIL, "DR. HOOK and "PAUL DAVIS singles.

KAWT Casper
307-235-1515

ADDED
Coryell (J&M)
Jesse C Young (Elektra)
Neil Larsen (A&M/Horizon)
Outlaws (Arista)
Willie Nelson (Col)
Sad Cafe (A&M)
Frank Webster (RCA)
100% Whole Wheat (AVI)
Dodgers (Polydor)
Lucifer's Friend (Elektra)
Emmylou Harris (WB)
MEDIUMS
Jack Tempchin (Arista)
Valerie Carter (ARC-Col)
Elton John (MCA)
Jo Cocker (Asylum)
Kenny Loggins (Col)
Lynyrd Skynyrd (MCA)
Cars (Elektra)
Fandango (RCA)
Styx (A&M)
Van Morrison (WB)
Rolling Stones (R. Stones)
Hall & Oates (RCA)
Ambrosia (WB)

HOT
Boston (Epic)
Rolling Stones (R. Stones)
Bob Dylan (Col)
HOT
Al Stewart (Arista)
Firefall (Ati)
Santana (Col)
Neil Young (WB Reprise)
Stephen Stills (Col)
Van Morrison (WB)
Fogelberg/Weisberg (Full Moon-Epic)
Billy Joel (Col)
Eric Clapton (RSO)
Joan Armatrading (A&M)
Shawn Phillips (RCA)
Heart (Portrait)
Jan Matthews (Mushroom)
Who (MCA)
Nicolette Larson (WB)
Jethro Tull (Chrysalis)
Molly Hatchet (Epic)
Crawler (Epic)
Paras Arrows (Col)
Greg Kihn (Beverly)
Chilliwack (Mushroom)
City (RSO)
City Boy (Mercury)

PHIL STRIDER, PD: Playing various cuts. Playing ROBERT JOHNSON, PETER TOSH, MELISSA MANCHESTER, TALKING HEADS, FOGHAT, LE ROUX and ALICE COOPER singles.

KREZYFM Anaheim
714-776-3696

ADDED
Southside Johnny (Epic)
Queen (Elektra)
J. Geils (EMI America)
Outlaws (Arista)
Jan Matthews (Mushroom)
MEDIUMS
Firefall (Ati)
Eric Clapton (RSO)
Yes (Ati)
Pointer Sisters (Planet)
Steely Dan (ABC)
100% (Polydor)
Blue Oyster Cult (Col)
Nicolette Larson (WB)
Stephen Stills (Col)
Gino Vannelli (A&M)
Santana (Col)

HOT
Toto (Col)
Boston (Epic)
Foreigner (Ati)
Linda Ronstadt (Asylum)
Billy Joel (Col)
Elton John (MCA)
Al Stewart (Arista)
Fogelberg/Weisberg (Full Moon-Epic)
Heart (Portrait)
Styx (A&M)
Van Morrison (WB)
Rolling Stones (R. Stones)
Hall & Oates (RCA)
Ambrosia (WB)

DAVE FORMAN, PD: LARRY KLEINMAN, MD: Playing various cuts. Playing ALICE COOPER single.

MOST ADDED

J.C. YOUNG
American... (Elektra) 16/15

J. GEILS
Sanctuary (EMI America) 15/11

QUEEN
Jazz (Elektra) 14/11

POCO
Legend (ABC) 13/9

ELVIN BISHOP
Hog Heaven (Capricorn) 10/8

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

ELTON JOHN
A Single Man (MCA) 24/14

TED NUGENT
Weekend Warriors (Epic) 17/12

10CC
Bloody Tourists (Polydor) 21/12

STEPHEN STILLS
Thoroughfare Gap (Col) 14/11

SANTANA
Inner Secrets (Col) 27/10

YES
Tormato (Ati) 16/10

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

BILLY JOEL
52nd Street (Col) 32/28

LINDA RONSTADT
Living In... (Asylum) 30/27

FIREFALL
Elan (Ati) 28/22

VAN MORRISON
Wavelength (WB) 29/21

AL STEWART
Time Passages (Arista) 28/21

Two numbers follow each album title. The first represents total number of Western stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

KFMB Denver
303-751-1390

ADDED
Joan Armatrading (A&M)
Dixie Strays (WB)
Poco (ABC)
Jesse C Young (Elektra)
George Thorogood (Rounder)
Steve Stach (Colorado Sound)
MEDIUMS
Tanya Tucker (MCA)
Van Morrison (WB)
Pablo Cruise (A&M)
Eric Clapton (RSO)
Firefall (Ati)
HOT
Fogelberg/Weisberg (Full Moon-Epic)
Billy Joel (Col)
Van Morrison (WB)
Al Stewart (Arista)
Eric Clapton (RSO)
Stephen Stills (Col)
Steely Dan (ABC)
Heart (Portrait)
Jan Matthews (Mushroom)

LARRY BRUCE, MD: Playing various cuts. Playing J. GEILS, PETER TOSH, GENE COTTON and ALICE COOPER singles.

KWAC Long Beach
213-437-0366

ADDED
Queen (Elektra)
Poco (ABC)
Elvin Bishop (Capricorn)
J. Geils (EMI America)
Grateful Dead (Arista)
Peter Tosh (R. Stones)
Dixie Strays (WB)
MEDIUMS
Ted Nugent (Epic)
Jimmy Buffet (ABC)
Outlaws (Arista)
Cheap Trick (Epic)
Stephen Stills (Col)
Talking Heads (Sire)
David Byrne (RCA)
Linda Ronstadt (Asylum)
Chicago (Col)
Kenny Loggins (Col)

Boston (Epic)
Cars (Elektra)
Who (MCA)
Rolling Stones (R. Stones)
Tanya Tucker (MCA)
Santana (Col)
Steely Dan (ABC)
Toto (Col)
Elton John (MCA)
Billy Joel (Col)
Firefall (Ati)
Aerosmith (Col)
Kansas (Kirtshner)
Eric Clapton (RSO)
Neil Young (WB Reprise)
Van Morrison (WB)
Jethro Tull (Chrysalis)
Styx (A&M)
Yes (Ati)
Al Stewart (Arista)

PAUL FUHR, PD: DENISE WESTWOOD, MD: Playing various cuts. Playing ROBERT JOHNSON single.

KWEST Los Angeles
213-467-5178

ADDED
Queen (Elektra)
Jesse C Young (Elektra)
J. Geils (EMI America)
Tanya Tucker (MCA)
Dixie Strays (WB)
Firefall (Ati)
Heart (Portrait)
Boston (Epic)
Foreigner (Ati)
Yes (Ati)
Eric Clapton (RSO)
100% (Polydor)
Van Morrison (WB)
Steely Dan (ABC)

1994 (A&M)
Talking Heads (Sire)
HOT
Fogelberg/Weisberg (Full Moon-Epic)
Ted Nugent (Epic)
Elton John (MCA)
Who (MCA)
Santana (Col)
Queen (Elektra)
Billy Joel (Col)
Toto (Col)
Linda Ronstadt (Asylum)
Styx (A&M)
Chicago (Col)
Al Stewart (Arista)
Neil Young (WB Reprise)

PAM MAY: Playing various cuts. Playing NICK GILDER and ALICE COOPER singles.

KULC Fresno
209-485-7762

ADDED
None
MEDIUMS
None
HOT
Elton John (MCA)
Linda Ronstadt (Asylum)
Chicago (Col)

Moody Blues (London)
Gino Vannelli (A&M)
Billy Joel (Col)
Stephen Bishop (ABC)
Kenny Loggins (Col)
Phoebé Snow (Col)
Bob Seger (Capitol)

ART FARRAS, PD: Playing various cuts.

KLOS 95.5 Los Angeles
213-663-3311

ADDED
Cheap Trick (Epic)
Outlaws (Arista)
J. Geils (EMI America)
Eric Clapton (RSO)
Boston (Epic)
Who (MCA)
Fogelberg/Weisberg (Full Moon-Epic)
Heart (Portrait)
Al Stewart (Arista)
Jethro Tull (Chrysalis)

Santana (Col)
Firefall (Ati)
Aerosmith (Col)
Billy Joel (Col)
Foreigner (Ati)
Styx (A&M)
Neil Young (WB Reprise)
Yes (Ati)
Cars (Elektra)
Chicago (Col)

BUTY PINEDO, MD: Playing various cuts. Playing QUEEN and 10CC singles.

KGON Portland
503-655-9181

ADDED
Joan Armatrading (A&M)
Dixie Strays (WB)
Queen (Elektra)
MEDIUMS
Billy Joel (Col old)
Fogelberg/Weisberg (Full Moon-Epic)
Ted Nugent (Epic)
Elton John (MCA)
Al Stewart (Arista)

HOT
Styx (A&M)
Foreigner (Ati)
Rolling Stones (R. Stones)
Boston (Epic)
Heart (Portrait)
Linda Ronstadt (Asylum)
Billy Joel (Col)
Steve Martin (WB)
Eric Clapton (RSO)
Jimmy Buffet (ABC)
Steely Dan (ABC)
Rush (Mercury)

GLORIA JOHNSON, MD: Playing ARMATRADING'S "Baby," "DIRE'S "Sultans," "QUEEN'S "Race," "Guns" and "Playing ROBERT PALMER and TOTO singles.

kgot Anchorage
907-349-2531

ADDED
Ted Nugent (Epic)
Eric Clapton (RSO)
Elvin Bishop (Capricorn)
Richard Wright (Col)
Dr. John (A&M/Horizon)
David Byrne (RCA)
Pointer Sisters (Planet)
Stillwater (Capricorn)
MEDIUMS
Yes (Ati)
Elton John (MCA)
Neil Young (WB Reprise)
Lynyrd Skynyrd (MCA)
Jethro Tull (Chrysalis)
Pat Travers (Polydor)
Bob Seger (Capitol)
Mark Almond (A&M/Horizon)
Hall & Oates (RCA)
100% (Polydor)
Joe Cocker (Asylum)

Robin Trower (Chrysalis)
HOT
Chicago (Col)
Rolling Stones (R. Stones)
Styx (A&M)
Van Morrison (WB)
Firefall (Ati)
Pablo Cruise (A&M)
Pointer Sisters (Planet)
Stillwater (Capricorn)
MEDIUMS
Yes (Ati)
Linda Ronstadt (Asylum)
Foreigner (Ati)
Toto (Col)
Fogelberg/Weisberg (Full Moon-Epic)
Heart (Portrait)
Styx (A&M)
Van Morrison (WB)
Rolling Stones (R. Stones)
Hall & Oates (RCA)
Ambrosia (WB)

KATHY KAEMERLE, MD: Playing various cuts. Playing QUEEN (Singles), STEELY DAN, J.C. YOUNG and PETER TOSH singles.

KAZY Denver
303-759-5800

ADDED
Outlaws (Arista)
Joan Armatrading (A&M)
George Thorogood (Rounder)
MEDIUMS
Al Stewart (Arista)
Ambrosia (WB)
Neil Young (WB Reprise)
Kansas (Kirtshner)
Boston (Epic)
Steely Dan (ABC)
Steve Martin (WB)
Ted Nugent (Epic)
Molly Hatchet (Epic)
Yes (Ati)
Rush (Mercury)
Santana (Col)

Talking Heads (Sire)
Van Morrison (WB)
100% (Polydor)
HOT
Billy Joel (Col)
Eric Clapton (RSO)
Firefall (Ati)
Heart (Portrait)
Linda Ronstadt (Asylum)
Foreigner (Ati)
Fogelberg/Weisberg (Full Moon-Epic)
Chicago (Col)
Kenny Loggins (Col)
Gino Vannelli (A&M)
Toto (Col)

GRIG GILLISPIE, MD: OUTLAWS' "Take It" ARMATRADING'S "Blue," THOROGOOD'S "Who," CLAPTON'S "Tell Me," "Morning" Playing QUEEN (Both) singles.

Rock 96 Fresno
209-266-2132

ADDED
Pat Travers (Polydor)
Steely Dan (ABC)
Outlaws (Arista)
Poco (ABC)
J. Geils (EMI America)
George Thorogood (Rounder)
MEDIUMS
Ted Nugent (Epic)
Southside Johnny (Epic)
Bob Seger (Capitol)
Jan Matthews (Mushroom)
100% (Polydor)
Firefall (Ati)
Jethro Tull (Chrysalis)
Player (RSO)
Greg Kihn (Beverly)
Lynyrd Skynyrd (MCA)
Sea Level (Capricorn)
Stephen Stills (Col)
Nicolette Larson (WB)
Fotomaker (Ati)
Toto (Col)
Chicago (Col)
Eric Clapton (RSO)

Bandit (Arista)
Elton John (MCA)
Gino Vannelli (A&M)
Kansas (Kirtshner)
HOT
Ambrosia (WB)
Foreigner (Ati)
Heart (Portrait)
Santana (Col)
Van Morrison (WB)
Linda Ronstadt (Asylum)
Rolling Stones (R. Stones)
Cars (Elektra)
Boston (Epic)
Al Stewart (Arista)
Styx (A&M)
Billy Joel (Col)
Kenny Loggins (Col)
Fogelberg/Weisberg (Full Moon-Epic)
Yes (Ati)
Neil Young (WB Reprise)
Who (MCA)
Rush (Mercury)
Aerosmith (Col)

DOUG FLODIN, PD: POCO'S "Boomerang," "Heart," "Goodbye," "Kiss," "Rise," "Back" Title "Wild GEORGE THOROGOOD'S "Move It" "Who" Playing GENE COTTON, QUEEN, PETER TOSH, ALICE COOPER, HOT CHOCOLATE, ROBERT JOHNSON, EWAL, NICK GILDER, DR. HOOK, JUSTIN HAYWARD and LITTLE RIVER BAND singles.

KROQ Los Angeles
213-469-1212

ADDED
Poco (ABC)
Pages (Epic)
MEDIUMS
Jimmy Cliff (London)
Richard Torrance (Capitol)
Kenny Loggins (Col)
Futter/Kar (Col)
Stephen Bishop (ABC)
Matthew Moore (Portrait)
Al Jarreau (WB)
Valerie Carter (ARC Col)
HOT
Nicolette Larson (WB)
Kiki Dee (ABC)
MICHAEL SHEFFY, MD: Playing various cuts. Playing LINDA RONSTADT, JAN MATTHEWS and BEE GEES singles.

Elton John (MCA)
Phoebé Snow (Col)
Al Stewart (Arista)
Firefall (Ati)
100% (Polydor)
Billy Joel (Col)
Pointer Sisters (Planet)
Cliff Richard (Rocket)
Fogelberg/Weisberg (Full Moon-Epic)
Van Morrison (WB)
Carly Simon (Elektra)
Toto (Col)
Chris Rea (UA)

link Portland
503-228-5000

ADDED
Jesse C Young (Elektra)
MEDIUMS
Stephen Stills (Col)
Livingston Taylor (Epic)
Jan Matthews (Mushroom)
Neil Young (WB Reprise)
Van Morrison (WB)
War of Worlds (Col)
Heart (Portrait)
Pat Metheny (ECM/WB)
Santana (Col)
Richard Wright (Col)
Tom Scott (Col)
Ronnie Lane (UA)
Grover Washington Jr. (Motown)
Dr. John (A&M/Horizon)

HOT
Linda Ronstadt (Asylum)
Eric Clapton (RSO)
Chicago (Col)
Al Stewart (Arista)
Little River Band (Harvest)
Toto (Col)
Firefall (Ati)
Gino Vannelli (A&M)
Billy Joel (Col)
Elton John (MCA)
Fogelberg/Weisberg (Full Moon-Epic)
Nicolette Larson (WB)
Mark Almond (A&M/Horizon)
Sea Level (Capricorn)

LES SARNOFF, MD: Playing various cuts. Playing DR. HOOK single.

Kbpi Denver
303-936-2313

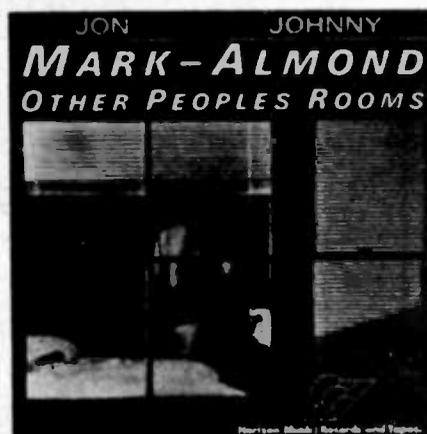
ADDED
Poco (ABC)
Fotomaker (Ati)
MEDIUMS
None
HOT
Linda Ronstadt (Asylum)
Billy Joel (Col)
Firefall (Ati)

Fogelberg/Weisberg (Full Moon-Epic)
Al Stewart (Arista)
Who (MCA)
Gino Vannelli (A&M)
Chicago (Col)
Kenny Loggins (Col)
Pablo Cruise (A&M)
Foreigner (Ati)
Heart (Portrait)

JOHN BRADLEY, PD: POCO'S "Crazy Love" FOTO-MAKER'S "Miles" Playing ALICE COOPER, ELTON JOHN and TOTO singles.

THREE BIG REASONS WHY A&M AND HORIZON ARE AT THE TOP OF THE CHART ON THE OPPOSITE PAGE:

①



MARK-ALMOND

"OTHER PEOPLES ROOMS"

SP 730

Produced by Tommy LiPuma

②



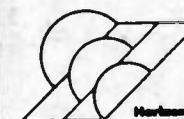
CHUCK MANGIONE

"CHILDREN OF SANCHEZ"

SP 6700

Produced by Chuck Mangione

③



NEIL LARSEN

"JUNGLE FEVER"

SP 733

Produced by Tommy LiPuma

3 GREAT ALBUMS ON A&M AND HORIZON RECORDS & TAPES.

©1978 A&M Records, Inc. All Rights Reserved.

WEST

KGB RADIO Reno 702-826-3800

ADDED
Arlin Gale (ABC)
Jesse C. Young (Elektra)
Japan (Arista)
Emerson Lake & Palmer (A&M)
Grateful Dead (Arista)
Queen (Elektra)
Peter Tosh (R. Stones)
MEDIUMS
Dire Straits (WB)
Ted Nugent (Epic)
1994 (A&M)
Fogelberg/Weisberg (Full Moon Epic)
Jack Tempchin (Arista)
Jethro Tull (Chrysalis)
Suzi Quatro (Capricorn)
David Byrne (RCA)
City Boy (Mercury)
Boston (Epic)
Valerie Carter (ARC Col)
FM (Vix)
Aerosmith (Col)
Richard T. Bear (RCA)

PAUL EMERY MD Playing various cuts. Playing **PETER TOSH, QUEEN, GENE COTTON, MOODY BLUES** and **TANYA TUCKER** singles.

ksfm Sacramento 916-422-1025

ADDED
Cheech & Chong (WB)
Sad Cafe (A&M)
Dan McCafferty (A&M)
Charlie Amley (Nonesuch)
Cheap Trick (Epic)
Grateful Dead (Arista)
MEDIUMS
Joan Armatrading (A&M)
Bandit (Arista)
Elvin Bishop (Capricorn)
Joe Cocker (Arista)
Devo (WB)
Fresh (Prodigal)
Arlin Gale (ABC)
Outlaws (Arista)
Jean Luc Ponty (A&M)
Sea Level (Capricorn)
Southside Johnny (Epic)
Sports Illustrated (Arista)

DIANE MICHAELS/GARY NIXON, MD. AINLEY's "Pig Farm" - CHEAP's "Went" - ARMATRADING's "Rope" - AEROSMITH's "Come" - BUFFETT's "Tazuma" - CLAPTON's "Make Love" - "Anytime" - GILLES' "Kiss" - Title Playing **LEVIS COSTELLO** (Tiny Steps), **SNAIL**, **J.C. YOUNG, PETER TOSH, POLICE** and **MOODY BLUES**

KIO8FM Sacramento 916-446-4965

ADDED
Lindisfarne (A&M)
MEDIUMS
Al Stewart (Arista)
Elton John (MCA)
Phoebe Snow (Col)
Steady Dan (ABC)
Lynyrd Skynyrd (MCA)
10CC (Polydor)
Nicolete Larson (WB)

ART SCHROEDER, PD. Playing various cuts.

KCAL-96.7 San Bernardino 714-825-5020

ADDED
Rick Wright (Col)
Reggie Knighton (ARC Col)
Fotomaker (A&M)
Elvin Bishop (Capricorn)
Terry Reid (Capitol)
MEDIUMS
Pat Travers (Polydor)
Van Morrison (WB)
Heart (Portrait)
Stephen Stills (Col)
Eric Clapton (RSO)
Sammy Hagar (Capitol)
Rory Gallagher (Polydor)
George Thorogood (Rounder)
Star (Capitol)
David Coverdale (UA)
Ted Nugent (Epic)
Utah Heap (Chrysalis)
Thin Lizzy (WB)
Bryan Ferry (A&M)
Robin Trower (Chrysalis)
City Boy (Mercury)
Alan Parsons (Arista)

JOHN LESLIE, MD Playing various cuts. Playing **ALICE COOPER, QUEEN** and **GILLES** singles.

KGB RADIO San Diego 714-297-2201

ADDED
Queen (Elektra)
MEDIUMS
Neil Young (WB Reprise)
Heart (Portrait)
Eric Clapton (RSD)
Al Stewart (Arista)
Ted Nugent (Epic)
1994 (A&M)
Aerosmith (Col)
Santana (Col)

VALERIE McINTOSH, MD Playing various cuts. Playing **TOO, SANTANA, HIRSHALL, 10CC** and **MATTHEW MOORE** singles.

San Francisco 415-391-9400

ADDED
Jesse C. Young (Elektra)
Pointer Sisters (Planet)
Cindy Bullens (UA)
J. Geils (EMI America)
Southside Johnny (Epic)
MEDIUMS
Neil Young (WB Reprise)
Rolling Stones (R. Stones)
Boston (Epic)
Santana (Col)
Yes (A&M)
Stephen Stills (Col)
Yes (A&M)
Ian Matthews (Mushroom)

MARK COOPER, MD. Playing various cuts. Playing **NOT CHOCOLATE, NICK GILDER, GINO VAN NELLI, BEE GIES, STEELY DAN** and **ALICE COOPER** singles.

KAMPFM San Francisco 415-986-2825

ADDED
Elvin Bishop (Capricorn)
Cheap Trick (Epic)
Clash (Epic)
Dan McCafferty (A&M)
MEDIUMS
Aerosmith (Col)
Blue Oyster Cult (Col)
Boston (Epic)
David Bowie (RCA)
Joe Cocker (Arista)
Foreigner (A&M)
Eddie (WB-Curb)
J. Geils (EMI America)
Heart (Portrait)
Jethro Tull (Chrysalis)
Elton John (MCA)
Greg Kinn (Beverly)
Talking Heads (Sire)
Linda Ronstadt (Arista)
Terry Reid (Capitol)
Santana (Col)
Southside Johnny (Epic)

KATE INGRAM, MD. Playing various cuts. Playing **POLICE, HOT CHOCOLATE, ROBERT JOHNSON** and **WRECKLESS ERIC** singles.

KOME San Jose 408-246-6811

ADDED
Queen (Elektra)
Elvin Bishop (Capricorn)
Bandit (Arista)
Cindy Bullens (UA)
Fotomaker (A&M)
Fresh (Prodigal)
Call Perilous (J&J)
Pointer Sisters (Planet)
Tyla Gang (Beverly)
Chicago (Col)
Firefall (A&M)
Fogelberg/Weisberg (Full Moon Epic)
David Bowie (RCA)
Eric Clapton (RSO)
Devo (WB)
Dave Edmunds (Swan Song)
Hall & Oates (RCA)
Jethro Tull (Chrysalis)
Linda Ronstadt (Arista)
Santana (Col)
Chicago (Col)
Neil Young (WB Reprise)
Aerosmith (Col)
Rush (Mercury)
Outlaws (Arista)
Kansas (Kirtshner)
April Wine (Capitol)
Jethro Tull (Chrysalis)
Black Sabbath (WB)
Steve Martin (WB)

DANA JANG, MD. Playing various cuts. Playing **J. GEILS** single.

KSJO San Jose 408-246-6060

ADDED
AC/DC (A&M)
D. Feinstein (UA)
Cheech & Chong (WB)
Hush (A&M)
Billy Joel (Col)
Jesse C. Young (Elektra)
Angels (EMI Imp)
J. Geils (EMI America)
Todd Rundgren (WB Reprise)
Queen (Elektra)
Clash (Epic)
MEDIUMS
Tyla Gang (Beverly)
Blondie (Chrysalis)
Linda Ronstadt (Arista)
Elton John (MCA)
10CC (Polydor)
David Hume (RCA)
Van Morrison (WB)
Steve Martin (WB)
Rush (Mercury)

PAUL WELLS, MD. Playing various cuts. Playing **PETER TOSH** and **POLICE** singles.

KTUE San Raphael 415-456-1510

ADDED
Dan McCafferty (A&M)
Bonnie Pointer (Motown)
Sad Cafe (A&M)
Jesse C. Young (Elektra)
Crazy Horse (RCA)
Gong (Arista)
James Montgomery (Waterhouse)
MEDIUMS
Fresh (Prodigal)
Ramones (Sire)
Bryan Ferry (A&M)
Santana (Col)
Lucifer's Friend (Elektra)
Stephen Stills (Col)
Van Morrison (WB)

KATE HAYES, ACTING PD/MICHAEL BRIGHT, MD. Playing various cuts. Playing **ROBERT JOHNSON** single.

KTMS-FM Santa Barbara 805-963-1975

ADDED
Hall & Oates (RCA)
Heart (Portrait)
HOT
Al Stewart (Arista)
MEDIUMS
Stephen Stills (Col)
Chicago (Col)
Fogelberg/Weisberg (Full Moon Epic)
Player (RSD)
Kenny Rogers (Col)
Stephen Bishop (ABC)
Neil Young (WB Reprise)
Elton John (MCA)
Santana (Col)
Jack Tempchin (Arista)

MARK GILES, MD. POCO's "Boomerang" - ARMA TRADING's "Bottom"

Santa Barbara 805-963-1601

ADDED
Melissa Manchester (Arista)
Eddie Cleanhead Vinson (Muse)
Grateful Dead (Arista)
Vanoli (RCA)
Eric Clapton (RSD)
FM (Vix)
Maimeri/Bernhardt (Arista)
Gong (Arista)
Jesse C. Young (Elektra)
Poco (ABC)
Elvin Bishop (Capricorn)
Oregon (Elektra)
Idris Muhammad (Fantasy)
McGarrigles (WB)
Peter Tosh (R. Stones)
Richard T. Bear (RCA)
Patricia Ruthen (Elektra)

LORIE COBB, MD. Playing various cuts. Playing **BEE GIES, DOBIE GRAY** and **GREG KINN** singles.

Santa Maria 805-922-2156

ADDED
Queen (Elektra)
Elton Bishop (Capricorn)
George Thorogood (Rounder)
Joan Armatrading (A&M)
Jesse C. Young (Elektra)
Melissa Manchester (Arista)
Grateful Dead (Arista)
Fotomaker (A&M)
Steve Miller (Capitol)
MEDIUMS
Crescent (Epic)
Sea Level (Capricorn)
City Boy (Mercury)
Blondie (Chrysalis)
Ian Matthews (Mushroom)
Eric Carrion (Arista)
Curt (Elektra)
Stephen Stills (Col)
Neil Young (WB Reprise)
Richard Foreman (Capitol)
Terry Reid (Capitol)
Fuller/Kar (Col)
Phoebe Snow (Col)
Tommy Moe (London)
Third World (Island)

PETER NAPOLI, MD. Playing various cuts. Playing **HON SEGER, PETER TOSH, ALICE COOPER, STARZ, J. GEILS, ROBERT JOHNSON** and **BIL GELIS** singles.

KISW Seattle 208-624-4305

ADDED
Jesse C. Young (Elektra)
Elton Bishop (Capricorn)
Crazy Horse (RCA)
MEDIUMS
Kinks (Arista)
Van Halen (WB)
Robin Trower (Chrysalis)
Elton John (MCA)
Bob Seger (Capitol)
Van Morrison (WB)
Neil Young (WB Reprise)
Ted Nugent (Epic)
Joan Armatrading (A&M)
Nicolete Larson (WB)
George Thorogood (Rounder)
Poco (ABC)
J. Geils (EMI America)
Gordon Eerring (MCA)
Pat Travers (Polydor)
Outlaws (Arista)

STEVE SLATON, MD. Playing various cuts. Playing **QUEEN** and **HOT CHOCOLAT** singles.

KZAM Seattle 206-454-1540

ADDED
Gino Vannelli (A&M)
Cindy Bullens (UA)
Mano Dabanog (Island)
Gary Burr (Lifesong)
Dary Stratt (WB)
Dr. John (A&M/Horizon)
Jackson Browne (Arista)
Jones/Carter/Williams (Inner City)

HOT
Billy Joel (Col)
Jesse C. Young (Elektra)
Steve Forbert (Nonesuch)
Eric Clapton (RSD)
Joan Armatrading (A&M)
Southside Johnny (Epic)
Linda Ronstadt (Arista)
Neil Young (WB Reprise)
Al Stewart (Arista)
BB King (ABC)
Fogelberg/Weisberg (Full Moon Epic)
George Thorogood (Rounder)
Ian Matthews (Mushroom)
Bruce Cockburn (Island)
Weather Report (ARC Col)

MARION SEYMOUR, MD. Playing various cuts.

KZOK Seattle 206-223-3913

ADDED
Tanya Tucker (MCA)
Queen (Elektra)
Poco (ABC)
Dire Straits (WB)
Jesse C. Young (Elektra)
Elvin Bishop (Capricorn)
Billy Joel (Col)
Ted Nugent (Epic)
Elton John (MCA)
Pat Travers (Polydor)
Santana (Col)
Yes (A&M)
Steady Dan (ABC)
George Thorogood (Rounder)

MDT
Foreigner (A&M)
Rolling Stones (R. Stones)
Heart (Portrait)
Bry (A&M)
Van Halen (WB)
Who (MCA)
Neil Young (WB Reprise)
Al Stewart (Arista)
Alan Parsons (Arista)
Eric Clapton (RSD)
Boston (Epic)
Curt (Elektra)
Toto (Col)
Van Morrison (WB)
Linda Ronstadt (Arista)
Firefall (A&M)

MAVIS MACKROFF, MD. Playing various cuts. Playing **ROBERT JOHNSON** single.

Spokane 509-534-0423

ADDED
Jesse C. Young (Elektra)
Robyn Trower (Chrysalis)
Poco (ABC)
Aerosmith (Col)
Kansas (Kirtshner)
Jimmy Buffett (A&M)
Hoggy Knighthor (ARC Col)
Dr. John (A&M/Horizon)
Tom Scott (Col)
Neil Larsen (A&M/Horizon)
Cindy Bullens (UA)
MEDIUMS
Fogelberg/Weisberg (Full Moon Epic)
Gino Vannelli (A&M)
Ian Matthews (Mushroom)
Joan Armatrading (A&M)
City Boy (Mercury)
Sea Level (Capricorn)
10CC (Polydor)
Stephen Bishop (ABC)
Hall & Oates (RCA)
Yes (A&M)
Elton John (MCA)

LARRY SNIDER, MD. Playing various cuts. Playing **QUEEN** and **LINDISFARNE** singles.

KWFM Tucson 602-624-5588

ADDED
Son Seals (Alligator)
Devo (WB)
Peter Tosh (R. Stones)
J. Geils (EMI America)
Pointer Sisters (Planet)
Jesse C. Young (Elektra)
Lenny White (Elektra)
Return To Forever (Col)
Queen (Elektra)
Japan (Arista)
Bryan Ferry (A&M)
MEDIUMS
Ambrosia (WB)
Curt (Elektra)
Crack The Sky (Lifesong)
Firefall (A&M)
Fogelberg/Weisberg (Full Moon Epic)
Elton John (MCA)
Nicolete Larson (WB)
Mark Almond (A&M/Horizon)
Alan Parsons (Arista)
Rush (Mercury)

JIM RAY, MD. Playing various cuts.



MATTHEWS AND KWST SHAKE IT - Mushroom recording artist Ian Matthews dropped in to the new KWST/Los Angeles air studios for a recent interview. Pictured (l-r) are Mushroom's Bob "Z" Zurick, KWST music coordinator Bob Gowa, Mushroom's Susie Gershon, KWST air personality Ron Stevens, Matthews.



CURRY ADDS SPICE TO KYNO PROGRAMMING - A&M recording artist Tim Curry (right) visited the studios of KYNO-FM/Fresno on a recent promotional swing to talk with station PD Doug Flodine (left).

Dire Straits



This first LP by the British rockers is bone clean, intelligent and warm. Tunes include the bluesy "Down To The Waterline," the quietly angry "Six Blade Knife" and "Sultans Of Swing" (the British single).



The Last Word in First Albums

MIDWEST

MOST ADDED

- J. GEILS**
Sanctuary (EMI-America) 12/12
- J.C. YOUNG**
American... (Elektra) 9/9
- POCO**
Legend (ABC) 9/7
- QUEEN**
Jazz (Elektra) 11/7
- ELVIN BISHOP**
Hog Heaven (Capricorn) 5/3

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

- SANTANA**
Inner Secrets (Col) 15/12
- 10CC**
Bloody Tourists (Polydor) 12/9
- CHICAGO**
Hot Streets (Col) 16/8
- FIREFALL**
Elen (A&M) 20/8
- ELTON JOHN**
A Single Man (MCA) 11/8
- SEA LEVEL**
On The Edge (Capricorn) 11/8

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

- BILLY JOEL**
52nd Street (Col) 30/27
- STYX**
Pieces Of Eight (A&M) 26/22
- AL STEWART**
Time Passages (Arista) 24/21
- LINDA RONSTADT**
Living In... (Asylum) 22/19
- NEIL YOUNG**
Comes A... (WB/Reprise) 20/16

Two numbers follow each album title. The first represents total number of Midwest stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

WJOL
Ann Arbor
313-882-9103

ADDED
FM (Vival)
Terry Garthwaite (Fantasy)
Ailyn Gale (ABC)
J. Geils (EMI-America)
Crazy Horse (RCA)

MEDIUMS
Jethro Tull (Chrysalis)
Heart (Portrait)
David Bowie (RCA)
Johnny Winter (Blue Sky)
10CC (Polydor)
Sea Level (Capricorn)
Joan Armatrading (A&M)
Gil Scott Heron/Brian Jackson (Arista)

Eric Clapton (RSO)
George Thorogood (Rounder)
HOT
Greg Kinn (Bearsley)
Tom Waits (Asylum)
Neil Young (WB Reprise)
Yes (A&M)
Al Stewart (Arista)
Who (MCA)
Santana (Col)
Billy Joel (Col)
Fogelberg/Wesberg (Full Moon Epic)
Joe Cocker (Asylum)
Cars (Elektra)
Devo (WB)
Bryan Ferry (A&M)
Linda Ronstadt (Asylum)
Van Morrison (WB)
Weather Report (A&M)
Rolling Stones (R. Stones)

MARR OWENS, MD. Playing various cuts. Playing **ROBERT JOHNSON, ALICE COOPER, PETER TOSH, IC YOUNG** and **FOTOMAKER** singles.

Q-FM-96 Columbus
614-224-1271

ADDED
Queen (Elektra)
Outlaws (Arista)
Pointer Sisters (Planet)
Todd Rundgren (WB Bristle)
Stillwater (Capricorn)
Pat Travers (Polydor)
Neil Young (WB Reprise)
Benny Loggins (Col)
Heart (Portrait)
Fogelberg/Wesberg (Full Moon Epic)
Elton John (MCA)
Aerosmith (Col)

STEVE RUNNER, MD. Playing various cuts. Playing **MICHAEL JOHNSON, AMBROSIA, HALL & OATES, ROLLING STONES, IAN MATTHEWS** and **STEPHEN BISHOP** singles.

WDAI 947 Chicago
312-782-6811

ADDED
Outlaws (Arista)
Toto (Col)
ME DIUMS
Ted Nugent (Epic)
Foreigner (A&M)
Linda Ronstadt (Asylum)
Jethro Tull (Chrysalis)

MARY KLUGH, MD. Playing various cuts. Playing **IC YOUNG, TLO** and **BOB SIEGER** singles.

WJOL Dayton
513-224-1501

ADDED
David Bowie (RCA)
Outlaws (Arista)
ME DIUMS
Neil Young (WB Reprise)
Who (MCA)
Ted Nugent (Epic)
Al Stewart (Arista)
Chicago (Col)
Santana (Col)
Van Morrison (WB)
Elton John (MCA)
10CC (Polydor)

HOT
Sya (A&M)
Aerosmith (Col)
Cars (Elektra)
Rolling Stones (R. Stones)
Foreigner (A&M)
Gino Vannelli (A&M)
Billy Joel (Col)
Kenny Loggins (Col)
Firefall (A&M)
Jethro Tull (Chrysalis)
Van Halen (WB)
Heart (Portrait)
Boston (Epic)

SEAN SCOTT, MD/CHUCK BROWNING, PD. Playing various cuts. Playing **IC YOUNG, TLO** and **BOB SIEGER** singles.

WWCK 105 FM Flint
313-744-1570

ADDED
J. Geils (EMI America)
Mark-Almond (A&M/Morrison)
Todd Rundgren (WB Bristle)
Spirit (Potato)
ME DIUMS
Santana (Col)
Urish Heep (Chrysalis)
Yes (A&M)
David Coverdale (UA)
Prism (Arista)
Elton John (MCA)
10CC (Polydor)

RON SHANNON, PD/JOE HOLBROOK, MD. Playing various cuts.

KFMO Lincoln
402-432-8565

ADDED
Kansas (Kirshner)
Poco (ABC)
Kansas (Kirshner)
Boston (Epic)
Sya (A&M)
War of Wounds (Col)
Heart (Portrait)
Tanya Tucker (MCA)
Van Morrison (WB)
Santana (Col)
10CC (Polydor)
Cari (Elektra)

HOT
Billy Joel (Col)
Who (MCA)
Linda Ronstadt (Asylum)
Sya (A&M)
Al Stewart (Arista)
Neil Young (WB Reprise)
Heart (Portrait)
Fogelberg/Wesberg (Full Moon Epic)
Firefall (A&M)

RICH MEYER, MD. Playing various cuts. Playing **GINO VANNELLI** single.

WZLW Milwaukee
414-251-7070

ADDED
Tartan (Ovation)
Jesse C Young (Elektra)
Dre Struts (WB)
Outlaws (Polydor)
Terry Reid (Capricorn)
Stillwater (Capricorn)
J. Geils (EMI America)
ME DIUMS
Yes (A&M)
Fogelberg/Wesberg (Full Moon Epic)
Firefall (A&M)
War of Wounds (Col)
Poco (ABC)
FM (Vival)
Elton John (MCA)
Sea Level (Capricorn)
Outlaws (Arista)

HOT
Billy Joel (Col)
Heart (Portrait)
Eric Clapton (RSO)
Fogelberg/Wesberg (Full Moon Epic)
Kansas (Kirshner)
10CC (Polydor)
Neil Young (WB Reprise)
Gino Vannelli (A&M)
Santana (Col)
Toto (Col)
Jethro Tull (Chrysalis)
Sya (A&M)
Who (MCA)
Van Morrison (WB)
Al Stewart (Arista)

MIKE WOLF, MD. YOUNG's "Anch" "City Boy" **DIRE'S** "Sultans" **STILLWATER'S** "Night" **GEILS** Title

WARI 93.1 Chicago
312-777-1700

ADDED
Grateful Dead (Arista)
Queen (Elektra)
J. Geils (EMI America)
Todd Rundgren (WB Bristle)
FM (Vival)
Cindy Bullens (UA)
Tanya Tucker (MCA)
Wilton Nelson (Col)
Ivan Stern
Walt Disney (WB)
ME DIUMS
Fogelberg/Wesberg (Full Moon Epic)
Jethro Tull (Chrysalis)
Cars (Elektra)
Bruce Springsteen (Col)
Billy Joel (Col)
Cheap Trick (Epic)
Pat Metheny (ECM-WB)
Yes (A&M)
Hull & Oates (RCA)
Orsay (Tas)
Firefall (A&M)
Sea Level (Capricorn)
Son Seals (Alligator)
Sweetbottom (Elektra)

Baby Grand (Arista)
Bliss Band (Arista)
Tom Waits (Elektra)
Heart (Portrait)
Jimmy Cliff (WB)
Sya (A&M)
Brand X (Chrysalis)
Boston (Epic)
Santana (Col)
Talking Heads (Sire)
Greg Kinn (Bearsley)
HOT
Van Morrison (WB)
Rolling Stones (R. Stones)
10CC (Polydor)
Al Stewart (Arista)
Southside Johnny (Epic)
Who (MCA)
Rory Gallagher (Chrysalis)
Brian Ferry (A&M)
Eric Clapton (RSO)
Neil Young (WB Reprise)
Dave Edmunds (Svan Song)
Linda Ronstadt (Asylum)
Weather Report (A&M)
Joan Armatrading (A&M)

HOR GELMS, MD. Playing various cuts. Playing **EVIS COSTELLO** (Tiny Steps) **NIGHT RALLY** (Chrysalis), **LARRY BAND, SKAFISH, PETER TOSH, WAZMO, NARIZ, TOM PETTY** and **LITTLE ROGER** singles.

WVUD Dayton
513-229-4247

ADDED
Elvin Bishop (Capricorn)
Rush (Mercury)
Pointer Sisters (Planet)
ME DIUMS
Chicago (Col)
Gino Vannelli (A&M)
Santana (Col)
Stephen Strills (Col)
Valerie Carter (ARC-Col)
Joe Cocker (Asylum)
Fogelberg/Wesberg (Full Moon Epic)
Sea Level (Capricorn)
Ambrosia (WB)
Hall & Oates (RCA)
Stephen Strills (Col)
Nick Gilder (Chrysalis)
Eric Clapton (RSO)
Rolling Stones (R. Stones)
Ian Matthews (Mushroom)
Van Morrison (WB)
Southside Johnny (Epic)
Firefall (A&M)

KEITH WRIGHT, PD. Playing various cuts. Playing **YES** and **ALICE COOPER** singles.

LAV-FM 97 Grand Rapids
616-456-6461

ADDED
Lindisfarne (Atco)
J. Geils (EMI America)
Stillwater (Capricorn)
Return To Forever (Col)
Baby Grand (Arista)
Stere (Capitol)
ME DIUMS
Outlaws (Arista)
Queen (Elektra)
E.P. (ARC-Col)
Valerie Carter (ARC-Col)
Neil Young (WB Reprise)
Chicago (Col)
Ian Matthews (Mushroom)
Santana (Col)
Talking Heads (Sire)
Elton John (MCA)

DOC DONOVAN, PD. Playing various cuts. Playing **JUSTIN HAYWARD** and **ALICE COOPER** singles.

WIBA-FM Madison
608-274-5450

ADDED
Kiki Dee (Rockwell)
Cliff Richard (MCA)
Gong (Arista)
Japan (Elektra)
Fotomaker (A&M)
Lary Coryell (Arista)
Tanya Tucker (MCA)
Steve Forbert (Nonesuch)
ME DIUMS
Bryan Ferry (A&M)
Southside Johnny (Epic)
Sweetbottom (Elektra)
Who (MCA)
Jimmy Cliff (WB)
Firefall (A&M)
Fogelberg/Wesberg (Full Moon Epic)
Heart (Portrait)

Bruce Springsteen (Col)
Dove Donahue (Col) - HOT
Neil Young (WB Reprise)
Sea Level (Capricorn)
Billy Joel (Col)
Van Morrison (WB)
Dave Edmunds (Svan Song)
Linda Ronstadt (Asylum)
Boston (Epic)
Tom Waits (Arista)
Al Jarreau (WB)
Cars (Elektra)
Valerie Carter (ARC-Col)
Al Stewart (Arista)
Who (MCA)
Joan Armatrading (A&M)
Baby Grand (Arista)

SCOTT WATSON, MD. Playing various cuts. Playing **STONEGARDEN, TOM PALTON, ROBERT PARKER, JAMISON, ALICE COOPER, QUEEN** (Both), and **PETER TOSH** singles.

KQ Minneapolis
612-545-5601

ADDED
Rush (Mercury)
Fogelberg/Wesberg (Full Moon Epic)
Talking Heads (Sire)
Van Morrison (WB)
Elton John (MCA)

HOT
Sya (A&M)
Linda Ronstadt (Asylum)
Boston (Epic)
Billy Joel (Col)
Foreigner (A&M)
Firefall (A&M)
Al Stewart (Arista)
Neil Young (WB Reprise)

TAC HAMMER, PD. Playing various cuts. Playing **QUEEN, GYPSY, GENE COTTON** and **TOTO** singles.

WMMS Cleveland
216-781-9667

ADDED
Stillwater (Capricorn)
Blondie (Chrysalis)
Nicolette Larson (WB)
J. Geils (EMI America)
Queen (Elektra)
Todd Rundgren (WB Bristle)
Poco (ABC)
ME DIUMS
Aerosmith (Col)
Foreigner (A&M)
Sya (A&M)
Firefall (A&M)
Kansas (Kirshner)
Yes (A&M)

BOBSON (Epic)
Elton John (MCA)
Ted Nugent (Epic)
Kenny Loggins (Col)
HOT
Cars (Elektra)
Billy Joel (Col)
Al Stewart (Arista)
Linda Ronstadt (Asylum)
Boston (Epic)
Eric Clapton (RSO)
Toto (Col)
Neil Young (WB Reprise)
Who (MCA)

JOHN GORMAN, PD. Playing various cuts.

WVABX Detroit
313-398-1100

ADDED
Queen (Elektra)
J. Geils (EMI-America)
Nicolette Larson (WB)
Jesse C Young (Elektra)
Pat Travers (Planet)
ME DIUMS
Rush (Mercury)

Kansas (Kirshner)
HOT
Cars (Elektra)
Billy Joel (Col)
Aerosmith (Col)
Sya (A&M)
Ted Nugent (Epic)
Linda Ronstadt (Asylum)
Chicago (Col)

JOE KRAUSE, MD. Playing various cuts. Playing **NICK GILDER** singles.

WFBQ Indianapolis
317-257-7565

ADDED
Ian Matthews (Mushroom)
Steve Martin (WB)
Toto (Col)
Hull & Oates (RCA)
Boston (Epic)
Heart (Portrait)
Fogelberg/Wesberg (Full Moon Epic)
Ambrosia (WB)

MIKE TINNES, MD. Playing various cuts. Playing **STYX** single.

97.7 Madison
608-837-8592

ADDED
J. Geils (EMI America)
Spirit (Potato)
Hero (20th)
ME DIUMS
Sya (A&M)
Neil Young (WB Reprise)
Linda Ronstadt (Asylum)
Boston (Epic)
Toto (Col)

STYX (A&M)
Foreigner (A&M)
Boston (Epic)
Al Stewart (Arista)
Who (MCA)
Ted Nugent (Epic)
Kenny Loggins (Col)
Cheap Trick (Epic)
Queen (Elektra)
Heart (Portrait)
Gino Vannelli (A&M)
Al Stewart (Arista)
Chicago (Col)
Firefall (A&M)
Public Enemy (A&M)
Hall & Oates (RCA)
Toto (Col)

LES COOK, MD. Playing various cuts. Playing **ALICE COOPER** single.

KFMM Muscatine
319-263-2512

ADDED
Emmylou Harris (WB)
Wetwetwet (RCA)
Frank Waber (RCA)
Melissa Manchester (Arista)
J. Geils (EMI America)
Sad Cafe (A&M)
Lary Coryell (Arista)
Meiners/Barnhardt (Arista)
Spirit (Potato)
FM (Vival)
David Faithed Newman (Prestige)
Idris Muhammad (Fantasy)

Wilton Felder (ABC)
Oregon (Elektra)
HOT
Dane Donahue (Col)
Cindy Sullens (UA)
Joan Armatrading (A&M)
Eric Clapton (RSO)
Poco (ABC)
Baby Grand (Arista)
Outlaws (Arista)
Neil Young (WB Reprise)
Mark Almond (A&M/Morrison)
Rory Gallagher (Chrysalis)
Nicolette Larson (WB)
Whitlone Ash (MCA)
Santana (Col)
Gino Vannelli (A&M)
Southside Johnny (Epic)
Brecker Bros (Arista)
Firefall (A&M)
Billy Joel (Col)
Al Stewart (Arista)
Stephen Strills (Col)
Linda Ronstadt (Asylum)
Tom Scott (Col)
Chuck Mangione (A&M)
Pat Metheny (ECM-WB)
Joe Farrell (WB)
Jesse C Young (Elektra)
Sea Level (Capricorn)

LISA CATALONA, MD. Playing various cuts.

MIOB Cleveland
216-391-1260

ADDED
Queen (Elektra)
Elton John (MCA)
ME DIUMS
Ar-brova (WB)
Eric Clapton (RSO)
Chicago (Col)
Dodgers (Polydor)
Firefall (A&M)
Steve Forbert (Nonesuch)
Fotomaker (A&M)
Treyor Rabin (Chrysalis)
Todd Rundgren (WB Bristle)
Santana (Col)

Starz (Capitol)
10CC (Polydor)
HOT
Billy Joel (Col)
Al Stewart (Arista)
Linda Ronstadt (Asylum)
Boston (Epic)
Heart (Portrait)
Sya (A&M)
Toto (Col)
Foreigner (A&M)
Aerosmith (Col)
Cars (Elektra)

EILEEN ROBERTS, MD. QUEEN'S "Stop" "Fun It" "Girls" "Race" **JOHN'S** "Part Time" Playing **GREG KINN, STEEL DAN, NICK GILDER, VAN MORRISON, GINO VANNELLI** and **BEE GEES** singles.

94.3 Elgin
312-741-7700

ADDED
Poco (ABC)
Cheffains (Col)
Ultravox (Antilles)
Larry Coryell (Arista)
Hickory Winds (Flying Fish)
Nova (Arista)
Smak (Fantasy)
Japan (Arista)
Stephen Strills (Col)
Wilton Nelson (Col)
David Newman (Prestige)
Din McCaffery (UA)
Sad Cafe (A&M)

Kansas (Kirshner)
Walter Horton (Blind Pig)
David Sancious (Arista)
Gil Scott Heron (Arista)
Son Seals (Alligator)
Fogelberg/Wesberg (Full Moon Epic)

HOT
Elvin Bishop (Capricorn)
Orsay (Tas)
George Thorogood (Rounder)
Racing Cars (Chrysalis)
Southside Johnny (Epic)
Bryan Ferry (A&M)
Van Morrison (WB)
Outlaws (Arista)
Jimmy Cliff (Island)
FM (Vival)
Devo (WB)
Carl Perkins (J&J)
Joan Armatrading (A&M)
Levon Helm (ABC)
Dave Edmunds (Svan Song)

WALLY LEISERING, MD. Playing various cuts. Playing **ROBERT JOHNSON** and **CINDY BULLENS** singles.

WLS Lansing
517-393-1320

ADDED
Southside Johnny (Epic)
ME DIUMS
Yes (A&M)
Ted Nugent (Epic)
Chicago (Col)
Eric Clapton (RSO)
Eric Clapton (RSO)
Kansas (Kirshner)
Elton John (MCA)
Rush (Mercury)
Nicolette Larson (WB)
Joan Armatrading (A&M)
Outlaws (Arista)

Fotomaker (A&M)
J. Geils (EMI-America)
HOT
Boston (Epic)
Foreigner (A&M)
Sya (A&M)
Billy Joel (Col)
Linda Ronstadt (Asylum)
Al Stewart (Arista)
Rolling Stones (R. Stones)
Cars (Elektra)
Firefall (A&M)
Gino Vannelli (A&M)

DAVE LANGE, PD. **JOHNNY'S** "Trapped" **NUGENT'S** Title **ELTON'S** "Madness" **LARSON'S** "Lotta" **AR-MATRADING'S** "Wishing" **OUTLAWS'S** "Show" **FOTOMAKER'S** "Miles" and **GEILS'S** "Kiss" Playing **BOB SIEGER, PABLO CRUISE, QUEEN, HALL & OATES, TOTO** and **HEART** singles.

wqfm Milwaukee
414-276-2040

ADDED
Poco (ABC)
Elvin Bishop (Capricorn)
Dr. Hook (A&M/Morrison)
Y-ntrnm (Ovation)
Pointer Sisters (Planet)
Jesse C Young (Elektra)
Cindy Bullens (UA)

ME DIUMS
Firefall (A&M)
Toto (Col)
Ted Nugent (Epic)
Elton John (MCA)
Santana (Col)
Linda Ronstadt (Asylum)
Van Morrison (WB)
Chuck Mangione (A&M)
Jean Luc Ponty (A&M)

Sweetbottom (Elektra)
Woody Herman (Century)
Return To Forever (Col)
HOT
Billy Joel (Col)
Eric Clapton (RSO)
Rush (Mercury)
Sya (A&M)
Fogelberg/Wesberg (Full Moon Epic)
Kansas (Kirshner)
Gino Vannelli (A&M)
Heart (Portrait)
Who (MCA)
Neil Young (WB-Reprise)
Al Stewart (Arista)
Foreigner (A&M)

JIM ROBERTS, PD. **PONTY'S** Title **SWEETBOTTOM'S** "Angels" **HERMAN'S** "Kid" Playing **PETER TOSH** single.



MELISSA MEETS MITCH — Arista recording Melissa Manchester (right), pictured in a light moment during the taping of an interview with WKQX/Chicago air personality Mitch Michaels (left).



RICK PLAYS CHEAP TRICK ON WIBA-FM — Rick Nielsen (right) of Epic recording group Cheap Trick dropped off a copy of their promotion-only "From Tokyo To You" album, along with other promotional items, during a recent visit to WIBA-FM/Madison PD Dave Benson (left).

DEBUT ALBUM...

Paul Korda

Dancing in the aisles

EVERYBODY'S UP FOR IT!

WNEW
KPFT
KATT
QUAD 104
KADI
KWKI
WLIR
WBAB
KZAP

KSFM
KMAC
KKTU
KLAY
WRHY
WGOE
WMIR
WTAO

PAUL KORDA'S NEW ALBUM ON JANUS RECORDS & **GRT** TAPES

PRODUCED BY SPENCER DAVIS & PAUL KORDA
FOR SPENCER DAVIS PRODUCTIONS



MIDWEST

Omaha
712-322-4041

ADDED
Elin Bishop (Capricorn)
Jesse C. Young (Elektra)
ME DIUMS
Toto (Col)
Pat Travers (Polydor)
Firefall (Arista)
Rush (Mercury)
Van Morrison (WB)
Jimmy Buffett (ABC)
Rue Oyster Cult (Col)
Santana (Col)
Pat Travers (Polydor)
Jethro Tull (Chrysalis)
Dino (WB)
Stephen Stills (Col)
Molly Hatchet (Epic)
Phoebe Snow (Col)
Sea Level (Capricorn)

BARRY TAIT, MD: Playing various cuts. Playing ALICE COOPER, J. GEILS, QUEEN (Girls) and PETER TOSH singles.

Rockford
815-877-6064

ADDED
J. Geils (EMI America)
Queen (Elektra)
Sad Cafe (A&M)
Jesse C. Young (Elektra)
ME DIUMS
10CC (Polydor)
Jimmy Buffett (ABC)
Yes (Arista)
Foreigner (Arista)
Santana (Col)
Nicolette Larson (WB)
Cars (Elektra)
Outlaws (Arista)
Richard Wright (Col)
Rush (Mercury)
Sea Level (Capricorn)
Southside Johnny (Epic)
Jethro Tull (Chrysalis)

STYX (A&M)
Heat (Portrait)
Cheap Trick (Epic)
Eric Clapton (RSO)
Neil Young (WB Reprise)
Chicago (Col)
Gino Vannelli (A&M)
Firefall (Arista)
Hall & Oates (RCA)

BRAO HOFFMAN, MD: Playing various cuts.

WZOK 97
Rockford
815-399-2233

ADDED
Poco (ABC)
Queen (Elektra)
Jesse C. Young (Elektra)
ME DIUMS
Jimmy Buffett (ABC)
Nicolette Larson (WB)
Wesley Snipes (ARC Col)
Mark Almond (A&M/Horizon)
Gino Vannelli (A&M)
Boston (Epic)
HOT
Cheap Trick (Epic)
Al Stewart (Arista)

DAN COVEY, PD: POCO's "Spellbound", "Heat" QUEEN's "Leaving" YOUNG's "Rave"

KADI
St. Louis
314-721-2323

ADDED
J. Geils (EMI America)
Japan (Arista)
Jesse C. Young (Elektra)
Fleet (Col)
ME DIUMS
Patin Cruise (A&M)
Yes (Arista)
10CC (Polydor)
Lindisfarne (A&M)
Heart (Portrait)
Ted Nugent (Epic)

PETER PARIS, PD: Playing various cuts. Playing ROBERT JOHNSON, PETER TOSH and QUEEN (Both) singles.

FM 104
Toledo
419-248-3377

ADDED
Lindisfarne (Arista)
Outlaws (Arista)
Steve (Capitol)
ME DIUMS
Santana (Col)
Fogelberg/Wesberg (Full Moon Epic)
HOT
Gino Vannelli (A&M)
Billy Joel (Col)
Ambrosia (WB)

Foreigner (Arista)
Linda Ronstadt (Asylum)
Heart (Portrait)
Chicago (Col)
Al Stewart (Arista)
Firefall (Arista)
Queen (Elektra)
Cars (Elektra)
Eric Clapton (RSO)
Styx (A&M)
Billy Dan (ABC)
Rolling Stones (R. Stones)

PAT STILL, PD: Playing various cuts.

SOUTH

Wrock
Atlanta
404-892-WKLS

ADDED
Outlaws (Arista)
Pat Travers (Polydor)
Stillwater (Capricorn)
Chuck Mangione (A&M)
Dire Straits (WB)
Richard T. Dree (RCA)
Ian Matthews (Mushroom)
Poco (ABC)
ME DIUMS
Pointer Sisters (Planet)
Ace Frehley (Casablanca)

DEBBIE GARNER: Playing various cuts. Playing JUSTIN HAYWARD, TOTO, AL STEWART, JO-GEILBERG/WESBERG, CHICAGO, GINO VANNELLI, and FIREFALL singles.

WVA 100
Charleston
304-925-7829

ADDED
Jesse C. Young (Elektra)
EWF&F (ARC Col)
ME DIUMS
Aerosmith (Col)
Kansas (Kirshner)
Heat (Portrait)
Kenny Loggins (Col)
Eric Clapton (RSO)
Ted Nugent (Epic)
Yes (Arista)
Jethro Tull (Chrysalis)
Gino Vannelli (A&M)
Chicago (Col)
Toto (Col)
Pat Travers (Polydor)

JOAN ARMSTRONG (A&M)
HOT
Linda Ronstadt (Asylum)
Billy Joel (Col)
Al Stewart (Arista)
Styx (A&M)
Santana (Col)
Fogelberg/Wesberg (Full Moon Epic)
Boston (Epic)
Who (MCA)
Foreigner (Arista)
Eric Clapton (RSO)
Eliot John (MCA)
Jethro Tull (Arista)
Kenny Loggins (Col)
Chicago (Col)
Stephen Stills (Col)

MOST ADDED

J. GEILS
Sanctuary (EMI America) 12/10

J.C. YOUNG
American... (Elektra) 10/10

QUEEN
Jazz (Elektra) 11/9

DIRE STRAITS
Dire Straits (WB) 9/8

FM
Black Noise (Visa) 9/8

POCO
Legend (ABC) 10/8

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations that added it this week.

MEDIUM

10CC
Bloody Tourists (Polydor) 14/11

ELTON JOHN
A Single Man (MCA) 19/10

GINO VANNELLI
Brother To Brother (A&M) 22/9

VAN MORRISON
Wavelength (WB) 18/8

NEIL YOUNG
Comes... (WB/Reprise) 23/8

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in medium rotation this week.

THE HOTTEST

BILLY JOEL
52nd Street (Col) 30/30

FIREFALL
Elan (Arista) 29/24

LINDA RONSTADT
Living In... (Asylum) 28/22

STYX
Pieces Of Eight (A&M) 24/21

AL STEWART
Time Passages (Arista) 25/21

Two numbers follow each album title. The first represents total number of Southern stations playing the album this week. The second is the number of those stations who reported it in hot rotation this week.

FM 98
Austin
512-476-3636

ADDED
Jimmy Buffett (ABC)
Fogelberg/Wesberg (Full Moon Epic)
Aerosmith (Col)
Steady Dan (ABC)
Fotomaker (Arista)
Styx (A&M)
HOT
J.C. Young (Elektra)
Lindisfarne (Arista)
Valerie Carter (ARC Col)
ME DIUMS
Nicolette Larson (WB)
Ambrosia (WB)
10CC (Polydor)
Foreigner (Arista)
Heart (Portrait)
Dr. John (A&M/Horizon)
Gentle Giant (Capitol)
Kansas (Kirshner)
Rush (Mercury)

JACK STARR, PD: AEROSMITH's "Walk" TOTO-MARBLE's "Miles" YOUNG's "Rave" "Rever" "Slow" LINDISFARNE's "Feeling" "Run" Playing PETER TOSH and QUEEN singles.

WROZ
Charlotte
704-392-6191

ADDED
Queen (Elektra)
ME DIUMS
Boston (Epic)
Ted Nugent (Epic)
Toto (Col)
Chicago (Col)
Linda Ronstadt (Asylum)
Yes (Arista)

Heart (Portrait)
Fogelberg/Wesberg (Full Moon Epic)
Gino Vannelli (A&M)
Al Stewart (Arista)
Firefall (Arista)
Billy Joel (Col)
Styx (A&M)

MAJA PIFF, PD: Playing various cuts. Playing NICK CILDEA, ELO, JOE COCKER, GENE COTTON, MEAT LOAF, MELISSA MANCHESTER, JACKSON BROWNE, QUEEN (RCA), RITA COOLIDGE, BEE GEES, ROBERT PALMER, PHOENIX SNOW, LIVINGSTON TAYLOR and COOPER BROS. singles.

Q102
Dallas-Ft. Worth
214-528-5500

ADDED
Jesse C. Young (Elektra)
Poco (ABC)
Styx (Capitol)
Cliff Richard (RCA)
Todd Rundgren (WB Brazil)
Dire Straits (WB)
FM (Visa)
Queen (Elektra)
ME DIUMS
Bandit (Arista)
10CC (Polydor)
Eliot John (MCA)
Dane Donahue (Col)
Outlaws (Arista)
EWF & F (ARC Col)
Pointer Sisters (Planet)
Valerie Carter (ARC Col)
Stillwater (Capricorn)

Fotomaker (Arista)
Sea Level (Capricorn)
HOT
Fogelberg/Wesberg (Full Moon Epic)
Billy Joel (Col)
Styx (A&M)
Linda Ronstadt (Asylum)
Toto (Col)
Chicago (Col)
Al Stewart (Arista)
Eric Clapton (RSO)
Heart (Portrait)
Neil Young (WB Reprise)
Santana (Col)
Aerosmith (Col)
Kansas (Kirshner)
Foreigner (Arista)

TIM SPINER, PD: Playing various cuts.

KL01
Houston
713-526-4591

ADDED
Jesse C. Young (Elektra)
Stillwater (Capricorn)
J. Geils (EMI America)
Dire Straits (WB)
Elin Bishop (Capricorn)
Black Sabbath (WB)
Dire Straits (WB)
Road Map (Cherry)
Kik Dee (Rocket)
Poco (ABC)
Pointer Sisters (Planet)
Tanya Tucker (MCA)
FM (Visa)
ME DIUMS
Aerosmith (Col)
Neil Young (WB Reprise)
Santana (Col)
Black Sabbath (WB)
HOT
Molly Hatchet (Epic)
Linda Ronstadt (Asylum)

Golden Earring (MCA)
Southside Johnny (Epic)
Bobby Gold (Arista)
HOT
Outlaws (Arista)
Poco (ABC)
Firefall (Arista)
Shawn Phillips (RCA)
Billy Joel (Col)
Eliot John (MCA)
Steady Dan (ABC)
Stephen Stills (Col)
Nicolette Larson (WB)
Whispering Ash (MCA)

PAUL RIANN, MD/PD: Playing various cuts.

WJLW
Jacksonville
904-633-2785

ADDED
J. Geils (EMI America)
Jesse C. Young (Elektra)
Sad Cafe (A&M)
100% Whole Wheat (AVI)
Dire Straits (WB)
Road Map (Cherry)
Kik Dee (Rocket)
Poco (ABC)
Pointer Sisters (Planet)
Tanya Tucker (MCA)
FM (Visa)
ME DIUMS
Aerosmith (Col)
Neil Young (WB Reprise)
Santana (Col)
Black Sabbath (WB)
HOT
Molly Hatchet (Epic)
Linda Ronstadt (Asylum)

Lynyrd Skynyrd (MCA)
Ted Nugent (Epic)
Foreigner (Arista)
Jimmy Buffett (ABC)
Robin Turner (Chrysalis)
Kenny Loggins (Col)
Cars (Elektra)
Styx (A&M)
Firefall (Arista)
Rolling Stones (R. Stones)
Gino Vannelli (A&M)
ME DIUMS
Aerosmith (Col)
Neil Young (WB Reprise)
Eliot John (MCA)
Heart (Portrait)
Van Morrison (WB)
Blue Oyster Cult (Col)
Outlaws (Arista)

RICHARD LANGLOIS, MD: GEILS' Title "Wild" YOUNG's "Rave" "Slow" CAEE's "Restless" "Fire" OIRE's "Sultan" "Waterline" MAF's "Life" DEE's "Step" "Job" POCO's "Boomerang" "Darlin'" LOU TUCKER's "Goodbye" "Fate" FM's "Stun" Playing QUEEN single.

KLBJ FM
Austin
512-474-6543

ADDED
Steve Forbert (Newport)
Elin Bishop (Capricorn)
Matty Prior (Chrysalis)
Kansas (Kirshner)
Shawn Phillips (RCA)
ME DIUMS
Who (MCA)
Hall & Oates (RCA)
Eliot John (MCA)
Linda Ronstadt (Asylum)
Santana (Col)
Valerie Carter (ARC Col)
Sea Level (Capricorn)

Dave Edmunds (Sasan Song)
George Thorogood (Rounder)
FM (Visa)
HOT
Joan Armatrading (A&M)
Cars (Elektra)
Heart (Portrait)
Billy Joel (Col)
10CC (Polydor)
Blondie (Chrysalis)
Yes (Arista)
Van Morrison (WB)
Neil Young (WB Reprise)

WAYNE BELL, PD: Playing various cuts. Playing PETER TOSH and STEELY DAN singles.

WROZ
Corpus Christi
512-855-4641

ADDED
Julie & Pata Bear (Col)
George Thorogood (Rounder)
Whispering Ash (MCA)
Jesse C. Young (Elektra)
Outlaws (Arista)
FM (Visa)
Lindisfarne (Arista)
ME DIUMS
Poco (ABC)
Styx (Capitol)
Al Jareau (WB)
Stephen Stills (Col)
Futeller/Kaz (Col)
Eric Clapton (RSO)
10CC (Polydor)
Phoebe Snow (Col)
Pat Travers (Polydor)
Ian Matthews (Mushroom)
Aerosmith (Col)
Sea Level (Capricorn)
Jimmy Buffett (ABC)
Toto (Col)

Heart (Portrait)
Fogelberg/Wesberg (Full Moon Epic)
Gino Vannelli (A&M)
Al Stewart (Arista)
Firefall (Arista)
Billy Joel (Col)
Styx (A&M)
Santana (Col)
Van Morrison (WB)
Firefall (Arista)
Al Stewart (Arista)
Nicolette Larson (WB)
Fogelberg/Wesberg (Full Moon Epic)
Pointer Sisters (Planet)
Kansas (Kirshner)
Tanya Tucker (MCA)
Boston (Epic)
Hall & Oates (RCA)
Gino Vannelli (A&M)
Heart (Portrait)
Who (MCA)

MANDO CAMINA, MD: Playing various cuts. Playing LEGS DIAMOND, J. GEILS and ROBERT JOHNSON singles.

WZLW
Dallas
214-748-9898

ADDED
Todd Rundgren (WB Brazil)
J. Geils (EMI America)
Queen (Elektra)
Black Sabbath (WB)
Tom Waits (Asylum)
Band (Capitol)
Crazy Horse (RCA)
Blondie (Chrysalis)
ME DIUMS
Hall & Oates (RCA)
Eliot John (MCA)
Chicago (Col)
Eric Clapton (RSO)

Sea Level (Capricorn)
Boston (Epic)
HOT
Linda Ronstadt (Asylum)
Heart (Portrait)
Santana (Col)
Van Morrison (WB)
Firefall (Arista)
Al Stewart (Arista)
Fogelberg/Wesberg (Full Moon Epic)
Eric Clapton (RSO)

DOBBIE MILLER, MD: Playing various cuts. Playing DOBBIE GRAY singles.

ZZQ 102
Jackson
801-982-1062

ADDED
Pointer Sisters (Planet)
Poco (ABC)
Cindy Bullens (UA)
ME DIUMS
Firefall (Arista)
Toto (Col)
Neil Young (WB Reprise)
Chicago (Col)
10CC (Polydor)
Stephen Bishop (ABC)

Al Stewart (Arista)
Van Morrison (WB)
Heart (Portrait)
Kansas (Kirshner)
HOT
Donna Summer (Casablanca)
War of Wounds (Col)
Billy Joel (Col)
Jimmy Buffett (ABC)
Bob Seger (Capitol)
Toto (Col)
Gino Vannelli (A&M)

WAYNE HARRISON, MD: GEILS' Title "Wild" YOUNG's "Rave" "Slow" CAEE's "Restless" "Fire" OIRE's "Sultan" "Waterline" MAF's "Life" DEE's "Step" "Job" POCO's "Boomerang" "Darlin'" LOU TUCKER's "Goodbye" "Fate" FM's "Stun" Playing QUEEN single.

KGW
Knoxville
815-573-2931

ADDED
Elin Bishop (Capricorn)
FM (Visa)
ME DIUMS
Foreigner (Arista)
Gino Vannelli (A&M)
Bob Seger (Capitol)
Eric Clapton (RSO)
Van Morrison (WB)
Chicago (Col)
Stephen Bishop (ABC)
Cars (Elektra)
Nick Gilder (Chrysalis)
Paul Davis (Bane)
Steve Martin (WB)

Rolling Stones (R. Stones)
Who (MCA)
HOT
Linda Ronstadt (Asylum)
Eliot John (MCA)
Boston (Epic)
Firefall (Arista)
Heart (Portrait)
Billy Joel (Col)
Santana (Col)
Al Stewart (Arista)
Styx (A&M)
Toto (Col)
Neil Young (WB Reprise)
Fogelberg/Wesberg (Full Moon Epic)

KERRY LAMBERT, PD: BISHOP's "True Love" FM's "Stun" Playing QUEEN (Both), J. GEILS and ALICE COOPER singles.

Birmingham
205-785-5111

ADDED
Rush (Mercury)
Dire Straits (WB)
ME DIUMS
Heart (Portrait)
Neil Young (WB Reprise)
Hall & Oates (RCA)
Yes (Arista)
Fogelberg/Wesberg (Full Moon Epic)
Gino Vannelli (A&M)
Futeller/Kaz (Col)
Ted Nugent (Epic)

HOT
Linda Ronstadt (Asylum)
Billy Joel (Col)
Eliot John (MCA)
Styx (A&M)
Who (MCA)
Boston (Epic)
Lynyrd Skynyrd (MCA)
Al Stewart (Arista)
Santana (Col)
Firefall (Arista)
10CC (Polydor)

DON KEITH, PD: RUSH's "Trees" OIRE's "Sultans" Playing TOTO single.

WROZ
El Paso
915-533-8211

ADDED
FM (Visa)
Nicolette Larson (WB)
ME DIUMS
Boston (Epic)
Fogelberg/Wesberg (Full Moon Epic)
Foreigner (Arista)
Rolling Stones (R. Stones)
Van Morrison (WB)
Ted Nugent (Epic)
Al Stewart (Arista)
Steady Dan (ABC)

Eliot John (MCA)
Weather Report (ARC Col)
HOT
Chicago (Col)
Eric Clapton (RSO)
Heart (Portrait)
Billy Joel (Col)
Linda Ronstadt (Asylum)
Santana (Col)
Who (MCA)
Styx (A&M)
Neil Young (WB Reprise)
Firefall (Arista)

JOHN MARINARO, MD: Playing various cuts. Playing PETER TOSH, QUEEN and GENE COTTON singles.

ON THE ROAD

November:

- 25th Seattle Coliseum; Seattle, Washington
- 26th Coliseum; Spokane, Washington
- 27th Coliseum; Portland, Oregon
- 29th Convention Center; Dallas, Texas
- 30th Raleigh White Coliseum; Bryant, Texas

Jan Matthews

"SHAKE IT" the single rush released from the LP "STEALIN' HOME"

on Mushroom Records and Tapes

MRS 5012

COUNTRY



**Jim
Duncan**

Hope everyone had a great Thanksgiving and you didn't "gobble" up too much food. Was that a turkey joke!?! . . . While I was munching on the first turkey sandwich of the season, it came to mind that this year is just about over. Before we know it, R&R Convention '79 will be here (it's set for the first weekend in March, 1979. "Los Angeles, California, here you come!") I would like to invite stations to send copies of their television and outside media campaigns. Television monitors will be located in various areas of the convention, with a constant airing of your TV spots and slides of your outdoor billboards, busboards, bumper stickers, cab signs, etc. If you would like to show off your station at the largest radio industry gathering of the year, please send VTR's and slides to: R&R Country, 1930 Century Park West, Los Angeles, 90067. The sooner we get your material, the better your chances of being included in the presentation. Thanks for making a note. More details in the coming weeks about R&R Convention '79 . . . Some changes of note within the Sonderling radio chain: KIKK FM/AM/Douston VP/GM Al Greenfield has just been named President of KIKK, Inc. Greenfield, who has been with the station since 1973, is a consultant to all business enterprises owned or controlled by Sonderling Broadcasting Corporation. Also, Fred Figsenhu, the PD of the successful WMZQ-FM/Washington, D.C., another Sonderling property, will be joining KIKK as Operations Manager for both the AM and FM. According to National PD Mac Allen, they are looking for a top notch replacement for WMZQ. If interested, get a tape and resume to



Al Greenfield



Terry Wood

3050 Biscayne Blvd., Miami, 33137, Sonderling's main headquarters . . . Terry Wood, longtime Operations Director for Group One-owned WONE-WTUE/Dayton, is joining WWSW, Pittsburgh's new powerhouse Country station (they just went through their first book with the new format). Wood, a former Country Radio Seminar Agenda Chairman, will be with WWSW as of December 11. No replacement at WONE has been named . . . New MD of WCOS-FM/Columbia, SC is Dave Michaels, who does the morning drive show. Michaels recently joined the station from KHEY/El Paso . . . Speaking of KHEY, Operations Manager Charlie Russell called this week to tell me in fact Marty Sullivan and Bob Young did not work together at KHEY, as was mentioned last week. Sullivan had been at KRMD while he was in El Paso. Sullivan and Young both worked at KRMD for awhile. Both KRMD and KHEY are owned by the same company,

and I was close . . . Jay Albright has stepped down as MD at KEEN/San Jose. He will continue to do morning drive for the station . . . Stan Davis exits as MD of WKYG/Parkersburg, WV to join WIBC-FM across town. He will be directing the station's AOR format as of December 1 . . . Julie Whyte is the new programming and promotion assistant at WDEE/Detroit. She'll be working directly with OD Tom Allen . . . My apologies to Shannon Reed, PD of 92-KTGA/Fort Dodge, IA. A picture that ran on page 3 of R&R's October 27 issue, listed Mike Hoyer as last year's CMA small-market disc jockey of the year winner. In fact, Hoyer was just the presenter of the small market winner of this year. Reed was in fact the 1977 winner. At the time he was with Country station KWMT, also in Fort Dodge . . . After 10 years of doing the morning show at KLLL/Lubbock, Jerry Coleman is leaving radio to pursue other interests. According to GM John Frankhouser, "We need a quality morning man to fill the void left by Jerry. Have interested parties send tapes and resumes to me at KLLL, 1314 50th St. Lubbock Texas, 79412" . . . WBAP/Fort Worth has obtained the broadcast rights to 27 basketball games of the University of Texas this season . . . KLAC/Los Angeles has expanded its noon and 6pm newscasts to 10 minutes, from 5. The news department will do more investigative and in-depth reporting on topics of interest to Southern California . . . Have a great week . . .

Flowers Bring A Battle

Country covers of pop hits are nothing new — but the latest rendition, while not of earthquake proportions, is causing more than a ripple in country radio circles. Already hailed as the song of the year, "You Don't Bring Me Flowers" was recorded a while back by Neil Diamond, and later by Barbra Streisand. How they happened to record together is a story in itself, which John Leader unravelled in his column three weeks ago (R&R 11-3). Released on Columbia, the song debuted as an industry event. RCA, recognizing the song's potential, put out a cover aimed at the country market with Jim Ed Brown and Helen Cornelius. Nipper had to wag his tail overtime for this one: seven days from concept to recording to shipping. At this point Country programmers parted company and shifted into opposing positions over which version to play (one station's PD nixed both versions, frustrating the Music Director into resignation. Not all reaction has been so drastic, but the issue isn't docile).

At WHN/New York the Streisand/Diamond rendition is number seven on this week's chart, third in requests. Music Director Pam Green went on the song early, unaware there

would be a country cover. "As long as listeners aren't complaining, we'll stick with this version. It's a mass appeal song that shouldn't be limited to a pop format."

WBAX/Wilkes-Barre, PA is also on the Barbra and Neil version, although PD Alan Furst doesn't think the song is "country." In his market "there isn't a good adult contemporary station, and we feel we can fill that void. The response has been tremendous, both in sales and requests, so apparently our listeners aren't offended that we are playing it." When WBAX receives their RCA copy, Furst will consider playing it, based on the strength of Brown and Cornelius's track record in country music, although, he commented, "today, country is so "pop," Barbra and Neil fit in nicely with the rest of our format."

Unlike most other stations, Mike Burger, PD of WHOO/Orlando, was serviced with the Brown and Cornelius version first. Based on their reputation and because he considers the song to be just as good as the Streisand-Diamond version, he added the RCA record, managing to "retain credibility with our country listeners. We knew the song was a hit but felt it would be to our advantage to stay with the country version." Burger tested both songs on the air last weekend, inviting listeners to "vote" for their favorite. Barbra and Neil won by a 2-1 margin, and WHOO will now add the Barbra and Neil version and rotate the two songs.

Burger surmised that "the contest told us everybody likes the song, that there are a lot of Streisand and Diamond fans out there, and that we can play a song like this and not hurt ourselves. Our audience will accept a pop act." Burger commented that he was "a little surprised that Brown and Cornelius didn't fare so well."

Joe Casey, however, isn't surprised about Barbra and Neil's widespread acceptance. As Columbia's Director of Promotions/Nashville, Casey said the label briefly considered cutting a country version, then decided one version was enough; they aimed their promotion at all formats. The word from Columbia is — "ecstatic."

But there is strong resistance by some country programmers who feel their audience will not accept a pop act, not even superstars like Streisand and Diamond.

Ron Martin, PD of KHTZ-FM/Los Angeles, didn't go with the Barbra and Neil. "It's a great song, but I can't see the country audience accepting it." Consequently, KHTZ-FM is playing Brown and Cornelius. Martin's assistant, Liz Miller, pinpointed the matter: "The Streisand and Diamond version isn't country and the very fact that Jim Ed Brown and Helen Cornelius are singing the RCA version qualifies the song for a country audience."

Mike Day, KXLR/Little Rock, with 20 years of Country radio experience, gave no consideration to the Columbia song. "Neil Diamond and Barbra Streisand are no more country than I'm a Chinese aviator!" Case closed.

One path to solving the dilemma of which to play, is to air both, as WPLO/Atlanta is doing. Music Director Jim Clemens added the two simultaneously, although the station received requests for Barbra and Neil before it was aired. Clemens' attitude towards the issue was rather loose: "What the hell," he commented. "It's an effort to be fair to both parties."

It started as a programmer's idea for a message to his ex-wife and turned into the song of the year. For the industry's country programmers, it's also a source of polarization, but to listeners everywhere, it's just good music, and even, perhaps, a boon for the flower shops.

Lee Wade

Dallas Premiere Draws Country Radio Reps

Warner Brothers Films and Elektra/Asylum Records co-hosted last weekend's world premiere of Clint Eastwood's new film "Every Which Way But Loose" in Dallas, officially kicking off the movie and release of the soundtrack album.

Snuff Garrett produced the film's score, which features Eddie Rabbitt singing the title song, Charlie Rich's "I'll Wake You Up When I Get Home," and Mel Tillis's "Send Me Down To Tucson." Despite persistent rumors that Tillis will sign with Elektra, his single will be released through MCA, while Elektra distributes the soundtrack album and both the Rich and Rabbitt singles, all scheduled for release this week.

About 150 radio and press representatives joined Eastwood and stars of the film, along with Rabbitt and Rich, for a screening of the film, which has Clint Eastwood as a beer-drinking truck driver romantically involved with a country western singer . . . thus the country-oriented sound track. Both Rich and Tillis have cameo appearances in the film.

Some stations are already adding the Rich and Rabbitt singles although the full multi-media promotional push will be closer to mid-December.

Sandwiched in between the screening, interviews and a Texas style barbeque, guests were treated to a Saturday night show starring Eddie Rabbitt and Charlie Rich. Mel Tillis, unable to attend, sent a tape which lent a brief but humorous touch to the Dallas Palladium proceedings. Response was enthusiastic, according to all reports.



DALLAS DOINGS—Pictured at last weekend's premiere of the movie and soundtrack of Clint Eastwood's "Every Which Way But Loose" are (top photo-left to right) E. Alvin Davis of Affiliated Communications; Dale Turner, WKDA/Nashville; Art Nelson, KLAC/Los Angeles; an unidentified nose; Eddie Rabbitt; Duke Hamilton, WUBE/Cincinnati; Dave Donahue, WRDD/Minneapolis; Jay Hoffer, KERE/Denver; Jonathan Fricke, WSAZ/Cincinnati; Terry Stevens, WHK/Cleveland; Bob Grayson, WAME/Charlotte; and Barry Grant, WIRK-FM/West Palm Beach. Bottom picture (right) musical producer Snuff Garrett; Eddie Rabbitt; and Clint Eastwood. Bottom left: Elektra's John Hughes; Charlie Rich; and Bruce Nelson, KENR/Houston.

TWO GREAT COUNTRY ARTISTS

JERRY REED

GIMME BACK
MY BLUES

PB-11407

BB *40 CB *43 RW *43

PORTER
WAGONER

OLE SLEW
FOOT

PB-11411

BB *65 CB *65 RW 67

TWO MORE COUNTRY HITS



RCA
Records

NEW & ACTIVE

STATLER BROTHERS "The Official Historian On Shirley Jean Berrell" (Mercury) Added at WDG, WHOO, KNEW, WINN, KFTN, KRZY, WHBF, KVOC, WOKO, WTHI, KTOM. Charts: 35-30 KSO, debut 28 WYDE.

BIG AL DOWNING "Mr. Jones" (WB) Adds this week: KWKH, KFDI, KUZZ, WOKO, WAME, KRAM, KJJJ, WNRS, KFEQ, KRAK, WBAM, WEAT, WYTL, KCEY.

SONNY JAMES "Building Memories" (Columbia) First week's adds include WNYR, KNEW, KVET, KAYO, KRMD, WPOR, KRAK, KNIX, WVOJ, KFDI, WIRK-FM, KRDR, KCEY.

TANYA TUCKER "Texas (When I Die)" (MCA) Added at WJJD, KCKN, KEBC-FM, KAYO, WIRK-FM, WMUS, WFNC, WEAT, WLWI-FM. Charts: 25-10 KCKC, 39-25 WHK, debut 30 KBET, debut 30 KWKH.

BEE GEES "Rest Your Love On Me" (RSO) Good early response. Adds out of the South include KENR, WUNI, WSM, KVET, WWOK, KRMD, WNRS, KJJJ, KRAM, KLVI. Charts: 34-28 KCKC.

BELLAMY BROTHERS "Lovin' On" (WB/Curb) New stations include WRCP, WWVA, WUNI, KVOO, KRAK, WVOJ, WKKN, KTYN, KTOM, WLWI-FM, CKLW-FM.

RAY PRICE "Feet" (Monument) Charted: 21-17 KFTN, 37-29 KNIX, 27-20 KRZY, 35-30 WRCP, debut 25 WAME, 34-29 KFEQ, 21-17 KFGO, 27-20 KEBC-FM, debut 27 WNCQ.

Others Getting Significant Action

Listed In Alphabetical Order

ASLEEP AT THE WHEEL "Texas Me And You" (Capitol) Just added at KNIX, KWKH, KLVI, WEAT, WOKO, KFEQ.

BARBRA & NEIL "You Don't Bring Me Flowers" (Columbia) Added at WDEE, WMAQ, WJVA, WAME, 26-20 WBAX, debut 23 WBCS.

JESSI COLTER "Maybe You Should've Been Listening" (Capitol) Adds include KFTN, KGA, WJJD, WVOJ, KRAM, WXCL, WOKO, CKLW-FM, WIRK-FM.

JOHNNY CASH "It'll Be Her" (Columbia) New at KGA, KXRB, WVOJ, KFEQ, KBET, KFGO, 24-11 KCKC.

RITA COOLIDGE "The Jealous Kind/Love Me Again" (A&M) "Jealous" added at KAYO, WHOO, 9-7 KCKC, 25-21 WBAM. "Love Me" added at WUNI, KEBC-FM.

STONEY EDWARDS "If I Had It To Do All Over Again" (JMI) Adds include WBAP, 18-8 KOKE, 30-24 KFDI, 37-20 KEBC-FM.

CRISTY LANE "I Just Can't Stay Married To You" (LS) Added at KAYO, KENR, KGA, KWKH, WEAT, WIRK-FM, KJJJ, KBET.

WOOD NEWTON "Last Exit For Love" (Elektra) Adds this week include WMPS, KRZY, KEED, WFNC, WKKN, 18-14 WINN, 29-20 KOKE.

BOBBY G. RICE "The Softest Touch In Town" (Republic) Adds include WIRE, WYDE, KWKH, KUZZ, WPOR, WOKO, 36-30 KFTN, debut 29 KGA.

LINDA RONSTADT "Ooh Baby Baby" (Asylum) New on KCKN, WAME, KLVI, WIXZ.

JOHNNY RUSSELL "How Deep In Love Am I" (Mercury) Adds at WMPS, KRMD, KEBC-FM, KGA, KVOO, KEED.

RONNIE SESSIONS "Juliet And Romeo" (MCA) Dropping in some regions, yet still gaining in others. Just added at WMAQ, WMZQ-FM, WNYR. Charts: 21-15 WNCQ, 34-27 KVOO, 24-18 WHBF.

BILLIE JO SPEARS "Love Ain't Gonna Wait For Us" (UA) New at WBAP, WKDA, WHOO, WYDE, KTYN, 34-28 WCOS-FM, 34-30 KRMD.

GARY STEWART "Storie Walls (Around Your Heart)" (RCA) Adds include KAYO, KGA, WINN, KRMD, WPOR, KFEQ, KEED, WKKN.

JERRY WALLACE "I Wanna Go To Heaven" (4 Star) Charts: debut 23 WMC, 36-28 KSON, 13-7 KJJJ, 30-22 KVOO, 32-24 WVOJ, 30-23 WHBF.

DOTTIE WEST "Reaching Out To Hold You" (UA) Added at WIRE, KVOO, WAME, KWKH, KBET, KRZY, WKMF.

Country Albums

Album cuts receiving airplay and some activity. Listed alphabetically.

ED BRUCE - Cowboys & Dreamers - (Epic) "Angeline" "All Wore Out Cowboy" "Give My Memory A Call"

JOHN CONLEE - Rose Colored Glasses - (ABC) "Backside Of Thirty" "She Loves My Troubles Away" "Something Special"

DONNA FARGO - Dark Eyed Lady - (WB) "Somebody Special" "I Saw The Light"

CRYSTAL GAYLE - When I Dream - (UA) "Hello I Love You" "Don't Treat Me Like A Stranger"

TOM T. HALL - Places I've Done Time - (RCA) "The Great East Broadway Onion Championship of 1978" "Son Of Clayton Delaney" "Hat Full Of Feathers" "The Grocery Truck"

WAYLON JENNINGS - I've Always Been Crazy - (RCA) "Buddy Holly Medley" "A Long Time Ago" "Tonight The Bottle Let Me Down" "Billy"

JOHNNY PAYCHECK - Armed And Crazy - (Epic) "Armed And Crazy" "Outlaw Prayer"

CHARLEY PRIDE - Burgers & Fries - (RCA) "The Best In The World" "Nothing's Prettier Than Rose Is" "I Can See The Lovin' In Your Eyes" "Mem'ries" "You Snap Your Fingers"

LUNDA RONSTADT - Living In The USA - (Asylum) "Love Me Tender" "Allson"

T.G. SHEPPARD - Daylight - (WB) "Happy Together" "Never Ended"

JOE SUN - Old Flames (Can't Hold A Candle To You) - (Ovation) "Born Too Late" "That Evil Child" "Midnight Train Of Memories" "Long Black Veil"

TANYA TUCKER - TNT - (MCA) "The River And The Wind" "It's Nice To Be With You"

CONWAY TWITTY - Conway - (MCA) "I've Just Got To Know How Loving You Would Be" "One Night Honeymoon" "You Were Named Co-respondent"

JACKY WARD - Rainbow - (Mercury) "Rainbow" "That's All I Went From You" "Wisdom Of A Fool" "From Me To You"

GENE WATSON - Reflections - (Capitol) "Take Off Them Shoes" "Let's Give It Up Or Get It On" "I Wonder How It Is In Coloradd"

DON WILLIAMS - Expressions - (ABC) "It Must Be Love" "Lay Down Beside Me" "You Got A Hold On Me"



Biff Collie

Inside Nashville

AIR-LINES: Carol Burnett and Dolly Parton really will do that Nashville special together after all. Production for the CBS spectacular starts Dec. 27th and runs through Jan. 10, 1979. . . . Country Music Hall of Fame Executive Director Bill Ivey accepted a 78 rpm copy of Loretta Lynn's new "We've Come A Long Way Baby." . . . \$1.5 million is the reported figure Mel Tillis will receive once he joins Elektra Records. . . . Should be official any day now. . . . Columbia's "Songs of Kristofferson" by singer Kris Kristofferson was just certified gold by RIAA. RCA's Tom T. Hall is serving as honorary chairman of the 1978 Christmas Seals campaign in Tennessee. . . . Charley Pride filled Harrah's in Reno twice a night for a week with a show that featured fellow RCA act Dave & Sugar. . . . The Harlem Globetrotters were in Nashville last week and made a guest appearance on the Grand Ole Opry. Roy Acuff led the audience in a rousing chorus of "Sweet Georgia Brown." Epic's Johnny Paycheck is pictured here with some of the "Trotters." Their appearance in Music City was recorded for the January 14 ABC-TV's "Wide World Of Sports" show. . . . Willie Nelson is at odds



with the IRS and has had a \$71,991.75 tax lien filed against his 83-acre mountain home west of Denver. Nelson, according to the IRS, filed to pay withholding taxes during the fourth quarter of 1977 and the second quarter of this year. . . . Dolly Parton returned home for Thanksgiving after a sold-out tour of Europe and England. She performed SRO shows in five cities in England, as well as Ireland, Norway, Sweden, Denmark, Germany, Belgium, Holland and France. . . . By the way, Warner Brothers Records here has a special 55-minute show, featuring Dolly and Emmylou Harris. Contact Stan Byrd at WB/Nashville, for a copy of the program: WB, 1706 Grand Ave., Nashville, 37212. . . . CBS Records recently presented Belmont College with a \$5000 contribution to the Music Business degree program offered by the school located here. . . . Tennessee Ernie Ford hosts the first full gospel TV special of his career, which has seen Ernie become the biggest gospel record seller of all time. Taping this Tuesday at the Opry House, a full hour variety show for PBS-TV. Cliffie Stone, Ernie's long-time friend and associate (Ernie started on Cliffie's "Hometown Jamboree" in LA in 1949) will produce the show. . . . Billboard executive Gerry Wood sued Madisonville, KY attorney J.D. Lee for the \$4000 still allegedly due him on a Lee biography Wood wrote. Gerry cowrote those two successful Jerry Clower books. . . . Monument Records' Fred Foster married Lisa Lawalin after one record session (Fred produces Lisa's records). . . . Tammy Wynette and Freddy Fender duet in "When You Comin' Home, Red Ryder?" a movie produced by former child evangelist Marjoe Gortner. . . . John Hartford moved into his newly purchased home in Madison. . . . Johnny Lee Wills, "little" brother of Bob Wills, just finished a "reunion" album for Flying Fish records. . . . Eddie Foy just finished a record by Van Weaver called "Snakebite Hillybilly Chicken Pickin' Guitar Man" (attention: Ed Salomon, Bob Mitchell, Jim Clemens, Tom Allen, Walt Turner, et. al.).

BOWEN RESIGNS AT MCA - Jimmy Bowen has resigned as Vice President/General Manager of MCA Records in Nashville. He will continue to be active in producing records, and will announce other plans shortly. . . . Jimmy Jay, United Talent Agency, just signed Lawrence Welk's Ava Barber, "Hee-Haw" 's Hager Twins, Epic's Bobby Borchers, and sexy Penny DeHaven to the talent roster which includes Mickey Gilley, Loretta Lynn, Conway Twitty, etc. . . . Larry Gatlin thanked Doc Severinsen for the orchestra's help on Larry's "Tonight" show appearance, admired Doc's crazy jacket, Doc took it off and gave it to him. Gatlin promised to wear it on his next Grand Old opry appearance. . . . It's been a slow year for Shelby Singleton. Very few law-suits (he says he has a dandy coming up).



"GOOD SEEING YOUR BACK" - From Las Vegas come three members of the KRAM Radio bowling team showing off their shirts prior to the game.

Singles action

Country Hot!



Loretta Lynn
**"WE'VE COME
A LONG WAY, BABY"**

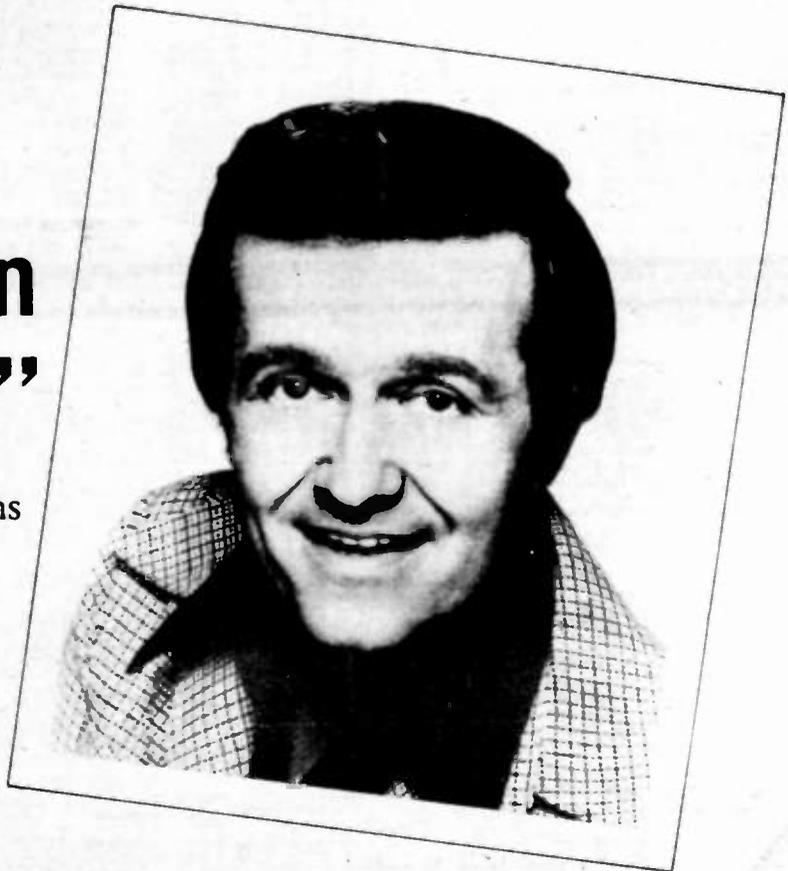
MCA-40954

Produced by Owen Bradley

Bill Anderson
"DOUBLE S"

MCA-40964

Produced by Buddy Killen for Dial Productions



Merle Haggard/Leona Williams
**"THE BULL AND
THE BEAVER"**

MCA-40962

Produced by Fuzzy Owen and Jimmy Bowen



Sizzlin' on MCA RECORDS

Radio & Records Country Regional Adds

WEST

KRZY
Albuquerque, N.M.
Crystal Gayle
Dottie West
Bobby Smith
Staller Brothers
Larry Gatlin
Wood Newton

KUZZ
Bakersfield, Ca.
Brown & Cornelius
Big Al Downing
Dolly Parton
Conway Twitty
Mickey Gilley
Bobby G. Rice

KVOC
Casper, Wyo.
John Anderson
Gail Davies
Freddie Fender
Crystal Gayle
Dolly "Feeling"

KSSS
Colorado Springs, Co.
Nate Harvell
Anita Ball
Hank Williams, Jr.
Connie Smith
Billie Jo Spears
Eric Clapton
Linda Ronstadt
Johnny Russell
Patsy Cline
Cristy Lane
Tanya Tucker

KERE
Denver, Co.
Don Williams
Bill Anderson
Dolly "Burnin'"
Conway Twitty
Janie Fricke

KEED
Eugene, Or.
John Anderson
Wood Newton
Gary Stewart
Brown & Cornelius
Crystal Gayle
Johnny Russell

KARM
Fresno, Ca.
Joe Stampley
John Conlee
Glen Campbell
Janie Fricke

KUGR
Green River, Wyo.
Rea Allen, Jr.
Brown & Cornelius
Crystal Gayle

KRAM
Las Vegas, Nev.
Dolly Parton (both)
Brown & Cornelius
David Allan Coe
Billy Swan
Jess Colter
Don King
Big Al Downing
Gee Gees
Gail Davies

KHTZ FM
Los Angeles, Ca.
Dolly "Feeling"
Crystal Gayle

KLAC

Los Angeles, Ca.
Conway Twitty
Bill Anderson
Jerry Reed
Janie Fricke
Brown & Cornelius
Crystal Gayle

KCEY
Modesto, Ca.
Tennessee
Jassi Colter
Jacky Ward
Michael Clark
Brown & Cornelius
Big Al Downing
Conway Twitty
Tanya Tucker
Sonny James

KNEW
Oakland, Ca.
Sonny James
Staller Brothers
Joe Sun
Rea Allen, Jr.
Ava Barber
KJJJ
Phoenix, Ar.

KXSS
Phoenix, Ar.
Olivia Newton John
Cristy Lane
Willie Nelson (UA)
Mary MacGregor
Crystal Gayle
John Anderson
Big Al Downing
Bee Gees

KNIX
Phoenix, Ar.
Dolly "Feeling"
Sonny James
Crystal Gayle
Brown & Cornelius
Adele Tinsley
R.C. Bannon
Jim Chesnut

KKRD
Portland, Or.
Crystal Gayle
Don King
Reg Lindsay
Brown & Cornelius
David Allan Coe
Sonny James
Billy Swan
Lee Dresher

KFTN
Provo, Ut.
Dolly Parton (both)
Staller Brothers
Crystal Gayle
Brown & Cornelius
Jess Colter

KIDN
Pueblo, Co.
John Conlee
Joe Stampley
Loretta Lynn

KRB
Reno, Nev.
Rea Allen, Jr.
Cristy Lane
Johnny Cash
Gary Stewart
Hank Williams, Jr.
Dottie West
Larry G. Hudson
Brown & Cornelius

KRAK
Sacramento, Ca.
Crystal Gayle
John Anderson
Debbie Boone
Chuck Pollard
Don Cherry
David Allan Coe
Dolly "Feeling"
Sonny James
Bellamy Brothers
Big Al Downing

KSON

San Diego, Ca.
Joe Stampley
Ray Price
Kenny O'Dell
Janie Fricke
Joe Sun
Crystal Gayle

KTOM
Salinas, Ca.
Brown & Cornelius
Staller Brothers
Bellamy Brothers
Dolly Parton

KRGD
Salt Lake City, Ut.
Gary Stewart
Debbie Boone
Johnny Russell
Brown & Cornelius
Crystal Gayle
Bee Gees
Janie Fricke
Jerry Reed

KCKC
San Bernardino, Ca.
Crystal Gayle

KAYO
Seattle, Wa.
Brown & Cornelius
Mickey Gilley
Prudy Sue
Rea Allen, Jr.
Crystal Gayle
Rita Coolidge (Hill)
Cristy Lane
Tanya Tucker
Gary Stewart
David Allan Coe
Sonny James
Jim Chesnut

KKA
Spokane, Wa.
Don King
Mickey Gilley
Stonewall Jackson
Jess Colter
R.C. Bannon
Johnny Russell
Anita Ball
Dolly Parton
Cristy Lane
Gary Stewart
Johnny Cash

KIDN
Tucson, Ar.
Crystal Gayle
Rea Allen, Jr.
David Houston
Mundo Earwood
Dolly "Feeling"
Ray Price
Janie Fricke

KBBQ
Ventura, Ca.
Gail Davies
Paul Schumaker
Hal Hubble
Don King
Crystal Gayle
Brown & Cornelius
Rea Allen, Jr.

MIDWEST

WMAQ
Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

WKMP

Flint, Mi.
Becky Hobbs
Big Al Downing
Crystal Gayle
Jacky Ward
Dottie West
Larry G. Hudson

WMAQ
Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

WKMP

Flint, Mi.
Becky Hobbs
Big Al Downing
Crystal Gayle
Jacky Ward
Dottie West
Larry G. Hudson

WMAQ
Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

WMAQ

Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

WMAQ

Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

WMAQ

Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

WMAQ

Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

WMAQ

Chicago, Ill.
Barbra & Neil
Jacky Ward
Ronnie Sessions

WHLR
Akron, Oh.
Joe Stampley
Larry Gatlin
Conway Twitty
Bill Anderson
Jerry Reed

WNRH
Ann Arbor, Mi.
Brown & Cornelius
Roy Head
Crystal Gayle
Dolly Parton (both)
Bee Gees
Big Al Downing
Gail Davies
Freddie Weller

WTCR
Ashland, Ky.
Kenny Rogers
Marty Robbins
Freddie Weller
Larry G. Hudson
Gail Davies
Larry Gatlin

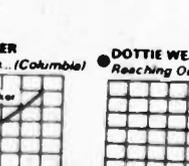
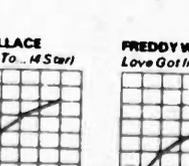
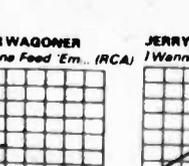
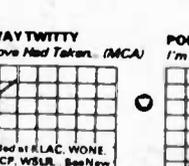
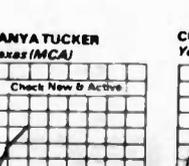
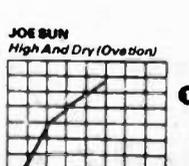
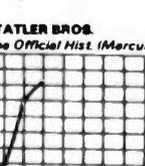
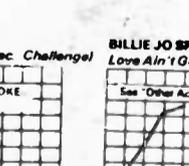
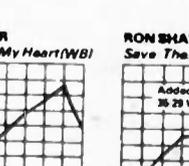
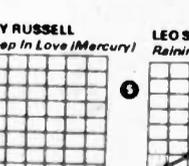
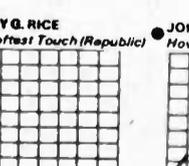
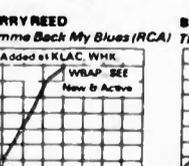
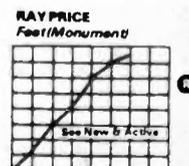
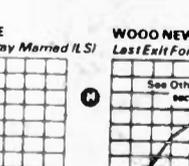
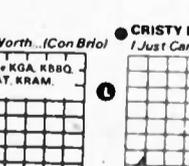
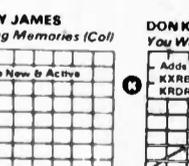
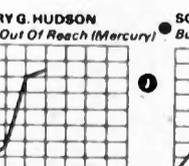
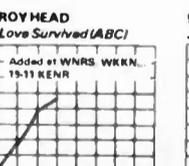
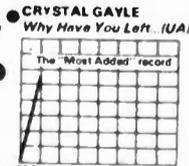
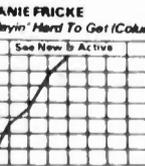
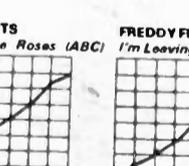
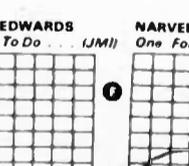
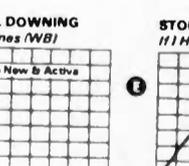
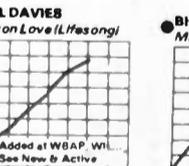
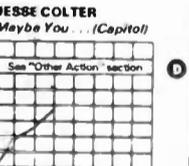
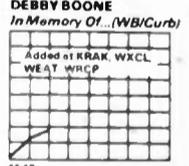
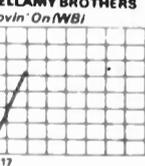
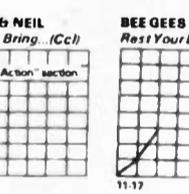
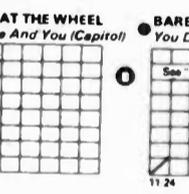
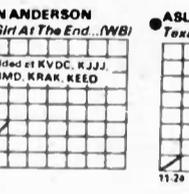
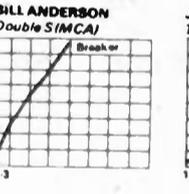
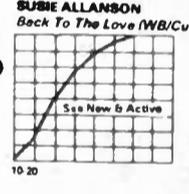
WVNV
Canton, Oh.
Larry Gatlin
Janie Fricke
Stoney Edwards
Brown & Cornelius
Conway Twitty
Dolly "Burnin'"

KNKX
Cedar Rapids, Ia.
Crystal Gayle
Brown & Cornelius
Joe Sun
Randy Barlow
Bill Anderson
Haggard & Williams

WJCD
Chicago, Ill.
Crystal Gayle
Larry Gatlin
Joe Stampley
Tanya Tucker
Jess Colter

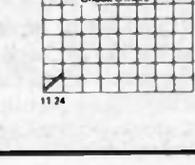
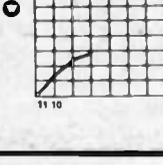
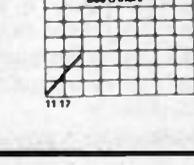
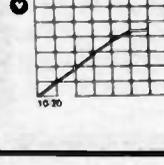
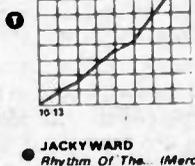
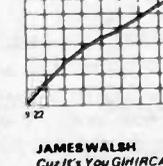
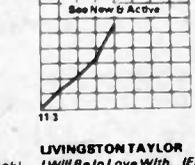
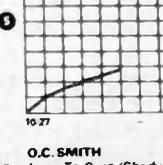
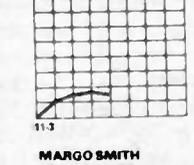
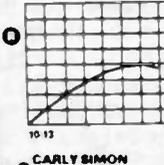
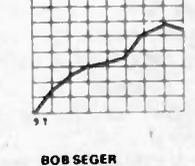
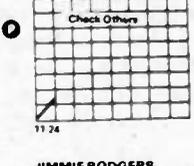
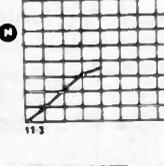
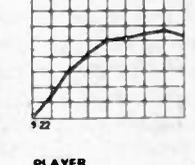
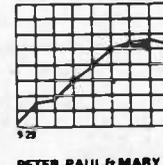
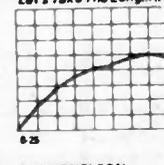
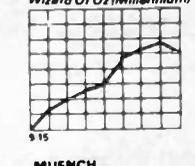
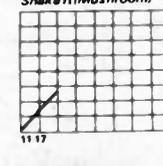
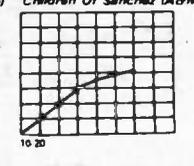
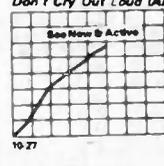
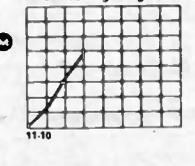
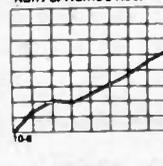
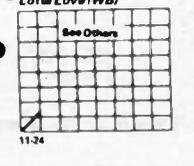
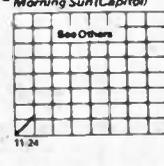
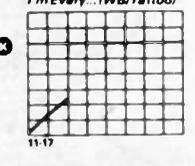
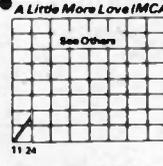
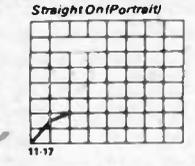
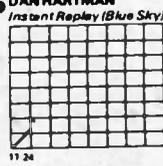
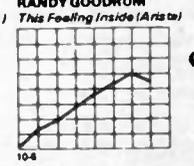
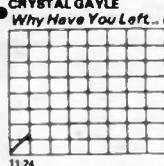
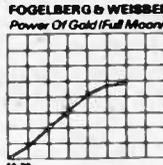
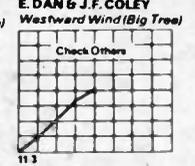
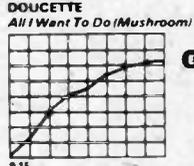
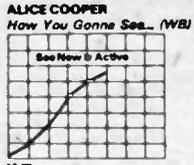
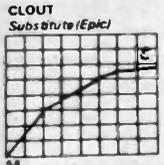
COUNTRY SINGLES

New entries circled letters indicate alphabetical order



POP/ADULT SINGLES

New entries Circled letters indicate alphabetical order



ADDS & HOTS

NORTHEAST

WCBM/Baltimore Dexter Beane	WGR/Buffalo Jerry Rao	WSAR/Fall River Mark Williams	WCMB/Harrisburg Bill Campbell	WLNH/Laconia Roger Curtis	WNEW/New York Dean Tyler	FM97/Pittsburgh Dave Popovich	WHAM/Rochester Jack Murphy	WMAL/Washington, D.C. Bonnie Smith
Olivia Glen Campbell Bob Seger Chic Ian Matthews Linda Ronstadt Nicolette Larson Gino Vannelli Al Stewart Dr. Hook Barbra & Neil Billy Joel	Bee Gees Bob Seger Eric Carmen Olivia HOTTEST Barbra & Neil Ambrosia Gino Vannelli Al Stewart Dr. Hook Barbra & Neil Billy Joel	Carpenters Elton John Glen Campbell Bee Gees HOTTEST Dolly Parton Dan Hill HOTTEST Barry Manilow Donna Summer Barbra & Neil Gino Vannelli Ambrosia Gino Vannelli Al Stewart	Eric Clapton Elton John Bee Gees HOTTEST Alicia Bridges Donna Summer Barbra & Neil WTC/Martinez Ginny Jewonka	Greg Diamond (dp) KC & Sunshine (dp) HOTTEST Donna Summer Alicia Bridges Andy Gibb Firefall Barbra & Neil Gino Vannelli Dr. Hook Chicago	Crystal Gayle HOTTEST Eric Clapton Al Stewart Gino Vannelli Paul Anka Bee Gees Barbra & Neil Linda Ronstadt Billy Joel	Olivia Linda Ronstadt Nicolette Larson Barbra & Neil Dr. Hook Al Stewart Andy Gibb Billy Joel	Carole King Linda Taylor Alicia Bridges Bob Seger HOTTEST Barbra & Neil Dr. Hook Andy Gibb Ambrosia Gino Vannelli Billy Joel	E. Humperdinck Dolly Parton Anne Murray Glen Campbell Donna Summer Barbra & Neil Billy Joel

MIDWEST

WKIQ/Bowling Green Mike Lippert	WLW/Cincinnati Mike Weber	WWWE/Cleveland Mike Weber	WFDF/Flint Joe Wada	WHOK/Lancaster Greg Eyerman	WCCO/Minneapolis Denny Long	WCWA/Toledo Mark Stevens	KRMG/Tulsa Don Bishop
Charley Pride Olivia HOTTEST Livingston Taylor Kenny Loggins LRB	M. Manchester Livingston Taylor O.C. Smith George Deffet HOTTEST Barry Manilow Barbra & Neil Paul Davis Andy Gibb Eric Carmen Paul Anka Billy Joel	Chicago Alicia Bridges Dolly Parton Eric Clapton HOTTEST Barbra & Neil Ambrosia Andy Gibb Eric Carmen Billy Joel	None HOTTEST Barry Manilow Ambrosia Barbra & Neil Gino Vannelli WOWO/Ft. Wayne Sam DeVincent	Gene Cotton Alicia Bridges Bee Gees England Dan Livingston Taylor Cooper Bros. HOTTEST Paul Anka Barbra & Neil Stephen Bishop	Neil Sedaka J.D. Loudermilk Burton Cummings HOTTEST J.D. Loudermilk KMRJ/Pittsburg Gabe Baptista	Carpenters Linda Ronstadt E. Humperdinck HOTTEST Al Stewart HOTTEST Donna Summer Linda Ronstadt Glen Campbell Carpeters Linda Ronstadt	Dolly Parton Chuck Mangione HOTTEST Anne Murray Barbra & Neil Dr. Hook Andy Gibb Rita Coolidge Don Williams

SOUTH

WLOW/Aiken, SC Owen Holmes	WBT/Charlotte Andy Dickel	KAFM/Dallas Jerry Mealy	WHAS/Louisville Jerry Mealy	WYMC/Mayfield Gary Morgan	WIOO/Miami Yolanda Parson	WORQ/Orangeburg Stu Wright
Mary Macgregor Barry Manilow Nicolette Larson Jimmy Buffett Eddie Money Paul Stanley Stevie Nicks Jackson Browne HOTTEST Donna Summer Al Stewart Rolling Stones Andy Gibb Dr. Hook Pablo Cruise Ambrosia Paul Anka	Bee Gees Paul Anka Livingston Taylor HOTTEST Ambrosia Barbra & Neil Alicia Bridges Andy Gibb Billy Joel	Carpenters Kenny Rogers M. Manchester Roberta Flack Moody Blues Burton Cummings HOTTEST Barbra & Neil Andy Gibb Ginny Jewonka Leo Sayer Al Stewart	Eric Carmen Alicia Bridges HOTTEST Gino Vannelli Al Stewart Barbra & Neil Billy Joel	Olivia Burton Cummings Dan Hill Dobie Gray Cooper Bros. HOTTEST Eric Clapton Gino Vannelli Eric Carmen Bee Gees	Elton John Livingston Taylor Faith Band HOTTEST Eric Clapton Gino Vannelli Bee Gees	Mary Macgregor Dan Hartman Dolly Parton HOTTEST Alicia Bridges Barry Manilow Al Stewart Barbra & Neil Eric Clapton Paul Anka Billy Joel

WEST

KOB/Albuquerque Paul Douglas	KRKO/Everett Dan Maus	KMPC/Los Angeles Ron Rodriguez	KEX/Portland Bob Swanson	KOLO/Reno Mike Hagerty	KFMB/San Diego Clerk Anthony	KNBR/San Francisco Bryan Eaton	KVI/Seattle Mike O'Shea
Livingston Taylor Nicolette Larson Glen Campbell Mary Macgregor Chuck Mangione (dp) HOTTEST Al Stewart Leo Sayer O.C. Smith Barbra & Neil Andy Gibb	Firefall O.C. Smith Bay City Rollers Bee Gees HOTTEST Livingston Taylor HOTTEST Barry Manilow Ambrosia Barbra & Neil Glen Campbell Eric Carmen Gene Cotton	Dolly Parton M. Manchester Linda Ronstadt EWF HOTTEST Barbra & Neil Billy Joel	Crystal Gayle Cooper Bros. Burton Cummings Dobie Gray Justin Hayward HOTTEST Village People Barbra & Neil Paul Davis Linda P. Claxton Donny & Marie Jimmy Buffett Rita Coolidge	Carpeters Village People EWF HOTTEST Barbra & Neil Andy Gibb Dr. Hook Al Stewart Billy Joel	Livingston Taylor LeRoux Ladies Pablo Cruise Bob Seger England Dan Chicago HOTTEST Billy Joel Woman Kenny Loggins Barry Manilow Linda Ronstadt Barbra & Neil Rita Coolidge Anne Murray	Elton John Linda Ronstadt HOTTEST Glen Campbell Paul Anka Donny & Marie Kenny Rogers Linda Ronstadt Tender Andy Gibb Barbra & Neil	Don Hill Linda Ronstadt HOTTEST Burton Cummings HOTTEST Barbra & Neil Eric Clapton Gene Cotton

Others Getting Significant Action

BURTON CUMMINGS "I Will Sing A Rhapsody" (Portrait) 8/7 add KAFM, WATR, WYMC, KVI, WCCO, WSB, KEX.
 CAROLE KING "Morning Sun" (Capitol) 8/5 add WJNO, WHAM, WTMJ, WCR, WSM.
 JACKY WARD "Rhythm Of The Rain" (Mercury) 8/2 add WDAE, KRNT.
 PETER, PAUL & MARY "Like The First Time" (WB) 8/1 add WCCO.
 NEIL SEDAKA "All You Need Is The Music" (Elektra) 8/1 add WCCO.
 DOLLY PARTON "Baby I'm On Fire" (RCA) 7/7 add WATR, KRMG, WWWE, KMPC, KGIL, WSAR, WORQ.
 SHAUN CASSIDY "Midnight Sun" (WB/Curb) 7/3 add WDAE, KBLF, WSB.
 DAN HARTMAN "Instant Replay" (Blue Sky) 7/2 add WORQ, WGAR.
 JIMMY BUFFETT "Manana" (ABC) 7/1 add WLOW, 24-14 WMAZ.
 CHIC "Le Freak" (Atlantic) 7/1 add WCBM. Moves: 22-18 WNEW, 28-22 WPRO, debut 28 WMAZ.
 LARRY GATLIN "I've Done Enough Dying Today" (Monument) 7/1 add WMAZ.
 DON McLEAN "It Doesn't Matter Anymore" (Arista) 7/1 add WFTL.
 WAYNE NEWTON "Housewife" (20th) 8/4 add WDAE, WIBW, WHIZ, KRNT, debut 29 WKHM.
 GEORGE DEFFET "European Nights" (GRR) 6/2 add WLW, WHIZ.
 MARY WELCH "Take It Like A Woman" (20th) 6/2 add WKHM, WATR.
 CRYSTAL GAYLE "Why Have You Left The One You Left Me For" (UA) 5/5 add WHIZ, KEX, KGIL, WNEW, WSM.
 ROBERTA FLACK "Come Share My Love" (Atlantic) 5/2 add WJNO, KAFM.
 TOM JONES "Baby As You Turn Away" (Epic) 5/2 add WFTL, WSM.
 CHARLEY PRIDE "Burger And Fries" (RCA) 5/2 add KOV, WKIQ.

POP ADULT



Mike Kasabo

A Sporting Kind Of Guy

We've received a number of phone comments and letters on our recent sports play-by-play feature, including these comments from WSAR/Fall River personality and Music Director Mark Williams, who writes: "In our market we have found salvation in sports . . . in our market's Arbitron some 36 stations make the cutoff. We face competition from Boston, Providence and New York City stations. Additionally, we have found from experience that after 6 or 7pm an AM station cannot compete with the FM'ers in this market, at least in music.

"We have turned to sports. Surrounded by the Red Sox radio network, we managed to pick up the exclusive contract for all New York Yankees games . . . and response has been out of this world. In addition to the Yanks, we cover the Boston Bruins, Monday Night Football and all other sporting events offered to us by our network . . . CBS. We also have a two hour sports talk show.

"In short, we offer an alternative source of entertainment for the Southeastern New England listener . . . a chance to listen to something other than the awful TV play-by-play. Sports does indeed have a very important play on music radio."



THE GREAT TOGA TRIP — Last week we briefed you on KHOW/Denver's toga party. This week we thought we'd give you a look at staff members who attended the party. Back row (l-r) Hal Moore; "The Matinee Lady," Gretchen Fosse; Charley Martin; Bill Barwick; (front row) "The Prize Man," Nellene Kuhns; and "The Red Baron," Ron Tompkins. If you look carefully, Charley Martin bears a striking resemblance to Julius Seizure.

Basic Training In Radio Offered

Chick Watkins, Program Director of WGAR/Cleveland, informs us of the station's annual educational program designed to help area high school and college students learn the basics of radio.

The program is an extension of a Junior Achievement series that WGAR and the local school board put together in the early seventies, and is known as the Basic Training Sessions. All students showing a desire to understand the functions of radio are enrolled in the six-week course and are taught by the station's department heads.

The 90-minute sessions cover all major aspects of the day-to-day operation. Watkins states, "What we do is give them an outline of the radio station . . . I talk about programming, ratings and what that's all about. Then the sales people talk about opportunities in sales and the like . . . and engineering gives them tours of the station explaining what the equipment is and how it works and so on." The seminars are offered twice a year at no cost to the participating students.

The weekly classes contain about 40 students, and Watkins concludes by saying, "It's a good PR vehicle and we've found that it's a good way to get involved a little more with the community."

Update

IT WASN'T MEANT TO BE DEPT.: WCAR/Detroit personality Bobby Sherman had a chance to test his skill at pool by playing the legendary Minnesota Fats, but was tripped up in a preliminary round by, of all things, a baseball player. The event was staged at an Italian restaurant and although Sherman went down in defeat, he, being a sportsman, managed to stifle his sobs of agony long enough to good-naturedly heave a steaming platter of fettucine alfredo skyward as he raced to the parking lot and the safety of his imported sports truck . . . Over 2500 people of all ages, sex and distinction competed in a KHOW/Denver sponsored run-in-the-park competition. 23 Olympic-styled medals were given away in various categories with many name personalities participating, including the station's Harry Smith and James Fixx, author of the best-seller "The Complete Book Of Running". KOB honored by the Albuquerque Press Club in recognition of outstanding local radio journalism for the past year . . . As the staff of KEX/Portland begins to settle into their new facilities, let me pass along the new address: Golden West Broadcast Center, 4949 S.W. Macadam Avenue, 97201 . . . Coast to coast laryngitis this week as Dave Daren, KGNR PD in Sacramento and Jim Lloyd, MD at Philadelphia's WIP, were stricken by the dreaded malady and unable to communicate via sound. However, both gentlemen, being very resourceful, carried on through the utilization of crayons and boxes of kleenex . . . The staff of WHDH/Boston decided to honor Al Brady's decision to remain as PD of the Pop/Adult outlet by throwing an "Un-going Away" party. The entire staff went to lunch last week at a fine restaurant, with many having so much fun that they did not return that afternoon . . .

Transition

WHAS/Louisville General Manager Fred Osler has resigned his position, with future plans not yet announced. His replacement is Vice President of News Bob Morse, on a temporary basis until a full-time GM is hired . . . Tommy Saunders has joined KSFO/San Francisco as 9am-12noon personality from across town at KSFX . . . Tim Kenner has been appointed to the position of National Sales Manager of WHIO/Dayton from an Account Executive post . . . Mike Farrell has resigned his afternoon drive shift at KDWN/Las Vegas to accept the National PD position for TM's Country stations . . . Pat Sheridan, longtime Chicago area personality, is now the PD of WIBA/Madison, WI. and will continue his National Football League broadcasts for the Mutual Radio Network as well as his daily air shift. Also, Jim Packard has been named MD of the station and needs Pop/Adult product from all sources . . . Joe Thomas from WJAR/Providence to WNAB/Bridgeport to do morning drive . . .

Color

A NOVEMBER FOUL BALL: Most P/A stations had fun in some way with Turkey day promotions . . . here's a few. WELI/New Haven gave away 20-pound butterballs this year in a non-violent manner, dispensing with the gunshot sound effect and the subsequent croaking of the turkey by having listeners guess how many (one, two, or three) penned-up birds could be grabbed by the jock. KSFO/San Francisco afternoon personality, Buddy Hatton, gave his listeners the bird, but of a different kind. Instead of the seasonal bird, Hatton gave away a live cockateel complete with cage and instructions on how to get the little bugger to talk. WCAR/Detroit morning team Nick & Bob remoted from the kitchen of a (lucky?) postcard-drawing winner. The duo arrived at 6am with a pre-stuffed, fully prepared turkey constructed by the chef of a leading area restaurant. And finally, WGOW/Chattanooga morning man and Promotion Director John Douglas took the lead from our own State Department by having a Chinese Thanksgiving. Each hour during the day the station's custodian (who just happens to be Chinese!) hit a gong with the first caller receiving a Chinese dinner for the entire family. This diplomatic contest left everyone hungry an hour later.

RADIO HELPS SMOKERS: In conjunction with the American Cancer Society, many stations are doing promotions to help smokers curb the habit. KHOW/Denver, with the help of personality Harry Smith (who quit four months ago) and other area celebrities, kicked off the "Great American Smoke-Out" as they focused on stopping for just one day. Volunteers in Denver will urge their family, friends, neighbors and coworkers to sign pledge cards stating they wouldn't smoke on Thursday (11/16). A gigantic bin was available for smokers to throw away packs and cartons of tobacco. WJNO/West Palm Beach also got involved by inviting six heavy smokers to spend the day (11/16) at the studios and relate their non-smoking progress on the air. Those who made it through were rewarded with a variety of prizes for abstaining.

DIAMOND MAKES WGAR SHINE: Neil Diamond's upcoming concert in Cleveland sold out (as usual) in just a matter of hours. But, all is not lost for his fans who couldn't get one of the 17,000 seats, because WGAR is giving away 100 pair of choice tickets by simply being the correct caller. Over 3500 cards were received in the first four days and the station will be giving them away at a rate of eight per day, which will take the promotion up to the night before the concert.

GROSS NATIONAL PRODUCT: KTWO/Casper, WY. decided to welcome its newest personality, Terry Gross, by having listeners guess the mileage from Ft. Lauderdale (where Terry worked at WFTL) to Casper. The parking lot to parking lot journey was guessed within one mile of the actual odometer reading of 2367 miles. The winner got the same amount of gasoline it took the "Grossmobile" to reach Casper, 131 gallons.

DAN HILL

LET THE SONG LAST FOREVER"

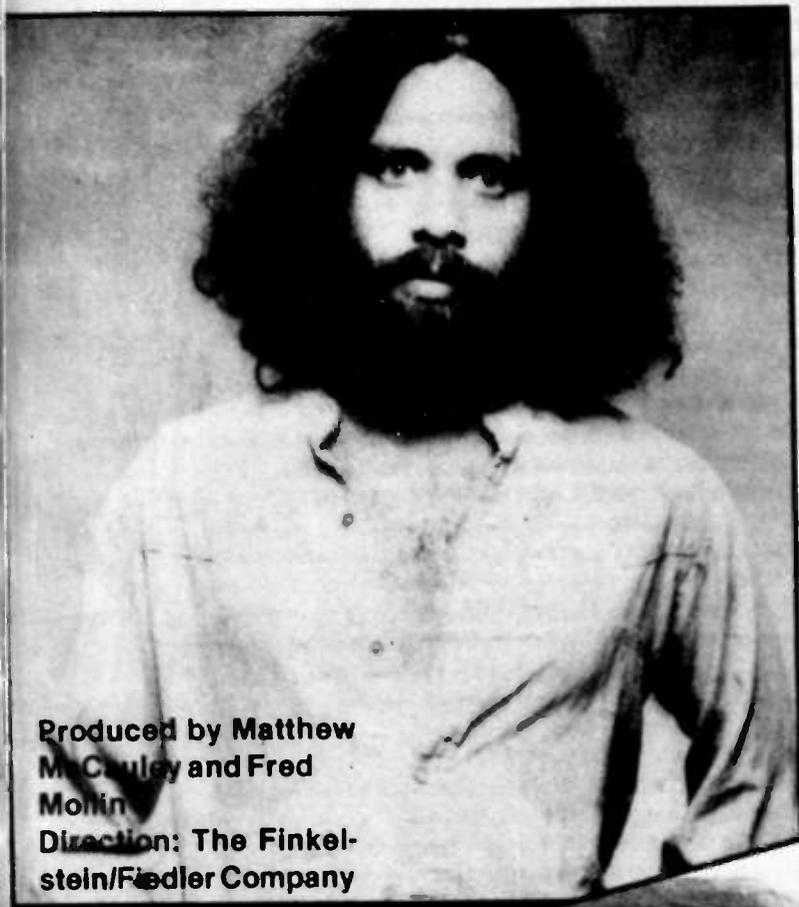
TC-2392

Others Getting Significant Action

R&R Pop/Adult Stations On:

W/SAR	WHOK	WSM-FM	WNEU
W/LNH	WCCO-AM/FM	WDAE	KRKK
W/HIO	KRNT	WQUD	KDWN
W/HIZ	KMBZ	WYMC	KUKI
			KSFO

From the album "Frozen In The Night" T-558



Produced by Matthew
McCaughey and Fred
Morin
Direction: The Finkel-
stein/Fiedler Company

MARY WELCH

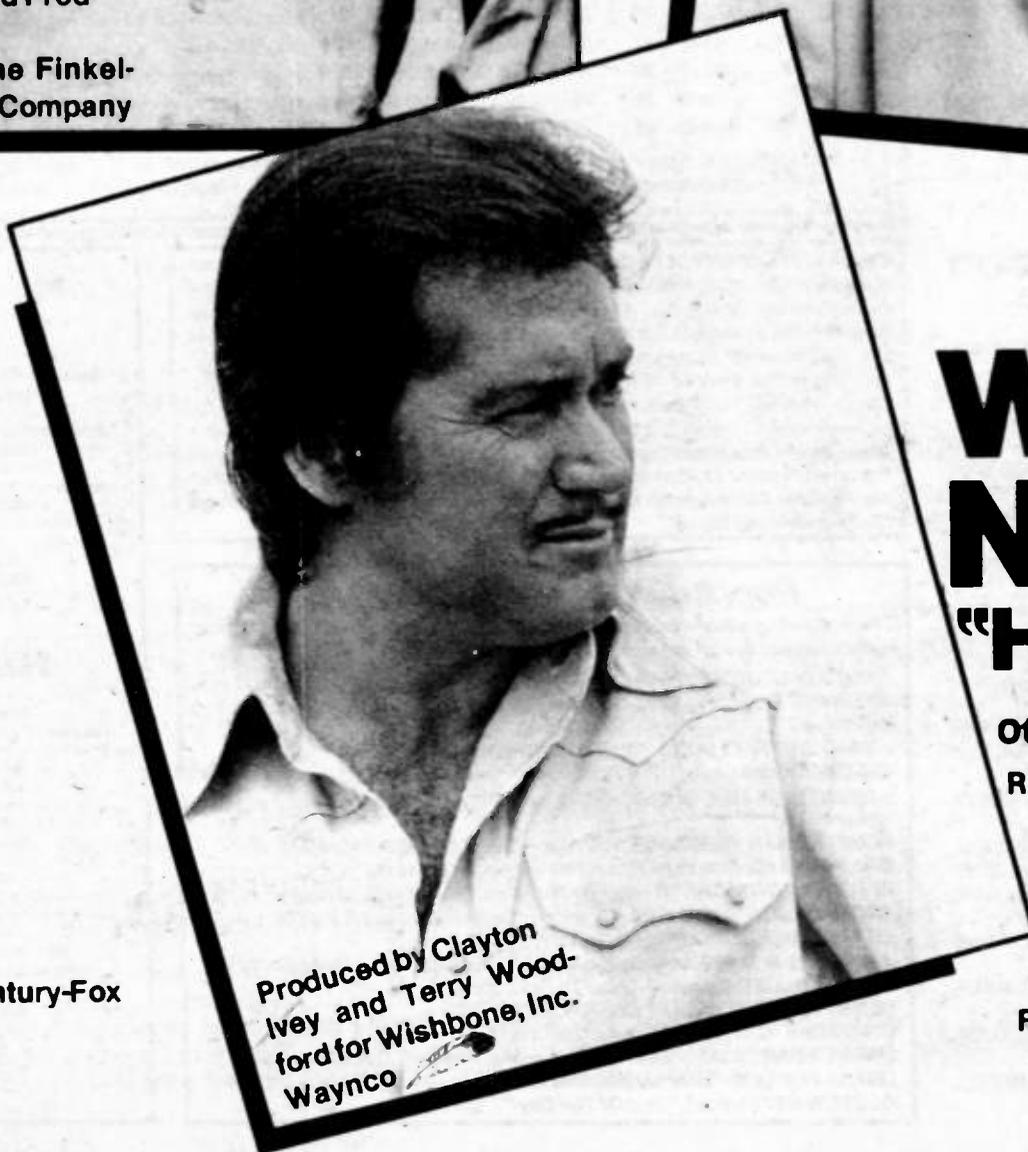
"TAKE IT LIKE A WOMAN"

TC-2387

Others Getting Significant Action

R&R Pop/Adult Stations On:

WTMJ	WSB
WHIZ	KRKK
WATR	KPPL
WCCO-AM	KGIL
KMBZ	KDWN
	WKHM



Produced by Clayton
Ivey and Terry Wood-
ford for Wishbone, Inc.
Waynco

WAYNE NEWTON

"HOUSEWIFE"

TC-2393

Others Getting Significant Action

R&R Pop/Adult Stations On:

WHIZ	WIBW
KRMJ	WCCO-AM/FM
KRNT	WSM-AM
WKHM	WHIO
WDAE	

From the album "Change Of Heart"

T-576



©1978 20th Century-Fox
Record Corp.

POP ADULT

BREAKERS

"Breakers" are those newer records that have the greatest level of station activity on any given week.

LIVINGSTON TAYLOR

I Will Be In Love With You (Epic)

72% of our reporters are on it. 12 new adds this week including WIOD, WBT, KDWN, WHAM, WLW, KHOW, KOB, KFMB, WCER. Key moves: 15-11 WKHM, 24-20 WIBW, 22-17 WSM, 26-22 WRIE, 27-24 WSAR, 31-25 WNEU, 25-22 KOLO, 26-21 WQUD, 24-21 WCWA, 25-21 WLOW. Moves 33-25 on P/A chart.

NEW & ACTIVE

You'll notice two numbers immediately follow each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

DONNY & MARIE OSMOND "On The Shelf" (Polydor) 39/1 add WCHV. Key moves: 14-11 WMAZ, 5-3 WSM, 6-5 WOWO, 27-20 WHIZ, 28-24 WORG, 28-22 KBLF, 25-21 WLNH, debut 29 WSAR, debut 30 WPRO. Moves 27-28 on P/A chart.

Alicia Bridges "I Love The Nightlife (Disco 'Round)" (Polydor) 38/4 add WYWE, WIP, WHAS, WHAM. Key moves: 4-1 WORG, 4-2 WMAZ, 6-4 WHIZ, 33-13 WHAG, 10-8 WBT, 4-2 WOWO, 4-3 WGAR, debut 19 WGR. Moves 30-28 on P/A chart.

ELTON JOHN "Part-Time Love" (MCA) 45/7 add KNBR, WGAR, WIOD, WQUD, WSAR, WTVN, WCMB. Key moves: 20-14 WCHV, 25-22 WBT, 24-18 WKHM, 28-20 WOWO, 29-25 WMAZ, 18-15 KOLO, 23-18 WRIE, 29-24 WLW, 22-19 WORG, 34-21 KBLF. Moves 31-29 on P/A chart.

Alice Cooper "How You Gonna See Me Now" (WB) 37/1 add WHOK. Key moves: 24-15 WCHV, 24-13 KBLF, 17-12 WATR, 33-23 WHIZ, 29-28 WRIE, 31-25 WORG, 20-15 WKHM, 23-16 WQUD, 28-24 WBT. Moves 34-32 on P/A chart.

Kenny Rogers "The Gambler" (UA) 38/4 add KSD, WFTL, KAFM, KDWN, KBLF. Key moves: 26-23 WORG, 30-27 WBT, 6-4 WSM, debut 26 WATR, debut 29 KRKO, 37-34 on P/A chart.

Carpenters "I Believe You" (A&M) 47/9 add WDAE, WCER, WCWA, WIBW, WSAR, WCHV, KOLO, KSD, KAFM. Key moves: 26-20 WKHM, 33-26 WNEU, debut 12 KOY, debut 24 WSM, debut 24 KVI, debut 26 WOWO, debut 29 WATR, debut 30 WRIE, debut 30 WORG. Moves 40-35 on P/A chart.

O.C. Smith "Love To Burn" (Shady Brook) 38/3 add WLW, KOY, KRKO. Key moves: 4-2 WKHM, 5-2 KDWN, 21-18 WLNH. Heavy rotation: KOB. Moves 38-37 on P/A chart.

Melissa Manchester "Don't Cry Out Loud" (Arista) 38/5 add WLW, KAFM, WFTL, KSFO, KMPC. Key moves: 35-22 WNEU, 25-19 WSM, debut 25 WCWA, debut 28 WKHM, debut 30 WMAZ, debut 30 WLOW. Heavy rotation: WTVN. Debuts at No. 38 on P/A chart.

Bob Seger "We've Got Tonight" (Capitol) 35/7 add KFMB, KVI, WOWO, FM97, WGR, WCBM, WHAM. Key moves: 25-19 WATR, 29-25 WBT, 29-24 WQUD, 27-23 WMAZ, 33-30 KBLF, 37-30 WCHV, debut 24 KOLO, debut 28 WLOW. Debuts at No. 39 on P/A chart.

Engelbert Humperdinck "This Moment In Time" (Epic) 29/4 add WRIE, WMAL, KGNR, WCWA. Key moves: 30-23 WKHM, debut 21 WIBW. Heavy rotation: WFTL. Debuts at No. 40 on P/A chart.

Others Getting Significant Action

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations.

Mary MacGregor "The Wedding Song (There Is Love)" (Ariola) 29/6 add KOB, KBLF, KVI, WORG, WLOW, WKHM. Moves: 28-23 WSAR, debut 29 KOLO.

Cooper Brothers "The Dream Never Dies" (Capricorn) 27/4 add WHOK, WYMC, KEX, WKHM. Moves: 28-24 WRIE, 23-17 WLNH.

Chuck Mangione "Children Of Sanchez" (A&M) 28/2 add KOB (dp), KRMG.

England Dan & John Ford Coley "Westward Wind" (Big Tree) 25/2 add WHOK, KFMB. Moves: 18-15 WSM, 31-28 WBT.

Linda Farné "Run For Home" (Atco) 23/1 add FM97. Moves: 28-21 WNEU, 34-25 WHIZ.

Dan Fogelberg & Tim Weisberg "Power Of Gold" (Full Moon/Epic) 22/1 add WCER. Moves: 17-14 WNEU, 22-19 KOLO, 20-17 WGAR, debut 25 WOWO, debut 28 WHAG.

Moody Blues "Driftwood" (London) 20/1 add KAFM. Moves: 24-18 WATR, debut 29 WLNH.

Olivia Newton-John "A Little More Love" (MCA) 19/15 adds include WTAE, WIP, WCBM, WGR, WKIQ, KOLO, KBLF, KUKI, WMAZ. Moves: 30-20 WYWE, debut 24 WKHM.

Frankie Valli "Save Me, Save Me" (WB/Curb) 19/0. Moves: 20-16 WIBW, 32-27 WCHV, 20-16 WLNH.

Ian Matthews "Shake It" (Mushroom) 13/1 add WCBM, debut 25 WKHM.

Village People "Y.M.C.A." (Casablanca) 12/1 add KOLO. Moves: 24-20 WORG, 18-14 WLNH, 33-24 WGAR, debut 27 WMAZ. Heavy rotation: KEX, WSB.

Eddie Rabbitt "I Just Want To Love You" (Elektra) 12/0, 20-13 KOY. Heavy rotation: WFTL.

Earth, Wind & Fire "September" (ARC/Columbia) 10/5 add KOLO, KBLF, WPRO, WCHV, KMPC.

Nicolette Larson "Lotta Love" (WB) 9/7 add KOB, KVI, WCBM, FM97, WLOW, WATR, WMAZ.

Dan Hill "Let The Song Last Forever" (20th) 9/4 add WYMC, WNEU, WSAR, KUKI.

Radio & Records POP / ADULT AIRPLAY / 40

November 24, 1978

Three Two Last Weeks Weeks Week

Three Weeks	Two Weeks	Last Week	Rank	Artist/Track
7	3	1	1	BARBRA & NEIL/You Don't Bring Me Flowers (Columbia)
5	4	3	2	GINO VANNELLI/Just Wanna Stop (A&M)
11	6	5	3	AL STEWART/Time Passages (Arista)
1	1	2	4	BARRY MANILOW/Ready To Take A Chance Again (Arista)
10	8	6	5	DR. HOOK/Sharing The Night Together (Capitol)
16	10	8	6	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
8	7	7	7	PAUL DAVID/Sweet Life (Bang)
2	2	4	8	AMBROSIA/How Much I Feel (WB)
15	11	9	9	STEPHEN BISHOP/Everybody Needs Love (ABC)
18	14	11	10	ERIC CARMEN/Change Of Heart (Arista)
-	28	17	11	BILLY JOEL/My Life (Columbia)
23	19	15	12	FIREBALL/Strange Way (Atlantic)
9	9	12	13	DONNA SUMMER/MacArthur Park (Casablanca)
31	26	19	14	ERIC CLAPTON/Promises (RSO)
25	20	16	15	PAUL ANKA/This Is Love (RCA)
-	-	32	16	LINDA RONSTADT/Ooh Baby Baby (Asylum)
-	-	29	17	BEE GEES/Too Much Heaven (RSO)
24	21	20	18	RITA COOLIDGE/Love Me Again (A&M)
4	5	10	19	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
32	27	23	20	CHICAGO/Alive Again (Columbia)
36	30	24	21	GLEN CAMPBELL/Can You Fool (Capitol)
20	16	14	22	LEO SAYER/Raining In My Heart (WB)
3	12	18	23	GERRY RAFFERTY/Right Down The Line (UA)
35	31	25	24	GENE COTTON/Like A Sunday In Salem (The Amos & Andy Song) (Ariola)
-	37	33	25	LIVINGSTON TAYLOR/I Will Be In Love With You (Epic)
37	32	27	26	DONNY & MARIE OSMOND/On The Shelf (Polydor)
6	13	13	27	LITTLE RIVER BAND/Reminiscing (Harvest)
40	34	30	28	ALICIA BRIDGES/I Love The Nightlife (Disco 'Round) (Polydor)
-	35	31	29	ELTON JOHN/Part-Time Love (MCA)
14	15	21	30	ANNE MURRAY/You Needed Me (Capitol)
27	25	28	31	PABLO CRUISE/Don't Want To Live Without It (A&M)
-	36	34	32	ALICE COOPER/How You Gonna See Me Now (WB)
33	29	26	33	JUSTIN HAYWARD/Forever Autumn (Columbia)
-	-	37	34	KENNY ROGERS/The Gambler (UA)
-	-	40	35	CARPENTERS/I Believe You (A&M)
12	17	22	36	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)
-	40	38	37	O.C. SMITH/Love To Burn (Shady Brook)
-	-	38	38	MELISSA MANCHESTER/Don't Cry Out Loud (Arista)
-	-	39	39	BOB SEGER/We've Got Tonight (Capitol)
-	-	40	40	ENGELBERT HUMPERDINCK/This Moment In Time (Epic)

This chart is based solely on airplay statistics compiled weekly from our reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

NEW ENTRY

CHART SUMMARY: Although Barbra & Neil have a steady hold on the No. 1 position again this week, Billy Joel is racing up the chart at a torrid pace, landing in the No. 11 slot in just his third week. Gino Vannelli jumped one, 3-2 and Al Stewart (who is second hottest this week) moves 5-3. Last week's Breakers, Linda Ronstadt and the Bee Gees, are well into the top twenty in their second chart week, 32-16 and 29-17 respectively. Moving just three points apiece, but showing plenty of room for growth are Chicago (23-20) and Glen Campbell (24-21). This week's Breaker by Livingston Taylor (Sweet Baby James's baby brother) showing up with good station moves and increases 33-25. Debuting this week are Melissa Manchester at No. 38, Bob Seger at No. 39 and Engelbert Humperdinck at No. 40.

Pop/Adult Album Airplay Tracks

(The following album tracks, alphabetically listed by artist, are getting significant airplay on many of our Pop/Adult stations.)

- PAUL ANKA (RCA) "Listen To Your Heart"
- STEPHEN BISHOP (ABC) "Losing Myself In You," "Looking For The Right One"
- JIMMY BUFFETT (ABC) "Son Of A Son Of A Sailor"
- CHICAGO (Columbia) "No Tell Lovar," "Hot Streets," "Love Was New"
- ROBERTA FLACK (Atlantic) "Knowing That We're Made For Each Other"
- FOGELBERG & WEISBERG (Full Moon/Epic) "Intimidation"
- BILLY JOEL (Columbia) "Rosalinda's Eyes," "Honesty"
- ELTON JOHN (MCA) "Return To Paradise," "Shine On Through"
- MICHAEL JOHNSON (EMI-America) "Sailing Without A Sail"
- LITTLE RIVER BAND (Harvest) "Lady"
- J. MATHIS & D. WILLIAMS (Columbia) "Heaven Must Have Sent You"
- MOODY BLUES (London) "Had To Fall In Love"
- GERRY RAFFERTY (UA) "City To City"
- CHRIS REA (UA) "Standing At The Door"
- LINDA RONSTADT (Asylum) "Love Me Tender," "Just One Look"
- LEO SAYER (WB) "Stormy Weather"
- AL STEWART (Arista) "End Of The Day"

Most Added:

- BEE GEES "Too Much Heaven" (RSO) Added at 28% of our reporting stations.
- OLIVIA NEWTON-JOHN "A Little More Love" (MCA) Added at 21% of our reporting stations.
- LINDA RONSTADT "Ooh Baby Baby" (Asylum) Added at 18% of our reporting stations.
- LIVINGSTON TAYLOR "I Will Be In Love With You" (Epic) Added at 17% of our reporting stations.
- CARPENTERS "I Believe You" (A&M) Added at 12% of our reporting stations.

Hottest:

- BARBRA & NEIL "You Don't Bring Me Flowers" (Columbia) Reported hot at a whopping 83% of our stations.
- AL STEWART "Time Passages" (Arista) Reported hot at 47% of our stations.
- BILLY JOEL "My Life" (Columbia) Reported hot at 39% of our stations.
- ANDY GIBB "(Our Love) Don't Throw It All Away" (RSO) Reported hot at 38% of our stations.
- DR. HOOK "Sharing The Night Together" (Capitol) Reported hot at 32% of our stations.

YOU NEED A WOMAN TONIGHT.



AND IT'S TONI TENNILLE.

"YOU NEED A WOMAN TONIGHT"
THE NEW SINGLE FROM
CAPTAIN & TENNILLE

AM 2106



SP 4707

From the album, "DREAM" ON A&M RECORDS & TAPES

Produced by Daryl Dragon



OPPORTUNITIES

Openings

WSSV/Petersburg, VA is looking for the right, bright personality to do early afternoons. Air and production experience are a must for this competitive Richmond area, also possible all night opening. Tapes and resumes to Russ Brown, Penthouse Virginia 1st Bldg., Franklin & Adams St., Petersburg, VA 23803. (11-17)

Southern California, 30 miles from L.A. That's the good part. The rest? Hard work, low pay. Experience necessary. 110% mature professional attitude. 3rd phone. Air shift & production at AM Pop/Adult personality station. Tapes and resumes to Roy West, PD, KGOE, 2524 Townsgate Rd., Thousand Oaks, CA 91361. (11-17)

The Number One Powerhouse FM covering a three-state area is now accepting applications for future openings. If you're an original and creative disc-jockey, with good production skills and a desire to work at a professional winner send current tape and resume to Nick Alexander, G100, Box 2367, Mobile, AL 36601. EOE M/F (11-17)

Immediate opening for all night jock at WLOF/Orlando. Send tapes and resumes now to Joe Montione, WLOF, Box 15746, Orlando, FL 32808. EOE M/F (11-17)

KWIC-FM/Beaumont, TX looking for personality morning jock for Top 40 format. Must be community minded and have good production. Tapes and resumes to Mike Murphy, Box 6067, Beaumont, TX 77705. EOE (11-17)

KHOW/Denver, CO has opening for News Director. Extensive experience required. Contact John Lund, Operations Manager, KHOW, Petroleum Club Building, Denver, CO 80202. Doubleday Broadcasting Co. EOE M/F (11-17)

KVMT/Vail, CO seeking full-time news reporter. Must have 2-3 yrs broadcast journalism experience. 3rd class. Excellent articulation and desire to work hard a must. Tapes and resumes to KVMT, Box 2179, Vail, CO 81657. EOE (11-17)

KIDN Country has immediate opening for midday/production person. Minimum 2 yrs experience. Rush tapes and resumes to Doug Wilson, Box 293, Pueblo, CO 81002. (11-17)

Openings

G100/Mobile, AL is still looking for a multi-talented person capable of primo production. Good bucks and opportunities. Get your tapes and resumes in the mail today to Nick Alexander, G100, Box 2367, Mobile, AL 36601. EOE M/F (11-17)

Break into Top 10 Market Radio . . . Historic giant rocker looking for jocks, production talent and newbies. Tapes and resumes to Box 5973, Washington, D.C. 20014. (11-17)

Talented human entertainer for mornings needed at KROY/Sacramento. Tapes and resumes to Chris Mitchell, KROY, 1019 Second St., Sacramento, CA 95814. EOE M/F (11-17)

KROD/EI Paso, TX looking for morning drive pro with at least 4-5 yrs Pop/Adult experience. Good bucks for night person. Tapes and resumes to Kent Lacy, PD, 4141 Pinnacle, Suite 120, El Paso, TX 79902. EOE (11-17)

IMMEDIATE opening for News Director. Some experience needed in news gathering. 3rd endorsed. Small market AP award winners. Decent salary for qualified person. Call (912) 452-7291, Millidgeville, GA. (11-17)

Jocks and newpeople needed, all shifts. 500,000 plus TSA. 3rd endorsed. Experience preferred but talented beginners considered. Tapes and resumes to Dennis Day, WHON, Box 1647, Richmond, IN 47374. EOE M/F (11-17)

WMPS/Memphis is looking for someone for the all night show. Tapes and resumes to Bob Knight, PD, 112 Union Ave., Memphis, TN 38103. EOE (11-17)

ZETA 7/Orlando, FL is looking for night time air personality with experience for prime AOR southern outlet. Also, need full time AOR newscaster. Good pay and benefits. Tapes and resumes to David Souza, 2001, Mercy Drive, Orlando, FL 32808. EOE M/F (11-17)

WSPT/Stevens Point, WI is looking for the best young jocks in America. In the past year jocks have moved directly from WSPT to WOKY, WOWO, WLEE, WCOL and now WISN. If you would like to work in a major station one year from now, send tapes and resumes to Pat Martin, Box 247, Stevens Point, WI 54481. EOE M/F (11-17)

Openings

RADIO SALES in Palm Springs is like a child in Disneyland. Position open immediately for a good radio sales person at 14Q/KRCQ. Call (714) 347-3403 or visit us at 82640 Miles Ave., Indio, CA 92201. (11-17)

KCAP/Helena, MT looking for air talent for immediate and future openings for all shifts. Tapes and resumes to Jim Prince, Box 1165, Helena, MT. 59601. EOE M/F (11-17)

KPUG/Bellingham, WA is looking for weekend jock. Tapes and resumes to Bruce Butterfield, Box 1170, Bellingham, WA 98225 or call (206) 734-1170. (11-17)

WRMT/Rocky Mount, NC has immediate opening for creative morning man (or woman). Stable, community involved person sought with music knowledge and good production for Pop/Adult format. Tapes and resumes to Skip Carney, WRMT, Box 283, Rocky Mount, NC 27801. EOE (11-17)

KJCK-FM/Junction City, KS accepting tapes and resumes for future opening for midday personality. Decent bucks. Tapes and resumes to Mark Eaton, Box 789, Junction City, KS 66441. EOE. No calls please. (11-17)

Top Atlantic City Rocker now accepting tapes for on-air positions. Send to Gary Lane, WMID, Box 1137, Atlantic City, NJ 08404. (11-17)

WYTL (AM 15)/Oshkosh, WI accepting tapes and resumes for possible future openings. Room for expansion in Midwest family of stations. 2 yrs experience and some knowledge of Country music required. Send to Doug Lane, PD, Box 1490, Oshkosh, WI 54903. (11-17)

Bright, mature morning personality with at least 1 yr Pop/Adult experience doing mornings wanted. Above average production skills and experience in producing Public Affairs. Tapes and resumes, and salary requirements to Tim Scott, KSEE, Box 442, Santa Maria, CA 93456. EOE (11-17)

New York Programmer, Syndicator looking for creative AOR production talent. Call Steve Crowley, Progressive Radio Network, (212) 585-2717. (11-17)

Openings

WKBX/Savannah, GA needs personality pro for morning drive. Pop/Adult format. Beautiful city, new facility, and great signal. The mover in Savannah. Tapes and resumes to Doug Weldon, Box 876, Savannah, GA 31402 or call (912) 897-1529 before 3pm EST. EOE (11-17)

TM PROGRAMMING seeks highly qualified applicants for Production Position. Successful applicants will be well disciplined and project oriented. Resumes and tapes demonstrating proficiency with production tools should be sent to Michael Hodges, TM Production, 1349 Regal Row, Dallas, TX 75247. (11-17)

COMMISSION SALES: We are setting up East Coast distribution territories for customized retail advertising jingles and radio station ID packages. NY production quality at retail prices. Promise high commission for good sales persons. Territories available Miami to Melina. Send resumes to ATPAK, Suite 4G-888, 8th Ave., New York, NY 10019. (11-17)

Leading Top 40 station in second largest VA city wants an aggressive News pro for anchor/reporter position. No beginners. Tapes and resumes to Jack Casey, WROV, Box 4005, Roanoke, VA 24015. EOE (11-17)

COUNTRY or POP/ADULT we have openings for air personalities on both. Call Orv Koch, Stuart Broadcasting (402) 475-4204. EOE (11-17)

WMET/Chicago, IL has immediate full-time opening for experienced, human sounding talent with something creative to say. No boss jocks or screamers. If you can communicate through a format rather than being stifled by it send tapes, resumes and xerox of latest ARB to Bobby Christian, PD, 444 N. Michigan Ave., Chicago, IL 60611. EOE M/F (11-17)

KLOK/San Jose, CA looking for weekend jock and full-time production person. Tapes and resumes to Bill Weaver, Box 21248, San Jose, CA 95151. EOE M/F (11-17)

KPAS-FM 94/EI Paso, TX has an opening for Chief Engineer. Must be knowledgeable in FM audio and transmitter with a minimum of two yrs experience. Resume and salary requirements to KPAS-FM, 3901 N. Mesa, El Paso, TX 79902. (11-17)

CHANGES

Radio

JOHN JENKINS formerly KYYZ/Houston, TX joins KAUM/Houston doing 2pm-6pm shift.
KEVIN O'NEIL joins KAUM/Houston, TX from WGAR/Cleveland, OH now doing 6pm-10pm.
JAY SORRENTINO to KAUM/Houston, TX from KRBE/Houston doing all nights.
BILL BELL formerly WXYQ/Stevens Point, WI joins WRIG/Wausau, WI doing mornings.
ROBERTA CONWAY promoted to Music Director WOKQ/Dover, NH.
DEBBIE CONNERS formerly WMPS/Memphis joins WSAI/Cincinnati, OH.
JAY MARVIN takes over 7pm-12mid shift at WMPS/Memphis, TN.
RAY THOMPSON joins WVM/Biloxi, MS morning show from WHSY/Hattiesburg, MS.
DENNIS SUTTERER formerly News Director KHAK/Cedar Rapids, IA joins WMT/Cedar Rapids as afternoon anchor.
MEREDITH HOLLAUS named Director of News and Public Affairs for WNBC-AM and WYNY-FM New York, NY.
BRUCE BUTTERFIELD formerly KJRB/Spokane, WA named Program Director KPUG/Bellingham, WA.
GREGORY (MIKE) BOEN named KDWB/St. Paul, MN General Sales Manager.
BOBBY MITCHELL formerly KZZQ (Z94)/Golden Meadow, LA joins WEIR/Weirton, W. VA under the name Jay Stone (The Stoner).
BRIAN CARTER now doing 11pm-6am WCBG/Chambersburg, PA.
JIM (Jay) YOUNG joins WCBG/Chambersburg, PA doing 6:30pm-11pm.
CLINT WEYRAUCH formerly PD KTIM/San Rafael joins KSPQ/Spokane, WA. as GM.
MICHAEL KNIGHT named Music Director KTIM/San Rafael.
BEV MIRE formerly MD WPIX/New York joins Inner City Broadcasting.
KEVIN GRAFF appointed Music Director WSN/Allentown, PA.
CHRIS MITCHELL moves from KMBY/Monterey, CA to KKXX/Bakersfield, CA.
KERRY MCALL moves to middays at KKXX/Bakersfield, CA.
CORY JAMES joins WSHE/Miami as Production Director and MC of Jazz Show.
DENNIS SMITH joins KCSN/Northridge from KBKA/Los Angeles, CA.
JIM BINDEMAN joins WLMD/Laurel, MD doing morning news.
IRA GORDON formerly KAZY/Denver joins KFML/Denver.
DUSTY STREET formerly KSAN/San Francisco joins "Rock Around The World" as co-host.

Station Line-Ups

KAUM/Houston, TX LINE-UP: 6am-10am Weaver Morrow, 10am-2pm Ron Selden, 2pm-6pm John Jenkins, 6pm-10pm Kevin O'Neill, 10pm-2am Rick Lambert, 2am-6am Jay Sorrentino. Weekends: Bob Stevens.
WRIG/Wausau, WI LINE-UP: 5am-10am Bill Bell, 10am-3pm Jerry Steffin, 3pm-8pm Al Sellers (PD), 8pm-1am Gary Johnson.
WBAX/Wilkes-Barre, PA LINE-UP: 5:30am-10am Dave Owens, 10am-2pm Alan Furst (PD), 2pm-7pm Vince Webber (MD), 7pm-12mid Brian Blessing, 12mid-5:30am Steve Martino.
WMAY/Springfield, IL LINE-UP: 6am-10am Mike Carta (PD), 10am-2pm Bob Fox (MD), 2pm-6pm Hank Philips, 6pm-12mid Rich Douglas, 12mid-6am Daryl Davis. Weekends: C.J. Michaels, Charlie Walker, Jim McCay.

KDKO/Denver, CO LINE-UP: 6am-10am Jim O'Brien (PD), 10am-12noon Tom Christner, 12noon-3pm Larry McKay, 3pm-7pm Tom Steele (Asst. PD), 7pm-12mid Frank Reed, 12mid-6am Dave Thompson. Weekends: Lee Michaels, Jerry Brewer, Jack Cannon.
KNOE/Monroe, LA LINE-UP: 6am-10am Penny & Charlie (MD), 10am-2pm Gary McKenney (PD), 2pm-6pm Randy Deaton, 6pm-10pm Rob Williams, 10pm-1am Mary Ann Norsworthy.
WOKQ/Dover, NH LINE-UP: 6am-10am Tom T. Healy, 10am-1pm "Cousin Bob", 1pm-4pm Steve Bradford, 4pm-7pm J.J. Jeffrey, 7pm-12mid Roberta Conway, 12mid-6am Mike Martel. Weekends: Gary Blair and Steve Smith.
WHLS/Port Huron, MI LINE-UP: 6am-10am Matt Brown, 10am-2pm Mike Mullins (PD), 2pm-7pm Henry Krueger, 7pm-12mid Doug Redford, 12mid-6am David Kay. Weekends: Mike Davis, Tony Weaver.
CJFM (FM96)/Montreal, Quebec LINE-UP: 6am-10am Dean Hagopian, 10am-2pm Don Jackson, 2pm-6pm Dave Fisher, 7pm-11pm Jerry Samson, 12mid-6am Bill Robertson. Weekends: Al Randall, Lin Dobbin, Dan O'Neil (MD), Greg Stewart (PD).
KAAY/Little Rock, AR LINE-UP: 6am-10am Ray Lincoln, 10am-2pm Jack Randall, 2pm-6pm Joe James, 6pm-10pm Mark Zentel, 10pm-2am Craig Hunt, 2am-6am Johnny Scott. Weekends: Yvonne Sims and Larry Henthorn.

Records

ED HUMBER appointed San Francisco Promotion Manager for Capricorn Records.
RAY BENNETT named Corporate Vice President, Public Affairs and Taxes for 20th Century-Fox.
VICKI BRANSON appointed General Office Manager and Production Director for Republic Records.
MARTY MACK named Atlantic West Coast Regional Promotion Director.
ALAN WOLMARK named National Album Promotion & Special Projects Manager for Atlantic Records.
STEVE STOFF appointed Northeastern Regional Merchandising Coordinator for Ariola Records.
RITA HALBFISH promoted to Administrator, Advertising Expenditures for Arista Records.
LYNN OSTROW appointed Executive Assistant to Bob Krasnow, Vice President/Talent Coordinator for Warner Bros. Records.
DONNIE COLEMAN named Merchandising Traffic Coordinator for Ariola Records.
JOYCE JURNOVOY named Manager, International Creative Services for RCA Records.
ROBERT T. AMICO appointed Manager, New Release Product Coordination for CBS.
SUE EMMER appointed National Secondary Promotion Manager for Warner Bros. Records.
GARY D. CULPEPPER appointed Assistant General Attorney for ABC Records.
LARRY R. STEPHENS named Staff Attorney for ABC Records.
WAYNE CORDRAY appointed National Singles Secondaries Promotion Manager for Phonogram, Inc./Mercury Records.

Industry Changes

STEVE LOVE appointed Vice President ATV Music Group.
SUSAN DEMPSEY promoted to Manager, Radio Advertising, Gotham Advertising.
BODIE CHANDLER joins Lorimar Productions as Music Coordinator.

OPPORTUNITIES

Openings

Where the heck is everybody? KIDO is still looking for you if you can write and deliver news conversationally. Females encouraged. Tapes, resumes, and writing samples to Frank Catalano, Box 8087, Boise, ID 83707, or call (208) 344-8661. EOE (11-17)

WNPT/Tuscaloosa, AL looking for a mature sounding midday announcer for Pop/Adult format. Must be strong on production with possibility of being Production Director. If you are a team player send tapes and resumes to Blake Hooper, WNPT, Box 2787, Tuscaloosa, AL 35401, or call (205) 758-3311. EOE (11-17)

All night, full-time announcer needed. Two years experience minimum. Tapes and resumes only to Scott Slade, WAYS, 400 Radio Rd., Charlotte, NC 28216. EOE M/F (11-10)

Southeastern Coastal Rocker looking for person to do engineering and afternoon board shift. If you're a baby don't apply. Good bucks if you're into good radio. Call Steve Sands or Jeff Funk now at (205) 476-1360. EOE (11-10)

KOKK/Huron, SD now accepting tapes and resumes for future openings. Must have 2 yrs experience and good production. Good bucks for the right person. Send to L.A. Timms, Box 931, Huron, SD 57350. EOE (11-10)

WCGQ/Columbus, GA has two openings 6am-10am and 6pm-10pm. Good voice and production a must. Good pay. Come grow with fast moving company. Tapes and resumes to Charlie Rowe, Box 1537, Columbus, GA 31902, or call (404) 327-1217. EOE M/F (11-10)

Possible future openings for air personalities at hot progressive AOR station. Tapes and resumes to Tom Ferro, K99-FM (KAAK), 2307 10th Ave. South, Great Falls, MT 59405, or call (406) 727-7211. EOE (11-10)

WXIL/Parkersburg, W. VA 50,000 watt FM needs two pros, afternoon drive and night crazy person. Afternoon person must have good voice and great production. Night jock must be a lunatic. Good bucks. Tapes and resumes to Ron O'Brian, Box 1228, Parkersburg, W. VA 26101, or call (304) 485-7425. (11-10)

WDMV/Pocomoke City, MD. Top Eastern Maryland Top 40 looking for tight personality jocks for immediate part-time and future full-time openings. Minorities encouraged to apply. Tapes and resumes to Jerry Nicholas, Box 210, Pocomoke City, MD 21851. No calls please. (11-10)

We're looking for a dynamic Country Music oriented personality. Must be very versatile. 100,000 watt FM in Winston-Salem, NC WTQR. Call Kim Jones, PD (919) 727-8860. (11-10)

KSEK/KMRJ needs experienced Pop/Adult personality with entertaining air sound. Rush tapes, resumes and salary requirements to PD, KSEK/KMRJ, Box 610, Pittsburg, KS 66762. No calls please. (11-10)

WOKW/Brockton, MA looking for aggressive, creative, organized radio sales person. Experience in broadcast and/or retail preferred. We will train. Resumes to Dave Berner, General Manager, Box 1410, Brockton, MA 02403. (11-10)

KXXO/Tulsa, OK needs production person who is also interested in doing talk show on Saturday. Good bucks for the right person. Call Art Riley, (918) 664-2810, no collect calls. EOE (11-10)

KPNW-AM/Eugene, OR has immediate opening for morning drive air personality must be mature and entertaining. Salary \$18,000-\$24,000 depending on experience. Good benefits. Tapes and resumes to Lee Gordon, PD, Box 1120, Eugene, OR 97440. EOE (11-10)

WANTED: News Director for new FM in Little Rock. 100,000 watt stereo. Tapes and resumes to KXXA, Box 286, Little Rock, AK 72212. (11-10)

92/PRO-FM/Providence, RI is expanding! Looking for an experienced newperson to anchor our morning drive news and information blocks. 3-4 yrs experience. The person morning news team. Contact Gary Barkowitz, Program Manager, 1502 Wampanoag Trail, E. Providence, RI 02915, or call (401) 433-4200. EOE (11-10)

50KW Country, WFNC/Fayetteville, NC has immediate opening for announcer/MD. Good production a must. Tapes and resumes to Don Mitchell, Box 35297, Fayetteville, NC 28303. EOE (11-10)

WANTED: Morning men for 50KW Top 40. Tapes and resumes to Tom Rivers, WRKR, 2200 N. Green Bay Rd., Racine, WI 53405. EOE (11-10)

WPLJ/New York, NY has immediate opening for overnight announcer. \$25,000-plus salary. Prefer AOR experience any size market. Rush tapes and resumes to Larry Berger, WPLJ, 1330 Ave. Of The Americas, New York, NY 10019. Minorities and Women applicants are encouraged to apply. (11-10)

KCMQ/Columbia, MO has immediate opening for News Director. Two yrs. news experience. Street reporting involved. Someone who can relate to additional personnel. Tapes and resumes to J. Jay Stone, Box 459, Columbia, MO 65205, or call (314) 449-2433. EOE (11-10)

WNCS-FM/Montpelier, VT has opening for morning personality/production person. Job requires the ability to write creatively and produce a heavy load of production. Must be warm and knowledgeable of "light album oriented variety". Tapes and resumes to WNCS-FM, Box 551, Montpelier, VT 05602. EOE (11-10)

Goods & Services

"Funny, Funny Stuff"

Unique comedy bits that fit any format. For FREEBEE write HYPE, INK, Box 69581-R, Los Angeles, CA 90069.

"Phantastic Phunnies"

The industry's internationally acclaimed... most respected audience builder! One month's introductory 400 topical one-liners, information and girth... just \$2,000! PHANTASTIC PHUNNIES, 1343 A Stratford Drive, Kent, OH 44240.

"If The News Is Next"

There is no substitute for strong local news. NewScript (news and kickers) and Starship (music and entertainment news) complement your local emphasis with timely and audience-building stories and features. Each 15 to 18 stories daily. Surprisingly low cost. Free trial. Call Bob Rogers (415) 362-3045.

"Complete Artist Bio Info... And More!"

GALAXY—The personality aid for AOR, Top 40, Pop/Adult jocks. Sample: GALAXY, Box 98024-C, Atlanta, GA 30359 or call (404) 231-9884.

You'll Be Funnier

Hundreds of deejays renewed again this year! Guaranteed funnier! Free sample. CONTEMPORARY COMEDY, 5804-D Twineing, Dallas, Texas 75227. Phone (214) 381-4779

"Radio's Premiere Comedy Service"

FREE SAMPLE ISSUE of radio's most popular humor service! O'LINERS, 366-R West Bullard Ave., Fresno, CA 93704 or phone (209) 431-1502

"Lola's Lunch"

DROP YOUR PANTS, grab your socks, here come the laffs, here come the yocks. Complimentary snack: LOLA'S LUNCH, 1789 Hamlet Drive, Suite 888A, Ypsilanti, MI 48197.

"Graffiti"

How can you be so *%/*'s funny? WRITE: Graffiti Weekly, Box 609, Stevens Point, WI 54481 for a FREE sample.

GOODS & SERVICES

Making your classified come alive or getting your goods and services singled out is simple. Only 25 cents a word, \$5 minimum per week, headlines are free. Contact R&R Classified Department, Mon-Fri. at (213) 553-4330, or write us at 1930 Century Park West, L.A., CA 90067.

Openings

Florida area; Opportunity knocks. For your break in to the business with WPLP Talkradio 57, Tampa Bay. We're hiring producers for our talk shows, entry level position. Must have 3rd and run a tight board and a burning desire to learn. Tapes and resumes to WPLP, Talkradio 57, Box 570, Pinellas Park, FL 33565 or call (813) 392-2215. An IBI Station. EOE M/F (11-10)

14Q (KRCQ)/Palm Springs, CA. looking for News Director. Opening is immediate. Tapes and resumes to Terry Ayers, Drawer KRCQ, Indio, CA 92201. EOE (11-10)

KCLO/St. Cloud, MN is accepting applications for two news people and a sports director as we will be splitting our AM & FM. Tapes and resumes to Jim Giebel, or Pat Kelly, Hwy. 152, Box 1458, St. Cloud, MN 56301. (11-10)

KIDN/Pueblo, CO needs a News Director immediately. Long hours, low pay, but lots of fun. Contact Doug Wilson (303) 542-5570. (11-10)

KDON/Salinas, CA looking for PD/morning drive talent. Must be adult oriented communicator, and reliable. Tapes and resumes to Bill Sigel, KDON, Box 1460, Salinas, CA 93902. EOE (11-10)

WLOL (FM-100)/Minneapolis, MN looking for Creative Production Director. Send samples to Buddy Hollis, 1370 Davern Street, St. Paul, MN 55116 or call (612) 698-5566. (11-10)

KIDO/Boise, ID looking for someone who is anthus-leastic and willing to work hard. No np and read. Gather, write and deliver the news in a conversational style. Interview and feature work. Females encouraged. Tapes, resumes and writing samples to Frank Catalano, Box 8087, Boise, ID 83707 or call (208) 344-8661. EOE (11-10)

WHHY/Montgomery, AL is looking for someone to do character voices for the morning show and for production. Also, looking for DJ 10pm-2am shift. Tapes and resumes to Larry Stevens, PD, Box 2744, Montgomery, AL 36106. EOE (11-10)

KLWW/Cedar Rapids, IA looking for midday personality. No beginners. Good production a must. Tapes and resumes to Gary Dixon, Box 876, Cedar Rapids, IA 52406. EOE M/F (11-10)

BURKHART-ABRAMS will be helping stations find great talent for over 75 markets. Please send tapes and resumes to Burkhart-Abrams, 6500 River Chase Circle, East, Atlanta, GA 30328. We need tapes yesterday! No calls please. (11-10)

WZOK/Rockford, 50k AOR now accepting tapes for future openings. Looking for an experienced communicator with good production skills. Team work abilities essential. Rush tapes and resumes to Don Covey, WZOK, 1100 Tamarack Lane, Rockford, IL 61126. No calls please. EOE (11-10)

Openings

NEEDED NOW... Creative, mature, morning man for Pop/Adult Northwest Ohio leader. We need someone that can localize, good working conditions with great company benefits. Extra dollars for play-by-play. Tapes and resumes to Joe Gallagher, PD, WFHN, 101 W. Sandusky St., Findlay, OH 45840 or call (419) 422-4545. EOE M/F (11-10)

WSML/Graham, NC looking for Country morning man with strong production. Tapes and resumes to Sam Horn, Box 367, Graham, NC 27253 or call (919) 227-4252. EOE M/F (11-10)

KJRB/Spokane, WA seeking News person for rare immediate opening. Must have ability to write appealing copy and delivery must be strong and conversational with emphasis on personality. Previous experience necessary. Tapes and resumes to John Sherman, KJRB, Box 8007, Spokane, WA 99203. No calls please. EOE M/F (11-10)

WELI/New Haven, CT looking for communicator for overnights. Two yrs experience. Good benefits. Pop/Adult format. Tapes and resumes to Bill Rock, Operations Manager, Box 85, New Haven, CT 06501. EOE (11-10)

WWJO-FM/St. Cloud, Central Minnesota's dominant Country station needs Asst. PD. Experience in music, production and public affairs. Tapes and resumes to Jim Christie, WWJO-FM, Box 220, St. Cloud, MN 56301 or call (612) 251-4422. EOE M/F (11-10)

KBSQ/Espanola, NM has two immediate openings. Pop/Adult format. Station serves the Santa Fe market. Tapes and resumes to Dan Kelley, Box 970, Espanola, NM 87533 or call (505) 753-2201. EOE M/F (11-10)

Positions Sought

Morning drive/medium market programmer with winning ARB, great track record, references and all that goes with it. Looking for a large market Asst. PD and/or promotion, production, Music Director position. On or off air. Call Dan (815) 338-6371 anytime. (11-17)

Small Market Operations Manager ready to move to bigger market. Country and Pop/Adult background. Good Music and programming knowledge. Prefer Midwest. Call Jerry Michaels (517) 269-9931. (11-17)

Top 40 jock with 4 yrs experience seeks small-medium/medium market Top 40 station. Good production skills and some programming experience. Tight formats and personality format. Available immediately and willing to relocate. Call JOHN DIAL (312) 773-2782. (11-17)

SHANNON formerly WANS, WIRK, seeks late night Top 40 position. Call (305) 721-0582. (11-17)

LADY DJ with first phone. Experienced in Pop/Adult formats looking for medium market position. Call (916) 541-2775 afternoons or evenings. (11-17)

Don't look here unless your station could use the talents of an experienced and creative announcer with 7 yrs experience, all aspects. 1st ticket, BA radio and TV. Call CRAIG HARRIS (212) 358-4951, or write c/o Horstman, 140-65 Beech Ave., Flushing, NY 11355. (11-17)

Formerly KLOS, WOMP-FM 100, currently WYXE/Superstars in Madison, looking for AOR opportunity in Top 50 market. Prefer West Coast, but will consider all. Call MARC COPPOLA (608) 837-2817 days, or (608) 837-8591. (11-17)

DENNIS KING, 13 yr pro in Pop/Adult and Top 40 formerly with KXYX-ABC/Houston, available due to format change. Tapes and resumes available upon request. Call (916) 877-4392. (11-17)

Nenook Of The North hanging up snow shoes. Upbeat, dyno-jock formerly 13KEIN/Great Falls, MT. Breaking out sunglasses and looking for warmth and comfort in the Southwest. Tapes and resumes available upon request. Call MARK ALLEN (408) 727-6269. (11-17)

23-year-old communicator, 4 yrs experience, arriving in U.S. next April/May and looking for a slot in a smaller, Southern station. Currently doing mornings-lunch 10am-2pm. For tapes and resumes, references contact SHANE SODY, 2MW Box 161, Coolangatta, Queensland, Australia 4225. (11-17)

3rd ticket with endorsed, BA in radio & TV with light experience looking for on-air and/or production position on East Coast. Call (212) 358-4951, or write MARC MANDELLA, c/o Horstman 140-65 Beech Ave., Flushing, NY 11355. (11-17)

MILLS in the Mornings. Formerly ZIP 106 (WZZP), WCUE. Major market experience. Willing to relocate anywhere in the world. Top 40 or personality. 3 yrs experience. Call (216) 221-2435. (11-17)

CHARLIE ROWE looking for PD/MD and jock position, or possibly Record position. Formerly WCGQ, WGLF, WAPE, WFUN. 16 yrs experience. Call (404) 687-0660 anytime. (11-17)

Energetic young man knows how to enjoy air shift, wants to move. 4 yrs experience, currently nights at Pop/Adult format. Call KIRK (207) 582-2704 days. (11-17)

Hey wake up! Boosterspace Radio Network. Editor, Mike Rivers is still on the street. Call (804) 271-1839. You get it in and we'll get it on. (11-17)

Top LA personality and programmer with top station looking for new challenge. Call (213) 396-9308 after 6pm Pacific time. (11-10)

Positions Sought

Talented, ambitious young man with 3rd endorsed and 4 1/2 months experience in announcing, boardwork, automation, production and news wants Florida position. Write RICK MAMCHES, 621 Lenox Ave., Miami Beach, FL 33139. (11-10)

Currently employed small market jock seeks AOR or Top 40 gig in California or Florida. Hardworking team player with major market experience and great pipes. Call (213) 796-3105 M/F 9am-5pm and leave message. (11-10)

Small or medium market AOR. Please hire a first phone seeking a staff announcer position. Will relocate immediately. Radio trained rock connoisseur. Call TED STELLA (815) 235-8792 evenings. (11-10)

Programmers protect yourself, your equal opportunity commitment and help get a black jock out of the Country. Currently production director and 9-12noon personality at No. 1 Country station. Can do: news, Top 40 AM-FM, Beautiful music and more. Well rounded. Please act now! Call DENNIS WARM (904) 372-2528 12noon-5pm, (904) 724-3335 after 10pm. (11-10)

As the Bible (book of "radio", verses 10-15) says: "Let Ken go forth from the ranks of the unemployed, and giveth your station high ratings." Place your hand on the phone and call (213) 887-5630 and say Hallelujah! (11-10)

Small town rock jock, 4 yrs experience, with big time potential, seeks break in medium market outlet that is formatted, well-organized, promotion-oriented. Prefer FL or Delaware Valley but will consider unique offers in other areas. Call (215) 664-8761 and leave message. (11-10)

Community minded announcer looking for positive career move, Oklahoma, Texas, New Mexico or West. Good voice, production, topical humor, 5 yrs experience. Call BILL BETTS (308) 384-3543 after 2pm CST. (11-10)

Available now! Native New Yorker, good voice, talent beyond experience. Black. Wants jock shift and/or MD in Northeast market. Current all-niter at WFLB/Fayetteville, NC. Pop, Disco, AOR. Call after 10pm (919) 323-0926. JIM BRUCE. (11-10)

If you are looking for a true professional AOR announcer that has worked with true professionals and is one of the finest production persons around I am available to you if the offer is right. Call BOB (815) 338-0571 evenings. (11-10)

BILL SUTTON 16 yrs experience, currently employed in Charleston, W. VA. market. Looking for PD position at Country station. Call (304) 766-7309 evenings. (11-10)

STEVE HARRISON is now available. Excellent production, mornings WROA, nights WNOE, mornings KSTP, afternoons WKY. Call (201) 787-5723 anytime. (11-10)

DAVE MARCUS seeking an air shift at your station. 3rd endorsed, 3 yrs experience. Willing to travel anywhere. Let's talk. Call (401) 785-1176. (11-10)

Jocking was fun but let's move on to more important things. 4 yr radio vet wants to put College degree and non-stop creative juices to work for you. Looking for production company or station chain where I can do audio and/or video work. Will relocate. Contact D.L. CARRITHERS, 1820 South 9th, Terre Haute, IN 47807. (11-10)

Experienced black female looking for news position in California. Experienced in reporting, anchor and Public Affairs. Bachelor in communications. Call MAE (904) 489-4931 or (213) 394-7049.

HANK COOKENBOD, experienced broadcaster with 9 yrs AOR and 6 yrs Pop/Adult. Also PD and MD. Seeks work in Southwest. Call (602) 834-0697. (11-10)

Aggressive, ready-to-go personality. Marketable voice, currently working as MD/morning man for small market, seeking to move up. Top 40 and Pop/Adult. Call Stu Landman (806) 364-8048 after 2pm or write 510 Roosevelt Ave., Hereford, TX 79045. (11-10)

OAN SPEARS, Operations Manager KFYE (Y-94)/Fresno looking for major market PD, MD, and/or air talent position. Call (209) 298-4989 anytime or write 2604 E. Los Altos, Fresno, CA 93710. (11-10)

Trained broadcaster, some experience, 3rd endorsed looking for DJ job. Call Don (213) 232-2050 after 12 noon Pacific time.

Hot Stuff, 6 yr former News Director, WMMR, coproducer of radio syndicate "The Planet", investigative reporter, and 3rd class, looking for creative radio news position. Call BILL VITKA (212) 679-8824 (corrected number) or write 123 Wiklund Ave., Stratford, CT 06497. (11-10)

Miscellaneous

KOOL-FM/Phoenix, AZ needs disco record service from all labels for weekend disco format. Send to Bill Kelly, 511 W. Adams, Phoenix, AZ 85003. (11-17)

Contemporary Public Affairs program available FREE Pop/Adult, Top 40, AOR and Oldies format! This weekly 1/2 hour show is ready for all markets. Send for demo, "On The Road", 1516 Himan, Suite 505, Evansville, IL 60201, pr call (312) 889-6289 9am-12noon. (11-17)

KANC/Anchorage, AK needs record service from all labels dealing mainly with Country music. Contact Tom Hildreth or Jim Robbins (907) 243-1300 between 1pm-5pm, MON-FRI. (11-17)

WUPE/Pittsfield, MA needs album and singles service from all labels. Send to Martin A. McGuane, MD, WUPE AM/FM, Pittsfield, MA 01201. (11-17)

THE BACK PAGE

BREAKERS

"Back Page Breakers" are those newer records that have the greatest level of station activity on any given week.

No records qualified for Breaker status this week.

NEW & ACTIVE

All other new and recent releases getting substantial airplay. These are listed in order by their activity levels at our reporting stations. You'll notice two numbers immediately following each song title below (example 30/5). The first represents total number of our reporting stations playing the record this week. The second is the number of those stations that added it this week.

EARTH, WIND & FIRE "September" (ARC/Columbia) 96/32 including KIMN, WGCL, WRKO, 99X, WHB, KEEL, WLAC, Q105, Y103, WAYS, WTRY, 13Q, KENO, KSTT, WSPT, WJON, WAAY, WHYN. Key moves: 25-18 KRTH, 25-23 CKLW, 30-25 WHBQ, 24-16 Z93, 35-28 at 96X, 30-26 KTKT, 30-22 KYYX, 29-21 WSGA, 29-23 WQXI, 38-32 KDZA, 37-32 CK101, 27-22 WGLF, debut 26 KFRC, debut 27 KFI, debut 21 WPGC.

ERIC CLAPTON "Promises" (RSO) 81/14 including WPGC, WZZP, KRTH, KIMN, 13Q, WAPE, WMEE, KENI, KERN, KRKE, KFXD. Key moves: 27-24 WRKO, 30-28 WKBW, 16-14 Z93, 16-12 Q102, 34-31 KSLQ, 27-25 WPHD, 14-12 at 94Q, 17-11 KNOW, 23-18 WRJZ, 31-25 WOHO, 30-28 KLUC, 22-20 WJBQ, 21-15 WHHY, 31-23 WISE, 30-26 WEAQ, 11-9 KFVR, 40-35 KBIM, debut 29 B100, on KSTP, KFI.

HOT CHOCOLATE "Every 1's A Winner" (Infinity) 68/17 including WZZP, WCAO, PRO-FM, WOLF, Y105, KEEL, KZ93, WVIC, KTAC, KRSP, KERN, KCBQ, KYSN, KAYC, WGUY. Key moves: 27-22 WAPE, 30-27 WNOE, 34-30 WAKY, 33-28 BJ105, 19-16 WKY, 22-16 WHOT, 32-13 KVI-FM, 30-25 WFLB, 25-16 WISE, 29-23 CK101, 36-34 KDON, debut 23 KJR, debut 30 Z93.

OLIVIA NEWTON-JOHN "A Little More Love" (MCA) 67/39 including KRBE, KFI, WCAO, WMET, WNCI, KTAC, KTKT, KROY, KRKE, WBBF, WTRY, WQXI, WAYS, WTX, WKIX, WEO, WYND, WRFC, KAYC, WISM, WNAM, KXKL, KCBN. Key moves: 37-25 JB105, 38-36 WHB, debut 36 KLIF, debut 28 WSGN, on WKBW, Z93, KSTP, WZZP, KJR.

IAN MATTHEWS "Shake It" (Mushroom) 62/24 including 96KX, WCAO, B100, PRO-FM, KLIF, WAKY, KCPX, KQEO, WGUY, G100, KKRC, WAKX, KXKL, KENO. Key moves: 31-29 KENI, 35-32 KCBQ, 25-22 KSLY, 30-26 KQDI, debut 25 Z98, on WZZP, 94Q.

QUEEN "Bicycle Race" (Elektra) 58/11 including WDRG, WKBO, WTI, Z98, WIFE, WMEE, WRFC, WFOM, WKAU. Key moves: 29-21 at 99X, 22-17 Q102, 28-20 KSLQ, 25-24 KHJ, 27-20 KFRC, 24-21 WNOE, 25-21 Q105, 30-26 WMET, 39-29 WHB, 27-24 KRSP, 25-19 WGLF, 38-33 KBIM, debut 28 WFI, debut 29 WZZP. Note: 32 reporters playing both sides as segue with "Fat Bottomed Girls."

POINTER SISTERS "Fire" (Planet) 54/26 including KSTP, 96X, WKBW, WKBO, KLIF, WGH, Q94, WBBQ, KX106, WNAP, KING, KJRB, KQEO, KDON, WEAQ, WERC, WYND. Key moves: 33-30 KRBE, 30-24 Z93, 31-25 KSLQ, 29-22 at 94Q, 30-25 WSGA, 34-31 KCBQ, debut 30 WRKO, on KFRC, WHBQ, WCAO, WFI, 99X.

ACE FREHLEY "New York Groove" (Casablanca) 53/7, KFRC, WBBF, WYRE, WOW, 92Q, WAPE, WLOF. Key moves: 6-5 at 99X, 12-11 WKBW, 32-29 at 96X, 28-22 Q102, 4-1 KSLQ, 22-17 WZZP, 5-3 JB105, 22-16 WNOE, 23-19 WBBQ, 13-9 BJ105, 24-20 WHB, 29-21 KCBN, 32-29 KDON, 22-17 KAYC, 18-10 WGUY, on KFI, WLCY, 96KX, WFI.

NICOLETTE LARSON "Lotta Love" (WB) 47/29 including Z93, CKLW, KSTP, KFRC, WGH, WBBQ, WKIX, KEZY, KYYX, KOPA, KQEO, KBIM, KKLS, KVOX, WSPT, WAKX, KILE, WAAY, WFOM, WEO. Key moves: 23-17 at 94Q, debut 24 WQXI, debut 24 Q94, debut 32 KX106, debut 29 KJRB, on WPGC, WZUU, KJR.

CHAKA KHAN "I'm Every Woman" (WB/Tattoo) 49/7, WABC, WFI, 96X, KROY, WHB, WCGQ, KSTT. Key moves: 28-23 WRKO, 19-17 WCAO, 29-18 KRBE, 9-8 WHBQ, 10-6 WDRQ, 21-18 KFRC, 27-21 WYRE, 20-15 WAPE, 27-22 WJDX, 27-24 WNAP, 16-11 KSLY, 14-9 KAYC, 13-11 WANS, debut 27 at 99X, debut 30 WZZP, debut 27 KRTH.

Others Getting Significant Action

JOE COCKER "Fun Time" (Asylum) 47/1, KLEO, 25-22 WKBW, 30-22 KRBE, 29-26 Z93, 20-18 WZZP, 39-34 WTI, 40-37 WYSN, 23-16 WAKX, 10-8 K104, on KSTP, WGCL.

JUSTIN HAYWARD "Forever Autumn" (Columbia) 42/7 including B100, WPHD, Z98, KBEQ, KBIM, 28-26 WOKY, 23-22 KJR, 4-3 at 94Q, 19-14 KJRB, 15-12 KILE, 21-19 WJBQ, 13-10 KQDI, on KSTP.

DAN HARTMAN "Instant Replay" (Blue Sky) 40/9 including WZZP, WICC, WQXI, WGH, WSGA, KCPX, WRKR, 10-9 at 99X, 24-19 WFI, 13-9 WRKO, 12-10 at 96X, 23-20 KRTH, 17-13 PRO-FM, 36-31 WTI, 21-15 KVI-FM, 31-27 CK101, on WFI, KFI.

LINDISFARNE "Run For Home" (Atco) 40/6, KRUX, WOW, WNDE, KX106, WFOM, KYNO, 21-17 WKBW, 29-27 WCAO, 35-33 WBBF, 21-17 WNOE, 23-20 KQWB, 6-5 K104, on KSTP, WGCL, WFI.

LIVINGSTON TAYLOR "I Will Be In Love With You" (Epic) 38/11 including WGCL, WOHO, WRJZ, KX106, WGH, 94Q, WRFC, WANS, WJON, 26-25 WRKO, 28-25 KRTH, 20-19 B100, 40-35 WTI, 41-37 WHYN, on WFI, WFI, KSTP, KFI.

NICK GILDER "Here Comes The Night" (Chrysalis) 36/6, WNAP, WOW, KROY, KDON, WRKR, WFOM, 36-34 KRBE, 29-27 WOKY, 11-9 WTI, 3-2 WNOE, 39-36 KILE, on CKGM, CKLW, KJR.

GLEN CAMPBELL "Can You Foot" (Capitol) 32/5, JB105, WCOL, WVIC, KILE, WHHY, 27-25 WCAO, 37-31 KRBE, 33-28 WZZP, 19-17 KJR, 35-29 KLIF, 22-16 WAPE, 24-19 WISE, debut 29 Z93, on WZUU.

Radio & Records NATIONAL AIRPLAY/30

November 24, 1978

THREE WEEKS AGO	TWO WEEKS AGO	LAST WEEK		
13	5	2	①	BARBRA & NEIL/You Don't Bring Me Flowers (Columbia)
8	4	3	②	GINO VANNELLI/I Just Wanna Stop (A&M)
1	1	1	3	DONNA SUMMER/MacArthur Park (Casablanca)
9	6	4	④	DR. HOOK/Sharing The Night Together (Capitol)
26	23	12	⑤	BILLY JOEL/My Life (Columbia)
19	12	8	⑥	AL STEWART/Time Passages (Arista)
17	11	7	7	CHICAGO/Alive Again (Columbia)
3	3	5	8	AMBROSIA/How Much I Feel (WB)
22	14	9	9	FIREFALL/Strange Way (Atlantic)
2	2	6	10	FOREIGNER/Double Vision (Atlantic)
—	26	22	⑪	BEE GEES/Too Much Heaven (RSO)
29	15	13	⑫	ALICIA BRIDGES/I Love The Nightlife (Disco 'Round) (Polydor)
24	20	14	⑬	ANDY GIBB/(Our Love) Don't Throw It All Away (RSO)
—	—	29	⑭	CHIC/Le Freak (Atlantic)
28	18	15	15	PAUL DAVIS/Sweet Life (Bang)
7	8	11	16	ANNE MURRAY/You Needed Me (Capitol)
5	7	10	17	BARRY MANILOW/Ready To Take A Chance Again (Arista)
20	16	16	18	PABLO CRUISE/Don't Want To Live Without It (A&M)
—	29	20	⑰	HEART/Straight On (Portrait)
27	25	21	⑱	FOGELBERG & WEISBERG/Power Of Gold (Full Moon/Epic)
—	—	26	⑲	TOTO/Hold The Line (Columbia)
—	—	—	⑳	VILLAGE PEOPLE/Y.M.C.A. (Casablanca)
6	10	17	23	NICK GILDER/Hot Child In The City (Chrysalis)
—	—	25	24	LINDA RONSTADT/Ooh Baby Baby (Asylum)
—	—	30	25	ERIC CARMEN/Change Of Heart (Arista)
—	—	27	26	ALICE COOPER/How You Gonna See Me Now (WB)
—	—	28	27	ELTON JOHN/Part Time Love (MCA)
—	—	—	28	BOB SEGER/We've Got Tonite (Capitol)
4	9	18	29	KENNY LOGGINS/Whenever I Call You Friend (Columbia)
14	22	23	30	CAPTAIN & TENNILLE/You Never Done It Like That (A&M)

This chart is based solely on airplay statistics compiled weekly from our Top 40 reporting stations. Black circled numbers indicate significant upward movement from at least 60% of our reporters.

MOST ADDED

Olivia Newton-John
Earth, Wind & Fire
Nicolette Larson
Pointer Sisters
Ian Matthews

HOTTEST

Barbra & Neil
Billy Joel
Bee Gees
Chic
Toto

Complete Regionalized Station Listings on page 28 and 29.

CHART SUMMARY: Barbra & Neil capped off one of the fastest gains this year by making it to number one this week. Gino Vannelli continues to show very strong in all regions and move to 2. Dr. Hook stayed at 4, but his upward gains are still significant. Billy Joel has what may be his fastest mover ever with "My Life" firmly into the top five this week. Al Stewart up two at 6. Bee Gees gained eleven spots this week with their 22-11 jump. Alicia Bridges closing the gaps and up one more to 12. Andy Gibb up to 13... and the biggest jump on this week's National Airplay/30 belongs to Chic with several reporters already charting at number one, see the Parallels. Heart, Linda Ronstadt, Alice Cooper and Elton John all with one point gains. Village People makes a strong debut at number 22. Eric Carmen up nicely 30-25. And rounding out last week's Breakers, Bob Seger debuted at 28. This week's most added were Olivia Newton-John, Earth, Wind & Fire and newcomer Nicolette Larson.

Detailed station by station chart listings can be found in the Parallels.

BOSTON "A Man I'll Never Be" (Epic) 31/6, WZUU, KNOW, BJ105, KENO, WLOF, WJBQ, 32-30 JB105, 29-26 KBEQ, 33-25 KEZY, 31-28 KCBQ, 29-23 K104, 33-31 KQWB, debut 28 WRKO, debut 28 B100.

MELISSA MANCHESTER "Don't Cry Out Loud" (Arista) 25/6, KSTP, Z98, WLOF, WCGQ, WRKR, WTI, 27-23 KRTH, 32-26 WBBF, 25-20 at 94Q, 34-30 WAKX, on WZZP.

TALKING HEADS "Take Me The The River" (Sire) 23/7, WDRQ, KSLQ, JB105, KQEO, WIFE, KAYC, KKLS, 24-19 KRBE, 35-32 KVI-FM, 40-34 CK101.

COOPER BROTHERS "The Dream Never Dies" (Capricorn) 23/1, CK101, 29-27 CKLW, 36-33 WAKY, 33-27 KQEO, 35-31 WFLB, 34-29 WANS, 27-24 KQDI, debut 28 WAPE, on WZZP, KJR.

KENNY ROGERS "The Gambler" (UA) 22/8 including KSTP, KFI, WAYS, WLAC, KLMS, KYNO, 17-16 WFI, 28-26 WCAO, 40-35 KLIF, 27-25 WAKY, 30-26 WFOM, debut 40 WTI.

LEIF GARRETT "I Was Made For Dancin'" (Scotti Bros.) 22/6, WFI, KTKT, KRUX, WVIC, WNDE, WHYN, 33-2, at 96X, 10-7 WLCY, 35-32 KSLQ, 28-25 WZZP, 38-29 WTI, 22-14 Q105, debut 29 WGCL, debut 29 KFI, on WKBW, KRBE.

CHANSON "Don't Hold Back" (Ariola) 18/9 including WDRQ, KRTH, Y103, WBBQ, WISE, KENO, 29-26 WPGC, 25-20 at 96X, 30-25 WYRE, 28-23 WAPE, 35-29 BJ105, on WCAO.

GERRY RAFFERTY "Home And Dry" (UA) 17/11 including KFRC, KX106, WOW, KVI-FM, WYND, WANS, KCBN, KSLY, 40-38 WHB.

JAMES WALSH GYPSY BAND "Cuz It's You Girl" (RCA) 17/2, KOPA, KDZA, 18-17 KDWB, 29-28 KSLQ, 23-20 KIOA, 31-29 KILE, 30-27 WISM, 19-18 KFVR, on KSTP.

PAUL STANLEY "Hold Me, Touch Me" (Casablanca) 17/1, WTI, 28-26 WGCL, 30-27 WZZP, 29-25 WNOE, 26-23 KX106, 34-32 WHB, 29-25 WERC, on KRBE.

KENNY LOGGINS "Easy Driver" (Columbia) 15/7, WVIC, KEZY, KJRB, KTKT, KKRC, WRKR, KBIM, 36-34 JB105, 29-27 WMET, on WRKO.

RICK JAMES "Mary Jane" (Motown) 15/2, KVI-FM, KCBN, 31-25 at 96X, 31-29 WDRQ, 25-23 WAYS, 30-25 KCBQ, 34-33 WLOF, on KRTH.

J. GEILS BAND "One Last Kiss" (EMI America) 15/1, KOPA, 29-26 B100, 30-27 WGUY, debut 35 WZZP, debut 33 KEZY, on WRKO.

ROLLING STONES "Shattered" (Rolling Stones) 15/0, 12-11 at 99X, 16-11 WTI, 17-15 WNOE, debut 20 WDRQ, debut 33 KX106, debut 23 KCBQ, on WRKO, KRTH.

THE CARS "My Best Friend's Girl" (Elektra) 14/4, KFI, KCBQ, WBBQ, WAKY, 32-30 WDRQ, 16-14 WGCL, 23-16 WZZP, 16-14 KFRC, 28-21 WPHD, 34-29 KEZY, 27-24 KYNO.

STEELY DAN "Here At The Western World" (ABC) 13/2, WGH, KQEO, 28-27 KJRB, 35-32 WGLF, 26-23 WSPT, 28-23 KSLY, on WRKO, KSTP.

(Continued on Page 36)